

# The Cash Box

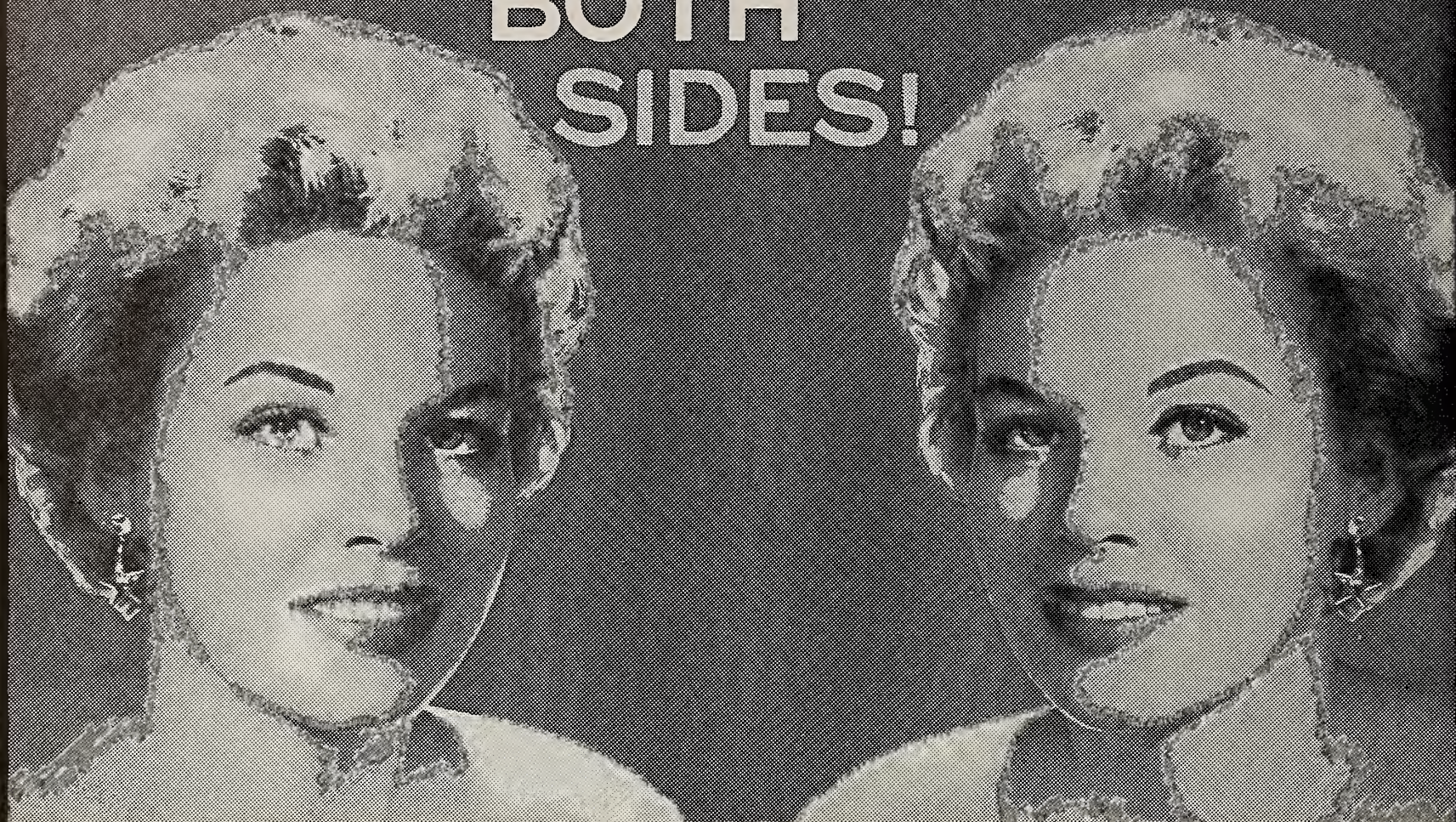
VOLUME XVII—NUMBER 32

APRIL 28, 1956



With the Grace Kelly-Prince Ranier III wedding holding all the headlines last week, we present herewith the music industry's contribution to the festivities as Stan Rubin and his Tigertown Five, RCA Victor jazz group, leave for Monaco to play at the wedding. The boys, who constituted the only American jazz band present, were guests of the Prince during their stay in Monaco. Rubin met Miss Kelly last May when his band played at a party which she attended. After he learned of her engagement and that the Prince was also a jazz devotee, Rubin wrote her offering the services of his band and the offer was quickly accepted.

JAYE P.  
MORGAN  
SCORES  
ON  
BOTH  
SIDES!



singing  
two  
great  
new  
ballads

**PLAY FOR KEEPS**  
c/w  
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with Hugo Winterhalter and his orchestra

20/47-6505

"New Orthophonic" High Fidelity recording

the dealer's choice

RCA VICTOR





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# The Cash Box

Volume XVII—Number 32

April 28, 1956

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BILL GERSH      JOE ORLECK

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# In The Middle Of Spring!

Here it is in the middle of Spring, the sun is shining, we've just experienced our first balmy day and somehow everything seems right with our world and this industry we're in.

As far as the world is concerned, of course there are disputes here and there, problems to be solved, dangers to be overcome, but on the whole the situation seems to be improving considerably. We're living in prosperous times, enjoying a bounty which apparently is being shared by all segments of the population and the outlook is certainly for greater prosperity, greater comfort, greater enjoyment of leisure on the part of all of us.

As far as our music industry is concerned, this will definitely be the best year we've ever experienced. In a season when record sales normally drop precipitously, they have held up far beyond the volume experienced last year at this time.

What's more, the prosperity in the record business is widespread covering the majors, the independents and regional firms all over the country. In addition sheet music is selling, new artists are receiving

more opportunities than ever before, distributors are not having difficulties paying their bills. It's just a good situation.

And isn't it wonderful that our great problem is what causes kids to buy rock and roll records rather than to have to worry about why they don't buy records at all.

In the last few years, the record business has become a mature business taking its place right alongside all the other facets of the entertainment world. Most companies have moved more and more to an organization along accepted business principles.

And the future too is bright. The number of people buying records keeps increasing all the time. The number of sales of phonographs is constantly growing. The teen age population is on the upgrade. All of this bodes well for the record business.

And so on this beautiful Spring day, it's right that we take time out to contemplate our blessings. There are many of them. The problem is we sometimes don't stop long enough to enjoy them.



AMERICA'S HOTTEST LABEL

*gives you another Fontane Sisters hit*

# I'M IN LOVE AGAIN

DOT  
15462  
on 45-15462

## FONTANE SISTERS



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THE NATION'S BEST SELLING RECORDS

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*



# AMERICA'S HOTTEST LABEL

*gives you a steady list of big hits coast to coast*



## **GALE STORM**

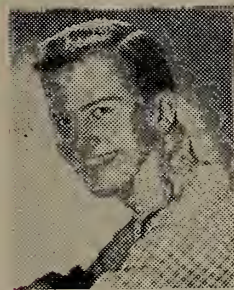
**IVORY TOWER**      **I AIN'T GONNA WORRY**

DOT 15458

## **the HILLTOPPERS**

**SO TIRED**      **FADED ROSE**

DOT 15459



## **PAT BOONE**

**LONG TALL SALLY**      **JUST AS LONG AS I'M WITH YOU**

DOT 15457

## **PAT BOONE**

**I'LL BE HOME**      **TUTTI FRUTTI**

DOT 15443



## **GALE STORM**

**WHY DO FOOLS FALL IN LOVE**      **I WALK ALONE**

DOT 15448

## **the Fontane Sisters**

**EDDIE MY LOVE**      **YUM YUM**

DOT 15450



## **the CLASSMATES**

**WHO'S GONNA TAKE YOU TO THE PROM**      **RETURN MY HEART**

(Featuring Bernie Knee)

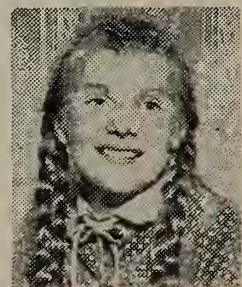
(Featuring Elise Bretton)

DOT 15460

## **MOLLY BEE**

**FROM THE WRONG SIDE OF TOWN**      **SWEET SHOPPE SWEETHEART**

DOT 15453



BRAND NEW SMASH!

**the Fontane Sisters**

**I'M IN LOVE AGAIN**  
and  
**YOU ALWAYS HURT THE ONE YOU LOVE**

DOT 15462



HIS BIGGEST!

**MAC WISEMAN**

**THE MEANEST BLUES IN THE WORLD**  
and  
**BE GOOD, BABY**

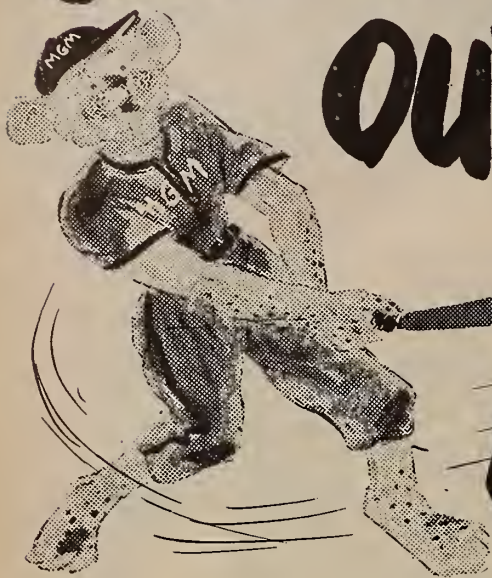
DOT 1282



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THE NATION'S BEST SELLING RECORDS

"It's What's in THE CASH BOX That Counts"

# M-G-M BATS OUT THE



# HITS

**JONI JAMES**

**I WOKE UP CRYING** | **THE MAVERICK QUEEN**

MGM 12213 • K12213 (From Republic film)

**ART MOONEY**

**TALLY-HO** | **YOU ARE THE ONE**

MGM 12219 • K12219 (The Little Red Fox)

**DICK HYMAN TRIO**

**HI-LILT, HI-LO**

b/w **JUNGLERO** (From MGM film "Lili")  
MGM 12207 • K12207

**BETTY MADIGAN**

**SURPRISE** | **I MISS THE BOY**

MGM 12214 • K12214

**CHARLIE APPLEWHITE**

**I COULD HAVE DANCED ALL NIGHT** | **SHANGRI-LA**

MGM 12220 • K12220

**RAY CHARLES SINGERS**

**SPRING IS HERE** | **SPRING, SPRING, SPRING**

MGM 12217 • K12217

**SPECIAL**

**DAVID ROSE**

and His Orch.

THEME FROM

**"THE SWAN"**

(From the MGM Film)

AND

**Forbidden Planet**

(Inspired by the MGM Film)

MGM 12243 • K12243

**NEW RELEASES**

**ROBBIN HOOD**

**THE ROCK-A-BYE BLUES**

AND BEAUTIFUL, BEAUTIFUL LOVE  
MGM 12221 • K12221

**BARRY GORDON**

**I CAN'T WHISTLE**

AND THE MILKMAN'S POLKA  
MGM 12222 • K12222

**RUSH ADAMS**

(THE SAME THING HAPPENS WITH) **THE BIRDS AND THE BEES**

AND **MY BUDDY'S GIRL**

MGM 12228 • K12228

**ROSALIND PAIGE**

**LET ME BE THE FIRST ONE** | **HAVE FAITH AND HAVE PATIENCE**

MGM 12229 • K12229

**JOHNNY OLIVER**

**SIX FEET OF HEAVEN** | **A GOOD WOMAN'S LOVE**

MGM 12230 • K12230

**FRED NORMAN**

and his ORCHESTRA

**CHERRY COKE** | **POST TIME**

MGM 12231 • K12231

THE NATION'S **TOP TEN**  
PLUS THE NEXT **25**  
**JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

**THE CASH BOX**

**CODE**

AA—Double A	CL—Cardinal	E5—Essex	JD—Jay Dee	PA—Parrot	SO—Sound
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PE—Peacock	SP—Specialty
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PP—Peter Pan	ST—Starlite
AO—Apolla	CT—Cat	FE—Federal	KA—Kapp	PR—Prestige	SU—SUN
AP—ABC—Paramount	CW—Crown	FI—Fiesta	KI—King	RA—Rainbow	TA—Tampa
AR—Arcade	DA—Dana	4 Star—Four Star	LO—London	RE—Regent	TI—Tico
AT—Atlantic	DE—Decca	GE—Gee	MD—Media	RL—Real	UN—United
BT—Bethlehem	DL—DeLuxe	GN—Golden	ME—Mercury	RP—Rama	UQ—Unique
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—RPM	VE—Verve
CD—Cadence	DT—Dootone	GJT—Good Time	MO—Modern	RP—RPM	VI—RCA Victor
CH—Chess	DU—Duke	Jazz	NG—Norgan	SA—Savoy	VJ—Vee-Jay
CK—Checker	EP—Epic	HE—Herald	OK—Okeh	SA—Savoy	VK—Vik
	ER—Era	IM—Imperial	OL—Olympic	SE—Seeca	WI—Wing

- |           |  |   |           |
|-----------|--|---|-----------|
| <b>1</b>  | <b>POOR PEOPLE OF PARIS</b><br><b>LES BAXTER ORCH.</b><br>CA-3336 (F-3336)—Les Baxter<br>CR-61592 (9-61592)—Lawrence Welk<br>DE-29835 (9-29835)—Russ Morgan                              | LO-1628 (45-1628)—Winifred Atwell<br>MG-12188 (K-12188)—Roger Roger<br>VI-20-6366 (47-6366)—Chet Atkins   | <b>1</b>  |
| <b>2</b>  | <b>HOT DIGGITY</b><br><b>PERRY COMO</b><br>VI-20-6427 (47-6427)—Perry Como   |   | <b>4</b>  |
| <b>3</b>  | <b>WHY DO FOOLS FALL IN LOVE</b><br><b>THE TEEN AGERS</b><br>DE-29832 (9-29832)—Gloria Mann<br>DO-15448 (45-15448)—Gale Storm  | GE-1002 (45-1002)—The Teen Agers<br>ME-70790 (70790 x 45)—Diamonds  | <b>2</b>  |
| <b>4</b>  | <b>LISBON ANTIGUA</b><br><b>NELSON RIDDLE</b><br>CA-3287 (F-3287)—Nelson Riddle<br>CO-40635 (9-40635)—Mitch Miller<br>CR-61553 (9-61553)—Alan Dale<br>CR-61595 (9-61595)—Lawrence Welk   | VI-20-6406 (47-6406)—Leo Diamond<br>VI-20-6418 (47-6418)—1956 Jazz All Stars  | <b>3</b>  |
| <b>5</b>  | <b>HEARTBREAK HOTEL</b><br><b>ELVIS PRESLEY</b><br>MO-985 (45-985)—Cadets  | VI-20-6420 (47-6420)—Elvis Presley  | <b>10</b> |
| <b>6</b>  | <b>I'LL BE HOME</b><br><b>PAT BOONE</b><br>CK-830 (45-830)—Flamingos   | DO-15443 (45-15443)—Pat Boone   | <b>5</b>  |
| <b>7</b>  | <b>A TEAR FELL</b><br><b>TERESA BREWER</b><br>AT-1086 (45-1086)—Ivory Joe Hunter<br>CR-61590 (9-61590)—Teresa Brewer   | VI-20-6482 (47-6482)—Anita Carter   | <b>8</b>  |
| <b>8</b>  | <b>BLUE SUEDE SHOES</b><br><b>CARL PERKINS</b><br>CA-3373 (F-3373)—Bob Roubian<br>CO-21505 (4-21505)—Sid King & 5 Strings<br>DE-29980 (9-29980)—Roy Hall<br>DO-15456 (45-15456)—Jim Lowe | KI-4903 (45-4903)—Boyd Bennett<br>ME-70805 (70805 x 45)—Jerry Mercer<br>MG-12197 (K12197)—Sam Taylor<br>SU-234 (45-234)—Carl Perkins<br>VI-20-6450 (47-6450)—Pee Wee King | <b>9</b>  |
| <b>9</b>  | <b>JUKE BOX BABY</b><br><b>PERRY COMO</b><br>VI-20-6427 (47-6427)—Perry Como   |   | <b>7</b>  |
| <b>10</b> | <b>NO, NOT MUCH</b><br><b>FOUR LADS</b><br>CO-40629 (4-40629)—Four Lads  |   | <b>6</b>  |

11) ROCK AND ROLL WALTZ. 12) EDDIE MY LOVE. 13) MAIN TITLE (MAN WITH THE GOLDEN ARM). 14) ROCK ISLAND LINE. 15) THE MAGIC TOUCH. 16) THEME FROM THREE PENNY OPERA. 17) THE GREAT PRETENDER. 18) INNAMORATA. 19) IVORY TOWER. 20) SEE YOU LATER, ALLIGATOR. 21) MOONGLOW & PICNIC. 22) LONG TALL SALLY. 23) SAINTS ROCK AND ROLL. 24) MR. WONDERFUL. 25) WITHOUT YOU. 26) R-O-C-K. 27) CAN YOU FIND IT IN YOUR HEART. 28) LOVELY ONE. 29) BO WEEVIL. 30) TOO YOUNG TO GO STEADY. 31) TUTTI-FRUTTI. 32) WILD CHERRY. 33) NO OTHER ONE. 34) CHURCH BELLS MAY RING. 35) TO YOU, MY LOVE.

# A Big POP Smash!



## Fats Domino

No. 5386

### "I'M IN LOVE AGAIN" "MY BLUE HEAVEN"

*also*

The Hottest LP = 9004 "Rock and Rollin' With Fats Domino"



## SLIM WHITMAN

= 8305

Breaking POP  
# 9 Detroit



## BILLY FARRELL

= 7001

POP Hit  
# 5 Detroit

## Red HOT!

= 5381

Ernie Freeman

### "LOST DREAMS"

= 5380

Smiley Lewis

### "ONE NIGHT"

= 5378

Bobby Mitchell

### "TRY ROCK AND ROLL"

- Robin Seymour  
WKMH—Dearborn, Mich.
1. Ivory Tower (O. Williams)
  2. Magic Touch (Platters)
  3. Rock Island Lina (Donagan)
  4. Long Tail Sally (Little Richard)
  5. Cherry Lips (Billy Farrell)
  6. Hot Diggity (Perry Como)
  7. Too Close For Comfort

- Robin Seymour  
WKMH—Dearborn, Mich.
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  3. Rock Island Lina (Donagan)
  4. Long Tail Sally (Little Richard)
  5. Cherry Lips (Billy Farrell)
  6. Hot Diggity (Perry Como)

8. Winona (Eddie Fisher)
9. Serenade (Slim Whitman)
10. Can You Find It In Y

**Imperial Records** 6425 Hollywood Blvd.  
Hollywood 28, Calif.

# RECORD REVIEWS

⊙ A DISK & SLEEPER	⊙ C+ GOOD
⊙ B+ EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

## THE CASH BOX DISK OF THE WEEK

**"HOT AND GOLD RUNNING TEARS"**  
[Maggie BMI—Sharp, James]

**"THAT'S NOT THE KIND OF LOVE I WANT"**  
[Midway ASCAP—Weiner, Crain]

SARAH VAUGHAN  
(Mercury 70846; 70846x45)

● Sarah Vaughan, still going strong with her hit rendition of "Mr. Wonderful," sends up a couple of great new sides that should keep her voice and her name before the public for the next few months. On one deck, the lark swings through a terrific up-beat ditty dubbed "Hot And Cold Running Tears." A catchy novelty with a good beat and some interesting guitar effects. The thrush really sings up a storm. The star changes the pace on the coupling and lilts through a tender romantic item labelled "That's Not The Kind Of Love I Want." Pretty teaming of lyrics and melody. Sounds like a two-sided clicker.

**"JOHN HENRY"** (2:52)  
[American BMI—Travis]

**"THE ROVIN' GAMBLER"** (2:11)  
[Snyder ASCAP—Ford, Fascinato]

**"TENNESSEE"** ERNIE FORD  
(Capitol 3421; F-3421)

● The "Sixteen Tons" man, Tennessee Ernie Ford, grabs off two excellent pieces of folk flavored material and offers them back to back on his latest Capitol platter. One piece, titled "The Rovin' Gambler" is an exciting finger-snapping novelty with a catchy up-beat and a most amusing story line. Happy cutie that the deep voiced songster delivers in class "A" fashion. "John Henry" is another great folk item from the pen of the "16 Tons" author, Merle Travis. It's a wonderful piece of material that's been popular for many years. This rendition may make the tune a smash in the coming months.

**"TANGO OF THE DRUMS"**  
(1:55)  
[Hill & Range BMI—Olias]

**"SINNER MAN"** (3:07)  
[Chappel ASCAP—Baxter, Holt]

LES BAXTER ORCH.  
(Capitol 3404; F-3404)

● As a follow-up to the biggest instrumental of the year, "Poor People Of Paris," Les Baxter introduces another creative item which his orchestra executes superbly. It's a stirring drum-filled tango pretty tagged "Tango Of The Drums." The public loves tangos, yet very few of them are released. This one can be expected to rack up a huge sale. Beautiful effort that will have instrumental lovers running to the stores. "Sinner Man," is an exciting folk flavored piece. An emotional spiritual selection with Will Holt and a chorus handling the vocal chores. Watch the top deck.

**"THE ROCK 'N ROLL EXPRESS"**  
(2:40) [Danby BMI—McFarland]

**"THERE SHE GOES"** (2:44)  
[Trinity BMI—Addeo, Moore]

VAUGHN MONROE  
(RCA Victor 20-6501; 47-6501)

● Two completely different sides make Vaughn Monroe's latest coupling an attractive disk that should do big things over the counters and in the boxes. "The Rock 'N Roll Express" is a colorful novelty with a thrilling tempo and a potent delivery. Monroe gets a strong assist from a chorus and Joe Reisman's ork as he flies through this chugging ditty. Cute set of lyrics make this an enjoyable side from all angles. "There She Goes," the lower lid, features the rich voiced baritone on a warm and sparkling ballad with an inviting latin tempo. Vaughn hands in a pretty bit of crooning here.

**DEEP RIVER BOYS**  
(Vik 0205; 4X-0205)

⊙ **"WHOLE WIDE WORLD"** (2:00)  
[Lowell BMI—Jones, Biggs] The Deep River Boys, known the world over for their beautiful blend, fall into the rock and roll groove on this release and belt out an exciting ditty the kids should enjoy. Swinging side.

⊙ **"ALL MY LOVE BELONGS TO YOU"** (2:40) [Tee Pee ASCAP—Winkler, James] Another commercial rock and roller smoothly executed by the boys. This half has today's popular fish-beat.

**DAVID ROSE ORCHESTRA**  
(MGM 12243; K12243)

⊙ **"THEME FROM 'THE SWAN'"** (2:22) [Miller ASCAP—Kaper] David Rose hands in a lush and gorgeous arrangement of the title theme from the forthcoming Grace Kelly-Alec Guinness film "The Swan." Rich and stirring melody that could develop into a smash.

⊙ **"FORBIDDEN PLANET"** (2:27)  
[Robbins ASCAP—Rose] Eerie and unusual astral sounds are heard throughout this lush and beautiful theme which David Rose has written for the film "Forbidden Planet." Fascinating recording. Something extremely different. Should make interesting change of pace programming. Lovely melody.

**VIC DAMONE & PERCY FAITH O.**  
(Columbia 40682; 4-40682)

⊙ **"TO LOVE AGAIN"** (3:15)  
[Columbia ASCAP—Washington, Stoloff, Sidney] Vic Damone gets a beautiful assist from Percy Faith's ork as he hands in a wonderful interpretation of the top romantic ballad from the new Columbia flick "The Eddy Duchin Story." Touching tune based on one of Chopin's most ear-pleasing melodies. Song is clicking, and this version should take a cut of the sales.

⊙ **"I CRIED FOR YOU"** (2:32)  
[Miller ASCAP—Freed, Arnheim, Lyman] Paul Weston assists Vic on this up-beat revival of an old favorite.

**RUSTY DRAPER**  
(Mercury 70853; 70853x45)

⊙ **"THE GUN OF BILLY THE KID"**  
[C. H. Harris, ASCAP—Martin, Myers] Versatile Rusty Draper does an exciting job with a stirring western tune about the gun of one of the great names in Western folk lore. Should go well with the younger set.

⊙ **"SOMETIMES YOU GOTTA LOSE TO WIN"** [Pure BMI—Royce, Swain] Rusty comes over well on this half as he chants a stirring, romantic ballad set against a rhythmic rock and roll fish beat. Pretty side.

**MORGANA KING**  
(Wing 90073; 90073x45)

⊙ **"DELOVELY"** (2:10) [Chappell ASCAP—Porter] Morgana King makes an extremely thrilling debut on Wing with her exciting jazzy rendition of one of Cole Porter's great classics. The lark has a great style and vocal quality that gives a tune a "something special" sound. Reminds this reviewer of Lena Horne. A sleeper that could break big.

⊙ **"IN THE WEE SMALL HOURS OF THE MORNING"** (2:25)  
[Redd Evans ASCAP—Hillard, Mann] The talented lark changes the pace and wends her way thru a beautiful moody top-drawer ballad. Great piece of romantic wax. Strong coupling.

**DORI ANNE GRAY**  
(Mercury 70857; 70857x45)

⊙ **"BEGINNER'S LUCK"** (2:20)  
[Sheldon BMI—Ebb, Klein, Coleman] Young Dori Anne Gray, who had a regional click with her "Heart-break Alley" platter, comes up with another potent platter that could be her "big break" disk. It's an exciting, fish-beat rock and roller that the teenagers should love. Good lyrics for the younger set.

⊙ **"I SURRENDER"** (2:00) [Benay ASCAP—Cherzer, Goodis] The chirp makes a complete turnabout and dances through a colorful military tempo novelty. Cute and catchy march item.

**ROBERT CLARY**  
(Epic 9157; 5-9157)

⊙ **"HEART OF PARIS"** (2:45)  
[Mills ASCAP—Larue, Parish, Auric] French song star Robert Clary sings from the heart as he fashions a warm and tender romantic ballad about his native country. Beautiful melody superbly executed.

⊙ **"MERRY-GO-ROUND"** (2:32)  
[Southern ASCAP—Lawrence, Van Parys] The gifted performer hands in another outstanding performance on this half as he glides through another wonderful French melody with English lyrics. Lovely waltz tempo romancer that could smash.

**ALAN FREED & HIS ROCK 'N ROLL BAND**  
(Coral 61626; 9-61626)

⊙ **"TINA'S CANTEEN"** (2:34)  
[Sylvia BMI—Sears] Popular New York jockey Alan Freed leads a rock and roll band thru a swinging side on his first release as an artist for the Coral label. Solid jumper with a good beat. Tailor-made for the youngsters.

⊙ **"RIGHT NOW, RIGHT NOW"**  
[Bonita BMI—Sears, Calhoun] Another hard hitting instrumental rocker with the boys in the band really driving. Shouting voices are heard throughout this portion.

**JOSE CURBELO ORCH.**  
(Fiesta 065; 45-065)

⊙ **"LA LUNA"** (2:32) [Morro BMI—Aguilar] Jose Curbelo and his crew, currently riding high with one of biggest two-sided latin hits on the market, "Poco Pelo" b/w "La La La," comes up with another sensational side that could easily become the #1 cha cha. It's a terrific dance item with a thrilling sound. Sharp beat and a great group vocal effort.

⊙ **"RENDEZVOUS"** (2:32) [Pemora BMI—Colon] Santo Colon handles the romantic vocal duties on this smooth and tender cha cha.

**THE PILGRIMS**  
(Baton 225; 45-225)

⊙ **"THIS LAND IS YOUR LAND"** (2:19) [Ludlow BMI—Guthrie] The Pilgrims blend beautifully on an attractive rendition of a well known folk song. A warm and inspiring piece.

⊙ **"MISTER FIDDLER"** (2:30)  
[Dare BMI—Knight, Hays] The group stars again on a lively and most contagious light-hearted ditty. Wonderful country flavored polka ditty.



THE NATION'S NEWEST SONG HIT...



(THE SAME THING HAPPENS WITH)

# THE BIRDS AND THE BEES

recorded by

**George Gobel** . . . RCA Victor

**Alan Dale** . . . Coral

**Dick Noel** . . . Fraternity

**Rush Adams** . . . MGM

Title song from the Paramount Picture  
**"THE BIRDS AND THE BEES"**  
starring George Gobel and Mitzi Gaynor

published by

**GOMALCO MUSIC CORPORATION**

Sole Selling Agent  
FAMOUS MUSIC CORPORATION 1619 BROADWAY, NEW YORK 19, N. Y.

# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**AL CASTELLANOS ORCH.**  
(Mardi-Gras 1021; 1021x45)

**B+** "TOGETHER 1-2-3" [Aljean BMI—Castellanos] Al Castellanos, a master of the latin beat and the man behind one of the all time best selling dance disks, "Speak Up Mambo", comes through with another winner in this catchy cha cha ditty. Lively side with a terrific dance beat. A big seller.

**B+** "MERENGUE TA-KA-TA" [Aljean BMI—Castellanos] This half features one of the best merengues to hit the market in months. An exciting inspiring arrangement with a terrific vocal gimmick. Hot coupling.

**ANTHONY PERKINS**  
(Epic 9165; 5-9165)

**B+** "A LITTLE LOVE CAN GO A LONG, LONG WAY" (3:00) [Northern ASCAP—Webster, Fain] Anthony Perkins, a wonderful dramatic actor, drew raves from TV critics for his touching performance in the Goodyear TV play "Joey", recently. Here Epic offers the star singing the tender ballad which he performed in the show. A beautiful, sentimental offering that could develop into a smash. Song grows on you. There are probably thousands who will be looking forward to this recording.

**C+** "IF YOU'LL BE MINE" (2:42) [Chappell ASCAP—Martin] A smooth presentation of a pleasant up-beat love story.

**MITCH MILLER ORCH.**  
(Columbia 40683; 4-40683)

**B** "THAT GIRL" (2:30) [E. B. Marks ASCAP-BMI—Suesse] Buddy Weed works on the harpsichord as Mitch Miller and the chorus glide through a catchy instrumental novelty with a wonderful melody. Pretty piece. Different from the run-of-the-mill merchandise. Chorus sings without words.

**C+** "ST LAWRENCE RIVER" (2:36) [Rylan ASCAP—Merrill] A pleasant little march beat ditty with an attractive melody and a cute lyric.

**THE SUNBEAMS**  
(Dot 1280; 45-1280)

**B** "WRAP IT UP AND SAVE IT" [Cedarwood BMI—Blasingan, Hughes] The Sunbeams debut on Dot with a colorful country-flavored novelty that could develop into a good seller. A lively ditty that should appeal strongly in both the pop and country market.

**C+** "HOW ABOUT IT" [Cedarwood BMI—Donelson, Ray] Another contagious and melodic country style ditty. Attractive pleaser.

**BUBBER JOHNSON**  
(King 4924; 45-4924)

**B** "I LOST TRACK OF EVERYTHING" (2:55) [Jay & Cee BMI—Johnson] Bubber Johnson comes through with another winning performance as he tenderly fashions a touching love ballad. Ork in chorus supply a lush, dreamy backdrop. Pretty piece.

**C+** "MY ONE DESIRE" (2:24) [Arnel ASCAP—Mundy, Carpenter] Another warm and beautiful love song emotionally styled by the gifted warbler.

## THE CASH BOX

### SLEEPER OF THE WEEK

"GRADUATION DAY" (2:38) [Sheldon BMI—Sherman, Sherman]

"I HEAR MUSIC" (2:08) [George George BMI—Scott]

THE ROVER BOYS

(ABC-Paramount 9700; 45-9700)

● In a few weeks, millions of students will be graduating from high schools and colleges all across the country. And by that time, one of the top songs in the nation should be "Graduation Day" by the Rover Boys. It's a wonderfully nostalgic ballad which the group executes with great feeling and understanding. A touching piece of material that will mean a great

deal to the youngsters and recall some of the most pleasant years to adults. Looks like an all out smash. For variety, the coupling offers a zestful dance item called "I Hear Music". A swinging cutie with a solid beat. The boys really belt. Strong coupling. "Come To Me" established the crew in many territories. "Graduation Day" should skyrocket them to stardom.

"THE GIRL IN MY DREAMS"

[Modern-Roosevelt BMI—

Josea, Davis, Ling]

"YOU'RE THE APPLE OF MY EYE"

[Shalimar BMI—Blackwell]

(RCA Victor 20/47-6518)

"PLEASE DON'T LEAVE ME"

[Commodore BMI—Domino]

"HONEY LOVE" [Progressive

BMI—McPhatter, Wexler]

(RCA Victor 20/47-6519)

THE FOUR LOVERS

● A sensational rock and roll quartet called the Four Lovers makes a tremendous debut on Victor with four sides which the company is releasing simultaneously. Two sides are absolute standouts and should rack up a fabulous sale when the chips are tallied. The highlight side of one platter is "The Girl In My Dreams". It's a potent interpretation of a solid fish-beat ballad that has the dollar sign stamped in every groove. Side is loaded with all of the gimmicks that the teenagers love. Looks like a hot one. Flip "You're

The Apple Of My Eye" is a hard hitting latin beat rocker that should keep the feet moving. Catchy delivery.

The hot side of the other disk is "Please Don't Leave Me". A power packed jolter that had the rhythm and blues boxes jumping a while back. It's a real swinger that the kids will go wild about. The coupling on this disk is a vivid revival of one of the biggest of all r & b hits, "Honey Love". The group has a striking sound and sells each one of the tunes. Watch both records. They should break wide open.

"MY SEPTEMBER LOVE" (2:47) [Robbins ASCAP—Evans]

"RUDDER AND THE ROCK" (2:26)

[Wayfarer ASCAP—Oliver, Glaser, Warren]

DAVID WHITFIELD

(London 1654; 45-1654)

● David Whitfield, still going strong in many territories with his exciting platter "When You Lose The One You Love", introduces a penetrating new love song that has all the ingredients necessary to send it soaring. It's a rich and striking romancer which the vocalist projects dramatically. His bril-

liant voice gives this touching song a special meaning. His forthcoming TV appearances should get the tune off to a big start. Lower lid "Rudder And The Rock", is an emotional seafaring tune replete with sound effects of the sea. Top half is the one that could develop into the big hit.

**WALTER SOLEK ORCH.**

(Dana 2110; 45-2110)

**B** "TONIGHT-Polka" [—Dana, Dana] Walter Solek and the crew break loose and dance through a delightful, happy polka item that oughta go great guns in the juke boxes. Contagious vocal smoothly presented.

**C+** "IT'S RAINING-Polka" [—Solek] An English vocal again takes the spotlight on this whoop-dee-doo ditty.

**JOE "FINGERS" CARR**

(Capitol 3418; F-3418)

**B** "LUCKY PIERRE" (1:56) [Zodiac BMI—Azzola, Gross Lagard] Keyboard star Joe Carr lets his fingers fly over the 88's as he fashions a colorful cornball novelty. Whistling and a chorus humming add a novel quality to this overall pleasant item. Contagious.

**B+** "PORTUGUESE WASHER-WOMAN" (2:08) [Remick ASCAP—Pope, Lucchise] Another catchy cutie. This one features some delightful piano artistry along with a latin tempo and a wonderful European me'odic line. If it gets off to a good start, it could catch on big with the same people who enjoyed "Poor People Of Paris".

**CARMEN McRAE**

(Decca 29890; 9-29890)

**B** "STAR EYES" (3:02) [Leo Feist ASCAP—Raye, DePaul] The wonderful voice of Carmen McRae shines bright as she fashions a top drawer standard against a subdued latin beat. Another strong showing by the talented lark.

**B** "TONIGHT HE'S OUT TO BREAK ANOTHER HEART" (2:55) [Planetary ASCAP—Fine, Wolfson, White] Another superb presentation of a classy new romantic piece. Carmen has a great style and sings with a clear and beautiful quality.

**FRANK VIRTUOSO**

(Rhythm 2009; 2009x45)

**C+** "GOOD BYE MAMBO" [Myers ASCAP—Phillips, Brees, Ayre] Frank Virtuoso and his Virtues say goodbye to the mambo and fly into a swinging rock and roll novelty with a good beat.

**C+** "ROLLIN' AN' A ROCKIN'" [ASCAP—Virtuoso, Feinstein] Another high powered jumper that drives from the opening groove right thru to the last.

**ROSALIND PAIGE**

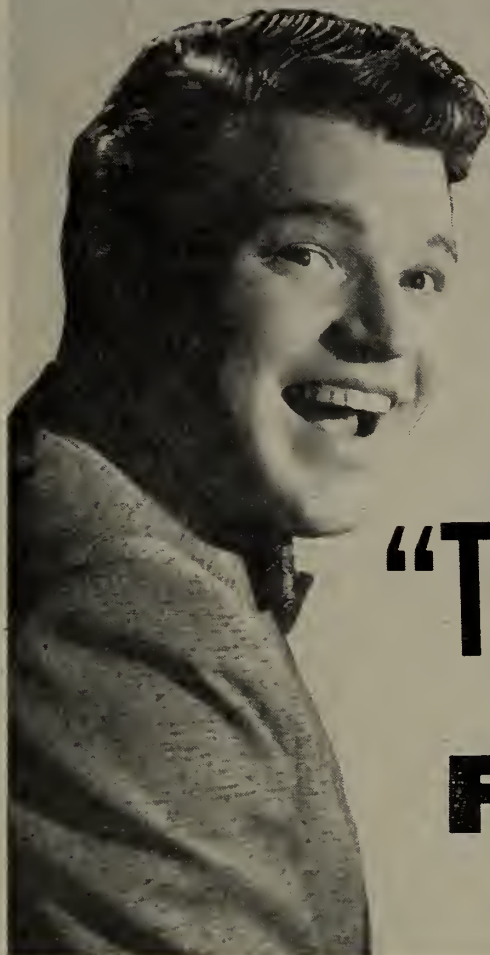
(MGM 12229; K12229)

**B** "LET ME BE THE FIRST ONE" [Hampshire House ASCAP—Tepper, Bennett] A tearful, heart-rending song of lost love is dramatically fashioned by Rosalind Paige. A touching, slow-waltz item.

**C+** "HAVE FAITH AND HAVE PATIENCE" (2:43) [Acuff-Rose BMI—Paige] A soft and tender inspirational ballad. Smoothly styled by the lark.

# Take 2 They're BIG!

DRAPER AT HIS DRAMATIC BEST



## "Sometimes You Gotta Lose To Win"

AND

## "The Gun Of Billy The Kid"

### RUSTY DRAPER

MERCURY 70853

BIG, BEAUTIFUL BALLAD BY THE PRINCE OF SONG

## "She Loves Me She Loves Me Not"

AND

## "Big, Big Ladder"

### NICK NOBLE

MERCURY 70851



CHICAGO 1, ILLINOIS



OTIS WILLIAMS  
and his CHARMS  
**IVORY TOWER**  
DELUXE 6093  
**THAT'S YOUR MISTAKE**  
DELUXE 6091

BOYD BENNETT  
**LET ME LOVE YOU**  
b/w  
**THE GROOVY AGE**  
KING 4925  
**BLUE SUEDE SHOES**  
KING 4903

LITTLE WILLIE JOHN  
**ARE YOU EVER  
COMING BACK**  
b/w  
**I'M STICKIN' WITH  
YOU BABY**  
KING 4893

THE MIDNIGHTERS  
**OPEN UP THE BACK DOOR**  
b/w  
**ROCK, GRANNY, ROLL**  
FEDERAL 12260

MOON MULLICAN  
**HONOLULU ROCK-A ROLL-A**  
b/w  
**SEVEN NIGHTS TO ROCK**  
KING 4894

JAMES BROWN with the  
FAMOUS FLAMES  
**PLEASE, PLEASE, PLEASE**  
FEDERAL 12258

EARL BOSTIC  
**BUGLE CALL RAG**  
b/w  
**I'LL STRING ALONG  
WITH YOU**  
KING 4905

BILL DOGGETT  
**IN A SENTIMENTAL MOOD**  
KING 4888

**NEW RELEASES!!!**

LITTLE WILLIE JOHN  
**FEVER**  
b/w  
**LETTER FROM MY DARLING**  
KING 4935

JIMMY NOLEN  
**WIPE YOUR TEARS**  
b/w  
**DON'T LEAVE ME NO MORE**  
FEDERAL 12262

**KING  
RECORDS**



Still more glowing reports pouring in about Ted Heath's tour in the United States. I understand Ted has been offered several return visits, which we hope he will be able to undertake since it can only foster closer relations between our two countries.

We are sorry to hear of the passing of Little Jack Little.

Bobby Mellin arrived in London and will stay for about six weeks, making several trips to the Continent. . . . Vera Lynn over to Holland this week for radio and T.V. guest appearances.

Publisher Harold Field not only very pleased at the success of "Zambesi" but tells me it's a top sheet seller too. . . . Jack Benny due over here in June to launch his T.V. show over B.B.C. in person.

"No Other Love", hit tune from the Broadway Show "Me and Juliet", is breaking wide open and looks like it's headed for the "Top Ten" with the Johnston Brothers' record way in front. . . . Another tune which I think can make the sellers is due for release shortly, entitled "Green Grows The Grass".

Frank Sinatra here for a few days on the way to Monaco. His visit coincides with Capitol release over here of "Flowers Mean Forgiveness". Frank is here on a purely social visit. Frank then goes on location in Spain for his new flick. Universal-International threw a cocktail party on his arrival.

Subject to confirmation, it is now more than likely that Louis Armstrong will arrive in London on May 4th with his "All Stars" and Velma Middleton, to give ten Concerts at The Empress Hall, to be followed by a series of one nighters. . . . Agent Harold Davison is responsible for the tour, which should be very successful.

This week's best selling top singles (Courtesy "New Musical Express")

- 1) "Poor People Of Paris" Winifred Atwell (Eng. Decca)
- 2) "It's Almost Tomorrow" Dream Weavers (Brunswick)
- 3) "Rock And Roll Waltz" Kay Starr (HMV)
- 4) "Only You" Hilltoppers (London)
- 5) "Zambesi", Lou Busch (Capitol)
- 6) "Memories Are Made Of This" Dave King (Eng. Decca)
- 7) "Memories Are Made Of This" Dean Martin (Capitol)
- 8) "See You Later, Alligator" Bill Haley & Comets (Brunswick)
- 9) "Theme From 'Three Penny Opera'", Dick Hyman Trio (MGM)
- 10) "The Great Pretender" Jimmy Parkinson (Columbia)



**THE CASH BOX  
BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "WATCHING THE WORLD GO BY" } Dean Martin . . . . . Capitol 3414; F-3414
- ★ "STANDING ON THE CORNER" } . . . . .
- ★ "DELOVELY" . . . . . Morgana King . . . . . Wing 90073; 90073x45
- ★ "MERRY-GO-ROUND" . . . . . Robert Clary . . . . . Epic 9157; 5-9157
- ★ "PORTUGUESE WASHERWOMAN" . . . . . Joe "Fingers" Carr . . . . . Capitol 3418; F-3418
- ★ "BEGINNER'S LUCK" . . . . . Dori Anne Gray . . . . . Mercury 70857; 70857x45
- ★ "RIGHT NOW, RIGHT NOW" . . . . . Alan Freed Band . . . . . Coral 61626; 9-61626

**DEAN MARTIN**  
(Capitol 3414; F-3414)

**B+** "WATCHING THE WORLD GO BY" (2:07) [Bourne ASCAP—Senn, Skylar] Dino follows his "Memories" and "Innamorata" clicks with a wonderful waltz that's delighting from the very first groove thru to the last. Side has a beautiful Spring-Summer flavor. The chorus and Dean blend superbly.

**B+** "STANDING ON THE CORNER" (2:46) [Frank ASCAP—Loesser] This half stars the crooner on a terrific up-beat novelty from Frank Loesser's new musical "The Most Happy Fella". Tune is clicking and this version is sure to take a healthy bite of the sales.

**FOUR CHAPS**  
(Rama 195; 45-195)

**B** "COMPLETELY YOURS" (2:20) [Myers ASCAP—White, Wolfson] The Four Chaps blend voices and come up with some commercial harmony as they deliver a romantic ballad to a shuffle rhythm. Good dance item that the teenagers will enjoy.

**C+** "FOOLISH LITTLE BUTTERFLY" (2:20) [Patricia BMI—Moses, Leeds] A pretty little ballad set to a delightful lilting tempo.

**GLORIA WOOD**  
(Diamond 3001; 45-3001)

**B+** "HONEY BEE" (2:01) [Blue River BMI—Lawson] Gloria Wood introduces a potent little bounce novelty that could blossom into a healthy hit. It's a spright and colorful ditty that makes you wanna sing along. If this gets a good start in one area, it'll spread quickly.

**C+** "THE ROCK AND THE ROLL" (2:03) [Viking ASCAP—Gwirtz, Halmy] Billy May arranged this driving cutie that explains what rock and roll is. Ok dance item.

**GIL BERNAL**  
(American 1034; 45-1034)

**C+** "KEEP THOSE WANDERIN' EYES OFF MY BABY" (2:24) [Mills ASCAP—Morgan, Brandt] A swinging rock and roller is treated to a socko delivery by Gil Bernal assisted by Ernie Freeman's ork. Solid dance item.

**B** "I'LL COME BACK TO YOU" (2:18) [American Academy ASCAP—Morgan, Brandt, Ricks] This half features the mellow voiced songster on a potent piece of fish-beat material. Another fine dance item.

**LONNIE SATTIN**  
(Capitol 3405; F-3405)

**B** "WHEN MY LOVE SAYS GOODBYE" (2:50) [Laurel ASCAP—Weiss] Lonnie Sattin lends his dramatic voice to a stirring piece of blues which he treats with great torment and emotion.

**C+** "HIGH STEEL" (2:08) [Mode ASCAP—Thomas, Heinz] Sattin's big voice creates a thrilling excitement as he and a chorus belt out a folk flavored rhythm number.

**BONNIE LOU**  
(King 4919; 45-4919)

**B** "LONESOME LOVER" (2:05) [Miller ASCAP—Shuman, Shuman, Brown] A catchy little bounce novelty is colorfully fashioned by the pert and refreshing voice of Bonnie Lou. Pleasant item.

**B** "I TURN TO YOU" (2:28) [Wood ASCAP—Jacobson, Roberts] The lark changes the mood and tenderly renders a smooth and sentimentally romantic opus. Inspired delivery of a fine song.

**ROBERT BANKS TRIO**  
(Regent 7501; 45-7501)

**B+** "MOONLIGHT SERENADE" [Robbins ASCAP—Miller, Parrish] Robert Banks and his group dish up a beautiful arrangement of a great Glenn Miller classic. Gorgeous sound with Phil Urso on the tenor blending with the wonderful organ work of Banks. Dee Jays will love this one.

**B** "SENTIMENTAL JOURNEY" [E. H. Morris ASCAP—Homer, Brown, Green] The sax, organ and rhythm glide thru another mellow arrangement of a standard. Another good deck. Solid coupling.

**VICTOR YOUNG**  
(Decca 29847; 9-29847)

**B** "THE WORLD IN MY CORNER" (3:04) [Northern ASCAP—Mancini, Carroll] Victor Young and his Singing Strings sail through a soft, and touching piece of film title theme music. Pretty melody.

**B** "HER FIRST CORSAGE" (3:10) [Bloom ASCAP—Applebaum] Another string filled instrumental pretty with a slow waltz beat. Pretty side.

Their First Smash Release on... **Vik**



the  
**Laurie  
Sisters**

**JUMP,  
JUNIOR,  
JUMP**

**ONE  
TIME**

Vik 4X-0209

with orchestra arranged and conducted by **NEAL HEFTI**



**THE CASH BOX**

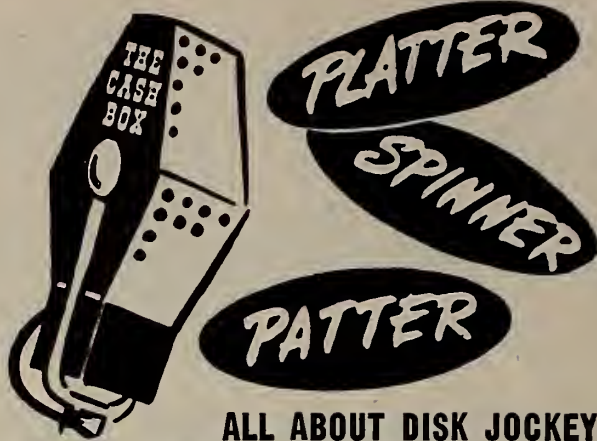
**SURE SHOTS**

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"I WANT YOU TO BE MY GIRL"**  
 Frankie Lymon & Teen Agers ..... Gee 1012; 45-1012  
**THE CASH BOX DISK OF THE WEEK** 4/14

**"WALK HAND IN HAND"**  
 Tony Martin ..... RCA Victor 20/47-6493  
**THE CASH BOX SLEEPER OF THE WEEK** 4/7

**"CORRINE CORRINA"**  
 Joe Turner ..... Atlantic 1088; 45-1088  
**THE CASH BOX AWARD OF THE WEEK** 3/31



**ALL ABOUT DISK JOCKEYS**

**THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)**

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

1. HOT DIGGITY ..... Perry Como (RCA Victor)
2. HEARTBREAK HOTEL ..... Elvis Presley (RCA Victor)
3. POOR PEOPLE OF PARIS ..... Les Baxter (Capitol)
4. MOONGLOW & THEME FROM PICNIC ..... { Morris Stoloff (Decca)  
George Cates (Coral)  
Cathy Carr (Fraternity)
5. IVORY TOWER ..... { Otis Williams & Charms (DeLuxe)  
Gale Storm (Dot)
6. BLUE SUEDE SHOES ..... Carl Perkins (Sun)
7. THE MAGIC TOUCH ..... Platters (Mercury)  
Teen Agers (Gee)
8. WHY DO FOOLS FALL IN LOVE ..... { Gale Storm (Dot)  
Diamonds (Mercury)  
Dick Jacobs (Coral)
9. MAIN TITLE (MAN WITH THE GOLDEN ARM) ..... { Richard Maltby (Vik)  
Elmer Bernstein (Decca)  
Billy May (Capitol)
10. ROCK ISLAND LINE ..... Lonnie Donegan (London)
- 11) NO, NOT MUCH. 12) EDDIE MY LOVE. 13) MR. WONDERFUL. 14) A TEAR FELL. 15) I'LL BE HOME. 16) LISBON ANTIGUA. 17) LONG TALL SALLY. 18) TOO YOUNG TO GO STEADY. 19) PORT AU PRINCE. 20) THE HAPPY WHISTLER; CAN YOU FIND IT IN YOUR HEART; MY LITTLE ANGEL; WALK HAND IN HAND; STANDING ON THE CORNER; WITHOUT YOU.

**THE FOUR TOPHATTERS' NEWEST!**

**"I'LL NEVER STAND IN YOUR WAY"**  
 b/w  
**"ONE ARABIAN NIGHT"**  
 # 1289

**cadence RECORDS**

**IT'S A HIT!**

**"WALK HAND IN HAND"**  
 by ANDY WILLIAMS  
 b/w "NOT ANY MORE"  
 # 1288

**cadence RECORDS**

**4 HITS on the HOTTEST LABELS In The ROCK AND ROLL FIELD**

Frankie Lymon and The Teenagers

**"I WANT YOU TO BE MY GIRL"**

b/w

**"I'M NOT A KNOW IT ALL"**

Gee 1012

Frankie Lymon and The Teenagers

**"WHY DO FOOLS FALL IN LOVE"**

b/w

**"PLEASE BE MINE"**

Gee 1002



220 WEST 42nd STREET, N. Y. C., N. Y.

The Clefstones

**"LITTLE GIRL OF MINE"**

b/w

**"YOU'RE DRIVING ME MAD"**

Gee 1011

The Valentines

**"THE WOO WOO TRAIN"**

b/w

**"WHY"**

Rama 196



WI 7-0652

**VITAL STATISTICS**—Newest and largest addition to the KYW-Cleveland, Ohio staff is "Big" Wilson. "Big", 6 ft. 6 in. 280 pounds, is scheduled to take on the early afternoon show 12:15 to 3 pm starting May 1. . . . Paul Kelley recently joined the staff at WLYN-Lynn, Mass. from WHAV-Haverhill, Mass. Kelley will do a daily 1-2 show plus a 9-12 morning show on Saturdays. . . . Len Ross moves from K-1 Reno, Nevada, to K-2 Las Vegas. Ross will be deejay, music director at the 5,000 watt. . . . Maurice Jackson went to work on April 23 at WTVN-Columbus, O. Jackson makes the switch from WVKO-Columbus. . . . Bill Carrigan now at WHLP-Centerville, Tenn. . . . Sammy David from KALB-Alexandria, La. to KRMD-Shreveport, La.

**Pic of the week**—Maurice Jackson (WTVN-Columbus, Ohio) see vital statistics. . . . Chuck Scott (WMAK-Nashville, Tenn.) writes the station has two full time deejays who have approximately two and one-half years' experience each and are only now 19 years old. "Are they," asks Chuck, "the nation's youngest full time major market deejays or not?" All right, jockeys, let us know. . . . Ray Briem (KLUB-Salt Lake City, Utah) has a new Saturday show, "KLUB Caravan" which features long distance interviews with record stars. . . . Art Lochner (WGH-Tidewater, Va.) elated with the audience reaction accorded his "Top 30". . . . Jack Gale (Charleston, S.C.) has taken over the Folly Beach Pier in Folly Beach, S.C. for the summer. Gale has already signed for appearances Pat Boone, Eileen Rodgers, Dream Weavers, Gogi Grant, the Hilltoppers, Jerry Vale, DeJohn Sisters, Don Cornell, Tommy Charles, and Eddie Fontaine. . . . Love note from Frosty Mitchell (KWVL-Cedar Falls, Iowa) who joins the long list of jockeys sending in their lists. . . . Don Bell's "Rock 'N Roll Teen Hop" at Val-Air Ballroom in Des Moines, Iowa, continues to grow in volume attendance and enthusiastic response. At a recent hop Bell counted 970 paid admissions. Guest star Mona Freeman signed more than 500 autographs for the enthusiastic kids. Bell reports there has been absolutely no friction at any time among the teenagers. . . . Martha Shearer Henry, wife of Gil Henry (KNX-L.A.) at KIEV-Glendale, Calif. Martha does all the programming for the station. . . . Gerry Myers (CKOY-Ottawa, Canada) recently telephoned the Kremlin and asked "Do the Russian people like jazz?". The informative answer he received was "Do they like WHAT???"



MAURICE JACKSON (WTVN—Columbus, O.)



BILL REINER

Bill Reiner, young Pittsburgh deejay, on a 100 city tour across the United States in behalf of the Damon Runyon Memorial Fund for Cancer Research. . . . David Dreis (KENT-Shreveport, La.) tells us London Records' Bon Bons were cheered so long by 600 teenagers at a recent Night Owl Hoot Hop that they couldn't get off the stage. Dreis's fan club "United Youth" is preparing a weekly bulletin to be sent to publishers, record companies, trade magazines and members. . . . WRIT-Milwaukee, Wis. is having a triple celebration on May 6. 1) One year on the air in Milwaukee; 2) Hooper says they are the number one station in the city 12 till six PM, Gene Edwards tells us; 3) The local Miss Universe contest finals will be held that night. Record stars who will be in the WRIT vicinity on May 6 can help out by contacting Edwards.

"Miss Terrific".....♡♡

IT'S A HIT!



MONA CAROL  
sings  
"WILL I ALWAYS  
BE YOUR  
SWEETHEART"  
Casino - 170



THE CASH BOX  
BEST BETS

★ "WILL I ALWAYS BE YOUR SWEETHEART" Mono Carol Casino 170; 45-170  
B+ DeAngelis, Marcucci] Mona Carol, a lovely young miss with a beautiful voice, makes an impressive debut on the Casino label with a beautiful interpretation of a tender love song. Thrush can really sell a tune and has a strong piece of merchandise to work with here. Mona has a bright future in store. Watch this one.

WRITE—WIRE—PHONE Your Nearest  
Dist. or

CASINO RECORDS

2522 NO. BROAD ST. (BALDWIN 3-9650) PHILA., PA.

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VALYR MUSIC CORP.

119 W. 57th St., N. Y.

"It's What's in THE CASH BOX That Counts"

# Princess GRACE KELLY

stars in the MGM production

"THE SWAN"

Now that we have your attention,  
we direct you to the magnificent

THEME FROM

# "THE SWAN"

presented by

# David Carroll

AND HIS ORCHESTRA

tastefully coupled with

"MISS POWDER PUFF"

from his current long play album "Toe Tappers"

MERCURY 70860



## THE CASH BOX ROUND THE WAX CIRCLE

### NEW YORK:

The name of Unique Records will be changed in the near future to either RKO-Unique or Unique-RKO. . . . Terri Stevens into the Ritz Carlton in Montreal following Connie Moore and Lilo. . . . "Try Another Cherry Tree", recorded by Sammy Kaye on Columbia, has been adopted as the official song of the Annual Cherry Blossom Festival in Washington, D.C. . . . Ralph Young set for the Copa in Pittsburgh April 23. . . . Deerhaven and Iris-Trojan Music has moved to 37 west 57 Street. . . . Jan Arden, brother of Toni Arden, goes into the Fontainebleu in Miami May 8. Toni has just returned from an engagement there and has been booked for two more returns. . . . Al Gallico of Shapiro-Bernstein, has become the father of a baby girl named Linda. . . . The Four Lads cashing in on two straight million selling disks ("Moments To Remember" and "No Not Much") are set for a stint at the Hollywood Palladium, the spot's first deviation from a strict band policy since Guy Mitchell headlined there several years back. . . . Tony Martin begins a three week engagement at the Copacabana in New York next Thursday. This is Tony's first New York stand in years. . . . Buddy Basch signed to handle promotion for Johnny Desmond. Coral crooner just out with "A Little Love Can Go A Long, Long Way" and "Please Don't Forget Me Darling". . . . Decca Records has installed, in its advertising department, a newly developed machine called an electronic messenger. The machine is one of the two that are in use in New York City. Decca is using the machine, which transmits on regular telephone wires, to send copy and layouts to the typographer. The electronic device both sends and receives this material and its use will save countless hours in the preparation of printed matter.



TERRI STEVENS

### CHICAGO:

Both budding trees and artists all over town. . . . The Four Esquires here plugging their latest waxing, "Look Homeward Angel". . . . Betty Madigan bowed in the Palmer House Empire Room 4/19. Betty's latest for MGM is "Surprise. . . . Cathy Carr, whose version of "Ivory Tower" is hitting the charts, doing bedside promotion. Cathy confined to her bed by siege of bronchial pneumonia. . . . Johnny Oliver working on his newest, "A Good Woman's Love". . . . Richard Hayes, who recently made the rounds with "Street of 33 Steps" must love us here. He's due back in town. . . . Don Neisen stopped off on way to join The Gales in Rochester. . . . Ralph Marterie and ork due in 4/29 for one niter. . . . The Modern Jazz Quartet providing cool, cool sounds at the Blue Note for two weeks. . . . Don Foreman stepped into the vacant Chicago promotion post at Decca Records. . . . Miyoshi Umeki, who made a hit during recent visit, returns for more work on her waxing for Mercury, "Why Talk". . . . Jerry Wagner left his record librarian chores at WBBM. . . . Dave Menza, formerly with Mercury, now in sales at M. S. Distributors. . . . Rush Adams making the deejay circuit with his rendition of "The Birds And The Bees" on MGM. Howard Miller reported by MOA to be emceeing their banquet at the Morrison 5/8. . . . John McCormick going strong with his remote show from Lyon & Healy. . . . The Oriental Theater rumored to be adopting stage show policy for the summer months. . . . Jim Christie dropped in to tell us he now tapes air show for XERB, San Diego in addition to show on XEG, Fort Worth. . . . Fred Sipiora of Singer One-Stop now on week's vacation in Hot Springs. . . . Lennie Kaye back to work at WBBM after one month sick leave. . . . Decca Records announces Otis Dunlap as new record department manager for Walter Slagle & Co., Decca's Denver distributor. . . . Columbia Records and the American Cancer Association of Illinois jointly hosted very fine cocktail party at the Palmer House. Celebs in the crowd included Mitch Miller, Guy Mitchell, Peggy King, Tony Bennett and Lu Ann Simms.

### HOLLYWOOD:

Columbia Records and United Airlines promotional tour for the American Cancer Society wound up in Hollywood with a cocktail party for press and deejays, attended by Columbia artists Mitch Miller, Lu Ann Simms, and Peggy King. . . . Abe Glazer on an extended promotional trip through the Western states for ABC-Paramount. . . . Mercury's Bobby Shad in town to record Sarah Vaughan, Georgie Auld, and Kitty White. . . . Del Moore seen on KTTV's "Life With Elizabeth", takes over the Jim Ameche spot on KLAC. . . . New York distributor Bill Shockett in town being shown the sights by Bernie Silverman of Verve Records. . . . Geordie Hormel in town to complete organization of his new music and recording firm, Zephyr Productions. . . . Dick Maxwell, national sales manager of Sunset Records, exiting this week to take post with RCA-Victor in Atlanta, Ga. . . . The Treniers currently breaking it up at the Melody Room. . . . Rush Adams flew East for a fast promotional trip to New York, Philadelphia, and Chicago, with his new MGM release "The Birds and The Bees". . . . Rene Rene Trio currently entertaining at the Beachcombers in Capistrano. . . . Yma Sumac, probably the first singer to go from the night club circuit to opera, has signed with the San Francisco Opera Co. to sing "Lakme" next season. . . . Perez Prado currently doing great business at the Hollywood Palladium. . . . Paul Landwehr of Real Records left this week for a 14-city tour visiting distributors and disk-jockeys. . . . Bill Norvas debuts as a Starlite recording artist with "Here I Am", the lyrical version of Nelson Riddle's disk, "Midnight Blues". Norvas is appearing with his own trio at the New Frontier in Vegas. . . . Local D.J.'s were guests of RCA-Victor during Billy Eckstein's stand at the Crescendo.



PEGGY KING



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with the "Once In A Lifetime Voice"

## ENZO STUARTI

*with orchestra and chorus conducted by SID BASS*

### "O' MADONNA"

c/w

### "YOURS IS MY HEART ALONE"

*Jubilee 5243*


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THE CASH BOX

TOP 50

COMPILED BY "THE CASH BOX"

Comprising 100 Selections

- AT-Atlantic, BA-Baton, BN-Benita, BT-Bethlehem, CA-Capitol, CD-Cadence, CH-Chess, CK-Checker, CL-Cardinal, CO-Columbia, AP-ABC, CT-Cat, AB-Arcade, DA-Dana, DE-Dacca, DL-DeLuxe, DO-Dot, DT-Dootone, DU-Duke, EP-Epic, ER-Era, ES-Essex, EX-Excallo, FB-Fabor, FE-Federal, FI-Fiesta, FR-Fraternity, GE-Gee, GN-Golden, GR-Groove, GTJ-Good Time, KI-King, LI-Liberty, LO-London, MB-Melba, ME-Mercury, MG-MGM, MO-Modern, NG-Norgran, OK-Okiah, OL-Olympic, PA-Parrot, PE-Peacock, PP-Peter Pan, PR-Prestige, RA-Rainbow, RE-Regent, RL-Real, RM-Rama, RP-RPM, SA-Savoy, SE-Seeco, SP-Specialty, SU-Sun, ST-Starlite, TA-Tampo, TI-Tico, TR-Trend, UN-United, UO-Unique, VE-Verve, VI-RCA Victor, VJ-Vee Jay, VK-Vik, WI-Wing

Table with 4 columns: Rank, Title, Artist, and Pos. Pos. (4/21, 4/14). Includes entries like 1-Heartbreak Hotel, 2-Blue Suede Shoes, 3-Hot Diggity, etc.

Best Selling Records

FROM LEADING RETAIL OUTLETS!

\* INDICATES BEST SELLING RECORD OR RECORDS.

Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

Comprising 100 Selections

Table with 4 columns: Rank, Title, Artist, and Pos. Pos. (4/21, 4/14). Includes entries like 21-Theme From Three Penny Opera, 22-The Happy Whistler, 23-R-O-C-K, etc.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# Sunny Gale

Has a Winner in

# "WINNER TAKE ALL"

RCA Victor 20/47-6479



Published by  
SOUTHERN MUSIC CORP.  
Gen. Prof. Mgr. IRVING DEUTCH

RCA VICTOR



# The Cash Box

# MOA

## SPECIAL ISSUE

(Dated: May 12)

**YOUR ADVERTISING  
MESSAGE WILL  
REACH ALL OF  
THE NATION'S  
OPERATORS**

Distributed at the MOA Convention at the Morrison Hotel, Chicago, all during the Show . . . And those Juke Box Operators unable to attend will receive it by mail.

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### HOLLYWOOD

6272 SUNSET BLVD.

(Phone: HOLlywood 5-2129)

**THE CASH BOX**

**Top Selling Records**

Reported by the Foremost

**RETAIL OUTLETS**

From Coast to Coast



**BROADWAY MUSIC**  
New York, N. Y.

1. Mr. Wonderful (S. Vaughan)
2. Poor People of Paris (Baxter)
3. Why Do Fools Fall In Love (Teen Agers)
4. Blue Suede Shoes (Perkins)
5. Heartbreak Hotel (Presley)
6. Happy Whistler (Robertson)
7. Magic Touch (Platters)
8. Tear Fell (Teresa Brewer)
9. Church Bells May Ring (Willows)
10. Hot Diggity (Perry Como)

**HUDSON-ROSS**  
Chicago, Ill.

1. Heartbreak Hotel (E. Presley)
2. Hot Diggity (Perry Como)
3. Moonglow & Picnic (Cates)
4. Wayward Wind (Gogi Grant)
5. Poor People of Paris (Baxter)
6. Main Title (Richard Maltby)
7. Blue Suede Shoes (Perkins)
8. Why Do Fools Fall In Love (Teen Agers)
9. A Tear Fell (Teresa Brewer)
10. I'll Be Home (Pat Boone)

**REGAL RECORD SHOP**  
Los Angeles, Calif.

1. On the Street Where You Live (Viv Damone)
2. Heartbreak Hotel (E. Presley)
3. Blue Suede Shoes (Perkins)
4. Hot Diggity (Perry Como)
5. Rock Island Line (Donegan)
6. Eddie My Love (Teen Queens)
7. Why Do Fools Fall In Love (Teen Agers)
8. Wayward Wind (Gogi Grant)
9. Main Title (Elmer Bernstein)
10. Moonglow & Picnic (Cates)

**MUSIC SALES—TIETKES**  
Toledo, Ohio

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Juke Box Baby (Perry Como)
4. A Tear Fell (Teresa Brewer)
5. Ivory Tower (Cathy Carr)
6. Long Tall Sally (Pat Boone)
7. Rock Island Line (Donegan)
8. Saint's Rock and Roll (Bill Haley)
9. Poor People of Paris (Baxter)
10. Drummer Boy (Tony Travis)

**BURK'S MUSIC SHOP**  
St. Paul, Minn.

1. Moonglow & Picnic (Cates)
2. Rock Island Line (Donegan)
3. Strange Love (Native Boys)
4. Crazy Little Palace (Williams)
5. Mocking Bird (Four Lads)
6. Ivory Tower (Otis Williams)
7. Heartbreak Hotel (E. Presley)
8. Church Bells May Ring (Willows)
9. A Tear Fell (Teresa Brewer)
10. Blue Suede Shoes (Perkins)

**BILL'S T RECORD SHOP**  
Tulsa, Okla.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Why Do Fools Fall In Love (Teen Agers)
4. Long Tall Sally (Pat Boone)
5. Rock Island Line (Donegan)
6. A Tear Fell (Teresa Brewer)
7. R-O-C-K (Bill Haley)
8. Magic Touch (Platters)
9. Eddie My Love (Teen Queens)
10. I Was The One (E. Presley)

**FOX MUSIC HOUSE**  
Charleston, S. C.

1. Heartbreak Hotel (E. Presley)
2. Long Tall Sally (Pat Boone)
3. Blue Suede Shoes (Perkins)
4. Magic Touch (Platters)
5. Baby Let's Play House (Elvis Presley)
6. A Tear Fell (Teresa Brewer)
7. Rock Island Line (Donegan)
8. Church Bells May Ring (Diamonds)
9. 11th Hour Melody (Busch)
10. I Want You To Be My Girl (Teen Agers)

**MARTHA JANE'S MELODY LANE**  
New Orleans, La.

1. Juke Box Baby (Perry Como)
2. Lovely One (Four Voices)
3. I'm In Love Again (Domino)
4. Ivory Tower (Otis Williams)
5. Magic Touch (Platters)
6. Can You Find It In Your Heart (Tony Bennett)
7. Poor People of Paris (Baxter)
8. No, Not Much (Four Lads)
9. I'd Walk A Country Mile (Ink Spots)
10. Rock Island Line (Donegan)

**ARCHIE BLEYER'S RECORD CENTER**  
Hempstead, L. I., N. Y.

1. Heartbreak Hotel (E. Presley)
2. Poor People of Paris (Baxter)
3. Hot Diggity (Perry Como)
4. Blue Suede Shoes (Perkins)
5. Man With the Golden Arm (Jacobs/Maltby/Bernstein)
6. Why Do Fools Fall In Love (Teen Agers)
7. Eddie My Love (Chordettes)
8. Magic Touch (Platters)
9. Rock Island Line (Donegan)
10. I'll Be Home (Pat Boone)

**THOMPSON'S**  
Eugene, Ore.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Main Title (Billy May)
4. Why Do Fools Fall In Love (Teenagers)
5. Lisbon Antigua (N. Riddle)
6. Poor People of Paris (Baxter)
7. I'll Be Home (Pat Boone)
8. Theme from Three Penny Opera (Dick Hyman)
9. Magic Touch (Platters)
10. Juke Box Baby (Perry Como)

**RICHLOY RECORDS**  
Philadelphia, Pa.

1. Poor People of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Why Do Fools Fall In Love (Teen Agers)
4. Juke Box Baby (Perry Como)
5. Innamorata (Dean Martin)
6. Rock and Roll Waltz (Starr)
7. Blue Suede Shoes (Perkins)
8. Happy Whistler (Robertson)
9. Infatuation (R. Carasone)
10. Too Young To Go Steady (Nat Cole)

**COMER'S RECORD NOOK**  
San Antonio, Tex.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Why Do Fools Fall In Love (Teen Agers)
4. Long Tall Sally (Little Richard)
5. Ivory Tower (Otis Williams)
6. I'll Be Home (Pat Boone)
7. Hot Diggity (Perry Como)
8. Main Title (Elmer Bernstein)
9. Moonglow & Picnic (Cates)
10. Poor People of Paris (Baxter)

**WEBSTER RECORD SHOP**  
St. Louis, Mo.

1. Rock Island Line (Donegan)
2. Hot Diggity (Perry Como)
3. Heartbreak Hotel (E. Presley)
4. Main Title (Richard Maltby)
5. Moonglow & Picnic (Stoloff)
6. Blue Suede Shoes (Perkins)
7. Saints Rock and Roll (Haley)
8. 11th Hour Melody (L. Busch)
9. Moonglow & Picnic (Cates)
10. Ivory Tower (Cathy Carr)

**PARKER HOUSE OF MUSIC**  
Fayetteville, N. C.

1. Main Title (Elmer Bernstein)
2. Heartbreak Hotel (E. Presley)
3. I'm In Love Again (Domino)
4. Magic Touch (Platters)
5. Blue Suede Shoes (Perkins)
6. Corrine Corrina (Joe Turner)
7. Lisbon Antigua (N. Riddle)
8. Hot Diggity (Perry Como)
9. A Tear Fell (Teresa Brewer)
10. Theme from Three Penny Opera (Dick Hyman)

**COX RECORD SHOP**  
Atlanta, Ga.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Moonglow & Picnic (Stoloff)
4. Rock Island Line (Donegan)
5. Ivory Tower (Cathy Carr)
6. Main Title (Billy May)
7. Magic Touch (Platters)
8. Wild Cherry (Don Cherry)
9. Too Young To Go Steady (Nat Cole)
10. Lovely One (Four Voices)

**MUSIC BOX**  
Cambridge, Mass.

1. Heartbreak Hotel (E. Presley)
2. Can You Find It In Your Heart (Tony Bennett)
3. I Woke Up Crying (J. James)
4. Little Girl of Mine (Clefs)ones)
5. Church Bells May Ring (Willows)
6. Blue Suede Shoes (Perkins)
7. Moonglow & Picnic (Stoloff)
8. Magic Touch (Platters)
9. Ivory Tower (Cathy Carr)
10. I'll Be Home (Pat Boone)

**MOSES MELODY SHOP**  
Little Rock, Ark.

1. Long Tall Sally (Little Richard)
2. I Was the One (E. Presley)
3. Magic Touch (Platters)
4. A Tear Fell (Teresa Brewer)
5. Ivory Tower (Otis Williams)
6. Poor People of Paris (Baxter)
7. Theme from the Three Penny Opera (Billy Vaughn)
8. Blue Suede Shoes (Perkins)
9. R-O-C-K (Bill Haley)
10. Juke Box Baby (Perry Como)

**RADIO DECTORS**  
Milwaukee, Wisc.

1. Ivory Tower (Cathy Carr)
2. Heartbreak Hotel (E. Presley)
3. Main Title (Dick Jacobs)
4. My Little Angel (Four Lads)
5. Blue Suede Shoes (Perkins)
6. Can You Find It In Your Heart (Tony Bennett)
7. Moonglow & Picnic (Cates)
8. Mr. Wonderful (Peggy Lee)
9. Wild Cherry (Don Cherry)
10. Wayward Wind (Gogi Grant)

**GOSSAGE MUSIC COMPANY**  
Houston, Texas

1. Heartbreak Hotel (E. Presley)
2. Long Tall Sally (Little Richard)
3. Ivory Tower (Otis Williams)
4. Magic Touch (Platters)
5. Wild Cherry (Don Cherry)
6. Little Girl of Mine (Clefs)ones)
7. Why Do Fools Fall In Love (Diamonds)
8. Poor Little Doggie (Scholars)
9. Poor People of Paris (Baxter)
10. I'm In Love Again (Domino)

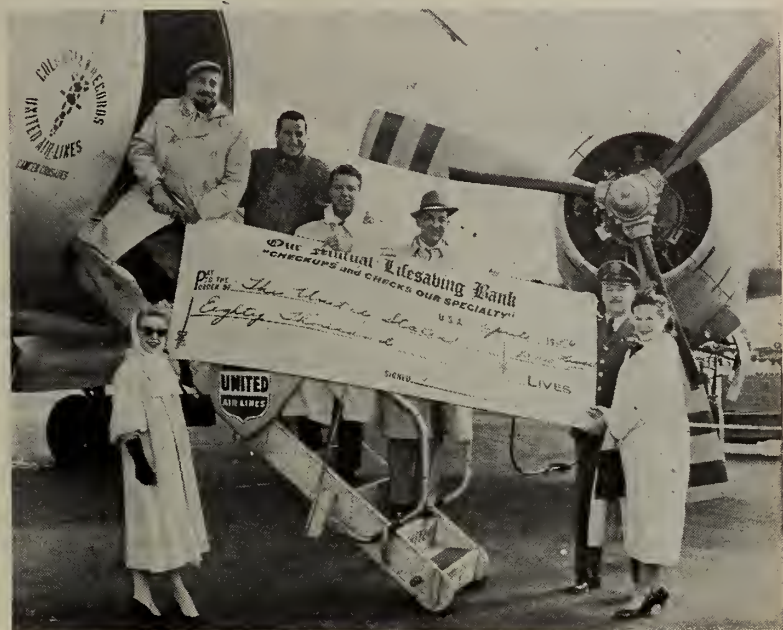
**SUPER MUSIC, INC.**  
Baltimore, Md.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Ivory Tower (Otis Williams)
4. Why Do Fools Fall In Love (Teenagers)
5. Can You Find It In Your Heart (Tony Bennett)
6. Moonglow & Picnic (Stoloff)
7. Long Tall Sally (Little Richard)
8. Winner Take All Magic Touch (Platters)
9. My Little Angel (Four Lads)
10. Happy Whistler (Robertson)

**MAJESTIC MUSIC SHOPS, INC.**  
Perth Amboy, N. J.

1. Blue Suede Shoes (Perkins)
2. Eddie My Love (Fontanes)
3. I'll Be Home (Pat Boone)
4. A Tear Fell (Teresa Brewer)
5. Magic Touch (Platters)
6. Rock Island Line (Donegan)
7. Flowers Mean Forgiveness (Frank Sinatra)
8. Saints Rock and Roll (Haley)
9. Too Young To Go Steady (Nat Cole)
10. Hot Diggity (Perry Como)

**Columbia Record Artists Tour For Cancer Crusade**



NEW YORK—The Columbia Records-United Airlines "Flying Cancer Crusaders" has had great success in a 16 city 5 day tour of the country on behalf of the American Cancer Society and 1956 Cancer Crusade. Kicking off with a sendoff on the Ed Sullivan Show, Sunday, April 8th, the disk stars boarded a special United Airlines ship on Monday, April 9th for the first leg of their trip. The group consisted of singers Tony Bennett, who had just completed a stand at New York's Copacabana, Lu Ann Simms, Guy Mitchell, and Peggy King, who had heard of the trip and winged in from the coast to join the others. Columbia toppers Mitch Miller and Percy Faith were in on the tour from the beginning as were Dr. John King, a cancer research specialist, Lt. Col. William Fitzgerald, a cured cancer patient who had opened the drive by presenting the "Sword of Hope" to President Eisenhower in the White House and publicity reps from the cooperating organizations.

Starting off in Philadelphia, 3 cities a day were on the heavy schedule, and sometimes 4 stops were made when time permitted. It was the first time such a completely covered tour was ever done in such an up tempo manner. Usually only a city a day is skedded. The artists were tape interviewed at the airports by an average of 5 to 20 local disk jockeys, in special rooms set aside for them by United Airlines. The stars were also interviewed by newspaper people as well as on radio news shows and television shows. They were filmed right at the airport, usually outside where better light conditions permitted film coverage. Thousands of photographers shot the singers, and others, who presented mayors and governors and other civic administrators with the Cancer Society's "Sword of Hope". In the lay-overs, in Boston, Cleveland, Chicago, San Francisco, and Los Angeles, more time allowed for an average of 5 to 10 radio-tv shows for the group. Total amount of interviews by disk jockeys and others was estimated at over a thousand talks for the week. It may reach nearly two thousand when all reports

are in from the field. John Becker, radio television publicity director for the American Cancer Society and Steve Barrie from the same office, were on the tour to coordinate things as well as Karl Galda from the United Airlines Public Relations department. Dave Gordon, on a week's leave of absence from Screen Gems, the television subsidiary of Columbia Pictures, was along to supervise the entire tour. Dick Linke Columbia's publicity head, who was skedded to go on the trip, stepped out at the last moment for Peggy King. The special United plane, used by the president of the airline only holds 15 passengers and a crew of 3. "I have never been with such a wonderful group of people such as those on this trip," said Becker, "and they insisted to disk jockeys and all the other people, they were on this trip not to talk about their latest recordings, but to tell their fans and friends that a checkup and a check can help save lives from the threat of cancer." He added, "I would like The Cash Box if they could, to let the fellow members of the industry know how helpful these hard working people were in this fight against cancer. We cannot thank them enough for the sincere and warm messages they brought to the public."

The first 3 city a day tour wound up in Hollywood on Friday, April 13th, but radio and television appearances continued on throughout the following two days. Lu Ann Simms appeared on "Juke Box Jury" while Mitch Miller and the others made the disk jockey circuit. It was also estimated over 100 motion picture men from television stations were at the airports to cover the arrival of the "Flying Crusaders" as well as hundreds of newspaper photographers. All in all, the tour was rated a bigger success than any other and plans are being made for next year, to be longer and with the same people as well as others. The entire tour was sponsored by the American Cancer Society with United Airlines contributing the airplane and Columbia the help of their artists and their Columbia distributors.

America's Leading ONE STOP Record Service

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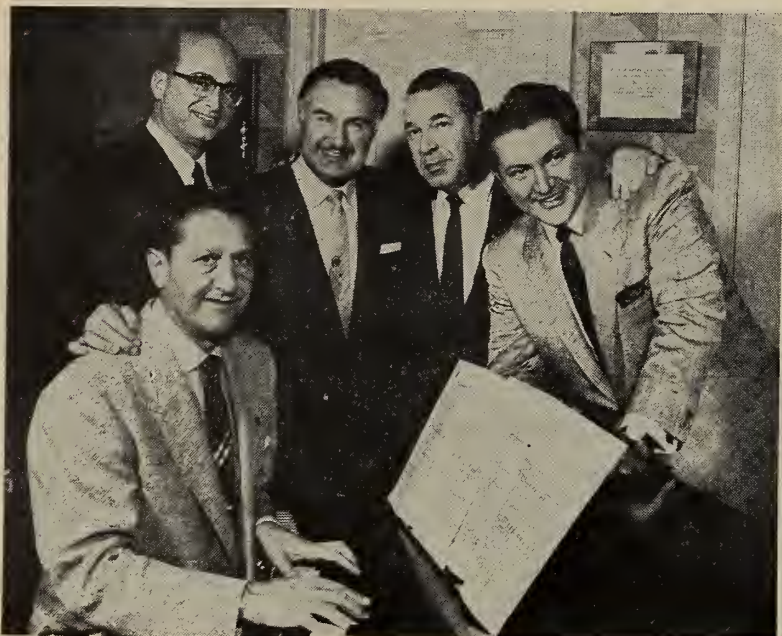
2231 FIFTH AVE.  
PITTSBURGH, PA.  
GRant 1-9323

134 WINDSOR ST.  
HARTFORD, CONN.  
JACKson 5-1147

# Top 15 Best Selling Pop Albums

1. ELVIS PRESLEY ..... Elvis Presley (RCA Victor LPM 1254; EPB 1254)
2. BELAFONTE ..... Harry Belafonte (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)
3. THE MAN WITH THE GOLDEN ARM. Original Movie Score (Decca DL 8257)
4. SONGS FOR SWINGING LOVERS ..... Frank Sinatra (Capitol W 653, EAP 653)
5. CAROUSEL ..... Original Movie Cast (Capitol W 694; EDM 694)
6. MY FAIR LADY ..... Original Broadway Cast (Columbia OL 5090)
7. FOUR FRESHMEN AND 5 TROMBONES ..... Four Freshmen (Capitol T 683; EAP 683)
8. JULIE IS HER NAME ..... Julie London (Liberty LP 3006)
9. BUBBLES IN THE WINE ..... Lawrence Welk (Coral CRL 57083; EC 57083)
10. THE BENNY GOODMAN STORY ..... (Decca DL 8252, 3; ED 797, 8, 9)
11. SERENADE ..... Mario Lanza (RCA Victor LPM 1996; ERB 1996)
12. OKLAHOMA ..... Original Movie Cast (Capitol SAO 595; SDM 595)
13. TV FAVORITES ..... Lawrence Welk (Coral CRL 57205; EC 82019)
14. SO SMOOTH ..... Perry Como (RCA Victor LPM 1085, EPB 1085)
15. HIS SPARKLING STRINGS ..... Lawrence Welk (Coral CRL 57011; EC 82020)

## Artists And Managers



HOLLYWOOD—Lawrence Welk, George Liberace and Liberace gather around the piano in the offices of their managers, Gabbe, Lutz and Haller, in Hollywood. Left to right are: Welk, Seymour Heller, George Liberace, Sam Lutz and Liberace.

### THE CASH BOX



# Album Reviews

#### FILMS

**"THE EDDY DUCHIN STORY"**—Music From The Soundtrack—Featuring The Piano Of Carmen Cavallaro—Decca DL 8289 (1-12" LP)  
**"A SALUTE TO EDDY DUCHIN"**—David Le Winter His Piano And His Orchestra—Mercury MG 20134 (1-12" LP)  
**"THE EDDY DUCHIN STORY"**—Orchestra Conducted By Harry Geller—Piano Solos By Harry Sukman and George Greeley—Capitol T716 (1-12" LP)  
 Hollywood has once again found enough human interest in a musical personality's life to portray it on the screen. Following in the recent footsteps of Glenn Miller, Ruth Etting and Benny Goodman the short life (41 years) of Eddy Duchin will hit the movie screens shortly. The recording companies, as they've successfully done with the other name artists, are reviving the music and polished piano technique of Duchin. Each of the sets named above has selected 12 Duchin favorites featuring re-creations of the Duchin style. Decca has gotten hold of the original sound track. Carmen Cavallaro is heard and Tyrone Power seen in the film. The Mercury and Capitol releases feature two other talented keyboardmen and on some numbers (i.e. "Manhattan," "Dizzy Fingers," "Brazil") they ably approximate the Duchin manner. All three packages have tremendous sales potential within easy reach of chart stature. All three feature attractive covers of the film's stars, Tyrone Power and Kim Novak.

#### POPULAR

**"RAIN OR SHINE"**—Dick Haymes—Capitol T 713 (1-12" LP)  
 COME RAIN OR SHINE; IT MIGHT AS WELL BE SPRING; YOU'LL NEVER KNOW; WHERE OR WHEN; THE NEARNESS OF YOU; LOVE WALKED IN; LOVE IS HERE TO STAY; HOW DEEP IS THE OCEAN; LITTLE WHITE LIES; IF THERE IS SOMEONE LOVELIER THAN YOU; THE VERY THOUGHT OF YOU; THE MORE I SEE YOU.  
 Dick Haymes, a song stylist with great warmth and understanding of music, comes thru with a beautiful new platter on Capitol. His tender delivery and delightful phrasing are as great as ever. With some of the best standards in his hands, Dick creates a sensitive and intimate atmosphere. Here's a disk that should thrill the romanticists. Sales-wise the platter should be highly successful. Excellent package photo of Dick!

**"BUT BEAUTIFUL"**—Glenn Osser And His Orchestra—Kapp KL-1022 (1-12" LP)  
 BUT BEAUTIFUL; THE GIRL THAT I MARRY; TOO MARVELOUS FOR WORDS; THE NIGHT IS YOUNG AND YOU'RE SO BEAUTIFUL; YOU'D BE SO NICE TO COME HOME TO; YOU ARE TOO BEAUTIFUL; MOONLIGHT BECOMES YOU; DO I LOVE YOU; CAN I FORGET YOU; I'LL BE SEEING YOU; WHAT IS THERE TO SAY.  
 Glenn Osser and the ork hit the mood music nail on the head with arrangements and material of a high order. With such worthy representatives of pop music as Richard Rodgers, Cole Porter and Jerome Kern supplying the tunes, not much can go wrong. And nothing does as Osser's group effectively handles the numbers. Superior issue of lush music.

**"MOVIE POP SERENADE"**—Vol. 3—Various Artists—MGM E3375 (1-12" LP)  
 SERENADE; TO LOVE AGAIN; THEME FROM "INDIAN FIGHTER"; THE GAL WITH THE YALLER SHOES; MY LUCKY CHARM; PENNIES FROM HEAVEN; WHERE OR WHEN; FOREVER DARLING; I'LL CRY TOMORROW; MOLLY-O; GOOD-BYE; AND THE ANGELS SING.  
 Besides a bevy of fine films produced so far this year, there is also Hollywood's increased emphasis on creating pop hits from movie scores and themes. This MGM release of recent movie material contains aside from at least two current favorites ("Serenade" and "Molly-O") a number of attractive melodies. Some, in fact, are oldies (i.e. "Where Or When" from "Gaby" and "The Angels Sing" from "The Benny Goodman Story"). Name performers on the pressing such as David Rose, Leroy Holmes and Billy Eckstine make this a strong item.

**"CATHERINE SAUVAGE"**—Epic LN 3205 (1-12" LP)  
 PARIS CANAILLE; L'LE SAINT-LOUIS; MONSIEUR WILLIAMS; GRAND PAPA LABOUREUR; LA COMPLAINTE DES INFIDELES; TOI QUI DISAIS, QUI DISAIS, QUI DISAIS; JOHNNY TU N'ES PAS UN ANGE; L'HOMME; LE SOUDARD; PAR VIVIANE ET PAR MERLIN; MADEMOISELLE DE CELA; LA FILLE DE LONDRES.  
 Catherine Sauvage is a singing star in France. On this Epic release Miss Sauvage performs 12 of her specialty pieces. Those who understand French will find the numbers expressing quite an earthy point of view on life. Regardless of one's linguistic ability, however, Miss Sauvage's exciting delivery should please many listeners. A select audience should find the disk an entertaining bill of fare.

**"THE LOVER'S TOUCH"**—Bill Snyder—Piano Solos with Orchestra and Rhythm Accompaniment—Decca DL 8237 (1-12" LP)  
 BLUE FIESTA; PORTRAIT OF JENNIE; LIEBESTRAUM; TWILIGHT TIME; AMBER; FIRE AND ICE; MYSTERIOSO; DRIFTWOOD; MY MELANCHOLY BABY; LONELY WINE; A BLUES SERENADE; DON'T SAY GOODBYE.  
 A pleasant interchanging of orchestra and rhythm accompaniment sets a good background variety to the piano of Bill Snyder. Each number may have the intimacy of rhythm accompaniment or the lushness of the ork. The offerings include standards and several interesting Snyder compositions. Snyder's keyboard artistry is constantly deft and imaginative. Above average mood music set.

**"WHEN IN ROME . . ."**—Marisa Fiordaliso and Carlo Buti—Capitol T 10030 (1-12" LP)  
 UN BACIO ANCOR; STORNELLATA; SE TU SEI CON ME; FINESTRA CHIUSA; BLUE CANARY; INCANTATELLA; IL PASSEROTTO; LE RONDINI NON SANNO; QUESTO E AMORE; CI-CIU-CI; TARA TARA ZUMI; LINA FIORENTINA.  
 The feel of the Continent, Italy in particular, is colorfully captured by two vocal artists of high repute in Europe. These two are Marisa Fiordaliso and Carlo Buti. Miss Fiordaliso's voice is pleasantly sweet and Mr. Buti possesses a typical Italian tenor delivery. The pieces, arranged and orchestrated in an easy-going Continental way, are drawn from various sources. "That's Amore," for example, is of American origin. Actually recorded in Italy, the set may find a limited but agreeable following.

3 GREAT RELEASES  
 on  
**PATIO RECORDS**  
 OF NEW ORLEANS

**JOHN GARY**  
 singing  
**"DON'T CRY"**  
 b/w  
**"I THOUGHT I HAD YOU"**  
 # PO 4

A Cajun-Country Hit  
**SAL (Bayou Bill) VANCE**  
 singing  
**"OLD MAN OF THE MARSHES"**  
 b/w  
**"I'LL ALWAYS LOVE YOU DARLING"**  
 # PO 3

**NEW ORLEANS ALL STARS**  
**"WHAT A DIFFERENCE A DAY MADE"**  
 b/w  
**"MOUSES HOUSE"**  
 # MJ 2

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**THE CASH BOX**



*Album Reviews*

**LATIN RHYTHMS**

**"SPEAK UP"**—Al Castellanos And Orchestra—Mardi-Gras LP 5002 (1-12" LP)

SPEAK UP MAMBO; MERENGUE NO. 28; FREE FOR ALL; CHA CHA CHA AT THE HAREM; TALKING RHYTHM; CHA CHARAMA; MERENGUE PIE; THE BUTTERFLY CHA CHA; MUMBLES MAMBO; ARE YOU KIDDING.

Some of the current top mambo-Cha Cha Cha-Merengue sizzlers get the tasteful touch of famed Al Castellanos and the ork. This Latin dance lover's delight features one of all-time mambo favorites, "Speak Up Mambo." The set shouldn't have any difficulty in getting on the turntables of any red-blooded Latin rhythm enthusiast. For a variety of Latin-rhythms at their best, this is the album to get.

**JAZZ**

**"ELLINGTONIA 56"**—Johnny Hodges, Alto; Cat Anderson, Trumpet; Harry Carney, Baritone; Bill Strayhorn, Paul Gonzalves, Tenor Saxophone; Britt Woodman and Quentin Jackson, Trombones; Jimmy Hamilton, Clarinet—Norgran MG N-1055 (1-12" LP)

THE HAPPY ONE; DUKE'S JAM; NIGHT WALK; YOU GOT IT COMING; HI'YA; SNIBOR; TEXAS BLUES.

The drive that's still keeping Duke Ellington and His Band way up there on the jazz scene is the whole story on this Norgran pressing. Though the Duke himself is not included on the platter, many of his worthy aggregation are. Leading the boys and playing alto is Johnny Hodges, a formidable Ellington colleague. The original material is expertly handled by the full band and a smaller version of the outfit. Glossy performances by Cat Anderson on the trumpet and Billy Strayhorn on the keyboard. Impressive jazz set.

**"CAN'T GET STARTED WITH YOU"**—Featuring Jackie Paris—Wing MGW-60004 (1-12" LP)

THERE WILL NEVER BE ANOTHER YOU; HEAVEN CAN WAIT; STRANGE; THAT OLE DEVIL CALLED LOVE; WHISPERING GRASS, DON'T TELL THE TREES; HEART OF GOLD; I CAN'T GET STARTED; INDIANA; CLOUDY MORNING; WRAP YOUR TROUBLES IN DREAMS; GOOD NIGHT MY LOVE.

A substantial amount of a soft jazz technique applied to some of the better tunes around, gives Jackie Paris a top rating of his first wing LP. With the exception of "I Can't Get Started" and "Wrap Your Troubles In Dreams," Paris' material is not heard often but in every respect it's class stuff. Though his jazz approach is evident, Paris still maintains strong traces of ballad vocalizing. Thus the package should react nicely to a pop-jazz audience. Jackie has a loyal deejay following. And the jocks should be programming from this platter regularly.

**"COUNT BASIE"**—Count Basie And His Orchestra—Brunswick BL 54012 (1-12" LP)

JUMPIN' AT THE WOODSIDE; EVERY TUB; OUT THE WINDOW; SHORTY GEORGE; TIME OUT; DOGGIN' AROUND; TEXAS SHUFFLE; BLUE AND SENTIMENTAL; CHEROKEE; TOPSY; JOHN'S IDEA.

Count Basie, who has done more than his share to keep swing sounds alive offers some explosive examples of some of the best swing music one is apt to come across. Featuring besides the Count, the disk happily has Lester Young, Tenor Sax, Buck Clayton, Trumpet and Herschel Evans, Clarinet. This issue on LP of 11 Basie classics is bound to stir many a swing-jazz fan to his nearest record outlet. Collector's item.

**CLASSICAL**

**TCHAIKOVSKY: Symphony No. 4, In F Minor, Op. 36**—Boston Symphony Orchestra—RCA Victor LM-1952 (1-12" LP)

Tchaikovsky's last three symphonies, the Fourth, Fifth and Sixth are beyond a doubt his three greatest contributions to the symphonic catalogue. Whereas the Fifth and Sixth show a dominance of personal despondency on the part of Tchaikovsky the Fourth, as can best be explained, is a work of contentment and fulfillment. This dynamic and lyrical opus is brilliantly mastered by the Boston Symphony Orchestra under Charles Munch's baton. The waxing is an invaluable part of an already well represented Fourth Symphony list of available recordings.

**LECUONA: Andaluca (Suite Espagnol)—ALBENIZ Songs Of Spain (Cantos De Espana)**—Leonard Pennario, Piano—Capitol P8319 (1-12" LP)

Two of the best known composers of serious Spanish music are featured on this Capitol platter. Lecuona's "Andaluca" of which two sections, "Andaluca" and "Malaouena", have made out extremely well on their own, is a fascinating piece of color and imagination. Albeniz's "Song Of Spain" is also a rich harvest of descriptive themes. Both pieces receive the superb tonal craftsmanship of Leonard Pennario. Excellent entry for both classical and semi-classical music adherents.

**TCHAIKOVSKY: Serenade in C Major For String Orchestra, Op. 48—Mozartiana (Suite No. 4 in G Major, Op. 61)** Paul Van Kempen Conducting The Orchestre Des Concerts Lamoureux—Epic LC 3213 (1-12" LP)

Two lesser known compositions of the Russian master Tchaikovsky are featured on this Epic entry. The Serenade is a happy opus that measures up (particularly in the delightful second movement Walzer) with his other romantically inclined works. The "Mozartiana" is based in the main on themes by Mozart. It is a well structured essay composed of little, jaunty gems. Paul Van Kempen's direction of the accomplished Orchestre Des Concerts Lamoureux is light-hearted and superb in the spirit of both works. This classical platter ought to attract many a Tchaikovsky fan.

**On Graduation Day**



NEW YORK—Sam Clark, (center) president of ABC-Paramount University, hands out diplomas to his Rover Boys following the session at which they recorded their version of "Graduation Day". The record is already reported as one of ABC's top sellers and is getting an all-out push from the diskery. The diplomas give the boys their B. E. R. degree (Bachelors of Excellent Recordings).

**College Students To Compete In Nation-Wide Jazz Contest**

NEW YORK—The "National Collegiate Jazz Contest", sponsored by The Rudolph Wurlitzer Company, is currently under way throughout America, reaching millions of college and university students.

Designed to find the nation's top professional instrumental college jazz group in celebration of Wurlitzer's 100th anniversary of musical progress, the contest offers the winning jazz group a guest appearance on the Steve Allen "Tonight" TV Show, a record company audition and a Wurlitzer Electronic Piano for the college represented.

Second and third groups will be selected as runners-up in the contest and receive recognition trophies.

Six finalists will be selected by the Wurlitzer Music Workshop from all the entries. Some of the biggest names in jazz today will judge the six finalists to determine, by majority vote, a winner. The judges include Duke Ellington, Dave Brubeck, Tommy and Jimmy Dorsey, Ralph Flanagan and Don Elliott.

All entries will be judged on instrument execution, performance, musical knowledge and arrangements.

Applications and covering material have been sent to the Student Council President of each college in the nation with 1,000 or more student enrollment. Professional college jazz groups of six or less instrumentalists may enter. There is no limit to entries from any one college.

A tape recording of two or three jazz selections by each group entering the contest must be sent to the judges in care of the Wurlitzer Music Workshop, 522 Fifth Avenue, New York 36, N. Y., no later than midnight Saturday, May 12, 1956, at which time the contest will close.

The winning group will appear on the Steve Allen "Tonight" TV Show on Friday, May 25th, and will be presented with the Wurlitzer Electronic Piano to be placed with the music department of the college which they represent.

Contestants in the contest must be professional musicians and college

students. There is no entry fee or charge of any sort involved.

An Eastern Collegiate Jazz Contest was sponsored in 1955 by the Music Society of America, Inc. So keen was the interest among the proponents of jazz that Wurlitzer deemed it advisable to continue the competition on a nationwide scale with an eye to the future and the fostering of musical interest and appreciation throughout collegiate America.

