

Everybody's Playing It ... Everybody's Saying It's **HIS BIGGEST** HI YET !

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JUST ONE TIME

l May Never Get To Heaven

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EDITORIAL-Music

MARTY OSTROW, Editor-in-Chief IRA HOWARD, Editor IRV LICHTMAN, Associate Editor ALLEN BERZOFSKY, Editorial Assistant TED WILLIAMS, Statistical Editor MIKE MARTUCCI, Statistical Assistant POPSIE, Staff Photographer

ADVERTISING-Music BOB AUSTIN, Director, New York MARVIN SCHLACHTER, New York BRUNO DUTKOWSKI, Art Director

MANAGERS

MARTY TOOHEY, Coin Machine Dept. A. MARINO, Business Manager T. TORTOSA, Circulation

CHICAGO LEE BROOKS Larry Karel 29 E. Madison St., Chicago 2, Ill. (All Phones: FInancial 6-7272)

HOLLYWOOD JACK DEVANEY Erv Malec 6272 Sunset Blvd., Hollywood 28, Cal. (Phone: HOllywood 5-2129)

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Vol. XXI—Number 21

February 6, 1960

There's Gold In

THE SPOKEN WORD

In many of our past editorial columns we have referred to the record industry as an industry without limitations or boundaries; a business which can attain heights that today may seem impossible.

In the past dozen or so months we have seen further evidence of this in the tremendous growth in popularity of a field which was considered almost completely extinct — the SPOKEN WORD recording.

At present, two of the nation's top ten albums are in this category-namely Shelley Berman's two Verve albums. And there are many others which, although not top best sellers, are enjoying steady success over a surprisingly long period of time.

In recent weeks, announcements from many record companies have indicated that we can expect to see a great deal more comedy spoken word product.

Currently the search is on for comics with fresh and off-beat material because comedy has proven so successful on records.

But the field of comedy may only be the beginning of a trend toward wide public acceptance of other types of spoken word recordings. The fact that so many people will sit and listen to dialogue probably has started many industry people thinking that perhaps now there is a wider market waiting for other types of spoken word recordings such as: excerpts from famous

roles of the screen; famous speeches; radio's greatest moments; classic performances from the theatre, etc., etc. Perhaps this thinking seems "far out" today. But we're sure that the first person to think of comedy succeeding on albums was also looked upon as "far out" only a few months ago. And there is always the Ed Murrow "I Can Hear It Now" series of albums, one of the all time best selling series of recordings, to prove that there can be broad acceptance of spoken word recordings which are not in the comedy category.

Non-comedy spoken word albums such as those mentioned above are not new, but until now they have been issued with a limited market in mind.

Perhaps now, as indicated by the success of comedy disks, a broader market is ready to accept a varied assortment of serious spoken word records.

Spoken word recordings have a tremendous advantage over many other forms of recording in that, in most cases, the cost of producing such pressings, since they involve no musicians and often no elaborate studios and equipment, is not too high.

With comedy spoken word disks proving so successful, you can be certain that many of the keen minds in our industry, who leave no stones unturned, are already examining other broad commercial uses of spoken word material which will add other avenues of income to the record industry.

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	CUMPILLD BY THE CASI	Box FROM LEADING RETAIL	UUILLIS — February 6, 1960
Pos. Pos. 1/30 1/23	Pos. Pos. 1/30 1/23	Pos. Pos. 1/30 1/23	Pos. Pos. 1/30 1/23
1-Running Bear LI-44025-SMILEY WILSON 1 1 ME-71474-JOHNNY PRESTON	27—Bonnie Came Back * JA-1144—DUANE EDDY 20 23	54—A Year Ago Tonight * CE-521—CRESTS 48 46	79-Outside My Window * DN-628-FLEETWOODS
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DINNING 4 6 3-EI Paso +@CO-41511-MARTY ROBBINS 3 3	29—Hound Dog Man	56-Forever CS-264-GOOGIE RENE 75 − CO-41548-BILLY WALKER ★ UV-210-LITTLE DIPPERS	81—Beatnik Fly
4	* CN-1044—FABIAN 29 14 30—Harlem Nocturne * MA-123—VISCOUNTS 36 47	57-Delaware VI-7670-PERRY COMO 72 -	* WA-520—JOHŃNY & HURRICANES — —
5—You've Got What It Takes	31—How About That	58-My Little Marine * JY-234-JAMIE HORTON 65 100	82—Clap Your Hands * FY-800—WHEELS 89 96
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8-Handy Man * CU-9049-JIMMY JONES 13 19	34—First Name Initial * VS-349—ANNETTE 31 16	FR-858—JOHN GARY MG-12849—JONI JAMES 54 55 61—Time After Time	★ VJ-333—JIMMY REED 95
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12-What In The World's	★ ME-71565—DINAH WASHINGTON & BROOK BENTON 71 —	You So * CD-1372-J. TILLOTSON 79 88	88-Mary Don't You Weep * CO-41533-STONEWALL JACKSON 74 71
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16-Down By The Station * CA-4312-FOUR PREPS 18 28 UN-0001-RITA & ROBIN	★®CO-41476—GUY MITCHELL 30 22 45—Teardrop ★ CV-107—SANTO &	71—Am I That Easy To Forget	94—Let The Good Times Roll
AC-6158-BOBBY DARIN 27 66	46—Tell Her For Me	★ DO-15985—DEBBIE REYNOLDS 73 99 VI-7671—SKEETER DAVIS	* AT-2047-RAY CHARLES 100 - 95-You're My Baby
18—Way Down Yonder In New Orleans * SW-4043—FREDDY CANNON 9 4	CE-520—ADAM WADE 53 81 47—Mack The Knife AC-6147—BOBBY DARIN 32 26	72—Just Come Home *®VI-7639—HUGO & LUIGI 43 44	★ ME-71562—SÂRAH VAUGHAN — —
19—Tracy's Theme * CO-41532—SPENCER ROSS 22 30	BT-11053—AUSTRALIAN JAZZ QT. BU-1752—LOU DONALDSON CO-41471—LOUIS ARMSTRONG DE-30978—CATERINA VALENTE	73—Time And The River * CA-4325—NAT COLE "KING" 76 84	96—Teensville * VI-7684—CHET ATKINS 98 —
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22Sandy * SJ-25007LARRY HALL 19 21	49—Scarlet Ribbons GA-1035—ENOCH LIGHT 39 32 *®VI-7614—BROWNS	UA-197—ROSEMARY JUNE	99—Skokiaan * DE-31030—BILL HALEY 83 83
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24-Not One Minute More *®VI-7644-DELLA REESE 16 15 25-If I Had A Girl	51—The Happy Muleteer * LA-3045—IVO ROBIC 55 70	76No Love Have I * DE-31021WEBB PIERCE 60 63	100—Angela Jones
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Ko Ko Bop * EN-1060—LITTLE ANTHONY & IMPERIALS 23 25	RK-2023—ILSE WERNER Harbor Lights * ME-71563—PLATTERS 80 —	78—Run, Red, Run * AC-6153—COASTERS 57 51	★ LO-1901—FRANK CHACKSFIELD — — RK-2030—ERNEST MAXIM RO-4211—PLAYMATES

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February 6, 1960

EACH PRE-PAK CONTAINS:	MONO	STEREO FREE STEREO	EACH PRE-PAK CONTAINS:	MONO	STEREO	FREE STEREC
LOUIS ARMSTRONG — SATCHMO PLAYS KING OLIVER AFLP 1930/AFSD 5930	2	2 1	PIANO RAGTIME WITH THE DUKES OF DIXIELAND, Vol. 11 AFLP 1928/AFSD 5928	2	2	
ARTHUR TRACY, THE STREET SINGER AFLP 1929/AFSD 5929	2	2 1	AL HIRT, Trumpet & Dixieland Orchestra, Vol. 3 AFLP 1926/AFSD 5926	2	2	1
THE HAPPY SOUND OF RAGTIME	2	2 1	REVIVAL—Rev. Gatemouth Moore & his Gospel Singers AFLP 1921/AFSD 5921	2	2	
AL MELGARD AT THE CHICAGO STADIUM ORGAN, Vol. 3 AFLP 1907/AFSD 5907	2	2 1	JO BASILE, POLKA ACCORDION AFLP 1914/AFSD 5914	2	2	
BAWDY WESTERN SONGS Oscar Brand AFLP 1920/AFSD 5920	2	2 1	MIGUEL DIAS & MARIACHIS	2	2	
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		The Cash Bo est Selling Monaural & Stere	
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	Pos. Last Week	Pos. Last Week Week	Pos. Last Week
1	THE SOUND OF MUSIC 2 Original Cast (Columbia KOL 5450; KOS-2020)	25 CONNIFF MEETS BUTTERFIELD 24 Ray Conniff and Billy Butterfield (columbia CS 2020) 24 Butterfield (Columbia KOS-2020) 26 Butterfield (Columbia KOS-2020) 2	TABOO 26 Arthur Lyman (HiFi 806)
2	★ HEAVENLY 1 Johnny Mathis (Columbia CL-1351; CS-8152 * B135-11, 12, 13)	26 • THE TWANG'S THE THANG 27 Duane Eddy (Jamie JLP-70-3009; 3009) 27	THE KINGSTON TRIO AT LARGE 23 Kingston Trio (Capitol ST-1199)
3	INSIDE SHELLEY BERMAN 4 Shelley Berman (Verve MGV 15003)	27 CONNIE'S GREATEST HITS 28 JANNIE Cast (RCA Victor LSO-1032) 28	FOUR FRESHMEN AND FIVE GUITARS 28 Four Freshmen (Capitol ST-12SS)
4	Kingston Trio (Capitol T-1258; ST 1258 * EAP-1-2-31258) OUTSIDE SHELLEY BERMAN 6	Connie Francis (MGM E 3793 * ST 3793) 4 HERE WE GO AGAIN 4 4 28 WHAT A DIFFERENCE Kingston Trio (Capital ST-1258) 29	GOLDEN SAXOPHONES 30 Billy Yaughn (DLP-25205)
5	Shelley Berman (Yerve MGY 15007) FAITHFULLY 17	Dinah Washington (Mercury MG-20479; SR-60158) AT CARNEGIE HALL 5 Harry Belafonte (RCA Victor LSO-6006)	LET'S ALL SING WITH THE CHIPMUNKS 27
0	Johnny Mathis (Columbia CL 1422; CS 8219) 60 YEARS OF MUSIC	29 WITH MITCH 25 Mitch Miller (Columbia CL-1331; CS-8004 * B-1331-2-3)	David Seville & Chipmunks (Liberty LST-7132)
	AMERICA LOVES BEST 5 (RCA Victor LM 6074)	30 PENTHOUSE 31 Ahmad Jamal 31	THE MUSIC MAN 32 Original Cast (Capitol SWAO-990)
8	Movie Cast (RCA Victor LM-2252; LSO-1032 * EPA-4211)	Argo LP-646; S646 * 6446) THE WONDERFUL WORLD OF JONATHAN WINTERS 36 BALLADS Marty Robbins (Columbia CS-8158) Club	Martin Denny (Liberty LST-7034)
9	FABULOUS FABIAN 7 Fabian (Chancellor CHL-S00S; CHLX-S00S)	Jonathan Winters (Verve MG V-15009; MGVS 6094) SANTO & JOHNNY 38	GENIUS OF RAY CHARLES 38 Ray Charles (Atlantic SD 1312)
10	● ★ THAT'S ALL 10 Bobby Darin (Atco 104; S-104 * EP-4504)	32 Santo & Johnny (Canadian American CAL P-1026) 9 FOR THE FIRST TIME 7 Mario Lanza (RCA Victor LSC-2238) 34	FABULOUS FABIAN 37 Fabian (Chancellor CHLX-S00S)
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	ST-1199 * EAP-1, 2, 31199)	JU David Carroll (Mercury MG-20470; SR 60152) Z5 WITH THESE HANDS Roger Williams (Kapp KS-3030) 50	



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GUYDEN # 2032

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THITS

Nicky De MATTEO

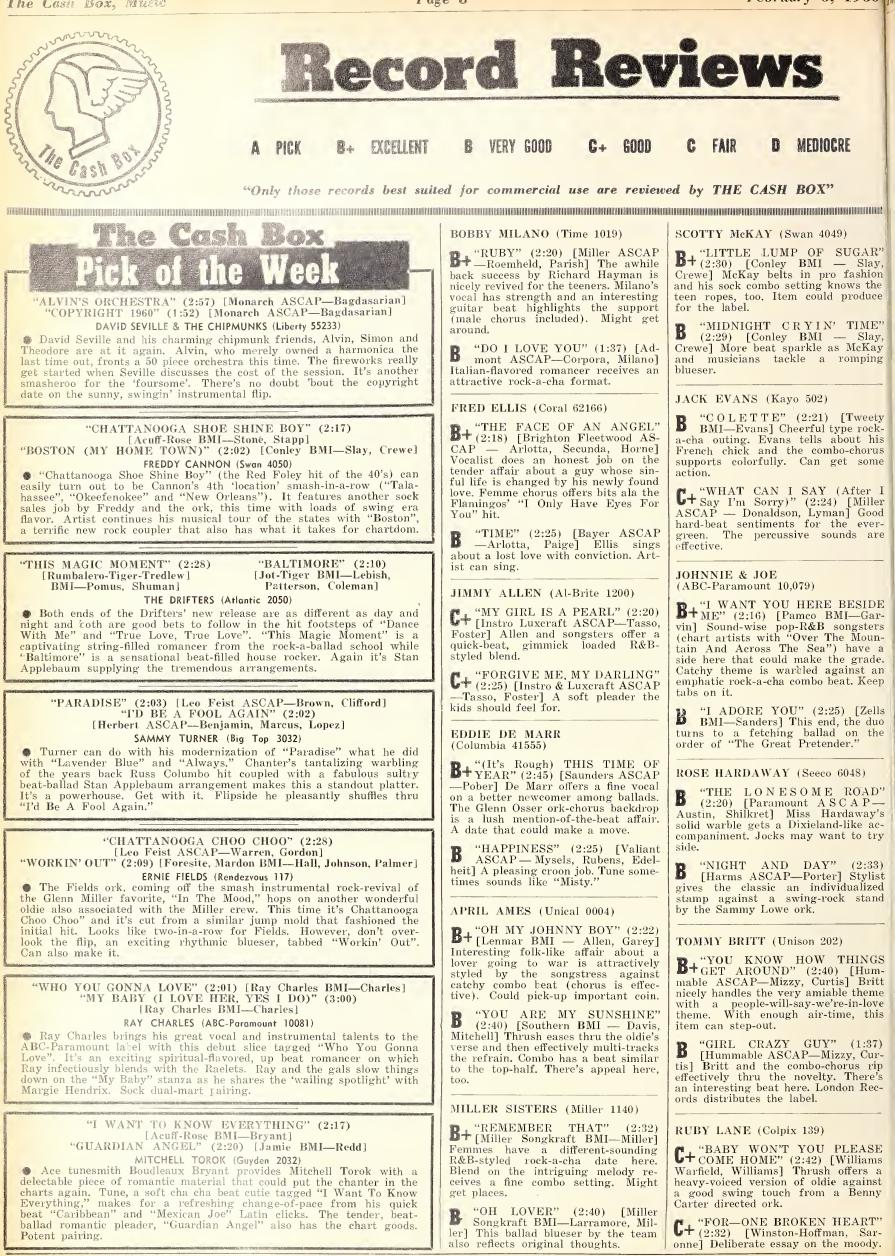
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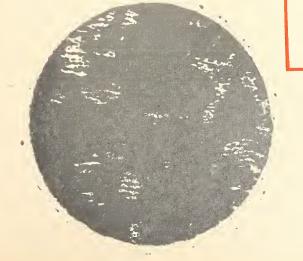
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Record Reviews A PICK EXCELLENT **B** VERY GOOD **C+** GOOD FAIR MEDIOCRE B+ "Only those records best suited for commercial use are reviewed by THE CASH BOX" DON CORNELL (Signature 12027) JORDAN WHITFIELD The Cash Box (Disneyland 128)

"WAS IT A DREAM" (2:00) [Swarthmore, Marble ASCAP—Catalano, Kulaga] "THE MOON'S NOT MEANT FOR LOVERS (Anymore)" (2:12) [Swarthmore, Marble ASCAP—Schwartz]

the

The teeners could have a two-sided click follow-up to their chart-riding Capitol bow, "Believe Me". Leadoff side is a warmly attractive, slightly up tempo love affair dubbed "Was It A Dream". More in the rock vein is the "The Moon's Not Made For Lovers Anymore" portion. Either, or both, can make it.

"JUST ONE TIME" (2:45) [Acuff-Rose BMI-Gibson] "I MAY NEVER GET TO HEAVEN" (2:40) [Tree BMI-Killen, Anderson] DON GIBSON (RCA Victor 7690)

• The pop-country wax star, whose long list of two-market credits currently includes "I'm Movin' On" and "Big Hearted Me," should soon have another hot item in "Just One Time." It's a romantic heartbreaker done up in Gibson's enticingly familiar thumping guitar and drum fashion. The touching coupler is a beat-ballad beauty that can also come in for big dual-mart coin.

"SOMEONE LOVES YOU, JOE" (2:20) [David BMI—Kolber, Strassberg] "THE EMPTY MAILBOX" (2:27) [One O'Clock BMI—Kett]

THE EMITTY MAILBOX" (2:27) [One O'Clock BMI—Kett] THE SINGING BELLES (Madison 126) The label, currently hot with the Viscounts' "Harlem Nocturne," can have another big one via the Singing Belles' debut, "Someone Loves You, Joe." Tune, a 'keep-faith' romancer starts off in contagious march tempo picks up the pace with each chorus and ends up in real swinging' style. Gals' delightful piping receives a bright Jack Olsen-led choral and musical showcase. Watch this one take off. Haunting change-of-pace companion piece is a tear-compelling beat-ballad romancer.

"(BLUES FROM) AN AMERICAN "FIDDLER'S BOOGIE" IN PARIS" (2:08) (2:43) [New World ASCAP—Gershwin] [Pickwick ASCAP—Lockyer] THE KNIGHTSBRIDE STRINGS (Top Rank 2031)

• The British crew can repeat its "Cry" success with either end of these two fine string outings. They're lush and lovely on "Blues From An American In Paris," from the famed Gershwin orchestral piece, and lush and rhythmic on the newcomer, "Fiddler's Boogie." Back-to-back winners here.

"OL' MAN RIVER" (2:34) [T. B. Harms ASCAP-Hammerstein, Kern] "THE YOUNG AND THE LONELY" (2:12) [Spanka BMI—Jay, Harris] NAT WRIGHT (ABC-Paramount 10078)

Chances are "Ol' Man River" is gonna be rollin' on forever. The tune looks like it's in for another chart go 'round because of Nat Wright's fine ballad-with-a-beat stylings. Sid Feller's ork and choral support helps make this a listening must. Backing is a very lovely beat-ballad lilter that can also catch on. Wright has a big wax future.

"IT CAN'T BE WRONG" [Harms ASCAP-Gannon, Steiner] "I WAITED SO LONG" [Northern ASCAP—Evans, Livingston] FAYE ADAMS (Lido 606)

• The thrush, who had the while back two-market click, "Shake A Hand" (Ruth Brown's current hit revival), can grab the national spot-lite with her stellar ballad-with-a-beat re-fitting of the tearful ever-green, "It Can't Be Wrong." Charles Shirley's up-to-date string-filled backdrop rounds out a winning entry. More of the same on another oldie-lovely, "I Waited So Long."

"NEPTUNE" (Part 1) (2:10) [Sound-O-Rama, Mecca ASCAP-Benskin] "NEPTUNE" (Part 2) (2:20) [Sound-O-Rama, Mecca ASCAP-Benskin] SAMMY BENSKIN & THE SPACEMEN (Clock 1018)

Benskin and the Spacemen, who clicked via the "The Clouds" on Alton, pop up on the Clock label with what appears to be a chart follow-up in "Neptune". It's an easy-on-the-ears, after-hours rhythmic blueser taken for a 2-part ride. Jocks in both pop and R&B circles'll ford this tooty programming find this tasty programming.

B+"GRATEFUL" (2:10) [Rojan ASCAP — Schroeder, Kalmanoff] A tender romantic is in the capable croon hands of songster Cornell. The big Milton DeLugg ork-chorus has teen finesse.

B "ONLY TIME WILL TELL (2:26) [Almimo BMI—Randazzo] Another date with that authorative Cornell touch. Again the backdrop is teen-wise.

GINGER PEPPY (Josie 871)

"SHY GUY" (2:20) [Benell BMI -Oliver Thrush] Thrush warbles a catchy novelty romantic against a Latinish rock backdrop (flute in-cluded). Playful date. Keep an eye on it.

B "SHOW ME" (2:14) [Benell BMI —Oliver] Miss Peppy gets the point of this wistful affair.

TONY ROMANO (Dynasty 6420)

B "DON'T WANT THE MOON-LIGHT (Guarda Che Luna)" (1:58) [So. ASCAP—Malgoni, Stell-man] Songster catches the sentimental spirit of this Italian romancer. Femme parretes English wavien of Remene's narrates English version of Romano's reading and the combo has good-sounding guitar bits.

C "YOU'LL LIKE BEING LOVED" (1:50) [Ardmore ASCAP — Ro-mano, Hayden] A "smart" swinger.

JON & SANDRA STEELE (Golden Crest 539)

"THERE'S A SMALL HOTEL" **B** "THERE'S A SMALL HOTEL" (2:07) [Chappell ASCAP—Rod-gers, Hart] There's lots of pleasing warmth in the song-duo's handling of the great oldie. A soft Latin-styled combo chore offers attractive support. Of particular deejay note. B

B "HIS AND HERS" (2:08) [Gamut ASCAP—Levitan] Twosome gets another Latin backdrop for their warbling of the cute romantic novelty. Both dates are from the pair's LP named after this session.

RUSTY DRAPER (Mercury 71581)

B "ANYTIME" (2:24) [Hill & Range BMI—Lawson] Performer brings back one of Eddie Fisher's big ones with a good medium-beat sound. David Carroll leads the smart swinging from the ork-chorus.

THAT LUCKY OLD SUN (Just B B Rolls Around Heaven All Day)" (3:15) [Robbins ASCAP—Gillespie, Smith] Draper eases nicely thru the Frankie Laine-associated item.

GINNY ARNELL (Decca 31033)

B "BRAND NEW" (2:20) [Roose-velt BMI — Covay] Youngster hops nicely on the catchy romantic. Gals chant effectively in the backdrop. Affable rock date.

"MISTER SAXOPHONE" (2:21) [Aldon BMI—Sedaka, Greenfield] A lazy sax appropriately highlights the instrumental portion of this blueser.

B "HEAVEN" (2:30) [Walt Dis ney ASCAP—Foster, Baker] Per former—featured in the Walt Disney "Swamp Fox" TV'er—does a sincer vocal on the tender inspirational. An ork-chorus gently supports.

C+ "LET THERE BE PEACE Of EARTH (Let It Begin With Me) (2:28) [Jan Lee ASCAP — Miller Jackson] Same sort of stand here.

BILL DEAN (Coral 62163)

B+ "SECRET CRUSH" (2:02) [All State BMI—Carroll, Moody] Lot of good-sounding beat bounce to thi survey by vocalist Dean and happy combo-chorus. Kids will like the tune ful opus. Can get some coin.

B "BEYOND MY WILDES" DREAM" (2:21) [Lorob BMI-Medley] Dean keeps it sentimenta here. Has soft-beat appeal.

DAVE MARTIN (Virtue 1)

C+ "OLD MAN RIVER" (2:48 [T. B. Harms ASCAP — Kern Hammerstein] After a slow group g at the standard's verse, Martin takes the lead in a sock reading. Might in terest some teeners.

C "BLUE BIRD OF HAPPINESS' (2:08) [T. B. Harms ASCAP-Harmati] The Jan Peerce-associated item is given the sentimental-bea touch all the way thru.

AL BELLETO BAND (King 5325) (Jazz)

B "BASICALLY BLUES" (2:42) [Lois BMI — Wilson] Side's a blueser alright and approach has some good rock thoughts, particularly from the jazz. Can be spun as a jazz and/of teen-styled entry. Fine instrumenta sound.

B "LI'L DARLIN'" (2:43) [Nea Hefti ASCAP—Hefti] A theme familiar to jazz buffs is smoothly portrayed. Likable listening.

WALTER PERKINS MJT + 3 (Vee-Jay 340) (Jazz)

B "THE WHIFFENPOOF SONG" [Miller BMI—Minnigerode, Pom eroy, Galloway] Sax heads this brisk jazz survey of the standard. Both a muted trumpet and keyboard get a solo say solo say.

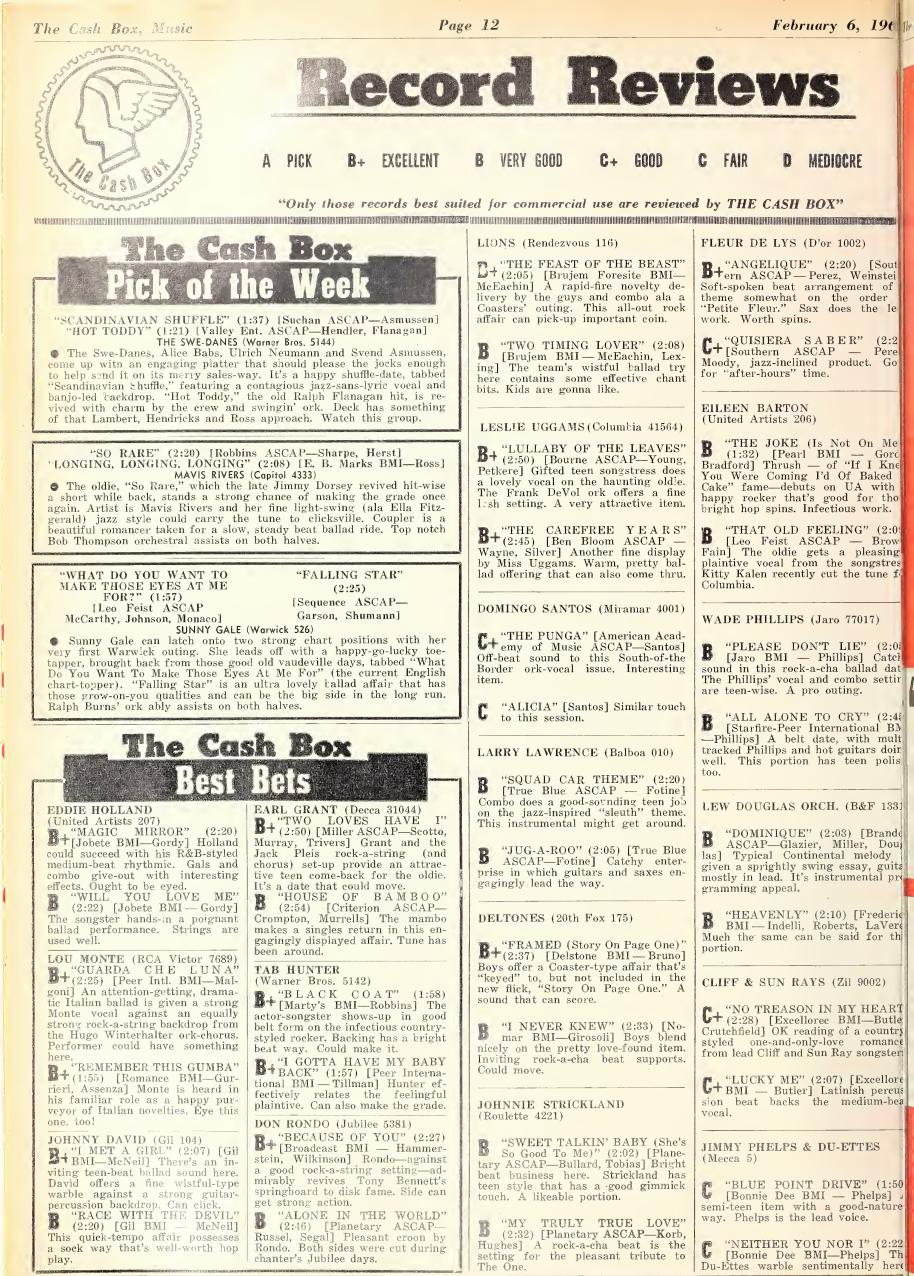
B "SLEEPY" (2:04) [Tollie & Bry ant's House BMI—Bryant] Thi: deliberate essay has a number of unique touches.

TED SHEELY (J-V-B 5003) (Jazz)

B "PORGY" (2:57) [Gershwin AS CAP—Heyward, Gershwin] Th recent Nina Simone hit receives a thoughtful jazz reading from the organ-sax spotlighted combo. Fine mood feel hour mood feel here.

B "EAGLE SHUFFLE" (2:15 [JVB BMI — Sheely] Musician present a good basic-blues session with organ and sax again sharing the limelight.





February 6, 1960



B+ EXCELLENT

MEDIOCRE



Record Reviews

B VERY GOOD

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

C+ 600D

C

FAIR

The Cash Box lest Bets

NICK ADAMS (Mercury 71579)

B+"BORN A REBEL" (1:40) [Oviv & Neila ASCAP—Ross, Haskell] Adams — star of TV's "The Rebel"—has one right up the show's alley: it's a rousing Dixie-land-shout affair. Side's exciting and could do things and could do things.

C+ "BULL RUN" (1:47) [Oviv & Ruthbert ASCAP — Silbert, Freed] A Civil War tale set against a Latinish beat here.

BOB GADDY (Old Town 1077)

B+ "EARLY ONE MORNING" [Hi-Hoss BM1 — Gaddy] Gaddy's fine R&B-flavored stint on the infectious ditty receives a striking percussive beat. Performer and his backdrop may have created a winner have a winner here.

B "WHAT WRONG DID I DO" [Hi-Hoss BMI—Gaddy] Strong blues-based activity here is closer to the R&B market.

JIMMY WAKELY (Shasta 127)

B+ "I HEARD AN ANGEL CRY" (2:29) [Mono BMI — Cotton, Williams, Guilbeau] An appealing plaintive track from the country-pop songster. Opus has a "Crying In The Chapel" feel and both Wakely and his combo-chorus treat it sincearely "I HEARD AN ANGEL CRY" it sincerely.

B "A HOOT AND A HOLLER" (2:08) [Leeds ASCAP— Crompton, Carpenter] Performer and accompaniment have a con-tagious novelty here.

SONNY FORREST (Atco 6157)

B+"DIDDY BOP" (2:15) [Car-ney-Progressive BMI — For-riest] Both guitar and percussion bits here can do things for the medium-beat blueser. Sax also gets to say good-sounding things A to say good-sounding things. A deck to eye.

B "KNOCKDOWN" (2:30) [Pro-B "KNOCKDOWN" (2:30) [Fro-gressive BMI—Forriest] This portion probes somewhat deeper into the blues idiom. Also has sound merit.

BEN HEWITT (Mercury 71577)

B+"I WANT A NEW GIRL NOW" (1:59) [Music Products] BMI — Hewitt] Hewitt may have done himself a chart favor with his infectious portrayal. Sock theme's about a gal who's done her guy wrong and songster's backdrop contagiously matches his zest. Watch it.

B "MY SEARCH" (2:30) [Actual BMI—Hewitt] Guy's search is for a loved-one in this bright rhythm display. Lots of the "John Henry" feel here.

FAIRLANES (Argo 5357)

A PICK

B+ "LITTLE GIRL, LITTLE GIRL" (2:38) [Arc JEC BMI —Cantrell, Claunch, Harris] In-teresting blues-type sound here. Guys warble nicely against a standout honky-tonk bit from the pianist Can succeed in both poppianist. Can succeed in both pop-R&B circles.

B "COMIN' AFTER YOU" (2:33) [Tree BMI—Sherrill] Boys and combo again deliver a honky-tonkish sound that's got something to offer the kids.

BROTHERS FOUR (Columbia 41571)

"GREENFIELDS" (3:00) "GREENFIELDS" (3:00) [Montclare BMI — Gilkyson, Dehr, Miller] Most appealing work in a folk vein. Watch this one. Could be a smash.

B "ANGELIQUE-O" (3:09) [Clara ASCAP—Burgess, At-taway] Songsters are nicely gentle on the pretty calypso-type ro-mancer. Both portions stem from an LP titled after the group's name.

BIKINIS (Top Rank 2032)

"SPUNKY" (2:04) [SESAC-**B**+"SPUNKY" (2:04) [SESAU-Merber, Farnsworth] Instru-mentals—a chart name sometime back with "Bikini" — could get action with this driving item which features good-sounding percussion work. Sax also plays a pro teen role.

B "CRAZY VIBRATIONS" (2:28) [SESAC — Kerber, Farnsworth] Attention-getting ef-fects also mark this novelty item (male and female voice make now-and then commenta) and-then comments).

DEEP RIVER BOYS (Seeco 6046)

B+"I DON'T KNOW WHY" (2:15) [Fred Ahlert ASCAP— Ahlert, Turk] A smooth soft-beat backed survey of the fine oldie. The songsters get appealing femme chorus support. It'll get spins.

"TIMBER'S GOTTA ROLL" (2:30) [Unicorn ASCAP-Lovelock, Krasnow] Boys engage in an interesting outing that re-minds one of "16 Tons."

SAM FLETCHER (RCA Victor 7676)

B+ "I JUST HAD TO TELL ASCAP—Schroeder, Gold] Fletcher solidly sells the inviting affection-ate about a fella who's found the one and is letting her know about it. The Marty Gold ork has a fine rock;-a-string flavor. Could make a move. a move.

"TAKE ME IN YOUR ARMS" (1:50) [Mills ASCAP—Parish, Markush] The familiar romancer gets authority from Fletcher and some striking string statements. Has chances, too.

JULES FARMER (Imperial 5646)

"COME AWAY" (2:32) [Post Carpenter, Baker] B **B** ASCAP — Carpenter, Baker] Capable Soft-beat ballad warble by the easy-to-take talent. Tune has appeal.

B "SWEETHEART" [Portrait AS-CAP — Scott] Good-sounding chorus statements open and continue thru this upbeat blueser.

STEVE KARMEN (Cub 9059)

"LOST" (2:21) [Dominion BMI **B**+"LOST" (2:21) [Dominion Data —Karmen] Karmen reacts nicely to a plaintive chance and the setting is a pleasant rock-a-cha (& femme chorus) affair. An inviting teen affectionate.

"FREE PASSES" (2:18) [Do-**B** "FREE PASSES (2.10) [Do-minion BMI—Karmen] A driving invitation to the gal and should do well as a hoptime item.

GENE KRUPA (Verve 10200)

B+"MAIN TITLE" (1:24) [Columbia Pictures ASCAP — Stevens] An exciting drum date by Krupa that stems from the soundtrack of the Sal Mineo-starred Krupa flick bio. Volatile job that could make noise.

B "ROYAL GARDEN BLUES" (1:41) [Shapiro, Bernstein AS-CAP—Williams, Williams] The oldie is found in an appropriate Dixieland setting. Also from the pic.

CHARLIE RICH (Phillips 3552)

B+"LONELY WEEKENDS" (2:03) [Knox BMI — Rich] Some fine sounds in this rocker set-up some-what like a spiritual. Rich's vocal is backed by excellent instrumental ef-fects. Should be eyed.

B+ "EVERYTHING I DO IS WRONG" (2:15) [HiLo BMI-Rich] Infectious bits from the combo highlight this teen-wise track.

STEVE ROSSI (Columbia 41558)

B+ "IN BETWEEN MY TEARS" (2:25) [St. Louis BMI — Reld, Elias, Kosloff] Songster appealingly renders the pretty Italian-flavored wistful in his Columbia debut. Sym-pathetic Glenn Osser ork-chorus setting.

C+ "FOR THE WANT OF A KISS" (2:40) [Valiant ASCAP—Evans, Winkler] Another wistful item re-ceives a multi-track Rossi vocal.

SAVINA (Random 601)

C+ "THE ONLY WAY" (3:00) [Ray Maxwell-Maxwell, French] Pretty tune is warbled with a Joni James-like touch by Miss Savina. Lush ork supports.

"GIVE YOUR HEART TO ME" 6 (2:07) [Ray Maxwell-Maxwell, French] Soft Latinish affair. Gal calls guy a "Judas."

AL TOUSAN (Seville 103)

B+"SWEETIE-PIE" (2:17) [Ru BMI—Tousan] The organ is p to infectious use for the teen mark Catchy blues-styled is engaging handled by the organ and excelle percussive bits support. Could ste out.

D

B "CHICO" (2:16) [Rush BMI Tousan] A blues feel dominat another side with sounds galore f the kids. Trumpet & sax get so segments.

DONCOLAVITA (Plaid 1001)

B "BABEE-BABEE (Mamma, I Piaci Il Ritmo)" (2:15) [Bh Bell ASCAP—Otto] Sprightly Itz ian-styled item is taken for a colorf Continental ride. Fine backing i cludes infectious femme chorus au organ. It's spin value.

B "MY LONLINESS" (2:39) [Bli Bell ASCAP—DiCicco, Faith, C lavita] Some novel setting sound highlight the songster's wistfull e say. Jamie Records handles the labe

DUDES (Sue 725)

B "ORGAN GRINDER SWIN((2:15) [American Academy Music ASCAP—Hudson] The fami iar instrumental receives a coml chore that seems a combination both country & Scottish ideas. comes across nicely and is worth R& aning spins.

B "MACK THE KNIFE" (2:1. [Harms ASCAP—Weill, Brech Interest here lies in the use of a ban with the result that the session a proximates the original orchestratic of the "Three Penny Opera" them A good rock beat supports.

ANDY WASHINGTON (Christy 11

C+ "THERE WILL NEVER BE AT OTHER YOU" (2:35) [Mayfa ASCAP—Warren, Gordon] The stu dy goes teen-beat with fair soun value. The Washington essay receiv, form we observe and a Latin propusation femme chorus and a Latin percussi beat in the setting.

"NOW OR NEVER" (2:3 [Rambold BMI—Vincent] D jump try.

SHAYE COGAN (MGM 12866)

B "MEAN TO ME" (2:36) [Fre E. Ahlert ASCAP—Turk, Ahler The good-to-have-around-again old is effectively revived for the teener Lark's semi-belt vocal gets tried-an true rock-a-string support. It'll g air-time.

B "THEY SAID IT COULDN'T E DONE" (2:29) [Planetary A CAP—Frisch, Drake] A ballad ada tation of the familiar cigarette a slogan makes a pleasant soft-be attraction here attraction here.

ERNIE KUCERA (D 1117)

C+ "BEGGING YOU POLKA" (2:2 [Glad BMI—Kucera] The enset ble here does an OK arrangement the popular step.

C+ "HAPS WALTZ" (2:32) [Gl BMI—Kucera] A slow waltz in polka-band style.

HN



She's

My

Baby

lt's

T00

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February 6, 196



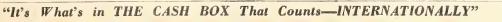
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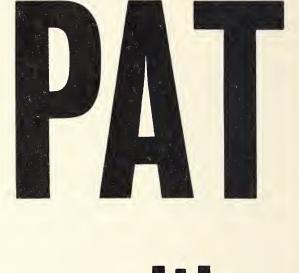
b/w "MY LOVE LOVES ME" #55234





February 6, 196





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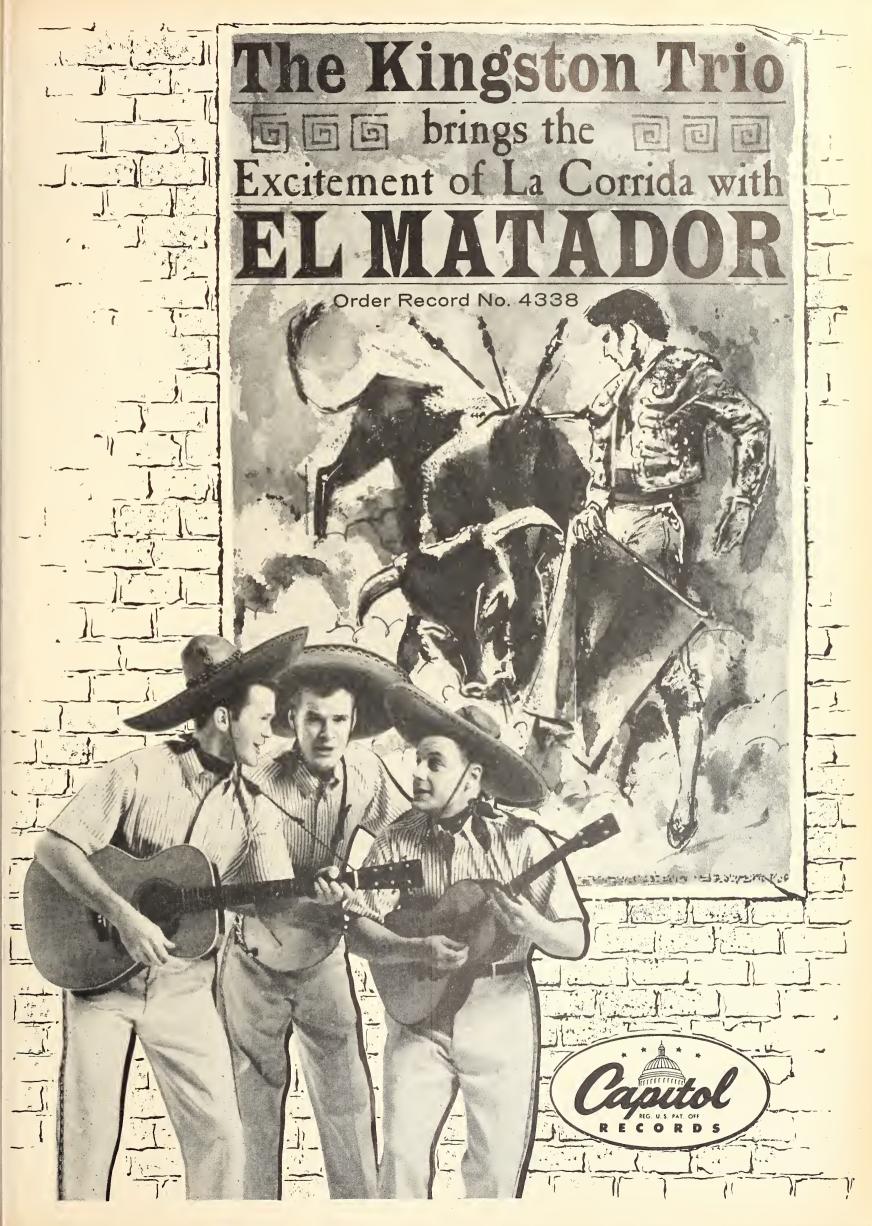
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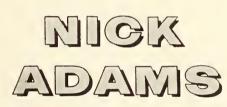
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February 6, 1960



First record release by



Colorful star of TV's red hot series "The Rebel" as Johnny Yuma

BORN A REBEL

and

BULL RUN

Mercury 71579

SIZZLING SELLERS *****

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YOU'RE MY BABY/ETERNALLY SARAH VAUGHAN 71562





Great Revivals by RUSTY DRAPER

ANYTIME and LUCKY OLD SUN

> Mercury 71581

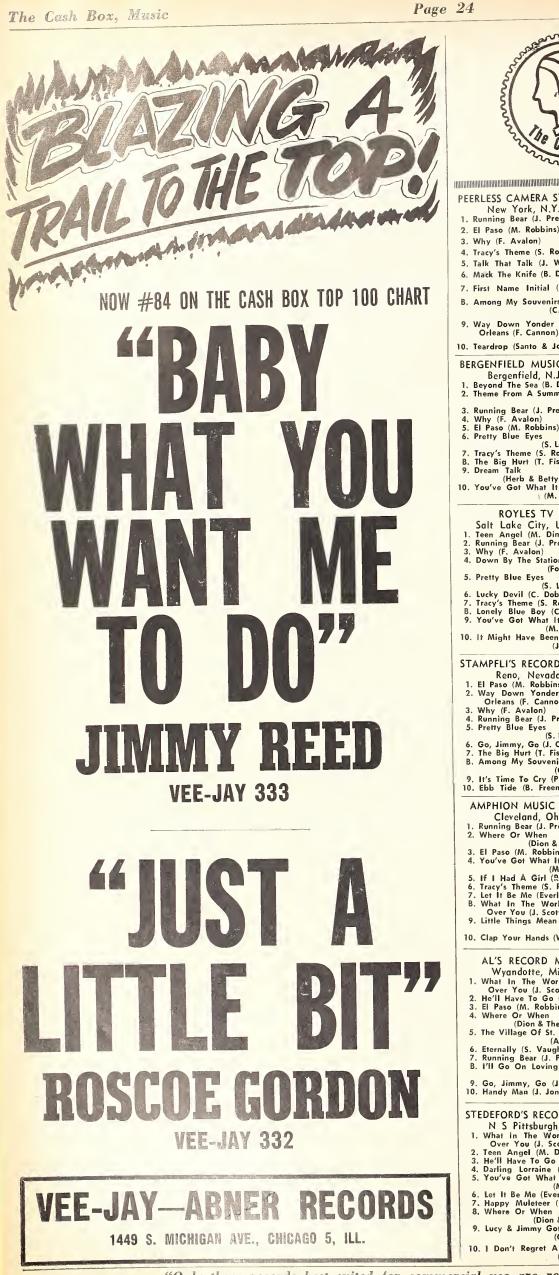
SECRET OF LOVE ELTON ANDERSON 71542

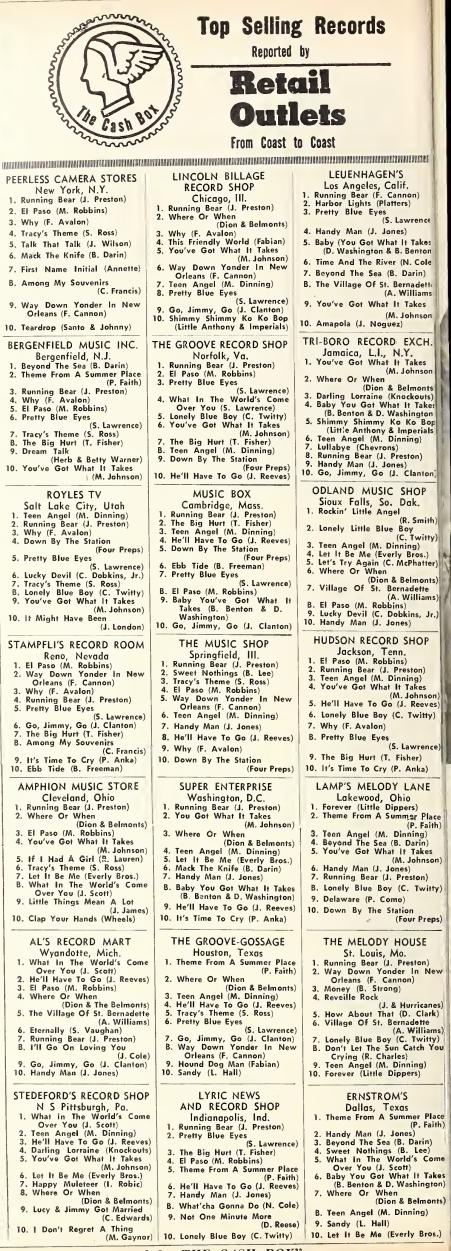
YOU, YOU, YOU ERNESTINE ANDERSON 71559

PROVIDING PHIL PHILLIPS 71550



The Cash Box, Music





February 6, 196(

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Now on WARNER BROS.

ND HIS

BILL HALEY and his COMETS

#5145

"TAMIAMI" and "CANDY KISSES"

BILL HALEY & HIS COMETS



TAMIAMI (Skidmore, ASCAP) – Haley and crew bow on the label with a colorful reading of a catchy and cute instrumental theme. It's given a zestful and attractive treatment, and it appears a strong bet to score. Flip is "Candy Kisses," (Hill & Range, BMI).

