

Every once in a while, a sensation sweeps across the record field, creating a new star. This time it's 6 year old Brucie Weil, shown here amidst a whirl of contracts. The young-ster, whose Barbour recording of "God Bless Us All" is currently the talk of the business, bids fair to become the hottest kiddie property in some time. Shown above, grouped around Brucie, are: Jerry Blaine, president of Jay-Gee Rec-ords, which is handling the record; Stan Stanley, professional manager of Chappell, the firm which bought the selling rights to the song; Larry Barnett, vice-president of MCA, to whom Brucie has just been signed; and Mal Braveman, in charge of publicity for the youngster.

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(Music Editorial)

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26 West 47th Street, New York 36, N. Y. (All Phones: JUdson 6-2640) JOE ORLECK

CHICAGO OFFICE 32 West Randolph St., Chicago 1, Ill. (All Phones: DEarborn 2-0045) BILL GERSH

LOS ANGELES OFFICE 6363 Wilshire Blvd., Los Angeles, Cal. (Phone: WEbster 1-1121) CARL TAFT

EXECUTIVE STAFF EXECUTIVE STAFF JOE ORLECK, Advertising Director BOB AUSTIN, General Mgr., Music Dept. SID PARNES, Editor-In-Chief NORMAN ORLECK, Associate Editor MARTY OSTROW, Associate Editor IRA STASSBERG, Research A. ARTESE, Office Manager A. FORMAN, Circulation POPSIE, Staff Photographer BRUNO DUTKOWSKY, Art Director

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RECORD SESSION

When we hear a record played in a juke box or over the radio or on our own home phonograph, we either enjoy it, dislike it, or don't react at all. But we seldom stop to think of the tremendous amount of planning and work that went into making that record, whether the outcome was successful or not.

We were reminded of this once more the other day when we spent all afternoon at a record session.

A record session is in a very real sense a magical thing. For in the time that it takes place, a great many people are molding thoughts, feelings and ideas into a finished product that has substance.

At the start of a recording session, the A&R man, who is in charge of it, knows the songs that are to be done, has had the arrangements made and has rehearsed the singer. But that's all.

It's at the session that the musicians get together for the first time. It's here that the conductor goes over the music with them. And it's here that the end product is created for it very seldom happens that the outcome is exactly the same as when the arranger first thought of it.

The vocal is being blended with the background music and it is at this time that many changes have to be made, some to accommodate the singer, some to accommodate the musicians.

At the beginning too, the musicians have to learn to play as a group. Although at most sessions, the musicians are topnotch artists, they probably haven't played together before and they have to become accustomed to it.

When everything is ready for the first number (there are usually four done during a three hour session), there are then several run-throughs in which the A&R director can hear what it sounds like. More changes are made and then comes the job of putting it on tape.

The engineer now becomes as important as the artists in the studio. For if he isn't adept at his work, the most wonderful arrangement, playing and singing can all be made to sound inept.

And on the other hand, if the engineer is good, he can very often save a record that might otherwise not have had too much potential.

But now everything is in readiness and the taping starts. The first tape is usually just for balance . . . to see how the relations of sound are to each other. From then on almost any tape can be THE one. If the artist doesn't flub a word, if a musician doesn't hit a sour note-in other words, if everything goes over with as few flaws as possible-and the feeling of the record turns out to be what was planned, that's the finished product.

And this same process is repeated four times during a session.

What we have just described is only a simplified version of what takes place in a studio. We haven't even touched upon all that goes on before everyone is even assembled in a recording session. The weeks and sometimes months of searching for the right material; the coupling of song and artist; the decision on how to treat the record; and a million other considerations.

A record, it is easy to see, is a complicated piece of business, complicated from beginning to end.

We may not like every record we hear, but at least let's be aware of the amount of planning, work and sincere effort that goes into its making.

August 8, 1953 THE NATION'S THE CASH BOX 0 ops tor Ops THE NEXT 25 JUKE BOX TUNES 1. VAYA CON DIOS JOHNNY (IS THE BOY FOR ME) L. Paul & M. Ford 2486 CODE PE—Peacock SIT—Sittin' In PR—Prestige SP—Specialty RA—Rainbow SW—Swingtime HH—Recorded In TE—Tempo Hollywood TI—Tico RE—Regent TN—Tennessee SA—Savoy UN—United SE—Seger VI—RCA Victor AL—Aladdin AP—Apollo AT—Atlantic BR—Brunswick BU—Bullet CA—Capitol CD—Cadence CH—Chess Aladdin
 CO—Columbia
 ES—Essex
 LO—London

 CR—Coral
 FE—Federal
 MA—Mars

 CY—Crystalette
 4 Star—Four Star
 MD—Mood

 DA—Dano
 IM—Imperial
 ME—Mercury

 DE—Decco
 IN—Intro
 MG—MGM

 DO—Dot
 JU—Jubilee
 MO—Modern

 DY—Derby
 K1—King
 OR—Oriole
 2. HALF A PHOTOGRAPH ALLEZ-VOUS-EN Pos. Last Week K. Starr 2464 I'M WALKING BEHIND YOU **EDDIE FISHER** CA-2450 (F-2450)—Frank Sinatra ME-70128 (45-70128)—Vic Damone CR-60985 (9-60985)—Dorothy Squires DE-28692 (9-28692)—Donald O'Connor 3. OH! SAN P. Hunt 2442 NO OTHER LOVE PERRY COMO 3 CA-2487 (F-2487)—Helen O'Connell OK-6979 (4-6979)—Stan Fisher CA-1685 (F-1685)—Joe Stafford VI-20-5317 (47-5317)—Perry Como DE-28746 (9-28746)—Gordon Jenkins O. VI-20-5342 (47-5342)—Noro Morales O. MG-30796 (K-30796)—David Rose O. 4. APRIL IN PORTUGAL SUDDENLY SONG FROM MOULIN ROUGE L. Baxter 2374 PERCY FAITH O. CA-2429 (F-2429)—J. Hutton & A. Stordahl CO-39944 (9-39944)—Percy Faith Ork. CR-60984 (9-60984)—Nick Perito DE-28675 (9-28675)—Victor Young O. LO-1328 (45-1328)—Mantovani O. ME-9609 (45-9609)—Marshal Rayal O. MG-11491 (K-11491)—Buddy De Franco OK-6963 (3-6963)—Stan Fisher TI-170 (45-170)—Joe Loco Quint. VI-10-4166—Boston Pops O. VI-20-5264 (47-5264)—Henri Rene O. 2 5. A FOOL WAS I IF LOVE IS GOOD TO ME VAYA CON DIOS N. Cole 2540 LES PAUL & MARY FORD CA-2486 (F-2486)—Les Paul & M. Ford CA-2514 (F-2514)—Wes & Mar Tuttle CR-60991 (9-60991)—Jack Smith CY-654 (45-654)—Bob Londan ME-89047 (89047x45)—Anita Day •5 6. 40 CUPS OF COFFEE OH! YOU CRAZY MOON TERRY'S THEME FROM "LIMELIGHT" FRANK CHACKSFIELD O. E. M. Morse 2539 4-CO-40013 (4-40013)—Wally Stott O. TI-180 (45-180)—Joe Loco Quintet CR-61006 (9-61006)—Ron Goodwin O. VI-20-5326 (47-5326)—Winterhalter O. LO-1342 (45-1342)—Frank Chacksfield O. 7. JERSEY BOUNCE APRIL IN PORTUGAL I GUESS IT WAS YOU ALL THE TIME LES BAXTER O. CA-2374 (F-2374)—Les Baxter O. CO-39983 (4-39983)—Ken Griffin CR-60984 (9-60984)—Nick Perito DE-28646 (9-28646)—Florian Zabach DE-28704 (9-28704)—Louis Armstrong ME-70114 (70114x45)—Dick Hayman O. ME-70128 (70128x45)—Vic Damone MG-11312—Blue Barron VI-20-5052 (47-5052)—Freddy Martin VI-20-5279 (47-5279)—Tony Martin R. Anthony 2532 WITH THESE HANDS EDDIE FISHER 8 CO-40006 (4-40006)—Johnnie Ray CO-40034 (4-40034)—Eddy & Stafford DE-28780 (9-28780)—G. Lombardo O. VI-20-5365 (47-5365)—Eddie Fisher Coming Up...Fast RUBY DEAR JOHN LETTER RICHARD HAYMAN O. CA-2457 (F-2457)—Les Baxter O. CO-39994 (4-39994)—Harry James O. CR-60959 (9-60959)—Les Brown O. CR-60953 (9-60959)—Nick Perito DE-28675 (9-28675)—Victor Young O. MG-11472 (K-11472)—Lew Douglas O. VI-20-5286 (47-5286)—Vaughn Monroe O 6 Jean Shepard—2502 HALF A PHOTOGRAPH DUMMY SONG 10 KAY STARR CA-2464 (F-2464)—Kay Starr © DE-28742 (9-28742)—Guy Lombarda CA-2500 (F-2500)—Billy Strange Frances Faye-2542 P. S. I LOVE YOU HILLTOPPERS DE-28750 (9-28750)-G. Jenkins O. DO-15085 (45-15085)-Hilltappers 11) ALLEZ-VOUS-EN. 12) I'D RATHER DIE YOUNG. 13) YOU, YOU, YOU. 14) SAY YOU'RE MINE AGAIN, 15) CRAZY, MAN, CRAZY. 16) THE BREEZE. 17) GAMBLER'S GUITAR. 18) TROPICANA. 19) BUTTERFLIES. 20) CRYING IN THE CHAPEL. 21) C'EST SI BON. 22) CANDY LIPS. 23) OHI 24) MY ONE AND ONLY HEART. 25) ETERNALLY. 26) GIGI. 27) JOHNNY. 28) I LOVE PARIS. 29) I BE-LIEVE. 30) SEVEN LONELY DAYS. 31) BLUE CANARY. 32) WHERE THE WINDS BLOW. 33) HONEY IN THE HORN. 34) RETURN TO PARADISE. 35) PRETEND.

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The Cash Box, Music

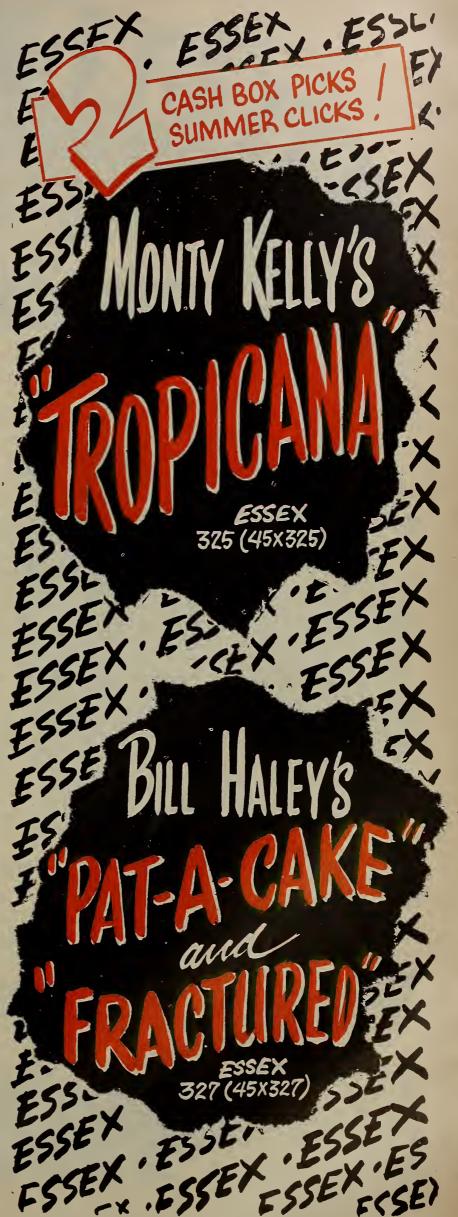


Congrats still pouring in from deejays who are just getting around to letting us know how they felt about the Anniversary-Disk Jockey issue of July 18. Among them, Don Sherman (WKXL-Concord, N. H.) who writes "T'll be reading it for the next six months. I have never seen a publication more full of pertinent information for disk jockeys." Says Paul E. X. Brown (WERD-Atlanta, Ga.): "There could not have been a more comprehensive issue for the full use of those of us in radio who spin records day after day. I shall treasure this particular issue." And more too numerous to mention in such a short column. . . . Don Sherman moves into the Brad Lacy "Concord Ballroom (WKXL-Concord, N. H.) from 4:05 to 5:40 daily. Cy Kasseł takes over Sherman's morning spot. Kassel was formerly with WERI-Westerly, R. I.



<image><text><text>

Bob Watson, after nine and one-half years at WSB-Atlanta, resigned to join WQXI in the same city. Bob, who claims to be the first in the nation to use the title "Platter Party," will continue this show at his new station. Record companies, promotion men, et al, please take note of Bob's change of address. . . . Recent guests on Bill Ballance's KNX-CBS show were Victor Young, Gail Robbins and the Andrew Sisters. . . . Fred Cole (WHDH-Boston, Mass.) seeing the Hollywood sights, and attending the L. Wolfe Gilbert honor night at Larry Finley's "My Own Place" with Mr. and Mrs. Harry Ruby, Lorry Raine and Tim Gayle. . . . Roy Leonard (WKOX-Framingham, Mass.) who spins four hours of the nation's top band recordings each Saturday afternoon, had Stan Kenton conduct his own thirty-minute dance set on the "Saturday Dance Date." Kenton's appearance on the show prompted a flood of phone requests. Lenny Forrest, now plugging his first release on "Slate" label also guested on one of Roy's day time shows. ... Stuart Foster, on CBS every Sunday with Russ Case and Eddie Gallaher, just recorded three sides with Gordon Jenkins at Decca. Brass excited and forecast a hit certain to come out of the session.



Page 6



BILLY ECKSTINE (MGM 11550; K-11550)

(MGM 11550; K-11550) "IT CAN'T BE WRONG" (3:03) [Harms Inc. ASCAP] Billy Eck-stine hands in one of his best jobs to date on a very pretty tune with a fine set of lyrics. The Homer McCoy Singers and Nelson Riddle's ork add to the beauty of the side with a full and lush accompaniment.

B. "I CAN READ BETWEEN THE LINES" (3:01) [Weiss & Barry BMI] Billy sings right from the heart on this end too as he treats, in his stylish manner, a smooth ballad. Billy could be clicking with either end. Top drawer stuff.

GISELE MacKENZIE (Capitol 2556; F-2556)

(Copitol 2556; F-2556) (Copitol 2556; F-2556) (Pine Ridge ASCAP] With Buddy Cole's orchestra in the back-drop, Gisele MacKenzie colorfully treats a pleasing bouncer about a broken heart. The chorus adds to the side. Good rhythm.

B "TILL THEY'VE ALL GONE "TILL THEY'VE ALL GONE HOME" (2:02) [E. H. Morris ASCAP] The Canadian thrush does a soft and caressing job on a slow waltz number that's on the touching side. The delivery is real tender.

CLESSA WILLIAMS (Allied 5006; 45-5006)

B "ENRICO" (2:46) [Skinner AS-CAP] The Jud Conlon Rhythm-aires work well with Clessa Williams on a Latin tempo novelty that's loaded with life and zip. Clessa's voice is loaded with rhythm.

"BLUE MOMENTS" (3:01) [Skinner ASCAP] The thrush has a lovely tremor in her voice as she and the chorus, with Heinie Beau's ork in the backdrop, change the mood to that of a slow romantic ballad.

SANDY STEWART (Okeh 6991; 4-6991)

(Okeh 6991; 4-6991) B "LOVED AND LOST" (2:13) [Banks BMI] The Norman Ley-den orchestra and chorus set up an interesting lilting backdrop with the piano in the lead as Sandy Stewart chirps a pretty number. Tune is simi-lar to "Heart and Soul". Very catchy. G "PLEASE COME HOME" (2:42) [Redd Evans ASCAP] Sandy dishes up a heart felt ballad with a great deal of warmth in her voice. Her strong presentation gets a Joe Reis-man assist on this lid.

DOLORES GRAY (Decca 28783; 9-28783)

(Decco 28783; 9-28783) "THAT'S LOVE I GUESS" (2:15) [Frank ASCAP] Softness, feeling and heart are personified by Dolores Gray as she caresses a ro-mantic ballad with her talented voice. A real pretty tune that could catch the public's note. (L-O-V-E" (2:40) [Oxford ASC-AP] The Ray Charles Singers and Dave Terry's ork assist on the thrush's offering of a polka tempo ditty. The pert styling makes for ease on the ear. Should get spins.

CASH BOX THE

"DRAGNET" (2:50) [Schumann ASCAP]

"DANCING IN THE DARK" (2:35) [Harms Inc. ASCAP]

RAY ANTHONY ORCHESTRA (Capitol 2562; F-2562)



TERRY RYAN (Dot 15094; 45-15094)

(Dot 15094; 45-15094)
"LIMEHOUSE BLUES" (2:27) [Harms Inc. ASCAP] One of the great blues standards of our time gets a fast moving and exciting vocal styling from Terry Ryan with a most impressive backing job by the Remo Biondi crew.
"FUNNY THING (2:35) [Boule-vard BMI] The lad warbles the lyrics to a light bouncer that lilts along at a happy pace. His straightforward style makes for ok listening.

ROSALIND PAIGE (Maestro 4028; 45-4028)

(Moestro 4028; 45-4028) B "TOODLE-OO" (2:17) [Peer BMI] A train leaves the station to open the platter and Rosalind Paige goes into a lively shuffle jump number that makes your toes tap. It's a peppy item recited with a kick. C "TINGO TANGO" (2:10) [East-ern BMI] Joe Vigna's Trio backs the thrush as she glides through a cute tango item with an echo effect. It's fast moving and lively.



In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

"I CAN READ BETWEEN THE LINES"

★ "THAT'S LOVE I GUESS"

• Walter Schumann's music, the theme to Jack Webb's "Dragnet" television show, has become so popular throughout the nation, that

BILLY LIEBERT ORCH.

BERNIE WYTE ORCH.

• "BEER BARREL POLKA" (2:25) One of our more popular polkas, one that seems to fit perfectly into a lively party, is presented by Bernie Wyte's polka crew in a rousing

European manner. "HAMBURGER POLKA" (2:23)

(Dana 3133; 45-3133)

(Imperial 8205; 45-8205)

.....Billy Eckstine MGM 11550; K-11550 * "THERE MUST BE A WAY" Dolores Martel. RCA Victor 20-5399; 47-5399 Dolores Gray Decca 28783; 9-28783

JIMMY BOYD (Columbia 40049; 4-40049) (Columbia 40049; 4-40049) (Columbia 40049; 4-40049) (B) "GOD BLESS US ALL" (2:46) [Brewster BMI] Jimmy Boyd portrays a child in prayer as he offers a touching cover job on a terrific song. Adding to the religious fullness is the smooth harmony of the Norman Luboff choir. Luboff choir.

Bubbli Choil. "MARCO, THE POLO PONY" (2:08) [Blackwood BMI] The Luboff voices back Jimmy as he lilts happily along through a novelty ditty about a pony. Number should do well with the kiddies.

DOLORES MARTEL (RCA Victor 20-5399; 47-5399)

(RCA Victor 20-5399; 47-5399)
"THERE MUST BE A WAY"
(3:24) [Laurel ASCAP] The new and exciting voice of Dolores Martel shows its colors in top form as the thrush makes her debut on Victor. She does an impressive job on a ballad. Henri Rene's crew adds to the perfection of the offering.
"THE HARD WAY" (2:42)
[E. H. Morris ASCAP] The chirp does another fine job on a lilting sentimental number that has a country flavor to it. A very pretty tune done with talent.

RICHARD HAYMAN ORCH. (Mercury 70196; 70196 x 45) B "HI-LILI, HI-LO" (2:05) [Rob-bins ASCAP] In its illustrious manner, the Richard Hayman orches-tra glides through a lush and swaying waltz melody from the motion picture "Lili". The melody has been around for a while but has a good chance of catching anew.

"SOMETHING MONEY CAN'T BUY" (2:30) [Sam Fox ASCAP] Dick and the crew offer another color-ful presentation on a catchy and ap-pealing melody presented with the fullness of all the strings. Cute.

LOUIS JORDAN & TYMPANY FIVE (Decco 28756; 9-28756) HOUSE PARTY" (2:51) [Mills ASCAP] With a party atmos-phere in the backdrop, Louis Jordan and his Tympany Five hand in a sock boogie beat jumper that should do well in both R&B and pop. Louis' sax-ing and vocal really move. G "HOG WASH" (2:54) [Mills ASCAP] The talented artist rocks through some more of the same mater-ial that should do terrific in the more jazzy spots. Both belting numbers are loaded with quality.

LOS ANGELES CITY COLLEGE ORCH.

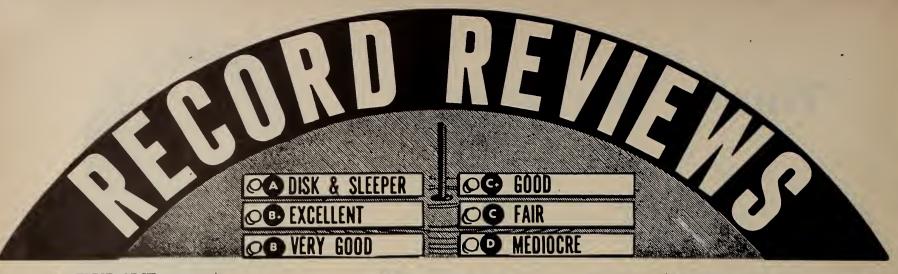
(Capital 2536; F-2536)

(Copitol 2536; F-2536) B "CREAM PUFF" (2:41) [Beach-wood BMI] A solid instrumental hopper, a bit on the progressive side is wonderfully treated by a new and terrific ork, Robert McDonald's L.A. City College Ork. Should be hearing about these boys in not too long. "EPDEMBER IN THE RAIN"

G (2:33) [Remick ASCAP] Another jump item with that cool jazz taste makes your toes go. The group has a solid style.

(Imperiol 8205; 45-8205) B "CHATTANOOGA CHOO CHOO" (2:15) [ASCAP] Billy Liebert works on the piano as his ork backs with a peppy rendition of a great Gleen Miller oldie. The instru-mental jumper get a refreshing treat-ment and could catch on again. CHOON (2:15) [ASCAP] Billy (2:26) "SUNRISE SERENADE" (2:26) [ASCAP] Another famous Glenn Miller standard gets the Liebert treat-ment. Billy hands in a fancy bit of fingering. Real pretty.





BALPH MARTERIE ORCH. (Mercury 70199; 70199 x 45)

"THE MOON IS BLUE" (2:10)
[Santly-Joy ASCAP] The pretty melody from the current hit flick of the same name is treated to a fine instrumentation by Ralph Marterie and his men. Slow delivery is inviting.
"THE GIRL OF THE GOLDEN WEST" (2:29) [Trinity BMI] Larry Ragen takes the spotlight on this catchy side with an appealing western twang as he vocals the lyrics to a cute and colorful ditty. Could be another clicker for Ralph. another clicker for Ralph.

DICK FREITAS ORCHESTRA (Jubilee 6043; 45-6043)

"BALERICO" (2:22) [Bregman, Vocco & Conn ASCAP] A fine demonstration of instrumental music with that "April In Portugal" flavor is presented by the lovely ork of Dick Freitas. Melody and treatment are top notch. Could happen.
 "ZIP" (2:17) [Bregman, Vocco & Conn ASCAP] Dick leads the crew through another of his own com-positions. The cute tasteful melody sticks with you and bounces along happily. Should do well in the boxes.

TONY PASTOR ORCHESTRA (Decca 28775; 9-28775)

GIUSEPPE'S SERENADE SONG" (2:43) [Sam Fox ASCAP]
A cute bouncer with that appealing Italian flavor that seems to draw further listens, is happily warbled by Tony Pastor and his ork. Chorus adds fullness and color to the side.
G BLUES" (2:51) [Al Gallico ASCAP] A catchy blues item is of-fered by Tony and the gang to a boogie beat. Tony might click with the label.

TITO PUENTE ORCHESTRA (Tico 182; 45-182)

"MAMBO BIRDLAND" (2:55)
With an exciting full blast orking in the backdrop, Tito Puente takes off on the timbales and dishes up a jolting piece of mambo music that should make the fitting locations rock.
"MAMBO CITY" (2:33) Tito is master of the beat on this end as the boys supply a progressive jazz style backing for a faster tempo mambo with a driving wild sound. The lovers of the music will walk a mile for this one. One of Tito's best.

STEVE LAWRENCE (King 1252; 45-1252)

"YOU CAN'T HOLD A MEM-ORY IN YOUR ARMS" (2:32)
[Leeds ASCAP] The powerful and polished voice of Steve Lawrence comes over with strength and zest as he belts out a jump bouncer with a toe tapping rhythm. Dewey Berg-man's ork supplies the setting.
"KING FOR A DAY" (2:33)
[Remick ASCAP] Steve offers another sock vocal on a fast beat item. Fans should go for the exciting pace. An assist to Dewey for the orking.

THE CASH BOX

"EBB TIDE" (2:52) [Robbins ASCAP]

"WALTZING BUGLE BOY" (2:06) [Chappel & Co. ASCAP] FRANK CHACKSFIELD ORCHESTRA (London 1358; 45-1358)

FRANK CHACKSFIELD

Still riding the crest with his tremendously successful version of 'Terry's Theme from "Limelight"',

8; 45-1358) Frank Chacksfield comes up with another lovely presentation that should be swept into the instrumen-tal wave. The number is labeled "Ebb Tide" and the orchestra paints a beautiful picture of the serene yet stirring sea. An intro-duction of the sound of sea gulls and water breaking as it strikes the shore adds a unique quality to the ultra-dreamy orchestration. The oboe's lead role in the offering is an important factor in the lush and illustrious delivery. Looks like a hit follow-up from any angle. The lower lid "Waltzing Bugle Boy" is an attractive waltz piece that sways along with a pleasant air. We look for "Ebb Tide" to come through with a strong showing. through with a strong showing.

RUTH RYDELL & VINNI DeCAMPO (BBS 121; 45-121)

"ON THE CAROUSEL" (2:31)
"ON THE CAROUSEL" (2:31)
[Lowell BMI] With whistling and the voices of a group to aid her, Ruth Rydell reads a happy and floating waltz number that seem to have the feeling of summer throughout. Howard Gibling's crew supports.
"SUGAR AND SPICE" (2:31)
[Lowell BMI] Vinni DeCampo does a solo run through a good jumper based on the popular nursery rhyme. A cute ditty with an ok vocal.

JERRY ALLEN

(Belmont 16; 45-16)

G''I FOUND A LITTLE DARL-ING" (2:15) [ASCAP] Jerry Allen does a pleasing multiple voice job on a waltz as a guitar backs with a few other pieces. An ok tune. Lew Tobin's ork gets the assist.

• "I CAN TELL-A-VISION (2:14) [ASCAP] Jerry hands in a straightforward treatment on a light lilting ditty with a corny set of lyrics. Small backing by the Tobin crew is featured again.

MANTOVANI ORCHESTRA (London 1354; 45-1354)

G "QUEEN ELIZABETH WALTZ" (3:04) [Sun ASCAP] A lovely waltz number attractively offered in the vibrant lush Mantovani manner, makes for real pretty listening. Num-ber should do well in England on the basis of the title.

G "ROYAL BLUE WALTZ" (2:45) [Sun ASCAP] More of the same full and swaying waltz music is flow-ingly sent forth by the orchestra. The inviting soft touch that the maestro presents is very effective.

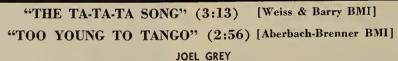
BUDDY MORROW ORCHESTRA (RCA Victor 20-5398; 47-5398)

B "DRAGNET" (2:43) [Schumann ASCAP] The theme music to the popular television show gets a bluesy instrumental styling from the Buddy Morrow crew. This exciting instru-mental has a jump beat. Exciting! B "YOUR MOUTH'S GOT A HOLE IN IT" (2:23) [Sunbeam BMI] Rising to fame on the R&B numbers, Buddy Morrow takes another one and gives it a pop treatment with Frankie Lester turning in a fine vocal job. Jumper could click.

EDMUNDO ROS ORCH.

(London 1359; 45-1359)

"LOVER'S TANGO" (2:38)
 "LOVER'S TANGO" (2:38)
 [Bron ASCAP] A tango item that eases into a rhumba beat is rhythmic-ally styled in the Latin manner of Edmundo Ros and his men. A fine number for dancing.
 "YOU TOO, YOU TOO" (2:54)
 [E. B. Marks ASCAP] The Grove Men join Ed with a vocal fashioning of a 'south of the border' ditty. The rhythm is appropriate for a mambo too.



(MGM 11561; K-11561)



• Scheduled for his own television show this fall, over the ABC net-work, Joel Grey has a perfect set-ting for becoming a top star. Now

BARBARA RUICK (MGM 11555; K-11555)

B "JUST YOU, JUST ME" (2:13) [Robbins ASCAP] Barbara Ruick does some multiple chirping on a high speed jumper while the voices of the Skylarks join her. She puts over the song with pep.

B "YOU CAN'T DO WRONG DOIN' RIGHT" (2:49) [Robbins ASCAP] From the flicker "The Af-fairs of Dobie Gillis" comes this in-viting bouncer that Babs does so well on. A fine orking and a catchy piece of material.

THE CORONETS (Belle 2050; 45-2050)

G''GIVE ME TIME TO WANDER BACK" (2:40) [Highland BMI] The Coronets, with the male voice of the group handling the lead, glides along through a pretty waltz number as Jack Purcell and the ork supply the terms the tempo.

• (2:20) [Highland BMI] The group changes the pace to that of a lively polka beat. Although lyrics are sentimental and sad, the contrasting tempo is lively. Cute listening.

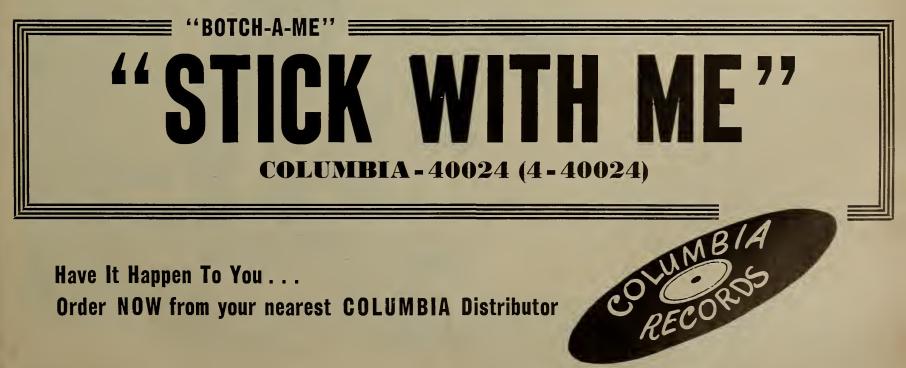
the twenty year old lad makes a bid for record stardom and from the results of his first release, he looks like he has a mighty strong con-tender. The youthful and talented showman dishes up a light ditty dubbed "The Ta-Ta-Ta Song" that's chock full o' warmth and color. It's a simple and catchy melody that all the kids will be singing. His novel styling should certainly draw plenty of spins. "Too Young To Tango" is a comical item with an inviting Latin ap-proach. The tune has been around, but Joel's refreshing treatment could make the number come to life. Watch this boy! He's gonna be around for a long time, and in a big way too.

The Cash Box, Music

IT'S HAPPENING!!