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**JOHNNY DESMOND** Coral  
**ALAN DEAN** MGM

Published by  
**BROADCAST MUSIC, INC.**

# London Inaugurates Its 1956 "May Is Mantovani Month" Campaign

NEW YORK—London Records has started the wheels rolling for its 1956 "May Is Mantovani Month" Campaign.

In addition to a wealth of flier, streamer and advertising material, London is offering a \$1.98 "Monty" Sampler on a one-shot basis. One sampler will be offered for every two regular Mantovani LP's purchased. Dealer re-orders apply against quotas, prizes, etc., but do not entitle the dealer to additional samplers. The dealer cost of the \$1.98 sampler is \$1.50. The sampler includes 12 songs—one each from twelve Mantovani albums.

In addition, the diskery is introducing a new regular-priced LP in connection with the month-long program. It is titled "The Waltzes of Irving Berlin" and the London brass expects this to be Monty's biggest album to date.

In connection with the program, a copy of the "Monty" sampler will be sent to all disk jockeys and radio stations throughout the country. London is also offering to radio stations fifteen Montovani albums, the Berlin one included, for the price of \$1.00 each, postage prepaid.

Triangular pennants, dealer display kits, Mantovani Catalogs, Window Easels, Sampler Jackets, etc., will be rushed out to distributors.

Fifty million people are expected to see advertisements selling the sampler and the new "Berlin Waltzes" albums in such consumer magazines as Collier's, Companion, Newsweek,

Saturday Evening Post, Woman's Day, Cosmopolitan, New Yorker and Time.

Contests are being run for performance and display. In the performance contest, each dealer is being assigned a quota covering all 15 regular Mantovani 12" LP's (Excluding the Sampler) by his salesman and distributor. Winning dealers will be determined on the basis of percent of purchases, over quota, giving large and small dealers an equal opportunity to win.

The first national prize is a one full week all expense paid trip for two to Acapulco (Mexico) New York, Miami or Las Vegas.

Second national prize is a holiday weekend-all expense paid trip for two in New York (if winner is east of the Mississippi) or Hollywood (if winner is west of the Mississippi). Third national prize is \$100. Twenty-three additional local prizes of \$50 each will also be awarded.

Ten prizes of \$50 each will go to the dealers who have the best store and window display featuring Mantovani and "May is Mantovani" Month. Dealer displays will be judged from photographs submitted direct to: Mantovani Photo Contest, London Records, 539 West 25th St. New York 1, N. Y. Photos must be submitted not later than May 31, 1956. Winning dealers will be announced by June 15th.

London salesmen throughout the country, representing their distributors, will have a quota and three salesmen will also be awarded prizes.

## Amsel-Levy Sign Bobby Scott

NEW YORK—Fred Amsel and Jerry Levy of Directional Enterprises, have announced the signing of Bobby Scott, ABC-Paramount recording star of "Chain Gang" fame, to a personal management contract.

Levy and Amsel are currently negotiating with 20th Century Fox Studios for a term picture deal for Scott. He has already been pacted for a brace of TV appearances on the "Big Surprise" Show for Speidel.

Directional recently signed the Four Voices, currently on the charts with "Lovely One" on Columbia, and have re-signed the Rover Boys (ABC-Paramount) to a long term contract. The Rovers have just come out with a new disk coupling "Graduation Day" and "I Hear Music".

## Sheldon Promotes "Graduation Day" Records

NEW YORK—In conjunction with their latest plug tune "Graduation Day", Sheldon Music has sent an interesting promotion flier to 3,500 disk jockeys.

The flier comes in the form of a diploma and is offered "for outstanding service rendered to the youth of America; for helping . . . the record of 'Graduation Day' achieve nationwide popularity".

The diploma is signed by Dean "Goldie" Goldmark, general professional manager of Sheldon Music.

Each of the 3,500 diplomas was individually addressed in long hand by the pubbery's office staff.

The flier mentions the Four Freshmen and the Rover Boys who recorded the tune for Capitol and ABC-Paramount, respectively.

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## THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending April 21, without any changes on the part of THE CASH BOX.

**Howie Leonard**  
 WPOR—Portland, Maine

- Heartbreak Hotel (Presley)
- Blue Suede Shoes (Perkins)
- R-O-C-K (Bally Haley)
- Magic Touch (Platters)
- Moonglow & Picnic (Stoloff)
- No, Not Much (Four Lads)
- Happy Whistler (Robertson)
- Walk Hand In Hand (Danny Vaughan)
- Flamenco Love (Caiola/Costa)
- I Could Have Danced All Night (C. Applewhite)

**Russ Coglin**  
 KROW—Oakland, Calif.

- Poor People Of Paris (Baxter)
- Hot Diggity (Perry Como)
- Lisbon Antigua (N. Riddle)
- Blue Suede Shoes (Perkins)
- Without You (E. Fisher)
- I Got Lost In His Arms (Roberta Sherwood)
- Too Young To Go Steady (Nat Cole)
- Rock Island Line (Donegan)
- Ivory Tower (Cathy Carr)
- Rock Right (Georgia Gibbs)

**Marty McNeeley**  
 WJR—Detroit, Mich.

- Little Girl Of Mine (Cleffones)
- Heartbreak Hotel (Presley)
- Long Tall Sally (Richard)
- Rock Island Line (Donegan)
- Hot Diggity (Perry Como)
- Ivory Tower (Otis Williams)
- Main Title (Jacobs/Maltby)
- Magic Touch (Platters)
- Blue Suede Shoes (Perkins)
- Moonglow & Picnic (Cates)

**Martha Shearer Henry**  
 KIEV—Glendale, Calif.

- Poor People Of Paris (Baxter)
- No, Not Much (Four Lads)
- Lisbon Antigua (All Stars)
- 3 Penny Opera (B. Vaughan)
- Port-Au-Prince (L. Baxter)
- Rock And Roll Waltz (Starr)
- Main Title (Jacobs/Maltby)
- Mr. Wonderful (S. Vaughan)
- Rock Island Line (Donegan)
- Rio Batucada (G. Cates)

**Mike Gavin**  
 WCCM—Lawrence, Mass.

- Heartbreak Hotel (Presley)
- I Don't Want Nobody (Ella & Buddy Johnson)
- Blue Suede Shoes (Perkins)
- Magic Touch (Platters)
- Moonglow & Picnic (Stoloff)
- No, Not Much (Four Lads)
- Crazy Little Palace (Billy Williams)
- My Blue Heaven (Domino)
- Can You Find It In Your Heart (Tony Bennett)
- I Thought About You (Frank Sinatra)

**Jackson Lowe**  
 WUST—Washington, D. C.

- No, Not Much (Four Lads)
- Why Do Fools Fall In Love (Teen Agers)
- Later, Alligator (B. Haley)
- 3 Penny Opera (D. Hyman)
- A Tear Fell (Joe Hunter)
- Great Pretender (Platters)
- Too Young To Go Steady (Patti Page)
- Blue Suede Shoes (Perkins)
- Wild Cherry (Don Cherry)
- Lisbon Antigua (N. Riddle)

**Frank Titus**  
 WWON—Woonsocket, R. I.

- Heartbreak Hotel (Presley)
- No, Not Much (Four Lads)
- Let's Go Steady (J. Morgan)
- Blue Suede Shoe (Mercer)
- A Tear Fell (Teresa Brewer)
- I'll Be Home (Pat Boone)
- Why Do Fools Fall In Love (Gale Storm)
- Hot Diggity (Perry Como)
- Eddie My Love (Fontanes/Chordettes)
- You're Wrong, All Wrong (Eileen Rogers)

**Robb Thomas**  
 WEMP—Milwaukee, Wisc.

- Ivory Tower (Cathy Carr)
- To You, My Love (Noble)
- A Tear Fell (T. Brewer)
- Main Title (Jacobs/Maltby)
- Angel Pie (Peggy King)
- Mr. Wonderful (Lee/Vaughan)
- Poor People Of Paris (Baxter)
- Too Close For Comfort (Eydle Gorme)
- Moonglow & Picnic (Cates)
- I Could Have Danced All Night (Rosemary Clooney)

**Frosty Mitchell**  
 KWVL—Cedar Falls, Iowa

- Hot Diggity (Perry Como)
- Flowers Mean Forgiveness (Frank Sinatra)
- Why Do Fools Fall In Love (Diamonds)
- Poor People Of Paris (Baxter)
- Blue Suede Shoes (Perkins)
- Ivory Tower (G. Storm)
- Who Baby (Three Twins)
- Heartbreak Hotel (Presley)
- Moonglow & Picnic (Cates)
- Lisbon Antigua (N. Riddle)

**Jack Gale**  
 WTMA—Charleston, S. C.

- Our Love Affair (Charles)
- I Was The One (Presley)
- Happy Whistler (Robertson)
- Long Tall Sally (P. Boone)
- Magic Touch (Platters)
- You're Wrong, All Wrong (Eileen Rogers)
- Hot Diggity (Perry Como)
- Wayward Wind (G. Grant)
- 11th Hour Melody (Busch)
- Blue Suede Shoes (Perkins)

**Dick Bradley**  
 WLAM—Lewiston, Maine

- Juke Box Baby (Perry Como)
- Poor People Of Paris (Baxter)
- Heartbreak Hotel (Presley)
- Eddie My Love (Chordettes)
- Crazy Little Palace (Williams)
- Without You (J. Desmond)
- Magic Touch (Platters)
- Most Happy Fella (Laine)
- April In Paris (Modernaires)
- Moonglow & Picnic (Stoloff)

**Cpl. Richard Hayes**  
 ABC, Mutual Radio Networks, N. Y.

- Poor People Of Paris (Baxter)
- Heartbreak Hotel (Presley)
- Lisbon Antigua (N. Riddle)
- Hot Diggity (Perry Como)
- No, Not Much (Four Lads)
- Rock Island Line (Donegan)
- I Had A Lover (B. Scott)
- Too Close For Comfort (Eydle Gorme)
- Flamenco Love (Don Costa)
- Johnny Rolling Stone (Jimmy Gavin)

**Aub Thomas**  
 KAFP—Petaluma, Calif.

- Blue Suede Shoes (Perkins)
- Forever Darling (Ames Bros.)
- Main Title (R. Maltby)
- Poor People Of Paris (Baxter)
- Held For Questioning (Rusty Draper)
- To You My Love (N. Noble)
- R-O-C-K (Bill Haley)
- A Tear Fell (T. Brewer)
- Wayward Wind (G. Grant)
- No One To Blame But You (DeCastros)

**Chuck Blore**  
 KTKT—Tucson, Arizona

- Too Young To Go Steady (Patti Page)
- Port-au-Prince (N. Riddle)
- We All Need Love (Faith)
- Rock Island Line (Donegan)
- Wayward Wind (G. Grant)
- On The Street Where You Live (Vic Damone)
- Joey, Joey, Joey (Lee/Lancers)
- A Tear Fell (T. Brewer)
- In A Little Spanish Town (Bing Crosby)
- I Went To The Village (Mae Williams)

**Hugh Wanke**  
 WCAO—Baltimore, Md.

- 3 Penny Opera (D. Hyman)
- Lisbon Antigua (Miller)
- Lipstick And Candy (Julius LaRosa)
- Eloise (Kay Thompson)
- Hot Diggity (Perry Como)
- Poor People Of Paris (Baxter)
- I Could Have Danced All Night (Rosemary Clooney)
- We All Need Love (Liberace)
- Without You (E. Fisher)
- Can You Find It In Your Heart (Tony Bennett)

**Maurice Jackson**  
 WVKO—Columbus, Ohio

- Juke Box Baby (P. Como)
- Heartbreak Hotel (Presley)
- Main Title (Billy May)
- Moonglow & Picnic (Stoloff)
- Why Do Fools Fall In Love (Teen Agers)
- Eddie My Love (Teen Queens)
- Poor People Of Paris (Baxter)
- Magic Touch (Platters)
- I'll Be Home (Pat Boone)
- Mr. Wonderful (Peggy Lee)

**Tiny Markle**  
 WAVZ—New Haven, Conn.

- Moonglow & Picnic (Stoloff)
- Port-Au-Prince (N. Riddle)
- Hot Diggity (Perry Como)
- La Chneof (Les Elgart)
- Mr. Wonderful (S. Vaughan)
- Magic Touch (Platters)
- Joey, Joey, Joey (P. Lee)
- Main Title (Les Elgart)
- Rock Island Line (Donegan)
- Standing On The Corner (Four Lads)

**Mitch Odom**  
 KNEA—Jonesboro, Ark.

- My Little Angel (Four Lads)
- Heartbreak Hotel (Presley)
- Blue Suede Shoes (Perkins)
- Main Title (Buddy Morrow)
- 3 Penny Opera (Welk)
- I Was The One (Presley)
- No, Not Much (Four Lads)
- Long Tall Sally (Richard)
- Lovely One (Four Voices)
- A Tear Fell (Teresa Brewer)

**Art Hellyer**  
 WCFL—Chicago, Ill.

- Poor People Of Paris (Baxter)
- Why Do Fools Fall In Love (Teen Agers)
- Blue Suede Shoes (Perkins)
- Too Young To Go Steady (Nat Cole)
- Can You Find It In Your Heart (Tony Bennett)
- Port-Au-Prince (N. Riddle)
- Innamorata (Jerry Vale)
- Cherry Lips (Billy Farrell)
- Hi-Lilli Hi-Lo (Dick Hyman)
- Wayward Wind (G. Grant)

**Henry Busse, Jr. (Heavy Hank)**  
 KYSM—Mankato, Minn.

- Juke Box Baby (P. Como)
- Poor People Of Paris (Baxter)
- No, Not Much (Four Lads)
- I'll Be Home (Pat Boone)
- Hot Diggity (Perry Como)
- Bo Weevil (Teresa Brewer)
- A Tear Fell (Teresa Brewer)
- Phonograph Song (Lombardo)
- Lovely Lies (Manhattan Bros.)
- Rock Island Line (Donegan)

**Walt Gaines**  
 WCSS—Amsterdam, N. Y.

- Eddie My Love (Chordettes/Fontanes)
- Ivory Tower (Cathy Carr)
- Why Do Fools Fall In Love (Teen Agers)
- Most Happy Fella (Laine/Desmond)
- Joey, Joey, Joey (Lancers/Lee)
- Hot Diggity (Perry Como)
- Juke Box Baby (P. Como)
- Heartbreak Hotel (Presley)
- Blue Suede Shoes (Perkins)
- I Could Have Danced All Night (Charlie Applewhite)

**ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—**  
 Please keep us constantly informed of any changes in call letters or title.



**THE CASH BOX**  
*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending April 21, without any changes on the part of THE CASH BOX.

**Hy Davis**

- WAIP—Prichard-Mobile, Ala.
1. Heartbreak Hotel (Presley)
  2. Eddie My Love (Chordettes)
  3. Port-Au-Prince (N. Riddle)
  4. Lovely One (Four Voices)
  5. Rock Island Line (Donegan-Cornell)
  6. We All Need Love (Faith)
  7. It Only Hurts For A Little While (Ames Bros.)
  8. Can You Find It In Your Heart (Tony Bennett)
  9. Ivory Tower (Cathy Carr)
  10. My Little Angel (Four Lads)

**Gil Clark**

- WATK—Antigo, Wisc.
1. Poor People Of Paris (Baxter)
  2. 3 Penny Opera (Hayman)
  3. Why Do Fools Fall In Love (Teen Agers)
  4. Hot Diggity (Perry Como)
  5. Heartbreak Hotel (Presley)
  6. I'll Be Home (Pat Boone)
  7. Rock Island Line (Donegan)
  8. Ivory Tower (Otis Williams)
  9. Beautiful Girls Of Vienna (David Carroll)
  10. Lisbon Antigua (N. Riddle)

**Jimmy Daniel**

- WHNC—Henderson, N. C.
1. Why Do Fools Fall In Love (Diamonds)
  2. I'll Be Home (Pat Boone)
  3. 11th Hour Melody (Busch)
  4. Rock Island Line (Cornell)
  5. Long Tall Sally (Pat Boone)
  6. Manhattan (Georgie Auld)
  7. Eddie My Love (Chordettes)
  8. Ask Me (Nat Cole)
  9. Baby, Be My Toy (Brewer)
  10. Ivory Tower (Cathy Carr)

**Bud Earl**

- WWEZ—New Orleans, La.
1. Poor People Of Paris (Baxter)
  2. Why Do Fools Fall In Love (Gale Storm)
  3. Lisbon Antigua (N. Riddle)
  4. Main Title (Dick Jacobs)
  5. I'll Be Home (Pat Boone)
  6. No, Not Much (Four Lads)
  7. Juke Box Baby (Perry Como)
  8. Blue Suede Shoes (Presley)
  9. Hot Diggity (Perry Como)
  10. Magic Touch (Platters)

**Bill Varney "Club 800"**

- WCCM—Lawrence, Moss.
1. Heartbreak Hotel (Presley)
  2. Blue Suede Shoes (Perkins)
  3. Magic Touch (Platters)
  4. Moonglow & Picnic (Cates)
  5. You're Wrong, All Wrong (Eileen Rogers)
  6. Crazy Little Palace (Billy Williams)
  7. Ivory Tower (Cathy Carr)
  8. I Don't Want Nobody (Ella & Buddy Johnson)
  9. Can You Find It In Your Heart (Tony Bennett)
  10. Maverick Queen (J. James)

**Steve Cannon**

- WL0L—Minneapolis, Minn.
1. Rock Island Line (Donegan)
  2. Heartbreak Hotel (Presley)
  3. Blue Suede Shoes (Perkins)
  4. Why Do Fools Fall In Love (Gale Storm)
  5. Lisbon Antigua (N. Riddle)
  6. Moonglow & Picnic (Cates)
  7. Hot Diggity (Perry Como)
  8. Poor People Of Paris (Baxter)
  9. Crazy Little Palace (Billy Williams)
  10. Port-Au-Prince (N. Riddle)

**"Terry's Tunes" Terry Speight**

- WBKH—Hottiesburg, Miss.
1. Why Do Fools Fall In Love (Teen Agers Storm)
  2. Poor People Of Paris (Baxter)
  3. A Tear Fell (Teresa Brewer)
  4. Lotta Livin' Outa Life (Jeri Southern)
  5. Eddie My Love (Fontanes)
  6. Too Young To Go Steady (Nat Cole)
  7. Blue Suede Shoes (Perkins Presley)
  8. Winner Take All (Platters Gale)
  9. Rock Island Line (Cornell Donegan)
  10. Only A Man (Fitzgerald)

**Ed McKenzie**

- WXYZ—Detroit, Mich.
1. Heartbreak Hotel (Presley)
  2. Little Girl Of Mine (Cletones)
  3. Happy Whistler (Don Robertson)
  4. Hot Diggity (Perry Como)
  5. Ivory Tower (Williams/Carr)
  6. Magic Touch (Platters)
  7. Long Tall Sally (Richard)
  8. Can You Find It In Your Heart (Tony Bennett)
  9. Moonglow & Picnic (Cates)
  10. Blue Suede Shoes (Perkins)

**"Dixon on Disc"**

- WALA—Mobile, Ala.
1. Heartbreak Hotel (Presley)
  2. Long Tall Sally (Richard)
  3. Juke Box Baby (Perry Como)
  4. Poor People Of Paris (Baxter)
  5. Too Close For Comfort (Eydie Gorme)
  6. Hot Diggity (Perry Como)
  7. Mr. Wonderful (Peggy Lee)
  8. Can You Find It In Your Heart (Tony Bennett)
  9. Eddie My Love (Fontanes)
  10. Without You (Eddie Fisher)

**Bi'l Carriann**

- WHLP—Centerville, Tenn.
1. Mr. Teardrop (M. Robbins)
  2. Ivory Tower (Cathy Carr)
  3. Sweet Sixteen (P. Wright)
  4. Hi Lilli Hi Lo (Williams)
  5. I Had A Lover (B. Scott)
  6. My Heart's Broke (Hansernd)
  7. Return My Heart (Classmates)
  8. Honk Tonk Rock (Johnson)
  9. Too Young To Go Steady (Cole Page)
  10. I Woke Up Crying (James)

**"Squar" Ray Flounder**

- KLAN—Renton, Wash.
1. No, Not Much (Four Lads)
  2. Poor People Of Paris (Baxter)
  3. Lisbon Antigua (N. Riddle)
  4. Hot Diggity (Perry Como)
  5. Main Title (Dick Jacobs)
  6. I'll Be Home (Pat Boone)
  7. Rock And Roll Waltz (Starr)
  8. Eddie My Love (Fontanes)
  9. Heartbreak Hotel (Presley)
  10. Blue Suede Shoes (Perkins)

**Tony Davis**

- KBR—Monchester, N. H.
1. Poor People Of Paris (Baxter)
  2. Main Title (Dick Jacobs)
  3. Eloise (Kay Thompson)
  4. You're Wrong, All Wrong (Eileen Rogers)
  5. Flowers Mean Forgiveness (Frank Sinatra)
  6. Why Do Fools Fall In Love (Gale Storm)
  7. Eddie My Love (Chordettes)
  8. Magic Touch (Platters)
  9. Moonglow & Picnic (Morris Stoloff)
  10. Flamenco Love (Don Costa)

**Gene Davis**

- WONE—Dayton, Ohio
1. I Was The One (Presley)
  2. Ivory Tower (Cathy Carr)
  3. Happy Whistler (Robertson)
  4. My Little Annel (Four Lads)
  5. Long Tall Sally (Pat Boone)
  6. Magic Touch (Platters)
  7. Too Young To Go Steady (Nat Cole)
  8. You're Mine (Dream Weavers)
  9. Midnight Blues (N. Riddle)
  10. To You, My Love (Madigan)

**Jim Ameche**

- KLAC—Hollywood, Calif.
1. Hot Diggity (Perry Como)
  2. On The Street Where You Live (Vic Damone)
  3. Eddie My Love (Chordettes Fontanes)
  4. Moonglow & Picnic (Cates)
  5. End Of A Love Affair (Dick Kallman)
  6. No One To Blame But You (DeCastros)
  7. Main Title (Maltby/Bernstein)
  8. My Little Angel (4 Angels)
  9. I Woke Up Crying (James)
  10. Too Young To Go Steady (Nat Cole)

**Harry Downie**

- WICC—Bridgeport, Conn.
1. Heartbreak Hotel (Presley)
  2. Blue Suede Shoes (Perkins)
  3. Magic Touch (Platters)
  4. I'll Be Home (Pat Boone)
  5. A Tear Fell (T. Brewer)
  6. When You Lose The One You Love (D. Whitfield)
  7. Flowers Mean Forgiveness (Frank Sinatra)
  8. To You, My Love (G. Shaw)
  9. R-O-C-K (Bill Haley)
  10. All My Tomorrows (Four Coins)

**Hank Goldman**

- WANN—Annapolis, Md.
1. Main Title (R. Maltby)
  2. Blue Suede Shoes (Perkins)
  3. Saints Rock And Roll (Haley)
  4. Winner Take All (S. Gale)
  5. Serenade (David Rose)
  6. Moonglow & Picnic (Cates)
  7. Can You Find It In Your Heart (Tony Bennett)
  8. Church Bells May Ring (Willows)
  9. Hot Diggity (Perry Como)
  10. Poor People Of Paris (Baxter)

**Ed Ellis**

- WNIX—Springfield, Vermont
1. Mr. Wonderful (T. King)
  2. I Could Have Danced All Night (Dinah Shore)
  3. Forever Darling (Ames Bros.)
  4. Main Title (Dick Jacobs)
  5. Hot Diggity (Perry Como)
  6. Teenage Heart (E. Barton)
  7. Big Deal (Dolly Houston)
  8. Bo Weevil (Teresa Brewer)
  9. Stop (Billy Reois)
  10. Ivory Tower (Otis Williams)

**Tom Adams**

- KUDL—Kansas City, Mo.
1. Heartbreak Hotel (Presley)
  2. Blue Suede Shoes (Perkins)
  3. Long Tall Sally (Richard)
  4. Juke Box Baby (Como)
  5. Pock Island Line (Donegan)
  6. Main Title (Richard Maltby)
  7. A Tear Fell (T. Brewer)
  8. Lovely One (Four Voices)
  9. Innamorata (Dean Martin)
  10. Ivory Tower (O. Williams)

**Frank Ward (Guy King)**

- WWOL—Buffolo, N. Y.
1. Heartbreak Hotel (Presley)
  2. Hot Diggity (Perry Como)
  3. Standing On The Corner (Four Lads)
  4. Blue Suede Shoes (Perkins)
  5. Lisbon Antigua (N. Riddle)
  6. Why Do Fools Fall In Love (Teen Agers)
  7. No, Not Much (Four Lads)
  8. You're Wrong, All Wrong (Eileen Rogers)
  9. Poor People Of Paris (Baxter)
  10. Baby, Let's Play House (Elvis Presley)

**Sandy Singer**

- KCRG—Cedar Rapids, Iowa
1. Why Do Fools Fall In Love (Teen Agers)
  2. Wayward Wind (G. Grant)
  3. Blue Suede Shoes (Perkins)
  4. Rock Island Line (Donegan)
  5. Ivory Tower (Cathy Carr)
  6. Happy Whistler (Robertson)
  7. Slap Leather (Chuck Nelson)
  8. My Little Annel (Four Lads)
  9. Church Bells May Ring (Willows)
  10. No, Not Much (Four Lads)

**Lonny Starr "Music Hall"**

- WNEW—New York, N. Y.
1. Hot Diggity (Perry Como)
  2. Poor People Of Paris (Baxter)
  3. Heartbreak Hotel (Presley)
  4. Magic Touch (Platters)
  5. Blue Suede Shoes (Perkins)
  6. Ivory Tower (Cathy Carr)
  7. I Could Have Danced All Night (Sylvia Sims)
  8. Main Title (Dick Jacobs)
  9. Lisbon Antigua (N. Riddle)
  10. In A Little Spanish Town (Crosby Blockbusters)

**Home Town Talk**



NEW YORK—Johnny Brandon (right) and Lita Roza, two of England's top vocalists, chat about their native country with Ted Heath at the latter's recent stint in this country at the Birdland Niterly in New York. Heath, one of England's most famous band leaders, toured the U. S. with concerts in many cities. Brandon has recently had his first platter issued on the King label and has been doing a bang-up job on personal appearances here. London has just released a new Lita Roza disk.

**CANADIAN CAPERS**

**MONTREAL MEMOS:**

Held over for another week at the New Orleans Cafe are the Deep River Boys, always great favorites in these parts. . . . As mentioned last week, there will be a great Rock and Roll show at the Montreal Forum on April 29th. Artists appearing on this show to date are the Teenagers and Bill Haley and his Comets. . . . Terri Stevens, RCA Victor Records star, premiere's tonite in the Ritz Cafe of the Ritz Carlton Hotel. . . . Opening an engagement at the Gatineau Golf & Country Club on April 26th is "Mr. Ink Spot" Bill Kenny. . . . The Rover Boys doing their usual fine job heading this two weeks' stanza at the Bellevue Casino, are making hay with their latest Sparton (ABC Paramount) release "Graduation Day". The boys have been on every important DJ show in town and their four local fan clubs are growing by leaps and bounds. Their next date is in Albany, N.Y. . . . Rumors have Miss Sarah Vaughan opening soon at Peter Vandernorth's El Morocco. . . . Opening next Monday, April 23rd at the New Orleans Cafe is Somethin' Smith and The Red Heads. This will mark their first appearance in this town.

**Gold Disk**



GRAND RAPIDS, MICH. — Rusty Draper, is shown (center) in a recent San Francisco ceremony receiving the coveted Gold Record award, marking the sale of one million copies of his hit record "Gambler's Guitar". Shown with the entertainment star are friends, Walter Huber (left) of Huber Distributing Company, AMI distributor in San Francisco area; and Tom Sams, Western District Sales Representative of AMI.

**Howard Miller To M.C. MOA Banquet**

CHICAGO — MOA reports that Howard Miller, well known disk jockey of this city, will act as master of ceremonies at the MOA banquet and floor show, Tuesday evening, May 8th, at the Morrison Hotel in Chicago.

Hirsch de La Viez, vice president of MOA and chairman of the entertainment committee, informed MOA that Miller had accepted the invitation.

The following recording artists are reported by MOA to have already confirmed their appearance at the banquet: Pat Boone, Tony Bennett, Gale Storm, Andy Williams, Elvis Presley, Lenny Dee, Gloria Woods and the Mariners.

It is also reported by MOA that Frank York and his band will furnish the music for the floor show and dancing. York and his band record for Coral.

Another added attraction to the floor show, MOA reports, will be a complete color guard from the U.S. Navy. This feature of the program was also obtained by Hirsh de La Viez, chairman of the entertainment committee.

From The M-G-M film  
**"MEET ME IN LAS VEGAS"**

**IF YOU CAN DREAM**

LEO FEIST, INC.

THE ORIGINAL!!!

**"ROCK ISLAND LINE"**

by LONNIE DONEGAN and his Skiffle Group

# 1650

**LONDON**

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

# Three Talented People



NEW YORK—Hit songwriter Buck Ram, Hazel Scott and Duke Ellington share a table and some laughs at Basin Street, when the Duke's band opened there last week. Buck is riding high as a high chieftan of rock'n roll. Among his big money-making tunes is "The Great Pretender," and Buck also manages The Platters, the vocal group whose Mercury waxing of "Pretender" has sold over a million copies.

## Five Big Records

### SERENADE

Recorded by  
**MARIO LANZA**—R.C.A. Victor  
**SLIM WHITMAN**—Imperial  
**DAVID ROSE**—M.G.M.  
**MARGARET WHITING**—Capitol  
**RAY HEINDORF**—Columbia

HARMS, Inc.



A Columbia Coin Catcher

## Don Cherry

singing

### "WILD CHERRY"

Columbia 40665; 4-40665



2 Hit Recordings  
 on the New Hit Tune

### "RIO BATUCADA"

recorded by  
**GEORGE CATES and Orchestra Coral**  
**LEROY HOLMES and Orchestra MGM**

published by  
**PANORAMA MUSIC CORP.**

sole selling agents  
 Keys Music, 146 W. 54 St., N. Y.

## Diaz And Rosner Scout Midwest And Southwest

NEW YORK—Herman Diaz, artists and repertoire manager, and Ben Rosner, sales manager for Vik Records, took off last week for an approximate 10-day swing around middle western and southwest territories to confer with distributors and scout local talent.

Rosner left Sunday (15) for a junket through Memphis, Oklahoma City, Dallas, Houston and New Orleans. Diaz took off Tuesday for Los Angeles to record an album with Gordon Jenkins and meet with West Coast talent. He leaves the following Sunday for New Orleans, thence to Amarillo, Texas, where he will confer with Vik artist Ben Light, and is due back in New York April 27th.

## "Merry-Go-Round" Gets American Versions

NEW YORK—With the recent success of such numbers as "Poor People of Paris", "Autumn Leaves" and "Lisbon Antigua", European melodies are receiving extra special attention from U.S. publishers and record companies.

One of the latest entries causing great excitement here is France's number one song "Merry-Go-Round" (Complainte De La Butte). Twenty-one recordings are already making the rounds in Europe, and a number of American companies are hopping on the bandwagon. Epic has already released the Robert Clary rendition and Columbia has issued two waxings by Michel Le Grand and Percy Faith. Others reported set for future release include Mantovani on London, and Tony Martin on Victor.

Publisher of the song is Southern Music.

# THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

## The Top Ten Records—City by City

### New York, N. Y.

1. Why Do Fools Fall In Love (Teen Agers)
2. Blue Suede Shoes (Carl Perkins)
3. Hot Diggity (Perry Como)
4. Poor People Of Paris (Baxter)
5. Heartbreak Hotel (E. Presley)
6. Lisbon Antigua (N. Riddle)
7. Magic Touch (Platters)
8. I'll Be Home (Pat Boone)
9. No, Not Much (Four Lads)
10. Rock Island Line (Lonnie Donegan)

### Chicago, Ill.

1. Blue Suede Shoes (Carl Perkins)
2. Hot Diggity (Perry Como)
3. Why Do Fools Fall In Love (Teen Agers)
4. Heartbreak Hotel (E. Presley)
5. Main Title (Richard Maltby)
6. Poor People Of Paris (Baxter)
7. A Tear Fell (Teresa Brewer)
8. Juke Box Baby (Perry Como)
9. Ivory Tower (Cathy Carr)
10. Moonglow & Picnic (George Cates)

### Los Angeles, Calif.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Why Do Fools Fall In Love (Teen Agers)
4. No, Not Much (Four Lads)
5. Main Title (Bernstein/Maltby)
6. Heartbreak Hotel (E. Presley)
7. Blue Suede Shoes (Carl Perkins)
8. Hot Diggity (Perry Como)
9. Moonglow & Picnic (George Cates)
10. Rock Island Line (Lonnie Donegan)

### Boston, Mass.

1. Blue Suede Shoes (Carl Perkins)
2. Poor People Of Paris (Baxter)
3. Hot Diggity (Perry Como)
4. Lisbon Antigua (N. Riddle)
5. Moonglow & Picnic (Stoloff)
6. Heartbreak Hotel (E. Presley)
7. Rock Island Line (Lonnie Donegan)
8. No, Not Much (Four Lads)
9. Later, Alligator (Bill Haley)
10. Rock And Roll Waltz (Starr)

### Cincinnati, Ohio

1. Heartbreak Hotel (E. Presley)
2. Ivory Tower (Cathy Carr)
3. Poor People Of Paris (Baxter)
4. Moonglow & Picnic (Stoloff/Cates)
5. Hot Diggity (Perry Como)
6. I'll Be Home (Pat Boone)
7. Main Title (Elmer Bernstein)
8. Magic Touch (Platters)
9. Lisbon Antigua (N. Riddle)
10. Blue Suede Shoes (Carl Perkins)

### San Francisco, Calif.

1. Poor People Of Paris (Baxter)
2. Why Do Fools Fall In Love (Teen Agers)
3. Hot Diggity (Perry Como)
4. Blue Suede Shoes (Carl Perkins)
5. Heartbreak Hotel (E. Presley)
6. Rock And Roll Waltz (Starr)
7. No, Not Much (Four Lads)
8. Main Title (Elmer Bernstein)
9. Lisbon Antigua (N. Riddle)
10. Eddie My Love (Teen Queens)

### Philadelphia, Pa.

1. Why Do Fools Fall In Love (Teen Agers)
2. Poor People Of Paris (Baxter)
3. Juke Box Baby (Perry Como)
4. Blue Suede Shoes (Carl Perkins)
5. Moonglow & Picnic (Cates/Stoloff)
6. Lisbon Antigua (N. Riddle)
7. Hot Diggity (Perry Como)
8. Eddie My Love (Teen Queens)
9. Magic Touch (Platters)
10. Ivory Tower (Cathy Carr)

### Milwaukee, Wisc.

1. Rock Island Line (Lonnie Donegan)
2. Why Do Fools Fall In Love (Teen Agers)
3. Ivory Tower (Cathy Carr)
4. Heartbreak Hotel (E. Presley)
5. Hot Diggity (Perry Como)
6. Main Title (Dick Jacobs)
7. Poor People Of Paris (Baxter)
8. Mr. Wonderful (Peggy Lee)
9. My Little Angel (Four Lads)
10. Moonglow & Picnic (George Cates)

### Kansas City, Mo.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Carl Perkins)
3. Rock Island Line (Lonnie Donegan)
4. Long Tall Sally (Little Richard)
5. Ivory Tower (Williams/Carr)
6. Lovely One (Four Voices)
7. Juke Box Baby (Perry Como)
8. Main Title (Richard Maltby)
9. Magic Touch (Platters)
10. A Tear Fell (Teresa Brewer)

### Minneapolis, Minn.

1. Heartbreak Hotel (E. Presley)
2. Rock Island Line (Lonnie Donegan)
3. Blue Suede Shoes (Carl Perkins)
4. Hot Diggity (Perry Como)
5. Why Do Fools Fall In Love (Diamonds/Teen Agers)
6. Poor People Of Paris (Baxter)
7. Ivory Tower (Carr/Williams)
8. Moonglow & Picnic (George Cates)
9. I'll Be Home (Pat Boone)
10. Lisbon Antigua (N. Riddle)

### Cleveland, Ohio

1. Blue Suede Shoes (Carl Perkins)
2. Ivory Tower (Carr/Williams)
3. Moonglow & Picnic (George Cates)
4. I Was The One (E. Presley)
5. Hot Diggity (Perry Como)
6. Heartbreak Hotel (E. Presley)
7. Poor People Of Paris (Baxter)
8. Main Title (Dick Jacobs)
9. Slippin' And Slidin' (Little Richard)
10. Little Girl Of Mine (Cletones)

### Houston, Tex.

1. Heartbreak Hotel (E. Presley)
2. Long Tall Sally (Little Richard)
3. Magic Touch (Platters)
4. Why Do Fools Fall In Love (Diamonds/Teen Agers)
5. Ivory Tower (Otis Williams)
6. Little Girl Of Mine (Cletones)
7. Poor People Of Paris (Baxter)
8. I'm In Love Again (Fats Domino)
9. Wild Cherry (Don Cherry)
10. Poor Little Doggie (Scholars)

### St. Louis, Mo.

1. Blue Suede Shoes (Carl Perkins)
2. Heartbreak Hotel (E. Presley)
3. Rock Island Line (Lonnie Donegan)
4. Hot Diggity (Perry Como)
5. Why Do Fools Fall In Love (Teen Agers)
6. Main Title (Maltby/Bernstein/Jacobs)
7. Ivory Tower (Cathy Carr)
8. Moonglow & Picnic (Cates)
9. A Tear Fell (Teresa Brewer)
10. Long Tall Sally (Little Richard)

### Baltimore, Md.

1. Heartbreak Hotel (E. Presley)
2. Saint's Rock And Roll (Bill Haley)
3. Blue Suede Shoes (Carl Perkins)
4. Moonglow & Picnic (Stoloff/Cates)
5. Ivory Tower (Williams/Carr)
6. Magic Touch (Platters)
7. Poor People Of Paris (Baxter)
8. Can You Find It In Your Heart (Tony Bennett)
9. Rock Island Line (Lonnie Donegan)
10. Hot Diggity (Perry Como)

### Detroit, Mich.

1. Heartbreak Hotel (E. Presley)
2. Long Toll Sally (Little Richard)
3. Little Girl Of Mine (Cletones)
4. Hot Diggity (Perry Como)
5. Ivory Tower (Williams/Carr)
6. Magic Touch (Platters)
7. Rock Island Line (Lonnie Donegan)
8. Happy Whistler (Robertson)
9. Moonglow & Picnic (George Cates)
10. Can You Find It In Your Heart (Tony Bennett)

### San Antonio, Tex.

1. Heartbreak Hotel (E. Presley)
2. Poor People Of Paris (Baxter)
3. I'll Be Home (Pat Boone)
4. Blue Suede Shoes (Carl Perkins)
5. Ivory Tower (Otis Williams)
6. Why Do Fools Fall In Love (Teen Agers)
7. Long Tall Sally (Little Richard)
8. Lisbon Antigua (N. Riddle)
9. Hot Diggity (Perry Como)
10. A Tear Fell (Teresa Brewer)

### Pittsburgh, Pa.

1. Hot Diggity (Perry Como)
2. Magic Touch (Platters)
3. Heartbreak Hotel (E. Presley)
4. Ivory Tower (Williams/Carr)
5. Main Title (Richard Maltby)
6. Poor People Of Paris (Baxter)
7. Blue Suede Shoes (Carl Perkins)
8. Rock Island Line (Lonnie Donegan)
9. Moonglow & Picnic (Stoloff)
10. I'm In Love Again (Fats Domino)

### Seattle, Wash.

1. Heartbreak Hotel (E. Presley)
2. Why Do Fools Fall In Love (Teen Agers)
3. A Tear Fell (Teresa Brewer)
4. Poor People Of Paris (Baxter)
5. Joey, Joey, Joey (Lancers)
6. Eddie My Love (Chordettes)
7. No, Not Much (Four Lads)
8. Main Title (Richard Maltby)
9. Hot Diggity (Perry Como)
10. Moonglow & Picnic (George Cates)

### Atlanta, Ga.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Carl Perkins)
3. Poor People Of Paris (Baxter)
4. Rock Island Line (Lonnie Donegan)
5. Ivory Tower (Cathy Carr)
6. Moonglow & Picnic (Stoloff)
7. Hot Diggity (Perry Como)
8. No, Not Much (Four Lads)
9. Main Title (May/Jacobs)
10. Mr. Wonderful (Peggy Lee)

### New Orleans, La.

1. Juke Box Baby (Perry Como)
2. Magic Touch (Platters)
3. Poor People Of Paris (Baxter)
4. Lisbon Antigua (N. Riddle)
5. Heartbreak Hotel (E. Presley)
6. Ivory Tower (Williams/Carr)
7. Hot Diggity (Perry Como)
8. Lovely One (Four Voices)
9. I'm In Love Again (Fats Domino)
10. Long Tall Sally (Pat Boone)

### Denver, Colo.

1. Heartbreak Hotel (E. Presley)
2. No, Not Much (Four Lads)
3. Hot Diggity (Perry Como)
4. Poor People Of Paris (Baxter)
5. Magic Touch (Platters)
6. Lisbon Antigua (N. Riddle)
7. Eddie My Love (Teen Queens)
8. Main Title (Bernstein/Maltby/Elgart)
9. Ivory Tower (Gale Storm)
10. I'll Be Home (Pat Boone)



	Pos. Last Week
<b>1</b> BLUE SUEDE SHOES Carl Perkins (Sun 234)	<b>2</b>
<b>2</b> LONG TALL SALLY Little Richard (Specialty 572)	<b>3</b>
<b>3</b> WHY DO FOOLS FALL IN LOVE Teen Agers (Gee 1002)	<b>1</b>
<b>4</b> THE MAGIC TOUCH Platters (Mercury 70819)	<b>7</b>
<b>5</b> DOWN IN MEXICO Coasters (Atco 6064)	<b>6</b>
<b>6</b> CORRINE CORRINA Joe Turner (Atlantic 1088)	<b>14</b>
<b>7</b> IVORY TOWER Otis Williams (DeLuxe 6093)	<b>11</b>
<b>8</b> PLEASE, PLEASE, PLEASE James Brown (Federal 12258)	
<b>9</b> HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420)	<b>10</b>
<b>10</b> EDDIE MY LOVE Teen Queens (RPM 453)	<b>4</b>
<b>11</b> MY BLUE HEAVEN Fats Domino (Imperial 5386)	<b>13</b>
<b>12</b> DROWN IN MY OWN TEARS Ray Charles (Atlantic 1085)	<b>5</b>
<b>13</b> SLIPPIN' AND SLIDIN' Little Richard (Specialty 572)	<b>9</b>
<b>14</b> CHURCH BELLS MAY RING Willows (Melba 102)	<b>8</b>
<b>15</b> WE GO TOGETHER Moonglows (Chess 1619)	

# Packed House In Pakistan



NEW YORK—Dizzy Gillespie and his 18-piece jazz band, currently on a goodwill tour of the Middle East for the State Department, have enjoyed "tremendous success so far", according to a spokesman for ANTA, the theatrical appointees which arranged the tour for the State Department.

The Karachi, Pakistan, English language newspapers the "Dawn" and the "Morning News" wrote glowing reviews about the unit's recent concerts at the Palace Theatre.

The "Dawn" stated: "America's Dizzy Gillespie and his 18 piece orchestra . . . drove the audience of about 1,000 crazy; and they brought down the house with applause and shouts of encore."

The "Morning News" said of Gillespie: "To play a trumpet exceptionally well is certainly a worthy goal . . . but

Gillespie accomplishes what only a few musicians can."

Gillespie and the group are currently performing in Beirut, Lebanon, and then will play in Syria, Turkey, Yugoslavia and Greece before returning to America. This is the first tour of jazz musicians ever to be sponsored by the State Department and the Middle Easterners have been jamming the theatres everywhere the Americans have played and paying \$3 a seat.

Due to the enthusiastic reception of "bop" and "modern" jazz in Iran and Pakistan, Dizzy has added many more progressive jazz pieces to the program, which consists of a history of American jazz.

Above, the camera catches Diz at the Palace in Pakistan. Herb Lance is at the mike.

## Midwest Distributing Campaign Results In 48% R&B Sales Increase

ST. LOUIS, MO.—The Midwest Distributing Company, this city, has almost doubled its total sale of rhythm and blues records since December of last year due to an energetic and well-planned campaign to promote the music.

It all began when Paul Levy, president of Midwest, became associated with the Kilroy Advertising Company of St. Louis with the prime object of getting a more concentrated exposure of R&B records on stations that specialized in the programming of pop disks.

In December, Midwest bought a full hour program, from 10:00 to 11:00 P.M. on WIL called "The Rhythm and Beat Show". It started with three hours a week and now the company is running six hours a week. And the results have been most pleasing for all concerned. WIL has enjoyed an average 1.5 increase in audience rating in the 10 to 11 time period since the show started, and the program does not use a personality. The music rather than the dee jay is accented and the station is provided with a script for each show. Introduction and remarks are kept to a minimum so that the greatest possible number of records can be programmed.

Point of sale counter cards listing the Midwest distributed records currently popular are distributed to dealers throughout the city. And currently the distrib is in the process

of building a "Rhythm and Beat Fan Club". Membership cards and registration cards (all free of charge) have been in the hands of the record dealers for about two weeks, and Midwest has already received returns from more than 2000 members. Punch cards are being issued to each member of the club, who will receive a free record for every ten he buys from the "Rhythm and Beat Popularity List" counter card. Since only records distributed by Levy are listed on these counter cards, he is assured of the movement of his records.

Midwest reports that through these efforts, record dealers who formerly did not even stock R&B records prior to the campaign, have become big accounts and the stores that did stock the records have tremendously increased their purchase orders. R&B sales have increased 48% for the first quarter of this year as compared with the same period last year. And the increase is not just the product of greater sales on the hit records, but also represent an increased sales impact by a greater number of records. Where formerly about five records were selling in quantity, now as many as 15 to 20 may be moving in volume at the same time.

The next step being contemplated is a Rhythm and Beat Fan Club Stage Show featuring top recording stars appearing in person.

Another Big Hit!  
**"DARLING HOW LONG"**  
 The Heartbeats  
 H-712  
 New Hit Release!  
**"QUEEN BEE"**  
 Bee Bee Queen  
 H-714  
**HULL RECORD CO.**  
 1595 BROADWAY  
 NEW YORK 19, N. Y. JU 6-5390

NEW HIT RELEASE!  
**"JUST FOR A DAY"**  
 by CHUCK EDWARDS  
 Apollo 495  
 GOING STRONG  
**"RAINDROPS"** (The Crying Song)  
 by THE INSPIRATIONS  
 Apollo 494  
**APOLLO RECORDS**  
 457 W. 45 St., N. Y.  
 (PL 7-0060)

2 HOT NEW RELEASES!  
**"DANCE AND SWING"**  
 b/w "I WANT A LOVE"  
 THE MEDALLIONS  
 # 393  
**"PLEASE LOVE A FOOL"**  
 b/w  
**"OOP BOOPY OOP"**  
 DON JULIAN'S MEADOWLARKS  
 # 394

**DOOTONE RECORDS**  
 9512 S. Central Ave., Los Angeles, Calif.

TERRIFIC NEW ARTIST  
**BIG WALTER**  
 singing  
 TWO GREAT TUNES  
**"SHIRLEY JEAN"**  
 b/w  
**"GAMBLING WOMAN"**  
 PEACOCK # 1661

**PEACOCK RECORDS, Inc.**  
 2809 Erastus Street,  
 Houston 26, Texas

Getting Hotter and Hotter!  
**"In A Little Spanish Town"**  
 THE BLOCKBUSTERS  
 # 3319

**Aladdin RECORDS**  
 Beverly Hills, Calif.

NEW HOT RELEASE!  
 by  
**The Jayhawks**  
**"STRANDED IN THE JUNGLE"**  
 b/w  
**"MY ONLY DARLING"**  
 FLASH # 109  
**FLASH RECORDS**  
 623 E. Vernon Ave. Los Angeles, California

RED, HOT, & NEW!  
"SAY YOU'RE MINE"  
"YOU"

by The Savoy  
(Sovoy #1188)

"ADORABLE YOU"  
"I WAS IN HEAVEN"

by Jimmy Locks  
(Sovoy #1189)

"MONEY"

"MY HEART TREMBLES"  
by THE 5 PENNIES

(Sovoy #1190)

"JUST LEAVE IT TO ME"  
"IS IT TOO SOON TO KNOW"

by The Debutantes  
(Sovoy #1191)



3 GREAT COIN-CATCHERS!

A New Star on  
**BLUE NOTE**  
**JIMMY SMITH**

New Sounds on the Organ

"HIGH AND MIGHTY"

b/w

"YOU GET 'CHA" —45 x 1635

"MIDNIGHT SUN"

b/w

"THE PREACHER" —45 x 1636

"TENDERLY" b/w "JOY"

—45 x 1637



767 LEXINGTON AVE. • NEW YORK 21

NEW RELEASE!

**The Squires**  
"VENUS"

b/w

"BREATH OF AIR"

VITA # 128

**VITA RECORDS**

1846 N. FAIR OAKS AVENUE  
PASADENA CALIFORNIA



## Erroll Garner In Town Hall Concert

NEW YORK—Erroll Garner will appear in a Town Hall concert on Sunday, April 29th, at 3 p.m. The Kappa Beta Sigma chapter of the Phi Beta Sigma Fraternity is sponsoring the concert for the benefit of their college scholarship fund. Garner's accompanists will be Denzil Best on drums, and Eddie Calhoun on bass.

Garner will debut six new works which he has written for the occasion, in addition to performing some of the selections for which he has won renown on records. Among Garner's best-known earlier originals are "Misty," "Play-Piano-Play" (which won a Grand Prix du Disque in France), "Trio," "Gaslight," "Turquoise," and "Mambo Garner".

Garner's first full-length New York recital also was at Town Hall, in December of 1950. Since then, he has appeared in concerts throughout the United States and Canada, and is being scheduled for his first European concert tour in the fall of this year.

## Design-Packaging Director Rejoins Columbia Records

NEW YORK—S. Neil Fujita, formerly Director of Design and Packaging for Columbia Records has rejoined the company in that capacity, it was announced by Executive Vice-President Goddard Lieberson.

Fujita's appointment is effective immediately, and he will headquarter in Columbia's New York Office, 799 Seventh Avenue.

Until the award-winning artist agreed to return to the record company, he had been operating Fujita Associates and functioning as a design-consultant to the industry.

Fujita will continue to act in an advisory capacity to the firm, which will henceforth be known as "Studio East."

## Lengsfelder Off To Europe

NEW YORK—H. J. Lengsfelder, a & r head of Request Records is leaving, in about two weeks, on his semi-annual recording trip to Europe. This time he is also taking with him recording commissions of other record companies and music publishers. He will visit Request Records' foreign distributors and is scheduled to make stops in England, France, Belgium, Holland, Austria, Germany and Italy.

FOR THE BEST IN  
ROCK 'N ROLL, POP  
AND R&B, CONTACT

**ALL-STATE**  
RECORD DISTRIBUTING CO.

2023 SO. MICHIGAN AVE.  
CHICAGO 16, ILL.

(All Phones: CALumet 5-0924)

## THE CASH BOX

in  
**NEW YORK CITY**

in  
**CHICAGO**

in  
**NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- |  |   |  |
|--|---|--|
| <b>1</b> WHY DO FOOLS FALL IN LOVE<br>Teen Agers<br>(Gee 1002)     | BLUE SUEDE SHOES<br>Carl Perkins<br>(Sun 234)               | I'M IN LOVE AGAIN<br>Fats Domino<br>(Imperial 5386)      |
| <b>2</b> HEARTBREAK HOTEL<br>Elvis Presley<br>(RCA Victor 20-6420) | WHY DO FOOLS FALL IN LOVE<br>Teen Agers<br>(Gee 1002)       | LONG TALL SALLY<br>Little Richard<br>(Specialty 572)     |
| <b>3</b> I WANT YOU TO BE MY GIRL<br>Teen Agers<br>(Gee 1012)      | LONG TALL SALLY<br>Little Richard<br>(Specialty 572)        | CORRINE CORRINA<br>Joe Turner<br>(Atlantic 1088)         |
| <b>4</b> BLUE SUEDE SHOES<br>Carl Perkins<br>(Sun 234)             | DROWN IN MY OWN TEARS<br>Ray Charles<br>(Atlantic 1085)     | LOST DREAMS<br>Ernie Freeman<br>(Imperial 5381)          |
| <b>5</b> LITTLE GIRL OF MINE<br>Cleftones<br>(Gee 1011)            | DOWN IN MEXICO<br>Coasters<br>(Atco 6064)                   | IVORY TOWER<br>Otis Williams<br>(DeLuxe 6093)            |
| <b>6</b> THE MAGIC TOUCH<br>Platters<br>(Mercury 70819)            | FORTY DAYS AND FORTY NIGHTS<br>Muddy Waters<br>(Chess 1620) | BLUE SUEDE SHOES<br>Carl Perkins<br>(Sun 234)            |
| <b>7</b> LONG TALL SALLY<br>Little Richard<br>(Specialty 572)      | WHO<br>Little Walter<br>(Checker 833)                       | DOWN IN MEXICO<br>Coasters<br>(Atco 6064)                |
| <b>8</b> CORRINE CORRINA<br>Joe Turner<br>(Atlantic 1088)          | WE GO TOGETHER<br>Maonglows<br>(Chess 1619)                 | WE LIKE MAMBO<br>Eddie Bo<br>(Ace)                       |
| <b>9</b> EDDIE MY LOVE<br>Teen Queens<br>(RPM 453)                 | DON'T<br>Eddie Boyd<br>(Chess 1621)                         | THE MAGIC TOUCH<br>Platters<br>(Mercury 70819)           |
| <b>10</b> CHURCH BELLS MAY RING<br>Willows<br>(Melba 102)          | SLIPPIN' AND SLIDIN'<br>Little Richard<br>(Specialty 572)   | PLEASE, PLEASE, PLEASE<br>James Brown<br>(Federal 12258) |

in  
**DETROIT**

in  
**NEWARK**

in  
**SAN FRANCISCO**

- |  |   |  |
|--|---|--|
| <b>1</b> BLUE SUEDE SHOES<br>Carl Perkins<br>(Sun 234)               | BLUE SUEDE SHOES<br>Carl Perkins<br>(Sun 234)         | PLEASE, PLEASE, PLEASE<br>James Brown<br>(Federal 12258)   |
| <b>2</b> WHY DO FOOLS FALL IN LOVE<br>Teen Agers<br>(Gee 1002)       | LONG TALL SALLY<br>Little Richard<br>(Specialty 572)  | LOST DREAMS<br>Ernie Freeman<br>(Imperial 5381)            |
| <b>3</b> LONG TALL SALLY<br>Little Richard<br>(Specialty 572)        | CORRINE CORRINA<br>Joe Turner<br>(Atlantic 1088)      | WHY DO FOOLS FALL IN LOVE<br>Teen Agers<br>(Gee 1002)      |
| <b>4</b> DOWN IN MEXICO<br>Coasters<br>(Atco 6064)                   | WHY DO FOOLS FALL IN LOVE<br>Teen Agers<br>(Gee 1002) | BLUE SUEDE SHOES<br>Carl Perkins<br>(Sun 234)              |
| <b>5</b> EDDIE MY LOVE<br>Teen Queens<br>(RPM 453)                   | MY BLUE HEAVEN<br>Fats Domino<br>(Imperial 5386)      | NEED YOUR LOVE SO BAD<br>Little Willie John<br>(King 4841) |
| <b>6</b> HEARTBREAK HOTEL<br>Elvis Presley<br>(RCA Victor 20-6420)   | LOST DREAMS<br>Ernie Freeman<br>(Imperial 5381)       | AIN'T THAT LOVIN' YOU BABY<br>Jimmy Reed<br>(Vee-Jay 168)  |
| <b>7</b> I DON'T WANT NOBODY<br>Ella & Buddy Johnson<br>(Wing 90064) | I WANT YOU TO BE MY GIRL<br>Teen Agers<br>(Gee 1012)  | I'M IN LOVE AGAIN<br>Fats Domino<br>(Imperial 5386)        |
| <b>8</b> WHO<br>Little Walter<br>(Checker 833)                       | CHURCH BELLS MAY RING<br>Willows<br>(Melba 102)       | DOWN IN MEXICO<br>Coasters<br>(Atco 6064)                  |
| <b>9</b> LITTLE GIRL OF MINE<br>Cleftones<br>(Gee 1011)              | IVORY TOWER<br>Otis Williams<br>(DeLuxe 6093)         | DROWN IN MY OWN TEARS<br>Ray Charles<br>(Atlantic 1085)    |
| <b>10</b> I'LL BE HOME<br>Flamingos<br>(Checker 830)                 | EDDIE MY LOVE<br>Teen Queens<br>(RPM 453)             | LIL TIPA-TINA<br>Five Swans<br>(Music City 795)            |

THE NEW TEEN-AGE SMASH!

"Please Mr. Disc Jockey"  
The Sensations  
ATCO-6067

# THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **LONG TALL SALLY**  
Little Richard  
(Specialty 572)
- 2 **WE GO TOGETHER**  
Moonglows  
(Chess 1619)
- 3 **CHURCH BELLS MAY RING**  
Willows  
(Melba 102)
- 4 **BLUE SUEDE SHOES**  
Carl Perkins  
(Sun 234)
- 5 **MY BLUE HEAVEN**  
Fats Domino  
(Imperial 5386)
- 6 **EDDIE MY LOVE**  
Teen Queens  
(RPM 453)
- 7 **THE MAGIC TOUCH**  
Platters  
(Mercury 70819)
- 8 **DOWN IN MEXICO**  
Coasters  
(Atco 6064)
- 9 **DROWN IN MY OWN TEARS**  
Ray Charles  
(Atlantic 1085)
- 10 **SISTER SOOKEY**  
Turbans  
(Herald 469)

- BLUE SUEDE SHOES**  
Carl Perkins  
(Sun 234)
- WHY DO FOOLS FALL IN LOVE**  
Teen Agers  
(Gee 1002)
- LONG TALL SALLY**  
Little Richard  
(Specialty 572)
- CHERRY LIPS**  
Robins  
(Whippet 100)
- I'M A FOOL**  
Turks  
(Money 215)
- DOWN IN MEXICO**  
Coasters  
(Atco 6064)
- THE MAGIC TOUCH**  
Platters  
(Mercury 70819)
- LAST CALL**  
George Jenkins  
(Tampa 112)
- IVORY TOWER**  
Otis Williams  
(DeLuxe 6093)
- PLEASE, PLEASE, PLEASE**  
James Brown  
(Federal 12258)

- BLUE SUEDE SHOES**  
Carl Perkins  
(Sun 234)
- LONG TALL SALLY**  
Little Richard  
(Specialty 572)
- WHY DO FOOLS FALL IN LOVE**  
Teen Agers  
(Gee 1002)
- HEARTBREAK HOTEL**  
Elvis Presley  
(RCA Victor 20-6420)
- SLIPPIN' AND SLIDIN'**  
Little Richard  
(Specialty 572)
- IN PARADISE**  
Cookies  
(Atlantic 1084)
- CORRINE CORRINA**  
Joe Turner  
(Atlantic 1088)
- LITTLE GIRL OF MINE**  
Cleftones  
(Gee 1011)
- FORTY DAYS AND FORTY NIGHTS**  
Muddy Waters  
(Chess 1620)
- DOWN IN MEXICO**  
Coasters  
(Atco 6064)



- 1 **LONG TALL SALLY**  
Little Richard  
(Specialty 572)
- 2 **BLUE SUEDE SHOES**  
Carl Perkins  
(Sun 234)
- 3 **HEARTBREAK HOTEL**  
Elvis Presley  
(RCA Victor 20-6420)
- 4 **I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)
- 5 **LOST DREAMS**  
Ernie Freeman  
(Imperial 5381)
- 6 **PLEASE, PLEASE, PLEASE**  
James Brown  
(Federal 12258)
- 7 **WHY DO FOOLS FALL IN LOVE**  
Teen Agers  
(Gee 1002)
- 8 **CORRINE CORRINA**  
Joe Turner  
(Atlantic 1088)
- 9 **IVORY TOWER**  
Otis Williams  
(DeLuxe 6093)
- 10 **MY BLUE HEAVEN**  
Fats Domino  
(Imperial 5386)

- LONG TALL SALLY**  
Little Richard  
(Specialty 572)
- BLUE SUEDE SHOES**  
Carl Perkins  
(Sun 234)
- WHY DO FOOLS FALL IN LOVE**  
Teen Agers  
(Gee 1002)
- PLEASE, PLEASE, PLEASE**  
James Brown  
(Federal 12258)
- FORTY DAYS AND FORTY NIGHTS**  
Muddy Waters  
(Chess 1620)
- SLIPPIN' AND SLIDIN'**  
Little Richard  
(Specialty 572)
- IVORY TOWER**  
Otis Williams  
(DeLuxe 6093)
- THE MAGIC TOUCH**  
Platters  
(Mercury 70819)
- CORRINE CORRINA**  
Joe Turner  
(Atlantic 1088)
- CHURCH BELLS MAY RING**  
Willows  
(Melba 102)

- PLEADIN' FOR LOVE**  
Larry Birdsong  
(Excello 2076)
- LONG TALL SALLY**  
Little Richard  
(Specialty 572)
- BLUE SUEDE SHOES**  
Carl Perkins  
(Sun 234)
- FORTY DAYS AND FORTY NIGHTS**  
Muddy Waters  
(Chess 1620)
- CORRINE CORRINA**  
Joe Turner  
(Atlantic 1088)
- IVORY TOWER**  
Otis Williams  
(DeLuxe 6093)
- CHURCH BELLS MAY RING**  
Willows  
(Melba 102)
- WHY DO FOOLS FALL IN LOVE**  
Teen Agers  
(Gee 1002)
- ARE YOU EVER COMING BACK**  
Little Willie John  
(King 4893)
- WE GO TOGETHER**  
Moonglows  
(Chess 1619)

**SPECIAL RELEASE!**

*Clyde McPhatter*

HIS GREATEST RECORD YET...

**"TREASURE OF LOVE"**

When You're Sincere"

ATLANTIC #1092

The "TWEEDLEE DEE" Girl - has a NEW BIG HIT!

**LAVERN BAKER**

**"Fee-Fee-Fi-Fo-Fum"**

**"I'll Do The Same For You"**

ATLANTIC #1093

**HITTING ALL OVER THE MAP**

Atlantic 1088 ..... Joe Turner  
**"CORRINE CORRINA"**

Atlantic 1091 ..... Ruth Brown  
**"SWEET BABY OF MINE"**  
**"I'M GETTING RIGHT"**

Atlantic 1089 ..... The Drifters  
**"RUBY BABY"**

Atlantic 1090 ..... The Cardinals  
**"YOUR PROMISE TO BE MINE"**  
**"OFF SHORE"**  
**"CHOO CHOO"**

**ATLANTIC RECORDING CORP.**  
 234 WEST 56th St. NEW YORK 19, N. Y.

# RHYTHM 'N' BLUES REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

**THE CASHMERES**  
(Herald 474)

**B** "LITTLE DREAM GIRL" (2:43) [Angel BMI — Alan, Mitchell, Boyd, Schuler, Riley] The Cashmeres turn in a beautiful performance of a pretty, romantic ballad. This group blends delightfully as it reads the sweet story of the lad so in love he's all mixed up. Very strong and very listenable lead. This deck bears close watching.

**B+** "DO I UPSET YOU" (2:41) [Angel BMI—Alan, Mitchell, Boyd, Schuler, Riley] The Cashmeres up the tempo on the flip and the result is a quick beat jump cutie. Another good side. It'll have the kids hopping. Potent jump side.

**JIMMY NOLEN**  
(Federal 12262)

**B+** "WIPE YOUR TEARS" (2:50) [Armo BMI—Jimmy Nolen] Jimmy Nolen turns in a strong vocal reading of a middle beat rhythm blues. Nolen sings the piece with a feeling that creates an excitement without an overpowering vocal. Good side to be watched.

**B** "DON'T LEAVE ME NO MORE" (2:45) [Armo BMI—Jimmy Nolen] Nolen does another effective job on the middle beat blues with a strong rhythmic tempo. Nolen has an appealing manner of singing and the deck comes off in good style.

**GENE ALLISON**  
(Calvert 100)

**B** "IF THINGS DON'T CHANGE" (2:15) [Babb BMI — Jarrett] Gene Allison shouts out a driving ditty with lots of enthusiasm. Break-neck pace handled well by the chanter.

**B** "GOODBYE MY LOVE" (2:55) [Babb BMI—Ted Jarrett] Allison wails a slow blues on the flip with an emotional delivery. Moody etching that comes off well.

**THE WHEELS**  
(Premium 405)

**B** "LET'S HAVE A BALL" (2:34) [Premium BMI — Bunn] The Wheels rock with a driving reading of a quick beat jump item. Lead chants with lots of zest. This is a jump with that big beat.

**B+** "MY HEART'S DESIRE" (2:43) [Premium BMI — Bunn] The Wheels come up with a very potent disk in this easy to listen to ballad. Melodic, romantic and an imposing lead voice. This is a deck to watch. It has chart potential.

**NOLAN STRONG and his DIABLOS**  
(Fortune 519)

**B** "YOU'RE THE ONLY GIRL, DOLORES" (2:39) [Trianon BMI — Nolan Strong] This deck, a slow paced romancer ballad, has more new sounds than have been uncovered in the past few years. Of course, some of them are commercially flat, but it is a weird deck that should grab attention and sales.

**B+** "YOU ARE" (2:24) [Trianon BMI—Nolan Strong] Strong and his Diablos come up with a solid piece of wax on the flip that has great commercial possibilities. It is pretty, effective rhythm and very strong delivery. Deck bears watching. It is a definite chart item.

**THE CASH BOX**

**★ AWARD O' THE WEEK ★**

"CAN'T STAND TO SEE YOU GO" (2:48)

[Conrad BMI—Reed]

"ROCKIN' WITH REED" (2:29)

[Conrad BMI—Reed]

**JIMMY REED**  
(Vee-Joy 186)



JIMMY REED

● Jimmy Reed makes his newest another with "hit" woven into the grooves. The down home singer wails a slow beat, melodic blues, "Can't Stand To See You Go", with that styling that has proved so powerful in the past. He sings with a warmth and feeling that aims the lyrics right at you. This deck should follow in the footsteps of "Ain't That Lovin' You Baby". The flip, "Rockin' With Reed", is a quick beat wax instrumental.

"SHE LOVES TO ROCK" (2:20) "IN SELF DEFENSE" (2:58)

[Pera Music BMI—Paul]

[Peer Int'l. NMI—Thomas]

**THE FLAIRS**

(ABC-Paramount 9698)



THE FLAIRS

● The Flairs make their debut on the ABC-Paramount label with two

very strong decks. The jump side, "She Loves To Rock", is a quick beat swinging etching with that exciting beat, stirring vocal and the necessary gimmick. It's good, it's infectious, it's crazy. The flip, "In Self Defense", is a change of pace. The Flairs go sweet and mellow, singing a slow, rhythmic ballad with a delicate, easy swaying chant. It is a beautiful side and the reading should put it into the hit category. Both sides are chart threats and neither should be overlooked in favor of the other.

**RUTH McFADDEN**  
(Old Town 1020)

**B** "YOU FOR ME" (2:44) [Maureen BMI—McFadden] Ruth McFadden delivers a slow paced fish beat with a strong, clear voice reading. This gal has a lot of talent and it comes through on this hunk of wax. Romantic story told with effective styling.

**B+** "TWO IN LOVE" (2:39) [Maureen BMI—Ross, Dixon] Another slow beat fish in which the lass is backed by the Royaltones. It is an effective combination and the potent material to which the vocal Miss and her support is applied makes this an especially strong platter. Watch this item. It could be a big one.

**BILL DOGGETT**  
(King 4917)

**B** "SQUASHY" (2:38) [Billace BMI — Bill Doggett] Bill Doggett and his unit dish up a rhythmic middle beat in the smooth and pleasing manner that has become associated with them. Ok Doggett deck—which means sales.

**B** "WE FOUND LOVE" (2:26) [Arnel ASCAP — Andy Gibson] Doggett fash'ons a slow, dreamy, soap opera type side for the mellow listener.

**BILLY GAYLES**  
(Federal 12265)

**B** "I'M TORE UP" (2:22) [Armo BMI—Turner, Bass] Billy Gayles turns in a middle beat rock and roll side that fits right into the groove of things the kids want. Gayles belts in hearty fashion and his sound makes him a strong contender for future honors. Ok deck.

**B+** "IF I NEVER HAD KNOWN YOU" (2:30) [Armo BMI—Ike Turner] Gayles turn on the emotion on this slow beat blues, reaching all the way to his heels for some of his gravelly vocaling. Exciting singer and an excellent piece of wax.

**THE FIVE PENNIES**  
(Savoy 1190)

**B+** "MONEY" (2:41) [Crossroads BMI — The Five Pennies] The Five Pennies rock through a tasty rocker with plenty of enthusiasm. It is a happy ditty about the lad who discovers that "money is the thing of the year." It is a cutie well done. Side could happen in a big way.

**B** "MY HEART TREMBLES" (2:37) [Crossroads BMI — The Five Pennies] The group backs with a tender floater that is effective, tho not as strong as the "Money" side. It is a melodic romancer performed softly.

**THE TEEN KINGS**  
(Jewel 101)

**B** "TRYING TO GET YOU" (2:46) [Motion Music — Singleton and McCoy] The Teen Kings do a turn about on the current invasion of the r & b by country artists by doing an r & b item in a country-western vein. It is a middle beat rhythm piece offered in an easy to listen to manner. Relaxed reading of a melodic tune.

**B** "OOBY DOOBY" (2:21) [TNT BMI—Moore & Penner] A rock and roll item handled by The Teen Kings in not so wild fashion. Ok jump wax. Roy Oribson handles the vocal on both decks and does a good job.

**THE CASH BOX**

**Rhythm 'N' Blues BEST BETS**

*In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.*

- ★ "DO I UPSET YOU".....The Coshmeres.....Herald 474
- ★ "MY HEART'S DESIRE".....The Wheels.....Premium 405
- ★ "YOU ARE".....Nolon Strong ond Diablos.....Fortune 519
- ★ "TWO IN LOVE".....Ruth McFodden.....Old Town 1020
- ★ "MONEY".....The Five Pennies.....Sovoy 1190

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**RHYTHM 'N BLUES REVIEWS**

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

**THE CASH BOX**

**SLEEPER OF THE WEEK**

**"CHERRY BLOSSOM" (2:46)**  
[Raleigh BMI—John Davenport]

**"I'M GONNA TELL MY DADDY" (2:25)**  
[Sylvia BMI—Charles Calhoun]

VARETTA DILLARD  
(Groove 4G-0152)



VARETTA DILLARD

● Varetta Dillard backs two strong etchings, either or both of which could become chart items. "Cherry Blossom" is a romantic slow beat ballad that Miss Dillard offers with excellent voice and feeling. The flip, "I'm Gonna Tell My Daddy", is a quick beat jump that Miss Dillard turns on the heat for. It is a low down, belty performance. The thrush drives as she rocks out the exciting number. Watch both sides for action here.

**CHARLES JONES**  
(Wing 90068)

**B** "MY DEAREST TREASURE" (2:00) [Pure BMI — Charles Jones] Jones sings a melodic pretty with a pop styling. Easy listening wax.

**B** "MY SILENT HEART" (2:16) [Pure BMI—Charles Jones] Similar item. Similar comments.

**LOUIE MEYERS**  
(Abco 104)

**B** "JUST WHALING" (2:41) [Lawn BMI — Louie Meyers] Louie Meyers and his combo etch a fast beat instrumental jump in which the harmonica is the featured instrument. Lots of drive and excitement.

**B** "BLUESY" (2:42) [Lawn BMI —Louie Meyers] Meyers turns in a middle tempo blues. Infectious beat the kids will like.

**PAUL GAYTEN**  
(Checker 836)

**B** "YOU BETTER BELIEVE IT" (2:20) [Arc BMI—Gayten Gayten chants a quick beat bouncer with a lively reading. Gayten advises his gal "You better believe it that I'm in love with you." Driving wax.

**B** "MOTHER ROUX" (2:35) [Arc BMI—Gayten] A slow, rhythmic instrumental side with an insinuating tempo. Swaying, moody side.

**JAZZ**

**JIMMY SMITH**  
(Blue Note 1635-6-7)

**B** "JOY", "TENDERLY", "THE PREACHER", "MIDNIGHT SUN", "HIGH AND MIGHTY", "YOU GET 'CHA". Because of the prevue reaction to Jimmy Smith's LP to be marketed next week, Blue Note has issued three records as singles. Smith handles the organ, supported by guitar and drum and comes up with some most enjoyable commercial sides. The advent of hi-fi has made the organ a most desirable sound, and where talent accompanies the sound, as is the case with Smith, it becomes a valuable item for the retailer. Perhaps the most commercial is "The Preacher", a gay sounding, rhythmic offering that Smith proffers with imagination and great pleasing quality. Doggett and Davis fans should lend an ear.

**SPIRITUAL**

**THE LILLIAN RANDOLPH SINGERS**  
(Dootone 392)

**B+** "WERE YOU THERE" (3:15) [Dootsie Williams BMI—] The Lillian Randolph Singers support the thrilling voice of Lillian Randolph superbly as she sings the slow, inspirational tune with a tender emotion. Moving side.

**B** "ROCKA MY SOUL" (2:19) [Dootsie Williams BMI] The group backs with a rhythmic, energetic gospel tune in which the blend of voices is smooth and appealing.

**CHRISTINE CLARK**  
(Savoy 4075)

**B** "SWING LOW, SWEET CHAR-IOT" (2:41) Christine Clark sings the lovely gospel item with an effective reading.

**C+** "FEAR NOT" (2:40) [Crossroads BMI — Frances Moore] Miss Clark sings a middle beat spiritual on the flip. Ok religious deck.

**SWAN SILVERTONES**  
(Vee-Jay 182)

**B** "JESUS REMEMBERS" (2:45) [Conrad BMI—Geter] The Swan Silvertones offer a slow paced spiritual with an effective group effort that comes off a strong side.

**B** "MY SOUL IS A WITNESS" (2:45) [Conrad BMI—P. Owens] The Swan Silvertones perform a similar piece of material with a bit more dramatic and exciting treatment. Stimulating gospel wax.

**THE CASH BOX TERRITORIAL TIPS**

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

\* indicates first appearance on Territorial Tips

ARE YOU EVER COMING BACK  
I'M STICKING WITH YOU BABY  
Little Willie John (King 4893)

CHERRY LIPS  
Robins (Whippet 100)

DON'T  
Eddie Boyd (Chess 1621)

FORTY DAYS AND FORTY NIGHTS  
Muddy Waters (Chess 1620)

\*GIRL OF MY DREAMS  
Cliques (Modern 987)

I WANT YOU TO BE MY GIRL  
Teen Ager (Gee 1012)

I'M A FOOL  
Turks (Money 215)

I'M IN LOVE AGAIN  
Fats Domino (Imperial 5386)

IN PARADISE  
Cookies (Atlantic 1084)

LAST CALL  
George Jenkins (Tampa 112)

LIL TIPA-TINA  
Five Swans (Music City 795)

LITTLE GIRL OF MINE  
Cleftones (Gee 1011)

LOST DREAMS  
Ernie Freeman (Imperial 5381)

\*MY HEART'S DESIRE  
Wheels (Premium 405)

ONE NIGHT  
Smiley Lewis (Imperial 5380)

PLEADIN' FOR LOVE  
Larry Birdsong (Excello 2076)

PLEASE DON'T DRIVE ME AWAY  
Charles Brown (Aladdin 3316)

RUBY BABY  
\*YOUR PROMISE TO BE MINE  
Drifters (Atlantic 1089)

SISTER SOOKEY  
Turbans (Herald 469)

SWEET BABY OF MINE  
Ruth Brown (Atlantic 1091)

THAT'S WHAT I'LL DO  
Shirley & Lee (Aladdin 3313)

TRY ROCK AND ROLL  
Bobby Mitchell (Imperial 5387)

\*UP IN THE MOUNTAIN  
Magnificents (Vee-Jay 183)

WE LIKE MAMBO  
Eddie Bo (Ace)

**CHERRY RECORD CO.**  
4750-52 COTTAGE GROVE AVE  
CHICAGO 15, ILLINOIS

**THE MOONGLOWS**  
**"We Go Together"**

CHERRY # 1619

**MUDDY WATERS**  
**"40 Days And 40 Nights"**

CHERRY # 1620

**Checkers RECORD CO.**  
4750-52 COTTAGE GROVE AVE  
CHICAGO 15, ILLINOIS

**JIMMY REED**  
**"Can't Stand To See You Go"**

VEE-JAY # 186

**EL DORADOS**  
**"Rock 'N Roll's For Me"**

c/w

**"Now That You've Gone"**

VEE-JAY # 180

**SWAN SILVERTONES**  
**"Jesus Remembers"**

c/w

**"My Soul Is A Witness"**

VEE-JAY # 182

**Vee-Jay RECORDS, INC.**  
2129 S. Michigan Avenue  
Chicago 16, Illinois

# THE CASH BOX RHYTHM N' BLUES Ramblings

## NEW YORK:

Bea Kaslin, Hull Records, reports her two emissaries William Miller and Billy Dawn, back in New York and all hands very well satisfied with the results of the trip. The pair introduced Billy Dawn's soon to be out platter, "This Way To Love" and "Don't Make Me Lose My Love For You". Miller signed two new distribs while on his trek—Cadet, Detroit, Michigan, and Faysan Distributors, Buffalo, New York. . . . The Heartbeats, Hull artists, in rehearsal for their next session. . . . Bob Rosen, Herald Records, reports the entire LP line is doing very well with consistent re-orders on all their numbers. In the planning stage at this point is a projected LP featuring the brother pianists, Mary and Teddy Napoleon. Rosen also advises that The Cashmere's initial release on Herald, "Do I Upset You", is getting a very good reaction and looks like a potent sales item for the diskery. . . . Bugs Scruggs (WCIN-Cincinnati, O.) asks us to watch for The Victorials on Imperial singing "I Get That Feeling" and "Rank-A-Tank". Scruggs manages the group. . . . Atco Records is getting heavy orders on the Sensations new release, "Please Mr. Disc Jockey." It looks like a real biggie for the group. . . . There will be a special re-

lease this week on Atlantic Records. The dual release will feature the sales packed voices of Clyde McPhatter and Lavern Baker. Atlantic is also very much elated with the faster than sound speed at which "Corrine Corrina" by Joe Turner is travelling. The deck made its first appearance in the pop best sellers this week and now Joe is ready to follow other r & b stars into the pop teen homes. . . . It figures. We had to get a story that tied in with the Monaco Monstrosity sooner or later. On a much more restrained note and in better taste, Lowe Murray, handsome baritone singer with the Fi-Tones Quintette, Atlas Record group, will wed Joan Smith, Fisk University graduate on Saturday, April 21. The ceremony will take place at Harlem's famed St. Phillips Episcopal Church. A small reception will follow at the Manhattan apartment of the newlyweds, attended by the families and friends. . . . Joe Kolsky, Gee and Rama Records, on the road again. This time it's the South. Kolsky has four records to work on, what with The Teenagers' "Why Do Fools Fall In Love" still very strong; their newest, "I Want You To Be My Girl"

(which this week broke into the national pop sales charts); The Clefftones' "Little Girl of Mine" (also in both pop and r & b charts); and "The Woo Woo Train" by the Valentines, doing well territorially. . . . Last week's review of The Cues' "Don't Make Believe" on Capitol omitted the publisher. For the records it's Lowell Publishing. . . . The Eric Sevareid TV show last Sunday did a feature on rock and roll which should answer all its detractors for all time. Detractors not musically, that is, but those who fear the youth of the nation is doomed. Mitch Miller, opposed to rock and roll, told the parents they had nothing to fear morally from any kind of music. Alan Freed naturally defended rock and roll, and a psychiatrist took the view that delinquency is the child, not the music. Sevareid commented that this was also the stand of the large number of other psychiatrists interviewed. All in all it was a very satisfactory presentation. . . . Charlie Fuqua's Inkspots on a one-nighter tour that started April 18 and which takes them through Kansas, Texas, Oklahoma, Louisiana and Arkansas, ending with a week engagement at Arizona's Silver Spur. . . . We are told that Buck Ram's tune "The Great Pretender", the big hit by The Platters on Mercury, just passed the two million mark. The tune has been recorded in Sweden, Spain, Holland, France, Italy and Germany. . . . Herman D. Griffith (WCIN-Cincinnati, O.), whose top ten spirituals were printed here last week, thinks the time is ripe for gospel records to make a great big comeback. Griffith points to the recent trend in pop records to "God-like" lyrics, and asks fellow jockeys to program spirituals more often. . . . Joe Davis is gathering in a tidy sale on "Truthfully" by Dean Barlow on Davis Records. . . . Louis Jordan took ill with a slight but very upsetting case of ptomaine poisoning last Thursday and was unable to go on at the Apollo Theatre where he had been headlining since the previous Friday. Luckily for Frank Schiffman Atlantic star Lavern Baker was available and filled in for Jordan. . . . The Penguins, Mercury Records, in town but leave again this week for New Orleans, Dallas, and then to the coast. . . . Bo Didley, Checker star, made a quick visit to New York this week. . . . John Stone, Oklahoma City deejay, has uncovered a local group that had been working with him at rock and roll shows in the Harber Theatre, the Dukes. The vocal combo were so successful at these shows that Stone sent a tape to Dave Bartholomew, Imperial a & r man, who immediately arranged for Lew Chudd to sign them. The first release is expected out in about three weeks. . . . The Wheels' "My Heart's Desire" on Premium continues to gladden the heart of Joe Liebowitz as the sales action keeps spreading out into new territories.

leave this week on Atlantic Records. The dual release will feature the sales packed voices of Clyde McPhatter and Lavern Baker. Atlantic is also very much elated with the faster than sound speed at which "Corrine Corrina" by Joe Turner is travelling. The deck made its first appearance in the pop best sellers this week and now Joe is ready to follow other r & b stars into the pop teen homes. . . . It figures. We had to get a story that tied in with the Monaco Monstrosity sooner or later. On a much more restrained note and in better taste, Lowe Murray, handsome baritone singer with the Fi-Tones Quintette, Atlas Record group, will wed Joan Smith, Fisk University graduate on Saturday, April 21. The ceremony will take place at Harlem's famed St. Phillips Episcopal Church. A small reception will follow at the Manhattan apartment of the newlyweds, attended by the families and friends. . . . Joe Kolsky, Gee and Rama Records, on the road again. This time it's the South. Kolsky has four records to work on, what with The Teenagers' "Why Do Fools Fall In Love" still very strong; their newest, "I Want You To Be My Girl"



LAVERN BAKER

It looks like a big hit.



THE VICTORIALS

## CHICAGO:

Little Richard, who currently has a two sided hit in "Long Tall Sally" and "Slippin' And Slidin'", in town eagerly awaiting the big deejay roundup at Maywood on May 8. . . . The Vee-Jay Cavalcade, which has packed them in solid on the west coast for 8 weeks, returned to town. The show included Jimmy Reed, El Dorados, Joe Buckner and Tommy Dean's ork. . . . Paul Glass of All-State picks the Teenager's newest disk, "I Want You To Be My Girl", as his hit of the week. Says Paul, "It looks like a good one." . . . Camille Williams making the local scene with her latest disk. Her waxing of "Extemporaneous Boogie" was reported to be a big hit. . . . The Spaniels latest disk is "Dear Heart" coupled with "Why Won't You Dance?" . . . Wing Records reports lots of good reaction on the Ella and Buddy Johnson waxing of "I Don't Want Nobody". . . . Joe Turner, whose latest for Atlantic is "Corinne Corrina",

wowed the audiences in Cleveland. . . . Nellie Lutcher, whose singing and playing rocks anywhere she works, due to follow the Clovers into the Orchid Room in Kansas City. . . . Hadda Brooks continues to pack them in at the Black Orchid with her sultry renditions and her way with the 88's. . . . George Hill, guiding light of The Daffodils, dropped in to say that the boys really packed them in on their recent one niter series. The group has an unusual act which includes several numbers sung in Yiddish. . . . Abner, at Vee-Jay, is puhently thrilled over the excitement caused by Jimmy Reed's latest release, "Rockin' With Reed" and "Can't Stand To See You Go". . . . Frumkin Sales tells us that The Robins' rendition of "Cherry Lips" on the new west coast Whippit label, is still "climbing upward". . . . George Leaner took time from his chores to tell us that the big R & B Jamboree at the Regal Theater really "had 'em in the aisles". The show included Buddy Johnson and The

Coasters. George also added his thoughts on the fact that more and more FM stations are pointing their programming towards the adult market. He wonders if this might not be the beginning of the "handwriting on the wall" for the present fare served up by AM deejays who are programng strictly for the teenagers.

## LOS ANGELES:

The Empires, a new group from New York, have been signed for management by the Delaney-Ram office. . . . The Teenagers and Frankie Lymon in town for a Shower of Stars TV Spectacular, and around visiting local jockeys between rehearsals. . . . When Lew Chudd leaves for Europe this month, he leaves his Imperial Records riding high with two hits, Fats Domino's "My Blue Heaven" and Bill Farrell's "Cherry Lips". . . . Dick Hugg back on his "Dolphins of Hollywood" show after a week's vacation. . . . Al Curry and Charlie Reynolds happy with the way Lorenzo Holden's "Walking Down Swing Street" has taken off in the Los Angeles market. . . . Zeke Manners negotiating with a major independent station for a new version of his "Rhythm and Happies" radio show. . . . Dave Axelrod doing a top job promoting George Jenkins "Last Call" on the Tampa label. . . . Dootsie Williams very excited about the Medallions' new release of "Dance and Swing". . . . Hunter Hancock's San Diego show is now the top-rated show of its kind in the city. . . . The Coasters, of "Down In Mexico" fame packed them in at their concert in Bakersfield. . . . Lloyd Price played his first date since his release from the Army at the Savoy Ballroom last weekend. . . . Earl McDaniels of KPOP picks "Zoom" by the Cadillac as the next big R & B smash. . . . Saul Bahari returned from an Eastern promotion trip and reports tremendous reaction to "The Girl In My Dreams" by The Cliques. . . . Vee Jay records getting hot again in the Southwest with much airplay on the new El Dorados' release of "Rock n' Roll For Me". . . . Milt Wiess happy to see the King version of "Ivory Tower" by Otis Williams and The Charms getting a big play from the pop jockeys as well as R & B. . . . Bill Doggett and Faye Adams return for an engagement at the 54 Ballroom in three weeks.



FAYE ADAMS

room last weekend. . . . Earl McDaniels of KPOP picks "Zoom" by the Cadillac as the next big R & B smash. . . . Saul Bahari returned from an Eastern promotion trip and reports tremendous reaction to "The Girl In My Dreams" by The Cliques. . . . Vee Jay records getting hot again in the Southwest with much airplay on the new El Dorados' release of "Rock n' Roll For Me". . . . Milt Wiess happy to see the King version of "Ivory Tower" by Otis Williams and The Charms getting a big play from the pop jockeys as well as R & B. . . . Bill Doggett and Faye Adams return for an engagement at the 54 Ballroom in three weeks.

## JAZZ JOTS



JIMMY SMITH

Julius "Cannonball" Adderley's Quintet, featuring brother Nat on trumpet, opens Fri., Apr. 27, at Cafe Bohemia. It was via a "sit in" bit at the Greenwich Village jazzery one night last summer that alto saxist Cannonball, band director at Ft. Lauderdale (Fla.) Dillard H. S., flipped the modern jazz set and was packed exclusively by EmArcy's Bob Shad. . . . Newcomer jazz organist Jimmy Smith is starred on three of nine 45 rpm singles just released by Blue Note Records in a bid for jukebox attention.

Also starred on current 45s by the label, which has been recording jazz exclusively since 1939, are drummer Art Blakey, pianist Horace Silver, trombonist Jay Jay Johnson, trumpeter Miles Davis, the late guitarist Charlie Christian and saxist Ike Quebec.

# Airmail Subscription The Cash Box \$30.

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**THE CASH BOX**

**Rhythm 'N' Blues Disk Jockey**

**REGIONAL RECORD REPORTS**

**Jack Gibson**

WERD—Atlanta, Ga.

1. Slippin' And Slidin' (Richard)
2. Why Do Fools Fall In Love (Teen Agers)
3. Zing, Zing, Zing (Dells)
4. Lost Dreams (Ernie Freeman)
5. Eddie My Love (Teen Queens)
6. I'll Be Home (Flamingos)
7. Sister Sooky (Turbans)
8. Drown In My Own Tears (Ray Charles)
9. I'm Wise (Eddie Bo)
10. Ko Ko Wop (El Capris)

**Herman Amis & Elaina Brooks**  
WOV—New York, N. Y.

1. Zoom (Cadillacs)
2. Jet (Jimmy Coe)
3. Corrine Corrina (Joe Turner)
4. Sweet Baby Of Mine (Ruth Brown)
5. Around The Horn (S. Taylor)
6. Woo Woo Train (Valentines)
7. Heartbreak Hotel (E. Presley)
8. I Want You To Be My Girl (Teen Agers)
9. Why Do Fools Fall In Love (Teen Agers)
10. Hindu Baby (Emanons)

**Cal B. Kolby**

WDRS—Hartford, Conn.

1. Little Girl Of Mine (Cletones)
2. In The Still Of The Night (Five Swans)
3. I Want You To Be My Girl (Teen Agers)
4. Long Tall Sally (Little Richard)
5. Heartbreak Hotel (E. Presley)
6. Blue Suede Shoes (C. Perkins)
7. Why Do Fools Fall In Love (Teen Agers)
8. My Blue Heaven (Domino)
9. In A Little Spanish Town (Blockbusters)
10. Ding Dong (Freddie Bell & Bell Boys)

**Bill Carrigan**

WHLP—Centerville, Tenn.

1. Corrine Corrina (Joe Turner)
2. Long Tall Sally (Little Richard)
3. What Will I Do (Al Savage)
4. Mumbles Blues (B. Lewis)
5. Winner Take All (Platters)
6. I Was The One (E. Presley)
7. Heartbreak Hotel (E. Presley)
8. One Night (Kirk Hanserd)
9. R-O-C-K (Bill Haley)
10. Park Your Love (Five Notes)

**Tommy Smalls**

WWRL—New York, N. Y.

1. I Want You To Be My Girl (Teen Agers)
2. Little Girl Of Mine (Cletones)
3. Zoom (Cadillacs)
4. Magic Touch (Platters)
5. We Go Together (Moonglows)
6. Blue Suede Shoes (Roubian)
7. Corrine Corrina (Joe Turner)
8. How Long (Heartbeats)
9. Doot Doot Dow (Ella & Buddy Johnson)
10. Why Do Fools Fall In Love (Teen Agers)

**Jack The Bellboy**

WJIV—Savannah, Ga.

1. Slippin' And Slidin' (Little Richard)
2. I'm In Love Again (Fats Domino)
3. We Go Together (Moonglows)
4. Ain't He Sweet (Sensations)
5. Long Tall Sally (Little Richard)
6. Directly From My Heart (Little Richard)
7. Open Up That Door (Brown)
8. Corrine Corrina (Joe Turner)
9. Drown In My Own Tears (Ray Charles)
10. Church Bells May Ring (Willows)

**Chuck Harkins**

KTHE—Thermopolis, Wyo.

1. I Want You To Be My Girl (Teen Agers)
2. Ivory Tower (Gale Storm)
3. Cherry Lips (Robins)
4. Why Do Fools Fall In Love (Teen Agers)
5. Recess In Heaven (J. Scott)
6. Eddie My Love (Teen Queens)
7. R-O-C-K (Bill Haley)
8. Corrine Corrina (Joe Turner)
9. Winner Take All (Platters)
10. Open The Door (N. Brown)

**Art Adams**

KWBR—Oakland, Calif.

1. Lil Tipa Tina (Five Swans)
2. Why Do Fools Fall In Love (Teen Agers)
3. Eddie My Love (Teen Queens)
4. Ain't That Loving You Baby (Jimmy Reed)
5. W P L J (Four Deuces)
6. To Thee (Solomon Burke)
7. I'm In Love Again (Fats Domino)
8. Tell Me Darling (Gaylarks)
9. Need Your Love So Bad (Little Willie John)
10. I'll Be Forever Loving You (El Dorados)

**Cary Hobbs**

KDAB—Lubbock, Tex.

1. Drown In My Own Tears (Ray Charles)
2. Lost Dreams (Ernie Freeman)
3. Slippin' And Slidin' (Little Richard)
4. I'm In Love Again (Fats Domino)
5. Ivory Tower (Otis Williams)
6. Long Tall Sally (Little Richard)
7. My Blue Heaven (Fats Domino)
8. Why Do Fools Fall In Love (Teen Agers)
9. Corrine Corrina (Joe Turner)
10. Eddie My Love (Teen Queens)

**Back To Show Business**



NEW YORK—When singer Clyde McPhatter shed his uniform after two years as a GI, the first business that confronted him as a civilian was the stack of mail that Atlantic Record president Herb Abramson gives him. With the hot rhythm and blues singer is his wife, Nora. No sooner than he had received his discharge he was signed to a featured role in Bill Haley's "Rock Around The Clock" show that is touring the nation.

**Krupa - Granz Arrange Varied Disk Program**

NEW YORK—Gene Krupa and Norman Granz have laid plans for a heavy and varied recording program whereby the drummer will cut a series of sessions for the impresario for his Clef and Verve labels, many of them on the west coast.

Already recorded is a session of twelve sides in the swing idiom, Gene using an eighteen-piece studio band in New York and featuring Anita O'Day and Roy Eldridge on many of the tunes with which he was so popularly associated during the late thirties, notably "Let Me Off Uptown."

Besides resurrecting these swing items, Krupa will do a long hair album of light classics for Granz, using a larger orchestra, then, in contrast, a Chicago style l. p. on which he'll probably use "the boys from Condon's," and, with Ella Fitzgerald, "A Tribute To Chick Webb."

Krupa recently did a circle of mid-western dates with his trio (Eddie Shu, Dave McKenna and John Drew) and the last week in May plays in Rochester, N.Y., followed by a week in Toronto.

**Sarah Vaughan Set For WNEW Community Sing**

NEW YORK—The "divine" Sarah, the term applied to one of the top popular singers of today, Sarah Vaughan, will entertain the night of May 4th at the Hempstead Armory. Miss Vaughan joins the roster of radio personalities including Jerry Marshall, Klavan and Finch, Art Ford, William B. Williams, Jack Lazare, Dick Shepard, Bill Harrington, Lonny Starr, Roy Ross and his 16-piece orchestra, and the great saxophone star, Sam "The Man" Taylor, in helping to collect funds for the Long Island Recreation Association.

Sensational New Group!

**The Cashmeres**  
singing

**"DO I UPSET YOU"**

**"LITTLE DREAM GIRL"**

HERALD 474

**Herald** RECORDS  
1697 B'way,  
New York City, N.Y.

**Meeting Dates Of Music Operators' Associations**

- Apr. 24—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 24—Western Massachusetts Music Guild  
Place: DeMarco's Restaurant, West Springfield, Mass.
- 28—Baltimore Amusement Machine Operators' Assn.  
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 29—Alabama Amusement Assn.  
Place: Whitley Hotel (10:30 AM), Montgomery, Ala.
- 30—Anthracite Music Operators' Association.  
Place: Roth Novelty, 54 N. Penna. Ave., Wilkes-Barre, Pa.
- 30—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- May 3—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 3—California Music Merchants' Assn.  
Place: Sacramento Hotel, Sacramento, Calif.
- 3—Eastern Ohio Phonograph Operators' Assn.  
Place: 4104 Rush Blvd., Youngstown 12, Ohio. (General)
- 7—California Music Merchants' Assn.  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 7—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 8—California Music Merchants' Assn.  
Place: Fresno Hotel, Fresno, Calif.
- 9—California Music Merchants' Assn.  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 10—California Music Merchants' Assn.  
Place: U. S. Grant Hotel, San Diego, Calif.
- 10—Massachusetts Music Operators' Assn.  
Place: Beaconsfield Hotel, Boston, Mass.
- 14—Tri-County Juke Box Operators' Assn.  
Place: Elum Music Offices, Massillon, Ohio
- 16—New York State Operators' Guild  
Place: Governor Clinton Hotel, Kingston, N. Y.
- 17—Eastern Ohio Phonograph Operators' Assn.  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).

GREAT NEW BLUES!

**"I REALIZE"**  
b/w

**"BABY, I'M CONFESSIN'"**

Johnny Angel  
Excello 2077

**"IF IT WASN'T FOR MY BABY"**  
b/w

**"YOU DON'T LOVE ME NO MORE"**

Jerry McCain and his Up-Starts  
Excello 2079

STRIKING SPIRITUALS!

**"THIS OLD SOUL OF MINE"**  
b/w

**"HALLELUJAH"**  
Chosen Gospel Singers

Nashboro 573

**"I KNOW IT WAS THE BLOOD"**  
b/w

**"SURELY IT WAS GOD"**

Sons Of The South  
Nashboro 575

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**NASHBORO RECORD COMPANY, INC.**

177 3rd Ave., Nashville, Tenn.  
(Phone: Chapel 2-2215)

# The Cash Box Country Reviews

A BULLSEYE	G GOOD
B EXCELLENT	G FAIR
C VERY GOOD	O MEDIOCRE

## THE CASH BOX BULLSEYE OF THE WEEK

**"THE ROCKIN' MOCKIN' BIRD" (2:13)**  
[Hill & Range BMI—C. Singleton, R. McCloy]

**"YOU DON'T KNOW ME" (2:34)**  
[Hill & Range BMI—C. Walker, E. Arnold]

**EDDY ARNOLD**  
(RCA Victor 20-6502; 47-6502)



EDDY ARNOLD

● If a top quality vocal is your listening pleasure then Eddy Arnold is the man to see (and hear).

The chanter is a sure bet to grab off two more places on the charts, once again, with both ends of his latest release. On one end, "The Rockin' Mockin' Bird", Arnold takes hold of a wonderful old-timer and wraps it up in a delightful, rhythmic, modern-day fashion. It's a contagious, gimmicked-up performance that makes for a musical treat. On the other side, the vocalist is superbly backed by Charles Grean's ork and chorus as he beautifully delivers a tearful, middle beat, lover's ballad tagged "You Don't Know Me". An excellent coupling for the pop-country market.