Warner Bros. 5145



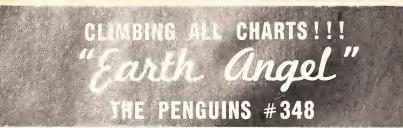
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



NEW YORK:



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NEW YORK:
The initial promo from Morris Diamond, now National Promotion Directo at Hanover-Signature, includes info on Barbara McNair's "He's A King' Serino's "I Had The Craziest Dream" and Ray Bryant's "Little Susie (Part 4) (all on Signature). Barbara does her bow on the 2/6 Richard Hayes show while Serino'll be on the 2/3 Dick Clark'er. Bob Sheppard adds that Miss McNai has been inked for 2 weeks at the Town & Country i Wunipeg, Can., starting 2/22... "Vamos", by Ruger Corri, looks like a big one, notes London's Jac Magraw. ... Jerry Teifer's now handling all eas coast and mid-west promo for Acuff-Rose... Seeco' Gen. Mgr. & A&R Chief, Mort Hillman, and musician arranger Jack Quigley left on a 3-day Chicago tri to huddle with Alan King, who's currently at th Palmer House. Mort adds that the Seeco-distribute Twilights' "My Heart Belongs To Only You" (Fin esse) is breaking out nationally... Felicitations the wely-weds Betty Mauldwin Berlin and Leonar Scheer, both with ABC-Paramount, and our very ow Linda Melville, who tied the knot with champ-sales man Gene Fulmer... Madison's Ted Feigin tele grams that there's been tremendous reaction to the Singing Belles' "Someone Loves You Joe" in Cleveland Detroit, Cincy, Pittsburgh and Boston. The Viscount do their "Harlem Nocturne" Madison smash on the 2/6 Dick Clark'er.
Billy Haley's Comets heeadlined the 1/20 Clark show, notes Jolly Joyce, wh adds that flick starlet, Kiddy Kelly, now prepping a new comedy singl cleffed by Sherry Cloth. Jolly's her agent... Received Lawrence Holof eversifiers.
Lu Ann Buzzell excited 'bout Bobby Miller's Apollo bow, "That's Al

versifiers.

cener's "A Practical Dictionary Of Rhymes" for song-writers and othe versifiers.
Lu Ann Buzzell excited 'bout Bobby Miller's Apollo bow, "That's Al That Matters" by "The Wonder Of It All"... Bob's doing the deck of the 2/4 Richard Hayes' TV'er... Joe DeAngelis infos that he, Troy Bennet and Frank Galla have moved over to 1697 B'way and that they're Galla 6 Bennett Ent. is open for talent mgmt... Victor sending around, deeja; circles, special-sleeve singles from their new packages... Eli Oberstein Rondo topper, being profiled by U.P. on his new "Opera For Everyone' series... A.P. readying a story on Lew Robins, creator of the "Instan Learning" series being issued by Pickwick Sales Corp... Atlantic hoping to roll a 'natural' in the Clyde McPhatter newie, "Just Give Me A Ring' and "Don't Dog Me"... Columbia's Crash Crad dock on a one week tour of Australia with the Le Gordon troupe. Crash, who had a click here in "Don' Destroy Me", doing big business 'down under' with the flipside, "Boom Boom Baby"... Ace's "Gc Jimmy, Go" Clanton on a 12-day New England jaunt starting 2/12... MGM sizzling with 3 in the Top 10 this week. Ther're Mark Dinning's "Teen Angel' Conway Twitty's "Lonely Blue Boy" and Jimmy Jones "Handy Man" (Cub)... Ace-arranger Stan Apple baum bidding for 2 more smashes, arrangement-wise with the Drifters" "This Magic Moment" and "Balti more" (Atlantic) and Sammy Turner's "Paradise' (Big Top)... Miriam Makeba, South African sing ing jazz sensation, returns to the Village Vanguar for a 4-week'er commencing 2/4... Newcome Jinjer Peppy performing her Josie debut, "Show Me' and "Shy Guy" on this week's Richard Hayes' "Bis eat'er"... Kapp excited with Johanna's bow, "Johnny Kissed A Girl" and "Out of Space And Time".



Beat'er". . . . Kapp excited with Johanna's bow, "Johnny Kissed A Girl" and "Out Of Space And Time". The Independent Record Manufacturers—now with 35 disk suppliers in its ranks—holds its monthly meet 2/8 at Rossoff's here. Hy Schleifman o Glove Albums says those desiring info on the association should contac him at Dayton 8-0800. . . Warwick's Bob Crewe sang his "Whiffenpoo Song" noise-maker on the 1/28 "Revlon Revue" and the 1/29 Dick Clarl show. . . On the 2/6 Clark outing'll be Adam "Tell Her For Me" Wade, se Coed's Jerry Moss, who also notes that Robert Mosely's "Just A Little More' is happening in the east and mid-west. . . Cadence expecting a four-for four release smasheroo in Lenny Welch's "You Don't Know Me". The othe three jest happen to be Andy Williams' "Village", the Everly's "Let It B' Me" and Johnny Tillotson's "Why Do I Love You So". . . Mickey Eichne and Lee Gallo, over at Jubilee-Josie agree that they have a big deck in Herl & Betty Warner's "Dream Talk".

CHICAGO:



CHICAGO: Solution State of the set of

February 6, 1961

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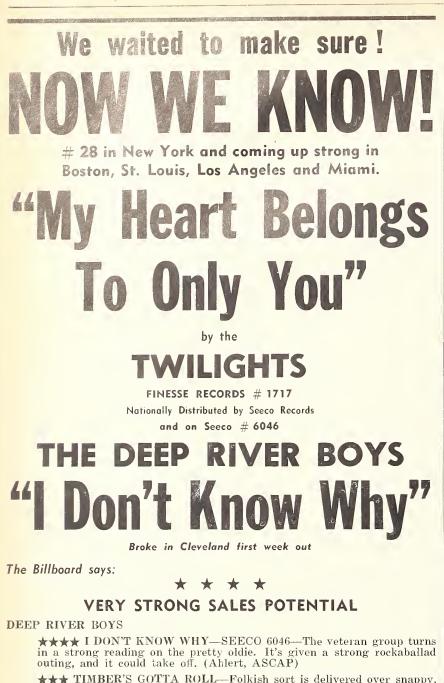


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The	Playboys.	MEMORIES
The	Virtues	VAYA CON DIOS
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Nat	Wright	OL' MAN RIVER
^k Joh	nnie 🗤 Joe.	I WANT YOU HERE BESIDE MEABC-10079
and th	he hottest vers	ion of
THE	PUERTO	RICAN PEDLAR by Sid Feller ORCHESTRA

Arranged and Produced by SID FELLER

Distributed in Canada by Sparton of Canada Ltd.



★★★ TIMBER'S GOTTA ROLL—Folkish sort is delivered over snappy, brassy backing. Listenable effort, but the flip appears the side to watch. (Unicorn, ASCAP)

39 West 60 St., N.Y.C.

Seeco Records





(Continued from page 26)



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berth on the charts. . . Jerry Ferber buzzed to urge everyone to give a listen to "True Blue Lu" on the Stripe label and, according to Jerry, the disk is catching on fire and makes for a new sound.

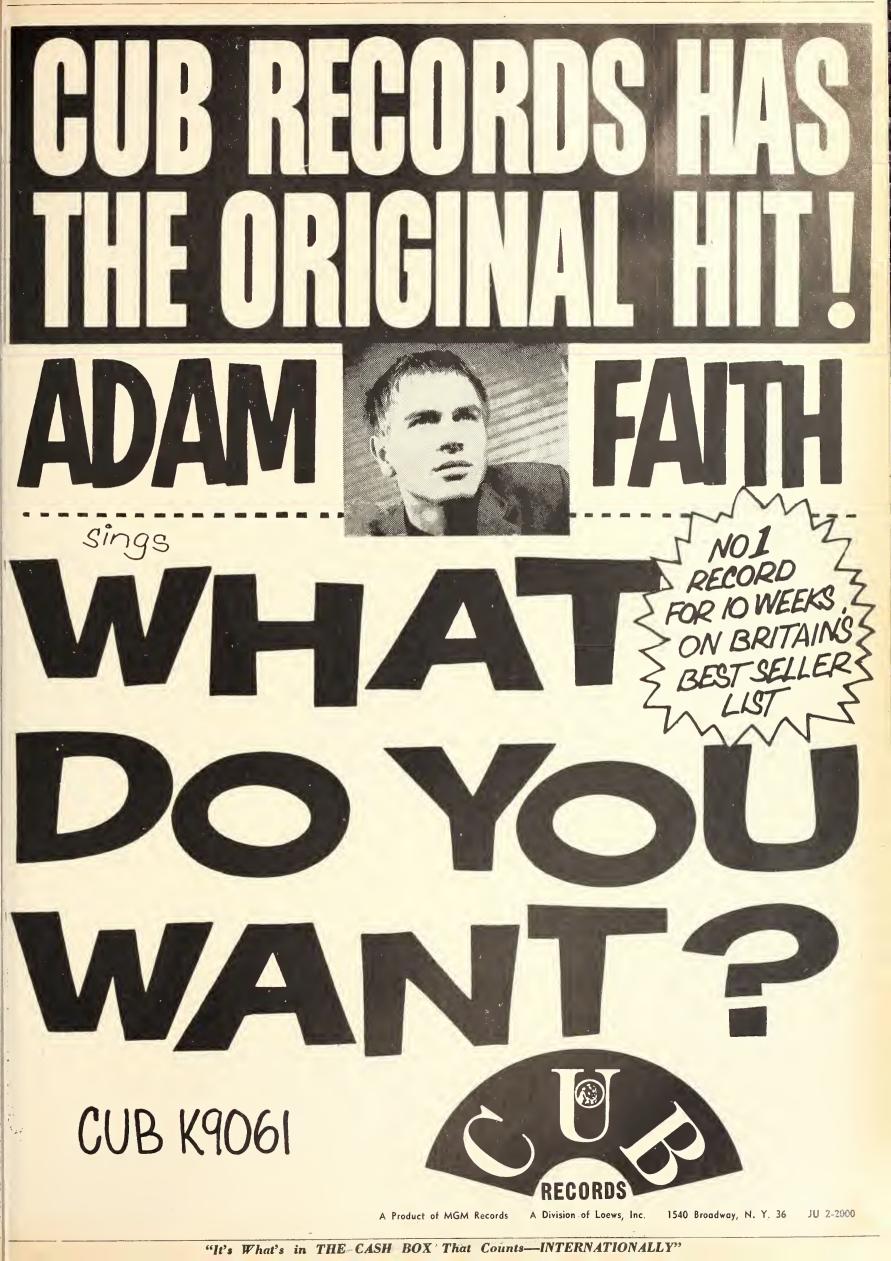
LOS ANGELES:



Los Angeles:
Don Ralke set by Warner Bros. to cut a single of the theme from WB's wording pic, "Binable Bush". . . . Conway Twitty, who penned the title song for Allied Artists "Sexpot Goes To College," will also warble the time in the film. . . Actor-singer Jimmy Darren out with his current coupling on Colpix, 'Your Smile" b/w 'You Are My Dream". . . . Bob Harris now doing local promotion for Diamond Distributing. . . . Liberty Records reports good initial reaction to the Bobby Vee deck, 'What Do You Want". . . . Pete Seeger getting deejay attention locally with his Pioneer outing, 'Skip To My Lou". . . . KMPC DJ Jerry Dexter introduced Columbia Records songstress Jean Sampson, making her night club debut at the Civic Club in Santa Moniea recently. Gus Tark Yaughn looking for another hot item on Mereury titled, "Eternally". . . . Crystalette Records hitting the market with a pairing by the Revelaires. "Gus Bivona and the Band racking-up a successful one-liter at the Hollywood Palladium 1/30. . . . United Artists new pactee. Craig Brown, out with his debut disk for the label, 'Cell Walls" b/w 'Sahib'. . . Vie Damone set for his first straight dramatic thesp-effort in pic, 'Hell To Eternity''. . . . Singer Jackie DeShannon also takes the composing honors for both sides of his current Edison-International slie. ("I Wanna Go Hone" b/w 'Soo Warm". . . . Cloumbia Records recently hosting a cocktall party at the Beverly Hills Hotel to introduce Irving Townsend, diskery's Executive Producer and new West Coast representative. . . Jules Losch reports the Michael Douglas' "High on A Hill" waxing, on the Red River label, looks good in the So. Calif. area. . Actress-singer Connie Stevens causing excitement at Warner Bros. . . . IT-year old Gary Cane, starting to move with "The Fight" on the Shell label. . Already out for several months, the Olympies "(Baby) Hully Gully" on they with the Challenge lid, "Too Much Tequila". . . Breaking big all along the West Coast is the Dorsey Burnette Era effort t

(Continued on page 30)

February 6, 1960



TN

TO THINKING"

B/W

"I FEEL SO

GOOD"

MUDDY WATERS **CHESS 1748**

"THE GOAT"

B/W

"SO SAD

TO BE ALONE"

SONNY BOY

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Tall Cool One NEW HIT RELEASE! "RILI RUNNEP "MY STORY" **BO DIDDLEY** CHECKER 942 "LET IT ROCK" NEW YORK - George Goldner, B/W president of Gone and End Records, discusses material with Wilt "The Stilt" Chamberlain at the 7 foot 2 **"TOO POOPED** Stilt inch star's debut recording session. The initial two Chamberlain sides are "That's Easy To Say" and "By the River," released recently on the POP" End label. CHUCK BERRY **CHESS** 1747 Haley's "Tamiami" Launches "MIGHTY HIGH" WB's Gold Record Promo **MILT BUCKNER** HOLLYWOOD—With the issuance of Bill Haley's new single, "Tamiami," Warner Bros. Records is instituting a new "Gold Record" promotion. Each month, WB will select one of its sin-gles to receive "Gold Record" con-centrated effort from all sales and promotion personnel. ARGO 5356 "WHEN I GET promotion personnel.

All copies of the single going to ra-dio stations and promotion men will be pressed from a gold biscuit, giving the record itself a gold color. Addi-tionally, special gold and blue sleeves and a gold mailing envelope have peen prepared to accompany the promotion-al copies, New gold labels for the pro-motional copies have been devised to carry out the "Gold Record" theme.

To promote the "Gold Record" pro-gram, WB is issuing "Royal Procla-mations" to all disk jockeys receiving the disk. Orders from label's distri-butors will be solicited by Western Union messengers. Sound trucks will be used to broadcast the Haley disk in the vicinity of high schools in all territories. A special meeting will be sent to the over 1500 Bill Haley fan clubs. clubs.

All regular sale copies of the Haley disk will be pressed on the conven-tional black biscuit with the four-color label WB introduced last month.

Decca Issues 2 Disk Catalogs

NEW YORK—Decca Records is is-One is a general catalog that de-scribes and illustrates the complete Decca line of pop and classical recordings

The other listing-tabled the "Decca Educational Catalog"-consists of material from the label's library that is applicable to education. Indexed by grade level and teaching material, the catalog will help teachers find rec-ords that will be useful to them in many areas of education.

The general catalog is being made ailable through Decca dealers. The general catalog is being made available through Decca dealers. The educational catalog may be ob-tained by any teacher, supervisor or others interested in this type of ma-terial by writing directly to: Decca Educational Division, Attention Ben Deutschman, 445 Park Ave., New York 22, N. Y.



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HERE AND THERE:



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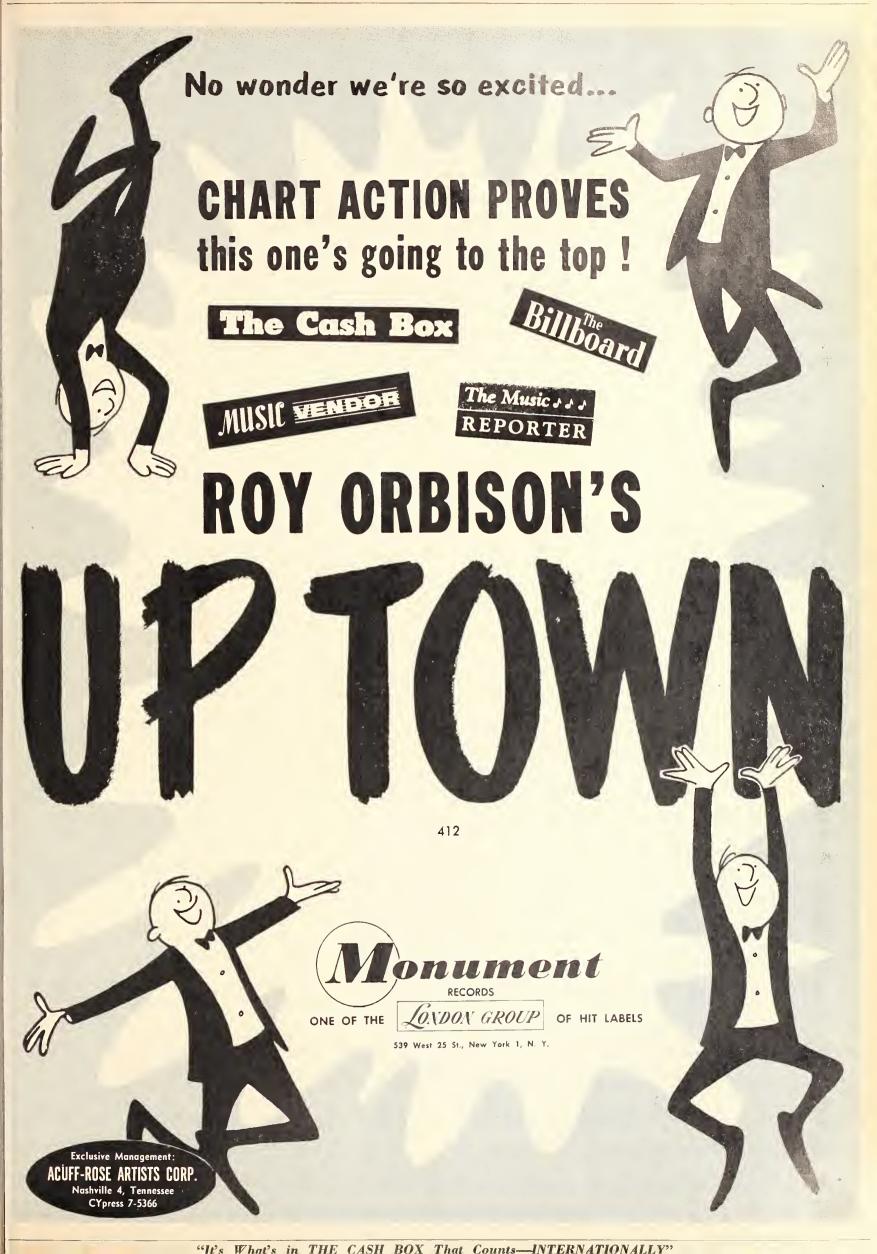
WILLIAMSON CHECKER 943 "LITTLE GIRL GIR

THE FAIRLANES ARGO 5357

CHESS PRODUCING CO. 2120 Michigan Avenue Chicago 16, Illinois



February 6, 1960



The Cash Box, Music



BOB RITTER WBIA—Augusta, Ga.

- Teen Angel (M. Dinning) You've Got What It Takes (M. Johnson Running Bear (J. Preston) Sweet Nothin's (B. Lee) Lonely Blue Boy (C. Twitty) Go Jimwy Go (J. Clanton) Shaggin' (J. Hensley)

- What In The World's Come Over You (J. Scott)
- 9. Am I That Easy To Forget (C. Belew)
- 10. Some Enchanted Evening (C. Mann)

DICK DRURY KQV—Pittsburgh, Pa.

- Teen Angel (M. Dinning)
 El Paso (M. Robbins)
 You've Got What It Takes (M. Johnson)
 What In The World's Come Over You (J. Scott)
 Where Or When (Dino & Belmonts)
- Where Or When (Dion & Belmonts) Thinking Of You (Jaguars) Go Jimmy Go (J. Clanton)
- 8. Fannie Mae (B. Brown)
- Why (F. Avalon) 10. Running Bear (J. Preston)

STEVE WADE KOME-Tulsa, Okla.

- KUME—I BISU, OND.
 Among My Souvenirs (C. Francis)
 Village Of St. Bernadette (A. Williams)
 Not One Minute More (Reese)
 Hound Dog Man (Fabian)
 Just Come Home (Hugo & Luigi)
 Heavenly (J. Mathis)
 Sound Of Music (Page/Day)
 Pretty Blue Eyes (Lawrence)
 Let It & Me (Everlys)

- Disk ockev REGIONAL RECORD REPORTS DICK MORELAND JIM LOUNSBURY KUDU—Ventura, Calif. WBKB—Chicago, III. Teen Angel (M. Dinning)
 Running Bear (J. Preston)
 Where Or When/That's My Desire (Dion & Belmonts)
 You've Got What It Takes (M. Johns Shimmy, Shimmy Ko Ko Bop (L. Anthony & Imperials)
 In Times Like These (G. McDaniels) In Times the message of the first of the fir How Version Wall in Takes (M. Johns.
 Why (F. Avalon)
 Handy Man (J. Jones)
 Friendly World/Hound Dog Man (Fabian)
 Shimmy, Shimmy Ko Ko & (L. Anthony & Imperia
 Smokie (B. Black)
 Way Down Yonder In New Orleans (F. Cannon) RAY STEVENS BUCK LEIGH WTRC—Elkhart, Ind. CKGM—Montreal, Que., Can.

 - 1. Running Bear (J. Preston) 2. Pretty Blue Eyes (Lawrence) 3. Let It Be Me (Everlys) 4. Handy Man (J. Jones) 5. Tender Love And Care

 - 5. Tender Love And Care (J. Rodgers) 6. Beyond The Sea (B. Darin) 7. Why Do I Love You So (J. Tillotson)
 - 8. Lonely Blue Boy (C. Twitty) 9. Teen Angel (M. Dinning)
 - 10. Village Of St. Bernadette (A. Williams)

JOE RYAN

- WALL-Middletown, N. Y.
- 1. Mashuga (Prima & Smith) 2. Village Of St. Bernadette (A. Williams)
- A. Williams)
 Dream Concerto

 (Ferrante & Teicher)
 Among My Souvenirs

 (C. Francis)
 His And Hers (J. & S. Steele)
 Her'll Have To Go (J. Reeves)
 Heart (P. Lee)
 Little Sister (C. Stevens)
 Latin Affair (G. Shearing)
 How About That (D. Clark)

Running Bear (J. Preston) Teen Angel (M. Dinning) Way Down Yonder In New Orleans (F. Cannon) Go Jimmy Go (J. Clanton) Why (F. Avalon) Pretty Blue Eyes (Lawrence El Paso (M. Robbins) You've Got What It Takes (M. Johns, Big Hunt (J. Eicher) 2. 3. 9. Big Hurt (T. Fisher)

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- 10. Shimmy Shimmy Ko Ko Bo (L. Anthony & Imperi
- NORM RAPOZA WSAR-Fall River, Mass
- 1. Running Bear (J. Preston) 2. Why (F. Avalon) 3. Down By The Station

- 2. Why (F. Avaion, 3. Down By The Station (Four Preps) 4. Beyond The Sea (B. Darin) 5. He'll Have To Go (J. Reeves) 6. El Paso (M. Robbins) 7. Village Of St. Bernadette (A. Williams) 8. Crazy Arms (B. Beckham) 9. Midnight Special (P. Evans) 10. Lorraine From Spain (Skyliners)

- 9. On the Beach (Playmares)
 9. Not One Minute More (Keese)
 9. Big Hurr (1. Fisher)

 10. 8ig Hurr (T. Fisher)
 10. Happy Sax (Tyler & Gyros)
 10. Whiffenpoof Song (B. Crewe
 - Please keep us constantly informed of any changes in call letters or title.



Here's the single record that's taking the country by storm.

- Plays at 33¹/₃ r.p.m.—the speed where stereo sounds best.
- No bothersome inserts or special spindles needed.
- Here's a brand new single record market made up of stereo and regular album buyers.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Hats off to Seeburg who have seen the immediate potential of "Stereo Seven' and have called it the "singles" record of the future. The new Seeburg machine plays "Stereo Seven" easily and efficiently and opens up a brand new market for Juke Box play.

February 6, 196

0			5)
	FRED DE BRINE	CLIFF SHILLING	DICK JOHNSON
	WGVAGeneva, N. Y.	WICU—Erie, Pa.	WNOP—Newport, Ky.
	 Running Bear (J. Preston) Sweet Nothin's (B. Lee) Tracy's Theme (S. Ross) What In The World's Come Over You (J. Scott) Night Train/Riders In The Sky (K. Starr) Teen Angel (M. Dinning) Go Jimmy Go (J. Clanton) Where Or When (Dion & Belmonts) Waltzing Matilda (J. Rodgers) 	 Teen Angel (M. Dinning) Handy Man (J. Jones) Lonely Blue Boy (C. Twitty) Down By The Station	1. Teen Angel (M. Dinning) 2. Running Bear (J. Preston) 3. Beyond The Sea (B. Darin) 4. Village Of St. Bernadette (A. William 5. Among My Souvenirs (C. Franci 6. Let It Be Me (Everlys) 7. Tender Love And Care (J. Rodger 8. Happiness (E. Gorme) 9. Let It Rock (C. Berry)
1	10. Forever (L. Dippers)	(Lonnie & Carollons)	10. Wintertime (Four Coachmen)
	TED KAKUK	HOWARD WATSON	CAL JOHNSON
	WNJR—Newark, N. J.	KPBA—Pine Bluff, Ark.	WAGS—Bishopville, S. C.
iy son) og Sop	 Let It Be Me (Everlys) I Believed You Cared (R. Jerome) Never Let Me Go (Tillotson) Paper Crown (Crests) Tell Her For Me (A. Wade) Ebb Tide (B. Freeman) I Thank You Lord (L. Gentile) Shimmy Shimmy Ko Ko Bop (L. Anthony & Imperials) Bubble Gum Bop (Dual-Tones) Don't You Know (D. Reese) 	 Big Hurt (T. Fisher) It's Time To Cry (P. Anka) El Paso (M. Robbins) Village Of St. Bernadette (A. Williams) Scarlet Ribbons (Browns) A Closer Walk (P. Fountain) Lonely Blue Boy (C. Twitty) Pretty Blue Eyes (Lawrence) Down By The Station	 Not One Minute More (Reess Among My Souvenirs (C. Franci He'll Have To Go (J. Reeves; No One (Dubs) Lonely Blue Boy (C. Twitty) Why (F. Avalon) Let It Be Me (Everlys) Do-Re-Mi (A. Bryant) Am I That Easy To Forget (D. Reynolds Delaware (P. Como)
w	KEN DRAPER	HARRY BOON	STAN DALE
	KSTT—Davenport, Iowa	CJCA—Edmonton, Alta., Can.	WAIT—Chicago, III.
w) :e) es ison)	 Running Bear (J. Preston) Big Hurt (T. Fisher) Go Jimmy Go (J. Clanton) Sandy (L. Hall) Lonely Blue Boy (C. Twitty) El Paso (M. Robbins) Village Of St. Bernadette (A. Will:ams) Where Or When	 Teen Angel (M. Dinning) Snake In The Garden	1. Running Bear (J. Preston) 2. Village Of St. Bernadette (Williams/Arder 3. Pretty Blue Eyes (Lawrence) 4. Where Or When Dion & Belmonts 5. Not One Minute More (Reese 6. Handy Man (J. Jones) 7. Talk To Me (F. Sinatra) 8. Lucky Devil (C. Dobkins Jr.) 9. Violino (N. Noble) 10. A Summer Place (P. Faith)
op	JOE SLEZIK	DICK MORAN	MERV RUSSELL
·ials)	WADK—Newport, R. I.	WBLU—Salem, Va.	CFBC—St. John, N.B., Ca.,
eps)	 Cry Me A River (J. Harper) Not One Minute More (Reese) Beyond The Sea (B. Darin) Tracy's Theme (S. Ross) Delaware (P. Como) Down By The Station	 Running Bear (J. Preston) Big Hurt (T. Fisher) Go Jimmy Go (J. Clanton) Pretty Blue Eyes (Lawrence) Down By The Station	 Running Bear (J. Preston, El Paso (M. Robbins) Lonely Blueboy (C. Twitty) He'll Have To Go (J. Reeves) Teen Angel (M. Dinning) Go Jimmy Go (J. Clanton) Way Down Yonder In New
es)	(Four Preps) Tell Her For Me (A. Wade) Like Young (E. Fitzgerald) On The Beach (Playmates) Bain Hurt (T. Eichen)	(Four Preps) Teen Angel (M. Dinning) He'll Have To Go (J. Reeves) Let It Be Me (Everlys) Not One Minute More (Reese) Howen Say (Thurs & Gwere)	Orleans (F. Cannon) Smokie (B. Black) Big Hurt (T. Fisher) With Foresof Corpus (F. Crause)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-

he Cash Box, Music	Page	e 33		February 6 , 1960
Joc	sk key Cord Reports	HARV MORGAN WMNI—Columbus, Ohio 1. A Summer Place (P. Faith) 2. Running Bear (J. Preston) 3. El Paso (M. Robbins) 4. You've Got What It Takes (M. Johnson) 5. What In The World's Come Over You (J. Scott) 6. Down By The Station (Four Preps) 7. Beyond The Sea (B. Darin) B. Tracy's Theme (S. Ross) 9. Crazy Arms (B. Beckham) 10. How Much (Skyliners)	 "BUDDY BUD" PAXSON WACK—Newark, N. Y. 1. Teen Angel (M. Dinning) 2. What In The World's Come Over You (J. Scott) 3. Running Bear (J. Preston) 4. Down By The Station (Four Preps) 5. Let It Be Me (Everlys) 6. Lonely Blue Boy (C. Twitty) 7. Handy Man (J. Jones) 8. Where Or When (Dion & Belmonts) 9. Time After Time (F. Ford) 10. Little Bitty Girl (B. Rydell) 	PAUL WERTH KRHM—Los Angeles, Calif. 1. That Old Feeling (K. Kallen) 2. El Paso (M. Robbins) 3. Village Of St. Bernadette (A. Williams) 4. Outside My Window (Fleetwoods) 5. Little Coco Palm (J. Wallace) 6. Eternally (S. Vaughan) 7. Playboy's Theme (Coleman) B. Just Come Home (Hugo & Luigi) 9. That's Me (D. Wood) 10. Misty (J. Mathis)
ROD McLENNAN RADIO 3DB— Melbourne, Vict., Aust. Joey's Song (B. Haley) I. In The Mood (E. Fields) I. Running Bear (J. Preston)	3. Go Jimmy Go (J. Clanton)	GIL GESSING WPEO—Peoria, III. 1. El Paso (M. Robbins) 2. Teen Angel (M. Dinning) 3. Lucky Devil (C. Dobkins Jr.) 4. Running Bear (J. Preston)	DENNIS HUNT KSIR—Wichita, Kans. 1. Teen Angel (M. Dinning) 2. Big Hurt (T. Fisher) 3. Running Bear (J. Preston) 4. Among My Souvenirs	JOY COLLINS WGUY—Bangor, Me. 1. Big Hurt (T. Fisher) 2. Why (F. Avalon) 3. Pretty Blue Eyes (Lawrence) 4. Teen Angel (M. Dinning)
I. Heartaches By The Number (G. Mitchell) 4. Iracy's Iheme (S. Ross) i. Boom Boom Baby (Craddock) Not One Minute More (Ree (Johnny & Hurricanes) j. Morgen (I. Robic) 7. Tender Love And Care (Johnny & Murricanes) j. Morgen (I. Robic) B. Something Has Changed M (F. Aval	5. Way Down Yonder In New Orleans (F. Cannon) 6. Big Hurt (T. Fisher) 7. Summer Place (P. Faith) 8. Heartaches By The Number (G. Mitchell)	5. Lonely Blue Boy (C. Twitty) 6. Down By The Station (Four Preps) 7. Handy Man (J. Jones) 8. Big Hurt (T. Fisher) 9. Village Of St. Bernadette (A. Williams) 10. Little Coco Palm (J. Wallace)	(C. Francis) 5. Let's Try Again (C. McPhatter) 6. If I Had A Girl (R. Lauren) 7. El Paso (M. Robbins) 8. Smokie (B. Black) 9. No Love Have I (W. Pierce) 10. You've Got What It Takes (M. Johnson)	 You've Got What It Takes (M. Johnson) Sandy (L. Hall) El Paso (M. Robbins) Running Bear (J. Preston) Shimmy Shimmy Ko Ko Bop (L. Anthony & Imperials) Teardrop (Santo & Johnny)
(C. Francis) 9. Tell Her For Me (A. Wade) 10. Till Tomorrow (Four Aces) JACK DULONG AL JARVIS	9. Do-Re-Mi (M. Miller) 10. Sandy (L. Hall) JOE CLEMENTI	JACK MURRAY KROD—El Paso, Texas	FLOYD CORMIER KYOL—Lafayette, La.	NICK CHARLES WABC—Mobile, Ala.
KQTE—Missoula, Mont. I. Running Bear (J. Preston) 2. Village Of St. Bernadette (A. Williams) 3. Tender Love And Care (J. Rodgers) 4. Beyond The Sea (B. Darin) 5. Nothing In The World (B. Benton) 5. Manana (L. Baker) 7. Let It Be Me (Everlys) 3. Why Do I Love You So (J. Tillotson) 4. KFWB—Los Angeles, Call 1. El Paso (M. Robbins) 2. Handy Man (J. Jones) 3. Pretty Blue Eyes (Lawrence 4. Why (F. Avalon) 5. You've Got What It Takes 6. Running Bear (J. Preston) 7. Where Or When (Dion & Belmon 9. Village Of St. Bernadette (J. Tillotson) 9. Village Of St. Bernadette (J. Tillotson)	 f. WHAV—Haverhill, Mass. 1. Down By The Station (Four Preps) 2. Beyond The Sea (B. Darin) 3. Skokiaan (B. Haley) 4. 16 Reasons (C. Stevens) 5. Village Of St, Bernadette (A. Williams) 6. Not One Minute More (Reese) 7. On The Beach (Playmates) 8. Tender Love And Care (J. Rodgers) 	 Why (F. Avalon) Big Hurt (T. Fisher) Teen Angel (M. Dinning) El Paso (M. Robbins) Running Bear (J. Preston) Way Down Yonder In New Orleans (F. Cannon) Sandy (L. Hall) It's Time To Cry (P. Anka) Where Or When (Dion & Belmonts) Not One Minute More (Reese) 	 Beyond The Sea (B. Darin) Running Bear (J. Preston) Amapola (J. Noguez) Where Or When (Dion & Belmonts) Little Coco Palm (J. Wallace) China Doll (Ames Bros.) Teen Angel (M. Dinning) Village Of St. Bernadette (A. Williams) Pretty Blue Eyes (Lavrence) Cry Me A River (J. Harper) 	 You've Got What It Takes (M. Johnson) Honey Hush (J. Turner) Big Hurt (T. Fisher) Teen Angel (M. Dinning) Running Bear (J. Preston) He'll Have To Go (J. Reeves) Mountain Of Love (Dorman) Millers Cave (T. Tucker) Smokie (B. Black) Baby What You Want Me To Do (J. Reed)
7. Sound Of Music (P. Page) (A. Willia 10. Bulldog (Fireballs) 10. Bulldog (Fireballs)	10. Big Hurt (T. Fisher) TERRY BROWN	TOM MOFFATT KPOI—Honolulu, Hawaii 1. 16 Reasons (C. Stevens)	PETER WEEKS WHEB—Portsmouth, N. H. 1. Big Hurt (T. Fisher)	J. C. JONES WEYE—Sanford, N. C. 1. Teen Angel (M. Dinning)
KQDE—Seattle, Wash. 1. Pretty Blue Eyes (Lawrence) 2. Lucky Devil (C. Dobkins Jr.) 3. Forever (L. Dippers) 4. Where Or When (Dion & Belmonts) 5. If I Had A Girl (R. Lauren) 5. Little Coco Palm (J. Wallace) 7. Down By The Station (Four Preps) KURP—Milwaukee, Wis 1. Big Hurt (T. Fisher) 2. Village Of St. Bernadette (A. Willia 3. Among My Souvenirs (C. Fran 5. Not One Minute More (Rec 6. Tender Love And Care (J. Rodge)	1. Big Hurt (T. Fisher) 2. Running Bear (J. Preston) 3. El Paso (M. Robbins) 4. Why (F. Avalon) 5. It's Time To Cry (P. Anka) 6. Pretty Blue Eyes (Lawrence) 7. Where Or When (Dion & Belmonts)	 A Summer Place (P. Faith) Too Much Tequila (Champs) Beyond The Sea (B. Darin) Bad Boy (R. Luke) Pretty Blue Eyes (Lawrence) Goliath (J. Harriet) Weep No More My Baby Leah (L. Curtis) Sleepy Lagoon (Platters) 	 Running Bear (J. Preston) Why (F. Avalon) El Paso (M. Robbins) What In The World's Come Over You (J. Scott) Tell Her For Me (A. Wade) We Got Love (B. Rydell) Cry Me A River (J. Harper) Teardrop (Santo & Johnny) Not One Minute More (Reese) 	 Pretty Blue Eyes (Lawrence) Why (F. Avalon) Let It 8e Me (Everlys) Running Bear (J. Preston) What In The World's Come Over You (J. Scott) Halfway To Heaven (Twitty) You Hold The Fuiure (Sands) We Got Love (B. Rydell) Handy Man (J. Jones)
3. Not One Minute More (Rese) 7. Baciare, Baciare (D. Collins 9. Smokie (B, Black) 7. Baciare, Baciare (D. Collins 10. You've Got What It Takes 9. Joie De Vivre (A. & D. Toc (M. Johnson) 10. Beyond The Sea (B. Darin)) 9. Love Is The Only Thing c) (E. Ford)		JAYS, PROGRAM DIREC tly informed of any change	
			ALL NEWLY RE THE SPEED W SOUNDS BEST S7 30483 "Misty" "The our Love" S7 30459 "Battle Hymn Republic" "Th Prayer"	Story of JDHNNY MATHIS of The MDRMON



The unqualified success of Columbia's introductory offer of the "Stereo Seven Sampler" at 33¢ featuring Percy Faith's "Theme From A Summer Place" backed with Johnny Mathis' "The Best of Everything" has necessitated our extending this unprecedented offer. For a limited time only!

Additional quantities are now being made available to distributors — **GET YOUR ORDER IN NOW!**



Columbia's Stereo (Seven Catalog Features:

- 1. Top artists performing their latest and greatest hits.
- 2. Standard repertoire perfect for home, store and juke box.

(8 "Columbra", (Lp), (Marcas Reg. Printed in U. S. A

	our Love"	MATHIS
S7 30459	"Battle Hymn of The Republic" "The Lord's Prayer"	MDRMON TABERNACLE CHOIR
S7 30447	"Love is A Many- Splendored Thing" "Please"	RAY CONNIFF
S7 30445	"The Song From Moulin Rouge" "Bouquet"	PERCY FAITH
S7 30444	"Volare" "I Love Paris"	KIRBY STONE Fdur
S7 30441	"Goodnight Irene" "Dn Top of Did Smoky"	MITCH MILLER
S7 30410	"Small World" "You Are Everything To Me"	JDHNNY MATHIS
S7 30476	"Heartaches By The Number" "Two"	GUY Mitchell
S7 30511	"El Paso" "Running Gun"	MARTY RDBBINS
S7 30532	"Tracy's Theme" "Thanks- giving Day Parade"	SPENCER RDSS
S7 30533	"Mary Don't You Weep" "Run"	STONEWALL Jackson
S7 30542	"The Sound of Music" "Heart Full of Love"	DORIS DAY
SS 7 (Sampler)	"The Best of Everything" "Theme From A Summer Place"	JDHNNY MATHIS PERCY FAITH



The Cash Box, Music

80) Uptown.

65) Too Much Teguila

67) Lucky Devil.

66) Swinging On A Rainbow.

78) Run Red Run.

79) Beatnik Fly.





NEW YORK Capitol Records NEW YORK — Capitol Records threw a farewell party backstage at the Majestic Theatre for Robert Pres-ton, who was leaving the starring role in "The Music Man" after two years. Top photo (1 to r) Mauny Kellem, Capitol Records; Robert Preston, Ar-lyne Frank, and Dick Jones of Cap-itol itol.

Bottom photo: Capitol execs Max Callison, Dick Jones, Iggie Wolfing-ton and Manny Kellem.

Everest Releases 17 Tapes; Offers 10% Discount Program

NEW YORK—Everest Records has announced the release of 17 tapes for Feb. This includes thirteen 4-track tapes (10 classical and 3 pop) as well as four 2-track tapes (2 classical and 2 pop). In addition, the label an-nounced a Feb. tape program offering a 10% discount to dealers and dis-tributors on all pre-recorded stereo tapes in its catalog. The pop 4-track issues are: "The Herd Rides Again" Woody Herman; "Cherokee"—Charlie Barnet; "The Music Of George Gershwin and Cole Porter"—Raoul Poliakin and His Orch. (available on a Feb. 2-track re-lease).

Porter"—Raoul Poliakin and Cole Porter"—Raoul Poliakin and His Orch. (available on a Feb. 2-track re-lease). The classical 4-track issues are: Stravinsky: "Petrouchka" — Sir Eu-gene Goosens conducting the London Symphony Orch.; Schumann: Piano Concerto—Franck: Symphonic Varia-tions—Peter Katin, piano—Sir Eugene Goosens conducting the London Sym-phony Orch. (available as a Feb. 2-track release); Richard Strauss: "Ein Heldenleben" ("A Hero's Life")— Leopold Ludwig conducting the Lon-don Symphony Orch.; Berlioz: "Sym-phonie Fantastique" — Sir E u g en e Goosens conducting the London Sym-phony Orch.; Tchaikovsky: Symphony No. 5—Sir Molcolm Sargent conduct-ing the London Symphony Orch. (available as a Feb. 2-track release); A n t ill: "Corroboree" — Ginastera: "Panambi"—Sir Eugene Goosens con-ducting the London Symphony Orch.; Copland conducting the London Sym-phony Orch.; "Raymond Paige's Class-ical Spice Shelf" — Raymond Paige conducting the Stadium Symphony Orch.; Brahms: Symphony No. 3— Leopold Stokowski conducting the Houston Symphony Orch.; Wagner: "Parcifal" — Leopold Stokowski con-ducting the Houston Symphony Orch. The pop 2-track release is "Gold On Silk"—Ray Wright and his Orch. Savoy Sets Feb. Dealer Plan

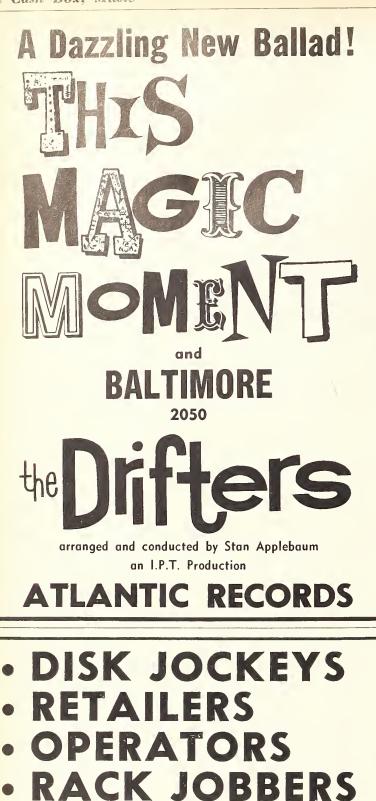
NEWARK, N. J. — Savoy Records last week began its new dealer plan. The deal—which will run thru Feb. —is formulated on a sliding scale based on quantity purchase. Scale stars at 10%. The entire Savoy, Googel and World Wide Records' cata-logs are involved.

34				February 0, 19	
	mon				
Revenue .	012	Th	el	Records	
5/	NIT	-	-		
5		Di	SK	Jockeys	
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222	Cash Bot sur				VEVE
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		Lost Week			Week
1	RUNNING BEAR Johnny Preston (Mercury)	(1)	21	THEME FROM A SUMMER PLACE	(27)
			54 B	Percy Faith (Columbia)	
2	TEEN ANGEL	(4)			
<u>La</u>	Mark Dinning (MGM)		22	AMONG MY SOUVENIRS Connie Francis (MGM)	(11)
•	EL PASO	(2)			
3	Marty Robbins (Columbia)	(=)		SHIMMY SHIMMY	
*****			23	КО КО ВОР	(21)
4	WHY Frankie Avalon (Chancello	(3)		Little Anthony & Imperials (End)	
			0.4	NOT ONE MINUTE MORE	(14)
5	PRETTY BLUE EYES	(5)	24	Della Reese (RCA Victor)	(14)
J	Steve Lawrence (ABC-Parc	imount)			
•	WHERE OR WHEN	(6)	25	IT'S TIME TO CRY	(12)
6	Dion & Belmonts (Laurie)	(0)	LV	Paul Anka (ABC-Paramount)	
				HOW APOUT TUAT	(20)
7	GO JIMMY GO Jimmy Clanton (Ace)	(7)	26	HOW ABOUT THAT Dee Clark (Abner)	(32)
	Jimmy Clanton (Ace)				•••••
	YOU'VE GOT	Ì	27	HOUND DOG MAN	(26)
8	WHAT IT TAKES Mary Johnson (United Arti	(10)	44 /	Fabian (Chancellor)	
	Marv Johnson (Omtea Arti	5ES)	20	BONNIE CAME BACK	(24)
0	THE BIG HURT	(8)	28	Duane Eddy (Jamie)	
3	Toni Fisher (Signet)				
		(25)	29	HARLEM NOCTURNE Viscounts (Madison)	(36)
10	HANDY MAN Jimmy Jones (Cub)	(15)			
			30	LITTLE COCO PALM	(37)
11	HE'LL HAVE TO GO	(17)		Jerry Wallace (Challenge)	
	Jim Reeves (RCA Victor)		11	TENDER LOVE AND CARE	(40)
12	LONELY BLUE BOY	(18)	31	Jimmie Rodgers (Roulette)	
12	Conway Twitty (MGM)				(
			32	ROCKIN' LITTLE ANGEL Ray Smith (Judd)	(42)
13	VILLAGE OF ST. BERNADETTS	(13)			
	Andy Williams (Cadence)		33	IF I HAD A GIRL	(31)
3.4	BEYOND THE SEA	(23)	30	Rod Lauren (RCA Victor)	
14	Bobby Darin (Atco)		9.4	OH CAROL	(29)
			34	Neil Sedaka (RCA Victor)	1
15	LET IT BE ME Everly Brothers (Cadence)	(22)			
	eveny brothers (cadence)		35	DARLING LORRAINE Knockouts (Shad)	(34)
16	TRACY'S THEME	(20)	*****		
10	Spencer Ross (Columbia)		36	SWEET NOTHIN'S	(43)
		TION	50	Brenda Lee (Decca)	
17	DOWN BY THE STA Four Preps (Capitol)	(10N (19)	07	SMOKIE	(28)
			37	Bill Black's Combo (Hi)	
18	SANDY	(16)			(00)
	Larry Hall (Strand)		38	FIRST NAME INITIAL Annette (Vista)	(30)
10	WAY DOWN YOND			······································	
19	IN NEW ORLEANS Freddy Cannon (Swan)	(9)	39	THIS FRIENDLY WORLD	(35)
			00	Fabian (Chancellor)	
20	WHAT IN THE WOR COME OVER YOU	(25)	40	TELL HER FOR ME	(48)
20	Jack Scott (Top Rank)	(23)	40	Adam Wade (Coed)	
41) Talk	That Tolk.	54) Con't Soy	Goodbye	68) Little Bitty Girl.	
42) The	Sound Of Music.	55) The Whiffen	poof Song.	69) Crazy Arms.	
To	y (You Got What It kes).	56) Little Things 57) Cry Me A Ri	ver.	71) We Got Love.	
	rtaches By The Number. ore, Bociare.	58) Harbor Light 59) A Year Ago		72) Time After Time. 73) Midnite Speciol.	
46) Hap	py Muleteer.	60) Time And Th 61) Why Do I Lo	ne River.	74) Moshed Pototoes.	aet
48) Bull	Come Home. dog.	62) Uh! Oh!		75) Am I That Eosy to Por 76) Do Re Mi.	get.
49) Fore 50) Delo		63) Lady Luck. 64) I Wonna Be	Loved.	77) Teordrop. 78) Run Red Run	

53) I Don't Know What It Is. "Only those records best suited for commercial use are reviewed by THE CASH BOX"

51) Amapolo. 52) Country Boy.





In order to have your Top Ten represented in THE CASH BOX charts Fill in the coupon below or Put them on your own letterhead And Mail to THE CASH BOX 1721 BROADWAY

NEW YORK 19, N. Y.

List Your Top Ten	Tunes 🗆 POP	🗆 COUNTRY 🗖 R & B	
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NAME OF	RECORD HERE	ARTIST OR BAND HERE	
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Platter Spinner Patter

ALL ABOUT DISK JOCKEYS



All About Diok doubters where the four sensitive the four for a pleasure trip, dropped in at the office to tell us that he's not "The All American Boy." Back in Pittsburgh this week, Jack phoned long distance to report two disks that have taken off in his area while he was gone: the Four Seasons "Tm Still In the stare at the Municipal Auditorium. The All American Boy." Back in Pittsburgh this week, Jack phoned long distance to report two disks that have taken off in his area while he was gone: the Four Seasons "Tm Still In the vertice of the distribution of the four Seasons of the Still In the stare at the Municipal Auditorium. Included in the star-studded line-up are Frankie Avalor. (Lyde McPhatter, Bobby Rydell, Johnny and the Hurricanes, the Crests, Freddy Cannon, Sammy Turner, the Isley Bros., the Clovers, Linda Laurie, Cliff Richards, and Paul Williams and his ork. . . . Don French, PD of KDWB-Minneapolis-St. Paul, became to father on Jan. 20 with the birth of Catherine Marie. . . . The big swing is to jazz, as evidenced by the tood of announcements of new jazz shows. The latest comes from KWOW-Pomona, Cal. where Duke Anderson debuted an all-jazz show that date titled "The Sube also bowed another show that date titled "The Sub as the only daily jazz show in New York (WEVD), gets competition from WNCN-FM with five hours of jazz very day. Communicating Arts Corp. with the will launch the new policy, was formed by three young excess at United Artists Records, Tom Wilson, DeDe Daniels and Ron Nackman. The Corp. will bring in some of the most prominent names in jazz to handle the announcing chores, including Nat Hentoff, Martin Williams, Ira Gitler, Dom Cerulli among others. . . Also, Roz Ford, who spins jazz for WWIN-Baltimore, has had his airtime extended due to popular support. . . Promo man Buddy Basch off to see deejays in Boston, Hartford, Albany, Washington, Philadelphia, Pittsburgh and Uritsburgh and the retor of KMUR-Salt Lake City, and his wife tore starts withe the announcing chores. Including Nat H Story."



Story." * * * * * *Bill Houghtaling, program director of KMUR-Salt Lake City, and his wife Marie are currently enjoying a two week vacation in Switzerland courtesy of the Watchmakers of Switzerland. This is Bill's first prize in the First Annual NARAS DJ Grammy Contest, in which he won out over more than 1,000 other jockeys in cor-rectly naming most of the 34 NARAS winners. . . . Larry Gar (WLBG-Laurens, S.C.) notes excitedly that Wade Cooper's "I'm Gonna Love You So" (on Ember) is getting the kids' attention down his way. . . . Joe Wippler, WMGM-New York newscaster notes that a number of top rated deejays have been turned out at his school of announcing and speech. The school has been in existence for a number of years. . . . We stand corrected: In the Jan. 23 column we reported that KSJB-Jamestown, N. Dak became the first sta-tion in the area to begin broadcasting on a 24 hour basis. Jerry Bright of the Trafic Watch at KNOX-Grand Forks, informs us that KNOX and KBOM-Bis-mark beat them to the punch. Thank you Jerry. . . . Lonard Smith reports local attention is being fo-cused upon a new group, the Swingin' Earls, and their his guest at the festivities. . . And then Sid Woods sends us greetings from the "Florida of the Notheast" (?), WRAP-Roanoke, Va. with the word to look out for the new Spacemen disk on Clock, "Neptune" parts 1 & 2. . . . Bob Evans, John Price, Mike Hight and Henry Reeves (all of WHVH-Hender-son, N.C.) are broadcasting nightly from the Platter Perch atop the Anchor Drive-In there.

VITAL STATISTICS:
WMCA-New York has added two more staffers: Harry Harrison from WPEO-Peoria, III. and "Easy" Ed Brown from KLEO-Wichita, Kans. The station has also extended Scott Muni's contract for another year. . . . Jim Termine has been brought from WAMS-Wilmington, Del. to handle the program directorship and a daily four-hour stint at WEEZ-Chester, Pa. . . . Jack Frost is leaving KRGV-Weslaco, Tex. to set up residence at KRIZ-Phoenix, Ariz. . . Al Citron is spinning 'em 7 to midnite for WLOS-Asheville, N. C. . . . The Don-Rey radio chain has moved Ray Morgan from the PD post at its KOKL-Okmulgee, Okla. to KOLO-Reno, Nev. Joe Elezik now reporting in from WADK-Newport, R. I. He was formerly at WCAT-Athol, Mass. . . . WCHB-Detroit welcomed Bill Williams from WTMP-Tampa, Fla. . . . Frank Malone, staffer at WTOB-Winston, Salem, N. C., joins WHYE-Roanoke, Va. The station also announced promotions: Dick Brown to promo director and Bill Victor to program director's job at KOME, also in Tulsa. . . Johnny Jano has been promoted to music director and ass't. PD. At KOKE, Austin, Tex. . . Joining the KONO-San Antonio staff is George Wayne Cooper, who comes from KITE in the same city. . . . WLCS-Baton Rouge, La. has added Al Dunaway (from WAKY-Louisville) and Rick Ireland (from New Orleans) to help spark the nation's new "Sparkle Sound". VITAL STATISTICS:

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

February 6, 1960

ICA Victor Launches 2nd Stereo Sale

NEW YORK — As a follow-up to st year's Save-on-Stereo sale, RCA ctor is launching a second stereo le on February 15, it was announced J. Y. Burgess, Jr., manager, com-ercial sales and merchandising de-rtment. The new program will offer nsumers any Victor stereo record a standard \$1 when the consumer buys one the same category at the regular ice. The sale will terminate on ice. The arch 15.

arch 15. The entire Victor Stereo catalog of ore than 450 albums will be offered consumers in this stereo sale. At e same time the entire RCA Cam-in stereo catalog will be promoted ong with RCA Victor LP's, at the me price of \$1 when one is bought regular price regular price.

Full-page RCA Victor ads on the omotion will appear in national agazines and record publications

armony Issues 7 LP's

NEW YORK—Columbia's Harmony bel features seven releases for the onth of February, ranging from era to jazz.

pera to jazz. Specific titles: "Basie's Best," with punt Basie and His Orchestra; "In Dancing Mood," with Sammy Kaye id his Swing-and-Sway Orchestra; Coung at Heart" by Rosemary ooney; "Velvet Guitar," featuring ank Garland on guitar; "The Lon-nes Symphonette", playing over-res and themes from Great Opera avorites; "Real Barbershop!" by the partones; and "Cowboy Songs for ildren," featuring various solo and oup artists. oup artists.

ynne Buys Master From Virtue

NEW YORK—Wynne Records has urchased the master of "Blue Bird f Happiness" by Dave Martin from irtue Records, an indie diskery in uilly. Local reaction prompted the al, the label said.

The disk has been initially released ider the Virtue label and may later switched to Wynne. All Wynne stribs thru-out the country will be indling the record with the excep-on of the Philly area, where the ck's previous local distrib will handle e deck e deck.

Iorris Diamond Named ational Promo Director for Hanover-Signature

NEW YORK-Morris I. Diamond, t promotion man, has disassociated mself from Carlton Records to take er as national promotion director the Hanover-Signature record firms. With Carlton, since its inception, iamond has guided the promotional tivities and campaigns of Jack ott, Paul Evans, Gary Stites, Anita yunt and Jesse Lee Turner.

"For a long time", says H-S prexy, b Thiele, "we've tried to get a man the same calibre as Diamond, and w we feel fortunate in securing his rvices".

Reporting to Irv Stimler, vice presi-int in charge of sales, Diamond's itial activity will concern the Serino atter of "I Had The Craziest ream"; Barbara McNair's, "He's a ing"; Ray Bryant's, "Susie, Part 4". Thiele also announced the appoint-ent of Nat Fields as director of iblic relations for the firm. Fields irrently handles public relations for the show biz personalities as Sam evenson, Peter Lind Hayes and Mary ealy, Dennis James and Johnny arson. ealy, arson.

throughout the country. Point-of-sale wise, Victor is making available a variety of over-the-wire hangers, window streamers, counter merchandisers, counter cards, and a special 45-page stereo supplement. Ad mats in various sizes will also ship. Special ads on RCA Camden's stereo sale will appear in Cosmopolitan and Look. Special RCA Camden stereo counter merchandisers, supplements, window streamers and ad mats will be available.

"Last year's Save-on-Stereo pro-motion helped to get stereo off to a flying start," Burgess said. "This year's campaign, which is even bolder and more aggressive, is sure to expand the stereo market even more by providing extraordinary values for consumers hungry for genuine bargains"

February Is Conniff Month At Columbia

NEW YORK—Following its "tre-mendously successful" "Mathis Month" campaign in January, Columbia Rec-ords has announced a similar all-out promotion drive in February for maestro Ray Conniff, currently on best-selling charts with "Conniff Meets Butterfield" and "'S Marvel-ous"

Meets Butterneid and S marver-ous". "The Conniff Sound in February" will be sparked by Ray's newest re-lease, "Concert in Rhythm, Vol. II", featuring the Conniff singers and or-chestra in "The Warsaw Concerto", themes from Tchaikovsky, Grieg and Puccini, and other favorites.

Promotion and merchandising aids have been provided by the coordinated efforts of Columbia's Creative Services Department including Advertising and Sales Promotion and Publicity Departments. These include a floor merchandiser for full-face display of six albums, topped by a "Shopper Stopper" sign; a turntable for window or counter use featuring "Concert in Rhythm, Vol. II" and other Conniff albums; a special consumer booklet highlighting the entire Conniff catalogue and other February Columbia products.

Full-page ads in major trade publications will alert dealers, disk jockeys and jukebox operators to the promotion.

Omega-ARDCO Holiday LP Promo Called Success

LOS ANGELES-A holiday promotion was inaugurated to announce the association of Omega Records and ARDCO (Allied Records Distributing Company) and paid dividends in terms of sale of more than 100,000 albums, according to Mike Elliot, ARDCO general manager.

The promotion offered the consumer regular \$4.98 and \$5.98 Omega albums for \$3.98 with a second album costing an additional 1¢. In-store and window display pieces and dealer newspaper mats were used to effectively publicize the promotion at a local level.

Ned R. Herzstam, VP of ARDCO, said the success of this promotion 'substantiates the effectiveness of ARDCO's nation-wide distribution organization and is the beginning of a new policy whereby a series of such promotions will be launched by Allied for independent record companies who release through ARDCO."



GO, JIMMY, GO recorded by JIMMY CLANTON Bob Wills Music Inc. IMMY CLANION Bob Wills Music Inc. HOUND DOG MAN Featured In The 20th Century Fox Production "HOUND DOG MAN" recorded by CHANCELLO ACE AN CHANCELLOR Fabulous Music Inc. NOT ONE MINUTE MORE FABIAN recorded by DELLA REESE RCA VICTOR Ross Jungnickel Inc. IF I HAD A GIRL recorded by ROD LAUREN RCA VICTOR Sigma Music Inc. JUST COME HOME HUGO & LUIGI Ross Jungnickel Inc. LONELY BLUE BOY recorded by CONWAY TWITTY May Music Inc. HILL AND RANGE SONGS, INC. 1619 Broadway, New York, N. Y. "ETERNALLY" Sarah Vaughan (Mercury) **"WHERE IT HURTS** THE MOST" Myrna March (United Telefilm)

BOURNE, INC.

ABC Music Corp. 136 W. 52nd Street, New York, N. Y.



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Darin-Atco



"WHEN THE SPIRIT MOVES YOU"-Jimmie Rodgers-Roulette R 25103

Jimmie Rodgers—Roulette R 25103 With folk music his basic medium, Rod-gers is right at home with this collection of spirituals and gospel numbers. This is the real folk music! Joe Reisman's ork and chorus back up the singer on such beloved items as "Goin' To Shout All Over God's Heaven," "Joshua Fit the Battle of Jericho," "Just a Closer Walk With Thee" and "Standin' in the Need of Prayer." The approach is strictly for pop tastes, and Rodgers' following there is immense. "THE MANCINI TOUCH"—Henry Man-cini and his Orchestra—RCA Victor LSP

and his Orchestra-RCA Victor LSP 2101

Having established himself on the pop market as a jazz composer, Mancini offers more music with jazz overtones, but directed more music with jazz overtones, but directed at the pop buyers. In a direction opposed to his "Peter Gunn" sessions, he directs a large string and brass ork in light, listen-able, dance themes utilizing good jazz solo-ists and some jazz tunes (included are four new Mancini pieces). Soloists: Vic Feldman, Ronnie Lang, Bob Bain, Shelly Manne and others. Tunes: "Like Young," "Robbin's Nest," "That's All" and 9 others. "ALWAYS"-Roger Williams - Kapn KL

"ALWAYS"—Roger Williams — Kapp KL 1172

1172 A program of "melodies that will live forever" is the latest series of vehicles for the delicate Williams touch. The music's in-destructability is due to the fact that most of it comes from the classical literature, and Williams never loses sight of their beautiful melodies: "Stranger in Paradise," "Traumerei," "Moonlight Sonata," "Till the End of Time" and "Brahms' Lullaby" among others. Frank Hunter's and Pete King's orks supply the lush string backdrops. It all adds up to a memorable experience.

"MR. PERSONALITY SINGS THE BLUES"—Lloyd Price — ABC Paramount ABC 315

Price belts his way through a dozen driv-Price belts his way through a dozen driv-ing numbers, some of which are in the true blues idiom. Sid Feller's orchestral ac-companiment embodies soaring strings and heavy rockbeat. It's a powerful package that should be picked up on quickly. Tunes include "Ain't Nobody's Business," "I Cover the Waterfront," "Sittin' Here and Rockin'" and "Feeling Lowdown."

"SOMEBODY LOVES ME" -- Dinah Shore --Capitol ST 1296

A dozen of the most memorable sentimental ballods are essayed warmly and intimately by Mise Shore. She is aided immensely by the lush string and woodwind orchestrations created by Andre Previn. Among the tunes are "It's Easy to Lonomber" "Something to Remember You 2°" "Always," "My Buddy" and "I Only Have Lyer For You. It's a rewarding session for the "occlust, who is uses each song with utmost per-sonal sincerity. Can go far.













AUSION HURLIN

"HIGH SPIRITS!"—The Four Lads—Columbi: CL 1407

Reviews

CL 1407 As with most pop singers (or group in thi, case), the Four Lads are no exception in cutting an album of religious songs. The Lads have chosen a dozen high flying gospel jubilee songs smoothed down their rough edges to make then palatable to pop tastes, and deliver them in their usual infectious manner. Billy Dennison's orl romps along with them on the shuffle bea rhythms. Selections: "Great Gettin' Up Morning," "Way Down In Egypt's Land" (actually "Ge Down Moses"), "Ring Them Chimin' Bells" and "Rock My Soul." Their fans will love it.

"BIG SONGS FOR LITTLE PEOPLE"—Jerry Lewis—Decca DL 78936

The comedian serves up a delightful session of songs aimed at the younger set; songs such as "Hit the Road to Dreamland," "When You Wish Upon A Star," "Over the Rainbow," "Little Mar You've Had a Busy Day" and "Little Sir Echo" songs which will enchant numerous adults as well as the "little people" they're directed at. Ar album loaded with sincere warmth and bubbling over with charm. Should be extremely wel received. received.

"R.F.D."-Tab Hunter-Warner Bros. W 1367

"K.F.D. — Tab Hunter— warner Bros. W 1367 It's Tab Hunter's turn to take a crack at some of the wonderful country songs that have beer kicking around for years. In semi-country or-chestrations set up by Grady Martin, which make full use of the guitar, Hunter offers performances of "Bummin' Around," "Oh Lonesome Me," "It Makes No Difference Now" and "I've Got A New Heartache." Outing could be a big success.

"I LOVE TO SING"—Betty Bennett — United Artists UAS 6070

Artists UAS 6070 A return to the disk scene for the former band vocalist with Woody Herman, Claude Thornhill Charlie Barnet and Charlie Ventura. Miss Ben-nett is in the Anita O'Day/June Christy school of singers: crisp clear phrasing, slightly throaty voice, toeing the line between jazz and pops de-pending on the particular material. In this al-bum her choice of material is commendable in-cluding such tunes as "Like Someone In Love," "All At Once," "Who Cares," "Down With Love" and "Then I'll Be Tired of You," all lesser-heard tunes by the songwriting cream. Andre Previn is a sympathetic accompanist. A much-welcome re-turn for Miss Bennett.

"IF YOU WANT TO GET TO HEAVEN SHOUT"—Gogi Grant—Liberty LST 7144 A collection of spirituals are taken the pop vocal route by Miss Grant. She is an expressive essayer of this material, with Billy May's excit-ing arrangements and a chorus tying it all up into a neat package. Selections 'include "All God's Children Got Shoes," "Deep River," "Wayfaring Stranger," "I'm Going to Live the Life" and "Can't No Grave Hold My Body Down." Fine ex-pression in this area. pression in this area.

"THE BEST OF PETER GUNN"—Ray Ellis and his Orchestra—MGM E3813 Henry Mancini's dramatic background music for the TV'er is here in the hands of Ray Ellis, whose arrangements and ork direction compare favorably with the best-selling Mancini originals. Ellis has selected a dozen pieces and does dra-matic jazz justice to them, lots of percussion, striking brass lines, etc. Though late on the "Peter Gunn" scene this album merits attention.

"I WISH YOU LOVE"—Felicia Sanders—Time 70002

70002 Since her fame-getting performance on Percy Faith's hit disking of "The Song From Moulin Rouge" several years back this lovely thrush has matured considerably through her many nitery dates. Time Records is the fortunate owner of this set of twelve tender love portraits so ca-pably painted by Miss Sanders. She glosses sen-suously over the tender lyrics of "I Wish You Love," "When the World Was Young," "Warm All Over," "Anyone Would Love You" and other oft-neglected superior pop and jazz tunes. A welcome disk by a talented female.



The Mancini Touch



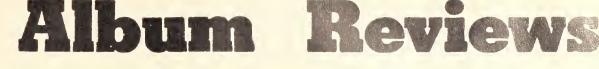


ie Cash Box, Music

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BEST LOVED JEWISH SONGS



"THE ALL TIME TOP TANGOS"—Stanley Black and his Orchestra—London PS 176

Despite many changes in popular music taste over the past years, Black continues to dispense some of the best Latin music for dancing avail-able on disk. This latest set finds the English able on disk. This latest set finds the Eligitsh maestro surveying a dozen popular tangos, desig-nated as the all-time top. Using an accordion soloist liberally, Black moves sweetly through "La Cumparsita," "A Media Luz," "Jealousy," "Adios Muchachos" and "El Choclo." Another excellent offering from Black.

"BEST LOVED JEWISH SONGS"-Jan Bart-Request RLP 8038

Request RLP 8038 A regular performer on the WMGM-N.Y. "Jewish Caravan of Stars," Bart offers, on his initial Request LP, a program of familiar Jew-ish melodies. These are the songs of Jewish tradition, songs of various European origin dat-ing back many years. They are sung with the reverence they deserve with light instrumental accompaniment that puts the accent on strings. Bart is well-known in his area; his fans will cher-ish this album ish this album.



"THE EXCITING ARTISTRY OF WILL HOLT" -Elektra EKL-181 Singer-guitarist Holt is a folk-bred artist who

Singer-guitarist Holt is a folk-bred artist who has mostly chosen theatre composers as the source of his material here. Side one—devoted to five striking items by Kurt Weill and Bertold Brecht—comes-off best, with Holt's vocals and instrumentation (and three other string players) giving the material an authentic touch. On the flip side, the lovely "When The World Was Young" is sensitively portrayed. Other tunes include "I Love Paris" and "Blues In The Night." Artist's various TV-nitery stints should get sales this way.

JAZZ PICKS OF THE WEEK



"WORKIN' WITH THE MILES DAVIS QUINTET"—Prestige PRLP 7166

QUINTET"—Prestige PRLP 7166 The third album to come out of the late 1956-early 1957 (approximate) sessions which produced the previously released "Cookin" and "Relaxin" LP's. The quin-tet is or was, one of the greatest in jazz history, each man a master of his trade: Coltrane, Red Garland, Paul Chambers, Philly Joe Jones. The eight tracks include the understated, introspective "It Never Entered My Mind," the riffing "Four," a pungent Garland on a trio track, "Ahmad's Blues" and two takes of "The Theme." A must for the jazz collector.





"FESTIVAL SESSION" — Duke Ellington and his Orchestra—Columbia CL 1400

A new Ellington album is always a happy event and this one is no exception. With power to spare the Ellington men drive through the compositions they introduced (or re-introduced) last summer during its festival appearances. This is a surging, rocking band, spurred on by two drummers. As usual the standouts are Johnny Hodges, Harry Carney, Clark Terry and the tingling arrangements. Selections are "Perdido," "Things Ain't What They Used to Be," "Copout Extension," "Duael Fuel," "Idiom '59" and "Launching Pad." One of the most exciting jazz LP's in a long while. A new Ellington album is always a happy

"OSCAR PETERSON PLAYS THE COLE PORTER, IRVING BERLIN, GEORGE GERSHWIN, DUKE ELLINGTON, RICH-ARD RODGERS SONGBOOKS" — Verve MG V-2052, 2053, 2054, 2055, 2057 Following the label's five disk Ella Fitz-gerald set, it comes up with another five disks that almost equals the former in am-tition but far exceeds it in scope. The Peterson Trio offers a huge panoramic view of the American popular music scene of the last thirty years (or so) by playing the last thirty years (or so) by playing the great music of our greatest composers. The great music of our greatest composers. The approach is completely improvisational; re-laxed, swinging with an amazing intensity and maintaining an extremely high level of good taste. Set is a re-make of a similar series Peterson cut for Granz several years back (now unavailable). A must for the jazz collectors—yet with definite pop appeal.

JAZZ PICKS (cont.)



"BOOKER LITTLE 4 & MAX ROACH"-United Artists UAS 5034 Actually this is the Max Roach Quintet, one of the finest in modern jazz. The ar-rangements are Little's and they, along with his sharp, lyrical trumpet playing, display the continual advancement being made by him. Of course Roach's drumming is the feature, always amazing and continually sparking the soloists. George Coleman on tenor is another youngster that has come a long way since joining the group. Tunes are "Milestones," "Sweet and Lovely" and "Moonlight Becomes You." Electrically stimulating session.



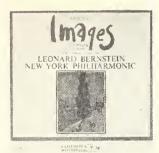
"RELAX'N WITH CHICO RANDALL"—Roulette R 25092

R 25092 The Chico Randall Trio is the kind of group yot run into at smart supper clubs. Randall sings in a soft, husky, intimate voice and his piano play-ing is in complete sympathy with his vocal style. Bass and drums assist in a rhythmically assured role. Listeners will relax to the sounds of "When I Fall In Love," "It Might As Well Be Spring," "Willow Weep For Me" and "If I Were A Bell" plus eight others. Auspicious debut for the youngster.



"FIORELLO!"—The Leon Merian Jazz Quartet— Seeco CELP 459 Trumpeter Merian has a pleasant sound and swings easily. The other three members of the quartet fall into this same category. If not dis-tinguished or imaginative, they play in a pleas-ant, easily-assimilated manner. Taking 10 tunes from the smash Broadway musical they read them with vigor. This is jazz for the average pop music fan. music fan.

CLASSICAL PICKS OF THE WEEK







DEBUSSY: "Images For Orchestra" (Com-plete)—Leonard Bernstein conducting the New York Philharmonic — Columbia ML New 5419

5419 The three pieces, "Rondes de printemps," "Gigues," and "Iberia," combined form the complete Debussy "Images," some of the most visual impressionistic music on record. The "Iberia" has become a major orchestral piece in itself and this unique recording by Bernstein, is one of the few of the complete "Images." The direction is bold and strik-ing, taking full advantage of the sweeping Debussy scenes. An important release.

"THE MASS" — Canon Sydney MacEwan and the Choir of the Church of Santa Susana — Columbia KL 5311

Susana — Columbia KL 5311 Columbia is to be commended for the production of this album. The recording is of the Mass of the 21st Sunday after Pente-cost, "Orbis Factor," sung in Gregorian Mode and recorded in Rome. Accompanying it is an elaborately produced, 39-page book-let containing illustrated articles on "The History and Meaning of the Roman Catholic Mass" by Bishop Fulton J. Sheen, and other highly informative articles in both Latin and English texts. Excellent teaching aid; significant release.

RONCALLI: Four Suites—Charles Byrd, Guitar —Washington WR 429

Charles Byrd is an exemplary guitarist who has achieved recognition in both jazz and the classics. Here he demonstrates his amazing ar-tistry by performing four remote baroque guitar suites by the little known composer. It is through music like this that one realizes the classic beauty of the instrument becauter the capacity by ished by the rough treatment accorded the instrument in today's pop music. An album worthy special merit.

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Columbia Artists On The Go



NEW YORK—Columbia Records artists were on the go in New York last week promoting their new releases at radio and TV stations. Top left: Jack Lacy (WINS) welcomes Eileen Rodgers and Columbia A&R man Frank DeVol, plugging Miss Rodgers' new platter, "You Were Meant For Me," which DeVol arranged and conducted. Top right: The Coronados are interviewed by Richard Hayes on his "Big Reat" WNEW-TVer Top right: The Co Beat" WNEW-TV'er.

Bottom left: Miss Rodgers and DeVol visit WOR librarians Howard Epstein and Johnny McCarthy. Bottom center: WABC-TV's Joe Franklin interviews Miss Rodgers and

her escort.



NEWARK, N. J.

Bottom right: Sylvia Syms sings "Big Tree Tall" on the "Big Beat" show.

Jack Dunn Leaves Victor

NEW YORK—Jack Dunn, formerly administrator of press and informa-tion for singles at RCA Victor Rec-

tion for singles at RCA Victor Rec-ords, has resigned from the company, it was reported last week. Before joining RCA Victor's press and information department, Dunn was deejay promotion manager. Dunn came to Victor in 1956 from Coral Records where he was head of Eastern

At present, Dunn is considering several offers in the industry. He will announce his decision in the near future

Marian McPhartland Signed **To Record For Time Records**

NEW YORK-Bobby Shad, Time Records prexy, has announced the signing of jazz pianist Marian Mc-Phartland to a long-term contract. Her first album will be released in April. McPhartland has cut LP's for Capitol and Savoy Records. She is currently appearing at the Tabac Club currently appearing at the Taboo Club in Palm Beach, Fla. Shad also announced the pacting of songster Terry Phillips.

Patti Page Busy Singing & Writing

NEW YORK—Patti Page last week experienced one of the busiest weeks of her career. The star flew in on Sunday from Hollywood, where she Sunday from Hollywood, where she made her movie debut in a dramatic role in the film, "Elmer Gantry," and immediately began a whirlwind round of appointments, rehearsals and re-cording dates. The rehearsals were for the Perry Como TV show on which Miss Page appeared last week (27). Miss Page has scheduled discussions with her publisher, Bobbs-Merrill, who is bringing out her new book, Mar. 28, "Once Upon A Dream." "a personal chat with all teenagers." The book is a first by Miss Page. The

book is a first by Miss Page. The singer has dates with Mercury, her singer has dates with Mercury, her recording company, to wax albums. In the meantime, Miss Page has appoint-ments at which she will consider the possibility of doing a play in which she is interested. The star flew to the Coast after the Perry Como show to discuss plans for future TV appearances, recording dates and other theatrical commit-ments.

ments.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Victor To Issue Basic Grade School LP Library

NEW YORK-RCA Victor will institute a new RCA Victor Basic Record Library for Elementary Schools under the title "Adventures in Music," with the first volume, "Grade 3, Vol. 1" due this month, it was announced by George R. Marek, Victor vicepresident and general manager.

"Grade 3, Volume 1" will be followed by an album for "Grade 6, Vol. 1," scheduled for release in early summer 1960, Plans are for the comprehensive series to be completed within the next three years.

The new library will contain ten albums-one album each for grades one and two, and two albums each for grades three through six. Each album will be available in stereo as well as monaural in 331/3 and 45 rpm speeds.

Because the albums will serve parents interested in home instruction as well as school systems, RCA Victor will make the recordings available at all record retail outlets.

The National Symphony Orchestra, under Howard Mitchell, will be heard in the series. The Washington, D. C., Symphony has a long history of varied educational programs for young people in the nation's capitol.

Gladys Tipton, Professor of Music Education at Columbia University, and also co-author of a series of texts titled "Music For Living," is the editor of the new RCA Victor Basic Library. Miss Tipton, a contributor to the nation's educational journals, is co-editor of booklets, "Notes for Teachers," which will accompany each library volume. Working with her is Eleanor Tipton, a music supervisor of the Philadelphia Public School System. This booklet will serve to guide instructors in planning ways to focus attention on the various recorded selections in areas of background information as to music and composer; and in analysis of rhythm, melody, form, texture, instrumentation, and dynamics.

Consultants to Miss Tipton in the project, in addition to Miss Eleanor Tipton, are Miss Wilma Schell, music consultant, public school system of Baltimore, Md.; Miss Alice Gallup, supervisor of music, public school system of Long Beach, Calif.; and Charles Walton, instructor of music education, Teachers College, Columbia University.

This Basic Library is designed, a statement said, as a dramatic program to give elementary school children a "well-balanced, musically stimulating experience in listening to, responding to, and becoming familiar with a variety of music representative of master composers of many periods and styles." The recordings will consist of movements of outstanding compositions by composers from Bach to Copland, and will "enable classroom teachers, with or without special musical skill, and music supervisors, to guide children to comprehensive and stimulating musical experience. The series will also provide students with appropriate insight into the correlation between music and poetry, music and art, as well as other subjects in school curricula."

RCA Victor established its first educational program in 1912 (then

Bob Stephens Named Dot's Eastern A&R Chief

HOLLYWOOD—Bob Stephens, ve eran A & R man and recording co: sultant, has been named A & R chi for Dot Records' eastern operation Dot President Randy Wood, au nounced last week.

Stephens is associated with such h songs as "The Music Goes 'Rour and 'Round," "Sunrise Serenade," "I The Mood," "A Tisket, A Tasket "Paper Doll," and "You Always Hu: The One You Love" while with Decc Paperds Records.

Stephens started in the music bus ness as a professional musician an entered the recording field with Oke Records. During his tenure there, th new Dot A & R chief was responsib for the original recordings of TP Descay Prothers and contributed to th for the original recordings of Tr Dorsey Brothers and contributed to tr recordings of Bix Biederbecke, Jc Venuti, Eddie Lang and Louis Arn

strong. In 1934 Stephens joined Decca an subsequently helped guide the way ings of such artists as The Mil Brothers, now on the Dot label, Th Casa Loma Orchestra, The Dorse Brothers, Chick Webb, Ella Fitzge: ald, Johnny Long, Carmen Cavaller and Ted Weems, among others. In his new A & R spot for Dot Bod

In his new A & R spot for Dot Rec ords, Stephens will headquarter i New York, where he will supervis recording sessions for the label, searc for new talent and material.

Sun And Phillips In **Heavy Five Disk Push**

MEMPHIS, TENN.—Bill Fitzgen ald, general manager of Sun and Phil lips Records, is currently on a tou of the Southwest and Midwest visitin of the Southwest and Midwest visitin distributors and disk jockeys in be half of five hot Sun and Phillips re leases. The disks being pushed heav ily are Carl Mann's "Some Enchant ed Evening," Johnny Cash's "I Lov You Because," Charlie Rich's "Lone ly Weekend," Tracy Pendarvis' "100 Guitars" and Mack Owens' "Someon Just Like You."

Cecil Scaife is covering distributor and Disk jockeys in the East an Southeast for the same records. Bot Fitzgerald and Scaife plan to be of the road until February 15. Sam Phillips, president of the disk eries, also announced last week that h is offering distributors a 15% dis

is offering distributors a 15% dis count on the entire Sun and Phillip catalogs.

Uttal Spearheads Madison Drive For "Someone Loves You. Joe"

NEW YORK - Madison Record personnel have taken to the road fo the label's new waxing of "Someon Loves You, Joe" by the Singing Belles

The team started personal appear The team started personal appear ance promotion on the disk by goins to Hartford last weekend. Label top per Larry Uttal will make stops in Philly, Washington, D. C., St. Louis New Orleans and Atlanta within the next two weeks and national promo tion director Teddy Feigin is heading for Cleveland and Boston after recen-treks to Buffalo, Detroit, Cincy and Pittsburgh. Pittsburgh.

The Viscounts—who have the cur-rent Madison chart item, "Harlen Nocturne," are being heavily booked by GAC, Uttal said. They do the Dick Clark TV'er this weekend (6)

the Victor Talking Machine Com pany). The new series is an exten-sion of the original RCA Victor Basic Library for Elementary Schools re-leased in 1947, and in wide use to day. Eventually, the new series wil take the place of the old.

Columbia Releases 13 LP's In Feb.

NEW YORK --- Columbia Records' eb. LP release totals thirteen classi-1 & pop albums. These include three asterworks releases, seven popular, nd three jazz.

Masterworks releases include Glenn ould's performance of Beethoven's hird Piano Concerto, with Leonard ernstein and the Columbia Symphony rchestra; Andre Kostelanetz's re-ording of Offenbach's "Gaite Parisi-ne" and Bizet's "Carmen Suite"; ad "The Mass", performed by Canon ydney MacEwan and the Choir of ie Church of Santa Susanna in ome, with illustrated articles and lingual texts.

Popular albums include Ray Con-iff's "Concert in Rhythm—Vol. II";

500 ASCAP Grants To Ten Symphony Orchs.

NEW YORK-Ten major symphony rchestras have been awarded grants f \$500 each by the American Society f Composers, Authors and Publishers, SCAP President Stanley Adams an-ounced.

The grants go to the following or-nestras: Dallas Symphony Orchestra, letroit Symphony Orchestra, The leveland Orchestra, Symphony Soci-

Heveland Orchestra, Symphony Soci-ty of San Antonio, Boston Symphony Irchestra, St. Louis Symphony Soci-ty, Denver Symphony Society, Buf-alo Philharmonic Orchestra Society, nc., Cincinnati Symphony Orchestra nd Kansas City Philharmonic. The ASCAP Awards Committee, ap-ointed by the Major Orchestra Man-ger's Conference, consisted of Wil-am C. Herring, Manager of the At-anta Symphony Orchestra, Chairman, nd George Morgulis, Manager of the Lansas City Philharmonic. The Com-nittee considered applications from anitise considered applications from he twenty-four major symphony or-hestras of the United States. In an-ouncing the awards to the orchestras,

ouncing the awards to the orchestras, he Committee stated that applications nust be for projects "that relate di-ectly to the presentations (and/or lic repeat performances) of contem-orary music and/or composers." In commenting on the award Adams aid, "It is the belief of the Society's Board of Directors that performances of contemporary music in the sym-ohonic and concert field should be en-ouraged. While the Society recognizes hat a grant such as ours is only a small step in stimulating American mall step in stimulating American reative talent, we are hopeful that his action will prompt other organiations to provide similar recognition." ASCAP Director and Chairman of

he ASCAP Symphonic Committee Dr. Douglas Moore announced that the Award Committee decided that ten grants of \$500 each was the most equitable method of allocating the Society's Grant.

Pop To Country Switch

NEW YORK - With their latest single, "China Doll," the Ames Brothers have done an about face on the current trend of country music going pop. The RCA Victor recording artists waxed the tune written by Cindy Walker, who has had several hits in the country field, and the label is shipping it to D.J.'s on its country list as well as its standard pop list. This marks the first time an Ames Brothers record has gone to country D.J.'s, and indicates how closely-allied the country and pop fields have become in the singles market.

"High Spirits!" by The Four Lads; "Sir Charles Thompson and the Swing Organ"; "Greatest Western Hits No. 2," an anthology of performances by Carl Smith, George Morgan, "Little" Jimmy Dickens, Ray Price, Marty Robbins, and Lefty Frizzell; "The Old Sweet Songs" by Frank De Vol and His Rainbow Strings; "Happy Days!" by the Buffalo Bills and "Themes from the General Electric Theatre", with Elmer Bernstein and His Orchestra. Jazz releases include Duke Elling-

Jazz releases include Duke Elling-ton's "Festival Session", an album of new Ellington compositions premiered on the jazz circuit last summer by his orchestra; "Rushing Lullabies" with Jimmy Rushing and a six-piece com-bo; and "Happy Time!" by the Al Conte Quartet.

WB To Release Crosby's "Sing Along" Album

HOLLYWOOD — Bing Crosby's "Join Bing and Sing Along" LP, which was independently produced through his own record company, Projects Records, Inc., has been re-leased through Warner Bros. Records. The album is the first such effort by Crocby Crosby.

The WB release is packaged with lyrics to the songs both on the innersleeve and on individual inserts. Orchestral arrangements for the set are by Bob Thompson; the chorus and orchestra are conducted by Jack Halloran.

The Bing Crosby Sing Along album is the second set to be merchandised by Warner Bros. for Projects Records. Earlier this month, The Trapp Family Singers' "Sound of Music" album was rushed onto the market by the two companies.

Goldner Forms Goldisc Label

NEW YORK - George Goldner, president of Gone Recording Corp., has announced the formation of a new label called Goldisc Records. The first release will be by the Temptations "Barbara" b/w "Someday."

An "elaborate" promotion campaign to kick off the new label is being set up by promotion manager Jerry Simon, and his field promotion men, Saul Star in Detroit, Fred Salem in Chicago and Irwin Zucker on the west coast.

Roulette Purchases Hot Elgin Master

NEW YORK-Roulette has made a master purchase of "I Believe I Love You" and will release the disk on Gee Records, a division of Roulette. The song, written and recorded by Jimmie Mack and the Watts was initially released on the Elgin label.

According to Roulette, the record has been stirring strong sales activity in the Connecticut area where it was first released. Clarence Drum of the Drum Recording Co. and owner of the Elgin record sold the disk for an undisclosed sum.

The deal for Roulette was handled by Joe Kolsky, executive-vice-president of the firm. The Gee record was rushed into production and is already in the hands of Roulette distribs.

Roulette Extends 10% Discount Until Feb. 15

NEW YORK—Roulette Records an-nounced last week an extension of the label's Jan. "Soundsational" 10% cash discount plan for all dealers. The plan, which was scheduled to end Jan. 31 has been extended until Feb. 15th. The 10% discount is based on all album purchases during the duration of the plan and includes both catalog merchandise, as well as the new LP releases for Jan.

releases for Jan. Joe Kolsky, executive vice-president for the diskery, is currently out on the road visiting the distribs con-cerning among other topics, the Jan. program. The sales reaction and hefty orders, according to Joe Kolsky has prompted this extension of the sales plan. He reported that the leading al-pums in sales among the new releases prompted this extension of the sales plan. He reported that the leading al-bums in sales among the new releases are: "More Songs For Adults Only" — Pearl Bailey; "When The Spirit Moves You" — Jimmie Rodgers; "Mr. Dynamo" — Ronnie Hawkins and a couple of "sleepers" in "The Mark of Fredricks" — featuring Mark Fred-ricks, His Piano and Orch., and "Il-linois Jacquet Flies Again." Jacquet is currently appearing at the Birdland jazz nitery in New York. Kolsky concluded that the "Sound-sational Sales plan will give Roulette their biggest Jan. album sales since they have been in business." He stated: "The additional two weeks ex-tension of the plan will give our dis-tributors and their accounts a chance to cash-in and realize an even greater profit from our Jan. releases and the 100% arch discount henceft"

profit from our Jan. releases and the 10% cash discount benefit".



NEW YORK -Allan Freed this week (beginning February 5th) takes a show into Harlem's Apollo theatre for a one-week stand. In his initial trip "uptown," the Freed revue will feature Bo Diddley and Big Maybelle Smith.

Others in the cast include Jo Ann Campbell, Bobby Day, the Cadillacs, the Wheels, and the Freed band featuring Sam (The Man) Taylor and Earl Warren.

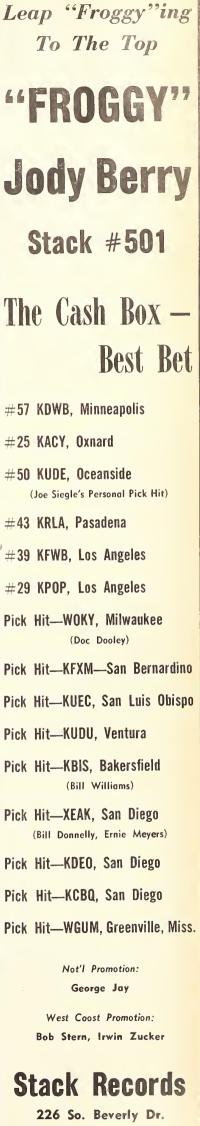
Friends Call



NEW YORK-Mrs. Peter De Rose (May Singhi Breen) recently hosted a party at her home for her friends in the record business.

Among those who attended were: 1st row (1 to r) Dolly Dawn, Jolt Records; Ernie Warren, Everest Records; Hal Aloma, Dot Records; Mrs. De Rose; Mona Joy, Fiesta Records; Chief Warrant Officer Charles Brown, director of Army radio and TV division of recruiting; and P.F.C. Arnie Rosen, producer of Army recruiting publicity radio shows.

2nd row: Sam Maika, Kapp Records; P.F.C. Jim Zimmerman and Sgt. Don Rodgers, announcers for Army shows; and Helen Trent of radio fame.



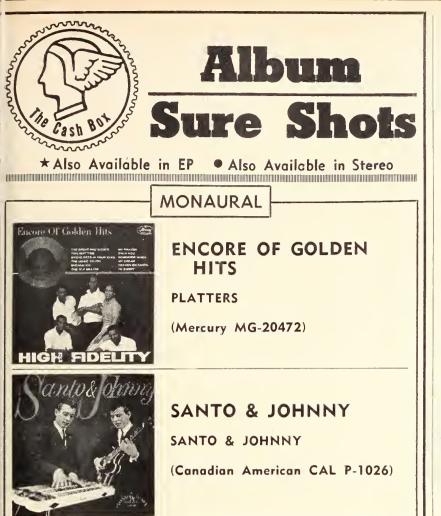
Suite C Beverly Hills, Calif. CR. 6-5779

The Lash Box, Music

February 6, 19



"Only those records best suited for commercial use are reviewed by THE CASH BOX"



960 Recording, TV, Radio & Advtg. Charities Drive Tops Goal

HOLLYWOOD—The recording inustry, under chairmanship of Randy Vood, president of Dot Records, colectively has raised \$59,725.21, 22 perent above appointed goal, during the 960 RTRA (Recording, Television, tadio & Advertising) charities drive. Recording division had been set up o collect \$48,960.00 but exceeded that gure by \$12,665.31. Goal-breaking music industry char-

gure by \$12,665.31. Goal-breaking music industry charty donations topped the next closest ivision, Talent Agencies, by eight ercent, Wood explained. Money raised by all divisions, which ncludes network TV outlets, adverising exercise production companies

Money raised by all divisions, which neludes network TV outlets, adverising agencies, production companies, usiness managers, law firms, publicsts, publications, independent radio nd TV stations, TV film distributors, AFTRA, and writers, is funneled into such charities as The Community Chest, Cerebral Palsy, Cancer and Red Cross organizations.

Bobby Freeman Signed By Cameo

NEW YORK — Bernie Lowe announced last week that Bobby Freeman has been signed to a long term recording contract with Cameo Records. Freeman formerly recorded for the Josie label.

Lowe said that recording sessions are currently underway with the singer and his first Cameo single will be released in mid-February.



NEW YORK—Sammy Davis, Jr. clowns it up as he inks a pact for a wo week appearance in South America that will get him \$37,000 dollars. Syeing Sammy cautiously is C. B. Atkins, husband and manager of Sarah Yaughan, who has been commissioned by a syndicate of Brazilian promoters o line up American performers to appear there.

High Spirited Team



CINCINNATI—The Four Lads take time off from their headline appearance at the Beverly Hills nightclub here to cut a few capers on the ice at a local arena. The Lads, who hail from Toronto, Canada, are all expert skaters. Their new Columbia album is appropriately titled "High Spirits."

Victor & Budweiser In Joint LP-Beer Promo

NEW YORK—RCA Victor has set a joint promotion with Anheuser-Busch, makers of Budweiser Beer, it was announced by W. I. Alexander, manager of advertising, publicity and promotion.

promotion. The promotion centers around a new pop LP of instrumental-vocal music, called "Where There's Life," taken from Budweiser's famous advertising slogan "Where There's Life, There's Bud". All the selections on the LP use the "life" theme in their titles, including "Ah, Sweet Mystery of Life" and "Life is Just a Bowl of Cherries", among others. Performances are by a large orchestra and chorus conducted by Russ David.

Budweiser will use the album cover art in all its ads promoting the album. The beer concern will run fullpage, full-color ads, featuring "Where There's Life", in Saturday Evening Post, Life, Look, Sports Illustrated, Time, Newsweek, Holiday, Ebony, The American Weekly Parade and the Chicago Tribune Sunday Supplement. Point-of-sale wise, Anheuser-Busch

rount-or-sale wise, Anneuser-Busch is making available 40,000 display cards featuring the album, as well as 12,000 streamers and 4,000 coasters.

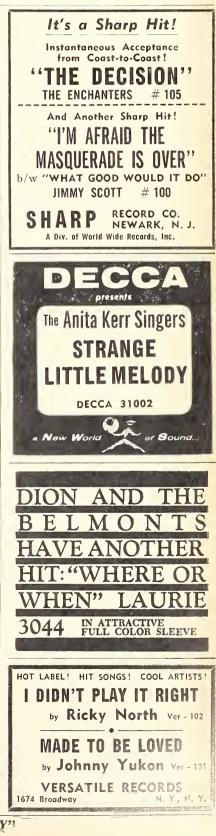
On its part, Victor will advertise the "Where There's Life" LP in halfcolumn ads in The New Yorker, Sports Illustrated, Playboy, Esquire, and the New York Times Magazine.

"Where There's Life" will be the February selection for RCA Victor's new illuminated blinker marquee display. An extra message panel will be added to the display to help promote the album. Ad mats in various sizes will also be available.

Decca Artists Slated For Clark P.A.'s

NEW YORK—Three current chart artists on Decca Records will make appearances on the Dick Clark TV'er in the next two weeks.

Webb Pierce will do "No Love Have I" (6); Carl Dobkins Jr. takes leave from the Army for a reading of "Lucky Devil" (12); and Brenda Lee will warble "Sweet Nothings" (13).



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The Cush Do., manste		
A CONTRACTOR	Best Sellers	(\$1.49 thru \$2.98)
STEREO ALBUMS (Regular Priced)	STEREO ALBUMS (Low Priced)	"VELVET GUITAR" Hank Garland, Harmony HL-7231, \$1.98
HEAVENLY Johnny Mathis (Columbia CS-8152)	MANTOVANI: SHOWCASE Mantovani (London SS-1)	Content: "Secret Love", "Scarlet Ribbons", "Autumn Leaves", 7 other Cover: Soft shades of blue set the content mood as gal poses informall High quality display. Performance: Exceptional background deck with muc
2 SOUTH PACIFIC Movie Cast (RCA Victor L50-1032)	2 SOUL OF SPAIN 101 Strings (Stereo Fidelity SF 6000)	to offer, Good brace of selections makes for all around good listening. Con mercial Value: Has a lot to offer the super shopper. Should move well. "REAL BARBERSHOP!" The Quartones, Harmony HL-7234, \$1.98
3 HERE WE GO AGAIN Kingston Trio (Capitol T-1258)	3 SOUL OF SPAIN—Vol. II 101 Strings (Somerset SF 9900)	Content: "Ace In The Hole", "Hello, My Baby", "Dear Old Girl", 7 other Cover: Four color shot of Quartones in costume, barber shop setting. Appropriate and attractive. Performance: The quartet runs through four part fa
4 LORD'S PRAYER Mermon Tabernacle Choir (Columbia MS 6068)	4 PORGY AND BESS Mundell Lowe (Camden CAS-490)	vorites in a pleasing manner displaying first class harmony techniques the should delight lovers of the barber shop school. Commercial Value: Dec should stand up well on strength of performance and contents.
5 QUIET VILLAGE Martin Denny (Liberty LST-7122)	5 PETER GUNN Aaron Bell (Lion SL-70112)	"GREAT OPERA FAVORITES" The Longines Symphonette, Harmony HI 7228, \$1.98 Content: Overtures and themes from "Carmen", "Barber of Seville", "Porg
6 VICTORY AT SEA—Vol. II Robert Russell Bennett (RCA Victor LM-2226)	6 1812 OVERTURE Morton Gould (RCA Victor LSC-2345)	and Bess", 3 other operas. Cover: Color shot of girl in costume for role i Wagner's "Die Walkure", included in deck. Performance: The famed Lor gines Symphonette display the qualities of performance that has made the
7 THE SOUND OF MUSIC Original Cast (Columbia KOS-2020)	7 BROADWAY SPECTACULAR Narman Leyden (Camden CAS-467)	network radio favorites for lovers of classical and semi-classical musi Deck offers top notch opera, instrumentally, in capsule form, that makes fc an excellent package. Commercial Value: The Longines name should far
8 FOR THE FIRST TIME Mario Lanza (RCA Victor LSC-2238)	8 TV JAZZ THEMES Video All Stars (Stereo Fidelity 8800)	well here, with the low-price showing up as a bargain for classical shopper: Broad market for package. "BASIE'S BASEMENT" Count Basie, Featuring Jimmy Rushing, RCA Car
9 TABOO Arthur Lymon (HiFi 806)	9 TV ACTION JAZZ Mundell Lowe (Camden CAS-S22)	den CAL-497, \$1.98 Content: "Hey, Pretty Baby", "South", "House Rent Boogie", 8 other Cover: First class. Color pencil sketch of the Count, the band, and Jimmy Titles attemp. Performance: The deak is part of Comden's "Large Coldming
10 GOLDEN SAXOPHONES Billy Vaughan (DLP-25205)	10 GIGI Hill Bowen Orch. (Camden CAS-436)	Titles strong. Performance: The deck is part of Camden's "Jazz Goldmine and deservedly so. Basie's group recorded all but one side back in 1947 wit a top notch band featuring names like Freddy Greene, Jo Jones, Walter Pag and the great Jimmy Rushing. It's a "middle-forties" band sound that wa
MONAURAL ALBUMS (Reg. Priced)	MONAURAL ALBUMS (Low Priced)	all Basie's and offers 11 swinging, bluesy tracks to prove it. Commercia Value: Dynamite. Big names, big sound. Worthy of strongest display. Adde
60 YEARS OF MUSIC AMERICA LOVES BEST	MANTOVANI: SHOWCASE Mantovani (London MS-S)	value—current top drawer appeal of Basie and Rushing. "STRADIVARI STRINGS" Marion Kostellani and His Accordion, Spin-O Rama MK-3052, 996
2 HEAVENLY Johnny Mathis (Columbia CL-1351)	2 SOUL OF SPAIN-Vol. II 101 Strings (Somerset P-9900)	Content: "Moonlight", "You Are Too Beautiful", "Small World", 7 others Cover: Color shot of violin at left, is balanced with 3 color circles framin titles. Eye-catcher. Performance: Beautiful background deck with Kostellani'
3 SOUND OF MUSIC Original Cast	3 WEDNESDAY NIGHT MUSIC HALL	accordion tying together a brace of lovely tunes in a soft, soothing style Commercial Value: Should sell out at 99¢ price. Strong rack merchandise. "OFFENBACH-GAITE PARISIENNE" P. Montiel Conducts Le Ballet Fran
4 HERE WE GO AGAIN Kingston Trio (Capitol T-1258)	A SOUL OF SPAIN	cais Orch., Stereo-Fidelity SF-1100, \$2.98 Content: Popular ballet as composed by Jacques Offenbach occupies bot sides of record. Cover: First class color shot of can-can scene. Good display
5 FAITHFULLY Johnny Mathis (Columbia CL-1422)	4 101 Strings (Somerset SF-6600)	Performance: Top notch performance. The French orchestra delivers in first rate fashion bouncing through this highly popular ballet. Commercial Value Strong rack merchandise. Regular price offerings have scored well with this
LET'S ALL SING WITH THE CHIPMUNKS	D Eddy Arnold (Camden 471)	composition. "TCHAIKOVSKY—ROMEO AND JULIET" Sir Adrian Boult Conducting th London Philharmonic Orch., Stereo-Fidelity SF-11600, \$2.98 Content: The "Romeo and Juliet" side is backed with Tchaikovsky's "Ham
David Seville & Chipmunks (Liberty LRP-3132) 7 FOR THE FIRST TIME	 Mundell Lowe (Camden 490) T.V. ACTION JAZZ 	let". Cover: Colorful setting has Shakespeare's books alongside musical com position with flowers arranged in background. Good display. Performance Beautiful performance on both Tchaikovsky compositions with the "Romeo
Mario Lanza (RCA Victor LM 2338) C LORD'S PRAYER	JUST FOR YOU	score following closely the Shakespeare classic. Good classical package. Com mercial Value: The contents are popular with the longer hair set and th London Philharmonic adds to strong name value. Looks like a sales-getter.
Mormon Tabernacle Choir (Columbia ML-5386; MS 6068)	O Perry Como (Camden 450) O YOU DO SOMETHING TO ME	Jutin nonnation
9 Shelley Berman (Verve MGV 15007) 10 GUN FIGHTER BALLADS Marty Robbins (Columbia CL-1349)	J Mario Lanza (Camden CAL 450)	EP Reviews
	EXTENDED PLAY (EP's)	
KIDDIE ALBUMS	HEAVENLY	
Darlene Gillespie (Mickey Mouse MM-32) POPEYE'S FAVORITE	I Johny Mathis (Columbia B-13511, 12, 13)	"RICKY SINGS SPIRITUALS" Ricky Nelson, Imperial IMP-165 Ricky sings softly on "If You Believe It" and catches the gospel feeling of the fact moving "Margin With The Day of The Lord" "Of The International Content of the
Z SEA CHANTIES Allen Swift (RCA Bluebird LBY-1018)	2 TOUCH OF GOLD (Vol. II) Elvis Presley (RCA Victor EPA-S101)	the fast-moving "March With The Band Of The Lord", "Glory Train" and "I Bowed My Head In Shame". Nelson's first effort at spirituals should set up a storm. Sleeve has natural color shot of the idol. Top teen attraction "PELAFONTE SUCCESSION TO A Structure BCA Without FRA
3 BAMBI Shirley Temple (RCA Bluebird LBY-1012)	3 THAT'S ALL Bobby Darin (Atco EP-4504)	"BELAFONTE SINGS SPIRITUALS" Harry Belafonte, RCA Victor EPA 4354 From the LP of the same name, Belafonte's spiritual style shows up a potent material for any record stand. Artwork on sleeve is same as LP, to
4 ZORRO Zorro (Mickey Mouse MM-28)	4 TOUCH OF GOLD Elvis Presley (RCA Victor EPA-S088)	notch. "Wake Up Jacob", "Oh Let Me Fly" and 2 others round out th package. Strong merchandise. NEIL SEDAKA "OH! CAROL" RCA Victor EPA-4353
5 TOM THUMB Sound Track (Lion-L 70084)	5 KINGSTON TRIO AT LARGE Kingston Trio (Capitol EAP-1, 2, 31199)	Sedaka chants his chartrider "Oh! Carol" and adds "Going Home To Mar Lou", "The Girl For Me" and "I Ain't Hurtin' No More" rounding out deck of dynamite for the teenage shoppers. Neil's picture is on the sleeve
6 DARBY O'GILL Arthur Shields (Disneyland ST-1901)	6 THE REBEL Johnny Cash (Columbia B 2155)	taken during the record session. THE BROWNS "Scarlet Ribbons" RCA Victor EPA-4352 The title tune here has hit the charts as expected while "I Still Do", "Lov
7 FUN IN SHARILAND Shari Lewis (RCA Bluebird LBY-1006)	7 RICKY SINGS AGAIN Ricky Nelson (Imperial IMP-159, 60, 61)	Me Tender" and "We Should Be Together" show off the trio's hit style nicely Sleeve has The Browns at bottom half of art while titles are strong at top PAT BOONE "Journey To The Center of the Earth" Dot DEP-1091
B PETER PAN Norman Leydon (RCA Victor LBY-1009) C LEGEND OF WYATT EARP	8 GUN FIGHTER BALLADS Marty Robbins (Columbia B 13491, 2, 3)	Boone's current flicker is going strong and the disk should make lots o noise. Soundtrack selections include "Faithful Heart", "Twice As Tall", "T The Center of the Earth" and "My Love Is Like A Red, Red Rose". Sleeve
TALES FROM THE	HERE WE GO AGAIN Kingston Trio (Capitol EAP-1, 2, 3-1258)	Fatures scene from movie. PAT & SHIRLEY BOONE "Beside Me" Dot Records The couple deliver in a delightful fashion "Tumbling Tumbleweed", "Beside
IO GREAT BOOK Joseph Cotton & Robert Preston (RCA Bluebird LBY-1014)	Marty Robbins (Columbia B 9761, 2, 3)	Me" and "Melody of Love", harmonizing in a soothing manner. "Midnight picks up the beat in an infectious style that rounds out the deck nicely. Sleev, illustrates Pat and Shirley in a color photograph that should attract.
"Only the	a mananda hast switch for some	percial use are reviewed by THE CASH BOX?

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



hamp Butler To Crosby

LAS VEGAS-Signing of a longrm contract with Champ Butler was nounced here last week by Starley Skiba, president of Crosby Records.

The contract calls for a minimum of ght sides per year, according to ciba, who said the company was plan-ng immediate recording sessions in os Angeles in order to release the st Butler platter in February.

The Crosby company, incorporated Nevada in 1958, recently started to ild a talent roster, which already cludes Carrot-Top Anderson, the our Tunes and Tommy Graham.

Butler, who formerly was under ntract to Columbia, also has current cords and alcums in release by Tops id Keen labels.

Kookie Calls



NEW YORK-Bob Abrams, promoon exec of Ramrod Records, receives visit from TV and disk star Edd yrnes, during the performer's recent ew York promo tour.

10 New Audio Fidelity LP's; Armstrong & Dukes Included

NEW YORK — Ten new albums make-up Audio Fidelity Records' re-releases for Feb., including a Louis Armstrong package, "Satchmo Plays King Oliver," and the 11th Dukes Of Dixieland AF set, "Piano Ragtime." The monaural/stereo issues will be supported by an "extensive" ad-promo campaign and personal appearances. The LP's are: "Viva Mexico"— Miguel Diaz & Orch.; "Al Melgard" (Vol. 3); "The Happy Sound Of Rag-time" — Harry Breuer; "Accordion Polka"—Jo Basile & Orch.; "Bawdy Western Songs"—Oscar Brand; "Re-vival"—Rev. Gatemouth Moore & His Gospel Singers; "Al Hirt-Swingin" Dixie" (Vol. 3); "Piano Ragtime"— Dukes Of Dixieland (Vol. II); "Arthur Tracy, The Street Singer."

Extend Everest Discount

NEW YORK—Because of the "overwhelming success" of the special Ever-est album dealer stocking program (a full 50% discount from the newly established list prices of \$4.40 for all classical albums both stereo and mon-currel out \$2.08 for all people albums classical albums both stereo and mon-aural, and \$3.98 for all popular albums both stereo and monaural), general sales manager Charles Schicke has an-nounced that the program has been extended through Feb. 5. This special offer does not include the Everest Feb. releases. Schicke stated that a number of

Everest distributors are "just beginning to work the promotion because of the Christmas holidays. The extension date will provide them with more time in order to obtain the maximum mileage from the program."

Rank Plastic Promotions On Customers' Behalf

NEW YORK-Public relations campaigns on behalf of its customers will be undertaken by Rank Audio Plastics, it was announced last week by Harold L. Friedman, consultant and member of the firm's executive committee.

Purchasers of Rank T.U.P. (Thin, Unbreakable, Plastic) records will receive assistance in publicity and promotion of the new disks. The public relations firm of Ruder & Finn, Inc. has been retained to work with each Rank customer. Richard Weiner, vice president of Ruder & Finn, will supervise the account.

"The unusual nature of the Rank T.U.P. records will provide exciting news for every user during the first year of use of this unique sales tool," said Friedman.

Rank Audio Plastics is a joint operation of the Rank Organization, London, and Librairie Hachette, Paris.

Kapp "Parade" Caster

NEW YORK-An original cast album of Jerry Herman's new off-B'way revue, "Parade," which stars Dody Goodman, has been cut by Kapp Records. The production includes Richard Tone, Fia Karin, Charles Nelson Reilly and Lester James in the cast. The entire musical score and lyrics, as well as the direction, was done by Jerry Herman, who also plays the piano for each performance.

Besides the original cast albums, several singles are being cut by various recording artists, the first of which, "Your Hand In My Hand," will be made by Julius La Rosa.



February 6, 1960



NEW YORK—Marv Johnson (center) receives the first two copies of his new United Artists album, "Marvelous Marv Johnson," from UA's national sales manager Andy Miele (left), and Don Costa, UA's A&R head. Costa's ork backs up the singer on the album, which includes Johnson's current smash, "You've Got What It Takes."

Jane Morgan Title Changed Form "C. G." Records NEW YORK-The title of the new

BEVERLY HILLS—"C. G." Records, this city, has entered the field of inde-pendent record producers, it was announced by Don Gallese, sales and promotion manager.

promotion manager. The firm is a part of the newly formed "C. G." Recording Corporation of Beverly Hills, California, whose op-eration includes a publishing company and packaging facility for the produc-tion of television and radio jingles and commercials, as well as the manufac-ture of singles and albums. Immediate plans include the signing of talent and the purchase of masters

Immediate plans include the signing of talent and the purchase of masters from various sources. Gallese said their present production schedule calls for the completion of six albums over the next four months. The package will include a string album already completed by Mischa Novy and his Orchestra, called "Con-tinental Hors d'Oeuvres." The albums in production include the classical in production include the classical, popular, Latin-American, and novelty themes in keeping with "C. G.'s" plans for a complete and well rounded repertoire in their album catalog.

Negotiations are underway between "C. G." Records and key distributors in order to set up an international network of distribution for their line.

Irving Earl Klase, vice president and general manager of the new company, said: "We are going all out in our effort to sign top-name talent and to produce a line of albums and singles that will make 'C. G.' Records an important member of the record manufacturers in America."

Novy has been named vice president and musical director for the firm.

Decca Buys Master

NEW YORK-Decca Records has announced the purchase of a master by C&W songster Elmer Snodgrass, "Until Today," from Jubilee Records. The diskery added that the deck would get "prominent" promotion thru the country-wide network of Decca branches.



STRONG ANNA 1111

NEW YORK—The title of the new Jane Morgan single on Kapp, "My Love Love Doesn't Love Me At All," has been changed to "The Ballad Of Lady Jane." Former title is now the tune's subtitle.

"MONEY"

BARRETT



588 Farnsworth—Detroit 2, Mich Tel: TEmple 1-7474

ANNA RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Page 45



At the invitation of R. Dawes, Director of E.M.I.'s Records and Inter-national Division, The Cash Box representative visited the Division's Head-quarters at Hayes, Middlesex. The Records and International Division was formed in May last year as a result of the continued growth in recent years of E.M.I.'s world wide activities in the field of recorded music and consumer goods, in order to co-ordinate more closely the activities of all the groups, companies and associates, by bringing together into one division all their overseas records and consumer good companies i.e. E.M.I. Records Ltd. (their English record marketing company) and English Record Production Facilities together with the various head office units which advise and service different parts of the world record operation. The exception to this grouping is Capitol Records, its American associates, who continue to be responsible to the Board through President, Glenn E. Wallichs, a Director of the parent company. One of the Divisional General Managers, E. G. Hurst told The Cash Box that he was leaving the next day on a four-week tour of Pakistan, India, Singapore, Hong Kong and the United States to look at the future development of E.M.I.'s business, particularly in the record field. Hurst explained that all these areas are growing territories and ready to be exploited. In America Hurst will confer with Glenn Wallichs when policy regarding the suitability of the classical repertoire in relation to both the United States and Europe will come under discussion. Hurst also said that E.M.I. recently acquired a juke box licensing business in Denmark. The success of this first venture may well lead to further expansion in this field. It was a pleasure to meet another visitor to Hayes—Dr. Veder, Managing Director of Electrola and Carl Lindstrom, who flew in from Germany on a two-day visit.

Director of Electrola and Carl Lindstrom, who flew in from Germany on a two-day visit. The visit to E.M.1. also presented an opportunity to meet again Malcolm McGrady, who last year helped successfully to launch the Top Rank label throughout the world and who has now joined the International Division of E.M.I. Although his immediate duties are not directly concerned with the record side of the business it is hard to believe that someone who made so great an impact on the record industry in so short a time, will not make some further contribution from within E.M.I. Oriole Records is delighted with the success of its latest artist, Maureen Evans, whose second record for the label, "The Big Hurt" (competing with Toni Fisher on Top Rank and Joan Small on Parlophone) has been judged "The Record Of The Week" by Radio Luxembourg, and a unanimous hit by B.B.C. TV's high spot disk program Juke Box Jury. Top disk critic Richard Attenborough also chose it as his "Record Of The Week". It is the policy of Oriole Records to be very selective in relation to the singles market—feeling that too many inferior singles are released which is bad for the retailer, exploitation man and disk jockey. Plans are well advanced to fulfill its desire to broaden the field of the pop market and evolve new trends by imaginative selection of material.

singles market—feeling that too many inferior singles are released which is bad for the retailer, exploitation man and disk jockey. Plans are well advanced to fulfill its desire to broaden the field of the pop market and evolve new trends by imaginative selection of material. Oriole also plan an orderly developemnt of its L.P. and E.P. material based on perennial and established favourites in all fields, at the same time striving to improve relations with the retail trade by giving them good records and speedy service from its own plant and to supply dealers with ample literature and support in every way. The latest Oriole release is recorded music from the new Jack Hylton musical "When In Rome" now playing at London's Adelphi Theatre. The stars of the show, Dickie Henderson and June Laverick, have cut an E.P. and three singles—backed with orchestra and singers conducted by Billy Ternent. The big number is a delightful duet "Simpatico". One of this label's greatest successes has been the L.P. by the original cast of the Julian Slade-Dorothy Reynolds musical "Salad Days" which on Thursday of this week became the longest running musical in British history, passing the previous all-time record of 2,238 performances set up by "Chu-Chin-Chow". On January 30th it will pass the world record for musicals exceeding the 2,248 performances of "Oklahoma" in New York. Bernard Ness, General Manager of the Rank Organisation's International Record Division, announces the appointment of P. A. L. Skinner as Marketing Manager of Rank Records Ltd. In his new capacity Skinner is responsible for co-ordination of Top Rank's advertising, publicity, sales and exploitation and will be directly responsible to the label's Commercial Manager, Bob Roberts. Skinner has been Advertising Manager of Rank Records since February 1959. He has been with the Rank Organisation for nine years. Sandy King (Saunders Kurtz), General Sales Manager of Hansen Publica-tions, Inc., is on a six-week survey of the current emphasis in music publishing by variou

Orchestra of Rome, conducted by Carlo Savina, have far exceeded expectations. Rom Goodwin is to record the love theme from the film on Parlophone which will be available for release in the States on Capitol. E.M.I. threw a party this week at London's Satire Club to welcome the divine Sarah Vaughan, here to star in A.T.V.'s "Sunday Night At The London Palladium. After an opening concert at London's Festival Hall Sarah em-barked on a 16-day tour of major cities throughout the country. Her latest record release here is the attractive "You Are My Baby" and "Eternally"

on Mercury. Another singer to arrive on the same plane as Sarah Vaughan was Colum-bia artist Ronnie Hawkins to appear on A.B.C.'s "Boy Meets Girls". His cur-rent record release here is "Southern Love" (What'cha gonna do) and "Love Me Like You Can".

Me Like You Can". Parlophone star Adam Faith, currently topping the charts with his "What Do You Want" has been signed for a new film "The Moment Of Truth" starring Peter Sellers and Richard Todd. His latest disk "Poor Me" backed with "Reason" is just released. Also on Parlophone is the original Larry Hall version of "Sandy" currently high in The Cash Box 100 chart. Maurice Woodruff, well known clairvoyant and astrologer gave a cocktail party at the Wellington Club, London to celebrate the release of the first three disks in a unique Zodiac series issued on the Pye label. The idea is to give record buyers five minutes of their own personal horoscope on one side of the record, narrated by Neal Arden, well known journalist and broadcaster,



What Do You Want-1

- Adam Faith (Parlophone) What Do You Want To Make Those $\mathbf{2}$ Eyes At Me For-Emile Ford (Pye)
- Starry Eyed Michael Holliday (Columbia)
- Why $\overline{4}$ Anthony Newley (Decca)
- $\mathbf{5}$
- в
- Oh Carol-Neil Sedaka (R. C. A.) Johnny Staccato Theme-Elmer Bernstein (Capitol) Little White Bull-
- Tommy Steele (Decca) Voice In The Wilderness-Cliff Richard (Columbia) 8
- 9 Rawhide-
- Frankie Laine (Philips) 10 Seven Little Girls— The Avons (Columbia)

- 14
- 15 Johnny & The Hurricanes (London) Travellin' Light—
- 17
- 18
- Ernie Fields (London) Teen Beat—

England's Top Ten LP'

- 1 South Pacific-
- 2 Songs For Swingin' Sellers
- Peter Sellers (Parlophone) Cliff Sings— 3 Cliff Richard (Columbia) The Five Pennies—
- 4Soundtrack (London)
- Gigi-Soundtrack (M. G. M.) 6
- 7
- Soundtrack (M. G. M.) Porgy & Bess— Soundtrack (Philips) My Fair Lady— Original Cast (Philips) The King And I— Soundtrack (Capitol) The Best Of Sellers— Pater Sellers (Parlowh) 8
- Peter Sellers (Parlophone)
- Family Favourites— Russ Conway (Columbia) 10

England's Top Ten EP'

- Paddy Roberts (Decca) Strictly Elvis— Elvis Presley (R. C. A.) A Touch Of Gold— Elvis Presley (R. C. A.) The Best Of Sellers— Detor Sollow (Parlopho 4
- 5
- 6
- The Best Of Sellers— Peter Sellers (Parlophone) Nina & Frederik— Nina & Frederik (Columbia) With A Song In My Heart— Ella Fitzgerald (Columbia) Nina & Fredrik— Nina & Fredrik—

- Nina & Frederik (Pye) Cliff No. 2— Cliff Richard (Columbia) 10

ENGLAND (Continued)

and five minutes of musical entertainment with Neal Arden's "Quiet Rhythm containing selections from the Pye 'Golden Guinea' series on the flip side. These Zodiac records are the first colored records to be manufactured i this country and are in a "night sky" blue material. Another enterprisin innovation is that the record labels are printed in the lucky color of eac Zodiac sign with a special Zodiac record bag. The first three releases cove subjects born under Aquarius, Pisces and Aries. Future Zodiac records wil be released at a later date. The records retail at five shillings each. Latest disk by 'The Golden Boy of 1959'—Bobby Darin entitled "Beyon The Sea" was released simultaneously both here and in the States on Londor Darin, together with fellow London recording artist Duanne Eddy, is due t open a three-week tour of British theatres on March 18th. Also from Decc comes news that Tommy Steele's "Little White Bull" has passed the quarte million mark. As previously reported in The Cash Box Tommy is donating the royalties of this record to the Variety Club's Fund For A Cancer Researcl Unit for Children. Unit for Children.

Dhilip's recording artist Anne Shelton leaves for a variety tour of South Africa on February 4th. On the same date her latest record "Angels Lullaby backed with "Where Can I Go" is due for release. Owing to television commitments the Stateside visit of Philip's star Marty

Wilde has been postponed until March. From Fontana comes news of another Marty—Marty Robbins—currently high in The Cash Box Top 100 charts with "El Paso". Plans are well advanced for Robbins to visit this country in May this year.

Our Man At EMI



HAYES, MIDDLESEX, ENGLAND—Neville Marten, London rep for The Cash Box, on a recent visit to the EMI headquarters and factory here, chats with EMI exces about some of their forthcoming releases. (L to r) R. Dawes, director, Records and International Division; Neville Marten; E. G. Hurst, divisional general manager; and G. C. Alexander of the Records and International Division.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

1 Expresso Bongo— Cliff Richard (Columbia) 2 Tommy The Toreador— Tommy Steele (Decca) 3 Strictly For Grown Ups— Badda Babata (Dacas)

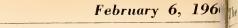
11 Bad Boy_ Marty Wilde (Philips) 12 Be My Guest_ Fats Domino (London) 13 Way Down Yonder_

- Guy Mitchell (Philips)
- **Reveille Rock-**
- 16

Cliff Richard (Columbia) Some Kind-A Earthquake— Duane Eddy (London) In The Mood—

19

Sandy Nelson (Top Rank) 20 Red River Rock— Johnny & The Hurricanes (London)





Now that the extensive holiday season is over, most record companies d publishers are back in business for what they all anticipate will be one the most successful years the music business has experienced in this country, ready major labels and publishers are turning out a great deal of local aterial of tremendous potential.

AUSTRALIA

Lee Godon's Leedon label has released new singles of The Delltones ohnny O'Keefe's regular vocal group) with "Yes Indeed" and "Tell Me lat You Care", following up with the disk debut of Dale Wayne, a seven-en-year-old newcomer, singing "Juke Box Bop" and "I'm Lonely Now", o of Wayne's own compositions. Johnny Rebb looks set for success with s newly released single of "Highway of Love" which is from Rebb's EP same title.

the same title. Jack Argent of Leeds Music is very happy about the success of two more estralian compositions that are currently doing business here. They are 'eenage Baby'', written by ace disk-jockey Tony Withers, recorded by pular Col Joye on Festival and Frank Ifield on Columbia. Ifield is flying e Australian flag in England at the moment, and according to reports is ing well. The other song pleasing Jack Argent is "Turn The Lights Out hnny" which was written and recorded by Johnny Devlin. This one is ortly to be released in the Benelux countries, Germany and Italy. The first Australian ever to star at the Nichigheki Theatre in Tokyo is ng stylist, drummer and entertainer Larry Stellar. After several months Tokyo, Okinawa and Hong Kong, Larry returns to take up again at Mel-urne's Chevron Hotel. Television personalities Elaine McKenna and The Hi-Fi's vocal group are

Television personalities Elaine McKenna and The Hi-Fi's vocal group are nong the artists who have been signed to appear with Hugh O'Brian when s "Wyatt Earp Western Revue" opens at The Princess Theatre on 4th bruary for a three-weeks season. Elaine McKenna will sing duets with the pular Hugh O'Brian.

Pular Hugh O'Brian. Steve Lawrence looks set for the top here with his W & G release of Pretty Blue Eyes" which is making a lot of sales noise across the nation. nis one will be followed with his album "Swing Softly With Me". Steve wrence and Eydie Gormé become very popular here as a result of their TV ries which replaced the Steve Allen show. Lawrence also did well here ith his previous single "I Don't Care (Only Love Me)". There is tremendous interest in Australia in Stan Freberg's "The Old ayola Roll Blues" which has been the subject of some solid radio exposure. Then eleased, this one should reach a ready-made market.

Avoid from blues which has been the subject of some solid radio exposure. Then released, this one should reach a ready-made market. Another one that seems assured of success in the top group is Bobby arin's "Beyond The Sea". Even though Darin's "Mack The Knife" was ever released here on a single (EP only), it did well on hit parades through-Australia. it

It Australia. In a surprise move that upset several strong rumors, Festival Records is suing "Mr. Blue" by The Fleetwoods, which comes from the Rank organiza-on. It was believed some time back that the Rank material would be handled τ another major label. There are already a couple of cover versions of Mr. Blue" on the local market with a start of several weeks over the riginal by The Fleetwoods. In a special release to tie in with his current (22nd January) visit to ustralia, Coronet Records has issued an EP of Crash Craddock singing Sweetie Pie", "Ah Poor Little Baby", "Lulu Lee" and "Am I To Be The ne". Craddock is about the hottest disk property in this country at present a his "Boom Boom Baby" which is the best selling single throughout the tion.

ition.

Another interesting Coronet release is Duke Ellington's "Anatomy Of Murder", the title score from Otto Preminger's film production. As this is won several overseas awards it is assured of good sales action.

Australia's Best Sellers

- Boom Boom Baby (Crash Craddock—Coronet)
 Joey's Song (Bill Haley—Festival)
 In The Mood (Ernie Fields—London)
 Heartaches By The Number (Guy Mitchell—Coronet)
 Shout (Johnny O'Keefe—Leedon)
 Seven Little Girls (Paul Evans & Curls—London)
 Running Bear (Johnny Preston—Mercury)
 Woo-Hoo (Rock-A-Teens—Roulette)
 It's Time To Cry (Paul Anka—W & G)
 Turn The Lights Out Johnny (Johnny Devlin—Teen)



MELBOURNE, AUSTRALIA—Sal Chiantia (center), Leeds Music in the .S., conducts a community sing with Jack Argent (left), Leeds Music in Aus-alia, and Ron Tudor, The Cash Box Australian rep. The song is "I Know /hat God Is," a new Pery Como record to be released in Australia and pubshed by Leeds.

Scene took place in the Australian office of The Cash Box when the Leeds een visited Tudor to discuss some of their forthcoming records. Chiantia is Australia mapping future Leeds plans with Argent.



Arne Domnerus, well known Swedish jazzband leader, has appointed Anita Bergsten, a new name here, as vocalist for his orchestra. She succeeds Monica Zetterlund, who is now in the U.S. Miss Bergsten has been in one of Sweden's most popular teenager TV-programmes and has also cut an EP for Philips. Ivan Nordström who has been with Southern Music in Stockholm, has left for Edition Odeon, another music nublisher, where he will handle venetorie

for Edition Odeon, another music publisher, where he will handle repertoire

for Edition Odeon, another music publisher, where he will handle reperture for the company. Olle Bergman, Metronome-contracted singer, is reported as the new editor of Show Business, a paper published by Ake Gerhard Larsson, president of Belinda (Scandinavia) AB, representing Hill & Range Songs in Sweden. Liisa Tuomi from Helsinki on a three day visit in Stockholm. Miss Tuomi is Finland's successful Eliza in Helsinki's presentation of "My Fair Lady". Philips reports great interest in the Doris Day recording of "Pillow Talk". The film of the same title is reporting excellent business at the Spegeln, now in its 6th week

The film of the same title is reporting excellent business at the Spegeln, now in its 6th week. A Swedish pianist, Jan Johansson, at the present scoring great success with Stan Getz Orchestra at the Danish jazz club Montmartre in Copenhagen, will play with Norman Granz' Jazz At The Philharmonic (JATP) during the 1960 European tour., which starts early in the spring. Jan Johansson has a recording contract with Artist in Sweden. The Swedish song, "Ar du kär i mej ännu, Klas-Göran?" (Are you still in love with me, Klas-Göran?), a parodic song, now a No. One Hit in Sweden, has begun its foreign career. Grethe Sonck, well known Danish singer has recorded the tune in Danish, and it is reported that many other countries are

recorded the tune in Danish, and it is reported that many other countries are

interested in the melody. Rock 'n' roll is still doing fine in Sweden reports His Master's Voice, which made some sides with a local rock idol, Little Christer, from Malmö in Southern Sweden.

In Southern Sweden. Olof Rydbeck, president of the Swedish Broadcasting and TV company to Paris to discuss inter-European radio and TV-problems. Swedish singer Siw Malmkvist is a top-name in Denmark also reports Metronome Records. She has made ten records in Danish of which her Danish recording of "The Preacher" sold 20,000 during last year's Christmas sale. Drive-in cinemas seem to have reached Scandinavia. Within a short time the first scinema will scene in a Consultation suburb where sciend 100 cars

the first cinema will open in a Copenhagen suburb where around 1,000 cars can be accepted. The opening programme will he Pat Boone's "Journey To the Center of the World".



TORONTO RECORD DOINGS . . . Bob Martin of Columbia happy with the reaction to "Tracy's Theme" by Spencer Ross, "Theme from a Summer Place" and the big sales on "Mary Don't You Weep" by Stonewall Jackson. . . . Danny Forget anonunces the appointment of Bill Eaton to Sales and Promotion Department for Castle Records (formerly Barrell Records of Canada). The name was officially changed this week according to Danny who is currently riding the charts with "Teenage Hayride" by Tender Slim, now showing in all the major Canadian markets. "I Can't Say Good Bye", The Fireflies, also stirring up a lot of action. . . Colt 45, which is distributed in Canada by Castle, also seems to have a big one breaking in "How Will It End" by Bobby Darvell according to the sales that Danny has been getting from certain areas. . . "Whitey" Haines of Capitol happy with the terrif. response to "Fiorello" LP and the single from the show "Politics and Polker" by Alfred Newman. . . . "Whitey" also see they are swinging real strong on "Down By The Station", "Who Was That Lady", and "Time and The River." . . Lee Farley of Quality, called in to inform that the Beau Marks, a Mon-... Lee Farley of Quality, called in to inform that the Beau Marks, a Montreal group, will be moving into one of our local clubs for a stay. Their deck "Clap Your Hands" is breaking big in Toronto, Hamilton and London, , Grace Bundy of London-MacKay reports that action is socco on "Beyond the Sea" by Bobby Darin, "Smokie" by Bill Black on Hi label, and "Bonnie Come Back" by Duane Eddy. Also showing strong indication of breaking open are "Honey Hush" by Joe Turner and the newie by Bobby Rydell "Wild One". Bobby, by the way, played our town this past week with the Big Rock and Roll show at the Maple Leaf Gardens. . . . Jack Feeny, of RCA Victor, happy with the spins and sales of "He'll Have To Go" by Jim Reeves. Jack states that this is easily the fastest breaking record of the new year. Also, Jack very strong on "Not One Minute More", "If I Had a Girl", and still moving strong in most markets The Browns' deck of "Scarlet Ribbons." . . . Geo. Taylor of Halifax in town with Harold Moon-BMI, and Billy O'Conner, booking agent. IN PERSON IN TORONTO . . . Johnny Puelo and His Harmonica Gang along with The Barry Sisters fill out the week at the . Tommy Danton opens at the Zanzibar after a four months road Barclay. . . trip. . . . Bobby Hackett fills out a two weeker at the Town Tavern, followed by Toshiko with Charlie Mariano. . . . Up at the Coq-'d Or the Pat Ricco Quartet is holding forth in the downstairs room. Next week will see guest artist Johnny Griffith the jazz man of the piano. . . . Woody Herman comes into the Edison Hotel for a two week stint, while Conway Twitty ends a two week engagement at the Coq 'd Or. . . . Ruth Walker the lovely TV singing star, continues on at the La Cabaret, and the Maty's Brothers go into their third week at the El Macombo. . . . ACROSS THE COUNTRY . . CJCA Edmonton . . . biggest items on the radio 93 survey are "Pink Canary by the Club 93 Rebels, "Tracy's Theme" by Spencer Ross, "Let It Be Me" by The Everly Brothers. . . . CKWX Vancouver . . . Jim Morris sez "I Can't Say Goodbye" by The Fireflies a real strong item, with "Let It Be Me" by the Everly Brothers and "I Know What God Is" by Perry Como also very strong. . . . For the first time in three years Billy O'Connor, popular TV and radio star, goes back into the nite clubs this week. With Billy is Joey Hollingsworth, who has been a top flight dancer on many of the TV shows in Canada, and of late a great success with his deck of "Are You Hungry Baby" on Sparton.



Sandy King (Saunders Kurtz), General Sales Manager of Hansen Pub-lications, Inc., Miani Beach, leaves New York, January 23rd on a six week survey of the current emphasis in music publishing by various European houses. He also intends calling on the wholesale aspect of the trade. King's itinerary will take him to Paris, Geneva, Zurich, Vienna, West Berlin, Ham-burg, Stocknotm, Copenhagen, Amsterdam, Brussels and London. While in the Scandinavian countries he will work with the Metronome combine on expansion of its jazz material which already include copyrights of Quincy Jones, Billy Taylor, Horace Silver, and Julian Adderly, from various affiliated Hansen catalogs. Additionally, in Paris, King will meet with Barclay Editions. Sandy King has a long time career as a theatre batoneer before entering the publishing industry and joining Chas. H. Hansen a dozen years ago. Hansen Publ.cations has offices in New York, Miami Beach and Hollywood. Sandy King will stay in Hamburg, Germany, on February 9-11 at the Hotel Reichshof.

"Benny Goodman 1937 '38" is the title of the jazz album that MGM will publish in February. It includes 36 not yet puolished titles of the "King Of Swing". This album has stars like Harry James, Teddy Wilson, Lionel Hamp-ton, Gene Krupa, Jes Stacy and Charlie Chistian. When Benny Goodman was in Germany the last time, he said that this album was better than his Carnegie Hall Concert. It seems Ivo Robic in the year page future in

Carnegie Hall Concert. It seems Ivo Robic, in the very near future, will get 'Goldene Schallplatte' from Polydor for his successful "Morgen". Together with the sales in foreign countries, this disk will soon reach the million selling mark. In its original German text, the U.S.A. called it a hit. When this happened "Morgen" was sold in all the foreign countries and last but not least, in Germany too. Polydor has released two new titles by Ivo Robic. Electrola has signed the famous soprano Lisa Della Casa, who was born in Switzerland and guest of famous operas in Vienna, Mailand, Zurich, Buenos Aires and New York. The contract is for several years. Her first records on Electrola will be, "Ariadne auf Naxos" and "Tosca". The newest songs of Lale Anderson, who became world famous with her "Lilli Marleen", are titled, "Das Lied der Schwane" and "Au Revoir, Marcel"

on Electrola. The first European Juke Box Poll is by the German coin machine magazine The first European Juke Box Poll is by the German coin machine magazine the Automatenmarkt. In its tenth anniversary issue, Automatenmarkt pub-lished the results: Female Singer—1, Caterina Valente; 2, Dalida; 3, Connie Francis; Male Singer—1, Peter Kraus; 2, Freddy; 3, Peter Alexander; Vocal groups—1, James Brothers; 2, Nilsen Brothers; 3, Kingston Trio; Orchestras —1, Billy Vaughn; 2, Chris Barber; 3, Perez Prado. The three songs, which in 1959 were most chosen in German juke boxes were, 1, "Die Gitarre und das Meer", Freddy; 2, "Am Tag als der Regen kam," Dalida; 3, "Tom Dooly," Nilsen Brothers Nilsen Brothers.

Nilsen Brothers. Gus Backus, young singer on Polydor, a hit with his first appearance in Vienna. His records have been sold out in all the Vienna music shops. More and more the German film industry is using record stars who are successful in Germany to help make the film a success, too. In 1959 the industry used Freddy, Little Gabriele with Louis Armstrong and Danish singers Nina and Frederik, Fred Bertelmann and Bibi Johns. Paul Siegel, Berlin publisher and writer, is currently sick with pneumonia. Siegel recently made the front cover of the German trade paper Automaten Markt on the basis of his hit "Big Ben". The deck will soon be released in the United States on MGM. Shapiro Bernstein is the American publisher of "Big Ben".

Germany's Best Sellers

- Unter fremden Sternen (Freddy-Polydor)

- Unter fremden Sternen (Freddy—Polydor)
 Marina (Rocco Granata—Columbia)
 Du Must alles vergessen (Freddy—Polydor)
 Gitarren klingen leise durch die Nacht (Jimmy Makulis—Ariola)
 Wenn die Glocken hell erklingen (Lys Assia—Telefunken)
 Kriminal-Tango (Ralf Bendix/Hazy Osterwald—Electrola/Polydor)⁻⁷
 Morgen (Ivo Robic—Polydor)
 Tranen in Deinen Augen (Ralf Paulsen—Polydor)
 Souvenirs (Eill Ramsey—Polydor)
 Sag Warum (Camillo—Electrola)

Three Time Winner



BERLIN, GERMANY—German re-cording star Freddy Quinn stands alongside his publisher and film pro-ducer, Peter Schaeffers, awaiting the opening of the banquet in which he was honored with his third gold rec-ords, "Die Gitarre Und Das Mer" (The Guitar and the Sea). Freddy's latest record, "Unter Frem-den Sternen" (Under Foreign Stars) has reportedly already sold three-quarters of a million copies during the two months it has been released in the German-speaking countries.

German-speaking countries.

Belafonte's "Calypso" All-Time Top Victor LP In Canada

NEW YORK - Harry Belafonte's RCA Victor "Calypso" LP has just passed the 100,000 sales mark in Canada, thus making it Victor's all-time album seller there. Announcement was made by Dick Broderick, manager, record export market for RCA International.

Belafonte's latest LP is "My Lord What A Mornin'." The artist is currently appearing at the Palace Theater here.

Craddock Aussie Tour Extended

MELBOURNE, AUSTRALIA-Columbia recording artist Crash Craddock, on tour in Australia with several other American disk personalities, will extend his visit there for an additional week according to General Artist Corp. in Australia.



MILAN—Adriano Celentano is one of the most popular songsters in Ital He has a large following among the young fans and his best selling recon is "Il Tuo Bacio E' Come Un Rock" (Your Kiss Is Like A Rock). Mr. Alber Saar and Gurtler, press office manager, informs that Celentano left for Sicily where he will stop for a fortnight touring the island through the biggest towns. He is 22 years old and will be accompanied by four very young musicians. The name of his new band is "Celentano E I Suoi Ribell (Celentano And His Rebels). I visited The Red Record Co., meeting the director Mr. Bonacina and pul-licity manager, Mr. Mangano. This Italian firm produces the lightest ar only one side recorded disks for an Italian popular music review. In Ital; some music magazines contain a special disk. Mr. Bonacina told me the just during these days, the Red Record is celebrating its first anniversary an he showed me, with pride, the plans for his new seat where a large recordin room will be built. I visited Mr. Giannini (CGD) who just returned from Rome where F met MGM Records President, Arnold Maxim. Maxim stressed to Giannin his personal satisfaction about the MGM records released in Italy by CGI The MGM best sellers in Italy are, "Mona Lisa" by Conway Twitty, an "Danny Boy" by Conway Twitty. Giannini is releasing "Stampede", backer with "Music Man" by D. Valentini.

ITALY



- Oh Carol (Sedaka—RCA Italiana) Tintarella Di Luna (Mina—Italdisc) Ghiaccio Bollente (Dallara—Music) Put Your Head On My Shoulder (Anka—Columbia) De Guello (Riddle-Capitol) Only Sixteen (Douglas—Top Rank) Mack The Knife (Darin—London) Mona Lisa (Twitty—MGM) 4
- $\frac{6}{7}$

- 8 Mona Lisa (Twitty—MGM) 9 Mr. Blue (Fleetwoods—Top Rank) 10 Forty Days (Hawkins—Roulette)



YORK - Though NEW Italy's famed 150-year-old Ricordi publishing firm is best known for its noble cata-log of music by the likes of Verdi and Puccini, the past 6 years have put the firm in an important role in the pop music field.

The man currently guiding the des-tiny of Ricordi's world-wide pop enter-prises (five publishing houses) is a 48-year-old, one-time lyricist and cafe pianist, Mariano Rapetti. Rapetti—a 21 year music business you recordly

pianist, Mariano Rapetti. Rapetti—a 31 year music business vet—recently visited with Ricordi's offices here and now back in Ricordi's home-base (and his hometown), Milan. Rapetti was recently appointed su-pervisor of Ricordi's pop interests throughout the world. This includes pop-geared offices in such countries as Germany, France, Brazil, Argentina and other South American countries and, of course, the U. S. Assisting Rapetti in handling such a wide opera-tion is his 24-year-old son, Julio, who —like his father—is regarded as an

astute music man.

astute music man. Ricordi formed his own diskery i Italy two years ago. The firm, Discl Ricordi, is at this time a domesti product only, but there are plans for expanding the riskery to other man kets, according to Ruth Roland, or Ricordi's New York office. The Ricordi office here functions a a representative of the home firm. It job is to place songs here and ge U. S. for Ricordi abroad. As an er ample of the latter, material writte by star rock 'n roller Conway Twitt is represented abroad by Ricordi. R cordi is also the European represented tive of such prominent U. S. publisher as Music Holding Company, Famou Music, Shapiro-Bernstein Music ar Columbia Pictures Music. In the classical area other tha opera, Ricordi publishes such materia a symphonic and choral materia educational publications and one of the world's largest catalogs of guita music.

The Music Industry's International Weekly

1st Class \$30-a year — Airmail \$45-a year

The Cash Box

Italy.

A Few Bars Of "A Summer Place"?



BENELUX

The great Dutch singer, Rita Reys, who uses her voice in a way that a nfident and talented musician used his instrument, has just recorded a igle for Philips (managed by L. C. Phonogram, Amsterdam) in the Dutch iguage titled, "Zon In Scheveningen" and "Venus Bespied". Rita Reys is a iger of excellent taste, who is convinced that performances of light music ist have something fresh about them, combined with an approach that ows listeners to enjoy the music without feeling that it "attacks" them. the U.S.A. Rita Reys is well known for her two tours and for the records e made with The Jazzmessengers. On the above recording, she is accompanied the famous Pim Jacobs Trio, one of the most fabulous jazz combos in nelux. Insiders call this latest recording a real sensation, especially be-use Rita sings the songs in Dutch. C. Solleveld (director of L. C. Phonogram, Amsterdam), and R. Klaassen ales manager), have just departed for Brussels where a meeting will be ld of the advisory committee. After this visit, Solleveld will continue his urney to Paris to meet some people of the French Philips Company. In a few weeks there will be the big carnival festivals in the Benelux. ery year at the same time the festivals are organized here and on this occa-n L. C. Phonogram will release on Decca the Cologne Carnavals-Schlager 0, "Jedem Dierche sie Plasierche". For the benefit of sending out the Dutch Olympic Group to the Olympian ays this year, one of the five Dutch Broadcasting Companies, The AVRO, s organized a popularity contest for light music records in Holland. The st time a record by Eddy Calvert, famous English trumpeter called, "Mor-n" (on Columbia, one of the labels of L. C. Bovema, Heemstede, Holland), s chosen. L. C. Bovema's modern records factories at Heemstede also make paper

s chosen.

L C. Bovema's modern records factories at Heemstede also make paper ords for puff purposes. At this time, L. C. Bovema has a fully automatic chine which produces more than 1500 records an hour. Their revolutionary 'led recording studios show unique acoustical qualities. In spite of the EM conflict, these studios are working steadily for commercial radio and evision stations and prominent film industries.



Marina-

Rocco Granata (Delahay) Till I Kissed You— The Everly Brothers (Heliodor/Artone)

- (Hellodor/Artonic) Morgen— Ivo Robič (Polydor) Living Doll— Cliff Richard (Columbia) The Three Bells— The Browns (RCA)

Lonely Boy— Paul Anka (ABC Paramount/ Artone)

Artone) Sweetheart, My Darling, Mijn Schat—Caterina Valente (Decca) Die Gitarre Und Das Meer— Freddy (Polydor) Zeg Kleine Ree— Limbra Zusjes (Polydor) Send Me The Pillow— Lydia (Imperial)



- 1 Marina
- $\mathbf{2}$
- Rocco Granata (Delshay/Tonalty) Put Your Head On My Shoulder— Paul Anka (ABC-Paramount) Red River Rock—
- Johnny And The Hurricanes (London)
- Uncle Satchmo's Lullaby— Gabriele And Louis Armstrong (Polydor)
- Miin Souvenir-
- Caterina Valente (Decca) Die Gitarre Und Das Meer-Freddy (Polydor) Oh Carol—
- $\overline{7}$
- Neil Sedaka (RCA) Broken Hearted Melody— Sarah Vaughan (Mercury) Sarah Vau Mona Lisa-
- Conway Twitty (MGM) 10 Lonely Boy— Paul Anka (ABC-Paramount)

WWOL-Buffalo Begins Basic Format Of Foreign Music

NEW YORK-A variety of Conti-

NEW YORK—A variety of Conti-ntal music is now the basic format Buffalo radio station WWOL. Be-ning this week (1), "Don McNeil's eakfast Club" stands as the only onday through Friday feature di-ted at a general market. The outlet is basing its new pro-amming on "mass appeal," taking o account that 32% of its poten-l listening audience of 1,915,408 is her European, foreign-born or of reign parentage. In addition, 76% WWOL's "foreign" listnership is her Polish, Italian, German or rainian. Figures are based on the 50 U. S. census. For much of its programming, the

For much of its programming, the ution relys on foreign charts printed ch week in *The Cash Box*. Programs ich make specific use of such info ilude "Continental Hit Parade," taly's Top Tunes" and "Germany's p Tunes." Arnold Johnson, WWOL's neral manager, who originally con-ived the idea, has made arrange-ents—using *The Cash Box* as his ison—with European diskeries for e servicing of their disks to WWOL. Other foreign-geared programs rough the week include "Continental lowcase"; "Stan Jasinski's Polka

Party"; "Polka Beehive"; "Mid-Morning Polkas"; "German Family Hour"; "Emilino Rico's Neapolitan Serenade"; "Nel Pikul's Polanaise." On Saturdays and Sundays, WWOL offers basically the same type of pro-gramming, except that several fea-ture shows are produced in a foreign language. For example, Saturday's Rico and Pikul shows are done entirely in Italian and Polish, respectively. The Sunday "Irene and George Law-riwsky Ukrainian Hour" is broadcast in Ukrainian and Ernest Rettenoerf does the "German Family Hour" in German.

German. WWOL is a 1,000 watt outlet oper-

ating on the clear channel frequency of 1120.

Trinidad Likes Lauren

NEW YORK—The first recording by RCA Victor's new young artist, Rod Lauren, "If I Had A Girl," is one of the fastest-moving singles in Trinidad, it was reported by Dick Broderick, manager, record export marketing, RCA International. The deck is a hit here.

SEATTLE, WASH.—Percy Faith (at piano) Columbia Records' west coast music director, chats with KING—Seattle announcer Buzz Lawrence during a taping session for "Nightline," KING's weekday evening music-news-interview show hosted by Lawrence. Faith has a big hit in "Theme From Summer Place."

Cole Europe Tour In Spring B+ in The Cash Box HOLLYWOOD—Nat "King" Cole will make a month-long concert tour of Europe from April 18 to May 20, 1960. Tour will mark Cole's first pro-fessional appearance in Germany and "RIDERS IN THE SKY" Lee Savage Cole hasn't been in Europe since MERRI #101 1954. He made a triumphant tour of South America last Spring, however, and is blueprinting another tour of ar COMA that continent, where his Capitol LP's, "Cole Espanol" and "A Mis Amigos" (the latter in both Spanish and Portuguese), are hits. Cole recently wound up an engage-PONY EXPRESS ment at the Sands Hotel in Las Vegas. He appears at Miami's Eden Roc and the Hotel San Juan in Puerto Rico prior to leaving for the European Continent. His dates in Europe are currently being worked out by his The Commandos long-time manager, Carlos Gastel. SYMBOL 906 **ATV** May Star Jo Stafford SUE RECORDS 725 Riverside Drive Suite 4C. New York, N NEW YORK-Great Britain's Associated Television, England's major CLOCK RINGS commercial television outlet, has reportedly made an offer to Jo Stafford to become the first American singing star of a series of 39 half-hour musical programs, to be filmed in London. DAVE'S ATV has earmarked \$1,250,000 for SPECIAL a project which would kick-off with a Jo Stafford show, titled possibly "Jo Stafford Sings," in addition to proby Dave "Baby" Cortez grams starring English continental

Clock 1016 CLOCK RECORDS, 1619 B'way, N. Y. CAMEO • CAMEO • CAMEO GOING WILD CAMEO CAMEO **Bobby Rydell** EO CAMEO CAM CAMEO # 171 AMEO RECORDS CAMEO . CAMEO . CAMEO

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

and Asia.

and other stellar American talent in competing with Hollywood as a main center for the international film-for-

Miss Stafford's selection arose from

her popularity overseas, in turn, hav-

ing arisen from her participation of the Voice of America, on Radio Luxembourg since 1949, and her interna-

tionally high record sales. ATV would

present Miss Stafford in a major drive

to capture the European television programs starring vocalists with the

Miss Stafford would retain Ameri-

can distribution rights in addition to

part ownership throughout Europe

exception of Perry Como.

television market.

Prize Winner



NEW YORK-RCA Victor recording artist Pierre Monteux holds a copy of his prize-winning album "Brahms Violin Concerto" recorded with Henryk Szerying, at the San Francisco High Fidelity Show. Monteux is shown in front of a largerthan-life full-color blowup of himself which was the center of a special RCA Victor display at the show, held between January 23-26 at the Cow Palace.



HALL NO

8 New Epic LP's

NEW YORK—Epic Records' Feb. product totals eight albums in the

product totals eight albums in the classical and pop categories. The five classical releases include Tchaikovsky's Fifth Symphony re-corded by George Szell and the Cleve-land Orchestra; a coupling of the Eighth Symphonies of Schubert and Beethoven by Willem Van Otterloo and The Hague Philharmonic Orchestra; Bizet's L'Arlesienne Suites Nos. 1 and 2 and Carmen Suites Nos. 1 and 2, performed by Antal Dorati and the Orchestre des Concerts Lamoureux; "I Musici" performances of Handel's Concerto Grosso No. 12 (Op. 6), Bach's Concerto No. 5 in F Minor, with Maria Teresa Garatti as piano soloist, and Mozart's Adagio and Fugue in C Mi-nor, K. 546; and Gluck's one-act comic opera, "Der Betrogene Kadi." recorded in Europe under the baton of Bernard in Europe under the baton of Bernard Paumgartner.

Paumgartner. Popular releases include "Dance To The Lester Lanin Beat," with Lester Lanin and His Trio; "Link Wray," by Link Wray and the Wraymen; and "More Theatre Organ In Hi-Fi," with Leonard MacClain playing the Tower Theatre Organ.

"Fabulous Fifties" TV'er **Credits Kapp Records**

Diskery Signs LaRosa

NEW YORK—Dave Kapp, presi-dent of Kapp Records which com-menced action in the Supreme Court of New York against CBS, General Electric and Leland Heyward, pro-ducer of the telecast "The Fabulous Fifties", announced last week that the action was settled prior to its coming to court.

to court. Kapp claimed that the show was using the "Fabulous Fifties" title which was his property—a title he used on the smash Roger Williams album and a number of others. In settling the complaint, CBS, GE and Heyward agreed to acknowledge that Kapp Records had given the show per-mission to use the "Fabulous Fifties" title and will make mention of the album. album.

Kapp also announced last week that he has signed vocalist Julius LaRosa to a long term pact. The singer's first single will be issued in the near future and Kapp is planning an intensive promotion behind the lad.

Nick Venet Forms Pubberies

HOLLYWOOD-Nick Venet, A&R director of World Pacific Records and ASCAP writer, has formed his own ASCAP and BMI firms.

Venet has recorded two artists, Stan Ross and the Gamblers. Both records will be released on the World Pacific label and published by Ridge Music, ASCAP, and Niven Music, BMI. The publishing firms will be located

at 8255 Sunset Blvd.

Capitol's February Albums

HOLLYWOOD - Capitol Records has announced the release of 19 pop, 8 classical (plus one stereo version of a previous monaural release) and 3 a previous monaural release) and 3 "Capitol"-of-the-World LP's for Feb. The new pop albums include dates by the Stan Kenton, June Christy, Four Freshmen, Kay Starr, Guy Lombardo, Billy May and Mickey Katz. The albums include: "Viva Kenton!" —Stan Kenton; "Ballads For Night People"—June Christy; "Voices And Brass"—Four Freshmen; "Losers, Weepers"—Kay Starr; "Like Wild!"—

Brass"—Four Freshmen; "Losers, Weepers"—Kay Starr; "Like Wild!"— Ray Anthony; "The Sweetest Waltzes This Side Of Heaven"—Guy Lom-bardo; "Cha Cha!"—Billy May; "Com-in' 'Round The Katzkills"—Mickey Katz; "Zither In ¾ Time"; "Curt Mas-sey Time"; "The Land Of Jordan"— Jordanaires; "Country Cabin Jazz"— Jimmy Bryant.

Jimmy Bryant. Six albums from Capitol's "Arthur Murray Favorites" series of dance music, a staple in the Capitol catalog music, a staple in the Capitol catalog for some time, are being re-issued in new packaging. The six are cha-cha-mambo numbers by Billy May and the Rico Mambo ork; fox trots by Ray Anthony; sambas by Enric Madri-guena and Chuy Reyes; tangos by Les Baxter; rhumbas by Chuy Reyes; waltzes by Francis Scott. All Feb. pop albums are available in monaural and stereo with the ex-ception of the "Arthur Murray Favor-ites" re-issues, "Country Cabin Jazz"

Columbia "Stereo 7" Action

NEW YORK—Sales of "Stereo Seven," a Columbia innovation pre-senting stereophonic sound on a 7-inch, 33 rpm disk, are "booming," the disk-ery reported last week. Sparked by heavy air play of a special sampler recording coupling, Percy Faith's "Theme From A Summer Place" and Johnny Mathis' "The Best Of Every-thing", mounting consumer demand has led to Columbia's announcement of an expanded release schedule sup-ported by strong trade advertising, the label added. A significant indication of "Stereo Seven's" market potentials, Columbia feels, is the announcement by See-burg, one of the nation's largest juke-

burg, one of the nation's largest jukebox manufacturers, that standard equipment on all its 1960 models includes a dual-spindle automatically adjustable to both 331/3 and 45 rpm spindle sizes. The same company has also perfected a special adapter mechanism for pre-1960 models.

Balboa Issues Compatible Single

VAN NUYS, CALIF.—Balboa Records, this city, has issued its first stereo/monaural compatible disk, a 45 RPM single. Sides are "Squad Car Theme" and "Jug-A-Roo" by Larry Lawrence and the Band of Gold. Label head Larry Fontine said the disk was mastered under the Neumann System of "compatibility."



a sampler of highlights from all f'e classical releases. The 'Capitol'-of-the-World releas include: "Les Compagnons de la Cha son"; "Berlin Bei Nacht"; "Australi: Aboriginals." The latter is the on LP not available in stereo.

New Am-Par Albums Filled With Firsts

NEW YORK—The group of new a bums released by ABC-Paramount la week represents a number of first both from the standpoint of artist ar company history. The first commercially availat duet album by husband-and-wife Ste Lawrence and Eydie Gorme is entitle "We Got Us". Ferrante & Teich are represented by their first album non-gimmick piano duets for AB Paramount entitled "Ferrante Paramount, entitled "Ferrante Teicher Play Light Classics". Llo: Price sings for the first time with string section in his first album blues songs, "Mr. Personality Sin The Blues". "Cliff Sings," the fir album released in the United Stat by England's teenage star, Cliff Ric ard, coincides with the young singer first visit to this country.

Other albums are firsts by artis new to the ABC-Paramount albu catalog: "Emery And His Violin (Love"—the first Am-Par LP to fe ture solo violin; "Married I Can A ways Get," by Micki Marlo; and "Pr senting The Golden Trumpet Of Edd Calvert".

Connie Haines Record Sides For Dot

HOLLYWOOD-Connie Haines, fo mer featured singer with the la great Tommy Dorsey Orchestra, h waxed her first tunes since "comin back" on the Dot Records label, "(The Corner," "Search For A Son and "Old Man Mose."

Miss Haines, now under contra with Dot Records, next works on complete album of tunes she ma popular while singing with the la Tommy Dorsey.

Thrush has been inactive for pa three years due to complications whi set in during birth of her son, Robe:

51-28 Parkside Ave., Phila., Pa. "Only those records best suited for commercial use are reviewed by THE CASH BOX"

The ORIGINAL Selling Version!

by Mr. Lee

Winter # 501

Also - by The Enchanters

on Sharp Records

WANDA PUBLISHING COMPANY

"THE DECISION"

February 6, 196

lapitol Names Csida V.P., Eastern Operations



JOE CSIDA

HOLLYWOOD-The Board of Dictors of Capitol Records, at its eeting January 27, elected Joe Csida the newly-created office of vice esident for eastern operations, it is announced last week by Capitol esident Glenn E. Wallichs, Csida ll assume this post on March 1.

Ed Burton Buys Csida Stock In Pub. & Mgt. Firms

NEW YORK-Ed Burton last week rchased for an undisclosed sum the tire stock interest of Joe Csida in ida, Burton Associates; Trinity Mu-, (BMI); Town Music Corporation SCAP) and several other affiliated ms owned jointly by Csida and Burn, thus becoming sole owner of the erations. Csida sold out his interts in the companies to join Capitol cords, as Vice President for Eastn Operations.

The Trinity-Town-Csida, Burton ms were organized in June of 1954 d in a little more than five years lidly established themselves in the blishing-talent management fields. nong their hits were "Green Door" d "Talkin' to the Blues" by Jim we; "Santa Baby" by Eartha Kitt; Dreamed" and "The Little Blue an" by Betty Johnson; "That Do ake It Nice" and "I'm A Good Boy"

Eddy Arnold; "The Battle of ookamonga" by Homer and Jethro; sleep Walk", "Tear Drop" and the w hit lp by Santo & Johnny; "It as I" and "Fancy Nancy" by Skip d Flip and numerous others.

Csida, Burton has managed estabhed stars and young new talent in-Iding Eddy Arnold, Bobby Darin, hnny Restivo, Jim Lowe, Santo and hnny, Skip and Flip, Norman Levn and Jamie Coe. The firm contins to manage all of these with the ception of young Darin, with whom now has a recording operation, Idison Records and a music publishg firm, Music Development Corpotion.

Apart from Csida's departure the inity, Towne, and Csida, Burton erations and personnel will remain mpletely intact.

Bob Davie will continue as musical rector and supervisor of talent and cording. Irwin Schuster continues general professional manager of th the Trinity and Towne firms and b Steinberg continues as financial ministrator.

In his capacity as senior executive for all of Capitol Records' Eastern Operations, Csida's duties, in addispecifically embrace public relations, artists and projects, as directed by the President

Csida for the past five and a half Csida for the past five and a half years has been president of his own firms in the combined fields of re-cording, talent-development-and-man-agement, and music publishing, in-cluding Trinity Music, Inc., Towne Music Corporation and Csida, Burton Associates, Inc. Csida has divested himself of all interest in these firms via their sale to his partner, Ed Bur-ton. ton

ton. From 1934 to 1949 Csida was with The Billboard Publishing Company in numerous capacities, including those of nusic editor and Radio editor. For approximately the last years of his tenure with the magazine he was editor-in-chief. In 1949 and 1950 he worked for Padia Companyion of Amaging ini-

Radio Corporation of American, ini-tially as assistant to John West, Vice tially as assistant to John West, Vice President for Public Relations and Advertising, and then as Director of Artists and Repertoire in charge of Popular, Country and Western, Rhythm and Blues, and Children's Records for the RCA Victor Division. Upon leaving RCA in 1950, Csida re-turned to The Billboard as editor in chief. He left the magazine in 1953 to organize Trinity Music. In the six years then, he expanded the opera-tion to include the firms mentioned earlier. In announcing Csida's appointment,

In announcing Csida's appointment, President Wallichs said: "In accepting this new position in the Capitol organization, Mr. Csida fills a need that has existed since the company's inception. His extensive experience in almost every aspect in the music business, with his intimate knowledge of the important activities in New York, should prove invaluable in rounding out Capitol's executive group. Mr. Csida will coordinate all east coast operations as directed by the respe-tive vice presidents in Hollywood, and will assume direct responsibility for publicity and public relations. Brown Meggs, Hollywood-based Director of Public Relations, will report to Mr. Csida."

Columbia Signs Schippers

NEW YORK - Thomas Schippers, the young American conductor, has signed a long-term contract with Columbia Records, according to an announcement by Schuyler Chapin, executive coordinator for Columbia Masterworks A&R.

Schippers, who is on the conducting staff of the Metropolitan Opera, a regular guest conductor of the New York Philharmonic, and artistic director of the Festival of Two Worlds in Spoleto, Italy, will make his first Columbia recordings in New York this Spring. He will record both symphonic and operatic repertoire for Columbia.

Earlier this season, Schippers, who this spring celebartes the 10th anniversary of his professional debut, appeared with the New York Philharmonic, the Boston Symphony, the Detroit Symphony, the Minneapolis Symphony and the Montreal Philharmonic. Following the conclusion of his Metropolitan Opera season, he journeys to Europe for further concerts and the third Festival of Two Worlds in Spoleto. He is scheduled to conduct both at the Metropolitan Opera and La Scala in Milan next season.

Rewarding Words



LAS VEGAS—Recently KBMI held a contest for its listeners to deter-mine how many words could be made using only the letters in the name Andy Williams, to tie in with the singer's recent appearance at the Flamingo Hotel. Winner was Betty Bowles of Las Vegas, who, in addition to receiving a new Lincoln Continental, had dinner with Williams at the Flamingo. Above, seated around the dinner table are (1 to r) Bob Joyce, KBMI promo-tion director; disk jockeys Johnny C. Lange and Big Joe Chambers, Miss Bowles and Williams.

Roulette Pacts Al Hibbler

NEW YORK-Morris Levy, president of Roulette Records, announced last week the signing of vocalist Al Hibbler to an exclusive recording con-

Hibbler to an exclusive recording con-tract. The blind, one time Duke El-lington vocalist had been prior to this new affiliation recording for Dec-ca where he scored with a number of smash selling singles and albums. Hib-bler's biggest hit at Decca was the inspirational ballad, "He". Levy revealed that Roulette was "extremely excited" about the Al Hib-bler signing and that the company was not wasting anytime getting him into a studio. Teddy Reig, jazz A&R chief for the label, recorded Hibbler's first single side last week before de-parting for the West Coast. The disk-ery will release the initial Hibbler reery will release the initial Hibbler re-cordings on February 8, Levy also an-nounced that Hibbler's first album set is now being mulled over and is tentatively scheduled for release in April or May.

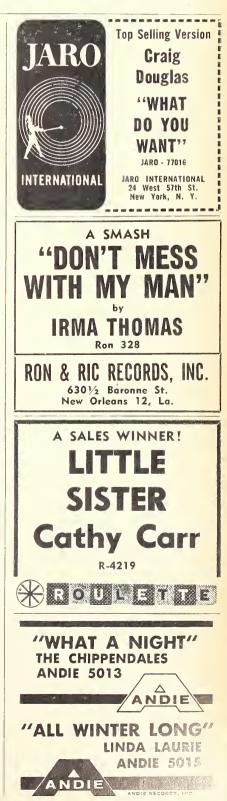
Mary Johnson LP "Hot"

NEW YORK - United Artists reports that the new Marv Johnson al-bum "Marvelous Marv Johnson" is

ports that the new Marv Johnson al-bum "Marvelous Marv Johnson" is off to a strong start with very sub-stantial advance orders. Although the album was released only last week, UA is receiving re-orders from dis-tributors daily according to Andy Miele, the label's National Sales Manager. Miele credits the album's sharp sales activity to Marv Johnson's smash single, "You Got What It Takes". The album includes Marv's hit single. United Artists also reports three oth-er albums released with the Johnson package, "The Persian Room Pre-sents Diahann Carroll", Georgie Auld's "Manhattan With Strings" and Don Costa's "Shing Along With Ush" are doing exceptionally well. An extensive promotion and advertising campaign is supporting the push on the albums. **Dorothy Vance Hits Road**

Dorothy Vance Hits Road

HOLLYWOOD — Dorothy Vance, West Coast promotion rep for Dot Records, last week left on a two-week Records, last week left on a two-week swing around the eleven western states, first stop being San Francisco. Miss Vance will visit deejays, re-tailers and Dot distributors in Port-land, Seattle, Great Falls, Denver and Salt Lake City during the tour, plug-ging the entire Dot Records line, par-ticularly Debbie Reynolds' "Am I That Easy To Forget"; "Bad Boy" by Rob-in Luke; Billy Vaughn's "You're The Only Star"; and Jim Lowe's "He'll Have To Go".



Page 52 **Top Selling Records Reported** by 80 Cash From Coast to Coast McCRORY'S MUSIC HARLEM RIVER HAKLEM RIVER New York, N. Y. 1. Baby (You've Got What It Takes) (D. Washington & B. Benton) 2. Lady Luck (L. Price) 3. Too Pooped To Pop (C. Berry) 4. I'll Take Care Of You (B. B. Bland) 5. Work Out (B. Washington) 6. Mashed Potatoes (N. Kendrick) 7. What'cha Gonna Do (N. Cole) 8. I'll Go Crazy (J. Brown) 9. Clouds (Spacemen) 10. Lullabye (Chevrons) F & R RECORD SHOP New Oricuns, ____ 1. Money (B. Strong) 2. Just A Little Bit (R. Gordon) 3. Fannie Mae (B. Brown) 4. Our Teen Age Love (J. Raines) 5. Teen Angel (M. Dinning) 5. Where Or When (Dion & Belmonts) 7. Shimmy Shimmy Ko Ko Bop (L. Anthony & Imperials) Deve (I. Preston) New Orleans, La. (L. Anth 8. Running Bear (J. Preston) 9. Darling Lorraine (Knockouts) 10. Pretty Blue Eyes (S. Lawrence LYRIC NEWS & RECORD SHOP E & R RECORD SHOP E & R RECORD SHOP Son Antonio, Tex. 1. Baby What You Want Me To Do (J. Reed) 2. What's Happening (W. Flemons) 3. Let The Good Times Roll (R. Charles) 4. I'll Take Care Of You (B. Bland) 5. Sweet Sixteen (B. B. King) 6. Mashed Potatoes (N. Kendrick) 7. Harlem Nocturne (Viscounts) 8. Smokie (B. Black's Combo) 9. You've Got What It Takes (M. Johnson) 10. Shake A Hand (L. Baker) BLIDISCO, ONE STOP LYRIC NEWS & RECORD SHOP Indianapolis, Ind. Running Bear (J. Preston) Handy Man (J. Jones) Lonely Blue Boy (C. Twitty) Teen Angel (M. Dinning) You've Got What It Takes (M. Johnson) Clouds (Spacemen) Smokie (B. Black's Combo) Let Them Talk (L. W. John) Bonnie Came Back (D. Eddy) Ebb Tide (B. Freeman) PAT'S RECORD SHOP 2.3.4.5. 6. 7. 8. 10

 10. Ebb Tide (B. Freeman)

 PAT'S RECORD SHOP Los Angeles, Calif.

 1. Baby (You've Got What It Takes) (D. Washington & B. Benton)

 2. You're Unforgettable (Watkins)

 3. I'll Take Care Of You (B. B. Bland)

 4. Money (B. Strong)

 5. Sweet Sixteen (B. B. King)

 6. I Know It's Me (J. Brown)

 8. Railroad #1 (L. Hampton)

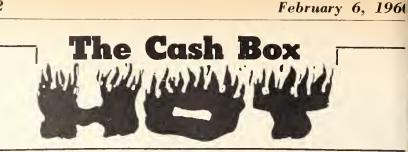
 9. Evening Dreams (B. Doggett)

 10. Just A Little Bit (R. Gordon)

 BUDISCO ONE STOP BUDISCO ONE STOP Migmi, Flg. 1. You've Got What It Takes (M. Johnson) 2. Go Jimmy Go (J. Clanton) 3. Mashed Potatoes (N. Kendrick) 4. I'll Take Care Of You (B. Bland) 5. Smokie (B. Black's Combo) 6. Big Hurt (T. Fisher) 7. Running Bear (J. Preston) 8. Baby What You Want Me To Do (J. Reed) 9. How About That (D. Clark) 10. Way Down Yonder In New Orleans (F. Cannon) HOME OF THE BLIJES HOME OF THE BLUES Memphis, Tenn. 1. Sweet Sixteen (B. B. King) 2. Money (B. Strong) 3. Baby (You Got What It Takes) (D. Washington & B. Benton) 4. III Take Care Of You (B. Bland) 5. Mighty High (M. Buckner) 6. Bangerous Woman (L. J. Parker) 7. Smokie (B. Black's Combo) 3. Just A Little Bit (R. Gordon) 9. Shimmy Shimmy Ko Ko Bop (L. Anthony & Imperials) 10. If I Thought You Needed Me (Hollywood Flames) HOME OF THE BLUES MAXWELL RADIO Chicago, III. 1. Running Bear (J. Preston) 2. You've Got What It Takes (M. Johnson) 3. Pretty Blue Eyes (S. Lawrence) 4. Shimmy Shimmy Ko Ko Bop (L. Anthony & Imperials) 5. Smokie (B. Black's Combo) 6. Handy Man (J. Jones) 7. Setting The Woods On Fire (J. Burnette) 8. What In The World's Come Over You (J. Scott) . Little Coco Palm (J. Wallace) 10. Clementine (Jan & Dean)



CITY



TOP 50 ACROSS THE NATION

10110101010					ALAN AND THE COURT
		Pos. Last Week]		Pos. La: Week
1	YOU'VE GOT WHAT IT TAKES Marv Johnson (United Artists 18	(1) 5)	26	RUN, RED, RUN Coasters (Atco 6153)	(21
2	I'LL TAKE CARE OF YOU Bobby Bland (Duke 314)	(3)	27	I BELIEVE TO MY SOUL Ray Charles (Atlantic 2043)	(20
3	SMOKIE Bill Block's Combo (Hi 2057)	(2)	28	COUNTRY BOY Fots Domino (Imperial 5645)	(46
4	BABY, WHAT DO YOU WANT ME TO DO	(4)	29	LONELY BLUE BOY Conwoy Twitty (MGM 12857)	(42
5	Jimmy Reed (Vee-Jay 333) RUNNING BEAR	. (8)	30	BULLDOG Firebolls (Top Ronk 2026)	(36
6	Johnny Preston (Mercury 71414) TALK THAT TALK	(6)	31	DON'T MESS WITH MY MAN Irma Thomas (Ron 328)	(32
7	Jockie Wilson (Brunswick 55165) SHIMMY, SHIMMY KO KO BOP	(11)	32	ROOSTER BLUES Lightnin' Slim (Excello 2169)	(26
	Little Anthony & Imperials (End FANNIE MAE		33	LET THEM TALK Little Willie John (King 5274)	(27
8 9	Buster Brown (Fire 1008) GO, JIMMY, GO Jimmy Clanton (Ace 575)	(10)	34	WHAT IN THE WORLD'S COME OVER YOU Jack Scott (Top Rank 2028)	(45
10	BABY, YOU GOT WHAT IT TAKES Dinah Washington & Brook Benton	(24)	35	WHAT ABOUT US Coasters (Atco 6153)	(19
11	(Mercury 71565) JUST A LITTLE BIT Roscoe Gordon (Vee-Joy 332)	(12)	36	WHATCHA GONNA DO Nat "King" Cole (Copitol 4325)	(43
12	SWEET 16 B. B. King (Kent 330)	(13)	37	SHAKE A HAND Lavern Baker (Atlantic 2048)	(49
13	HANDY MAN Jimmy Jones (Cub 9049)	(23)	38	DON'T LET THE SUN CATCH YOU CRYIN' Ray Charles (Atlantic 2047)	(37
14	MASHED POTATOES Nat Kendrich & 5wans (Dade 180	(15) 4)	39	BEYOND THE SEA Bobby Darin (Atco 6158)	(47
15	LET THE GOOD TIMES ROLL Ray Charles (Atlantic 2047)	(16)	40	LET IT ROCK Chuck Berry (Chess 1747)	(41
16	MONEY (THAT'S ALL I WANT) Barrett Strong (Anna 1111)	(31)	41	BONNIE CAME BACK Duone Eddy (Jamie 1144)	(30
17	WHY Frankie Avolon (Choncellor 1045)	(9)	42	LADY LUCK Lloyd Price (ABC-Paramount 10	() 075)
18	HARLEM NOCTURNE Viscounts (Modison 123)	(25)	43	WHAT'S HAPPENING Wade Flemens (Vee-Jay 335)	(44
19	WHERE OR WHEN Dion & Belmonts (Laurie 3044)	(29)	44	LOCK ME IN YOUR HEAR Torheel Slim & Little Ann (Fire i	
20	PRETTY BLUE EYES Steve Lawrence (ABC-Paramount	(22) 10058)	45	EBB TIDE Bobby Freeman (Josin 812) .	(40
21	THE BIG HURT Toni Fisher (Signet 275)	(7)	46	(BABY) HULLY GULLY Olympics (Arvee 562)	(
22	TEEN ANGEL Mark Dinning (MGM 12845)	(38)	47	NOT ONE MINUTE MORI Dello Reese (RCA Victor 7644)	E (35
23	HOW ABOUT THAT Dee Clark (Abner 1032)	(17)	48	TOO POOPED TO POP Chuck Berry (Chess 1747)	(
24	THE CLOUDS Spocemen (Alton 254)	(18)	49	COME INTO MY HEART Lloyd Price (ABC-Paramount 10	3
25	WAY DOWN YONDER	(14)	EO	IT'S TIME TO CRY	(35)

26	RUN, RED, RUN Coasters (Atco 6153)	(21
27	I BELIEVE TO MY SOUL Ray Charles (Atlantic 2043)	(20
.8	COUNTRY BOY Fots Domino (Imperial 5645)	(46
29	LONELY BLUE BOY Conwoy Twitty (MGM 12857)	(42
80	BULLDOG Firebolls (Top Ronk 2026)	(36
1	DON'T MESS WITH MY MAN Irma Thomas (Ron 328)	(32
82	ROOSTER BLUES Lightnin' Slim (Excello 2169)	(26
3	LET THEM TALK Little Willie John (King 5274)	(27
4	WHAT IN THE WORLD'S COME OVER YOU Jack Scott (Top Rank 2028)	(45
5	WHAT ABOUT US Coasters (Atco 6153)	(19
6	WHATCHA GONNA DO Nat "King" Cole (Copitol 4325)	(43
7	SHAKE A HAND Lavern Baker (Atlantic 2048)	(49
8	DON'T LET THE SUN CATCH YOU CRYIN' Ray Charles (Atlantic 2047)	(37
9	BEYOND THE SEA Bobby Darin (Atco 6158)	(47
0	LET IT ROCK Chuck Berry (Chess 1747)	(41
1	BONNIE CAME BACK Duone Eddy (Jamie 1144)	(30
2	LADY LUCK Lloyd Price (ABC-Paramount 1007	(<u> </u>
3	WHAT'S HAPPENING Wade Flemens (Vee-Jay 335)	(44
4	LOCK ME IN YOUR HEART Torheel Slim & Little Ann (Fire 10	
5	EBB TIDE Bobby Freeman (Josin 812) .	(40
6	(BABY) HULLY GULLY Olympics (Arvee 562)	(
7	NOT ONE MINUTE MORE Dello Reese (RCA Victor 7644)	(35
8	TOO POOPED TO POP Chuck Berry (Chess 1747)	(
9	COME INTO MY HEART Lloyd Price (ABC-Paramount 1066	(28
0	IT'S TIME TO CRY Paul Anka (ABC-Paramount 10061)	(35

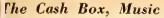
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

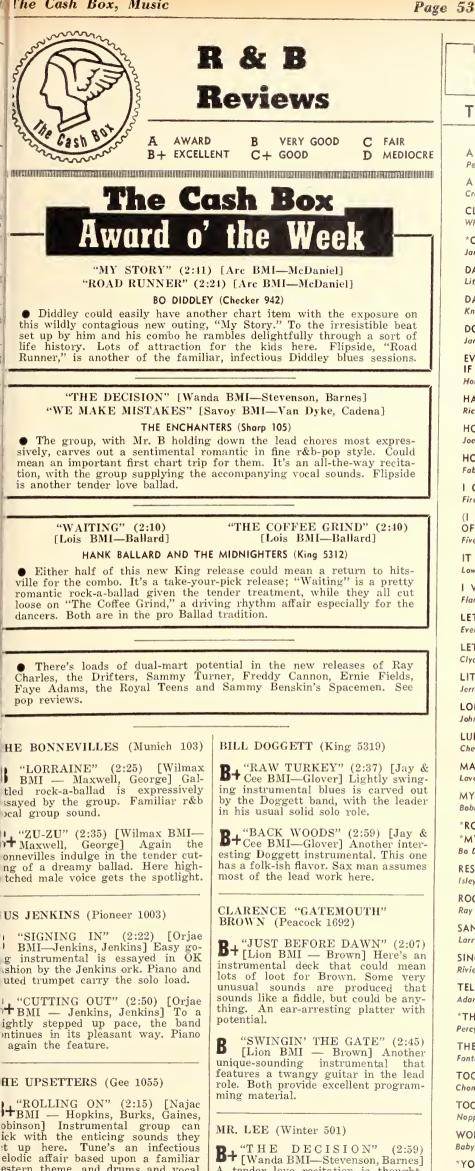
ZONE ... STATE ...

25

Freddy Cannon (Swon 4043)

5





C+ "WHAT'S YOUR NAME" (1:38) [Wanda BMI—Lee, Chatman] A frantic rocker from the old r&b school.

The Cash Box WARAN MARINE **MAR** TERRITORIAL

A CLOSER WALK WITH THEE Pete Fountain (Corol 62154) A YEAR AGO TONIGHT Crests (Coed 521) CLAP YOUR HANDS Wheels (Folly 800)

*CLEMENTINE Jan & Dean (Dore 539)

DANGEROUS WOMAN Little Jr. Parker (Duke 315) DARLING LORRAINE

Knockouts (Shad 5103) DON'T LET IT HAPPEN TO ME James Brown (Federal 12361)

EVERY DAY, EVERY WAY IF I THOUGHT YOU NEEDED ME Hollywood Flames (Atco 6155)

HAVE LOVE, WILL TRAVEL Richard Berry (Flip 349)

HONEY HUSH Joe Turner (Atlantic 2044) HOUND DOG MAN

Fabian (Chancellor 1044) I CAN'T SAY GOODBYE Fireflies (Ribbon 6904)

(I REMEMBER) IN THE STILL OF THE NIGHT Five Satins (Ember 1005)

IT TOOK A LONG TIME Lowell Fulsom (Checker 937) I WAS SUCH A FOOL

Flamingos (End 1062) LET IT BE ME

Everly Bros. (Cadence 1376) LET'S TRY AGAIN

Clyde McPhatter (MGM 12843) LITTLE COCO PALM

LONELY AND BLUE Johnny & Jackie (Anna 1108)

LULLABYE Chevrans (Brent 7007) MANANA

Lavern Baker (Atlantic 2048) MY BLUE HEAVEN Bobby Day (Class 263)

ROAD RUNNER *MY STORY

Bo Diddley (Checker 942) RESPECTABLE Isley Bros. (RCA Victor 7657)

ROCKIN' LITTLE ANGEL Ray Smith (Judd 1016)

SANDY Larry Hall (Strond 25007)

SINCE I MADE YOU CRY Rivieras (Coed 522)

TELL HER FOR ME

Adam Wade (Coed 520) THEME FROM A SUMMER PLACE Percy Faith (Columbia 41490)

THERE GOES MY LOVE Fantastics (RCA Victor 7572) TOO MUCH TEQUILA

Chomps (Challenge 59063) TOO SHY

Noppy Brown (Savoy 1579) WORKOUT







"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

tched male voice gets the spotlight.

US JENKINS (Pioneer 1003)

HE UPSETTERS (Gee 1055)

+"ROLLING ON" (2:15) [Najac BMI — Hopkins, Burks, Gaines, obinson] Instrumental group can ick with the enticing sounds they it up here. Tune's an infectious elodic affair based upon a familiar estern theme, and drums and vocal jouts maintain the flavor.

"BLUES" (2:19) [Najac BMI— Avant] Driving, low down funky ues session has everyone contribut-g to the earthy feelings it communi-tes.

B+ "THE DECISION" (2:59) [Wanda BMI—Stevenson, Barnes] A tender love recitation is thought-fully essayed by Lee, assisted by the familiar sounds of a male chorus.



JOLLY JOE LALONDE

Cash

- KRDG-Redding, Calif. He'll Have To Go (J. Reeves) Running Beat (J. Preston) One You Slip Around With (J. Howard)

- One Tot Silp Albana (J. Howard)
 Last Ride (H. Snow)
 L Ain't Never (W. Pierce)
 Black Sheep (F. Husky)
 El Paso (M. Robbins)
 Heartaches, Teardrops And Sorrows (J. Shepard)
 Amigo's Guitar (K. Wells)
 Beautiful Brown Eyes (Judy, Johnny & Billy)

HERBERT HOUSEMAN HERBEKI MUUSLINGA KLPW-Union, Mo. El Paso (M. Robbins) He'll Have To Go (J. Reeves) Amigo's Guitar (K. Wells) Scarlet Ribbons (Browns) No Love Have I (W. Pierce) In A Mansion Stands My Love (J. Reeves)

- (J. Reeves) 7. Am I That Easy To Forget (S. Davis) 8. Country Girl (F. Young) 9. Same Old Me (R. Price) 10. Under Your Spell (R. Price)

HAPPY WILSON

- HAPPY WILSON WBHP—Huntsville, Ala. 1. Are You Willing Willie (M. Worth) 2. Timbrook (L. Pruitt) 3. Prison Song (C. Putman) 4. Drifter (Tennessee Drifters) 5. El Paso (M. Robbins) 6. Until Today (Musical Pioneers) 7. Four To The Blues

- (Musical Proneers) 7. Down To The Blues (V. Stewart) 8. He'll Have To Go (J. Reeves) 9. I'm Just A Nobody (B. Alex) 10. No Love Have I (W. Pierce)

CARTED CARLTON

CARTED CARLTON WBKN—Newton, Miss. 1. Dead Or Alive (B. Anderson) 2. Same Old Me (R. Price) 3. Oh Please Mr. Conductor (B. Dudley) 4. Face To The Wall (F. Young) 5. He'll Have To Go (J. Reeves) 6. Homebreaker (S. Davis) 7. Easy Money (J. O'Gwynn) B. A Town That Never Sleeps (Wilburns) 9. Another (R. Drusky) 10. One You Slip Around With (J. Howard)

EVERETT LAWSON

- EVERETT LAWSON WCTT-Corbin, Ky. 1. Man Of Constant Sorrow (Stanley Bros.) 2. In A Mansion Stands My Love (J. Reeves) 3. Dead Or Alive (B. Anderson) 4. Crying My Heart Out (Flatt & Scruggs) 5. Housewife (J. Woodard) 6. Same Old Me (R. Price) 7. Amigo's Guitar (K. Wells) B. You're The One For Me (B. Watson) 9. You're Still On My Mind (J. Daniel) 10. I'll Remember You (Drifters)

CAL JOHNSON

- WAGS-Bishopville, S.C. 1. He'll Have To Go (J. Reeves) 2. Face To The Wall (F. Young) 3. Are You Willing Willie (M. Worth)

- (M. Worth)
 Johnny Reb, That's Me (E. Arnold)
 Under Your Spell (B. Owens)
 Another (R. Drusky)
 It's Not The End Of Every-thing (B. Anderson)
 Am I That Easy To Forget (S. Davis)
 Timbrook (L. Pruitt)
 Wishful Thinking (W. Stewart)
- 10.

JIM CLARK

- AND DON OWENS AND DUN UWENS WARL---Arlington, Va. 1. He'll Have To Go (J. Reeves) 2. Why Do I Love You So (J. Tillotson) 3. Since You Broke My Heart (Everlys) 4. Water Wheel (C. Smith) 5. Sinking Of The Bismarck (J. Horton) (J. Gerener (B. Waller)

- 5. Sinking Gr. 6. Forever (B. Walker) 7. Froggy Went A-Courtin' (B. Gallion) 8. Midnight Special (P. Evans) 9. Ain't It Fine (M. Endsley) 10. You're The Only Good Thing (G. Morgan)

MARY WILSON SAMMY DAVID SAMMY DAVID KCIJ—Shreveport, La. 1. Easy Money (J. O'Gwynn) 2. Electrified Donkey (J. Horton) 3. El Paso (M. Robbins) 4. He'll Have To Go (J. Reeves) 5. Eyes Of Love (M. Singleton) 6. You Are Responsible (B. Deaton) 7. Wishful Thinking KCLX—Colfax, Wash. He'll Have To Go (J. Reeves) El Paso (M. Robbins) Riverboat (F. Young) Same Old Me (R. Price) Riverboar (r. 1)
 Same Old Me (R. Price)
 Lamplighting Time (M. Wiseman)
 Amigo's Guitar (K. Wells)
 There's A Big Wheel (Coopers)
 Are You Willing Willie (M. Worth)
 Eyes Of Love (M. Singleton)
 Black Cloud Risin' (C. Copas) 7. Wishful Thinking (W. Stewart)

REGIONAL RECORD REPORTS

Page 54

m

Cash

man

80

"A SIX PACK TO GO" (2:07)

[Brazos Valley BMI—Thompson]

"SOMEONE WAS ALREADY THERE" (2:26) [Champion BMI—Helms, Abram]

assistance, which could mean dual-mart coin.

Ā

BULLSEYE

"REUNION (WITH DINNER ON THE GROUND)" [Starday BMI—Balthrop] "THE MONEY SIDE OF LIFE" [Starday BMI—Miller, Sovine]

With "Reunion" a good bet for his third hit-in-a-row, Frankie Miller is fast becoming a consistent hit producer. Soon to join "Family Man" on the list, the tune is a fast paced comedy opus that really gets across the contagious happy feeling. "Money", on the flipside, is a honky-tonkish ballad weeper that also rates loads of attention.

FRANKIE MILLER (Starday 481)

HANK THOMPSON (Capitol 4334)

BOBBY HELMS (Decca 41041)

• Helms could get back in the hit groove with either of these two country weepers. "Someone Was Already There" is taken at an upbeat while "To My Sorrow" falls into the middle beat ballad category. Both are sung with loads of feeling and feature top notch pop-angled chorus

• Don Gibson dishes up another hot pop-country pairing. See pop

B

ing.

(King 5320)

• With "I Didn't Mean to Fall In Love" finishing up its chart run, Thompson comes up with another pair which could easily put him right back on top. The deck couples a quick beat "beer drinking" song, "A Six Pack To Go," with an unusually sensitive plaintive, "What Made Her Change." Watch 'em both.

B+ EXCELLENT

THE CASH BOX

BULLSEYE

ne.

February 6, 1960

C FAIR

D MEDIOCRI

Country

Reviews

В

C+ GOOD

VERY GOOD

1

"WHAT MADE HER CHANGE" (2:21)

[Texoma ASCAP—Thompson]

"TO MY SORROW" (2:10)

KIRBY BUCHANAN (Starday 485)

B+ "A SATISFIED MIND" (2:45 [Starday BMI—Hayes, Rhodes Buchanan comes up with an interest ing revival of the Porter Wagone smash of a few years back.

"TIMBROOK"

"TIMBROOK" (2:15) [Ralph' Radio Music BMI—Howell] Her

Buchanan offers a fine reading of the tune now hitting for Lewis Pruitt of

Decca. Can figure in the final count

B+ "FREIGHT TRAIN BOOGIE (2:20) [Lois BMI—Scott, Nobar Reno, Smiley and the Tennessee Cut ups are a combined delight on thi rocking blues item based on the ol Casey Jones legend. An infectiou session in the boys' tradition.

B "MONEY, MARBLES ANI CHALK" (2:55) [Lois BMI– Eckler] Lilting waltz sets up th weeping words of this lament in at tractive, true country scenery.

C+ "SAY THAT YOU CARE" (2:33 [Ken-Rick BMI — Ingham, Rot icheaux] The songster serves up a OK reading of a blue romantic ballac

C+ "A PICTURE OF YOU" (2:15 [Ken-Rick BMI — Ingham, Rot icheaux] Another weeping opus i turned out in similar fashion.

ROBBY ANDERS (KRCo 104)

DON RENO & RED SMILEY

[Adams, Vee & Abbott BMI—McAlpin]

(W. Stewarr) B. Tears Of Tomorrow (J. O'Gwynn) 9. Dear Mama (M. Kilgore) 10. Family Man (F. Miller)

GUY SMITH

GUY SMITH KANS—Kansas City, Mo. 1. Wishful Thinking (W. Stewart) 2. He'll Have To Go (J. Reeves) 3. Face To The Wall (F. Young) 4. The Rebel (J. Cash) 5. When My Conscience Hurts The Most (C. Walker) 6. Another (R. Drusky) 7. Same Old Me (R. Price) 8. Wreck Of Old '97 (T. Collins) 9. Big Harlan Taylor (G. Jones) 10. El Paso (M. Robbins)

CY TULK

CKMP—Toronto, Ont., Can. 1. El Paso (M. Robbins) 2. Under Your Spell (R. Price) 3. Amigo's Guitar (K. Wells) 4. Last Ride (H. Snow)

Tomorrow Night (C. Smith)

7. He'll Have To Go (J. Reeves)

B. Dead Or Alive (B. Anderson) B. Dead Or Alive (.... 9. A Woman's Intuition (Wilburns)

VERNON STEWART KXRJ—Russellville, Ark. 1. Another (R. Drusky) 2. Are You Willing Willie (M. Wor

(M. Worth)

reviews.

winner.

HARVIE JUNE VAN (RCA Victor 7668)

B+ "WHEN YOU ARE HERE" guson] Tender sentimental ballad is wrapped up in heartfelt fashion by the thrush. Miss June's effectively poignant and gets fine help from the chorus. Deck with a future.

B+(2:25) [Backwoods BMI — Fer-guson] The pace is stepped up con-siderably for Harvie June's pretty warbling of this bright-world-turned-blue opus. Could be a back-to-back

DAN KUBIAK (Dorrington 100)

C+ "FINDING YOU" (2:00) [Star-rite BMI — Penland] Rousing romancer is swept along at a fast clip by Kubiak and the Sound Waves.

Lots of hot electric guitar sounds livens things up.

C "FALLING FOR YOU" (2:15) [Starrite BMI—Kubiak, Penland] Slow pop ballad is turned out in OK pop vocal group fashion with Kubiak in the lead role.

HIRAM PHILMON (Philmon 1000)

[Philmon] Low down blues is moaned with feeling.

"YOU GOTTA LOVE ME BABY"

"I'M LONESOME BABY" [Phil-**D** mon] Another fast moving rock-a-billy blueser gets Philmon's soulful

country

"POOR WILDWOOD FLOWER"

Mc Too The Blues

(M. Worth)

3. Down To The Blues

(V. Stewart)

4. Dear Mama (M. Kilgore)
5. Timbrook (L. Pruitt)
6. Prison Song (C. Putman)
7. Once Too Many Times

(V. Stewart)

5. Next Time (E. Tubb)
9. No Love Have I (W. Pierce)
10. He'll Have To Go (J. Reeves)

RALPH EMERY

RALPH EMERY WSM—Ngshville, Tenn. 1. He'll Have To Go (J. Reeves) 2. El Paso (M. Robbins) 3. You're The Only Good Thing (G. Morgan) 4. Am I That Easy To Forget (S. Davis) 5. Why I'm Wa'king (S. Jackson) 6. Amigo's Guitar (K. Wells) 7. Crying My Heart Out (Flatt & Scruggs) 8. Trouble in The Amen Corner

B. Trouble in The Amen Corner (A. Campbell)

BILL MACK

BILL MACK KDAV—Lubbock, Texas 1. He'll Have To Go (J. Reeves) 2. Wishful Thinking (W. Stewart) 3. One You Slip Around With (J. Howard) 4. Same Two Lips (R. Price) 5. Philadelphia Lawyer (R. Maddox) 6. Under Your Spell (B. Owens) 7. Back Roads (Miller Bros.) 8. El Paso (M. Robbins) 9. Nellie Moved To Town

10. Changed My Mind (B. Walker)

CHARLIE GRANT

KSIW-Woodward, Okla.

1. Georgia Town Blues (Phillips & Tillis) 2. St. Louis On The River (L. Thomas) 3. Mary Don't You Weep (S. Jackson)

4. Until Today (Musical Pioneers) (P. Anderson)

(Musical Pioneers) 5. Dead Or Alive (B. Anderson) 6. Trouble In The Amen Corner (A. Cambell) 7. Timbrook (K. Buchanan) 8. Another (R. Drusky) 9. Make The Water Wheel Turn (C. Smith)

10. Hey Ma (J. Dickens)

(Louvins)

C

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

reading.

9. Same Old Me (R. Price)

10. Another (R. Drusky)

5. Same Old Me (R. Price)

10. Country Girl (F. Young)

6.

RAMBLIN' LOU

- WJJL---Niagara Falls, N.Y. 1. Under Your Spell (B. Owens) 2. He'll Have To Go (J. Reeves) 3. There's A Big Wheel (Coopers)

10. Hey Joe (B. Gallion)

- SMOKEY STOVER SMOKET STOVEK WDAL—Meridian, Miss. 1. He'll Have To Go (J. Reeves) 2. I Call It Heaven (B. Walker) 3. Eyes Of Love (M. Singleton) 4. Family Bible (C. Gray) 5. Wishful Thinking (W. Stewart) 6. Another (R. Drusky) 7. Are You Willing Willie (M. Horth) 7. Dece Marco (M. Kilogen)

- B. Dear Mama (M. Kilgore) 9. Until Today (E. Snodgrass) 10. Under Your Spell (B. Owens)

JACK DUNIGAN

- JACK DUNIGAN WJTN-Jamestown, N.Y. I. One Way Give And Take (B. Walker) 2. He'll Have To Go (J. Reeves) 3. You're The Only Good Thing (G. Morgan) 4. El Paso (M. Robbins) 5. Face To The Wall (F. Young) 6. Under Your Spell (R. Price) 7. Last Ride (H. Snow) B. Scarlet Ribbons (Browns) 9. No Love Have I (W. Pierce) 10. There's A Big Wheel (Coopers)

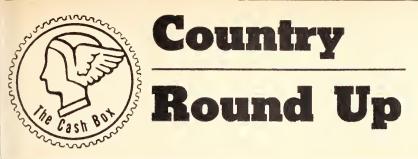
MELVIN COVIL

- MELVIN COVIL WTYN-Tryon, N.C. 1. Timbrook (L. Pruitt) 2. Until Today (Musical Pioneers) 3. Are You Willing Willie (M. Worth) 4. I'm Just A Nobody (B. Alex) 5. The Drifter (Tennessee Drifters) 6. El Paso (M. Robbins) 7. Tears On My Pillow (L. Holmes) B. Tean Angel (M. Dinaira) B. Teen Angel (M. Dinning)
- 9. Lonely Blue Boy (C. Twitty) 10. Prison Song (C. Putman)
- COUNTRY JIM HOWELL
- COUNTRY JIM HOWELL WTJH—East Point, Ga. 1. Timbrook (L. Pruitt) 2. Until Today (Musical Pioneers) 3. Prison Song (C. Putman) 4. Are You Willing Willie (M. Worth) 5. The Drifter
- 5. The Drifter (Tennessee Drifters) 6. Dear Mama (M. Kilgore) 7. Could I (G. Woods) 8. Down To The Bius (V. Stewart)
- 9. Nobody's Darling But Mine (J. Sea) 10. Timbrook (K. Buchanan)

WAYNE RANEY WSKY-Cincinnati, Ohio

1. Pinball (L. Irvine) 2. How Far To Little Rock (Stanley Bros.) 3. Loaded For Bear (Bond) 4. I Saw You With God (Wheeler) 5. Lonesome Wind 5. Lonesome Wind (Reno & Smiley) 6. Homebreaker (S. Davis) 7. Bottle Or Me (C. Hali) 8. Riverboat Grambler (J. Skinner) 9. Everybody's Going Crazy (Raney)

10. Where Will I Shelter My Sheep (Acorn Sisters)



Tom Edwards, former top rated pop disk jockey at WERE-Cleveland, has started to book his Saturday night country TV show on the road throughout Ohio, Pennsylvania, Indiana and Michigan. The show is carried, via WEWS-Cleveland, on a five-station Ohio State network. Already booked, through Sid Freeman of Cleveland, is a Feb. 23 appearance at the Akron Armory, of Hank Snow, Jim Reeves, Stonewall Jackson, Kitty Wells and Johnny and Jack. Also included in the line-up is Tom's own troupe of eight modern square dancers. Interested parties can contact. Tom through



Wells and Johnny and Jack. Also included in the line-up is Tom's own troupe of eight modern square dancers. Interested parties can contact Tom through WEWS. . . . We join the "Grand Ole Opry" in extending man-size congratulations to Jimmy Davis on his victory in the Louisiana Primary. Davis' latest tending man-size congratulations to Jimmy Davis on his victory in the Louisiana Primary. Davis' latest week in Fairbanks, Alasha for some dates as well as grizzly bear hunting. Also in this department, Faraon Young and Hubert Long landed a six foot in this department, Faraon Young and Hubert Long landed a six foot in the prexy Jean Osborne. . . Johnnie Humbird, whose initial Columbia resease is "Swamp Bird" b/w "Porch Light," was in Nashville recently cutting is second disk for Don Law. While there, Johnny appeared on both the "Opry" ind the Ernest Tubb shows. . . Lawton Williams was promoted to program latest is us that Floyd Tillman is doing real well spinning 'em for KRCT-Houst.



The state of the



		Pos. Last Week
	HE'LL HAVE TO GO Jim Reeves (RCA Victor 7643)	(2)
2	EL PASO Marty Robbins (Columbia 41811)	(1)
3	TIMBROOK Lewis Pruitt (Decca 31038)	(6)
4	SAME OLD ME Ray Price (Columbia 41977)	(3)
5	NO LOVE HAVE I Webb Pierce (Decca 31021)	(4)
6	ARE YOU WILLING, WILLIE Marion Worth (Guyden 2026)	(5)
7	WISHFUL THINKING Wynn Stewart (Challenge S9061)	(10)
B	AMIGO'S GUITAR Kitty Wells (Decca 30987)	(9)
9	ANOTHER Roy Drusky (Decca 31024)	(14)
10	THERE'S A BIG WHEEL Wilma Lee & Stoney Cooper (Hickory 1107)	(7)
1	UNTIL TODAY Elmer Snodgrass & Musical Pione (Decca 31048)	(16) eers
2	RIVERBOAT Faron Young (Capitol 4291)	(13)
3	UNDER YOUR SPELL AGAIN Ray Price (Columbia 41977) Buck Owens (Capitol 4245)	(11)
4	FACE TO THE WALL Faron Young (Capitol 4291)	(8)
5	THE ONE YOU SLIP AROUND WITH Jan Howard (Challenge 39059)	(17)
6	DEAD OR ALIVE Bill Anderson (Decca 30993)	(18)
7	THE PRISON SONG Curley Putman (Cherokee S04)	(19)
8	THE EYES OF LOVE Margie Singleton (Starday 472)	(21)
19	BIG HARLAN TAYLOR George Jones (Mercury 71514)	(20)
20	EASY MONEY James O'Gwynn (Mercury 71513)	(12)

21	MARY DON'T YOU WEEP Stonewall Jackson (Columbia 4153	
22	THE LAST RIDE Hank Snow (RCA Victor 7586)	(23)
23	DEAR MAMA Merle Kilgore (Starday 469)	(24)
24	NOBODY'S DARLING BUT MINE Johnny Sea (NRC 049)	(25)
25	THE DRIFTER Tennessee Drifters (Maid 1000)	(30)
26	YOU'RE THE ONLY GOOD THING George Morgan (Columbia 46523)	(35)
27	SCARLET RIBBONS The Browns (RCA Victor 7614)	(15)
28	GEORGIA TOWN BLUES Mel Tillis & Phil Phillips (Columbia 41530)	(26)
29	CRYING MY HEART OUT OVER YOU Lester Flatt & Earl Scruggs (Columbia 41518)	(31)
30	GIRL WHO DIDN'T NEED LOVE Porter Wagoner (RCA Victor 7638,	(33)
31	IN A MANSION STANDS MY LOVE Jim Reeves (RCA Victor 7643)	(29)
32	I'M MOVIN' ON Don Gibson (RCA Victor 7629)	(28)
33	RIVERBOAT GAMBLER Jimmy Skinner (Mercury 71539)	(37)
34	FAMILY MAN Frankie Miller (Starday 457)	(27)
35	IT'S NOT THE END OF EVERYTHING Bill Anderson (Decca 30993)	(34)
36	A WOMAN'S INTUITION Wilburn Brothers (Decca 30968)	(36)
37	BLACK CLOUD RISIN' Cowboy Copas (Starday 476)	(32)
38	MONEY TO BURN George Jones (Mercury 71514)	(38)
<mark>39</mark>	BIG HEARTED ME Don Gibson (RCA Victor 7629)	(40)
40	COUNTRY GIRL Faron Young (Capitol 4233)	(39)
48. RU 49. I	ARS ON MY PILLOW. MILY BIBLE. NNING BEAR. HEARD MY MOTHER WEEPING. OUBLE IN THE AMEN CORNER.	

41. I'M JUST A NOBODY. 42. AM I THAT EASY TO FORGET. 43. THE BOTTLE OR ME. 44. WHY. SHOULD I. 45. WRECK OF THE OLD 97.

T. W.



hear it here!

hear it there!

hear it everywhere!

NEW SEEBURG 5-CHANNEL HI-FI STEREO COMPLETELY COVERS THE LOCATION

Make this test yourself. Listen from any spot in a Seeburg Stereo location. The full, dramatic hi-fi stereo effect is the same... here! there! everywhere!

That's because the new Seeburg hi-fi stereo system incorporates five distinctly separate channels (including a balanced 3-speaker combination in the acoustical chamber of the phonograph). Hear the Seeburg play (even 33-1/3's) today.



America's finest and most complete music systems

The 16th Annual Amusement Trades Exhibition opens this week in London at the New Royal Horticultural Hall and for the first time coin operated equipment from all over Europe and the United States will be displayed to what is expected to be a record attendance.

Reports as early as several weeks ago advised that exhibit space was completely sold out with every inch of available space being contracted for. The larger exhibitors were requested to limit the number of booths in order that as many exhibitors as possible be accommodated.

This coin machine convention which starts February 2 and runs through February 4, will undoubtedly be the largest A. T. E. show in its history. The first post-war show in 1945 offered no new equipment due to the shortage of materials at that time. About five years ago, a slight relaxing of restrictions permitted the display of new German equipment. In the ensuing years as much new equipment as was possible under the government laws was exhibited. This year, however, the A.T.E. will feature coin operated equipment from all over Europe and the United States for the very first time. Britain's lifting of import restrictions during the Fall of 1959 has opened the doors wide to foreign countries and the result will be the greatest array of coin operated equipment ever displayed under one roof. European and American phonographs, 1960 models, will be displayed with most of the new models introduced for the first time. Most makes of anusement games and a large variety of vending machines will also be on display.

The number of exhibitors, the record attendance expected, and the drama that comes with the introduction of equipment never seen before, all makes for an excitement that will lend to this trade convention the perfect atmosphere for doing business.

The success of the A.T.E. rests with its sponsors, members of the Amusement Caterers Association and the Amusement Trades Association. Through the years this organization has built a sturdy and healthy convention that has attracted the European coin machine industry serving as a clearing house for ideas. The result has been constructive progress. Growing as it has, this year the United States will help to continue this success and progress.

The Cash Box has regularly pointed to the European coin machine market as a most important outlet for the sale of coin machines. With the start of this most important A.T.E. it appears that there is a likelihood of Europe and the U.S. interchanging not only ideas but possibly equipment, in the years to come. Up until now it has been a one-sided affair with Europe the recipient of approximately \$12 million in phonographs, amusement machines and vending equipment annually from the U.S. With the introduction of European manufactured equipment displayed side by side with American equipment to a common market in England the potential looms larger than ever before. As previously mentioned it does not seem remote that the future could hold the export of European equipment to American shores.

In keeping with its policy of reporting the world news to the international coin trade, *The Cash Box* will exhibit at the A.T.E. where copies of this special A.T.E. issue will be distributed to the thousands of expected visitors. From all indications, coin machine interest all over the world, and especially in the United States, is running high. We believe that news coverage such as will be found in this issue and subsequent issues serves the industry in a constructive manner.

We salute the 16th Annual Amusement Trades Exhibition and wish it the very best of success. We believe that England and all of Europe will benefit greatly from this exchange of equipment and ideas. We hope that the United States plays no small part in the future growth of the European coin machine market. Both markets have much to offer each other. It is only a matter of time before the entire industry is truly international in its everyday thinking. This can only lead to even greater potential for all concerned. Trade conventions such as the A.T.E. will help the industry achieve this goal.

AMUSEMENT TRADES EXHIBITION OPENS IN LONDON; RECORD ATTENDANCE EXPECTED

New U.S. Coin Equipment To Be **Displayed At A.T.E. For First Time**

Music, Games and Vending Equipment From U.S. and Europe Expected To **Attract Thousands Of Coinmen**

LONDON—The stage has been set for the largest Amusement Trades Exhibition ever to be held in London. The 16th Annual A.T.E. will start Tuesday, February 2, at the New Royal Horticultural Hall and will con-tinue until Thursday, February 4. The lifting of government import re-strictions several months ago was seen as the prime reason for an ex-pected record attendance. New coin operated equipment from the United States will be displayed in Europe for the first time. European equipment from all over the continent will also be exhibited during the three-day con-vention which expects to attract sev-eral thousand coinmen. LONDON-The stage has been set

eral thousand coinmen. Last minute decisions prompted many leading coin machine distribu-tors in the United States to schedule

trips to London in order that they attend the convention and also visit with the European market during and af-

the European market during and al-ter the coin show. Exhibit space was reportedly sold out several weeks ago and prompted many exhibitors to arrange for spe-cial showings at local hotels. Due to the large demand for space, many ex-hibitors contracted for space on the convention floor to be supplemented with additional space at local hotels and showrooms. Complete details of the 16th Annual

and showrooms. Complete details of the 16th Annual Amusement Trades Exhibition will be published in forthcoming issues of *The Cash Box* through permanent fa-cilities in London, and also from first hand coverage during the show from The Cash Box booth on the convention floor floor.

1960 Amusement Trades Exhibition DIRECTORY

Exhibitor	D 41 N
Amusement Equipment Co. Ltd.	Booth No.
Amusement Machine Mart	
Amusement Rides Manufacturing Co.	
Automaten Distributors Ltd.	
Automaten-Market	
Automatic Musical Instruments (Great Britain) Ltd.	28-20 8-11-15
Automatics Trading & Vending Co. Ltd.	
Beromat Co.	70-71
Bryans Works	
Cash Boy Tho	120
Chalwest Ltd. Chicago Automatic Supply Co.	22-24
Chicago Automatic Supply Co	46-19
City Automatics Ltd.	118-119
Crompton & Bates Ltd.	
Ditchburn Organisation	
Eagell, Philip, Ltd.	
E.J.F. Manufacturing Co. Ltd.	99
Fanfare Company	
Hall, Edwin & Co.	B
Hall, Edwin & Čo. Hipwell, E. P., Waldorf Engineering Co.	
Holborn Cereals, Ltd.	
International Coin Counting Machine Co. Ltd.	113-114
International Dynamic Industries Ltd.	
Jukebox Distributors Ltd.	13-14
Koromatics Ltd.	
Kraft's Automatics Ltd.	
M. B. Automatics	C
Medway Automatics	
Mills Novelty Co. Ltd.	
Munves Mike, Corporation	
Music Systems, Ltd. Parker's Automatic Supplies, Ltd.	
Parker's Automatic Supplies, Ltd.	
Phillips, B. M., Ltd. Phonographic Equipment (1958) Ltd.	
Phonographic Equipment (1958) Ltd.	
Photomatics	
Photomatics Reading Automatic Machines Ltd. Robinson Partners (London) Ltd.	A
Robinson Partners (London) Ltd.	
Ruffler & Walker, Ltd.	<u></u>
Samson Novelty Co. Ltd.	54-55
Shefras, Philip (Sales) Ltd.	
Streets Automatic Machine Co. Ltd.	
Supercar Company (Coventry) Ltd.	
Telefortune Co. Ltd.	
Tree Engineering Co.	
Vale Amusements Supplies	
Whale Oliver Whittaker Bros., (Shaw) Ltd.	
Whittaker Bros., (Shaw) Ltd.	92-93
Wondermatics	
World's Fair Ltd.	

Wurlitzer 9-Month Net Highest Since 1954-Dec. Figure Highest In 12 Years



R. C. ROLFING

CHICAGO—Net earnings of The Wurlitzer Company for the month of December, 1959 were the highest of any year for the past twelve years, and for the nine months' period ended December 31, 1959, the highest of any year since 1954, advised R. C. Rolfing, president president.

Sales for the third quarter (Octob-

er, November, December) were \$11,-869,825, up 24% from \$9,561,234 in the same quarter last year. Net earn-ings were \$364,272 or 41¢ per share. This compares with net earnings of \$239,153 or 28¢ per share for the same quarter last year. Sales for the first nine months (April to December inclusive) were \$28,602,090, up 24% from \$23,150,873 last year. Net earnings were \$632,618 or 71¢ per share on 886,210 shares, compared with \$255,658 or 30¢ per share on 860,525 shares for the same period last year. At December 31, 1959 the Company had the largest backlog of orders for Wurlitzer products of any year in the

nad the largest backlog of orders for Wurlitzer products of any year in the last ten years, according to Rolfing. "All divisions of the Company are currently operating at record levels and we expect sales and profits for the fourth quarter (January, Febru-ary, March, 1960) to be good. The Company is continuing to expand its research and engineering program in Company is continuing to expand its research and engineering program in the field of electronics, and is cur-rently negotiating for government work totaling approximately \$10,000, 000," said Rolfing. At a meeting of the Board of Di-rectors held January 22 a 20¢ divi-dend was declared payable on March 1 to holders of record February 11

Philip Moss Co. Acquires Seeburg Line For Distribution In Iowa and Nebraska



CHICAGO-Philip Moss & Co. has

control acquired the Seeburg fran-chise and bought the entire inventory of the Atlas Music Company of Iowa, the former Seeburg distributor in the

Iowa and Nebraska territory, accord-ing to Seeburg corporation officials. The new Seeburg "Q" Phonographs were shown in Des Moines on Janu-ary 4, 5, and 6 in the former Atlas Music Company showrooms. On Jan-uary 11 and 12, there was a two-day showing at the Paxton Hotel ir Omaha Omaha.

Philip Moss, head of the new com-

Philip Moss, head of the new com-pany, said there was more enthusiasm in regard to the new Seeburg line than ever shown before. All former employees of Atlas Mu-sic Company are now in the employ-ment of the Philip Moss, the new presi-dent; Matt Le Strange, sales man ager; Johnny Neff, manager of the service and parts department. In addition to representing the See

service and parts department. In addition to representing the See burg Corporation, Philip Moss & Co will represent Chicago Coin, Williams Bally, Fischer, Games, Inc., Keeney and Midway. The address of Philip Moss & Co remains the same as the Atlas Music Company of Iowa; namely, 1120 Wal nut Street, Des Moines, Iowa.

Miller To Meet With P.M.A. Feb. 5th

CHICAGO-George A. Miller, pres-CHICAGO—George A. Miller, pres-ident of Music Operators of America (MOA) and a committee he has ap-pointed, will meet with members of the Phonograph Manufacturers As-sociation here on February 5.

According to Miller, among the sub-jects which will be discussed are the forthcoming MOA Convention, copy-right legislation and public relations.

Miller, who will arrive in Chicago Thursday, February 4, will remain in the area for about one week. He ad-102

vises he plans to hold several othe vises he plans to hold several othe meetings with various segments o the industry, and to complete all ho tel arrangements for the MOA Con vention being held at the Morrison Hotel on May 9, 10 and 11. He may also continue his trip with a visit t Washington, D. C. and several othe cities cities.

As reported last week, (*The Cas. Box, January* 30), MOA plans hav been underway since the first of th year with exhibit space on sale to th music machine and record industry

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e Cash Box

New 1960 ROCK-OLA All-Purpose

Phonographs Give a

New Meaning to

Location Flexibility!

Everybody talks about flexibility but now Rock-Ola has done something about it. The new1960 TEMPO II all-purpose stereophonic phonograph is the one truly flexible machine that fits all locations and plays either monaural or stereophonic music with no internal add-on components. Before you buy another phonograph

VCHECK these ROCK-OLA "Location Engineered" features and see what Flexibility Really Means!



EXCLUSIVE "TRI-FONIC" SWITCH

BODEV

The new Rock-Ola three way "Tri-Fonic" switch offers complete flexibility in conversion from monaural to stereo sound. With no additional internal components, three sound positions are at your finger tips to accommodate the needs of any location: straight high fidelity monaural, standard two channel stereo and three channel reinforced stereo. Only Rock-Ola "Location Engineered" phonos offer complete flexibility at no extra cost.



FLEXIBLE ALL-PURPOSE SOUND SYSTEM

The TEMPO II all-purpose phonograph offers the operator the most flexible and economical sound system in the industry. Two built-in heavy duty 12" woofers and a wide dispersion compression driver horn reproduces the finest in high fidelity tones. With no additional internal components this system may be used with monaural extension speakers or for stereo sound reproduction.



ELEGANCE OF STYLING

New TEMPO II sets the pace in modern dimensional styling. Its graceful full vision wrap-around dome and contemporary lines give the TEMPO II an eye-appealing magnetism unmatched in the music field. Its tempting beauty of design and sound will bring customers back again and again.



FULL PROFIT FEATURES

Fuller profits have always been synonymous with the name Rock-Ola. Now the new flexibility of the TEMPO II makes possible even larger profits by cutting inventory and installation costs. The TEMPO II is ready to play in any location upon delivery. For all-purpose flexibility and "Location Engineered" dependability, see the new Rock-Ola TEMPO II!



EASY CHANGE CARTRIDGE TYPE TITLE STRIP HOLDERS

The easy change Cartridge Type Title Strip Holders further accentuate the flexibility of the TEMPO II. Each tray of ten strips (twenty titles) is easily removed for filling or programming away from the machine.

TWO-IN-ONE SELECTION SYSTEM

The flexible two key selection system with new full title exposure allows faster, easier tune selection for greater profits. Two key system provides for profitable category programming in desirable locations. For fast selection in a single category, only one button is used after particular category is picked. Category selector button remains "hot" until new category is selected.

DUAL-CHANNEL AMPLIFIER

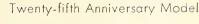
The powerful new Rock-Ola built dualchannel amplifier provides clean undistorted response for both monaural and stereophonic play. Immediate conversion to stereo play is possible by the use of the exclusive Rock-Ola "Tri-Fonic" switch for complete flexibility. Four position bass and treble control, stereo balance control and noise suppression switch are just a few of the Rock-Ola extras.

FULL TITLE EXPOSURE

New eye-level full title exposure panel beautifully integrated into magnificent TEMPO II styling. All 120 or 200 selections smartly grouped for faster, more profitable play.

or the Complete Story of Rock-Ola Flexibility, See Your ROCK-OLA Distributor Today. Your Profits Will be Glad You Did!





MODEL 1485, 200 SELECTION PHONOGRAPH-ALSO AVAILABLE WITH 120 SELECTION, MODEL 1478

ROCK-OLA MFG. CORP., 800 No. Kedzie Ave., Chicago 51, III.

COLUMBUS, OHIO

J. SINGLETON Secretary & General Manager

> B. W. BRENNER W. G. GREEN

J. HOLLOWAY W. LENNARD

G. W. TURPIN T. MANZIE

19 CHARING CROSS ROAD,

TEL.: WHI 2524

LONDON, W.C.2

M. MYERS P. SHEFRAS



A. T. E. Board of Directors

ette line, including the Seeburg "1000" background music system which was presented with a talk by Stan Weiner. The Model "Q" was introduced by Ed Lyon. Both men are sales repre-

One of the highlights of the evening was the door prize, a brand new Seeburg cigarette machine, which was won by Ken Groh, of Cassco Amusement Company, Garden City, Missouri.

The above pictures were taken during the evening's program and highlight some of the events. (1) Harry Silverberg stands at the H&M Music Company table while Mr. & Mrs. Frank Mufich, Mr. and Mrs. Novak, and Mr. and Mrs. Louis Mufich loo on. (2) Silverberg is flanked by th W. B. Music ladies, from left to righ Mrs. Ed Lyon, Mrs. Dean McKenzi Mrs. Harry Silverberg, and Mrs. Sta Weiner. (3) The Model "Q" gets a le of attention in the persons of, left i right, Mr. and Mrs. Sullivan, loc: shop owners; Mrs. Loda Sullivan Charles Egan, Music Service Con pany; John Plumb, Capitol Musie Mike Renner, Music Service Company Bob Gilbert, Gilbert Amusement; an Mr. and Mrs. Shaffer and son friends, from United Music Company friends, from United Music Compan; (4) Doorprize winner, Ken Grol Cassco Amusement, looks the See burg Cigarette machine over, as Si verberg presents the prize.

(5) Looking at the Model "Q" from the service angle, are, left to righ Ed Lyon, W. B. Music; Ed Huske; Seeburg Corporation; Roger Bell, O The Beam, Kansas City; Dave Garre son, Martin Amusement; and Dic Cunningham, C. Jay Music Compan; (6) Ready for the 1960 sales program are W. B. Music's salesmen, stand ing with Silverberg, left to right, Sta Weiner, Ed Lyon, Jerry Becker, ar Dean McKenzie.

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February 6, 1960



drop in on their distributor at any "It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

O'Donneli Sees One-Ball Play Ops' Solution To Inflation Problems

CHICAGO—"The ing question the industry faces today," states Bill O'Donnell, general sales manager, Bally Manufacturing Company, this

B BANNER e Dev 1 ANNER SPECIALTY COMPANY FIFTH ST. ABOVE GIRARD, PHILA. 22, PA. 1508 FIFTH AVE., PITTSBURGH, PA. 🖕



843 Tenth Ave., New York, N. Y. (corner 56th Street) Cable Address: ATLANTYORK

city, "is how can the coin operated amusement industry escape the squeeze of inflation?

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Continuing, O'Donnell said, "When the rising cost of production forces up the price of equipment, can the operator simply raise the coin-chute price to players? Certainly not! Strong as the American public's affection for pinball may be, players think of coin-operated games in terms of nickels and dimes.



BILL O'DONNELL

"Multiple-coin play is, of course, a very practical solution to the prob-lem. But multiple-coin play is not adaptable to all operators.

adaptable to all operators. "Accelerated play — increasing games-per-hour earning-power—is the only solution to the problem of infla-tion in single-coin operations. Ac-celerated play is the secret of the sen-sational earning-power of Bally 'Beau-ty Contest.' Fast one-ball play, plus exciting action and new 'light-a-lady' scoring, built into 'Beauty Contest' results in daily cash-box collections 3 to 5 times greater than average earnings of top single-coin 'novelty' games—by actual side-by-side loca-tion tests. "What is the player's reaction to

"What is the player's reaction to one-ball play? The answer is in the cash-box. 'Beauty Contest' is designed one-ball play? The answer is in the cash-box. 'Beauty Contest' is designed to give the player his money's worth of action, suspense and skill-thrills— more fun and scoring satisfaction with one ball than he gets with 5 balls in an ordinary single-coin game. In fact, comments of players on locations, as well as cash-box evidence, indicate that the pinball public welcomes the fast action of one-ball play. fast action of one-ball play.

"And," concluded O'Donnell, "oper-ators agree with the statement of a leading Midwest distributor who says, "Bally Beauty" with one-ball play looks like the start of a new era of prosperity in single-coin operations.""



German Arcade Association Salutes A.T.E.

HAMBURG-Herr Lars K. Skriver, vice-president of The Verband der Deutschen Automaten-Sport und Spielhallen-Besitzer e.V. (The German Amusement Arcade Owners' Association) sends the following greeting to his English colleagues:

"My best wishes for the success of this year's Amusement Trades Exhibition at the New Royal Horticultural Hall, London. When visiting your really representative and always much frequented Exhibition I have always been able to ascertain that the members of the English Coin Machine branch are exercising a fair cooperation. This will ensure credit, reputation and good public relations.

"I am sorry to say that the same cannot be said about the coin machine branch in the German Federal Republic. Here we are still so much behind

the times that 'Amusement Arcade that is to say the really typical lo tions for amusement as well as : gambling machines in restaurar cars, etc. It is a fact, of course, tl every sort of control is much more c ficult when the machines are placed thousands of restaurants instead a limited number of licensed cades.

"However, our Association is the opinion that if we want the op ating of amusement and gambling n ating of amusement and gambling n chines accepted as a legal and how able trade by the Authorities and t public, we just have to welcome t highest possible control of our bu ness. We, therefore, are of the op ion that in any case pay out machin should only be licensed in arcac and similar places

ion that in any case pay out machines should only be licensed in arcace and similar places. "Knowing that these ideas a closely associated with the way com machine business is, and will be down in England, it is a special please to me to let *The Cash Box* pass the greetings to all members of the Er^S lish Coin Machine Branch."

TRADE ORGANIZATIONS of the **European Coin Machine Industry**

AUSTRIA

Verband Der Osterreichischen Musikautomaten, Gewerbes Wien V1 Mariahilferstrasse 1/B Wien. BELGIUM

- U.B.A. Unie Van De Belgische Automatenbranche—Union Belge L'Automatique Terlinckstraat 85, Berchem-Antwerpen. Mr. Alex Van de Wege.
- DENMARK Foreningen AF Fabrikanter Og Opstillere AF Musikautomater
 - 1 Danmark.
 - Lyskaer, 8, Herlev-Copenhagen. Mr. Edwin Jensen.
- FRANCE Federation Francaise Des Exploitants et Commercants de L'Automatiqu 38bis. Rue Vivienne, Paris (2e). Mr. Jean Faraut.
 - Syndicat National Des Fabricants D'Electrophones Automatiques. 72 Boulevard de Montparnasse, Paris. Mr. Bouzanquet. Syndicat National Des Professionnels De L'Automatique 104, Boulevard de Clichy, Paris. Mr. Charlot.
 - Syndicat National Des Importateurs-Exportateurs D'Appareils Au
 - matiques 1, Quai de Grenelle, Paris. 15e. Mr. Gaillard.

GERMANY

- Z.O.A. Zentralverband Der Organisationen Des Deutschen Automaten Auf Stellgewerbes.
 - Gluckstrasse, 7, Frankfurt/Main. Mr. Willy Muller.
- V.D.A.I. Verband Der Deutschen Automaten-Industrie E.V. Lietzenburger Strasse, 36, Berlin W.15. Mr. Gunter Wulff. D.A.G.V. Deutscher Automaten-Grosshandels-Verband E.V.
- Grosse Backerstrasse, 3, Hamburg 1. Mr. Helmut Neuberg.
- Verband Der Deutschen Automaten-Sport und Spielhallen Besitzer Schulterblatt, 23C, Hamburg 6. Mr. Lars Skriver.
- Automaten-Verband Des Saarlandes Bliesstrasse (Neubau) Neunkirchen. Mr. Karl Feis.

- V.D.A. Verein Deutscher Automatenfachleute Stadtwaldgurtel 49, Kolm-Lindenthal. Mr. Dr. jur. Jutzi.
- V.U.D.A.G. Verband Des Unabhangigen Deutschen Automatengross Handels E.V.

Schutzenstrasse 4, Frankfurt/Main. Mr. H. Pannewitz.

GREAT BRITAIN

A.C.A. Amusement Caterer's Association Gloucester House, 19, Charing Cross Road, London W.C.2. Mr. Jo Singleton.

P.O.A. The Phonograph Operators Association 76B, Rochester Row, S.W.1. Mrs. L. Shaw.

- ITALY S.A.P.A.R. Associazone Nazionale Noleggiatori Apparecchi Automati Via di Villa Patrizi 10, Roma. Mr. A. Ricardi. A.N.N.A.A. Associazone Nazionale Noleggiatori Apparecchi Automat Pza. Buonarrotto 24, Milano. Mr. F. De Fendi.
- NETHERLANDS
 - A.U.T.E.X. Bond Van Muziek En Amusementsapparaten. 2e Westewagenhot k, St. Laurenshuis, Rotterdam. Mr. P.H.M. Hooge bergh.
 - Music Co-Operation Bechthuisstraat 8, Rotterdam. Mr. H. J. de Groot.
- SWITZERLAND V.S.A. Verband Der Schweizerischen Automatenbranche Kasinostrasse 12, Zurich 32, Mr. J. Troxler.
- SWEDEN

Sveriges Automatagares Riksforbund Vanadisplan 5, Stockholm 21, Mr. Van Gyllenpalm.

he Cash Box

ests.

erators'

ty-eight people attended the Finale

Lloyd Morgan.

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"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

motion machine-is reported to be ideal for the busy record dealer.



Service Problems For Ops

50 Depots Throughout Country

LONDON—Music Systems Ltd. the sole concessionaires for all United products for the British Isles an-nounce that arrangements have been concluded with a Great Britain-wide service organization for the servicing of United Phonographs (and only Uniteds) from any one of their 50 depots throughout Great Britain, and what is more, United Phonographs can now be bought, if it is so desired, at a price including independent guar-uted comprehensive free service (inat a price including independent guar-anteed comprehensive free service (in-cluding mileage) whether one or more machines are purchased. This will make it possible for many people to become operators who have been un-able to do so in the past through lack of service facilities. tinent indicate that it has been enthusiastically received and operators are looking forward to another service free year with a completely unchanged mechanism.

Owing to lack of space nowhere near this company's full range of equipment will be on show. However, a subsidiary exhibition will be held at their St. John's Hill showrooms with Mr. Walker in attendance. Out of a new consignment of some 500 fruit machines, many not previously seen in this country, a good number will be on show and available for immediate assignment from the stands. As well as having their own 'shooters' on show Ruffler & Walker are pleased to announce they have the sole agency for The Chicago Coin "Playland Rifle Gallery.'

U. S. Manufacturers
European Representatives
AMI, INC. 1500 Union Avenue S.E. Grand Rapids 2, Michigan (Phonographs)
AUSTRIA Handelsunion Joseph Resch Vahnhofstrasse 9
Bregenz, Austria Franz A. Szechenyi Automaten und Schallplattenhandel Franz Josef Kai 63 Vienna, Austria
BELGIUM Ets. C. Van Brabant Belgielei 134 Antwerp, Belgium
DENMARK Oscar Siesbye A/S 5, Palaisgade Copenhagen, K. Denmark
ENGLAND Balfour (Marine) Engineering Co. Ltd. 290-296 High Road Ilford, Essex, England (L)
FRANCE Marcel Dentzer 13 Bis Rue Rabelais Montreuil
Seine, France (L) GERMANY Helmut Rehbock GMBH Baumwall 6-10
Hamburg 11, Germany Tonomat-Automaten Neu Isenberg Bei Frankfurt A/M, Germany (A)
GREECE Technophon Import Export Co., Ltd. 135 Patission Athens, Greece
HOLLAND Theo A. Denies Nieuwe Havenstraat 97 The Hague, Holland
IRELAND Sound Systems, Ltd. 25, Upper Liffey St. Dublin, Ireland
ITALY Microtecnica 147 Via Madama Cristina Torino, Italy (L)
Apparecchi Musicali Italiani Corso Unione Sovietica 28 Torino, Italy
MALTA Jos. Micallef (1919) Ltd. 34 Strait Street Valletta, Malta
PORTUGAL C. O. Husum Rua Da Madalena 18-14 P. O. Box 683—Central
Lisbon, Portugal = SWEDEN A/B Wibeck & Co. Box 151
Stockholm 1, Sweden SWITZERLAND Automatic Musical Instruments, S.A. 18, rue de Lausanne (Sales Office) Geneva, Switzerland
Edy Faessler Friesenbergstrasse 110 Zurich 3, Switzerland
Von May & Company Amthausgasse 6 Bern, Switzerland AUTO-PHOTO CO.
Los Angeles, California (Automatic Photograph Machines) ENGLAND
Photome, Ltd.

25 Manchester Square London W1, England

Arcade Machines)

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

2640 Belmont Avenue Chicago 18, Illinois

BALLY MANUFACTURING COMPANY

Amusement Games, Guns,

(Distributor list not available)

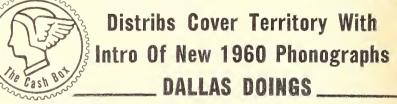
(Amusement Games, Pinballs, Kiddie Rides)
 (Distributor list not available)
 CHICAGO DYNAMIC INDUSTRIES, INC.
 1725 W. Diversey
 Chicago 14, Illinois
 (Amusement Games, Curre, America Martin

The Cash Box

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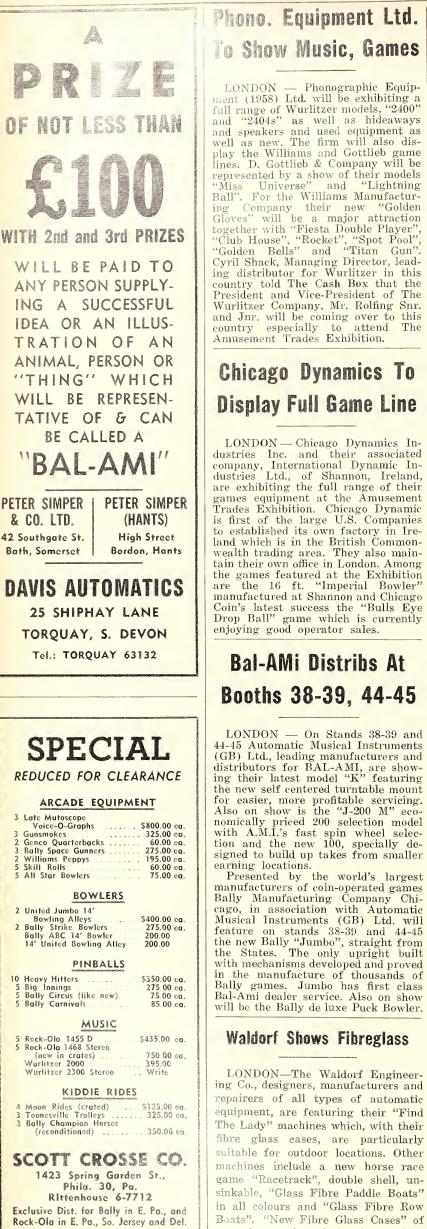
D. GOTTLIEB & CO. 1140-50 North Kostner Avenue Chicago 51, Illinois (Pinball Games) James)
 BRITISH ISLES, ENGLAND, FRANCE Mondial Commercial Corporation Empire State Building 350 Fifth Avenue New York, New York
 GERMANY, HOLLAND, BELGIUM, AUSTRIA Nova Apparate Gesellschaft M.B.H. 24, Semperstrasse Hamburg 39, Germany
 ITALY ITALY Apparecchi Musicali Italiani Apparecent Musican Itanian Corso Unione Sovietica 28 Torino, Italy SWEDEN, DENMARK, NORWAY Aktiebolaget Freius Danneman & Co. Aktiebolaget Freus Danneman & Co. 9 Grenstigen Lidingo 5, Sweden SWITZERLAND Society Anonyme de Representations Industrielle 1 Avenue Du Mail Geneva, Switzerland Geneva, Switzerland J. H. KEENEY & CO., INC. 2600 West Fiftieth Street Chicago 32, Illinois (Electronic Upright Amusement Machines, Pinballs) (Distributor List Not Available) ROCK-OLA MANUFACTURING CORPORATION 800 North Kedzie Avenue Chicago 51, Illinois (Phonographs) EUROPEAN REPRESENTATIVE Nova Annarate Gesellschaft MBH (Phonographs) EUROPEAN REPRESENTATIVE Nova Apparate Gesellschaft M.B.H. 24, Semperstrasse Hamburg 39, Germany A. W. Adickes UNITED KINGDOM Ruffler & Walker, Ltd. 33-37 St. John's Hill Clapham Junction London SW 11, England (Complete list of Rock-Ola European Representatives Not Available At Press Time) THE_SEEBURG_CORPORATION 1500 North Dayton Street Chicago, Illinois (Phonographs, Background Music Systems, Cigarette Machines, Coffee and Cold Drink Vending Machines) AUSTRIA A & D Christoff O.H.G. A & D Christoff Stubenring 16 Vienna 1, Austria ENGLAND & D Christoff O.H.G. Ditchburn Equipment Ltd. Dick Road Lytham, Lancs., England FRANCE Socodimex S.A. 1 Quai de Grenelle Paris XV, France GERMANY, BELGIUM, NETHERLANDS AND LUXEMBOURG J couvon Automatan Loewen Automaten Am Freidhof Bingen/Rhein, Gerr BENELUX COUNTRIES Loewen Automaten Cadixstraat 43-45 Germany Antwerp, Belgium Manitoba Via Meravigli 16 Milan, Italy a. C. SWEDEN SWEDEN Merkator Service Utkiksbacken 17 Stockholm, Sweden SWITZERLAND Musikvertrieb A.G. Badenerstrasse 555 MUSIKVertrieb A.G. Badenerstrasse 555 Zurich, Switzerland UNITED MANUFACTURING COMPANY UNITED MUSIC CORPORATION 3401 North California Avenue Chicago, Illinois (Amusement Games, Phonographs) AUSTRIA AUSTRIA Hellmut H. Hentz Goldschmiedgasse 10 Vienna 1, Austria BELGIUM Frans Simons Offerandestraat 50 Antwerp, Belgium ENGLAND Music Systems, Ltd. 15-16 The Traverse Bury St. Edmunds Suffolk, England GERMANY Heinrich Hecker Kapellenstrasse 4 Paderborn, Germany SWEDEN Ishammars Automatfabrik Lunavagen 11-B Malmo, Sweden SWITZERLAND Avenue Dapples 42 Lausanne, Switzerland (Continued on page 66) Saturday.





The current top-selling single at Straus-Frank Columbia office is Percy Faith's "Theme From A Summer Place," and those marked for sure hits are Ray Bryant's "Little Susie (Part 111)," Doris Day's "Sound of Music," Mitch Miller's "Do Re Mi," and Johnny Horton's "Sink The Bismark". . . . R. B. Williams and Mike Koenig held a showing of the new Wurlitzer models in Shreveport. There was a fine turnout by operators. . . Bernie Williams is in Ft. Ord, Calif., taking basic training. . . Gene Williams just returned from a trip to the Panhandle and reports business is good in those parts. . Dallas radio station WRR is dropping rock 'n' roll. . . DJ Pat Hughes comes to KBOX Radio from Kansas City, and will host an all-night record show. . . . Commercial Music says its new models are going over big, with United's "Teammate" tagged a great seller. Commercial's B. H. Williams is away on business in El Paso and Odessa. . . Moving from News Director to Sales Department at KLIF Radio will be Dave Muhlstein. . . . Columbia's National Promotion Manager, Zim Zimeral, enjoyed a "quickie" tour of Dallas and Ft. Worth on his first trip to Texas. . . Visitors at Big State recently were Rod Pierce, Rendevouz Records; Kenny Rivercomb, Liberty Records; and Bob DeMain, Kapp Records. . . . Jim Tucker, program director at KXOL, Ft. Worth, reports whole company of chief engineers from Mexico City stations made inspection tour of KXOL to learn about the station's new automatitape setup. . . . Regarding the recent Capitol reorganization move, here arthis area's changes: Bruce Masterson becomes branch operations manager Bill Canon is the new sales manager, and the new salesman in the Houstarea is Bill Morley. Canon replaces Frank Anderson who resigned, and fi successor at his former Oklahoma City post will be ex-Dallas rep. Lee Date Canon and Masterson attended the Hollywood meeting last Thursday the

U. S WIL



Boats". "New Fibre Glass Cases" of

new ultra modern design in standard

allwin sizes allowing operators to give a new look to old machines.

Branch: 1101 Pittston Ave., Scranton, Pa.

U. S. Mfrs. and European Representatives (Continued WILLIAMS ELECTRONIC MANUFACTURING CO	from page 65) RPORATION
4242 West Fillmore Street Chicago 24, Illinois	
(Amusement Games, Guns, Pinball Games, Are	cade Machines)
AUSTRIA, BENELUX Nova Apparate Gesellschaft]	MBH
Mr. A. W. Adickes 24 Semperstrasse	
Hamburg, Germany	
DENMARK Brodr-Jorgensen	
17-19 Ostergrade Mr. Jorgensen	
Copenhagen, Denmark	
ENGLAND, FRANCE, ITALY Mondial (Ireland) Ltd.	
Mr. Mike Murnaghan 76 Bannow Road	
Cabra, Dublin, Ireland	
(England, France, Italy) ENGLAND	
Phonographic Equipment Co., Mr. Gordon Marks	Ltd.
314-320 Ladbroke Grove London W. 10, England	
ITALY	
Zoppi & Meroni Via Rodari 7	
Lugano, Switzerland MOROCCO	
F. T. Seav	Damla
75 Avenue, Des Forces Arme Casablanca, Morocco	e Royale
Mr. F. T. Seay SWEDEN	
Abata Handels Aktiebolag	
Mr. Curt Svensson Vanadisplan 5	
Stockholm, Sweden SWITZERLAND	
Tousjeux et Nouveautes S.A.	
Mr. Marcel Lucca 29 bis Rue de Lausanne	
Geneva, Switzerland THE WURLITZER COMPANY	
North Tonawanda, New York	
(Phonographs) AUSTRIA	
Auguste Merrill Mariahilferstrasse 105	
Vienna, Austria (John C. Merrill)	
BELGIUM	
Elspor-Belge Appelmanstaat 2	
Antwerp, Belgium (Ferinand Moralis)	
S. A. National Music Cy.	
27, Avenue Emile Bossaert Brussels, Belgium	
DENMARK Brodr. Jorgensen	
17-19 Ostergrade	
Copenhagen, Denmark (E. Rolver)	
ENGLAND Phonograph Equipment Comp	any, Ltd.
314/320 Ladbroke Grove London W.10, England	
(Cyril Shack)	, ke star
GERMANY Kommanditgesellschaft	.3.5 [°]
Erich Schneider G.m.b.H. & Lagerstrasse 16	J O.
Hamburg 6, Germany	
HOLLAND Elspor Netherland	
42 Westersingel Rotterdam, Holland	
(John Van Urk) ITALY	
Notomat, S.p.A.	
Viale Petrarca 76/78 Livorno, Italy	
(Dr. Gianfranco Napoli) NORWAY	
A/S Risto's Maskinaudeling	
P.O. Box 35 Drammen, Norway	
(Finn Rabo) PORTUGAL	
Anibal Barrerios Rua Nova do Carvalho 41-2	
Lisbon, Portugal	
SCOTLAND Philip Woolfson Ltd.	
157/163 A. Trangate Glasgow C1, Scotland	
SWEDEN Broderna Jorgensens Svenska	Forsaljnings A.B.
Ostergatan 18	
Malmo, Sweden SWITZERLAND	Covering the Canton: of Vaud, Valais, Neu
Cortina Automatic Limited Solothurnerstreet 91	of Vaud, Valars, Neu chatel, Geneva, Fri bourg, Basel, Berne
Basel, Switzerland (M. J. Vollmer)	bourg, Basel, Berne Soleure, Tessin.
(M. J. Volline) Mr. Fred Weisskopf	Covering the Canton.
76 Militaerstrasse Zurich, Switzerland	of Schaffhouse, Turgo via, St. Gall, Appenzel
Zurich, Switzerianu	Zurich, Argovia, Gla
	rus, Lucerne, Unter walden, Schwyz, Gri
	sons, Uri, Zoug.

Sy Redd Flies To London Coin Show



W. S. (SY) REDD

ALLSTON, MASS. — Sy Redd, president, Redd Distributing Company, this city, leading New Engand distributors for Bally, Chicago Coin, Fischer and jobbers of all types of vending and arcade equipment, vas scheduled to leave Idlewild Airport, in New York City, on Saturlay, January 30, to arrive in London the following day, in order to make preparations to attend the Amusenent Trades Exhibition, being held at the New Royal Horticultural Hall, n London, starting February 2.

Redd stated that he considered the A.T.E. the most important coin machine event to be held in Europe for nany years. "Because of the trenendous progress the A.T.E. people have made in past years, and with the lifting of restrictions on American equipment, I believe that I should be present at the A.T.E. in order to keep abreast of the worldwide coin nachine picture," said Redd.

"The events leading up to the openng of this coin show have proven to ne that it is certainly an important enough show for any exporter to attend. I hope to remain in London after the show with tentative plans for traveling to other European countries with the plan of expanding our current export division. We have the equipment that Europe seems to have the greatest demand for and it will be a matter of meeting many of the importers on a personal basis, in order to explain the facilities available to them at our New England plant," concluded Redd.

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Offers Prize Money For ''Bal-Ami'' Symbol

LONDON — Peter Simper, managing director of Peter Simper & Co., has visited the U.S.A., taking in Los Angeles, Reno, Chicago, Grand Rapids and New York. He was away for ten days, arriving back in this country in time for The Amusement Trades Exhibition on February 2nd to 4th.

The most interesting event taking place at the moment is the search for an animal or "thing" to represent BAL-AMI. Whilst in America Mr. Simper interested John Haddock, president of Automatic Music Inc. in this, in order to have a BAL-AMI symbol in America as well as England. They have had such a big response to their initial enquiry for such a symbol that they have decided to make it nation-wide with a first prize of not less than £100 and a second and third prize as well.

Peter Simper & Co. will be opening new premises this year in London to cover the South East England territory.

The advertisements in London and in the trade press read: "A prize of not less than £100 will be paid to any person supplying an idea which will be used as a symbol which will be called 'Bal-Ami.'"

Bill Williams Dist. Hosts Texas Coinmen



HOUSTON, TEXAS—As reported n the January 23rd issue of *The Cash Box*, the Bill Williams Distributing Company showing held during Wuritzer Week, was quite an affair. Acording to Wendell H. Williams, viceresident, the firm sponsored an elabrate buffet and invited coinmen from he outlying area to attend. Pictured above are several of the

hotos, shot at random, during the

showing of the Wurlitzer "2400" phonograph line. (1) Ted N. Dye, secretary-treasurer; Bill Williams, president; and Wendell Williams, vicepresident. (2) An idea of how the food went over during the Wurlitzer Week showing at the Williams shindig. (3) The wives of the musicmen line up for a snapshot. (4) Future coinmen getting the inside info from the "pros."





Wico's Shipping System Improves Service

CHICAGO—Milt Wiczer and Ed Ruber, Wico Corporation, this city, advised last week that the firm's new policy of vastly improved and expanded service for their customers is now in full operation at the plant, although overall planning is still in the process of completion.

The elaborate new automation system is being instituted at Wico by a firm of efficiency engineers, and is designed chiefly to greatly expedite overall operation, and achieve the ultimate in one day shipping service.

"It has always been our wish to make the Wico system for shipping parts and components the fastest, and most accurate throughout the world," Wiczer stated.

Wiczer stated. "This is now a fact at Wico Corporation," continued Wiczer, "through the installation of various office machines, key punch inventory controls on the largest stocks of parts and supplies, streamlining the stock keeping, order filling, and billing and recording. Little mal-adjustments which sometimes occur and slow up the procedure, even the slightest bit, are now simply ironed out and eradicated. "Our new system is 'humming like

"Our new system is 'humming like clock-work' now to the satisfaction of everyone in our offices and factory," Wiczer said. "Now our customer contact all over the world is functioning at peak efficiency.

"The Wico plan has been designated to make the shipping of a little 10cent part as important as a large order," Wiczer added, "because it has always been our experience that the customer must have immediate delivery of such an item, regardless of the size and cost, when a phonograph or amusement game is out of commission. Equipment which fails to operate does not bring any money in to the operator.

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"This plan," he continued, "is in keeping with our simple principle that our customers deserve only the quickest and most reliable service at all times.

duckest and most remain entry all times. "However," Ed Huber interposed, "we are not neglecting the matter of constant research. In fact, nothing is being sacrificed to achieve this ultimate goal of speed and reliability.

mate goal of speed and reliability. "Again we urge distributors and operators in this country and abroad to contact us for their free copies of Wico's 1960, 109 page illustrated catalog, which features thousands of parts, components, and other equipment, available to the coin machine trade," Ruber concluded.

Telefortune At No. 21

LONDON—The Telefortune Co. Ltd. is on Stand No. 21. They will be exhibiting their unique fortune telling machine of which they are the sole manufacturers and distributors. Your fortune told by telephone lasts one minute and costs sixpence. First manufactured two years ago the machine is mainly in white parapex and illuminated from the inside.

Chi License Approval Spurs Empire Coin Sales On Auto-Sell's "Magic Mirror"

CHICAGO—Gil Kitt, owner of Em-pire Coin Machine Exchange, this city,

MANY THANKS TO OUR EUROPEAN BUYERS FOR THEIR VERY KIND PATRONAGE WRITE FOR OUR CURRENT LIST WITH VERY LOW PRICES! **PHONOGRAPHS** All Makes All Models SPECIAL! 10 Wurlitzer 2300S New: ORIGINAL FACTORY CRATES! WRITE TODAY! ALL TYPES ARCADE EQUIPMENT AND KIDDIE RIDES GUNS All Makes NEW—USED AUTO-PHOTO STUDIOS All Models NEW and RECONDITIONED LIKE NEW VOICE RECORDERS SHUFFLES - BOWLERS All Makes All Models NEW-'AS IS' USED-RECONDITIONED JUST Sensational 4-CYCLE GASOLINE DRIVEN AUTOMOBILE KIDOIE RIDE . . . AVAIL-ABLE NEW ONLY WRITE! ALBERT SIMON, INC. Factory Representatives for CHICAGO DYNAMIC INDUSTRIES, INC., (Chicago Coin Machine Co.) and AUTO-PHOTO COMPANY. 587 Tenth Ave., New York 36, N. Y. TEL: LO 4-0006-7-8 Fischer STANDARD OF Quality POOL TABLES **IMPERIAL & DELUXE 6-POCKETS** BUMPER TYPE At your Distributor, or contact Bill Weikel, FISCHER Sales & Mfg. Co. Box 35, 11 S. State Rd., Arlington Heights, III. SPring 4-5514 SEE IT NOW !! DODGE CITY PISTOL-TARGET GAME COSI DEVELOPED 8 MALL DESIGNED FOR ALL LOCATIONS J. F. FRANTZ MFG. CO. 1940 W. LAKE ST., CHICAGO 12, ILL. (Tel.: TAylor 9-2399) your best choice Williams Golden Gloves 5-BALL write-wire-phone

Williams

ELECTRONIC Mfg. Corp.

4242 W. Fillmore St., Chicago 24, Ill.

expressed his delight last week over the recent approval for licensing by Chicago civic officials of Auto-Bell Novelty Company's "Magic-Mirror" Horoscope amusement game.

"We are especially happy over the city's licensing approval for this par-ticular anusement game," Kitt said, "because of the fact that it is easily adaptable to any size or tpye of lo-cation—however small or large—anywhere.



"Since compactness and ease of servicing are an important factor in placing games in many locations op-erators cannot reach with larger units, there is a lot of interest shown in 'Magic-Mirror' Horoscope among many of our local operators.

"As a result," he continued, "sales have been very high throughout our entire scope of distribution. In fact, collections have definitely exceeded our greatest expectations by far to date.

"The opening of many new types of locations assures us of continued greater player activity with other future amusement games of this same type.

"Among the variance of locations, we are currently getting excellent col-lection reports from operators of railroad stations, air depots, lodges, clubs, taverns, arcades and other amusement centers.

"We hope to arouse further, more substantial interest in many smaller locations during the course of our ex-posure of 'Magic-Mirror' Horoscope," Kitt said in conclusion, "and ease of servicing the equipment will consid-erably reduce resistance to our ef-forts." "We hope to arouse further, more

Including New Juke New Tokyo Hotel **Has Everything**

TOKYO, JAPAN — The "Atami Castle of Dreams", latest tourist attraction of Atami, famous hot-spring resort near here, is a hotel built in the style of a Japanese feudal castle feudal castle.

The ancient architecture of this new resort which cost more than two million dollars (U.S.) contrasts sharply with its interior where air conditioning, escalators and televi-sion are but a few of the modern touches employed for the comfort of guests.

Of special interest is the new 200 selection AMI Juke Box which oc-cupies a position of prominence in the bar of this beautiful new hotel.

Music Guild Of Nebraska Appoints Committee For Midwest Coin Show

OMAHA, NEBRASKA—According to Howard Ellis, president, Music Guild of Nebraska, this city, the com-mittee has been appointed for the Midwest Coin Show to be sponsored by the Music Guild of Nebraska at the Sheraton-Fontenelle Hotel in Omaha on March 12 and 13. Chairman: Howard N. Ellis, Coin-A-Matic Music Company, Omaha. Forums & Work Shop Sessions: Ted Nichols, Kyes & Nichols Music Co. Fremont. The Forums and Worl: Shop Sessions will begin at 12:00 noon and last throughout the afternoon of Sat-urday, March 12. The subjects will be announced at a later date as soon as the program is completed. Registration: Dick Taylor, Amuse-ment Service, Lincoln, The registra-tions will begin at 11:00 A.M. on Sat-urday, March 12 and continue through both days. Public Relations: Jerry Witt, Music Service, Omaha. Jerry will select an eligible organization to receive the \$100.00 Public Relations check. This check is presented to such an organi-zation at each meeting of the Music

Guild. Arrangements will be made for a representative from the organization to be present to receive the check per-sonally. This will take place at the business meeting on Sunday afternoon.

Exhibits: Harry Abramson, Vene-tian Music, Omaha. Harry will take charge of the Exhibit floor and will have it open and ready for setting up at 7:00 A.M. on Saturday morning, Exhibits will be open all through the Convention except during the program and business meeting on Sunday afternoon

Entertainment: Ed Zorinsky, H Z Vending & Sales, Omaha. Ed is making arrangements for the enter-tainment, dinner music for the ban-quet, and a dance band for Saturday evening.

ovening. Door Prizes: Ralph Reeves, Auto-matic Sales, Norfolk. Door prizes will be given by Manufacturers, Distribu-tors, and One-Stops. These prizes must be arranged for, displayed, and la-beled. The drawing will follow the banquet on Sunday evening with Ralph in charge.

N.A.M.A. Names Committee For 1960

CHICAGO — Conmittee chairmen have been appointed for the 1960 ac-tivities and services of the National Automatic Merchandising Association, Therma, P. Donchue, president an-Thomas B. Donahue, president, an-nounced recently. Named to the chairmanship of the more than 20 N.A.M.A. committees

more than 20 N.A.M.A. committees are: H. J. Foster, National Vendors, Inc., St. Louis, Mo., membership build-ing; W. J. Manning, Jr., Rudd-Mel-ikian, Inc., Hatboro, Pa., public rela-tions; Norval B. Rader, Automatic Canteen Co. of America, Chicago, Ill., legislative (continued from 1959); Arthur J. Nolan, Dixie Cup Company, Easton, Pa., public health, and James Wanink, Automatic Merchandising Company of Detroit, Detroit, Mich., 1961 Directory of Automatic Mer-chandising. Berton Steir, Automatic Merchan-dising Corporation, Medford, Mass., Convention; Mrs. Fleming Conyers, Kwik Kafe of Florida, Inc., Jackson-ville, Fla., Convention ladies activities, and William Seldy, Lily-Tulip Cup Corp., New York, N. Y., trade show (continued from 1959) with Cecil Huxford, Koffee Kup Inc., Atlanta, Ga., as vice chairman. Louis Bisman Mystic Automatic

Huxford, Koffee Kup Inc., Atlanta, Ga., as vice chairman. Louis Risman, Mystic Automatic Sales Co., Medford, Mass., constitu-tion and bylaws; J. B. Lanagan, Standard Change Makers, Inc., In-dianapolis, Ind., court of inquiry (con-tinued from 1959), and Henry David-son, Davidson Automatic Merchandis-ing Co., Los Angeles, Calif., finance. Gibbs Macdaniel, City Wide Vend-Ing Co., San Antonio, Tex., military

Natl. Rejectors Appts. V.P.

ST. LOUIS, MO.—Earl A. Hasse-brock, formerly vice president and general manager of Lowell Bleachery, Inc. of St. Louis, has been appointed Inc. of St. Louis, has been appointed vice president and assistant to the president of National Rejectors, a di-vision of Universal Match Corp., it was announced today by John Gott-fried, president of National Rejectors. John L. Wilson, President of Uni-versal, said that the appointment of Hassebrock as an executive of Na-tional Rejectors was part of the growth and expanded operations of that division.

that division.

that division. Hassebrock, a resident of St. Louis County, will assume his new duties at National Rejectors immediately and will continue as a member of the Board of Directors and the Executive Committee of Lowell Bleachery, Inc.

liaison (continued from 1959) and investment; Sabel Shanks, Shanks Distributing Company, Inc., Columbia, S. C., co-chairman, military liaison, Aaron Goldman, The G. B. Macke Corporation, Washington, D. C., government liaison (continued from 1959), and James W. Vipond, D & B Distributors, Inc., Scranton, Pa., employer-employee relations. C. S. Darling, N.A.M.A., John S. Mill award; John T. Pierson, The Vendo Company, Kansas City, Mo, L. D. Chambers award; William C. McConnell, Jr., Automatic Merchandising Corporation, Medford Mass., operator accounting (continued from 1959); William F. Courtney, Jr., Automatic Refreshment Service, Youngstown, O., personnel employment & training, and Carl Millman, Automatic Merchandising Corporation, Mil-waukee, Wis., regional activities (continued from 1959) with Frank J. Bradley, Automatic Equipment Corporation, Buffalo, N. Y., as vice chairman. Herb A. Geiger, Geiger Automatic Sales Co., Milwaukee, Wis., relationships with state associations (continued from 1959), and Ford Mason, Ford Gum & Machine Co., Inc., Akron, N. Y., group insurance trust (continued from 1959). Ex officio member of all N.A.M.A., committees, Donahue is chairman of the committee on committees and the executive committee.

committees, Donahue is chairinan of the committee on committees and the executive committee. "I think this excellent group of in-dustry leaders will enable our 1960 N.A.M.A. programs and services to be of increasing value to our mem-bership", Donahue said.

New Low Cost Cig Vendor

MINNEAPOLIS, MINN. - Precision Metalcraft, Inc., this city, announced it has produced a compact low-cost, semi-automatic cigarette vending machine "which can be profitably placed in many locations previously considered marginal or uneconomical for more expensive machines."

The vendor, trim and compact, measures 18" wide x 18" deep x 24" high, and has a capacity of up to 150 regular or king-size packs in 10 separate columns with a facsimile holder for each column. The manufacturer advises that the vendor can also be made to handle candy, gum and other small items.

Wurlitzer Names Baker Export Staff Asst.



EDWARD W. BAKER

NORTH TONAWANDA, N. Y.— The promotion of Edward W. Baker to the position of Staff Assistant to the Export Sales Manager of the Wurlitzer Company was announced today by Arthur C. Rutzen, Export Sales executive. Baker has served with the Wurlitzer Company in various capacities since 1953.

Most recently, he held a position as Staff Assistant to the Production Control Manager. In this position, he was responsible in a large part for the consolidation of manufacture, inspection and shipment of the special models of organs and automatic phonographs required for the Export trade.

Baker is a graduate of Niagara Falls High School. He served two years in the Army of the United States prior to attending the University of Michigan. He was graduated with an AB degree in 1949 and successively was associated with DuPont and Sears Roebuck in Niagara Falls preceding his Wurlitzer association. Baker undertakes his new duties at once. He resides with his wife and three children in the Lincoln Park section, Town of Tonawanda.

United's Joe Bak Dies

CHICAGO—Joseph M. Bak, a veteran employee of United Manufacturing Company, this city, died Friday morning, January 22, after a lengthy illness. Mr. Bak was 50 years of age.

years of age. Funeral services were held Monday, January 25, at the Diversey Funeral Home. Interment was at St. Adelberts Cemetery, Niles, Illinois.

Mr. Bak, a veteran of 25 years in the coin machine industry, was employed at United Manufacturing Co. since it was first established many years ago. He was the assistant plant superintendent. He is survived by the widow,

Bernice, and seven children.

Austrian Assoc. Grows

VIENNA, AUSTRIA — The Union of the Austrian Coin Machine Trade, founded in October, 1958, now comprises 90 operators, 8 general agents and 5 dealers. Officers are Karl A. Bergmann, president; Anisim Christoff, vice president; And Dr. Rudolf Rampf, secretary. Members of the Board are: Walter Grommer, John A. Merril and Grof Franz A. Szecheny. Since the formation of the organi-

Since the formation of the organization, many favorable conditions have been gained for its members, including the defeat of a law which would have increased taxation.

Ditchburn Prepares For A.T.E. Convention



LONDON—On stands 33-35 the Ditchburn Organisation is represented by three of its associated companies, Ditchburn Equipment Ltd., Music Maker Ltd. and Ditchburn Vending Machines Ltd., though the major portion of the exhibit will be devoted to the well known Music Maker Automatic Phonographs handled by the first two of these companies. Two of the current wide range of Music Maker models are exhibited in a soundproof stereo demonstration theatre built into the stand. First, the very latest Seeburg—widely acclaimed as the finest 'custom-built' sound system to come from America—for which The Ditchburn Organisation holds the distribution rights in Great Britain. Second, the Tonomat Panoramic—an attractive 200-selection stereophonic or monaural model at a popular price. the Seeburg "1000"—a revolutionary new background music system giving 37½ hours continuous or intermittent music consisting of a thousand selections. Three complete libraries of music are available each designed to meet the needs of particular types of business.

Ditchburn Vending Machines Ltd. are demonstrating their Hot-Spa and Cole-Spa drink vindors and Supa-Bins, manufactured at their modern Lytham factory under license from the Cole Products Corporation of Chicago. These are fully automatic machines, each giving a choice of seven drinks served at the rate of one every seven seconds in hygenic, disposable cups. Shown here are several Music Ma-

Shown here are several Music Maker model phonographs being checked before leaving the Ditchburn plant en route to the A.T.E. stands.



FAST WORLD-WIDE SERVIC

Holzman Appointed Chairman UJA-Coin Drive



NEW YORK—At a meeting of the United Jewish Appeal, Coin Machine Division, Irving Holzman, Black Sales Company, this city, was appointed chairman of the 1960 UJA-Coin Division drive which has started its program of raising funds for Israel.

The committee, under the chairmanship of Holzman, will meet on Thursday, February 4, at UJA offices, 220 West 58th Street, N. Y. C., Room 114, to select a Guest-Of-Honor for the annual banquet which will be held sometime in April. The date of th banquet will be announced when holaccommodations are made official.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

IRVING HOLZMAN



What's in THE CASE BOY That Counts_INTERNATIONALLY"

said to burn for more than 5,000 hours.

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February 6, 1960

Sector Sector Sector

N. Y. State Coin PR Broup To Award Trophy To Regional P. A. L.

Winner To Be Selected From Seven State Area



AL BODKIN

NEW YORK — A large, beautiful ophy will be presented by the Pub-: Relations Committee of the New ork State Coin Machine Associaon to the outstanding athlete sected from 100,000 members of the blice Athletic League, according to I Bodkin, chairman.

The top athlete Will be picked by icials of PAL at a conference meet-g of the National Police Conferce on PAL and Youth Activities at eir meeting in May. The Conference nsists of 47 PAL organizations in States. Member PAL organizations ce: CONNECTICUT: Bridgeport, amden, Hartford, New Haven, New ondon, Norwalk, Stratford and Westrt: FLORIDA: Hollywood: PENN-(LVANIA: Allentown, Easton, Philelphia, and Reading: MARYLAND: ltimore: NEW YORK: Binghamton, uffalo, Mount Vernon, Nassau Coun-, Newburgh, New York City, Ossinz, Rochester and Yonkers: RHODE LAND: Providence: NEW JER-Y: Bayonne, Bloomfield, Cliffside rk, Dover, Elizabeth, Fairview, Gutberg, Hamilton Township, Hille, Hoboken, Irvington, Kearny, nden, Lodi, Newark, New Province, North Bergen, Passaic, Secaus, South Plainfield, Trenton, Union ty and Weehawken.

The Public Relations Committee 1 this is a most worthy effort in program to create good will for industry as the 100,000 members PAL would reflect directly on a llion or so people. It is hoped that presentation can be set up to be ide on a television program which uld add to the coverage.



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Vending In Paris

PARIS, FRANCE—The picture at right could be of any service stan but it so happens that the Shell Company, Paris, was the fortunate ation to receive the first Cole-spa 1 Hot-spa vending machines in this ta.

The machines are manufactured una licensing agreement with Cole oducts Co., Chicago, and the Ditchm Co. of London. According to thard Cole, the great gains made late by the firm's overseas affiliates the been due to the efforts of the thourn Company and the firm's ationship with European outlets.



1721 Broadway, New York 19, N.Y.

A.T.E. Show Spurs Several **Coinmen To Last Minute Trips** Cash **EASTERN FLASHES** -

The product of the second seco Simon, Albert Simon, Inc., happy over the way ops are taking to the inclusion of the operation of the second secon

HAPPY BIRTHDAY THIS WEEK TO:

Leslie R. Chapman, Carroll, Iowa. . . . Naif J. Joseph, Vincennes ward, Portsmouth, Va. . . . Jerry Shuman, Chicago, Ill. . . . William F Hewitt, Conway, Mich. . . . Ruth Michaelson, Brooklyn, N. Y. . Arnold Tessmer, St. Paul, Minn. . . . Lindy Nardone, Rochester, N. Y ... Edna Gorman, Century, Buffalo... DeWitt Eaton, Sarasota, Fla ... Benton W. Preston, Wilmington, N. C. ... Ray Langley, Dallas Texas. . . . Nathan Sugerman, Newark, N. J.



he Cash Box

Coinmen Extend Hands Across The Sea In Greeting A.T.E. **Conventioneers** CHICAGO CHATTER

On this—the eve of the much heralded 12th Annual Amusement Trade thibition convention, February 2, 3 & 4, in London, England—coin machine unufacturers, distributors and operators in this area extend their warmest eetings to their colleagues overseas. Meanwhile most coinmen here advise at they are unable to make the long journey across the Atlantic Ocean to ce in the many exhibits due to the heavy game and music activity during s first quarter cycle. One general prediction being stressed by all con-med is that there will be a marked acceleration in foreign as well as domestic urkets through 1960. Balley's Art Garvey is all smiles these days miner



Thist quarter eyells. One generation is foreign as well as domestic urkets through 1960.
Balley's Art Garvey is all smiles these days when he explains to us that Bally's "Beauty Contest" is definitely a winner. In fact, this single-ball pinball amusement game is creating such wide activity in the coin world Bill O'Donnell and Herb Jones are glued to their telephones accepting repeat orders and unavailable for comment. Herb took just a few moments just to remind us that the big meeting of the Information Council of the Coin-Operated Industry PR organization is set for Saturday, February 6 (11 a.m.), at the Morrison Hotel. He urges all of the members of the executive committee and affiliate members to make it a point to attend this vital fund raising session, which will continue on through the day until a definite fund raising program is agreed to by a majority of those present at the meeting. Lou Casola, sident of the organization, and head of Mid-West Distributing Company, ures us he'll call the meeting to order promptly at 11 a.m. George A.
We extend deepest sympathies and sincerest condolences to the family vet coinman Joseph Bak, who died January 22 after a lengthy illness. Joe, o was 50 years of age, was assistant plant superintendent at United Manuturing, starting with that company when it was established.
Nate Gottlieb reports terriffic sales impetus with D. Gottlieb & Company's wen Seas" 2-player pinball game. Judd Weinberg expresses keen optim during 1960 for Gottlieb's export expectations. He stresses the fact that is feeling is soundly based on a continuous upward trend in his department. anwhile Dave Gottlieb, currently basking in the Miami Beach sunny clime h his lovely Dorothy, happily reflecting on the pleasant fact that conaction on the Gottlieb Memorial Hospital is progressing right on schedule. million of the required \$3% million has already been raised in the fund ve Gottlieb established with a \$750,000 contribution in memory of his late

anwhile Dave Gottlieb, currently basking in the Miami Beach sunny clime h his lovely Dorothy, happily reflecting on the pleasant fact that con-lation on the Gottlieb Memorial Hospital is progressing right on schedule. million of the required \$33% million has already been raised in the fund ve Gottlieb established with a \$750,000 contribution in memory of his late ents, for whom the hospital is named. . . . Visitors in town this past week were Bob (Big Bob) Portale, rance Automatic Sales of San Francisco; and Herman iter, Paster Distributing of Minneapolis and Milwaukee. py were seen frolicing at the swank Chez Paree, roundly diauding Tony Bennett's musical renditions during the r show, in the company of United Manufacturing's \bullet Octimeer and Bill DeSelm, and Stan Levin, All-te Coin Machine Exchange, and Jack Du Hasek, dis-t sales manager of the Merchant Shippers Association. n Levin advises that he's stepping up export business All-State considerably, and expects 1960 to be a big ort year for his firm. . . LeRoy Kraehmer, executive \bullet -president of United Music Corp., and Johnny Casola at the entire week around Knoxville, Tennessee fol-ing their showing of United's UPB-100 phonograph, January 22 and 23, at New Holiday Inn there. Bill DeSelm infos that the affair was very well anded by local distributors and operators. Paul Huebsch, vice-president of J. H. Keeney & Company, is all smiles se days, especially since Keeney's "Hi-Straight" pinball amusement game "Criss Cross Diamond" electronic upright game are selling so heavily in markets. Paul made it a point to extend his and Roy McGinnis' greetings best wishes to all their friends in Europe during this gala A. T. E. con-tion time. . . . Gil Kitt, owner of Empire Coin, tells us delightedly that r since Chicago civic officials approved the licensing of Auto-Bell's "Magic-Mirror" Horoscope sales have been just short of phenom-enal. Joe Robbins, sales manager, tells us that export business is certainly a big factor at Empire Coin, and shows increasing



HERB JONES HERB JONES

rding to George. foe Kline, Sam Kolber and Fred Kline, First Coin Mage Exchange, ask us to relate the following message II of their friends overseas: "We extend our warmest tings to all our customers, and our thanks for your cooperation in all of our business dealings. We're sorry



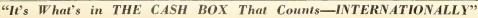
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February 6, 1960

POOL TABLES



BILL DeSELM

COIN MACHINE EXCHANGE 1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600 DETROIT BRANCH: 7743 PURITAN AVE. (TEL.: Dlamond 1-5800) we are unable to attend the A.T.E. convention in London. Please look us up

IMPROVED, NEW FEATURES **INCREASE YOUR EARNINGS!**

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Valley 1960 DELUXE 6-Pocket

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See your Distributor, or write or phone direct.

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England's P. O. A. Starts Fourth Year

LILIAN SHAW

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Hon. Sec. P. O. A.

LONDON, ENG .--- The Phonograph Operators Association came into being in 1956 by which time the industry over here had become sufficiently strong to make desirable the formation of an association to protect the interests of operators throughout he country. Prior to this time the phonograph-or juke box-had been slowly establishing itself in England over a number of years. Before 1935 it had only appeared in a few fun fairs but gradually more firms entered the trade installing equipment in clubs, licensed premises and other places where music could be used as an amenity to trade. The biggest boost to popularity came with the war when Americans came over to open service clubs for their forces where juke boxes were featured. British service clubs like The Nuffield Centre and the N.A.A.F.I. followed suit.

Much of the credit for the formation of the P.O.A. is due to Mr. Cecil Jones, Managing Director of Automatic Musical Instruments (GB) Ltd. who became its first Chairman which position he held until his resignation two years ago. The present Chairman is Mr. Bernard Briggs of Modern Enterprises Ltd. As Honorary Secretary

of the Association Mr. Jones was fo tunate in securing the services Mrs. Lilian Shaw-whose experien as a phonograph operator dates ba to the early 30s-and who has r mained as Honorary Secretary ev since.

February 6, 196

In an interview with The Cash Be Mrs. Shaw outlined the Associatior policy. She said "Our aim has alwa; been to consolidate the industry that operators throughout the count may be given guidance as to the mo suitable methods of siting, maintai ing and operating their boxes". A vice and assistance is given to men bers on problems as diverse as i surance, income tax, licensing and t handling of legal battles involvin court actions. The high esteem which the Association is held may gauged from the fact that in ni cases out of ten the result has been favour of the operator.

The Association, which is open all, is government by a council co sisting mainly of operators. The a nual membership fee, which may varied, is five guineas for Operator ten guineas for Distributors and guineas for Manufacturers. Membe ship, like the industry, has grown co siderably and now numbers about 70 of this country's operators. of this country's operators.

Monthly meetings are held in Lo don to which members travel from over the country. The next meetings are al-held in various parts of the count which are attended by local operato

Of the future Mrs. Shaw says "M sic is something which all of us enj and providing care is taken to conti the volume and to programme t boxes with tunes which cannot pot sibly give offense, juke boxes are pla ing an important part in the relax tion of the masses. The trade is no producing all types of machines hideaways as well as visual machine the hideaways are gaining consider able popularity. There is a treme dous future for the industry and it the aim of the Association to see th Of the future Mrs. Shaw says "M the aim of the Association to see the it progresses in a way which will gi offense to nobody but which will to come part and parcel of the nature way of life."

Miller-Newmark Shows "K' At Tavern Affair



GRAND RAPIDS, MICH. Jack Gallagher, Miller-Newmark Distribut-ing Company, this city, has advised that the firm displayed the AMI Model "K" phonograph to the Tavern Owners Association during the an-nual dinner-meeting of this group, re-

"More than 600 bar owners view-ed the new Model 'K'", stated Gal-lagher, "and we found that the even-

ing was a tremendous success." Pictured above, from left to rig are Mr. and Mrs. Earl Edwards, Mi igan Amusement; Terry Barr, Ba field star of the Detroit Lions prof sional football team; and Leo Smigiel, president of the Tave Owners Association. Assisting Gallagher during evening's program was Frank D service manager for Miller-Newma

'he Cash Box

ent since 1912.

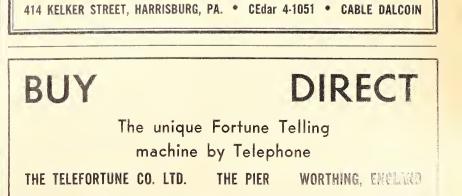
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r the A.T.E. show.

1 Music Co.



rre, S. D., Sunday and Monday, 17-18. Sunday was registration day and nday was business meetings starting at 10:30 a.m. until 4:30 p.m. Howard is, president of the Nebraska Music Guild, was present at the meeting invited the South Dakota operators to attend the seven state meeting Omaha, March 12-13 at the Sheraton Fontenelle Hotel. Distributors were ed to display their equipment at the meeting. Monday evening featured banquet and dancing afterwards. Mr. & Mrs. Gordon Stout were wonderhosts.... Attending the meeting at Pierre, S. D., were Mr. & Mrs. Elmer nmings, Brookings; Norman Gefke, Sioux Falls, So. Dakota; Mr. & Mrs. 7 Foster, Sioux Falls; Floyd Carlon, Sioux Falls; Ronnie Manolis, Huron; y Ratchford, Huron; Earl Porter, Mitchell; Lloyd Morgan, Rapid City; & Mrs. Leo Friedel, Gettysburg; Herman Warn, Salem; Mr. & Mrs. Gene erth, Herried; Burrell Brown, Mobridge; Tony Trucano, Deadwood, and & Mrs. Bob Fischer, Centerville, S. D. Distributors and factory repretatives present at the meeting were: Les Reich, Rock-Ola; Monty West, M. I.; Freeman Woodhull, Seeburg; C. B. Ross, Wurlitzer; Solly W. Rose, dler Dist. Co.; Kenny Glenn, Paster Dist. Co.; Irv. Linderholm, Tri-State iding; Lou Rubin, John Zeglen, Frank Berta, and David Lieberman, Lieber-



The Cash Box



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Flu Continues To Slacken Pace But Music, Games Move Well CALIFORNIA CLIPPINGS

CALIFORNIA CLIPPINGS With the flue epidemic in Southern California still raging, almost operators and distributors report the business pace as being definitely 'o ... Wayne Davis, at Minthorne Music, reports the last two carloads of me 22 Seeburg phonographs were sold and that the operators were very satisis with the special prices offered on the machines. The prices on used Seebur phonographs have been staying very high the past year and are now highest in the history of Seeburg equipment. Wayne went on to say that demand is running very strong for all late model Seeburg phongrap Another shipment of Seeburg Cigarette machines just arrived with as continuing at a fast clip, said Wayne, ... At Norty's Music Center, Con Practice stopped by to chat and check the sales on her several new Li Connie is currently appearing at The Cloister for a two-week stint, wh marks her West Coast nightclub debut. Clarice Beckman is sure that Di Washington and Brook Benton have a car't miss item on Mercury with Do a heavy chart bid, says Bernie Reed. The Skyliner's could be heav for another big one, according to Steve Barry, titled "How Much" on Cal "Hue Rain," featuring The Islanders on Mayflower, is Norty's idea of a d that has a lot of potential. ... Souny Lomberg, at Simon Distributing, infor a big export shipment is leaving Simon's this week. Sonny said they had ded personnel in the shop to help with the present increased work? Ted Rubey, of Marvel Manufacturing in Chicago, in town for a short s Norm Goodwin, of Record Merchandising, brought in the Canadian Amerid "High Tide Boogie," has Claire saying it could be one of the big chart climit it berson of the oldie "Amapola," on Jamie. Bill Mure's new MGM offer "High Tide Boogie," has Claire saying it could be one of the big chart climit it here only, such as such to be one of the big chart climit it here only weeks. According to Kay, "I Love You Because' featurid Johanding everything in the coin machine line-including cigarette machina had vending m Wilkens, at Paul A. Laymon's, taking a Boy Scout group of 34 to Crest for the week-end. Ed Wilkes comments that the new Rock-Ola phonogra Tempo II, continues to gain more operator acceptance every week. . . . Badger Sales, Bill Happel is looking forward to receiving Chicago Co new gun, which is due in momentarily. Happel stated that Badger ship two big export orders to Australia this week. Marshall Ames mentio another shipment of the popular Chicago Coin "Drop Ball" game arri this week and that it continues to sell at a fast clip. . . . At C. A. Robin & Co. they are in the midst of their expansion program, which will re: in more space for the shop, offices, and display area. Hank Tronick rept that this should give Robinson's the room that has been so much needed late. . . . Some of the visiting operators seen on Pico this week were: Albright, Bishop; D. D. McClurg, Ventura; Carl Lykke, Santa Ana; Rob Taylor, Las Vegas; Michael Cazden, L.A.; Bill Burgess and Al Vick, Compt Alan Anderson, Shafter; El Gildner, Anaheim; Frank Lopez, L.A.; F Allen, Bakersfield; Tom Henderson, Arcadia; Al Goodman, Long Bea Russel Bryan, La Habra; Perry Irwin, Ventura; A. L. Dugger, L.A.; I. Bandenburg, La Habra; Jack Strongin, L.A.; Gordon Spence, Anaheim; I Bush, Santa Ana; William Black, Bakersfield; Harry Graham, Anaheim; Cl Womack, Palm Springs; Mr. & Mrs. Nick Beaver, Lancaster; C. B. Ellis Lancaster; Joe Donchi, L.A.; Walter Henning, Costa Mesa; Bob Holla Long Beach. Chicago Co

Baltimore 12th Annual Affair, Sun., Feb. 7

BALTIMORE, MD. — Irv Goldner, president, Amusement Machine Operators Association of Greater Baltimore, this city, reported that a large attendance is expected at its Twelfth Annual Banquet being held on Sunday evening, February 7, at the Bluecrest North, 401 Reisterstown Rd., Pikesville, a suburb of Baltimore.

"As we come to final stages of our preparation for the banquet," stated Goldner, "we can promise our guests the finest party of all time. Our banquets have become famous for their meals, entertainment, conviviality, and special guests. This year, we shall host the same political leaders, government officials, as well as many coinmen from out of town. In addition, our new site lends itself to our plans of instituting a number of new innovations for the pleasure of the members and our guests." Cocktail reception begins at PM, with dinner following at 7

St. Lawrence Seaway To Improve Service for '6

PORT WELLER, ONT., CANAI -Exporters who used the stawrence Seaway last year, a were affected by delays caused the serious bottleneck in the W land Canal, can look for much by ter service in 1960. Initial stame in the extension

Initial steps in the extensive : pair and maintenance program (signed to end this bottleneck æ reported well under way. T work, scheduled for completion] fore April 15, is aimed at reduing breakdowns in the lock oper tion.

February 6, 1960



Twin Double Bonus **Attracts and Holds Players!**

Here's a game that can really give your profit picture a lift! Twin double bonuses enable players to make super scores throughout the entire game. Holds player's interest right down to the finish . . . has real "play-it-again" appeal. See, play and order SEVEN SEAS at your distributor today!

- Twin double bonus holes score up to 300 points
- Targets and rollovers advance bonuses
- Five light-up snap-action pop bumpers
- Four alternating light rollovers score 50 points
- 3 or 5 ball play Match feature
- Coin-box with locking cover

Gottlieb & Cos

1140-50 NORTH KOSTNER AVENUE CHICAGO 51, ILLINOIS

S. Amusement Pinballs) as Baseball and Hot. Dogs

Peach State's 1960 Parts Catalog Ready

134 Page Guide To Feature Charts, Illustrations

ATLANTA, GA .- Bill Ray, Peach tate Music Company, this city, genal manager of the Peach State Atnta office, announced that the firm's anual parts and supplies catalog ill be mailed to the coin machine ade in the United States and Eurbe starting next week.

"Our 1960 Coin Machine Parts and upplies Catalog will be the largest stalog ever published to my knowllge," said Ray. "It will total 134 iges with illustrations, charts, and ulpful information pertaining to the lonograph, games and vending maine industries.

"We have worked for almost one Il year on our catalog and the reult is one million dollars in informaon for the trade. Charts have been epared to indicate the use of speciparts in various coin operated

lits. For instance, a motor will be taloged, illustrated, and all inforation listed, with a chart showing actly what games can accommote this motor, a most important cet of economical and efficient parts ndling. A fluorescent tube will be own in detail with a complete list all equipment that will take this rticular tube. Hundreds of items e treated this same way. "We have enlarged our billiard pply section to six full pages of il-strations and listings, the largest er compiled

"I believe our 1960 Parts Catalog uld have to sell for a fortune if we

British Capital Outlay To Rise 16% In 1960

LONDON, ENGLAND-To members of the coin machine industry. particularly when they are this week attending their 16th Annual trade show, Annusement Trades Exhibition, and are planning for the future, a report by the Board of Trade is of the utmost impor-tance. tance.

tance. British industry as a whole is expected to increase its fixed capi-tal expenditure by 16 per cent in 1960, according to figures published by the Board of Trade. They show that private industry and business now plans to spend 14 per cent more than in 1959 on fixed assets for use in manufacturing industry, and about 20 per cent more on as-sets for other industries and serv-ices. It is estimated that the iron and steel and the motor vehicle in-dustries now expect to spend half as much again in 1960 as in 1959. This information is highly im-

This information is highly imtry, as with increased spending thruout the nation, the patrons of the industry's equipment will spend its proportionate amount on enter-tainment. The operators can anti-cipate this revenue and place the best possible money making ma-chines in the proper outlets.

is, we are mailing the catalog free of charge to our mailing list and advise all coin operated firms who do not receive it to contact us," concluded Bill Ray. were in the publishing business. As it

ATLAS DISTRIBUTORS Boston · London · Antwerp

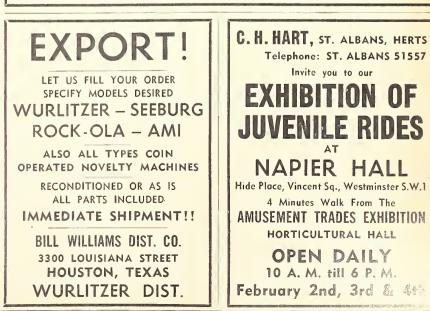
It's Always Profitable to Operate Gottlieb Games!

We maintain a large inventory of music, bingos, flippers, shuffles and ball bowlers, in London and Antwerp, for immediate delivery.

Cable Address: GAVCO, Boston, Mass., U.S.A. OUR REPRESENTATIVE IS NOW IN EUROPE

ATLAS DISTRIBUTORS

1024 Commonwealth Avenue, Boston, Massachusetts Tel.: REgent 4-1384 WE SOLICIT YOUR INQUIRIES



The Case Box

CLASSIFIC ADVERTISING SECTION

CLASSIFIED AD RATE 10 CENTS PER WORD Count every and including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cosh.

NOTICE-\$48 Special Classified Advertisers. You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue. If you are a \$48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX 1721 Broadway, New York 19, N. Y.



- WANT Will pay cash for all late Guns, all late Arcade Machines. State lowest price in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).
- WANT Southern Illinois and Missouri operators. We pay cash and get you top dollar for Bally Bingos, Show Time and newer. Send list of games you want to dispose of. AMUSEMENT SUPPLY CO., 707 MISSOURI AVE., EAST ST. LOUIS, ILLINOIS.
- WANT Williams Jolly Jokers, pay \$35 to \$45 depending on condition. Phone or call: BUSII DISTRIBUT-ING COMPANY, 60 RIVERSIDE AVE, JACKSONVILLE, FLORIDA. (Tel. ELgin 6-0256).
- WANT 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GAL-GANO DIST. CO., 4135 W. ARMI-TAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).
- WANT—Glass for shuffle king overhead scoring unit, Un. Show Boats, Un. Triple Plays. FOR SALE—3-4-5's. Make offer. NOBRO NOVELTY, 142 DORE ST., SAN FRANCISCO, CALIF. (Tel. MArket 1-5438).
- WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BAL-TIMORE 18, MD.
- WANT—Records, 45's and LP's, new only. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUdlow 8-8310).
- WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD STREET, NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel. UNnion 1-7500).
- WANT—As always we need for immediate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffles, Seeburg, AMI, Wurlitzer music. Call collect. BEL-GIAN AMUSEMENT CO., 308 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7802).
- WANT—Crusader Gun, Hercules Gun, United Star Super Singger. Cash or trade Point Maker, like new. COIN MACHINE EXCHANGE, 4605 127th, S.W., TACOMA 99, WASH. (Tel. JUniper 8-7153).

WANT—Any quantity new records, 45 RPM, 33 EPs, up to 30¢ each. We pay freight. Over-runs, cut outs, splits, offies, any make. REKORD PAK, 123 WILSON AVE., NEWARK 5, N. Y. (Tel. MArket 2-3844).

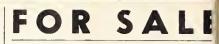
- WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRAD-ING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. GEneral 2-1650), JESSE SELTER, Pres.
- WANT—New or used 45 RPM records that have appeared on The Cash Box "Top 50" within the last six months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTERPRISES, 659 N.E. 123rd ST., NORTH MIAMI, FLORIDA. (Tel. PLaza 7-8061).
- WANT Will buy Biagos, Shuffle Alleys, Bowlers, any amount of Phonographs. LEW JONES DISTRIB-UTING COMPANY, INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.
- WANT—Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUE-MOUND ROAD, MILWAUKEE 13, WISC. (Tel. BLuemonnd 8-6700).
- WANT—Coin operated Laundry Equipment, A.M.I. 120 Selection Phonographs, Hideaways, Wall Boxes, 5¢ and 10¢ Counter Games. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. MElrose 1-9550).
- WANT—Beautys, Beach Clubs, Frolics, Palm Beaches, Palm Springs, Yacht Clubs or any Bally games with vertically mounted control unit in back board. Need not crate. J. J. PAR-KER CO., 1308 SO. MAIN ST., LAS VEGAS, NEVADA. (Tel. DUdley 4-6086).
- WANT—Chicago Coin Bowlers; Hollywood, Blinker, Bullseye, Super Frame, Score-a-line, Championship; United Bowlers; Ace Clipper Mercury, Capitol, Mars, Regulation. Cash or will trade 14 foot Bowlers. Call, Write or Wire today! PUR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).
- WANT Uprights, Big Tents, Skeet Shoot, Double Shot, Wild Cats and Hunters; also Jumbo Bowling Alleys, any quantity, quote us best price. KAYS MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PENNA.
- WANT-Wms. Vanguard, Hercules and Crusaders; ChiCoin and United Flashing Type Shuffles. State quantity and best price in 1st letter. MONROE COIN MACHINES EX-CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUperior 1-4600).
- WANT For Resale—Seeburg 100-G, 100-R, 201; Williams Vanguard, Herenles, Crusader, Titan Guns, Pinch Hitter; Autophoto #9 & # 11; Mills Panoram; United & Chi Coin Flasher Shuffles; State lowest price. CONTINENTAL COIN MA-CHINE, 1827 ADAMS, TOLEDO 2, OHIO. (Tel. CHerry 8-3359).

CLASSIFIED ADVERTISING SECTION

WANT — Guns — State Fair, Vanguards, etc. Advise condition and price. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TO-LEDO, OHIO.

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- WANT—Mills Panorama, Also Parts, Advise Best Price. WESTERN DIS-TRIBUTORS. 3126 ELLIOTT AVE., SEATTLE. WASHINGTON. (Tel. GArfield 3585).
- WANT—Exhibit's IOU, Selectem and Horseshoes. State price, quantity and condition in first letter. NEW LIDO ARCADE, 412 EAST BALTI-MORE STREET, BALTIMORE, MD.
- WANT—22 ft. ^{*}American or Rock-Ola Shuffleboards. Give condition and price asked. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FUlton 3-2282).
- WANT—Wish to Buy and Sell any machines or model Phonographs. Also Amusement Games. SEACOAST DIS-TRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH 4, NEW JERSEY. (Tel. BIgelow 8-3524-5).
- WANT Gottlieb used games, 1957 and up. Send your list to—IMPE-RIAL COIN MACHINE COMPANY, 498 ANDERSON AVE., CLIFFSIDE, NEW JERSEY.
- WANT—Unlimited quantities of Seeburg A and B. Further all other models Seeburg, Wurlitzer 1700, 1800, 1900; Bally Bingos, multiplayer Pinballs. State condition and lowest prices f.o.b. outgoing vessel. MARALSTA - 92, KROONSTRAAT, ANTWERP, BELGIUM. Cable Address: MAROMATIC ANTWERP.
- WANT—Late Bally Bingos, Late Arcade Pieces, Music Hall Boxes for resale. FOLLETT MUSIC CO., SO. 180 HOWARD ST., SPOKANE 4, WASHINGTON. (Tel. MA 4-8585).
- WANT—Seeburg used music; M100A and up. Send your lists to: L'AUTO-MATE, 60 RUE VAN SCHOOR, BRUSSELS 3, BELGIUM. (Cable JEUMATE—BRUSSELS).
- WANT—Bingos, United Clipper, Capitol, Lightning; Seeburg M100A, M100B, HF100R; Wurlitzer 2104, 2204. We will pay top dollar, or take in trade against Bally, United, ChiCoin Bowlers. RUNYON SALES COMPANY, INC., 593 TENTH AVE., NEW YORK 18, N. Y. (Tel. LOngacre 4-1880).
- WANT Late Model Bingos, Bally Jumbos, will accept in trade for Wurlitzer, Seebnrg. AMI, Rock-Ola Phonographs. ROCK CITY DIS-TRIBUTING CO., INC., 108 LAFAY-ETTE ST., NASHVILLE, TENN. (Tel. CH 2-4353). Distributors for Wurlitzer, Bally, United.
- WANT—Late used 45 R.P.M. Records not over 5 months old. I pay 15¢ and 'the freight. R. SMITH, 620 N.E. 165th ST., NORTH MIAMI BEACH 62, FLA.
- WANT Will pay spot eash: Bally Lotta-Fun; Ballerina; Sea Island; Carnival Queen; Bright Lites; Bright Spots. Also late Seeburg Musie; Guns and Shuffle Alleys. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALL-STON 34, MASS. (Tel: ALgonquin 4-4040).
- WANT—Bally Frolics, Keeney Tonchdowns, Buckaroos, Roundups and Big Tent. WEST SIDE NOVELTY CO.. 547 SWALLOW STREET, ED-WARDSVILLE, PENNA. (Tel. BUtler 7-3041).
- WANT—To Buy the following Bingos —United ABC, Leaders, Zingos. Please send list and prices. CLEVE-LAND COIN MACHINE EX-CHANGE, INC., 2029 PROSPECT AVE., CLEVELAND 15, OHIO. (Tel. TO 1-6715).



- FOR SALE—Uprights, Auto Bell Pla; ball, Wagon Wheels, County Fai Capitol Projector Auto Test, late model, CC Rebound Shuffles, Ol Smokie (train) Kiddie Ride, no re: sonable offer refused, contact: JAC GORELICK, J. ROSENFELD COM PANY, 4701 WASHINGTON, S' LOUIS 8, MO. (Tel. FOrest 7-6730)
- FOR SALE—One Coinwrap will counstack and package rolls of 50¢ is pennies, \$2.00 in nickels, or \$5.0 dimes, ten times faster and accurately. Unbreakable, no gadgets cadjustments. Small and compact Only \$1.50 Postpaid, no C.O.J. STERLING HOUSE, P. O. BOX 62 CB, DANIA, FLORIDA.
- FOR SALE—V-200 Seeburgs, \$299.5(AMI E-80, \$169.50; Williams Ren-\$99.50; Arrow Head \$89.50; Gushu \$139.50; 3-D \$159.50; Kick O \$179.50; Super Circus \$219.5(Balls-A-Poppin \$39.50; Gottlieb Criss Cross \$169.50; Chicago Coi Blondie \$39.50. CULP DISTRIBU' ING COMPANY, 614 WEST GRANI OKLAHOMA CITY, OKLA.
- FOR SALE—AMI 30 Selection Chron Cover Wall Boxes, \$29.50 each, i excellent condition; Seeburg 3W Bar Bracket and Holder \$3.50 set. ATLAS DISTRIBUTORS, 102 COMMONWEALTH AVE., BOSTO 15, MASS. (Tel. REgent 4-1384
- FOR SALE—Relays—low cost, hig quality, general purpose open sty made to your specifications. Sho run our specialty. Also electric harnesses and switch stack assen blies. MARVEL MANUFACTURIN CO., 2347 W. FULLERTON AVE CHICAGO, ILL. (Tel. DI 2-2424
- FOR SALE—Ballerina \$525; Carniv Queen \$300; Cypress Gardens \$194 Show Times \$100; Big Show \$7! Sea Island \$450; Beach Time \$256 Miss America \$125; Key West \$9 One-third deposit with each orde CROWN NOVELTY COMPAN INC., 1055 BARONNE STREE' NEW ORLEANS, LA. (Tel. J 2-7137).
- FOR SALE All late Bally Bingc slightly used uprights; Gunsmok Hunter, Super Hunter, Wild Ca Deluxe Big Tent, Shawnees. Wri or phone for prices. PENN COI O-MATIC CORP., 821 NO. BROA ST., PHILADELPHIA 23, PA. (Te PO 5-2676).
- FOR SALE Complete line of Po Table Supplies & parts. Slates, Cus ions, Balls, Cloth, Bumpers, etc. Sa money, save time—Buy direct. Wri or phone for our new 1959 Catalo EASTERN NOVELTY DIST., 170 MANHATTAN AVE., UNION CIT N. J. (Tel. UN 3-8574).
- FOR SALE—Bally Big Inning \$27 Bally Heavy Hitter \$375; Unit Pirate Gun \$200; Williams Saf: Gun \$150; Williams King Of Sw \$100; Williams Short Stop \$27 SCIOTO NOVELTY, INC., 19 EIGHTH ST., PORTSMOUTH, (Tel. EL 3-4179).
- FOR SALE—ChiCoin League Bowk 11 ft., Bally Strike Bowler, 11 at 14 ft., United DeLuxe Bowling Alk 11 ft., Bally Tournament Bowler, ft., any at \$250 ea. Good condition Deposit required. DAVE LOW 592 TENTH AVE., NEW YORK 3 N. Y. (Tel. CHickering 4-5100).
- FOR SALE—The Best Stereo Speaker 12" full range speakers with matching transformer, beautiful cabine wall or corner, \$27.70 each. Monback guarantee. MID-WEST D TRIBUTORS, 709 LINWOO BLVD., KANSAS CITY, MO. (T WEstport 1-8776).
- OR SALE—Arcade Equipment I hibit Kissometer, Egyptian Mumm Smiling Sam, Radiogram, Serc Test, also other Exhibit arcade equ ment, all in A-1 condition. REI ABLE COIN MACHINE CO., 1 WINDSOR ST., HARTFORD, CON (Tel. JA 7-8511).

CLASSIFIED ADVERTISING SECTION

OR SALE—10 Bally Fun-Ways, same as new \$500. SCIOTO NOVELTY, INC., 1909 EIGHTH ST., PORTS-MOUTH, OHIO. (Tel. EL 3-4179).

- OR SALE Rensselear Miniature Train Model G-12, 1 engine, 3 cars, 400 ft. track, seats 16 around 6 years old, \$1900. Will ship anywhere in the U.S.A., ½ deposit. Rocket ships, Horses, etc., at lowest prices. ODCO, INC., 1102 BROADWAY, ALBANY 4, N. Y.
- OR SALE 100B Seeburg \$225; 100C Seeburg \$300; 100G Seeburg \$400; 100R Seeburg \$450; 161 Seeburg \$800; 200KD Seeburg \$500; 4 3W1 100 Selection Seeburg Wall Boxes @ \$35; 6 120 Selection Rock-Ola Wall Boxes @ \$30; 2 200 Selection Seeburg Wall Boxes @ \$100. SCIOTO NOV-ELTY, INC., 1909 EIGIITH ST., PORTSMOUTH, OHIO. (Tel. EL 3-4179).
- OR SALE—Special close out sale. Genco: Space Age with free play \$155; Super Basketball 2 player \$99; Skill Ball \$90; Chicago Coin: Rebound Shuffle \$119. T & L DIS-TRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAin 1-8751).
- OR SALE-Bally Big Time \$65; Big Show \$80; Show Time \$125; Super Big Tent \$200. AUTOMATIC MUSIC CO., 703 MAIN STREET, REAR, BRIDGEPORT, OHIO. (Tel. NE 5-1443).
- OR SALE Ili-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MU-SIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- OR SALE—A machine that pays for itself first week with little or no service! Lucky Horoscope Operators report this and more. NATION-AL DISTRIBUTORS, 127 SO. ENGLISH AVE., SPRINGFIELD, ILLINOIS.
- OR SALE—"Pylon" The new plastic coating that won't chip, crack or peel. Can be used on games, bowlers, shuffles, phonographs. Will cut cleaning time 90%. Guaranteed America's finest reconditioned coin machines. MUSICAL SALES, 2334 OLIVE ST., ST. LOUIS, MO. (Tel. CH 1-8561).
- CH 1-6301).OR SALE—Auto Race \$115; SeaBelles 2 Player \$150; Scoreboard4 player \$95; Harbor Lights \$95;Gusher \$185; Naples \$195; UnitedDeluxe Bonus Gun \$175: GencoWild West Gun \$175. All shopped.TOM CLOER DISTRIBUTING,1613 MAIN, JOPLIN, MISSOURI.DR SALE—Seeburg C-100 \$300; Seeburg G-100 \$425; Seeburg R-100\$450; Seeburg VL-200 \$375; Wurlitzer 2000 \$395; Wurlitzer 2100\$450; Seeburg 200 Wall Boxes \$75.BELMONT MUSIC CO., 116-118N.E. GLENDALE AVE., PEORIA.ILL. (Tel. 6-4424 4-5868).

DR SALE — Clean Model 9 Auto Photo Studios, Some Formica covered. For prices, write or call: ALLIED MUSIC CO., 2116 POLK, HOUSTON 3, TEXAS. (TeI. FA 3-5522).

 IR SALE — Save on Lamp Bulbs

 # 44, # 47, # 51, # 55, \$5.45 a

 a hundred; Calcoin M100A kits 45

 RPM \$44.50; 33½ RPM \$22.50;

 # cash Box Burglar Alarms complete

 w/battery \$4.95. Send check or c.o.d.

 # DUARTE INTERNATIONAL SALES,

 # 835 E. 41st ST., LOS ANGELES 11,

 ICALIF.

R SALE — Seeburg: B-100 \$175;

 C-100 \$260; G-100 \$365; R-100

 \$395; Wurlitzer: 1700 \$375; 1800

 \$450; 2000 \$545; 2150 \$645; 2100

 \$645; 2200 \$795; Used Bally

 Bingos, write; Uprights & Novelty

 Sames, write. All machines shopped.

 NORTHWEST SALES COMPANY,

 171 GRANT ST., WOODBURN,

 DRE. (Tel. YUkon 1-3611).

FOR SALE—AMI H200 \$549.; AMI C200 \$349; AMI F 80 \$350; Seeburg W100 \$375; C100 \$395; R100 \$449; K200H \$529; 3W1 new chrome and buttons \$39; D3WA \$85. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY 4, OKLA. (Tel. CEntral 6-3691).

- FOR SALE—Baseball Games: Williams Special Deluxe (1 Pl.) \$75; Wms.' Major Leaguer (6 Pl.) \$95; Geneo Champion \$125; Geneo Rifle Gallery \$110; Genco Big Top Rifle & Wild West Gun \$175; United 5th Inning Baseball \$65; Gottlieb Scoreboard \$65; Bumper Pool Tables w/new slate, cushions and cue sticks, cabinet resprayed \$90; National 9 ft. Shuffleboard w/elec. scoring \$75. II. BETTI & SONS, 1706 MANHAT-TAN AVE., UNION CITY, N. J. (Tel. UN 3-8627).
- FOR SALE—Wurlitzer 2100, \$500; 9 United Play-Mate Rebound Shuffles, like new, \$150 ea.; Seeburg V-200 used \$365; Seeburg V-200 change over \$450: Rock-Ola 1465 \$685; 12 Corsair 20 Col. Cigarette Vendors, used, \$200 each. All models AMI Phonos, lowest prices, write or call— CENTRAL DISTRIBUTORS. INC., 2315 OLIVE ST., ST. LOUIS 3. MO. (Tel. MA 1-3511).
- FOR SALE The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEEL-ING, W. VA. (Tel. CEdar 2-7600).
- FOR SALE Used machines of all models, as is or shopped and ready for locations, AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).
- FOR SALE—Bally Bingos, practically all models, low prices, single sale or quantities. Call collect. AUTOMATIC AMUSEMENT C O M PA N Y, 1000 PENNSYLVANIA STREET, EVANS-VILLE 8, INDIANA. (Tel. HA 3-4508).
- FOR SALE Vinyl-Stik-On Bumper Collars, Repair worn spots, Assorted colors, Send check: SILK SCREEN PRODUCTS, SOMERSET, KY, \$7.50 per 100.
- FOR SALE—1 Pixie Bowler, like new, \$369.50; 1 United Sky Raider with step stand, new, \$449.50. WEST-ERN DISTRIBUTORS. 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. (Tel. CApitol 8-7565).
- FOR SALE Cypress Gardens \$185; Beach Time \$240; Sea Island \$435; Show Time \$90; Big Show \$75; Carnival Queen \$290; Ballcrina \$510; Miss America \$120; Key West \$85. One-Third deposit with each order. COIN MART, INC., 1055 BARONNE ST., NEW OR-LEANS, LA. (Tel. MA 3932).
- FOR SALE—Shawnce Upright \$345; All Star Deluxe \$125; I. Kaye Dences Wild \$125; I. Kaye Q Ball \$285; Deluxe Big Tent \$285; Model T \$545; Rock-Ola 1465 (new) \$675; Rock-Ola 1468 (New 120 Stereo), write; Rock-Ola 1475 (New 200 Stereo & Mon.), write; Seeburg 220 S.R. (1959 100 Stereo) slightly used, \$850. LAKE CITY AMUSE-MENT CO.. 4533 PAYNE AVENUE, CLEVELAND 3, OIIIO. (Tel. HEnderson 1-4100).
- FOR SALE—Bally Jumbos, used less than six months, like new \$450. SCIOTO NOVELTY, INC., 1909 EIGHTH ST., PORTSMOUTH, O. (Tel. EL 3-4179).
- FOR SALE Watling Tom Thumb Fortune Telling Scales, \$35 each. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel. CEntral 9292).

CLASSIFIED ADVERTISING SECTION

- FOR SALE—Attention Pittsburgh operators, for sale 14 ft. Alleys with small balls, come and pick them up, only \$125. WANT—Free play Lotta-Funs, give quantity and price. PENN-SYLVANIA VENDING CORP., 1224 BROWNSVILLE RD., PITTSBURGH 10. PA.
- FOR SALE—1st Quality Cloth \$6.95 yd.; Deluxe Cloth \$8.95 yd.; 48" Cue Sticks \$18.00 doz.; 52" Cue Sticks \$21.00 doz.; Bumper Rails \$11.95 set; Bumper Pool Balls \$10.00. Write for Quantity Prices. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).
- FOR SALE—14' & 11' United Bowling Alleys & Bally 14' & 11' Bowling Lanes ready for location \$245. ea. Get ready for the Fall rush. REX-BILOTTA CORP., 821 S. SALINA ST., SYRACUSE, N.Y. (Tel. HA 2-8255).
- FOR SALE—Special, Watling Scales— Model 500 Guesser, Tip-top condition, \$30 each; New 6V6, 6SL7, 6J7, original carton, 60¢ each; 6 Volt Battery Charger \$5; Steel Cabinet 38"x31"x17"; Comb. Lock Safe \$35. GAYCOIN DISTRIBUTORS, 4866 WOODWARD, DETROIT, MICH.
- FOR SALE—Records, New 45's, 100 assorted tunes per carton—60% majors, 11¢ and less. EP's 25¢ per record, 12" LP's majors and others, pre-packaged 100 or more, \$75. Will send sample order. Send check or money order. SID TABACK REC-ORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735).
- FOR SALE—Seeburg KD200's \$595; VL200 \$500; M100C \$340; M100B or BL \$265; Wurlitzer 2100 \$495; 2000 \$450; 1900 \$465; AMI F-120 \$375; G-200 \$395; Chicago Coin Rebound Shuffle (floor sample) \$125; Genco Motorama \$225; Keeney Cross Country \$75; Bally Skill Roll \$65. All equipment reconditioned, guaranteed ready for location. R. F. JONES CO., 2600—2nd AVENUE, SEATTLE, WASHING-TON. (Tel. MA 4-7255). R. F. JONES CO., 1200 S.E. MORRISON ST., PORTLAND, OREGON. (Tel. BEImont 4-5373).
- FOR SALE 100B Seeburg \$210; 100C Seeburg \$260; IIF100G \$365; IIF100R \$395; Wurlitzer 2204 \$525; Wurlitzer 2150 \$525; AMI G200 \$345; AMI G120 \$335; Rock-Ola 1438 \$240; 3 Ristocrats 12 Selector Counter Juke Box \$85 each. All machines clean, ready for location, $^{1}_{2}$ dep. INTERBORO MUSIC CO., 433 WEST 45th ST., NEW YORK 36, N. Y. (Tel. JUdson 2-2363).
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- FOR SALE—Seeburg M100B \$250; C \$325; G 425; R \$500; V200 \$500; KD200 \$750; HHF 100R \$450; Wurlitzer 1800 \$335; Rock-Ola 1438 \$350. NEW ENGLAND EX-HIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEcatur 2-1500).
- FOR SALE Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$49.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.
- FOR SALE Midway-Red Ball. New. Original crate \$395. JAY COLLINS, 403 UNION ST., MARSHALLTOWN, IOWA.

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 \$90 per 1000. Also 5,000 10" LP's 30¢ each. Other promotional 12" LP's available 50¢ to \$1.00 each.
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- FOR SALE—Carnival Queens \$260; Beach Times \$195; Cypress Gardens \$150; Show Times \$80; Miss Americas \$110; Key Wests \$70; Keeney's Delnxe Big Tents \$225; New Bally Sportsmans \$500; Bally Heavy Hitters \$300. One-third deposit with order, balance C.O.D. D. & P. MUSIC, 27 E. PHILADELPHIA ST., YORK, PA. (Tel. 8-1846).
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- FOR SALE Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment, Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tci. NEwton 5-2531).
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- FOR SALE Games. Inc.: Wildcat \$395; Double Shot \$250; Skeet Shoot \$250; Super Hunter \$245; Hunter \$195; Auto-Bell's Play Ball \$245; Wagon Wheel \$265; Galloping Dominoes (like new) \$345; Buckley Pointmakers (late Model) \$395; Bally Skill Parade \$145; Bally Heavy Hitter (F.P.) \$345; Big Inning (F.P.) \$295; Big Inning (Nov.) \$275; Trophy Bowler 14' \$495; United Bowling Alley 14' \$195; Team Bowling Alley 14' \$245; Chicago Coin Rocket Shuffle (2 Pl) \$195; Bally and United Bingos. Write or call: MICKEY ANDERSON AMUSEMENT COM-PANY, 314 EAST 11th ST., ERIE, PA. (Tel. GLendale 2-3207).
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- FOR SALE Carnival Queen \$260; Beachtime \$225; Cypress Garden \$165; Miss America \$110; Sun Val-ley \$115; Showtime \$80; Key West \$80; Big Show \$60; Parade \$70; Night Club \$60; Broadway \$60; Miami Beach \$50. D & L COIN MA-CHINE CO., 414 KELKER STREET, HARRISBURG, PA. (Tel. CEdar 4-1051). 4-1051).

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- FOR SALE The Midwest's largest stock of Bally Bingos. GLOBE DIS-TRIBUTING CO., 1623 NO. CALI-FORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).
- FOR SALE--Rock-Ola M1546 Chrome Covers, 120 Selection Wall Boxes, quantity, good condition. J. M. NOV-ELTY CO., 5555 MAHONING AVE., YOUNGSTOWN, OHIO.
- OR SALE Picnic \$295; Falstaff \$295; Roto Pool \$225; Ace High \$115; World Champ \$95; Seore-board \$60; United: Sky Raider Gun FOR \$375; Carnival Gun \$150; Wms.: 4 Bagger \$195. CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 858 NO. HIGH ST., COLUMBUS 15, OHIO. (Tel. AXminster 4-3529).

MISCELLANEOUS

- MISCELLANEOUS Music Operators increase your net gross 100%. Build your 50¢ play up 500%. Double your net profit. For free informa-tion write to: PROFIT BUILDER, BOX 913, SEATTLE 11, WASH.
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Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' lis prices, F.O.B. factory. Where no prices are listed, the manufacturers have no authorized price publication.

AML. INC.

MI, INC.
K-200 (E) 200 Sel. Phono., St. or Mo...
K-200 (A) 200 Sel. Phono., St. or Mo...
K-200 (M) 200 Sel. Phono., St. or Mo...
K-120 120 Sel. Phono., St. or Mo...
K-100 (A) 100 Sel. Phono., St. or Mo...
K-200 Hideaway, 200 Sel., Selective Play, St. or Mo...
WQ-120 120 Sel. W. B.
WQ-200 200 Sel. W. B.
KQ-200-1 200 Sel. W. B.
KQ-200-1 200 Sel. W. B., Dual Price Play
WQ-200-3 200 Sel. W. B., Dual price Play, 4-Coin Rejector
Bar Grip W. B. Mounting Bracket
EX-600 Cylindrical Wall Spkr.
L-2130 Ceiling Spkr., Choice of Grille L-2130 Ceiling Spkr., Choice of Grille Types Listed L-2135 Random Pattern Grille L-2136 Uniform Pattern Grille L-2137 Circular Flush-Mount Grille. Remote Vol. & Caucel Cont., St. or Mo. AUTO-BELL NOVELTY CO. Magic Mirror Horoscope АИТО-РНОТО СО. Model 12 Studio\$3,245.00 BALLY MFG. CO.
 Beauty Contest
 \$ 625.00

 Monarch Bowler (Shufflle)
 865.00

 Pony Twins (Kiddie Ride)
 705.00

 County Fair (5-Ball)
 1,075.00

 Targets

 Standard Model

 Replay Model

 6-Pocket Pool Table

 Lotta-Fun (5-Ball)

 Fun-Way (5-Ball, No Replays)

 Moon Raider (Rifle Game)

 Little Champion (Kiddie Ride)

 Fire Chief (Kiddie Ride)

 Western Express (Kiddie

 Ride)

 Targets 620.00 640.00 419.50 825.00 825.00 625.00 550.00 898.00 Ride) Spook-Gun (Kiddie 898.00 Spool-Gun (Kiddle Shooting-Gallery) Speed-Queen (Kiddle Ride) ... Toonerville Trolley Model T (w/o Record chngr.) The Champion (all metal cab) 465.00865.00 865.00 865.00 865.00 CHICAGO COIN MICHINE Bull's Eye Drop Ball 4 Game Bowler Playland Rifle Gallery Queen Bowler 16 ft. 5 in. 21 ft. 5 in. Jet Pilot Jet Pilot Star Rocket (Upright) King Bowler 16 ft. 5 in. 21 ft. 5 in. Twin Bowler Commando Machine Gun EXHIBIT SUPPLY CO. Card Vendor ... J. F. FRANTZ MFG. CO. Aristo Scale GAMES, INC. Super Wild Cat (Upright) . D. GOTTLIEB & CO. Seven-Seas IRVING KAYE CO., INC. Leader (6 Pocket Pool)\$ Jumbo Leader (6 Pocket Pool) Super Jumbo Hockey 8' \$ 399.95 499.95 400.00 Melody Tower 149.95 Deluxe El Dorado 6 Pkt. Pool 499.00 J. H. KEENEY & CO., INC.

 Criss Cross Diamond

 (upright)

 Hi-Straight, 5-Ball

 Straight, 5-Ball

 Big Dipper

 1,095.00

 Big 3

 Opportunity

 Opportunity

 Construction

 Big 3 Popcorn Vendor 640.00 ROCK-OLA MFG. CORP.

 1485 St 200 Sel. Phono.

 1485 200 Sel. Phono.

 1478 St 120 Sel. Phono.

 1478 120 Sel. Phono.

 1621 Hi-Fi Wall Spkr.

 1620 St Wall Spkr.

1950 Remote Vol. Cont. with Canc.
Button 50¢ Coin Chute Available for
All Models
Dual Credit Unit Available for 200 Se
Model 1485
1555 Dual W. B. for 120 or 200 Sel
HE SEEBURG CORP.
Q-160, 160 Sel. Phono
Q-100, 100 Sel. Phono

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Q-160, 160 Sel. Phono
Q-100, 100 Sel. Phono
D-3W160 Wall-O-Matic, 160 Sel. Du:
Pricing
S-3W160 Wall-O-Matic, 160 Sel. Singl
Pricing
HD-3WU Wall-O-Matic, 200 Sel. Ha
Dollar
HD-3WU Wall-O-Matic 100-160-200 Se
3W100 Wall-O-Matic "100" Single Pri
ing
RSVC-1 Remote St Vol. Cont.
CCI Coin Counter
TWI Twin St Wall Spkrs.
TCI Twin St Corner Spkrs.
TRI Twin St Recessed Spkrs
PS6LZ—Power Supply
HFAI-3—Power Amplifier
Cigarette Vender Model E-2
1000, Background Music Unit
4CD Cold Drink Vendor
SFB-1000 Fresh Brew Coffee Vendor
SFB-500 Fresh Brew Coffee Vendor SM-500 Powdered Coffee Vendor

SM-500 Powdered Coffee Vendor ...

UNITED MEG. CO.

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Teamate Bowler
13' \$1,520.1
16' 1,550.
3-Way Shuffle Alley
Regular Model \$1 1004
Regular Model
Zenith Shuffle Alley (2-Lane,
6-Player)
Advance Bowler (2-Lane,
6-Player)
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NITED MUSIC CORP.
UPB-100, 100 Sel. Phono.
UPB-100S. 100 Sel. St. Phono.
UPB-100H, 100 Sel. Hdw'y. Phono.
UWB-1, Sel. 3 Wire W. B.
UBG-1, Bar Grip
UAP-1, Aux. Power Supply for ext
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UCS-1, 8" Dual Cone Corner Spkr. UWS-1, 8" Dual Cone Wall Spkr.
UWS-1. 8" Dual Cone Wall Spkr.
UWS-1, 8" Dual Cone Recessed Ce
ing Spkr.
ing Spkr. UCS-2, 12" Dual Cone Corner Spl
for Stereo.
UWS-2, 12" Dual Cone Wall Spkr. f
Stereo.
URV-1, Remote Vol. Cont. and Canc
for Monaural
URV-2, Remote Vol. Cont. and Canc
for Stereo.
URA-1, Remote Amplifier for increas
Audio Power
UMS-1, Microphone System for pagi
or public address
UPS-1, Play Stimulator for UPB-1
Series
WILLIAMS MFG. CO.
Fiesta
Golden Gloves (Single Player, 5-Ba)
Rocket (5-Ball)

Rocket (5-Ball) Titan (Rifle Game)

THE WURLITZER CO.

- 2400-S, St. 200 Sel. Phono and Step. 2400-S, St. 200 Sel. Phono and Step. Dual Pricing optional.
 2400, Mo., 200 Sel. with Step. Dual Pring optional.
 2404-S, Stereo. 104 Sel. Stepper optional.
 2410-S, St., 100 Sel. Step. Dual Prici optional.
 2410, Mo., 100 Sel. Step. Dual Prici optional. optional. 5252 W.B., 200 Sel. 10-25-50¢, Dual P1 ing. 5250 W.B., 200 Sel. 10:25:50¢, Dual 11 5250 W.B., 200 Sel. 10:25:50¢. 5207 W.B., 104 Sel. 5-10:25¢ 5202 W.B., 100 Sel. 10:25:50¢, Dual Pi ing. 5200 W.B., 100 Sel. 10-25-50¢. 5122 St. Console Floor Spkr. 5123 St. Corner Spkr., 12" Coaxial. 5124 St. Corner Spkr., 8" Ext. Range. 5125 St. Extender Spkr. packed in pai
- 5126 St. Directional Spkr.

February 6, 1960

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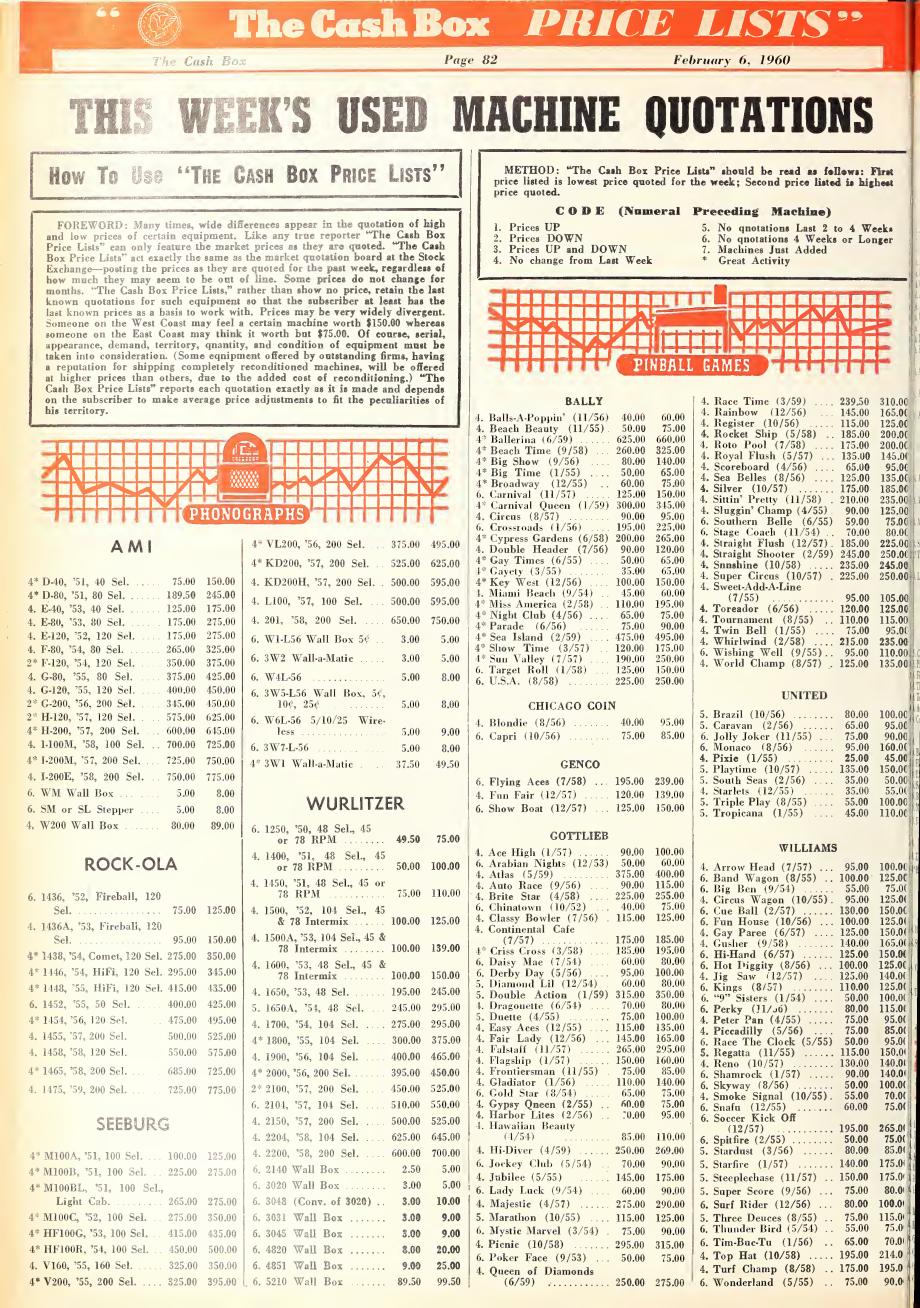
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The Cash Box



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BALLY

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Rocket Bowler (8/54).	65.00	115.00
Mystic Bowler (12/54)	65.00	125.00
Magic Bowler (12/54).	65.00	135.00
Blue Ribbon (3/55)	125.00	175.00
Gold Medal (3/55)	150.00	195.00
ABC Bowler (7/55)	200.00	225.00
Deluxe model	245.00	330.00
Congress (7/55)	225.00	245.0
Deluxe model	255.00	275.00
Jumbo Bowler (9/55).	265.00	350.00
King Pin Bowler		
(9/55)	225.00	270.00
ABC Super DeLuxe		
Bowler (9/57)	375.00	425.00
All-Star Bowling		120100
(12/57)	100.00	165.00
All-Star DeLuxe		
(2/58)	125.00	145.00
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Ball Bowlers

ABC Bowling Lane		
(1/57)	225.00	250.00
ABC Tournament		
Bowler (6/57)	325.00	375.00
ABC Champion Bowler		
(10/57)	375.00	425.00
Strike Bowler (11/57).	265.00	300.00
Trophy Bowler		
(4/58)	450.00	525.00
Lucky Alley (8/58)	645.00	650.00

CHICAGO COIN Shuffles

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Criss Bowler $(12/53)$	40.00	95.00
Playtime (10/54)	95.00	170.00
Fireball (11/54)	95.00	185.00
Thunderbolt (12/54)	100.00	175.00
Triple Strike (2/55)	100.00	205.00
Arrow (2/55)	125.00	195.00
Criss Cross Targette		
(1/55)	35.00	75.00
Deluxe model	40.00	110.00
Bonus Score (4/55)	150.00	205.00
Hollywood (5/55)	175.00	229.00
Blinker (8/55)	175.00	225.00
Score-A-Line (9/55)	175.00	250.00
Bowling Team (10/55)	175.00	260.00
Miami Shuffle (10/56)	65.00	115.00
Rocket Shuffle (3/58)		110100
l Player	125.00	195.00
2 Diaman		
2 Player	195.00	245.00
Explorer Shuffle (6/58)	200.00	250.00
Rebound Shuffle		
(12/58)	65.00	100.00

Ball Bowlers Bowling League (2/57) 195.00 225.00 Ski Bowl (11/57)

Ski Bowl (11/57)		
6 Player	85.00	115.00
Classic Bowling		
League (7/57)	395.00	450.00
TV Bowling League		
(11/57)	295.00	325.00

4. Skill Ball 2 Player (11/56) .. 60.00 90.00 6. 6 Player (2/57) ... 100.00 150.00

Hard

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KEENEY Shuffles

GENCO

Ball Bowlers

Juantes		
6. Diamond Bowler (5/54)	65.00	125.00
6. Bikini (6/54)	65.00	150.00
6. Century (6/54)	90.00	170.00
6. American (9/54)	90.00	175.00
6. National (9/54)	90.00	125.00
6. Speedlane (4/55)	125.00	150.00

UNITED

Shuffles

5. Leader (11/53)	95.00	115.00
5. Leader (11/53) 6. Rainbow (5/54) 6. Banner (8/54) Del.	80.00	115.00
6. Banner (8/54) Del.	65.00	115.00
4. Shuffle Targette, Del.		
(8/54)	75.00	95.00
6. Speedy (8/54)	60.00	135.00
6. 11th Frame (10/54)	65.00	145.00
4. Comet Targette (11/54)	95.00	110.00
6. Mercury (12/54)	80.00	125.00
6. Mars (1/55)	90.00	135.00
6. DeLuxe model	95.00	190.00
6. Lightning (2/55) 6. DeLuxe model	145.00	195.00
6. DeLuxe model	95.0 0	145.00
4. Venus (3/55) 6. DeLuxe model	90.00	135.00
6. DeLuxe model	100.00	195.00
6. Clipper (5/55) 6. DeLuxe model	100.00	125.00
6. DeLuxe model	100.00	195.00
4. 5th Inning (6/55)	65.00	75.00
4. Capitol (6/55)	215.00	225.00
6. DeLuxe model	140.00	240.00
4. Super Bonus (9/55)	160.00	225.00
6. DeLuxe model	195.00	245.00
6. Top Notch (10/55)	270.00	325.00
6. Top Notch Special	295.00	325.00
4. Regulation (11/55)	270.00	295.00
4. DeLuxe model	275.00	325.00
5. Midget Bowling Alley		
(3/58)	95.00	135.00
6. Shooting Stars (4/58) .		
Rall Poulo		
Ball Bowler	5	
4. Derby Roll (6/55)	75.00	100.00
6. DeLuxe model	100.00	195.00
4* Bowling Alley (11/56)	225.00	245.00

π_{i} Derby Ron (0/00) ==	60.00	100.00
6. DeLuxe model	100.00	195.00
4* Bowling Alley (11/56)	225.00	245.00
4. Jumbo Bowling Alley		
(9/57)	425.00	450.00

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4.	Royal	Bowler	(12/57)	١.	250.00	300.00
1^*	Pixie	Bowler	(8/58)		125.00	175.00

WILLIAMS

Ball Bowlers

6. Roll-A-Ball (12/56) 6 Player 90.00 100.00

	DDIE RIDES
Bally Champion Horse 325.00 42	5.00 6. Chicago Coin Super Jet 125.00 275.00
	0.00 4. Chicago Round The
72 77 0 0 0 0 0	0.00 World Trainer 300.00 325.0
	5.00 6. Decco Merry-Go-Round 195.00 350.0
	of Docco monthly of Round Tyong of the
	of Dotto Dputto Runger Hetto Hoto
Bert Lane Merry-Go-	of Extended Dig Dioneo Source doolo
	6. Exhibit Mustang 295.00 350.0
	5.00 6. Exhibit Sea Skates 125.00 225.0
B.L. Miss America Boat 195.00 22	5.00 6. Exhibit Space Patrol 125.00 250.0
Bert Lane Fire Engine 250.00 39	5.00 6. Exhibit Rudolph The
Capitol Donald Duck 220.00 29	5.00 Reindeer
	J Scientific Television 175.00 250.0
-	0.00 6. Scientific Boat Ride 100.00 125.0
Capitol Palomino Horse 195.00 30	0.00 5. Texas Merry-Go-Round. 200.00 295.0
Capitol See Saw 125.00 29	5.00 4. Tusko Baby Elephant . 495.00 795.00

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4. ABT 6 Gun Rifle Range 375 5. Air Football 112		6. Ke Sub Gun 50.00 4. Ke Sportsman (11/54) 85.00	125.00 95.00
4. Air Hockey 125	.00 195.00	6. DeLuxe model 130.00	175.00
6. Amus. Boomerang 30 4. Auto Photo Model 91150	0.00 75.00	6. Ke Ranger (3/55) 195.00 6. DeLuxe model (3/55) 190.00	210.00 230.00
6. B Kapid Fire	0.00 125.00	4. Ke League Leader	230.00
	.00 125.00	(4/58) 125.00	145.00
6. B Bulls Eye Shooting Gallery (9/55) 195	5.00 250.00	4. Ke Sportland 135.00 6. Mills Panoran.a Peek	150.00
4. B Big Inning (5/58) 295	.00 325.00	(11/54)	250.00
4. B Heavy Hitter (4/59). 325 4. B Golf Champ (8/58). 175		5. Munves Squoits (11/57) 365.00 6. Mu Atomic Bomber 65.00	395.00 95.00
4. B Batting Practice		6. Mu Ace Bombers 85.00	125.00
(8/59) 55(4 Shill Poll (Uppight)	0.00 575.00	6. Mu Dr. Mobile (Prewar) 65.00	125.00
4. Skill Roll (Upright) (B 3/58) 65	.00 85.00	6. Mu Fly Saucers 95.00	125.00
4. Capitol Midget Movies 100		5. Muto Lord's Prayer 195.00	225.00
5. CC Bullseye Baseball. 195 1. CC Basketball Champ 65		6. Mu Photo (Pre-War) 100.00 2. Mu Photo (DeLuxe) 125.00	250.06 295.00
6. CC 4-Player Derby 95	5.00 125.00	6. Mu Silver Gloves 125.00	195.00
4. CC Goalee 93	5.00 110.00 5.00 65.00	6. Mu Sky Fighter 35.00 6. Munves Squoits (11/57) 395.00	125.00 495.00
	0.00 125.00	Muto Voice-O-Graph	190.00
4. CC Pistol	0.00 75.00	4. Pre-War Model 165.00 6. Post-War Model 1.025.00	225.00
4. CC Home Run 6 Player (3/54) 50	.00 75.00	6. Mu K. O. Champ 150.00	245.00
4. Super model	.00 130.00	6. Mu Drive Yourself 395.00	485.00
4. CC Big League (5/55) 100 4. CC Twin Hockey (5/56) 200	0.00 150.00 0.00 215.00	4. Mu Rock 'n Roll (7/56) 20.00 6. Mu Bang-O-Rama (4/57) 37.50	45.00 75.00
4. CC Steam Shovel (5/56) 115	00 125.00	4. Philadelphia Toboggan	
x +	0.00 225.00	Skee Alley 200.00 6. Scientific Basketball 20.00	245.00 75.00
4. CC Criss Cross Hockey (10/58) 295	5.00 325.00	6. Scientific Batting Pr 30.00	95.00
4. CC Croquet (8/58) . 75	.00 95.00	6. Scientific Pitch ² Em 45.00	125.00
	5.00 85.00 5.00 100.00	4. Seeburg Bear Gun 75.00 6. Seeburg Shoot the Chute 40.00	85.06 80.00
4. Ex Jet Gun 95	5.00 125.00	4. Seeburg Coon Hunt 125.00	150.00
6. Ex Space Gun 100	0.00 125.00 0.00 100.00	4. Set Shot Basketball 165.00 4. Telequiz 65.00	195.00 95.00
	0.00 100.00 0.00 100.00	6. Un Jungle Gun 95.00	145.00
4. Ex Six Shooter 55	.00 95.00	4. DeLuxe model	125.00
	00 95.00 00 100.00	4. Un Carn, Gun (10/54) 150.00 4. DeLuxe model 85.00	$160.00 \\ 125.00$
6. Ex Star Shooting		6. Un Bonus Gun (1/55) 175.00	220.00
	5.00 125.00	4. DeLuxe model 145.00 4. Un Star Slugger (7/55) 100.00	175.00 175.00
6. Ex Sportland Shooting Gallery (11/54) 65	.00 125.00	4. Un Super Slugger	110.00
6. Ex "500" Shooting	00 195 00	(4/56) 100.00 6. Un Pirate Gun (10/56) 225.00	$125.00 \\ 245.00$
Gallery (3/55) 110 6. Ex Treasure Cove Shoot-	0.00 125.00	4. Wm DeLuxe Baseball	240.00
ing Gallery (6/55) 210	.00 245.00	(4/53)	95.00
4. Ex Jungle Hunt (3/57) 150 6. Ex Ringer Ball (11/56) 25	0.00 275.00	4. Wm Major Leaguer, 6-Player 95.00	115.00
4. Ex Pop Gun Circus		6. Wm Pennant Baseball	
(9/57) 250 6. Ge Lucky Seven 65		(12/53) 50.00 6. Wm Super Pennant	75 .0 0
6. Ge Sky Gunner 100		Baseball (12/53) 50.00	115 .0 0
6. Ge Night Fighter 70		6. Wm Snper Star Baseball (12/53) 50.00	12 0.0 0
4. Ge 2-Player Basketball 99 4. Ge Rifle Gal. (6/54) 110	0.00 125.00 0.00 135.00	Baseball (12/53) 50.00 6. Wm Big League Base-	
4. Ge Big Top Rifle		Ball (2/54) 65.00	150.0 <mark>0</mark>
Gallery (6/54) 175 5. Super model (12/55) 250		6. Wm All-Star Baseball (2/54) 90.00	125.00
4. Ge Wild West Gun		6. Wm Big League Base-	
(2/55) 150 4. Ge Sky Rocket Rifle	0.00 175.00	ball (2/54) 100.00 4. Wm Jet Fighter	15 0.0 0
4. Ge Sky Rocket Kine Gallery $(5/55)$ 125	.00 195.00	(10/54) 95.00	145.00
4. Ge Championship Baseball		6. Wm Safari (2/54) 175.00	210.00 265.00
(9/55)	0.00 125.00	6. DeLuxe Model 180.00 6. Wm Polar Hunt (3/55) 150.00	175.00
(10/55) 50	.00 65.00	4. Wm Sidewalk Engineer	
4. Ge Hi Fly Baseball (5/56)	.00 125.00	(4/55) 85.00 4. Wm King Of Swat	105.00
4. Ge State Fair Rifle Gal.		(5/55) 110.00	135.00
(6/56) 175	.00 240.00	4. Wm Four Bagger (4/56) 175.00	195.00
6. Ge Davy Crockett (10/56) 190	.00 225.00	(4/56)	220.00
4. Ge Circus Rifle (3/57) 275	.00 295.00	4. Wm Crane (10/56) 60.00	115.00
 Ge Motorama (10/57) 215 Ge Gypsy Grandma 	.00 225.00	4. Wm Peppy The Clown (12/56) 150.00	195.00
(5/57) 165	.00 195.00	4. Wm 1957 Baseball 250.00	275.00
4. Ge Space Age Gun		4. Wm Ten Strike (12/57) 120.00 4* Wm Ten Pins (12/57) 125.00	150.00 160.00
(6/58) 155		4. Wm Shortstop (4/58) . 300.00	325.00
6. Jack Rabbit 40 4. Jungle Joe 45	.00 75.00 .00 125.00	4* Wm Vanguard (10/58) 350.00 4* Wm Hercules (2/59) 415.00	375.00 425.00
	.00 125.00	4. Wm Crusader $(6/59)$. 415.00 4. Wm Crusader $(6/59)$. 425.00	425.00 475.00
UPRIGHT ELECT	RONIC	SCORING F. P. GAM	ES

February 6, 1960

UPRIGHT ELECTRONIC SCORING F. P. GAMES

5. Sportsman (B 6/59) 500.00 55	50.00 6. Big Tent (Ke 12/55) 155.00	225.00
4* Super Big Tent	4. DeLuxe Big Tent	
(Ke 6/57) 175.00 20		295.00
4. Skill Parade (B 1/59) 150.00 19	5 00 4. Circus (Au 5/56) 175.00	235.00
	4 County Foir (Am 2/57) 145.02	195.00
4. Deluxe Skill Parade	4* Double Shot (Co. 4/58) 260.00	295.00
(B 4/59)		225.00
4. Super Hunter (Ga 6/57) 275.00 29		37540
4. Circus Wagon Wheel	6. Jumbo (B 5/59) 550.00	
(Au 5/59) 250.00 26		4.20
(INU 0/07) 200.00 20	14. SKEEL SHOUL (Ga 1/31) 233.00	

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