

The Cash Box

VOLUME XX—NUMBER 10

NOVEMBER 22, 1958

7th annual NATIONAL COUNTRY MUSIC DJ FESTIVAL





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new
single*

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c/w

GOODBYE BABY

Carlton 493

*featured on The Dick Clark ABC-TV Show
Sat. night November 22nd*



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Gen. Prof. Mgr. MURRAY DEUTCH



FOUNDED BY BILL GERSH

The Cash Box

Volume XX—Number 10

November 22, 1958

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ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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1,000th Performance!

Next week, during the Seventh Annual Country Disk Jockey Festival, WSM will celebrate its 1000th performance of Grand Ole Opry and its 33rd anniversary. That's quite an achievement, and along with the rest of the industry, *The Cash Box* wishes to extend its congratulations.

Country music has come a long way since the Grand Ole Opry show first started. We dare say that it has come even further than the originators of the show could ever have realistically hoped for. For in the 33 years that Grand Ole Opry has been in existence, Country music has spread from Nashville not only to every part of the United States, but literally to every corner of the world.

Being a part of the music picture in general, Country music naturally has its ups and downs. At some periods it is more popular than at other periods. But certainly if we could chart a graph, the trend of influence of the Country music field would be in a straight line up.

It was a long time before Country music really got the exposure that made it a national and international favorite. It was not until the second world war that it really took hold. But at that time, when soldiers from the regions in which

it was popular were dispersed all over the United States and the rest of the world, they naturally took the music they loved with them, and what happened, to many people's surprise, is that the population of other regions and other nations found the same emotional appeal in Country music as those soldiers who carried it with them.

Ever since the war, the influence of this type of music on the general pop picture has been enormous. Those deeply involved in the music business remember the time, not so long ago, when every floor in the Brill Building—a long way from Nashville—had the strains of would be Country writers pouring out the tunes which they hoped would be taken as authentically Country. It was a time also when every company, every artist looked frantically for the Country tune which would create that elusive hit. In other words, it held somewhat the same position that Italian songs hold today.

But through all the vicissitudes of the music business, Country music has not only held its place but has increased in influence, direct and indirect. An instrumental factor in this popularity—both the start of it and its continuation—has been WSM and the Grand Ole Opry. And so once more on the occasion of the 1000th anniversary of Grand Ole Opry and its 33rd year on the air, *The Cash Box* salutes it and hopes the next 33 years will be at least as equally successful.

The Cash Box TOP 100

Best Selling Tunes on Records

Week Ending
November 22, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS



Pos. 11/15	Pos. 11/8	Pos. 11/15	Pos. 11/8	Pos. 11/15	Pos. 11/8	Pos. 11/15	Pos. 11/8	Pos. 11/15	Pos. 11/8	Pos. 11/15	Pos. 11/8
1	2	19	22	37	38	53	72	68	74	83	94
★CA-4049—KINGSTON TRIO	★AG-5316—SOLITAIRES ★ME-71366—DIAMONDS	★JU-5338—ROYALTONES KI-5157—SUGAR CANES ME-71367—CARDIGANS	★CO-41252—DORIS DAY	★ME-71369—GAYLORDS	★FX-101—DANNY ZELLA	2	4	19	22	37	38
2	1	20	18	38	32	54	53	69	76	84	98
★DB-101—JIMMY STARR ★MG-12677—CONWAY TWITTY	★KA-231—RAYMOND LEFEVRE ★KA-235—JANE MORGAN VE-10152—DALIDA	★OD-101—POLA VE-10152—DALIDA ★VI-7337—PEREZ PRADO	★VI-7353—PERRY COMO	★FS-8538—TERRI STEVENS KA-250—RUSS HAMILTON	★LI-55166—EDDIE COCHRAN	1	2	20	18	37	38
3	3	21	25	39	28	55	60	70	65	85	98
★LV-5003—COZY COLE LV-5007—COZY COLE & SAVINA	★CA-4063—LOUIS PRIMA & KEELY SMITH	★CA-4028—DEAN MARTIN CA-4024—NELSON RIDDLE CG-59016—ROSA LINDA CO-41223—AURELIO FIERRO CR-62021—McGUIRE SIS. ★DE-30677—DOMENICO MODUGNO GA-1019—CHARLES MAGNANTE KA-228—UMBERTO MARCATO MG-12699—ALAN DALE VI-7310—JESSE BELVIN	★AP-9960—JOHNNY NASH AP-9943—DON COSTA CA-4011—LES BAXTER CO-41200—SOPHIA LOREN DO-15831—STEVE ALLEN KE-2006—SAM COOKE LO-1830—VERA LYNN/ MANTOVANI ME-71338—RALPH MARGERIE VI-7286—JOE REISMAN	★SW-4014—DICKY DOO & THE DON'TS	★AP-9974—P. ANKA, G. HAMILTON, J. NASH	3	1	21	25	37	38
4	5	22	27	40	30	56	55	71	73	86	70
★CA-4069—EVE KINGSLEY ★DR-503—TEDDY BEARS RO-4107—CATHY CARR	★MG-12706—JONI JAMES	★CO-41237—TONY BENNETT MI-110—MITT MITTENS	★CA-4033—GORDON MacRAE CM-151—GAINORS DL-6178—OTIS WILLIAMS	★CO-41278—LES PAUL & MARY FORD ★DO-15853—FONTAINE SISTERS LO-1837—AL MORGAN ★WB-5008—TAB HUNTER	★AX-25005—ELEGANTS	5	6	22	27	37	38
5	4	23	21	41	45	57	44	72	78	87	88
★MG-12688—TOMMY EDWARDS	★PA-520—FOUR ESQUIRES	★VI-7315—AMES BROTHERS	★CO-41250—FIVE BLOBS DO-15817—JOE AUGUST ER-1080—ZANIES	★CK-906—DALE HAWKINS ★LO-1834—MIKE PRESTON	★CH-1705—HARVEY & MOONGLOWS	4	3	23	21	37	38
6	6	24	23	42	49	58	58	73	64	90	82
★ME-71343—BIG BOPPER	★EN-1027—LITTLE ANTHONY & IMPERIALS	★AE-551—JIMMY CLANTON	★AE-551—JIMMY CLANTON	★CD-1350—EVERLY BROS.	★CH-1705—HARVEY & MOONGLOWS	6	5	24	23	37	38
7	7	25	15	43	39	59	62	74	81	91	84
★VI-7410—ELVIS PRESLEY	★CD-1355—EVERLY BROTHERS	★MG-12713—CONNIE FRANCIS	★TP-395—JOHNNY LOVE	★MN-400—BILLY GRAMMER	★AT-1197—RUTH BROWN	7	8	25	15	37	38
8	8	26	12	44	36	60	54	75	75	92	95
★DE-30704—TOMMY DORSEY O. starring WARREN COVINGTON	★DO-15843—JEFF STEVENS ★GY-2001—DONNIE OWENS	★VI-7349—DINAH SHORE	★CC-483—JACK SCOTT	★CG-9013—JERRY WALLACE	★KE-2006—SAM COOKE	8	7	26	12	37	38
★VI-EPA-1469—JOHNNY CONQUET	★CM-149—APPLEJACKS	★GA-1020—ENOCH LIGHT & LIGHT BRIGADE	★CA-4091—LES BAXTER ★CO-41275—POLLY BERGEN CO-41264—MARINO MARINI/ RADAR QUARTET ★DE-30777—DOMENICO MODUGNO KA-245—UMBERTO LO-1840—MANTOVANI ★ME-71327—TONY DALARDO UA-149—ENZO STUARTI	★LA-3015—DION & BELMONT	★SA-1551—NAPPY BROWN	9	8	27	12	37	38
9	9	27	20	45	46	61	71	76	75	93	96
★IM-5545—RICKY NELSON	★AT-1199—CLYDE McPHATTER	★DE-30790—WARREN COVINGTON & T. DORSEY ORCH. ★GA-1020—ENOCH LIGHT & LIGHT BRIGADE	★CA-4091—LES BAXTER ★CO-41275—POLLY BERGEN CO-41264—MARINO MARINI/ RADAR QUARTET ★DE-30777—DOMENICO MODUGNO KA-245—UMBERTO LO-1840—MANTOVANI ★ME-71327—TONY DALARDO UA-149—ENZO STUARTI	★LA-3015—DION & BELMONT	★CB-126—DANNY DAVIS	9	8	28	20	37	38
10	10	28	26	46	47	62	62	77	68	94	86
★RO-4115—PLAYMATES	★CM-149—APPLEJACKS	★VI-7349—DINAH SHORE	★CC-483—JACK SCOTT	★CG-9013—JERRY WALLACE	★KE-2006—SAM COOKE	10	19	28	26	37	38
11	11	29	40	47	46	63	57	78	63	95	82
★VI-7410—ELVIS PRESLEY	★CA-4070—FRANK SINATRA	★GA-1020—ENOCH LIGHT & LIGHT BRIGADE	★CA-4091—LES BAXTER ★CO-41275—POLLY BERGEN CO-41264—MARINO MARINI/ RADAR QUARTET ★DE-30777—DOMENICO MODUGNO KA-245—UMBERTO LO-1840—MANTOVANI ★ME-71327—TONY DALARDO UA-149—ENZO STUARTI	★LA-3015—DION & BELMONT	★SA-1551—NAPPY BROWN	11	41	29	40	37	38
12	12	30	29	48	51	64	59	79	63	96	86
★DE-30719—EARL GRANT	★AT-1199—CLYDE McPHATTER	★DE-30790—WARREN COVINGTON & T. DORSEY ORCH. ★GA-1020—ENOCH LIGHT & LIGHT BRIGADE	★CA-4091—LES BAXTER ★CO-41275—POLLY BERGEN CO-41264—MARINO MARINI/ RADAR QUARTET ★DE-30777—DOMENICO MODUGNO KA-245—UMBERTO LO-1840—MANTOVANI ★ME-71327—TONY DALARDO UA-149—ENZO STUARTI	★LA-3015—DION & BELMONT	★SA-1551—NAPPY BROWN	12	10	30	29	37	38
13	14	31	29	49	43	65	61	80	68	97	85
★AC-6127—BOBBY DARIN	★CA-4070—FRANK SINATRA	★DE-30790—WARREN COVINGTON & T. DORSEY ORCH. ★GA-1020—ENOCH LIGHT & LIGHT BRIGADE	★CA-4091—LES BAXTER ★CO-41275—POLLY BERGEN CO-41264—MARINO MARINI/ RADAR QUARTET ★DE-30777—DOMENICO MODUGNO KA-245—UMBERTO LO-1840—MANTOVANI ★ME-71327—TONY DALARDO UA-149—ENZO STUARTI	★LA-3015—DION & BELMONT	★SA-1551—NAPPY BROWN	13	16	31	29	37	38
14	16	32	33	50	50	66	62	81	66	98	82
★CO-41253—JOHNNY MATHIS	★RO-4116—JIMMIE RODGERS	★DE-30790—WARREN COVINGTON & T. DORSEY ORCH. ★GA-1020—ENOCH LIGHT & LIGHT BRIGADE	★CA-4091—LES BAXTER ★CO-41275—POLLY BERGEN CO-41264—MARINO MARINI/ RADAR QUARTET ★DE-30777—DOMENICO MODUGNO KA-245—UMBERTO LO-1840—MANTOVANI ★ME-71327—TONY DALARDO UA-149—ENZO STUARTI	★LA-3015—DION & BELMONT	★SA-1551—NAPPY BROWN	14	15	32	33	37	38
15	17	33	33	51	51	67	62	82	66	99	85
★EP-9289—JIMMY BREEDLOVE ★MG-12722—TOMMY EDWARDS MK-140—BARRY FRANK	★DE-30745—KALIN TWINS	★DE-30790—WARREN COVINGTON & T. DORSEY ORCH. ★GA-1020—ENOCH LIGHT & LIGHT BRIGADE	★CA-4091—LES BAXTER ★CO-41275—POLLY BERGEN CO-41264—MARINO MARINI/ RADAR QUARTET ★DE-30777—DOMENICO MODUGNO KA-245—UMBERTO LO-1840—MANTOVANI ★ME-71327—TONY DALARDO UA-149—ENZO STUARTI	★LA-3015—DION & BELMONT	★SA-1551—NAPPY BROWN	15	21	33	33	37	38
16	19	34	34	52	56	68	62	83	66	100	85
★JA-1111—DUANE EDDY	★DO-15840—PAT BOONE	★DE-30790—WARREN COVINGTON & T. DORSEY ORCH. ★GA-1020—ENOCH LIGHT & LIGHT BRIGADE	★CA-4091—LES BAXTER ★CO-41275—POLLY BERGEN CO-41264—MARINO MARINI/ RADAR QUARTET ★DE-30777—DOMENICO MODUGNO KA-245—UMBERTO LO-1840—MANTOVANI ★ME-71327—TONY DALARDO UA-149—ENZO STUARTI	★LA-3015—DION & BELMONT	★SA-1551—NAPPY BROWN	16	26	34	34	37	38
17	13	35	31	53	47	69	61	84	69	99	85
★CS-229—BOBBY DAY	★DO-15781—ROBIN LUKE WO-105—CLYDE BEAVER	★DE-30790—WARREN COVINGTON & T. DORSEY ORCH. ★GA-1020—ENOCH LIGHT & LIGHT BRIGADE	★CA-4091—LES BAXTER ★CO-41275—POLLY BERGEN CO-41264—MARINO MARINI/ RADAR QUARTET ★DE-30777—DOMENICO MODUGNO KA-245—UMBERTO LO-1840—MANTOVANI ★ME-71327—TONY DALARDO UA-149—ENZO STUARTI	★LA-3015—DION & BELMONT	★SA-1551—NAPPY BROWN	17	9	35	31	37	38
18	24	36	27	54	52	70	66	85	69	100	85
★IM-5545—RICKY NELSON	★CD-1350—EVERLY BROS.	★DE-30790—WARREN COVINGTON & T. DORSEY ORCH. ★GA-1020—ENOCH LIGHT & LIGHT BRIGADE	★CA-4091—LES BAXTER ★CO-41275—POLLY BERGEN CO-41264—MARINO MARINI/ RADAR QUARTET ★DE-30777—DOMENICO MODUGNO KA-245—UMBERTO LO-1840—MANTOVANI ★ME-71327—TONY DALARDO UA-149—ENZO STUARTI	★LA-3015—DION & BELMONT	★SA-1551—NAPPY BROWN	18	23	36	27	37	38

★ INDICATES BEST SELLING RECORD OR RECORDS.

SEE CODE FOR RECORD COMPANY NAMES ON PAGE 6

THE SMASH CHRISTMAS RECORD OF THE SEASON!



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PURPLE PEOPLE

EATER



B/W

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BIMBOMBAY
R-4116

The hit from their new album R-25043
"At Play With The Playmates"
THE PLAYMATES
BEEP BEEP
R-4115

BAD GIRL
Listen to Valerie's album R-25046
"Song Stylist Extraordinaire"

VALERIE CARR
R-4092

NO NO BABY
PATTI and MARGIE
R-4111

UNTIL HE GETS A GIRL
JULIUS LA ROSA
R-4110

SHE'S MINE
JOHNNIE STRICKLAND
R-4119

Rank	Artist	Label	Pos. Last Week
1	IT'S ONLY MAKE BELIEVE CONWAY TWITTY	MG-12677—Conway Twitty	DB-101—Jimmy Starr
2	TOPSY (PART II) COZY COLE	LV-5003—Cozy Cole	LV-5007—Cozy Cole & Sovina
3	IT'S ALL IN THE GAME TOMMY EDWARDS	MG-12688—Tommy Edwards	2
4	TOM DOOLEY KINGSTON TRIO	CA-4049—Kingston Trio	6
5	TO KNOW HIM IS TO LOVE HIM TEDDY BEARS	DR-503—Teddy Bears	CA-4069—Eve Kingsley RO-4107—Cathy Carr
6	CHANTILLY LACE BIG BOPPER	ME-71343—Big Bopper	5
7	TEA FOR TWO CHA CHA WARREN COVINGTON & T. DORSEY ORCH.	DE-30704—Warren Covington & T. Dorsey Orch. VI-EPA-1469—Johnny Conquet	4
8	LONESOME TOWN RICKY NELSON	IM-5545—Ricky Nelson	11
9	BEEP BEEP PLAYMATES	RO-4155—Playmates	26
10	THE END EARL GRANT	DE-30719—Earl Grant	9

11) I GOT STUNG.	19) THE DAY THE RAINS CAME.	28) MEXICAN HAT ROCK.
12) ROCKIN' ROBIN.	20) NEED YOU.	29) NON DIMENTICAR.
13) BIRD DOG.	21) CANNON BALL.	30) NEL BLU DIPINTO DI BLU.
14) QUEEN OF THE HOP.	22) WALKING ALONG.	31) GUAGLIONE.
15) ONE NIGHT.	23) HIDEAWAY	32) MR. SUCCESS.
16) LOVE IS ALL WE NEED.	24) YOU CHEATED.	33) FIREFLY.
17) CALL ME.	25) THERE GOES MY HEART.	34) FORGET ME NOT.
18) TEARS ON MY PILLOW.	26) SUSIE DARLIN'.	35) I'LL REMEMBER TONIGHT.
	27) I GOT A FEELING.	

CODE:

AA—AAMCO	CB—Cabot	DL—DeLuxe	FS—Felsted	LI—Liberty	SB—Sunbeam
AC—Atco	CC—Carlton	DM—Demon	FX—Fox	LK—Lark	SE—Sue
AE—Ace	CD—Cadence	DO—Dot	GA—Grand	LO—London	SF—Sue
AF—Audio Fidelity	CE—Coed	DR—Dare	AW—Award	LV—Love	SP—Specialty
AG—Argo	CG—Challenge	DT—Dooto	GL—Glory	ME—Mercury	SU—Sun
AL—Aladdin	CH—Chess	DU—Duke	GN—GNP	MG—MGM	SW—Swan
AN—Abner	CI—Casino	DX—Domino	GO—Gone	MI—Mira	TE—Tender
AO—Apollo	CK—Checker	EA—Eagle	GY—Guyden	MK—Mark	TI—Tico
AP—ABC-Paramount	CL—Colonial	EM—Ember	HA—Hanover	MN—Monument	TN—TNT
AR—Arrow	CM—Cameo	EN—End	HE—Herald	MO—Modern	TP—TeePee
AT—Atlantic	CN—Chancellor	EP—Epic	HE—Herald	NA—Nasco	UA—United Artists
AW—Arwin	CO—Columbia	ER—Era	HU—Hunt	OD—Omega Disk	UN—United
AX—Apt	CR—Coral	EW—East-West	HY—Hickory	OJ—OJ	VE—Verve
BA—Baton	CS—Class	EX—Excello	IM—Imperial	OK—Okeh	VI—RCA Victor
BB—Back Beat	CY—Crystallette	FA—Fargo	JA—Jamie	PA—Parls	VJ—Vee Jay
BG—Bigtop	DA—Dana	FE—Federal	JP—Jackpot	PE—Peacock	VK—Vik
BI—Big B	DB—Debbie	FI—Fiesta	JU—Jubilee	PH—Sam Philips, Int.	VP—Vip
BR—Brunswick	DD—Dale	FL—Flash	JZ—Josie	PX—Pet	VU—Vulcan
BT—Bethlehem	DE—Decca	FO—20th-Fox	KA—Kapp	RI—Rip	WB—Warner Bros.
CA—Capitol	DF—Del Fi	FP—Flip	KE—Keen	RO—Roulette	WO—Wonder
	DI—Disneyland	FR—Fraternity	KI—King	RP—RPM	
			LA—Laurie	SA—Savvy	

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The Cash Box

TOP 100

Billboard

HOT 100

VARIETY

RETAIL BEST SELLERS



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CHARTS!**

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in America*

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U. S. A.**

c/w

The Nu Tornados

492

MISS LUCY

c/w

**JUST AROUND
THE CORNER**

Big Al Dowling

489

FIVE LITTLE NUMBERS

The Chantones

485

**MY LIFE
IS IN YOUR HANDS**

Vic Donna

488

SAVE MY SOUL

c/w

GOODBYE BABY

Jack Scott

493

I COULD CRY

c/w

JIMMY MY DARLING

Barbara Evans

490

MALAGUENA

c/w

**THEME FROM
EL SALON MEXICO**

Charlie Margulis

494

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OF
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ABNER 1023

"LOLITA"

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ABNER 1021

(Instrumental ChaCha kick!)

**"NOBODY
BUT YOU"**
DEE CLARK

ABNER 1019

**"HERE I
STAND"**
WADE FLEMONS

VEE-JAY 295

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WHICH WE ARE DISTRIBUTING NATIONALLY

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Top Selling Records

Reported by

**Retail
Outlets**

From Coast to Coast

MELO-TONE MUSIC SHOP
Brooklyn, N. Y.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. Tea For Two Cha Cha (W. Covington)
4. To Know Him Is To Love Him (Teddy Bears)
5. Call Me (J. Mathis)
6. Rockin' Robin (B. Day)
7. It's All In The Game (T. Edwards)
8. You Cheated (Shields)
9. Problems (Everlys)
10. Firefly (T. Bennett)

STAMPFLI'S RECORD ROOM
Reno, Nev.

1. Tom Dooley (Kingston Trio)
2. Treasure Of Your Love (E. Rodgers)
3. It's All In The Game (T. Edwards)
4. Topsy II (C. Cole)
5. It's Only Make Believe (C. Twitty)
6. To Know Him Is To Love Him (Teddy Bears)
7. Chantilly Lace (B. Bopper)
8. Tea For Two Cha Cha (W. Covington)
9. Tears On My Pillow (Anthony & Imperials)
10. The End (E. Grant)

SUPER ENTERPRISE
Washington, D. C.

1. Tom Dooley (Kingston Trio)
2. A Lover's Question (C. McPhatter)
3. Topsy II (C. Cole)
4. To Know Him Is To Love Him (Teddy Bears)
5. Beep Beep (Playmates)
6. It's Only Make Believe (C. Twitty)
7. Chantilly Lace (B. Bopper)
8. It's All In The Game (T. Edwards)
9. Lonesome Town (R. Nelson)
10. I Got Stung (E. Presley)

ANDERSON'S MUSIC
Red Bank, N. J.

1. One Night (E. Presley)
2. Tom Dooley (Kingston Trio)
3. To Know Him Is To Love Him (Teddy Bears)
4. Topsy II (C. Cole)
5. It's All In The Game (T. Edwards)
6. It's Only Make Believe (C. Twitty)
7. Hideaway (Four Esquires)
8. Queen Of The Hop (Darin)
9. Chantilly Lace (B. Bopper)
10. Love Is All We Need (T. Edwards)

E & R RECORD SHOP
San Antonio, Texas

1. It's Only Make Believe (C. Twitty)
2. One Night (E. Presley)
3. Tom Dooley (Kingston Trio)
4. Queen Of The Hop (Darin)
5. Leave Me Alone (D. Doo & Don'ts)
6. A Part Of Me (J. Clanton)
7. Whole Lotta Loving (Domino)
8. No One Knows (Dion & Belmonts)
9. There Goes My Heart (James)
10. A Lover's Question (C. McPhatter)

NORTH MAIN RECORD SHOP
Houston, Texas

1. One Night (E. Presley)
2. It's Only Make Believe (C. Twitty)
3. To Know Him Is To Love Him (Teddy Bears)
4. Topsy II (C. Cole)
5. Tom Dooley (Kingston Trio)
6. Letter To An Angel (Clanton)
7. Big Daddy (J. Corey)
8. Whole Lotta Lovin' (Domino)
9. A Lover's Question (C. McPhatter)
10. Queen Of The Hop (Darin)

WEBSTER RECORD SHOP
St. Louis, Mo.

1. Topsy II (C. Cole)
2. Come On Let's Go (Valens)
3. To Know Him Is To Love Him (Teddy Bears)
4. Chantilly Lace (B. Bopper)
5. Fallin' (C. Francis)
6. It's Only Make Believe (C. Twitty)
7. Walking Along (Diamonds)
8. Queen Of The Hop (Darin)
9. Tom Dooley (Kingston Trio)
10. I Got Stung (E. Presley)

CRITTENTON'S
Chicago, Ill.

1. Tom Dooley (Kingston Trio)
2. It's Only Make Believe (C. Twitty)
3. Queen Of The Hop (Darin)
4. Topsy II (C. Cole)
5. It's All In The Game (T. Edwards)
6. I Got Stung (E. Presley)
7. Lonesome Town (R. Nelson)
8. That Old Black Magic (Prima & Smith)
9. I Will Love You (S. Flint)
10. Problems (Everlys)

GREENLINE RECORD CENTER CORP.
Jamaica, N. Y.

1. It's All In The Game (T. Edwards)
2. Topsy II (C. Cole)
3. The World Outside (Four Coins)
4. Call Me (J. Mathis)
5. Jeannie (Unique Teens)
6. The End (E. Grant)
7. Tea For Two Cha Cha (W. Covington)
8. Almost In Your Arms (S. Cooke)
9. Lonely Teardrops (J. Wilson)
10. Philadelphia U.S.A. (A. Lund)

THIEM'S RECORD SHOP
Raleigh, N. C.

1. To Know Him Is To Love Him (Teddy Bears)
2. Topsy II (C. Cole)
3. It's Only Make Believe (C. Twitty)
4. One Night (E. Presley)
5. A Lover's Question (C. McPhatter)
6. The End (E. Grant)
7. It's All In The Game (T. Edwards)
8. Tom Dooley (Kingston Trio)
9. Chantilly Lace (B. Bopper)
10. Call Me (J. Mathis)

BOWMAN'S
Bridgeport, Conn.

1. It's Only Make Believe (C. Twitty)
2. To Know Him Is To Love Him (Teddy Bears)
3. Topsy II (C. Cole)
4. Bird Dog (Everlys)
5. Chantilly Lace (B. Bopper)
6. I Got A Feeling (R. Nelson)
7. Tom Dooley (Kingston Trio)
8. I Got Stung (E. Presley)
9. Tea For Two Cha Cha (W. Covington)
10. It's All In The Game (T. Edwards)

ROYLES TV
Salt Lake City, Utah

1. It's Only Make Believe (C. Twitty)
2. Topsy II (C. Cole)
3. It's All In The Game (T. Edwards)
4. The Blob (5 Blobs)
5. I Got Stung (E. Presley)
6. The Day The Rains Came (R. Lefevre)
7. Chantilly Lace (B. Bopper)
8. Rockin' Robin (B. Day)
9. Blue Ribbon Baby (T. Sands)
10. To Know Him Is To Love Him (Teddy Bears)

SPRUCE RECORD SHOP
St. Louis, Mo.

1. Tom Dooley (Kingston Trio)
2. To Know Him Is To Love Him (Teddy Bears)
3. One Night (E. Presley)
4. Cannonball (D. Eddy)
5. The End (E. Grant)
6. Love Is All We Need (T. Edwards)
7. There Goes My Heart (James)
8. Non Dimenticar (N. Cole)
9. Beep Beep (Playmates)
10. It's Only Make Believe (C. Twitty)

DON LEARY'S, INC.
Minneapolis, Minn.

1. Tom Dooley (Kingston Trio)
2. Forget Me Not (Kalin Twins)
3. Lonesome Town (R. Nelson)
4. Firefly (T. Bennett)
5. Beep Beep (Playmates)
6. It's Only Make Believe (C. Twitty)
7. Topsy II (C. Cole)
8. Tea For Two Cha Cha (W. Covington)
9. Gee But It's Lonely (Boone)
10. Scene Of The Crime (Shore)

WALLICH'S MUSIC CITY
Los Angeles, Calif.

1. Tom Dooley (Kingston Trio)
2. Topsy II (C. Cole)
3. The End (E. Grant)
4. It's All In The Game (T. Edwards)
5. That Old Black Magic (Prima & Smith)
6. Tea For Two Cha Cha (W. Covington)
7. Call Me (J. Mathis)
8. Non Dimenticar (N. Cole)
9. Mr. Success (F. Sinatra)
10. I'll Remember Tonight (P. Cole)

MARTHA JANE'S MELODY LANE
New Orleans, La.

1. It's Only Make Believe (C. Twitty)
2. Tea For Two Cha Cha (W. Covington)
3. It's All In The Game (T. Edwards)
4. Tom Dooley (Kingston Trio)
5. I Got A Feeling (R. Nelson)
6. Call Me (J. Mathis)
7. Bird Dog (Everlys)
8. Rockin' Robin (B. Day)
9. Chantilly Lace (B. Bopper)
10. Topsy II (C. Cole)

AMPHION MUSIC STORE
Cleveland, Ohio

1. Cimarron (B. Vaughn)
2. To Know Him Is To Love Him (Teddy Bears)
3. Topsy II (C. Cole)
4. Beep Beep (Playmates)
5. Tom Dooley (Kingston Trio)
6. That Old Black Magic (Prima & Smith)
7. Non Dimenticar (N. Cole)
8. It's Only Make Believe (C. Twitty)
9. I Got Stung (E. Presley)
10. No One But You (Ames Bros.)

THOMPSON'S
Eugene, Ore.

1. Tom Dooley (Kingston Trio)
2. Topsy II (C. Cole)
3. It's Only Make Believe (C. Twitty)
4. I Got Stung (E. Presley)
5. To Know Him Is To Love Him (Teddy Bears)
6. It's All In The Game (T. Edwards)
7. Beep Beep (Playmates)
8. The Day The Rains Came (J. Morgan)
9. Lonesome Town (R. Nelson)
10. Cinderella (Four Preps)

GLEN MUSIC SHOP
Detroit, Mich.

1. It's Only Make Believe (C. Twitty)
2. Topsy II (C. Cole)
3. Tom Dooley (Kingston Trio)
4. Chantilly Lace (B. Bopper)
5. Lonesome Town (R. Nelson)
6. Love Is All We Need (T. Edwards)
7. Hideaway (Four Esquires)
8. It's All In The Game (T. Edwards)
9. Rockin' Robin (B. Day)
10. Go Chase A Moonbeam (J. Vale)

THE BOOK SHOP, INC.
Fitchburg, Mass.

1. To Know Him Is To Love Him (Teddy Bears)
2. Beep Beep (Playmates)
3. Tom Dooley (Kingston Trio)
4. Mexican Hat Rock (Applejacks)
5. It's Only Make Believe (C. Twitty)
6. I'll Wait For You (Avalon)
7. Chantilly Lace (B. Bopper)
8. Near You (R. Williams)
9. I Got Stung (E. Presley)
10. Problems (Everlys)

THE MUSIC BOX
Spokane, Wash.

1. One Night (E. Presley)
2. To Know Him Is To Love Him (Teddy Bears)
3. La Do Dada (D. Hawkins)
4. Rockin' Robin (B. Day)
5. Lonesome Town (R. Nelson)
6. My Girl (R. Luke)
7. Topsy II (C. Cole)
8. Bimboomb (J. Rodgers)
9. That Old Black Magic (Prima & Smith)
10. Lazy River (Mulkeys)

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THE CHANTELS

END 1026

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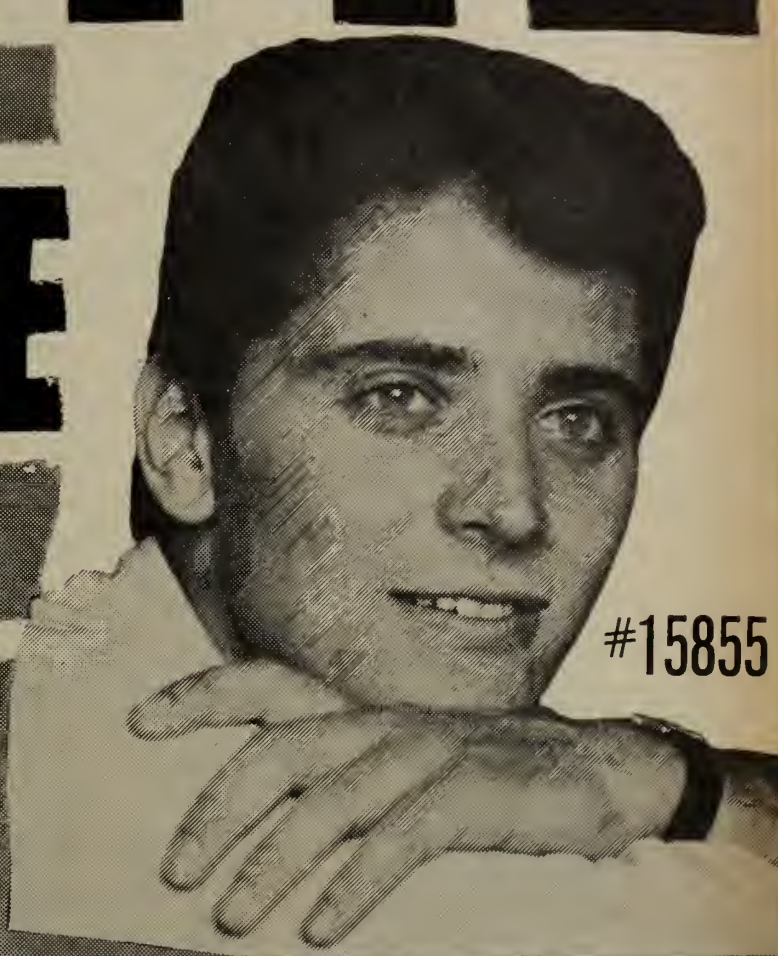
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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Disk of the Week

"LOVE LOOK AWAY" [Williamson ASCAP—Rodgers, Hammerstein]
"BLUE MOON" [Robbins ASCAP—Rodgers, Hart]
TONY BENNETT (Columbia 41298)



TONY BENNETT

● The first song from Rodgers and Hammerstein's latest musical "The Flower Drum Song" to be made available on single wax is an enchanting and beautiful new class ballad, "Love Look Away" handled in outstanding fashion by Tony Bennett. Superb lyric set to a gorgeous melody which Tony delivers with heart. Orchestral accompaniment with an Oriental flair is wonderful. Another item headed for the standard shelf. Flip, the Rodgers and Hart classic, comes from a Bennett LP. More delightful listening.

"TURVY II" (2:28) [Love ASCAP—Hyman]

"TURVY I" (2:22) [Love ASCAP—Hyman]

COZY COLE (Love 5013)



COZY COLE

● Cozy Cole turns from "Topsy" to "Turvy" and hands in another terrific two-part instrumental platter that could follow in the footsteps of his current chart topper. As was the case with "Topsy", Part II of the "Turvy" disk is the stronger half. It's got the latin beat and some exciting drum work by Cozy. Exciting mambo entry that swings. The Part I portion is done in the swing tradition. Good jump material.

"THE THINGS I DIDN'T SAY" (2:26)
[Shapiro-Bernstein ASCAP—Carson, Schuman]
"ALL ALONE" (2:24) [Berlin ASCAP—Berlin]

RUSS HAMILTON (Kapp 250)



RUSS HAMILTON

● Russ Hamilton, the lad who made it big on the best sellers a few years ago with his delightful "Rainbow" smash, has another potential smash in "The Things I Didn't Say". It's a coy and charming cha cha tempo novelty perfectly executed by the British performer and a femme chorus. Side has definite smash qualities. If this one catches on, tots, teenagers and adults will make it huge. Flip has Hamilton gliding thru the Berlin standard that's making a comeback.

"THE WORRYIN' KIND" (2:27) [Grace ASCAP—Lampert, Dewar]
"BIGGER THAN TEXAS" (1:55) [Leo Feist ASCAP—Webster, Fain]

TOMMY SANDS (Capitol 4082)



TOMMY SANDS

● It looks as tho Tommy Sands is headed for the winner's circle again aboard the strongest release he's had in years, "The Worryin' Kind". It's a good teenage hand-clappin' rocker that has Tommy wailin' better than ever. And the background is just fabulous. Kids'll eat this one up. Flip is a catchy swinger from 20th Fox' "Mardi Gras" in which Sands stars.

THE CRESTS

(Coed 506)

B+ "16 CANDLES" (2:49) [Coronation BMI—Dixon, Khent] The Coed label could have a good money-maker in this sentimental happy birthday wish. The Crests have a warm blend which showcases a fine lead voice. Watch this sleeper.

C+ "BESIDE YOU" (1:55) [Winneton BMI—Keyes, Smith] Another good rock-a-ballad handled with good teen emotions by the group.

JODY REYNOLDS

(Demon 1511)

B+ "ELOPE WITH ME" (2:15) [Elizabeth-Johnstone-Monte BMI—Nance, Reynolds] Jody Reynolds, who attracted national attention with his top tenner "Endless Sleep", probably expresses the feelings of many teenagers via this pretty rock-a-ballad. Pretty arrangement and delivery that could make big noise.

B "CLOSIN' IN" (2:25) [Elizabeth-Johnstone-Monte BMI—Marlin] This half has a haunting blues theme. Fascinating piece of tune stuff that could follow in the footsteps of "Endless Sleep".

LEON BROWN

(Argo 5320)

B+ "HE'S IN MY CORNER" (2:32) [Arc-T.J. BMI—Manocchio, Donato] Brown has the vocal prowess to give a strong emotional statement on the song of faith. A feelingful inspirational expression that has good potential.

C+ "OOH, OOH, AAH, AAH" (2:16) [Manocchio] Brown turns to a rock-swing tempo ditty. Affable beat showing.

FRANKIE LAINE

(Columbia 41283)

B+ "WHEN I SPEAK YOUR NAME" (2:45) [Leeds ASCAP—Tobias, Altman] A ballad in which Laine reflects warmly on this affirmation of love. Beat backing is subtle. A session that has grow-on-you power. It could catch on.

B "A COTTAGE FOR SALE" (2:57) [De Sylva, Brown & Henderson ASCAP—Conley, Robinson] Similar Laine vocal, but straight pop styling from the Frank Comstock ork. Side is from Laine's "Torchin'" package. Jock natural.

THE SOUTHLANDERS

(Castle 503)

B+ "CHEERLEADER" (2:11) [Kenny Marlowe BMI—Helms, Maxwell] Overall sound of this tribute to a cheerleader has a solid teen way. The melodic offering aptly ties-in romance and the gal's activities as a cheerleader, and is brightly read by the group's lead voice and combo-chorus. Effective "sis-boom-bah" chant by vocal accompaniment. Here's a platter with strong potential.

C+ "THE WIGGLE" (2:05) [Cedarwood BMI—Isle] Torrid rock affair with a freeze gimmick.

THE FOUR MINTS

(NRC 011)

B "YOU BELONG TO MY HEART" (2:33) [Peer International BMI—Lara, Gilbert] The nitery songsters reflect with ballad-beat know-how on the durable. While a front vocalist rocks the tune, the rest of the boys chant along. Combo stint includes good trumpet backing near end of track. Impressive deck.

C+ "WOLF" (2:10) [Lowery BMI—Stevens] Tricky uptempo session about a hep gal.

DANNY AND THE JUNIORS

(ABC-Paramount 9978)

B+ "I FEEL SO LONELY" (2:38) [Singular BMI—White] Danny and the Juniors of "At The Hop" fame, lean into a good rock and roll jumper replete with commercial teenage vocal gimmicks. Fine dance merchandise reminiscent of the R & R releases of a few years ago.

C+ "SASSY FRAN" (2:10) [Singular BMI—Medora, Craig] The boys continue to drive on this end as they tear thru another solid rockin' jumper.

MILTON DE LUGG ORCH.

(Dot 15865)

B+ "PHILADELPHIA, U.S.A." (2:00) [Southern ASCAP—Antonucci, Borelli, Jr.] An exciting march tempo rock and roll tribute to the city of Philadelphia is given a rousing reading by Milton DeLugg's ork and chorus. Lively high-stepper that could make big noise. Song has a winning sound and this version should bite off a share of the sales melon if the tune makes it.

B "YOU CAN BE LONELY IN PARIS" (2:10) [Mutual ASCAP—Morris] An accordion is in the spotlight on this lilting instrumental pleaser. A femme voice injects flirtatious vocal gimmicks thruout. Chorus joins in with a lyric toward the conclusion.

ART & DOTTY TODD

(Era 1087)

B+ "DON'T YOU WORRY MY LITTLE PET" (2:04) [Poplar BMI—Spector] The "Chanson D'Amour" team, Art and Dotty Todd, take the rock and roll route for their latest release as they shuffle thru a contagious dance romancer. Side has a pleasant and commercial sound the kids should go for. Strong performance.

B "PRAY" (2:02) [Music Prod. ASCAP—Sherwood] This tune, from the motion picture "Jenny Angel", is a touching inspirational ballad delivered with warmth and feeling. Multiple tracks are used effectively.

GEORGE GARABEDIAN PLAYERS

(Mark 801)

B+ "MR. GRILLON" (2:47) [Garabedian BMI—Atkins] A very funny "skit" record satirizing the popular "Gunsmoke" TV show is offered by the Garabedian Players. Fester Good tells Marshall Matt Grillon that Doc's got an arrow thru his neck and may die, but Mr. Grillon is too busy with a lady friend to care. Should win many spins. Watch this sleeper.

C "THE CROPE" [Garabedian BMI—Marshall] An average instrumental R&R filler.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

you can be a winner in the GRAND AWARD DAILY DOUBLE CONTEST



Nothing to lose! Everything to win! Simply look over the two entries shown below. Check the performance charts . . . see what the experts say . . . look over the weekly sales figure performance charts — then make up your mind where these two red hot winners are heading.

All you have to do is guess how many records each of these two fast moving profit makers will sell by December 15th, 1959. Fill in the coupon below and mail by

December 10th . . . That's all there is to it! The lucky winners will be those who pick the total closest to the actual number of records sold by December 15th, 1958. Will it be 400,000, 500,000, or over 1,000,000? — that's for you to decide!

And if you want to bet on a *sure thing* . . . put your money down right now on *I WANT TO BE HAPPY CHA CHA* by Enoch Light and His Light Brigade and on Cozy Cole's new winner, *CARAVAN!* You can't lose!

ENTRY #1 Stable: Grand Award No.1020

I WANT TO BE HAPPY CHA-CHA

(b/w Cara Mia Cha Cha)

Jockey: **ENOCH LIGHT**

Stablemates: Enoch Light's Light Brigade

PERFORMANCE CHART:

FIRST RUN: OCTOBER 22 106,000 RECORDS SOLD FIRST WEEK!
156,000 SOLD FIRST 10 DAYS!

ENTRY #2 Stable: Grand Award No.1023

CARAVAN I

(b/w Caravan II)

Jockey: **COZY COLE**

Stablemates: Rex Stewart, Tyree Glenn, Claude Hopkins, Billy Bauer, Avrell Shaw

PERFORMANCE CHART:

MAIDEN RACE: NOVEMBER 5 73,000 RECORDS SOLD FIRST WEEK.
(COZY COLE ALSO RODE ANOTHER WINNER TOPY II)



**Sure
Shots**

"I WANT TO BE HAPPY
CHA CHA"

Enoch Light

The Cash Box
Disk of the Week

Grand Award 1020

THE BILLBOARD'S BEST BUYS

I WANT TO BE HAPPY CHA CHA
Enoch Light & The Light Brigade
(Harms, ASCAP) Cara Mia Cha Cha
(Record Songs, ASCAP) Grand Award 1020

TOUT SHEET CONSENSUS (CARAVAN)

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Frumkin Sales Co., Chicago

A SLEEPER!

Laredy Record Dist. Corp., Newark, N. J.

RARIN' TO GO!

David Rosen Inc. Dist., Philadelphia

BLUE CHIP!

Sun State Dist., Los Angeles

SIRED RIGHT!

Harold Lieberman Co., Milwaukee, Wisc.

FOLDING MONEY!

Onondaga Supply Co., Inc., Buffalo — Syracuse

ANYONE CAN ENTER THIS CONTEST!

If you're in the record business . . . this is your chance to clean up! It doesn't matter whether you're a DJ, Juke Op, One Shot, or wide awake record outlet . . . you've got a sure thing here. *I WANT TO BE HAPPY CHA CHA* by Enoch Light and *CARAVAN* by Cozy Cole are headed for the **BIG MILLION MARK!** Cash in on this opportunity now! And while you're at it, fill in the coupon with your guess as to the total record sales by December 15, 1958.



Just fill in the coupon below. Write down how many records *I WANT TO BE HAPPY CHA CHA* will sell by December 15th. Write down how many records *CARAVAN* will sell by December 15th. Then add the two and write

in your total in the box. We'll do the rest. No box tops to send . . . no money to enclose . . . just have fun! But don't wait . . . last bets taken December 10th.

TO CASH IN ON THIS OPPORTUNITY IMMEDIATELY . . . PICK UP YOUR PHONE AND CALL YOUR GRAND AWARD DISTRIBUTOR. PUT YOUR MONEY ON "I WANT TO BE HAPPY CHA CHA by ENOCH LIGHT" and on "COZY COLE'S CARAVAN." IT'S MONEY IN THE BANK . . . ALL THE WAY!

MAIL FREE COUPON BELOW!

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2nd Prize: PINSEAL LEATHER WALLET TO HELP YOU CARRY SOME OF THE MONEY YOU'LL MAKE BACKING THESE TWO WINNERS!

3rd Prize: GENUINE IMPORTED DELUXE POCKET ADDING MACHINE TO HELP YOU ADD UP THE PROFIT YOU'LL MAKE ON THESE TWO SURE SHOTS!

4th Prize: 100 BALL POINT PENS TO HELP YOU FILL OUT THOSE BANK DEPOSIT SLIPS WHEN YOU SOCK AWAY YOUR PROFIT FROM THESE MONEY MAKERS.

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\$1,000,000.00 BUCKS EACH IN GENUINE CONFEDERATE-LIKE PAPER MONEY. GUARANTEED 100% NON-NEGOTIABLE.

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GRAND AWARD RECORD CORP.
Daily Double Contest
8-16 Kingsland Avenue, Harrison, New Jersey

Gentlemen: Here's the way I figure it.
By December 15, 1958 the record sales will look like this:

I WANT TO BE HAPPY CHA CHA WILL SELL RECORDS
CARAVAN WILL SELL RECORDS
TOTAL RECORDS

NAME

ADDRESS

CITY

STATE





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Sleeper of the Week

"COME PRIMA" (2:38)

[A. M. C. ASCAP—Ram, Panveri, Taccani, DiPaola]

"THE CANARY" (2:15) [Paragon BMI—Poliakin]

MANTOVANI ORCH. (London 1840)

● The smash Italian song that's beginning to attract considerable attention in the U. S. (See Top 100) is treated to a lush and beautiful instrumental interpretation in the familiar Mantovani manner. The melody is an enchanting one and in the hands of Mantovani, it takes on a special beauty. Should win tremendous air play and bite off a share of the sales melon. Violins play the role of "The Canary" on the flip. Light, flirty instrumental novelty. Florian Zabach used this number for his "Hot Canary" theme. Top half is the one to watch.

"THE DIARY" (2:14) [Aldon BMI—Sedaka, Greenfield]

"NO VACANCY" (2:45) [Aldon BMI—Sedaka, Greenfield]

NEIL SEDAKA (RCA Victor 7408)

● An exciting new addition to the Victor diskery is Neil Sedaka, a versatile performer who sings with the best of the teen favorites and writes songs as well. His debut effort for Victor is a strong item dubbed "The Diary", a rock-a-ballad with a pretty melody and a good romantic lyric. Sedaka has a Paul Anka-like sound at times. Strong deck to watch. Flip, "No Vacancy" is a good footstomper with a torrid dance beat. Top half is the one with the best potential.

"MOVE IT" (2:25) [B. F. Wood ASCAP—Samwell]

"HIGH CLASS BABY" (2:10) [Kalith BMI—Samwell]

CLIFF RICHARD (Capitol 4096)

● A dynamic rock and roll performer named Cliff Richard, who's currently sitting pretty (in the #4 spot) on the British best seller lists with his recording of "Move It", may find himself in the same spot on the U. S. charts now that Capitol has issued the disk here. The song is a torrid rockin' affair that excitingly displays the songster's over-powering vocal style and guitar technique. Could be a winner. Richard cuts up some more sizzling capers on the flip.

"TILL THE END OF TIME" (3:03) [Joy ASCAP—Kaye, Mossman]

"STANDING ALONE" (2:40) [Roncom ASCAP—Jacobs, Snyder]

NOBLES (ABC-Paramount 9984)

● A wonderful new pop vocal group with a class blend and a most pleasant clean-sounding technique, debuts on ABC-Paramount with a wonderful coupling destined for the charts. One half has the group turning in a beautiful rendition of the standard "Till The End Of Time". Pretty shuffle beat arrangement right in line with today's teenage tastes. Side has great potential. Flip, "Standing Alone" is a good rock-a-ballad offering that should also win strong teen approval.

"TILL THE END OF TIME"
(2:35)

[Joy ASCAP—Mossman, Kaye]

"BELONG TO ME"
(2:35)

[Chappell ASCAP—Aznavour]

KAREN CHANDLER (Sunbeam 117)

● Karen Chandler makes a most promising return to the record business with a beautiful new interpretation of a top shelf standard "Till The End Of Time" under the Sunbeam banner. The canary's warm, inviting voice lends itself perfectly to the touching lyric which she handles with meaning. With a rock-a-ballad beat and a chorus supporting, the side comes off as a contender. Waxing should be a new experience to today's teenagers. Flip is a good finger-snappin' multiple track item with a smart air about it. Titled "Belong To Me", this side should attract heavy air play. Excellent coupling.

BOBBY LORD

(Columbia 41288)

B+ "WALKING ALONE" (1:55)
[Earl Barton BMI—Lord] The country singer, aims his latest release at the pop buyer as he chants a touching rock-a-ballad with a penetrating lyric. Pretty melody, arrangement and delivery. This one has the ingredients needed to make it.

B "WHEN I'VE LEARNED" (2:05)
[Tree BMI—Baker, Whitson, Killen] An emotional inspirational ballad is chanted with meaning and heart by Lord. Stirring performance of a song that packs a wallop.

COZY COLE SEPTET

(Felsted 8546)

B+ "CARAVAN (Part 2)" (3:10)
[American Academy ASCAP—Ellington, Tizol] Felsted issues a waxing by Cozy Cole of a song long associated with the ace drummer. The Part 2 side, the stronger of the two-sided waxing, opens with a long, exciting drum solo and concludes with the Septet swinging thru the melody. "Topsy" fans will wanna add this skin demonstration to their collection.

B "CARAVAN (Part 1)" (3:10)
This side, also featuring extensive drum work, has the Septet improvising on the song's melody. Exciting jazz-swing work. Top half has the bigger chance for chart success.

JANE, JOAN AND MARYANN

(Paris 522)

B+ "WOULDN'T IT BE WONDERFUL" (2:15) [Greta BMI—Gold, Weisenfreund] Jane, Joan and Maryann debut on the hot Paris banner (currently clicking with "Hideaway") with a delightful rock-a-ballad that could make the grade. Side has a pleasant melody, lyric and lilt the kids will enjoy.

B "BE MY LIFE, BE MY LOVE" (1:50) [Greta BMI—Sherman, Keller] A light and infectious lilter is contagiously interpreted to a shuffle bounce beat by the sweet-blending trio. Tune reminds this listener of Gino and Gina's "Pretty Baby".

MAHALIA JACKSON

(Apollo 314)

B "I'M ON MY WAY" (3:05)
[Bess BMI—Jackson] The great gospel singer gets an unusual backing (for a gospel number) as she chants a heart rending opus to a rumba beat. Inspired delivery.

B "MY STORY" (2:49) [Bess BMI—Jackson] Organ and tom tom give a jungle like quality to the backdrop for this religious chant. Exciting and unusual.

DICK HYMAN AND
THE PEPPER SISTERS

(MGM 12730)

B+ "JOHN AND MARY SITTING IN A TREE" (2:24) [Cromwell-Eastlake ASCAP—Hyman, Holmes] The Hyman Trio and Pepper larks have a bright novelty here. Backed by Hyman's honky-tonk keyboard, and numerous sound gimmicks, the gals relate a tale about a couple who find it difficult to be alone. Clever lyrics rhyme via the spelling of end words (i.e. tree and k-i-s-s-i-n-g). Delightfully lighthearted presentation. Could be a great jock item.

B "GIMME A LITTLE KISS (WILL YA, HUH?)" (2:08)
[ABC Cromwell ASCAP—Turk, Pinkard, Smith] The Hyman Trio solos on a shuffle-rock treatment of the oldie. Hyman again on honky-tonk ivories. Interesting sound.

COBY DIJON

(Epic 9297)

B+ "LOCKED IN THE ARMS OF LOVE" (2:32) [Monument BMI—Brandon, Williams] The popular Brazilian singer is currently on a U. S. tour, and is represented on his first Epic showing with a soaring, hard-hitting beat-ballad sung in English. His diction has nary an accent. Dramatic track. Special pic-bio sleeve. This one could make noise.

B "I GO (MARACANGHALHA)" (2:25) [Ludlow BMI—Dijon, Perocco, Caymmi] A colorful production from the artist and ork-chorus. Catchy, good-humored deck.

JOE SALVATOR

(Secco 6006)

B+ "TINA" (2:40) [Delaware ASCAP—Francis, Genna, Rowland] There's lots of beat sparkle in Salvatore's English-Italian reading of the lilting, Italian-flavored ditty. The bounce and tinkle of the combo also reflects the good feeling of the side. Contagious waxing that could make noise.

B "FOOLS RUSH IN" (2:53)
[Bregman, Vocco & Conn ASCAP—Mercer, Bloom] Appealingly expressive rock-romantic vocal on the evergreen. Will interest jocks.

RUSTY DRAPER

(Mercury 71388)

B+ "WITH THIS RING" (2:10)
[Eden BMI—Otis, Corso] A highly persuasive devotional stint by the normally rocking songster. The ork-chorus production is geared for an almost inspirational-like approach, and it is with inspirational-like sincerity that Draper brings the emotional message across. A side to watch.

B "SHOPPIN' AROUND" (2:04)
[Alamo ASCAP—Tepper, Bennett, Schroeder] Draper's driving rock school of thought. Fine commercial sound.

BILLY MURE'S

SUPERSONIC GUITARS

(RCA Victor 7394)

B+ "TARA LARA" (2:23) [Scherer BMI—Galion] An exciting instrumental item with a fast-cha cha (or slow mambo) beat is presented with spirit by Billy Mure and his multiple guitars. Fascinating sound and catchy melody could make this one click.

C+ "HAGGIS BAGGIES" (1:56)
[Broadway ASCAP—Drake] The theme from a TV show is handled in shuffle rock and roll style by the combo. A deep voice injects the title in spots.

HENRY ALSTON

(Skyline 500)

B+ "ONCE IN A BEAUTIFUL LIFETIME" (2:30) [Starling BMI—Jay, Harris] A beautiful new rock-a-ballad is wonderfully introduced by newcomer Henry Alston. Lad has a smooth voice and a winning singing style that could go great guns with the kids.

C+ "I DARE YOU BABY" (2:11)
[Starling BMI—Jay, Harris, Julia] Alston picks up the pace and drives thru a good rocker here. Ok dance stuff.

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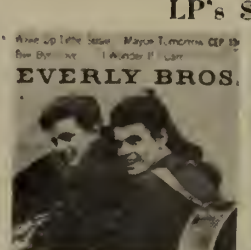
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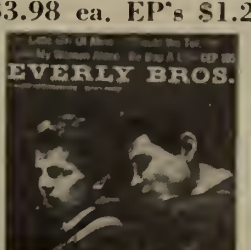
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CADENCE RECORDS INC., 119 West 57th Street, New York 19, N.Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Sleeper of the Week

"HOW COULD YOU" (2:35) [Gil BMI—Clowney, Howard]

"FLAT TIRE" (2:26) Brenda [BMI—Otis, Dixon]

DEL VIKINGS (Mercury 71390)

● The Del Vikings, veterans of numerous best sellers in the rock and roll field, seem to have solid "come back" material in a strong new rock-a-ballad dubbed "How Could You". Kripp Johnson's lead vocalizing is neatly tailored to teen tastes. And the group's support showcases the lead to perfection. Winning performance to watch. Flip is a cute rockin' novelty about a lad with "Flat Tire" problems.

"TROLLIN'" (2:19) [Michele BMI—Brown]

"JIM TWANGY" (2:08) [Michele BMI—Brown]

BOOTS BROWN & BLOCKBUSTERS (RCA Victor 7399)

● Boots Brown and the Blockbusters, who had a long-running chart click in "Cerveza", could have an even bigger money-maker in their latest rock and roll coupling "Trollin'" and "Jim Twangy". Although both sides are not especially different from material issued before, the sound on both halves is just fabulous and should set the teeners a-jumpin'. "Trollin'" has that Tequila-like sound. Terrific guitar work and exciting handclapping. "Jim Twangy" is in the "Rebel-Rouser" groove. More top drawer teen dance merchandise.

"DANCE WITH THE TEACHER" (2:00)

[Elizabeth-Aries BMI—Smith, Goldsmith]

THE OLYMPICS (Demon 1512)

● The Olympics of "Western Movies" fame, follow up with another excellent rock and roll novelty that could repeat the success of the original. (See R & B Reviews)

"NOBODY BUT YOU" (2:26) [Gladstone ASCAP—Clark]

DEE CLARK (Abner 1019)

● Dee Clark makes an impressive debut on the Abner label with a hip-swinging rocker that could make it. (See R & B Reviews)

The Cash Box Best Bets

- ★ "WHEN I SPEAK YOUR NAME" Frankie Laine Columbia 41283
- ★ "ELOPE WITH ME" Jody Reynolds Demon 1511
- ★ "LOCKED IN THE ARMS OF LOVE" Coby Dion Epic 9297
- ★ "ORGAN GRINDER'S SWING" Sam "The Man" Taylor MGM 12729
- ★ "16 CANDLES" Crests Coed 506
- ★ "GROWIN' UP" Linda & Roberta Junior 5001
- ★ "CHEERLEADER" Southlanders Castle 503
- ★ "TINA" Joe Salvador Seeco 6006
- ★ "WALKING ALONE" Bobby Lord Columbia 41288
- ★ "YOU GAMBLER" Slades Domino 800
- ★ "WHY WHY WHY" Ray Smith Sun 308
- ★ "WOULDN'T IT BE WONDERFUL" Jane, Joan and Maryann Paris 522
- ★ "PHILADELPHIA, U. S. A." Milton DeLugg Dot 15865
- ★ "CARAVAN" (Part 2) Cozy Cole Septet Felsted 8546
- ★ "SAY YOU WILL BE MINE" Grady Chapman Knight 1755

LINDA and ROBERTA (Junior 5001)

B+ "GROWIN' UP" (2:12) [Kempton BMI—Abbot] The femme two-some blend engagingly on an inviting, uptempo rock tune. Strong on guitars, the instrumental portion reacts to the occasion with zest. A full R&R sound that could make it. Eye the deck.

B "I'M IN LOVE WITH YOU" (2:22) [Kempton BMI—Kirkland, Johnson] Dynamic ballad portion by the duo. Rhythmic upper half has the edge.

JACK JONES (Capitol 4089)

B+ "LAFFIN' AT ME" (2:15) [Hill and Range BMI—Wayne] Jones comes across with a catchy beat novelty containing fine gimmick play on the "laffin'" theme. Whenever the fella pictures his gal she laughs at him. A gal chorus turns in the gimmick: a series of "ha-ha-ha" bits through-out the deck. Click potential.

C+ "DEEPLY DEVOTED" (2:35) [Sherbourne ASCAP—Mittendorf, DeCosta] Sugar-coated beat display by the artist. Upper track all the way.

RAY SMITH (Sun 308)

B+ "WHY, WHY, WHY" (2:17) [Hi Lo BMI—Rich] Ray Smith, an exciting new talent with a dramatic voice, leans into a strong piece of rock-a-ballad material that's loaded with potential. Full backdrop showcases the newcomer effectively. This one could make the grade.

B "YOU MADE A HIT" (2:21) [Buna BMI—Maynard] Ray displays his versatility as he picks up the beat here and tears thru a good rocker. Fine jump material.

PAM GARNER (Coral 62041)

B+ "ME AND MY SHADOW" (2:32) [Bourne ASCAP—Jolson, Dreyer, Rose] A most interesting revival of a great standard is effectively presented by Pam Garner. Working with multiple voices, Pam plays the role of herself and her shadow and comes thru with a platter dee jays should love.

C+ "PINCH ME BABY" (2:38) [Regent BMI—Smith, Goldsmith] A sexy reading of a rhythmic romancer. Bluesy feeling about the number.

MAGNETS (RCA Victor 7391)

B+ "DON'T TARRY LITTLE MARY" (2:03) [Sheldon BMI—Wade] The Magnets, an exciting new rock and roll vocal combo, debut on Victor with a torrid piece of jump material that'll keep many teen feet busy. Side has a great beat and full sound.

C+ "WHEN THE SCHOOL BELL RINGS" (2:38) [Sheldon BMI—Wade] The boys slow up a bit on this end and cruise thru a shuffle rocker the teeners should also appreciate.

SILVANA MANGANO (MGM 11457)

B "ANNA" [—Giordano, Vatro] Since both sides of this release (issued about 5 years ago) have been making noise via new interpretations, MGM has re-issued the coupling by Silvana Mangano from her film "Anna". This is the baion beat opus currently hitting as an instrumental by the Originals. Dee jays oughta find it an interesting conversation piece.

B "I LOVED YOU" [Galderi, Redi] This half, currently hitting under the title of "Non Dimenticar" (by Nat Cole) is warmly fashioned here by the film star.

RONNIE MALONE (Judd 1004)

B "LIGHTNING BUG" (2:00) [Sardo-Brady-Flagship ASCAP—Sardo, Sardo, Sardo] The Judd label could have a money-maker in this jumper by young Ronnie Malone. The lad, who sounds as tho he's in his pre-teens, has a refreshing voice that lends itself perfectly to this teen novelty.

C+ "DOODLES DO" (2:10) [Sardo-Brady-Flagship ASCAP—Sardo, Sardo, Sardo] Another spright and zany novelty chirped in happy fashion by the youngster. Side has a good dancebeat.

AL GREEN (Fargo 1004)

B "I NEVER HAD A CHANCE" (2:19) [Berlin ASCAP—Berlin] The deep rich voice of Al Green revives a great Berlin classic in today's popular rock and roll rhythm. Exciting side displaying some interesting vocalizing by Green. This one has possibilities.

C+ "THE GIRL I LOVE" (2:23) [Instant & Miller Songcraft BMI—Green, Kovacs] A new rock-a-ballad is given the deep bass vocal treatment by Green. More interesting listening.

THE PETS (Arwin 116)

B "WHATEVER WILL BE, WILL BE" (2:20) [Artists ASCAP—Livingston, Evans] The Doris Day smash of a few years ago makes a rock and roll comeback via the Pets' swinging delivery. Fine dance side that should attract attention.

C+ "GUITARRO" (2:06) [Artists ASCAP—Lubin, Ross] Guitars and rhythm set up an exciting opening as the Pets vocalize sans lyrics. At mid point a voice joins in with a lyric.

DE JOHN SISTERS (Sunbeam 116)

B+ "WEDDING POSTPONED" (2:25) [Sunbeam BMI—Chevez] A touching waltz tempo tear jerker is handled with tenderness by the sister team. Sincere delivery of a good lyric set to a pretty melody. Side should attract dee jay play. Waltz tempo sports a subdued rock and roll backdrop.

B "DO DIE" (2:04) [Sunbeam BMI—Shepard] The gals do a complete turnabout and dance thru a contagious polka beat novelty. Portions of the number are set to a familiar melody. Cute item that could also attract deejay attention.

DEANE HAWLEY (Valor 2003)

B "THE MUMMY'S BRACELET" (2:04) [Elizabeth-Loring BMI—Maxwell, Ross] Eerie rock opus displayed with good tricks of the beat-ghoul trade by Hawley and the combo-chorus. One of the bits: an echo voice asking for his bracelet.

C+ "DON'T KEEP ME GUESSIN'" (2:00) [Aries-Lanelle BMI—Hawley] Beat know-how by Hawley on a fair R&R tune.