**"HEY, YOU THERE" (2:18)**

[Acuff-Rose BMI—Kershaw, Kershaw]

**"YOUR CRAZY, CRAZY HEART" (2:30)**

[Acuff-Rose BMI—Miller, Bert]

**RUSTY & DOUG & WILEY BARKDULL**  
(Hickory 1048; 45-1048)



RUSTY & DOUG

● Rusty and Doug get together with Wiley Barkdull and the boys combine their vocal talents in grade "A" manner as they come up with a captivating new platter that has the potential to bust wide open in the country market. It's a quick paced, romantic-novelty bouncer labeled "Hey, You There" and it has terrific, coin-catching qualities notched into every groove of the record. On the flip, Rusty and Doug go it alone as they effectively duet on a moderate paced, lover's weeper titled "Your Crazy, Crazy Heart". Watch the upper half take off. It's got the goods.

**ARLIE DUFF**

(Decca 29866; 9-29866)

**B+** "OH HOW I CRIED" [Starrite BMI—A. Duff] Arlie Duff comes up with a persuasive vocal performance on a potent, middle beat lover's lament that could climb way up to the top of the hit parade. Fine musical assist by the Singing Duffers.

**B+** "HOME BOY" (2:01) [Starrite BMI—A. Duff] Flipside, Duff reveals himself as a true family man on a charming, up beat ditty with warm lyrics.

**WYNN STEWART**

(Capitol 3408; F3408)

**B+** "WHY DO I LOVE YOU SO" (2:03) [Central BMI—Dickerson, Kay, Holt] Wynn Stewart makes his bid for national recognition with a top drawer vocal debut on a tantalizing, romantic ditty that could bust through.

**B+** "THE WALTZ OF THE ANGELS" (3:05) [Central BMI—D. Reynolds, J. Rhodes] Here Stewart sings with tender emotion on a lovely, lilting, religious-flavored platter. Great intro coupling.

**MARTY LICKLIDER**

(Starday 554; 45-554)

**B** "OUR ANNIVERSARY DAY" [Starrite BMI—Licklider] A heartwarming, middle beat love item with a pretty organ and string backdrop is waxed in soft, sincere fashion by mellow-toned Marty Licklider.

**C+** "COLD HANDS, WARM HEART" [Starrite BMI—Licklider] On this end the chanter spins a real cute, up tempo romantic novelty. Appealing self-penned coupling.

**ROY DUKE**

(Reject 1002; 45-1002)

**B** "BE-HAVE, BE-QUIET OR BE-GONE" (2:00) [Reject BMI—McAlpin, Duke] Roy Duke's flavorful vocal stylings are a treat to the ear as the chanter debuts on the new label with a catchy, up beat, rhythmic piece. Engaging instrumentation.

**B** "HONESTY" (2:36) [Reject BMI—F. Duke] Duke projects this middle beat, romantic heartbreaker with the utmost of sincerity.

**WARREN SMITH**

(Sun 239; 45-239)

**B+** "ROCK 'N' ROLL RUBY" [Hi-Lo BMI—J. Cash] Warren Smith comes up with stellar effort on a driving, house-rocker that could develop into a tremendous seller in the current market. Socko instrumentation.

**B** "I'D RATHER BE SAFE THAN SORRY" [Hi-Lo BMI—Kesler, Taylor] Flip is a heartfelt, middle beat romantic item that Smith waxes in first rate fashion. Two potent sides.

**BABS & FLOYD**

(RCA Victor 20-6503; 47-6503)

**B** "GIGGLE BOX" (2:40) [Valley BMI—B. Cross] Floyd Wilson teams up with Babs on a real funny slicing about a gal who breaks into fits of laughter whenever her boy friend appears. Laughs, sales and spins galore on this one.

**B** "DO YOU LOVE ME?" (2:12) [Valley BMI—F. Wilson] The artists blend in most appealing manner on this easy-on-the-ears, moderate paced biscuit.

**CHARLIE ALDRICH**

(Decca 29901; 9-29901)

**B** "COME BACK TO ME" (2:57) [Shapiro Bernstein & Paco ASCAP—C. Aldrich] Charlie Aldrich comes up with a splendid debut for the diskery as he pours his heart out on a touching, middle beat love item.

**B+** "I SAW MY OLD FLAME LAST NIGHT" (2:19) [Northern ASCAP—C. Aldrich] Here Aldrich turns in a penetrating vocal and recitation on a heartrending tale of meeting with his only love, who is now wed. Either end could step out.

**DENVER DUKE & JEFFERY NULL**

(Sacred)

(Round-Up 502; 45-502)

**B** "BEAUTIFUL SHORES OF HEAVEN" [Vokes BMI—Duke, Null] "The men with the women's voices", Denver Duke and Jeffery Null turn in a lovely reading on a moderate paced religious offering.

**B** "HYMN OF THE REDWOOD TREE" [Fee Bee-J. Bisko] Under side is an inspiring two tempo piece that the boys deck out with moving sincerity. Both ends should please the bible belt customers.

**JIMMY SKINNER**

(Mercury 70854; 45-70854)

**B+** "DIME A DOZEN (THAT'S WHAT YOU ARE)" (2:12) [Acuff-Rose BMI—Skinner] Jimmy Skinner tells us that he's found out the gal's true value as he waxes this up beat, sentimental piece in distinctive, money-making fashion.

**B** "(MY HEART'S) ON A BUDGET" (2:32) [Acuff-Rose BMI—Sinters, Skinner] On the lower lid Skinner spins a light-hearted, quick beat novelty in enjoyable style. Strong pairing.

**MARTHA LYNN**

(RCA Victor 20-6504; 47-6504)

**B** "JUST FOR FUN" (2:38) [Acuff-Rose BMI—W. Wallace] Martha Lynn sings right from the heart as she waxes this potent, middle beat cying-towel item.

**B** "I'M GOIN' HUNTIN' TONIGHT" (2:15) [Melody Trails BMI—M. Lynn] Here the thrush spins an interesting, up tempo ditty in sparkling style as she tells that her honey's done her wrong and she's gonna get even.

**JIMMY SWAN**

(MGM 12226; 45-12226)

**B** "WHY DID YOU CHANGE YOUR MIND" (2:29) [Acuff-Rose BMI—Swan] The mellow tones of Jimmy Swan come across in convincing fashion on this feelingful, moderate paced weeper with expressive lyrics.

**B** "HEY, BABY, BABY" (2:27) [Acuff-Rose BMI—Swan] Swan sends up a fetching vocal on a pleasing, middle beat romantic bouncer. An attractive coupling.

**THE MADDOX BROS. & ROSE**

(Sacred)

(Columbia 21513; 4-21513)

**B** "IT'S A DARK, DARK PLACE" (2:41) [Peer Int'l BMI—Fell, R. Maddox] The Maddox Brothers and Rose blend their vocal talents in first quality fashion on this lilting, middle beat moralizer that deals with speeding.

**B+** "AWAY THIS SIDE OF HEAVEN" (2:09) [American BMI—Fell, C. Maddox] The group puts the message across in stirring manner on this fast paced sacred piece. Should do well in the market.

# THE CASH BOX

Reports

THE NATION'S

# BIG 10

## Country

JUKE BOX TUNES

POS. LAST WEEK

### HEARTBREAK HOTEL

1 **Elvis Presley** 1  
(RCA Victor 20-6420; 47-6420)

### BLUE SUEDE SHOES

2 **Carl Perkins** 2  
(Sun 234; 45-234)

### YES, I KNOW WHY

3 **Webb Pierce** 3  
(Decca 29805; 9-29805)

### YOU AND ME

4 **Kitty Wells & Red Foley** 7  
(Decca 29740; 9-29740)

### I FORGOT TO REMEMBER TO FORGET

5 **Elvis Presley** 5  
(RCA Victor 20-6357; 47-6357)  
(Sun 223; 45-223)

### SO DOGGONE LONESOME

6 **Johnny Cash** 6  
(Sun 232; 45-232)  
**Ernest Tubb**  
(Decca 29836; 9-29836)

### I DON'T BELIEVE YOU'VE MET MY BABY

7 **Louvin Brothers** 4  
(Capitol 3300; F3300)

### WHY, BABY, WHY

8 **Red Sovine & Webb Pierce** 8  
(Decca 29739; 9-29739)  
**George Jones**  
(Starday 202; 45-202)

### I'VE GOT FIVE DOLLARS

9 **Faron Young** —  
(Capitol 3369; F3369)

### 'CAUSE I LOVE YOU

10 **Webb Pierce** —  
(Decca 29805; 9-29805)

# Shamrock Hit Parade



HOUSTON—Main Street in Houston, Texas, forms the background for this shot of the arrival of KXYZ's Ken Collins for the first day of his new afternoon segment of the Shamrock Hit Parade. Collins, familiar to Houston night owls through his work on the Night Scene, will be heard from 3:00 to 5:15 pm on the Shamrock Hit Parade. That's Ken Bagwell, KXYZ commercial manager, pouring the coffee for Collins who will continue to work the midnight to 2:00 a.m. portion of the Night Scene.

## Livingston Issues 7 New Stereophonic Tapes

NEW YORK—The Livingston Tape Club has announced the first seven of a series of new stereophonic releases on high-fidelity 7½ inch per second tape.

Two of these new ½-hour tape albums feature Lenny Herman and the Mightiest Little Band in the Land with an innovation in stereophonic recording . . . a completely new type of musical arrangement written and rehearsed specifically for stereophonic recording by the three-man team of Lenny Herman, Alan Schurr and Charles Shaw. As pioneers in the field of stereo recording, the Lenny Herman Band undertook a thorough study of the new technique and applied their findings to a radical approach to small band arranging. This new style, called "Music in Motion" takes full advantage of the possibilities now available in stereo performances.

Included in the same group of new stereo tapes are three Bill Thomson tapes, "In a Magic Mood", "A Latin Album" and "A Jerome Kern Album." Livingston's first Bill Thomson release brought in so many requests for new material that Thomson flew from the West Coast to rendezvous with a Livingston recording crew in Florida for a series of sessions on what is

probably the only stereophonic Hammond Organ in the country.

In the classical vein are four Concertos for French Horn and Orchestra featuring James Stagliano and The Zimmler Sinfonietta. These tapes have the additional interest of being the first stereophonic recordings made in the newly completed Kresge Auditorium of the Massachusetts Institute of Technology.

## Fantasy Signs La Porta

NEW YORK—John La Porta, modern jazzman, has been signed by Fantasy Records to an exclusive contract and will begin recording for them this month.

Known for his alto and clarinet playing, and his arranging, La Porta will record a number of new works he is currently writing. The first LP will include sides cut with duet, quintet, and septet.

A native of Philadelphia, La Porta has worked and recorded with a number of big bands, including Woody's famous First Herd, and also has recorded with Lenny Tristano as well as his own albums on Debut.

He currently divides his time between teaching and studio work.

## THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

- |  |   |
|--|---|
| 1. HEARTBREAK HOTEL  | Elvis Presley (RCA Victor)  |
| 2. BLUE SUEDE SHOES  | Carl Perkins (Sun)  |
| 3. YES, I KNOW WHY   | Webb Pierce (Decca)   |
| 4. FOR RENT  | Sonny James (Capitol)   |
| 5. YOU AND ME  | Kitty Wells & Red Foley (Decca)   |
| 6. SO DOGGONE LONESOME   | { Johnny Cash (Sun)<br>Ernest Tubb (Decca)                                  |
| 7. I'VE GOT FIVE DOLLARS   | Faron Young (Capitol)   |
| 8. LITTLE ROSA   | Red Sovine & Webb Pierce (Decca)  |
| 9. I DON'T BELIEVE YOU'VE MET MY BABY  | Louvin Brothers (Capitol)   |
| 10. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE)  | { Porter Wagoner (RCA Victor)<br>Red Sovine (Decca)<br>Tex Ritter (Capitol) |
| 11. I'VE CHANGED.  |   |
| 12. WHY, BABY, WHY.  |   |
| 13. BLACKBOARD OF MY HEART.  |   |
| 14. YOU'RE STILL MINE.   |   |
| 15. HOW FAR IS HEAVEN.   |   |
| 16. I TAKE THE CHANCE.   |   |
| 17. I WANT TO BE LOVED.  |   |
| 18. FOLSOM PRISON BLUES.   |   |
| 19. SEASONS OF MY HEART.   |   |
| 20. THESE HANDS; HONKY TONK MAN; ROCK ISLAND LINE; 'CAUSE I LOVE YOU; A GOOD WOMAN'S LOVE. |   |

## CINCINNATI CUT-UPS

When Dave Garroway and the entire "Today" gang hit Cincinnati to profile the town on Tuesday, April 17th for their three-hour show, they plan to cause quite a bit of excitement. On that day all three of the WLW-TV stations T-C and D will carry the full show. For "Today" in Cincinnati Garroway will have a crew of 25 plus the cast of Jack Lescoulie, Frank Blair, Lee Meriwether and J. Fred Muggs on hand. To explore Cincinnati in three hours special films have been made up in advance showing much of our industry and culture throughout the seven hills.

Should you have your TV on and tuned to the "Today" show you will see much of our Cincinnati talent too. They tell me that Willie Thall of the Hayride will be doing a square-dance with Miss America of 1955, Lee Meriwether. Ruth Lyons with her "50-50" club will be on hand. It all sounds like a great show.

You know Cincinnati is quite a baseball town so we got to get a plug in for the Cincinnati Reds. We understand that most of the games this year will be seen on TV. The opening game will be carried by WLW-TV with Walt Phillips emceeding festivities with sidekick Bob Bell on hand for the first game of the season between the Reds and St. Louis Cardinals.

Weddin' bells will soon be ringin' for Skeeter Davis of the Davis Sisters (RCA) as Mrs. Davis announces Skeeter's engagement to Kenny Depew. The Sisters this week are on tour thru the Carolinas with Jim Reeves and members of the Opry Gang. Card from Jesse Coates telling me he has a new record out "A Talk With My Son" on Headline label. Jesse is going off WGRC and is heard on WINN in Louisville. (Send us more news from down there Jesse). . . . Jimmie Williams (MGM) worked an old dutch weddin' is Osgood, Ohio this week end, with Bob Dickie's band. . . . They tell us that Bonnie Lou may be tapped for another network show next year. . . . "Ivory Tower" still getting lots of spins by DJ's in this area especially on the Cathy Carr (Fraternity) record.

## Bootleggers Discovered

NEW YORK—George Goldner, president of Tico Distributing company, this city, revealed that investigation had uncovered a huge bootleg operation which involved one of the largest outlets in the East and a local pressing plant.

Goldner's suspicion had been aroused through reports that had been made to him by one of his salesmen.

At this point, inasmuch as all pertinent data had been turned over to the district attorney, Goldner was reluctant to reveal the names of those involved, except to state that the owner of the pressing plant had confessed and named names.

Goldner stated the hits of all labels had been bootlegged and that he would certainly institute civil action to recover damages for his firms—Gee, Rama and Tico.

## "Tennessee" Ernie Ford "Rovin' Gambler"

CAP # 3421

**SNYDER MUSIC**

6308 SUNSET BLVD.

HOLLYWOOD CALIFORNIA

# THE CASH BOX Country Roundup

On April 21 Cowboy Copas (King) headlined the Prince Albert portion of the Grand Ole Opry. The Louvin Brothers (Capitol) were special guests that evening. Ray Price (Columbia) held the spotlight on the 'Opry' Prince Albert Show on April 28th and special guest that evening will be RCA Victor's Charlene Arthur.



CHARLENE ARTHUR

inked a recording pact with Hickory Records. Turner is heard over WSFA in Montgomery, Alabama.

Gabe Tucker, personal manager of Ernest Tubb, Justin Tubb and the Wilburn Brothers back in Nashville after several days of business and pleasure through Texas.

Col. Tom Parker keeping a busy schedule these days with Elvis Presley packin' 'em wherever he appears. Presley today is one of the hottest recording personalities in the business.

Maxine, J. E. and Bonnie Brown (RCA Victor) into Springfield, Mo. last week for appearances on the Red Foley "Ozark Jubilee". The trio's recording of "I'll Take The Chance" and "Goo Goo Da Da" has really taken hold and from all indications their very first release for Victor is going to be a winner! Lots of good luck, to a fine group!



JORDANAIREs

Thing's buzzin' in Springfield, Mo. where it was learned last week that Eddy Arnold would originate another television series from this music center. Arnold is to replace ABC's Bishop Sheen show for the summer.

There seems to be quite a bit of excitement surrounding Porter Wagoner's latest release of "Uncle Pen". Could be that this young, talented "Jubilee" star is on his way with another hit recording! Bobby Lord (Columbia) another "Jubilee'er" is hitting it off good with his "Beautiful Baby" recording at this time, also.

Eddie Bond (Mercury) continues to draw much attention with his "Rockin' Daddy" and "I Got A Woman". "Rockin' Daddy" is a Country-type Rock n' Roll that has caught on pretty fast for the young Mercury vocalist.

Young Dave Rich (RCA Victor) continues to work out of Central City, Ky., and is reported to be getting continued good play with his recording of "Darlin' I'm Lonesome" and "I'm Glad."

The new Capitol signee Wynn Stewart is getting off to a fast start with his recording of "The Waltz Of The Angels." We mentioned in this column three weeks ago this was another C&W artist to watch and it looks as if he's been noticed from the talk that's about. Good luck, Wynn!

Jimmie Skinner (Mercury) will be holding his 4th Annual Big Anniversary Jamboree at the "Jimmie Skinner Music Center" on Sunday, April 29th. Many of the leading recording artists will be on hand for the occasion as well as many disk jockeys. Jimmie, by card, informed us that this year they would be holding the big all-free show at the beautiful "Verona Lake Ranch", 100 acre Park at Verona, Ky. Admission will be free to the public so let everyone know about it in your area. There will be plenty free parking, wonderful picnic area. . . . For information you may write Jimmie Skinner Music Center, 222 East 5th Street, Cincinnati, Ohio.



DAVE RICH

Thanks to Cliff Rodgers for the nice mention in his recent News Letter. Cliff has continued to promote C&W music via his News Letter for some time and each week mentions the train of messages and information that comes his way, relative to the C&W music. It's good promotion for the industry, Cliff!

Postcard from Jesse Coates, Louisville, Ky., promoting his recording of "A Talk With My Son" and "I Took". Jesse records for Headline Records.

Sheriff Tex Davis, C&W music promoter of WCMS, Norfolk, Va., informs us that he recently visited with Luke Gordon (L & C Records)—"Going Crazy" who dropped in for a long interview. Tex had another Grand Ole Opry Show for April 22nd which featured Ernest Tubb, Marty Robbins, The Wilburn Brothers, Bonnie Lou, Autry Inman, Jerry Reed and Tommy Smith.

David Lorrie is now handling the personal management affairs of Myrna Lorrie (Fabor) and David informs us that persons may reach Myrna through this address: Route 3, Fort William, Ontario, Canada.

Word from Slick Norris, personal manager of Jimmy Newman, informs us that Pete Hunter is now working from 10 A.M. 'til 5 P.M. Hunter is working two stations, KTLW, Texas City, Tex. 10 'til 12:30 and KBRZ, Freeport, 1:05 'til 5 P.M. Country Music is in for a big boost in this area, and both stations

have a great coverage. Slick informs us that Jimmy Newman is being kept on a busy schedule because of his current clicker, "Seasons Of My Heart", and close behind "Let's Stay Together."

Sylvester Cross, American Music, Inc., sends us an edition of the wonderful new Merle Travis Song Folio. Cross reports a great reception and many compliments for the first Travis folio ever presented to the public.

Don Pierce, Pres. of Starday, will leave May 1st for a five week tour of Eastern and Southern cities and plans to attend the MOA Convention in Chicago and will join Harold W. Daily of Southeast Amusement Company, co-owner of the Starday label, for the Jimmy Rodgers Convention in Meridian on May 25th, at which time Pierce and Daily will hold a meeting concerning company affairs and further expansion of the Starday label.

Pierce reports immediate acceptance for the new George Jones release "I'm Ragged But I'm Right" and the new Leon Payne novelty "Two By Four" in which Leon impersonates both Red Foley and Kitty Wells.

Jones is very active on personal appearances and is considering offers for several new tours. Recent additions to the Starday roster of artists are Link Davis, Benny Barnes, Larry Nolen, Neal Merritt and Bill Mack.

Also it is rumored that Jones is coming out with a country Rock and Roll release using the moniker

JIMMIE SKINNER

"Thumper Jones". Jim Christie in to visit with the Chicago staff last week. Jim tapes his show in Chicago even though it goes out over XEG in Fort Worth, Texas and now he has a new one from XERB in San Diego. The transmitter for XEG is out in Monterey, Mexico. The transmitter for XERB is out in Rosa Rita Beach, Mexico. He lives in Des Plaines and tapes all his shows in Chicago. He works with the Harold Schwartz Associations, 1227 Loyola Avenue, telephone ROgers Park 4-1502. Jim would like to have the recording artists to phone him and come up and visit and tape some shows.

A capacity crowd saw the Grand Ole Opry show featuring Webb Pierce, The Wilburn Brothers, Autry Inman, Porter Wagoner, Tommy Smith and Jerry Reed at the Township Auditorium in Columbia, South Carolina, on Sunday, April 15th. Joe Morris, General Manager of WAGS, Bishopville, South Carolina, was visiting backstage with all the artists.

Don Masters sends out his call to all publishers, recording companies and promotion men to help him out with the latest country releases for his WHILL-Medford, Mass. country show.

The stars have been shining bright at Fred Lynn's "Hillbilly Heaven", (KWTO-Springfield, Mo.) the past few nights. Bud Isaacs, who is now in the Army down in Texas, got time off for an appearance on the Ozark Jubilee and while at the Crossroads he stopped by Hillbilly Heaven to chat with Lynn. Bud's new record "Boing" has been received very favorably in KWT Oland. Another Texas boy, Billy Walker from Waco, stopped by to see if Fred was whirling his new "Whirlpool".

Steve Stebbins, Americana Corp., reports that he returned from Alaska where Lefty Frizzell played five dates in Anchorage and Spenard. On these five dates he broke three (3) house records and was booked back there in September for twenty days. April 20, 21 he plays the Bostonia Ballroom, San Diego, California and Town Hall Party, Compton, Calif., April 27, 28 and then to Honolulu, Hawaii for five (5) days, starting May 1st. With him on this show will be the Cochran Bros., Ekko Records, and Noel Boggs, Columbia Records, handling the band, and a girl vocalist. Freddie Hart, Columbia Records, had a new record "Dig Boy Dig" and the flip "We Are Two Of A Kind" released April 16th.

Gary Williams is getting all set for the Jimmy Rodgers Day Celebration and will probably fly there with Lefty Frizzell.

Tom Tall, Abbot Records, just cut a session and expects a release about April 30th. Two of his numbers are rock and roll.

Bobby Jo and Joyce (Tennessee) debut with the new Nashville label with "Reaping Heartaches" and "Ain't Got Time". These two pretty lassies recorded their first session for Glenn Jones, Tennessee Records Prexy here in Nashville.

Sheriff Tex Davis and Art Barrett and Hopalong Joe Hoppel give out with their "Picks of the Week" with Bobby Lord's recording of "Beautiful Baby" and "This Veil of Tears" by Norman Phelps, (Cactus). Davis, Barrett and Hoppel keep the C&W wax going in the Norfolk, Va. area—WCMS.

Carl Perkins, Homer and Jethro, Justin Tubb, Sonny James, Johnny Cash and the Belew Twins worked Beaumont, Texas on April 21st and followed with dates in Galveston, San Antonio, Wichita Falls and West Texas.

Good to hear from Norma W. Barthel of Roland, Oklahoma, president of the Ernest Tubb Fan Journal, Melody Trails.

Johnny Dolan, Publicity chief at the Big "D" Jamboree in Dallas, reports that things have sure been busy there lately. The Big "D" has had many successful shows lately and only recently had Spike Jones in for a real fine show. On April 14, Roy Acuff, Kitty Wells, Johnnie and Jack pulled in some 5,000. Rain kept the attendance down somewhat, but it was a great success nevertheless.

The Five Strings with Sid King (Columbia) worked the Big "D" on April 21st and will return again on May 5th. Carl Perkins, recovering from his recent accident at a fast clip, will also be present for the May 5th performance.

Here's more big news from Dallas. Bristol-Myers has taken over the Big "D" show for sponsorship (KRLD). The company will sponsor the show from 8:30 'til 10:30. Johnny Dolan also reports that things are going great at the Big "D"!

Carl J. Sedlymayr, owner of the Royal American Shows, was into Nashville last week-end as house guest of Col. Tom Parker and Mrs. Parker. Sedlymayr left Nashville for Tampa, Fla., Winter Quarters for the Royal American Shows. Sedlymayr booked a C&W package for his show, which will open May 12th in Memphis, Tenn. at the annual Cotton Carnival there.

Wes Rose reports that Rusty and Doug (Hickory) with Wiley Barkdull are getting quite a bit of attention with their recording of "Hey, You There". The flip is by Rusty and Doug only, and the title is "Your Crazy, Crazy Heart." Also showing action is Barkdull's recording of "Cause You're Always On My Mind," and Don Gibson (MGM) with "Sweet Dreams."

The Blackwood Brothers Quartet (RCA Victor) slated for personal appearances May 1st through May 12th which will carry the popular quartet into parts

(Continued on page 37)

THE CASH BOX

Country Disk Jockey REGIONAL RECORD REPORTS



THE 10 TOP THE CASH BOX Country Best Sellers

JIMMIE WILLIAMS WNOP—Newport, Ky. 1. I Take The Chance (Browns) 2. Dark As A Dungeon (Moore) 3. How Far Is Heaven (Kitty Wells & Carol Sue) 4. Rock Island Line (Donegan) 5. Little Rosa (Sovine & Pierce) 6. My Suspicious Mind (Jimmy Williams) 7. On My Mind (Flatt & Scruggs) 8. Tall Men (Rose Maddox) 9. I Don't Believe You've Met My Baby (Louvins) 10. Fallen Angel (McDonald)

POP'S COUNTRY STORE WXGI—Richmond, Va. 1. For Rent (Sonny James) 2. I Take The Chance (Browns) 3. A Good Woman's Love (Hank Locklin) 4. Rock Island Line (Donegan) 5. Come On In (Patsy Cline) 6. Where Did The Sunshine Go (Jimmy Dickens) 7. How Far Is Heaven (Kitty Wells & Carol Sue) 8. I'm Rugged But I'm Right (George Jones) 9. How I've Tried (Wagoner) 10. Yes, I Know Why (Pierce)

DAL STALLARD KCMO—Kansas City, Mo. 1. Heartbreak Hotel (E. Presley) 2. Blue Suede Shoes (Perkins) 3. What Would You Do (Porter Wagoner) 4. Blackboard Of My Heart (Hank Thompson) 5. 'Cause I Love You (Pierce) 6. I'm Movin' In (Hank Snow) 7. Folsom Prison Blues (Cash) 8. Do You Know Where God Lives (Eddy Arnold) 9. That's All (T. Ernie Ford) 10. Why, Baby, Why (Sovine & Pierce)

(PLUS THE NEXT FIVE) 1. HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420 47-6420) 2. BLUE SUEDE SHOES Carl Perkins (Sun 234; 45-234) 3. YES, I KNOW WHY Webb Pierce (Decca 29805; 9-29805) 4. YOU AND ME Kitty Wells & Red Foley (Decca 29740; 9-29740) 5. SO DOGGONE LONESOME Johnny Cash (Sun 232; 45-232) Ernest Tubb (Decca 29836; 9-29836) 6. I FORGOT TO REMEMBER TO FORGET Elvis Presley (RCA Victor 20-6357; 47-6357) (Sun 223; 45-223) 7. I DON'T BELIEVE YOU'VE MET MY BABY Louvin Brothers (Capital 3300; F3300) 8. I'VE GOT FIVE DOLLARS Faron Young (Capitol 3369; F3369) 9. WHY, BABY, WHY Red Sovine & Webb Pierce (Decca 29739; 9-29739) George Jones (Starday 202; 45-202) 10. BLACKBOARD OF MY HEART Hank Thompson (Capitol 3347; F3347) 11. I WAS THE ONE 12. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE) 13. FOLSOM PRISON BLUES 14. FOR RENT 15. 'CAUSE I LOVE YOU 16. I'VE CHANGED

THOM HALL WKYW—Louisville, Ky. 1. What Would You Do (Porter Wagoner) 2. Blue Suede Shoes (King) 3. So Doggone Lonesome (Ernest Tubb) 4. Folsom Prison Blues (J. Cash) 5. You're Still Mine (F. Young) 6. For Rent (Sonny James) 7. You're Not Play, Love (Wilburns) 8. My Suspicious Mind (Williams) 9. I've Changed (Carl Smith) 10. Yes, I Know Why (Pierce)

BIG JIM HESS WIVK—Knoxville, Tenn. 1. Yes, I Know Why (Pierce) 2. Heartbreak Hotel (E. Presley) 3. If You Were Mine (Reeves) 4. I Wanna Be Loved (Johnnie & Jack & Ruby Wells) 5. I Don't Believe You've Met My Baby (Louvins) 6. Little Rosa (Sovine & Pierce) 7. A Good Woman's Love (Hank Locklin) 8. Story Of The Three Nails (Jim Hess) 9. One Life, Two Loves (Britt) 10. You And Me (Wells & Foley)

CARY HOBBS KDAV—Lubbock, Texas 1. Heartbreak Hotel (E. Presley) 2. So Doggone Lonesome (Johnny Cash) 3. For Rent (Sonny James) 4. Yes, I Know Why (Pierce) 5. Blue Suede Shoes (C. Perkins) 6. I Don't Believe You've Met My Baby (Louvins) 7. I'm Not Mad, Just Hurt (Hank Thompson) 8. These Hands (Hank Snow) 9. I've Got Five Dollars (Faron Young) 10. I Was The One (E. Presley)

10. I WAS THE ONE Hank Thompson (Capitol 3347; F3347) 11. I WAS THE ONE 12. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE) 13. FOLSOM PRISON BLUES 14. FOR RENT 15. 'CAUSE I LOVE YOU 16. I'VE CHANGED

RED SMITH WBOK—New Orleans, La. 1. Blue Suede Shoes (C. Perkins) 2. I've Changed (Carl Smith) 3. Yes, I Know Why (Pierce) 4. These Hands (Hank Snow) 5. You're Still Mine (F. Young) 6. Just Look, Don't Touch (Charlene Arthur) 7. So Doggone Lonesome (Cash) 8. I Want To Be Loved (Johnnie & Jack & Ruby Wells) 9. For Rent (Sonny James) 10. On My Mind (Flatt & Scruggs)

RAY GODWIN WFJX—Ft. Jackson, S. C. 1. These Hands (L. Frizzell) 2. Tall Men (Rose Maddox) 3. Too Young To Know (Curtis Gordon) 4. Rock Island Line (J. Work) 5. Rockin' Daddy (Eddie Bond) 6. What Would You Do (Porter Wagoner) 7. I Cried Again (W. Jackson) 8. You And Me (Wells & Foley) 9. You're Not Play, Love (Wilburns) 10. Pickin' Peas (Carlisle)

MARY WILSON KCLX—Calfox, Wash. 1. Blue Suede Shoes (C. Perkins) 2. Heartbreak Hotel (E. Presley) 3. These Hands (Hank Snow) 4. I've Got Five Dollars (Faron Young) 5. So Doggone Lonesome (Ernest Tubb) 6. Blackboard Of My Heart (Hank Thompson) 7. Yes, I Know Why (Pierce) 8. Dust On The Bible (K. Wells) 9. Sinful Secret (Ferlin Huskey) 10. Steel Guitar (Goldie Hill)

10. I WAS THE ONE Hank Thompson (Capitol 3347; F3347) 11. I WAS THE ONE 12. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE) 13. FOLSOM PRISON BLUES 14. FOR RENT 15. 'CAUSE I LOVE YOU 16. I'VE CHANGED

JOE MORRIS WAGS—Bishopville, S. C. 1. Yes, I Know Why (Pierce) 2. Little Rosa (Sovine & Pierce) 3. How Far Is Heaven (K. Wells) 4. You're Not Play, Love (Wilburns) 5. I Want To Be Loved (Johnnie & Jack & Ruby Wells) 6. Seasons Of My Heart (Jimmy Newman) 7. Your Heart (George Jones) 8. I've Got Five Dollars (Faron Young) 9. I've Changed (Carl Smith) 10. You And Me (Wells & Foley)

DONN TIBBETTS WGIR—Manchester, N. H. 1. Heartbreak Hotel (E. Presley) 2. Blue Suede Shoes (C. Perkins) 3. Why, Baby, Why (Sovine & Pierce) 4. You And Me (Wells & Foley) 5. Folsom Prison Blues (Jimmy Wakely) 6. Rock Island Line (Donegan) 7. Enjoy Yourself Square Dance (Milt Estes) 8. 16 Tons (T. Ernie Ford) 9. False Hearted Girl (Ford) 10. I Forgot To Remember (Elvis Presley)

"TATER" PETE HUNTER KTLW—Texas City, Texas 1. On My Mind (Foggy Mountain Boys) 2. Good Woman's Love (Locklin) 3. You're Still Mine (F. Young) 4. Seasons Of My Heart (Jimmy Newman) 5. For Rent (Sonny James) 6. Don't Push Me (Hendon) 7. Yes, I Know Why (Pierce) 8. Honky Tonk Man (J. Horton) 9. Have I Told You Lately (Lulu Belle & Scotty) 10. Shuffle And Deal (McCormacks)

10. I WAS THE ONE Hank Thompson (Capitol 3347; F3347) 11. I WAS THE ONE 12. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE) 13. FOLSOM PRISON BLUES 14. FOR RENT 15. 'CAUSE I LOVE YOU 16. I'VE CHANGED

UNCLE NICK BELL WGUY—Bangor, Maine 1. Heartbreak Hotel (E. Presley) 2. Why, Baby, Why (Sovine & Pierce) 3. Yes, I Know Why (Pierce) 4. I Don't Believe You've Met My Baby (Louvins) 5. That's All (T. Ernie Ford) 6. Poor People Of Paris (Atkins) 7. I've Got Five Dollars (Faron Young) 8. Goo-Goo Da-Da (Carlisles) 9. For Rent (Sonny James) 10. Do You Know Where God Lives (Eddy Arnold)

SHEL HORTON WKMC—Roaring Spring, Pa. 1. Sweet Dreams (B. Thompson) 2. Blue Suede Shoes (King) 3. You're Guilty, Darling (Benny Martin) 4. Kissin' Games (Jones & Pearl) 5. Seasons Of My Heart (Jimmy Newman) 6. Keep On The Sunny Side (Pickard Family) 7. Keep Your Promise, Willie (Thomas Carter & Snow) 8. Rock Island Line (J. Work) 9. Will You Willyum (J. Martin) 10. Tangled Mind (Daffan)

"NERVOUS NEPHEW" NED NEEDHAM WMOP—Ocala, Fla. 1. So Doggone Lonesome (Johnny Cash) 2. Tonky Tonk Man (Horton) 3. I Take The Chance (Browns) 4. What Would You Do (Porter Wagoner) 5. Blackboard Of My Heart (Hank Thompson) 6. Rock Island Line (J. Work) 7. California Zephyr (Williams) 8. Gonna Take Another Walk (Downtown (Charley Gore) 9. Sweet Dreams (D. Gibson) 10. Tall Men (Rose Maddox)

10. I WAS THE ONE Hank Thompson (Capitol 3347; F3347) 11. I WAS THE ONE 12. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE) 13. FOLSOM PRISON BLUES 14. FOR RENT 15. 'CAUSE I LOVE YOU 16. I'VE CHANGED

SHERIFF TEX DAVIS WCMS—Norfolk, Va. 1. Going Crazy (Luke Gordon) 2. Meet Me In The Chapel (Skeets Yaney) 3. Heartbreak Hotel (E. Presley) 4. You're Not Play, Love (Wilburns) 5. How Far Is Heaven (Kitty Wells & Carol Sue) 6. Little Rosa (Sovine & Pierce) 7. You're Still Mine (F. Young) 8. Moon Song (B. Meredith) 9. I Take The Chance (Browns) 10. Will You Willyum (J. Martin)

"SHERIFF" JIM WHNC—Henderson, S. C. 1. I Was The One (E. Presley) 2. Tall Men (Rose Maddox) 3. Folsom Prison Blues (Cash) 4. Blue Suede Shoes (C. Perkins) 5. Rockin' Daddy (Eddie Bond) 6. Happy Whistler (Robertson) 7. For Rent (Sonny James) 8. Do You Know Where God Lives (Eddy Arnold) 9. Beautiful Lies (J. Shepard) 10. So Doggone Lonesome (Ernest Tubb)

MITCH ODOM KNEA—Jonesboro, Ark. 1. Good Rockin' Daddy (Bond) 2. Goo-Goo Da-Da (Carlisles) 3. That's A Sad Affair (Reeves) 4. Blue Suede Shoes (C. Perkins) 5. Heartbreak Hotel (E. Presley) 6. 30 Days (Ernest Tubb) 7. These Hands (Hank Snow) 8. I'm Movin' In (Hank Snow) 9. Yodelin' Bird (Skeeter Bonn) 10. For Rent (Sonny James)

10. I WAS THE ONE Hank Thompson (Capitol 3347; F3347) 11. I WAS THE ONE 12. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE) 13. FOLSOM PRISON BLUES 14. FOR RENT 15. 'CAUSE I LOVE YOU 16. I'VE CHANGED

"CHUCKWAGON CHUCK" NICHOLS WOP—Salt Lake City, Utah 1. You And Me (Wells & Foley) 2. If You Do Dear (Carl Smith) 3. A Good Woman's Love (Hank Locklin) 4. You're Still Mine (F. Young) 5. I Want To Be Loved (Lee & Cooper) 6. For Rent (Sonny James) 7. Any Old Time (Wade Ray) 8. Why, Baby, Why (Sovine & Pierce) 9. I Don't Believe You've Met My Baby (Louvins) 10. If You Were Mine (J. Reeves)

TOM EDWARDS WERE—Cleveland, Ohio 1. Yes, I Know Why (Pierce) 2. Blue Suede Shoes (Perkins/Presley) 3. I've Got Five Dollars (Faron Young) 4. I Was The One (E. Presley) 5. Hank Williams, Alabama Boy (Duke & Null) 6. How Far Is Heaven (Kitty Wells & Carol Sue) 7. Little Rosa (Sovine & Pierce) 8. A Good Woman's Love (Hank Locklin) 9. What Would You Do (Wagoner/Sovine) 10. I Don't Believe You've Met My Baby (Louvins)

LES "RANCH-HAND RED" COLEMAN WJWL—Georgetown, Dela. 1. You And Me (Wells & Foley) 2. Horse Named Pete (Carson Robinson) 3. Rock Island Line (J. Work) 4. Supperette (Jimmy Davis) 5. That Little Boy Of Mine (Ray Haney) 6. Why, Baby, Why (H. Locklin) 7. Just Look, Don't Touch (Charlene Arthur) 8. Slowly And Surely (Rusty Wellington) 9. If You Were Mine (Reeves) 10. Eat, Drink And Be Merry (Porter Wagoner)

10. I WAS THE ONE Hank Thompson (Capitol 3347; F3347) 11. I WAS THE ONE 12. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE) 13. FOLSOM PRISON BLUES 14. FOR RENT 15. 'CAUSE I LOVE YOU 16. I'VE CHANGED

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COUNTRY ROUNDUP (Continued from page 36)

of Tennessee, Illinois, Alabama, Georgia, Florida and North Carolina. Home base for the Quartet is Memphis, Tenn.

Herbert Shucher, personal manager of Jim Reeves reports that Reeves is set for an A. V. Bamford tour which will cover the following cities: Edmonton, Canada, Calgary, Canada, Billings, Montana, Minot, N. D., Sioux Falls, S. D., Sioux City, Iowa, St. Paul, Minn., and LaCrosse, Wisconsin. Shucher also reported that Jackie Hollar, president of Reeve's Fan Club was in town recently for discussions on future plans of the club.

X. Cosse, personal manager of Martha Carson, Ferlin Huskey, Mac Wiseman reports that Huskey has signed to play the Calgary Stampede and he will be the first country and western artist to ever be featured at the annual Calgary Stampede. He will be there July 10-15th.

Mac Wiseman is slated to work a tour through Kansas the latter part of this month. Martha Carson recently recorded a session for RCA Victor in New York and her first record is to be released in about two weeks. Ferlin Huskey just completed a tour thru the Dakotas, Iowa, and Minnesota through April 25th for T. B. Skarning.

Thanks to Gary Williams for the very nice letter this past week. Williams will be making the trek to Meridian, Miss. for the Jimmie Rodgers Memorial Day Celebration May 25th-26th.

Buster Moore and Bonnie Lou continue to hold forth with their daily television shows over WJHL—TV in Johnson City, Tenn. Benny Sims is working with the group as well as Homer Harris and his trick horse, Stardust. The North Carolina Cloggers, one of the very interesting square dance groups is also working the show.

Audrey Williams (MGM) who is clickin' off great with her latest recording of "Ain't Nothin' Gonna Be Allright Nohow" and "Livin' It Up And Havin' A Ball" is also writer of the tunes. The disk jockey response on these two by Audrey has been very good. Audrey made a swing through the South last week promoting the disk and is scheduling another promotion trip this coming week. Audrey is slated to appear on the Pee Wee King TV'er on April 28th.

Lou Millett reports from WLCS, Baton Rouge, La., that the Bobby Lord recording of "Beautiful Baby" on Columbia is going great in his territory. Millett and Dean "Hillbilly" Evans keep the C&W wax spinning in this neck of the Southland!

Biff Collie reports from "Collie's Corner", KPRC in Houston, Texas with these news nuggets: Johnny Horton's "Honky Tonk Man" is the hottest real country thing I've had in months. This sure ought to be one of the big records in our kind of music for '56. Johnny and his manager, Tillman Franks really got a full and up to date sound on this one! Porter Wagoner's new one just knocks Biff out. Biff says those fiddles on "Uncle Pen" sound like a half dozen, and really give a terrific country tune a fresh, enthusiastic flavor. Wade Ray gave a fine treatment to Jimmie Rodgers' "Any Old Time" and the folks like it, too. More deejays should try this great artist's records on the table for size and good taste. Ole Biff Collie is gettin' a lot of good reaction to his added air time at KPRC . . . 4:30-5:30 P.M. Biff's on with "Collie's Corner" everyday now from 12:30-2 P.M. and 4:30 to 5:30 P.M. Thanks Biff, for the notes and news from your town!

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

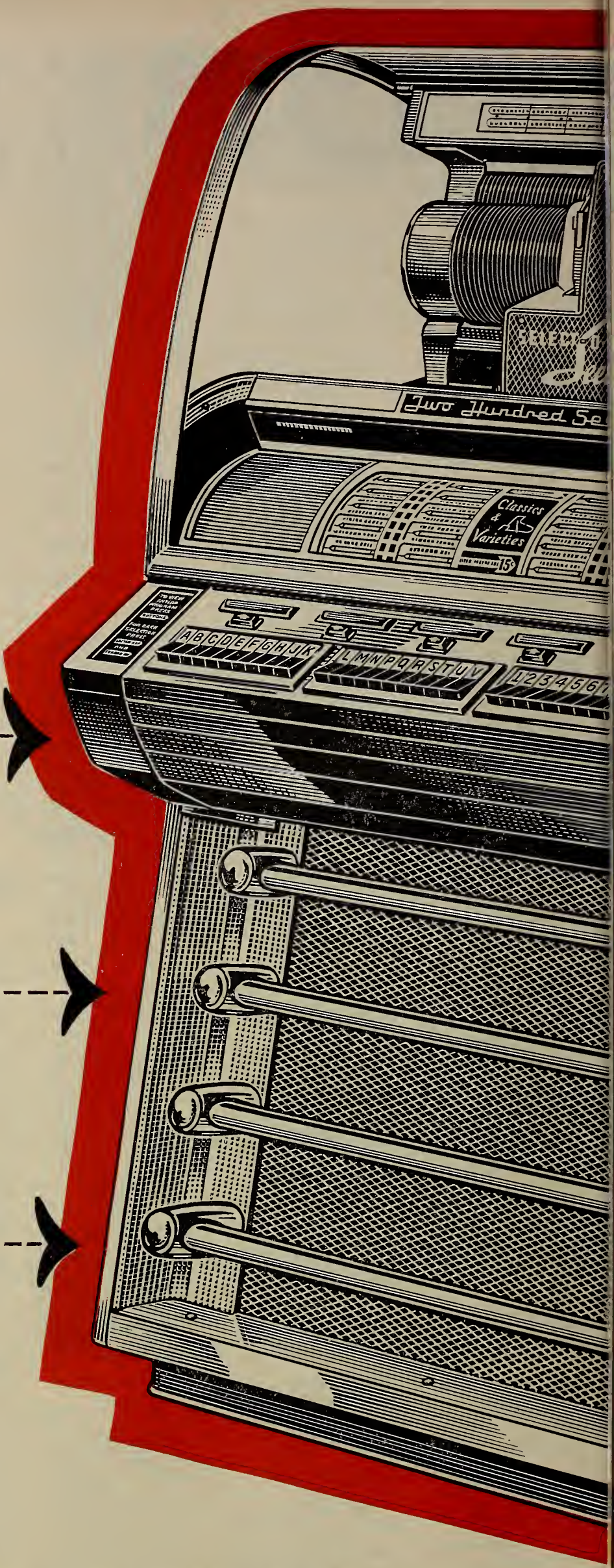
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➤ \*Leading record manufacturers—including Columbia, RCA-Victor and Capitol—have developed low-cost 45 RPM E.P. Record packages for coin-operated music systems. See your Seeburg Distributor for complete information.



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## How To Start A:

# TEENAGE CANTEEN

## Here and There

NEW YORK—Seeking an answer to reports that building for 1956 is on the decline, *The New York Times* investigated. The newspaper reports "A Survey of Data on Contract Awards Indicate No Such Thing". Using a survey made by the F. W. Dodge Corporation, statistical service, the newspaper writes: "The Dodge survey shows that construction contracts awarded between January 1 and March 22 totaled \$5,355,910,000, some 21 per cent above the year-ago level." "Remember", points out the *Times*, "these constitute fixed plans for building in the months to come. In past years, the Dodge reports have been, if anything, on the conservative side. They have proved so reliable, on the whole, that many companies base their production plans on the month-by-month figures."

PHOENIX, ARIZ. — Operators in this rapidly expanding industrial State can look to the future with great optimism. Not only is plant expansion progressing rapidly, but the employment situation keeps getting larger and larger. Employment Security Commission statistics show that 230,000 of the State's population of slightly over 1,000,000 were employed at the start of 1956. The report states: "The prospects for continued prosperity are good. Industrialists predict growth unparalleled in peacetime and further development of subcontractors to supply local industry. Labor leaders foresee no end to the building program."

NEW YORK—While this new development in vending will not help the professional operator, it is interesting to report the plan of the Independent Grocers' Alliance. Don R. Grimes, president, sent a memo to all its members announcing a new feature—a vending machine which will contain at least 25 items considered to be the basic needs of housewives everywhere, and which will be placed outside of the store after it is closed. The vending machine, Grimes said, will contain dairy products, rolls, bread, coffee, soap and other items.

PATERSON, N. J.—This is strictly for the private attention of our golfing friends. There's a firm in this city, Fairways Co., that is producing a private range which can be set up at home, either indoors or outdoors, thru the use of a practice net. It is easy to set up and allows a full swing and full impact with the ball. The frame is 6½ feet high, 8 feet wide and is made of net bound with canvas on a tubular steel frame. And only costs \$39.50.

It seems that many thruout the industry are still puzzled about how to start a "Teenage Canteen" into immediate operation. The following points are offered for those men and women who are anxious to get a "Teenage Canteen" under way in their communities and will expend the necessary effort to do so.

1.—Rent, or obtain by donation, any store of a good size in any neighborhood where you believe a "Teenage Canteen" should be in operation. Teenagers will help you to decorate the place. Paint it. Arrange gaily covered streamers and even murals. Rent chairs and tables or, if you have old chairs and tables, repaint them in gay colors.

2.—Bring in some cases of soft drinks. Make sure these are iced. Also cookies, candies and whatever other such eatables can be obtained, either by donation or by purchase. Here, again, teenagers will help serve and arrange the eats as well as the soft drink counters.

3.—Set up a free playing juke box with plenty of extra records of the type teenagers appreciate. In fact, if you have a teenage son or daughter, he or she and their friends will probably help you in this regard. Have the extra recordings handy so that the kids can interchange these as they desire.

4.—Call on the principals of the local high schools. Tell them of the "Teenage Canteen" you are creating. They will help spread the word about to the teenagers in the school. The PTA (Parent-Teachers Association) will be more than happy to help. They'll pass out invitations. They'll help supervise. They'll help serve. They'll bring goodies and everything else to help make your "Teenage Canteen" the most popular teenager gathering place in the community.

5.—Phone your record distributors. Tell them what you are doing. Ask them if any outstanding recording stars are in town. These artists will be more than happy to make an appearance and, if you can afford to, they will also autograph their latest recordings for the teenagers. In fact, you can follow thru on this by having a large sign as well as invitations made advising all the

kids the names of the recording artists who will visit the "Teenage Canteen" and when they'll be present.

6.—Local disk jockeys will be more than happy to cooperate. Many have already indicated they would make it their business to emcee events at "Teenage Canteens" or just visit about and greet their fans. In fact, some of the disk jockeys have stated that they'll be happy to bring recording artists along with them, to meet the boys and girls who enjoy the "Teenage Canteens".

7.—To get still more attendance, phone local newspapers, radio and TV stations. They'll spread the news. They'll probably photograph the place and the kids to make the "Teenage Canteen" even more popular. They'll be happy to help. They have helped in every instance wherever such help has been asked of them.

8.—If there are noted athletes in town or other well known personalities, a phone call will usually bring them to the "Teenage Canteen". In this way surprise appearances of noted personages are constantly being brought to the "Teenage Canteen". This causes the canteen to become even more interesting and attractive to the teenagers in the community.

9.—Help for supervision, ideas and affairs can be had from local youth organizations. From prominent business organizations that interest themselves in youth. From the youth division of the local police department who will be more than happy to cooperate. From fraternal organizations and from many other people who are tremendously interested in the creation of "Teenage Canteens" to help eliminate juvenile delinquency wherever it exists and, at the same time, bring about an interesting place in the community for all the teenagers.

10.—Summing it all up, do you believe that this is really too difficult a task? It's actually a matter of some phone calls and a few personal visits. Within a week or two a "Teenage Canteen" will be in operation in your community with the blessings of all the people.

# MUSIC LEADERS FORESEE EXPORT OF OVER 35,000 PHONOS FOR 1956

## Believe Trade Can Surpass the 24,372 Phonos Exported in 1955 by Greater Concentration and Closer Cooperation With World Markets

CHICAGO—The U.S. Department of Commerce reports that 24,372 phonographs were exported to countries all over the world at a total value of \$11,221,699 has caused a great deal of enthusiastic comment thruout this coincenter.

This indicates that the average price of a phonograph shipped into the world markets was approximately \$450. This figure is between the reconditioned and new phonographs.

Therefore, at a price of about \$450 per phonograph, the 35,000 phonos which optimistic music leaders foresee as being exported from the U.S. during 1956, almost 50% greater volume than 1955, would set a new high mark for phono shipments out of this country dollarwise at about \$15,750,000.

Confronted with these facts, music leaders weren't one whit downed in their enthusiasm or in their optimistic belief that the industry could and would export about 35,000 automatic phonographs, both new and used, during '56.

One reason advanced for this new high figure was that those countries which have already imported a goodly volume of new and reconditioned phonographs would have to replace some and buy others for locations which would demand phonos due to their appearance in competitors' places.

Those countries, these men claim,

where only a few phonos were imported, provided the population was there, would want more. They point to what has happened in other similar instances.

Should the industry reach the 35,000 exportation figure, for both new and used phonos, this would set an all time high for the industry. The close to \$16 million figure has never before been reached, it is claimed.

The fact remains, many point out, that the music operators in the U.S. are changing over to new style high fidelity phonos faster than ever before.

They are also receiving very fine trade-in valuation for their former phonos.

This all works to the advantage of the importer, these men explain, and believe that importers everywhere in the world realize this.

It is, therefore, no great surprise that manufacturers as well as a large number of distributors are concentrating more intently on sales to the export field.

The manufacturers have already made arrangements for closer cooperation with all the countries worldwide.

All this cooperation and concentration with and on the export field may result in the achievement of the 35,000 volume figure so optimistically advanced.

## Announce Convention Committees

OAKLAND, CAL.—George A. Miller, president and business manager of Music Operators of America, Inc., released the following names of committees who will officiate at the M.O.A. convention.

The General Committee over all functions, will be:

George A. Miller, General Chairman;  
Clinton S. Pierce, Co-Chairman;  
Albert S. Denver, Co-Chairman;  
Martin C. Britz, Co-Chairman;  
Larry Marvin, Co-Chairman;  
J. Harry Snodgrass, Co-Chairman;  
Les Montooth, Co-Chairman;  
James F. Tolisano, Co-Chairman;  
Hirsh de La Viez, Co-Chairman;  
Sidney H. Levine, Co-Chairman;  
William Hullinger, Co-Chairman.

Exhibit Committee:

Larry Marvin, Chairman;  
John A. Wallace, Committeeman;  
Norman Gefke, Committeeman;  
Howard N. Ellis, Committeeman;  
David J. Baker, Committeeman.

Entertainment Committee:

Hirsh de La Viez, Chairman,  
Buddy Basch, Committeeman,  
George A. Miller, Committeeman.

Banquet and Ticket Committee:

J. Harry Snodgrass, Chairman;  
Martin C. Britz, Committeeman;  
Clem Stetson, Committeeman.

Reception Committee:

William Hullinger, Chairman;  
Thomas Withrow, Committeeman;  
William Blatt, Committeeman;  
Louis Ptacek, Committeeman;  
Max Hurvich, Committeeman;  
Victor Ostergren, Committeeman;

Permanent Advisory Committee:

George A. Miller, Chairman;  
J. Harry Snodgrass;

Martin C. Britz;  
Les Montooth;  
Al Denver;  
Clint S. Pierce;  
Sidney H. Levine.

The following subjects will be discussed by moderators at various meetings.

Milton Cole and David J. Baker will talk about "Maintenance, Service to Locations, Record Buying, Contracts with Locations, etc." On Sunday afternoon, May 6th, between 12 noon and 2:15 p.m. in a special meeting room for this purpose. Milton Cole and Dave Baker will continue their meeting of Sunday evening, May 6th, between the hours of 8 p.m. and 10 p.m.

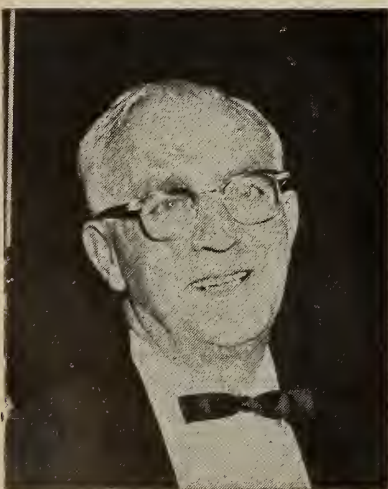
Howard Ellis and Ted Nichols will discuss "The Advantages and Percentages of 10¢ Play" on Monday afternoon, May 7th, between 1 p.m. and 2:15 p.m.

John A. Wallace and Larry Marvin will discuss "Taxation and License Problems,—and What To Do About Them" on Monday afternoon, May 7th, between 1 p.m. and 2:15 p.m.

Gordon Stout and Norman Gefke will speak about "Public Relations, and Local and State Legislation, Affecting the Automatic Phonograph Business" on Tuesday afternoon, May 8th, from 1 p.m. to 2:15 p.m.

J. Harry Snodgrass and James F. Tolisano will discuss "Depreciation,—a Key to Sound Juke Box Management, and Merchandising of Locations" on Tuesday afternoon, May 8th, between the hours of 1 p.m. and 2:15 p.m.

## Chicago's Music Operators Re-elect Entire Slate of Nominating Committee



PHIL LEVIN

CHICAGO—Music operator members of the Recorded Music Service Association unanimously voted the slate of their Nominating Committee at their big election meeting (Bismarck Hotel, April 10).

Re-elected were the following officers of the organization: Phil Levin, president; Carl Greene, vice-president and secretary; Earl Kies, vice-president and treasurer; Dan Gaines, vice-president.

There was but one change in all the voting. This was replacement of Roy Blomquist on the Board of Directors with Julius Mohill.

The Board of Directors is composed of: Phil Levin, Earl Kies, Carl Greene, Julius Mohill, Dan Gaines, Joseph Filitti, Julius Gronner, Louis Arpaia and Andy Oomens.

Stated reelected president Phil Levin, "The entire organization is very happy over this annual election.

"We feel certain that the year ahead will prove one of the most progressive our organization has ever yet enjoyed."

### Bally School at Scotte Crosse Co.

SCRANTON, PA.—Paul Calamari, Bally field engineer will conduct a two-day service school May 1, 2 at the headquarters of Scott Crosse Company, this city. School will start both days at 10:00 A.M., with refreshments served after each session. Joe Kovach will be the host.

"Operators and servicemen from the area are urged to attend, as Calamari will give many servicing tips, and thoroughly cover every electrical-mechanical detail of current Bally Bowlers, Kidd'e-Rides and Pin-Pool games," stated Kovach.

## Williams Intros "Klik Billiards"

CHICAGO—"Something quite new and unusual in the realm of pool tables is seen in Williams' new 'Klik Billiards', currently on hand at the company's distributing outlets," said Art Weinand, general sales manager of Williams Manufacturing Company, this city.

"It is the first table that permits players to make billiard shots off their own, their opponents', or any of the balls on the table. The middle area of the p'ayfield presents an entirely new arrangement consisting of a ball which protrudes through the center hole. Because this ball is fastened to a universally flexible pivot that moves off-center in every direction, it serves two purposes. First, if hit squarely by a ball at moderate speed, it moves off-center and permits the ball to drop through the center hole for a score. Secondly, if hit too hard, the pivot ball in the center hole won't let the ball drop through. Instead, it shunts the hard-hit balls off to other areas with its snappy rebound qualities.

"Four 'captive' balls and four lite-up bumpers surround the center hole ball. These serve as rebounds and

many curious and interesting shots are being made in this area of 'Klik Billiards'.

"The table is built for 3 or 4 sided play, two or four can play and it takes in two dimes per game. The cabinet is rich and impressive in its two-tone appearance. It utilizes an area only 36" wide by 64" long", concluded Weinand.

"And", supplemented Sam Stern, vice president of Williams Manufacturing Company, "the new Klik Billiards' table provides a degree of animation in mid-field which has been missing heretofore."

### "Premiere" at NVAC

CULVER CITY, CALIF.—Oak Manufacturing Company, this city, will give an advance showing of its new "Premiere" machines at the National Vendors Association Convention in Chicago, May 10 to 13.

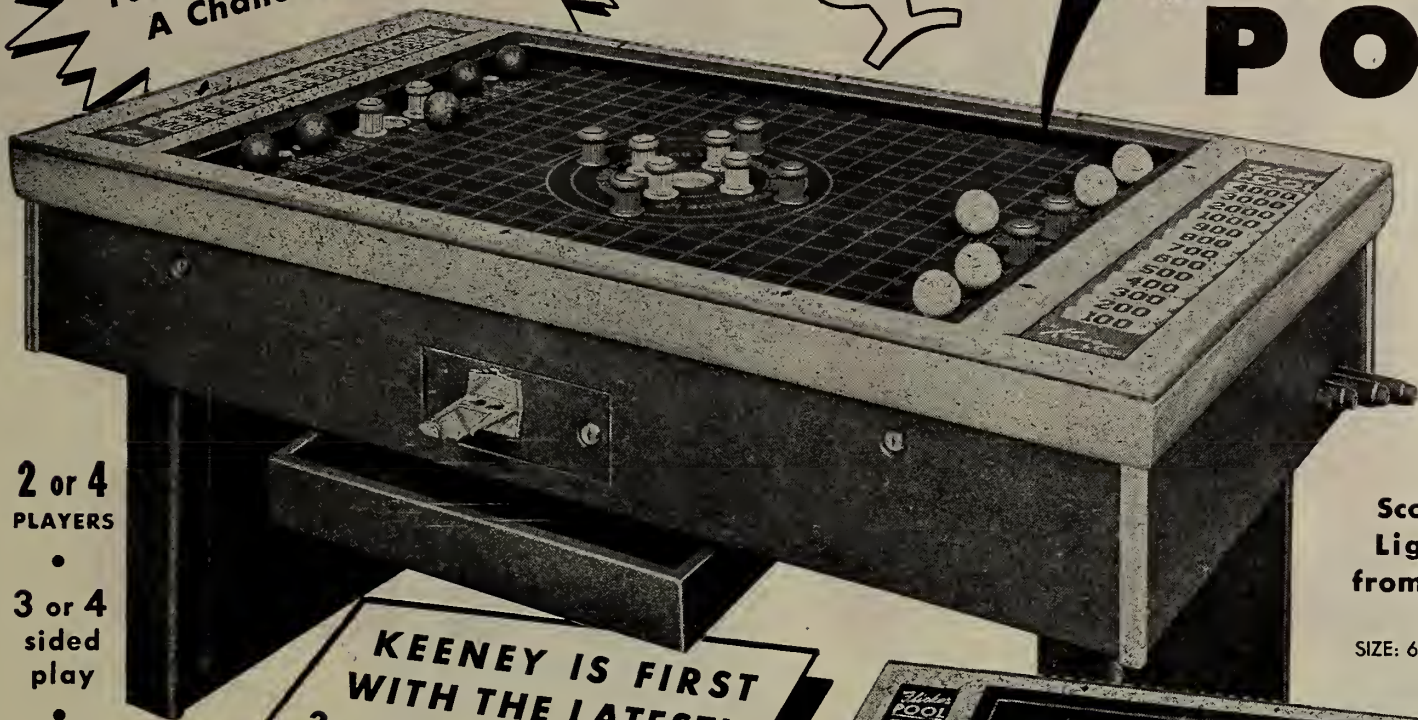


**A HIGH SCORE GAME**  
 COMBINING  
**SKILL AND TIMING**  
 Fascinating to Amateurs -  
 A Challenge to Experts!

KEENEY'S



# Flicker POOL



**HIGH  
SCORE  
WINS!**



Scores Vary as  
Lights Flicker  
from 100 to 600!

SIZE: 64" L. x 36" W. x 32" H.

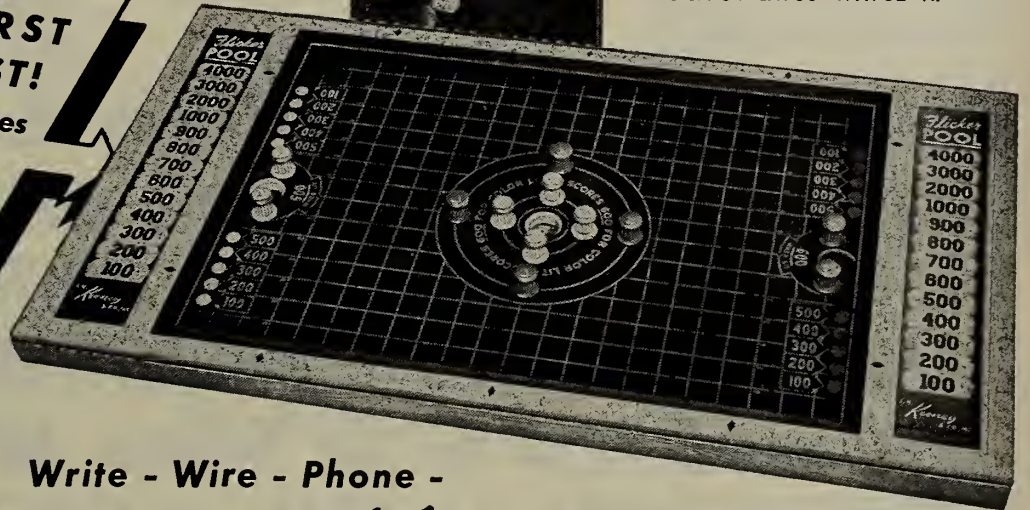
**2 or 4  
PLAYERS**

**3 or 4  
sided  
play**

**2 DIMES  
PER GAME!**



**KEENEY IS FIRST  
WITH THE LATEST!**  
 3-Way Toggle Switch enables  
 game to be played as  
**FLICKER POOL**  
 or  
**FASCINATION POOL**



**OPERATE KEENEY'S  
FASCINATION  
POOL**

Regular or  
**JUMBO**  
Models

**J. H. Keeney & CO., INC.**  
 2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

Write - Wire - Phone -

See YOUR *Keeney* DISTRIBUTOR!

## Chi Phono Bowling League Sets Banquet For Saturday, May 26



BOB GNARRO

CHICAGO—The annual banquet of the Chicago Automatic Phonograph Bowling League was set for Saturday evening, May 26, 1956 by the officers of the league who will also act as the banquet committee.

The same place was again chosen for this year's banquet, Allgauer's Fireside Restaurant.

Bill Gersh, of The Cash Box' Chicago offices will once again act as master of ceremonies as he has done each year since the inception of the league and since the first annual banquet.

Bob Gnarro will be in the Banquet Committee along with John Oomens, Edith Davis and Ray Gallet. All are officers of the Chicago Automatic Phonograph Bowling League.

An attendance of over 200 people is already assured just from among the members of the 16 teams that comprise the league.

The 16 teams are: ABC No. 1 and ABC No. 2 teams; Melody Music; Atlas Music; Coven Music; B & B Novelty; Paschke Phonograph Service; Gillette Distributors; Galgano Distributors; Coral Records; Decca Records; Mercury Records; Singer One-Stop; Star Music; Star Music and Western Automatic Music.

Sponsors of the various teams are expected to take far over the 200 tickets already computed for this big night when awards will be given to all the top bowlers as well as to the two top teams.

## Two Chi Phono Bowling Teams Finish Near Top in State Tourney

CHICAGO—Two of the teams from the Chicago Automatic Phonograph Bowling League have finished near the top in the Illinois Bowling Association Tournament now under way here.

ABC Music Service Corporation's team scored in with a total of 2926 for their three games. The team is composed of Bob Gnarro, Harry Schryver, Les Taylor, Al Rice and Irving Cairo.

The Galgano Distributing Company team finished with a three game total score of 2918. This team is composed of Tony Galgano, Len Christiansen, Harry Julian, Warren Paradee and Charles Alesi.

The standings won't be published until the end of the state tournament, all here are of the belief that both teams "finished in the money".

Most enthused of all here is Johnny Oomens, sparkplug of the Chi-

The AMAZING . . .  
SENSATIONAL

# BALLY BOOSTER POOL

Ready For Immediate Delivery

GREATEST OF ALL  
POOL GAMES

**RUNYON  
SALES COMPANY**

Factory Representatives for:  
 AMI, Inc., Bally Manufacturing Co.,  
 J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880  
 221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777  
 231 Windsor St., Hartford, Conn., JA 7-4470

cago Automatic Phonograph Bowling League, and its most enthusiastic moving force.

# **Music Operators Must Obtain And Accumulate Over:**

# **A MILLION LETTERS**

***This is True Public Opinion. This is the One Big and Best Answer, the Public's Answer, to Convince the Members of the House and Senate Judiciary Committees to POSITIVELY DENY ASCAP'S DEMAND FOR PRIVATE TAXING AUTHORITY BY VOTING AGAINST S.590 and S.1254 in the Senate Judiciary Sub-Committee and VOTING AGAINST H.R.4316 and H.R.2677 in the House Judiciary Sub-Committee. THESE BILLS MUST BE KILLED!!***

Time is running out—*fast!*

Open public hearings may be called any day now by either the House or Senate Judiciary Sub-Committee on the four Bills now pending.

Two of the Bills, S.590 and S.1254, are in a special Senate Judiciary Sub-Committee.

Two of the Bills, H.R.4316 and H.R.2677, are in the special House Judiciary Sub-Committee named to hear these two Bills.

Every single music operator in the nation, his wife, his family, his friends and his employees must make every effort to obtain all the letters they possibly can to help KILL THESE FOUR BILLS RIGHT WHERE THEY ARE AT—in the House and Senate Judiciary Sub-Committees.

Every friend of every operator, everyone with whom he does business, whether butcher, baker, candle stick maker, every organization he belongs to, every civic, social and spiritual leader, every single person must be approached to give every operator a letter which he can use to defend his livelihood, maintain the welfare of his family and employees and assure his business future.

This is the one big, best answer. This is true public opinion. This is the one answer that every legislator will heed — *public opinion.*

That's why the nation's music operators must immediately accumulate AWAY OVER A MILLION LETTERS.

These letters must be mailed at one time. They must be deluged down on those legislators who will be listening to arguments pro and con when open public hearings are called on these four bills. **THEY MUST NOT BE MAILED UNTIL OPERATORS ARE ADVISED TO DO SO!!!**

The nation's music distributors will help all operators. They will help arrange the wordage of each letter. They will arrange for photostating all letters. They will help address the letters. Operators should work with distributors if they can't do the job themselves.

Associations will help every operator. Association leaders are appointing committees to show operators what they must do. Associations are ready to cooperate with independent operators in their areas.

*This is a job for everyone.* Not for the few. It's a job for the man who wants to SAVE HIS LIVELIHOOD and be sure that he can continue to bring bread and butter home to his family.

## **IMPORTANT NOTICE!**

**HOLD ALL LETTERS! DO NOT MAIL UNTIL YOU ARE ADVISED TO DO SO!**



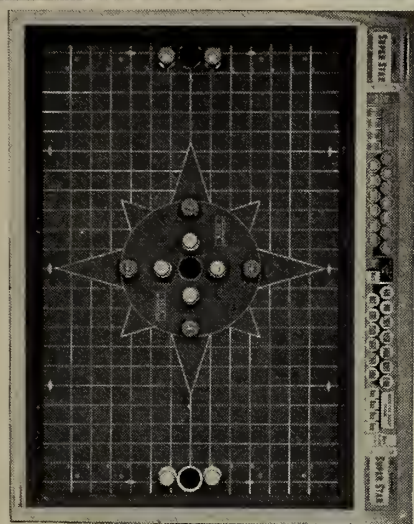
**INTRODUCING**  
**The Star Attraction**  
**That Is Breaking**  
**ALL PLAY and**  
**PROFIT RECORDS**  
**EVERYWHERE!**

**Exhibit's** **NEW** **Star**  
**Super**

**HINGED ON ONE END**

Simple to raise. Steel supported playfield stabilizers under surface of playfield prevent warping.

SAME LENGTH AS SKILL POOL—JUST 3" WIDER



**ELECTRIC SCORING ALONG ONE SIDE OF TABLE TOP**

For easy viewing of your score or opponent's score.

**2 or 4 PLAYERS**

**FEATURES**

**NEW END AND CENTER HOLE SCORING — PLUS NEW SKILL SHOTS**

Players can exercise professional skill and strategy by maneuvering for position and blocking opponent's balls.

**THE EXHIBIT SUPPLY COMPANY**

ESTABLISHED 1901

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 CHICAGO 24, ILLINOIS  
 PHONE: VA 6-3100

ASK YOUR DISTRIBUTOR ABOUT EXHIBITS

★ **SKILL POOL** IN KING SIZE AND REGULAR ★ **SKILL SCORE**

**Nat Cohn Takes Over Management of Scientific Machine Corp.**



NAT COHN

NEW YORK—Nat Cohn this week announced that he had been appointed to take over the management of Scientific Machine Corporation, Brooklyn, as of last Monday, April 16. The appointment puts at rest the number of rumors that had been floating about the trade since the death of Max Levine on March 2. Levine had been president of Scientific.

Cohn, one of the pioneers in the coin machine business, said the firm will continue to produce the same type and quality equipment that it has for the past thirty years. "We are swamped with orders and the factory is proceeding on full scale production

so that we can deliver as quickly as possible. The acceptance of our newest game, 'Bing-O-Reno' is so overwhelming that we will have to work around the clock to fill our backlog of orders. However, we are rushing to get our summer products out so that all will have them in time for the opening of the warm weather season."

Cohn was last associated with Conat Sales and Rite-way Manufacturing Company where he manufactured such kiddie rides as "Atomic Jet", "Aqua Jet" and a three dimensional moving picture machine.

**Standard Metal Typer Buys Harvard Auto. Mach.**

CHICAGO—Henry Barnas, general manager of Standard Metal Typer, Inc., this city, announced this past week that the firm had purchased the business operated by Harvard Automatic Machine Co. of Lorain, Ohio.

Barnas reported: "This includes the rights to and the units called, 'Harvard Metal Typer'."

He also advised, "Effective immediately all Harvard typer company units, parts, repairs and disks will be served and sold from Chicago only through Standard Metal Typer, Inc."

Barnas stated, "A revised model of the 'Harvard Metal Typer' is contemplated and will be considered the future budget-priced typer for the market."

**CIAA In All Out Membership Drive**

CHICAGO—Chicago Independent Amusement Assn. members decided this past week at their meeting (Pine Room, Congress Hotel, Tuesday, April 17) on an all-out membership drive.

It is estimated that there are about 350 amusement ops in this city and that each one of the CIAA members should attempt to bring in five new members to the association at the next meeting. CIAA has 81 members at this time. About 40 or so attended this meeting.

In addition to Milton Raynor, Legal Counsellor for the organization, Sam Greenberg, president; Dave Brody, treasurer, and Ed Mohill, secretary, all spoke to the group.

Guest speaker was Joe Kline of First Coin Machine Exchange, this city, who offered the complete cooperation of his organization to the entire membership.

Attorney Raynor spoke on the legislative attempt to have the present \$25 per year license fee prorated. In short, ops who purchase licenses after or on July 1, to pay only half the price.

Raynor also discussed other legal matters with the organization. He spoke of the work the legal office of CIAA is doing in an effort to obtain more fair and sound legislation for the membership.

Most important part of the entire meeting was devoted to discussions and proposals by the members and the officers regarding increasing the present membership of CIAA.

All feel that every single amusement operator in this city will be enjoying great benefit from this association and that he should join to help maintain a better industry as well as assure himself more progressive future welfare and a finer livelihood.

**ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER**

- ChiCoin SUPER FRAME \$100.00
- United CASCADES 35.00
- United OLYMPIC 50.00
- United ROYAL 64.50
- United CHIEF 74.50
- Bally ROCKET 175.00
- Bally VICTORY 150.00
- Williams ALL STAR 135.00
- Williams BIG LEAGUE 125.00

WRITE — WIRE — PHONE TODAY!  
 We are exclusive factory distributors for:  
**BALLY - WILLIAMS - ROCK - OLA**

**LAKE CITY AMUSE. CO.**  
 4533 PAYNE AVE., CLEVELAND, O.  
 (Tel.: HE 1-7577)

**USED POOL TABLES**

**\$125<sup>00</sup>**

**READY FOR LOCATION**

SAM SOLOMONS HARRY STEWARD  
**UNIVERSITY COIN MACHINE EXCHANGE**

858 N. HIGH STREET  
**COLUMBUS 8, OHIO**

(TEL: AXminster 4-3529)

# The Cash Box

# MOA

(Music Operators of America)

## SPECIAL ISSUE

(Dated: May 12)

**YOUR ADVERTISING  
MESSAGE WILL  
REACH ALL OF  
THE NATION'S  
OPERATORS**

Distributed at the MOA Convention at the Morrison Hotel, Chicago, all during the Show . . . And those Coinmen unable to attend will receive it by mail.

**GOES TO . Thursday—Noon  
PRESS - MAY 3**

RESERVE YOUR SPACE NOW!

## THE CASH BOX

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6272 SUNSET BLVD.  
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### BOSTON

1765 COMMONWEALTH AVE.  
Phone: ALgonquin 4-8464



### NEW ENGLAND NIBBLES

Good outdoor weather is bringing heavy activity to the coin machine biz in the territory with all distribs shipping pieces to summer locations. Ed Ravreby is in process of moving his Associated Amusements (Rock-Ola) to 8 Rugg Street where he will open May 10. A loading area, paint shop, music work area, pinball and game area, storage space, two show rooms and a special room—a lounge—for ops, will be featured in the new shop which comprises 7,500 square feet of floor space. Things moving fast at Ravreby's shop with big demand for United's "Star Dust" and new baseball game, "Star Slugger". . . . Bob Jones, genial sales manager at Si Redd's Redd Distributors (Wurlitzer) reported things moving so rapidly this week that he has had to cut out lunches. Big influx of N. E. ops on a buying spree has kept entire staff at Redd's going around the clock. . . . Louis Blatt and Barney Blatt of Atlas Distributors (AMI) are a busy pair these days filling orders from ops champing at the bit to get started on the outdoor season. Pool games and shuffleboards, added here for op's convenience, are going great. . . . Irwin Margold, general manager, Trimount Automatic Sales Corp. (Seeburg) reports demand great for Seeburg 200, arcade equipment, pool tables and pins. Baseball games are picking up speed, he reported, with the opening of the baseball season in Boston on April 17 between the Red Sox and Baltimore. Baseball games got a big play in the territory last year and are expected to provide ops with boff takes this season. . . . The Mercantile Affairs Committee has given the Eastern Mass. Music Operators Association's bill to amend the Sunday law on music machines an adverse reading. The bill will be filed again next year, however. The following factors were reported to have influenced the unfavorable report: 1. The fact that the Commonwealth would lose over \$50,000 annually by enactment of the bill which provides a license fee for Sunday playing of music machines. 2, the fact that enactment of the bill might cause job loss in the department of public safety. 3, the fact that, unlike radio or tv, both the location and the op derive income from the public on play of music machines. 4, the fact that the locations themselves, who are supposed to pay the license fee and who are the actual voting constituents of the committee members, appeared to have no interest in the bill. Also less than 20 telegrams were received by each committee member instead of the several hundred that had been hoped for. . . . Ops visiting distribs around town this week included: Bud Sequin, Newport, Vt.; Bernard Smith, Berlin, N. H.; Ralph Ridgeway, Springfield; Oscar Pratt, Manchester, N. H.; John Clemens, Providence, R. I.; Bob Lyons, Skowhegan, Me.; Al Dolins, Hyannis; Dave Baker, Arlington; Bill Hamel, Concord, N. H.; Ray Faini, Framingham; Ralph Lackey, Roxbury; Jerry Pothier, Gloucester; Bob Rome, Boston; Ray Shea, Worcester; Phil Swartz, Brookline; Saul Robinson, Newton; James Geracos, Boston; Arthur Sturgis, Jamaica Plain; Harry Deshovitz, Chelsea; Irving Taube, Manchester, N. H.; Martin Oliver, Portland, Me. . . . The vending machine biz is hitting the high spots this week with outdoor locations being nabbed around the territory. . . . Music biz was given another shot in the arm with try-out of "Ziegfeld Follies" here for two weeks at the Shubert April 16 and big group of hot record artists in town at the niteries. . . . Some supermarkets are going into outdoor kiddie rides on their parking lots again this year and this is expected to eat up a lot of equipment as each parking lot is planning to go from five to ten of the moppet rides.



### WEST TEXAS TINGLES

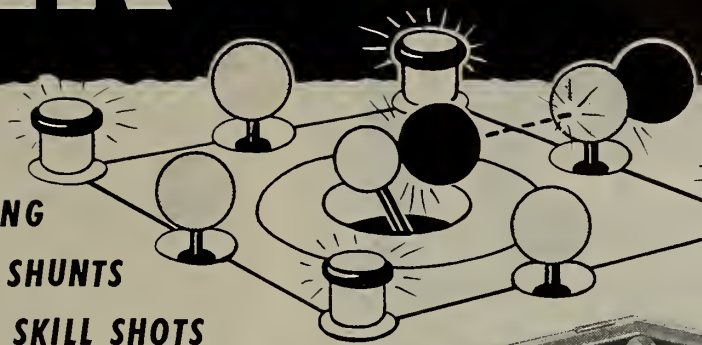
Bill Shuman, Carlsbad, is learning the hard way not to accept the word of a location on the wiring that has been previously installed for outside speakers. He recently obtained a new location that had several outside speakers and after working nearly a whole day trying to hook them up finally decided to re-wire the whole system before he could get any satisfactory results. . . . Henry Sike and his wife, of Carlsbad, are a happy couple now that they are expecting the arrival of a little girl some time in the fall. . . . George New, Hobbs, may not be with us long and we will all miss him, too. The possibility of his leaving us stems from his laxness in buying his wife a new stove. . . . F. W. Hall, Lovington, is sighing long breaths of relief after getting his income tax in the mail. . . . Dan Daniels, Pecos, catching up on his bowling. . . . J. C. Stubblefield, Pecos, drinking coffee with the Greyhound drivers at the bus station. . . . W. E. Mooney, Ft. Stockton, lives in the land of l-o-n-g service calls. He recently made one service call and drove 250 miles to do so. He feels a lot better now that the Lent season is over. . . . Dillion Merritt and Charles Williams, Ozona, combine the operating business with a feed store and the automobile business to make a nice combination.

**First AGAIN!**

*Williams* **RADICALLY DIFFERENT**  
**KLIK BILLIARDS**

**NEW "RUBBER-NECK" CENTER HOLE BALL**  
fastened to a flexible pivot moves off-center in any direction when hit accurately allowing ball to drop thru center hole for a score.

**NEW CENTER HOLE SCORING**  
WITH THE "RUBBER NECK" BALL THAT SHUNTS OFF "HOT SHOTS" BUT LETS THE TRUE SKILL SHOTS DROP THROUGH!



**4 Captive TABLE BALLS**  
Surround the "Rubber-Neck" Center Hole Ball for the **Liveliest Action Ever Seen!**

First Pool Table that allows player to make billiard shots off his own, opponent's, or table balls.



**2 OR 4 CAN PLAY**

The Principles Incorporated in **KLIK BILLIARDS** Possess Irresistible Cash Box Appeal!

<i>Williams</i> <b>STAR POOL</b>	<i>Williams</i> <b>CRANE</b>
<b>Now IN PRODUCTION</b>	
<i>Williams</i> <b>DELUXE 4-BAGGER</b>	<i>Williams</i> 2-Way Deluxe 2-Way Special Deluxe and 2-Way SENIOR Deluxe <b>BANK POOL</b>

Equipped with Williams Stabilizers

SIZE: 64" L. x 36" W. x 32" H.

**2 DIMES PER GAME!**

**Handsome Deluxe 2-TONE Cabinet**



CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST. CHICAGO 24, ILL.

**3 Hole Scoring**  
Ball Can Be Played in Any Pocket

**ORDER KLIK BILLIARDS NOW!**

**Truckload of "Flicker Pool"**



NEW ORLEANS, LA.—A truckload of Keeney's "Flicker Pool" games being unloaded at Crown Novelty Company, this city. Watching the operation, l to r are: Buster DeCourt, V. N. Allbritten of J. H. Keeney & Company, and Nick Carbajal, head of Crown. Standing on the truck is Bill Hays. Nick reports pool games going very well here, and that this delivery was one of three that day.

**Cleve. Phono Annual Banquet May 12**

CLEVELAND, O. — Phonograph Merchants Association will hold their annual banquet at the Hollenden Hotel, this city, Saturday, May 12. The annual banquet of this organization, one of the most outstanding affairs of its kind in the nation, will once again feature a very fine floor show. Many recording artists have appeared at these shows each year. This year, the banquet is expected to have the most popular disk stars in the nation in attendance, singing their top tunes. Chairman of the Banquet Committee is Jack Cohen. Co-Chairmen are: James Ross, Sanford Levine and Nate Pearlman. Cocktails will be served at 6:30 P.M. in special parlors at the Hollenden the evening of May 12. Dinner will be served at 7:30 P.M. sharp in the main ballroom. This year the Banquet Committee advises all will see the biggest such affair in Cleveland's history. Tickets have been selling at \$10 each and selling at an extremely rapid rate. Noted coinmen from all over the midwest as well as from Chicago, New York and other cities usually attend.

**GUNS**

Biggest Stock  
In Country

**BEST PRICES**

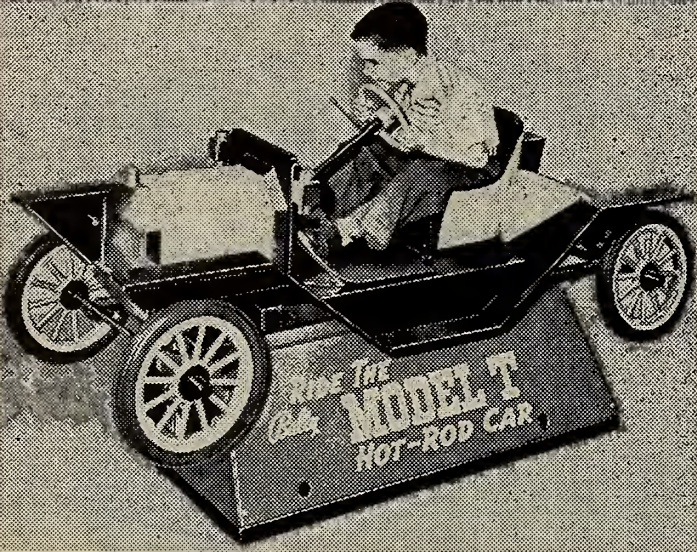
Write — Wire — Phone

**DAVID ROSEN**  
Exclusive AMI Dist. Ea. Pa.  
855 N. BROAD STREET, PHILA. 23, PA  
PHONE—STEVENS ON 2-2903

This is one big, gala evening of the Phonograph Merchants Association of this city. The banquet committee is therefore asking everyone to make reservations as early as possible.

# Bally Kiddie-Rides EARN BIGGEST PROFITS

## MODEL T COIN-OPERATED AUTO-RIDE



### THE CHAMPION COIN-OPERATED HORSE-RIDE



### BULL'S EYE COIN-OPERATED JUNIOR SHOOTING-GALLERY



BALLY MANUFACTURING COMPANY, 2640 BELMONT AVE., CHICAGO 18, ILL.

## THRU THE COIN CHUTE



### EASTERN FLASHES

Despite the reluctance of Spring to arrive in its fullest glory the street seems to be alive with ops anticipating the warm weather business. Old man weather may throw up all kinds of obstacles but the cry of "Play Ball" ringing through the air as the baseball season gets under way has convinced ops all over the Eastern area that the new season is at hand and outdoor locations will be pulling in the coins in the very near future.

Just about the busiest guy on the street these days is "Senator" Al Bodkin, the UJA Guest of Honor at the annual dinner set for the Sheraton Astor Hotel on June 13. The Senator and Chairman Lou Boorstein have been as active as a pair of hound-dogs chasing a fox as they work overtime trying to make this affair the best yet. The committee meets every other Wednesday to discuss plans and progress. . . . Mrs. Macerelli and Paul Priolo, Catskill, New York, in town visiting the distribs, looking over equipment and parts. . . . Harry Koepfel in a huddle with Al Bodkin about the forthcoming UJA dinner. Harry holds forth in the main store while brother Hymie handles the store across the street where all repairs and servicing take place. . . . The Automatic Coin and Vending Machine Employees Union Fourth Annual Dinner-Dance was held last Sunday at the Latin Quarter, New York. About 250 guests spent a most enjoyable evening as they danced, were entertained by the spectacular Latin Quarter variety show, and partook of an excellent dinner. Jimmy Cagiano, president, and Al Cohen, secretary, were pleased with the success of the affair and the journal. . . . John Dalessio, Dee's Cigarette & Automatic Music Co., who saw a picture of an operator ep display around the Seeburg V-200 in The Cash Box about four or five weeks ago, got up one of his own, even improving upon the original. Dalessio set up a permanent frame from which he can slide out the old ep covers and insert the new ones as he changes the disks in the phonograph. . . . Seen on the street were Harry Greenberg, Highland Falls, New York; Bob Charles, Binghamton Amusement Co., Binghamton, N. Y.; Jack Paar, East Orange, N. J.; Cal Goros, Huntington, L.I.; Seymour Pol'ack, Westchester, N.Y.; Tim Gobel, Beacon, N.Y.; Jack Wilson, Newburg, N.Y.; Mrs. Gertrude Brown, Beacon, N.Y. . . . Morris Rood, Runyon Sales, pinned to his desk as he handles not only his own chores, but phone calls for Barney (Shugy) Sugerman, who was spending the day in the Newark offices. Morris, slimmed down a couple, looks fit enough to go six rounds. If anyone will listen, Rood will be glad to tell how his bowling score has gone up to 180. Irv Kempner in the office when we called. Runyon's road salesman wasn't vacationing, however, as one customer after another kept Kempy hopping. . . . We always thought the street floor of Mike Munves was the most crowded spot in the world, but when we saw it this week it was unbelievable. There was barely walking space between the machines and the service department. Machines were set one against the other and backed almost into the street. Mike has just about every kind of coin machine made, from vendors to games to phonos to arcade equipment, both new and used. . . . Found Al D'Inzello, Albert Simon, Inc., with his head deep in the works of an automatic photo machine. Al, who is a pretty good looking guy, was trying to fix the machine so he could take a picture that would make him look like Rock Hudson. D'Inzello reports they are kept very busy shipping ChiCoin's "Advance" pool game and Genco's "Baseball Pool". . . . Al Warren, from the Chicago office of Genco Manufacturing & Sales Co., in town. . . . Joe Hahnan, Gordon Amusement, Bronx, out of the hospital where he was bedded down with the operator's occupational disease, ulcers.

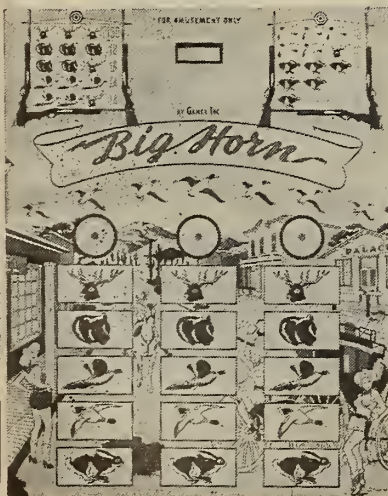
Abe Lipsky, taking care of visiting operators, as Joe Young was out seeing the ops in Long Island. Both Young and Lipsky were guests of Joe Fishman at the New Jersey Operator's dinner last week. . . . Caught Meyer Parkoff, Atlantic-New York Corp., with his hat on and flying out the door. Meyer had a date with Al Denver and was already late. Parkoff says he spent a pleasant visit with Al Schlesinger, who was in town for a quick look-see. . . . Nat Cohen reports he has taken over the management of Scientific Manufacturing Co. in Brooklyn. He was last associated with Conat Sales and Rite-way Mfg. Co. who manufacture kiddie rides "Atomic Jet" "Aqua Jet", and a three dimensional moving picture machine. Nat, one of the most experienced coinmen in the business, goes back to Modern Music Sales Co. when he was distributor of the Seeburg, Wurlitzer and Rock-Ola phonographs. . . . Charley Katz of The Bert Lane Co., Miami, Fla., spent the week-end of Apr. 13 at home in N. Y., and then left Apr. 15 to cover the West Coast. From there Charlie will work his way back across the country to the factory in Florida.

## THRU THE COIN CHUTE



### UPPER MIDWEST MUSINGS

E. E. Hoerth of Herried, S. D., made a trip into the Twin Cities to pick up a truck load of pin games for some location changes and for some new locations. . . . Ed LeBlanc of St. Cloud, Minn. is talking about his new grandson. This makes it three grandchildren for Ed, two boys and one girl. . . . Bill Arndt of Long Prairie, Minn. was seen shopping around for games for his route. . . . Ed and Millie Birkemeyer of Litchfield, Minn. are back from an extended vacation in Florida. They made the trip into the Twin Cities with Floyd Shaw who purchased their route and made the rounds with him to the various distributors. . . . L. A. Anderson of Hudson, Wisc., ran for Alderman and did not have any trouble in getting elected to that post. Now Cab is really going to be busy what with his route and other activities. . . . The Lieberman Music Co. reported a very good turn-out at the recent showing of Bally's new pool game "Booster Pool." The factory was represented by Paul Calamari who, in addition to helping demonstrate the finer points of the game, also answered any service questions the boys had. Paul taught Lew Rubin and Sid Levin some of the finer points of the game to the extent that they were able to beat him at his own game. . . . Jerry Hardwig of St. Cloud, Minn. manages to keep busy these days what with running his route and taking care of T.V. service. . . . Mr. and Mrs. Jim Stolp of Greenbush, Minn. spent several hours in town shopping around and picking up records for their phonographs. . . . Bob Bregel of Benson, Minn. has been busy lately placing rifle galleries on his route. Bob is a newcomer to the operating business. . . . Bill Powers of the Powers Amusement Co. of Sioux Falls, S. D., made a quick trip into the Twin Cities. . . . Recent visitors to the Twin Cities were Frank Grant of St. Cloud, Minn.; Fred Kovanen of Moose Lake, Minn.; Hank Krueger of Fairfax, Minn. and Ben Kragtorp of Tracy, Minn.



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# THRU THE COIN CHUTE

## CHICAGO CHATTER

With May almost here, music operators must instantly get to work to obtain as many letters as they possibly can in an effort to withhold present four ASCAP-sponsored bills from ever getting out of the judiciary Sub-Committees of the House and the Senate. **BUT DON'T MAIL THE LETTERS UNTIL YOU ARE TOLD TO DO SO.**



BILL DeSELM

... "Sprig izz bhere", was the way Paul Huebsch of Keeney said it this past week. You guessed it. First Spring cold for Paul. And with Bill Bolles, Tom McCormick, Vel Allbritten, Billy Coan and bossman, Roy McGinnis all away, Paul had quite a time with phone conversations. ... Frank Mencuri of Exhibit back on the road to tell all about Exhibit's products. Sam Lewis was in and out for a day or two. So busy he hasn't even had time to get a million things done. ... Ed Levin reported this past week that ChiCoin received the two largest export orders in their history for bowlers. "And I mean large", said Ed. Mr. and Mrs. Nathan Victor of Milwaukee were entertained by Ed and Billie Levin. ... Avron Gens-

burg sent Al Warren on an eastern trip and then dashed right back into the factory to hustle up more production. ... Another reason why The Cash Box hopes its suggestion for a "National Tax Council" will soon come into being. Melvindale, Mich., just passed a \$300 license fee for phonos. ... Music ops here happy that present officers reelected: Phil Levin, president; Carl Greene, vice-pres.-secretary; Earl Kiess, vice-pres.-treasurer; Dan Gaines, vice-pres. Only change was in Board: Julius Mohill replaced Roy Blomquist.

The pool game rage reminds about a couple of salesmen who checked into a dismal hotel one night. Asked the clerk what they could do for some entertainment. The clerk suggested the hotel's billiard room. Went in to find one old, dilapidated, warped billiard table, misshapen cues, dirty, unrecognizable balls. Asked the clerk, pointing to the balls, "How can you tell which is red or white?" To which the clerk replied, "Oh, you soon get to know them by the shape."

Chicago Automatic Phono Bowling League banquet to take place at Allgauer's Fireside on Saturday, May 26. Bob Gnaro, John Owens, Ray Gallet and Edith Davis are the banquet committee. Promise the biggest and best affair ever yet held. Henry Barnas of Standard Metal Typer advises his firm purchased Harvard Auto. Mach. Co. metal typer. ... Genco's Ralph Sheffield has lost 33 pounds since starting his diet. Weighed 290, now 257. ... CIAA meet at Congress Hotel was for all out membership drive with the 81 members taking 5 prospects each of the reputed 350 amusement ops in Chi to bring them to next big meeting. Sam Greenberg, Dave Brody, Ed Mohill, Joe Kline and Milton (Ted) Raynor, spoke to assemblage. Remember the distributor who was teaching his son the coinbiz? He pointed to a line of peanut vendors and said, "These cost me twenty dollars and I sell them for twenty dollars." His puzzled son asked: "If they cost you twenty dollars and you sell them for twenty dollars where's the profit?" The distrib looked at his son disgustedly as he answered: "That comes from repairing them."



ART WEINAND

Art Weinand all thrilled at the fact that not only are the firm's products clicking so big, but, he reports, Williams' new "Klik Billiards" has taken off like their biggest hit yet. ... Hear that Irv Bromberg of L.A. seeking to sell his Honolulu and Tokyo operations. ... Jackie Cohen advises that Cleveland's phono ops will hold their big annual banquet on May 12 at the Hollenden Hotel. ... Dave Gottlieb leaves for Dallas to visit relatives and family in his home town. Alvin Gottlieb reports, "We're so busy here we just can't seem to catch up with the orders". ... Happest and most elated guy this past week was Stanley Levin of All-States. His wife, Corinne, just gave birth to a son. Named him Michael David. Said Stanley's partner, Vince Shay, "Had to get some Irish in with the name Michael". ... Joe Robbins of Empire remarks, "When you look back over the past year this industry has sure made a tremendous lot of progress". ... Remark to remember: "Coin operated equipment is to drive-in theaters what popcorn is to movies". ... Rock-Ola's Wayne Bradfield reports spending some pleasant hours with Charlie Kirke of Toronto who was in town on a combo biz and pleasure trip. ... Morrie Topham had Sam Stern, Harry Williams and Art Weinand smiling happily when he told them



PAUL HUEBSCH

what the "Crane" did at the Willow Run Airport in Ann Arbor, Mich. ... Best crack of the week. That of Georgie Jenkins of Bally who saw his namesake, George Jenkins clicking with R&B tune, "Last Call", in last week's issue of The Cash Box. Said Georgie, "Last Call' hell. I haven't even started on my second wind yet".

Recall the operator who walked into the bank to borrow \$10,000? "Certainly," said the banker. "Can you give me a statement?" to which the operator answered, "Yes," adding, "and you can quote me. I'm very optimistic."

Bally's Herb Jones advises, "Business is moving right along". This is the most conservative statement of the year. Anyone sitting in Bill O' Donnell's office for even 10 minutes, listening to those long-distance calls and the orders he takes, or in any one of the offices at Bally, realizes what a tremendously busy business firm Bally is. But Herb did add: "Our latest in-line, 'Night Club,' going great and there's no slowdown on our pool games and other products". ... John Frantz shipped a batch of "ABT Challengers" to his Porto Rico distrib, Rafael Quinonez Co., in an effort to meet the big backlog he has from this distributor. ... Johnny Casola on his way back to Chicago while Al Thoeke continues to travel West. Al now in Salt Lake City. With the baseball season under way, Bill DeSelm remarked: "A fast ball is a lot better than a curve ball". Then adds, "United's 'Star Slugger' is the fastest of the fast for making a fast buck." Bill also reports that pool game sales continue bigger than big and that their in-line, "Star Dust", "moving great". ... Bally's Dan Moloney back from his Florida trip all sun-tanned. ... Nate Feinstein and Harold Schwartz of Atlas



HERB JONES

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## CHICAGO CHATTER (Cont.)

advise, "Business was never better or busier". ... Bally's Art Garvey tells how he waited for plane with Abe Green, Barney and Mollie Sugerman for Shugy's son to arrive. His nose had been broken in a college boxing match. Said "Lil" Arthur, "And do I know how that kid felt. I've had plenty a busted nose". Ben Coven stated, "Business is moving right along. But could I use a few more sets of hands to help out. ... Ed Ratajack of AMI advises that Al Mason just named Regional Director and will headquarter in Dallas, Texas. ... Len Micon of World Wide much too busy to talk these days.



ED LEVIN

They tell about the two operators who decided to dissolve their partnership. Each was eager to start operating on his own. Both wanted the head mechanic. Returning from a repair, one partner saw the other in animated conversation with the mechanic. He waited outside. When the mechanic came out he grabbed hold of him asking, "How much did that cheap chiseler offer you?" The completely surprised mechanic blurted out, "Nothing." Yelled this partner, "Don't take it. I'll give you double."

Gateway Distrib. partners: Fred Minter and Bud Kotke, are former racing-car drivers. Fred has done considerable stock car racing. But is professionally recognized nationwide for his midget and stock car race driving. This past week, in an effort to provide more space for games, both men started moving out racing motors, wheels, frames and other auto parts. Many a memory was thrown away. ... Jack Nelson of Bally busy these days, doing about oompteen hundred different things, but never too busy to get on the phone to say "Hello" or come out of the office to greet visitors.



FRANK MENCURI



RALPH SHEFFIELD

**HAPPY BIRTHDAY THIS WEEK TO:** Jack J. Mitten, New York, N. Y. ... Joe Ash, Philadelphia, Pa. ... Gerald F. Davis, Silver Springs, Md. ... Joseph J. Greco, Glasco, N. Y. ... Louis Ptacek, Manhattan, Kans. ... Walter C. Schinkal, San Diego, Cal. ... A. W. Witalis, Cleveland, Ohio. ... Al Siegel, Toronto, Ont., Canada. ... Maynard C. Hopkins, Galion, Ohio. ... Lowell E. Matthews, Nashville, Tenn. ... Dave Solomon, Elmira, N. Y. ... Karl Karanfilian, New York, N. Y. ... Paul M. Brown, Chicago, Ill.

**WORTH REPEATING:** "The strongest words are usually in the weakest arguments."

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# UMO of Michigan Wins at License Hearing

MELVINDALE, MICH. — Roy Small, Public Relations Counsellor and Conciliator of United Music Operators of Michigan, won a great victory here by having this city rescind its ordinance requiring a \$300 per year Regulatory License Fee from juke box ops.

Two months ago at the hearings held by the City Council, the Mayor and the City Attorney, there was agreement, after listening to Roy Small, that the ordinance would be held in abeyance until Small would be contacted by the City Attorney and help with suggestions.

Instead, the City Attorney wrote an ordinance which went into effect as of April 16. This ordinance required that juke box operators pay a \$300 per year Regulatory License Fee.

Immediately all members of the association who operate phonos in this city cut off their machines. Two other operators, not members of the UMOM decided to sell out. They sold their phonos to association members. Therefore, this city had no music as of midnight, April 16.

On April 18, the seven members of the City Council again convened, headed by the Mayor and the City Attorney, and held open public hearings on the new ordinance at the request of Roy Small and the UMOM.

Small pointed out to the Council, the City Attorney and the Mayor, the tremendous number of defects in the ordinance. He also showed where the ordinance was not actually written for automatic music.

The Mayor then asked to entertain a motion to rescind this ordinance. The motion was made and voted on and the ordinance rescinded.

The Mayor ordered the City Attorney, along with a License Committee which he appointed, to meet with Roy Small. Small is to write a new ordinance which will then be placed before the City Council for vote.

(It is believed that this is the very first case of its kind in the industry

where the head of a music operators' association has been asked by any city, large or small, to write an ordinance.)

## Auld Lang Syne

CHICAGO—George R. Thayer of Binghamton, N.Y., a member of the 20 Year Club's "Golden Circle", having been active in the industry for 50 years, will agree this is a small world, when he learns the oldest operating member of the industry, Harry S. Lavine of Oil City, La., recalls meeting him in Binghamton.

Harry advises, "I recall meeting George R. Thayer when purchasing pianos from the Binghamton Piano Company. I believe he operated automatic banjos, then pianos."

Lavine goes on, "I operated automatic banjos in Cleveland at that time. Before then, there was the Wurlitzer Tonophone, the first motor driven musical machine. It featured a wooden roll made by the Wurlitzer Music Company of Cincinnati, Ohio.

"In Rising Sun, Indiana, the automatic harp was manufactured. Before these were other machines. One was made by the Crown Piano Company of Boston, Mass. Another by the Peerless Piano Company. The Regina Music Company of Rahway, N. J. also made machines. Thomas A. Edison company made the first picture machine and the first automatic phonographs.

"About 54 years ago I purchased drop pictures for the drop picture machines from a Mr. Mills of Chicago."

What Harry S. Lavine couldn't recall was the full name of the "Mr. Mills" he mentioned, tho he did state:

"He was the first, original Mr. Mills in his business in Chicago. Can you enlighten me?"

(Editor's Note: We certainly can, Harry, the "Mr. Mills" you refer to was Herbert S. (Hub) Mills, father of the late Fred Mills. The factory was then located at Jackson Blvd. and Green Street in Chicago. Maybe you can also recall the big three-day party that "Hub" Mills gave the same year of the Dempsey-Tunney fight in Chicago. In fact, "Hub" used to push machines aside to clear a floor and run an annual party for the operators of his period. He passed away at the age of 59.)

## N. Y. Employees Union Holds Fourth Dinner

NEW YORK—The Automatic Coin and Vending Machine Employees Union, Local 433, held its Fourth Annual Dinner Dance at the Latin Quarter last Sunday evening, April 15.

Jimmy Cagiano, president, reported the event was a huge success both socially and attendance-wise as better than 250 shared the festivities at the New York glamour spot.

The various segments of the coin-machine trade that attended shared a gay evening that featured an excellent dinner, a colorful revue and hours of dancing.

The officers of Local 433 are James Cagiano, president; Al Cohen, secretary-treasurer; and executive board members Sam Johnson, John DiSantis, Paul Cohen, and Charles Di San Filippis.

## Chi Bowling League News

CHICAGO—ABC #1 now enjoying a three-game lead, beat Gillette Distributors two out of three games. Harry Schreiber with a score of 568 was high for ABC and also high for men.

Singer One-Stop took two games from Atlas Music.

Mercury Records won two from Paschke Phono.

Galgano Distributors took two from Melody Music.

ABC #2 also a double winner with two from B & B Novelty.

Decca Records took two from Oomens.

Western Automatic won all three from Coral Records and Coven Music won all three from Star Music.

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Keeney SPORTSMEN . . . \$225  
Keeney RANGER . . . \$275  
Williams PENNANT BASEBALL . . . \$145  
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Genco QUARTERBACK . . . \$245  
Genco BASKETBALL . . . \$145  
ALSO Large Assortment of Late Model Pin Games  
Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors.  
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 for 2 or 4 PLAYERS

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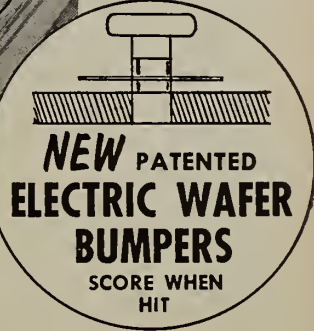
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score 1, 2, 3 and 5  
 Home Runs!



PLAYFIELD  
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**Int'l Muto. Appts First**

NEW YORK — William Rabkin, president of International Mutoscope Corporation, this city, this week announced the appointment of First Coin Machine Exchange, Inc., Chicago, headed by Joe Kline and Wally Finke, as its distributor in the states of Illinois, Wisconsin and Northern Indiana.

"We are happy to make this announcement," said Rabkin, "and are looking forward to a very happy and fruitful relationship with this progressive firm."

First headquarters are at 1750 West North Avenue, Chicago.

**Bally School in New Orleans**

NEW ORLEANS — Bob Breither, Bally engineer well-known in these parts, will conduct a school for mechanics on Bally equipment in New Orleans April 25th and April 26th. Both sessions will be at 2:00 p.m. and will be held in the Trophy Room of the New Orleans Athletic Club.

**Stern Reports "Fibre Glass" Cue Stick A Hit**

ELIZABETH, N. J.— Dave Stern, Seacoast, Inc., this city, happily reports a growing and wonderful response to the "Fibre Glass" Cue Stick which he recently added to his line.

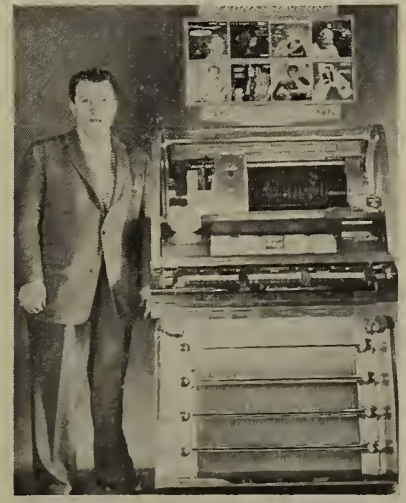
Stern said the Cue had received the whole hearted approval of pool game operators who have found the stick everything that had been claimed for it.

"The Ply-Plex custom built fibre glass cue is precision molded in one piece," said Stern, "giving it uniformity and strength. That, together with our 100% guarantee against faulty workmanship or defects in material, as well as breakage in normal use for a full year, has helped to win the operator's confidence and he has been placing orders in large quantities."

Stern has also been selling great numbers of regulation 2 1/8" pool balls.

Louis Boasberg, head of New Orleans Novelty Company, urges that all operators in the Louisiana, Mississippi area attend these sessions with their mechanics.

**EP Display**



NEW YORK—When John Dalessio, Dee's Cigarette & Automatic Music Co., Inc., Staten Island, saw a picture of a Seeburg "V-200" ep display in a recent picture of The Cash Box he liked the idea and designed one of his own. Dalessio made up a permanent frame in which he places the eps currently in the juke box. When a new ep is put into the phono he slips out the old cover and inserts the new one.

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# US GALS

by Cissie Gersh

It has been many years since we've seen "Rooms For Rent" or "Vacancy" signs. Yes, the time has, at long last, arrived when we see these signs featured once again. With all the new apartment buildings, town houses and homes going up (and going up so rapidly) the month of May (and May 1st especially) once again means only one thing to all those who are contemplating a change of residence. MOVING TIME.

And how upsetting moving time is. Just going thru storage closets and finding so many, many items that you're sure one day you'll need. When the day comes, you completely forget you even have those items, and quickly run for replacements. Usually the things you save are those you'll never use anyway. But, somehow, you just can't part with them.

To top the whole mess of moving off, friend hubby comes home from a busy work day, and nonchalantly wants to know, "Why are you so tired? What did you do all day?" Best left unsaid what follows. Yes, gals, moving sure is no fun. Just ask the gal who's moved.

Talk about moving. Jane (Mrs. Ray) Gallet of Chicago knows exactly what I mean. After living in an old two story home for over twelve years, the Gallets decided to move to a brand new, charming ranch house. Jane feels very sad about leaving all her neighbors and friends. But, onward, ever onward. So good luck, Janie girl, in your gorgeous new home. . . . Here's the kind of news item I like to write: Corinne (Mrs. Stanley) Levin of Chicago just gave birth to the handsomest, bounciest baby boy. They've named him Michael David. Stan, they tell me, is so excited and so proud he's even offering to buy lunches and dinners. Just simply broadcasting invitations. Take it easy, Stanley-boy, little Michael

David's going to need but plenty. . . . I was just absolutely thrilled to pieces when I heard that Eloise (Mrs. Joe) Mangone of Miami, Fla., is expecting to become a mama sometime this June. I can just see Joey passing out those big, black Habana cigars. Doing handsprings. Buying out the house. Even dancing the Cha-Cha-Cha. Two sweeter people just don't live. And I'm just waiting to get that telegram from little Joey with the news. (By the way, Eloise, I'm betting it's a girl). . . . Trudy (Mrs. Ben) Coven of Our Town just can't wait to get out to her country home at Lake Geneva, Wis. to skim over the lakes in Ben's brand new Chris-Craft. And the two Coven sons, Jeffrey and Larry, have already purchased themselves "Captain" caps to go with the nautical future summer months. . . . Hats off to Ellie (Mrs. Sam) Stern of Winnetka, Ill. Ellie has just simply thrown herself into a brand new charitable endeavor and is working like a Trojan to make it but most completely successful. Keep up the good work, Ellie. . . . Hear from Vaughn (Mrs. McKim) Smith of Atlantic City, N. J. that while strolling down the famed Boardwalk of her home town, in the very fashionable Easter Parade that the Boardwalk has each year, she was tapped on the shoulder as one of the "best dressed" women in the Boardwalk's Easter Parade. John Reed King, noted TV personality, pinned the much cherished orchid corsage on her. And was she proud! Vaughn was very stylish in a large red straw scoop hat overlaid with white lace. Mink coat. Black patent leather shoes and bag to match. What's more, her picture was in the paper, (reproduced below), and she sure looked grand.

I'd like to tell you more, but, back to fixing, arranging, aligning and decorating. I've just moved.

## AMI Model "G" Stars at Int'l. Music Congress

GRAND RAPIDS, MICH.—Four hundred leading audio engineers attending the International Scientific Music Congress at the University of Vienna this month will see and hear an AMI Model "G" juke box, the only coin-operated phonograph selected for display at the Congress.

The AMI machine on display is furnished by Messrs. Scala Musikautomaten, Szechenyi & Company of Vienna, exclusive AMI and IMA-AMI distributor in Austria.

## No Last Call For George Jenkins

CHICAGO—George Jenkins was listed on Page 35 of the April 21 issue of The Cash Box as coming up in "The Cash Territorial Tips" column, which is devoted to Rhythm & Blues tunes.

The tune George Jenkins is clicking with is "Last Call".

Result of the listing was to have George Jenkins of Bally Manufacturing Company (not related to the singer) suddenly sit straight up in his chair and, in a most scathing note, state:

"I resent innocuities.

"'Last Call' hell—I haven't even started on my second wind yet."

## Assembly Lines at Bert Lane Plant



A small part of the massive assembly lines at The Bert Lane plant in North Miami, assembling the "Steam Fire Engine" that has been getting a great reception in the Kiddie Ride trade.

# THRU THE COIN CHUTE

## CALIFORNIA CLIPPINGS

The rains didn't dampen business along Pico last week. Business continued at its usual pace in all lines with pool games, used equipment and hit records being the top items. . . . Visiting Wayne Copeland at Sierra Distributors was Jay Confer, general manager of Culp Distributing Co. in Oklahoma. Wayne reports that Jack Dolan is currently covering New Mexico working with the salesman from Canyon States Sales in Tucson and doing a big job for the Rudolph Wurlitzer Co. Tom and Zoie Gudgel, formerly in the automobile business in Tulsa, have joined the ranks at Sierra. . . . Jess Herman of LaCrescenta is running the route while his partner Glen Catlan, is enjoying the fishing in and around Blythe. . . . Dave Wallach of C. A. Robinson & Co. is visiting United operators in the Arizona area. Charley Robinson and Al Bettlemann receiving favorable comment from all operators on United's new "Hit" pool game that they had just received in the showroom. . . . Al Cohn of Trico Novelty is all smiles due to the anticipated arrival of a blessed event. . . . Jack Simon and John Freeman keeping busy at Simon Distributing Co. with the orders for new and used arcade equipment. Jack's nephew, Joe Simon, Chicago operator, in town and visiting his many friends along Pico. . . . Walter J. Hemple is now sole owner of First National Music after buying out his partner, Homer Razor. . . . At Paul A. Laymon, Inc. Jimmy Wilkens was being congratulated by the staff on his passing his physical 100%. Charlie Daniels and Ed Wilkes report that the foreign shipments of used phonograph and game machines has been keeping them busy filling the orders. . . . Virginia Lee, lovely vocalist, will appear at the Cancer Relief Ball sponsored by the Women's Los Angeles Chapter of the Mt. Sinai Hospital at the Beverly-Hilton Hotel before departing for her Alaskan USO tour. . . . At Leuenhagen's Record Bar "Rockin' Daddy" by Eddie Bond and The Stompers on Mercury is doing very well with the operators. Melba & Orville Kindig, Long Beach operators, joined the Solle Sisters, Mary, Kay and Claire, for a week-end at Desert Hot Springs where they ran into a sand storm that not only ruined their visit but the paint job on their car. The girls were glad to get back home and R-E-S-T. Mary says that "Ivory Tower" is doing well by all three artists Gale Storm, Otis Williams and Kathy Carr. . . . Major Moore, well known operator in this area, is planning a big arcade in an undisclosed location. . . . Sam Ricklin and Gabe Orland of California Music Co. happy to have Charlie Ward, formerly of Sunland Distributors, as a new member of their concern. Martha Delgado predicts that "The Happy Whistler" by Don Robertson is certain to become a hit. Tom Mosely, West Coast sales manager for RCA Victor, in to see Sam and Gabe. Another visitor last week was Jimmy Hilliard of Bally Records who was in town from Chicago. . . . The many friends of Leonard Buffehr, Park Music Service, wish him a speedy recovery from his current illness. . . . Phil Robinson, Western representative for Chicago Coin, was in Chicago to attend conferences concerning new plans at the factory. Phil says that interest is running high on Chicago Coin's new "Advance Pool" game which has just been placed on the market. . . . The annual fund raising event sponsored by the parents of Boy Scout Troop 15 is being aided by members of the Los Angeles Division of California Music Merchants' Association. . . . At Minthorne Music Company, Ed Wisler telling Hank Tronick the results of his recent trip with Jack LaRue, field sales engineer for Seeburg, to San Diego where they visited the operators. Roy Provencher reports good business in the San Bernardino and Bakersfield areas. . . . At Badger Sales Company, Inc., Fred Gaunt reports that Genco's new "Baseball Pool" game is continuing to create interest with all operators. Marshall Ames reports that the AMI phonograph is doing very well in his Northern California territory. Al Silberman jokingly saying that the vending machine business has been "saved" by the new vending machine that offers three types of pizza pie. . . . Fred Ross of Pasadena is planning to visit Milwaukee. . . . Operators seen along Pico last week were: Ruth Baran of Riverside; Carl Larson of Montrose; George Taylor of El Monte; Jimmy Jackson of Palm Springs; Lela Smith of Barstow; Bob Donahue of Pismo Beach; Ellis Everett of Kingman, Arizona; Dale Freeman of El Centro; Roy Jones of Ridgecrest; Ted Mayer of Venturi; Don Swalm of San Diego, and Hap Parkhurst and Bill Ketchersid of San Bernardino.

# THRU THE COIN CHUTE

## DALLAS DOINGS

Bill Bolles of J. H. Keeney & Co. on a tour of the West and Southwest, visiting Abe Susman, State Music Distributors. . . . Elvis Presley scheduled for a one-nighter at the Northside Coliseum in Ft. Worth. . . . R. B. Williams on a business trip to Lewisville, Ark. . . . Olen Dreyer of San Angelo moved into new headquarters. . . . Gunnar Gabrielson, J. P. Seeburg representative, just returned from San Antonio. . . . Bill Taylor, MGM Records factory representative, Fred Dobbs and James Brown, who is Lt. Rip Masters of the Rin-Tin-Tin TV series, attended the Boy Scout Jamboree in Waco. . . . Bill O'Connor and Bob Gilmore of S. H. Lynch & Co. on a business trip to Paris. . . . Gene Williams returned from West Texas reported business on the upswing. . . . Travis Richardson of Longview sighted shopping the Dallas market. Other visitors seen along coinrow were A. V. Clawson, DeKalb; W. B. Moseley, Paris; Mr. and Mrs. Glyn E. Murphy of Breckenridge; Pat King, Mineral Wells; Buna Carr from Corsicana; Pete Selman and Jimmy Garrett of Longview; Fred Ellis and Wilbur Brisco, Waco; Mrs. L. C. Langley, Marshall; W. E. Lilly, Cleburne; D. Price, Italy; Mark Kyser, Hillsboro; Kenneth Rowe from Idabel, Oklahoma; Jimmy Woolsey, Mrs. R. E. Burns, Pete McDonald, Maurice Terry, all from Ft. Worth. . . . Bernie Pearlman, vice-president of King Records, and Ralph Bass, Federal Records' A & R representative, in town for a session with Mack Curtis, new recording artist. . . . Birdie Cowart, bookkeeper at Big State Record Distributors, vacationing.



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An Exciting New Approach in Multiple  
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- 1-2-3 or 4 Can Play at the Same Time
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*as American as Baseball and Hot Dogs!*

**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

## Appoints New AMI District Rep

CHICAGO, ILLINOIS — Appointment of Albert Mason as a district sales representative for AMI Incorporated was announced here this week by E. R. Ratajack, director of sales for the Michigan juke box manufacturer's coin machine division.

Prior to his new assignment, Mason was supervisor of field service engineers for AMI.

His new territory will cover an area from St. Louis, Mo., south to New Orleans, La., and west to El Paso, Texas. He will make his new headquarters in Dallas, Texas.

"This appointment", Ratajack said, "is in line with AMI's policy of establishing closer liaison between the factory, the distributor and the operator in every section of the country. Mason is well qualified to carry out his new duties. With the exception of his Naval service in World War II and several years spent with a distributor and operating his own music route, Al has been associated with AMI for almost 23 years. He actually came with us while still in school.

"Mason has a thorough and well founded understanding of operators' problems", Ratajack continued, "and I am confident that the operators in his territory will welcome Al's friendly, helpful manner. I urge them to call upon Al for assistance wherever possible."

Mason is married and with Mrs. Mason and their two children will shortly be moving to Dallas from

Grand Rapids where they have made their home for the past several years.

## Goes Oriental



GRAND RAPIDS—Authentic Oriental music from the world's only Chinese-motif juke box greeted Miss Estelle Dong, "Miss Chinese New Year of 1956", at a recent luncheon in San Francisco's Chinese Village heralding the Chinese Year of the Monkey and Miss Dong's anticipated New York television debut. The custom-crafted juke box is an AMI Model "G" with luxurious hand-rubbed black and red lacquer finish overlaid with

## Business Booms at First Coin

CHICAGO—"Business? It's always good," says Joe Kline of First Coin Exchange, this city. "The market is years away from being glutted."

"A full crew is working to beat the chart," he added. The "chart", as Joe explains, is a work schedule of machines needed at various dates.

"The equipment is not reconditioned until an order comes in," he said. "The reason for this procedure is readily apparent. Our quarters are crammed with machines. It's simply a question of first things first."

In addition to the time element, space has also become very important at First Coin. Bowling alleys stand on end legless, but in soldierly array.

Arcade games and kiddie rides stand along the walls and fill several rooms.

New pool and pinball games are "front and center" for display and demonstration. Thru the maze of equipment can be seen Wally Fink, Joe Kline and Sam Kolber, with operators in tow, explaining the games.

hand-painted Oriental scenes in low relief. Satiny brass trim carries out the Oriental mood of restraint and simplicity keyed to the contemporary, angular styling of the Model "G" cabinet.

Chinese characters behind the front glass mean "Music Appeals to the Emotion and Sets the Mood".

### These Famous Products

A. B. T. RIFLE SPORT

A. B. T. CHALLENGER  
TARGET PISTOL

A. B. T. WEIGHING SCALE

BAKER KICKER & CATCHER

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ARE OBTAINABLE FROM

J. F. FRANTZ MFG. CO.

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### FOR DAVIS REBUILTEQUIPMENT WITH

DAVIS 6-POINT GUARANTEE

Call Us Collect—

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Phonographs converted to 10c play if requested.

**DAVIS** CORPORATION

SEEBURG FACTORY DISTRIBUTORS  
725 WATER STREET  
SYRACUSE, NEW YORK

## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—We need all the late 45 RPM records off your route. Call or write us and make a good deal for yourself. WONDERLAND, 1282 NORTSHORE RD., REVERE, MASS. (Tel.: REvere 8-2759).

WANT—Bally: Broadway's; Miami Beach and Standard Metal Typers. State price and condition in first letter. LEWIS AND FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: Madison 8585).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: Garfield 3585).

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALGANO, CALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—To Buy. Vending Machine Routes — Penny, Nickel or Dime, within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

WANT—All late Gms. Also other late arcade equipment. Will buy any quantity of new arcade machines. Please state right price in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Used Pop 45's. No Race. Not over six months old. 13¢ ea. Will pay freight. P. HERRIOTT, 16725 BULGAR ST., HAZELCREST, ILL.

WANT—Pins, late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y., (Tel.: FReport 8-6771).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BiGelow 3-7422).

WANT—To Buy. Williams' King of Swat. Phone lowest price and quantity available. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVE., CLEVELAND, OHIO (Tel.: PR 1-6715).

WANT—AMI 40, 80 & 120 selection Hideaways, Wallboxes, Steppers. Seeburg 100 selection Hideaways, Wallboxes. Two player Five Balls. Wurlitzer 1015 end mount drive motors. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Pay cash. United Slugger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

## CLASSIFIED ADVERTISING SECTION

## FOR SALE

FOR SALE—Or Trade For Gottlieb Games. Chicago Coin Automatic Pools (Used); Genco Quarterback (New); Williams Diamond Pool (New); Williams Special DeLuxe Pool (New); Valley Bumper Pool (Used); Hospital Radios (Used); Shuffle Alleys. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BiGelow 8-3524-5).

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519).

FOR SALE—Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT—Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-5438).

FOR SALE—Wurlitzer 1015, \$40; Wurlitzer 1080, \$55; Williams Spark Plug, \$25; Williams Dealer, \$45; United Clover Bowler, \$25. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

FOR SALE—Route. 40 Music; 32 Pool Tables; 20 Bowlers and other assorted games. For detailed information write, wire or call. BOX 246, LEWISTON, MONT. (Tel.: 410).

FOR SALE—3 Postwar Photomatics. Also large variety arcade machines. Pick up. TIMES AMUSEMENT, 1663 BROADWAY, NEW YORK 19, N. Y. (Tel.: Circle 7-3725).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Light-up Bumper Pool Conversion Kit. Wired Complete. Ten Minute Installation, Only \$10; New Light-Up Bumper Table Tops, Complete, \$39.95. Lowest Prices on Pool, Telequiz, Pin, Shuffle and Juke Parts and Supplies. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE—Wurlitzer 1800, \$724.50; Keeney DeLuxe Challenger, Floor Sample, write; Exhibit Six Shooter, \$69.50; National 24 ft. Shuffleboard with Scoring Unit, \$174.50. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y. (Tel.: 5-0228).

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Reconditioned Ready For Location: AMI: Model "C" (45 RPM), \$165. Rock-Ola: 1436A (45 RPM), \$295; 1446 Hi Fi, \$595. Seeburg: M-100-A, \$225; M-100-C, \$545. Wurlitzer: 1400 (45 RPM), \$225; 1600 (45 RPM), \$375. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

FOR SALE—Used Pool Tables that will pass for new. Special volume discounts. Utah Operators act fast—pay your local taxes with your savings. Also final clearance on new Front End Tables. Write, wire, phone. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: Lincoln 9106).

FOR SALE—Special. Bally: Beach Beauties, \$439.50; Big Times, \$285; Miami Beaches, \$295. United: Pixies, \$379.50; Nevadas, \$99.50; Tropicanas, \$119.50. Gottlieb: Gladiators (2 Player large DeLuxe Game), \$279.50; Easy Aces, \$225. Williams: Can Cans, \$265. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 8318).

FOR SALE—United Alleys; Team, \$150; League, \$140; Chief, \$125; Royal, \$95; Clover, \$50; Exhibit 2 Hole Skill Pool, \$195; Williams 2 Hole Bank Pool, \$185. MOHAWK SKILL GAME CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.

FOR SALE—Or Trade for Seeburg 100s, AMIs, Rock-Olas, National or American Shuffleboards. 6 slightly used Popperette Popcorn Machines; 5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrols; 2 Lee Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE—Pool Cues: Hard Maple.** Buy the best for Bumper Pool Games. 48" long, 1 1/4" butt, rubber cushion, fibre point, leather tip, two-tone finish. Grade # 1, \$17.90 per doz., Grade # 2, \$9.60 per doz. F.O.B. Chaska, Minn. Minimum 1 doz., 1/2 with order, Balance C.O.D. or Sight Draft. C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINN. (Tel.: Hilltop 8-2726).

**FOR SALE — Lowest Prices In The Country.** Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: Canal 6-0293).

**FOR SALE — Hi-Speed Super Fast shuffle board wax.** 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

**FOR SALE — United Pixie, \$390; United Tropics, \$65; Bally Big Time, \$300; Bally Miami Beach, \$275; Bally Gay Time, \$265; Bally Variety, \$190; Bally Dude Ranch, \$75. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: Magnolia 6386).**

**FOR SALE—Bowler Sale.** Chicago Coin Gold Cup, \$65; Criss Cross, \$100; Deluxe Target, \$100, Crown \$60; Fireball, \$200; United's Imperial, \$90; Deluxe Lightning, \$250; Deluxe Leader, \$130; Tenth Frame Star, \$60. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: Main 1-8751).

**FOR SALE—1550 Wurlitzer @ \$150 ea.; M100A Seeburg's @ \$175 ea.; 3W1 Seeburg Wallboxes @ \$50 ea. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: Forest 5-3456).**

**FOR SALE—Rock-Ola Comet, \$525; Rock-Ola Hi Fi's, \$595; Atlantic City, \$40; Coney Islands, \$30; Rock-Ola 1717 Steppers, \$30; Wurlitzer Steppers, \$10; AMI A's, \$95; AMI B's, \$145. H & H MUSIC AND DISHUBING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: Moline 4-6703).**

**FOR SALE — Used Machines of all makes, thoroughly reconditioned and ready for location. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).**

**FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).**

**FOR SALE—Comco—Extended Range Speakers and Baffles.** Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

**FOR SALE—Operators—Clean Right With "Lemonite".** S. L. Steibel Distributors in Kentucky Use and Sell "Lemonite". Sample upon request. GRACO SALES CO., R.F.D. 1, BOX 403. ARLINGTON, TENN.

**FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment.** Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: Regent 6-3691.

**FOR SALE—America's finest reconditioned phonographs and music accessories.** Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

**FOR SALE—Beach Clubs, \$65; Palm Springs, \$75; Gayety, \$150; Triple Play, \$275. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).**

**FOR SALE—Alleys For Sale.** Chicago Coin Bull's Eye—New, \$395; United Team, \$125; United Bingo, \$195. Kiddie Rides—Largest Stock In The World. Call! Write; for our new List. Midget Movies with film, only \$95. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

**FOR SALE—Shindig, \$105; Green Pastures, \$105; Jockey Club, \$95; Guys and Dolls, \$60; Chinatown, \$70; Flying Hi, \$70; Beach Club, \$65; William's All Star Baseball, 6 Player, \$160; United Carnival Gun, \$195; Olympic, \$50. STARK NOVELTY CO., 1813 FULTON ROAD, N., CANTON 9, OHIO.**

**FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo.** Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).

**FOR SALE—Used parts for AMI Model A, B, C & D-40. All guaranteed. Chassis, motors, transfer arms, amplifiers, junction boxes, etc. Write for prices on all reconditioned phonos. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8929).**

**FOR SALE — Bright Spots, \$39.95; Bright Lights, \$39.95; Rodeos, \$39.95. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: Market 3967-8-9).**

**FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).**

**FOR SALE—Bingos. Hawaii, \$150; Surf Club, \$150; Spotlite, \$35. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: Central 1-9292).**

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2549).**

**FOR SALE—Contact us before you buy.** We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

**FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).**

**FOR SALE — Non Coin Operated Jokers and Point Makers, Like New, \$495; Rowe 2 Column Cigarette Machine, \$50; Ice Frolics, \$100; Surf Club, \$110. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: BRIDGEport 750).**

**FOR SALE—Chicago Coin Criss Cross Bowlers, \$100 ea.; Chicago Coin Holiday Bowlers, \$250. ANTHONY HIRT, 2420 NO. 8 ST., SHEBOYGAN, WIS. (Tel.: GL 7-5197).**

**FOR SALE—Like New. Seeburg HF 100 R, \$795; Seeburg M100 A, \$175; Wurlitzer 1800, \$895; Wurlitzer 1700, \$715; Wurlitzer 1650, \$395; Wurlitzer 1400, \$295; Automatic Score Counter for 22 foot Shuffle Board. Never uncrated, \$75; AMI E 40, \$295; Keeney Bonus Bowler, \$95; United Star, \$40; United Cascade, \$55; Chicago Coin Crown Bowler, \$45. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).**

**FOR SALE—Polyethylene Plastic Pool Game Covers, \$3.95. (Protect Your Investment); Shuffle Alley Tournament Boards, \$12.50; Gayety's cleaned and checked, \$150. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).**

**FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).**

**FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAIn 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HARRison 4747).**

**FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).**

**FOR SALE—Used Pool Games, Clean Ready for Location, \$125. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH STREET, COLUMBUS 3. OHIO (Tel.: AXminster 4-3529).**

**FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2473).**

**FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.**

**FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**

**FOR SALE— 2 Exhibit Shooting Gallery, \$125 ea.; 1 Exhibit Jet Gun, \$75; 2 Genco Sky Gunners, \$95 ea.; 2 Seeburg Bear Gun—Shoot The Spook conversion, \$75 ea.; 1 Exhibit Six Shooter, \$50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HARRison 3-4508).**

**FOR SALE—Big Time, \$265; Gaytime, \$225; Bally Beauty, \$75; Pixie, \$325; Gayety, \$155; Atlantic City, \$35; Miami Beach, \$240; Variety, \$160; Palm Springs, \$84.50. One-third deposit, balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel.: TULane 6729).**

**FOR SALE—Bally Dude Ranch, \$105; Beauty, \$85; Beach Club, \$115; Yacht Club, \$75; Palm Springs, \$125; Variety, \$275; Gayety, \$265; Genco Jumpin' Jacks, \$35; United Classic Bowlers, \$65; Clover Bowlers, \$55. MICKEY ANDERSON 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).**

**FOR SALE—Distributors for Bumper Pool Tables, Valley or Edolite. Write. We need late model Phonographs. We buy, sell and exchange used equipment of all types. HASTINGS DISTRIBUTING CO., since 1932. 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.**

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE** — Kiddie Rides. Nylco Rockets, \$350; Carousels, \$350; Target Horses, large, \$285; Palomino Horses, \$225; Rabbits, \$175; Bull, \$175; Midget Racer, \$250; Duck, \$225; Hot Rods, \$325; Elsie The Cow, \$285; Bright Eyes Horse, \$285. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. (Tel.: ALgonquin 4-3338).

**FOR SALE**—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

**FOR SALE**—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

**NOTICE**—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!! Mail your check for \$15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

**FOR SALE**—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-4620).

**FOR SALE**—ChiCoin Super Frame \$110; Bally Champion \$165; Five Way \$25; Jet Bowler \$190; Mystic \$240; Rocket \$190; United Ace \$160; United Cascade \$25; United Chief \$99.50; United DeLuxe \$25; United Imperial \$84.50; United League \$150; United Lightning \$225; United Mars \$300; United Olympic \$40; United Royal \$69.50; United Speedy \$165; United 10th Frame \$40. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel.: HENDERSON 1-7577).

**FOR SALE**—2 Seeburg Coon Hunts. Good as new, \$110. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

**FOR SALE** — Make us an offer; Bally: Rocket; Mystic. Keeney: Mainliner; Bikini. Chicago: Fireball; Triple Strike. United: Yankee; Speedy. RUNYON SALES CO. OF NEW YORK, INC., 593 TENTH AVE., NEW YORK, N. Y., 221 FRELINGHUYSEN AVE., NEWARK, N. J., 231 WINDSOR ST., HARTFORD, CONN.

**FOR SALE**—Lowest Prices Ever. Shuffle Alleys. Chicago Coin: Gold Cup, \$50; Criss Cross, \$75; Hi Speed Crown, \$75; Bowling Team, \$325. United: Clover, \$35; League, \$75; Derby Roll, \$195. Genco: Shuffle Pool, \$25; Match Pool, \$50. RELIABLE COIN-MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 96556).

**MISCELLANEOUS**

**NOTICE**—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNON 5-7976).

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

**NOTICE** — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNOLIA 3931.

**NOTICE**—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PERSHING 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

**THE CASH BOX**

**"The Industry's Market Place"**

**PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."**

**WANT**

**FOR SALE**

**CHECK OFF WHICH YOU DESIRE**

**CLASSIFIED AD RATE 10 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

**ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.**

**Use This Convenient Form For Your Classified Ad**

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**FIRM** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **ZONE** \_\_\_\_\_ **STATE** \_\_\_\_\_

**TELEPHONE NUMBER** \_\_\_\_\_

**ENCLOSE YOUR CHECK—AIRMAIL TO:**

**THE CASH BOX**  
**26 WEST 47th STREET, NEW YORK 36, N. Y.**



### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)



PHONOGRAPHS

#### AMI

2. Model A, '46, 40 Sel., 78 RPM	69.50	125.00
2. Model B, '48, 40 Sel., 78 RPM	125.00	165.00
2* Model C, '50, 40 Sel., 78 RPM	75.00	185.00
2. Model D-40, '51, 40 Sel., 78 RPM	150.00	245.00
4. Model D-80, '51, 80 Sel., 78 RPM	265.00	375.00
1. Model E-10, '53, 40 Sel., 78 RPM	275.00	395.00
4. Model E-80, '53, 80 Sel., 45 RPM	295.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	439.00	550.00
2. Model F-80, '54, 80 Sel., 45 RPM	595.00	725.00
4. Model F-120, '54, 120 Sel., 45 RPM	650.00	750.00
4. Wm. Wall Box	10.00	12.00
4. SM or SL Stepper	9.00	20.00

#### EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	79.50	150.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	150.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

#### ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	125.00	175.00
4. 1432, Same as above, Converted to 45 RPM	130.00	195.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	149.50	225.00
4. 1434, Same as above, Converted to 45 RPM	149.50	245.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	199.50	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	250.00	300.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	450.00	550.00
2. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	625.00	725.00

#### SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	59.50
4. 147S, '47, Standard 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4* M100A, '49, 100 Sel., 78 RPM	175.00	250.00
1* M100B, '51, 100 Sel., 45 RPM	385.00	480.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	500.00
4* M100C, '53, 100 Sel., 45 RPM	500.00	600.00

← TOTAL NO. TOTAL VALUE →

## THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION  
864th CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

1. Prices UP
  2. Prices DOWN
  3. Prices UP and DOWN
  4. No change from Last Week
  5. No quotations Last 2 to 4 Weeks
  6. No quotations 4 Weeks or Longer
  7. Machines Just Added
- \* Great Activity

#### REGARDING SELLING PRICES

### IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PHONOGRAPHS (Cont.)

4. HF 100G, '54, 100 Sel., 45 RPM	595.00	750.00
4* HF100R, '54, 100 Sel., 45 RPM	750.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wire-less	10.00	20.00
4. 3W7-L-56	10.00	30.00

#### WURLITZER

4. 1015, '46, 25 Sel., 78 RPM	39.50	95.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	55.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
2. 1100, '48, 24 Sel., 78 RPM	85.00	150.00
2* 1250, '50, 48 Sel., 78 RPM	99.50	150.00
4. 1250, '50, (Same as above) Converted to 45 RPM	115.00	175.00
4* 1400, '52, 48 Sel., 78 RPM	175.00	295.00
4. 1400, '52, (Same as above), Converted to 45 RPM	185.00	300.00
4. 1450 (Same as 1400 with leather)	185.00	310.00
1. 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	200.00	325.00
2. 1500A, '53, 104 Sel., 78 & 48 RPM intermixed	275.00	375.00
2* 1650, '53, 48 Sel., 45 RPM	275.00	395.00
2. 1700, '54, 104 Sel., 45 RPM	495.00	715.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	14.95	25.00

← TOTAL NO. TOTAL VALUE →



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	65.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
1. Arabian Knights (Got 12/53)	100.00	165.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	49.50	90.00
1* Atlantic City (B 5/42)	30.00	70.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
7. Beach Beauty (B 10/55)	439.50	500.00
2* Beach Club (B 2/53)	60.00	115.00
2* Beauty (B 11/52)	50.00	100.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	110.00	165.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
1* Big Time (B 1/55)	265.00	325.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
2. Bright Lights (B 5/51)	35.00	65.00
3. Bright Spot (B 11/51)	39.50	75.00

← TOTAL NO. TOTAL VALUE →



## The proof of the past

Ten years ago this month AMI introduced the famed Model "A" juke box. It was a juke box that increased earning power and lowered costs of operation.

The Model "A" brought new concepts of engineering design to juke box manufacturing. It provided a more complete program than ever before available—and introduced new features that merchandise music.

But, outstanding among the features introduced with the Model "A" was the now famous AMI record changer. It was to prove itself the unfailing heart of AMI juke boxes for 10 years to come. It was this AMI changer that was first to play a program of 40 selections—gently and securely placing records on the turntable, turning them to play both sides.

Here was a record changer that doubled the program at no extra cost for records. Acclaimed immediately by operators, it won instant and lasting regard.

The rugged durability, functional simplicity and reliable performance of the AMI changer endured. Not only has this basic music mechanism been used in AMI juke boxes since, but most of the original Model "A" juke boxes are still operating profitably after 10 years—and at little or no cost for parts and service.

Many operators got their start in the music business 10 years ago with the Model "A"—and have these self-same machines still on their routes. They are confident that 10 years of service has not—by far—exhausted the margins of quality built into every AMI record changer.

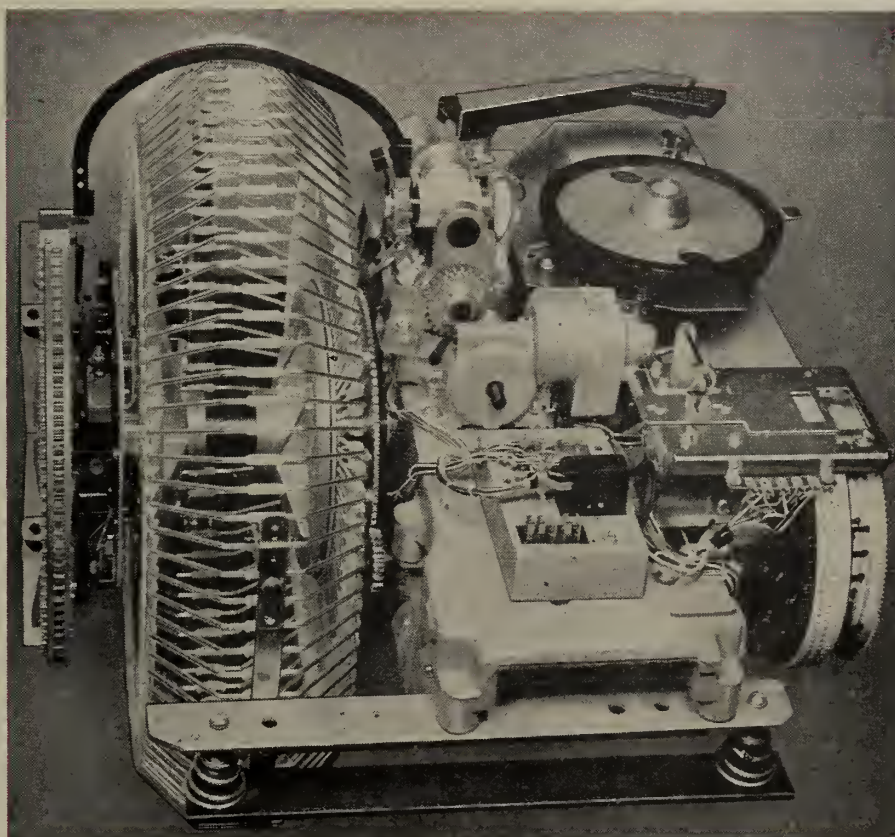


# -Best promise for the future...

NOW, 10 YEARS LATER...

It is with this knowledge and experience that AMI now proudly presents the new "X-200" record changer—a combination of familiar principles of operation with the ultimate refinements of 10 years engineering progress toward even greater simplicity in selection. It is a mechanism so designed that the operator can again confidently anticipate many years of profitable operation—secure against obsolescence.

The truly remarkable advance represented by the new AMI "X-200" record changer—along with the many other refinements of the AMI "G-200" juke box that contains it—is being proudly presented by your AMI distributor. See it there now, or at the AMI exhibit during the MOA convention at the Morrison Hotel in Chicago, May 6-7-8.



# AMI

*Incorporated*

Originator of the automatic selective juke box in 1927.  
Model "G"—200, 120, 80 selections for more plays in less time.

General Offices and Factory: 1500 Union Ave., S.E.  
Grand Rapids 2, Michigan

Licensee: Jensen Music Automates—Building the IMA-AMI Juke Box  
sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K, Denmark.  
Licensee: Automatic Musical Instruments (Great Britain) Ltd.,  
35 Berkeley Square, London W.1., England—building the BAL-AMI Juke Box.





# The Cash Box PRICE LISTS

The Cash Box, Page 58 • END OF MONTH INVENTORY ISSUE • April 28, 1956

NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PINBALL GAMES (Cont.)

4. Broadway (B 6/51) ..	25.00	50.00
4. Buffalo Bill (Got 5/50) ..	20.00	30.00
4. Buttons & Bows (Got 3/49) ..	15.00	25.00
4. Cabana (Un 3/53) ..	50.00	110.00
4. Camel Caravan (Ge 6/49) ..	15.00	30.00
4. Campus (Ex 2/50) ..	15.00	20.00
4. Canasta (Ge 7/50) ..	25.00	34.50
4. Caravan (Wm 6/52) ..	25.00	65.00
6. Carolina (Un 3/49) ..	15.00	25.00
4. Champion (B 12/47) ..	20.00	35.00
6. Champion (CC 6/49) ..	15.00	20.00
4. Chinatown (Got 10/52) ..	45.00	85.00
6. Circus (Ex 8/48) ..	10.00	20.00
4. Circus (Un 8/52) ..	75.00	125.00
4. Citation (B 10/48) ..	15.00	35.00
4. C.O.D. (Wm 9/53) ..	75.00	110.00
4. College Daze (Got 849) ..	20.00	49.50
4. Colors (Wm 11/54) ..	165.00	200.00
4* Coney Island (B 9/51) ..	39.00	85.00
4. Control Tower (Wm 3/51) ..	25.00	50.00
4. Coronation (Got 11/52) ..	40.00	85.00
4. County Fair (Un 9/51) ..	30.00	45.00
4. Crossroads (Got 5/52) ..	45.00	75.00
4. Cyclone (Got 5/51) ..	40.00	85.00
4. Daffy Derby (Wm 8/54) ..	70.00	165.00
2. Daisy May (Got 7/54) ..	155.00	190.00
4. Dallas (Wm 2/49) ..	15.00	30.00
4. Dealer "21" (Wm 2/54) ..	45.00	125.00
4. De Icer (Wm 11/49) ..	20.00	39.00
4. Diamond Lill (Got 12/54) ..	149.50	175.00
4. Disk Jockey (Wm 11/52) ..	45.00	85.00
4. Domino (Wm 5/52) ..	37.50	60.00
4. Double Action (Ge 1/52) ..	25.00	35.00
4. Dbl. Feature (Got 12/50) ..	15.00	25.00
4. Dbl. Shuffle (Got 6/49) ..	15.00	25.00
4. Dragonette (Got 6/54) ..	125.00	175.00
4. Dreamy (Wm 2/50) ..	20.00	49.50
2* Dude Ranch (B 9/53) ..	69.50	105.00
4. Duette (Got 4/55) ..	225.00	260.00
4. Eight Ball (Wm 1/52) ..	45.00	75.00
4. Fairway (Wm 6/53) ..	65.00	90.00
4. Fighting Irish (CC 1150) ..	25.00	35.00
4. Five Star (Univ 5/51) ..	35.00	75.00
6. Floating Power (Ge 12/48) ..	10.00	20.00
4. Flying High (Got 2/53) ..	50.00	99.00
4. Flying Saucers (Ge 12/50) ..	15.00	30.00
6. Football (CC 8/49) ..	10.00	25.00
4. Four Bells (Got 10/54) ..	165.00	195.00
4. Four Corners (Wm 12/52) ..	35.00	90.00
4. Four Horsemen (Got 9/50) ..	30.00	60.00
4* "400" Upright (Ge 10/52) ..	35.00	65.00
4. Four Stars (Got 6/52) ..	50.00	95.00
4. Freshie (Wm 9/49) ..	20.00	35.00
4. Frolics (B 10/52) ..	50.00	110.00
4. Futurity (B 3/51) ..	25.00	50.00
4* Gay Time (B 6/55) ..	225.00	345.00
4* Gayety (B 3/55) ..	150.00	265.00
4. Georgia (Wm 7/50) ..	20.00	49.50
6. Gin Rummy (Got 2/49) ..	15.00	25.00
4. Glamour (Got 7/51) ..	15.00	25.00
6. Glider (Ge 8/49) ..	10.00	20.00
4. Globe Trotter (Got 11/51) ..	30.00	70.00
4. Golden Gloves (CC 7/49) ..	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53) ..	40.00	75.00
4. Gold Star (Got 8/54) ..	145.00	185.00
6. Gondola (Ex 5/49) ..	10.00	20.00
4. Grand Award (CC 1/49) ..	10.00	20.00
4. Grand Champion (Wm 8/53) ..	75.00	125.00
4. Grand Slam (Got 4/53) ..	40.00	110.00
6. Grand Stand (B '50) ..	20.00	35.00
2. Green Pastures (Got 1/54) ..	105.00	135.00
4. Gun Club (Wm 11/53) ..	60.00	95.00
2. Guys-Dolls (Got 5/53) ..	60.00	110.00
4. Gypsy Queen (Got 2/55) ..	165.00	200.00
4. Handicap (Wm 6/52) ..	45.00	95.00
1. Happy Days (Got 7/52) ..	65.00	95.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED  
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## PINBALL GAMES (Cont.)

