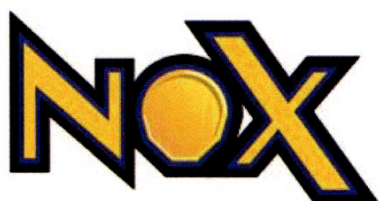


Trade mark

NOX



(210)/(260) Application number	004123493
(270) Application language	en
(220) Application date	2004-11-12
Second language	es
Application reference	CE-20040694
Trade mark office	EUIPO - EUIPO
(190) Registration office	EM
Receiving office number	M00920482
(151) Registration date	2006-01-26
Receiving office date	2004-11-12
(141) Expiry date	2014-11-12
(550) Trade mark type	Figurative
(551) Kind of mark	Individual
Claimed colour(s)	Black, indigo, yellow, light brown and white.
(511) Nice classification	28
(531)/(532) Vienna classification	27.05.01, 29.01.02, 29.01.11
Current trade mark status	Registration expired
Status date	2015-09-13
Opposition period start date	2005-07-04
Opposition period end date	2005-10-04
(521) Acquired distinctiveness	false

(510) List of goods and services

EN	
(511) Nice class number	28
List of goods and services	Games and playthings and parts thereof.

(730)/(731)/(732)/(733) Owner

Applicant identifier	132948
Organization name	PEPSICO, INC.
Legal form	Incorporation
(842) Applicant legal entity	Legal Entity
Applicant nationality code	US
Applicant incorporation country code	US
(812)/(842) Incorporation state	North Carolina
Address country	US
Address country	US
Street	700 Anderson Hill Road
City	Purchase
State	New York
Postcode	10577-1444

(740) Representative

Representative identifier	72210
Name	BOMHARD IP, S.L.
Legal entity	Legal Person
Representative kind	Association
Representative nationality code	ES
Representative incorporation country code	ES
Address country	ES
Address country	ES
Street	C/Bilbao, 1, 5º
City	Alicante
Postcode	03001

Phone 965129470
 Fax 965129475
 Email mail@bomhardip.com

(750) Correspondence address**(350) Seniority**

No entry for application number EM500000004123493

Exhibition priority

No entry for application number EM500000004123493

Priority

No entry for application number EM500000004123493

International registration transformation

No entry for application number EM500000004123493

Publication

Publication number	Publication section	Publication date	Publication page
2005/027	A.1	2005-07-04	0
2006/009	B.1	2006-02-27	0
2007/051	C.1.3	2007-09-17	0
2007/055	C.2.2	2007-10-01	0
2007/064	C.2.1	2007-11-26	0
2010/084	C.2.1	2010-05-10	0
2015/050	C.2.2	2015-03-13	0

Opposition

No entry for application number EM500000004123493

Records

002750563	
Kind of record	Proprietor - Change of name and address
Record identifier	002750563
Record reference	C.1.3
Publication date	2007-09-17
Record status	Published
Record status date	2007-09-17
Claimant details	
Applicant identifier	132948
Organization name	PEPSICO, INC.

002750563

Legal form	Incorporation
(842) Applicant legal entity	Legal Entity
Applicant nationality code	US
Applicant incorporation country code	US
(812)/(842) Incorporation state	North Carolina
Address country	US
Address country	US
Street	700 Anderson Hill Road
City	Purchase
State	New York
Postcode	10577-1444

002374117

Kind of record	Representative - Replacement of representative
Record identifier	002374117
Record reference	C.2.2
Publication date	2007-10-01
Record status	Published
Record status date	2007-10-01
Original proprietor details	
Applicant identifier	132948
Organization name	PEPSICO, INC.
Legal form	Incorporation
(842) Applicant legal entity	Legal Entity
Applicant nationality code	US
Applicant incorporation country code	US
(812)/(842) Incorporation state	North Carolina
Address country	US

002374117

Address country	US
Street	700 Anderson Hill Road
City	Purchase
State	New York
Postcode	10577-1444

Claimant details

Applicant identifier	132948
Organization name	PEPSICO, INC.
Legal form	Incorporation
<small>(842)</small> Applicant legal entity	Legal Entity
Applicant nationality code	US
Applicant incorporation country code	US
<small>(812)/(842)</small> Incorporation state	North Carolina

Address country	US
Address country	US
Street	700 Anderson Hill Road
City	Purchase
State	New York
Postcode	10577-1444

Representative details

Representative identifier	10099
Name	Verena von Bomhard
Organization name	BOMHARD IP, S.L.
Legal entity	Natural Person
Representative kind	Lawyer
Representative nationality code	DE

002374117

Representative incorporation country code	ES
Address country	ES
Address country	ES
Street	C/Bilbao, 1. 5º
City	Alicante
Postcode	03001

002862814

Kind of record	Representative - Change of name and professional address
Record identifier	002862814
Record reference	C.2.1
Publication date	2007-11-26
Record status	Published
Record status date	2007-11-26
Representative details	
Representative identifier	10014
Name	HOGAN LOVELLS
Legal entity	Legal Person
Representative kind	Association
Representative nationality code	ES
Representative incorporation country code	ES
Address country	ES
Address country	ES
Street	Avenida Maisonnave 22
City	Alicante
Postcode	03003
Phone	965138300

002862814	
Fax	965138303
Email	alicante@hoganlovells.com
004747690	
Kind of record	Representative - Change of name and professional address
Record identifier	004747690
Record reference	C.2.1
Publication date	2010-05-10
Record status	Published
Record status date	2010-05-11
Representative details	
Representative identifier	10014
Name	HOGAN LOVELLS
Legal entity	Legal Person
Representative kind	Association
Representative nationality code	ES
Representative incorporation country code	ES
Address country	ES
Address country	ES
Street	Avenida Maisonnave 22
City	Alicante
Postcode	03003
Phone	965138300
Fax	965138303
Email	alicante@hoganlovells.com
009324412	
Kind of record	Representative - Replacement of representative

009324412

Record identifier	009324412
Record reference	C.2.2
Publication date	2015-03-13
Record status	Published
Record status date	2015-03-13
Original proprietor details	
Applicant identifier	132948
Organization name	PEPSICO, INC.
Legal form	Incorporation
(842) Applicant legal entity	Legal Entity
Applicant nationality code	US
Applicant incorporation country code	US
(812)/(842) Incorporation state	North Carolina
Address country	US
Address country	US
Street	700 Anderson Hill Road
City	Purchase
State	New York
Postcode	10577-1444
Claimant details	
Applicant identifier	132948
Organization name	PEPSICO, INC.
Legal form	Incorporation
(842) Applicant legal entity	Legal Entity
Applicant nationality code	US
Applicant incorporation country code	US
(812)/(842) Incorporation state	North Carolina

009324412

Address country	US
Address country	US
Street	700 Anderson Hill Road
City	Purchase
State	New York
Postcode	10577-1444

Representative details

Representative identifier	72210
Name	BOMHARD IP, S.L.
Legal entity	Legal Person
Representative kind	Association
Representative nationality code	ES
Representative incorporation country code	ES
Address country	ES
Address country	ES
Street	C/Bilbao, 1, 5º
City	Alicante
Postcode	03001
Phone	965129470
Fax	965129475
Email	mail@bomhardip.com

Cancellation

No entry for application number EM500000004123493

Appeals

No entry for application number EM500000004123493

Renewals**008407226**

Kind of record	Non Renewal
Record identifier	008407226

008407226

Record reference	D.1
Record status date	2015-09-13
Claimant details	
Applicant identifier	132948
Organization name	PEPSICO, INC.
Legal form	Incorporation
(842) Applicant legal entity	Legal Entity
Applicant nationality code	US
Applicant incorporation country code	US
(812)/(842) Incorporation state	North Carolina
Address country	US
Address country	US
Street	700 Anderson Hill Road
City	Purchase
State	New York
Postcode	10577-1444
Representative details	
Representative identifier	72210
Name	BOMHARD IP, S.L.
Legal entity	Legal Person
Representative kind	Association
Representative nationality code	ES
Representative incorporation country code	ES
Address country	ES
Address country	ES
Street	C/Bilbao, 1, 5º
City	Alicante

008407226

Postcode	03001
Phone	965129470
Fax	965129475
Email	mail@bomhardip.com