Rosemary CLOONEY © Great Recordings "IT JUST HAPPENED TO HAPPEN TO ME" COLUMBIA - 40003 (4-4003)

* a worthy follow-up to her previous harpsichord summer sensations "COME ON TO MY HOUSE" and



The Cash Box, Music

Page 10

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OLUME 13

That's right! **The Cash Box** will give you DOUBLE YOUR MONEY BACK if you don't agree that **The Cash Box** is the finest publication for you in all the history of the coin operated machines industry!

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26 West 47th Street, New York 36, N.Y.

OKAY: I'll match you! Enclosed find my check for \$15 for a full year's subscription (52 exciting week's issues) of **The Cash Box.** If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the \$15 which I am enclosing right now.

FIRM.	
ADDRESS	,
CITYZONESTATE	,
SIGNED	

JUNE 14, 1952

Spike Jones and a couple of his Common a photo. We from their work on the ranch to pose for a photo. We from their work on the ranch to pose for a photo. We listed a RCA Vietor release is "Stop Your Gamblin's have listed a record beaution of the state of the stop of the



ng great for most of the diskeries, all are planning It looks as though this will be one of the best years as ever had. . . Plenty activity at Decca with almost headed all over the country to record. Milt Gabler is on his way to the Coast; Paul Cohen is down in Nashville; and Bobby Shad is in Texas. . . The RCA Victor Coun-try and Western newsletter which Bob McCluskey has been putting out is gaining in circulation with each one. It contains all the news of Victor's folk artists. . . Charles McGregor joined Bourne, Inc. this week as liaison man between S. H. Bourne, Jerry Johnson and all music departments. McGregor, for the past two years, produced TV shows with partners Al Gannaway and Henry Morganthau, 3rd. . . Irving Deutch, pro-fessional manager of Southern Music, on his way to the Coast to solidify his "P.S. I Love You" and set his new song "Bravo" just taken over from the new Arrow label. . . "Love Every Moment You Live" by the Mike Pedicin Quartet on the 20th Century label is breaking wide open in Philadelphia. . . Mike Hall has been retained as press representative for George de Milton Karle is handling Shearing's disk promotion. oulin Rouge", penned by French composer Georges Aurie w becoming popular in France. . . Looks like a new fad Joni James' "My Love, My Love", Georgia Gibbs' "For y Wayne's "Love Me, Love Me". . . The current issue features an article by Guy Lombardo titled "I Race With and leader recounts several of his close shaves in speed-

bows here this month. This one to be known as ast week's Howard Miller TV show read like the 'Who's his guests were Doris Day, Mitch Miller, Louis "Satch-Veston, Percy Faith and Jimmy nitnues to gain in popularity in ad guests include the biggest iz... While in town recently, us he is heading for the West 'Oklahoma'... Barbara Belle Oklahoma'... Barbara Belle Chicago and stayed on for a to tour the entire Mid-west ex-disk... The Sauter-Finnegan the Blue Note 7/31 for one of appearances... Glad to hear s once again well enough to be his group to the popular 'Note' stint beginning 8/28... Fran new and becoming Italian hair-Chicago Theatre. Following an lie Fisher TeeVee show, Fran Open at the Preview Club in St. Loo... Talk of the swick release, "Grimm Fairy Tales For Hip Kids". Writ-rrated by Al "Jazzbo" Collins. This bop version of the y caught on in a big way.... Shim Weiner of Decca ad again. This time Kansas City beckoned... Eddie tweek for a very brief stay of 24 hours or so. His new-Hands'' is getting lotsa spins.



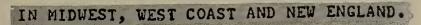
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ICA VICTOR Best Sellers	ORDE HE	RE	L
WEEK OF AUGUST 8th	- H-	-	Y
OPULAR NO OTHER LOVE / KEEP IT GAY		78 rpm	45 rp
Perry Como 20-5317 I'M WALKING BEHIND YOU / JUST ANOTHER POLKA	(47-5317)		
Eddie Fisher 20-5293	(47-5293)		
YOU, YOU, YOU / ONCE UPON A TUNE The Ames Bros. 20-5325	(47-5325)		
C'EST SI BON / AFRICAN LULLABY Eartha Kitt	(47-5358)		
Eartha Kitt 20-5358 WITH THESE HANDS / WHEN I WAS YOUNG Eddie Fisher 20-5365	(47-5365)		
CRYING IN THE CHAPEL / LOVE EVERY MOMENT YOU I	LIVE (47-5368)		
June Valli 20-5368 IF YOU WERE MINE / SONG OF INDIA Mario Lanza 10-4209	(49-4209)		
I'M WALKING BEHIND YOU-ALL / MEXICAN JOE No.	6-7 /8		
DON'T TAKE YOUR LOVE FROM ME / UNDER PARIS 5KI	ES		
The Three Suns 20-5347 5AY YOU'RE MINE AGAIN / MY ONE AND ONLY HEAR	(47-5347) T		
Perry Como	(47-5277)		
Dinah Shore 20-5390 RUB-A-DUB-DUB / THE STOP AND KISS DANCE Politic Elements 20 5341	(47-5390)		
Ralph Flanagan	(47-5361)		
Tony Martin	(47-5352)		
The Fontane Sisters 20-5383 MUSIC BOX IN BLUE / THE LOVERS WALTZ	(47-5383)		
Hugo Winterhalter 20-5369	(47-5369)		
		5	
ROCK-A-BYE BOOGIE / I FORGOT MORE THAN YOU'LL EDavis Sisters 20-5345	(47-5345)		
DATIN' / NOBODY A5KED ME TO DANCE Sunshine Ruby 20-5374 HOW'S THE WORLD TREATING YOU / FREE HOME DEMON	(47-5374)		
Eddy Arnold 20-5305	(47-5305)		
PRIVATE PROPERTY / DON'T SAY GOODBYE IF YOU LO	VE ME (47-5375)		
Johnnie & Jack 20-5375 SPANISH FIRE BALL / BETWEEN FIRE AND WATER Hank Snow 20-5296			
TOO YOUNG TO TANGO / HEARTS WEREN'T MEANT TO B			
Sunshine Ruby 20-5250 DID I DO WRONG / THAT LOVE MAKIN' MELODY	(47-5250)		
Wade Ray 20-5377 THE CANNONBALL YODEL / BROKEN WING5	(47-5377)		
Elton Britt 20-5251 WHEN I'M A HUNDRED YEARS OLD / JUST SKIP IT Bobby Williamson 20-5378	(47-5251)		
Bobby Williamson 20-5378 YOU AIN'T SEEN NOTHING YET / YOU'RE NEVER TOO OLD FOR LOVE	(47-5378)		
YOU'RE NEVER TOO OLD FOR LOVE Grandpa Jones	(47-5357)		
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RCA VICTOR		2 XY	~
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FIRST IN RECORDED MUSIC		B	115

HIS MASTER'S VOICE





Full of joy, full of fun and full of songs. That's how Guy Mitchell pre-sented himself at the Palladium this week. The act comprises practically every song he has recorded and includes a few dance steps. Guy is a hot favorite over here and the fans want more every night.

Scot singer Buddy Logan was signed up by Geraldo last week and will be featured regularly with the band from now on. Buddy is the nephew of Broadway star Ella Logan.

Ronnie Scott's band, the most discussed new outfit, acclaimed by the critics, has been rejected for broadcasting by BBC. Auditioning panel told Scott to come back and try again.

To meet the press last week Gene Autry rode his horse Champion in to the Savoy Hotel. . . . Canadian D.J. Elwood Glover over here on the last lap of his European tour.... Coming over from America to Monte Carlo Georgia Gibbs; to Helsinki Lionel Hampton group and Count Basie's band. . . . Should James Petrillo and Haride Ratcliffe end their parlay satisfactorily we might have a chance of hearing Hampton and Basie over here and that goes for Kenton too.

Decca here in London produced a Vera Lynn-Micky Maguire record of a tune called "Round-About And Swings" and tried to get a similar team as Columbia U.S. got with Rosemary Clooney and Jimmy Boyd.

Why doesn't someone tell Val Parnell about those wonderful De Marco Sisters? This act would do extremely well at the London Big House not as full top but a sure bet for second top. And that makes me think too why we haven't had the pleasure of seeing Rosemary Clooney topping that bill. She would bring the house down as her platters are real sellers over here.

Causing quite a stir in Jazz circles is Gloria Woods' new release "Hey Bellboy" and "Anybody Hurt" with Pete Candoli.

By special request and owing to great success, T.V. gives us another half-hour show featuring the music of Mantovani, and only two weeks after his first date!

This week's best selling pop records: (Courtesy New Musical Express)

1. I Believe _____FRANKIE LAINE

- 2. Song From Moulin Rouge _____ MANTOVANI
- 3. Limelight FRANK CHACKSFIELD
- 4. I'm Walking Behind You ... EDDIE FISHER
- 5. Limelight _____RON GOODWIN
- 6. Hold Me, Thrill Me, Kiss Me MURIEL SMITH
- 7. Tell Me A StoryLAINE-BOYD
- 8. PretendNAT "KING" COLE
- 9. DownheartedEDDIE FISHER 10. Hot Toddy TED HEATH



August 8, 1953

Tal Hood

WFGM-Fitchburg, Mass.

WFGM—Fitchburg, Mass.
1. With These Hands (Fisher)
2. No Other Love Perry Como)
3. Rub-A-Dub-Dub (Flanagan)
4. Butterflies (Patti Page)
5. Crying In The Chapel (Glenn)
6. Dear John Letter (Shepard)
7. Dear John Letter (Shepard)
8. Ohl (Pee Wee Hunt)
9. God Bless Us All (B. Weil)
10. Hey Joe (Frankie Laine)

Stephen Paul

Stephen Paul WMBG—Richmond, Va. 1. Song From Moulin Rouge (Percy Faith) 2. I Believe (Frankie Laine) 3. Vaya Con Dios (Paul-Ford) 4. April In Portugal (L. Baxter) 5. Say You're Mine Again (Perry Como) 6. C'est Magnifique (MacRae) 7. Ruby (Richard Hayman) B. P. S. I Love You (Hilloppers) 9. I Am In Love (N. Cole) 10. Tropicana (Monte Kelly)

Hal Murray

WHKK-Akron, Ohio

WHKK—Akron, Ohio
1. Terry's Theme From "Lime-light" (Frank Chacksfield)
2. Vaya Con Dios (Paul-Ford)
3. When I Was Young (Fisher)
4. Song From Moulin Rouge (Percy Faith)
5. April In Portugal (L. Baxter)
6. Blue Canary (Dinah Shore)
7. Eternally (Vic Damone)
B. Song Of India (Mario Lanza)
9. Something Wonderful Happens (Margaret Whiting)
10. The Breeze (Trudy Richards)

Dave Robinson

WELI-New Hayen, Conn.

WELI—New Hayen, Conn.
P. S. I Love You (Hilltoppers)
No Other Love (Perry Como)
I'm Walking Behind You (Eddie Fisher)
Terry's Theme From "Line-light" (Frank Chacksfield)
Say You're Mine Again (Perry Como)
With These Hands (Fisher)
You, You (Ames Bros.)
Allez-Vous-En (Kay Starr)
Vaya Con Dios (Paul-Ford)
Butterflies (Patti Page)

Brad Phillips

WINS-New York, N. Y.

WINS—New York, N. Y. 1. I'm Walking Behind You (Eddie Fisher) 2. Terry's Theme From "Lime-light" (Frank Chacksfield) 3. No Other Love (Perry Como) 4. Song From Moulin Rouge (Percy Faith) 5. Ruby (Richard Hayman) 6. April In Portugal (L. Baxter) 7. Vaya Con Dios (Paul-Ford) 8. You, You, You (Ames Bros.) 9. If Love Is Good To Me (J. Marine)

(J. Marine) 10. C'est Si Bon (Eartha Kitt)

Johnny Morris

WLOL-Minneapolis, Minn.

I'm Walking Behind You (Eddie Fisher)
 Vaya Con Dios (Paul-Ford)
 Gambler's Guitar (R. Draper)
 You, You, You (Ames Bros.)
 No Other Love (Perry Como)
 You're Fooling Someone (Joni James)
 Roburn To Paradire

(Joni James) 7. Return To Paradise (Nat "King" Cole) 8. Song From Moulin Rouge (Percy Faith) 9. I'd Rather Die Young (The Hilltoppers) 10. Say 'Si Si' (Mills Bros.)

Bob Maxwell WWJ-Detroit, Mich.

WWJ-Detroit, Mich. 1. Crying In The Chapel (Darrell Glenn) 2. Clock Pray To Midnight (Ella Fitzgerald) 3. No More (Vera Lynn) 4. Love Me Again (Pat Terry) 5. Return To Paradise (P. Faith) 6. Eternally (Vic Damone) 7. Song From Moulin Rouge (Percy Faith) B. Gambler's Guitar (R. Draper) 9. Into Each Life (Brewer-Brown) 10. If Love Is Good To Me (Nat "King" Cole)

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 1 without any changes on the part of THE CASH BOX.

- WIND-Chicago, III. WIND—Chicago, III. 1. Vaya Con Dios (Paul-Ford) 2. You, You, You (Ames Bros.) 3. P. S. I Love You (The Hilltoppers) 4. Crying In The Chapel (June Valli) 5. Hey Joe (Frankie Laine) 6. Eternally (Vic Damone) 7. Toys (Eileen Barton) 8. Lighthouse (Rusty Draper) 9. False Love (Four Aces) 10. C'est Si Bon (Eartha Kitt)

Howard Miller

Page 12

- - Wes Hopkins

WTTM-Trenton, N. J.

- WTTM—Trenton, N. J. (Eddie Fisher) Vaya Con Dios (Paul-Ford) No Other Love (Perry Como) Tropicana (Monte Kelly) You, You, You (Ames Bros.) Oh! (Pee Wee Hunt) Crest Si Bon (Eartha Kitt) My Love, My Love (J. James) Sorta On The Border (Tony Martin)

Paul Flanagan

- WTRY-Troy, N. Y.
- WTRY--Troy, N. Y. 1. P. S. I Love You (The Hilltoppers) 2. Crying In The Chapel (Darrell Glenn) 3. No Other Love (Perry Como) 4. Gambler's Guitar (R. Draper) 5. Vaya Con Dios (Paul-Ford) 6. With These Hands (Eddie Fisher) 7. T. V. Rhumba (Bob Bachelder) B. You, You, You (Ames Bachelder) 9. Butterflies (Patti Page) 10. Ohl (Pee Wee Hunt)

Larry Regan WTPS—New Orleans, La.

- WTPS—New Orleans, La.
 1. I Am In Love (Nat Cole)
 2. Terry's Theme From "Lime-light" (Frank Chacksfield)
 3. Oh! (Pee Wee Hunt)
 4. Return To Paradise (N. Cole)
 5. Anna (Silvana Mangano)
 6. She Loves Me (Don Cornell)
 7. Somebody's Been Reading My Mail (Jo Stafford)
 8. Most Beautiful Girl In The World (Tommy Dorsey)
 9. No Other Love (Perry Como)
 10. Donkey Serenade (R. Hale)

"Oil" Wells

- WHB—Kansas City, Mo. 1. Crying In The Chapel (Valli) Crying in the Chapel (Vali)
 I'm Walking Behind You (Eddie Fisher)
 I'd Rather Die Young (The Hilltoppers)
 Song From Moulin Rouge (Percy Faith)
 Vaya Con Dios (Paul-Ford) April In Portugal (L. Baxter) 6. 7. No Other Love (Perry Como) B. With These Hands, (Fisher) 9. Ruby (Richard Hayman) 10. You, You, You (Ames Bros.) Ed Meath WHEC-Rochester, N. Y.
- 1. I'm Walking Behind You (Eddie Fisher) 2. Song From Moulin Rouge (Percy Faith) 3. Vaya Con Dios (Paul-Ford) 4. No Other Love (Perry Como) 5. April In Portugal (L. Baxter) 5. April in Porrugai (L. Baxter) 6. With These Hands (E. Fisher) 7. Don't Call My Name (Dixon) 8. Organ Grinder's Swing (Four Aces) 9. Toys (Eileen Barton) 10. It's As Good As New (Louis Prima)

Fred Hobbs KBOL-Boulder, Colo.

- KBOL—Boulder, Colo. 1. Terry's Theme From "'Lime-light" (Jackie Gleason) 2. By The Light Of The Silv'ry Moon (Doris Day) 3. With These Hands (Stafford-Eddy) 4. I'm Walking Behind You (Jimmy Young) 5. Song From Moulin Rouge (Mantovani) 6. P. S. I Love You (G. Jenkins) 7. Nac Othera Low (O'Compel))
- 7. No Other Love (O'Connell) B. Vaya Con Dios (Paul-Ford) 9. April In Portugal (N. Perito) 10. Aviva (Barclay Allen)
- 9. Vaya Con Dios (Paul-Ford) 10. C'est Si Bon (Eartha Kitt) "It's What's in THE CASH BOX That Counts"

Norman Hall WBNL-Boonville, Ind. 1. Crying In The Chapel (Valli) 2. P. S. I Love You (Hilltoppers)

- Vaya Con Dios (Paul-Ford)
 Gambler's Guitar (R. Draper)
- 5. April In Portugal (Damone) 6. Crazy, Man, Crazy (Marterie)
- 7. Butterflies (Patti Page) B. Pretty Butterfly (Mills Bros.) 9. False Love (Four Aces) 10. Love Me, Love Me (B. Wayne)

Sherm Feller

- WVDA-Boston, Mass.

- WYDA—Boston, Mass. 1. Tropicana (Monte Kelly) 2. Eternally (Vic Damone) 3. No Other Love (Perry Como) 4. Vaya Con Dios (Paul-Ford) 5. Toys (Eileen Barton) 6. The Lovers Waltz (Hugo Winterhalter) 7. I'm Walking Behind You (Eddie Fisher) 9. Ruby (Richard Hayman) 10. Gambler's Guitar (R. Draper)

Norm Prescott

- Norm Prescorr WORL-Boston, Mass. 1. T. V. Rhumba (Bob Bachelder) 2. Dear John Letter (Pat O'Day) 3. God Bless Us All (B. Weil) 4. C'est Si Bon (Eartha Kitt) 5. Tonight, Love (Bill Darnell) 6. I Love Paris (Les Baxter) 7. Gambler's Guitar (R. Draper) 8. Little Red Riding Hood (Al "Jazzbo" Collins) 9. P. S. I Love You (The Hilltoppers) 10. Crying In The Chapel (Darrell Glenn)

Chuck Norman WIL-St. Louis, Mo.

- WIL-St. Louis, Mo. 1. Crying In The Chapel (Glenn) 2. I'm Walking Behind You (Eddie Fisher) 3. Terry's Theme From "'Lime-light" (Frank Chacksfield) 4. Allez-Vous-En (Kay Starr) 5. With These Hands (Fisher) 6. Oh! (Pee Wee Hunt) 7. No Other Love (Perry Como) B. C'est Si Bon (Eartha Kitt) 9. P. S. I Love You (Hillroppers) 10. Where The Winds Blow (Frankie Laine)

- Roy Leonard WKOX—Framingham, Mass. 1. No Other Love (Perry Como) 2. Allez-Vous-En (Kay Starr) 3. Vaya Con Dios (Paul-Ford) 3. Vaya Con Dios (Paul-Ford) 4. P. S. I Love You (The Hilltoppers) 5. Oh! (Pee Wee Hunt) 6. Tropicana (Monte Kelly) 7. Eternally (Vic Damone) 8. C'est Si Bon (Eartha Kitt) 9. Crying In The Chapel (Darrell Glenn) 10. When I Was Young (Eddie Fisher)

Dick Elliot

- WCFL-Chicago, III. WCFL—Chicago, III. 1. You, You, You (Ames Bros.) 2. Ruby (Lew Douglas) 3. Song From Moulin Rouge (Percy Faith) 4. Say You're Mine Again (Perry Como) 5. April In Portugal (Richard Hayman) 6. I Believe (Frankie Laine) 7. Gambler's Guitar (Line Laure)

- 6. I Believe (Frankie Laine)
 7. Gambler's Guitar (Jim Lowe)
 8. Gigi (Les Baxter)
 9. Bubble, Bubble, Bubble
 (Robert Maxwell)
 10. Vaya Con Dios (Paul-Ford)

Jackson Lowe WOL-Washington, D. C. WOL-Washington, D. C. 1. No Other Love (Perry Como) 2. T. V. Rhumba (Bachelder) 3. Terry's Theme From "Lime-light" (Frank Chacksfield) 4. Ruby (Richard Hayman) 5. Song From Moulin Rouge (Percy Faith) 6. Tonight, Love (Bill Darnel) 7. I'm Walking Behind You (Eddie Fisher) B. I'd Pather Dio Young

B. I'd Rather Die Young (The Hilltoppers)





Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 1 without any changes on the part of THE CASH BOX. Larry Wilson

WNOE-New Orleans, La.

WNOE—New Orleans, La. 1. No Other Love (Perry Como) 2. Vaya Con Dios (Paul-Ford) 3. Oh! (Pee Wee Hunt) 4. Baby, Let Me Kindle Your Flame (Richard Bowers) 5. Love Me Again (Pat Terry) 6. Half A Photograph (K. Starr) 7. This Is My Prayer (D. Noel) B. P. S. I Love You (The Hilltoppers) 9. Goin's Steady (Betty Hutton) 10. Butterflies (Patti Page)

Jack Dugan

WPTR-Albany, N. Y.

WPTR—Albany, N. Y. 1. P. S. I Love Yau (Hilltoppers) 2. No Other Love (Perry Como) 3. I'd Rather Die Young (The Hilltoppers) 4. With These Hands (Fisher) 5. Song From Moulin Rouge (Percy Faith) 6. Vaya Con Dios (Paul-Ford) 7. Crying In The Chapel (Valii) 8. Ruby (Richard Hayman) 9. Crazy, Man, Crazy (B. Haley) 10. Jealous Of You (Lou Monte)

Don McLeod

WJBK-Detroit, Mich.

Bob Drews

WAAF-Chicago, III.

Ray Perkins KFEL—Denver, Colo. 1. Song From Moulin Rouge (Percy Faith) 2. I'm Walking Behind You (Eddie Fisher) 3. No Other Love (Perry Como) 4. Vaya Con Dios (Paul-Ford) 5. April In Portugal (L. Baxter) 6. Ruby (Richard Hayman) 7. Say You're Mine Again (Perry Como) B. Butterflies (Parti Page) 9. You, You, You (Ames Bros.) 10. Terry's Theme From "Lime-light" (Frank Chacksfield)

Joe Monroe KENT-Shreveport, La. 1. I'd Rather Die Young (The Hilltoppers) 2. I've Got The World On A String (Frank Sinatra) 3. Vaya Con Dios (Paul-Ford) 4. P. S. I Love You (The Hilltoppers) 5. Gambler's Guitar (J. Lowe) 6. Oh! (Pee Wee Hunt) 7. My Heart Stood Still (Dorothy Collins) B. C'est Si Bon (Eartha Kitt) 9. A Stranger In Town (Mel Torme) 10. Granada (Bing Crosby)

Ira Cook

KMPC & KECA-

Joe Monroe

THE CASH BOX

Disk Jockeys

Robin Seymour

- WKMH—Dearborn, Mich. WKMH—Dearborn, Mich.
 Crying In The Chapel (Glenn)
 I'd Rather Die Young (The Hilltoppers)
 Unfair (Tony Martin)
 Tonight, Love (Bill Darnel)
 With These Hands (Fisher)
 God Bless Us All (B. Weil)
 Return To Paradise (P. Faith)
 You, You, You (Ames Birk)
 Ohl (Pee Wee Hunt)
 Vaya Con Dios (Paul-Ford)

Al Jarvis

- KFWB—Los Angeles, Calif. KFWB—Los Angeles, Calif. 1. Vaya Con Dios (Paul-Ford) 2. No Other Love (Perry Como) 3. I'm Walking Behind You (Eddie Fisher) 4. Everlasting Arms (Doris Day) 5. Crazy, Man, Crazy (B. Haley) 6. C'est Magnifique (G. MacRae) 7. Te Amo (Frankie Laine) B. Shane (Paul Weston) 9. Song Form Moulin Rouge (Percy Faith) 10. C'est Si Bon (Eartha Kitt)

Dave Tucker

- WCRB-Waltham, Mass. WCKB—Waltham, Mass.
 1. With These Hands (J. Ray)
 2. Half A Photograph (K. Starr)
 3. Eternally (Vic Damone)
 4. Call Of Faraway Hills "Shane" (Paul Weston)
 5. Someone's Been Reading My Mail (Jo Stafford)
 6. Crying In The Chapel (Valli)
 7. When I Was Young (Fisher)
 B. No Other Love (Perry Como)
 9. Vaya Con Dios (Paul-Ford)
 10. Don't Call My Name (Williams-Lee)

Frank White

KMYR-Denver, Colo.

- KMTK—Denver, Colo. 1. Terry's Theme From "Lime-light" (Richard Hayman) 2. No Other Love (Perry Como) 3. April In Portugal (L. Baxter) 4. Song From Moulin Rouge (Percy Faith) 5. I'm Walking Behind You (Eddie Fisher) 6. Blue Canary (Dinah Shore) 7. You, You, You (Ames Bros.) 8. Butterflies (Patti Page) 9. This Is My Song (Patti Page) 10. Everlasting Arms (Doris Day)

Mitch Reed

- Mitch Reed WITH—Baltimore, Md. 1. C'est Si Bon (Eartha Kitt) 2. Vaya Con Dios (Paul-Ford) 3. No Other Love (Perry Como) 4. I'm Walking Behind You (Eddie Fisher) 5. With These Hands (Eddie Fisher) 6. P. S. I Love You (The Hilltoppers) 7. Half A Photograph (K. Starr) 8. Crazy, Man, Crazy (B. Haley) 9. Tell Us Where The Good Times Are (Carson-Mitchell) 10. All I Desire (Bob Manning)

- Jim Shannon KQV--Pittsburgh, Pa. 1. Song From Moulin Rouge (Percy Faith) 2. Half A Photograph (K. Starr) 3. My Love, My Love (Jani James) 4. All I Desire (Bob Manning) 5. Butterfiles (Patti Page) 6. I'm Walking Behind You (Eddie Fisher) 7. Don't Take Your Love From Me (Three Suns) B. I've Got The World On A String (Frank Sinatra) 9. Tonight, Love (Bill Darnel) 10. He Loves Me (Jenny Barrett)

Laverne Watson WCAV—Norfolk, Va.

- No Other Love (Perry Como)

- No Other Love (Perry Como)
 Return To Paradise (Nat "King" Cole)
 Oh! (Pee Wee Hunt)
 With These Hands (E. Fisher)
 Someone's Been Reading My Mail (Jo Stafford)
 C'est Si Bon (Eartha Kitt)
 P. S. I Love You (The Hilltoppers)
 Pie Wock-A-Jilly Wock (Henry Jerome)
 Gambler's Guitar (R. Draper)
 I'm Walking Behind You (Eddie Fisher)

Lou Barile

WKAL-Rome, N. Y. WKAL—Rome, N. Y. 1. With These Hands (Fisher) 2. Crying In The Chapel (Valii) 3. No Other Love (Perry Como) 4. P. S. I Love You (The Hilloppers) 5. Gambler's Guitar (R. Draper) 6. Half A Photograph (K. Starr) 7. You, You, You (Ames Bros.) 8. I'd Rather Die Young (The Hilloppers) 9. Vaya Con Dios (Paul-Ford) 10. My Love, My Love (J. James)

Ed Bartell

KQV—Pittsburgh, Pa. KQV—Pittsburgh, Pa. 1. Vaya Con Dios (Paul-Ford) 2. I'm Walking Behind You (Vic Damone) 3. No Other Love (Perry Como) 4. Purple Cow (Doris Day) 5. Return To Paradise (P. Faith) 6. Nothing Left To Do But Cry (Lorry Raine) 7. Miss You (McGuire Sisters) 8. Love Me Again (Pat Terry) 9. God Bless Us All (B. Weil) 10. Unfair (Tony Martin)

Alex Cooper

KLAC—Hollywood, Calif. KLAC—Hollywood, Calif.
Anna (Silvana Mangano)
Vaya Con Dios (Paul-Ford)
No Other Love (Perry Como)
Song From Moulin Rouge (Percy Faith)
Terry's Theme From "Lime-light" (Victor Young)
Ruby (Richard Hayman)
Half A Photograph (Starr)
You, You, You (Ames Bros.)
Don't Call My Name (Williams-Lee)
Butterflies (Patti Page)

Hugh Wanke

Hugh Wanke WCAO—Baltimore, Md. 1. I'm Walking Behind You (Eddie Fisher) 2. Eternally (Vic Damone) 3. Pretty Butterfly (Mills Bros.) 4. The Most Beautiful Girl In The World (Tommy Dorsey) 5. My One And Only Love (Frank Sinatra) 6. Anna (Silvana Mangano) 7. Song From Moulin Rouge (Percy Faith) 8. C'est Si Bon (Eartha Kith) 9. He Loves Me (Jenny Barrett) 10. Sticky Apples And Bubble Gum (Lola Ameche)

Ralph Phillips & Bill Lefevre WFBR-Baltimore, Md.

WTDK—DdffimGre, Md.
 I'm Walking Behind You (Eddie Fisher)
 No Other Love (Perry Como)
 Song From Moulin Rouge (Percy Faith)
 Ruby (Richard Hayman)
 Vaya Con Dios (Paul-Ford)
 Apartia La Bastana (I. Bastana)

April In Portugal (L. Baxter)
 April A Photograph (K. Starr)
 B. With These Hands (Fisher)
 Terry's Theme From "Lime-light" (Frank Chacksfield)
 Johnny (Paul-Ford)

"It's What's in THE CASH BOX That Counts"

WJBK—Detroit, Mich.
1. She Loves Me (Don Cornell)
2. Song From Moulin Rouge (Percy Faith)
3. I'm Walking Behind You (Eddie Fisher)
4. Oh! (Pee Wee Hunt)
5. I've Got The World On a String (Frank Sinatra)
6. No Other Love (Perry Como)
7. The Breeze (Trudy Richards)
8. Vaya Con Dios (Paul-Ford)
9. All I Desire (Bob Manning)
10. Tonight, Love (Bill Darnel) Rod Louden KPOJ—Portland, Ore. | 1. I'm Walking Behind You (Eddie Fisher) 2. Song From Moulin Rouge (Percy Faith) 3. Ruby (Richard Hayman) 4. Terry's Theme From "Lime-light" (Frank Chacksfield) 5. No Other Love (Perry Como) 6. April In Portugal (L. Baxter) 7. Vaya Con Dios (Paul-Ford) 8. I Believe (Frankie Laine) 9. Anna (Paul Weston) 10. Song Of India (Mario Lanza) Rod Louden WAAF—Chicago, III.
1. I'm Walking Behind You (Eddie Fisher)
2. No Other Love (Perry Como)
3. Song From Moulin Rouge (Percy Faith)
4. Tropicana (Monte Kelly)
5. Vaya Con Dios (Paul-Ford)
6. You, You, You (Ames Bros.)
7. Terry's Theme From "Lime-light" (Frank Chacksfield)
B. April In Portugal (L. Baxter)
9. Crying In The Chapel (Valli)
10. P. S. I Love You (Hiltoppers)

Cliff Sessions

The Cash Box, Music

Father And Son

Page 14

THE CASH BOX



NEW YORK-Band-leader Henry Jerome, with his son Henry Jerome Jr at the Green Room of the Hotel Edison, where they played host to one hundred youngsters of New York's Police Athletic League and presented them with the Leo the Lion Trophy in conjunction with Henry's latest MGM Record Release "Pie Wock A-Jilly Wock."

Henry Jr. is the vocalist on this novelty tune and the PAL Chorus adds a lively background.

Diskeries Plan Merchandising Campaign For Fall

KNOWN FROM COAST TO COAST

LESLIE DISTRIBUTORS

ONE-STOP RECORD SERVICE

NEW YORK—With business hold-ing up to all expectations this sum-mer, most of the major diskeries are planning huge merchandising cam-paigns for the Fall season. Already RCA Victor, Decca, Capitol, Columbia and Mercury have announced special promotions. promotions.

Victor will offer a 10% return privi-lege on first orders this Fall in addi-tion to its regular 5% return privi-lege. There will also be special cam-paigns on album material.

Decca is offering 88 new pieces of merchandise and will give an addi-tional 10% discount to dealers on their initial order. This offer will last only during the month of August.

Mercury has issued new simplified

(Yes, Very Young)

RCA Victor 20/47-5365

NEW YORK

750 — 10th AVE. (Phone: PLaza 7-1977) Address: Expo Record, N. Y.

order blanks in its merchandising program. Columbia is offering a 5% cash

Columbia is offering a 5% cash discount on albums. Capitol is going to have meetings to show a film demonstrating the ad-vantages of self service operations for record retailers. Capitol spent a year of research and \$50,000 to assemble reliable estimates and information for dealers who want to convert to self dealers who want to convert to self

dealers who want to convert to self-sevice. The movie demonstrating this stars Mel Blanc. It was taken on location in actual dealers' stores. Showings will begin late in August. All in all, the Fall merchandising campaigns for the diskeries indicate that this will be one of the liveliest concome in the basinees in a long while seasons in the business in a long while

"The Terry Theme"

"LIMELIGHT"

—instrumental—

Eternally"

"LIMELIGHT"

-vocal-

BOURNE, INC.

HARTFORD, CONN.

1261/2 WINDSOR ST.

(Phone HA. 5-7123)

	4.0	1012	50
	The Nation's		
•	Nav	OMPILED BY JACK "	
	Comprising Comprising	CY—Crystalette IN—Intro DA—Dana JU—Jubilee	VA—National SIT—Sittin' In DR—Oriole SP—Specialty DE—Peacock SW—Swingtime R—Prestige TE—Tempo
	100 Selections DBU—Bullet CA—Capitol CD—Cadence CH—Chess	DO—Dot LO—London DY—Derby MA—Mars ES—Essex ME—Mercury	3A—Rainbow II—Iico 8E—Regent TN—Tennessee RIH—Recorded UN—United In Hollywood VI—Victor 3A—Savov VO—Voaue
	CO-Columbia	4 Star—Four Star MO—Modern	SE—Seger ZO—Zodiac
	Aug. 8 Aug. 1 1—I'm Walking Behind You 110.2 98.9	Aug. 8 Aug. 1 LES BAXTER O. Suddenly CO-39983 (4-39983)— KEN GRIFFIN	Till We Meet Again DE-28780 (9-28780)- GUY LOMBARDO O. Vaya Con Dios
	CA-2450 (F-2450)	Little Red Monkey CR-60984 (9-60984) NICK PERITO Song From Moulin	★VI-20-5365 (47-5365) EDDIE FISHER When I Was Young
	DOROTHY SQUIRES Is There Any Room In Your Heart DF-28692 (9-28692)-	Rouge DE-28704 (9-28704)— LOUIS ARMSTRONG Ramona DE-28646 (9-28646)—	10Ruby 34.9 54.6 CA-2457 (F-2457) LES BAXTER O.
d e	DONALD O'CONNOR Crashi LO-1314 (45-1314)— JIMMY YOUNG All Night Long	FLORIAN ZABACH Red Canary DE-28723 (9-28723)— DUTCH McMILLAN	A Little Love CO-39994 (4-39994)— HARRY JAMES Palladium Party CR-60959 (9-60959)—
e a	ME-70128 (70128 x 45)	Eleven Thirty Saturday Night ME-70114 (70114 x 45)— DICK HAYMAN O. Anna	LES BROWN O. Midnight Sun CR-60983 (9-60983)
	EDDIE FISHER Just Another Polka 2No Other Love 89.8 87.9	ME-79128 (70128 x 45) VIC DAMONE I'm Walking Behind You OK-6978 (4-6978)	The Magic Touch DE-28675 (9-28675)— VICTOR YOUNG O. Song From Moulin ' Rouge
•	CA-2487 (F-2487)— HELEN O'CONNELL Night For Love CA-1685 (F-1685)—	FRANK ASSUNTO Darkness On The Delta VI-20-5052 (47-5052)— FREDDY MARTIN Penny Whistle Blues VI-20-5279 (47-5279)— VI-20-5279 (47-5279)	DE-28713 (9-29713)— COLEMAN HAWKINS Song From Moulin Rouge
	JOE STAFFORD Sometime CO-40039 (4-40039)— KEN GRIFFIN	Now Hear This	★ME-70115 (70115 x 45)— RICHARD HAYMAN O. Love Mood Dansero MG-11472 (K-11472)—
	You You You DE-28746 (9-28746) GORDON JENKINS O. Aliez-Vous-En MG-30796 (K-30796)—	6-Crying In The Chapel 49.9 27.9 CR-61018 (9-61018)	LEW DOUGLAS O. My Flaming Heart MG-11529 (K-11529)— LEROY HOLMES O. Anna
œ	DAVID ROSE O. All I Desire OK-6979 (4-6979)— STAN FISHER	ART LUND Love Every Moment You Live DE-28762 (9-28762) ELLA FITZGERALD	VI-20-5286 (475-5286)— VAUGHN MONROE O. Less'Than Tomorrow
g h	Just One More Time ★VI-20-5317 (47-5317)— PERRY COMO Keep It Gay VI-20-5342 (47-5342)—	When The Hands Of The Clock ★DE-28758 (9-28758)— REX ALLEN	11—Butterflies 33.7 20.5 ★ME-70183 (70183 x 45)— PATTI PAGE
s - r	NORO MORALES O. Theme From Limelight 3—Vaya Con Dios	I Thank The Lord ★JU-5122 (45-5122)— THE ORIOLES Don't You Think I Ought To Know	This Is My Song 12-P. S. I Love You 31.2 42.5
r e r	77.5 72.5 CA-2486 (F-2486)— LES PAUL & MARY FORD Johnny CA 2014 (F 2014)	★VALLEY-101 (45-101)— DARRELL GLENN ★VI-20-5368 (47-5368)— JUNE VALLI	DE-28750 (9-28750)
rs n	CA-2514 (F-2514)— WES & MAR TUTTLE / Wonder Where You Are CR-60991 (9-60991)—	Love Every Moment You Live 7Allez-Vous-En 45.7 41.3	*D0-15085 (45-15085)— HILLTOPPERS I'd Rather Die Young
t. g	JACK SMITH Knothole CY-654 (45-654)—BOB LONDON My Adobe Hacienda DE-28780 (9-28780)—	★CA-2464 (F-2464)— KAY STARR Half A Photograph DE-28746 (9-28746)—	28.5 26.7 CO-40039 (4-40039)
st e.	GUY LOMBARDO O. With These Hands ME-89047 (89047x45)— ANITA DAY	GORDON JENKINS O. No Other Love ME-70181 (70181 x 45)— JAN AUGUST	ME-70198 (70198 x 45)
-	Aln't This A Wonderful Day 4-Song From	Very Special Day 8—Terry's Theme From "Lime- light"	Ufemia ★VI-20-5325 (47-5325)— AMES BROTHERS Once Upon A Time VI-20-5386 (47-5386)—
	Moulin Rouge 67.2 86.3 CA-2429 (F-2429)—J. HUTTON & A. STORDAHL Say You're Mine Again	42.5 54.9 CA-2507 (F-2507)— JACKIE GLEASON O. Peg O' My Heart	NORO MORALES O. The Sheik Of Araby
	★CO-39944—(9-39944)— PERCY FAITH ORK Swedish Rhapsody CR-60984 (9-60984)— NICK PERITO	CO-40013 (4-40013) WALLY STOTT O. Incidental Music from "Limelight" CR-61006 (9-61006)	Young 27.2 22.2 CA-2501 (F-2501)— GI5ELE MacKENZIE
	April In Portugal DE-28675 (9-28675)— VICTOR YOUNG O. Ruby	RON GOODWIN O. When I Fall In Love DE-28735 (9-28735)— VICTOR YOUNG	I Didn't Want To Love You CA-2502 (F-2502)— JEAN SHEPARD A Dear John Letter
	DE-28713 (9-28713)— COLEMAN HAWKINS <i>Ruby</i> LO-1328 (45-1328)— MANTOVANI O.	Bad And Beautiful DE-28763 (9-28763)— GUY LOMBARDO O. Gigi ★LO-1342 (45-1342)—	CO-21127 (4-21127) ROSE MADDOX *DO-15085 (45-15085) THE HILLTOPPERS P. S. I Love You
	Vola Colomba MG-11491 (K-11491)— BUDDY DE FRANCO Many Are The Times	FRANK CHACKSFIELD O. Incidental Music from "Limelight" ME-70168 (70168x45)—	15—Oh! 25.3 20.3
-	DK-6963 (4-6963)— 5TAN FISHER Slaughter On 10th Ave. TI-170 (45-170)— JOE LOCO QUINT.	RICHARD HAYMAN Shane VI-20-5326 (47-5326)— HUGO WINTERHALTER O. Symphony Of A Starry	★CA-2442 (F-2442)— PEE WEE HUNT O. San CR-61017 (9-61017)— LAWRENCE WELK O.
	Can Can Mambo VI-10-4166—BOSTON POPS O. Doo Wacka Doodle VI-20-5264 (47-5264)—	Night VI-20-5342 (47-5342)	Hallelujah! Brother DE-28779 (9-28779) THE COMMANDERS
	HENRI RENE O. Street Of Shadows VI-20-5324 (47-5324)	9With These Hands 35.4 38.5 CO-40006 (4-40006)	Meet The Brass ME-70182 (70182 x 45)— JIMMY PALMER O. By The Beautiful Sea MG-11542 (K-11542)— ART MOONEY O.
	5—April In Portugal	JOHNNIE RAY Satisfied	Cloverleaf Special VI-20-5359 (47-5359)— ENUTER EINEGAN O

August 8, 1953

ME-70162 By The Beautine, By The Beautine, MG-11542 (K-11542)— Cloverleaf Special VI-20-5359 (47-5359)— SAUTER-FINEGAN O. SAUTER-FINEGAN O. The Moon Is Blue

★CA-2374 (F-2374)— "It's What's in THE CASH BOX That Counts"

-April In Portugal 53.3 63.4



 Tunes are listed below in order of their popularity based on a continuing weekly
national survey of thousands of record dealers by Jack "One 5pot" Tunnis. Each listing includes the nama of the song, record number, artists, and tune on the reverse side. Comprising • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available. ★ Indicates best selling record. 100

Aug. 8 Aug. 1 Gambler's Guitar 25.1 14.7

-Say You're Mine Again 17-

Mine Again 23.6 22.5 AD-5000 (45-S000)—3 DONS & GINNY GREE Tutti Fruiti Baby CR-60982 (9-60982)— THE MODERNAIRES He Who Has Love DA-801 (45-801)— HARMONY BELLS Just Another Palka DE-28676 (9-28676)— DOLORES GRAY Big Mamou ME-70134 (70134 x 45)— EDDY HOWARD ★V1-20-5277 (47-5277)— PERRY COMO My One And Only Heart

18-Anna

22.1 32.6 CO-39968 (4-39968)— PAUL WESTON ORK Dutch Treat CO-40037 (4-40037)— LOS PANCHOS TRIO Herida De Amor CR-60963 (9-60963)— RAY BLOCH O. Melancholy Serenade DE-28703 (9-28703)— VICTOR YOUNG Call Of The Far Away Hills ME-70114 (70114 x 45)— RICHARD HAYMAN ORK. April In Portugal ★MG-11457 (K-11457)— SILVANA MANGANO I Loved You MG-11529 (K-11529)— 22.1 32.6

 Ruby
 LEROT HOLL

 Ruby
 TI-180 (45-180)—JOE LOCO O.

 Limelight
 VI-20-5246 (47-5246)—

 THE THREE SUNS
 Little Red Mankey

 VI-20-5252 (47-5252)—
 AL CAIOLA
 Cachita VI-20-5367 (47-5367)— PEREZ PRADO O. SILVANA MANGANO

19—C'est Si Bon

20.4 27.4 ★VI-20-S3S8 (47-5358)— EARTHA KITT African Lullaby

-Half A 20-Photograph 17.S

8.9 ∴ CA-2464 (F-2464)— ★CA-2464 (F-2464)— KAY STARR Allez-Vous-En CA-2500 (F-2500)— BILLY STRANGE Red DE-28742 (9-28742)-GUY LOMBARDO Don't You Care

21—Tropicana 15.1 11.9 ★ES-32S (4S-325) MONTY KELLY Life in New York

22—Eternally 14.6 7.6

14.6 7.6 CR-61028 (9-61028)— JEAN CAMBELL No One Will Ever Know LO-1357 (45-1357)— JIMMY YOUNG Isn't It Heavenly ★ME-70186 (70186 x 45)— VIC DAMONE Simonetta

Simonetta VI-20-5390 (47-5390)---DINAH SHORE Blue Canary

Aug. 8 Aug. 1 23_I Believe 9.2 12.1 CA-2332 (F-2332) JANE FROMAN Ghost Of A Rose ★CO-39938 (4-39938) FRANKIE LAINE Your Cheatin' Heart Hey Joe 8.3 24-5.8 8.3 5.8 ★CO-40036 (4-40036)---FRANKIE LAINE Sittin' in The Sun CO-21129 (4-21129)---CARL SMITH Darlin' Am I The One Johnny 8.2 25-5.3 ★CA-2486 (F-2486)— LES PAUL & MARY FORD Vaya Con Dios 26—The Breeze 7.6 9.4 OWEN BRADLET Granada ★DY-823 (45-823)— TRUDY RICHARDS I Can't Love 'You Anymore OK-6964 (4-6964)— HELENE DIXON Don't Call My Name

27—Blue Canary 7.5 8.8

7.5 8.8 CR-61032 (9-61032)— PINETOPPERS Mama, What'II I Do OK-6986 (4-6986)— VINCE FIORINA O. I Love Those Dark Eyes ★VI-20-5390 (47-5390)— DINAH SHORE Eternally

-Crazy, Man, Crazy 28-7.4 11.8 ★E5-321 (45-321)---BILL HALEY Whatcha Gonna Do ME-70153 (70153 x 45)---RALPH MARTERIE O. Go Away

29—Te Amo 6.4 7.7 ★CO-40022 (4-40022) FRANKIE LAINE Where The Winds Blow

-My Love, My Love 5.6 30-★MG-11543 (K-11S43)— JONI JAMES You're Fooling Someone

31—I Love Paris 5.5 5.9 ★CA-2479 (F-2479)---LES BAXTER O. Gigi 32—I Am In Love 5.4 1.7

★CA-2459 (F-2459)— NAT "KING" COLE My Flaming Heart 33 -

-Honey In The Horn 5.3 3.9 ★DE-28691 (9-28691)→ THE FOUR ACES Organ Grinder's Swing DE-28659 (9-28659)→ THE COMMANDERS Swanee River Boogie

-Return To Paradise 5.2 8.3

5.2 8.3 *CA-2498 (F-2498) NAT "KING" COLE Angel Eyes CO-39998 (4-39998) PERCY FAITH O. CR-60997 (9-60997) ALAN DALE Tonight We Live

Aug. 8 Aug. 1 All I Desire LO-1349 (45-1349)—LITA ROZA Tell Me We'll Meet Again MG-30783 (K-30783)---DAVID ROSE O. Bad And The Beautiful VI-20-5318 (47-5318)--THE 51LVER STRINGS The Moon Is Blue **–Just Another** 35-Polka 4.9 5.4

5elections

36—Chicka-Boom 4.6

★CO-40035 (4-40035)— GUY MITCHELL Cloud Lucky Seven

37—Gigi 9.3 ★CA-2479 (F-2479)— LES BAXTER O. *I Love Paris* CO-40014 (4-40014)— PAUL WESTON O. 4.1

PAUL WEST Shane DE-28763 (Shane) GUY LOMBARDO O. Terry's Theme From "Limelight"

-Where The Winds Blow 2.7 38-57 ★CO-40022 (4-40022)---FRANKIE LAINE Te Amo

-Eyes Of Blue (Shane) 2.6 7.4 ★ME-70168 (70168 x 45) RICHARD HAYMAN O. Terry's Theme From "Limelight"

40—Candy Lips 2.5 4.9 ★CO-40001 (4-40001) J. RAY & D. DAY Let's Walk That-A-Way

41—Keep It Gay 1 8

42—Organ Grinder's Swing 1.5 43—Pretend 1.9 3.3 44—Goin' Steady 3.2 45—Ramona 1.7 1.3

46--Thunder And Lightning 1.6 7.S 47-

-My One And Only Heart 1.5 1.1 -Seven Lonely Days 48-1.4 1.9

49___He Loves Me 50—Caravan

1.4 "It's What's in THE CASH BOX That Counts"

New L. A. Rep For "The Cash Box"

LOS ANGELES—Bill Gersh, Pub-lisher of *The Cash Box*, announced this past week that Carl W. Taft has assumed the duties of Los Angeles representative for *The Cash Box*, as of Monday, July 27, 1953.

Carl Taft was publisher and owner of "California Fraternal Reporter" which covered this entire area for the various outstanding fraternal organizations.

He is closing out this publication to assume the duties of representative for *The Cash Box* in this area.

Offices will remain at: 6363 Wil-shire Boulevard. The phone number will continue as WEbster 1-1121.

Taft is a resident of Long Beach, Calif. His home telephone is also available to all in this area. It is: LOng Beach 7-9558.

A special telephone will be an-nounced at a later date which will eliminate any toll charges for phone calls to his home from anyone in the Los Angeles or surrounding areas.

Taft's experience in the advertis-ing and publishing fields, mixed with experience in the music and vending machine businesses, qualifies him for the job of *The Cash Box* representa-tive in this area.

He has, for some time, been well acquainted with *The Cash Box* and has watched its progress.

Buddy Robbins Forms Two New Pubberies

NEW YORK-Buddy Robbins has announced the opening of new offices in the Brill Building for his two new firms, Karen Music and Lynbrook Music. Karen is affiliated with AS-CAP and Lynbrook is affiliated with BMI

The first tune for the Karen firm is "I Believe What I Feel" which Trudy Richards has recorded for Derby and which will be released next week. The tune was written by the authors of "Seven Lonely Days," and advance reaction has been so strong that several publishers have offered to purchase the song from Robbins.

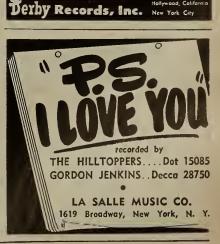
Before forming these two new firms. Robbins had been general professional manager of George Paxton Music.





NEW YORK-Harry Akst, Al Jolson's former accompanist, is shown with Eddie Fisher at the celebration which was tendered to Eddie at Grossinger's recently. Harry is currently accompanying Eddie.





THE SOCK NOVELTY!



The Cash Box, Music



NEW YORK—MGM Records ar-ranged for the Roxy theatre to dis-play this Seeburg 100 Select-o-matic in the lobby of the Roxy theatre filled with 45 RPM disks from the "Gentlemen Prefer Blondes" album. Partons were invited to listen to free plays via sign on top of the juke box.



Rama Signs Tedd Lawrence Band

NEW YORK—Rama Records, the new American label for Tico Records, this week signed Tedd Lawrence and

this Skyscrapers to a two year pact. President George Goldner, made the announcement, and said that Law-rence's first four sides will be ready for distributors in 10-days.

for distributors in 10-days. Lawrence, one of New York's top disk-jockeys for many years, started the band two years ago, and after a few recording dates, returned to radio, and T.V. because of commitments. Broadcasting the all night disk jockey show from New York's Copacabanna as well as conducting various other programs, Tedd helped move the country's trend back to dance bands. Along with this trend, Tedd organized his Skyscrapers with dance music. The four sides recorded are; "It's Melody Time"; "Baby"; "Lost in a Shuffle"; "Ska-Doodle". A country wide tour is now being arranged for the band. the band.

Rainbow Goes All Out On "Pop-Sodee-Odee"

NEW YORK—Eddie Heller, presi-dent of Rainbow Records, reports that the diskery's "Pop-Sodee-Odee" looks as though it will be the biggest he's ever had.

ever had. Tie-ups are being made with soda pop firms in many cities to distribute soda to kids in conjunction with the promotion on the record. In addition "Drinkin' pop" hats are being dis-tributed to kids through disk jockeys. Eddie Heller is hiting the mid-west promoting the record while Bob Heller is heading south

heading south.

Leeds Music, publishers of the tune, are also making an all-out push on it.

Trumpet Dubbed On "Wig-Walk" Disk

NEW YORK—In an unsual move, King Records has dubbed in a pop trumpet treatment to Bonnie Lou's "Tennessee Wig Walk" and as a re-sult the disk has taken off in the pop market.

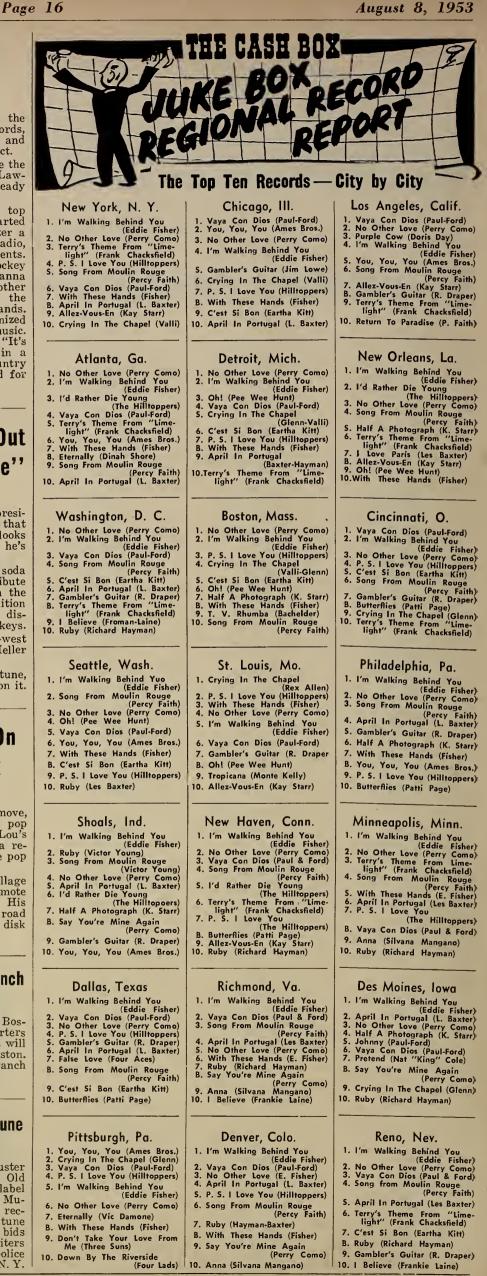
Sid Prosen, president of Village Music, has now decided to promote the record as a brand new one. His entire staff will be out on the road covering juke box operators and disk jockies.

Decca Moves Boston Branch

BOSTON, MASS.—The Decca Bos-ton branch has moved to new quarters from Cambridge. The new offices will be at 138 Ispwich Street in Boston. William Crowley remains branch manager.

Brandom Takes Schuster Tune

NEW YORK—The Joe Shuster song "There's No Love Like An Old Love" recorded on the Mayjoe label has been taken over by Brandom Mu-sic for exploitation and further rec-ording. Shuster has another tune "Tie My Heart" which is getting bids from several pubs. One of the writers on the tune is Jack Mark, a police sergeant at the 34th precinct in N.Y.



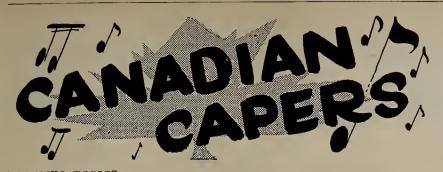
10. Anna (Silvana Mangano)

"It's What's in THE CASH BOX That Counts"

9. Gambler's Guitar (R. Draper) 10. I Believe (Frankie Laine)



August 8, 1953





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MONTREAL MEMOS

<text><section-header><section-header><section-header><section-header><text>

"It's What's in THE CASH BOX That Counts"

Indies Riding High With Pop Hits

NEW YORK—At no time in the history of the record business have the independent diskeries had so many pop hits riding and climbing on the charts. Almost every independent of note has at least one money-maker while some have as many as three.

Dave Miller's Essex label has "Crazy Man Crazy" by Bill Haley and the new one by the same artist, "Pat-A-Cake." Also hot on Essex is Monty Kelly's "Tropicana," the first impor-tant instrumental offering made by an india tant inst an indie.

Dot Records has the Hilltopper's two-sided hit, "I'd Rather Die Young," backed by "P.S. I Love You." Randy Wood, president of the diskery, re-ports continued heavy sales on all the Johnny Maddox catalogue.

Johnny Maddox catalogue. Larry Newton of Derby is current-ly blazing with Trudy Richards' "The Breeze" and Bob Dini's "Too Long" which has broken wide open in New England. Derby will also release a new Trudy Richards record next week which advance reports indicate is a smach The tune use written by the smash. The tune was written by the authors of "Seven Lonely Days."

Jerry Blaine has the presses rolling in several plants with the Jubilee record of the Orioles doing "Crying In The Chapel," which has in-vaded the pop field in many areas. The Darrell Glenn version of the ditty on the Valley label has racked up tremendous sales as the original of this tune which looks as though it's headed straight for the top of the list.

Latest bombshell in the indie's array of winners is the fabulous sixyear old Brucie Weil's Barbour record of "God Bless Us All." This disk has created a new label and a new star. Mood Records in Boston has a hit

in "TV Rhumba" by Bob Bachelder.

The Tico and Rama labels have been doing fabulously well with their line and now have a hot pop potential in Bert Keyes' "Lonely."

On the west coast such firms as Imperial, Vogue and Crystallette are in high gear, Imperial with Slim Whit-man's "Danny Boy," Vogue with Jenny Barrett's "He Loves Me" and Crystallette with Jacki Fontaine's "Oh Miserable Love."

It's interesting to reflect that two years ago the indies were virtually out of the pop field. Today they are in the forefront of the pop business. The reasons for this rise have been many but there can be no doubt that progressive, promotion minded thinking has been one of the key factors responsible for their present stature in the business.

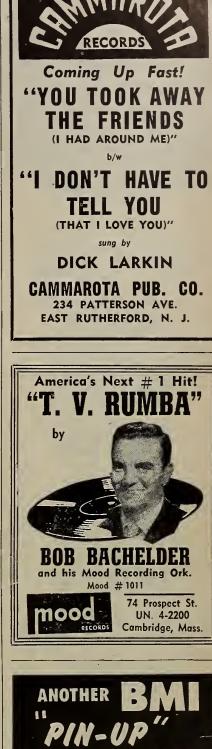
Ding Dong School Disks Now On RCA-Victor

CHICAGO-Miss Frances Horwich, mistress of "Ding Dong School," seen 5 days per week on TV, has recorded series of records for RCA-Victor. Music for these tunes was written

by Bill Walker of Chicago, who wrote, "Love Me, Love Me." Miss Horwich wrote the words.

There are 8 sides, as follows:

Getting Up In The Morning; Going to Bed At Night; Harry, the Lightning Bug, Parts I and II; Rid-ing Along; Bells (the Ding Dong School Theme Song); and Fun With Instruments, Parts I and II.



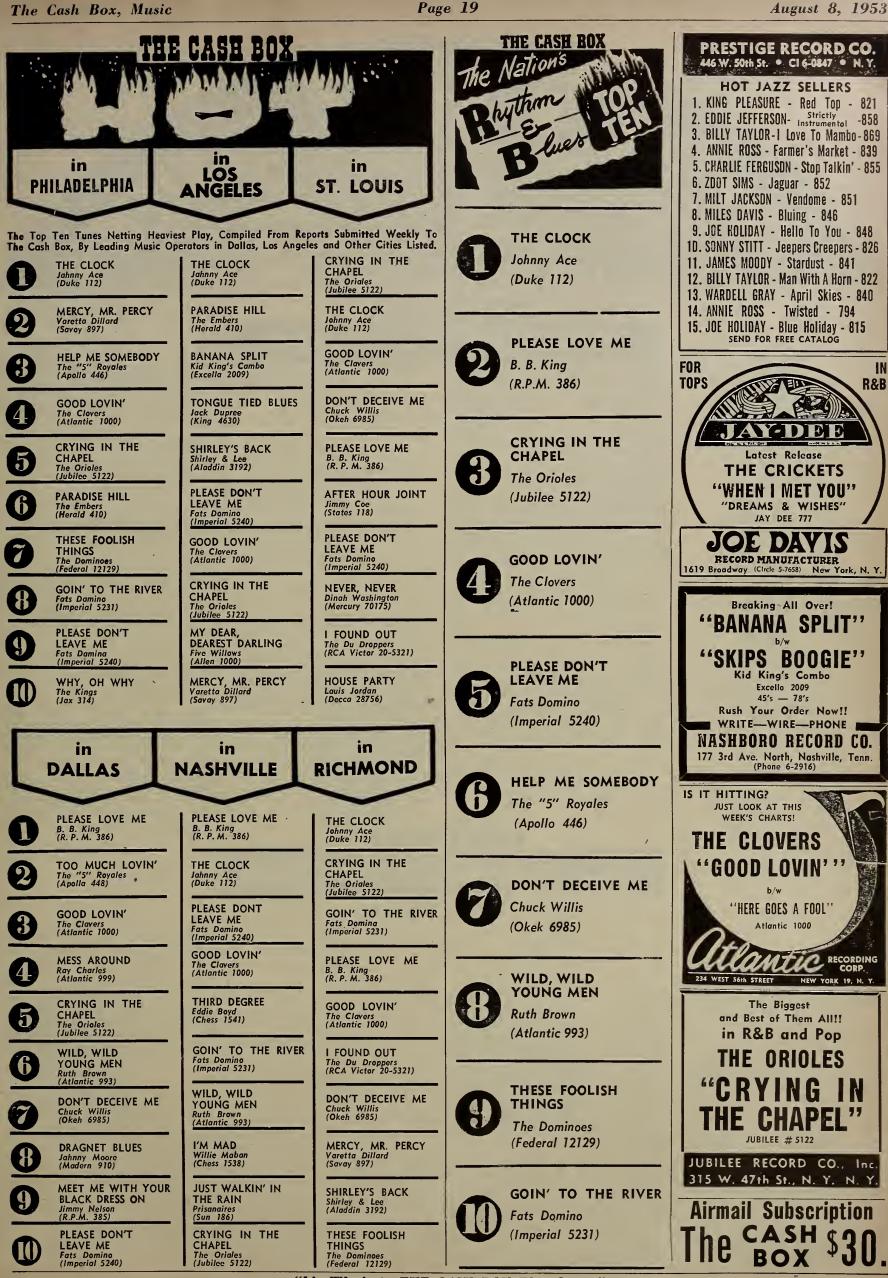




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BUDDY LUCAS (RCA Victor 20-5396)

B "IT RAINS" (2:25) [Life Music BMI] Buddy Lucas comes up with an ok vocal of a slow romantic bounce against a smooth bit of orking.

"GREEDY PIG" (2:40) [Life Music BMI] A rhythmic middle beat bounce with a novelty opening of pig grunts and snorts is the material for Lucas on this deck and he sells it in approved manner. Harmonica with the ork helms the group some up with the ork helps the group come up with an interesting sound.

ORIGINAL FIVE BLIND BOYS (Jackson Harmoneers) (Peacock 1714)

"I KNOW THE LORD WILL MAKE A WAY" (2:51) [Lion Publishing BMI] With Percell Perkins handling the lead, the Original Five Blind Boys dish up a slow religious chant. Lead works against a rhythmic bounce blend by the group.

G "SOMEWHERE LISTENING FOR MY NAME" (2:35) [Lion Publishing BMI] The reverse deck is a middle tempo gospel side and Archie Brownlee takes over the lead for a more restrained side. Boys work to-gether with more restraint. A moving religious waxing.

THE SOUL STIRBERS (Specialty 851)

G "HE'LL WELCOME ME" (3:01) [Venice Music BMI] The Soul Stirrers harmonize a middle-quick in-spirational deck in mellow style. Lead creates excitement without going all ut in a forming wedging out in a frenzied reading.

(2:50) OF MY JOURNEY" (2:50) [P.D.] Flip is a middle tempo gospel side well done.

THE DELL TONES (Brunswick 84015)

B "MY HEART'S ON FIRE" (2:51) [Lewis Music ASCAP] The Dell Tones collaborate on a slow ballad with the lead singing in good form. Group has a good sound.

"YOURS ALONE" (3:00) [Chal-lenge Music BMI] The Tones dish up another slow ballad with romantic lyrics and the side is mighty listenable.

THE FAMOUS WARD SINGERS (Savoy 4045)

"I KNOW IT WAS THE LORD" B (Parts one and two) [Crossroads BMI] The Famous Ward Singers dish up a slow rhythmic gospel number with leads Frances Stadman & Thelma Jackson shouting out the religious lyrics. In part two, Marion Williams handles the lead in approved style.

AWARD WEEK O'T

"HURRY BACK GOOD NEWS" (2:47) [Lion Publishing-BMI] "BOOGIE UPROAR" (2:50) [Lion Publishing-BMI]

CLARENCE "GATEMOUTH" BROWN (Peacock 1617)

• Clarence "Gatemouth" Brown is hot on his new Peacock release, "Hurry Back Good News". His bang-up vocal job on the exciting tune is helped to move along with handclapping, wild chorus chanting, and enthusiastic orking by Al Grey and his All Stars. Standout in the instrumental portion is an excellent guitar. Brown sings of

B "I LOVE YOU BABY" (2:37) [Andrea Music BMI] The Kings etch a quick beat jump blues that is loaded with action. Bobby Hall han-dles the lead in excellent style.

THE KINGS

(Jax 314)

baby is coming back and he's going to the railroad track to meet her. Should help stir up some summer action. The under portion, "Boogie Uproar", is a racing instrumental that moves from the kick-off. Guitar is tops with piano and trumpet also getting in some good licks.

WOO WOO MOORE (Mercury 70204)

• "FIVE LONG LETTERS" (2:38) Woo Woo Moore chants a slow mournful item about having written five letters and questions having them all returned to him. Saxing in breaks holps color the ride helps color the side.

B "SOMETHING'S WRONG" (2:41) Flip is a novelty narration against an easy ork backing. Moore, after a year of happiness finds his wife beginning to nag him and specu-lates "something's wrong". An inter-esting disk.

BIG MAYBELLE

(Okeh 6998)

B: "JINNY MULE" (2:45) [Barn-hill BMI] A middle beat novelty very reminiscent in approach and tune to "Hound Dog" zestfully read by Big Maybelle. Gal berates her man as being a stubborn fool. Could be a big one big one.

B "SEND FOR ME" (3:15) [Beacon Music BMI] The rough voiced belter gives another energetic per-formance on the flip deck.

GEORGIE AULD'S ALL STARS (Brunswick 80223)

G "LUCKY DUCK" (3:11 and 3:18) (Part one and two) [Marguerita ASCAP] At an actual concert Auld and his all star band crash out a quick beat scramble with Auld treat-ing listeners to his talented saxing.

IOHN LEE HOOKER

(Modern 908)

B "LOVE MONEY CAN'T BUY" (2:41) [Modern BMI] The south-ern blues stylist chants a made to order blues in which he tells his gal she's making a fool of him.

B "PLEASE TAKE ME BACK" (2:37) [Modern BMI] Flip is a quick beat blues in which Hooker begs for one more chance. Hooker is the usual Hooker and will go strong with big forms his fans.

BENNY CARTER O.

(RCA Victor 20-5389)

B "LULLABY IN BLUE" (2:44) [Largo Music ASCAP] Benny Carter and his ork etch a slow mood piece in easy and dreamy manner. Benny's saxing is of the floating variety variety.

CRUISIN" (2:45) [Largo Music ASCAP] The organization belts a quick beat instrumental with a run-away sax treat by Carter. Nice piano bit also colors the etching.

MR. SAD HEAD

(RCA Victor 20-5388)

B "BLACK DIAMOND" (2:45) [Marshall Music BMI] Mr. Sad Head sings a mournful ditty about the train that took his baby away. A good disking well performed by the artist.

• "MAKE HASTE" (2:21) [Mar-shall Music BMI] Flip is a driv-ing item with Sad Head belting out advice to young girls to "make haste while they are still young". A shouty bouncer that moves.

"WHY? OH, WHY?" (2:38) [Andrea Music BMI] Flip is a slow blues ballad with Hall vocaling smoothly and warmly against an easy and polished chorus. The light bounce comes through a good side that is already kicking up a bit of action in Philadelphia. Bears watching. THE CASH BOX

"THERE'S PEACE IN KOREA" (2:41) "CRYING IN THE CHAPEL"

> SISTER ROSETTA THARPE (Decca 48302)

• Sister Rosetta Tharpe follows almost on the heels of the truce signing in Korea with "There's Peace In Korea", a quick tempo rhythmic bounce that glories in the peace and the happiness it will bring in its wake. Sister Rosetta sings with feeling and elation as she advises the womenfolk their husbands, sons and brothers will be coming home. While known for her religious singing, this would not be classified as a gospel side, although the Sister cannot entirely lose that feeling in her interpreta-tion. A timely release that should garner lots of coin in the emotional wave that follows the end of a war. The under portion, "Crying In The Chapel", has Rosetta reverting to a more spiritual job. In fact, with all the versions on the market, this one is the most religious presenta-tion. • Sister Rosetta Tharpe follows

"DON'T TALK TO ME ABOUT MEN" (2:41) [Gallatin Music-BMI] "STRING BEAN" (2:37) [Gallatin Music-BMI]

MARGIE DAY (Dot 1172)

• Margie Day, the gal with the talent that has threatened to break through with a big one for some time, comes up with one that looks like "it". Titled, "Don't Talk To Me About Men", Miss Day sings a slow lovely melody softly and sweetly as she tells of the men she has met that she'd like to forget. The fem artist conveys that maudlin and slightly tipsy feeling as she chants "just fill up my glass again" and with an assist from a multiple voice recording the record multiple voice recording the record comes out a top drawer effort. Should catch lots of plays on the boxes. Flip is a middle beat jump, "String Bean", in which Miss Day changes pace and belts the oomphy ditty. Look for the upper lid to break out with some solid action.

Rhythm W Blues SLEEPER OF THE WEEK

(2:39)

the good news he's received. His



NEW YORK:



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CHICAGO:

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label here.

LOS ANGELES:



LOS ANGELES: There's a small square of paper, about 6 inches by 6 inches, on which one A&R man has dared to make a written prediction. In advance, yet. With things what they are these days, as regards A&R men, this is, to say the very least, awe-inspiring. Most A&R guys are like the Sphinx when it comes to advance paper, in front of witnesses, and state that the new group he had formed. The Five Artists, with Thurston Harris as the lead vice, would kick off with a hit on their first disk, all looked at Ralph as others gaze at the world's seven wonders. Even Al Sherman, who is head rep for the fing and Federal labels of Syd Nathan in this area, and who witnessed this remarkable document, is now wondering what he signed. . . . Linda Hopkins, who'll be remembered for some of her grand cuttings for savy, will be the first thrush to come up on the Savy, will be the first thrush to come up on the position. Remember when Jerry left Cosmo, some any moons ago, phoned us to advise that he had just arted his own label, and that he had, what he termed, the greatest singing group ever put together'. Lead voice, Jerry explained, the sum of the sum of the save of the some avery explained.

"the greatest singing group ever put together". Lead voice, Jerry explained, was Sonny Tillinghast. So we said, in those days of paper economy, "The name's too long. Let's cut it down to just 'Sonny Til' "... The mucho traveled Lou Chudd of Imperial is one guy it's well to know when visiting Mexico. Mention of his name 'round music circles there brought some grand accommodations to friends who were caught short without reservations. Proving, of course, that Lou's Latino Americano and Mexicano discos are very well accepted south of the border.



August 8, 1953

DETROIT:



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Danny Kessler Goes To Victor As Mgr. of A&R For R&B Dept.

Marvin Holtzman Replaces Him At Okeh

NEW YORK-Danny Kessler was named manager of A&R for the Rhythm and Blues department of RCA Victor Records, it was announced this week by Joe Carlton, head of A&R for the diskery. Kessler, until this week, had been in charge of A&R for the Okeh label, a post which he resigned from.

Taking his place at Okeh will be Marvin Holtzman, who had been in charge of chain store sales for the diskery and who also had had a hand in determining plans.

Kessler will not only handle R&B artist and repertoire at Victor, but he will also be responsible for promotion and sales and will be given special as-signments in the pop field. It is also presumed that when Victor's new label gets under way, Kessler will also handle R&B for it.

Rush Your Order ...

"I'LL HELP

YOU BABY"

CKRISTINE KITTRELL

REPUBLIC # 7044

REPUBLIC RECORDING CO.

At Okeh, Holtzman will be responsible for A&R and also for the new Epic label which is being formed.

16 Year Old Highschoolers Produce Record Click

BEVERLY HILLS, CALIF. — They're going mad in this area for a group called "The Flairs."

These are five highschool youngs-ters, 16 years of age, from Jefferson High School here, who came together to give the R&B music biz a lift.

to give the R&B music biz a lift. The five boys have no professional voice training. They are still in their third year of high school. And al-ready everyone is geting excited over them. To the extent where the R&B experts here believe, "This is the group that will lead the way."

that will lead the way." The group was picked up and put together by young Joe Bihari, of the well known recording Bihari family. Joe is still young enough to appre-ciate the high schoolers. He quickly realized the possibilities which they presented to the R&B field all over the nation. Not only did the five boys perfectly harmonize on the first two sides pre-sented, "I Had A Love" backed with "She Wants to Rock," but, what's even more, they wrote the tunes them-selves.



Recording

week recorded Vin Strong, formerly on R. C. A. Victor. Strong, on the organ, is well known for his Latin releases in Central and South America and the United States. Shown above is the session at which Strong cut his first sides for Tico. The organist is seen at the center at the Hammond; extreme left, guitarist Jimmy Shirley; at the mike Ralph Teico, assistant musical director for Tico, and Margarita Benitez, calypso and Latin American singer; and Jimmy Smith at the

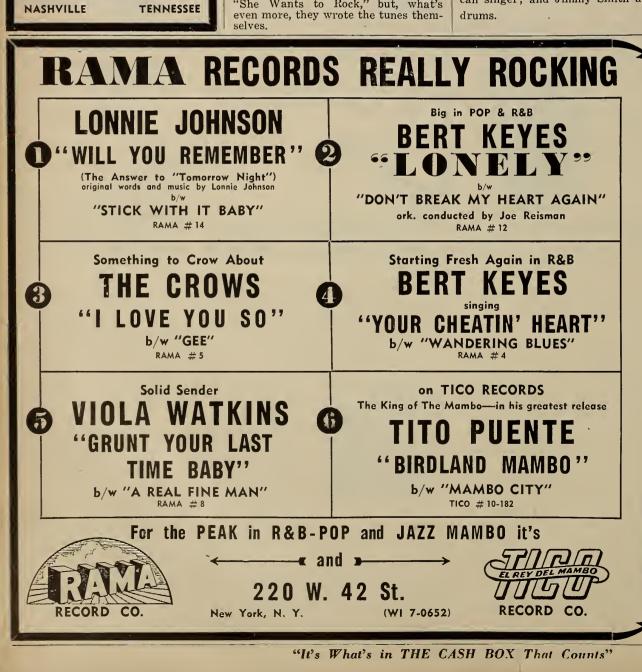
Jay-Dee Ads Distribs

NEW YORK—On his recent trip to Chicago for the NAMM convention, Joe Davis, prexy of the new Jay Dee label, added twelve new distributors to his organization making a total of 20 distribs for the R & B diskery. The label is currently featuring the Crickets Crickets.

In the recent past Davis was releas-ing through MGM where the Crickets came to fame with their hit of "You're Mine."

Mine." In order to form his own company, Davis left MGM under the most friendly terms. This past week, the diskery released another Cricket rec-ord, "When I Met You." Davis will soon record the Blenders, Paula Watson, Tommy Brown and many others on the Jay Dee seal.

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For Plus Profits - Order from These Top-Flight Dist.

Cincinnati, Ohio Allen Distributing Richmond, Va. Allied Music Sales Los Angeles, Calif. Alpha Distributing Co. New York, N. Y. Barnett Distributing Ca. Baltimore, Md. Benart Distributing Ca. Cleveland, Ohio Big State Dist., Inc. Dallas, Texas C & C Distrib. Co. Seattle, Wash. Cadet Distributing Ca. Detroit, Mich. Chatton Distributing Ca. Oakland, Calif.

A & I Distributars

Commercial Music Ca. St. Louis, Mo Commercial Music Ca.

Kansas City, Mo. Dixie Distributing Ca. Atlanta, Ga.

Essex Distributing Ca. Newark, N. J.

F & F Distributing Ca. Charlotte, N. C.

Glenn Allen Memphis, Tenn.

Gotham Distrib. Corp. Philodelphia, Pa.

Gramophone Distrib, Co. Dallas, Texas

Interstate Phana. Carp. Birmingham, Ala.

Music City Record Sales Nashville, Tenn. Okla. Record & Sup. Ca. Oklahoma City, Okla. Pan Amer. Distributors Miami, Fla.

Pan Amer. Distributors Jacksonville, Fla.

Records, Inc. Boston, Mass. Sheridan Recard Dist.

Chicago, III. Southwest Distributing

Houston, Texas Southwest Distributing

San Antonio, Texas U. S. POSSESSIONS

Microphone Music Honolulu, Hawaii Casa Fragoso San Juan, Puerto Rico

CANADA

Elite Recard Co. of Can. Montreal, Canada

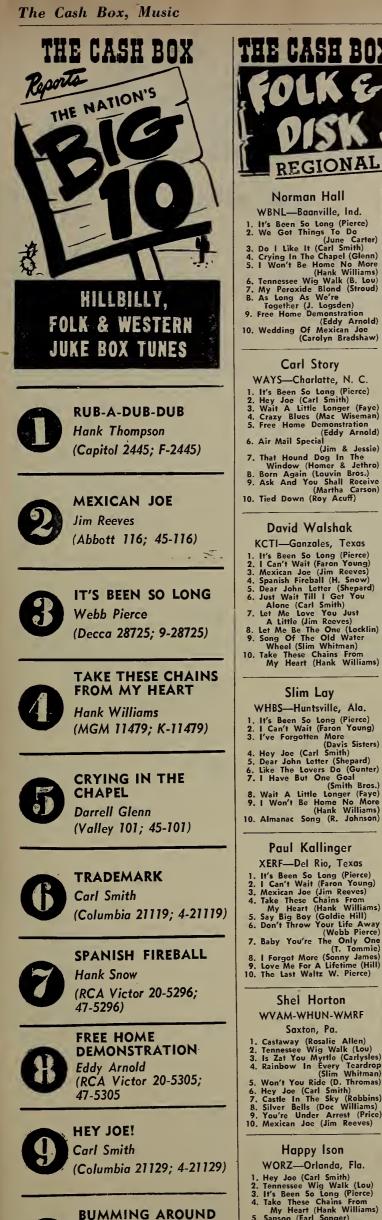
FOREIGN Atlantic Record Company Barranquilla, Colombia, S. A.

Vague Recards, Ltd. London, England Riviera Recards

Paris) France Societe Italiana Dischi Milano, Italy

La Casa Tica Caracas, Venezuela, S. A. (Distributor for all South America)

August 8, 1953



T. Texas Tyler

(Decca 28579; 9-28579)



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Norman Hall WBNL—Baanville, Ind.

Carl Story

- WAYS-Charlatte, N. C.

- WAYS—Charlatte, N. C. 1. It's Been So Long (Pierce) 2. Hey Joe (Carl Smith) 3. Wait A Little Longer (Faye) 4. Crazy Blues (Mac Wiseman) 5. Free Home Demonstration (Eddy Arnold) 6. Air Mail Special 7. That Hound Dog In The Window (Homer & Jethro) 8. Born Again (Louvin Bros.) 9. Ask And You Shall Receive (Martha Carson) 10. Tied Down (Roy Acuff)

- David Walshak KCTI—Ganzales, Texas KCTI—Ganzales, I exas
 It's Been So Long (Pierce)
 I Can't Wait (Faron Young)
 Mexican Joe (Jim Reeves)
 Spanish Fireball (H. Snow)
 Dear John Letter (Shepard)
 Just Wait Till I Get You Alone (Carl Smith)
 Let Me Love You Just A Little (Jim Reeves)
 Let Me Be The One (Locklin)
 Song Of The Old Water Wheel (Slim Whitman)
 Take These Chains From My Heart (Hank Williams)

Slim Lav WHBS-Huntsville, Ala.

- WHBS—Huntsville, Ala.
 1. It's Been So Long (Pierce)
 2. I Can't Wait (Faron Young)
 3. I've Forgotten More (Davis Sisters)
 4. Hey Joe (Carl Smith)
 5. Dear John Letter (Shepard)
 6. Like The Lovers Do (Gunter)
 7. I Have But One Goal (Smith Bros.)
 8. Wait A Little Longer (Faye)
 9. I Won't Be Home No More (Hank Williams)
 10. Almanac Song (R. Johnson)

Paul Kallinger

- XERF-Del Rio, Texas XERF----Del Kio, lexos 1. It's Been So Long (Pierce) 2. I Carlt Wait (Faron Young) 3. Mexican Joe (Jim Reeves) 4. Take These Chains From My Heart (Hank Williams) 5. Say Big Boy (Goldie Hill) 6. Don't Throw Your Life Away (Webb Pierce) 7. Baby You're The Only One (T. Tommie) 8. I Forgot More (Sonny James) 9. Love Me For A Lifetime (Hill) 10. The Last Waltz W. Pierce)

Shel Horton WVAM-WHUN-WMRF

- Saxton, Pa. Saxton, Fa. 1. Castaway (Rosalie Allen) 2. Tennessee Wig Walk (Lou) 3. Is Zat You Myrtle (Carlysles) 4. Rainbow In Every Teardrop (Slim Whitman) 5. Won't You Ride (D. Thromas) 6. Hey Joe (Carl Smith) 7. Castle In The Sky (Robbins) 8. Silver Bells (Doc Williams) 9. You're Under Arrest (Price) 10. Mexican Joe (Jim Reeves)

Happy Ison WORZ—Orlanda, Fla.

WORZ--Orlanda, Fla. 1. Hey Joe (Carl Smith) 2. Tennessee Wig Walk (Lou) 3. It's Been So Long (Pierce) 4. Take These Chains From My Heart (Hank Williams) 5. Sansoo (Earl Songer) 6. Wait A Little Longer (Faye) 7. By Degrees (Jim Skinner) B. Crying In The Chapel (Glenn) 9. The Life They Live In Songs (Kitty Wells) 10. It's Your Life (S. McDonald)

Morris Gaskins WSFC—Somerset, Ky

WSFC—Somerset, Ky. 1. Too Young To Tango (Ruby) 2. Just Wait Till I Get You Alone (Carl Smith) 3. Knothole (The Carlisles) 4. I'm Not Worth Your Tears (Carl Sauceman) 5. Green Grow The Lilacs (Maddox Bros. & Rose) 6. Hey Joe (Carl Smith) 7. Rainbow In The Valley (Mac Wiseman) 8. Blue Letter (Red Foley) 9. Honky Tonk Waltz (K. Wells) 10. Dim Lights, Thick Smoke (Margerie Collie)

Bob Ferguson

KCLX—Calfax, Wash. KCLX—Calfax, Wash. 1. Crying In The Chapel (Glenn) 2. They Got Me Singin' (Red Garrett) 3. Darling, Am I The One (Carl Smith) 4. How's The World Treating You (Eddy Arnold) 5. It's Your Life (S. McDonald) 6. I'll Dance At Your Wedding (Jimmie Dickens) 7. Butterfly Love (F. Hart) 8. Caribean (Jim Reeves) 9. Hey Joe (Carl Smith) 10. Trademark (P. Waggoner)

Dave Miller

WMIE—Miami, Fla. 1. Tennessee Wig Walk (Lou) 2. Hey Joe (Carl Smith) 3. To The Birds (S. Lawrence) 4. Wanderlust Blues (Allegro) 5. Gambler's Guitar (R. Draper) 6. Hey, Mr. Cotton Picker (Lee) 7. Just Wait Till I Get You Alone (Carl Smith)

B. How's The World Treating You (Eddy Arnold)

9. I Couldn't Keep From Crying (Marty Robbins)
 10. Lighthouse (Rusty Draper)

Elmer Snodgrass

- WAKE-Greenville, S. C.

WAKE—Greenville, S. C.
Dear John Letter (Shepard)
I'd Rather Die Young (Rose Maddox)
Take These Chains From My Heart (Hank Williams)
I Have But One Goal (Smith Bros.)
Hey Joe (Carl Smith)
Butterfly Love (F. Hart)
I Can't Wait (Faron Young)
Just For You (Elton Britt)
Poor Boy (S. James)
You Weren't Ashamed (Price)

Jolly Joe Nixon

KXLA—Pasadena, Calif. KXLA—Pasadena, Calif. 1. Crazy Blues (Mac Wiseman) 2. Just Wait Till I Get You Alone (Carl Smith) 3. Take These Chains From My Heart (Hank Williams) 4. S. S. Lure Line (J. Horton) 5. Is Zat You Myrtle (Carlisles) 6. Caribbean (Mitchell Torok) 7. Choking The Strings (Reno) B. Crying In The Chapel (Glenn) 9. Butterfly Love (Freddie Hart) 10. Baby I'm Countin' (Skeets McDonald)

Р. В. 9. 10.

Tommy Sutton

- WING—Daytan, Ohia WING---Daytan, Ohia
 Mexican Joe (Jim Reeves)
 How's The World Treating You (Eddy Arnold)
 It's Been So Long (W. Pierce)
 Trademark (Carl Smith)
 Halfway Chance (Robbins)
 Take These Chains From My Heart (Hank Williams)
 Rub-A-Dub-Dub (Thompson)
 B. How Come (Ernie Lee)
 Is Zat You Myrtle (Carlisles)
 Half-Hearted (G. Morgan)

Buck Benson WLBR—Lebanan, Pa. WLBK---Lebonan, Ya. 1. Is Zat You Myrtle (Carlisles) 2. Knothole (The Carlisles) 3. Black Net Rag (Joe Maphis) 4. I Feel It In My Soul (Carson) 5. South In New Orleans (Johnny & Jack) 6. Kaw-Liga (Hank Williams) 7. Born Again (Louvin Bros.) 8. Crazy Blues (Mac Wiseman) 9. Dear Old Dixie (Flatt-Scruogs)

(Flatt-Scruggs) 10. Naptown, Ind. (H. Gunter)

"It's What's in THE CASE PAY

Hal Durham & Tom Carlisle WROL-Knaxville, Tenn.

1. J.

August 8, 1953

Strange Things Are

Happening

NEW YORK-In the past year,

The Magic Kazootie

NEW YORK-Rootie Kazootie, Lil-liputian star of the ABC television network, might have some sort of

network, might have some sort of record running. Rootie opens each of his programs by singing a song, usually it's a hit of days past. Recently it has been noticed that many of the old timers he has featured are turning up on the hit lists as revivals. For exam-ple: "Glowworm," "Piano Roll Blues," "The Old Soft Shoe," "By the Sea," "The Old Soft Shoe," "By the Sea," "Ramona" and many others. He does them months before they begin to show up again as pop favorites. "Say Si Si" is another one of Rootie's choices. Choice for the future "Jealous of You" (Tango of Jealousy). "Tis rumored he does it with his Magic Kazootie.

THE NATION'S TOP HIT!

DARRELL GLENN

and the Rhythm Riders

"HANG UP THAT TELEPHONE" Valley V-105

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IN ALL AREAS!

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"PLEASE SET

ME FREE"

Curly Daulton

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RIDGEWAY MUSIC, INC.

Charlie Adams

Hollywood, Cal.

6087 Sunset Blvd.

RYING

THECHAI

- NEW YORK—In the past year, a great number of interesting events occurred in England. Definitely the most important was the Coronation. While the gala celebration was not held to make an impression on the record field, nevertheless, it may mean a great deal in the near future. While visiting Great Britain for the Coronation filming, CBS sound ef-fects men Ham O'Hara and Don Fos-ter stoped into some of the local spots where juke boxes were on location. Much to their surprise, one of the most popular numbers in the box was "Three Minutes of Silence." For the correct fee, a listener could wine or dine in absolute silence. Foster and O'Hara are releasing the disc through Cunningham Park Dis-tributors in Flushing, New York. The disk is blank grooved on both sides. For 5c the listener gets three min-utes of quiet, and for a dime—six minutes of the same. Imagine the predicaments facing disk Jockies if the record were to make the "most popular charts." WROL-Knaxville, Tenn. 1. It's Been So Long (Pierce) 2. Dear John Letter (Shepard) 3. I'd Rather Die Young (The Hilltoppers) 4. Walking In Moonlight (Don Gibson) 5. Crying In The Chapel (Glenn) 6. I Can't Wait (Faron Young) 7. Darling, Am I The One (Carl Smith) 8. I Forgot More (Davis Sisters) 9. Tennessee Wig Walk (Lou) 10. Knothole (The Carlisles)

Don Sherman

- WKXL-Concard, N. H. WKXL—Concard, N. H. 1. Rub-A-Dub-Dub (Thompson) 2. Mexican Joe (Jim Reeves) 3. Gambler's Guitar (Draper) 4. Crying In The Chapel (Glenn) 5. Butterfly Love (Jim Reeves) 6. Danny Boy (Slim Whitman) 7. Walking Behind You-All (Homer & Jethro) 8. Free Home Demonstration (Rusty Draper) 9. Your Cheatin' Heart (Hank Williams) 10. Mexican Joe #67/8 (Homer & Jethro)

Smokey Smith

- KRNT-Des Maines, Iowa

- KRNT—Des Maines, Iowa 1. Crying In The Chapel (Glenn) 2. Dear John Letter (Shepard) 3. Can I (Jack Cardwell) 4. It's Been So Long (Pierce) 5. Hey Joe (Carl Smith) 6. I Won't Be Home No More (Hank Williams) 7. Trademark (Carl Smith) B. Orange Blossom Special (Tormy Jackson) 9. How's The World Treating You (Eddy Arnold) 10. Spanish Fireball (H. Snow)

- "Uncle" Joe Johnson WPAQ-Mt. Airy, N. C.

Art Barrett

WSAP—Portsmouth, Va.

- WSAP—Portsmouth, Va. 1. Private Property (Johnny & Jack) 2. Hey Joe (Carl Smith) 3. Crying In The Chapel (Glenn) 4. It's Your Life (S. McDonald) 5. It's Been So Long (Pierce) 6. Danny Boy (Slim Whitman) 7. Your Cheatin' Heart (Hank Williams) 8. Banjo Nola (Arly Nelson) 9. Something Different (The Carlisles) 10. I Can't Wait (Faron Young)

Mack Sanders

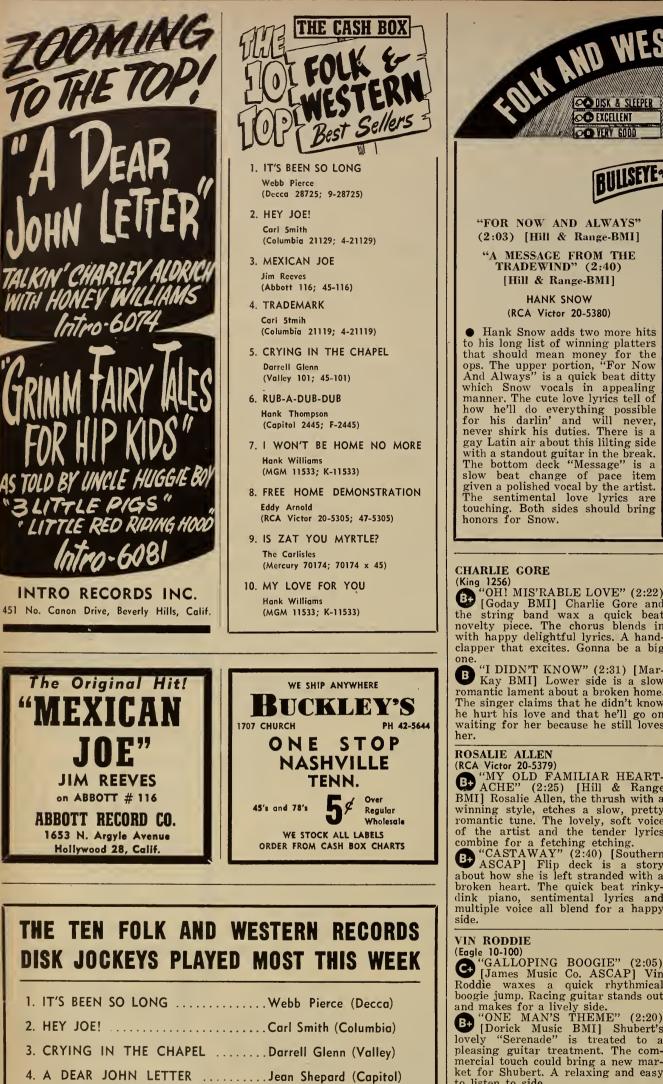
KFBI-Wichita, Kan. KFBI—Wichita, Kan.
Dear John Letter (Shepard)
Crying In The Chapel (Glenn)
They Got Me Singing That Way (Red Garrett)
Wait A Little Longer (Faye)
I Can't Wait (Faron Young)
Tennessee Wig Walk (Lou)
It's Been So Long (Pierce)
Trademark (Carl Smith)
Your Cheatin' Heart (Hank Williams)
Rub-A-Dub-Dub (Thompson)

Ben Hall

KSEL—Lubbock, Texas

KSEL—Lubbock, Texas 1. Dear John Letter (Shepard) 2. Danny Boy (Slim Whitman) 3. Wait A Little Longer (Faye) 4. I'd Rather Die Young (Rose Maddox) 5. There's A Rainbow In Every Teardrop (Slim Whitman) 6. It's Been So Long (Pierce) 7. That's Alright (Autry Inman) 8. Hey Joe (Carl Smith) 9. Rub-A-Dub-Dub (Thompson) 10. Do I Like It (Carl Smith)

That Counts"



6. IS ZAT YOU MYRTLE? The Carlisles (Mercury) 7. MEXICAN JOEJim Reeves (Abbott)

9. TENNESSEE WIG-WALK Bonnie Lou (King)

YOU Eddy Arnold (RCA Victor)

8. HOW'S THE WORLD TREATING

BULLSEYE & de WEEK "MY LOVE IS AFLAME" (2:36) [Shapiro Bernstein-ASCAP] "I'M THE LONELIEST GAL IN TOWN" (2:35) [Acuff-Rose-BMI] KITTY WELLS (Decca 28769)

ODISK & SLEEPER

OG FAIR

OO MEDIDER

O EXCELLENT

OD VERY GODD

(Decca 28769) • Kitty Wells, who recently turned up as winner of The Cash Box Disk Jockey Poll, etches a top-flight pair of tunes that should stir up plenty of interest in the boxes. The top deck, "My Love Is Aflame", is a quick beat bounce that Kitty warbles in her superior manner. Lyrics are of the romantic lament nature and the thrush de-livers them in fetching style. Flip, "Tm The Loneliest Gal In Town", is a slow tempo tale of woe in which Miss Wells relates how lonely she really is although she covers up by showing the town she's a gay gal. Both sides are strong contenders for the charts.

CHARLIE GORE

(King 1256) "OH! MIS'RABLE LOVE" (2:22) [Goday BMI] Charlie Gore and the string band wax a quick beat novelty piece. The chorus blends in with happy delightful lyrics. A hand-clapper that excites. Gonna be a big one

B "I DIDN'T KNOW" (2:31) [Mar-Kay BMI] Lower side is a slow romantic lament about a broken home. The singer claims that he didn't know he hurt his love and that he'll go on waiting for her because he still loves

her. ROSALIE ALLEN (RCA Victor 20-5379) "MY OLD FAMILIAR HEART-ACHE" (2:25) [Hill & Range BMI] Rosalie Allen, the thrush with a winning style, etches a slow, pretty romantic tune. The lovely, soft voice of the artist and the tender lyrics combine for a fetching etching. "CASTAWAY" (2:40) [Southern ASCAP] Flip deck is a story about how she is left stranded with a broken heart. The quick beat rinky-dink piano, sentimental lyrics and multiple voice all blend for a happy side.

VIN RODDIE (Eagle 10-100) G "GALLOPING BOOGIE" (2:05) [James Music Co. ASCAP] Vin Roddie waxes a quick rhythmical boogie jump. Racing guitar stands out and makes for a lively side. "ONE MAN'S THEME" (2:20) [Dorick Music BMI] Shubert's lovely "Serenade" is treated to a pleasing guitar treatment. The com-mercial touch could bring a new mar-ket for Shubert. A relaxing and easy to listen to side. to listen to side.

EDDIE HAZELWOOD (Intro 6078) TO YOUR APRON STRINGS PLEASE LET ME BE TIED" (2:35) [American] Eddie Hazelwood warbles a slow beat sentimental tune. A pleasing vocal telling that he knows he's wrong for leaving his gal. "TEXAS OIL MAN" (2:10) [Intro] Bottom is a quick beat cutie with happy lyrics. A boastful vocal about a big shot who gets his money from a big hole in the ground and spends it like water.

ARTHUR (GUITAR BOOCIE) SMITH (MGM 11558) B "HE WENT THAT-A-WAY" (2:37) A talking novelty vocal by Arthur Smith is backed by his col-orful Cracker-Jacks chorus and some odd noises. The quick beat racing guitar makes for a solid side. B "THREE D BOOGIE" (2:39) Lower deck is a quick tempo shuffle with a multiple guitar sound. Two interesting sides by Arthur and the boys.

the boys.

the boys. BILLY McCHEE (Imperial 3203) B''WHEN YOU TOOK YOUR WEDDING VOWS TODAY" (2:33) [Commodore BMI] Billy McGhee sings a slow romantic lament seeing his gal taking the wedding vows with another boy. The soft mel-low chords of the artist is aided by an easy string backing. A tender reading. B''DON'T BE A FOOL TOO B''DON'T BE A FOOL TOO OFTEN" (2:35) [Commodore BMI] Reverse deck is a slow tempo item in which the artist laments a sorrowful tale about how someone stole his love. A pretty tune vocaled in pleasurable manner. REDD HARPER (MR. TEXAS)

REDD HARPER (MR. TEXAS)

REDD HARPER (MR. TEXAS) (Copitol 2547) G "LORD BUILD ME A CABIN IN GLORY" (2:11) [Stamps Quar-tet] A religious item with a dramatic introduction and assisted in fine fash-ion by a quick beat organ backing. G "CLOSER LORD TO THEE" (3:01) [Herman] Flip side is a change of pace religious piece sung in slow and tender style by Redd Harper. Appealing organ adds flavor to this side too.

JOHNNY SIMPSON (BBS 5004) B "I'LL TELL MY MOMMY" (2:30) [Revere ASCAP] With an assist by Jimmy James and his Coun-try Gentlemen, young Johnny Simp-son does a great job on a slow en-chanting item. The talented youngster gives a dra-matic performance.

The talented youngster gives a dra-matic performance. • "MOVING AWAY" (2:20) [Fred Dramer ASCAP] Under side is a smooth treatment etched in a quick beat lilt of a tune already covered in the pop field. The combination of a catchy voice and relaxed string back-ing make for a fine platter.

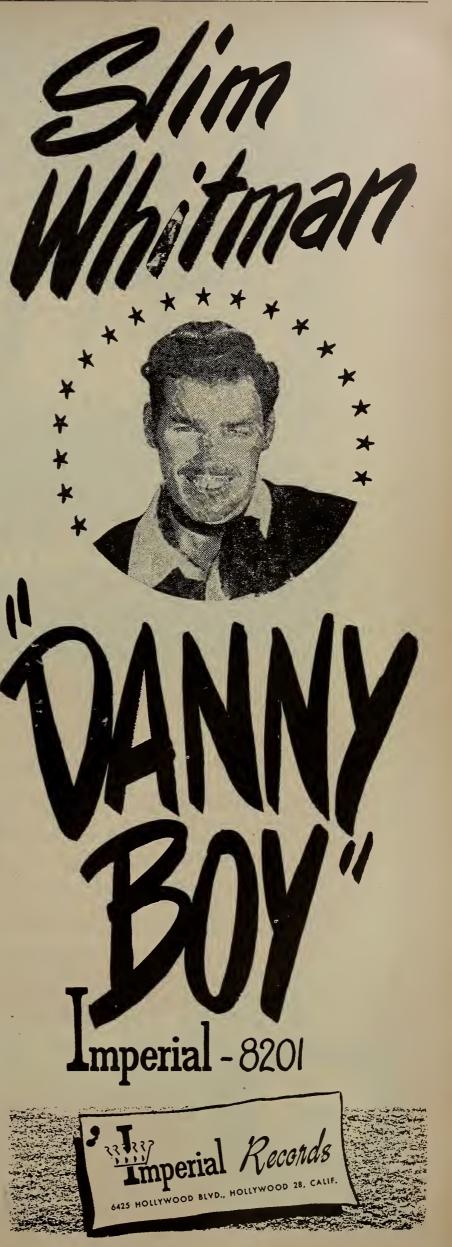
THE CASE FOLK and WESTERN ROUNDUP





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Select-o-matic

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The music system that's years ahead in design

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- The only music system with the Selecto matic mechanism
- The only music system that plays records vertically
- The music system that's completely equipped for remote control, scientific sound distribution and automatic volume compensation
- The music system that's setting new standards of performance in tens of thousands of locations



AMERICA'S FINEST AND

MOST COMPLETE MUSIC SYSTEMS

DEPENDABLE MUSIC SYSTEMS SINCE 1902 J. P. SEEBURG CORPORATION Chicago 22, Illinois 0

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Ops Suffer Who Forget To:



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Here



WASHINGTON, D. C.—The Cash Box recently reported (July 25 issue) that Senator Homer E. Capehart had introduced a bill (S.2306) which would permit a five-year amortization on all new capital investment. The Journal of Commerce agrees to the need for such a bill, but declares the Capehart Bill has a basic weakness. "What business needs," points out the Journal, "is not an alternative between the rather rigid current meth-ods and an equally rigid five-year amortization schedule. Because the needs of business vary from industry needs of business vary from industry to industry, and often from company to company with an industry, we favor a procedure under which every individual company, within reasonable limits, would be authorized to determine its own depreciation schedule. Once having selected a depreciation schedule for any particular capital investment, the company would, of course, be bound by its de-cision." As also noted in the July 25 issue of The Cash Box, Senator J. Allen Frear, Jr. introduced a bill in February, which would be more along the lines suggested by the Journal. The Frear Bill reads: "To afford the taxpayer the right to determine the period of useful life of property in computing deductions for depreciation under the income-tax laws." Well, anyway, it seems that our Congressmen have their eyes on this necessary legislation, and some results will be forthcoming in the near future."

NEW YORK-Those of us who have been connected with the coin machine industry for any number of years have seen several coin-operated golf devices come and go. Up to now, none have been successful in any way. We all know how great a hold the golf bug has on the American public. Driving ranges have prospered, and this year, minature golf courses have made somewhat of a comeback—some being installed at coin-operated baseball batting range locations. A New York firm has brought out a low priced golf driving practice item. The golfer puts 15 balls into a hopper. Once he assumes his driving stance he uses his club to depress and hold the delivery tube which releases one ball that rolls up and seats itself on the tee. Raising the club from the delivery tube permits the magazine to reload and the runway wire to disappear into the protective area of the driving mat. How about some coin firm producing a similar item (with the ball controlled in some way that it records distance, accuracy, etc.) with a coin-chute? 15 balls for 25c.

"Keep Up Personal Contact With Locations"

"One of the big reasons", old timers used to say, "for the success of many machines on locations was due to keeping up personal contact with the location owners."

In those days it was necessary to practically teach the storekeepers how to promote play on machines. It was also found that just moving a machine from the front to the back of the location many times meant the difference between profit and loss.

At the same time personal contact revealed a great many "secrets" of the location's patrons. For example, old timers learned that, many times, a machine wasn't to the liking of certain customers, even though the machine itself was termed: "a tremendous success" everywhere.

Similarly, it was learned, each location was an "individual business in itself." People who preferred to patronize one sort of spot, just didn't care to patronize another, which might be just down the street a few yards.

Why? Because one place pleased a certain type of people. Another didn't Therefore, as the old timers used to say, "Keep up personal contact with locations."

Today this is more important than ever. Yet what is happening almost everywhere in the industry?

Small operators, with 50 machines or less, are still keeping personal contact a treasured part of their servicing program. But the larger operators, those who have far over 100 machines, know less than 25% of their locations, on an average.

When an operator gets to the point where he has over 250 machines in operation, 15% is a big figure, when it comes to this sort of operator knowing location owners personally.

In fact, as the route grows larger, the percentage of personal knowledge of the locations by the owner of the route, continues to decrease. To the point where an operator with over 500 machines personally knows less than 5% of the locations, in most instances.

From a business standpoint this just can't be helped, as many large operators have pointed out, but, from the standpoint of boosting earning averages, personal contact by the owner of the route just can't be beaten for producing top revenue from each location. Many have experienced the surprise that comes to some large operator when he drops into some store and, in talking with the storekeeper, suddenly learns that the machine he is referring to is part and parcel of his very own operation.

Many of these large operators, when told of some location which could be boosted in average by the placement of a few foreign records, or by adding an extra machine, have to look thru their books first, just to make sure that it is their location, before they make a note of this fact.

Then, after they make the note, do they, themselves, go out to check on what they have been told? Usually not. What they usually do is to turn this over to the serviceman who covers the route. And that's that.

Of course it's understandable that the average large operator just simply can't cover his entire route. He knows, just as well as everyone else knows, that if he were able to get around to each one of his locations he could boost his average. But he is forced, he claims, to leave that to his servicemen and take their word for the average which is forthcoming.

A test made some weeks ago with a large operator in the midwest convinced this man that it was high time he employed an experienced man to just visit with his locations and make notes which would help boost the income from the locations.

This man does nothing but visit around and get better acquainted with the owners of the spots. He checks to see whether something can be done for the operating firm as well as the location owner. And, in most cases, comes back with some surprising reports, which have sat the owner of this big route right up in his seat time and again.

There's nothing that will ever replace personal contact. But those large operators who want to correctly program their phonographs, who want to be sure that they have the right amusement games, vendors and service machines in each location, had best employ an experienced man to just "visit" with their locations, and check placement of machines against location desires to bring about increased income.

Many a surprise is in store for the operator who has forgotten to: "Keep up personal contact with locations." Page 28

August 8, 1953

TAVERN and RESTAURANT CLOSINGS SERIOUS THREAT TO OPS' INCOMES

Some Tavern Biz Down As Much As 50% And More From Peak '40s

NEW YORK—Among the numerous problems confronting the coin machine operator is the fact that restaurants and taverns are finding it most difficult to meet their overhead, due to rising costs and drop off of customers.

It is stated that taverns and barrooms have to contend with four difficult current trends which are keeping patrons out of their places:

(1) TV--which keeps patrons at home.

(2) The baby boom of the last seven years.

(3) The shortage of household employes, including baby sitters.

(4) The high living costs, encouraging, if not compelling huge numbers who would like to dine and wine out to do their eating, drinking and entertaining at home.

This condition has brought about steep declines in volume—ranging to 50 per cent and more—from the peak period of the '40's. It was reported recently by operators in the Chicago area that a number of their locations were forced to close their doors.

The restaurant owner is caught in a tough squeeze between dwindling patronage and increasing costs of operation. When the pressure becomes too overwhelming, he is forced to close up.

If this condition should continue to any degree, the operator cannot but feel the reaction. So far, it's been noticeable, but not too serious. However, every time a barroom or tavern shutters, it's affected the operator's business.

There isn't the slightest argument that the coin-operated equipment installed by the professional operator has to a great degree assisted taverns to cope with their financial problems. The operator knows his locations intimately, and he is constantly working to the end where they can stay in business—so that he can retain them for his equipment.

Southern Amuse Co. Shows "E"



MEMPHIS, TENN. — Southern Amusement Company, this city, reports that its recent showing of the new AMI Model "E" phonographs brought in operators from a great number of outlying areas.

Some of the visitors were around when the cameramen started working. Pictured above: Top, left: The Atomic Grill, a location just outside of Paducah, Kentucky, in which some enterprising operator installed the Model "E-120" phono. The cafe, incidently, was featured recently in

"Life" magazine. Top, right: This picture was taken at the showing in Little Rock, Arkansas. Mrs. H. E. Hill and H. E. Hill, Jr., of Leflore Music Company, Greenwood, Miss. get "snapped".

Bottom, left: Robert L. Goad, southern Amusement salesman with Nathan Wheelus and E. B. Hitchcock of Jonesboro Music Company, Jonesboro, Arkansas. Bottom, right: Robert L. Goad and Bo Young, Broadway Music Company, Carruthersville, Missouri.

Many Cigarette Brands, Sizes, Filter Tips, Etc., May Force Mfrs To Produce Multiple Selection Vendors

Reynolds And Liggett & Myers Rumored Ready To Market "Filter Tip" Cigs

NEW YORK — Manufacturers of cigarette machines are confronted with the same condition that exists in the juke box field. Multiple selection phonos are now the answer. Cigarette machines, it appears, must also now provide for multiple selections. Not only must the machine carry all the popular brands, but must provide capacity for "King Size" cigarettes, and now "Filter Tip" packages.

At present "Filter Tip" cigarettes include Viceroys, Parliaments and Kents. It is understood that both

R. J. Reynolds Tobacco and Liggett & Myers Tobacco are close to marketing their own "Filter Tip" brands. An indication of the increased popularity of this type cigarette is the report that sales of Viceroy jumped 50 per cent in 1952 from the previous year, and those of Parliaments 60 per cent. Kents, introduced in mid-1952, are reported to have been behind in deliveries every since. A trend for the future, which cig machine manufacturers and operators should watch.

"What Makes A Good Operator?"

BAKERSFIELD, CALIF.—Wm. L. Schafer of San Joaquin Music Co., this city, who has been in the coinbiz for better than 22 years, features a very unusual business card.

The card has won much comment from other music ops who have seen it.

It is headlined, "What Makes A Good Operator?"

Bill Schafer claims that the following statements which appear on the card are "the truth and nothing but the truth."

The card reads:

What Makes A Good Operator?

"He must be—a man of vision and ambition, and after-dinner speaker, and a before-and-after-dinner speaker, and a before-and-after-dinner guzzler, and a night-owl, and Buy Everybody Drinks.

"He must entertain location owners' wives, sweeties, customers and stenos without becoming too amorous, inhale dust, cigar smoke and answer trouble calls within five minutes and Buy Everybody Drinks.

"He must be a ladies' man, a man's man, a model husband, a fatherly father, a devoted son-in-law, a good provider, a plutocrat, a Democrat, a Republican, a New Dealer and Old Dealer and a Fast Dealer, and Buy Everybody Drinks.

"And he must be an expert driver, talker, liar, dancer, traveler, bridge and poker hound, toreador, golfer, diplomat, financier, philanthropist, nudist; and authority on palmistry, chemistry, archaeology, psychology, physiology, meteorology, criminology, dogs, cats horse, house trailers, blondes, redheads and lingerie and Buy Everybody Drinks. The Cash Box

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August 8, 1953



NEW CUSTOMERS EVERY DAY!



I'm bored! I'll be glad when I can ride Bally Kiddy-Rides.''



"I'm getting there! In a couple of years I'll be riding Bally Kiddy-Rides."



'Up on my hind legs! In a year or I'll be riding Bally Kiddy-Rides. ear or so

DE THE



'Nextyear I 'll be this big — big enough to ride Bally Kiddy-Rides.''



"Dolly's a baby, but I'm big enc now to ride Bally Kiddy-Rides." enoug

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.

4 REASONS WHY Bally RIDDY-RIDES EARN BIGGEST PROFITS YEAR AFTER YEAR 3. Simplest Mechanism 1. Flashiest Eye-Appeal 4. Sturdiest Construction 2. Thrillingest Action



Bally



COMPANY

CTURING CORPORATION CHICAGO 18, ILLINOIS

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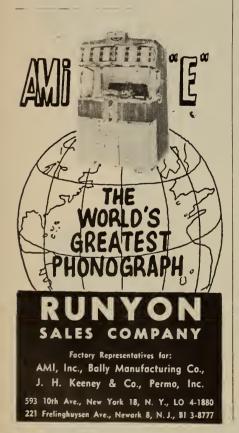
Features Cowboys On Horseback



J. A. (ART) WEINAND

CHICAGO-J. A. (Art) Weinand, sales manager, Exhibit Supply, this city, announced this week, the introduction of its new gun "Wild West" Western Gun.

The cabinet design and the switch step feature are the same as on Ex-hibit's "Space Gun," as is the swing type, ball and socket pistol. The targets, however, are Western characters on horseback. The illumination of the targets is with a bright light instead



of the black light used in the "Space Gun." Other features of the new "Western Gun" are: easy-access servicing; enclosed cash box; drop style coin-chute; adjustable motor times shooting cycle; and built in casters. The unit comes in two ways: (1) With a score box on the top, visible to all spectators; and (2) With the score box so concealed in the unit that it is visible only to the shooter.

Weinand is highly enthused over the reaction both from tests and from the firm's distributors, who have placed substantial orders. "On test locations," reported Weinand, "we found that when we placed a 'Western Gun' along side of the 'Space Gun,' it did not only better than the average previously earned on the 'Space Gun,' but stepped up the 'Space Gun' earnings, too. It was remarkable on our test locations that in every instance where 'Western Gun' was moved along side of a 'Space Gun,' the total earnings were far greater than double the original earnings of the 'Space Gun'. only."

Weinand also pointed out that the gun has a universal appeal to both

gun has a universal appear to both adults and kiddies, and can be in-stalled profitably in arcades, kiddie ride locations and general locations. The production line on "Western Gun" is going full speed, and initial shipments have already been made to Exhibit's distributors thruout the country country.

Conn. State Coin Assn. Sets Oct. 3 For 1st **Annual Banquet**

HARTFORD, CONN. — Abe Fish, president, and Jimmy Tolisano, former president of the Connecticut State Coin Association, announced that plans are now under way to hold a banquet and dance at the Hotel Bond, this air on Saturday night October this city, on Saturday night, October 3. This will be the first affair of its kind undertaken by this organization, and it hopes to make it an annual procedure.

procedure. Committees are being organized. At this time only two have been formed. They are the Program and Entertainment Committee, on which Fish and Tolisano will serve; and the Publicity Committee, which Paul Rechschafer will head. Members se-lected to the Ticket and Journal Com-mittees, as well as others, will be announced shortly.

SUMMED C	
SUMMER U	LEARANCE
PIN GAMES	BINGO GAMES
HARVEST TIME \$78.50 FLOATING POWER 49.50 DALLAS 55.50 PRESHIE 59.50 PLAYLAND 84.50 SOUTH PACIFIC 47.50 STADIUM (New) 49.50 UTAH 57.50 STA SCORE 39.50 UTAH 57.50 STA SERIES 99.50 WRITE — WIRE — WIRE —	
LAKE CITY AMUSEM	ENT CO. 4533 PAYNE AVE, CLEVELAND, OHIO (Tel.: HE 1-7577)

Exhibit's New "Western Gun" Des Moines Op Destroys Old Phonos



DES MOINES, IA .- Irv Sandler, Sandler Distributing Company, this city, sold Johnie Woods, prominent music op here, some new Wurlitzer 1500 phonos. Johnie took Irv into his back yard and showed him what he's doing with his pre-war phonos. Pictured above we see Irv congratulating Woods, while the distaff side of the Woods family use axes to break up these old phonos. Woods is replacing all this type of equipment, Sandler reports, with new Wurlitzer phonos.

Meeting Dates Of Music Operators' Associations

- Aug. 3-California Music Guild Place: 311 Club, 311 Broadway, Oakland, Calif.
 - 3-Amusement Machine Operators of Baltimore Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
 - 4-Amusement Machine Assn. of Philadelphia, Inc. Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
 - 4-Western Massachusetts Music Guild, Ralph Ridgeway Place: Ivy House, West Springfield, Mass.
 - 4-Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (executive board).
 - 6-Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (general).
 - 6-California Music Guild Place: Sacramento Hotel, Sacramento, Calif.
 - 11-California Music Guild Place: Fresno Hotel, Fresno, Calif.
 - 12-New York State Operators' Guild Place: Palatine Hotel, Newburgh, N. Y.
 - 12—California Music Guild Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
 - 13-California Music Guild Place: U. S. Grant Hotel, San Diego, Calif.
 - 17-Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
 - 31—Dallas Music Operators' Assn. Place: Big Pete's 5001 Lover's Lane, Dallas, Tex.
 - **31—Central States Music Guild**
 - Place: 805 Main Street, Peoria, Ill.

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A Weekly Column

AL SCHLESINGER

As I See It

At a recent banquet, I heard the president of one of the phonograph factories in a speech ex-plain how difficult it was to be a distributor. He expressed his deepest sympathy for the distribu-tor, as he knew of the tremendous jobs they had in balancing the operator on one hand and the factory on the other. The distributor, he explained, was caught between two fires. They are assigned certain quotas from the factories which they must fulfill and they must move these quotas into the hands of the operators in every which way pos-sible. It is indeed a hugh problem. But, don't we all have problems. I sometimes can even sym-pathize with a manufacturer. They also have tremendous problems. However, the operator while he needs sympathy, would much rather get a little more understanding of his position. He is caught between so many forces, that, I often wonder how he carries his burden. Not only does he have the distributor to contend with, but he also has his locations to worry about. In these days of terrific television programs, more people are enjoying themselves at home with bars and taverns becoming more barren daily. Here is where the operator is now getting his real big problem. Large numbers of tavern owners are facing this situation with some misgivings. I hope the phonograph manu-facturers are watching these trends. The prolonged era of record high living costs, are encouraging, if not compelling huge numbers who would like to dime and wine out to do they done how hey here here how who we would like to dime

costs, are encouraging, if not compelling huge numbers who would like to dine and wine out to do their eating, drinking and entertaining at home. Many taverns and barrooms are reporting steep declines in volume ranging to 50% or more from the peak periods. If this should continue, it will be felt by all in this industry.

As I see it, the root of this tree begins with the operator. If he prospers, the tree blossoms. Then distributors and manufacturers prosper. If the root dies, there will be no further problems for the rest. It is therefore essential we try to know one another's problems from every angle. If we can do this, we can trade sympathy for understanding and thereby really help one another in our problems.



Badger Sales Top Own Phono Sales Quota

LOS ANGELES, CAL.—Bill Happel and Ray Powers of Badger Sales Co., this city, have every right to be very proud of their sales achievement since taking over the AMI line of phono-graphs and music accessories.

Right off the bat they topped the sales quota which they set for them-selves with the new AMI Model "E" automatic phono.

Regarding this achievement, Bill Happel stated, "We are in need of a great number of the new AMI Model 'E' phonos to take care of the orders which we have already taken and the orders which we are receiving each day day.

day. "We are of the hope", he continued, "to receive ever larger shipments from the AMI factory so that we shall be able to completely satisfy the de-mand we are enjoying for this re-markable phonograph which has won so much grand comment from the operators in our territory."

Ray Powers, who heads the auto-atic music division for the firm, also matic said, "I've never before seen such a marvelous reaction from the operators in this territory toward any new phonograph as toward the new AMI Model 'E' which has won the outstanding praise of almost every single one of the music operators who have seen it."

Badger is trying its best at this time to handle all the orders which they are receiving in rotation and are taking care of the operators here as fast as shipments arrive from the Grand Rapids factory.

FOREIGN BUYERS

We carry the world's Largest Stock.

In addition to all the latest equipment we have thousands thoroughly reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Alleys.



The Cash Box

YOU NAME THE PRICE!

DAVIS

SEEBURG FACTORY DISTRIBUTORS

725 WATER STREET

SYRACUSE, NEW YORK

(Phone: 75-5194)

Telephone collect for volume deals •

Seeburg

Models

146

147

148

DISTRIBUTING

CORPORATION



JACKSONVILLE, FLA. — B. K. "Bud" Reichel, salesman for Bush Distributing Company, this city, whose territory is the Jacksonville territory, has in the short space of ten months established himself as one of the hert liked agin machine mer in of the best liked coin machine men in the territory. Reichel has been with Bush since last October.

Reichel is originally from Rhinelander, Wisc. His association with the coin machine business has taken him from there to Ft. Worth, Texas, where he was connected with the Tarrant County Operators Association. Before entering the service, he operated in the Houston and Galveston areas, and after his discharge from the Navy he was connected with Duval Vending Company of Jacksonville. In 1948 he entered business for himself by forming, with the help of a partner, E. A. Bright, Jr., the Gator Coin Machine Company. In 1952 he sold his interest in Gator and joined up with Bush.



A welcome visitor to the Twin Cities last week was Herman Fisher of herdeen, S. D. While looking at the latest in coin operated equipment, Herman remarked that this was his seventh trip into the Twin Cities in almost as many years. Fisher conducts most of his purchasing over the phone and seems to do a very good job of it. . . Paul Christianson of Waterloo, Iowa spent several on Clayton took care of things back home, father Fred Norberg of the C & N Sales company of Mankato, Minn. made the trip into town to pick up some supplies and records needed for their route. . . There are a number of husband and wife teams in the operating business and when they come to town, while buby looks around to see what is new and different, the wife is busy picking out records for the juke boxes. And also reminds the old man not to forget this or that item. Mr. and Mrs. Ike Sundem of Montevideo; Mr. and Mrs. Georget Plummer of St. Ansgar, Iowa; Mr. and Mrs. Frank Betz of St. Cloud, Minn; if the fast week. . . . Al Reese of the Watertown Amusement Company, Water or that item. Mr. and Mr. and Mrs. Glenn Addington of Bismark, N. D., were some of the husband and wife teams that made the trip into the Twin Cities in the past week. . . . Al Reese of the Watertown Amusement Company, Water-own, S. D. brought his daughter into Mpls. to spend a few weeks with ham-mer domany has purchased the route of Harold Scott of Mobridge, S. D. Mrew Markfeder of Staples, Minn.; Jack Harrison of Crosby, Minn.; Bob Keese of Forest Lake, Minn.; Cap Keister of Frontenac, Minn.; John Galep of Minn; Lyle Hartin of Albert Lea, Minn, and John Czerniak of Duluth, Mino we some of the operators picking needed supplies and records and a machine or wo for their route. welcome visitor to the Twin Cities last week was Herman Fisher of

Deejay Plugs Dime Play L. A. Disc Jockey, Peter Potter, Plugs Dime Play For Angelenos On His "Juke Box Jury" TV Show

LOS ANGELES—Juke box ops in the Los Angeles area, which encom-passes a very complete section of Southern California, in view of the telecasting coverage of KNXT-TV, Channel 2, this city, are very much enthused over Peter Potter's "Juke Box Jury" show on Saturday nights, because of the fact that Potter con-siders dime play the one way to play a coin into a juke box. In fact, during his program, fea-turing the most outstanding Holly-wood stars, Peter Potter will ask each of them: LOS ANGELES-Juke box ops in

wood stars, of them: "Do you think you would drop a dime in a juke box to hear this tune crain?"

again?" The stars have come to accept this expression to the point where the large listening audience of this show

Travels The **Eastern States**

SAM LEWIS

NEW YORK-Sam Lewis, Genco NEW YORK—Sam Lewis, Genco Manufacturing & Sales Company, Chicago, completed a swing around the eastern cities with a visit to New York. During his travels, Lewis stopped off in Baltimore, Boston, At-lantic City and Philadelphia, before hitting New York. Genco, at this time, is busily en-gaged in shipping its hit gun "Sky Gunner" all over the country.

are now of the belief that all the juke boxes in the L.A. area feature only

dime play. Sad to state, of course, and as read-ers of *The Cash Box* know from former reports, this area is not yet

100 percent dime play. In fact, it is not even 80 percent dime play, but, because of Peter Potter's "Juke Box Jury" TV show many juke box ops who have held back from changing over to dime play have gone over and many others have gone over, and many others are doing so every day.

It is the belief of many of the juke box ops in this area that there should be a tie-in with Petter Potter's "Juke Box Jury" TV show because of this and that 10c play will became 100 percent firmly established in this area.

Dallas Ops Meet

DALLAS, TEXAS—The Dallas Coin Machine Operators Association, this city, held a meeting last week at Big Pete's Lovers Lane. Highlight of the evening was a speech on crime prevention by Sheriff Bill Decker. His advice to the oper-ator was to write, or use any other means, to get their Senators to write a law making the breaking into a juke box, cigarette machine or pin ball machine a felony. Ops were thor-oughly impressed by Sheriff Decker's talk. tall

talk, The association voted to admit two new members, Speck Nevins and Herb-Rippa. Also admitted as associate member was H. C. Townsley, Mercury distributor in Dallas.

Stoner Intro's Cig Vendor

AURORA, ILL .- Stoner Manufacfacturer of candy and gum vending machines, announced the introduction of a new cigarette vending machine.

of a new cigarette vending machine. The new machine is of all steel con-struction and comes in a choice of colors. Capacity of the machine, which handles all king size or all reg-ular size packs in both dual and single columns, is 321 packs and 336 book matches. There are 3 single columns and 4 dual columns, each single col-umn holding 31 packs and each dual column 57 packs.



S. H. Lynch who was appointed the new distributor for Chicago Coin (see C. 8/1 issue for complete story) are planning a formal showing of the "Hi-Speed Crown Bowler" on Monday and Tuesday in their three Texas branches, Dallas, Houston and San Antonio. Invitations have gone out to all the coin machine operators in the state. There will be a day-long buffet luncheon affair for all the guests. . . . Bill Underwood and Bert Watson of Itasca have just returned from a trip to Mexico. . . . Talked to Mrs. Audrey Hunter over at State Music Distributors Inc. She reports her husband Bob has just returned from a business trip to Chicago. . . . Abe Susman's lovely daughter, Sheila, left Dallas Friday, by air, for San Francisco. She then boarded the luxury liner, Lurline, for a vacation in Honolulu. One of the best parts of the vacation will be a five day trip on the boat. . . . Bob De Priest will give you an animated conversation if you ask him about either his AMI 120s or his fine orchard. Mrs. Hunter says it is hard to tell which is his greatest love. . . . Garland Delemar of Waco, E. J. Shelby's gift to the coin machine business, was in Dallas this week waking the rounds of the distributors. . . . When we talked to Fred Barber at Walbox Distributing Company we learned that the new owner, Holland Farrell is spending a few days in St. Paul's Hospital. . . . Phil Weinberg, Bally repre-sentative, in Chicago. . . . Among the out of towners to visit Dallas this week were Mrs. Tom Williams and Harold Strange of Mineola, Fred Ellis of Waco, Buna Carr of Corsicana and Jim Moseley of Paris.

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August 8, 1953





BEVERLY HILLS, CALIF.—Jean and Dolores Mithorne of Minthorne Music Company have been recipients of much praise from noted decorators shere who have seen the beautiful showrooms they have created here to feature the new Seeburg 200 selection home phono.

From the wall paper to the lamps, the musical motif is among the most outstanding ever seen. The wall paper has musical notes running thru it. The lamps are also covered with music

The range are take of the order of the second music. Featured in the window, on four wires, is a suspended 200 selection mechanism, which attracts great attention from the passersby. This is one of the most unusual displays seen in this town famed for very unusual

one of the most unusual displays seen in this town famed for very unusual and attractive design effects. The cottage doors to the enerance are, in themselves, extremely effective, with the upper half of the door al-ways open, so that passersby can look right into the very colorful and attractive showrooms. Most outstanding, too, is the ultra-modernism of the decorations in the showrooms. From chairs to desks, the very latest ideas in modern furniture are being featured. Many noted movie stars, who have

are being featured. Many noted movie stars, who have visited these showrooms to see the Seeburg 200 selection home phono, have acclaimed the decorative mod-

The offices in the rear of the show-room are just as modern in detail, just as colorful and, naturally, just as impressive to the vistors.

But, this isn't all, the upstairs of the showrooms was turned into one the showrooms was turned into one of the most outstanding retreats any-one has ever yet seen. A bamboo motif is used upstairs featuring a bamboo bar, lounging chairs, and a complete ensemble for the relaxation and entertainment of customers.

All the decorative work here is that of Mrs. Dolores Minthorne and has won much praise from outstanding decorators in this community noted for outstanding decorativeness.

Most impressive is the arrangement of these showrooms and the very un-usual method of displaying the various models of the Seeburg 200. Wall models hare built right into the wall showing prospective pur-chasers just exactly how they would look in their own homes.

Console models are so arranged on the floor with chairs and tables to give the purchaser ideas for his own decorative arrangements.

Both Jean and Dolores Minthorne can be very proud of these outstand-ingly beautiful and impressive show-rooms for they have won much com-ment in this well known Beverly Hills section.



Here's a story we appreciate greatly: Harry Williams advises that when he picked up the mail he thought "that heavy magazine" which had arrived was Lee Williams' copy of the Ladies Home Journal. "But", said Harry, "when Lee said, "This is The Cash Box, Harry, not the Journal', I was absolutely thrilled." Harry's been sick for a while and is just coming out of it. Lee entered the hospital—but just for a general checkup. . . Bumped smack into one of the real (young) old timers of the coinbiz over at Bill Luenhagen's place, Eddie Fey. Wonder how many of the new members of this industry remember Eddie? Or his father, Charley Fey? Charley was the inventor of the very first "bell" machine. Eddie used to work right with him. He's still in San Francisco. Comes down to L.A. at regular intervals to look the place over. . . Beautiful show-rooms—those of Jean and Dolores Minthorne in Beverly Hills. Where they feature the 200 selection Seeburg. Dolores did the decorating which has won so much praise from noted decorators thruout this decorative area of Beverly Hills. The entire motif is musical. So if you're around 9449 Wilshire, drop in for a look-see. Both downstairs and upstairs. And note that bright and shining, upstairs, is the Seeburg Model M100C. "Which", as Jean says, "makes us feel we're right at home."

we're right at home." William L. Schafer of San Joaquin Music Co., Bakersfield, becomes a mem-ber of The Cash Box' "20 Year Club". Not only has Bill been around longer than 20 years, but, the gal who works for him comes from a long line of coin-people who have been in this business for the second generation now. Bill advises that even in those spots where he breaks even on 10c play, he still makes 50% more than he did before. Because 50% less servicing—50% less wear and tear—50% less wearing out records, parts, etc. "Still ahead", says Bill....George Warner likes to talk about the days when the boys were deliver-ing "bells"—in quantity. Tells some tales of sales to Las Vegas which proved very interesting to a few of the younger generation who were listening. George says that operating 'round L.A. these days "ain't what it used to be."... Competish works in devious ways. F'rxample, when the kiddie rides first got going 20% and 25% was the commish basis. Today it's up to 50%. Takes a fast thinking and fast moving guy to be outstanding and successful in the coinbiz here.... Some wild rumors bouncing up to the smoggy skies and down again. To the effect that L.A. County may soon open. But the boys here look at anyone making such statements with tongue in cheek. Tho hoping. Reason Lucille Laymon sitting in a far corner desk with the light off is

making such statements with tongue in cheek. The hoping. Reason Lucille Laymon sitting in a far corner desk with the light off is because she was tagged with Mr. Allergy Bug. Her face felt the effect of his vicious little tagging. Anyway, Lucille believes that the li'l Bug'll go 'way very soon, and that she'll be able to put the lights back on again. Still the grand and charming gal insists on coming down to help Paul get that work completed. ... One of the nicest guys, Joe Boll of 29 Palms, just can't wait for that Marine base to get full up. In the meantime, Joe all ready to help entertain the Marines in his own coin operated way. By the way, Joe tells us that they ought to change the name of "29 Palms" to "19 Palms." That's all that's left. And even some of these look like they may soon fade away. ... The way Paul A. Laymon hustles about, charms and smiles at all customers, and maintains a very solid reputation for fair and square dealing, got one op who was in his place to remark, "The 'A' in Paul A. Laymon is for 'Ambitious'". Which, we think, is a terrific compliment to Paul after more than 30 years in the coinbiz. ... Almost had Hank Tronick trapped the other day when he made a statement that Ed Wisler was "the greatest salesman in eleven Western states". Quickly we dashed to get it down on paper. But, Hank then showed us where we had omitted one very descriptive word. And since this word wouldn't fit very well into even a semi-legal document, we gave it up. Jack Dolan out in front of his place inspecting a car with a new air con-

into even a semi-legal document, we gave it up. Jack Dolan out in front of his place inspecting a car with a new air con-ditioning unit made in Phoenix. The unit can be removed easily. And works splendidly. Expect that the enterprising Dolan will be distributing the units to all the ops crossing the torrid desert country. . . Nels Nelson is getting ready to open a place of his own again. Nels has had so many years of experience 'round this part of the working world, it shouldn't be too tough for him to get the boys to coming 'round to say "hello". . . . Sam Ricklin and Gabe Orland inspecting that brand new private office which they have constructed. But both still puzzled as to which wall paper to use. So they have strips of many samples on the walls, and one and all are indicating their choice. It seems the paper that gets the most votes from the chosen few who get into this inner paper that gets the most votes from the chosen few who get into this inner sanctum will be the one you'll soon be seeing on the wall. In the meantime, both men are much interested in helping get all ops togther into a very strong and efficient organization here, and things are now starting to happen with one town in the valley chosen for the first experiment. . . . Bob Weber is the man who is handling advertising and promotional work for Minthorne Music. . . One very well known op here tells us, "To be able to meet and beat the com-petition an operator must subscribe to The Cash Box." For which kind words, we bow low and humbly say, "Thank you sincerely".

Bill Happel and Ray Powers just want a couple of hundred more AMI "E" phonos. But quick-and just for right now. Badger has done a very fine sales job on the new AMI phono and orders continue to come in daily, these men report. . . . Al Bettelman working away just as hard as ever, and pauses in the midst of helping an op move out a game, to answer, "Charley Robinson? Oh, Charley's down in LaPaz, Mexico, fishing." Which ain't bad at all. Except, it seems, Charley knew just when to leave and now Al's hustling about like anything with a sudden heavy rush of business. . . . If you're around, and you're a music op, you'll soon be asked to attend a giant rally at which one very well known leader is being urged to speak. This may be the beginning of bigger and better things for the automatic music biz in the L.A. area, according to what some of the men who should know tell us. . . . Some music ops here believe that a "Code of Operating Ethics" should be adhered to by those now engaged in operating here. This has always been one of the hopes of leading music ops in this area. May come to pass one of these days. . . . New man representing The Cash Box here in L.A., is Carl W. Taft. Office remains at 6363 Wilshire Blvd., Telephone: WEbster 1-1121. (Carl's home phone: LOng Beach 7-9558).

NaVenco & Candy Vendors Complete Big Deal



DALLAS, TEX.—W. R. Kendrick, general manager, NaVenco Manufac-turing Company, this city, announced that a contract has been signed be-tween his firm and Candy Vendors, Inc., Oakland, California, at the of-fices of Dallas Rupe & Son, Invest-ment Bankers of Dallas, Texas. This sale was brought about chiefly through the efforts of Woodie Les-lie, West Coast representative for NaVenco, as well as Coan Manufac-turing Company, according to Ken-drick.

turing Company, according to Ken-drick. NaVenco Manufacturing Company, manufacturers of drink vendors, was organized a little over on year age by the Dallas Rupe & Son Investment Company, headed by D. Gordon Rupe, Jr. C. H. Chapman, executive vice-president of NaVenco, is also owner of the Dr. Pepper Bottling Company, and the Bonanza Vending Company, it is stated he operates in excess of \$300,000 worth of vending equipment. Oliver Daniel, chairman of the board, is reported to be a business man of long standing in the state of Texas. Dean Porter of Brownsville, the presi-dent, has a background in produce and valley farming, as well as Chain Store merchandising. W. R. Kendrick,

general manager, said he left the employ of one of the largest beverage companies in the country because he felt there was more opportunity for advancement and growth in the field of beverages dispensed in paper cups.

atvaluent and growth in other field of beverages dispensed in paper cups. Ralph E. Church, president of Candy Vendors, Inc., established in 1908, heads this firm, which is reported to be one of the largest of its kind in Northern California. "After sev-eral years of testing drink equip-ment in the field of automatic mer-chandising," stated Church, "we feel that we have found the finest ma-chine of its kind. Heretofore, we have confined ourselves primarily to candy, cigarette, milk, coffee, ice cream, gum and nuts, with minor activity in the field of soft drinks. Now we ex-pect to expand as rapidly as possible in this phase of the business." Pictured above at the signing are

in this phase of the business." Pictured above at the signing are seated (l. to r.): C. H. Chapman, executive vice-president; NaVenco; R. E. Church, president of Candy Vendors, Inc.; and Robert Ritchie, secretary, NaVenco. Standing, (left): Woodie Leslie, West coast representa-tive of NaVenco; and W. R. Ken-drick, general manager of NaVenco.

L. A. Music Ops Seek **Strong Association**

LOS ANGELES, CALIF. — Very quietly leading music ops are meeting here in an effort to bring into being a strong association which will allow a strong association which will allow all of them to not only go to 10c play, but which will, at the same time, assure them that they can continue to spread out in this territory, and that all will be given fair treatment and consideration by each other as

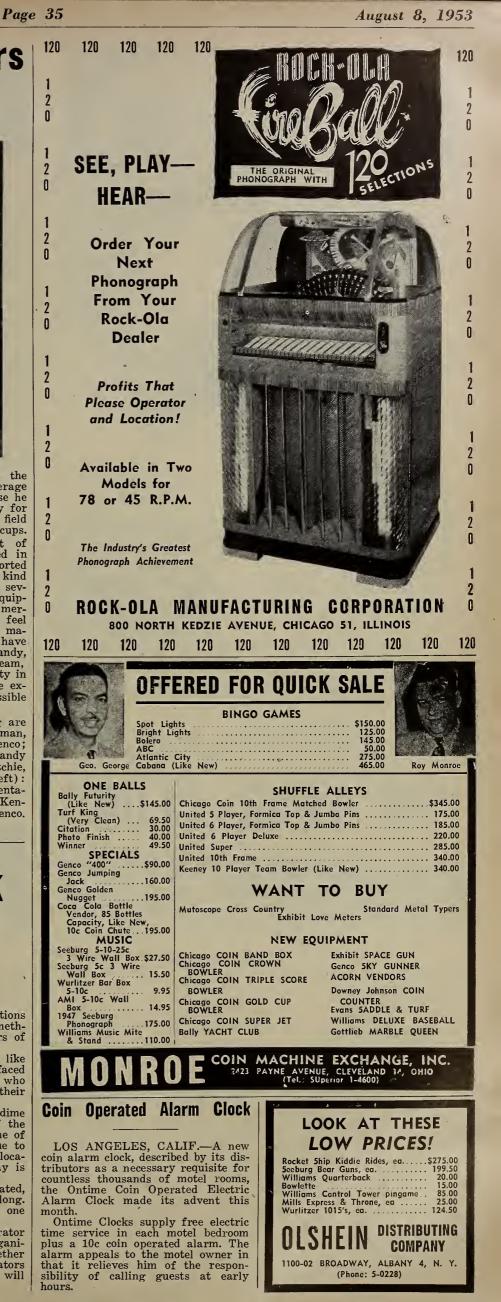
and consideration by each other as they progress. There is a plan to bring George A. Miller of the California Music Guild down here once more to address a giant meeting of all the music oper-ators in this territory in an effort to, once again, bring the men together. Miller has been here before and has talked with the operators. So far there hasn't been any moves to form a strong organization by the majority of the music operators in this area. A few leaders have tried and are still trying to get the men together. The belief is that many ills could be cured with the proper organiza-

tion. The men claim that operations here are, in some cases, simply meth-ods for selling off large numbers of

Machines. Others state that they would like to change to 10c play but are faced with the problem of operators who are still on nickel play plaguing their locations locations.

Some of the leading ops have dime play in operation, regardless of the fact that right next door to some of their locations operators continue to

their locations operators continue to feature 5c play, even though the loca-tion owners claim the dime play is doing more and better business. One leading operator here stated, "The operators here want to go along. They want to get together into one good, strong association. "What we lack," this operator claims, "is the man to put the organi-zation together and hold it together long enough to prove to the operators here that a strong association will benefit all."







For all machines, games and appliances, National supplies the right equipment to do the most efficient job. Completely interchangeable, easy to connect, requires little service. Don't let poor timing controls and faulty rejectors rob you of sales and profits. Protect with National. Write today for information.

St. Louis 15, Mo.

NATIONAL REJECTORS, INC.

5100 San Francisco Ave.



you have been engaged in the Coin Machine Industry for 20 years or longer — JOIN THE

"20 YEAR CLUB"

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

Joe Orleck

THE CASH BOX

26 West 47th Street New York 36, N.Y.

Dear Joe:

I have been	connected	with	the Coin	Machine	Industry	for 20
years or more.						
Please enter	my name o	as a	member a	nd send m	ne a memb	ership

card.
NAME
FIRM
ADDRESS
CITY
ZONE
STATE



Strange as it may seem, regardless of the "summer season" and the heat, the only complaint being registered by the wholesalers along coinrow is that they have insufficient equipment to supply the demand. This condition exists in both the music machine and games division. Most surprising, at least to us, was the great activity at Mike Munves'. Mike can't understand it either. "Our busiest time, of course, is the early part of the year, at which time we are rushing arcade equipment to all parts of the country," states Mike. "With the parks and shore resorts now open several months, we are still being pressured to ship machines. And, in addition, we've never had a season like this one in that payments were so large and prompt."

Harry Rosen and Meyer Parkoff, Atlantic-New York Corp. (Seeburg distribs) come up with an unusual twist that's going to put money in the pockets of the ops. Celebrating its 14th year of affiliation with Seeburg, this firm is running a two-week sale (Aug. 1 to 15) on all parts and supplies at heavily sliced bargain prices. All purchases must be made over the counter, and the sale holds good at all three offices, New York, Newark, N. J., and Hartford, Conn. Wires and letters went out to all customers. Rosen and Parkoff figured that it would cost quite a bit of money to run an anniversary party at all three offices, and thought it would benefit the operators more if this money was spent in absorbing part of the cost of parts and supplies. . . . Sam Lewis, Genco exec., visits at Albert Simon, Inc., local distributor, but discovers Al Simon absent. Seems that Al and his missus went up to Lake George to visit his kids at camp over the week-end, and found the country so much to their liking, they stayed on for several days more. . . . With Murray Kaye, Atlantic-New York, on vacaion, Mike Cal'and filling in. . . Drinks were on the house all this week at Koeppel Distributing, in celebration of the forthcoming marriage of Hymie's son Sam on Aug. 1. . . . We heard that Dan Gould was in town. . . . Perry Lowengrub, demon salesman at Runyon Sales, takes the next two weeks off for a vacation.

for a vacation. * * * * * * * * * Fletcher Blalock, New Orleans, La., drops off here for a day to visit with Joe Young, Young Distributing. Fletch made the stop on his swing back from Chicago and North Tonawanda, N. Y. Young, who was fortunate to have had a large shipment of Wurlitzer phonos prior to the factory strike, is just about run out of them. All are hoping for an early settlement. . . Lou Valenti, fast moving Staten Island op, brings his two young vivacious daughters in with him while he does some buying at the wholesalers. Lou tells us that the younger girl has great hopes of becoming a future recording star. . . . Condolences to Harry Poole, Poole Distributors, Inc., Boston, Mass., whose mother passed away this week. . . Dick DiCiccio, Westchester op, who claims he hasn't time to take a vacation, bundles his wife off to California for six week's duration. . . . Barney (Shugy) Sugerman, Runyon Sales, out of town this week—on a biz trip. Leaving the office in the capable hands of Morris Rood and Lou Wolberg. Harry Siskind and his wife, vacationing at the Nautilus Hotel in Miami Beach. Our spies (who are numerous) report that the Siskinds were seen one night entertaining Mr. and Mrs. Harlan S. Singer (Harry Rosen's daughter), as well as several other guests. Singer, by the way, graduated this week from Miami University. . . . Mrs. Gertrude Browne, Beacon, N. Y., busy rushing from one wholesaler to another. Mrs. Browne reports extremely fine biz. . . . We understand many local coinmen have bought one of those Seeburg 200 record players for their homes. . . . Mike Munves uncrates Exhibit's new "Wild West" Western gun while we watch. It's quite a machine, including all the features of the "Space Gun," with several new twists. . . Altho Dave Stern, Seacoast Distributors, Elizabeth, N. J., has the new Rock-Ola "Fireball" displayed on the floor of one of coinrow's wholesalers, he's still on the hunt for offices of his own. He has his eye on a certain location which may soon be available.



BACK OKLEANS NOTE:

"It's What's in THE CASH BOX That Counts"

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Just when all the factories are going at top speed, all of which had completed their vacation schedules, the heat and humidity returned to our town, hitting 100 degrees or better. Many have cudgeled their brains in an effort to think up an angle to "take off", but "nothing doing" so far. . . . Speaking of vacations, Chicago Coin is one of the firms which hasn't closed its factory for simultaneous vacations for its employees. However, we hear they may do so next summer. . . . Come heat, storm or tornado, the bunch over at United continue with their never-ending "gin" rummy tournament. The champ, of course, is the brilliant Herb Oettinger. "But don't slight my chances", Bill DeSelm assures us. . . . Paul Huebsch, J. H. Keeney & Co., back from a vacation spent in Northern Wisconsin. All rested up and full of pep, ready and willing to get back into the fast action now under way at the Keeney plant, which is in full swing. . . . Ralph Nicholson of Bally, in the midst of moving. "And I had to pick out the hottest week of the year to do so", moans Ralph. ... Joe Abraham, Lake City Amuse. Co., Cleveland, using plenty of Bally's "Speed-Boat" kiddie rides, and Art Garvey the Bally man servicing that territory, is seeing that he gets good deliveries.

Ben Coven, Coven Distributing, wants to thank all his customers for being so patient, awaiting new shipments of Wurlitzer 1500-A's. "We are completely sold out", reports Coven, "and everyone has been very kind in going along with us. We want them to know how much we appreciate their cooperation." . . Bill Kennedy, the ad man, worked this past week with a badly infected throat. Bill divided his time between his office and that of the doctor. "If I get many more shots", Bill claims, "I'll have to have some skin grafted in certain places." ... With vacations in effect, a serious accident to Red Bale, a mechanic at ABC Music Service Corp., left Bob Gnarro's firm really short-handed. Bale, who was supposed to return this week from his vacation, was involved in an automobile accident, which resulted in his being hospitalized with a blood clot and cerebral concussion. Everyone at the firm hoping for Red's quick recovery and return to the office real soon. . . . A. D. Palmer, Jr., advertising and sales promotion manager of The Rudolph Wurlitzer Co. came out from the North Tonawanda, N.Y. offices to attend the Recorded Music Service Assn. Golf Outing and Banquet. Palmer went on to New York City before returning to the plant.

Ed Levin, director of sales for Chicago Coin, enjoying a brief vacation with his family prior to his trip to Dallas, Tex., to attend the open house party at S. H. Lynch & Co., August 3 and 4. The Lynch firm just appointed distribs for ChiCoin for Texas. Frank Mencuri, ChiCoin's sales manager, will attend the showings at Houston, August 3, and San Antonio on August 4.... Eddie Ginsberg of Atlas Music Spending a few days out of town. So is Harold Schwartz. Soooo, Morrie Ginsberg and Nate Feinstein on hand to "take care of things". Morrie advises that the new building Atlas is constructing is coming along just great. The outside of the building is starting to be put together, after which it'll just be a matter of completing the interior. . . . Sam Lewis, Genco, away from the office this week, visiting coin firms thruout the east. Avron Gensburg, at the plant, busy seeing that all shipments of their "Sky Gunner" going out as quickly as they come off the line. . . . Art Weinand, Exhibit Supply sales manager, doesn't even know it's hot here. He's so busy seeing that initial shipments of the firm's new gun "Wild West" Western Gun get out to his distribs. "Reaction is great" smiles Art, "and from this early date, it looks like we've got another gun hit." Weinand also advises that their kiddie rides in fine demand, and, surprisingly enough, their horses are still big favorites. . . There's quite a rivalry in the Nelson family. Not business, of course, but in the field of athletics. Seems Seems that Jack, Sr., is an avid Cub fan, while Jack, Jr., switched his affections to the White Sox about five years ago. At the moment, with the Sox in an exciting battle for the American League pennant title, and the Cubs in a rather sad shape, the old boy is taking quite a ribbing. Jack, Jr., told Jack, Sr., this week that the Cubs were bought by the Armour family. "Seems they wanted more star hams," chuckled Jr.

Sam Stern, Williams Mfg. Co., reports that he's a terrific baseball fan. He doesn't care which team wins a ball game, just as long as the public's mind is on the national pastime. "It all helps create more and more demand from the ops for our 'Pennant Baseball,' " he advises. "And, if our sales are any indication," he added, "everybody in the country must be a baseball fan. We're shipping as fast as we can get them off the production line." . . . Roy Monroe, Monroe Coin Machine Exch., Cleveland, currently enjoying a vacation. We understand Roy couldn't make up his mind just where to go to beat the heat. How about Alaska, Roy? . . . Over at Gottlieb's everyone is so busy with the new game "Marble Queen" we can't find out a thing. Can't even listen to a funny story, as Nat is out of the office for a day or so. . . . Bob Hunter of State Music, Dallas, Tex., visiting the factories.



CHICAGO CHATTER

500 ATTEND ANNUAL RMSA GOLF TOURNEY & BANQUET

The annual golf tournament and banquet held by the Recorded Music Service Assn., took place on Tuesday, July 28, and approximately 500 persons were on hand at the Southmoor Country Club. Many participated in the golf tourney, and by evening were pretty exhausted, as the temperature ran about 100 degrees. One of the guests of an operator suffered a fatal heart attack. Outside of this one tragic incident, all present had a thoroughly enjoyable time. After the day's activities, everyone attended the grand dinner. Entertainment was supplied by some of the country's top recording artists, among whom were Rusty Draper, Jane Kelley, The Flamingoes, and Baby Pam. Music accompaniment was provided by Dan Belloc and his Orchestra. Other artists to appear and take a bow were June Valli, Eddy Arnold and the Paulette Sisters. In addition the guests were entertained by a magician, whose main victims were Dan Gaines and Henry Grossman. The evening was climaxed by the awarding of door prizes. Main prize went to Mrs. Marjorie Robinson of South Central Novelty Co .- a television set. Wurlitzer gave every guest at the dinner a beautiful pack of playing cards.

The Cash Box

CLASSIFIED ADVERTISING SECTION

WANT-Bright Lights. Bright Spots, CLASSIFIED AD RATE 6 Player Alleys, 100 Record burgs. Quote price and conditio **10 CENTS PER WORD** letter. GOLDEN GATE NOVE Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for follow-ing issue pending receipt of your check or cosh. CO., 701 GOLDEN GATE AVEN SAN FRANCISCO 2, CALIFORN Tel.: MArket 1-3967. cosh. WANT-Atlantic Cities, will pay \$ Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue con-taining no more thon 40 words, which includes your firm name, address and tele-phone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully. **PENNSYLVANIA VENDING CO** 1822 CARSON ST., PITTSBUI 3. PA. WANT-Phonograph records made ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y. fore 1940; any quantity or de stock; \$150 to \$300 per thousa will inspect if required. S labels wanted are Brunswick; tor; Vocalion; Paramount; Genr Bluebird; Champion. JACOB WANT SCHNEIDER, 128 W. 66th STRE N. Y. C. WANT—New and used records. Pay-ing 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830. WANT — Metal Typers, Mutos Voice-O-Graphs, ChiCoin Ba balls and any other late arcade chines. Give price and conditio first letter. MIKE MUNVES CO 577 TENTH AVE., NEW YO N. Y. Tel.: BRyant 9-6677. WANT—Bright Spots, Bright Lights, late Gottlieb Pin Games, Seeburg Model B & C 45's. State price, quan-tity, and condition in first letter. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRAN-CISCO 7, CALIF. WANT—Music Machines: AMI's, models; Seeburg M100A's and Quote best prices. KOEPPEL TRIBUTING CO., 629 TENTH A NUE, NEW YORK 19, N. Y. WANT-45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060. WANT—For Export—Wurlitzer 1 1250, 1400; Seeburg M10 M100B, M100C. Send us your BUSH DISTRIBUTING COMPA 286 N. W. 29th STREET, MI 37, FLORIDA. WANT—Tubes: 2051; 2050; 70 2A4; 2A3; 5V4; 6L6; 6N7; 6 6V6 metal; 6X5 metal. Will \$40 hundred. Must have minin quantity 50 of a type. Have other types in quantity? LE ELECTRONICS, 3449 NO. ELA PL., CHICAGO, ILL. WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040. TIlden 4-9040. WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500. WANT—All types of post-war fli five ball games in any quar Give names, condition they are price wanted, and when read ship. INTERNATIONAL AMI MENT CO., 1423 SPRING GAR STREET, PHILADELPHIA, PA WANT-Postwar phonograph wa WANT - Late 1952 and 1953 Pin ANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Ar-cade Equipment, lc and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stat-ing condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel - 2648 All makes. Will pick up. HER DISTRIBUTING COMPANY, TENTH AVENUE, NEW YO N. Y. WANT — Latest model cigarette chines. Can also use Cole, Su Vend aud other drink dispen also want hot coffee vendors. P give quantity, model numbers, dition and price wanted in first ter. Write full details to: BOX 221, c/o THE CASH BOX, 32 RANDOLPH ST., CHICAGO 1, Tel.: 2648. WANT—New and used records. High-est prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUdson 6-4568.

ANT—For resale—Chicago Coin, and United 6 Players, Mills Pano-rams, Bear Guns, Rotary Merchan-diser, Bally Bingo games, 5c Stone National. Candy Vendors. State price and condition in first letter. STANLEY AMUSEMENT CO. 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON. WANT-For

CLASSIFIED ADVERTISING SECTION

 WANT—Bright Lights. Bright Spots, 6 Player Alleys, 100 Record See- burgs. Quote price and condition in letter. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: MArket 1-3967. WANT—Atlantic Cities, will pay \$225. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. 	FOR SALE — Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Twin \$64.50; ChiCoin Bowling Twin \$49.50; Shuffle Express \$29.50; ChiCoin 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney League Bowler 4 Player \$137.50; Super Deluxe League Bowler (Keeney) \$279.50. Jumbo Pin	FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUN- TAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel: AComa 8518. FOR SALE—All United Games—Twin Rebound \$69; 4 Player \$89; 5 Player \$115; 6 Player \$145; 6
WANT—Phonograph records made be- fore 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Vic-	Games: Turf King \$75; Futurity \$219.50; Citation \$19.50. (No crating). LAKE CITY AMUSE- MENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.	Player Deluxe \$175; Official 4 Player \$225; 6 Player Super \$275; 6 Player Manhattan \$300; 6 Player Stars \$300. AMERICAN VENDING CO. 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwey 2-9602. FOR SALE—Six (6) Saddle & Turf,
tor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.	FOR SALE—Closeouts right off the route, reconditioned like new. Coney Islands \$225; Holidays \$195; Genco 400's \$225. 1/3 deposit, balance C.O.D. The Genco 400's have been	by Evans, used only five weeks. In 5c, 10c, 25c denomination. Will trade above for Bingo Games. T & L Distributing Co. 1663 CENTRAL P A R K W A Y, CINCINNATI 14, OHIO. Tel.: MAin 8751.
WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basket- balls and any other late arcade ma- chines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.	perfected by us and properly per- centaged so now better than Gold Nugget or Silver Chest. You use 3 weeks then return if not satisfied. We refund full purchase price. Re- quires only 18 x 24 inches floor space. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO	FOR SALE—All types of Arcade Equip- ment now available, also Bingo Games and One Balls. MERIT IN- DUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and ENglewood 4-9204.
WANT—Music Machines: AMI's, all models; Seeburg M100A's and B's. Quote best prices. KOEPPEL DIS- TRIBUTING CO., 629 TENTH AVE- NUE, NEW YORK 19, N. Y.	32, ILL. Tel.: HEmlock 3844. FOR SALE — Wurlitzer 1015's & 1100's, Packard Manhattan, Ex- hibit Gun Patrol, Gottlieb Glamour,	Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.
WANT—For Export—Wurlitzer 1100, 1250, 1400; Seeburg M100A, M100B, M100C. Send us your list. BUSH DISTRIBUTING COMPANY, 286 N. W. 29th STREET, MIAMI 37, FLORIDA.	Williams Majorette, Williams Vir- ginia, Chicago Coin Hockey, 50 Wur- litzer 3020. Boxes good operating condition. Bid. AUTOMATIC MU- SIC CO., LADOGA, INDIANA, Tel.: 17.	\$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEEL- ING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHeeling 431.
WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.	FOR SALE — Reconditioned Wurlit- zers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W.	FOR SALE — Music Machine Route. Locations in busy section of the Bronx, N. Y. New equipment. Rea- sonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y. (Phone Bronx number: KIngsbridge 9-7390). FOR SALE — The following phono-
WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSE- MENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.	MAIN ST., RICHMOND, VA. FOR SALE—Filben Hideaway Cabi- nets 15 in lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Esmond Window Fan, reversible, \$11.95. CENTRAL DIS-	graphs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Aireon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTE- VILLE, N. C. Tel.: 2-3992.
WANT—Postwar phonograph wanted. All makes. Will pick up. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.	TRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: GEneva 0972. FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders.	FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? ED- WARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.
WANT — Latest model cigarette ma- chines. Can also use Cole, Super- Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, con- dition and price wanted in first let- ter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W.	RAYMAR SALES CO., 170-21 JA- MAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013. FOR SALE — Reconditioned — Like New—Beach Club \$525; Frolics \$315; Atlantic Cities \$325; Beau-	FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MIL-
FOR SALE	ties \$450; Keeney Double Bowler \$35; Keeney League Bowler \$117.50; Universal 6 Play. Deluxe \$275; Genco Canasta \$30. All guar- anteed. Call, write, or wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.	WAUKEE 13, WISC. Tel.: BLue- mound 8-7600. FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and
FOR SALE — Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guar- antee. AMI distributor. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN STREET, DALLAS, TEXAS.	FOR SALE—Wurlitzer R. C. Special Model 1017 \$75; Seeburg R. C. Special Model H146 \$90. W. B. DISTRIBUTORS, INC., 1012 MAR- KET ST., ST. LOUIS, MISSOURI.	argest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEW- MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DE- TROIT 8, MICH. Tel: TYler 8-2230.

"It's What's in THE CASH BOX That Counts"

August 8, 1953

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CLASSIFIED ADVE	RTISING SECTION	CLASSIFIED ADVER	RTISING SECTION
FOR SALE—3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rock- ola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. CEN- TURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.	 FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeel- ing 5472. FOR SALE—All Amplifier Thes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 	FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.	FOR SALE — Beach Clubs \$525; Beautys \$395; Sunshine Parks \$295; Futuritys (1953 model) \$175; Turf Kings \$69.50; Flying Highs \$167.50; Chinatowns \$147.50; Grand Slams \$197.50; All Star Basketballs \$87.50. Exhibit Rudolph The Red Nose Reindeer, slightly used, \$485. Telequiz Corp. Quiz-Time \$100. Chicago Coin six
FOR SALE—All machines 20% off high CASH BOX prices. Wnrlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games Super World Series,	off. Bulbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPco Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50	FOR SALE—ChiCoin Bowling Alleys \$55; Seebnrg Gnns \$75; Lite League \$49.50; Delnxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES. 1144 E. 55th ST., CHICAGO 15, ILL.	player Bowl-A-Ball, floor sample, \$150. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.
Guns. V. YONTZ SALES CO., BYES- VILLE, OHIO. FOR SALE—Turf Kings & Winners, \$35 each, in good condition. Dale Gun \$45. TOLEDO COIN MA-	COVEN DISTRIBUTING CO., 3181 ELSTON AVE. CHICAGO, ILL. Tel.: INdependence 3-2210. FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c	FOR SALE—Complete line of nsed phonographs, shnffle games, ciga- rette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince yon. Exclusive AMI Dis- tributors. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING INC 2401 N W	FOR SALE — Midget Movies \$165; Meteor Rocket Space Ship \$285; Midget Racer Automobile \$285; Hot Rod Automobile \$285; Bright Lights \$125; Spot Lite \$225; Bally Futurity \$175; United Winner (as is) \$25. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET,
CHINE EXCHANGE CO., 814 SUM- MIT ST., TOLEDO, OHIO. Tel.: ADams 8624. FOR SALE—August Special. Meteor	Advance Peannt Machines \$12; 120 Wnrlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.	DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864). FOR SALE—The old reliable Massen- gill coin operated pool tables. Write	ALLSTON, MASS. Tel.: ALgonquin 4-4040. FOR SALE—The finest reconditioned phonographs and games in the coun- try. Every single one guaranteed
X101 Rockets, thoroughly recondi- tioned, newly installed National Re- jector, \$325 each. Money refnnded on any purchase if not completely satisfied. Write for complete list- ings of new and used Kiddie Rides. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK.	FOR SALE—Contact ns before yon buy. We carry all types of coin ma- chines. Largest Central Pennsyl- vania distributor for United, Univer- sal, Chicago Coin, Keeney, and Bally. WILLIAMSPORT ELEC- TRONIC & TELEVISION CO., 233	for price list on used equipment. We will buy arcade, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.	regardless of price. Before yon bny get our quotation first. COMMER- CIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.
FOR SALE — Completely recondi- tioned, ready for locations. 8 Spot Lites \$140; 3 Atlantic City \$240; 5 Frolics \$250; 2 Beautys \$365; 3 Gold Nuggets \$225; Chicago Coins	W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648. FOR SALE—Priced To Sell—Recondi- tioned—Bally Bright Lights, Bright Spot, Coney Island, Spot Light, At- lantic City, Palm Beach, Frolics,	FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.	FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DIS- TRIBUTING CO., 599 TENTH AVE- NUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.
Pin Bowler \$55; Gottliebs Triplets \$65; Sunshine Park \$200; 6 Tnrf Kings \$50; 6 Winners \$40; 5 Cham- pions \$30; 3 Bally Shuffle Champs \$35; Wurlitzer 1015 \$145; 1100 \$265. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. Tel.: 2-2894.	Beauty. United Leader ABC, Stars. Write, wire, or phone J. ROSEN- FELD COMPANY, 3220 OLIVE, ST. LOUIS 3, MISSOURI. Tel.: OLive 2800. FOR SALE—Cigarette machines, Du- Grenier 9 col. \$50.00, 25c coin	FOR SALE—We distribute for all lead- ing manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your re- quirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER	FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERS- BURG, WA TAL 240
FOR SALE—Chinatown \$185; Happy Days \$185; Niagara \$135; Minstrel Man \$75; Gottlieb Basket Ball And Mermaid \$90 each; Frolics \$325; Beauty \$425; United 6 Player F. T Pins \$190. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.	chntes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clnbs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. FOR SALE—Can yon afford 92c per	AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123. FOR SALE — 7 Revamped Aireons (Wnrlitzer mechanism); 2 Rock- Ola 1422; 2 Wurlitzer 1015; 1 Uneeda Monarch; 1 Rowe; 1 Elec- tric cigarette; 1 Keeney 4-player	BURG, VA. Tel.: 349. FOR SALE—World Series \$150; Hot Rods \$35; Leaders \$265; Three Feathers \$35; Red Shoes \$60; Hay- burner \$125; Team Hockey \$40; South Pacific \$40; Four Horsemen
FOR SALE—America's finest recon- ditioned phonographs and music accessories. Everyone of onr re- conditioned machines guaranteed beautifnl condition regardless of	week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plns a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your	shuffle alley; 1 United 6-player shuffle alley; 26 assorted Wall Boxes. Make an offer for any or all. LES BOYD, 22 LAWRENCE ST., YONKERS, NEW YORK.	\$60; Pinky \$65: F.O.B. St. Louis, Mo. ½ Deposit. REEL DISTRIB- UTING CO., 4539 ST. LOUIS AVE., ST. LOUIS 15, MO.
price. Tell ns what yon need. Get our prices before you bny. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.	check for \$48 today plns your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640). FOR SALE-Very Cheap-Packard Wall Boyas Sashurg W.11-56 Wing	FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.	FOR SALE — Nothing temporarily— Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSO- CIATES 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.
FOR SALE—Seebnrg equipment, re- conditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.	Wall Boxes. Seebnrg W-1L-56 Wire- less Wallomatic Brand New Wur- litzer 30-45 Wall Boxes. Make An Offer. LIEBERMAN MUSIC COM- PANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNE- SOTA.	FOR SALE — Atlantic Cities \$275; Boleros \$150; Brite Lites \$150; Brite Spots \$185; Spot Lites \$185; A.B.C. \$95; Frolics \$285; Coney Island \$240; Beanties \$400; Leaders \$150; Circus \$250; Show Boat \$325; Five Stars \$85; Palm Beach \$295; Rodeo new \$425. CLEVELAND COIN MACHINE EX-	FOR SALE—The finest used phono- graphs in all our history now avail- able for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAU- KEE, WIS. Tel.: WEst 3-3224.
FOR SALE — CC 6 player Bowling Alley F/T large P 7/10 split, \$235. Horseshoes \$45; Keency 4 player \$75; Genco Target \$30. United Twin F/T L/T 7/10s, \$135. Add \$5 pack-	Deluxe World Series \$125; Jalopy \$75; Whizz Kid \$75; Shoot The Moon \$85; Freshie \$30; Knockout \$30; Starlite \$175; Four Corners \$150; Rose Bowl \$100; Spotlite \$150; Atlantic City \$250; Holiday \$135; Music Mite \$40. All equip- ment in Al condition ready for	CHANGE INC., 2029 PROSPECT AVE., CLEVELAND 15, UHIO. FOR SALE—Wurlitzers 1015, excep- tionally clean, \$90. Aerion Coronets	FOR SALE—Cigarette Machines: Du- Grenier 8 col.; National 8 col.; U-Need-A E's 8 col. 25c coin chute. King size. Refinished. \$50 each.
ing charge. Rentals, sales. Terms to responsible firms. Games ready for locations. NATIONAL NOV- ELTY CO., MERRICK, N. Y.	ment in A-1 condition ready for immediate delivery. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.	and Super Deluxe, make offer. See- burg M-100 B \$650. UNITED DIS- TRIBUTORS, INC., 513 E. CEN- TRAL, P. O. BOX 1995, WICHITA 2, KANSAS.	Crating \$10. 1/3 Deposit. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. (Phone: CH 4-5100).

CLASSIFIED ADVERTISING SECTION

- FOR SALE Extremely low priced deal on brand new 5c Hot Nut Machines, \$10 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Blgelow 8-3524, 3525.
- FOR SALE Bingo Games Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines— Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP. 715 ENSOR ST., BALTI-MORE 2, MD. Tel.: EAstern 7-1021.
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- FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADI-SON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHI-CAGO, ILL., Tel.: SAcramento 2-5050.
- FOR SALE Wall Boxes Seeburg, Used. W6-L56 (5-10-25c) Wireless wall boxes \$29.50; W1-L56 (5c) Wireless wall boxes \$5; 3W2-L56 3-Wire Wall boxes \$5. W. B. DIS-TRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI.
- FOR SALE—United Six Player Deluxe S. A. \$195; Chi-Coin Six Player 10th Frame Bowler \$295; United Twin S. A. Rebound \$75; Bing-A-Rolls \$40 each; United 10th Frame Super S. A. \$325. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN ROAD, SCHENECTADY, NEW YORK.

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Your Deposit is GUARANTEED

A LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is '' 'The Cash Box' Free Deposit Insurance Plan''. An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:



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MISCELLANEOUS

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NOTICE — 10c Seeburg, AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

*" D

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BALLY MANUFACTURING COMPANY,

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THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication 722nd Consecutive Week's Issue

How To Use "The Confidential Price Lists" [Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, hav-ing a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest FOREWORD : Many times, wide differences appear in the quotation of high and

price listed is lowest price quoted for the week; Second price listed is h price quoted. **EXPLANATION**

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41

46666

3.

Prices UP Prices DOWN Prices UP and DOWN No change from Last Week

5. No quotations Last 2 to 4 W 6. No quotations 4 Weeks or La 7. Machines Just Added * Great Activity **Great** Activity



LISTED ALPHABETICALLY

	4	Å	•	1	F	2	E	(C)	l	1	

SEEBURG

4. Hi-Tone 9800 29.5

4. Hi-Tone 9800 BC 29.5

4. Hi-Tone 8800 29.5

Hi-Tone 8800 RC 29.5

. Fiesta	50.00	70.00	4. Hi-Tone 9800
. '47 Hideaway 1	19.50	195.00	4. Hi-Tone 9800 BC
. '48 Coronet 400	35.00	70.00	4. Hi-Tone 8800
.'49 Coronet 100 1	25.00	169.50	4. Hi-Tone 8800 RC
			4. Hi-Tone 8200
AMI			4. Hi-Tone 8200 RC
* W716 W7 11 D	15.00	00 50	4* 146S
* WM Wall Box	15.00	22.50	1* 146M
* Model A '46 1		325.00	1. 147S
* Model B '48 2		375.00	1* 147M
* Model C 3	345 .0 0	495.00	4. 148S
. Model D.80 5	25.00	595.00	1* 148M
BUCKLEY			2. 148ML
			4* M-100-A
. Wall & Bar Box O.S	3.0 0	5.00	4. M-100-B
. Wall Bar Box N.S	6.00	17.50	1* 3W2 Wall-a-Matic
			4. W1-L56 Wall Box 5c
MILLS			
. Panoram	250.00	275.00	4. 3W5-L56 Wall Box 5, 10, 25c
. Throne of Music	25.00	69.50	4. W4L.56
. Empress	20.00	69.50	4. W6L-56-5/10/25
. Panorama 10 Wall Box	5.00	8.50	Wireless
. Panorama Peek (Con). 1	95.00	295.00	4 3W7.L.56
Conv. for Panoram	103.00	293.00	6. Tear Drop Speaker
Peak	10.00	20 50	
Peck	10.00	29.50	WURLITZE
Constellation 1	29.50	29.50 150.00	
Constellation 1	29.50		4. 750E 4. 780M Colonial
Constellation 1 PACKARD	29.50		4. 750E 4. 780M Colonial 4. 780E
PACKARD	29.50	150.00	4. 750E 4. 780M Colonial 4. 780E 4. 800
Constellation 1 PACKARD * Pla Mor Wall & Bar Box . Manhattan	3.95 75.00	150.00 7.50	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850
Constellation 1 PACKARD * Pla Mor Wall & Bar Box . Manhattan	3.95 75.00	150.00	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950
A Constellation 1 PACKARD * Pla Mor Wall & Bar Box • Manhattan • Model 7 Phono	3.95 75.00 50.00	150.00 7.50 95.00	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950 1* 1015 4. 1017 Hideaway
Constellation 1 PACKARD * Pla Mor Wall & Bar Box . Manhattan	3.95 75.00 50.00	150.00 7.50 95.00	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950 1* 1015 4. 1017 Hideaway 3* 1100
A Constellation 1 PACKARD Pla Mor Wall & Bar Box Manhattan Model 7 Phono ROCK-OLA Playmaster '46	3.95 75.00 50.00	150.00 7.50 95.00 75.00	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950 1* 1015 4. 1017 Hideaway 3* 1100 4* 1080
A Constellation 1 PACKARD Pla Mor Wall & Bar Box Manhattan Model 7 Phono ROCK-OLA Playmaster '46 1422 Phono ('46)	3.95 75.00 50.00	150.00 7.50 95.00	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950 1* 1015 4. 1017 Hideaway 3* 1100 4* 1080 3* 1250 4. 3031 Wall Box
A Constellation 1 PACKARD Pla Mor Wall & Bar Box Manhattan Model 7 Phono ROCK-OLA Playmaster '46 * 1422 Phono ('46) 1424 Phono ('46)	3.95 75.00 50.00 50.00 69.50 99.50	150.00 7.50 95.00 75.00 79.50 119.50 169.00	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950 1* 1015 4. 1017 Hideaway 3* 1100 4* 1080 3* 1250 4. 3031 Wall Box
A Constellation 1 PACKARD Pla Mor Wall & Bar Box Manhattan Model 7 Phono ROCK-OLA Playmaster '46 * 1422 Phono ('46) 1424 Phono ('46)	3.95 75.00 50.00 50.00 69.50 99.50 89.50	150.00 7.50 95.00 75.00 79.50 119.50 169.00 149.50	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950 1* 1015 4. 1017 Hideaway 3* 1100 4* 1080 3* 1250 4. 3031 Wall Box 4. 3045 Wall Box 2. 3020 Wall Box
Constellation 1 PACKARD Pla Mor Wall & Bar Box Manhattan Model 7 Phono ROCK-OLA Playmaster '46 1422 Phono ('46) 1424 Phono ('46) 1426 Phono ('47) Magic Glo (1426) 2	3.95 75.00 50.00 50.00 69.50 99.50 89.50 250.00	150.00 7.50 95.00 75.00 79.50 119.50 169.00 149.50 295.00	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950 1* 1015 4. 1017 Hideaway 3* 1100 4* 1080 3* 1250 4. 3031 Wall Box 4. 3045 Wall Box 2. 3020 Wall Box
 Constellation 1 PACKARD Pla Mor Wall & Bar Box Manhattan Model 7 Phono ROCK-OLA Playmaster '46 Playmaster '46 1422 Phono ('46) 1424 Phono ('46) 1424 Phono ('47) Magic Glo (1426) 2 1432 Rocket ('51) 3 	3.95 75.00 50.00 50.00 50.00 99.50 89.50 250.00 379.50	150.00 7.50 95.00 75.00 119.50 169.00 149.50 295.00 395.00	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950 1* 1015 4. 1017 Hideaway 3* 1100 4* 1080 3* 1250 4. 3045 Wall Box 2. 3020 Wall Box 4. 3025 4. 2140 Wall Box
 Constellation 1 PACKARD Pla Mor Wall & Bar Box Manhattan Model 7 Phono ROCK-OLA Playmaster '46 Playmaster '46 1422 Phono ('46) 1424 Phono ('46) 1424 Phono ('47) Magic Glo (1426) 2 1432 Rocket ('51) 3 	3.95 75.00 50.00 50.00 69.50 99.50 89.50 250.00	150.00 7.50 95.00 75.00 79.50 119.50 169.00 149.50 295.00	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950 1* 1015 4. 1017 Hideaway 3* 1100 4* 1080 3* 1250 4. 3031 Wall Box 4. 3045 Wall Box 2. 3020 Wall Box
Constellation 1 PACKARD * Pla Mor Wall & Bar Box Manhattan Model 7 Phono ROCK-OLA * 1422 Phono ('46) 1424 Phono ('46) 1424 Phono ('47) 1426 Phono ('47) 1423 Rocket ('51) 1434 1501 Wall Box 1502 Bar Box	3.95 75.00 50.00 50.00 50.00 99.50 89.50 250.00 379.50 395.00 3.00 5.00	150.00 7.50 95.00 75.00 119.50 169.00 149.50 295.00 395.00 419.50 4.50 7.50	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950 1* 1015 4. 1017 Hideaway 3* 1100 4* 1080 3* 1250 4. 3031 Wall Box 4. 3045 Wall Box 2. 3020 Wall Box 4. 3025 4. 2140 Wall Box 2. 219 Stepper
Constellation 1 PACKARD Pla Mor Wall & Bar Box Manhattan Model 7 Phono ROCK-OLA Playmaster '46 1422 Phono ('46) 1424 Phono ('46) 1424 Phono ('46) 1424 Phono ('46) 1424 Phono ('47) Magic Glo (1428) 2 1432 Rocket ('51) 3 1434 1501 Wall Box 1502 Bar Box 1503 Wall Box	3.95 75.00 50.00 50.00 50.00 50.00 89.50 250.00 379.50 395.00 3.00 5.00 12.50	7.50 95.00 75.00 119.50 169.00 149.50 295.00 395.00 419.50 4.50 7.50 15.00	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950 1* 1015 4. 1017 Hideaway 3* 1100 4* 1080 3* 1250 4. 3031 Wall Box 4. 3045 Wall Box 2. 3020 Wall Box 4. 3025 4. 2140 Wall Box 2. 219 Stepper MISCELLANE
Constellation 1 PACKARD Pla Mor Wall & Bar Box Manhattan Model 7 Phono ROCK-OLA Playmaster '46 1422 Phono ('46) 1424 Phono ('46) 1424 Phono ('46) 1424 Phono ('146) 1501 Wall Box 1502 Bar Box 1503 Wall Box 1504 Bar Box	3.95 75.00 50.00 50.00 50.00 50.00 69.50 99.50 89.50 395.00 379.50 395.00 3.00 5.00 12.50 8.50	7.50 95.00 75.00 119.50 149.50 149.50 295.00 395.00 419.50 4.50 7.50 15.00 17.50	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950 1* 1015 4. 1017 Hideaway 3* 1100 4* 1080 3* 1250 4. 3031 Wall Box 4. 3045 Wall Box 2. 3020 Wall Box 4. 2140 Wall Box 2. 219 Stepper MISCELLANE 4. ChiCoin Band Box
Constellation 1 PACKARD Bar Box Manhattan Model 7 Phono ROCK-OLA Playmaster '46 1422 Phono ('46) 1424 Phono ('46) 1424 Phono ('46) 1424 Phono ('46) 1426 Phono ('47) Magic Glo (1428) 2 1432 Rocket ('51) 3 1434 3 1501 Wall Box 1502 Bar Box 1503 Wall Box 1504 Bar Box 1504 Bar Box 1505 Wall Box	3.95 75.00 50.00 50.00 50.00 69.50 99.50 89.50 395.00 3.00 5.000 12.50 8.50 15.00	150.00 7.50 95.00 75.00 119.50 169.00 149.50 295.00 395.00 419.50 4.50 7.50 15.00 17.50 20.00	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950 1* 1015 4. 1017 Hideaway 3* 1100 4* 1080 3* 1250 4. 3031 Wall Box 4. 3045 Wall Box 2. 3020 Wall Box 4. 2140 Wall Box 2. 219 Stepper MISCELLANE 4. ChiCoin Band Box
Constellation 1 PACKARD Pla Mor Wall & Bar Box Manhattan Model 7 Phono ROCK-OLA Playmaster '46 1422 Phono ('46) 1424 Phono ('46) 1424 Phono ('46) 1424 Phono ('47) Magic Glo (1428) 2 1432 Rocket ('51) 3 1434 8 1501 Wall Box 1502 Bar Box 1503 Wall Box 1504 Bar Box 1510 Bar Box 1510 Bar Box 1510 Bar Box 1510 Bar Box 1525 Wall Box 1525 Wall Box	3.95 75.00 50.00 50.00 50.00 50.00 99.50 89.50 250.00 379.50 395.00 5.00 12.50 8.50 15.00 5.00 15.00	7.50 95.00 75.00 119.50 149.50 149.50 295.00 395.00 419.50 4.50 7.50 15.00 17.50	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950 1* 1015 4. 1017 Hideaway 3* 1100 4* 1080 3* 1250 4. 3045 Wall Box 4. 3045 Wall Box 2. 3020 Wall Box 4. 3025 4. 2140 Wall Box 2. 219 Stepper MISCELLANE 4. ChiCoin Band Box. 2. Chicago Coin Hit Parade 4. Ristaucrat
Constellation 1 PACKARD * Pla Mor Wall & Bar Box . Manhattan . Model 7 Phono ROCK-OLA . Playmaster '46 * 1422 Phono ('46) . 1424 Phono (Hideaway) 1426 Phono ('47) . Magic Glo (1428) 2 . 1432 Rocket ('51) 3 . 1434 3 . 1501 Wall Box 5 . 1502 Bar Box 5 . 1504 Bar Box 5 . 1510 Bar Box 5 . 1525 Wall Box 5 . 1526 Bar Box 5 . 1530 Wall Box 5	3.95 75.00 50.00 50.00 50.00 50.00 395.00 395.00 305.00 3.00 5.00 12.50 8.50 15.00 15.00 15.00	150.00 7.50 95.00 75.00 119.50 169.00 149.50 295.00 395.00 419.50 295.00 15.00 17.50 15.00 17.50 20.00 19.50 25.00	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950 1* 1015 4. 1017 Hideaway 3* 1100 4* 1080 3* 1250 4. 3031 Wall Box 4. 3045 Wall Box 2. 3020 Wall Box 4. 3025 4. 2140 Wall Box 2. 219 Stepper MISCELLANE 4. ChiCoin Band Box 2. Chicago Coin Hit Parade 4. Ristaucrat 4. Williams Music Mite
Constellation 1 PACKARD Pla Mor Wall & Bar Box Manhattan Model 7 Phono ROCK-OLA Playmaster '46 1422 Phono ('46) 1424 Phono ('46) 1424 Phono ('46) 1424 Phono ('47) Magic Glo (1428) 2 1432 Rocket ('51) 3 1434 8 1501 Wall Box 1502 Bar Box 1503 Wall Box 1504 Bar Box 1510 Bar Box 1510 Bar Box 1510 Bar Box 1510 Bar Box 1525 Wall Box 1525 Wall Box	3.95 75.00 50.00 50.00 50.00 50.00 99.50 89.50 250.00 379.50 395.00 5.00 12.50 8.50 15.00 5.00 15.00	150.00 7.50 95.00 75.00 119.50 169.00 149.50 295.00 395.00 419.50 419.50 15.00 17.50 15.00 17.50 20.00 15.00 19.50	4. 750E 4. 780M Colonial 4. 780E 4. 800 4. 850 4. 950 1* 1015 4. 1017 Hideaway 3* 1100 4* 1080 3* 1250 4. 3045 Wall Box 4. 3045 Wall Box 2. 3020 Wall Box 4. 3025 4. 2140 Wall Box 2. 219 Stepper MISCELLANE 4. ChiCoin Band Box. 2. Chicago Coin Hit Parade 4. Ristaucrat

4. Hi-Tone 8200	29.50	59.0
4. Hi-Tone 8200 RC	29.50	59.0
4* 146S	85.00	115.0
1* 146M	89.50	150.0
1. 147S	99.50	135.0
1* 147M	99.50	175.0
1* 147M	135.50	165.0
1* 148M	185.00	250.0
2. 148ML	215.00	225.0
4* M-100-A	450.00	625.0
4. M-100-B	450.00	695.0
1* 3W2 Wall-a-Matic	6.95	095.0
4. W1-L56 Wall Box 5c	5.00	10.0
4. 3W5-L56 Wall Box	18.5 0	27.5
5, 10, 25c		
4. W4L-56	24.50	35.0
4. W6L-56-5/10/25	22.50	29.5
Wireless	22.50	29.5 34.5
6. Tear Drop Speaker	12.50	17.5
WURLITZ	ER	
4. 750E	29.50	77.5
4. 750E 4. 780M Colonial	29.50	99.5
4. 780E	29.50	89.5
4. 800	29.50	60.0
4. 850	25.00	79.5
4. 950	25.00	99.5
1* 1015	109.50	150.0
4. 1017 Hideaway	99.00	129.5
3* 1100 4* 1080	229.50	300. 0
4* 1080 3* 1250	99.50	140.0
3* 1250 4. 3031 Wall Box	309.50	395.0
4. SUST Wall Box	9 .95	15.0
	5 00	
4. 3043 Wall Dox	5.00	20.0
2. 3020 Wall Box	12.50	19.5
2. 3020 Wall Box	12.50 5.95	19.5 6.0
2. 3020 Wall Box	12.50	19.5

MISCELLANEOU ChiCoin Band Box.... 125.0 4. Chicom Dana De. 2. Chicago Coin Hit Parade

65.0

40.0 49.5

359.0



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicage Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

, 510							
less 10ntl		4. ABC Bowler	25.00	60.00	4. Football (CC 8/49)	49.50	75.00
e la		1* ABC Bowler	50.00	149.50	4. Four Corners		
he la		4. Across the Board	225.00	245.00	(Wm 12/52)	150.00	165.00
rge		4. Ali Baba (Got 6/48)	20.00	34.50	4. Four Horsemen		
here		4. Alice (Got 8/48)	24.50	45.00	(Got 9/50)	6 0 .0 0	129.50
seri		4. All Star Basketball			2* Four Hundred (Ge '52)		225.00
ust , ha		(Got 2/52)	95.00	145.00	4. Four Stars (Got 6/52).	1 3 5.00	150.00
ill		4. Aquacade (Un 4/49)	20.00	39.50	4. Freshie (Wm 9/49)	42.50	59.50
ning		4. Arcade (Wm 11/51)	115.00	145.00	4. Frolics (B 10/52)	250.00	350.00
le a	nd	4. Arizona (Un 5/50)	40.00	79.50	2* Futurity (Ge 6/52)	150.00	250.00
it t	he	4* Atlantic City (B 5/52)	240.00	375.00	4. Georgia (Wm 9/50)	69 . 50	95.00
Fi		4. Baby Face (Un 1/49)	20.00	39.00	4. Gin Rummy	40.00	65.00
nigh		4. Ballerina (B 48)	10.00	24.50	4. Gizmo (Wm 8/48)	19.50	35.00
8		4. Band Leader	25.00	49.00	4. Glamour	24.50	75.00
		4. Banjo	10.00	24.50	2. Globe Trotter		145.00
Wee	ke	4. Bank-A-Ball (Got)	35.00	85.00	4. Gold Cup (B '48)	24.50	45.00
ong	er	4. Barnacle Bill (Got 8/48)	25.00	34.50	6. Gold Mine	29.50	49.50
		1. Basketball (Got 10/49)	95.00	145.00	4. Golden Gloves (CC7/49)	50.00	75.00
		4. Beach Club (B 2/53)			2* Golden Nugget	00.00	10.00
1				525.00	(Ge 5/53)	175.00	349.50
	-	2* Beauty (B 11/52)	365.00	450.00	4. Gondola	19.50	35.00
		4. Be Bop (Ex)	55.00	65.00	4. Grand Award (CC 1/49)	24.50	35.00
		4. Bermuda (CC 11/47) .	20.00	35.00	7. Grand Slam (Got 4/53)		205.00
		4. Big Hit (7/52)		165.00	4. Handicap	210.00	269.00
		4. Big Top	50.00	65.00	1. Happy Days (Got 8/52)		220.00
		4. Black Gold	29.50	59.50	4. Happy-Go-Lucky		
		4. Blue Skies (Un 11/48)	24.50	35.00	4. Harvest Moon (Got 12/48)		139.50
		2* Bolero (Un 1/52)	100.00	150.00			75.00
		4. Bomber (CC 5/51)	40.00	65.00	4. Harvest Time (Ge 9/50)	35.00	78.50
		4. Bonanza (Wm 11/47)	1 2.50	29.50	4. Harvey (Wm)		175.00
	-	4. Boston (Wm 11/47)	3 9. 50	6 9.50	4. Hawaii (Un 8/47)	15.00	29.50
		4. Bowling Champ			1. Hayburner (Wm 7/51)	85.00	245.00
	(0.00	(Got 2/49)	24.50	50 .0 0	4. Hit Parade	27.50	29.50
50	60.00	4. Bowl. League (Got 8/47)	10.00	50.00	4. Hit Parade (CC)	27.50	65.00
50	60.00	4* Bright Lights (B 5/51)	124.50	175.00	4. Hit & Runs (Ge 5/51).	55.00	59.50
50	59.00	4* Bright Spot (B 11/51).		275.00	4. Hit 'N' Run (Got 4/52)	1 3 5.00	150.00
50	59.00	4. Broadway (B)	175.00	189.50	4. Holiday (CC 12/48)	39.50	45.00
50	59.00	4. Buffalo Bill (Got 5/50)	44.50	79.00	4* Holiday (Ke 12/51)	195.00	2 25.00
50	59.00	4. Buccaneer (Got 10/48).	20.00	34.50	4. Hong Kong		
00	115.00	4. Buttons & Bows			(Wm 10/51)		165.00
50	150.00	(Got 3/49)	32.50	47.50	4. Horsefeathers (Wm)		159.00
50	135.00	4. Camel Caravan	39.50	69.50	4. Horse Shoe (Wm)		152.50
50	175.00	4. Caravan (Wm 7/52)	150.00	185.00	4. Hot Rods (B '49)	3 5.00	40.00
50	165.00	4. Campus	55.00	65.00	4. Humpty Dumpty	10.00	25 00
00	250.00	4. Canasta (Ge 7/50)	25.00	69.50	$(Got 10/47) \dots$	10.00	35.00
00	225.00	4. Carnival (B '48)	25.00	49.50	4. Jack 'N' Jill (Got 4/48)	20.00	45.00
00	625.00	4. Carolina (Un 3/49)	22.00	39.00	4. Jalopy (Wm 9/51)	65.00	165.00
00	695.00	4. Carousel	15.00	29.50	4. Jamboree	24.50	39.50
95	14.50	4. Champion (B '48)	37.50	45.00	4. Jeanie (Ex 7/50)	50.00	85.00
00	10.00	2. Champion (CC 6/49) .	30.00	49.50	4. Jockey Special (B '47).	15.00	45.00
		4. Chico	19.50	45.00	4. Joker (Got 11/50)	60.00	90.00
50	27.50	3* Chinatown (Got 10/52)		185.00	4. Judy (Ex 7/50)	45.00	75.00
50	35.00	4. Cinderella (Got 3/47) .	10.00	29.50	4. Jumping Jacks (Ge '52)	225.00	250.00
		4* Circus (Un 9/52)		395.00	4. Just 21 (Got 10/50)	10.00	19.50
50	29.50	4* Citation (B '48)	19.50	55.00	4. K. C. Jones	50.00	95.00
00	34.50	4. Cleopatra	15.00	24.50	4. King Arthur (Got 10/49)	3 5.00	90.00
50	17.50	4. College Daze (Got 8/49)	50.00	75.00	4. King Cole (Got 5/48)	20.00	45.00
		2* Coney Island (B 9/51)		240.00	4. King Pin (CC)	50.00	135.00
		4. Contact	24.50	55.00	4. Knockout (Got 1/51) . 4. Lady Robin Hood	45.00	75.00
50	77.50	(Wm 4/51)	85.00	95.00	(Got 1/48)	25.00	35.00
50	99.50	4. Coronation (Got 11/52)	185.00	210.00	4* Leaders (Un)		269.00
50	89.50	4. County Fair (Un)	95.00	125.00	4. Leap Year	25.00	39.50
5 0 00	60.00 79.50	4. Crazy Ball (CC 7/48)	20.00	35.00	4. Line Up	25.50	34.50
ŐŐ	99.50	4. Crossroads (Got 5/52). 4. Cyclone (Got 5/51)	149.50	175.00 150.00	4. Lite-A-Line (Ke 6/52). 4. Long Beach (Wm 8/52)	79.50 199.50	$100.00 \\ 225.00$
	150.00	4. Dallas (Wm 2/49)	44.50	55.50	4. Lucky Inning ($Wm 5/50$)	35.00	69.50
	129.50	4. De Icer (Wm 11/49)	75.00	79.50	4. Lucky Star (Got 5/47)	29.50	50.00
	300.00 140.00	4. Dew Wa Ditty			4. Mad. Sq. Garden		
	395.00	(Wm 6/48) 4. Domino (Wm 6/52)	20.00	34.50 165.00	(Got 6/50)	85.00	95.00
95	15.00	4. Double Action	50.0 0	165.00 95.00	4. Magic 4. Majors '49 (CC 2/49).	$24.50 \\ 27.50$	30.00 45.00
00	20.00	4. Dbl. Feature		100	4. Major League Baseball.	20.00	39.50
50	19.50	(Got 12/50)	79.50	95.00	4. Manhattan (Un 2/48) .	7.50	34.50
95 95	6.00 19.00	4. Dbl. Shuffle (Got 6/49) 4. Disk Jockey (Wm 1/53)	49.50	65.00	2. Majorettes (Wm 4/52).	85.00	140.00
95	19.50	4. Disk Jockey ($Wm 1/53$) 4. Dreamy ($Wm 3/50$)	69. 00	220.00 79.50	4. Mardi Gras 4. Marjorie (Got 7/47)	27.50 14.50	29.50 29.50
		4. Eight Ball	100.00	150.00	4. Maryland (Wm 4/49).	35. 00	49.50
JS		4. Entry (B '47)	25.00	65.00	4. Merry Widow	25.00	29.50
	150.00	4. El Paso (Wm 11/48)	39.50	49.50	4. Melody (B 47)	15.00	49.50
V.	130.00	4. Fighting Irish (CC11/50) 4. Five Star (Univ. 5/51)		95.00 85.00	4. Mercury (Ge) 4. Mermaid (Got 6/51)	54.50	79.00
			07.00	85.00	T DICIMAIO (GOL 0/31)	90. 00	125.00
	125.00	4. Floating Power	44.50	49.50	4. Minstrel Man (Got 3/51)	75.00	125 00
)0)0	65.00	4. Floating Power 4. Flying High (Got 2/53)	44.50	49.50 225.00	4. Minstrel Man (Got 3/51) 4. Monterey (Un 5/48)	75.00 10.00	125.00 35.00
00 00 50	65.00 110.00	4. Floating Power 4. Flying High (Got 2/53) 4. Flying Saucers	44.50 195.00	225.00	4. Minstrel Man (Got 3/51) 4. Monterey (Un 5/48) 4. Moon Glow (Un 12/49)	10.00 20.00	35.00 39 . 50
00 00 50	65.00	4. Floating Power 4. Flying High (Got 2/53)	44.50 195.00		4. Minstrel Man (Got 3/51) 4. Monterey (Un 5/48) 4. Moon Glow (Un 12/49)	10.00	35.00

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		Inc cush box	Tuge 10 August 0, 1955
4. Niagara 135.00 150.00	6. Speed Ball	4. Chicoin Baseball 40.00 49.00	2. Keeney 6-Player 175.00 240.00
4. Nifty (Wm 12/50) 89.50 94.50	4. Speedway (Wm 9/48). 35.00 39.50	4. ChiCoin Trophy 59.50 75.00	4. Keeney 10 Play 315.00 400.00
6. Nudgy (B 47) 25.00 39.50	4. Spinball (CC 5/48) 10.00 25.00	2* ChiCoin 6 Player 195.00 250.00	2. Keeney Super DeLuxe. 235.00 295.00
4. Oasis	4. Spot Bowler (Got 10/50) 95.50 119.50 1* Spot-Lite (B 1/52) 140.00 245.00	4. ChiCoin 6 Player Match 295.00 375.00 4. ChiCoin 6 Player DeLuxe 250.00 299.50	4. Keeney Team Blr. 400.00 475.00 4. Rock-Ola Shuffle Jungle 24.50 75.00
4. Old Faithful (Got 1/50) 75.00 85.00	6. Sport Event 19.50 29.50	4. CbiCoin 6 Play	4. Rock-Ola Shuffle-Lane . 24.50 29.00
4. Old Hilltop 99.50 160.00	6. Sport Special 17.50 30.00	5th Frame 425.00 450.00	4. Univ. DeLuxe Twin 85.00 125.00
4. Olympics (Wm) 165.00 175.00	6. Sports 19.50 25.00	4. ChiCoin 10th Frame 295.00 360.00 4. Exhibit Strike 25.00 89.50	1* Un. DeLuxe 6-Player 220.00 300.00
4. One Two Three 34.50 45.00 4* Palm Beach (B 7/52). 285.00 375.00	4. Sportsman (Wm) 70.00 95.00 6. Spot-A-Card	4. Exhibit Twin Rotation .200.00 225.00	4* Un. Super 6 Play 265.00 325.00 2. Un. Dbl. Shuffle 34.50 40.00
4. Paradise (Un 7/48) 12.50 35.00	6. Spot Pool 19.50 29.50	1. Genco Shuffle Target 30.00 69.50	4. Un. Official Bowler 290.00 310.00
4. Paratrooper (Wm 9/52) 110.00 160.00	4. Springtime (Ge) 75.00 85.00	4. Genco Bowling League 24.50 45.00	4. United Shuffle Alley 15.00 45.00
4. Phoenix	6. Stage Dour Canteen 10.00 25.00	4. Genco Baseball 25.00 49.00 4. Genco 8 Player Reb'd. 125.00 145.00	4. Un. Shuffle w/con. 29.50 69.50 4. Un. Shuffle Alley Exp. 25.00 45.00
4. Photo Finish 35.00 40.00 4. Pin Bowler (CC 7/50) 55.00 75.00	4* Stars (Un 6/52) 194.50 319.00 4. Stardust (Un 5/48) 14.50 39.50	4. Genco Target Skill 95.00 125.00	4. Un. 2-play Express 29.50 59.00 4. Un. Sin Rebound 50.00 70.00
4. Pinch Hitter (Un 5/49) 24.50 49.50	4. Starlight	4. Gottlieb Bowlette 25.00 40.00	4. Un. Twin Rebound 75.00 125.00
4. Pinky (Wm 10/50) 65.00 92.50		4. Keeney ABC Bowler. 15.00 25.00 4. Keeney Bowling Champ 55.00 75.00	4. United Slugger 65.00 79.50 4* United Skee Alley 40.00 75.00
4. Play Ball (CC 1/51) 35.00 45.00	4. Stop & Go (Ge 3/51) 50.00 59.50	4. Keeney King Pin 35.00 50.00	7. Un. 4-Player Match 260.00 295.00
4. Play Boy (CC 5/47) 35.00 95.00 4. Playland (Ex 8/50) 65.00 89.50	4. Stormy (Wm 1/48) 24.50 35.00 4. Streamliner 10.00 14.50	4. Keeney Pin Boy 24.50 39.50 4. Keeney Ten Pins 15.00 24.50	4. Un. 4-Player 125.00 160.00 4* Un. 5-Player 150.00 200.00
4. Playtime (Ex) 30.00 45.00		4. Keeney Lucky Strike. 35.00 50.00	2* Un. 6-Player 179.00 235.00
4. Puddin Head 35.00 39.50		4. Keeney Dbl. Bowler 35.00 79.50 4. Keeney League Bowl . 95.00 139.50	4. Un. Manhat. 6 Play 325.00 345.00 4. Un. Star 6 Play 325.00 375.00
4. Punchy (CC 11/50) 40.00 65.00	4. Sunny (Wm 12/47) 10.00 35.00	4. Keeney Duck Pins 15.00 125.00 4. Keeney Super Deluxe	4* Un. 10th Frame Star 325.00 375.00 4. Un. Shuffle-Cade 150.00 189.50
4. Quarterback (Wm) 35.00 85.00 4. Quartet (Got 2/52) 150.00 175.00	(7) 10 (50) 000 00 045 00	League	4. Un. Twin Shuffle Cade 75.00 175.00
4. Queen of Hearts	6. Supercharger 19.50 24.50	4. Keeney DeLuxe League Bowler	4. Univ. Super Twin 45.00 59.00 4. Universal Twin Bowler 35.00 64.50
(Got 1/53) 225.00 245.00		3. Keeney Big League	4. Univ. HiScore Bowler. 45.00 95.00
4. Quintet (Got 3/53) 200.00 245.00 4. Rag Mop (Wm 11/50). 74.50 95.00		Bowl 117.50 145.00 4. Keeney 4 Play League 110.00 137.50	4. Williams DeLuxe Bowler 34.50 39.00 4. Williams Twin Shuffle 29.50 45.00
4. Rainbow (Wm 9/48) 22.50 35.00		4. Keeney 4-Way Bowl 35.00 40.00	4. Williams Dbl. Head 50.00 79.50
4. Ramona (Un 2/49) 20.00 39.00	6. Suspense (Wm 2/46) 29.50 49.50		
4. Rancho (B '48) 10.00 25.00			
6. Record Time 22.50 59.50 4. Red Shoes (Un 12/50) 60.00 75.00	-	CONFIDENTIAL	PRICELIST
6. Repeater 17.50 29.50			
6. Rio (Un 12/46) 15.00 20.00	4. Tampico (Un 7/49) 50.00 64.50		
4. Rip Snorter (Ge) 35.00 50.00			
6. Riviera 14.50 25.00 4. Rocket (Ge 5/50) 59.50 65.00		ARCADE EC	UIPMENT
4. Rockettes (Got 8/50) 85.00 95.00		JIIIIIII ANDERDE DE	
4. Rondevoo (Un 5/48) 15.00 29.50	4. Thing (CC 2/51) 32.50 45.00	4. ABT 6 Gun Rifle Range 595.00 700.00	4. Jack Rabbit
4. Rose Bowl (Got 10/51) 125.00 139.50		4. Advance Rolls 30.00 35.00	4. Jungle Joe 125.00 135.08
4. Round Up (Got 11/48) 24.50 49.00 4. St. Louis (Wm 2/49) 32.50 44.50		6. Allite Strike 'N Spares 39.50 149.50	4. Keeney Air Raider 100.00 125.00
4. Sally (CC $10/48$) 10.00 20.00	4. Three Musketeers	4. Boomerang 40.00 45.00 4. Bally Big Inning 75.00 149.50	4. Keeney Anti Aircraft Bl 15.00 50.00
4. Samba 27.50 59.50	(Got 7/49) 59.50 85.00	6. Bally Bowler 175.00 189.50	4. Keeney Sub Gun 95.00 120.00 4. Keeney Texas Leaguer 39.50 50.00
4. Saratoga (Wm 10/48) . 39.50 45.00	6 Tonia 10.00 17.50	4. Bally Convoy 47.50 125.00	4. Kirk Night Bomber 75.00 145.00
6. School Days 15.00 17.50 6. Score-A-Line 20.00 39.50	6 Tormado (Wm 1/17) 1950 1750	4. Bally Defender 95.00 125.00	4. Lite League 49.50 90.00
4. Screwball	4. Touchdown (Un) 165.00 245.00	6. Bally Eagle Eye 39.50 49.50 2. Bally Heavy Hitter 35.00 65.00	4. Mutoscope Ace Bombers 100.00 125.00 4. Muto. Atomic Bomber. 125.00 155.00
6. Sea Hawk 15.00 22.00	6. Towers 12.50 15.00	6. Bally King Pin 35.00 45.00	4. Mutos Atomic Bonner, 123,00 135.00 4. Mutoscope Dr. Mobile, 95.00 175.00
6. Sea Isle (CC 11/47) 14.50 19.50		6. Bally Lucky Strike 45.00 79.50	4. Mutos. Fly. Saucers 100.00 150.00
4. Select-A-Card (Got 4/50) 55.00 79.50 4. Serenade (Un 12/48) 19.50 34.50	4 Trigger 89.00 100.00	4. Bally Rapid Fire 75.00 125.00	4. Mutos. Photo. (Pre-War) 250.00 395.00
4. Sbanghai (CC 4/48) 24.50 39.00	4. Trinidad (CC 3/48) 15.00 35.00	4. Bally Sky Battle 49.50 125.00 4. Bally Torpedo 49.50 95.00	4. Mutoscope Silver Gloves 100.00 275.00 4. Mutoscope Sky Fighter 85.00 125.00
4. Shantytown 62.50 85.00 4. Sbarpshooter (Ge) 49.50 65.00		4. Bally Undersea Raider. 95.00 125.00	4. Mutoscope Voice-O-Graph
4. Shoo Shoo (Wm 2/51). 90.00 100.00	4. TriScore (Ge 1/51) 35.00 69.00	6. Bank Bali 35.00 45.00	35c 425.00 450.00
6. Shooting Stars 19.50 35.00 4. Short Stop 25.00 45.00		4. Bing-A-Roll 40.00 50.00	4. QT Pool Table 89.50 125.00
4. Shoot the Moon 145.00 160.00	4. Tucson (Wm 1/49) 22.50 44.00	6. Buckley DeLuxe Dig 119.50 149.50 6. Buckley Treas Is Dig 95.00 110.00	4. Quizzer 75.00 95.00 6. Rockola Ten Pins HD 25.00 49.50
4. Show Boat (Un 1/49) 10.00 20.00 4* Show Boat (Un 1/53). 325.00 350.00		4. Champion Hockey 50.00 75.00	4. Rockola World Series. 69.50 100.00
4. Silver Skates (Wm 2/53) 175.00 195.00	2* Turf King (B 6/50) 35.00 85.00	1. ChiCoin Basketball	6. Scientific Baseball 49.50 75.00
6. Silver Spray 14.50 24.50	(Wm 1/53) 160.00 210.00	Champ 195.00 235.00 4. ChiCoin 4 Player Derby 125.00 240.00	6. Scientific Basketball 59,50 75.00
6. Silver Streak (B 47) 14.50 19.50 4. Singapore (Un 11/47). 22.50 29.50	4. Utah (Un 8/49) 50.00 59.00	4. ChiCoin Goalee 95.00 125.00	4. Scientific Batting Pr 65.00 69.50 4. Scientific Pitch 'Em 185.00 195.00
2. Skill Pool (Got 9/52) . 150.00 175.00	6. Victory Special (B 46). 19.50 49.50	4. ChiCoin Hockey 49.50 75.00	4* Seeburg Bear Gun 199.50 250.00
6. Sky Lark		4. Chi Midget Skee 125.00 185.00 2. ChiCoin Pistol 75.00 100.00	1. Seeburg Chicken Sam . 75.00 110.00
6. Sky Ray 12.50 19.50 4. Slugfest (Wm 3/52) 119.50 140.00	(Got 9/51) 49.50 75.00	6. ChiCoin Roll-A-Score . 39.50 75.00	4. Seeburg Shoot the Chute 49.50 75.00 4. Set Shot Basketball 295.00 349.50
4. Slugger 14.50 60.00	6. Wild Fire 19.50 30.00	4. Edelco Pool Table 49.50 75.00	6. Skee Barrel Roll 25.00 49.50
6. Smarty (Wm 12/46) 14.50 25.00 6. Smoky 12.50 19.50	4. Wild West 114.50 165.00	2. Evans Bat-A-Score 150.00 165.00	4. Spares & Strikes 149.00 160.00
2. South Pacific (Ge 3/50) 40.00 49.50	4. Wisconsin (Un 3/48) 20.00 34.50	4. Evans Ski Roll 125.00 150.00 4. Evans Super Bomber 50.00 125.00	6. Skill Jump 25.00 39.50 4. Supreme Bolascore 40.00 95.00
2. Spark Plugs (Wm 10/51) 85.00 250.00	6. Yankee Doodle 15.00 19.50 4. Yanks (Wm 4/48) 15.00 25.00	4. Evans Play Ball 65.00 75.00	4. Supreme Bolascore 40.00 95.00 6. Supreme Skee Roll 20.00 75.00
Special Entry (B '49) 35.00 45.00		4. Evans Ten Strike '46 50.00 75.00	6. Supreme Skill Roll 20.00 69.50
ALL CONFIDENTIA	LI- PRICE LISTI	1. Evans Tommy Gun 49.50 100.00	4. Supreme Rocket Buster 45.00 75.00
		2* Exhibit Dale Gun 45.00 65.00 4. Exhibit Gun Patrol 175.00 185.00	6. Tail Gunner 49.50 89.50 4. Teleguiz 125.00 165.00
		1* Exhibit Jet Gun 195.00 245.00	4. Un. Team Hockey 40.00 85.00
		4. Exbibit Pony Express 175.00 225.00	6. Warner Voice Record 49.50 69.50
Shuffle	S REBOUNDS	6. Exhibit Rotary Mdsr. 175.00 275.00 4. Exhibit Silver Bullets 50.00 125.00	4. Western Baseball '39. 40.00 85.00
SESSEE SE SHOFFLE		4. Exhibit Silver Bullets . 50.00 125.00 1* Exhibit Six Shooter 135.00 195.00	4. Western Baseball '40 75.00 85.00 6. Whizz
		6. Exhibit Merchantman	4. Wilcox-Gay Recordio 125.00 165.00
4. Bally Shuffle-Line 75.00 109.5	0 4. ChiCoin Bowling Twin 49.50 69.50	Roll Ch Digger 85.00 99.50 4. Exhibit Vitalizer 75.00 95.00	4. Williams All Stars 35.00 95.00
2. Bally Hook Bowler 75.00 95.0	0 4. ChiCoin Bowling Twin 49.50 69.50 0 4. ChiCoin Bowling Alley 25.00 55.00		6. Williams Box Score 39.50 65.00 4. Williams Star Series 50.00 100.00
4. Bally Baseball 40.00 75.0		6. Genco Play Ball 29.50 65.00	4. Williams Super World
4. Bally Baseball 40.00 75.0 4. Bally Shuffle Champ 35.00 39.0 4. Bally Shuffle-Bowler 24.50 29.0	0 4. ChiCoin Ace Bowl 79.50 110.00 0 4. ChiCoin Bowl Classic . 55.00 75.00	6. Groetchen Met. Typer 79.50 149.50	4. Williams Super World Series
4. Bally Baseball 40.00 75.0 4. Bally Shuffle Champ 35.00 39.0	0 4. ChiCoin Ace Bowl 79.50 110.00 0 4. ChiCoin Bowl Classic 55.00 75.00 0 4. ChiCoin Horseshoes 45.00 100.00		

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August 8, 1953

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PRICE LISTS"



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.) \$175.00-\$239.50 4. Du Grenier (Mod. A-7) 110.00- 140.00 4. Du Grenier (Mod. A-9) 120.00- 150.00 4. Du Grenier (Mod. AC-7) 125.00- 155.00 4. Du Grenier (Mod. AC-9) 130.00- 160.00 4. Du Grenier (Mod. E-7) 135.00- 165.00 4. Du Grenier (Mod. ES-9) 140.00- 170.00 4. Du Grenier (Mod. E-9) 145.00- 175.00 Du Grenier (Mod. ES-11) 150.00- 180.00 1 4. DuGrenier "W" (9 col.) 50.00- 85.00 Du Grenier "S" (7 col.) 50.00- 85.00 4. DuGrenier "S" (9 col.) 69.50- 85.00 4. DuGrenier Champion 85.00- 97.50 (9 col.) 4. Dugrenier Champion (11 col.) 97.50-125.00 2. Eastern Electric C-8 ... 125.00- 135.00 200.00- 250.00 4. Electro (8-col.) 225.00-255.00 4. Electro (10 col.) 4. Lehigh PX (Elec. 8 col.) 125.00- 135.00 4. Lehigh PX (10 col.) 89.50-145.00 125.00-145.00 4. Lehigh King Size 4. National 750 95.00-125.00 4. National 950 85.00-125.00 National 930 95.00- 110.00 4. National 9-A (9 col.) 100.00- 115.00 2 198.00- 200.00 4. Nat. 9-ML Wheatwood ... 95.00-139.50 4. National Electric 4. Rowe Diplomat (10-col.) 175.00- 185.00 4. Rowe Imperial (6 col.) 75.00- 130.00 78.50-145.00 4. Rowe Imperial (8 col.) 4. Rowe Royal (6 col.) 79.50- 90.00 4. Rowe Royal (8 col.) 85.00- 90.00 4. Rowe Royal (10 col.) 85.00- 95.00 4. Rowe President (8 col.) 100.00- 125.00 1. Rowe President (10 col.) 100.00-145.00 4. Rowe Crusader (10 col.) 98.50-155.00 4. Rowe Electric (8 col.) 125.00- 150.00 4. Uneeda "A" (6 col.) ... 82.50- 87.50 4. Uneeda "A" (8 col.) 49.50- 82.50 4. Uneeda "A" (9 col.) 59.50- 85.00 4. Uneeda "E" (6 col.) 50.00- 70.00 4. Uneeda "E" (8 col.) 50.00- 85.00 4. Uneeda "E" (9 col.) 75.00- 90.00 4. Uneeda "E" (12 col.) 65.00-80.00 4. Uneeda "E" (15 col.) 75.00- 95.00 90.00- 95.00 4. Uneeda 500 (7 col.) 4. Uneeda 500 (9 col.) 85.00- 90.00 4. Uneeda 500 (15 col.) 75.00- 115.00 Uneeda Monarch 65.00- 110.00 (8 col.) 4. Uneeda Monarch (10 col.) 79.50- 110.00 4. Uneeda Monarch 79.50-135.00 (12 col.)

CANDY MACHINES

4. Mills (5 col., 70 cap.) \$	49.50-\$	60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00-	87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00-	95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00-	125.00
4. Stoner (Mod. 80, 4 col., (180 cap.)	95.00-	97.50
4. Stoner (Mod. 120, 5 col.)	89.50-	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00-	100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00-	95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00-	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50-	99.50
4. Coan "U-Select-It"	35.00-	50.00

HOT COFFEE 4. Andico Cafe Petit, 200 cups \$300.00 \$4 4. Bert Mills Coffee Bar, 200 cups 175.00 23 4. Bert Mills Coffee Bar. 200.00 23 600 cups 4. Bert Mills Coffee Bar, 300.00 3 500 cups 4. Chief-Way, Model 100, cap. 400-600 375.00 40 4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups . 250.00 3 4. U-Select-It Hot Coffee, 375.00 4 600 cups CARBONATED DRINH 4. Drink-O-Mat, single flavor, 5c, 1000 cups \$275.00 \$3 4. Drink-O-Mat, 3 flavor, 425.00 4 5c, 1000 cups 4. Drink-O-Mat, 4 flavor, 5c, 1000 cups 500.00 5 4. Lyons # 1400, single flavor, 5c 425.00 4 4. Lyons # 1400-2F 475.00 6 4. Lyons Model 500, 5c single 225.00 2 4. Mills, Automatic Fountain, 400 cups 150.00 2 4. Mills Automatic Fountain, 400 cups, without changemaker ... 100.00 1 4. Soda Shoppe 975.00 10 4. Spacarb single 5c, 1000 cups 135.00 1 4. Spacarb 3 Unit 5c, 1000 cups 400.00 5 4. Spacarb 4 Unit 5c 1000 cups 600.00 6 4. Super Vend 3 flavor, 600 cup A-1 275.00 3 4. Super Vend 3 flavor, 600 Cup A-2 325.00 4 NON-CARBONATED DRINK 4. American Simplex, single flavor, 5c, 200 cups \$100.00 \$1 4. Refreshomat, 5c 10c 300 cups 240.00 3 CAN DRINK 4. Juice-Bar, 6 sel., 600 \$325.00 \$4 cans

 CAN DRINK
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 4. Juice-Bar, 6 sel., 600
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 cans
 \$325.00 \$450.00

 4. Refresher, 3 sel., 300
 J. F

 can cap.
 550.00 600.00

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 ICE CREAM VENDORS
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 4. Vendo "Dairy-Vend"
 MA

 203 Bar Capacity
 \$250.00-\$350.00

 4. Rowe "Ice Cream Vendor"
 (Ice Cream Sandwiches or "Pops"), 200 cap. 350.00- 475.00

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Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

-	prices, F. O. B. factory.	
	A.B.T. MFG. CORP.	METEOR MACHINE CORP.
	Challenger (Counter Model	Meteor Flying Saucer\$795.00
	Gun)\$65.00	Meteor Pony Boy 575.00
00.00	Rifle Sport, 3 and more Guns,	Meteor PT-Boat
25.00	plus complete ranges of var- ious types\$1,408.25	
		ROCK-OLA MFG. CORP.
50.00	AMI, INCORPORATED	"Fire-Ball" 120 Selection,
	AMI "E"-40 Phonograph \$795.00	Model 1436\$1,065.00
75.00	AMI "E"-80 Phonograph 925.00	Model 1544, 5c-10c-25c Wall Box 115.00
00.00	AMI "E"—120 Phonograph 1050.00	Model 1538, 5c-10c-25c Wall Box 59.50 Model 1536, 5c Wall Box,
•	W-8 5-10-25-Wall Box 89.50 W-120 5-10-25-Wall Box 99.00	23 Wire
	HS-80 Hideaway	Model 1424 Playmaster 440.00
00.00	HS-120 Hideaway	
00.00	AMIVOX Speaker 27.50	NATE SCHNELLER, INC. (NASCO)
		Atomic Jet (Airplane Ride)\$995.00
	AUTO-PHOTO CO.	Aqua Jet (Boat Ride) 895.04
К	Auto-Photo	Tank 395.00
	BALLY MFG. CO.	CONTRACTOR CORD
\$50.00	The Champion (Mech. Horse) \$1,065.00	SCIENTIFIC MACHINE CORP.
75.00	Space Ship 1,165.00	Scientific Space Ship
	Yacht Club 699.50	Scientific Pokerino
525.00	Speed Boat 995.00	Scientific 3-in-Line 379.50
	CHICAGO COIN	Scientific Pitch Master 2000.00
75.00 5 50. 00	Band Box (New Model) \$229.50	
	Crown Bowler	J. P. SEEBURG CORP.
275.00	Gold Cup 665.00	M100C (Select-O-Matic "100"
	Triple Score Bowler 600.00	phonograph)
250.00	COIN-O MFG. CO., INC.	HM 100C (Select-O-Matic "100" R. C. Special)
	Bat-O-Mat\$1,495.00	3W1 Wall-O-Matic "100"
175.00	Dat-O-mat	MRVC-1 Master Remote Volume
025.00	H. C. EVANS & CO.	Control
	Century (Model 2045)\$1,050.00	CVS4-8—8" Wall Speaker Ivory (Teardrop)
175.00	Jubilee (Model 245) 825.00	CVS6-8-8" Recessed Speaker
	Jubilee (Model 278) 795.00	CVS7-12-12" Recessed Speaker
530.00	EXHIBIT SUPPLY	PS6-1Z Power Supply
550.00	Big Bronco\$ 997.50	ARA1-L6 Auxiliary Remote
50.00	Roy Rogers' Trigger 1,047.50	Amplifier AVC-1 Automatic Volume Com-
325.00	Rudolph The Red Nosed	pensator Unit
	Reindeer	
\$25.00	Pete The Rabbit 725.00 Rawhide 725.00	UNITED MFG. CO.
	Space Gun	Classic Shuffle Alley\$625.00
	Space Patrol 1,047.50	Olympic Shuffle Alley 605.00
)	Silent Salesman (Card Vendor) 79.50	Cabana 690.00
	Sea Skate	Tropic 690.00
	GENCO MFC. CO.	WICO CORP.
125.00	Sky Gunner\$479.50	
125.00	Silver Chest	Major Leaguer (Automatic Baseball Pitcher)\$1,095.00
300.00	D. GOTTLIEB & CO.	
	Marble Queen\$349.50	WILLIAMS MFG. CO.
		DeLuxe Baseball\$479.50
	INTERNATIONAL MUTO. CORP.	Fairway 349.50
	Photomat '53 \$2,150.00	Pennant Baseball
450.00	J. H. KEENEY & CO., INC.	
600.00	Electric Cigarette Vendor\$284.50	THE RUDOLPH WURLITZER CO.
	Coin Changer Model 304.50	Model 1500 Phonograph
	Domino Bowler	Model "1600" Phonograph
RS	Carmival Bowler 600.00	Model "1650" Phonograph Model 4851 5c-10c-25c Wall Box
	MARVEL MFG. CO.	(48 Selections)
350.00	Overhead Scoreboard for	Model 5204 Wall Box 5c-10c-25c
	Shuffleboards\$125.00	(104 Selections)
475.00	Wall Type Scoreboards for Shuffleboards	Model 5100 8" Speaker
-13.00	Snumeboards 95.00	Model 5110 12" DeLuxe Speaker

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Earn Bigger Profits than ever with the game with amazing new

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AMAZING new shifting, overlapping 5 cards in 1 is greatest play-stimulating selection-feature ever created. Players can select and re-select for maximum scoring-advantage. Result: biggest in-line earnings in history. Get your share . . . get YACHT CLUB. See your Bally distributor . . . or write 00 Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18, Illinois

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