4. Happy-Go-Lucky (Got 3/51) ..	25.00	45.00
4. Harvest Moon (Got 12/48) ..	15.00	25.00
4. Harvest Time (Ge 9/50) ..	15.00	35.00
4. Harvey (Wm 5/51) ..	15.00	35.00
4. Havana (Un 2/54) ..	75.00	145.00
4. Hawaii (Un 6/54) ..	89.00	150.00
4. Hawaiian Beauty (Got 4/54) ..	125.00	175.00
4. Hayburner (Wm 6/51) ..	30.00	85.00
2* Hi-Fi (B 6/54) ..	69.50	135.00
4. Hit Parade (CC 2/51) ..	10.00	20.00
4. Hit & Runs (Ge 3/51) ..	15.00	25.00
4. Hit 'N' Run (Got 4/52) ..	30.00	60.00
6. Holiday (CC 12/48) ..	10.00	20.00
4. Holiday (Ke 12/51) ..	35.00	55.00
4. Hong Kong (Wm 9/51) ..	35.00	55.00
4. Horsefeathers (Wm 1/52) ..	30.00	50.00
4. Horse Shoe (Wm 12/51) ..	25.00	40.00
4. Hot Rods (B '49) ..	20.00	50.00
2* Ice-Frolics (B 1/54) ..	100.00	145.00
4. Jalopy (Wm 8/51) ..	30.00	65.00
4. Jeanie (Ex 6/50) ..	15.00	25.00
2. Jockey Club (Got 4/54) ..	95.00	145.00
4. Jockey Special (B 11/47) ..	15.00	45.00
4. Joker (Got 11/50) ..	20.00	49.50
4. Jolly Joker (Un 11/55) ..	150.00	175.00
1. Jubilee (Got 5/55) ..	230.00	275.00
4. Judy (Ex 7/50) ..	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52) ..	35.00	55.00
4. Just 21 (Got 1/50) ..	10.00	25.00
4. K.C. Jones (Got 11/49) ..	10.00	25.00
4. King Arthur (Got 10/49) ..	20.00	49.50
4. King Pin (CC 12/51) ..	30.00	60.00
4. Knockout (Got 1/51) ..	20.00	49.50
4. Lady Luck (Got 9/54) ..	99.50	185.00
1. Lazy "Q" (Wm 2/54) ..	75.00	145.00
4. Leaders (Un 10/51) ..	45.00	95.00
4. Lite-A-Line (Ke 6/52) ..	45.00	55.00
4. Long Beach (Wm 7/52) ..	40.00	75.00
2. Lovely Lucy (Got 2/54) ..	115.00	155.00
4. Lucky Inning (Wm 5/50) ..	20.00	49.50
4. Lulu (Wm 12/54) ..	205.00	230.00
4. Mad. Sq. Garden. (Got 6/50) ..	30.00	69.00
6. Magic (Ex 11/48) ..	10.00	20.00
4. Majors '49 (CC 2/49) ..	15.00	35.00
4. Majorettes (Wm 4/52) ..	30.00	50.00
2. Manhattan (Un 4/55) ..	225.00	275.00
4. Marble Queen (Got 8/53) ..	75.00	125.00
4. Maryland (Wm 4/49) ..	15.00	35.00
4. Mercury (Ge 3/50) ..	10.00	29.00
4. Mermaid (Got 6/51) ..	29.00	60.00
4. Mexico (Un 3/54) ..	85.00	135.00
2* Miami Beach (B 9/55) ..	240.00	395.00
4. Minstrel Man (Got 3/51) ..	25.00	45.00
6. Moon Glow (Un 11/48) ..	10.00	20.00
4. Mystic Marvel (Got 3/54) ..	130.00	175.00
4. Nevada (Un 8/54) ..	95.00	140.00
4. Niagara (Got 12/51) ..	40.00	55.00
4. Nifty (Wm 12/50) ..	15.00	35.00
4. "9" Sisters (Wm 1/54) ..	40.00	110.00
4. Oasis (Ex 10/50) ..	10.00	20.00
4. Oklahoma (Un 5/49) ..	10.00	20.00
6. Old Faithful (Got 12/49) ..	15.00	25.00
4. Olympics (Wm 5/52) ..	45.00	75.00
4. One Two Three (Ge 10/48) ..	10.00	25.00
4. Palisades (Wm 7/53) ..	50.00	90.00
3. Palm Beach (B 7/52) ..	40.00	85.00
2* Palm Springs (B 11/53) ..	75.00	145.00
4. Paratrooper (Wm 8/52) ..	30.00	65.00
4. Peter Pan (Wm 4/55) ..	165.00	200.00
4. Pin Bowler (CC 6/50) ..	10.00	20.00
6. Pinch Hitter (Un 5/49) ..	10.00	20.00
4. Pinky (Wm 9/50) ..	20.00	35.00
4. Pin Wheel (Got 11/53) ..	95.00	125.00
3. Pixie (Un 10/55) ..	350.00	400.00
4. Play Ball (CC 1/51) ..	20.00	35.00
4. Playland (Ex 8/50) ..	10.00	20.00
4. Playtime (Ex 8/49) ..	10.00	20.00
4. Poker Face (Got 9/53) ..	90.00	125.00
6. Puddin' Head (Ge 10/48) ..	10.00	20.00
4. Punchy (CC 12/50) ..	10.00	20.00

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NUMBER OF EACH MACHINE OWNED  
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## PINBALL GAMES (Cont.)

4. Quarterback (Wm 10/49) ..	15.00	35.00
4. Quartet (Got 2/52) ..	59.50	110.00
1. Queen of Hearts (Got 12/52) ..	50.00	100.00
4. Quintet (Got 3/53) ..	49.50	110.00
4. Race the Clock (Wm 5/55) ..	225.00	265.00
4. Rag Mop (Wm 10/50) ..	15.00	35.00
6. Ramona (Un 2/49) ..	10.00	20.00
4. Red Shoes (Un 11/50) ..	20.00	34.50
4. Rio (Un 11/53) ..	60.00	125.00
4. Rip Snorter (Ge 10/49) ..	10.00	20.00
4. Rocket (Ge 5/50) ..	20.00	39.00
4. Rockettes (Got 8/50) ..	25.00	49.50
4. Rodeo (Un 2/53) ..	39.50	125.00
4. Rose Bowl (Got 10/51) ..	35.00	75.00
4. Round Up (Got 11/48) ..	10.00	25.00
4. St. Louis (Wm 2/49) ..	20.00	30.00
4. Saddle and Turf (Ev 10/53) ..	175.00	250.00
4. (Club Model) ..	205.00	275.00
4. Saratoga (Wm 10/48) ..	20.00	49.50
4. Screamo (Wm 4/54) ..	110.00	135.00
4. Sea Jockeys (Wm 11/51) ..	25.00	65.00
4. Select-A-Card (Got 4/50) ..	10.00	20.00
4. Shantytown (Ex 10/49) ..	20.00	39.00
4. Sharpshooter (Got 5/49) ..	10.00	34.50
4. Shindig (Got 10/53) ..	95.00	130.00
4. Shoo Shoo (Wm 2/51) ..	19.50	29.50
4. Shoot the Moon (Wm 11/51) ..	20.00	55.00
4. Show Boat (Un 1/49) ..	10.00	20.00
4. Show Boat (Un 12/52) ..	95.00	150.00
4. Silver Chest (Upright) (Ge 4/53) ..	59.00	110.00
4. Silver Skates (Wm 2/53) ..	45.00	80.00
4. Singapore (Un 10/54) ..	110.00	165.00
4. Skill Pool (Got 8/52) ..	40.00	95.00
4. Skyway (Wm 8/54) ..	115.00	160.00
4. Slugfest (Wm 3/52) ..	39.00	65.00
4. Sluggin' Champ (Got 4/55) ..	185.00	220.00
6. Snooks (Wm 6/51) ..	15.00	22.50
4. Southern Belle (Got 6/55) ..	195.00	225.00
4. South Pacific (Ge 2/50) ..	20.00	39.00
4. Spark Plug (Wm 9/51) ..	25.00	65.00
6. Speedway (Wm 9/48) ..	10.00	20.00
4. Spitfire (Wm 2/55) ..	75.00	175.00
4. Spot Bowler (Got 10/50) ..	25.00	50.00
3* Spot-Lite (B 1/52) ..	35.00	75.00
4. Sportsman (Ge 2/51) ..	10.00	20.00
4. Sportsman (Wm 2/52) ..	30.00	35.00
4. Springtime (Ge 3/52) ..	20.00	34.50
2. Stage Coach (Got 11/54) ..	165.00	195.00
2. Starlets (Un 12/55) ..	375.00	425.00
2. Star Pool (Wm 10/54) ..	145.00	195.00
4. Stars (Un 6/52) ..	45.00	60.00
4* Starlite (Wm 3/53) ..	35.00	70.00
4. Steeple Chase (Un 1/52) ..	35.00	55.00
4. Stop & Go (Ge 3/51) ..	15.00	25.00
4. Struggle Buggies (Wm 12/53) ..	75.00	125.00
6. Summertime (Un 9/48) ..	15.00	25.00
4. Sunshine Park (B 12/52) ..	25.00	85.00
4. Super Hockey (CC 4/49) ..	20.00	34.50
2. Super Jumbo (Got 10/54) ..	250.00	325.00
2. Surf Club (B 3/54) ..	89.50	150.00
4. Sweepstakes (Wm 1/52) ..	75.00	95.00
4. Sweet Add-A-Line (Got 7/55) ..	210.00	240.00
4. Sweetheart (Wm 5/50) ..	20.00	35.00
4. Tahiti (Un 8/53) ..	60.00	125.00
4. Tampico (Un 6/49) ..	10.00	25.00
4. Telecard (Got 1/49) ..	20.00	55.00
4. Thing (CC 2/51) ..	15.00	35.00
4. Three Deuces (Wm 8/55) ..	215.00	230.00
4. Three Feathers (Ge 5/49) ..	15.00	35.00
4. Three Four Five (Un 6/51) ..	25.00	50.00
6. Three Musketeers (Got 7/49) ..	15.00	35.00
6. Thrill (CC 9/48) ..	10.00	20.00
4. Thunderbird (Wm 5/54) ..	110.00	135.00
4. Times Square (Wm 4/53) ..	64.00	89.50
4. Touchdown (Un 1/52) ..	20.00	50.00
2* Triple Play (Un 8/55) ..	325.00	375.00
4. Triplets (Got 7/50) ..	15.00	29.50
4. TriScore (Ge 1/51) ..	20.00	35.00

←TOTAL NO. TOTAL VALUE→



### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PINBALL GAMES (Cont.)

2. Tropicana (Un 1/55)	119.50	165.00
2. Tropics (Un 7/53)	60.00	125.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	165.00	205.00
4. Utah (Un 7/49)	10.00	29.50
4* Variety (B 9/54)	160.00	275.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
4. Wishing Well (Got 9/55)	210.00	230.00
4. Wonderland (Wm 5/55)	169.50	200.00
1. Yacht Club (B 6/53)	45.00	95.00
4. Zingo (Un 10/51)	25.00	65.00

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### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### SHUFFLES (Cont.)

4. ChiCoin Feature (7/54)	125.00	225.00
2* ChiCoin Holiday (9/54)	200.00	295.00
4. ChiCoin Flash (10/54)	195.00	300.00
4. ChiCoin Playtime (10/54)	200.00	300.00
4. ChiCoin Fireball (11/54)	200.00	315.00
4. ChiCoin Thunderbolt (12/54)	250.00	340.00
4. ChiCoin Triple Strike (2/55)	275.00	350.00
2. ChiCoin Arrow (2/55)	275.00	350.00
2* ChiCoin Criss Cross Targette (1/55)	100.00	200.00
4. DeLuxe Model	100.00	225.00
4. ChiCoin Bonus Score (4/55)	250.00	345.00
4. ChiCoin Big League (5/55)	325.00	375.00
1* ChiCoin Hollywood (5/55)	295.00	375.00
4. ChiCoin Blinker (8/55)	385.00	425.00
7. ChiCoin Score-A-Line (9/55)	395.00	425.00
7. ChiCoin Bowling Team (10/55)	325.00	445.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	30.00	65.00
4. Genco Shuffle Pool (11/53)	25.00	85.00
4. Genco Match Pool (2/54)	50.00	100.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	75.00
4. Keeney DeLuxe League (3/52)	35.00	95.00
4. Keeney Super DeLuxe League (3/52)	45.00	100.00
4. Keeney High Score League (5/52)	45.00	100.00
4. Keeney Team (10/52)	49.50	135.00
4. Keeney Club (4/53)	50.00	140.00
4. Keeney Domino (5/53)	65.00	150.00
4. Keeney Carnival (5/53)	45.00	155.00
4. Keeney Pacemaker (9/53)	50.00	160.00
2. Keeney Mainliner Bowler (1/54)	85.00	185.00
4. Keeney Bonus Bowler (3/54)	95.00	195.00
4. Keeney Diamond Bowler (5/54)	130.00	200.00
4. Keeney Bikini (6/54)	150.00	210.00
2. Keeney Century (6/54)	175.00	225.00
2. Keeney American (9/54)	225.00	275.00
2. Keeney National (9/54)	250.00	300.00
4. Keeney Speedlane (4/55)	275.00	375.00
4. United 5-Player (1/51)	35.00	45.00
4. United 6-Player (2/51)	35.00	50.00
4. United DeLuxe 6-Player (10/51)	25.00	69.50
4. United 6-Player Super (3/52)	30.00	70.00
2. United 4-Player Official (5/52)	30.00	65.00
4. United 6-Player Star (7/52)	30.00	70.00
4. United 10th Frame Star (9/52)	40.00	75.00

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### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### SHUFFLES (Cont.)

2. United Manhattan 10th Frame (9/52)	45.00	75.00
2. United Manhattan (9/52)	50.00	80.00
4. United 10th Frame Super (10/52)	50.00	80.00
4* United Cascade (2/53)	25.00	85.00
4* United Clover (2/53)	25.00	85.00
4. United Liberty (2/53)	65.00	95.00
4. United Classic (6/53)	60.00	100.00
4* United Olympic (6/53)	40.00	100.00
2* United Royal (9/53)	64.50	100.00
4* United Imperial (9/53)	69.50	125.00
4. DeLuxe model	90.00	140.00
2* United Chief (11/53)	74.50	145.00
1* United Leader (11/53)	115.00	175.00
1. DeLuxe model	130.00	195.00
4* United Team (1/54)	125.00	200.00
4. DeLuxe model	135.00	205.00
4* United League (1/54)	75.00	210.00
4. DeLuxe model	140.00	215.00
4. United Ace (5/54)	160.00	225.00
4. DeLuxe model	165.00	230.00
4. United Rainbow (5/54)	150.00	240.00
2. United Banner (8/54)	175.00	250.00
4. DeLuxe model	200.00	255.00
1. United Shuffle Targette (8/54)	150.00	255.00
4. DeLuxe model	185.00	260.00
4* United Speedy	150.00	265.00
4. Un. 11th Frame (10/54)	150.00	275.00
4. DeLuxe model	175.00	275.00
4. United Comet Targette (11/54)	150.00	275.00
4. DeLuxe model	125.00	280.00
4. United Mercury (12/54)	175.00	280.00
4. DeLuxe model	175.00	290.00
4. United Mars (1/55)	175.00	300.00
4. DeLuxe model	200.00	300.00
4* Un. Lightning (2/55)	195.00	310.00
4. DeLuxe model	200.00	320.00
4. Un. Venus (3/55)	165.00	325.00
4. DeLuxe model	200.00	330.00
4. Un. Clipper (5/55)	225.00	340.00
2. DeLuxe model	225.00	345.00
4. Un. Derby Roll (5/55)	195.00	350.00
4. DeLuxe model	195.00	355.00
4. Un. 5th Inning (6/55)	240.00	375.00
4. DeLuxe model	245.00	380.00
4. Un. Capitol (6/55)	245.00	390.00
4. DeLuxe model	255.00	395.00

←TOTAL NO. TOTAL VALUE→



SHUFFLES

6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	35.00	45.00
2. Bally Victory Bowler (5/54)	150.00	250.00
2. Bally Champion Bowler (5/54)	150.00	265.00
1. Bally Jet Bowler (8/54)	175.00	275.00
2. Bally Rocket Bowler (8/54)	175.00	300.00
4. Bally Mystic Bowler (12/54)	240.00	355.00
4. Bally Magic Bowler (12/54)	295.00	355.00
4. Bally Blue Ribbon (3/55)	295.00	395.00
2. Bally Gold Medal (3/55)	300.00	400.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	95.00
2. ChiCoin Match Bowler (6/52)	35.00	95.00
2. ChiCoin Bowl-A-Ball (10/52)	35.00	105.00
2. ChiCoin Match Bowl-A-Ball (11/52)	35.00	110.00
4. ChiCoin 10th Frame Special (12/52)	40.00	115.00
4. ChiCoin Name Bowler (1/53)	40.00	120.00
1. ChiCoin 10th Frame Double Score Bowler (2/53)	40.00	125.00
2. ChiCoin Crown (4/53)	45.00	130.00
2. ChiCoin Crown Giant Pins (4/53)	50.00	135.00
4. ChiCoin Triple Score (6/53)	50.00	140.00
4* ChiCoin Gold Cnp (7/53)	50.00	145.00
4. ChiCoin High Speed Crown (7/53)	75.00	150.00
4. ChiCoin High Speed Triple Score (8/53)	75.00	155.00
4. ChiCoin Advance (10/53)	75.00	160.00
2. ChiCoin King (10/53)	75.00	160.00
1* ChiCoin Criss Cross Bowler (12/53)	75.00	175.00
4. ChiCoin Super Frame (3/54)	100.00	195.00
4. ChiCoin Starlite (5/54)	125.00	225.00

←TOTAL NO. TOTAL VALUE→



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
1. Boomerang	25.00	65.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	95.00	175.00
4* ChiCoin Goalee	44.00	99.50
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	95.00
4* ChiCoin Pistol	35.00	99.50
4. ChiCoin Home Run, 6-Player (3/54)	100.00	200.00
4. Super model	150.00	249.50
4. Edelco Pool Table	20.00	75.00
4* Evans Bat-A-Score	65.00	165.00
4. Evans Bola Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	75.00	150.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	34.50	89.50
4. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	50.00	95.00
4. Exhibit Vitalizer	45.00	75.00
1* Exhibit Shooting Gall. (6/54)	100.00	200.00
2. Exhibit Star Shooting Gallery (9/54)	149.50	225.00

←TOTAL NO. TOTAL VALUE→



**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## ARCADE EQUIPMENT (Cont.)

1* Exhibit Sportland Shooting Gallery (11/54)	175.00	300.00	
4. Exhibit "500" Shooting Gallery (3/55)	295.00	345.00	
2. Exhibit Treasure Cove Shooting Gallery (6/55)	375.00	400.00	
4* Genco Sky Gunner	95.00	150.00	
4. Genco Night Fighter	85.00	125.00	
2* Genco 2-Player Basketball	145.00	250.00	
4* Genco Rifle Gal. (6/54)	165.00	225.00	
2. Genco Big Top Rifle Gallery (6/54)	325.00	350.00	
2. Genco Wild West Gun (2/55)	335.00	375.00	
2. Genco Sky Rocket Rifle Gallery (5/55)	345.00	395.00	
2. Genco Champion Baseball (9/55)	350.00	425.00	
4. Jack Rabbit	50.00	99.50	
4. Jungle Joe	49.50	69.50	
4. Keeney Air Raider	65.00	125.00	
4. Keeney Sub Gun	75.00	95.00	
4. Keeney Texas Leaguer	25.00	50.00	
4. Keeney Sportsman (11/54)	175.00	275.00	
4. DeLuxe model	195.00	285.00	
4. Lite League	49.50	99.50	
4. Mills Panoram Peek	165.00	295.00	
6. Mills Conv. for Panoram Peek	10.00	29.50	
4. Muto. Atomic Bomber	65.00	175.00	
4. Mutos. Ace Bombers	95.00	195.00	
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00	
4. Mutos. Fly. Saucers	90.00	160.00	
4. Mutos. Photo. (Pre-War)	150.00	250.00	
4. Mutos. Photomatic DeLuxe	250.00	450.00	
4. Mutoscope Silver Gloves	125.00	200.00	
4. Mutoscope Sky Fighter	95.00	175.00	
4. Mutos. Voice-O-Graph 35c	150.00	395.00	
4. QT Pool Table	65.00	85.00	
4. Quizzer	75.00	125.00	
4. Rockola World Series	40.00	85.00	
4. Scientific Baseball	20.00	75.00	
4. Scientific Basketball	20.00	75.00	
4. Scientific Batting Pr.	19.00	65.00	
4. Scientific Pitch 'Em	75.00	185.00	
4* Seeburg Bear Gun	75.00	150.00	
4. Seeburg Chicken Sam	50.00	110.00	
4. Seeburg Shoot the Chute	49.50	95.00	
4* Seeburg Coon Hunt	89.50	175.00	
4. Set Shot Basketball	150.00	295.00	
4. Telequiz	75.00	125.00	
4. Un. Team Hockey	30.00	85.00	
4. Un. Jungle Gun	150.00	250.00	
4. DeLuxe model	185.00	275.00	
4* United Carnival Gun (10/54)	195.00	295.00	
2. DeLuxe model	225.00	300.00	
4* United Bonus Gun (1/55)	250.00	350.00	
2. DeLuxe model	260.00	350.00	
4. Wilcox-Gay Recordio	50.00	125.00	
4. Wms. All Stars (8/47)	35.00	75.00	
4. Wms. Box Score (12/47)	39.50	75.00	
4. Wms. Star Series (4/49)	35.00	85.00	
4. Wms. Deluxe World Series (2/52)	40.00	90.00	
4. Wms. Super World Series (4/51)	39.50	99.00	
4. Wms. DeLuxe Baseball (4/53)	100.00	150.00	
2. Wms. Pennant Baseball (12/53)	120.00	175.00	
2. Wms. Super Penuant Baseball (12/53)	135.00	180.00	
2. Wms. Super Star Baseball (12/53)	169.50	185.00	
2. Wms. Major League Baseball (2/54)	145.00	190.00	
2. Wms. All Star Baseball (2/54)	135.00	195.00	
2. Wms. Big League Baseball (3/54)	125.00	200.00	
2. Wms. Jet Fighter (10/54)	175.00	250.00	
2. Wms. Safari (2/55)	300.00	375.00	
2. DeLuxe model	310.00	385.00	
2. Wms. Polar Hunt (3/55)	330.00	390.00	
2. Wms. King Of Swat (5/55)	325.00	395.00	
4. Wurlitzer Skee-ball	35.00	75.00	

←TOTAL NO. TOTAL VALUE→

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

**AMI, INCORPORATED**

G-120 Phonograph		No List Price Authorized for Publication
G- 80 Phonograph		
G- 40 Phonograph		
HS-80 Selective Hideaway		
HS-120 Selective Hideaway		
W-80 Wall Box		
W-120 Wall Box		
S-80 Receiver		
S-120 Receiver		
Wall Speaker		
Corner Speaker		
Recessed Speaker		
R-167 Bargrip		

**AUTO-PHOTO CO.**

Studio Model "11"	\$3,245.00
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**BALLY MFG. CO.**

Booster Pool	\$ 395.00
Crossroads	545.00
Night Club	785.00
Pin-Pool	
Standard (52" x 36" Model)	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
Jumbo Bowler (without Match Feature)	
Model J-110, 10c a play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

**CHICAGO COIN MACHINE CO.**

Advance Pool	\$ 389.50
Clover Pool	375.00
Champion Pool with lighted bumpers	285.00
Champion Pool (without lighted bumpers)	277.50
Champion Pool "Model 35" (with lighted bumpers)	285.00
Champion Pool "Model 35" (without bumpers)	277.50
Jumbo Pool (without lighted bumpers)	317.50
Jumbo Pool (with lighted bumpers)	325.00

**EXHIBIT SUPPLY CO.**

Super Star Pool	\$ 395.00
Skill Score	395.00
Combination 3-Hole Skill Pool	349.50
Combination 3-Hole Lightup Skill Pool	364.50
Combination 3-Hole King Size Skill Pool	409.50
Combination 3-Hole King Size Lightup Skill Pool	424.50

**GENCO MFG. & SALES CO.**

Baseball Pool	\$ 425.00
Standard Tournament Pool	299.50
DeLuxe Tournament Pool	339.50
King Tournament Pool	379.50
King Supreme Tournament Pool	389.50
King Lightup Tournament Pool	384.50
DeLuxe Lightup Tourn. Pool	349.50
Standard Lightup Tourn. Pool	309.50
Supreme DeLuxe Tourn. Pool	359.50
Super Big Top (Gun)	675.00

**D. GOTTLIEB & CO.**

Score Board (4 Player, 5 Ball)	\$ 462.50
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**J. H. KEENEY & CO., INC.**

Flicker Pool (4-Player, 4 Sides)	\$ 375.00
Jumbo Flicker Pool	410.00
Arcade Pool (1 or 2 Front Play)	375.00
Jumbo Arcade Pool	410.00
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	
DeLuxe Fascination Pool	\$ 335.00
Jumbo DeLuxe Fascination Pool	370.00
DeLuxe Challenge Bowler (with Match Feature)	690.00

**MARVEL MFG. CORP.**

Pla-Pool (Regular Size)	\$ 285.00
DeLuxe Pla-Pool (Large Size)	325.00

**ROCK-OLA MFG. CORP.**

Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only		No List Price Authorized for Publication
Model 1452, Hi-Fi, 50 Selections, 45 RPM Only		
Model 1546 Chrome Wall Box, 120 Selections		
Model 1548, 50 Selection Wall Box		
Model 1613, 8" Blonde Wall Speaker		
Model 1614, 8" Mahogany Wall Speaker		
Model 1906, Remote Volume Control		
Model 1927, Remote Volume Control with Cancel Button		

**J. P. SEEBURG CORP.**

V-200—Select-O-Matic "200" Phonograph		No List Price Authorized for Publication
V-3W-A—Wall-O-Matic "200"		
100J—Select-O-Matic "100" Phonograph		
3W-1—Wall-O-Matic "100"		
MRVC-2—Master Remote Volume Control		
HFCV2-8—High Fidelity Wall Speaker		
HFCV3-8—High Fidelity Corner Speaker		
HFCV1-12—High Fidelity Recessed Speaker		
PS6-1Z—Power Supply		
HFA1-L6—Power Amplifier		

**UNITED MFG. CO.**

Roto Pool (2-Play., Elec. Score)	\$ 425.00
Club Pool	295.00
Lightup Club Pool	305.00
Lightup Jumbo Club Pool	355.00
2-Way Lightup Club Pool (2/3 Holes)	315.00
2-Way Jumbo Lightup Club Pool (2/3 Holes)	365.00
Hi-Score Lightup Pool	385.00
Special Club Pool	295.00
Special Lightup Club Pool	305.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00
Topnotch Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
Special Topnotch, Shuffle Alley (with Special Match Features)	
Single Chute	875.00
Double Chute	895.00
Stardust	775.00

**VALLEY MFG. CO.**

Regulation Bumper Pool	\$ 279.50
Jumbo Bumper Pool	299.50

**WILLIAMS MFG. CO.**

2-Way DeLuxe Bank Pool	\$ 349.50
2-Way Sr. DeLuxe Bank Pool	399.50
2-Way Sp. DeLuxe Bank Pool	349.50
DeLuxe 4-Bagger (Baseball Game)	545.00
Klik Billiards	375.00
Crane	425.00

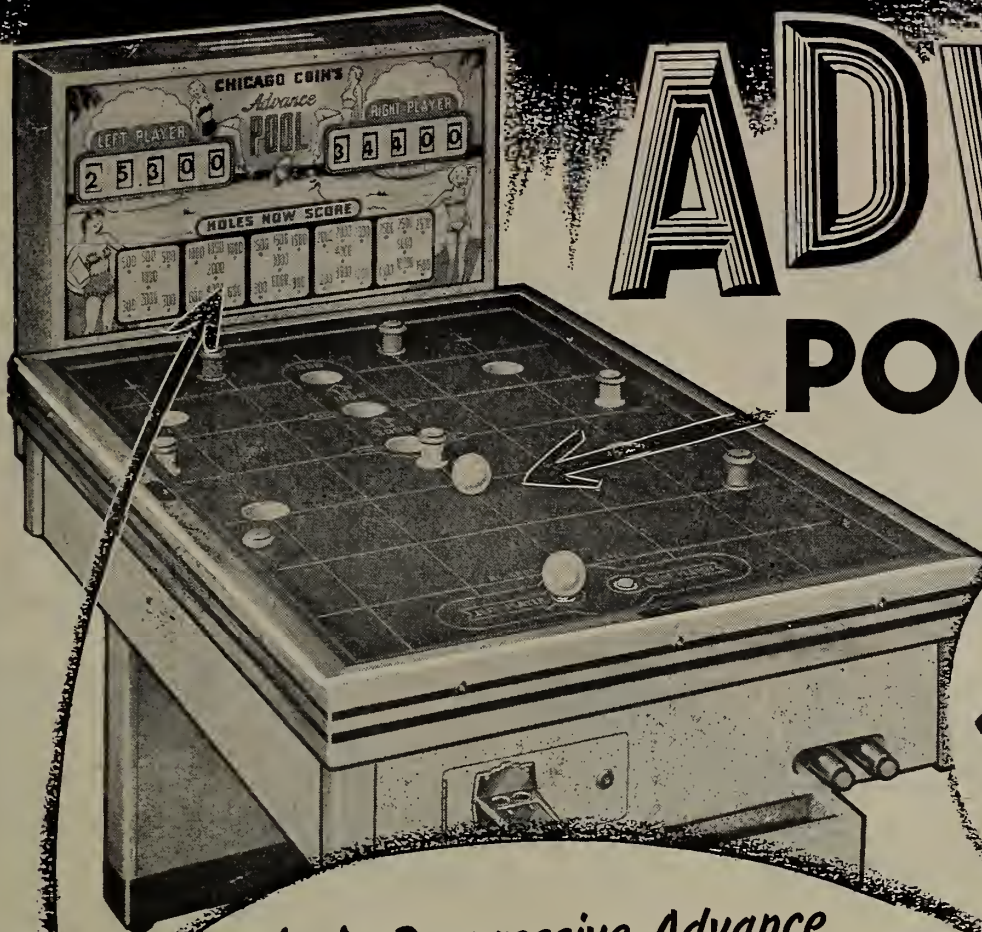
**THE RUDOLPH WURLITZER CO.**

Model 1900 DeLuxe, High Fidelity, Desert Haze Finish		No List Price Authorized for Publication
Model 1900 Special Finishes—Persian Turquoise, Chinese Black, Glacier White		
Model 1800 DeLuxe, High Fidelity, Dawn Mist		
Model 1800 Special Finishes—Horizon Blue, Sunset Red, Midnight Black		
Model 5207 Wall Box—104 Selection—3 Wire		
Model 5206 Wall Box—48 Selection—4 Wire		
Model 257 Stepper—104 Selection—3-Wire		
Model 253 Stepper—104 Selection—3-Wire		
Model 248 Stepper—48 Selection—4 Wire		
Model 5117 12" High Fidelity Wall Speaker		
Model 5116 8" High Fidelity Corner Speaker		
Model 5115 5" High Fidelity Corner Speaker		

chicago coin's  
**FRONT END PLAY**  
 POOL TABLE

Another **FIRST!**

# ADVANCE POOL



Player by Shooting Into Super "Magic Hole" will also score in 2 additional holes!

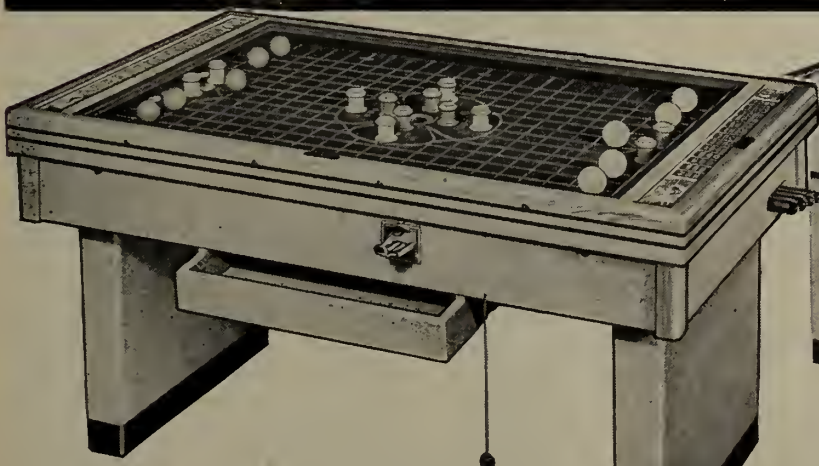
*Plus Progressive Advance Scoring On The Back Rack Glass*

500	500	500	1000	1000	1000	1500	1500	1500	2000	2000	2000	2500	2500	2500
300	2000	300	600	4000	600	900	6000	900	1200	8000	1200	1500	10000	1500

All holes advance in scoring as game progresses. (5 scoring panels lite up progressively to show new scoring value of each hole.)

- Features Front Play!
- Features Automatic Scoring!
- Features Lite-Up Posts On Playfield!
- Unbreakable "Plexi-Glass" Back Glass!
- 5 Drum Scoring!
- "Level-Matic" Adjusters—Standard Equipment!
- Brilliantly Colored Cabinet!

**TOPS IN PLAY APPEAL!!**



## Clover Pool

★ Plus Clover Model 35

3 in 1 game which can be converted to 2 or 3 hole or automatic play at the flip of a switch. Automatic scoring with popular 4 sided play. New advance type scoring on all holes. Available with "Level-Matic" playboard adjusters.



## Champion Pool

★ Plus Champion Model 35

Available in 2 or 3 Hole Models With The Exciting Center Hole Feature!  
 New Type Ball Drop Mechanism . . . Simple . . . Positive . . . Fail-Proof!  
 End holes are located 4 inches closer to center!  
 3 or 4 Sided play!



## Jumbo Pool

2 or 3 Hole Models With or Without Lighted Bumpers!  
 18 inches longer than regular size (70 inches by 36 inches)!  
 3 or 4 Sided Play!



1725 West Diversey Blvd., Chicago 14, Ill.

Program changing is

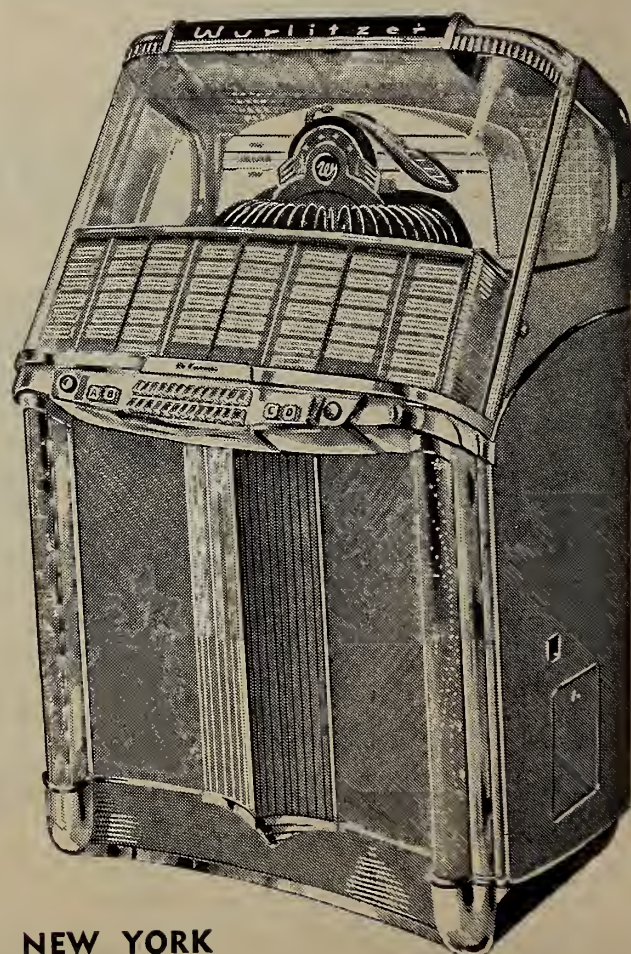
**QUICKER-EASIER**



than ever on the  
**WURLITZER  
CENTENNIAL**  
model 1900

Lift the Super-Vu window to position on its solidly fastened fall support. Flip up the chromed-trim lock rail. Each program holder slides up and out with ease. Moulded transparent backing prevents jamming or crumpling of strips. You've never made program changes quicker or easier.

The Wurlitzer Centennial Model 1900 is alive with such service-saving innovations—another reason why it is proving the industry's greatest money-maker.



**WURLITZER**  
*Centennial*  
**MODEL 1900**

HIGHLIGHTING 100 YEARS OF  
MUSICAL ACHIEVEMENT

SEE IT, HEAR IT, BUY IT  
AT YOUR WURLITZER DISTRIBUTOR

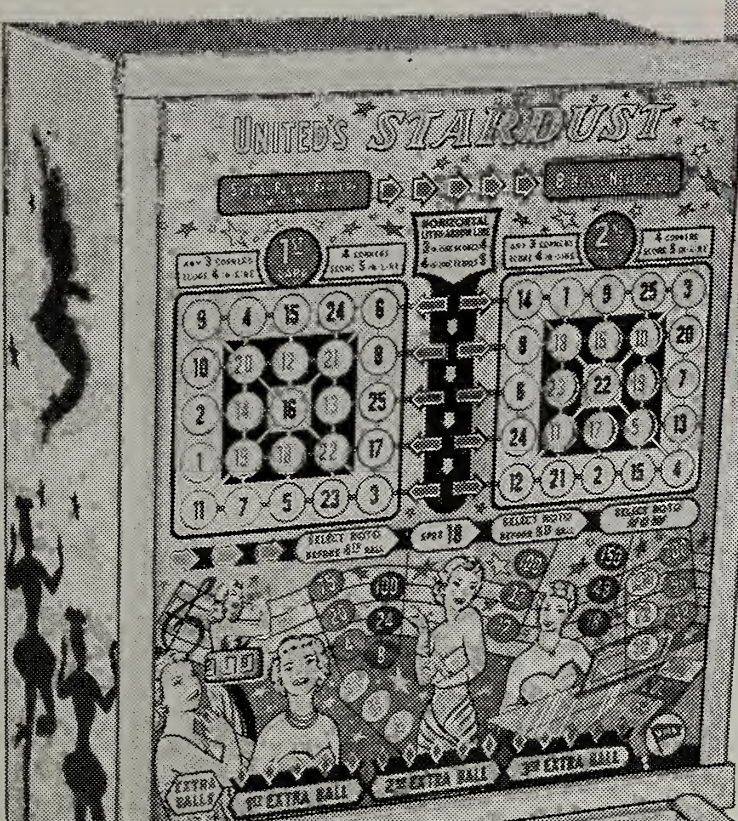
See Us  
at  
**BOOTH 6**  
at the  
MOA Convention

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

*"It's What's in THE CASH BOX That Counts"*

UNITED'S

# STARDUST



**DOUBLE CARDS**  
FIRST COIN LIGHTS FIRST CARD  
SECOND COIN LIGHTS SECOND CARD

**DOUBLE ROTO FEATURE**  
PLAYER CAN MOVE NUMBERS  
CLOCKWISE ON BOTH  
CARDS WITH EXTRA COINS

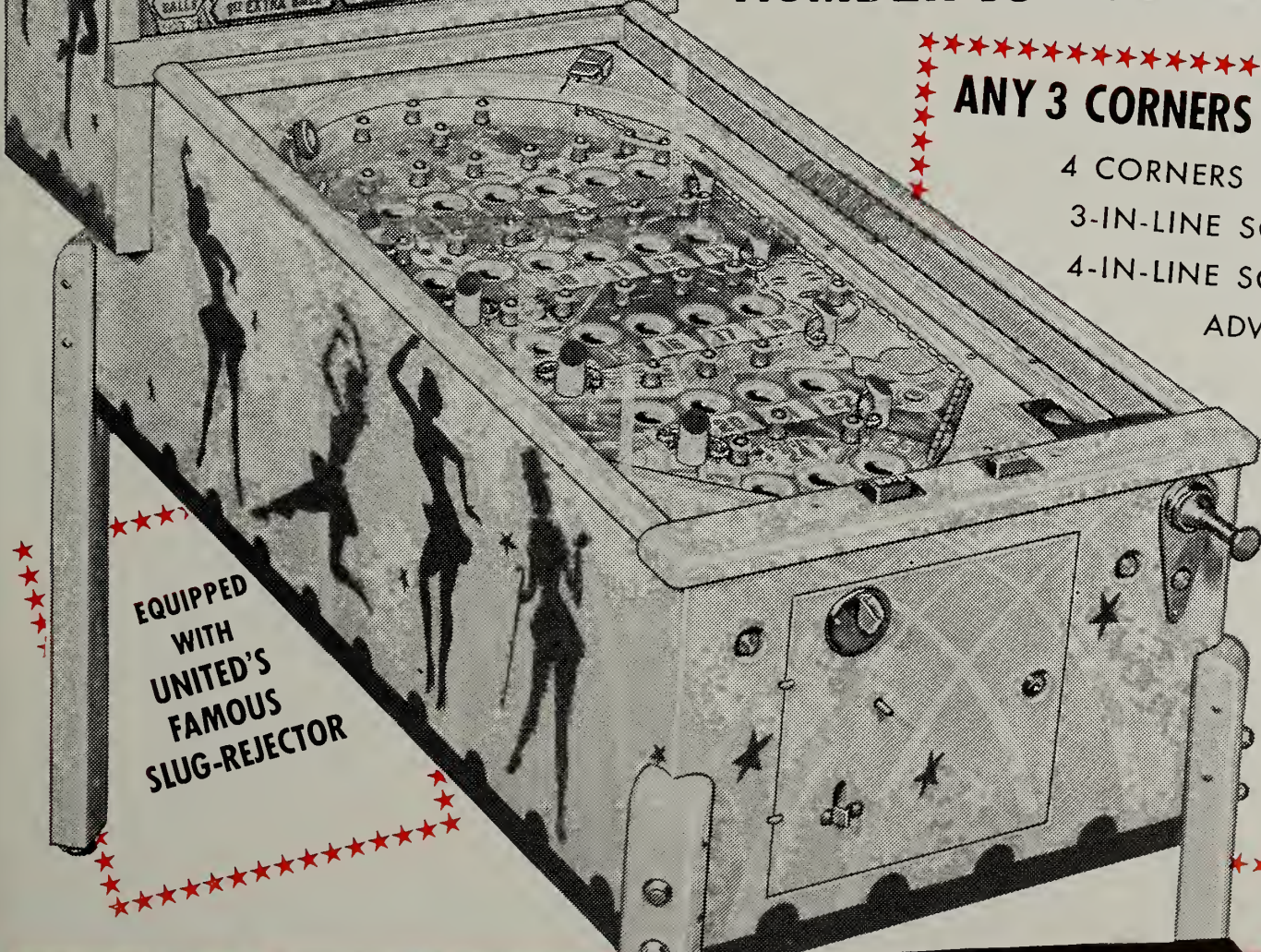
**BOTH CARDS SCORE SEPARATELY**

**DOUBLE HORIZONTAL FEATURE**  
WITH ADVANCING ARROWS

**NUMBER 18 ROTO-SPOT FEATURE**

\*\*\*\*\*  
ANY 3 CORNERS SCORE 4-IN-LINE  
4 CORNERS SCORE 5-IN-LINE  
3-IN-LINE SCORES 4-IN-LINE  
4-IN-LINE SCORES 5-IN-LINE  
ADVANCING SCORES  
EXTRA BALLS  
8 BALLS  
NEXT GAME  
PENNANT  
FEATURE

**ALL FEATURES ON BOTH CARDS**



EQUIPPED WITH UNITED'S FAMOUS SLUG-REJECTOR

SEE YOUR DISTRIBUTOR



**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

# Earn biggest pool-profits with new Booster-Pool

BY

**Bally**®

EXCITING  
*Progressive*  
SCORES

First ball sunk by a player in matching-color pocket scores 1. If second ball is sunk in matching-color pocket, before opponent scores, play is worth 5, and Totalizer credits player with total of 6. Third successful shot, before opponent sinks a ball, scores 9.

Progressive score-values are plainly displayed on light-up scoreboard. Last-lit value remains lit, from turn to turn, until opponent scores—then re-sets to 1.

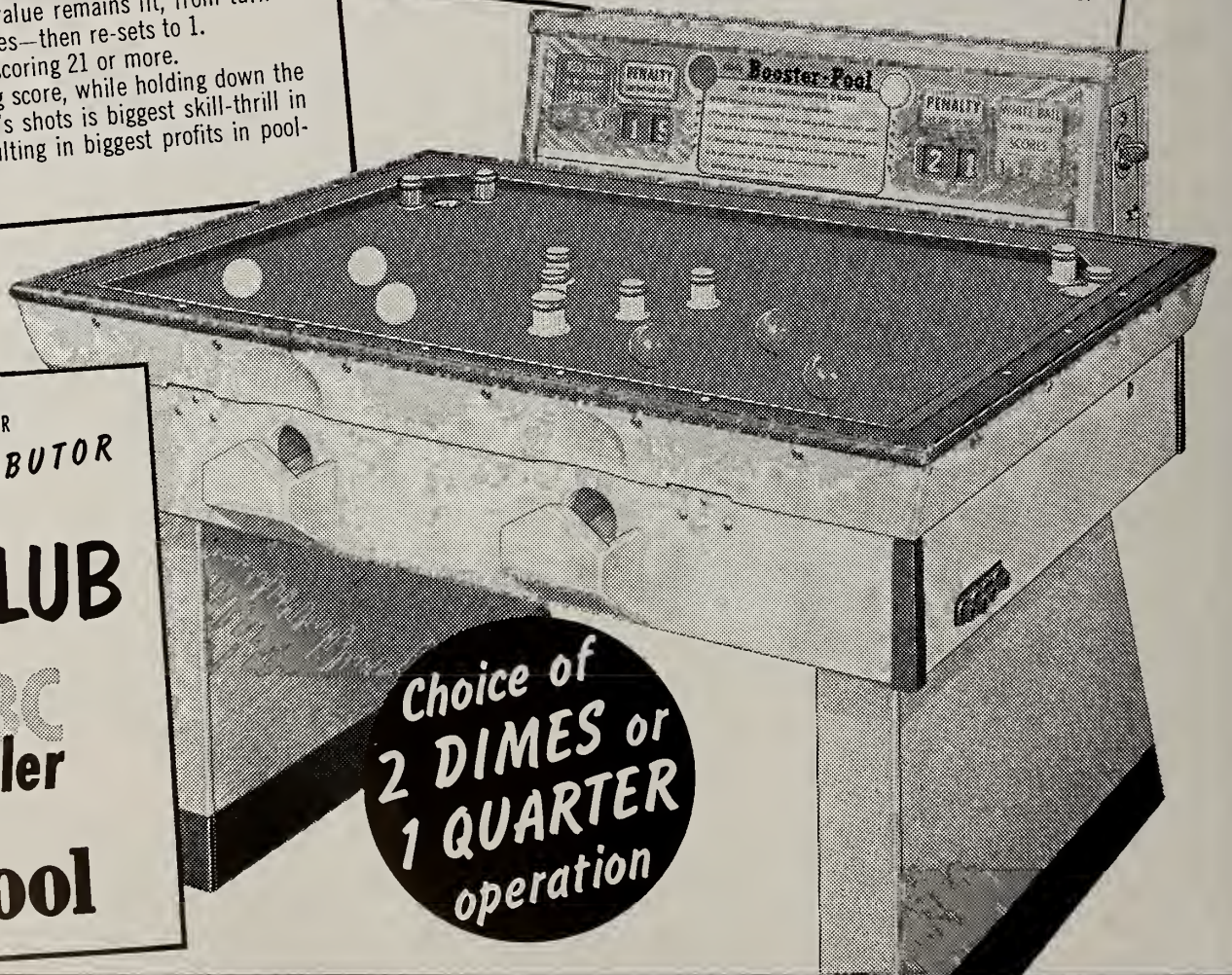
Winner is first player scoring 21 or more. Double fun of boosting score, while holding down the score-value of opponent's shots is biggest skill-thrill in coin-operated pool, resulting in biggest profits in pool-operation.

AMAZING  
*Color-Detector*  
TOTALIZERS

WITH AUTOMATIC REFEREE

Sink red ball in red pocket or white ball in white pocket... and clickety-click... correct totalizer immediately credits the shot to correct color. What happens when a ball drops in wrong-color pocket? Totalizers ignore the shot... but Automatic Referee promptly signals penalty for player who goofed.

Players are mystified but delighted by the uncanny ability of the Bally Color-Detector Totalizers to register each and every ball sunk in matching-color pocket... and to flash penalty-light when colors are mis-matched. Result is fast word-of-mouth advertising for Bally BOOSTER-POOL tables on location, attracting patrons to spots equipped with BOOSTER-POOL... producing bigger profits than operators ever dreamed of earning in pool-operation.



NOW AT YOUR  
**Bally**® DISTRIBUTOR  
NIGHT-CLUB

Deluxe **ABC**  
OFFICIAL SCORING **bowler**

**Pin-Pool**

Choice of  
2 DIMES or  
1 QUARTER  
operation

**BALLY MANUFACTURING COMPANY** 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS