

19, 1954

Ventingela BO OSPECALETT

DIANO MARINA SANREMO

JUNE

**VOLUME XV** 

The Gaylords, one of musicdom's hottest vocal groups, toast their hit Mercury record, "Isle Of Capri", as lovely Kay Reid pours the wine. Occasion was a party at Theodore's Restaurant welcoming the boys to New York. Coming on top of their latest hit, "From The Vine Came The Grape", "Capri" sends the combo into the consistent hit selling class. From left to right, The Gaylords are comprised of Burt Bonaldi, Billy Christ, and Don Rea.





FOUNDED BY BILL GERSH

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(Music Editorial)



With this issue, *The Cash Box* announces the winners in its Second Annual Disk Jockey Poll.

Divided into three parts — Pop, Rhythm & Blues, and Folk & Western — the results show which artists, which records, which firms were the hottest during the past-year as measured by disk jockey play.

And since today disk jockey play, juke box play and retail store sales are so closely tied up, it's vital to know which are the most popular records and artists in any of these areas through which disks are exposed to the public.

This year's poll not only shows the top artists in each specific category, i.e. top male singer, top female singer etc., but it also details which artists, in the opinion of the disk jockeys polled, have the best chance of becoming even greater successes in the year ahead. These are the artists who won the "up and coming" aspect of the poll.

To all of the artists and record companies which came out as winners, *The Cash Box* offers its congratulations. It's a tremendous achievement to win a poll such as this. And the tremendousness of it is not readily understandable unless you can stay at a radio station for a week and watch the hundreds of records that come in. The one record out of these hundreds a week, thousands a year, which wins the accolade as most played is achieving a feat which no one can even hope for when the record is being made. It is one thing to think you're making a hit; it is another to make the most played record of the year.

Similarly the artists who won top place in their particular category also have achieved something which they can be proud of for the rest of their lives. For here, in a cross section of disk jockeys throughout the entire nation, they have been voted tops in their particular category. Whether they repeat next year or not, whether it never happens to them again, their achievement in this year's poll can never be taken away from them.

In two weeks, *The Cash Box* will present its 12th Anniversary Issue, which is also an Annual Encyclopedia of the record world. And in this issue, these winning artists will almost all be telling you, through their advertising messages, what their latest records are, what they are placing their hopes in for the coming year.

The 12th Anniversary issue will be the most important single edition of *The Cash Box* that we publish all year.

Don't fail to see it.

And above all, don't fail to be represented in it with your most important advertising message.

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The Cash Box Disk Jockey Poll was designed to determine which songs and artists have been the most popular and played the most during the past several months by deejays around the country.

The Poll was divided into three sections, popular, rhythm and blues, and folk and western. Here we present the findings in the pop field.

# WHAT RECORDS DO YOU ESTIMATE YOU PLAYED MOST IN THE LAST 12 MONTH PERIOD? PERIOD: . "SECRET LOVE"—DORIS DAY—COLUMBIA 2. "Vaya Con Dios"—Les Paul & Mary Ford—Capitol 3. "Oh, My Papa"—Eddie Fisher—RCA Victor 4. "You, You, You"—Ames Brothers—RCA Victor 5. "Ebb Tide"—Frank Chacksfield—London 6. "Stranger In Paradise"— {Tony Bennett—Columbia 6. "Stranger In Paradise"— {Tony Bennett—Columbia 7. "Young At Heart"—Frank Sinatra—Capitol 8. "Ricochet"—Teresa Brewer—Coral 9. "That's Amore"—Dean Martin—Capitol 10. "Rags To Riches"—Tony Bennett—Columbia 11. "No Other Love"—Perry Como—RCA Victor 12. "Changing Partners"—Patti Page—Mercury 13. "I Get So Lonely"—Four Knights—Capitol 14. "Wanted"—Perry Como—RCA Victor 15. "Cross Over The Bridge"—Patti Page—Mercury 16. "Make Love To Me"—Jo Stafford—Columbia

# WHAT MALE VOCALISTS DO YOU ESTIMATE YOU PROGRAMMED MOST? YOU PROGRAM

#### WHAT FEMALE VOCALISTS DO YOU ESTIMATE YOU PROGRAMMED MOST?

- PATTI PAGE—MERCURY
   Doris Day—Columbia
   Joni James—MGM
   Jo Stafford—Columbia
   Kay Starr—Capitol
   Teresa Brewer—Coral
   Eartha Kitt—RCA Victor
   Sunny Gale—RCA Victor
   Mary Ford—Capitol
   Georgia Gibbs—Mercury
   Dinah Shore—RCA Victor
   Rosemary Clooney—Columbia
   Peggy Lee—Decca
   June Valli—RCA Victor
   Sarah Vaughan—Mercury

#### WHAT VOCAL GROUPS DO YOU ESTIMATE YOU PROGRAMMED MOST?

- FOUR ACES—DECCA
   HILLTOPPERS—DOT
   Ames Brothers—RCA Victor
   Gaylords—Mercury
   Four Lads—Columbia
   Mills Brothers—Decca
   Modernaires—Coral
   Voices Of Walter Schumann—RCA Victor
   Norman Luboff Choir—Columbia
   Fontane Sisters—Dot

#### WHAT SMALL INSTRUMENTAL GROUPS DO YOU ESTIMATE YOU PROGRAMMED MOST?

LES PAUL & MARY FORD—CAPITOL
 George Shearing Quintet—MGM
 Three Suns—RCA Victor
 Bill Haley's Comets—Coral
 Pee Wee Hunt—MGM
 Art Van Damme—Columbia
 Harmonicats—Mercury
 Bave Brubeck—Fantasy
 Benny Goodman—Columbia
 Oscar Peterson—Mercury
 Gerry Mulligan—Capitol

#### WHAT ORCHESTRAS DO YOU ESTIMATE YOU **PROGRAMMED MOST?**

- RAY ANTHONY—CAPITOL
   Ralph Flanagan—RCA Victor
   Billy May—Capitol
   Ralph Marterie—Mercury
   Hugo Winterhalter—RCA Victor
   Glenn Miller—RCA Victor
   Les Brown—Coral
   Richard Hayman—Mercury
   Percy Faith—Columbia
   Frank Chacksfield—London

- - DO YOU THINK ARE MOST PROMISING?

Jackie Gleason—Capitol
 Guy Lombardo—Decca
 Stan Kenton—Capitol
 Buddy Morrow—RCA Victor
 Woody Herman—Mars
 Sammy Kaye—Columbia
 Paul Weston—Columbia
 Mantovani—London
 Les Baxter—Capitol
 Tommy Dorsey—Bell

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- LOU MONTE-RCA VICTOR Georgie Shaw-Decca Jerry Vale-Columbia Roy Hamilton-Epic Tommy Leonetti-Capitol Charlie Applewhite-Decca Ronnie Gaylord-Mercury Steve Lawrence-King
- 3.
- 5.
- 6.
- 7.
- 9. Bob Stewart—MGM 10. Jeff Chandler—Decca 11. Dick Noel—Decca 12. Pete Hanley—Epic 13. Dean Parker—MGM 14. Matt Dennis—Trend 15. Bob Santa Maria—MGM

# WHAT UP AND COMING FEMALE VOCALISTS DO YOU THINK ARE MOST PROMISING? Vicki Young—Capitol Betty Reilly—Capitol Shirley Harmer—MGM Sandy Stewart—Epic Lu Ann Simms—Columbia Pat Reed—Epic Dolores Hawkins—Epic Eydie Gorme—Coral Bunny Paul—Essex

WHAT UP AND COMING ORCHESTRAS DO

YOU THINK ARE MOST PROMISING?

WHAT UP AND COMING VOCAL GROUPS DO

YOU THINK ARE MOST PROMISING?

WHAT SMALL INSTRUMENTAL GROUPS DO YOU THINK ARE THE MOST PROMISING?

WHAT UP AND COMING MALE VOCALISTS

KITTY KALLEN-DECCA

Felicia Sanders-Columbia

LES ELGART-COLUMBIA

LES ELGART—COLUMBIA
 Archie Bleyer—Cadence
 Commanders—Decca
 Sauter-Finegan—RCA Victor
 Dan Terry—Columbia
 Pete Rugolo—Columbia
 Ted Heath—London
 Jerry Fielding—Trend
 Al Lombardy—Dot
 George Williams—Coral
 Roger King Mozian—Clef
 Lee Roy—Epic
 Jimmy Palmer—Mercury

FOUR KNIGHTS-CAPITOL

-Crown

Four Tunes—Jubilee Crew-Cuts—Mercury Hi-Lo's—Trend

Four Freshmen—Capitol

Four Freshmen—Capitol
 Lancers—Trend
 Don, Dick & Jimmy—Crown
 McGuire Sisters—Coral
 Crows—Rama
 Wilder Brothers—"X"
 Taylormaids—Eureka
 Johnston Brothers—London

DICK HYMAN TRIO-MGM

Mulcays—Cardinal Fletcher Peck Trio—Decca John Gordy—RCA Victor Norman Paris Trio—Columbia

- KITTY KALLEN-DECCA Betty Madigan-MGM Jill Corey-Columbia Jaye P. Morgan-Derby Janet Brace-Decca Joyce Taylor-Mercury Connie Russell-Capitol Mickey Marlowe-Capitol Jerri Adams-Columbia Eclisia Sandare Columbia 2 3.
- 5.

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3. 5

June 19, 1954

## Page 5 POP WINNERS OF "THE CASH BOX" DISK JOCKEY POLL MOST PROGRAMMED RECORD MOST PROGRAMMED MALE VOCALIST "SECRET LOVE" EDDIE FISHER - PERRY COMO DORIS DAY $\star$ RCA VICTOR RCA VICTOR COLUMBIA (TIE) **REMICK MUSIC** MOST PROGRAMMED VOCAL GROUP **MOST PROGRAMMED FEMALE VOCALIST** FOUR ACES - HILLTOPPERS PATTI PAGE $\star$ $\star$ DECCA DOT MERCURY (TIE) **MOST PROGRAMMED ORCHESTRA** SMALL INSTRUMENTAL GROUP **UP AND COMING MALE VOCALIST** LES PAUL & RAY ANTHONY LOU MONTE MARY FORD $\star$ $\star$ CAPITOL RCA VICTOR CAPITOL **UP AND COMING ORCHESTRA UP AND COMING VOCAL GROUP UP AND COMING FEMALE VOCALIST** LES ELGART FOUR KNIGHTS KITTY KALLEN

DECCA

COLUMBIA



CAPITOL



the Country-Western tune that's becoming a big Pop hit!

Terry Fell DON'T DROP IT

## TRUCK DRIVING MAN

78 rpm cat. no. X-0010 45 rpm cat. no. 4X-0010

A Product of Radio Corporation of America

**RECORDS MARK THE HITS!** 

"It's What's in THE CASH BOX That Counts"



#### JOHNNY DESMOND & JANE RUSSELL (Coral 61198; 9-61198)

B "FOREVERMORE" (2:34) [Mills ASCAP—Burger, Siegel, Moss, Nelson] Jane Russell and Johnny Des-mond dish up a beautiful romantic ballad with an inviting lilt. Strong deck that could make the grade. Smooth harmony.

BACKWARD, TURN BACK-WARD" (2:37) [Sheldon BMI-Coleman] The artists get a full choral assist on a slow waltz tune that's been around for a while. Potent rendi-tion that could click.

#### TOMMY PRISCO (Mercury 70396; 70396 x 45)

"FRIENDS AND NEIGHBORS" (2:00) [R. Jungnickel ASCAP— Scott, Lockyer] A big click in England gets a top grade reading from Tommy Prisco as he bows on the Mercury label. Catchy cornball item that could hit. Banjo adds to light happy feel-ing of tune. ing of tune.

B "MY LOVE IS YOURS" (2:38) [Tee Pee ASCAP—Powell] The artist shows his versatility on this end as he gives out with a big roman-tic ballad. Stirring, exciting voice.

#### **DEAN PARKER** (MGM 11764; K-11764)

G "SIMPATICO ROMANTICO" (2:35) [Bryden BMI — Alters, Kraft] The voice of Dean Parker comes over with feeling on this Latin tempo rendition of a love ballad.

B "I'LL NEVER BE THE SAME" (2:59) [Robbins ASCAP—Sign-orelli, Malneck, Kahn] Mitchell Ayres sets up another full backing for Dean's offering on this end. Inviting voice with quality.

#### **TOMMY & JIMMY DORSEY** (Bell 1044; 45-1044)

B "LITTLE GIRL" (2:45) [Leeds ASCAP—Hyde, Henry] The great T. D. and J. D. lead their aggregation through a delightful interpretation of a swell oldie. Gordon Polk and Lynn Roberts offer a terrific vocal.

"THREE COINS IN THE FOUN-TAIN" (2:45) [Robbins ASCAP —Cahn, Styne] The crew offers some good coverage of one of the country's hottest tunes. Good dance version with vocal by Bill Raymond.

#### PEE WEE HUNT (Capitol 2828; F-2828)

B "THE VAMP" (2:05) [Miller ASCAP-Gay] A popular 1918 instrumental novelty is revived in the doo-wacka manner that made Pee Wee Hunt's version of "Oh" such a hit. Catchy ditty full of color.

B "SO BLUE" (2:04) [DeSylva, Brown Henderson ASCAP—De-Sylva, Brown, Henderson] Another light and spright lilter is fashioned in the warm Hunt manner. Easy cute ditty that makes easy listening.

CASH BOX

(2:40)



Dot hitmakers, the Hilltoppers, • Dot hitmakers, the Hilltoppers, who do such a bang up job with standards, as can be witnessed via "Poor Butterfly," "Till Then" and many others, dish up a sensational version of the great oldie "Sweet-heart." It's an extremely commer-cial side that can't miss making a heap of dough for all concerned. The piece jumps and Jimmy Sacca leads the crew in his usual top form. On other side "The Old Cabaret," the crew eases through a pretty waltz. Inviting deck. We're crazy about "Sweetheart."

"THE LITTLE SHOEMAKER" (2:14) [Bourne ASCAP—Revil, Parsons, Turner] "MECQUE MECQUE" (1:57) [B & F Music BMI—Paul] THE GAYLORDS (Mercury 70403; 70403 x 45)



• "The Little Shoemaker" a sparkling new and most colorful novelty, that has all the earmarks of a smash success, is fashioned in a delightful manner by the voices of the Gaylords. A thoroughly com-mercial deck delivered in English and Italian, a gimmick that has made the Gaylords one of waxdom's top groups. Looks like another real big one for the boys. "Mecque Mec-que" is another cute ditty with a Latin beat that's sure to garner coin and applause for the trio. "Shoemaker" sounds terrific. "The Little Shoemaker"

"I'M A FOOL TO CARE" (2:53) [Peer International BMI—Daffan] "AUCTIONEER" (2:18) [Irish-Trojan BMI—Paul] LES PAUL & MARY FORD (Capitol 2839; F-2839)



LES PAUL & MARY FORD

• Perennial favorites Les Paul and Mary Ford continue to turn out potential hit material as they offer their latest release. With Les' ace guitar work in the backdrop, Mary Ford melts through a sentimental ballad in her warm appealing man-ner. It's a terrific number dubbed "I'm A Fool To Care." Number has a good bluesy quality. "Auc-tioneer" stars the talented thrush with a top job of multiple voicing. Beautiful tune with a soft Latin tempo. A powerful two-sided con-tender.



TONY MARTIN

TONY MARTIN • Hot on the heels of his hit "Here," Tony Martin sends up an-other two-sided contender that stands a good chance of making his hit string two in a row. Backed by a lush Henri Rene orking, the crooner leans into a romantic bal-lad set against a subdued tango beat, called "Boulevard Of Night-ingales." Potent material. "Angels In The Sky" is a dramatic inpira-tional number with a religious theme. Tune and lyrics are terrific. And Tony sends them across with depth and emotion. Should hit in a big way. big way.

#### **BILLY COTTON ORCH.** (London 1473; 45-1473)

B "FRIENDS AND NEIGHBORS" (2:23) [Jungnickel ASCAP— Scott, Lockyer] Billy Cotton's platter which is clicking big in England, is released in the U.S. Catchy cornball treatment of a cute lilter.

G "KITCHEN RAG" (2:30) [Leeds ASCAP—Baron] Billy and the boys belt out a socko ragtime piece that really moves. Full of life instrumental.

#### VAUGHN MONROE

(RCA Victor 20-5767; 47-5767)

B. "THEY WERE DOIN' THE MAMBO" (2:50) [E. H. Morris ASCAP—Raye] Vaughn Monroe has a potent and very commercial piece of wax in this amusing novelty sung in the crooner's appealing manner.

• "MISTER SANDMAN" (2:22) [E. H. Morris ASCAP—Ballard] An inviting lilter is the material that Vaughn fashions on the bottom por-tion. Ok side.

#### KID KING'S COMBO (Excello 2037; 45-2037)

(2:53) [Excellorec BMI—Brooks, Young] A sentimental sax solo takes the spotlight as the Kid King Combo eases through a pretty tune. Warm pleasing listening that'll go good in the pop and blues market.

• "DREAMY MOODS" (2:29) [Ex-cellorec BMI—Brooks, Young] As the title indicates, Kid King offers more mood music with his stylish sax-ing. Pretty job done with warmth and cute gimmick added by the guitar.

#### SMITH BROTHERS ("X"-0032; 4X-0032)

"WHO'S GONNA BE AT THE DOOR" (2:26) [General ASCAP —Corday, Hardt] The smooth har-mony of the Smith Bros. comes over colorfully as they fashion a clever rhythm novelty. Interesting piece of cute material.

(15) "IF YOU TOOK YOUR LOVE FROM ME" (2:37) [Kellem ASCAP—Craig] Perry Burgett sets up another fine orking for the boys' version of a shuffle rhythm ballad. Lovely tune that could make noise. Has hit qualities.

#### PEGGY LEE (Decca 29164; 9-29164)

"THAT'S WHAT A WOMAN IS FOR" (3:17) [Sam Weiss ASCAP —Bloom, Cahn] A sentimental char-acterization of woman's loyalty is treated to a hushed Peggy Lee read-ing. Women should love this.

B "SUMMER VACATION" (2:48) [Melrose ASCAP—Oakland, El-liott] The thrush comes over terri-fically with a catchy Latin beat novelty fitting for the coming vaca-tion season. Great lyrics. Dave Bar-bar acciets bour assists.

GAY

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# The Happiest HIT That Ever Happened! "THE ITTTIC

# MERCURY 70403 · 70403X45

(WITH ITALIAN CHORUS)

ORDS

# DON'T MISS HEARING THIS TERRIFIC RECORD!





#### JOHNNY DESMOND (Coral 61204; 9-61204)

B. "THE HIGH AND THE MIGHTY" (2:41) [Witmark ASCAP—Tiomkin, Washington] The stirring theme from the flick of the same name is given a dramatic read-ing by Johnny Desmond against a thrilling choral and ork backing.

B "IN GOD WE TRUST" (2:16) [Vim ASCAP—Stillman, Allen] George Cates sets up another produc-tion backing for a strong delivery of an inspirational-religious item by Johnny. Good tune. Big delivery.

#### THE THREE BARS (Fiesta 20-034)

**B** "IT AIN'T NECESSARILY SO" [—Gershwin, Gershwin] The Three Bars debut on the Fiesta label with a solid styling of a standard in a mambo tempo. Exciting and interest-ing deak ing deck.

G "KICKIN' THE MAMBO" [Pe-mora BMI-Roberts, Gropper, Darling] The piano, guitar and bass blend well on some more rhythmic mambo matter. Piece moves along on a fort align. a fast clip.

#### LARRY VINCENT (Pearl 24; 45-24)

**G** "MY LITTLE PUP WITH THE PATENT LEATHER NOSE" [—Gillespie, Little] A light pleasing bouncer is colorfully delivered by Larry Vincent with the Boys in the backing.

**G** "TELL ME I'M THE ONE" [—Jaffe, Boland, Vincent] A romantic piece of material is offered by the warbler on this end.

BING AND GARY CROSBY (Decca 29147; 9-29147)

**B** "CORNBELT SYMPHONY" (2:56) [Mellin BMI—Mellin, Sim-mons] Der Bingle and his son Gary team up on a bouncey version of a combell novelty. Pleasing ditty. They work great together and have a solid sound sound.

C "THE CALL OF THE SOUTH" (2:52) [Berlin ASCAP—Berlin] The artists lilt through another light pleaser. Inviting deck. Gary sounds more like Bing with every new release.

## TOMMY EDWARDS (MGM 11763; K-11763)

B "LINGER IN MY ARMS" (2:50) [Sherwin-ASCAP—Holmes, Sky-lar] Tommy Edwards has a strong contender in this hushed delivery of a lovely romantic piece of material. Tommy sings with a wonderful smoothness smoothness.

Garan High and the set of the set

## THE CASH BOX Þ SLEEP

"SH-BOOM" (2:43) [Progressive BMI— Keyes, Feaster, McRae, Edwards] "I SPOKE TOO SOON" (2:11) [Weiss & Barry BMI–Sims, Cosloff] THE CREW-CUTS (Moreurer 20004: 76)



• The Crew-Cuts, one of the hottest up and coming vocal groups, have in their latest release a plat-ter that will establish them in the ter that will establish them in the top name class. Currently riding high with their "Crazy 'Bout You Baby" the boys jump on a current clicker issued on a blues label. It's a sensational novelty jump called "Sh-Boom." On this platter the boys demonstrate their great sound and commercial technique, with this top drawer material. We can't see how "Sh-Boom" could miss the top ten. "I Spoke Too Soon," a pretty ballad, is the coupling.

"HEY THERE" (2:57) [Frank ASCAP—Adler, Ross] "THIS OLE HOUSE" (2:18) [Hamblen BMI—Hamblen] ROSEMARY CLOONEY (Columbia 40266) 4 4026() (Columbia 40266; 4-40266)



#### ROSEMARY CLOONEY

ROSEMARY CLOONEY • "Hey There," the big love song from Broadway's biggest musical "The Pajama Game," is given a sensational commercial delivery by Rosemary Clooney. Aided by Buddy Cole and his orchestra, Rosemary offers the tune in her meaningful sincere manner. Everyone who saw the show was singing the song. It's a beautiful item that could be an all out pop hit. One of the best bal-lad's we've heard in a while and Rosey's best in a long time. "This Ole House" is a catchy comball bounce novelty that makes a good coupling. Watch the top half.

"CHAIN REACTION" (2:27) [George Pincus ASCAP— David, Saxon] "VERA'S VERANDA" (2:32) [Bregman, Vocco & Conn ASCAP-Cavanaugh, Stock] LOU MONTE (RCA Victor 20-5778; 47-5778)



LOU MONTE

LOU MONTE • Lou Monte, who hit the big time with his novel treatment of the oldie "Darktown Strutters Ball," issues another novelty cou-pling that should head up the lad-der in short order. "Chain Reac-tion" is a bouncey light-hearted ditty with a delightful lyric and delivery. Should have no trouble meeting with the public's approval. "Vera's Veranda" is another catchy piece of cute song matter set to a waltz lilt. Two easy sides that'll make good programming for the jukes. jukes.

"GO" (2:47) [Jefferson ASCAP— Evans, Alstone] "I FOLLOW YOU" (2:47) [United ASCAP—Elman, Venis, Murcia] JERRY VALE (Columbia 40200) (Columbia 40260; 4-40260)



#### JERRY VALE

• Jerry Vale makes his strongest showing to date in quest of the big money record as he gives his all to a beautiful new ballad based on to a beautiful new ballad based on a lovely classical melody. It's top drawer material tagged "Go." And Jerry sounds "better than ever." A big ballad with a wonderful lush Percy Faith orking. Flip side "I'll Follow You" is another excellent job of crooning by Jerry. "Go" may be the side the artist has been seeking.

#### **CHARLIE APPLEWHITE** (Decca 29131; 9-29131)

(2:50) [Robbins ASCAP—Brown, Freed] The big voice of Charlie Ap-plewhite comes over well on this delivery of a great oldie. Commercial side with a fitting Jack Pleis orking.

B "CAN'T GET YOU OUT OF MY MIND" (2:56) [Supreme ASCAP —Vallee] Another lovely romantic piece is fashioned by the crooner. Won-derful tune with an excellent wedding of lyrics and melody.

#### AL MARTINO (Capitol 2826; F-2826)

• "ON AND ON" (2:16) [Martin ASCAP—Elliott, Spina] A shuffle rhythm is the setting for Al Martino's delivery of a love song. Chorus and Dennis Farnon's ork supply the back-ing ing.

GIVE ME SOMETHING TO GO WITH THE WINE" (2:15) [Alamo ASCAP—Dee, Lippman] Al rides over an Italian flavored novelty set to a slow waltz tempo. Pleaser.

#### THELMA BAKER (Casino 135; 45-135)

B "MAMBO BOLERO" [Juniper ASCAP-Ribble] Ben Ribble's ork sets up a solid Latin beat for the exciting voice of Thelma Baker as she sends out a mambo-bolero. Power-ful deck. Terrific arrangement.

• "THE LAUGHING MAN" [Tee Pee ASCAP—Fairbanks, Powell, Skylar] The thrush gives out with a rocking jumper on this end as laughter comes into the backdrop. Cute item.

#### MARIO LANZA (RCA Victor 10-4218; 49-4218)

B "SERENADE" (3:42) [Harms ASCAP—Romberg, Donnelly] The voice of Mario Lanza, which is heard in the forthcoming flicker "Student Prince," is offered on wax by Victor. A beautiful Romberg standard beauti-fully fashioned fully fashioned.

<sup>(1)</sup> DEEP IN MY HEART" (4:15) [Shubert ASCAP—Romberg, Don-nelly] With Soprano Elizabeth Doubleday supporting, another Rom-berg great is offered by Lanza. Pretty blending of voices. Flick will help sell bath order both ends.

#### GEORGIE AULD (Coral 61205; 9-61205)

**B** "THE HIGH AND THE MIGHTY" (2:25) [Witmark ASCAP—Tiomkin, Washington] The beautiful title theme from the soon to be released flicker, is fashioned in a slow bluesy manner by the tenor sax of Georgie Auld. Interesting deck.

Gee BMI—Auld, Farnesworth] Auld takes off with a solid interpre-tation of one of his own compositions that'll go in both pop and blues. More solid coving solid saxing.



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ADVANCED MUSIC CORP. 488 MADISON AVE., NEW YORK 22, N.Y.





June 19, 1954

#### THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS 1. LITTLE THINGS MEAN A LOT. Kitty Kallen (Decca) 2. THREE COINS IN THE FOUNTAIN Four Aces (Decca) 3. WANTED Perry Como (RCA Victor) 4. HERNANDO'S HIDEAWAY ..... Archie Bleyer (Cadence) Frank Weir (London) 5. THE HAPPY WANDERER ...... Henri Rene (RCA Victor) 7. YOUNG AT HEART..... Frank Sinatra (Capitol) 9. I UNDERSTAND JUST HOW YOU Betty Madigan (MGM) 11) ISLE OF CAPRI. 12) THE MAN UPSTAIRS. 13) CROSS OVER THE BRIDGE. 14) GREEN YEARS. 15) STEAM HEAT.

The proposed switch for disk jockeys from 78's to 45's by the major record companies has created a fuss and furor that may become quite a battle. Many of the deejays and stations have taken time to write the press and the record companies voicing their objections. Seems the problems are quite formidable from the station point of view. It's a safe bet all the bugs will be eliminated by average of ideas before tac long by exchange of ideas before too long.



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Jim Whitaker (WWVA-Wheeling, W. Va.) in New York for a vacation and business trip. Jim had a tune "Lucky In Kentucky" recorded on MGM by Roy Scott and advises it has been getting a good juke box reaction. . . . Mr. & Mrs. Jackson Lowe (WUST-Washington, D.C.) presented the world with the disc jockey of 1974 in the form of a 7 lb. 3 oz. boy named Michael Stuart last May 27. . . Paul Brenner (WAAT-WATV-Newark, N. J.) doing a syndicated column for the Matzner chain of newspapers. Paul is also doing a new teevee show based on Look's Telequiz from Monday through Friday at 7:30 on Chan-nel 13. . . Re the recent item in this column about the switch of names under the pictures in the Woman's Home Companion Record of the Month feature, Hank Goldman, WANN-Annapolis, Maryland, writes in to say that he also was a victim of the switch. Under his pic was the name "Art Preston, WSPR, Springfield, Mass." . . . Chris Clark (WBSM-New Bedford, Mass.) proud of the home town girl who made good. Carol Haney, who received rave notices for her great performance in "Pajama Game". Chris had Carol on his show "1230 Club" via tape recorded telephone conversation.



#### **NEW YORK:**



<text>

#### CHICAGO:

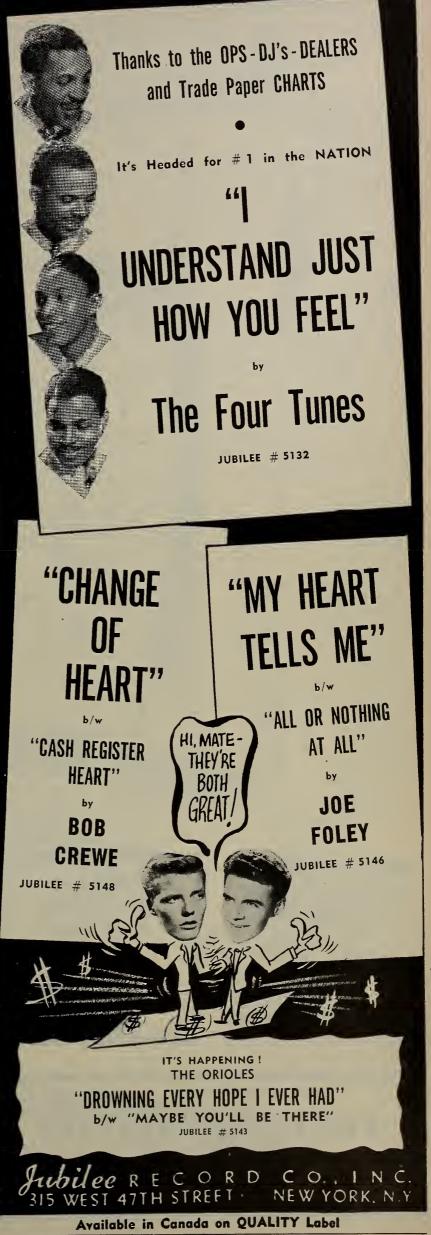
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#### LOS ANGELES:



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#### Waring Hosts Music Men At Annual Tournament

YORK-Several hundred NEW music men embracing song pluggers, A&R heads, executives of record com-A&R heads, executives of record com-panies, artists, and trade paper rep-resentatives were hosted by Fred Waring last Monday and Tuesday, June 7 and 8, at his annual golf tour-nament. Those who came Monday night were put up at The Castle Inn. After breakfast on the lawn at the Country Club, foursomes were made up for 36 holes of golf. Plenty of other means of relaxation were available for those who didn't golf, including swimming and baseball activities. The music men who challenged the Waring group to baseball won by a 9 to 0 score. In the evening, after an excellent

9 to 0 score. In the evening, after an excellent dinner, a hilarious show was put on by the music boys. One rib-tickling scene was the wrestling act which saw Milt Gabler in a show-stopping costume, along with Mickey Addy and Lou Del Guercio. The choral group, the Brill Building scene with Juggy Gales and Murray Wizell, the indi-vidual singing by the music boys, and the Andrews Sisters takeoff were all great.

Waring again was the perfect host, and at the close of the show where he thanked all, he stated that he will have the music boys up each year as long as his money holds out.

The golf scores were as follows:

| Low Gross:  |   |
|---|---|
| Dee Balline                                       | 76  |
| Perry Como  | 78  |
| George Paxton                                     | 78  |
| Bobby Day   | 80  |
| Clyde Sechler                                     | 80  |
| Nick Kenny  | 82  |
| Nat Brandywynne                                   | 82  |
| Fred Waring                                       | 83  |
| Kelly Commarata                                   | 83  |
| Weinstein   | 84  |
| J. Lenhart  | 84  |
| J. Spina  | 84  |
| Ross Park   | 84  |
| Low Net:  |   |
| Anarati   | 92 - 21 - 71  |
| M. Fisher   | 86-14-72  |
| Scherer   | 104 - 27 - 74   |
|   | 86-12-74  |
| M. Sukin  | 80-14-14  |
| M. Sukin<br>Cook                                  | 80-12-74<br>117-43-74   |
|   |   |
| Cook  | 117-43-74   |
| Cook<br>Mitch Ayres                               | $\begin{array}{c} 117-43-74 \\ 85-11-74 \end{array}$  |
| Cook<br>Mitch Ayres<br>Murray Luth                | $\begin{array}{c} 117\text{-}43\text{-}74\\ 85\text{-}11\text{-}74\\ 96\text{-}22\text{-}74 \end{array}$                          |
| Cook<br>Mitch Ayres<br>Murray Luth<br>Percy Faith | $\begin{array}{c} 117\text{-}43\text{-}74\\ 85\text{-}11\text{-}74\\ 96\text{-}22\text{-}74\\ 98\text{-}24\text{-}74 \end{array}$ |

## **BMI Moves Offices**

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THE CASH BOX

NEW YORK—Broadcast Mus Inc., moved its executive offices Is week to the new building at 589 Fit Avenue, occuping some 21,000 squa feet of the eighth and seventh floo New phone number is Plaza 9-156 Also moving executive offices to the space is Associated Music Publishe Inc., a wholly owned subsidiary BMI. AMP new phone number Plaza 9-8470. Approximately 10,500 square for NEW YORK-Broadcast

Plaza 9-8470. Approximately 10,500 square for of space is being retained by BMI a AMP at 580 Fifth Avenue, who shipping stockrooms, mailing a duplicating departments will be aligned in part of the former spa occupied. AMP was formerly at West 45th Street.

#### **Coral Signs Billy William**

NEW YORK—Bob Thiele, A. head of Coral Records, announced t week the signing of the Billy Willia Quartet. The group was formerly Mercury and most recently on MG Williams has been retained on Show Of Shows and will be seen it again starting in the Fall. He does his first session next we and the release will be issued imm diately.

diately.

#### Pat Morrissey To St. Lou

CHICAGO—Pat Morrissey, De recording star, opens at the Congr Hotel, St. Louis, Mo., following Mary Kaye Trio.

Mary Kaye Irio. Pat, whose waxing of "Baby, Must Be Love" b/w "You're ' Greatest", won her much acclaim, been playing clubs thruout the en country and winning lots of f wherever she appears.

#### WABC Shows From Paramou

NEW YORK-Following up Paramount Theatre's participation housing "The Voice of Firesto show, the Broadway showplace also turned over its Music Room the mezzanine floor to several WA programs.

Mort Lindsey, Martin Block's p tege and the newest of WABC's of jockeys, who emcees "The Boy N Door" show is the first Music Ro occupant, broadcasting his pia playing, song and disk show din from the Paramount, 1:30 to 2:30 p each Friday. On the femme side, Patti Rho does her Saturday-midnight "This Patti" show from the Music Ro each Saturday.

|                  | THE CASH BUX  |  |  |
|------------------|---|--|--|
| isic,            | Top   | Selling Reco   | rde D  |
| last<br>'ifth    |   | Reported by the Foremost   | ras  |
| are ors.         | RECORDS   | DETAIL   | All c MIM  |
| 500.<br>this     |   |  |  |
| ers,             |   | DUTLETS  | luc -  |
| is               |   | From Coast to Coast  |  |
| feet<br>and      | -   |  |  |
| here<br>and      | Greelin Record Center   | Hudson Ross  | California Music Co.   |
| re-<br>pace      | Long Island, N. Y.<br>1. Hernando's Hideaway (Bleyer)   | Chicago, III.<br>1. Hernando's Hideaway (Bleyer)   | Los Angeles, Calif.<br>1. Little Things Mean A Lot   |
| 25               | 2. The Happy Wanderer (Weir)<br>3. Little Things Mean A Lot<br>(Kitty Kallen)   | 2. Three Coins In The Fountain<br>(Four Aces)<br>3. Little Things Mean A Lot   | (Kitty Kallen)<br>2. Sh-Boom (The Chords)<br>3. Three Coins In The Fountain                        |
|                  | 4. Three Coins In The Fountain<br>(Four Aces)   | (Kitty Kallen)<br>4. The Happy Wanderer (Weir)   | (Four Aces)<br>4. River Of No Return (T. Ernie)  |
| IS               | 5. If You Love Me (Kay Starr)<br>6. A Girl, A Girl (Eddie Fisher)   | 5. Crazy 'Bout You, Baby<br>(Crew Cuts)<br>6. If You Love Me (Kay Starr)   | 5. Someday (Frankie Laine)<br>6. Rock Around The Clock<br>(Bill Haley)                             |
| A&R<br>this      | 7. Young At Heart (F. Sinatra)<br>B. Isle Of Capri (Gaylords)   | 7. My Friend (Eddie Fisher)<br>B. Isle Of Capri (Jackie Lee)<br>9. The Happy Wanderer (Rene)                           | 7. Money Burns a Hole In My<br>Pocket (Dean Martin)<br>8. My Friend (Eddie Fisher)                 |
| ams              | 9. Wanted (Perry Como)<br>10. Cross Over The Bridge (Page)  | 10. Du Bist Mein Leibshoen<br>(Vera Lynn)  | 9. Hit And Run Affair (P. Como)<br>10. Wanted (Perry Como)   |
| on<br>GM.<br>the | Denver Dry Goods Co.  | Moses Melody Shop  | Kops Piano House   |
| 1 on             | Denver, Colo.<br>1. Young At Heart (F. Sinatra)<br>2. Little Things Mean A Lot  | Little Rock, Ark.<br>1. Three Coins In The Fountain<br>(Four Aces)   | Great Falls, Mont.<br>1. Wanted (Perry Como)<br>2. Three Coins In The Fountain                     |
| veek<br>1me-     | (Kitty Kallen)<br>3. Wanted (Perry Como)<br>4. Three Coins In The Fountain  | 2. Little Things Mean A Lot<br>(Kitty Kallen)<br>3. Steam Heat (Patti Page)  | (Four Aces)<br>3. If You Love Me (K. Starr)<br>5. Cross Over The Bridge (Page)                     |
|                  | (Four Aces)<br>5. A Girl, A Girl (E. Fisher)  | 4 Answer Me My Love (Cole)   | 6. Little Things Mean A Lot  |
| is               | 6. Make Love To Me (Stafford)<br>7. The Man With The Banjo<br>(Ames Bros.)  | 5. The Man Upstairs (K. Starr)<br>6. Please Driver (T. Bennett)<br>7. Jilted (Teresa Brewer)<br>B. Wanted (Perry Como) | (Kitty Kallen)<br>7. The Man With The Banjo<br>(Ames Bros.)  |
|                  | B. The Happy Wanderer (Rene)<br>9. Here (Tony Martin)<br>10. I Get So Lonely (4 Knights)                                    | 9. Here (Tony Martin)<br>10. Don't Worry 'Bout Me<br>(Frank Sinatra)   | 8. Young At Heart (F. Sinatra)<br>9. Make Love To Me (Stafford)<br>10. I Get So Lonely (4 Knights) |
| ress             | Spruce Record Shop  | Wolff-Kubly & Hirsig   | Music Center   |
| the<br>, It      | Scranton, Pa.<br>1. Little Things Mean A Lot  | Madison, Wisc.<br>1. If You Love Me (Kay Starr)  | Honolulu, T. H.<br>1. Three Coins In The Fountain  |
| The has          | (Kitty Kallen)<br>2. Three Coins In The Fountain<br>(Four Aces)   | 2. The Man Upstairs (K. Starr)<br>3. Little Things Mean A Lot<br>(Kitty Kallen)  | (Four Aces)<br>2. Till Then (Fontane Sisters)<br>3. Wanted (Perry Como)                            |
| ntire<br>fans    | 3. Wanted (Perry Como)<br>4. Here (Tony Martin)   | 4. The Happy Wanderer (Weir)<br>5. Three Coins In The Fountain   | 5. Face To Face (G. MacRae)  |
| Tans             | 5. The Happy Wanderer (Weir)<br>6. Hernando's Hideaway<br>(Archie Bleyer)   | (Four Aces)<br>6. The Man With The Banjo<br>(Ames Bros.)   | 6. Here (Tony Martin)<br>7. Cross Over The Bridge (Page)<br>8. I Understand Just How You           |
| unt              | 7. My Friend (Eddie Fisher)<br>B. Hit And Run Affair (Como)<br>9. Steam Heat (Patti Page)                                   | 7. Answer Me, My Love (Cole)<br>B. Young At Heart (F. Sinatra)<br>9. Cross Over The Bridge (Page)                      | Feel (June Valli)<br>9. Secret Love (Doris Day)  |
| the              | 10. Answer Me, My Love (Cole)   | 10. Wanted (Perry Como)  | 10. Make Love To Me (Stafford)<br>The Groove Record Shop   |
| n in<br>one"     | Van Curler Music<br>Albany, N. Y.<br>1. Little Things Mean A Lot  | Cox Record Shop<br>Atlanta, Ga.<br>1. Little Things Mean A Lot   | Norfolk, Va.<br>1. Little Things Mean A Lot  |
| has<br>1 on      | (Kitty Kallen)<br>2. Three Coins In The Fountain  | (Kitty Kallen)<br>2. Three Coins In the Fountain   | (Kitty Kallen)<br>2. Three Coins In The Fountain   |
| ABC              | (Four Aces)<br>3. Hernando's Hideaway<br>(Archie Bleyer)  | (Four Aces)<br>3. I Understand Just How You<br>Feel (Four Tunes)   | (Four Aces)<br>3. Hernando's Hideaway (Bleyer)<br>4. The Happy Wanderer (Weir)                     |
| pro-<br>disk     | 4. Answer Me, My Love (Cole)<br>5. The Happy Wanderer (Weir)<br>6. If You Love Me (Kay Starr)                               | <ol> <li>Wanted (Perry Como)</li> <li>Jilted (Teresa Brewer)</li> <li>Hernando's Hideaway (Bleyer)</li> </ol>          | 5. Thank You For Calling<br>(Jo Stafford)<br>6. Steam Heat (Patti Page)                            |
| Next             | 7. A Girl, A Girl (E. Fisher)<br>B. Young At Heart (F. Sinatra)   | 7. If You Love Me (Kay Starr)<br>B. Rock Around The Clock  | 7. If You Love Me (Kay Starr)<br>B. Young At Heart (F. Sinatra)<br>9. Jilted (Teresa Brewer)       |
| ano-<br>irect    | 9. Wanted (Perry Como)<br>10. Cross Over The Bridge (Page)  | (Bill Haley)<br>9. I Get So Lonely (4 Knights)<br>10. Isle Of Capri (Jack Lee)   | 10. Whistle And I'll Dance<br>(Georgia Gibbs)  |
| p.m.             | F & R Lazarus Co.   | The Record Room  | The Music Box  |
| odes<br>is is    | Columbus, Ohio<br>1. Answer Me, My Love (Cole)<br>2. Hernando's Hideaway  | Reno, Nev.<br>1. Wanted (Perry Como)<br>2. The Man With The Banjo  | Spokane, Wash.<br>1. Little Things Mean A Lot<br>(Kitty Kallen)                                    |
| loom             | (Archie Bleyer)<br>3. Little Things Mean A Lot  | (Ames Bros.)<br>3. Three Coins In The Fountain   | 2. Three Coins In The Fountain<br>(Four Aces)  |
|                  | (Kitty Kallen)<br>4. The Happy Wanderer (Weir)<br>5. If You Love Me (Kay Starr)   | (Four Aces)<br>4. Little Things Mean A Lot<br>(Kitty Kallen)   | 3. If You Love Me (Kay Starr)<br>4. The Happy Wanderer (Weir)<br>5. Wanted (Perry Como)            |
| -1               | 6. Wanted (Perry Como)<br>7. Here (Tony Martin)<br>B. Three Coins In The Fountain   | 5. If You Love Me (Kay Starr)<br>6. Hernando's Hideaway<br>(Archie Bleyer)   | 6. Hernando's Hideaway<br>(Archie Bleyer)<br>7. Cross Over The Bridge (Page)                       |
|                  | (Four Aces)<br>9. Isle Of Capri (Gaylords)<br>10. The Man With The Banjo  | 7. The Happy Wanderer (Weir)<br>B. Cross Over The Bridge (Page)<br>9. Answer Me, My Love (Cole)                        | 8. I Get So Lonely (4 Knights)<br>9. Thank You For Calling<br>(Jo Stafford)                        |
|                  | (Ames Bros.)  | 10. I Get So Lonely (4 Knights)  | 10. Young At Heart (F. Sinatra)  |
|                  | Ben Brown Music<br>Lynn, Mass.  | A. Harris & Co.<br>Dallas, Tex.  | Bill's "T" Record Shop<br>Tulsa, Okla.<br>1. I Understand Just How You                             |
|                  | 1. Hernando's Hideaway<br>(Archie Bleyer)<br>2. Little Things Mean A Lot  | 1. Wanted (Perry Como)<br>2. Hernando's Hideaway<br>(Archie Bleyer)  | Feel (Four Tunes)<br>2. Lovey Dovey (The Clovers)  |
|                  | (Kitty Kallen)<br>3. Green Years (Eddie Fisher)<br>4. The Happy Wanderer (Weir)   | 3. Little Things Mean A Lot<br>(Kitty Kallen)<br>4. Here (Tony Martin)   | 3. Little Things Mean A Lot<br>(Kitty Kallen)<br>4. Crazy 'Bout You Baby                           |
|                  | 4. The Happy Wanderer (Weir)<br>5 Thank You For Calling<br>(Jo Stafford)<br>6. Three Coins In The Fountain                  | 5. Three Coins In The Fountain<br>(Four Aces)<br>6. Young At Heart (Sinatra)   | (Crew Cuts)<br>5. The Man Upstairs (K. Starr)<br>6. Three Coins In The Fountain                    |
|                  | (Four Aces)<br>7. My Friend (Red Foley)   | 7. Isle Of Capri (Jackie Lee)<br>B. I Understand Just How You  | (Four Aces)<br>7. Shake, Rattle And Roll   |
|                  | 8. Sway (Dean Martin)<br>9. Wanted (Perry Como).  | Feel (Four Tunes)<br>9. Goodnight Sweetheart,<br>Goodnight (Spaniels)  | (Joe Turner)<br>8. Cuddle Me (Gaylords)<br>9. The Happy Wanderer (Weir)                            |
|                  | 10. Face To Face (G. MacRae)<br>Royles T. V.  | 10. I Get So Lonely (4 Knights)  | 10. Isle Of Capri (Jackie Lee)<br>Martha Jane's Melody   |
|                  | Salt Lake City, Utah<br>1. Three Coins In The Fountain  | Katz Drug Company<br>Kansas City, Mo.  | Lane   |
|                  | (Four Aces)<br>2. Little Things Mean A Lot  | 1. Little Things Mean A Lot<br>(Kitty Kallen)<br>2. Three Coins In The Fountain  | New Orleans, La.<br>1. If You Love Me (K. Starr)<br>2. Wanted (Perry Como)                         |
|                  | (Kitty Kallen)<br>3. Wanted (Perry Como)<br>4. The Happy Wanderer (Weir)  | (Four Aces)<br>3. Hernando's Hideaway<br>(Archie Bleyer)   | 3. Little Things Mean A Lot<br>(Kitty Kallen)  |
|                  | 4. The Happy Wanderer (Weir)<br>5. Answer Me, My Love (Cole)<br>6. If You Love Me (V. Lynn)<br>7. I Understand Just How You | 4. The Happy Wanderer (Weir)<br>5. If You Love Me (Kay Starr)<br>6. Here (Tony Martin)                                 | 4. Cross Over The Bridge (Page)<br>5. Here (Tony Martin)<br>6. Three Coins In The Fountain         |
| N. 🕴             | Feel (Four Tunes)<br>8. Hernando's Hideaway<br>(Archie Bleyer)  | 7. The Man With The Banjo<br>(Ames Bros.)<br>B. I Understand Just How You  | (Four Aces)<br>7. Isle Of Capri (Gaylords)<br>B. The Man Upstairs (K. Starr)                       |
|                  | 9. I Really Don't Want To<br>Know (Paul & Ford)   | Feel (Four Tunes)<br>9. Answer Me, My Love (Cole)  | 9. I Understand Just How You<br>Feel (Four Tunes)<br>10. Hernando's Hideaway                       |
| 1                | 10 Isla Of Capri (lackia Iaa)   | 10 Wanted (Berry Came)   | (Anahia Diana)   |



(Phone: HA. 5-7123)

9. I Really Don't Want To Know (Paul & Ford) 10. Isle Of Capri (Jackie Lee) 9. Answer Me, My Love (Cole) 10. Wanted (Perry Como) "It's What's in THE CASH BOX That Counts"

Lane New Orleans, La. 1. If You Love Me (K. Starr) 2. Wanted (Perry Como) 3. Little Things Mean A Lot (Kitty Kallen) 4. Cross Over The Bridge (Page) 5. Here (Tony Martin) 6. Three Coins In The Fountain (Four Acces) 7. Isle Of Capri (Gaylords) B. The Man Upstairs (K. Starr) 9. I Understand Just How You Feel (Four Tunes) 10. Hernando's Hideaway (Archie Bleyer)

June 19, 1954



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#### POPULAR

LES BROWN and his Band Of Renown—"Le's Dream"— Coral CRL 56116 (10" LP) List: \$3.00

DREAM; I DREAM OF YOU; STREET OF DREAMS; A MILLION DREAMS AGO; I DREAM TOO MUCH; DID YOU EVER SEE A DREAM WALKING? I GUESS I'LL HAVE TO DREAM THE REST; DARN THAT DREAM.

Les Brown's Band of Renown, one of the most popular active instrumental groups today, offers an album of music to dream by. Each of the standards— all titles including the word "dream"—is rendered in a soft and romantic fox trot tempo. To add to the richness of these eight oldies, Les incorporates the flute and the vibes. Top grade arrangements of excellent dance music. Kids'll love it.

"UNTIL THE REAL THING COMES ALONG" — Larry Elgart and his Orchestra—Decca Records DL 5536 (1-10" LP) List: \$3.00 UNTIL THE REAL THING COMES ALONG, MAD ABOUT THE BOY; THE MAN I LOVE; MORE THAN YOU KNOW; YOU'RE MY THRILL; IN THE BLUE OF EVENING; LOVE IN A MIST; YOU'RE DRIVING ME CRAZY.

Another of the fine Decka21. Another of the fine Decka21. alto sax and orchestra, provide the type of music you can listen to, enjoy and relax to. It is of the lush type and perfect for the armchair and book, or background to a group of conversants. A definite market for this kind of music. The exotic female on the cover may add nothing to the wax but she will serve to draw attention to it.

JOE LIPMAN and his Orchestra — "Manhattan Serenade" — MGM E 238 (10" LP) List: \$3.00

STREET SCENE; PARK<sup>®</sup> AVENUE FANTASY; CENTRAL PARK ROMANCE; MANHATTAN SERE-NADE; PENTHOUSE SERENADE; MANHATTAN; HARLEM NOCTURNE.

NADE, PENTHOUSE SERENADE, MANHATTAN, HARLEM NOCTURNE. The beautiful melodies, composed over the years, depicting the light gayety of New York City and the bluesy loneliness of a soul in this huge metropolis, serves as a platform for the debut of Joe Lipman on MGM long play wax. The artist was formerly an arranger for Benny Goodman and Bunny Berrigan and has supplied arrangements for some of today's top vocalists. Here the artist shows his skills with exceptionally beautiful mood music. A half hour of delightful listening for the quiet hours.

"SERENATA"-The Music of LeRoy Anderson-STARNOTERS-MGM E 248 (10" LP) List: \$3.00

SERENATA; PLINK, PLANK, PLUNK; BELLE OF THE BALL; SARABAND; THE PHANTOM REGI-MENT; THE PENNY-WHISTLE SONG; PROMENADE; HORSE AND BUGGY.

'our men known as the Starnoters employ eleven different instruments to resent some of the most popular creations of the great LeRoy Anderson. Il of these favorites have been rendered time and time again by various ombinations. This foursome sends up still another conception of this music. Interesting presentation that faces the same sales problem that faces any new agreements. new aggregation.

#### CLASSICAL

ARTURO TOSCANINI—"William Tell Overture" by Rossini—and the NBC Symphony Orchestra—RCA Victor LRM 7054 (10" LP) List: \$2.85 WILLIAM TELL OVERTURE; SEMIRAMIDE OVERTURE.

The William Tell OVERTURE; SEMIRAMIDE OVERTURE. The William Tell Overture has long been one of the most popular pieces in the orchestral repertoire and one for which Toscanini has long had a special flair. This illustrious piece is rendered by the master of the batonists with warmth, vigor and feeling. Beautiful presentation. The coupling is the Semiramide Overture, the last of Rossini's Italian operas. Although it was a very popular piece back in the days when it was written, it is no longer familiar to folks because of the few times it is presented today. However, it is more inviting listening that'll please the classical buyer. The master at a price to meet every budget. every budget.

YEHUDI MENUHIN—"Beethoven Violin Concerto"—His Master's Voice LHMV-1061 (1-12" LP) List: \$5.67

One of the very popular Beethoven works is performed in masterful fashion by Yehudi Menuhin accompanied by the Philharmonia Orchestra conducted by Wilhelm Furtwanger. This is one of the most melodic violin concertos and has been issued on wax on many occasions. In fact, RCA Victor also has one by Heifetz and Toscanini. This version, via the performance of Menuhin and the concerto itself, will more than share future sales.

JAZZ

LOUIS ARMSTRONG SINGS THE BLUES—RCA Victor LJM 1005 (1-12" LP) List: \$4.62

List: \$4.62 THE BLUES ARE BREWIN'; I GOTTA RIGHT TO SING THE BLUES; BACK O'TOWN BLUES; WHERE THE BLUES WERE BORN IN NEW ORLEANS; ROCKIN' CHAIR; BLUES FOR YESTERDAY; BLUES IN THE SOUTH; JACK-ARMSTRONG BLUES; DO YOU KNOW WHAT IT MEANT TO MISS NEW ORLEANS; ST. LOUIS BLUES; FIFTY-FIFTY BLUES; BASIN STREET BLUES. This is a collection of some of Ole Satchmo's best. The gravel voiced chanter sings with a humor that is evident in every sandpapered growl that pours from the grinning face that is synonymous with blues. And his trumpet. Well, he's still the best. The recordings feature some great names including Teddy Wilson, Bud Johnson, Barney Bigard, Red Callender, Zutty Singleton, Kid Ory, Bobby Hackett, Jack Teegarden Johnny Guarnieri, Cozy Cole, and on and on. This album should grab off a big portion of sales in any location.



WINGY MANONE-Label "X" Records-LVA-3014 (1-10" LP) List: \$3.67 BASIN STREET BLUES; DALLAS BLUES; RHYTHM SAVED THE WORLD; SING ME A SWING SONG; PANAMA, SWINGIN' AT THE HICKORY HOUSE; TORMENTED; HESITATION BLUES.

A collection of tunes etched in 1936 when 52nd Street was swinging. Wingy, an effervescent character always, imparts his ebullience to the music recorded herein. Wingy's sidemen on these historical sides are among the best. The band is composed of the best of his own unit and four from the Bob Crosby band. The swinging dixie that Manone trumpets is still mighty palatable to the Dixie faithful. This is one of the series of "X" vault originals.

THE MUSIC OF BUDDY DeFRANCO-Norgran Records MGN-3 (1-10" LP) List: \$3.85

BUT NOT FOR ME; WHEN YOUR LOVER HAS GONE; FERDINANDO; THE THINGS WE DID LAST SUMMER.

Norman Granz puts the always fresh and talented clarinet of Buddy DeFranco to work here and the result is a collection of four tunes that display the brilliance of the artist. Buddy is one of the best to ever mouth the clarinet and although he has the topflight support of Kenny Drew on the piano, Art Blakey on the drums and Milt Hinton on bass, the LP is strictly a Buddy DeFranco showpiece. Worthy of a place in any jazz library.

COUNT BASIE BIG BAND-Clef MG C-148 (10" LP) List: \$3.85 CASH BOX; TOM WHALEY; NO NAME; REDHEAD; JACK AND JILL; BASIE TALKS; BUNNY; BOOTSIE.

The Count's big band is swingin' again. Since the formation of this crew in 1952, an excitement has been created among the folks in the trade and of course with the public. With the aid of Paul Quinchette, Eddie Davis, Charlie Fowlkes, Joe Newman and others, the Count rides through some solid jump material. Granz has a potent package in this one that should appeal to both the jazz enthusiasts and the lindy lovers. Excellent party disk. "Cash Box" is our favorite, of course. The whole disk rocks.

FIREHOUSE FIVE PLUS 2—"Firehouse Five Plus 2 Goes South"—Good time Jazz L-23 Volume 5 (10" LP) List: \$3.00

AT A GEORGIA CAMP MEETING; I'M GONNA CHARLESTON BACK TO MY OLD SHACK IN CHARLESTON; TUCK ME TO SLEEP IN MY OLD KENTUCKY HOME; ALABAMA JUBILEE; ORIGINAL DIXIELAND ONE-STEP; BASIN STREET BLUES.

The Firehouse Five Plus Two, a crew of Walt Disney artists, writers and directors who parlayed a spare-time hobby into one of the country's most popular and commercial jazz bands in the past five years, devote the album to the "great old south." In their honky-tonk, cornball fashion they belt out a number of South favorites. The low blast of the trombone, the plucking banjo and the sharp clarinet just seem to envelop the listener. A terrifically commercial offering that oughta enjoy a healthy sale. GTJ's best to date. "I'm Gonna Charleston Back" and "Basin Street Blues" will sell the pros-pective buyer in no time. pective buyer in no time.

BUD SHANK QUINTET—"Jazz In Hollywood Series"—Nocturn Records NLP, 2 (1-10" L.P.) List: \$3.85

CASA DE LUZ; JASMINE; LEFT BANK; JUST A FEW; LOTUS BUD; SHANK'S PRANKS.

Bud Shank, rising young alto saxist, is presented fronting his own group on the newest "Jazz in Hollywood" release. Shank is well known among the jazz coterie, especially on the West coast. On this collection he is backed by Shorty Rogers on the trumpet and flugle horn. Shorty also gets writer credits on the six items waxed on this release. Shank has been heard on several L.P.'s already released as has the rest of the group; Jimmy Rowles, piano; Harry Babasin, bass; and Roy Harte, drums. Shank is displayed to good advantage on this series of items as he swings a compelling horn on the driving sides and a sin-cere and colorful tone on the mood ditties. "Shank's Pranks" is a wild waxing that leaves the listener on a happy note.

LEONARD FEATHER PRESENTS "Jazz Club U.S.A. In Sweden"-Prestige PRLP 179 (1-10" LP) List: \$3.95

JIMMY RANEY ALL STARS PLAY 1, INVENTION; 2, JUMPING FOR JANE; 3, INDIAN SUMMER; 4, DARN THAT DREAM.

Leonard Feather puts four tunes together to form a modern sound album that has some sparkling ensemble and solo passages. Jimmy Raney's guitar work is topflight. Feather backs two jump items with two mellow after-hours numbers.

#### SHOW ALBUMS

"THE GOLDEN APPLE"—Original Cast: Priscilla Gillette, Stephen Douglass, Kaye Ballard, Jack Whiting—Jerome Moross and Hershey Kay Orchestra--RCA Victor LOC 1014 (12" LP) List: \$5.45 The music of Jerome Moross and lyrics of John Latouche written for the Phoenix Theatre production of the Golden Apple, are performed by the original cast for RCA Victor. It's an excellent piece of wax with outstanding showings by the stars. Especially the "Lazy Afternoon" song by Kaye Ballard. The play was voted the "Best Musical of the 1953-1954 season" by the Drama Critics Circle. Folks who saw the show will surely want this package. Collec-tors of show albums will also want to add this one to their catalog.

The Cash Box, Music

#### **Lionel Hampton Opens** At "Basin Street"

NEW YORK—The Lionel Hampton aggregation moved into Basin Street has Tuesday, June 8, and once again the vibe and drum great proved his master showmanship. Hamp took over the floor at 9:45 and, except for a 30-minute break, con-ducted a jam session that had the crowd calling for "more." His good nature, ebullient charm, nervous shuf-fling and rhythmic grunts as he worked obviously won the audience from the beginning to his exhausting finish. Highlight of the evening was the famous Hamp "Flying Home." The band broke things up as they jammed with a furious frenzy, the sax section parading through the club and around the tables, the trumpet blowing madly while hanging from the canopy by one hand and the almost comical contrast of the left hand guitarist playing se-dately through all the band's fury. Sonny Parker did several blues numbers. Curley Hamner had a strong number in his drum duet with Hamp-ton. The best, however, was the un-billed Betty Carter making her first appearance on Broadway. Betty's styling pleased the crowd and she was called back to do several encores. A strong attraction well worth the tariff.

#### "X" Country Disk Goes Pop

NEW YORK—Terry Fel's first re-lease — "Truck Driving Man" b/w "Don't Drop It"—has succeeded in es-tablishing "X" in the country-western field by its healthy sales totaling more than a reported 40,000 copies. This week Jimmy Hilliard said that the record has now suddenly splashed into the pop market, and a flood of addi-tional orders have come in from dis-tributors. tributors.

Tony's greatest since "Here"...

#### **Bob Drews Makes Unusual Safety Plea**

CHICAGO—Gimmick deejay Bob Drews, WAAF, this city, made an' un-usual safety plea on one of his shows this past week. He very seriously in-troduced, "Chicago's Director of Auto-mobile Traffic Safety and Cautious Driving," then switched to one of his trick voices and sang the following namedy: parody

parody: "If you're a guy who drove stock cars, On each and every track But forgot the rules of the road, For driving forth and back And if you broke as many laws as dishes in the sink Well brother, there's only one way, To keep out of the clink Cross over the line, cross over the line, Change your reckless way of driving, Cross over the line On the highway use the right side

Cross over the line On the highway use the right side You will live life on the bright side Brother! Cross over the line If you have built a road, To drive upon the open road And if the mill's too powerful, For the lightness of the load You'll spend lots of your time in jail, And pay many a fine If you pass other cars by crossing The double white line Cross back to your side, cross back to your side

your side

your side Change your heedless way of driving, Cross back to your side For the highway's not a race-track, You can win in second place, Jack Brother! Cross back to your side I know it isn't easy to, Resist temptation's talk But think of how your broken leg, Will hurt you when you walk Cause someday you will goof, And run head-on into a tree, And someone will be sorry, and That someone won't be me Cross over the line, cross over the line, Obey traffic laws and signals,

Obey traffic laws and signals, Cross over the line

# **Top 10 Best Selling Pop Albums**

- 1. THE GLENN MILLER STORY

Page 17

- 4. ROSE MARIE 5. 10TH ANNIVERSARY.
- 6. SONGS FOR YOUNG LOVERS
- 7. LIBERACE BY CANDLELIGHT ....
- 8. THE PAJAMA GAME
- 9. THE STUDENT PRINCE
- 10. PARDON MY BLOOPER

Save your racing for the speedway, Do not drive the do-not-heed way, Brother! Cross over the line." And mighty good sense, too!

#### **Aladdin Forms New Label**

BEVERLY HILLS, CALIF.—Ed-ward Mesner, prexy of Aladdin Rec-ords, announced this week that the diskery, in conjunction with Jessie Stone, responsible for many of the hits on Aladdin, is introducing a new label to be known as Lamp Records. The label will feature new rhythm and blues artists and some of Alad-din's standbys.

Mesner stated that Lamp will re-ceive all the backing and attention that Aladdin has been getting through the years.

The first release, samples of which were to be shipped June 7, stars Leonard Lee on two sides dubbed "When The Sun Goes Down" and "Tryin' To Fool Me." Both numbers were arranged by Stone and the ses-sions were supervised by him.

#### Johnston Visits U.S.

NEW YORK-Johnny Johnston, "Mr. Vocal Group" of Britain, was scheduled to arrive in New York on June 8 to appear on TV and radio. The leader of the Johnston Brothers, recording artists for English Decca and American London is also coming to the U.S. in the capacity of director of Michael Reine Music Publishing, one of England's newest publishing outfits currently plugging their "Friends And Neighbors," tune one of England's biggest hits.

Johnston is also the author of a number of English and American hits such as "The Homing Waltz," "The Wedding Of Lili Marlene," "The Windsor Waltz" and a host of others. He will stay in the Park Sheraton

Hotel in this city.

# TONY MARTIN Angels in the Sky

**Boulevard of Nightingales** 

20/47-5757

a "New Orthophonic" High Fidelity recording



"It's What's in THE CASH BOX That Counts"

Sound Track (Decca DL 5519)

June 19, 1954

2. SELECTIONS FROM THE GLENN MILLER STORY....Glenn Miller (RCA Victor LPT 3057) 3. MUSIC FOR LOVERS ONLY.... Jackie Gleason (Capitol H 352) Original Cast (MGM E 229) Nat "King" Cole (Capitol W 514) Frank Sinatra (Capitol H 488) Liberace (Columbia CL 6251) Original Cast (Columbia ML 4840) Mario Lanza (RCA Victor LM 1837) Kermit Schafer (Jubilee LP 2)

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The Cash Box, Music

#### Page 19

# **Savoy Ballroom Opens In L.A.**

LOS ANGELES—The West Coast's newest ballroom, The Savoy, opened its doors Friday, Saturday and Sun-day, June 4, 5 and 6, featuring the "King of King Records," alto sax star Earl Bostic and his band, plus Christine "Every Night In The Week" Kittrell.

Attrell. Located at Central near 77th, the Savoy is located at the site of the former Century theatre. The Savoy boasts a new \$6500 air conditioning system, being the only other West Coast ballroom besides the Palladium which has such a feature. A new hardwood dance floor covering 6000 source fact before the new hard A new hardwood dance floor covering 6000 square feet before the new band-stand, nine speakers to assure perfect acoustics throughout the ballroom, stainless steel refrigeration, a new \$4500 sprinkling system and two new specially designed bars. Julius "Stuff" Crouch is general

manager of the fabulous new dance palace, in charge of operation and personnel, as well as booking. The Savoy Amusement corporation is headed by Mickey Cohen, a genial gentleman who bears no resemblance whatsoever to his ill-famed namesake. The Savoy's president has long been associated with the movie industry, having been in charge of all costuming for the entire "Road" series starring Bing Crosby and Bob Hope at Paramount. Cohen also costumed both the Broadway stage and film presentations of "Panama Hattie" and "Louisiana Purchase." He was associate to producer Leo McCarey on the film, "Good Sam."

## **D.C. Hotel Extends Entertainment Policy** For Betty Madigan

WASHINGTON, D. C .- The Sheraton-Carlton Hotel, Washington, D. C., which originally planned to discontinue its entertainment for the summer months as of June 8th, has made special arrangements to continue its entertainment policy for two addi-tional weeks so as to be able to take advantage of headlining MGM Records' singing star, Betty Madigan, whose record of "Joey" is skyrocketing her into national prominence.

Betty, who hails from Wash. D. C., has become one of the "hottest" personalities in show business since the click of her MGM platter of "Joey," and in order to be able to present her to her hometown fans before the Fall, the Sheraton-Carlton decided to extend their season for two additional weeks.

Betty opened at the Sheraton-Carlton on June 9th for two weeks as the headliner. When Betty left Wash. D. C. about a year ago, she was sing-ing at the Hotel 2400 for one-tenth of the amount she will be receiving at the Sheraton-Carlton Hotel!

#### Lighthouse Benefits From Disk

NEW YORK — The full choir of singers from the Lighthouse Founda-tion recorded this week for "X." An album is to be released, all royalties to go to the Foundation.

# Album Confab



NEW YORK-RCA Victor pacted Dick "Bix" Collins to a contract for a forthcoming jazz album. Left to right in front are Nat Pierce, who is arranging tunes for the album; Jack Lewis, Victor A & R representative; and Dick Collins. In the rear, Bill Perkins, tenor saxophonist; bandleader Woody Herman; and Ralph Watkins, owner of Basin Street where Herman's band was appearing at the time.

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# they'll ring the bell!

#### Popular

Smith Brothers WHO'S GONNA BE AT THE DOOR If You Took Your Love From Me 78 rpm cat. no. X-0032 45 rpm cat. no. 4X-0032

Bill Darnel YOU CAN BETCHA LIFE Teardrop Avenue 78 rpm cat. no. X-0031 45 rpm cat. no. 4X-0031

Ben Light and His Lightning Fingers GEORGIA ON MY MIND DEEP IN THE HEART OF TEXAS 78 rpm cat. no. X-0030 45 rpm cat. no. 4X-0030

#### **Country-Western**

**Bonnie** Owens I TRADED MY HEART FOR HIS GOLD Take Me 78 rpm cat. no. X-0028 45 rpm cat. no. 4X-0028

**RECORDS MARK THE HITS!** 

Al Rogers THE MIRROR 'CROSS THE BAR The Hydrogen Bomb 78 rpm cat. no. X-0029 45 rpm cat. no. 4X-0029

A Product of Radio Corporation of America





While in Paris this week, I learned of the sad passing of the popular American pianist Garland Wilson. Garland, who was drawing a big crowd at the famous Beuf Sur Le Toit Nitery, had been complaining of not feeling too well but kept playing for the customers. He collapsed and was taken to the hospital where he died several hours later. He was a great pianist and most wonderful accompanist, having worked with top artist of the Lena Horne, Jean Sablon calibre. . . . At the time of writing, I learn that Sidney Bechet is gravely ill in the French Hospital in Paris.

Important news in London is the acknowledged existence of very amicable negotiations between P.R.S. (Performing Rights Society) and (Performing Rights Society) and B.M.I. The parley concerns the pos-sible tie-up between the two organi-zations to enable PRS to handle B.M.I. copyrights in Great Britain. P.R.S. already has a tie-up with ASCAP.... A return visit to Britain is antici-pated by U. S. composer David Rose, and I hear he will be guesting on the BBC showband show on June 28th. ... Gone to New York is composer, publisher and singer (with the Key-notes and the Johnston Brothers) Johnny Johnston. Gone for business and maybe also pleasure, eh???... There is almost no doubt about the possibility that no further American publishing firms will be allowed to open branches here. This statement comes from good authority. This news in no way affects the firm already here. here.

here. On June 17th, BBC starts a new series of shows titled "Thank Your Lucky Star" which will feature top international talent. Among those al-ready contracted to appear are Larry Parks and Betty Garrett, Al Martino, Winifred Atwell, Eddie Calvert, David Whitfield, Kenny Baker and the Ray Martin Ochestra . . . U. S. impresario and music publishing personality Moe Gale (brother of Tim) arrived in Lon-don this week on a combined business and pleasure visit. and pleasure visit.

and pleasure visit. Song making lots of noise in Paris, believe it or not, is "Johnny Tu N'es Pas un Ange." For those who want the translation, it's "Johnny is The Boy For Me." (French version means, "You're no angel, Johnny!") I've counted seventeen different recordings of it, and all by big names too—Edith Piaf, Catherine Sauvage, Anny Gould, Jacques Helian and many more. This Week's Best Selling Pon Singles

| TUIS | s weeks dest sening rop singles: |   |
|------|----------------------------------|---|
|      | (Courtesy of the                 |   |
|      | "New Musical Express")           |   |
| 1.   | "Secret Love"                    |   |
|      | DORIS DAY                        |   |
| 2.   | "Such A Night"                   |   |
|      | JOHNNIE RAY                      |   |
| 3.   | "Friends And Neighbors"          |   |
|      | BILLY COTTON                     |   |
| 4.   | "The Happy Wanderer"             |   |
|      | OBENKIRCHEN CHOIR                |   |
| 5.   | "Someone Else's Roses"           | - |
|      | JOAN REGAN                       |   |
| 6.   | "The Kid's Last Fight"           |   |
|      | FRANKIE LAINE                    |   |
| 7.   | "Heart Of My Heart"              |   |
|      | MAX BYGRAVES                     |   |
| 8.   | "Changing Partners"              |   |
|      | KAY STARR                        |   |
| 9    | "I Get So Lonely"                |   |

FOUR KNIGHTS

10. "The Book" DAVID WHITFIELD

PHILADELPHIA 42. PENNA

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9a. "Dime And A Dollar" GUY MITCHELL

THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

June 19, 1954

Fred Vinroot

WIST-Chorlotte, N. C.

WIST—Chorlotte, N. C. 1. Little Things Mean A Lot (Kitty Kallen) 2. Wanted (Perry Como) 3. Young At Heart (F. Sinatra) 4. Make Love To Me (Stafford) 5. The Man With The Banjo (Ames Bros.) 6. Cross Over The Bridge (Page) 7. Jilted (Teresa Brewer) B. New Shantytown (J. Long) 9. Three Coins In The Fountain (Four Aces) 10. The Happy Wanderer (Rene)

Robin Seymour WKMH—Dearborn, Mich.

WKMH—Dearborn, Mich.
1. I Could Have Told You (Frank Sinatra)
2. Hernando's Hideaway (Archie Blever)
3. Lovey Dovey (Bunny Paul)
4. Three Coins In The Fountain (Four Aces)
5. Little Things Mean A Lot (Kitty Kallen)
6. There Never Was A Night So Beautiful (Perry Como)
7. Wait For Me Darling (Gibbs)
8. Sweetheart (Hilltoppers)

B. Sweetheart (Hilltoppers)
9. I Understand Just How You Feel (Four Tunes)
10. Green Years (Eddie Fisher)

**Bill Burns** 

WQAM-Miomi, Flo.

WQAM-Miomi, Flo. 1. Wanted (Perry Como) 2. Young At Heart (F. Sinatra) 3. Little Things Mean A Lot (Kitty Kallen) 4. If You Love Me (K. Starr) 5. Three Coins In The Fountain (Julius La Rosa) 6. Cross Over The Bridge (Page) 7. Answer Me, My Love (Cole) 8. Make Love To Me (Stafford) 9. The Man With The Banjo (Ames Bros.) 10. Hernando's Hideaway (Archie Bleyer)

Jerry Nesler KFSD—Son Diego, Colif.

KFSD—Son Diego, Cont.
 Wanted (Perry Como)
 I Get So Lonely (4 Knights)
 Cross Over The Bridge (Page)
 Young At Heart (F. Sinatra)
 Make Love To Me (Stafford)
 Little Things Mean A Lot (Kitty Kallen)
 Here (Tony Martin)
 The Man With The Banjo (Ames Bros.)
 Answer Me, My Love (Cole)
 A Girl, A Girl (E. Fisher)

Roland A. Dumas

WMAS—Springfield, Mass.

WMAS—Springfield, Mass.
1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Hernando's Hideaway (Archie Bleyer)
4. Here (Tony Martin)
5. Three Coins In The Fountain (Frank Sinatra)
6. Little Things Mean A Lot (Kitty Kallen)
7. Cross Over The Bridge (Page)
B. If You Love Me (K. Starr)
9. Joey (Betty Madigan)
10. Young At Heart (F. Sinatra)

Art Roberts

KXLW-St. Louis, Mo.

KXLW---St. Louis, Mo. 1. Little Things Mean A Lot (Kitty Kallen) 2. Isle Of Capri (Gaylords) 3. If You Love Me (Kay Starr) 4. Steam Heat (Patti Page) 5. Three Coins In The Fountain (Four Aces) 6. Hernando's Hideaway (Archie Bleyer) 7. The Happens To Be Me (Cole) 9. I Understand Just How You Feel (Four Tunes) 10. I Speak To The Stars (Day)

**Bates Feuell** 

WCAR-Pontioc, Mich.

WCAK—Pontroc, Mich. 1. Little Things Mean A Lot (Kitty Kallen) 2. Hernando's Hideaway (Archie Bleyer) 3. Three Coins In The Fountain (Four Aces) 4. Isle Of Capri (Gaylords) 5. I Understand Just How You Feel (Four Tunes) 6. Steam Heat (Patti Page) 7. Lovey Dovey (Bunny Paul) B. Wedding Bells (Four Aces)

B. Wedding Bells (Four Aces) 9. I Could Have Told You

(Frank Sinatra) 10. The Happy Wanderer (Weir)

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the notion for the week ending June 12 without any changes on the part of THE CASH BOX.

Jack Karey WCFL-Chicago, III.

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WCFL—Chicago, III. 1. Hernando's Hideaway (Archie Bleyer) 2. Little Things Mean A Lot (Kitty Kallen) 3. Three Coins In The Fountain (Four Aces) 4. The Happy Wanderer (Weir) 5. Crazy 'Bout You (Crew Cuts) 6. If You Love Me (K. Starr) 7. Isle Of Capri (Gaylords) 8. Some Day (Frankie Laine) 9. Wait For Me Darling (Gibbs) 10. My Friend (Eddie Fisher)

**Bill Silbert** 

WMGM-New York, N. Y.

WMGM—New York, N. Y.
1. Three Coins In The Fountain (Four Aces)
2. Hernando's Hideaway (Archie Bleyer)
3. Goodnight Sweetheart, Good-night (McGuire Sisters)
4. Green Years (Eddie Fisher)
5. Joey (Betty Madigan)
6. My Friend (Eddie Fisher)
7. I Understand Just How You Feel (Four Tunes-Valli)
8. Heavenly Feeling (McGuire Sisters)
9. I Could Have Told You (Frank Sinatra)
10. Out In The Middle Of The Night (Karen Chandler)

#### **Stan Roberts**

WARK-Hogerstown, Md.

WARK—Hogerstown, Md.
1 Understand Just How You Feel (Four Tunes)
2. Little Things Mean A Lot (Kitty Kallen)
3. The Happy Wanderer (Weir)
4. Three Coins In The Fountain (Four Aces)
5. Isle Of Capri (Gaylords)
6. Wedding Bells (Four Aces)
7. If You Love Me (Kay Starr)
8. Here (Tony Martin)
9. The Man Upstairs (K. Starr)
10. Hernando's Hideaway (Archie Bleyer)

#### **Bill Previtti**

KDEF-Albuquerque, N. M. KDEF—Albuquerque, N. M. 1. Little Things Mean A Lot (Kitty Kallen) 2. Here (Tony Martin) 3. The Happy Wanderer (Rene) 4. Joey (Betty Madigan) 5. Wanted (Perry Como) 6. Three Coins In The Fountain (Four Aces) 7. The Man Upstairs (Kay Starr) 8. Hey There (Johnnie Ray) 9. Wow (Ronnie Gaylord) 10. Steam Heat (Patti Page)

- Arty Kay WVLK—Lexington, Ky. 1. Little Things Mean A Lot (Kitty Kallen) (Kitty Kallen) 2. Here (Tony Martin) 3. The Man With The Banjo (Ames. Bros.) 4. Jilted (Teresa Brewer) 5. Young At Heart (F. Sinatra) 6. Cross Over The Bridge (Page) 7. Hernando's Hideaway (Archie Bleyer) B. If You Love Me (K. Starr) 9. Poor Butterfly (Hilltoppers) 10. Until Sunrise (Carr) **Chuck Norman** WIL-St. Louis, Mo.
- WIL—St. Louis, Mo.
  1. Little Things Mean A Lot (Kitty Kallen)
  2. Isle Of Capri (Gaylords)
  3. My Sin (Georgia Gibbs)
  4. Wedding Bells (Four Aces)
  5. If You Love Me (Kay Starr)
  6. Hernando's Hideaway (Archie Bleyer)
  7. The Happy Wanderer (Weir)
  8. Crazy 'Bout You (Crew Cuts)
  9. I Understand Just How You Feel (June Valli)
  10. Don't Worry 'Bout Me (Frank Sinatra)

# Jimmy Lowe WRR—Dallas, Tex.

- WRR—Dallas, Tex. 1. Little Things Mean A Lot (Kitty Kallen) 2. Isle Of Capri (Jackie Lee) 3. Goodnite Sweetheart, Good-nite (Spaniels) 4. Wanted (Perry Como) 5. If You Love Me (Kay Starr) 6. Hernando's Hideaway (Archie Bleyer) 7. Three Coins In The Foomtain-(Four Aces) 8. I Understand Just How You Feel (Four Tunes) 9. True Love Goes On And On (Burl Ives) 10. Young At Heart (F. Sinatra)
- B. Hit And Run Affair (Como) 9. All Or Nothing At All (Joe Foley) 10. Sway (Dean Martin) "It's What's in THE CASH BOX That Counts"

Harry Nigocia WJBW—New Orleons, La. WJBW—New Orleons, La.
Wanted (Perry Como)
I Speak To The Stars (Day)
Secret Love (Doris Day)
Here (Tony Martin)
Joey (Betty Madigan)
Three Coins In The Fountain (Four Aces)
Little Things Mean A Lot (Kitty Kallen)
Cross Over The Bridge (Page)
Young At Heart (F. Sinatra)
Somewhere (There is Someone) (Lou Monte)

# Art Hellyer WCFL — WMAQ— Chicogo, III.

- Chicogo, III. 1. Hernando's Hideaway (Archie Bleyer) 2. Little Things Mean A lot (Kitty Kallen) 3. Three Coins In The Fountain (Four Aces) 4. The Happy Wanderer (Rene-Weir) 5. If You Love Me (Kay Starr) 6. Crazy 'Bout You (Crew Cuts) 7. The Things I Love (Smith Bros.) 8. I Complained (Rick Rose) 9. Hit & Run Affair (P. Como) 10. The Song of The Sewer (Art Carney)

#### **Bill Baer**

- KRSD-Ropid City, S. D.
- KRSD—Ropid City, S. D. 1. The Happy Wanderer (Weir) 2. Little Things Mean A Lot (Dick Jacobs) 3. If You Love Me (K. Starr) 4. The Man With The Banjo (Ames Bros.) 5. Skinnie Minnie (T. Brewer) 6. Hey There (Johnnie Ray) 7. Hernando's Hideaway (Archie Bleyer) 8. Here (Tony Martin) 9. Three Coins In The Fountain (Julius La Rosa) 10. I Get So Lonely (4 Knights)

#### Wes Hopkins

- WTTM-Trenton, N. J.

- W I I M-I Irenton, N. J. 1. Wanted (Perry Como) 2. So Close (Jo Ann Tolley) 3. Here (Tony Martin) 4. Young At Heart (F. Sinatra) 5. The Happy Wanderer (Weir) 6. Joey (Betty Madigan) 7. Crazy Bout You (Crew Cuts) 8. Hernando's Hideaway (Archie Bleyer) 9. Cross Over The Bridge (Patti Page) 10. Isle Of Capri (Jackie Lee)

#### AI Ross WBAL-Baltimore, Md.

- W BAL—Duffinder, Md.
  1. Little Things Mean A Lot (Kitty Kallen)
  2. Wanted (Perry Como)
  3. Young At Heart (F. Sinatra)
  4. The Man Upstairs (K. Starr)
  5. 1 Get So Lonely (4 Knights)
  6. The Happy Wanderer (Weir)
  7. There Never Was A Night So Beautiful (Perry Como)
  8. Three Coins In The Fountain (Four Aces)
  9. Green Years (Eddia Eisbar)
- 9. Green Years (Eddie Fisher) 10. Joey (Betty Madigan)

- Ray Perkins KIMN—Denver, Colo.

- KIMN—Denver, Colo. 1. Wanted (Perry Como) 2. Little Things Mean A Lot (Kitty Kallen) 3. Three Coins In The Fountain (Four Aces) 4. Young At Heart (F. Sinatra) 5. Cross Over The Bridge (Page) 6. The Man With The Banjo (Ames Bros.) 7. I Get So Lonely (4 Knights) 8. The Happy Wanderer (Rene) 9. Joey (Betty Madigan) 10. I Understand Just How You Feel (June Valli)

- Buddy Harris KGKO—Dollas, Tex.
- Little Things Mean A Lot (Kitty Kallen)
   Wanted (Perry Como)
   They Tell Me (Four Knights)
   Thank You For Calling (Jo Stafford)
   If You Love Me (Kay Starr)
   Make Her Mine (Cole)
   In A Garden Of Roses (Joni James)
   Hit And Run Affair (Como)



WBSM—New Bedford, Mass.

WBSM—New Bedford, Mdss.
1. Hernando's Hideaway (Archie Bleyer)
2. I Get So Lonely (4 Knights)
3. Make Love To Me (Stafford)
4. Wanted (Perry Como)
5. Hey There (D. Hawkins)
6. Three Coins In The Fountain (Frank Sinatra)
7. Steam Heat (Patti Page)
8. Little Things Mean A Lot (Kitty Kallen)
9. The Happy Wanderer (Rene)
10. Young At Heart (F. Sinatra)

Don McLeod

WJBK-Detroit, Mich.

WJDK--Deffolf, Mich.
Believe In Me (Don Cornell)
Little Things Mean A Lot (Kitty Kallen)
Sugar Lump (Four Tunes)
Hernando's Hideaway (Archie Bleyer)
I Could Have Told You (Frank Sinatra)
There Never Was A Night So Beautiful (Perry Como)
Lovey Dovey (Bunny Paul)
Wedding Bells (Four Aces)
Three Coins In The Fountain

B. Three Coins In The Fountain (Four Aces)

9. Black Pearls (Richard Maltby)

Don Bell

KRNT-Des Moines, Iowa

KRNT—Des Moines, Iowa 1. The Happy Wanderer (Weir) 2. The Man Upstairs (K. Star) 3. Three Coins In The Fountain (Four Aces) 4. Little Things Mean A Lot (Kitty Kallen) 5. Wanted (Perry Como) 6. Jilted (Teresa Brewer) 7. The Man With The Banjo (Ames Bros.) B. Hernando's Hideaway (Archie Bleyer) 9. I Get So Lonely (4 Knights) 10. Answer Me, My Love (Cole)

Sandy Singer

KCRI-Cedar Rapids, Iowa

KKI-CEGUT KUPIUS, TOWE
 Wanted (Perry Como)
 Three Coins In The Fountain (Four Aces)
 Poor Butterfly (Hilltoppers)
 The Happy Wanderer (Weir)
 Little Things Mean A Lot (Kitty Kallen)
 I Speak To The Stars (Day)
 Secret Love (Doris Day)
 Cross Over The Bridge (Page)
 Isle Of Capri (Gaylords)
 Wait For Me Darling (Gibbs)

Dick Cook

WCBR-Memphis, Tenn.

WCBR—Memphis, 1enn. 1. Wanted (Perry Como) 2. Little Things Mean A Lot (Kitty Kallen) 3. The Man With The Banjo (Ames Bros.) 4. Secret Love (Doris Day) 5. There'll Be No Teardrops Tonight (Tony Bennett) 6. Young At Heart (F. Sinatra) 7. Jilted (Teresa Brewer) B. A Girl, A Girl (E. Fisher) 9. The Man Upstairs (K. Starr) 10. Three Coins In The Fountain (Four Aces)

Del Clark

WJMR-New Orleans, La.

WJMR—New Orleans, La. 1. Little Things Mean A Lot (Kitty Kallen) 2. Three Coins In The Fountain (Four Aces) 3. Wanted (Perry Como) 4. Hernando's Hideaway (Archie Bleyer) 5. If You Love Me (K. Starr) 6. I Understand Just How You Feel (Kay Starr) 7. Thank You For Calling (Jo Stafford) B. Steam Heat (Pati Page) 9. Joey (Betty Madigan) 10. Green Years (Eddie Fisher)

Jerry Crocker KLBS-Houston, Tex.

If You Love Me (Kay Starr)
 Little Things Mean A Lot (Kitty Kallen)
 Three Coins In The Fountain (Frank Sinatra)
 Hernando's Hideaway (Archie Bleyer)
 Wanted (Perry Como)
 You'll Never Walk Alone (Roy Hamilton)
 Young At Heart (F. Sinatra)
 Isle Of Capri (Jackie Lee)
 I Understand Just How You

Toung Ar Inter (Jackie Lee)
 Isle Of Capri (Jackie Lee)
 I Understand Just How You Feel (June Valli)
 Meadowlark (Richard Maltby)

"It's What's in THE CASH BOX That Counts"

10. Some Day (Frankie Laine)

. A SMASH!

# **Farewell Luncheon**

NEW YORK—At a luncheon given for Jerry Simon last week prior to his leaving for the Army, music men gathered around a table at Hutton's to bid him farewell. From left to right are: Walt Hofer, Gordon Gray, Larry Spier, Jr., Paul Brown, Milton Karle, Jerry Simon, Irwin Zucker, Roy Kohn, Bob Melvin, Dave Greenman and Bert Siegelson.

First Release

THE FONTANE SISTERS

"IF I DIDN'T HAVE YOU"

"HAPPY DAYS & LONELY NIGHTS" Dot # 15171

DOT RECORDS, INC. Gallatin, Tennesse Phones: 880-881

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MUSTARD

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SHOEMAKER"

\* \* \* BOURNE, INC.

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**Public Invited To** 

**BBS Recording Session** 

PHILADELPHIA, PA.—Bill Borelli and BBS records are inviting the public to attend a forthcoming record-ing session in Philadelphia to hear and see how a record is made. The invitation to attend the session at the Philadelphia Academy of Music on Friday, June 18, will also serve to introduce vocalist George Geyer. Geyer, a 22 year-old baritone, was recently chosen by Guy Lombardo and Lauritz Melchior for ther presenta-tion of "Arabian Nights," the musical extravaganza opening at Jones Beach on June 24th. Prior to the lad's recording session, guests will enjoy an elaborate cock-tail reception in the foyer of the Academy. The session, conducted by Joe

The session, conducted by Joe Leahy, BBS musical director, will in-clude an orchestra of fifty musicians from New York and Philly.

**Most Octet To** 

**Debut On Trend** 

ENCINO, CALIF.—Abe Most, for-mer featured clarinetist with the Les Brown band, makes his recording debut with the Abe Most Octet on the Trend label this month. With him on the octet are Joe Mondragon, bassist; Alvin Stoller, Charlos Vidal and Mike Pacheco, drummers; Paul Smith, pianist; Tony Rizzi, guitarist; Herbie Harper, trombone and Abe Most on the clarinet. The crew will offer modern jazz with an unpretentious approach.

**Victor To Issue** 

**1st Turchetti Disk** 

NEW YORK-Rico Turchetti, the

NEW YORK—Rico Turchetti, the "ultra-sonic" guitarist who plays a specially-rigged guitar by the use of foot pedals, has his first record re-lease on the RCA Victor pop label scheduled for July. Rico is a former winner and steady performer of the Arthur Godfrey TV Show, and is now doing night club work.



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 12 without any changes on the part of THE CASH BOX. Chris Clark Russ Coglin

#### Jack White

- KBOL-Boulder, Colo.
- KBUL—Boulder, Colo. 1. Little Things Mean A Lot (Kitty Kallen) 2. The Happy Wanderer (Weir) 3. Three Coins In The Fountain (Frank Sinatra) 4. Hernando's Hideaway (Archie Bleyer) 5. Here (Tony Martin) 6. If You Love Me (K. Starr) 7. A Girl, A Girl (Eddie Fisher) 9. The Man Upstairs (K. Starr) 9. Isle Of Capri (Gaylords) 10. Goombye Goomba (Romano)

#### **Frank Pollack** KOOL-Phoenix, Ariz.

- KOUL—PROGRIX, ATT2. 1. No One But You (Charlie Applewhite) 2. Little Things Mean A Lot (Kitty Kallen) 3. Don't Worry 'Bout Me (Frank Sinatra) 4. I Understand Just How You Feel (June Valli) 5. Three Coins In The Fountain (Four Aces) 6. Blue Hours (The Hot Shots) 7. Steam Heat (Patti Page)
- 7. Steam Heat (Patti Page) B. My Heart Tells Me (J. Foley) 9. In A Garden Of Roses (Joni James)

#### 10. If You Love Me (K. Starr)

#### Wallie Dunlap

- WICC-Bridgeport, Conn. WICC-Bridgeport, Conn. 1. Three Coins In The Fountain (Four Aces) 2. Little Things Mean A Lot (Kitty Kallen) 3. Hernando's Hideaway (Archie Bleyer) 4. If You Love Me (K. Starr) 5. I Understand Just How You Feel (June Valli) 6. My Friend (Eddie Fisher) 7. The Happy Wanderer (Weir) B. Isle Of Capri (Gaylords) 9. Song Of The Sewer (Carney) 10. Joey (Betty Madigan)

#### Ingram Plamer

CKCL—Nova Scotia, Canada

- CKCL—Nova Scotia, Canada 1. Three Coins In The Fountain (Four Aces) 2. Wanted (Perry Como) 3. Answer Me, My Love (Cole) 4. I Get So Lonely (4 Knights) 5. The Happy Wanderer (Rene) 6. Love I You (Gaylords) 7. Wedding Bells (Four Aces) B. The Man Upstairs (K. Starr) 9. Jilted (Feresa Brewer) 10. Hernando's Hideaway (Archie Bleyer)

#### **Dick Smith**

- WORC-Wormester, Mass.
- WORC--- Wormester, Mass.
  1. Hernando's Hideaway (Archie Bleyer)
  2. Little Things Mean A Lot (Kitty Kallen)
  3. Three Coins In The Fountain (Four Aces)
  4. Green Years (Eddie Fisher)
  5. Steam Heat (Pathi Page)
  6. Answer Me, My Love (Cole)
  7. Sway (Bob Carroll)
  8. Call Of The Wording (Cole)

- B. Call Off The Wedding (Gale) 9. Here (Tony Martin) 10. The Happy Wanderer (Weir)

#### **Earle Pudney**

- WGY-Schenectady, N. Y.
- Little Things Mean A Lot (Kitty Kallen)
   Wanted (Perry Como)
   Three Coins In The Fountain (Four Aces)
   The Man With The Banjo (Ames Bros.)
   Hernando's Hideaway

- (Ames Bros.) S. Hernando's Hideaway (Archie Bleyer) 6. Lost In Loveliness (D. Day) 7. Goodnight Sweetheart, Good-night (Ella Mae Morse) 8. Joey (Betty Madigan) 9. Steam Heat (Patti Page) 10. The Happy Wanderer (Weir)

#### Robin Bonneau

- **Donn** Tibbetts WKXL-Concord, N. H. WKBR-Manchester, N. H. W NDR—MORCRESTEF, N. H.
  Little Things Mean A Lot (Kitty Kallen)
  Hernando's Hideaway (Archie Bleyer)
  Three Coins In The Fountain (Four Aces)
  My Friend (Eddie Fisher)
  Green Years (Eddie Fisher)
  The Man Upstairs (K. Starl)
  The Happy Wanderer (Weir-Rene)
  Isle Of Capri (Gaylords-Lee)
  There Never Was A Nicht WKAL—CUNCHU, N. H.
  1. Little Things Mean A Lot (Kitty Kallen)
  2. Three Coins In The Fountain (Four Aces)
  3. The Happy Wanderer (Rene)
  4. Hernando's Hideaway (Archie Bleyer)
  5. Here (Tony Martin)
  6. I Undersand Just How You Feel (Four Tunes)
  7. My Friend (Borny Come)

- Wanted (Perry Como)
- 9. Goodnight Sweetheart, Good-night (McGuire Sisters)
- 10. Charleston (Les Elgert)

#### KROW-Oakland, Calif.

- KROW—Oakland, Calif. 1. Little Things Mean A Lot (Kitty Kallen) 2. Three Coins In The Fountain (Four Aces) 3. Cross Over The Bridge (Page) 4. Jilted (Teresa Brewer) 5. Crazy 'Bout You (Crew Cuts) 6. Hernando's Hideaway (Ray) 7. Steam Heat (Patti Page) 8. Go In And Out The Window (Mills Bros.) 9. Until Yesterday (T. Bennett) 10. I Speak To The Stars (Day)

#### Chuck Thompson

- WALA—Mobile, Ala.
- WALA—MODIE, Ald.
  1. Isle Of Capri (Gaylords)
  2. Little Things Mean A Lot (Kitty Kallen)
  3. If You Love Me (K. Starf)
  4. Three Coins In The Fountain (Frank Sinatra)
  5. Hernando's Hideaway (Dolores Hawkins)
  6. Sway (Dean Martin)
  7. Hanne Days & Longhy Nichts

- 7. Happy Days & Lonely Nights (Fontane Sisters)
- (Fontane Sisters) B. Goodnight Sweetheart, Good-night (Sunny Gale) 9. Wanted (Perry Como) 10. These Are The Things I Love (Smith Bros.)

#### Chuck Wilson

- WBVP-Beaver Falls, Pa.

- WBVP-Beaver Falls, Pa. 1. Three Coins In The Fountain (Four Aces) 2. Little Things Mean A Lot (Kitty Kallen) 3. Poor Butterfly (Hilltoppers) 4. Jilted (Teresa Brewer) 5. Crazy 'Bout You (Crew Cuts) 6. Isle Of Capri (Jackie Lee) 7. I Understand Just How You Feel (Four Tunes) 8. The Happy Wanderer (Rene) 9. Cross Over The Bridge (Page) 10. I Could Have Told You (Frank Sinatra)

Charlie Welsh

- WSB—Atlanta, Ga.

- WSB—Atlanta, Gu. 1. Wanted (Perry Como) 2. Young At Heart (F. Sinatra) 3. Here (Tony Martin) 4. It Happens To Be Me (Cole) 5. A Girl, A Girl (E. Fisher) 6. Cross Over The Bridge (Page) 7. Three Coins In The Fountain (Four Aces) 8. Joey (Betty Madigan) 9. The Happy Wanderer (Rene) 10. The Man With The Banjo (Ames Bros.)

**Bill Stell** WSVS—Crewe, Va.

WSVS—Crewe, Va. 1. Three Coins In The Fountain (Four Aces) 2. Little Things Mean A Lot (Kitty Kallen) 3. Cross Over The Bridge (Page) 4. Crazy 'Bout You (Crew Cuts) 5. I Should Care (J. Chandler) 6. Isle Of Capri (Gaylords) 7. Hernando's Hideaway (Richard Hayman) 8. Wanted (Perry Como) 9. I'm Glad There Is You (Frank Sinatra) 10. Wedding Bells (Four Aces)

Roger Clark

WNOR—Norfolk, Va.

WNOR—Norfolk, Va.
1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. I Speak To The Stars (D. Day)
4: Joey (Betty Madigan)
5. The Things I Love (Smith Bros.)
6. Hernando's Hideaway (Archie Bleyer)
7. Marie (Dorsey Bros.)
8. Here (Tony Martin)
9. Poor Butterfly (Hilltoppers)
10. Goodnight Sweetheart, Good-night (Sunny Gale)

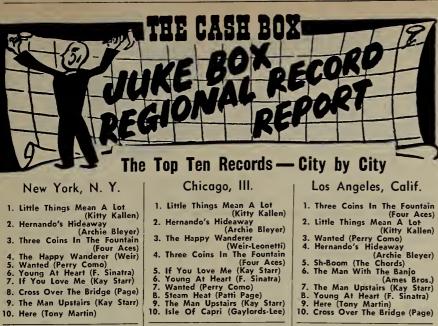
There Never Was A Night So Beautiful (Perry Como)

10. Skinnie Minnie (T. Brewer)

The Cash Box, Music

Page 22

| The Cash Box, M   | usic  | Pag   | e 22   |  | June 19, 1954  |
|---|---|---|--|--|--|
| The case  | COMPILED BY JACK  | 50<br>"ONE SPOT" TUNIS  |  | elling T<br>N 15,000 RETAIL OU   |  |
| Comprising<br>1000<br>Selections<br>AB—Abbott<br>AL—Aldddin<br>AM—Ambassador<br>CH—Chess<br>CK—Checker<br>CO—Columbia<br>CR—Coral<br>CR—Coral | DO—Dot KI—King<br>DU—Duke LO—London<br>DY—Derby MA—Mars<br>EP—Epic MA—Mars<br>ES—Essex MD—Mood<br>FE—Federal ME—Mercury<br>FI—Fiesta MG—MGM<br>4 Star—Four Star MO—Modern | PC—Peacock Pro. SW—Swingtime<br>PE—Peacock TE—Tempo<br>PR—Prestige TF—Tiffany<br>RA—Rainbow TI—Tico<br>RE—Regent TN—Tennessee<br>RIH—Recorded TR—Trend<br>In Hollywood UN—United<br>RM—Rama VA—Valley<br>SA—Savoy VI—RCA Victor<br>SIT—Sittin' In "X"—Label "X"<br>SP—Specialty ZO—Zodiac | national survey of thousands of<br>ing includes the name of the son<br>• The number underneath the | order of their popularity based on a<br>record dealers by Jack "One Spot"<br>g, record number, artists, and tune a<br>title indicates the actual sale per<br>67.4, it means that for every 1000<br>ndicated—a combination of all the | Tunis. Each list-<br>on the reverse side. Comprising |
| June 19 June 12   | 1 10 fm 12  | June 19 June 12   | June 19 June 12  | June 19 June 12  | June 19 June 12                                      |
| I-Little Things   | June 19 June 12<br>I Speak Ta The Stars   | 11—Isle Of Capri  | 18-A Girl. A Girl  | 27—Crazy 'Bout   | 35—Gilly Gilly                                       |
| Mean A Lot<br>106.3 86.3  | ★VI-20-5647 (47-5647)—<br>PERRY COMO<br>Look Out The Window   | 25.9 35.2<br>CA-2817 (F-2817)—<br>DUKE ELLINGTON  |  | <b>You, Baby</b><br>10.1 9.7   | Ossenfeffer<br>6.2 –                                 |
| BE-1046 (45-1046)   | 6—Young At Heart  | Band Call<br>★CR-61149 (9-61149)—   | Anema E Core   | ★ME-70341 (70341×45)—<br>CREW-CUTS   | ★CO-40236 (4-40236)—<br>FOUR LADS                    |
| If You Love Me<br>CR-61180 (9-61180)-<br>DICK JACOBS O.<br>Hitch-Hike To The<br>Stars   | 46.9 60.1<br>BE-1030 (45-1030)<br>CHARLIE DE FORREST  | JACKIE LEE O.<br>By The Light Of The<br>Silvery Moon<br>DE-29146 (9-29146)—   | 19—Hit And Run<br>Affair   | Angela Mia<br>28—River Of No   | I Hear It Everywhere<br>36—Where Are You             |
| ★DE-29037 (9-29037)   | Secret Love<br>+CA-2703 (F-2703)-   | SLEWFOOT FIVE<br>Twelfth Street Rag   | 14.3 9.3<br>★VI-20-5749 (47-5749)—   | <b>Return</b><br>9.8 5.5   | 5.8 —<br>★CO-40250 (4-40250)—                        |
| Don't Think You<br>Love Me Anymore<br>2-Three Coins In  | FRANK SINATRA<br>Take A Chance<br>CA-2802 (F-2802)—<br>BILLY MAY O.<br>Lemon Twist  | ★ME-70350 (70350x45)—<br>THE GAYLORDS<br>Love I You<br>VI-20-5750 (47-5750)—<br>JOHN GORDY  | PERRY COMO<br>There Never Was A<br>Night So Beautiful  | CA-2810 (F-2810)—"TENNESSEE"<br>ERNIE FORD<br>Give Me Your Word  | JO STAFFORD<br>Thank You For Calling                 |
| The Fountain<br>99.2 76.5   | DE-29054 (9-29054)  | Bye Bye Blues   | 20—Thank You For<br>Calling  | DE-29133 (9-29133)—<br>TEX WILLIAMS<br>Down in The Meadow<br>★VI-20-5745 (47-5745)—  | 37—It Happens<br>To Be Me<br>5.3 4.2                 |
| BE-1044 (45-1044)-TOMMY<br>& JIMMY DORSEY   | EP-903S (4-9035)—<br>TONY DE SIMONE<br>Make Love Ta Me  | 12—My Friend<br>24.5 11.7   | 13.4 15.6<br>★CO-40250 (4-40250)—  | MARILYN MONROE<br>I'm Gonna File My<br>Claim   | BE-1043 (45-1043)TOMMY<br>& JIMMY DORSEY             |
| Little Girl<br>CA-2816 (F-2816)—  | VI-20-5735 (47-5735)  | DE-29192 (9-29192)  | JO STAFFORD<br>Where Are You?  | Ciuim  | Lost In Loveliness                                   |
| FRANK SINATRA<br>Rain<br>CD-1240 (45-1240)—   | Secret Love   | He Was there<br>DE-29159 (9-29195)—   |  | 29—Goodnight   | NAT "KING" COLF<br>Alone Too Long                    |
| JULIUS LA ROSA<br>Me Gotta Have You<br>CO-40225 (4-40225)—<br>TONI ARDEN  | 7—If You Love Me<br>36.2 60.9   | RED FOLEY<br>Lady From Guadalupe<br>*VI-20-5748 (47-5748)—<br>EDDIE FISHER  | <b>21—Jilted</b><br>12.9 16.4<br>BE-1038 (45-1038)—  | Sweetheart,<br>Goodnight<br>9.3 12.1   | 38—Let's Do It<br>4.9 2.7                            |
| Rolling Sea<br>*DE-29123 (9-29123)  | BE-1046 (45-1046)   | Green Years   | CAB CALLOWAY<br>Such A Night   | CA-2800 (F-2800)   | ★VI-20-5737 (47-5737)<br>EARTHA KITT                 |
| FOUR ACES<br>Wedding Bells  | Little Things Mean<br>A Lot<br>★CA-2769 (F-2769)—   | 13—Tbe Man  | ★CR-61152 (9-61152)—<br>TERESA BREWER<br>Le Grand Tour De  | Happy Habit<br>★CR-61187 (9-61187)—  | Senor  |
| MG-11724 (K-11724)  | KAY STARR<br>The Man Upstairs<br>CO-40149 (4-40149)—<br>MARION MARLOWE  | <b>Upstairs</b><br>23.2 21.1  | L'Amour<br>DE-29100 (9-29100)—RED FOLEY<br>Pin Ball Boogie   | McGUÍRE SISTERS<br>Heavenly Feeling<br>JU-5142 (45-5142)—GLORIA<br>MANN & CARTER RAYS  | 39—In A Garden<br>Of Roses                           |
| VI-20-5755 (47-5755)-<br>DINAH SHORE<br>Pakistan  | You're Not Living In<br>Vain<br>DE-29144 (9-29144)—   | BE-1042 (45-1042)—<br>TONY RUSSO<br>My Restless Lover<br>★CA-2769 (F-2769)—   | 22—Wedding Bells   | Love-Me-Boy<br>★VI-20-5746 (47-5746)   | 4.8 —<br>★MG-11753 (K-11753)—<br>JONI JAMES          |
| 3—The Happy<br>Wanderer   | BING CROSBY<br>Liebchen<br>★LO-1412 (45-1412)—<br>VERA LYNN   | If You Love Me  | 12.5 3.6<br>CO-42049 (4-42049)—<br>LES ELGART  | Call Off The Wedding<br>30—Make Her Mine   | Every Day<br>40—Lonely Days                          |
| 86.2 69.1   | C'est La Vie<br>MG-11667 (K-11667)—   | 14—Steam Heat   | Spending The Summer<br>In Love<br>★DE-29123 (9-29123)—   | 8.9 —  | 4.4 —  |
| BE-1045 (45-1045)-<br>BOB CROSBY<br>Steam Heat  | SHIRLEY HARMER<br>Won'tcha Love Me  | 22.7 12.8   | FOUR ACES<br>Three Coins In The  | ★CA-2803 (F-2803)—<br>NAT "KING" COLE  | ★ME-70380 (70380x45)—<br>PATTI PAGE                  |
| CA-2788 (F-2788)<br>TOMMY LEONETTI<br>I Went Out Of My  | VI-20-5580 (47-5580)<br>JAN PEERCE<br>Old Wedding Ring  | BE-1045 (45-1045)<br>BOB CROSBY<br>Happy Wanderer<br>CO-40241 (4-40241)—MARINERS  | Fountain 23—Some Day   | I Envy   | Steam Heat   |
| Way<br>CD-1238 (45-1238)—<br>ALFRED DRAKE<br>Destiny's Darling  | 8—I Understand<br>Just How  | When I Need You Most<br>★ME-70380 (70380x45)—<br>PATTI PAGE   | ±C0-40235 (4-40235)—   | 31—Point Of Order<br>8.4 —   | 3.5 7.8  |
| DE-29128 (9-29128)-<br>LOUIS PRIMA<br>Until Sunrise   | You Feel<br>33.5 17.5   | Lonely Days   | FRANKIE LAINE<br>There Must Be A<br>Reason   | ★CA-2838 (F-2838)—<br>STAN FREBERG<br>Person To Pearson  | 42—I Could Have<br>Told You                          |
| *LO-1448 (45-1448)  | ★JU-5132 (45-5132)—<br>FOUR TUNES   | 15—The Man With<br>The Banjo  | 24 6   |  | 3.1 1.7  |
| From Your Lips<br>VI-20-5715 (47-5715)  | Sugar Lump<br>*VI-20-5740 (47-5740)-<br>JUNE VALLI<br>Love, Tears And Kisses  | 19.2 16.0<br>CO-40245 (4-40245)—<br>KIDDY KATS  | 24—Cross Over The<br>Bridge<br>11.1 30.4   | 32—Wait For Me<br>Darling<br>8.0 —   | 43—Secret Love<br>3.0 10.1                           |
| 4—Hernando's  |   | Mister Boogie Woogie<br>CR-61174 (9-61174)—   | BE-1031 (45-1031)  | DE-29129 (9-29129)—BURL IVES<br>Casey Jones  | 44—Carnival In                                       |
| Hideaway<br>75.9 51.5   | 9—I Get So Lonely<br>29.9 51.9  | LAWRENCE WELK<br>Until Sunrise<br>DE-29126 (9-29126)—<br>DICK TODD  | I Get So Lonely<br>★ME-70302 (70302x45)—<br>PATTI PAGE   | ★ME-70386 (70386x45)—<br>GEORGIA GIBBS<br>Whistle And I'll Dance   | <b>Venice</b><br>2.7 5.8                             |
| BE-1047 (45-1047)-"'SAM"  | BE-1031 (45-1031)-<br>ANNE LLOYD  | I Was Meant For You<br>★VI-20-5644 (47-5644)  | My Restless Lover  | 32 19th 6t Dec   | 45—Alone Too Long                                    |
| Don't Worry 'Bout Me<br>DE-29173 (9-29173)<br>GUY LOMBARDO O.   | Cross Over The Bridge<br>CA-2654 (F-2654)—<br>THE FOUR KNIGHTS  | AMES BROS.<br>Man, Man is Far The   | 25—Joey<br>10.7 6.6  | 33—12th St. Rag<br>7.1 —   | 2.2 4.6  |
| Vas Villst Du Haben?<br>★CD-1241 (45-1241)—   | l Couldn't Stay Away<br>Fram You  | · Woman Madé  | ★MG-11716 (K-11716)—<br>BETTY MADIGAN  | +CO-40217 (4-40217)  | 46—Until Yesterday<br>2.1 3.5                        |
| ARCHIE BLEYER<br>S'il Vous Plait<br>CO-40224 (4-40224)-<br>JOHNNIE RAY  | CO-40221 (4-40221)—<br>KEN GRIFFIN<br>The Little Old Mill<br>DE-29054 (9-29054)—  | 16—Answer Me,<br>My Love  | And So i Walked<br>Home  | Beer Barrel Polka<br>DE-29146 (9-29146)—<br>SLEW FOOT FIVE   | 47—There Never                                       |
| Hey There<br>EP-9049 (4-9049)   | CROSBY & LOMBARDO<br>Yaung At Heart   | 18.3 27.3<br>BE-1035 (45-1025)  | 26—Make Love   | Isle Of Capri  | Was A Night So<br>Beautiful                          |
| DOLORES HAWKINS<br>Hey There<br>ME-70387 (70387x45)   | VI-20-5681 (47-5681)—<br>JOHNNIE AND JACK<br>You're Just What The   | BE-1035 (45-1035)   | <b>To Me</b><br>10.2 31.2  | 34—I Speak To<br>The Stars   | 1.7 5.9  |
| RICHARD HAYMAN O.   | Doctor Ordered  | Ball<br>★CA-2687 (F-2687)—<br>NAT "KING" COLE   | 8E-1029 (45-1029)-TOMMY & JIMMY DORSEY   | 6.7 8.5  | 48—Somewhere   |
| VI-20-5759 (47-5759)—<br>TITO RODRIQUEZ O.<br>A Little Bit Of Mambo   | 10—Here<br>29.0 32.8  | Why Why   | My Friend The Ghast<br>★CO-40143 (4-40143)—<br>JO STAFFORD<br>Adl-Adlos Amigo                      | BE-1041 (45-1041)-<br>DORSEY BROTHERS<br>Wanted  | (There Is<br>Someone)<br>1.6 6.2                     |
| 5   | BE-1039 (45-1039)—<br>THE FOUR BELLS<br>Dream, Dream, Dream   | <b>17—Green Years</b><br>16.5 15.7  | Adi-Adios Amigo<br>DE-29048 (9-29048)—<br>COMMANDERS<br>Kentucky Boogie                            | It's Nice Ta Have You  | 49Sway 1.3 3.2                                       |
| BE-1041 (45-1041)-<br>DORSEY BROS.  | ★VI-20-5665 (47-5665)—<br>TONY MARTIN<br>Philasaphy   | ★VI-20-5748 (47-5748)<br>EDDIE FISHER<br>My Friend  | EP-9035 (4-9035)—<br>TONY DE SIMONE<br>Young At Heart  | Home<br>★CO-40210 (4-40210)—<br>BORIS DAY<br>Blue Bells Of Broadway  | <b>50—Poor Butterfly</b><br>1.2 7.4                  |
|   |   |   |  |  |  |



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June 19, 1954

Playback

NEW YORK—Eastern A&R execs Hugo Peretti and Luigi Creatore of Mercury Records listen to Tommy Prisco's (center) first release on the label which is due out this week. Prisco recorded the sides two weeks ago and is being groomed as "The Prisco Kid," America's new 1954 bobby sox idol. Vice-president Art Talmadge, Peretti and Creatore plan an all out drive for their new youngster and have already mapped out a gigantic promotion tour for him to plug his first release.

**MGM Names June** 

"Joni James Month"

NEW YORK-To launch the new

NEW YORK—To launch the new Joni James release of "In A Garden Of Roses" backed with "Every Day" the entire month of June will be de-voted to an extensive promotional ampaign to boost the disk to the top of all best seller lists. Campaign was started last week with double page ads in color. Special counter box cards, streamers, mailing pieces are being prepared. A long string of bookings for the artist has been set which will take her into many cities during the June drive. Joni will personally visit disk jockeys, dealers and juke box operators in the field. First results from the drive is from Chicago where Hudson Ross Music Shop selected the disk as the "Hit Of The Week" and has scheduled it for constant plugging on their sponsored radio show via WIND.

Lecuona In New York

NEW YORK—Ernest Lecuona, fa-mous Cuban composer, ("Malageuna," "You're Always In My Heart," etc.) was in New York this week to record all his important works—both clas-sical and popular for RCA Victor's International department.

"WHY D

UNITED MUSIC CORP.

"It's What's in THE CASH BOX That Counts"

Direct from England The Hit English Version

Frank Weir

WANDERER' London 1448; 45-1448

ONDON-

*"THE HAPPY* 

ANOTHER

THERE NEVER

WAS A NIGHT

Recorded by PERRY COMO .... Victor

BROADCAST MUSIC, INC.

1619 Broadway, New York 19, N. Y.

FRANK SINATRA

idn't you

Karen Chandler · Bob Manning · June Valli · Marti Stevens

**COULD HAVE TOLD YOU"** 

SO BEAUTIF

PIN-UP

H17

#### Washington, D. C.

- Three Coins In The Fountain (Four Aces)
   Little Things Mean A Lot (Kitty Kallen)
   The Happy Wanderer (Weir)
   Hernando's Hideaway (Archie Bleyer)
   I Understand Just How You Feel (Four Tunes)
   Wanted (Perry Como)
   If You Love Me (Kay Starr)
   Young At Heart (F. Sinatra)
   I Get So Lonely (4 Knights)
   Steam Heat (Patti Page)

Philadelphia, Pa.

10. Here (Tony Martin)

#### Savannah, Ga.

- 1. Little Things Mean A Lot (Kitty Kallen) 2. Wanted (Perry Como)

- 3. Cross Over The Bridge (Page) 4. Make Love To Me (Stafford) 5. If You Love Me (Kay Starr) 6. The Man With The Banjo (Ames Bros.) 7. Jilted (Teresa Brewer)
- B. Young At Heart (F. Sinatra)
  9. The Happy Wanderer (Weir)
  10. Here (Tony Martin)

#### Boston, Mass.

- The Happy Wanderer (Weir)
   Hernando's Hideaway (Archie Bleyer)
   Little Things Mean A Lot (Kitty Kallen)
   Three Coins In the Fountain (Four Aces)
   If You Love Me (Kay Starr)
   Wanted (Perry Como)
   The Man Upstairs (Kay Starr)
   Thank You For Calling (Jo Stafford)
   Steam Heat (Patti Page)
- 9. Steam Heat (Patti Page) 10. Young At Heart (F. Sinatra)

#### Pierre, S. D.

- Wanted (Perry Como)
   Young At Heart (F. Sinatra)
   Make Love To Me (Stafford)
   I Get So Lonely (4 Knights)
   Answer Me, My Love (Nat "King" Cole)
   Little Things Mean A Lot (Kitty Kallen)
   The Man Upstairs (Kay Starr)
   Little (Tapers Proven)

- Jilted (Teresa Brewer)
- 9. The Man With The Banjo (Ames Bros.)
- 10. A Girl, A Girl (Eddie Fisher)

#### Dallas, Tex.

- Little Things Mean A Lot (Kitty Kallen)
   Wanted (Perry Como)
   Three Coins In The Fountain (Four Aces-Sinatra)
   Young At Heart (F. Sinatra)
   If You Love Me (Kay Starr)
   Hernando's Hideaway (Archie Bleyer)
   I Get So Lonely (4 Knights)
   Isle Of Capri (Jackie Lee)
   Here (Tony Martin)
   I Understand Just How You Feel (Four Tunes)

#### New Orleans, La.

- Little Things Mean A Lot (Kitty Kallen)
   Three Coins In The Fountain (Four Aces)
   Wanted (Perry Como)
   The Man Upstairs (Kay Starr)
   I Understand Just How You Feel (Four Tunes)
   Here (Tony Martin)
   Hernando's Hideaway (Bleyer)
   Wedding Bells (Four Aces)
   Answer Me, My Love (Cole)
   The Man With The Banjo (Ames Bros.)

# 1. Little Things Mean A Lot (Kitty Kallen) 2. Hernando's Hideaway (Archie Bleyer) 3. The Happy Wanderer (Weir-Leonetti) 4. Three Coins In The Fountain (Four Aces) 5. If You Love Me (Kay Starr) 6. Young At Heart (F. Sinatra) 7. Wanted (Perry Como) B. Steam Heat (Path Page) 9. The Man Upstairs (Kay Starr) 10. Isle Of Capri (Gaylords-Lee)

Nashville, Tenn.

Little Things Mean A Lot (Kitty Kallen)
 Wanted (Perry Como)
 The Man Upstairs (Kay Starr)
 The Man With The Banjo (Ames Bros.)
 Three Coins In The Fountain (Four Aces)
 Here (Tony Martin)
 Cross Over The Bridge (Page)
 The Anny Wandcase (Wair)

8. The Happy Wanderer (Weir) 9. Make Love To Me (Stafford) 10. Cuddle Me (Ronnie Gaylord)

Albuquerque, N. M.

1. Wanted (Perry Como) 2. Little Things Mean A Lot (Kitty Kallen) 3. The Man Upstairs (Kay Starr) 4. I Get So Lonely (4 Knights) 5. Young At Heart (F. Sinatra) 6. Three Coins In The Fountain (Four Aces) 7. If You Love Me (Kay Starr) 8. Icle Of Cappi (Guyleade)

B. Isle Of Capri (Gaylords) 9. The Man With The Banjo (Ames Bros.)

10. The Happy Wanderer (Weir)

Sacramento, Calif.

Wanted (Perry Como)
 Little Things Mean A Lot (Kitty Kallen)
 The Man With The Banjo
 Across Over The Bridge (Page)
 If You Love Me (Kay Starr)
 The Happy Wanderer (Weir)
 Three Coins In The Fountain (Four Aces)
 Young At Heart (F. Sinatra)

B. Young At Heart (F. Sinatra) 9. Make Love To Me (Stafford) 10. I Get So Lonely (4 Knights)

Miami, Fla.

1. Wanted (Perry Como) 2. Cross Over The Bridge (Page) 3. Little Things Mean A Lot (Kitty Kallen) 4. Young At Heart (F. Sinatra) 5. I Get So Lonely (4 Knights) 6. Three Coins In The Fountain (Four Aces) 7. If You Love Me (Kay Starr) 8. Make Love To Me (Stafford) 9. Answar Me. Mu Love

9. Answer Me, My Love (Nat "King" Cole)

Minneapolis, Minn.

Little Things Mean A Lot (Kitty Kallen)
 The Happy Wanderer (Weir)
 Isle Of Capri (Jackie Lee)
 Wanted (Perry Como)
 Hernando's Hideaway (Bleyer)
 Three Coins In The Fountain (Four Aces)
 Here (Tony Martin)
 The Man With The Banjo (Ames Bros.)
 I Understand Just How You Feel (Four Tunes)
 Cross Over The Bridge (Page)

Seattle, Wash.

10. Jilted (Teresa Brewer)

WIND.

- Little Things Mean A Lot (Kitty Kallen)
   Three Coins In The Fountain (Four Aces-Sinatra)
   The Man Upstairs (Kay Starr)
   Wanted (Perry Como)
   If You Love Me (Kay Starr)
   Isle Of Capri (Gaylords-Lee)
   Hernando's Hideaway (Archie Bleyer)
   The Happy Wanderer (Weir-Rene)
   Wedding Bells (Four Aces)
   Young At Heart (F. Sinatra)

#### Cleveland, Ohio

- Three Coins In The Fountain (Four Aces)
   Isle Of Capri (Gaylords)
   Little Things Mean A Lot (Kitty Kallen)
   Hernando's Hideaway (Bleyer)
   The Happy Wanderer (Weir)
   Wedding Bells (Four Aces)
   Goodnight, Sweetheart, Goodnight, Sweetheart, Goodnight, Gweetheart, Goodnight (McGuire Sisters)
   Crazy 'Bout You, Baby (Crew Cuts)
   Steam Heat (Patti Page)
   I Understand Just How You Feel (Four Tunes)

#### St. Louis, Mo.

- Little Things Mean A Lot (Kitty Kallen)
   The Happy Wanderer (Weir)
   Hernando s Hideaway (Archie Bleyer)
   Isle Of Capri (Gaylords)
   If You Love Me (Kay Starr)
   Three Coins In The Fountain (Four Aces-Sinatra)
   Crazy 'Bout You, Baby (Crew Cuts)
   Steam Heat (Patti Page)
   I Understand Just How You Feel (Four Tunes)
   Wanted (Perry Como)

#### Grand Rapids, Mich.

- Three Coins In The Fountain (Four Aces)
   The Happy Wanderer (Weir)
   If You Love Me (Kay Starr)
   If You Love Me (Kay Starr)
   Under A Blanket Of Blue (Kitty Kallen)
   Under A Blanket Of Blue (Three Suns)
   Hernando's Hideaway (Bleyer)
   Wanted (Perry Como)
   The Man With The Banjo (Ames Bros.)
   Jilted (Tereas Brewer)

- 9. Jilted (Teresa Brewer) 10. Cross Over The Bridge (Page)

#### Denver, Colo.

- 1. Little Things Mean A Lot (Kitty Kallen) 2. Young At Heart (F. Sinatra) 3. Wanted (Perry Como) 4. I Get So Lonely (4 Knights) 5. The Man With The Banjo (Ames Bros.) 6. Here (Tony Martin) 7. Three Coins In The Fourtain (Four Aces)

- Make Love To Me (Stafford) 9. The Happy Wanderer (Weir) 10. Answer Me, My Love (Cole)
  - - Brodhead, Wisc.
- Little Things Mean A Lot (Kitty Kallen)
   The Happy Wanderer (Weir)
   Three Coins In The Fountain (Four Aces-Sinatra)
   Young At Heart (F. Sinatra)
   The Man Use (Gaylords)
   If You Love Me (Kay Starr)
   The Man Upstairs (Kay Starr)
   The Man With The Banjo (Ames Bros.)
   The Man Upstairs (Kay Starr)

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large and loyal following, and more

often as not, open new vistas for him in television, radio, motion pictures, clubs and theatres. In short, today's

recording artist may well be tomor-

row's household word; or, in the ver-

But, the Eddie Fishers, Four Aces, Joni James, Hilltoppers, etc. don't just "happen." They are spun into

being but first they must be found, then encouraged and developed. Manie Sacks, Vice-President of RCA and General Manager of RCA Victor Records, has instituted a special fund for this development at Victor. Says Mr.

Sacks, "With promotion, advertising,

personal appearance tours, and the actual recordings, 'Operation Untried Performer' sometimes costs us as much as \$30,000." "But," he continues, "the risk must be taken if new stars are to be built for the public." While the industry's chief aim is to keep this Niagara of fresh talent undammed, there is also the problem of the older, already established disk luminaries. Their stature must be maintained for a healthy equilibrium in the

"These," the RCA veep informs us, "are but a few of the problems confronting our business today." However, the recording industry as a whole  $% \mathcal{A} = \mathcal{A} = \mathcal{A} + \mathcal{A}$ has little to be worried about and much to be proud of. The fact is that the disk entrepreneurs have not been self-satisfied. They have built new stars and created new things on recordings, benefiting all branches of the entertainment world. Their postwar record is one of forward advances and accomplishment. They've bettered their product with unbreakable disks; they've improved, with Hi-Fi, the sound of what they sell; they've made players available to the vast public at an affordable price, they've introduced Extended Play disks (for the consumer who wanted more than a

single record, but either didn't want or couldn't afford the album), and they've increased, in tremendous proportion, the selection of music for each and every potential record buyer.

They intend to do much more. Sacks, who has seen the record business grow

to billion-dollar status and take its

place alongside of other leading

American industries, foresees an even

greater expansion. "But only," he

adds, "if we realize to the full the

opportunities that lie at the end of the

needle, and continue to live up to our

responsibilities in the development of

new talent."

industry.

nacular of the trade, a "star."

# Disk Biz Spawns New Talent

The current demand for a constant flow of new talent is probably greater than it has ever been. Termination of World War II, the subsequent increase in our population and the interminable needs of TV have promulgated this demand. But, the question is, where is the steady supply to come from? The answer, is the Recording Busi-

The answer, is the ness. With vaudeville reduced to just a word Mom and Dad like to get nostal-gic about, and burlesque fallen to back alley depths, and the circuits, where "try-outs" showed their wares and found direction, also relegated to mem-ory and scrap books, the Recording Business stands almost alone today

as the spawning ground for aspiring,

as the spawning ground for aspiring, new talent. "Success on a hot platter" has be-come a meaningful cliche, easily more beneficial for our current show busi-ness hopefuls than "playing the Pal-ace" was for the veteran troupers of yesteryear. A quick look at the facts and one becomes instantly aware of the tremendous influence, importance and scope of the Recording Business

and scope of the Recording Business as a hatcher and perpetuator of talent. The facts are these. Via juke boxes, radio, and the more than 24 million home phonographs in the United States, recordings expose an artist to a nationwide audience, afford him the expeditious opportunity of building a

# **A Fish Tale**



NEW YORK—Coral Records, promoting the Teresa Brewer version of "Skinnie Minnie (Fish Tail)," had Coral publicity agent Jack Dunn tour the local stations with "Miss Fish Tail," the young lady dressed as a mermaid. Left to right, Top row: Martin Block; Bill Silbert; Second Row: Max Cole and Jack Dunn; Jack Lacy; Third Row: Brad Phillips; Leigh Kamman.



"It's What's in THE CASH BOX That Counts"



All Los Angeles distributors report that business is definitely on the up-grade and shows signs of remaining good throughout the summer. "Sh-Boom" by The Chords broke wide open four weeks ago and looks like it will remain the top number in both the rhythm and blues and POP fields for several weeks to come. Many other new tunes are climbing fast and are either in the charts or close to them. ... Mike Kurlan, prexy of Modern Dis-tributing Co., has been doing a big job with Les Brown's new Coral wax-ing of "The Gal From Joe's." Les and his band have been holding down the All Los Angeles distributors repor

... Mike Kurlan, prexy of Modern Dis-tributing Co., has been doing a big job with Les Brown's new Coral wax-ing of "The Gal From Joe's." Les and his band have been holding down the bandstand at the Hollywood Palla-dium. Mike predicts that **Teresa** Brew-er's "Skinnie Minnie" will be another smash hit. . . . Construction is now under way on the new West Pico of-fices of Diamond Distributing Com-pany. Abe Diamond has had quite a job on his hands okaying plans and getting city permits but is happy to see the framework going up on the building. . . . Morty Craft of York Records, New York, has appointed Bob Stern to handle West Coast pro-motion on the new Adrienne Kent waxing of "The Man Between" b/w "Island In The West Indies." . . Al Sherman, West Coast representative for King and Federal Records recently went to El Paso to set up Bill Shapiro of Sunland Supply Company as their new distributor. Al got all excited over the way orders have been pouring in for Cactus Pryor's waxing of "Point Of Order With The Senator & The Pri-vate" on the Four Star label. . . . Gordon Wolf, prexy of Sunland Music Company, plans to expand his Rhythm and Blues lines by adding several new labels. . . . Lester Sill of Platter Sales Company announced the appointment of several new distributors who will handle his Spark label. They include Mercury Distributors, Atlanta; Allen Dis-tributing Co., Richmond; A. & I. Dis-tributing Co., Richmond; A. & I. Dis-tributing, Cincinnati; Sunland Supply Co., El Paso and Midwest Distributing Co., St. Louis. Les is tickled pink over the fine job all his distributors have been doing on his latest release "Riot In Cell Block #9" by The Rob-ins over the fine job all his distributors have been doing on his latest release "Riot In Cell Block #9" by The Rob-ins... Jim Warren of Central Music Sales Co. has been taking off every spare moment he can to go fishing at nearby mountain resorts.... While nearby mountain resorts. . . While on the West Coast George Goldner of Tico and Rama Records was commenting about the efficient operation of Al-lied Music Sales in San Francisco. He stated, "In all my travels from coastto-coast I have never seen a small distributor run his business as efficiently as Paul Shorten and his staff. There never has been a distributor who gets as much promotion on his lines as Paul gets throughout the Bay area." George adds that he personally recommends Paul as a real go-getter. . . . Sid Talmadge, prexy of Record Merchandising Co., is passing out plenty of praises for Don Gardner's latest Bruce release "How Do You Speak To An Angel?" . . . Mercury Record Distributors have launched a new sales campaign to help stimulate summer sales. They will give a 100% return privilege to the stores. Mercury Rec-ords presented Peter Potter with a gold platter to commemmorate the fourth anniversary of his "Juke Box Jury" TV Show.... Lee Palmer of Jay Kay Distributing Company says that the new label "X" release of "I Complained" by Stewart "Rick" Rose shows good signs of becoming a hit.





#### **NEW YORK:**

Lionel Hampton blew into town with his frantic big band, blues singer Sonny Parker, Curley Hamner, and a new but socko jazz stylist, Betty Carter. Hamp settled for a stay at the Basin Street but the first night audience won't settle back to earth for some time. The Hampton aggregation is just loaded with talent but the bubbling Hamp is ever the star attraction, even when's he's just leading the band away on the side and out of the floodlight. The man just can't



back to earth for some time. The Hampton aggregation is just loaded with taken but the bubbling Hamp is ever the star attraction, even when's he's just leading the band away on the side and out of the floodlight. The man just can't stand still. He shuffles, he bounces, he quivers, he has his hands, grunts and offers stacato comments to the sidemen. And, when he takes over the drums and vibes—that's it. . . . Lee Magid reached an agreement with Larry Newton, Derby prexy, which leaves Newton in complete charge of Central Records. Lee Newton in complete charge of Central Records. Lee have not the the twith Larry Newton, Derby prexy, which leaves Newton in complete charge of Central Records. Lee and have set out of the Mynna Dreyer drawings she sends out with each Dreyer Music tume published. . . Jerry Wexler and Ahmet Ertegun out to Pittsburgh last week where they appointed Alco Co. as Atlantic and Cat distribs. Miriam Abramson, who kept things running while try and Ahmet were out of town, advises The Drifters are searing the sales pads with healthy orders on the latted to the Wynna Dreyer "The Cat national hit, hesom" by The Chords, has been covered by the Besom "by The Chords, has been covered by the theses therman's Apollo firm. Hy and Bess were associated in the early days of Apollo. Bess is busy arranging several sessions for Mahalia Jackson while the terrific gospel chartness is in New York. Bess also signed Tiny Gountry. . . . Joe Cohen, Essex Distributors in Newark, J. offers some helpful advice to the moaners. Says Joe, "Tve checked my books for the last eight try early and April May and June are always the three worst in the water coast. Trico Works and then three weeks coast. Trico will here alwo days of the year. . . . The Palladium's Wednesday night show early any sense has only has his Alex Bradford spiritual "He's A Wonder" hit with the record here worst in the water the blood flowing again in a corpse. A combination of ballet and raw jungle and earthy terpsichere makes this a must spot for searche

teams could start the blood flowing again in a corpse. A combination of ballet and raw jungle and earthy terpsichore makes this a must spot for searchers of thrilling spectacle. Tito Puente, Tico star, at the Palladium this week sends an already gone crowd with his masterful and colorful musicianship. Tito's a very exciting performer.... On the strength of her recent performances, and most notably "Watch Dog," Lula Reed showed sensational strength in the disk jockies votes. Lula shot into third place in the most programmed category.

#### CHICAGO:

On Sunday, June 6, the Music Guild Of Nebraska held their big statewide meeting and the sensation of the afternoon, entertainment-wise were The Sul-tans, Duke recording group. Consisting of Willie Barnes, lead, just graduated from Omaha Tech High; Richard Beasley; Jim Farmer; and Eugene McDaniel. All who attended this meet came away convinced these boys destined for the big time. . . . The Spaniels, hotter'n hot, opened 6/11 at the Apollo Thitter,



MIIDDY WATERS

hiels, hotter'n hot, opened 6/11 at the Apollo Thitter, Gotham, for one week, along with Epic's Roy Ham-ilton and The Drifters... Leo Kolheim tells us Vee-Jay's latest spirituals getting lots of action... Rash of new labels hitting the market simply crying for right distribution... Memphis Slim, whose "Wish Me Well" looks like a big one due to hit the Midwest area this month. Dates include a battle of the blues with Muddy Waters at Barbara's Playhouse, Gary. Muddy's "Just Make Love To Me" had one of the fastest climbs we've seen in a long time. Though out just a few weeks, disk is right up on top locally as well as nationally... Spoke to Jim Alexander of the Trianon who told us of some terrific shows skedded for this ballroom. Including Dinah Washington and Earl Bostic 6/25; Buddy Morrow, 6/27; Charlie Spivak, 7/2; Woody Herman, 7/8; and the Four Tunes, 7/10. The Tunes' "I Understand The Way You Feel' still getting lots of action... ALSO IN TOWN ... Ella ah Vaughan into the Blue Note 6/11... Charlie Ven-

Fitzgerald followed Sarah Vaughan into the Blue Note 6/11. . . . Charlie Ventura heading the bill at the Preview. With Mary McCall, advertised as 'America's Leading Jazz Singer' also featured.... Look for "Riot In Cell Block #9" by the Robins on Spark to be a big number. . . Ernie Young who runs Ernie's Record Mart, aside from the Nashboro and Excello labels, came up to the Windy City this past week. "Just a social call," Young stated. . . . Muddy Waters having a tough time replacing the harmonica player in his group, since the death of his present one this past week.



# **Triple Treat**



CHICAGO, ILL.—Autograph hounds get a triple treat as Lou Monte (left), Kitty Kallen (right) and Stan Dale (seated) offer their John Hancocks to the kids. The two stars visited Stan's WJJD show in this city when they were in town. Kitty is currently heading the charts with her #1 version of "Little Things Mean A Lot" and Lou has just released "Vera's Veranda" b/w "Chain Reaction."



#### R & B Ramblings

#### LOS ANGELES:



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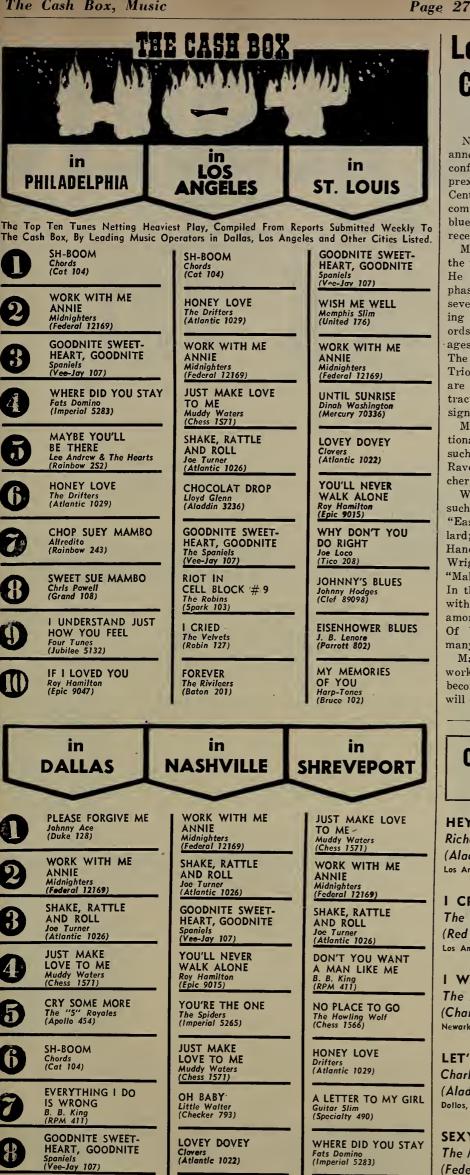
#### THE CASH BOX. **Stars Over Harlem** MARIE ALEDRALI, LA In Had a date in the cutting room to supervise the first session etched by Chariot Records, the newest diskery to spring out of the heart of Harlem, and was racing like mad to keep the in date to hear the exciting new spiritual **NEW YORK CITY** group, The Stevens Singers when the Apollo Theatre we glanced up at the marquee and noted the mighty veteran of the tenor sax Arnett Cobb was scheduled to invade the premises along WORK WITH ME ANNIE Midnighters (Federal 12169) with one of the tastiest revues seen hereabouts in many seasons. The sing-ing department is headed by Vee-Jay records blazing new smoothies The GOODNITE SWEET-HEART, GOODNITE Spaniels (Vee-Jay 107) Spaniels, whose current "Goodnight 2 Sweetheart" is resting in The Cash Box charts. Talking with personable Calvin Carter (he manages the group) HONEY LOVE The Drifters (Atlantic 1029) 3 we learned that committments will keep the smiling crowd pleasers whailing away and away on one nighters MY FRIENDS in and around N. Y. for about a month 4 Strangers (King 4697) to come. Then it's the big show for the crew which will also have on hand Erskine Hawkins, The Drifters, King CHOP SUEY MAMBO Alfredito (Rainbow 243) 5 Pleasure and oh so many more. Had scarcely finished speaking with Calvin and his long time friend, Lloyd Wil-SHAKE, RATTLE AND ROLL liams, (he's one of the top platter 6 spinners about town) when a tap on Joe Turner (Atlantic 1026) the back, placed me face to face with big Joe Turner, whose current big hunk of wax "Shake, Rattle & Roll" SH-BOOM 7 Chords (Cat 104) has the dynamic blues belter jumping AIN'T CHA GOT ME WHERE YOU WANT ME Buddy Johnson (Mercury 70377) from coast to coast and border to 8 border. You can dig his ditties also at this very moment over Apollo theatre way. ... Mr. Blues, Joe Grippo, SUCH A NIGHT The Drifters (Atlantic 1019) George (W.H.A.T.) Woods, Hal Wade, 9 Ramon Bruce, Hal Jackson, Vince Domingo, Tommy Smalls and Rudy Rutherford still in there pitching and DEAR ONE 10 pulling for The Vibranaires and "Doll The 5carlets (Red Robin 128) Face." . . . Bonnemere an uptown must hear. . . . The Spiders, fresh from slicing new ones, busy on dance dates which also show case Ray Charles and in the Floyd Dixon aggregation. SAN FRANCISCO Swingsational bandmaster, pianistarranger George Williams satisfied plus with the reports issued by the WORK WITH ME ANNIE Midnighters (Federal 12169) nation's men behind the mikes in re-gard to his initial Coral pressings. He's also the gentlemen who pushed SH-BOOM the pen wich turned out the new batch 2 Chords (Cat 104) of Vaughn Monroe mighty pleasing tunes. . . . Good to see the Rivileers "Forever" taking a firm foothold on SHAKE, RATTLE AND ROLL Joe Turner (Atlantic 1026) 3 the teen-agers heartstrings. . . . "My Friends" starring The Strangers doing like-wise. . . . Bill Dogget's "Sweet BLUE MONDAY 5miley Lewis (Imperial 5268) 4 Lorraine" blossoming forth like a bride and a flower in June.... Mahalia Jackson parading the local scenes YOU'RE THE ONE 6 much to the delight of uptown spiritual The 5piders (Imperial 5265) lovers. . . . B. B. King, Bill Harvey, Earl Forrest, Mildred Jones and John I'M YOUR HOOCHIE KOOCHE MAN Muddy Waters (Chess 1560) 6 Green south bound for stints unlimited underneath the Florida skies. Morris Merritt to the Lone Star State for the LOVEY DOVEY opening of his new El Dorado nightery 7 Clovers (Atlantic 1022) which has top acts booked thru January 1955. Some of the stellar head-YOU'LL NEVER WALK ALONE liners already scheduled to appear are 8 Bullmoose Jackson, Laverne Baker, Roy Hamilton (Epic 9015) Arnett Cobb, Gene Ammons, Red Pry-



"It's What's in THE CASH BOX That Counts"

9

Johnny Ace (Duke 128)



# Lee Magid Leaves **Central Records**

announced that after several weeks of conferences with Larry Newton, Derby prexy, he had separated himself from Central Records. Newton will have complete control of the rhythm and blues company. Magid stated he had received substantial severance.

Magid is a well known figure in the rhythm and blues and jazz circles. He is familiar with almost every phase of the business having written several tunes, set up his own publishing firm, been A & R for Savoy Records and Central Records, and manages such talent as Varetta Dillard, The Wanderers, Bob Freedman Piano Trio, and Patti Jerome. The first three are signed to Savoy recording contracts and Patti Jerome has just been signed by Jubilee Records.

Magid was also associated with National Records where he worked with such stars as Billy Eckstine, The Ravens, Charlie Ventura, Dusty Fletcher, and others.

With Savoy Records he recorded such hits as "Mercy, Mr. Percy" and "Easy, Easy Baby" by Varetta Dil-lard; "Stacked Deck" and "Keep Your Hands On Your Heart" by Billy Wright; "My Kind Of Woman" and "Male Call" by The Emitt Slay Trio. In the religious field he has come up with many strong selling releases, among them, "God Will Take Care Of You" by The Gay Sisters and many by the Ward Singers.

Magid states he has several deals working, but until such time as he becomes associated with one label, he will continue to do free lance sessions.

Listed Alphabetically





NEW YORK-Lee Magid this week

June 19, 1954

MAY"

"PLEASE SAY YOU DO"

HAL PAIGE

THE STORY PLEASE FORGIVE ME OF MY LIFE Guitar Slim (Specialty 490) Johnny Ace (Duke 128)

EVERYTHING I DO B. B. King (RPM 411)

HONEY LOVE The Drifters (Atlantic 1029)

LET'S WALK

Charles Brown (Aladdin 3235)

OH BABY Little Walter (Checker 793)

HEY LITTLE GIRL **Richard Lewis** (Aladdin 3238) Los Angeles

I CRIED The Velvets (Red Robin 127) Los Angeles, New York

I WAS WRONG The Moonglows (Chance 1156) Newark

LET'S WALK Charles Brown (Aladdin 3235) Dollos, Memphis

SEXY WAYS The Midnighters (Federal 12185) Atlonto, Noshville

WARM YOUR HEART The Drifters (Atlantic 1029) Noshville

#### The Cash Box, Music

Page 28

June 19, 1954

# R&B PULL KESUL

## PROGRAMMED MOST DURING THE PAST 12 **MONTHS?**

- 1. "HONEY HUSH"-JOE TURNER-ATLANTIC
- 2. "Shake A Hand"-Faye Adams-Herald
- 3. "Crying In The Chapel-Orioles-Jubilee
- 4. "Good Lovin' "-Clovers-Atlantic
- 5. "One Scotch, One Bourbon, One Beer"-Amos Milburn-Aladdin
- 6. "The Things That I Used To Do"-Guitar Slim-Specialty
- 7. "Money Honey"-Drifters-Atlantic
- 8. "You'll Never Walk Alone"-Roy Hamilton-Epic
- 9. "The Clock"-Johnny Ace-Duke
- 10. "Please Don't Leave Me"-Fats Domino-Imperial

## WHAT MALE VOCALISTS DO YOU ESTIMATE YOU PROGRAMMED MOST?

### 1. { JOE TURNER—ATLANTIC JOHNNY ACE—DUKE

- 2. Amos Milburn-Aladdin
- 3. Fats Domino-Imperial
- 4. Roy Hamilton-Epic
- 5. B. B. King-RPM
- 6. Eddie Boyd-Chess
- 7. Lloyd Price-Specialty
- 8. Percy Mayfield-Specialty
- 9. Little Walter-Checker
- 10. Muddy Waters-Chess
- 11. Ray Charles-Atlantic

#### WHAT FEMALE VOCALISTS DO YOU ESTIMATE YOU PROGRAMMED MOST?

- 1. RUTH BROWN-ATLANTIC
- 2. Faye Adams-Herald
- 3. Lula Reed-King
- 4. Willie Mae Thornton-Peacock
- 5. Dinah Washington-Mercury

#### WHAT VOCAL GROUPS DO YOU ESTIMATE YOU PROGRAMMED MOST?

- 1. CLOVERS-ATLANTIC
- 2. The "5" Royales-Apollo
- 3. Midnighters-Federal
- 4. Billy Ward & His Dominoes-King
- 5. Orioles-Jubilee
- 6. Shirley & Lee-Aladdin

#### WHAT RECORDS DO YOU ESTIMATE YOU | WHAT ORCHESTRAS DO YOU ESTIMATE YOU **PROGRAMMED MOST?**

- 1. BUDDY JOHNSON-MERCURY
- 2. Earl Bostic-King
- 3. Tiny Bradshaw-King
- 4. Joe Morris-Herald
- 5. Rusty Bryant-Dot

#### WHAT UP & COMING MALE VOCALISTS DO YOU THINK ARE MOST PROMISING?

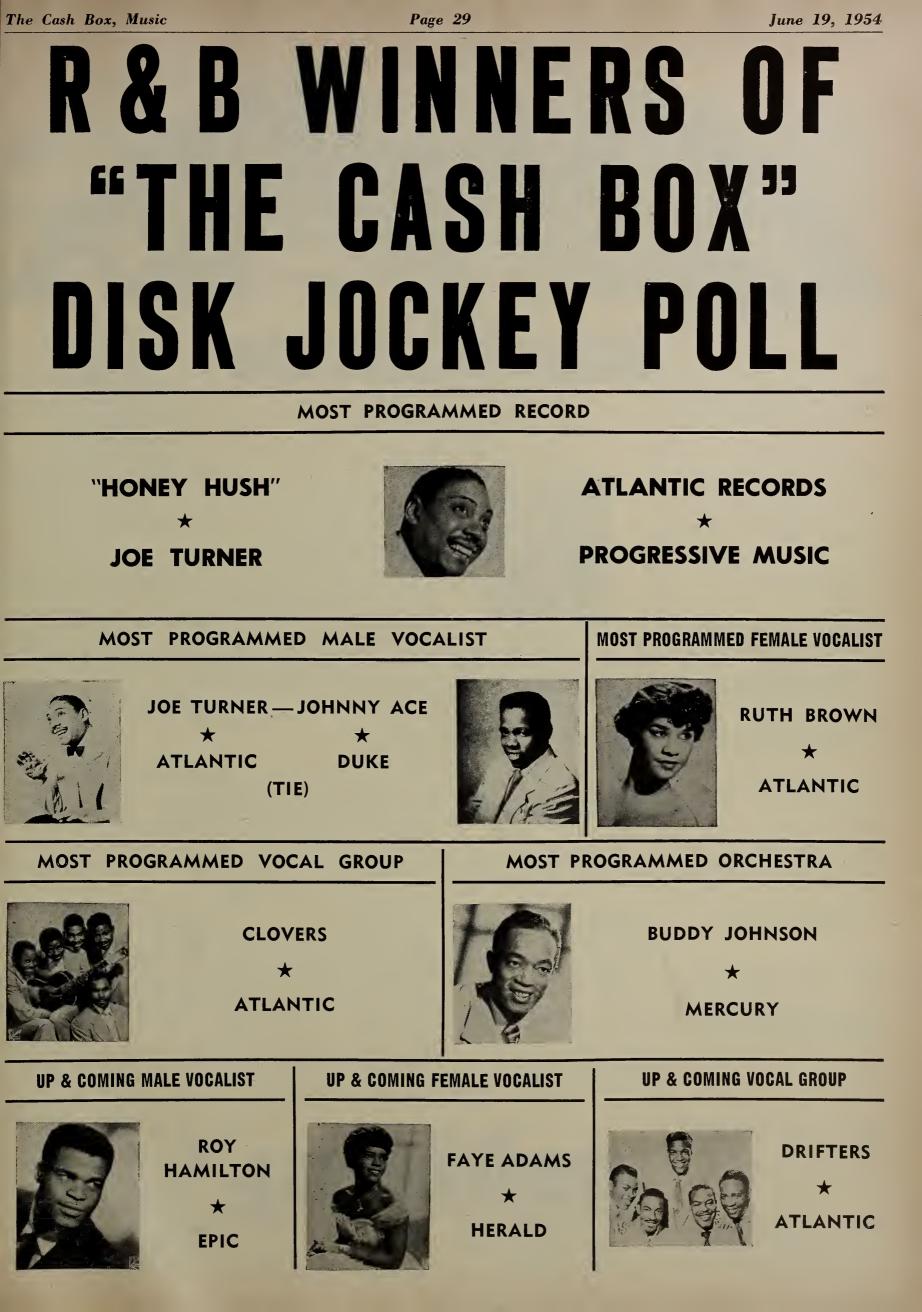
- 1. ROY HAMILTON-EPIC
- 2. Guitar Slim—Specialty
- 3. Little Jr. Parker-Duke
- 4. Chuck Willis-Okeh
- 5. Al Savage-Herald

#### WHAT UP AND COMING FEMALE VOCALISTS DO YOU THINK ARE MOST PROMISING?

- 1. FAYE ADAMS-HERALD
- 2. Lula Reed-King
- 3. LaVerne Baker-Atlantic

#### WHAT UP & COMING VOCAL GROUPS DC YOU THINK ARE MOST PROMISING?

- 1. DRIFTERS—ATLANTIC
- 2. Spiders-Imperial
- 3. The Counts-Dot
- 4. The Spaniels-Vee Jay
- 5. The Harptones-Bruce





 "HOW DEEP IS THE OCEAN".
 The Sultans
 Duke 125

 "SITTIN', DRINKIN' AND THINKIN'"
 Little Jr. Parker
 Duke 127

 "PLEASE BABY BLUES".
 Louis Campbell
 Excello 2035

CLOUDY WEATHER" (2:40) [Lawn BMI—Clark] Dunbar and the Eagle-Aires come up with a slow blues. Effort is hurt by a poor press-

ing.

(3:05) [Russell Music BMI-Gladyces De Jesus] Prysock sings a slow tempo romantic piece with pleasing results. A good waxing. The Cash Box, Music



# Beulah Swan is the latest entry in the school of belting mamas. The young stylist socks out a quick beat bouncer, "Don't Steal My Heart," against a rocking ork sup-port and the result is a wax that could break and establish the chan-tress first time out. Miss Swan gives an energetic performance pitching vocal flips in an engaging manner. Sy Oliver lends a couple of arranging tricks to the orking that spice up the plate. Altogether, a goodie. The flip, "Hip Shakin' Mama," is a slow blues. It's "Don't Steal My Heart."

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BEULAH SWAN

ZILLA MAYS (Brunswick 84031) B "WHY DO YOU CRY" (3:03) [Forshay Music BMI — Mays, Peek] Zilla Mays sings a slow tempo blues with sad romantic lyrics. Gal can feel a tune and she projects in good style. (2:22)

B "NITE SHIFT BLUES" (2:32) [Forshay Music BMI — Mays, Peek] Rocking type of material such as this brings out the best in Zilla. Chantress has the blues on this deck as she sings of her daddy, who when he comés home from the job is too tired to do anything by sleep.

#### **BOBBY MITCHELL** (Imperial 683)

SCHOOL BOY BLUES" (2:35) G "SCHOOL BOY BLUES" (2:35) [Commodore BMI — A. Smith] Bobby Mitchell sings a slow southern blues about his gal for whom he has a grand pash, but she tells him he's only a school boy.

B "ANGEL CHILD" (2:30) [Com-modore BMI—J. Butler] Mitchell sings a slow blues. His gal has been cheating on him. She told him she loved him but left him in misery. The better side.



(Rating is based on appeal to the jazz market.)

#### AL HIBBLER

(Norgran 105)

G "FLAMINGO" (2:33) [Tempo ASCAP—Grouya, Anderson] The Hibbler coterie will be pleased with this dramatic mood piece. Hibbler styling restful although this is not one of his best performances. "FLAMINGO" (2:33) [Tempo

B "I LET A SONG GO OUT OF MY HEART" (2:42) [Mills ASCAP— Ellington] Hibbler does the Ellington oldie with gratifying delivery. The better deck.

#### GENE KRUPA TRIO (Clef 89114)

B. "DON'T BE THAT WAY" (3:28) [Robbins ASCAP — Goodman, Sampson, Parish] Gene Krupa, Eddie Shu on the tenor sax, and Teddy Napoleon the piano, form an im-pressive trio as they present a feeling-ful interpretation of the standard. Solo work of each in turn potent.

B "THIS CAN'T BE LOVE" (3:06) [Chappel ASCAP—Rodgers Hart] The trio perform the Rodgers, Hart classic in top-flight manner. The patron who enjoys the small combo will buy this one.

# THE ROY ELDRIDGE QUINTET (Clef 89116)

(Clef 89116) (Clef 89116) (Clef 89116) (Clef 89116) (American Academy of Music ASCAP — Ellington] Roy Eldridge does the old trumpet part of Cootie Williams in the famous colorful pic-ture of Harlem which became a part of jazz history during the reign of the Ellington band. A beautiful and moving mood piece. Excellent support from Oscar Peterson, Ray Brown, Herb Ellis, and Alvin Stoller. (WHEN IT'S SLEEPY TIME DOWN SOUTH" (3:00) [Mills ASCAP—Muse, Renee, Renee, Jr.] It's all Roy on this deck as he fashions the oldie on his solid sounding horn. The trumpeteer is in great form. A two sider that should pull sales.

ARTIE SHAW and His Gramercy Five (Clef 89117)

B "IMAGINATION" (3:06) [ABC ASCAP — Burke, VanHeusen] Artie Shaw's clarinet fashions the ever lovely tune. Shaw does a strong side 'and the item should meet good market action.

14

15

"It's What's in THE CASH BOX That Counts"

Roy Hamilton (Epic 9047)

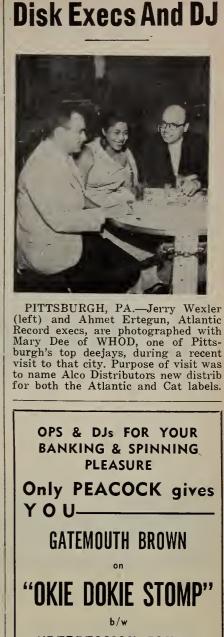
IS WRONG

B. B. King (RPM 411)

EVERYTHING I DO

"SUNNY SIDE UP" (2:54) [Shaw-Shaw] A gay romp with Shaw and the group. Supporting the clarinet star are Hank Jones, piano; Tal Farlow, guitar; Joe Roland, vibes; Tommy Potter, bass; Irv Kluger, drums.







doing "PRAYER WHEEL" b/w

"LIVE RIGHT, DIE RIGHT" PEACOCK # 1727 SENSATIONAL NIGHTINGALES

sing

"ANOTHER YEAR" "I'm Going On With Jesus" PEACOCK # 1728





Los Angeles 19, Calif.

# **Guiding A Career**



NEW YORK—Mitzi Mason, MGM Records' latest singing find from the Bronx is shown receiving approving smiles from a trio of gents responsible for guiding her career. The candid camera caught this group during Mitzi's recording session at which she cut, "Who Can Say?" backed with "So Much More." The disk, slated to be released June 18th, is already kicking up plenty of excitement among disk jockeys and juke box operators. Left to right are: Fred Norman, arranger and orchestra leader; Dick Lyons of the MGM Records A & R staff, Mitzi Mason and Larry Douglas who wrote both the lyrics and music of Mitzi's first disk.

# **Meeting Dates Of Music Operators' Associations**

#### June 15-Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (executive board).

- 15-Amusement Machine Assn. of Philadelphia, Inc. Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 16-New York State Operators' Guild Place: Palatine Hotel, Newburgh, N. Y.
- 17—Eastern Ohio Phonograph Operators' Assn. Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 21-Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 21—Amusement Machine Operators of Baltimore Place: Pimlico Hotel, Baltimore, Md.
- 22—Western Massachusetts Music Guild Place: 7 Silver St., Springfield, Mass.
- 28—Central States Music Guild Place: 805 Main Street, Peoria, Ill.
- 28—Dallas Music Operators' Assn. Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
- -Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General). July 1-
  - 1--California Music Guild Place: Sacramento Hotel, Sacramento, Calif.
  - –Eastern Ohio Phonograph Operators' Assn. Place: Tod Hotel, Youngstown, Ohio (General). 1-
  - -California Music Guild 5 Place: 311 Club, 311 Broadway, Oakland, Calif.
  - -Amusement Machine Operators of Baltimore 12 -Place: Pimlico Hotel, Baltimore, Md.
  - 13-Western Massachusetts Music Guild Place: 7 Silver St., Springfield, Mass.
  - 13—California Music Guild Place: Fresno Hotel, Fresno, Calif.
  - -California Music Guild Place: Bakersfield Inn, Highway 99, Bakersfield, Calif. 14-
  - -California Music Guild Place: U. S. Grant Hotel, San Diego, Calif. 15 -

# The cash box 🦳 ADI AN

#### **TORONTO TOPICS:**

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Georgie Shaw, the new Decca star, headlines the current show at the Casino Theatre. George Offer and his Decca staff at the Apex Record office lined up heavy airplay in advance of the date which is pay-ing off at the box office, in spite of summer weather. ... Just about the busiest entertainer in these parts is newcomer Juliette, whose network TV series, "The Late Show," with Billy O'Connor got off to a strong start last week. Combined with this is her new series of network radio shows with Bing Whittaker each Saturday night and jaunts to Montreal for Interna-tional Service special broadcasts from there, and other guest appearances. At the same time, her Aragon

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#### MONTREAL MEMOS:

MONTREAL MEMOS: Featured this week at the Esquire Show Bar is the one and only Oscar Peterson. It seems like old times having Oscar around for more than a one-night stand. ... Eddie Mehler and his Rustic Ramblers doing tre-mendous business at the Monterey. This group fol-lowed the Hachey Bros. & Mary Lou who are at the present time on a summer tour of the Maritime Prov-inces. ... Chez Paree which is continuing its name act policy, has booked in Spike Jones to open on June the 18th.... Jen Roger, RCA Victor Recording artist currently at the Chez Emile in Quebec City and draw-ing very good business. ... Connie Towers held over at the Ritz Cafe. ... Currently song-starred at the El Morocco is Jose Duval. ... Hugh Joseph, General Manager of RCA Victor back in town from Atlantic City where he attended meetings of the RCA Victor Record Division.

#### ATLANTIC COASTING

Currently making a tour of the Maritime Provinces are Johnnie and Jack (RCA Victor), Kitty Wells (Decca), Bobby Wright and Ruby Wells. This group played Halifax on June the 9th.... Also playing per-sonal appearances in this part of the country is Jim-mie Dickens mie Dickens.



BOBBY WRIGHT

# For the Disk Jocks It's The Cash Box



NILLBILLY, FOLK & WESTERN JUKE BOX TUNES



SLOWLY Webb Pierce (Decca 28991; 9-28991)



I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor 20-5525; 47-5525)

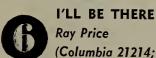
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BACK UP, BUDDY Carl Smith (Columbia 21226; 4-21226)



YOU BETTER NOT DO THAT Tommy Collins (Capitol 2701; F-2701)

I DON'T HURT ANYMORE Hank Snow (RCA Victor 20-5698; 47-5698)



(Columbia 21214; 4-21214)



**EVEN THO** Webb Pierce (Decca 29107; 9-29107)



ONE BY ONE Kitty Wells & Red Foley (Decca 29065; 9-29065)

| 6 |  |
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| e |  |

| ROSE MARIE               |
|--------------------------|
| Slim Whitman             |
| (Imperial 8236; 45-8236) |

|   | RELEASE ME   |
|---|--|
| m | RELEASE ME<br>Ray Price<br>(Columbia 21214; 4-21214)<br>Jimmy Heap |
| U | Jimmy Heap<br>(Capitol 2518; F-2518)                               |



LOS ANGELES, CALIF.—Col. Sherman Cosgrove presents Lawrence Welk with a certificate of achivement to commemorate the first anniversary of the "Champagne Maestro's" radio show "U.S. Army Presents" which is broadcast nationally over ABC.

# Ram, Mellin Form Management Firm

HOLLYWOOD — Personality Productions of Hollywood, which is hardly a year old, has been a beehive of activity since owner, Buck Ram, signed with Robert Hellin for joint management of his artists and publications of his many songs.

First client to receive benefit from the new arrangement is Cpl. Stewart "Rick" Rose, whose first record of "I Complained" and "I Want You" released on Look Records February 25th and promoted exclusively by Buck Ram and Jean Bennett of personality Promotions was bought recently by Label "X," new Victor subsidiary.

Other artists handled by Personality are Audie Andrews, Victor Western Artist; Jack Tucker & His Oklahoma Playboys on Starday Four Star; Mary Rose Bruce, Victor; The Platters, Federal; Peppy Prince & His Rhythm Lads, Hollywood; and The Chansonaires.

### "King of Hearts" & King of the Drums



NEW YORK—Jackie Cooper, star of "King Of Hearts" on Broadway, joins Gene Krupa for an impromptu jam session at the Embers after his performance in the comedy hit. Jackie played the drums in "Remains To Be Seen" and is a good musician.

| DISK JOCKEYS PLAYED<br>PLUS THE NEXT |  |
|--------------------------------------|--|
| 1. 1 GET SO LONELY                   | Johnnie & Jack (RCA Victor)                |
| 2. I DON'T HURT ANYMORE              |  |
| 3. I'LL BE THERE                     | Ray Price (Columbia)                       |
| 4. BACK UP, BUDDY                    |  |
| 5. EVEN THO                          |  |
| 6. ONE BY ONE                        | Kitty Wells & Red Foley<br>(Decca)         |
| 7. I REALLY DON'T WANT TO            |  |
| KNOW                                 |  |
| 8. SLOWLY                            |  |
| 9. YOU BETTER NOT DO THAT            | Tommy Collins (Capitol)                    |
| 10. LOOKING BACK TO SEE              | Jim Edward Brown &<br>Maxine Brown (Fabor) |
| 11) MY EVERYTHING. 12) SPARKLING     | BROWN EYES. 13) RELEASE                    |
| ME. 14) SHAKE A LEG. 15) ROSE N      | AARIE.                                     |

THE TEN FOLK AND WESTERN RECORDS

"It's What's in THE CASH BOX That Counts"



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# **MORE SMASHES from the RCA VICTOR CARAVAN OF HITS!**



# CHET ATKINS **DOWNHILL DRAG**

# **KENTUCKY DERBY**

20/47-5704

# **Great Instrumentals** A "must" for every box!







Sheriff "Tex" Davis WLOW—Norfolk, Va. WLOW--Norfolk, Va. 1. One By One (Wells & Foley) 2. Looking Back To See (J. E. & M. Brown) 3. I Don't Hurt Anymore (Snow) 4. I Love You So Much I Let You Go (Ray Price) 5. Pretty Words (M. Robbins) 6. My Everything (E. Arnold) 7. Even Tho (Webb Pierce) B. Two Whoops And A Holler (Jean Shepard) 9. Stranger In My Home (Foley & Wells) 10. Back Up Buddy (Carl Smith)

Page 34

#### Henry Tuck

WREV-Reidsville, N. C. WREV-Reidsville, N. C. 1. Back Up Buddy (C. Smith) 2. Make Love To Me (G. Hill) 3. I Get So Lonely (Johnnie & Jack) 4. One By One (Wells & Foley) 5. I Think I'm Going To Cry (George Morgan) 6. Release Me (Jimmy Heap) 7. I Really Don't Want To Know (Eddy Arnold) B. Shake A Leg (Carlisles) 9. I Saw Your Face (Mac Wiseman) 10. Point Of Order (Cactus Pryor)

- Sleepy Eyed John WHHM-Memphis, Tenn.

WHHM—Memphis, Tenn. 1. I Don't Hurt Anymore (Hank Snow) 2. Backward, Turn Backward (Pee Wee King) 3. A Fooler, A Faker (Hank Thompson) 4. Don't Drop It (Terry Fell) 5. This Ole House (Hamblen) 6. One By One (Wells & Foley) 7. I Miss You So (Hill & Tubb) 8. Thank You For Calling (Billy Walker) 9. Call Me Baby (Chuck Reed) 10. Much Too Young To Die

10. Much Too Young To Die (Ray Price)

Tom Edwards

WERE—Cleveland, Ohio 1. Don't Drop It (Terry Fell) 2. Looking Back To See (J. E. & M. Brown) 3. Rose Marie (Slim Whitman) 4. There'll Be No Teardrops Tonight (Hank Williams) 5. Even Tho (Webb Pierce) 6. I Really Don't Want To Know (Eddy Arnold) 7. Shake A Leg (Carlisles) 8. Backward, Turn Backward (Pee Wee King) 9. I Always Get A Souvenir (Tommy Collins) 10. Thank You For Calling (Billy Walker) WERE-Cleveland, Ohio

#### **Smokey Smith**

KRNT-Des Moines, Iowa My New Love Affair (Sovine)
 Blue Guitar (Sheb Wooley)
 Rose Marie (Slim Whitman)
 Cry, Cry Darling (Newman
 It's Been Nice (G. Morgan)

- 6. Looking Back To See (J. E. & M. Brown) 7. Honky Tonk Girl (Thompson) B. Good Deal, Lucille (A. Terry)
- 9. Just Reminiscing (Inman) 10. One By One (Wells & Foley)

Slim Lay WHBS—Huntsville, Alabama

- B. Shake A Leg (Carlisles)
  9. I'll Be There (Ray Price)
  10. Good Deal, Lucille (Terry)

Sleepyhead Cliff

- "It's What's in THE CASH BOX That Counts"

**Billy The Kid Stanley** WNOE-New Orleans, La. WNOE—New Orleans, La. 1. I'll Be There (Ray Price) 2. Back Up Buddy (Carl Smith) 3. Shake A Leg (Carlisles) 4. Breakin' The Rules (Hank Thompson) 5. You Better Not Do That (Tommy Collins) 6. Slowly (Webb Pierce) 7. I Think I'm Going To Cry (George Morgan) B. Thank You For Calling (Billy Walker) 9. One By One (Wells & Foley) 10. Don't Drop It (Terry Fell)

#### Shel Horton WVAM—Saxton, Pa.

- WVAM—Saxton, Pa. 1. Shake A Leg (Carlisles) 2. Looking Back To See (J. E. & M. Brown) 3. I Get So Lonely (Johnnie & Jack) 4. Bimbo (Pee Wee King) 5. I Saw Esau (Wright & Reeves) 6. I Always Get A Souvenir (Tommy Collins) 7. Good Deal, Lucille (AI Terry) B. Nuevo Laredo (Elton Britt) 9. Wagon Wheels (K. Roberts) 10. Boom Boom Polka (Pinetoppers)

#### **Bill Thornton** KRLW—Walnut Ridge, Arkansas

Arkansas 1. Sparkling Brown Eyes (Webb Pierce) 2. I Get So Lonely (Johnnie & Jack) 3. Looking Back To See (J. E. & M. Brown) 4. Make Love To Me (G. Hill) 5. Even Tho (Webb Pierce) 6. Good Deal, Lucille (Terry) 7. Cry, Cry Darling (Newman) 8. Release Me (Ray Price) 9. I'm A Stranger In My Home (Wells & Foley) 10. Jilted (Red Foley)

#### **Bob Ferguson**

Bob Ferguson KWSC---KUGR--Pullman, Wash. 1. I'll Be There (Cowboy Copas) 2. I Really Dan't Want To Know (Eddy Arnold) 3. Shake A Leg (Carlisles) 4. Stranger In My Home (Wells & Foley) 5. The Lilies Grow High (Sons Of The Pioneers) 6. Easy Pickins (Wade Ray) 7. I Don't Hurt Anymore (Snow) 8. Good Deal, Lucille (Al Terry) 9. Even Tho (Webb Pierce) 10. My Window Faces South

10. My Window Faces South (Red Foley)

#### F. M. Smith

- WRUN—Utica, N. Y. 1. Downhill Drag (Chet Atkins) 2. Release Me (Kitty Wells) 3. I'll Be There (Ray Price) 4. Foggy Mountain Top (Davis Sisters) 5. Forbidden Fruit (Tabby West) 6. I Get So Lonely (A. Smith) 7. Looking Back To See (Hill & Tubb) 8. I Was Burned In Carolina (Bert Bryson) 9. My Friend (Red Foley) 10. I Don't Hurt Anymore (Snow) WFOR—Hattiesburg, Miss. WFOK—Haftlesburg, Miss.
  I. I Don't Hurt Anymore (Snow)
  My Sugar Booger (E. Hill)
  I'll Be There (Ray Price)
  Back Up Buddy (Carl Smith)
  S. A Fooler, A Faker (Hank Thompson)
  One By One (Wells & Foley)
  Rose Marie (Slim Whitman)
  You Weren't Ashamed To Kiss Me (Davis Sisters)
  I. Inde Arge (Davis Sisters)

- 9. Jole John (Betty Amos) 10. Shake A Leg (Carlisles)

#### Ramblin' Lou

Ramblin' Lou WHLD—Niagara Falls, N. Y. 1. I Love You (Jimmy Wakely) 2. I Really Don't Want To Know (Eddy Arnold) 3. I Get So Lonely (Johnnie & Jack) 4. Sparkling Brown Eyes (Webb Pierce) 5. Back Up Buddy (Carl Smith) 6. Cry, Cry Darling (Edwards) 7. Honky Tonk Heart (Tubb) B. I Don't Hurt Anymore (Snow) 9. Release Me (Ray Price) 10. Bamboozled (Lee & Cooper)

#### Johnny Rion

- Johnny Rion KSTL—St. Louis, Mo. 1. I Don't Hurt Anymore (Snow) 2. I'll Be There (Ray Price) 3. Jealous Loving Heart (Tubb) 4. They Made Me Fall In Love (Faron Young) 5. After Dark (Kitty Wells) 6. I Get So Lonely (Johnnie & Jack) 7. My Everything (E. Arnold) B. I Think I'm Going To Cry (George Morgan) 9. How Do You Think I Feel (Red Sovine) 10. I Miss You So (Hill & Tubb)
  - WGGI—Richmond, Va.
    Looking Back To See (J. E. & M. Brown)
    Love You So Much I Let You Go (Ray Price)
    Wiggle Worm Wiggle (Eanes)
    Vegetable Love (Zag Pennell)
    One By One (Wells & Foley)
    I Don't Hurt Anymore (Snow)
    Ramblin' Heart (J. Reeves)
    Why Didn't I Hear It From You (Hawkshaw Hawkins)
    I Saw Your Face In The Moon (Mac Wiseman)
    Teddy Bear Blues (Maddox)

Jack Gale WSRS-Cleveland, Ohio WSRS—Cleveland, Ohio 1. Lookin' Back To See (J. E. & M. Brown) 2. Then I'll Stop Lovin' You (Jim Reeves) 3. My Heart And I (J. Collie) 4. I Always Get A Souvenir (Tommy Collins) 5. Rose Marie (Slim Whitman) 6. I Saw Esau (Ginny Wright) 7. Don't Drop It (Terry Fell) 8. Even Tho (Webb Pierce) 9. Sparkling Brown Eyes (Webb Pierce) 10. Sugar Doll (Alvadean Coker)

June 19, 1954

# Ray Frazier WXGI—Richmond, Va. WXGI-Richmond, Va. 1. I Love You So Much I Let You Go (Ray Price) 2. Sweet Love (Tom Anderson) 3. I Don't Hurt Anymore (Hank Snow) 4. Even Tho (Webb Pierce) 5. Wiggle Worm Wiggle (Jim Eanes) 6. One By One (Foley & Wells) 7. I Get So Lonely (Johnnie & Jack) 8. Back Up Buddy (C. Smith) 9. Breaking The Rules (Hank Thompson) 0. I'll Be There (Ray Price)

"Chuckwagon Chuck"

Nichols KOWB-Laramie, Wyoming

Slowly (Webb Pierce)
 You Better Not Do That (Tommy Collins)
 Secret Love (Slim Whitman)
 I Love You (Wright & Reeves)
 As Far As I'm Concerned (Red & Betty Foley)
 Good Deal, Lucille (A. Terry)
 Lovin' Spree (Eddie Hill)
 The Lilies Grow High (Sons Of The Pioneers)
 Binhe (Red Marrie)

9. Bimbo (Rod Morris) 10. Release Me (Jimmy Heap)

Clarence Kneeland WERI-WICH—

Jewett City, Conn.

Jewett City, Conn. 1. I'll Be There (Ray Price) 2. You Better Not Do That (Tommy Collins) 3. I Really Don't Want To Know (Eddy Arnold) 4. Slowly (Webb Pierce) 5. I Get So Lonely (Johnnie & Jack) 6. Rose Marie (Slim Whitman) 7. Pick (March 2000)

Bimbo (Jim Reeves) B. Wake Up, Irene (Thompson)
9. Shake A Leg (Carlisles)
10. Back Up Buddy (Carl Smith)

Carl J. Swanson WRUN—Utica, N. Y.

**Bob Edwards** 

Bob Edwards WRTV—Asbury Park, N. J. 1. Slowly (Webb Pierce) 2. I'll Be There (Ray Price) 3. You Better Not Do That (Tommy Collins) 4. I Really Don't Want To Know (Eddy Arnold) 5. Good Deal, Lucille (Al Terry) 6. I Get So Lonely (Johnnie & Jack) 7. Back Up Buddy (Carl Smith) B. Release Me (Jimmy Heap) 9. As Far As I'm Concerned (Betty & Red Foley) 10. Cry, Cry Darling (Newman)

Pop's Country Store

WGGI-Richmond, Va.



# F&W POLL WINNERS WHAT RECORDS DO YOU ESTIMATE YOU WHAT VOCAL GROUPS DO YOU ESTIMATE

## PROGRAMMED MOST IN THE PAST 12 **MONTHS?**

- "I FORGOT MORE THAN YOU'LL EVER KNOW"—DAVIS SISTERS— RCA VICTOR
- "Slowly"-Webb Pierce-Decca 3. "Bimbo"-Jim Reeves-Abbott
- 4. "There Stands The Glass"-Webb Pierce-Decca 5. "I Really Don't Want To Know"-Eddy Arnold-RCA Victor
- 6. "A Dear John Letter"-Jean Shepard & Ferlin Huskey-Capitol
- 7. "Hey Joe"-Carl Smith-Columbia
- Rey Joe Carl Smith—Columbia
   "Let Me Be The One"—Hank Locklin—Four Star
   "Caribbean"—Mitchell Torok—Abbott
- 10. "It's Been So Long"-Webb Pierce-Decca
- 11. "Wake Up Irene"-Hank Thompson-Capitol
- 12. "Secret Love"-Slim Whitman-Imperial
- 13. "You Better Not Do That"-Tommy Collins-Capitol
- 14. "Release Me"—{Jimmy Heap—Capitol Ray Price—Columbia
- 15. "I Get So Lonely"-Johnnie & Jack-RCA Victor
- 16. "I Love You"-Ginny Wright & Jim Reeves-Fabor

#### WHAT MALE VOCALISTS DO YOU ESTIMATE YOU PROGRAMMED MOST?

- 1. WEBB PIERCE-DECCA
- 2. Eddy Arnold-RCA Victor
- 3. Jim Reeves-Abbott
- 4. Carl Smith-Columbia
- 5. Hank Williams-MGM
- 6. Hank Thompson-Capitol
- 7. Hank Snow-RCA Victor
- 8. Slim Whitman-Imperial
- 9. Red Foley-Decca
- 10. Ray Price-Columbia
- 11. Ernest Tubb-Decca
- 12. Hank Locklin-Four Star
- 13. Marty Robbins-Columbia
- 14. Ferlin Huskey-Capitol
- 15. Mac Wiseman-Dot
- 16. Redd Stewart-RCA Victor

#### WHAT FEMALE VOCALISTS DO YOU ESTIMATE YOU PROGRAMMED MOST?

- 1. KITTY WELLS-DECCA
- 2. Goldie Hill-Decca
- 3. Jean Shepard-Capitol
- 4. Martha Carson-Capitol
- 5. Rose Maddox-Columbia
- 6. Bonnie Lou-King
- 7. Anita Carter-Columbia
- 8. Rosalie Allen-RCA Victor
- 9. June Carter-Columbia
- 10. Polly Possum-Columbia
- 11. Ann Jones-King
- 12. Sue Thompson-Mercury

#### WHAT BANDS DO YOU ESTIMATE YOU **PROGRAMMED MOST?**

- 1. PEE WEE KING-RCA VICTOR
- 2. Hank Thompson's Brazos Valley Boys-Capitol
- 3. Bob Wills' Texas Playboys-MGM
- 4. Cliffie Stone-Capitol
- 5. Leon McAuliffe-Columbia
- 6. Wondering Boys-Decca
- 7. Spade Cooley-Decca
- 8. Jimmy Heap & His Melody Masters-Capitol
- 9. Charlie Adams' Western All-Stars-Columbia
- 10. Don Helm's Drifting Cowboys-MGM

# YOU PROGRAMMED MOST?

- 1. CARLISLES-MERCURY
- 2. Johnnie & Jack-RCA Victor
- 3. Davis Sisters-RCA Victor Homer & Jethro-RCA Victor 4.
- Jean Shepard & Ferlin Huskey-Capitol 5.
- 6. Maddox Bros. & Rose-Columbia
- Jordanaires—Capitol 7.
- Chuck Wagon Gang-Columbia 8.
- Sons Of The Pioneers-Coral 9.
- 10. Louvin Bros.—Capitol
- 11. Carter Sisters-Columbia
- 12. Anita Kerr Singers-Decca
- 13. York Bros.-King
- 14. Blackwood Bros. Quartet-RCA Victor
- 15. Masters Family-Columbia

#### WHAT SMALL INSTRUMENTAL GROUPS DO YOU ESTIMATE YOU PROGRAMMED MOST?

- 1. CHET ATKINS\_RCA VICTOR
- 2. Jimmy Bryant & Speedy West-Capitol
- Jerry Byrd's String Dusters-Mercury 3.
- Country All Stars-RCA Victor 4.
- Grady Martin's Slew Foot Five-Decca 5.
  - 6. Arthur Smith's Cracker Jacks-MGM
  - 7. Johnny Maddox-Columbia
  - 8. Del Wood-Republic
  - 9. Lester Flatt & Earl Scruggs-Columbia
- 10. Floyd Cramer-Abbott

#### WHAT UP AND COMING MALE VOCALISTS DO YOU THINK ARE MOST PROMISING?

WHAT UP AND COMING FEMALE VOCALISTS

DO YOU THINK ARE MOST PROMISING?

WHAT UP & COMING VOCAL GROUPS DO

YOU THINK ARE MOST PROMISING?

1. JIM EDWARD & MAXINE BROWN-FABOR

- TOMMY COLLINS—CAPITOL
- 2. Faron Young-Capitol
- 3. Mitchell Torok-Abbott
- 4. Al Terry-Hickory
- Justin Tubb—Decca
   Red Sovine—Decca
- Jimmy Newman-Dot 7.
- Tibby Edwards-Mercury 8.

Tommy Sands-RCA Victor

GINNY WRIGHT-FABOR

Betty Cody-RCA Victor

Carolyn Bradshaw—Abbott

Sunshine Ruby-RCA Victor

5. Ruby Wells-RCA Victor

Little Rita Faye-MGM

10. Mary Jane Johnson-Valley

9. Shirley Bates-Fabor

12. Margie Collie-Decca

13. Yvonne O'Dav-Capitol 14. Jinnie Rodgers-MGM

15. Joyce Moore-RCA Victor

11. Alvadean Coker-Abbott

Charline Arthur-RCA Victor

14. Curtis Gordon-RCA Victor

15. Kenny Lee-RCA Victor 16. Bobby Wright-Decca

17. Dusty Owens-Columbia

20. Terry Preston-Capitol

2. Betty Amos-Mercury

18. Onie Wheeler-Okeh

19. Jim Eanes-Decca

- 9. Jimmie Rodgers Snow-RCA Victor
- 10. Billy Strange-Capitol
- 11. Eddy Hill-RCA Victor 12. Jimmie Collie-Hickory

13.

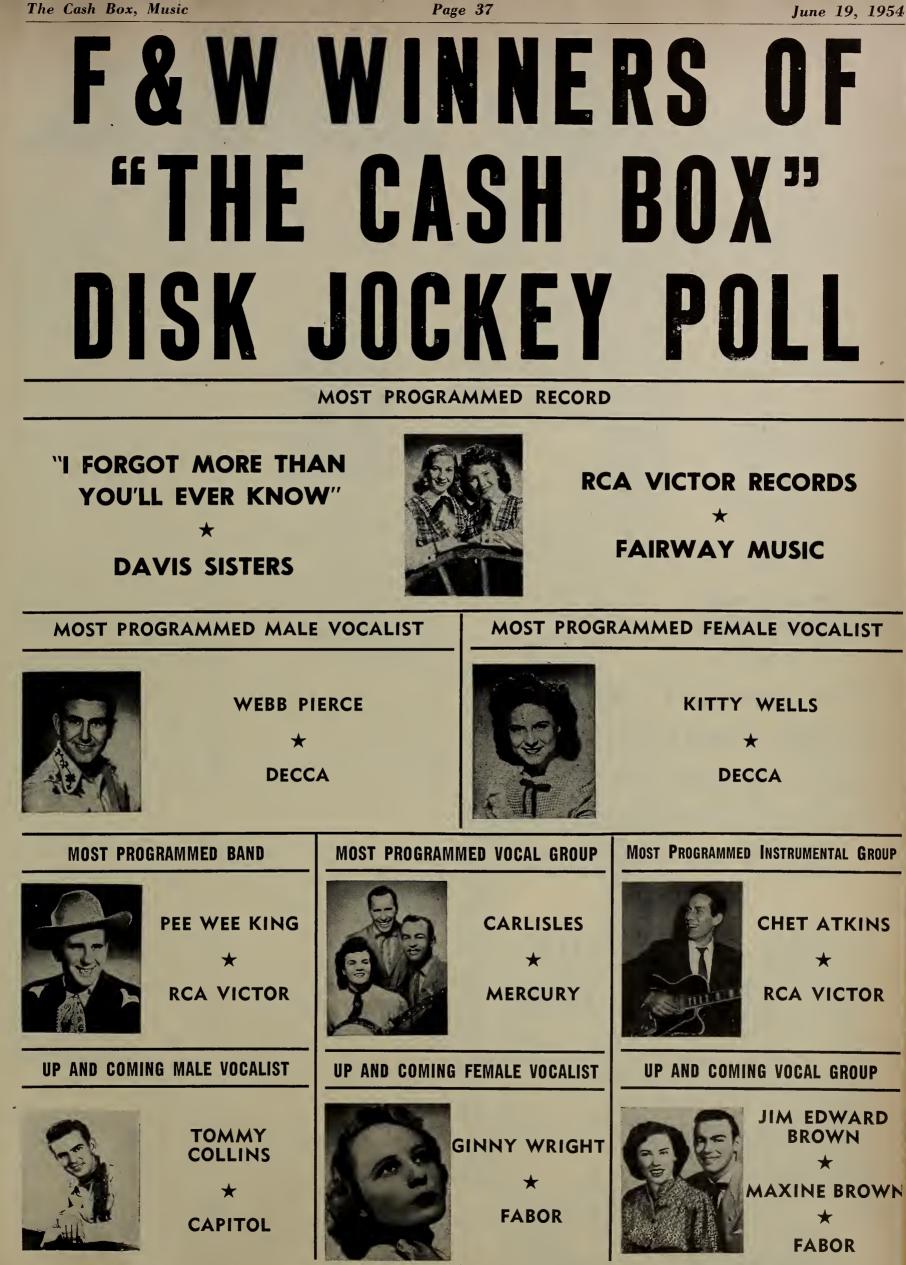
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The Cash Box, Music

# Why Country Music?

NORFOLK, VA.—In a contest con-ducted by Sherrif Davis, country disk jockey on WLOW in this city, the prize winning essay read as follows: "I like country music for the same reason I like corned beef and cabbage, Conduc scheel viewige formity got to reason I like corned beef and cabbage, Sunday school picnics, family get-to-gethers etc. Though living in a com-plex world, I still prefer the simple things of life and that goes for music too. I think that basically the aver-age American citizen is a simple per-son at heart. That's why America's folk songs enjoy such popularity to-day and will continue to do so in the years to come. years to come.





Page 38

- 1. SLOWLY Webb Pierce (Decca 28991; 9-28991)
- 2. I DON'T HURT ANYMORE Hank Snow (RCA Victor 20-5698; 47-5698)
- 3. ONE BY ONE Kitty Wells & Red Foley (Decca 29065; 9-29065)'
- 4. EVEN THO Webb Pierce (Decca 29107; 9-29107)
- 5. I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor 20-5525; 47-5525)
- .6. I'LL BE THERE Ray Price (Columbia 21214; 4-21214)
- 7. BACK UP, BUDDY Carl Smith (Columbia 21226; 4-21226)
- 8. ROSE MARIE Slim Whitman (Imperial 8236; 45-8236)
- 9. SPARKLING BROWN EYES Webb Pierce (Decca 29107; 9-29107)
- 10. YOU BETTER NOT DO THAT Tommy Collins (Capitol 2701; F-2701)

# **NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS Every Week In** THE CASH BOX ALL FOR **\$15. PER YEAR** ONLY

(52 ISSUES)

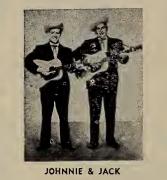
| THE CASH BOX<br>26 West 47th Street<br>New York 36, N. Y.<br>Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our<br>Check Please Send Us A Bill |
|--|
| FIRM NAME  |
| ADDRESS  |
| CITY   |
| Individual's Name  |





"GOODNIGHT, SWEETHEART, GOODNIGHT" (2:11) [Arc BMI-Carter, Hudson] "HONEY, I NEED YOU" (2:09) [Hill & Range BMI-J. Wright, Jack Anglin, Jim Anglin]

> JOHNNIE AND JACK (RCA Victor 20-5775)



• On their last release, Johnnie and Jack took "I Get So Lonely"

SONNY JAMES (Capitol 2829) B "BELIEVE ANOTHER'S LIPS" (2:18) [Beechwood BMI-S. J. Loden] Sonny James sings a poignant, middle tempo romantic tune in top notch style. The chanter cannot ex-press his feelings directly and hopes that his sweetheart believes what she hears elsewhere.

B (2:45) [American BMI — J. Rhodes, L. Dean] On the flipside James has a tear in his voice as he etches a moderate beat lover's lament. Subdued string backing.

HARRY RODCAY (Imperial 8244) (Imperial 8244) (2:20) [Commodore BMI—H. Rodcay] Harry Rodcay turns in an excellent reading on a slow tempo weeper. The artist was once in love with the false-hearted gal and knows exactly what sorrows beset the next victim. victim.

B "DON'T TELL A SOUL" (2:33) [Commodore BMI — S. Willet] Reverse deck is a moderate beat, tear-compelling tune that Rodcay waxes in winning fashion. Two sides that should garner a goodly share of the loot loot.

## MARTY ROBBINS

MARTY ROBBINS (Columbia 21246) PRETTY WORDS" (2:32) [Acuff-Rose BMI—Robbins] Mar-ty Robbins offers a first quality read-ing on a quick tempo sentimental piece. A great job loaded with feel-ing and personality. Watch this one. "YOUR HEART'S TURN TO BREAK" (2:42) [Acuff - Rose BMI—Robbins] On the lower lid Rob-bins tearfully warbles a middle tempo tune with sad lyrics. Both ends have big hit possibilities.

## **COWBOY COPAS**

(King 1359) "RETURN TO SENDER" (2:07) [Shapiro-Bernstein ASCAP-Ebb, Klein] The velvety tones of Cowboy Copas get hold of a fine piece of material and treat it to a top-calibre reading. Strings warmly assist on a deck that could click.

B "I'LL WALTZ WITH YOU IN MY DREAMS" (2:40) [Nash-ville BMI—H. Smith] On the bottom portion the chanter lilts through a beautiful middle tempo item. Two ap-nealing platters pealing platters.

from the pop field and made it an immediate country success. Now the boys turn to a tune that's creating a lot of excitement in rhythm & blues as well as the pop market and it looks like they're gonna make it two in a row. They come up with a socko rendition of a mod-erate beat ditty dubbed "Good-night, Sweetheart Goodnight." The bottom deck features the "Tennessee Mountain Boys" on a quick paced, romantic tune, titled "Honey, I need You," It's the top half for quick action.

June 19, 1954

# JOE MAPHIS & ROSE LEE (Okeh 18041)

B "THE GO 'FER SONG" (2:47) [Comet BMI — Maphis] Joe Maphis and Rose Lee effectively blend their vocal talents as they come through with an enticing, quick tempo romantic ditty. Fans oughta "go 'fer" the song in a big way.

(3:10) [Comet BMI—Maphis] Here the pair delivers a warm and tender duet on a touching, middle tempo item. Two good sides.

#### KEN CURTIS (Forecast 113)

(2:47) [Gaviota BMI—T. Spen-cer] The voices of Ken Curtis and Betty Taylor make a charming com-bination as they team up to per-form a lovely, lilting piece.

B "SONG OF THE ROBIN" (2:17) [Goday BMI — Russell, Farns-worth] With the chorus backing in smooth style. Curtis takes the solo lead on a pretty, moderate beat item. Lloyd Shaffer's ork neatly assists on bath deals. both decks.

# JACKIE RUSSELL (Sheraton 50960)

(incluin 'HEART TO HEART'' (2:50) [Sheraton BMI — B. Russell] Jackie Russell comes up with an in-triguing vocal-yodel on a fetching, middle tempo tune. Melody and lyrics blend in easy-on-the-ears fashion.

G "NO ONE BUT YOU" (2:50) [Sheraton BMI—A. Mayhew, C. Stewart] On the lower portion the singer shows up to good advantage as he waxes a moderate beat item in polished fashion. Soft string back-ing colors the deck.

# GEORGE JONES — SONNY BURNS (Starday 146)

B "WRONG ABOUT YOU" (2:30) [Starrite BMI-G. Jones] George Jones delivers a solo vocal effort in some real pleasing harmony as they come up with a heart-rending, middle tempo romantic lament. Strings back the two in eloquent style.

G "PLAY IT COOL MAN—PLAY IT COOL" (2:38) [Starrite BMI G. Jones] On the flipside, George Jones delivers a solo vocal effort in delectable fashion. A quick beat ditty with inviting lyrics.

## THE CASE FOLK and WESTERN ROUNDUP BOX



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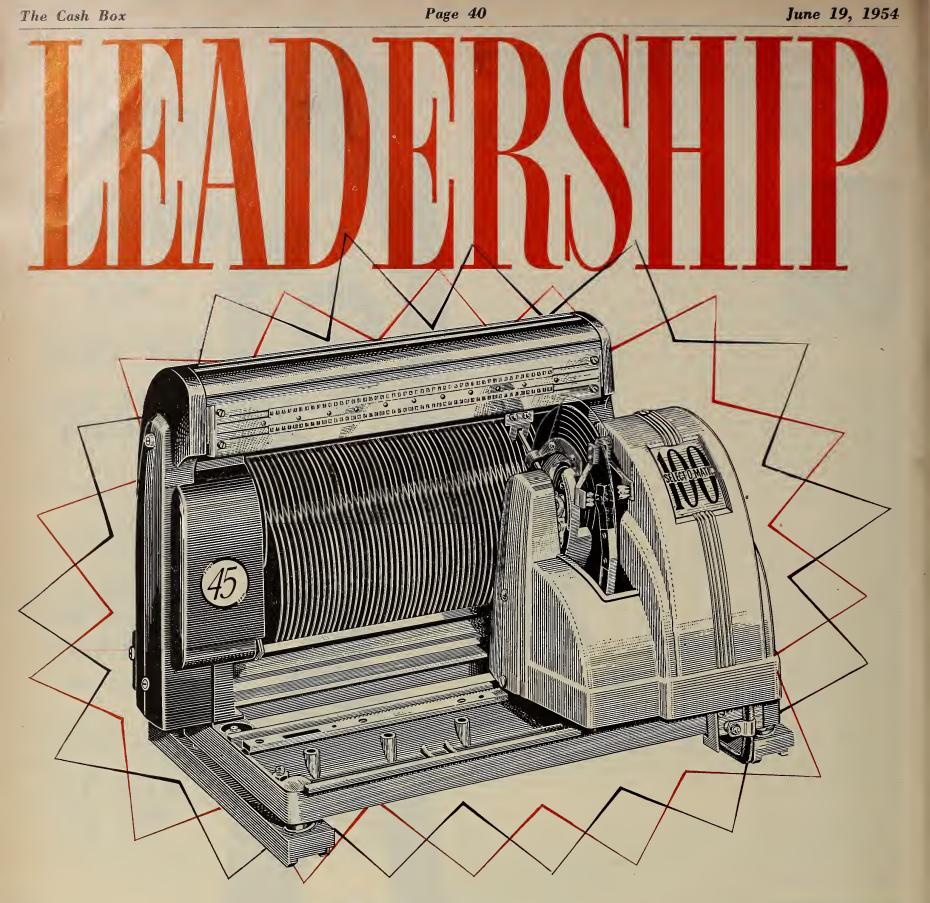


#### WAX WISE



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# THE Selectomatic MECHANISM

The mechanism that brought a new concept of music service to our industry. The Select-O-Matic "100" mechanism — a Seeburg first, introduced in 1949 — is by any comparison the most revolutionary development in the entire history of coinoperated music.





America's finest and most complete music systems



# Here and There

CHICAGO - A patent was issued this week to Lloyd J. Andres of Chicago, for a machine that plays phonograph records, and then vends them. A patron puts a coin into the machine. and listens to a tune. If he desires, he then can purchase the record, with the first coin being credited against the purchase price. The inventor advises that the vendor has a half dozen selections, and delivers a new record, not the one that demonstrates. As we see it, at this time, there isn't any machine available, just a patent issued to Mr. Andres. What about the practical operation of such a machine? It's universally acknowledged that a selection of only 6 records wouldn't permit the patron enough choice of the top available recordings. Then the price: records sell from 85c to 90c depending upon the local taxes in pennies. It would seem that a changemaker would have to be inserted into the vendor, or change included in the wrapper of each record. The vendor couldn't sell the records at \$1, or at any price above local price. It also couldn't sell the record under the established price, as there wouldn't be enough profit to run the machine. However, a record vending machine idea isn't new. Someone may yet come up with the right idea and machine.

NEW YORK-In our May 29 issue, we pointed out in this column, the future prospects for operators in the areas affected by the impending construction of the St. Lawrence Seaway, where many new locations will be available due to the expansion of business and increased population. However, we overlooked the wonderful advantages which will accrue to the manufacturers and wholesalers along the Seaway. In the June 8 issue of the New York Herald Tribune, John G. Rogers, Buffalo, N. Y. correspondent for this daily newspaper, reported on an interview he had with Art Rutzen, export manager for The Rudolph Wurlitzer Company. Rutzen pointed out that their juke boxes, today, leave by train or truck for New York City, from where they are shipped to foreign ports. With the advent of the Seaway, Wurlitzer will be able to ship directly from Buffalo to Europe, saving considerably money on freight charges. With the Seaway extending to Chicago, and with many large city ports in between, factories and wholesalers in these areas will be in a wonderful position to expand their export business.



The above idea, whether in small card or just paper slip form, is not new. It is being used here and there thruout the country by intelligent and progressive juke box operators.

The wording which appears above, as well as the general makeup, is entirely original. It was created by *The Cash Box* for those juke box operators who aren't as yet using this plan to help stimulate business, as well as to bring the juke box closer to the patrons and, at the same time, show the location owner what finer service he can obtain.

The fact remains that, appearing on a lunch counter, a restaurant table, or anywhere in any location where the patrons of the place can handle it, can fill it in, if they so desire, this has tremendously helped to inspire more play from the patrons for the juke box on that location.

This is but one idea, among dozens which, eventually, leads to better programming of the juke box. And better programming means bigger profits. Therefore, for whatever the small cost will be for the juke box operator to get a printer to make up the above cards for him, he will find that the returns will be many, many times the cost of the printing.

This must not be done in haphazard fashion. It most definitely must be sold to the location owner. The location owner must be convinced by the serviceman and/or collector, as well as the juke box operator, himself, that this is for the good of all concerned and that it positively means bigger and better profits.

Once the idea is sold, and should the place have waitresses or waiters, it is up to the location owner, as well as the juke box operator, to obtain their complete cooperation.

More coins will be inserted into the juke box. Because of this the recordings the patrons want will be placed in the juke box. And, most important, it will bring the juke box so much closer to the patrons, creating the kind of interest which brings on bigger play action, thereby, bigger profits. Here and there about the country, The Cash Box' correspondents have seen such cards at tables and counters and, on questioning the location owner have learned that he liked the idea. In fact, in some cases, he was absolutely enthusiastic over it.

Digging up the juke box operator, himself, and talking to him, *The Cash Box*' correspondents have always found him to be an aggressive, intelligent business man, who has made a deep study of his locations, and who realizes that he must work closely with the people who patronize his locations, if he wants to assure himself a better business.

Therefore, *The Cash Box* created the above card as a plan for other juke box operators to use all over the country who want to get closer to the patrons of their locations, who want to properly program their more selective phonos and who, at the same time, want to build themselves a better and more profitable business.

If the juke box operator will bring the above illustration to his printer, and have an adequate number of these printed for a test, he will discover that he has created a closer bond between himself, his location owner and, especially, between himself and the patrons of his location—the people who spend their money to listen to the music from his juke boxes.

These cards have also helped to sell more music. People will jot down names of tunes they like as well as tunes they've heard about and, much to their surprise, will be told that those tunes are already in the juke box. The result usually is for the people to hand the money to the location owner, waiter or waitress, and ask that the tunes be played.

Similarly, these requests have also brought about better business for the location owners. Requests for tunes gives the location owner the opportunity to speak to patrons and brings him closer to his customers.

It's one great little business-getter. One that every intelligent operator will immediately avail himself of so that he can, beginning immediately, assure himself better programming, closer relationships and, naturally, bigger profits.

# **Miller Reports Survey Under Way to Com**pile City, County and State License Fees

on Juke Boxes and All Other Types of Equipt. Ops Urged to Submit **Whatever Information They Possess** 



GEORGE A. MILLER (President, Music Operators of America)

OAKLAND, CALIF.—George A. Miller, president and business manager of Music Operators of America (MOA), with headquarters at 128 East 14th Street, this city, reports that this national organization is conducting a complete survey of all city, county and state licenses imposed on juke boxes and all other types of equipment.

Miller urges every association (local or state), as well as individual operators in unorganized territories, to furnish this information to MOA as quickly as possible.

"A 'National Tax Council' is being formed" stated Miller, "and every music operator can be of assistance to himself, as well as to the national association, if he will immediately send the amounts and all other information regarding city, county or state licenses on automatic phonographs. Many cities have exorbitant business licenses to the point where they are almost discriminatory and prohibitive, and it is the intent of Music Operators of America to try to eliminate or reduce as many such licenses as possible. The executive officers of MOA request and solicit the cooperation of the entire industry regarding this information. If you are a representative of an association or a music operator in an unorganized territory, send this information to the national association without one moment's delay. The sooner the information is compiled, the sooner the national tax council can become active and beneficial to all parties concerned."

A national membership drive in MOA is now in progress, advises Miller, and application blanks are being sent to operators all over the nation. Miller states that operators who are not members of a state or local association, which holds membership in MOA, are eligible for membership in the national organization for only \$20 per year. MOA is hoping its concerted drive will double its membership in the year of 1954. "As is well known," stated Miller, "MOA is the organization which has continually fought all problems detrimental to the music operators on a national basis, especially national legislation-particularly ASCAP type legislation, which has been trying to amend the copyright laws, which if successful, would make every juke box operator pay royalties on the records he uses in his machines. As the yearly sum of \$20 is so small, every operator in the country should join MOA, and take part in our efforts to make his own business more secure and successful." The officers and executive members

of MOA will meet in Chicago on July 26, at the Morrison Hotel (See The Cash Box, June 12 issue), to discuss many important matters.

# Sealectric Div. of Williams Mfg. Co. **Appts 2 Sales Reps**

CHICAGO-The Sealectric Division of Williams Manufacturing Company, this city, is a newly formed company to produce relays, circuit breakers and hermetically sealed electric controls.

Ford SeBastian, previously executive vice-president of the Electro-Snap Switch and Manufacturing Company, Chicago, is vice-president and general manager of the new division.

Sealectric Division announced this week the appointment of sales representatives. The Verne LaSalle Company, Cleveland, O. acts as sales representatives in Cleveland, Northern Ohio, and Northwestern Pennsylvania. Esco, Incorporated, Dayton, O., has been named in Central Ohio and Wright Air Development Center.

# Survey Will Include Imposts Nebraska Music Guild Plans **Public Relations Program**

OMAHA, NEB.-With H. W. "Hap" Marble, president of the Music Guild of Nebraska and Howard N. Ellis, secretary of the organization, conducting the two days of meetings held here at the Hill Hotel (Saturday and Sunday, June 5 and 6) the general belief of all who attended was that this was one of the most outstanding meetings this association has ever held.

Business meetings were held after the speakers had talked to the general group to which distributors and jobbers were also invited on Sunday afternoon, June 6.

Sheriff J. Collins of Douglas County made one of the finest and most impressive speeches ever heard by the operators in this area.

He spoke on the value of public relations and told all present that they were bringing the people of Omaha and Douglas County the finest sort of entertainment and relaxation.

He said that there was a great need for music and entertainment of all kinds. He pointed to the fact that so far all this year more than three people each day have been taken to the insane asylum by the sheriff's office.

"This", he said, "if anything at all, indicates the need of this modern age for musical entertainment and relaxation which the members of this association can offer to the people of Omaha and Douglas County generally."

He told those present to be very proud of their industry and to adopt this one word description for their public relations program, "Friendship".

He urged the operators to make friends with all the people with whom they come in contact.

Following Sheriff Collins came Bill Gersh, Publisher of *The Cash Box*, who had also been asked by the of-ficers of the Music Guild of Nebraska to speak on public relations.

to speak on public relations. Gersh spoke very frankly to all gathered at the meeting and advised each and everyone of the men that the one and only way they could assure themselves a better future would be thru complete cooperation in a public relations program to gain better un-derstanding from the general public. After the speakers, the organization

After the speakers, the organization held a private business meeting, and it is reported that, at this meeting, the decision to continue to plan and arrange a public relations program came into being.

# **Wurlitzer Names Rock City Amuse Distrib For Nashville**



KENNETH S. BRAKE

NASHVILLE, TENN.—The Rock City Amusement Company, this city, will represent Wuritzer as distributor for the sale and service of coin oper-ated phonographs in that territory. The appointment, announced recently by Robert H. Bear. Wurlitzer sales man-ager, was effective May 15. The territory had previously been

represented by the Williams Distribu-ting Co., Inc. of Memphis, Tennessee, and the new arrangement was reached

ting Co., Inc. of Memphis, Tennessee, and the new arrangement was reached by mutual agreement between R. E. Williams, who continues the Wurlitzer distributorship in Memphis, Kenneth S. Brake, senior partner of Rock City, and The Rudolph Wurlitzer Company. The territory of the new distributor-ship includes 74 counties in Tennessee and 11 counties in Kentucky. Ken Brake has long been active in the coin machine field and is one of the best-known coin men in Tennessee. He started this association in 1928 with Automatic Canteen while attend-ing Purdue University. In 1933 he moved to New Haven, Connecticut, representing Automatic Canteen. From 1936 to 1938 he operated an ex-tensive route in Buffalo, New York. In the latter year he moved to Nash-ville. For the next 16 years, Ken gave his time and efforts to the business of coin operated equipment and has made many friends throughout Ten-nessee. Rock City Amusement Company

nessee. Rock City Amusement Company has taken over the complete show-rooms and service facilities formerly owned by Williams Distributing Co., Inc. at 108 Lafayette Street. Complete renovation of the premises is under-way and following its completion, Rock City plans an open house for comparison of employees. operators and employees.

June 19, 1954

**Cigarette Vending Bill OKayed by Chicago** 

# **License Committee Decision To Permit Operation In Factories and Business Houses**

CHICAGO—The sub-committee of the city council of this city, passed on Thursday, June 10, a bill to license the operation of cigarette vending machines. The ordinance permits the operators to place these cigarette machines in factories, offices and business houses

—limiting the locations to those not frequented by the general public. The License Committee, by a vote of 7 to 3, sent the bill to the full com-mittee council for approval at their meeting on June 16. Usually an okay by the important license committee means passage by the full committee.

# **Mexican Operators Face 103% Import Tax**

**Devaluation of Peso Plus New Import** Duty, Weight and Extra Tax on **Phonos and Games Brings Cost To Highest Point Ever Imposed on Mexico's Ops** 

MEXICO CITY, D.F.-Operators here are much upset by the new decree issued by the Mexican Government whereby the importation of juke boxes and games from the United States are practically prohibitory.

Any new phonograph, for example, will now pay an import duty of 100% on top of the price ad valorem, plus 13.00 pesos per kilo, plus 3% additional tax.

In short, a total of 103% over the invoice price, plus the 13.00 pesos tax per kilo on the weight of the phonograph itself.

With the new economic policy of the Mexican Government, which de-valued the peso to 12.50 pesos to the American Dollar, the new duties which were just decreed also include all types of electrical equipment as well as autos and many other articles.

It is estimated here that the new American phonos brought into Mexico at this time would have to sell for about 45,000 Pesos. (This is equal to about \$5,000 in American money.)

This new decree has created a great deal of confusion among many busi-ness firms here. Many are stunned by the terms which have been imposed on the merchandise which they import and which practically puts them out of business

Fisher Mfg Appts Sales Mgr.

CHICAGO—R. W. Wico, this city, advised he is the sales manager for the new Chicago branch of Fisher Manufacturing & Sales Company of Tipton, Mo.

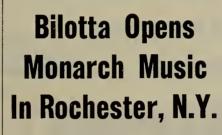
Fisher has been manufacturing "Cue-Ett", an automatic pool type table. Wico states that the firm now plans to devote more time to sales and distribution thruout the country.



# **Iowa Music Operators Form State Organization**

# **Clint Pierce, Les Montooth, Chuck Sisney Address Meet at Des Moines**

DES MOINES, IOWA---A group of twenty music operators from the state of Iowa met on June 7th to form a statewide operator's association. The meet was held at the Savery Hotel,



New Company A Division Of Bilotta **Distributing Company** 



JOHNNY BILOTTA

ROCHESTER, N. Y .- John Bilotta announced the opening of Monarch Music Sales Company at 2011 Main Street, E., this city, as a division of Bilotta Distributing Company, Newark, N. Y.

Monarch is headed by Charley Wagner, well known coinman with over 15 years experience in the coin machine business. Working with Wagner is Joe Masetta, Jim Wagner and Art Burke, all top service engineers.

gineers. The distributing outlet will offer the Rochester operator complete co-operation and service thru its well stocked supply of parts and available mechanical devices and personnel. In addition to serving the operator with Wurlitzer machines and parts, this office will also stock the amusement machine handled by the parent com-nany

this city, and a tentative name, Iowa Automatic Music Operator's Association, was decided upon. Seven directors, covering the state

at large, were elected, to set up the new music operator's organization. They are: Maurice Rosenstein, Marshalltown; Don Hall, Spencer; Bob Treiner, Sioux City; Vic Jorgensen, Mason City; Don Reese, Carrol; John Sanderlie, Fort Dodge; Al Lamberti, Des Moines. Additional directors will be elected at the next meeting.

Clint Pierce, Brodhead, Wisc., presi-dent of the Wisconsin Phonograph Operator's Association and vice-president of M.O.A.; Les Montooth, Peoria, Ill., director of M.O.A.; and Chuck Sisney, Peoria, Ill., president of Central States Music Guild, were guests and spoke to the gathering, answering questions about operator problems and the advisability of affiliation with the M.O.A.

The next meeting will be held on June 27 at the Savery Hotel.

| ONLY the BEST  | in MUSIC!     |
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| Reconditioned—   |               |
| SEEPURG 1-46<br>SEEBURG 1-48 BLOND                       | \$125<br>     |
| SEEBURG M-100A   |               |
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| MILLS CONSTELLATION .<br>A.M.I. MODEL A<br>A.M.I MODEL C |               |
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| LAKE CITY AN<br>4533 PAYNE AVE.,                         | CLEVELAND, O. |

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June 19, 1954

# SIMPLEST, FASTEST CHANGER in Record Handling History

# The WURDITZER 104 SELECTION ALL 45 RPM CAROUSEL RECORD CHANGER

A REAL PROPERTY AND A REAL PROPERTY A REAL PRO

10

# SIMPLIFIES SERVICE

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The revolutionary Wurlitzer Carousel Record Changer utilizes only one tone arm, one needle and one turntable direction, yet plays both sides of 52 seven-inch 45 RPM records.

The Carousel Changer never grabs the record. It gently raises, positions and plays the record vertically. Never turns a record over. Each record has its own playmeter registering up to 60 plays.

Entire mechanism is easily removable and will stand unsupported on its base for adjustment or service. Composed of only four major assemblies, the Charger can be quickly disassembled, saving service time—and time is money.

> THE AMAZING CAROUSEL RECORD CHANGER IS ONE OF MANY NEW DEVELOPMENTS THAT MAKE THE

tzer 1700HF

THE GREATEST PHONOGRAPH OF ALL TIME!

SEE IT, HEAR IT AND BUY IT AT YOUR WURLITZER DISTRIBUTOR

The Rudolph Wurlitzer Company, North Tonawanda, N. Y. Established 1856

E Keeney's CENTURY CHANGING VALUES Exclusive OWLER with Supplies players with this sensationally 1 # 1 2=P KEENEY! popular feature that captures and holds the play! 1 2 4 0 ..... 4 × 14 CHANGING VALUES THIS FRAME 1 .... 1.8.1. SCORES 16= P 54 PL THE START OF EVERY FRAM BLOW PLAYERS X CENTURY Boule Scoring values of Strikes—Spares—and Blows shuffle automatically after each frame an a mystery basis and range from 30—20—10 all the way to 300—200—100. Can be set ta advance pragressively for 200 100 each frame. Balanced scoring keeps each player in the game from BIGGER start ta finish. Strikes keep on shoating in 10th frame. NUMBER MATCH FEATURE 80 PROFITS blus 4 30 60 PLEXIGLASS PROTECTED 41 ROLLOVERS 60 4 Paints are scared in various values indicated on the backglass in "matching frames" when player presses CHOICE buttan. MATCHING FRAMES may be set at 3 or 10 and 3-4-or 5. Matching Number appears on backglass at TERRITORIES start of each new game. **OPEN FOR** Flexibility OF PLAY MEETS **DISTRIBUTORS!** EVERY LOCATION REQUIREMENT Use the Changing Frame Values and different Keeney's 9 foot Playfield Matching Features to give players a change of pace! on 8 foot Cabinet BIKINI HAS EVERY NEW BOWLER 8 foot Playfield KEENEY J. H. Keeney & CO., INC on 7 foot Cabinet Identical to CENTURY SERVICING 2600 W. FIFTIETH ST. . CHICAGO 32, ILL FEATURE **BOWLER** excepting it NATURAL WOOD GRAIN GENUINE has no "Match" feature. **FORMICA PLAYFIELD** SEE YOUR DISTRIBUTOR FOREIGN **Speedy Four City** BUYERS .

Page 45



Bob Dupre reports great success on the "1700" Wurlitzer. . . United's "Hawaii" pinball also going over big. . . Bally's "Star Lite Bowler" setting a fast pace in New Orleans and vicinity. . . . William's new game "Thunder-bird" on the "wanted" list of every op. . . . Fletcher Blalock present at a big meeting held at F.A.B. last week. . . . Joe Delaney, head man for "X" Records in town for a few days then flew right out. . . . Milton (Little Eagle) of Golden Meadow, La., in town on a shopping spree. . . . Marion from Mallory Dist. Co. under the weather. . . . Lucille Cali, Johnny Cali's sister-in-law, Cali Amusement, La Place, La., room mate of Lillian Amann at Baptist Hospital. Mrs. Cali in for minor surgery and Mrs. Amann in for a major operation. . . Mercedes, who was with Victor for a long time, now with Mallory Music Store. . . Jake Gassenberger of Gassenberger Amusement in for the first time in almost three weeks. . . . Ed Bakry of Donaldsonville, La. in and looking as neat as a pin. . . . Sal of "Johnny's" still trying to work out his vacation. When he takes it Sal may go to Tennessee. . . . Lillian Thompson of "Johnny's" riding around in her '50 Chevrolet accompanied by her little Chihuahua. . . Operators in town: Mr. Young of Mamou, La.; Lionel Precher, Alexandria; Louis Segaria, Alexandria; Bill Trinkland, Jack-son, Miss.; Mr. Story of Hattisburg, Miss.; Mr. Gamell, Hattisburg; Mr. Andrews, McComb, Miss.; Mr. Cotita, Pascagula, Miss.; Mr. Fairchild and Mrs. Clark of Mobile, Ala. . . Ann Petroff just back from a three week vacation. . . Mr. & Mrs. Dick Sturgell of A. I. Distr. Co., received a personal package which they named "Rickey Lee." . . . That good looking chap in the green truck is Richard Gillen, Gillen Amusement.

# **Fire At Purveyor**

#### the building.

CHICAGO—A fire, the aftermath of an unsuccessful burglary attempt which inflicted a great deal of dam-age, enveloped Purveyor Distributing Company, this city, Thursday night, June 3.

The Cash Box

The fire was started by yeggs, foiled in their attempts to obtain any return from the firm's safe.

Estimated damage to equipment was set at \$20,000 and at \$8,000 to

According to Herb Perkins, the firm's owner, the building was covered by insurance and there was some content coverage.

Smoke emanating from an opened rear window at the southwest corner of the Purveyor building was dis-covered at 9 p.m. by a resident next door who immediately phoned the fire denortment department.

# **Coverage Brings Gottlieb Good** Reports

CHICAGO-A favorable report on business in the coin machine industry, was turned in by Alvin Gottlieb of D. Gottlieb & Company, this city, after a three-day visit to four cities via plane.

"From what I saw during these three days", he stated, "the coin machine business in general seems to be fairly good with a considerable amount of activity present."

Gottlieb left Chicago on Wednesday, June 2, and returned the following Friday night. He traveled to Louisville, St. Louis, Kansas City and Minneapolis.

In Louisville he visited with Leo Weinberger of Southern Automatic Music Company.

In St. Louis with Leo Morris and Ben Axelrod of Morris Novelty Company.

In Kansas City with Harry Silver-berg of W. B. Music Company, Inc. In Minneapolis with Harold Lieberman of Lieberman Music Co.

Gottlieb received very optimistic re-ports from all the distributors on "Dragonette", Gottlieb's new five-ball

"They all feel", he said, "that the game will be a real hit."

Efficient and Reliable In addition to all the latest equipment, we have thousands of International recondi-tioned machines available for your selec-tion, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys. CABLE US FOR SPECIAL PRICE LISTS. Parts and Service Manual Available. INTERNATIONAL AMUSEMENT COMPANY 1423 SPRING GARDEN STREET PHILADELPHIA 30, PA. (Tel. RI 6-7712) WILL PAY HIGHEST CASH PRICES for BINGOS World Wide Distributors, Inc. 2330 N. Western Ave., Chicago 47, Ill. (Phone: EVerglade 4-2300)

**Our Service** 

Quick

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June 19, 1954

# Page 46

# IT'S LATER THAN YOU THINK!!!

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"It's What's in THE CASH BOX That Counts"

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June 19, 1954



# South Dakota Phono Ops Plan Closes Saturdays **Public Relations Campaign**

PIERRE, S. D .- Gordon Stout, president of the South Dakota Phonograph Operators Association, this city, announced that in a convention at Yankton, May 30 and 31, the operators went into lengthy discussion on matters of taxation, public relations and trade relations.

It was decided that the main theme of the industry for the new year is for a better informed public opinion. To become better known, the group plans to sponsor a candidate in the contest for the Mrs. South Dakota Award. They will also give away a juke box at its next quarterly meeting to a most worthy cause. The juke box playing public will do the choosing by placing its suggestions in suggestion boxes found in the premises where the jukeboxes are. The most worthy cause will be selected from the following: Institutions for disabled veterans, educational and training institutions, hospitals, youth centers, boy and girl scout organizations

and any worthy charitable causes. "In addition," said Stout, "we are going to use editorial advertising, accept every available opportunity to appear before social and civic discussion groups, use direct mail to the locations we serve and to the suppliers who serve us. We intend to spread the true story of Juke Boxes. We are convinced that only an informed public opinion can save us from discrimination in matters of

taxation, public relations and trade relations. We feel that our industry has long been laboring under a mistaken opinion that we have been misrepresented and misunderstood. It has become quite obvious to us that no one but us is going to do this public relations job for us.

"The importance of public opinion is so vital in social and political economics today that no industry can afford to ignore it. Not only every industry, but every activity whether political, charitable or private enterprise, must have a favorable public opinion in order to succeed. That is why such huge amounts are spent on advertising, on lobbying in legislative halls and in political campaigns. Robert R. Young, Railroad Magnate, the greatest of all modern day rugged individualists, has this to say, 'The virtues of rugged individualism and private enterprise are becoming surprisingly scarce even where they are most boasted. Nine out of ten business leaders today, will not express their own opinion on a delicate subject until they are sure of the public view. This is true, he says, even though all nine of them know it is wrong, but such is the power of public opinion, even mistaken opinion.

'A continuing struggle for our very existence is going on with another musical organization, The American Society of Composers, Authors and Publishers of Music. They are better CHICAGO—Coven Music Corpora-tion, this city, will be closed Saturdays during the summer commencing July 3 and lasting thru September 4, Ben

Coven announced this past week. "Our personnel may now enjoy a long weekend during the hot summer months," said Coven.

months," said Coven. He also reported that the company's annual vacation schedule will start June 20 and will be in effect thru the month of July. "Since the vacations will be on a staggered basis," Coven added, "we will not be out of service."

known and more often referred to as "ASCAP." We feel that in the battle they are waging against us, that the facts are all on our side. In fact, we have been repeatedly defeating them in legislative hearings that have been held in Washington down through the years. We have defeated them with facts and figures but in the end they may win if a mistaken public opinion is allowed too long to exist."

Officers previously elected for the new year are: Gordon Stout, president; Darlow Maxwell, vice-president; Harold Scott, secretary-treasurer. Directors are Tony Trucans; Mike Imig; and A. R. (Ike) Piearson. Ted Salveson was elected Sergeant of Arms. Norman Gefke will represent the South Dakota ops on the national board of the Music Operators of America.

A letter containing most of the above information and details of the coming years plans was sent to each South Dakota operator with the suggestion that he participate in the plan to get this information into the local papers.

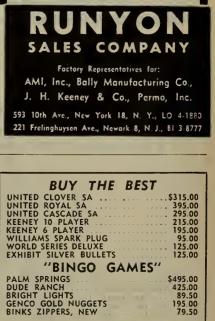


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Central Ohio Coin Machine Exchange 525 S. HIGH ST. COLUMBUS, OHIO ADams 7254

# **Keeney Introduces "Bikini Bowler**"



PAUL HUEBSCH

CHICAGO—"Continual suspense is its keynote," stated Paul Huebsch, general sales manager of J. H. Keeney & Company, this city as he officiely & Company, this city, as he officially announced the release of the firm's newest non-match 'bowler, "Bikini," this past week.

The "Bikini Bowler" should receive wide acclaim because of its mixed scoring, the value of which changes each frame, thus making the game more interesting, according to all

more interesting, according to all Keeney execs.
"In fixed progressive scoring which Bikini' can still employ, simply by the setting of an adjustment plug in the rear cabinet," said Huebsch, "the suspense continues to build up to the fifth and tenth frames.
"But in mixed scoring, which 'Bikini' features, there is continual suspense. The player has no anticipative knowledge which frame will be high scoring as the scoring value changes each frame.
"A player can register scores of 300 in all frames," Huebsch continued.
"Top scoring total for 'Bikini' is 9,990, making it the highest of the high-score games. Strikes in the tenth frame enable the player to keep bowling." The new Keeney. "Bikini Bowler" has a custom-styled cabinet with builtup rails. The use of brown, yellow, orange and turquoise blue colors, in various designs, add to the eye-appeal. It retains the unioue space-conserv-

orange and turquoise blue colors, in various designs, add to the eye-appeal. It retains the unique space-conserv-ing feature, coming in two sizes, a 9-foot game playfield on an 8-foot cabinet, and an 8-foot game playfield on a 7-foot cabinet. Also, the use of plexiglass over the roll-over switch will eliminate any possible broken

glass. "'Bikini' has passed all its test runs with flying colors," Huebsch added. "All the samples in our various test locations have received numerous compliments and have had exceedingly few service calls. As far as its mechanical upkeep and player appeal are con-cerned, 'Bikini' will hold its own."



"It's What's in THE CASH BOX That Counts"



CHICAGO—Al Tholke, left, United Manufacturing Co. service engineer, explains some of the highlights of the new United in-line game, "Hawaii," to Herman Paster, Mayflower Sales Co., St. Paul, Minn. Mayflower is United's distrib in the St. Paul area.

# **Cleveland Phono Operators Honor Jack Cohen**

dinner (Thursday, June 3) at the Sky-

dinner (Thursday, June 3) at the Sky-way Lounge. A very beautiful, engraved wrist watch, bearing the fact that he had given ten consecutive years of service to the organization as its president, and had, at the same time, been re-sponsible for the exciting 'Hit Tune Parties' as well as the climaxing party this past November, 'Jubilee Hit Tune Party,' featuring the most outstanding recording artists in the nation in a four-hour marathon of talent. All spoke of his ten years of untir-ing effort, service and devotion to the operators of Cleveland. His many pro-gressive and outstanding qualities. His leadership of the phonograph op-erators of Cleveland thru the years, good and bad. His marvelous arrange-ments to hold together this organiza-tion in a strong unit and a tightly woven group.

woven group.

James Ross, vice-president of the organization and Sanford Levine, sec-retary-treasurer, on behalf of all the phonograph merchants, presented Jack Cohen with the wrist watch for his ten years of outstanding leadership.



T. J. Fischer of Waconia, Minn. which incidentally is on Lake Waconia, went on a fishing trip up to Lake Mille Lacs. Ted said that he and the other fellows in their party had no trouble in getting their daily limits of the elusive wall eyed pike. . . W. C. Gummov of Hopkins, Minn. took a couple of days off from his route activity to make the trip up to Mille Lacs with the Lions Club of Hopkins. . . Andrew Markfelder of Staples, Minn. made a special trip into the Twin Cities to pick up a bowler for one of his good locations. . . Pete Wornson of Mankato, Minn. reports that he is working harder than ever doing the job of two men since his service man J. Cahill is in the hospital with rheumatic fever. Along with Pete we hope that Cahill has a speedy recovery. . . . Harold Lieberman and Norton Lieberman of the Lieberman Music Co. and Ralph Nicholson Bally representative were in Omaha June 5th and 6th and attended the Nebraska Music Guild meeting. . . Lyle Kesting of Bellingham, Minn. has been very busy remodeling his nite club outside of Benson, Minn. but Lyle managed to take some time off to make a trip into the Twin Cities to pick up some supplies and records for his route. . . . A. A. Cluseau and Frank Mager, both of Grand Rapids, Minn. made the trip into the Twin Cities the past week were; Pete Vanderhyde of Dodge Center, Minn. E. E. Hoerth of Herried, S. D.; Fred Kovanen of the Pla-Mor Amusement Co. of Moose Lake, Minn.; Frank Ponterio of Worthington, Minn.; Jack Lowrie of Lake City, Minn.; John Johnson of Staples, Minn.; Bruce Windhurst of Aberdeen, S. D.; and Mr. and Mrs. Bruce Ruffing of Wells, Minn.

JACK COHEN

CLEVELAND, O. — Jack Cohen, president of the Phonograph Mer-chants Association, this city, was hon-ored by the membership at a surprise





Outdoor locations in the east still suffering from poor weather, but other-wise business is booming. . . Trimount Automatic Sales Corp. (Seeburg) is doing a sensational job on Seeburg's library unit and custom unit. New and unusual type locations are being added daily. One of most unusual locations was installation of a library unit in the Eastman Funeral Parlor, Boston. Irv Margold, general manager, Trimount, reported a careful survey of the type of recordings required was made. It is the first such installation in New England states. Coming up with unusual locations is getting ordinary at Trimount. . . . New ones included two high style men's clothing shops in the Hub, Sands and Summers, where the sharp dressers are picking out their attire to recorded bebop music. Entire chain of Red Coach Grill restaurants, fine eating places in Connecticut and Massachusetts are now 100 percent with the Seeburg units. Other installations included Ken's Steak House on the Worcester road. The 1808 House outside of Fitchburg, Mass., and Blair's Foodland in Brookline, Mass. Trimount has added Art Messara as an outside man to its Seeburg library and custom unit division, bringing the total of salesmen on the non-coin operated music equipment to four. Another out of the ordinary location picked up for the Seeburg library unit is Bachrach's, famed Hub portrait photographers. Jack Mintz, Halifax, Nova Scotia op, was a visitor to Trimount this week. . . . Si Redd, Redd Distributing Co., reported results of tests for Bally Mfg. Co. this week on "Moon Ride," new kiddie ride. Said one location reported \$23 in one day and \$8 and \$9 is average daily gross all the way through on the machines on location throughout the six New England states. Si also reported sensational acceptance of Bally's "Champion Bowler" . . . as good as the old Bally Speed Bowler, he said. Also AMI phonos are moving well. New England fertile ground for kiddie rides of all types this season, the Colonel reports. . . . An expanded parts department is new at Poole Distributors, Inc. Max Polansky, general manager, said the department has gained four feet by moving a wall back. To start promotion for the new department, a special cobra needle deal is being offered. Charlie Suesens, vice-president of Poole, and Harry Poole have returned from Chicago where they visited manufacturers and added a new line, Colespa drink dispensers. This is first venture of Poole with drink dispensing machines. Visitors at Poole this week included William Astle, Atlas Coin, Fall River, Mass., Sol Hurwitz, Neptune Music, Lynn, Mass., Bill Hamel, New England Music, Concord, N. H.

A reliable firm in Germany desires to enter into agreement to exchange German made electric shooting stands for 48-selection Wurlitzer music boxes (or other types)—new or used. The firm is also interested in buying above described music boxes on monthly payments over period of 24 months.

# HEINRICH GOEBELS

G. M. B. H. Spielautomatenfabrik und Grossvertrieb MAARWEG 48/58 KOLN/RHEIN, GERMANY

**SUMMER SPOT** 

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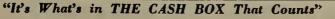
DISTRIBUTING

CORPORATION

# **Bear To Visit Coast**

ROBERT H. BEAR

NORTH TONAWANDA, N. Y.—Bob Bear, sales manager of The Rudolph Wurlitzer Company, this city, left early this week for a trip to the firm's distributors along the West Coast. Bear will start off at Los Angeles, California and finish up at Seattle, Washington. He's expected to return to the factory on June 21.





# When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

## Joe Orleck

### THE CASH BOX

26 West 47th Street New York 36, N. Y.

#### Dear Joe:

Please enter my name as a member and send me a membership card.

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June 19, 1954

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For an evening of fun don't forget the big Juke Box Party on Monday, June 21st at the Cartwheel Restaurant, 10803 E. Firestone Blvd., Norwalk. Festivities will start promptly at 8:00 p.m. There will be entertainment, dancing and valuable door prizes. Many recording stars will be on hand to visit with the operators. Ben Chemers, business manager for the California Music Merchants Association, Los Angeles Division, says that if you haven't received your invitation yet to be sure and call him at WEbster 1-2982 or see Gabe Orland at California Music Company. . . . Most everyone along coinrow has heard the rumor that Herman Paster of the Mayflower Novelty Company, Minneapolis, now has an interest in Badger Sales Company. However, no official statement on the subject has yet been made. Badger Sales recently got in Genco's new four-player "Skee Ball" Game. When Fred Gaunt first saw the game he exclaimed, "Well it looks like the good old days are here to stay"! ... Jerry Lowe received a letter from his boss Al Cohn, who was in Detroit, saying that he's having a wonderful time altho it had been raining almost every day he was there. . . . We hear that Phil Robinson of Chicago Coin is going to throw a party at the Pump Room in Chicago for all his friends in the coinbiz. Al plans to be there for the event. . . . Gabe Orland announces that they have broken all sales records for this time of year at California Music Company. And all this while Sam Ricklin is on his vacation too! . . . Minthorne Music Company soon will be one of the most colorful places along coinrow. The entire front of the building will be repainted in bright colors along with large new signs. Vinny Lanzisero came in from New York to join the staff in the service department at Minthorne Music. This makes the family complete. He will work with his other two brothers Nick and Andy while another brother, Bill, works for C. T. Ryder in Long Branch. . . . Quay Sargeant came back from a quick trip to Lansing, Michigan, driving a brand new Olds convertible. He never seems to tire of telling everyone about the new Tablehoppers Club on the Sunset Strip, of which he is a partner.... We hear that Abe Chapman has rented a palatial home on the beach at Malibu for the summer season.... Mac Mohr, former old time distributor along West Pico, left on a trip to visit relatives in Canada. He plans to also proceed on East to pick up a new car.... The export business is opening up more than ever before. Caught Jack Simon and John Freeman over at Simon Distributing Company feverishly trying to get a shipment of games on a boat to Italy. . . . There's plenty of talk around the Paul A. Laymon showrooms about the new Bally "Moon-Ride" Kiddy Ride. They expect their first shipment of the new ride any day now. The Laymon boys just can't let those Bally "Champion Bowlers" alone. Typical scene on a Saturday afternoon finds Charley Daniels and Karel Johnson sneaking in a few games while Ed Wilkes, Jimmy Wilkins, Don Peters and operator Bill Ferguson chat back in the parts department. . . . We hear that Lloyd "Stach" Sanders of South Gate spent a week-end fishing up around Bishop which almost got the best of him. He came back not feeling so good and it took a whole week to recuperate. Don't take it so hard "Stach." Maybe you'll have better luck catching that big one next time. . . . Oscar Holtzhausen, Tehachapi, and Frank Totzke, Mojave, both came into town recently to renew old acquaintances along coinrow and stock up on new equipment. . . . Mary and Kay Solle recently went over to Catalina Island to get away from it all and just rest but wound up by bouncing all over the island trying to see all the points of interest before they had to leave. . . . Aubrey Stemler, Western representative for Eastern Electric, soon leaves on a business trip through Nevada and Northern California. He reports that more and more Southern California music and games operators are including cigarette vendors into their operations. Lee Walker and Robert Bard are among the many who are branching out heavily into the cigarette field. . . . Everyone along coinrow is all agog over the new ultra-modern offices of Ray R. Powers Sales Company. Ray Powers has gone all-out to plan a layout which would give him plenty of room as the business grows. Includes four offices, storage and shipping room, receptionist desk and waiting room. Powers has been flooded with orders and inquiries on the Chrome Pilaster Kits and Nelson Modernization Kits. . . . The C. A. Robinson & Co. showrooms were crowded with games this past week. Charley Robinson and Al Bettleman were plenty busy getting them ready to move out again.

A general increase in business was reported this past week throughout Southern California as operators shift their operations into high gear to get ready for the summer months ahead. . . . Lyn Brown reports that Exhibit's "Shooting Gallery" is still the hottest game on the market. "We just can't get enough of them," he stated. . . . Tom Reese recently drove down from Bakersfield to take care of business along coinrow. . . . Walter Shinkal also came in from San Diego. Bert Hammond, Santa Ana, was also seen visiting here and there. . . Other visitors included Jack Spenser, Big Bear; Al Cicero, Santa Maria and "Doc" Dockins from the Orange County Music Company, Santa Ana. . . . There's not much time left before we go to press with our big 12th Anniversary encyclopedia-directory edition. The final deadline for all advertisements is Wednesday, June 23rd in New York so hurry and reserve your space right away by calling WEbster 1-1121. A representative will be glad to call on you, at your convenience, to help lay out your ad.





EASTERN FLASHES

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Shore, resort operators and arcade owners in this area making up for the several bad week-ends they ran into during May. The past few weeks have been perfect as far as they are concerned, and they hope the good weather will continue. However, as patrons leave the cities for week-ends, operators in these areas report slackening of collections. The wholesalers continue happily on their merry ways, with demand for new equipment at a steady pace, while demand for late reconditioned music and amusement machines greater than the ability of wholesalers to supply.



In spite of the hot weather operators are optimistic over the summer business outlook. Take Walter Wiggins of McKinney, for example. He just bought a new Cadillac. That doesn't sound bad. . . . Bill O'Connor, manager of S. H. Lynch Co., Seeberg, has taken a step up housing wise. He has moved from a one story to a two story house over in Oak Lawn. . . And speaking of S. H. Lynch, sales manager for Chicago Coin, Frank Mencuri was visiting this week. He is making a tour of distributors. . . Lew Jaffa, sales manager for Eastern Electric, was in town. The cigarette machine business is good, he says. . . . Tommy Chatten of Commercial Music and Bob DePriest hare just returned from a fishing trip at Lake Texoma. Say they nearly got blown off the lake. . . Weldon Denton and Leonard Colemen were also at the his own, plus a very plush cabin. If that isn't fishing in style we'd like to know what is. . . . Fred Barnes and Don Hall of Denton have been fishing at Lake Dallas. They know the "granddaddy's hang out" but that's a secret his territory are going to make for good business. . . Jimmy Browning is buying new equipment as was Buddy Clem of Paris. . . . Bob DePriest is planning a vacation to his home, Tennessee. This summer he is going to take Tommy Chatten with him. . . Jimmy Garrett of Longview is buying new equipment . . . Durst Goodacre of Tyle says that business is good and he is buying phoongraphs to prove it. . . . Lewis Coleman, Joe and Leonard Metassa are in the fishing mood. . . Chick McKool is setting a new location and Dewey Parsons is right in there buying new equipment too. . . Johnny Preston of Fort Worth was in Dallas this week. . . . We saw Kenneth Rowe of Ida Belle, Okla, also J. T. Stewart of Longview, W. C. Stark of Gainesville and Jack Williford of Dallas.

"It's What's in THE CASH BOX That Counts"



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CO. Exclusive National and Foreign Sales Representative 4415 W. Pico Blvd., Los Angeles 19, Calif. Telephone: WEbster 8-3737

"It's What's in THE CASH BOX That Counts"

| The Cash Box Fage   | JŦ  | <i>junc</i> 17, 1751  |
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| <b>Use This Convenient</b>  | CLASSIFIED ADVE   | RTISING SECTION   |
| Form For Your<br>Classified Ad<br>WANT OR FOR SALE<br>CLASSIFIED AD RATE 10 CENTS PER WORD  | WANT—Your used or surplus records<br>all speeds. 45's our specialty. We<br>buy all year round and pay top<br>prices. No lot too large or too small.<br>No more than 10% blues. We pay<br>freight. BEACON SHOPS, 821 NO.<br>MAIN STREET, PROVIDENCE,<br>R. I. Tel.: UNion 1-7500.<br>WANT—A. M. I. 40, 80, 120 selection<br>equipment — Phono, Hideaways,<br>Steppers, Wall Boxes, Bar Brackets,<br>Seeburg 100 A & B. Scales, Arcade<br>equipment, 1c and 5c Vendors, Bally<br>Futuritys, 1953 Pin Games. Write | <ul> <li>WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.</li> <li>WANT—From all over the world! Literature on any machine that takes coins and sells anything — amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTER-PRISES &amp; ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.</li> </ul> |
| Count every word including all words in firm name. Numbers in address count as<br>one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL<br>ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order<br>your classified ad will he held for following issue pending receipt of your check or cash.<br>Notice to holders of "Special (\$48) Subscription": You are entitled to a free classi-<br>fied ad in each week's issue containing no more than 40 words, which includes your firm<br>name, address and telephone number. All words over 40 will be charged to you at the<br>regular rate of 10c per word. Please count words carefully.<br>ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT<br>THE CASH BOX, 26 West 47th Street, New York 36, N. Y. | <ul> <li>stating condition, number, model,<br/>and prices. THE ST. THOMAS<br/>COIN SALES, ST. THOMAS, ON-<br/>TARIO, CANADA. TEL.: 2648.</li> <li>WANT—Bright Spots, United Show-<br/>boat, United Circus, late Gottlieb 5<br/>Ball free play games, Seeburg Model</li> </ul>   | WANT—Any quantity post-war Wur-<br>litzer Phonographs, Models 1100,<br>1250, and 1400. Also Seeburg<br>M100—78 and 45. Wire, write, or<br>phone: BUSH DISTRIBUTING<br>COMPANY, 286 N. W. 29th ST.,<br>MIAMI, FLORIDA.   |
| START HERE  | B & C's 45's. State quantity, price,<br>and condition in first letter. NOBRO<br>NOVELTY CO., 538 BRYANT ST.,<br>SAN FRANCISCO 7, CALIF.<br>WANT—New and used records. High-<br>est prices paid for 78's and 45's. No<br>quantity too large or too small. We   | WANT — For Export — Wurlitzer<br>1015's, 1400's, 1450's. Evans Con-<br>stellations. Seeburg Factory Distribu-<br>tors. Telephone collect: DAVIS DIS-<br>TRIBUTING CORP., 725 WATER<br>STREET, SYRACUSE, NEW YORK.<br>Tel.: 75-5194.   |
|   | buy brand new LP's (33 1/3 RPM)<br>in quantity. Write or phone.<br>FIDELITY DISTRIBUTORS, 666<br>10th AVE., NEW YORK 36, Tel.:<br>JUdson 6-4568.  | WANT — Show Boats, Circus, Rodeo<br>and Bright Spots. GOLDEN GATE<br>NOVELTY CO., 701 COLDEN GATE<br>AVE., SAN FRANCISCO 2, CALIF.<br>Tel.: MArket 1-3967.  |
|   | WANT—For Resale. Late model Pho-<br>nographs; Shuffle Games and Pin<br>Games. Also, good arcade equip-<br>ment. Write lowest prices, first let-<br>ter. WEST SIDE DISTRIBUTING,<br>612 TENTH AVENUE, NEW YORK,<br>N. Y. Tel.: CIrcle 6-8464.  | WANT—Phonograph records made be-<br>fore 1940; any quantity or dealer<br>stock; \$150 to \$300 per thousand;<br>will inspect if required. Some<br>labels wanted are Brunswick; Vic-<br>tor; Vocalion; Paramount; Gennett;<br>Bluebird; Champion. JACOB S.<br>SCHNEIDER, 128 W. 66th STREET,   |
| FIRM  | WANT—New and used records. Can<br>be up to 6 months old. No quantity<br>too large or small. Write us list.<br>We pay freight. DIXIE RECORD<br>SHOP, 259 WEST 42nd ST., NEW<br>YORK 36, N. Y. Tel.: WIsconsin<br>7-0830.   | N. Y. C.<br>WANT—Can use late Bally or United<br>Bingo Machines and 100 selector<br>Seeburg Music Boxes. Best Prices.<br>DAN STEWART COMPANY, 140 L.<br>2nd SOUTH, SALT LAKE CITY,<br>UTAH. Tel.: 22-2473.  |
| ADDRESS   | WANT—Distressed merchandise for<br>return privileges. Purple label<br>Capitols, Columbia, Coral, Decca,<br>Victor, Mercury, King—78's and<br>45's — also L.P.'s. Please quote<br>prices, we pay freight. C & L MU-<br>SIC CO., 11 BAYBERRY RD.,<br>FRANKLIN SQUARE, L. I., N. Y.  | WANT—All types of arcade machines<br>and Gottlieb 4 & 6 Flipper Pinball<br>Games in any quantity. Give names,<br>condition, prices wanted and when<br>ready to ship. INTERNATIONAL<br>AMUSEMENT CO., 1423 SPRING<br>GARDEN STREET, PHILADEL<br>PHIA, PA.  |
| TELEPHONE NO  | WANT — 45 RPM Records, new or<br>used. No quantity too large or small.<br>Highest prices paid. Write stating<br>quantity on hand. TONY CALCANO,<br>GALCANO DIST. CO., 4142 W.<br>ARMITAGE, CHICAGO 39, ILL.<br>Tol - Dickerg 2 7060   | WANT — Frolics and Beach Clubs.<br>Send us your lowest price. H & H<br>MUSIC, 1626—3rd AVENUE, MO-<br>LINE, ILLINOIS.<br>WANT—Tubes: 2051; 2050; 70L7;  |
| <b>THE CASH BOX</b><br>26 West 47th Street, New York 36, N. Y.  | Tel.: DIckens 2-7060.<br>WANT—All late model phonographs.<br>Quote best prices. Will pick up with-<br>in a radius of 300 miles. KOEPPEL<br>DISTRIBUTING CO., 629 TENTH<br>AVENUE, NEW YORK 19, N. Y.  | WAN1IUDES: 2051; 2050; 70L7;<br>2A4; 2A3; 5V4; 6L6; 6N7; 6L7;<br>6V6 metal; 6X5 metal. Will pay<br>\$40 hundred. Must have minimum<br>quantity 50 of a type. Have you<br>other types in quantity? LEWIS<br>ELECTRONICS, 3449 NO. ELAINE<br>PL., CHICAGO, ILL.   |

The Cash Box

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| <ul> <li>WANT — Seeburg Model C; Seeburg<br/>Model B; Seeburg Model A; AMI<br/>Model D-80; AMI Model D-40; AMI<br/>Model C. Also late type United<br/>Bowlers and arcade machines. State<br/>quantity and prices in first letter.<br/>BADGER SALES COMPANY, 2251</li> <li>W. PICO BLVD., LOS ANGELES 6,<br/>CALIF.</li> </ul> | FOR SALE — ChiCoin 10th Frame<br>Bowler \$165; United Clover \$275;<br>Keeney 6 Player S.A. \$100; Exhibit<br>Twin Rotation \$100; ChiCoin Bowl<br>A Ball \$100; ChiCoin King Pin \$50;<br>Williams Star Series \$100; ChiCoin<br>4 Player Derby \$100. UNIVERSITY<br>COIN MACHINE EXCHANGE, 854<br>NORTH HIGH STREET, COLUM-<br>BUS 8, OHIO. Tel.: UNiversity<br>6900. | FOR SALE—We have 30 brand new<br>National Shuffleboards which we will<br>sell at a very low price. Buy as many<br>as you want. RELIABLE SHUFFLE-<br>BOARD CO., 5728 BROADWAY,<br>'CHICAGO, ILL.<br>FOR SALE—Seeburg M100A \$395;<br>Wurlitzer 1400 \$395. COPELAND<br>DISTRIBUTORS, INC., 900 NORTH<br>WESTERN, OKLAHOMA CITY,                             | FOR SALE — Keeney High Score<br>League \$169.50; Williams DeLuxe<br>Star Series \$187.50; United 6 Way<br>F. T. \$149.50; United 6 Way De-<br>Luxe \$159.50; Domino \$139.50;<br>Spot Lite \$119.50. LAKE CITY<br>AMUSEMENT, INC., 4533 PAYNE<br>AVENUE, CLEVELAND 4, OHIO.<br>Tel.: HEnderson 1-7577.  |
| WANT—Beach Clubs; Dude Ranches;<br>Palm Springs. We sell factory re-<br>conditioned Spot Lites \$85. W. E.<br>KEENEY MANUFACTURING COM-<br>PANY, 5229 S. KEDZIE AVE., CHI-<br>CAGO, ILL. Tel.: Hemlock 4-3844.  | FOR SALE — AMI D-80 \$495; AMI<br>D-40 \$395; Seeburg "C" \$695;<br>Seeburg "B" \$525; Wurlitzer 1400<br>\$395; Wurlitzer 1100 \$180; Wur-<br>litzer 1015 \$75. UNITED DIS-<br>TRIBUTORS, INC., P. O. BOX<br>1995, 513 E. CENTRAL, WICHITA<br>2, KANSAS.  | OKLAHOMA.<br>FOR SALE—1 Seeburg Sicum Unit,<br>perfect condition, \$250; 2 Genco<br>Sky Gunner, brand new; Ajax Cigar-<br>ette Machines, brand new, close-<br>out; 1 Poolette Pool Table \$50; 1<br>Keeney 2-Player Attachment for   | FOR SALE—All machines 20% off<br>high CASH BOX prices. Wurlitzers,<br>1250, 1100, 1400. Spot Light,<br>Bright Spot, Bright Light, Allantic<br>City, Stars, Coney Island, Zingo,<br>Skee Rolls, Shuffle Alleys, Flipper<br>Pin Games, Super World Series,<br>Guns, V. YONTZ SALES CO., BYES-<br>VILLE, OHIO.   |
| FOR SALE—Attention, Wurlitzer 1500<br>and 1700 operators connect 24 and<br>48 selection Wall Boxes to 104<br>selection Phonographs. Use regular<br>219 and 248 Steppers and Adaptor.<br>Specify 1500 or 1700. \$34.50 each.<br>Satisfaction guaranteed. MIDWEST<br>MUSIC SERVICE, 819 WEST SEC-<br>OND, WICHITA, KANSAS.      | FOR SALE—United Bowlers 5 Play<br>Formica Top \$200; Six Play \$235;<br>DeLuxe \$300; Super \$325; Official<br>\$300; Thunderbolt Horses \$350;<br>Edelco 2 Play Bowlers \$175; 1100<br>Wurlitzer \$300; Genco 8 Player<br>\$145; United Slugger \$60. MOUN-<br>TAIN DISTRIBUTORS, 3630<br>DOWNIN STREET, DENVER,<br>COLO. Tel.: AComa 8518.                            | Shuffleboard. LIEBERMAN MUSIC<br>COMPANY, 257 PLYMOUTH AVE-<br>NUE NORTH, MINNEAPOLIS,<br>MINN.<br>FOR SALE — Premium merchandise<br>for coin machine prizes. Over 3,000<br>articles carried in stock. Write for<br>complete wholesale descriptive price<br>list today. (Established 1932).  | FOR SALE—Atlautic City \$165; Frol-<br>ics \$170; Yacht Club \$225; Beauty<br>\$275; Beach Club \$340; Dude<br>Rauch \$375; Ice Frolics \$435; Turf<br>Kings \$35. MICKEY ANDERSON,<br>314 EAST 11th STREET, ERIE,<br>PENNSYLVANIA. Tel.: 5-7549.<br>FOR SALE—Uniteds; Imperial \$350;<br>Classic \$275; Clover \$250; Williams                                   |
| FOR SALE — Hi-Speed Super Fast<br>shuffle board wax. 24 one-pound<br>cans per case \$8.50 f.o.b. Dallas,<br>Texas. Sold on money back guar-<br>antee. AMI Distributor. STATE<br>MUSIC DISTRIBUTORS, INC.,<br>3100 MAIN ST., DALLAS, TEXAS.<br>FOR SALE — Parts & Supplies for<br>Jukes, Shuffle, Pin and Telequiz             | FOR SALE—Bingo games; late model<br>Bally and United. All in A-1 shape,<br>ready for immediate delivery. Write<br>for full details. RELIABLE COIN<br>MACHINE CO., INC., 184 WIND-<br>SOR STREET, HARTFORD 5,<br>CONN. Tel.: CHapel 9-6556.  | HASTINGS DISTRIBUTING CO.,<br>6100 BLUEMOUND ROAD, MIL-<br>WAUKEE 13, WISC. Tel.: Blue-<br>mound 8-7600.<br>FOR SALE — 25 Winners like new,<br>cleaned and guaranteed, few new,<br>\$75 each or will trade. What have<br>you? WESTERN DISTRIBUTORS   | DeLuxe Baseball \$225; DeLuxe<br>World Series \$95. MOHAWK SKILL<br>GAMES CO., 67 SWAGGERTOWN<br>ROAD, SCHENECTADY 2, N. Y.<br>FOR SALE—Wurlitzer Bar Boxes<br>2140's; Wurlitzer Wall Boxes<br>3020's. Steppers and Master units.<br>No reasonable offer refused. YOUNG   |
| Games. Sylvania, RCA Tubes and<br>Chicago Miniature Lamps less 50%.<br>Tubular wrappers 75c per M, 20M<br>lots 70c. Pucks \$1.50. CHAMPION<br>DISTRIBUTING CO., 3743 W.<br>GRAND AVENUE, CHICAGO 51,<br>ILLINOIS.<br>FOR SALE—50 Chrome 3020 Wur-<br>litzer Wall Boxes converted to 48  | FOR SALE—United Imperials, Bally<br>Palm Springs, Dude Ranches, Beach<br>Clubs, and Beautys. One Owner.<br>Ready to ship. GLOBE DISTRIB-<br>UTING CO., 1623 NORTH CALI-<br>FORNIA AVE., CHICAGO 47, ILL.<br>(Tel.: ARmitage 6-0780) Coin<br>Changers, Counters, and Wrappers.   | 3126 ELLIOTT AVE., SEATTLE 1,<br>WASHINGTON.<br>FOR SALE—All types used AMI, Wur-<br>litzer and Seeburg equipment. Clean<br>and shopped, or as is. Factory Dis-<br>tributor for Seeburg. DICKSON<br>DISTRIBUTING CO., 631 W. CALI-<br>FORNIA, OKLAHOMA CITY,   | DISTRIBUTING, INC., 599 TENTH<br>AVENUE, NEW YORK, N. Y.<br>FOR SALE—Capco cleaner for glass,<br>plastic, and chrome, trial size<br>70c, \$3.95 a gallon. Crocus cloth<br>9 x 11 sheet 17c. Emery cloth 2/0,<br>9 x 11 sheet 17c. Lubriplate 35c a<br>tube. Rosin core solder 95c a lb.,<br>5 lb. roll \$4.35. Rear frames re-                                    |
| play, \$25 each. Checked and ready<br>for location. MUSIC DISTRIBU-<br>TORS, INC., 213 FRANKLIN ST.,<br>FAYETTEVILLE, N.C. Tel.: 2-3992.<br>FOR SALE—One Stop Record Service.<br>Any record, any label, 5c over<br>wholesale. Free title strips. New<br>accounts 1/3 deposit with all orders.                                 | FOR SALE—Reconditioned, like new.<br>Yacht Clubs, \$285; Keeney Lite-A-<br>Line, \$45; United Cabana, \$255;<br>Palm Beach, \$195; Bally Space<br>Ships, \$485; Palm Springs (write)<br>Ice Frolics (write). DONAN DIS-<br>TRIBUTING COMPANY, 5007 N.   | OKLA. Tel.: REgent 6-3691.<br>FOR SALE — Twenty Midget Movies,<br>Exhibit Silver Bullets, Chicago Coin<br>4-Player Deluxe Derby, Bally Turf<br>King, Universal Winner, Photo Fin-<br>ish, all equipment just from location,<br>clean, checked, ready for operation,<br>make offer. STANLEY AMUSE-<br>MENT COMPANY, 1523 BROAD-<br>WAY, TACOMA, WASHINGTON. | bushed model 700 & up, \$2.50 each,<br>lots of 5, \$1.75 each. 1/3 deposit<br>with order. Guaranteed. COVEN<br>MUSIC CORP., 3181 ELSTON<br>AVE., CHICAGO, ILL. Tel.: INde-<br>pendence 3-2210.<br>FOR SALE—The best buy in used<br>Bally Biugo Games. Just buy one  |
| RAYMAR SALES CO., 170-21 JA-<br>MAICA AVE., JAMAICA 32, N. Y.<br>Tel.: OLympia 8-4012-4013.<br>FOR SALE—Juke Box, game route<br>Northern California \$30,000, easy<br>terms. Average take \$3,000 month.<br>Ill Health forces sale. Write or<br>wire P. O. BOX 531, CRESCENT  | KEDZIE, CHICAGO 25, ILL. Tel.:<br>JUniper 8-5211.<br>FOR SALE—We are Exclusive Dis-<br>tributors in Michigan for AMI, Am-<br>erican Shuffleboard, Bert Lane, Chi-<br>cago Coin, Exhibit, Keeney, Geneo.<br>Gottlieb, Williams, and Victor Vend-   | Tel.: BRoadway 3663.<br>FOR SALE—Wurlitzer Bar and Wall<br>Boxes — 3020's \$10; 3031's \$5;<br>2140's \$5. Steppers and Master<br>units; inquire. 1017's \$75 includ-<br>ing stepper. HENRY C. KNOB-<br>LAUCH & SONS, 51 WARREN ST.,<br>GLENS FAILS, NEW YORK.   | and you will see why you pay a little<br>more and be glad you did. Your<br>money back if not completely satis-<br>fied. 1/3 deposit with all orders.<br>Write or call: ALLAN SALES, INC.,<br>937 MARKET ST., WHEELING<br>W. VA. Tel.: WHeeling 5472.<br>FOR SALE—Contact us before you<br>buy. We carry all types of coin ma-<br>chines. Largest Central Pennsyl- |
| CITY, CALIFORNIA.<br>FOR SALE—All machines 20% off<br>high CASH BOX prices. Wurlitzer<br>1015, 1100, 120. Rockolas 1422,<br>1426. AMI Model C. Seeburgs 146,<br>147, 100A. Phone STerling 87515<br>or Write: DIXON DISTRIBUTING<br>CORP., P.O. Box 2660, YOUNGS-  | ing. MILLER - NEWMARK DIS-<br>TRIBUTING CO., 42 FAIRBANKS<br>ST., N. W., GRAND RAPIDS, MICH.<br>Tel.: GLendale 6-6807 and 5743<br>GRAND RIVER AVE., DETROIT 8.<br>MJCH. Tel.: TYler 8-2230.   | FOR SALE—America's finest recon-<br>ditioned phonographs and music<br>accessories. Everyone of our re-<br>conditioned machines guaranteed<br>beautiful condition regardless of<br>price. Tell us what you need. Get<br>our prices before you buy. ANGOTT<br>DISTRIBUTING CO., INC., 2616<br>PURITAN AVENUE, DETROIT 21,<br>MICH. Tel.: UNiversity 4-0773.  | vania distributor for United, Univer-<br>sal, Chicago Coin, Keeney and<br>Bally. WILLIAMSPORT ELEC-<br>TRONIC & TELEVISION CO., 233<br>W. 3rd STREET, WILLIAMSPORT,<br>PA. Tel.: 2-3326 or 2-1648.<br>FOR SALE-Can you afford 92c per<br>week to get ahead and stay ahead<br>of all competition? For only 92c   |
| TOWN, OHIO.<br>FOR SALE—Brite Lites \$75; Brite<br>Spot \$95; Spot Lite \$90. Beach<br>Club, Dude Ranch, Palm Springs,<br>write. ALLIED DISTRIBUTING<br>CO., 786 MILWAUKEE AVE<br>CHICAGO, ILLINOIS.  | ers: 1250's \$375; 1100's \$250;<br>1015's \$125; 1080's \$125; Seeburgs<br>146M \$115; 147M \$135; 148M<br>\$250; Packard Manhattan's \$75;<br>Packard Sevens \$50; Wall Boxes<br>3-W-2 L 56's \$10; W6L 56-5, 10,<br>and 25c Boxes \$22.50. O'CONNOR<br>DISTRIBUTORS, INC., 2320 W.<br>MAIN ST., RICHMOND, VA.  | FOR SALE—Evans Constellation \$225;<br>Shoot the Bear \$145; Keeney De-<br>Luxe Bowler \$125; AMI A, B, C, D<br>and a complete line of United Bingo<br>and Shuffle Alleys. CENTRAL DIS-<br>TRIBUTORS, 2315 OLIVE ST.,<br>ST. LOUIS, MISSOURI (MAin<br>1-3511) or 3314 MAIN STREET,<br>KANSAS CITY, MISSOURI (WEst-<br>port 3582).                          | per week you can have a 40-word<br>ad in this section plus a free full<br>year's (52 weeks) subscription to<br>The Cash Box. "The 'Bible' of the<br>Coin Machine Iudustry." Send your<br>Check for \$48 today plus your first<br>40-word ad to: THE CASH BOX,<br>26 W. 47th ST., NEW YORK 19,<br>N. Y. (Phone: JU 6-2640).  |

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# CLASSIFIED ADVERTISING SECTION

- FOR SALE—Beauty \$295; Chinatown \$85; Control Towers \$35; Double Action \$25; Disk Jockey \$85; Fighting Irish \$35; Frolics \$230; Hayburner \$60; Yacht Club \$265. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.
- FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.
- FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. . 1CO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.
- FOR SALE—Special. Williams C.O.D. \$110; Exhibit Wild West Gun \$135; United Leader \$45; Bally Space Ship \$345; United Havana \$425. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.
- FOR SALE—3020 Wall Boxes \$17.50; 3W5L56 Wall Boxes \$16.50; Seeburg # 146 \$49.50; # 147 \$69.50; # 148 \$145; 1422 Rock-Ola \$49.50; WIL56 5c Wall Box \$3.95; Packard Pla Mor \$3.95; 3048 48 sel. Wall Box \$19.50. CENTURY DISTRIBU-TORS, INC., 1221 MAIN STREET, BUFFALO 9, N. Y.
- FOR SALE—Arcade Equipment. Genco Sky Gunner \$219.50; Genco Night Fighter \$279.50; Evans Bat-A-Score \$149.50; Exhibit Silver Bullets \$79.50; Exhibit Six Shooter \$119.50; Williams Horsefeathers \$79.50; Gottlieb Knockout \$39.50; Telecard \$24.50; Just '21' \$24.50; Chi-Coin Pistol \$89.50; ChiCoin Shuffle Baseball \$39.50; Seeburg Bear Guns \$149.50. 1/3 deposit with all orders. Balance C.O.D. AMERICAN A M U S E M E N T CO., LAUREL HEIGHTS STA. BOX 8215, SAN ANTONIO, TEXAS.
- FOR SALE Attention Exporters! 1015, 1100 Wurlitzers. D-40, D-80 AMI's. 100A Seeburgs. Rock-Ola Fireballs. This ad for wholesalers only. Write for prices. All equipment reconditioned. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.
- FOR SALE Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE — Special Offer. Chicago Coin Round The World Trainer \$495; Williams Super Pennant (brand new) write; Bally Space Ship \$465; Seeburg Coon Hunt, write, wire or call; Gottlieb Jockey Club (new) \$275; Seeburg M100B, clean, \$665; United Tropic \$275. Also brand new Exhibit Shooting Gallery; Bally Surf Club; Bally Champion Bowler; Bally Moon Ride; United Ace Bowler. Wanted to Buy. Will pay cash or accept in trade Bally and Exhibit Horses; Seeburg 100A, B and C. REDD DIS-TRIBUTING COMPANY, INC., 2988 LINCOLN ST., ALLSTON, MASS. Tel.: Algonquin 4-4040.

- FOR SALE—Used Seeburg, W6-L56— 5-10-25c Wall Boxes \$20; 5c 3-Wire Wall Boxes \$7.50; 5c Wireless Wall Boxes \$5. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS. MISSOURI. Tel.: CEntral 9292.
- FOR SALE Futuritys \$75; Turf Kings \$35; Spot-Lites \$75. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.
- FOR SALE—53 Cue-Balls, as is, \$75 each; reconditioned, new tops, \$150 each. Vicinity Northern Florida. 1/3 deposit, balance C.O.D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.
- FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAU-KEE, WIS. Tel.: WEst 3-3224.
- FOR SALE—Phonograph Sale, A-1 Mechanical Condition. AMI's D-80 \$457; D-40 \$377; B-40 \$227; C-40 \$227. 147M Seeburgs \$77; 1017 Wurlitzer Hideaways \$77. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CIN-CINNATI 14, OHIO. Tel.: Main 8751
- FOR SALE—Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg W1-L56 \$4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.
- FOR SALE United Stars \$175; Quintette \$140; Flying High \$140; Marble Queen \$195; Shindig \$205; Minstrel Man \$39; Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.
- FOR SALE Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.
- FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCIN-NATI, O. Tel.: MOntana 5000-1-2.
- FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. CLEVE-LAND COIN MACHINE EX-CHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOwer 1-6715.

# **CLASSIFIED ADVERTISING SECTION**

- FOR SALE—1 Disk Jockey \$115; 1 Majorette \$40; 1 Chinatown \$75; 1 Hong Kong \$60; 1 Skill Pool \$75; 1 Wild West \$65; 1 Bright Spot \$125; 1 Long Beach \$75. AUTO-MATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.
- FOR SALE A.B.C. \$20; Knockout \$15; Just '21' \$10; Bright Lights \$100; Spot-Lite \$110. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.
- FOR SALE—United 4 Player Formica Top \$65; United 5 Player Formica Top \$75; United 6 Player Formica Top \$35; United 6 Player Formica Top \$35; United 6 Player Super \$150; United 10th Frame Super \$175; United 6 Player Cascade \$280; United 6 Player Olympic \$325; United 6 Player Olympic \$325; United 6 Player Royals \$360; Chicago Coin 6 Player \$90; Chicago Coin 6 Player, Drum Scoring \$150; Chicago Coin 6 Player Matched \$175; Chicago Coin 10th Frame Special \$250; Chicago Coin Name Bowler \$225; Chicago Coin Name Bowler \$225; Chicago Coin Super Matched Bowler \$215; Chicago Coin Triple Frame \$345; Chicago Coin Advance Bowler \$395. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVE-LAND 14, OHIO. Tel.: SUperior 1-4600.
- FOR SALE—Reconditioned phonos ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.
- FOR SALE Bingo Games Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines— Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTI-MORE 2, MD. Tel.: EAstern 7-1021.

# Notice!

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# Your Deposit Is GUARANTEED

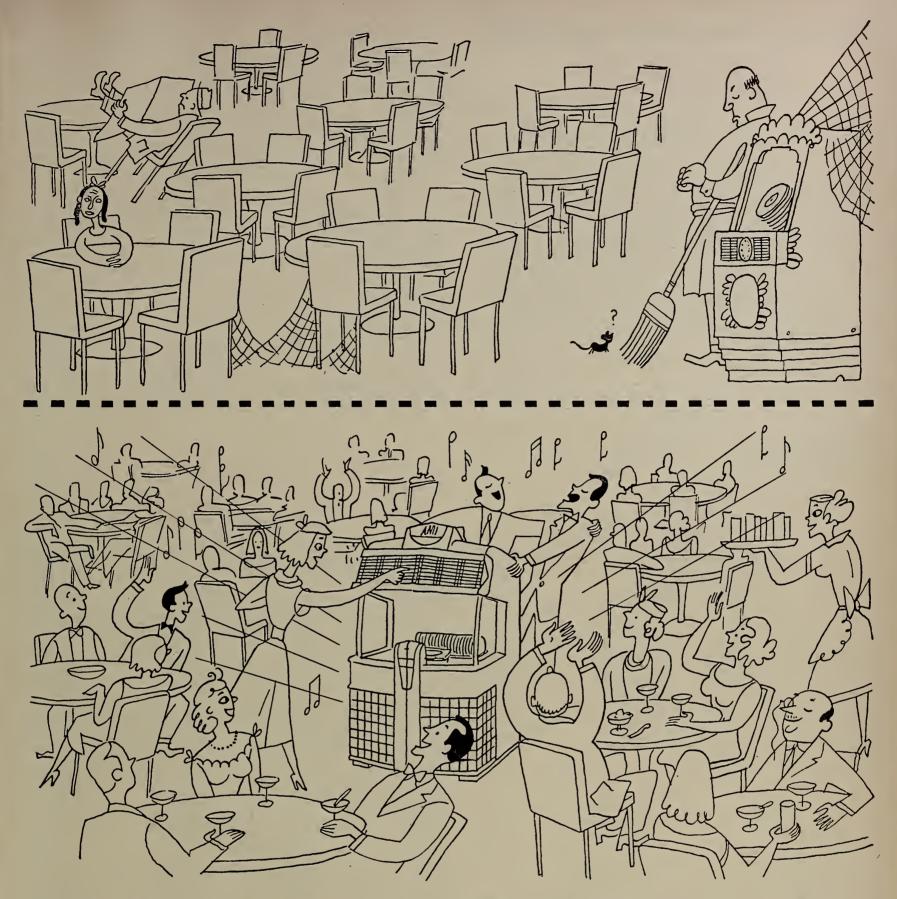
A's LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:



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- FOR SALE—All games reconditioned. Across The Board \$75. Following Games \$35, 3 for \$100: Turf King, Winner, Williams Nifty, Pinky, Sweetheart, Rag Mop, Georgia, CC Play Ball, Thing, Exhibit Tumbleweed, Morocco, Gottlieb Watch My Line. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.
- FOR SALE—Wurlitzer 1500; Kiddie Rides; Horses; Boats; Space Ships; Merry-Go-Rounds. Also Bally Bingo Machines; United Alleys. Will pay cash or accept in trade Seeburg A, B and C and Kiddie Rides. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALL-STON 34, MASS.

# MISCELLANEOUS

- NOTICE—<sup>1</sup>/<sub>2</sub> million dollars available to purchase juke box or game route anywhere in the U. S. A. Send details. BOX NO. 219, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.
- NOTICE—Outdoor Barbeque Cook-N-Wagon. See ads appearing in national home and garden magazines. To Operators and Distributors delivered any place in United States for \$99.50. WESTERN DISTRIBU-TORS, 1226 S. W. 16th AVENUE, PORTLAND, OREGON.
- NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.
- NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEA-COAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).
- NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—10 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, IL-LINOIS.
- NOTICE Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.
- NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.



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GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"

# The Cash Box

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# THIS WEEK'S USED MACHINE QUOTATIONS

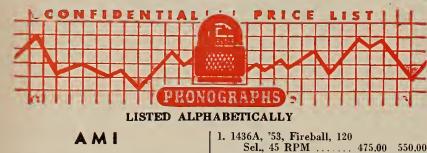
15th Year of Publication 767th Consecutive Week's Issue

## How To Use "The Confidential Price Lists" [Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"] FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, hav-ing a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

price quoted. FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin games — and \$25 to \$30 on Phonographs. EXPLANATION

| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
|-----------------------------|------------------------------------|
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |
|                             |                                    |



|       |        | -    |      | •     |        |                |
|-------|--------|------|------|-------|--------|----------------|
| l* Mo | del A, | '46, | 40 S | Sel., |        |                |
|       |        |      |      |       |        | 225.00         |
| l* Mo | del B, | '48, | 40 S | Sel., |        |                |
|       | 78 RF  | РΜ   |      |       | 227.00 | 300.00         |
|       | del C, |      |      |       |        |                |
|       |        |      |      |       | 227.00 | <b>350.0</b> 0 |
| 2* Mo | del D- |      |      |       |        |                |
|       |        |      |      |       | 369.50 | 475.00         |
|       | del D- |      |      |       |        |                |
| 4     | 5 RPM  | [    |      |       | 457.00 | 550.00         |
| 4. WM | I Wall | Box  |      |       | 10.00  | 17.50          |
|       |        |      |      |       |        |                |

## **EVANS**

- 2. Mills Constellation, '47, Model 951, 40 Sel., 78 RPM ..... 75.00 125.00 Constellation, '49, Model 135, 40 Sel., 78 RPM 195.00 275.00 4. Jubilee, '52, Model 245, 40 Sel., 45 RPM .... 425.00 495.00 4. Century, '52, Model 2045, 100 Sel., 45 RPM
- ...... 475.00 600.00

## **ROCK-OLA**

| 1* 1422, '46, 20 Sel., 78      | 40 50  | 05.00  |
|--------------------------------|--------|--------|
| RPM<br>4. 1424, '46 Playmaster | 49.50  | 95.00  |
| Hideaway, 20 Sel., 78          |        |        |
| RPM                            | 49.50  | 95.00  |
| 1. 1426, '47, 20 Sel., 78      |        |        |
| RPM                            | 75.00  | 130.00 |
| 1* 1428, '48 Magic-Glo, 20     |        |        |
| Sel., 78 RPM                   | 125.00 | 195.00 |
| 4. 1432, '50, Rocket '50-'51,  |        |        |
| 50 Sel., 78 RPM                | 239.00 | 275.00 |
| 2. 1432, Same as above,        |        |        |
| Converted to 45 RPM            | 225.00 | 275.00 |
| 1. 1434, '51, Rocket '51.'52,  |        |        |
| 50 Sel., 78 RPM                | 300.00 | 375.00 |
| 4. 1434, Same as above,        |        |        |
| Converted to 45 RPM            | 350.00 | 405.00 |
| 1* 1436, '52 Fireball, 120     |        |        |
| Sel., 45 RPM                   | 425.00 | 500.00 |

| 4. M100BL, '51, 100 Sel.,   |                                  | 1                                | 6. 950, '42, Electric Selec-  |  |
|---|----------------------------------|----------------------------------|---|--|
| 45 RPM, Light Cab.  | <b>56</b> 5.00                   | 750.00                           |   | 79.50  |
| 4. M100C, '53, 100 Sel., 45   |                                  |                                  | 1* 1015, '46, 24 Sel., 78   |  |
| RPM   |                                  | 825.00                           |   | 130.00   |
| 4. W1-L56 Wall Box 5c   | 3.00                             | 6.95                             | 4. 1080, '46, Colonial, 24  |  |
| 4. 3W2 Wall-a-Matic   | 4.75                             | 1 <b>0.0</b> 0                   | Sel., 78 RPM 75.00  | 125.00   |
| 4. W4L-56   | 19.50                            | 29.00                            | 4. 1017, '46, Hideaway, 24  | 100.00   |
| 4. 3W5-L56 Wall Box 5c,   |                                  |                                  | Sel., 78 RPM 75.00  | 100.00   |
| 10c, 25c  | 16.50                            | <b>24.50</b>                     | 1* 1100, '48, 24 Sel., 78<br>RPM 175.00   | 250.00   |
| 4. W6L-56 5/10/25 Wire-   |                                  |                                  | 4. 1080A, '48, Colonial, 24   | 230.00   |
| less  | 20.00                            | 24.50                            | Sel., 78 RPM 135.00   | 235.00   |
| 4. 3W7-L-56   | 22.50                            | 34.50                            | 1* 1250, '50, 48 Sel., 78   | 200.00   |
| 6. Tear Drop Speaker  | 12.50                            | 17.50                            | RPM 225.00  | 295.00   |
|   |                                  |                                  | 4. 1250, '50, (Same as  |  |
| WURLITZE  | ER                               |                                  | above) Converted to   |  |
|   |                                  |                                  | 45 DDM 960.00   | 200.00   |
|   |                                  |                                  | 45 RPM 260.00   | 300.00   |
| 6. 780M, '40, Colonial,   |                                  |                                  | 4* 1400, '52, 48 Sel., 78   |  |
| Manual Selector, 24   | 00.50                            | 40.50                            | 4* 1400, '52, 48 Sel., 78<br>RPM 395.00   |  |
| Manual Selector, 24<br>Sel., 78 RPM   | 29.50                            | 49.50                            | 4* 1400, '52, 48 Sel., 78<br>RPM  |  |
| Manual Selector, 24<br>Sel., 78 RPM<br>6. 780E, '40, Colonial,  | 29.50                            | 49.50                            | 4* 1400, '52, 48 Sel., 78<br>RPM  | 475.00   |
| Manual Selector, 24<br>Sel., 78 RPM<br>6. 780E, '40, Colonial,<br>Electric Selector, 24   |                                  |                                  | 4* 1400, '52, 48 Sel., 78<br>RPM  | 475.00   |
| Manual Selector, 24<br>Sel., 78 RPM<br>6. 780E, '40, Colonial,<br>Electric Selector, 24<br>Sel., 78 RPM   | 29.50<br>29.50                   | 49.50<br>49.50                   | 4* 1400, '52, 48 Sel., 78<br>RPM  | 475.00   |
| Manual Selector, 24<br>Sel., 78 RPM<br>6. 780E, '40, Colonial,<br>Electric Selector, 24   |                                  |                                  | 4* 1400, '52, 48 Sel., 78<br>RPM  | 475.00   |
| Manual Selector, 24<br>Sel., 78 RPM<br>6. 780E, '40, Colonial,<br>Electric Selector, 24<br>Sel., 78 RPM<br>6. 800, '40, Electric Selec-<br>tor, 24 Sel., 78 RPM   | 29.50                            | 49.50                            | 4* 1400, '52, 48 Sel., 78<br>RPM  | 475.00<br>525.00   |
| Manual Selector, 24<br>Sel., 78 RPM<br>6. 780E, '40, Colonial,<br>Electric Selector, 24<br>Sel., 78 RPM<br>6. 800, '40, Electric Selec-   | 29.50                            | 49.50                            | 4* 1400, '52, 48 Sel., 78<br>RPM  | 475.00<br>525.00<br>725.00   |
| Manual Selector, 24<br>Sel., 78 RPM<br>6. 780E, '40, Colonial,<br>Electric Selector, 24<br>Sel., 78 RPM<br>6. 800, '40, Electric Selec-<br>tor, 24 Sel., 78 RPM<br>6. 700, '40, Electric Selec-<br>tor, 24 Sel., 78 RPM<br>6. 750M, '41, Manual Selec-  | 29.50<br>29.50<br>29.50          | 49.50<br>59.50<br>59.50          | 4* 1400, '52, 48 Sel., 78<br>RPM       395.00         4. 1400, '52, (Same as<br>above) Converted to<br>45 RPM       420.00         3. 1500, '53, 104 Sel., 78<br>and 45 RPM Inter-<br>mixed       420.00         4. 2140 Wall Box       3.00         4* 3020 Wall Box       10.00 | 475.00<br>525.00<br>725.00<br>10.95                                    |
| Manual Selector, 24<br>Sel., 78 RPM<br>6. 780E, '40, Colonial,<br>Electric Selector, 24<br>Sel., 78 RPM<br>6. 800, '40, Electric Selec-<br>tor, 24 Sel., 78 RPM<br>6. 700, '40, Electric Selec-<br>tor, 24 Sel., 78 RPM<br>6. 750M, '41, Manual Selec-<br>tor, 24 Sel., 78 RPM  | 29.50<br>29.50                   | 49.50<br>59.50                   | 4* 1400, '52, 48 Sel., 78<br>RPM  | 475.00<br>525.00<br>725.00<br>10.95<br>20.00<br>25.00                  |
| Manual Selector, 24<br>Sel., 78 RPM<br>6. 780E, '40, Colonial,<br>Electric Selector, 24<br>Sel., 78 RPM<br>6. 800, '40, Electric Selec-<br>tor, 24 Sel., 78 RPM<br>6. 700, '40, Electric Selec-<br>tor, 24 Sel., 78 RPM<br>6. 750M, '41, Manual Selec-<br>tor, 24 Sel., 78 RPM<br>6. 750E, '41, Electric Selec-                         | 29.50<br>29.50<br>29.50<br>29.50 | 49.50<br>59.50<br>59.50<br>59.50 | 4* 1400, '52, 48 Sel., 78<br>RPM  | 475.00<br>525.00<br>725.00<br>10.95<br>20.00<br>25.00<br>9.95          |
| Manual Selector, 24<br>Sel., 78 RPM<br>6. 780E, '40, Colonial,<br>Electric Selector, 24<br>Sel., 78 RPM<br>6. 800, '40, Electric Selec-<br>tor, 24 Sel., 78 RPM<br>6. 700, '40, Electric Selec-<br>tor, 24 Sel., 78 RPM<br>6. 750M, '41, Manual Selec-<br>tor, 24 Sel., 78 RPM<br>6. 750E, '41, Electric Selec-<br>tor, 24 Sel., 78 RPM | 29.50<br>29.50<br>29.50          | 49.50<br>59.50<br>59.50          | 4* 1400, '52, 48 Sel., 78<br>RPM  | 475.00<br>525.00<br>725.00<br>10.95<br>20.00<br>25.00<br>9.95<br>20.00 |
| Manual Selector, 24<br>Sel., 78 RPM<br>6. 780E, '40, Colonial,<br>Electric Selector, 24<br>Sel., 78 RPM<br>6. 800, '40, Electric Selec-<br>tor, 24 Sel., 78 RPM<br>6. 700, '40, Electric Selec-<br>tor, 24 Sel., 78 RPM<br>6. 750M, '41, Manual Selec-<br>tor, 24 Sel., 78 RPM<br>6. 750E, '41, Electric Selec-                         | 29.50<br>29.50<br>29.50<br>29.50 | 49.50<br>59.50<br>59.50<br>59.50 | 4* 1400, '52, 48 Sel., 78<br>RPM  | 475.00<br>525.00<br>725.00<br>10.95<br>20.00<br>25.00<br>9.95          |

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|   |   |   |   |   |   |    |   |   |   | 4  |    | -  |    |    |    | 1  |   |    |   |   |   | 1 |   | 1 |   | Т |    |  |
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|   |   |   |   | Ň |   | Z  |   | 2 |   | -  | 11 | T  | t  |    |    |    |   |    |   |   |   |   |   |   |   |   |    |  |
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| 7 |   |   |   |   |   |    |   |   | 1 | 21 | H  | B  | L  | £. | 1  |    | 2 | S- |   |   |   |   | 1 |   | T |   | 2  |  |

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

|   | (Wm) Williams.   |
|---|--|
| HABETICALLY   | 4* ABC (Un 3/51) 20.00 115.00   6. Circus (Ex 8/48) 10.00 20.00  |
| 1 1 1426A 252 Et. 1 100                                 | 4. Across the Board (Un 1. Circus (Un 8/52) 155.00 225.00  |
| 1. 1436A, '53, Fireball, 120                            | 9/52) 50.00 75.00 4. Citation (B 10/48) 15.00 35.00  |
| Sel., 45 RPM 475.00 550.00                              | 4. Ali Baba (Got 6/48) 15.00 25.00 4. C.O.D. (Wm 9/53) 95.00 150.00  |
| 6. 1501 Wall Box 3.00 4.50                              | 4. Alice (Got 8/48) 19.50 29.50 4. College Daze  |
| 6. 1502 Bar Box 5.00 7.50                               | 4. All Star Basketball (Got 8/49) 10.00 20.00  |
| 6. 1503 Wall Box 12.50 15.00                            | (Got 1/52) 20.00 39.00 4* Coney Island (B 9/51) 75.00 130.00   |
| 6. 1504 Bar Box 8.50 17.50                              | 4. Aquacade (Un 4/49) 10.00 25.00 4. Contact (Ex 10/48) 10.00 20.00  |
| 6. 1510 Bar Box 15.00 20.00                             | 4. Arabian Knights (Got 4. Control Tower   |
| 6. 1525 Wall Box 5.00 15.00                             | $\begin{array}{c ccccccccccccccccccccccccccccccccccc$  |
|   | 4. Arcade (Wm 11/51) 45.00       75.00       4. Coronation (Got 11/52)       75.00       100.00         4. Arizona (Un 4/50) 10.00       25.00       4. County Fair (Un 9/51)       15.00       29.50                              |
| 6. 1526 Bar Box 15.00 19.50                             | 4. Arizona (Un 4/50)       10.00       25.00       4. County Fair (Un 9/51)       15.00       29.50         2* Army-Navy (Wm 10/53)       110.00       185.00       4. Crazy Ball (CC 7/48)       10.00       20.00                |
| 6. 1530 Wall Box 15.00 25.00                            | $4^*$ Atlantic City (B 5/52) 145.00 195.00 4. Crazy Ball (CC 7/40). 10.00 20.00 4* Atlantic City (B 5/52) 145.00 195.00 4. Crossroads (Got 5/52) 75.00 110.00  |
| 6. 1805 Organ Speaker 24.50 29.00                       | 4. Baby Face (Un $12/48$ ) 10.00 20.00 4. Cyclone (Got $5/51$ ) 40.00 69.50  |
|   | 4. Banjo (Ex $3/48$ ) 10.00 20.00 1. Dallas (Wm $2/49$ ) 15.00 29.00   |
| SEEBURG   | 4. Bank-A-Ball (Got 5/50) 15.00 25.00 7. Dealer "21" (Wm 2/54) 245.00 275.00   |
| JEEDOKG   | 4. Barnacle Bill (Got 8/48) 10.00 20.00 1. De Icer (Wm 11/49) 20.00 39.00  |
| 6. Hi-Tone, 9800 '41 20                                 | 4. Basketball (Got 10/49) 15.00 25.00 1. Dew Wa Ditty  |
| Sel., 78 RPM 29.50 49.50                                | 4* Beach Club (B 2/53) 340.00 395.00 (Wm 6/48) 10.00 29.50   |
| 6. Hi-Tone, 9800RC, '41, 20                             | 1* Beauty (B 11/52) 275.00 325.00 4. Domino (Wm 5/52) 39.50 75.00  |
| Sel., 78 RPM, Remote                                    | 4. Be Bop (Ex 3/50) 10.00 20.00 4. Double Action   |
| Control 29.50 49.50                                     | 4. Bermuda (CC 11/47). 15.00 20.00 (Ge 1/52) 25.00 34.50   |
| 6. Hi-Tone, 8800, '41, 20                               | 4. Big Hit (CC 7/52) 35.00       50.00       4. Dbl. Feature         4. Big Top (Ge 2/49) 10.00       20.00       (Got 12/50)  |
| Sel., 78 RPM 29.50 49.50                                | 4. Big Top (Ge 2/49)         10.00         20.00         (Got 12/50)         15.00         25.00           4. Black Gold (Ge 3/49)         10.00         20.00         4. Dbl. Shuffle (Got 6/49)         15.00         25.00      |
| 6. Hi-Tone, 8800RC, '41, 20                             | 4. Diack Gold (Ge $5/49$ )       10.00       20.00       4. Dis. Snume (Got $0/49$ )       15.00       25.00         6. Blue Skies (Un $11/48$ )       15.00       20.00       4. Disk Jockey                                      |
| Sel., 78 RPM, with                                      | 4. Bolero (Un $12/51$ ) 75.00 150.00 (Wm $11/52$ ) 85.00 125.00  |
| Remote Control 29.50 49.50                              | 4. Bomber (CC $3/51$ ) 20.00 25.00 4. Dreamy (Wm $2/50$ ) 15.00 25.00  |
| 6. Hi-Tone, 8200, '42, 20                               | 4. Bone Head (Ge 11/48) 10.00 20.00 1* Dude Ranch (B 9/53) 375.00 425.00   |
| Sel., 78 RPM 29.50 49.50                                | 4. Boston (Wm 5/49) 15.00 20.00 4. Eight Ball (Wm 1/52) 45.00 65.00  |
| 6. Hi-Tone, 8200RC, '42,                                | 4. Bowling Champ 4. El Paso (Wm 11/48) 10.00 20.00   |
| 20 Sel., 78 RPM with                                    | (Got 2/49) 15.00 25.00 4. Fairway (Wm 6/53) 95.00 155.00   |
| Remote Control 29.50 49.50                              | 4. Bowl. League 4. Fighting Irish  |
| 2* 146S, '46, Standard, 20                              | (Got 8/47)         10.00         19.50         (CC 11/50)         25.00         45.00           2* Bright Lights         (B 5/51)         60.00         100.00         1. Five Star         Univ 5/51)         35.00         60.00 |
| Sel., 78 RPM 49.50 125.00                               | 2* Bright Lights (B 5/51)         60.00         100.00         1. Five Star (Univ 5/51).         35.00         60.00           4* Bright Spot (B 11/51)         85.00         145.00         4. Floating Power                     |
| 4. 146M, '46, Master with                               | 4. Broadway (B $6/51$ ) $49.50$ 75.00 (Ge $12/48$ ) 10.00 20.00  |
| Remote Attach., 20                                      | 4. Buffalo Bill (Got 5/50) 20.00 30.00 4. Flying High (Got 2/53) 95.00 150.00  |
| Sel., 78 RPM 60.00 135.00                               | 4. Buccaneer (Got 10/48) 10.00 20.00 4. Flying Saucers   |
| 2. 147S, Standard, 20 Sel.,                             | 6. Build Up (Ex 2/48) . 10.00 15.00 (Ge 12/50) 15.00 30.00   |
| 78 RPM 65.00 129.00                                     | 4. Buttons & Bows 4. Football (CC 8/49) 10.00 20.00  |
| 2. 147M, '47, Master with                               | (Got 3/49) 15.00 25.00 1. Four Corners   |
| Remote Attach., 20                                      | 4* Cabana (Un 3/53) 225.00 300.00 (Wm 12/52) 55.00 95.00   |
| Sel., 78 RPM 50.00 135.00                               | 4. Camel Caravan<br>(Co. 6 (40) 15.00 20.00 4. Four Horsemen<br>(Co. 6 (40) 15.00 25.00 15.00 25.00  |
| 4. 1485, '48, Standard, 20<br>Sel., 78 RPM 90.00 165.00 | (Ge 6/49)         15.00         30.00         (Got 9/50)         15.00         25.00           4. Campus (Ex 2/50)         15.00         20.00         4. "400" (Upright)         15.00         25.00                              |
| Sel., 78 RPM 90.00 165.00<br>4* 148M, '48, Master with  |  |
| Remote Attach., 20                                      |  |
| Sel., 78 RPM 140.00 189.00                              | 4. Caravan (wm 0/52) . 55.00 50.00 4 Freshie (Wm 0/49) 15.00 20.00   |
| 4. 148ML, '48, Light Cab.,                              | 4. Carnival (B 7/48) 10.00 20.00 1* Frolies (B 10/52) 170.00 225.00  |
| Master with Remote                                      | 6. Carolina (Un 3/49) 15.00 25.00 4. Futurity (B 3/51) 60.00 75.00   |
| Attach., 20 Sel., 78                                    | 6. Caribbean (Un 3/48) . 15.00 25.00 4. Georgia (Wm 7/50) 20.00 35.00  |
| <b>RPM</b> 135.00 199.00                                | 4. Champion (B 12/49) 20.00 30.00 6. Gin Rummy (Got 2/49) 15.00 25.00  |
| 4* M100A, '49, 100 Sel., 45                             | 4. Champion (CC 6/49). 15.00 20.00 6. Gizmo (Wm 8/48) 10.00 20.00  |
| <b>RPM</b>  | 4. Chinatown (Got 10/52) 65.00 95.00 4. Glamour (Got 7/51) . 15.00 25.00   |
| 1* M100B, '51, 100 Sel., 45<br>RPM 525.00 675.00        | 4. Cinderella (Got 3/47). 10.00 20.00 6. Glider (Ge 8/49) 10.00 20.00  |
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| CORVEICHTED 1054 BERRY                                  | ODUCTION NOT PERMITTED   |

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### The Cash Box

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| The Cash Bo  | Pag  | e 59 J  | une 19, 1954   |
|--|--|---|--|
| 4. Globe Trotter<br>(Got 11/51) 55.00 85.00  | 4. Pin Bowler (CC 6/50)         10.00         20.00           4. Pinch Hitter (Un 5/49)         10.00         20.00        | 4. Trophy (B 4/48) 15.00 30.00  |  |
| 4. Gold Cup (B 4/48) 15.00 29.50   | 4. Pinky (Wm 9/50) 20.00 35.00   | 6. Tropicana (Un 1/48) 10.00         20.00           3. Tropics (Un 7/53) 265.00         350.00                     | 10 . 0/51) 1500 2500   |
| 4. Golden Gloves<br>(CC 7/49) 10.00 20.00  | 4. Pin Wheel (Got 11/53) 165.00         185.00           4. Play Ball (CC 1/51)         20.00         35.00                | 1. Tucson (Wm 1/49) 10.00 29.00   | 0 4. Whizz Kids (CC 3/52) 20.00 40.00  |
| 1* Golden Nuggett  | 4. Playland (Ex 8/50) 10.00 20.00<br>4. Playtime (Ex 8/49) 10.00 20.00   |   | 1 A TTY: (TT : ) 20.00 25.00   |
| (Upright) (Ge 2/53) 75.00 195.00<br>6. Gondola (Ex 5/49) 10.00 20.00   | 4. Poker Face (Got 9/53) 150.00 170.00   | 1* Turf King (B 6/50) 35.00         65.00           4. Twenty Grand   | 4. Wisconsin (Un $3/48$ ). 10.00 20.00   |
| 4. Grand Award<br>(CC 1/49) 10.00 20.00  | 4. Puddin' Head<br>(Ge 10/48) 10.00 20.00  | $(Wm \ 12/52) \ \dots \ 55.00 \ 95.00$  |  |
| 4. Grand Champion  | 4. Punchy (CC 12/50) 10.00 20.00   | 4. Utah (Un 7/49) 10.00 20.00<br>4. Vanities (Ex 2/47) 10.00 19.50  |  |
| (Wm 8/53) 110.00 145.00<br>4. Grand Slam (Got 4/53) 95.00 169.50   | 4. Quarterback (Wm 10/49)         10.00         20.00           4. Quartet         (Got 2/52)         75.00         124.50 |   | 0 4. Zingo (Un 10/51) 15.00 25.00  |
| 6. Grand Stand (B '50) 20.00 35.00<br>4. Green Pastures  | 4. Queen of Hearts<br>(Got 12/52) 85.00 135.00   |   | LI PRICE LIST II   |
| (Got 1/54) 175.00 195.00   | 1. Quintet (Got 3/53) 105.00 145.00  |   |  |
| 4. Gun Club (Wm 11/53) 155.00 220.00<br>1* Guys-Dolls (Got 5/53) 115.00 165.00   | 1. Rag Mop (Wm 10/50)         15.00         39.50           4. Rainbow (Wm 9/48)         10.00         20.00               |   |  |
| 4. Handicap (Wm 6/52). 35.00 45.00<br>4. Happy Days  | 4. Ramona (Un 2/49) 10.00 20.00<br>4. Red Shoes (Un 11/50) 20.00 34.50   |   |  |
| (Got 7/52) 65.00 105.00  | 4. Rio (Un 11/53) 400.00 435.00  |   | IUFFLES  |
| 4. Happy-Go-Lucky<br>(Got 3/51) 25.00 45.00  | 4. Rip Snorter (Ge 10/49)         10.00         20.00           1. Rocket (Ge 5/50)         20.00         39.00            | 4. Bally Shuffle Bowler   | 4. Keeney Double Bowler  |
| 4. Harvest Moon<br>(Got 12/48) 15.00 20.00   | 1. Rockettes (Got 8/50)         30.00         69.00           4. Rodeo (Un 2/53)         210.00         450.00             | (9/49) 15.00 20.0   | 0 (8/50) 25.00 35.00   |
| 4. Harvest Time<br>(Ge 9/50) 15.00 25.00   | 4. Rondevoo (Un 5/48) . 10.00 20.00<br>4. Rose Bowl (Got 10/51) 35.00 65.00  | 6. Bally Speed Bowler<br>(2/50) 15.00 20.0  |  |
| 4. Harvey (Wm 5/51) 25.00 45.00  | 4. Round Up (Got 11/48) 10.00 25.00  |   | I. Keeney         4-Way         Bowler           0         Attachment         (12/50)         45.00         75.00  |
| 6. Hawaii (Un 8/47) 10.00 15.00  | 1. St. Louis (Wm 2/49) 25.00 39.00<br>2. Saddle and Turf   | 4. Bally Hook Bowler  | 4. Keeney Big League   |
| 2. Hayburner (Wm 6/51) 40.00 75.00<br>4. Hit Parade (CC 2/51). 10.00 20.00   | (Ex 10/53) 250.00 295.00<br>6. Sally (CC 10/48) 10.00 20.00  | 4. Bally Baseball (5/51). 35.00 45.0  | 0 4. Keeney 6-Player Leagne  |
| 4. Hit & Runs (Ge 3/51) 15.00 25.00<br>4. Hit 'N' Run (Got 4/52) 65.00 77.50   | 4. Samba (Ex 5/48)         10.00         20.00           4. Saratoga (Wm 10/48)         10.00         20.00                | 1. Bally Shuffle Line $(7/51)$ 25.00 50.0   | Bowler (9/51) 65.00 100.00<br>0 4. Keeney DeLuxe Leagne  |
| 1. Holiday (Ke 12/51) 49.00 95.00  | 4. Screwball (Ge 8/48) 10.00 20.00   | 4. ChiCoin Bowling Alley  | Bowler (3/52) 65.00 90.00<br>0 4. Keeney Snper DeLuxe  |
| 4. Holiday (Ke 12/51) 35.00 50.00<br>4. Hong Kong (Wm 9/51) 45.00 75.00  | 4. Sea Jockeys (Wm 11/51)         30.00         55.00           4. Sea Isle (CC 11/47)          10.00         20.00        | 1. ChiCoin Shuffle Base-  | League Bowler (3/52) 65.00 90.00   |
| 1. Horsefeathers<br>(Wm 1/52) 45.00 79:50  | 4. Select-A·Card (Got 4/50) 10.00 20.00<br>4. Serenade (Un 11/48) . 10.00 20.00  | 4. ChiCoin Bowling  | Leagne Bowler (5/52) 75.00 100.00  |
| 4. Horse Shoe<br>(Wm 12/51) 25.00 40.00  | 4. Shanghai (CC 4/48) 20.00 34.50<br>4. Shantytown (Ex 10/49) 15.00 27.50  | Classic (5/50) 20.00 35.0   | 0 4. Keeney Team Bowler<br>(10/52) 125.00 195.00   |
| 4. Hot Rods (B '49) 15.00 25.00  | 4. Sharpshooter  | (6/50) 20.00 30.0   | 0 4. Keeney Club Bowler<br>(4/53) 175.00 295.00  |
| 4. Hnmpty Dumpty<br>(Got 10/47) 10.00 20.00  | Got 5/49) 10.00 25.00<br>4. Shindig (Got 10/53) 175.00 205.00  | (7/50) 20.00 35.0   | 0 4. Keeney Domino Bowler  |
| 4* Ice-Frolics (B 1/54) 435.00 500.00<br>4. Jack 'N' Jill (Got 4/48) 10.00 20.00   | 2. Shoo Shoo (Wm 2/51) 20.00 29.00<br>6. Short Stop (Ex 7/48). 10.00 20.00   | F.P. (8/50) 25.00 35.0  | (5/53) 225.00 325.00<br>0 4. Keeney Carnival Bowler  |
| 1. Jalopy (Wm 8/51) 45.00 75.00  | 4. Shoot the Moon  | 4. ChiCoin Pin Lite (9/50) 25.00 30.0   | 0 (5/53) 250.00 325.00<br>4. Keeney Pacemaker  |
| 6. Jamboree         (Ex 5/48)         10.00         20.00           4. Jeanie         (Ex 6/50)          15.00         20.00 | (Wm 11/51) 20.00 35.00<br>4. Show Boat (Un 1/49). 10.00 20.00  | (5/51)  | 0 Bowler (9/53) 275.00 375.00  |
| 4. Jockey Special<br>(B 11/47) 15.00 25.00   | 4. Show Boat (Un 12/52) 165.00 185.00<br>1. Silver Chest (Upright)   | 4. ChiCoin King Pin   | (12/49) 15.00 20.00  |
| 4. Joker         (Got 11/50)         15.00         25.00           4. Jndy         (Ex 7/50)         10.00         20.00     | (Ge 4/53)  | 4. ChiCoin 6-Player   | (5/50) 20.00 30.00   |
| 4. Jumping Jacks   | 4. Singapore (Un 11/47). 10.00 20.00   | DeLuxe (5/52) 75.00 125.0   | 0 4. United Shnffle Skill<br>(6/49) 15.00 20.00  |
| (Upright) (Ge 12/52) 60.00 110.00<br>2. Just 21 (Got 1/50) 10.00 24.50   | 4. Skill Pool (Got 8/52)         60.00         75.00           4. Slngfest (Wm 3/52)                                       | (6/52) 95.00 115.0  | 0 4. United Shuffle Alley  |
| 4. K.C. Jones (Got 11/49) 10.00 20.00<br>4. King Arthur  | 6. Snooks (Wm 6/51) 15.00 22.50<br>1. South Pacific (Ge 2/50) 15.00 29.00  |   | (9/49) 15.00 20.00<br>0 4. United Super Shuffle  |
| (Got 10/49) 10.00 20.00  | 4. Spark Plngs (Wm 9/51) 20.00 40.00   | 4. ChiCoin Match  | Alley (1/50)         20.00         30.00           0         4. United Double Shuffle                              |
| 1. King Pin (CC 12/51). 30.00 69.00  | 4. Speedway (Wm 9/48). 10.00 20.00<br>4. Spot Bowler   | 4. ChiCoin 10th Frame   | Alley (2/50) 20.00 30.00   |
| 1. Knockout (Got 1/51). 15.00 39.50<br>4. Lady Robin Hood  | (Got 10/50) 15.00 30.00<br>4* Spot-Lite (B 1/52) 75.00 119.50  | 4. ChiCoin Name Bowler  | Express (3/50) 20.00 30.00   |
| (Got 1/48) 10.00 20.00<br>1. Lazy "Q" (Wm 2/54) 165.00 210.00  | 4. Sportsman (Ge 2/51) . 10.00 20.00<br>4. Sportsman (Wm 2/52) 30.00 35.00   | (1/53) 210.00 225.0   | 0 4. United Shuffle Slugger<br>(6/50) 20.00 30.00  |
| 1. Leaders (Un 10/51) 45.00 90.00  | 4. Springtime (Ge 3/52) . 20.00 34.5   |   | 4. United 2-Player Express   |
| 4. Lite-A-Line (Ke 6/52) 35.00 60.00<br>4. Long Beach (Wm 7/52) 75.00 119.00   | 6. Stage Door Canteen<br>(Got 11/45) 10.00 20.00   | 1* ChiCoin Crown Bowler   | 4. United Twin Shuffle   |
| 4. Lovely Lucy (Got 2/54) 210.00 245.00<br>4. Lucky Inning   | 4. Stardnst (Un 5/48)         20.00         34.50           1. Stars (Un 6/52)         89.00         125.00                |   | 4. United Rebound (8/50) 50.00 39.00   |
| (Wm 5/50) 15.00 25.00<br>4. Lucky Star (Got 5/47) 10.00 20.00  | 4. Starlight (Wm 3/53) 65.00 105.0   | I united in inpit beene   | 0 1. United 4-Player Re-<br>bound (9/50) 35.00 60.00   |
| 4. Mad. Sq. Garden   | 4. Steeple Chase<br>(Un 1/52) 35.00 65.00  |   | 4. United Twin Shuffle-  |
| (Got 6/50) 20.00 30.00<br>4. Magic (Ex 11/48) 10.00 20.00  | 4. Stop & Go (Ge 3/51)         15.00         25.00           6. Stormy (Wm 1/48)          10.00         20.00              | 4. ChiCoin High Speed   | 4. United 5-Player (1/51) 45.00 65.00  |
| 4. Majors '49 (CC 2/49). 15.00 25.00<br>4. Major League Baseball   | 4. Struggle Buggies<br>(Wm 12/53) 140.00 215.00  | Crown Bowler (7/53) 325.00 375.0<br>4. ChiCoin High Speed   | 0 4. United 6-Player (2/51) 65.00 105.00<br>4* United DeLuxe   |
| (Un 6/48) 10.00 20.00<br>6. Manhattan (Un 2/48) 10.00 17.50  | 4. Snmmertime (Un 9/48)         15.00         25.00           4. Sunny (Wm 12/47)          10.00         20.00             | Triple Score Bowler   | 6-Player (10/51) 90.00 145.00<br>4. United 6-Player Super  |
| 4. Majorettes (Wm 4/52) 35.00 45.00  | 4. Sunshine Park   | 4. ChiCoin Crown Bowler,  | (3/52) 125.00 175.00<br>2 United +Player Official  |
| 4. Marble Qneen<br>(Got 8/53) 150.00 175.00  | (B 12/52) 55.00 85.00<br>4. Super Hockey   | A ChiCoin Advance   | 0 (5/52) 125.00 180.00<br>4. United 6-Player Star  |
| 4. Mardi Gras (Ge 5/48). 10.00 20.00<br>4. Maryland (Wm 4/49). 10.00 20.00   | (CC 4/49)         20.00         34.50           6. Swanee         (Ex 1/49)         10.00         20.00                    | Bowler (10/53) 350.00 400.0   | 0 (7/52) 165.00 225.00   |
| 4. Merry Widow<br>(Ge 6/48) 10.00 20.00  | 4. Sweepstakes (Wm 1/52) 75.00 95.00<br>4. Sweetheart (Wm 5/50) 20.00 35.00  | 4. ChiCoin King Bowler  | 4* United 10th Frame           0         Star (9/52)         165.00         265.00                                 |
| 1. Mercury (Ge 3/50) 10.00 29.00<br>4. Mermaid (Got 6/51) . 25.00 39.00  | 4. Tahiti (CC 10/49) 20.00 34.5  | 4. Exhibit Strike (6/51). 20.00 30.0  | A Thursday Manhaman 10ah   |
| 6. Mimi (Ex 2/48) 10.00 20.00  | 4. Tahiti (Un 8/53)         300.00         375.0           4. Tampico (Un 6/49)         10.00         20.0                 | T. LAMDIC I WILL ROUGHION   | 0 2. United 10th Frame   |
| 1. Minstrel Man<br>(Got 3/51) 25.00 45.00  | 1. Telecard (Got 1/49)         10.00         24.50           4. Tennessee (Wm 2/48)         10.00         20.00            | 4. Genco Bowling League   | 4. United Manhattan  |
| 4. Monterey (Un 5/48) 10.00 20.00<br>4. Moon Glow (Un 11/48) 10.00 20.00   | 2. Thing (CC 2/51) 15.00 29.0<br>4. Three Feathers   | 1 (11/49) 15.00 20.0  | 0 4* United Cascade (2/53) 225.00 295.00   |
| 2. Morocco (Ex 10/48) 15.00 25.00  | (Ge 5/49) 10.00 25.0   | 4. Genco Shuffle Target           (7/51)         15.00         20.0   | 4* United Clover (2/53). 250.00         325.00           0         4. United Liberty (2/53). 255.00         300.00 |
| 4. Mystic Marvel (Got<br>3/54) 225.00 255.00   | 4. Three Fonr Five<br>(Un 6/51) 25.00 45.0   | 4. Genco 8-Player Re-   | 2* United Classic (6/53) 270.00 350.00   |
| 4. Niagara (Got 12/51) 35.00 55.00<br>1. Niftv (Wm 12/50) 15.00 39.00  | 1. Three Musketeers           (Got 7/49)         25.00         49.5  | bound (9/51) 25.00 35.0<br>4. Gottlieb Bowlette   | 2* United Royal (9/53) 345.00 400.00   |
| 4. "9" Sisters (Wm 1/54) 175.00 200.00<br>4. Oasis (Ex 10/50) 10.00 20.00  | 4. Thrill (CC 9/48) 10.00 20.0   | ) (3/50) 15.00 29.5   | 4. United Uniter Snume   |
| 4. Oklahoma (Un 5/49) 10.00 20.00  | 4. Times Sqnare           (Wm 4/53)         85.00  | 4. Keeney Pin Boy (11/49)         15.00         20.0           4. Keeney Ten Pins (1/50)         15.00         20.0 | $\begin{array}{c c c c c c c c c c c c c c c c c c c $   |
| 4. Old Faithful<br>(Got 12/49)   | 4. Tonchdown (Un 1/52) 15.00 25.0  | 4. Keeney ABC (2/50) 15.00 20.0   | 1 T Office Dedder Diame  |
| 4. Olympics (Wm 5/52) 45.00 65.00<br>4. One Two Three  | 4. Trade Winds (Ge 3/48) 10.00 20.0<br>6. Treasnre Chest   | 4. Keeney Lucky Strike<br>(4/50) 20.00 30.0   | 4. Universal Twin (1/50) 15.00 35.00   |
| (Ge 10/48) 10.00 25.00<br>1. Palisades (Wm 7/53) 100.00 165.00   | (Ex 12/47) 10.00 20.0  | 4. Keeney King Pin (4/50) 20.00 30.0  | 0 (3/50) 30.00 40.00   |
| 3* Palm Beach (B 7/52) . 175.00 195.00<br>4* Palm Springs (B 11/53) 425.00 495.00  | 4. Trinidad (CC 3/48)         10.00         20.0           4. Triple Action (Ge 1/48)         10.00         20.0           | 4. Keeney Downing Champ   | 4. Universal DeLuxe Twin           0         (10/50)           40.00         40.00                                 |
| 4. Paradise (Un 7/48) 10.00 20.00  | 4. Triplets (Got 7/50) 15.00 25.0  | 4. Keeney Duck Pins   | 4. Universal High Score  |
| 4. Paratrooper (Wm 8/52) 25.00 35.00   | 1. TriScore (Ge 1/51) 20.00 39.0   | (6/50) (6/50) 20.00 30.0  | 0 (10/50) 30.00 40.00  |

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| 4. Universal Bowlomatic<br>(3/51) 30.00 40.00  | 4. Williams Bowler   | 20.00 4  |
| 4. Williams Twin Shuffle   | $\begin{array}{c} (9\frac{1}{2}') & (3/50) & \dots & 25.00 \\ 4. \text{Williams Double} \\ \text{Williams Double} \end{array}$ | 30.00 4<br>45.00 4                                     |
| (12/49) 20.00 30.00<br>4. Williams Twin Shuffle  | Header (7/50) 20.00<br>4. Williams 5-Player  | 45.00 4  |
| $(9\frac{1}{2})$ (2/50) 20.00 30.00  | Bowler (6/51) 20.00  | 30.00 4  |
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| ARCADE F   | QUIPMENT   | - 4  |
| 4. ABT 6 Gun Rifle Range 450.00 650.00   | 4. Keeney Anti Aircraft Bl 15.00   | 35.00 4  |
| 4. Boomerang 25.00 45.00   | 4. Keeney Sub Gun 75.00  | 125.00 4   |
| 4. Bally Big Inning         79.50         150.00           4. Bally Bowler         20.00         30.00                       | 4. Keeney Texas Leaguer 25.00<br>4. Kirk Night Bomber 49.50  | 50.00 4<br>75.00 4                                     |
| 4. Bally Convoy         49.50         89.50           4. Bally Defender         59.50         125.00                         | 4. Lite         League         49.50           4. Mills         Panoram         95.00  | 99.50<br>250.00 4                                      |
| 6. Bally Eagle Eye         39.50         49.50           4. Bally Heavy Hitter         35.00         60.00                   | 4. Mills Panoram Peek 195.00<br>6. Mills Conv. for   | 275.00 4   |
| 4. Bally King Pin 20.00 35.00  | Panoram Peek 10.00   | 29.50 4  |
| 6. Bally Lucky Strike 25.00         40.00           4. Bally Rapid Fire 95.00         125.00                                 | 4. Muto. Atomic Bomber. 90.00<br>4. Mutos. Ace Bombers 100.00  | 195.00 4<br>195.00 4                                   |
| 6. Bally Sky Battle         39.50         85.00           6. Bally Torpedo         49.50         85.00                       | 4. Mutoscope Dr. Mobile. 95.00<br>4. Mutos. Fly. Saucers 100.00  | 225.00 4<br>175.00 4                                   |
| 4. Bally Undersea Raider 125.00 150.00<br>6. Bank Ball 35.00 45.00   | 4. Mutos. Photo. (Pre-War) 150.00<br>4. Mutos. Photomatic  | 250.00 4   |
| 4. Champion Hockey 35.00 55.00   | (late) 450.00  | 650.00 4   |
| 4. ChiCoin Basketball<br>Champ   | 4. Mutoscope Silver Gloves 185.00<br>4. Mutoscope Sky Fighter 125.00   | $\begin{array}{c c} 225.00 \\ 195.00 \\ 4 \end{array}$ |
| 4. ChiCoin 4-Player Derby 100.00 195.00<br>4. ChiCoin Goalee 95.00 119.50  | 4. Mutos. Voice-O-Graph<br>35c 425.00  | 595.00 4   |
| 4. ChiCoin Hockey         55.00         75.00           4. Chi Midget Skee         50.00         65.00                       | 4. Periscope         69.50           4. QT Pool Table         65.00  | 99.50 4<br>85.00 4                                     |
| 4. ChiCoin Pistol 59.00 99.50  | 4. Quizzer 64.50   | 95.00  |
| 6. ChiCoin Roll-A-Score. 29.50 75.00<br>4. Edelco Pool Table 20.00 75.00   | 6. Rockola Ten Pins HD 20.00<br>4. Rockola World Series. 20.00   | 40.00 4  |
| 4. Evans         Bat-A-Score         159.00         275.00           4. Evans         Bola-Score         79.50         89.50 | 4. Scientific Baseball35.004. Scientific Basketball20.00   | 79.50 4<br>39.50 4                                     |
| 4. Evans Ski Roll 35.00 95.00<br>4. Evans Super Bomber. 100.00 210.00  | 4. Scientific Batting Pr 45.00<br>4. Scientific Pitch 'Em 135.00   | 95.00<br>185.00 4                                      |
| 4. Evans Play Ball         65.00         75.00           4. Evans Ten Strike '46         20.00         65.00                 | 4. Seeburg Bear Gun 125.00<br>4. Seeburg Chicken Sam 69.50   | 199.00<br>110.00                                       |
| 4. Evans Tommy Gun 39.50 95.00   | 4. Seeburg Shoot the Chute 49.50   | 95.00 4  |
| 4* Exhibit Dale Gun 37.50 94.50<br>4* Exhibit Gun Patrol 125.00 195.00   | 4. Set Shot Basketball         200.00           4. Telequiz         115.00   | 250.00<br>169.00                                       |
| 4. Exhibit Jet Gun 149.50 195.00<br>4* Exhibit Space Gun 150.00 195.00   | 4. Un. Team Hockey 30.00<br>4. Western Baseball '39 75.00  | 85.00<br>95.00   |
| 4. Exhibit Pony Express. 85.00 135.00<br>4. Exhibit Silver Bullets. 79.50 135.00   | 4. Western Baseball '40 95.00<br>4. Wilcox-Gay Recordio . 40.00  | 125.00<br>75.00 4                                      |
| 4. Exhibit Six Shooter 99.50 145.00  | 4. Williams All Stars 35.00  | 75.00 4  |
| 4. Exhibit Vitalizer         45.00         75.00           6. Groetchen Met. Typer         79.50         149.50              | 4. Williams Box Score 39.50<br>4. Williams Star Series 75.00   | 75.00<br>139.00  |
| 4. Genco Sky Gunner 195.00 295.00<br>4. Genco Silver Chest 250.00 275.00   | 4. Williams Deluxe World<br>Series   | 169.50   |
| 2* Genco Night Fighter 275.00 325.00   | 1* Williams Super World<br>Series  | 250.00 4   |
| 6. Irish Poker         50.00         65.00           4. Jack Rabbit         50.00         99.50                              | 4. Williams Quaterback . 25.00<br>4* Williams Pennant  | 65.00 4  |
| 4. Jungle Joe 49.50 69.50  | Baseball 275.00  | 325.00   |
| 4. Keeney Air Raider 75.00 90.00   | 4. Wurlitzer Skee ball 35.00   | 150.00 4   |
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| CIGARETTE MACHINES   | 4. Du Grenier (Mod. ES9) 85.00   | 135.00 4   |
|  | 4. Du Grenier (Mod. E-9) 85.00<br>4. Du Grenier (Mod.ES-11) 85.00  | 149.50<br>165.00                                       |
| 4. Automatic "Smokeshop"<br>(9 Col., 486 Cap.)\$125.00 \$239.50  | 4. Du Grenier "W" (9 col.) 70.00   | 95.00  |
| 4. Du Grenier (Mod. A-7) 85.00 115.00<br>4. Du Grenier (Mod. A-9) 60.00 95.00  | 4. Du Grenier "S" (7 col.) 65.00<br>4. Du Grenier Champion   | 75.00  |
| 4. Du Grenier (Mod.AC-7) 85.00 125.00<br>4. Du Grenier (Mod.AC-7) 87.00 125.00   | 4. Du Grenier Champion<br>(9 col.) 20.00   | 75.00  |

4. Du Grenier Champion (11 col.) .....

4. Du Grenier (Mod.AC-9) 87.50 129.50

4. Du Grenier (Mod. E-7) 75.00 150.00

#### 85.00- 125.00 Eastern Electric C-8 .... 4. Electro (8 col.) ..... 100.00 175.00 4. Electro (10 col.)195.00250.004. Kenney "A"100.00135.00 Lehigh PX (Elec. 8 col.) 65.00 125.00 Lehigh PX (10 col.) .. 65.00 125.00 Lehigh King Size .... 75.00 125.00 National 7-50 7 col. ... 60.00 110.00 National 9-50 9 col. ... 65.00 125.00 National 9-30 9 col. ... 65.00 National 9-A 9 col. ... 85.00 65.00 115.00 119.50 Nat. 9-ML Wheatwood . 135.00 175.00 4. National Electric ..... 60.00 115.00 4. Rowe Imperial (6 col.) 45.00 65.00 Rowe Imperial (8 col.) 45.00 65.00 4. Rowe Royal (6 col.) ... 65.00 85.00 Rowe Royal (8 col.) .. 75.00 95.00 Rowe Royal (10 col.) . 85.00 110.00 4. Rowe President (8 col.) 65.00 95.00 4. Rowe President(10 col.) 95.00 125.00 4. Rowe Crusader (10 col.) 75.00 155.00 Rowe Electric Diplomat 65.00 85.00 . Uneeda "A" (6 col.) ... 35.00 55.00 Uneeda "A" (8 col.) .. 30.00 55.00 4. Uneeda "A" (9 col.) .. 35.00 55.00 4. Uneeda "E" (6 col.) ... 35.00 65.00 Uneeda "E" (8 col.) ... 35.00 75.00 Uneeda "E" (9 col.) ... 45.00 70.00 Uneeda "E" (12 col.) . 35.00 65.00 Uneeda "E" (15 col.) 35.00 65.00 4. Uneeda 500 (7 col.) ... 65.00 95.00 4. Uneeda 500 (9 col.) ... 95.00 110.00 4. Uneeda 500 (15 col.) . 50.00 65.00 . Uneeda Monarch (8 col.) ..... 25.00 50.00 4. Uneeda Monarch (10 col.) ..... 45.00 65.00 4. Uneeda Monarch (12 col.) ..... 85.00 129.50 CANDY MACHINES

|    |   | L |
|----|---|---|
| 4. | Mills (5 col., 70 cap.)\$ 10.00 \$ 20.00                        |   |
| 4. | Stoner (Mod. 102, 6 col.,<br>102 cap.) 60.00 85.00              |   |
| 4. | Stoner (Mod. 120, 6 col.,<br>120 cap.) 65.00 115.00             |   |
| 4. | Stoner (Senior, 8 col.,<br>160 cap.) 95.00 149.50               |   |
| 4. | Stoner (Mod. 80, 4 col.,<br>180 cap.) 50.00 75.00               |   |
| 4. | Stoner (Mod. 120, 5 col.) 69.00 95.00                           |   |
| 4. | Stoner (Mod. 120, Sn.,<br>7 col.) 85.00 139.50                  |   |
| 4. | Stoner DeLuxe Theatre<br>(8 col., 160 cap.) 139.50 200.00       |   |
| 4. | Stoner DeLuxe Theatre<br>(16 col., 320 cap.) 175.00 300.00      |   |
| 4. | Martin's "Little Candy<br>Store" 8 col. 160 cap.) 115.00 119.50 |   |
| 4. | Coan "U-Select-It"<br>(74 cap.) 15.00 22.50                     |   |
|    | HOT COFFEE  |   |
| 4. | Andico Cafe Petit,<br>200 cups\$200.00 \$275.00                 |   |
| 4. | Bert Mills Coffee Bar.  |   |

ert Mills Coffee Bar, 200 cups ..... 125.00 175.00

# June 19, 1954

| -  |  |          |                |
|----|--|----------|----------------|
| ŀ. | Bert Mills Coffee Bar,<br>600 cups           | 150.00   | 275.00         |
| ŀ. | Bert Mills Coffee Bar,                       |          |                |
|    | 500 cups                                     | 300.00   | 400.00         |
|    | Chef-Way, Model 100,<br>cap. 400-600         | 450.00   | 550.0 <b>0</b> |
| ŀ. | Hot-O-Mat Comb. Hot<br>Coffee-Choc.,         |          |                |
|    | 600 cups                                     | 200.00   | 250.00         |
| ŧ. | U-Select-It Hot Coffee,<br>600 cups          | 350.00   | 425.00         |
|    |  | 001      |                |
|    | CARBONATED                                   | DKI      | NK             |
| L  | Drink O.Mat single                           |          |                |
|    | Drink-O-Mat, single<br>flavor, 5c, 1000 cups | \$100.00 | \$200.00       |
|    | Drink-O-Mat, 3 flavor,                       |          |                |
|    | 5c, 1000 cups                                | 200.00   | 275.00         |
| ŀ. | Drink-O-Mat, 4 flavor,                       |          |                |
|    | 5c, 1000 cups                                | 250.00   | 300.00         |
| ŀ. | Lyons # 1400, single<br>flavor, 5c           | 200.00   | 225.00         |
| ŀ. | Lyons # 1400-2F                              | 400.00   | 450.00         |
| ŀ. | Lyons Model 500, 5c                          |          |                |
|    | single                                       | 150.00   | 250.00         |
| ŀ. | Mills, Automatic Foun-<br>tain, 400 cups     | 100.00   | 125.00         |
| ŀ. | Mills, Automatic Foun-                       |          |                |
|    | tain, 400 cups, with-                        |          |                |
|    | out changemaker                              |          | 75.00          |
|    | Soda Shoppe                                  | 950.00   | 1000.00        |
| ŀ. | Spacarb 3 Unit 5c, 1000                      |          |                |
|    | cups   | 300.00   | 375.00         |
| ŀ. | Spacarb 4 Unit 5c, 1000                      |          |                |
|    | cups   | 500.00   | 550.00         |
| ŀ. | Super Vend 3 flavor, 600                     |          |                |
|    | cup A-1                                      | 285.00   | 350.00         |
| ŀ. | Super Vend 3 flavor,                         |          | 100.07         |
|    | 600 Cup A-2                                  | 350.00   | 400.00         |

## NON-CARBONATED DRINK

### 4. Refreshomat, 5c, 10c 300 cups .....\$100.00 \$200.00

#### CAN DRINK

- 4. Juice-Bar, 6 sel., 600 cans .....\$275.00 \$350.09
- 4. Refresher, 3 sel., 300 can cap ..... 300.00 400.00

## ICE CREAM VENDORS

- 4. Belvend Ice Cream Bar Machine with National 10c & 25c coin changer .....\$350.00 \$395.00 4. Vendo "Dairy-Vend" 203 Bar Capacity .... 200.00 300.00
- 4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap. 300.00 425.00

| THIS                               | WEEK'S MOST AC                        | TIVE USED MACH                                  | INES  |
|------------------------------------|---------------------------------------|---|---|
| PHONOGRAPHS                        | Wurlitzer 1400 395.00- 475.00         | Palm Beach (B 7/52) 150.00- 225.00              | United Cascade (2/53) 225.00- 295.00          |
| AMI Model A                        | Wurlitzer 3020 10.00- 20.00           | Palm Springs (B 11/53) 425.00- 495.00           | United Clover (2/53) 250.00- 325.00           |
| AMI Model B 227.00- 300.00         | PINBALLS                              | Spot-Lite (B 1/52) 75.00- 119.50                | United Olympic (6/53) . 285.00- 325.00        |
| AMI Model C 227.00- 350.00         | ABC (Un 3/51) 20.00- 50.00            | Tahiti (Un 8/53) 300.00- 375.00                 | United Classic (6/53) 270.00- 350.00          |
| AMI Model D-40 369.50- 475.00      | Atlantic City (B 5/52) 145.00- 195.00 | Tropics (Un 7/53) 250.00- 375.00                | United Royal (9/53) 345.00- 400.00            |
| AMI Model D-80 457.00- 550.00      | Beach Club (B 2/53) 340.00- 395.00    | Yacht Club (B 6/53) 225.00 295.00               | United Imperial (9/53) 350.00- 425.00         |
| Evans Constellation 195.00- 275.00 | Beauty (B 11/52) 250.00- 325.00       | SHILFELES AND REPOLINDS                         | United Leader Shuffle                         |
| Rock-Ola 1422 49.50- 95.00         | Bright Lights (B 5/51) 65.00- 110.00  | SHUFFLES AND REBOUNDS                           | Alley (11/53) 400.00- 460.00                  |
| Rock-Ola 1428 125.00- 195.00       | Bright Spot (B 11/51) 85.00-145.00    | ChiCoin 10th Frame Dbl.                         | ARCADE EQUIPMENT                              |
| Rock-Ola 1436 425.00- 475.00       |                                       | Score Bowler (3/53) 250.00- 325.00              |   |
| Seeburg 146S 49.50- 125.00         |                                       | ChiCoin Crown Bowler                            | Exhibit Dale Gun 37.50- 94.50                 |
| Seeburg 148M 140.00- 189.00        |                                       | (4/53) 255.00- 325.00                           | Exhibit Gun Patrol 125.00- 195.00             |
| Seeburg M100A 375.00- 495.00       |                                       | ChiCoin Triple Score                            | Exhibit Space Gun 150.00- 195.00              |
| Seeburg M100B 525.00- 675.00       | (Opright)                             | Bowler (6/53) 275.00- 345.00                    | Genco Night Fighter 275.00- 325.00            |
| Wurlitzer 1015 75.00- 130.00       | (Ge 2/53) 50.00- 195.00               | United DeLuxe 6-Player                          | Williams Super World<br>Series 150.00- 250.00 |
| Wurlitzer 1100 175.00- 250.00      | Havana (Un 2/54) 425.00- 495.00       | (10/51) 90.00- 145.00<br>United 10th Frame Star | Williams Pennant                              |
| Wurlitzer 1250 225.00- 295.00      |                                       | (9/52) 165.00- 265.00                           | Baseball 275.00- 325.00                       |

49.50 115.00

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The Cash Box

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Price

# Manufacturers New Equipment

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Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

ME

## A.B.T. MFG. CORP.

Challenger (Counter Model \$ 75.00

## AMI, INCORPORATED

| AMI "E"-40 Phonograph\$  | 795.00   |
|--------------------------|----------|
| AMI "E"-80 Phonograph    | 925.00   |
| AMI "E"-120 Phonograph ] | 1,050.00 |
| W-80 5-10-25c Wall Box   | 89.50    |
| W-120 5-10-25c Wall Box  | 99.00    |
| HS-80 Hideaway           | 775.00   |
| HS-120 Hideaway          | 875.00   |
| AMIVOX Speaker           | 27.50    |
|                          |          |

## АИТО-РНОТО СО.

| Auto-Photo | <br>· · · · · · · · · · · | . \$2,545.0 |
|------------|---------------------------|-------------|
|            |                           |             |

## BALLY MFG. CO.

| Champion Bowler             |          |
|-----------------------------|----------|
| (A) 10c a play\$            | 755.00   |
| (B) 10c a play-3 plays, 25c | 775.00   |
| Victory Bowler              |          |
| (A) 10c a play              | 710.00   |
| (B) 10c a play, 3 plays-25c | 730.00   |
| The Champion (Mech. Horse). | 1,065,00 |
| Surf-Club                   | 735.00   |
|                             |          |

## CHICAGO COIN

| Star Lite Bowler, Single Chute. \$ 6 | 65.00 |
|--------------------------------------|-------|
| Star Lite Bowler, Double Chute 6     | 85.00 |
| 'Round The World Trainer 1,1         | 85.00 |
| Super Frame Bowler, Double<br>Chute  | 55.00 |
| Super Frame Bowler, Single<br>Chute  | 30.00 |
|                                      | 79.50 |
| 6 Player Super Home Run 6            | 15.00 |
|                                      |       |

#### H. C. EVANS & CO.

| Holiday (Model 4045) 100<br>Selec., 45 rpm\$ | 1,050.00 |
|--|----------|
| Jubilee (Model 278) 40 Selec.,<br>78 rpm     | 795.00   |

## EXHIBIT SUPPLY

| Shootin | g Gallery            | <b>Ş</b> | 595.00   |
|---------|----------------------|----------|----------|
|         | onco                 |          | 997.50   |
| El Tore | o The Bull           |          | 997.50   |
|         | The Bull             |          | 725.00   |
|         | ogers' Trigger       |          | 1,047.50 |
|         | h The Red Nosed      |          | ,        |
|         | deer                 |          | 725.00   |
|         | h The Red Nosed      |          |          |
|         | deer With Music      |          | 775.00   |
| Pete T  | he Rabbit            |          | 725.00   |
|         | he Rabbit With Music |          | 775.00   |
| Twin P  | ete The Rabbit       |          | 725.00   |
| Rawhid  | le                   |          | 725.00   |
|         | Patrol               |          | .047.50  |
|         | ate                  |          | .047.50  |
|         | atic Card Vendor     |          | 195.00   |
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## GENCO MFG. & SALES CO.

| Rifle Gallery\$                                     |        |
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| Two Player Basketball<br>DeLuxe Two Player Basket-  |        |
| ball With Match Play<br>Super Two Player Basketball | 550.00 |
| With Match Play and Replay                          | 560.00 |

## D. GOTTLIEB & CO.

## Dragonette .....\$ 364.50

# INTERNATIONAL MUTO. CORP.

| Drive Yourself (new              |      |
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| Drivemobile)\$ 79                | 5.00 |
| Photomat '53 2,15                | 0.00 |
| 3-D Art Parade, 10-show model 49 |      |
| 3-D Art Parade, 6-show model. 39 | 5.00 |
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| J. H. KEENEY & CO., INC.         |      |

| Electric Cigarette Vendor\$<br>Coin Changer Model<br>Diamond Bowler |        |
|---|--------|
| Single Chute  | 675.00 |
| Double Chute  | 695.00 |

| IETEOR MACHINE CORP. |        |
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| Hook-n'-Ladder\$     | 715.50 |
| Black Beauty         | 756.00 |
| Pony Team            | 585.00 |
| Flying Saucer        | 715.50 |
| Hot Rod Racer        | 715.50 |
| Pony Boy             | 517.50 |
| Rocket               | 715.50 |
| Tung-Go (Grip Scale) | 149.50 |

### RITEWAY MFG. CO., INC.

| "3 | Dimensional Theatre"\$ | 395.0 |
|----|------------------------|-------|
| "3 | D Kiddie Theatre"      | 395.0 |

#### **ROCK-OLA MFG. CORP.**

| Model 1436 "Fireball" 78 RPM               |            |
|--|------------|
| Model 1438 "Comet Fireball"                |            |
| Phono, 120 Selections, 45                  |            |
| RPM Only                                   | A          |
| Model 1440 "Comet Fireball"                | 5          |
| Playmaster, 120 Selections,                | 5          |
| 45 RPM Only                                | iz I       |
| 45 RPM Only<br>Model 1546 "Comet Fireball" | Authorized |
| Chrome Wall Box, 120 Selec-                | 1          |
| tions                                      | or se      |
| Model 1608 "Tone-O-Lier" 8"                | 70         |
| Chandelier Speaker                         | E Z        |
| Model 1611 "Tonette" 8" Wall               | ublication |
| Model 1011 Ionette 8 wall                  | â          |
| Speaker with Vol. Control                  | ti.        |
| and Transformer Blonde or                  | ä          |
| Mahogany                                   |            |
| Model 1906, Remote Volume                  |            |
| Control/                                   |            |
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| . P. SEEBURG CORP.                         |            |
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| HF-100-G                     |     |
|------------------------------|-----|
| 3W-1 Wall-O-Matic "100"      | 4   |
| MRVC-1 Master Remote         | Aud |
| Volume Control               | 0   |
| CVS4-8-8" Wall Speaker Ivory | riz |
| (Teardrop)                   | ed  |
| CVS6-8-8" Recessed Speaker.  |     |
| CVS7-12-12" Recessed Speaker | for |
| PS6-1Z Power Supply          | PP  |
|                              |     |

# ARAI-L6 Auxiliary Remote Amplifier AVC-1 Automatic Volume Compensator Unit Ray-O-Lite "Coon Hunt"

# UNITED MFG. CO.

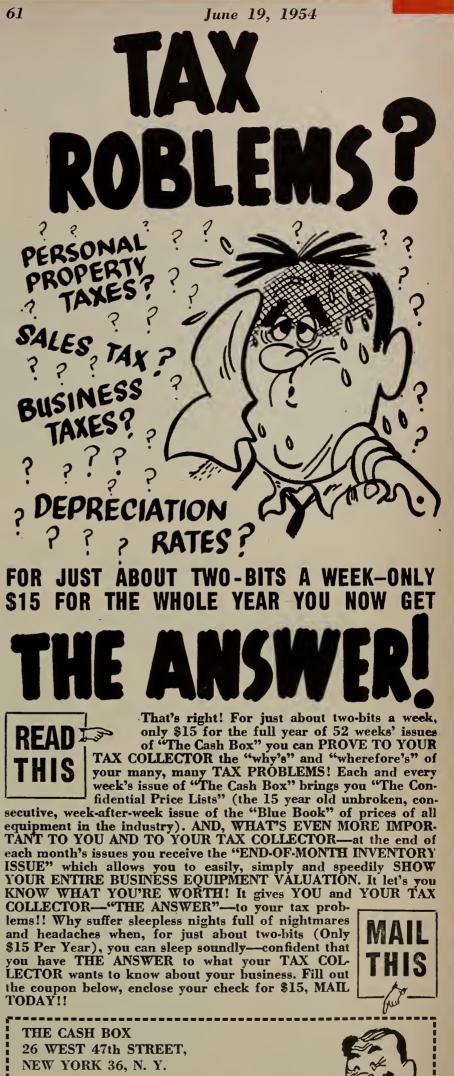
| Ace Shuffle Alley          |        |
|----------------------------|--------|
| Regular Model, 10c Play\$  | 710.00 |
| Special Model, 10c Play,   |        |
| 3 for 25c                  | 730.00 |
| Rainbow Shuffle Alley      |        |
| Regular Model, 10c Play    | 685.00 |
| Special Model, 10c Play,   |        |
| 3 for 25c                  | 705.00 |
| Mexico                     | 725.00 |
| League Shuffle Alley       | 670.00 |
| Team Shuffle Alley         | 695.00 |
| DeLuxe Team Shuffle Alley. | 715.00 |
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### WILLIAMS MFG. CO.

| Big LeagueS             | 609.50 |
|-------------------------|--------|
| Thunderbird             | 364.50 |
| All Star Baseball       | 665.00 |
| Special DeLuxe Baseball | 537.50 |
| Super Star Baseball     | 574.50 |
| Super Pennant Baseball  | 589.50 |
| Major League Baseball   | 640.00 |

#### THE RUDOLPH WURLITZER CO.

| Model "1700" Phonograph            | (              |
|------------------------------------|----------------|
| Model "1600-A" Phonograph          | 1              |
| Model "1650-A" Phonograph .        | 1              |
| Model "1500-A" Phonograph.         | 1              |
| Model 1500-A Phonograph.           | 1.             |
| Model "1600" Phonograph            | 12             |
| Model "1650" Phonograph            | 15.            |
| Model 5112-12" Concealed           | 1 2            |
| Speaker Hi-Fi                      | 2.7            |
| Model 5112-8" Wall Speaker         | 20             |
|                                    | d              |
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| Model 5205 5c-10c-25c Wall         | fist           |
| <b>Box 3 Wire</b> (104 Selections) | ~ ~            |
| Model 5206 5c-10c-25c Wall         | Price<br>Pub   |
| Box 4 Wire (48 Selections)         | 10<br>10       |
| Model 4851 5c-10c-25c Wall         | e<br>blication |
| Box (48 Selections)                | 18             |
|                                    | 1 2.           |
| Model 5204 5c-10c-25c Wall         | 12             |
| Box (104 Selections)               | 1              |
| Model 5100 8" Speaker              | 1              |
| •                                  |                |
| Model 5110 12" DeLuxe Speaker      |                |
|                                    |                |



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Individual's Name

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| Criss Cross Bowler<br>(CC 12/53)      |                                       | Classic Shuffle Alley<br>(Un 6/53)<br>Clover Shuffle Alley | Chief Shuffle Alley<br>(Un 11/53)     | Carnival Bowler (Ke 5/53)<br>Cascade Shuffle Alley<br>(IIn 2/53) | Advance Bowler<br>(CC 10/53)<br>Bonus Bowler (Ke 3/54). | SHUFFLE GAMES                           | Yacht Club (B 6/53)          | Times Square (Wm 4/53).<br>Tropics (Un 7/53) | Struggle Buggies<br>(Wm 12/53)<br>Tahiti (Un 8/53) | Silver Skates (Wm 2/53)<br>Starlight (Wm 3/53)       | Shindig (Got 10/53)  | Rio (Un 11/53)<br>Rodeo (Un 2/53) | Poker Face (Got 9/53).<br>Ouintet (Got 3/53) | "9" Sisters (Wm 1/54)<br>Palm Beach (B 7/52)<br>Pin Wheel (Cot 11/53) | Marble Queen (Got 8/53)<br>Mystic Marvel (Got 3/54) | Lazy "Q" (Wm 2/54)<br>Lovely Lucy (Got 2/54) |                          | Green Pastures (Got 1/54)<br>Gun Club (Wm 11/53)<br>Guys-Dolls (Got 5/53)  | Grand Champion<br>(Wm 8/53)<br>Grand Slam (Got 4/53) | Frolies (B 10/52)<br>Frolies (B 10/52)<br>Golden Nugget (Ge 2/53). | Dude Kanch (B 9/53)<br>Fairway (Wm 6/53)  | Coney Island (B 9/51)<br>Dealer "21" (Wm 2/54)  | Bright Spot (B 11/51)<br>Cabana (Un 3/53)<br>C.O.D. (Wm 9/53) | Beauty (B 11/52)<br>Bolero (Un 12/51)<br>Bright Lights (B 5/51) | PINBALLS<br>Army-Navy (Wm 10/53)<br>Atlantic City (B 5/52)<br>Beach Club (B 2/53)  |   | check "The Confidential Price<br>Lists" in each week's issue of<br>The Cash Box. | equipment featured. For more<br>complete quotations of all types<br>of used machines covering the<br>entire industry in every regard | original service for the entite<br>industry compiled entitely and<br>exclusively by <i>The Cash</i> Box.<br>Only the latest model used   | An invaluable, outstanding and<br>original service for the entire |
|---------------------------------------|---------------------------------------|--|---------------------------------------|--|---|---|------------------------------|--|--|--|----------------------|-----------------------------------|--|---|---|--|--------------------------|--|--|--|---|---|---|---|--|---|--|--|--|---|
| •<br>•<br>•<br>•                      | 290.                                  | 315.   | ±0).                                  | 960  | • • • • • • • • • • • • • • • • • • •                   |   | 250.                         |  | -  |  |                      | 415.                              |  | 185.  |   |  | 465.                     |  |  | 149.<br>225.<br>125.   |   | 130.  | 145.  | 95.   | 195.<br>395.   |   | СН   | ITY N  | 0. 1<br>, ILL.   |   |
| •<br>•<br>•<br>•                      |                                       | :<br>:<br>:<br>:   |                                       | :  |   |   |                              | 350.   |  |  |                      |                                   |  | •••••••   |   |  | • •                      |  | · · · · · · · · · · · · · · · · · · ·                |  |   |   | 275.  | 60.   |  |   | C<br>TU  | CITY NO  | 0. 2<br>ARIZ.  |   |
|                                       | 295.                                  | 325.   |                                       |  |   |   | 250.                         |  |  |  |                      |                                   |  |   |   |  | 495.                     |  |  | 195.   | 425 <b>.</b>  |   |   | 95.   | 195.   |   | C<br>NEV   | ITY N<br>V YORK  | 0.3<br>(, N. 1   | Y.  |
| -<br>-<br>-<br>-<br>-<br>-            | 325.                                  | 350.   | £20.                                  |  | · · ·   |   | 250.                         | 265.   | 375  |  |                      | 425.                              |  | 195.<br>175.  |   | 210.   | 475.<br>475.             |  |  | 190.<br>75.  | 425.  | 110.  | 125.<br>295.  | 295.<br>90.   | 185.<br>175.<br>375.   |   |  | LOUIS  |  |   |
|                                       | 295.                                  |  |                                       |  | · · · · · · · · · · · · · · · · · · ·                   |   |                              |  |  | T.3A.  |                      |                                   | · · · · · · · · · · · · · · · · · · ·        |   |   |  |                          |  |  |  |   |   |   |   | 150.   |   |  | TIMOR  |  | D.  |
|                                       | · · ·                                 | 270.   | 425.                                  | 965  | · · · · · · · · · · · · · · · · · · ·                   |   | •                            |  |  |  | 295.                 |                                   |  |   |   |  |                          | 115.   |  | 95.  |   |   |   |   |  |   |  | ELAND  |  | 10  |
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| 1400, 45 rpm                          | 1250, 45 rpm                          | 1100<br>1080A<br>1250                                      | 1080<br>1017                          |  | M100B<br>M100BL<br>M100C                                | 148ML<br>M100A                          | 147M<br>148S<br>148S         | 146M<br>147S                                 | SEEBURG<br>146S                                    | 1436, 45 rpm<br>1436A, 45 rpm<br>1436A, 45 rpm       | 1432<br>1434, 78 rpm | 1426<br>1428                      | <b>1422</b>                                  | Century   | Evans Constellation                                 | <b>EVANS</b><br>Mills Constellation          | Model D-40<br>Model D-80 | Model A<br>Model B<br>Model C  |  | Triple Score Bowler<br>(CC 6/53)                                   | 0th Frame Double Score<br>Bowler (CC 3/53)  | (Un 9/53)                                       | (Un 6/53)   | iberty Shuffle Alley<br>(Un 2/53)                               | (Un 9/53)<br>ing Bowler (CC 10/53).<br>eader Shuffle Alley<br>(I'n 11/53)  | ligh Speed Triple Score<br>Bowler (CC 8/53) | ligh Speed Crown Bowler<br>(CC 7/53)   | Crown Bowler, Gnt. Pins<br>(CC 4/53)<br>Domino Bowler (Ke 5/53)  | rown Bowler (CC 4/53).   | SHUFFLE GAMES   |
| 45 rpm                                |                                       | 1100 225.<br>1080A 225.<br>1250 225.                       |                                       | URLITZER   | M100B<br>M100BL<br>M100C                                | 148ML 175.<br>M100A 495.                | 147M<br>148S<br>148M         | 146M<br>147S                                 | EEBURG<br>146S                                     | 45   | 1432<br>1434, 78 rpm | 1426<br>1428                      | 1422   | Century   | · · ·   | WANS<br>Mills Constellation 95.              | D-40<br>D-80             | Model A 175.<br>Model B 295.   | MUSIC  | Triple         Score         Bowler           (CC 6/53)            | Oth Frame Double Score<br>Bowler (CC 3/53)  | Royal Shuffle Alley<br>(Un 9/53)                | (Un 6/53)   | (Un 2/53)   | Imperal Shuttle Alley     389.       (Un 9/53)     389.       King Bowler (CC 10/53)     389.       Leader Shuffle Alley        (Un 11/53) | Bowler (CC 8/53)                            | old Cup (CC 7/53)<br>figh Speed Crown Bowler<br>(CC 7/53)                        | rown Bowler, Gnt. Pins<br>(CC 4/53)<br>Jomino Bowler (Ke 5/53)   | -  | SHUFFLE GAMES CITY  |
| 45 rpm                                |                                       |  |                                       | 1015 80  | M100B<br>M100BL<br>M100C                                |   | 147M<br>148S<br>148S         | 146M<br>147S                                 | EEBURG<br>146S                                     | 45 rpm   | 78 rpm               | 1426<br>1428                      | 1422   | Century   | · · ·   | Constellation                                | D-40<br>D-80             | B<br>C   | MUSIC  | Triple         Score         Bowler           (CC 6/53)            | Oth Frame Double Score<br>Bowler (CC 3/53)  | toyal Shuffle Alley<br>(Un 9/53)                |   | (Un 2/5)<br>Shuffle Alley                                       |  | Bowler (CC 8/53)                            | old Cup (CC 7/53)<br>figh Speed Crown Bowler<br>(CC 7/53)                        | rown Bowler, Gnt. Pins<br>(CC 4/53)<br>Jomino Bowler (Ke 5/53)   | 10.  |   |
| 45 rpm                                | 475.                                  |  |                                       | 80   | M100B 025.<br>M100BL 625.<br>M100C 775.                 | 175.<br>495. 375.                       | 147M<br>148S<br>148S         | 146M<br>147S                                 | EEBURG   | 445.<br>45 rpm                                       | 78 rpm               |                                   | 75.  | Century   | · · ·   | Constellation                                | D-40<br>D-80             | B<br>C   | MUSIC  | Triple Score Bowler           (CC 6/53)                            | Oth Frame Double Score Bowler (CC 3/53)   | (vac 57.50)<br>(oyal Shuffle Alley<br>(Un 9/53) |   | (Un 2/53)<br>(Un 2/53)  |  | Bowler (CC 8/53)         Store              | old Cup (CC 7/53)<br>figh Speed Crown Bowler<br>(CC 7/53)                        |  |  | CITY<br>NO. 1   |
| 45 rpm                                | 475.                                  | 225. 200. 275.   |                                       | 001 08   | 625.<br>775.  | 175.<br>495. 375.                       | 147M<br>148S<br>148S<br>148M |  | EEBURG 70.   | 445. 500.<br>45 rpm                                  | 78 rpm               | 75.<br>125.                       | 75.  |   | · · ·   | Constellation 95.                            | D-40                     | A 175.<br>B  | MUSIC  |  | •<br>•<br>•<br>•<br>•<br>•<br>•<br>•<br>•<br>•<br>•<br>•<br>•<br>•<br>•<br>•<br>•<br>•<br>• | (Un 9/53) 395.                                  |   |   |  | Bowler (CC 8/53)                            |  | 300.   | 295.   | CITY CITY<br>NO. 1 NO. 2  |
| 45 rpm                                | 475. 425.                             | 225. 200. 275.   |                                       | 80. 100.   | 625.<br>775.  | 175. 175. 140. 140. 495. 375. 450. 450. |                              |  |  | 445. 500.<br>45 rpm                                  | 78 rpm               | 75.<br>125.                       |  |   |   | Constellation 95.                            | D-40                     | A  | MUSIC  |  |   |   |   |   | 389.   | Bowler (CC 8/53)                            |  | 300.   | 295. 275.  | CITY CITY CITY NO. 2 NO. 3  |
| 45 rpm                                | 475. 425.                             | 225. 200. 275.   |                                       | 80. 100.   | 625. 673.<br>775. 825.                                  | 175. 175. 140. 140. 495. 375. 450. 450. |                              |  |  | 445. 500.<br>45 rpm                                  | 78 rpm               | 75.<br>125.                       |  |   |   | Constellation 95                             | D-40                     | A  | MUSIC  |  |   | 395.  |   |   | 389.   | Bowler (CC 8/53)                            |  | 300.   | 295. 275.  | CITY CITY CITY CITY NO. 1 NO. 2 NO. 3 NO. 4                       |
| 45 rpm                                | 475. 425.                             | 225. 200. 275.   |                                       | 80. 100.   | 625. 673.<br>775. 825.                                  | 175. 175. 140. 140. 495. 375. 450. 450. |                              |  |  | 445. 500. 500.<br>5 rpm 445. 500. 500.<br>5 rpm 500. | 78 rpm               | 75.<br>125.                       |  |   |   | Constellation 95                             | D-40                     | A  | MUSIC  |  |   | 395. 350.                                       |   |   | 389.   | Bowler         CCC 8/53                     |  | 300.   | 295. 275.  | CITY CITY CITY CITY CITY CITY NO. 1 NO. 2 NO. 3 NO. 4 NO. 5       |
| 45 rpm                                | 475. 425.                             | 225. 200. 275.   |                                       | 80. 100.   | 625. 673.<br>775. 825.                                  | 175. 175. 140. 140. 495. 375. 450. 450. | 125.                         |  |  | 445. 500. 500.<br>5 rpm 445. 500. 500.<br>5 rpm 500. | 78 rpm 375. 350.     | 75.<br>125.                       | 75. 50. 65. 75.                              |   |   | Constellation 95                             | D-40                     | A  | MUSIC  |  |   | 395. 350.                                       |   |   | 389.   | Bowler (CC 8/53)                            |  | 300. 275.  | 295. 275. The state of the stat | CITY CITY CITY CITY CITY CITY CITY CITY                           |
| 45 rpm                                | 475. 425.                             | 225. 200. 275.   |                                       | 80. 100.   | 625. 673. 600. 625. 775. 825.                           | 175. 175. 140. 140. 495. 375. 450. 450. | 90. 50.<br>125. 125.         |  | 70.  | 445. 500. 500.<br>5 rpm 445. 500. 500.<br>5 rpm 500. | 78 rpm 375. 350.     | 75.<br>125.                       | 75. 50. 65                                   |   |   | Constellation 95                             | D-40                     | A       175.       200.       225.         B       300.       275.       350.         C       295.       325.       350. | MUSIC  |  |   | 395. 350.                                       | 289.  |   | 389.         425.           375.         375.           450.   | Bowler (CC 8/53)                            |  | 300. 275.  | 295. 275   | CITY CITY CITY CITY CITY CITY CITY CITY                           |



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