WENDELL TRACY (Whirl 104)

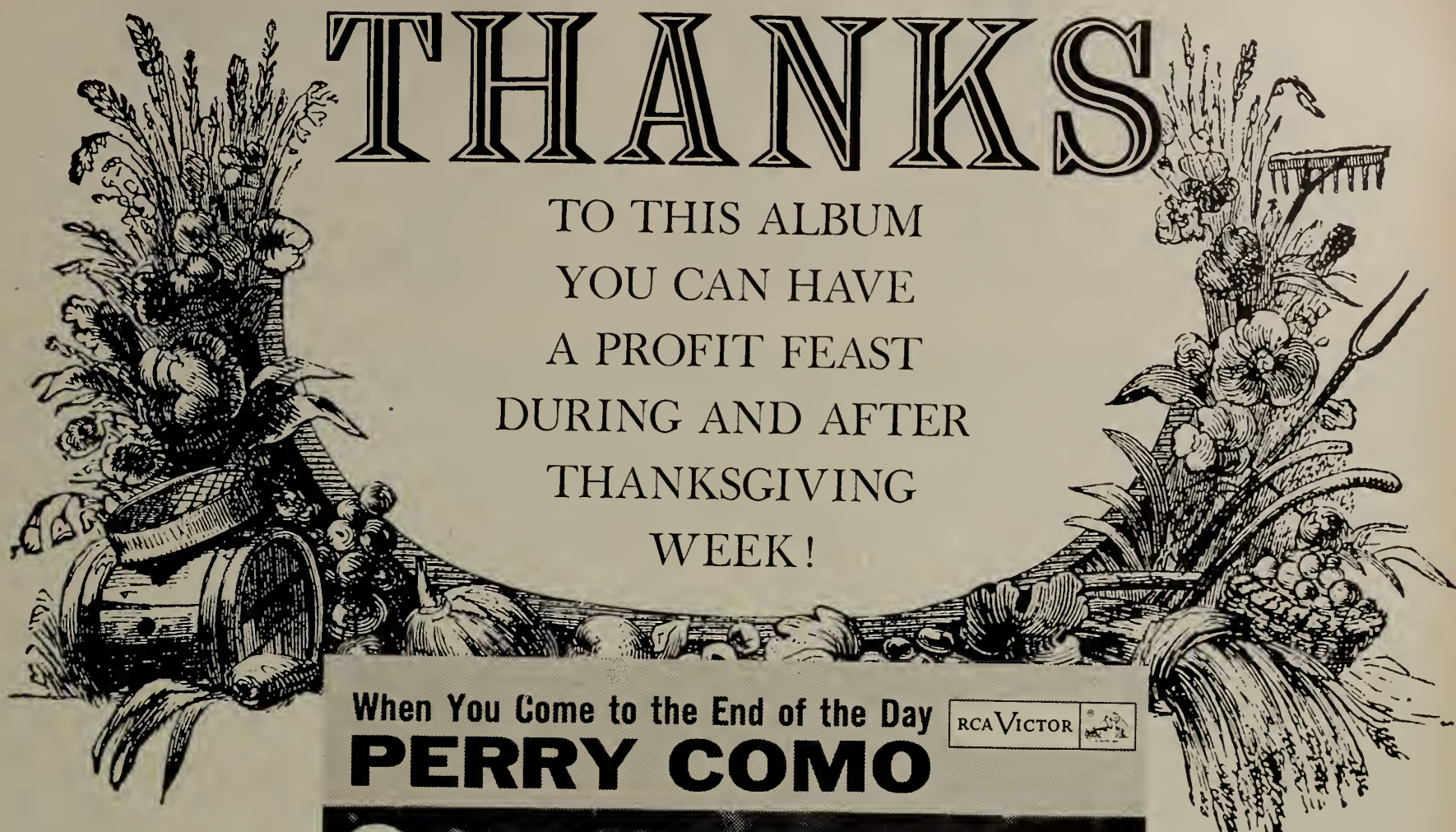
B "INSPIRATION" (2:43) [Peer International & Big Song BMI—Manocchio] A relaxed, light swing jaunt by pianist Tracy and his ork. It's essentially a mood piece, and a sans lyric chorus greatly adds to the easy-chair quality of the session. Jocks will be leaning on the track for mood time.

B "MOONLIGHT IN HINDUSTAN" (2:28) [Music 4-U BMI—Elias, Tracy] The exotic Far East blends with the cha-cha rhythm of South America in this colorful ork encounter.

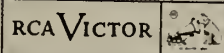
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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

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WYNONA CARR (Specialty 650)

B "IF I PRAY" (2:25) [Venice BMI—Carr] A touching soft beat-ballad track by the strong-voiced lark. The drama of Miss Carr's performance is sure to interest jocks, and the kids.

B "I'M MAD AT YOU" (2:07) [Venice BMI—Christy] The beat is upped with a fine Carr vocal sound to go along with it. Combo sound plays a nifty rock 'n roll bit. Two fine showings from the chantress.

SAM (THE MAN) TAYLOR (MGM 12729)

B+ "ORGAN GRINDER'S SWING" (2:29) [American ASCAP—Parish, Mills, Hudson] A swing-era click comes back with a beat, and a persuasive one at that from the Taylor sax and ork. There's a down-under blues feel about this, too. Terrific climax. The platter spinners will be spinning, and talking a lot about the tune's former swing standing. Could be noise.

B "LET'S GO DANCING" (2:54) [Time BMI—Mure] A real rock blow-out from Taylor, the ork and chanting chorus. Tune sounds like Fats Waller's "Christopher Columbus".

POLA with the QUINTETTO ALMEIDA (Omega 101)

C+ "GUAGLIONE" (2:13) [Fred Rathael ASCAP—Fanciulli, Keith, Bergman] This is a well-recorded rhythm vocal-combo reading of the current chart item. The lark's voice has punch, and the combo backing features percussion instruments to colorful effect. Interesting, Italian-sung version of the click.

C+ "CIURRI CIURRI" (2:11) [Samson ASCAP—Finni] Another flavorsome track on an Italian product.

THE SLADES (Domino 800)

B+ "YOU GAMBLER" (1:59) [Balcones BMI—Arr. by Campi] The Slades, who had the original version of the "You Cheated" smash, amble sentimentally over this "You Cheated"-like beat-ballad, and the resulting sound is winning. This looks like hot teen stuff.

B "NO TIME" (2:05) [Balcones BMI—Kasper, Nichols, Williams] Good crop of vocal tricks on this rocker. Combo swings, too.

THE NORMAN LUBOFF CHOIR (Columbia 41294)

B+ "YELLOW BIRD" (3:22) [Frank ASCAP—Keith, Bergman, Luboff] This lovely calypso item was culled from the distinguished vocal ensemble's "Calypso Holiday" package. The tune is read with soft-as-silk grace by the group. Also available via a Mills Brothers rendition, the song may make it.

B "CLICK GO THE SHEARS" (2:05) [Ross Jungnickel ASCAP—Luboff, North] A gay Australian folk song featured in the Cinerama "South Seas Adventure" flick and the Luboff Choir's "Folk Songs of the World" LP.

RICHARD CANNON (Capitol 4093)

B "ST. LOUIS BLUES" (2:15) [Handy Brothers ASCAP—Handy] A hip swinging treatment of the classic provides a unique intro on Capitol for the West Coast nitery songster. In fact, the reading here seems to have come straight from a night club arrangement. Bongos maintain an effectively hectic pace. Hefty deejay interest due effort.

C+ "THE BEST THINGS IN LIFE ARE FREE" (1:47) [DeSylva, Brown & Henderson ASCAP—DeSylva, Brown, Henderson] Slick up-tempo revival of the perennial. More excitement on upper waxing.

GENE MUMFORD (Columbia 41286)

B+ "STREET OF DREAMS" (1:50) [Miller ASCAP—Lewis, Young] The former Billy Ward Dominoes' lead expressively updates the evergreen. The Frank DeVol directed ork and chorus support with rock excitement. Could be a chart rider again.

B "IF YOU WERE THE ONLY GIRL IN THE WORLD" (2:00) [Remick ASCAP—Ayer, Grey] Mumford lends a swing-beat attack to the favorite. There is both a beat and classy swing touch to ork-chorus stint here.

DICK ROMAN (MGM 12736)

B "MY GREATEST MISTAKE" (2:37) [Brunswick BMI—Silver] The fine legit songster smoothly renders a pretty romancer set to soft ork beat. A waxing sure to garner favorable deejay turn-table reaction.

B "PARTY GIRL" (1:53) [Miller ASCAP—Brodzky, Cahn] Roman jumps to a tune from the gangster pic of the same name. Figure jock attention here, too.

GRADY CHAPMAN (Knight 1755)

B+ "SAY YOU WILL BE MINE" (2:40) [Robin Hood BMI—Marascaico] Heart-felt ballad emotions come across convincingly in the songster's delivery of the rock-ballad. A femme chorus and organ back-up sympathetically. Side could step-out.

B "STAR LIGHT, STAR BRIGHT" (2:09) [Robin Hood BMI—Marascaico] Good middle-beat showing on an effort with a familiar rock 'n roll ring. Top-half is the portion to look out for.

FERRANTE AND TEICHER (ABC-Paramount 9957)

B+ "CHE SI DICE" (2:37) [Malin ASCAP—Ferrante, Teicher] Very interesting and commercial cha cha tempo stint from the famed piano duo's "Ferrante And Teicher With Percussion" LP. The vehicle for the boys' souped-up piano antics is a catchy melody. An entry in the ch-cha rage that could score.

B "HOW HIGH THE MOON" (2:35) [Chappell ASCAP—Lewis, Hamilton] A no-holds-barred version of the evergreen. Side is also from the team's package.

THE STEREOs (Warner Bros. 5016)

B "FREEZE MAMBO" (2:09) [Prince BMI—Prince] The new disk instrumentalists talk mambo with a rock outlook. Driving sound with added interest in freeze gimmick and voicing making "freeze" statements. Plenty of solid teen ideas here.

B "SOLE MIO ROCK" (2:05) [Lark BMI—] All-R&R affair on the Italian favorite. Another belting stint.

AL MORGAN (London 1837)

B "JEALOUS HEART" [Acuff-Rose BMI—Carson] This is a re-issue of Morgan's hit of some years back. Now a chart item again, the tune in its original click version could interest many deejays.

C+ "TURNABOUT IS FAIR PLAY" [Happiness ASCAP—Trace, Trace, Dowell] The uptempo track that was coupled with "Jealous Heart."

ROBERTA SHERWOOD (Decca 30779)

B "IF I CAN HELP SOMEBODY" (2:53) [Leeds ASCAP—Androzzo] The dynamic stylist starts off the spiritual-like inspirational softly, and slowly builds it up into rhythmic, hand-clapping fervor. Simple keyboard support during simple vocal is augmented by chorus and tambourines when the tempo is upped. Fine-sounding inspirational.

B "BLESS THIS HOUSE" [Boosey & Hawkes ASCAP—Brahe, Taylor] The familiar inspirational receives a rendition of warmth and simplicity from Miss Sherwood. Support appropriately highlights organ and big chorus. Fine religious note by the performer. Good holiday programming material.

CATERINA VALENTE (Decca 30778)

B+ "SECRET LOVE" (2:23) [Remick ASCAP—Fain, Webster] An inventive treatment of the Doris Day click from the lark's package tribute to various gal vocalists, "A Toast To The Girls". Track opens with a count-down gimmick from Miss Valente, and she then swings invitingly through the number, receiving cute overdubbed echo voice and clicking sound along the way. Sure to keep the jocks busy spinning.

B "OHO-AHA" (2:35) [Peter Maurice ASCAP—Gietz, Di Pinchi] On a lively Italian melody, Miss Valente sounds like a female Domenico Modugno, particularly on her play on the title. Bright side.

LEON MERIAN (20th Fox 119)

B "THE MARDI GRAS MARCH" (1:56) [Leo Feist ASCAP—Webster, Fain] The Merian ork brightly catches the festive mood of the parade item titled after the forthcoming musical flick. Supplementing the basic march tempo are some all-out swing bursts. Deejays will go for this.

C+ "BOURBON STREET BLUES" (1:13) [Leo Feist ASCAP—Webster, Fain] An earthy blues line blends with the big beat. Number is from "Mardi Gras", too.

THE GIMLICKS (Ensign 4028)

B+ "(GET OFF MY TRAIL YOU) SNEAKY SNAIL" (2:11) [Gold Band-Hermosa BMI—Salerno, Dean Arr. Gould] This is a thumping, gimmick-packed piece by the instrumental team that nicely creates a snail-like movement. Femme voice repeats title, and a chorus makes all sorts of chants. Combo work is excellent. Watch this.

B "NAUGHTY ROOSTER" (2:00) [Gold Band Hermosa BMI—Salerno, Dean Arr. Gould] Mad combo-chorus antics in this corner. Solid sounding arrangement.

THE EXECUTIVES (Edsel 101)

B "MOONGLOW CHA CHA CHA" (2:16) [Mills ASCAP—Hudson, DeLange, Mills] Mindful of the successful evergreen-in-cha-cha-tempo bingie, the combo eases inventively through the durable in cha cha time. Organ is the featured instrument, and, at one point, breaks into a familiar sea chanty. Cute percussive backing. Listenable cha cha sound here.

B "ON THE ALAMO" (1:59) [De-scon Bantam ASCAP—Jones] Swinging, hand-clapping treatment of the oldie. A keyboard is added to the organ work.

ANN WARREN (Scot 502)

B+ "(I LOVE YOU) FOR SENTIMENTAL REASONS" (2:13) [Duchess BMI—Watson, Best] The thrush turns in a neat ballad-beat trick on the sturdy. Miss Warren nicely holds on to the sentiments of the piece while going along with the beat pacing of the combo. Effective over-dubbing spots. A side the jocks are going to favor. It can move.

B "TAKE ME IN YOUR ARMS" (2:05) [Mills ASCAP—Parish, Markush, Rotter] The standard receives a warm reading from the lark. Cha-cha tempo backing.

FRANK ORTEGA TRIO (Jubilee 5348)

B "HONEY-SUCKLE ROSE CHA-CHA" (2:28) [Joy ASCAP—Waller, Razoff] A cozy trio cha cha run-through admirably brings the oldie up to date. Intimate Latin beat offering for cha-CHANIKS.

B "MY YIDDISHE MOMME CHA-CHA" (2:03) [DeSylva, Brown & Henderson ASCAP—Yellen, Pollack] Ditto cha cha track on another sturdy.

THE WILSON SISTERS (Freedom 40003)

B "THAT'S ME WITHOUT YOU" (2:27) [Midway ASCAP—Gluck] The gals provide an above-board rock piece drawing analogies between the gal without the fella and various occurrences (lonely star, cloud, leaf etc.) Attractive ballad-beat setting.

C+ "EACH TIME YOU LEAVE" (2:42) [Studio BMI—Wiseman] Similar theme, slower tempo.

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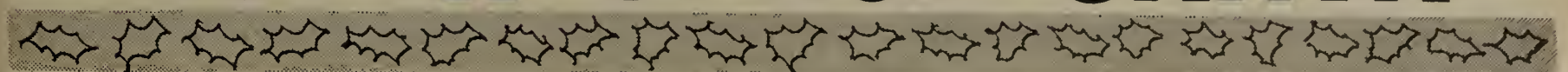
Janet, Brian, Cubby and the Lennon Sisters



ALL AROUND THE MERRY CHRISTMAS TREE

c/w

OUTER SPACE SANTA



962053



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

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SOUTHWEST HIGH SCHOOL CHOIR
(Columbia 41295)

B+ "GOD'S CHRISTMAS TREE"
(2:05) [M. Witmark ASCAP—Lippman] The rich, warm fullness of a choir is superb for a Christmas song—especially when the song is as pretty as this one. Most attractive lilter painting a beautiful picture of God's Christmas tree. Delightful harmony.

B "GREAT SOMEBODY" (2:02)
[M. Witmark ASCAP—Lippman] Although not necessarily a Xmas tune, this half is tailor-made for holiday programming. Lively folk-flavored finger-snapper with an inspirational theme. Good handclapper.

L'L WALLY
(Jay Jay 150)

B "JINGLE BELLS POLKA"
[—Arr. Jagiello] There's loads of listening and dancing fun in this polka arrangement of the holiday evergreen. Snappy, peppy interpretation with Wally's Lucky Harmony Boys whooping up a snow storm.

B "SLEIGH BELLS WALTZ"
[—Jagiello] This one oughta get play during and after the Yuletide. Pleasant 3/4 time wintry ditty with an infectious melody and a cute lyric you find yourself singing.

APRIL MARCH
(Keystone 413)

B "CHRISTMAS IN KILLARNEY"
(2:15) [Remick ASCAP—Redmond, Cavanaugh, Welden] The Irish folks' feeling about Christmas is well presented via Miss March's slow, inviting recitation of this favorite. Side has almost a slow march beat.

C+ "WHEN CHRISTMAS ROLLS AROUND"
(2:47) [Gar BMI—Shannon] An interesting new Christmas love song is handled against a lush choral backdrop by April.

JENNY LYNN
(Beta 1000)

B "GEE! IT'S CHRISTMAS DAY"
(2:19) [Retta BMI—Bass] The innocent child's voice of Jenny Lynn is perfectly suited for this charming song giving a tot's eye view of a house on Christmas morning. Delightful listening. Tune has a pleasant lilt.

B "JINGLE BELLS" (1:56) [Retta BMI—P.D.] You can almost picture your little daughter or niece standing in the middle of a living room on Christmas Day singing the standard. Happy, refreshing, youthful treatment. Randy Van Horne singers accompany with a swinging backdrop.

The Cash Box Disk of the Week CHRISTMAS

"I HEARD THE BELLS ON CHRISTMAS DAY" (2:33)
[St. Nicholas ASCAP—Longfellow—Adapted: Marks]

"MARY, MARY" (3:21) [Julie BMI—Brooks, Cornman]
HARRY BELAFONTE (RCA Victor 7425)

● Far and away the strongest Christmas release to date is Harry Belafonte's "I Heard The Bells On Christmas Day". It's a beautiful, touching, musical interpretation of a great Henry Wadsworth Longfellow poem set to an enchanting Johnny Marks melody. Belafonte delivers the number with great understanding and sincerity that dee jays and his millions of fans will love. This could be 1958's biggest Christmas hit. Last year Harry had the world's biggest Yule hit in "Mary's Boy Child" which topped the 1,500,000 mark in England alone. Flip, "Mary, Mary" is a folk-type Christmas tune. This half is also very pretty. But top half is the one to watch. Special 4-color sleeve with a fine photo of Belafonte should do a great deal on the racks.

"THE CHIPMUNK SONG" (2:17) [Monarch ASCAP—Bagdasarian]

"ALMOST GOOD" (2:02) [Monarch ASCAP—McIntyre, Bagdasarian]
THE CHIPMUNKS WITH DAVID SEVILLE (Liberty 55168)

● The imaginative Mr. David Seville of "Witch Doctor" fame, turns his talents toward Christmas and comes up with one of the most charming Yuletide items of the year. Titled "The Chipmunk Song", the number features three "wrong-speed" Donald Duck like voices cruising thru a most infectious waltz tempo novelty that could create a sensation among the tots and teeners. Seville leads them thru the infectious holiday ditty in a most humorous manner. Side is just loaded with potential. Flip, "Almost Good" is a swinging instrumental handclapper that could get heavy play before, during and after Xmas. Exciting sounds.

"ROCKIN' AROUND THE CHRISTMAS TREE" (2:25)
[St. Nicholas ASCAP—Marks]

"PAPA NOEL" (2:02) [Champion BMI—Bodkin]
BRENDA LEE (Decca 30776)

● Little Brenda Lee, a popular personality with viewers, lends her husky voice to a cute new rock and roll Xmas novelty "Rockin' Around The Christmas Tree". It's a wholesome, easy-to-dance-to jumper handled in bright, happy-go-lucky fashion that should appeal to tots and teeners. Play should be heavy on this number next month. Watch the sales charts closely for this one. Flip, "Papa Noel" is another spirited holiday novelty with a Cajun twist to it. Happy jumper that should also attract considerable attention.

"GREEN CHRISTMAS" (6:50) [Freberg ASCAP—Freberg]
"THE CHRISTMAS SPIRIT" (2:53) [Freberg ASCAP—P. D.]

STAN FREBERG (Capitol 4097)

● The most unusual Christmas release in years is Stan Freberg's "Green Christmas". It's an extremely interesting and often funny commentary (done in song and dialog) on a Madison Avenue advertising brain called Mr. Scrooge who sees Christmas only as a season in which to make money. Via some biting satire, Freberg shows how Christmas has been commercialized. One personality on the disk asks Scrooge to let Xmas have the Xmas spirit and not the commercial spirit. Although the disk runs almost seven minutes, it should attract considerable attention. A most interesting experiment. Flip has a chorus singing four wonderful Xmas standards (each separated by a space band) and each running less than a minute-and-a-half.

GENE AUTRY
(Challenge 59030)

B "HERE COMES SANTA CLAUS" (2:19) [Western ASCAP—Autry, Haldeman] The western star bounces thru an infectious new Yuletide ditty which neatly brings across the Christmas spirit. Could win numerous spins this season.

B "RUDOLPH THE RED-NOSED REINDEER" (2:51) [St. Nicholas ASCAP—Marks] One of the all-time best selling singles (Autry's waxing of this tune for Columbia) is re-recorded via more modern techniques with delightful results.

MARVIN & JOHNNY
(Aladdin 3439)

B "IT'S CHRISTMAS TIME" (2:11) [Aladdin BMI—Phillips] The rock and roll songsters, who have had a number of hits on the charts, lend their talents to this smooth, inviting Yuletide rock-a-ballad. Attractive side that grows on you.

B "VALLEY OF LOVE" (1:55)
[Aladdin BMI—Phillips] A non-Xmas item, that could take over after holiday programming is concluded, is warmly chanted here by the boys. Soft romantic R & R ballad.

THE PIXIES
(Balboa 007)

B "SANTA'S TOO FAT FOR THE HULA HOOP" (2:12) [True Blue Buckingham ASCAP—Connor, Chamberlain, Stanton, Fotine] Here's the inevitable hula-hoop Xmas song tie-in. It seems Santa tried to work the hula hoop, and alas, it got stuck around his notable stomach. The tune is catchy, and the femme singers have an agreeable way about them. Santa's voice, Thurl Ravenscroft, is appropriately hearty. Cute kiddie Yuletide tale.

C+ "KITTY KATS ON PARADE" (1:53) [True Blue Buckingham ASCAP—Connor, Stanton, Fotine] A merry kiddie march ditty. Tuneful melody.

GENE STRIDER
(Ford 100)

B "ON CHRISTMAS DAY" (2:54)
[Goday BMI—Small] Love found on Christmas day is the subject of this heart-felt opus convincingly portrayed by the vocalist. Commanding femme chorus supplements the emotional nature of Strider's delivery. Sincere Xmas entry in a ballad vein.

C+ "HAPPY NEW YEAR" (2:05)
[Goday BMI—Small] Sentimental romancer tied-in with a New Year theme.

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Absolute Smash!

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THE PLATTERS**

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6 to 5...Take Your Choice...One Side Will Win!

**Big Bopper's Wedding
AND
Little Red Riding Hood
THE BIG BOPPER**

71375

Great Artist...Great Song...Great Record!

**The Wedding*
JUNE VALLI**

71382

* Here she stands, here he stands, here they stand!

The BIG Cha-Cha!

**Pretend Cha-Cha
RALPH MARGERIE
AND HIS MARLBORO ORCHESTRA**

71379

The Original and Way Out Front!

**Come Prima
TONY DALARDO**

71327

Riding High and Sailing Along!

**Walking Along
THE DIAMONDS**

71366

Coming Up Strong On All Charts!

**FLAMINGO
L' Amore
THE GAYLORDS**

71369

Exciting Revival Of Great Standard!

**All Of Me
DINAH WASHINGTON**

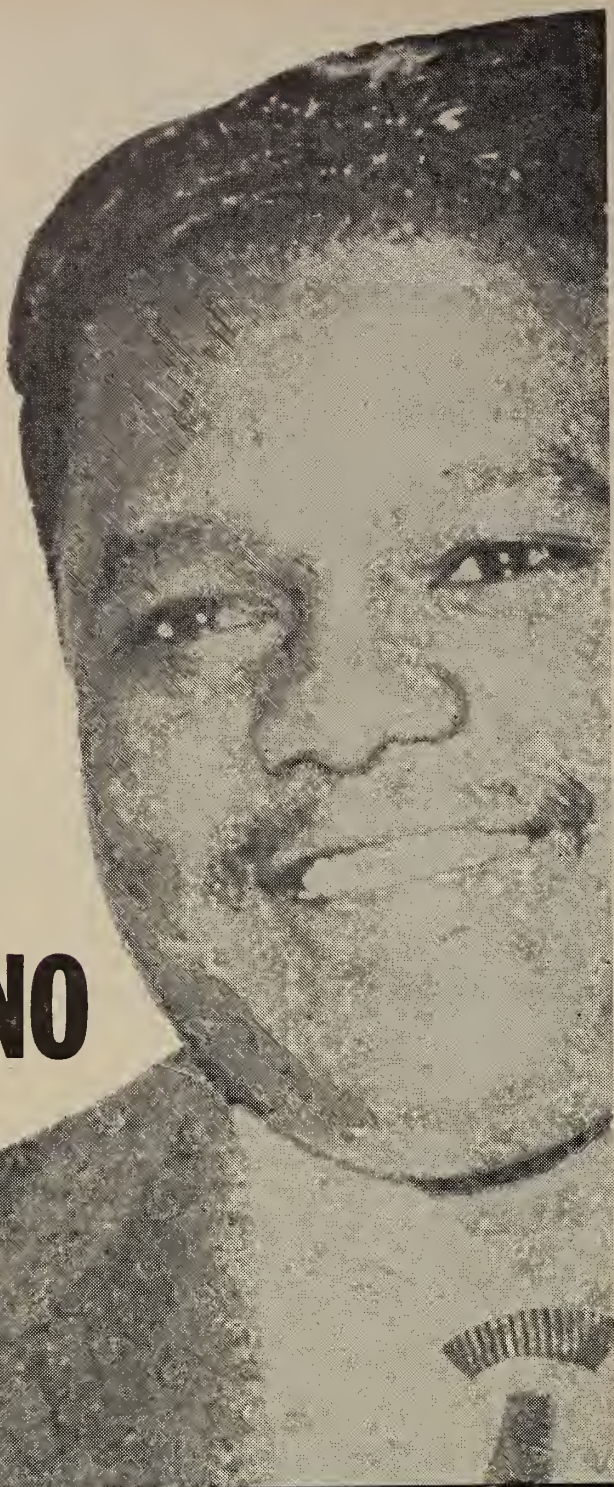
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"COQUETTE"

"WHOLE
LOTTA LOVING"

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Round The Wax Circle

NEW YORK:

Charlie Janoff has been named General Professional Manager of the United Artists music firms, United Artists Music and Unart Music. . . . Mellin Music Ltd. took over from publisher Joe Schuster the tune "No More" on the Laurie label for the Continent. . . . Looks like Ralph Marterie may



RALPH MALTERIE

have a hit with a remake of an old one for him, "Pretend Cha Cha" on Mercury. . . . Sid Frey, President of Audio Fidelity Records, appeared on the Helen Dowley Show over WNJR last Tuesday discussing his gamut of recordings. . . . Xavier Cugat due out this coming week with his first RCA Victor single, "Gesundheit", a novelty laugh provoker. . . . Maurice Chevalier, currently at the Schubert Theater in Washington, D. C. plugs his MGM albums "Yesterday" and "Today". . . . In answer to demands from field personnel and deejays, Decca this week released a single by Caterina Valente of "Secret Love" from her recent Decca album, "A Toast To The Girls". . . . The Goubaud de Paris cosmetic company is setting up a promotional campaign with maestro Danny Davis' Cabot waxing "Trumpet Cha Cha" to introduce its new "Cha Cha" perfume. . . . Jazzman Don Elliott has just been signed by MCA. . . . Al Frackman, formerly a musician with name bands, has joined Seeco Records as assistant to sales manager Jerry Shiffrin and product director Howard Roseff. . . . Harold Friedman, record consultant, has opened a New York office at 520 Ffth Avenue. He will continue to maintain his Westport business address. . . . Paul Anka headlines at the Theater Du Cirque Royal in Brussels, Belgium November 21 through December 4. . . . Buddy Basch handling promotion on Jack Carter's first Aamco LP, "Broadway A La Carter".

CHICAGO:

Donny, Morry and Chic, Roulette's enterprising Playmates, write from the Sands in Las Vegas that they're enjoying the balmy climate more since "Beep Beep" is doing so well in The Cash Box charts. . . . Dick Haymes and Fran Jeffries come into the Cloister November 18 for a 2-week engagement.



LOU MONTE

. . . Ralph Cox reports that Shirley Forward warbled her smash fraternity waxing of "Ma, He's Making Eyes At Me" on Jack Hilton's TV Teen show November 8, via WGNTV. . . . Joe Kolsky, exec VP of Roulette, visited the other day, in Detroit with Saul Starr and Henry Droz of Arc Distribs. . . . Congrats to genial Lennie Garmisa on opening this week of his record distrib outlet in Milwaukee. Record vet Johnny O'Brien heads up the Milwaukee operation for Lennie. . . . M.S.'s Vic Faraci tells us his waxing "Big Boogie" just came out on Phonograph label. Vic showcases his big orch on this one. . . . Capitol's Barney Fields confides that "That Old Black Magic" should reach the top in time for Louis Prima and Keeley Smith's opening at the Chez Paree next week. . . . Dakota Staton, who just completed a sellout stint at Frank Holzfied's Blue Note, guestars on the "Hit Parade" November 21. Her new LP "Dynamic" is going well here, according to Fields. . . . Stan Gottstein reports that Marty Faye featured Eydie Gorme, Bettie Chappel and Sarah Vaughan on his "Marty's Morgue" TVer last week. . . . Congrats to Decca's Paul Baio and his Barbara on birth of their 5 lb. 5 oz. baby girl. Paul hastens to add that this one's not a Decca "release". . . . Tony Galgano and Reuben Lawrence tell us they can't keep up with sales of Audio Fidelity stereo disks. Rube returned from a road trip t'other day. . . . Stan Dale (WAIT-Chicago, Ill.) was guest of RCA's Lou Monte and The Pepper Pots at a shindig at the Ranch last week. . . . The DeJohn Sisters (Julie and Dux) drop a card to let us in on their newie "Wedding Postponed" on Sunbeam. . . . Paul Raffles, co-owner of the Black Orchid, flips over terrific monaural cut of his and Lois Solomon's LP "Song Of Songs" on the Audio Fidelity label. . . . Roulette's Stan Pat advises that Smokey Warren's "Ball Of Fire" looms as a potential pop deck altho it is strong country fare.

HOLLYWOOD:

Hi-Fi Record artists, Arthur Lymon and his group, arriving in California the 1st of December for personal appearances. . . . Julie Losch reports that he is now handling national promotion for Roulette artist Jimmie Rodgers. . . . The 17 piece Bob Florence band, called the "Name-Band of 1959," has completed its initial waxing on the Carlton label says Don Genson, VP of Carlton. . . . Writer-Manager, Buck Ram, has just been signed to write the music for the new 20th Century Fox picture "Say One For Me," starring Robert Wagner. . . . Roberta Linn reports to Keen Records this week to complete recording the album first started several months ago when she was hospitalized. . . . Decca recording star, accordionist Tommy Gumina, has just closed a deal with KABC for both TV and radio. . . . Freddy Martin and his Orchestra have been held over at the Coconut Grove for the new Eartha Kitt show which opens a three-week stint starting November 19th. . . . Jackie Gleason's new Capitol single, "Where Is She Now," was written by Gleason as the theme for his new TV Show. . . . David Rose made a personal appearance on Truth or Consequences over NBC-TV recently in connection with his current engagement at the Ritz Theatre with



FRANK SINATRA

Red Skelton and his new M-G-M album "Secret Songs For Young Lovers". . . . Bobby Troup is currently headlining the entertainment at Jack Denison's restaurant in Hollywood. . . . Hillard Street, Frank Sinatra's newest singing discovery, offers up "It Will Never Happen Again", as his initial Capitol waxing.



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**Juke Box
Regional Record
Report**

The Top Ten Records—City by City

New York, N. Y.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. Tea For Two Cha Cha (W. Covington)
4. It's All In The Game (T. Edwards)
5. To Know Him Is To Love Him (Teddy Bears)
6. Tom Dooley (Kingston Trio)
7. Chantilly Lace (B. Bopper)
- B. Beep Beep (Playmates)
9. The End (E. Grant)
10. Problems (Everlys)

Milwaukee, Wisc.

1. It's Only Make Believe (C. Twitty)
2. Tom Dooley (Kingston Trio)
3. Topsy II (C. Cole)
4. It's All In The Game (T. Edwards)
5. Problems (Everlys)
6. I Got A Feeling (R. Nelson)
7. Bye Bye Baby Goodbye (S. Williams)
- B. Beep Beep (Playmates)
9. Chantilly Lace (B. Bopper)
10. Tea For Two Cha Cha (W. Covington)

Kansas City, Mo.

1. Tom Dooley (Kingston Trio)
2. To Know Him Is To Love Him (Teddy Bears)
3. I Got Stung (E. Presley)
4. It's Only Make Believe (C. Twitty)
5. One Night (E. Presley)
6. Topsy II (C. Cole)
7. Chantilly Lace (B. Bopper)
8. Mexican Hat Rock (Applejacks)
9. I Got A Feeling (R. Nelson)
10. The End (E. Grant)

Boston, Mass.

1. Tom Dooley (Kingston Trio)
2. Chantilly Lace (B. Bopper)
3. It's Only Make Believe (C. Twitty)
4. The End (E. Grant)
5. To Know Him Is To Love Him (Teddy Bears)
6. Beep Beep (Playmates)
7. It's All In The Game (T. Edwards)
8. Mexican Hat Rock (Applejacks)
9. Call Me (J. Mathis)
10. I Got Stung (E. Presley)

Pittsburgh, Pa.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. To Know Him Is To Love Him (Teddy Bears)
4. Beep Beep (Playmates)
5. Walking Along (Diamonds)
6. How The Time Flies (Wallace)
7. I Got Stung (E. Presley)
- B. Scene Of The Crime (Shore)
9. Call Me (J. Mathis)
10. The End (E. Grant)

St. Louis, Mo.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. Need You (D. Owens)
4. To Know Him Is To Love Him (Teddy Bears)
5. Queen Of The Hop (B. Darin)
6. Cimarron (B. Vaughn)
7. The Day The Rains Came (R. Lefevre)
- B. Tom Dooley (Kingston Trio)
9. Beep Beep (Playmates)
10. I Got Stung (E. Presley)

Denver, Colo.

1. Tom Dooley (Kingston Trio)
2. It's Only Make Believe (C. Twitty)
3. Topsy II (C. Cole)
4. It's All In The Game (T. Edwards)
5. I Got A Feeling (R. Nelson)
6. The End (E. Grant)
7. Tears On My Pillow (Anthony & Imperials)
8. Tea For Two Cha Cha (W. Covington)
9. To Know Him Is To Love Him (Teddy Bears)
10. Call Me (J. Mathis)

Chicago, Ill.

1. Topsy II (C. Cole)
2. Tom Dooley (Kingston Trio)
3. It's Only Make Believe (C. Twitty)
4. To Know Him Is To Love Him (Teddy Bears)
5. Tea For Two Cha Cha (W. Covington)
6. That Old Black Magic (Prima & Smith)
7. It's All In The Game (T. Edwards)
- B. Lonesome Town (R. Nelson)
9. I Got Stung (E. Presley)
10. Chantilly Lace (B. Bopper)

Miami, Fla.

1. Tom Dooley (Kingston Trio)
2. It's Only Make Believe (C. Twitty)
3. It's All In The Game (T. Edwards)
4. Lonesome Town (R. Nelson)
5. Topsy II (C. Cole)
6. To Know Him Is To Love Him (Teddy Bears)
7. There Goes My Heart (J. James)
8. I Got A Feeling (R. Nelson)
9. Chantilly Lace (B. Bopper)
10. Letter To An Angel (Clanton)

Cleveland, Ohio

1. To Know Him Is To Love Him (Teddy Bears)
2. Topsy II (C. Cole)
3. Beep Beep (Playmates)
4. Tom Dooley (Kingston Trio)
5. I Got Stung (E. Presley)
6. Need You (D. Owens)
7. Cimarron (B. Vaughn)
8. It's All In The Game (T. Edwards)
9. The World Outside (4 Coins)
10. It's Only Make Believe (C. Twitty)

Detroit, Mich.

1. It's Only Make Believe (C. Twitty)
2. Topsy II (C. Cole)
3. Tom Dooley (Kingston Trio)
4. Lonesome Town (R. Nelson)
5. Wicked Ruby (D. Zella)
6. Chantilly Lace (B. Bopper)
7. To Know Him Is To Love Him (Teddy Bears)
- B. It's All In The Game (T. Edwards)
9. Queen Of The Hop (B. Darin)
10. Love Is All We Need (T. Edwards)

Cincinnati, Ohio

1. It's Only Make Believe (C. Twitty)
2. Topsy II (C. Cole)
3. It's All In The Game (T. Edwards)
4. Tom Dooley (Kingston Trio)
5. I Got A Feeling (R. Nelson)
6. I Got Stung (E. Presley)
7. How The Time Flies (Wallace)
- B. The World Outside (4 Coins)
9. The End (E. Grant)
10. Big Daddy (J. Corey)

New Orleans, La.

1. Tom Dooley (Kingston Trio)
2. One Night (E. Presley)
3. It's Only Make Believe (C. Twitty)
4. Tea For Two Cha Cha (W. Covington)
5. The Secret (G. MacRae)
6. Fallin' (C. Francis)
7. Topsy II (C. Cole)
- B. It's All In The Game (T. Edwards)
9. Problems (Everlys)
10. Call Me (J. Mathis)

Philadelphia, Pa.

1. It's Only Make Believe (C. Twitty)
2. The End (E. Grant)
3. It's All In The Game (T. Edwards)
4. Topsy II (C. Cole)
5. To Know Him Is To Love Him (Teddy Bears)
6. Tom Dooley (Kingston Trio)
7. Love Is All We Need (T. Edwards)
- B. Jealous Heart (T. Hunter)
9. The World Outside (4 Coins)
10. Tea For Two Cha Cha (W. Covington)

Los Angeles, Calif.

1. Tom Dooley (Kingston Trio)
2. Topsy II (C. Cole)
3. It's Only Make Believe (C. Twitty)
4. Chantilly Lace (B. Bopper)
5. Tea For Two Cha Cha (W. Covington)
6. To Know Him Is To Love Him (Teddy Bears)
7. That Old Black Magic (Prima & Smith)
- B. It's All In The Game (T. Edwards)
9. The End (E. Grant)
10. I Got Stung (E. Presley)

Houston, Tex.

1. It's Only Make Believe (C. Twitty)
2. Topsy II (C. Cole)
3. To Know Him Is To Love Him (Teddy Bears)
4. Tom Dooley (Kingston Trio)
5. A Lover's Question (C. McPhatter)
6. One Night (E. Presley)
7. Lonesome Town (R. Nelson)
8. Queen Of The Hop (B. Darin)
9. Thunder Road (R. Mitchum)
10. It's All In The Game (T. Edwards)

Baltimore, Md.

1. Tom Dooley (Kingston Trio)
2. Lonesome Town (R. Nelson)
3. One Night (E. Presley)
4. Topsy II (C. Cole)
5. A Lover's Question (C. McPhatter)
6. I Got Stung (E. Presley)
7. Gotta Travel On (B. Grammer)
8. To Know Him Is To Love Him (Teddy Bears)
9. It's Only Make Believe (C. Twitty)
10. Beep Beep (Playmates)

San Francisco, Calif.

1. The Day The Rains Came (Lefevre/Morgan)
2. Tom Dooley (Kingston Trio)
3. It's Only Make Believe (C. Twitty)
4. Chantilly Lace (B. Bopper)
5. To Know Him Is To Love Him (Teddy Bears)
6. Come On Let's Go (R. Valens)
7. Topsy II (C. Cole)
8. Beep Beep (Playmates)
9. Tea For Two Cha Cha (W. Covington)
10. The End (E. Grant)

Minneapolis, Minn.

1. Tom Dooley (Kingston Trio)
2. Lonesome Town (R. Nelson)
3. It's Only Make Believe (C. Twitty)
4. Forget Me Not (Kalin Twins)
5. Topsy II (C. Cole)
6. Beep Beep (Playmates)
7. I Got A Feeling (R. Nelson)
8. To Know Him Is To Love Him (Teddy Bears)
9. The End (E. Grant)
10. Mocking Bird (Four Lads)

Buffalo, N. Y.

1. Tom Dooley (Kingston Trio)
2. Beep Beep (Playmates)
3. I Got Stung (E. Presley)
4. The End (E. Grant)
5. Topsy II (C. Cole)
6. Lonesome Town (R. Nelson)
7. It's Only Make Believe (C. Twitty)
- B. Tea For Two Cha Cha (W. Covington)
9. Love Is All We Need (T. Edwards)
10. Almost In Your Arms (Nash)

Dallas, Tex.

1. I Got Stung (E. Presley)
2. Topsy II (C. Cole)
3. It's Only Make Believe (C. Twitty)
4. Tom Dooley (Kingston Trio)
5. I Got A Feeling (R. Nelson)
6. A Part Of Me (J. Clanton)
7. Beep Beep (Playmates)
8. Need You (D. Owens)
9. One Night (E. Presley)
10. Queen Of The Hop (B. Darin)

20th Fox Makes Strong Bid For Consumer Acceptance Of Product

NEW YORK—The coming months will inaugurate 20th Fox Records' strongest bid for consumer acceptance of its package and singles product since the firm's inception last April.

Policies pertaining to album and singles repertoire, talent release schedules, and distribution were announced by 20th head Henry Onorati at a press conference held last week in this city "Our big target," said Onorati, "will be packaged goods. We will give our packages a common denominator of interest, quality, and imagination".

The diskery plans to release about fifty albums next year on what Onorati termed a "highly selective" basis. Five packages are already skedded for release for the Christmas season. Among them is a two-pocket Glenn Miller package, which includes soundtrack music from the only two full-length films, "Orchestra Wives" and "Sun Valley Serenade", featuring the Glenn Miller orchestra and vocalists of the early forties. "The films", Onorati stated, "contained some of the finest Miller arrangements, and they were recorded under the finest sound techniques of the day". Initial distrib orders, according to the exec, were, as of last week, at 25,000. Also being shipped to distributors is a Shirley Temple LP containing original soundtrack selections by Miss Temple from her films as a youngster. The Miller and Temple albums are the type of packaged goods described by the firm as "blockbusters".

The three other albums to be made available for Christmas purchases will be the soundtrack scores for "Roots Of Heaven", "The Barbian And The Geisha" and a Christmas album. Onorati made it clear that not all flicks from the parent company would become 20th Fox soundtrack albums, but would be selected according to importance of commercial possibilities.

Some of the selected soundtracks to be issued next year include "The Diary Of Anne Frank", "Inn Of The Sixth Happiness" and "Can Can".

In the jazz field, 20th Fox has recorded seventy-five-year-old "authentic ragtime pianist" Eubey Blake, who, although respected in the ragtime field, had never before been recorded. The set is tabbed "Wizard Of The Ragtime Piano".

The diskery also plans to capture "music that reflects the essence of foreign countries" in a series of foreign recordings, the first of which will contain music from Lebanon. Other fields to be covered by 20th Fox albums will be pop, folk, rock 'n roll, and the spoken word featuring famous personalities. There are currently no plans to release any classical material.

All 20th Fox packages are being cut in stereo, under the Stereoscope nomenclature, but, Onorati noted, "this does not mean we will release a stereo disk simultaneously with the monaural version". Extended play disks will be issued ala LP's: on a "highly selective" basis.

Singles will also reflect the "highly selective" nature of 20th Fox's album

releases. Onorati deplored "the plethora of product" in the singles field and in announcing the issue of "not more than five disks a month" remarked on the "futility of firms releasing six or seven singles a week in the hope one will click". According to Onorati, 20th Fox will keep rock 'n roll singles down to a minimum and record "commercial but class" sessions. Singles will not be plugged on a nationwide basis, but will be "pre-tested in eighteen specific markets, and if a particular disk does not show activity in these areas, the disk will not be exploited further. The firm expects to issue about one hundred singles next year.

In the way of talent, the diskery will take a leaf from the parent company and attempt to build "future stars", according to Onorati. Fifteen personalities are currently signed to the label, including vocalists Denise Lor and Priscilla Wright. The firm will also make use of name film talent from 20th Century Fox, talent Onorati discovered has lots of time between pictures to be effectively employed in disk making.

The label is currently finalizing "firm" agreements with foreign countries for reciprocity of product. The agreements will include such firms as Quality in Canada; J. Arthur Rank in England; Sic American Srl in Buenos Aires, Argentina; Africa Consolidated Films Limited in Johannesburg, South Africa; Farenca De Discos Peerless in Mexico; EMI in Australia; and Bertelsmann G. M. B. H. in Gutersloh, Germany. Other agreements will involve firms in France, Norway, and Japan.

Coed Names Jerry Moss

NEW YORK—Marvin Cane, head of Coed Records, announced the appointment last week of Jerry Moss as National promotion head. Moss was formerly in the film business, being employed by Cameo Productions and independent film producers Cohay Productions as Unit Manager. He was also with the American Broadcasting Company.

"Miss Cheerleader" Contest

NEW YORK—Castle Records has added five deejay judges and three additional prizes to its distrib-deejay "Miss Cheerleader" contest being conducted on behalf of the diskery's "The Cheerleader" deck by the Southlanders. Local "Miss Cheerleader" contests will be held, and a top finalist will be chosen among the local winners.

Newly announced jocks who will participate in the judging are Bob Clayton, Boston; Milt Grant, Washington, D. C.; Joe Grady and Ed Hurst, Philly and Buddy Deane, Baltimore. Additional prizes include a foreign auto, color TV set and radio and record player. Previously announced judges are Teresa Brewer, John Powers, Jolly Joyce (agent for the Southlanders) and Alan Freed.

Randy Smith Music Shifts Headquarters To Nashville

HOLLYWOOD — Beasley Smith, president of the Randy-Smith Music Corporation (ASCAP), last week announced that the growing activities of the company and its future expansion plans necessitate the transfer of home offices from Hollywood to Nashville, with the move to be made around January 1. Smith pointed out that a central location such as Nashville places his firm in the hub of increased successful songwriting originating in that area, and within three hours flying time from New York. He also expects to commute frequently to the West Coast.

Smith stated that in the future his company's submission of song material to all labels will be done with specific artists in mind. He believes this policy will ultimately save the publisher a lot of waiting time.

Besides being a long established composer of note, with such standards as "Lucky Old Sun" and "Beg Your Pardon" to his credit, Beasley Smith is a recording artist for Dot Records, and is now in the process of completing his second album of a series for that label. He will continue his recording activities, but with an eye on the booming music business not only here but in the foreign market, and will concentrate mainly on publishing.

RCA Victor Builds Solid Gold Standard EP Series

NEW YORK—RCA Victor is releasing 33 new additions to its 45 EP Gold Standard Series, it was announced by Ray Clark, Manager, Planning and Merchandising, Single Records. With the new release there will be a total of 62 Gold Standard EP's available on the market.

The 33 new Gold Standards feature every type of music: pop, classical, country-western, sacred and polk music. Artists in the release include Jan Peerce, Arthur Fiedler and the Boston Pops, Jeannette MacDonald and Nelson Eddy, Mario Lanza, Perry Como, Tommy Dorsey, Eddy Arnold, Artie Shaw, Chet Atkins, the Three Suns, Hugo Winterhalter, and Benny Goodman and his complete version of "Sing, Sing, Sing."

One of the special highlights of the release is "Star Dust by the Masters," featuring four all-time favorite performances of "Star Dust" by Benny Goodman, Glenn Miller, Artie Shaw, and Tommy Dorsey.

Each of the 33 EP's will be encased in polyethylene sealed bags with a \$1.29 nationally advertised priced sticker displayed on the front. All covers are in four-color with liner notes giving full information on each selection, date of recording and personnel in the orchestra in the recording session. A brochure will be available to dealers featuring pictures of the new EP's, plus a listing of previous EP Gold Standard releases. All Gold Standard merchandise is 100% exchangeable.

Big Top Signs Music Men

NEW YORK — Johnny Bienstock, Big Top Records exec, announced last week the signing of the Music Men, a vocal team who previously recorded as the Bachelors on MGM. In recent months, the songsters have been playing to good notices in various niteries.

The group's first release is "Blue Bird" b/w "Santa Cruz".

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Bill Doggett

King 5149

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THE TEEN COMMANDMENTS

by

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THE JAZZMEN
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T. D.'s BOOGIE WOOGIE
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 Sylvester Bradforn
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The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	TOM DOOLEY KINGSTON TRIO (Capitol)	1
2	IT'S ONLY MAKE BELIEVE CONWAY TWITTY (MGM)	2
3	TOPSY (PART II) COZY COLE (Love)	4
4	TO KNOW HIM IS TO LOVE HIM TEDDY BEARS (Dore)	5
5	IT'S ALL IN THE GAME TOMMY EDWARDS (MGM)	3
6	THE END EARL GRANT (Decca)	7
7	BEEP BEEP PLAYMATES (Roulette)	20
8	LONESOME TOWN RICKY NELSON (Imperial)	10
9	TEA FOR TWO CHA CHA WARREN COVINGTON & TOMMY DORSEY ORCH. (Decca)	6
10	CHANTILLY LACE BIG BOPPER (Mercury)	8
11	I GOT STUNG ELVIS PRESLEY (RCA Victor)	18
12	I GOT A FEELING RICKY NELSON (Imperial)	12
13	ONE NIGHT ELVIS PRESLEY (RCA Victor)	28
14	CALL ME JOHNNY MATHIS (Columbia)	13
15	QUEEN OF THE HOP BOBBY DARIN (Atco)	22
16	THE DAY THE RAINS CAME RAYMOND LEFEVRE (Kapp) JANE MORGAN (Kapp)	11
17	ROCKIN' ROBIN BOBBY DAY (Class)	9
18	NON DIMENTICAR NAT "KING" COLE (Capitol)	14
19	I'LL REMEMBER TONIGHT PAT BOONE (Dot)	17
20	MR. SUCCESS FRANK SINATRA (Capitol)	23
21.	PROBLEMS	
22.	HIDEAWAY	
23.	THERE GOES MY HEART	
24.	LOVE MAKES THE WORLD GO 'ROUND	
25.	THE WORLD OUTSIDE	
26.	A LOVER'S QUESTION	
27.	MANDOLINS IN THE MOONLIGHT	
28.	GUAGLIONE	
29.	THAT OLD BLACK MAGIC	
30.	MOCKING BIRD	
31.	CANNON BALL	
32.	FORGET ME NOT	
33.	POOR BOY	
34.	COME PRIMA	
35.	I WANT TO BE HAPPY CHA CHA	
36.	BIMBOMBAY	
37.	NEAR YOU	
38.	MEXICAN HAT ROCK	
39.	SUSIE DARLIN'	
40.	NEED YOU	
41.	BIRD DOG	
42.	LOVE IS ALL WE NEED	
43.	FIREFLY	
44.	PUSSY CAT	
45.	TEARS ON MY PILLOW	
46.	WALKING ALONG	
47.	I'LL WAIT FOR YOU	
48.	TUNNEL OF LOVE	
49.	GO CHASE A MOON-BEAM	
50.	LETTER TO AN ANGEL	
51.	THE SECRET	
52.	NEL BLU DIPINTO DI BLU	
53.	YOU CHEATED	
54.	FIBBIN'	
55.	DEVOTED TO YOU	
56.	FALLIN'	
57.	SCENE OF THE CRIME	
58.	ALMOST IN YOUR ARMS	
59.	WITH YOUR LOVE	
60.	NO ONE BUT YOU	
61.	WHOSE HEART ARE YOU BREAKING NOW	
62.	THE BLOB	
63.	LLOLLOPOPS TO LIP-STICK	
64.	NO ONE KNOWS	
65.	LOVE OF MY LIFE	
66.	TREASURE OF YOUR LOVE	
67.	A HOUSE, A CAR AND A WEDDING RING	
68.	TEN COMMANDMENTS OF LOVE	
69.	SWEETHEART	
70.	WHITE BUCKS AND SADDLE SHOES	
71.	LEAVE ME ALONE	
72.	ALL ALONE	
73.	HOW THE TIME FLIES	
74.	WHOLE LOTTA LOVIN'	
75.	JEALOUS HEART	
76.	FLAMINGO L'AMOUR	
77.	LIGHT OF LOVE	
78.	GOTTA TRAVEL ON	

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

George Dalin Joins Capitol Pubberies

HOLLYWOOD — Glenn E. Wallichs, President of Capitol Records and its affiliated music publishing firms, Ardmore and Beechwood Music, last week announced the appointment of George Dalin as Assistant Professional Manager of the two publishing companies.

In his new position, Dalin will headquarter at the New York Offices of Ardmore and Beechwood and will report to Kelly Camarata, Professional Manager. He will maintain contact with all of the artist and repertoire producers and executives at the various recording companies in the East, review new song material and maintain contact with radio and television stations for the purpose of obtaining performances.

From 1938 to 1951, Dalin was Professional Manager at Robbins' Feist and Miller. From 1951 to 1958, he was affiliated with Regent Music Corporation.

Versatile Della Reese

NEW YORK — Jubilee Records is employing the talents of Della Reese in simultaneous disk releases in the gospel and spiritual, pop and comic fields.

Miss Reese's gospel and spiritual talents are heard in her new LP, "Amen!" The performer originally began her singing career as a gospel singer in her native Detroit. On the pop side, Miss Reese is represented with her current single, "Sermonette". Another single, "When I Grow Too Old To Dream" b/w "You're Just In Love", features the artist, with Kirk Stewart, in one of her recent comic nitery routines. The latter coupling will be included in Jubilee's initial stereo-single releases which go under the banner of the "Diamond Jubilee Stereophonic Series."

Jubilee will release a new album by Miss Reese, "The Story Of The Blues" at the end of this month. The package dramatizes the historical development of jazz, and calls for narrative, as well as singing stints from Miss Reese. The diskery plans heavy promotion on the set.

Artie Wayne Aids Kids

LOS ANGELES — Singer-composer Artie Wayne is heading a "Give-A-Record Club" drive to urge people to bring records to their local deejays for distribution to children in hospitals and orphanages.

As a result of the immediate success of the experiment, Wayne plans to set up a nationwide club with one disk jockey in each city as chairman.

"We're not interested in old and beaten up records," Wayne says, "but in the new releases. Jocks will urge their listeners when they buy their records to buy at least one a month for children in some hospital or orphanage. The records will be put aside in music stores to be picked up by the local committee and delivered where needed.

Although the campaign will be on a national level, the contributions are all distributed locally, thus eliminating any costly staff."

Wayne feels that the so-called "little things" are often overlooked in regular entertainment for lone-some children in institutions and has underwritten the cost of launching the club.

Carlton Pulls Scott, Margulis Singles From Albums; "Philadelphia U.S.A." Promo

NEW YORK — Carlton Records has released two singles from albums by Jack Scott and Charlie Margulis. Scott, who is currently a strong chart artist, received solid mid-west deejay action, according to the diskery, to "Goodbye Baby" and "Save My Soul" from his "Jack Scott" LP, and thus their single release. Similarly, deejay activity prompted the release of "Malaguena" from the Charlie Margulis package, "Marvelous Margulis". This is the trumpeter's single follow-up to his "Gigi" success.

Carlton will get a plug for his hot "Philadelphia, U.S.A." pressing by the Nu Tornados at the Army-Navy football game to be held, appropriately, in Philly November 29. Joe Carlton, the firm's head, has teamed with Murray Deutsch, General Professional Manager of Southern music, publisher of the tune, to make arrangements with Major Stempf, the head bandmaster of West Point to feature the tune throughout the game. There's a possibility that the Nu Tornados will be present at half-time to offer a "live" reading of the waxing. The artists appeared on the Dick Clark Show this weekend, and make further appearances December 3 and January 3.

Platters Cut "Come Prima" For LP In '57

NEW YORK — The Platters beat all American artists to record the chart-climbing Italian import, "Come Prima", according to a set of facts released by A.M.C. music, owned by Platter's manager Buck Ram.

On October 29, 1957, a letter was written to Ram by L. Sugar, of Edzioni Seivini Eboni music in Italy, in which he enclosed two songs, one of them "Come Prima". The letter was held in Ram's Hollywood office until he returned from Paris and he picked "Come Prima" as the tune he liked. He asked for and was granted rights to the writing of an English lyric ("For The First Time") to the song, and U.S. publishing rights.

On January 26 of this year at the Capitol studios in Hollywood, the Platters recorded "Come Prima" for Mercury Records to be released in the group's "Around The World With The Flying Platters" album. The package was issued in March. Deejay attention in the album centered around "Come Prima", "It's Raining Outside" and "I Wish", the latter two items were eventually released as a single on Mercury.

But, "Come Prima", in succeeding months began to catch on in Europe, and the Platters' disk and concert version of the effort became popular. MGM films received rights to the use of the song for the title of a new Mario Lanza pic, and soon after Freddie Fields, of MCA, asked for a license for Polly Bergen to record it for her first Columbia single.

To date, seventeen disk versions of "Come Prima" are available.

Disney Xmas EP Clicks

NEW YORK — Disneyland Records is getting a heavy sales response, according to Jack Fine, of Walt Disney music in New York, to a "Walt Disney's Christmas Concert" EP, which was issued too late last year to effectively cash-in on Yuletide kiddie sales.

The disk consists of five Holiday favorites performed by the "All Mouse Symphony and Chorus under the direction of Ludwig Mousensky", and is housed in a book-type package which contains color cartoon illustrations of the various "ork-chorus members".

Teaching The Champ



NEW YORK—Nat "King" Cole gives champ "Sugar Ray" Robinson a few timely pointers at a Cole record date at Capitol held last week. "Sugar Ray" is launching a new career as a singer. Nat's hot with his disk, "Non Dimenticar" and album, "The Very Thought Of You." Cole just completed a Copa stint in New York.

6 New Decca Classics

NEW YORK — Decca Records announced last week the November release of six classical packages, among them a three disk package honoring famed guitarist Andre Segovia's fiftieth anniversary before the public and a single LP commemorating pianist Ruth Slenczynska's twenty-fifth anniversary of her debut, at the age of eight, at New York's Town Hall.

The deluxe, heavily annotated and illustrated Segovia set contains music hitherto unrecorded by him and, assisted by the Symphony of the Air under Enrique Jorda's direction, the "Concierto del Sur" by Ponce and Rodrigo's "Fantasia Para Un Gentilhombre". The Slenczynska issue, entitled "Ruth Slenczynska: A Twenty-Fifth Anniversary Program" contains elements of a musical autobiography of the noted child prodigy. The release of the set concurs with the artist's twenty-fifth anniversary retital at Town Hall last week. A stereo version of the pianist's disk will be available.

The four releases include "Music For The Harp"—Nicanor Zabaleta, harpist—Berlin Radio Symphony Orchestra — Ferenc Fricstay, Conducting; a program of ballet music by Fricstay and the Berlin Radio Symphony Orchestra; Schubert: Symphony No. 9 in C Major—Eugen Jochum conducting the Bavarian Radio Symphony Orchestra (also available in stereo); and Haydn: Symphonies No. 100 ("Military") and 102 — Ferdinand Leitner conducting the Bamberg Symphony Orchestra.

Brito Reactivates Congress

NEW YORK — Singer Phil Brito has reactivated his Congress label, and has announced the label's forthcoming release sked of six singles, two LP's and an EP.

Brito himself has cut four single sides, including a beat version of his hit of some years back, "Come Back To Sorrento". The three other Brito sides include "Mama", and two chachas, "Perchee Perche" and "O' Sole Mio Cha Cha". These four sides will be made available in a stereo EP. Soon to be released are two LP's by the songster.

Other singles will include rock & roll artist Johnny Carlo's "Clap Your Hands" and "Solitude" and a deck by the Four Corvettes, who will cut their session next month.

Brito is expected to leave for a cross country junket November 19 to meet the new Congress distributors and deejays. Present Congress offices are located at 1619 Broadway, this city.

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(Notorious)
NAT "KING" COLE — Capitol
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2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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NAME

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Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Don Schwartz (KSBK-Naha, Okinawa) popular Rhythm and Blues deejay tells us that rock and roll is far from dead on Okinawa. Elvis Presley and Ricky Nelson dominate the field of single performers, with the Diamonds and Del Vikings sharing the top spot in vocal groups.



DON SCHWARTZ
(KSBK—Naha, Okinawa)

KSBK, the only English language commercial station on the island, programs R&B weekdays on Schwartz' show and Saturdays on "Keystone Winners", the islands Top 15. . . Eddie Hubbard (WGN, WGN-TV-Chicago, Ill.) debuted his new television show recently, "Dance For Dollars", with a record hop format. The show has a novel twist in that it is channeled to adults instead of teenagers. Hubbard tells us that he spins pop platters, and will hold a dance contest every week with six adult couples vieing on the dance floor for cash prizes. Celebs appearing locally will judge the contest. . . Johnny Sandison (CKCK-Regina, Saskatchewan, Canada) informs us that Regina now has a gal deejay with her own jazz show.

Her name is Carol Gay, and she hosts a stint titled "Music To Listen To Jazz By". Besides handling the disks, Carol twirls a mean baton and also plays the trumpet. . . Buddy Basch offers the jockeys an inventive gimmick. Buddy is sending out cards with two Lipton tea bags and the message: "Lipton has the Brisk tea flavor and Warren Covington & the Dorsey Ork's



JIM WINTERS
(WABI—Bangor, Me.)

"Tea For Two Cha Cha" will add a brisk touch to your programming". . . Morty Wax feels that the strongest contender in the Christmas disk sweep-stake is the great new Design LP "Christmas Is For The Family" by Jack Benny and Dennis Day. . . Ron Paul (WIBR-Baton Rouge, La.) pushed sales last week for Larry Williams' latest effort, "Peaches And Cream", at local stores. Paul bet that the song would be number one in the area by November 8th, and wound up paying off by rolling a peanut down Main street with his nose. . . Jim Winters (WABI-Bangor, Maine) is one of the happiest guys between two turntables. According to Winters, a recent survey taken in the Central Maine area showed that his "Jim Winters Show" has three times the audience

of the next competing station. . . Al Radka (KFRE-Fresno, Calif.) recently caught Rusty Draper at Bimbo's in Fresno, and he is really excited about the Artist's new Mercury release "With This Ring". . . Brian Skinner (CKDM-Dauphin-Manitoba, Canada) drops us a note to say that he recently received over 200 calls on his "Teen Club" show requesting him to play "Beep Beep" by the Playmates on the Roulette a second time. . . Burt Burdeen (WCLM-Chicago, Ill.) recently announced the winners of a contest held on his "Jazz Personified" program. The contest involved identifying the new RCA Victor LP by the famous leader of the Modern Jazz Quartet, John Lewis. Listeners were given a series of clues over a one week period. A total of fifty winners received a free recording of the record from RCA Victor. . . WHEC-AM & TV-Rochester, New York) is planning a new TV show which would use Bob E. Lloyd and Ed Meath as co-emcees. Both platter spinners would continue with their daily radio disk sessions. . . Donn Parker (WMEX-Boston, Mass.) happy to tell us that according to all the rating services, WMEX is showing higher rating rises each month.

VITAL STATISTICS:

Gordon Clark recently joined KRYC-Corpus Christi, Texas, as program director. Clark, who was formerly with KRIC-Beaumont and KOGT-Orange, is now heard from 9 A.M. till 12 noon daily on KRYC.



CHRIS LANE
(KAKC—Tulsa, Okla.)

. . . Chris Lane, program director of station KAKC,Tulsa, Oklahoma, was recently promoted to head up programming for KIOA-Corpus Christi, Texas also. Don McKinnon, KIOA, and Jack Reynolds of KATR-Corpus Christi will continue to handle P.D. chores under Lane. . . Al Troxler is now director of programming at five stations: WAYS-Charlotte, N.C., WCOG-Greensboro, N.C., WKLM-Wilmington, N.C., WISE-Ashville, N.C., and WEAM-Arlington, Va. . . Harry Birrell now doing the 8 to Midnight stint as Jerry Walker at KCBO-San Diego, Calif. Harry, or now Jerry, was formerly with McLenon at KLIF- Dallas, Texas and with the NoeMac operation, WNOE-New Orleans, La. . . Bill Miller has left the announcing staff at WNAX-Yankton-Sioux City, S. Dakota, to become program director at KSWO-Lawton, Oklahoma. . . Bob Marra has taken over the reins of the "All Night Show" over at WCAM-Camden, Pa., aired nightly from Midnight to 6 A.M.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Capitol & Angel Shows On New York's WQXR

NEW YORK—Capitol and Angel Records have both begun weekly fifty-five minute classical broadcasts on New York's long-hair outlet, the New York Times' owned WQXR-AM-FM.

The Capitol program, tabbed "Current Capitol Classics", will be heard every Friday night for the remainder of the concert season. Similarly, the Angel show, entitled "Artist And Repertoire", is to be aired every Wednesday night for the remainder of the concert season.

Whenever possible for each of the Capitol broadcasts, at least one selection from Capitol's library of stereo albums will be offered. The recording will be drawn not only from Capitol productions, but also from the recently inaugurated Capitol-EMI catalog of disks from Europe. During the course of the Capitol broadcasts, such famed artists as Sir Thomas Beecham, Victoria de Los Angeles, Leopold Stokowski, William Steinberg, Nathan Milstein, Rudolf Kempe, and others will be featured in their latest releases.

The Angel show will alternate two different kinds of programs. On one hand, programs will be devoted in their entirety to one Angel artist, or, on the other hand, broadcasts will be representative of the varied repertoire of the Angel line-up. Listeners to "Artist And Repertoire" will hear A&R anecdotes on where, when, and how certain Angel artists were signed or a particular work recorded.

Hefti To Organize Dance Band

NEW YORK — Neal Hefti, who has written material for Woody Herman and other swinging bands, announced last week that he is organizing a dance orchestra. Hefti will front an 11-piece unit, which will feature unison-type vocals and a "singing instrumental type sound". He will call it "The Band With The Sweet Beat" and figures this will supply the identification to potential bookers regarding the sort of orchestra it will be.

Hefti plans to make this orchestra "something brand new in a dance band" and in that regard has given up all other writing, composing and conducting assignments.

The ork's first LP is due out about November 20th on the Coral label, with two singles from the album being released simultaneously. The orchestra began to cut its second LP for Coral last week and it is due out shortly.

A search for a girl vocalist is currently on. Hefti says he wants a soprano, attractive and with some experience.

Hefti, during the past few years, has been conducting, arranging and writing. His "Steve Allen Plays Neal Hefti", "Basie Plays Hefti", "Pardon My Doowah" and other LP's have met with wide acceptance.

Jimmy Rodgers Fete In Philly

PHILADELPHIA — Chips distributing, this city, in cooperation with Roulette Records, threw a party honoring Jimmie Rodgers at the Latin Casino here last week.

Among the 200 people attending were Chips execs Harry Chipetz, Bob Heller and Harry Fink; Roulette execs Hugo and Luigi, Irv Jerome and Bud Katzel, WFIL deejays Dick Clark, Tony Mammarella, Stu Wayne, Toby DeLuca and Bill Weber; WPEN personalities Larry Brown, Red Benson, and Art Raymond and WAEB-Allentown Jock Steve Wade.

The party was emceed by Jack E. Leonard, who was later joined by Jack Carter.

Warner Bros. Acquires Robbins' Ballet Rights

BURBANK, CALIF. — Warner Bros. Records has acquired exclusive, original cast rights to the internationally famed work from Jerome Robbins' Ballets U.S.A., "New York Export: Op. Jazz" by Robert Prince.

The album is scheduled for immediate release and includes in addition to "Opus Jazz," the ballet music from Leonard Bernstein's "West Side Story." This album brings together two of Robbins' triumphs. "New York Export: Op. Jazz," from Ballets U.S.A., has caused an international stir as an American ballet; "West Side Story" is a unique musical, in that it tells its tragic story as much in terms of the modern dance as through music, lyrics, and dialogue.

The Ballets U.S.A. was created for the "Festival of Two Worlds" at Spoleto, Italy in the fall of 1957, with "New York Export: Op. Jazz" the great magnet.

The triumph was repeated at the Brussels World Fair, and as a result of its unique success, producer Leland Hayward introduced it on Broadway. Ballets U.S.A. is now on a national tour, with engagements in: Pittsburgh, Toronto, Chicago, Des Moines, Omaha, Wichita, Kansas City, Denver, Los Angeles, San Francisco, Cincinnati, Philadelphia, Boston, Washington, D.C.

Southern Buys World Rights To Marlane Catalog

NEW YORK — Ziggy Lane, prexy of Marlane Music and Carousel Records, has completed negotiations with Murray Deutch, General Professional Manager of Southern music and Peer International, to handle, as sole selling agents around the world, the complete Marlane catalog.

Carousel is currently represented with Jimmy Carroll's instrumentals "Angelina" b/w "Anita".

Record Dealer Meet

NEW YORK — The Association of Record Dealers will hold its next meeting Tuesday evening, November 25th (7:30 PM) at the Henry Hudson Hotel in New York.

The Association, which now has close to 200 members in and around the Metropolitan New York area has its offices at 31 Park Row.

Frey In From Europe



NEW YORK—Returning from London, where he has supervised the recording of a classical album series, Audio Fidelity prexy Sid Frey presents pretty TWA hostess Patricia Steppe with a copy of the diskery's "Railroad Sounds" LP.

Besides the English coat and Parisian headgear, Frey also brought in his London-made tapes reported to be valued at over \$300,000.

Modugno Discoverer To Intro New Italian Talent In U.S.A.

NEW YORK — Gino Latilla and Carla Boni, the Italian husband and wife singing team, will spend their honeymoon touring the USA and Canada, announced Erberto Landi, manager of Domenico Modugno. The Latilla-Boni debut is scheduled for December 7 at the Brooklyn Academy of Music.

Claudio Villa, one of Italy's more popular crooners, will also get the Landi "treatment" in January when he makes his debut at Carnegie Hall on January 18 and then leaves N.Y. to appear in other cities in the USA and Canada.

Landi also announced that Domenico Modugno is due back on January 2nd when he has another Ed Sullivan show lined up as well as engagements in Miami Beach and Latin America. Modugno will leave the USA at the end of January when he will again participate in the "San Remo Festival of Song" where his clinching first prize last year with "Volare" eventually gave him international fame.

Roulette Line In Cuba To Dare Exports

NEW YORK — Roulette Records announced last week that it has completed negotiations with Dare Exports of New York for the distribution and sale of its records in Cuba.

Donald Singer, Foreign Operations manager explained that the distribution rights included not only Roulette, but all of the label's divisions, Tico, Roost, Rama, Gee and Co-Star Records.

Ralph Seijo, Director of A&R and Sales for Tico added that the distribution of Tico Records in Cuba with its many albums of authentic Cuban music will create an even greater sales market in the coming year for the firm.

Roulette is now represented in Mexico by Di Musa S.A. and in Puerto Rico by the Matias Record Shop.

Donald Singer concluded that Roulette is now negotiating for representation in the other major South American countries.

TURVY I & II
REAL FOLLOW-UP
THERE'S ONLY ONE

LULLABY OF THE LEAVES
THE JAZZMEN
CLOWN RECORDS

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Walter Scott
singing
ON THE WAY OUT
EAGLE 1003
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"Best Bet"—Cash Box
WHIRLWIND
by
Charlie Rich
Phillips 3532
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MEMPHIS, TENN.

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The World's First
STEREO-SCORED
Orchestra

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VOTE FOR YOUR BEST MONEY-MAKING RECORDS & ARTISTS OF 1958

NOTICE: Be sure to include Name of Artist On All Records Listed

BEST:

- Record (list artist)
- Female Vocalist
- Male Vocalist
- Vocal Combination
- Orchestra
- Instrumental Artist
- Rhythm 'N Blues Record
- R & B Female Vocalist
- R & B Male Vocalist
- R & B Vocal Combination
- R & B Orchestra
- Country Record
- Country Female Vocalist
- Country Male Vocalist
- Country Vocal Combination
- Country Band
- Country Instrumental Artist
- Country Sacred Singer

MOST PROMISING NEW:

- Female Vocalist
- Male Vocalist
- Vocal Combination
- Orchestra
- R & B Female Vocalist
- R & B Male Vocalist
- R & B Vocal Combination
- Country Female Vocalist
- Country Male Vocalist
- Country Vocal Combination

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 FIRM.....
 ADDRESS.....
 CITY..... STATE.....

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13th Annual Poll
 Of the
**Automatic Music Industry
 Of America**
 To Choose
**THE BEST RECORDS
 and
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 Of 1958**
VOTE TODAY!

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THE CASH BOX
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13th Op Poll Voting May Set Record

NEW YORK—Coming into the final weeks of *The Cash Box*'s 13th Annual Juke Box Operator Poll, the mails continue to build with ever greater returns as operators vote for their favorites. 1958's voting continues to maintain a record pace and it appears that the total returns may set a record.

The results of the poll, to be announced in the December 6th issue, will determine the top money making recordings and artists in the pop, r & b and country fields during 1958 and will also show which artists juke box operators consider most promising.

Voting is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns. Voting will cover a 5-week span—the results to be published in the December 6th edition.

To aid the operator in voting, an alphabetically arranged list of 1958's top favorites is shown below. To cast your vote, simply fill out the special form which appears on the preceding page.

There are only two weeks remaining in which to vote . . . so vote now!

Top Popular Favorites of 1958

- A Certain Smile
- All I Have To Do Is Dream
- Are You Really Mine
- Are You Sincere
- At the Hop
- Big Man
- Bird Dog
- Book of Love
- Born Too Late
- Call Me
- Catch a Falling Star
- Chanson D'Amour
- Chantilly Lace
- Devoted To You
- Don't
- Do You Wanna Dance
- Enchanted Island
- Endless Sleep
- Everybody Loves a Lover
- Fever
- Firefly
- For Your Love
- Get a Job
- Gingerbread
- Guaglione
- Hard Headed Woman
- He's Got the Whole World In His Hands
- Hideaway
- I Got a Feeling
- If Dreams Came True
- It's All In the Game
- It's Only Make Believe
- It's Too Soon To Know
- Jennie Lee
- Johnny B. Goode
- Just a Dream
- Kewpie Doll
- Left Right Out of Your Heart
- Little Star
- Lollipop
- Looking Back
- My True Love
- Near You
- Nel Blu Dipinto Di Blu
- Oh Julie
- Oh Lonesome Me
- One Summer Night
- Padre
- Patricia
- Poor Little Fool
- Purple People Eater
- Rebel Rouser
- Return To Me
- River Kwai March and Colonel Bogey
- Rockin' Robin
- Sail Along Silv'ry Moon
- Secretly
- Short Shorts
- Spish Splash

- Sugar Moon
- Sugartime
- Susie Darlin'
- Sweet Little Sixteen
- Tea For Two Cha Cha
- Tears On My Pillow
- Tequila
- The End
- The Stroll
- To Know Him Is To Love Him
- Tom Dooley
- Topsy II
- Twenty-Six Miles
- Twilight Time
- Wear My Ring Around Your Neck
- When
- Who's Sorry Now
- Willie and the Hand Jive
- Witch Doctor
- Yakety Yak
- You Cheated

Top Country Favorites of 1958

- All I Have To Do Is Dream
- Alone With You
- Anna Marie
- Ballad of a Teenage Queen
- Believe What You Say
- Big River
- Big Wheels
- Bird Dog
- Blue, Blue Day
- Blue Boy
- Breathless
- City Lights
- Color of the Blues
- Come In Stranger
- Crying Over You
- Curtain In the Window
- Devoted To You
- Don't
- Falling Back To You
- Geisha Girl
- Great Balls of Fire
- Guess Things Happen That Way
- Hard Headed Woman
- Hey Mr. Bluebird
- High School Confidential
- I Beg of You
- I Can't Help Wondering
- I Can't Stop Loving You
- I Found My Girl In the U.S.A.
- I Love You More
- Invitation To the Blues
- It's Only Make Believe
- Jacqueline
- Jealousy
- Just a Little Lonesome
- Just Married
- Kisses Sweeter Than Wine
- Look Who's Blue
- My Bucket's Got a Hole In It
- Oh Lonesome Me
- Oh Oh I'm Falling In Love Again
- Once More
- Peggy Sue
- Pick Me Up On Your Way Down
- Poor Little Fool
- Purple People Eater
- Raunchy
- Secretly
- Send Me the Pillow You Dream On
- She Was Only Seventeen
- Squaws Along the Yukon
- Stairway of Love
- Stood Up
- Stop the World
- The Story of My Life
- This Little Girl of Mine
- Tupelo County Jail
- Waitin' In School
- Wear My Ring Around Your Neck
- What Do I Care
- What Makes a Man Wander
- Whole Lotta Lovin'
- You Win Again
- Your Name Is Beautiful
- You're the Nearest Thing To Heaven

Top R & B Favorites of 1958

- All I Have To Do Is Dream
- Angel Smile
- At the Hop
- Been So Long
- Betty and Dupree
- Bird Dog
- Blip Blop
- Book of Love
- Breathless
- Buzz, Buzz, Buzz
- Cannon Ball
- Carol
- Chantilly Lace
- Come Closer To Me
- Dede Dinah
- Don't
- Don't Let Go
- Don't You Just Know It
- Do You Wanna Dance
- Down On My Knees
- Down the Aisle of Love
- El Rancho Rock
- Endless Sleep
- Every Night
- Fever
- For Your Love
- For Your Precious Love
- Get a Job
- Good Golly Miss Molly
- Great Balls of Fire
- Hang Up My Rock and Roll Shoes
- Hard Headed Woman
- Hard Times
- Have Faith
- He's Got the Whole World In His Hands
- I Wonder Why
- I'll Come Running Back To You
- Itchy Twitchy Feeling
- It Don't Hurt No More
- It's All In the Game
- It's Only Make Believe
- Jennie Lee
- Johnny B. Goode
- Just a Dream
- La Dee Dah
- Little Blue Boy
- Little Star
- Lollipop
- Lonely Island
- Looking Back
- Maybe
- My Life
- My True Love
- Nel Blu Dipinto Di Blu
- Non Dimenticar
- Oh Julie
- One Summer Night
- Patricia
- Peggy Sue
- Poor Little Fool
- Purple People Eater
- Raunchy
- Rebel Rouser
- Rockin' Robin
- Rumble
- Short Shorts
- Sick and Tired
- Spish Splash
- Susie Darlin'
- Sweet Little Sixteen
- Swinging Shepherd Blues
- Talk To Me, Talk To Me
- Tea For Two Cha Cha
- Teach Me How To Love You
- Teardrops
- Tears On My Pillow
- Ten Commandments of Love
- Tequila
- That's All Right
- The Stroll
- The Walk
- To Be Loved
- Topsy II
- Twilight Time
- Walking With Mr. Lee
- We Belong Together
- Wear My Ring Around Your Neck
- Western Movies
- What Am I Living For
- Willie and the Hand Jive
- Win Your Love For Me
- Witch Doctor
- Yakety Yak
- You Can Make It If You Try
- You Cheated
- You're a Sweetheart

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the Sensational JIMMY JONES

" . . . his rich, deep tones give the lyric and melody a sincerity that's hard to beat. Kids will enjoy the rock-a-ballad tempo too"

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"I DON'T HURT NO MORE"

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"THIS ISN'T THE FIRST TIME"

(Steve Allen - Bob Carrol)

b/w "I'M BEGINNING TO SEE THE LIGHT"

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London Lowdown AND

England's Top 30 Records

Most of the news this week has been centered around last Monday's Royal Command Variety Show. A star studded program headed by Pat Boone, Eartha Kitt, Mantovani and Max Bygraves, and hundreds of artists honored by the presence of the Royal Family. This event which raised around 60,000 dollars is known as the "Night of Show Business." It would be hard to single out any particular performer in such a show since all are out to give their best before a very select audience. Let's say as usual it was worthy of a Royal occasion.

This week's Sunday Palladium Show on Channel 9 gave us three big names, all of whom afforded the utmost entertainment to viewers. They included Antonio, the fabulous Spanish dancer, Eartha Kitt and very funny Morey Amsterdam.

Perry Como jumped into the best sellers last week with "Love Makes the World Go Round" and it seems as though Perry is never far out of the charts these days, thanks to the very popular TV show transmitted over here on BBC.

English Columbia has a find in Cliff Richard, latest rock 'n roll dynamo who is a regular on the "Oh Boy" TV Show every Saturday night.

A record to watch is "Chantilly Lace" by the Big Bopper which could break into the charts.

Also climbing this week is Eddie Cochran with his waxing of "Summertime Blues" and Ricky Nelson's recording of "Someday".

Marino Marini and his quartet open in Manchester next Monday. They are still riding high with their recording of "Come Prima".

Max Bygraves very thrilled at the rave notices his film, "A Cry from the Streets" received in San Francisco's film Festival.

Andy Williams comes over for a guest appearance on the Sunday Night TV spot from the Palladium on November 16th.

"West Side Story" the Broadway musical will open in London shortly and will be honored by a visit from Princess Margaret.

Another show doing great business is the French import, "Irma la Douce".

Hoola-hoops are still selling like hot cakes and are definitely outselling the records.

Kids over here becoming very cha conscious and like all their records set to the Latin beat; whether it will last who knows, but it shows the trend is on the upswing here.

Lee Hartstone of London Records due over for a lightning European tour at the end of the month.

Lord Rockingham's VI are heading higher and higher in our Charts with their waxing of "Hoots Mon" and I would venture to say that the television plugs have helped tremendously toward its success.

"NEW MUSICAL EXPRESS" BEST SELLING RECORDS IN BRITAIN (Week ending Saturday, Nov. 8, 1958)

- 1 It's All In The Game— Tommy Edwards (MGM)
- 2 A Certain Smile— Johnny Mathis (Fontana)
- 3 Hoots Mon— Lord Rockingham's XI (Decca)
- 4 Bird Dog— Everly Brothers (London)
- 5 Come Prima— Marino Marini (Durium)
- 6 Stupid Cupid/Carolina Moon— Connie Francis (MGM)
- 7 Move It— Cliff Richard (Columbia)
- 8 My True Love— Jack Scott (London)
- 9 More Than Ever— Malcolm Vaughan (HMV)
- 10 King Creole— Elvis Presley (RCA)
- 11 Tea For Two Cha Cha— Tommy Dorsey Orch. (Brunswick)
- 12 Born Too Late— Poni Tails (HMV)
- 13 Volare— Dean Martin (Capitol)
- 14 Poor Little Fool— Rickie Nelson (London)
- 15 Love Makes The World Go Round— Perry Como (RCA)
- 16 Western Movies— Olympics (HMV)
- 17 Someday— Jodie Sands (HMV)
- 18 Moon Talk— Perry Como (RCA)
- 19 Volare— Marino Marini (Durium)
- 20 Summertime Blues— Eddie Cochran (London)
- 21 It's Only Make Believe— Conway Twitty (MGM)
- 22 Come On Let's Go— Tommy Steele (Decca)
- 23 I'll Get By— Connie Francis (MGM)
- 24 Mad Passionate Love— Bernard Bresslaw (HMV)
- 25 Volare— Domenico Modugno (Oriole)
- 26 Someday— Ricky Nelson (London)
- 27 When— Kalin Twins (Brunswick)
- 28 Lonnie's Skiffle Party— Lonnie Donegan (Pye-Nixa)
- 29 Mr. Success— Frank Sinatra (Capitol)
- 30 Susie Darlin'— Robin Luke (London)

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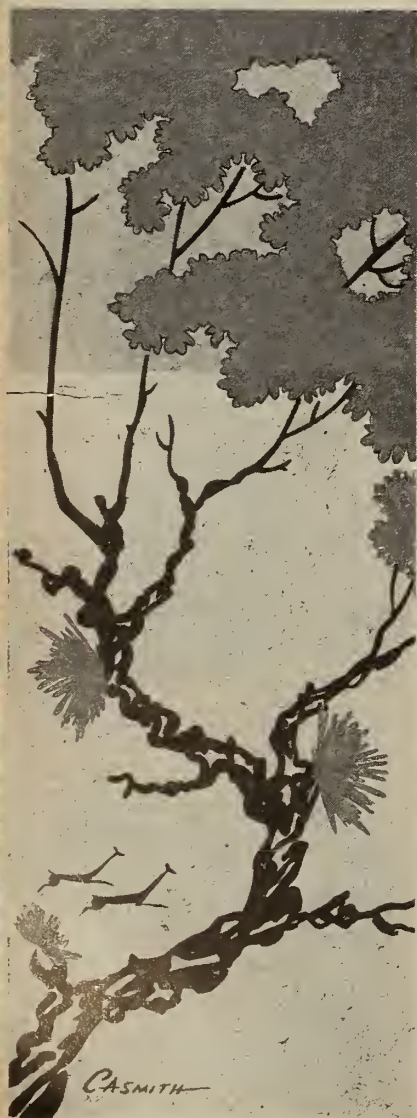
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Garmisa Opens Milwaukee Subsid Outlet

CHICAGO—Lennie Garmisa, prexy Garmisa Distributors this city, opened a branch office in Milwaukee, Wisconsin to service some 400 Wisconsin dealers with 28 record labels.

Named as general manager of Garmisa, Inc., of Wisc. is Johnny O'Brien, who for more than nine years was in charge of distribution in the badger state for Mercury records.

"The rapid growth of the record market in and around the Milwaukee area," declared Garmisa, "has dictated this move in opening up a separate organization where we can service dealers in Wisconsin with more efficiency and speed."

"It has been our good fortune to obtain the services of a really experienced and capable man such as Johnny O'Brien," Garmisa continued, "who will be our general manager there. He is well known to dealers in the area through his long, happy association with Mercury."

Garmisa noted that Harry Beckerman, sales manager of Garmisa Distributors in the Chicago office, will commute to Milwaukee regularly to assist O'Brien in contacting dealers and in setting up deejay promotion. The Milwaukee office will handle most of the labels distributed in Chicago, as follows: ABC-Paramount, Jubilee, Josie, Love, Deb, Chancellor, Greenwich, Hunt, Laurie, Mark, Tempus, Port, N. R. C., Jane, Regis, Nor Va Jak, G. N. P., Guyden, Fiesta, Casino, Colonial, Castle, Apt, Kem, Beat, Elektra, Fargo and Samson.

"We have been fortunate enough to have several real smash hits on wax in the past several months," Garmisa said, "such as 'Topsy I and II' and 'Little Star'; and the demands from Milwaukee have proven that the record market there is making such rapid strides that commuting created an impossible situation."

Garmisa stated that he is presently formulating plans for a huge grand opening party for his Milwaukee subsid, featuring several top name recording artists to kick off operations.

Tim Gayle Back In Biz

DETROIT—Tim Gayle, after more than a year's absence from the indie disk field and singer-artist promotion ranks due to illness, is temporarily setting up offices at the Wolverine Hotel here, from where he is making plans to do national promotion and publicity.

In this direction, he is planning, a full-scale publicity promotion behind Betty Wilson, a young singer who recently worked the Purple Onion in San Francisco and the London Chop Hop House, here.

Gayle was publicity director for Fred Waring, Mark Warnow, Chili Williams, Chuck Cabot, Johnny Holiday, Marion Morgan and a score of other names, and during '50 and '51 worked closely with Bill Putnam at Universal Studios, Chicago, in producing masters and launching several artists. Notably was Lorry Raine, whose masters Gayle sold to London, Decca, Coral and most recently, Dot.

Last year he made two sessions with Lorry Raine, his client-wife for 12 years, backed by Monty Kelly, in an affiliatory tieup with Volkwein Bros. of Pittsburgh, and released on his Advance label, and an LP in conjunction with James N. Parks Associates. Advance was released through a network of indie distributors and in Australia and New Zealand by W & G Records, Ltd.

RCA & Sabena Promote "Holiday Abroad" Albums

NEW YORK—In a new promotion, RCA Victor and Sabena, Belgian World Airlines, have sent six new "Holiday Abroad" LP's off to "a flying start", it was announced by W. I. Alexander, Manager, Advertising, Press and Promotion. Each album was recorded in Europe by a leading continental orchestra and features musical trips to the following cities serviced by Sabena: London, Paris, Dublin, Vienna, Lisbon, and Rome.

Sabena will offer consumers a special 45 EP dealer traffic builder through ads in Holiday, The New Yorker and The New York Times Magazine, as well as through 2500 travel agencies. Album, packaged in a four-color sleeve, includes one complete selection from each of the six "Holiday Abroad" LP's, plus a coupon good for a \$1.00 saving in the dealer's store off the nationally advertised price of any one of the albums.

The "Holiday Abroad" 45 EP will also be advertised by Sabena in major market newspapers from December 1958 through June 1959 at the rate of four ads a month. The print campaign will be backed up by a Sabena national saturation radio spot campaign.

RCA Victor is supplying distributors with a variety of ad mats for nationwide newspaper coverage. A striking four-color window display will also be available for record shops, airline ticket offices and travel agencies.

Topping the campaign, RCA Victor will launch a national disk jockey promotion around the six "Holiday Abroad" albums. The promotion will center around a D. J. contest featuring 18 overseas trips on Sabena Airlines as the prizes.

Rondo Sets 12 Stereo LPs For December Release

NEW YORK—Eli Oberstein, president of Rondo Records, announced last week that he is releasing twelve more stereophonic albums in December. This brings the total of Rondo stereo packages to 62.

Kurt Maier is featured on six of the new albums. Backed by a rhythm group Maier is represented with "All The French Hits", "All The Italian Favorites", "South America In Stereo", "Kurt Maier In Vienna", "The Top All Time Song Hits" and "The Classics In Dance Tempo".

Sparking the longhair side of the new stereophonic LP's are three sets by the Berlin Symphony Orchestra conducted by Alfred Van Weth: "Midsummer Night's Dream", "Stereo Overtures" and "Great Music In Great Stereo."

The remaining three albums are: "Flamenco Songs", featuring the guitar of Carlos Montoya and the singing of Nino De Almaden; "Sousa Marches" played by the "Sealandair Force Band" directed by Thomas Murray; and "Frantic French Stereo", highlighting selections from Offenbach played by Suzanne Auber and her French Orchestra.

Seeco's Siegel To Europe For Conferences

NEW YORK—Sidney Siegel, president of Seeco Records, announced last week that he is flying to Europe on Nov. 30th for a month of meetings with the labels that press and distribute for Seeco in England, France, Italy and Spain.

First stop for the diskery topper will be England where the Seeco line is affiliated with Oriole. From there Siegel will head for France (Vogue Records), Italy (Durium) and Spain, where Seeco recently signed a new deal with Telefunken of Madrid.

Siegel stated, "We have recently developed and are constantly building a highly valuable album catalog of non-Latin material that I want these firms to know is available to them. In addition, I am scouting for new talent we can introduce here to the pop market. Also, I have scheduled several recording sessions with artists who are already on our roster. We will cut Aimable and Lise Rollin in France, Lola Flores and Federico Moreno Trooba in Spain. Telefunken has just hit the Spanish market with twelve of our new albums and I am most interested in checking their progress personally."

Friedlander Joins Destiny

NEW YORK — Bob Archibald, prexy and A&R head of Destiny Records, announced the appointment last week of Buddy Friedlander as Destiny General Sales Manager in charge of Sales and Promotion.

Friedlander was formerly National Sales and Promotion Manager of United Artists Records.

John Laurenz Dies

NEW YORK—John Laurenz, movie actor and recording artist, died of a heart attack November 7. He was 49 years old.

Laurenz was featured in 107 pictures, including "Code Of The West" and "Sunset Pass". Most of his roles were in westerns. Laurenz did recording sessions for the Coral, Mercury and Jubilee labels.

Named To Capitol Post

HOLLYWOOD — The appointment of Robert E. Mustoe as Sales Manager of the Charlotte, N. C., branch of Capitol Records Distributing Corp., succeeding Don Elliott, who was recently made District Sales Manager, Southern District, of the Phonograph Sales Division of CRDC, was announced last week by Max Callison, Vice President and National Sales Manager of CRDC.

Mustoe, a native of Tennessee, has had broad experience in the fields of sales management and promotion throughout many of the southern states. He joined CRDC in January 1957 as sales representative in the Charlotte branch of the corporation.



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Vocalist
JIMMIE NASH

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by
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MOLLY B. GOOD
by BOBBY HENDRICKS
708

BELIEVE IT OR NOT
by DON COVAY
709

SUE RECORDS

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St. Nicholas Music Sets Giant Christmas Promotion

NEW YORK—St. Nicholas Music, with Christmas songs written by Johnny Marks, head of the firm, is riding into its 10th season with a fantastic array of singles, albums and promotions set with record companies and aimed at the Yule business. It encompasses approximately 150 singles and albums being released. Unique this Christmas season is the fact that every album and single record promotion at RCA Victor and at Decca includes a Johnny Marks song. Three different Christmas songs are receiving a top single record promotion from different record companies. The over-all promotion has been in preparation for nine months.

"I Heard the Bells On Christmas Day," recorded by Harry Belafonte, is the top Christmas single record promotion at RCA Victor all over the world. The Belafonte record is being simultaneously released internationally. A coordinated publisher, record company promotion is set here. Chappell, Ltd., publisher of the song in England and other foreign countries, has made it its number one plug for the holiday season, along with Gordon V. Thompson in Canada. Chappell, too, will be promoting with the RCA Victor affiliates. The record is being issued in a special 4-color jacket for sale in stores and for DJ's. The song is also in the new Belafonte Christmas Album, which is in the special Victor Record Club offering, and in another Victor album promotion with a free gift record. In addition, the song is in a special LP of Christmas favorites for DJ's only. There are 4 other new records including Dennis Day (Design), and Carillon Bells (Decca). The Bing Crosby (Decca), and Fred Waring (Capitol), singles are being re-released. Decca's new "That Christmas Feeling," LP, with Crosby, includes the song.

"Rockin' Around the Christmas Tree," a new Marks song, is an all-out top plug single at Decca, sung by Brenda Lee. The Decca suite at the Nashville Convention, November 20th, will be decorated with a Christmas tree to give this record its send-off. A complete promotion between the record company, artist and publisher is set.

"Rudolph the Red-Nosed Reindeer," the international perennial, which in this country has sold 27 million rec-

ords and well over 2 million copies of sheet music, has received its 10th rack order this year. The original Gene Autry recording is approaching the 5-million mark, the all-time best seller on the Columbia label. For this season there are 11 new recordings. RCA Victor will push its new Hugo Winterhalter "Rudolph the Red-Nosed Reindeer Cha-Cha." In addition to the full DJ treatment, the Winterhalter record is in a special Christmas LP for DJ's only. This record and "I Heart the Bells" are the only two new RCA Victor singles. Among the other new records are a "Rudolph the Red-Nosed Reindeer Cha-Cha" by Hernando Hopkins, the only ABC-Paramount Christmas single, Pat Boone (Dot), Radio City Music Hall Orchestra (RCA Victor), Dennis Day (Design), Bill Dogett (King), Owen Bradley (Decca), Captain Kangaroo (Golden), and others. "Rudolph" is also in the new Decca Crosby album. The Technicolor motion picture of "Rudolph" featuring the song, will again be shown around the world.

"The Night Before Christmas Song" and "When Santa Claus Gets Your Letter," each of which has sold over a million records in the last few years, appear in several new albums and singles.

There are now 125 published arrangements of these songs, for choral, band and instrumental use in schools, colleges and churches.

Marks' "Christmas Community Lyric Book," which has sold over 250 thousand copies in two years, already has orders for 130 thousand this year. His "Favorite Carols" book, with his own piano arrangements, has become a staple in music stores at Christmas.

The St. Nicholas staff across the country comprises Charles Ross, Doc Berger, Vic Duncan, Lucky Wilbur, Jim McCarthy (record promotion) and The Marvin Drager Office (public relations).



Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★ ONLY THE LONELY FRANK SINATRA (Capitol W-1053 * EAP 1-1053)	1
2	★ SING ALONG WITH MITCH MITCH MILLER (Columbia CL-1160 * B-1160, 1, 2, 3)	2
3	★ SOUTH PACIFIC MOVIE CAST (RCA Victor LM-2252 * EPA-4211)	6
4	★ SWING SOFTLY JOHNNY MATHIS (Columbia CL 1165 * B 11651)	7
5	★ MORE SING ALONG WITH MITCH MITCH MILLER (Columbia CL-1243 * B-12431, 2, 3)	3
6	★ GIGI MOVIE CAST (MGM E-3641 * X-3641-ST)	11
7	BUT NOT FOR ME AHMAD JAMAL TRIO (Argo LP-628 * EP-1076)	12
8	★ THE KINGSTON TRIO THE KINGSTON TRIO (Capitol T-996 * EAP-1, 2, 3-996)	4
9	★ CONCERT IN RHYTHM RAY CONNIFF (Columbia CL-1163 * B-11631)	5
10	★ THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	10
11	★ STAR DUST PAT BOONE (Dot DLP-3118 * Dot 1069)	13
12	TCHAIKOVSKY: CONCERTO NO. 1 VAN CLIBURN (RCA Victor LM-2252)	8
13	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	9
14	★ KING CREOLE ELVIS PRESLEY (RCA Victor LPM-1884 * EAP-4319, 4321)	14
15	★ POLITELY! KEELY SMITH (Capitol T-1073 * EAP-1, 2, 3-1073)	20
16	COLE ESPANOL NAT "KING" COLE (Capitol W-1031 * EAP-1, 2, 3-1031)	15
17	★ LAS VEGAS PRIMA STYLE LOUIS PRIMA (Capitol T-1010 * EAP-1, 2, 3-1010)	23
18	★ DYNAMIC DAKOTA STATON (Capitol T-1054 * EAP-1, 2, 3-1054)	17
19	LA PALOMA BILLY VAUGHN (Dot DLP-3140)	24
20	★ MY FAIR LADY BROADWAY CAST (Columbia OL-5090 * A-5090)	16
21	★ LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	18
22	BILLY VAUGHN PLAYS THE MILLION SELLERS BILLY VAUGHN (Dot DLP-3119)	19
23	★ REBOUND JACKIE GLEASON (Capitol W-1075 * EAP-1, 2, 3-1075)	21
24	★ S'AWFUL NICE RAY CONNIFF (Columbia CL-1137 * B-11371)	22
25	EYDIE IN LOVE EYDIE GORME (ABC-Paramount ABC 246)	25

26. BELAFONTE SINGS THE BLUES. 27. JUMPIN' WITH JONAH. 28. HAVE BAND WILL TRAVEL. 29. GORME SINGS SHOWSTOPPERS. 30. WARM.

Totem Pole Style



HOLLYWOOD—Gagging it up, popular KDAY jock, Earl McDaniel, top, reminds Jerry Wallace, bottom, that the timing was right for Jerry's follow-up to his hit "How the Time Flies" in the new Challenge wax, "All My Love Belongs To You." In center, Johnny Thompson, exec of Challenge.

BUILDING BIG!

Vinnie Monte

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Irving Berlin's Great Standard

ALWAYS

b/w

A LOVE OF MY OWN

Decanter 101

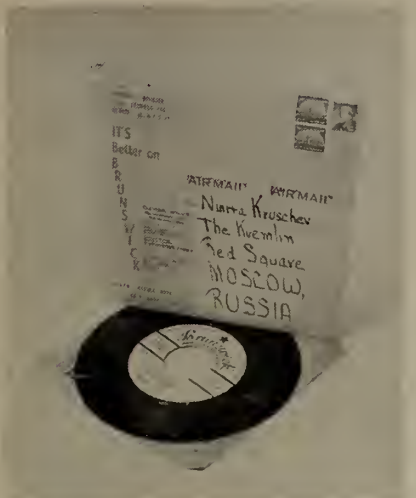
Decanter Records

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Off To Russia



NEW YORK—Trinity Music, publishers of the new tune "Russia Russia (Lay That Missile Down)", recorded by Prescott Reed for Brunswick, sent a copy of the recording to Nikita Khrushchev, Russian Premier, and another copy to President Eisenhower.

R & B Dejays To Exchange News Items

DETROIT, MICH. — Larry Dean, WJLB disc jockey, and President of the National Jazz, Rhythm & Blues Disc Jockey Association, said recently that the members of the organization plan to tape five minute local shows and exchange them with each other. The "bit" will consist of a deejay from one town taping a five minute show featuring the current hit tune from his area as well as items of interest occurring within the town which another deejay in another town will air on his show.

For instance, a deejay from Detroit will tape a bit for air play say in Chicago. This will give folks in Chicago who yearn for news from home and the voice of a home town deejay an opportunity to indulge in a bit of nostalgia. The gimmick will have the advantage of "dressing up" each deejay's show with something a little "different" as well as acquaint the public with the various members of the organization.

As a public service each show will end with a plug for a current local civic organization. The idea was originated by Roy Woods, deejay of Chicago, and Vice President of the organization.

Executives and board members of the National Jazz, Rhythm & Blues Disc Jockey Association met for one day in New York, November 9th at the home of Tommy Smalls, WWRL, disk jockey. The meeting was a special call session by Larry Dean, in order to press the group's drive for new memberships begun at the group's recent convention in Detroit. It is the group's aim to have a key disk jockey stationed in every major town in America stretching from coast to coast.

Any disk jockey featuring jazz or rhythm and blues music is eligible to join by writing to Trudy Haynes, Secretary, WCHB, Inkster, Michigan.

Joy Distributor

NEW YORK—In a recent ad announcement by Joy Records of its distributor line-up, the diskery omitted Big State distributors in Dallas, Texas, as one of the firms handling the line.

Record Mileage

NEW YORK—Sidney Frey, president of Audio Fidelity Records, planed in last week from London, where he supervised the recording of two classical album series by an 80-piece orchestra conducted by Alfred Wallenstein and Arthur Winograd. The albums will be released early in 1959 in both monophonic and stereophonic high fidelity. On the go again, Frey flew to Chicago last week for a recording session with the Dukes of Dixieland. This will be the ninth album the Dukes have disked for Audio Fidelity.

NARM Meet

WASHINGTON, D. C.—The Board of Directors of the National Association of Record Merchandisers (NARM) met in St. Louis, Mo. November 7 and 8.

The meet included a session between record manufacturers and the NARM "Trade Relations Committee".

NARM resolved that the path to take for increased sales and profits for all was through more harmonious distributor relationships. Membership in the organization was reported steadily increasing.

Corrected Title

NEW YORK—Lester Sims, General Professional Manager of Bourne Music, set matters straight last week on a Bourne tune, "I Wish I Knew (The Way To Your Heart)", which he announced as the correct title of a Sylvia Sims Columbia single and Nat "King" Cole package item released as "I Wish I Knew". The song appears in Cole's new album, "The Very Thought Of You".

"I Wish I Knew (The Way To Your Heart)" is based on an Italian instrumental written by C. A. Rossi with English lyrics by Al Stillman.

Buck Ram In Pact

NEW YORK—Bruno Coquatrix, a leading French impresario, has signed a contract with Buck Ram's Personality Productions for exclusive representation of his Parisian booking agency, S.E.R.A., in the U.S.A. by Ram. In turn, Ram will book American acts at Paris' Olympia Music Hall, of which Coquatrix is the booker.

Ram will fly to Paris in April to assist in production of the Spring Music Hall Review at the Olympia and is now negotiating with Las Vegas bookers to bring the show there.

Superior Gets VA Line

NEW YORK—Sam Weiss' Superior Record Sales Company in New York has acquired the United Artists label for distribution in the New York City area. The announcement was made last week.

Warner Bros. Activity

NEW YORK—Sy Segal of Warner Bros. Records reported a strong New York reaction last week to the Tab Hunter pressing, "Jealous Heart".

Dealer reaction is good, according to Segal, on Johnny Sardo's "Used Heart" and "Home Before Dark" b/w "Belong To Me" by the Mary Kaye Trio. A two-pocket, \$3.98 sampler of November Warner Bros. albums, "Keys A La Carte", is selling well also, says the exec.

Presley, Cliburn, Como & Belafonte Head Up New Victor EP Release

NEW YORK—RCA Victor is releasing 4 EP's featuring Elvis Presley, Van Cliburn, Perry Como and Harry Belafonte, it was announced by Ray Clark, Manager, Planning and Merchandising-single records.

The Elvis Presley EP, a single record set, called, "Elvis Sails", consists of Elvis' farewell speech and press interview recorded at his celebrated departure for Germany as a G.I. Cover is in 4 colors and includes a special 1959 Elvis calendar marking the important events of his career, plus 5 color photos of the singer that can be cut out and hung on a wall. "Elvis Sails" will be nationally advertised at \$1.29 and ships to distributors this week.

"Distributor and teenage demand" is responsible for the Cliburn package, a 3 record EP featuring the complete Tchaikovsky Concerto No. 1. The album is now high on all best selling charts in its LP edition. Shipping next week, the Cliburn EP will carry the nationally advertised price of \$2.98, a price to be within reach of all teenage pocketbooks.

The Como and Belafonte EP's are both derived from LP's that are climbing steadily on the charts. The Como EP, "When You Come To The End Of The Day", contains 4 tunes from the LP, including, "I May Never Pass This Way Again", which Como has been using as a closing theme on his TV show, due to tremendous listener response. The Belafonte EP, "Belafonte Sings The Blues", contains 3 selections, among them, "God Bless

The Child", which Belafonte sang on the Steve Allen Show Sunday, November 9th. Both the Como and Belafonte EP's will have nationally advertised prices of \$1.29 and will ship next week.

Berson Tours For Pickwick

NEW YORK—Ralph Berson, Sales Manager of Design, Stereo Spectrum and Cricket Records, left last week for a six week tour that will cover almost every state in the union and every franchised distributor, rack jobber and major retailer now handling the firm's trio of disk lines.

Berson, who will not be back at his office till approximately one week before Christmas, revealed before leaving that his sales slogan for the jaunt might well be "Have Stereo—Will Travel!"

"There are a couple of things about this trip that are unique in the history of the Pickwick Sales Corporation. (Pickwick is the parent firm of the trio of diskeries that Berson represents.) For one thing, we are not looking for new retailers, rack jobbers, dealers or distributors. Frankly, demand for Design and Cricket is already so heavy that we are taxing our full production facilities just to meet current and pending orders. For this same reason, we are not primarily interested in pushing Design or Cricket on this trip.

"The big drive during the entire six weeks that I will be on the road is on Stereo Spectrum. We're going to sell in a brand new way. We'll be making no speeches, showing no charts and offering no special deals. Stereo must be demonstrated and we believe that the best way to do the job is to give 'Comparison Tests'."

The Stage Is Set (when only the best will do)

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2231 FIFTH AVE., PITTSBURGH, PA.

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377 WINDSOR ST., HARTFORD, CONN.

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"Mardi Gras" Gal In Town



NEW YORK—Christine Carere, lovely French star of 20th Century-Fox's "Mardi Gras," flew in from Paris to attend the Premiere of the Jerry Wald film at the Paramount theatre, and to appear on the Pat Boone show. The flick is a musical funfest starring Pat Boone, Gary Crosby and Tommy Sands, so Christine had a ball visiting a "few pals" in the business:

In the top left photo Christine and Pat rehearse a few numbers from the film. On the right Christine is seen dining with WNEW's Bill Williams, 'the last of the red-hot spenders' who she claims is 'zee numbear wan desk-jockey'. In the middle left pic Ronnie Grainger, WINS-Librarian, improves his French and WINS' Brad Philips, on the right, is obviously strengthening inter-country relations. Jerry Smith, of NBC's Monitor, receives a personal endorsement in the lower left shot. In the last pic Christine is surrounded, left to right, by the 'gentlemen of the press,' Cash Box's Irv Lichtman, Norman Orleck, Ira Howard and Bob Austin.



Best Selling EP's

		Pos. Last Week
1	KING CREOLE Elvis Presley (RCA Victor EPA-4319)	1
2	KING CREOLE VOL. II Elvis Presley (RCA Victor EPA-4321)	2
3	JOHNNY CASH SINGS HANK WILLIAMS Johnny Cash (Sun EPA-111)	4
4	ONLY THE LONELY Frank Sinatra (Capitol EAP-1-1053)	6
5	SING ALONG WITH MITCH Mitch Miller (Columbia B-1160, 1, 2, 3)	3
6	STAR DUST Pat Boone (Dot 1069)	5
7	MORE SING ALONG WITH MITCH Mitch Miller (Columbia B-12431, 2, 3)	8
8	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	9
9	SOUTH PACIFIC Movie Cast (RCA Victor EPA-4211)	7
10	JIMMY RODGERS SINGS FOLK SONGS Jimmy Rodgers (Roulette 315, 6, 7)	10
11	RICKY NELSON Ricky Nelson (Imperial IMP-158)	12
12	PATRICIA Perez Prado (RCA Victor EPA-4322)	14
13	TOM DOOLEY Kingston Trio (Capitol EAP-1136)	—
14	CONCERT IN RHYTHM Ray Conniff (Columbia B-11631)	—
15	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	—

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Bill Haley
And His Comets

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b/w
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A Cash Box Disk Of The Week

Bernie Lowe's
SING SING SING

Cameo 153

CAMEO RECORDS

• CAMEO • CAMEO • CAMEO •

RCA Custom Announces Complete Tape Cartridge Manufacturing Service

NEW YORK — RCA Custom Record Sales Department last week announced the availability of complete facilities for manufacturing stereo tape cartridges, a recent advance in recording pioneered by RCA. The Custom Department's facilities enable it to supply all record labels with a complete tape cartridge service, including re-recording and editing, high-speed duplicating, warehousing and shipping. Custom service also includes reel procurement, labeling, assembling and packaging.

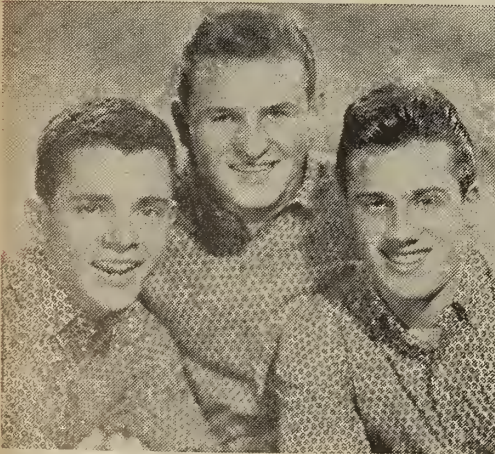
ventional two-track open-reel tape, and plays at 3 3/4 inches per second, half the speed of open-reel tape, which results in four times as much sound per inch of tape. In addition, the tape travels half its length playing two tracks, then reverses itself and plays back the other two tracks and finishes rewind and ready for immediate re-play. Re-winding is done away with. Prices of the tape cartridge are lower than those of conventional tape. Though the cartridges are all the same size, they will be marketed with tapes of varying playing times, from about twenty to sixty minutes. Prices will be proportionate to the length of playing time on the tape.

First announced in June by RCA president John L. Burns, the tape cartridge is considered an important development in the field of tape. According to E. B. Dunn, Manager of the RCA Custom Record Sales Department, present indications are that tape cartridge sales will mount fast in 1959, with wide-spread acceptance not only in the home entertainment field, but in education and industrial training activities.

In addition to the two models of tape cartridge players announced by RCA for early winter delivery, several other instrument manufacturers have indicated they will have models on the market by the end of the year.

Four years in development by RCA, the tape cartridge is a slim plastic magazine containing two reels threaded with tape. To play, the cartridge is placed in a cartridge player—also developed by RCA and announced to be on the market in early winter—and started by merely pressing a starting switch. It is not necessary to thread the tape into the player. The tape is four-track, as contrasted with the con-

In announcing the availability of the tape cartridge manufacturing service, Ralph C. Williams, Sales Manager of RCA Custom Record Sales, added that the sales organization of RCA Custom was now prepared to have every assistance to clients in the development of their tape cartridge merchandise. "Trade interest in the cartridge is growing daily," he said, "indicating tremendous sales possibilities in the near future for the cartridge."



← **Breaking!!**

THAT DAY

Arc 4445

by **RICK and the ROCKERS**
ARC RECORDS 12-16 Jefferson Ave.
Elizabeth, New Jersey

Detroit Record Men Honor McLeod



DETROIT—Deejay Don McLeod, WJBK-Detroit, was feted in a surprise tenth anniversary party by radio and record people in his area. Local record distributors and personnel went all out to make the soiree an unforgettable affair according to Saul Starr, Roulette's Detroit promotion man. Pics taken at the shindig included 1. Don surrounded by posies. 2. Don on the phone receiving well wishes from his fans. 3. Don being congratulated by Harry Lipson, WJBK's Managing Director and his Mrs., Ginger. 4. Left to right, Bob Schwartz, Earl Woolf, Saul Starr, promotion men for Arc Distribs, supply goodies as Don blows out the candles. 5. Don and wife, Valerie. 6. Bob Martin, WJBK's Program Director, Ed McKenzie, Don and Tom "The Bellboy" Clay. 7. Pretty gals back up Don in 'McLeodville'. 8. Don with Arc prexy Henry Droz. 9. McLeod's being bussed by Doris Anderson, of S&S Distribs, while Mr. & Mrs. Russ Yerge, of Columbia Records, look on. 10. The 'man of the hour' talking to the Four Esquires. Charlie Gray, General Mgr. of Detroit's Cosnat Distribs is in the backdrop.

RCA Victor Signs Triple-Threat Talent

NEW YORK—Neil Sedaka, young pianist-composer-singer, whose latest hit tune, "Stupid Cupid," was high on the record charts, has just been signed as a recording artist by RCA Victor, it was announced last week by Steve Sholes, Manager of Popular Artists and Repertoire at Victor. His first release, "The Diary," which he composed himself, has already been rushed to disk jockeys and distributors.

"The Diary," backed by "No Vacancy," was cut after Sholes heard a demo record of the 19-year-old Brooklyn youth, which was brought to Victor by Al Nevins, well-known conductor and arranger.

Sedaka comes into the pop singing field with a solid background of musical training. A graduate of Juilliard, selected by Artur Schnabel to play on WQXR's "Musical Talent in Our Schools" program, composer with lyricist Howard Greenfield of "Stupid Cupid" and "Fallin'," he is currently studying jazz piano at Juilliard. Sedaka has also been active as singer-pianist with his own band. "This boy can do anything," Sholes said. "His talent is fantastic. Watch him go."

Sam Cooke Injured In Auto Accident

HOLLYWOOD — Sam Cooke, Cliff White (Cooke's guitar player), Ed Cunningham (Cooke's valet), and Louis Rawls, were involved in an automobile accident on Highway 61, near Marion, Arkansas, at 7:30 PM Monday, November 10th. The 1958 Cadillac convertible, driven by Cunningham, rammed the rear of a loaded feed truck. Cunningham died one hour later at the Crittendon Memorial Hospital in West Memphis, Arkansas. Cooke was taken to the same hospital with injuries from glass splinters in the left eye. Cooke's vision will not be impaired, however.

Cliff White suffered internal injuries and Louis Rawls, a member of the Pilgrim Travelers, sustained serious head injuries and remains in critical condition. The Travelers and Cooke were on a six week one-niter tour of the South.

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Best Selling Sheet Music

		LAST WEEK
1	IT'S ALL IN THE GAME Remick ASCAP—Dawes, Sigman	1
2	THE END Criterion ASCAP—Kronides, Jacobson	3
3	THE DAY THE RAINS CAME Garland ASCAP—Delanoë, Becaud	4
4	NEAR YOU Supreme ASCAP—Craig, Goell	2
5	TOM DOOLEY Beechwood BMI—Traditional	5
6	NON DIMENTICAR Hollis BMI—Redi, Galdiere, Dobbins	6
7	TO KNOW HIM IS TO LOVE HIM Warman BMI—Spector	9
8	TEA FOR TWO CHA CHA Bregman, Yocco & Conn ASCAP—Donaldson, Kahn	8
9	FIREFLY E. H. Morris ASCAP—Leigh, Coleman	11
10	THERE GOES MY HEART Leo Feist ASCAP—Silver, Davis	13
11	VOLARE (NEL BLU DIPINTO DI BLU) Robbins ASCAP—Migliacci, Modugno	7
12	LONESOME TOWN Eric BMI—Knight	—
13	TEARS ON MY PILLOW Vanderbuilt & Bonnie ASCAP—Branford, Lewis	10
14	CALL ME Meridian BMI—Oris, Hendricks	—

THREE FOR THE MONEY !!

POP

"HONEY BEE"

(I Love You)

b/w

"BLACK NIGHT"

Tommy Angel—Nasco 6022

R & B

The Cash Box Award o' the Week

"DON'T GO" (2:22) [Excellorec BMI—Green, West]
"I STOOD BY" (2:25) [Excellorec BMI—Green, West]
LONESOME SUNDOWN (Excello 2145)

● Lonesome Sundown has a way with the blues and he demonstrates his effectiveness via his latest Excello outing. The chanter is in top wailing form as he waxes the rhythmic, up tempo "Don't Go", on the upper end, and the slow, steady beat "I Stood By", on the lower half. Fine 'down home' musical backdrop neatly showcases Lonesome's winning vocal wares on these two southern territorial chart contenders. Both ends should enjoy a healthy sale.

Popping In Pop!!

"RAINY SUNDAY"

The Crescendos—Nasco 6021

NASHBORO RECORD CO.
NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L.A.



Album Reviews

POPULAR PICKS OF THE WEEK



"THE VERY THOUGHT OF YOU"—Nat "King" Cole—Gordon Jenkins And His Orchestra—Capitol W1084

This latest Cole package appearance (following his "Cole Espanol" click) has no sales ifs, ands or buts about it; it's due for a long, long chart run. A touching ballad collection is touched upon by the star performer with affectionate warmth. Romantic appeal is greatly enhanced by appealing Gordon Jenkins' string ork. Evergreens include "But Beautiful", "The More I See You", "For All We Know".



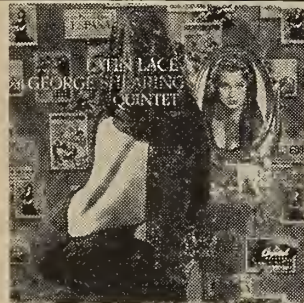
"HAVE BAND, WILL TRAVEL"—Lester Lanin And His Orchestra—Epic LN 3520

The society's beat's most consistent chart representative heads another bright ork run-through, and like the previous four Lanin issues, this is hot sales stuff. True to Lanin programming form, the fifty-one selections are mostly show-movie enterprises. Certain chart follow-up to "Lester Lanin Goes To College".



"SWINGIN' AT THE CINEMA" — The Jonah Jones Quartet—Capitol T 1083

The hot jazz outfit swings a dozen movie tunes in the ingratiating manner it treated Shubert Row items on its chart click, "Swingin' Down Broadway". The three-thousand mile move brings around such flick items as "Tammy", "Secret Love", "True Love" and "All The Way." Waxing should easily repeat success of the Broadway venture.



"LATIN LACE" — The George Shearing Quintet—Capitol T 1082

Shearing returns to a delicate Latin style heard in his "Latin Escapade" package last year, and this latest South American jaunt comes at a time when Latin rhythms via the cha cha are big single chart news. Among the Shearing crew's pacings here are selections in cha cha tempo ("Serenata", "Rondo", "The Story Of Love"). Could be one of the strongest Shearing package showings.



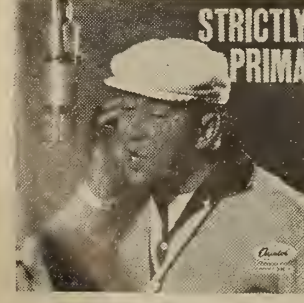
"JUDY IN LOVE"—Judy Garland-Nelson Riddle And His Orchestra—Capitol T 1036

Miss Garland's positive vocals on love are graced with artful bouyancy and touching tenderness. Backed inventively by Nelson Riddle ala a stint for Frank Sinatra, the performer brings around to her special way such staples as "I Concentrate On You", "More Than You Know", "This Is It" and "I Can't Give You Anything But Love". A Judy Garland effort that's a natural sales plum.



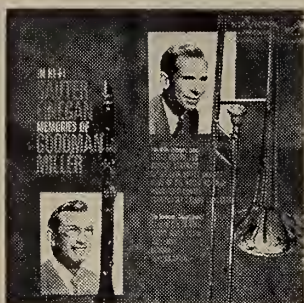
"GLENN MILLER AND HIS ORCHESTRA"—20th Fox TCF-100-2

In its first album issue (and it's a lulu!), 20th Fox has come-up with previously untapped sources of original Glenn Miller recordings, the only two feature films, "Orchestra Wives" and "Sun Valley Serenade" starring the Glenn Miller Orchestra and vocalists (Beneke, Eberle, Modernaires). Recorded expertly with advanced soundtrack techniques in the early forties, the two disk, eighteen track (many Miller favorites) affair is sure-fire ork stock.



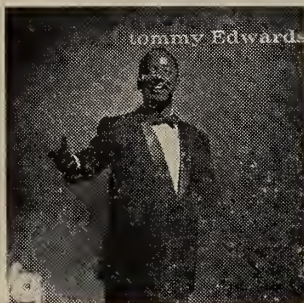
"STRICTLY PRIMA!"—Louis Prima — Capitol T 1132

On what should prove another chart disk date, Prima, sans spouse Keeley Smith, brands his breezy vocal-trumpet humor on a bill of evergreens and Prima novelty specialties. Working with his Witnesses sextet, Prima's at his fun-filled best on "Fee Fie Foo", "Five Months, Two Weeks, Two Days" and "Sing, Sing Sing" (a fine trumpet bit from the performer here).



"MEMORIES OF GOODMAN AND MILLER"—The Sauter-Finegan Orchestra — RCA Victor LPM-1634

These are updated re-creations of arrangements originally scored for the Goodman and Miller orks by Sauter (Miller) and Finegan (Goodman). Though they obviously sing a different tune from the originals, the new scorings are tailor-made for the unexpected ork schemes the Sauter-Finegan crew is known for. Sides include "Little Brown Jug", "Song Of The Volga Boatman", "Benny Rides Again" and "Soft As Spring". A top-selling ork package.



"IT'S ALL IN THE GAME"—Tommy Edwards—MGM E 3732

Edwards, back in the singles chart business with "It's All In The Game" and "Love Is All We Need", should have a solid item in this collection of former Edwards material re-furbished with a soft-sell beat. The current Edwards clicks plus such numbers as "A Fool Such As I", "The Morningside Of The Mountain" and "You Win Again" are included.



"GOSPEL CONCERT"—Clara Ward—Dot DLP 3138

These are sides recorded when the great gospel singer and her group appeared earlier this year at New York's Town Hall, and it turns out to be an extremely fortunate on-the-spot Gospel affair. Miss Ward and her singers cover a staple Gospel repertoire ("Didn't It Rain", "Down By The Riverside" "Sometimes I Feel Like A Motherless Child") with remarkable sensitivity and drive. The set's rhythmic highlight is "The Old Landmark". A potent entry for Gospel traffic.



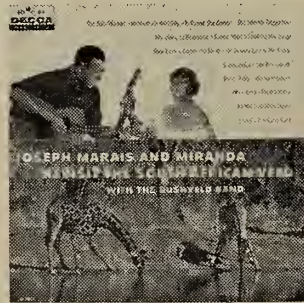
"SLEEPING BEAUTY" — Told And Sung By Mary Martin—Disneyland ST 3911

The subject of a Disney flick next year, "Sleeping Beauty" becomes an enchanting disk story thanks to Miss Martin's narrative and vocal charm, and five song delights, three based on Tchaikovsky themes. Excellent Camarata ork-chorus support. The book-type sleeve contains the text and colorful cartoon highlights of the story. One of Disneyland's finest kiddie packages.



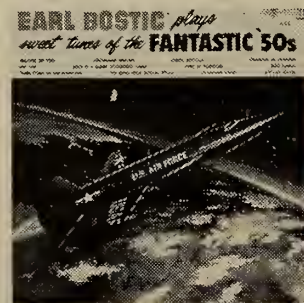
"OVER 40 OF THE WORLD'S GREATEST CHILDREN'S SONGS"—Bob Hastings—RCA Victor LBV-1017

Hastings, with ork assistance, entertainingly characterizes the situations of his program of "over 40" children's favorites (actually there are 46 tunes in all). Songs include "London Bridge", "Little Jack Horner", "Mary Had A Little Lamb" plus two patriotic notes, "My Country, 'Tis Of Thee" and "Pledge Of Allegiance". A booklet contains lyrics to the songs. A fine kiddie omnibus of song.



"JOSEPH MARAIS AND MIRANDA REVISIT THE SOUTH AFRICAN VELD" — With The Bushveld Band—Decca DL 8811

The fifth package by the famed folk duo is a continuous delight. The sixteen selections, with origins in the South African Veld, are invitingly melodic and merry, and the couple is contagiously imbued with affection for them. A welcome addition to the folk-shelf.



"EARL BOSTIC PLAYS SWEET TUNES OF THE FANTASTIC 50'S"—King 602

Here's an entry by the famed alto saxist that can turn a neat sales trick in both pop and r&b circles. Indeed, the collection consists of "sweet" hit products of the fifties ("Ebb Tide", "Canadian Sunset", "Lisbon Antigua"), but Bostic and the crew have branded them with a fine melodic beat. Cover colorfully exploits publicity concerning the new space ship, the X-15. Strong teen stock.



Album Reviews



"THE SONG YOU HEARD WHEN YOU FELL IN LOVE"—Betty Johnson Atlantic 8027

The package song title tells the vocal story here: Miss Johnson's unpretentious sentimental recollection of evergreens appealingly in the "our song" category. Several overdubbing tracks ("I Don't Know Why", "Red Sails In The Sunset") are done with simple taste. Relaxed string-accompanied vocal work. Easy-going vocal work the jocks will find choice programming.



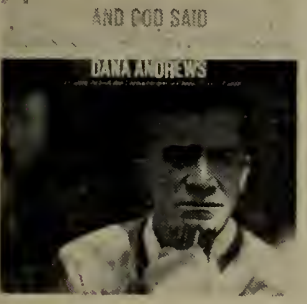
"LAZY RHAPSODY"—Lou Busch His Piano And Orchestra—Capitol T 1072

Pianist Busch, Capitol honky-tonkist under the name of Joe "Fingers" Carr, plays it straight for the first time on a Capitol set, and the rhapsodic-like (piano out front, strings on support) results are top-drawer mood tracks. Items like "Rhapsody In Blue", "Clair De Lune", "Manhattan Serenade" nicely go along with the format. Fine mood entry.



"MARVELOUS MARGULIS"—Charlie Margulis And His Orchestra—Carlton LP12/103 (Monaural & Stereo)

Veteran trumpeter Margulis blows slickly and sweetly on a set of tunes associated with the trumpet. Backed by an ork and sans-lyric chorus chants, Margulis reads such standards as "And The Angels Sing", "Cherry Pink And Apple Blossom White", "Oh! My Papa" and "Gigi", a number Margulis himself succeeded with a while back. Deck is due for heavy jock play.



"AND GOD SAID" Stories From The Bible In Word & Song Narrated By Dana Andrews And Featuring the Frank Raye Singers—Conducted and Arranged by James Peterson—Epic 5LN 3534 (Monaural & Stereo)

The disk combines both narration and original folk-like music (by Dickson Hall) in the telling of famed stories from the Old Testament on one side, and the New Testament on the other. Actor Dana Andrews' delivery has the nobility to effectively render the Biblical text, and the musical portions are spirited and warm in their folk idiom. Handsome book-type sleeve. Of particular value to children. Fine Christmas gift item.



"THE MELACHRINO ORCHESTRA"—Conducted By George Melachrino—ABC-Paramount ABC-255

The easy-sell mood ork oft-recorded on Victor enters the ABC-Paramount catalog with a pop-styled concerto theme ranging from the romanticism of Rachmaninoff's piano concerto theme to the robust swing nature of Artie Shaw's "Concerto For Clarinet". On all but one of the seven selections, the Melachrino crew plays host to either a piano, clarinet or harmonica soloist. Other works include Rodgers' "Slaughter On Tenth Avenue", and themes from Greig and Tchaikovsky piano concertos. Solid ork entry.



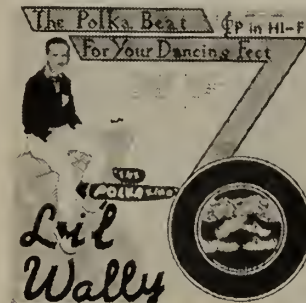
"WHEN GOOD FELLOWS GET TOGETHER"—Hugo and Luigi With Their Family Singers—Roulette R-25044

Sentimental camp-fire harmony makes a polished stand on this Roulette entry featuring a professional male vocal crew headed by Roulette A&R heads Hugo Peretti and Luigi Creatore. The twelve oldies naturally fall into such harmony, and include "Sweet Adeline", "Mandy", "For Me And My Gal" and "The Girl That I Marry". A fine old-time song review.



"IN THE HEART OF THE DARK?" — Lester Crosley, Piano-Jubilee 1082

The veteran one-time Ray Noble pianist and accompanist for Mabel Mercer, Julie Wilson stands alone on a dozen sturdy tunes, and provides a keyboard tour of more than routine mood interest. Crosley, particularly on the uptempo sides ("Heat Wave", "By Myself") senses the rhythmic capabilities of both the instrument and the material. The disk title is taken from a rare Jerome Kern-Oscar Hammerstein work. Expert pop keyboard work.



"THE POLKA BEAT FOR YOUR DANCING FEET"—Li'l Wally—Jay Jay 1006

The Li'l Wally crew has a high polka standing in the mid-west, and dealers in the area will find this latest LP by the ork an easy-sell item on the polka shelf. Concentrating on the polka and waltz, the outfit spells out a lively beat on 12 catchy ditties. Nine sessions feature English vocals.



"BARBERSHOP QUARTET WINNERS" — 1958 Medalists—Decca DL 8800

"BARBERSHOP CHORUS WINNERS" — 1958—Decca DL 8788

Decca once again provides barbershop harmony fans with performances by the champs and runners-up of the annual barbershop contest held by the Society for the Preservation and Encouragement of Barbershop Quartet Singing in America (S.P.E.B.S.Q.S.A.): Both on the quartet and chorus disks, chestnut material is the order of the day. Strong entries in their field.



"ORGAN MEDITATIONS"—Parvin Titus At The Holtkamp Organ—Chime 1003

A veteran church and concert organist, Titus tastefully encounters a collection of fourteen mostly religious organ numbers from the pens of Handel, Bach, Widor and others. Selections from the latter composers include "Thanks Be To Thee", "Sheep May Safely Graze" and the "Andante" from Grace's Symphonie IV. Serious organ music all organ lovers can appreciate.

JAZZ PICKS OF THE WEEK



"STAN GETZ AND THE OSCAR PETERSON TRIO"—Verve MG V-8251

The meeting of skilled jazz minds is marked by lovely ballad poise on both the tenor saxist's and Peterson trio's part. Not to be neglected, by any means, are those inviting swing moments which move along at a controlled, brisk pace. The mostly evergreen program includes a great five-tune ballad medley. Top-drawer jazz offering.



"METROPOLITAN JAZZ QUARTET PLAYS THE GREAT THEMES FROM GREAT AMERICAN MOVIES / GREAT BROADWAY SHOWS/TV SHOWS/ THE CLASSICS/FOREIGN MOVIES"—MGM E 3727/28/29/30/31

These five separately issued sets can turn out to be solidly saleable jazz entries to a pop market. Billed as "America's New 'Melodic Jazz' Stylists", the quartet is, indeed, melodically respectful to its evergreen material in all areas, and, yet, for many a jazz fan's delight, it often sports a very palatable swing and ballad invention. The crew is headed by its arranger-pianist Lou Garisto. Excellent sound. These jazz-pop entries can move.



"NEWPORT '58" — Dinah Washington — Terry Gibbs—Max Roach—Don Elliott—Em-Arcy MG 36141

Mercury's jazz outlet has culled some smart jazz moments from this year's Newport jazz fest, moments which, mellophonist Don Elliott excepted, featured top Mercury-Em-Arcy jazzists. Expert stylist Miss Washington spotlights one side of the disk with four skilled vocals, including a romp through "Lover Come Back To Me", and drummer Roach and Elliott head a fine combo set-up (Urbie Green, Paul West, Wynton Kelly) in a robust, two-track offering. Important jazz merchandise.

Hope Sparks Eternal



NEW YORK—Young singer, Randy Sparks, (right) was caught by Bob Hope during his recent stint at New York's Blue Angel, and immediately signed by the comedian for six appearances on Hope's TV show, with his first appearance set for the November 21st show. Her Hope displays Randy's Verve album cover for the approval of his pet Basset, Recession.

Lou Fagon Named Malverne Sales Manager; Banner Fall Season Seen By Al Hirsch

NEW YORK—Al Hirsch, President of Malverne Distributors, last week announced the appointment of Lou Fagon as Sales Manager for the organization.

In recent months, Fagon has been covering part of Manhattan as a salesman for Malverne and previously acted in a similar capacity for Westminster Records. Prior to his association with Westminster, Fagon was with Malverne for several years. His record background covers over fifteen years of experience. "Business has grown to such proportions," according to Al Hirsch, "that I could no longer handle the sales job along with my other duties. In order to keep a closer tie between the distributor and the dealer and to relieve myself of this added burden, we felt that a Sales Manager was essential to the con-

tinued success of our operation. Lou Fagon is the man who can do the job we need."

Hirsch also took a look at the future and predicted, "The greatest Fall business in our history." Malverne is developing all its plans according to the idea that this Fall will see record sales soar to a new high. "We will continue to work," says Hirsch, "on the theory of not handling too many lines in order to give maximum sales to our manufacturers. Quality over quantity means that we are in a position to give the dealer top grade merchandise which produces a fast turnover with the least obsolescence."

To show the reason why he is encouraged about the future, Hirsch pointed out that in recent months the distributorship had won first prize in the most recent ABC-Paramount LP deal when the sales racked-up by Malverne showed the greatest percentage increase over quota.

Another item of encouragement was the victory of a Malverne Salesman, Harvey Maybrown, in the recent Kapp salesmen's contest. Maybrown, Long Island representative for the distributorship, won a mink stole for his wife by showing the greatest number of sales throughout the country in the recent "Fabulous Years" release.

London LP Jackets Laminated

NEW YORK—London Records last week announced that from now on the label's LP jackets will be completely laminated—front cover, edges, and liner backing.

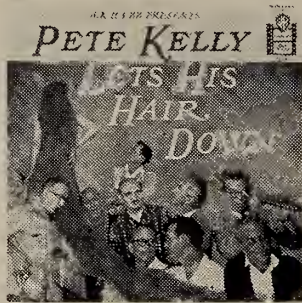
The result of extensive research on the part of London Records and its packaging people, the "all-around" laminated jacket has been designed to be completely scuff-proof and provide the dealer and consumer with maximum protection.

All London LP jackets are now being processed in this manner.



Album Reviews

JAZZ (cont.)



"PETE KELLY LETS HIS HAIR DOWN"—Warner Bros. 1217

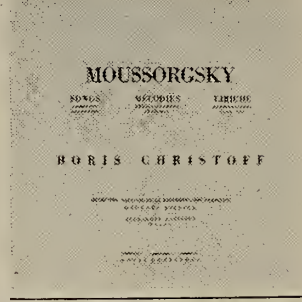
A fine cast of West Coast musicians under the Pete Kelly (Jack Webb) banner have been superbly recorded on expressive blue, and slightly uptempo notes. On thirteen originals, most of the featured members are given a solo chance at each tempo. Clarinetist Matty Matlock gets two tries on the blue "Turquoise" and the red "Vandyke"; Trombonist Moe Schneider similarly on "Midnight" and "Flame". A wonderful jazz mood piece.



"THIS IS PAT MORAN"—The Pat Moran Trio—Audio Fidelity AFLP 1875

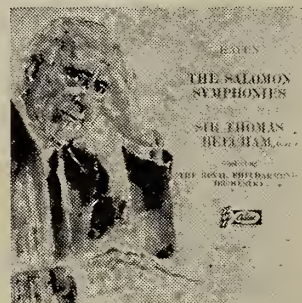
The femme jazz pianist heads a trio that moves with a smart swing touch over a program of mostly standards. Extremely well recorded, the group speaks eloquently for the intimacy and coziness the trio format brings to jazz. Miss Moran gets four appealing solos on a ballad theme. Highly listenable trio-keyboard solo performances.

CLASSICAL



"MOUSSORGSKY MELODIES"—Boris Christoff—Angel 3575 D/LX

This is a definitive, four-disk presentation of all sixty-three of Moussorgsky's songs, and, in performance and packaging, it is a triumph. Famed Bass Christoff, confronted with a great variety of moods and tempi, is eloquently equal to the vocal task. An eighty-four page book is one of the most comprehensive composer-artist-selections volumes ever to accompany an album release. Formidable vocal attraction.



HAYDN: The Salomon Symphonies (Volume I)—Sir Thomas Beecham Conducting The Royal Philharmonic Orchestra—Capitol EMI GCR 7127

This release will be deemed a symphonic disk highlight of the year for many classical purchasers. The three-disk volume (another will follow next year) of the first six of Haydn's twelve "Salomon" symphonies (Nos. 93 to 104), so named because of J. P. Salomon, an impresario who had much to do with having the works written. The pieces are read in first-rate fashion by the veteran conductor and fine orchestra.



"WAGNER AND VERDI OPERATIC ARIAS"—Birgit Nilsson, Soprano—Leopold Ludwig Conducting The Philharmonia Orchestra—Angel 355040

The soprano has been praised both here and abroad, and, in her first recording, displays richness and sensitivity on a dramatic program of selections from four Wagner operas and three Verdi works. Fine work from conductor Ludwig and the Philharmonia. Outstanding sound. An important solo aria collection.

CHRISTMAS PICK OF THE WEEK



"WON'T YOU SPEND CHRISTMAS WITH ME . . ."—Dorothy Collins with Nathan Van Cleve And His Orchestra—Joe Lilly, Choral Direction—Everest LPBR-5013

Newly formed Everest has one of the most pleasurable Xmas disks released this year. Miss Collins sings her program of pop and traditional Xmas melodies with knowing warmth, and uncluttered simplicity. The full Van Cleve orchestra and Joe Lilly directed chorus are a rich Holiday joy. Songs include "Have Yourself A Merry Christmas", "Silent Night", "White Christmas". Outstanding sound. Choice pop-styled Yuletide package.

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Capitol Makes Available "Madame Butterfly" & "Barber Of Seville" With de Los Angeles

HOLLYWOOD—This month Capitol makes available again two world-famous HMV opera sets featuring the Spanish soprano, Victoria de Los Angeles, Puccini's "Madame Butterfly", and Rossini's "Barber Of Seville", both with Italian-English librettos, and both in new packaging. Record dealers will have the new Capitol-EMI albums the week of Nov. 17.

Mezzo soprano, Anna Maria Canali appears in both sets, while "Butterfly" also features Giuseppe di Stefano, tenor; and Tito Gobbi, baritone; and "The Barber" stars Gino Bechi, baritone; Nicola Rossi-Lemeni, bass; and Nicola Monti, tenor. Gianandrea Gavazzeni conducts the Orchestra and Chorus of the Rome Opera for the Italian-American-Japanese tragedy, and Tullio Serafin is on the podium of the Milan Symphony Orchestra and Chorus for the Rossini comedy.

With these two sets, the total of Mme. de Los Angeles operatic sets now available on Capitol-EMI is four, the other two being August's "Suor Angelica" and September's "Simon Boccanegra" in which she sings opposite Tito Gobbi in the title role.

Three orchestral and one solo piano album make up the remainder of the November Capitol-EMI high fidelity classics.

Sir Thomas Beecham leads the Royal Philharmonic Orchestra in Tchaikovsky's Fourth Symphony and Rudolph Kempe conducts the Berlin Philharmonic Orchestra in Beethoven's five most popular overtures.

In the pre-long playing days, Benno Moiseiwitsch's playing for HMV of Rachmaninoff's Second Piano Con-

certo was a much sought-after item. Now in high fidelity, Moiseiwitsch repeats his famous rendition for Capitol-EMI in an album with the Philharmonia Orchestra, Hugo Rignold conducting.

The performance of another English pianist will now also be available on a domestic label. A new Capitol-BMI album contains Moura Lympany's playing of the complete Preludes, Op. 28 of Chopin. Both these pianists will be heard in an American tour this season.

Two full-color display cards, a catalog supplement, and a full-page black and white advertisement are the principal devices being employed by Capitol to promote its new Capitol-EMI albums.

The most elaborate of the two displays is a die-cut card promoting the two new Tchaikovsky symphonies on the release, one by the Philharmonia Orchestra conducted by Rudolph Kempe, the other by the Royal Philharmonic Orchestra batonned by Sir Thomas Beecham.

The other counter or window card prepared for record dealer use is keyed to "The Golden Voice Of Victoria de Los Angeles." This display piece promotes the four Capitol-EMI packages in which the voice of Miss de Los Angeles has been featured.

A two-color, four-page EMI catalog supplement has also been published and distributed to the nation's dealers this month. The distinctive display advertisement for the month promotes all of the new merchandise. Ads also have been scheduled to appear in consumer publications.

ASCAP's Ninth Copyright Law Symposium

NEW YORK—The publication by Columbia University Press of the Ninth Nathan Burkan Copyright Law Symposium was announced last week by Herman Finkelstein, general attorney, of the American Society of Composers, Authors and Publishers (ASCAP).

A panel consisting of Chief Judge John Biggs, Jr. and Judge William A. Hastie, both of the United States Court of Appeals for the Third Circuit, and Chief Judge Simon E. Sobeloff of the Fourth Circuit, selected for publication five papers dealing with such subjects as unfair use of literary works, international copyright, the use of expert testimony in infringement cases and the subject of protection of textile and garment designs.

Two papers were found equally deserving of the national prize, and each was awarded a first prize of \$500. The paper of Arthur Rosett entitled "Burlesque as Copyright Infringement" was written while Rosett was in his second year at Columbia University Law School. Following two years of service in the armed forces, Rosett is now back at Columbia University Law School continuing his legal studies. The other national award paper, written by Gus T. McConnell while attending Harvard University Law School is entitled "The Effect of the Universal Copyright Convention on Other International Conventions and Arrangements". Upon graduation, McConnell was associated with the New York City law firm of Mudge, Stern, Baldwin & Todd, and is now serving with the armed forces. He expects to return to practice in New York City upon his discharge.

The three other papers included in the Symposium were awarded honorable mention. Representing Columbia Law School is a paper entitled "Freebooters In Fashions: The Need For A Copyright In Textile And Garment Designs" by Stuart Jay Young who is now practicing law in Connecticut; from the University of Virginia Law School: "Publication In The Law Of Copyright" by Richard W. Roberts now associated with the New York City law firm of White & Case. The

final paper "Use Of The Expert In Literary Piracy: A Proposal" was written by Edward Silber while at the Wisconsin University Law School. Following a year during which he was an instructor at the University of Washington School of Law, Silber is now associated with the Chicago law firm of Maleish, Spray, Price & Underwood.

These five essays cover many aspects of the law of intellectual property and should be of interest to laymen as well as attorneys.

The Nathan Burkan Memorial Competition has been sponsored for the past twenty years by ASCAP in honor of the Society's first general counsel. The Competition which seeks to stimulate interest in the field of copyright law offers first and second prizes of \$150 and \$50 to students in each of the leading law schools throughout the country in addition to a national prize of \$500. The Symposium contains a permanent record of the papers adjudged to be of outstanding merit.

"Star Spangled Banner" In HiFi

BURBANK, CALIF.—A popular high fidelity recording of Francis Scott Key's "Star Spangled Banner" is currently being released by Warner Bros. Records.

The recording, by the Warner Bros. Military Band conducted by Henry Mancini, is one of the only recordings of our national anthem to be made available to the general public in the past 25 years.

In conjunction with the release of the "Star Spangled Banner," Warner Bros. Records is at the same time making this recording available to radio and television stations and the Armed Forces network throughout the United States at no cost.

A 45 rpm disk, the "Star Spangled Banner" is being shipped to stations in a new permanent index sleeve.

Urania Issues Three LPs

BELLEVILLE, N. J.—Urania Records, Belleville, N. J., will have three new albums on the market by the end of this month, Sieg Bart, president, announced last week.

Scheduled for release are albums with Eugenia Zareska, one of Europe's well known opera stars; Barbara Cook, featured in the Broadway musical hit, "Music Man;" and Tina Louise, of the Broadway stage and now in Hollywood for motion picture roles.

The Urania album with Miss Zareska is Jacques Offenbach's light opera, "The Grand Duchess Of Gerolstein," recorded in stereo and monaurally. Bart stated that dealers are anxious for the Duchess album inasmuch as Miss Zareska is drawing excellent reviews during her present concert tour.

Miss Cook's album, "Songs Of Perfect Propriety," have songs set to Dorothy Parker poems. Music is by Seymour Barab.

"Time For Tina" is the title of Miss Louise's album.

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WERE—Cleveland, Ohio

1. The World Outside (Four Coins/Four Aces/Williams)
2. Come Prima (Modugno/Bergen/Stuarti)
3. I'll Remember Tonight (P. Boone)
4. Manhattan Spiritual (Owen)
5. Bimbombey (J. Rodgers)
6. Love Makes The World Go 'Round (P. Como)
7. I Want To Be Happy Cha Cha (Light/Covington)
8. There Goes My Heart (James)
9. Jealous Heart (Fontanes/Morgan)
10. Smoke Gets In Your Eyes (Platters)

ROY FOX
WIKY—Evansville, Ind.

1. It's Only Make Believe (C. Twitty)
2. Topsy II (C. Cole)
3. It's All In The Game (T. Edwards)
4. Tom Dooley (Kingston Trio)
5. Chantilly Lace (B. Bopper)
6. Tea For Two Cha Cha (W. Covington)
7. The End (E. Grant)
8. Tears On My Pillow (Anthony & Imperials)
9. Bird Dog (Everlys)
10. To Know Him Is To Love Him (Teddy Bears)

LOU BARILE
WIBX—Utica, N. Y.

1. The World Outside (Four Coins)
2. To Know Him Is To Love Him (Teddy Bears)
3. Beep Beep (Playmates)
4. It's Only Make Believe (C. Twitty)
5. Mr. Success (F. Sinatra)
6. Tom Dooley (Kingston Trio)
7. Come Prima (Stuarti/Bergen)
8. Mocking Bird (Four Lads)
9. Non Dimenticar (N. Cole)
10. A Sunday Kind Of Love (F. Warren)

HOWIE LEONARD
WLOB—Portland, Me.

1. Tom Dooley (Kingston Trio)
2. Beep Beep (Playmates)
3. It's Only Make Believe (C. Twitty)
4. I'll Love You Forever (R. Coyne)
5. The End (E. Grant)
6. Lonesome Town (R. Nelson)
7. That Old Black Magic (Prima & Smith)
8. Walking Along (Diamonds)
9. Hideaway (Four Esquires)
10. I'll Remember Tonight (P. Boone)

KEN GAUGHAN
WREB—Holyoke, Mass.

1. Tom Dooley (Kingston Trio)
2. It's Only Make Believe (C. Twitty)
3. It's All In The Game (T. Edwards)
4. Non Dimenticar (N. Cole)
5. There Goes My Heart (J. James)
6. Hideaway (Four Esquires)
7. Walking Along (Diamonds)
8. Call Me (J. Mathis)
9. Love Makes The World Go 'Round (P. Como)
10. Jealous Heart (Paul & Ford)

TAD KASPER
WEEB—Duluth, Minn.

1. Lonesome Town (R. Nelson)
2. Bimbombey (J. Rodgers)
3. I Got Stung (E. Presley)
4. Beep Beep (Playmates)
5. The World Outside (Four Coins)
6. Mandolins In The Moonlight (P. Como)
7. Ghost Train (V. Monroe)
8. Problems (Everlys)
9. Gotta Travel On (Grammer)
10. I Want To Be Happy Cha Cha (W. Covington)

RON HALL
KLO—Ogden, Utah

1. It's All In The Game (T. Edwards)
2. Rhapsody In Blue (Conniff)
3. It's So Easy (B. Holly)
4. To Know Him Is To Love Him (Teddy Bears)
5. Lonesome Town (R. Nelson)
6. Walking Along (Diamonds)
7. Cinderella (Four Preps)
8. Big Daddy (J. Corey)
9. I Got Stung (E. Presley)
10. Beep Beep (Playmates)

JIM NARDI
WTIF—Tifton, Ga.

1. It's Only Make Believe (C. Twitty)
2. A Lover's Question (C. McPhatter)
3. To Know Him Is To Love Him (Teddy Bears)
4. Tom Dooley (Kingston Trio)
5. I Love You (J. Sea)
6. Please Love Me Forever (T. Edwards)
7. One Night (E. Presley)
8. Ten Commandments Of Love (Harvey & Moonglows)
9. No One But You (Ames Bros.)
10. No One Knows (Dion & Belmonts)

JIMMY BELL
KATR—Corpus Christi, Tex.

1. To Know Him Is To Love Him (Teddy Bears)
2. A Lover's Question (C. McPhatter)
3. Tom Dooley (Kingston Trio)
4. Queen Of The Hop (Darin)
5. It's Raining Outside (Platters)
6. The End (E. Grant)
7. Susie Darlin' (R. Luke)
8. Tears On My Pillow (Anthony & Imperials)
9. Ten Commandments Of Love (Harvey & Moonglows)
10. Lonesome Town (R. Nelson)

DON WEBSTER
CKOC—Hamilton, Ont., Can.

1. The End (E. Grant)
2. Tom Dooley (Kingston Trio)
3. It's All In The Game (T. Edwards)
4. It's Only Make Believe (C. Twitty)
5. Topsy II (C. Cole)
6. Just Young (A. Rose)
7. The Day The Rains Came (J. Morgan)
8. Hideaway (Four Esquires)
9. For My Good Fortune (P. Boone)
10. Call Me (J. Mathis)

GORDON CLARK
KRYB—Corpus Christi, Tex.

1. It's Only Make Believe (C. Twitty)
2. Topsy II (C. Cole)
3. To Know Him Is To Love Him (Teddy Bears)
4. Tom Dooley (Kingston Trio)
5. One Night (E. Presley)
6. Queen Of The Hop (Darin)
7. A Lover's Question (C. McPhatter)
8. Lonesome Town (R. Nelson)
9. Letter To An Angel (J. Clanton)
10. Thunder Road (R. Mitchum)

RAY PERKINS
KHOW—Denver, Colo.

1. It's Only Make Believe (C. Twitty)
2. Topsy II (C. Cole)
3. Tom Dooley (Kingston Trio)
4. To Know Him Is To Love Him (Teddy Bears)
5. One Night (E. Presley)
6. It's All In The Game (T. Edwards)
7. I Got A Feeling (R. Nelson)
8. The End (E. Grant)
9. Tea For Two Cha Cha (W. Covington)
10. Near You (R. Williams)

JOHN WRISLEY
WIS—Columbia, S. C.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. The End (E. Grant)
4. Bird Dog (Everlys)
5. Tom Dooley (Kingston Trio)
6. Rockin' Robin (B. Day)
7. Love Makes The World Go 'Round (P. Como)
8. Walking Along (Diamonds)
9. I Got A Feeling (R. Nelson)
10. Tea For Two Cha Cha (W. Covington)

BOB PARKS
WEKR—Fayetteville, Tenn.

1. Tom Dooley (Kingston Trio)
2. Tunnel Of Love (D. Day)
3. It's All In The Game (T. Edwards)
4. Mocking Bird (Four Lads)
5. Hideaway (Four Esquires)
6. Near You (R. Williams)
7. Hula Hoop Song (Brewer)
8. My Lucky Love (Franklin)
9. Tea For Two Cha Cha (W. Covington)
10. Guaglione (P. Prado)

BOB E. LLOYD
WHEC—Rochester, N. Y.

1. Go Chase A Moonbeam (J. Vale)
2. Non Dimenticar (N. Cole)
3. Mandolins In The Moonlight (P. Como)
4. The Day The Rains Came (Morgan/Lefevre)
5. A Lover's Question (C. McPhatter)
6. That Old Black Magic (Prima & Smith)
7. Almost In Your Arms (Nash)
8. On The Way Out (W. Scott)
9. Mr. Success (F. Sinatra)
10. Love Is All We Need (T. Edwards)

JIMMY LAWRENCE
WSYB—Rutland, Vt.

1. It's All In The Game (T. Edwards)
2. Topsy II (C. Cole)
3. Tea For Two Cha Cha (W. Covington)
4. It's Only Make Believe (J. Starr)
5. I'll Remember Tonight (P. Boone)
6. Bird Dog (Everlys)
7. Tom Dooley (Kingston Trio)
8. Susie Darlin' (R. Luke)
9. I Got A Feeling (R. Nelson)
10. Rockin' Robin (B. Day)

FRANK TODD
KWBC—Pendleton, Ore.

1. Need You (D. Owens)
2. To Know Him Is To Love Him (Teddy Bears)
3. Down The Aisle Of Love (Quin-Tones)
4. Lonesome Town (R. Nelson)
5. Peter Gunn (R. Anthony)
6. The Blob (5 Blobs)
7. It's All In The Game (T. Edwards)
8. Tears On My Pillow (Anthony & Imperials)
9. Dreamy Eyes (J. Tillotson)
10. Tom Dooley (Kingston Trio)

BOB KLOSE
WSTC—Stomford, Conn.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. It's All In The Game (T. Edwards)
4. Tom Dooley (Kingston Trio)
5. Chantilly Lace (B. Bopper)
6. To Know Him Is To Love Him (Teddy Bears)
7. Tea For Two Cha Cha (W. Covington)
8. Lonesome Town (R. Nelson)
9. The End (E. Grant)
10. Bird Dog (Everlys)

GARY K. SMITH
WBRV—Providence, R. I.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. Tom Dooley (Kingston Trio)
4. The End (E. Grant)
5. Queen Of The Hop (Darin)
6. To Know Him Is To Love Him (Teddy Bears)
7. Fallin' (C. Francis)
8. Mandolins In The Moonlight (P. Como)
9. Need You (D. Owens)
10. There Goes My Heart (J. James)

CHARLIE MANSFIELD
WHAV—Hoverhill, Mass.

1. Suffer (D. Haymes)
2. You Will Find Your Love In Paris (P. Page)
3. Easy Does It (J. P. Morgan)
4. A House, A Car And A Wedding Ring (M. Preston)
5. Topsy II (C. Cole)
6. That Old Black Magic (Prima & Smith)
7. Flamingo L'Amore (Gaylords)
8. Au Revoir Again (P. Bergen)
9. Loveland (A. Hibbler)
10. Mr. Success (F. Sinatra)

AL ROSS
WRC—Washington, D. C.

1. Tea For Two Cha Cha (W. Covington)
2. The End (E. Grant)
3. Hideaway (Four Esquires)
4. Guaglione (P. Prado)
5. Near You (R. Williams)
6. Non Dimenticar (N. Cole)
7. Firefly (T. Bennett)
8. I'll Remember Tonight (P. Boone)
9. The Secret (G. MacRae)
10. Scene Of The Crime (Shore)

BOB GREEN
WINZ—Miami, Fla.

1. Tom Dooley (Kingston Trio)
2. It's Only Make Believe (C. Twitty)
3. It's All In The Game (T. Edwards)
4. Lonesome Town/I Got A Feeling (R. Nelson)
5. C'mon And Love Me (Jones)
6. Letter To An Angel/Part Of Me (J. Clanton)
7. I'll Wait For You (Avalon)
8. There Goes My Heart (James)
9. To Know Him Is To Love Him (Teddy Bears)
10. One Night/I Got Stung (E. Presley)

GENE PIATT
WOW—Omaha, Neb.

1. Tom Dooley (Kingston Trio)
2. Chantilly Lace (B. Bopper)
3. Tea For Two Cha Cha (W. Covington)
4. Topsy II (C. Cole)
5. It's Only Make Believe (C. Twitty)
6. It's All In The Game (T. Edwards)
7. The End (E. Grant)
8. To Know Him Is To Love Him (Teddy Bears)
9. Mexican Hat Rock (Applejacks)
10. Lonesome Town (R. Nelson)

JACK BELL
KDET—Center, Tex.

1. It's Only Make Believe (J. Starr)
2. It's All In The Game (T. Edwards)
3. Tom Dooley (Kingston Trio)
4. To Know Him Is To Love Him (Teddy Bears)
5. Tea For Two Cha Cha (W. Covington)
6. The End (E. Grant)
7. Lonesome Town (R. Nelson)
8. There Goes My Heart (James)
9. Mr. Success (F. Sinatra)
10. Lovesville (Chellette Sisters)

JOE YOCAM
KFWB—Hollywood, Calif.

1. Topsy II (C. Cole)
2. Scene Of The Crime (D. Shore)
3. Tom Dooley (Kingston Trio)
4. To Know Him Is To Love Him (Teddy Bears)
5. It's Only Make Believe (C. Twitty)
6. Chantilly Lace (B. Bopper)
7. That Old Black Magic (Prima & Smith)
8. I Got Stung (E. Presley)
9. Donna (R. Valens)
10. Mocking Bird (Four Lads)

JOE FLOOD
KUDY—Denver, Colo.

1. Topsy II (C. Cole)
2. Tom Dooley (Kingston Trio)
3. It's All In The Game (T. Edwards)
4. The End (E. Grant)
5. Tears On My Pillow (Anthony & Imperials)
6. Call Me (J. Mathis)
7. You Cheated (Shields)
8. How The Time Flies (J. Wallace)
9. Susie Darlin' (R. Luke)
10. Baby Face (L. Richard)

DEL COURTNEY
KSFO—San Francisco, Calif.

1. The Day The Rains Came (Lefevre/Morgan)
2. Guaglione (P. Prado)
3. Call Me (J. Mathis)
4. Autumn In Pleasant Grove (King Sisters)
5. It's You I Love (F. Faye)
6. Maxie's Melody (Cruisers)
7. Tom Dooley (Kingston Trio)
8. Mr. Success (F. Sinatra)
9. That Old Black Magic (Prima & Smith)
10. Undecided (D. Courtney)

DENNIS HUNT
KSIR—Wichita, Kans.

1. I Got A Feeling (R. Nelson)
2. To Know Him Is To Love Him (Teddy Bears)
3. The End (E. Grant)
4. It's Only Make Believe (C. Twitty)
5. Bullwhip Rock (Cyclones)
6. Chantilly Lace (B. Bopper)
7. Forget Me Not (Kalin Twins)
8. Queen Of The Hop (Darin)
9. You Cheated (Slades)
10. Topsy II (C. Cole)

JOHN "MAD MAN" MICHAELS
WOKY—Milwaukee, Wisc.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. Rockin' Robin (B. Day)
4. Forget Me Not (Kalin Twins)
5. Tom Dooley (Kingston Trio)
6. Summertime Blues (Cochran)
7. Mexican Hat Rock (Applejacks)
8. Tears On My Pillow (Anthony & Imperials)
9. No One Knows (Dion & Belmonts)
10. Lonesome Town (R. Nelson)

WALLY KING
WJW—Cleveland, Ohio

1. To Know Him Is To Love Him (Teddy Bears)
2. Beep Beep (Playmates)
3. Mr. Success (F. Sinatra)
4. Non Dimenticar (N. Cole)
5. I'll Remember Tonight (P. Boone)
6. The World Outside (Four Coins)
7. Guaglione (P. Prado)
8. That Old Black Magic (Prima & Smith)
9. I Want To Be Happy Cha Cha (E. Light)
10. The End (E. Grant)

FRED MITCHELL
WTOB—Toledo, Ohio

1. Love Makes The World Go 'Round (P. Como)
2. That Old Black Magic (Prima & Smith)
3. Lonesome Town (R. Nelson)
4. Bird Dog (Everlys)
5. A House, A Car And A Wedding Ring (M. Preston)
6. Rockin' Robin (B. Day)
7. The End (E. Grant)
8. How The Time Flies (J. Wallace)
9. Fibbin' (P. Page)
10. Topsy II (C. Cole)

BOB TRACEY
KDKA—Pittsburgh, Pa.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. To Know Him Is To Love Him (Teddy Bears)
4. Beep Beep (Playmates)
5. Win Your Love For Me (S. Cooke)
6. Hideaway (Four Esquires)
7. Queen Of The Hop (Darin)
8. Walking Along (Diamonds)
9. Tom Dooley (Kingston Trio)
10. Mexican Hat Rock (Applejacks)

DAN SPEARE
KLYD—Bakersfield, Calif.

1. Desire Me (T. Arden)
2. Love Makes The World Go 'Round (P. Como)
3. I Want To Be Happy Cha Cha (W. Covington)
4. Yellow Bird (Mills Bros.)
5. Malaguena (M. Rojas)
6. Cimarron (B. Vaughn)
7. Promise Me Love (Williams)
8. Mocking Bird (Four Lads)
9. Tom Dooley (Kingston Trio)
10. Lots Of Luck Charlie (J. Jones)

"UNCLE" SHEL HORTON
WKMC—Roaring Spring, Pa.

1. Hula Hoop Song (G. Gibbs)
2. It's Only Make Believe (C. Twitty)
3. Topsy II (C. Cole)
4. Kitten On The Keys (R. Morgan)
5. Nine More Miles (Young)
6. It's All In The Game (T. Edwards)
7. Bird Dog (Everlys)
8. Queen Of The Hop (Darin)
9. Beep Beep (Playmates)
10. Kiss Me (T. Brewer)

RAY READ & JOE HILL
WAZA—Boonville, Ga.

1. Tom Dooley (Kingston Trio)
2. It's All In The Game (T. Edwards)
3. It's Only Make Believe (C. Twitty)
4. Topsy II (C. Cole)
5. I Got A Feeling (R. Nelson)
6. I Got Stung (E. Presley)
7. Rockin' Robin (B. Day)
8. Beep Beep (Playmates)
9. Walking Along (Diamonds)
10. Flamingo L'Amore (Gaylords)

NICK NICKSON
WBBF—Rochester, N. Y.

1. To Know Him Is To Love Him (Teddy Bears)
2. Problems/Love Of My Life (Everlys)
3. Topsy II (C. Cole)
4. Tom Dooley (Kingston Trio)
5. Beep Beep (Playmates)
6. I Got Stung/One Night (E. Presley)
7. Mandolins In The Moonlight (P. Como)
8. Lollipops To Lipstick (Leslie)
9. 26 Men (H. Hopper)
10. The World Outside (Four Coins)

DICK DOTY
WTRL—Brodenton, Fla.

1. Tom Dooley (Kingston Trio)
2. It's Only Make Believe (C. Twitty)
3. It's All In The Game (T. Edwards)
4. Non Dimenticar (N. Cole)
5. Mocking Bird (Four Lads)
6. Tea For Two Cha Cha (W. Covington)
7. Go Chase A Moonbeam (J. Vale)
8. Topsy II (C. Cole)
9. Making Believe It's Christmas Eve (M. Martin)
10. Hideaway (Four Esquires)

CANDY LEE
WDOK—Cleveland, Ohio

1. Come Prima (D. Modugno)
2. Topsy II (C. Cole)
3. To Know Him Is To Love Him (Teddy Bears)
4. It's So Easy (Crickets)
5. Guaglione (P. Prado)
6. Tea For Two Cha Cha (W. Covington)
7. The World Outside (Four Coins)
8. Call Me (J. Mathis)
9. There Goes My Heart (James)
10. That's My Desire (Crew Cuts)

AL CLARKE
WYOU—Newport News, Va.

1. Topsy II (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. It's All In The Game (T. Edwards)
4. To Know Him Is To Love Him (Teddy Bears)
5. Call Me (J. Mathis)
6. Chantilly Lace (B. Bopper)
7. The End (E. Grant)
8. The Day The Rains Came (R. Lefevre)
9. I Got A Feeling (R. Nelson)
10. Rockin' Robin (B. Day)

TOM DUNN
WPEO—Peoria, Ill.

1. Tom Dooley (Kingston Trio)
2. Topsy II (C. Cole)
3. Queen Of The Hop (Darin)
4. No One But You/Pussy Cat (Ames Bros.)
5. Fallin' (C. Francis)
6. Mexican Hat Rock (Applejacks)
7. Hideaway (Four Esquires)
8. Chantilly Lace (B. Bopper)
9. Walking Along (Diamonds)
10. To Know Him Is To Love Him (Teddy Bears)

FRANK McCORMACK
WHWB—Rutland, Vt.

1. Lonesome Town (R. Nelson)
2. Tom Dooley (Kingston Trio)
3. Beep Beep (Playmates)
4. Topsy II (C. Cole)
5. To Know Him Is To Love Him (Teddy Bears)
6. The End (E. Grant)
7. One Night (E. Presley)
8. It's All In The Game (T. Edwards)
9. It's Only Make Believe (C. Twitty)
10. Poor Boy (Royaltones)

RON TAYLOR
WDCF—Dade City, Fla.

1. It's All In The Game (T. Edwards)
2. Tom Dooley (Kingston Trio)
3. Firefly (T. Bennett)
4. The End (E. Grant)
5. Chantilly Lace (B. Bopper)
6. Baby Face (R. Vallo)
7. Scene Of The Crime (Shore)
8. Susie Darlin' (R. Luke)
9. Call Me (J. Mathis)
10. There Goes My Heart (James)

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Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

- PHIL LIND**
WTAQ—La Grange, Ill.
1. Everybody Loves A Lover (D. Day)
 2. Tea For Two Cha Cha (W. Covington)
 3. Non Dimenticar (N. Cole)
 4. The Day The Rains Came (J. Morgan)
 5. No One But You (Ames Bros.)
 6. Mandolins In The Moonlight (P. Como)
 7. I'll Think Of You (McGuire)
 8. Hot Cha Cha (J. Desmond)
 9. Coffee And (Pepper Pots)
 10. Give A Little (D. Carroll)

- ART WOOD**
WTSN—Daver, N. H.
1. Tom Dooley (Kingston Trio)
 2. I Got Stung (E. Presley)
 3. To Know Him Is To Love Him (Teddy Bears)
 4. Lonesome Town (R. Nelson)
 5. Need You (D. Owens)
 6. Thanks For The Summer Souvenirs (Keefers Sisters)
 7. Poor Boy (Royaltones)
 8. Come Prima (E. Stuarti)
 9. Happy Days And Lonely Nights (C. Francis)
 10. My Heart Belongs To Only You (M. Swan)

- JIM REID**
WOKO—Albany, N. Y.
1. It's Only Make Believe (J. Starr)
 2. It's All In The Game (T. Edwards)
 3. Call Me (J. Mathis)
 4. The Day The Rains Came (J. Morgan)
 5. Non Dimenticar (N. Cole)
 6. The End (E. Grant)
 7. Come Prima (T. Delardo)
 8. Lonesome Road (T. Hunter)
 9. Go Chase A Moonbeam (J. Vale)
 10. Beep Beep (Playmates)

- TED ROGERS**
KOSI—Denver, Colo.
1. It's Only Make Believe (C. Twitty)
 2. Topsy II (C. Cole)
 3. Tom Dooley (Kingston Trio)
 4. To Know Him Is To Love Him (Teddy Bears)
 5. One Night (E. Presley)
 6. It's All In The Game (T. Edwards)
 7. I Got A Feeling (R. Nelson)
 8. The End (E. Grant)
 9. Tea For Two Cha Cha (W. Covington)
 10. Queen Of The Hop (Darin)

- BOB GRIBBEN**
KDTH—Dubuque, Iowa
1. Tom Dooley (Kingston Trio)
 2. Topsy II (C. Cole)
 3. It's Only Make Believe (Starr Twitty)
 4. Beep Beep (Playmates)
 5. To Know Him Is To Love Him (Teddy Bears)
 6. Bluebell (E. Engel)
 7. I'll Wait For You (Avalon)
 8. Lonesome Town (R. Nelson)
 9. Forget Me Not (Kalin Twins)
 10. Go Chase A Moonbeam (J. Vale)

- ED MEATH**
WHEC—Rachester, N. Y.
1. Topsy II (C. Cole)
 2. Poor Boy (Royaltones)
 3. Tom Dooley (Kingston Trio)
 4. White Bucks & Saddle Shoes (B. Pedrick Jr.)
 5. Lollipops To Lipstick (Leslie)
 6. I Got Stung (E. Presley)
 7. A Lover's Question (C. McPhatter)
 8. Love Makes The World Go 'Round (P. Como)
 9. On The Way Out (W. Scott)
 10. I Got A Feeling (R. Nelson)

- MARTY FAYE**
WAAF—Chicago, Ill.
1. Topsy II (C. Cole)
 2. The End (E. Grant)
 3. Call Me (J. Mathis)
 4. Five Little Numbers (Chantones)
 5. I'll Wait For You (F. Avalon)
 6. Philadelphia, U.S.A. (Nu Tornados)
 7. Stagger Lee (L. Price)
 8. Sermonette (D. Reese)
 9. Glory Be (O. Brown Jr.)
 10. Teen Commandments (Anka, Hamilton IV, Nash)

- PAUL COWLEY**
WKLO—Louisville, Ky.
1. It's All In The Game (T. Edwards)
 2. It's Only Make Believe (C. Twitty)
 3. Tom Dooley (Kingston Trio)
 4. I Got A Feeling (R. Nelson)
 5. Susie Darlin' (R. Luke)
 6. Well I'm Your Man (J. Tillotson)
 7. It's Raining Outside (Platters)
 8. Little Star (Elegants)
 9. Over The Weekend (Playboys)
 10. With Your Love (J. Scott)

- NORMAN PERRY**
KZEE—Weatherford, Tex.
1. Mr. Success (F. Sinatra)
 2. Lollipops To Lipstick (L. Leslie)
 3. A Sunday Kind Of Love (F. Warren)
 4. Mocking Bird (Four Lads)
 5. Light Of Love (P. Lee)
 6. Tunnel Of Love (D. Day)
 7. That Old Black Magic (Prima & Smith)
 8. Go Chase A Moonbeam (J. Vale)
 9. Sweetie Pie (McGuire)
 10. Bimbombey (J. Rodgers)

- ROBERT HOOKER**
KTRM—Beaumont, Tex.
1. Chantilly Lace (B. Bopper)
 2. Tom Dooley (Kingston Trio)
 3. Topsy II (C. Cole)
 4. A Lover's Question (C. McPhatter)
 5. Queen Of The Hop (Darin)
 6. It's Only Make Believe (C. Twitty)
 7. Letter To An Angel (Clanton)
 8. Tea For Two Cha Cha (W. Covington)
 9. Please Love Me Forever (T. Edwards)
 10. One Night (E. Presley)

- LEN ROSS**
KDB—Santa Barbara, Calif.
1. Ooooh! You Said The Magic Word (A. Wayne)
 2. Mocking Bird (Four Lads)
 3. Love Song From Houseboat (Mantovani Lynn)
 4. A House, A Car And A Wedding Ring (M. Preston)
 5. Kissing Conversation (Linden)
 6. Tom Dooley (Kingston Trio)
 7. Mr. Success (F. Sinatra)
 8. Gal In Calico (A. Wayne)
 9. Schubert's Serenade (R. Conniff)
 10. Cherie, Cherie (Genvieve)

- HARVEY MOORE**
WSTL—Eminence, Ky.
1. Topsy II (C. Cole)
 2. Tom Dooley (Kingston Trio)
 3. It's Only Make Believe (C. Twitty)
 4. To Know Him Is To Love Him (Teddy Bears)
 5. Walking Along (Diamonds)
 6. The End (E. Grant)
 7. Queen Of The Hop (Darin)
 8. Lonesome Town (R. Nelson)
 9. Need You (D. Owens)
 10. I'll Remember Tonight (P. Boone)

- ED RYAN**
CJOC—Lethbridge, Alb., Can.
1. Tom Dooley (Kingston Trio)
 2. It's All In The Game (T. Edwards)
 3. Rockin' Robin (B. Day)
 4. Susie Darlin' (R. Luke)
 5. It's Only Make Believe (C. Twitty)
 6. Forget Me Not (Kalin Twins)
 7. Bird Dog (Everlys)
 8. The End (E. Grant)
 9. Queen Of The Hop (Darin)
 10. This Little Girl's Gone Rockin' (R. Brown)

- DEL CLARK**
WJJD—Chicago, Ill.
1. Topsy II (C. Cole)
 2. Tom Dooley (Kingston Trio)
 3. It's Only Make Believe (C. Twitty)
 4. To Know Him Is To Love Him (Teddy Bears)
 5. Queen Of The Hop (B. Darin)
 6. Lonesome Town (R. Nelson)
 7. Tea For Two Cha Cha (W. Covington)
 8. I'll Wait For You (F. Avalon)
 9. It's All In The Game (T. Edwards)
 10. Love Is All We Need (T. Edwards)

- BILLY FOX**
WSID—Baltimore, Md.
1. Tom Dooley (Kingston Trio)
 2. Call Me (J. Mathis)
 3. It's All In The Game (T. Edwards)
 4. The End (E. Grant)
 5. Bend A Little My Way (N. Cole)
 6. The Day The Rains Came (J. Morgan)
 7. Mandolins In The Moonlight (P. Como)
 8. Funny (J. Belvin)
 9. Mr. Success (F. Sinatra)
 10. I Want To Be Happy Cha Cha (E. Light)

- LARRY BROWNELL**
WKBW—Buffala, N. Y.
1. Tom Dooley (Kingston Trio)
 2. The End (E. Grant)
 3. Almost In Your Arms (Nash)
 4. Mr. Success (F. Sinatra)
 5. Beep Beep (Playmates)
 6. Call Me (J. Mathis)
 7. To Know Him Is To Love Him (Teddy Bears)
 8. The World Outside (Four Coins)
 9. I'll Remember Tonight (P. Boone)
 10. Tea For Two Cha Cha (W. Covington)

- JOHNNY FOSTER**
WILK—Wilkes-Barre, Pa.
1. It's Only Make Believe (C. Twitty)
 2. Topsy II (C. Cole)
 3. To Know Him Is To Love Him (Teddy Bears)
 4. Tom Dooley (Kingston Trio)
 5. It's All In The Game (T. Edwards)
 6. There Goes My Heart (James)
 7. The End (E. Grant)
 8. Cannonball (D. Eddy)
 9. Chantilly Lace (B. Bopper)
 10. Leave Me Alone (D. Doo & Don'ts)

- IRA COOK**
KMPC—Los Angeles, Calif.
1. It's All In The Game (T. Edwards)
 2. Tom Dooley (Kingston Trio)
 3. The End (E. Grant)
 4. Tea For Two Cha Cha (W. Covington)
 5. Call Me (J. Mathis)
 6. Guaglione (P. Prado)
 7. Firefly (T. Bennett)
 8. That Old Black Magic (Prima & Smith)
 9. Love Makes The World Go 'Round (T. E. Ford)
 10. Near You (R. Williams)

- JIM WINTERS**
WABI—Bangor, Me.
1. To Know Him Is To Love Him (Teddy Bears)
 2. It's Only Make Believe (C. Twitty)
 3. Tom Dooley (Kingston Trio)
 4. Chantilly Lace (B. Bopper)
 5. Fool And The Angel (Helms)
 6. Fallin' (C. Francis)
 7. Problems (Everlys)
 8. Walking Along (Diamonds)
 9. Beep Beep (Playmates)
 10. That Old Black Magic (Prima & Smith)

- JACK McDERMOTT**
WHIL—Bastion-Medford, Mass.
1. Chantilly Lace (B. Bopper)
 2. It's Only Make Believe (C. Twitty)
 3. It's All In The Game (T. Edwards)
 4. Lilly Lou (Fabian)
 5. Pajama Party (J. Clark)
 6. Beep Beep (Playmates)
 7. Need You (D. Owens)
 8. Call Me (J. Mathis)
 9. One Night (E. Presley)
 10. The End (E. Grant)

- SIG SAKOWICZ**
WHFC—Chicago, Ill.
1. It's All In The Game (T. Edwards)
 2. Hideaway (Four Esquires)
 3. The End (E. Grant)
 4. I'll Remember Tonight (P. Boone)
 5. That Old Black Magic (Prima & Smith)
 6. There Goes My Heart (J. James)
 7. Forget Me Not (Kalin Twins)
 8. The Day The Rains Came (J. Morgan)
 9. Guaglione (P. Prado)
 10. Bimbombey (J. Rodgers)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"SMOKE GETS IN YOUR EYES"

The Platters

The Cash Box
Disk of the Week

11/8

Mercury 71383

United Artists Issues Eight Jazz LPs

NEW YORK—United Artists Records breaks into the jazz field this week with its first set of eight jazz albums. Included in the first set of releases are some of the biggest names in the jazz field.

There are LP's by Gerry Mulligan's Jazz Combo, taken from the sound track of the film "I Want To Live," featuring Shelly Manne and Art Farmer among others. From the same film comes a big band LP performing Johnny Mandel's scoring from the picture. This band LP features numerous leading jazz artists. Other jazz sets are Bob Brookmeyer's "Kansas City Revisited" with Al Cohn, Paul Quinichette; "Modern Art," Art Farmer with Benny Golson and Bill Evans; and the first of three albums cut at the Great South Bay Jazz Festival. The first GSBF album is Rex Stewart's "Henderson Homecoming," featuring many great musicians from the old Henderson bands.

Other entries are Randy Weston's "Little Niles," an album of Randy's own tunes all played in waltz tempo and featuring Johnny Griffin, Ray Copeland and Melba Liston, who doubles on trombone and arrangements. Pee Wee Erwin contributes a Dixieland album called "Oh Play That Thing." Vocalist Lee Schaefer and guitarist Jim Hall team up for an album entitled "A Girl and a Guitar," which is a folk jazz collection.

All these albums are available in both monaural and stereo and are being offered at \$4.98. (The same price for both.)

Other sets coming out on United Artists this month include stereo versions of the sound tracks from "The Big Country" and "The Vikings," and

Richard Adler's musical version of O. Henry's "The Gift of the Magi." This album is being offered in monaural and stereo and will be produced on TV in December with many of the performers heard in the recording.

Vice President and General Manager of United Artists Records, Monte Kay, and Jack Lewis, Director of Artists and Repertoire, are leaving Monday for the coast to record several albums for the label. Included in their plans are a "Porgy and Bess" album by Diahann Carroll with the Andre Previn trio. Miss Carroll is currently working in the film production of "Porgy and Bess" in the role of Clara. They will also record a Connie Russell album.

Details on additional albums that are scheduled will be announced at a later date.

Scaife Heads Sun Sales

MEMPHIS, TENN.—Sam Phillips, prexy of the Sun and Phillips record labels, last week announced the appointment of Cecil Scaife to the post of National Sales Manager of the two diskeries.

The appointment became effective November 10th. Scaife has embarked on a cross-country tour of 40 markets to push two of the company's new releases currently attracting considerable attention: "Whirlwind" by Charlie Rich and "Sorry I Lied" by the Cliff Thomas Trio.

Scaife was formerly owner of the Hi Record label and prior to that was in radio.

Dale Hawkins

"A HOUSE, A CAR AND A WEDDING RING"

Checker 906

Chuck Berry

"SWEET LITTLE ROCK'N ROLLER"

Chess 1709

"DO YOU REMEMBER"

L. C. Cook

Checker 903

"GIVE ME SOME LOVE"

Billy Emerson

Chess 1711

CHESS PRODUCING CORP.

2120 Michigan Ave.,
Chicago 16, Ill.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.



Ramblings

NEW YORK:

Love Records hit the wax scene this week with a follow-up to Cozy Cole's gold-disk, "Topsy (Part II)". The new pressing, tagged "Turvy (Parts I & II)" was released, notes Love Director Of Sales, Alan Hartwell, both in stereo and monaural. With Cozy's popularity reaching 'record heights' a host of diskeries are releasing Cole disks that have been in the 'can'. . . . Another 'Part II' item kicking up a storm, phones Herald-Ember prexy, Al Silver, is the "Intermission Riff (Part II-Rock & Roll)" by the Mickey Leonard Ork. on Prince. The waffle is being distributed nationally thru the Silver chain. Three new Ember pairings that Al's high on are Arlene DeMarco's "Mean To Me" and "Don't Love Me", The Mifflin Triplets' "I Do" and "Someone Should Have Told Me" and Billy Myles' "The Price Of Your Love" and "I'm Gonna Walk." . . . Arrow & Bow news-jots to the effect that reaction to Johnny Smith's EP has been so sensational that Arrow is readying a special LP by the artist. St. Louis deejays have been hot on the "On The Street Where You Live" band and Record Merchandising's Skip Gorman notes it as one of his top selling lids. Arrow bought the "Mr. John Law" master by Dick Grass & the Hoppers. The side was produced by WNAB-Bridgeport, Conn. jock, Johnny Drake. Bow in a deal with Harry Balk of Detroit to release the Michigan product, "Milk Shake", an instrumental swinger by T. J. Fowler, an artist who has been long absent from the record set. Both of these deals were handled by the diskery's topper, Fred Mendelsohn. . . . Joe Shuster has turned over his tune, "No More", featured on the Laurie label by Judy Allen, to Mellin Music Pub., Ltd., London, Eng. Judy's the switchboard gal Joe 'discovered' on the phone. . . . Kenny Lutman, who resigned his National Promotion post, at United Artists, will be leaving the diskery at the end of next week. . . . Zell Sanders, J&S head excitedly infos that the Baby Washington Neptune waxing of "The Time" is starting to catch on like 'wildfire' in the New York and Newark areas. Both sides of the disk, distributed by Zell's firm, have broken big in St. Louis. Flip is labeled "You Never Be Mine." . . . The Crescendos, of "Oh Julie" fame, are currently on a jock tour to plug their Nasco newie, "Rainy Sunday" and are skedded for a Dick Clark shot. . . . Herman Lubinsky has appointed Sunstate in Los Angeles to distribute his Savoy and Regent lines. The regional action on Billy Hope's Savoy instrumental, "Deacon's Walk", has prompted Herman to give a big send-off to his newest coupling, "Papa Louigi", an adaptation of "O Sole O Mia", and "Ridin' West." . . . The London-Felsted folks are distributing Sid Ascher's Radio Station Tip Sheet. To get on the list contact Sid at 516 5th Ave., New York 36. . . . ARC President, Edward Dambach, reports increased activity on Rick Randle & The Rockers' "That Day". Rick, lead vocal of the group, which just finished a 12 state, radio-TV-record hop tour, is set for the Joe Franklin WABC-TV'er on Nov. 19th and the Jim Gallant WNHC-TV-New Haven, Conn. TV outing on the 20th. The diskery has recently pacted, with a soon-due release date set, the Ideals, who formerly were with Cool. Changes in the label's distrib set-up includes the switch to Marnel of Md. in Baltimore, Universal Distribs in Philly and S&S Distribs in Detroit. . . . Duke's Don Robey has pre-tested his 'new' Johnny Ace side, "Anymore" with the 'bonus' coupler, "Pledging My Love", (both brought up-to-date via choral assist and modern instrumentation) and jocks and distribs 'really liked what they heard'. Samples are going out rush-wise. Don adds that over at Back-Beat orders are pouring in for the Ronnie Dee newie, "Action Packed" and "I Make The Love". Ditto reaction on Little Junior Parker's latest on Duke, "Sweet Home Chicago" and "Sometimes". Robey is also prepping for a Back-Beat entry by teen-balladeer, Marty Marker. . . . Because of theme-song deejay play in Philly on "Porgy", a side from the Paul Bley Qt.'s (featuring Dave Pike) GNP album, "Solemn Meditation", issued almost a year ago, sales have been unbelievably good sez GNP General Mgr., Walter S. Heebner. . . . The Milt Shaw Agency has signed Bobby Freeman, The Monotones and The Elegants. . . . Hitting the road for Carlton on the Nu-Tornados, "Philadelphia, U.S.A." and Jack Scott's latest "Goodbye Baby" are Sales Mgr., Juggy Gayles-

mid-west, Promotion Mgr., Morris Diamond-far-west, Eastern Dist. Mgr., Lenny Meisel-east, West Coast V.P., Don Genson-west coast and Southwest Dist. Mgr., Lelan Rogers in the southwest. The Nu-Tornados are set for the Dick Clark Beechnut shows, Nov. 15th and Jan. 3rd. Scott has the Nov. 22nd Beechnut slot and is set for Howard Miller's Civic Aud. show on Dec. 6th. . . . Morty Craft returned from a 7-day cross-country junket visiting jocks, distribs and dealers. On the coast he conducted a series of wax sessions and confabs with Jesse Kaye, MGM Record rep at the Culver City studios. 500 Yale Students will wear Ben Cutler hats during the Yale-Princeton football game, Nov. 15th at the Yale Bowl, and a special banner-towing plane will fly over to plug Ben's "Debutante Party" MGM LP. Maurice Chevalier, heard on MGM's "Yesterday" and "Today" albums, has been booked into Washington, D. C.'s Shubert Theatre, for 2 weeks, and Tommy Edwards will be at the Town House in Pittsburgh, Pa. on the 14th thru the 21st. . . . Larry Maxwell items that Kelley Owens, Kayo Records head, has just released "Memories" and "Going Steady", by 5 new femme youngsters, the Debutantes and will set out on a 3-week deejay trek of the south. . . . "Sunshine" by the Ivies, on the Ivy label, looks real exciting according to the diskery's toppers, Stan Feldman and Ed Portnoy. . . . Over at Atlantic they're buzzin' with new singles by Ray Charles, "Rockhouse (Parts I & II)", Chuck Willis' "Keep-A-Driving" and "You'll Be My Love" both decks receiving R&B Sure Shots this week), the new Lavern Baker, "I Shead A Tear" and "Dix-A-Billy" and newcomers, the Versatiles' "Passing By" and "Crying." . . . Malcome Newkirk of Central Records announced that Albie Monash is no longer with the firm and that Herman Ames of WOV-New York fame is now associated with the label—which is now located at 456 Manhattan Ave. . . . Art Lund rehearsing for his new show "Of Mice And Men", opening at New York's Provincetown Playhouse, Nov. 28th and plugging his Coral pairing, "Philadelphia, U.S.A." and "Mamselle". . . . Overheard behind a Max's special at the Stage; Dave Berger,



LITTLE JUNIOR PARKER

ABC-Paramount radio and TV liason man, and wife Fritzie, celebrated 17 years of married bliss Nov. 9th; Cadence's Marvin Deane remarking about the success WMGM' Librarian, Joe Saccone, had when he pinch hit for the station's Norm Stevens at a Brooklyn Record Hop recently; Alpha Distrib's Danny Winchell singing the praises of the Clover's new Popular LP, "The Clovers In Clover"; Ray Pressman, now doing independent promo work, open for some new accounts. He's currently handling Belmonte's ork on Victor and Decca's Beverly Kenny. Ray, formerly with Ivan Mogull's office can be reached at CO-5-6234 in New York; The dieting Lenny Sheer, Howie Richmond's pubbery, so thin that he might disappear by press time. . . . Morty Wax tells us that the reaction to The Three Sounds etching of "O Sole O Mio", on Blue Note, has been great. Morty has been retained by Nasco Records to work on their new releases, "Black Night" and "Honey Bee" by Tommy Angel and "Love You A Thousand Ways" and "Shorty Shorty" by Bob & Ray. . . . Personal Mgr. Elliot Loebel relates that the disk debut of jazz pianist, Paul Knopf and his group, on Playback Records, will be in Jan. Knopf, who will appear on the Nov. 18th on the Jim Lowe "Jazz Is My Beat" CBS-show, recently initiated a series of Wed. nite jazz concerts at Otto Beyers' Columbia Restaurant, 2824 Broadway. . . . Eddie Barnes, whose trio entertains the Concord Hotel's Lounge crowd nite, in town to say hello and discuss some new wax stuff. . . . Christine Carere, beautiful French star of the 20th Century Fox pic, "Mardi Gras", had little difficulty winning over the Cash Box crew, when she made the rounds last week accompanied by 20th's Mike Selsman. The handsome Mike, incidentally, looks like movie star material. . . . Firefly Music's Phil Perry so thrilled with his artist, Vince Martino's 'secret newie' that he sez the record's gimmick'll set the market on its ears. . . . Decca songstress, Patsy Cline, into Minneapolis' "Flame Club" Nov. 19th thru the 22nd.

CHICAGO:

It seems that everything happens simultaneously at Chess these days, according to Max Cooperstein. In fact, says Max, biz is booming, what with Dale Hawkins' "A House, A Car, And A Wedding Ring" climbing high along with Chuck Berry's big coupling "Sweet Little Rock 'N Roller" b/w "Jo Jo Gunne." Now to really complicate matters L. C. Cook's "Do You Remember" is taking off like wildfire. You'll recall that L.C. is the brother of Sam Cooke who penned Sam's big, big record moons ago. . . . Abner, Vee Jay-Abner, tells us The Spaniels, Dee Clark and The Dells will guesstar on deejay Georgie Woods big Thanksgiving Day Show via WDAS at the Uptown Theater in Philly. The Spaniels are already waxing plenty on their newie "Baby It's You", while The Dells new release is titled "Wedding Day." Dee Clark chants "Nobody But You" very nicely on deejay turntables, according to Abner. Ab reports that Jerry Butler and The Impressions separated amicably recently. The Impressions are now being booked by Frank Sands' Circle Artists agents in N'Yawk. Ab says The Impressions new release as a single will be out soon. Vee-Jay's new star, Wade Flemons, is really rising in showbiz since his big debut deck "Here I Stand", Abner advises. Fresh from guest appearances on Dick Clark's American Bandstand and the Alan Freed Show, he's skedded to perform on Buddy Den's and Milt Grant's TVers in Baltimore and Washington, D. C. . . . Marty Faye (WAAF & WBKBT-Chicago, Ill.) announced a change in his radio time slot to 6 a.m. to 8 a.m. daily. . . . Stan Pat, Roulette's local sales and promo chief, raves about Roulette's Bob Benton, who, Stan says sounds more like the late, great Russ Colombo than anyone since Russ' untimely death in the croonin' thirties. Bob, of course has a new disk "You Call It Madness" (Colombo's theme tune y'ars ago). . . . Bandera made its bid for r&r chart honors, last week, with Lonesome Lee's "Cry Over Me" and "Lonely Travelin'." The diskery's B. Harville, Jr. notes that Lee, a 'windy city' man who has played guitar for Little Walter, Muddy Waters and Magic Sam, is now with Dusty Brown, Li'l Wally has the yuletide spirit already with his "Jingle Bell Polka" and "Sleigh Bells Waltz". Both featuring Li'l Wally and The Lucky Harmony Boys' Orchestra on Jay Jay label. . . . "Honest John" Vail and his lovely gal-Friday, Jeannie Paradine believe they have a big one on the new London subsid label, Monument in "Gotta Travel On" by Billy Grammer. . . . Ernie Leaner and George Leaner busy as bees prepping for big Xmas rush in singles and LP's.



LONESOME LEE

LOS ANGELES:

George Jay informs that the new West Coast diskery, Arch Records, has just released its first platter, "Mr. Grillon" by The Archibald Players. . . . The Treniers are currently appearing at Gene Norman's Crescendo where they are sharing the spotlight with Mort Sahl. . . . Elma Greer, of Chatton Distributing, reports that Dale Hawkins will be able to pay off his house and car and thensome, from receipts on his hot new waxing for Checker, "A House, A Car And A Wedding Ring." . . . Recent guests on the Friday night Earl McDaniel Show on TV included record artists Duane Eddy, Oscar McLollie and Annette, and Gene Mumford. . . . Record promoter, Nick Therry, elated over getting the Pick Of The Week on the Mighty 690, San Diego, on his "One Little Heart" side on Spin It Records, billed as Nick Terry and the Toy Terriers. . . . Jack Lewerke, president of California Record Distributors, announced recently that his firm is in the process of setting up national distribution for the new Lighthouse Record label, which is a joint venture of Howard Rumsey, Bob Cooper, John Levine and Lewerke. . . . Mel Bly, doing local promotion for Challenge Records, recently mailed out 2,000 humorous cartoon cards to promote Jerry Wallace's latest release "All My Love Belongs To You." . . . Les Farrell, Arwin Record's London representative, has set a deal with Pye Group Records of England, whereby the latter firm has leased two Arwin masters and plan to release the four sides under their own label in Europe next week. . . . Vocalist Pam Garner, held over another week at the Maison-Jaussaud Club in Bakersfield and will make a return stint on the Earl Grant Show this week. . . . Rex Productions brass very excited over their latest Andex label release—Kyro Turner's "I Need Your Love." . . . Roger Carroll, KABC DJ, recently debuted his stereo disc program featuring popular music.



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 30.

(Listed Alphabetically)

- ALL DAY LONG
Jimmy Smith (Blue Note 1676)
- ALMOST IN YOUR ARMS
Johnny Nash (ABC-Paramount 9960)
Sam Cooke (Keen 2006)
- A PART OF ME
Jimmy Clanton (Ace 551)
- BEEP BEEP
Playmates (Roulette 4115)
- CALL ME
Johnny Mathis (Columbia 41253)
- CANNON BALL
Duane Eddy (Jamie 1111)
- CERVEZA
Boots Brown (RCA Victor 7269)
- CLOSE TO YOU
Muddy Waters (Chess 1704)
- COME ON, LET'S GO
Ritchie Valens (Del-Fi 4106)
- COQUETTE
Fats Domino (Imperial 5553)
- COUNT EVERY STAR
Rivieras (Coed 503)
- DARLING CAN'T YOU TELL
Clusters (Tee Gee 102)
- DON'T WAKE THE KIDS
Otis Williams (DeLuxe 6174)
- FORGET ME NOT
Kalin Twins (Decca 30745)
- HERE I STAND
Wade Flemons (Yee-Jay 295)
- I CAN'T STAND UP ALONE
Clyde McPhatter (Atlantic 1199)
- *I CRIED A TEAR
Lavern Baker (Atlantic 2007)
- I GOT A FEELING
LONESOME TOWN
Ricky Nelson (Imperial 5545)
- I'M SORRY
Kenny Martin (Federal 12330)
- IT'S SO EASY
Crickets (Brunswick 55094)
- IT'S SO FINE
Lavern Baker (Atlantic 2001)
- I WISH
Platters (Mercury 71353)
- JEANNIE
Unique Teens (Hanover 4510)
- *KEEP 'A-DRIVING
Chuck Willis (Atlantic 2005)
- KING OF FOOLS
Sam Hawkins (Gone 5042)
- *LA BAMBA
*DONNA
Ritchie Valens (Del-Fi 4110)
- LONELY TEARDROPS
Jackie Wilson (Brunswick 55105)
- LOVE IS ALL WE NEED
Tommy Edwards (MGM 12722)
- LOVE LAND
Al Hibbler (Decca 30752)
- LOVE ME
Jerry Butler & Impressions (Abner 1017)
- LOVER'S NEVER SAY GOODBYE
Flamingos (End 1035)
- LOVE'S A FUNNY LITTLE GAME
Vogues (Dot 15798)
- LOVE YOU MOST OF ALL
Sam Cooke (Keen 2008)
- *MAKE ME A PRESENT OF YOU
Dinah Washington (Mercury 71377)
- MEXICAN HAT ROCK
Applejacks (Cameo 149)

* Indicates first appearance on Territorial Tips

- MISERLOU
Earl Washington (Checker 905)
- MISSISSIPPI STEAMBOAT
Fention Robinson (Duke 191)
- NEED YOU
Donnie Owens (Guyden 2001)
- ODDS AND ENDS
Jimmy Reed (Yee-Jay 298)
- OLDS-MO WILLIAM
Paul Peek (Neco 008)
- PEACHES AND CREAM
Larry Williams (Specialty 647)
- PLEDGING MY LOVE
MY ONE AND ONLY LOVE
Roy Hamilton (Epic 9294)
- POINCIANA
Ahmad Jahmol (Argo 5303)
- POOR BOY
Royaltones (Jubilee 5338)
- PRETTY GIRLS EVERYWHERE
Eugene Church (Class 235)
- *PROBLEMS
Everly Brothers (Cadence 1355)
- REAL WILD CHILD
Ivan (Coral 62017)
- ROCK HOUSE
Ray Charles (Atlantic 2006)
- *SMOKE GETS IN YOUR EYES
Platters (Mercury 71383)
- SO FAR AWAY
Pastels (Argo 5314)
- SOMEBODY BIGGER THAN YOU
AND I
Jimmy Jones (Savoy 1553)
- SO MUCH
Little Anthony & Imperials (End 1036)
- SWEET LITTLE ROCK AND ROLL
JOJO GUNNE
Chuck Berry (Chess)
- TAKING A CHANCE ON LOVE
Ahmad Jamal Trio (Argo 5317)
- TEXAS FLOOD
Larry Davis (Duke 192)
- THE BLOB
5 Blobs (Columbia 41250)
- THE REASON
Chanel's (Deb 500)
Zanies (Era 1080)
- THE SECRET
Gainors (Cameo 151)
Gordon MacRae (Capitol 4033)
- TRY ME
James Brown (Federal 12337)
- WHY ME
Ruth Brown (Atlantic 1197)
- TWO PEOPLE IN LOVE
Little Anthony & Imperials (End 1027)
- WALKING ALONG
Diamonds (Mercury 71366)
Solitaires (Argo 5316)
- WICKED RUBY
Danny Zella (Fox 101)
- *WILLIE DID THE CHA CHA
Johnny Otis (Capitol 4060)
- WITH YOUR LOVE
Jack Scott (Carlton 483)
- YOU CHEATED
Slades (Domino)
Del-Vikings (Mercury 71345)
- YOU NEVER COULD BE MINE
THE TIME
Baby Washington (Neptune 101)
- YOU'VE BEEN AN ANGEL
B. B. King & Vocal Chords (Kent 315)



THE NATION'S R & B TOP 50

		Pos. Last Week
1	TOPSY (Part II) Cozy Cole (Love 5003)	(1)
2	A LOVER'S QUESTION Clyde McPhatter (Atlantic 1199)	(3)
3	IT'S ALL IN THE GAME Tommy Edwards (MGM 12688)	(2)
4	IT'S ONLY MAKE BELIEVE Conway Twitty (MGM 12677)	(4)
5	TO KNOW HIM IS TO LOVE HIM Teddy Bears (Dore 503)	(8)
6	ROCKIN' ROBIN Bobby Day (Class 229)	(6)
7	IT DON'T HURT NO MORE Nappy Brown (Savoy 1551)	(10)
8	CHANTILLY LACE Big Bopper (Mercury 71343)	(5)
9	THE END Earl Grant (Decca 30719)	(12)
10	TEN COMMANDMENTS OF LOVE Harvey & The Moonglows (Chess 1705)	(7)
11	TEARS ON MY PILLOW Little Anthony & Imperials (End 1027)	(9)
12	ONE NIGHT Elvis Presley (RCA Victor 7410)	(24)
13	QUEEN OF THE HOP Bobby Darin (Atco 6127)	(13)
14	TOM DOOLEY Kingston Trio (Capitol 4049)	(20)
15	WIN YOUR LOVE FOR ME Sam Cooke (Keen 2006)	(11)
16	PLEASE ACCEPT MY LOVE B. B. King (Kent 315)	(15)
17	HOLD IT Bill Doggett (King 5149)	(14)
18	EVERYTHING WILL BE ALRIGHT Gene Allison (Yee-Jay 299)	(18)
19	LETTER TO AN ANGEL Jimmy Clanton (Ace 551)	(19)
20	TRY ME James Brown (Federal 12337)	(33)
21	NOBODY BUT YOU Dee Clark (Abner 1019)	(31)
22	KEY TO THE HIGHWAY Little Walter (Checker 904)	(16)
23	NON DIMENTICAR Nat "King" Cole (Capitol 4056)	(25)
24	I GOT STUNG Elvis Presley (RCA Victor 7410)	(26)
25	SECRET LOVE Ahmad Jamal (Argo 5317)	(27)
26	YOU CHEATED Shields (Dot 15805)	(17)
27	THAT OLD BLACK MAGIC Prima & Smith (Capitol 4063)	(35)
28	WHOLE LOTTA LOVIN' Fats Domino (Imperial 5553)	(47)
29	BIRD DOG Everly Bros. (Cadence 1350)	(21)
30	NEED YOU Donnie Owens (Guyden 2001)	(30)

31. I GOT A FEELING. 32. CANNON BALL. 33. TELL IT LIKE IT IS. 34. I'M GONNA GET MY BABY. 35. LOVE IS ALL WE NEED. 36. PLEDGING MY LOVE. 37. SWEET LITTLE ROCK AND ROLL. 38. POOR BOY. 39. LOVE YOU MOST OF ALL. 40. PROBLEMS. 41. BEEP BEEP. 42. TEA FOR TWO CHA CHA. 43. SO FAR AWAY. 44. SUSIE DARLIN'. 45. KEEP A DRIVIN'. 46. THE REASON. 47. ROCK HOUSE. 48. LITTLE BLUE BOY. 49. MY ONE AND ONLY LOVE. 50. NO ONE KNOWS.

RIAA Defines Stereo

NEW YORK—At a meeting of the Board of Directors of the Record Industry Association of America, Inc., in New York City on October 30, 1958, the Board approved a definition of a true stereophonic record, and this definition becomes, therefore, the latest of the RIAA standards. The definition is as follows:

"A true stereophonic disk record has two distinct orthogonal modulations derived from an original live recording in which a minimum of two separate channels were employed."

This definition was developed by the Engineering Committee of the Association with the further recommendation that all stereophonic records which conform to the RIAA definition be so identified, either on the record label itself or by a phrase printed on the record container. It now appears that this recommendation will be adopted by many members of the Association. In order to distinguish stereophonic records from those with but one modulation many manufacturers will designate records which are not stereophonic as either "monophonic" or "monaural."

During recent weeks there has been a strong upward surge in applications for membership in RIAA, and the following fourteen companies have become members:

Del Canto Stereophonic Recordings, Chime Record Company, Colpix Records, Elektra Corporation, Grand Award Record Corporation, National Recording Corporation, Rex Productions, Inc., Sun Record Co., Inc., 20th Fox Record Corporation, Tops Music Enterprises, Inc., United Artists Records, Inc., Vanguard Recording Society, Inc., Warner Bros. Records, Westminster Recording Sales Corporation.

MGM Records Releases 10 Stereo Singles

NEW YORK—MGM Records is following-up its first stereo single release of Joni James' "There Goes My Heart" with a group of 9 other single stereo disks. The recordings are currently being selected to appeal to operators due to the considerable interest being given to stereophonic automatic music machines. Charles Hasin national sales manager, is currently working out special arrangements and merchandising plans with MGM record distributors and manufacturers of juke boxes.

The ten stereo disks include: Joni James "There Goes My Heart", Tommy Edwards "It's All In The Game", Fran Warren "Sunday Kind Of Love", Morty Craft "Early Autumn", LeRoy Holmes "In A Persian Market", David Rose "The Night They Invented Champagne", Maurice Chevalier "Mimi", Conway Twitty "It's Only Make Believe", Art Mooney "A Fiddle, A Rifle, An Axe and A Bible" and LeRoy Holmes "Flying Home".

Selling Like The New Buick!!!

"BUICK 59"

The Medallions

== 347

DOOTO RECORDS

9512 SO. CENTRAL AVE. LOS ANGELES, CALIF.

A Shearing Visit



BALTIMORE, MD.—George Shearing, renowned pianist and Capitol wax star, recently dropped in on the folks at Baltimore's Musical Sales Company, one of the nation's largest one-stop operations. Greeting him are Bob King, Capitol promotion man and Denny Zeitler, Musical Sales Mgr. On the wall are a host of Shearing LP's, among them George's latest, "Latin Lace."

"Selling Singles To Rack Jobbers"

NEW YORK — Harold Friedman, president of Harold Friedman Associates, consultants to the record industry, in an "open" letter to the National Association of Record Merchandisers (the recently formed organization of rack jobbers) proposed a solution to the problem of selling singles to rack jobbers that he feels will be fair and equitable to all concerned.

"Selling singles to rack jobbers has been a tremendous headache to everyone in the record business. Distributors and manufacturers have become more and more bitter about the problems of returns and discounts.

"As one of the first people to deal with rack jobbers, I believe that we have devised a means by which the manufacturer can reap the huge 'extra' profits to be gained from selling

singles to rack jobbers and allow his distributors their fair share of this added revenue.

"This is an industry-wide problem. By studying the situation in the open, in a trade paper that gets industry-wide attention, we will arrive at an answer that much sooner and with far less loss and aggravation.

"The rack jobber must operate on a fully guaranteed 100 per cent return privilege. Because of the nature of the outlets he deals with, it is impossible for him to alter this procedure. However, we believe that the manufacturer, who has his own problems to consider, must therefore sell his records at a shorter discount, 55 cents, delivered.

"The manufacturer would ship, bill, collect and handle returns on a direct basis.

"The rack jobbers, in turn, must compensate by selling the manufacturer's records to his outlets for 75 cents, delivered. This insures his own profit picture.

"The distributor acts as the manufacturer's representative to the rack jobber by supplying him with accurate (non-hype) information on hits and fast-moving records. The distributor is the only one who accurately knows how a single is actually selling in his territory. Since racks are only interested in heavy traffic, impulse-sales items that turn over quickly, this information is essential to cut down returns.

"In payment for this service, the distributor should receive a fair, override commission on all rack jobber sales in his area after collections have been made for actual records sold."

50th For Gaiety

NEW YORK—Gaiety Music Shop, 1545 Broadway, this city, is currently celebrating its 50th Anniversary in business. Owned and operated by Ben and Bernie Katz, the shop lists among its regular customers such personalities as Frank Sinatra, Jan August, Sammy Kaye, Dan Daly and Artie Shaw.

The firm recently moved to its present, enlarged quarters. Audio Fidelity Records purchased the sign above the store.

The Cash Box

NEW YORK

- 1 **ROCKIN' ROBIN**
Bobby Day
(Class 229)
- 2 **IT'S ALL IN THE GAME**
Tommy Edwards
(MGM 12688)
- 3 **TOPSY (PART II)**
Cozy Cole
(Love 5003)
- 4 **WIN YOUR LOVE FOR ME**
Sam Cooke
(Keen 2006)
- 5 **TEN COMMANDMENTS OF LOVE**
Harvey & Moonglows
(Chess 1705)
- 6 **YOU CHEATED**
Shields
(Dot 15805)
- 7 **JEANNIE**
Unique Teens
(Hanover 4510)
- 8 **TO KNOW HIM IS TO LOVE HIM**
Teddy Bears
(Dore 503)
- 9 **THE REASON**
Chanel
(Deb 500)
- 10 **THAT OLD BLACK MAGIC**
Louis Prima & Keely Smith
(Capitol 4063)

CHICAGO

- IT DON'T HURT
NO MORE
Nappy Brown
(Savoy 1551)
- NOBODY BUT YOU
Dee Clark
(Abner 1019)
- TOPSY (PART II)
Cozy Cole
(Love 5003)
- IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)
- SECRET LOVE
Ahmad Jamal
(Argo 5317)
- A LOVER'S QUESTION
Clyde McPhatter
(Atlantic 1199)
- TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)
- THAT OLD BLACK MAGIC
Louis Prima & Keely Smith
(Capitol 4063)
- HERE I STAND
Wade Flemons
(Vee-Jay 295)
- MISERLOU
Earl Washington
(Checker 905)

NEW ORLEANS

- TOPSY (PART II)
Cozy Cole
(Love 5003)
- A LOVER'S QUESTION
Clyde McPhatter
(Atlantic 1199)
- EVERYTHING WILL BE ALRIGHT
Gene Allison
(Vee-Jay 299)
- IT DON'T HURT NO MORE
Nappy Brown
(Savoy 1551)
- IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)
- ONE NIGHT
Elvis Presley
(RCA Victor 7410)
- TRY ME
James Brown
(Federal 12337)
- IT'S ONLY MAKE BELIEVE
Conway Twitty
(MGM 12677)
- THE END
Earl Grant
(Decca 30719)
- TO KNOW HIM IS TO LOVE HIM
Teddy Bears
(Dore 503)

ST. LOUIS

- 1 **THE TIME**
Baby Washington
(Neptune 101)
- 2 **A LOVER'S QUESTION**
Clyde McPhatter
(Atlantic 1199)
- 3 **LOVERS NEVER SAY GOODBYE**
Flamingos
(End 1035)
- 4 **SO MUCH**
Little Anthony & Imperials
(End 1036)
- 5 **KING OF FOOLS**
Sam Hawkins
(Gone 5042)
- 6 **SECRET LOVE**
Ahmad Jamal Trio
(Argo 5317)
- 7 **LOVE YOU MOST OF ALL**
Sam Cooke
(Keen 2008)
- 8 **YOU NEVER COULD BE MINE**
Baby Washington
(Neptune 101)
- 9 **I CRIED A TEAR**
Lavern Baker
(Atlantic 2007)
- 10 **KEY TO THE HIGHWAY**
Little Walter
(Checker 904)

NEWARK

- TOPSY (PART II)
Cozy Cole
(Love 5003)
- A LOVER'S QUESTION
Clyde McPhatter
(Atlantic 1199)
- SO FAR AWAY
Pastels
(Argo 5314)
- THE REASON
Chanel
(Deb 500)
- IT DON'T HURT NO MORE
Nappy Brown
(Savoy 1551)
- ROCK HOUSE
Ray Charles
(Atlantic 2006)
- WHOLE LOTTA LOVIN'
Fats Domino
(Imperial 5553)
- SOMEBODY BIGGER THAN YOU AND I
Jimmy Jones
(Savoy 1553)
- IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)
- WIN YOUR LOVE FOR ME
Sam Cooke
(Keen 2006)

DALLAS

- ONE NIGHT
Elvis Presley
(RCA Victor 7410)
- TOPSY (PART II)
Cozy Cole
(Love 5003)
- IT'S ONLY MAKE BELIEVE
Conway Twitty
(MGM 12677)
- I GOT A FEELING
Ricky Nelson
(Imperial 5545)
- QUEEN OF THE HOP
Bobby Darin
(Atco 6123)
- SWEET LITTLE ROCK AND ROLL
Chuck Berry
(Chess 1709)
- IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)
- PROBLEMS
Everly Brothers
(Cadence 1355)
- LETTER TO AN ANGEL
Jimmy Clanton
(Ace 551)
- TOM DOOLEY
Kingston Trio
(Capitol 4049)

The Rockin'est HIT around!!!

Miss La-Vell's
"TEENAGE LOVE"

(R&R SMASH)

b/w

"IF (I Could Be With You)"

(R&B SPECTACULAR)

DUKE 198

DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

A New One
From

Thurston Harris

"I HEAR A RHAPSODY"

3440



The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

- 1 **TOPSY (PART II)**
Cozy Cole
(Love 5003)
- 2 **THE END**
Earl Grant
(Decca 30719)
- 3 **TRY ME**
James Brown
(Federal 12337)
- 4 **MY ONE AND ONLY LOVE**
Roy Hamilton
(Epic 9294)
- 5 **THE REASON**
Chanel
(Deb 500)
- 6 **TEN COMMANDMENTS OF LOVE**
Harvey & Moonglows
(Chess 1705)
- 7 **YOU CHEATED**
Shields
(Dot 15805)
- 8 **QUEEN OF THE HOP**
Bobby Darin
(Atco 6127)
- 9 **NO ONE KNOWS**
Dion & Belmonts
(Laurie 3015)
- 10 **IT'S ALL IN THE GAME**
Tommy Edwards
(MGM 12688)

- IT'S ONLY MAKE BELIEVE
Conway Twitty
(MGM 12677)
- TOPSY (PART II)
Cozy Cole
(Love 5003)
- CHANTILLY LACE
Big Bopper
(Mercury 71343)
- THE END
Earl Grant
(Decca 30719)
- TO KNOW HIM IS TO LOVE HIM
Teddy Bears
(Dore 503)
- LA BAMBA
Ritchie Valens
(Del-Fi 4110)
- PLEASE ACCEPT MY LOVE
B. B. King & The Vocal Chords
(Kent 315)
- TOM DOOLEY
Kingston Trio
(Capitol 4049)
- IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)
- ROCKIN' ROBIN
Bobby Day
(Class 229)

- IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)
- TOPSY (PART II)
Cozy Cole
(Love 5003)
- A LOVER'S QUESTION
Clyde McPhatter
(Atlantic 1199)
- CHANTILLY LACE
Big Bopper
(Mercury 71343)
- LONELY TEARDROPS
Jackie Wilson
(Brunswick 55105)
- WILLIE DID THE CHA CHA
Johnny Otis
(Capitol 4060)
- IT'S ONLY MAKE BELIEVE
Conway Twitty
(MGM 12677)
- TOM DOOLEY
Kingston Trio
(Capitol 4049)
- IT DON'T HURT NO MORE
Nappy Brown
(Savoy 1551)
- HOLD IT
Bill Doggett
(King 5149)

ATLANTA

NORFOLK

SAN FRANCISCO

- 1 **TRY ME**
James Brown
(Federal 12337)
- 2 **LOVE YOU MOST OF ALL**
Sam Cooke
(Keen 2008)
- 3 **A LOVER'S QUESTION**
Clyde McPhatter
(Atlantic 1199)
- 4 **IT DON'T HURT NO MORE**
Nappy Brown
(Savoy 1551)
- 5 **TOPSY (PART II)**
Cozy Cole
(Love 5003)
- 6 **HERE I STAND**
Wade Flemons
(Vee-Jay 295)
- 7 **PLEDGING MY LOVE**
Roy Hamilton
(Epic 9294)
- 8 **PLEASE ACCEPT MY LOVE**
B. B. King & The Vocal Chords
(Kent 315)
- 9 **KEEP A-DRIVING**
Chuck Willis
(Atlantic 2005)
- 10 **IT'S ALL IN THE GAME**
Tommy Edwards
(MGM 12688)

- A LOVER'S QUESTION
Clyde McPhatter
(Atlantic 1199)
- TOPSY (PART II)
Cozy Cole
(Love 5003)
- NOBODY BUT YOU
Dee Clark
(Abner 1019)
- IT'S ONLY MAKE BELIEVE
Conway Twitty
(MGM 12677)
- QUEEN OF THE HOP
Bobby Darin
(Atco 6127)
- ROCKIN' ROBIN
Bobby Day
(Class 229)
- TO KNOW HIM IS TO LOVE HIM
Teddy Bears
(Dore 503)
- I'M SORRY
Kenny Martin
(Federal 12330)
- LOVE ME
Jerry Butler & Impressions
(Abner 1017)
- I GOT STUNG
Elvis Presley
(RCA Victor 7410)

- CHANTILLY LACE
Big Bopper
(Mercury 71343)
- TOPSY (PART II)
Cozy Cole
(Love 5003)
- IT'S ONLY MAKE BELIEVE
Conway Twitty
(MGM 12677)
- TEN COMMANDMENTS OF LOVE
Harvey & Moonglows
(Chess 1705)
- PRETTY GIRLS EVERYWHERE
Eugene Church
(Class 235)
- HOLD IT
Bill Doggett
(King 5149)
- NEED YOU
Donnie Owens
(Guyden 2001)
- TO KNOW HIM IS TO LOVE HIM
Teddy Bears
(Dore 503)
- COME ON, LET'S GO
Ritchie Valens
(Del-Fi 4106)
- TOM DOOLEY
Kingston Trio
(Capitol 4049)



R & B Sure Shots

"LOVE YOU MOST OF ALL"

Sam Cooke

Sleeper of the Week 11/1

Keen 2008

"PROBLEMS"

Everly Brothers

Award o' the Week 11/8

Cadence 1355

"SO FAR AWAY"

Pastels

Award o' the Week 10/18

Argo 5314

"KEEP A-DRIVING" "YOU'LL BE MY LOVE"

Chuck Willis

Award o' the Week 10/8

Atlantic 2005

"ROCK HOUSE (Parts I & II)"

Ray Charles

Atlantic 2006

Waitin' For The Disk



BECKLY, W. VA.—Sitting at home waiting patiently for their first disk to go on sale are the Kopy Kats, left to right, Norma Combs, Sara Meador and Libby Greco. The 16-year old femme trio is from Beckly and their debut pairing, on the K & C label of Myrtle Beach, Calif. is tagged "I Want Your Love" and "Back In School Again."

Lipton Tea Tie-In

NEW YORK — Lipton's Tea and Warren Covington did a tie-in promotion on the latter's smash disk, "Tea for Two Cha Cha." Promotion man Buddy Basch arranged to have thousands of Tea Bags supplied to him for the stunt.

Two tea bags were stapled to each printed card, which bore the legend: "Lipton Tea has that brisk tea flavor and the Tommy Dorsey/Warren Covington Orchestra's 'Tea for Two Cha Cha' will add a brisk touch to your programming. Just released on Decca: 'I Want To Be Happy Cha Cha.'"

COMING UP FAST!

O SOLE MIO / BLUE BELLS

BLUE NOTE 45-1725

TENDERLY / WILLOW WEEP

BLUE NOTE 45-1722

The Three Sounds

Gene Morris, Andrew Simpkins, Bill Dowdy

BLUE NOTE

47 W 63rd St. New York 23, N. Y.



R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Award o' the Week

"NOBODY BUT YOU" (2:26) [Gladstone ASCAP—D. Clark]

"WHEN I CALL ON YOU" (2:45) [Tollie BMI—D. Clark]

DEE CLARK (Abner 1019)

● Here's one that the ops, jocks and dealers are sure to cash in on. It's a haunting hip-swinging, dubbed "Nobody But You", that's already breaking wide open in a number of r&b areas. Dee Clark is the artist taking the vocal bow and he hands in an intriguing reading—from the Clyde McPhatter school. Top notch vocal and musical assist on one that should lean way over into the pop field. Under side is a slow moving pretty. Dee has the goods.

"DANCE WITH THE TEACHER" (2:00)

[Elizabeth, Aires BMI—F. Smith, C. Goldsmith]

"EV'RYBODY NEEDS LOVE" (2:22)

[Elizabeth, Aires BMI—F. Smith, C. Goldsmith]

THE OLYMPICS (Demon 1512)

● The Olympics are back on the wax scene with what looks like a hit follow-up to their very successful, dual-chart item, "Western Movies". The boys wanna "Dance With The Teacher" on this delightful novelty that sports a great beat for the hoofers. Reverse etching is an ear-appealing rock-a-ballad that the songsters polish off with finesse.

"LITTLE CHICKIE" (2:08) [Armel BMI—Kelly]

"BONNIE" (2:20) [Armel BMI—Kelly]

THE ROCK-A-BEATS (Cobra 5028)

● The Rock-A-Beats enter the r&r kingdom with a Cobra slicing that's gonna strike with deadly sales authority. Tagged "Little Chickie" it's an enticing love novelty that the kids belt out in money-making manner. Sensational beat and musical backdrop round out a real winner. "Bonnie" is the gal that the group sings about on the rock-a-waltz flipside.

"TURVY II" (2:28) [Love ASCAP—Hyman]

COZY COLE (Love 5014)

● Ace drummer Cole should make it 'part 2' in-a-row. (See pop reviews).

"SHE KNOWS HOW TO ROCK" (2:00) [Venice BMI—R. Penniman]

"EARLY ONE MORNING" (2:12) [Venice BMI—R. Penniman]

LITTLE RICHARD (Specialty 652)

● Little Richard's latest pile-driver is in line for some sort of vocal and instrumental speed trophy in addition to copping a host of rock 'n roll chart honors. The chanter is at his electrifying best as he rockets thru "She Knows How To Rock". Flip is a subdued, teen-styled rock 'n roller that also has an eye on the charts.

"HUNGRY" (2:16) [Duo BMI—E. Jones, J. Winston]

"JOANNIE JOANNIE" [Duo BMI—E. Jones, J. Winston]

THE EMERSONS (Newport 7004)

● The Emersons intro on the Newport label with one that's a cinch to 'whet the teenagers' appetites'. The artists cry out that they're "Hungry" as they reel off a host of tempting, international dishes. Deck has that tantalizing, staggered beat that "Searchin'" coasted to fame with. Watch the rock 'n rollsters pick this one up fast. Flip is a pausing-sighing affair for the 'name-tune sweepstakes!

"LAST NIGHT I DREAMED" [Maureen BMI—J. Gribble]

"SO FINE" [Maureen BMI—J. Gribble]

THE FIESTAS (Old Town 1062)

● From the Old Town stable comes one that has what it takes to break thru the hit barrier. It's an ultra-lovely fish-beat romantic item tabbed "Last Night I Dreamed". The Fiestas' vocal blending is a thing of beauty, especially so in the falsetto portions of the disk. Backside, the songsters sing the praises of their sweetie on an engaging rhythm opus that also bears close watching.

"THE WORRYIN' KIND" (2:27) [Grace ASCAP—D. Lampert, A. Dewar]

TOMMY SANDS (Capitol 4082)

● Tommy has a great rocker with that 'two market' look (See pop reviews).

THE PYRAMIDS

(Shell 711)

B+ "ANKLE BRACELET" (2:06)

[Saxon BMI — V. Catalano, A. Bernardez] The Pyramids, with an infectious lead voice, serve up an impressive Shell debut as they sway over an inviting rock-a-ballad tailor-made for the teen set in both the r&b and pop depts.

B+ "HOT DOG DOOLY WAH"

1:54 [Saxon BMI — R. Van Dyke] Opening with "My baby is the best cook in this whole wide world" the group proceeds to mix up a bag full of vocal and musical tricks on a tasty fast paced dish. Two, dual-marts threats that could 'pyramid' in sales.

THE ANTWINETTES

(RCA Victor 7398)

B "JOHNNY" (2:22) [C & H BMI

—V. Logan, C. Williamson] The Antwinettes, a new femme vocal group, start their wax career in commercial, r&r style as they flavorfully fashion with this driving rocker devoted to a boyfriend. Going up the scale in the opening bars, each singer gets a chance, to mention the guy's name.

C+ "KILL IT" (3:21) [C & H BMI

—V. Logan, C. Williamson] Under portion is an off-beat entry with the lead singer shrieking against a rockin' repetitious backdrop.

THE MARKELS

(R & M 617)

B+ "THE LETTER OF LOVE"

(2:15) [Ronmen BMI—F. Grillo, J. Carona] The R&M label could have a ballad winner on its hands with this pretty love affair that the Markels read with sincerity. A fish beat goodie with loads of airplay in store.

B "DARLING I REALLY LOVE

YOU" (2:18) [Ronmen BMI — J. Agugliaro, F. Tesoriere] Another strong attempt for chart recognition is this up beat romantic pleader that features a heap of vocal and instrumental gimmicks. Bob Bravin neatly handles the r&r baton-work on both ends.

THE CAPERS

(Vee-Jay 297)

B+ "EARLY ONE MORNING"

(2:05) [Tollie BMI—J. Capers] The Capers, with the lead gal voice noting that she's going home to her baby, artfully carve out a fetching, up beat opus. Bright handclapper that should encounter favorable chart results. Not to be confused with the current Little Richard slicing.

C+ "MISS YOU MY DEAR" (2:05)

[Gladstone ASCAP—J. Capers] Under end is a slow paced melodic offering, with tear-compelling love lyrics, that the vocalists wrap up with warmth.

ARTHUR PRYSOCK

(Old Town 1060)

B+ "KEEP A LIGHT IN YOUR

WINDOW FOR ME" [K. & C. BMI — B. Johnson] The deep, rich chords of Arthur Prysock make for a listening treat on this beautiful, slow paced lover's ballad. An ear-arresting, pop-oriented choral and instrumental backdrop for Arthur's expressive warbling.

B+ "I JUST WANT TO MAKE

LOVE TO YOU" [Arc BMI — W. Dixon] This side displays Prysock's top drawer rhythm stylings. Jocks'll easily cotton to both ends.

LITTLE JOE THE THRILLER

(Epic 7107)

B+ "MINE" (1:55) [Roosevelt BMI

—Stone] Little Joe The Thriller, along with a wonderful, Jesse Stone choral and ork assist, enticingly boasts that the terrific chick's affections are his alone to enjoy. Could follow in the footsteps of his "Peanuts" clicker.

B+ "IT'S TOO BAD WE HAD TO

SAY GOODBYE" (2:24) [Larry Spier ASCAP — Allen, Meyer] On the lower grooves Joe and the Stone outfit persuasively spin a tear-filled rock-a-ballad.

ROCKY STORM & THE TWINKLETONES

(Josie 847)

B "MY BABY LEFT ME SWING-

ING" (2:45) [Fairway BMI — J. Bachelor, R. Stephens] Josie has another strong contender for the charts with this interesting blues rocker that spotlights the vocal talents of Rocky Storm and the Twinkletones. Could reach 'clicksville' via both the r&b and pop paths.

C+ "SHOULD I" (2:17) [Fairway

BMI—J. Bachelor, R. Stephens] Rocky and the group dish up a delectable, dual-mart rockin' cutie on this end.

THE CARAVANS

(Religious)

(Gospel 1007)

B+ "YOU CAN'T BEAT GOD GIV-

ING" (Pt. 1) This two-part gospel message that the Caravans have to offer can develop into one of the market's top sellers. Superb harmony on a deeply moving lilter that'll multiply the artists' fan following many times over.

B+ "YOU CAN'T BEAT GOD GIV-

ING" (Pt. 2) The group continues their stirring performance on this half.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

Everest Records Announces Second Series Of Recordings

NEW YORK—Everest Records, which issued its first albums in October, has announced its second package of 12 monaural and stereophonic recordings for immediate release. The new series will be highlighted with the biographical text-and-picture package, "Mike Todd's Broadway" and a recording by Sir Adrian Boult and the London Symphony Orchestra of Ralph Vaughan Williams' Symphony No. 9 in E Minor.

The six-page double-jacket Todd album with a die-cut cover, and four-color and black-and-white picture spreads illustrates highlights of the producer's career and contains hits from his shows conducted by Jack Saunders, Todd's musical director. A brief spoken foreword to the Williams Symphony by conductor Sir Adrian Boult describes the atmosphere of dedication surrounding the recording which the composer had planned to attend, prior to his death Aug. 26.

Included in the November classical release is a two-record set, Respighi's "Feste Romane" and Rachmaninoff's "Symphonic Dances" conducted by Sir Eugene Goossens with the London Symphony Orchestra; Copland's "Appalachian Spring" and Gould's "Spirituals For String Choir And Orchestra": conducted by Walter Susskind and the London Symphony Orchestra; Shostakovich Symphony #6 Op. 54 conducted by Sir Adrian Boult and the London Philharmonic Orchestra.

The popular releases are headed by a deluxe, slip-case jacket stereophonic sound demonstration album, "Musical Variations In Stereo," featuring five popular artists including Raymond Scott, and Woody Herman. Other albums are Woody Herman's "The Herd Rides Again In Stereo"; Dorothy Collins' "Won't You Spend Christmas With Me"; Chubby Jackson's "Chubby Takes Over"; Charles Davis' "Charles Davis At The Royal Hawaiian"; Andy Sannella's "Pan Americana" and an album by the Phantom Gypsies, "The Gypsy Wanderlust."

The new release will be extensively advertised. Point-of-sale advertising reprint displays will be supplied dealers.

Everest Records is a product of the Belock Recording Corp., a division of Belock Instrument Corp., College Point, L. I., New York.

6 More Signed For Howard Miller Show

CHICAGO—Conway Twitty, Bobby Darin, Jack Scott, Bobby Day, Dicky Doo and the Don'ts and Jimmy Clanton have been added to the roster of top recording artists who will appear in person on the Howard Miller Show, Saturday, December 6 at the Opera House.

With the addition of these six acts, Miller now has ten of the most popular disk attractions signed for his Opera House show. The Everly Brothers, Connie Francis, Frankie Avalon and the Poni-Tails round out the lineup of recording artists who will appear.

Scheduled for two performances, at 7 & 10 P. M., the musical revue will present the above talent performing the record hits that have brought them to prominence in the pop music world.

Providing the musical background for the show will be Dan Belloc and his orchestra.

Ford Gets Hallmark Award

NEWARK—Art Ford, performer and program director for station WNTA, Newark, N. J. has been awarded the first annual "Hallmark Stereophonic Sound Award" for "imaginative and artistically provocative radio and television programming, which has added a new dimension to the art of entertainment."

Ford's award was given to him on the basis of his Thursday-night show "Jazz Party", one of the first to employ "stereophonic sound." It is simultaneously telecast and broadcast on TV and radios AM and FM—which thus makes it possible for the show to be viewed and heard from three corners of the room.

Presented by Hallmark Electronic Corporation, a subsidiary of the Paramount Enterprises, the award will be made annually to the individuals making the greatest contribution in the realm of stereophonic sound.

According to Ford: "All of us here at WNTA are grateful and delighted to be honored with this coveted award. It is a real thrill for the 'new station in town' to receive this critical acclaim. We will continue to do our best to deserve the Hallmark Stereophonic Sound Award. It is our aim to bring the most creative and imaginative programs to the New York area."

"Jazz Party" is a regular Thursday feature of WNTA-TV (Channel 13) from 9 p. m. to 10:30 p. m.

Warner Subscription Service

BURBANK, CALIF. — Warner Bros. Records last week announced details of a new, radio and television station subscription service. Radio and television stations, in addition to FM broadcasting outlets throughout the country can now subscribe to a program under which they will receive a guaranteed minimum of sixty albums annually. This service is also being made available in Warner Bros. Vitaphonic stereo as well as monaural long play albums. Exact monthly quantities and the selection of albums will be determined by release schedule.

Artists and materials will be specially selected for programming value and balanced variety; original cast Broadway shows, motion picture soundtrack recordings, pops, jazz, and other categories of major listener interest.

The cost for this comprehensive service is \$15 per quarter year for regular long play albums, or \$22.50 per quarter year for stereo.

Billing and payment for the album subscription service will be made by Warner Bros. Records, on a quarterly basis. Subscribers will be billed automatically, prior to expiration to the current quarter's subscription, and service for the following quarter will commence upon receipt of payment for the new quarter.

Service fees cover costs of transportation, handling, delivery, and insurance.

Ember Swings Again
With
BILLY MYLES

THE PRICE OF YOUR LOVE

Ember 1046

EMBER RECORDS
1697 B'way, N. Y.

- MET MUSIC**
Chicago, Ill.
- Nobody But You (D. Clark)
 - That Old Black Magic (L. Prima & K. Smith)
 - Topsy II (C. Cole)
 - It Don't Hurt No More (N. Brown)
 - It's So Fine (L. Baker)
 - Rock House (R. Charles)
 - A Lover's Question (C. McPhatter)
 - Tears On My Pillow (Anthony & Imperials)
 - Make Me A Present Of You (D. Washington)
 - My Baby Likes To Rock (W. Flemmons)

- RADIO DOCTORS**
Milwaukee, Wis.
- Topsy II (C. Cole)
 - Poor Boy (Royal Tones)
 - The End (E. Grant)
 - Please Accept My Love (B. B. King)
 - Pretty Girl Everywhere (E. Church)
 - A Part Of Me (J. Clanton)
 - Tears On My Pillow (Anthony & Imperials)
 - Here I Stand (W. Flemmons)
 - Non Dimenticar (N. Cole)
 - A Lover's Question (C. McPhatter)

- E & R RECORD SHOP**
San Antonio, Tex.
- Key To The Highway (L. Walter)
 - Little Boy Blue (B. B. Bland)
 - Lightning Stomp (L. Hopkins)
 - Close To You (M. Water)
 - Need Your Love (B. Freeman)
 - A Part Of Me (J. Clanton)
 - Topsy II (C. Cole)
 - Sweet Little Rock And Roll (C. Berry)
 - Keep A Driving (C. Willis)
 - This Little Girl's Gone Rockin' (R. Brown)

- THIEM'S RECORD SHOP**
Raleigh, N. C.
- Topsy II (C. Cole)
 - A Lover's Question (C. McPhatter)
 - Tears On My Pillow (Anthony & Imperials)
 - Try Me (J. Brown)
 - To Know Him Is To Love Him (Teddy Bears)
 - The End (E. Grant)
 - Rockin' Robin (B. Day)
 - Win Your Love For Me (S. Cooke)
 - It's Only Make Believe (C. Twitty)
 - You Cheated (Shields)

- MUSIC SALES**
Augusta, Ga.
- Try Me (J. Brown)
 - A Lover's Question (C. McPhatter)
 - Yes, I Want You (I. J. Hunter)
 - Peaches And Cream (L. Williams)
 - Baby Face (L. Richard)
 - Ladder Of Prayer (I. J. Hunter)
 - Win Your Love For Me (S. Cooke)
 - Hold It (B. Doggett)
 - Rockhouse (R. Charles)
 - Topsy II (C. Cole)

- STATE MAN #1**
New Orleans, La.
- Try Me (J. Brown)
 - Everything Will Be Alright (G. Allison)
 - Texas Flood (L. Davis)
 - A Lover's Question (C. McPhatter)
 - It Don't Hurt No More (N. Brown)
 - Hold It (B. Doggett)
 - Keep A Driving (C. Willis)
 - Whole Lotta Loving (Domino)
 - Poinciana (A. Jhamal)
 - Love You Most Of All (Cooke)

- RECORD SHACK**
New York, N. Y.
- Win Your Love For Me (S. Cooke)
 - Topsy II (C. Cole)
 - Rockin' Robin (B. Day)
 - Jeanie (Unique-Teens)
 - Darling Can't You Tell (Clusters)
 - To Know Him Is To Love Him (Teddy Bears)
 - Ten Commandments Of Love (Harvey & Moonglows)
 - The Reason (Chanel)
 - It's All In The Game (T. Edwards)
 - You Cheated (Shields)

- ANDRES RECORD**
Detroit, Mich.
- Beep Beep (Playmates)
 - Queen Of The Hop (B. Darin)
 - Please Don't Do It (D. Wright)
 - To Know Him Is To Love Him (Teddy Bears)
 - Chantilly Lace (B. Bopper)
 - Old MacDonald (Chargers)
 - You Cheated (Shields)
 - Chica Chica Honey (R. Luke)
 - Poor Boy (Royal Tones)
 - How The Time Flies (Wallace)

- AMERICAN MUSIC**
Los Angeles, Calif.
- Tom Dooley (Kingston Trio)
 - Topsy II (C. Cole)
 - It's Only Make Believe (C. Twitty)
 - It's All In The Game (T. Edwards)
 - To Know Him Is To Love Him (Teddy Bears)
 - Rockin' Robin (B. Day)
 - Donna (R. Valens)
 - With Your Love (J. Scott)
 - Bird Dog (Everlys)
 - Mr. Grillon (S. Garabedian)



R & B

Disk Jockey

REGIONAL RECORD REPORTS

- MIKE ROBBINS**
WAYE—Baltimore, Md.
- Almost In Your Arms (Nash/Costa)
 - Tunnel Of Love (D. Day)
 - One Night (E. Presley)
 - Walking Along (Diamonds)
 - Queen Of The Hop (B. Darin)
 - Lost Love (B. Darin)
 - Secret Love (A. Jamal)
 - That Old Black Magic (Prima & Smith)
 - Tom Dooley (Kingston Trio)
 - To Know Him Is To Love Him (Teddy Bears)

- JEANNIE HAYES**
CFBC—St. John, N.B., Can.
- Tears On My Pillow (Anthony & Imperials)
 - Rockin' Robin (B. Day)
 - Count Every Star (Rivieras)
 - The End (E. Grant)
 - Mexican Hat Rock (Applejacks)
 - It's All In The Game (T. Edwards)
 - For My Good Fortune (M. Jackson)
 - Why Me (R. Brown)
 - Need You (D. Owens)
 - The Secret (Gainers)

- GARY K. SMITH**
WBRV—Providence, R. I.
- It's All In The Game (T. Edwards)
 - It's Only Make Believe (C. Twitty)
 - To Know Him Is To Love Him (Teddy Bears)
 - Ten Commandments Of Love (Harvey & Moonglows)
 - Summertime Blues (Cochran)
 - Queen Of The Hop (B. Darin)
 - Please Don't Do It (Wright)
 - There Goes My Heart (J. James)
 - Poor Boy (Royaltones)
 - No One Knows (Dion & Belmonts)

- WALLY KING**
WJW—Cleveland, Ohio
- It's So Easy (B. Holly)
 - Need You (D. Owens)
 - Ten Commandments Of Love (Harvey & Moonglows)
 - White Bucks And Saddle Shoes (B. Pedrick Jr.)
 - Little Star (Elegants)
 - Anna (Originals)
 - Mexican Hat Rock (Applejacks)
 - The Blob (5 Blobs)
 - One Night (E. Presley)
 - Lonesome Town (R. Nelson)

- "COFFEE BREAKER" GRACY KATZ**
—St. Louis, Mo.
- The Time (B. Washington)
 - So Much (Anthony & Imperials)
 - Key To The Highway (Walter)
 - Lovers Never Say Goodbye (Flamingos)
 - King Of Fools (S. Hawkins)
 - Love You Most Of All (S. Cooke)
 - I Cried A Tear (L. Baker)
 - It Don't Hurt No More (N. Brown)
 - Secret Love (A. Jamal)
 - Lonely Teardrops (J. Wilson)

- LEON MARGARITE & JERRY FOGEL**
WBBF—Rochester, N. Y.
- Topsy II (C. Cole)
 - A Lover's Question (C. McPhatter)
 - I Got Stung (E. Presley)
 - Cannonball (D. Eddy)
 - To Know Him Is To Love Him (Teddy Bears)
 - On The Way Out (W. Scott)
 - Hallelujah I Love Her So (Basie & Williams)
 - King Of Fools (S. Hawkins)
 - Love Is All We Need (T. Edwards)
 - Poor Boy (Royaltones)

- DR. JIVE & PAUL ESKEW**
WANS—Anderson, S. C.
- A Lover's Question (C. McPhatter)
 - Sister Jenny (J. Fuller)
 - Ten Commandments Of Love (Harvey & Moonglows)
 - Over And Over (B. Day)
 - One Night (E. Presley)
 - Rockin' Robin (B. Day)
 - Queen Of The Hop (B. Darin)
 - Oh My Dear (Lee & Bart)
 - It's Only Make Believe (C. Twitty)
 - Topsy II (C. Cole)

- JIM CLARK**
WARL—Arlington, Va.
- Problems (Everlys)
 - Tender Loving Sweetheart (T. Cassassa)
 - Jealous Heart (T. Hunter)
 - A Lover's Question (C. McPhatter)
 - Forget Me Not (Kalin Twins)
 - Rockhouse (R. Charles)
 - Billy Bayou (J. Reeves)
 - Dix-A-Billy (L. Baker)
 - Sassy Fran (Danny & Juniors)
 - C'mon Everybody (E. Cochran)

- "LITTLE BO" PARKS**
WEKR—Fayetteville, Tenn.
- Need Your Love (B. Freeman)
 - Win Your Love For Me (S. Cooke)
 - A Lover's Question (C. McPhatter)
 - No One Knows (Dion & Belmonts)
 - I Got Stung (E. Presley)
 - Tears On My Pillow (Anthony & Imperials)
 - Please Love Me Forever (T. Edwards)
 - I Got A Feeling (R. Nelson)
 - One Night (E. Presley)
 - Lonesome Town (R. Nelson)

SCHEDULE OF EVENTS

WSM'S 7th Annual National Country Music Disk Jockey Festival November 21 and 22, 1958

THURSDAY—Nov. 20

8:00 a.m. Registration begins

FRIDAY—Nov. 21

8:00 a.m. Registration Andrew Jackson Hotel Lobby

8:00 a.m. Breakfast Andrew Jackson Hotel
Sponsor: Cadence Records—
Host: Archie Bleyer Ballroom

10:00 a.m. FESTIVAL OPENING: WSM War Memorial Auditorium

12:00 noon Luncheon Andrew Jackson Hotel
Sponsor: Dot Records—
Host: Randy Wood Ballroom

2:00 p.m. FESTIVAL WORKSHOP: WSM

5:30 p.m. Cocktail Party Andrew Jackson Hotel
Sponsor: RCA Victor Rec-
ords—Hosts: Jack Burgess
and Steve Sholes Ballroom

7:00 p.m. Friday Night Frolics Studio "C"—WSM Studios

9:00 p.m. Mr. Dee Jay, USA Studio "C"—WSM Studios
Announcer: Grant Turner

9:00 p.m. Dance Andrew Jackson Hotel
Sponsor: Country Music As-
sociation — Hosts: Country
Music Association — Enter-
taining: Hank Thompson &
His Brazos Valley Boys Ballroom

SATURDAY—Nov. 22

8:00 a.m. Final registration Andrew Jackson Hotel
Ballroom

8:30 a.m. Breakfast at the Opry Maxwell House Hotel
Ballroom

10:00 a.m. Country Music Association Meeting Commodore Room
Andrew Jackson Hotel
Mezzanine

12:00 noon Luncheon Maxwell House Hotel
Sponsor: Columbia Records—
Hosts: Don Law and Bob
Burrell Ballroom

2:30 p.m. Tape Room for Dee Jays Andrew Jackson Hotel
The Andrew Jackson Room

4:30 p.m. Reception & Buffet Dinner Maxwell House Hotel
Sponsor: WSM—Host: WSM Ballroom

7:30 p.m. Grand Ole Opry's 33rd Anni- Ryman Auditorium
versary Performance

10:30 p.m. Dance Andrew Jackson Hotel
Sponsor: "D" Records —
Host: Pappy Daily — Enter-
taining: Merl Lindsay & His
Jubilee Band Ballroom

SUNDAY—Nov. 23

8:00 a.m. Coffee Clatch Andrew Jackson Hotel—
Sponsor: Columbia Records—
Hosts: Don Law and Bob
Burrell Andrew Jackson Room

SPEAKERS AT FRIDAY EVENTS

FESTIVAL OPENING—10:00 A.M.

Speaker	Organization	Title
Ott Devine	WSM	Program Director
Jack DeWitt	WSM	President
Buford Ellington	State of Tennessee, Governor Elect	
Matthew J. Culligan	NBC	Exec. Vice-President

AWARDS—10:45 A.M.

Speaker	Organization	Title
T. Tommy Cutrer	WSM (Emcee)	WCM—D.J. Ann.
Bob Burton	BMI	
Dan Collins	Billboard	Music Editor— Adv. Mgr.
Charlie Lamb	Music Reporter	Publisher
Bob Austin	The Cash Box	Gen. Mgr.—Music Dept.
Burt Levy	Country Song Roundup	Publisher

FESTIVAL WORKSHOP—2:00 P.M.

Speaker	Organization	Title	Subject
Steven H. Sholes	RCA— Victor	Director Pop A&R	"Country Music and Its Future In The Record Industry."
Ray Morris	Pet Milk	Advertising Mgr.	"Country Music and Its Proven Ability To Move Merchandise"
Connie B. Gay	Town & Country Network	Chairman of Board	"The Growth Of Country Music and It's Place In Your Future."
Col. Vernon Rice	U.S. Army	Director of Recruiting Publicity	"Your Fullest Public Service Ad- vantage Thru Country Music"

DISCUSSION GROUP—2:45 P.M.

"OPEN FORUM" — Dee Kilpatrick — Conducting

Speaker	Organization	Title	Subject
(1) Len Ellis	WJOB, Hammond, Ind.	Comm. Mgr.	"How Country Music Proved Profitable For Our Station"
(2) Cal Young	WENO, Madison, Tenn.	Owner	" " "
(3) Dan Davis	WFBF, Fernandina Beach, Fla.	Gen. Mgr.	" " "
(4) Nat Nigberg	Country American	Exec. Prod.	" " "
(5) Cracker Jim Brooker	WMIE, Miami, Fla.	Country Music D.J. & Promoter	" " "
Sid Goldberg	Decca Records	Vice Pres.	
Jack Burgess	RCA Victor Records	Sales & Mer- chandise	
Ken Nelson	Capitol Records	Director C&W - A&R	
Bob Burrell	Columbia Records	Dir. C&W Prom.	

SKIT: "The Country Music D.J. Before and After"

CAST: T. Tommy Cutrer, Jack Dunn, Bob Cooper, Ott Devine, Louie Buck, A. O. Stinson, June Carter, Ferlin Husky, Ernest Tubb, Hubert Long and Grant Turner

"DRAWING"—4:00 P.M.



Ray Acuff



Chet Atkins



Carl Butler



The Carlisles



The Coopers



Cowboy Copas



Flatt & Scruggs



Dan Gibson



Hawkshaw Hawkins



Ferlin Husky



Stonewall Jackson



Cousin Jody



Jahnny & Jock



Grandpa Jones



Jordanoires



Lonzo & Oscar



Benny Martin



Bill Monroe



Jimmy Newman



Minnie Pearl



Jean Shepard



Stringbean



Justin Tubb



Porter Wagoner Trio



The Wilburn Bros.



Roy Price



Marty Robbins



Honk Snow



Ernest Tubb



Faron Young



Kitty Wells



Del Wood

The Pilgrimage To Nashville is on!

Two thousand strong they'll stampede the stronghold of Country Music . . . America's top Country Music disc jockeys, Country Music Stars and leaders in the recording, publishing and publication fields . . . all converging on the Capitol of Country Music for

WSM'S 7th Annual National Country Music Disc Jockey Festival

Friday and Saturday, November 21-22

Honoring the 33rd Anniversary of

the

GRAND OLE OPRY

The Oldest, Longest and Most Famous Show in the History of Radio

WSM 650 Clear Channel...Nashville
The Air Castle of the South

Grand Ole Opry Prepares For Festival

NASHVILLE—WSM and the stars of the Grand Ole Opry are making ready to play host on November 21-22 to thousands of country music deejays and industry personnel from all over America and Canada, it was announced last week by W. 'D.' Kilpatrick, Opry Manager and committee-head of the WSM-ites masterminding this year's National Country Music Disk Jockey Festival celebrating the 33rd Anniversary of the Grand Ole Opry.

"No organization plays more personal appearance dates in North America than the Grand Ole Opry," Kilpatrick said. "Year after year, our people travel the world, but at Festival time they like to stay at home and extend a welcome to their many disk jockey and industry friends." So the Opry stars, along with the WSM staff, are preparing to give their greatest demonstration of Southern Hospitality in the 7-year history of the annual Country Music Disk Jockey Festival.

According to the event schedule released by WSM, this year's conclave will hear leading personalities of the industry. At the opening session—10 a.m., Friday, November 21—guests will be welcomed to Tennessee by Governor-elect Buford Ellington, and Matthew J. Culligan, Executive Vice President in charge of the NBC Radio Network, will be a principal speaker. At 2 p.m. Friday when WSM un-

leashes its new convention feature called "Festival Workshop."

Plenty of famous names in the entertainment world also will elbow their way among the crowds both at the business meetings and social functions of the Festival.

There'll be more than thirty Grand Ole Opry Stars, then at 9 p.m. Friday, when the newly-formed Country Music Association makes its formal social bow to the industry by sponsoring an Inaugural Ball, Hank Thompson and his Brazos Valley Boys will be on the Andrew Jackson Hotel Ballroom Bandstand.

When Pappy Daily and 'D' Records raise their banner for the Saturday night dance in the same room, Merl Lindsay and his famous Jubilee Band will entertain the crowds that stream in after the Opry.

Other "big moments" of the Festival will occur when special recognition is given to the original members of the Grand Ole Opry who still are a part of the Opry, Kilpatrick said, and when Roy Acuff, touring Europe and Africa with his Smokey Mountain Boys, speaks to the Festivalites by special radio transmission from Germany.

The highlight will come on Saturday night when the curtain goes up on a historic Grand Ole Opry performance in Ryman Auditorium. The 1000th performance of the Opry will be celebrated then.

Grand-Daddy Of Country Music Programs

NASHVILLE, TENN.—Along about 2 p.m. on any Saturday afternoon, a line begins to form in front of the old Ryman auditorium in Nashville. As the afternoon wears on, the line gets longer, winding around the block, until about 6 p.m., when the doors open. Then over four thousand people happily pay a dollar for a seat on a hardwood bench in the old building and settle down to wait; for they know they are going to be royally entertained by a four-hour show with a 125-man cast known around the world as "The Grand Ole Opry."

From 8 p.m. to midnight each Saturday night, a hearty and happy troupe of performers will sing, dance, pluck guitars, blow jugs and harmonicas and generally whoop it up before the microphones of WSM.

This is "Grand Ole Opry," the "grand-daddy" of all country music programs, forerunner of a national trend, leading exponent of the \$50,000,000 a year business that is country and western music, and the oldest continuously sponsored radio program in the history of broadcasting.

Originating on November 28, 1925, with a 75-year-old fiddle player named Uncle Jimmy Thompson as its sole performer, "Grand Ole Opry," now in its 33rd year, like Topsy "just grewed and grewed," taking Nashville, the recording and publishing industries with it, and making a lot of people millionaires in the process.

As a result of the popularity of "Opry," Nashville has become the home of country and western music, most of the major recording companies have offices and pressing plants there, which have produced an estimated 300,000,000 country and western records over all. This represents about 85% of the national output of country records.

Last year, twenty-six of "Grand Ole Opry" people sold an estimated 13,750,000 records and grossed an estimated \$8,000,000 between them.

WSM, with its own talent agency,

last year booked its "Opry" stars in 4,500 different shows around the country, Canada and Alaska, where they played as many as eight shows a week.

In their travels, and through regular "Opry" programs, the Roy Acuffs, Hank Snows, Jim Reeveses and Ray Prices have made national best sellers of such "Opry" originated songs as "Jealous Heart," "Bonapart's Retreat," "Tennessee Waltz," "Green Door," and "Bye Bye Love."

When the makers of Prince Albert pipe tobacco bought a half-hour of "Grand Ole Opry" on October 14, 1939, they began an association with WSM that continues to this day. The Prince Albert Portion of "Opry" is carried by the entire NBC radio network. On December 6th of this year, Prince Albert will have sponsored "Grand Ole Opry" for 1,000 consecutive Saturday nights . . . a record in the industry.

The celebration of "Grand Ole Opry's" 33rd anniversary, its 1,000th commercial birthday, and the tremendous strides taken by the country and western music business will be the highlights of this year's 7th Annual Country and Western Music Disk Jockey Festival in Nashville.

Hosted by WSM, the festival, on November 21-22, annually attracts between 2,500 and 3,000 of the nation's record-spinners for two days of conferences, panel discussions, seminars, parties and, of course, music.

Leaders in the broadcasting, publishing and recording industries will take part this year as they have in the past.

This year, Matthew J. Culligan, Executive Vice President of NBC and head of its radio network, will be the main speaker for the broadcasting industry.

And so, Nashville, Tennessee, prepares itself as disk jockeys, leaders in the multiplex industry of American music, and the "Opry" stars themselves gather in this Musical Mecca of the South for two days.

Country Music Is Not "Coming Back," It Has Never Been Gone

by W. D. Kilpatrick

Manager, WSM's Grand Ole Opry

Lots of folks are having lots of good things to say about "Country Music" these days. Many letters come into the office signed with "Let's keep it Country" instead of "Very truly yours." Some of our friends have fine Country music slogans on their stationery such as "Country Music is the heart-beat of America." And there is a brand new—and already roaring—Country Music Association which came into being through spontaneous combustion among many of the leaders in the Country music field.

Why this sudden resurgence of interest in an entertainment form which is as old as our nation itself? Is it true that Country music is growing . . . that we are experiencing a revival of this oldest of the musical art forms? "Resurgence of interest" is not an accurate description of what is taking place. It is true that Country music is growing, however it is not quite true that the field is experiencing a revival, or as the term goes "coming back." For Country music has never been gone. It is the one musical form which has remained stable in the face of constant changes in the entertainment world. TV shows are born, flare forth, then wistfully fade; movies come and go; stage productions rise, then fade to obscurity. Through it all, Rock and Roll, Rhythm

and Blues, Dixieland and other types of music take their turn in the top-drawer spot. But—year in and year out—Country music and its artists pick along as a multi-million dollar business.

The reason lies in the fact that thousands of Americans prefer Country music above all other types of music. Thousands idolize the Country music stars. Hundreds of thousands more sanction any product about which a Country music star says "This is good. Try it. I use it in my home."

This means money in the coffer, and when money rolls into the coffer, sponsors, agencies and salesmen sit up, take notice, and promptly bite off a slice of such valuable property.

That is why the story of Country music is a success story that just won't quit. It is as old, as true—and happily—as permanent as the hills, valleys and rivers of our great nation. Best of all, the continuance of its success lies in the hands that spin the records and cue and book the artists who sing Country music songs. For Country music will hold its own and grow even stronger as long as we treat it with respect, dignity and integrity, and as long as there is a loving heart within the peoples of the free world.

"The Best Kept Secret On Madison Avenue"

by Bob Cooper

WSM Manager

Thousands of people pour into Nashville every Saturday nite to see and hear the Grand Ole Opry . . . over six million visitors from every state and many foreign countries. Even greater numbers attend the hundreds of shows the traveling Opry stars schedule throughout the United States and Canada each year. But WSM's national representatives, The John Blair Company, are only half joking when they call the Opry "the best kept secret on Madison Avenue."

A handful of steady, year 'round national and regional advertisers keep the Opry sold out from the 7:30 curtain to midnight . . . most of them holding their position for over ten years. Every spot is sold between the half hour shows. The live Saturday nite shows before and after the Opry

are sponsored by advertisers on the Opry waiting list and the two hour long Friday Nite Frolic is sold out most of the time . . . at \$450 a half hour. A half hour Opry program costs \$512 . . . an announcement between shows, \$75.

Only one New York and one Chicago station have as many nighttime listeners as WSM down in Nashville. Our most concentrated listening is within a seventeen state area, but loyal Country music fans listen and write regularly from 39 states and Canada.

Even in radio's favorable position today, nighttime advertisers are in the minority and those who sponsor year 'round programs are rare. The Grand Ole Opry has made an oddity of WSM, but we all love it that way.

Country Music Appeals To All People

by Ott Devine

Program Director

Of all the music played and sung in America today, none makes such a direct and heart-warming appeal to people in all walks of life as Country music. Country music keeps the truck driver company on a long run throughout the night; it provides sweet relaxation to the atomic scientist, the college professor's wife, the department store sales clerk and some of the highest political figures in the

nation. These are not hypothetical cases, but actual persons known to those of us at WSM who devote our working hours to the promotion, presentation and enjoyment of Country music. Through the years, as we have come to know the thousands who make up the legions of Country music fans, their friendship has truly enriched our lives.



DJ's—

WE GET A BOOT...

out of welcoming you to the Country and Western Convention. RCA Victor's C & W

artists hope you have a happy time in Nashville. To help make it fun, drop in

for some RCA Victor southern hospitality.

Our suite: rooms 936 and 940.



Elvis Presley



Hank Snow



Eddy Arnold



Chet Atkins



Don Gibson



Homer & Jethro



Jim Reeves



Sammy Salvo



Floyd Cramer



Sons of the Pioneers



Pee Wee King



Roy Orbison



Del Wood



Jimmy Driftwood



Porter Wagoner



Perry Bechtel



Skeeter Davis



The Browns



Melvin Endsley



Marlin Greene



Ted Harris



Hawkshaw Hawkins



Johnnie & Jack



Jeanie Johnson



Hank Locklin



Morgan Twins



Randy Randolph



Country Disk Jockey REGIONAL RECORD REPORTS

MGM Records
1540 BROADWAY, N. Y. C. JUdson 2-2000

sends greetings to the

WSM

7th
anniversary

**DISK JOCKEY
FESTIVAL**

and

33rd
anniversary of

**GRAND OLE
OPRY**



Conway Twitty
Shel Woolley
Marvin Rainwater
Jimmy Newman
Mark Pinning
Bob Gullion
Osborn Bros. and Red Allen
Don Vinson
Terry Redman

VISIT
**MGM RECORDS
HOSPITALITY
ROOM**

**HANK
WILLIAMS**
(In Our Hearts Forever)

**TEX JUSTUS &
NORM HALL**
TRIANGLE NETWORK—
Boonville, Ind.
1. All Over Again (J. Cash)
2. Blue Boy (J. Reeves)
3. Squaws Along The Yukon
(H. Thompson)
4. Invitation To The Blues
(R. Price)
5. Tupelo County Jail (Pierce)
6. Half A Mind (E. Tubb)
7. Pick Me Up On Your Way
Down (C. Walker)
8. Alone With You (F. Young)
9. Half Moon (M. Kerry)
10. Billy Bayou (J. Reeves)

"UNCLE" SHEL HORTON
WKMC—Roaring Spring, Pa.
1. Blue Boy (J. Reeves)
2. Blue Blue Day (D. Gibson)
3. Nearest Thing To Heaven
(J. Cash)
4. Alone With You (F. Young)
5. Me And My Big Loud Mouth
(J. Dickens)
6. Devoted To You (Everlys)
7. Thinking About You
(M. Wiseman)
8. Squaws Along The Yukon
(H. Thompson)
9. Hey Sheriff (Rusty & Doug)
10. Mamma And Daddy's Little
Girl (Flatt & Scruggs)

CARL FITZGERALD
WDAL—Meridian, Miss.
1. City Lights (R. Price)
2. Squaws Along The Yukon
(H. Thompson)
3. Who-Ah (C. Sauseman)
4. Talk To Me Lonesome Heart
(J. O'Gwynn)
5. One Too Many (M. Bowes)
6. All Over Again (J. Cash)
7. Pick Me Up On Your Way
Down (C. Walker)
8. Half A Mind (E. Tubb)
9. A Woman Captured Me
(H. Snow)
10. Cry Baby Cry (Wilburns)

"COUSIN BOB" CARR
WCLE—Cleveland, Tenn.
1. Pick Me Up On Your Way
Down (C. Walker)
2. I'm Having A Hard Time To
Forget (G. Woods)
3. Alone With You (F. Young)
4. Just Another Girl (J. Shepard)
5. Nearest Thing To Heaven
(J. Cash)
6. I Will (F. Husky)
7. That's The Way I Feel
(F. Young)
8. Jealousy (K. Wells)
9. City Lights (R. Price)
10. Though I'll Pretend (Woods)

LARRY McINTYRE
C-JOY—Guelph, Ont., Can.
1. Tupelo County Jail (Pierce)
2. Squaws Along The Yukon
(H. Thompson)
3. What Do I Care (J. Cash)
4. Look Who's Blue (D. Gibson)
5. Blue Boy (J. Reeves)
6. Ways Of A Woman In Love
(J. Cash)
7. Walking The Slow Walk
(C. Smith)
8. All Grown Up (J. Horton)
9. Pick Me Out On Your Way
Down (C. Walker)
10. Alone With You (F. Young)

DON MacTAVISH
CKY—Winnipeg, Man., Can.
1. Alone With You (F. Young)
2. Blue Boy (J. Reeves)
3. Big Wheels (H. Snow)
4. Jealousy (K. Wells)
5. Ways Of A Woman In Love
(J. Cash)
6. She Was Only Seventeen
(M. Robbins)
7. Blue Blue Day (D. Gibson)
8. Whispering Rain (H. Snow)
9. Squaws Along The Yukon
(H. Thompson)
10. Bird Dog/Devoted To You
(Everlys)

LILLIE ANNE
WIRC—Hickory, N. C.
1. All Over Again (J. Cash)
2. Alone With You (F. Young)
3. It's Only Make Believe
(C. Twitty)
4. Look Who's Blue (D. Gibson)
5. Leave Linda Alone (W. Haas)
6. What Do I Care (J. Cash)
7. Lonesome Town (R. Nelson)
8. Betty Ann (W. Haas)
9. One Night (E. Presley)
10. Rebel Rouser (D. Eddy)

NORM BALE
KWKH—Shreveport, La.
1. Pick Me Up On Your Way
Down (C. Walker)
2. Talk To Me Lonesome Heart
(J. O'Gwynn)
3. Rock Hearts (J. Martin)
4. Cigarettes And Coffee Blues
(L. Frizzell)
5. Blue Memories (J. O'Gwynn)
6. All Grown Up (J. Horton)
7. Lonely Island Pearl
(Johnnie & Jack)
8. Touch And Go Heart (Wells)
9. Invitation To The Blues
(R. Price)
10. All Over Again (J. Cash)

JIMMIE SKINNER
WNOP—Newport, Ky.
1. Life To Go (S. Jackson)
2. That's The Way I Feel
(F. Young)
3. If I Don't Love You (G. Jones)
4. Dark Hollow (J. Skinner)
5. I've Been Known To Cry
(J. Mathis)
6. Pick Me Up On Your Way
Down (C. Walker)
7. Gonna Paint The Town
(Stanley Bros.)
8. Come Walk With Me
(Lee & Cooper)
9. What Am I Living For (Tubb)
10. We Need A Whole Lot More
Of Jesus (W. Raney)

SLEEPYHEAD CLIFF
KASM—Albany, Minn.
1. Falling Back To You (Pierce)
2. Look Who's Blue (D. Gibson)
3. That's The Way I Feel
(F. Young)
4. Ways Of A Woman In Love
(J. Cash)
5. Would You Care (Browns)
6. One Time Too Many (Bowes)
7. My Baby's Gone (Louvins)
8. You're Making A Fool Out Of
Me (J. Newman)
9. Lonely Island Pearl
(Johnnie & Jack)
10. Billy Bayou (J. Reeves)

RAY READ & JOE HILL
WAZA—Bainbridge, Ga.
1. Pick Me Up On Your Way
Down (C. Walker)
2. Look Who's Blue (D. Gibson)
3. It's Only Make Believe
(C. Twitty)
4. City Lights (R. Price)
5. Alone With You (F. Young)
6. Squaws Along The Yukon
(H. Thompson)
7. Bird Dog (Everlys)
8. One Night (E. Presley)
9. Cannonball (D. Eddy)
10. Ways Of A Woman In Love
(J. Cash)

JOHN HUDSON
WQOK—Crenville, S. C.
1. What Do I Care (J. Cash)
2. Look Who's Blue (D. Gibson)
3. A Woman Captured Me
(H. Snow)
4. Send Me The Pillow (Locklin)
5. Country Music Is Here To
Stay (S. Crum)
6. She Was Only Seventeen
(M. Robbins)
7. I'd Like To Be (J. Reeves)
8. City Lights (R. Price)
9. He's Lost His Love For Me
(K. Wells)
10. Dear Lonesome (P. Wagoner)

DON OWENS
WARL—Arlington, Va.
1. Dark Hollow (L. Gordon)
2. All The Good Time (Clifton)
3. Gotta Travel On (B. Grammer)
4. The Breeze (V. Taylor)
5. Billy Bayou (J. Reeves)
6. If I Could See The World
(P. Cline)
7. Country Music Is Here To
Stay (F. Husky)
8. That's The Way I Feel
(F. Young)
9. Cannonball (D. Eddy)
10. Tender Loving Sweetheart
(T. Casassa)

JIMMY SWAN
WXXX—Hattiesburg, Miss.
1. Half A Mind (E. Tubb)
2. Two Empty Arms (C. Walker)
3. Blue Memories (J. O'Gwynn)
4. I'd Like To Be (J. Reeves)
5. Violet And The Rose (Tillis)
6. Till I'm The Only One
(Wilburns)
7. Life To Go (Jackson)
8. Give Myself A Party (Gibson)
9. Country Music Is Here To
Stay (S. Crum)
10. Another Girl (J. Shepard)

JIMMY SIMPSON
KBVR—Anchorage, Alaska
1. That's The Way I Feel
(F. Young)
2. Pick Me Up On Your Way
Down (C. Walker)
3. Tupelo County Jail (Pierce)
4. It's Doggone Tough On Me
(B. Walker)
5. Invitation To The Blues (Price)
6. Cigarettes And Coffee Blues
(L. Frizzell)
7. Talk To Me Lonesome Heart
(J. O'Gwynn)
8. Lover's Waltz (C. Huff)
9. Our First Date (D. Rogers)
10. A Woman Captured Me
(H. Snow)

BOB PARDUA
WFPA—Ft. Payne, Ala.
1. What Do I Care (J. Cash)
2. Invitation To The Blues
(R. Price)
3. Gonna Paint The Town
(Stanley Bros.)
4. Blue Boy (J. Reeves)
5. Country Music Is Here To
Stay (S. Crum)
6. That's The Way I Feel
(F. Young)
7. All Over Again (J. Cash)
8. Nothing Can Stop Me (Jones)
9. Give Myself A Party (Gibson)
10. You Don't Want To Hold Me
(J. O'Gwynn)

ART BARRETT
WSIG—Mount Jackson, Va.
1. My Baby's Gone (Louvins)
2. Pick Me Up On Your Way
Down (C. Walker)
3. What Do I Care (J. Cash)
4. Till I'm The Only One
(Wilburns)
5. Come Walk With Me
(Coopers)
6. You're Making A Fool Out
Of Me (J. Newman)
7. Scotland (B. Monroe)
8. Roly Poly (H. Williams)
9. Friendly Enemy (J. Webb)
10. Rock Hearts (J. Martin)

HORACE LOGAN
KCUL—Ft. Worth, Texas
1. It's Only Make Believe
(C. Twitty)
2. Ways Of A Woman In Love
(J. Cash)
3. Lonesome Town (R. Nelson)
4. Tom Dooley (Kingston Trio)
5. She Was Only Seventeen
(M. Robbins)
6. Squaws Along The Yukon
(H. Thompson)
7. Tupelo County Jail (Pierce)
8. All Over Again (J. Cash)
9. Blue Boy (J. Reeves)
10. Give Myself A Party (Gibson)

BOB JOHNSON
KGOL—Golden, Colo.
1. Ways Of A Woman In Love
(J. Cash)
2. Topsy II (C. Cole)
3. Pick Me Up On Your Way
Down (C. Walker)
4. Look Who's Blue (D. Gibson)
5. It's Only Make Believe
(C. Twitty)
6. Lonesome Town (R. Nelson)
7. It's All In The Game
(T. Edwards)
8. Would You Care (Browns)
9. Blue Boy (J. Reeves)
10. Forget Me Not (Kalin Twins)

CHUCK HANCOCK
KDET—Center, Texas
1. All Grown Up (J. Horton)
2. Talk To Me Lonesome Heart
(J. O'Gwynn)
3. Squaws Along The Yukon
(H. Thompson)
4. No Memories (J. Dollar)
5. Give Myself A Party (Gibson)
6. Billy Bayou (J. Reeves)
7. Where Will Mommie Go
(R. Sovine)
8. Rock Hearts (J. Martin)
9. That's The Way It Goes
(D. Daly)
10. Alone With You (F. Young)

RON TAYLOR
WDCF—Dade City, Fla.
1. I'm A Good Boy (E. Arnold)
2. I'd Like To Be (J. Reeves)
3. Can't Hardly Wait (B. Perry)
4. Fool And The Angel (Helms)
5. Tomorrow (J. Wakely)
6. All Over Again (J. Cash)
7. My Baby's Not Here (Belew)
8. Violet And The Rose (Tillis)
9. Billy Bayou (J. Reeves)
10. Look Who's Blue (D. Gibson)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N.Y.


BMI

Citation of Achievement

1958

*Awarded to the writers and publishers of the
great Country and Western Song Hits of the year*

TO THESE WRITERS

AL ALLEN
BILL ANDERSON
J. W. ARNOLD
JIM ATKINS
WANDA BALLMAN
CARL BELEW
OTIS BLACKWELL
BOUDLEAUX BRYANT
FELICE BRYANT
DORSEY BURNETTE
JOHNNY BURNETTE
PAUL CAMPBELL
BERT CARROLL

JOHNNY CASH
RAY CHARLES
JACK CLEMENT
MARK DEE
BARRY DEVORZON
DUB DICKERSON
GLENN DOUGLAS
ROY DRUSKY
JIMMY DUNCAN
DON GIBSON
JACK HAMMER
RON HARGRAVE
ERMA HERROLD

HOYT JOHNSON
GEORGE JONES
BILL JUSTIS
JERRY LEIBER
JERRY LEE LEWIS
HANK LOCKLIN
SIDNEY MANKER
VIC McALPIN
ROGER MILLER
RUSSELL MOODY
JOEL NEWMAN
AL PESHOFF
WEBB PIERCE

CHARLIE RICH
LEE ROSS
MARILYN SCHACK
SHARI SHEELEY
JIMMIE SKINNER
GEORGE CAMDEN SMITH
W. S. STEVENSON
MIKE STOLLER
MEL TILLIS
LESTER VANADORE
CINDY WALKER
WAYNE WALKER
LAWTON WILLIAMS
FARON YOUNG

TO THESE PUBLISHERS

ACUFF-ROSE PUBLICATIONS
BLUE GRASS MUSIC
B. R. S. MUSIC CORP.
JOHNNY CASH MUSIC, INC.
CEDARWOOD MUSIC COMPANY
COMMODORE MUSIC CORP.
CROSS MUSIC CO.
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RUSH MUSIC CORP.
STARDAY RECORDING & PUBLISHING CO.
T N T PUBLISHING COMPANY
ERNEST TUBB MUSIC, INC.

*In recognition of the great national popularity
attained by these Country and Western Song Hits*

ALL I HAVE TO DO IS DREAM
ALONE WITH YOU
ANNA MARIE
BALLAD OF A TEENAGE QUEEN
BELIEVE WHAT YOU SAY
BIG RIVER
BIRD DOG
BLUE, BLUE DAY
BLUE BOY
BREATHLESS
CITY LIGHTS
COLOR OF THE BLUES
COME IN STRANGER
CRYIN' OVER YOU

CURTAIN IN THE WINDOW
DON'T
GREAT BALLS OF FIRE
GUESS THINGS HAPPEN
THAT WAY
HEY, MISTER BLUEBIRD
HIGH SCHOOL CONFIDENTIAL
HOLIDAY FOR LOVE
HOME OF THE BLUES
I CAN'T STOP LOVING YOU
I FOUND MY GIRL IN THE U.S.A.
INVITATION TO THE BLUES
IT'S A LITTLE MORE LIKE HEAVEN
WHERE YOU ARE
JAILHOUSE ROCK
JUST MARRIED

KISSES SWEETER THAN WINE
MY SPECIAL ANGEL
OH LONESOME ME
POOR LITTLE FOOL

RAUNCHY
SEND ME THE PILLOW YOU
DREAM ON
SHE'S NO ANGEL
SQUAWS ALONG THE YUKON
STOOD UP
STOP THE WORLD
THIS LITTLE GIRL OF MINE
WAKE UP LITTLE SUSIE

THE WAYS OF A WOMAN IN LOVE
WEAR MY RING AROUND
YOUR NECK
WHY, WHY

BROADCAST MUSIC, INC.

589 Fifth Avenue, New York 17, N. Y.

New York

Chicago

Hollywood

Toronto

Montreal



Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	CITY LIGHTS Ray Price (Columbia 41191)	(1)
2	SQUAWS ALONG THE YUKON Hank Thompson (Capitol 4017)	(2)
3	BLUE BOY Jim Reeves (RCA Victor 7266)	(4)
4	ALONE WITH YOU Faron Young (Capitol 3982)	(5)
5	IT'S ONLY MAKE BELIEVE Conway Twitty (MGM 12677)	(6)
6	WHAT DO I CARE Johnny Cash (Columbia 41251)	(9)
7	PICK ME UP ON YOUR WAY DOWN Charlie Walker (Columbia 41211)	(7)
8	THE WAYS OF A WOMAN IN LOVE Johnny Cash (Sun 302)	(3)
9	TUPELO COUNTY JAIL Webb Pierce (Decca 30711)	(13)
10	LOOK WHO'S BLUE Don Gibson (RCA Victor 7330)	(12)

11. FALLING BACK TO YOU.
12. BIRD DOG.
13. YOU'RE THE NEAREST THING TO HEAVEN.
14. GIVE MYSELF A PARTY.
15. ALL OVER AGAIN.
16. I GOT STUNG.
17. WOULD YOU CARE.
18. ALL GROWN UP.
19. THAT'S THE WAY I FEEL.
20. BLUE BLUE DAY.

81 BMI Awards To Writers And Publishers

NEW YORK — Fifty-four writers and twenty-seven publishers from 11 different states will be presented with BMI Awards of Achievement for the outstanding success of 44 songs in the field of Country and Western music during the past twelve months. The awards will be made at the 7th Annual Country Music Disk Jockey Festival in Nashville, Tennessee, on Friday, November 21, by Robert J. Burton, Broadcast Music, Inc. (BMI) Vice President.

In presenting the awards, Burton will make the following statement: "These presentations are not only an indication of the popularity you and your songs have attained but a demonstration of the fact that American composers and publishers have a chance to achieve national success, no matter where they practice their profession. BMI is proud of the part it has played in widening the field of opportunity for the creators of music by establishing competition in the field of music licensing.

Writers and publishers receiving the BMI Awards came from Arizona, California, Florida, Georgia, Louisiana, Minnesota, New York, Ohio, Oklahoma, Tennessee and Texas.

The writers receiving awards will be Wanda Ballman and J. W. Arnold of Mesa, Arizona, for their song, "She's No Angel"; Al Allen of Los Angeles for "Just Married"; Johnny Burnette of Huntington Park, California, for "Believe What You Say"; Johnny Cash of North Hollywood, California, for "Big River," "Come In Stranger," "It's a Little More Like Heaven," and "Home of the Blues"; Barry DeVorzon of Los Angeles, California, for "Just Married"; Ron Hargrave of Glendale, California, for "High School Confidential"; Lee Ross of Beverly Hills, California, for "Curtain In the Window"; Shari Sheeley of Hollywood, California, for "Poor Little Fool"; George Camden Smith of Long Beach, California, for "Squaws Along the Yukon"; W. S. Stevenson of Pasadena, California, for "Stop the World"; Hank Locklin of Milton, Florida, for "Send Me the Pillow You Dream On"; Mel Tillis of Dover, Florida, for "Holiday For Love" and "Why, Why"; Bill Anderson of Commerce, Georgia, for "City Lights"; Carl Belew of Bossier City, Louisiana, for "Stop the World."

Also to Roy F. Drusky of Minneapolis, Minnesota, for "Alone With You"; Russell Moody of Lawrence, New York, for "Wear My Ring Around Your Neck"; Otis Blackwell of New York City, for "Breathless" and "Great Balls of Fire"; Paul Campbell of New York City for "Kisses Sweeter Than Wine"; Bert Carroll of New York City for "Wear My Ring Around Your Neck"; Ray Charles of New York City for "This Little Girl of Mine"; Jack Hammer of New York City for "Great Balls of Fire"; Jerry Leiber of New York City for "Don't" and "Jailhouse Rock"; Joel Newman of New York City for "Kisses Sweeter Than Wine"; Marilyn Schack of New York City for "Wear My Ring Around Your Neck"; "Mike Stoller of New York City for "Don't" and "Jailhouse Rock"; Jimmy Skinner of Cincinnati, Ohio, for "I Found My Girl In the USA"; Roger Miller of Erick, Oklahoma, for "Invitation To the Blues."

Also to Jim Anglin of Nashville, Tennessee, for "Jealousy"; Boudleaux

Bryant of Hendersonville, Tennessee, for "Bird Dog", "All I Have To Do Is Dream", "Blue Boy", and "Wake Up Little Susie"; Felice Bryant of Hendersonville, Tennessee, for "Bird Dog" and "Wake Up Little Susie"; Jim Atkins and Hoyt Johnson of Memphis, Tennessee, for "It's a Little More Like Heaven"; Dorsey Burnette of Memphis, for "Believe What You Say"; Jack Clement of Memphis for "Ballad of a Teen Age Queen" and "Guess Things Happen That Way"; Mark Dee of Nashville for "Cryin' Over You"; Glenn Douglas of Donaldson, Tennessee, for "Home of the Blues"; Don Gibson of Nashville for "Blue, Blue Day", "I Can't Stop Loving You" and "Oh, Lonesome Me"; Bill Justis of Memphis for "Raunchy" and "The Ways of a Woman In Love"; Jerry Lee Lewis of Memphis for "High School Confidential"; Vic McAlpin of Nashville for "Home of the Blues"; Sidney Manker of Memphis for "Raunchy"; Charlie Rich of Memphis for "The Ways of a Woman In Love"; Al Peshoff of Nashville for "Cryin' Over You"; Webb Pierce of Nashville for "Holiday for Love"; Lester Vanadore of Nashville for "Alone With You"; Wayne P. Walker of Nashville for "Holiday for Love" and "Why, Why"; Faron Young of Nashville for "Alone With You."

And to Willis "Dub" Dickerson and Erma Herrold of Dallas, Texas, for their song "Stood Up"; Jimmy Duncan of Houston, Texas, for "My Special Angel"; George Jones of Houston for "Color of the Blues"; Cindy Walker of Mexia, Texas, for "Anna Marie" and "Hey, Mr. Bluebird"; and Lawton Williams of Fort Worth, Texas, for "Color of the Blues."

BMI Awards of Achievement will be presented to the following publishers: Commodore Music Corporation, Cross Music Company, DeVorzon Music Company and Eric Music, Inc., all of Hollywood, California; Four Star Sales, Pasadena, California; Pamper Music Publisher, Rivera, California; Penron Music Publishing Company, Burbank, California; Blue Grass Music, BRS Music Corporation, Folkways Music Publishers, Inc., Hill and Range Songs, Inc., Home Folks Music, Inc., Obie Music, Inc., Elvis Presley Music, Inc., Progressive Music Publishing Company, Rush Music Company, and Ernest Tubb Music, Inc., all of New York City; Acuff-Rose Publications, Cedarwood Music Company, and Lancaster Music Publications, Inc., all of Nashville, Tennessee; E & M Publishing Company, Hi-Lo Music, Inc., and Knox Music, Inc., all of Memphis, Tennessee; Open Road Music, Starday Music, and Starrite Music, all of Madison, Tennessee, and T N T Publishing Company of San Antonio, Texas.

Marek Not To Speak Because Of RCA Meeting

NEW YORK — George R. Marek, Vice President and General Manager of the Record Division of RCA Victor will not be able to attend the National Country Music Disk Jockey Festival at which he was to speak, due to an RCA Board of Directors meeting which was called last week.

Jimmie Williams
Sings
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WHITE OAK MUSIC—BMI
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Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1	SQUAWS ALONG THE YUKON Hank Thompson (Capitol 4017)	(2)
2	CITY LIGHTS Ray Price (Columbia 41191)	(1)
3	WHAT DO I CARE Johnny Cash (Columbia 41251)	(4)
4	IT'S ONLY MAKE BELIEVE Conway Twitty (MGM 12677)	(5)
5	ALONE WITH YOU Faron Young (Capitol 3982)	(6)
6	PICK ME UP ON YOUR WAY DOWN Charlie Walker (Columbia 41211)	(7)
7	BLUE BOY Jim Reeves (RCA Victor 7266)	(3)
8	TUPELO COUNTY JAIL Webb Pierce (Decca 30711)	(9)
9	LOOK WHO'S BLUE Don Gibson (RCA Victor 7330)	(10)
10	THE WAYS OF A WOMAN IN LOVE Johnny Cash (Sun 302)	(8)
11.	FALLING BACK TO YOU.	
12.	GIVE MYSELF A PARTY.	
13.	ALL OVER AGAIN.	
14.	WOULD YOU CARE.	
15.	I GOT STUNG.	
16.	THAT'S THE WAY I FEEL.	
17.	ALL GROWN UP.	
18.	YOU'RE THE NEAREST THING TO HEAVEN.	
19.	YOU'RE MAKING A FOOL OUT OF ME.	
20.	BIRD DOG.	
21.	COUNTRY MUSIC IS HERE TO STAY.	
22.	BILLY BAYOU.	
23.	PROBLEMS.	
24.	I GOT A FEELING.	
25.	HALF A MIND.	
26.	BLUE BLUE DAY.	
27.	ONE NIGHT.	
28.	TALK TO ME OH LONESOME HEART.	
29.	MY BABY'S GONE.	
30.	LIFE TO GO.	
31.	TILL I'M THE ONLY ONE.	
32.	INVITATION TO THE BLUES.	
33.	A WOMAN CAPTURED ME.	
34.	THE VIOLET AND THE ROSE.	
35.	I HATE MYSELF.	

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"ONE TIME TOO MANY"
b/w
"VIOLETS AND CHEAP PERFUME"
Hickory # 1087


of the
top 20*
country

and western hits
including No. 1
are on
high-fidelity
records by

1. City Lights—Ray Price 4-1191
4. All Over Again—Johnny Cash 4-1251
6. Pick Me Up On Your Way Down—Charlie Walker 4-1211
15. What Do I Care—Johnny Cash 4-1251
18. Life To Go—Stonewall Jackson 4-1257
19. Invitation To The Blues—Ray Price 4-1191

THESE TOP C&W ARTISTS RECORD EXCLUSIVELY FOR COLUMBIA:

RAY PRICE	MADDOX BROS. & ROSE
JOHNNY CASH	FRANKIE LOWERY
CHARLIE WALKER	CARL PERKINS
STONEWALL JACKSON	RONNIE SELF
CARL SMITH	MARY KLICH ROBINSON
JOHNNY HORTON	THREE G's
BOBBY LORD	MEL TILLIS
BILLY BROWN	BILLY WALKER
COLLINS KIDS	MARTY ROBBINS
JIMMIE DICKENS	JIMMY DEAN
FLATT & SCRUGGS	CHUCK WAGON GANG
LEFTY FRIZZELL	FREDDIE HART
JOHN D. LOUDERMILK	BILL PHILLIPS
GEORGE MORGAN	LEE EMERSON
JOE & ROSE LEE MATHIS	OTIS BLACKWELL

COLUMBIA 

R. "Columbia" (O) Marcus Reg. A division of Columbia Broadcasting System, Inc.
*According To Billboard Nov. 3.



Country Round Up

Word from the Hank Snow office is that Hank drew 8,000 people at the Spokane, Wash. Aud. on Oct. 19th. Hank headlined the show, and was the only "Opry" performer who appeared on this particular package. However, Hank reports that he had some very capable supporting acts with him; namely, Webb Pierce and "Little" Jimmie Dickens. Carl Smith had been advertised as part of this package, but, unfortunately, did not make the date. The little stick of dynamite, as Hank describes his friend "Little" Jimmie Dickens, who took Smith's place, stopped the show.



HANK SNOW

Radio Station WHBT in Harriman, Tenn., one of the radio stations owned by Hank and Ernest Tubb, has recently increased its power from 250 to 5000 Watts, and plans are being made to increase the other station, WTCW in Whitesburg, Kentucky, to 5000 Watts in the near future.

Riding high on the success of his latest RCA Victor waxing "A Woman Captured Me" c/w "My Lucky Friend", Hank went to the Casino Theatre in Toronto, Ontario, Can., for a week's engagement November 6th thru the 12th. Appearing with Hank at the Casino were the Rainbow Ranch Boys and Jimmie and Carolee Snow.

The "Valley Barn Dance", a Sat. nite feature recently begun on WSTA-TV-Harrisonburg, Va., will add an additional half-hour, effective Nov. 15th, bringing it to an hour and a half format. The show spotlights the combined talents of Buddy Starcher and his All-Star Band, Blaine Smith and his Blue Ridge Mountain Boys plus weekly guests.

Bill Thompson, who runs the LeBill Music pubbery along with Maj. Bill Smith, advises that Okie Jones' "I Borrowed From Peter (To Pay Paul)", on Majestic, is getting loads of plays in the Ft. Worth, Texas area. Flip side is tagged "Kiss Away".



DONN REYNOLDS

Whitey Pullen, who is heard over the KENI-KENI-TV airwaves in Anchorage, Alaska, can also be heard via his debut coupling for the Sage people. The disk is tagged "Walk My Way Back Home" and "Don't Make Me Cry (I Love You)".

The latest note from Donn Reynolds comes from London, England, where Donn is doing some radio and TV work in addition to appearing as one of the leading stars on the "Big Ben" Show at the London Coliseum. Donn, who plans to tour the Armed Forces bases in the Middle East during the next few months, has been signed by M.C.A.

Tex Williams recently left for Amsterdam to supervise a series of recordings for the Caldwell Brothers and set advance arrangements for his All Star Western tour skedded for major cities in this country and abroad. Williams, making personal appearances with the Caldwells, on behalf of the Moral Re-Armament program in Holland, England and Denmark, gave a special performance of western songs for Queen Juliana in Amsterdam and then left for Glasgow to appear on the Scottish TV network. Tex was set to do an annual March Of Dimes TV appeal at Republic Studios on his return Nov. 10th.

Jim Clark, WARL-Arlington, Va.'s Musical Director notes that he'll be in for the Nashville shindig along with Don Owens of WARL and WTTG-Washington, D.C. "TV Jamboree's" Luke Gordon and Vernon Taylor. Luke has a new one out on the Blue Ridge Label, tagged "Dark Hollow" and Vernon, who switched from Dot to Sun will have one out shortly. Clark adds that Tommy Casassa, also with the "Jamboree" has a new Valli pairing on the disk scene, doing big things in his area, dubbed "Tender Loving Sweetheart" and "Won't You Tell Me". Patsy Cline in town last week visiting with many of the Baltimore-Washington area deejays to plug her Decca newie, "If I Could See The World (Through The Eyes Of A Child)". Before going on tour Patsy returned home to Winchester, Va. to visit with her family.



VERNON TAYLOR

Kenny Everett, a former KWBU-Corpus Christi, Texas deejay now working the Houston area, bows on the Allstar label with "Have You Learned" and "What Is It". "Your Kind Of Love" and "I Should Have Known" are the titles of Johnny Bush's 2nd outing for the diskery. Dan J. Mechura, Allstar prexy, happy with the reaction to Link Davis' "Bon-Ta-Ru-La".

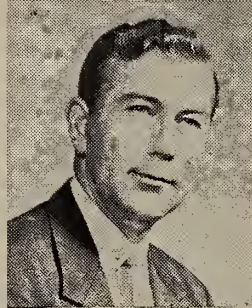
Patsy Montana postcards that she inked a Surf recording pact last month. Her 1st session for the diskery is planned for the middle of Nov. and will be a modern beat-remake of her old click, "I Wanna Be A Cowboy's Sweetheart". Patsy was formerly with Columbia, Decca and RCA Victor.

From the Jim & Edith Young Country Show—Jed Music Publishers—Jay Records' outfit of Sidney, Ohio comes the news that the Jay label is now licensed under A.F.M. and from here on in will specialize in country, religious and r&r music. Under contract to the firm are Jim, Edith, Norm Murphy, Little Joe and Less & the Blue Valley Boys. The Young show is heard weekly over WRAM-Monmouth, Ill., WFTG-London, Ky. and KDZA-Pueblo, Colo.

Slim Watts, KTRM-Beaumont, Texas promoted the Nov. 1st "Louisiana Hayride" appearance in town notes Music Librarian Robert Hooker. On hand to guest were Benny Barnes and Slim. The big c&w tunes in Slim's area are

Jim Reeves' "Billy Bayou", on Victor, and George Jones' "Treasure Of Love", on Mercury. The latter tune was penned by KTRM's J. P. Richardson of "Chantilly Lace" fame.

Ralph E. Stevens, General Mgr. of Ridgecrest Records announces that he has signed the Waylighters Quartet of Dothan, Ala. to a long term pact. The Qt., which is featured every week on WTVY-TV in Dothan, will have a soon-due-release. Also inked to a two year wax pact is the Happy Rhythm Qt. which is featured on WHAB-Baxley, Ga. Incidentally, the Ridgecrest Records and Talent Management System is located at P.O. Box 517, LaGrange, Georgia, Phone # TUxedo 2-2655.



D. C. MULLINS

D. C. Mullins, "The Ole Pipe Smoker", heard 3 hours a day, 7 days a week on WGEE-Indianapolis, Ind. has formed his own music outfit, the Mullins Music Co., 1606 Spann Ave., Indianapolis. Phone # MELrose 7-6610. His initial pressing on D.C. is "This Christmas Card" and "Meet Me Once Again" and part of the proceeds from the disk'll go to charities.

'Smokey Joe' Aleshevich pens that he has obtained a Jay wax pact for the Pell Brothers, Hank & Sonny, whom he manages. The initial slicing, to be released in Dec., is a master Smokey produced, tagged "I'm The One You Love". Joe sends along his thanks to the jocks who spun his first tune on Jay, "I Don't Need You Anymore".

Don Pierce, enroute from New York to Nashville, stopped off in Washington, D.C. for a visit with Schwartz Brothers Distributing Co. and with artists and dj's in the D.C. area. There is strong initial response to new Starday releases of "Old Country Baptizing" by Carl Story, "Blue Sunday" by Jim Eanes and "Lost" by Buzz Busby and to George Jones' Mercury pairing "Treasure Of Love" and "Grits Ain't Groceries", notes Don.

Tillman Franks, KWKH-Shreveport, "Louisiana Hayride's" Artist Service Director, infos that on Nov. 15th, Ray Price will return as guest to the 'Hayride', along with the McCoys.

On the 29th of Nov. Lefty Frizzell will appear as guest on the "Hayride". Lefty's "Cigarettes and Coffee Blues", on Columbia, is currently the hottest song in the area sez Tillman.

On Sat., Jan. 3rd, the "Hayride" broadcast will originate from San Angelo, Texas, with the entire cast taking part in the show. The show will be handled by Joe Treadway, owner of Station KPEP.

In Philadelphia, on Nov. 21st, Jubilee U.S.A.'s Bobby Lord will sandwich a Dick Clark ABC-TV guest appearance into his heavy schedule of traveling in behalf of his new Columbia release, "When I've Learned". Eddy Arnold visits NBC Radio's Red Foley Show on the 22nd and Fran "Aunt Fanny" Allison will howdy with Red and the gang on the "Jubilee". Si Siman has returned from a business jaunt to Nashville. . . . Small-but-mighty Jim McConnell is again holding forth at his Top Talent desk, back home from a New York City trip. . . . Don Richardson has again accepted appointment as Missouri Public Information Director for that state's March of Dimes, marking the 3rd year he has served in a voluntary capacity for the fund drive.

Norma Jean, "Jubilee" and Red Foley Show thrush from Okla., is this week's headliner at the Beacon Club in Casper, Wyo., working there for owner Casey Reid, from the 17th thru the 20th.

Foley and Uncle Cyp Brasfield were yesterday's Nov. 16th's attraction at T. F. Cashman's Moonlight Gardens Ballroom in East Dubuque, Ill. Speedy Hawthorth, guitarist with Slim Wilson's "Jubilee" Band, accompanied Foley's songs.

One hundred members of the Flying Farmers Of Arizona will be guests of Nat Nigberg at his "Country America" KABC-TV-Los Angeles telecast next week. The group, a part of "Flying Farmers Of America," will take off from Arizona in approximately 60 light planes and spend most of the day with the cast. Randy Sparks, who guested on the show 2 weeks ago, returned for a Nov. 15th appearance with Jimmy Wakely as an added attraction. At the Nashville confab Nat'll discuss "Country Music Association, Furthering Country Music" and "What 'Country America' Has Done For Country Music On The West Coast".



PELL BROTHERS

Elizabeth Fort of "John Kelly's World Famed Attractions", types that KVSM-San Mateo, Calif. deejay, Black Jack Wayne's hottest request number in years is Stonewall Jackson's Columbia outing, "Life To Go". Jocks wanting copies can have same by writing to Kelly at 146 7th Ave. N. in Nashville. Elizabeth adds that Pat Kelly's Jubilee pressing, "Patsy" and "That's Where My Money Goes" is making national noise and the deejays not serviced with the etching can receive one from the aforementioned address. A Kelly package, Headlining Webb Pierce, George Jones, Cowboy Copas, Stonewall Jackson, Judy Lynn, Pat Kelly and the Shamrocks, will be at the Municipal Aud., in Oklahoma City, on Nov. 30th. They'll be there for Christmas shows for the Tinker employees and their families. The unit then moves on to a 10-day tour of the Mid-west. A Pierce-Jones-Jackson-Carlises-Johnnie Arizona & band (featuring fiddler Mary Lou) package is currently on tour.

KDAV-Lubbock, Texas' Bill Mack infos that over 1,200 folks were turned away during the station's 5th Anniversary show which booked the "Louisiana

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Country Round Up

Hayride" into the Lubbock Municipal Aud. More than 15,000 people have joined KDAV's Country Music Club. On the station's roster, including Bill, are "Pappy" Dave Stone, "Cousin" Wes Youngblood, "Uncle" Clem Clements and "Kissin' Cousin" Cary Hobbs.

Johnny Cash's Mgr., Bob Neal, tells us that the chanter, whose initial Columbia pop-country chart-rider, "What Do I Care" and "All Over Again", will be heading his own shows that will leave Hollywood on Nov. 15th, following his appearance on "Town Hall Party", to work toward Nashville and the DJ Convention. Talent on the package will be Cash and the Tennessee Two, The Collins Kids, Lorrie and Larry, Merle Travis, Joe Maphis, and others, and will feature the "Battle Of The Hot Guitar Pickers", pitting Travis, Maphis, Larry Collins and Luther "Stoneface" Perkins against each other. Towns arranged for the show include Sweetwater, Texas (11/17), Corpus Christi, Texas (11/18), Shreveport, La. (11/19) and Sheffield, Ala. (11/20). While in Nashville, Cash will make a guest appearance on the George Morgan TV'er Nov. 22nd on WLAC-TV. The entire group will also play a benefit for the late J. B. Perkins, Carl's brother, at the Armory in Jackson, Tenn., Nov. 23rd. Other artists who would like to be on the benefit may contact Neal at Cash's Hollywood office, or at the convention.



JUDY LYNN

Cuzzin' Bob Carr, WCLE-Cleveland, Tenn. sends word that Gene Woods' new release on Friddell, "Tho I'll Pretend" b/w "I'm Having A Hard Time To Forget" is showing great progress around his part of the country. Gene is backed by the Tune Twisters, which consists of Wallace Clayton, Paul Johnson, Buck Turner and J. D. Howard. They were recent guests on the "Tennessee Jamboree" and will be appearing on several different shows through Nov. and Dec. Deeja's may have the disk by writing to Record Mart, 260 Broad St., N. Cleveland, Tenn.

Clyde Beavers, Cleveland, Tenn. performer notes that his Wonder pairing of "Black Knee Socks" and "Susie Darlin'", has picked up considerably in airplay around his way. Clyde has shows lined up in Cleveland and Calhoun, Tenn., and Dalton, Ga.

Carl Fitzgerald infos that he's now with WDAL-Meridian, Miss. Carl, who was formerly with WCOC in town, kicked his new show off on Nov. 3rd. Tabbed "Music, Country Style", it runs from 5:00 to 6:00 A.M., Mon. thru Fri. Carl invites all artists, publishers, etc. to send him disks to his new quarters or to 4311 - 5th St., Meridian, Miss. Fitzgerald adds that Carl Sauceman and His Green Valley Boys' pressing of "Who-Ah", on N-One Records, is kicking up a fuss around Meridian way. Flip is "You Can't Be True". Sauceman's crew appears on WTOK-TV in Meridian and WRAG-Carrollton, Ala.



BILL MACK

show for Bob Ryan's Auto Sales each Sat.

Bob Perry's "Two Tiny Rings", on Bandera Records, is starting to score with the listeners of Bill Gates, KAGT-Anacortes, Wash.

KCUL-Ft. Worth Texas' Program Director, Horace Logan, writes in that one of the best known voices in the Southwest, Parker Wilson, is now a regular member of KCUL's "Cowntown Hoedown" and shares master of ceremonies chores with Horace and Jack Henderson. Parker was MC and announcer for the "Lightcrust Doughboys" for a number of years over a network of Southern and Southwestern stations. Special guest on the "Hoedown" on Nov. 8th, was Jim Reeves and his band. Logan notes that Jim is going great guns in the Ft. Worth-Dallas area with three songs on the top fifty, one in the top ten. Also on hand for the show were Dee and Patty, Lawton Williams, the Farrel Brothers, Wanda Louise, the McCoys, Carl Logan, Texas Trail Blazers, the Melody Five, Sunset Starlighters, Braga Sisters, Joe Paul Nichols, and Joe Poovey.



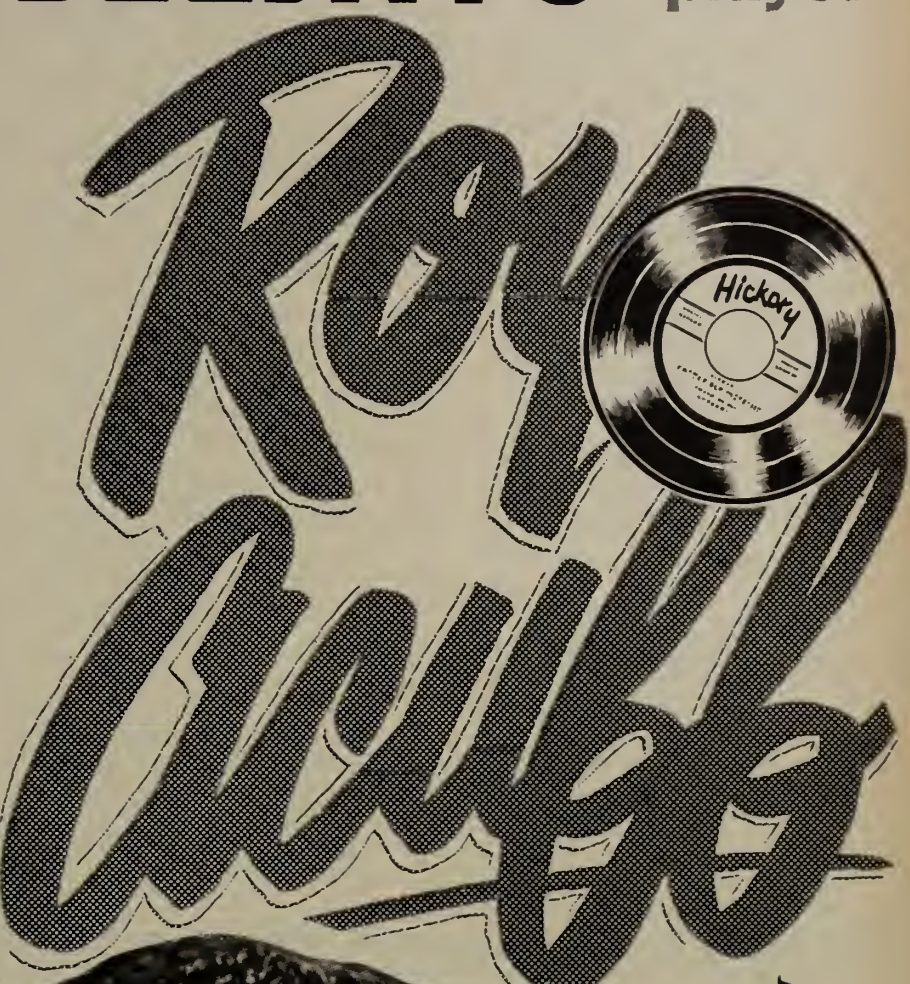
MERLE TRAVIS

walls. Young also states that he is preparing half-hour taped shows to be aired over local radio stations in Jackson. Don would really appreciate samples from publishers, artists, and record firms.

Bill Price, formerly with Acuff-Rose Publications as a song-writer, has placed his latest efforts with Vokes Music, New Kinsington, Pa. One of the tunes soon to be released on Blue Hen records is an instrumental entitled, "Stephie Gal." Price, who had been with RCA Victor was signed to Blue Hen by Cowboy Howard Vokes.

Blue Hen located at 4 Center St., Harrington, Del., has high hopes for the new Hank King disk, "Cry Like A Baby" and, "Believe In Me". Hank's new fan club is headed by Mabelene Baker R.D. #3, Box 110, Leechburg, Pa.

THANKS DEEJAYS for all your plays!



• Sorry I Can't Be With You In Person, Since I Am Entertaining The Armed Forces Overseas Watch For

My New Hickory Release

"SO MANY TIMES"

b/w

"THEY'LL NEVER TAKE HER LOVE FROM ME"

Direction: FRANKIE MORE
226 Donelson Pike
Nashville 14, Tenn.
(DONelson 6-6033)

Hickory # 1090

Wakely Waxes "Country Million Sellers" Album

HOLLYWOOD—Jimmy Wakely, popular Country vocalist, has recorded an album of 12 top Country tunes of the last two decades, titled "Country Million Sellers."

Wakely spent the summer touring the country, playing State Fairs, night club engagements and visiting disk jockeys in many cities. The songs incorporated in the album proved to be the highlights of his appearances.

Such all-time greats as "Slipping Around," "I'll Never Let You Go," "San Antonio Rose," "I Love You So Much It Hurts Me," "Your Cheatin' Heart," "One Has My Name," "Too Late" and others are featured in this Shasta album.

Several hundred copies of the album have been shipped to disk jockeys. Any DJ who has not received the album may secure one by writing Shasta Records, Box 67, Toluca Lake Station, North Hollywood, California.

"City Lights" Shine Bright

NEW YORK—With all the furor created by the inroads pop music has made into the Country field, and vice-versa, it appears that "pure Country" music can still be quite rewarding. A prime example is the true c & w Bill Anderson-penned "City Lights" which Columbia's Ray Price turned into a deejay-sales-juke chart topper.

Williams Performs For Queen

HOLLYWOOD—Tex Williams gave a special performance of Western songs for Queen Julianna of the Netherlands in Amsterdam last week and then left for Glasgow to appear on the Scottish television network. Upon his return, Nov. 10th, Williams did an annual March of Dimes television appeal at Republic studios.

Johnny Cash In One-Nighters

HOLLYWOOD—The Johnny Cash Show, co-starring Lorrie and Larry Collins, is set for a series of one-nighters through the Southwest, winding up in Nashville, Tenn., on Nov. 21-22, when Cash will entertain at the National Disk Jockey Convention.

Appearing with the three headliners on the show are: Joe Maphis, Merle Travis, Carl Perkins and Marshall Grant. Their schedule includes: Sweetwater, Texas, Nov. 17; Corpus Christi, Texas, Nov. 18; Shreveport, La., Nov. 19, and Sheffield, Ala., November 20.

On Nov. 23, Cash is staging a benefit in Memphis, Tenn., for the widow and family of the late James B. Perkins, brother of Carl Perkins, his long-time accompanist.

The J. B. Perkins Memorial Benefit Show has been scheduled for a matinee and night performance at the City Auditorium Sunday, Nov. 23, according to an announcement from Bob Neal of Johnny Cash Enterprises. J. B. Perkins, brother and long-time rhythm guitar player for Carl Perkins, died recently after suffering a lengthy illness. His widow and children are in dire circumstances due to the expenses of the illness, and the funds from the show are for their benefit.

All other artists who can possibly make the show are urged to contact Bob Neal at 1516 Crossroads of the World in Hollywood, Calif. He will be in Hollywood at least until Thursday the 20th to co-ordinate plans for the benefit.



Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE



"POISON LOVE" (2:08) [Hill & Range BMI—Laird]
"THAT'S THE WAY THE COOKIE CRUMBLES" (2:03)
[Work BMI—Becker]
JOHNNIE & JACK (RCA Victor 7402)

● Country-duet song stylists, Johnny & Jack, who certainly need no introduction to ops, jocks and dealers, are chart bound once again, with both halves of their new Victor release. The boys are the recipients of a sparkling vocal and instrumental backdrop as they zip over a fast paced romantic weeper labeled "Poison Love". The other side is a bouncy tear-jerker on which the boys employ a philosophical attitude as they make use of the oft-used expression, "That's The Way The Cookie Crumbles". A double-barreled click.

"THE BEST YEARS OF YOUR LIFE" (2:40) [Cedarwood BMI—Lloyd]
"MR. MOON" (2:31) [Peer Int'l BMI—Inman, C. Smith, Lyn]
CARL SMITH (Columbia 41290)

● Here's a power-packed two-sider that Carl Smith's vast legion of fans are gonna buy up by the carload. They're two pretty litters that the polished-toned Smith wraps up with touching sincerity. On "The Best Years Of Your Life" he tells the chick to forget the past and try to find another love. On the flip he calls on "Mr. Moon" to help him in his romancin'. Lovely, pop-styled vocal and musical assist on this take-your-pick pairing.

OKIE JONES

(Majestic 1358)

B+ "I BORROWED FROM PETER (To Pay Paul)" (2:05) [Lebill BMI—O. Jones] A catchy ditty built around the biblical-derivation expression receives a bright, teenage, pop-country treatment by Okie Jones and the Starlitters. A fast paced cutie that could move fast up the sales ladder. Watch it.

B "KISS AWAY" (1:51) [Lebill BMI—C. Jones] Here Okie and the crew attractively harmonize on a pleasant, up beat lover's opus also done up in dual-mart style.

BUCK GRIFFIN

(Metro 20007)

B+ "THE PARTY" [Lin-Da BMI—Griffin] Buck Griffin's bow on the MGM-subsid label is one that's gonna make the teensters in both the country and pop depts. sit up and take notice. A pop-oriented chorus joins the chanter on an intriguing slicing etched in subdued rockin' manner.

B "EVERY NIGHT" [Lin-Da BMI—Griffin] This end Griffin is in a mellow mood as he and the vocal team warmly groove an easy-going blues ballad. Good-programming pairing.

KENNY EVERETT

(Allstar 7173)

C+ "HAVE YOU LEARNED" (2:08) [Allstar BMI—L. Kelker] Kenny Everett comes thru with a warm, sincere vocal effort on this tender, moderate paced love affair. Soft string support supplied by the Texas Showboys.

C+ "WHAT IS IT" (2:10) [Allstar BMI—F. Coleman, A. Hart] This end the songster wants to know why he's always a romantic loser. A sprightly up beat entry.

BUCK OWENS

(Capitol 4090)

B+ "I'LL TAKE A CHANCE ON LOVING YOU" (2:02) [Central BMI—B. Owens] Buck Owens has a top piece of wax merchandise here. It's a quick paced affair on which he claims that he'll give the gal his love if she stops her running around

B+ "WALK THE FLOOR" (2:25) [Central BMI—B. Owens] Under deck is a heartbreaking litter that finds Owens constantly worrying about the chick. Fine coupling that's gonna put the artist's name front and center on the popularity charts.

HOUSTON SPARKS

(Buck & Sunny 101)

B+ "A STRANGER (Tore My Castle Down)" (1:50) [Laredo BMI—H. Barks] Houston Sparks demonstrates that he's a talent to be reckoned with as he intros on the newly-formed Buck & Sunny label with a poignant, slightly up beat affair. Grade "A" piece of material expertly handled.

B+ "SHE'S GONE" (2:18) [Laredo BMI—H. Barks] This side is a potent quick moving lover's lament from the Johnny Cash school. Sparks has the goods. Watch his stock soar.

DIXIE ROGERS

(Caprock 106)

B+ "OUR FIRST DATE" (2:05) [Larrah BMI—D. Rogers] Here's one that's already kicking up a fuss on the deejay's turntables. It's a happy-go-lucky romantic bouncer with Dixie Rogers delightfully grabbing the vocal spotlight. Rates much attention.

B "(When The) FROST IS ON THE PUNKIN'" (2:20) [Larrah BMI—D. Rogers] Dixie turns in a feeling reading on this heartfelt, slightly up tempo sentimental waxing.

HAPPY 33rd BIRTHDAY to WSM

and congratulations to the

COUNTRY MUSIC ASSOCIATION

Mary and Nat Nigberg's
"COUNTRY AMERICA"



A Surrey Production

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To Attend . . .

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Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MIEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE



"THE BROOKLYN BRIDGE" (2:23) [Cedarwood BMI—Tillis, Walker]
 "FINALLY" (2:15) [Cedarwood BMI—Tillis, Walker]
 MEL TILLIS (Columbia 41277)

● Mel Tillis could have a smash follow-up to his current click, "The Violet And The Rose", with either end of his newest Columbia twosome. On the topside, an intriguing quick beat opus he fortunately decides not to jump off "The Brooklyn Bridge". Dandy musical support on a lid with great pop-country prospects. On the under side, a charming country waltzer, he notes that the gal has "Finally" let him love her. Two 'happy-outcome' items headed toward a happy sales future.

"I WAS A FOOL" (2:22) [HiLo BMI—Orbison]
 "CRAZY BABY" (2:34) [Knox BMI—Cook]
 KEN COOK (Phillips 3534)

● Phillips debuts a new artist with tremendous promise. His name is Ken Cook and he's equally at home with a bluesy ballad or an up beat ditty. The ballad side is a fetching rhythmic affair labeled "I Was A Fool" while the beat portion, "Crazy Baby", is an enticing romantic item tailored in the Jerry Lee Lewis tradition. Both ends have that 'all-market' look and that means money in the bank for all concerned.

SKEETER DAVIS
 (RCA Victor 7401)

B+ "I AIN'T A-TALKIN'" (1:51) [Porgie BMI—H. Miller] Skeeter Davis sends a most appealing biscuit that's sure to catch on as soon as it hits the airwaves. It's a delightful romantic novelty that the chirp belts out in spirited style. Socko, pop-styled choral and musical assist makes this a two-market contender.

B+ "SLAVE" (2:18) [Zodiak BMI—B. Ross] The canary does a stellar dual-track vocal job on this tear-compelling, country-flavored rock-a-ballad. Winning follow-up twosider for Skeeter's current chart-denter, "I Forgot More Than You'll Ever Know."

BOBBY GROVE
 (Lucky 0003)

B "JEALOUS DREAMS" (2:04) [Countryfied BMI—B. Browning, B. Grove] The persuasive tones of Bobby Grove are heard to good advantage on this middle beat, crying towel romantic slicing. Look for lots of jockey action here.

B "BE STILL, MY HEART" (2:20) [Gateway BMI—B. Grove] Another strong, moderate paced lover's lament that showcases Grove's top drawer country warbling.

JAY HAGGARD
 (Dojo 503)

B "TOM CAT" (1:59) [BMI—J. Haggard] Jay Haggard, colorfully backed by his ork and chorus, steps up to bat out a contagious rock-a-billy offering that should make the boxes jingle with excitement. Plenty of vocal and instrumental tricks.

C "OUR LOVE IS THE BEST" (1:54) [BMI—J. Haggard] On the lower end Haggard and the crew waltz over a very poppish romantic pleader.

HARRY CHOATES
 ("D" 1050)

C "JOLE BLON" (2:44) [Starrite BMI—H. Choates] Harry Choates serves up a pleasant cajun slicing that should find a ready, tho limited, market. Flavorful ditty etched in three-quarter time.

C "CORPUS CHRISTI WALTZ" (2:32) [Starrite BMI—B. Dee] Another lilter taken, this time, for a straight instrumental ride. Okay for the Choates following.

DON RENO & RED SMILEY
 (Dot 15835)

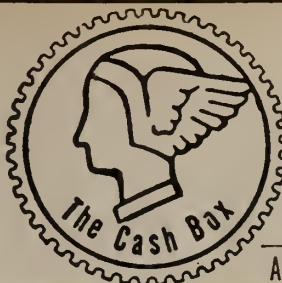
B+ "UNFORGIVABLE YOU" (2:28) [Gallatin BMI—Page, Ross] You can always count on Don Reno, Red Smiley and The Tennessee Cut-Ups to dish up some splendid 'back mountain' vocal and instrumental sounds and their newest on Dot proves no exception to the rule. It's a lilting lover's lament with stand out chart potential.

B "ONE TEARDROP AND ONE STEP AWAY" (2:27) [Acuff-Rose BMI—H. Saul] Here too the artists are in top form as they change the pace, but keep the mood, on a quick tempo romantic tear-jerker.

D. C. MULLINS (Christmas)
 (D C 101)

B+ "THIS CHRISTMAS CARD (Over There)" (2:04) [Mullins BMI—D. C. Mullins] WGEE-Indianapolis, Ind. deejay, D. C. Mullins, turns in a convincing performance as he intros on his own label with an affecting, quick moving Xmas offering. The chanter calls on the Lord to pass along a Christmas card to his departed mother.

B "MEET ME ONCE AGAIN (Down By The Old Wishing Well)" (2:49) [Mullins BMI—D. C. Mullins] This touching sentimental waltzer receives an effective recitation from D.C. The Southernaires ably back on two decks that tug at the heartstrings.



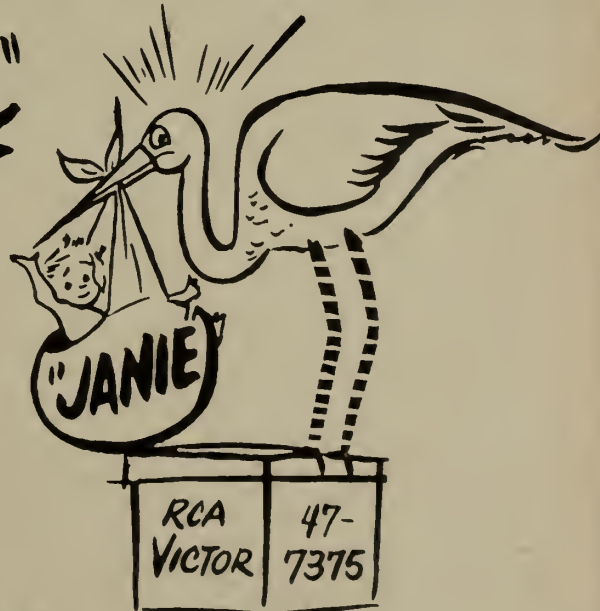
The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

	POS. LAST WEEK
1. SQUAWS ALONG THE YUKON	Hank Thompson (Capitol) (3)
2. CITY LIGHTS	Roy Price (Columbia) (1)
3. ALONE WITH YOU	Foron Young (Capitol) (5)
4. PICK ME UP ON YOUR WAY DOWN	Chorlie Walker (Columbia) (9)
5. BLUE BOY	Jim Reeves (RCA Victor) (2)
6. TUPELO COUNTY JAIL	Webb Pierce (Decco) (8)
7. WHAT DO I CARE	Johnny Cosh (Columbia) (7)
8. THE WAYS OF A WOMAN IN LOVE	Johnny Cash (Sun) (4)
9. LOOK WHO'S BLUE	Don Gibson (RCA Victor) (6)
10. THAT'S THE WAY I FEEL	Foron Young (Capitol) (15)
11. BILLY BAYOU	Jim Reeves (RCA Victor) (20)
12. ALL OVER AGAIN	Johnny Cosh (Columbia) (22)
13. IT'S ONLY MAKE BELIEVE	Conway Twitty (MGM) (14)
14. FALLING BACK TO YOU	Webb Pierce (Decco) (10)
15. ALL GROWN UP	Johnny Horton (Columbia) (16)
16. YOU'RE MAKING A FOOL OUT OF ME	Jimmy Newman (MGM) (11)
17. BIRD DOG	Everly Brothers (Codence) (17)
18. WOULD YOU CARE	The Browns (RCA Victor) (12)
19. GIVE MYSELF A PARTY	Don Gibson (RCA Victor) (13)
20. COUNTRY MUSIC IS HERE TO STAY	Simon Crum (Capitol) (27)
21. YOU'RE THE NEAREST THING TO HEAVEN.	41. I WILL.
22. HALF A MIND.	42. I'M A GOOD BOY.
23. INVITATION TO THE BLUES.	43. TOM DOOLEY.
24. TILL I'M THE ONLY ONE.	44. LONESOME TOWN.
25. LIFE TO GO.	45. TWO TINY RINGS.
26. PROBLEMS.	46. GUESS THINGS HAPPEN THAT WAY.
27. THE VIOLET AND THE ROSE.	47. ROCK HEART.
28. ONE NIGHT.	48. WALKING THE SLOW WALK.
29. TALK TO ME OH LONESOME HEART.	49. CIGARETTES AND COFFEE BLUES.
30. TOUCH AND GO HEART.	50. GONNA PAINT THE TOWN.
31. MY BABY'S GONE.	51. LONELY ISLAND PEARL.
32. A WOMAN CAPTURED ME.	52. NEED YOU.
33. I'D LIKE TO BE.	53. HEY SHERIFF.
34. SHE WAS ONLY SEVENTEEN.	54. SEND ME THE PILLOW YOU DREAM ON.
35. I HATE MYSELF.	55. COME WALK WITH ME.
36. BLUE BLUE DAY.	56. NOTHING CAN STOP ME.
37. I GOT STUNG.	57. LOVE OF MY LIFE.
38. JEALOUSY.	58. SO DOGGONE TOUGH ON ME.
39. DEVOTED TO YOU.	59. JUST ANOTHER GIRL.
40. NUTHIN' NEEDS NUTHIN'.	60. THE FOOL AND THE ANGEL.

Pee Wee King's Bandstand

NEW
ARRIVAL



PEE
WEE
KING...

"JANIE"

b/w

"UNBREAKABLE
HEART"

D.J.'S IT'S LIKE,
THANKS, MAN!!

ROBERT HOOKER
JOHNNY BELL
PAUL COWLEY
DICK PIKE
EASY GWYNN
OALE WOOD (Record Hop)

Beaumont, Texas
Cleveland, Ohio
Louisville, Kentucky
Newport, Kentucky
Indianapolis, Indiana
Delwein, Iowa

OERTEL'S BANDSTAND
Each Thursday W.A.V.E.

Louisville, Kentucky

BOB RYAN'S AUTO SALES JAMBOREE
Every Sat. W.K.L.O.



RCA VICTOR

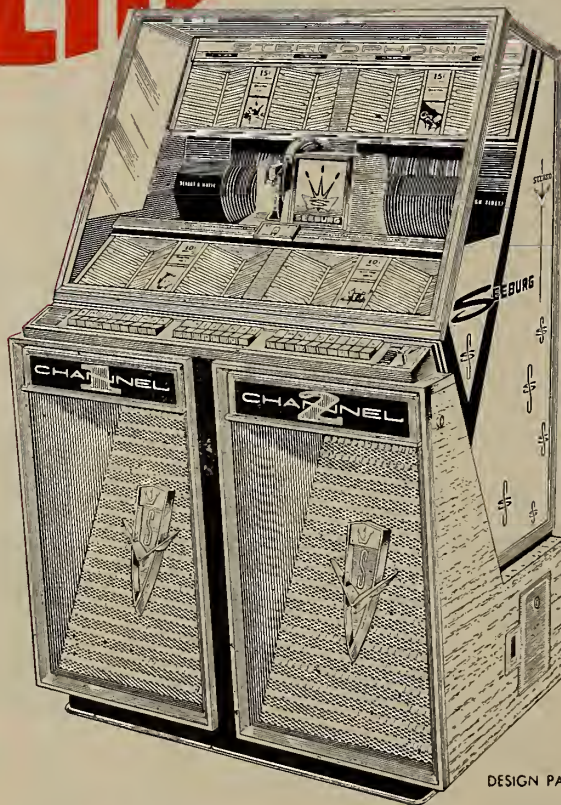


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Man of the Week



HAROLD N. LIEBERMAN

"I've been in this business all my life", is the way Harold Norton Lieberman explains his career in this industry.

Harold recalls his first "job" in the industry at the tender age of 8. "That's when we all sat around the kitchen table and I used to sort out the 'chips' into their various denominations and put them into individual bags, so that my father could more easily service his machines the next day."

That's why, Harold claims, this is the one and only business he's ever known. At the age of 8 he was helping his dad, Samuel Lewis Lieberman, who had started operating in 1907.

And even tho Harold is as yet a comparatively young man he's been engaged in the operating business himself for over 44 years. All these years with the very same operating firm, Twin City Novelty Co., his father created over 51 years ago.

He continued to help his dad operate while he attended grammar, then high school as well as during the three years he attended Minnesota U.

Harold laughingly recalls how, at the age of 12, he donned long trousers for the first time and started out to service locations on his own.

Harold also remembers when his father was "talked into" operating in Florida during this state's real estate boom in '26. They shipped brand new Caille bells down to Brevard County and, after a year, were very happy to be able to bring them back home to Minneapolis once again.

He most vividly remembers June 10, 1928. "That was the day I was married", he reports. And adds, "That was the grandest day of my life." Today Harold has three grown children. One son is married.

"There was but one machine I went absolutely mad about", recalls Harold. "That was 'Rocket'. I kept my father up half the night arguing with him that we should plunge everything we had into buying 'Rockets'."

"One day", Harold recalls, "Ted Bush phoned me. The next thing I knew I'd become a distributor for an entirely new phonograph. What a memory", he adds, sadly shaking his head. They opened offices in Omaha, Des Moines, Milwaukee as well as Minneapolis. "It was horrible", Harold shudders when he tells the tale of that big flop.

In '49 Harold decided to buy everything in sight. He became distributor for this, that and the other thing. The distributing firm was known as Lieberman Music Co. The name it bears today.

(Continued on page 76)

LET'S BRING 'EM INTO THE LOCATIONS!

To the outside world, the lot of the coin machine operator is a wonderful, easy, happy existence. All he has to do is to place a machine in a location, and then visit it once a week or once in two weeks and collect the box full of coins which have accumulated during this period.

No one could be more wrong!

The professional operator has more problems pile up on him in one day than people in other types of business have in a year. These everyday problems, which would floor a giant, are accepted by the professional as routine. It's the real serious over-all accumulation of continuous, seemingly unsolvable problems which really harass the operator. There's ASCAP, with its annual attempt to extract double royalties. There's the extremely important matter of determining a national fair and equitable depreciation method. There's the hideous, unfair and in most instances, untruthful newspaper and air programs, besmirching the people in our industry, which *must* be combatted with good public relations programs. There's the battle to get off 5¢ play—and operate at a dime (or go bust). And, of course, the terrible situation created by the operators themselves when they hand out bonuses, and grant loans when forced to. Among other problems faced by the operator in his day's work is high cost of equipment, uncalled for service requests, hustling for new locations, saving his own locations, etc., etc.

However, there's one problem, which in the opinion of all in the trade is paramount today. How to get more people into restaurants and taverns?

It is felt that the equipment today is the best ever produced. Were the locations enjoying greater traffic, the equipment would bring greater returns. Operators throught

the nation have reported over the past few years that locations are having a tougher and tougher time, due to business falloff. Reasons advanced are numerous. However, we feel that there's an answer to this problem. Some of them are: to have air conditioning in the locations; refurbish, modernize and clean up the location to make it inviting to the patrons. How many times have you seen a gorgeous, up to the minute machine set into a dirty, dark, uninviting location? The new stereophonic phonographs could easily be a reason for attracting additional patrons.

One extremely progressive operator is now experimenting with a novel plan. He has several of his locations offering free week-end food specials as tidbits. One week-end, it's Chinese food. Another it's cold cuts. Another, fish tidbits. The deal with the location is that they split the cost. "I sincerely believe this plan will help," says this operator, "and I will get my share of business." A humorous twist to this plan is that the operator sold it to the location owners on the plan, explaining that the tidbits should all be overly salty so that the patron will feel thirsty enough to order additional refreshments.


The problem is real serious. There could be other methods of bringing the public into the taverns in greater numbers. One other we recall is the effort made twice a year by the Tavern Owners Association. Operators should see to it that they cooperate in this promotion.

If you have any ideas, don't keep them a secret. Send them on to Joe Orleck, here in the New York office, and we'll let the entire trade know.


Let's bring 'em into the locations!

ROCK-OLA


Presents the Only Completely Flexible "All-Location" Stereophonic Sound System




1 Only with **ROCK-OLA STEREO** can the stereophonic speakers be placed in the best position for authentic stereo within the location completely independent of the phonograph.




2 Only with **ROCK-OLA STEREO** can the phonograph be placed in the best position within the location to attract customer play. Thus assuring top earnings.



3 Only **ROCK-OLA STEREO** gives full range, hi-fidelity, stereophonic sound through the use of 12" woofers, plus heavy duty hi-frequency compression driver horns in acoustically advance-designed enclosures.



4 Only with **ROCK-OLA STEREO** can you have authentic stereophonic sound in more than one room within a location completely independent of the phonograph.



5 The **ROCK-OLA STEREO SYSTEM** is completely compatible for use for both stereo and monaural hi-fidelity records.

See and Hear the New Rock-Ola

tempo at your

Rock-Ola Distributor today



The ROCK-OLA StereoTwins
... Acoustically Balanced



ROCK-OLA SETS THE STEREO

Tempo



The ROCK-OLA StereoTwins
offer complete flexibility of
location installation

Model 1475ST... 200 Selections

Model 1468ST... 120 Selections



ROCK-OLA also provides the Model 1475 and
the Model 1468 in the finest Monaural Hi-Fidelity

ROCK-OLA MFG. CORP.
800 No. Kedzie Avenue
Chicago 51, Illinois

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

NEED MORE STEREO SINGLES

Representatives Of About 75 Record Mfrs. Attend Seeburg Meet Conducted By Herrick and Gordon

NEW YORK — C. T. McKelvy, vice president of The Seeburg Corporation, Chicago, last week sent invitations to about seventy-five manufacturers of records to attend a meeting and demonstration, which he said, "would serve our mutual best interests."

A heavy representation of most of those invited gathered at the Carl Fischer Concert Hall in New York last Thursday and heard talks by Tom L. Herrick, assistant sales manager of The Seeburg Corporation, and Jack C. Gordon, eastern divisional manager of The Seeburg Corporation.

Leading up to a plea for more stereo singles, Tom Herrick gave his audience a short resume of the coin operated music machine business, calling attention to the present number of 10,000 music machine operators and about 500,000 juke boxes on location.

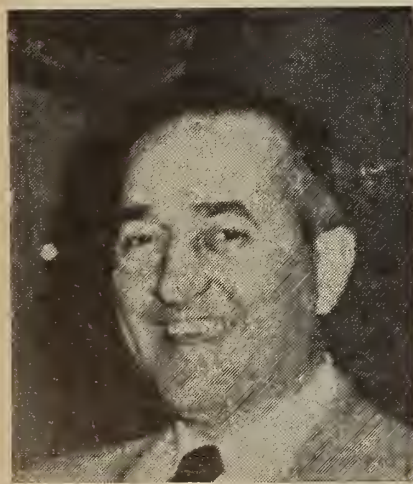
Herrick reviewed Seeburg's introduction of the 100 record phonograph in 1948, the 45 RPM machine in 1950, and the Dual Pricing System which permitted singles and eps in one machine, in 1955. He called the introduction of stereo records the most revolutionary idea in the history of records and juke boxes. It offers, he said, unprecedented possibilities for greater earnings. Herrick ran through the progress of stereo to this point and spoke enthusiastically of the vast promotion of stereo now being showered upon the consumer through newspapers, magazines, and television. The great interest aroused, said Herrick, decided Seeburg to put

into effect a "crash program" to take advantage of this great promotional effort.

Jack Gordon spoke to the gathering of record company executives, pointing out to them the importance of automatic music machines as a medium of exposure for stereos. He brought out the fact that disk jockeys could not move into the stereo picture as they have in the monaural field. Here was a ready made demand which also acted in the role of a medium of exposure. Gordon suggested that if the companies took their best LPs and released singles and eps, the exposure via the juke box could eventually lead to more album sales. Gordon told the gathering the stereo juke box market needed hit songs, standards, jazz of all kinds, and definitely country songs, the latter for that all important market where the juke box is a strong medium of entertainment.

Several companies have already released small packages of stereo singles and only this week MGM Records announced it would release ten stereo singles. "The recordings," said MGM, "are currently being selected to appeal to operators due to the considerable interest being given to stereophonic automatic music machines. Charles Hasin, national sales manager, is currently working out special arrangements and merchandising plans with MGM record distributors and manufacturers of juke boxes.

Chicago Dynamic Appoints Weinand Director Of Sales



J. A. (ART) WEINAND

CHICAGO — Sam Wolberg, president of Chicago Dynamic Industries Incorporated, this city, announced the appointment last week of J. Arthur Weinand to the position of sales director.

"We are very happy to add Art Weinand to our staff as sales director," declared Wolberg, "in view of his excellent record and reputation

in the coin machine industry for the past 23 years or more."

Weinand first entered the industry in 1935, when he was employed at Rock-Ola Manufacturing Corporation, where he eventually rose to the position of vice president and general sales manager. In 1952, he moved to Exhibit Supply Company, where he was vice president in charge of sales. He then was appointed sales manager of Williams Manufacturing Company.

Weinand expressed his happiness at joining Mr. Wolberg and Chicago Dynamic Industries. He stated that he is eagerly looking forward to renewing old acquaintances amongst distributors. He plans to tour the nation to visit all of Chicago Dynamic's distributors at their headquarters shortly. He mentioned the fact that he will be present at the National Parks Show November 30 thru December 3.

Wolberg concluded by stating, "We feel that Weinand will prove to be a wonderful asset to our firm; and that his valued experience will be used to good advantage.

MOA Board Meets In Chi

Week Long Series of Meetings Formulate Plans For Forthcoming Convention



GEORGE A. MILLER

CHICAGO — The Music Operators of America Board of Directors, headed by George A. Miller, president and managing director, met November 5 at the Morrison Hotel, this city, for a week long series of meetings to formulate plans for the forthcoming convention, April 6 through 8, 1959. Board members also discussed vital MOA legislative matters at that time.

Upon arrival Miller was met on the scene by Board members Martin Britz, treasurer; Pete Weyh, Larry Marvin, Willie Blatt, Les Montooth and Al Denver. These members immediately conferred with Leo Kaner, Certified Public Accountant and specialist in coin machine industry matters, to discuss a tax and accounting consulting service to be offered to all members through MOA channels.

"Kaner was retained to function as tax consultant for Music Operators of America on a nominal fee basis," stated Miller. "He will concern himself primarily with income tax, depreciation schedules, bookkeeping problems and all other pertinent auditing matters, which generally arise among our members. He will, in short, serve as general auditor for all MOA members."

When interviewed, Kaner stated he will prepare a simplified questionnaire form which will be circulated through the offices of the Music Operators of America, and distributed to all members for their use. A brochure is being prepared to assist in simplifying the entire tax procedure and depreciation schedule breakdown, said Kaner.

"Other pertinent matters were discussed in meetings," Miller stated, "such as consideration to amend by-laws, improving the membership application, the dues structure, and preparatory discussions for any future copyright legislation."

"One of the most important items on the agenda," Miller continued, "is a mammoth drive for membership. For this we are sending men out into the field in areas such as Texas, and other large territories, to increase our already large MOA membership."

"This drive is vitally important," Miller stressed, "for, despite the fact

that our membership has been increasing steadily, we are not reaching all of the employees of operators' firms and other operators who have not taken the trouble to study the MOA program."

"It is important at this time," Miller said, "to emphasize the fact that we are pressing for our last minute drive to put over our national life insurance plan for MOA members. We are just 135 members short of reaching the minimum 600 enrollments necessary, with only 45 days to accomplish this. The premium rates, as you have been told in the past, are: \$10.50 per \$10,000.00 of insurance, and \$5.50 per \$5,000.00 of insurance."

"This is open only to members of the Music Operators of America and their employees," Miller continued "and is underwritten by the California Life Insurance Company."

The plan was to be adopted October 1, 1958, however, the insurance company added an additional 90 days grace period until January 1, 1959, with all policies meanwhile in force. Miller expressed his confidence that the totals would be met in sufficient time.

The next Board of Directors meeting will be held at the Morrison Hotel April 4, just prior to the opening of the MOA Convention April 6 through 8. All committees were appointed for the MOA Convention. The list is as follows: General Chairman: George A. Miller; Assistant Convention Chairmen: John Wallace and Norman Gefke; Convention Committee: Martin Britz, Harry Snodgrass, J. Tolisano, C. Pierce, H. Wingrove, Lou Casola, Larry Marvin, Howard Ellis, Ted Nichols. Convention Publicity Committee: George A. Miller, Chairman; Harlon Wingrove, Chairman; G. Stout, and J. Friedman. Reception Committee: Lou Casola, Chairman. Exhibit Committee: Larry Marvin, Chairman, Ralph Ridgway, Vice Chairman, Pete Weyh and Lou Casola. Program Committee: J. Tolisano, Chairman, M. Britz, Vice Chairman, J. Lederman, Wm. Blatt, C. Paruisi, R. McMichel. Registration Committee: C. Pierce, Chairman, L. Montooth, Vice Chairman and K. Kormany. Banquet Tickets: Howard Ellis, Chairman, J. Hutzler, Vice Chairman, and Al Denver. Entertainment: J. H. Snodgrass, Chairman, N. Gefke, Vice Chairman, and B. Hullinger. Membership: Ted Nichols, Chairman, D. Baker, Vice Chairman, J. Silla, F. Fabiano, L. Cramer, M. Hurvich, and V. Ostergon. Finance Committee: M. Britz, Chairman, L. Pafchek, Vice Chairman, and Harlon Wingrove.

Tickets for the MOA Banquet will go on sale to all MOA members January 1, 1959 and placed in the hands of the General Chairman on or about that date, according to Miller.

You'll love the way it plays and pays!

Mechanically correct . . . beautifully styled . . . in colors that blend into every decor . . . delivering richest high-fidelity sound . . . the new UPB-100 offers the soundest investment an operator can possibly make in coin-operated music equipment. For long-lasting harmony between operator and location . . . for continuous profits year after year, cover your territory with Music by United. Write for details.

UNITED PHONOGRAPH MODEL UPB-100

Styled by
RAYMOND LOEWY

UNITED MUSIC CORPORATION
3401 NORTH CALIFORNIA AVENUE • CHICAGO 18, ILLINOIS • CABLE ADDRESS: UMCORP

Williams Ships New Pin "3-D"

CHICAGO — "We have reactivated the Williams' pin game line recently," declared Sam Lewis, Sales Manager of Williams Manufacturing Company, this city, "due to popular demand throughout the nation."
"The initial game under production in the resumption of pinballs is Williams' '3-D,'" Lewis continued. "'3-D' is, after all, the type of amusement game that originally put us on the coin biz map."
Featured in the new game is a numbers out series; wherein the left lane on the play field lights up for "special" when numbers from 1 to 7 are knocked out. If the player knocks out numbers 8 to 14 and the right lane lights up on the play field another "special" is awarded. An added "special" is won when knock out of both left and right lanes, and all numbers 1 to 14 are made.
The maximum score is achieved by

the player when the center hold and bumpers, the entire play field, and three dimensional back glass all light up. This is a dazzling sight, according to Lewis, and adds excitement to play.
The three dimensional back glass is another Williams first, according to Lewis; for, as he expressed it, the three dimensional effect is a very attractive feature in the "3-D" pinball. He stated that the game tested out very favorably and easily holds the interest of players.
"Samples of '3-D' pin games have already been shipped to distributors and the game is now in full production. Delivery in quantity will be made very shortly," Sam Lewis said in conclusion.

Nat'l. Rejectors Intros Currency Detector Which Will Permit Use Of Paper Money

ST. LOUIS, MO. — A currency detector which will permit the extensive use of paper money in vending machines has been introduced by John Gottfried, president of National Rejectors, Inc., of this city.
The equipment was unveiled for the first time in connection with the annual convention of the National Automatic Merchandisers Association held November 2-5 at Kiel Auditorium in St. Louis.
Gottfried demonstrated three specially made machines, illustrative of

the many applications which the company said the vending machine industry can make of its paper money detector device.
National Rejectors will manufacture the mechanism that detects the currency, but it does not manufacture the machines in which the detector will be used, Gottfried said. The special machines at the NAMA show were strictly demonstration units; other companies will make the completed paper money vending machines, he said.

Jack Semel Joins Sandy Moore As Director Of Sales For "Jumbo" Shuffle



JACK SEMEL

NEW YORK—Sandy Moore, Sandy Moore Distributors, this city, last week announced that Jack Semel would henceforth be associated with him as director of sales on the new Sandy Moore "Jumbo Shuffle Alley".
Semel, stated Moore, will immediately start to organize a national distribution set-up and will operate out of Sandy Moore's Tenth Avenue offices.
Semel, who has been in the coin machine business for the past thirty

A. B. T. CHALLENGER

Target
Pistol
1958
Model

A.B.T. Rifle Sport Gallery
Kicker & Catcher
A.B.T. Guesser Scale
Pace Aristo Scale

Manufacture and Sales
J. F. FRANTZ MFG. CO.
1940 W. LAKE STREET CHICAGO 12, ILL.
(Tel.: TAYlor 9-2399)
Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

years, has been a manufacturer, distributor and jobber of games and currently operates a game and music route in the New York area.
Moore stated, "I am happy to have Semel with me as he will add maturity and judgment to a young and fast growing organization. Jack knows practically everyone in the coin machine business and no one is more qualified to give our new game the 'Jumbo Shuffle Alley', a real 'kick-off'".

**SAVE MONEY
SAVE TIME**

Buy all the equipment you need
from ROSEN

We always carry one of

THE NATION'S

**LARGEST
STOCKS**

AT THE NATION'S

**BEST
PRICES**

Send For Our

Complete Lists Today

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Exclusive AMI Dist. Ea. Pa.

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**NEW MACHINES!
PRICES REDUCED!**

CALL COLLECT FOR PRICES

BALLY USA

BALLY SKILLROLL

BALLY SPACE GUNNER

**Reconditioned
MACHINE CLOSEOUTS**

WURLITZER MUSIC

BIG BALL BOWLER

BALLY GOLF CHAMP

BALLY ALL STAR DELUXE

BALLY TROPHY BOWLER

BALLY BIG INNING BASEBALL

WANT TO BUY!

SEEBURG 100-B

All Makes & Models of
SHUFFLE ALLEYS
and BINGOS

REDD

Distributing Co.
298 Lincoln St.
Allston 34, Mass.
AL 4-4040

Exclusive Distributors of

WURLITZER—BALLY—CHI. COIN
GENCO—FISCHER

**Blatt, To Chicago
MOA Board Meet,
Discusses Miami
P. R. Activities**

MIAMI, FLA. — Willie Blatt, Supreme Distributors, this city, just before flying to Chicago to attend the MOA Board of Directors meeting, again discussed his favorite subject, public relations for the coin machine industry and his own connections with charitable programs which reflected good will on our business.

Blatt, well known for his work with the Miami P.A.L. (he was recently selected to serve on the Board of Directors of P.A.L. for a period of three years) is also chairman of fund raising for the Northshore Optimists International. Each year \$10,000 is raised through the sale of a Cadillac for use by the Little League baseball teams and other youth activities. Also from the coin industry are Harry Steinberg, who is coordinator for the Little League, and Bert Lane, a very active member.

Another of Blatt's activities is that of The Variety Children's Hospital, which caters to thousands of children of every color and creed every year. It also makes no differentiation between those who can afford to pay or those who cannot. Recently, when the hospital drive was in need of additional funds part of the problem was solved by a member of the coin industry. The operator of a dozen cigarette machines in Miami Springs Villas, a large country club, with the cooperation of the owner of the club, raised the price of his cigarettes from 30¢ to 35¢ per pack. The five cent differential went to the hospital fund. Another case of good public relations for the coin machine industry.

Subscription Rates

52 Issues \$15
First Class 20
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The Cash Box



**Business On Upswing
Say Visiting Operators**

NEW ENGLAND NIBBLES

The holiday and the third annual banquet of the Music Operators' Association of Massachusetts, Inc., at the Sheraton Plaza Hotel, Boston, Monday (10) brought large numbers of out-of-town ops into the Hub. Comments on the big turnout of industry people were being heard on every hand following the event, which was described as "the biggest yet". Business is on the upswing around the territory was the news that out-of-town visitors brought in this week. Fine, crisp fall weather has set in and coin men are imbued with an "up and at 'em" feeling. There is much optimism in the trade for a bangup final quarter and a big start ahead on the new year of '59.

Dick Mandell, gen. mgr., Associated Amusements is flying the territory in his private plane, and has been shooting some aerial pix as a hobby. Ops around the territory get a kick out of having Dick call on them via airplane. Ed Ravreby, head of Associated, and Mrs. Ravreby, and their daughter and son-in-law, Mr. and Mrs. Richard Mandell, and members of Associated staff made a happy table at the Sheraton Plaza ballroom banquet of the MOAM. Dick and Mrs. Mandell receiving congrats on first birthday of their lovely little daughter, Shelly Beth, and Ed and Mrs. Ravreby are proud grandparents. . . . Spotted at the MOAM banquet were Norm Prescott, well known WBZ disk jock and TV personality, and Leo Egan, disk jock and sportscaster on same station, State Senator John Powers; Registrar of Motor Vehicles, Clement A. Riley. . . . At Redd Distributing (Wurlitzer), Bob Jones, sales mgr., entertaining big groups of ops at the Lincoln St. plant where biz has been going along at a fast, steady pace. Music is moving well and stereophonic units are beginning to move out to locations with ops testing and making reports of enthusiastic acceptance in all locations. Games going big, and alleys fine. New equipment rolling in and rolling out just as fast. . . . At Trimount Automatic Sales Corp. (Seeburg), Ops thronging in still to see and hear Seeburg stereophonic sound units which are moving fast. New games getting big op acceptance, and export biz is reported going up, up and up. Marshall Caras, sales, says orders are flooding in for Seeburg electric cigarette vending machine, which has caught on terrifically in the territory. Op diversification of routes is growing and Seeburg cigarette machines are going into a lot of new locations. . . . At Atlas Distributors (AMI), Tony Grazzio putting the finishing touches to his new show rooms and display windows at the Commonwealth Ave. plant and readying for gala reopening. Many ops have been visiting with Tony and looking over the AMI phonos. . . . For one Boston op, Cy Jacobs, Interstate Music, Roxbury, the recent election was a winner all around. He rented sound trucks to both parties! . . . Record artist Marion Marlowe collapsed on stage on her second show of the night at the Monticello in Framingham Saturday night (8). In on a 10-day date, she was revived by a doctor in the audience, and taken to Wellesley where she was staying with friends. The collapse, ascribed to fighting off a virus condition, occurred on the ninth night of her 10-day date. . . . Sophie Tucker wowing capacity auds at Blinstrub's 1,700-seater and autographing and selling her record for charity after each performance. . . . Ops in visiting distribs this week included: Perry Lipson, Newtown Amuse Co., Newton; Sid Warlbarst, Exhibit, Boston; Lou Abramson, Cornell Music, Cambridge; Charles Tiernan, National Music & Radio Corp., Somerville; Ed McCaffrey, McCaffrey Distributing, Lowell; Saul Robinson, Paramount Music, West Newton; West Newton; Manny Andelman, Casco Music, Cambridge; Gerry Gandberg, Neptune Music, Marblehead; Sumner Segall, Royal Auto Music, Boston; Stan Cokas, Lynn; Frank Wajde, Manchester, N. H.; Fred Koufos, Waltham, Bert Thomson, Quincy; Ed Maloney, Fitchburg; Tony Piccinto, Quincy; George Chopelas, Malden; Walter Stadnick, Central Falls, R. I.; Russell Mawsley, Russell-Hall Inc., Holyoke; Henry Lavine, H & R Dist. Co., Milton; Arthur Sturgis, Auto Dist. Inc., Jamaica Plain; Jim Balboni, Capitol Amusement, Springfield; John Poto, East Boston; Ed Beals, Needham; Harold Harwich, Brighton; Dave Gropman, Boston; Leon Sherter, Boston; Bob Rome, Boston; Russ Broude, Brookline; Jim McCarthy, Quincy; Saul Taube, Manchester, N. H.



**Highly Successful Showing Of
Rock - Old Stereo Phono**

HOUSTON HAPPENINGS

Absolutely no doubt that Amusement Distributors was the most operator visited spot in this city on Nov. 4th. Reason, the new model Rock-Ola stereophonic hi fidelity phonograph was on display there for first time. Owner-manager Strike Rothrock and salesman Bob Davenport put in a long but profitable day demonstrating the 200-selection model to scores of musicians from all over Houston trade area that came and went throughout the day. The "center of stage displayed" stereophonic machine, flanked on each side with the complete Rock-Ola line, was indeed an imposing picture. . . . Late in September Dan J. Mechura moved his Allstar record label distributorship from 2106 Oreaan to new classy headquarters at 8029 Gulf Freeway. Dan said he presently would bear down on exclusive distribution of Allstar label (of which he is sole owner) and mentioned Lil Pal of Houston and Platter Shop in Pasadena as two leading retail outlets. Right now his leading number is 'Bon-Ta-Ru-La' (Let The Good Times Roll) by Link Davis. . . . Operator Cecil Robertson, owner Automatic Amusement Co., reported good business on both background and coin operated music. . . . Gilbert Ware, owner Record Exchange, San Antonio, in the city on business. . . . Operator Ted Mehavier gave out that business was just so so but salt water fishing was plenty improved since summer. . . . Irv Katz, owner Century Distributors (record wholesaler) highly hopeful for 'I've Got A Picture Of You', a new race number by Bob Williams on Debonair label. He mentioned "Molly Be Good", (Sue) and "Susie We Goofed Again" as current best sellers. . . . H. M. Crowe (Acme Record Distributing) back from a preholiday business tour over large portion of Texas.

**All The Leading Coinmen
Read The Cash Box Every Week**

**LOWEST PRICES
ANYWHERE!**

NO REASONABLE OFFER REFUSED ★

★ WE WILL ACCEPT BINGOS, MUSIC, SHUFFLES IN TRADE

PINS

250 GOTTIEB | 100 WILLIAMS

GUNS

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All-Star Bowler, All-Star Spr. Bowler, Balls-A-Poppin', Circus, Carnival, Skill Roll, Golf Champ | 100 RIDES

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Exclusive Dist. for Bally in E. Pa. and Rock-Ola in E. Pa., So. Jersey and Del.

Alfred Adickes Lauds Rock-Ola "Tempo" Line

CHICAGO — "We showed the new Rock-Ola 'Tempo' line of phonographs just one mile from the Iron Curtain!" exclaimed Alfred W. Adickes, during a visit to Chicago the past week. Adickes hastily explained that the prevue was conducted in the Western Berlin sector, short of East Berlin.

Adickes, head of Nova Apparate Gesellschaft, in Hamburg, Germany, stressed his complete satisfaction with the Rock-Ola "Tempo" line of stereo and monaural phonographs.

He pointed out that the West Berlin showing was made in view of the fact that, in his opinion, this great, historical German city will always be considered the true capital of Germany.

"Caterers (restaurateurs) from all over Europe attended the exhibition," he said, "and the visitors responded to Rock-Ola jubilantly. It is my opinion that Mr. Rockola crowned his 45 year career in the coin machine industry with his greatest, most inspiring product. I cannot overlook mentioning the superb styling and ingenious engineering."

Adickes announced the fact that his firm just finished a banner year in sales with previous Rock-Ola models; and assured us that he certainly expects to attain astronomical results with the new models.

The Nova showrooms in Hamburg presented an exhibition of the Rock-Ola "Tempo" models October 25 through November 3; which, he claimed, matched the West Berlin showing in attendance and interest.

"I placed large orders in all types of amusement games, such as pin balls, bowlers and shuffle alleys, with several factories, here in Chicago," he stated, "and was assured of earliest possible delivery."

Adickes stressed the fact that European coin men are meeting the challenge of harsh, unwarranted criticism from a biased press and narrow public opinion, instigated by "axe-grinding" business men who fear the competition. He pointed out that he and other enterprising coin men on the continent have initiated a public relations program to educate the press and citizenry. Each coin man contributes regularly to maintain the program. He stated, with enthusiasm, that it is progressing smoothly and according to plan.

On another note, he urged American coin men to continue making available quality, well conditioned used amusement games for shipment abroad. He warned, in conclusion, that poor merchandise merely ties up necessary capital; and creates a hardship among dealers, preventing them from purchasing additional games.

WAIT'LL YOU SEE THE NEW

HIGH-SCORE PUCK-TYPE BOWLER

BY

Bally®

REALLY NEW SKILL APPEAL PEPS UP PLAY IN A HURRY

Lake City Rock-Ola Show



CLEVELAND, OHIO — On Monday, November 3 through Saturday, November 8, Lake City Amusement Company unveiled the new Rock-Ola

stereophonic phonograph to the area operators.

Joe Abraham, president of Lake City, reported his best phonographic

showing to date and stated that the attendance was "great". He said that operator comments about the styling and sound was most gratifying.

Hosting with Abraham was his staff of George Metz, Paul Case, Charles Koch, George Bonyko, Stuart Koslen, Margaret Moss, Marie Russo, Eddie Miles, Antonio Sanvido, Lou Nagy, Warren George, Richard Booker, Joe Lewis, Paul Gresham, Stanley Narosny, Jim Hansen, John Semintore, and Mr. Danielson, Rock-Ola factory representative.

Some of the operators who attended were Harvey Norton, Charles Metro, Max Dunn, Sam Zelles, Paul Sauer, Stanley Lucas, Jake Sherban, Kenny Stutz, Lenny Haas, Buck Greene, N. Alexander, Bob Ehman, Robert Yulish, Mario Cipoola, Jack Cohen, Charlie Comella, Joe Weiss, Nate Pearlman, Sanford Levine, Joe Solomon, Arnold Lief, Ed Kenny and Lou Maribito.

Seen above are, left to right, Joe Solomon, Charlie Koch, Marie Russo, Joe Weiss, Paul Case, Nate Pearlman, Charlie Comella, Jack Cohen, George Bonyko, Sanford Levine, Arnold Lief, Ed Kenny, Lou Maribito and Joe Abraham.

REPLACEMENT PLASTICS

A. M. I.

Model A Tops, l. or r. . . \$ 8.95
Centers, l. or r. . . 15.45
Bottoms, l. or r. . . 11.95

Model B Dome 17.95
Centers, l. or r. . . 8.95
Bottoms, l. or r. . . 8.95

Model C Centers 8.95
Bottoms, l. or r. . . 8.95


E-40-80-120
Metal Grille for lower part of machine — eliminates cleaning plastic louvers. 2 to set \$10.00

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Model 100C—Highly polished chrome tubes replaces glass tubes. Set of 12 \$14.95

Model 146-147-148 Domes 15.95

Model C—Chrome Pilasters 17.95 or.



WURLITZER

LONG LIFE PLASTIC REPLACES ORIG. GLASS

Model 100R-100 Door side \$4.10


Model 100C Dome side 2.75

Model V200 Dome side 3.70

Model 200 (100 sel.) W.O.M. . . 1.75
(200 sel.) W.O.M. . . 1.95

WALL SPEAKER


\$11.95 EACH



True high fidelity tone. Lined oak finish. 8 ohms. 8-inch speaker. Packed 2 to carton.

MARVEL MFG. CO.

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Ops Now Appreciate Service Schools


EASTERN FLASHES

The Tenth Avenue distributors were all evincing keen interest in the story of the new Motel that was announced this week in the New York Times. The Motel, five stories with 130 guest rooms and parking for 130 cars, will be built on Tenth Avenue between Forty-ninth and Ffthieth Streets. It will cost \$1,500,000 and will be ready for occupancy next Spring.

A spell of good weather has visited the city and as a result Tenth Avenue showed a good deal more activity than has recently been the case. At Koepel Brothers, both Harry and Hymie were in handling operator deals and getting into discussions about the merits of the new stereo impact on the coin operated phonographs. Harry made one of the fastest deals on record, selling a machine, taking it right off the floor and trucking it out to the location in a matter of about five minutes. . . . At Sandy Moore's it was just bedlam. Phonographs were playing amidst the clatter and hammering of carpenters who were partitioning a parts department and putting up display shelves in the showroom. Abe Lipsky, Moore's sales manager, and Hank Peteet, Wurlitzer factory man, were talking of how fast the Wurlitzer phonos were moving out of the shop. "Just fantastic", was Peteet's way of putting it. Lipsky said, pointing to the empty space on the floor, "Our new game, "Jumbo Shuffle Alley", has caught on like fire. They even took our floor sample." Peteet, getting on his favorite subject, told of how completely the operator has been won over to the merits of the Wurlitzer Service School. In the early days of the school, Peteet stated, operators were reluctant to send their servicemen in for instruction because of the time lost on the job. Now, said Peteet, they call to find out the hours so that they and their men won't lose out on this valuable instruction. Jack Semel, vet coinman, has joined up with Sandy Moore on Moore's "Jumbo Shuffle Alley". Semel will make his office at Moore's Tenth Avenue distributorship. Just managed a fast hello to Joe Young as he rushed by. Young is also headquartering at Sandy Moore's.

Both Barney (Shugy) Sugerman and Lou Wolberg out at Runyon Sales. Shugy is in the Beth Israel Hospital, Newark, N. J. for a short stay and Wolberg is out with a cold. . . . Perry Lowengrub, on hand, says nothing to worry about. He'll fill in for both—with a little help from Lou Schreiber. Irv (Kempy) Kempner, just back from the NAMA Show in St. Louis, is now upstate on a selling trip. . . . Dave Stern, Seacoast Distributors, still at the Alexian Hospital in Elizabeth, N. J. Did you know that Dave was once a uke player on the East Side, New York (amateur) while his buddy, "Shugy" Sugerman (way back in the twenties) was the leader of a well known band in the Newark, N. J. area known as Shugy's Serenaders. The mighty mite was the sax man. And—as long as we are going back a couple of years, did you know that Morris Rood ran cross country for Central High School, Newark, N. J. . . . Verle Van Nattan, Auto Photo, L. A., in town. . . . Al D'Inzillo, Albert Simon, Inc., reports that sales of Chi Coin's "Twin Bowler" and "Criss Cross Hockey" brisk. Visiting Simon's was Al Gilbert, former coinman, now "also in the coin biz," says Gilbert. "I'm driving a cab." . . . Irv Holzman, Black Sales Co., sighing as he talks longingly of a vacation. "Just weighed down with work," he states. Holzman is getting ready to have a formal showing of the new United Music Corp. phonograph—which should be in about two weeks. Black Sales is United's east coast distributor and plans a four day showing that will include all of United Manufacturing's products and Black's "Automatic Golf Caddy", a Dave Simon-Irv Holzman enterprise. With Holzman was Rocky Graziano, former world's champion fighter and now television and movie star. Rocky was discussing the record he will cut soon. . . . Jack Mitnick, United Music salesman, in a phone conversation, advises he is shipping the new phonographs to his distributors all over the country this week. . . . Mike Munves taking advantage of the normal slack season to slow up just a bit. "But not too much," he says, "'cause we've got some export orders that are keeping the fellows and myself hopping." Joe Munves tells of a United States postcard dispenser Munves will handle for national distribution. It will sell three cards for fifteen cents. Joe also tells us he is getting ready for the forthcoming Park Show. They will show money handling equipment as well as their other products. "Too early to talk about it just yet," says Joe. . . . Carl Pavesi, Westchester operator, cooking up a deal with Murray Kaye, Atlantic New York, then into Meyer Parkoff's private office to see and hear the Seeburg stereo set-up that Parkoff has arranged. Kaye advises that Atlantic-New York is behind in its stereo installations but hopes to catch up.

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Minnesota-Iowa Football Game Has Ops In Dither

UPPER MIDWEST MUSINGS

Jim Laraby, Granite Falls, Minn., in town Saturday morning for a few hours to pick up some records and premiums. . . . Mr. & Mrs. Jim Melichar, Black River Falls, Wis., in for the day. Mrs. Melichar doing some shopping while Jim made the rounds visiting some of the distributors. . . . Mr. & Mrs. Arnold Brevik, Watertown, S. D., in the cities over the week end. . . . Morris Berger, Duluth, Minn. in for the day. . . . Elmer Cummings, Brookings, S. D., making the rounds. . . . Norman Gefke, Sioux Falls, S. D., in Chicago for a few days attending a directors M.O.A. meeting. . . . Tommy Mathews, Osakis, Minn., reports that business has been holding pretty steady. . . . The Universities of Minnesota and Iowa clashed on the gridiron Sat. 8th in Minneapolis and the demand for tickets from the Iowa operators was tremendous. The game was a sell out last May. Quite a delegation came up to celebrate and are making plans for a Rose Bowl trip. . . . Harold Lieberman and Sol Nash in St. Louis for the N.A.M.A. show. Harold stopped off in Omaha enroute home. . . . Joe Perkins, Mpls., also in St. Louis for a couple of days at the N.A.M.A. show. Mr. & Mrs. Bob Cross, Jackson, Minn. in town for a few days vacation. . . . Bill Percy, service man at the Sandler Dist. Co., back on the job again after spending four days in bed with the flu. . . . Mr. & Mrs. Gordon Stout of Pierre, S. D., and a party of friends in town for the Minn.-Iowa game. Made their hotel reservations months ago. Gordon stated that the next South Dakota Phonograph Association meeting will be held at Pierre, Nov. 23-24. . . . Owen Bjergum, St. Paul operator has been building himself up a nice profitable route. Has only had it about a year and a half but has been working hard and it's been paying off.



NATIONAL PARKS SHOW OPENS HERE NOV. 30

— CHICAGO CHATTER —

The 40th annual convention of the National Association of Amusement Parks, Pools and Beaches will be held in conjunction with the Showmen's League of America, International Association of Fairs and Expositions and American Recreational Equipment Association, at the Sherman Hotel, November 30 through December 3. According to William B. Schmidt, prexy of NAAPPB, the largest gathering in the 50 years of the organization's history, is expected—roughly between 6,000 and 7,000. Schmidt incidentally, is general manager of Riverview Park in Chi.



PAUL HUEBSCH

John S. Bowman, executive secretary of NAAPPB, looks forward to the greatest array of outdoor equipment ever. . . . Program director, Jack Singhiser, of Louisville, announced that over 200 exhibitors will show their equipment at the Outdoor Amusement Exposition alone in the exhibit hall. In short, the feeling among manufacturers, as well as association members, is that this will be one of the greatest shows of all time.

Speakers at the NAAPPB meet are Thomas Lea Davidson, Professor of Marketing, University of Conn.; Richard L. Geist, Rockaway Playland, N.Y.C.; Paul Jones, director of information of National Safety Council; A. J. Claxton, Beatrice Foods; O. C. Holland, Interchemical Corp., New York, and John C. Ray, noted park equipment designer of Belmont Park, Mission Beach, San Diego, California. . . . Incidentally, the space age influence, with its moon rockets and sputniks, will be featured heavily in next season's fun parks, according to observers. . . . "Everyone is flipping over the cabinetry and design of United Music's model UPB-100 phonograph," raves Jack Mitnick from his swank office. He always keeps one on view before his eyes to remind him of all the sweat and hard work it took to come up with such a great phono. He's filling as many orders as he can; but wants to remind all his distribs and ops that altho United's behind in shipments, production is upped to speed phonos on their way. . . . Earl Kies and his RMSA staff expect SRO crowd at the Recorded Music Service Dinner-Dance, November 11, at the Terrace Casino of the Morrison Hotel. A star studded show is on tap for all to enjoy, according to Earl.



GIL KITT

Seeburg's Tom Herrick reports a meeting to be held this week in New York, where he will demonstrate Seeburg's terrific stereo phonograph for record manufacturers. He will urge them to find some way to speed up 45 RPM selections for music operators. . . . Johnny Frantz, J. F. Frantz Manufacturing Company, tells us he's been waiting all year to demonstrate his "Rifle Sport" games at the Parks Show. . . . Among those in Chi for the MOA board of directors meet at the Morrison Hotel last week were Willie Blatt, Les Montooth, Pete Weyh, Larry Marvin, Martin Britz, Al Denver, and MOA prexy George A. Miller. The board announced appointment of CPA Leo Kaner to function as tax consultant for members of MOA. (Other important items were on the agenda, as indicated in a story elsewhere in this section.) Alfred W. Adickes, Nova Apparate Gesellschaft, Hamburg, Germany, informs us he showed the new Rock-Ola "Tempo" line of phonos to pleasantly surprised ops in Berlin, just one mile short of the Iron Curtain. Adickes urges American exporters of used games to stress good equipment to avoid a freezing of capital among European coin men. "Poor equipment," said Adickes, "lessens the possibility of more purchasing among your European counterpart, because useless games just stay on the floor instead of moving out on location."



JOE KLINE

Joe Kline, First Coin, tells us they were swamped by overflow from the NAMA show last week. Sam Kolber was busy showing the local sights to export people in from Sweden, Germany, Belgium and Puerto Rico. . . . In order to meet most of Wurlitzer's local customers and friends, Carl Green, prexy of Tower Distributing, this city, held a gala grand opening at his new quarters, November 15 through 17. Green states that since he was appointed distributor, business has been booming. "Everyone loves Wurlitzer stereo," exclaims Carl. . . . Sam Lewis, Williams Mfg., tells us the "Vanguard" Pop Up Gun is doing so well that the firm expects to stay in production till next Spring. Meanwhile Williams reactivated the pin ball line, starting with the dazzling, new "3-D." Samples were shipped last week, according to Sam. . . . All Paul Huebsch could say at this time is that Keeney's next game should only do as well as "Big Tent", "Scam Ball" and "Twin Big Ten", are still doing. Both have gone away over the mark. . . . United's Bill DeSelm, trying to act as secretive as possible says "You can expect big news very soon hereabouts." (??) Bill doesn't hesitate to let one and all know that "Sky Raider" is a big boost to so-called slack times saleswise.

Congrats to Art Weinand, who was appointed by Sam Wolberg, last week, to director of sales for Chicago Dynamic Industries. Art looks forward eagerly to a national tour to visit all Chi-Coin distribs. . . . Now that NAMA Show is "in the can" everyone is back at the offices of Bally, except much travelin' Phil Weinberg, who is on tour through his southwestern territory, reports Bill O'Donnell, Bally's sales chief. Bill is quick to tell us that the automatic vending exhibits in St. Louis were very impressive, and he considers it a truly successful showing. . . . Ben Coven, Sid Paris, Irv Ovitz and Herb Biedenkopf are enthusiastic over Coven Music's change to AMI, and report wholehearted reception by all ops in their territories. Ben Coven goes on to say that the feverish activity at Coven Music reflects the firms busy sked of orders for phonos and games from foreign lands. . . . Herb Oettinger is just about ready to put away his golf clubs 'til next Spring, but he's always ready for "just one more foursome." . . . Although Dave Gottlieb spends most of his time supervising the gigantic hospital construction program, he's happy to know that Nate, Alvin and Judd Weinberg help. Alvin divides most of the 24 hour day overseeing this charitable feat. . . . Joel Stern advises that operators are so anxious to latch on to Rock-Ola's new "Tempo" stereo and monaural phonograph that there's a heavy trading volume of used equipment



JOHN FRANTZ

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EARL KIES

at World Wide these days. . . . Zeke Wolf and Al Warren so busy on production of "Circus Time" that the long distance phone drowns out all conversation at Auto-Bell. "These are great days at Auto-Bell", sez Zeke.

Joe Collins, AMI's district manager, tells us he'll take snow shoes along on his next trip to Monarch Coin Machine Company in Winnipeg, Manitoba, Canada. Co-owners Ted Savage and Andy Petrakos seem quite contented to be among the elk and deer—and snow. Joe, is quick to advise, however, that Ted and Andy accomplish terrific sales with AMI phonographs. . . . Ralph Mills, president of Mills Bell-O-Matic, tells us that a very vital part of the new Mills plant in Reno is the vast rebuilding department, which is earning much favorable response from visiting operators. . . . Erich Schneider of Rex Automaten in Hamburg,

Germany, departed last week after a whirlwind visit here. He expects to return to Hamburg next month, after first visiting the Seeburg plant. . . . Ted Busch, Busch Distributing Company in Miami, Florida, stopped over briefly in Chi, enroute to the old homestead in Minneapolis after scanning the exhibits of the NAMA show in St. Louis. From Minneapolis he returns to Florida. . . . Howie Freer tells us that everyone at Donan is quite proud of Al Kaplan, Donan's auditor, who has been bowling a steady 202 average against stiff competition for 56 games. Al took second place in the West Suburban match game championship set. An amusing climax to this is that Al is trying to improve the games of Don Moloney, Howie, Mac Brier, Augie Baracani and Chuck Stephenson, despite the fact that we'll all continue to be the worst keglers in town.

Ted Rubenstein and Estelle Bye of Marvel, tell us that star sales reps Clayton Nemeroff and Ray Jordan are off on the road again to visit their respective territories. Phono plastics and scoreboards are moving well for Marvel, according to Estelle. . . . Now that United Music's UPB-100 phonograph is on the floor at Empire Coin, Joe Robbins and Gil Kitt eagerly await quantity deliveries from the factory to satisfy impatient operators. . . . Nate Feinstein and Eddie Ginsburg report that because of their heavily attended showing recently of Seeburg's stereo phonograph, they have been swamped with orders and shipments are slightly stymied.

HAPPY BIRTHDAY THIS WEEK TO: Frank M. Pell, Orlando, Fla. . . . W. L. Scott, Jr., Georgetown, S. C. . . . James T. Mangan, Chicago. . . . Joseph P. LaVene, Clarksdale, Miss. . . . Chas. R. Kahn, Memphis, Tenn. . . . H. M. Branson, Louisville, Ky. . . . Harold W. Rose, Columbus, Ohio. . . . Bill DeSelm, Chicago. . . . W. F. Foster, Pine Bluff, Ark. . . . Harry Niedzinski, Bay City, Mich. . . . Wm. H. Salyer, St. Louis, Mo. . . . Joseph Lukin, Cleveland, Ohio. . . . Geo. E. Hermetet, Savannah, Ga. . . . Geo. Jenkins, Chicago. . . . John Stewart, Chicago. . . . Vincent C. Shay, Chicago. . . . Wm. L. Whitcomb, Jacksonville, Fla. . . . Fletcher G. Fuller, Ocala, Fla. . . . Sam Rabinowitz, Rumson, N. J. . . . Joseph R. Lassiter, Kinston, N. C. . . . Harold C. Miller, Cedar Falls, Ia. . . . Frank Urban, Phila., Pa. . . . Lawrence W. Marvin, Sacramento, Calif.

RMSA Dinner-Dance November 22

CHICAGO—Earl Kies, President of the Recorded Music Service Association, announced the holding of its second annual dinner dance, Saturday, November 22, at the Terrace Casino of the Morrison Hotel.

"Although our entertainment talent list is not complete at this moment," stated Kies, "we are sure of the fol-

lowing recording artists, who have already been pacted, to perform for us: Eydie Gorme, ABC-Paramount recording star, who is currently the stellar attraction at the Chez Paree; Fraternity recording artist Shirley Forward; The Pepper Pots—Crystal Records; Frank Pizani and Columbia's Jennie Smith."



Distributors Show Great Interest In Distributor Organization

CALIFORNIA CLIPPINGS

The tempo along Pico Boulevard this week continued at a steady pace with most distributors finding ready operator acceptance to the new stereophonic phonograph equipment. . . . Ben Chemers, at the California Music Merchants Association, reports that Jerry Jacobs, pres. of the L. A. division of CMMA, stopped in to discuss local business this week. Ben also informed that Gene De Vilbiss, of Big Bear City; and John Endo & Tom Tomoyasu, of Los Angeles, joined the CMMA this week. Dean Brown, of Glendale, stopped by the office to introduce a new operator in Los Angeles, Bob Dunn. . . . At Associated Distributors, Al Silberman says the used equipment is moving exceptionally well and at present orders from out of town are difficult to fill. Al went on to say that his plea to set up an organization of the distributors in California, which recently appeared in the California Clippings column, was met with great response which resulted in many phone calls and letters desiring further information. Distributors could thus set up and exchange credit information, as well as other pertinent information which would enlighten them all possibly resulting in "clean" competition—something that would benefit the industry in general. Al says he has been encouraged by the interest shown and plans to follow through and attempt to see if some type of organization can be set up. Al plans to spend the Thanksgiving Holiday at his ranch in Arizona. . . . Jack Simon, at Simon Distributing Co., planning to attend the Park Show, which will take place in Chicago this month, and then go on to New York for several days. Sonny Lomborg informs that local business continues at a good steady pace. Sonny anticipates making a buying and selling trip to San Diego in the near future. . . . At C. A. Robinson & Co., Hank Tronick reports he's very happy and proud to announce an addition to the staff—Andy Lanzisero, who will be the new service manager. Andy's vast knowledge of and experience with juke-boxes and games should prove a definite asset to the company, continued Hank, and that Robinson's is thrilled with the new association. Hank stated that a sample of United's new "Sky Raider", which was flown into Los Angeles, together with the William's "Vanguard" gives Robinson's a wonderful line of guns to offer the operators. They are anxiously awaiting the arrival of the new United "UPB 100" phonograph, related Hank, with many operators already showing a great deal of interest in the new Raymond Lowe designed machine. . . . Norty, at Norty's Music Center, has been busy helping with the campaign of Democrat Edward Roybal. The contest was very close, said Norty, and Roybal lost a close race after thinking he had won. Norty went on to say that Mort Sahl was in to discuss his latest record release and also his concert at the Pasadena Civic Auditorium. Louis Baruch feels that the "I Want To Be Happy Cha Cha" by Enoch Light on the Grand Award label, will be the next big hit instrumental. "Poor Boy", by The Royaltones on Jubilee, looks like a solid bet to hit high up on the charts, says Joe Alvarez. . . . At Badger Sales, William Schrader, Mr. Hoppel's new assistant, reports that business has been very good and that from the 15th of November Badger will no longer be open on Saturdays. Gene Wasson, AMI field service engineer, just returned from a trip to Washington state visiting operators and distributors. . . . Buddy Robinson, at California Music, informs that Maggie Woodward, along with Janet Devaney, was in to visit the gang at California and to discuss Maggie's latest release on Orbit, "Ali Bama". Woody Woodward, general manager of Pacific Jazz Records, spent some time at California discussing the new stereo albums now out and what trends were developing, if any. Buddy says that Billy Grammer's "Gotta Travel On" on the Monument label, is definitely one to keep your eye on. . . . Bob Hathway, operator from Oxnard, just returned from deer hunting in Colorado and reports bringing back two deer. . . . At Minthorne Music, Ralph Cragan informs that the showing of the new Seeburg stereophonic phonograph machines in San Diego was highly successful with operators driving in from miles around to witness the demonstration. Wayne Davis states they've been busy taking orders on Chicago Coin's new "Twin Bowler", Seeburg's cigarette vending machine, as well as the new Seeburg stereo phonograph. . . . The meeting of the C.M.M.A., which was originally scheduled to be held November 14th, has been moved back one week to the 21st. . . . Kay Solle, at Leuenhagen's Record Bar, reports that Tom Flack and Andy Wilson, of Coral Records, brought in Nick Nobel, who just flew in from Chicago. Nick's first release on Coral is "Bon Jour, Bon Soir and Bonne Nuit." Kay went on to say that The Platters version of "Smoke Gets In Your Eyes" on Mercury, looks like another hit for the group. "Dance With The Teacher", by The Olympics on Demon Records, could be a real chart climber, commented Mary Solle. Sister Claire feels that Tommy Dorsey's "I Want To Be Happy Cha Cha", on Decca, should be a strong follow-up to their big record, "Tea For Two Cha Cha". . . . General information on Pico this week seemed to indicate that most distributors will be closed on Saturdays in the near future. . . . At Paul Laymon's, Jimmy Wilkens informs that the showing of the new Rock-Ola stereophonic phonograph was very successful. The phonograph is finding terrific operator acceptance and the orders taken so far have been surprising, says Jimny. Jack Barabash, Rock-Ola field engineer from the factory, was in town this week visiting and discussing the new stereo equipment with the gang at Laymon's. . . . American Coin Machine is now residing at their new location, which includes a beautiful large showroom as well as a much larger shop area. Bill Lanzy went on to say that used equipment is selling very rapidly and that there is a big backlog of orders on a great deal of the used equipment. American is trying to buy up as much used equipment as they can, stated Bill. Vinny Lanzy informs that unlike some other distributors on Pico American would continue to stay open on Saturdays. All operators are welcome to come in and see the new location, commented Vinny. . . . Some of the visiting operators on Pico this week were: Duane Butts, Glendale; Sam Brown, Los Angeles; Glen Walcott, La Crescenta; S. L. Griffin, Pamona; Sal Compagna, Fontana; Frank Lamb, Montebello; Lee Nelson, Santa Ana; Bill Yedlin, Sherman Oaks.

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All Star	Royal
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AMI E-120	KD-200
AMI G-200	

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Genco Sky Rocket	135.00
Rockola 1454—120 sel.	575.00
Rockola 1455—200 sel.	595.00
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Bally Circus	225.00
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Bally Strike 14 ft.	595.00
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Bally ALL STAR BOWLER	175	Bally TARGET ROLL	195
Games' HOLE-IN-ONE	95	United MIDGET ALLEY	275
Bally SKILL ROLL	\$195		

BASEBALLS

Wms. SHORTSTOP	\$410
C.C. BATTER-UP	375
Wms. 1957 BASEBALL	325
Bally BIG INNING	395
Wms. 4-BAGGER	225
Keeney LEAGUE LEADER	225
United SUPER SLUGGER	175

GOTTLIEB 5-BALLS

ROCKET SHIP	\$275
CRISS CROSS	245
SILVER	210
STRAIGHT FLUSH	225
WORLD CHAMP	195
ROYAL FLUSH	175
ACE HIGH	165

AUTO RACES	\$165
RAINBOW	155
CLASSY BOWLER	145
DERBY DAY	125
HARBOR LITES	125
SOUTHERN BELLE	95
TWIN BILL	115

PHONOGRAPHS

A.M.I. H-200	\$755	ROCK-OLA 1454	\$575	SEEBURG V-200	\$525
A.M.I. H-120	625	ROCK-OLA 1448	475	A.M.I. G-200	555
ROCK-OLA 1455, 200	675	WURLITZER 2000	675	ROCK-OLA 1465, 200	WRITE
ROCK-OLA 1458, 120	WRITE	WURLITZER 2104	675	SEEBURG M100-C	425

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Moore To Distribute Wurlitzer In Philly?

NEW YORK—One of the most persistent rumors on Tenth Avenue, coinrow, this city, last week, was that Sandy Moore Distributors, Wurlitzer distributors in the New York area, would soon be the Wurlitzer Company

representative in the Philadelphia territory.

It was stated positively that Sandy Moore was now making arrangements to handle the Wurlitzer phonograph in the Quaker City.



Tops in Competitive Play!



A 4 Player Game with 4 Flippers!

Here it is Mr. Operator . . . another 4 player game designed to repeat the same success you enjoyed with Super Jumbo, Jubilee, Majestic and Falstaff. Attracts players year after year in all your locations. Enjoy long term profits and giant resale value . . . see your distributor and get CONTEST on location today!

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- 4 contacts spin Roto-Targets
- Top center target scores 100 points
- Alternating lite rollunders turn pop bumpers on and off
- 3 or 5 ball play • Cross-board cyclonic kickers
- Two way double match feature • Available with twin chutes
- Adjustable 3-4 or 5 plays for 25c

D. Gottlieb & Co.

1140-50 North Kostner Avenue • Chicago 51, Ill.

Amusement Pinballs
as American as Baseball and Hot Dogs!

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Rock-Ola Stresses Peak Production For "Tempo"



LES RIECK

asm of operators and other guests for all models," Rieck said. "The 'Tempo' stereo phonograph, especially, was regarded as the ultimate in sound reproduction by all who viewed and listened to it," he stated.

"In fact," Rieck continued, "the entire 'Tempo' series, including models 1468-120 selection (monaural), 1468ST-120 selection (stereo), 1475-200 selection (monaural), and 1475-ST-200 selection (stereo) were hailed by many as the most outstanding line David C. Rockola ever produced."

Rieck concluded by declaring that everything is being done to step production up to the maximum to take care of the unprecedented number of orders received through the "Rock-Ola Days" promotion by the firm.

2 Day Meet For Neb. Ops

OMAHA, NEBR. — The Music Guild Of Nebraska, this city, last week announced a meeting to be held at the Evans Hotel, Columbus, on Saturday and Sunday, November 15 and 16. The new coin-operated stereophonic music machines will be on display both days.

The Music Guild announced that The Cornhusker Investment Club will hold its meeting on Sunday afternoon.

CHICAGO—Lester C. Rieck, sales manager of the phonograph division of Rockola Manufacturing Corporation, this city, advised that the firm is concentrating on a full production schedule and earliest possible delivery; now that the "Rock-Ola Days" showings are concluded in all territories.

Rieck stated that all distributors reported successful, well attended demonstrations of the Rock-Ola "Tempo" line of stereo and monaural phonographs.

"Rock-Ola executives and field men were quick to express the enthusi-

BUY WITH CONFIDENCE FROM AMERICA'S FRIENDLIEST DISTRIBUTOR	
AMI C-40 (45 RPM) .. \$124.00	SEEBURG COON HUNT .. \$ 69.00
SEEBURG C .. 409.00	GOTTLIEB SWEET ADD-A-LINE ... 119.00
SEEBURG R .. 589.00	C.C. HI-SPEED CROWN .. 89.00
WURLITZER 1700 .. 419.00	
WURLITZER 1900 .. 529.00	
WURLITZER 2000 .. 579.00	
SEEBURG V200 .. 499.00	
TERMS: 1/3 DEP. BAL. SIGHT DRAFT	
WRITE FOR COMPLETE LIST	

NEW! CoMco SPEAKERS	
HI-FI WALL MODEL	\$ 19.95
HI FI CORNER	23.95
EXTENDED RANGE WALL	11.95
EXTENDED RANGE CORNER	15.95
EXTENDED RANGE CEILING	11.95

COVEN MUSIC CORPORATION

3181 N. Elston Ave. Chicago, Ill. Phone: IN 3-2210

Cable Address: COVENMUSIK 1/3 Deposit, Balance C.O.D.

Lewis Squelches Rumor



SAM LEWIS

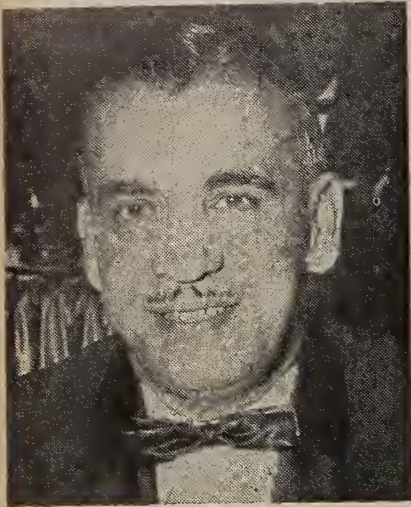
CHICAGO — "Williams' games are manufactured under an exclusive license by Mondial of Ireland, Limited," stated Sam Lewis, Sales Manager of Williams Manufacturing Company, this city.

"The reason for this definite statement," continued Lewis, "is to squelch any rumors to the contrary. It so happens that a rumor has reached us commenting erroneously that we have been contemplating a change in our manufacturing and distributing set-up in Ireland and England."

"We can't possibly deny this rumor any stronger than to iterate further," concluded Lewis, "to the effect that our relationship with Mondial of Ireland has been; and, we trust will continue to be, of the most mutual satisfaction to all parties concerned."

Large Turnout Attends Mass. Music Ops Annual Banquet

Atty. Sherman Gives Highlights of Association's Accomplishments



DAVE BAKER

BOSTON—One of the biggest turnouts in the history of the Music Operators' Association of Massachusetts, Inc. overflowed the ballroom of the Sheraton Plaza Hotel here Monday night, Nov. 10, with distributors, segments from the record industry, state political figures, radio stations, and allied industries represented.

Twenty acts, featuring recording artist flown in especially for the occa-

sion, made it a gala evening for the third annual banquet of the association.

David J. Baker, president of the MOAM, introduced the head table guests among whom were Arthur Sherman, general counsel; Registrar of Motor Vehicles, Clement A. Riley; Senator John Powers, and the officers and directors of the association.

Highlighting the festivities was the message from Arthur Sherman, general counsel, in which he spoke of the present litigation in Massachusetts. A decision on the controversial case now before the Supreme Court of Massachusetts involving automatic phono license fees in Boston is expected momentarily. Atty. Sherman's message stated:

"The credit for the many accomplishments which have been made in establishing the prestige of the coin-operated music industry and promoting the best interests of the operators in this area belongs to the officers and members of the Music Operators' Association of Massachusetts, all of whom, by their unselfish efforts have contributed to the achievement of designated goals.

"An operator who prides himself as being a 'businessman' cannot afford to sit on the sidelines without actively participating in the affairs of the Association. Every person in any way engaged in the business of providing musical entertainment by means of coin-operated machines owes it to himself and to the industry at large to join the fellow members of his trade in the promotion of healthy business conditions. Only by collective effort can the business prosper.

"At this writing the Supreme Judicial Court of Massachusetts is considering the merits of litigation designed to test the validity of burdensome and oppressive license fees. Although the path has not been a smooth one, it is anticipated that the ultimate result of our efforts will lead to a successful conclusion. Win or lose, much satisfaction must be felt as a result of the knowledge that every possible effort was made to achieve success through collective action.

"The achievements which highlight the Association's work in such a greatly competitive industry serve to illustrate the strength which results from unity. Standard contracts, group insurance plans and agitation against oppressive legislation are but a few of the Association's fields of endeavor.

In the president's message, David J. Baker, reported: "In celebrating this anniversary we can look back with pride on four years of progress in service to our members, our customers and our industry. This progress has been achieved as the result of a unified effort to conduct our individual businesses on a high plane of ethical business practices so as to reflect great credit on our Association and our industry as a whole.

"We are particularly proud of the place we have earned in the respect of the community in which we live.

Officers and directors of the association were tendered a round of applause by the assemblage. Officers are: David J. Baker, president; Dave Gropman, vice-president; Arthur C. Sturgis, treasurer; Saul Robinson, clerk; Arthur Sherman, general counsel. Directors are: Baker, Gropman, Cyrus L. Jacobs, Ralph Lackey, Peter Pompeo, Israel Spector, Sturgis, Philip Swartz, Sidney A. Wolbarst, Bob Rome, James Geracos, Robinson, and Benjamin H. Ross.

Man Of The Week

(Continued from page 65)

But now Harold was alone. Samuel Lewis Lieberman had passed away. He bought out Hy-G Games, for example, in '52 and, while looking about Hy Greenstein's basement, he came across some phono records. Hy insisted he take these over, too. So Harold did, much to his good fortune.

Today, Harold is among the largest record wholesalers with offices in Minneapolis and Milwaukee. He has three busy one-stop record services in Minneapolis, Des Moines and Omaha.

He also has one of the largest and most outstanding vending machine operations covering the entire area in and around Minneapolis-St. Paul which he calls, Vending Services, Inc.

He is noted thruout the Twin Cities for his grand charity. He headed the Minneapolis Federation of Jewish Services drive in '47. He has been among its most liberal patrons ever since. Mrs. Lieberman is internationally known for her work with Hadassah.

"If I were only half as nice as my wife", comments Harold, "I'd be the sweetest guy in the world."

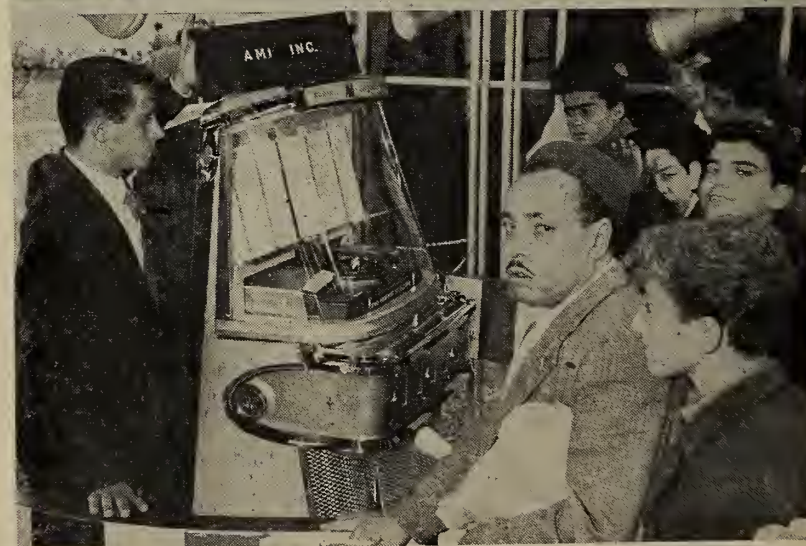
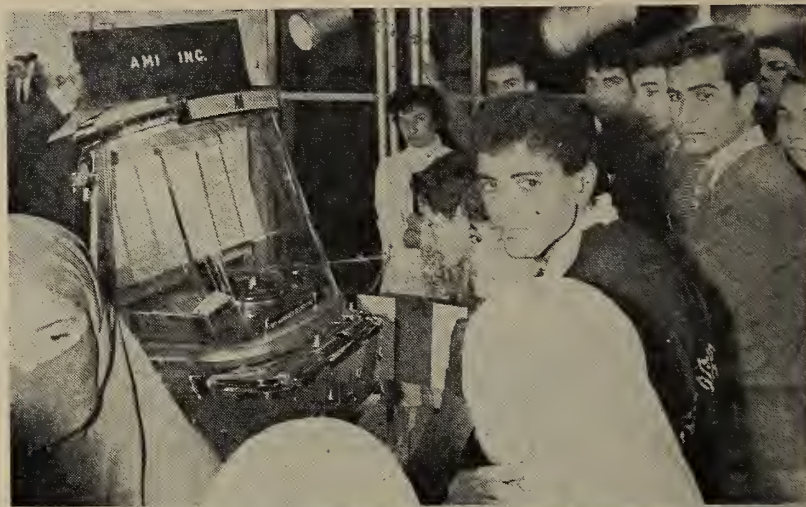


Meeting Dates

Music Operators' Associations

- 17—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 19—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.
- 19—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 19—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
- 20—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).
- 20—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).
- 21—Los Angeles Division, California Music Merchants' Assn.
Place: 2932 W. Pico Blvd., Los Angeles, Calif.
- 24—San Joaquin Music Operators
Place: 1019 N. Center St., Stockton, Calif.
- 24—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.
- Dec. 1—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 1—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

AMI At Tunis Trade Fair



GRAND RAPIDS, MICH.—Bill FitzGerald, advertising and sales promotion manager of AMI Incorporated, this city, last week received the above shown photos taken recently at the Tunis International Trade Fair. Large crowds, said FitzGerald, were constantly gathered around the Model "I" AMI juke box displayed there in the U. S. Pavilion. Note the lady in the veil in one photo and the man in the native headgear in the other.

AMI exhibited at the request of the U. S. Department of Commerce and provided a selection of records in keeping with the international character of the Fair.

ANOTHER
Williams
FIRST!
"3-D"
with the
3-D SHOW TIME
BACKGLASS
A REAL WINNER—SEE IT AT
YOUR WILLIAMS DISTRIBUTOR
Williams
MANUFACTURING CO.
4242 W. Fillmore St., Chicago 24, Ill.

Chi Bowl League Initiates Award

To Go Weekly To Bowler Who Scores Most Pins Over Average For Game

CHICAGO—Bob Gnarro, president of the Chicago Division of the National Automatic Phonograph Bowling League, presented Isabel Oomens of the Star Music team with a certificate award, acknowledging her as "Queen of the Fireside Bowling Lanes," for the week of October 20. The award is now being made weekly to the bowler who scores the most pins over average for a single game. It was made available to the league by bowling star Paul Krumske, under the auspices of the Peter Hand Brewing Company, this city.

Miss Oomens' 79 pins over average, with a single game total of 214 pins, qualified her for the first award made by Gnarro.

M. Pieroni bowled the high individual total score (610) during tournament play, November 6, for his B&B team; which, incidentally was not sufficient, as the current second placers, the Galganos, won 2 out of 3 from B&B. Tony Galgano and C. Alesi paced the Galganos with twin 558's. F. Dries dropped 525 pins for B&B.

The first place Deccas dropped 2 to Mercury despite Tony Ignoffo's 509, F. Tutomase's 507 and P. Corso's 506. Fred Oomens was high man for Mercury with a total of 519 pins.

ABC barely squeaked past the Gallets, 2 out of 3, as E. Swider kegled 507 for the winners, and Rene Gallet topped his team with a healthy 544.

Johnny Oomens and Hank Sochacki teamed up with 568 and 511 to lead the Stars to 2 victories over Chicago Condenser. Johnny Smith was high man for the Condensers with a neat 551.

In another tensely fought series Atlas Music edged past Coven Music, 2 games out of 3. Hank Sophie bowled 544, A. Brezinski 523, and S. Broda 492 (high for women) for Atlas, while L. Scholtes was Coven's leader with 503.

B. Beriso accounted for 571 pins to spearhead Chicago Music to 2 wins over Phonograph Service. N. Pampenella kegled 491 pins for Phono.

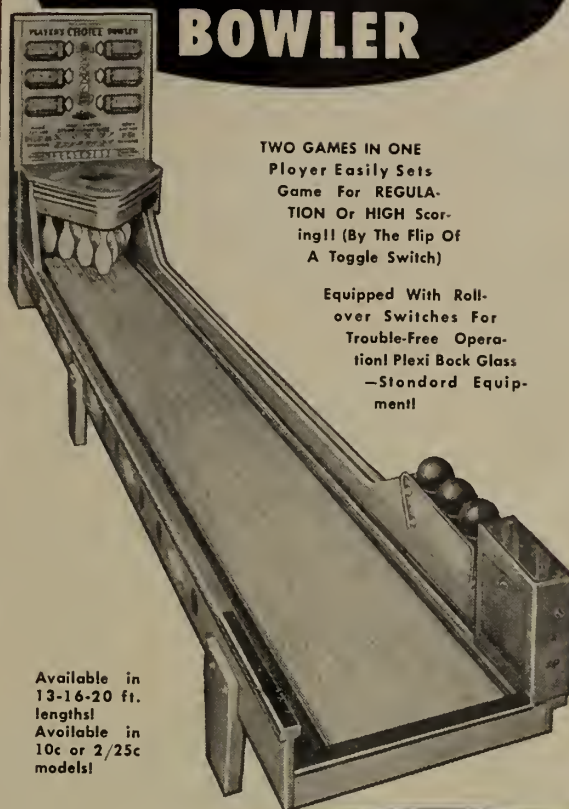
Tower Dist. Holds Grand Opening

CHICAGO—Carl Green, President of Tower Distributing Company, this city, announced last week that his firm was celebrating a grand opening of their new quarters on the northwest side and their recent appointment as local distributor for Wurlitzer phonographs. Green reported that operators and other coin machine trade people were notified by invitation.

Green further stated that shipments have been going out on schedule from his large shipping and receiving platforms, and that the firm is well on its way to a banner year with the new Wurlitzer stereo phonograph.

chicago coin... Brings You Next Week!!

PLAYER'S CHOICE BOWLER



TWO GAMES IN ONE
Player Easily Sets
Game For REGULATION Or HIGH Scoring!! (By The Flip Of A Toggle Switch)

Equipped With Roll-over Switches For Trouble-Free Operation! Plexi Back Glass - Standard Equipment!

Available in 13-16-20 ft. lengths! Available in 10c or 2/25c models!

8ft. Shuffle Bowler

Featuring Regulation and Flash-o-Matic High Scoring All In One Game!

TWIN BOWLER



Now! DOUBLE Profits with DOUBLE Play!!!

2 Players Can Bowl At The Same Time As Many As 8 Players Can Participate

TWIN BOWLER is ONLY 48 inches wide and 14 ft. long! Each Lane Operates Independently Of The Other! Game Designed In 3 Sections For Easy Set-up! Available in 10c or 2/25c models!

CRISS-CROSS HOCKEY



Featuring "Criss Cross" Bonus Scoring with 9 Bonus Scoring Combinations...

Every Time A Player Completes A Cord A Letter In H-O-C-K-E-Y "Lights-Up" For Additional Scoring!

Available In Replay or Novelty Models! Fits Any Type Locations... Size 5 ft. x 2 ft.

REBOUND SHUFFLE

It's New! It's Exciting!

ANOTHER **chicago coin** PRODUCT
Chicago Dynamic Industries, Inc.
1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

German Coinman Visits States

CHICAGO—Erich Schneider, manager of export and import for Rex Automaten, Hamburg, Germany, visited Chicago last week to call on his suppliers and friends, after first attending the NAMA show in St. Louis, Missouri.

Schneider reported that he made the usual rounds of manufacturers in this area to look into current models of amusement games, such as pin balls, bingos and shuffle alleys.

He commented on the growth of the automatic vending business in Europe,

specifically Germany; and, said that in view of this fact the NAMA show was an important item on the agenda during this current trip to the states.

"Although there is a marked improvement in German made equipment," he stated, "it is still necessary to purchase products and parts in this country, due to better financial arrangements and shop facilities."

He stressed the fact that earnings on coin equipment are very favorable in the Ruhr Valley district, because that industry, in general, is at peak

and salaries are at the highest level ever. For that reason most game and music operators function there, according to Schneider.

"One of the main problems confronting us in Germany," he continued, "is the immediate lack of a good resale market for our used resaleable equipment. In the past we could always depend on the Near East. However, conditions now do not warrant shipping there due to unstable conditions."

Schneider departed this week to visit the Wurlitzer plant in Buffalo, New York. He will probably return to Germany after this visit, he said.

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The Cash Box

1721 BROADWAY, NEW YORK 19, N.Y.

Write For The Facts Today

WANT—Cash! Highest cash paid for AMI D 80, F 120, G 120, United Imperial Team, Leader, Mars, Mercury, Lightning, Clipper and Capitol, also Chicago Coin and Keeney Bowling Machines. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. Canal 6-0293).

WANT—All makes of Shuffle Alleys starting with Imperial and Royals. Will pay top dollar. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

WANT—To Buy—Bally: Bingos, Shuffles, Alleys, Bowlers; Genco: Rocket Shuffles; United: Fifth Innings. GLOBE DISTRIBUTING CO., 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780-81).

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Over-head Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTON 3-2282).

WANT—We pay up to 17¢ for new or used Records that have been on the "Honor Roll Of Hits" within last six months. Can use up to 150 of a number. KAY ENTERPRISES, 1011 FIFTH STREET, MIAMI BEACH, FLORIDA.

WANT—AMI Wall Boxes, Hideaways, 80, 120, 200 Selection Phonographs, 120 E's and F's. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. MELrose 1-9550).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DICKens 2-7060).

FOR SALE—1 Genco Deluxe 6 Play Skee Ball; 1 C. C. 6 Play Tournament Skee Bowl. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. (Tel. CH 3-8624, 4005).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd STREET, NEW YORK, N. Y. (Tel. TR 7-9147).

WANT — Late Bally Bingos, Cypress Gardens, Sun Valleys, Show Times, Key Wests, United Large Ball Bowlers, & a used Abbot Coin Counter. FOLLETT MUSIC CO., 180 SOUTH HOWARD STREET, SPOKANE, WASHINGTON. (Tel. MA 4-8585).

WANT—Will accept 1 to 10 Games as trade against new Wurlitzer Phonographs. SANDY MOORE DIST. CO., 599 TENTH AVENUE, NEW YORK 36, N. Y.

WANT—We need Arcade Equipment — Juke Boxes — Bingos and every kind of Coin Operated Machines. Payment cash. Write us today. L'AUTOMATE, 60, RUE VAN SCHOOR, BRUSSELS III, BELGIUM. (Cable: JEUMATE-BRUSSELS).

SAVE \$175.00
ON CLASSIFIED ADVERTISING
GET \$223.00 VALUE FOR
ONLY \$48.00

Write today to: THE CASH BOX
1721 BROADWAY, NEW YORK 19, N.Y.

WANT—Late used 45 RPM Records, Closeouts and Job Lots of Brand New LP's Wanted. Write or phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUDson 6-4568).

WANT — Late Juke Box 45 R.P.M. Records not over 6 months old. I pay 13¢ and the freight. R. SMITH, 625 N.E. 163rd ST., NORTH MIAMI BEACH 62, FLA.

WANT—Late Model Phonographs for highest trades on new A.M.I. models I-120E, I-200E, I-100M, I-200M. Also need late model Bally Bingos. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MAin 1-3511).

WANT—Used 45 RPM records, used 45 RPM Records—Used 45 RPM Records—Used 45 RPM Records—Used 45 RPM Records. All types—standing orders granted. We pay freight. JALEN AMUSEMENT CO., INC., 14 E. 21st ST., BALTIMORE 18, MD. (Tel. BELmont 5-2881).

WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel.: GARfield 3585).

WANT—To buy for Cash—Any amount 1438's and 1448's Rock-Ola Phonographs. In good condition. State quantity and price. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. Blgelow 8-3524).

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. Castle 1-0556).

WANT—Chicago Coin Bowlers; Hollywood, Blinker, Bullseye, Super Frame, Score-a-line, Championship; United Bowlers; Ace Clipper Mercury, Capitol, Mars, Regulation. Cash or will trade 14 foot Bowlers. Call, Write or Wire today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

WANT—Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel. Bluemound 8-6700).

WANT—6 Pocket Pool Games, new or used, will trade Pin Games, Alleys or Arcade Equipment. All equipment in A-1 shape. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel. CHapel 9-6556).

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THE CASH BOX, 1721 BROADWAY
NEW YORK 19, N.Y.

WANT—AMI F & G's 80 or 120; Seeburg G. W. R.; Un. Venus; Chi-Coin and Un. Flashing Type Bowlers; Wms.' Shortstop; Deluxe 57; Bally ABC Bowlers; Un. Regulation or Handicap; Chi-Coin Championship Bowlers; Chi-Coin Classic 13 or 16 ft.; Un. Jumbo 13 or 16; Bally Champion 11 or 14 ft. State quantity and best price in first letter. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. Superior 1-4600).

WANT—Chicago Coin 16' Classic Bowlers, must be in A-1 condition. State quantity, price in first letter. J. ROSENFELD COMPANY, 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel. FOrest 7-6730).

WANT—Records, all speeds, quantity. Also record accessories, needles, tapes, etc. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUDlow 8-8310).

WANT—To Purchase 5,000,000 New Records, All Speeds. We Prefer Large Quantities and Will Buy For Cash. Top Prices Offered. No Juke Box Records. Write or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. General 2-1650), JESSE SELTER, PRES.

WANT—Good Juke Box and Pin Ball Mechanic and checker. Write or phone. PAUL MACELI MUSIC CO., 108 DOPKING ST., FRONTENAC, KANSAS. (Tel. 5235).

WANT—Melody Lane Coin Music Boxes, new or used, for export. ORION DEVELOPMENT CORPORATION, 117 WEST 48th STREET, NEW YORK 36, N. Y.

FOR SALE—Show Time; Key West; Big Show; Beach Club; Ready for location, first class condition, see us for all Bally equipment. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TU 6729).

FOR SALE—2-Player Genco Skee Balls, perfect condition. Sacrifice. Low Price. Write, wire, phone: DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel. CHickering 4-5100).

FOR SALE — Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 30 Thousand. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).

FOR SALE—Several M-100As steam-cleaned nice with 45 RPM Conversion Kits \$175 ea. WANT—United, Chicago Coin, Bally Shuffles; AMI Models from A-40 to G-120. DUARTE INTERNATIONAL SALES, 835 E. 31st ST., LOS ANGELES 11, CALIFORNIA.

FOR SALE—For immediate shipment of Shuffleboard supplies and games, contact: WAX-OLA, IC., 444 NORTH 5th STREET, NEWARK, N. J. (Tel. HUMBolt 4-2525).

FOR SALE—United's DeLuxe Super Bonus Bowler, Hi-Fly Baseball Star Slugger, Lovely Lucy, Miami Beach and AMI E-120. SALINA MUSIC & AMUSEMENT CO., 121 NORTH 7th STREET, SALINA, KANSAS.

FOR SALE—Seeburg V-200. Price that will surprise you. Write. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel. Central 1-9292).

FOR SALE—When you want best prices, and quality on used games, get in touch with: NASTASI DISTRIBUTING CO., 912 POYDRAS STREET, NEW ORLEANS 12, LA. (Tel. MA 6386).

FOR SALE—Safari, Big Top, Steam Shovel, Goalec, Hi-Fly, Wms. Deluxe Baseball, Crossroads, Quartette, Japoly Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ Deluxe, Duette Deluxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEcatur 2-1500).

FOR SALE—Evans Bat A Score \$50; Gypsy Grandma \$275; Davy Crockett Gun \$195; Shooting Gallery \$75; Telequizo \$65; Sportsman Rifle \$75; C. C. Goalie \$65. Reconditioned and ready for location. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Arcade Equipment—6 Exhibit Barrels; 6 Exhibit See-A-Views; 1 Ant Colony; 2 Card Vendors. Practically like new—Used only ten days. **LEIBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS, MINNESOTA.** (Tel. FEderal 9-0031).

FOR SALE—Marble, Queen, Sluggin' Champ, Lovely Lucy, Keeney Club Bowler. 10 Player, Pool Tables 6 Pocket. **WANT**—Williams Ten Strikes DeLuxe Replays, Williams Late Short Stops, UN Triple Plays, Bingos, 5 Ball Novelty Games. **NOBRO NOVELTY COMPANY, 142 DORE STREET, SAN FRANCISCO 3, CALIF.** (Tel. MARket 1-5438).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. **AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA.** (Tel. FOREst 5-3456).

FOR SALE—You are handling money. Are you protecting it? Ask us about our silent policeman. **MIKE MUNVES, 577—10th AVENUE, NEW YORK 36, N. Y.** (Tel. BRyant 9-6677).

FOR SALE—United Caravans @ \$125; and Pixies @ \$70; Wurlitzer 4851 Wallboxes @ \$9. Write for a complete list of phonographs. **LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.** (Tel. MELrose 5-1593).

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**THE CASH BOX, 1721 BROADWAY
NEW YORK 19, N.Y.**

FOR SALE—Only \$350; Bally and United 14 foot Lanes, beautifully reconditioned, full money back guarantee. Unlimited quantities. Wire \$95 per machine deposit. Same day delivery. Export inquiries welcomed. **SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.** (Tel. LINcoln 9106).

FOR SALE—It's very likely that your offer for a quantity of Bally Skill Roll and/or All-Star Bowler will be accepted! Call, wire, write. **WANT**—Bingos and shuffles. **DONAN DISTRIBUTING CORP., 2633 N. MILWAUKEE AVE., CHICAGO 47, ILL.** (Tel. ALbany 2-0455).

FOR SALE—Quarterback \$95; Exhibit Ringer Ball \$49.50; Genco Golden Nugget \$35; Genco Skill Ball \$99.50; Wms. Ten Pin \$275; Wms. Peter Pan \$95; Wms. Kickoff \$275; Wms. Piccadilly \$150; Wms. Super Score \$135; Genco Rifle Gallery \$95; Genco Sky Rocket \$135; Rock-Ola 1454—120 sel. \$575; Rock-Ola 1455—200 sel. \$595; Bally U.S.A. Write; Bally Circus \$225; Bally 14 Ft. Lane \$350; Bally Strike 14 Ft. \$595; Bally Target Roll \$235; Bally Big Inning, Write; Gott. Southern Belle \$115; Chi Co. Basketball \$65; TV Bowler 16 Ft. \$445; Phil Tobogan \$295. **LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVE., CLEVELAND 3, OHIO.** (Tel. HENDERSON 1-7577).

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right with Lemonite. Carl J. Speis Co., Evansville, Indiana, uses and sells Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. **GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.**

ONLY \$48.

FOR 52 CONSECUTIVE CLASSIFIED ADS OF 40 WORDS EACH PLUS 52 FREE CHECKING COPIES.

The Cash Box

1721 BROADWAY, NEW YORK 19, N.Y.

Write For The Facts Today

FOR SALE—100,000 new 45 RPM 6 months to 1 year old, \$10 per 100, \$90 per 1000. Also 5,000 10" LPs 30¢ each. Other promotional 12" LP's available, 50¢ to \$1.00 each. We also buy surplus inventory. **RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y.** (Tel. OLYmpia 8-4012).

FOR SALE—Bally Skill Roll, like new, \$165; A.M.I. G-200 \$545; Seeburg 100L \$695, like new; Williams Shortstop Baseball \$425; Keeney League Leader Baseball \$245. **BILLOTTA ENTERPRISES, INC., 224 NORTH MAIN ST., NEWARK, NEW YORK.** (Tel. DEerfield 1-1855).

FOR SALE—We are overstocked on 14 ft. Bowlers, Baseball Games and 5-Ball Games. Here is your chance to make some real buys. **T & L DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO.** (Tel. MA 1-8751).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all types Bingos; Coon Hunt, as is or shopped. **CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA.** (Tel.: 3-8688).

FOR SALE—Sacrifice—Phone Collect—Wurlitzer 2100, 2150, 2104; Seeburg, C, B, G, R; Bally Skill Roll, U. S. A.; Trophy Bowler, All Star Deluxe; Keeney League Leader. **REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS.** (Tel. ALgonquin 4-4040).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. **STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.**

FOR SALE—Next to new games, our games are best. Clean, checked, refinished like new. Rainbow \$195; Frontiersman \$115; Southern Belle \$160; Hawaiian Beauty \$100; Lovely Lucy \$70; Twin Bill \$125; Mystic Marvel \$125. **HUB COIN MACHINE, 7312 GEORGIA AVE., N. W., WASHINGTON, D. C.** (Tel. RANDolph 3-9896).

FOR SALE—Whirl Wind \$275; Falstaff \$295; Bright Star \$260; Register \$225; Majestic \$295; Continental Cafe \$225; Fair Lady \$225; Sea Belle \$195; World Champ \$200; Shin Dig \$60; Naples \$275; Reno \$195; Race The Clock \$100; Circus \$240; Balls-O-Poppin' \$140. **CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA.** (Tel. JA 2-7137).

CLASSIFIED ADVERTISING SECTION

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. ½ deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA.** (Tel. CEdar 2-7600).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will Be Refunded. Finished in Lined Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS.** (Tel. INdependence 3-2210).

FOR SALE—20 Selection Seeburg Box \$5; 3020 \$3; Seeburg 100 Wall Boxes Chrome \$45; Hammerloid \$40; Rock-Ola Chrome \$45; Hammerloid \$40; Beach Clubs \$50; checked and cleaned, as is \$35; 5 Ball Jubilee \$215; World Champ \$210. **HALLGREN DISTRIBUTORS, INC., 1626—3rd AVENUE, MOLINE, ILL.** (Tel. 4-6703).

FOR SALE—Wms. Super Slugger \$150; Genco Sweet "21" \$125; United Bowling Alley 14 Ft. \$375; 11 Ft. \$395; Chi-Coin DeLuxe Skee Roll \$225. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.** (Tel. FRanklin 4-7549 or FR 7-2162).

FOR SALE—Specials—Bally—Cypress Gardens, Miss Americas & Sun Valleys call, write or wire if interested. U.S.A. \$259.50; Skill Rolls \$142.50; Carnivals \$165; Big Inning \$365; Williams—Turf Champs \$287.50; Jig Saws \$155; Gottlieb—Picnics \$287.50; Roto Pools \$255; Int'l Mutoscope Bang-O-Rama Gun \$37.50; Tungo Strength Gripper \$55; Chicago Coin—Round The World Trainer \$245; Dale—Cops & Robbers Burp Gun \$375; Watling Horoscope Scale \$79.50. **NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA.** (Tel. JACKson 2-5306).

FOR SALE—We have some exceptionally good buys—Rock-Ola 1455, new and used and 1452—50 records. **WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON.** (Tel. CAPITol 8-7565).

FOR SALE—For export, sixty Keeney Bonus Superbells, Twins, Singles; thirty Bally Drawbells, also Digger Machines. All machines in excellent or practically new condition. Will trade for late Bally Bingos. Write **AUTOMATIC AMUSEMENTS OF LAS VEGAS, 2544 EAST CHARLESTON, LAS VEGAS, NEVADA.**

FOR SALE—Williams Ten Pins \$225; Mutoscope Lord's Prayer \$175; Genco Motorola \$225; United Bonus Rifle \$175; Bally Champion Horse \$375; Exhibit Big Bronco \$250; Seeburg R \$525; Seeburg B \$315; Rock-Ola 1436 \$120. **ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y.**

**HOW TO GET A
\$4 CLASSIFIED AD HERE
EACH WEEK FOR FULL YEAR
FOR ONLY 93c**

Write today to—**THE CASH BOX
1721 BROADWAY, NEW YORK 19, N.Y.**

FOR SALE—Wurlitzer 2000 \$500; Wurlitzer 1800 \$400; Seeburg R \$475; Seeburg C \$450; Seeburg C \$300; Seeburg BL \$250; Seeburg B \$250. **BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVENUE, PEORIA, ILL.**

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$49.50. Telephone or wire collect. **SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.**

FOR SALE—Records! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's Major Labels. Will send 25 Samples C.O.D. On Request. 12" LP Promotional Records on sale. We buy surplus stocks, all speeds. **SID TABACK, RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF.** (Tel. DUNKirk 3-8735).

FOR SALE—New Six Pocket Pool Tables \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. **CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL.** (Tel. ALbany 2-3272).

FOR SALE—AMI 40 selection Hide-away Units; AMI 40 selection Wall Boxes. Write us for low down price. **RUNYON SALES COMPANY OF NEW YORK, INC., 593 TENTH AVENUE, NEW YORK 18, N. Y.** (Tel. LONGacre 5-1880).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC., 3401 N. W. 36th ST., MIAMI 42, FLA.** (Tel. NEWton 5-2531).

FOR SALE—Bally ABC Bowling Lanes 14' (late 3 pc.) \$375; Strike Bowlers 14' \$545; Skill Rolls (new) \$145; United Midget Alley \$295; Bally Miss America \$465; Gottlieb Flagships \$225; Genco Quarterbacks \$85. **MICKEY ANDERSON AMUSEMENT COMPANY, 314 EAST 11th STREET, ERIE, PA.** (Tel. 2-3207).

**SAVE \$175.00
ON CLASSIFIED ADVERTISING
GET \$223.00 VALUE FOR
ONLY \$48.00**

Write today to: **THE CASH BOX
1721 BROADWAY, NEW YORK 19, N.Y.**

FOR SALE—Wurlitzer 5210 Wall Boxes \$84; 5207 \$49.50; 2000 \$495; 2100 \$595; Scoreboard \$159; Easy Aces \$129; Wishing Well \$149; Marathon \$179; Twin Bill \$99; Frontiersman \$79; Caravan \$99; Pixie \$69. **DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.** (Tel. RE 6-3691).

FOR SALE—Seeburg 100 D's, C's, G's, R's; Wurlitzer 1900, 2104, 2150, 2000. No reasonable offer refused. **NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, NEW YORK.** (Tel. LOCust 1-6770).

The Cash Box

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT **FOR SALE**  **CHECK OFF WHICH YOU DESIRE**

CLASSIFIED AD RATE 10 CENTS PER WORD


Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$48 Special Classified Advertisers. You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue. If you are a \$48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Use This Convenient Form For Your Classified Ad

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FIRM _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____
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ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.



CLASSIFIED ADVERTISING SECTION

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MOn-tana 1-5000).

FOR SALE—Seeburg 100 Selection Wall-o-Matics, Model 3 W1, Chrome Covers, white selection buttons, \$38.50; Reconditioned Rock-Ola 120 Selection Wallboxes, Chrome Covers \$32.50. GLOBE AUTOMATIC VENDING CO., INC., 1024 COMMONWEALTH AVE., BOSTON, MASS. (Tel. REgent 4-1384).

FOR SALE—6 Pocket Pool Tables \$195; Bumper Tables \$80; (Ready for location with new slates, cushions and cues); Scoreboard \$145; Genco Skee-ball (2 Pl.) \$85; Venus \$145; Fifth Inning \$90; National 9 Ft. Shuffleboard \$90. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8584).

CLASSIFIED ADVERTISING HERE COSTS 10c PER WORD

 **YOU** 

CAN BUY CLASSIFIED ADS HERE FOR 1 1/2c PER WORD ON "THE CASH BOX SPECIAL CLASSIFIED ADVERTISING PRIVILEGE"

Write For The Facts To
**THE CASH BOX, 1721 BROADWAY
NEW YORK 19, N.Y.**

FOR SALE — Closeout: Brand new original factory crates. United's Playtime, sacrifice, \$375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

FOR SALE — Bumper Pool Tables \$25; New Bally Skill Rolls & Target Rolls—make us an offer, will trade for anything. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

FOR SALE—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE — Reconditioned Mills 7-7-7 Machines for immediate shipment—\$150. CIF any World Major Port. Reconditioned Jennings, Buckley, and Watling Machines, \$100 CIF any World Major Port. Write CLUB SPECIALTY INC., OSAKI P.O. BOX 19, SHINAGAWA-KU, TOKYO, JAPAN.

SAVE \$175.00
ON CLASSIFIED ADVERTISING
GET \$223.00 VALUE FOR ONLY \$48.00

Write today to: **THE CASH BOX**
1721 BROADWAY, NEW YORK 19, N.Y.

FOR SALE—Mercury Counter Grippers 1¢ (original paint), A-1 \$29.50; Watling 400 Scales (current Model C), original paint, \$99.50; Pop Corn Sez Reworked \$69.50 TIERCE VENDING, BOX 226, GREENWOOD, MISS. (Tel. GL 3-5145).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5¢ or 10¢ play. Special price, \$79.50. Write for quantity prices and lists of other equipment. G O R SALES, 5216 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

ONLY \$48.
FOR 52 CONSECUTIVE CLASSIFIED ADS OF 40 WORDS EACH PLUS 52 FREE CHECKING COPIES.

The Cash Box
1721 BROADWAY, NEW YORK 19, N. Y.
Write For The Facts Today

FOR SALE — Established route Coin Kiddie Rides, located oil and irrigated section North Texas. No competition, new and latest type rides in choice locations, showing one thousand month net, requires all cash. TEXAS ASSOCIATED ENTERPRISES, P. O. BOX 1068, AMARILLO, TEXAS. (Tel. DR 3-8022).

FOR SALE—Un. Jumbo Bowling Alley \$525; Un. Pixie Bowler \$450; Un. 14' Bowling Alley \$325; Un. 11' Bowling Alley \$325; Un. Midget Alley \$295; Un. Mercury S. A. \$125; Un. Chief S.A. \$95; Un. League S.A. \$95. CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 858 NO. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).

MISCELLANEOUS

NOTICE—If you are reading this ad you are vitally interested in coin machine activity. More than likely you are already a subscriber to The Cash Box, but if you aren't—you should be. For \$15 a year (only 29¢ per issue) you obtain information every week that can be obtained nowhere else, and which is important to you in the conduct of your business. If you are already a subscriber (and it's a million to one you are), just pass the word along to some of your coinmen friends to "join the family". Send a check for \$15 to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

HOW TO GET A \$4 CLASSIFIED AD HERE EACH WEEK FOR FULL YEAR FOR ONLY 93c

Write today to—**THE CASH BOX**
1721 BROADWAY, NEW YORK 19, N.Y.

NOTICE—Manufacturers of Coin Operated Equipment in need of a Southern California Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254, Auto HO 7-7151).



THIS WEEK'S USED MACHINE QUOTATIONS

20th YEAR OF PUBLICATION

998th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted, "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity

(PHONOGRAPHS—Continued)

4* V200, '55, 200 Sel., 45 RPM	525.00	695.00	4. 1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
4. VL200, '56, 200 Sel., 45 RPM	645.00	750.00	4. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
4. KD200, '57, 200 Sel., 45 RPM	775.00	825.00	4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	245.00
4. W1-L56 Wall Box 5¢	3.00	5.00	6. 1600, '53, 48 Sel., 45 & 78 Intermix	199.00	295.00
4. 3W2 Wall-a-Matic	3.00	5.00	6. 1650, '53, 48 Sel., 45 RPM	225.00	300.00
6. W4L-56	5.00	8.00	6. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	345.00
6. 3W5-L56 Wall Box, 5¢ 10¢, 25¢	5.00	8.00	4. 1700, '54, 104 Sel., 45 RPM	375.00	495.00
6. W6L-56 5/10/25 Wireless	5.00	8.00	4* 1800, '55, 104 Sel., 45 RPM	400.00	510.00
6. 3W7-L-56	5.00	8.00	4* 1900, '56, 104 Sel., 45 RPM	485.00	585.00
4* 3W1 Wall-a-Matic	32.50	59.50	4* 2000, '56, 200 Sel., 45 RPM	500.00	625.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	15.00	25.00	4. 2100, '57, 200 Sel., 45 RPM	775.00	795.00
6. 1017, '46, 24 Sel., 78 RPM	20.00	30.00	4. 2104, '57, 104 Sel., 45 RPM	600.00	675.00
6. 1080, '46, 24 Sel., 78 RPM	25.00	50.00	4. 2150, '57, 200 Sel., 45 RPM	649.00	800.00
6. 1100, '47, 24 Sel., 78 RPM	25.00	55.00	6. 2140 Wall Box	2.50	5.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	100.00	4. 3020 Wall Box	3.00	8.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00	6. 3048 (Conv. of 3020)	3.00	10.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00	6. 3031 Wall Box	3.00	9.00
			4. 3045 Wall Box	3.00	9.00
			4. 4820 Wall Box	8.00	20.00
			4. 4851 Wall Box	9.00	25.00
			1. 5210 Wall Box	84.00	95.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. Ace High (Got 1/57)	140.00	185.00	4. Crosswords (B 1/56)	195.00	240.00
4. Arabian Knights (Got 12/53)	60.00	75.00	4. Cue Ball (Wm 2/57)	175.00	195.00
4. Army-Navy (Wm 10/53)	30.00	45.00	4. Cypress Gardens (B 6/58)	575.00	625.00
4. Arrow Head (Wm 7/57)	175.00	200.00	4. Daffy Derby (Wm 8/54)	60.00	100.00
4. Atlantic City (B 5/52)	25.00	50.00	4. Daisy May (Got 7/54)	45.00	75.00
4. Auto Race (Got 9/56)	120.00	175.00	4. Dealer "21" (Wm 2/54)	20.00	55.00
4. Balls-a-Poppin' (B 11/56)	75.00	210.00	4. Derby Day (Got 5/56)	110.00	155.00
6. Band Wagon (Wm 8/55)	95.00	150.00	4. Diamond Lill (Got 12/54)	70.00	95.00
4. Beach Beauty (B 11/55)	110.00	160.00	6. Disk Jockey (Wm 11/52)	30.00	45.00
4. Beach Club (B 2/53)	25.00	65.00	4. Domino (Wm 5/52)	25.00	35.00
4. Beauty (B 11/52)	20.00	60.00	4. Double Header (B 7/56)	175.00	240.00
4. Big Ben (Wm 9/54)	55.00	100.00	4. Dragonette (Got 6/54)	75.00	125.00
4. Big Hit (CC 7/52)	15.00	25.00	4. Dude Ranch (B 9/53)	25.00	55.00
4. Big Show (B 9/56)	200.00	260.00	4. Duette (Got 4/55)	110.00	160.00
4. Big Time (B 1/55)	50.00	105.00	4. Easy Aces (Got 12/55)	120.00	185.00
4. Blondie (CC 8/56)	95.00	175.00	4. Fair Lady (Got 11/56)	195.00	225.00
4. Brazil (Un 10/56)	115.00	145.00	4. Fairway (Wm 6/53)	30.00	55.00
4. Bright Lights (B 5/51)	15.00	45.00	4. Falstaff (Got 11/57)	350.00	395.00
4. Bright Spot (B 11/51)	30.00	45.00	4. Flag Ship (Got 1/57)	200.00	225.00
4. Brite Star (Got 4/58)	279.00	375.00	4. Flying High (Got 2/53)	40.00	70.00
4. Broadway (B 12/55)	115.00	165.00	4. Four Bells (Got 10/54)	60.00	85.00
4. Cabana (Un 3/53)	20.00	55.00	4. Four Corners (Wm 12/52)	35.00	50.00
4. Capri (CC 10/56)	75.00	99.50	4. "400" (Upright) (Ge 10/52)	30.00	40.00
4. Caravan (Un 2/56)	79.50	125.00	4. Four Stars (Got 6/52)	30.00	60.00
4. Caravan (Wm 6/52)	25.00	45.00	4. Frolics (B 10/52)	25.00	55.00
4. Chinatown (Got 10/52)	30.00	75.00	4. Frontiersman (Got 11/55)	70.00	115.00
4. Circus (Un 8/52)	30.00	60.00	4. Fun Fair (Ge 12/57)	175.00	275.00
4. Circus (B 8/57)	190.00	335.00	4. Fun House (Wm 10/56)	150.00	175.00
4. Circus Wagon (Wm 10/55)	145.00	195.00	4. Gay Paree (Wm 6/57)	295.00	375.00
4. Classy Bowler (Got 7/56)	145.00	215.00	4. Gay Times (B 6/55)	50.00	110.00
4. C.O.D. (Wm 9/53)	50.00	75.00	4. Gayety (B 3/55)	45.00	95.00
6. Colors (Wm 11/54)	70.00	115.00	4. Gladiator (Got 1/56)	145.00	195.00
4. Coney Island (B 9/52)	20.00	50.00	4. Golden Nugget (Upright) (Ge 2/53)	30.00	40.00
4. Continental Cafe (Got 7/57)	235.00	275.00	4. Gold Star (Got 8/54)	65.00	95.00
4. Coronation (Got 11/52)	25.00	45.00	4. Grand Champion (Wm 3/53)	35.00	70.00
4* Criss Cross (Got 3/58)	219.00	295.00	4. Grand Slam (Got 4/53)	35.00	60.00
4. Crossroads (Got 5/52)	25.00	60.00	4. Green Pastures (Got 1/54)	50.00	95.00
			4. Gun Club (Wm 11/53)	35.00	50.00



LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	15.00	40.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	80.00
4. Model C, '50, 40 Sel., 78 RPM	50.00	100.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	200.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	295.00
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00
4. Model E-80, '53, 80 Sel., 45 RPM	225.00	340.00
4. Model E-120, '53, 120 Sel., 45 RPM	285.00	359.00
6. Model F-80, '54, 80 Sel., 45 RPM	425.00	495.00
2. Model F-120, '54, 120 Sel., 45 RPM	435.00	495.00
4. Model G-80, '55, 80 Sel., 45 RPM	475.00	525.00
4. Model G-120, '55, 120 Sel., 45 RPM	495.00	575.00
4* Model G-200, '57, 200 Sel., 45 RPM	495.00	595.00
2. Model H-200, '57, 200 Sel., 45 RPM	755.00	825.00
4. WM Wall Box	5.00	8.00
6. SM or SL Stepper	5.00	8.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	15.00	25.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	15.00	30.00
4. 1426, '47, 20 Sel., 78 RPM	15.00	35.00

6. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	50.00
6. 1432, '50 Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
6. 1432, Same as above, Converted to 45 RPM	60.00	135.00
4. 1434, '51 Rocket, '51-52, 50 Sel., 78 RPM	70.00	140.00
4. 1434, Same as above, Converted to 45 RPM	70.00	149.50
4. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	175.00
6. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	225.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	545.00
4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	625.00
4. 1454, '56, 120 Sel., 45 RPM	495.00	595.00
4* 1454, '56, 120 Sel., 45 RPM	575.00	625.00
1. 1455, '57, 200 Sel., 45 RPM	595.00	675.00

SEEBURG

4. M100A, '49, 100 Sel., 78 RPM	95.00	150.00
4* M100B, '51, 100 Sel., 45 RPM	250.00	375.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	250.00	380.00
4* M100C, '53, 100 Sel., 45 RPM	300.00	445.00
4* HF100G, '54, 100 Sel., 45 RPM	425.00	545.00
4* HF100R, '54, 100 Sel., 45 RPM	500.00	595.00



(PINBALL GAMES—Continued)

6. Guys-Dolls (Got 5/53)	30.00	80.00	4. Sea Belles (Got 8/56)	175.00	245.00
4. Gypsy Queen (Got 2/55)	75.00	125.00	4. Shamrock (Wm 1/57)	145.00	175.00
6. Handicap (Wm 6/52)	30.00	40.00	4. Shindig (Got 10/53)	40.00	90.00
6. Happy Days (Got 7/52)	25.00	50.00	4. Show Boat (Un 12/52)	40.00	60.00
4. Harhor Lites (Got 2/56)	110.00	155.00	4. Show Boat (Ge 12/57)	150.00	200.00
4. Havana (Un 2/54)	20.00	80.00	4. Show Time (B-3/57)	325.00	425.00
4. Hawaii (Un 6/54)	25.00	80.00	4. Silver (Got 10/57)	187.00	235.00
4. Hawaiian Beauty (Got 4/54)	50.00	100.00	4. Silver Chest (Upright) (Ge 4/53)	40.00	60.00
4. Hayburner (Wm 6/51)	25.00	50.00	6. Silver Skates (Wm 2/53)	30.00	60.00
4. Hi-Fi (B 6/54)	25.00	95.00	6. Singapore (Un 10/54)	25.00	80.00
4. Hi-Hand (Wm 6/57)	175.00	225.00	4. Skill Pool (Got 8/52)	20.00	50.00
4. Hot Diggity (Wm 8/56)	125.00	145.00	4* Skill Roll (Upright) (B 3/58)	142.50	195.00
4. Ice-Frolics (B 1/54)	40.00	85.00	4. Skyway (Wm 8/56)	50.00	100.00
4. Jalopy (Wm 8/51)	25.00	65.00	6. Slugfest (Wm 3/62)	25.00	40.00
4. Jig Saw (Wm 12/57)	155.00	195.00	4. Sluggin' Champ (Got 4/55)	100.00	165.00
4. Jockey Cluh (Got 5/54)	70.00	120.00	4. Smoke Signal (Wm 10/55)	110.00	150.00
6. Jolly Joker (Un 11/55)	49.00	90.00	4. Snafu (Wm 12/55)	75.00	125.00
4. Jubilee (Got 5/55)	200.00	245.00	4. Soccer Kick Off (Wm 12/57)	250.00	295.00
4. Jumping Jack (Upright) (Ge 12/52)	20.00	35.00	4* Southern Belle (Got 6/55)	95.00	160.00
4* Key West (B 12/56)	250.00	325.00	4. South Seas (Un 2/56)	135.00	235.00
4. Kings (Wm 8/57)	155.00	225.00	4. Spitfire (Wm 2/55)	45.00	95.00
4. Lady Luck (Got 9/54)	50.00	95.00	6. Spot Lite (B 1/52)	25.00	50.00
6. Lazy "Q" (Wm 2/54)	35.00	90.00	6. Sportsman (Wm 2/52)	20.00	40.00
6. Lite-A-Line (Ke 6/52)	35.00	45.00	4. Springtime (Ge 3/52)	20.00	30.00
4. Long Beach (Wm 7/52)	35.00	45.00	4. Stage Coach (Got 11/54)	80.00	115.00
4. Lovely Lucy (Got 2/54)	50.00	95.00	4. Stardust (Wm 3/56)	90.00	185.00
4. Lulu (Wm 12/54)	50.00	95.00	4. Starfire (Wm 1/57)	160.00	195.00
4. Majestic (Got 4/57)	365.00	425.00	4. Starlets (Un 12/55)	55.00	95.00
4. Majorettes (Wm 4/52)	20.00	40.00	4. Star Pool (Wm 10/54)	50.00	95.00
4. Manhattan (Un 4/55)	50.00	125.00	4. Stars (Un 6/52)	25.00	40.00
4. Marathon (Got 10/55)	165.00	225.00	6. Starlite (Wm 3/53)	30.00	50.00
4. Marble Queen (Got 8/53)	40.00	70.00	4. Steeplechase (Wm 11/57)	200.00	250.00
4. Mermaid (Got 6/51)	15.00	30.00	4. Straight Flush (Got 12/57)	225.00	265.00
4. Mexico (Un 3/54)	25.00	100.00	4. Struggle Buggies (Wm 12/53)	30.00	60.00
4. Miami Beach (B 9/55)	90.00	125.00	4. Sun Valley (B 7/57)	390.00	525.00
4* Miss America (B 2/58)	365.00	495.00	4. Super Circus (Got 10/57)	239.00	350.00
4. Monaco (Un 8/56)	125.00	195.00	4. Super Jumho (Got 10/54)	200.00	245.00
4. Mystic Marvel (Got 3/54)	50.00	125.00	4. Super Score (Wm 9/56)	135.00	195.00
4. Nevada (Un 8/54)	25.00	80.00	4. Surf Club (B 3/54)	30.00	70.00
6. Niagara (Got 12/51)	20.00	40.00	4. Surf Rider (Wm 12/56)	175.00	199.50
4. Night Club (B 4/56)	130.00	195.00	4. Sweepstakes (Wm 1/52)	30.00	45.00
4. "9" Sisters (Wm 1/54)	50.00	100.00	4. Sweet-Add-A-Line (Got 7/55)	115.00	145.00
4. Olympics (Wm 5/52)	20.00	30.00	6. Tahiti (Un 8/53)	25.00	70.00
4. Palisades (Wm 7/53)	35.00	60.00	4. Target Roll (B 1/58)	175.00	250.00
4. Palm Beach (B 7/52)	15.00	60.00	4. Three Deuces (Wm 8/55)	110.00	135.00
4. Palm Springs (B 11/53)	30.00	80.00	6. Thunderbird (Wm 5/54)	69.00	125.00
4. Parade (B 6/56)	175.00	235.00	4. Tim-Buc-Tu (Wm 1/56)	95.00	125.00
4. Paratrooper (Wm 8/52)	20.00	40.00	4. Times Square (Wm 4/53)	35.00	65.00
4. Perky (Wm 11/56)	100.00	125.00	4. Top Hat (Wm)	214.00	325.00
4. Peter Pan (Wm 4/55)	80.00	125.00	4. Toreador (Got 6/56)	165.00	245.00
4. Piccadilly (Wm 5/56)	130.00	150.00	4. Tournament (Got 8/55)	115.00	155.00
4. Pin Wheel (Got 11/53)	30.00	60.00	6. Triple Play (Un 8/55)	55.00	140.00
4. Pixie (Un 10/55)	55.00	110.00	4. Tropicana (Un 1/55)	45.00	110.00
4. Playtime (Un 10/57)	290.00	375.00	4. Tropics (Un 7/53)	25.00	55.00
4. Poker Face (Got 9/53)	50.00	85.00	4. Turf Champ (Wm 8/58)	287.50	325.00
4. Quartet (Got 2/52)	40.00	55.00	4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Queen of Hearts (Got 12/52)	40.00	85.00	4* Twin Bill (Got 1/55)	90.00	135.00
4. Quintet (Got 3/53)	40.00	60.00	4. U.S.A. (B 8/58)	259.50	325.00
4. Race The Clock (Wm 5/55)	65.00	155.00	4. Variety (B 9/54)	45.00	75.00
4* Rainhow (Got 12/56)	150.00	195.00	4. Whirlwind (Got 2/58)	299.50	350.00
4. Regatta (Wm 11/55)	75.00	150.00	4. Wishing Well (Got 9/55)	125.00	170.00
4. Register (Got 10/56)	190.00	225.00	4. World Champ (Got 8/57)	150.00	210.00
4. Reno (Wm 10/57)	185.00	225.00	6. Wonderland (Wm 5/55)	75.00	95.00
6. Rio (Un 11/53)	20.00	60.00	4. Yacht Club (B 6/53)	20.00	60.00
4. Rocket Ship (Got 5/58)	199.00	275.00	4. Zingo (Un 10/51)	20.00	45.00
4. Rodeo (Un 2/53)	35.00	50.00			
4. Royal Flush (Got 5/57)	165.00	195.00			
4. Saddle and Turf (Ev 10/53)	85.00	150.00			
6. (Cluh Model)	100.00	165.00			
4. Scoreboard (Got 4/56)	100.00	175.00			
6. Screamo (Wm 4/54)	45.00	100.00			



4. Bally Victory Bowler (5/54)	55.00	95.00	4. ChiCoin Rocket Shuffle (3/58) 1 Player	375.00	395.00
4. Bally Champion Bowler (5/54)	60.00	95.00	4. ChiCoin Rocket Shuffle (3/58) 2 Player	425.00	475.00
4. Bally Jet Bowler (8/54)	65.00	120.00	4. Ge. Shuffle Target (7/51)	10.00	25.00
4. Bally Rocket Bowler (8/54)	65.00	115.00	6. Ge. Shuffle Pool (11/53)	30.00	75.00
4. Bally Mystic Bowler (12/54)	65.00	125.00	4. Ge. Match Pool (2/54)	50.00	60.00
4. Bally Magic Bowler (12/54)	65.00	135.00	4* Genco Skill Ball 2 Player (11/56)	85.00	145.00
4. Bally Blue Ribbon (3/55)	140.00	195.00	4. 6 Player (2/57)	115.00	195.00
4. Bally Gold Medal (3/55)	150.00	195.00	4. Gottlieb Bowlette (3/50)	10.00	20.00
4. Bally ABC Bowler (7/55)	235.00	350.00	4. Keeney Super DeLuxe League Bowl. (3/52)	25.00	45.00
6. DeLuxe model	245.00	350.00	4. Keeney High Score League (5/52)	25.00	50.00
6. Bally Congress (7/55)	275.00	350.00	6. Keeney Team (10/52)	25.00	50.00
6. DeLuxe model	275.00	355.00	4. Keeney Club (4/53)	25.00	95.00
4. Bally Jumho Bowler (9/55)	275.00	350.00	4. Keeney Domino (5/53)	30.00	110.00
4. Bally King Pin Bowler (9/55)	275.00	350.00	4. Keeney Carnival (5/53)	40.00	115.00
4* Bally ABC Bowling Lane (1/57)	345.00	475.00	6. Ke. Pacemaker (9/53)	40.00	125.00
4. Bally ABC Tournament Bowler (6/57)	495.00	595.00	6. Keeney Mainliner Bowler (1/54)	45.00	130.00
4* Bally Strike Bowler (11/57)	525.00	595.00	4. Keeney Bonus (3/54)	45.00	140.00
4* Bally All Star Bowling (12/57)	175.00	295.00	6. Keeney Diamond Bowler (5/54)	70.00	155.00
6. ChiCoin Match Bowler (6/52)	25.00	50.00	4. Keeney Bikini (6/54)	65.00	150.00
6. ChiCoin Bowl-A-Ball (10/52)	30.00	60.00	4. Keeney Century (6/54)	90.00	170.00
4. ChiCoin Match Bowl-A-Ball (11/52)	25.00	65.00	4. Keeney American (9/54)	90.00	175.00
4. ChiCoin 10th Frame Special (12/52)	25.00	65.00	4. Keeney National (9/54)	90.00	180.00
4. ChiCoin Name Bowler (1/53)	30.00	65.00	4. Ke. Speedlane (4/55)	125.00	195.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	30.00	70.00	4. Un. 6-Pl. Super (3/52)	20.00	45.00
4. ChiCoin Crown (4/53)	30.00	85.00	4. Un. 4-Pl. Official (5/52)	20.00	40.00
6. ChiCoin Crown, Giant Pins (4/53)	35.00	90.00	4. Un. 6-Player Star (7/52)	20.00	50.00
4. ChiCoin Triple Score (6/53)	35.00	90.00	4. United 10th Frame Star (9/52)	20.00	55.00
6. ChiCoin Gold Cup (7/53)	30.00	95.00	4. United Manhattan 10th Frame (9/52)	20.00	60.00
4. ChiCoin High Speed Crown (7/53)	30.00	100.00	4. Un. Manhattan (9/52)	30.00	65.00
6. ChiCoin High Speed Triple Score (8/53)	30.00	100.00	4. United 10th Frame Super (10/52)	30.00	70.00
4. ChiCoin Advance (10/53)	30.00	100.00	4. United Cascade (2/53)	30.00	75.00
4. ChiCoin King (10/53)	35.00	110.00	6. United Clover (2/53)	30.00	75.00
4. ChiCoin Criss Cross Bowler (12/53)	40.00	115.00	4. United Liberty (2/53)	30.00	75.00
4. ChiCoin Super Frame (3/54)	45.00	120.00	4. United Classic (6/53)	25.00	75.00
6. ChiCoin Starlite (5/54)	55.00	150.00	6. United Olympic (6/53)	30.00	75.00
4. ChiCoin Feature (7/54)	60.00	155.00	4. United Royal (9/53)	30.00	80.00
4. ChiCoin Holiday (9/54)	70.00	165.00	6. United Imperial (9/53)	25.00	85.00
4. ChiCoin Flash (10/54)	70.00	170.00	6. DeLuxe model	35.00	90.00
4. ChiCoin Playtime (10/54)	95.00	170.00	4. United Chief (11/53)	40.00	100.00
4. ChiCoin Fireball (11/54)	95.00	185.00	4. United Leader (11/53)	45.00	100.00
4. ChiCoin Thunderbolt (12/54)	100.00	200.00	4. DeLuxe model	45.00	115.00
4. ChiCoin Triple Strike (2/55)	100.00	205.00	4. United Team (1/54)	45.00	115.00
4. ChiCoin Arrow (2/55)	125.00	220.00	4. DeLuxe model	50.00	120.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	105.00	4. United League (1/54)	50.00	125.00
4. DeLuxe model	40.00	120.00	4. DeLuxe model	50.00	130.00
4. ChiCoin Bonus Score (4/55)	150.00	205.00	4. United Ace (5/54)	55.00	135.00
4. ChiCoin Big League (5/55)	160.00	215.00	4. DeLuxe model	55.00	140.00
4. ChiCoin Hollywood (5/55)	175.00	229.00	4. United Rainbow (5/54)	55.00	145.00
4. ChiCoin Blinker (8/55)	175.00	250.00	4. United Banner (8/54)	65.00	145.00
4. ChiCoin Score-A-Line (9/55)	175.00	250.00	4. DeLuxe model	65.00	150.00
4. ChiCoin Bowling Team (10/55)	175.00	260.00	4. United Shuffle Targette (8/54)	65.00	155.00
4. ChiCoin Miami Shuffle (10/56)	35.00	115.00	4. DeLuxe model	65.00	160.00
4. ChiCoin Bowling League (2/57)	345.00	475.00	4. United Speedy (8/54)	65.00	165.00
4. ChiCoin Ski-Bowl (11/57) 6 Player	129.00	275.00	4. Un. 11th Frame (10/54)	65.00	165.00
4. ChiCoin Classic Bowling League (7/57)	560.00	595.00	6. DeLuxe model	65.00	170.00
2. ChiCoin TV Bowling League (11/57)	425.00	525.00	4. United Comet Targette (11/54)	70.00	165.00



4. Bally Champion Horse	295.00	475.00	4. Capitol See Saw	125.00	290.00
4. Bally Moon Ride	125.00	250.00	4. Chicago Coin Super Jet	125.00	275.00
4. Bally Space Ship	125.00	195.00	4. Chicago Round The World Trainer	265.00	385.00
4. Bally Speed Boat	165.00	295.00	4. Decco Merry-Go-Round	175.00	350.00
4. Bert Lane Merry-Go-Round	175.00	265.00	4. Decco Space Ranger	125.00	300.00
4. B. L. Miss America Boat	225.00	275.00	4. Exhibit Big Bronco	235.00	295.00
4. Bert Lane Fire Engine	250.00	395.00	4. Exhibit Mustang	295.00	350.00
4. Capitol Donald Duck	225.00	295.00	4. Exhibit Sea Skates	125.00	225.00
4. Capitol Elsie	250.00	375.00	4. Exhibit Space Patrol	100.00	250.00
4. Capitol Palomino Horse	225.00	395.00	6. Scientific Television	149.00	195.00
			4. Texas Merry-Go-Round	200.00	295.00



ARCADE EQUIPMENT

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

AMI, INC.

- Model I-200, 200 Selec. Phono.
- Model I-120, 120 Selec. Phono.
- Model I-100, 100 Selec. Phono.
- Model IAR-200 Selective-play Hideaway
- Model IBB-200 Continuous-play Hideaway
- Model WQ-200
- Model 200 Selec. Wall Box
- Model WQ-120
- Model 120 Selec. Wall Box
- Bargrip Wall Box Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-BELL MFG. CO.

- Play Ball, Counter Game
- Circus Days
- (Upright Electronic Scoring F. P. Game)

AUTO-PHOTO CO.

- Model 14 Studio \$3,245.00

BALLY MFG. CO.

- Star Shuffle \$ 850.00
- Spook-Gun (Kiddie Shooting-Gallery) 465.00
- Lucky Shuffle Alley 805.00
- Beach Time (In-line Game) 887.00
- Lucky Alley Bowler
- With Dime A Game Chute
- 11 Foot \$1,299.00
- 14 Foot 1,315.00
- 18 Foot 1,365.00
- With 2 Games For A Quarter Chute
- 11 Foot 1,304.00
- 14 Foot 1,320.00
- 18 Foot 1,370.00
- 4 Foot Alley Section 50.00
- Golf Champ (Golf-Game) 595.00
- Speed-Queen (Kiddie Ride) 835.00
- Toonerville Trolley 835.00
- Bike (Kiddie Ride) 835.00
- Model T (without Record Changer) 705.00
- Model T (with Record Changer) 755.00
- The Champion (With new all-metal cabinet) 835.00

CHICAGO COIN MACHINE

- Player's Choice Bowler
- Twin Bowler
- Criss Cross Hockey
- Regular Model
- Replay-Match Model
- Rocket Explorer
- Replay Model
- Commando Machine Gun

EXHIBIT SUPPLY CO.

- Card Vendor, with base.
- Single Column
- Double Column

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

GAMES, INC.

- Double Shot (Upright Electronic Scoring F. P. Game)

GENCO MANUFACTURING

- Space Age
- Horoscope Fortune Teller
- Gypsy Grandma Fortune Teller

D. COTTLIEB & CO.

- Contest (4 Player, 5-Ball)

IRVING KAYE CO., INC.

- Deuces Wild \$ 289.95
- Deluxe Competitor, 6 Pocket Pool Ball Viewer Model 339.95
- Super Hockey (6 Ft.) 349.95
- Super Jumbo Hockey (8 Ft.) 400.00
- Melody Tower 149.95
- El Dorado—6 Pocket Pool 495.00

J. H. KEENEY & CO., INC.

- DeLuxe Big Tent (Upright Electronic Scoring F. P. Game)
- Snack Vendor
- Soup Vendor
- DeLuxe Hot Coffee Vendor
- DeLuxe Hot Coffee & Hot Chocolate Combo Vendor
- Various models of above

ROCK-OLA MFG. CORP.

- Model 1465, 200 Selec. Phono.
- Model 1458, 120 Selec. Phono.
- Model 1462, 50 Selec. Phono.
- Model 1464, 120 Selec. Wall Type Phono.
- Model 1947, Remote Volume Control for Model 1464 Phono
- Model 1450, Playmaster, 120 Selec. Phonograph
- Model 1617, Hi-Fi Wall Speaker
- Model 1927, Remote Volume Control with Cancel Button
- 50¢ Coin Chute Available For All Models
- Dual Credit Unit Available for 200 Selec., Model 1465

THE SEEBURG CORP.

- Model 222, 160 Selec. Phono.
- Model 220, 100 Selec. Phono.
- D-3WU Wall-O-Matic 100-160-200 Selection
- S-3WU Wall-O-Matic 100-160-200 Selection
- HD-3WU Wall-O-Matic 100-160-200 Selection
- RSVC-1 Remote Stereo Volume Control
- CCI Coin Counter
- TW1 Twin Stereo Wall Speakers
- TCI Twin Stereo Corner Speakers
- TRI Twin Stereo Recessed Speakers
- PS6LZ—Power Supply
- HFAI-3—Power Amplifier
- Cigarette Vender Model 800E1

UNITED MFG. CO.

- Jupiter
- DeLuxe Replay Model \$ 980.00
- Atlas Shuffle Alley (6-Player Tuck Type) 8½ ft. 995.00
- DeLuxe Atlas Shuffle Alley (Match-A-Score Model) 8½ ft. 1,080.00
- Pixie Bowler (2-Player, 7½ ft. long x 2 ft. wide, 2¼ hard rubber ball, Bowling Alley) 900.00
- Playtime Bowling Alley, 6-Player
- 13 Foot 1,490.00
- 16 foot 1,520.00
- Playtime Bowling Alley available in 25¢ play. Also available, 2 plays—25¢ with credit unit. Prices on Request.

UNITED MUSIC CORP.

- UPB-100, 100 Selec. Phono.
- UPA-100, 100 Selec. Phono.
- Corner Speaker
- Wall Speaker
- Recessed Ceiling Speaker (All speakers are 8" Super Permanent with Step-Switch Volume Control.)

WILLIAMS MFG. CO.

- Vanguard (Gnn Game)
- Gusher (Single Player 5-Ball)

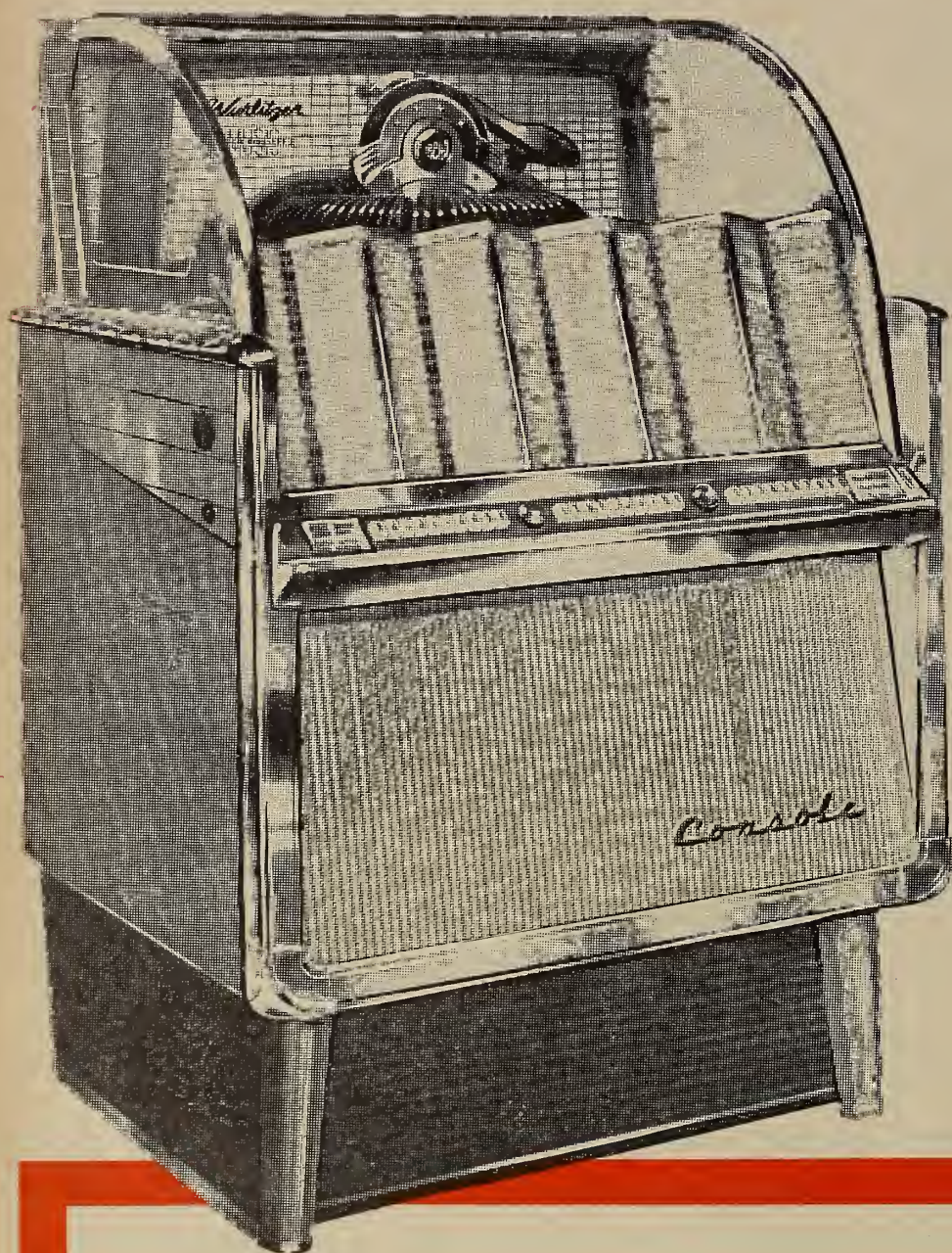
THE WURLITZER CO.

- Model 2200, 200 Selec. Phono.
- Model 2204, 104 Selec. Phono.
- Model 2250, 200 Selec. Phono.
- Model 5250 Wall Box, 200 Selec.
- Model 5207, Wall Box, 104 Selec., 3-Wire
- Model 257 Stepper, 104 Selec.
- Model 5115 Hi Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extending Range

UPRIGHT ELECTRONIC SCORING F. P. GAMES

- | | |
|--|---|
| 1. Big Tent (Ke 12/56) 225.00 325.00 | 4. Hnnter (Ga 5/55) 195.00 235.00 |
| 4. Circus (Au 5/56) 235.00 265.00 | 6. Skeet Shoot (Ga 1/57) 275.00 375.00 |
| 6. Connty Fair (An 3/57) 225.00 265.00 | 4. Snper Big Tent (Ke 6/57) 275.00 390.00 |
| 4. Gun Smoke (Ga 5/56) 285.00 325.00 | 4. Super Hunter (Ga 6/57) 375.00 425.00 |

WURLITZER PHONOGRAPHS ARE PRICED FOR PROFITABLE OPERATION



NOW IS THE TIME
TO BUY THEM

If you want your business to make more money, make a call on your Wurlitzer Distributor. Right now he is offering new 200 and 104-selection Wurlitzer Phonographs that are tremendous values. All can be converted for Stereophonic Music quickly and economically on location at your convenience.

for the Buy of the Year...

BUY WURLITZER...TODAY

HOW DOES
Stereo
FIT INTO
YOUR PICTURE?

Stereophonic Music has its place, and in that place it will prove immensely profitable. To determine that place is ALL IMPORTANT. It calls for careful analyzation of your spots. Take your time in doing it. Take your questions to your Wurlitzer Distributor. He'll help you reach a sound, sensible conclusion. Equally important, make sure you buy TRUE STEREO. Let your own ears be the judge. This is an IMPORTANT INVESTMENT for you. Investigate BEFORE you invest.

THE WURLITZER COMPANY

NORTH TONAWANDA, N.Y.

Established 1856

IT'S NEW! IT'S DIFFERENT!

Thousands of Choice Locations are Waiting for
UNITED'S SENSATIONAL...

SKY RAIDER

NOTHING ELSE LIKE IT!

REALISTIC ANTI-AIRCRAFT
TWIN "ACK-ACK" GUNS
SYNCHRONIZED FIRING... SHOOT ONE OR BOTH GUNS

**NEW, AUTHENTIC TYPE
GUN SIGHTS**

**3rd DIMENSION
TARGET VIEW**

**POPULAR BONUS
TIME FEATURE**

**SHOOT AGAIN FEATURE
(OPTIONAL)**

FLASHY, DURABLE PLEXI-GLASS

SMALL
FLOOR AREA
REQUIREMENT
OPENS
MANY NEW
LOCATIONS

APPROXIMATE SIZE:

**2 FT. WIDE
2 FT. DEEP
5 FT. HIGH**

APPROXIMATE
SHIPPING
WEIGHT
250 lbs.
(CRATED)

100
SHOTS
10¢

100
SHOTS
10¢
Each unit of time under 60
scores 20 Bonus Points
P.O. IS SHUT ON AT END OF GAME



**OPEN DOOR
SERVICE**

Entire Mechanism Easily
Accessible. Complete Target
Unit Easily Removed.

ALL COMPONENTS
LIFE-TESTED

← CHILDREN STEP-UP
PLATFORM AVAILABLE

GET DETAILS ON
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BOWLING ALLEYS
AND
SHUFFLE ALLEYS

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SEE YOUR DISTRIBUTOR NOW!





Bally BEACH TIME

SMASHING IN-LINE EARNING RECORDS

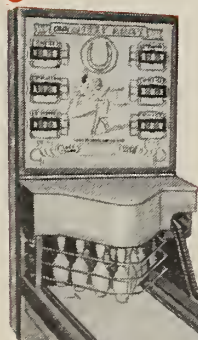
Biggest array of popular play-features ever built into a pinball game brighten the backglass of Bally BEACH TIME ... all adding up to biggest earning-power in years.

4
MAGIC SQUARES
plus **2**
MAGIC LINES

"STOP AND SHOP" FOR HIGHER SCORES BEFORE 3RD, 4TH OR 5TH BALL

Get your share of the big BEACH TIME money. Get new Bally BEACH TIME at your Bally distributor today.

Bally LUCKY ALLEY



4" RUBBER BALL or 4" HARD BALL

- Official bowling scores
- 1 to 6 can play
- Streamlined cabinet
- Quiet-roll alley
- Extra husky pins
- Protective foul-light

3 Popular Sizes 11 ft., 14 ft., 18 ft.

2 COIN STYLES DIME-A-GAME or 2-FOR-QUARTER

SEE YOUR *Bally* DISTRIBUTOR FOR OTHER TOP MONEY-MAKERS



GOLF CHAMP

SPOOK GUN

BALLY BIKE

SPEED QUEEN

THE CHAMPION

TOONERVILLE TROLLEY

NOW.... famous *LUCKY STRIKE* feature in popular 8½ ft. SHUFFLE BOWLER

Bally LUCKY SHUFFLE

Get LUCKY SHUFFLE for your shuffle spots—and get lucky!



For Match Model order **STAR SHUFFLE**

OFFICIAL BOWLING 1 TO 6 CAN PLAY
New streamlined cabinet
New flashy backglass
Extra tough pins
Popular jumbo puck
Speedy pin-setter
Speedy totalizers
8' ft. by 2 ft

CHOICE OF TWO COIN STYLES

(1) SINGLE CHUTE—POPULAR DIME PLAY
(2) DIME-A-GAME, 3 GAMES FOR A QUARTER