

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

VOL. 10, NO. 43

JULY 23, 1949

Best Wishes...
JOHNNY CLARKE'S CLAMBAKE!

WNJR



Capitol
RECORDS

..HOME

JOHNNY MERCER WOOD

DON MACRAE

LIE LUTCHER

Greetings to
JOHNNY CLARKE'S
WNJR CLAMBAKE
From

W N J R
JOHNNY CLARKE'S
JUNIOR
NINE

Maestro Ray Anthony doesn't know which way to turn as disk jockey Johnny Clarke, right, hands him a birthday cake signifying Capitol Records' 7th Anniversary in the record business. Ray's work is currently the subject of much discussion in the music industry, with veteran tradesters hailing him as the heir to the throne of the late Glen Miller. Recently signed to a recording contract by Capitol Records, his initial releases have proved quite popular with music operators throughout the nation. Currently going strong for Ray is "Velo", "A New Shade Of Blues", and "Darktown Strutters Ball". Pictured above, Joe Felice, left, WNJR record librarian, tempts Ray with copies of his Capitol recordings. The proceedings took place on the Johnny Clarke WNJR Clambake recently, when Clarke devoted most of his program to the diskery's birthday. Ray Anthony is exclusively featured on Capitol Records. Personal Management: Fred Benson.

WURLITZER 1100



IT'S AN
EYE
CATCHER

IT'S AN
EAR
CATCHER

IT'S A
COIN
CATCHER

The WURLITZER 1100

ABSOLUTELY UNRIVALED IN VALUE

**SEE YOUR WURLITZER DISTRIBUTOR
FOR LOW DOWN PAYMENTS, EASY
TERMS, HIGH TRADE-IN ALLOWANCES**

Active Amusement Machine Co.
666 N. Broad St., Philadelphia 30, Penna.
Alfred Sales, Inc.
881 Main St., Buffalo 3, N. Y.
Angott Distributing Co., Inc.
2616 Puritan Ave., Detroit 21, Mich.
Brady Distributing Co.
522 E. Trade St., Charlotte, N. C.
Brandt Distributing Co., Inc.
1809 Olive St., St. Louis 3, Mo.
Bush Distributing Co.
286 N. W. 29th St., Miami, Fla.
508 Delwood, Jacksonville, Fla.
Cain-Cailhouette Motors, Inc.
1502 Broadway, Nashville, Tenn.
Central Music Distributing Co., Inc.
1523 Grand Ave., Kansas City 8, Mo.
2562 Harney St., Omaha 2, Nebr.
Cleveland Coin Mach. Exchange, Inc.
2021 Prospect Ave., Cleveland, Ohio
Commercial Music Co., Inc.
726 N. Ervay St., Dallas 1, Texas
901 E. Houston St., San Antonio, Texas
1004 N. Walnut St., Oklahoma City, Okla.
Coven Distributing Co., Inc.
3181 N. Elston Ave., Chicago, Ill.
Cruze Distributing Co., Inc.
105 Virginia St., W., Charleston, W. Va.
122 S. Seventh St., Louisville, Ky.
Draco Sales Co.
1932 Broadway, Denver 2, Colo.
Emarcy Distributing Co.
348 Sixth St., San Francisco, Calif.
F. A. B. Distributing Co., Inc.
1019 Baronne St., New Orleans 13, La.
304 Ivy St., N. E., Atlanta 3, Ga.
1727 Hardon St., Columbia, S. C.
Hart Distributing Co.
906 Elliott Ave., W., Seattle 99, Wash.
The Arthur Hermann Co., Inc.
282 Central Ave., Albany, N. Y.

Iowa Music Distributors, Inc.
764 Ninth St., Des Moines 14, Iowa
Jacobs, Inc.
3724 W. Vliet St., Milwaukee, Wis.
Knudsen Music Co., Inc.
287 N. 3rd East St., Provo, Utah
Lieberman Music Co.
1124 Hennepin Ave., Minneapolis, Minn.
Maestro Music, Inc.
117 E. Broadway, Tucson, Ariz.
Midland Music Distributing, Inc.
409 North Noble St., Indianapolis, Ind.
Music Distributing Co.
420 N. Craig St., Pittsburgh 13, Penna.
O'Connor Vending Machine Co.
2320 W. Main St., Richmond, Va.
400 Water St., Portsmouth, Va.
Redd Distributing Co.
298 Lincoln St., Allston 34, Mass.
Sicking, Inc.
1401 Central Parkway, Cincinnati 14, O.
Stiegel Distributing Co., Ltd.
477 Yonge St., Toronto, Ont., Can.
40 Powell St., Vancouver, B. C., Can.
853 Notre Dame St., W., Montreal, Que.,
Can.
Southland Distributing Co.
1128 S. Crenshaw Blvd., Los Angeles 6,
Calif.
Steele Distributing Co.
3300 Louisiana St., Houston, Texas
Sterling Service
Rocky Glen Park, Moosic, Penna.
Walker Sales Co.
2401-5 E. Alameda, El Paso, Texas
Williams Distributing Co., Inc.
1082 Union Ave., Memphis 3, Tenn.
The Winters Distributing Co.
1713 Harford Ave., Baltimore 13, Md.
Young Distributing, Inc.
525 W. 43rd St., New York 18, N. Y.

UNRIVALED VALUE in smart styling and thrilling tone—the two top play-stimulators.

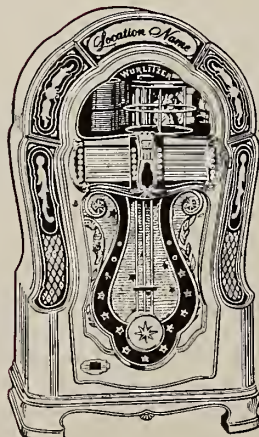
UNRIVALED VALUE in such exclusive play-promoting features as its Sky-Top Turret Window and Encore Program Selector.

UNRIVALED VALUE in rugged construction—in its time and money-conserving Quick-As-A-Flash Replacement Units.

UNRIVALED VALUE in the operating economies of its Cobra Tone Arm and the time-tested *right number of records—24!*

UNRIVALED VALUE in its Wurlitzer name—your assurance that it will earn peak profits for years and still command top trade-in price.

THE RUDOLPH WURLITZER COMPANY
North Tonawanda, N. Y.



HAVE YOU SEEN THE WURLITZER

1080 Personalized!

Stands alone as the only *personalized* phonograph in the industry and the lowest priced quality phonograph on the market.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

ROBERT E. AUSTIN, General Manager, Music Dept.

JOEL FRIEDMAN, Music Editor

L. MILAZZO, Classified Advertising

A. ARTESE, Circulation

POPSIE, Staff Photographer

WM. NICOSIA, Art Director

I. THURLOW, Chicago, Ill.

LEO SIMON, Hollywood, Cal.

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

IN THIS ISSUE

July 23, 1949

Vol. 10, No. 43

COINBIZ BOOM BREWING	Page 4
NATION'S TOP TEN JUKE BOX TUNES	Page 5
RECORD REVIEWS	Pages 6 and 8
REGIONAL RECORD REPORT	Page 7
'ROUND THE WAX CIRCLE	Page 9
DISK JOCKEY RECORD REPORTS	Page 10
RACE RECORD REVIEWS	Page 11
FOLK & WESTERN RECORD REVIEWS	Page 12
HOT IN—HARLEM, CHICAGO, NEW ORLEANS & LOS ANGELES	Page 13
BIG 5 FOLK AND WESTERN TUNES	Page 14
TUNIS DISK HITS BOX SCORE	Page 15
COIN MACHINE SECTION	Page 16
CLASSIFIED ADVERTISING	Pages 20 and 21
CMI BLUE BOOK	Pages 22, 23 and 24
EASTERN FLASHES—CHICAGO CHATTER— LOS ANGELES CLIPPINGS	

PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., Empire State Bldg., New York 1, N. Y. Telephone: LOngacre 4-5321. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEarborn 2-0045; and 1520 No. Gower, Hollywood 28, California, Telephone: HUdson 2-3359.

Copyright 1949 by The Cash Box Publishing Co., Inc.

ADVERTISING RATES on request. All advertising closes Friday at 5 P.M. preceding week of issue.

SUBSCRIPTION RATE \$15 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed forty words, \$48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and pub-

lishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

A well known music op stopped us the other day, just to discuss business in general, he said. (So we stood by and listened.)

First of all he commended us on the fact that for over seven years now we have been trying to tell the nation's ops, whether engaged in operating music or amusement or merchandising machines, that they simply must get a more fair share of the gross income from their equipment. And, as we have stated time and again, this would, in very large measure, be the answer to the main problem with which the trade is at present confronted. (So we sincerely thanked him for this commendation, and continued to listen.)

As he talked about "general business conditions," he pulled an old envelope from his pocket and produced the following figures which, he told us, he had long intended to mail to us. (If there are other ops who have been holding back from mailing us facts and figures we wish they would mail this info to us for publication as soon as they possibly can.)

And the figures, to say the least, were extremely interesting, verifying what we have been telling music ops for so many years.

Here they are. (And from now on we offer no comment, for those who have read our editorials in the past, need no comment.) Use them for whatever they're worth to you. (These figures are all based on an "average" location with an "average" week's servicing.)

Total Gross Collection (Which also happens to be considered the 'national average')

Op's Share (Gross) of Collection (50%-50% Basis)

Agent's Commission (20%) Not counting his salary

Op's Share (Net) of Collection

(The servicing cost on this particular location which this op considers "below average" for this week was as follows):

2 New Records @ .49 each

1 New Needle

1 New Tube

(Note: There were no broken plastics or other parts to be replaced during this week's servicing.)

Overhead Expense involved in servicing average location which includes gasoline used, wear and tear on truck and tires, telephone, general office expense, etc. This he figures at a minimum of \$1.00 per location

Total Cost to Op for Location Servicing

LOSS TO OPERATOR

(In short, deducting what he received (net) \$3.20 from his servicing cost of \$3.83 he lost 63c servicing this one \$8.00 (gross) spot on a 50%-50% commission basis.)

Oh, by the way, lest we forget, the location owner received \$4.00 for his share.

Bill Gersh

COINBIZ BOOM BREWING

To what period in the history of the coin machine industry can the present situation be likened?

Those who have been engaged in this business for some twenty years or longer, feel that the present period can best be likened to that of the late 1930 and early 1931.

The reason being that during the latter part of 1930 and well into the middle of 1931, this industry was at its lowest ebb.

It had just come out of a boom period of counter games which the "Whirlwind" had created. It still continued on with the pistachio vending machines which had come into being about 1929 and were now firmly entrenched in the field.

But, about the end of 1930, there was really nothing in the field anymore to excite anyone's interest. Play dropped, profits went haywire, and the entire field began to believe that the boom was all finished.

Just about that time (the latter part of 1930) whispers began to reach the trade of giant sized bagatelle machines which were beginning to capture attention in the south. (Just as today the large sized shuffleboards have begun to capture attention and create new blood for this industry.)

As these began to be publicized and the trade gradually discovered them, smaller sized models began to appear at 10 balls for 1c, and also 10 balls for 5c, and the first small size bagatelle machines came into being with the introduction of "Bingo".

Since that time the industry knows the story of how in 1931 there came on the market a game called "Ballyhoo" and the resultant boom of the industry with new blood flooding the field as "Goofy", "Jiggers", "Five Star Final", "Jig Saw", "World Series", and games innumerable to mention here built up to the modern pinball amusement machine of today.

But, back to the reason why there is a general belief among old timers in this industry that "a boom is again brewing". There is now more or less a surety that someone, somewhere, probably already has the new, small, low priced, brand new product which will start the boom all over again.

The latter part of 1948 and this year of 1949 can be likened to 1930 and 1931 in the historical annals of this field. Someone is going to bring that new type product to the field. The larger type shuffleboards have already produced a new and smaller sized machine which gives promise of taking very solid hold in many areas. It has already been approved in certain sections of the country where nothing else was able to operate.

From this development there is no doubt that others will arise, and as these come into being one will click, and will be rapidly followed by manufacturer after manufacturer bringing about another 1931 and 1932 boom which would lead this field into its greatest and most outstanding growth.

There is no doubt that many working men thruout the nation will eagerly jump into this business. In the first place their working hours are now irregular and they seek something to do in their spare time. They still have savings left over and they would like to invest in some small business where they could be assured a livelihood and the possibility of growth.

Small business men who have been hard hit during this recessive period are also seeking for something aside from their present businesses and they, too, are therefore very good prospects for aiding and abetting a boom in the coin operated machines industry.

In short, from almost any viewpoint, the entire nation is ripe for someone in the field to present the product which could be likened to what was introduced in 1930 and 1931 and see business come flooding in.

Furthermore, and as far as this industry is concerned, everywhere in the nation coin machine operators are banding together and arranging for a better understanding with their locations as well as closer cooperation among themselves as business men.

This, then, means that the manufacturers of these new products have a stronger and more solid field to present their products to and to obtain instant cooperation for whatever production they can place to the front in a hurry.

Everything is completely set for one of the greatest booms that ever hit the coin machines industry. All elements are ripe. All are eager to get going as soon as possible.

This is not the history which existed in 1930 and 1931. At that time it was small. In fact, it was an infant. Today this is becoming a well organized industry with many, many of thousands of dollars invested in its products in every nook and cranny of the nation, and with the public better acquainted with coin operated products than ever before in the history of this industry.

Just as surely as there is a coin machine industry, and just as surely as it will continue for years and years to come—there is a boom brewing—and that boom is dependent on that first inventive, ingenious, daring pioneer who can visualize and build a product similar to that first pinball introduced in 1930 and which will meet with instant approval of the playing public as well as be priced at such a point that it will attract those many, many thousands of peoples who so eagerly seek a new and small business which will better assure them a livelihood.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

CODE		
AL—Aladdin	DM—Damon	RE—Regent
AP—Apollo	EX—Exclusive	RO—Rondo
AR—Aristocrat	JE—Jewel	RA—Rainbow
BU—Bullet	KI—King	SA—Savoy
CA—Capitol	LO—London	SI—Signature
CAS—Castle	MI—Miracle	SP—Specialty
CM—Commodore	ME—Mercury	SPT—Spotlite
CO—Columbia	MG—MGM	SU—Supreme
CR—Coral	MN—Manor	TE—Tempa
CS—Coast	MO—Modern	TW—Tower
DA—Dana	MT—Metrotone	TWC—20th Century
DE—Decca	NA—National	VA—Varsity
DEL—DeLuxe	PR—Premier	VI—Victor

1 RIDERS IN THE SKY
 CA-57-608—Peggy Lee
 CA-57-40164—Foy Willing
 CO-38445—Bert Ives
 DE-24618—Bing Crosby
 ME-5320—Stan Jones
 MG-10404—Derry Falligan
 VI-20-3441—Vaughn Monroe O.

2 SOME ENCHANTED EVENING
 CA-57-629—Paul Weston O.
 CA-57-544—Ja Stafford
 CA-57-596—Gordon MacRae
 CO-38446—Frank Sinatra
 DE-24667—Al Jolson
 DE-24609—Bing Crosby
 ME-5276—John Laurenz
 MG-10399—Huga Winterhalter O.
 VI-20-3402—Perry Como

3 BABY, IT'S COLD OUTSIDE
 CA-57-567—Whiting-Mercer
 CO-38463—Shore-Clark
 DE-24644—Fitzgerald-Jordan
 ME-5307—Lynn & Frank Loesser
 MG-30197—Williams-Montalban
 VI-20-3448—Don Cornell

4 AGAIN
 CA-15428—Mel Torme
 CO-38467—Doris Day
 DE-24602—Gordon Jenkins O.
 LO-378—Vera Lynn
 ME-5261—Vic Damone
 MG-10398—Art Mooney O.
 VI-20-3427—Tommy Dorsey O.

5 I DON'T SEE ME IN YOUR EYES ANYMORE
 CA-15402—Jan Garber O.
 CO-38408—Buddy Clark
 DE-24576—The Stardusters
 ME-5265—Kitty Kallen
 MG-10373—Helen Forrest
 VI-20—3347—Perry Como

6 BALI HA'I
 CA-57-628—Paul Weston O.
 CA-57-543—Peggy Lee
 CO-38446—Frank Sinatra
 DE-24609—Bing Crosby
 ME-5273—Anne Vincent
 MG-10399—Huga Winterhalter O.
 VI-20-3402—Perry Como

7 FOREVER AND EVER
 CA-15386—Margaret Whiting
 CO-38140—Dinah Shore
 DE-24569—Russ Morgan O.
 LO-362—Gracie Fields
 ME-5252—Helen Carroll
 RO-185—Fran Allison
 VI-20-3347—Perry Como

8 "A"—YOU'RE ADORABLE
 CA-15393—Ja Stafford-Gordon MacRae
 CO-38449—Tony Pastor O.
 DE-24579—Larry Fontine O.
 ME-5253—Anne Vincent-J. Carroll
 MG-10310—Buddy Kaye Quintet
 SPT-510—Rosaland Paige
 VI-20-3381—Perry Como

9 THE HUCKLEBUCK
 CA-57-576—Benny Goodman O.
 CA-57-7000—Big Sis Andrews
 CO-38486—Frank Sinatra
 DE-48099—Bob Marshall
 DE-24652—Lionel Hampton O.
 HT-872—Cab Calloway O.
 ME-9130—The Pig Footers
 SA-683—Paul Williams O.
 SP-742—Roy Milton O.
 VO-1101—Andy Kirk O.
 VI-20-3427—Tommy Dorsey O.

10 CARELESS HANDS
 CA-15379—Mel Torme
 CO-20546—Lean McAuliffe
 DE-24563—Bob & Jeanne
 DE-24616—Bing Crosby
 ME-6170—Eddie Dean
 MG-10349—Johnny Desmond
 VI-20-0007—Sharty Long
 VI-20-3321—Sammy Kaye O.



**THE
CASH BOX
NAMM
SHOW ISSUE**
 (Dated July 30)

GOES TO PRESS

THURS.-JULY 21

**NO MATTER HOW
TIED UP YOU ARE
WITH OTHER MATTERS—
YOU CAN'T AFFORD
TO MISS
THIS BIG
RECORD
SHOW
ISSUE**



RUSH YOUR AD NOW!

PHONE — WIRE — WRITE

THE CASH BOX
 EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

(PHONE: LOngacre 4-5321)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Record Reviews

"Are You Fooling?" (2:55)

"The Bumpety Bus" (2:54)

BUDDY KAYE QUINTET
(MGM 10477)

● Pair of fair enough sides by the Buddy Kaye Quintet, and the set-up of "Are You Fooling?" and "The Bumpety Bus." Top deck is a slow moving ballad which piper Artie Malvin handles adequately. The flip, with Ginny Blue and The Tune Timers picks up in tempo a bit and is offered in a lighter vein. Wax won't stop traffic—it might hold its own though.

"Sheik Of Araby" (2:53)

"Ain't She Sweet" (2:32)

BAILEY BROTHERS
(Merit 301)

● Some novelty wax in the offing for music operators are these sides offered by the Bailey Brothers. Rendered with a hammond organ and the rattle of bones, the combo set up the refrain of "Sheik Of Araby" and "Ain't She Sweet." Both sides skip along at a mellow pace and are easy on the ears. Wax is definitely in the commercial vein, and should prove to be of excellent value to music ops as potent coin cullers.

"Now Now Now" (2:40)

"In Our Old Home Town" (2:41)

REX KOURY
(Castle 1405)

● Fair offering by organist Rex Koury is this piece of wax tagged "Now Now Now" and "In Our Old Home Town." With Rex at the organ, and Owen Moore and Pat Michels doing a vocal duet on the top deck, the platter makes for fair listening pleasure. It's a rolling waltz that might catch on and go. The flip has Owen taking it solo on a slow, soulful ballad. Wax can be used to best advantage as filler material.

"That Naughty Waltz" (2:36)

"Missouri Waltz" (2:39)

FRANKIE CARLE ORCH.
(Columbia 38529)

● Pair of light sides set to music by maestro Frankie Carle, and the refrain of "That Naughty Waltz" and "Missouri Waltz" echoing for music ops. Both sides are styled in soft, tender manner, with Frankie taking a solo spot at the piano. Wax should do well in those quiet, dining spots—music ops with the locations might take note.

