


# THE CASH BOX

VOLUME 12, NUMBER 45

AUGUST 4, 1951



United States  
Army and  Air Force

*The Certificate of Appreciation*  
is awarded

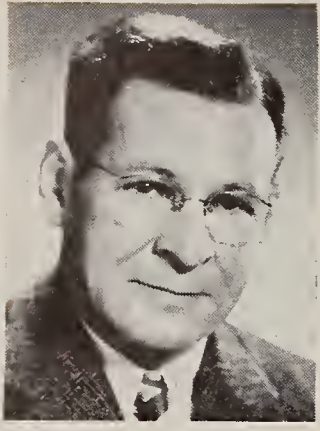
Vaughn Monroe

*in recognition of his patriotic contributions to national defense and  
effective recruitment of the United States Army*

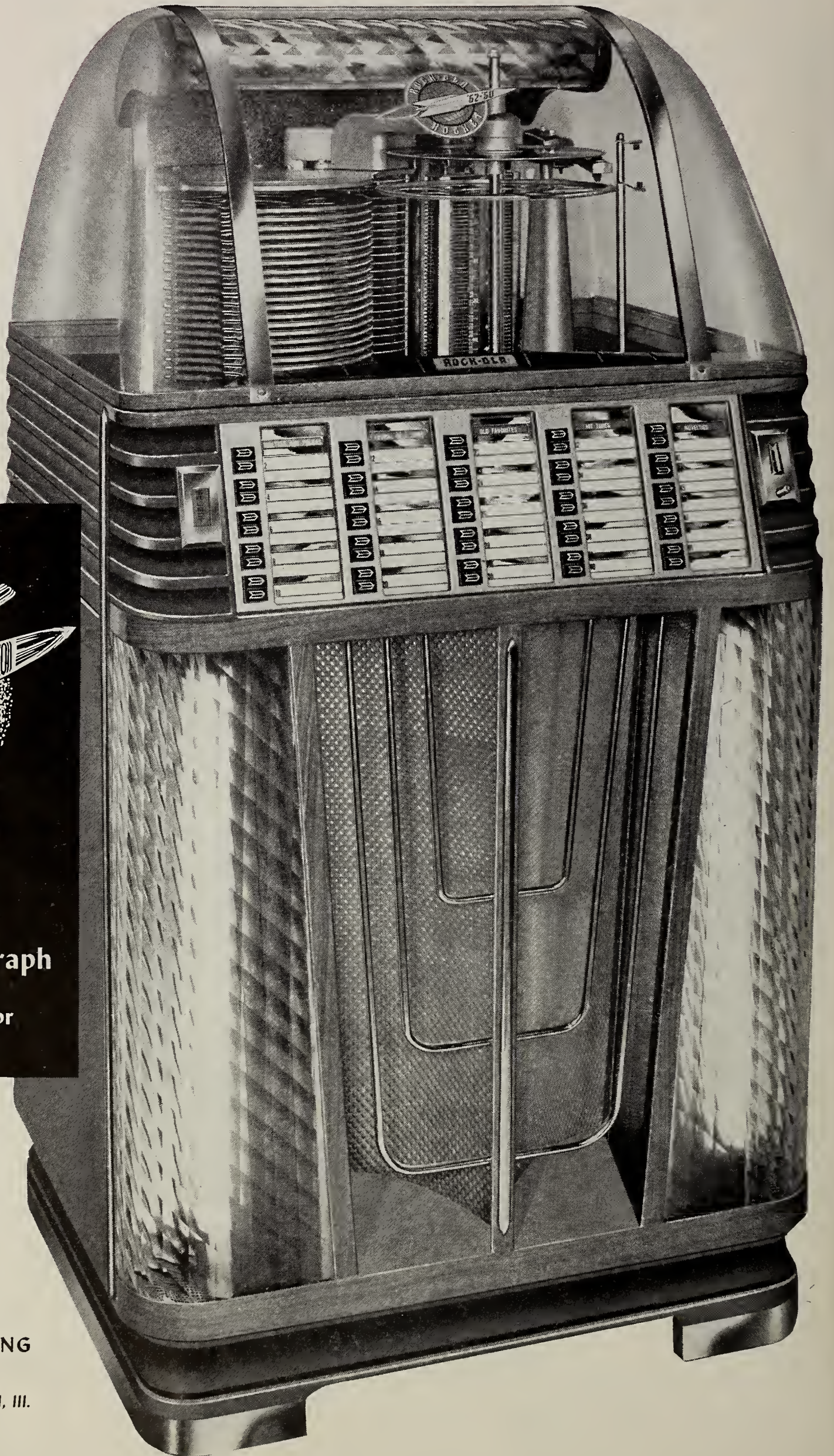
*Presented to*



Vaughn Monroe, who has often saluted the Armed Forces on his radio and television programs, was on the receiving end of a salute recently. Col. Stanley Bacon, top recruiting officer in the First Army area, is shown presenting the popular singer with the U.S. Army's Certificate of Appreciation in recognition of Monroe's help to the recruiting service through performances at army camps and by the success of his RCA Victor recording of "Sound Off".



*David C. Rockola* proudly presents his finest phonograph achievement



*The New*



*Model 1434*

**50-Selection Phonograph**  
now at your  
**ROCK-OLA Distributor**



**ROCK-OLA MANUFACTURING CORPORATION**

800 N. Kedzie Ave. • Chicago 51, Ill.

# LAZY, LAZY, LAZY OPERATORS

Perhaps one of the most depressing facts in the industry today is not only lack of direct and personal contact between operators and their location owners, as well as more constant personal contact between distributors and their operator-customers, and even between manufacturers and many of their distributors, but, most important of all, the fact that good old time promotion methods seem to have disappeared to the complete loss of much play on the part of lazy, lazy operators.

In the old days, the placement of a brand new machine on any location, was something that warranted a complete turnout on the part of the operator's organization as well as a complete greeting, of a kind not since seen, on the part of the location owner and his customers.

Many times a new machine wasn't set up for play until evening, when "the big crowd" was in the place and, usually, on an evening when the crowd was sure to be in the spot.

This boomed play, in many instances, for products that didn't even deserve the big play they got from the players.

Today, for some reason or other, the operators send their men over to practically sneak the new machine into the spot. Why? Not one of the old timers

can answer. Except to state that the boys seem to have become lax and lazy, and have come to believe that all that is required to get big play action is to plug the cord of the machine into the electrical outlet and . . . that's that.

That isn't that. Not by a long, long mile.

Today, just as in the past, the operator must get out into each and every location, especially when he is placing a new machine in the spot, and start the good old time ballyhoo and promotion going. Get the players interested in the new game. And get the new machine the kind of first flush action it requires to prove itself.

From then on it's up to the machine itself. If it has what it takes to keep the players interested, and hold their undivided attention hour after hour, the operator can forget all about "the earning possibilities" of this new machine. If it hasn't those great and necessary qualities—he'll learn soon enough, and can throw the machine in the lake.

But, he's got to help that new machine get a good head start. He's got to promote it and its play appeal. He's got to get into the spot, even if it's a five chair off-the-arm lunch wagon. He's got to start the play going by keen promotional exploitation. Then the machine's got a chance to go places and

earn him more than it would ordinarily ever earn for him.

He just can't bring it in and say, "That's that". Nor can he just tell the location owner all about it and then forget the machine. He's just simply got to get in there with the new machine, especially if he's getting dime play started in the spot, and promote up to the limit of his ability. Promote so hard that every customer that walks into the spot will at least "try" the machine.

There's the one big thing that's again needed, and needed badly, in the industry today. Good old time promotion. The kind of circus ballyhoo that got attention to coin operated equipment and then, if the machine was right, earned plenty of moolah for the operator.

The day of "just plugging in" is all over. The days of promotion are here again. Good, old-time, promotion. The kind of medicine doctor promotion that made "Hadacol" a big name in the patent medicine world. The kind of exploitation that actually built this business into a big time industry.

This is the time—right now—for the nation's operators to wake up and become medicine men all over again—"promote" their new machines—not just "place" them on location.

## THE CASH BOX

Volume 12, Number 45

PUBLISHED EVERY WEEK BY  
**The Cash Box Publishing Co., Inc.**

Empire State Building, New York 1, N. Y.

(All Phones: LOnacre 4-5321)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles 48, Cal.

(All Phones: WEBster 3-0347)

LEO SIMON

CORRESPONDENTS IN LEADING CITIES  
THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1951 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

### EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Music Editor

L. MILAZZO, Classified Advertising

A. ARTESE, Circulation

POPSIE, Staff Photographer

WM. NICOSIA, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors

of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

### "THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of *The Cash Box*. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".

# MULTIPLE PLAY AND DIME PLAY GAMES OPEN NEW ERA

## End of Nickel Play Era in Sight as Ops Swing Over to Multiple and Dime Play Games.

Those now in the field are privileged to watch an era of many, many long years, gradually fading.

This is the era, which began about 1933-34, when nickel play pinball games became the vogue replacing the penny play games, and has lasted right up to this very day.

But, on demand of the trade itself, manufacturers, still carefully conservative and cautious about completely eliminating nickel play, have started multiple-nickel play games into the market.

And since then, this past month or so, after a few past faded and daring attempts, straight dime play pinball has come into being.

Operators in some scattered parts of the nation have adopted 10c play and have been featuring it right along. But, these men were forced to change the nickel chutes on the games.

Now, the factories themselves have, at long last, entered into the spirit of the new era and have started to place dime coin chutes on the games. In short, the operator now receives his games with 10c chutes directly from the factory.

An old era of long standing is fast fading away. The era of the nickel play pinball games. The days when an operator paid \$37.50, \$39.50, \$59.50, \$79.50 and up to \$99.50 for a game. The price then was still okay for nickel play.

But, as inflation continued its insidious boring into all the nation's industries, and as parts, labor, and materials rose in price accordingly, manufacturers were forced to raise the prices of completed new games. The result was that the operators found themselves between the devil and the deep blue sea.

Unless, they said, all in the territory agreed, they couldn't see how they, individually, just one operator alone here and there, could change to dime chutes, tho they most sincerely wanted to do so.

This is one of the travesties on business justice which are encountered in this, and other, industries. The fact remains that the intelligent ops realized the others were hanging themselves slowly and surely and would soon die a business death. But, they just couldn't do anything about it. At least, so they said.

A few daring souls ventured forth and

started out with dime play. It worked here and there. A scattered and feeble attempt at first. But, it grew. The public was agreeable. It accepted dime play. Just as it accepted the fact that it was now forced to pay a dime for "Coke" in many spots, and for coffee, and much more for everything else.

Those who loved to relax with coin operated entertainment saw no great ill in paying a dime per play. The shuffleboards and then the shuffle games and now, at long last, the pinball games, have also taken advantage of the public's acceptance of this new era in coin operated entertainment—dime play.

The manufacturers eased into the situation rather gracefully. They first came out with multiple play nickel games. These clicked. Ops could obtain anywhere from three to six nickels per game. The public were willing to invest that much if the games entertained them sufficiently to warrant the expenditure.

In short, the old standby of the field, the oldest adage in this business: "If the game's good you can charge your own price—if it's bad dump it right then and there".

A good game always gets plays, whether it's nickel or dime. A bad game gets no play, even if the operator offered 5 plays for 1c.

So, with better and ever better games coming to the market, the games have now started out with straight dime play. That starts the new era for the games field. Just as this new era has gradually taken over in the automatic music field.

Operators prefer the multiple games and the straight ten cent play machines. They have every reason to prefer them. The public likes them.

Just as those who were in the industry in 1933 saw the penny game fade out of the picture and the nickel pin game come into being, the coinmen of today are seeing the nickel pinball gradually fading out of the picture, and watching the new era of dime play arrive.

It was a gradual changeover. It took many, many months. Even a few years might be used to describe the changeover from nickel to dime play. But dime play has, it now seems, arrived.

It is slowly taking hold. It is bound to become ever stronger as the days and weeks go by. It will completely take over, as did

the nickel play games in 1934, sometime during 1952. It will, after that, be a surprise to find a game that is on straight nickel play, just as it was in 1937 and 1938, to find a penny play pin game still operating somewhere in the hinterland.

That's how new eras get started. This new era, just as the last one, was forced upon the operators by economics. The nation had passed into an inflationary period. Or, if some experts are to be believed, into a period of "higher worth". Therefore, higher prices were necessary to offset higher costs. And everything continues to go higher and higher.

One of these days the economy will settle down. It will never again be the "old days" of pennies and nickels. This will settle down to the days when a dime's a dime, and worth a dime.

Again *The Cash Box* modestly prides itself on another prediction come true.

It was back in 1943 when this publication first urged the industry to switch to dime play.

At that time this magazine pointed out that with costs rising, due to war, and with the further fact that these higher costs would remain statically in effect even after the war, the operators could, while the free spending war era was on, easily switch to dime play.

Some listened and tried. But, many were still stubbornly against the plain.

Yet, the years which have since come about, gradually bore out the truth of this prediction.

Now, over eight years later, the prediction has come true. It has become fact, because of economic necessity.

Those who are engaged in this industry, this year of 1951, are seeing a new era born. The era of dime play. It will prove of tremendous value to all concerned with the field.

Because it is economically sound, it means that all will profit thereby.

The operators by earning more will mean more sales. The manufacturers by selling more will mean greater progress.

This new era, therefore, portends to be one of greater progress, and of sounder financial worth, to all concerned with this industry.

# The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically  
45 rpm numbers in parenthesis

CODE		
AB—Abbey	DY—Derby	PE—Peacock
AL—Aladdin	4 Star—Four Star	PR—Prestige
AP—Apollo	FE—Federal	KA—Kainbow
AT—Atlantic	IN—Intro	RE—Regent
BU—Bullet	JU—Jubilee	RG—Regal
CA—Capitol	KI—King	SA—Savoy
CH—Chess	LO—London	SIT—Sittin' In
CO—Columbia	ME—Mercury	SP—Specialty
CR—Coral	MG—MG:A	TE—Tempo
DA—Dano	MO—Modern	TW—Tower
DE—Decca	NA—National	VI—Victor
	OR—Orlola	

- |           |  | Pos. Last Week |
|-----------|--|----------------|
| <b>1</b>  | <b>TOO YOUNG</b><br>NAT "KING" COLE<br>CA-1449 (F-1449)—King Cole<br>CO-39271 (4-39271)—Toni Arden<br>CR-60393 (9-60393)—Denny Vaughn<br>DE-27569 (9-27569)—Patty Andrews<br>DE-27366 (9-27366)—Victor Young | <b>1</b>       |
| <b>2</b>  | <b>JEZEBEL</b><br>FRANKIE LAINE<br>CO-39267 (4-39267)—Frankie Laine<br>ME-5622—Allen Greene  | <b>2</b>       |
| <b>3</b>  | <b>MY TRULY, TRULY FAIR</b><br>GUY MITCHELL & MITCH MILLER—VIC DAMONE<br>CA-1583 (F-1583)—Ray Anthony<br>CO-39415 (4-39415)—Guy Mitchell<br>CR-60514 (9-60514)—Georgie Ald<br>DE-27630 (9-27630)—Russ Morgan | <b>3</b>       |
| <b>4</b>  | <b>COME ON-A MY HOUSE</b><br>ROSEMARY CLOONEY<br>CA-1710 (F-1710)—Kay Starr<br>CO-39476 (4-39476)—Rosemary Clooney<br>DE-27680 (9-27680)—Ella Fitzgerald<br>FE-14001—Kay Armen                               | <b>4</b>       |
| <b>5</b>  | <b>HOW HIGH THE MOON</b><br>LES PAUL & MARY FORD<br>CA-1451 (F-1451)—Les Paul & Mary Ford<br>CO-39145—Erroll Garner  | <b>4</b>       |
| <b>6</b>  | <b>ROSE, ROSE, I LOVE YOU</b><br>FRANKIE LAINE<br>CA-1532 (F-1532)—Lou Ella Robertson<br>CO-39367 (4-39367)—Frankie Laine<br>CO-39420 (4-39420)—Miss Hue Lee<br>CR-60484—Mitchell Trio                       | <b>5</b>       |
| <b>7</b>  | <b>THE LOVELIEST NIGHT OF THE YEAR</b><br>MARIO LANZA<br>CA-1408 (F-1408)—Helen O'Connell<br>CO-39192 (4-39192)—Percy Faith<br>DE-27507 (9-27507)—Fred Waring<br>DE-27583 (9-27583)—Ethel Smith              | <b>8</b>       |
| <b>8</b>  | <b>ON TOP OF OLD SMOKY</b><br>THE WEAVERS & TERRY GILKYSON<br>CO-39328—Burl Ives<br>CR-60436 (9-60436)—George Cates O.<br>DE-27515 (9-27515)—Weavers & Terry Gilkyson  | <b>6</b>       |
| <b>9</b>  | <b>SWEET VIOLETS</b><br>DINAH SHORE<br>CO-39488 (4-39488)—Jonette Davis<br>CR-60542 (9-60542)—Cliff Steward<br>DE-27668 (9-27668)—Jone Turzy   |                |
| <b>10</b> | <b>MISTER AND MISSISSIPPI</b><br>PATTI PAGE<br>CA-1521 (F-1521)—Tennessee Ernie<br>CO-39371 (4-39371)—Gene Autry<br>DE-27259 (9-27259)—Mills Bros.   | <b>7</b>       |

11) I'M IN LOVE AGAIN. 12) SOUND OFF. 13) BECAUSE OF YOU. 14) I GET IDEAS. 15) MOCKIN' BIRD HILL. 16) PRETTY EYED BABY. 17) SHANGHAI. 18) VANITY. 19) THESE THINGS I OFFER YOU. 20) WANG, WANG BLUES. 21) UNLESS. 22) MORNINGSIDE OF THE MOUNTAIN. 23) I APOLOGIZE. 24) JOSEPHINE. 25) GOOD MORNING MR. ECHO.

## This week's New Releases ... on RCA Victor



RELEASE #51-31

### POPULAR

- HUGO WINTERHALTER and his Orchestra**  
Make Believe Land  
Blow, Blow Winds Of The Sea  
20-4212 (47-4212) \*
- DENNIS DAY**  
Mary Rose  
Maybe It's Because  
20-4214 (47-4214) \*
- TONY MARTIN**  
Take Me Out To The Ball Game  
Casey At The Bat  
20-4216 (47-4216) \*
- MERV GRIFFIN with HUGO WINTERHALTER'S Orchestra**  
Belle, Belle, My Liberty Belle  
I Fall In Love With You  
Ev'ry Day  
20-4217 (47-4217) \*

### SACRED

- GEORGE BEVERLY SHEA with HUGO WINTERHALTER'S Orchestra**  
He Bought My Soul At Calvary  
Take Time To Pray  
20-4215 (47-4215) \*

### COUNTRY

- HANK SNOW**  
Unwanted Sign Upon Your Heart  
Your Locket Is My Broken Heart  
21-0498 (48-0498) \*

### SPIRITUAL

- THE FRIENDLY BROTHERS QUARTET**  
Hide Me In Thy Bosom  
Tree Of Lebanon  
22-0140 (50-0140) \*

### POP-SPECIALTY

- JOHNNY VADNAL and his Orchestra**  
I Saw A Rainbow  
I Will Be True, Dear  
25-1204 (51-1204) \*

### RED SEAL SPECIAL

- EZIO PINZA**  
I'll See You In My Dreams  
Everything I Have Is Yours  
10-3395 (49-3395) \*

\* 45 rpm cat. nos.

\$ indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF JULY 28

- Sweet Violets**  
Dinah Shore  
20-4174—(47-4174) \*
- Loveliest Night Of The Year**  
Mario Lanza  
10-3300—(49-3300) \*
- I Get Ideas**  
Tony Martin  
20-4141—(47-4141) \*
- Because**  
Mario Lanza  
10-3207—(47-3207) \*
- I'll Hold You In My Heart**  
Eddie Fisher  
20-4191—(47-4191) \*
- Surprising Cara Cara Bella Bella**  
Perry Como  
20-4203—(47-4203) \*
- I Wanna Play House With You**  
Eddy Arnold  
21-0476—(48-0476) \*
- Sound Off**  
Vaughn Monroe  
20-4113—(47-4113) \*
- Vesti La Giubba**  
Mario Lanza  
10-3228—(49-3228) \*
- I'm In Love Again**  
April Stevens-Henri Rene Orchestra  
20-4148—(47-4148) \*
- What Is A Boy**  
Jan Peerce  
10-3425—(49-3425) \*
- On Top Of Old Smoky**  
Vaughn Monroe  
20-4114—(47-4114) \*
- Be My Love**  
Mario Lanza  
10-1561—(49-1561) \*
- Cryin' Heart Blues**  
Johnny & Jack  
21-0478—(48-0478) \*
- Good Morning Mister Echo**  
Buddy Morrow  
20-4192—(47-4192) \*

The stars who make the hits are an **RCA VICTOR Records**

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"THE HUNKIE MAN" (2:18)  
 "THE GREEN GRASS GROWS ALL AROUND" (3:01)  
 SUGAR CHILE ROBINSON  
 (Capitol 1719; F-1719)

● The talented Sugar Chile Robinson comes up with a pair of fair sides. The top deck is a driving thing that gets a vocal and piano working over from Sugar. The under side is a jazzed up version of a cute, old folk type tune. The artist might prove to be a novel attraction in the boxes.

"DARDANELLA" (2:39)  
 "WHY DO I ALWAYS REMEMBER?" (2:46)  
 AL MORGAN  
 (London 991)

● Al Morgan offers his version of an oldie on the top end. It's a bouncier item that gets a nice vocal from Al. Flip is a slow number in the ballad vein, in which Al's voice is dubbed over twice. The orchestra backs both sides appropriately. Either half can draw the nickels.

"CHICAGO BLUES" (2:45)  
 "SERENADE" (2:51)  
 BILL SNYDER  
 (London 1080)

● The upper lid is a self composed tribute to Chicago done by Bill Snyder. Bill offers some fine piano playing while leading the orchestra in a better than average instrumental. The under level is a soft, slow number that comes out very listenable. Ops should take a look at this disk.

"LITTLE PEPITA SAMBA" (2:43)  
 "THE FESTIVAL OF BRITAIN" (2:54)  
 EDMUNDO ROS ORCHESTRA  
 (London 1039)

● Edmundo Ros and his orchestra again deliver another one of those Latin American numbers on the first side. An average vocal and a lively samba beat carry this ditty through. The lower deck is a fast thing that is done in the Calypso vein. The vocal group and orchestra are shown to greater advantage here. Ops oughta take a gander.

"SAXOPHONE MAMBO" (2:47)  
 "TAKE A LETTER, MISS SMITH" (3:00)  
 TED HEATH ORCHESTRA  
 (London 1014)

● A slow mambo beat is dished out by the Ted Heath orchestra on the first side. Some fine sax solo work marks this number as a good instrumental. The second half is one of those talk-sing vocals and features Lita Roza and Jack Parnell. It's a cute novelty that might be a contender. Ops should watch both ends.

"ELEVEN MORE MONTHS AND TEN MORE DAYS" (2:56)  
 "AULD SCOTCH MITHER MINE" (2:49)  
 BILLY COTTON ORCHESTRA  
 (London 1034)

● The Billy Cotton orchestra along with Alan Breeze and the Johnson Brothers play around with a bouncier novelty item. It has some clever lyrics and a cute presentation to make it a pleasureable ditty. Doreen Stephens delivers the back side which is a slow sentimental thing. Ops might look in.

## DISK OF THE WEEK

The editors of THE CASH BOX feel that both of these records offer equally fine interpretations of the same song and are therefore having them both share the Disk Of The Week award.



VIC DAMONE

"LONGING FOR YOU" (2:40)

"THE SON OF A SAILOR" (2:43)

VIC DAMONE  
 (Mercury 5655; 5655 x 45)

● Vic Damone has another hit on his hands as a follow up to his recent success "My Truly, Truly Fair." This likely ditty is a waltz number that has an infectious melody and some catchy lyrics. Vic dishes this tune out in a wonderful manner and makes it sound good right through. George Bassman supplies a musical backdrop that makes this side even more appealing. The lower end is a cute, bouncy thing that gets a cheerful vocal by Vic and a fine backing from the orchestra and choral group. Either end can go, but the side that should break first is the upper half. Ops won't be longing for nickels if they get with this Damone disk fast.



TERESA BREWER

"LONGING FOR YOU" (2:53)

"JAZZ ME BLUES" (3:10)

TERESA BREWER  
 (London 1086)

● Here is a tune that seems tailor made for Teresa Brewer. Labeled "Longing For You" this top deck is a lovely waltz number that can't miss. Teresa pipes the lyrics in a meaningful and appealing manner. Jack Pleis and his orchestra, with the assistance of a choral group, sets the musical backing in very fine fashion. The combined effect is one to make ops take notice and stock up fast. Flip is a jump tune with a bit of a dixieland beat that should have every one hoppin'. Teresa gives this side a good going over with the help of the All Stars. The side we're stuck on is that top lid.

"FALLING IN LOVE WITH LOVE" (2:56)

"LOVER COME BACK TO ME" (2:53)

STANLEY BLACK ORCHESTRA  
 (London 1021)

● A pair of beautiful oldies are turned out by the orchestra under the able baton of Stanley Black. Both ends are slow tunes that are presented by the boys in a very appealing manner. Fine orchestrations make this disk even more desirable. Ops have strong filler items here.

"ASK ME" (2:18)

"LONESOME AND SORRY" (2:47)  
 DORIS DAY  
 (Columbia 39490; 4-39490)

● Looks like Doris Day has come up with a successful follow up to "Shanghai" on this top lid. It's a lively ditty with a cute tune and vocal to match. Doris is backed solidly by Paul Weston and his crew and the Lee Brothers. Flip is a pleasant, slow ballad that is handled in an equally fine style. Ops should get with it fast.

"TOM'S TUNE" (2:49)  
 "PRETTY POLLY POLKA" (2:54)  
 ETHEL SMITH  
 (Decca 27649; 9-27649)

● Top deck is a jumpy tune that has already created a fuss. With Ethel Smith at the organ, this end offers good listening. The lower lid also features Ethel and her organ with a cute sounding polka that has a nice bounce throughout. Ops know what this stylist can do for a tune.

"THE CHOO CHOO SAMBA" (2:53)  
 "JEZEBEL" (2:49)  
 WINIFRED ATWELL  
 (London 1060)

● Some wonderful piano playing is dished out by Winifred Atwell on his latest waxing. Both ends are fast moving numbers that get vigorous and lively treatments by Winifred. The piano interpretations help make this disk a listenable one. Ops can have their choice with either half.

"COME ON-A MY HOUSE" (2:28)  
 "OH, BEAUTY" (3:09)  
 WILLIAM SAROYAN &  
 ROSS BAGDASARIAN  
 (Coral 60544; 9-60544)

● William Saroyan and Ross Bagdasarian, composers of this ditty that's taking the nation by storm, offer their own interpretation of this Armenian tune. Done in a folkish manner, this side has lots of appeal. Flip is an Arabic number that has wonderful lyrics. Ops oughta watch both sides.

"PUSH 'EM AWAY" (2:45)  
 "I LOVE THE SUNSHINE OF YOUR SMILE" (2:26)  
 JERRY GRAY ORCHESTRA  
 (Decca 27695; 9-27695)

● Jerry Gray and his orchestra come up with two similar sides. The first half is a novel type number that gets a fair vocal from Tony Gray and a strong orchestrational backdrop from Jerry. The second end is delightful thing done in a martial vein with lyrics handled adequately by Tommy Traynor. We like the lower lid.

"THE MARCH OF THE SIAMESE CHILDREN" (2:58)  
 "FIDDLE DERBY" (2:05)  
 PERCY FAITH ORCHESTRA  
 (Columbia 39491; 4-39491)

● Here are two sides of instrumentals as served up by the Percy Faith orchestra. The upper half is a beautiful sounding tune, but may lack commercial appeal. The lower side is a fast moving piece of orchestration that features the fiddle section. Ops should look in because of the musical merit of this disk.

"DREAMY MELODY" (2:45)  
 "GIMME A LITTLE KISS, WILL YA, HUH?" (2:56)  
 APRIL STEVENS  
 (RCA Victor 30-4208; 47-4208)

● Throaty April Stevens has another pair of sides that may go all the way for her. Top end is a soft and slow teaser that April doles out with ease. Flip is an oldie that is given a new lease on life with April's suggestive whispering. Henri Rene and his orchestra set the mood musically. Ops can't miss with this big one.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "DREAMY MELODY" .....
- ★ "GIMME A LITTLE KISS, WILL YA, HUH?" .....
- ★ "ROW, ROW, ROW" .....
- ★ "HOW MANY TIMES" .....
- ★ "ASK ME" .....

April Stevens RCA Victor 20-4208; 47-4208

Bing Crosby Decca 27667; 9-27667

Patti Andrews Decca 27700; 9-27700

Doris Day Columbia 39490; 4-39490

# ROUND THE WAX CIRCLE

## NEW YORK:

When Columbia Records were readying Sammy Kaye's latest record for release, they were presented with the "64 Dollar Question." Both tunes "Mary Rose" and "Longing For You" look like potential hits, and the problem was which would be the "A" side? After much deliberation, the decision was that both would be "A" sides. . . . Ed Kassner's Picadilly Music firm has taken over for publication the unanimous winner on a recent "Songs For Sale" TV show, a song called "A Ring Made Of Gold." . . . When the original Broadway cast of "Gentlemen Prefer Blondes" opens in Chicago September 9, recording companies who have albums and singles of the song hits expect to do a big ballyhoo job thruout the midwest area. . . . Bobby Wayne terminated a two year hitch with London Records this past week and immediately signed with Mercury Records. Wasting no time at all, his first release came out this week on the plug tune "Belle, Belle, My Liberty Belle." . . . Chubby's Club in Camden seems to be a most popular spot with recording artists—Pat Terry opens for a week's engagement on July 30, and the



SAMMY KAYE

Red Caps will open for a four weeks' stint on Sept. 4. . . . Johnny Parker, was signed last week to an exclusive 2 year song-writing contract with Broadcast Music Inc. . . . Tony Bennett, very hot with his current "Because Of You" and "Cold, Cold Heart" records, opens at the Copa in Pittsburgh July 30. Sid Ascher, handling Bennett publicity getting plenty of news breaks because of these records. . . . Harman Music publishing "Five Little Miles From San Berdoo," which is featured in the new RKO movie "His Kind Of Woman." Tune was written by Sam Coslow. . . . DJ Phil Gordon moves over to the "1280 Club" as of August 6. . . . Bill Harrington, co-writer on "Because Of Rain" leaves on a six weeks midwestern trip.

## CHICAGO:

Bob Larsen, WEMP (Milwaukee) deejay, advises that his Satty "Cash Box" show is going over tremendously swell. Bob makes a feature of "The Cash Box" top tunes on his big Saturday show. . . . Chick Kardale advises that he's now planning to go into record exploitation. He's on his way to Noo Yawk, at this writing, to contact artists who want their disks heard 'round the midwest. . . . Lots of compliments for Frankie Laine and Rosemary Clooney on the color TV broadcasts they did here with CBS during the NAMM show. Folks who saw them in color said they looked very swell. (Many predict that color'll bring in lots of hesitant stars who can make up to what the public "think" they look like). . . . Les Paul and Mary Ford reported to be doing some of the best biz the Oriental has yet done this year. . . . Joel Cooper on his way into the market with a brand new label. First name he used was squashed. Now Joel has his attorney checking label names carefully to make sure before his next printing order is placed. . . . Now that both Leonard and Phil Chess are absolutely thrilled by the reception Jackie ("Rocket 88") Brenston's newest disk received, "Juiced," they claim they've got one in the hillbilly field that is: "just as great if not greater" called, "Swamp Root." . . . Demand from juke box ops on old crusade of this publication: That disks get down to 2 minutes grows louder and stronger by the hour. . . . Tess White and Fred Forster thrilled by that NAMM cover on this mag featuring "Powder Blue" and "Vanity" in Broadway's brite lites. . . . Savannah Churchill that sultry chirp into the Hi-Note and will probably sing her own tune, "I Wanna Be Loved," which only Savannah can sing as it should be sung. . . . Max Miller has waxed "St. Louis Blues" backed with "Lover" for Columbia. . . . Jimmy Martin is going hotter than a pistol with a new disk on Sharp label that looks like "it." . . . Lee Egalnick reports that down south "I'm Crying" is sultrier than the weather. . . . Ernie Leaner is one disk distrib who's always smiling. It would help some of the others to get into that same mood. . . . Billy Williams has 'em applauding their hands red at the Band Box. . . . And Russ Morgan just rolls on and on with one of the finest shows ever yet to appear at the Beach. . . . That was a very swell letter from juke box queen Dinah Shore. (Aside: Thanks a zillion, Dinah, for your very kind words). . . . And a lovely epistle from gorgeous Monica Lewis, who's wowing 'em on the MGM lot in Hollywood.




LES PAUL & MARY FORD

## LOS ANGELES:

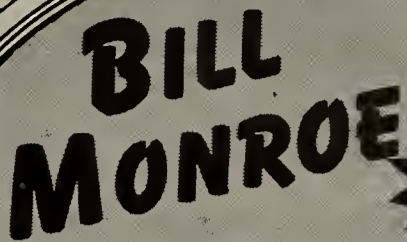
Seems that most of the local record execs attending the NAMM Show hustled right back to town, with Leo Mesner at his Aladdin desk and Lou Chudd rushing back for a number of important reasons—No. 1 on the Imperial topper's list being the any-day arrival of youngster No. 2. Even with the big event on his mind, Chudd managed to line up a few nice things at the Convention, including a pressing and distribution deal for Canada with the MGM outfit up there. Lou's also ready for a big one in Billy Briggs cutting his own up-and-coming tune, "The Sissy Song," on Imperial. . . . Art Rupe of Specailty hopped over to Detroit from Chicago for a huddle with his distributor while Saul and Joe Bihari took the southern route for a visit with distributors before returning to Beverly Hills and giving busy brother Jules a hand. . . . Syd Nathan of King made the local rounds with branch manager Al Sherman before Syd headed back for his Cincy home base, and Al took off on his Bakersfield and points north rounds. Syd showed great satisfaction in the way Lucky Millinder's "I'm Waiting Just For You," Earl Bostic's "Sleep" and a few other items are going in these parts. . . . Art Rupe's right hand gal, Lee, tells us Joe Liggins is off on a different type low down blues kick in his new release of "Louisiana Woman" and "Tryin' To Lose The Blues." . . . She also predicts another Percy Mayfield hit in his "Prayin' For Your Return" and "My Blues." . . . Champ Butler, the new singing star and Columbia recording artist, got himself rave notices when he played at the Mocambo. . . . The Capitol Records execs Glen Wallachs, Hal Cook, Lee Gillette and Lloyd Dunn, who were missing from the home front for a spell attending the NAMM-Show, now back at their desks.



CHAMP BUTLER



Available on 45 RPM - 78 RPM



**BILL MONROE**

GETTING THE PLAY

**ROTATION BLUES**

and

**LONESOME TRUCK DRIVERS BLUES**

Decca 46344 (78 RPM) and 9-46344 (45 RPM)

EXCITING NEW COIN-CATCHER

**BUDDY JOHNSON**

and His Orchestra

**I NEED YOU**  
Vocal Chorus by Ella Johnson

and

**WE'D ONLY START IT ALL OVER AGAIN**  
Vocal Chorus by Arthur Prysock

Decca 27627 (78 RPM) and 9-27627 (45 RPM)

**TWO GREAT NICKEL NABBERS:—**

**GEORGIE'S TAVERN BAND**

**HE PUT IN A BAR, IN THE BACK OF HIS CAR**  
(And He's Driving Himself to Drink)

and


**I LOVE TO PLAY THE GLOCKENSPIEL** Both Vocal Chorus by Lee Sweetland  
Decca 45144 (78 RPM) and 9-45144 (45 RPM)

---


**GIVE ME A GIRL AND A WALTZ** (And a Barrel of Beer, Beer, Beer)  
Vocal Chorus by Lee Sweetland

and

**HAPPY TAVERN SCHOTTISCHE**  
Decca 45142 (78 RPM) and 9-45142 (45 RPM)



*America's Fastest Selling Records*



# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"I FALL IN LOVE WITH YOU EV'RY DAY" (2:50)

"EVERYTHING I HAVE IS YOURS" (3:08)

TOMMY DORSEY

(Decca 27691; 9-27691)

● Tommy Dorsey and his crew offer a soft and soothing orchestration of a pleasant ballad. This top deck finds Bob London gliding through the lyrics in easy fashion. The under side is an oldie that's given a listenable treatment by the same artists. Ops have strong filler items here.

"LOVE IS SUCH A CHEAT" (2:51)

"THE ONE FOR ME" (3:09)

MEL TORME

(Capitol 1712; F-1712)

● Two strong numbers are offered by Mel Torme on this platter. The upper half is a fast, dramatic ballad that is backed solidly by a choral group and the Nelson Riddle orchestra. Flip is a slow ballad that gets an equally fine treatment from Mel and the whole crew. Ops should watch both lids carefully.

"OH HOW I LOVE YOU" (2:47)

"RED ROSE WALTZ" (2:51)

GLORIA HART

(Sharp 36)

● A pair of fair sounding tunes are loled out by chirp Gloria Hart on his new waxing. Both ends are done with a waltz beat and are backed up by Art Kassel and his orchestra. They're slow numbers that are just right for dancing. Ops in the proper locations oughta take a peek.

"BROWN'S COW" (2:55)

"FIDGETY FEET" (3:00)

ASIN STREET SIX

(Mercury 5680; 5680 x 45)

● Here are two fast and bouncy things that have that low down dixie-and beat. The top end features Pam DuPraye with the vocal, while the Basin Street Six supplies the musical backing. The bottom deck is an instrumental that's carried through in a listenable manner. Ops in the right locations should listen in.

"VIRGIN OF THE SUN GOD" (2:57)

"LURE OF THE UNKNOWN LOVE" (3:16)

YMA SUMAC

(Capitol 1717; F-1717)

● The fascinating voice of Yma Sumac is brought into the pop market with two exciting Incan chants. Yma's remarkable four octave range is put to great advantage as she sings a pair of mystical numbers. Les Baxter and his orchestra set the proper mood. Yma might prove good juke box fare.

## SLEEPER OF THE WEEK

"THE GIRL IN THE WOOD" (3:03)

"WONDERFUL, WASN'T IT" (3:02)

FRANKIE LAINE

(Columbia 39489; 4-39489)



FRANKIE LAINE

● Stylist Frankie Laine, who is currently burning up the turntables has another hot waxing to offer. It's one of those haunting

and bewitching tunes that Frankie takes to with great ease. With a solid backing from the Paul Weston orchestra and the wonderful Norman Luboff choir, this ditty titled "The Girl In The Wood" is sure fire juke box fare. The under side is a change of pace and finds Frankie dishing out the lyrics to a light number with a moderate beat. This end also gets a first class musical backdrop from the orchestra. Ops who are now cleaning up with "Jezebel" and "Rose, Rose I Love You" will wanna get in on the flood of coins that this Laine recording is going to bring in. He has a big following and this top deck should bring them out in droves.

"CASTLE ROCK" (2:59)

"LA BOTA" (2:45)

DAVE BARBOUR

(Capitol 1716; F-1716)

● Top deck is a loud, driving jump tune that features the entire orchestra. Dave Barbour and his boys make it sound listenable. The second side is a good Latin American number with a mambo beat. This half finds a vocal group adding their touch to make for a pleasant listening. We give our nod to the lower side.

"RAIN IS THE TEARDROPS OF ANGELS" (2:46)

"KEEP ON DOIN' WHAT YOU'RE DOIN'" (2:23)

THE JUBILAIRES

(Capitol 1715; F-1715)

● The Jubilaires lend their harmony to a slow, soft tune on this upper lid. With a nice backing, this half comes out ok. The second end is a fast and jumpy rhythm number that the boys work over with lots of vigor. Both halves can go in the rhythm and blues field. This disk is for ops in the right locations.

"PUT ALL YOUR KISSES IN AN ENVELOPE" (2:37)

"MELINDA" (2:22)

JAN GARBER

(Capitol 1714; F-1714)

● Upper end features Jan Garber with a cute sounding jump tune that's brought home in fair style. The lyrics and treatment make this a listenable half. Roy Cordell handles the vocal on the bottom deck, which is a nice sounding tune with a moderate beat. Ops have filler material here.

"HOW MANY TIMES" (2:48)

"I USED TO LOVE YOU" (3:12)

ANDREW SISTERS & TOMMY DORSEY

(Decca 27700; 9-27700)

● Patti Andrews handles the vocal by herself on the top deck. It's a soft and beautiful ballad that gets a soulful interpretation by Patti. The bottom side is a pleasant sounding ballad that is presented by the trio. Tommy Dorsey and the Victor Young orchestra offer a top notch musical backdrop for both ends. Ops can't miss with the upper level.

"HOW COULD ANYTHING SO GOOD BE BAD?" (2:57)

"EXPERIENCE" (2:14)

MARTHA DAVIS

(Corol 60541; 9-60541)

● Martha Davis has a pair of good sides working for her on this new waxing. Each end finds Martha dishing out some fine talkative vocals that really show her to good advantage. A piano backing helps create the blues effect needed for both lids. Ops oughta listen in.

"WANDA" (3:27)

"EVERY LITTLE MOVEMENT" (2:32)

CARMEN CAVALLARO

(Decca 27655; 9-27655)

● The piano and orchestra of Carmen Cavallaro offer a slow number on the first side. With Bob Lido in charge of lyrics, the entire crew comes up with a listenable half. Flip is a beaty instrumental that features Carmen at the piano. Ops needing this type of material should look in now.

"CHICKASAW MOUNTAIN" (2:58)

"IN THE PINES" (2:53)

LOU ELLA ROBERTSON

(Capitol 1706; F-1706)

● Here is a cute ditty with a square dance flavor and a bouncy beat to match. Piped by Lou Ella Robertson, aided by the Don Robertson's Wanderers, this number is lively and appealing. The under side is a slow, mournful tune that's done in folkish vein by Lou. Ops in the right locations oughta watch this one.

"ROW, ROW, ROW" (2:16)

"LOVE ME OR LEAVE ME" (2:45)

BING CROSBY

(Decca 27667; 9-27667)

● Groaner Bing Crosby has an infectious oldie to work with on the top side. It's a bouncy and fast moving number that Bing delivers in great style. The lower lid is a slow ballad that comes out ok. Both ends get the baton twirling of John Scott Trotter and his orchestra as a musical backdrop. It's the first side all the way.

"IF YOU TURN ME DOWN" (3:17)

"MY MAGIC HEART" (3:08)

TOMMY DORSEY

(Decca 27690; 9-27690)

● Tommy Dorsey and his orchestra, with Ray Wetzel piping the lyrics, spin through a cute ditty that has already begun to click in the boxes. With a good tune and a proper treatment, this top deck assures good listening. The bottom lid is a slow ballad that features Tommy and his trombone plus the vocal of Bob London. Either half may go.

"ROSE OF THE MOUNTAIN" (2:57)

"GO, GO, GO, GO" (2:29)

RUSS MORGAN

(Decca 27685; 9-27685)

● Top end is a fair sounding record with a big beat and delivered by Russ Morgan and his orchestra, with vocal assistance by the Girl Friends. Flip is an exciting ditty that has that Latin American flavor. Russ and the Rhythmaires take care of the vocal on this end. We like the lower deck.

"WHAT IS A GIRL?" (3:24)

"WHAT IS A BOY" (3:18)

JACKIE GLEASON

(Decca 27684; 9-27684)

● Two very clever and sentimental monologues are delivered by Jackie Gleason on this waxing. Both sides are narrative descriptions of what boys and girls are made of. Sammy Spear and his orchestra offer a fitting musical setting for Jackie's heartfelt offering. Ops needing this type of material oughta lend an ear.



## RCA Atlanta Distrib Opens New Quarters

ATLANTA, GA.—The Yancey Company, this city, opened its new quarters this past week with an all-day open house ceremony attended by approximately 1000 Georgia visitors. Heading the large delegation of well-wishers was Governor Herman E. Talmadge and Mayor William Hartsfield.

The Yancey Company represents RCA Victor in this area, handling its full line of equipment and accessories, including records.

The new building is located at 1500 Northside Drive, offering 30,000 square feet of floor space, and parking facilities for 300 cars.

On hand to join in the festivities from the RCA firm were: A. B. Mills, general sales manager of the RCA Home Instrument Department; Dave J. Finn, advertising manager of the RCA record department; and W. L. Rothenberger, manager of sales operations of the RCA Tube department. RCA recording artist Eddy Arnold also participated in the ceremonies.

## Dick Gersh Signs Personal Manager Contract With Irving Fields

NEW YORK—Irving Fields, RCA Victor recording artist, signed an exclusive personal management contract with Dick Gersh this week, it was announced.

Fields has written and recorded many hit tunes, among which are "Miami Beach Rhumba," "Come Away To Comaguay," "Managua, Nicaragua," and others.

Dick Gersh, at twenty three, is reputed to be the youngest personal manager in show business. A former staffer of "The Cash Box," Dick has been devoting his talents during the past year to record promotion for a number of top recording artists.

## Frankie Laine To West Coast

CHICAGO—Frankie Laine, Columbia recording artist, who finished a most successful appearance at the Chicago Theatre, this city, on Thursday, July 26, left immediately by plane for the West Coast. It is reported he will undergo an operation for varicose veins.



- RATES TOP HONORS** ★ **LONGING FOR YOU** (Ludlow) — Billboard endorses three versions of this new smash with a positive "PICK." Sammy Kaye (Col. 39499), Vic Damone (Mer. 5655) and Russ Morgan (Dec. 27703) "figure to contend all the way." Variety lauds Teresa Brewer (Lon. 1086) for a "superior" performance and Cash Box rates the Tommy Tucker (MGM 11021) and Larry Clinton (Broadway 1008) discs as "winners." Other top sides are by Les Baxter (Cap. 1731) and George Cates (Coral 60546).  
\* \* \* \* \*
- WEAVERS WINNER** ★ **WHEN THE SAINTS GO MARCHING IN** (Folkways) — The Weavers (Dec. 27670) move to the top again via this rousing spiritual. Cash Box calls it "Sleeper of the Week." Billboard gives it a 90 rating and a resounding "PICK." Variety says, "slated for plenty of spins."  
\* \* \* \* \*
- FRANKIE LAINE SMASH** ★ **THE GIRL IN THE WOOD** (American) — Frankie Laine (Col. 39489) follows the sensational "JEZEBEL" with another smash. Variety labels it "an exciting offbeat side." Earns a big "PICK" from Billboard.  
\* \* \* \* \*
- "DISK OF THE WEEK"** ★ **WHILE WE'RE YOUNG** (Regent) — Georgia Gibbs (Mer. 5681) wins Cash Box "Disk of the Week" honors and strong recommendations from Variety and Billboard. Meanwhile the Tony Bennett (Col. 39449) release is a Cash Box "Sleeper." Both platters should move this tune upwards.  
\* \* \* \* \*
- "BEST BET"** ★ **TELL ME** (Mellin) — Doris Day (Col. 39450) turns in a striking performance which Cash Box nominates a "BEST BET." Tune is climbing.  
\* \* \* \* \*
- "SLEEPER"** ★ **KISSES SWEETER THAN WINE** (Folkways) — Billboard gives the Weavers (Dec. 27670) an 89 rating for this "lovely art folk ballad." Cash Box awards the disc "Sleeper" honors.  
\* \* \* \* \*
- "BEST BET"** ★ **DETOUR** (Hill & Range) — Patti Page (Mer. 5682) gives this folk song the benefits of her inimitable rendition, and comes up with a Cash Box "BEST BET" citation.

ATTENTION — OPERATORS!

SEND FOR YOUR FREE TEST RECORD



ERNEST TUBB'S

Great DECCA Record # 46338

"PRECIOUS  
LITTLE BABY"

TANNEN MUSIC, INC. 146 WEST 54th STREET  
NEW YORK 19, N. Y.

2 HITS BACK TO BACK!

WALTER DANA Presents 1st Original Recording Of His Own

"LONGING FOR YOU"

backed with LARRY CLINTON'S

"DREAMY MELODY"

by

LARRY CLINTON

Paulette Sisters  
and Buddy Andrews

BROADWAY RECORD # 1008

Order Now From Your Nearest Distributor

BROADWAY RECORDS

120-33 83rd AVENUE

KEW GARDENS, N. Y.

**BROADCAST MUSIC, INC.** New York • Chicago  
580 FIFTH AVENUE • NEW YORK 19, N. Y. Hollywood • Toronto  
Montreal

VANITY  
★ A TRULY GREAT SONG ★  
JEFFERSON MUSIC CO. INC.  
1619 BROADWAY, N. Y. 19

M-G-M RECORDS  
★ HARRY RANCH ★  
and his Orchestra play  
WOMAN IS A FIVE  
LETTER WORD  
I'LL FOLLOW YOU  
Available 2 Record Speeds  
78 RPM 45 RPM  
MGM 11018 MGM K11018  
★ THE GREATEST NAME ★ IN ENTERTAINMENT ★

# # Sharp RECORDS

WITH THE NATION'S SHARPEST HIT

THE ORIGINAL  
"OH! HOW I  
LOVE YOU"

FEATURING  
GLORIA HART  
WITH  
ART KASSEL'S ORCH.  
SHARP-36  
45-36

## Other SHARP Hits . . .

### SHARP 31

THE OLD ORGAN GRINDER . . . Teddy  
Phillips and his Hurdy Gurdy's, vocal  
Lynn Hoyt

### WHY GO HOME

### SHARP 33

DREAM TRAIN . . . Jack Teter Trio,  
vocal Jack Teter

### MY LITTLE BIMBO

### SHARP 32

I'M IN LOVE AGAIN . . . Jeri Southern,  
Orchestral Accompaniment

### YOU'RE THE CAUSE OF IT ALL

### SHARP 34

RUNAWAY FIDDLE . . . Lee Monti  
TuTones featuring Remo Biondi on  
Fiddle

### PLANT A LITTLE GARDEN

## Contact Your SHARP Distributor

JAMES H. MARTIN, INC.  
2614 W. North Ave.  
Chicago, Ill.

SOUTHLAND DIST. CO.  
439 Edgewood  
Atlanta, Ga.

ROBERT'S RECORD DIST.  
1518 Pine St.  
St. Louis, Mo.

MARNEL DIST. CO.  
1622 Fairmount  
Philadelphia, Pa.

BARNETT DIST. CO.  
2566 Madison  
Baltimore, Md.

OHIO RECORD SALES, INC.  
25 W. Court St.  
Cincinnati, Ohio

STONE AND STONE, INC.  
505 W. Flagler St.  
Miami, Fla.

OHIO RECORD DIST. CO.  
1737 Chester Ave.  
Cleveland, Ohio

ALLEN DIST. CO.  
420 W. Broad St.  
Richmond, Va.

DOUGLAS-BRUCE CO.  
705 10th Avenue  
New York City, New York

DAVIS SALES CO.  
1724 Araphoe St.  
Denver, Colorado

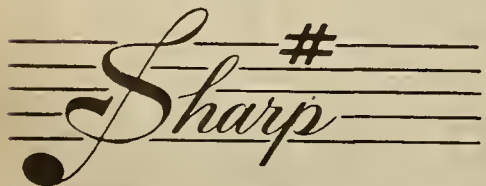
MUSIC SUPPLIERS OF NEW  
ENGLAND, INC.  
1312 Tremont St.

Boston (Roxbury District) 20, Mass.

BELMONT RECORD DIST.  
268 15th Ave.  
Newark, N. J.

PERKINS SALES CO.  
20480 Woodward  
Detroit, Michigan

JACK YOUNG  
2637 39th St.  
Pittsburgh, Pa.



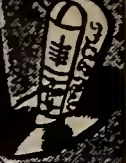
## RECORD CO.

2614 W. North Ave. Chicago 47, ILL.  
Phone EVerglade 4-6500

## THE CASH BOX



## Disk Jockeys' REGIONAL RECORD REPORTS



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 28 without any changes on the part of THE CASH BOX.

### Ed Perry

KFRE—Fresno, Calif.

1. TOO YOUNG (Nat King Cole)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. JEZEBEL (Frankie Laine)
4. MISTER AND MISSISSIPPI (Patti Page)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. ON TOP OF OLD SMOKY (The Weavers)
8. GOOD MORNING, MR. ECHO (M. Whiting)
9. SHANGHAI (Doris Day)
10. I'M IN LOVE AGAIN (April Stevens)

### Les Levinson

WEIM—Fitchburg, Mass.

1. MY TRULY, TRULY FAIR (Guy Mitchell)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. TOO YOUNG (Nat King Cole)
4. I'M IN LOVE AGAIN (April Stevens)
5. SON OF A SAILOR (Vic Damone)
6. THESE THINGS I OFFER YOU (Sarah Vaughan)
7. LAURA (Stan Kenton)
8. I'VE GOT YOU UNDER MY SKIN (S. Freberg)
9. VANITY (Les Baxter)
10. THERE'S A BIG BLUE CLOUD (Perry Como)

### Murray Jordan

WLIB—New York, N. Y.

1. JEZEBEL (Frankie Laine)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. MY TRULY, TRULY FAIR (Guy Mitchell)
4. SHANGHAI (Billy Williams Quartet)
5. DO YOU REALLY LOVE ME? (Tony Martin)
6. HOW MANY TIMES? (Dinah Shore)
7. NO BOAT LIKE A ROWBOAT (Perry Como)
8. BECAUSE OF RAIN (Ella Fitzgerald)
9. WHEN THE SAINTS GO MARCHING IN (The Weavers)
10. I'M A FOOL TO WANT YOU (Frank Sinatra)

### Ray Schreiner

WRNL—Richmond, Va.

1. TOO YOUNG (Nat King Cole)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. HOW HIGH THE MOON (Les Paul-Mary Ford)
4. ROSE, ROSE, I LOVE YOU (Frankie Laine)
5. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)
6. SOUND OFF (Vaughn Monroe)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. SWEET VIOLETS (Jane Turzy)
9. ON TOP OF OLD SMOKY (The Weavers)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

### Clarence Hamann

WJMR—New Orleans, La.

1. MY TRULY, TRULY FAIR (Guy Mitchell)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. SHANGHAI (Doris Day)
4. VALENTINO TANGO (Castillanis)
5. I'M IN LOVE AGAIN (April Stevens)
6. VANITY (Don Cherry)
7. GO, GO, GO (Richard Hayes)
8. SWEET VIOLETS (Dinah Shore)
9. COLD, COLD HEART (Tony Bennett)
10. WHILE YOU DANCED, DANCED (G. Gibbs)

### Art Tacker

WCOP—Boston, Mass.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. CARA CARA BELLA (Perry Como)
3. WHILE YOU DANCED (Georgia Gibbs)
4. I WISH I HAD MET SUNSHINE (Mary Ford-Les Paul)
5. VANITY (Don Cherry)
6. WHO AM I? (Marlin Sisters)
7. MIXED EMOTIONS (Rosemary Clooney)
8. DETOUR (Patti Page)
9. MORNINGSIDE OF THE MOUNTAIN (Tommy Edwards)
10. BECAUSE OF YOU (Tony Bennett)

### Hal Tate

WAIT—Chicago, Ill.

1. BECAUSE OF RAIN (Ella Fitzgerald)
2. LONGING FOR YOU (Vic Damone)
3. I'M IN LOVE AGAIN (H. Rene-A. Stevens)
4. STRANGE LITTLE GIRL (Eddy Howard)
5. BECAUSE (Mario Lanza)
6. BECAUSE OF YOU (Johnny Desmond)
7. IT'S A SIN (Al Morgan)
8. SWEET VIOLETS (Dinah Shore)
9. DO YOU REALLY LOVE ME? (Tony Martin)
10. COME ON-A MY HOUSE (Rosemary Clooney)

### Bob Earle

KSO—Des Moines, Iowa

1. TOO YOUNG (Nat King Cole)
2. SWEET VIOLETS (Dinah Shore)
3. MY TRULY, TRULY FAIR (Ray Anthony)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. PRETTY EYED BABY (F. Laine-Jo Stafford)
6. I'M IN LOVE AGAIN (April Stevens)
7. SHANGHAI (Doris Day)
8. JEZEBEL (Frankie Laine)
9. I APOLOGIZE (Billy Eckstine)
10. MARY ROSE (Ray Anthony)

### Bob Larsen

WEMP—Milwaukee, Wisc.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. SWEET VIOLETS (Dinah Shore)
3. I GET IDEAS (Tony Martin)
4. NO BOAT LIKE A ROWBOAT (Perry Como)
5. SHANGHAI (Doris Day)
6. I'VE GOT YOU UNDER MY SKIN (S. Frieberg)
7. HOW HIGH THE MOON (Les Paul-Mary Ford)
8. COOL, COOL, COOL OF THE EVENING (Frankie Laine-Jo Stafford)
9. I'M A FOOL TO WANT YOU (Frank Sinatra)
10. DREAM TRAIN (Jack Teter)

### Bert Knapp

WVNJ—Newark, N. J.

1. GOODNIGHT (Bud Brees)
2. MY TRULY, TRULY FAIR (Guy Mitchell)
3. I'M IN LOVE AGAIN (April Stevens)
4. BECAUSE OF RAIN (Nat King Cole)
5. I GET IDEAS (Tony Martin)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. ROSE, ROSE, I LOVE YOU (Frankie Laine)
8. TOO YOUNG (Denny Vaughan)
9. VANITY (Sarah Vaughan)
10. SHANGHAI (Billy Williams)

### Eddie Gallaher

WTOP—Washington, D. C.

1. TOO YOUNG (Nat King Cole)
2. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. JEZEBEL (Frankie Laine)
5. BECAUSE OF RAIN (Tony Bennett)
6. ON TOP OF OLD SMOKY (The Weavers)
7. HOW HIGH THE MOON (Les Paul-Mary Ford)
8. SWEET VIOLETS (Dinah Shore)
9. MY TRULY, TRULY FAIR (Guy Mitchell)
10. I'M IN LOVE AGAIN (Henri Rene)

### Sherm Feller

WCOP—Boston, Mass.

1. MORNINGSIDE OF THE MOUNTAIN (Tommy Edwards)
2. TOO YOUNG (Nat King Cole)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. LONGING FOR YOU (Tommy Tucker)
5. THERE'S A BIG BLUE CLOUD (Perry Como)
6. FRANCESCA (Xavier Cugat)
7. SHANGHAI (Billy Williams)
8. HITZITY HOTZITY (Lola Ameche)
9. LAURA (Stan Kenton)
10. HONEYSUCKLE ROSE (Frank Petty)

### Phil Haines

WTRC—Elkhart, Ind.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. SWEET VIOLETS (Dinah Shore)
3. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
4. I GET IDEAS (Peggy Lee)
5. MISTER AND MISSISSIPPI (Dennis Day)
6. WHAT WILL I TELL MY HEART? (B. Eckstine)
7. ON TOP OF OLD SMOKY (Burl Ives)
8. TO THINK YOU'VE CHOSEN ME (E. Howard)
9. JEALOUS HEART (Hugo Winterhalter)
10. ROSE, ROSE, I LOVE YOU (Frankie Laine)

### Bud Wilson

WKBR—Manchester, N. H.

1. BECAUSE OF YOU (Tony Bennett)
2. SWEET VIOLETS (Dinah Shore)
3. ADIOS (Glenn Miller)
4. I WON'T CRY ANYMORE (Tony Bennett)
5. JEZEBEL (Frankie Laine)
6. ON TOP OF OLD SMOKY (The Weavers)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. TOO YOUNG (Nat King Cole)
9. LOVELIEST NIGHT OF THE YEAR (A. Shelton)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# THE CASH BOX

## Disc Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 28 without any changes on the part of THE CASH BOX.

### Ed Penney

WTAO—Cambridge, Mass.

1. GOODBYE, MY LOVE (Al Grant)
2. VANITY (Dan Cherry)
3. I GET IDEAS (Tony Martin)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. MINE (Bill Hayes)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. WHILE YOU DANCED (Georgia Gibbs)
8. WANG WANG BLUES (Ames Bros.)
9. WOULD I MIND (Sammy Kaye)
10. LAURA (Stan Kenton)

### Earle Pudney

WGY—Schenectady, N. Y.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. GOOD MORNING, MR. ECHO (Jane Turzy)
3. MY TRULY, TRULY FAIR (Vic Damone)
4. WANG WANG BLUES (Ames Bros.)
5. SHANGHAI (Doris Day)
6. THERE'S NO BOAT LIKE A ROWBOAT (Perry Como)
7. COOL, COOL, COOL OF THE EVENING (Jo Stafford-Frankie Laine)
8. I GET IDEAS (Tony Martin)
9. THERE'S A BIG BLUE CLOUD (Perry Como)
10. GONE FISHIN' (B. Crosby & L. Armstrong)

### David Walshak

KCTI—Gonzales, Tex.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat King Cole)
3. MY TRULY, TRULY FAIR (Vic Damone)
4. SWEET VIOLETS (Dinah Shore)
5. JEZEBEL (Frankie Laine)
6. HOW HIGH THE MOON (Les Paul-Mary Ford)
7. THESE THINGS I OFFER YOU (Ray Anthony)
8. VANITY (Don Cherry)
9. UNLESS (Guy Mitchell)
10. WANG WANG BLUES (Teresa Brewer)

### Robin Seymour

WKMH—Dearborn, Mich.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. I GET IDEAS (Tony Martin)
3. VANITY (Don Cherry)
4. TOO YOUNG (Nat King Cole)
5. HELLO, YOUNG LOVERS (Perry Como)
6. SHANGHAI (Doris Day)
7. SWEET VIOLETS (Dinah Shore)
8. BECAUSE OF YOU (Tony Bennett)
9. JEZEBEL (Frankie Laine)
10. GOOD MORNING, MR. ECHO (Jane Turzy)

### Lee Stewart

WHAT—Philadelphia, Pa.

1. I WANT TO ME WITH YOU ALWAYS (Lefty Frizzell)
2. MISTER AND MISSISSIPPI (Gene Autry)
3. I CAN'T HELP IT (Hank Williams)
4. SOMEBODY (Rosalie Allen)
5. ALARM CLOCK BOOGIE (Bill Darnell)
6. I WANNA PLAY HOUSE WITH YOU (Eddy Arnold)
7. HEY, GOOD LOOKIN' (Hank Williams)
8. ALWAYS LATE (Lefty Frizzell)
9. STRANGE LITTLE GIRL (Cowboy Copas)
10. TENNESSEE HILLBILLY GHOST (Red Foley)

### John Wrisley

WFGM—Fitchburg, Mass.

1. GOODBYE, MY LOVE (Al Grant)
2. THESE THINGS I OFFER YOU (Sarah Vaughan)
3. THERE'S A BIG BLUE CLOUD (Perry Como)
4. I'M IN LOVE AGAIN (April Stevens)
5. WANG WANG BLUES (Ames Bros.)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. SHANGHAI (Doris Day)
8. THERE'S NO BOAT LIKE A ROWBOAT (Perry Como)
9. LONGING FOR YOU (Vic Damone)
10. HOW HIGH THE MOON (Les Paul)

### Bob Anthony

KRMG—Tulsa, Okla.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. JEZEBEL (Frankie Laine)
3. TOO YOUNG (Nat King Cole)
4. MY TRULY, TRULY FAIR (Guy Mitchell)
5. ROSE, ROSE, I LOVE YOU (Frankie Laine)
6. HOW HIGH THE MOON (Les Paul)
7. MISTER AND MISSISSIPPI (Patti Page)
8. I'M IN LOVE AGAIN (April Stevens)
9. UNLESS (Les Baxter)
10. I GET IDEAS (Tony Martin)

### Dick Coleman

WCBM—Baltimore, Md.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat King Cole)
3. I WANT TO BE WITH YOU ALWAYS (Andrews Sisters)
4. THE LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
5. BECAUSE OF YOU (Les Baxter)
6. I'M IN LOVE AGAIN (April Stevens)
7. THESE THINGS I OFFER YOU (Patti Page)
8. RED SAILS IN THE SUNSET (Nat King Cole)
9. MY TRULY, TRULY FAIR (Guy Mitchell)
10. MIXED EMOTIONS (Rosemary Clooney)

### Buddy Deane

WITH—Baltimore, Md.

1. I LOVE THE SUNSHINE OF YOUR SMILE (Ray Anthony)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. BECAUSE OF YOU (Tony Bennett)
4. TOO YOUNG (Nat King Cole)
5. I WANT TO BE WITH YOU ALWAYS (Red Foley)
6. SWEET VIOLETS (Dinah Shore)
7. THESE THINGS I OFFER YOU (Sarah Vaughan)
8. JEZEBEL (Frankie Laine)
9. MY TRULY, TRULY FAIR (Guy Mitchell)
10. FOR ALL WE KNOW (Walter Schuman)

### Herb Dexter

WPEN—Philadelphia, Pa.

1. SHANGHAI (Doris Day)
2. SWEET VIOLETS (Dinah Shore)
3. MARY, THE PRAIRIE AND I (Bill Darnell)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. GONE FISHIN' (B. Crosby-L. Armstrong)
6. THERE'S A BIG BLUE CLOUD (Perry Como)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. ANY TIME AT ALL (Fran Warren)
9. THE LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
10. I GET IDEAS (Tony Martin)

### Ed. McKenzie

WJBK—Detroit, Mich.

1. YOU BLEW OUT THE FLAME (Ray Anthony)
2. KISSES SWEETER THAN WINE (The Weavers)
3. CASTLE ROCK (Ralph Marterie)
4. HITSITY HOTSITY (Lola Ameche)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. VANITY (Don Cherry)
7. SURPRISING (Perry Como)
8. WALKIN' AND WHISTLIN' BLUES (Four Knights)
9. IN THE COOL, COOL, COOL OF THE EVENING (Frankie Laine & Jo Stafford)
10. SHANGHAI (Doris Day)

### Roger Clark

WNOR—Norfolk, Va.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. I'M IN LOVE AGAIN (April Stevens)
3. WONDER WHY (Helen O'Connell)
4. THESE THINGS I OFFER YOU (Sarah Vaughan)
5. WE KISSED IN A SHADOW (Perry Como)
6. I GET IDEAS (Tony Martin)
7. THE END OF A LOVE AFFAIR (M. Whiting)
8. WHAT WILL I TELL MY HEART? (P. Weston)
9. MIXED EMOTIONS (Rosemary Clooney)
10. TONIGHT YOU BELONG TO ME (Peggy Lee)

### Howard Malcolm

WTRY—Albany, N. Y.

1. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
2. BECAUSE OF RAIN (Ella Fitzgerald)
3. I'M IN LOVE AGAIN (Patti Andrews)
4. MY TRULY, TRULY FAIR (Guy Mitchell)
5. TOO YOUNG (Richard Hayes)
6. JEZEBEL (Frankie Laine)
7. HITSITY HOTSITY (Lola Ameche)
8. NO BOAT LIKE A ROWBOAT (Perry Como)
9. COOL, COOL, COOL OF THE EVENING (Bing Crosby)
10. ROSE, ROSE, I LOVE YOU (Frankie Laine)

### Gary Lesters

WVNJ—Newark, N. J.

1. TOO YOUNG (Nat King Cole)
2. ON TOP OF OLD SMOKY (The Weavers)
3. UNLESS (Eddie Fisher)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. I'M IN LOVE AGAIN (April Stevens)
6. HOW HIGH THE MOON (Les Paul-Mary Ford)
7. SOUND OFF (Vaughn Monroe)
8. MISTER AND MISSISSIPPI (Patti Page)
9. TELL ME (Tony Martin)
10. JEZEBEL (Frankie Laine)

### Ed Bonner

KXOK—St. Louis, Mo.

1. MY TRULY, TRULY FAIR (Guy Mitchell)
2. JEZEBEL (Frankie Laine)
3. I GET IDEAS (Tony Martin)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. MISTER AND MISSISSIPPI (Patti Page)
6. TOO YOUNG (Nat King Cole)
7. BECAUSE (Mario Lanza)
8. SHANGHAI (Doris Day)
9. GOOD MORNING, MR. ECHO (Jane Turzy)
10. BECAUSE OF YOU (Tony Bennett)

### Don Bell

KRNT—Des Moines, Iowa

1. TOO YOUNG (Nat King Cole)
2. JEZEBEL (Frankie Laine)
3. MY TRULY, TRULY FAIR (Guy Mitchell)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. SWEET VIOLETS (Dinah Shore)
6. HOW HIGH THE MOON (Les Paul-Mary Ford)
7. ON TOP OF OLD SMOKY (The Weavers)
8. COME ON-A MY HOUSE (Kay Starr)
9. MY TRULY, TRULY FAIR (Ray Anthony)
10. ON TOP OF OLD SMOKY (Vaughn Monroe)

forget those Dodgers!



here's  
the  
year's  
highest  
scoring  
team!

GUY

# MITCHELL and MITCH MILLER

Feb. 5 . . . "Sparrow in the Tree Top" "Christopher Columbus"

April 2 . . . "A Beggar in Love" "Unless"

May 21 . . . "My Truly, Truly Fair" "Who Knows Love"

AND NOW . . . TWO SMASHEROOS TO BEAT THEM ALL!

## "SWEETHEART OF YESTERDAY"

(by the team that wrote "My Heart Cries For You")

BACKED BY

## "BELLE, BELLE, MY LIBERTY BELLE"

78 rpm 39512

33 1/3 rpm 3-39512

45 rpm 4-39512

# Columbia Records

Trade Marks "Columbia," "Masterworks," ®, ®, Reg. U. S. Pat. Off. Marcas Registradas.

"It's What's in THE CASH BOX That Counts"

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records - City by City

AUGUST 4, 1951

### New York, N. Y.

1. TOO YOUNG (Nat "King" Cole)
2. JEZEBEL (Frankie Laine)
3. MY TRULY, TRULY FAIR (Guy Mitchell)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. HOW HIGH THE MOON (Les Paul & M. Ford)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. THE LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
8. ON TOP OF OLD SMOKY (The Weavers)
9. SWEET VIOLETS (Dinah Shore)
10. MISTER AND MISSISSIPPI (Patti Page)

### Chicago, Ill.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. TOO YOUNG (Nat "King" Cole)
4. SOUND OFF (Vaughn Monroe)
5. I'M IN LOVE AGAIN (April Stevens)
6. MY TRULY, TRULY FAIR (Vic Damone)
7. JEZEBEL (Frankie Laine)
8. I GET IDEAS (Tony Martin)
9. SWEET VIOLETS (Dinah Shore)
10. SHANGHAI (Billy Williams Quartet)

### Silverspring, Md.

1. JEZEBEL (Frankie Laine)
2. MY TRULY, TRULY FAIR (Guy Mitchell)
3. TOO YOUNG (Nat "King" Cole)
4. MISTER AND MISSISSIPPI (Patti Page)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. HOW HIGH THE MOON (Les Paul & M. Ford)
8. ON TOP OF OLD SMOKY (The Weavers)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. SWEET VIOLETS (Dinah Shore)

### Savannah, Ga.

1. TOO YOUNG (Nat "King" Cole)
2. I GET IDEAS (Tony Martin)
3. HOW HIGH THE MOON (Les Paul & M. Ford)
4. ROSE, ROSE, I LOVE YOU (Frankie Laine)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. I'M IN LOVE AGAIN (April Stevens)
7. UNLESS (Guy Mitchell)
8. THE STRANGE LITTLE GIRL (Perry Como)
9. IF (Perry Como)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

### Los Angeles, Cal.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. JEZEBEL (Frankie Laine)
3. TOO YOUNG (Nat "King" Cole)
4. MY TRULY, TRULY FAIR (Guy Mitchell)
5. I GET IDEAS (Tony Martin)
6. I LOVE THE SUNSHINE OF YOUR SMILE (Four Knights)
7. GOOD MORNING, MR. ECHO (M. Williams)
8. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
9. I'M IN LOVE AGAIN (April Stevens)
10. THESE THINGS I OFFER YOU (Sarah Vaughan)

### Hollywood, Cal.

1. TOO YOUNG (Nat "King" Cole)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. JEZEBEL (Frankie Laine)
4. SOUND OFF (Vaughn Monroe)
5. SHANGHAI (Doris Day)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. ON TOP OF OLD SMOKY (Percy Faith)
8. MIXED EMOTIONS (Rosemary Clooney)
9. I WON'T CRY ANYMORE (Tony Bennett)
10. THESE THINGS I OFFER YOU (Tamara Hayes)

### Chehalis, Wash.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (Vaughn Monroe)
4. MY TRULY, TRULY FAIR (Freddie Martin)
5. MOCKIN' BIRD HILL (Pinetoppers)
6. JEZEBEL (Frankie Laine)
7. ROSE, ROSE, I LOVE YOU (Frankie Laine)
8. MISTER AND MISSISSIPPI (Mills Brothers)
9. SOUND OFF (Vaughn Monroe)
10. LOVELIEST NIGHT OF THE YEAR (Percy Faith)

### Malta, Mont.

1. DOWN THE TRAIL OF ACHIN' HEARTS (Guy Lombardo)
2. MISTER AND MISSISSIPPI (Tennessee Ernie)
3. ROSE, ROSE, I LOVE YOU (Frankie Laine)
4. BEAUTIFUL BROWN EYES (Jimmy Wakely)
5. MAGGIE BLUES (Bing & Gary Crosby)
6. MY TRULY, TRULY FAIR (Russ Morgan)
7. PRETTY EYED BABY (Jane Turzy)
8. ON TOP OF OLD SMOKY (The Weavers)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. HOW HIGH THE MOON (Les Paul & M. Ford)

### Fertile, Minn.

1. WANG, WANG BLUES (Ames Brothers)
2. SHANGHAI (Billy Williams)
3. SOUND OFF (Vaughn Monroe)
4. LONELY LITTLE ROBIN (Pinetoppers)
5. STRANGE LITTLE GIRL (Guy Lombardo)
6. STARDUST (Artie Shaw)
7. JOSEPHINE (Les Paul)
8. TOO YOUNG (Fran Allison)
9. DEADLY WEAPON (Eddy Howard)
10. ROSE, ROSE, I LOVE YOU (Gordon Jenkins)

### Cleveland, Ohio

1. TOO YOUNG (Nat "King" Cole)
2. I APOLOGIZE (Billy Eckstine)
3. HOW HIGH THE MOON (Les Paul & Mary Ford)
4. IF (Perry Como)
5. ON TOP OF OLD SMOKY (Weavers)
6. THE STRANGE LITTLE GIRL (Eddy Howard)
7. MY TRULY, TRULY FAIR (Vic Damone)
8. UNLESS (Guy Mitchell)
9. JEZEBEL (Frankie Laine)
10. SOUND OFF (Vaughn Monroe)

### San Antonio, Texas

1. TOO YOUNG (Nat "King" Cole)
2. JEZEBEL (Frankie Laine)
3. ROSE, ROSE, I LOVE YOU (Frankie Laine)
4. HOW HIGH THE MOON (Les Paul & Mary Ford)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. ON TOP OF OLD SMOKY (Weavers)
7. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
8. MISTER & MISSISSIPPI (Patti Page)
9. SOUND OFF (Vaughn Monroe)
10. MOCKIN' BIRD HILL (Les Paul & Mary Ford)

### Andalusia, Ala.

1. TOO YOUNG (Nat "King" Cole)
2. JEZEBEL (Frankie Laine)
3. HOW HIGH THE MOON (Les Paul & Mary Ford)
4. ROSE, ROSE, I LOVE YOU (Frankie Laine)
5. ON TOP OF OLD SMOKY (Weavers)
6. SOUND OFF (Weavers)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. MISTER & MISSISSIPPI (Patti Page)
9. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
10. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

### Portland, Ore.

1. MISTER & MISSISSIPPI (Dennis Day)
2. TOO YOUNG (Nat "King" Cole)
3. HOW HIGH THE MOON (Les Paul & Mary Ford)
4. JEZEBEL (Frankie Laine)
5. MY TRULY, TRULY FAIR (Vic Damone)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. ON TOP OF OLD SMOKY (Weavers)
8. I GET IDEAS (Tony Martin)
9. SOUND OFF (Vaughn Monroe)
10. I APOLOGIZE (Billy Eckstine)

### Norfolk, Va.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. JEZEBEL (Frankie Laine)
3. I GET IDEAS (Tony Martin)
4. TOO YOUNG (Nat "King" Cole)
5. I'M IN LOVE AGAIN (April Stevens)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. SWEET VIOLETS (Dinah Shore)
8. HOW HIGH THE MOON (Les Paul & Mary Ford)
9. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
10. SHANGHAI (Doris Day)

### Pittsburgh, Pa.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. MOCKIN' BIRD HILL (Patti Page)
5. MISTER AND MISSISSIPPI (Patti Page)
6. SOUND OFF (Vaughn Monroe)
7. JEZEBEL (Frankie Laine)
8. ROSE, ROSE, I LOVE YOU (Frankie Laine)
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
10. THE LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

### Baltimore, Md.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & Mary Ford)
3. MY TRULY, TRULY FAIR (Vic Damone)
4. UNLESS (Guy Mitchell)
5. I GET IDEAS (Tony Martin)
6. I APOLOGIZE (Billy Eckstine)
7. THE STRANGE LITTLE GIRL (Eddy Howard)
8. IF (Perry Como)
9. JEZEBEL (Frankie Laine)
10. ON TOP OF OLD SMOKY (Weavers)

### Omaha, Nebr.

1. HOW HIGH THE MOON (Les Paul & Mary Ford)
2. ON TOP OF OLD SMOKY (Weavers)
3. SOUND OFF (Vaughn Monroe)
4. TOO YOUNG (Nat "King" Cole)
5. JEZEBEL (Frankie Laine)
6. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
7. MISTER & MISSISSIPPI (Dennis Day)
8. UNLESS (Eddie Fisher)
9. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

### Cincinnati, Ohio

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. JEZEBEL (Frankie Laine)
5. MOCKIN' BIRD HILL (Patti Page)
6. SPARROW IN THE TREE TOP (Guy Mitchell)
7. I APOLOGIZE (Billy Eckstine)
8. UNLESS (Eddie Fisher)
9. MISTER AND MISSISSIPPI (Patti Page)
10. SOUND OFF (Vaughn Monroe)

### Reno, Nevada

1. I APOLOGIZE (Billy Eckstine)
2. BE MY LOVE (Mario Lanza)
3. PRETTY EYED BABY (Jane Turzy)
4. IF (Perry Como)
5. SYNCOPATED CLOCK (Leroy Anderson)
6. I'M LATE (Danny Kaye)
7. TOO YOUNG (Nat "King" Cole)
8. HOW HIGH THE MOON (Les Paul & Mary Ford)
9. JEZEBEL (Frankie Laine)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

### Seattle, Wash.

1. TOO YOUNG (Nat "King" Cole)
2. JEZEBEL (Frankie Laine)
3. HOW HIGH THE MOON (Les Paul & Mary Ford)
4. SOUND OFF (Vaughn Monroe)
5. ON TOP OF OLD SMOKY (Weavers)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. MISTER & MISSISSIPPI (Patti Page)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
10. I APOLOGIZE (Billy Eckstine)

### San Francisco, Cal.

1. SOUND OFF (Vaughn Monroe)
2. TOO YOUNG (Nat "King" Cole)
3. MY TRULY, TRULY FAIR (Vic Damone)
4. JEZEBEL (Frankie Laine)
5. BECAUSE OF YOU (Tony Bennett)
6. I'M IN LOVE AGAIN (April Stevens)
7. MISTER & MISSISSIPPI (Patti Page)
8. COME ON-A MY HOUSE (Rosemary Clooney)
9. I GET IDEAS (Tony Martin)
10. GOOD MORNING MR. ECHO (Jane Turzy)

### Boston, Mass.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. SOUND OFF (Vaughn Monroe)
5. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
6. JEZEBEL (Frankie Laine)
7. I APOLOGIZE (Billy Eckstine)
8. IF (Perry Como)
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
10. BE MY LOVE (Mario Lanza)

### Detroit, Mich.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. JEZEBEL (Frankie Laine)
4. ON TOP OF OLD SMOKY (The Weavers)
5. SOUND OFF (Vaughn Monroe)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
8. MISTER AND MISSISSIPPI (Patti Page)
9. I APOLOGIZE (Billy Eckstine)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

### Denver, Colo.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. TOO YOUNG (Nat "King" Cole)
3. ON TOP OF OLD SMOKY (The Weavers)
4. JEZEBEL (Frankie Laine)
5. SOUND OFF (Vaughn Monroe)
6. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
7. I APOLOGIZE (Billy Eckstine)
8. ROSE, ROSE, I LOVE YOU (Frankie Laine)
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
10. IF (Perry Como)

**THE CASH BOX**  
*Jazz 'n' Blues Reviews*  
**★ AWARD O' THE WEEK ★**

"WOULD I MIND" (2:27)

"WHEN YOU COME BACK TO ME" (3:08)

STEVE GIBSON & ORIGINAL RED CAPS  
 (RCA Victor 22-0138)



STEVE GIBSON & ORIGINAL RED CAPS

● Steve Gibson and his original Red Caps find themselves with another big one working for them. These boys do wonders for a tune

and with the material they have in this cute number titled "Would I Mind" they can hardly miss. The top deck is a lively tune with a big bounce and held together with a fine arrangement. Steve gives out with the lyrics in an appealing manner while the Red Caps back him up with some wonderful harmony. The orchestra too, lends a good musical backdrop and, in addition, provides an interesting instrumental interlude. The under half is a slow, pleasant number that also receives the grand vocalizing of the group. This end may prove itself a strong side too. The first side is the one we think ops should get with as soon as possible.

"THE GLORY OF LOVE" (3:05)

"HUCKLEBUCK WITH JIMMY" (2:22)

THE FIVE KEYS  
 (Aladdin 3099)

● The Five Keys come up with a gorgeous tune on the top half. It's a slow, torch type number in which the boys give a fine vocal and some good harmony to match. Flip is a loud, fast tune that should keep you hop-pin'. Both ends get a good musical setting from the band. We're crazy about the top deck.

"SINCE BABY'S BEEN GONE" (2:45)

"PRETTY BABY BLUES" (2:52)  
 TAMPA RED  
 (RCA Victor 22-0136)

● The upper end features a fair sounding, driving tune that's loaded with some fine piano playing. Tampa Red dishes the lyrics out in an acceptable manner and makes this a listenable half. The bottom side is a slow number that has a strong beat throughout. Ops have filler material here.

"BIG ROCK" (2:40)

"HOW CAN YOU FORGET?" (2:53)  
 JOHN GREER  
 (RCA Victor 22-0137)

● John Greer presents a jump instrumental that features a hard driving tenor sax. With a nice orchestral backing this half should make for good listening pleasure. The lower lid is a slow ballad that John takes hold of and spins through with ease. Ops oughta watch both halves.

"BLUE TURNING GREY OVER YOU" (2:00)

"ROCKY MOUNTAIN BLUES" (3:09)  
 BILLIE HOLIDAY  
 (Aladdin 3102)

● Chirp Billie Holiday brings home a pair of similar sides on this waxing. Both ends feature Billie as she wends her way through two easy going blues numbers. Tiny Grimes and his sextet create the appropriate moods needed for each side. Ops might want to look in on this one.

"I GOT LOADED" (2:30)

"IT'S YOU, YES, IT'S YOU" (2:52)  
 "PEPPERMINT" HARRIS  
 (Aladdin 3097)

● With "Peppermint" Harris going to town on the lyrics and the Maxwell Davis All Stars helping him along, this half should prove to be interesting. It's a cute number that has the bounce to make it go. The second side is a slow, draggy thing that the same artists glide over with ease. It's the top side all the way.

"WRAP YOUR TROUBLES IN DREAMS" (2:39)

"COTTONTAIL" (2:43)  
 ILLINOIS JACQUET ORCHESTRA  
 (Mercury 8945)

● Here are a pair of instrumental sides cut by the famed Illinois Jacquet orchestra. The first end is a slow and torchy number, while the second half is one of those fast, groovy jump tunes. Some wonderful sax playing is featured on this disk. Ops needing items of this nature have a good one here.

"SABROSO" (2:51)

"BABALU (OROONEY)" (2:50)  
 SLIM GAILLARD ORCHESTRA  
 (Mercury 8950)

● Stylist Slim Gaillard has two fine interpretations to offer on this disk. The top end is a talk-sing vocal that's done with a jumpy beat and with lots of zest. Flip is a novel approach to an oldie that carries a rumba right through. Ops can be sure of play with this artist.

"THE ONE I LOVE" (2:41)

"WORRYING BLUES" (2:38)  
 IKE LLOYD  
 (Mercury 8241)

● A typical low down blues item is offered on the top side by Ike Lloyd. He delivers it in that loud, shouting manner while the band backs him to the hilt. The bottom lid is a fast driving tune that Ike takes over the coals in a familiar blues manner. Ops should tune in.

**Sharp Records Sets Up National Distribution**

CHICAGO—James Martin, head of Sharp Records, this city, announced this week, that the firm has begun nationwide distribution of its label. Previously, this company had confined its distribution to the midwest, and had leased its masters to London Records for nationwide distribution.

With the acquisition of fifteen top distributors thruout the country, Sharp plans an extensive nationwide promotion beginning with its latest release "Oh! How I Love You" with Gloria Hart, according to Morris Goldman, sales manager. "Oh! How I Love You" has sold well over 10,000 copies to date, Goldman stated.

"We expect to increase the number of releases as time goes on," Goldman said.

Goldman in releasing the names of the Sharp distributors, pointed out that these firms are strategically spread thru the major cities of the country. They include: James H. Martin, Inc., Chicago; Southland Dist. Co., Atlanta, Ga.; Robert's Record Dist., St. Louis, Mo.; Marnel Dist. Co., Philadelphia, Pa.; Barnett Dist. Co., Baltimore, Md.; Ohio Record Sales, Inc., Cincinnati, O.; Stone and Stone, Inc., Miami, Fla.; Ohio Record Dist. Co., Cleveland, O.; Allen Dist. Co., Richmond, Va.; Douglas-Bruce Co., New York; Davis Sales Co., Denver, Colo.; Music Suppliers of New England, Inc., Boston, Mass.; Belmont Record Dist., Newark, N. J.; Perkins Sales Co., Detroit, Mich., and Jack Young, Pittsburgh, Pa.

**WATCH THIS ONE . . .**  
*it's LOADED with SALES!*  
 Savoy # 788

**"ALL NITE LONG"**  
 JOHNNY OTIS Orch. backed with

**"NEW LOVE"**  
 MEL WALKER with J. OTIS Orch.

**SAVOY** Record Co. Inc.  
 58 Market St.  
 Newark, N. J.

**You'll Know It's**  
**"RIGHT FROM WRONG"**  
**"NO, NO, BABY"**  
 RECORD NO. 5138

Another HIT By  
**FATS DOMINO**

from—  
**IMPERIAL RECORD CO., INC.**  
 6425 HOLLYWOOD BLVD.  
 HOLLYWOOD 28, CALIF.

**best sellers DE LUXE**

**Federal RECORDS**

**SEPIA-BLUES**

- ★ **LUCKY MILLINDER**  
 I'M WAITING JUST FOR YOU  
 BONGO BOOGIE 4453 and 45-4453\*
- ★ **WYNONIE HARRIS**  
 BLOODSHOT EYES  
 CONFESSIN' THE BLUES 4461 and 45-4461\*
- ★ **TINY BRADSHAW**  
 WALKIN' THE CHALK LINE  
 BRADSHAW BOOGIE 4457 and 45-4457\*
- ★ **EARL BOSTIC**  
 SEPTEMBER SONG  
 SLEEP 4444 and 45-4444\*
- ALWAYS  
 HOW COULD IT HAVE BEEN  
 YOU AND I 4454 and 45-4454\*

**Federal RELEASES**

- ★ **THE DOMINOES**  
 SIXTY MINUTE MAN  
 I CAN'T ESCAPE FROM YOU  
 12022 and 45-12022\*
- DO SOMETHING FOR ME  
 CHICKEN BLUES  
 12001 and 45-12001\*

**DE LUXE**

- ★ **ROY BROWN**  
 TRAIN TIME BLUES  
 BIG TOWN 3318 and 45-3318\*
- BEAUTICIAN BLUES 3313  
 WRONG WOMAN BLUES

**FOLK-WESTERN**

- ★ **MOON MULLICAN**  
 CHEROKEE BOOGIE  
 (EH-OH-ALEENA)  
 LOVE IS THE LIGHT THAT LEADS  
 ME HOME 965 and 45-965\*
- ★ **HAWKSHAW HAWKINS**  
 I'M WAITING JUST FOR YOU  
 A HEARTACHE TO RECALL  
 969 and 45-969\*
- ★ **COWBOY COPAS**  
 TENNESSEE FLAT GUITAR  
 I LOVE YOU (MY DARLING,  
 I LOVE YOU) 964 and 45-964\*
- ★ **YORK BROTHERS**  
 SIXTY MINUTE MAN  
 LOOKIN' FOR SOMEBODY NEW  
 970 and 45-970\*
- ★ **WAYNE RANEY**  
 I AIN'T NOTHIN' BUT A  
 TOMCAT'S KITTEN  
 I'M ON MY WAY 956 and 45-956\*

\* 45 R.P.M.

**distributors**

**King RECORDS INC.**

# "The Cash Box" AGREES Jackie (ROCKET 88) Brenston DOES IT AGAIN!

ee **Juiced** 99

BACKED WITH  
**Independent Woman**  
CHESS 1472

From "The Cash Box" July 28, '51 issue

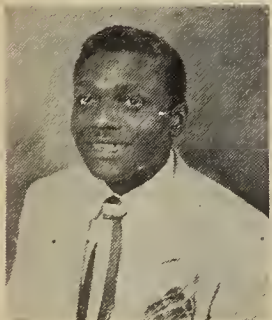
## ★ AWARD O' THE WEEK ★

"JUICED" (2:46)

"INDEPENDENT WOMAN" (2:52)

JACKIE BRENSTON

(Chess 1472)



JACKIE BRENSTON

● Jackie Brenston, who stepped into the limelight with his top selling "Rocket 88" has another side here which is gonna strike it rich.

Titled "Juiced," this little item is one of the wildest around. Ops can be prepared to get a lot of play with this ditty. It's perfect for the machines. Jackie and his Delta Cats take a fast moving, driving number and really send it to town with the vocal which Jackie dishes out something to hear. The lower half is in the same vein with a rough going over and instrumentals to match. The top deck though looks like the big one. Ops who want a sure fire follow up to Jackie's last hit, have it here.

## NOTICE!!

This was the "mystery" HIT recording of the NAMM show!! Everyone who heard it termed it the "newest idea in Hillbilly sensations." So great that we have been forced to release it ahead of time . . . because the word is spreading far and wide regarding . . .

## "SWAMP ROOT"

B/W "Goin' Away Walkin' "

FEATURING: Harmonica Frank

CHESS 1475A

## CHESS RECORDS

750 EAST 49th STREET, CHICAGO 15, ILL.

(ALL PHONES: KENWOOD 8-4343)

# HOT

in HARLEM      on CHICAGO'S South Side      in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1 <b>SIXTY MINUTE MAN</b> <i>Dominoes</i> (Federal 12022)	<b>SIXTY MINUTE MAN</b> <i>Dominoes</i> (Federal 12022)	<b>CHAINS OF LOVE</b> <i>Joe Turner</i> (Atlantic 939)
2 <b>DON'T YOU KNOW I LOVE YOU?</b> <i>Clovers</i> (Atlantic 934)	<b>CASTLE ROCK</b> <i>Johnny Hodges</i> (Mercury)	<b>SIXTY MINUTE MAN</b> <i>Dominoes</i> (Federal 12022)
3 <b>I WON'T CRY ANYMORE</b> <i>Dinah Washington</i> (Mercury 8211)	<b>TOO YOUNG</b> <i>King Cole</i> (Capitol 1449)	<b>T-99</b> <i>Jimmy Nelson</i> (R.P.M.)
4 <b>THESE THINGS I OFFER YOU</b> <i>Sarah Vaughan</i> (Columbia 39370)	<b>EYESIGHT TO THE BLIND</b> <i>The Larks</i> (Apolla 427)	<b>I'M WAITING JUST FOR YOU</b> <i>Lucky Millinder</i> (King)
5 <b>CASTLE ROCK</b> <i>Johnny Hodges</i> (Mercury 8944)	<b>THE THRILL IS GONE</b> <i>Roy Hawkins</i> (Modern)	<b>DON'T YOU KNOW I LOVE YOU?</b> <i>Clovers</i> (Atlantic 934)
6 <b>SHOULDN'T I KNOW</b> <i>Cardinals</i> (Atlantic 938)	<b>I'M WAITING JUST FOR YOU</b> <i>Lucky Millinder</i> (King)	<b>TEND TO YOUR BUSINESS</b> <i>James Waynes</i> (Sittin' In 588)
7 <b>I'M WAITING JUST FOR YOU</b> <i>Lucky Millinder</i> (King)	<b>CHICA BOO</b> <i>Lloyd Glenn</i> (Swingtime)	<b>BLUE AND LONESOME</b> <i>King Perry</i> (Specialty)
8 <b>BLOODSHOT EYES</b> <i>Wynonie Harris</i> (King)	<b>CHAINS OF LOVE</b> <i>Joe Turner</i> (Atlantic)	<b>I'LL ALWAYS BE IN LOVE WITH YOU</b> <i>Charles Brown</i> (Aladdin)
9 <b>TOO YOUNG</b> <i>Nat "King" Cole</i> (Capitol 1449)	<b>DON'T YOU KNOW I LOVE YOU?</b> <i>Clovers</i> (Atlantic)	<b>HOWLING WINDS</b> <i>Joe Turner</i> (National)
10 <b>ROCKET 88</b> <i>Jackie Brenston</i> (Chess 1458)	<b>ROCKET 88</b> <i>Jackie Brenston</i> (Chess 1458)	<b>SHE'S DYNAMITE</b> <i>B. B. King</i> (R. P. M.)

# HOT

in DALLAS      in LOS ANGELES      in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

<p><b>1</b> CHAINS OF LOVE Joe Turner (Atlantic 939)</p>	<p>I'M WAITING JUST FOR YOU Lucky Millinder (King)</p>	<p>SAVANNAH, GA. 1. Sixty Minute Man (Dominoes) 2. T 99 (Jimmy Nelson) 3. Just One More Drink (Amos Milburn) 4. I'm Crying (Memphis Slim) 5. I'm Waiting Just For You (Lucky Millinder) 6. These Things I Offer You (Sarah Vaughan) 7. Tend To Your Business (James Waynes) 8. Rocket 88 (Jackie Brenston) 9. Black Night (Charles Brown) 10. What A Fool I Was (Percy Mayfield)</p>		
<p><b>2</b> SIXTY MINUTE MAN The Dominoes (Federal 12022)</p>	<p>CHAINS OF LOVE Joe Turner (Atlantic)</p>	<p>NEWARK, N. J. 1. Sixty Minute Man (Dominoes) 2. Just One More Drink (Amos Milburn) 3. Black Night (Charles Brown) 4. Don't You Know I Love You? (Clovers) 5. Money Blues (Camille Howard) 6. My Baby's Gone (B. B. King) 7. I've Been Loaded (Peppermint Harris) 8. Sleep (Earl Bostic) 9. Blue And Lonesome (King Perry) 10. I've Been Lost (Little Willie Littlefield)</p>		
<p><b>3</b> TIME CHANGES THINGS Little Son Jackson (Imperial)</p>	<p>TEND TO YOUR BUSINESS James Waynes (Sittin' In)</p>	<p>MIAMI, FLA. 1. Tend To Your Business (James Waynes) 2. Sixty Minute Man (Dominoes) 3. You Better Change Your Ways (Clarence Jolly) 4. T 99 Blues (Jimmy Nelson) 5. Calypso Mambo (Charley Brantley) 6. She's Dynamite (B. B. King) 7. Castle Rock (Johnny Hodges) 8. Junco Partner (James Waynes) 9. I Need You (Buddy Johnson) 10. I'm Waiting Just For You (Lucky Millinder)</p>		
<p><b>4</b> BLUE AND LONESOME King Perry (Specialty)</p>	<p>SHOULDN'T I KNOW? The Cardinals (Atlantic)</p>	<p>OAKLAND, CAL. 1. T 99 Blues (Jimmy Nelson) 2. Will You Be Mine? (The Swallows) 3. I Have News For You (Roy Milton) 4. I'll Always Be In Love With You (Charles Brown) 5. Castle Rock (Johnny Hodges) 6. The Thrill Is Gone (Roy Hawkins) 7. New Love (Johnny Otis) 8. Ruth Ann (Johnny Oneal) 9. Blues For The People (Jimmie McCracklin) 10. I'm Waiting Just For You (Lucky Millinder)</p>		
<p><b>5</b> DON'T YOU KNOW I LOVE YOU? Clovers (Atlantic 934)</p>	<p>DON'T YOU KNOW I LOVE YOU? The Clovers (Atlantic)</p>	<p>OPELOUSAS, LA. 1. All Nite Long (Johnny Otis) 2. I'm Waiting Just For You (Lucky Millinder) 3. Rocket 88 (Jackie Brenston) 4. Bloodshot Eyes (Wynonie Harris) 5. The Thrill Is Gone (Roy Hawkins) 6. Chains Of Love (Joe Turner) 7. Tend To Your Business (James Waynes) 8. T 99 (Jimmy Nelson) 9. Tra-La-La (Griffin Brothers) 10. What A Fool I Was (Percy Mayfield)</p>		
<p><b>6</b> WHAT A FOOL I WAS Percy Mayfield (Specialty)</p>	<p>T-99 Jimmy Nelson (RPM)</p>	<td> <p><b>7</b> NEW LOVE Johnny Otis (Savoy)</p> </td> <td> <p>SLEEP Earl Bostic (King)</p> </td>	<p><b>7</b> NEW LOVE Johnny Otis (Savoy)</p>	<p>SLEEP Earl Bostic (King)</p>
<p><b>8</b> ONE SWEET LETTER Joe Liggins (Specialty)</p>	<p>ALL NIGHT LONG Johnny Otis (Savoy)</p>	<td> <p><b>9</b> TRA-LA-LA The Griffin Brothers (Dot 1060)</p> </td> <td> <p>T-TOWN TWIST Roy Milton (Specialty)</p> </td>	<p><b>9</b> TRA-LA-LA The Griffin Brothers (Dot 1060)</p>	<p>T-TOWN TWIST Roy Milton (Specialty)</p>
<p><b>10</b> CASTLE ROCK Johnny Hodges (Mercury)</p>	<p>CASTLE ROCK Johnny Hodges (Mercury)</p>			

## Meeting Dates Of Music Operators' Associations

- Aug. 1—Coin Machine Operators' Association of Harris County  
Place: Chamber Of Commerce Building, Houston, Texas
- 2—Summit County Operators' Association  
Place: Akron Hotel, Akron, Ohio
- 2—Phonograph Merchants' Association  
Place: Hotel Hollenden, Cleveland, Ohio
- 2—Washington Music Guild  
Place: Washington, D. C.
- 6—Illinois Amusement Association  
Place: 208 North Madison St., Rockford, Ill.
- 7—Music Operators' Association of Indiana  
Place: Indianapolis Athletic Club, Indianapolis
- 9—Oregon Music Association  
Place: 827 S.W. 13th Avenue, Portland, Ore.
- 9—Michigan Automatic Phonograph Owners' Association  
Place: Maccabees Building, Detroit, Mich.
- 12—Wisconsin Phonograph Operators' Association  
Place: To be announced.
- 13—California Music Guild  
Place: 311 Club, Oakland, Cal.
- 13—Automatic Phonograph Owners' Association  
Place: Sheraton-Gibson Hotel, Cincinnati, Ohio
- 14—Music Merchants' Guild  
Place: Narragansett Hotel, Providence, R. I.

OCTOBER 15 and 16  
SIX-STATE CONVENTION  
Music Operators from Nebraska, Minnesota, North Dakota, South Dakota, Iowa and Wisconsin meet at the PAXTON HOTEL, OMAHA, NEB. Harold Klein, Publicity Director, 1611 CHICAGO ST., OMAHA, NEB.

2 HITS—BACK TO BACK  
GRIFFIN BROS. ORK.  
sensational new release  
"TRA-LA-LA"  
"HOPPIN"  
DOT # 1060  
Dot RECORDS, Inc.  
GALLATIN, TENN. Tel. Gallatin 880

PRAYIN' FOR YOUR RETURN  
by PERCY MAYFIELD # 408  
Specialty records

RED HOT TREATMENT  
on # 1 Plug Tune  
"WOULD I MIND"  
by STEVE GIBSON  
and the Original Red Caps  
RCA Victor # 22-0138

GOING STRONG!  
Biggest Blues Tune of a Decade!  
"EYESIGHT TO THE BLIND"  
by THE LARKS  
Apollo # 427  
APOLLO RECORDS, INC.  
457 W. 45 St. N. Y.

PATTI PAGE  
"MISTER AND MISSISSIPPI"  
"THESE THINGS I OFFER YOU"  
Mercury 5645 (5645 x 45)  
Mercury

The Ballad Smash from M-G-M's  
"ROYAL WEDDING"  
TOO LATE NOW  
LEO FEIST, INC.

**THE CASH BOX**

*"Folk" and "Western" Record Reviews*



**"SLOW POKE" (2:55)**  
**"WHISPER WALTZ" (3:00)**

**PEE WEE KING**  
(RCA Victor 21-0489; 48-0489)



PEE WEE KING

● Pee Wee King and his boys have come up with a tune that should find its way to the top. Titled "Slow Poke," this number

has all it takes to be right up there with the best. It's a charming and infectious melody that is given a first rate vocal by Redd Stewart, who knows what to do with good material. Pee Wee backs this ditty with a fine instrumental and adds to its appeal with a wonderful musical interlude. The combined effect makes for a soothing ballad that'll prove to be great juke box fare. The lower end is a slow waltz that is handled beautifully by the same artists. This half has a pleasant tune that may also prove itself a contender in the machines. Pee Wee and Redd are a team that can hardly miss and ops knowing this won't want to be "slow pokes" in getting with this disk fast.

**"I WISH I WUZ" (2:18)**

**"FREE SAMPLES" (2:13)**

**ROY HOGSED**

(Capitol 1721; F-1721)

● The upper deck is a real cute pop tune that is given a good sendoff in the folk and western field by Roy Hogsed. With a catchy, jumpy beat and a lively vocal to match, this half might take off. The bottom end is another jump number that comes out as a listenable half. Our nod goes to the top end.

**"JUKE BOX BOOGIE" (2:04)**

**"SAILOR'S BLUES" (2:40)**

**RAMBLIN' JIMMIE DOLAN**

(Capitol 1720; F-1720)

● Ramblin' Jimmie Dolan doles out a driving jump item with a boogie beat. This top end shows Jimmie to good advantage as he presents a pleasant talk-sing vocal, while backed up nicely by a lively sounding band. The second side is a slower number in which Jimmie pours out his soulful best. Either end can go.

**"DEADLY WEAPON" (2:27)**

**"BITE YOUR TONGUE AND SAY YOU'RE SORRY" (2:38)**

**TEXAS JIM ROBERTSON**

(RCA Victor 21-0492; 48-0492)

● First side offers a tune that is starting to create a fuss in the pop field. It's a cute ditty with a bouncy beat that is handled with lots of vigor by the fine warbling of Texas Jim Robertson. The second side too has a good beat and Jim and the boys turn out another strong half. Ops oughta get with this disk fast.

**"STEAMBOAT STOMP" (2:34)**

**"THE HOT GUITAR" (2:55)**

**EDDIE HILL**

(Mercury 6347)

● A pair of talk-sing vocals are waxed by Eddie Hill on this new disk. Both ends are gay items which are helped through by some fine guitar playing and a splendid narrative type vocal done by Eddie. The beat on each side is jumpy and infectious. Ops oughta look in real soon.

**"ROTATION BLUES" (2:52)**

**"LONESOME TRUCK DRIVERS BLUES" (2:48)**

**BILL MONROE**

(Decca 46344; 9-46344)

● Bill Monroe delivers a pleasant sounding blues number on the top deck. With a tear in his voice and a good guitar and fiddle backing this tune has potentialities. Flip offers a change of pace for Bill in the form of a driving blues item. Ops in the market for this type of material have a good one here.

**"ROSE OF THE MOUNTAIN" (2:40)**

**"I'M WITH A CROWD BUT SO ALONE" (3:05)**

**ERNEST TUBB**

(Decca 46343; 9-46343)

● The popular voice of Ernest Tubb lends itself to a pretty tune on the upper lid of this new waxing. An excellent girl vocal group backs Ernest on this half and makes this a pleasurable bit of listening. The lower end is a slow moving number that gets a listenable treatment. Ops know that Ernest is always an attraction.

**"I'M ALL ALONE, MY DARLING" (3:07)**

**"WHY OH WHY" (2:44)**

**HILLBILLY BILL**

(Coral 64100; 9-64100)

● Hillbilly Bill wends his way through a pretty ballad on the upper lid. It's a slow and soothing tune that is handled in a fine fashion by Bill and the band. The under half is another slow, drawn out ballad that is given a good going over from the entire crew. We like the top side.

**"I NEVER WANT TO SEE YOU CRY" (2:34)**

**"TOO LATE TO REGRET" (2:46)**

**JAKE WATTS**

(Mercury 6341)

● Jake Watts dishes out a pair of likely sides that carry a big bounce right through. With some fine instrumental work and Jake piping the lyrics in a meaningful manner, these tunes come out better than average. Ops in search of strong filler items have a good disk here.

**Phil Harris Honored With "Day" In Nashville By Gov. Browning**

NASHVILLE, TENN.—Native son, Phil Harris, RCA recording artist, while visiting here July 26 and 27 received the keys to the city, and was made an "Honorary Colonel" to Governor Gordon Browning and the Mayor of Nashville.

The Nashville Banner, in cooperation with the Kiwanis Club joined forces to make it a gala day, which was culminated with a broadcast over Station WSM.

Harris reciprocated the honors by presenting Gov. Browning with a silver record of his Victor recording "That's What I Like About The South," plus a 45 rpm player.

**WATCH! THIS**  
Country Record

**DISTRIBUTORS!**  
OUR FIRST RECORD IS IT!

**RANDY ATCHER**  
SINGS THE ORIGINAL OF  
**"TIED DOWN"**

ACME NO. 966

**ACME RECORDS, INC.**  
HOME OFFICE AND PLANT  
Campbellsville, Kentucky

**"TENNESSEE FLAT GUITAR"**  
Cash Box "AWARD OF THE WEEK"  
by  
**COWBOY COPAS**  
King # 964

**TANNEN MUSIC, INC.**  
146 West 54 St. New York 19

**"THE GIRL IN THE WOOD"**

**FRANKIE LAINE**  
(Columbia)

**Terry Gilkyson-Katie Lee**  
(Decca)

**AMERICAN MUSIC, INC.**  
1576 Bway N. Y. • 9109 Sunset Blvd Hollywood  
CO 5-7880 CR 1-5254

**A Top Corn (tune) GONE POP!**

**COLD, COLD HEART**

by **Tony Bennett**  
COLUMBIA-39449

**THE CASH BOX REPORTS**

**THE NATION'S**

**Big 25**

**HILLBILLY FOLK & WESTERN JUKE BOX TUNES**

**1 I WANT TO PLAY HOUSE WITH YOU**

**Eddy Arnold**  
(RCA Victor 21-0476; 48-0476)

**2 LET'S LIVE A LITTLE**

**Carl Smith**  
(Columbia 20796; 4-20796)

**3 I WANT TO BE WITH YOU ALWAYS**

**Lefty Frizell**  
(Columbia 20799; 4-20799)

**4 HOWLIN' AT THE MOON**

**Hank Williams**  
(MGM 10961; K10961)

**5 HEY, GOOD LOOKIN'**

**Hank Williams**  
(MGM 11000; K11000)

**Additional Tunes**

**I CAN'T HELP IT**  
**Hank Williams**  
(MGM 10961; K10961)

**RHUMBA BOOGIE**  
**Hank Snow**  
(RCA Victor 21-0431; 48-0431)

**DOWN THE TRAIL OF ACHIN' HEARTS**  
**Hank Snow**  
(RCA Victor 21-0441; 48-0441)

**KENTUCKY WALTZ**  
**Eddy Arnold**  
(RCA Victor 21-0444; 48-0444)

**SOMETHING OLD, SOMETHING NEW**  
**Eddy Arnold**  
(RCA Victor 21-0476; 48-0476)



# THE CASH BOX

## DISC-HITS BOX SCORE

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE  
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC-  
ORDS—LISTED IN ORDER OF POPULARITY, INCLUDING  
NAME OF SONG, RECORD NUMBER, ARTISTS, AND RE-  
CORDING ON THE REVERSE SIDE.

C O D E

AB—Abbey AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CR—Chess CO—Columbia CR—Coral DA—Dana DE—Decca DY—Derby 4 Star—Four Star FE—Federal IN—Intro JU—Jubilee KI—King	LO—London ME—Mercury MG—MGM MO—Modern NA—National OR—Oriole PE—Peacock PR—Prestige RA—Rainbow RE—Regent RG—Regal SA—Savoy SIT—Sittin' In SP—Specialty TE—Tempo TW—Tower VI—Victor
--	---

45 rpm numbers in parenthesis

Aug. 4 July 28

**1—TOO YOUNG 104.7 111.9**

- CA-1449 (F-1449)—KING COLE  
*That's My Girl*
- CO-39271 (4-39271)—TONI ARDEN  
*Too Late Now*
- CR-60393 (9-60393)—DENNY VAUGHN  
*I Love The Way You Soy Goodnight*
- DE-27569 (9-27569)—PATTY ANDREWS  
*Gotta Find Somebody To Love*
- DE-27366 (9-27366)—VICTOR YOUNG  
*Be My Love*
- ME-5599 (5599x45)—RICHARD HAYES  
*Shenandooh Waltz*
- MG-10920 (K10920)—JOHNNY DESMOND  
*I Fell*
- VI-20-4105 (47-4105)—FRAN ALLISON  
*Lies*
- VI-23-5480 (51-5480)—LUIS ARCARAZ O.  
*Because of Rain*

**2—JEZEBEL 88.5 82.4**

- CO-39267 (4-39267)—FRANKIE LAINE  
*Rose, Rose, I Love You*
- LO-1060 (45-1060)—WINIFRED ATWELL  
*Choo-Choo Somba*
- ME-5622—ALLEN GREENE  
*The Miracle*
- ME-5620—ALEXANDER BROS.  
*Pennsylvania Dutch*

**3—COME ON-A MY HOUSE 74.1 46.3**

- CA-1710 (F-1710)—KAY STARR  
*Hold Me, Hold Me*
- CO-39467 (4-39467)—ROSEMARY CLOONEY  
*Rose Of The Mountain*
- DE-27680 (9-27680)—ELLA FITZGERALD  
*Mixed Emotions*
- FE-14001—KAY ARMEN  
*Just in Cose*
- ME-5671 (5671x45)—RICHARD HAYES  
*Go, Go, Go*
- RH-111—LOUIS PRIMA  
*Bring Forth De Light*
- SA-793—BERT KEYES  
*Perhaps*
- VI-20-4199 (47-4199)—THREE SUNS  
*Hulo Blues*

**4—MY TRULY, TRULY FAIR 71.9 79.1**

- CA-1583 (F-1583)—RAY ANTHONY  
*Pretty Eyed Baby*
- CO-39415 (4-39415)—GUY MITCHELL  
*Who Knows Love*
- CR-60514 (9-60514)—GEORGIE AULD  
*Sentimental Fool*
- DE-27630 (9-27630)—RUSS MORGAN  
*I Am Free*
- LO-1050 (45-1050)—DICK JAMES  
*Happy Valley*
- ME-5646 (5646x45)—VIC DAMONE  
*My Life's Desire*
- MG-10984 (K10984)—ART MOONEY  
*The World Is Mine*
- VI-20-4159 (47-4159)—FREDDY MARTIN  
*The Good Humor Man*

**5—THE LOVELIEST NIGHT OF THE YEAR 60.7 48.1**

- CA-1408 (F-1408)—HELEN O'CONNELL  
*Arthur Murrey Tought Me Dancing*
- CO-39192 (4-39192)—PERCY FAITH  
*You Are The One*
- DE-27507 (9-27507)—FRED WARING  
*Tulips And Heothen*
- DE-27583 (9-27583)—ETHEL SMITH  
*Syncopated Clock*
- LO-937 (45-937)—ANNE SHELTON  
*Love Me, My Love*
- MG-30352 (K30352)—ANN BLYTH
- VI-10-3300—MARIO LANZA  
*Lo Donna E Mobile*

**6—SWEET VIOLETS 51.9 53.8**

- CO-39488 (4-39488)—JANETTE DAVIS  
*My Dorling Mon*
- DE-27668 (9-27668)—JANE TURZEY  
*Lonely Little Robin*
- ME-5673 (5673x45)—DORIS DREW  
*Them There Eyes*
- VI-20-4174 (47x4174)—DINAH SHORE  
*If You Turn Me Down*

**7—BECAUSE OF YOU 47.5 25.2**

- CA-1493 (F-1493)—LES BAXTER  
*Unless*
- CO-39362 (4-39362)—TONY BENNETT  
*I Wont Cry Anymore*
- CR-60440 (9-60440)—BOB CROSBY O.  
*Nine-Twenty Special*
- ME-5643 (5643x45)—RAY BARBER  
*Girls We Never Did Wed*
- MG-10947 (K10947)—JOHNNY DESMOND  
*Andiamo*
- VI-10-3425—JAN PEERCE  
*What Is A Boy?*

**8—HOW HIGH THE MOON 46.4 65.2**

- CA-1451 (F-1451)—LES PAUL & MARY FORD  
*Walkin' & Whistlin' Blues*
- CO-39145—ERROLL GARNER  
*Poor Butterfly*
- DE-24513 (9-24513)—LIONEL HAMPTON O.
- MG-30303 (K30303)—DAVID ROSE

**9—ON TOP OF OLD SMOKY 46.1 52.7**

- CO-39328—BURL IVES  
*Syncopated Clock*
- CR-60436 (9-60436)—GEORGE CATES  
*Syncopated Clock*
- DE-27515 (9-27515)—WEAVERS  
*Across The Wide Missouri*
- IN-6014—TERREA LEA
- LO-1028 (45-1028)—JOSH WHITE  
*Block Girl*
- ME-5612 (5612 x 45)—GEORGE SIRAVO O.  
*Do You Dig John Peel*

**10—ROSE, ROSE, I LOVE YOU 44.5 38.5**

- CA-1532 (F-1532)—LOU ELLA ROBERTSON  
*The Letter*
- CO-39367 (4-39367)—FRANKIE LAINE  
*Jezebel*
- CO-39420 (4-39420)—MISS HUE LEE  
*An Autumn Melody*
- CR-60484—MITCHELL TRIO  
*Eesy Come, Eesy Go*
- DE-27594 (9-27594)—GORDON JENKINS  
*Unless*
- LO-1029 (45-1029)—BENNY LEE  
*Wimmin'*
- MG-10978 (K-10978)—ART LUND  
*I Like The Wide Open Spoces*
- VI-20-4135 (47-4135)—BUDDY MORROW O.  
*After I Soy I'm Sorry*

**11—MISTER AND MISSISSIPPI 43.2 42.9**

- CA-1521 (F-1521)—TENNESSEE ERNIE
- CO-39371 (4-39371)—GENE AUTRY  
*How Long Is Forever*
- DE-27579 (9-27579)—MILLS BROS.  
*I'm A Fool To Wont You*
- ME-5647 (5647x45)—REX ALLEN  
*Lonely Little Robin*
- ME-5645 (5645x45)—PATTI PAGE
- VI-20-4140 (47-4140)—DENNIS DAY  
*Trinket Of Shiny Gold*

**12—SOUND OFF 29.8 35.5**

- CO-39413 (4-39413)—DePAUR'S INF. CH.  
*Ugly Woman*
- DE-27054 (9-27054)—JERRY GRAY
- DE-27608 (9-27608)—JERRY GRAY  
*Circus*
- VI-20-4113 (47-4113)—VAUGHN MONROE  
*Oh Marry, Marry Me*

**13—I'M IN LOVE AGAIN 24.2 25.4**

- DE-27635 (9-27635)—ANDREWS SISTERS—GORDON JENKINS  
*It Never Entered My Mind*
- ME-5663 (5663x45)—EDDY HOWARD  
*A Woman Is A Deodly Weopon*
- VI-20-4148 (47-4148)—HENRI RENE—APRIL STEVENS  
*Roller Coaster*

**14—MORNINGSIDE OF THE MOUNTAIN 24.1 6.3**

- CA-1594 (F-1594)—JAN GARBER  
*Moon, June, Spoon*
- CO-39424 (4-39424)—PAUL WESTON  
*Whot Will I Tell My Heart*
- MG-10989 (K10989)—TOMMY EDWARDS  
*F'r Instance*
- VI-20-4181 (47-4181)—GRIFFIN & WINTERHALTER  
*I Love The Sunshine Of Your Smile*

**15—JOSEPHINE 19.8 15.8**

- CA-1592 (F-1592)—LES PAUL  
*I Wish I Hod Never Seen Sunshine*
- ME-5675 (5675x45)—LOLA AMECHE  
*Hitsity-Hotsity*

**16—I GET IDEAS 19.3 21.9**

- CA-1573 (F-1573)—PEGGY LEE  
*Tonight You Belong to Me*
- VI-20-4141 (47-4141)—TONY MARTIN  
*Tohiti My Island*

**17—MOCKIN' BIRD HILL 18.1 25.1**

- CA-1373 (F-1373)—LES PAUL  
*Chicken Reel*
- CR-64061 (9-64061)—PINETOPPERS
- DE-27444 (9-27444)—RUSS MORGAN  
*Flying Eagle Polko*
- LO-851 (30296)—MARLIN SISTERS  
*Girl I Left Behind*
- ME-5552 (5552x45)—TINY HILL  
*If You've Got The Money*
- ME-5595 (5595x45)—PATTI PAGE  
*I Love You Because*
- VI-21-0396 (48-0396)—BRITT & ALLEN

**18—SHANGHAI 13.5 23.2**

- CA-1525 (F-1525)—BOB CROSBY  
*The Naughty Waltz*
- CO-39423 (4-39423)—DORIS DAY  
*My Life's Desire*
- CR-60521 (9-60521)—HARRY BABBITT  
*Never Again*
- DE-27653 (9-27653)—BING CROSBY  
*I've Got To Fall In Love*
- MG-10998 (K10998)—BILLY WILLIAMS QT.  
*Wondrous Word*
- VI-20-4192 (47-4192)—BUDDY MORROW O.  
*Good Morning Mr. Echo*

**19—GOOD MORNING, MR. ECHO 13.4 7.2**

- CA-1702 (F-1702)—MARGARET WHITING  
*River Road Two-Step*
- DE-27622 (9-27622)—JANE TURZY  
*Be Doggone Sure You Coll*
- ME-5662 (5662x45)—GEORGIA GIBBS  
*Be Doggone Sure You Coll*
- VI-20-4192 (47-4192)—BUDDY MORROW O.  
*Shanghai*

**20—VANITY 12.2 18.9**

- CA-1584 (F-1584)—LES BAXTER  
*World Is Mine*
- CO-39466 (4-39466)—SARAH VAUGHAN  
*My Reverie*
- DE-27618 (9-27618)—DON CHERRY  
*Powder Blue*
- LO-895 (4-895)—HADDA BROOKS  
*It Hadda Be Brooks*
- ME-5659 (5659x45)—TONY FONTANE  
*Wondrous Word*

ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY

**21—LONELY LITTLE ROBIN 12.1 10.4**

22—WANG WANG BLUES 11.9 11.4 <sup>Smiles</sup>

23—THESE THINGS I OFFER YOU 11.5 14.2 <sup>Love + Staf</sup>

24—PRETTY EYED BABY 11.3 17.5

25—UNLESS 10.5 19.3 <sup>Ernie</sup>

26—OCEANS OF TEARS 8.8 5.8

27—BECAUSE 8.2 6.2

28—BECAUSE OF RAIN 7.3 4.8

29—WHAT IS A BOY 7.2 15.2

30—THERE'S NO BOAT LIKE A ROWBOAT 6.4 4.4

31—I APOLOGIZE 5.5 7.4

32—I'LL HOLD YOU IN MY HEART 5.4 —

33—TELL ME (YOU WILL LOVE ME FOREVER) 5.3 3.4

34—BALLIN' THE JACK 5.2 6.8

35—MY BROTHER 4.9 —

36—RHUMBA BOOGIE 4.7 —

37—I WON'T CRY ANYMORE 4.5 5.9

38—SYNCOPATED CLOCK 4.2 10.8

39—I'M A FOOL TO WANT YOU 4.1 3.9

40—I WISH I HAD NEVER SEEN SUNSHINE 3.9 7.1

41—BLACK BALL FERRY LINE 2.9 4.1

42—SEPTEMBER SONG 2.8 4.2

# HAROLD KLEIN NAMED PUBLICITY CHAIRMAN OF 6-STATES CONVENTION

**Two Day Meet And Equipt Display To Be Held At Paxton Hotel, Omaha, Neb. Music Ops From Nebraska, Minnesota, Iowa, North Dakota, South Dakota, and Iowa To Attend October 15 and 16**

**"The Cash Box" Will Feature Special Six-State Convention Issue**



HAROLD KLEIN

OMAHA, NEBR. — Harold Klein, this city, has been named Publicity Chairman of the forthcoming Six-States Music Operators' Convention to be held here on Monday and Tuesday, October 15 and 16, 1951, at the Paxton Hotel.

The convention will open on Sunday, October 14, with registration of all guests, it will officially get under way early Monday morning, October 15, according to Harold Klein.

Manufacturers and distributors, as well as record, needles and all other parts suppliers to the automatic music ops in the six states, will be asked to display at this convention.

It is hoped to equal or better the convention held in Minneapolis some years ago when the five states got together into one big meet and held one of the most successful conventions of all time.

Klein also asked The Cash Box to once again feature a "special issue" for the Six-States Convention.

This, he stated, would be and should be along the lines of the special issue which this publication ran for the five states convention.

Music ops from North Dakota, South Dakota, Iowa, Wisconsin, Minnesota and Nebraska, are expected to attend in a body for this first six-states convention.

This is the first time that these six north central states have come together as a single unit to hold a show and a meeting of their own.

Executives of the six state organizations are already at work urging

distributors, manufacturers and suppliers to display at the show.

The Cash Box will have a booth at this show and will, at the same time, have many of its representatives present.

The Cash Box "Special" issue for the "Six-States Convention" will be the October 20, 1951 issue of this publication which will be on display on Sunday morning, October 14, 1951 at the registration desk. Free copies will be passed out at that time to all who will register.

## NPA Gives Repairmen Special Rating (DO-RE) For Parts & Materials

WASHINGTON — The National Production Authority has granted repairmen a special rating so that they may obtain materials and parts.

This order goes into effect as of July 6, 1951.

The intent of the rating, according to the NPA, is to allow persons in the business of making repairs to obtain the controlled parts and materials.

The allotment symbol "RE" must be used by repairmen in obtaining controlled materials.

The rating "DO-RE" must be used by repairmen in obtaining products and materials other than controlled materials.

The order restricts repairmen as follows:

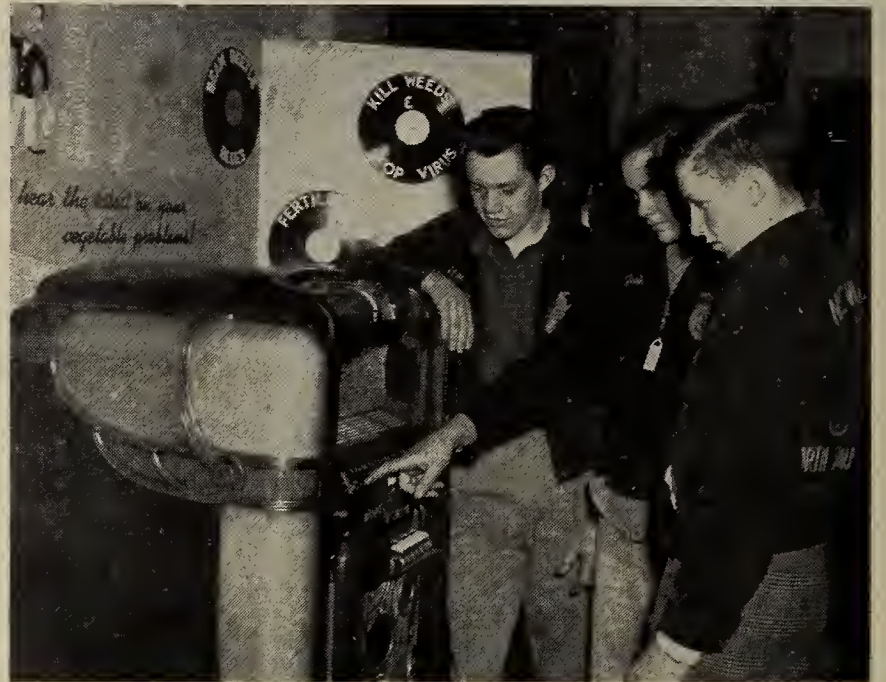
1) Use of repair parts and materials obtained by use of the RE symbol of DO-RE rating to repair and maintenance work only.

2) Use of RE symbol to obtain controlled materials in excess of 20 tons of steel, 500 pounds of copper, and 500 pounds of aluminum products or materials.

3) Use of RE symbol to obtain copper wire mill products to \$150 worth or to 20 percent of what was used during 1950, whichever is greater.

The order prohibits the use of the DO-RE symbol rating on orders for materials for persons for whom the work is to be done can obtain the materials under the CMP Reg. 5 (MRO Regulation).

## Juke Box To Replace College Professors?



ITHACA, N. Y.—The juke box has been used for many purposes in the entertainment world, but leave it to the college professors to think up a new twist.

Pictured above we see three North Syracuse Central High School boys punching a selection button on a juke box to learn a few farm tips. This Wurlitzer model 800 was programmed with records prepared by the New York State College of Agriculture at Cornell University. The occasion was Farm and Home Week at Cornell where the Future Farmers of America gathered to learn how to combat insect pests and diseases which are injurious to vegetable crops.

The juke box played special record-

ings combining music with high school age appeal and a crop or garden lesson from an agriculture leader.

H. J. Carew, associate professor of the department, explained "We told them for years to come to us and be educated. They stayed away. Last year we put in potato chips and they ate it up. They came back today looking for them and got a lesson from a juke box.

"We are sincerely appreciative of the cooperation given us by the Bilotta Distributing Company of Newark, New York, and The Rudolph Wurlitzer Company of North Tonawanda, who jointly made available the phonograph on which we played our recordings."

## Alfred Sales Appointed AMI Distrib For Northern New York



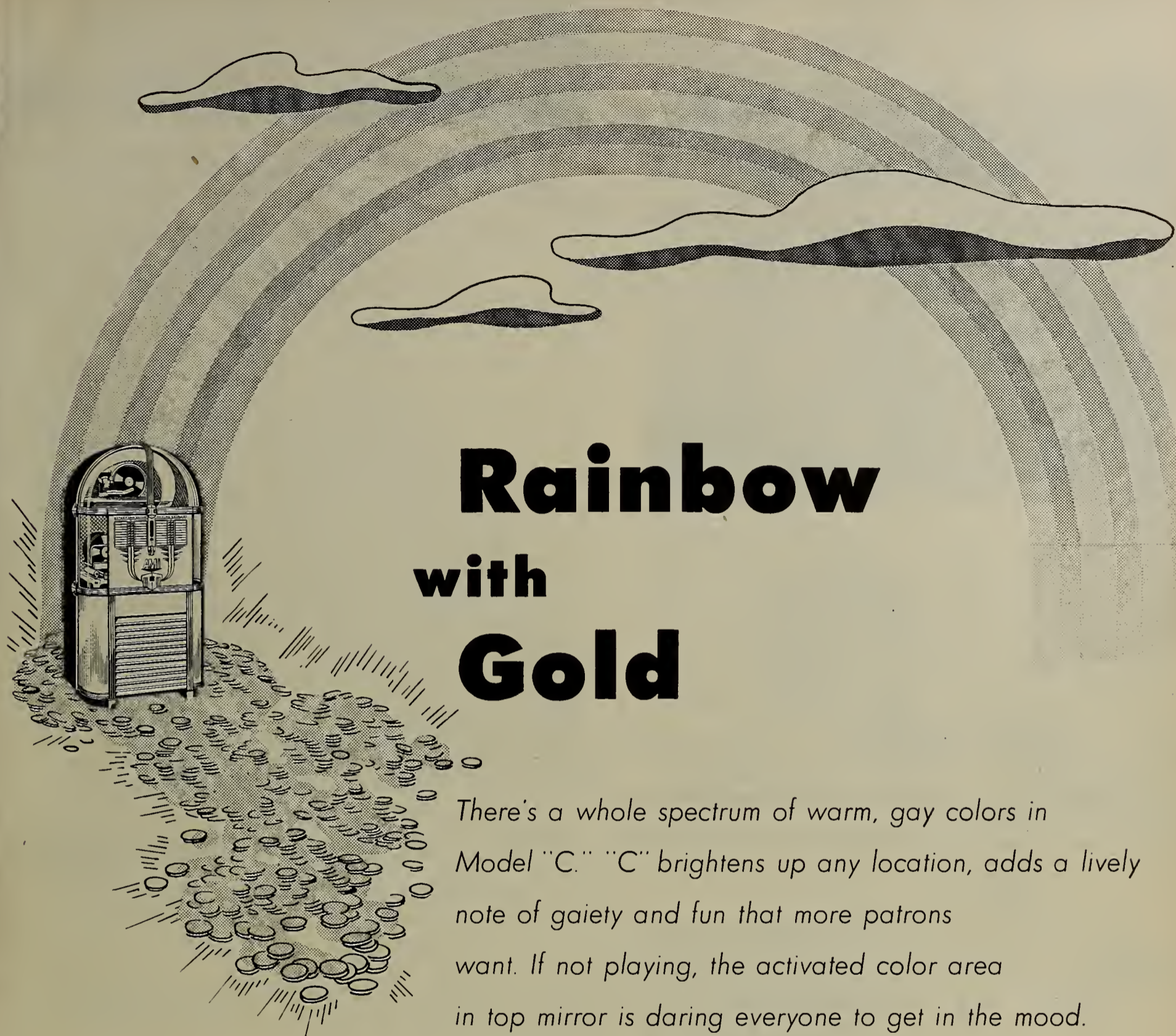
ALFRED BERGMAN

BUFFALO, N. Y.— Alfred Sales, Inc., this city, one of the foremost distributing firms in the country, has taken over the distribution of the AMI

line of phonographs and accessories for Northern New York State, according to an announcement by Jack Mitnick, AMI eastern regional manager.

Commenting over the appointment, Mitnick stated that he was overjoyed at acquiring this most outstanding firm as distributors of the AMI line. "Al Bergman is one of the finest individuals in the business, and his firm is sure to do an outstanding job with the AMI phonograph. We welcome him to the great family of AMI distributors," said Mitnick.

Bergman stated, "We are very happy to undertake the distribution of the AMI phonograph line in Upper New York State and have every confidence our firm will set an all time record for sales in this area. Music operators can depend upon us to give them the finest service and cooperation."



# Rainbow with Gold

There's a whole spectrum of warm, gay colors in Model "C." "C" brightens up any location, adds a lively note of gaiety and fun that more patrons want. If not playing, the activated color area in top mirror is daring everyone to get in the mood. While playing, its whirling record is dancing in the vision of all. "C's" the juke box that makes more money. More for the operator! And more for the location both in a share of the bigger take and in an increase in business from happier customers.

**AMI** Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"

# WHAT ABOUT YOUR BUSINESS THIS SUMMER?



Exhibit has the answer for you. A most glowing, golden opportunity for every progressive operator in the nation. The sensational, new "EXHIBIT WESTERN KIDDIE CORRALS". It's merchandising at its finest. "EXHIBIT WESTERN KIDDIE CORRALS" help sell western kiddie merchandise. The kiddies' idols, "Hopalong" Cassidy, Gene Autry, Roy Rogers, all in one spot. Whether you want to feature an "EXHIBIT WESTERN KIDDIE CORRAL" in DEPARTMENT STORES, SUPER MARKETS, KIDDIE PARKS, FIVE & DIME STORES, OR YOUR OWN SPOT on the busiest thoroughfare in your city, you will be merchandising yourself into a shower of golden profits the like of which you have never before enjoyed. "EXHIBIT'S WESTERN KIDDIE COR-

RALS" feature EXHIBIT'S DALE SIX SHOOTERS, EXHIBIT'S FAMOUS CARD VENDORS WITH THE COWBOY CARDS THE KIDS ARE WILD ABOUT, EXHIBIT'S BIG BRONCO, EXHIBIT'S PONY EXPRESS, EXHIBIT'S SENSATIONAL GUN PATROL. Everyone of these machines ties right in with what the kiddies are clamoring for all over the country. This summer show yourself real profits with an "EXHIBIT WESTERN KIDDIE CORRAL". It's new. It's just what the kiddies (young and old) want. It's the newest big business in the nation: "EXHIBIT'S WESTERN KIDDIE CORRALS". Write, wire, phone today for complete details! Call at the Exhibit factory and see an "EXHIBIT WESTERN KIDDIE CORRAL" on display.

**THE EXHIBIT SUPPLY COMPANY**  
4218-30 WEST LAKE STREET, CHICAGO, ILLINOIS



## CHICAGO CHATTER

Vacation time is now in full swing, with some of the factories closed this week, and others planning to close for a week or so. . . . Few visitors in our little town, except those dyed-in-the-wool baseball fans who are here to see whether the White Sox can still grab the pennant. . . . Short weekend trip to Eagle River in Wisconsin's beautiful and cool northwoods brought forth the fact that many coinmen make the Eagle Waters Resort their summertime office. . . . Mr. and Mrs. David Gottlieb enjoying themselves in this northwoods paradise. Dave scooting over Eagle Lake in his Chris-Craft, "Flipper." . . . Nate and Irene Gottlieb and their two gorgeous little dotters, with son Shelley at Camp Ojibwa, rushed up to Eagle River to spend the week there. And lucky, too, for the weather in town was rainy and humid. . . . Mr. and Mrs. Joe Schwartz of National also up in the Wisconsin northwoods country for the week. . . . Ben Coven and his very charming wife, Truly, made it their business to get into those Wisconsin Woods for a week long vacation while visiting their son at camp.

Note where the soft drink mfrs are asking to get 96c per case from retailers which, according to OPS, will mean that bottles of the soft stuff will retail at 6c. But, most retailers now getting 10c. Anyway, it'll boom the stocks of the softdrink firms. . . . Ray Moloney a busy, busy man this past week, surrounded by Gov't contracts for more defense work. . . . By the way, this guy: Morrie Holzman, who owns Eagle Waters Resort, tells how he operated 200 Bells at one time. Which switched him from bottom to top of the ladder. . . . The factories here now allot machines to distributors. The lesser number they can produce makes it imperative that they work along this line. . . . Bumped into Glenn Mercer of Superior Distribs, Denver, Colo., who stated that business was "okay" for his firm. . . . Busiest guy in town this past week was Art Weinand of Rock-Ola who had to prepare to entertain all the firm's distributors, the trade press, the wives and kids of everyone at the Sheraton's Boulevard Room this Sunday, when the new Rock-Ola equipt would be shown to the field.

Jack Baker (the other 'Shapiro') of Permo, phoned in to report that the firm had named Harold Lieberman's, Lieberman Music Co. of Minneapolis, as Permo distributor. . . . Al Wertheimer of Syracuse, N. Y. phoned while we were out. Wonder what this great former Olympic college lightweight boxer wanted? . . . One major phono mfr starting out with dime play in a big way. Will advertise that all his new phonos will come to market with chutes set for 1 Play 10c, 3 Plays 25c. Ops can change the combo to anything they want after they receive the new phono. His advtsg tieup with these chutes will be: "To Help You Make More Money All Phones Are Set At The Factory For 1 Play 10c And 3 Plays 25c." . . . Harry LaFolle of Manistique, Mich. writes in to advise that 10c play isn't for his territory. Small towns with small town people suffering small income can't take it.

Mr. and Mrs. Bill DeSelm on a motor trip, after dumping their three gorgeous kids on gran'ma, down on the farm. They're going high up into Michigan. Down to Detroit. Over to Buffalo. Into Canada and back. A one week coverage of the northcentral country. . . . Johnny Casola dashed out to Lou Casola's place on that lake near Rockford to spend a week just fishin'. . . . In fact, entire United plant is closed down this week for vacationtime. . . . Herb Oettinger on hand at the United factory after returning from visiting his dotter in the Pocono Mts. That's near Stroudberg, Pa. Which is a long, long way. . . . Ray Riehl, this past week, tried out for his pilot's license. Last Wednesday Ray flew solo from Chi to Rockford, to Janesville, Wis., then back again. If Ray's wearing giant-sized wings when we walk in next week (and not on his shoulder blades) we'll know he made it. . . . Like Herb Oettinger says (who's been taking over the boys betting 'against' the Cubs) "Phil Cavaretta can't pitch." . . . In the meantime, the shipping dept over at United continues to ship plenty "A-B-C." "3-4-5" and "Six Player Shuffle Alley" games every day.

Joe Cohen of Ristaucrat, Appleton, Wis., busier than a bee trying to step up production of his new counter model phono. . . . Joe Caldron buying Ristaucrat phonos as fast as he can get 'em. And shippin' 'em down to Central and South America. . . . Good friend Herb Flath of Escanaba, Mich. advises that even tho he would very much like to start dime play going the income of people in his section much too low for this. Herb urges that disk mfrs get back to crusade of The Cash Box years ago and time disks at 2 minutes each again. . . . Those ops who won the beautiful door prizes "juke box day" should know that Mike Spagnola was the boy who picked them out. . . . Wally Finke and Joe Kline of First Distribs insist that their "kaffee klatch" is the most popular spot in town with ops. . . . Herb Perkins is happier than anything over this summer's biz. Says Herb, "Y'gotta keep in there pluggin'."

In a huddle as to whom to ship how many of what: Jack Nelson, Gen'l Sales Mgr, and Bill O'Donnell, Ass't Gen'l Sales Mgr, at Bally. With the orders the firm has for "Bright Lights" and "Shuffle Line," both men are working hard on allotments. . . . Harold Klein, oldtimer in coinbiz, now over in Omaha, named Publicity Chairman for the 6 States Convention to be held at the Paxton Hotel on Oct. 15 and 16. Music ops from Nebraska, Minnesota, North and South Dakota, Iowa and Wisconsin to attend in a body. There'll be display booths and lots of interesting events, Harold informs. . . . Carl Knipple over at Como a very busy boy this past week trying to get out war work while rushing shipments of "Stadium" and "Hollycrane" to distributors of the firm. . . . Tom Callaghan back on the job at Bally and looking really great after that long vacation in Puerto Rico. . . . Harry Williams and Sam Stern out of town the first few days of this week, but, orders for "Hayburners" just keep rolling in. . . . Ben Becker spending time with Art Lipton and Al Siegel covering the Siegel Distrib offices in Canada. Also getting acquainted with Canadian ops. Siegel firm, Becker reports, is doing absolutely sensational with "Bright Lights" and "Shuffle Line."

Some distributors here should look to their lines. Mfrs rather upset by lowered sales. . . . Al Bergman reported to be back on the job in Buffalo after six months' seige of illness. . . . Mr. and Mrs. Bill Marmer of Cincinnati taking in the nite spots and the races and thoroughly enjoying themselves. . . . Phil Weinberg on the West Coast advises "that things are okay." . . . "There's Nothing A Hit Game Won't Cure." . . . Pres. Truman's report to the nation that only one-fifth (20%) of production would be taken over for defense had some wondering why mfrs can't produce more. Fact is that what is cut deepest (copper, steel and aluminum) in CMP (Controlled Materials Plan) is what makes coinbiz go. That's why coin machine world so hard hit. . . . Smart ops placing new equip't as fast as they can on dime play to boost averages.

**We Are Happy to Announce OUR APPOINTMENT**

as

**EXCLUSIVE**

**DISTRIBUTORS**

for

**AMI**

**JUKE BOX**

and

**AUXILIARIES**

for

**NORTHERN NEW YORK STATE**

**ALFRED SALES, INC.**  
881 MAIN STREET LINCOLN 9106 BUFFALO 3, N. Y.

Exclusive Distributors for

Bally, Gottlieb, Williams and other leading coin machine manufacturers.



**Might As Well  
Give Up, Girls!  
THEY'RE PLAYING**



*Williams*

# HAYBURNERS

**HAS MORE APPEAL!**



**LOUIE II Sez: Competition doesn't bother me! Everybody goes for HAYBURNERS!  
ORDER FROM YOUR DISTRIBUTOR NOW!**



**CREATORS OF  
DEPENDABLE  
PLAY APPEAL!**

4242 W. FILLMORE ST., CHICAGO 24, ILLINOIS

## Employment Keeps Growing With Full Impact Still To Be Felt

WASHINGTON, D. C.—The impact of defense production upon labor supply has been increasing steadily, the Bureau of Employment Security reports.

The volume of job orders placed with the public employment service by defense and employers in essential industries has grown month by month. This department predicts that the full impact of defense production manpower requirements is still to come.

For nine straight months the local employment offices have placed more workers in non-agricultural jobs than in the corresponding months of the previous year. During the first 5 months of this year job placements in manufacturing and other non-agricultural employment totaled 2,600,000, an increase of 742,000 over the first 5 months of 1950.

With all the placements, large num-

bers of openings are still available, according to the Labor Department. Various types of skills are needed in Connecticut, New York, New Jersey, Ohio, Kansas, Maryland, California, Washington and the District of Columbia.

The number of women in the civilian labor force increased by 800,000 between May 1950 and May 1951, and a million more women were employed almost entirely in non-agricultural industries. The Labor Department states that some of these were drawn from the unemployed, but most had been nonworkers, probably coming from those who were keeping house.

With more people employed and with a great many more to be taken on by defense work in the months to come, locations featuring coin operated equipment will benefit greatly by offering music and amusement thru its economical equipment.

## Monarch Coin To Move To Large Building



CHARLES I. PIERI

CHICAGO—Monarch Coin Machine Company, this city, plans on being in its new quarters at 2257-59 N. Lincoln Avenue by early August, it was announced by Clayton Nemeroff.

These new quarters are being completely renovated and modernized and will be one of the most outstanding in the city, according to reports. The building will give Monarch approximately 45,000 square feet of space, which will feature offices, warehouse, showrooms, repair and parts departments.

"We will continue to carry a complete line of coin operated equipment of all kinds," stated Charles Pieri, firm sales manager. "We have a complete line of new and used five-balls, shuffles and arcade equipment." In addition, Monarch is exclusive distributor for the Evans' phonograph in Northern Indiana.

**WILL TRADE . . .**  
BRAND NEW  
**TURF KINGS**  
(in original crates)  
**FOR . . .**  
MUSIC, CIGARETTE,  
or ANY OTHER COIN  
MACHINE EQUIPMENT  
**Write—Wire—Phone**

### RUNYON SALES COMPANY

Factory Representatives for AMI Inc. Bolly Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc., Super Vend Soles Corp.  
593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., BI 3-8777  
354 S. Warren St., Trenton, N.J., TR 5-6593

### SALE! SALE! SALE! TURF KINGS

New and used . . . . . Write  
Bally Champions and Citations  
Music Mite, New—surprising  
price . . . . . Write  
25 Rock-Ola '46 and '47  
10 Wurllitzer 1015  
8 Seeburg 46M and 47M

**Lake City Amusement Co.**  
4533 Payne Ave., Cleveland 3, Ohio  
(Phone: HEnderson 1-7577)

CLASSIFIED AD DEPT

GOES TO PRESS WED. NOON  
OF EACH WEEK

MAIL YOUR AD TO REACH US ON TIME

**THE CASH BOX** EMPIRE STATE BLDG.  
NEW YORK 1, N. Y.



**TOO LATE TO CLASSIFY**

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# NOW IS THE TIME! FOOTBALL STADIUM



Size:  
24"x48"

Take advantage of the big football season starting NOW: Get choice locations with a game that is really new, and all locations will be glad to have.

Football STADIUM has many new, exciting play-features. New Scoring Ball Trops, New Sequence Scoring Feature, 10 Balls 5 Cents, New Advancing Tilt Feature, all in one very fast game.

Floshy backglass displays color penants of all bawl games.

**ORDER NOW. BE FIRST WITH THE LATEST.**

**COMO MANUFACTURING CORP.**

5013-5025 N. KEDZIE AVE.

CHICAGO 25, ILLINOIS



## EASTERN FLASHES

Reports reaching this office by mail and thru personal contact from arcade owners are the most optimistic and jubilant ever received. It now appears that these people will enjoy their best season of all time, even exceeding those of the war years. It's quite evident that there are two reasons for this wonderful condition. Most arcades started to prepare for the season early, buying new and better type used games. Therefore when the season opened, the attractive, exciting new machines gave the players reason for playing more coins into them. Then, in addition, the weather during the opening weeks and week-ends was perfect, giving the owners a chance to get off the mark with plenty of velvet. According to Mike Munves, the arcade machine wholesaler, he's enjoying the very best selling season in his history—and he reports that, surprisingly enough, orders from domestic arcades are still being placed, which is a condition that never existed in any year in the past.

\* \* \* \* \*

Some weeks ago an item appeared in this column that Louis Zinkow of Atlanta, Ga., had purchased the firm run by the late Morris Hankin. We have been advised that this is not so. Hankin Distributing has not been reorganized. It will continue to do business in the same location at 1307 Spring Street, N.W., and will be operated by Mrs. Hankin, widow of Morris, and Mr. and Mrs. Arnold Feldman, Hankin's daughter and son-in-law. (Ed. Comment: Morris was one of our very good friends, and we take this opportunity to convey our best wishes to Mrs. Hankin and her family in the continuance of the business.) . . . While listening to Me! Torne on a CBS-TV national hook-up program, we were very pleased to hear him introduce a number with "Here's a song that's making a great hit on the juke boxes, and a great many people are inserting their dimes into these machines to hear it." . . . Frank Mencura, Exhibit's sales manager, in town visiting with distributor Mike Munves. Mike is doing a tremendous job with the factory's "Big Bronco." With all the sales, however, Mike states that they haven't even scratched the surface. "'Big Bronco' is the greatest amusement machine ever built," states Mike, "and operators who get going with them rave over their collections. Not one buyer has failed to return to place an order for more."

\* \* \* \* \*

Here's something we've rarely seen on coinrow—several of the leading distributors and jobbers matching their skills on Bally's new shuffle game "Shuffle-Line," which is displayed on Runyon's floor. Barney (Shugy) Sugerman tells us that the game is making quite a hit with the operators, who are placing substantial orders. . . . During these dog days, most employees of the coin firms are either on vacation, or planning one. However, Etta Brodsky, the most efficient and personable secretary over at Young Distributing is bidding her time. Etta is in love with Miami Beach, and is waiting for the winter months for a holiday in the southern sunshine. . . . Bert Lane, now a native of Miami, in town for a week or so. . . . Joe Hirsch resting at his home, recuperating from his recent heart attack, but we hear he's still in pretty bad shape. . . . If nothing comes along to interfere with his plans, Mike Munves and his missus intend to leave on Friday (August 3) for a ten day vacation in the Catskill Mountains. . . . When we dropped in at Koeppel Distributing, we found both Harry and Hymie Koeppel relaxing in their office, discussing things with Max Shiffman, local operator. The Koeppels looked tired, and stated they welcomed an occasional opportunity to sit down with a customer and "chew the fat." . . . Al Simon, Albert Simon Company, returns from his visit to Chicago where he spent some time with the members of Chicago Coin Machine Company, which he represents in this area. . . . Dave Stern, Seacoast Distributors, Elizabeth, N. J., leaves for Chicago to attend the Rock-Ola prevue meeting.

## DALLAS DOINGS

The boys over at American Distributing Company report that the Texas heat combined with the usual summer slump have slowed business down to a crawl. . . . The operators are either sticking close to air conditioning and fans or are going on vacations. . . . In spite of summer sun Pete Purvis of Stephenville made the journey to Dallas this week. If you will recall Pete had a rather unusual accident not long ago. He hit a cow. For a while he was in a wheel chair but now he has advanced to crutches. That's the spirit, Pete, before you know it you'll be walking. . . . Our sympathy to Jack Michaelson, who runs the Record Mart on Elm Street. He is at home in bed with a collapsed lung. We hope you'll be well soon, Jack. . . . Jimmy Garrett made a quick trip to the big city. He was in a big hurry to get back to Longview. . . . Frank Mencuri, sales manager of Exhibit Supply Company, in Dallas for a few days. . . . Geo. Prock of Prock Distributing Company and Harry Hooser of Fort Worth and their families are back in Dallas after a long business and pleasure trip to Central America.

Vacationers from Commercial Music Company are back on the job. Mr. and Mrs. B. R. Williams have returned from a long trip to California, Carl Casperson is at home after a trip to Emporium, Penn., and Tommy Chatten has returned from fishing at Possum Kingdom and sightseeing in New Mexico. . . . Speedy Walter of Walter Sales Company in Waco likes the 5-player shuffle alleys so well that he now is investing in 6-player alleys. Ditto W. B. Walton of Mineral Wells. . . . O. L. Lowery, Nacogdoches, reports that business is good in his part of the country. . . . E. A. Lesman of Culp Distributing Company in Oklahoma City came to Dallas this week to see how Texans do business. . . . Jim Byrd, who has traveled West Texas for King Record Company, has left the company. He is going to vacation for a while before starting a new job. . . . Buddy Harris, disc jockey ace at Radio Station KLIF, has discovered some new singing talent. This week he is introducing to his radio listeners Dick Paige singing "All I Need Is You," on an Abbey disc. Dick, we understand, wrote the tune with the aid of his wife. He is new to the recording business but has been on a number of radio and television shows originating in Chicago.

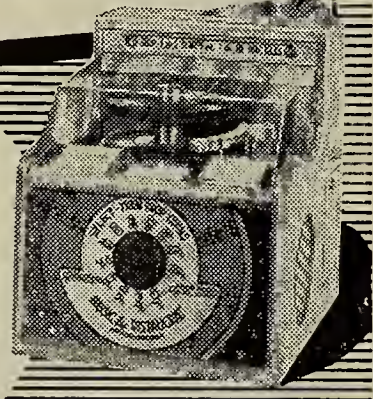
### SPECIAL WIRE!

THE RISTAUCRAT S-45 IS MAKING BIG NEWS FOR SMALL LOCATIONS. THIS BEAUTIFUL, PRECISION ENGINEERED MACHINE IS PROFITABLE AND ECONOMICAL TO OPERATE.

JACK WILLIAMS  
**CAPITOL SALES CO.**  
5416 W. Colfax Ave. Denver 14, Colorado

**RISTAUCRAT S-45**

12 Record, Twin Speaker, 45 RPM Selective Phono . . . costs less than 1/4 the price of a large juke box.



NOW DELIVERING  
**THE NEW BALLY SHUFFLE-LINE**  
NEWEST AND LATEST IN SHUFFLE GAMES

**COVEN**

distributing company  
3181 Elston Chicago 18, Ill.  
INdependence 3-2210

All Equipment Thoroughly Serviced or Reconditioned by Our Trained Staff.

Authorized Distributors for  
WURLITZER PHONOGRAPHS Madels 1400 & 1450  
BALLY PRODUCTS - PERMO POINT NEEDLES

• DONATE TO THE RED CROSS FOR FLOOD RELIEF •



## CALIFORNIA CLIPPINGS

The L. A. weather has been so scorching past week that only out-of-town ops coming in seem to be those from areas quoted by the weather man as running a higher temperature. Anyone hailing from a spot where the mercury has been under this town's average 90 has been staying pretty close to home, or else heading out for cooler spots . . . Along the Row, vacations were much in style, too, with W. R. Happel, Jr. of Badger Sales among those who lined up his fishing gear for a Northwest trip . . . ABC rep Graham Clapp was doing his the rugged way, packing into the High Sierras for a three-week fishing expedition . . . Despite all the vacationitis and stay-at-homers, there was enough action to cause such barometers as Paul Laymon and Fred Gaunt to say business was good . . . Bud Parr, of General Music seemed almost ready for a vacation, what with his La Paz sportsmen's lodge closing down for the few hot summer months after a very successful season at the popular mecca for game fishermen. The L. A. Times recently did quite a yarn on the beautiful sport and play spot operated by Bud in association with a young man named Rodriguez, who, we understand, is the son of a former president of Mexico . . . Bud Parr, who prefers to be a quiet, modest chap about his various enterprises, appears to be maintaining his average: One of being successful at everything he turns his hand to . . . Fred Gaunt says Genco's "Shuffle Target" is really hitting the bull's eye for them.

Things looked fairly busy at C. A. Robinson, with Al Bettelman just back from a trip to the San Joaquin Valley, as if the weather isn't warm enough in these parts . . . Over at Lyn Brown's, Jack Sheppard was on tap, just back from Philadelphia in search of some cooler climate. Jack, who noted that things were on the quiet side in many Eastern areas, was just about to shove off for a Northwest tour with his premium merchandise, soon as Lyn got back in from outside contacts on equipment . . . Jack Simon reports that Sicking is keeping busy these days with Exhibit's "Pony Express" . . . Speaking of horses, we hear that Phil (Lucky) Robinson, the Chicago Coin man, dropped out to the track last Saturday to see if a horse he'd deuced the preceding week was still running . . . Joe Peskin stayed on in Chicago to escape the local weather, we were told by Phillis Hammond, who was escaping a little heat herself by visiting Dolores Moreno in the Pico Blvd. office after a warm day out in Gardena, where Paul Silverman is supervising the construction of a new steel fabricating plant.

Chatted with Ed Kendall of the Bard Novelty Co. and learned the boys have switched some of their extensive music route over to dime play, but (in Ed's words) "We're doing it only where the locations want it that way. We're not pushing it down their throats." At the same time, Ed notes that collections are considerably up wherever the changeover was made . . . Still busy with his dime converter kits is Johnny Hawley, whose new Pico Blvd. spot looks like a full fledged sport and vacation goods emporium these days . . . Bally's new regional man, Phil Weinberg, dropped in at Paul Laymon's. Formerly in the Texas territory, he replaces Al Sleight, who moved over to the Northwest area . . . Bally really is blossoming out with a fully rounded line of amusement games, what with "Futurity" and "Shuffle Line" joining "Turf King" and "Baseball" on the Laymon floor . . . Wurlitzer dept. mgr. Stan Turner was heading for a Sacramento vacation with wife . . . On the Row: Larry Hansford and L. J. Square from Lompoc . . . Shafter's Al Anderson . . . Ben Goodsell of San Bernardino . . . G. C. McGee of North Hollywood . . . Bakersfield's Thomas C. Gribbin, Jack Sicking and Fred Ray . . . Sheridan and Gary Thompson and Charlie Cahoon of Long Beach . . . Riverside's G. F. Cooper and Jack Neil . . . Jose Del Real from Brawley . . . Ray Hernandez of Puente . . . Balboa's Clyde Denlinger . . . Pete Shupp of Southgate . . . Henry Rowe of Van Nuys . . . Santa Ana's Doc Dockinson . . . E. C. Miller of Santa Monica . . . Tommy Swab from Lone Pine.

## MINNEAPOLIS, MINN.

A big storm hit the Twin Cities on Friday night, July 20. Rains and high winds with velocity over 100 miles per hour did considerable damage in the Twin City area and put quite a few sections of this part virtually out of commission with power lines and telephone lines down . . . Jack Karter of the Midwest Coin Machine Corporation, St. Paul, reports that he had part of his roof blown away and had considerable damage from the water . . . Kenny Glen of the Kenny Sales Company of St. Paul had his whole front blown in by the heavy wind and rain, and also damage from the rain that came in . . . The authorities report that it will still be several days before the electric light and power service will be completely restored. Of course, this makes it pretty bad for quite a few of the commercial locations, which have coin operated equipment, without electricity they cannot operate.

Al Plotnick of the Anco Sales Company in Minneapolis has just returned from a short trip to Chicago. Al was accompanied by his wife . . . Ben Kragtorp of Tracy, was seen in town picking up supplies for his route, as was John Czerniak of Duluth . . . Some of the operators who were seen in and around town were Al Eggermont of Marshall; Bob Cross of Jackson; Pete Wornson of Mankato; Lyle Kesting of Bellingham; and Pete Vanherhyde of Dodge Center . . . Also seen in town were Millie and Ed Birkemeyer of Litchfield, and Chet La Doux and his wife of Virginia . . . Frank Phillips of Winona, has been on vacation and seems to be well rested and ready to go back on the job again . . . Don Hazelwood and his son, made a quick trip into town to visit the distributors and also to be sure to take in the Campbell-Flannigan fight which was fought on Thursday night.

There were quite a few St. Cloud operators who were in town during the week, including Ed LaBlanc, Jerry Hardwig, Carl Schumacher . . . Al Gardner of the Mayflower Distributing Company and his wife, made a trip to Selma, Alabama to watch their son Arnold, receive his wings and his Lieutenant bars. From Alabama, Lieutenant Gardner is going to Phoenix, Arizona. Al certainly is proud of that boy . . . Ben Jahnke of Hutchinson, was in town picking up supplies for his route as was Earl Hanson of St. Peter. Kaiser Savard of Red Lake Falls, was seen in town.

## BARGAINS - RECONDITIONED EQUIPMENT

1-BALLS		5-BALLS	
Turf Kings	\$275.00	Genco Tri-Scores	\$95.00
Jockey Specials	57.50	Yanks	29.50
Gold Cups	67.50	Genco Whizz	29.50
Citation	92.50	Paradise	35.00
		Dew-Wa-Ditty	35.00
		ARCADE	
Seeburg Bear Guns	\$295.00	Exhibit Six Shooters	\$249.50
		MUSIC	
Rock-Ola 1424 (Hideaway) like new	\$165.00	Wurlitzer 3020	\$35.00
Rock-Ola 1525 Wall Boxes	15.00	Wurlitzer 3045	17.50
Wurlitzer Model 500-A	59.50	Seeburg W1-L-56	22.50
Wurlitzer 750-E	119.50	Wurlitzer 2140	17.50
		WALL BOXES	

1/2 Certified Deposit, Balance S/D. 5% Discount for full cash with order.

### TWIN CITY AMUSEMENT CO.

1922 WEST 7th STREET (Phone: 3-3723 or 2-8192—Day or Nite) TEXARKANA, U. S. A.

Let Us Arrange a

### FREE DEMONSTRATION

of the Keeney Deluxe Electric

### CIGARETTE VENDOR

★ For MORE THAN 3 YEARS operators have made much more money with service costs at an all-time low. Features: ● 432 pack capacity ★ Easy loading with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.



J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.

## IF YOU DON'T USE IT . . . SELL IT GET CASH FOR YOUR OLD MACHINES

There are coin machine buyers who want and need your used machines. An ad this size in The Cash Box costs you only \$28 and reaches all the real, bonafide coin machine buyers—the kind of people who want your used machines. List the

used machines you have on hand and mail to us today. We'll make up an attractive ad without charge. Write now, enclose check for \$28 to: THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

### INSERT BUSHING CONVERTS 5c Wall Boxes to 10c FITS ALL 5c BOXES Only 25c Each

See your distributor or write us for information on changing over slug rejector.

### Mid-West Distributing Co.

208 N. Madison Street Rockford, Ill.

### FREE CATALOG

Hot premium items . . . watches, rings and jewelry specialties. All brand new merchandise with

money back guarantee. Write for FREE 16 page catalog . . . just out.

MARVEL WHOLESALE WATCH CO. Dept. L, 211 N. 7th St., St. Louis 1, Mo.

## NEW ORLEANS NOTES

It seems as though this is the month for vacations. Mr. and Mrs. Buckley of Console Distributing, departed from the Crescent City for two weeks of fun and relaxation. . . . Ralph Bosworth, general manager of New Orleans Novelty, packed up the family and car for a two week vacation in Daytona, Fla. . . . Ditto Sol Leopold, who will have a whirl at Miami. . . . Paul Ricau, Crown Novelty Company, will vacation soon but he wouldn't disclose his destination. . . . The biggest fish story I've heard came from Pete Licali, old-time New Orleans operator, now retired. Pete was fishing at Cat Island and landed a twenty-seven pound red fish that gave him a three hour fight. . . . Ray McCormick, visiting with F. A. B.'s Ralph Dupree. . . . Williams' "Hayburners" is burning up according to Ray McCormick. Ray made a trip in from McComb, Miss., to buy all the "Hayburners" he could round up. . . . The busiest man about town these days is Ed Holifield. Ed has just moved into his new home in Gentilly, and we all know how much work that entails.

Ralph Smith and Bob Tanner both absentees from Delta Music Sales Company. Bob hit the road to call on ops and Relph took a week off to visit with his two sons who are home from the service. . . . Mike Gambino, A. M. I. Distributing, really putting in some labor while his route boys are vacationing. . . . We are sorry to hear that Woodrow Gambles' wife is ill in a Hattiesburg hospital, and sincerely hope that she is up and around in no time at all. . . . Out of town ops here and there: H. B. Nelson, Hattiesburg, Miss.; Guy Slay of the same city; Henry Catia and Blackie Loran of Pascagoula, Miss.; John Roach, Hammond, La.; and Jack Clements, Touma, La. . . . The Modern Record Bihari's, Joe and Saul stopping off in New Orleans enroute to California. . . . Ditto Art Rupe of Specialty Records. . . . The ops had one great time at Grande Isle during the tarpon rodeo and have settled down to work again. We would like to know if any of you got any tarpons? How about giving us the word on this?

## CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE  
8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48 Subscription)": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

## WANT

WANT—Free play Coal Towns and Turf Kings. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE. NO., MINNEAPOLIS, MINN.

WANT—Mechanic for phonographs, one balls and slots. No floaters. Send references and state salary expected. RALPH ALEXANDER, INC., SENECA, S. C. Tel.: 563.

WANT—Genco Bowl-A-Ray 1950 model; Williams Double Header, new or used 1951 models. State lowest cash price in reply. Write: ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Cli-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—One or a hundred phones and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUmkirk 3-1810).

WANT—Phonographs, pre-war and latest models. State price wanted, mechanical condition, appearance, quantity you have, and when ready to ship, in first letter. BOLIVAR RADIO, BOLIVAR 14, MEXICO CITY, MEXICO.

WANT—Bingo Rolls—must be clean and in A-1 condition—\$35. SYSTEM AMUSEMENT CO., 810 WEST SECOND AVENUE, SPOKANE 4, WASH., Tel.: RIVerside 4745.

WANT—Bally Big Innings, Panoramic Peeks, Wurlitzer 750's. ROY FOSTER, SIOUX FALLS, SO. DAKOTA.

WANT—All post-war games, phonographs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg step-pers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay \$15 to \$30 per hundred. Some labels are Paramount; Gennett; Victor; Columbia; Brunswick; Bluebird; Vocalion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—4 Player Bowlers; 5 Player Bowlers; or Shuffle Cades. Cash or Trade. MERIT COIN MACHINE EXCHANGE (subsidiary of Merit Industries), 542 W. 63rd ST., CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and 04.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE. Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. Not lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN PROVIDENCE 4, R. I.

WANT—United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITEWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: JUdson 6-1865.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—What have you in new lines of equipment? Write us first. ROCK ISLAND DISTRIBUTING CO., 2530-32 FIFTH AVE., ROCK ISLAND, ILL. Tel: 6-6477.

WANT—Will pay highest prices for Bally Triumph. Any condition as long as you have all parts. No lot too large or too small. J. DE LUCA, 8031 ST. GERARD ST., MONTREAL, QUE., CANADA.

## CLASSIFIED ADVERTISING SECTION

## FOR SALE

FOR SALE—New Tri-Score \$150; New Jungle Joe \$89.50; New United Skee Alley \$134.50; New Royal Flush Pool Table \$49.50; New Play Ball \$149.50; New The Thing \$149.50; Seeburg Shoot-The-Bear \$325. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Citations \$65; Champions \$100; Turf Kings, clean in perfect condition, write; 2 Hot Rods \$110. ea.; Gin Rummy \$99.50; Telecard \$89.50; Three Musketeers \$109.50; Football \$64.50; Bowling Champ \$95; 2 Utahs \$70 ea. NASTASI DISTRIBUTING CO., 1010 POYDRAS ST., NEW ORLEANS, LA. Tel.: MA 6386.

FOR SALE—1 True Shot Bang-A-Deer; 1 Solotone Master Amplifier Unit, complete with 20 Solotone Boxes. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE. NO., MINNEAPOLIS, MINN.

FOR SALE—Bright Lights, Bally's six-card game, used two months, write; ABC, United's three-card game, used three months, write. Closing out six Champion Free Play One-balls at \$105 ea. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, O. Tel.: MAin 8751.

FOR SALE—Bally Hot Rods, latest model, like new, \$99.50. Also One Balls, very good, ready for location: Victory Specials \$30; Special Entries \$40; Jockey Specials \$55. 1/3 Deposit, Balance C.O.D. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE, CHICAGO, ILL.

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity \$10 ea.; Seeburg 8200 and 8800's at \$49.50 ea.; 3-wire and wireless Boxes at \$5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

FOR SALE—Pin Game Glass, size 21x41, \$17 per case—8 sheets per case. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Universal Photo Finishes, in excellent condition, \$125; Bally Citations \$95; Playmeters for AMI Phonos, new \$4.50. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE. Tel.: ATwater 6521.

FOR SALE—Pinballs—Compare These Prices: Circus \$34.50; Cinderella \$34.50; Triple Action \$29.50; Melody \$20; Just 21 \$45; Samba \$65; Mercury \$79.50; Merry Widow \$39.50; Oklahoma \$79.50; Trade Winds \$29.50; One Two Three \$49.50; Lucky Star (flippers) \$25; Elmer (conversion) \$25; Bermuda \$29.50; Crown Jewels (Gott. conversion) \$35; Crazy Ball \$29.50; Wisconsin \$19.50; Catalina \$29.50. \$10 Each: Crossfire, Spellbound, Mystery, Miss America, Hi Ride, Havana, Sunny, Mexico, Fastball and Kilroy. 1/2 Deposit, Balance C.O.D. TRI-STATE SALES CO., 320 WEST DICKSON ST., FAYETTEVILLE, ARKANSAS. Tel.: 513.

FOR SALE—ChiCoin Bangos \$39.50; Undersea Raider \$75; Keeney Sky Fighter \$95; Luckv Inning, new \$115; ChiCoin Play Ball, new \$100; Hollycranes free-play, floor sample \$425; Quarterback, new \$145. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLIVE 2800.

FOR SALE—3000 used juke box records. All less than 3 year releases. Buyers—please write: GLENDIVE NOVELTY CO., GLENDIVE, MONTANA.

FOR SALE—Bally Shuffle Bowler \$29; Bally Speed Bowler \$59; Bally Shuffle Champ \$95; Chicago Coin Bowling Alley \$39; Chicago Coin Classic \$90; Chicago Coin Trophy \$95; Universal Super Twin Bowler \$95; United Shuffle Alley Express \$95; United Twin Rebound \$150. AMERICAN VENDING CO., 2350 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Extra Special: Dale Pistol \$50; Bally Big Inning \$124.50; Star Series \$124.50; Howard Metal Typer, refinished, operates like new, \$149.50; Photo Booth with double unit camera 1 1/2 x 2" and 3 x 4" pictures, clean, top condition, crated \$350. S. & W. MUSIC CO., ANNISTON, ALA.

FOR SALE—Moved—must unload: Q.T. Pool Table \$100; Edelman Pool Table \$50; Super Bomber \$50; Evans Playball \$75; Williams Star Series \$100; Bally Shuffle-Bowler \$25; United Super Alley \$25; Chicago Coin Bango \$15; United Standard \$15; United Skee Alley \$125; Bally Speed Bowler \$75; Bally Shuffle Champ Rebound \$125; Bowlette \$39.50; New Chicago Coin Playball \$100; New Chicago Coin Thing \$150; New United 2 Player Hockey \$125; New Williams Big League Alley \$150. K. C. VENDING CO., 410 MARKET ST., PHILADELPHIA 24, PA.

FOR SALE—1 Manley Pop Corn Machine—Model 49-P1. Includes supplies such as paper bags, cartons, oil and approximately 100 lbs. of corn. Lists for \$650. Floor sample, sale at \$495; Jungle Joe photo electric Pistol with animated target, a real buy at \$99.50; 1 floor sample Universal Shuffle Tournament, a four player bowling attachment for use on any shuffleboard \$149.50; 1 Six Gun ABT Rifle Sport Shooting Gallery, complete with brand new compressor and new air pressure valve, write for price; Bang-A-Fittys, post-war skeeball, free ball feature, new in crates \$195. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: LOnacre 4-5321).

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INDpendence 3-2210.



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

**FOR SALE**—8 Brand New Double Columu Kleenex Vendors with stands \$40 ea.; 6 Ristaurat Music Boxes \$95 ea. Arcade Equipment: Boomerang \$45; Heavy Hitter \$65; Panorams \$250; Pitchem & Batted \$225; Quizzers with Film \$125; Siros Brush Up \$75; Exhibit Dale Gun \$95; Atomic Bomber \$150; Silver Bullets \$195; Standard Metal Typer \$925. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: TOWER 1-6715.

**FOR SALE**—5 Seeburg M-100's in perfect condition \$789 ea.; 1 heavy gance canvas tent 40'x80' \$429; 12 Juice Mixers, 10 gal. each, monel metal, 1/4 hp. motor, ice cooled 2 faucets \$99.50; WANT — Bally's Eureka's and Attentions. AMERICAN AMUSEMENT CO.; 628 MONTGOMERY ST., SYRACUSE, N. Y.

**FOR SALE**—America's finest reconditioned phonographs and music accessories, Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNIVERSITY 4-0773.

**FOR SALE**—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. 25 Rock-Ola '46 and '47; 10 Wurlitzer 1015; 8 Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, O. Tel.: HENDERSON 1-7577.

**FOR SALE** — Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

**FOR SALE**—New American Scales \$95; Mutoscope Original Red Top Cranes \$150; Packard Hideaways \$50. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MARKET 1-3967.

**FOR SALE**—Just 21 \$65; Joker \$135; Spot Bowler \$145; Maryland \$60; Freshie \$75; Rip Snorter \$75; Star Series \$110. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

**FOR SALE** — Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

**FOR SALE**—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: Riverside 4131.

**FOR SALE**—5 Seeburg Gem Chassis in metal cabinets with Packard 30-wire adapters \$50 ea.; 50 Buckley 1942 Boxes, 20 and 24 selection, \$5 ea. All equipment usable and in good operating condition. HUGHES ELECTRIC CO., LADOGA, IND. Tel.: 17.

**FOR SALE** — Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

**FOR SALE**—Reconditioned Wurlitzers: 1250's \$500.; 1100's \$350.; 1015's \$225.; 1080's \$225.; 750's \$100. Seeburgs: 147-M \$225. Rock-Olas: 1422 \$125.; 1426 \$179.50. Packard Manhattan \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.

**FOR SALE**—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$! Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: EVERGLADE 4-2600.

**FOR SALE**—Bally Shuffle Bowlers, like new, \$25; Bally Shuffle Champ \$75; Genco Bowling League \$25. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750.

**FOR SALE**—Special Bargains! Wurlitzer 1100 \$379; Wurlitzer 1015 \$229; Wurlitzer 1080 \$229; Wurlitzer 3020 wall boxes \$39; Wurlitzer 219 steppers \$25. Machines thoroughly reconditioned and refinished with Davis six point guarantee. Phone 5-5194, or write: DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE, N. Y.

**FOR SALE** — Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

**FOR SALE** — Chicago Coin Classic \$135; Universal Super Twin Bowler \$135; Bally Speed Bowler \$100; Shuffle Alley with fly-away pins \$50. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL.

**FOR SALE**—Big Handicap back glass conversion for your Citation. Completely new. 15 new beautiful exciting colors. Get extra profits from your Citations. Order now—\$17.45. One-third deposit, balance C.O.D. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

**FOR SALE**—20 Hunter Ball Gum Machines, 8 with stands. Make offer. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y.

**FOR SALE**—Used Phonograph Records taken from our routes. BIRMIINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMIINGHAM 4, ALA.

**FOR SALE**—New England's Largest Stock—New Machines, finest parts and service department. Exclusive distributor for Wurlitzer, Bally, United, Chicago Coin, Keeney, Exhibit. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040—and REDD DISTRIBUTING CO., INC., 811 UNION ST., WEST SPRINGFIELD, MASS. Tel.: 6-5418.

**FOR SALE**—Two Manhattan Packard phonographs, like new, \$189.50 ea. WESTERN DISTRIBUTORS, 1226 SOUTH WEST 16th AVENUE, PORTLAND 5, ORE.

## CLASSIFIED ADVERTISING SECTION

**FOR SALE** — Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

**FOR SALE**—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

**FOR SALE**—Bally Turf Kings, re-finished so beautifully that they are worth \$100. more than those you can purchase elsewhere, write for low prices in singles and quantities; Gold Cups \$67.50; Citations \$92.50; Jockey Specials \$57.50; Gottlieb Double Features \$125.; Minstrel Mans \$140.; Chicago Coin Fighting Irish \$110.; United Red Shoes \$114.50; Universal Photo Finishes, also expertly refinished, \$145.; Genco Stop & Gos, like new, \$115.; Tri-Scores, used 2 weeks, \$95.; Williams Control Towers \$149.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: CANAL 5306.

**FOR SALE** — 250 Rolldowns: Total Rolls; Advance Rolls; A.B.C. Roll Downs; Big City; Bingo Rolls; Hy-Rolls; One World; Pro-Score; Singapore; Sportsman. Make us an offer on all or part. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: TOWER 1-6715.

**FOR SALE**—4 ChiCoin Bowling Alleys, very clean, \$65 ea.; 1 Exhibit Dale Gun \$69.50; 1 Keeney Ten Pins \$45; 8 Telequiz, with film, \$145 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel.: 3-4508.

**FOR SALE**—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; WIL56 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

**FOR SALE**—Wurlitzer 750E's \$110; Model 850's \$65; Model 700's \$85; 3 Turf Kings, write; Model 3031 Wall Boxes, clean, \$10.95; Several 1015's and 1100's—all in clean working order. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO.

**FOR SALE** — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$7.95. Right and left corners \$8.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$16.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

**FOR SALE** — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: Bluemound 8-7600.

**FOR SALE**—Clean—Ready For Location: Seeburg M-100's \$700; 100 Selection Seeburg Boxes \$70; Seeburg 147's \$250; Seeburg 146's \$185; AMI Model "A" \$350. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

**FOR SALE**—Bally Hy Rolls \$49.50; 33 Wurlitzer H.W. \$65.; 38 Seeburg H.W. \$65.; South Pacific \$95.; Bo-Boop \$115.; Harvest Moon \$49.; Chicago Goatee \$85.; Photo Booth with 2 Cameras \$295.; Bally Entries, Daily Races, Victory Derby \$35. ea.; Liberator \$65.; Play Ball \$65.; Roll Down \$49.50. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASH.

**FOR SALE**—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEST 3-3224.

**FOR SALE**—Needles. All type needles for juke boxes and home machines. Every needle a precious metal point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

**FOR SALE**—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

**FOR SALE**—We are making a splendid 3 1/2 x 7 coin-operated or plain Pool Table. Write for picture and information. Distributors wanted. SPARKS SPECIALTY COMPANY, SOPERTON, GA. Tel.: 33.

**FOR SALE**—Special! Tri Scores \$135. Write for prices on the following: Minstrel Man, Nifty, Joker, Rockette, Cyclone, Knock Out, Shoo Shoo, Spot Bowler. LEHIGH SPECIALTY CO., 826 N. BROAD ST., PHILADELPHIA 30, PA.

**FOR SALE**—Emperors; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

**FOR SALE**—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

**FOR SALE**—1 Packard 1946 Hideaway and 4 Packard Wall Boxes \$147.50; 1 Wurlitzer 1100 \$390; 6 Seeburg 5c Model WS-2Z Wall Boxes \$9; 5000 used records 7c ea.; 9 Wurlitzer 3021 Wall Boxes \$14. MITCH GOLISH MUSIC CO., 20 W. POPULAR ST., HARRISBURG, ILL.

**FOR SALE**—10 Winners, like brand new \$225 ea.; 5 Photo Finish \$135 ea.; 10 Champions \$149.50 ea.; 5 Gold Cups \$59.50 ea.; 10 Jockey Specials \$49.50 ea.; 10 Turf Kings, all late models \$315 ea.; 5 Wurlitzer 1015, very clean \$215 ea.; 3 1947 Rock-Ola \$195 ea.; 3 Wurlitzer 1017-A Hideaway \$225 ea.; 3 Seeburg Model 100-M, very clean \$725 ea.; 3 1946 Seeburg Hideaways \$200 ea.; 2 AMI Model "C", used 1 month, write for price; 10 Shoe Shine Machines; 2 Imperial \$85 ea.; 6 Falcon \$125 ea.; 4 Uneda \$135 ea.; 1 Mutoscope Atomic Bomber, brand new original crate \$145; 4 Bally Hot Rods, very clean \$125 ea.; 3 Star Series \$135 ea.; 3 Williams All Stars \$79.50 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

(Continued on next page)

**CLASSIFIED ADVERTISING SECTION**

**Here's What  
You Can Get  
For Only  
92¢  
A Week**

**1** A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE \$3.20 PER WEEK OR \$166.40 FOR THE ENTIRE YEAR OF 52 WEEKS... PLUS...

**2** A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU "THE CASH BOX" EACH WEEK FOR 52 CONSECUTIVE WEEKS, REGULAR PRICE OF SUBSCRIPTION IS \$15.00 WHICH ADDS UP TO THE GRAND TOTAL OF...

**3** \$181.40... ALL THIS FOR ONLY \$48... OR 92c PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX"...

**4** IF YOU ALREADY HAVE A \$15 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE \$48 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.



**THE CASH BOX**  
EMPIRE STATE BLDG.  
NEW YORK 1, N. Y.

Enclosed Find My First 40 Word Classified Ad Plus My Check For \$48.

Bill Me For The Difference Due From My \$15 Subscription. Enclosed Find My First 40 Word Classified Ad.

DISTRIBUTOR \_\_\_\_\_

I AM AN OPERATOR \_\_\_\_\_

City \_\_\_\_\_

Address \_\_\_\_\_

Firm \_\_\_\_\_

Name \_\_\_\_\_

State \_\_\_\_\_

MANUFACTURER \_\_\_\_\_

JOBBER \_\_\_\_\_

**FOR SALE**—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

**FOR SALE**—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

**FOR SALE**—Thing \$130; Fighting Irish \$110; Rockette \$130; Four Horsemen \$135; Joker \$150; Punchy \$160; Pin Bowler \$125; St. Louis \$75; Champion \$65; Rocket \$140; Tri Score \$130; South Pacific \$110; Bally Hot Rods \$125; Chicago Coin Bowling Alley \$50. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

**FOR SALE**—Wurlitzer 1100's \$279.50; Wurlitzer 1015's \$199.50; Seeburg Hideaways 146 \$169.50; Bar Boxes of all types, from \$3; Dale Gun, late model \$74.50; Universal Twin \$139.50; Keeney Double Bowler \$169.50. We have a huge line and variety of Nationally Known Premiums, 5% discount (cash). Write us for your needs. Guaranteed Customer Satisfaction. DAN SAVAGE NOVELTY CO., 940 ELM ST., BELOIT, WIS. Tel.: College 2599-W.

**MISCELLANEOUS**

**NOTICE**—We are moving and are offering all shuffle games at special prices—also Arcade Equipment, Five Balls and One Balls. Write, wire or phone: MONARCH COIN MACHINE, INC., 1545 N. FAIRFIELD AVE., CHICAGO, ILL. Tel.: ARmitage 6-1434.

**NOTICE**—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

**NOTICE**—We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

**NOTICE**—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING Co., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

**THIS WEEK'S USED MACHINE QUOTATIONS**

**How To Use "The Confidential Price Lists"**

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

**EXPLANATION**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
- \* Great Activity



WURLITZER	
6. 24	29.50 49.50
4. 600R	35.00 75.00
4. 600K	35.00 75.00
4. 500A	39.50 69.50
4. 500K	39.50 69.50
4. 41 (Counter)	35.00 50.00
6. 51 (Counter)	30.00 45.00
4. 61 (Counter)	39.50 50.00
4. 71 (Counter)	35.00 75.00
6. 81 (Counter)	49.50 75.00
4. 700	69.50 89.50
4. 750M	89.50 109.50
4. Hi Tone 8200 RC	35.00 59.50
4. 780M Colonial	95.00 129.50
4. 780E	69.50 109.50
1. 800	69.50 129.50
1. 850	50.00 89.50
1. 950	49.50 99.50
2* 1015	185.00 295.00
4. 1017 Hideaway	230.00 259.50
4* 1100	279.50 450.00
2* 1080	185.00 249.50
2. 1250	450.00 550.00
6. 300 Adapter	10.00 15.00
4. 320 Wireless Wall Box	3.50 5.00
4. 310 Wall Box 30 Wire	4.50 5.00
4. 320 2 Wire Wall Box	3.50 5.00
6. 332 2 Wire Bar Box	5.00 9.50
6. 331 2 Wire Bar Box	5.00 10.00
4. 304 2 Wire Stepper	3.50 5.00
4. Wireless Strollers	19.50 25.00
6. 430 Speaker Club with 10, 25c Box	69.50 75.00
6. 420 Speaker Cabinet	40.00 49.50
4. 3031 Wall Box	10.95 19.50
4. 3045 Wall Box	12.50 20.00
4. 3020 Wall Box	34.50 39.50
4. 3025	12.50 19.50
4. 2140 Wall Box	10.00 24.50
4. 219 Stepper	19.50 25.00
4. 100 Wall Box 5c 30 Wire	3.50 5.00
6. 100 Wall Box 10c 30 Wire	12.50 17.50
6. 111 Bar Box	3.00 10.00
4. 120 Wall Box 5c Wire	2.00 4.50
6. 305 Impulse Rec.	2.50 10.00
6. 350 Wls Speaker	17.50 29.50
4. 115 Wall Box Wire 5c Wireless	5.00 7.50
6. 135 Step Receiver	14.50 19.50
4. 145 Imp. Step Fast	4.50 7.50
6. 306 Music Transmit.	7.50 9.50
6. 130 Adapter	15.00 19.50
4. 580 Speaker	25.00 49.50
6. 123 Wall Box 5/10/25 Wireless	9.00 15.00
4. 125 Wall Box 5/10/25 Wire	2.50 6.00

SEEBURG	
4. Plaza	29.50 39.50
4. Royale	25.00 39.50
2. Regal	35.00 49.50
4. Regal RC	39.50 59.50
4. Gem	35.00 49.50
4. Classic	35.00 59.50
4. Classic RC	39.50 69.50
4. Maestro	39.50 65.00
4. Mayfair	35.00 59.50
4. Mayfair RC	49.50 59.50
6. Melody King	49.50 79.50
4. Crown	39.50 59.50
6. Crown RC	49.50 79.50
4. Concert Grand	39.50 59.50
1. Colonel	49.50 69.50
4. Colonel RC	49.50 79.50
4. Concert Master	49.50 69.50
4. Concert Master RC	59.50 89.00
6. Cadet	35.00 65.00
6. Cadet RC	59.50 65.00
4. Major	49.50 59.50
4. Major RC	50.00 79.50
4. Envoy	49.50 79.50
4. Envoy RC	59.50 89.50
4. Vogue	39.50 64.50
4. Vogue RC	49.50 69.50
4. Casino	39.50 65.00
6. Casino RC	49.50 79.50
4. Commander	39.50 59.50
4. Commander RC	50.00 69.00
4. Hi Tone 9800	45.00 85.00
2. Hi Tone 9800 RC	45.00 59.50
1. Hi Tone 8800	35.00 79.50
2. Hi Tone 8800 RC	35.00 59.50
4. Hi Tone 8200	35.00 59.50
4. Hi Tone 8200 RC	35.00 59.50
2. 146S ('46)	150.00 185.00
4* 146M	150.00 239.00
3. 147S	175.00 250.00
2. 147M	195.00 299.00
4. 148S	295.00 369.00
4. 148M	325.00 369.00
4. 148ML	375.00 389.00
2. M-100-78	700.00 789.00
6. Remote Speak Organ	7.50 17.50
6. Multi Selector 12 Rec.	12.50 35.00
6. Melody Parade Bar	4.50 6.00
6. 5c Wallomatic Wireless	3.00 8.50
6. 5c Baromatic Wireless	4.50 5.00
6. 5c Wallomatic 3 Wire	2.00 8.00
4. 30 Wire Wall Box	2.00 9.50
4. 5, 10, 25c Baromatic Wire	3.00 6.95

Table listing various electronic components and their prices, including Wallomatic, Baromatic, and Tear Drop Speaker.

ROCK-OLA

Table listing Rock-Ola products such as Imperial 20, Windsor, Monarch, and various Counter models.

Table listing Playmaster and Playboy products, including models 246, 39, and 40.

PACKARD

Table listing Packard products like Pla Mor Wall & Bar, Manhattan, Model 7 Phono, and various Speaker and Adaptor models.

MILLS

Table listing Mills products including Do Ri Mi, Panoram, Throne of Music, and Constellation.

AMI

Table listing AMI products such as Hi-Boy (302), Singing Towers, and Streamliner.

BUCKLEY

Table listing Buckley products like Wall & Bar Box O. S. and Wall Bar Box N.S.

AIREON

Table listing Aireon products including Super Deluxe, Blonde Bomber, and various Coronet models.

Table listing various electronic and musical instruments and components, including Flamingo, Floating Power, Flying Saucers, and many others.

Table listing various electronic and musical instruments and components, including King Arthur, King Cole, and Knockout.

Table listing various electronic and musical instruments and components, including Miss America, Monicker, and many others.

Table listing various electronic and musical instruments and components, including Rocket, Rockettes, and many others.



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

Table listing various pinball games and their prices, including ABC Bowler, Ali Baba, Alice, and many others.



1. ABC Roll Down	24.50	35.00	4. Genco Total Roll	19.00	39.50
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
1. Auto Roll	24.50	35.00	1. Hy-Roll	49.50	75.00
1. Bermuda	25.00	35.00	6. Melody	20.00	35.00
1. Big City	10.00	35.00	6. One World	40.00	49.50
1. Bing-A-Roll	49.50	85.00	4. Pro-Score	25.00	50.00
6. Bonus Roll	25.00	49.50	1. Singapore	10.00	39.50
6. Buccaneer	49.50	64.50	4. Sportsman Roll	10.00	20.00
6. Champion Roll	15.00	29.50	6. Super Score	35.00	49.50
1. Chicoin Roll Down	19.50	49.50	6. Super Triangle	15.00	35.00
4. Genco Advance Roll	19.00	39.50	4. Tally Roll	19.50	39.50



1. Bally Hook Bowler	265.00	285.00	4. Keeney Lucky Strike	89.50	100.00
1* Bally Shuffle Champ	75.00	125.00	4. Keeney Dbl. Bowler	165.00	175.00
4* Bally Shuffle-Bowler	25.00	44.50	4. Keeney League Bowl	275.00	285.00
1* Bally Speed Bowler	59.00	100.00	2. Keeney Duck Pins	129.50	155.00
4. California Shuffle Pins	30.00	40.00	2. Rock-Ola Shuffle Jungle	25.00	39.50
4. ChiCoin Bango	15.00	49.50	2. Rock-Ola Shuffle-Lane	25.00	34.50
1. ChiCoin Beacon	35.00	49.50	2. Un. Dbl. Shuffle	70.00	89.50
4* ChiCoin Bowling Alley	39.00	65.00	4* United Shuffle Alley	15.00	39.50
4. ChiCoin Alley w/con	39.50	69.50	1. Un. Shuffle w/con	50.00	59.50
4. ChiCoin Ace Bowl	120.00	150.00	1* Un. Shuffle Alley Exp.	69.00	119.50
4* ChiCoin Bowl Classic	90.00	145.00	4. Un. 2-play Express	140.00	199.50
4. ChiCoin Rebound	10.00	29.50	4. Un. Sin. Rebound	169.50	199.50
2. ChiCoin Shuffle			4* Un. Twin Rebound	195.00	229.50
Baseball	50.00	65.00	4. United Shuffle Skill	35.00	44.50
1. ChiCoin Trophy	95.00	159.00	2. United Super-Shuffle	24.50	49.50
1. Exhibit Strike	60.00	99.50	2. United Slugger	145.00	159.50
4. Genco Bowling League	25.00	35.00	4. United Skee Alley	119.50	139.50
1. Genco Glider	25.00	39.50	4. Un. 4-Player	275.00	295.00
1. Genco Baseball	59.00	99.50	1* Univ. Super Twin	95.00	145.00
1* Gottlieb Bowlette	34.50	69.50	2* Universal Twin Bowler	39.50	89.50
1. Keeney ABC Bowler	59.50	69.50	2. Williams DeLuxe		
4. Keeney Line Up	22.50	39.50	Bowler	59.50	79.50
2. Keeney King Pin	74.50	85.00	1. Williams Twin Shuffle	15.00	35.00
1. Keeney Pin Boy	29.50	39.50	4. Williams Single Bowler	25.00	50.00
2. Keeney Ten Pins	34.50	45.00	4. Williams Dbl. Head	125.00	149.50



1. Allite Strikes 'N Spares	39.50	149.50	6. Keeney Anti Aircraft		
1. Boomerang	45.00	85.00	Br	15.00	25.00
4. Bally Big Inning	149.00	185.00	6. Keeney Anti Aircraft Bl	15.00	50.00
1. Bally Bowler	165.00	189.50	1. Keeney Sub Gun	79.50	95.00
1. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	30.00	59.50
1. Bally Defender	50.00	95.00	4. Kirk Night Bomber	75.00	145.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	50.00	95.00
4. Bally Heavy Hitter	59.50	75.00	4. Mutoscope Ace Bomber	79.50	150.00
6. Bally King Pin	35.00	45.00	4. Mnto. Atomic Bomber	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Dr. Mobile	95.00	150.00
1. Bally Rapid Fire	69.00	95.00	4. Mutoscope Photomatic		
1. Bally Sky Battle	49.50	95.00	(Pre-War)	175.00	350.00
1. Bally Torpedo	49.50	95.00	4. Mutoscope Sky Fighter	79.50	125.00
1. Bally Undersea Raider	95.00	125.00	4. QT Pool Table	89.50	100.00
6. Bank Ball	59.50	150.00	4. Quizzer	79.50	125.00
6. Bowling League	35.00	49.50	6. Rockola Ten Pins LD	19.50	49.50
4. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
4. Buckley Treas Is Dig	95.00	110.00	4. Rockola World Series	50.00	100.00
6. Champion Hockey	40.00	65.00	4. Scientific Baseball	49.50	75.00
4. ChiCoin Basketball			4. Scientific Basketball	59.50	75.00
Champ	159.50	195.00	1. Scientific Batting Pr.	49.50	85.00
1. ChiCoin Goalee	95.00	125.00	4. Scientific Pitch 'Em	150.00	225.00
2. ChiCoin Hockey	64.50	75.00	3* Seeburg Bear Gun	269.50	395.00
4. Chi Midget Skee	135.00	195.00	1. Seeburg Chicken Sam	69.50	110.00
4. ChiCoin Pistol	119.50	150.00	4. Seeburg Shoot the		
6. ChiCoin Roll-A-Score	39.50	75.00	Chute	25.00	95.00
1. Edelco Pool Table	49.50	75.00	4. Skee Barrell Roll	25.00	49.50
4. Evans Bat-A-Score	175.00	225.00	6. Skill Jump	25.00	39.50
4. Evans In The Barrel	30.00	52.50	6. Super Torpedo	25.00	79.50
1. Evans Super Bomber	50.00	95.00	6. Supreme Bolascor	40.00	125.00
4. Evans Play Ball	59.50	75.00	6. Supreme-Skee Roll	20.00	75.00
1. Evans Ten Strike '46	39.50	75.00	6. Supreme Skill Roll	20.00	69.50
1. Evans Tommy Gun	49.50	100.00	4. Supreme Rocket Buster	45.00	65.00
1* Exhibit Dale Gun	69.50	95.00	6. Tail Gnnner	30.00	49.50
4. Exhibit Rotary Mdsr.	175.00	275.00	4. Telequiz	115.00	145.00
4. Exhibit Silver Bullets	165.00	195.00	1. Un. Team Hockey	109.50	165.00
7. Exhibit Six Shooter	225.00	239.50	4. Warner Voice Record	49.50	69.50
4. Exhibit Merchantman			6. Western Baseball '39	20.00	49.50
Roll Ch Digger	85.00	99.50	4. Western Baseball '40	49.50	85.00
1. Exhibit Vitalizer	69.50	95.00	4. Whizz	15.00	49.50
6. Genco Bank Roll	24.50	65.00	4. Wilcox-Gay Recordio	119.50	175.00
6. Genco Play Ball	29.50	74.50	4* Williams All Stars	69.50	125.00
4. Groetchen Met. Typer	79.50	149.50	4. Williams Box Score	39.50	65.00
6. Hoop-A-Roll	24.50	49.50	4* Williams Star Series	100.00	165.00
1. Jack Rabbit	69.50	125.00	2. Williams Quarterback	79.50	95.00
4. Keeney Air Raider	69.50	125.00	4. Wurlitzer Skee-ball	75.00	150.00

# CONVERSIONS

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

## AMCO ENGINEERING, INC.

Bally Champion to Longshot

## NATE SCHNELLER, INC.

Gottlieb 21 to Bingo Bango

# MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

## AMI, INC.

Model "C" Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

## BALLY MANUFACTURING CO.

Shuffle-Line	
Futurity	\$735.00
Bally Baseball	429.50
Bright Lights	545.00

## BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box	\$24.50
------------------------	---------

## CHICAGO COIN MACHINE CO.

Band Box	
Horse-Shoes	
Hit Parade Phonograph	

## COMO MFG. CORP.

Stadium	\$289.50
Hollycrane	795.00

## H. C. EVANS & CO.

Constellation Phonograph	
--------------------------	--

## THE EXHIBIT SUPPLY CO.

Big Bronco	
Gun Patrol	
Silent Sales Card Vendor	
Pony Express	

## GENCO MFG. & SALES CO.

Shuffle Target	
----------------	--

## D. GOTTLIEB & CO.

Glamor	\$294.50
--------	----------

## J. H. KEENEY & CO., INC.

Lite-A-Line	
Big League Bowler	
All-Electric Cigarette Vendor	\$259.50
All-Electric Cigarette Vendor with Changemaker	277.00
Penny Inserter	119.50
Four Way Bowler Conversion	350.00
Match Bowler Conversion	379.50
Divyend	69.50

## ROCK-OLA MFG. CORP.

"Rocket '51-50" Phonograph (Model 1432)	\$798.40
Model 1538 5c-10c-25c Wall Box	59.50
Model 1536 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

(All Prices F.O.B. Factory, Chicago)

## UNITED MANUFACTURING CO.

3-4-5	
6 Player Shuffle-Alley	
A-B-C	\$525.00
Five-Player Shuffle Alley	430.00

## UNIVERSAL INDUSTRIES, INC.

DeLuxe Twin Bowler	375.00
5 Star	

## WILLIAMS MANUFACTURING CO.

Music Mite Phonograph	
Hayburners	

## THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

## NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.

**IT'S HERE!**

**UNITED'S  
NEW, FAST  
REPLAY GAME**

**3-4-5**



**THE FIRST DELUXE**  
(SINGLE COIN)



**FIVE-BALL GAME**

**ITS VERY APPEARANCE  
COMMANDS DIME PLAY**



APPROX. SIZE  
2 FT. BY 4 FT.

WRITE  
FOR YOUR FREE  
UNITED PARTS  
CATALOG

- ✓ AUTOMATIC BALL LIFT
- ✓ ILLUMINATED PLAYFIELD
- ✓ NEW "FLOOR MODEL" DESIGN

**SEE YOUR DISTRIBUTOR**



**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Bally®

# SHUFFLE-LINE

**BRIGHT LIGHTS "IN-LINE" SCORING  
PLUS HIGH SCORE**

**ALL THE ACTION AND SKILL-APPEAL  
OF SHUFFLE BOWLING**

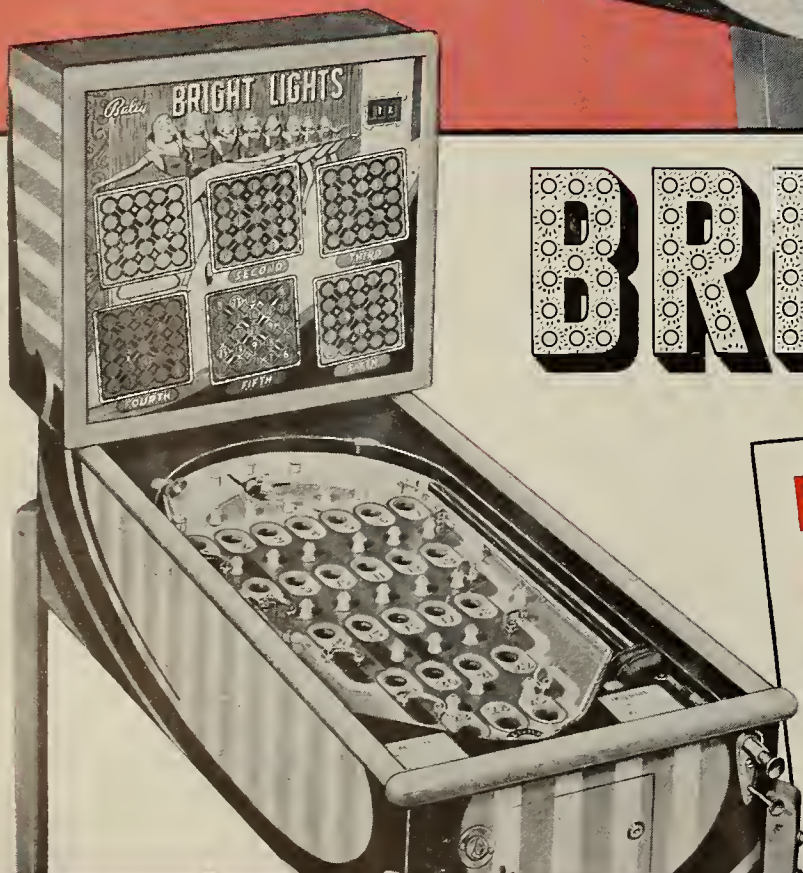
## NEW EXCITING SCORE-BOOSTER

Player aims at numbers 1 to 25 ranged along the rebound end of playfield. Every shot scores 10 until boosted by "in-line" scoring. For example, after any 3-in-line are lit, each shot scores 40—10 plus a bonus of 30. A double 3-in-line boosts the shot-score by 60. 4-in-line adds 50 to the value of each shot, while 5-in-line adds 100 to every shot. You'll be convinced by cash-box evidence. Try SHUFFLE-LINE now... immediate delivery from your nearest Bally distributor.



**10¢ ..... 1 PLAYER  
2 PLAYERS... 20¢**

AVAILABLE IN 2 MODELS  
9½ FT. LONG OR 8 FT. LONG



# BRIGHT LIGHTS

**EARNING-POWER  
MULTIPLIED**

BY NEW 6-SECTION SELECTIVE PLAY

Players can skill-shoot to score in 1, 2, 3, 4, 5 or 6 sections... a new player's choice feature that insures extra earning-power and fattest profits.

DESIGNED TO STIMULATE CONTINUOUS  
**REPEAT PLAY**

Every game played is either a scoring success or a near miss. "Come-Close" appeal excites the try-again spirit that insures repeat-play. Although player scores only in selected sections, scores light up in all sections to inspire repeat-play and stimulate multiple-section play.

Bally®

MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS