

# THE CASH BOX

THE  
CONFIDENTIAL WEEKLY  
OF THE  
COIN MACHINE INDUSTRY

VOL. 11, NO. 35  
MAY 27, 1950

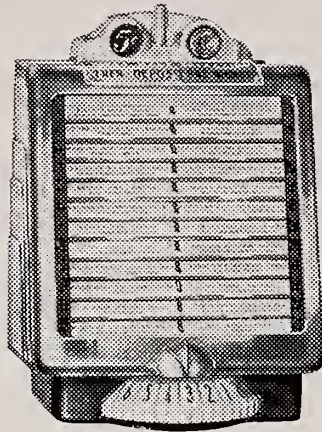


Adding to the long list of honors he already has been awarded, songstar Billy Eckstine is pictured on stage of the Paramount Theatre, New York, receiving a laurel from his fan club. Flanking Billy are, left to right, disk jockey Jack Lacy, top Gotham spinner on WINS; Judy Bourne and Liz Graham, executives of the fan club. Billy's etching of "My Foolish Heart" is currently winning tons of juke box silver, with his latest "Roses" slated to follow. Billy Eckstine is exclusively featured on MGM Records.

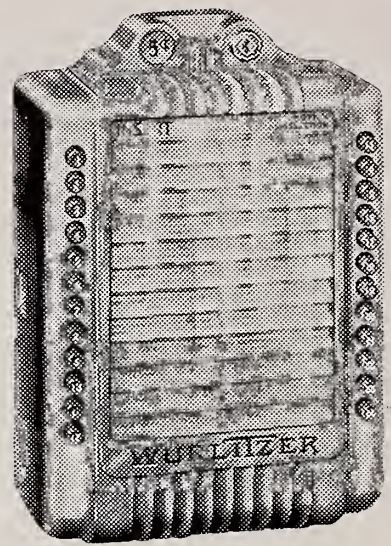
# WHICH OF THESE WURLITZER WALL OR BAR BOXES ARE IN YOUR LOCATIONS?



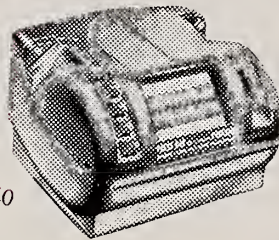
Model 3020



Model 3031



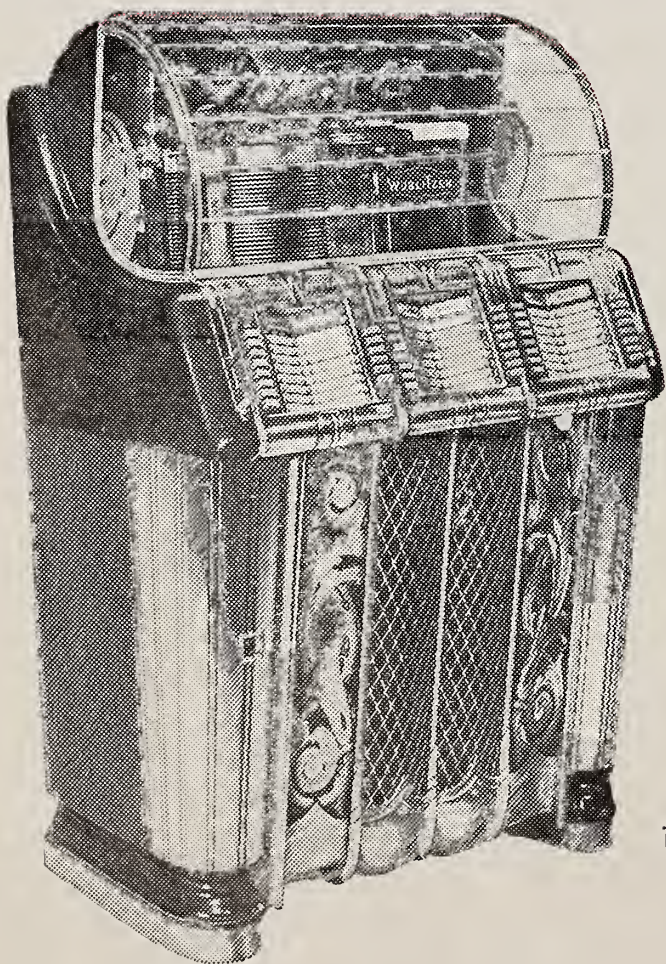
Model 3045  
or  
Model 3025



Model 2140

## ALL CAN BE USED with the new WURLITZER *Twelve Fifty*

### NO OBSOLESCENCE



All models of recent Wurlitzer Wall Boxes can be used with the Wurlitzer 1250.

Each wall box and the 2140 bar box will play twenty-four sides without any change at all. Models 3020—3025 and 3045 can be converted at small cost to play forty-eight selections. All Wurlitzer Speakers and Wurlitzer Model 219 Stepper are usable *as is!*

Wurlitzer has protected your remote control investment just as it has protected you when you purchase a Twelve Fifty Phonograph by its easy adaptability to any speed record, 78, 45 or 33½ R. P. M.

Right down the line Wurlitzer equipment is designed with the operator in mind.

## WURLITZER *Twelve Fifty*

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK

# Convention Time

Convention time is a happy time. It's the one time when coinmen from everywhere in the nation have, once again, the opportunity to meet with their fellow coinmen and to discuss, congenially, the various events of the year.

The greater majority of operators, jobbers and even distributors, just haven't the opportunity, during the year, to get together with other men from other parts of the country, except at convention time.

Therefore, as these men meet once again, glad hand each other, say, "hello", and use that ever favorite question, "What's new?", they are, without doubt, going to enjoy reliving many happy experiences of the past.

Convention time has never yet failed to leave a host of memories behind it. Coinmen will be laughing, gossiping, joking and talking about the various events that took place "during the show" for months to come. And, when these have dimmed in their memories, they will look forward to "the next convention".

So convention time is one time when all like to get together. Even if just to meet others from everywhere in the nation. To listen to what's happening in other areas. To get new and fresh ideas for exploitation and promotion of their businesses and the equipment they represent, as

well as to meet with the various manufacturers and listen to what's happening at the factories.

In almost every case, everyone who attends usually comes back home with new and better ideas. Finds himself more optimistic, with more pep, more vim, and better equipped to tell his many associates, who haven't attended, what they can expect in the months to come.

Convention time is therefore a very important time to every coin machine operator, jobber, distributor and manufacturer. It brings about an exchange of thoughts and ideas which are absolutely invaluable to all.

In addition, manufacturers have made the conventions a very important event for the simple reason that they will, at convention time, present many new products for the approval of the attending coinmen. Therefore, everyone who attends, knowingly or unknowingly, plays an important part in the future developments of the industry.

This first national convention of ACMMA (American Coin Machine Manufacturers Association) should produce some very interesting highlights.

It is, of course, regrettable that all the manufacturers aren't displaying their equipment at one and the same time. But then, again, perhaps it will give all those who are attending the opportunity to more carefully study the equipment being shown and decide for themselves the future course which they should adopt.

It's convention time. Put all problems aside for the time being. Have fun.

## THE CASH BOX

WORLD'S GREATEST  
COIN MACHINE MAGAZINE

PUBLISHED EVERY WEEK BY  
The Cash Box Publishing Co., Inc.  
Empire State Building, New York 1, N. Y.  
(All Phones: LOnacre 4-5321)

JOE ORLECK

CHICAGO OFFICE  
32 West Randolph St., Chicago 1, Ill.  
(All Phones: DEarborn 2-0045)

BILL GERSH

HOLLYWOOD OFFICE  
1520 North Gower, Hollywood 28, Cal.  
(All Phones: HUdson 2-3359)

LEO SIMON

CORRESPONDENTS IN LEADING CITIES  
THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1950 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

EXECUTIVE STAFF of *The Cash Box* is composed of men and women with many years of experience:

BILL GERSH, Publisher  
JOE ORLECK, Editor and Advertising Director  
ROBERT E. AUSTIN, General Mgr., Music Dept.  
JOEL FRIEDMAN, Music Editor  
DICK GERSH, AM Editor  
L. MILAZZO, Classified Advertising  
A. ARTESE, Circulation  
POPSIE, Staff Photographer  
WM. NICOSIA, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue.

SUBSCRIPTION RATE \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Air-mail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music,

disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

### "THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of *The Cash Box*. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as "the official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".

# SALES CONTINUE ON UPWARD SURGE

*Buying Boom Continues. Shuffles Lead. Phonos Pushing Five-Balls for Second Place. Bells and Consoles Big. Look for New Equip't to Continue Boom.*

Probably the most amazing fact that is now apparent thruout the entire country, and especially most notable in the manufacturing center, Chicago, is that sales are continuing to go up.

There has been no let up in sales. The shuffle games boomed the business to a new high point. Many believed, tho, that as soon as most of the areas thruout the country were covered that business would drop.

Instead, the business has continued to consume all machines just as speedily as manufacturers have been able to produce them. It is especially interesting to note that certain territories haven't as yet been scratched, not covered, with the new shuffle games. There are many major centers thruout the country that are just becoming acquainted with the earning power of these unique and thrilling games.

It also seems that the shuffle games are about the first of the new type amusement machines which have clicked with all peoples, young and old, skilled or unskilled players. They are, without any doubt, the very first amusement games the public have taken to so wholeheartedly since the introduction of the pin games.

Staid business men and elderly matrons are reported to be getting just as much wholesome enjoyment playing the shuffle games as are the younger, more sports minded people. This, in itself, is a sure sign that the shuffle games will go on for a long time to come. They have won public approval, and have maintained that approval, while continuing to obtain more attention and interest everywhere.

Of course, in some cases, collections have dropped from some of the first highs reported. But, this is more or less due to the fact that as more and more of the same games entered into a territory, attention was divided up among more locations. Where only a few existed, now there are hundreds of games everywhere.

The buying boom continues without halt. Operators who tested just a few of the games have now learned that they can be depended upon to rapidly

amortize themselves and show a good profit. This, then, has kept buying at a high peak, and will probably continue this bigger buying for sometime yet to come.

The shuffle games, therefore, lead all sales by a wide, wide margin and, there is no doubt, will continue to lead as more and more territories swing over to these entertaining machines. There is also no doubt that new territories will find the public just as enamored of the machines as have other territories that were first to get on the bandwagon.

Sales haven't stopped with the shuffles only. Five-balls are still moving. In fact, there is a rebirth of interest in these machines in many areas. Manufacturers are meeting this demand with new and more interesting games. The five-balls will continue in production and will always satisfy numerous players. The public likes the five-ball game and will probably continue playing them as long as they are produced.

Tho no tremendously large quantities of the five-balls are being rushed into the market, the volume is satisfying to many of the manufacturers who claim the five-ball game will still be in there working for the operators and helping them to realize profits on a long term, steady basis.

Pushing the five-balls hard for second place are the juke boxes. Juke box distributors report that sales are absolutely amazing. Some of these men, long experienced in the automatic music industry, state that they were extremely cautious in the beginning as the new machines were introduced, but, that at this time they have, more or less, thrown caution to the winds and are after this business hot and heavy.

To many this isn't at all surprising. They explain that some of the juke boxes now on locations are as much as ten years old and even older.

"The time has come when operators simply must replace such juke boxes because the location owners themselves will not stand for them in their place of business," distributors report.

The fact of the matter is that the average retail establishment that has improved and renovated and

modernized its place of business wants a new juke box to match the new and modern furnishings. At the same time more aggressive ops who have gone right ahead and purchased the new juke boxes and located them have caused this news to spread rapidly among the locations in any area.

Added together all this means that more juke boxes are being sold than what the manufacturers themselves believed would be possible. The year of 1950 may be the best postwar sales year, after adjustment period, for sale of automatic musical instruments. Everyone of the leading juke box factories are reporting greater interest and better sales with demand going up every day.

Bells, consoles, and such equipment more than held their own thruout this boom period. Bells reached a new sales high. Consoles, too, are in demand. The console and bell business is, naturally, well known to all in the trade and is one of the steadiest of all sales factors in the industry.

Whatever the future holds in store, there is no longer any doubt that the entire industry is enjoying boom sales in almost every classification. All this stems from the shuffle game success. It's the old story all over again. Once the operator begins to earn profits he improves his business, just as any business man does. He replaces whatever is necessary on his route. Buys new equipment to stimulate play.

Therefore, music, vending machines, bells, consoles, five-balls, arcade equipment, and everything else is today enjoying grand sales because of the shuffle game earning power.

This bigger earning power has helped to make a sick operator healthy all over again. The overall result, tho, and the one most encouraging to everyone engaged in this field, is the fact that sales are still going up.

There hasn't been a letdown on a national basis. This means that tho a few territories here and there may have slackened off, others have just started to enter into the bigger, overall buying picture.

The condition of the entire industry is better than it has been in many years.

# The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

\* Denotes Most Popular Recording.  
Record Companies Listed Alphabetically

CODE		
AB—Abbey	DE—Decca	RE—Regent
AL—Aladdin	DV—Delvar	RO—Rondo
AP—Apollo	HA—Harmony	SA—Savoy
AR—Aristocrat	HT—Hi-Tone	SIT—Sittin' In
BB—Bluebird	KI—King	SP—Specialty
BU—Bullet	LO—London	SU—Supreme
CA—Capitol	ME—Mercury	TE—Tempo
CM—Commodore	MG—MGM	TW—Tower
CO—Columbia	MO—Modern	VI—Victor
CR—Coral	NA—National	VO—Vocalion
DA—Dana	RA—Rainbow	

- |           |  | Pos. Last Week   |
|-----------|--|--|
| <b>1</b>  | <b>IT ISN'T FAIR</b><br>* <b>SAMMY KAYE O.</b><br>CA-860—Benny Goodman O.<br>CO-38735—Les Brown O.<br>CR-60156—Bill Harrington<br>DE-24895—Joe Marine<br>GM-943—Ray Dorey<br>HAP-105—Joey Nash   | <b>2</b><br>KI-15034—Freddy Miller O.<br>ME-5382—Richard Hayes<br>ME-6290—Dinah Washington<br>MG-10637—Bill Farrell<br>VI-20-3609—Sammy Kaye   |
| <b>2</b>  | <b>MY FOOLISH HEART</b><br>* <b>GORDON JENKINS</b><br>CA-934—Margaret Whiting<br>CO-38697—Hugo Winterhalter O.<br>DE-24830—Gordon Jenkins O.   | <b>3</b><br>ME-5362—Richard Hayes<br>MG-10623—Billy Eckstine<br>VI-20-3681—Mindy Carson  |
| <b>3</b>  | <b>THE THIRD MAN THEME</b><br>* <b>ANTON KARAS—GUY LOMBARDO</b><br>CA-820—Alvine Rey O.<br>CO-38706—Hugo Winterhalter O.<br>CO-38665—Cafe Vienna Quartet<br>CR-60159—Owen Bradley<br>DE-24908—Ethel Smith<br>DE-46218—Hank Garland<br>DE-24839—Guy Lombardo O.<br>DE-24916—Ernst Nasar | <b>1</b><br>LO-536—Anton Karas<br>ME-5373—Herman Stachow<br>MG-10593—Franz Dietschmann<br>NA-9104—Dave Apollon<br>VI-20-3698—Irving Fields Trio<br>VI-20-3611—Irving Fields Trio<br>VI-20-3707—Ray McKinley O. |
| <b>4</b>  | <b>BEWITCHED</b><br>* <b>BILL SNYDER</b><br>CA-1000—Mel Torme<br>DE-24983—Gordon Jenkins O.<br>ME-5399—Jan August & Harmonicats  | <b>5</b><br>TW-1473—Bill Snyder<br>VI-20-3726—Larry Green<br>VI-20-3617—Andre Previn   |
| <b>5</b>  | <b>IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE</b><br>* <b>EILEEN BARTON</b><br>BE-5005—Tommy Carlyn<br>CA-916—Benny Strong O.<br>CO-38707—Al Trace O.<br>CR-60169—Georgia Gibbs<br>DE-24944—Merman and Bolger   | <b>4</b><br>LO-658—Eve Young<br>ME-5392—Eileen Barton<br>MG-10660—Art Mooney O.<br>NA-9103—Eileen Barton<br>VI-20-3713—Fontaine Sisters  |
| <b>6</b>  | <b>SENTIMENTAL ME</b><br>* <b>RUSS MORGAN—AMES BROS.</b><br>CA-923—Ray Anthony O.<br>CR-60140—Ames Bros.<br>CR-60173—Ames Bros.  | <b>9</b><br>DE-48141—Ray-O-Vacs<br>DE-24904—Russ Morgan<br>ME-8174—Steve Gibson  |
| <b>7</b>  | <b>DEARIE</b><br>* <b>MERMAN &amp; BOLGER</b><br>CA-858—Stafford-MacRae<br>CO-38718—Marjorie Hughes<br>DE-24873—Merman-Bolger<br>DE-24899—Guy Lombardo O.  | <b>8</b><br>LO-609—George Towne O.<br>MG-10654—Mary Ellen<br>VI-20-3696—Kirk-Warren  |
| <b>8</b>  | <b>OLD PIANO ROLL BLUES</b><br>* <b>LAWRENCE COOK</b><br>AB-15003—Lawrence Cook<br>CA-970—Jan Garber O.<br>CO-38773—Beatrice Kay<br>CR-60177—Cliff Steward   | <b>10</b><br>DE-24977—Carmichael and Daley<br>DE-27024—Al Jolson-Andrews Sisters<br>ME-5400—Feb September<br>VI-20-3751—Cantor-Kirk-Kaye O.  |
| <b>9</b>  | <b>DADDY'S LITTLE GIRL</b><br>* <b>DICK TODD</b><br>CA-850—Skitch Henderson O.<br>CO-38711—Dick Jurgens O.<br>CO-20670—Ray Smith<br>CR-60158—Bob Eberly<br>DE-24872—Mills Brothers   | <b>6</b><br>LO-602—Henry Jerome O.<br>ME-5371—Eddy Howard O.<br>MG-10658—Johnny Desmond<br>RA-80088—Dick Todd<br>VI-20-3550—Phil Regan   |
| <b>10</b> | <b>HOOP-DEE-DOO</b><br>* <b>PERRY COMO</b><br>CA-980—Kay Starr<br>CO-38799—Frankie Yankovic<br>CO-38771—Doris Day<br>CR-60209—Ames Bros.   | —<br>DE-24986—Russ Morgan O.<br>ME-5419—Lawrence Welk O.<br>MG-10702—Lynn Duddy Singers<br>VI-20-3747—Perry Como   |

ONE OF VERA'S MOST BEAUTIFUL RECORDS!

# VERA LYNN

# "ON THE OUTGOING TIDE"

No. 702  
75c plus tax

with BOB FARNON and his orchestra  
backed by "ONE SIDED LOVE"

# LONDON

RECORDS

# THE CASH BOX

# Record Reviews

"SOMETIME" (2:59)  
 "HAPPY, HAPPY COWBOY" (2:56)  
 TOMMY CARLYN ORCH.  
 (Abbey 15008)

● Ballad on the top deck is a smooth one that should take hold with music ops. and fans alike. Tune features a vocal duet by Vern Huston and Deloris Randall, purring the comely lyrics in infectious fashion. Flip is a medium tempo'd item, with Huston echoing the sentiments of the title. We like "Sometime"—we're sure you will too.

"THE PEDDLER'S SERENADE"  
 (2:45)

"IN THE DARK" (2:50)  
 JOHNNY CORVO  
 (Clipper 1001)

● Keep your eyes peeled on this lad—he's gonna prove to be a top name to reckon with. Johnny Corvo's wailing of "The Peddler's Serenade" is a smooth, fetching piece that makes for wonderful listening pleasure. Tune is a waltz melody, and is handled in excellent manner. Flip side whirls in slow romantic tones, with Johnny turning in another top notch side. Get with this one!

"CANE BOTTOM CHAIR" (2:45)  
 "BENNY, THE BOW-LEGGED BOWLER" (2:57)  
 GLEN MOORE and THE MOORE MEN  
 (MGM 10698)

● "Cane Bottom Chair," as offered here, has the spark of becoming a hot juke box item. Vocal by Glen Moore and the Moore Men on this happy ode is top notch from start to finish. Tune rolls in mellow tempo, with light instrumental work filling out the side. Flip is a cute novelty side that makes for plenty of belly-laughs. Disk rates a spot on music ops' machines.

"A ROSE IN A GARDEN OF WEEDS"  
 (3:06)  
 "FEELIN' LOW" (3:05)  
 DENNY DENNIS  
 (London 647)

● Pair of romantic odes that don't appear to have too much in store for music ops are these sides by Denny Dennis. Vocal work on both ends is smooth and enticing, but the material lacks commercial appeal. Music is slow, and in the typed moon-in-June vein. Ops who have the room on their machines might use this as a filler item.

"CHOC'LATE ICE CREAM CONE"  
 (2:19)  
 "TIDDLEY-WINKIE WOO" (2:36)

TOMMY TUCKER ORCH.  
 (MGM 10712)

● You can bet your boots on the top lid. Smash novelty side by the Tommy Tucker orch, featuring Judy Valentine and Don Brown, is a cinch to clinch with phono fans. Tune tells a cute story, and is loaded with wonderful melody to help you along. The coupling stays in the same cute novelty vein, and has Brown purring the comely lyrics. Disk is a hot one.

## DISK OF THE WEEK

"I DIDN'T SLIP—I WASN'T PUSHED—I FELL" (2:51)  
 "BEFORE I LOVED YOU" (2:33)

DORIS DAY  
 (Columbia 38818)



DORIS DAY

● Vocal allure of chirp Doris Day on this pair of sides is gonna have her many fans, and many more than that too, cheering to the rafters once this piece of wax makes the rounds. Both sides of this platter shape up as a coin bonanza for

music ops, and should prove to be gravy. Top lid is a smart ballad, superbly handled by Doris throughout the side. Tune rolls in moderate tempo, and features some smooth chorus wailing the background. It's the kind of tune that just naturally grows in delight with each listening. On the other end with still another ballad, Doris comes up with an equally brilliant piece in "Before I Loved You." Ditty rolls in smooth, slow tempo, and has Doris displaying her enticing pipes in tender tones that satisfy. Take note of the wonderful music supplied by maestro George Wyle on both ends—it jells with the tone of the platter like a glove. Disk can't miss—ops should grab it by the boxful!

"HEAVEN IS WHERE YOU ARE"  
 (2:30)

"VIOLINS FROM NOWHERE" (2:46)  
 TODD MANNERS  
 (MGM 10710)

● Plus ballad on the top end is adapted from the more familiar "La Spagnola" theme, and features some fair vocal work by Todd Manners. The flip side is a plug item from the forthcoming "Peep Show" legit, and should catch some coin. Disk is not the kind that stops traffic—it will hold its own though.

"HOME COOKIN'" (2:51)  
 "WRITTEN GUARANTEE" (2:28)  
 BETTY GARRETT—LARRY PARKS  
 (MGM 10707)

● Cute ode to marriage by Betty Garrett on the top deck is a current plug item that may win ops' favor. This rendition is fair enough to warrant music ops' listening time. Flip side pairs Larry Parks with Betty and is a cute romantic melody, with vocal honors split between the pair. Ops might listen in.

"BIRMINGHAM BOUNCE" (2:57)  
 "CANNON BALL EXPRESS" (3:06)  
 LIONEL HAMPTON ORCH.  
 (Decca 27041)

● Top lid is a mellow melody that has some wonderful drive of the Hampton orch. Tune is currently climbing in popularity and should climb all the more once this disk gets around. Flip side stays in the same vein, and should go well in those hep spots. Ops should get with this one.

"BIRMINGHAM BOUNCE" (2:33)

"MAPLE LEAF RAG" (2:14)  
 ART LUND  
 (MGM 10713)

● Sock vocal by Art Lund on this up tempo ode to Birmingham should bring the tune out in a blaze of popularity. Art's vocal work on the side is great all the way. Tune has loads of rhythm and makes you wanna listen all the more. Flip has Art going ragtime on a rhythm oldie. Top deck for the moola.

"BROTHER BILL" (2:45)  
 "SUGAR BABY" (2:43)  
 DAVE APPELL TRIO  
 (London 685)

● Small group vocal and instrumental tones are socko wax for those quiet spots that like 'em nice and low. Both ends of this one are smooth as silk from start to finish. Top deck is an oldie that has always attracted loads of silver, while the flip has the group extolling the praises of their gal. Get with this one.

"WHERE IN THE WORLD" (3:00)  
 "GIDDY-AP!" (2:45)  
 GUY MITCHELL  
 (Columbia 38822)

● Excellent interpretation of this ballad has Guy Mitchell making his bow on Columbia in a blaze of glory. Tune is rapidly rising in popularity and should receive a tremendous hypo via this plush dinking. Flip is a romantic buggy ride, with Guy purring the cute lyrics in smooth tones that score. This platter gets our nod.

"DOIN' WHAT COMES NATURALLY"  
 (2:58)

"OH! WHAT A BEAUTIFUL MORNING" (3:01)

JIMMY DORSEY ORCH.  
 (Decca 25487)

● Reissue pair of sides by Jimmy Dorsey should be widely familiar to music ops. Both tunes were hot coin cullers years ago, and might prove to hold some attraction for music fans today. Top tune features Dee Parker on the novelty, while the flip is a straight instrumental. Ops who have a call for this brand might listen in.

"I WANNA BE LOVED" (3:15)  
 "THE BOULEVARD OF BROKEN DREAMS" (2:52)

TONY BENNETT  
 (Columbia 38825)

● Tony Bennett bows into the wax spotlight, with this pair that have some juke box potential. Top deck is a current hot one, and has Tony delivering a strong vocal pitch. Flip is an oldie that scored like wildfire years ago, and might do the same today. Disk rates ops' avid listening attention.

"NO SAD SONGS FOR ME" (2:43)  
 "ARE YOU LONESOME TONIGHT?" (3:05)

AL JOLSON  
 (Decca 27043)

● Deep voiced vocal spooning of Jolie on the top lid is just what the title indicates, a slow, dreamy bit of music, that makes for easy listening pleasure. Tune has an infectious quality about it, and features a vocal chorus to boot. Flip side is a current sentimental climber that should get a big boost from this rendition. Platter will do more than earn its keep in the boxes.

"JUST FRIENDS" (2:58)  
 "YOU TAUGHT ME TO LOVE AGAIN" (3:11)

SARAH VAUGHAN  
 (Columbia 38810)

● Chirp Sarah Vaughan comes up with a pair of fresh sides in this set of romantic ballads that should hold their own. Both ends are plush in arrangement and delivery, and feature Sarah piping in her usual gilded tones that satisfy. Disk is tailor made for Sarah's fans, who'll go wild with the biscuit.

"THE WHOLE WORLD'S SAYING I LOVE YOU" (2:25)  
 "MOON AND SAND" (2:10)

ALAN DALE  
 (Columbia 38819)

● Top lid is a merry up tempo affair, with Alan Dale leading a chorus sing on a tune that has some potential. Spot lyrics in a dozen tongues detracts from the commercial appeal of the tune, altho the melody itself makes for juke box play. Flip has Alan switching tempo to a bewitching romantic tune that should go. Alan's voice on both ends is first rate. Disk rates ops' listening attention—and more.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "GONE FISHIN'" ..... Jimmy Atkins ..... Rainbow 50022
- ★ "CANE BOTTOM CHAIR" ..... Glen Moore ..... MGM 10698
- ★ "NO SAD SONGS FOR ME" ..... Al Jolson ..... Decca 27043
- ★ "CHOC'LATE ICE CREAM CONE" ..... Tommy Tucker O. .... MGM 10712
- ★ "WHERE IN THE WORLD" ..... Guy Mitchell ..... Columbia 38822



Oh, this canary sings great

**KAY BROWN**

"TEASIN'"

"A-Razz-A-Ma-Tazz"

Mercury 5427

MEET  
**ANOTHER**  
GREAT RECORD AUTHORITY  
OSCAR PINK'S  
BROTHER  
**HINKY PINK\***



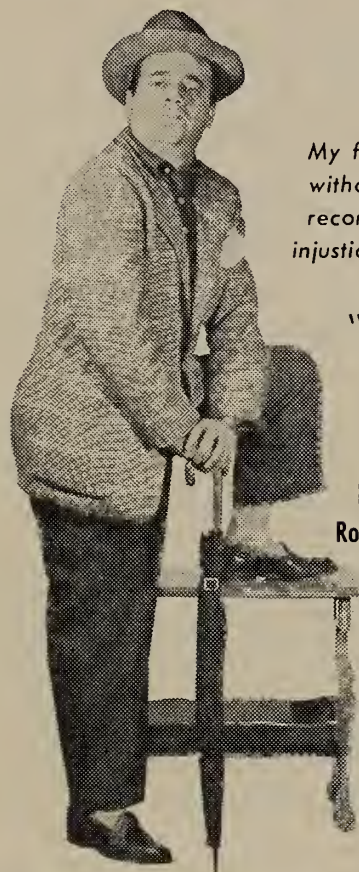
Can't make up my mind  
which is the best side

"SOMETIME"

"MARIANNE"

Tommy Carlyn & Orchestra

Mercury 5422



My friends, to be  
without this great  
record is a grave  
injustice to my client

**"BUFFALO  
BILLY"**

WITH  
Jan August  
Harmonicats  
Roberta Quinlan

Mercury 5420

Milwaukee says **FRANKIE LAINE'S**  
**"Stars and Stripes"**

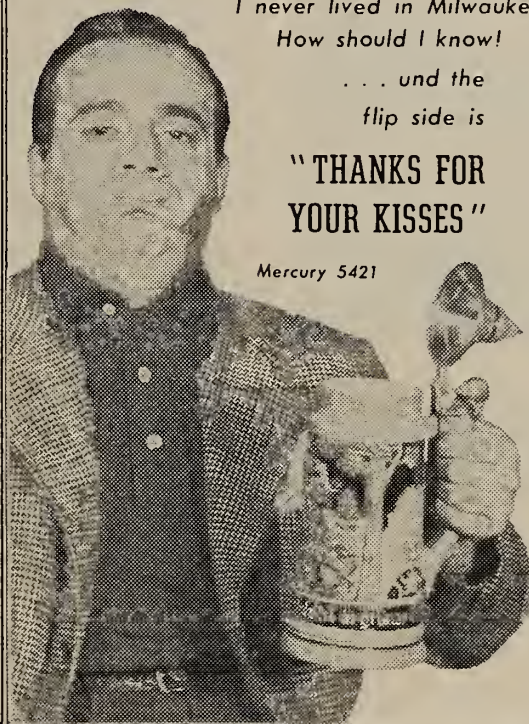
is flamerdass . . .

I never lived in Milwaukee  
How should I know!

. . . and the  
flip side is

**"THANKS FOR  
YOUR KISSES"**

Mercury 5421



Ask any  
coat tree  
for an honest  
opinion of

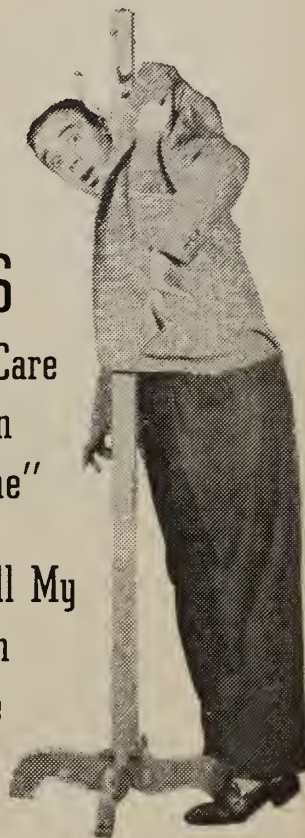
**PATTI  
PAGE'S**

"I Don't Care  
If The Sun  
Don't Shine"

AND

"Paper All My  
Walls With  
Your Love  
Letters"

Mercury 5396



That **JAN AUGUST** plays  
so fast, gee whiz  
"Egyptian Ella"  
"A Day At The Seashore"

Mercury 5423



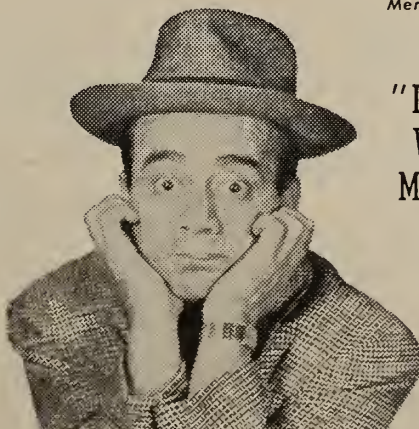
On **DINAH WASHINGTON**  
"I Wanna Be Loved"

It's Great!

Mercury 8181

FLIP  
SIDE

"Love  
With  
Misery"



Before I knock myself off  
. . . listen . . . **VIC DAMONE'S**  
"Don't Say Goodbye"

It's  
Pondranz!  
Mercury 5391



\* WHO IS OSCAR PINK'S BROTHER? SEE PAGE 10

Only **Mercury** has the hits on **NON BREAKABLE RECORDS**

MERCURY RECORDS, CHICAGO, ILLINOIS



MERCURY RECORDS OF CANADA, TORONTO, CANADA

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

# THE CASH BOX

# Record Reviews

"TENDERLY" (2:50)

"I'LL WAIT AND PRAY" (3:01)

SARAH VAUGHAN  
(MGM 10705)

● Pair of oldies by Sarah Vaughan and the set up of "Tenderly" and "I'll Wait & Pray." Both sides were originally on Musicraft wax and should be well remembered by music ops. Top lid is the one that'll cause any commotion, and that because of its appearance again.

"GONE FISHIN'" (2:51)

"YOU CAN'T TAKE IT WITH YOU"  
(2:46)

JIMMY ATKINS  
(Rainbow 50022)

● Great piece of wax is this one by Jimmy Atkins. Top deck has Jimmy purring in lazy tones, the musical feeling of "Gone Fishin'," a ditty that music ops are going to be hearing quite a bit of in the near future. Tune has an infectious quality about it that is as catchy as the mumps. Flip is from the widely heralded "Tickets Please" legit, and has Jimmy and a vocal chorus purring the happy story in excellent style. Disk is a winner.

"I WANNA TELL YA, I'M IN LOVE"  
(2:35)

"ALEXANDER'S RAGTIME BAND"  
(2:56)

ELIZABETH PALMER  
(Sonata 1051)

● New indie label has certainly come up with a find in Elizabeth Palmer. Gal's pipes trill the ether in some great tones that ring true from start to finish. Her feeling for the top deck, a mellow up tempo rhythm ballad, is nothing less than sensational. Tone of her pipes is rich and husky throughout. The flip is a repeat socko performance, on a less commercial side. Grab this one—but pronto!

"LONESOME, THAT'S ALL" (2:48)

"THE PEDDLER'S SERENADE"  
(2:35)

JACKIE HELLER  
(Abbey 15005)

● Top lid of this one is a corn melody that might do well with the tavern trade. Ditty weaves in slow tempo, with a spot recitation. Flip flows smoothly, and makes for nice listening. Vocal work on this side is much better than the top deck, and rings with sincerity. Ops who have the spots might listen in.

"ALL OF A SUDDEN" (2:55)

"WHY DON'T YOU TELL ME THESE THINGS" (2:57)

JOHNNY GUARNIERI  
(RMP 1001)

● Light piano work by Johnny Guarneri is the wax story on this biscuit. Music ops who have a call for this brand should do exceptionally well with the platter, especially so the top deck. Tune rolls smoothly throughout and shows Johnny tinkling the ivories at his best.

## SLEEPER OF THE WEEK

"M-I-S-S-I-S-S-I-P-P-I" (2:26)

"GONE FISHIN'" (2:55)

BILL DARNEL  
(Coral 60220)



BILL DARNEL

● Here's a shot in the dark that has the earmarks of becoming a hot coin culler for music ops. It's Bill Darnel, who scored some via "Chattanooga Shoe Shine Boy" out with a fresh pair of sides that should go well over the top. Upper lid is an ode to the title, with Bill's

pipes trilling the mellow lyrics in sure-fire tones that score. The feeling Bill injects into his vocal delivery is excellent from the very start. Tune has a rhythmic beat to it, coupled with a fond honky-tonk piano spot, and some wonderful vocal blending by The Heather-tones. On the other end with "Gone Fishin'," Bill switches tempo to a slow, dreamy bit, as he extolls the praises of the art of fishin'. Tune is a homespun affair so much in demand today, and has an infectious quality about it that makes you perk up and pay attention. Take note of the first rate arrangement on both ends of the platter, and some smart musical accompaniment furnished by maestro Roy Ross, and you've got a whale of a platter. Don't miss this one!

"SONG OF THE WEDDING DAY"  
(2:19)

"HOOP DEE DOO POLKA" (2:18)

PAULETTE SISTERS  
(Dana 2077)

● The melody of the top tune here should ring true with loads of music fans, and likewise ring the bell for music ops. Ditty is a familiar Yiddish theme, with the vocal group purring the happy lyrics in smooth, pleasing tones that add up to juke box silver. Flip is just what the title sez it is, a vocal blending of a polka adaptation of this current winner. Disk rates a spot in music ops' machines.

"I CROSS MY HEART" (2:50)

"I WOULD, IF I COULD, BUT I CAN'T" (2:51)

STUART FOSTER  
(Eastly 101)

● Vocal warbling of Stuart Foster on this pair doesn't show at all. Weak orchestral support, and lack of balance on the sides won't attract music ops' attention to this one. Top deck is a slow ballad that drags, while the flip picks up in bolero tempo. Ops who have room in their machines might take a look-see.

"I'LL GET MYSELF A CHOO-CHOO TRAIN" (2:46)

"BUFFALO BILLY" (2:57)

TOMMY CARLYN ORCH.  
(Abbey 15007)

● Top deck is a happy train story, with the vocal chorus handled by a trio. Tune rolls along in sprightly style, with effective ork backing. Flip is a zany take-off on a current plug ballad. Replete with sound effects, this rendition of "Buffalo Billy" doesn't quite fill the bill. Wax may be used as a filler item.

"SENTIMENTAL ME" (2:39)

"NICCILO & HIS PICCOLO" (2:40)

RUDY VALLEE  
(RCA Victor 20-3793)

● Corny, but commercial vocal work of Rudy Vallee on this duo is fair enough listening pleasure. Top deck is a current winner and is widely known—this rendition won't mean much. The flip is a cute tune flavored by the lyrics, with Rudy purring in his usual comely style. Vocal vinegar is added by some chorusing of the Honeydreamers.

"TIGER RAG" (2:50)

"WAY DOWN YONDER IN NEW ORLEANS" (2:45)

TOMMY DORSEY and CLAMBAKE SEVEN  
(RCA Victor 20-3791)

● Instrumental flavor by Tommy Dorsey and the Clambake Seven is great stuff all the way thru. Both ends are jazz standards, and make for wonderful listening pleasure. All the finesse one could possibly ask for echoes throughout both sides. Disk is highly recommended.

"WARM KISSES IN THE COOL OF THE NIGHT" (3:02)

"NIGHTWIND" (3:02)

EDDIE FISHER  
(RCA Victor 20-3792)

● Plush ballad adapted from the "Swan Lake Ballet" is this fresh item by balladeer Eddie Fisher. The song echoes the sentiments of the title, with Eddie purring the tune in tender, sincere vocal tones. Ditty is rich in flavor, and should catch on and go. Flip is in the same vein, and has Eddie turning in another excellent performance. Ork backing by Hugo Winterhalter rounds out the platter in great style.

"MARIANNA" (2:27)

"DORMI DORMI" (2:48)

AMES BROS.  
(Coral 60185)

● Chorus sing on this top tune is a slow, sweet thing that makes for nice listening. Vocal blending by the Ames Brothers is smooth throughout the side. Flip is a waltz lullaby which the group handles effectively. Both tunes aren't hot enough to warrant any unusual attention.

"COPENHAGEN" (2:55)

"SIOUX CITY SUE" (3:15)

PHIL NAPOLEAN and MEMPHIS FIVE  
(Columbia 38820)

● Authentic Dixie styled jazz ala Phil Napoleon and his Memphis Five, is meat for the gang that loves this beat. Both ends are great work by Phil and the group, and should hold their own with any crowd of jazzophiles. Top deck is straight instrumental, while the flip has Jimmy Brown on the vocals. Listen in.

"AN ORDINARY BROOM" (2:45)

"I THEENK" (2:57)

TONY MARTIN—FRAN WARREN  
(RCA Victor 20-3777)

● Cute follow-up to this duo's "I Said My Pajamas" is this top lid that has the spark of coin play about it. Ditty is a cute novelty with a romantic twist, and as per usual, features some great tonsiling by Tony and Fran. Tune has a mellow lilt to it, and makes you ask for more. Flip stays in the romantic novelty vein, with a dash of the Latin added here. Both sides shape up as coin winners, ops should get with 'em.

"I SURRENDER DEAR" (2:56)

"YOU DREAMER, YOU" (2:59)

DON CORNELL  
(RCA Victor 20-3776)

● Plush vocal work on the top deck has Don Cornell spooning in great style on this great oldie. Tune is well known, and might get an added hypo via this biscuit. Flip stays in the ballad vein, and has Don turning in another bit of dreamy listening pleasure. Side is good commercial juke box material and rates ops' listening time.

"I'VE GOT A HEART FILLED WITH LOVE" (3:16)

"BUSY SIGNAL" (3:03)

TEX BENEKE ORCH.  
(RCA Victor 20-3790)

● More music in the Miller manner, with Tex Beneke on deck with a fresh duo. Top side has the maestro on the vocals doing a rhythm romance tune that is easy on the ears. Side makes for dancing, as well as listening pleasure. Flip is a cute novelty hit with Buddy Yeager purring the lyrics in effective fashion. We like the top side.



# ROUND THE WAX CIRCLE

## NEW YORK:

Host of new openings at main stem theatres this past week, with loads of hoopla concerning the Frankie Laine-Patti Page-Elliot Lawrence set at the Paramount. Off-hand impression of Frankie's performance is that he was just a wee bit disappointing. It's our opinion that the kids don't wanna hear "Wild Goose," "Mule Train" or "Lucky Old Sun." We heard 'em yell loud and long for Frankie's oldies, "Shine," "That's My Desire," "River Ste. Marie" and a batch of others that really made Frankie. He's gained a load of stage presence, but we'd rather watch him run through his routine of stomping, the use of his hands and that old feeling he injected into his delivery. Was a time that Frankie himself told this scribe that he really "felt" the jazz tunes. Chirp Patti Page stops the show. Her great delivery of "With My Eyes Wide Open" and "Oklahoma Blues" is nothing less than sensational. And to add it up, we think it's a crying shame that the Lawrence gang didn't play more than the one number they did. . . . George Olsen and Georgia Gibbs holding forth at the Capitol. Chirp Gibbs is currently riding hot via a pair of winners on Coral Records. . . . Xavier Cugat closes at the Strand after a very successful



FRANKIE LAINE

run. Cugie is in terrific demand for television. . . . Old-timer Ruby Keeler opened at the Roxy. . . . Big bally at the Loew's State with their "Annie Get Your Gun" flicker. Those that know say the pic will outdraw any other musical to date. . . . Cathy Mastice, who starred for seven weeks at the Music Hall, has been signed to a wax pact by Admiral Records. . . . Laurel Music notch another laurel with their acquisition of "Love Like Ours," their first flicker tune. . . . Ditty is from the widely heralded Stanley Kramer production "The Men," in which Marlon Brando of "Streetcar Named Desire" fame plays his first film role. . . . Records are set to be released about July 1st. . . . Sammy Kaye has signed Roy Hamerslag, formerly with Shep Fields, as road manager, replacing John Hall, who joined Jimmy Dorsey. . . . Guy Lombardo set to open the Waldorf's Starlight Roof on June 1. . . .

## CHICAGO:

Big event of this past week was The Cash Box "Award" voted to the Mills Bros. by the Automatic Music Industry of America as the best male vocal combo of '49 and presented to the famous group by deejay Marty Hogan at 4 P.M. (Fri., May 12) over WCFL and also presented to them by Marty once again on stage at the Oriental Theatre that same evening. The Mills group a happy and applauded combo at the Oriental as Marty's fine presentation speech and their grand harmony rocked the theatre. . . . Myron Barg (WMOR deejay) guested vocalovely Mindy Carson and songwriter Harry Revel on his program. . . . Oriental jammed for the opening of Fran Warren and Johnny (Desmo) Desmond with the kids on opening day simply making the rafters ring with applause. . . . And RCA-Victor throwing a big cocktail party in Fran's honor at the Knickerbocker Monday, May 22. . . . Barbara Belle so excited she didn't use a cuss word in 24 hours. . . . Ed McElroy resigned as promotional mgr for Eddie Hubbard of ABC Club fame. . . . Benny Strong on his way in from the Coconut Grove (where he's wowing 'em), will open at the Aragon on June 19 (a red letter day for the pluggers). . . . Guy Lombardo and his Royal Canadians (who made 'em "Enjoy" with his grand waxing of this tune) will do a one-niter at the Aragon, Thurs., May 25. From advance info looks like it'll be a complete sellout. . . . Louis Jordan follows The Hamp into the Regal Theatre, opening May 26. . . . Erwin Barg packed his grips, grabbed his missues, and on to Noo Yawk, mixing bizniss with plashure. . . . Patsy Lee, Breakfast Club chirp, just inked by Decca. . . . Desmo's rendition of "The Picnic Song" already taking strong hold in the jukes. . . . Charleston rage getting bigger every day. What nitery will follow the College Inn and the Blackhawk? . . . Famous' Sam Fox is back again. . . . Jack Perry of Oxford guesting Mindy Carson. . . . Bill McCune who can entertain as well as read music and vocalist Peggy Murdoch opened big at the Glass Hat. . . . What happen to Paul Cunningham? . . .



LOUIS JORDAN

## LOS ANGELES:

Big doin's at Decca, in the vicinity of its Melrose Ave. studio, a very hand-some place since its recently completed facelifting. . . . With Dave Kapp and Paul Cohen both in town, the pubbers, pluggers, writers and assorted characters were lined up in person and on phone clear around the block, so to speak. . . . And a very busy but pleasant phone gal was that same day receiving an endless chain of congrats on the birth of Sonny Burke's fifth child, making it a fourth boy to the one girl. . . . Judging from the calls, and not all from chronic back patters and favor pitchers, Sonny must be as great a guy as he's cracked up to be. . . . Nice chatting with George Cates, Russ Morgan's right hand man and arranger, and noting that George is now a full fledged maestro on his own via the Coral label and just appointed as its West Coast Music Director, too. . . . His first release, "Chug-a-lug," comes as a testimonial to the good judgment of the boys who upped him. We heard him cut several sides with Harry Babbitt on this day and they sounded like some real potentials to us. . . . Congrats also to Artie Wayne on his fresh signing with Coral, whose



RUSS MORGAN

Joe Perry tells us some fine things are in store for talented Artie on the very active label. . . . Paul Cohen, who seemed slightly distraught by our uncertain California weather, also predicted a rosy future for Peggy Stewart, an attractive folk singer with moom picture background just signed by him. . . . While on the Decca premises, we had the pleasure of meeting Cindy Walker, a great writer, artist and almost a legend in the folk music business. . . . There, if we've-neglected Decca in the past, this ought to atone for our sins. . . . Capitol's Floyd Bittaker on three-week goodwill tour of Dallas & points. Visited the new Aladdin offices on Canon Drive in Beverly Hills and though still a little on the helter-skelter side, it's going to be a fine looking layout when the Mesners get it straightened out. . . . With Leo in New York for a few weeks and Eddie holding down the desk, it may take awhile. . . .

## IT'S ALL IN THE POINT



The new PERMO-made POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

# PERMO POINT

LONG LIFE COIN PHONOGRAPH NEEDLES

PERMO, Incorporated  
6415 N. Ravenswood Avenue  
CHICAGO 26, ILLINOIS

### "BE HONEST WITH ME"

Recorded by  
DEAN MARTIN . . . Capitol  
ROY ACUFF . . . Columbia  
GENE AUTRY . . . Columbia  
JIMMY WAKELY . . . Coral  
BILL LAWRENCE . . . Victor

J. J. ROBBINS & SONS, Inc.  
1619 Broadway N. Y. C.

### CLIPPER RECORDS

The Original

### "THE PEDDLER'S SERENADE"

by  
JOHNNY CORVO

on Clipper Record #1001

Manufactured by



34 Hillside Avenue  
New York 34, New York  
LOrraine 7-7252

MELFORD Money-Makers

### "BLUE SUNDAY MORNING"

by THE PAUPERS

MELFORD 258  
\*\*\* AND \*\*\*

### "BERNICE"

by ROOSEVELT WARDELL  
MELFORD 256

MELFORD RECORD CO.

520 WEST 50th STREET, NEW YORK, N. Y.

### THE LITTLE GENERAL

says . . .

### "HIAWATHA'S MITTENS"

by

EVELYN KNIGHT-RUSS MORGAN

on Decca 24985

will keep your 'Cash Box' warm

GENERAL MUSIC

400 Madison Ave., N. Y. C., PL 3-7342

## NEW Carillon Dynamic Nylon Needle

- Eliminates Surface Noise
- Completely Clears Records
- More Plays Per Record
- Osmium Alloy Tip

### OPERATORS' PRICE LIST

1 to 10 Needles	40c
11 to 99 Needles	38c
100 to 499 Needles	36c
500 to 999 Needles	30c
1000 or more Needles	26c

Made with highest grade osmium tip and designed with spring action to minimize record wear. Nylon damper permits ample volume without excess power, yet reduces surface scratch and distortion to a minimum.

Manufacturers of world's largest line of playback and recording needles.

## M.A. MILLER MFG. CO.

1169 E. 43RD ST. CHICAGO 15, ILL.

**TERRIFIC**  
**LINEUP OF**  
**RECORDINGS**  
*on the new*  
**SMASH HIT!**

**"I'LL**  
**NEVER**  
**BE FREE"**

**SAVANNAH CHURCHILL**

Arco

**LIONEL HAMPTON**

Decca

**JOYCE INDIG**

London

**PATTI PAGE**

Mercury

**DINAH WASHINGTON**

Mercury

**ANNIE LAURIE & PAUL GAYTEN**

Regal

**LUCKY MILLINDER**

RCA Victor



**LAUREL MUSIC**  
*Corporation*

1619 BROADWAY, NEW YORK

**Eddy Howard Sports**  
**New Vocal Group**



CHICAGO—Gag shot above had orkster Eddy Howard pictured with his new vocal group (for laughs only), with the gang sporting Arthur Godfrey masks. Eddy is currently receiving wide acclaim for his rendition of "Put On An Old Pair of Shoes" on Mercury wax.

**Abbey Records Add To**  
**Talent Roster**

NEW YORK—Abbey Records, Inc., this city, this past week announced the signing of additional talent to their artist roster.

Signed to recording contracts were Jerry Cooper, Cathy March and the Jerry Shard ork in the pop field.

The firm also disclosed the appointment of Roody Toombs to head the artist and repertoire spot in their rhythm and blues division. Toombs is a well-known figure in the music field, and comes to the Abbey firm with a wide backlog of experience.

Signed to recording contracts in their rhythm and blues field were calypso singer. Enid Raphael, recently returned from England having toured with the Edmundo Ros orchestra, and the "Fat Man" Humphries instrumental group.

The first sides by Cooper, in the novelty field, have already been cut and are expected out early this week.

**Decca's 1st Quarter Net**

NEW YORK — Consolidated net earnings of Decca Records, Inc., for the quarter ended March 31, 1950 amounted to \$311,056 after provision of \$190,647 for income taxes. This equals 40 cents per share on 776,650 shares of capital stock outstanding at the end of the quarter and compares with net earnings of \$280,098 or 36 cents per share in the corresponding period of 1949.

*HINKY PINK is the famous*

*comedian*

**GENE BAYLOS**

*Just finished engagement at Silver Frolics, Chicago, opening May 25, Capitol Theater, New York.*

*P.S.—Available for weddings, confirmations, meat market openings. Call me in the candy store—ask for Sol. he takes all my messages.*

THIS ONE IS

**DYNAMITE!!**

**Eddie Mack's**

EXPRESSIVE, EXPLOSIVE, EXCITING  
 TONSILING OF . . .

"How About That"

"Heart Throbbing Blues"

[Apollo No. 422]

Order from Your Nearest Distributor Or

**APOLLO RECORDS, INC.**

457 W. 45th St. New York, N. Y.

**THE CASH BOX**



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending May 20.

**Dick Coleman**

WCBM—Baltimore, Md.

1. MY FOOLISH HEART (Gordon Jenkins)
2. KISS FOR TOMORROW (Frankie Laine)
3. COUNT EVERY STAR (Hugo Winterhalter)
4. ARE YOU LONESOME TONIGHT? (Blue Barron)
5. BEWITCHED (Bill Snyder)
6. BE MINE (Mindy Carson)
7. IF I HAD YOU ON A DESERT ISLAND (Arthur Godfrey)
8. BABY, WON'T YOU SAY YOU LOVE ME (Herb Jeffries)
9. IT ISN'T FAIR (Sammy Kaye)
10. GIVE A BROKEN HEART A CHANCE TO CRY (Lee Shearin)

**Larry Gentile**

WJBK—Detroit, Mich.

1. BEWITCHED (Bill Snyder)
2. HOOP DEE DOO (Perry Como)
3. MY FOOLISH HEART (Billy Eckstine)
4. THANKS FOR YOUR KISSES (Frankie Laine)
5. CHINESE MULE TRAIN (Spike Jones)
6. I DON'T CARE IF THE SUN (Tony Martin)
7. THIS IS WHERE LOVE WALKS OUT (Fran Warren)
8. GIVE ME A KISS FOR TOMORROW (Frankie Laine)
9. AMERICAN BEAUTY ROSE (Frank Sinatra)
10. I WANNA BE LOVED (Andrews Sisters)

**Ed Penney**

WFGM—Fitchburg, Mass.

1. LOVELESS LOVE (Charlie Spivak)
2. WHERE IN THE WORLD (Gordon Jenkins)
3. SENTIMENTAL ME (Ray Anthony)
4. IT ISN'T FAIR (Sammy Kaye)
5. MY FOOLISH HEART (Billy Eckstine)
6. ARE YOU LONESOME TONIGHT? (Blue Barron)
7. JOSHUA (Ralph Flanagan)
8. SWAMP GIRL (Frankie Laine)
9. THIRD MAN THEME (Anton Karas)
10. I'D 'VE BAKED A CAKE (Eileen Barton)

**Dave Miller**

WPAT—Paterson, N. J.

1. LITTLE ANGEL WITH THE DIRTY FACE (Eddy Arnold)
2. BEYOND THE SUNSET (Allen-Britt)
3. ROSES (Sons Of The Pioneers)
4. LONG GONE LONESOME BLUES (Hank Williams)
5. STEAL AWAY (Red Foley)
6. THEN I HAD TO TURN AROUND (Jimmie Dickens)
7. NO TRESPASSING (Ray Smith)
8. SING UNTIL THE COWS COME HOME (Ames Bros.)
9. MY DOLLY HAS A BROKEN HEART (Rosalie Allen)
10. MY MOTHER'S SMILE (Ernie Lee)

**Bob Earle**

KSO—Des Moines, Iowa

1. IT ISN'T FAIR (Sammy Kaye)
2. THIRD MAN THEME (Guy Lombardo)
3. I'D 'VE BAKED A CAKE (Eileen Barton)
4. COUNT EVERY STAR (Ray Anthony)
5. HOOP DEE DOO (Kay Starr)
6. RAIN (Honeydramers)
7. C'EST SI BON (Tommy Dorsey)
8. MY FOOLISH HEART (Gordon Jenkins)
9. I DON'T CARE IF THE SUN (Tony Martin)
10. WANDERIN' (Sammy Kaye)

**Scott Douglass**

KFMB—San Diego, Calif.

1. IT ISN'T FAIR (Sammy Kaye)
2. MY FOOLISH HEART (Gordon Jenkins)
3. OLD PIANO ROLL BLUES (Lawrence Cook)
4. THIRD MAN THEME (Anton Karas)
5. I'D 'VE BAKED A CAKE (Eileen Barton)
6. SENTIMENTAL ME (Ames Bros.)
7. HOOP DEE DOO (Kay Starr)
8. DEARIE (Merman-Bolger)
9. STARS & STRIPES (Frankie Laine)
10. MARTA (Tony Martin)

**Bud Wendell**

WJMO—Cleveland, O.

1. BEWITCHED (Billy Snyder)
2. I WANNA BE LOVED (Andrews Sisters)
3. MY FOOLISH HEART (Billy Eckstine)
4. I DON'T CARE IF THE SUN (Patti Page)
5. DOWN THE LANE (Russ Morgan)
6. STARS ARE THE WINDOWS OF HEAVEN (Ames Bros.)
7. TEASIN' (Connie Haines)
8. COUNT EVERY STAR (Hugo Winterhalter)
9. AMERICAN BEAUTY ROSE (Frank Sinatra)
10. IF I HAD YOU ON A DESERT ISLAND (Arthur Godfrey)

**Myron Barg**

WMOR—Chicago, Ill.

1. MY FOOLISH HEART (Mindy Carson)
2. BEWITCHED (Bill Snyder)
3. I WANNA BE LOVED (Andrews Sisters)
4. VALENCIA (Percy Faith)
5. STARS ARE THE WINDOWS OF HEAVEN (Fran Allison)
6. OPEN PARACHUTE (Danny Scholl)
7. IF YOU WERE ONLY MINE (Perry Como)
8. C'EST SI BON (Johnny Desmond)
9. BE MINE (Mindy Carson)
10. WHERE IN THE WORLD (Guy Mitchell)

**Sherm Feller**

WCOP—Boston, Mass.

1. CONEY ISLAND WASHBOARD (Freddie Hall)
2. TAKE HER TO JAMAICA (Irving Fields)
3. I'M IN LOVE WITH THE MOTHER (Phil Brito)
4. CROSS MY FINGERS (Russ Emery)
5. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
6. SOFT SHOULDERS (Bill Harrington)
7. MONA LISA (Art Lund)
8. OPEN PARACHUTE (Danny Scholl)
9. WANDERIN' (Sammy Kaye)
10. THE PICNIC SONG (Johnny Desmond)

**Gene Whitaker**

WSSB—Durham, North Carolina

1. MY FOOLISH HEART (Gordon Jenkins)
2. I'D 'VE BAKED A CAKE (Eileen Barton)
3. SENTIMENTAL ME (Ray Anthony)
4. IT ISN'T FAIR (Bill Farrell)
5. THIRD MAN THEME (Anton Karas)
6. BEWITCHED (Mel Torme)
7. WITH MY EYES WIDE OPEN (Bob Eberly)
8. I ONLY HAVE EYES FOR YOU (George Shearing)
9. OPEN DOOR, OPEN ARMS (Jo Stafford)
10. DEDICATED TO OU (Eckstine-Vaughan)

**Stephen Paul**

WLEE—Richmond, Va.

1. I'D 'VE BAKED A CAKE (Eileen Barton)
2. THIRD MAN THEME (Anton Karas)
3. MY FOOLISH HEART (Gordon Jenkins)
4. IT ISN'T FAIR (Sammy Kaye)
5. MORE THAN I SHOULD (Alan Dale)
6. SENTIMENTAL ME (Ames Bros.)
7. BEWITCHED (Bill Snyder)
8. DEARIE (Jo Stafford)
9. I THEENK (Fran Warren)
10. I SAID MY PAJAMAS (Martin-Warren)

**Hal Tate**

WAIT—Chicago, Ill.

1. THIRD MAN THEME (Anton Karas)
2. HO HUM, IT'S SPRING (Fran Warren)
3. I NEVER HAD A WORRY (Dinah Shore)
4. BEWITCHED (Bill Snyder)
5. STARS ARE THE WINDOWS OF HEAVEN (Fran Allison)
6. C'EST SI BON (Johnny Desmond)
7. MY DIARY OF BROKEN DREAMS (Fran Weigle)
8. I'D 'VE BAKED A CAKE (Al Trace)
9. SENTIMENTAL ME (Russ Morgan)
10. STARS AND STRIPES FOREVER (Frankie Laine)

**Al Jarvis**

KLAC—Hollywood, Calif.

1. IT ISN'T FAIR (Sammy Kaye)
2. MY FOOLISH HEART (Gordon Jenkins)
3. BEWITCHED (Gordon Jenkins)
4. I WANNA BE LOVED (Andrews Sisters)
5. THIRD MAN THEME (Guy Lombardo)
6. HOOP DEE DOO (Kay Starr)
7. SWAMP GIRL (Frankie Laine)
8. SENTIMENTAL ME (Ames Bros.)
9. C'EST SI BON (Johnny Desmond)
10. DOWN THE LANE (Modernaires)

**Louis Stone**

WGGB—Freeport, N. Y.

1. MY FOOLISH HEART (Mindy Carson)
2. IT ISN'T FAIR (Sammy Kaye)
3. THIRD MAN THEME (Anton Karas)
4. OLD PIANO ROLL BLUES (Feb September)
5. I'D 'VE BAKED A CAKE (Eileen Barton)
6. PLAYTHING (Monica Lewis)
7. MUSIC, MUSIC, MUSIC (Teresa Brewer)
8. SENTIMENTAL ME (Ames Bros.)
9. C'EST SI BON (Johnny Desmond)
10. DEARIE (Merman-Bolger)

**Robert Snyder**

WOKO—Albany, N. Y.

1. C'EST SI BON (Johnny Desmond)
2. I'D 'VE BAKED A CAKE (Al Trace)
3. KISSES (Ted Steele)
4. ROSES (Dick Haymes)
5. COUNT EVERY STAR (Ray Anthony)
6. I USED TO LOVE YOU (Lawrence Cook)
7. DESERT ISLAND (Larry Green)
8. RAIN (Gene Williams)
9. BLUE PRELUDE (Ames Bros.)
10. A BRAND NEW RAINBOW IN SKY (Jerry Sellers)

**Ira Cook**

KECA & KMPC—Hollywood, Calif.

1. BEWITCHED (Gordon Jenkins)
2. JOSHUA (Ralph Flanagan)
3. I WANNA BE LOVED (Andrews Sisters)
4. MAMBO (Dave Barbour)
5. ON THE OUTGOING TIDE (Perry Como)
6. CHOO'N GUM (Teresa Brewer)
7. DOWN THE LANE (Russ Morgan)
8. IF I HAD YOU ON A DESERT ISLAND (Arthur Godfrey)
9. SPAGHETTI RAG (Claude Thornhill)
10. STAY WITH THE HAPPY PEOPLE (Don Cornell)

**ATTENTION  
OPERATORS — ATTENTION**

*Order these Sure-fire  
Hit Records Now!*

**"MISSISSIPPI"**

*Just released by*



**RED FOLEY**

on DECCA RECORD No. 46241

**"BONAPARTE'S  
RETREAT"**

*Just released by*



**GENE KRUPA**

on VICTOR RECORD No. 20-3766

**"I LOVE YOU  
BECAUSE"**

*Just released by*



**JAN GARBER**

on CAPITOL RECORD No. 983

**"HONKY TONKIN"**

*Just released by*



**BETSY GAY**

on CAPITOL RECORD No. 1017

**DON'T GET CAUGHT SHORT**  
*Order Now from your record distributor*

*Acuff-Rose*  
PUBLICATIONS

WE DO NOT SELL RECORDS  
SHEET MUSIC AVAILABLE  
2510 FRANKLIN ROAD  
NASHVILLE 4, TENNESSEE

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

MAY 27, 1950

### New York, N. Y.

1. MY FOOLISH HEART (Gordon Jenkins)
2. IT ISN'T FAIR (Sammy Kaye)
3. HOOP DEE DOO (Perry Como)
4. OLD PIANO ROLL BLUES (Lawrence Cook)
5. SENTIMENTAL ME (Russ Morgan)
6. BEWITCHED (Billy Snyder)
7. THIRD MAN THEME (Anton Karas)
8. I'D'VE BAKED A CAKE (Eileen Barton)
9. C'EST SI BON (Johnny Desmond)
10. MUSIC, MUSIC, MUSIC (Teresa Brewer)

### Chicago, Ill.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. THIRD MAN THEME (Anton Karas)
4. MY FOOLISH HEART (Billy Eckstine)
5. BEWITCHED (Bill Snyder)
6. DEARIE (Stafford-MacRae)
7. DADDY'S LITTLE GIRL (Dick Todd)
8. HOOP-DEE-DOO (Perry Como)
9. SENTIMENTAL ME (Ames Bros.)
10. C'EST SI BON (Johnny Desmond)

### Los Angeles, Calif.

1. IT ISN'T FAIR (Sammy Kaye)
2. THIRD MAN THEME (Anton Karas)
3. I WANNA BE LOVED (Andrews Sisters)
4. MY FOOLISH HEART (Billy Eckstine)
5. SENTIMENTAL ME (Russ Morgan)
6. I'D'VE BAKED A CAKE (Eileen Barton)
7. HOOP-DEE-DOO (Kay Starr)
8. COUNT EVERY STAR (Huga Winterhalter)
9. BEWITCHED (Gordon Jenkins)
10. MUSIC, MUSIC, MUSIC (Teresa Brewer)

### Newark, N. J.

1. THIRD MAN THEME (Anton Karas)
2. SENTIMENTAL ME (Russ Morgan)
3. I'D'VE BAKED A CAKE (Eileen Barton)
4. IT ISN'T FAIR (Sammy Kaye)
5. MY FOOLISH HEART (Billy Eckstine)
6. ENJOY YOURSELF (Doris Day)
7. HOOP-DEE-DOO (Perry Como)
8. DADDY'S LITTLE GIRL (Dick Todd)
9. WITH MY EYES WIDE OPEN (Patti Page)
10. DEARIE (Stafford-MacRae)

### Tallahassee, Fla.

1. THIRD MAN THEME (Anton Karas)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. IT ISN'T FAIR (Sammy Kaye)
4. ENJOY YOURSELF (Doris Day)
5. SENTIMENTAL ME (Ames Bros.)
6. WITH MY EYES WIDE OPEN (Patti Page)
7. MY FOOLISH HEART (Gordon Jenkins)
8. DEARIE (Merman-Bolger)
9. DADDY'S LITTLE GIRL (Dick Todd)
10. MUSIC, MUSIC, MUSIC (Teresa Brewer)

### San Diego, Calif.

1. THIRD MAN THEME (Guy Lombardo)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. IT ISN'T FAIR (Sammy Kaye)
4. BEWITCHED (Gordon Jenkins)
5. SENTIMENTAL ME (Russ Morgan)
6. RAIN (Frank Petty Trio)
7. ARE YOU LONESOME TONIGHT? (Blue Barron)
8. HOOP DEE DOO (Perry Como)
9. MUSIC, MUSIC, MUSIC (Carmen Cavallaro)
10. THERE'S NO TOMORROW (Tony Martin)

### Great Falls, Mont.

1. I'D'VE BAKED A CAKE (Georgia Gibbs)
2. THIRD MAN THEME (Guy Lombardo)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. MY FOOLISH HEART (Billy Eckstine)
5. I ALMOST LOST MY MIND (Ivory Joe Hunter)
6. CANDY AND CAKE (Ray Anthony)
7. SENTIMENTAL ME (Ames Bros.)
8. IT ISN'T FAIR (Sammy Kaye)
9. THERE'S NO TOMORROW (Tony Martin)
10. ENJOY YOURSELF (Guy Lombardo)

### Dayton, Ohio

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. THIRD MAN THEME (Anton Karas)
4. MUSIC, MUSIC, MUSIC (Teresa Brewer)
5. MY FOOLISH HEART (Billy Eckstine)
6. CANDY AND CAKE (Arthur Godfrey)
7. DEARIE (Stafford-MacRae)
8. C'EST SI BON (Johnny Desmond)
9. DADDY'S LITTLE GIRL (Dick Todd)
10. BEWILDERED (Bill Snyder)

### Altoona, Pa.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MY FOOLISH HEART (Gordon Jenkins)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. IT ISN'T FAIR (Sammy Kaye)
5. THIRD MAN THEME (Anton Karas)
6. DEARIE (Merman-Bolger)
7. C'EST SI BON (Johnny Desmond)
8. ENJOY YOURSELF (Doris Day)
9. OLD PIANO ROLL BLUES (Lawrence Cook)
10. PETER COTTONTAIL (Merwin Shiner)

### Cadillac, Mich.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. I'LL PAPER MY WALLS (Patti Page)
3. THIRD MAN THEME (Anton Karas)
4. MY FOOLISH HEART (Gordon Jenkins)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. JUKE BOX ANNIE (Kitty Kallen)
7. RAIN (Larry Fortine)
8. TELL ME LIES (Reggie Goff)
9. DON'T SAY GOODBYE (Vic Damone)
10. CHATTANOOGIE SHOE SHINE BOY (Red Foley)

### Pueblo, Colo.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. THIRD MAN THEME (Anton Karas)
4. MY FOOLISH HEART (Gordon Jenkins)
5. BEWITCHED (Bill Snyder)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. HOOP DEE DOO (Perry Como)
8. SENTIMENTAL ME (Ames Bros.)
9. C'EST SI BON (Johnny Desmond)
10. OLD PIANO ROLL BLUES (Lawrence Cook)

### Macon, Ga.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MY FOOLISH HEART (Gordon Jenkins)
3. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
4. THIRD MAN THEME (Guy Lombardo)
5. BEWITCHED (Gordon Jenkins)
6. IT ISN'T FAIR (Sammy Kaye)
7. CANDY AND CAKE (Evelyn Knight)
8. HOOP DEE DOO (Perry Como)
9. THERE'S NO TOMORROW (Tony Martin)
10. I WANNA BE LOVED (Andrews Sisters)

### Biloxi, Miss.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. THIRD MAN THEME (Anton Karas)
4. MY FOOLISH HEART (Billy Eckstine)
5. BEWITCHED (Bill Snyder)
6. DEARIE (Stafford-MacRae)
7. DADDY'S LITTLE GIRL (Dick Todd)
8. C'EST SI BON (Johnny Desmond)
9. MUSIC, MUSIC, MUSIC (Teresa Brewer)
10. HOOP DEE DOO (Perry Como)

### Bangor, Me.

1. THIRD MAN THEME (Anton Karas)
2. IT ISN'T FAIR (Sammy Kaye)
3. DEARIE (Guy Lombardo)
4. I'D'VE BAKED A CAKE (Eileen Barton)
5. MY FOOLISH HEART (Gordon Jenkins)
6. HAVE I TOLD YOU LATELY? (Martin-Warren)
7. I WANNA BE LOVED (Andrews Sisters)
8. HURDY GURDY (Guy Lombardo)
9. MUSIC, MUSIC, MUSIC (Teresa Brewer)
10. HOOP DEE DOO (Perry Como)

### Joplin, Mo.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. I SAID MY PAJAMAS (Martin-Warren)
3. DADDY'S LITTLE GIRL (Mills Bros.)
4. WHY DO THEY ALWAYS SAY NO (Cliff Steward)
5. OLD PIANO ROLL BLUES (Cliff Steward)
6. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
7. CRUISING DOWN THE RIVER (Blue Barron)
8. ARE YOU LONESOME TONIGHT? (Blue Barron)
9. SITTING BY THE WINDOW (Ray Anthony)
10. THIRD MAN THEME (Guy Lombardo)

### Lincoln, Nebr.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. THIRD MAN THEME (Anton Karas)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. MY FOOLISH HEART (Gordon Jenkins)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
7. I'LL PAPER MY WALLS (Patti Page)
8. THERE'S NO TOMORROW (Tony Martin)
9. BEWITCHED (Jan August)
10. OLD PIANO ROLL BLUES (Lawrence Cook)

### Tacoma, Wash.

1. MUSIC, MUSIC, MUSIC (Freddy Martin)
2. IT ISN'T FAIR (Sammy Kaye)
3. THIRD MAN THEME (Anton Karas)
4. HOOP DEE DOO (Perry Como)
5. THERE'S NO TOMORROW (Tony Martin)
6. I ALMOST LOST MY MIND (Fran Warren)
7. I'D'VE BAKED A CAKE (Eileen Barton)
8. MY FOOLISH HEART (Richard Hayes)
9. I'M GONNA PAPER ALL MY WALLS (P. Page)
10. DADDY'S LITTLE GIRL (Mills Bros.)

### Hagerstown, Md.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. IT ISN'T FAIR (Sammy Kaye)
3. THIRD MAN THEME (Anton Karas)
4. OLD PIANO ROLL BLUES (Lawrence Cook)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. CHOO'N GUM (Lynne Howard)
7. AT NIGHT (The Orioles)
8. WITH MY EYES WIDE OPEN (Patti Page)
9. JUKE BOX ANNIE (Sunshine Gal)
10. DIXIELAND BALL (Eileen Barton)

### Gadsden, Ala.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MY FOOLISH HEART (Billy Eckstine)
3. IT ISN'T FAIR (Sammy Kaye)
4. MUSIC, MUSIC, MUSIC (Teresa Brewer)
5. THIRD MAN THEME (Anton Karas)
6. I WANNA BE LOVED (Andrews Sisters)
7. DADDY'S LITTLE GIRL (Mills Bros.)
8. SENTIMENTAL ME (Russ Morgan)
9. DEARIE (Merman-Bolger)
10. C'EST SI BON (Johnny Desmond)

### Elmira, N. Y.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. DADDY'S LITTLE GIRL (Dick Todd)
4. THIRD MAN THEME (Guy Lombardo)
5. IT ISN'T FAIR (Sammy Kaye)
6. C'EST SI BON (Johnny Desmond)
7. BEWITCHED (Doris Day)
8. DEARIE (Stafford-MacRae)
9. ENJOY YOURSELF (Doris Day)
10. MY FOOLISH HEART (Gordon Jenkins)

### New London, Conn.

1. THIRD MAN THEME (Ben Pollack)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. IT ISN'T FAIR (Sammy Kaye)
4. DADDY'S LITTLE GIRL (Dick Todd)
5. C'EST SI BON (Johnny Desmond)
6. CANDY AND CAKE (Mindy Carson)
7. DEARIE (Merman-Bolger)
8. OLD PIANO ROLL BLUES (Lawrence Cook)
9. HOOP DEE DOO (Perry Como)
10. CANDY AND CAKE (Mindy Carson)

### Austin, Texas

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. DEARIE (Merman-Bolger)
4. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
5. RAG MOP (Ames Bros.)
6. CANDY AND CAKE (Mindy Carson)
7. MY FOOLISH HEART (Gordon Jenkins)
8. THERE'S NO TOMORROW (Tony Martin)
9. BEWITCHED (Doris Day)
10. DADDY'S LITTLE GIRL (Dick Todd)

### Madison, Wisc.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. ENJOY YOURSELF (Doris Day)
4. THIRD MAN THEME (Anton Karas)
5. WITH MY EYES WIDE OPEN (Patti Page)
6. MUSIC, MUSIC, MUSIC (Teresa Brewer)
7. DEARIE (Merman-Bolger)
8. DADDY'S LITTLE GIRL (Dick Todd)
9. MY FOOLISH HEART (Gordon Jenkins)
10. SENTIMENTAL ME (Ames Bros.)

### Hot Springs, Ark.

1. OLD PIANO ROLL BLUES (Jim Dandies)
2. I'D'VE BAKED A CAKE (Georgia Gibbs)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. MY FOOLISH HEART (Billy Eckstine)
5. ROSES (Sammy Kaye)
6. LA GOLONDRINA (Guy Lombardo)
7. THIRD MAN THEME (Anton Karas)
8. CAFE MOZART WALTZ (Guy Lombardo)
9. IT ISN'T FAIR (Sammy Kaye)
10. CANDY AND CAKE (Evelyn Knight)

**THE CASH BOX**

*"Folk" and "Western" Record Reviews*



**"WHAT, WHERE & WHEN" (2:54)**  
**"BIRMINGHAM BOUNCE" (2:46)**

PEE WEE KING  
 (RCA Victor 21-0332)



PEE WEE KING

● Here's one that's gonna reap a harvest for music ops—and reap it by the barrefull, too. It's Pee Wee King on deck with a fresh melody that should wear white on music ops' machines. The echo of

"What, Where & When" is top-notch musical fare from start to finish. Pee Wee King's rendition of the song is sure to create wide excitement in the folk field. Vocal flavor by the trio on the side is smooth throughout, with the cute romantic lyrics flowing easily and smoothly throughout the side. It's the kind of tune that grows in popularity with each and every earful, and is sure to receive wide acclaim by music fans. The coupling is a current plug item that is a cinch for phono fame. This rendition of "Birmingham Bounce", with Pee Wee on the vocals himself is top drawer material all the way. Tune is an ode to Birmingham, and is delivered in authentic folk style. The side to ride with though is the top deck—get with it!

**"MAKE UP YOUR MIND" (2:37)**  
**"ALL SMILES TONIGHT" (2:43)**

KITTY WELLS  
 (RCA Victor 21-0333)

● Top deck of this one is an up tempo romance tune, that should do fairly well in the boxes. Vocal by Kitty Wells is effective, as is the steel work driving in the background. Coupling slows down some and has Kitty wailing a fair enough melody that should hold its own. Top lid grabs our nod.

**"IT WOULDN'T BE THE SAME" (2:43)**

**"SHUFFLE-BOOGIE BELLHOP" (2:50)**

AL ROGERS  
 (MGM 10709)

● Western lament on the top bit has Al Rogers wailing a medium tempo'd item that should satisfy music ops and fans alike. The tune isn't the sort that will raise havoc with the fans, but it will hold its own. The coupling switches to a boogie beat, with a cute set of lyrics in the offing. Disk rates ops' listening time—and possibly more.

**"I'M AFRAID OF WIMMEN" (2:34)**  
**"I. H. BOOGIE" (2:46)**

ARTHUR SMITH  
 (MGM 10714)

● Novelty expression of the top tune is cute enough to warrant music ops' avid listening attention. The tune has a wonderful set of clever lyrics that should step out and go with music fans. Vocal flavor by the maestro is smooth throughout the side. Flip is an instrumental boogie tune, with Arthur Smith featured on steel guitar all the way. We like the top deck—we're sure you will too.

**"BILLY & NANNY GOAT" (2:26)**  
**"BOOGIE WOOGIE YODEL SONG" (2:35)**

KENNY ROBERTS  
 (Coral 64045)

● Cute romantic ode concerning a "Billy & Nanny Goat" is the one we like here. Vocal of this light-hearted melody by Kenny Roberts is top-notch fair throughout. Tune makes you listen attentively, and is sure to win wide praise. The coupling is just as good, and has Kenny taking a medium tempo'd item in excellent style. Disk rates a spot on ops' machines.

**"BUFFALO BILLY" (2:45)**  
**"ME & MY TEDDY BEAR" (2:47)**

ROY ROGERS  
 (RCA Victor 21-0331)

● Folk rendition of the top deck, a current pop plug item, rings the bell for Roy Rogers. Ditty whirls in light-hearted manner and makes for loads of merry listening pleasure. The coupling stays in the same cute vein, with the lyrical expression rolling about the title. Both ends should do more than earn their keep in the boxes.

**"BIRMINGHAM BOUNCE" (2:59)**  
**"MULE BOOGIE" (2:51)**

JACK SHOOK  
 (Coral 64044)

● Top deck in straight folk flavor has Jack Shook offering this ode to Birmingham in mellow up tempo fashion. Tune is a hot boogie beat, with Jack purring the wordage in sure-fire tones. Flip stays in the same vein, and is just what the title indicates. Ops should listen in here.

**"I'LL HATE MYSELF TOMORROW" (2:44)**

**"GOODNIGHT WALTZ" (2:43)**

T. TEXAS TYLER  
 (4 Star 1446)

● Pair of romantic odes by the widely popular T. Texas Tyler should do more than earn their keep in the boxes. The top lid is a smooth folk lament, with Tex rasping his pipes in excellent style. Flip has more cupid lyrics, and has the balladeer turning in another spotless performance.

**"DILL PICKLES (1:49)**  
**"THAT SILVER HAired DADDY OF OF MINE" (2:53)**

EDDIE ZACK  
 (Decca 46245)

● Top deck is an instrumental bit that rolls in fast tempo, and might attract some juke box play. The flip side is the one we like. It's a slow tempo'd tear-jerker, but one that music fans will go for. Lyrics weave about the title, and feature some smooth vocal work throughout. Ops should listen in to this side.

**Remington Records Slash Price Of Long Play 33<sup>1</sup>/<sub>3</sub> Disks**

NEW YORK—Remington Records, Inc., through its president, Donald H. Gabor, today announced the most radical slash in price on long-playing records yet known to the industry. Remington's entire popular and semi-classical catalogue of long-playing 33 and one third RPM recordings, which heretofore sold for \$2.85 each, have been cut to 99 cents apiece. Drawing on the catalogues of affiliated companies such as United World Master Records, Inc., Empire Records Ltd. of Canada and the Philharmonic Record Co., of Europe, it is planned to cut prices on an entire classical series covering over 500 symphonies, opera, chamber music, concerti, lieder, etc., with 10 inch recordings selling for \$1.49 as against a previous price of \$3.85 and 12 inch records at \$1.99, whereas formerly they sold for \$4.85.

The price slashing is expected to knock the bottom out of the long playing record industry which according to Donald H. Gabor has been operating at a 500% profit on actual cost. Mr. Gabor stated the reason for the cut was that he felt the industry and manufacturers of long playing records should operate on considerable less profit, and make good music available at a popular price to the public.

"We are seeking to provide the lowest possible price for the highest quality of record, and thus provide mass sales for all types of music. Other manufacturers can do the same thing. We will make a profit by selling directly to the stores and eliminating

the expense of the middleman who has been absorbing much of the potential profits."

It is considered dubious by Mr. Gabor that the major companies such as Victor, Columbia or London, will be able to meet the new competition since their vast network of salesmen, district and branch managers and branch offices carry so much overhead, that a higher price is probably necessary for these companies to survive. The new move, however, should be a blessing for the smaller company, which can meet the competition. Merchandisers of European records up to now have been selling these recordings at the same price as American records, although they were produced with much cheaper labor. The current price in the field for the three major distributors of records for 10 inch discs, is \$2.85 for Columbia, \$3.35 for Victor and \$3.85 for London.

Remington's initial order from Macy's in New York covers 20,000 long-playing records with guarantees for Macy's 17 other distributing outlets throughout the country. Total orders for over 150,000 records were received the first day.

Emil Coué once said . . .  
 "I Do Better Day By Day—"

JERRY COOPER says  
**"I DO BETTER UP IN THE MOUNTAINS"**

(THAN I DO DOWN BY THE SEA)  
 on  
**ABBEY RECORDS # 105010**

★  
 Watch for important announcement  
 in next week's CASH BOX

**ABBEY RECORDS, INC.**  
 754 - 10th AVENUE, NEW YORK, N.Y.

**JUBILEE RECORD Hits**

**THE ORIOLES**  
**"MOONLIGHT"**

backed by

**"I WONDER WHEN"**

JUBILEE 5026

\*\*\* and \*\*\*

**"AT NIGHT"**

backed by

**"EVERY DOG-GONE TIME"**

JUBILEE 5025

**JUBILEE RECORD CO., Inc.**  
 315 W. 47th St., N. Y., N. Y.

**HEADED FOR THE TOP!**

**SAMMY KAYE'S**

**"ROSES"**

backed by **"TIDDLEY WINKIE WOO"**

on

**RCA VICTOR 20-3754**

**BABY, WON'T YOU SAY YOU LOVE ME**

From 20th Century-Fox's  
**"WABASH AVENUE"**  
 recorded by

- BILLY BUTTERFIELD .....London
- NAT "KING" COLE .....Capitol
- BOBBY COLT .....Admiral
- BILLY ECKSTINE .....M-G-M
- ELLA FITZGERALD .....Decca
- HERB JEFFRIES .....Columbia
- RAY ROBBINS .....Capitol

**LEO FEIST, INC.**

Great New Hit!  
 Stick McGhee's  
**"My Baby's Comin' Home"**  
 Atlantic 909

**ATLANTIC**  
 RECORDING CORP.  
 301 W. 54th St.  
 New York



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.

**1** MISTRUSTIN' BLUES  
*Little Esther*  
(Savoy 735)

**2** IT ISN'T FAIR  
*Dinah Washington*  
(Mercury 8169)

**3** MOONLIGHT  
*The Orioles*  
(Jubilee 5026)

**4** BLUE SUNDAY MORNING  
*The Paupers*  
(Melford 258)

**5** I ALMOST LOST MY MIND  
*Ivory Joe Hunter*  
(MGM 10578)

**6** COUNT EVERY STAR  
*The Ravens*  
(National 9111)

**7** EVERY DAY I HAVE THE BLUES  
*Lowell Fulson*  
(Swingtime)

**8** MY FOOLISH HEART  
*Billy Eckstine*  
(MGM)

**9** I'LL REMEMBER APRIL  
*George Shearing*  
(MGM)

**10** DOUBLE CROSSIN' BLUES  
*Little Esther*  
(Savoy 731)

MISTRUSTIN' BLUES  
*Little Esther*  
(Savoy 735)

PINK CHAMPAGNE  
*Joe Liggins*  
(Specialty 355)

IT ISN'T FAIR  
*Dinah Washington*  
(Mercury 8169)

EVERY DAY I HAVE THE BLUES  
*Lowell Fulson*  
(Swingtime 196)

INFORMATION BLUES  
*Roy Milton*  
(Specialty 349)

DOUBLE CROSSIN' BLUES  
*Little Esther*  
(Savoy 731)

MY FOOLISH HEART  
*Billy Eckstine*  
(MGM 10623)

CALYPSO BLUES  
*King Cole*  
(Capitol 915)

I ALMOST LOST MY MIND  
*Ivory Joe Hunter*  
(MGM 10578)

I'LL NEVER BE FREE  
*Annie Laurie-Paul Gayten*  
(Regal)

STACK O' LEE  
*Archibald*  
(Imperial 5068)

PINK CHAMPAGNE  
*Joe Liggins*  
(Specialty 355)

I NEED YOU SO  
*Ivory Joe Hunter*  
(MGM 10663)

BALD HEAD  
*Roy Byrd*  
(Mercury)

IT ISN'T FAIR  
*Dinah Washington*  
(Mercury 8169)

WHY DO THINGS HAPPEN TO ME  
*Roy Hawkins*  
(Modern)

MY BABY IS GONE  
*Charles Brown*  
(Aladdin)

MISTRUSTIN' BLUES  
*Little Esther*  
(Savoy 735)

MY FOOLISH HEART  
*Billy Eckstine*  
(MGM)

EVERY DAY I HAVE THE BLUES  
*Lowell Fulson*  
(Swingtime)

IT ISN'T FAIR  
*Dinah Washington*  
(Mercury 8169)

PINK CHAMPAGNE  
*Joe Liggins*  
(Specialty 355)

SAD FEELING  
*Lionel Hampton*  
(Decca)

EVERY DAY I HAVE THE BLUES  
*Lowell Fulson*  
(Swingtime)

WELL, OH WELL  
*Tiny Bradshaw*  
(King 4357)

MISTRUSTIN' BLUES  
*Little Esther*  
(Savoy 735)

ANYBODY'S BLUES  
*Amos Milburn*  
(Aladdin)

AFTER HOURS SESSION  
*Frank Culley*  
(Atlantic 888)

I ALMOST LOST MY MIND  
*Ivory Joe Hunter*  
(MGM 10578)

IS THIS GOODBYE?  
*The Bachelors*  
(International)

- SAN FRANCISCO, CALIF.
1. Every Day I Have The Blues (Lowell Fulson)
  2. Pink Champagne (Joe Liggins)
  3. Don't Have To Ride No More (The Ravens)
  4. It Isn't Fair (Dinah Washington)
  5. After Hours Session (Frank Culley)
  6. Calypso Blues (King Cole)
  7. Yours To Keep (Herb Fisher)
  8. I Need You So (Ivory Joe Hunter)
  9. Cry Baby (Johnny Otis)
  10. The Fat Man (Fats Domino)

- NEWARK, N. J.
1. I Almost Lost My Mind (Ivory Joe Hunter)
  2. I'll Never Be Free (Annie Laurie)
  3. Double Crossing Blues (Little Esther)
  4. Mistrustin' Blues (Little Esther)
  5. It Isn't Fair (Dinah Washington)
  6. Pink Champagne (Joe Liggins)
  7. Three Times Seven (Jewel King)
  8. My Foolish Heart (Billy Eckstine)
  9. I Need You So (Ivory Joe Hunter)
  10. Calypso Blues (King Cole)

- BALTIMORE, MD.
1. At Night (The Orioles)
  2. It Isn't Fair (Dinah Washington)
  3. Well, Oh Well (Tiny Bradshaw)
  4. Call Me Darling (Bobby Marshall)
  5. Bernice (Roosevelt Wardell)
  6. I'll Remember April (George Shearing)
  7. Moonlight (The Orioles)
  8. I'll Never Be Free (Annie Laurie)
  9. It Ain't Right (Todd Rhodes)
  10. Rock My Soul (Google Eyes)

- SEATTLE, WASH.
1. Well, Oh Well (Tiny Bradshaw)
  2. Mistrustin' Blues (Little Esther)
  3. Pink Champagne (Joe Liggins)
  4. A Fool In Love (Bull Moose Jackson)
  5. I Need You So (Ivory Joe Hunter)
  6. Wham A Lam (Joe Thomas)
  7. My Foolish Heart (Billy Eckstine)
  8. Information Blues (Roy Milton)
  9. 3 x 7 = 21 (Jewel King)
  10. It Isn't Fair (Dinah Washington)

- CINCINNATI, OHIO
1. I'll Never Be Free (Annie Laurie)
  2. Every Day I Have The Blues (Lowell Fulson)
  3. I Need You So (Ivory Joe Hunter)
  4. Count Every Star (The Ravens)
  5. Why Do Things Happen To Me? (Roy Hawkins)
  6. Heart Full Of Pain (Lil Greenwood)
  7. Well, Oh Well (Tiny Bradshaw)
  8. Journey's End (Dinah Washington)
  9. Bess' Boogie (Bobby Smith)
  10. Mistrustin' Blues (Little Esther)

- DALLAS, TEXAS
1. Pink Champagne (Joe Liggins)
  2. Where There Is No Love (Roy Milton)
  3. Heart Full Of Pain (Lil Greenwood)
  4. Every Day I Have The Blues (Lowell Fulson)
  5. Dowling St. Hop (Lester Williams)
  6. Cry Baby (Johnny Otis)
  7. Cry, Cry, Baby (Ed Wiley)
  8. After Dark Blues (Billy Wright)
  9. Some Rainy Day (Pee Wee Crayton)
  10. If I Be Lucky (Joe Fritz)

**THE CASH BOX**

*Jazz 'n Blues Reviews*

**★ AWARD O' THE WEEK ★**

"WOULD I STILL BE THE ONE IN YOUR HEART?" (2:46)  
 "COUNT EVERY STAR" (2:45)

**THE BLENDERS**  
 (Decca 48158)



THE BLENDERS

● New vocal group make their bow on Decca wax, and step out on the right foot via this release pairing "Would I Still Be The One In

Your Heart?" and "Count Every Star." It's the top deck that we're raving about, and we're sure you will too. Tune is a slow moving ballad, offered in rich, sincere vocal tones from start to finish. Ditty has an infectious quality about it that rings the bell, and makes you wanna sing along with it. Vocal harmony of the combo is smooth and superb all the way. It's the kind of quiet wax that you want to relax with. On the other end, the combo offer their rendition of this current pop ballad. Ditty is climbing in popularity, and should get an added hypo as a result of this rendition. The top deck is the side they'll rave about though — ops should get with it!

"ANY TIME YOU RING MY BELL" (2:45)

"LET MY DREAMS COME TRUE" (2:57)

**ARBEE STIDHAM**  
 (RCA Victor 22-0083)

● Top deck has Arbee Stidham offering a hot and holler melody that rolls in mellow manner. Tune is in the stock vein, and won't cause too much excitement. Flip side slows side, and has the warbler going off the deep end on a blues ballad. Ops who have the spots might listen in.

"MISSING YOU" (2:35)

"AS LONG AS I LIVE" (2:35)

**THE FOUR BLUES**  
 (Apollo 1160)

● Pair of blues ballads by the Four Blues, and the offering of this fresh pair by the vocal combo. Both ends whirl in slow tempo, with some very effective vocal work by the group showing throughout. Top deck has a spot solo, while the flip finds the group chanting prettily. Wax should hold its own in the boxes.

"BOUNCIN' WITH BILL" (2:43)

"THAT'S THE CORKSCREW" (2:47)

**BILL GAITHER**  
 (MGM 10708)

● Instrumental patter of the top deck is fair enough to attract some silver in the phonos. Mellow tones of the Bill Gaither crew should satisfy the jazzophiles some, and add to music ops take. Flip side has Ione Wade on a slow side that drags a bit. Ops might lend an ear in this direction.

"HOW ABOUT THAT?" (2:25)

"HEART THROBBING BLUES" (3:00)

**EDDIE MACK**  
 (Apollo 422)

● Eddie Mack comes up with a bit of blues shouting in hot and holler style on this duo. Top deck rolls in up tempo patter, with the Bobby Smith ork blasting away in the background. Coupling slows down some, but has Eddie howling away nevertheless. Sides are tailor made for jazz and blues spots. Ops should get with 'em.

"IF YOU ONLY KNEW" (2:53)

"I NEVER KNEW I LOVED YOU" (2:44)

**BILLY MATHEWS**  
 (Jubilee 5024)

● Vocal flavor of this biscuit is top notch from the word go. Both ends of this platter are a cinch to clinch with music ops and fans alike. Billy Mathews vocal intonation fits the mood and patter of the romance songs like a glove. Wax makes you pay avid listening attention, and is gilded immensely by some very fine vocal chanting by The Balladeers, and the Rene Hall Sextet's instrumental tones. Get this one!

"CHICKEN A LA BLUES" (2:17)

"POOR MAN'S BLUES" (2:42)

**COUSIN JOE**  
 (Decca 48157)

● Top lid has Cousin Joe wailing a blues riff in medium patter, with some blues tones seeping thru the wax in the background. Ivory spot brightens the wax some, but it's Joe's vocal that hogs the limelight. Other end has Joe shouting in all his gusto, and bids fair for juke box favor. Disk won't stop traffic—it'll hold its own tho.

"LULLABY IN RHYTHM" (2:46)

"SUMMERTIME" (2:57)

**CARL PERKINS**  
 (Sovoy 742)

● Unique piano work by Carl Perkins on both ends of this one should serve the crowd that likes 'em sweet and mellow well enough. Both tunes are standards, and will be well known by music ops. This rendition has Carl tinkling the ivories in smart tones throughout. Disk rates a spot on ops machines.

"COUNT EVERY STAR" (2:55)

"I'M GONNA PAPER ALL MY WALLS" (2:20)

**THE RAVENS**  
 (National 9111)

● Top deck is a current ballad winning wide popularity. This rendition, with The Ravens giving it a smooth, silken finish, is definitely one of the best around. Flip side has Ricky in the spotlight, taking it easy throughout on another pop ballad. The side we like is the top one—we're sure you will too.

Sure There'll Be Imitations, But We Have  
**THE ORIGINAL**  
**SAY WHEN**

**ROYALTY No. 300**  
 Exclusive Sales Agents  
 Sovoy Record Co., Inc.

Vocals by Zee Cowan and Jim Burdette  
 Backed by  
**I WON'T BELIEVE YOU ANY MORE**  
 Vocals by Johnny Thompson

★ **SAVOY HIT PARADE** ★

- 731** DOUBLE CROSSING BLUES . . . . . Vocals by LITTLE ESTHER
- AIN'T NO THIN' SHAKIN' . . . . . with JOHNNY OTIS ORCH
- 735** MISTRUSTIN' BLUES . . . . . Vocals by LITTLE ESTHER
- MISERY . . . . . with JOHNNY OTIS ORCH
- 743** BLUES NOCTURNE . . . . . JOHNNY OTIS ORCH
- NEW ORLEANS SHUFFLE . . . . . ORCH
- 738** THERE AIN'T NO USE BEGGIN' . . . . . Vocals by the ROBINS with JOHNNY OTIS ORCH
- OUR ROMANCE IS GONE . . . . .
- 741** AFTER DARK BLUES . . . . . Vocals by BILLY WRIGHT
- HEAVY HEARTED BLUES . . . . .

WATCH FOR THE NEW LITTLE ESTHER RECORD ON JUNE 1st.

*Savoy* **RECORD CO., INC.**  
 58 Market St., Newark 1, N. J.

**NEW RELEASES — NOW ON SALE**  
**JOHNNY SPARROW**

Exclusively on National Records

NATIONAL #9114 "WHO OWNS THE JOINT"  
 "WORD FROM DEACON BIRD"

**BILLY BANKS**

Exclusively on National Records

NATIONAL #9118 "TRAIN'S COMIN' "  
 "MAPLE LEAF RAG"

Acc. by **ELMER SCHOEBEL & his Dixieband**  
**GOING STRONG!**

NATIONAL #9109 **EILEEN BARTON**  
 "HONEY, WON'T YOU HONEYMOON WITH ME"  
 "DIXIELAND BALL"

NATIONAL #9110 **DANNY SCHOLL**  
 "OUR LOVE STORY"  
 "OPEN, PARACHUTE"

NATIONAL #9111 **THE RAVENS**  
 "COUNT EVERY STAR"  
 "I'M GONNA PAPER ALL MY WALLS"

NATIONAL #9108 **LYNNE HOWARD**  
 "CHOO'N GUM"—"CRY, CRY, CRY"



ORDER FROM YOUR NEAREST DISTRIBUTOR  
 or NATIONAL DISC SALES • 1841 BROADWAY, N. Y. 23, N. Y.



best sellers

**POPULAR**

- ★ **JOHNNY LONG**  
15044 Calico Ball  
In The Evening By The Moonlight  
15035 Silver Dollar  
Dixie
- ★ **SISTER SLOCUM**  
15041 Red Hot Mama  
Blues For The Whistler
- ★ **RUBY WRIGHT**  
15033 Thanks For The Buggy Ride  
Regular Gal

**FOLK • WESTERN**

- ★ **MOON MULLICAN**  
830 I'll Sail My Ship Alone  
Moon's Tune
- ★ **HAWKSHAW HAWKINS**  
859 Back To The Dog House  
Pardon Me For Loving You
- ★ **COWBOY COPAS**  
855 Blues In The Moonlight  
Heartbroken
- ★ **MEL COX**  
857 Guitar Jump  
No Suh!
- ★ **WAYNE RANEY**  
856 Fast Train Through Arkansas  
Under The Double Eagle
- ★ **HANK PENNY**  
828 Bloodshot Eyes  
I Was Satisfied
- ★ **YORK BROTHERS**  
858 Motor City Boogie  
I'm Coming Back Home To Stay
- ★ **REDD STEWART**  
860 It's All Over (But The Tears I'll Shed  
Over You)  
My Little Wild Rose Of The Hills
- ★ **DELMORE BROTHERS**  
849 Sand Mountain Blues  
I Swear By The Stars

**SEPIA • BLUES**

- ★ **TINY BRADSHAW**  
4357 Well Oh Well  
I Hate You
- ★ **ROY BROWN**  
DeLuxe I Feel That Young Man's Rhythm  
3302 End Of My Journey
- ★ **EARL BOSTIC**  
4369 Serenade  
Wrap Your Troubles In Dreams
- ★ **RED MILLER**  
4356 Bewildered And Confused  
I'm Eating My Heart Out Over You
- ★ **SONNY THOMPSON**  
4345 Sugar Cane  
I'm Coming Back Home To Stay
- ★ **THE TRUMPETEERS**  
4360 Where Shall I Go  
Trouble About My Soul
- ★ **EDDIE "CLEANHEAD" VINSON**  
4355 Ashes On My Pillow  
No Good Woman Blues
- ★ **IVORY JOE HUNTER**  
4347 Please Don't Cry Anymore  
I Got Your Water On
- ★ **WYNONIE HARRIS**  
4342 I Like My Baby's Pudding  
I Can't Take It No More



# MERCURY PURCHASES PRESSING PLANT IN COAST EXPANSION

## Firm Buys Modern Records Factory

LOS ANGELES—Mercury Records this week announced the purchase of the Modern Record pressing plant, mill and complete physical facilities at Santa Monica and Robertson Blvds., in order to expedite increased production of Mercury platters for West Coast distribution.

The long brewing deal, which was closed between Hank Fine on behalf of Mercury and Jules Binari, head of Modern Records, is reported to involve an estimated \$78,000 transaction. Terms of the arrangement call for Modern Records to continue using the plant for their own pressing at the rate of a minimum 80,000 discs monthly. The plant had carried the Model label out front for a period of three years.

With a peak capacity production of 750,000 records, both 78 and 45 speeds, the plant promises to maintain full pace since Mercury alone plans to produce 400,000 monthly. Considered the most complete independent pressing plant on the West Coast, the former Modern layout is equipped to handle a record from its initial studio cutting through processing of masters, pressing, printing labels, packaging and shipment.

Several changes in plant personnel resulted from the change in ownership, a number of pressers being brought in from another Fine plant, but most of the Modern shop employees will stay on under the Mercury aegis.

As announced by Jules and Saul Bihari, the Modern operation will continue in full force from its new Beverly Hills offices on Canon Drive. Austin McCoy, music director of the company, remains with Modern in that capacity.

## Cosnat Distribbs Open New Quarters

NEW YORK—Jerry Blaine, president of Cosnat Distributing Corp., this city, this past week formally opened his new record distributing headquarters with a three-day party celebration.

On hand to send the new quarters off to a flying start were figures from every field associated with the phonograph record business. Disk jockeys, record executives, other distributors, recording artists and the trade press were on hand to congratulate Blaine.

The new quarters will house the Cosnat firm in grand style. The trade, in unison, congratulated Blaine for his spacious quarters, record-preview counter, parking facilities, and in general, the efficient operation of his organization. The larger space the Cosnat firm has will allow for greater speed in the shipping of records, and in addition, enable the firm to stock a wider variety of recordings.

Cosnat is one of the nation's largest record distributing organizations, and has an enviable reputation in the phonograph recording business.

## Predict Huge Success For "Love Like Ours"

NEW YORK—Tradesters who were treated to a preview showing of "The Men", here this past week, predicted similar success for the flicker's theme "Love Like Ours" as that attained by the widely popular "Third Man Theme".

"The Men," a new Stanley Kramer production released thru United Artists, is published by Laurel Music and was penned by Dmitri Tiomkin and Johnny Lehman. Song is set for a heavy promotion campaign, with a flock of records set to be released on July 1st. The tune is heard throughout the film, in every conceivable tempo and rhythm, and caused much attention among those present.

Pic subject deals with the problems of a paraplegic veteran to adjust himself to everyday living conditions.

## Standard Songs are MONEY MAKERS!

### "VALENCIA"

Recorded by **TONY MARTIN** on Victor

★ **PERCY FAITH** on Columbia  
Pub. By: HARMS, INC.

**MUSIC PUBLISHERS HOLDING CORP.**  
NEW YORK, N. Y.

## YOU'LL BE IN THE "BLUE CHIPS" with

# "BLUE PRELUDE"

- NEW RECORDINGS JUST RELEASED
- PAUL WESTON with ART MORTON ..... Capitol
  - AMES BROTHERS ..... Coral
  - WOODY HERMAN ..... Coral
  - MILDRED BAILEY & Vic Schoen Ork ..... Decca
  - JAN AUGUST-HARMONICATS ..... Mercury
  - ZIGGY ELMAN ..... M-G-M
  - THREE SUNS ..... Victor

**WORLD MUSIC, INC. 607 - 5th Ave. N. Y.**



- 1 BIRMINGHAM BOUNCE**  
Red Foley  
(Decca 46234)
- 2 CHATTANOOGIE SHOE SHINE BOY**  
Red Foley  
(Decca 46205)
- 3 I LOVE YOU BECAUSE**  
Ernest Tubb  
(Decca 46213)
- 4 LONG GONE LONESOME BLUES**  
Hank Williams  
(MGM 10654)
- 5 I'LL SAIL MY SHIP ALONE**  
Moon Mullican  
(King 830)

### ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

- LETTERS HAVE NO ARMS**  
Ernest Tubb  
(Decca 46207)
- BONAPARTE'S RETREAT**  
Pee Wee King  
(RCA Victor 21-0111)
- CHOCOLATE ICE CREAM CONE**  
Red Foley  
(Decca 46234)
- WHY SHOULD I CRY?**  
Eddy Arnold  
(RCA Victor 21-0300)
- TAKE ME IN YOUR ARMS AND HOLD ME**  
Eddy Arnold  
(RCA Victor 21-0146)



**THE CASH BOX**

**DISC-HITS BOX SCORE**

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC. OPDS - LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

**CODE**

AB—Abbey	ME—Mercury
AL—Aladdin	MG—MGM
AP—Apollo	MO—Modern
AR—Aristocrat	NA—National
BB—Bluebird	RA—Rainbow
BU—Bullet	RE—Regent
CA—Capitol	RO—Ronde
CM—Commodore	SA—Savoy
CO—Columbia	SIT—Sittin' In
CR—Coral	SP—Specialty
DA—Dana	SPT—Spotlite
DE—Decca	SU—Supreme
DV—Delvar	TE—Tempe
HA—Harmony	TW—Tower
HT—Hi-Tone	VI—Victor
KI—King	VO—Vocellen
LO—London	

	May 20	May 13
<b>1—THIRD MAN THEME</b>	<b>139.1</b>	<b>140.9</b>
CA-820—ALVINO REY <i>Steel Guitar Rag</i>		
CO-38706—HUGO WINTERHALTER <i>Come Into My Heart</i>		
CO-38665—CAFE VIENNA QUARTET <i>Cafe Mozart Waltz</i>		
CR-60159—OWEN BRADLEY <i>Cafe Mozart Waltz</i>		
DE-24908—ETHEL SMITH <i>Cafe Mozart Waltz</i>		
DE-46218—HANK GARLAND <i>Lowdown Billy</i>		
DE-24839—GUY LOMBARDO O. <i>Cafe Mozart Waltz</i>		
DE-24916—ERNST NASAR <i>Cafe Mozart Waltz</i>		
LO-536—ANTON KARAS <i>Cafe Mozart Waltz</i>		
ME-5373—HERMAN STACHOW <i>Under The Linden Tree</i>		
MG-10593—FRANZ DIETSCHMANN		
VI-20-3698—IRVING FIELDS' TRIO <i>Poet And Peasant Rumbature</i>		
VI-20-3611—IRVING FIELDS' TRIO <i>The Wedding Samba</i>		
VI-20-3709—RAY McKINLEY O. <i>I Don't Wanna Be Kissed</i>		
<b>2—BEWITCHED</b>	<b>95.4</b>	<b>55.6</b>
CA-1000—MEL TORME <i>The Piccolino</i>		
DE-24983—GORDON JENKINS O. <i>Where In The World</i>		
ME-5399—JAN AUGUST & HARMONICATS <i>Blue Prelude</i>		
TW-1473—BILL SNYDER		
VI-20-3617—ANDRE PREVIN		
VI-20-3726—LARRY GREEN <i>If I Had You On a Desert Isle</i>		
<b>3—MY FOOLISH HEART</b>	<b>80.9</b>	<b>77.4</b>
CA-934—MARGARET WHITING <i>Stay With The Happy People</i>		
CO-38697—HUGO WINTERHALTER O. <i>Leave It To Love</i>		
DE-24830—GORDON JENKINS <i>Don't Do Something, Etc.</i>		
ME-5362—RICHARD HAYES <i>The Flying Dutchman</i>		
MG-10623—BILLY ECKSTINE <i>Sure Thing</i>		
VI-20-3681—MINDY CARSON <i>Candy And Cake</i>		

	May 20	May 13
<b>4—IT ISN'T FAIR</b>	<b>75.6</b>	<b>65.7</b>
CA-860—BENNY GOODMAN O. <i>You're Always There</i>		
CO-38735—LES BROWN O. <i>Solid As A Rock</i>		
CR-60156—BILL HARRINGTON <i>High On The Eiffel Tower</i>		
DE-24895—JOE MARINE <i>Cry Of The Wild Goose</i>		
GM-943—RAY DOREY <i>Too Many Kisses</i>		
HAP-105—JOEY NASH <i>If I Forget You</i>		
KI-15034—FREDDY MILLER O.		
ME-5382—RICHARD HAYES <i>Thunder In My Heart</i>		
ME-6290—DINAH WASHINGTON		
MG-10637—BILL FARRELL <i>Bambaa</i>		
VI-20-3609—SAMMY KAYE O. <i>My Lily And My Rose</i>		
<b>5—IF I KNEW YOU WERE COMIN', I'D'VE BAKED A CAKE</b>	<b>66.2</b>	<b>83.4</b>
BE-5005—TOMMY CARLYN		
CA-916—BENNY STRONG O.		
CO-38707—AL TRACE O.		
CR-601169—GEORGIA GIBBS		
DE-24944—MERMAN & BOLGER		
LO-658—EVE YOUNG		
ME-5392—EILEEN BARTON		
MG-10660—ART MOONEY O.		
NA-9103—EILEEN BARTON		
VI-20-3713—FONTAINE SISTERS		
<b>6—SENTIMENTAL ME</b>	<b>54.5</b>	<b>54.9</b>
CA-923—RAY ANTHONY O. <i>Spaghetti Rag</i>		
CR-60140—AMES BROS. <i>Rag Mop</i>		
DE-24904—RUSS MORGAN <i>Copper Canyon</i>		
ME-8174—STEVE GIBSON <i>Are You Lonesome Tonight?</i>		
<b>7—DEARIE</b>	<b>54.2</b>	<b>54.6</b>
CA-858—STAFFORD-MacRAE <i>Monday, Tuesday, Wednesday</i>		
DE-24873—MERMAN-BOLGER <i>I Said My Pajamas</i>		
CO-38717—MARJORIE HUGHES <i>Ho-Hum, It's Spring</i>		
DE-24899—GUY LOMBARDO & <i>My Lily &amp; My Rose</i>		
LO-609—GEORGE TOWNE O. <i>Chattanooga Shoe Shine Boy</i>		
VI-20-3696—KIRK-WARREN <i>Just A Girl That Men Forget</i>		
MG-10654—MARY ELLEN <i>Candy And Cake</i>		
<b>8—HOOP-DEE- DOO</b>	<b>53.9</b>	<b>45.3</b>
CA-980—KAY STARR <i>A Woman Likes To Be Tald</i>		
CO-38771—DORIS DAY <i>Marriage Ties</i>		
CO-38799—FRANKIE YANKOVIC <i>Night After Night</i>		
CR-60209—AMES BROS. <i>Stars Are The Windows of Heaven</i>		
DE-24986—RUSS MORGAN O. <i>Dawn The Lane</i>		
ME-5419—LAWRENCE WELK <i>If You Can't Get A Drum</i>		
MG-10702—LYN DUDDY SINGERS <i>Dawn The Lane</i>		
VI-20-3747—COMO & FONTAINE SISTERS <i>On The Outgoing Tide</i>		
<b>9—OLD PIANO ROLL BLUES</b>	<b>33.4</b>	<b>36.1</b>
AB-15003—LAWRENCE COOK <i>Why Do They Always Say No?</i>		
CA-970—JAN GARBER O. <i>Cladhapper</i>		
CO-38773—BEATRICE KAY <i>Why Do They Always Say No?</i>		
CR-60177—CLIFF STEWARD <i>Why Do They Always Say No?</i>		
DE-24977—CARMICHAEL AND DALEY <i>Stay With The Happy People</i>		
DE-27024—AL JOLSON-ANDREWS SISTERS <i>Way Down Yander In New Orleans</i>		
ME-5400—FEB SEPTEMBER <i>Spain</i>		
VI-20-3751—CANTOR—KIRK—KAYE O. <i>Juke Box Annie</i>		

	May 20	May 13
<b>10—DADDY'S LITTLE GIRL</b>	<b>29.9</b>	<b>54.1</b>
CA-850—SKITCH HENDERSON <i>Chattanooga Shoe Shine Boy</i>		
CO-38711—DICK JURGENS <i>We'll Build A Bungalow</i>		
CO-20670—RAY SMITH <i>Unfaithful One</i>		
CR-60158—BOB EBERLY <i>With My Eyes Wide Open I'm Dreaming</i>		
DE-24872—MILLS BROTHERS <i>If I Live To Be A Hundred</i>		
LO-602—HENRY JEROME O.		
ME-5371—EDDY HOWARD <i>Rag Mop</i>		
RA-80088—DICK TODD		
VI-20-3550—PHIL REGAN <i>Oh Eleanor</i>		
MG-10658—JOHNNY DESMOND <i>Dream A Little Longer</i>		
<b>11—MUSIC, MUSIC, MUSIC</b>	<b>25.4</b>	<b>48.9</b>
CA-862—MICKEY KATZ <i>The Wedding Samba</i>		
CO-38704—HUGO WINTERHALTER <i>Glow-Worm</i>		
CR-60153—AMES BROS. <i>I Love Her Oh! Oh! Oh!</i>		
DE-24881—CARMEN CAVALLERO <i>O, Katherina</i>		
LO-604—TERESA BREWER		
ME-5369—TWO TON BAKER <i>Chattanooga Shoe Shine Boy</i>		
MG-10627—JOHNNY BOND O. <i>Rag Mop</i>		
RA-90055—EDDIE MILLER		
RO-222—KEN GRIFFIN		
VI-20-3685—BRADFORD-ROMANO		
VI-21-0169—HOMER & JETHRO <i>I Said My Nightshirt</i>		
<b>12—RAIN</b>	<b>18.9</b>	<b>17.5</b>
CA-937—DEAN MARTIN <i>Zing-A-Zing-A-Boom</i>		
CO-38739—TONI ARDEN <i>Mother, Mather, Mother</i>		
DE-24950—LARRY FOTINE O. <i>Little Jug</i>		
ME-5407—GENE WILLIAMS <i>Ask Me No Questions</i>		
MG-10669—FRANK PETTY TRIO <i>Precious Little Thing Called Love</i>		
VI-20-3761—HONEYDREAMERS <i>Sweetheart Semicolon</i>		
<b>13—WANDERIN'</b>	<b>18.2</b>	<b>22.4</b>
VI-20-3680—SAMMY KAYE <i>The Bicycle Sang</i>		
<b>14—COUNT EVERY STAR</b>	<b>18.1</b>	<b>16.1</b>
CA-979—RAY ANTHONY O. <i>Darktown Strutters Ball</i>		
CA-859—RAY ANTHONY O. <i>Bamboo</i>		
CO-38732—HERB JEFFRIES <i>Our Love Story</i>		
VI-20-3697—HUGO WINTERHALTER <i>Flying Dutchman</i>		
<b>15—CHOO'N GUM</b>	<b>16.2</b>	<b>30.9</b>
CA-981—DEAN MARTIN <i>I Don't Care If The Sun</i>		
CO-12457—WALT SOLEK O. <i>Wild West Polka</i>		
CO-38801—TONI HARPER <i>Flappy</i>		
DE-24998—ANDREWS SISTERS <i>I'm Gonna Paper My Walls</i>		
LO-678—TERESA BREWER <i>Honky Tonkin'</i>		
ME-5417—KITTY KALLEN <i>Juke Box Annie</i>		
NA-9108—LYNNE HOWARD <i>Cry, Cry, Cry</i>		
<b>16—ROSES</b>	<b>15.9</b>	<b>5.9</b>
CA-1001—RAY ANTHONY O. <i>National Emblem March</i>		
DE-27008—DICK HAYMES <i>I Still Get A Thrill</i>		
LO-682—SNOOKY LANSON <i>Where Are You Gonna Be, Etc.?</i>		
MG-10684—BILLY ECKSTINE <i>My Destiny</i>		
VI-20-3754—SAMMY KAYE O. <i>Tiddley Winkie Wao</i>		
VI-21-0306—SONS OF THE PIONEERS		

	May 20	May 13
<b>17—ARE YOU LONESOME TONIGHT?</b>	<b>15.9</b>	<b>8.2</b>
CA-1004—EDDIE GRANT		
ME-8174—STEVE GIBSON <i>Sentimental Me</i>		
MG-10628—BLUE BARRON O. <i>Penny Wise, Etc.</i>		
VI-20-3749—DON CORNELL <i>Stay With The Happy People</i>		
<b>18—C'EST SI BON</b>	<b>13.5</b>	<b>13.2</b>
CA-803—ROBERT CLARY <i>Do It Again</i>		
DE-24932—DANNY KAYE <i>Wilhelmina</i>		
DE-50156—ETIENNE SISTERS <i>Yolande</i>		
MG-10613—JOHNNY DESMOND <i>If You Could Care</i>		
VI-20-3712—TOMMY DORSEY O. <i>I Oughta Know Mare About You</i>		
<b>19—ENJOY YOURSELF</b>	<b>13.2</b>	<b>11.4</b>
CO-38709—DORIS DAY <i>I Said My Pajamas</i>		
DE-24825—GUY LOMBARDO O. <i>Rain Or Shine</i>		
ME-5361—LOUIS PRIMA O. <i>I Ain't Ganna Take It</i>		
MG-10650—JANE HARVEY <i>Diamonds Are A Girl's Best Friend</i>		
VI-20-3705—EDDIE CANTOR <i>I Love Her (Oh! Oh!)</i>		
VI-20-3375—TOMMY DORSEY <i>She's A Hame Girl</i>		
<b>20—VALENCIA</b>	<b>12.9</b>	<b>11.3</b>
CO-38786—PERCY FAITH O. <i>I Crass My Fingers</i>		
VI-20-3755—TONY MARTIN <i>I Don't Care If The Sun Don't Shine</i>		

**ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY**

<b>21—SUNSHINE CAKE</b>	<b>12.8</b>	<b>8.3</b>
<b>22—I WANNA BE LOVED</b>	<b>11.4</b>	<b>11.1</b>
<b>23—THERE'S NO TOMORROW</b>	<b>11.3</b>	<b>10.6</b>
<b>24—LET'S GO TO CHURCH</b>	<b>10.9</b>	<b>16.4</b>
<b>25—JOSHUA</b>	<b>10.8</b>	<b>3.4</b>
<b>26—MUSKRAT RAMBLE</b>	<b>10.7</b>	<b>2.9</b>
<b>27—SPAGHETTI RAG</b>	<b>10.5</b>	<b>12.1</b>
<b>28—CHINESE MULE TRAIN</b>	<b>10.3</b>	<b>11.5</b>
<b>29—GO TO SLEEP, GO TO SLEEP</b>	<b>10.2</b>	<b>7.9</b>
<b>30—ON THE OUT- GOING TIDE</b>	<b>8.9</b>	<b>4.8</b>
<b>31—DOWN THE LANE</b>	<b>8.8</b>	<b>—</b>
<b>32—ASK ME NO QUESTIONS</b>	<b>7.2</b>	<b>2.6</b>
<b>33—CHATTANOOGIE SHOE SHINE BOY</b>	<b>7.1</b>	<b>4.9</b>
<b>34—THE HORSE TOLD ME</b>	<b>5.5</b>	<b>3.3</b>
<b>35—I FOUND MY MAMA</b>	<b>4.7</b>	<b>—</b>
<b>36—WILHELMINA</b>	<b>4.5</b>	<b>6.3</b>
<b>37—BICYCLE SONG</b>	<b>2.9</b>	<b>7.4</b>
<b>38—I DON'T CARE IF THE SUN DON'T SHINE</b>	<b>2.4</b>	<b>—</b>
<b>39—SILVER DOLLAR</b>	<b>2.3</b>	<b>8.4</b>
<b>40—STARS AND STRIPES FOREVER</b>	<b>1.9</b>	<b>—</b>
<b>41—PUT ON AN OLD PAIR OF SHOES</b>	<b>1.8</b>	<b>4.7</b>
<b>42—QUICKSILVER</b>	<b>1.5</b>	<b>8.6</b>





*the Nation's Leading Cup Dispenser*

**3-FLAVOR CUP-DRINK VENDOR**

**superVend**

# Profit opportunities..unlimited

with the new, improved

## SuperVend

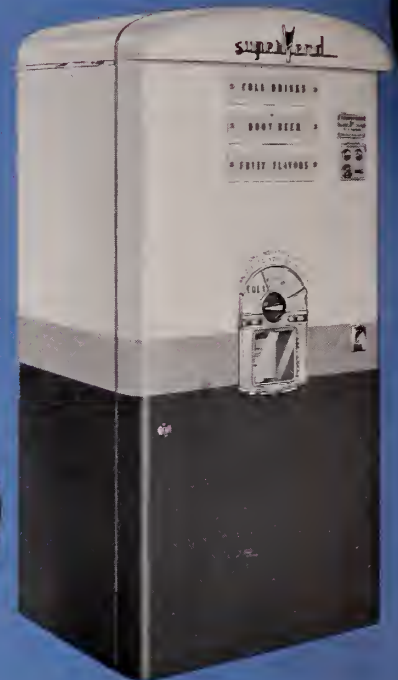
### 3-FLAVOR CUP-DRINK VENDOR

A sleek, glistening beauty! SuperVend's new all-metal cabinet, with its dual-toned baked enamel finish, is the *handsomest* drink vendor you have ever seen! Designed to *keep* its sparkling, clean beauty: rounded corners, plastic-covered drink name-plates, *hooded* fluorescent lighting!

The new, improved SuperVend is as practical as it is beautiful! Dial selector and coin slot set for *children* and adults . . . and it's so clear and simple that even a small child can easily get the drink he wants. If the customer wants cola, he gets a 100% pure cola drink—with no chance of mixture or dilution from other flavors in the machine!

Always the *finest* . . . the new, improved SuperVend is now even *finer*!

*new*  
**EYE  
APPEAL**



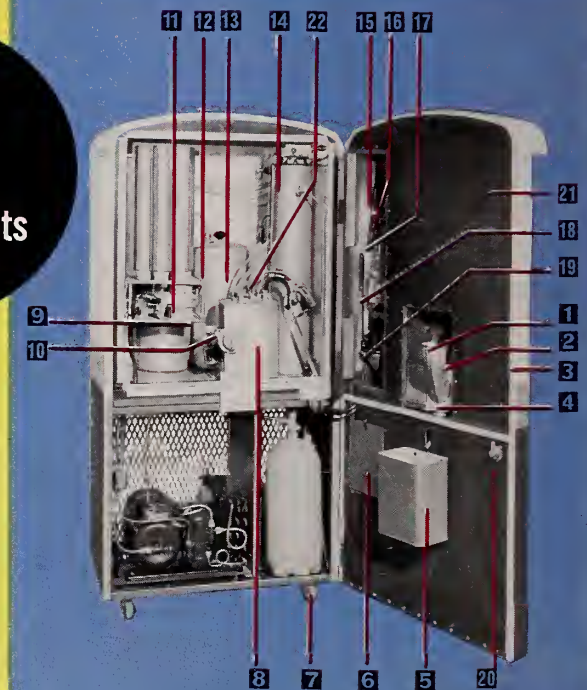
Not only is the new SuperVend *better looking*, but it has been improved mechanically, too. It includes *all* the most modern improvements—many of which are *exclusive* with SuperVend!

**For better trouble-free operation, the new SuperVend has been mechanically improved 22 ways:**

1. Cup well removable for easy cleaning.
2. Improved design prevents tilting of cups.
3. Hinged delivery door allows one-hand operation.
4. Long-life germicidal lamp—no starter.
5. Tank on door easily removed for cleaning.
6. Large removable coin box.
7. Casters moved forward to prevent tilting.
8. Improved cooling and carbonation.
9. Redesigned selector valve gives faster delivery.
10. Delivery mechanism simplified; adjustments eliminated.
11. Cup dispenser simplified; delivery mechanism eliminated.
12. Increased syrup capacity.
13. Improved syrup drum cleaning.
14. Redesigned pre-cooler to improve efficiency and eliminate leaks.
15. Simplified wiring assemblies.
16. Improved coin entry chute.
17. Light pressure slug scavenger mechanism.
18. Simplified coin changer.
19. Improved change return cup prevents coin loss.
20. Improved lock mounting eliminates binding.
21. Delivery casting adaptable to auxiliary kits.
22. Leakproof plastic floats.

*Unequaled* by any other machine, the new SuperVend is the nation's leading cup-drink dispenser!

**22**  
improvements





## PROFITABLE LOCATIONS EVERYWHERE

**new  
SALES  
APPEAL**

**More profitable** than bottle vending machines or single-flavor cup-drink dispensers

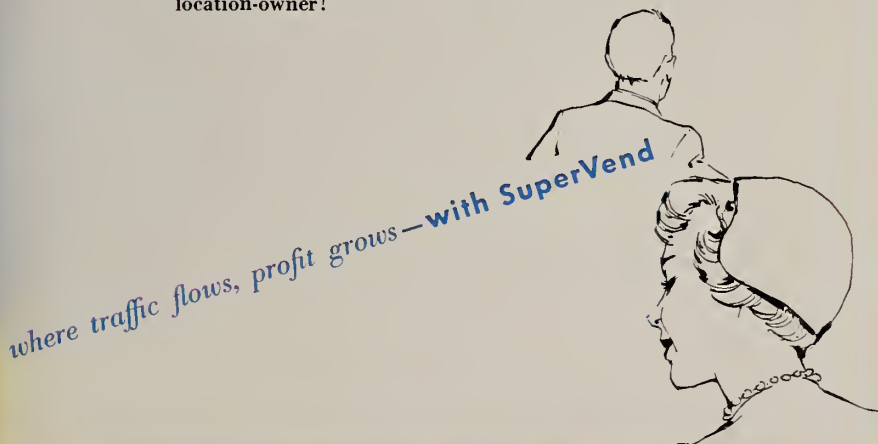
**superVend**

**sells more drinks  
to more people!**

Occupying less than 6 square feet (2'9" x 2'1"), the new SuperVend can dispense 320 six-ounce drinks per hour. No other space needed . . . no bottle storage . . . no lost or broken bottles.

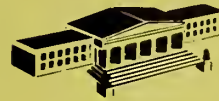
A three-flavor SuperVend often does *four times* the volume of a single-flavor machine in the same location! You can increase the SuperVend sales *even more* by adding two more drinks, all within the same machine—either non-carbonated or hot drink. Simply add one or two attachments within the same machine.

Like the machine, the profits are *automatic*. No sales help, no change making (5c-10c-25c change-maker is standard equipment). Needs no attention, no work, no expense, no trouble to location-owner!



### INDUSTRIAL PLANTS

Bakeries, warehouses, forge shops, steel mills, boiler plants, etc.



### SCHOOLS AND UNIVERSITIES

Business colleges, trade schools, dancing schools, etc.



### AIR, RAIL AND BUS TERMINALS

These are some of the most profitable locations.



### MILITARY INSTALLATIONS

Important locations even in peacetime.



### SUPER MARKETS

Department stores, etc. Where there's traffic there's sales for SuperVend.



### THEATRES

Lobbies of indoor movie theatres, outdoor movies, etc.



### AMUSEMENT CENTERS

Zoos, parks, ball parks, race tracks, etc.



### BOWLING ALLEYS

Tennis courts, swimming pools, etc.



### OFFICES

Courthouses, city halls, hotel lobbies—wherever people congregate.



### CLUBS

Golf and country clubs, employees clubs.



### FILLING STATIONS

And large indoor parking garages.

superVend

improved machines — localized  
factory-trained service means

greater sales and profits

all the way down the line for

SuperVend FINANCING PLAN

Inquire about the SuperVend financing plan.  
SuperVend management realizes  
that it takes money to make money!



*operator*

*location owner*

THIS IS SuperVend's SALES AND SERVICE POLICY: A factory-trained *qualified operator* — under the direct supervision of a SuperVend distributor — will always be within a few miles of every SuperVend machine. From the very top, the SuperVend organization is sectionalized and then localized, with adequate supervision all down the line, to assure top-flight, careful service for every SuperVend vendar. This policy assures greater satisfaction for the consumer who finally puts the coin in the machine... and greater sales and profits for everyone all down the line.

*write, wire, phone*

superVend SALES CORPORATION

134 N. La Salle Street, Chicago

MIKE HAMMERGREN, *President*

## N.A.M.A. Region IX Hold May 21, Texas Meet

### Vaughn Heads Program

DALLAS, TEXAS—Tom Vaughn, chairman of Region IX National Automatic Merchandising Association, (N.A.M.A.) has just announced the program for a meeting of the organization to be held on May 21, Baker Hotel, this city.

Featured speaker at the all-day get-together will be Carl Boyle, manager, Fountain Division, Dr. Pepper Company, Dallas. Boyle will talk on the subject of "Merchandising A Location". The discussions will cover the vending of candy, cigarettes, beverages (cup and coffee), and penny-bulk with addresses scheduled by leading automatic merchants thruout the state of Texas.

On the general topic of "What Are The Minimum Sales Needed Per Machine Per Week To Show A Profit," Harold Rheder, Dallas automatic merchant, will cover candy; Robert Rowland, C. F. Rowland Peanut & Candy Co., Dallas, will follow on the same subject. G. A. Methvin, Automatic Cigarette Service, Beaumont; and James N. Jory, City Wide Cigarette Co., San Antonio, will discuss cigarette vending. W. H. Mason III, Mason Automatic Vending Co., Houston, will speak on cup beverage vending and Joseph R. Dobson, Lone Star Vending Service, Dallas is scheduled to talk on coffee vending. John Horn of Abilene, will address the group on penny-bulk merchandising.

After luncheon speeches will be made by Fred L. Brandstrader, N.A.M.A. Legislative Council on Legislation; C. S. Darling, Executive Director, N.A.M.A. on an accounting program for automatic merchandisers; L. L. Cavanaugh, Director of Public Relations, N.A.M.A. will give a speech on "Red Feather" Plan for Operators; Fred L. Brandstrader will speak on group insurance for automatic merchandisers and L. L. Cavanaugh will discuss the coming N.A.M.A. convention.

The meeting will be concluded by a round table session, reports and the election of a regional chairman.

## Cole Products To Open Office No. 11

CHICAGO—Albert Cole, president of Cole Products Corporation, this city, manufacturers of the "Cole-Spa" beverage dispenser, is looking forward to the opening of the firm's eleventh regional sales office in Dallas, Texas, within a few weeks, according to reports.

At the present time this highly successful firm has sales offices in this city, in addition to their headquarters' offices at 39 South LaSalle Street, as well as offices in nine other important cities.

These are: New York, N. Y.; Boston, Mass.; Philadelphia, Pa.; Atlanta, Ga.; Detroit, Mich.; Kansas City, Mo.; New Orleans, La.; Los Angeles, and San Francisco, Calif.

The organization is planning far ahead to offer operators of beverage dispensers complete service and sales facilities within a few short miles from their operating centers.

The plan for continued opening of new regional sales offices has won much good favor from the firm's present operators, and sales have, at the same time, increased, according to executives of the firm.

Tho no new products have been announced at this time, it is reported that the firm is working at full capacity meeting orders which they have already on hand and that they are hoping to offset too big a backlog of orders in the future as the warmer months come along.

## First Distribbs Ready New Ball Gum Vendor & Disclose Promotion

CHICAGO—Wally Finke and Joe Kline of First Distributors, announced this past week a new ball gum merchandising idea to operate with their Mercury Ball Gum Vendor, slated to make its first appearance to the industry at the ACMMA show.

Automatic merchants will place a Mercury Ball Gum Vendor and a companion prize board on location. The vendor operates on nickel play and contains approximately 520 pieces of ball gum plus 50 "Fortune" or "Winner" balls. Winner balls are plastic shells which break in two revealing a printed fortune which is actually the name of one of the prizes on the display board. Customers receive a corresponding prize to the one shown on the board from the location owner.

The prize boards are furnished by First Distributors and assortments are changed periodically. On test locations it was found that the average location empties a machine within one week with a clear profit after deducting the cost of the merchandise and ball gum of \$12.00 for division between the automatic merchant and the location owner.

"Under this plan," Wally Finke stated, "the operator can reap lush profits possible in no other way with such a small investment. Automatic merchants who have tested this promotion have reported a unanimously favorable reception. Patrons are enthused with the machine as they always receive ball gum and can win as much as a six dollar prize. Also, through the volume purchasing power of First Distributors, the merchandise can be offered to the automatic merchant at wholesale prices and the customers receive prizes that have a retail value exceeding the total amount deposited in the machine."

Commented Joe Kline, "There is no limit to the number of locations which will be interested in ball gum machines that never before were considered possibilities for this type of vending equipment."

## Eastern Electric Bows With "Electro News"

NEW YORK—Eastern Electric, Inc. has introduced a new monthly house organ under the ownership of Jim Teahan, Public Relations Manager for the firm.

The new editor of the "Electro News" is a former army sergeant who is expected to improve and maintain factory-sales-automatic merchant relations by direct contact in the field and through the distribution of the four page "News."

## Two Mags. Set To Run Feature "A.M." Stories

NEW YORK—Ransdell Inc., periodical publishers, and Variety Merchandiser Publications have both informed The Cash Box, Automatic Merchant, that they are readying articles on automatic merchandising to appear in forthcoming issues of their magazines. Anyone interested in further information on the stories when they appear should contact Ransdell Inc., and Variety Merchandiser.

## Ideal Dispensers To Make 50,000 Vendors In '50

BLOOMINGTON, ILL.—Ideal Dispensers Inc., this city, which built 28,000 bottle vendors in 1949, is planning to turn out over 50,000 bottle vendors this year, it was reported.

William M. Kelly, Ideal Executive, stated that his firm is employing over 4000 A.B.T. coin mechanisms a day in order to maintain the pace of production needed to meet the company's giant 1950 goal. Ideal produces a varied line of beverage vending equipment.



See THE KEENEY  
DELUXE ELECTRIC  
CIGARETTE  
VENDOR

ON DISPLAY  
AT A.C.M.M.A. Show  
Booths 29-30-31-32  
Hotel Sherman, Chicago

- ★ STREAMLINED BEAUTY
- ★ HOLDS 432 CIGARETTE PACKS
- ★ SWING-UP TOP FOR EASY, RAPID LOADING
- ★ DESIGNED TO SPEED OPERATOR SERVICING
- ★ 3-WAY MATCH VENDING
- ★ ECONOMICALLY PRICED..... \$249.50

"Keeney PENNY LOADER"

Don't fail to see the Keeney Penny Loader in action. A new, quiet, faster, more economical means of loading pennies. Only \$119.50 f.o.b. Chicago.

J. H. Keeney & CO., INC.

2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

'POP' CORN SEZ  
AUTOMATIC  
VENDORS



NEW OR RECONDITIONED  
LOW PRICES—FACTORY  
GUARANTEE. IMMEDIATE  
DELIVERY.

AUTO-VEND, Inc.

5210 BONITA DALLAS, TEXAS

Lyon Reveals New Dual  
Drink Vendor

NEW YORK—Lyon Industries, Inc. has revealed a new automatic Dual Drink Vendor to be added to its present line of Single Drink Vendors.

The announcement, coincident with the usual warm weather peak demand for thirst quenching drinks, is timed to allow the machine to reach the market when beverage sales are at their highest point. The latest model Lyons machine offers a choice of two flavors in disposable cups, ice cold, properly carbonated and uniformly mixed.

Automatic merchants will be able to enjoy continuous sales of two flavors of beverages since the Lyon Dual Drink Vendor dispenses 1400 drinks from one filling of syrups and paper cups. Requiring only 24" by 30" of floor space, its cabinet is designed to induce the maximum possible impulse buying.

Executives of the firm claimed, "The same high profits and low maintenance reported by automatic merchants for the Lyon Single Drink Vendor will be true for the Dual Drink Vendor because it also has been engineered for owner-automatic merchant convenience."

N. Y. DISTRIBUTORS  
for KEENEY



Finest  
Cigarette  
Vending  
Machine  
Ever  
Built

BILOTTA DISTRIBUTING  
COMPANY

224 NORTH MAIN STREET  
NEWARK (Wayne County) NEW YORK

● Exclusive Wurlitzer Factory Distribu-  
tors for the Albany-Syracuse Territory ●

Candy - Men Announce  
"Biggest P.-R. Push"

CHICAGO—Paul M. Beich, Chairman of the Council on Candy of the National Confectioners' Association (NCA) last week announced "the biggest public relations program in the history of our industry."

The Council has already started distributing a public relations kit to members of the industry designed as a long-range volume booster. The kit is divided into four sections consisting of: (1) Editorial material to use in publications of the community or small-organization type; (2) Speeches written for delivery before community organizations; (3) Scientific reference material for use in combating slur campaigns and misunderstandings; (4) Educational material that can be made available to grade and high schools and to science editors on local papers.

# ACMMA EXHIBITORS

ABC NOVELTY CO.  
Booth ..... 74

A.B.T. MFG. CORP.  
Booth ..... 11

AMERICAN SHUFFLEBOARD CO.  
Booths.....33, 34, 35, 36

AMI, INC.  
Booths.....37, 38, 39, 40

AUTO-PHOTO CO.  
Booth ..... 84

BAKER NOVELTY CO.  
Booth ..... 63

BALLY MFG. CO.  
Booths..55, 56, 57, 58, 59, 60, 61, 62

BELL-O-MATIC CORP.  
Booths.....47, 48, 49, 50

BILLBOARD PUB. CO.  
Booths.....89, 90

BREUER ELECTRIC MFG. CO.  
Booth ..... 83

BUCKLEY MFG. CO.  
Booths.....17, 18, 19

THE CASH BOX  
Booth ..... 77

CITATION NOV. PROD., INC.  
Booth ..... 85

COIN MACHINE JOURNAL  
Booth ..... 92

COIN MACHINE SERVICE CO.  
Booth ..... 113

COMO MFG. CORP.  
Booth ..... 114

DEUTSCH LOCK CO., INC.  
Booth ..... 99

EDELCO MFG. & SALES CO.  
Booths.....26, 27, 28

EMPIRE C. M. EXCH.  
Booths.....93, 94

H. C. EVANS & CO.  
Booths.....43, 44, 45, 46, 79, 80

EXHIBIT SUPPLY CO.  
Booths.....64, 65, 66, 67, 68

FIRST DISTRIBUTORS  
Booth ..... 88

FISCHER SALES & MFG. CO.  
Booth ..... 104

FRUIT-O-MATIC MFG. CO  
Booth ..... 78

HARRIS GAYLORD MFG. CO.  
Booth ..... 90-B

GLOBE DISTRIBUTING CO.  
Booth ..... 87

GROETCHEN TOOL & MFG. CO.  
Booth ..... 15

KARL GUGGENHEIM, INC.  
Booth ..... 16

INTERNATIONAL MUTO. CORP.  
Booths.....72, 73

O. D. JENNINGS CO.  
Booths.....5, 6

J. H. KEENEY & CO., INC.  
Booths.....29, 30, 31, 32

KING-PIN EQUIPMENT CO.  
Booths.....81, 82

LEAF BRANDS, INC.  
Booth ..... 2

MARVEL MFG. CO.  
Booth ..... 71

MEMPHIS METAL MFG. CO. INC.  
Booth ..... 1

THE BERT MILLS CORP.  
Booths.....45A, 45B

MILLS INDUSTRIES, INC.  
Booths.....51, 52

MONARCH COIN MACH. CO.  
Booth ..... 112

MORRISON STEEL PROD., INC.  
Booth ..... 20

NATIONAL REJECTORS SERVICE  
Booths.....75, 76

NATIONAL SHUFFLEBOARD CO.  
Booths ..... 107, 108, 109

NATIONAL VENDORS, INC.  
Booth ..... 100

NORTHWEST ENG. & MFG. CO.  
Booth ..... 4

THE NORTHWESTERN CORP.  
Booth ..... 54

OAK MFG. CO. INC.  
Booth ..... 3

PACE MFG. CO., INC.  
Booths ..... 41, 42

THE PENNY KING CO.  
Booth ..... 21

PLAY-WRITE CORP.  
Booths ..... 110, 111

PURVEYOR SHUFFLEBOARD CO.  
Booth ..... 86

ROYAL PRODUCTS, INC.  
Booths ..... 105, 106

SHUFFLEBOARD SPECIALISTS  
Booth ..... 90-A

SUPERVEND SALES CORP.  
Booths ..... 1-A, 1-B

GEO. SYLVAN ELEC. CORP.  
Booth ..... 95

TAP-MIXERS SERVICE  
Booth ..... 103

TELEQUIZ CORP.  
Booth ..... 91

UNITED MFG. CO.  
Booths ..... 97, 98

UNIVERSAL INDUSTRIES, INC.  
Booths ..... 7, 8, 9, 10

VALLEY SHUFFLEBOARD, INC.  
Booths ..... 22, 23, 24, 25

R. C. WALTERS MFG. CO.  
Booth ..... 53

WATLING MFG. CO.  
Booths ..... 12, 13, 14

## ADDRESSES OF CHICAGO MANUFACTURING FIRMS

CHICAGO—As visiting coinmen will desire to drop around to the industry's manufacturers during their stay here, we list all the addresses of local factories:

A.B.T. MFG. CO.  
715 N. Kedzie Ave.

AMI, INC.  
134 N. LaSalle St.

BALLY MFG. CO.  
2640 Belmont Ave.

BELL-O-MATIC CORP.  
4100 Fullerton Ave.

BREUER ELECT. MFG. CO.  
5118 Ravenswood Ave.

BUCKLEY MFG. CO.  
4223 W. Lake St.

CHICAGO COIN MACH. CO.  
1725 Diversey Blvd.

COMET INDUSTRIES, INC.  
2849 W. Fullerton Ave.

COMO MFG. CORP.  
5013 N. Kedzie Ave.

H. C. EVANS & CO.  
1528 W. Adams St.

EXHIBIT SUPPLY CO.  
4218 W. Lake St.

GENCO SALES & MFG.  
2621 No. Ashland Ave.

D. GOTTLIEB & CO.  
1140 N. Kostner Ave.

GROETCHEN TOOL & MFG. CO.  
126 N. Union St.

O. D. JENNINGS & CO.  
4307 W. Lake St.

J. H. KEENEY & CO., INC.  
2600 W. 50th St.

MILLS INDUSTRIES, INC.  
4100 Fullerton Ave.

PACE MFG. CO., INC.  
2901 Indiana Ave.

J. P. SEEBURG CORP.  
1500 Dayton Ave.

SUPERVEND SALES CORP.  
134 N. LaSalle St.

GEO. SYLVAN ELEC. CORP.  
7558 So. Chicago Ave.

TELEQUIZ CORP.  
4350 N. Pulaski Rd.

UNITED MFG. CO.  
3409 N. California Ave.

UNIVERSAL INDUSTRIES, INC.  
5737 Broadway

VICTOR VENDING CO.  
5701 W. Grand Ave.

WATLING MFG. CO.  
4650 W. Fullerton Ave.

WILLIAMS MFG. CO.  
4242 W. Fillmore St.



"THAT SHUFFLE GAME JUST CAN'T STAND SLOW POKES."

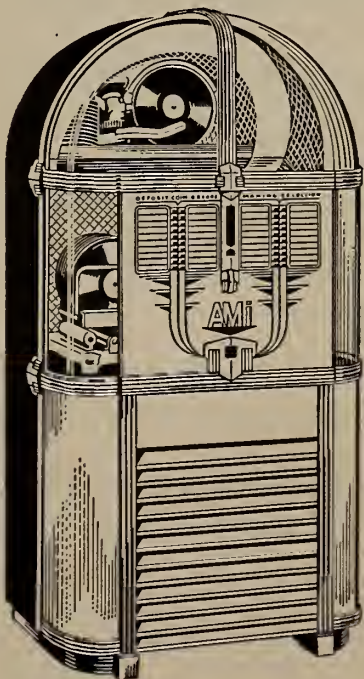
HANK ROESLER



# Try the WARPED Record Test!



The A M I Model "C" will play a warped record as if it were in perfect shape, brand new! This feat is explained by the A M I gravity ride, the A M I single tone arm, the A M I single needle. If a single tone arm and a single needle can play the front and back of every record, why should it be necessary to complicate a juke box with *two* tone arms or *two* needles? The warped record test will prove that the tone arm which rides the grooves by *gravity* delivers greatest musical value, longest record life, and the ultimate in record economy.



*The heart of the "C" is the famous A M I record changer which has gloriously stood the test of time and excessive play in tens of thousands of locations. It is universally conceded to be the simplest, strongest, most reliable mechanism of its kind—field proven and trouble-free!*

## AMi Incorporated

General Offices and Factory: 1500 Union Ave., S.E., Grand Rapids 2, Mich.

Branch Office: 134 N. LaSalle St., Chicago 2, Ill.

# Sam Lewis Named Chairman Of Coin Mach. Division Of U.J.A.

Dinner Thurs., May 25, Crystal Room, Palmer House

CHICAGO—Sam Lewis, executive at Chicago Coin Machine Company, recently chosen as chairman of the Coin Machine Division of the 1950 Combined Jewish Appeal, together with Dave Gottlieb, D. Gottlieb & Company and Sam Wolberg, Chicago Coin Machine Company (co-chairmen), announced this week that plans for a gala dinner and star-studded show have been completed.

On Thursday evening, May 25, at 6:30 PM, the Amusement Division of the Combined Jewish Appeal is holding a dinner at the Crystal Room of the Palmer House. A complete turnout of all in the industry is expected. "The purpose of this dinner," explained Lewis, "is to bring together some of the various people in the Amusement Industry and to acquaint them with some of the facts of the Combined Jewish Appeal."

Two very well known and informed speakers will be guests of honor. They are Judge Abraham L. Marovitz and Melvyn Douglas, film and stage star.

## Angott Has Single Stop Music Service For Operators

DETROIT, MICH.—Carl J. Angott, president of Angott Distributing Co., this city, has developed one of the best and most unique single stop services for music ops in the country.

Not only are the firm's headquarters here outstanding for their well proportioned arrangement, but, they are also among the most beautiful in this entire state.

Angott has gone a long way to make his headquarters here at 2616 Puritan homey and comfortable for all customers as well as efficient and convenient for all types of merchandise purchases.

Here Angott offers the trade both new and used automatic music equipment.

He is distributor for the Wurlitzer organization and has done a very fine job with the Model 1100 and is doing an even better sales job with the new Model 1250 Wurlitzer phono, as well as all Wurlitzer music accessories.

In addition, the firm have devoted half of their present space to the sale of records. This includes all the leading major labels as well as many of the independents.

"In short," as Carl points out, "when the music operator calls on us he not only can buy the new Wurlitzer, as well as any used music equipment he may need, but, he can get whatever records, needles and parts he needs all in one single stop."

Heading the firm's departments are Ted Parker, Salesmanager; John Bailey, Roadman; Charley Andrews, Record Dept. Supervisor and Leo Angott as Service Manager. All these men are very experienced in automatic music and have efficient men working under them here.

"We're going to make Angott Distributing Co.," Carl stated, "the most outstanding music organization in the history of this state and help the music ops in every possible fashion to enjoy better business."

# JOBBER! DISTRIBUTOR! A FREE AD EVERY WEEK!

FOR AN ENTIRE YEAR (52 WEEKS) OF 40 WORDS WHICH YOU CAN CHANGE EACH AND EVERY WEEK IF YOU SO DESIRE OR RUN STEADY FOR THE ENTIRE YEAR OF 52 ISSUES WITHOUT CHANGING

Plus

A FREE SUBSCRIPTION TO

The Cash Box

(WORLD'S GREATEST COIN MACHINE MAGAZINE)

ALL FOR ONLY

\$ 48

FOR THE ENTIRE YEAR

### SAMPLE LISTINGS

FOR SALE—We are distributors for Bally, Wurlitzer, United, Williams, Exhibit, Gottlieb, SuperVend and Keeney. All the latest machines of these outstanding factories on hand ready for delivery. Also complete line of used machines on hand at all times. Write: JOHN JONES, 48 MAIN ST., NEWTOWN, N. Y.

FOR SALE—Closing out our entire stock of used machines. United Shuffle Alley \$200; Bally Shuffle Bowler \$250; Chicago Coin Rebound \$150; Mills Three Bells 5/10/25c \$175. Many others, write for list: UNITED STATES AMUSEMENT CO., 48 FOURTH ST., OLDTOWN, CALIF. (Tel. 48)

WANT—to pay highest cash prices for late model phonos, consoles and one-balls. Also want good five-balls and arcade machines. Write: COIN MACHINE CO., 19 AVENUE D, BEST CITY, IND.

or any other listing you want of 40 words or less each and every week for 52 weeks. It's the greatest bargain ever offered to jobbers and distributors in the history of the coin machine industry.

### IMPORTANT NOTICE

IF YOU ALREADY HAVE A SUBSCRIPTION TO "The Cash Box" THE DIFFERENCE REMAINING UNTIL COMPLETION OF YOUR PRESENT SUBSCRIPTION WILL BE CREDITED TO YOU AND DEDUCTED FROM THE \$48 COST OF THE ABOVE LISTING OFFER.

IF YOU USE MORE THAN 40 WORDS IN ANY ONE WEEK'S LISTING YOU WILL BE CHARGED AT THE RATE OF 8c PER EXTRA WORD YOU USE. PLEASE COUNT WORDS CAREFULLY. MAKE SURE THAT YOUR FIRST LISTING HAS NO MORE THAN 40 WORDS.

SEE CLASSIFIED SECTION FOR STYLE

THE CASH BOX

Empire State Bldg., New York 1, N. Y.

Enclosed is copy for Listing To Begin with next issue. Enclosed is Check for \$48  Please Bill Us

Firm Name .....

Address .....

City ..... Zone ..... State .....

Individual's Name .....

When you buy from Runyon

YOU BUY THE BEST

Bally Scores Again

With the newest, most sensational and fastest rebound alley of them all

Bally  
**SHUFFLE  
CHAMP**

2 SIZES: 9 1/2 FT. and 8 FT.

IMMEDIATE DELIVERY!

ORDER NOW!

**RUNYON  
SALES COMPANY**

Exclusive A.M.I. Distributors in N.Y., N.J. & Conn.

593 10th Avenue : 123 W. Runyon Street  
New York 18, N. Y. : Newark 8, N. J.  
LOngacre 4-1880 : Blgelow 3-8777

## Any One of these SENSATIONAL COUNTER GAMES

IN ANY LOCATION WILL INCREASE YOUR PROFIT FAST!

BUDDY—Cigarette or Fruit Reels

CUB—Cigarette or Fruit Reels

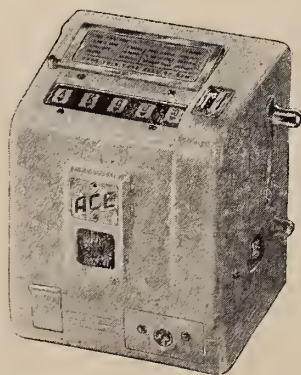
ACE—Poker Card Reels

Buddy, Cub and Ace are equipped with 2 Separate Cash Boxes, with Coin Dividers, and are available in 1c, 5c or 10c Play.

MARVEL—Cigarette Reels Only

AMERICAN EAGLE—Fruit Reels Only

Both available in 1c or 5c Play, coin or non-coin operated—with Token Payouts.



WE STOCK PARTS FOR DAVAL COUNTER GAMES. WRITE FOR PRICES.

**COMET INDUSTRIES, INC.**  
2849 W. Fullerton Ave.  
Chicago 47, Illinois  
(Tel.: Dickens 2-2424)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

## "Why Do People Play The Slots?"

NEW YORK—In a syndicated article appearing in many newspapers throughout the country Arthur J. Snider, science writer, expounds the views of Prof. T. W. Richards of the Northwestern University psychology department, on why the public continues to play slots.

Quoted below are some of the Professor's explanations:

*Some of us think we are darlings of destiny and the laws of chance will be repealed for us.*

*Others with king-sized egos think they can exercise some magic control by pulling the lever in a certain way.*

*Some after watching the machine run cold for a time, think it's due for a hot streak.*

*Some sportsmen play because of the human trait of obstinacy. They refuse to admit they can be beaten.*

*For many it is an escape from the hum-drum of daily living. It's an easy way to buy a thrill for a nickel.*

*A deeper reason for slot's popularity might be what science calls sublimation—a form of substitution. People try to forget some of their worries in a cold war by putting at stake something they can afford to lose—nickels—rather than something they can't—their lives.*

## Chi Coin Speeds Deliveries Of New "Bowling Classic"

CHICAGO—Executives and engineers joined hands here this past week at Chicago Coin Machine Company to speed deliveries of their newest two player rebound bowling game, featuring disappearing pins, and the result has been that this new game, "Bowling Classic", is hitting the market in increasing numbers each day.

According to Sam Lewis of the firm, "This is, without any doubt, the game that the players wanted. From first test reports we knew that the game was going great. We then went further and covered our distributors, and their reaction was just as fine as we had received from our test locations.

"In fact," he continued, "some of our distributors believe that 'Bowling Classic' is going to surpass any other game in the two player field. They tell us that their operators, who have already placed the game on location, have instantly reordered. Now they are all seeking more 'Bowling Classic' for all their locations."

Orders on hand at the factory's offices here are very gratifying to execs, in view of the fact that the game has only been on the market for a week.

It is already in top speed production and more of the games are coming off the production lines each day.

Experience with two player bowling game manufacture has placed the firm far ahead in their production schedule and, therefore, they believe that they will have satisfied the first crush of orders within a few more days.

As one exec of the firm said, "Just tell the operators to hold quiet for a few days. Our production lines are going at top speed and we'll be able to get games into the hands of everyone of our distributors and, thru them, to the operators in a very few days."

## World Wide Holds "Open House" In Newly Remodeled Bldg.



AL STERN

CHICAGO—Painters, carpenters, decorators, et al, were working at top speed this past week, giving World Wide Distributors' new building, this city, a thoro going over, both inside and outside.

Offices, showrooms, work areas, etc., were completed by the end of the week, in time for the visiting coinmen who are in town for the convention. The firm expects its many friends and customers from all over the nation to visit with them and partake of the grand World Wide hospitality.

Al Stern, genial head of World Wide, proudly stated "We believe we have the most beautiful building in the industry. We welcome our many friends who are attending the show to make our headquarters their own. The run of the place, and its employees are at their command. Every modern convenience has been included in the construction of our building, the latest innovation being complete air-conditioning thruout. Visitors will be able to relax in a perfect atmosphere."

All of the firm's roadmen have been recalled and will be on the premises to greet all their friends, as will be the entire inside staff. In addition, Stern stated that due to the increased volume of business, two new employees have been added to their shipping department.

## FOR STEADY PROFITS...FOR BIG PROFITS! HOLLYCRANE

MINIATURE COIN-OPERATED INDUSTRIAL CRANE



36 IN. HIGH  
24 IN. WIDE  
48 IN. LONG

NEW FEATURES GALORE  
FAST 10-SECOND PLAY

STOP AT  
BOOTH  
114

BIG MAY SHOW  
HOTEL SHERMAN, CHICAGO  
MAY 22, 23, 24

COMO

MANUFACTURING CORPORATION  
5013-5025 N. KEDZIE AV., CHICAGO 25, ILL.  
PHONE INdependence 3-7600

## "THE CASH BOX" IS A MUST! FOR ALL IN THE COIN MACHINE INDUSTRY

- OPERATORS • JOBBERS • DISTRIBUTORS •
- MANUFACTURERS • ALLIED INDUSTRIES

### Weekly Features:

- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live, Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

ALL FOR ONLY \$15. PER YEAR  
(52 ISSUES)

THE CASH BOX  
Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our  
Check  Please Send Us A Bill

FIRM NAME .....  
ADDRESS .....  
CITY ..... ZONE ..... STATE .....  
Individual's Name .....

# CONSOLE DISTRIBUTING CO., INC.

SOUTHERN DISTRIBUTORS OF COMPLETE BUCKLEY LINE

**CRISS CROSS BONANZA**  
**TRACK ODDS**  
**PARLEYS BARS**

Write For Prices—New and Used  
or Contact Our Representative at

**BOOTH 17-18-19**

# CONSOLE SALES AND SERVICE CO., INC.

LARGEST STOCK OF USED BELLS  
IN THE SOUTH—ALL ORIGINALS

**MILLS**  
Blue Fronts  
Cherry Bells  
Chromes  
Black Cherrys  
Jewel Bells

**JENNINGS**  
Dixie Bells  
Black Hawks  
Standard Chiefs  
also  
Pace & Watlings

Write Us For Prices—or Contact Us At

**BOOTH 17-18-19**

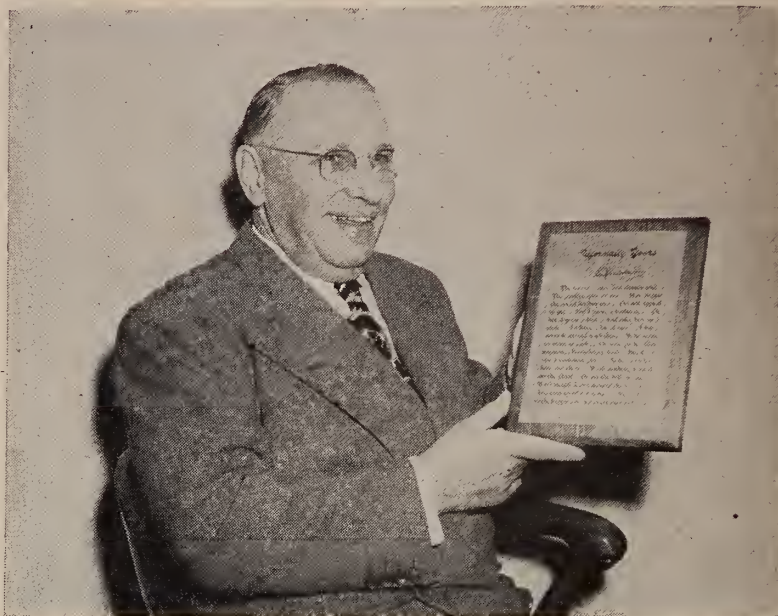
SAM TRIDICO HENRY FOX BOB BUCKLEY

3425 METAIRIE ROAD

**NEW ORLEANS 20, LA.**

# Wurlitzer's Ed Wurgler Back From Country-Wide "Vacation"

Gifted With Plaque By Ray Williams



Pictured above, Ed Wurgler proudly holds the beautiful bronze plaque which he received as a gift from Ray Williams. Titled "Informally Yours, Ed Wurgler", the poem on the plaque decries the stuffiness of formal dinners and teas and points up the pleasures of a barbecue enjoyed to the music of a juke box. A fitting sentiment to be exchanged by two men whose lives and business revolve around the turning record and the music and financial return therefrom.

NORTH TONAWANDA, N. Y.—With plans to take a well-earned vacation, Ed Wurgler, Wurlitzer's general sales manager, recently started on a flying trip to the sunny south with an eye to basking on Miami's sands and some game fishing in the blue waters of the Gulf and Florida's east coast. Right from the start the vacation became confused with business and ended up as an extended sales trip, taking in cities around the outer ring of the United States, ending back at the North Tonawanda plant five weeks after the trip had originally begun and several weeks beyond his earlier plans.

On his way south Wurgler stopped at Pittsburgh, Charleston, Richmond, Charlotte, Atlanta and Jacksonville before meeting Ted Bush in Miami. Here he was actually able to do a little fishing as he had planned from Everglades City and in the Gulf at Key West. His rest was short however and a telephone call, acting like a gong to an old fire horse, took him to New Orleans where he and Fletch Blalock discussed phonographs and enjoyed the sights of the French Quarter and dinner at Antoinette.

In quick succession followed flying visits to Ray Williams at Dallas and Joe Steele at Houston. Here Ed enjoyed the fine appointments and cuisine of the beautiful Hotel Shamrock and the famous Texas hospitality extended by the distributors, but even in these surroundings, the trip

wasn't all fun. Ed talked Twelve Fifty every place he hit and reports he found an ever-growing enthusiasm for the new model Wurlitzer as more thousands of them went on location. At each stop, which by now had included El Paso and Tucson, he talked not only with Wurlitzer distributors but with operators to get their first hand story of the way the machine was performing in the field.

Heading west into Los Angeles, Ed spent some time with Al Mendez and Norman Rothschild of Southland and then hopped up to San Francisco where M. H. Rosenberg and Tim Crummet gave him the story of doings and sales potentials in that territory. A quick flight to Seattle and a visit with Joe Hart followed, then the return to Frisco. Saying good-bye to the west coast, the next stop was Knudsen Music at Salt Lake City. This trip no swimming in the Great Salt Lake. After a day with Wes Knudsen, Ed again boarded the plane and stopped in Denver with the Draco boys and juke box "talk." Then on a short stop over in Omaha, long enough to make a quick phone call to Lou Singer, manager of Central Music Distributing's office and then a flight to Chicago with a call to Ben Coven and on home.

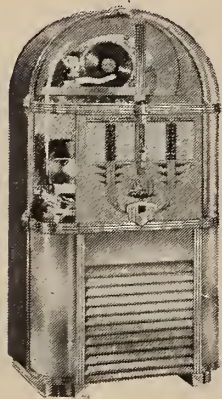
He reports that he cautiously threw his hat in the door before entering his house, to make sure that his family was still speaking to him. Thus ended an attempt at a vacation which turned out to be 98% business and 2% pleasure. In summing up his five weeks of contacting Wurlitzer distributors and dozens of operators in the phonograph business, Ed feels confident that the industry will enjoy a very good year. The new Wurlitzer is being operated from coast to coast and border to border and its earning capacity is reported far above the former models which it has replaced in locations.

After a few weeks at the factory to get his orders all booked and be assured that shipments are going with regularity to the distributors, Ed plans to take a swing around the inner circle and hit all the Wurlitzer distributors offices which he missed on his "vacation."

# GEORGIA DISTRIBUTORS

For

*The Greatest Phono*  
**AMI**  
**MODEL "C"**



*The Greatest Shuffle*  
**Bally**  
**SHUFFLE-CHAMP**



**25¢ MILLS** VEST POCKET **BELLS**  
Sold Only by **FRIEDMAN AMUSEMENT CO.**

The smallest automatic payout in the world. It's built by MILLS on a special order. All new improved mechanism. Equipped with jackpot register. Size: 8 x 7 x 8 inches. Weighs only 15 pounds carton packed and ready to go.

**\$89.50**

Lots of 10 or more — Each \$84.50

Send 1/3 Deposit with order

**FRIEDMAN AMUSEMENT CO.**  
441 EDGEWOOD AVENUE, S. E. ATLANTA, GA.

(PHONE: LAMar 7511)

**SEE US AT**  
**THE ACMMA SHOW**  
AT KEENEY BOOTHS  
28, 29, 30, 31  
MAY 22, 23, 24

**Dave Lowy & Co.**

Exclusive Distributor for Keeneey  
Products in the Metropolitan Area  
594 Tenth Ave. New York, N. Y.  
Phone: CHickering 4-5100

# Williams GREATEST BASEBALL GAME LUCKY INNING

**Terrific Action! Thrilling Animation! Tremendous Appeal!**



*Player Uses Skill to Hit Singles—Doubles—Triples—Home Runs!  
Home Run Rollovers!*

*Backboard Animation—Ball Players Actually Run Bases!  
(Patent No. 2,459,011. Other patents pending)*

*Lights on Playfield Diamond Show Position of Men on Bases!*

*Replays Can Be Won in Each Inning!*

*Flippers Keep Ball in Action for Additional Hits!*

**5 INNINGS 5¢**

**SEE IT—BUY IT AT YOUR  
DISTRIBUTOR NOW!**



**CREATORS OF DEPENDABLE PLAY APPEAL!**  
4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS



## Syracuse Enjoys Shuffle Game Boom Among Collegiate Crowd

SYRACUSE, N. Y.—This upstate New York community is typical of the many throughout the United States that are enjoying a boom in business since the introduction of the new shuffleboard games. Not only are the old customers pouring their dimes into the new-style games but there are many playing now that were never customers before; and high on this list is the "college crowd" everywhere in evidence in this city that plays host to the 13,000 students from Syracuse University and those from the smaller colleges Le Moyne and Cazenovia.

As one tavern keeper put it when interviewed, "These young people come here with their 'dates' and they all play the shuffleboards—even the girls, who seem to get as big a kick out of it as their boy friends. These kids are liberal spenders and a nice clean-cut crowd. I've been trying for years to get their trade and this is the first time that I've ever been able to do it. Having them here means an increase in play of the juke box as well as a general jump in all business. Furthermore, the way the craze is catching on, I think that conditions are going to hold up every bit as well as this all through the Summer. These college people are real shuffleboard fans and they're the kind of spenders that I've always wanted." Operators who were questioned on

the same theme declared that the bonanza has far exceeded even their fondest hopes for a shot in the arm to their business. Many remembered the editorials that appeared in The Cash Box a couple of years back declaring that all that this industry needed was "a new idea and it will come back stronger than ever," "I never realized how right you were," was the standard comment.

The best thing about the shuffleboards according to location owners and operators is the optimism with which it has infused the entire industry at a time when pessimism was becoming deadening. Now, most of the people that we have spoken to talk about new business, increased takes, faster action and perhaps for the first time in history a game that will overcome the Summer slump to the point where it will be almost negligible. As far as we can see, warm Summer evenings and lazy days will make the shuffleboard in the neighborhood locations the focal point of all activities. Even the girls will have their turns at the game.

However, it may well be the new element who have become customers after the shuffleboards are installed will prove to be the biggest break of all. Location owners who are wide-awake and bidding for a young crowd who have money to spend, are liberal with it, and can become steady customers, will find that the best way that they can cultivate these collegians is to get that shuffleboard in their spot and then just let nature and their route men do the rest.

### ALL Your Requirements from ONE Source of Supply

See all the leading games in operation UNDER ONE ROOF at our showrooms—1748 W. North Ave., only 7 minutes from the Sherman. • 12 Shuffle Games on display at all times.

#### Introducing Our Revolutionary New **MERCURY**

Ball Gum Vendor and Prize Board Combination!  
Fantastic Earnings!  
If you can't visit us, write for literature today.

#### Introducing the new Nation Wide **BASEBALL**

Twin Model—one or two can play. Loaded with animation! Playing appeal plus! Beautiful new glass and cabinet! Baseball is hot!

### PREMIUMS

See our selection of finest  
Clocks, Lamps, Picnic Sets,  
Stuffed Dolls, Horses,  
Leopards, Etc.

### Reconditioned SHUFFLE GAMES

Expertly reconditioned!  
Playing fields refinished!  
United SHUFFLE ALLEY ... \$125  
Genco BOWLING LEAGUE  
10 ft. with Lite-up pins 125  
Bally SHUFFLE BOWLER ... 165  
Williams SHUFFLE BOWLER  
with Lite-up pins ... 175  
Chicago Coin BOWLING  
ALLEY ... 179  
Genco GLIDER—like new ... 49

## FIRST Distributors

1748 W. NORTH AVE. • CHICAGO • DICKENS 2-0500

## Bilotta Offers Ops Close Cooperation

NEWARK, N. Y.—In the short while his firm has been distributing the Wurlitzer phonograph, John Bilotta, head of Bilotta Distributing Company, this city, reports that a surprisingly large number of 1250 phonos have been sold to operators thruout the Albany-Syracuse-Utica area.

W. S. Wurtenberg, sales manager, stated that Leo McKee of Utica has been detailed as their representative in that city.

John Burdick, service manager, has

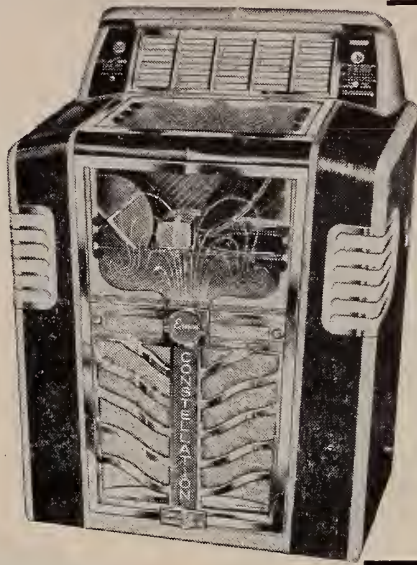
set up a novel service for the music ops. He is traveling the territory in a Station Wagon, which is well stocked with every necessary part. John works with the op in setting up the first 1250 bought right in the location, explaining every detail as he set the phono in.

Bilotta also reports fine acceptance of the J. H. Keeney electric cigarette vendor, which he distributes in his territory.

# Welcome, Operators, to the ACMMA SHOW!

H. C. EVANS & CO. Cordially Invite You to Visit

**BOOTHS 79-80**  
**to See and Inspect**  
**EVANS' 1950**  
**20 RECORD, 40 SELECTION**  
**CONSTELLATION**  
**PHONOGRAPHS**



20 Records—  
40 Selections

6 Plays for 25¢—  
Players' Own Selections

New Play Meter

New Record Changer  
Visibility Feature

Unsurpassed Tone  
Quality

Custom Quality  
Production

**BE SURE TO SEE EVANS' GREAT LINE OF MONEY MAKING GAMES:**

**SHUFFLE TEN STRIKE — BAT-A-SCORE — CASINO BELL SR. — WINTER BOOK**

**And Others — BOOTHS 43 - 44 - 45 - 46**

**H. C. EVANS & CO.**

1528 W. ADAMS ST.

CHICAGO 7, ILLINOIS

## NOTICE!

GET ON THE MAILING LIST OF THE FIRM  
THAT SELLS

THE FINEST USED

- 1-BALLS
- 5-BALLS
- BOWLING GAMES
- ARCADE EQUIPMENT

IN THE COUNTRY

**NEW ORLEANS NOVELTY CO.**

115 MAGAZINE STREET  
NEW ORLEANS, LA.  
(PHONE: CANAL 8318)

## Conn. Legislature Passes Bill Permitting Bars To Remain Open Until Sun. 1 A. M.

HARTFORD, CONN.—The Connecticut Legislature this week passed a bill permitting the sale of liquor in bars between midnight on Saturdays and 1 A.M. on Sundays in 151 towns in the state that have not completely outlawed any Sunday liquor selling. The bill is now in the hands of Gov. Chester Bowles, whom, it was reported is ready to sign it immediately.

Controversy over Sunday early morning sales of liquor at taverns arose recently when the State's Attorney General ruled that the common practice of bars to stay open until 1 A. M. on Sundays had been illegal

for the last seventeen years.

For the last two Saturdays, while the Legislature tried to pass the measure, bars in Connecticut have had to close at midnight. Under the terms of the new measure any town by ordinance or town meeting may rule out the extra hour.

Coinmen thruout the State are particularly happy over the passage of the bill. Up until two weeks ago they were enjoying business from Midnight Saturday, until 1 A.M. Sunday. When bars shuttered at midnight these past weeks, operators felt the decline in collections acutely.

## ChiCoin Appoints Empire As Distrib For Illinois & Wisconsin

CHICAGO—Chicago Coin Machine Company announced this past week that Empire Coin Machine Exchange, this city, was appointed their exclusive distributor for the states of Illinois and Wisconsin to begin with their new two player rebound game featuring disappearing pins, "Bowling Classic."

Empire will cover the two states immediately for this new bowling game which, it is reported, "is already clicking with the operators who have seen it," and further, they state, "is sure to prove one of the most outstanding yet built."

ChiCoin executives believe that this appointment will bring them closer to everyone of the operators in these two states with their newest two player rebound game.

They stated, "We feel certain that Empire Coin Machine Exchange, because of their very fine coverage of these two states, Illinois and Wisconsin, will bring our newest two player rebound bowling game, 'Bowling Classic,' to the attention of everyone of the operators and jobbers.

"Empire Coin Machine Exchange," they continued, "is going to make the most intensive coverage of these states and, therefore, every operator should get in touch with him immediately to make sure he is among the very first to get 'Bowling Classic.'"

## Sauve Has Complete Games Service

DETROIT, MICH.—A. P. Sauve & Son is the new firm name for one of the oldest and best known of the amusement game distributors in this state.

Tho Art Sauve is reported to spend much of his time in his West Palm Beach home and business interests there his son, Dale Sauve, has proved himself just as outstanding a coinman as his famed father.

In addition, of course, the firm employ one lady who has won the hearts of practically every coin machine man who has ever visited this firm.

She is Hazel Richlin Carlson. "Hazel" is one name that everyone knows in this area as meaning grand service and intensive personal attention to whatever the operator may want.

She has had many, many years of experience in the coin machine industry and started away back when there were only a few amusement games around this area.

As she says, "If my mother, in those early days, only knew what I was doing, I'd probably be out of the business a long time ago. But," she continued, "I've always been thrilled by the coin machine business and still am each and every day."

The firm represent the products of Chicago Coin Machine Co., D. Gottlieb & Co., H. C. Evans & Co., Genco Mfg. & Sales Co. and Valley Shuffleboard Company, Bay City, Mich.

They have done a really marvelous job, all things considered, for the products of these firms in this area.

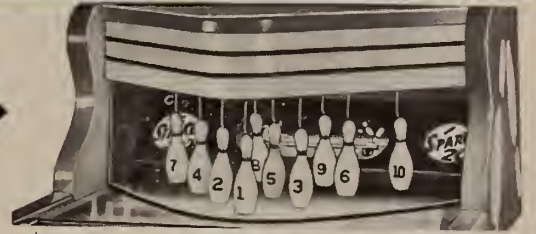
Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# THIS IS IT! Chicago Coin's NEWEST BOWLING GAME

# BOWLING CLASSIC



WITH REALISTIC UPRIGHT  
**DISAPPEARING PINS**



*Just Imagine!*  
**ONLY 45 SECONDS  
PER GAME!**



**SPEED**

45 SECONDS TO PLAY

**REBOUND**

**Action**

OR  
**1 Players 2**

10c and 20c

**CUSHIONED GUTTERS**  
FOR SILENT PLAY

**AUTOMATIC SCORING**  
PLAYERS COMPETE FRAME BY FRAME



**8  
FT. LONG**

SEE OUR EXHIBIT  
AT THE

**CMI SHOW**

STEVENS HOTEL  
CHICAGO  
JUNE 26, 27, 28



*Chicago Coin Machine Co.*  
1725 Diversey Blvd. Chicago 14, Ill.

## Exhibit Supply Co. Appoints Frank J. Mencuri Sales Mgr.

**"Open House" At Factory During Show Week  
For Ops With Transportation Furnished**



FRANK J. MENCURI

try for the firm in his position as head of the Arcade Division.

Mencuri now takes on the job of handling sales of the arcade division as well as the games, and other divisions of the organization.

"His years of experience in the coin machine industry," executives of the firm reported, "will prove of great help to all Exhibit Supply Company customers everywhere in the country."

"Frank J. Mencuri," the report continued, "has proved himself thoroughly versed in all divisions of the coin machine business and he knows what the operators, jobbers and distributors need to assure them a profitable business."

"We feel certain," these executives said, "that Mencuri will prove invaluable to all coin machine men in helping them with any problems. He will, most certainly, make every effort to bring the nation's coin machine men greater prosperity with the products of Exhibit Supply Company."

Mencuri, just returned from a sales trip thruout the South, instantly entered into contact with all the firm's distributors and is prepared to greet them at the open house of the firm this week.

"Every operator, jobber, and distributor, Mencuri stated, "is invited to see our factory and note with what precision Exhibit equipment is produced. We want them all to come out here and will make transportation

CHICAGO—With the announcement of the resignation of Charles Pieri as sales manager as of May 13, Exhibit Supply Company announced the appointment of Frank J. Mencuri as sales manager of the firm beginning immediately.

Mencuri has been with Exhibit Supply Company for over four years. He is well acquainted with the firm's distributors, jobbers and operators.

He has traveled thruout the coun-

## See the Greatest FLOOR SHOW in Town! TOPS IN ENTERTAINMENT!

<p><b>WILLIAMS DELUXE BOWLER</b></p> <p>Operators report saaring profits! Flyaway pins—authentic scoring. Fastest game ever made!</p>	<p><b>GENCO ROCKET</b></p> <p>Profits zooming. Terrific player appeal. Color! Action! Speed! Don't miss this star in World Wide's sensational FLOOR SHOW.</p>	<p><b>WILLIAMS LUCKY INNING</b></p> <p>Terrific appeal! Colorful! BIG PROFITS. One of the fastest, most exciting games on the market. Thrilling animation.</p>
<p><b>LIGHT UP PIN CONVERSIONS</b></p> <p>Chicago Coin ..... \$23.75 Universal ..... 23.75 Genco ..... 19.75 Bally ..... 19.75 Keeney ..... 17.75 Williams ..... 17.75 United ..... 15.75</p>	<p><b>PREMIUMS</b></p> <p>The greatest assortment ever gathered under one roof—Stuffed animals—clacks—hulas—telephones—bawling balls—musical dolls—harse lamps—girl lamps—fishing rods—etc.—etc.—etc.</p>	<p><b>POST WAR CONSOLES</b></p> <p>Reconditioned Throughout CLOVER BELL ..... \$225 SPOT BELL ..... 395 TWIN BONUS SUPER. 265 SINGLE BONUS SUPER 185 DELUXE DRAW BELL. 165 REGULAR DRAW BELL 145</p>
<p><b>ONE BALLS</b></p> <p>CITATION ..... \$275 GOLD CUP ..... 125</p>	<p><b>SHUFFLE GAMES</b></p> <p>USED NEW</p> <p>United Shuffle Alley. \$110 Genca Bowling League 95 Bally Shuffle Bawler. 145 Chicago Coin Bowling Alley ..... 185 Genca Glider ..... 40 Keeney Ten Pin ..... 125 Bally Speed Bawler. 275 Universal Twin Bowler 220</p>	<p><b>ARCADIES &amp; MISC.</b></p> <p>Williams STAR SERIES \$235 TELEQUIZ—48 Model 125 DALE GUN—Ref. &amp; Rec. 75</p>

**WORLD WIDE**  
**Distributors, Inc.** 2330 N. WESTERN AVE. • CHICAGO 47  
EVerglade 4-2300

**WILLIAMS TWIN SHUFFLE**  
• 8' or 9 1/2' lengths  
• A two-player game  
TERRIFIC PRICE!

available for any visitors lacking means to get out to our plant. Just phone in, is all that we ask, and we'll get the boys out here to see our factory in actual operation."  
Open house at Exhibit Supply Com-pany is running concurrently with the days of the coin machine show.  
Big feature of the "open house" will be the firm's new five-ball game, "Jeanie," which will be shown to the trade for the first time.

**IMMEDIATE SHIPMENT**

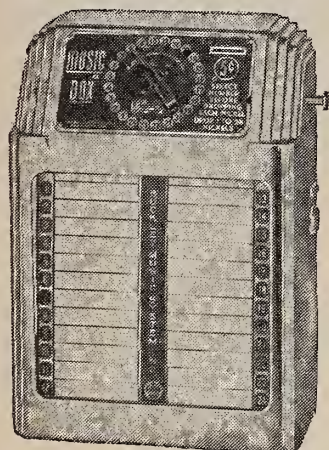
BUCKLEY  
**CRISS-CROSS JACKPOT BELLE**  
5c • 10c • 25c



WRITE FOR PRICE!

WORLD FAMOUS  
**BUCKLEY WALL AND BAR BOX**

FOR 16-20-24-32 RECORD SELECTIONS—PRICED LOW!



WRITE FOR PRICE!

**BUCKLEY PUCK**



PACKED 8 IN CELLULOID BOX  
WRITE FOR PRICE!

**BUCKLEY MANUFACTURING CO.**

4223 W. LAKE ST., CHICAGO 24, ILL.  
(All Phones: VAn Buren 6-6636)

**Miller - Newark  
Now Feature  
Five Lines**

DETROIT, MICH.—Ben Newmark and Bill Miller have built up one of the most impressive organizations in this area.

The Miller-Newmark Distributing Co. headquarters here are popular with operators in this state.

The firm now feature five important lines, just as varied as they are great. These are: AMI, Inc. music equipment; Williams Manufacturing Co. amusement products; Berkey-Gay shuffleboards; J. H. Keeney & Co., Inc., amusement products and Electro cigarette machines.

Having added to their personnel, because of the rush of business, has given Ben Newmark a chance to get back out on the road once again and visit with ops.

Bill Miller maintains his offices in Grand Rapids and is, therefore, able to give just as good service to the operators in the western part of the state as Ben Newmark does here in the eastern section.

The plan of the firm, according to execs here, is "to give the operators the grandest service and the finest products they've ever had in the history of the state of Michigan."

So far, these men claim, they've been able to keep their word and the operators attest to this fact by the business increase which the firm are enjoying.

Miller, it is reported, has done one of the grandest jobs for years in the western half of Michigan and has also increased his business by adding roadmen to cover the smaller communities outside of Grand Rapids.

Both Bill Miller and Ben Newmark are still watching for products which will meet with the approval of the authorities in their state.

"In the meantime," they report, "we are planning some real surprises for the ops in Michigan."

**Dave Stern Optimistic  
Over Increased Biz**



DAVE STERN

ELIZABETH, N. J.—Dave Stern, Seacoast Distributing, Inc., this city, left for the ACMMA show and a special Rock-Ola meeting, most optimistic about what the future holds for his firm.

"We got going several months ago," stated Dave, "when Rock-Ola first re-entered the amusement games divi-

**SEE THE NEW PRODUCTS**

OF THESE OUTSTANDING DEPENDABLE MANUFACTURERS

*Chicago Coin Machine Co.  
D. Gottlieb & Co.  
Genco Mfg. & Sales Co.  
H. C. Evans & Co.  
Valley Shuffleboard Co.*

**BUY THEM AT ...**

**A. P. SAUVE & SON**

7525 GRAND RIVER AVENUE DETROIT 4, MICH.  
(PHONES: TYler 4-3810 and TYler 7-6213)

**WANTED**

**BY ONE OF CHICAGO'S  
MAJOR MANUFACTURERS**

.... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

sion with the manufacture of several shuffle games. We expect to hear many encouraging statements by Dave Rockola and his staff of execu-

tives on the future plans of the firm." In addition, Stern has appointments with other manufacturing firms handling non-conflicting machines.



**NEW NEW SPEED RECORD 60 SECONDS a GAME**

**FAST PLAY SWIFT ACTION TOTALIZER THAT RECORDS SCORE FOR 1 OR 2 PLAYERS ALL MECHANISM IN CONVENIENT BACKBOX BUILT FOR BIG EARNINGS**

**with STRIKE BY EXHIBIT**

**A NEW SENSATION FAR FROM THE ORDINARY**

**1 OR 2 PLAYERS 10c-20c**

**with REAL UPRIGHT ANIMATED PINS that DISAPPEAR WHEN ROLLOVERS ARE HIT. RESET AUTOMATIC**

**2 SIZES 8 FT. x 9 1/2 FT. LONG. 2 FT. WIDE**

**NOW! AT YOUR EXHIBIT DISTRIBUTOR**

**EXHIBIT SUPPLY COMPANY 4218-4230 W. LAKE STREET CHICAGO 24, ILL. ESTABLISHED 1901**

## DETROIT TOPICS

Everyone here in the Motor City looking forward to the big show of the phono association. This is one yearly event that draws a full crowd to some noted nitespot and that gives the performers that added pep to put on a big show. Many are expected from out of town. Nearby associations have indicated that they will bring in a real bunch of members . . . Art Sauve still down in West Palm Beach at his beautiful home there and attending to his Florida business interests. But, Art's expected almost any day now, according to Hazel Carlson, especially in time to attend the ACMMA convention in Chicago . . . Dale Sauve, Art's son, winning himself lots of friends among coinmen here . . . Joe and Jack Brilliant are doing a very grand job with shuffleboards and now look forward to the new Rock-Ola phono which will be shown to Rock-Ola distributors in Chicago evening before the ACMMA show opens. Joe says, "No more television for me" . . . Morris Goldman one busy boy these days and hard to catch in at his offices . . . Henry Lemke is still the photo machine king 'round these parts and also dabbling about in other equipment . . . Ben Newmark out on the road talking things over with the ops while Glenn Payne takes over in the offices and does one grand job . . . Roy Clason and his sect'y, Jeanette, not in the office day after the big ass'n meeting . . . Jim Ashley is much engaged in TV . . . Charley Fredenberg is reported to have taken over the late Al Curtis' route and is also sect'y-treas. of the shuffleboard ass'n . . . No shuffle games operating in town. Boys lost on injunction . . . Mrs. Esther Ryther doing a grand job with her music operation. Has been at it for over five years now since Harry passed away . . . Arnold McKeown keeps Pete Pieter's place going here tho it has been rumored time and again that Pete wanted to close up. Still the King-Pin spot doing business . . . Ben Robinson out on 8 mile road in mfg, biz and reported doing very well . . . Carl Angott has one of the most impressive layouts in the midwest giving ops complete music service in one stop. Sales of Model 1250 Wurlitzer hitting at peak and his RCA-Victor TV set business going ahead great. And Carl getting ready to become a papa again any minute . . . Funny thing about some of the Coke machines at the airport—no cups—and customers look plenty hot when they see all that Coke spilling down the drain . . . Still big sellers around this area—shuffleboards—but music leading the parade.

## Taran Distrib Co. Adds Porto Rico To Territory As AMI Distribs

MIAMI, FLA.—Sam Taran, Taran Distributing Company, this city, announced that his firm has been appointed as AMI distributors in the additional territory of Porto Rico. The firm distributes the AMI phonograph in Florida, South Georgia, and Cuba.

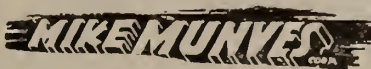
Ely Ross, Taran's right hand man has been spending the past week in Porto Rico studying the problem. He has to decide whether it is more advisable to open their own offices or select several representatives. In a phone conversation with *The Cash Box*, Taran stated in his opinion they would open offices themselves.

"We have been tremendously successful distributing the AMI phonograph in all our territory," stated

Taran. "It is my opinion that per capita of population, there are more AMI phonos operating thruout our area than anywhere in the country. And we intend to do the same thoro job in Porto Rico."

### DISTRIBUTORS FOR EXHIBIT SUPPLY CO.

TWO PLAYER HOCKEY	\$149.50
MECHANICAL HORSE	325.00
ELECTRIC CARD VENDER	
(With 2500 cards of your choice)	49.50
ROTARY MERCHANDISER	445.00
STRIKE	Write



577 10th Ave. at 42nd  
N. Y. 18, N. Y. (BRyant 9-6677)

## !!!! KEENEY'S !!!! New 3 Purpose Mystery FAST! DIFFERENT! INNOCENT!

5c counter size. Enormous earnings. Operator's dream for closed territory. Ideal for a DEAL. Nothing like it to compete with County exclusive on quantity. FIRST ORDER LIMITED TO ONE SAMPLE. RETURNABLE WITHIN 15 DAYS FOR FULL REFUND. Sold direct and only to bona fide operators. Only a week's test will convince. DON'T be SECOND in your territory.

\$99.50

1/3 dep., balance C. O. D.

**W. E. KEENEY MFG. CO.**  
5818 WENTWORTH AVE.  
CHICAGO (21) ILL.

# MICHIGAN OPERATORS

We Are Exclusive Distributors For

## AMI

## EXHIBIT

## KEENEY

## WILLIAMS

## BERKEY & GAY

SHUFFLEBOARDS

# MILLER - NEWMARK

DISTRIBUTING COMPANY

5743 GRAND RIVER AVENUE

DETROIT 8, MICHIGAN

(PHONE: TYler 8-2230)

42 FAIRBANKS STREET, N. W.

GRAND RAPIDS 2, MICHIGAN

(PHONE: 9-8632)



# LARGEST DISTRIBUTORS IN THE SOUTH

Exclusive

## AMI

Distributors

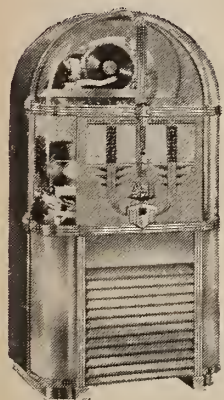
For

### FLORIDA

### SOUTHERN GEORGIA

### CUBA

### PORTO RICO



EXCLUSIVE DISTRIBUTORS IN

## FLORIDA and SOUTHERN GEORGIA

for

## UNITED GENCO



## WILLIAMS EXHIBIT

We are the largest distributors of coin operated machines in Florida and Cuba. We maintain a complete stock of parts and fully staffed service department. Call on us First for all your needs.

# TARAN DISTRIBUTING, INC.

2820 N. W. SEVENTH AVE. (PHONE: 3-7648) MIAMI 37, FLORIDA

• BRANCHES: JACKSONVILLE, FLA. — HAVANA, CUBA •



## EASTERN FLASHES

Ben Becker, Bally's special representative and Jack Mitnick, AMI's eastern regional representative, visit at Runyon's. Both are New York boys, and they take in a few days with their families before heading for Chicago. Ben and Jack leaving a few days ahead of the bunch for meetings with factory execs before the show gets under way. We find out that Ben's two boys are Dodger fans, with his Missus a real rabid rooter. Jack's grandson (age 4½) heading for the heavyweight boxing championship. . . . Bert Lane, Bert Lane, Inc., in Chicago the early part of the week, returns for a few days, and then back to the show. Harry Pearl, Bert's associate, accompanies him to Chicago, but took off previous Thursday and Friday for a bit of fishing—and Saturday for some golf. . . . Lew Jaffa, sales manager for Eastern Electric cig manufacturers, takes to the road, ending up in Chicago for the convention. . . . Murray Simon, Hartford, Conn. (of the Simon brothers) visits along Tenth Avenue.

Bill Alberg, Brooklyn Amusement Machine Co., Brooklyn, N. Y., left the hospital Sunday (May 14) after a successful operation. Bill now resting up and building back his strength at his Long Island home. Charley Aronson, the other half of the Brooklyn firm, will have to take care of the biz all alone for another month or so. Charley leaves Sunday for the convention. . . . Mike Munves so busy its' quite a sacrifice for him to attend the ACMMA show, but he'll be there for a few hours anyway. He leaves Monday night—will spend Tuesday morning seeing what gives, and back to New York Tuesday eve. . . . Dave Lowy, Dave Lowy & Company, and Dave Wallach display Keeney's "Bowling Champ" conversion for regulation size shuffleboards, and are quite enthusiastic over its possibilities. The two Daves head for Chicago on Saturday. . . . Barney (Shugy) Sugarman and Abe Green of Runyon Sales Company, flying to Chicago on Sunday. Will attend AMI distrib meet before the show gets under way.

A. D. Palmer, Jr., advertising and sales promotion manager for Rudolph Wurlitzer Company, in the city seeing several recording companies with a terrific promotion idea. While here, A.D. drops down to coinrow for a visit with Joe Young, Young Distributing, the local distributor. Young, by the way, reported doing a terrific job with the new 1250. The 1250 gets another Dumont tele airing this week, when it appears in a set of the "Plain Clothes Man," Wednesday (May 17). . . . Dave Stern and Tom Burke, Seacoast Distributors, Elizabeth, N. J. (Rock-Ola distribs) off for the big show on Saturday. Will attend the Rock-Ola distrib meet, and see several others with whom deals are pending. . . . Ted Ruby, former Bee, N. Y. op, now in Boston, Mass. visits along the row. . . . Al Simon, Albert Simon, Inc., so busy with ChiCoin's "Bowling Classic," he doesn't know if he'll have the opportunity to get to Chicago. However, if he can, he'll be there. Both Koepfel boys, Harry and Hymie, will take a fast look-see at the ACMMA exhibits, and then rush right back. A terrific amount of work has to be done by both to take care of that big export order. . . . Milty Green, American Vending Company, expects to be away from the street for several weeks. He will spend a week in Chicago, and then to Miami Beach for two or three weeks vacation. . . . Harry Ponce opens the Ponce Record Distributing Company at 762 Tenth Ave., handling the distribution of Admiral Records. . . . Tom Libbey, Jr., Libbey Music & Distributing Co., Haverhill, Mass. appointed distributor for the New England territory for "Bowl-O". . . . John Bilotta, Bilotta Distributing Company, Newark, N. Y., tells us that W. S. Wurtenberg, the firm's sales manager, selected Leo McKee of 608½ Columbia St., Utica, to cover the territory for them. John Burdick, well known in athletic circles as the New York State Softball Athletic Commissioner, is the firm's service manager. Burdick is traveling the territory in a station wagon which holds a complete stock of parts. . . . Phil Mason, Mason Distrib., Irvington, N. J., off for Chicago Saturday.

## DALLAS DOINGS

Hey, congratulations are in order—for Pete and Iris Todd, who were married May 8th in Shreveport, La. Pete is J. L. Eaton's able assistant down Henderson Way. . . . L. A. Smiley showed up this week in the loudest square dance shirt imaginable, and after chatting for fifteen minutes, Smiley admitted that both he and his partner R. L. Fennell are avid squares, dancers that is. . . . When we Texas folk do something we do it in a big way, meaning that the Dallas and Fort Worth operators chartered a D.C. 3 for the big trip to the Windy City. . . . About twenty operators flew up with Bob Cowan, Benny McDonald, Arthur Flake, George Wrenn, Joe Metassa and Harry Hoosier included in the group. What a time those guys must be having. . . . Pan American Sales Company had its annual meeting in San Antonio last week. The meeting was climaxed with a beeg birthday celebration for Al Shannon. The shindig took place in the Saint Anthony Hotel ball room with approximately twenty guests attending. We are still trying to coax Al into admitting his age.

Just got the news that Charlie Wolff opened an arcade in suburban Oak Cliff, Dallas. Benny McDonald recently returned from a three week vacation in his home state of Alabama and also Florida. Benny returned looking refreshed and ready to tackle the world. But, Benny, did you tackle any fish while fishing off the coast of Florida? By the way, Benny not only bought a route in Snyder but also a record shop. . . . George Wrenn reports that Walbox sales is still doing a steady flow of volume on the Bally "Speed Bowler" and "Shuffle-Champ." . . . I think we had better explain about Monk Kaiser's new baby, just in case some of you ops don't know. The baby is a prize bulldog that Monk is most definitely proud of. . . . Ray de Roche and Johnnie Casola of United are calling on all operators in this territory, helping them solve their problems. . . . Pat McGuion, Commercial Music Company leaves for a vacation in Mexico City. . . . Tommy Chatten returned from Waco, saying Howard Weisinger gave him some fine lessons in fishing. . . . Had a long chat with Mr. and Mrs. R. A. Titsworth who are two of the most successful operators in this area. The Titsworths operate Wurlitzer phonographs and many five ball games. They are two of the most well liked people in the business. By the way, the Titsworths have also converted to 45. RPM and are really sold on it. They are convinced that they up the take tremendously. Just learned that A. E. Thornton, Tommy Cullum and Abe Sussman are also taking in the coin machine show.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

**ROCK-OLA**

# SHUFFLE JUNGLE

*Entire Mechanism Located in Light Box.*

**The Game For Your "TOP" Locations. It's "TOPS" As A Money-Maker**

Shuffle-Jungle Is A Fast Moving, Hard Hitting, Exciting Game That Holds The Interest Of All Players—Beginners—Average—And Experts.

*Exclusive Sales Agent*  
**STANDARD SHUFFLEBOARD LEAGUE, INC.**  
 3200 W. Chicago Avenue • Chicago 51, Illinois

**STANDARD SHUFFLEBOARD LEAGUE, INC.**  
 3200 W. Chicago Avenue  
 Chicago 51, Illinois

Gentlemen:  
 I Want To Make "Big Money" With Shuffle-Jungle. Please Have Your Local Representative Contact Me Immediately.

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_

**Mail this Coupon Today**

**THE GAME THAT PRESENTS A REAL "REPEAT PLAY" CHALLENGE TO ALL PLAYERS**

Flashing Panorama of Moving Animals for Skill Targets.  
 Racing Panther on Backboard Falls Off High Cliff When Skill Target Is Hit.  
 5,500,000 Points — Possible High Score.  
 Two Ways for Speedy Game — 15 Shots for 10c.  
 Gravity Wate Return — Not a Rebound Game.



Only 6½ Feet Long and 2 Feet Wide— Shuffle-Jungle Can Be Operated In All Locations—Even Those In Which Space Is At A Premium.

A PRODUCT OF  
**ROCK-OLA MANUFACTURING CORPORATION**  
 800 North Kedzie Avenue • Chicago, Illinois

## Runyon Sales Sets Record For Sales



BARNEY SUGERMAN

NEW YORK—"We've enjoyed the best sales year of our entire career," stated Barney (Shugy) Sugerman and Abe Green, heads of Runyon Sales Company, as they headed for the ACMMA Convention in Chicago.

"We have been fortunate to distribute the products of AMI and Bally, both of whom have turned out equipment which has met with favor among the operators," said Sugerman. "Both our New York office and that in Newark, N. J., have set record highs in sales of phonographs and amusement games. And it could have been much greater if we were able to get equipment in sufficient quantities to take care care of our customers. If there are any AMI phono's missing from the factory's display, they can blame it on me. I'll grab any that's not tied down."

## Coven Finance Plan Hits High Mark



BEN COVEN

CHICAGO—Ben Coven of Coven Distributing Company, reported this past week that his firm is tremendously pleased with the success of its finance plan which was created to "help better operating," he stated.

Coven reports that the firm's finance plan has, "Helped many operators to increase their routes and, thereby, better their businesses to an extent where they are now more assured of profits and of a continued successful business future."

He also said, "We feel that our finance plan is one of the most important developments which has taken place in our firm since we started in this industry."

"We find," he continued, "that many operators needed such a plan so that they could start an expansion

# WURLITZER

... World's Finest Automatic Phonograph ... at the World's Most Reasonable Price for such Outstanding Quality



Exclusive Wurlitzer Factory Distributors for the Entire State of Michigan, Including Williams, Fulton and Lucas Counties in Ohio.

**ANGOTT DISTRIBUTING CO.**  
 2616 PURITAN AVENUE DETROIT 26, MICH.  
 (ALL PHONES: UNiversity 4-0773)

program, and could carry out that program to a successful conclusion."

Tho the finance plan of the firm has been concerned, in major share, with Bally and Wurlitzer products, the firm has also opened it to include almost everything else that they handle.

It is a simple finance plan and, according to Coven, it removes the need for immediate cash to such an extent that the operators are assured greater flexibility of operation.

"Because of these facts," Coven stated, "our finance plan has hit a new high mark with the operators."

### COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes PRICE \$32.50 TO \$38.50 Per Reel

**PHONOFILM**

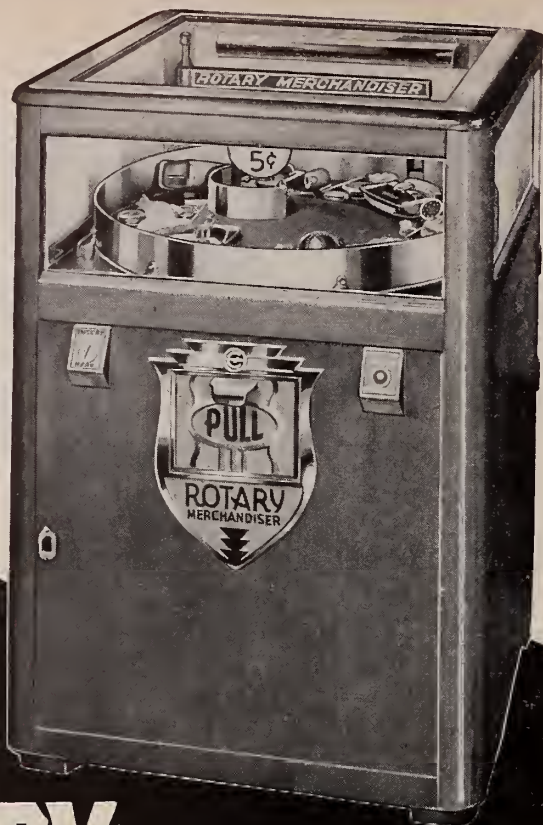
3331 No. Knoll Drive Hollywood 28, Cal.

### See "CRUSADER" at the ACMMA

The Mechanical Wonder Horse. Ride your way to Health, Wealth and Pleasure. Coin Operated. BOOTH No. 1

MEMPHIS METAL MFG. CO., INC. 795 TANGLEWOOD ST., MEMPHIS 4, TENN.

**EARNING  
POWER  
PROVEN  
SINCE  
1935**



**EXHIBIT'S  
New**

**ROTARY MERCHANDISER**

**NEVER a let up for POPULAR BIG PLAY.  
NOW-with NEW ADDED FEATURES  
it's GREATER .. BETTER .. than EVER.  
WRITE FOR COMPLETE DETAILS**

**EXHIBIT SUPPLY CO. (EST. 1901) 4218-30 W. LAKE ST., CHICAGO 24, ILL.**

*For Your Money  
You Deserve  
The Best!*

**Bally**

**COIN MACHINES**

**WURLITZER**  
**PHONOGRAPHS**

*Exclusive Factory Distributors*

*for BALLY for Northern Illinois, entire State of Indiana and the entire State of Wisconsin.*

*for WURLITZER for Northern Illinois, Northwest Indiana and Berrien County, Mich.*

**INVESTIGATE OUR FINANCE PLAN**

**Coven Distributing Company**

3181 ELSTON AVENUE

CHICAGO 18, ILL.

(All Phones: Independence 3-2210)



**CHICAGO CHATTER**

It's C-Day. Convention Day. And as the men walk about the booths here in the Sherman Hotel they are once again meeting with many manufacturers whom some of them haven't seen in a long time. It's going to be lots of talk and fun and action for the three days of convention time. Some of the coinmen are in town to see what will help them enjoy a better summer season. Others are here to get information. And still others are in just to say "hello" and have one good time. Whatever the reason, the coinmen are in town once again, and that means lots of things will be happening. . . . Rockola distributors have seen the new phono mechanism of the firm by the time they read this and will also be seeing the products of other manufacturers at the Sherman as well as at the Sheraton where they will view new lines of punchboards. . . . Ops interested in vendors, games and music will have the time of their lives visiting at the factories here in town. Looks like it will be "visitor's day" at every factory in town. Many of the manufacturers have prepared tours thru their plants so that the coinmen who will attend will get some idea of the amount of work that goes into building the average machine. . . . George Lewis of ABT went off on his first vacation in two years. George has always had a hankering to see California and this is one time when he's going to spend a month seeing the golden sunshine state, and also spend time in San Francisco, a city he was very anxious to get acquainted with. . . . Larry Cooper is back in action again at SuperVend and feeling fine now that the medics at Mayo's told him he's "just perfect." . . . Most of the SuperVend salesmen are in town and will be around the firm's booth as well as in their suite upstairs in the Sherman. There will be Mike Hammergren, Jackie Fields, Dick Eaton, Harris Porter, Harry Henning, Bill Deaton, Harold Moe, Art Burgess, George Dick, Paul Fuller and a batch of others including many of the engineers from the firm's Dallas plant.

Jerry Haley is one busy boy, with the demand the firm has for its Criss-Cross Belle and other equipment. Pat Buckley may or may not make it in time for this show. He's out west. . . . Charley Pieri, now sales manager for Keeney, on hand to greet the boys. Of course John Conroe and Roy McGinnis and many of the others from Keeney are around and all coinmen are invited out to see the Keeney factory. . . . That was a very grand little party last week in the Empire Room composed of Mr. and Mrs. Ben Coven, Mr. and Mrs. Lou Breeze and Mr. and Mrs. Ray Moloney. Dorothy Shay, the "Park Avenue Hillbillie," was talking it over with Ray. . . . What a sigh of relief was heard around this man's town last week when the train strike was called off. And just in time, too. . . . Many of the vender manufacturers plan to drop around and see what's to be seen. Dick Cole of the Cole-Spa is of the hope that there will be something interesting at this show. . . . Fran Warren and Johnny Desmond, singing stars featured at the Oriental Theatre here, plan to drop around and renew acquaintanceships with coinmen they've met about the country. . . . Roy Bazelon of Monarch more interested in golf than anything else right now. Says, "I'd drop all business right this second if someone would call me up and say let's get out on that Green Acres course." . . . Sam Stern of Williams is starting to work up some golf interest. It's been a long, long time since Sam tried out his golf sticks. . . . The same, they tell me, in the case of Ben Coven who hasn't played 18 holes in 9 years. . . . Seymour Golden of Coin Machine Service advises his firm is stocking a line of merchandise prizes.

Frank J. Mencuri takes over his new position as sales manager at Exhibit Supply Co. and starts visitor's "open house" for this firm showing their brand new five-ball, "Jeanie," for the first time. . . .

That hog dog machine of the George Sylvan Elec. Corp. is outstanding as a moneymaker in taverns. . . . Herb Perkins of Purveyor Shuffleboards is showing ops something really new and different in a great playing board. . . . Bill Billheimer and Ralph Nicholson of Como plenty busy with the "Hollycranes" and many coinmen in town to talk this unit over with them. . . . The big Bally booths and suites are sure to be the central interest spot of many a distributor, jobber and operator. All the Bally men in town to say "hello" and all eager to greet any newcomers who haven't seen the big Bally factory in action. . . . AMI phono on display makes some of the music men anxious. Distributors of the firm will probably arrange to capture whatever phonos on display and take them back with them. John Haddock, Bill Fitzgerald, John Stewart, Ed Ratajack, Jack Mitnick, and others from the AMI fold are here, there and everywhere. . . . Wally Finke of First Distributors showing the firm's new Mercury Vendor with a very neat angle which should attract ops in many territories. . . . The way the boys started to pull into town the latter part of last week made it a certainty that C-Day would find a goodly crowd on hand to greet the manufacturers offerings. . . . Check with us at Booth 77 for the shortest and fastest route to any factory you're interested in visiting. . . . Big banquet Tuesday evening with some very grand talent arranged by Dick Hood of H. C. Evans & Co. who has always made the coin machine convention banquets outstanding. . . . Ted Rubenstein all about the show talking things over and telling ops about his counter games as well as some new ideas. . . . All jobbers and distributors, as well as the ops in this city and surrounding area, were planning to be on hand opening day or night of the show. . . . Lots of resting space for the weary. . . . Letters, phone calls and wires that came in at the last minute to many factories here advised that some of the boys were just waiting to get on trains and planes and buses to get into Chicago for C-Day. Now that all are about the convention, visiting at factories and meeting in the many noted spots around town, looks just like old times again. Gladdens many and many a heart among the old timers to see the coinmen gathered together. . . . At Chicago Coin execs are busier than ever greeting many visitors who popped into the factory to talk things over. . . . Alvin Gottlieb tells us that the factory is working away at top speed to supply the demand they're enjoying. . . . Henry Strong of O. D. Jennings on hand here, there and everywhere. . . . Probably one of the most crowded spots in the entire town is United Mfg. Co. Herb Oettinger, Ray Riehl, Billy DeSelm and all the grand guys and gals at this popular plant are working like trojans so that every visitor will have one grand visit to remember.

**SEE YOU AT BOOTH 77**

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Scouting for Bigger Earnings?

# BUFFALO BILL

Brings 'Em In with **GOTTLIEB'S High-Powered Features—**



**Gottlieb Mechanical and Electrical Dependability**

Non-Rotation Number Sequence • Hitting All 5 Numbers Scores One Replay — All Numbers Hit Thereafter Score Additional Replays • Scoring 8 Bullseyes Lights 5 Targets for Replays • Flippers • Holdover Bonus — Holdover Bonus Kickout Holes • 5th Ball Score Equalizer Feature.

**FAST, SUSPENSE-PACKED PLAY!**

**The Hunting Is Best with BUFFALO BILL!**

See Your Distributor **NOW** for Immediate Delivery!

**D. Gottlieb & Co.**  
 1140-50 N. KOSTNER AVE.  
 CHICAGO 51, ILLINOIS

*"There is no substitute for Quality!"*

## Charles Pieri Named Keeney General Sales Manager



CHARLES J. PIERI

CHICAGO — Charley Pieri, formerly with Exhibit Supply Company, has been named general sales manager for J. H. Keeney & Company, Inc., this city.

He entered into his new position at the big Keeney plant Monday, May 15, 1950.

John Conroe, vice-president and general manager, advised, "We believe that all coin machine men everywhere in the country will be glad to hear that Charley Pieri has joined our organization as general sales manager."

"He is well known in the trade," he continued, "and furthermore, he knows what distributors, jobbers and operators require about the country to assure themselves the biggest and steadiest profits."

Pieri was with Exhibit Supply Company these past two years in the position of sales manager. Prior to that he was with Western Electric and handled 59 factories for this huge organization as procurement director.

His sales management experience came after his work with Western Electric, when he accepted the position of general sales manager for Hajek Sporting Goods Company, and traveled the country for this firm. He entered into Exhibit Supply after his position with Hajek.

Regarding his present position, Pieri stated, "I sincerely believe that J. H. Keeney & Co. offers every operator in the nation the finest merchandise manufactured. I have always had great respect for the products built here under the direction of John Conroe and Roy McGinnis, and want to go on record right now as stating that coin machine men will always be assured of the finest merchandise from Keeney."

Roy McGinnis, president of J. H. Keeney & Co., Inc., said, "There is no doubt that distributors, jobbers and operators will find Charley Pieri one of the sincerest men for giving them sales and service of an unequalled nature. We're going to back him up with the right products and we feel certain that he'll, in turn, help everyone of the coin machine men thruout the country to enjoy the biggest success with our equipment."

The Keeney Electric Cigarette Merchandiser; "Bowling Champ," conversion for shuffleboards; and "Double Bowler," new twin rebound bowling game; as well as "Pyramid"; are on the production lines now at this large factory.

### "PURVEYOR—FAMOUS FOR VALUES"

**SHUFFLEBOARDS NOW ONLY \$85 AND UP— THOROUGHLY RECONDITIONED**

**SPECIAL BOARD SALE WRITE!**

ROCKOLA—16' 18' 22'	PURVEYOR—18', 22'
NATIONAL—20', 22'	MERCURY—20' Masonite
MONARCH—18', 22'	NATIONWIDE
VALLEY—22'	And Other Brands 20'-22'

#### SHUFFLEBOARD SUPPLIES AT UNBEATABLE PRICES

PURVEYORS POWDER WAX .....	Write	"CLAMP-ON" SHUFFLEBOARD LIGHT, Each	\$12.00
SCORESHEETS, 1,000 .....	\$5.00	"NU-LIFE" SHUFFLEBOARD LIGHT, Each	12.50
BRAND NEW SHUFFLEBOARD MAPLE TOPS .....	125.00	SHUFFLEBD. ADJUSTERS, Complete	12.00
PURVEYOR PUCKS .....	12.00	SHUFFLEBD. BOWLING PIN SETS	12.50

ELECTRIC COIN SCOREBOARDS FOR SHUFFLEBOARDS (5c OR 10c PLAY) \$75.00

#### SPECIALS — PRICED FOR TODAY'S MARKET!

UNITED SHUFFLE ALLEY .....	\$124.50	GLIDER .....	\$49.50
NATIONWIDE SHUFFLE POOL .....	179.50	DALE GUNS .....	69.50
GOTTLIEB BOWLETTE .....	179.50	11 FT. FORMICA TOP SHUFFLEBOARD WITH PUCKS, Etc. ....	49.50
UNIVERSAL TWIN BOWLER .....	189.50	Crating \$10.00	

TERMS: 25% With Order, Balance C.O.D., F.O.B. Chicago

### PURVEYOR SHUFFLEBOARD CO.

4322 N. WESTERN AVE., CHICAGO, ILL. (Tel.: JUniper 8-1814-5-6)

## LOUISIANA and SOUTHERN MISSISSIPPI OPERATORS — ATTENTION!

If you like any of the BALLY equipment shown at the ACMMA Show, contact the BALLY regional distributors for your territory.

## NEW ORLEANS NOVELTY CO.

115 MAGAZINE STREET  
 NEW ORLEANS, LA.

(PHONE: CANAL 8318)



## CALIFORNIA CLIPPINGS

There will be a delegation from the ranks of L. A. distribs at the ACMMA show in Chicago. . . Jack Simons of Sicking Co. is stopping off at Cincy first to pick up partner Bill Marmer and then hightailing it to the big city. . . Paul and Lucille Laymon are also training out on May 19, and there will be few late entries. . . Charlie Daniels proudly reports that the Laymon rose garden this year is an all time winner and that some of the folks like Armstrongs, Germaines etc. who grow 'em professionally are wondering what Paul puts on his to bring them out the way they are. We understand that Paul, who is known to have a green thumb, actually takes care of his prize blooms himself. Their Pacific Palisades place must be quite a show spot, especially since their fountain frog Joe took unto himself a mate named Pete—or maybe they're just friends. . . Bally's "Shuffle Champ" is now in at Laymon's in good number and moving out fast. . . Also on the floor is a new batch of used 5-balls and a shipment of used 1-balls was expected next week, Charlie tells us.

Joe Peskin in town from Chicago for few days but preparing to hop back. . . Walter Solomon reports a new shipment of AMI "C" boxes in but still short of filling all the orders piled up. . . Secretary Vera at Mills tells us she received a letter from former boss Mark Jennison, who writes that the Arizona weather ain't bad at all and that business prospects down that way look very promising. He's working out of Phoenix but will be traveling the entire state. . . Bob Bard keeping busy with his routes and game sales while partner Ed Kendall vacations. . . Latest we've heard on Nels Nelson, and only indirectly, is that he's now employed on sales at Minthorne's. . . Fred Gaunt reports that business was normal past week with General Music but promises some really big news next week from Bud Parr's recent junket.

Dannie Jackson and Sammie Donin back in town from Vegas, where they're still in process of setting up office. The Automatic Games boys are meanwhile still doing business at the same old stand, at least until July 15. . . Tried Johnny Hawley's for some news and got the startling announcement from an assistant that Johnny was out to dinner. . . That new suit Cele Padwa is sporting at Sicking's suits her to a T, thought you might like to know. . . On the Row: Fred Allen and Bill Black from Bakersfield . . . Lee Wirt of Montebello . . . Upland's Sam Row . . . M. W. Shouler from Bell . . . Santa Ana's Bill Merrill . . . C. C. McGovern from Las Vegas . . . George Stebbins of Monrovia . . . San Diego's Walter Schinkel . . . Les Jordan of Coronado . . . Cece Ellison from Lancaster . . . Wm. Sparrow of Bakersfield . . . Lou Haskins from Hawthorne . . . Inyokern's Jim Murphy . . . Jack Neil and Jerry Cooper of Riverside and Tom (No Relation to Manchester) Boddy from Lomita.

## MINNEAPOLIS—ST. PAUL, MINN.

Mr. and Mrs. Irv Heitman of Wabasha, driving into Minneapolis with their Oldsmobile Station Wagon. . . Johnny Morton of Bismarck, N. D., in Minneapolis over the weekend visiting relatives and taking in a few of the night spots. . . Bob Kubas of Eddie's Novelty Company, New Prague, in Minneapolis for the day picking up a few miscellaneous items and his record supply. . . Mr. and Mrs. Walter Schmidt of Red Wing, driving into Minneapolis for the day, the weather being so nice that Mrs. Schmidt decided to come along for the ride. . . Ray Thraen, Tracy Sales Company, Tracy, also in Minneapolis for the day looking for some more equipment. . . Eddie LePage and his right hand man of International Falls, driving into Minneapolis to warm up, as the weather at International Falls is still very cold, and there is plenty of snow there. Eddie has rented a new building and is moving into it the first part of the month, where he will have his office and warehouse.

T. J. Fischer of Waconia, also in Minneapolis for the day, and has already been out for his first day of fishing. Last Saturday, May 13th, a good many of the operators were not to be seen as fishing season opened in the state of Minnesota for all fish, without the exception of bass. . . E. E. McDaniel, Wadena Amusement Company, Wadena, taking time off to drive into Minneapolis to visit a few distributors. . . Izzy Alpert of Twin Port Sales, Duluth, in Minneapolis over the weekend visiting a few distributors.

Johnny Gallep of Menomonie, Wis., is now on his own, having left Harry Gallep a few months ago. . . Archie LeBeau of LaBeau Novelty Company, St. Paul, left last week for the Blue Grass Country in Kentucky with several of his horses, which he intends to sell and probably buy some, too. . . Jerry Hardwig of St. Cloud, in Minneapolis this week to pick up his records supply at Hy-G Music Company. . . L. I. Harris of Enderlin, N. D., also in Minneapolis for a few days, to take care of some unfinished business. . . Ike Sundem of Montevideo, driving into Minneapolis for the day and visiting several distributors. . . L. J. Savard of Red Lake Falls, in Minneapolis over the weekend and making the rounds.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

### CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

## WANT

WANT—Employment as Shop Mechanic. Experienced on Pin Games, Consoles, Bells and Phonographs. Amplifiers and Electrical Systems a specialty. Mississippi Valley or East preferred. Can furnish references. CURTIS N. NIPPE, 338 EAST WELDON AVE., PHOENIX, ARIZ.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERhill 3-5761.

WANT—Wurlitzer 800's. Quote price, quantity and condition. MASON DISTRIBUTING CO., 184 PAINE AVENUE, IRVINGTON, N. J. Tel.: ESsex 5-6458.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Jennings Magic Music Wired Telephone Equipment. Must be reasonable. TOLEDO MAGIC MUSIC CO., 715 ADAMS ST., TOLEDO, O.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Bally One-Balls; Photo Finish; Late Five Balls; Seeburg 100 Record; Bally Eurekas; Wurlitzer 3020 Wall Boxes. Will pay cash or trade late United, Chicago Coin, Bally, Keeney Shuffle Bowler machines. BOX #298, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK, N. Y.

WANT—Seeburg Receivers USR-2, GSR-1, and SS20-1. Must be in good shape. Advise what you have and prices. ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVENUE, BOSTON 15, MASS. Tel.: BEacon 2-3870.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—Will pay the highest cash for late model phonographs in any quantity. CAPITOL AUTOMATIC MUSIC CO., 335 WEST 35th ST., NEW YORK CITY, NEW YORK.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

## Jobbers! Distributors! A FREE Listing Every Week

For an entire year (52 weeks) of 40 words which you can change each and every week if you desire—or run for entire year without any charge. . .

PLUS A FREE SUBSCRIPTION TO THE CASH BOX

All For Only \$48

MAIL YOUR AD AND CHECK TODAY!

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK, N. Y.

## FOR SALE

FOR SALE—The finest Bally, Gottlieb, Genco, Williams and Chicago Coin late used games. We sell the best at the lowest prices. Get on our mailing list. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: Canal 8318.

FOR SALE—10 U-Select-It Candy Vendors \$30 ea.; 10 Uneeda Pack Monarch Cigarette Machines \$39.50 ea.; 10 National Candy Machines Model 918 \$69.50 ea.; 5 Seeburg 5/10/25c Wall-O-Matics \$27.50 ea.; 4 Wurlitzer 1017 Hideaway \$225 ea.; 15 United Shuffle Alleys \$195 ea.; 5 Chicago Coin Twin Alleys \$225 ea.; 10 Genco Bowling Leagues \$225 ea.; 10 Penn Black Beauty Shuffle Boards, like new, \$250 ea.; 5 Genco Scoring Units, like new \$120. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: Superior 4600.

FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

FOR SALE—Genco Bowling \$150; Williams Twin Shuffle \$130; Bowl-ette \$185; Bing-A-Rolls \$65; Hy-Rolls \$65; Humpty Dumpty \$50; Trinidad \$50; Floating Power \$75; St. Louis \$125; Baby Face \$90; Temptation \$50; Lucky Star \$35; Sharpshooter \$135; Harvest Moon \$95. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: Tyler 4-3810.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

### FOR SALE

FOR SALE—Bing-A-Roll \$60; Pro-Score \$35; Advance Roll \$15; Bowlette \$175; Shuffle Alley \$150; Ten Pins \$125; Express \$300. MO-HAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-PORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—United Shuffle Alleys \$110; Midget Skee Ball \$145. Always in stock. Order now. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Pin Games and Music Machines for export. Ask for Mr. Shackleton. AUTOMATIC VENDING CORPORATION, 525 PARKER STREET, CHESTER, PA. Tel.: CHester 39282.

FOR SALE—Rock-Ola Standard Shuffleboards, slightly used, climatic equalizers on each board \$325. Pin Games: Triple Action \$40; Bowling Champ \$90; Blue Skies \$45. 1/3 Deposit, Balance C.O.D. Phone or write. Franchise Distributors for Rock-Ola products. Shuffle-Lanes, Shuffle-Jungle and Music Boxes, write for best prices. WANT—Multi Bells, quote best prices. TRI-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. Tel.: WHeeling 649.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—2 Packard Wall Boxes \$15 ea.; 1 5c Bally Draw Bell M.B. \$125; 1 Goalee, very clean \$95; 3 Mills Melon Bells, 1 nickel, 1 dime, 1 quarter, refinished like new \$125 each. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Wurlitzer Star Speakers \$25; 216 Impulse Rec. \$18; Chicago Rebound \$50; Pitchem & Battem \$135; 14 Ft. Bank Ball \$85; Wurlitzer Premier \$35; Strike 'N Spares \$75; Boomerang \$20; Dale Guns \$50. Will trade for shuffle bowlers. V. YONTZ, BYERSVILLE, O.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Shuffle Alleys \$99; Bally Shuffle Bowler \$169; AMI Phono \$395; Wurlitzer 1100 \$379; Glide Rite Bowler Wax (Blue Label) \$3.25 doz. AMERICAN VENDING CO., 631 TENTH AVE., NEW YORK, N. Y.

FOR SALE—40 selection AMI 1947 Model "A" \$410; Model "B" \$510; 22 Ft. Black Top Shuffleboard with score head \$300; Genco Bowling League or United Shuffle Alley with lite-up pins \$175; Dale Guns \$75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Used: Mills Golden Falls, Jewel, Black Cherrics, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean—prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—Exhibit's Two Player Hockey, Mechanical Horse, Electric Card Vendor, Rotary Merchandiser, and Strike. Exclusive distributors. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Citations (like new) \$269; Lexingtons \$279; Gold Cups \$150; Jockey Clubs \$99.50; Bally Entry \$65; United Shuffle Alley 135; Bally Shuffle Bowler \$175. Write for low prices premium dolls \$36 doz. Complete parts department 24 hour service. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: IND 3-2210.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Super Bonus Bells 5c-25c FP & PO \$195; Super Bonus Bells 5c FP & PO \$155; Bally Triple Bells FP & PO \$305; Super Bonus Bells 3-way 5/10/25c PO \$345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

FOR SALE—Coin Machine route—televised weekly. Present revenue \$15,000 yearly. Tremendous potentialities. BOX # 145, c/o THE BOX, EMPIRE STATE BLDG., NEW YORK, N. Y.

FOR SALE—On hand finest reconditioned Music, Bowling Games, Shuffleboards and Pinballs. Priced to meet today's market. Write us before you buy. Representatives for: Wurlitzer; Chicago Coin; J. H. Keeney; Bally Manufacturing Co.; H. C. Evans; ABT Mfg. Corp. and others. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI 37, FLA. Tel.: 3-4623.

FOR SALE—Shuffle games completely reconditioned: United Shuffle Alley \$125; Genco Bowling League 10 ft. \$125; Bally Shuffle Bowler \$165; ChiCoin Bowling Alley \$175; Universal Twin Bowler \$199; Keeney Pin Boy \$175; Genco Glider like new \$59. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: Dickens 2-0500.

FOR SALE—M-100 A Seeburg phonos, 100 record type latest model. Never been taken out of crates. In original crates. Special—write for price. Immediate delivery. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Victory Derby \$45; Special Entry \$59.50; Bally Gold Cups \$125; Mills 3 Bells, like new \$225; Evans Bat-A-Score \$229.50; Columbia DJP Bells \$59.50; Bermuda \$34.50; Blue Skies \$49.50; Monterey \$44.50; Buccaneer \$75; Major League Baseball \$35; Dew Wa Ditty \$49.50; Ali Baba \$55; Genco Whizz \$25; Nevada w/f \$25; Singapore \$25; Triple Action \$45; Summertime \$49.50; Havana \$25; Round-Up \$69.50; Melody \$29.50. 1/3 Certified Deposit, Balance S/D. TWIN CITY AMUSEMENT CO., 1922 W. 7th ST., TEXARKANA, TEXAS. Tel.: 3-3723.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—Used Citations \$225; Champions, write; Photo Finish, write. All games guaranteed excellent condition. Also Bally and Keeney Console. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GARfield 3585.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E. ATLANTA, GA. Tel.: LAMar 7511.

FOR SALE—Dale Guns \$69.50 ea.; Chicoin Pistols \$74.50 ea.; Genco Bing-A-Rolls \$115 ea.; California Shufflepins, 14 ft., with new light-up head \$174.50. 1/3 Deposit. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Shuffle Alley \$149.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$175; Dale Gun \$75; Chicago Coin Basketball \$165; Pitch 'Em & Bat 'Em \$149.50; Advance Roll \$35. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—We are distributors for AMI, Exhibit, Keeney, Williams, Berkey & Gay Shuffleboards. All types of used equipment. Call, wire, write MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVE., DETROIT, MICH. (Tel.: TYler 8-2230).

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Guaranteed Used Machines—Bells; Consoles. One-Ball; Pins. The machines are perfect. The prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Pre-war Photomatic \$149.50; Exhibit Dale Gun \$89.50; Bally Big Inning \$225; Bally Heavy Hitter \$45; Western Baseball \$49.50; Bally Undersea Raider \$89.50. Write for list of shuffle bowling games. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, O.

FOR SALE—Bargains: Keeney Four Way Super Bell \$25; 5c Combination Super Bells \$20; 5c-5c Cash Super Bells \$35; 5c Bonus Super Bells \$100; 5c-25c Bonus Super Bells \$195; 5c-10c-25c Bonus Super Bells \$295; Bally Draw Bell MB \$75; DeLuxe Draw Bells \$110; Triple Bells \$225; Big Top FP \$20; Jennings Silver Moon \$20; Bobtails \$20; Mills Jumbo's \$25; Paces Races \$25; Paces Reels with skill field \$20; Watling Big Top \$20; Evans Comb. Bangtails, like new, post war \$195; Evans Races Comb. \$245; Casino Bell Sr., floor sample \$195; Lucky Star \$20; also Bally Reserve Bells, Spot Bells, Clover Bells, etc. Write for prices. Will trade for One-Balls and Original Flippers. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

FOR SALE—Ten cent coin-operated miniature railroad, switches, signal and speed controlled by player. In beautiful glass cabinet 4 1/4 by 6 1/4 \$850. On exhibition at Mike Munves, 577—10th Ave., New York. NATIONAL NOVELTY CO., 179 E. MERRICK ROAD, MERRICK, NEW YORK.

FOR SALE—Used Records—Race, Hillbilly, Popular—7c each. Cash with order. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., N. BIRMINGHAM 4, ALA.

FOR SALE—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE—Bally Reserve Bells, very clean \$170; Keeney Super Bonus Bells, clean and working \$145. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE.

FOR SALE—United Shuffle Alleys \$150; Gottlieb "Just 21" pin table \$185. Free delivery on 2 or more games anywhere within radius of 100 miles. Write, wire or call ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS. Tel.: 5619.

### MISCELLANEOUS

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RESHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAgnolia 3931.

NOTICE—Hawley Adapter for Seeburg 100. Connect old style boxes to new Seeburg in jiffy. Plays best side of first 20 or 24 records. Can be used with new 100 selector boxes. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

### How To Use "The Confidential Price Lists"

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. Five Balls list Manufacturers and date of game's release. Code: (CC) Chicago Coin; (Got) Gottlieb; (Un) United; (Wm) Williams.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.



#### WURLITZER

P 10.....	15.00	25.00
P 12.....	15.00	25.00
312.....	17.50	29.50
400.....	17.50	35.00
412.....	25.00	39.50
412 ILL.....	19.50	39.50
316.....	24.50	39.50
416.....	24.50	39.50
616.....	39.00	45.00
616 ILL.....	40.00	45.00
616A.....	25.00	40.00
716A.....	25.00	39.50
24.....	32.50	50.00
600R.....	35.00	65.00
600 K.....	35.00	65.00
500.....	35.00	59.00
500 A.....	35.00	59.50
500 K.....	35.00	59.50
41 (Counter).....	24.50	35.00
51 (Counter).....	24.50	39.50
61 (Counter).....	25.00	39.50
71 (Counter).....	29.50	49.50
81 (Counter).....	34.50	65.00
700.....	89.50	140.00
750 M.....	89.50	115.00
750 E.....	99.50	160.00
780M Colonial.....	89.50	99.50
780 E.....	79.50	100.00
800.....	75.00	89.50
850.....	79.00	97.50
950.....	79.00	114.50
1015.....	235.00	269.00
1017 Hideaway.....	225.00	239.50
1100.....	375.00	399.00
1080.....	235.00	279.00
300 Adaptor.....	10.00	15.00
320 Wireless Wall Box.....	4.25	7.50
310 Wall Box 30 Wire.....	4.50	6.50
320 2 Wire Wall Box.....	3.75	7.50
332 2 Wire Bar Box.....	5.00	9.50
331 2 Wire Bar Box.....	5.00	10.00
304 2 Wire Stepper.....	3.50	5.00
Wireless Strollers.....	25.00	.....
430 Speaker Club with 10, 25c Box.....	69.50	75.00
420 Speaker Cabinet.....	40.00	49.50
3031 Wall Box.....	13.50	16.50
3045 Wall Box.....	14.50	22.50
3020 Wall Box.....	29.50	39.50
219 Stepper.....	19.50	23.00
Selector Speaker.....	95.00	125.00
100 Wall Box 5c 30c Wire.....	3.50	5.00
100 Wall Box 10c 30c Wire.....	12.50	17.50
111 Bar Box.....	3.00	10.00
120 Wall Box 5c Wire.....	2.00	3.50
Bar Brackets.....	2.00	3.50
305 Impulse Rec.....	2.50	10.00
350 WIs Speaker.....	17.50	39.50
115 Wall Box Wire 5c Wireless.....	5.00	7.50
135 Step Receiver.....	15.00	19.50
145 Imp. Step Fast.....	3.50	7.50
150 Impulse Rec.....	20.00	.....
337 Bar Box.....	32.50	.....
306 Music Transmit.....	7.50	9.50
39A Speaker.....	25.00	.....
130 Adaptor.....	15.00	17.50
Steel Cab. Speaker.....	140.00	175.00
580 Speaker.....	25.00	75.00
123 Wall Box 5/10/25 Wireless.....	9.00	15.00
125 Wall Box 5/10/25 Wire.....	3.00	7.50

#### SEEBURG

Model A ILL.....	19.50	29.50
Model B.....	19.50	29.50
Model C.....	19.50	25.00
Model H.....	14.50	24.50
Rex.....	25.00	49.50
Model K15.....	19.50	39.50
Model K20.....	25.00	39.50
Plaza.....	25.00	39.50
Royale.....	25.00	39.00
Regal.....	35.00	59.00
Regal RC.....	39.50	50.00
Gem.....	40.00	49.50
Classic.....	49.00	59.00
Classic RC.....	49.50	79.50
Maestro.....	59.50	70.00
Mayfair.....	49.50	69.50
Mayfair RC.....	69.50	89.50
Melody King.....	49.50	79.50
Crown.....	49.50	59.50
Crown RC.....	64.50	79.50
Concert Grand.....	35.00	59.00
Colonel.....	35.00	69.50
Colonel RC.....	50.00	69.50
Concert Master.....	59.50	79.50
Concert Master RC.....	59.50	79.50
Cadet.....	35.00	59.00
Cadet RC.....	59.50	69.50
Major.....	35.00	59.00
Major RC.....	50.00	69.50
Envoy.....	59.50	69.50
Envoy RC.....	69.50	79.50
Vogue.....	50.00	69.50
Vogue RC.....	50.00	69.50
Casino.....	49.00	59.50
Casino RC.....	59.50	79.50
Commander.....	59.00	64.50
Commander RC.....	59.50	69.50
Hi Tone 9800.....	35.00	119.50
Hi Tone 9800 RC.....	69.50	99.00
Hi Tone 8800.....	35.00	79.00
Hi Tone 8800 RC.....	69.50	99.00
Hi Tone 8200.....	35.00	79.00
Hi Tone 8200 RC.....	69.50	99.00
146 S ('46).....	195.00	224.50
146 M.....	200.00	259.00
147 S.....	259.50	299.50
147 M.....	265.00	299.50
148 S.....	350.00	379.00
148 M.....	364.50	375.00
246 Hideaway.....	200.00	250.00
Selectomatic 16.....	5.00	7.50
Selectomatic 24.....	5.00	19.50
Selectomatic 20.....	5.00	10.00
Remote Speak Organ.....	10.00	19.50
Multi Selector 12 Rec.....	12.50	35.00
Melody Parade Bar.....	4.50	.....
5c Wallowmatic Wireless.....	3.00	8.50
5c Baromatic Wireless.....	4.50	5.00
5c Wallowmatic 3 Wire.....	2.00	8.95
30 Wire Wall Box.....	2.00	7.50
Power Supply.....	15.00	.....
5, 10, 25c Baromatic Wire.....	5.00	6.95
5, 10, 25c Wallowmatic 3 Wire.....	7.50	8.95
5, 10, 25c Baromatic Wireless.....	6.95	8.95
5, 10, 25c Wallowmatic Wire.....	8.50	17.50
Electric Speaker.....	25.00	29.50
3W2 Wall-o-Matic.....	27.50	29.00
W1-L56 Wall Box 5c.....	22.00	24.50
3W5-L56 Wall Box 5, 10, 25c.....	29.00	59.50

#### SEEBURG (Cont.)

W6-L56-5/10/25 Wireless.....	39.00	45.00
Tear Drop Speaker.....	12.50	29.50

#### ROCK-OLA

12 Record.....	19.50	39.00
16 Record.....	19.50	29.50
Rhythm King 12.....	21.50	34.50
Rhythm King 16.....	21.50	34.50
Imperial 20.....	24.50	39.50
Imperial 16.....	25.00	39.50
Windsor.....	29.50	40.00
Monarch.....	29.50	49.50
Std. Dial-A-Tone.....	39.50	49.50
'40 Super Rockolite.....	49.50	69.50
Counter '39.....	19.50	39.50
'39 Standard.....	35.00	59.00
'39 DeLuxe.....	35.00	59.00
'40 Master Rockolite.....	49.50	59.00
'40 Counter.....	39.50	49.50
'40 Counter with Std.....	49.50	54.50
'41 Premier.....	35.00	59.50
Wall Box.....	4.00	9.50
Bar Box.....	4.00	9.50
Spectravox '41.....	15.00	29.50
Glamour Tone Column.....	32.50	35.00
Modern Tone Column.....	32.50	40.00
Playmaster & Spectravox.....	49.50	69.50
Playmaster.....	49.50	69.50
Playmaster '46.....	179.50	199.50
Twin 12 Cab Speak.....	39.00	49.00
Playboy.....	15.00	30.00
Commando.....	35.00	50.00
1422 Phono ('46).....	149.50	165.00
1424 Phono (Hideaway).....	149.50	195.00
1426 Phono ('47).....	175.00	239.50
Magic Glo.....	374.50	399.50
1501 Wall Box.....	3.00	7.50
1502 Bar Box.....	5.00	7.50
1503 Wall Box.....	12.50	15.00
1504 Bar Box.....	8.50	17.50
1510 Bar Box.....	15.00	20.00
1525 Wall Box.....	10.00	17.50
1526 Bar Box.....	15.00	19.50
1530 Wall Box.....	16.50	21.50
Dial A Tone B&W Box.....	2.00	3.50
1805 Organ Speaker.....	24.50	49.00
DeLuxe Jr. Console Rock.....	50.00	79.50

#### PACKARD

Pla Mor Wall & Bar Box.....	14.50	17.50
Manhattan.....	139.50	199.50
Model 7 Phono.....	99.50	189.50



ABC Bowler.....	19.50	24.50
Ali Baba (Got 6/48).....	44.50	50.00
Alice (Got 8/48).....	49.50	59.50
Amber (Wm 1/47).....	10.00	15.00
Aquacade (Un 4/49).....	89.50	99.50
Arizona.....	10.00	14.50
Baby Face (Un 1/49).....	75.00	89.50
Baffle Card (Got 10/46).....	10.00	17.50
Ballerina.....	44.50	57.50
Ballyhoo.....	29.50	39.50
Band Leader.....	94.50	98.50
Banjo.....	40.00	49.50
Barnacle Bill (Got 8/48).....	49.50	69.50
Basketball (Got 10/49).....	149.50	160.00
Bermuda (CC 11/47).....	29.50	44.50
Big League.....	14.50	19.50
Big Time.....	32.50	39.50
Big Top.....	75.00	105.00
Black Gold.....	79.50	100.00
Blue Skies (Un 11/48).....	39.50	59.50
Bonanza (Wm 11/47).....	12.00	19.50
Boston (Wm 5/49).....	109.50	125.00
Bowling Champ (Got 2/49).....	82.50	105.00
Bowling League (Got 8/47).....	12.50	19.50
Broncho.....	10.00	19.50
Buccaneer (Got 10/48).....	59.50	85.00
Build Up.....	34.50	45.00
Buttons & Bows (Got 3/49).....	89.50	109.50
Camel Caravan.....	119.50	124.50
Caribbean (Un 3/48).....	34.50	40.00
Carnival.....	40.00	55.00
Carolina (Un 3/49).....	64.50	72.50
Carousel.....	10.00	19.50
Catalina (CC 2/48).....	29.50	50.00
Champion (CC 6/49).....	99.50	149.50
Chico.....	44.50	49.50
Cinderella (Got 3/47).....	47.50	59.00

Hideaway Model 400.....	89.50	95.00
Bar Bracket.....	2.00	3.00
Willow Adaptor.....	14.50	29.50
Chestnut Adaptor.....	15.00	25.00
Cedar Adaptor.....	16.50	29.50
Poplar Adaptor.....	15.00	27.50
Maple Adaptor.....	15.00	30.00
Juniper Adaptor.....	15.00	27.50
Elm Adaptor.....	15.00	25.00
Pine Adaptor.....	15.00	25.00
Beech Adaptor.....	15.00	27.50
Spruce Adaptor.....	17.50	29.50
Ash Adaptor.....	15.00	25.00
Walnut Adaptor.....	17.50	25.00
Lily Adaptor.....	10.00	12.50
Violet Speaker.....	10.00	15.00
Orchid Speaker.....	19.50	27.50
Iris Speaker.....	21.50	29.50

#### MILLS

Zephyr.....	19.50	29.50
Studio.....	32.50	49.50
Dance Master.....	25.00	32.50
DeLuxe Dance Master.....	40.00	52.50
Do Ri Mi.....	25.00	59.50
Panoram.....	125.00	195.00
Throne of Music.....	29.50	49.50
Empress.....	29.50	49.50
Panoram Adaptor.....	8.50	.....
Panoram 10 Wall Box.....	5.00	8.50
Speaker.....	10.00	.....
Panoram Peek (Con).....	175.00	195.00
Conv. for Panoram Peek.....	10.00	29.50
Constellation.....	175.00	195.00

#### AMI

Hi-Boy (302).....	49.50	55.00
Singing Towers (201).....	29.50	39.50
Streamliner 5, 10, 25.....	25.00	39.50
Top Flight.....	25.00	39.50
Singing Towers (301).....	39.00	49.50
Model A '46.....	350.00	425.00
Model B '48.....	460.00	525.00

#### BUCKLEY

Wall & Bar Box O. S.....	3.00	5.00
Wall & Bar Box N. S.....	12.50	17.50

#### AIREON

Super DeLuxe ('46).....	59.50	99.50
Blonde Bomber.....	129.50	195.00
Fiesta.....	119.00	144.50
'47 Hideaway.....	150.00	195.00
'48 Coronet 400.....	149.50	295.00
'49 Coronet 500.....	275.00	299.50
Impresario Speaker.....	17.50	.....
Melodeon Speaker.....	17.50	.....
Carillon Speaker.....	22.50	.....



### FIVE-BALL AMUSEMENT GAMES

(Continued)

Hi Dive.....	14.50	19.50	Screwball.....	37.50	50.00
Hi-Ride.....	17.50	29.50	Sea Hawk.....	20.00	39.50
Hit Parade.....	25.00	35.00	Sea Isle (CC 111/47).....	14.50	24.50
Hold Over.....	10.00	24.50	Serenade (Un 12/48).....	54.50	64.50
Holiday (CC 12/48).....	65.00	75.00	Shanghai (CC 4/48).....	35.00	42.50
Hollywood.....	14.95	20.00	Shangri La.....	12.50	15.00
Honey.....	10.00	19.50	Shantytown.....	145.00	159.50
Horoscope.....	12.50	15.00	Sharpshooter		
Hot Rods.....	125.00	149.50	(Got 5/49).....	99.50	125.00
Humpty Dumpty			Shooting Stars.....	15.00	22.50
(Got 10/47).....	34.50	49.50	Short Stop.....	29.50	34.50
Idaho.....	10.00	17.50	Show Boat (Un 1/49).....	74.50	85.00
Jack 'N Jill (Got 4/48).....	45.00	50.00	Silver Spray.....	14.95	24.50
Jamboree.....	35.00	59.50	Silver Streak.....	14.50	19.50
Jungle.....	12.50	15.00	Singapore (Un 11/47).....	19.50	37.50
Just 21 (Got 1/50).....	169.50	185.00	Sky Line.....	16.50	29.50
Kilroy (CC 1/47).....	10.00	14.50	Sky Ray.....	12.50	19.50
King Arthur			Slap the Jap.....	14.50	19.50
(Got 10/49).....	139.50	149.50	Slugger.....	14.50	19.50
King Cole (Got 5/48).....	42.50	74.50	Smarty (Wm 12/46).....	10.00	15.00
Kismet.....	17.50	32.50	Smoky.....	10.00	19.50
Lady Robin Hood			South Paw.....	15.00	19.50
(Got 1/48).....	47.50	62.50	South Seas.....	10.00	17.50
Landslide.....	19.50	29.50	Speed Ball.....	14.95	32.50
Laura.....	10.00	25.00	Speed Demon.....	15.00	29.50
League Leader.....	10.00	14.95	Speedway (Wm 9/48).....	35.00	59.50
Leap Year.....	27.50	39.50	Spellbound		
Liberty.....	10.00	14.50	(CC 5/46).....	10.00	12.50
Lightning.....	10.00	19.50	Spinball (CC 5/48).....	29.50	35.00
Line Up.....	25.50	29.50	Sports.....	19.50	25.00
Lucky Star (Got 5/47).....	10.00	20.00	Sports Parade.....	12.50	15.00
Magic.....	38.50	74.50	Spot-A-Card.....	25.00	29.50
Maisie (Got 3/47).....	14.50	20.00	Spot-Pool.....	12.50	34.50
Majors '49 (CC 2/49).....	65.00	110.00	Stage Door Canteen.....	10.00	17.50
Major League Baseball.....	29.50	35.00	Stars.....	15.00	19.50
Manhattan (Un 2/48).....	29.50	44.50	Star Attraction.....	10.00	19.50
Mardi Gras.....	34.50	39.50	Stardust (Un 5/48).....	34.50	39.50
Marines-At Play.....	12.50	15.00	Starlite.....	10.00	19.50
Marjorie (Got 7/47).....	12.50	15.00	State Fair.....	10.00	22.50
Maryland (Wm 4/49).....	124.50	130.00	Step Up.....	10.00	17.50
Mam-selle.....	10.00	19.50	Stormy (Wm 1/48).....	22.50	39.50
Merry Widow.....	39.50	44.50	Stratoliner.....	14.50	17.50
Melody.....	20.00	29.50	Streamliner.....	10.00	14.50
Metro.....	17.50	27.50	Summertime		
Mexico (Un 6/47).....	19.50	37.50	(Un 9/48).....	39.50	49.50
Miami Beach.....	15.95	17.50	Sun Beam.....	19.50	35.00
Midget Racer.....	10.00	25.00	Sunny (Wm 12/47).....	39.00	59.00
Miss America			Supercharger.....	15.00	24.50
(Got 1/47).....	12.50	27.50	Super Hockey.....	95.00	115.00
Monicker.....	10.00	17.50	Superliner (Got 7/46).....	10.00	16.50
Monterrey (Un 5/48).....	39.50	49.50	Superscore (CC 10/46).....	10.00	20.00
Moon Glow (Un 12/48).....	69.50	85.00	Surf Queens.....	10.00	22.50
Morocco.....	49.50	65.00	Suspense (Wm 2/46).....	27.50	49.00
Mystery.....	10.00	20.00	Swanee.....	54.50	64.50
Nevada (Un 10/47).....	19.50	27.50	Tahiti (CC 10/49).....	109.50	129.50
Nudgy.....	14.00	22.50	Tally Ho.....	14.50	18.00
Oh Boy.....	15.00	29.50	Tampico (Un 7/49).....	94.50	119.50
Oklahoma (Un 6/49).....	89.50	99.50	Target Skill.....	12.50	19.50
One Two Three.....	54.50	64.50	Telecard (Got 1/49).....	64.50	110.00
Opportunity.....	19.50	25.00	Temptation.....	39.50	44.50
Oscar.....	19.50	39.50	Tennessee (Wm 2/48).....	34.50	50.00
Paradise (Un 7/48).....	35.00	39.50	Three Feathers.....	109.50	125.00
Phoenix.....	65.00	79.50	Three Musketeers		
Pinch Hitter (Un 5/49).....	74.50	99.50	(Got 7/49).....	119.50	135.00
Pin Up Girl.....	15.00	29.50	Thrill (CC 9/48).....	39.50	59.50
Play Ball.....	15.00	19.50	Topic.....	7.50	17.50
Play Boy (CC 5/47).....	19.50	37.00	Tornado (Wm 4/47).....	16.50	29.50
Playtime.....	119.50	134.50	Torchy (Wm 6/47).....	10.00	19.50
Progress.....	15.00	25.00	Towers.....	12.50	15.00
Puddin' Head.....	59.50	85.00	Trade Winds.....	39.50	50.00
Rainbow (Wm 9/48).....	42.50	47.50	Treasure Chest.....	19.50	22.50
Ramona (Un 2/49).....	39.50	54.50	Trinidad (CC 3/48).....	34.50	54.50
Rancho.....	29.50	52.50	Triple Action.....	34.50	50.00
Ranger.....	10.00	30.00	Tropicana (Un 1/48).....	15.00	39.50
Repeater.....	16.50	29.50	Tucson (Wm 1/49).....	80.00	110.00
Rio (Un 12/46).....	20.00	32.50	Tumbleweed.....	149.50	169.50
Riviera.....	14.50	25.00	Utah (Un 8/49).....	124.50	139.50
Rocket.....	19.50	37.50	Virginia (Wm 3/48).....	39.50	44.50
Rondevoo (Un 5/48).....	39.50	45.00	Vanities.....	10.00	12.50
Round Up (Got 11/48).....	49.50	75.00	Vogue.....	15.00	29.50
St. Louis (Wm 2/49).....	84.50	99.50	West Wind.....	15.00	20.00
Sally (CC 10/48).....	39.50	59.00	Wild Fire.....	19.50	30.00
Samba.....	35.00	49.00	Wisconsin (Un 3/48).....	34.50	45.00
Saratoga (Wm 10/48).....	59.50	79.00	Yankee Doodle.....	15.00	29.50
School Days.....	15.00	17.50	Yanks (Wm 4/48).....	32.50	44.50
Score-A-Line.....	20.00	39.50	Zig Zag.....	12.50	17.50

### CONFIDENTIAL PRICE LIST



#### ARCADE EQUIPMENT

Allite Strikes 'N			Keeney Anti Aircraft		
Spares.....	75.00	139.00	Br.....	15.00	25.00
Boomerang.....	20.00	50.00	Keeney Anti Aircraft		
Bally Big Inning.....	225.00	239.50	Bl.....	35.00	65.00
Bally Bowler.....	165.00	189.50	Keeney Sub Gun.....	44.50	79.50
Bally Convoy.....	27.50	100.00	Keeney Texas Leaguer.....	30.00	45.00
Bally Defender.....	50.00	100.00	Kirk Night Bomber.....	50.00	109.50
Bally Eagle Eye.....	39.50	49.50	Lite League.....	39.50	100.00
Bally Heavy Hitter.....	45.00	69.50	Mutoscope Ace Bomber.....	35.00	100.00
Bally King Pin.....	35.00	45.00	Muto. Atomic Bomber.....	95.00	150.00
Bally Lucky Strike.....	45.00	69.50	Mutoscope Dr Mobile.....	135.00	150.00
Bally Rapid Fire.....	39.50	100.00	Mutoscope Photomatic		
Bally Sky Battle.....	40.00	100.00	(Pre-War).....	149.50	269.50
Bally Torpedo.....	25.00	54.50	Mutoscope Sky Fighter.....	79.50	100.00
Bally Undersea Raider.....	69.50	99.50	QT Pool Table.....	195.00	225.00
Bank Ball.....	59.50	85.00	Quizzer.....	50.00	149.50
Bowling League.....	35.00	49.50	Rockola Ten Pins LD.....	19.50	39.50
Buckley DeLuxe Dig.....	125.00	149.50	Rockola Ten Pins HD.....	25.00	49.50
Buckley Treas Is Dig.....	99.50	110.00	Rockola World Series.....	69.50	95.00
Champion Hockey.....	49.50	65.00	Scientific Baseball.....	49.50	75.00
Chicoin Basketball			Scientific Basketball.....	59.50	75.00
Champ.....	149.50	175.00	Scientific Batting Pr.....	59.50	85.00
Chicoin Goalee.....	45.00	100.00	Scientific Pitch 'Em.....	135.00	165.00
Chicoin Hockey.....	49.50	85.00	Seeburg Chicken Sam.....	59.50	95.00
Chi Midget Skee.....	135.00	149.50	Seeburg Shoot the		
Chicoin Pistol.....	74.50	135.00	Chute.....	42.50	100.00
Chicoin Roll-A-Score.....	24.50	39.50	Skee Barrell Roll.....	25.00	49.50
Edelco Pool Table.....	109.50	125.00	Skill Jump.....	25.00	39.50
Evans Bat-A-Score.....	224.50	239.50	Super Torpedo.....	25.00	79.50
Evans In the Barrel.....	39.50	52.50	Supreme Bolascor.....	50.00	75.00
Evans Super Bomber.....	30.00	69.50	Supreme-Skee Roll.....	20.00	75.00
Evans Play Ball.....	50.00	69.50	Supreme Skill Roll.....	20.00	69.50
Evans Ten Strike '46.....	39.50	69.50	Supreme Rocket Buster.....	49.50	109.50
Evans Tommy Gun.....	49.50	85.00	Tail Gunner.....	30.00	49.50
Exhibit Dale Gun.....	50.00	119.50	Telequiz.....	125.00	179.50
Exhibit Rotary Mdsr.....	200.00	299.50	Warner Voice Record.....	49.50	69.50
Exhibit Silver Bullets.....	150.00	189.50	Western Baseball '39.....	20.00	30.00
Exhibit Merchantman			Western Baseball '40.....	49.50	65.00
Roll Ch Digger.....	75.00	99.50	Whizz.....	17.50	25.00
Exhibit Vitalizer.....	69.50	95.00	Wilcox-Gay Recordio.....	95.00	139.50
Genco Bank Roll.....	24.50	65.00	Williams' All Stars.....	69.50	125.00
Genco Play Ball.....	29.50	79.50	Williams' Box Score.....	49.50	69.50
Groetchen Met. Typer.....	99.50	195.00	Williams' Star Series.....	199.50	215.00
Hoop-A-Roll.....	24.50	49.50	Williams' Quarterback.....	129.50	159.50
Jack Rabbit.....	85.00	100.00	Wurlitzer SkeeBall.....	59.50	95.00
Keeney Air Raider.....	69.50	100.00			

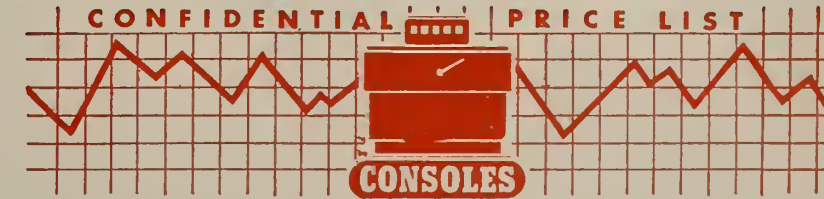
### CONFIDENTIAL PRICE LIST



#### ROLL DOWNS

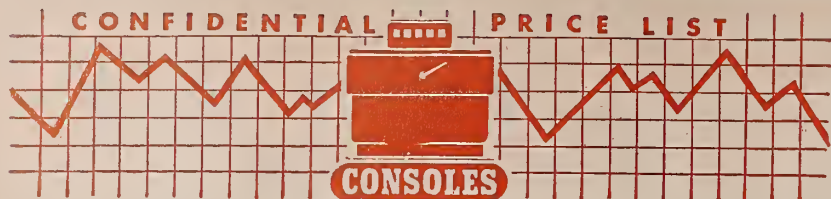
ABC Roll Down.....	37.50	65.00	Hawaii Roll Down.....	10.00	24.50
Arrows.....	17.50	40.00	Hy-Roll.....	49.50	99.50
Auto Roll.....	24.50	49.50	Melody.....	20.00	39.50
Bermuda.....	24.50	35.00	One World.....	40.00	49.50
Big City.....	10.00	25.00	Pro-Score.....	35.00	49.50
Bing-A-Roll.....	75.00	115.00	Singapore.....	10.00	39.50
Bonus Roll.....	25.00	75.00	Sportsman Roll.....	10.00	24.50
Buccaneer.....	49.50	64.50	Super Score.....	35.00	49.50
Champion Roll.....	15.00	29.50	Super Triangle.....	15.00	49.50
Chicoin Roll Down.....	15.00	29.50	Tally Roll.....	10.00	39.50
Genco Advance Roll.....	19.50	49.50	Tri-Score.....	25.00	49.50
Genco Total Roll.....	19.50	54.50	Tin Pan Alley.....	40.00	54.50

### CONFIDENTIAL PRICE LIST



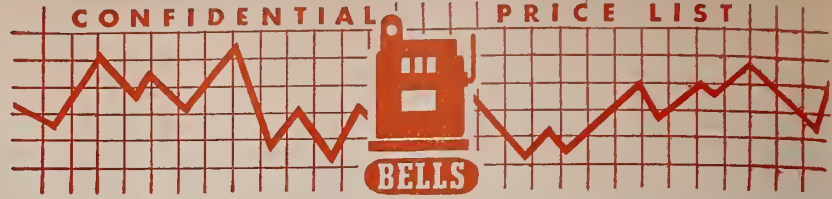
#### CONSOLES

Arrow Bell.....	425.00	450.00	Club House.....	10.00	25.00
Bally Draw Bell 5c.....	75.00	179.50	DeLuxe Club Console.....	469.50	529.00
Bally Draw Bell 25c.....	125.00	224.50	Super DeLuxe Club		
Bally DeLuxe Draw			Console.....	489.50	545.00
Bell 5c.....	110.00	189.50	Double Up.....	239.50	285.00
Bally DeLuxe Draw			Evans' Challenger		
Bell 25c.....	160.00	199.50	'47 5-25c.....	175.00	249.50
Bangtails '41.....	19.50	49.50	Evans' Races—FP, PO.....	245.00	395.00
Bangtails '46.....	100.00	175.00	Evans' Gal. Dom. '47.....	275.00	299.50
Bangtails '47.....	100.00	195.00	Fast Time FP.....	25.00	39.50
Bangtails '47, Comb.....	165.00	195.00	Fast Time PO.....	25.00	39.50
Bangtails '48.....	195.00	275.00	Galloping Domino (41).....	20.00	39.50
Big Game PO.....	24.50	29.50	Galloping Domino (42).....	30.00	59.50
Big Game FP.....	24.50	29.50	Gold Nugget 5-5c.....	195.00	225.00
Big Inning.....	210.00	250.00	Gold Nugget 5-25c.....	225.00	265.00
Big Top PO.....	19.50	29.50	Hi-Boy 5c.....	139.50	150.00
Big Top FP.....					



Jumbo Parade Comb.....	39.50	69.50
Jumbo Parade FP.....	25.00	69.50
Jumbo Parade PO.....	25.00	69.50
Jumbo Parade 25c.....	49.50	70.00
Long Shot '48.....	475.00	650.00
Lucky Lucre 5-5.....	39.50	45.00
Lucky Lucre 5c.....	49.50	89.50
Lucky Lucre 25c.....	75.00	89.50
Lucky Star.....	20.00	49.50
Mills 4 Bells.....	50.00	89.50
Mills 3 Bells.....	79.50	99.50
Mills '47 3 Bells.....	95.00	125.00
Mills '48 3 Bells.....	159.50	225.00
Mills Duplex.....	225.00	275.00
Multi Bells.....	255.00	289.50
Paces Races Bl Cab.....	10.00	29.50
Paces Rates Br Cab.....	15.00	39.50
Paces Races Red Arrow.....	20.00	49.50
Paces '39 Saratoga.....	10.00	39.50
Paces Saratoga w rails.....	24.50	69.50
Paces Saratoga no rails.....	24.50	39.50
Paces Saratoga Comb.....	39.50	69.50
Paces Saratoga Jr. PO.....	25.00	49.50
Paces Saratoga Sr. PO.....	37.50	69.50
Paces Reels Comb.....	49.50	69.50
Paces Reels Jr. PO.....	17.50	69.50
Paces Reels Sr. PO.....	17.50	69.50
Paces Reels w rails.....	20.00	39.50
Paces Reels no rails.....	20.00	39.50
Paces Twin 5-5.....	25.00	34.50
Paces Twin 5-10.....	25.00	39.50
Paces Twin 10-25.....	25.00	49.50
Paces Twin Console		
5-25.....	89.50	99.50
Pastime.....	79.50	150.00
Reserve Bell.....	159.50	249.50
Roll 'Em.....	32.50	39.50
Silver Moon Comb.....	49.50	69.50
Silver Moon PO.....	15.00	65.00
Silver Moon FP.....	15.00	65.00
Silver Moon 10c.....	49.50	69.50
Silver Moon 25c.....	55.00	79.50

Skill Time '38.....	10.00	25.00
Skill Time '41.....	19.50	35.00
Spot Bell.....	300.00	395.00
Sun Ray.....	17.50	39.50
Super Bell 5c Comb.....	35.00	69.50
Super Bell 25c Comb.....	59.50	70.00
Super Bell Two Way		
5-5.....	35.00	69.50
Super Bell Two Way		
5-25.....	49.50	79.50
Super Bell Four Way		
5-5-5-5.....	25.00	69.50
Super Bell Four Way		
5-5-5-25.....	25.00	79.50
Super Bell Four Way		
5-5-10-25.....	79.50	95.00
Super Bonus Bell 5c		
FP & PO.....	99.50	189.50
Super Bonus Bell 5c-25c		
FP & PO Combo.....	150.00	295.00
Super Bonus Bell 5c-5c		
FP & PO Combo.....	239.50	279.50
Super Bonus 5-5-5.....	400.00	595.00
Super Bonus 5-5-25c.....	340.00	425.00
Super Bonus Bell		
5-10-25c PO.....	319.50	395.00
Super Track Time.....	30.00	89.50
Super Track Time TKT.....	30.00	69.50
Track Odds.....	69.50	109.50
Track Odds Daily Dbl.....	75.00	139.50
Track Odds DD JP.....	395.00	425.00
Track Odds '48, 5c.....	550.00	575.00
Track Odds '46.....	249.50	349.50
Track Time '39.....	39.50	59.50
Track Time '38.....	30.00	60.00
Track Time '37.....	29.50	59.50
Triple Bell 5-5-5.....	225.00	249.50
Triple Bell '47 5-5-25.....	275.00	324.50
Triple Bell '47 5-10-25.....	195.00	319.50
Triple Entry.....	49.50	89.50
Wild Bell 5-25c.....	399.50	575.00
Wild Lemon.....	165.00	200.00
Winterbook.....	250.00	275.00



<b>MILLS (Cont.)</b>		
5c Blue Front.....	49.50	69.50
10c Blue Front.....	49.50	74.50
25c Blue Front.....	49.50	79.50
50c Blue Front.....	75.00	150.00
1c Brown Front.....	49.50	60.00
5c Brown Front.....	49.50	74.50
10c Brown Front.....	49.50	74.50
25c Brown Front.....	49.50	79.50
50c Brown Front.....	65.00	120.00
1c Cherry Bell.....	20.00	39.50
5c Cherry Bell.....	25.00	47.50
10c Cherry Bell.....	35.00	47.50
25c Cherry Bell.....	35.00	47.50
1c Bonus Bell.....	39.50	49.50
5c Bonus Bell.....	48.50	69.50
10c Bonus Bell.....	48.50	69.50
25c Bonus Bell.....	48.50	69.50
5c Original Chrome.....	49.50	55.00
10c Orig. Chrome.....	49.50	55.00
25c Orig. Chrome.....	49.50	55.00
50c Orig. Chrome.....	59.50	89.50
1c QT Glitter Gold.....	15.00	30.00
5c QT Glitter Gold.....	39.50	65.00
10c QT Glitter Gold.....	39.50	65.00
25c QT Glitter Gold.....	39.50	65.00
1c VP Bell.....	15.00	19.50
1c VP Bell JP.....	15.00	25.00
1c VP Bell Green.....	15.00	19.50
5c VP Bell Green.....	15.00	22.50
1c VP Chrome.....	25.00	34.50
5c VP Chrome.....	25.00	34.50
5c VP Chrome Plus.....	27.50	42.50
1c P Bell B&G.....	22.50	32.50
5c VP Bell B&G.....	22.50	39.50
Vest Pocket '46.....	20.00	44.50
5c Futurity.....	10.00	34.50
10c Futurity.....	10.00	34.50
25c Futurity.....	15.00	34.50
50c Futurity.....	25.00	64.50
5c Black Cherry Bell.....	85.00	99.50
10c Black Cherry Bell.....	85.00	110.00
25c Black Cherry Bell.....	85.00	110.00
50c Black Cherry.....	110.00	195.00
25c Golf Ball Vendor.....	195.00	375.00
5c War Eagle.....	20.00	34.50
10c War Eagle.....	20.00	47.50
25c War Eagle.....	25.00	70.00
50c War Eagle.....	35.00	69.50
5c Melon Bell.....	85.00	135.00
10c Melon Bell.....	85.00	135.00
25c Melon Bell.....	85.00	135.00
Golden Falls 5c.....	85.00	110.00
Golden Falls 10c.....	85.00	115.00
Golden Falls 25c.....	99.50	120.00
Golden Falls 50c.....	125.00	165.00
5c Jewel Bell.....	110.00	145.00
10c Jewel Bell.....	129.50	145.00
25c Jewel Bell.....	129.50	145.00
50c Jewel Bell.....	175.00	245.00
5c Bonus '49.....	100.00	165.00
10c Bonus '49.....	100.00	165.00
25c Bonus '49.....	135.00	165.00
5c Black Gold.....	135.00	145.00
10c Black Gold.....	135.00	145.00
25c Black Gold.....	135.00	145.00
50c Black Gold.....	199.50	225.00
5c Club Royale.....	50.00	179.50
10c Club Royale.....	50.00	179.50
50c Club Royale.....	225.00	250.00
5c Black Beauty.....	150.00	175.00
10c Black Beauty.....	150.00	175.00
25c Black Beauty.....	159.50	175.00
50c Black Beauty.....	249.50	255.00
5c Blue Bell.....	100.00	165.00
10c Blue Bell.....	100.00	165.00
25c Blue Bell.....	149.50	175.00

25c Comet FV.....	30.00	39.50
50c Comet FV.....	50.00	100.00
5c Comet DJP.....	15.00	39.50
10c Comet DJP.....	20.00	39.50
1c Comet Blue.....	10.00	20.00
5c Comet Blue.....	15.00	29.50
10c Comet Blue Front.....	15.00	47.50
25c Comet Blue Front.....	20.00	49.50
50c Comet.....	40.00	89.50
5c Chrome.....	40.00	59.50
10c Chrome.....	45.00	59.50
25c Chrome.....	50.00	59.50
Chrome '47-50c.....	75.00	175.00
Chrome '47-\$1.00.....	110.00	190.00
5c All Star Comet.....	45.00	50.00
10c All Star Comet.....	50.00	69.50
25c All Star Comet.....	55.00	69.50
50c All Star Comet.....	70.00	89.50
1c All Star 2-4.....	10.00	20.00
1c Rocket.....	20.00	49.50
5c Rocket.....	25.00	49.50
10c Rocket.....	30.00	59.50
25c Rocket.....	39.50	79.50
5c TJ Comet.....	20.00	29.50
5c Club Bell.....	25.00	64.50
10c Club Bell.....	30.00	75.00
25c Club Bell.....	75.00	125.00
50c Club Bell.....	100.00	175.00
5c Comet Red.....	20.00	65.00
10c Comet Red.....	20.00	65.00
5c DeLuxe '46.....	30.00	60.00
10c DeLuxe '46.....	59.50	70.00

**JENNINGS**

5c Chief.....	20.00	49.50
10c Chief.....	35.00	49.50
25c Chief.....	35.00	49.50
5c Silver Moon Chief.....	20.00	69.50
10c Silver Moon Chief.....	20.00	69.50
25c Silver Moon Chief.....	20.00	75.00
5c Silver Chief.....	45.00	50.00
10c Silver Chief.....	45.00	59.50
25c Silver Chief.....	49.50	59.50
50c Silver Chief.....	100.00	189.50
10c Golf Vndr.....	59.50	89.50
25c Gold Ball Vndr.....	89.50	129.50
Cigarolla XXV.....	29.50	49.50
Cigarolla XV.....	39.50	99.50
5c Victory Chief.....	25.00	59.50
10c Victory Chief.....	30.00	59.50
25c Victory Chief.....	35.00	59.50
1c 4 Star Chief.....	10.00	35.00
5c 4 Star Chief.....	20.00	49.50
10c 4 Star Chief.....	35.00	49.50
25c 4 Star Chief.....	37.50	60.00
50c 4 Star Chief.....	75.00	140.00
5c Victory 4 Star Ch.....	75.00	100.00
10c Victory 4 Star Ch.....	75.00	110.00
25c Victory 4 Star Ch.....	95.00	150.00
5c DeLuxe Club Chief.....	80.00	115.00
10c DeLuxe Club Chief.....	80.00	115.00
25c DeLuxe Club Chief.....	80.00	124.50
5c Super DeLuxe Club		
Chief.....	109.50	175.00
10c Super DeLuxe Club		
Chief.....	109.50	175.00
25c Super DeLuxe Club.....	109.50	250.00
50c Super DeLuxe Club		
Chief.....	175.00	249.50
5c Standard Chief.....	80.00	149.50
10c Standard Chief.....	80.00	159.50
25c Standard Chief.....	80.00	169.50
50c Standard Chief.....	165.00	179.50
\$1.00 Standard Chief.....	250.00	329.50
5c Bronze Chief.....	45.00	89.50
10c Bronze Chief.....	50.00	89.50
25c Bronze-Chief.....	55.00	89.50
5c Tic Tac Toe.....	95.00	125.00
10c Tic Tac Toe.....	105.00	125.00
25c Tic Tac Toe.....	110.00	125.00
5c Sun Chief.....	120.00	165.00
10c Sun Chief.....	120.00	165.00
25c Sun Chief.....	120.00	165.00

**WATLING**

5c Rolatop '48.....	39.50	79.50
10c Rolatop '48.....	39.50	79.50
25c Rolatop '48.....	39.50	79.50
5c Rolatop '46.....	25.00	39.50
10c Rolatop '46.....	20.00	39.50
25c Rolatop.....	30.00	39.50
50c Rolatop.....	50.00	89.50
5c Club Bell.....	65.00	95.00
10c Club Bell.....	75.00	125.00
25c Club Bell.....	145.00	185.00

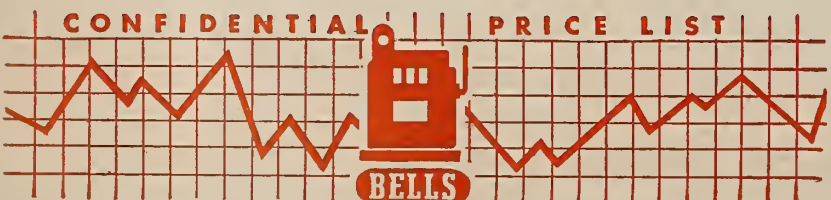
**BUCKLEY**

5c Criss Crosse.....	79.50	95.00
10c Criss Crosse.....	84.50	100.00
25c Criss Crosse.....	95.00	125.00



Big Game PO.....	10.00	25.00
Big Parley.....	24.50	35.00
Big Prize FP.....	20.00	30.00
Big Prize PO.....	15.00	20.00
Blue Grass FP.....	15.00	25.00
Blue Ribbon PO.....	20.00	35.00
Citation.....	225.00	295.00
Club Trophy FP.....	22.50	50.00
Contest FP.....	30.00	45.00
Daily Races.....	35.00	49.50
Dark Horse FP.....	10.00	15.00
'41 Derby FP.....	20.00	29.50
Dust Whirls.....	32.50	49.50
Entry.....	39.50	65.00
Favorite.....	59.50	79.50
Gold Cup.....	89.50	150.00
Grand National.....	19.50	49.50
Grand Stand PO.....	14.50	20.00
Hot Tip.....	39.50	42.50
Jockey Club.....	25.00	35.00
Jockey Club '47.....	69.50	99.50
Jockey Special.....	79.50	95.00
Kentucky.....	29.50	49.50
Lexington.....	250.00	279.50
Long Acre.....	19.50	32.50
Long Shot PO.....	39.50	49.50

Pastime (Rev).....	14.50	39.50
Pacemaker PO.....	15.00	35.00
Photo Finish.....	329.50	395.00
Pimlico FP.....	15.00	32.50
Race King (Rev).....	29.50	39.50
Record Time FP.....	22.50	59.50
Rockingham.....	59.50	99.50
Santa Anita.....	10.00	20.00
Sport Event FP.....	19.50	51.50
Sky Lark FP & PO.....	30.00	59.50
Special Entry.....	49.50	85.00
Sport Special FP.....	17.50	30.00
Sport Page PO.....	19.50	35.00
Spinning Reels PO.....	19.50	25.00
Sport King PO.....	20.00	22.50
Stepper Upper PO.....	15.00	50.00
Sportsman (Rev).....	20.00	32.50
Thorbred.....	19.50	39.50
Trophy.....	149.50	195.00
Turf Champ FP.....	35.00	44.50
Turf King.....	22.50	49.50
Victory FP.....	10.00	25.00
Victory Derby.....	29.50	49.50
Victory Special.....	25.00	49.50
War Admiral (Rev).....	15.00	25.00
Whirlaway (Rev).....	25.00	30.00
Winning Ticket.....	15.00	29.50



<b>MILLS</b>		
5c Gold Chrome HL.....	35.00	57.50
10c Gold Chrome HL.....	35.00	57.50
25c Gold Chrome HL.....	40.00	57.50
50c Gold Chrome HL.....	59.50	69.50
5c Copper Chrome.....	35.00	57.50
10c Copper Chrome.....	35.00	57.50

<b>MILLS (Cont.)</b>		
25c Copper Chrome.....	40.00	57.50
5c Club Bell.....	50.00	95.00
10c Club Bell.....	50.00	99.50

UNITED'S

# YUMA ARIZONA



**HIGH SCORE  
OVER  
8 MILLION**

**MULTIPLE  
OBJECTIVES  
FOR  
REPLAYS**

**7  
WAYS TO  
SCORE**

**NEW DOUBLE  
1 to 5  
(CONTINUOUS)  
SPOT FEATURE**

**FIVE BALL  
NOVELTY REPLAY**

FLIPPER  
CONTROL  
BUTTON  
EACH SIDE

**UNITED'S  
PROVEN  
DROP-CHUTE**  
"JUST DROP IN COIN"

SEE YOUR DISTRIBUTOR

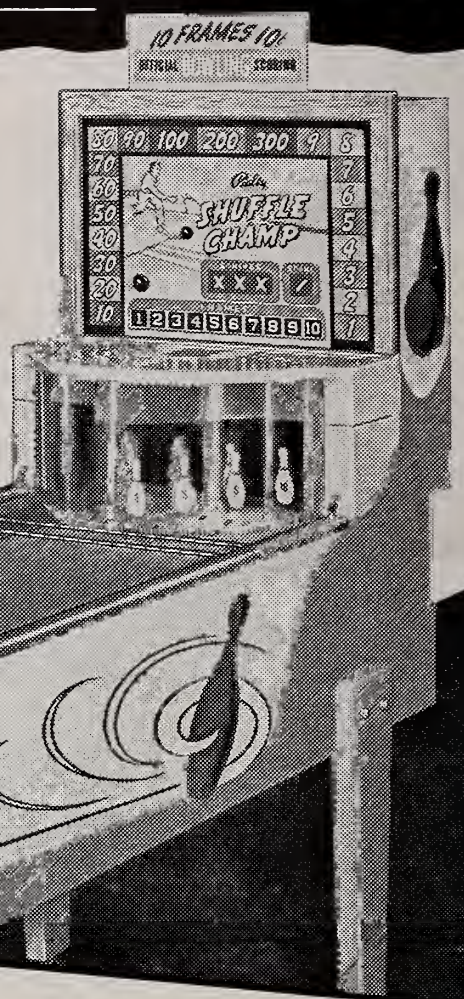


**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

**NOW! FASTER THAN EVER!**

# Bally SHUFFLE-CHAMP

- **FAST REBOUND ACTION**  
Puck rebounds right into player's hand
- **SUPER-SPEEDY TOTALIZER**
- **REAL BOWLING THRILLS**  
Scores exactly like official bowling



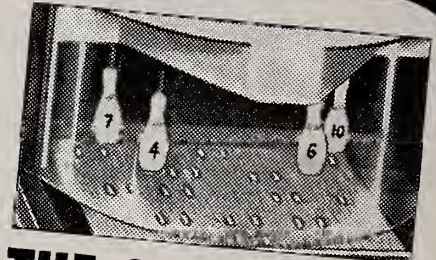
**Game-a-Minute**  
**GUARANTEES BIGGEST PROFITS**

Players love the fast, exciting, no-waiting puck-rebound action of SHUFFLE-CHAMP. Location-owners cheer the one-third faster play. And you'll be tickled with the extra profits that pile up in the SHUFFLE-CHAMP cash-box . . . specially in peak-play hours. Remember, SHUFFLE-CHAMP is played and scored by official bowling rules . . . with strikes and spares scoring exactly as in bowling. Get your share of the biggest bowling bonanza . . . get SHUFFLE-CHAMP now!

**THE ONLY GAME**  
ON WHICH PLAYER CAN PICK UP  
4, 7-6, 10 RAILROAD

**QUIET OPERATION**  
**SLUG-REJECTOR**  
**DROP COIN CHUTE**

**2 POPULAR SIZES**  
9½ FT. BY 2 FT. 8 FT. BY 2 FT.



SEE US AT THE  
ALL-INDUSTRY  
SHOW  
HOTEL SHERMAN  
CHICAGO  
**MAY**  
22, 23, 24

**Bally** MANUFACTURING COMPANY  
DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

CHAMPION  
KENTUCKY  
CLOVER-BELL