DISK OF THE WEEK

"My Own, My Only, My All" (2:45)

"Now That I Need You" (2:48)

FRANKIE LAINE
(Mercury 5311)



FRANKIE LAINE

● Here's a tune that music ops can really latch onto. With Frankie Laine on tap to spoon the vocal pleasure of this bit, we see no reason for this ditty not turning into an avalanche of silver for music operators throughout the nation. Titled "My Own, My Only, My All," Frankie pitches his pipes on this fragrant melody to come up with a hot item for the juke

box trade. Ditty is a top plug tune from the Paramount flicker "My Friend Irma" and should receive a tremendous amount of ballyhoo. Frankie handles this piece in slow infectious tempo, with his jazz intonation rounding out the side in brilliant manner. It's a deck that seems certain of catching on and going like wildfire. On the other end with "Now That I Need You," from the Paramount film "Red, Hot & Blue," Frankie once again displays his versatile vocal manner to bounce back with still another potential winner for music ops. Wax whirls at slow tempo, and has Frankie turning in a brilliant vocal performance on the side. Both decks are blue ribbon winners—ops should get 'em but quick!

"Don't Bring Lulu" (2:43)

"Pay The Man The Money" (2:46)

BUTCH STONE
(Capitol 57-669)

● Music ops in the market for some terrific novelty wax are sure to find it in these sides by Butch Stone. Tabbed "Don't Bring Lulu" and "Pay The Man The Money." Butch gives out with some excellent comedy on this wax, to set the stage for some potential coin play. It's cute material on both sides of the recording, and should keep phono fans happy throughout the disk. Ork backing by Van Alexander rounds out the side in top manner.

"I've Come Back To Say I'm Sorry" (3:08)

"Hang On The Bell, Nellie" (2:52)

BEATRICE KAY
(Columbia 38528)

● Pair of sides by Chirp Beatrice Kay, and the set-up of some cute novelty wax for music ops to take a peek at. Both sides of this deck are done up in the familiar Kay style, with the top deck grabbing the lead. Ditty is a tender hearts and flowers piece which might go. The flip is an up-tempo novelty that has been around awhile. Ops who have the locations that go for this material should look into this platter.

"Ma!" (2:43)

"Don't Sit On My Bed" (2:40)

PEARL BAILEY
(Columbia 30167)

● Wax styled by chirp Pearl Bailey shows the lass' distinctive vocal manner off to excellent advantage. Top deck is the standard "Ma!" (He's Makin' Eyes At Me), with Pearl purring the fond lyrics in top fashion. On the other end with "Don't Sit On My Bed," Pearl gives out with a cute novelty item, offered as only she can. Always a heavy favorite with phono fans, Pearl should prove to be a hypo to juke box play via this disk.

"Two Little, New Little, Blue Little Eyes" (2:33)

"Fiddle Dee Dee" (2:39)

JOHNNY DESMOND
(MGM 10480)

● More smooth stuff in the offing for music ops, with songstar Johnny Desmond on deck to serve it up in the musical rendition of "Two Little, New Little, Blue Little Eyes" and "Fiddle Dee Dee." Top deck is a soft, hush-hush lullaby which Johnny handles admirably. The flip picks up in tempo slightly and makes for cute listening pleasure. Song is from the Warner Brothers film "It's A Great Feeling" and should receive a heavy hypo therefrom. Johnny's many fans are sure to go for this duo.

"Roseanna" (2:45)

"My Burrita" (2:45)

JOHN LAURENZ
(Mercury 5302)

● The pleasing vocal refrain of John Laurenz is shown to excellent light on this coupling titled "Roseanna" and "My Burrita." Top deck is the plug tune from the Goldwyn flicker "Roseanna McCoy," and should come in for some heavy bally. It's a slowly woven ballad which John handles admirably. The flip has the balladeer switching to a cute novelty tagged "My Burrita." Ditty has John warbling in Mexican accent, and skips along at a mellow pace. Top deck beckons some coin play.

"Reckon, I'm In Love" (2:56)

"Ooh, If You Knew" (2:45)

PAUL WESTON ORCH.
(Capitol 57-697)

● Some great wax for music ops to listen in to are these sides offered by the brilliant Paul Weston ork. Top deck, titled "Reckon, I'm In Love," from the Warner Brothers epic "Montana," has a new chirp that should go places from here on. Thrush Pauline Byrns' vocal work on this side is nothing less than sensational. Gal's pipes pitch the mellow crystal clear, with just the faint touch of a jazz intonation ringing true. On the flip with "Ooh, If You Knew," Pauline and maestro Weston come back with another comer in this romantic ballad. Ops should get with this disk.

"You're Breaking My Heart" (2:46)

"One More Time" (2:44)

RUSS CASE ORCH.
(MGM 10478)

● A side that is sure to click and go like wildfire is this bit of music by maestro Russ Case. His first MGM waxing, Russ really delivers a boffo bit of wax for music ops with this rendition of "You're Breaking My Heart." The excellent musical arrangement of this piece, offered in a dramatic package of plush strings and velvet instrumental tones, makes this deck the winner it is. Vocal refrain on the side by the Quintones is top drawer material from start to finish. On the coupling with "One More Time," with piper Stuart Foster to warble the mellow lyrics, Russ once again comes up with an excellent piece. We go for the top deck in a big way—we're sure you will too. Ops can buy this one by the boxful—but pronto!

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records—City by City

JULY 23, 1949

New York, N. Y.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. AGAIN (Vic Damone)
3. SOME ENCHANTED EVENING (Perry Como)
4. BABY, IT'S COLD OUTSIDE (Whiting-Mercer)
5. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
6. FOUR WINDS AND THE SEVEN SEAS (Sammy Kaye)
7. A ROOM FULL OF ROSES (Dick Haymes)
8. MERRY-GO-ROUND WALTZ (Art Mooney)
9. THE HUCKLEBUCK (Frank Sinatra)
10. YOU'RE BREAKING MY HEART (Vic Damone)

New Castle, Pa.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. AGAIN (Vic Damone)
3. AIN'T SHE SWEET (Mr. Goon Bones & Mr. Ford)
4. NEED YOU (Stafford-MacRae)
5. ROOM FULL OF ROSES (Eddy Howard)
6. MAYBE IT'S BECAUSE (Connie Haines)
7. BABY, IT'S COLD OUTSIDE (Fitzgerald-Jordan)
8. PALIN' AROUND WITH YOU (Ted Lewis)
9. HOW IT LIES (Connie Haines)
10. WEDDIN' DAY (Lawrence Welk)

Denver, Colo.

1. A ROOM FULL OF ROSES (Eddy Howard)
2. BE BOP SPOKEN HERE (Frankie Laine)
3. FOREVER AND EVER (Helen Carroll)
4. YOU'RE BREAKING MY HEART (Vic Damone)
5. AGAIN (Gordon Jenkins)
6. AIN'T MISBEHAVIN' (Kay Starr)
7. SOME ENCHANTED EVENING (Perry Como)
8. A WONDERFUL GUY (Fran Warren)
9. BALI HA'I (Perry Como)
10. CRUISING DOWN THE RIVER (Blue Barron)

Savannah, Ga.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. FOREVER AND EVER (Perry Como)
3. AGAIN (Doris Day)
4. FOUR WINDS AND THE SEVEN SEAS (Sammy Kaye)
5. CARELESS HANDS (Bob & Jeanne)
6. SO TIRE (Russ Morgan)
7. EVERYWHERE YOU GO (Doris Day)
8. 'TILL MY SHIP COMES IN (Dinah Shore)
9. BABY, IT'S COLD OUTSIDE (Shore-Clark)
10. THANK YOU (Stafford-MacRae)

Longview, Tex.

1. AGAIN (Gordon Jenkins)
2. RIDERS IN THE SKY (Vaughn Monroe)
3. A ROOM FULL OF ROSES (Dick Haymes)
4. SOME ENCHANTED EVENING (Bing Crosby)
5. BABY, IT'S COLD OUTSIDE (Ella Fitzgerald)
6. A WONDERFUL GUY (Fran Warren)
7. FOREVER AND EVER (Russ Morgan)
8. EVERYWHERE YOU GO (Bing Crosby)
9. "A"—YOU'RE ADORABLE (Jo Stafford)
10. I DON'T SEE ME IN YOUR EYES ANYMORE (Gordon Jenkins)

Little Rock, Ark.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. AGAIN (Vic Damone)
3. SOME ENCHANTED EVENING (Perry Como)
4. BABY, IT'S COLD OUTSIDE (Dinah Shore-Buddy Clark)
5. A WONDERFUL GUY (Fran Warren)
6. HOW IT LIES (Connie Haines)
7. A—YOU'RE ADORABLE (Perry Como)
8. FOREVER AND EVER (Russ Morgan)
9. CARELESS HANDS (Mel Torme)
10. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)

Chicago, Ill.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. SOME ENCHANTED EVENING (Vaughn Monroe)
3. AGAIN (Gordon Jenkins)
4. BABY, IT'S COLD OUTSIDE (Whiting-Mercer)
5. A WONDERFUL GUY (Fran Warren)
6. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
7. MERRY-GO-ROUND WALTZ (Guy Lombardo)
8. A ROOM FULL OF ROSES (Eddy Howard)
9. YOU'RE SO UNDERSTANDING (Blue Barron)
10. YOU'RE BREAKING MY HEART (Vic Damone)

Sidney, Mont.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. SOME ENCHANTED EVENING (Perry Como)
3. BABY, IT'S COLD OUTSIDE (Johnny Mercer)
4. AGAIN (Mel Torme)
5. FOREVER AND EVER (Perry Como)
6. BALI HA'I (Perry Como)
7. YOU'RE BREAKING MY HEART (Vic Damone)
8. FOUR WINDS AND THE SEVEN SEAS (Sammy Kaye)
9. ROOM FULL OF ROSES (Sammy Kaye)
10. A WONDERFUL GUY (Margaret Whiting)

Brodhead, Wisc.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. AGAIN (Gordon Jenkins)
3. "A"—YOU'RE ADORABLE (Jo Stafford)
4. I DON'T SEE ME IN YOUR EYES ANYMORE (Guy Lombardo)
5. JAN JOHNSON'S WEDDING (Slim Jim)
6. SOME ENCHANTED EVENING (Bing Crosby)
7. BALI HA'I (Perry Como)
8. BABY, IT'S COLD OUTSIDE (Dinah Shore)
9. MERRY-GO-ROUND WALTZ (Guy Lombardo)
10. PUT YOUR SHOES ON, LUCY (Russ Morgan)

Shoals, Ind.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. AGAIN (Vic Damone)
3. SOME ENCHANTED EVENING (Bing Crosby)
4. BABY, IT'S COLD OUTSIDE (Mercer-Whiting)
5. FOREVER AND EVER (Russ Morgan)
6. A WONDERFUL GUY (Margaret Whiting)
7. "A"—YOU'RE ADORABLE (Perry Como)
8. BALI HA'I (Perry Como)
9. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
10. FOUR WINDS AND THE SEVEN SEAS (Sammy Kaye)

Cleveland, O.

1. SOME ENCHANTED EVENING (Perry Como)
2. AGAIN (Vic Damone)
3. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
4. RIDERS IN THE SKY (Vaughn Monroe)
5. YOU'RE BREAKING MY HEART (Vic Damone)
6. EVERYWHERE YOU GO (Eddy Howard)
7. KISS ME SWEET (Judy Valentine)
8. "A"—YOU'RE ADORABLE (Perry Como)
9. A NEW SHADE OF BLUES (Billy Eckstine)
10. BRAND NEW DOLLY (Joe Costa)

Manchester, N. H.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. AGAIN (Vic Damone)
3. SOME ENCHANTED EVENING (Perry Como)
4. A WONDERFUL GUY (Fran Warren)
5. BABY, IT'S COLD OUTSIDE (Dinah Shore-Buddy Clark)
6. A—YOU'RE ADORABLE (Perry Como)
7. CARELESS HANDS (Mel Torme)
8. FOREVER AND EVER (Perry Como)
9. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
10. BALI HA'I (Perry Como)

Los Angeles, Calif.

1. SOME ENCHANTED EVENING (Perry Como)
2. BALI HA'I (Peggy Lee)
3. EVERYWHERE YOU GO (Bing Crosby)
4. AGAIN (Doris Day)
5. RIDERS IN THE SKY (Vaughn Monroe)
6. I DON'T SEE ME IN YOUR EYES ANYMORE (Buddy Clark)
7. AIN'T MISBEHAVIN' (Kay Starr)
8. BABY, IT'S COLD OUTSIDE (Johnny Mercer-Margaret Whiting)
9. FOREVER AND EVER (Russ Morgan)
10. FOUR WINDS AND THE SEVEN SEAS (Herb Jeffries)

Deadwood, S. D.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. MERRY-GO-ROUND WALTZ (Guy Lombardo)
3. BABY, IT'S COLD OUTSIDE (Whiting-Mercer)
4. CARELESS HANDS (Sammy Kaye)
5. NEED YOU (Jo Stafford)
6. ROOM FULL OF ROSES (Eddy Howard)
7. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
8. EVERYWHERE YOU GO (Guy Lombardo)
9. FOREVER AND EVER (Perry Como)
10. KISS ME SWEET (Nellie Lutcher)

Boston, Mass.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. LOVER'S GOLD (Larry Green)
3. NEED YOU (Stafford-MacRae)
4. KISS ME SWEET (Judy Valentine)
5. BALI HA'I (Bing Crosby)
6. BABY IT'S COLD OUTSIDE (Mercer-Whiting)
7. WUNDERBAR (Judy & Chris)
8. IT'S A BIG WIDE WONDERFUL WORLD (Larry Green)
9. A WONDERFUL GUY (Fran Warren)
10. SOME ENCHANTED EVENING (Perry Como)

Bozeman, Mont.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. AGAIN (Tommy Dorsey)
3. SOME ENCHANTED EVENING (Perry Como)
4. CARELESS HANDS (Mel Torme)
5. I DON'T SEE ME IN YOUR EYES ANYMORE (Perry Como)
6. CRUISING DOWN THE RIVER (Three Suns)
7. FOREVER AND EVER (Russ Morgan)
8. BALI HA'I (Peggy Lee)
9. EVERYWHERE YOU GO (Guy Lombardo)
10. BABY, IT'S COLD OUTSIDE (Mercer-Whiting)

Carthage, N. Y.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. FOREVER AND EVER (Russ Morgan)
3. "A"—YOU'RE ADORABLE (Perry Como)
4. AGAIN (Vic Damone)
5. I DON'T SEE ME IN YOUR EYES ANYMORE (Perry Como)
6. MERRY-GO-ROUND WALTZ (Guy Lombardo)
7. BABY, IT'S COLD OUTSIDE (Mercer-Whiting)
8. CARELESS HANDS (Mel Torme)
9. SOME ENCHANTED EVENING (Perry Como)
10. NEED YOU (Stafford-MacRae)

Alibene, Kans.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. SOME ENCHANTED EVENING (Bing Crosby)
3. BALI HA'I (Perry Como)
4. AGAIN (Gordon Jenkins)
5. A WONDERFUL GUY (Fran Warren)
6. HOW IT LIES (Connie Haines)
7. CARELESS HANDS (Mel Torme)
8. BABY, IT'S COLD OUTSIDE (Johnny Mercer-Margaret Whiting)
9. AIN'T MISBEHAVIN' (Kay Starr)
10. FOREVER AND EVER (Perry Como)

Woodburn, Ore.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. AGAIN (Gordon Jenkins)
3. SOME ENCHANTED EVENING (Bing Crosby)
4. BABY, IT'S COLD OUTSIDE (Fitzgerald-Jordan)
5. FOREVER AND EVER (Dinah Shore)
6. ROOM FULL OF ROSES (Sammy Kaye)
7. BALI HA'I (Perry Como)
8. CARELESS HANDS (Sammy Kaye)
9. CRUISING DOWN THE RIVER (Blue Barron)
10. LORA-BELLE-LEE (Lawrence Welk)

Fort Worth, Tex.

1. LORA-BELLE-LEE (Mills Bros.)
2. IF YOU HAD TO HURT SOMEBODY (Ink Spots)
3. BABY, IT'S COLD OUTSIDE (Whiting-Mercer)
4. AGAIN (Gordon Jenkins)
5. THE HUCKLEBUCK (Tommy Dorsey)
6. ROOM FULL OF ROSES (Dick Haymes)
7. CARELESS HANDS (Sammy Kaye)
8. NEED YOU (Stafford-MacRae)
9. SOME ENCHANTED EVENING (Perry Como)
10. A WONDERFUL GUY (Margaret Whiting)

Fertile, Minn.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. NEED YOU (Jo Stafford)
3. BLUE SKIRT WALTZ (Frankie Yankovic)
4. RED HEAD (Johnny Bond)
5. YOU TOLD A LIE (Evelyn Knight)
6. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
7. CARELESS HANDS (Sammy Kaye)
8. SOME ENCHANTED EVENING (Perry Como)
9. JOSEPHINE (Jack Fina)
10. A WONDERFUL GUY (Fran Warren)

Washington, D. C.

1. A KISS AND A ROSE (The Charioteers)
2. AGAIN (Vic Damone)
3. RIDERS IN THE SKY (Vaughn Monroe)
4. "A"—YOU'RE ADORABLE (Perry Como)
5. BLACK COFFEE (Sarah Vaughan)
6. LOVER'S GOLD (Ella Fitzgerald)
7. A NEW SHADE OF BLUES (Billy Eckstine)
8. CABARET (Ray Anthony)
9. SOME ENCHANTED EVENING (Perry Como)
10. A WONDERFUL GUY (Fran Warren)

Charlotte, N. C.

1. FOREVER AND EVER (Russ Morgan)
2. AGAIN (Art Mooney)
3. RIDERS IN THE SKY (Vaughn Monroe)
4. CARELESS HANDS (Sammy Kaye)
5. DO YOU EVER THINK OF ME (Ben Light)
6. BALI HA'I (Perry Como)
7. SOMEHOW (Billy Eckstine)
8. BRAND NEW DOLLY (Joe Costa)
9. SAN (Korn Kobblers)
10. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)

St. Louis, Mo.

1. RIDERS IN THE SKY (Vaughn Monroe)
2. SOME ENCHANTED EVENING (Perry Como)
3. A WONDERFUL GUY (Fran Warren)
4. BALI HA'I (Perry Como)
5. BABY, IT'S COLD OUTSIDE (Dinah Shore-Buddy Clark)
6. CARELESS HANDS (Mel Torme)
7. FOREVER AND EVER (Russ Morgan)
8. A—YOU'RE ADORABLE (Perry Como)
9. HOW IT LIES (Connie Haines)
10. CRUISING DOWN THE RIVER (Blue Barron)

THE CASH BOX

Record Reviews

"Two Little, New Little, Blue Little Eyes" (3:00)

"Baby, It's Cold Outside" (2:56)

BUD BREES
(Capri 2003)

● Piper Bud Brees in the vocal spotlight, with the refrain of "Two Little, New Little, Blue Little Eyes" headed music ops' way. Ops should be fairly familiar with this tune since it is rising in popularity. Bud's vocal refrain of this soft, sultry lullaby makes for easy listening pleasure. The flip has Bud teamed with chirp Charlotte Scott on "Baby, It's Cold Outside," with this rendition ringing true. Top deck gets the edge here.

"Look At Me" (2:19)

"The Story Of The Lovebird" (2:24)

JOY NICHOLS—BENNY LEE
(London 460)

● Some pleasing wax which music ops might take a peek at are these sides by Joy Nichols and Benny Lee. Both sides are rendered in light fashion, with Joy and Benny splitting vocal honors. Top deck is a romance tune that bounces along moderately, while the flip is a cute bit of music with the wordage weaving about the title. Platter is nothing to shout about.

"Four Winds And The Seven Seas" (3:00)

"Give Me A Song With A Beautiful Melody" (2:30)

DENNY DENNIS
(London 467)

● Denny Dennis pitches his pipes on this current pop plug, and turns out a fair rendition which music ops might listen in to. This recording of "Four Winds And The Seven Seas," offered in smooth, soft manner, should certainly boom the popularity of the tune. The coupling is a light romantic ode rendered in plush vocal style. Ops who have the room on their machines might pay this disk some attention.

"Hamlet" (2:46)

"That's Loyalty" (2:59)

BETTY HUTTON
(Capitol 57-696)

● Thrush Betty Hutton on deck with a pair from the Paramount film "Red Hot & Blue," with "Hamlet" and "That's Loyalty" headed ops' way. Both sides of this recording have Betty taking the music in her old familiar zany vocal style. Wax is done up in excellent novelty manner, and while not strictly commercial, it could catch on because of the film attachment. Music ops might listen in.

SLEEPER OF THE WEEK

"Good-Bye" (3:01)

"I Love You" (3:08)

BILLY ECKSTINE
(MGM 10472)



BILLY ECKSTINE

● The fresh vocal allure of balladeer Billy Eckstine is displayed in all its grandeur on this coupling titled "Good-Bye" and "I Love You." Top deck should be familiar to music fans since it is the ever lovin' theme of maestro Benny Goodman. The dramatic vocal and orchestral presentation here is top musical fare from start to finish:

Billy, one of the biggest money-makers on juke boxes throughout the land, has come up with still another of his socko platters that seem to zoom in ever increasing amounts of popularity. This disk should prove to be one of his biggest ever, and likewise reap harvest for music ops. It's a slow haunting item that makes you stop and pay close attention. On the flip with "I Love You," from the click Irving Berlin musical production "Miss Liberty," Billy once again comes thru for music ops with a superb vocal rendition of this sultry ballad. Ork backing on the pair by maestro Jack Miller is beautiful from start to finish, especially so on the top side. Ops can safely buy this biscuit by the boxful!

"My Own, My Only, My All" (2:50)

"Just For Fun" (3:13)

KAY KYSER ORCH.
(Columbia 38527)

● Pair of fresh ones by Kay Kyser and his crew, with the refrain of "My Own, My Only, My All" and "Just For Fun" seeping thru the wax. Top deck, from the Paramount film "My Friend Irma," is a promising item that should catch on. Bob Carroll's vocal spot is mellow throughout and makes for nice listening pleasure. The flip is a strong romance tune with Carroll once again turning in an excellent performance. Music ops should keep their eyes peeled at the top deck.

"Sleepy Hollow" (2:41)

"My Own, My Only, My All" (2:56)

ART LUND
(MGM 10481)

● Long missing from the phono spotlight, balladeer Art Lund pitches his pipes on a pair of fresh tunes to set the stage for some potential coin play. Top deck, titled "Sleepy Hollow," has Art spooning the vocal pleasure of a pleasing romantic ditty. The flip, a hot plug tune from the Paramount flicker "My Friend Irma," moves along at mellow tempo, with the lyrics in the cupid vein ringing true. Both sides display Art's pipes off to excellent advantage, with "My Own, My Only, My All" getting the edge here.

"It's My Nose's Birthday" (2:59)

"Fugitive From Esquire" (3:01)

JIMMY DURANTE
(MGM 30207)

● Pair of comedy routine sides by Jimmy Durante with the Roy Bargy ork should satisfy the large bevy of fans Jimmy has. Wax, titled "It's My Nose's Birthday" and "Fugitive From Esquire," are done up in the typical Durante manner, with "The Nose" shining brightly all the way. The platter won't click as a straight commercial piece, but it should hold its own. Music ops who have the trade that goes for this brand might listen in.

"Tuxedo Junction" (3:16)—(3:20)

Parts I & II

HARRY JAMES SEPTET
(Columbia 38526)

● Pair of instrumental sides featuring the Harry James Septet on this new arrangement of a great oldie tagged "Tuxedo Junction." It's mellow stuff that James and the boys offer, with some great jazz licks seeping thru the platter in top manner. Both sides are best suited for the crowd who appreciate this type of music. Wax has to be heard in order to be fully appreciated—that is just what we recommend.

"Clairene Waltz" (2:54)

"Detroit Polka" (2:48)

JOE PRINCIE ORCH.
(Decca 45076)

● The many waltz and polka fans throughout the nation should hold still for these latest sides by the Joe Princi ork. Titled "Clairene Waltz" and "Detroit Polka," the wax makes for easy listening and should prove to hold loads of juke box appeal. Top deck pairs Jan Holiday and Dick Coolidge on the vocal, with the refrain echoing pleasantly. The flip is a straight instrumental polka that should satisfy music fans. Ops who have the spots that go for this brand would do well to listen in.

"Only For Americans!" (2:52)

"Every Night Is Saturday Night" (3:00)

RAY MCKINLEY ORCH.
(RCA Victor 20-3507)

● Maestro Ray McKinley up with a pair, with the top deck, "Only For Americans" beckoning some top juke box coin. Ditty is from the "Miss Liberty" score, and should step out. Vocal refrain by Ray and a chorus on this rhythm ditty makes for easy listening, as does the smart lyrics. The flip maintains the same tempo and has the maestro knocking out a cute up-tempo ditty, with the wordage flowing about the title. Top deck is the better of the pair.

"Little Fish In A Big Pond" (2:25)

"Let's Take An Old Fashioned Walk" (2:34)

DICK HAYMES
(Decca 24666)

● More music from the wonderful "Miss Liberty" score, with piper Dick Haymes at the mike to spoon the lyrical expression of "Little Fish In A Big Pond" and "Let's Take An Old Fashioned Walk." Music ops are undoubtedly familiar with the tunes at this stage, since they have been widely recorded. Dick once again turns in his usual superb vocal performance, as does the Gordon Jenkins ork who offer musical assistance. Both sides will definitely win favor with music fans.

ROUND THE WAX CIRCLE

NEW YORK:

Joe Delaney, assistant general sales manager of Coral Records, Inc., who just returned from a two month tour of the south, reports that Kenny Sargent, ex-vocalist with Glen Gray's orchestra, is now a disk jockey with radio station WHHM, Memphis, Tenn. . . . Guy Ward, sales manager for Supreme Records, seen dating that luscious strawberry blonde model quite often. . . . mmm . . . Nat "King" Cole and his trio chalked up another sensational week's stand at the Million Dollar Theater in Los Angeles according to the west coast grapevine. . . . Maestro Russ Case set to conduct a boffo concert in Philadelphia this coming week, featuring the Robin Hood Dell Symphony Orchestra, Sarah Vaughan and Duke Ellington. . . . Hear tell that the new Jimmy Dorsey crew at the Paramount really looks good. Show stopper is chirp Peggy Lee, along with the Dave Barbour five. . . . Like the way New Yorkers have taken to George Shearing. To say the least he certainly plays some of the best, and most distinctive piano we've ever had the pleasure of hearing. His MGM dishing of "September In The Rain" is one of the diskier's top sellers right now. . . . Harry Belafonte, rapid-rising baritone who only initiated his singing career at the now shutter Royal Roost in January of this year, cuts four sides for Capitol Records Tuesday. It will be his first record assignment and Capitol has big things in the fire for the hot singer. . . . Record row continues to hunt high and low for hotel reservations for the forthcoming NAMM Trade Show & Convention, July 25 thru the 28th. Advance reports indicate a peak attendance. . . . Fran Warren's RCA Victor dishing of "Homework" is currently receiving some of the hottest disk jockey play we've ever heard. Dee-jays throughout the nation have climbed aboard her platter, the tune, incidentally, from the socko Irving Berlin musical click "Miss Liberty."



FRAN WARREN

CHICAGO:

Not since the days of Frank Sinatra, has there been such a rush of Bobby Soxers at the stage door of the Chicago Theatre. This boy Vic Damone sure has what it takes. . . . Keep a sharp ear for Vic's latest release "My Bolero" on Mercury. . . . Speaking of Mercury, Mitch Miller, their recording head, just cut the heaviest record in the world. Two Ton Baker and Tiny Hill together singing "I'm A Bigger Man Than You" and "Nobody Loves A Fat Man." . . . Al Morgan's Universal disc of "Jealous Heart" is blowing up a storm around the Windy City. Sales over 60,000 here. . . . Les Brown set for one nighters in this territory during July and August. . . . Monroe Passis, chief of Chord Distributors, concentrating only on race and hillbilly records. . . . Orin Tucker now holding forth at the South Side Trianon Ballroom doing fine Biz. . . . Dick Jurgens into the Aragon Ballroom July 12th for four weeks. . . . Ned Miller of Leo Feist Music Pub. back on the job after a months vacation in California. . . . Dennis Day set for the Chicago Theatre late in August. . . . The Palace Theatre opens the 14th with the same review that brought back vaudeville in New York . . . with Pat Rooney as headliner. . . . Eddy Howard in this territory for one nighters. . . . Dick Bradley all smiles since he sold twenty-one of Benny Strong's masters to Capitol. . . . Lee Egalnick of Miracle Records back from viewing the Robinson-Gavalan fight in Philadelphia. Thinking of signing one of them as a single, Lee? . . . Spike Jones might have something in his latest "Dance Of The Hour."



SPIKE JONES

LOS ANGELES:

Joined Bill Savitt, Hollywood rep for Russ Morgan's publishing firms, in an afternoon at the Biltmore Rendezvous Room to Al Gayle's fine music and some plug-swapping with Irving Berlin's Ben Gilbert, Miller's Artie Mehlinger, Wemar Music's Larry Daniels. . . . Fresh back in town were maestro Gayle, who "greased" us from Bill Gersh and Lindy's chizz-cake, Mark Warnow rep and songwriter Al Gannaway back from Sears and Roebucking in Chicago, New York and his home in Little Rock, also in from Gotham was music publisher and neighbor Ben Barton. . . . Beautiful layout Art Rupe has on the Sunset Strip and the Specialty topper is just about settled enough now to concentrate on selling M-G-M records—that's right, Art's Greenwich Music pubbery has the Barney Ross-Jay Chernis tune "Crying" on the M-G-M label via Billy Eckstine and he threw in a terrific plug for the disc, adding of course that Specialty's Roy Milton has a very fine thing in "There Is Something Missing." . . . Legend has it that Ross, former welterweight champ, war hero and a great guy, wrote the "Crying" lyrics by way of wooing back his estranged wife. . . . Either way, it's a fine number and the Eckstine version should be a coiner on anybody's jukebox. Best of wishes to Al Patrick, whose Supreme setup at 42nd and Main Street allows the enterprising outfit plenty room for expansion. . . . LeRoy White, top arranger and music maestro who left Supreme a few weeks ago, is about to make a very advantageous connection, we understand. . . . Cooled off over a medium sized one with Irving Fogel and Dick Weil at Tempo, where we heard some out-of-this-world instrumental stuff by Joe Venuti, harpist Bobby Maxwell and a very well picked crew that should be a big thing on the boxes come Fall release. . . . Phone call from Abe Diamond of Vita Record Distribs corrected us to effect that Ken Griffin platters, both on Rondo and Broadcast, are distributed locally via his firm and none other and that Ken is due any day out here on that vacation and guest spot visit. . . . Glad to make correction, Abe, and we think some wide-awake record company ought to be interested in knowing that your brother, Leo Diamond (one of the world's two top harmonica artists) is available for a disc contract. . . . We've caught his act at Billy Grey's several times in past six months and the guy is but terrific. . . . Maestro Blue Barron continues to win favor with LA juke box fans, with his "You're So Understanding" starting to catch on.



BLUE BARRON

DECCA RECORDS IN MASS DISK CLEARANCE SALE

Plattery Offers 50% Off On All Albums

NEW YORK—Sydney N. Goldberg, general sales manager of Decca Records, Inc., this city, this past week announced to the trade the first clearance sale of Decca recordings.

Spurred by the results of the recent clearance sale of RCA Victor, Decca is offering 50% off to the consumer on all Decca albums. Decca will sell the albums to the dealer at 65% off the regular list price, allowing the dealer to make a large margin of profit.

It was disclosed that the sale period will run from July 15 to August 31st, and that all Decca albums will revert to their regular price on September 1st, 1949.

A letter from Mr. Goldberg to Decca dealers said in part, "We certainly do not have to go into a lot of detail about the great opportunity this offers you, Mr. Dealer, to get plus business during the coming weeks. We are confident that the traffic created by this sale of standard Decca album merchandise at 50% off will enable you to sell additional merchandise at the regular price, so that this normally slow period can be a profitable one for you."

Thus RCA Victor and Decca Records have become the first platteries in the disk business to attempt a mass clearance sale of its products. Altho the practice is common in other forms of business, clearance sales have not been attempted to any extent by the phonograph recording industry. It is viewed by members of the trade that the Decca sale will allow the firm to better coordinate sales activity among their dealers. It is well known that record dealers, in addition to the record manufacturers have long been overstocked with "dead" material on their shelves and warehouses. Thru the sale, they will have the initial stimulus to move this stock into the hands of the consumer, at prices the consumer evidently wishes to pay. Other quarters in the disk business took the stand that Decca might possibly be formulating definite plans in the current disk speed war, and tied in the clearance sale with these plans.

Johnny Clarke Adds New Feature To Disk Jockey Show

NEWARK, N. J.—Johnny Clarke, WNJR, Newark disk-jockey recently added a new feature to his three hour, nine to noon show, to be known as "Kornball Korner." Johnny plays, what he thinks are the corniest records available, at 11:45 each day but has decided that his listeners might not quite agree with him. Thus, Johnny announced a contest in which the radio audience can participate merely by writing and telling him what, in their opinion is the corniest tune they ever heard.

Members of the WNJR music library staff will act as judges and prizes will include one dozen ears of corn, a 3 lb. box of candy corn and a box of corn meal.

MGM Adds To Talent Roster

NEW YORK — Red River Dave (McEnery) flew into New York from his usual stamping grounds, San Antonio, for the purpose of signing a new recording contract with M-G-M Records. McEnery, who clicked big on smaller labels, thus becomes the eighth big-name Folk star to be signed by M-G-M Records within three months. Others recently packed by diskery's General Manager, Frank B. Walker, include Esmerelda, radio favorites Dave Landers, The Texas Rangers, Rebe and Rabe, Zeke Clements, Bobby Gregory, and Hank and Audrey.

Stolz Inks Decca Pact

NEW YORK—Before leaving for the United States, Robert Stolz signed a long term contract with Decca, after completing three albums for that Company in Zurich, Switzerland. Stolz completed the songs of a new Mundus film, "My Friend Who Cannot Say No," before he left Vienna for the states.

WHO DO YOU KNOW IN HEAVEN

NAT COLE	Capitol
INK SPOTS	Decca
DICK JAMES	London
DICK JURGENS	Columbia
ART LUND	MGM
CLAUDE THORNHILL	Victor

ROBBINS MUSIC CORPORATION

IT SIZZLES IN YOUR HANDS!

RENA COLLIN'S

"TAKE IT EASY, ARTHUR"

with BOB SMITH & Ork

Apollo # 1149

Order From Your Nearest Distributor Or

APOLLO RECORDS, INC.

457 WEST 45th STREET, NEW YORK 19

Latest Hits on **MANOR**

Nation's No. 1 Hit!

"SOMEDAY"

backed with

"KAREN LYNN"

by PAT BEST and Four Tunes

Manor # 1195

MANOR RECORDS

313 WEST 57th STREET N.Y.C.

MIRACLE'S NEW HIT!

"BLUE & LONESOME"

by

MEMPHIS SLIM

M-136

MIRACLE

RECORD CO., 500 East 63rd St., Chicago 15, Ill.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Brooklyn Dodgers Jump "—No Kiddin'!"



NEW YORK—Not satisfied with maintaining their lead on first place in the National League pennant race, several ballplayers of the Brooklyn Dodgers recently invaded the music field intent on notching a top song hit. Early sales indications of "The Brooklyn Dodgers Jump," recorded on Leslie Records, point to just that—a hot juke box hit. Pictured above at a recent rehearsal session are, left to right: Marty Manning, musical conductor; Erv Palica; George Simon; Ralph Branca; Carl Furillo, Joe Ricordel; and Ray Muscarella of Leslie Records. Simon and Ricordel penned the ditty. The plattery, it was learned, plans on issuing other waxings by their stellar vocal trio, in addition to a diversified popular, race and western line. National distribution of the Leslie line has already been set, with some territories open, the firm disclosed.

Sell NATIONAL Hits!

- 9073—THE RAVENS
"Ricky's Blues"
"The House I Live In"
- 9074—JOHNNY BOTHWELL
"Scotch Plaid"
"Bolero Balinese"
- 9079—TOMMY EDWARDS
"Just Love, My Sweet"
"Help! Help!"
- 9080—WINGY MANONE
"Face On Bass"
"Can't Get You Off My Mind"
- 9081—DALLAS BARTLEY
"I Know What It's All About"
"You're The Greatest"

NATIONAL DISC SALES CO.
1841 Broadway New York 23, N. Y.

"ORDER THIS PLATTER BY THE BOXFUL!"

A GREAT WALTZ BALLAD ON **DANA** from SLEEPER OF THE WEEK —THE CASH BOX, JULY 9

"DON'T CRY, MY HEART"

and
"OYRA OYRA POLKA"

by HARMONY BELLS ORK—vocal by DICK BYRON

DANA # 2047

Picked by CLEVELAND PHONO OPS ASSN.
"Record of the Month for August"
THE CASH BOX "Sleeper of the Week"
DISK JOCKEYS and BUYING PUBLIC
As Their Current Hit

ALL DANA RELEASES NOW ON QUALITY UNBREAKABLE AT **49c** WHOLESALE

DANA RECORDS, INC. | WE'LL BE AT THE NAMM SHOW
115 W. 45 STREET, NEW YORK 19, N. Y. | Booth 105

THE CASH BOX



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending July 16.

Martin Block

- WNEW—New York, N. Y.
1. SOME ENCHANTED EVENING (Perry Como—Ezio Pinza)
 2. LET'S TAKE AN OLD FASHIONED WALK (Frank Sinatra—Doris Day)
 3. YOU'RE BREAKING MY HEART (Vic Damone)
 4. LOVER'S GOLD (Dinah Shore)
 5. FOUR WINDS & SEVEN SEAS (Sammy Kaye)
 6. BABY, IT'S COLD OUTSIDE (D. Shore-B. Clark)
 7. RIDERS IN THE SKY (Vaughn Monroe)
 8. AGAIN (Gordon Jenkins—Vic Damone)
 9. THE TURTLE SONG (Fontane Sisters)
 10. GEORGIA ON MY MIND (Frankie Laine)

Myron Barg

- WMOR—Chicago, Ill.
1. SOME ENCHANTED EVENING (Perry Como—Ezio Pinza)
 2. YOU'RE BREAKING MY HEART (Vic Damone)
 3. WHO DO YOU KNOW IN HEAVEN (King Cole)
 4. LOVER'S GOLD (Gordon MacRae)
 5. AGAIN (Gordon Jenkins)
 6. LET'S TAKE AN OLD FASHIONED WALK (Frank Sinatra—Doris Day)
 7. I LOVE YOU (Patti Page)
 8. FOUR WINDS & SEVEN SEAS (J. Desmond)
 9. BABY, IT'S COLD OUTSIDE (D. Shore-B. Clark)
 10. AIN'T SHE SWEET (Brother Goon Bones & Mr. Ford)

Ray Perkins

- KFEL—Denver, Colo.
1. SOME ENCHANTED EVENING (Perry Como)
 2. BABY, IT'S COLD OUTSIDE (Whiting-Mercer)
 3. RIDERS IN THE SKY (Vaughn Monroe)
 4. AGAIN (Gordon Jenkins)
 5. BALI HA'I (Peggy Lee)
 6. I DON'T SEE ME IN YOUR EYES ANYMORE (Buddy Clark)
 7. A WONDERFUL GUY (Dinah Shore)
 8. FOREVER AND EVER (Russ Morgan)
 9. NOW, NOW, NOW IS THE TIME (Andrews Sisters—Russ Morgan)
 10. MY DREAM IS YOURS (Doris Day)

Art King

- WEEL—Boston, Mass.
1. DREAMY OLD NEW ENGLAND MOON (Vaughn Monroe)
 2. IF I ONLY HAD ONE DAY TO LIVE (Johnny Desmond)
 3. UGLY WOMAN BLUES (Sabby Lewis)
 4. DARK TOWN STRUTTERS BALL (Ray Anthony)
 5. IF I WERE YOU (Bill Pannell)
 6. YOU'RE BREAKING MY HEART (Vic Damone)
 7. LOVE IS A BEAUTIFUL THING (Blue Barron)
 8. KISS ME SWEET (Judy Valentine)
 9. A NEW SHADE OF BLUES (Billy Eckstine)
 10. SOMETHING ABOUT PAREE (Guy Lombardo)

Hal Tate

- WAIT—Chicago, Ill.
1. YOU'RE BREAKING MY HEART (Vic Damone)
 2. I DON'T SEE ME IN YOUR EYES ANYMORE (Perry Como)
 3. A NEW SHADE OF BLUES (Billy Eckstine)
 4. DOWNHEARTED (Al Trace)
 5. 24 HOURS OF SUNSHINE (Art Mooney)
 6. WEDDIN' DAY (Jack Kilty)
 7. JEALOUS HEART (Al Morgan)
 8. BE THE GOOD LORD WILLING (Wayne King)
 9. BABY, IT'S COLD OUTSIDE (Margaret Whiting—Johnny Mercer)
 10. LOVER'S GOLD (Griff Williams)

Larry Doyle

- KGA—Spokane, Wash.
1. SOME ENCHANTED EVENING (Jo Stafford)
 2. RIDERS IN THE SKY (Vaughn Monroe)
 3. AGAIN (Gordon Jenkins)
 4. "A"—YOU'RE ADORABLE (Perry Como)
 5. BABY, IT'S COLD OUTSIDE (Margaret Whiting—Johnny Mercer)
 6. EVERYWHERE YOU GO (Jan Garber)
 7. FOREVER AND EVER (Margaret Whiting)
 8. I LOVE YOU SO MUCH IT HURTS (Reggie Goff)
 9. KISS ME SWEET (Kitty Kallen)
 10. FOUR WINDS & SEVEN SEAS (Vic Damone)

Eddie Gallaher

- WTOP—Washington, D. C.
1. SOME ENCHANTED EVENING (Perry Como)
 2. AGAIN (Gordon Jenkins)
 3. FOREVER AND EVER (Dinah Shore)
 4. RIDERS IN THE SKY (Sammy Kaye)
 5. FOUR WINDS & SEVEN SEAS (Sammy Kaye)
 6. BABY, IT'S COLD OUTSIDE (Dinah Shore—Buddy Clark)
 7. BALI HA'I (Bing Crosby)
 8. YOU'RE BREAKING MY HEART (Vic Damone)
 9. "A"—YOU'RE ADORABLE (Perry Como)
 10. A WONDERFUL GUY (Margaret Whiting)

Johnny Clarke

- WNJR—Newark, N. J.
1. SOME ENCHANTED EVENING (Perry Como)
 2. RIDERS IN THE SKY (Peggy Lee)
 3. BABY, IT'S COLD OUTSIDE (Margaret Whiting—Johnny Mercer)
 4. A WONDERFUL GUY (Margaret Whiting)
 5. SAULT STE. MARIE (Joe Costa)
 6. DARKTOWN STRUTTERS BALL (Ray Anthony)
 7. HAPPY TALK (Kitty Kallen)
 8. CABARET (Eve Young)
 9. ANGELS NEVER LEAVE (Tony Martin)
 10. WE'RE FROM AFAR (Page Cavanaugh)

Ira Cook

- KECA—Hollywood, Calif.
1. SOME ENCHANTED EVENING (Perry Como)
 2. FOUR WINDS & SEVEN SEAS (Sammy Koye)
 3. BALI HA'I (Frank Sinatra)
 4. MY ONE AND ONLY HIGHLAND FLING (Stafford-MacRae)
 5. WEDDIN' DAY (Bob Crosby—Patty Andrews)
 6. THERE'S YES YES IN YOUR EYES (Blue Barron)
 7. AGAIN (Gordon Jenkins)
 8. HAVING A WONDERFUL WISH (Freddie Martin)
 9. BABY, IT'S COLD OUTSIDE (Shore-Clark)
 10. HOMEWORK (Fran Warren)

Pete Ebbecke

- WDAS—Philadelphia, Pa.
1. YOU'RE BREAKING MY HEART (Vic Damone)
 2. MAYBE IT'S BECAUSE (Connie Haines)
 3. HAPPY TALK (Kitty Kallen)
 4. NOW THAT I NEED YOU (Doris Day)
 5. BALLIN' THE JACK (Martha Tilton)
 6. HOMEWORK (Fran Warren)
 7. WHISPERS (Patti Page)
 8. A MILLION MILES AWAY (Bill Lawrence)
 9. DREAMY OLD NEW ENGLAND MOON (Vaughn Monroe)
 10. LET'S TAKE AN OLD FASHIONED WALK (Margaret Whiting)

Bob Watson

- WSB—Atlanta, Ga.
1. HOMEWORK (Fran Warren)
 2. DARK TOWN STRUTTERS BALL (Ray Anthony)
 3. BABY, IT'S COLD OUTSIDE (Shore-Clark)
 4. LET'S TAKE AN OLD FASHIONED WALK (Perry Como)
 5. IT'S THE FIRST TIME (Kay Starr)
 6. HONEY BUN (Danny Kaye)
 7. IT'S TOO LATE NOW (Evelyn Knight)
 8. YOU'RE BREAKING MY HEART (Vic Damone)
 9. EVERY TIME I MEET YOU (Margaret Whiting)
 10. SAN (Tony Pastor)

Claude Taylor

- WJHF—Jacksonville, Fla.
1. SWEETHEARTS ON PARADE (Tommy Hamilton)
 2. THERE'S YES YES IN YOUR EYES (Kay Starr)
 3. A ROOM FULL OF ROSES (Sammy Kaye)
 4. A ROSE WAS A ROSE (Doris Drew)
 5. SOME ENCHANTED EVENING (Paul Weston)
 6. HOMEWORK (Dinah Shore)
 7. NOW, NOW, NOW IS THE TIME (Andrews Sisters)
 8. MERRY-GO-ROUND WALTZ (Art Mooney)
 9. LOVE IS A BEAUTIFUL THING (Blue Barron)
 10. I WISH I HAD A WISHBONE (Lesley Grey)

Don Larkin

- WAAT—Newark, N. J.
1. LOVESICK BLUES (Hank Williams)
 2. I'M THROWING RICE (Eddie Arnold)
 3. TAKE AN OLD COLD TATER AND WAIT (Jimmie Dickens)
 4. LORELEI (Elton Britt)
 5. BLUE SKIRT WALTZ (Frank Yankovich)
 6. RIDERS IN THE SKY (Burl Ives)
 7. TENNESSEE POLKA (Red Foley)
 8. COME WET YOUR MUSTACHE WITH ME (Buccaneers)
 9. ALABAMA (Blue Sky Boys)
 10. PUT YOUR LOVE IN A COOKIE JAR (George Morgan)

Willie and Ray

- WHOM—New York, N. Y.
1. CLOSE YOUR EYES (Herb Lance)
 2. TELL ME SO (The Orioles)
 3. TROUBLE BLUES (Charles Brown)
 4. SO LONG (Ruth Brown)
 5. BECAUSE (Herb Lance)
 6. I CHALLENGE YOUR KISS (Orioles)
 7. HUCKLEBUCK (Paul Williams)
 8. SOMEHOW (Billy Eckstine)
 9. BABY GET LOST (Dinah Washington)
 10. GOOD BYE (Johnny Hartman)

Donn Tibbetts

- WKBR—Manchester, N. H.
1. SOME ENCHANTED EVENING (Paul Weston—Ezio Pinza)
 2. YOU'RE BREAKING MY HEART (Vic Damone)
 3. NEED YOU (Gordon MacRae—Jo Stafford)
 4. YOU'RE SO UNDERSTANDING (Blue Barron)
 5. RIDERS IN THE SKY (Vaughn Monroe)
 6. AGAIN (Vera Lynn)
 7. LOVER'S GOLD (Al Grant)
 8. DREAMY OLD NEW ENGLAND MOON (Vaughn Monroe)
 9. HUCKLEBUCK (Frank Sinatra)
 10. BRAND NEW DOLLY (Joe Costa)

Hal Tunis

- WVJN—Newark, N. J.
1. LET'S TAKE AN OLD FASHIONED WALK (Perry Como)
 2. AGAIN (Gordon Jenkins)
 3. SOME ENCHANTED EVENING (Perry Como)
 4. A WONDERFUL GUY (Margaret Whiting)
 5. LOVER'S GOLD (Dinah Shore—Al Grant)
 6. BABY, IT'S COLD OUTSIDE (D. Shore-B. Clark)
 7. RIDERS IN THE SKY (Vaughn Monroe)
 8. BALI HA'I (Perry Como)
 9. HUCKLEBUCK (Frank Sinatra)
 10. BE GOODY GOOD GOOD TO ME (Evelyn Knight)

THE CASH BOX
Race Record Reviews

RACE DISK O' THE WEEK

"Dubble Bubble" (2:50)

"Primavera" (2:53)

WILD BILL MOORE
(Modern 20-687)



WILD BILL MOORE

● Wild Bill Moore and his crew notch this featured spot this week via a pair of great instrumental sides that should really step out and go places! The sensational drive of the gang on this wax

makes it must listening for music ops and fans alike. Titled "Dubble Bubble" and "Primavera," Bill and the boys display their instrumental wares in top manner to serve music ops some great wax. Top deck has some great sax work riding it out in mellow jump manner. Ditty is a cinch to draw raves with the jump crowd, who should dance to this bit till the wee hours of the morning. The flip is a novel offering, featuring a rumba beat in the background, and Bill taking a hot solo spot. It's top drawer instrumental material—the type juke box fans continually pour nickels into. Both sides of this plater are a blue ribbon recording—music ops should climb on the bandwagon!

New York Gets Set For NAMM Show

NEW YORK—The show that was "too big for New York" will be held here this year for the first time in eight years. It is the Music Industry Trade Show and Convention, one of the biggest annual indoor consumer goods exhibitions. It opens Monday, July 25, and closes Thursday night, July 28.

Because no one center in Manhattan could accommodate the many bulky products on display—including more than 250 pianos and 25 organs—the show has been held for the past several years in Chicago. This year it is being split between the Hotel New Yorker, where it will occupy almost seven floors, and the Manhattan Center adjoining the hotel.

More than 240 firms will exhibit every product known in the music world. Between 7,000 and 8,000 members of the industry will attend.

Setting up the exhibits on Saturday and Sunday, July 23 and 24, will be a major feat of logistics. It is estimated that 165 trucks will be needed to deliver the pianos and organs alone, and that an additional 250 truck loads will deliver other merchandise. This will include all the latest models of television sets and radio-phonographs.

It is also estimated that visitors to the Trade Show will occupy between 5,000 and 6,000 hotel rooms and will spend between \$800,000 and \$1,100,000 during their four to six days in Manhattan. The Trade Show is sponsored by the National Association of Music Merchants, whose Board of Directors will hold their annual meeting on Sunday, July 24. Other trade associations which will hold business sessions are the National Association of Band Instrument Manufacturers, the National Association of Musical Merchandise Wholesalers, the National Piano Travelers Association, and the Affiliated Musicians Service.

The convention will open officially at a luncheon on Monday, July 25. On Tuesday and Thursday mornings there will be industry meetings at which authorities on sales, merchandising and management problems will speak. The convention will close Thursday evening at a banquet in the Grand Ballroom of the Waldorf Astoria, where announcement will be made of election of the new officers and directors of the National Association of Music Merchants. Entertainment will be provided by a number of prominent recording artists.

Record Potential

In the interest of focusing attention on new talent, The Cash Box herewith institutes a new feature, "Record Potential." Artists appearing in this spot are deemed future potential recording stars, who merit the attention of the powers-that-be in the phonograph recording industry.

Up from Texas for their first Chicago start recently, the Bobby Peters orchestra, or, better still, "Musical Maniacs." Peters and his crew, including lovely Eloise Kirk, vocalist, followed the Al Trace orchestra at the Blackhawk, Chicago. The Peters boys took their difficult job of getting acquainted with Chicago audiences by carrying on with their comedy motif set by Trace in top style. The aggregation has two modes of entertainment—delightful comedy and sweet music for dancing. Peters didn't mix the two at the Blackhawk, holding the laugh section for the floor show.



The band's initial Chicago show gave a pretty fair indication of its comedy prowess. They start as "mountain boys," with beards, jugs and even a left-handed hoe-down fiddle player. As mountaineers, they frolic in "Cigaretts And Whiskey," "Feudin', Fussin' and Fightin'," and then continue to bring down the house with laughter in their routines of "Too Fat Polka," a jazz version of "Sabre Dance" and a roundelay novelty "Keep Moving."

Miss Kirk, the beauty of the band, isn't active in the comedy jamboree, but establishes herself as a noteworthy songstress. Her singing of a number of sweet ballads is more than commendable.

The Bobby Peters orchestra are currently appearing at the Muelenbach Hotel, Kansas City, Mo.

Say Disk Companies Seek Trade Pact

NEW YORK—The reported meeting between executives of RCA Victor, Columbia and Decca Records, for the purpose of ending the "battle of the disks" with its resultant confusion in the minds of the record buying public, was brushed off with statements of "no comment" by both RCA and Columbia and denied outright by Decca this past week.

According to the Wall Street Journal, officials of the firms were huddling in a New York hotel room on plans to have each of the major companies make all three types of records, the 78, 45 and 33-1/3 rpm's.

An RCA official was learned to have stated that "absolutely no agreement" had been reached between his firm and Columbia. He refused at the same time to either confirm or deny that negotiations had begun between the two firms.

"I'll Never Know Why" (2:50)

"When Your Lover Has Gone" (2:51)

HADDA BROOKS
CHARLES BROWN
(Modern 20-689)

● Thrush Hadda Brooks, always a potent coin culler with music operators, steps out on this latest release titled "I'll Never Know Why." Wax is offered in her widely familiar slow enchanting tones. It's soft, subdued material that always wins such heavy favor. On the flip, piper Charlie Brown steps out on "When Your Lover Has Gone" to come up with a potential winner. Ditty is a slow, tender romance tune, with Charlie turning in an excellent vocal performance on the side. We go for Hadda's rendition as the A side.

"Until Now" (2:46)

"I Was The Third On A Match" (2:56)

THE RHYTHMASTERS
(Bennett 401)

● Pair of great sides for ops to latch onto but pronto are these done up by the Rhythmasters. It's the top deck we're wild about. Titled "Until Now," the vocal group display some great harmony on this side to offer ops a real money-maker. It's slow, tender stuff, rendered in top notch vocal manner throughout. The flip is a fair ballad, with the lyrics weaving about the title. We go for "Until Now"—we're sure you will too.

"One Man Blues" (2:43)

"Worried All The Time" (2:41)

ANNIE LAURIE
(DeLuxe 3225)

● Pair of tunes that might catch on with music ops are these rendered by thrush Annie Laurie. Titled "One Man Blues" and "Worried All The Time," Annie delivers her vocal on these sides to set the stage for some potential coin play. Top deck is offered in up tempo manner, replete with all the hep and holler one could possibly expect. The flip slows down a bit and has Ann doing a bit of ballad blues. "One Man Blues" gets the nod here.

"Hallalujah" (2:39)

"All The Way" (2:58)

ETHEL DAVENPORT
JIMMY BLYTHE JR. TRIO
(Coral 65012)

● Pair of sides in the spiritual vein turn up here by Ethel Davenport with the Jimmy Blythe, Jr., Trio to offer musical background. Wax should meet with fair approval in those spots that go for this brand of music. Both sides show the gal's fine voice handling a pair of tunes that should win juke box favor. Music ops who have the locations would do well to listen in.

"The King" (3:00)-(3:00)

Parts I & II

SABBY LEWIS ORCH.
(Mercury 8144)

● Music ops in the market for some jump instrumental wax are sure to find it in these sides by the Sabby Lewis ork. Offered in two parts, Sabby and the boys grind out "The King," a pair of mellow up tempo jump numbers to which the hep crowd can level at. Tenor sax work is featured on both sides, with the rest of the boys displaying their musical wares effectively. Wax won't stop traffic—it should hold its own.

"Only One Dream" (2:49)

"Tell Me You Love Me" (2:56)

DO RAY ME TRIO
(Ivory 750)

● First waxing by the Do Ray Me Trio on Ivory wax turns out to be a boffo disking, and one that is a cinch to clinch with music ops and fans alike. There's no doubt about this one catching on—it's a must. The smooth vocal efforts of the group are best displayed on the top deck "Only One Dream." Ditty is a soft tender melody that makes you want to listen. The flip maintains the same slow tempo, and has the boys turning in another superb vocal performance. "Only One Dream" can't miss—grab it!

JUBILEE RECORD Hits

Another Smash by
The Nation's No. 1 Quintet

THE ORIOLES

"I CHALLENGE
YOUR KISS"

"DONKEY SERENADE"
Jubilee # 5008

See You All at
NAMM SHOW
Jerry Blaine

JUBILEE RECORD CO., Inc.
764 10th Ave N.Y., N.Y.

Standard Songs are MONEY MAKERS!

"BE MY LITTLE BABY
BUMBLE-BEE"

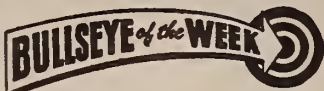
Recorded by
BENAY VENUTA—Mercury
BOB CROSBY—Columbia

Published by: REMICK MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

THE CASH BOX

"Folk" and "Western" Record Reviews



"Country Boy" (2:58)
 "Show Me The Way" (2:56)
T. TEXAS TYLER
 (4 Star 1346)



T. TEXAS TYLER

● Dependable T. Texas Tyler comes up with another one of his great recordings in this platter titled "Country Boy" and "Show Me The Way." Both sides of this biscuit are labeled winner from

the word go. It's the type of material that will need no urging—music fans will be playing these sides in no time at all. Top deck has Tyler offering a terrific bit of vocal work in this great bit of music. It's easy to take to, and makes you wanna listen time and again. Hoarse vocal ruffle adds to the glamour of the waxing immensely. On the flip with "Show Me The Way," Tyler displays his versatile vocal style, and comes up with another potential winner. Lyrics of the song make for wonderful listening pleasure, with Texas handling the vocal effort in relaxing, easy-going manner all the way. Both sides of this platter should satisfy the many T. Texas Tyler fans, and prove to be a bonanza for music operators!

INDIE DISK MANUFACTURERS MAY GO DIRECT TO JUKE BOX OPS IN WAY OUT OF POOR DISTRIB DEALS

Poor Sales Promotion Plus Lack of Cash May Lose Good Market To Lax Distribs

NEW YORK — Many independent recording companies are much upset over their present distribution, with a large percentage of the record manufacturers currently forming plans to combat what they term "undesirable elements" in the record distribution business.

It was learned this past week that several indie diskeries are planning to go direct to juke box operators with "deals" which will eliminate distributors in certain territories.

It is a well known fact that for sometime the indie diskery has been trying to find a way out of the distribution morass into which his records seem to have fallen.

Some distribs are handling as many as sixteen and seventeen lines, and the average indie disker knows that his records do not get the proper promotion because of the fact this distrib has "too many lines."

Lack of cash is also one of the outstanding factors as more and more of the distribs fall by the wayside when it comes to picking up shipments. A well known practice among record distributors is to order a large

shipment of records, and then wait and see if a given or supposed "hit tune" steps out, before picking up the records. If the tune turns out to be a hit, they (the distrib) will try to raise the necessary cash and pick up the records. If the tune is a "lemon"—back go the records to the manufacturer.

Many indie distributors are extremely lax about testing a new number. Even tho the record manufacturer may have spent much time and money in getting out a new disk, some distribs will not even promote the new tune, but will concentrate on selling what merchandise they have already proven "hot."

One well noted record manufacturer stated, "The days of selling records on paper is long past. The devil with selling 100,000 on orders and getting paid for 20,000, and at that, have to wait and sweat to get the cash due for the 20,000 records. Record distribs throughout the country ought to wake up to the fact that we supply them with the necessary merchandise with which they make a living."

"Juke Box Jackson From Jacksonville" (2:50)

"My Little Dog Loves Your Little Dog" (2:45)

FRED KIRBY
(MGM 10474)

● Pair of cute novelty items turn up here by Fred Kirby, with the top deck, "Juke Box Jackson From Jacksonville" getting the nod. The title alone would almost be enough warranting ops climbing on the bandwagon. Fred's vocal effort on this lively rhythm bit is excellent throughout, with the lyrics of the tune making for a world full of laughter and merriment. On the other end with "My Little Dog Loves Your Little Dog," Fred slows the tempo down a bit but keeps the music and melody in the same happy vein to come up with another potential hot one. Ops should listen in.

"You'll Make Our Shack A Mansion" (2:56)

"I Ain't Got Much To Lose" (2:57)

GRANDPA JONES
(King 794)

● Grandpa Jones in the driver's seat with a pair that should prove to be hot coin cullers for music operators. Top deck, "You'll Make Our Shack A Mansion" is a medium tempo'd ditty which Grandpa handles excellently. Lyrics ring true from start to finish, as does the instrumental accompaniment. The flip is a folk lament, with Grandpa turning out another top platter. We go for the top deck in a big way—we're sure you will too.

"I've Got The Blues" (2:27)

"River Of Tears" (2:26)

KENNY ROBERTS
(Coral 64015)

● Pair of fair sides for music ops to take a peek at are these rendered by Kenny Roberts, with the refrain of "I've Got The Blues" and "River Of Tears" seeping thru the wax. Top deck has Kenny yodeling a blues theme, with some pleasant fiddle work coming thru in the background. The flip is a slow lament, which Kenny handles adequately. Both sides should hold their own in the boxes.

"I Just Got Off The Devil's Train" (2:40)

"Meetin's Gonna Be Here Tonight" (2:32)

PINE RIDGE QUARTET
(Decca 46172)

● Music operators in the market for music styled in the gospel and spiritual manner will find some pleasing sides in this pair by the Pine Ridge Quartet. Wax, titled "I Just Got Off The Devil's Train" and "Meetin's Gonna Be Here Tonight" features the group in excellent harmony. With this type of music receiving heavy play in many sections of the nation, we see no reason for this coupling not meeting with the approval of music fans. Wax rates ops listening time.

"Heavy Traffic Ahead" (2:45)

"Along About Daybreak" (3:01)

BILL MONROE & HIS BLUE-GRASS BOYS
(Columbia 20595)

● The widely popular and capable Bill Monroe and his Blue Grass Boys come up with a pair of cute ones in this offering of "Heavy Traffic Ahead" and "Along About Daybreak." Top deck is a medium up-tempo item that makes for top notch listening pleasure. It's a toe-tappin' ditty, with Bill handling the vocal work in great manner. The flip slows down to a lament and once again has the maestro in the vocal limelight. Both sides should win favor with music ops and fans alike.

"Automatic Mama" (2:37)

"Why Am I So Lonely" (2:38)

SONS OF THE SOIL
(Mercury 6178)

● Some wax music ops can use to best advantage as filler material is this coupling by the Sons Of The Soil. Tabbed "Automatic Mama" and "Why Am I So Lonely," the group offer a pair that should meet with fair reception on the part of ops. Top deck, with the lyrics weaving about the title is a cute novelty bit. The flip is a slow lament which the group warble adequately. Ops who have the room on their machines might pay this platter some attention.

THE CASH BOX

N A M M M

SHOW ISSUE

(Dated July 30 1949)

Will Get Complete Attention Of The Nation's

MUSIC OPERATORS

FOREMOST RECORD DEALERS

DISC JOCKEYS

RECORD DISTRIBUTORS

And All The Music Industry

GOES TO PRESS — THURS., JULY 21

RUSH YOUR AD TODAY

THE CASH BOX

EMPIRE STATE BLDG.

CHICAGO
32 W. RANDOLPH ST.

NEW YORK 1, N. Y.

HOLLYWOOD
1520 NO. GOWER



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.



on CHICAGO'S SOUTH SIDE!



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.



on CENTRAL AVE. in LOS ANGELES



IN OTHER CITIES

1 SEPTEMBER IN THE RAIN
George Shearing
(MGM 10426)

2 TROUBLE BLUES
Charles Brown
(Aladdin 3024)

3 CLOSE YOUR EYES
Herb Lance
(Sittin' In 514)

4 TELL ME SO
The Orioles
(Jubilee 5005)

5 BABY GET LOST
Dinah Washington
(Mercury 8148)

6 PENTHOUSE SERENADE
Errol Garner
(Savoy)

7 CRYING
Billy Eckstine
(MGM 10458)

8 COME BACK, BABY
Champion Jack DuPree
(Apollo 407)

9 I DON'T WANT YOUR MONEY, HONEY
Frantic Fay Thomas
(Exclusive 109X)

10 BECAUSE
Herb Lance
(Sittin' In 519)

TELL ME SO
The Orioles
(Jubilee 5005)

I DON'T WANT YOUR MONEY, HONEY
Frantic Fay Thomas
(Exclusive 109X)

TROUBLE BLUES
Charles Brown
(Aladdin 3024)

LITTLE GIRL DON'T CRY
Bull Moose Jackson
(King 4228)

COME BACK BABY
Champion Jack DuPree
(Apollo 407)

BLACK PEPPER
Eddie Davis
(Sittin' In 520)

CLOSE YOUR EYES
Herb Lance
(Sittin' In 514)

HOUSE ROCKER
Paul Williams
(Savoy 702)

AIN'T NOBODY'S BUSINESS
Jimmy Witherspoon
(Supreme 1506)

SUNDAY MORNING BLUES
Edgar Hayes
(Exclusive 106)

TELL ME SO
The Orioles
(Jubilee 5005)

BABY GET LOST
Dinah Washington
(Mercury 8148)

BOP HOP
Pee Wee Crayton
(Modern)

SUNDAY MORNING BLUES
Edgar Hayes
(Exclusive 106)

RIDING HIGH
Roy Brown
(DeLuxe)

ONE MAN'S BLUES
Annie Laurie
(DeLuxe)

CLOSE YOUR EYES
Herb Lance
(Sittin' In 514)

TROUBLE BLUES
Charles Brown
(Aladdin 3024)

BLACK PEPPER
Eddie Davis
(Sittin' In 520)

MARDI GRAS
Joe Lutchter
(Modern 672)

IN THE MIDDLE OF THE NIGHT
Amos Milburn
(Aladdin 3026)

POT LIKKER
Todd Rhodes
(King 4287)

THERE IS SOMETHING MISSING
Roy Milton
(Specialty)

I DON'T WANT YOUR MONEY, HONEY
Frantic Fay Thomas
(Exclusive 109X)

TROUBLE BLUES
Charles Brown
(Aladdin 3024)

DRINKIN' WINE SPO' DEE O' DEE
Lionel Hampton
(Decca 24642)

CLOSE YOUR EYES
Herb Lance
(Sittin' In 514)

LITTLE GIRL, DON'T CRY
Bull Moose Jackson
(King 4228)

COLESLAW
Louis Jordan
(Decca 24633)

LATE AFTER HOURS
The Great Gates
(Selective)

SAN FRANCISCO, CALIF.
1. It's Midnight (Little Willie Littlefield)
2. Close Your Eyes (Herb Lance)
3. Tell Me So (The Orioles)
4. Drinkin' Wine Soo' Dee O' Dee (Wynonie Harris)
5. Confession Blues (Maxim Trio)
6. Blue And Lonesome (Memphis Slim)
7. Page Boy Shuffle (Joe Thomas)
8. Little Girl, Don't Cry (Bull Moose Jackson)
9. In The Middle Of The Night (Amos Milburn)
10. Long John Blues (Dinah Washington)

BIRMINGHAM, ALA.
1. Trouble Blues (Charles Brown)
2. The Hucklebuck (Paul Williams)
3. I Challenge Your Kiss (The Orioles)
4. Tell Me So (The Orioles)
5. Coleslaw (Louis Jordan)
6. Because (Herb Lance)
7. Lavender Coffin (Lionel Hampton)
8. Close Your Eyes (Herb Lance)
9. Little Girl, Don't Cry (Bull Moose Jackson)
10. House Rocker (Paul Williams)

JACKSONVILLE, FLA.
1. Trouble Blues (Charles Brown)
2. Hold Me, Baby (Amos Milburn)
3. Baby Get Lost (Dinah Washington)
4. Rickey's Blues (The Ravens)
5. Ain't Nobody's Business (Jimmy Witherspoon)
6. Hobo Blues (John Lee Hooker)
7. I Challenge Your Kiss (The Orioles)
8. Close Your Eyes (Herb Lance)
9. Black Pepper (Eddie Davis)
10. Long John Blues (Dinah Washington)

DALLAS, TEX.
1. I Love You So (Pee Wee Crayton)
2. Lonesome Cabin Blues (Mercy Dee)
3. Temptation (Billy Eckstine)
4. Thinkin' And Thinkin' (Bob Geddins)
5. Strange Land (Roy Hawkins)
6. Close Your Eyes (Herb Lance)
7. Vacation Blues (T-Bone Walker)
8. Blue And Lonesome (Memphis Slim)
9. Page Boy Shuffle (Joe Thomas)

ATLANTA, GA.
1. Ridin' High (Roy Brown)
2. Little Girl, Don't Cry (Bull Moose Jackson)
3. Pot Likker (Todd Rhodes)
4. Waitin' In Vain (Ivory Joe Hunter)
5. Page Boy Shuffle (Joe Thomas)
6. Drinkin' Wine Soo' Dee O' Dee (Wynonie Harris)
7. Close Your Eyes (Herb Lance)
8. I Challenge Your Kiss (The Orioles)
9. Tell Me So (The Orioles)
10. Vacation Blues (T-Bone Walker)

CLEVELAND, O.
1. I Don't Want Your Money, Honey (Frantic Fay Thomas)
2. Page Boy Shuffle (Joe Thomas)
3. Drinkin' Wine Soo' Dee O' Dee (Wynonie Harris)
4. Close Your Eyes (Herb Lance)
5. Tell Me So (The Orioles)
6. Crying (Billy Eckstine)
7. Sunday Dinner (Edgar Hayes)
8. Lavender Coffin (Fat Man Robinson)
9. Waitin' In Vain (Ivory Joe Hunter)
10. I Challenge Your Kiss (The Orioles)

THEY'RE ALL HITS



JOE THOMAS
PAGE BOY SHUFFLE
TEARDROPS
KING 4299



LONNIE JOHNSON
I FOUND A DREAM
YOU TAKE ROMANCE
KING 4297



IVORY JOE HUNTER
THAT'S THE GAL
FOR ME
WAITING IN VAIN
KING 4291



TODD RHODES
RED BOY AT THE
MARDI GRAS
POT LIKKER
KING 4287



JIMMIE OSBORNE
THE DEATH OF LITTLE
KATHY FISCUS
A BUNDLE OF KISSES
KING 788



RED PERKINS
HOE-DOWN BOOGIE
AGGRAVATIN' LOU
FROM LOUISVILLE
KING 792



HAWKSHAW HAWKINS
THE LONGER WE'RE
TOGETHER
WOULD YOU LIKE TO
HAVE A BROKEN
HEART
KING 793



COWBOY COPAS
IT'S WRONG TO LOVE
YOU LIKE I DO
A PACKAGE OF LIES
TIED IN BLUE
KING 787

KING RECORDS INC. DISTRIBUTORS OF
KING and DE LUXE
1540 BREWSTER AVE. CINCINNATI 7, OHIO.

**RECORD MFRS & SUPPLIERS
EXPECTED TO JAM MOA MEET**

**Reported To Be Eagerly Awaiting Opportunity
To Meet With Nation's Juke Box Leaders
At First MOA Meeting In Chicago**

CHICAGO—With letters already in the hands of leading record manufacturers and suppliers from Chairman of the Board, George A. Miller of Music Operators of America, regarding the fact that MOA will hold its first national meeting in Chicago, November 7, 8 and 9, probably at the Stevens Hotel, these firms are eagerly awaiting this meet for they are anxious to talk things over with the nation's juke box leaders.

It is already noted that some of the leading record manufacturers and suppliers are quite happy over this event. As one of these men stated, "This will be the first time where we will have the opportunity of meeting with automatic music operators only and be able to discuss our business with them on a down-to-earth basis."

In former years, this man pointed out, and he also explained that his firm have been present at many conventions, they have been forced to talk business with many ops who were not at the time engaged in the music field.

"Now," he says, "we will be talking with music ops exclusively and that's very important to us."

With this sort of report already at hand it is no wonder, members of MOA stated, that "you can expect to see our first national meeting absolutely jammed with record manufacturers and suppliers."

As is also well known everyone of the juke box manufacturers are expected to be present.

"They will," some state, "probably show ops many new ideas which have come about these past months and are also expected to show many the way to better profits with new equipment."

**CAPITOL RECORDS
SET CANADIAN
PRESSING AND
DISTRIB DEAL**

HOLLYWOOD — Capitol Records today announced completion of arrangements for manufacture and distribution of its products throughout Canada. The contract, effective July 1, 1949, licenses Capitol Records of Canada, Ltd., as sole manufacturing and distributing agent for the Dominion. It is a similar arrangement to those made last year with English, German and Mexican firms and negotiations were handled for Capitol by Sandor A. Porges, head of the firm's International Division.

In making the announcement, Floyd A. Bittaker, Capitol Vice President, revealed that the Canadian organization, which is headed by W. Lockwood Miller, President, and Ken Kerr, Vice President and General Manager, plans to follow a distributing pattern similar to that employed so successfully in the past by Capitol in this country. Records will be wholesaled through both branches and independent distributors and first steps in establishing the outlets are already under way in Montreal and Toronto. The complete distribution network is to be established within a few weeks.

Miller is well known throughout business circles and Ken Kerr has an established background in the Canadian record market, having been connected with both Sparton and Regal Records. The new Canadian corporation, which has no stock connections with the American firm, is equipped with complete factory facilities which are now in the process of enlargement made necessary by the acquisition of the Capitol line.

Capitol has become, in its brief seven year existence, one of the biggest selling labels in the United States, particularly in the popular and children's field. Heretofore, however, they have never been sold in Canada. In commenting upon this, Mr. Bittaker stated, "We have long desired to make Capitol records available for the great Canadian market. However, we refused to do so until such time as arrangements could be made with the right people and the right facilities. We are extremely pleased to make this association with Mr. Miller and Mr. Kerr and we believe that with their excellent background and their pressing and selling facilities, provided for the finest in service and product for the Canadian market. We believe that Capitol Records will now enjoy the same great popularity in Canada as they do in the United States."

TEMPO
He's Done It Again!
The Old Master
JOE VENUTI
and his Violinin
"HOT CANARY!"
flipped by
"Flat Tortillas!"
TR-426 !
TEMPO
RECORD CO. OF AMERICA
8540 Sunset Blvd., Hollywood 46, California


A BANG
UP HIT!
**"THE BROOKLYN
DODGERS JUMP"**
PARTS 1 and 2 Record #918
Recorded by . . .
RALPH BRANCA, CARL FURILLO, ERY
PALICA AND THE EBBETS FIELD CHORUS
Leslie Records, Inc.
2091 Broadway New York 23, N. Y.
TR 3-3201



- 1** LOVE SICK BLUES
Hank Williams
(MGM 10352)
- 2** ONE KISS TOO MANY
Eddy Arnold
(RCA Victor 21-0051)
- 3** THE ECHO OF YOUR
FOOTSTEPS
Eddy Arnold
(RCA Victor 21-0051)
- 4** TENNESSEE BORDER
Red Foley
(Decca 46151)
- 5** I'M THROWIN' RICE
Eddy Arnold
(RCA Victor 21-0083)

**ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY**

CANDY KISSES
Cowboy Copas
(King 777)
George Morgan
(Columbia 20547)

**DON'T ROB ANOTHER
MAN'S CASTLE**
Eddy Arnold
(RCA Victor 21-0002)

TENNESSEE POLKA
Red Foley
(Decca 46170)

WEDDING BELLS
Hank Williams
(MGM 10401)

RIDERS IN THE SKY
Burl Ives
(Columbia 33445)

INTEREST IN MOA MEET NOV. 7, 8 & 9 RUNS HIGH

First Nationwide Meet For Music Operators Only—Probable Site At Stevens Hotel, Chicago. Fifteen Man Committee To Get Together In Few Weeks To Set Up Complete Program



ALBERT DENVER
Vice-Chairman, MOA



SIDNEY H. LEVINE
Counsellor, MOA

one will be given the opportunity to have his say."

The Cash Box shall keep in close contact with officials of MOA, and shall relay all information on to the trade as rapidly as events occur.

Hayden Mills Killed In Auto Accident

CHICAGO — Hayden R. Mills, official of Mills Industries, Inc., and executive vice-president of Bell-O-Matic Corporation, this city, was killed in an automobile accident this past week when he was crushed between his stalled car and another automobile that rammed it on a roadway near Wheaton, Ill.

Hayden, brother of Ralph and Herbert, was the son of the late Fred Mills, who built Mills Novelty Company into the foremost manufacturing company of Bell Machines, Freezer units, Juke Boxes, Cigarette Machines, and Amusement Machines. A few years ago the Bell division was turned over to Bell-O-Matic Corporation, and Hayden became a vice-president.

Survivors are his widow Gladys, two sons, Hayden Jr. and James, and a daughter Marylin. In addition to his two brothers, he leaves four sisters.

Supply And Demand— PRICES OF EQUIPMENT RUN WILD IN CANADA

NEW YORK—It all depends on which side of the fence you're doing business. For many months coinmen in this country have been moaning about their position, and one of their complaints is "prices of machines are too high." As a matter of fact, only a week ago Philadelphia amusement game operators set up a sort of "boycott," contending the price of new games is too high, and they will refrain from buying this equipment at this time.

Now let's look over the fence—at the coin business in Canada. A Canadian government regulation which forbids the importation of coin operated equipment has created a condition of famine, and coinmen there are asking and getting some fancy prices for equipment.

Take a look at these prices some five-ball amusement machines are going for, and then check with the confidential price list in this issue as a comparison. You won't find some even listed, as the price in this country has fallen below the \$10 mark. Attention \$85; Broadcast \$125; Chubby \$60; Double Barrel \$225; Four Roses \$125;

Oscar \$325; Seven Up \$125; Strato-liner \$110. They're even selling some museum pieces like Landy, Lancer and Flash for from \$35 to \$50.

Check these music machines: Mills Throne as high as \$225; Seeburg Gems and Royals \$250; Wurlitzer 500 and 600 from \$275 to \$400; Wurlitzer 616 \$200; Wurlitzer 750 \$550; Rock-Ola Standard \$350; Rock-Ola DeLuxe \$425; Rock-Ola Super \$450; and Rock-Ola 1422 \$725.

All other types of equipment run at similar comparable prices. Arcade machines, such as Sky Fighter, at \$400; Chicoin Basketball Champ \$550; Bally Rapid Fire \$300; Pre-War Photomatics \$1400. One-balls are selling as follows: Sport Special \$350; Record Time \$375; Preakness \$175; and a thing like Skunk \$110. Bells are also commanding such prices as: Blue Fronts (old model) \$150 to \$165; Jennings Standard Chief \$450; Mills Black Cherry \$475.

It looks like it all adds up to Supply and Demand. And we'll let you figure out which coinmen, Canadian or United States, are better off.

Rock-Ola Trailers Deliver Shuffleboards



CHICAGO—Recognized by the coin trade as the foremost manufacturer of shuffleboards, Rock-Ola Manufacturing Corporation, this city, points with pride to one of the reasons for its leadership.

"Insuring fast, safe and economical delivery of the Standard Shuffleboards to all Rock-Ola distributors from coast to coast is a necessity," stated a Rock-Ola official. "To comply with this function, we use a fleet of trailers." (As pictured above).

These modern trailers are thirty-two feet long and are specially designed and equipped to carry thirty-five Rock-Ola Standard Shuffleboards.

"We realize how important it is to our distributors to get these boards to their customers without delay, as the sale of the equipment may depend upon fast delivery," stated this official, "and with this trailer transportation set-up we know we are giving the service necessary for the satisfaction of all."

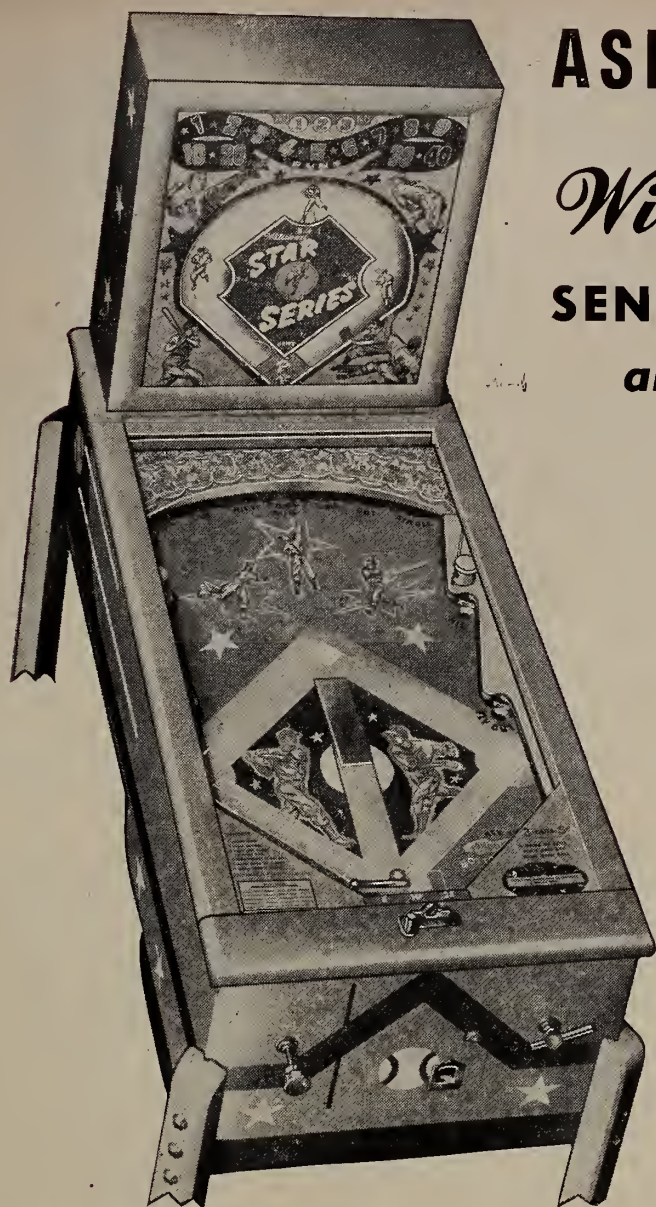
NEW YORK—Music machine operators, their associations, and affiliated groups, enthusiastically welcomed the announcement that MOA (Music Operators of America) had set a date for a national meet in Chicago. The dates are November 7, 8 and 9, with the probable site to be the Stevens Hotel.

It is planned by George A. Miller, national chairman of the group, Albert Denver, vice-chairman, and Sidney Levine, counsellor, to call a meet of the fifteen man national committee at Chicago in a few weeks to accomplish all details necessary for the November meet to function at 100% efficiency.

The prime purpose of the meeting, according to these officials, is to outline methods and procedures for the juke box operator so that he can conduct his business profitably and at a high ethical level.

As this will be the greatest gathering of music machine operators, manufacturers and leading suppliers of records, needles, etc., have evinced great interest, and already requests have been made as to steps necessary for them to make in order to display at the meet.

"This will be a gathering of juke box operators only," stated George Miller. "Representatives from the various music associations, and individual music machine operators whether they belong to associations or not, are invited to attend. Every-



ASK ANY MAN WHO OPERATES

Williams
SENSATIONAL

STAR SERIES

and

GET THE REAL LOWDOWN ON HIGH EARNINGS . . . POSITIVE PROOF THAT STAR SERIES earns up to 4 times as much as any ordinary game on the same location!

***5c, 10c, 25c Slug-Proof Single Entry Coin Chute * Credit Unit Records Advance Payments * Player Pitches and Bats * Ball Players Actually Run Bases on Backboard * Lights on Playfield Diamond Indicate Men on Bases * Novelty or Replay * 100% Mechanically Perfect.

SEE IT — BUY IT AT YOUR DISTRIBUTOR NOW!



CREATORS OF DEPENDABLE PLAY APPEAL!

161 W. HURON ST., CHICAGO 10, ILLINOIS

WURLITZER APPOINTS 4 NEW DISTRIBUTORS

Knudsen Music Co., Inc. For Salt Lake City Area

PROVO, UTAH—Knudsen Music Company, Inc., this city, is the new distributor for Wurlitzer phonographs and auxiliary equipment in the Salt Lake City area, it was announced by Ed Wurgler, general sales manager of Rudolph Wurlitzer Company.

Wesley Knudsen, president of Knudsen Music Company, Inc., located at 287 North 3rd East Street, this city, has had long, varied experience in the music machine field, having been closely associated with Wurlitzer as an operator and distributor for many years in the west.

"Operators can count on our entire staff for friendly cooperation and expert assistance in meeting the needs and solving their problems," stated Knudsen. "We have a complete sales and service set up to serve operators of Wurlitzer equipment."

Walker Sales Co. For El Paso Area

EL PASO, TEXAS—Walker Sales Company, 2401 East Alameda, this city, has been appointed distributors for the Wurlitzer line of phonographs and auxiliary equipment for the El Paso area, according to an announcement by Ed Wurgler, general sales manager of The Rudolph Wurlitzer Company.

Joseph F. Cacioppo, Jr., owner of Walker Sales Company, has had many years of experience in sales, merchandising and distribution. His experience combined with that of his organization places seasoned judgment and guidance in all phases of the phonograph business at the service of the operator.

D. B. "Dick" Walker, manager of the distributing firm, is well known, having been closely associated with the Wurlitzer field organization for several years, covering the western territory.

Draco Sales Co. For Denver Area

DENVER, COLO.—Draco Sales Company, this city, has been appointed distributors for the Wurlitzer line of phonographs and auxiliary equipment in the Denver area, according to an announcement by Ed Wurgler, General Sales Manager of The Rudolph Wurlitzer Company.

The officers of Draco Sales Company are Howard E. Hold, president; Leo Negri, vice-president; M. J. Savio, secretary; and Frank E. Negri, treasurer. All of these men have had long, varied and successful administrative experience in sales, merchandising and distribution.

Complete sales-service personnel and facilities will be maintained at the firm's headquarters 1932 Broadway, with full inventory of parts to serve the music operator.

Cincy Music Ops Assn Meets—Change Several By-Law Regulations

CINCINNATI, O.—The Automatic Phonograph Owners Association, music ops association of this city, held two very important meetings Tuesday, July 12 at the Hotel Gibson.

The meetings, which were well attended, saw action taken on several amendments to the By-Laws of the association, which was felt improved the strength of their organization.

It was reported by the special committee assigned to line up plans for the association's big promotional drive, that great progress has been made, and the plan shall be submitted to the body for its approval in a very short time.

Operators attending the meetings, headed by Charley Kanter, president, were: Sam Chester, Phil Ostand, William Fitzpatrick, Bill Harris, Milton Cole, Al Lieberman, Nat Bartfield, James Drivakis, Lou Levine, William

Strout, Ray Bigner, Phil Bussard, John Toney, Frank Michaels, Jimmy Reuwin, Leonard Kanter, Bill Bigner, George Strassel, Norton Robinson, Art Enslein, Ed Wenninger, Frank Julio, Frank Galardo, Charles Butler, John Nicholas, Abe Pearlmutter, Jerry Levy, Abe Maius, John Denhart, Abe Salmon, John Schmidt, Max Moeckel, Abe Villinsky and Paul Goldstein. Also on hand were Lawrence Kane and Richard Morris, legal counsel for the association.

Abe Villinsky, who was a former member of the group, but sold his route three years ago, was welcomed back into the fold. Villinsky and Paul Standley were approved as new members. Villinsky runs the A & B Music Company, and Standley has taken over part of the Columbia Amusement route.

Maestro Music, Inc. For Tucson Area

TUCSON, ARIZ.—Maestro Music, Inc., 117 E. Broadway, this city, is the authorized distributors for the Wurlitzer line of phonographs and auxiliary equipment for the Tucson area, it was announced by Ed Wurgler, general sales manager of The Rudolph Wurlitzer Company.

Joseph F. Cacioppo, Jr., president of Maestro Music, Inc., (who is also

owner of the newly appointed Walker Sales Company of El Paso, Texas) has a wealth of administrative experience, which will be utilized in cooperating with the music operator.

The manager of Maestro is Jay C. Confer, who has been closely associated with Wurlitzer for several years, contacting distributing firms in the west.

Complete Wurlitzer sales and service personnel and facilities will be maintained here.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

Changes Firm Name To Jacobs, Inc. Moving To New Quarters



HARRY JACOBS, JR.

MILWAUKEE, WIS. — Harry Jacobs, Jr., head of one of the leading distributing firms in the mid-west,

announced that the firm will now be known as Jacobs, Inc. Formerly known as United Coin Machine Co., Inc., this city, for a number of years, the new Jacobs, Inc., is also changing addresses.

The new location, 4227 West Vliet St., is undergoing a face-lifting at present, and should be ready for occupancy towards the end of July. When renovations are completed, Jacobs, Inc., will be housed in one of the largest, most modern quarters of any distributing firm.

Jacobs, Inc., are exclusive distributors for the Wurlitzer phonographs for Wisconsin and Upper Michigan, and in addition are distributors for other factories. Recently it took over the distribution for Trans-Vue Corporation's line of commercial and home television.

Jacobs announces that upon completion of their new quarters an opening party will be held. These dates will be announced by Jacobs in *The Cash Box* in a short while.



EASTERN FLASHES

Self-service laundry machine stores developed so rapidly after the end of the war in New York City that operators formed an association in January 1947 to insure a profitable continuance of their business. This week State Attorney General Nathaniel L. Goldstein obtained an injunction restraining this association of 300 members, the Association of Self-Service Laundry Operators, from continuing a "price-fixing policy" that allegedly added \$4,000,000 to \$5,000,000 annually to the budgets of New York housewives. Named in the affidavit were the Association and twenty-one individuals, most of whom are or were officials of the organization. Ten other persons face similar action restraining them from interfering with free competition. The affidavit filed in court charged "All of the defendants did conspire, combine, confederate and agree to create a monopoly in the industry driving out therefrom all persons who attempted to charge prices less than those set up by them as 'minimum'."

The defendants consented to the injunction, which permanently prevents them from conspiring in any way to interfere with free competition and trade in the state. The injunction was granted on the Attorney General's complaint of violations of Article 22 of the General Business Law. It seems from the allegations upon which the injunction was granted, that the defendants were engaged in a campaign to bring independent laundry store operators into line if they charged rates considered too low.

Paul Kotler, president of National Shuffleboard Co., Orange, N.J., getting a terrific thrill out of the pleasure derived from the new Deluxe '49er Shuffleboard he donated to a summer camp for youngsters at Long Branch. Kotler and Ted Lewis, the famous band leader, who devotes considerable effort to this enterprise, hatched up the idea several months ago in Chicago . . . Sidney H. Levine, dynamic attorney for the music machine operators association, returns to the overbaked city from a two week vacation . . . Nat Cohn, who has been residing in Arizona these past many months, back in the city visiting his old pals. Wonder if Nat has plans to set up here permanently once again . . . George Ponsler, George Ponsler Company, Newark, N.J., making great progress in his new venture (but old love) wholesaling amusement games.

Frank Colland, popular co-business manager of Local 786, International Brotherhood of Electrical Workers, AFL, phono servicemen's union, was the guest of honor at a testimonial given him this week. More than 100 coinmen and friends attended . . . Meyer Abelson, Pittsburgh, Pa., stops off for a few days . . . Harry Berger, West Side Distributing Co., will market a moving target replacement for Dale Guns and Chico's Pistols . . . Dave Lowy, Dave Lowy & Company, tells us he's set up a time payment plan for Keeney Cigarette Vendors, which he is distributor for in Metropolitan New York, Nassau and Westchester counties . . . Harry Rosen, Seaboard Distributors, off to Chicago for a visit with the factories . . . Mike Munves, who week-ended at a resort hotel at Swan Lake, N.Y., over the Fourth of July, now tells us he's planning to go back for a number of weeks during August . . . Jack Semel doing a great job here with United's new novelty game "Shuffle Skill," a shuffleboard type amusement machine . . . "Happy" Herbie Semel, Jack's son, helping out . . . Regardless of the weather and "conditions," the Koepfel boys seem to be quite busy when we dropped in. "We're keeping the merchandise moving" smiles Harry.

DALLAS, TEXAS

The important topic of conversation this week happens to be the stifling hot weather. We're all looking for a shady tree and a long tall cool drink. In spite of the heat the operators still get to Dallas as evidenced by: Vic Hart, Borger, Texas; Jack Sprott, Temple, Texas; Speedy Walker, Waco, Texas; George Puckett, Brownwood, Texas; Johnnie Caldwell, Paris Texas; M. M. Brown, Henderson, Texas; Mr. and Mrs. V. L. Phelps, Corsicana, Texas; A. D. Kenedy, Groesbeck, Texas; Sam Sansetta, Marlin, Texas; Benny Mac Donald, Fort Worth, Texas; Harry Hoosier, Ft. Worth, Texas; and that Happy Lass from Waco and Shelby Music Company, Mr. De LeMar . . . Toni Lewis and his charming wife making the record houses. Mrs. Lewis has been ill but we are glad to learn that she is on the road to recovery.

Leon Spurgeon, Walbox Sales, just completed a 10 day vacation. Likewise Carl Weathers, American Dist. Co. Carl Visited Washington D. C., New York, Philadelphia and Chicago . . . Henry Manning is still fishing on Texhoma Lake. His last catch was a five pound bass . . . R. B. Sparks, National Music Co., Abilene, making the record houses and distributors . . . G. E. Ormand, Longview, all in a dither over a record he couldn't find . . . Cecil Epps, Radio City Music Company of Waco dashing around Dallas . . . Paul Glass, Texas Record Dist. Co., talking himself into a vacation and then changing his mind with the statement that it's just "too darn hot" . . . Clyde Carr, A & C Amuse. Company, chatting like mad with your reporter . . . M. R. Jones, formerly a partner of Coin Machine Sales, Houston, returned from Chicago and stopped off in Dallas for a few days . . . Phil Weinberg, Bally Dist. Co., doing same.

Charlie Wolf returned from vacation in the Ozarks . . . Claude Pepper recently resigned from Rutherford Enterprises and set up an office in Lubbock. Claude was in Dallas over the week end doing up the town . . . Joe Magnani, M & M Music Co., Galveston, made one of his few trips to Dallas combining business with pleasure . . . Audry and Bob Hunter being described by local ops as those "wonderful Hunters" . . . Mr. Eaton, Eaton Music Co., Henderson, Texas, moving around oh so slowly but getting here and there . . . Raymond Williams dashed off to Chicago to purchase more photo finishes . . . Wilbur Reeves, Temple, Texas, buying more exhibit Dale Guns . . . Harold Sutton, old time operator now associated with Tubby Andrews in Jacksonville, visited the Hunters recently . . . Tommy Chatten returned from a successful business trip to Brownwood and all points west. Al Thalke, Universal engineer, giving Dallas ops the lowdown on Universal Products . . . That's all for now kids . . . Me, I'm heading for the nearest swimming hole; see you all there.

ADS — BUT NO GAMES

Better Equipment Hard To Get

NEW YORK — Once again complaints are being received from jobbers as well as operators that too certain firms are advertising they have "games on hand," when long distance phone calls are made to these people the games are not to be had.

"Instead," as one well known New Jersey jobber puts it, "these people want the deposit and will then try to 'dig up the game called for.'"

He also says, "Just this past week we made five phone calls to as many different parts of the country. In each case we found that the firms we phoned did not have the games on hand as their ads stated they did."

He continued, "But they told me they would get me the games and for me to send in a deposit so that the sale would be 'bonafide.'"

He also reports, "It is extremely difficult to obtain the better type games. Especially pinballs. Though everyone is advertising them at a price, when we go out to get them they're as far away as they ever were. Only one or two people around the country seem to have any on hand. And they are asking prices far above what the advertisements are calling for."

He contends that those ops who have cut down on buying new machines and now believe that they can do just as good a job with the same equipment in used condition, after it has been cleaned thoroughly and replaced in working order once again, are finding that their very lack of purchasing has made these games (as used equipment) extremely scarce, and that they are almost unobtainable on the market.

Too some ops have complained that they "simply can't make any money with pinballs, not even the new machines," it is men like the one who gives us the above info who advises these ops, "If you wouldn't have had these new games and wouldn't have been able to pass them down the line of your locations, your collections would be off a lot more than they are at this time. The new games are saving the day."

SPECIAL SALE!

- WURLITZER 1015 . . . \$319.00
(Like New)
- AMI Model A 529.00
(Like New)
- SEEBURG '48 RC 485.00
- SEEBURG '47 RC 395.00
- SEEBURG '46 RC 345.00
- SEEBURG '46 S 315.00

1/3 Deposit, Balance C.O.D.

RUNYON SALES COMPANY
593 Tenth Ave., New York 18, N. Y.
Tel.: LOnacre 4-1880

CLOSE OUT — NEW MACHINES

- NEW UNITED CAROLINA \$165.00
- NEW UNITED PINCH HITTER 175.00
- NEW UNITED AQUACADE 175.00

★ WRITE FOR CLOSEOUT ON NEW GOTTLIEB SHARP-SHOOTER, NEW GENCO THREE FEATHERS ★

5 Used clean Williams All Stars . . . \$149.50

Terms: 1/3 Deposit, Balance C. O. D.

K. C. NOVELTY CO.

419 Market St., Philadelphia 6, Pa.
Phones: MArket 7-4641 and 7-6391

COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM

3331 No. Knoll Dr. Hollywood 28, Cal.

WANTED

BALLY HIGH HANDS

5-10-25c used 3020 Wurlitzer Wall Boxes
Lieberman Music Company
1124 Hennepin Ave. Minneapolis, Minn.
Exclusive Upper Midwest Distributor of
WURLITZER PHONOGRAPHS

THRU THE COIN CHUTE



CHICAGO CHATTER

The inter-city championship game between the Cubs and Sox attracted quite a few of the coinmen over to Comiskey Park. In view of the fact that this game wasn't televised some of the boys didn't get a chance to see the action, but, lots of them bet the Sox this trip—much to their sorrow . . . Herb Oettinger tells me that he was on the Sox (Cubs won 4-2) but that he couldn't bet on the "good thing I have in the Cubs" . . . Saw Ray Moloney and Joe Theis at the game this past Tuesday evening and the boys were enjoying every play . . . Mike Spagnola of Automatic Distributing started a motor tour to the north this week and will be gone for two weeks . . . "just here and there," Mike says . . . "don't know where I'm going, but, do hope I get there, and also hope I run into some good golf courses" . . . and that from a guy who shoots 195 every 18 holes.

By the way, learned that Herb Oettinger goes out for a game of golf in the very early morning hours when most of youse guys is sleeping, and that this past week he shot a "75" for 18 holes . . . whooey . . . Tony and Tillie Galgano of the Used Record Exch. advise that now they have their place all rearranged and "all fixed up like a million bucks" the kids have dashed away for a vacation. They're going east and will visit Canada, maybe Boston, Mass., and some of the other eastern centers. "Will be back in action on the 25th," they say. By the way that was a nice going-away party that Rosemary Wayne (WJJD disk jock) gave these kids at the Blackhawk.

Morris Hankin of Atlanta, Ga. in town this past week and looking hale and hearty after his long illness . . . saw him here and there with Lindy Force of AMI who played host to Morris . . . Lindy advising that their Grand Rapids' factory is enjoying a 2 weeks vacation right now, but that a skeleton crew is on hand to take care of whatever biz will be coming along . . . in the meantime John Haddock, AMI prexy, just "taking it easy."

Dotty Billheimer taking charge at Como while Bill (The Shadow) Billheimer is out "trimming" machines . . . but don't get that word wrong . . . if you don't understand it then just ask any old time digger man . . . Harry Williams out these mornings . . . wonder whether he's trying to improve his golf game which, I'm told, is somewhere in the low hundreds . . . "But," Sam Stern butts me, "Harry broke a hundred—once." . . . And Sam Stern all hepped up the way Williams' "Star Series" is clicking everywhere in the country . . . But as a golfer Sammy Stern shoots around 140 . . . Sounds like this is getting to be a golf column.

Jerry Haley of Buckley played host this week to R. E. (Smitty) Smith, one of the really old old timers in the coin-biz. Remember way back when Smitty worked for Jennings, then Joe Calcutt and last Buckley. Smitty is retired now at Fox River where he enjoys lazying around fishing, etc. He sure does love the peace and quiet of his new home . . . Dave Gensburg left the city's heat and motored up to Lew Gensburg's beautiful island near Manitowish, Wis. where he is enjoying the swimming and fishing and the cool Wisconsin breezes . . . in the meantime Myer Gensburg returned (right in the midst of his vacation) to take over the helm at Genco and keep those Three Feathers going.

Seems to me that Charley Pieri better grab himself a block of that IT&T stock . . . he's on long distance phones but constantly . . . and that piles up dividends . . . Here's one that will give many an old timer a real kick . . . Clare G. Meyer (brother of the late J. Frank Meyer) is now on the road and selling those brand new card machines for Exhibit Supply. (old timers will recall that that's just how Frank started in the arcade biz.) And from what Joe Batten tells me it seems that Clare is doing a whale of a grand job for the firm. He was formerly in the Exhibit engineering department so knows plenty about their great arcade equipment.

Gordon Sutton's new address (Sutton Distrib. Co.) is 3939 W. Madison St. since you guys asked for it when we published the news last week that Gordon had moved from his old S. Wabash St. address. (Lots of the best, Gordon, in your new quarters.)

Big doings over at the Chez Paree . . . saw plenty of coinmen there the other evening . . . Sam Stern with Ray Williams of Dallas . . . over in another corner some of the boys meeting with Fran Warren, Jackie Cooper and some other noted stage personalities . . . and Willie Shore, one of coinbiz' grandest favorites, doing his very, very famous "pinball addict" act and pulling down the house with it . . . as per usual.

Bumped smack into Roy McGinnis who tells me that things are going great over at J. H. Keeney & Co. and expect "Mac" to pop with something new any minute now . . . Also hear that Fletcher Blalock of New Orleans (and other points south) is in town looking around at what's what here . . . hope Fletcher gets what he's after . . . Ed Vojack over at O. D. Jennings & Co. playing host to Harry Daily who's with Fritz Burgeson . . . Johnny Neise of Jennings is enjoying his vacation "at home" (smart boy) and loving it.

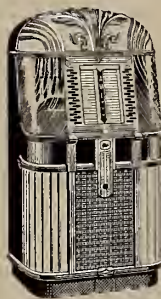
By the way youse Keeney distribs . . . this plant closes down on July 15 and the employees get 2 weeks vacash . . . so if you needs somethin' better order now . . . Wally Finke over at World Wide Distribs is a very proud guy these days . . . one of the walls in this popular spot now proudly features Wally's "CPA" certificate (Certified Public Accountant) . . . Bob Christo and Royal Pleasant of World Wide very, very enthused over their new autos . . . looks like that Al Stern takes very good care of his employees . . . new cars and all . . . and that ain't all, Bernie Auerbach, who is Al's roadman very proud of that new home he bought.

Say, you guys, wanna do a little bowling? . . . well take this up with Bill O'Donnell at Bally . . . greatest I've ever yet seen in action . . . and shoots over 450 on that Bally Bowler just like it's absolutely nothing . . . Tommy Callaghan (Capt. Tom) to you, all hot and flustered over the fact that he couldn't do a friend a favor . . . and from the counterfeiting stories we're reading in the newspapers . . . bet Uncle Samuel would like to have Capt. Tom back again . . . just to grab that "queer" in the efficient way he used to do way back when.

the Public Pulse is 40!



When the reading is 40 selections from 20 records,
the pulse is on its proper beat.
40 is a rich, generous choice.



AMI Incorporated

127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS

★
**GREATEST BARGAIN IN
COIN MACHINE HISTORY!**
**Special Subscription Deal
To THE CASH BOX**

With FREE ADVERTISING PRIVILEGE

. . . a 40 word classified ad **FREE OF CHARGE** each week (worth \$3.20 per week) plus subscription—at a cost to you of approximately \$1. per week. . . Your very first ad can bring back your investment, plus a profit.

- 13 WEEKS (¼ YEAR) . . . \$15.00
- 26 WEEKS (½ YEAR) . . . 26.00
- 52 WEEKS (FULL YEAR) . . . 48.00

Select the deal you wish—enclose your check and classified ad. It'll be the best investment you'll ever make.

THE CASH BOX

The Confidential Weekly of the Coin Machine Industry
EMPIRE STATE BLDG., NEW YORK 1, N. Y.





CALIFORNIA CLIPPINGS

Still a little premature to dust off our crystal ball and venture any predictions as to how quick and how much the music and amusement game business is going to pick up once the summer vacation period winds up . . . Meanwhile reports filtering in from all parts of the state indicate some promise of return to normalcy if not boom times before long.

Ran into Paul Silverman loading up for his slew of boxes at Central Records and suggesting to Wayne Warren and us what sounded like a sound idea for a distributors' record mart where all labels would be available to operators under one roof . . . Only hitch that occurred to us is that some of the companies might not be too willing to make beautiful music together . . . Shuffled a few hot games on the Royal board at Paul Laymon's with Charlie Daniels and, while he doesn't have the poise and charm of our former favorite shuffling opponent, Mary Sims of Western, he does slide a mean puck . . . Still and all, if Charlie hadn't sicked his big boxer pup "Blaze" onto us, we'd never have taken him up on the winner's treat, a Scotch and . . . Laymon mechanic and all-around nice guy Red Creswell heading for parts unknown on vacation, preferring not to have some operator wax unfriendly 'cause he didn't stop off while passing through.

Bally's "Champion" one-ball is really living up to its monicker, Paul and Charlie told us . . . Same report on that "Champion" and also Chicago Coin's 5-ball of the same name comes from Jack Simon of Sickling, where biz showed a decided upflux this week . . . Nels Nelson likewise registered approval over the week's music gross at Ray Power's and we did observe that Matt and the boys in the shop were never busier with repairs and service . . . Ray up in the Sacramento branch also relays that things have perked up . . . The Bergstedts are now nicely set up to do business and sell Hercules boards in all sizes off the Powers floor, with a private office and all . . . Aubrey Stemler out with "Koffee" machine when we dropped by . . . Georgie Warner, one of Coin Row's foremost philosophers, gave out with this gem re Automatic Games: "It it's around, we'll get our share."

W. R. Happel, Jr., of Badger Sales, due back from his Nevada and Montana game hunt any day now . . . A new, unnamed as yet, shuffleboard on the General Music floor seems to be what ops are looking for in a woodtopper at a right price, or so we gathered from Fred Gaunt, though the Bud Parr firm is still featuring the handsome Jem-Wood board . . . L. B. McCreary of Solotone tied up in conference when we passed by, but we understand that the new combo unit is maintaining a nice steady sale nation-wise, slump or no slump . . . Among those on Row were Laguna's Bob Chacon, recovered from his illness but still taking it easy, Modern scoreboard inventor Jack Johnson, Mr. and Mrs. W. H. Shorey, Stuart Metz and I. B. Gayer of San Bernardino, W. O. Adkins from Oceanside, Bakersfield's Alex Koleopolus, W. J. Edmunds of Compton, Jack Arnold from Barnstow and San Diego's E. E. Peterson.

MINNEAPOLIS-ST. PAUL, MINN.

While Minnesota was sweltering last week with 100 and 101 degrees above zero, many of the Minnepolitan citizens took refuge in Duluth, Minnesota, where the temperature was a cool 55 to 75 degrees . . . Morris Anseeuw and wife, of Minneota, Minnesota, spending a few days in Minneapolis with relatives . . . Vince Jorgenson of Mason City, Iowa, in Minneapolis during the hot weather, and anxious to get back where he is spending the summer, at Clear Lake, which is ten miles from Mason City . . . Floyd Carlon and Don Fitzgerald of Sioux Falls, South Dakota, in town for the day picking up miscellaneous supplies and records . . . Glen Rackliff and his wife, of Superior, Wisconsin, also in Minneapolis for the day, and anxious to get back where the cool breezes from Lake Superior always keep it nice and cool.

Leo Barkovitz of the B&B Novelty Company, Superior, Wisconsin, in Minneapolis Tuesday, July 5th, with his family, seeing his young daughter off on the train, making the trip alone to Tucson, Arizona. Arizona climate agrees with her asthma, and it is almost impossible for her to live in the Wisconsin climate.

John Howe of Foley, Minnesota, in town for just the day . . . Dave Chapman, Minneapolis operator, finally took the day off to do some fishing . . . Ralph Myers of Mitchell, South Dakota, spending two weeks up in northern Minnesota vacationing. Ralph owns his own cabin up there and always spends as much time there as possible . . . Howard Schlecht, Duluth, Minnesota, in Minneapolis just for the day . . . Mr. and Mrs. M. Hone of Rhinelander, Wisconsin, in Minneapolis for the day picking up some equipment. They arrived in Minneapolis during the extreme hot weather, and the night before they were at Cameron, Wisconsin, where they had to use two blankets to keep from freezing. Almost impossible.

Frank Phillips of Winona, Minnesota, on a hurry up trip picking up equipment at the Hy-G Music Company . . . Joe Totzke of Fairmont, Minnesota, also in town for just the day . . . R. M. Shea of Wessington, South Dakota, has been ill at home for the past two weeks . . . Mel Peterson of the Cub Products, Huron, South Dakota, has taken a trip into the far north and is now at Anchorage, Alaska . . . Herman Paster of the Paster Distributing Company, St. Paul, Minnesota, is home convalescing after a gall bladder operation, and is doing very nicely . . . Francis Bohr of Lewiston, Minnesota, also in Minneapolis just for the day.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERhill 3-5761.

WANT—All types of music machines. Will pay cash and will pick up within a radius of 200 to 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—5c and 25c Consoles, late serials, preferably Mills Jumbos, Mills Square Bells, Jennings Silver Moons, Paces Reels, Etc. Send list to: MILTON BRAUN & SONS, RT. 3, BOX 428, SAVANNAH, GA. Tel.: 4-4989.

WANT—All types latest model used pin games for re-sale. Write stating lowest prices and quantity in first letter. GEORGE PONSER CO. OF NEW YORK, 250 W. 57th ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUXedo 5-4976.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Any type used phonographs. Especially Seeburg Classics, Vogues and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNEGIE AVENUE, CLEVELAND 3, OHIO.

WANT—New and used Packard Model 7's, Manhattans, and post-war boxes. State quantity and lowest price in first letter. ROTH NOVELTY COMPANY, 54 NORTH PENNSYLVANIA AVE., WILKES-BARRE, PA.

WANT—Free play one-balls; flipper games and new games closeouts; new phonographs; all bells; Keeney Super Bells. Must be in A-1 condition. State quantity and lowest prices in first letter. ACTIVE AMUSEMENT CO., 103 N. MAIN ST., ANDERSON, S. C.

WANT—We buy for cash all kinds of arcade equipment, any type. Also all kinds of Skee Ball alleys. We also buy vending machines. METROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N. Y.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—5-10-25c Seeburg Boxes, 3-wire or remote. Will trade for 5c remote Seeburg Boxes or will purchase for cash. Write: REX NOVELTY COMPANY, 170 S. STATE STREET, WILKES-BARRE, PA. Tel.: 3-7542.

WANT—GENCO Bing-A-Rolls and 48-M Seeburg Phonos. State your lowest cash price in reply. We buy for cash. Write or call: ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.

WANT—McGlashon Air Guns and live ammunition gallery; antique music boxes, coin operated or otherwise. Also, Cail-O-Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT—Late Mills or Jennings slots; Wurlitzer 1100 and 780E; Seeburg '46 and '47; Bally Triple Bells. Cash ready. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—Phonographs, all models; Roll Downs; Pin Games; Cigarette machines. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., N. Y. C. Tel.: Circle 6-8464.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKens 7060.

WANT—Monroe wants to buy: Seeburg 3-wire 5-10-25c post-war Wall-O-Matics; Exhibit Rotary Merchandiser; Packard Wall Boxes. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVENUE, CLEVELAND 14, O. Tel.: SUPERior 4600.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE — We have a limited amount of reconditioned, ready for location Wurlitzer 1100's, 1015's, 1080's and 1017's. Post war Wurlitzer and Packard Wall Boxes. Write, wire, phone for prices. **ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVE., BALTIMORE 18, MD. (Tel.: CH 6612).**

FOR SALE—Bermuda RD \$75; Melody RD \$75; Cover Girl RD \$60; Tropicana RD \$50; Singapore RD \$45; Hawaii RD \$40; Advance Roll \$50. **WANT**—Bing-A-Rolls. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHEENECTADY 2, N. Y.**

FOR SALE—Exhibit's Dale Pistol. Call, write, wire for price. **LEHIGH SPECIALTY CO., 826 NORTH BROAD STREET, PHILADELPHIA 30, PA. Tel.: PO 5-3299.**

FOR SALE—Total Rolls \$25; Advance Rolls \$45; Hy-Rolls \$85; Two-man rolldown "Turf Champs" \$200 (an excellent arcade piece); Cigarette machines; Juke Boxes; Shuffleboards; New and used pin games. Now in our new office. **JOHNNY HAWLEY, 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.**

FOR SALE—2 Wurlitzer 1100, write; 2 Wurlitzer 600 \$100 ea.; 3 Wurlitzer 616 \$60 ea.; 1 Wurlitzer 500 \$110; 25 Five-ball pin ball games \$10 up. All machines in excellent condition. **X-Cel NOVELTY CO., 1929 W. TIOGA ST., PHILADELPHIA 40, PA. Tel.: RA 5-8705.**

FOR SALE—Will sell the following \$15 ea., or will trade on new or other equipment: Sea Isle; Stage Door Canteen; Cyclone. Carnival \$100; Mills Empress \$50; Watling 10c Rolatop \$25; Chicago Coin Rebound Shuffleboard \$150. **AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO.**

FOR SALE—Best used Mills Slots in the South. We also refinish and rebuild same. Seventeen years of rebuilding. Mills Slot parts and stands bought and sold. **MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. Tel.: 4-4989.**

FOR SALE—10 assorted Ray Guns: Shoot-The-Bear, Jap, Chutes, Tail Gunner, Tokyo. Best offer takes one or all. 1/3 down, balance C.O.D. Write, phone: **GATEWAY AMUSEMENT CO., 748 NO. 5th AVENUE, POCATELLO, IDAHO. Tel.: 1764-J or 4040-W.**

FOR SALE—18 Panorams, tip top shape, \$125 ea. Panoram Peeks, extra. Crating \$5 extra. **DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N.Y. Tel.: CH4-1100.**

FOR SALE—Speedway \$125; Robin Hood \$115; Temptation \$125; Bang-A-Fitty, cleaned and ready for location \$25; Williams Box Score \$100; 1 used Hi Lo Pool Table, like new \$75; Used Chicago Coin Rebounds \$150 ea. **A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH.**

FOR SALE—Dale Guns, like new \$139.50; Goalee \$69.50; Total Rolls \$34.50; Paces Reels \$29.50; Chicago Coin Rebound Shuffleboards \$119.50; Pacific Rebound Shuffleboards \$69.50; Following Rolldowns \$29.50 ea.; Cover Girl; Carousel; Bubbles; Mimi; Hawaii; Singapore; Tropicana. Super Hockey \$179.50. Ramona \$134.50. Skee-balls, Shuffleboards, Phonographs, all prices—write. **BOYLE AMUSEMENT COMPANY, 522 NORTH WEST THIRD ST., OKLAHOMA CITY, OKLA.**

FOR SALE—Re-Conditioned One-Ball "Free Plays": Four Bally Victory Specials, with Chrome Front Rails, \$65; Two Bally Sport Specials \$30 ea.; One Bally Pay-Out Sport King \$35; One Gottlieb "Free Play" Daily Races \$60. One-third deposit. Immediate delivery. **THE R. F. VOGT DISTRIBUTORS, MILNER HOTEL BLDG., SALT LAKE CITY, UTAH. Tel.: 5-0461.**

FOR SALE—Mills Golden Falls and Black Cherries 5c-10c-25c \$145 each. Look like new. Carry a money-back guarantee; Mills Blue Fronts and Brown Fronts 5c-10c-25c \$75 each; Jennings Liteups like new 5c-10c-25c \$165 each. We have over 600 pieces Mills, Jennings, Pace Slots. Write for prices. **AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.**

FOR SALE—A Money Maker! Route in South Alabama resort area. 18 phonographs, 7 pinballs, 16 slots and consoles, 1949 truck, all equipment. Low overhead, excellent earnings. \$18,000. **GULF AMUSEMENT COMPANY, ROBERTSDALE, ALA. Tel.: 15.**

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. **WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.**

FOR SALE—Packed to go, checked, and cleaned, ready for location. Dale Gun, latest model, like new \$234.50; Midget Skee Ball \$249.50; Goalee \$114.50; Roll-A-Score \$49.50; Advance Roll \$69.50; Remote Bar-O-Matic 5-10-25c \$29.50; Robin Hood \$74.50; Cover Girl \$69.50; Screwball \$124.50; Cinderella \$124.50. All pin games have flippers, free plays have been removed expertly giving scores instead. **NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L. I., NEW YORK.**

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE — Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. **CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.**

FOR SALE—3 Model 800 and 1 850 Wurlitzer phonographs. Good operating condition. Want bid. All or any part. **HUGHES ELECTRIC COMPANY, LADOGA, IND.**

FOR SALE—Just off location. One-Balls: Bally Longacres and Thoro-breds \$25 ea. Five Balls: Baffle Card, Kilroy, Spellbound and Play Boy \$19 ea. Sky Blazer and Streamliner \$10 ea. **C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.**

FOR SALE—Beacon Q.T. Poolette Table 10c play (like new) \$224.50; Exhibit Dale Guns (like new) \$199.50; 2 Gottlieb Barnacle Bills (clean) \$130 ea. Calls or write: **ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS. Tel: 5619.**

FOR SALE—9 Mills 5c Jumbo Parades, convertible, free play and cash, \$85 each. These machines are very clean, were used only three or four weeks and have been stored. **AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.**

FOR SALE—Attention Operators: Phone, write or wire. We have all types A-1 Bell equipment. Lowest prices. Also new and used Baker's Pacers. We rebuild and refinish all types of coin operated devices. **HODGES SALES CO., BOX 21, NORTH WILKESBORO, N. C. Tel.: 769.**

FOR SALE—Mills Bells: 1 5c War Eagle 2-4 PO; 1 5c Brown Front (less clock); 1 10c Brown Front; 2 5c Chrome Bells; 1 10c Chrome Bell; 3 5c B.G. Vest Pocket Bells (as taken off location). Price for entire lot \$225. **LIEBERMAN MUSIC CO. (Upper Midwest Wurlitzer Distributors) 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.**

FOR SALE—1 Topic, 1 Frisco, 1 Air Circus, 1 Victory, 1 Midway, 1 Big Parade, 1 Cover Girl, 1 Do Re Mi, 1 Venus, 1 Champ \$7.50 ea.; 1 Smarty, 2 Suspense, 3 South Seas, 6 Spellbound, 7 Superliner, 2 Surf Queens, 1 Fast Ball, 1 Step Up \$10 ea.; 2 Play Boys \$15 ea.; 1 Fiesta \$20; 1 Tornado \$25. **K. C. NOVELTY CO., 419 MARKET ST., PHILADELPHIA 6, PA. Tel.: Market 7-6391 or 7-4641.**

FOR SALE—Wurlitzer: Victories \$75; 850 \$125; 950 \$125. Rock-Ola Commandos \$75. All in good condition. **F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.**

FOR SALE—Keeney Favorites, original cases \$159.50, used \$79.50. (These are combination pay-out and free play.) **WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE.**

MISCELLANEOUS

NOTICE—Dave Lowy & Company is exclusive distributors for J. H. Keeney & Company's fast selling Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Will accept trades. **DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.**

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. **RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.**

South Louisiana Distributor for: Buckley—Cris Cross, Track Odds, Parley, Bonanza; Universals—Arrow Bell; Keeney—Cigarette Vender; Aireon—Phonographs. **Jobbers for:** Jennings—Challenger, Monte Carlo; Evans—Winter Book, Casino Bell; Mills—Bonus. **LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. PHONE: 2441.**

PARTS & SUPPLIES

FOR SALE—Skee Ball Parts—Nets, Balls, genuine Cork Mats, Rectifiers, Score Glasses, etc. Ten Strike Parts—Mannikins, Wood Pins, Coils, New High Score Scoring Units. Write for catalogue of parts. **RELIABLE PARTS CO., 2512 W. IRVING PK., CHICAGO, ILL.**

FOR SALE—Thumper Kits: No. 109 Thumper Kits for United, Gottlieb, Exhibit and Chicago Coin \$3.95; No. 110 Bally and Williams Thumper Kit \$3.95; No. 111 Genco Thumper Kit \$3.95. Any of above kits with relays \$5.85. Exhibit "Contact" Kicker Kits, \$6.95; Exhibit Flipper Kits No. 288E \$3.95. Radio Tubes 60% off list. Send for free Wall Chart all parts and supplies. **BLOCK MARBLE CO., 1425 N. BROAD ST., PHILADELPHIA 22, PA.**

FOR SALE—Television Bargain! 10" tube, 52 sq. inch picture; Full size console with 10" speaker \$269.88, Table Model \$225.69, Television antennas, Indoor and Outdoor. Circulares sent on request. **BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.**

FOR SALE — All Tubes — Standard Brands, individually boxed 60% off list. 50 assorted tubes 60 and 10% off list. **ENGLISH SALES COMPANY, 620 W. RANDOLPH ST., CHICAGO, ILL.**

FIVE-BALL AMUSEMENT GAMES (Cont.)

Table listing various amusement games and their prices, including Hawaii, Hi Dive, Hi Hat, Hit Parade, Hold Over, Holiday, Hollywood, Honey, Horoscope, Humpty Dumpty, Idaho, Jack 'N Jill, Jamboree, Jungle, Kilroy, King Cole, Kismet, Knock Out, Lady Robin Hood, Landslide, Laura, League Leader, Leap Year, Legionnaire, Liberty, Lightning, Line Up, Lucky Star, Magic, Maisie, Majors '49, Major League Baseball, Manhattan, Mardi Gras, Marines-At-Play, Marjorie, Mam-selle, Merry Widow, Melody, Metro, Mexico, Miami Beach, Midget Racer, Miss America, Monicker, Monterey, Moon Glow, Morocco, Mystery, Nevada, Nudgy, Oh Boy, Oklahoma, One Two Three, Opportunity, Oscar, Paradise, Phoenix, Pinch Hitter, Pin Up Girl, Play Ball, Play Boy, Progress, Puddin' Head, Rainbow, Ramona, Rancho, Ranger, Repeater, Rio, Riviera, Rocket, Rondevo, Round Up, St. Louis, Sally, Samba, Saratoga, School Days, Screwball, Scoop, Score-A-Line, Sea Breeze, Sea Power, Sea Hawk, Sea Isle, Serenade, Shanghai, Shangri La, Shooting Stars, Short Stop, Show Boat, Show Girl, Silver Spray, Silver Streak, Singapore, Sky Line, Sky Ray, Slap the Jap, Slugger, Smarty, Smoky, South Paw, South Seas, Speed Ball, Speed Demon, Speedway, Spellbound, Spinball, Sports, Sports Parade, Spot-A-Card, Spot Pool, Stage Door Canteen, Stars, Star Attraction, Stardust, Starlite, State Fair, Step Up, Stormy, Stratoliner, Streamliner, Summertime, Sun Beam, Sunny, Supercharger, Superliner, Superscore, Surf Queens, Suspense, Swanee, Tally Ho, Target Skill, Telecard, Temptation, Tennessee, Three Feathers, Thrill, Topic, Tornado, Torchy, Towers, Trade Winds, Treasure Chest, Trinidad, Triple Action, Tropicana, Tucson, Virginia, Vanities, Vogue, Wagon Wheels, West Wind, Wild Fire, Wisconsin, Yankee Doodle, Yanks, Zig Zag.

CONFIDENTIAL PRICE LIST



ARCADE EQUIPMENT

Table listing various arcade equipment items and their prices, including Allite Strikes 'N, Boomerang, Bally Basketball, Bally Bowler, Bally Convoy, Bally Defender, Bally Eagle Eye, Bally Heavy Hitter, Bally King Pin, Bally Lucky Strike, Bally Rapid Fire, Bally Sky Battle, Bally Torpedo, Bally Undersea Raider, Bank Ball, Bowl-a-Way, Bowling League, Buckley DeLuxe Dig, Buckley Treas Is Dig, Champion Hockey, Chicoin Basketball, Chicoin Goalee, Chicoin Hockey, Chi Midget Skee, Chicoin Pistol, Chicoin Roll-A-Score, Evans Bat-A-Score, Evans In the Barrel, Evans Super Bomber, Evans Play Ball, Evans Ten Strike LD, Evans Ten Strike HD, Evans Ten Strike '46, Evans Tommy Gun, Exhibit Dale Gun, Exhibit Rotary Mdsr., Exhibit Merchantman, Exhibit Vitalizer, Genco Bank Roll, Genco Play Ball, Groetchen Met. Typer, Hoop-A-Roll, Jack Rabbit, Keeney Air Raider, Keeney Anti Aircraft, Keeney Anti Aircraft Bl, Keeney Sub Gun, Keeney Texas Leaguer, Kirk Night Bomber, Liberator, Lite League, Mutoscope Ace Bomber, Muto. Atomic Bomber, Mutoscope Dr Mobile, Mutoscope Photomatic, Periscope, Quizzer, Rockola Ten Pins LD, Rockola Ten Pins HD, Rockola World Series, Scientific Baseball, Scientific Basketball, Scientific Batting Pr, Scientific Pitch 'Em, Seeburg Chicken Sam, Seeburg Shoot the Chute, Skee Barrell Roll, Skill Jump, Super Torpedo, Supreme Bolascor, Supreme Gun (Rev), Supreme Skee Roll, Supreme Skill Roll, Supreme Rocket Buster, Tail Gunner, Telequiz, Warner Voice Record, Western Baseball '39, Western Baseball '40, Whizz, Wilcox-Gay Recordio, Williams' All Stars, Williams' Box Score, Wurlitzer Skee Ball.

CONFIDENTIAL PRICE LIST



ROLL DOWNS

Table listing various roll down items and their prices, including ABC Roll Down, Arrows, Auto Roll, Bermuda, Big City, Bing-A-Roll, Buccaneer, Chicoin Roll Down, Cover Girl, Genco Advance Roll, Genco Total Roll, Hawaii Roll Down, Hy-Roll, Melody, One World, Pro-Score, Singapore, Sportsman Roll, Super Score, Super Triangle, Tally Roll, Tri-Score, Tin Pan Alley, Tropicana.

CONFIDENTIAL PRICE LIST



CONSOLES

Table listing various console items and their prices, including 5c Baker's Pacer DD, 25c Baker's Pacer DD, 5c Baker's Pacer Std, Bally Draw Bell 5c, Bally Draw Bell 25c, Bally DeLuxe Draw, Bally DeLuxe Draw Bell 5c, Bally DeLuxe Draw Bell 25c, Bangtails '41, Bangtails '46, Bangtails '47, Bangtails '47, Comb., Bangtails '48, Big Game PO, Big Game FP, Big Inning, Big Top PO, Big Top FP, Bob Tail PO, Bob Tail FP, Casino Bell 5c, Club Bells, Club House, DeLuxe Club Console, Super DeLuxe Club Console, Double Up, Evans' Challenger, Evans' Races-FP, PO, Evans' Gal. Dom. '47, Fast Time FP, Fast Time PO, Galloping Domino (41), Galloping Domino (42), Gold Nugget 5-5c, Gold Nugget, 5-25c, Hi-Boy 5c, Hi-Boy 25c, High Hand, Jennings Challenger, Jennings Club Console (late), Club Bells 25c, Club House 10.00, DeLuxe Club Console 469.50, Super DeLuxe Club Console 489.50, Double Up 250.00, Evans' Challenger '47 5-25c 200.00, Evans' Races-FP, PO 225.00, Evans' Gal. Dom. '47 224.50, Fast Time FP 25.00, Fast Time PO 25.00, Galloping Domino (41) 20.00, Galloping Domino (42) 30.00, Gold Nugget 5-5c 300.00, Gold Nugget, 5-25c 399.50, Hi-Boy 5c 175.00, Hi-Boy 25c 195.00, High Hand 49.50, Jennings Challenger 5-25c 245.00, Jennings Club Console (late) 450.00.

CONFIDENTIAL PRICE LIST



SHUFFLEBOARDS

NEW

(ALL PRICES ARE LIST—F.O.B. FACTORY)

Table listing new shuffleboard items and their prices, including American Super DeLuxe, American Cushion and Rebound, Mercury 18', 20' and 22', Mero 22', Monarch 22', National DeLuxe '49er, Nu-Art Black Diamond 20', 22', Nu-Art DeLuxe 20', 22', Nu-Art Shuffle Bowl 16', Purveyor Sportsman 22', Rock-Ola Standard 22', Shuffleback 90", Shuffleboard Specialists 16', 22', Valley DeLuxe, Western 22', World Wide Official 22'.

USED SHUFFLEBOARDS

Table listing used shuffleboard items and their prices, including American \$225.00-495.00, Chicago Coin ShuffleKing Rebound 99.50, National \$200.00, World Wide Official 22' 395.00.

CONFIDENTIAL PRICE LIST



CONSOLES

Table listing console models and prices: Jumbo Parade Comb., Jumbo Parade FP, Jumbo Parade PO, Jumbo Parade 25c, Kentucky Club, Long Shot '48, Lucky Lucre 5-5, Lucky Lucre 5c, Lucky Lucre 25c, Lucky Star, Mills 4 Bells, Mills 3 Bells, Mills '47 3 Bells, Mills '48 3 Bells, Paces Races BI Cab, Paces Races Br Cab, Paces Races Red Arrow, Paces '39 Saratoga, Paces Saratoga w rails, Paces Saratoga no rails, Paces Saratoga Comb., Paces Saratoga Jr. PO, Paces Saratoga Sr. PO, Paces Reels Comb., Paces Reels Jr. PO, Paces Reels Sr. PO, Paces Reels w rails, Paces Reels no rails, Paces Twin 5-5, Paces Twin 5-10, Paces Twin 10-25, Paces Twin Console, Pastime, Reserve Bell, Roll 'Em, Silver Moon Comb., Silver Moon PO, Silver Moon FP, Silver Moon 10c, Silver Moon 25c, Skill Time '37.

Table listing console models and prices: Skill Time '38, Skill Time '41, Sun Ray, Super Bell 5c Comb., Super Bell 25c Comb., Super Bell Two Way, Super Bell Two Way 5-5, Super Bell Two Way 5-25, Super Bell Four Way 5-5-5-5, Super Bell Four Way 5-5-5-25, Super Bell Four Way 5-5-10-25, Super Bonus Bell 5c FP & PO, Super Bonus Bell 5c-25c FP & PO Combo, Super Bonus Bell 5c-5c FP & PO Combo, Super Bonus 5-5-5, Super Bonus 5-5-25c, Super Bonus Bell 5-10-25c PO, Super Track Time, Super Track Time TKT, Track Odds, Track Odds Daily Dbl., Track Odds DD JP, Track Odds '48, 5c, Track Odds '46, Track Time '39, Track Time '38, Track Time '37, Triple Bell 5-5-5, Triple Bell '47 5-5-25, Triple Bell '47 5-10-25, Triple Entry, Wild Bell 5-25c, Wild Lemon, Winterbook.

CONFIDENTIAL PRICE LIST



BELLS

MILLS (Cont.)

Table listing mill models and prices: 50c Gold Chrome HL, 5c Gold Chrome, 10c Gold Chrome, 25c Gold Chrome, 50c Gold Chrome, 5c Copper Chrome, 10c Copper Chrome, 25c Copper Chrome, 5c Club Bell, 10c Club Bell, 25c Club Bell, 50c Club Bell, 1c Blue Front, 5c Blue Front, 10c Blue Front, 25c Blue Front, 50c Blue Front, 1c Brown Front, 5c Brown Front, 10c Brown Front, 25c Brown Front, 50c Brown Front, 1c Cherry Bell, 5c Cherry Bell, 10c Cherry Bell, 25c Cherry Bell, 1c Bonus Bell, 5c Bonus Bell, 10c Bonus Bell, 25c Bonus Bell, 5c Original Chrome, 10c Orig. Chrome, 25c Orig. Chrome, 50c Orig. Chrome, 1c QT Glitter Gold, 5c QT Glitter Gold, 10c QT Glitter Gold, 25c QT Glitter Gold, 1c VP Bell, 1c VP Bell JP, 1c VP Bell Green, 5c VP Bell Green, 1c VP Chrome, 5c VP Chrome, 5c VP Chrome Plus, 1c P Bell B&G, 5c VP Bell B&G, Vest Pocket '46, 5c Futurity, 10c Futurity, 25c Futurity, 50c Futurity, 5c Black Cherry Bell, 10c Black Cherry Bell, 25c Black Cherry Bell, 50c Black Cherry, 25c Golf Ball Vendor, 5c War Eagle, 10c War Eagle, 25c War Eagle, 50c War Eagle, 5c Melon Bell, 10c Melon Bell, 25c Melon Bell, Golden Falls 5c, Golden Falls 10c, Golden Falls 25c, Golden Falls 50c, 5c Jewel Bell, 10c Jewell Bell, 25c Jewell Bell, 50c Jewell Bell, 5c Bonus '49, 10c Bonus '49, 25c Bonus '49.

PACE

Table listing pace models and prices: 5c Comet FV, 10c Comet FV, 25c Comet FV, 50c Comet FV, 5c Comet DJP, 10c Comet DJP, 1c Comet Blue, 5c Comet Blue, 10c Comet Blue Front, 25c Comet Blue Front, 50c Comet, 5c Chrome, 25c Chrome, Chrome '47-50c, Chrome '47-\$1.00, 5c All Star Comet, 10c All Star Comet, 25c All Star Comet, 50c All Star Comet, 1c All Star 2-4, 1c Rocket, 5c Rocket, 10c Rocket, 25c Rocket, 5c TJ Comet, 5c Club Bell, 10c Club Bell, 25c Club Bell, 50c Club Bell, 5c Comet Red, 10c Comet Red, 5c DeLuxe '46.

JENNINGS

Table listing jennings models and prices: 5c Chief, 10c Chief, 25c Chief, 5c Club Bell, 10c Club Bell, 25c Club Bell, 50c Club Bell, 5c Silver Moon Chief, 10c Silver Moon Chief, 25c Silver Moon Chief, 5c Silver Chief, 10c Silver Chief, 25c Silver Chief, 50c Silver Chief, 10c Golf Vndr, 25c Gold Ball Vndr, Cigarolla, Cigarolla XXV, Cigarolla XV, 5c Victory Chief, 10c Victory Chief, 25c Victory Chief, 1c 4 Star Chief, 5c 4 Star Chief, 10c 4 Star Chief, 25c 4 Star Chief, 50c 4 Star Chief, 5c Victory 4 Star Ch., 10c Victory 4 Star Ch., 25c Victory 4 Star Ch., 5c DeLuxe Club Chief, 10c DeLuxe Club Chief, 25c DeLuxe Club Chief, 5c Super DeLuxe Club Chief, 10c Super DeLuxe Club Chief, 25c Super DeLuxe Club Chief, 50c Super DeLuxe Club Chief.

CONFIDENTIAL PRICE LIST



ONE-BALLS

Table listing one-ball models and prices: Big Game PO, Big Parley, Big Prize FP, Big Prize PO, Blue Grass FP, Blue Ribbon PO, Citation, Club Trophy FP, Contest FP, Daily Races, Dark Horse FP, '41 Derby FP, Dust Whirls, Entry, Favorite, Gold Cup, Gold Medal PO, Grand National, Grand Stand PO, Hot Tip, Jockey Club, Jockey Club '47, Jockey Special, Kentucky, Long Ace, Long Shot PO.

Table listing one-ball models and prices: Pastime (Rev), Pacemaker PO, Pimlico FP, Race King (Rev), Record Time FP, Rockingham, Santa Anita, Sport Event FP, Sky Lark FP & PO, Special Entry, Sport Special FP, Sport Page PO, Spinning Reels PO, Sport King PO, Stepper Upper PO, Sportsman (Rev), Thoroughbred, Trophy, Turf Champ FP, Turf King, Victory FP, Victory Derby, Victory Special, War Admiral (Rev), Whirlaway (Rev), Winning Ticket.

GROETCHEN

Table listing groetchen models and prices: 1c Columbia, 5c Columbia Chrome, 5c Columbia JPV Bell, 5c Columbia Fruit, 5c Columbia Cig RJ, 5c Columbia DJP, 10c Columbia DJP, 5c Columbia Club Cig GA, 5c Columbia Club DJ, 10c Columbia Club Cig GA, 5c Columbia Cig. GA, 5c Columbia Fruit GA, 5c Columbia Orig GA, 5c Conv Columbia Chrome, Columbia DeLuxe.

WATLING

Table listing watling models and prices: 5c Rolatop '48, 10c Rolatop '48, 5c Rolatop '46, 10c Rolatop '46, 25c Rolatop, 50c Rolatop, 5c Club Bell, 10c Club Bell, 25c Club Bell.

BUCKLEY

Table listing buckley models and prices: 5c Criss Crosse, 10c Criss Crosse, 25c Criss Crosse.

MILLS

Table listing mill models and prices: 5c Black HL, 10c Black HL, 25c Black HL, 5c Emerald Chrome HL, 10c Emerald Chrome HL.

MILLS (Cont.)

Table listing mill models and prices: 25c Emerald Chrome HL, 50c Emerald Chrome HL, 5c Gold Chrome HL, 10c Gold Chrome HL, 25c Gold Chrome HL.

UNITED'S **TAMPICO**



NEW BUILD-UP SCORING
FEATURE EACH BALL

MULTIPLE WAYS
TO SCORE REPLAYS

NEW
DROP CHUTE

HIGH SCORE
OVER 8 MILLION

FIVE
BALL
NOVELTY
REPLAY

See Your Distributor



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

2 Horse-Shoe Buttons

INSURE 25% TO 100% INCREASE IN COINS PLAYED PER GAME!

Bally[®]
CHAMPION
 FREE PLAY ONE-BALL

Bally[®]
KENTUCKY
 AUTOMATIC ONE-BALL

**NEW
 "WILD"
 SECTIONS**
 28 WINNING HOLES

**NEW
 DOUBLE-SCORE**
 320 REPLAY TOP SCORE

**FAMOUS
 "CITATION" ODDS**
 ALWAYS ADVANCE...
 NEVER DROP BACK

**MORE WAYS TO WIN
 ACTUALLY 3 GAMES IN ONE**

Bally CHAMPION is actually three great games in one. Players play coin after coin for Selections and Odds. Then, after pressing No. 1 Horse-Shoe Button, they play additional coins for Purse and Show Score Win Odds... for the fascinating "WILD" HOLES feature... for added Selections. No. 2 Horse-Shoe Button is pressed to "HOLD EVERYTHING" and again the coins go tinkling into the chute... for the big DOUBLE SCORE feature. If you thought Citation was a sensational money-maker, wait till CHAMPION starts working for you. Order CHAMPION today.

**NEW
 50-TOP FEATURE**
 MAY BE OPERATED WITH
 10-TOP, 20-TOP, 30-TOP, 45-TOP

**NEW
 100% ARMOR**
 HARDENED STEEL
 POSITIVE PROTECTION

Bally[®] MANUFACTURING COMPANY
 DIVISION OF LION MANUFACTURING CORPORATION
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS