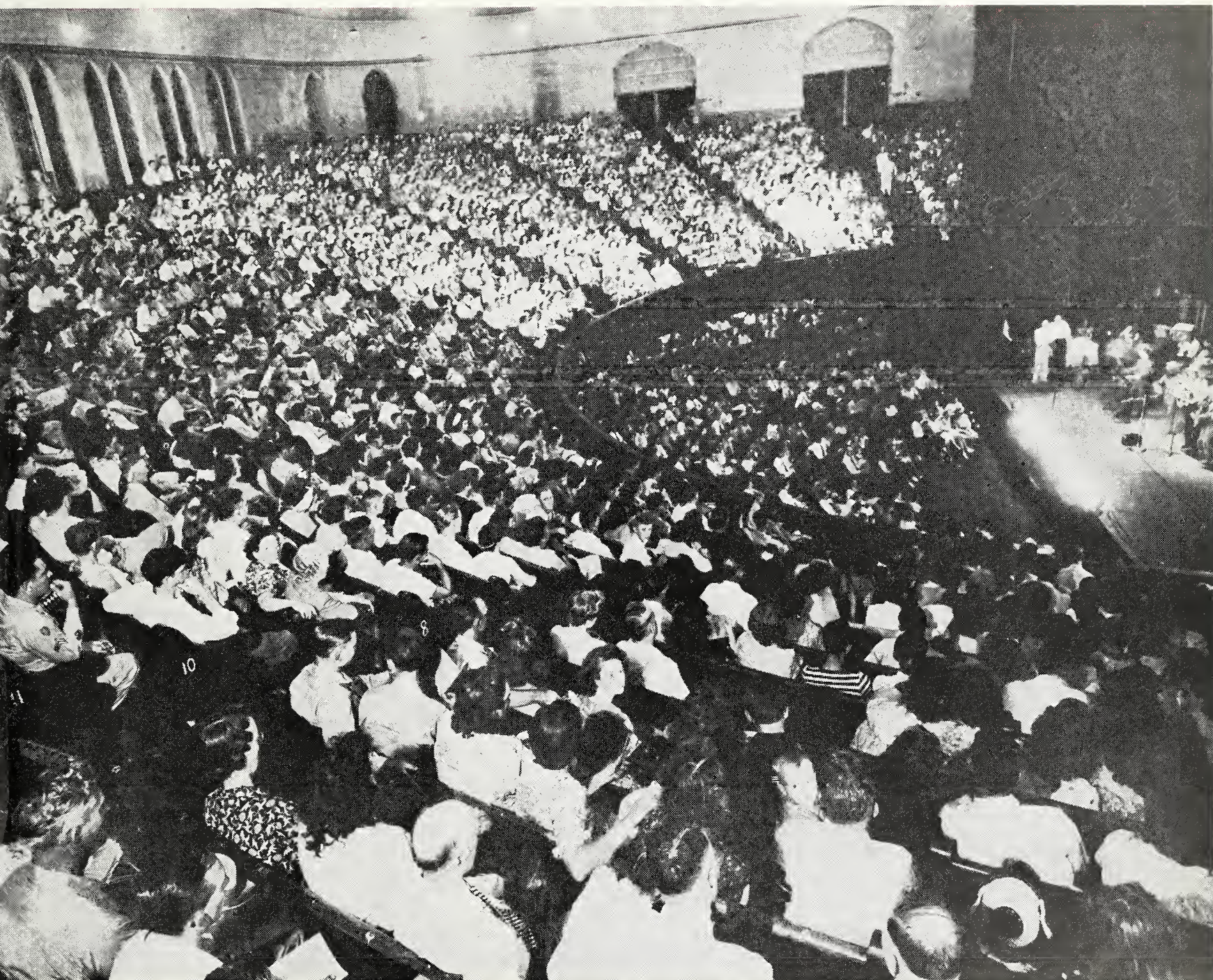


Cash Box

NOVEMBER 4, 1961



A NIGHT AT THE OPRY—Down in Nashville, Tennessee, radio station WSM's world-famed Grand Ole Opry expects to play to an overflow crowd the night of November 4th. That's the final evening of WSM's combined 10th Annual Country Music Festival and celebration of the 36th Birthday of the station and the Opry. Registration for the annual affair starts Thursday, Nov. 2. Over 2,000 people in the Country Music field are expected to attend the Convention. Above is a view of the Ryman Auditorium on an Opry night.

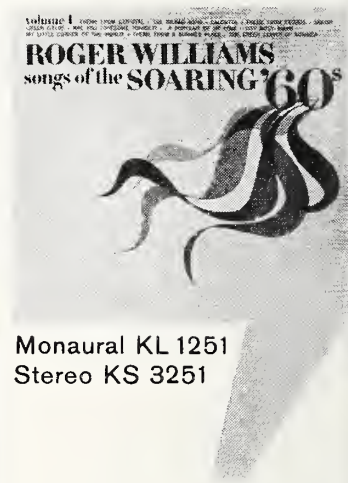
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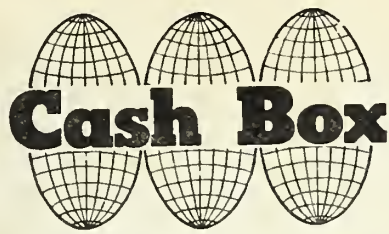
60's



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On this, the 10th
Annual Country Music
Festival, the editors
and staff of Cash Box
would like to extend
best wishes to all who
have devoted time and
effort through the
years to making the
Annual Festival the
important industry
Convention it has become.
Without their interest
and diligence, Country
music would be a far
less important factor
in American Music.
Best Wishes to all
for many more decades
of success.



Cash Box TOP 100

BEST SELLING TUNES ON RECORDS COMPILED BY CASH BOX FROM LEADING RETAIL OUTLETS—NOVEMBER 4, 1961

	Position	10/28	10/21
1—BIG BAD JOHN			
★JIMMY DEAN-Columbia-42175	2	4	
2—RUNAROUND SUE			
★DION-Laurie-3110	1	1	
3—HIT THE ROAD JACK			
★RAY CHARLES-ABC-10244	3	2	
4—BRISTOL STOMP			
★DOVELLS-Parkway-827	4	3	
5—SAD MOVIES (MAKE ME CRY)			
★SUE THOMPSON-Hickory-1153 ★LENNON SISTERS-Dot-16255	5	7	
6—THIS TIME			
★TROY SHONDELL-Liberty-55353/ Gold Crest-161	9	8	
7—PLEASE MR. POSTMAN			
★MARVELLETES-Tamla-54046	12	20	
8—I LOVE HOW YOU LOVE ME			
★PARIS SISTERS-Gregmark-6	10	11	
9—THE FLY			
★CHUBBY CHECKER-Parkway-830	13	15	
10—FOOL #1			
★BRENDA LEE-Decca-31309	11	14	
11—YA YA			
★LEE DORSEY-Fury-1053	8	10	
12—LET'S GET TOGETHER			
★HAYLEY MILLS-Vista-385	7	6	
13—TOWER OF STRENGTH			
★GENE McDANIELS-Liberty-55371	20	32	
14—A WONDER LIKE YOU			
★RICK NELSON-Imperial-5770	18	29	
15—THE WAY YOU LOOK TONIGHT			
★LETTERMEN-Capitol-4586 JARMELS-Laurie-3098 TAB HUNTER-Dot-16264	15	9	
16—YOU'RE THE REASON			
★BOBBY EDWARDS-Crest-1075 JOE SOUTH-Fairlane-21006 HANK LOCKLIN-RCA-7921	21	34	
17—CRYIN'			
★ROY ORBISON-Monument-447	6	5	
18—SWEETS FOR MY SWEET			
★DRIFTERS-Atlantic-2117	17	16	
19—MEXICO			
★BOB MOORE-Monument-446	14	12	
20—EVERLOVIN'			
★RICK NELSON-Imperial-5770	22	25	
21—TAKE GOOD CARE OF MY BABY			
★BOBBY VEE-Liberty-55354	16	13	
22—(HE'S MY) DREAMBOAT			
★CONNIE FRANCIS-MGM-13039 JANE DAVIS-Cowtown-810	23	28	
23—ANYBODY BUT ME			
★BRENDA LEE-Decca-31309	25	30	
24—HEARTACHES			
★MARCELS-Colpix-612	34	57	
25—I REALLY LOVE YOU			
★STEREOS-Cub-9095	27	36	
26—MOON RIVER			
★JERRY BUTLER-Vee-Jay-405 ★HENRY MANCINI-RCA-7916 FULLER BROTHERS-Challenge-9119 CALVIN JACKSON-Reprise-20022 CARMEN CAVALLARO-Decca-31304 RICHARD HAYMAN-Mercury-71869 HOLLYRIDGE STRINGS & CHORUS-Capitol-4631 MANTOVANI-London-2021 JANE MORGAN-Kapp-431	36	47	
27—I UNDERSTAND (JUST HOW YOU FEEL)			
★G-CLEFS-Terrace-7500 RICKY PAGE-Dot-16261	29	31	
28—BIG JOHN			
★SHIRELLES-Scepter-1223	32	39	
29—FOOT STOMPIN' (Part 1)			
★FLARES-Felsted-8624	30	37	
30—I WANT TO THANK YOU			
★BOBBY RYDELL-Cameo-201	43	61	
31—TAKE FIVE			
★DAVE BRUBECK-Columbia-41479 GEORGE CATES-Dot-16271	30	24	
32—CRAZY			
★PATSY CLINE-Decca-31317	46	66	

	Position	10/28	10/21
33—LITTLE SISTER			
★ELVIS PRESLEY-RCA-7908	19	17	
34—YOU MUST HAVE BEEN A BEAUTIFUL BABY			
★BOBBY DARIN-Atco-6206	24	19	
35—LOOK IN MY EYES			
★CHANTELS-Carlton-555	28	22	
36—STICK SHIFT			
★DUALS-Sue-745	26	27	
37—DON'T BLAME ME			
★EVERLY BROTHERS-Warner Bros.-5501 ERMA FRANKLIN-Epic-9468	31	35	
38—WHAT A PARTY			
★FATS DOMINO-Imperial-5779	40	43	
39—SEPTEMBER IN THE RAIN			
★DINAH WASHINGTON-Mercury-71876	50	69	
40—IT'S GONNA WORK OUT FINE			
★IKE & TINA TURNER-Sue-749	41	44	
41—PLEASE DON'T GO			
★RAL DONNER-Gone-5114	52	62	
42—SO LONG BABY			
★DEL SHANNON-Big Top-3038	38	40	
43—SCHOOL IS IN			
★GARY U.S. BONDS-Legrand-1012	54	79	
44—MY TRUE STORY			
★JIVE FIVE-Beltone-1006	33	23	
45—HOLLYWOOD			
★CONNIE FRANCIS-MGM-13039	42	26	
46—HUMAN			
★TOMMY HUNT-Scepter-1219	45	46	
47—(HE'S) THE GREAT IMPOSTOR			
★FLEETWOODS-Dolton-45	51	50	
48—ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY			
★ARETHA FRANKLIN-Columbia-42157 JUDY GARLAND-Capitol-4624	58	71	
49—THE MOUNTAIN'S HIGH			
★DICK & DEEDEE-Liberty-55350	35	18	
50—CANDY MAN			
★ROY ORBISON-Monument-447	55	64	
51—JUST OUT OF REACH			
★SOLOMON BURKE-Atlantic-2114	60	68	
52—UNDER THE MOON OF LOVE			
★CURTIS LEE-Dunes-2008	62	75	
53—TONIGHT			
★FERRANTE & TEICHER-United Artists-373 EDDIE FISHER-Warwick-719 RALPH MARGERIE-United Artists-352 JAY & THE AMERICANS-United Artists-353	74	—	
54—MOVIN'			
★BILL BLACK'S COMBO-Hi-2038	47	41	
55—MICHAEL			
★HIGHWAYMEN-United Artists-258 COLLEGE THREE-Myers-114	37	21	
56—ONE TRACK MIND			
★BOBBY LEWIS-Beltone-1012	53	49	
57—TONIGHT I WON'T BE THERE			
★ADAM WADE-Cood-556	61	67	
58—COME SEPTEMBER			
★BILLY VAUGHN-Dot-16262 ★BOBBY DARIN-Atco-6200 DICK JACOBS-Coral-62275 SANTO & JOHNNY-Canadian-American-128	59	60	
59—'TIL			
★ANGELS-Caprice-107	63	74	
60—THE ASTRONAUT			
★JOSE JIMINEZ-Kapp-409	39	33	
61—BRIDGE OF LOVE			
★JOE DOWELL-Smash-1717	73	90	
62—MY HEART BELONGS TO ONLY YOU			
★JACKIE WILSON-Brunswick-55280	75	96	
63—BRIGHT LIGHTS, BIG CITY			
★JIMMY REED-VeeJay-398	68	87	
64—FOR ME AND MY GAL			
★FREDDY CANNON-Swan-4083	70	80	
65—I'LL BE SEEING YOU			
★FRANK SINATRA-Reprise-20023	69	88	
66—GOODBYE CRUEL WORLD			
★JIMMY DARREN-Colpix-609	85	—	

	Position	10/28	10/21
67—GOD, COUNTRY AND MY BABY			
★JOHNNY BURNETTE-Liberty-55397 ★CHICO HOLIDAY-Coral-62291	77	92	
68—MORNING AFTER			
★MAR-KEYS-Stax-112	65	73	
69—IN THE MIDDLE OF A HEARTACHE			
★WANDA JACKSON-Capitol-4635	87	93	
70—GYPSY WOMAN			
★IMPRESSIONS-ABC-10241	82	—	
71—I DON'T KNOW WHY			
★LINDA SCOTT-Canadian-American-129	—	—	
72—THE WAY I AM			
★JACKIE WILSON-Brunswick-55280	84	—	
73—HANG ON			
★FLOYD CRAMER-RCA-7907	78	84	
74—THREE STEPS FROM THE ALTAR			
★SHEP & THE LIMELITES-Hull-747	80	83	
75—YOUR MA SAID YOU CRIED IN YOUR SLEEP LAST NIGHT			
★KENNY DINO-Musicor-1013	79	85	
76—EVERYBODY'S GOTTA PAY SOME DUES			
★MIRACLES-Tamla-54048	81	82	
77—MISSING YOU			
★RAY PETERSON-Dunes-2006	44	42	
78—WHY NOT NOW			
★MATT MONRO-Warwick-669	83	86	
79—HIS LATEST FLAME			
★ELVIS PRESLEY-RCA-7908	49	48	
80—BLESS YOU			
★TONY ORLANDO-Epic-9452	48	38	
81—IT'S JUST A HOUSE WITHOUT YOU			
★BROOK BENTON-Mercury-71859	90	94	
82—I'LL BE TRUE			
★ORLONS-Cameo-193	96	—	
83—LAUGH			
★VELVETS-Monument-448	88	91	
84—WALK ON BY			
★LEROY VAN DYKE-Mercury-71834	95	—	
85—IT'S TOO SOON TO KNOW			
★ETTA JAMES-Argo-5402	—	—	
86—YOUNG BOY BLUES			
★BEN E. KING-Atco-6207	99	—	
87—STEPS 1 AND 2			
★JACK SCOTT-Capitol-4616	—	—	
88—LET THERE BE DRUMS			
★SANDY NELSON-Imperial-5775	—	—	
89—DOOR TO PARADISE			
★BOBBY RYDELL-Cameo-201	91	99	
90—ON BENDED KNEES			
★CLARENCE HENRY-Argo-5401	—	—	
91—FLY BY NIGHT			
★ANDY WILLIAMS-Columbia-42199	—	—	
92—SOOTHE ME			
★SIMS TWINS-Sar-117	—	—	
93—THERE'S NO OTHER (LIKE MY BABY)			
★CRYSTALS-Philles-100	—	—	
94—GYPSY ROVER			
★HIGHWAYMEN-United Artists-370	—	—	
95—IT'S YOUR WORLD			
★MARTY ROBBINS-Columbia-42065	92	95	
96—JUST BECAUSE			
★McGUIRE SISTERS-Coral-62288	97	—	
97—YOUR LAST GOODBYE			
★FLOYD CRAMER-RCA-7907	71	76	
98—PUSHIN' YOUR LUCK			
★SLEEPY KING-Joy-257	—	—	
99—BACKTRACK			
★FARON YOUNG-Capitol-4616	100	—	
100—BLUE MOON			
★VENTURES-Dolton-47	—	—	
100—SEVEN DAY FOOL			
★ETTA JAMES-Argo-5402	—	—	

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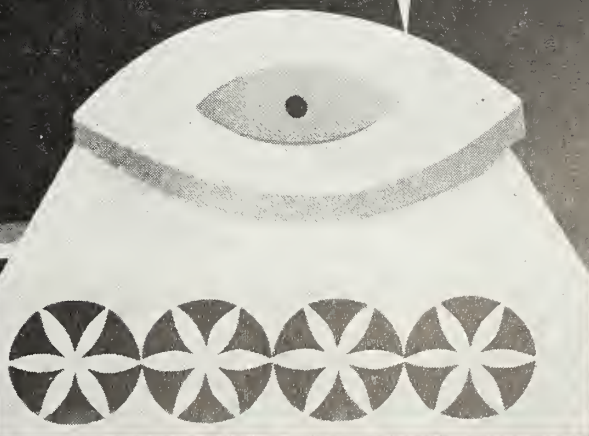
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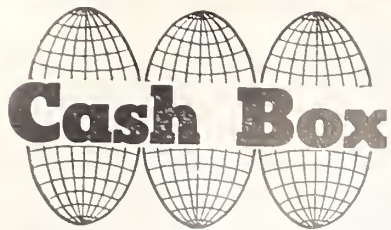
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RECORD REVIEWS

B+ very good B good C+ fair C mediocre

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Pick of the Week

"HAPPY BIRTHDAY, SWEET SIXTEEN" (2:19)

[Aldon BMI—Greenfield, Sedaka]

"DON'T LEAD ME ON" (2:56) [Aldon BMI—Greenfield, Sedaka]

NEIL SEDAKA (RCA Victor 7957)

Looks like another top-ten'er for the talented writer-singer. Side, tabbed "Happy Birthday, Sweet Sixteen," is a charming teen jumper that Neil multi-tracks with telling effect. Splendid choral-ork support from the Al Lorber outfit. "Don't Lead Me On" finds Sedaka in top beat-ballad romantic-blues form. Excellent companion piece.

"HAPPY TIMES ARE HERE TO STAY" (2:27)

[Aldon BMI—Goffin, King, Weil]

"LONELY AM I" (2:45) [Aldon BMI—Orlando, Estanislau]

TONY ORLANDO (Epic 9476)

"Happy Times Are Here To Stay" gives further evidence that Tony Orlando is here to stay. It appears to be the third biggie in-a-row for the songster who now has "Halfway To Paradise" and "Bless You" tucked under his hit belt. It's another fascinating rock-a-cha-cha that features a standout Carole King & Alan Lorber arrangement. Backing's an ultra-lovely ballad tagged "Lonely Am I."

"SMILE" (2:48) [Bourne ASCAP—Turner, Parsons, Chaplin]

"SHE REALLY LOVES YOU" (2:40) [Eden BMI—Yuro, Otis]

TIMI YURO (Liberty 55375)

Liberty's fabulous new vocal find, Timi Yuro, who climbed to the upper rungs of the 'top ten' ladder the first-time-out with "Hurt," is a cinch to do it again with her revival of "Smile." Thrush hands in a superb vocal interpretation as Belford Hendricks' ork-chorus lends a fine beat-ballad backdrop. The new beat-ballad entry, "She Really Loves You," also has what it takes to ride high on the hit lists, r&b and pop-wise.

"(IF I'M DREAMING) JUST LET ME DREAM" (2:17)

[Roosevelt BMI—Singleton]

"JOHNNY WILL" (2:25) [Lyle ASCAP—Tobias, Evans]

PAT BOONE (Dot 16284)

Boone's back with another hot platter that's bound to break into charts-ville in no time flat. It's a flavorful rock-a-cha-cha romancer, tabbed "(If I'm Dreaming) Just Let Me Dream," that Pat & the Billy Vaughn ork-chorus wax with coin-catching authority. Same goes for the delectable thumper on the other half, "Johnny Will." Could be a big double-decker.

"(AIN'T THAT) JUST LIKE ME" (1:53)

[Progressive-Trio BMI—Carroll, Guy]

"BAD BLOOD" (2:15) [Progressive-Trio BMI—Leiber, Stoller]

THE COASTERS (Atco 6210)

The Coasters should soon be adding "(Ain't That) Just Like Me" to their long string of hits. It's a delectable, rock-a-twist novelty replete with lyrics from the Mother Goose nursery rhymes. Looks like a dual-mart sales sizzler. The infectious rock-a-cha-cha coupler deals with a gal who's got "Bad Blood." Watch it too!

"NEVER, NEVER" (2:20) [Lescay BMI—Rene, Pitt]

"PEOPLE FROM ANOTHER WORLD" (2:25)

[Lescay BMI—Pitt, Waltzer]

THE JIVE FIVE (Beltone 1014)

Chances are the Jive Five will make it two-in-a-row with their follow-up to "My True Story." Once again the boys are in top teen beat-ballad form as they carve out the heartfelt romancer, "Never, Never." Backing's an engaging rock-a-cha-cha tabbed "People From Another World." Potent two-sided assist from Joe Rene's ork.

DANNY PEPPERMINT
(Carlton 565)

(B+) "THE PEPPERMINT TWIST"
[Pambill ASCAP—Lamego]
Label takes advantage of the current Twist craze at the New York nitery, The Peppermint Lounge, with a live-in "lesson" on the step. Combo supplies a solid Twist beat.

(C+) "SOMEBODY ELSE IS TAKING MY PLACE"
[Shapiro—Bernstein ASCAP—Howard, Ellsworth, Morgan]
Bouncy bright-beat reading of the ancient for teeners.

JIMMY BELL (Hickory 1156)

(B+) "THE POOREST BOY IN TOWN"
(2:15) [Arch ASCAP—Tobias, Pockriss]
Rich fella figures he's the poorest boy in town because he doesn't have the gal he wants in this catchy display from singer Bell and the ork-chorus. Generally original-sounding date that deserves airtime.

(B) "HONEY BEE" (2:18)
[Acuff-Rose BMI—Sweeney]
Cheerful blues bounce to this love-found opus.

RICK TINORY (Sequel 1001)

(B+) "CLAIRE LORRAINE"
(2:15) [Hyannis BMI—Tinory]
Tinory offers a tender light-beat tribute to the gal, including a narrative, and he's supported by a steady Latinish beat from the combo-chorus. Date, handled by Herald-Ember, could catch-on with the kids.

(C) "RUN LITTLE GIRL" (2:10)
[Hyannis BMI—Tinory]
Fella confesses to a girl he's married and has a wife and a baby son. Practically no programming potential here.

TED RUSSELL/DIXIE DEE
(Terock 1000)

(C+) "BIG HEAVY" (2:25) [Friedrick BMI—Eggleston]
New Buffalo-based label offers an instrumental, true-to-its-title, that has a heavy, OK-sounding rock thread.

(C+) "BRIGHT LIGHTS" (2:27)
[Linco BMI—Derwald, Russell]
Dixie Dee is the vocalist in this teen romp. Russell and his Rhythm Rockers support.

SIR LON DE LEON (Du-Well 102)

(C) "BICYCLE HOP" (2:20)
[Wynole BMI—Boatner, DeLeon, Brownlee]
Lively rocker done in a conventional manner.

(C) "ONCE MORE" (2:36) [Wynole BMI—Boatner, DeLeon, Bell]
Slow-beat romantic entry.

SIR WHITE (Redbug 0001)

(B) "DOIN' THE SCRATCH"
(2:30) [Redbug BMI—Davis, Gray]
Teen-dance step is presented with a good-sounding guitar-led arrangement from Sir White & His Sounds. "Scratch"-like gimmick is included. Roulette handles this teen-wise stint.

(B) "MOODY DREAMER" (2:22)
[Redbug BMI—Davis, Gray]
Minor-key medium-beat affair.

EARL CONNELLY (Alto 2005)

(B) "SINCE YOU'VE BEEN GONE"
(2:27) [Aldon BMI—Sedaka, Greenfield]
Connelly is a capable vehicle for the old Clyde McPhatter click. Lively combo backing. Diskery works-out of N.Y.

(B) "THE TRUST" (2:27) [MacAvery BMI—Wayne]
Funky R&B vocalizing here.

NICK PERITO (United Artists 930)

(B+) "HIGH SOCIETY TWIST"
(2:39) [Tanda ASCAP—]
In response to the news that high-society has taken to The Twist, Perito directs a lively rockin' arrangement of the step. Hot sax is the feature, and there are various vocal comments.

(B) "LET'S DO THE PEPPERMINT TWIST"
(2:27) [Foundation ASCAP—]
This date is named after the N.Y. nitery that has been making big Twist news.

JORDAN BROS. (Jamie 1205)

(B+) "WHISPERING WINDS"
(2:10) [Jamie-Jordan BMI—F&J Jordan]
Song team appealingly essays the tender romancer. Boys are backed by an attractive full ork rock-inclined sound.

(B) "LOVE'S MADE A FOOL OF YOU"
(2:20) [Nor-Va-Jak BMI—Holly]
This is bright-beat display in which the boys resemble The Everly Bros.

JONATHAN YOUNG (Arvee 5039)

(B) "I DON'T WANT TO KNOW"
(2:23) [Arvee BMI—Burnette]
The songster offers a calypso-type ballad against a nice string-included teen-slanted setting.

(C+) "I DON'T HURT ANYMORE"
(1:18) [Hill & Range BMI—Rollins, Robertson]
Livelier rock-ballad doings here.

SAL SALVADOR ORCH.
(Sands 3142)

(B) "RUFFLE" (2:35) [Tara ASCAP—Wilcox]
Sparkling blues-oriented swing sounds from the Salvador crew. Both teen-market and hip deejays will dig the session. Label is based in Buffalo.

(B) "ESTOY CANSADO" (2:28)
[Music of Today ASCAP—Richards]
Bright merengue arrangement, including chorus work.

RONNIE HAWKINS (Roulette 4400)

(B) "I FEEL GOOD" (1:59) [Aladdin BMI—Lee]
Good-sounding quick-beat warble and combo setting for the oldie, first a Shirley & Lee hit, and revived successfully about a year ago by Johnny Preston.

(B) "COME LOVE" (2:52) [Conrad BMI—Oliver]
Funky easy-beat approach here.

LITTLE BECKY COOK
(CBM 504)

(B) "SAVING MY LOVE FOR YOU"
(1:57) [BMI—Long]
Thrush does an understanding essay of the wistful blueser. Nice intimate teen-ballad date from the Newark, N.J.-based waxery.

(C+) "LET'S DANCE" (2:00)
[BMI—Cook]
Upbeat rock turn here.

MARK JACKSON (Starfire 719)

(C+) "I TOLD YOU NOT TO TELL 'EM"
(2:15) [Dare BMI—Jackson]
Singer Jackson heads an OK-sounding sock-rock display. The Timetts are the chanting larks in the colorful setting.

(C+) "HEAVEN" (1:55) [Celtic—Jackson]
This is a medium-beat rock-a-cha date.



BIG HITS

1 **"TONIGHT"** **FERRANTE & TEICHER** UA 373

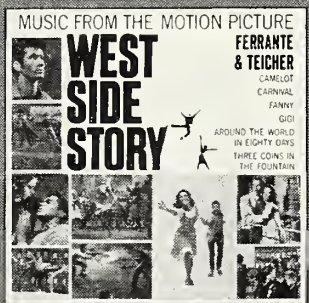
2 **"COTTON FIELDS"** AND **"GYPSY ROVER"**
THE HIGHWAYMEN UA 370

3 **"SOMEWHERE ALONG THE WAY"**
STEVE LAWRENCE UA 364

4 **"YOU'LL NEVER KNOW"**
SHIRLEY BASSEY UA 363

5 **"TOWN WITHOUT PITY"**
GENE PITNEY MU 1009

6 **"YOUR MA SAID YOU CRIED"**
KENNY DINO MU 1013



WEST SIDE STORY

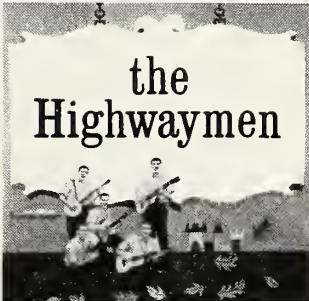
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UAL 3166(MONO.)

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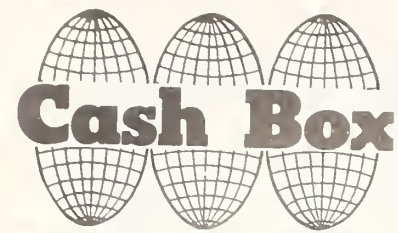
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UAL 3125(MONO.)

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RECORD REVIEWS

B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Pick of the Week

"COME TOMORROW" (2:20) [Sylvia BMI—Elgin, Augustus, Phillips]
 "NOTHING IN THE WORLD" (2:20)
 [Sylvia BMI—Elgin, Augustus, Lewis]
 MARIE KNIGHT (Okeh 7141)

The Okeh label is being reactivated with this powerhouse release by Marie Knight. The pro song stylist never sounded better than she does on "Come Tomorrow," a dramatic, Latin-beat romancer that sports a beautiful, string-highlighted instrumental showcase. Could be a smash-eroo. "Nothing In The World" is a terrific, hard-beat, chorus-backed change-of-pacer.

"MY FOOLISH HEART" (2:30) [Joy ASCAP—Young, Washington]
 "MY KISSES FOR YOUR THOUGHTS" (2:00)
 [One O'Clock BMI—Conly, Malis]
 THE ROOMATES (Valmor 13)

Artists, coming off their chart-riding "Band Of Gold" outing, dip a little farther back in the evergreen dept. for their newest Valmor release. This time it's the lovely "My Foolish Heart" that they knock out in sparkling jump-teen style. Backing's a fetching up beat romantic new-comer. Top end, tho, all the way.

Pick of the Week

Newcomers

In an effort to call D.J. attention to Pick records by "Newcomers" (artists never before on the Top 100) the editorial staff of Cash Box will list such records under this special heading.

"THE BIGGEST CRY" (2:25) [Saturn-Marcus BMI—Nitzche]
 "I NEED A WOMAN ('Cause I'm A Man)" (2:12)
 [Saturn, Concepts BMI—Shaw, Harris]
 HANNIBAL (Sue 751)

Newcomer Hannibal bids fair to conquer the wax world with his initial outing on the hot Sue label. Side, titled "My Biggest Cry," features the artist in a striking vocal stand set in an exciting, chant-like tom-tom beat (with strings) format. Coupler's a middle beat blueser that should do a solid job in r&b territory.

"IN THE SAME OLD WAY" (2:21) [Ron BMI—Johnson]
 "THE GIRL FROM KOOKA MONGA" (2:21) [Ron BMI—Ridgely]
 TOMMY RIDGELY (Ric 984)

Ridgely comes thru with a standout slice that can place him up among the front runners in both the pop and r&b depts. Titled "In The Same Old Way," it's an infectious rhythm-shuffer that spotlights a dandy musical and vocal background. Tantalizing ditty that can break wide open. There's bright, "Ooh Poo Pah Doo" flavor to the thumpin' coupler, "The Girl From Kooka Monga." Two delighters.

"THE SONG FROM MOULIN ROUGE" (2:42)
 [Gower BMI—Auric, Engvick]
 "I COULD HAVE DANCED ALL NIGHT" (2:44)
 [Chappell ASCAP—Lerner, Loewe]
 FRED ELLIS (Coral 62292)

"The Song From Moulin Rouge (Where Is Your Heart)," Percy Faith & Felicia Sanders' years-back top-of-the-chart outing, can prove to be Fred Ellis' success vehicle. Tune, this time, takes a pulsating beat-ballad route with Ellis wringing every ounce of emotion out of it. Stellar Henry Jerome-led ork-choral showcase. Artists pull out all the stops on the house-rocking, where's-the-melody? version of the "My Fair Lady" delighter.

Best Bets

KARL HAMMEL, JR. (Arliss 1011) VISCAYNES (VPM 1006)
 (B+) "SITTIN' ALPHABETIC'LY" (1:57) [Jay-Kay ASCAP—Beach, Kronides] This tale of teenage school-romance problems is told in bright stomp-a-twist fashion by Hammel, who clicked his first-time-out with "Summer Souvenirs." Solid ork-choral support on this potent contender for hitdom. Can bust wide open.
 (B) "A SMILE ON MY FACE, A TEAR IN MY HEART" (1:30) [Jay-Kay ASCAP—Hope, Kronides] Side switches to a beat-ballad pace on this appealing coupler.
 (B+) "YELLOW MOON" (2:40) [House Of Fortune BMI—Motola, Page] The Viscaynes bow on the L.A.-based label with a polished beat-ballad performance that could be all over the airwaves in the weeks to come. Stand out lead voice on a deck that rates of attention. Keep close tabs on it.
 (B) "HEAVENLY ANGEL" (2:39) [House Of Fortune BMI—Motola, Lucas] Different lead job on another good, slower tho, beat-ballad stint.

KEN RANKIN (ABC-Paramount 10268)
 (B+) "GO HOME LITTLE GIRL" (2:15) [Almimo BMI—Rankin, Barberis, Weinstein, Randazzo] Lots of originality in both the ditty and the shuffle-beat arrangement here. Rankin's strong quick-beat warble and backing tells of a gal who is no longer too-young to go out on dates. Might happen.
 (B) "FUNNY, THAT'S LOVE" (2:08) [Almimo BMI—Rankin, Weinstein, Barberis, Randazzo] Tune in this softie display sounds like the oldie, "Honey."

AL HIBBLER (Reprise 20,035)
 (B) "LOOK AWAY" (2:30) [Ed-die Shaw ASCAP—Render, Stanford] An inviting inspirational-inclined tune is solidly warbled by the vet songster, who's supported by a fine hit-of-the-beat full ork sound. Deejays will be spinning.
 (B) "TALL THE SKY" (2:12) [Sands ASCAP—Styne, Dunning] A kiddie chorus helps Hibbler out in this somewhat "Tall Hope"-ish marcher from the pic, "The Devil at 4 O'Clock."

B. K. ANDERSON (Swirl 106)
 (B+) "MOMMA GET THE HAMMER (There's a Fly on Papa's Head)" (2:40) [Southern ASCAP—Davis, Bishop] Here's a generally refreshing legit laff item from the country-styled songster and his male chorus-combo backing. Gimmick touches include a buzz sound and a Donald Duck-type voice. Can prove a "left-field" success. Label is based in N.Y.

(B) "RAINBOW OF ROSES" (2:19) [Panther ASCAP—Skylar, Berman] A good-natured romantic is done with a genial country-flavored sound. Inviting lovey-dovey.

VINNIE MONTE (Jubilee 5410)
 (B+) "PAINTING THE TOWN WITH TEARDROPS" (2:00) [Aldon BMI—Well, Mann] A number with a catchy country-styled way is well-done by the mostly multi-tracked songster. He's backed by a solid combo sound that strongly reflects the country nature of the item. Can get action.
 (B) "ASK YOUR HEART" (2:08) [Edward B. Marks BMI—Raleigh, Barry] Amiable rock-a-cha romantic with a cheerful gal chorus.

THE PERIDOTS (Deauville 1004)
 (B+) "HULLY GULLY ALL NITE LONG" (2:42) [Carnival BMI—Cocchi, Monasco, Cocchi, Aticella, Shaw] The Peridots come through with a sock, instrumental (with some vocal interjections along the way) that should really appeal to the teen dance enthusiasts. Could kick up loads of attention.
 (B) "IT'S THE BOMP" (2:23) [Carnival BMI—Cocchi Monasco, Cocchi, Aticella, Shaw] Boys brightly describe an inviting new dance step on this up beat coupler. Diskery's based in Miami Beach.

SUZY STARR (Morgil 102)
 (B+) "ONE DAY" (2:35) [Morgil, Adrienne ASCAP—Gilbert, Mann] Young lark comes thru with a warm, sincere, rock-a-ballad vocal effort on a fetching romantic new-comer. Ear-pleasing choral-ork backdrop arranged by Joe Hintz.
 (B) "LOVER'S QUARREL" (2:15) [Morgil ASCAP—Starr, Douglas] Gal does another good job on this teen-directed beat-ballad stand. Label's based in N.Y.

VIGOR FISHER (Mala 442)
 (B+) "PADIDDLE" (2:17) [World ASCAP—Shuman, Bower] This well-done shuffle beat vocal (lead and gal chorus)—instrumental is titled after a word that refers to the mistletoe influence among youngsters of seeing a car pass by with one headlight working. Fine joyful teen pose.
 (B) "THINK OF HAPPINESS" (2:17) [Republic BMI—Fisher] Capable sly-beat Latinish blueser on this end.

CLYDE OTIS ORCH. (Liberty 55381)
 (B+) "(Love Theme from) EL CID" (2:05) [Robbins ASCAP—Rozsa] Dramatic Spanish-flavored pic theme is excitingly portrayed by the full ork-chorus. An attention-getting sound.
 (B) "MAY YOUR BLESSINGS BE MANY (Your Troubles Be Few)" (2:15) [Prentice ASCAP—George, Owens] Inviting vocal from the chorus.

GINGER DAVIS (Swan 4090)
 (B) "I'M NO RUNAROUND" (2:40) [Schwartz & Disal ASCAP—Maresca, DiMucci] Dion's top-seller, "Runaround Sue," is answered by the lark and combo-chorus with a sound similar to the original version. With the teen reputation the tune has, side should see good airplay.
 (C+) "LAUGHIN'" (2:35) [Chicory BMI—Zarzecki] Male guffaws back the performer's semi-belt stint.

NORRIS WILSON (Monument 453)
 (B+) "(My Heart's In) MEXICO" (2:33) [Acuff-Rose BMI—Bryant] This is an effective vocal version of the label's Bob Moore instrumental smash. Wilson handles the wistful lyric in fine multi-track fashion, while the ork, including strings, supplies a strong setting. Worthy follow-up to the Moore version.

(B) "MA BAKER'S ISLAND" (2:00) [Acuff-Rose BMI—Loudermilk] Solid rock-a-billy attack.

EARL GRANT (Decca 31328)
 (B+) "TENDER IS THE NIGHT" [Miller ASCAP—Fain, Webster] Grant is a fine vocal vehicle for the pic main-title, which he himself warbles in the flick. Pretty easy ork sound in the setting. Tony Bennett (Columbia) and Vic Damone (Capitol) have also cut the tune.

(B) "HONEY" [Leo Feist ASCAP—Simons, Gillespie, Whiting] Charming cozy reading of the oldie, also sung by Grant in the flick. Two tasteful ends.

JACK EUBANKS (Monument 451)
 (B+) "TAKE A MESSAGE TO MARY" (2:28) [Acuff-Rose BMI—F&B Bryant] A simple, but appealing combo-chanting chorus look at the years-back Everly Bros. hit, and a sans-lyric version shows-up an attractive melody. Fine mood-styled programming entry.
 (B+) "SEARCHING" (2:32) [Tiger BMI—Lieber, Stoller] The Coasters once clicked with this number, which is given a funky harmonica-led arrangement. Two interesting revivals.

DON DOWNING (Boyd 112)
 (B+) "HAVE YOU SEEN MY BABY" (2:28) [Knob Hill BMI—Downing, Poe, Sandusky] Songster Downing does a solid blues-styled belt job against an infectious sock sound from the combo-chorus. Exciting entry for the teeners.
 (B) "I FOUND SOMEONE TO LOVE" (1:45) [Knob Hill & Kansoma BMI—Downing, Poe, Sandusky] Fast shuffle-beat paces here.

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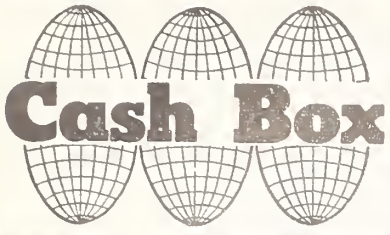


#291

*Thanks D.J.'s
... for all those spins
Look forward to seeing
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Billie Jean*



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Shreveport, La.



RECORD REVIEWS

B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Best Bets

THE BLUE JAYS (Milestone 2009)

(B+) "TEARS ARE FALLING" (2:09) [Lode, Figure BMI—Peels] The Blue Jays, who climbed into the national spotlight with their reading of "Lover's Island," can have another big item in this tailored-for-teen-tastes beat ballad romantic weeper. Could step way out.

(B) "TREE TALL LEN" (2:30) [Lode, Figure BMI—Rikk] Complete change-of-pace in this rockin' coupler.

RONNY DOUGLAS (Everest 19425)

(B+) "YOU'LL COME BACK" (2:44) [King Ring BMI—Douglas, Elgin] A strong Latinish dramatic ballad is done with lots of teen finesse by the songster and his big-sounding ork-chorus backdrop. Douglas made some noise last time out with "Run, Run, Run" and could also get action here.

(B) "CANDY AND GUM" (1:39) [King Ring BMI—Elgin, Farrell] Rockin' in a lighter vein.

BILLIE JEAN HORTON (20th-Fox 291)

(B+) "OCTOPUS" (2:12) [Magic Circle BMI—Jordan] This could be the one to put Billie Jean Horton in hitsville. It's captivating rhythm-rock novelty that the chorus-backed lark socks out in money-making manner. Loaded with those ultra-commercial vocal and instrumental tricks.

(B) "DEVOTED TO YOU" (2:40) [Magic Circle BMI—Kilgore] Billie Jean's in an inviting shuffle-ballad pose on this end.

VIC DANA (Dolton 48)

(B+) "LITTLE ALTAR BOY" (3:04) [House of Sound—Bilya Bah BMI—Smith] Dana hands in a compassionate reading of a lovely, unusual item about a fella who no longer wants to take the wayward path. A poignant setting from the legit full ork-chorus support. With sufficient exposure, this date could develop into a "left-field" smash.

(B+) "HELLO, ROOMMATE" (2:18) [Cornerstone BMI—Blackwell] Opus with a charming melody, though it has a lost-love theme, is touchingly portrayed in light-beat fashion. An original-sounding performance.

RONNIE GATES (Terrace 7501)

(B+) "OLD MAN RIVER" (1:50) [T. B. Harms ASCAP—Kern, Hammerstein] The kids have a zany chant-highlighted quick-beat reading of the classic. Songster Cates & The Travellers vocal spirit here could lead to a chart run. London handles the label.

(B) "LONG TIME" (2:07) [Greta BMI—Cates] Cates nicely conveys the appealing plaintive.

PETE MARCEL (Futura 104)

(B+) "SLOPPY TWIST A FISH—Part 1" (2:30) [Merna BMI—Stirling, Christopher] This happy combination of some of the current teen dance crazes can give Pete Marcel a big chart item in his Futura bow. Terrific vocal and instrumental support on a deck that can zoom way up there.

(B+) "SLOPPY TWIST A FISH—Part 2" (2:45) [Merna BMI—Stirling, Christopher] More of the same sock sounds on this end. Label's based in N.Y.C.

JOEY DEE & THE STARLITERS (Roulette)

(B+) "PEPPERMINT TWIST"—Part 1 (2:02) [Impact BMI—Dee, Glover] Dee & The Starliters are the vocal-instrumentalists who supply the The Twist beat at the Peppermint Lounge, the N.Y. nitery catering to fans of the step, and in their first showing as Roulette pactees, they offer a solid Twist romp.

(B+) "PEPPERMINT TWIST"—Part 2—(2:02) [Impact BMI—Dee, Glover] More exciting work from Dee's crew.

MARV JOHNSON (United Artists 386)

(B+) "JOHNNY ONE STOP" (2:48) [Jobete BMI—Johnson] This joyful teen delight from the pro teen-market songster is not about a disk enterprise, but tells of a fella who's found The One, and no longer will roam. Solid rock-a-string (& chorus) accompaniment. Could click big.

(B+) "EASIER SAID THAN DONE" (2:34) [Jobete BMI—Robinson] This is an infectious blues-flavored entry. Also could make it.

FOUR COINS (Jubilee 5411)

(B+) "THE MIRACLE OF ST. MARIE" (2:39) [Quartet ASCAP] This Jubilee outing for the Four Coins can get them back on the "Shangri La" hit road. It's a lilting, religious-flavored ballad beaut that they polish off in smooth ear-pleasing manner. Has that chart look. Eye it closely.

(B) "GEE! OFFICER KRUPKE" (2:59) [Chappel ASCAP] On this end the fellas brightly carve out a production-type reading of one of "West Side Story's" show-stoppers.

HUEY SMITH (Imperial 5789)

(B+) "DON'T KNOCK IT" (2:00) [Travis BMI—Bartholomew, Smith] The vet blues-oriented team of singer Smith and His Clowns is an infectious bit of to-each-his-own philosophy. Session could get solid coin.

(B) "SNAG-A-TOOTH JEAN-NIE" (2:00) [Travis BMI—Bartholomew, Smith] Catchy blues novelty bouncer.

THE BACHELOR THREE (Vi-Way 289)

(B+) "MARY MARY" (2:14) [Hillburton BMI—Powers, Thompson] A charming bounce-beat blend from the songsters on an appealing number that is reminder of the awhile-back Four Preps hit, "26 Miles." Strings are included in the good-sounding backdrop. Attractive offering from the Hollywood-based diskery.

(B) "HEAD-BO THREAD-BO" (2:03) [Halliburton BMI—Thompson, Powers] An exciting choo-choo romp for the teeners here.

"COLONEL" HAL BLAINE (Rock-It 1000)

(B) "ALAMO ROCK" (Part 1) (2:07) [Melody House BMI—Bellman, Blaine, Turner] The L.A.-based label is true to its tag in this wild sock-rock combo issue. Kids have an exciting entry here.

(B) "ALAMO ROCK" (Part 2) (2:07) [Melody House BMI—Bellman, Blaine, Turner] Deft teen rockin' is continued.

THE IDEALS (Paso 6402)

(B) "MAGIC" (2:34) [Valencia BMI—Mitchell] After a narrative intro, songsters offer a touching blues-flavored blend on the sensitive teen romancer. Kids will feel for this very tender essay. Warner Bros. Records distributes the label.

(B) "TEENS" (2:37) [Valencia BMI—Bland, Rodgers] Boys turn to a catchy "Peanut Butter"-flavored Latin-blues novelty.

WILLIE HARPER (Alon 9000)

(B+) "BUT I COULDN'T" (1:56) [Alon BMI—Neville] Lots of infectious blues-flavored finesse from both the vocalist and combo-chorus backdrop. Plot concerns a fella who can't get the gal off his mind. Could be something for the New Orleans-based diskery.

(B+) "NEW KIND OF LOVE" (2:15) [Alon BMI—Johnson] More joyful blues sounds that will appeal to both the R&B and teen-market crowds. Chorus has catchy chant bits.

MIKE MURRAY (MCI 1032)

(B) "ACES UP" (1:45) [Renda BMI—Murray] Guitars, organ and sax strut their stuff in infectious teen-beat style. Youngsters will appreciate this attack.

(B) "HANGIN'" (2:17) [Renda BMI—Murray] Combo tries for a more intriguing sound and again provides teen-wise sounds.

JIMMY RICHARDSON (Nashville 5033)

(B) "STOCKADE ROLL" (1:56) [Starday BMI—Richardson, York] Organist Richardson is a good-sounding highlight of this well-done shuffle-beat blueser for the kids. Sax is also spotlighted. Label comes from Starday of Madison, Tenn.

(B) "FREEWAY" (1:53) [Starday BMI—Richardson, York] Nice bouncy blues attitude here.

ART WAYNE (Xavier 8890)

(C+) "LET ME MAKE MY OWN MISTAKES" (2:01) [Ernkel BMI—Kaufman, Green] Teen date is done somewhat on the order of the now famed "Venus" rock-a-cha style.

(C) "TRY AND TRY AGAIN" (2:25) [Jeneva-Kelley, Lorber] Belt-beat stuff. Label is based in N.Y.

ROGER ROGER ORCH-CHORUS (Warwick 651)

(B+) "IN ALL MY WILDEST DREAMS" [Integrity ASCAP—Wolf] There can be important air-play for this bright Latinish reading of a tuneful number. Included in the catchy arrangement, also featuring a wordless chorus, is a fine trumpet solo by Van Kay.

(B+) "SO LONG, AU REVOIR, ARRIVERDERCI" [Jamur & Integrity & H. M. Moss ASCAP—Murray, Moss, Wolf] Pretty number is presented with a very pleasing light-beat sound. Larks sing the lyrics. Can also get strong airtime.

RONNIE ALDRICH (London 2017)

(B) "SECRET LOVE" (2:30) [Remick ASCAP—Webster, Fain] Good listening from the pianist, featured here on two keyboards, in a light, Latinish reading of the sturdy. Cut is from Aldrich's "phase 4" LP, "Melody and Percussion for Two Pianos."

(B) "AUTUMN LEAVES" (2:10) [Ardmore ASCAP—Kosma, Mercer] Aldrich has Carmen Cavalero-like flourishes on another evergreen. Also from the album.

HOWLIN' WOLF (Chess 1804)

(B) "SHAKE FOR ME" (2:10) [Arc BMI—Dixon] R&B mainstay back in top form with a traditional blues chant over an infectious rock-a-cha cha beat. Has potential for the market.

(B) "THE RED ROOSTER" (2:28) [Arc BMI—Dixon] Here it's a real low-down wail effectively put over by the singer that'll come in for market attention.

IKE TURNER (King 5553)

(B) "SHE MADE MY BLOOD RUN COLD" (2:20) [Armo BMI—Turner] The male half of the Ike & Tina Turner team pops up on a King outing with this infectious upbeat romantic blues stanza. Could make a stand in r&b marts.

(B) "THE BIG QUESTION" (2:22) [Armo BMI—Turner] Another sparkling jaunt through a contagious blues affair. Both ends feature exciting ork support. Two top notch r&b entries here.

LITTLE TOM (Mr. Big 222)

(B+) "SCHOOL GIRL" (2:00) [Comma BMI—Goodman] The vocalist and his combo-song team (The Valentines) backing speak in solid quick-beat terms to the teeners. Worthy beat brightness here. Label is handled by Comma Records of Detroit.

(B) "LETTER FROM MY DARING" (2:20) [Jay & Cee BMI—Singleton, McCoy] Tender rock essay from the performer.

HONEST JOHN TROTTER (Dart 151)

(C+) "WHAT IS A BOY" (2:50) [Glad BMI—Tr. Arr. by Trotter] Trotter offers a narrative on the whimsical oldie on the make-up of a young man.

(C+) "WHAT IS A GIRL" (1:50) [Glad BMI—Tr. Arr. by Trotter] Similar good-natured picture of the young she.

TOMMY WILLS (Terry 109)

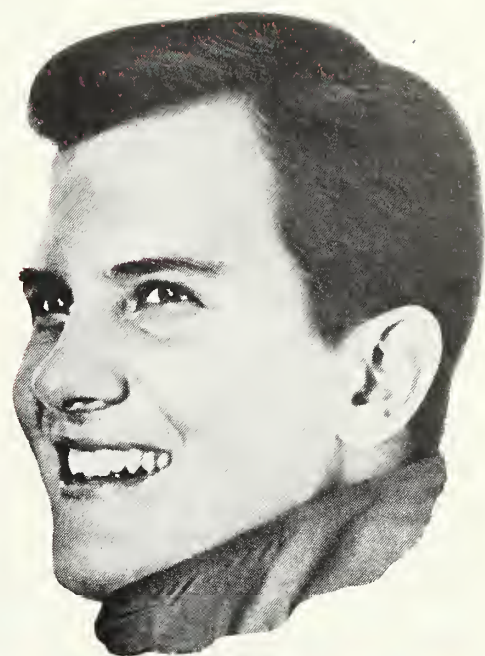
(B) "NIGHT TRAIN" [Hassen BMI—Forrest] The famed blues number is done-up in hard-hitting teen-market fashion by saxist Wills and his fellow musicians. Solid hop issue.

(B) "TOMMY'S DREAM" [Dodds BMI—Wills, Smith] Moody piece headed by Wills and an organ. Both ends are from an album.

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"THE NATION'S BEST SELLING RECORDS"



RECORD REVIEWS

B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Best Bets

TOMMY BUTLER (Roulette 4399)

(B+) "TURN AROUND, LOOK AT ME" (2:37) [American BMI—Capehart] This poignant teen affectionate is convincingly essayed by the vocalist, who is supported by a big-sounding full ork-chorus affair. There's another version of the strong item by Glen Campbell (Crest). Could be chart race with the opus.

(B) "THAT'S WHAT I WANNA" (1:57) [Tyrol & Zarak BMI—Butler] Here, Butler tops an infectious R&B-flavored date.

THE TRONICS (Landa 680)

(B+) "THE BIG SCROUNGY" (2:35) [Painted Desert BMI—Knight, Hall] Potent blues-styled rockin' from the instrumentalists. This hard-hitting affair has an excitement and originality that could see big Top 100 sales.

(B) "SOUTH AMERICAN SUNSET" (2:15) [Painted Desert BMI—Knight, Hall] Kids get a sound in a Latinish vein, but upper lid commands the attention.

JIMMIE BEAUMONT (May 112)

(B+) "EV'RYBODY'S CRYIN'" (2:30) [Wajoma BMI—Wolfson, Hall] Beaumont, former member of The Skyliners, could step out on his own with this lively comment, somewhat on the order of Bob Luman's "Let's Talk About Livin'," about teen hits with sad-tale approaching (various artists and their hits are mentioned). Colpix distributed the label.

(B) "CAMERA" (2:40) [January BMI—Adams, Nader] Plaintive is done with an attractive rock-a-cha sound.

MICKEY & SYLVIA (Willow 23002)

(B+) "I'M GUILTY" (2:17) [Ben-Ghazi—Gibson, Robinson] The vet vocal-instrumental duo offers its distinctive blues-beat way on a catchy romancer. Handled by the King label, deck could mean a return to the charts for the pair.

(B) "DARLING (I Miss You So)" (2:50) [Prestige & Ben-Ghazi—Chatman] Performers offer more sound-wise work.

ADRIAN KIMBERLY (Calliope 6503)

(B+) "GREENSLEEVES" (2:23) [Rooke BMI—Adapt. Kimberly] Kimberly's musicians follow-up their chart date, "Pomp & Circumstance," with an intriguing teen-beat version of perhaps the most most of folk numbers. Guitars and French horn perform against a steady percussion sound. Eye closely.

(B) "GOD BLESS AMERICA" (2:01) [Irving Berlin ASCAP—Berlin] Chorus is included in this rousing marching band-like portrayal of the favorite.

AL HURRICANE (Challenge 9127)

(B+) "LOBO" (1:56) [4-Star BMI—Sanchez, Sanchez] Hurricane & His Night Rockers deliver the rock goods in strong romp style. Guitars and sax are solid spotlight sounds. Could take-off.

(B) "RACER" (2:20) [4-Star Sales BMI—Sanchez, Sanchez] Another wild instrumental statement.

DODIE STEVENS (Dot 196279)

(B+) "TRADE WINDS" (2:53) [Pan World BMI—Jenkins, Wynn, Aleong] Attractive light-beat calypsoish romantic is given a sound-wise warble by the songstress and ork-male chorus support. Session could get important exposure.

(B) "(The Story of) THE IN-BETWEEN YEARS" (3:05) [December BMI—Buchanan, Reynolds, Carroll] The semi-dramatic number of the difficulties of being a teenager is understandingly sung and narrated by the lark. James McArthur has a reading of the opus on Triodex.

ELWOOD JAMES (Bonanza 3456)

(B+) "STAND UP" (2:16) [Central Songs BMI—Crofford] This interesting, off-beat entry is a contagious combination of Salvation Army & blues instrumental thoughts, led by songster James, who offers effective chin-up lyrics. Era handles this deck, a possible "left-field" success.

(B) "ARKANSAS JANE" (2:09) [Mary BMI—Frazier] This is a fine shout-type blueser.

JORDAN (Carol 4116)

(B+) "GIVE ME YOUR LOVE" (2:52) [K-M BMI—Adessa] Big-sounding rock-a-string ballad session, with singer Jordan heading the display. Part of the solid setting is a chant stint by Jordan's songmates, The Fascinations. The N.Y.-based label could get action with this outing.

(B) "ONCE UPON A TIME" (2:21) [David BMI—Adessa] Another full-blown romantic expression for the teenagers.

THE CO-EDS (Cha Cha 715)

(B+) "ANNABELLE LEE" (2:25) [Don-Del BMI—Hanson, Blair, Klier] This is soft Latinish teen-beat adaptation of Edgar Allen Poe's famed poem, which the gals perform here with inviting tenderness. Nice guitar-led combo setting. Deserves exposure. Chess handles the label.

(B) "WHEN IT'S OVER" (2:25) [Don-Del BMI—Hanson, Blair, Klier] Infectious medum-beat calypso sound.

PAUL CLAYTON (Monument 450)

(B+) "KILGARY MOUNTAIN (Darlin' Sportin' Jenny)" (2:27) [Melody Trails BMI—Gibson, Camp, Warner] Fine folk artist tops an engaging reading of a disarming folk ditty. Other singers and folk guitar-led combo back-up with polish. Deserves exposure.

(B) "YELLOW BIRD" (2:40) [Frank ASCAP—Keith, Bergman, Luboff] Performer warmly renders the recent Arthur Lyman hit.

JUDY BROWN (Skyla 1121)

(B) "SHOULD I" (1:57) [Robbins ASCAP—Freed, Brown] Oldie is given a nice bouncy teen pose from the lark and full ork-chorus setting. This amiable entry is worth spins.

(C+) "FIRST DAY OF SCHOOL" (2:15) [American BMI—Fayne] Slow-beat ballad about love-found during the first day of the new semester.

THE FI-DELLS (Imperial 3148)

(B+) "DON'T LET ME LOVE YOU" (1:58) [Sheldon BMI—Raleigh, Gluck] Fella's unsure of his gal's love in this well-done Latin-rock ballad stint from the songsters, who sport a teen-wise lead. Good-sounding color in the backdrop. Can get around.

(B) "WHAT IS LOVE" (2:15) [Sheldon BMI—Quattlebaum] Pleasing wistful softie from the same lead.

CLAUDE MAXWELL (Warner 5509)

(B) "LIMBO NUMBER TWO" (1:20) [Bradshaw BMI—Maxwell] R&B-styled artist does a lively vocal on a ditty about the calypsoish novelty dance. Combo supplies a bright setting. Growing popularity of the step could mean good airplay here.

(B) "I Got A Woman Crazy For Me" SHE'S FUNNY THAT WAY" (2:42) [Ross Jungnickle ASCAP—Moret, Whiting] Intimate essay of the fine oldie that includes some affected bits from the performer. The Plus 2 sides here are: "All of Me" (1:20) Bourne ASCAP—Simons, Marks; "When You're Smiling" (1:20) Mills ASCAP—Fisher, Goodwin, Shay.

THE ILLUSIONS (Dandy 237)

(B) "WEDDING BELLS (Are Breaking Up That Old Gang of Mine)" [Rytvoc ASCAP—Fain, Kahal, Raskin] An exciting rock go for the oldtimer. Featured sound is a swingin' organ. Certainly merits exposure to the youngsters. Diskery headquarters in Wilmington, Dela.

(B) "GOOFUS" [Leo Feist ASCAP—King, Harold, Kahn] Rockin' return for the familiar novelty.

ROGER BALLIN (Nike 1012)

(B) "STRANGE LOVE" (2:20) [Anthon BMI—Colbert, Catron, Oliver] Ballin does a bluesey ballad warble against a nice easy-beat setting, which includes chimes-like effects from the gal chorus. Label is located in Chicago.

(B) "JUST AIN'T IN MY SOUL" (2:15) [Anthon BMI—Colbert, Catron, Oliver] Same set-up offers a joyful gospel-type blueser.

JOANNE ENGEL (Suite 16 101)

(B) "HURRY BACK" (2:23) [Sulpat BMI—Verroca] Thrush is pleasingly multi-tracked on an inviting teen wistful. Combo-chorus backdrop warmly tags-along. Label is a N.Y. outfit.

(C+) "YOU'RE FINE, YOU'RE MINE" (2:30) [Duplex BMI—Verroca] Ok belt outing for the teenagers.

BETTY BROWN (Bethlehem 16011)

(B) "(I Need You) MY LOVE IS REAL" (2:35) [O-Cal—Otis] Lass capably handles the sentiments of the catchy light-beat affectionate. Flute is included in the fine Latinish combo-chorus accompaniment. Good R&B-pop portion.

(B) "I'M GONNA TELL MY MAMA" (2:29) [O-Cal—Otis] Brighter blues beat with an infectious way.

LILLIAN BROOKS (Newport 104)

(B+) "MAGIC FLOWER" (2:25) [Brandom ASCAP—Romaine] Lovely folkish ballad is performed with a solid ballad delivery by the thrush, who is backed by a very attractive legit ork-chorus stand. Here's strong "good-music" stuff.

(C+) "IT'S ANYBODY'S HEART" (2:16) [Brandom ASCAP—Douglas, LaVere, Belloc] Fast-moving production number is less impressive. Label is a product of B&F Records of Chicago.

WAYNE NEWTON (George 7778)

(B+) "WILD IRISH ROSE" (1:40) [Pom Pom BMI—Boniface] The oldie doesn't sound like the oldie, but singer Newton, who heads The Newton Bros. here, and his combo backing give it a contagious teen slant. London handles this original-sounding attack.

(B) "LITTLE JUKEBOX" (2:26) [Odin ASCAP—Weidler, Robin] This date's number is a reminder of "Chattanooga Shoe Shine Boy."

JAZZ

HANK CRAWFORD (Atlantic 5016) "Playmates"/"Easy Living"

BILLY TAYLOR (Mercury 71887) "Nothing More To Look Forward To"/"What's Wrong With Me"

CARMEL JONES & HAROLD LAND (Pacific Jazz 326) "Blues March"/"I'm Gonna Go Fishing"

JIMMY WITHERSPOON (Pacific Jazz 327) "Times Have Changed"/"Ain't Nobody's Business"

LES MC CANN (Pacific Jazz 329) "Sweet Georgia Brown"/"I Cried For You"

RICHARD HOLMES-GENE AMMONS (Pacific Jazz 330) "Groovin' Wuth Jug"/"Morris The Minor"

RELIGIOUS

BONITA CANTRELL (Ace 1019) "I'm So Glad I Have A Living God"/"Lord Help Me Every Day"

POLKA

LIL WALLY (Jay Jay 247) "Gleboka Studzienka"/"Pranga Oczka Pragna"



THE RECORDS DISK JOCKEYS PLAYED MOST

	Last Week		Last Week
1 BIG BAD JOHN <i>Jimmy Dean (Columbia)</i>	1	21 HEARTACHE <i>Marcel's (Colpix)</i>	32
2 RUNAROUND SUE <i>Dion (Laurie)</i>	2	22 MOON RIVER <i>Jerry Butler (VeeJay) Henry Mancini (RCA Victor)</i>	30
3 HIT THE ROAD, JACK <i>Ray Charles (ABC Paramount)</i>	3	23 I WANT TO THANK YOU <i>Bobby Rydell (Cameo)</i>	34
4 SAD MOVIES (MAKE ME CRY) <i>Sue Thompson (Hickory/ Lennon Sisters (Dot))</i>	5	24 FOOT STOMPIN' (PART I) <i>Flares (Felsted)</i>	25
5 I LOVE HOW YOU LOVE ME <i>Paris Sisters (Gregmark)</i>	6	25 BIG JOHN <i>Shirelles (Scepter)</i>	26
6 BRISTOL STOMP <i>Dovells (Parkway)</i>	4	26 I REALLY LOVE YOU <i>Stereos (Cub)</i>	27
7 FOOL #1 <i>Brenda Lee (Decca)</i>	7	27 I UNDERSTAND (JUST HOW YOU FEEL) <i>G-Clefs (Terrace)</i>	28
8 THIS TIME <i>Troy Shondell (Liberty/Gold Crest)</i>	9	28 CRAZY <i>Patsy Cline (Decca)</i>	36
9 PLEASE, MR. POSTMAN <i>Marvelettes (Tamla)</i>	13	29 SEPTEMBER IN THE RAIN <i>Dinah Washington (Mercury)</i>	42
10 THE FLY <i>Chubby Checker (Parkway)</i>	12	30 SWEETS FOR MY SWEET <i>Drifters (Atlantic)</i>	20
11 TOWER OF STRENGTH <i>Gene McDaniels (Liberty)</i>	16	31 PLEASE DON'T GO <i>Ral Donner (Gone)</i>	45
12 A WONDER LIKE YOU <i>Ricky Nelson (Imperial)</i>	14	32 ROCK-A-BYE YOUR BABY <i>Aretha Franklin (Columbia)/ Judy Garland (Capitol)</i>	44
13 YA YA <i>Lee Dorsey (Fury)</i>	8	33 MEXICO <i>Bob Moore (Manument)</i>	24
14 LET'S GET TOGETHER <i>Hayley Mills (Vista)</i>	10	34 HOLLYWOOD <i>Connie Francis (MGM)</i>	22
15 CRYING <i>Roy Orbison (Monument)</i>	11	35 WHAT A PARTY <i>Fats Domina (Imperial)</i>	38
16 YOU'RE THE REASON <i>Bobby Edwards (Crest)</i>	23	36 TAKE GOOD CARE OF MY BABY <i>Bobby Vee (Liberty)</i>	31
17 THE WAY YOU LOOK TONIGHT <i>Lettermen (Capitol)</i>	15	37 YOU MUST HAVE BEEN A BEAUTIFUL BABY <i>Bobby Darin (Atco)</i>	29
18 EVERLOVIN' <i>Ricky Nelson (Imperial)</i>	17	38 DON'T BLAME ME <i>Everly Bros. (Warner Bros.)</i>	19
19 (HE'S MY) DREAMBOAT <i>Connie Francis (MGM)</i>	18	39 SCHOOL IS IN <i>Gary (U.S.) Bonds (Legrand)</i>	—
20 ANYBODY BUT ME <i>Brenda Lee (Decca)</i>	21	40 MY TRUE STORY <i>Jive Five (Bel-tone)</i>	33

- | | | |
|-------------------------------|-------------------------------------|--|
| 41) Under The Moon Of Love | 56) My Heart Belongs To
Only You | 70) Your Ma Said You Cried
In Your Sleep Last Night |
| 42) Tonight | 57) Human | 71) Everybody's Gotta Pay
Some Dues |
| 43) Take Five | 58) Come September | 72) Three Steps From The Altar |
| 44) I'll Be Seeing You | 59) It's Gonna Work Out Fine | 73) Hang On |
| 45) So Long Baby | 60) Candy Man | 74) The Way I Am |
| 46) Just Out Of Reach | 61) The Mountain's High | 75) In The Middle Of A
Heartache |
| 47) The Bridge Of Love | 62) God, Country And My
Baby | 76) Gypsy Woman |
| 48) 'Til | 63) Goodbye Cruel World | 77) It's Just A House Without
You |
| 49) Movin' | 64) For Me And My Girl | 78) Young Boy Blues |
| 50) Little Sister | 65) Michael | 79) I'll Be True |
| 51) Stick Shift | 66) The Morning After | 80) Steps 1 & 2 |
| 52) Look In My Eyes | 67) One Track Mind | |
| 53) (He's) The Great Impostor | 68) Bright Lights, Big City | |
| 54) Tonight I Won't Be There | 69) I Don't Know Why | |
| 55) Why Not Now | | |

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RECORD

RAMBLINGS

NEW YORK:

Joe Kolsky, topper of the newly-formed Diamond diskery, sez that from all indications the label's debut release, "Ev'ry Step Of The Way," by Kevin McQuinn, looks like a smash. He adds there was tremendous reception for the lid in the Balt.-D.C. area and that it was a Murray Kaufman WINS-Boss record-of-the-week. . . . Stellar's Dan Sanders infos that the Four Coachmen's "Swamp Legend" is a break-out deck in Denver and starting to spread nationally. . . . Up at Valmor's offices Jody Cameron and Gene Malis (and Susan) busily filling orders on the Roomates' "My Foolish Heart," the Embers' "I Won't Cry Anymore" and the Rubies' "He Was An Angel" (both on the Empress subsid). The Roomates are set to do their deck on the 11/4 Clay Cole TV'er. . . . Everest's Leroy Holmes telegrams that Ronny Douglas' newie, "You'll Come Back" is garnering the pick-hits all over town. . . . Florynce R. Kennedy, attorney for the Billie Holiday Estate, advises that publicist Joyce Ackers is not representing the estate in any way.

time favorites based on an authenticated poll of some 300,000 guys and gals. Sid adds that his recent appearance on the Johnny Carson TV'er, "Who Do You Trust?" won him a bid for a Jack Paar interview. . . . Chuck Clark, up-coming Rhode Island songster, set to cut 4 sides with Stan Free. . . . Sam Cooke'll be winging to West Berlin, the beginning of next year, to wax 6 of his most recent hits in German.

We hear, via a (mgr.) Dub Albritten telegram that Decca's Brenda Lee was greeted by over 3,000 young Chileans on her arrival at Santiago for the start of her South American tou (of Chile, Uruguay, Argentina and Brazil). . . . Frank Abramson happy with all the action on the World pubbery's "Satan's Theme" by the Rondels (Amy), Hugo Winterhalter's "Viennese Nightingale" (RCA) and "(She's My) All American Girl" (Kapp). . . . The Morty Wax National Promotion Network, which include's L.A.'s Irwin Zucker, Pitts.' Jane Oliver and Boston's Ed Penny glowing with pride over kicking off the chart-riding original New Phoenix (now on Coral) of "God,

. . . Folksinger Guy Carawan booked to re-appear in Flint, Mich., 10/27 as a result of his concert there on 10/7. His 1st Prestige Int'l LP's tagged "The Best Of Guy Carawan." . . . Stop the presses! Synthetic Plastics' exec veev Ira L. Moss' son, Steven A., has been elected (on his record) as prexy of the Jr. High School 180 G.O. Congrats!

CHICAGO:

The Chess diskery adds some more steam to their hot roster with the recent purchase of a master on the Cha Cha label, "Annabelle Lee" by The Coeds, which is sprouting up beautifully hereabouts. The diskery's other sizzlers include singles "Seven Day Fool" by Etta James; "On Bended Knees" by Clarence Henry; and albums "Moms Mabley At The Playboy" and "Ahmad Jamal's Alhambra". Also making a bid for chart honors is David Ruffin with his "Action Speaks Louder Than Words" waxed on Chess' new Checkmate Records banner. . . . Columbia chirp Carol Connors, getting some action on the west coast with "My Special Boy", made the Chi scene last weekend with

making the rounds with a trio of newies topped by, what he terms, one of Perry Como's 'biggest in years' "You're Following Me"; the latest Neil Sedaka effort "Happy Birthday Sweet Sixteen" and a pop flavored c&w item "Fair Swiss Maiden" by Roger Miller. . . . Man about Chi, Del Clark, piloted a Piper Comanche to Sterling, Ill. (10/22) where he emceed a variety show. Delectable co-pilots were skedded guests Dianne Duffey (Miss Illinois) and Helen Anderson (Miss Photoflash). . . . Initial action on "Ev'rybody's Cryin'" by Jimmy Beaumont (May) is spreadin' tears of joy over at Music Dist. . . . Chase Webster, due in this week to plug his Dot outing "Sweethearts In Heaven". Windy City visitor Mel Kahn (London) and Bud Miller (J. H. Martin) rave in unison over tremendous national as well as local acceptance to London's entire Phase 4 series. Bud adds that Jack Eubanks could have a winner in his Monument bow "Searching". . . . Vet trombonist George Brunis began a four weeks engagement at Basin Stree 10/23. . . . Triodex's nat'l. promo chief Morris Diamond, on the local scene collecting praise for Cathy Carroll's "Every Leaf That Falls".



JACKIE WILSON



NAT WRIGHT



CHUCK FOOTE



SAMMY AMBROSE



HOAGY LANDS



PETE BENNETT

Up for Cash Box visits this week were Brian Hyland, whose latest for ABC is "I Won't Stop Loving You," Chuck Foote, who bowed on the Warwick-distributed Soncraft label with "You're Running Out Of Kisses" and Davco's lovely Merlene Garner, who's happy about her "Casanova." Also nice to see the tune's writer, Mae Boren Axton-the gal who gave us "Heartbreak Hotel." . . . Irwin Zucker types from Hollywood that Burl Ives' "A Little Bitty Tear" (from his "Versatile" Decca LP) is busting loose on the coast. . . . Danny Winchell, who's working away on Jackie Wilson's current Brunswick double-header, "My Heart Belongs To Only You" and "The Way I Am," items that he'll be handling the next Ray Charles outing. . . . From Robert Melin's Ray Passman comes word that Hoagy Lands'll be plugging his MGM slice, "My Tears Are Dry" and "It's Gonna Be Morning," on a mid-west promo trip, starting 10/30 in Cleveland.

Dave Clark, promo topper of Don Robey's Duke-Peacock-Backbeat outfit, buzzin' from his home base in Houston, that the labels have switched over to Alpha distribs here. By the way, congrats to Dave, who's celebrating his 21st year as a music biz promo man. . . . Comic duo Reynolds & Grayson to wax an in-person LP in Dec. . . . Warwick's Nat Wright, just out with "Just For You," currently packing 'em in nately at L.I.'s Golden Slipper. . . . The versatile Sammy Ambrose to wax an LP with his Caribbean Carnival Revue. Several diskeries are negotiating for the deck. Outfit plays a Roseland Dance one-nite'r, 10/31. . . . Received a 'having a great time in London' postcard from Laurie's chart-topper Dion and mgr. Sal Bonafede. . . . Big news at the Philly-based Sunset Records centers around Pete Bennett & the Embers' waxing of "Fever." . . . Sid Ascher items that Jeannie Thomas'll be cutting a package of all-

Country And My Baby." Morty also noted that M.J. newcomer, Johnny Martino, was set to do his label bow, "Oh Lord Up Above," at Joe Colombo's Friday nite show at the Sunrise House on L.I. . . . Baritone Robert Merrill, who resumes at the Met Opera, 10/28, sez that 1 out of every 4 LP's he cuts from now on will be standards. The other 3'll be opera and symphony.

Indie wax producer Bill Seabrook up to tell us that jocks in the Philly area are now wailing on Rose Marie & Bo's "Close Your Eyes" (on Bob Schwaid's Music Makers label). . . . Mercury's Tina Robin follows her big Copa stand with a 6-day date at the Frolics. . . . We hear a full house awaited Norma River's appearance at the 3 Rivers Inn in Syracuse, 10/27, on a bill headed by Jimmy Durante. Lark, whose latest Vassar effort's "I'll Hold You In My Heart" and "San Antonio Rose," is a delight of the juke box ops in the upstate area.

Leornard Whitcup and Chet Gierlach have been granted permission to use the 'People To People' official emblem on the song, tagged "People To People," which is now being recorded. . . . Jeanette Katz, co-writer of Betsy Brye's Mala waxing of "Lovin' Eyes," dropped by to call our attention to the tune. . . . Budd Hellawell notes that he's expecting the "Jimmy Dean Sings Big Bad John" LP to follow in the footsteps of his Columbia chart-topper. By the way, Ben Arrigo's no longer associated with Budd Prod. He'll be announcing his future plans shortly and can now be reached at Dot's offices here. . . . Also going their separate ways are Freddy Edwards and Mickey Wallach. Mick, meanwhile, was up to plug Eddie Fisher's "Tonight" (7 Arts), Chuck Jackson's "Breaking Point" (Wand) and the Command Classic LP's. . . . Milton Karle happy to announce that he'll be handling Fred Astaire's new Choreo label in N.Y. and the east.

the label's local promo man Paul Cook. Wade Flemons out with "Please Send Me Someone To Love" (Vee-Jay) is currently headlining at the Regal Theater. . . . Local record people banded together Saturday evening (10/21) to fete a nice guy—Granville White, Columbia's new nat'l. promo mgr. "Granny", or as he's sometimes called "Whitey", now headquarters in New York, commuting on weekends to be with his family here. . . . Martin Denny and his group are currently pleasing the patrons at the Edgewater Beach's Polynesian Village. . . . Mercury's Bob Spendlove is beating the drums, bongos, and what have you for David Carroll's "Mexican Joe"; LeRoy Van Dyke's c&w going pop single "Walk On By" and Ray (alias Jeremiah Peabody) Stevens' follow up "Scratch My Back." . . . Had a nice chat with Joe Delaney, personal manager of the famed Dukes Of Dixieland, who planed in with Papa Jac, Frank and Freddie Assunto for a brief visit here. . . . Smash's Charlie Fach, bending our ear with words of praise for Chad Allen's "Little Lonely" which, after a big kick-off in San Francisco, has scored picks in Seattle, Milwaukee and other areas; and chartrider Joe Dowell who's hitting again with single "Bridge Of Love" and LP "Wooden Heart". . . . Tony Galgano (Record Dist.) returned from Mexico City last week—minus any signs of rest or relaxation, since he spent most his time lining up new fall merchandise for his importing firm and visiting business associates. Rube Lawrence chimed in with word that Audio Fidelity's recent "Best Of The Dukes Of Dixieland" package has already exceeded anticipated sales figures. . . . Allstate's Hugh Devlin is jumpin' for joy over mover-uppers "Annabelle Lee" by The Coeds (Cha Cha); "Just Got To Know" by Jimmy McCracklin (Art Tone) and "Just Out Of Reach" by Solomon Burke (Atlantic).

Stan Pat (RCA-Victor) has been

Linda Laurie answers Dion's current chart topper "Runaround Sue" with her latest Rust waxing "Stay At Home Sue" and, accordin' to Harvey Goldstein (M.S. Dist.), local jocks are really taking to it. Other solid sellers at M. S. include "On Bended Knees" by Clarence Henry (Argo); "Don't Walk Away From Me" by Dee Clark (Vee-Jay) and "What A Night Night Night" by Jay & Dee (Arliss). . . . Summit's Jack White boasts a load of hot wax in Annette's "Dreamin' About You" (Vista); Tony Orlando's "Happy Times" (Epic) following his current chat rider "Bless You"; and the Gene Ammons-Groove Holmes LP "Groovin With Jug" (Pacific Jazz). Ammons, a native Chicagoan, has been quite active on the nitery scene for quite a spell. . . . Summit recently added the Jazzland label to its distrib lineup. . . . Reports from Vee-Jay Records denote a sharp sales rise in the "Sunday Morning" spirituals LP which was tagged after Sid McCoy's radio show of the same name. . . . Joe Williams and Harry "Sweets" Edison will headline at the new Sutherland Lounge when co-owners E. Abner and Art Sheridan debut the nitery 11/8.

HOLLYWOOD:

Minit Records swinging in So. Calif. with top air-play on disk "It Will Stand," featuring The Showmen. . . . Singer Marv Ingram debuts on the Indigo label with waxing "Chapel In East Berlin". . . . Mike Conner on a 2 week national promo trek with chirp Carol Connors, tub thumping her "My Special Boy" outing on Columbia. Songstress was formerly with The Teddy Bears, who had smash "To Know Him Is To Love Him". . . . Actress Paula Hill making her initial vocal effort on the Encore banner with four sides, including tunes "But Beautiful" and "Ace In The Hole."



RECORD RAMBLINGS

HERE AND THERE:

PHILADELPHIA—Myrl Records—with Piano Slim's "Heartbeat Of Love," Dodge—with the Trojans' "Just Got Up," Moonglow—with Alberto Cortez' "Flamenco," Lanon—with Bill Matte's "Parlez Vous L'Francais," Morgil—with Bobby Reno's "Who Is He" and Planet—with Paul Knight's "Fortune Teller" have joined the Bob Heller Flying distrib fold. Bob's expecting a pair of smashes in the Roomates' "My Foolish Heart" (Valmor) and Linda Laurie's "Stay At Home Sue" (Rust). . . . Columbia's Ted Kelleme memo's that—following hot on the heels of

Boy" (Dolton), Ronnie Savoy's "Your Cheatin' Heart" and Leroy Holmes' "Theme From Bridge To The Sun" (both MGM). Verve's Mel Torme opens for a 10-day stand at the Red Hill, starting 11/3. . . . The card-o-gram from Cosnat's Shirley Rubin has it that Solomon Burke's "Just Out Of Reach" (Atlantic), Jimmy Jules' "Take It Like That" (Atlantic) the Regents' "Don't Be A Fool" (Gee) and the Magnificent Four's "The Closer You Are" (Whale) all look like big hit prospects.

HOT SPRINGS, ARK.—Agent Lou Irwin has inked the Andrews Sisters for a limited gig at The Vapors Club opening 3/1.

Sammy Davis, Jr. in town for confabs about his forthcoming role in the Allied Artists pic "Reprieve". . . . Capitol artist, lark Nancy Wilson, books 11/2 at the Crescendo for a 2½ week gig. Dick Gregory and Cannonball Adderly are also featured. . . . Keely Smith and Barbara Belle have formed Keely Smith Enterprise with extensive plans already set. . . . Si Zentner's big band currently headlining at the Roosevelt Hotel Grill, N.Y.C., for 4 weeks. Zentner will plug his Liberty package "Big Band Plays Big Hits," which contains his current single hit "Up A Lazy River". . . . Jerry Dennon, Era Records nat'l. sales mgr., in the Army for a stint, but continues his activities on a limited basis for the diskery. According to Dennon, "Era records most exciting news is their new 'Singalong With Breezy' childrens series". . . .

doing hefty business at the Moulin Rouge, featuring his new Dot disk in the show titled "Mood Indigo". . . . Warner Bros.' wax star, Joanie Sommers, inked by David L. Wolper for a TV special titled "The Story Of A Singer," which is actually the story of Miss Sommers life, and will air early in '62.

Musician-composer Paul Horn, inked to a Columbia wax pact with his initial LP tabbed "The Sound Of Paul Horn". . . . Lark Wendy Hill grabbing deejay attention locally with Era offering "Without Your Love". . . . Jim Washburn replaces Herb Heiman as program director at KRLA. . . . Liberty artist Johnny Mann, and actress wife Lori Nelson, expecting their first child in May. Mann is currently hitting with LP "Ballads Of The King". . . . Chirp Janie Black out on the Capitol label with deck "Lovely Sixteen". . . . Guarantee Record Promotions reports top action in San Diego, San Francisco and Houston on John Fred's effort on Montel Records "Down In New Orleans". . . . Del Rio Records looking for things to happen with "Fall Out," featuring Aston Martin. . . . Decca Records National Promotion Director, Lenny Salidor in town making the rounds of the stations during West Coast trip. . . . Al Hurricane and The Night Rockers, a new group, bows on the Challenge label this week with a wild instrumental titled, "Lobo". . . . Glen Campbell, who's Crest recording of "Turn Around, Look At Me" is getting some action around the country, currently featured at The Crossbow nightclub in Los Angeles. . . .

Bob Stern, at Pep Dist., reports Eddie Fisher has his first smash in quite a while with his 7 Arts slice "Tonight", which is breaking big locally. . . . Mike Shepherd busy in the So. Calif. area with Carol Records "Give Me Your Love," featuring Jordan and the Fascinations. . . . KRLA deejay, Wink Martindale, emceed the recent star-studded premiere of "Breakfast At Tiffany's" at Grauman's Chinese Theater. Martindale also records for Dot. . . . Jonny Baron, of Teen-Time Records, informs the label's debut outing, which has Gary "Happo" Mulvaney doing "Lookin'" b/w "Everything Little Thing I Do," is kicking-up lots of interest in the Bakersfield area. . . . Louis Prima,



JOHNNY MARTINO



NANCY WILSON



JOHN FRED

Jimmy Dean's "Big Bad John" chart-topper are Claude King's "Comancheros," Andy Williams' "Danny Boy" and Aretha Franklin's "Rock-A-Bye Your Baby." . . . Larry Cohen so enthused with his new crop of goodies—that include Gene Pitney's "Town Without Pity" (Muscicor), Danny Peppermint's "The Peppermint Twist" (Carlton), Tony Orlando's "Happy Times Are Here To Stay" (Epic), the Highwaymen's "Gypsy Rover" (UA) and Sandy Nelson's "Let There Be Drums" (Imperial)—that these'll be the Marnel 'trick or treat' decks for the needy youngsters this Halloween. . . . Over at Ed S. Barsky's the news is that Dave Levey will be promoting the singles while Fran Murphy's on the LP's. Headed towards the top at the distrib are Timi Yuro's "Smile" (Liberty), Vic Dana's "Little Altar

LAS VEGAS — Star-Crest songstress Roberta Linn, who married bandleader Freddy Bell 10/1, has been re-inked for an indefinite stand in the Lounge of the Stardust Hotel.

SAN FRANCISCO — Don Graham reports Jan & Dean's "Wanted One Girl," on Challenge, is scoring deejay-wise in the Bay Area. . . . Chase Webster's "Sweethearts In Heaven" (Dot) leads the list at New Sound, according to sales & promo man Hugh Trutton.

MIAMI—Florida Sales highly imaginative promotion man Eddie Lambert sending around a golden key to bring home Bobby Hendricks' "I'm Comin' Home" (Smash) and a Mexican farmer's hat in behalf of David Carroll's "Mexican Joe" single and "Mexico" Mercury LP.

LIGHTNING STRIKES TWICE!!

THE JIVE FIVE



"NEVER, NEVER"

B-1014

Bookings: SHAW ARTISTS

BOBBY LEWIS



"WHAT A WALK"

B-1015

Bookings: GAC

BELTONE RECORDS • 1650 Broadway, N.Y.C.

Distributed Nationally by King Records



SURE SHOTS

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

"GOODBYE CRUEL WORLD"

JIMMY DARREN (Colpix 609) Pick of the Week—10/7

"GOD, COUNTRY AND MY BABY"

JOHNNY BURNETTE (Liberty 55379) Pick of the Week—10/7

"IN THE MIDDLE OF A HEARTACHE"

WANDA JACKSON (Capital 4635) Pick of the Week—9/30

"GYPSY WOMAN"

IMPRESSIONS (ABC 10241)

"I DON'T KNOW WHY"

LINDA SCOTT (Canadian-American 129 (Pick of the Week—10/21



LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- | | |
|--|---|
| 1 THE COMMANCHEROS
Claude King (Columbia 42196) | 26 LANGUAGE OF LOVE
John D. Loudermilk (RCA 7938) |
| 2 BROKEN HEART AND A PILLOW FILLED WITH TEARS
Patti Page (Mercury 71870) | 27 MINA BIRD/SCOTTIE
String-A-Longs (Warwick 668) |
| 3 POP GOES THE WEASEL
Anthony Newley (London 9501) | 28 LET THEM LOVE
Dreamlovers (Heritage 104) |
| 4 MAKE-BELIEVE WEDDING
Castells (Era 3057) | 29 EVERYBODY FISH (Part 2)
Harlequins (Collier 2501) |
| 5 SOMEWHERE ALONG THE WAY
Steve Lawrence (United Artists 364) | 30 WANTED, ONE GIRL
Jan & Dean (Challenge 9120) |
| 6 IMPOSSIBLE
Gloria Lynne (Everest 19418) | 31 TOWN WITHOUT PITY
Gene Pitney (Musicor 1009) |
| 7 LET TRUE LOVE BEGIN/
CAPPUCCINA
Nat "King" Cole (Capitol 4623) | 32 DO THE BUG WITH ME
Billy Bland (Old Town 1109) |
| 8 A CERTAIN GIRL/
I CRIED MY LAST TEAR
Ernie K-Doe (Minit 634) | 33 I KNOW
Barbara George (A.F.O. 302) |
| 9 TONIGHT
Eddie Fisher (7 Arts 719) | 34 MY LAST CRY
Starlet (Pam 1004) |
| 10 LITTLE LONELY
Chad Allen (Smash 1720/Lama 7779) | 35 THERE YOU GO AGAIN
Jeanette "Baby" Washington
(ABC Paramount 10245) |
| 11 THE BREAKING POINT
Chuck Jackson (Wand 115) | 36 KING OF KINGS
Felix Slatkin (Liberty 55372)
Emanuel Yardi (Medallion 606) |
| 12 AFTER ALL WE'VE BEEN THROUGH
Maxine Brown (ABC Paramount 10255) | 37 TURN AROUND, LOOK AT ME
Glenn Campbell (Crest 1087) |
| 13 SHALOM
Eddie Fisher (ABC Paramount 10264) | 38 LIAR
Regents (Gee 1073) |
| 14 I WONDER
Paragons (Jamie 1204) | 39 JUST A LITTLE BIT SWEET
Charlie Rich (Phillips 3572) |
| 15 THE CLOSER YOU ARE
Magnificent Four (Whale 506) | 40 LOSING YOUR LOVE/
WHAT I FEEL IN MY HEART
Jim Reeves (RCA Victor 7950) |
| 16 SOMETIME
Gene Thomas (United Artists 338) | 41 IF YOU GOTTA MAKE A FOOL OF SOMEBODY
James Ray (Caprice 110) |
| 17 SATAN'S THEME/MY PRAYER
Rondel's (Amy 830) | 42 SETTLE DOWN
Dougie & The Dudes (Keith 6500) |
| 18 AWARE OF LOVE
Jerry Butler (YeeJay 405) | 43 GIVE MYSELF A PARTY
Rosemary Clooney (RCA Victor 7948) |
| 19 WASN'T THE SUMMER SHORT
Johnny Mathis (Columbia 42156) | 44 NOT JUST A SOLDIER
Little Richard (Mercury 71884) |
| 20 LITTLE MISS U.S.A.
Barry Mann (ABC Paramount 10263) | 45 THEY'RE PLAYING OUR SONG
Jamie Horton (Joy 258) |
| 21 THERE'S OUR SONG AGAIN
Chantels (End 1105) | 46 MEXICAN JOE
David Carrol (Mercury 71881) |
| 22 IT'S ALL BECAUSE
Linda Scott (Canadian American 129) | 47 YOU DON'T KNOW
Helen Shapiro (Capitol 4627) |
| 23 SHE PUT THE HURT ON ME
Prince La La (A.F.O. 101) | 48 UP A LAZY RIVER
Si Zentner (Liberty 55374) |
| 24 O SOLE MIO
Robertino (Kapp 416) | 49 FEVER
Pete Bennett & The Embers
(Sunset 1002) |
| 25 IN THE DARK
Little Jr. Parker (Duke 341) | 50 COTTON FIELDS
Highwaymen (United Artists 370) |

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NEW
SINGLE!!

"ANNABELLE LEE"

by

THE COEDS

CHA CHA 996*

*DISTRIBUTED

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CO.

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"BREAKING ALL OVER"
... BIGGER THAN "GONZO" ...

James Booker's "TUBBY"

Part 1 and 2
Peacock 1908

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Fats Domino

"ROCKIN' BICYCLE"

#5779

Imperial Records

new BIGHITS!

The Whale of HATTIE NOEL
DTL 823

HE'S FUNNY THAT WAY
REDD FOX—DTL 815

MY GIRL b/w ZORRO
THE SILKS—DOO462

DOOTO

REG. U.S. PAT. OFF.



Listen For The Great New Sound of.....

SANTO & JOHNNY



PLATTER SPINNER PATTTER

WWDC-Washington, D.C. has organized a Fun Club. Perhaps it should be renamed Fund Club. The station had mailed out 50,000 serial-numbered double postcards to listeners, who in turn just had to fill in their name and return 1/2 of the card. Ten cards are chosen daily at random and the number read on the air. Those with the winning numbers have 30 minutes in

Me., debuted its new "Rainbow" sound of familiar, modern music. Program director Chuck Sanford calls it "refreshment in listening," in which "harsh, unfamiliar sounds" have been eliminated in favor of a more adult temper. Across the divide, in Seattle, Washington, KAYO has an entire new staff piloting its "Jingle Free Radio." Newly-appointed director of opera-



PAT DELSI
(WCAM—Camden)



HAL RAYMOND
(KAYO—Seattle)

which to call the station to receive cash awards ranging from \$10.00 to \$500.00. . . . The new power lineup at KHJ shapes up as follows: Robert Q. Lewis (6-9 AM), Lucky Pierre (9-noon), Walter O'Keefe (Noon-3 PM), Perry Allen (3-7 PM), Paul Compton (7-11 PM), Slapsy Maxie Rosenbloom & Jack Wagner (midnite-6 AM) and Al Jarvis on weekend noon-3 PM duty. With this personality staff and a winging no-rock format the station's earning a sizable west coast adult audience.

A new plan, reputed to be the first of its kind, under which radio stations can obtain prizes and other merchandise at better than wholesale prices was disclosed by Marvin A. Kempner, exec veepee of Richard H. Ullman, Inc., distributors of "The Big Sound" and "Formatic Radio" and other syndicated programming and production aids. The new service is called the Soundmanship Merchandising Plan (SMP) and has been designed to meet the growing need of broadcasters who are turning more and more to contests as listener draws. Since many stations lack proper facilities to purchase large amounts of varied prizes, SMP has been set up to offer that service. It was stressed that SMP will be a non-profit venture, an added service for Ullman clients, and therefore will be offered only to subscribers of "The Big Sound," "Formatic Radio" and the new "Country & Western Radio" package to be introduced shortly. The new service will embrace three separate catalogs of items; one, of nationally branded all-price merchandise; two, of items ranging in cost from 1¢ to 99¢; and third, merchandise ranging from \$1.00 to \$10.00. There will, in addition, be monthly specials of nationally branded merchandise plus holiday specials for all sorts of occasions.

Pat Delsi, the "Swingin' Shepherd" of WCAM-Camden, N.J., celebrating the birth of his first boy (he already has two girls), when David M. arrived Oct. 9. Then, on Oct. 16, the station reciprocated with a new airtime: 9 PM to midnight. . . . WGH-Norfolk, Va., celebrated its 33rd anniversary with three shopping-center parties featuring Danny & the Juniors; topped off the events with the crowning of local "Miss Teenage America" participant at the Norfolk Municipal Auditorium, also headlining Danny and the Juniors. Keith James, station personality, headed-up the entire weekend series of bashes.

Interesting to note that new formats were bowed last week at each end of the country. WGAN-Portland,

tions Chris Lane (brought in from the Bartell chain) heads up a staff consisting of Hal Raymond, morning man, from KISN-Portland; Bob Dean, from KEX-Portland; Mike Phillips, from KISN; Jeff Mitchell, from WOKY-Milwaukee; and Ray Willes and Mark Roberts, a deejay team from KBZY-Salem, Ore. Both stations report strong favorable reactions to the new sounds.

WIP is whipping up an entertainment frenzy among Philadelphians with its "Operation Entertainment" promotion. Throughout the fall and winter seasons, selected listeners will be guests of WIP staffers at shows, niteries, race tracks, restaurants, etc. Bringing a little culture to the city.

VITAL STATISTICS:

Bill West into the night-time slot at WQOK-Greenville, S.C., replacing Ed Lyman who moved to the recently acquired group station, WMOC-Chattanooga. "Wild" West galloped in from WTHE-Spartanburg, S.C. . . . Jerry Kunkel exits the program directorship of KTRN-Wichita Falls (which he's held for only two months) to join KONO-San Antonio in the 12-3 stanza. Before KTRN, Jerry spent two years at WKY-Oklahoma City. . . . Jay O'Day elevated to program director of KVOL-Lafayette, La. . . . Ken Chase is the new holder of the 12-3 PM slot on KISN-Portland. He hails from Lincoln, Nebr. . . . Dick Conrad now production manager at WERE-Cleveland. The 28-year-old Conrad, an eight year broadcasting veteran, formerly was an air personality at WCAR-Detroit. . . . WERE promotion director Peter Roper exiting the post to accept an appointment as assistant Attorney General on the Ohio Attorney General's staff. He had been with WERE four years. . . . Jimmy Byrd moving north from Durham, N.C. to new, wildly swinging WILD-Boston. . . . The morning post at KIOA-Des Moines is now occupied by Doug MacKinnon, who formerly was the allnight man. He replaced Don Bell. Doug, part of the MacKinnon radio family (brother Don, etc.), has been with WIOA for seven years. . . . Gus Chan is the bright new wake-up voice for KPRO-Riverside, Calif. He had served an 11 year stretch with WMAQ-Chicago. . . . WHYN-Springfield, Mass. librarian Ken Capurso moves into a new librarian position at WMEX-Boston. Ray Simone takes over the chores at WHYN. . . . Jack Laurence, former public affairs director of WICC-Bridgeport, Conn., is now combination news-air personality for WWDC-Washington.

BIOS FOR DEEJAYS

The Marvelettes



The postman only had to ring once for Tamla Records' female singing group, The Marvelettes, when he delivered their smash first record, "Please Mr. Postman." This week it moves into the #7 slot on the Top 100.

The group is comprised of Gladys Horton, lead singer; Katherine Anderson, Georgeanna Tillman, Juanita Cowart and Wanda Young; all are in their senior year at Inkster High School in suburban Detroit. It was at an Inkster High School talent show earlier this year that the girls were "discovered" by Tamla Records prexy Berry Gordy, Jr. Impressed with the girls' performance he arranged a private audition and then signed them to a recording contract. "Please Mr. Postman" is their first release.

On the strength of this hit a round of theatre dates across the country is in the works. They've already chalked up impressive stints at Washington's Howard Theatre and Baltimore's Royal Theatre. An LP is forthcoming soon.

Leroy Van Dyke



As his Mercury waxing of "Walk On By" climbs the Top 100 (#84 this week), it marks the second time that Leroy Van Dyke has emerged from the country music charts for a pop chart stand. The first time was several years ago when "The Auctioneer," his first record release for Dot Records, developed into a big two-market smash.

Born in Spring Fork, Mo., Leroy spend his youth working on his father's farm and in the family trucking business. After earning a BS Degree in Agriculture from the University of Missouri, majoring in Animal Husbandry, he entered the Army. It was in Korea, while spending spare time practicing on a mail order guitar, that Leroy decided to aim for a singing career. After discharge he attended an auctioneering school and went into livestock auctioneering and promotion. This work inspired him to write, and later record his now famous record, "The Auctioneer." A toehold in the music world was now secured. A regular spot on the "Jubilee U.S.A." followed, and then a Mercury recording contract. His first Mercury release was "Big Man In A Big House," a country chart-maker.

A SINGLES SIZZLER!

"ON BENDED KNEES"
b/w
"STANDING IN THE NEED OF LOVE"
CLARENCE HENRY

ARGO 5401

"SEVEN DAY FOOL"
ETTA JAMES

ARGO 5402

"I'M A LITTLE MIXED UP"
BETTY JAMES

CHESS 1801

CHESS PRODUCING CO
2120 Michigan Ave.,
Chicago 16, Ill.

GET THAT HAPPY FEELING . . .

CASH IN ON SALES
WITH



Lil Wally

POLKA ALBUMS & SINGLES



MON. 1035 STEREO 5023



MON. 1034 STEREO 5022



MON. 1032 STEREO 5018

SMASH SINGLE . . . INST. . . .

MEXICO

c/w

EJ MARIE

JAY JAY 250

WOODEN HEART

c/w

I HAVE THE BLUES

JAY JAY 246

A POLISH HIT . . .

GLEBOKA STUDZIENKA

(WISHING WELL)

c/w

PRAGNA OCZKA PRAGNA

(NAUGHTY EYES)

JAY JAY 247

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ANGEL

Fall program (for dealers who buy minimum of 30 LP's) allows discounts of 12%, 15% and 20% on special groups of catalog LP's. Includes deferred shipping plan.

ATLANTIC

"The Right Deal. At the Right Time": Dealers get 1 LP free with the purchase of 8 LP's on a price category for price category basis. 100% return privilege. Deferred 30-60-90 billing to qualifying dealers. Expires: Nov. 30.

CAPITOL

The label's first 7 LP's in its new "Melodies of the Masters" series are being offered to consumers at \$1 off list (\$2.98 mono, \$3.98 stereo). Dealers can stock up to 5 copies of each title with full 100% exchange privileges. To qualify for the program, dealers must order at least 1 copy each of the 7 titles. Expires: Nov. 25.

The label's "Sail Away" original-cast LP is being offered to dealers on a buy-10-get-1-free basis. Deferred billing with 50% due Dec. 10, the balance Jan. 10. No expiration date has been set.

CAPITOL & ANGEL

All Capitol & Angel Xmas albums are being offered to dealers on a 100% exchange basis, including a 12½% discount off the invoice on all merchandise included in the program (no qualifying orders are required). Program also offers billing under the following terms: for shipments made through Nov. 25, 50% on Dec. 10 and balance on Jan. 10; for shipments from Nov. 26 through Dec. 22, payment is due on Jan. 10. The program requires request for exchange to be made by Jan. 25. Exchanges must be in salable condition and be completed by Feb. 25. Expires: Dec. 22.

CONCERT-DISC

Complete catalog including new releases by Red Nichols and Frank Hamilton offered on a one-free-for-every-five-purchased basis. Label's "Success In Life" series and The Businessman's Record Club series available at additional 10% discount. No termination date has been set.

DEL-FI

5 of the label's LP's, 3 by the late Ritchie Valens, Caesar & The Romans' "Memories of Those Oldies But Goodies" and "Barrel of Oldies," are being offered to dealers on a buy-10-get-2-free basis. 100% guarantee, with product returnable for full credit anytime after Feb. 15, 1962. No termination date announced.

DOT

A buy-9-get-1-free LP-EP deal in which the dealer can take 6 mos. to pay (first payment is due October 15) on a 100% return or exchange guarantee. Merchandise cannot be returned until the end or dated billing period. No termination date has been set.

KAPP

10% discount with dating to qualified dealers on 12 LP's for Oct.-Nov. release. Expires: Nov. 30.

LIBERTY

"A-Day"—Tying-in with the new TV series featuring The Chipmunks, label is offering its entire Chipmunk catalog to dealers on a 100% guaranteed sale, returnable for credit by Feb. 10, 1962. Deferred Payments: ¼ on Nov. 10, Dec. 10, Jan. 10 and Feb. 10. No termination date has been set.

A deal on the label's Xmas product, including two Rheims LP's, and Felix Slatkin's "Season's Greetings." 100% guaranteed sale, merchandise returnable for full credit by Feb. 1, 1962. 10% cash discount of the face of the invoice. Full payment due Jan. 10, 1962. Expires: Nov. 30.

MERCURY

"Project Mercury"—For every 100 LP's purchased in the label's LP catalog, excluding the new low-priced Galaxy LP's, 15, in a like price category of those purchased, will be issued at no charge; dating of up to four months, with the first payment due Nov. 10, the second and third on Dec. 10 and Jan. 10, respectively; provisions for a complete 100% exchange privilege for all product shipped under the plan (in order to qualify for this merchandise bonus and dating, dealers first orders must be placed by Sept. 21). Expires: Nov. 1.

"Operation Gold Rush"—Xmas season plan on the entire catalog: 15% merchandise bonus (15 free LP's for every 100 purchased); 100% exchange privilege on the Nov. 1 LP release, and a 10% exchange privilege on the rest of the catalog; dating payments on Dec. 31, Jan. 31 and Feb. 28 (to be eligible, dealers must place initial orders by Nov. 21). Expires: Dec. 31.

MGM

Dealers buy-6-and-get-1-free on the label's entire catalog. Expires: Oct. 31.

ORIGINAL SOUND

On orders of 200 or more, distrib. are offered the label's entire LP catalog on a 1-free-for-every-10 purchased basis. In addition, all C.O.D. orders, including singles, will receive a 5% cash discount. No termination date was given.

PACIFIC/WORLD-PACIFIC

"1961 Fall Plan"—2-free-for-10 with 100% exchange on 11 new LP's for Oct. release. Expires: Nov. 24.

PRESTIGE

"Big M Deal"—A buy-10-get-2-free offer on jazz artists whose first or last names begin with the letter "M." 30/60 day billing. Expires: Nov. 3.

TIME

A 10% discount on the entire Series 2000 catalog. Expires: Oct. 31.

UNITED ARTISTS

Albums purchased for display in firm's new "Album of the Month" display rack entitles dealers to get 2 LP's free for every 10 purchased. LP's will be packaged in special set-up to specifically fit the rack.

VERVE

The label's entire catalog is being sold to dealers on a buy-6-get-1-free deal. Special dating with 1/3 payments in Nov., Dec. and Jan. Expires: Oct. 31.

VESUVIUS

The label, dealing mostly in Italian recordings, is making its Series 1300 catalog available on a buy-6-get-1-free basis. No termination date has been set.

WARNER BROS.

15% bonus on all LP's, except a \$1.98 "Flappers, Speakeasies, and Bathtub Gin" sampler, to distrib. dealers. Dealers entitled to receive 30, 60, 90 day deferred dating from their WB distrib.

BLUE NOTE
HAS THE HOTTEST

Jazz Singles

3 BIG SELLERS

HORACE SILVER

FILTHY

McNASTY

BLUE NOTE 45x1817

BABY FACE WILLETTE

SWINGIN' AT SUGAR RAY'S

BLUE NOTE 45x1815

LOU DONALDSON

HOG MAW

BLUE NOTE 45x1806

BLUE NOTE

43 W 61st St. New York 23, N. Y.

NEW RELEASES

**WITHOUT A FRIEND
IF YOU PLAY WITH CATS**

Charles Brown KING 5570

**SHE MADE MY BLOOD RUN COLD
DO YOU THINK THAT I SHOULD CHANGE**

Ike Turner KING 5553

**COME-A, COME-A, BABY
JUST LIKE BEFORE**

Tony Allen BETHLEHEM 3002

**I'M TIRED OF BEING TOSSED AROUND
BOOK OF TEARS**

Danny Overbea FEDERAL 12434

**HOLIDAY RELIGION
THAT MOON IS NO STOPPING PLACE**

Reno and Smiley KING 5554

KING

1540 BREWSTER AVE. CINCINNATI 7, OHIO

101 Strings

The World's First

STEREO-SCORED

Orchestra

DEAN MORGAN



CANADIAN TEEN
SENSATION

"OUCH!
YOU'RE
BREAKING
MY HEART"

and
"WHAT'S UP
BUTTERCUP"

20th-Fox 272

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FREE! COMPLETE CATALOG

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Cash Box Best Selling Albums

COMPILED BY CASH BOX FROM LEADING RETAIL OUTLETS—NOV. 4, 1961

MONAURAL

STEREO

MONAURAL		STEREO	
Pos. Last Week	Album	Pos. Last Week	Album
1	● JUDY AT CARNEGIE HALL Judy Garland (Capitol BO 1569; SWBO 1969)	1	JUDY AT CARNEGIE HALL Judy Garland (Capitol SWBO 1569)
2	● PORTRAIT OF JOHNNY Johnny Mathis (Columbia CL 1644; CS 8444)	2	CAMELOT Orig. B'way Cast (Columbia KOS-3021)
3	● THE ASTRONAUT Bill Dana (Kapp KL 1238; KS 3238)	3	STEREO 35/mm Enoch Light & Orch. (Command RS 826 SD)
4	● JUMP UP CALYPSO Harry Belafonte (RCA Victor LPM 2388; LSP 2388)	4	PORTRAIT OF JOHNNY Johnny Mathis (Columbia CS 8444)
5	● GREAT MOTION PICTURE THEMES Various Artists (United Artists UAL 3122; UAS 61220)	5	JUMP UP CALYPSO Harry Belafonte (RCA Victor LSP 2388)
6	● BLUE HAWAII Elvis Presley (RCA Victor LPM 2426; LSP 2426)	6	GREAT MOTION PICTURE THEMES Various Artists (United Artists UAS 61220)
7	● THE SLIGHTLY FABULOUS LIMELITERS (RCA Victor LPM 2393; LSP 2393)	7	NEVER ON SUNDAY Movie Sound Track (United Artists UAS 5070)
8	● FOUR PREPS ON CAMPUS (Capitol T 1566; ST 1566)	8	YOUR REQUEST SING ALONG WITH MITCH Mitch Miller & The Gang (Columbia CS 8471)
9	● CAMELOT Orig. B'way Cast (Columbia KOL-5620; KOS-3021)	9	TIME OUT Dave Brubeck (Columbia CS 8192)
10	● YOUR REQUEST SING ALONG WITH MITCH Mitch Miller & The Gang (Columbia CL 1671; CS 8471)	10	CLOSE-UP Kingston Trio (Capitol T 1642; ST 1642)
11	● CLOSE-UP Kingston Trio (Capitol T 1642; ST 1642)	11	BLUE HAWAII Elvis Presley (RCA Victor LSP 2426)
12	● SOMETHING FOR EVERYBODY Elvis Presley (RCA Victor LPM 2370; LSP 2370)	12	YELLOW BIRD Lawrence Welk (Dot 25389)
13	● NEVER ON SUNDAY Movie Soundtrack (United Artists UAL 4070; UAS 5070)	13	THE SLIGHTLY FABULOUS LIMELITERS (RCA Victor LSP 2393)
14	● TIME OUT Dave Brubeck (Columbia CL 1397; CS 8192)	14	THE SOUND OF MUSIC Original Cast (Columbia KOS-2020)
15	● SINATRA SWINGS (Formerly SWING ALONG WITH ME) Frank Sinatra (Reprise R 1002; R9 1002)	15	EBB TIDE Earl Grant (Decca DL 74165)
16	KNOCKERS UP Rusty Warren (Jubilee 2029)	16	SINATRA SWINGS (Formerly SWING ALONG WITH ME) Frank Sinatra (Reprise R9 1002)
17	● EBB TIDE Earl Grant (Decca DL 4165; DL 74165)	17	YELLOW BIRD Arthur Lyman (HiFi 1004)
18	● BEHIND THE BUTTON-DOWN MIND Bob Newhart (Warner Bros. W 1417; WS 1417)	18	FOUR PREPS ON CAMPUS (Capitol ST 1566)
19	● AIN'T THAT WEIRD Brother Dave Gardner (RCA Victor LPM 2335; LSP 2335)	19	VICTORY AT SEA Vol III Robert Russell Bennett (RCA Victor LSC 2523)
20	● YELLOW BIRD Lawrence Welk (Dot DLP 3389; 25389)	20	COME SWING WITH ME Frank Sinatra (Capitol SW 1594)
21	★ ● COME SWING WITH ME Frank Sinatra (Capitol W 1594; SW 1594; EAP 1, 2, 3-1594)	21	EXODUS Movie Soundtrack (RCA Victor LSO-1058)
22	OLDIES BUT GOODIES VOL. III Various Artists (Original Sound OSR LPM 5004)	22	SOMEBODY LOVES ME Ray Conniff Singers (Columbia CS 8442)
23	● ALL THE WAY Brenda Lee (Decca 4176; DL 74176)	23	SOMETHING FOR EVERYBODY Elvis Presley (RCA Victor LSP 2370)
24	● SOMEBODY LOVES ME Ray Conniff Singers (Columbia CL 1642; CS 8442)	24	GOLDEN PIANO HITS Ferrante & Teicher (United Artists WWS 8505)
25	● GOIN' PLACES Kingston Trio (Capitol T 1564; ST 1564)	25	GOIN' PLACES Kingston Trio (Capitol ST 1564)
26	● TV SING ALONG WITH MITCH MILLER (Columbia CL 1628; CS 8428)	25	STARS FOR A SUMMER NIGHT Various Artists (Columbia PMS 1)
27	● PAUL ANKA SINGS HIS BIG 15 Vol II (ABC Paramount ABC 390; ABCS 390)	27	ALL THE WAY Brenda Lee (Decca DL 74176)
28	QUARTER TO THREE U.S. Bonds (Leyrand LLP 3001)	28	CARNIVAL Original Cast (MGM SE 3946)
29	● MORE GREATEST HITS Connie Francis (MGM E 3942; SE 3942)	29	PERSUASIVE PERCUSSION Terry Snyder (Commana KS 800 SD)
30	● THE SOUND OF MUSIC Original Cast (Columbia KOL 5450; KOS-2020)	30	TV SING ALONG WITH MITCH MILLER (Columbia CS 8428)
31	● STARS FOR A SUMMER NIGHT Various Artists (Columbia PM 1; PMS 1)	31	BIG BAND PERCUSSION Ted Heath (London SP 44002)
32	● RAY CHARLES & BETTY CARTER (ABC Paramount ABC 385; ABCS 385)	32	EXOTIC PERCUSSION Stanley Black (London SP 44004)
33	● NEVER ON SUNDAY Connie Francis (MGM E 3965; SE 3965)	33	PASS IN REVIEW Bob Sharpley O. (London SP 44001)
34	● YELLOW BIRD Arthur Lyman (HiFi L 1004; 1004)	34	BREAKFAST AT TIFFANY'S Henry Mancini (RCA Victor LSP 2362)
35	★ ENCORE OF GOLDEN HITS Platters (Mercury MG 20472 *EP-1, 4029, 30)	35	GOLDEN WALTZES Billy Vaughn (Dot DLP 25280)
36	60 YEARS OF MUSIC Vol III Various Artists (RCA Victor LM 2574)	36	MELODY & PERCUSSION FOR TWO PIANOS Ronnie Aldrich (London SP 44007)
37	● RICK IS 21 Ricky Nelson (Imperial LP 9152; IMP 12071)	37	PERCUSSION AROUND THE WORLD Int'l Pop All Stars (London SP 44010)
38	BOBBY DARIN STORY (Atco 33-131)	38	EXODUS TO JAZZ Laddie Harris (Vee Jay ST 3016)
39	● PERSONAL APPEARANCE Shelly Berman (Verve V6-15027)	39	NEW PIANO IN TOWN Peter Nero (RCA Victor LSP 2383)
40	● NEW PIANO IN TOWN Peter Nero (RCA Victor LPM 2383; LSP 2383)	40	WEST SIDE STORY Original Sound Track (Columbia OS-2070)
41	MOMS MABLEY AT THE U.N. (Chess Ch 1452)	41	CALCUTTA Lawrence Welk (Dot DLP 25359)
42	● WEST SIDE STORY Original B'way Cast (Columbia OL 5230; OS 2001)	42	MORE GREATEST HITS Connie Francis (MGM SE 3942)
43	● HURT Timi Yuro (Liberty LRP 3208; LST 7208)	43	WEST SIDE STORY Original B'way Cast (Columbia OS 2001)
44	JIMMY REED AT CARNEGIE HALL (VeeJay LP 1006)	44	TONIGHT IN PERSON Limelitters (RCA Victor LSP 2272)
45	● CARNIVAL Original Cast (MGM E 3946; SE 3946)	45	STEREO ACTION GOES BROADWAY Dick Schory (LSA 2388)
46	● MEXICO Bob Moore (Monument M 4005; SM 14005)	46	NEVER ON SUNDAY Connie Francis (MGM SE 3965)
47	● BREAKFAST AT TIFFANY'S Henry Mancini (RCA Victor LPM 2362)	47	BELAFONTE AT CARNEGIE HALL Harry Belafonte (RCA Victor LSO-6096)
48	● JAMAL'S ALHAMBRA Ahmad Jamal (Argo 685; 5 685)	48	AL (He's The King) HIRT (RCA Victor LSP 2394)
49	● MEXICO David Carroll (Mercury MG 20060; SR 60660)	49	PERCUSSIVE TWENTIES Eric Rogers Orch. (London SP 44006)
50	● EXODUS Movie Soundtrack (RCA Victor LM 1058; LSO 1058)	50	MEXICO Bob Moore (Monument SM 14005)

● Also available in Stereo

★ Also available in EP

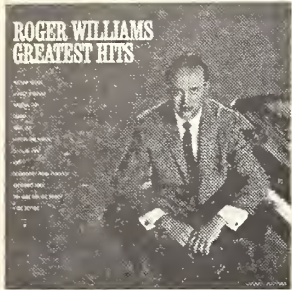


ALBUM REVIEWS

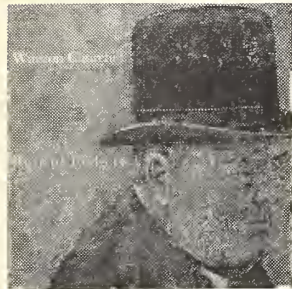
POPULAR PICKS OF THE WEEK



"MILK & HONEY"—Original Broadway Cast—RCA Victor LOC-1065
Well-received by the critics "Milk & Honey" should be one of the top showcase sales successes of the season. Cleffer Jerry Herman handles the romantic situations with pleasing songs, but he's at his best when he mirrors the vitality of Israel, the show's locale, in such numbers as the title song and "Shalom" and "The Wedding." Robert Weede and Mimi Benzell and strong-voiced leads, and vet Yiddish performer Molly Picon is a pro on the comic numbers. Healthy inventory for dealers.



"GREATEST HITS"—Roger Williams—Kapp KL-1260
An all-inclusive album that comprises the impressive hit list of pianist Williams. These are all familiar items in the heavily-played catalog: "Autumn Leaves," "Near You," "Almost Paradise," "Liza" and eight more. Under one cover, should rack up a big sales figure.



"THE VALIANT YEARS"—Orch. conducted by Robert Emmet Dolan—ABC-Paramount ABC-387
Richard Rodgers' second documentary score (the first was the fabulously successful "Victory At Sea") again demonstrates Rodgers' capacity for speaking musically the subject matter, this time Churchill and his times, with eloquence and great melodic appeal. In this beautifully recorded series of excerpts from the score, Robert Emmet Dolan directs the ork in Hershey Kay-Eddie Sauter's sparkling orchestrations of Rodgers' theme. Though "Valiant" did not have the impact of "Victory," many who made sure they viewed the show each week will undoubtedly want this LP.



"SARAH VAUGHAN'S GOLDEN HITS"—Mercury SR 60645
Out of her Mercury association comes this compilation of single record successes. A lot of solid commercial product here, especially "Misty," "Broken Hearted Melody," "Make Yourself Comfortable," "Poor Butterfly" and "Lullaby Of Birdland." Could be a long-running item.



"I FEEL SO SPANISH!"—Eydie Gorme—United Artists UAS 6152
The pixie-ish exuberance of Eydie Gorme's performing style couldn't be more amply displayed than in this Latin-American lineup. All except the swinging title tune are authentic Latin items; among them "Frenesi," "Granada," "Besame Mucho," "Adios" and "Perfida." Don Costa's ork stylings are collaborative and well paced. Top entertainment package.



"KISSES SWEETER THAN WINE"—Anita Bryant—Columbia CL 1719
Thrush's initial Columbia LP date displays her at her most talented, in her most relaxed manner on records. Maybe it is the new label association, maybe the Nashville atmosphere of the session; whatever, it should easily sustain her in pop music and widen her adult appeal horizon. Selections include "True Love," "Unchained Melody," "Vaya Con Dios," "Love Me Tender" and other ear-caressing melodies. A resounding accomplishment for Miss Bryant.



"LET ME BELONG TO YOU"—Brian Hyland—ABC-Paramount ABC-400
After a Winter hibernating, last Summer's teen star got back on the right track with "Let Me Belong To You"; now is following that up with "I'll Never Stop Wanting You." Both these tunes are included in this collection, plus some past pop hits (several from Presley), and a couple of newer items. Stan Applebaum has orchestrated with teen beat knowhow and the songster displays a substantial vocal quality for today's market. Choice entry.



"BRISTOL STOMP"—The Dovells—Parkway P 7006
Quintet of teen songsters broke out, and are still riding high, with the "Bristol Stomp." Now they bow in on LP (naturally tagged after the single) that includes the hit title tune plus 11 more comprised of both new and old items. Like "Bristol," the beat is maintained at an infectious maximum right through the lineup. Boys could cash in nicely here.



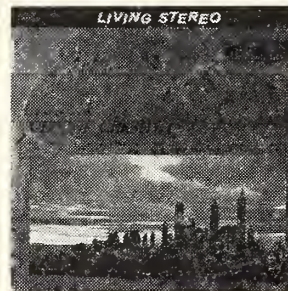
"DYNAMIC DIMENSIONS"—Henri Rene and his Orch.—RCA Victor LSA 2396
Henri Rene is brought into the Stereo Action fold with a pleasant set of dancing/listening tracks. Employing three different groups (big band and two smaller combos) he has charted a friendly journey through "My Blue Heaven," "On The Sunny Side Of The Street," "Tea For Two," several more chestnuts and a sprinkling of self-penned sound showcases. An occasional chorus provides added interest. Good use of varied instrumentation for the dial twisters.



"SATCHMO'S GOLDEN FAVORITES"—Louis Armstrong—Decca DL-4137
Louis Armstrong's earlier Decca days produced a slew of best-selling single vocal decks. Here they're all collected for convenient perusal by the star's fan legion. Sides include "A Kiss To Build A Dream On," "When It's Sleepy Time Down South," "Shadrack," "Jeepers Creepers" and "The Whiffenpoof Song."



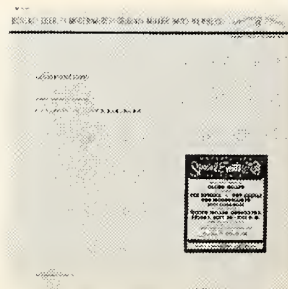
"MISS PERSONALITY"—Caterina Valente—London TW 91260
Italian is the language employed here in Miss Valente's newest London excursion, but no matter what language sung by the multi-lingual thrush, it is all part of her amazing international communication. The songs include such continental favorites as "Sucu Sucu" and "Nessuno Al Mondo" plus several American songs sung in Italian: "The Boy Next Door," "Almost Like Being In Love," "Get Out Of Town." She has grace, poise, warmth, charm and a superb voice.



"LIVING STRINGS AND LIVING VOICES IN MUSIC OF GEORGE GERSHWIN"—RCA Camden CAS-675
Camden's Living Strings series, a godsend to the low-price field, here takes on Gershwin and accords the master cleffer all the respect and admiration due his work. The arrangements are strikingly beautiful in their simplicity, for both chorus and ork, and the entire package glows with easy-listening freshness. Among the ten tunes are "Love Walked In," "But Not For Me," "Summertime" and "A Foggy Day."



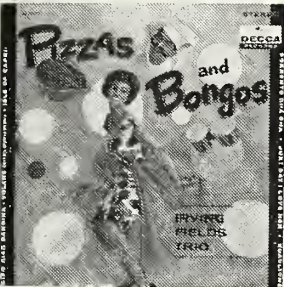
"THIS WAS MY LOVE"—Jack Jones—Kapp KL-1259
Having had a fine swing say in his initial Kapp LP, "Shall We Dance," Jones is now heard on an all-wistful program of mostly evergreens. Even the most distinctive of vocalists would have a hard time keeping the listener constantly interested in 12 minor-key stints, and though Jones doesn't achieve the near impossible, the LP does serve to show that he is one of the most gifted young (22) singers around today. Pete King heads the sentimental strings.



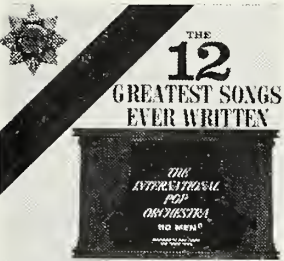
"LIVE CONCERT"—Tex Beneke, Ray Eberle, the Modernaires, Members of Glenn Miller Orch.—Warner Bros. W 1428
The Santa Monica Civic Auditorium was the recent scene of a Glenn Miller reunion concert, in which members of the original Miller troupe paid tribute to an American music legend by performing several of the original tunes in the Miller book. These include "Chattanooga Choo Choo," "String Of Pearls," "American Patrol" and "Moonlight Cocktail." Miller fans will appreciate the tribute.



"BLUE MIST"—Sam (The Man) Taylor and His Orch.—MGM E3973
Sam Taylor's tenor sax has, in recent years, made transitions from jazz, to rhythm & blues, and then to mood music. Here, in his latest mood endeavor he offers sultry, smooth portraits of such tasty items as "Harlem Nocturne," "The Very Thought Of You," "Someone To Watch Over Me" and "As Time Goes By." Quality solos maintain interest from start to finish; string backdrop cuddles the senses. Excellent mood package.



"PIZZA AND BONGOS"—Irving Fields Trio—Decca DL 74175
The success of his two "Bagels And Bongos" albums, in which traditional Yiddish melodies received beguiling Latin treatments, prompts pianist Fields to turn here to such familiar Italian melodies as "Return To Me," "O Sole Mio," "Sorrento," "Oh Marie" and "Guaglione" and render them in his appealing Latin-beat manner. A very attractive dance session combining a modern beat with a nostalgic melody.



"THE 12 GREATEST SONGS EVER WRITTEN"—The International Pop Orch.—Cameo C-2003
Under this awe-inspiring title are a dozen famed, mostly evergreen melodies. They're accorded respect in tasteful string orchestrations providing an attractive listening experience. Included are such stalwarts as "Begin The Beguine," "Stardust," "September Song," "Always" and "Autumn Leaves." Handsome cover art insures displayability.



"MUSIC OF THE ROARING '20's"—Klaus Ogerman Orchestra—United Artists UA-6130
Fortunately for lovers of the razzmatazz sound of the Twenties, this entry is not only a collection of music from the decade, but also a reliable attempt at the sound of the 20's. Thus, through rolling-back-the-years orchestrations, such still favorite ditties as "Yes Sir, That's My Baby," "Black Bottom" and "The Charleston" are headed in an engaging, original-sounding manner. This kind of nostalgia sells; let the customers hear some tracks.



"THIS WORLD WE LOVE IN"—Gino Mescoli, his piano and Orch.—Vesuvius LP 4431
Branching out from its initially restricted Italian-language-only market, Vesuvius has a pop winner in this entry. It presents Italian pianist Gino Mescoli backed by a big string-highlighted ork in readings of both Italian and American pop tunes. It's angled toward the huge mood music market in both selections and performances. Tunes include "Calcutta," "Theme From The Unforgiven," "Green Fields," "Il Nostro Concerto" and the very melodious title tune (an Italian hit of recent vintage). Rates exposure.



"WALT DISNEY PRESENTS GREAT COMPOSERS"—Disneyland ST-3915
As part of the initial development of a child's interest in "serious" music, this set can be an asset. Eight composer greats are represented on one track each, consisting of a narrative and melodic samplings of their works, and by bio sketches, including drawings, in the book-type package that are interesting and do not condescend to their audience. Selections are well performed by an orchestra conducted by Camarata and harpsicord-piano soloist Aminadav Aloni. Composers represented are Bach, Haydn, Mozart, Beethoven, Mendelssohn, Chopin, Brahms and Tchaikovsky.



"HAVA NAGILA"—The International Folk Singers—London SW 99021
New folk chorus bows for London with a collection of 16 famed Israeli tunes. The lineup embraces many diverse songs: Zionist, independence, Biblical, romantic, etc., and they are rendered with the zest and spirit familiar to them. Most familiar to American audiences will be "Tzena," "Hevenu Sholom Aleichem," "Kol Dodi," "Lamibar" and "Hinei Ma Tov." Fine new ethnic folk entry.

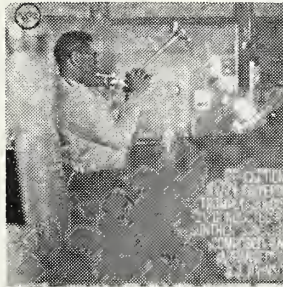


"THE FOUR AMIGOS"—Capitol ST 1617
Quartet from Puerto Rico sounds much like a classy American vocal group with one exception: language. Singing in Spanish, the group, here in its American disk debut, offers renditions of state-side hits such as "Arrivederci Roma," "Mister Sandman," "Sincerely," "Love Is A Many Splendored Thing" and "Fascination." They have an exciting style that's further heightened by the superb rhythmically-varied instrumental accompaniment, most of which is supplied by themselves. Could go over here.



"CALYPSO CARNIVAL"—Featuring Lloyd Simmons—Oleander OLP-104
A roundup of twelve calypso artists who appear regularly at Bermuda nightspots is presented in this collection. All totaled, they offer 18 calypso performances, including such popular fare as "Jamaica Farewell," "Matilda," "Mary Ann," "Hold 'Em Joe" and "De Limbo." A recipe for six Bermuda Rum Swizzles is included to help set the proper frame of mind for this album.

JAZZ PICKS OF THE WEEK



"PERCEPTIONS"—Dizzy Gillespie, trumpet solo; composed and arranged by J. J. Johnson, conducted by Gunther Schuller—Verve V-8411
A modern, "third stream"-like work by J. J. Johnson (commissioned by Gillespie) is performed here in its disk unveiling. It is a beautifully constructed work; full of meaningful impact, structurally sound with a solid jazz foundation, and a mysterious magnetism in its drama. Credit Schuller for directing with complete understanding and applaud Dizzy Gillespie for the superb musicianship with which he brings off the entire piece. Whether or not jazz fans will agree on the importance of "third stream" music, Gillespie's universal appeal lends a strong selling point.



"THE ESSENTIAL BILLIE HOLIDAY"—Carnegie Hall Concert—Verve V-8410
This is a recording of Billie Holiday's last Carnegie Hall concert, in Nov. 1956, in which portions of her autobiography were read by Gilbert Millstein as amplification of the meaning of Miss Holiday's art. It is essential as any other good recording of the late singer, maybe more so because of the poignancy of Millstein's readings. Of the 13 songs many are familiar Holiday-associated numbers: "It Ain't Nobody's Business," "What A Little Moonlight Can Do," "Yesterdays," "Body And Soul" and "My Man." Strong jazz issue.



"QUINCY JONES AND HIS ORCHESTRA AT NEWPORT '61"—Mercury SR 60653
Jones' driving passion to succeed with a big band rubs off on his sidemen and has resulted in several excellent recordings. This one has the added factor of in-person audience enthusiasm to propel the band even further along to its esthetic goals. Waxed the closing session of '61's Music At Newport, it presents the band in seven tracks, all flawlessly performed as expected. Included are Jones originals "Meet B.B.," "Evening In Paris" and "The Boy In The Tree." Big jazz market interest here.



"GREEN STREET"—Grant Green—Blue Note 4071
Musically mature beyond his years, guitarist Green is one of the very few new guitarists on today's jazz scene. This makes him even more important. His playing encompasses an earthy warmth and a pleasing melodiousness. He swings in earnest, but is not lost in headlong drive, and he includes a capricious humor in his solos. This is good. Sidemen here include bassist Ben Tucker and drummer Dave Bailey. They play "Round About Midnight," "Alone Together" and three others.

CLASSICAL PICK OF THE WEEK



VERDI: "Otello"—Mario Del Monaco, Renata Tebaldi, Herbert Von Karajan conducting The Vienna Philharmonic Orch.—London OSA-1324
Doubtlessly, this new recording of Verdi's "Otello" will prove to be one of the best selling items in London's superb opera catalog. That's a tall order, but the magnificent attention to detail here deems it possible. Von Karajan's direction is immaculate and the Del Monaco-Tebaldi lead roles are flawlessly interpreted. Sound (movement, depth, separation) is another outstanding factor.

Liberty-EMI Distrib Deal



HOLLYWOOD—L. G. Wood (left), managing director of EMI Records, Ltd, and Alvin S. Bennett, president of Liberty Records, are shown as they signed an agreement under which EMI, through its vast world-wide facilities, will distribute Liberty product under the Liberty label. Previously, Liberty in England was distributed by Decca on the London label. The first Liberty label release will appear on the British market around Feb. 1, 1962.

Columbia Info Dept. Adds Marcus, Greenfield

NEW YORK—Leonard Marcus and Myrna Greenfield have joined the information services department of Columbia Records, according to an announcement last week by John Kurland, director of public relations and information services.

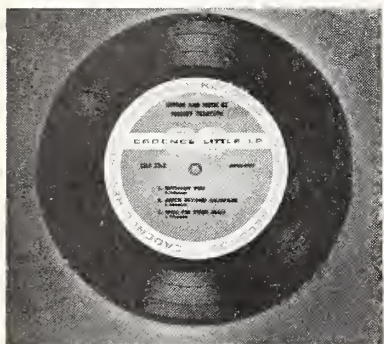
Marcus has been appointed manager of information services and will be involved with press relations in both the popular and classical fields.

For the past two years, Marcus was with London Records as assistant manager of the classical division. Before that, he was associate editor of Modern Hi-Fi. During the 1955-56 season, he was assistant to Antal Dorati, then conductor of the Minneapolis Symphony and assisted in Dorati's recording sessions for Mercury Records.

Miss Greenfield has been appointed co-ordinator of information services and will be involved with press relations for Columbia with jazz and trade publications.

Before joining Columbia, Miss Greenfield was publicity assistant to Billie Wallington at Riverside Records. Prior to joining Riverside in early 1961, she had been for four years a member of RCA Victor's publicity department.

Both Marcus and Miss Greenfield report directly to Kurland.



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Talmadge Named UA Prexy



ART TALMADGE

NEW YORK—Art Talmadge has been appointed president of United Artists Records, according to an announcement last week by Arthur B. Krim, president of United Artists Corp.

Talmadge, who had previously served as vice president and general manager of the label for a year-and-a-half, replaces Max E. Youngstein, head of the label since its inception, who is resigning his post as executive vice-president of the parent company as of Jan. 1, 1962.

Talmadge joined UA after an association with Mercury Records from its birth.

Krim indicated that Talmadge would continue to work with David C. Picker, Krim's executive assistant, as liaison between the parent company and the disk division.

Big 3 Promo On "Kings" Score

NEW YORK—As a follow-up to the recent opening of MGM's "King Of Kings," The Big 3 Music Corporation (Robbins - Feist - Miller) is going strong with a major record exploitation campaign on music from the film epic. Big 3 has already lined up five waxings of the "Theme From King Of Kings."

Versions of "Theme From King Of Kings" have been cut so far by Frank Chacksfield (London), Clebanoff Strings (Mercury), Vardi (Medallion), Cyril Ornadel (MGM) and Felix Slatkin (Liberty).

These singles are in addition to the LP's recently released by MGM Records, including the soundtrack. There are several choral editions and a piano edition of "King Of Kings."

Since joining UA in June, 1960, Talmadge has been operating head of the firm which has, in that period, increased its product growth through additional singles releases and albums, and, in the last year, has put perhaps the greatest emphasis in industry history on the tie-in between records and flicks in "theme" singles and soundtrack releases, including "Exodus," "The Apartment," "Good-bye Again," "The Misfits," "West Side Story," "Paris Blues" and "Town without Pity."

There has been an overall solidification of executive ranks in recent months of United Artists Records. The sales division has been revamped under national sales director Jerry Raker, with Morris S. Price named as national director of regional operations, and the appointment of Chet Woods as vice-president. In the A & R area, Eddie Mathews has taken over supervision, while Nick Perito, musician and arranger, has been appointed music director of UA. All financial activity has been placed under the direction of vice-president Sy Mael, while Sidney Shemel, legal counsel, also serves as director of foreign operations, assisted by Steve Morris. Marketing, advertising and public relations is supervised by Norman Weiser, vice-president, and Ron Nackman is charged with production.

L.A. NARAS Names New Executive Director

HOLLYWOOD—Mrs. Christine Farnon has been appointed executive director of the L.A. chapter of NARAS, the disk awards organization, succeeding Stan Richardson, who has resigned. She will direct the activities of the L.A. office at 9034 Sunset Blvd., and work closely with Paul Weston, NARAS' national president, and the L.A. board of governors on all projects.

Cohen With Kapp On Non-Exclusive Basis

NEW YORK—Clarifying a story that appeared in last week's issue, Paul Cohen has advised Cash Box that his new association with Kapp Records' new country department is on a non-exclusive basis. Cohen still operates his Todd label of Nashville, and is producing country disks for Jubilee C&W and Briar International. His only connection with Kapp, he said, is to supply the label with two records a month.

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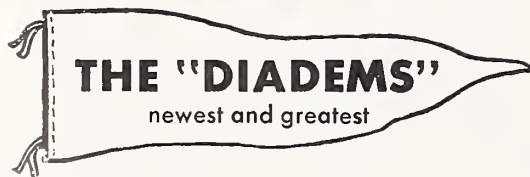
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NEVER ON SUNDAY
Ramsey Lewis (Argo 5398)

COMES ONCE IN A LIFETIME
Judy Garland (Capitol 4656)

LET TRUE LOVE BEGIN/CAPPUCCINA
Nat Cole (Capitol 4623)

DANNY BOY/FLY BY NIGHT
Andy Williams (Columbia 42199)

MITCH MILLER PACK (5 singles)
(Columbia MM 1&2)

ORGAN PACK (5 singles)
Ken Griffin
(Columbia KG 1 & 2)

JAZZ PACK (5 singles)
Various Artists
(Columbia HIP 1 & 2)

WASN'T THE SUMMER SHORT
Johnny Mathis (Columbia 42156)

**I'M MARRIED TO A STRIP TEASE
DANCER**
Stubby Kaye (Decca 31294)

FLIP FLOP & BOP
Johnny Maddox (Dot 16267)

I'M GLAD THERE IS YOU (5 singles)
Gloria Lynne (Everest S 74)

IMPOSSIBLE
Gloria Lynne (Everest 19418)

OPERATORS' SPECIAL
Seymour & His Magic Trumpet
(Heartbeat)

HONOLULU NITES
Arthur Lyman (HiFi 5040)

O SOLE MIO
Robertino (Kapp 416)

SAY IT ISN'T SO
Darlene Paul (Kapp 422)

POP GOES THE WEASEL
Anthony Newley (London 9501)

DANCE WITH THE DOLLY
Damita Jo (Mercury 71871)

**SOMEBODY ELSE IS TAKING
MY PLACE**
Joni James (MGM 13037)

AIN'T WE GOT FUN
Somethin' Smith & Redheads (MGM 13023)

ST. LOUIS BLUES
Cousins (Parkway 823)

GIVE MYSELF A PARTY
Rosemary Clooney (RCA Victor 7948)

**YOU'RE FOLLOWING ME/
ESPECIALLY FOR THE YOUNG**
Perry Como (RCA Victor 7962)

ONE GRAIN OF SAND
Eddy Arnold (RCA Victor 7926)

I REMEMBER TOMMY (5 Singles)
Frank Sinatra Pack (Reprise PP-1)

**I'LL BE SEEING YOU/THE ONE I LOVE
BELONGS TO SOMEBODY ELSE**
Frank Sinatra (Reprise 20,023)

JAMBALAYA
April Ferris (Reprise 20014)

GYPSY ROVER/COTTONFIELDS
Highwaymen (United Artists 370)

SOMEWHERE ALONG THE WAY
Steve Lawrence (United Artists 364)

YOU'LL NEVER KNOW
Shirley Bassey (United Artists 363)

MY BUDDY
Eddie Harris (Veejay 407)

NEW ADDITIONS to TOP 100

71—**I DON'T KNOW WHY**
Linda Scott (Canadian American 129)

85—**IT'S TOO SOON TO KNOW**
Etta James (Argo 5402)

87—**STEPS 1 AND 2**
Jack Scott (Capitol 4616)

88—**LET THERE BE DRUMS**
Sandy Nelson (Imperial 5775)

90—**ON BENDED KNEES**
Clarence Henry (Argo 5401)

91—**FLY BY NIGHT**
Andy Williams (Columbia 42199)

92—**SOOTHE ME**
Sims Twins (Sar 117)

93—**THERE'S NO OTHER
(Like My Baby)**
Crystals (Phillys 100)

94—**GYPSY ROVER**
Highwaymen (United Artists 370)

98—**PUSHIN' YOUR LUCK**
Sleepy King (Joy 257)

100—**BLUE MOON**
Ventures (Dolton 47)

100—**SEVEN DAY FOOL**
Etta James (Argo 5402)

Charles Group Takes Wing



NEW YORK—The Ray Charles ork and choral group is pictured above at Idlewild Airport prior to boarding a jet enroute to Paris where they begin an 8-day concert tour that will also take them to Zurich, Switzerland.

Mercury's "Operation Gold Rush" Bows Xmas Season Plan; 22 New LP's

CHICAGO—Mercury Records is following its most successful sales plan to date, "Project Mercury," with a Christmas season program tagged "Operation Gold Rush."

The plan, which runs from Nov. 1 to Dec. 31, includes the entire catalog, including 22 new LP's due for release this week (1).

The plan includes: 15% merchandise bonus (15 free LP's for every 100 purchased); 100% exchange privilege on the Nov. 1 release, and a 10% exchange privilege on the rest of the catalog; dating payments on Dec. 31, Jan. 31 and Feb. 28 (to be eligible, dealer must place his initial order by Nov. 21).

"Operation" will be backed with a varied assortment of merchandising aids, including two four-color wing window displays, special "golden-hits" (see below) consumer folders, two-color "golden hits" browser box index cards, special Howard Hanson consumer catalogs, a full range of standard die-cut jackets, and a special four page order form. Mercury conductor Howard Hanson, who was 65 Oct. 28, will have special "Operation" promotion.

Consumer advertising on the plan will include ads in such publications as Esquire, Playboy, New Yorker, Schwann's, High Fidelity, HiFi Stereo Review, Ebony and Record & Sound Retailing.

The new pop releases, many of them in Mercury's "golden-hits" series include: two 99¢ Galaxy albums: "Galaxy Of Hits," various artists, including Patti Page, Brook Benton, The Platters, Dinah Washington, Damita Jo; "Galaxy Of Country & Western Golden Hits," including such performers as George Jones, Leroy Van Dyke, Jimmie Skinner, Claude Gray and many more; to Perfect Presence Sound Series' LP's: "Ballet With A Beat" by Hal Mooney and "Marching Along" with Mike Simpson; Eddy Howard's "More Golden Hits"; "Velvet Violins of Carroll, Clebanoff . . ."; "Frankie Laine's Golden Hits"; "Dancin' and Singin' with Tiny Hill"; "Sarah Vaughan's Golden Hits"; "Clyde McPhatter Sings The Golden Blues Hits"; "The King Of The Gospel Singers" with Little Richard; "Jan August Styles The Great Piano Pop Piano Classics."

Three jazz entries include: "Quincy Jones & His Orchestra At Newport '61"; "My Kinda Swing" by Ernestine Anderson; "The Lush Side Of Cannonball" by Cannonball Adderly.

An international LP's include: "Balaika-Music and Songs Of White Russia" with Svetlanoff and Poustylnikoff; a religious LP, "The St. Olaf Lutheran Choir."

Four classical releases are: Khachaturian's "Gayne Ballet" and Tchaikovsky's "Romeo and Juliet Overture" by Antal Dorati and The London Symphony; Berg's suites from "Lulu" and "Wozzeck" by the London Symphony; Hanson's "Nordic Symphony" with the Eastman Rochester Orchestra; Franck's Symphony in D Minor by the Detroit Symphony.

Roulette Pacts Belle Barth, "Peppermint Lounge" Group

NEW YORK—Roulette Records has announced the pacting of Belle Barth, whose saucy humor has sold close to a million LP's on the After Hours label, and Joey Dee and The Starlighters, the group now engaged at The Peppermint Lounge, the New York nitery most involved in the current Twist craze.

Miss Barth has already been cut by the label, "live" at The Roundtable, where she is currently appearing, for an album, "In Person," which the label is rushing for immediate release. Roulette will also record the performer at Carnegie Hall during her concert Nov. 25.

The label has also just recorded the Dee group for the first LP, "Doin' The Twist At The Peppermint Lounge." A single from the LP, "Peppermint Twist," Part 1&2, was released last week.

According to label topper Morris Levy, The Peppermint Lounge name has also been signed exclusively to Roulette for recordings.

UA Names Fenway Distributors In Pittsburgh

NEW YORK—United Artists Records has named Fenway Records, Inc. as its distributor in the Pittsburgh area. Fenway is headed by Herbert Cohen.

Zentner Voted "Most Danceable"



HOLLYWOOD—Si Zentner, whose band was set to open at the Roosevelt, for 4 weeks, starting October 30, is shown being honored prior to the engagement. Presenting the award is vet deejay Al Jarvis (in the tux) whose listeners voted Si's crew as 'The Most Danceable Band Of 1961.' Zentner's currently represented on wax via his "Up A Lazy River" single and "The Big Band Plays The Big Hits" Liberty LP.

44 Country Agreement To Protect Disk Rights

NEW YORK—An agreement has been signed by representatives of 44 countries for the protection of disk performers and broadcasting organizations against copyright infringements.

The step was taken last week at an international convention in Rome (Oct. 10-26).

Based generally on existing international copyright laws, the agreement protects foreign performers and producers in each of the 44 countries the same as citizens of each country. Thus, performers and producers are given the right to prevent use of their works without their permission.

The Rome agreement must now be ratified in each of the signatory states, and will become effective three months after at least six countries make affirmative moves.

The conference was sponsored by UNESCO, the International Labor Organization, the International Union for Protection of Literary and Artistic Works.

Moe Shulman To Atlantic Promo Post

NEW YORK—Moe Shulman has joined Atlantic Records as a New York and east coast promotion man, it was announced last week. Shulman will work out of N.Y. and supplement the promotion work of the label's Larry Maxwell and Norm Rubin. Shulman has been a music industry promotion man for 10 years, having been associated with E. H. Morris Music, and the AmPar, Roulette, Warwick and Everest labels.

The Gang's All Here



CHICAGO—The gang's all here and they're all wishing Brook Benton congratulations on his performance at the Civic Opera House here during the "Biggest Stars Of '61 Show." On hand are Dave Dreyer (Brook's manager on the left), Shelby Singleton (Mercury A&R man), David Carroll (Mercury music director), Benton, Irving B. Green (president of Mercury), and Kenny Myers (vice president in charge of sales for Mercury).

Just released
and breaking big!
"THERE'S OUR SONG AGAIN"
The Chantells
End 1105

IT'S GOING LIKE WILD!
WILD PARTY
b/w
MADE YOU
by
FABIAN
C-1092

Chancellor
Distributed by AM-PAR Record Corp.

Mills Music
HIT REMINDERS
FOR ME AND MY GAL
Freddie Cannon-Swan
"ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY"
Judy Garland—Capitol
Aretha Franklin—Columbia
SHOES b/w LA FEMME
Lennie Martin
& His Orch.—Robbee
Mills Music, 1619 B'way, N. Y. 19

PRESTIGE RECORDS
BREAKING BIG AND
READY TO CLIMB
THE CHARTS!
SHIRLEY SCOTT
45-200 "Hip Soul"
PRESTIGE RECORDS, INC.
203 So. Washington Ave., Bergenfield, N. J.

Coming Up Strong!
Adam Wade's
2 new sides . . .
TONIGHT I WON'T BE THERE
and
LINDA
Coed #556
COED RECORDS
1619 Broadway New York, N. Y.

OPEN YOUR EYES TO THE RECORD
of
"CLOSE YOUR EYES"
Rosmarie & Bo MM #111
Selling Back to Back
"HEY YOU" / "GUARDIAN ANGEL"
The Imaginations MM #108
MUSIC MAKERS RECORDS
6 WEST 57TH STREET, NEW YORK 19, N. Y., CIRCLE 5-3737



NEW YORK—Earl Grant (second from right) is shown after signing a new disk pact with Decca Records. In on the congrats are (left to right) Leonard W. Schneider, Decca executive veep; Martin P. Salkin, vice-president; Lee Magid, Earl's personal manager. Earl has a best-selling LP with "Ebb Tide" and his new single is tagged "Tender is the Night," a pic main-title he sings on the soundtrack.

Atlantic Offers "Right Deal" LP Program On Catalog

NEW YORK—The Atlantic and Atco labels have kicked-off an LP program, "The Right Deal, At the Right Time."

In effect through Nov. 30, dealers are offered one LP free with the purchase of eight LP's on a price category for price category basis, and 100% return privilege. Deferred 30-60-90 billing is available to all qualifying dealers. A special bonus is being offered as a sales incentive to distributors' salesmen.

The catalog deal also includes four new Atlantic LP's, two Atco. The Atlantic LP's are: John Coltrane's "Ole Coltrane," The Mar-Keys' "Last Night," "Jazz Abstractions" (compositions by Gunther Schuller and Jim Hall, Champion Jack Dupree's

"Champion of the Blues." The Atco entries are Ann Richards' "Ann, Man!" and "Ada Lee Comes On."

Len Sachs, Atlantic's director of album sales merchandising, commenting on the "great success" of the Atlantic Summer LP plan, whose terms were similar to the new one, said: "It was the most successful campaign of our company up until that time. We thought that this would keep our distributors well stocked for quite some time. However, our distributors reported that supplies had dwindled recently to the point where a new plan was desired. This is now being offered, and we are making a promotional and advertising campaign that will top all previous ones."

Peter L. Jensen, Co-Inventor Of Loudspeaker, Dies

CHICAGO—Peter L. Jensen, 75, co-inventor of the loudspeaker and a pioneer in the development of many aspects of sound reproduction which started the electronic age, died last week (25) in his home in Western Springs, Ill.

Jensen, who had been ill for the past year, had retired from the presidency of Jensen Industries in Forest Park, Ill., now headed by his son, Karl.

Jensen's long career as an inventor and electronic pioneer began even before he devised the first loudspeaker, and even before he came to the United States from his native Denmark. In Copenhagen in the early 1900s, he developed the first means of transmitting the human voice by wireless, instead of dots and dashes. Turned over to the Danish government, this first "wireless telephone"—forerunner of modern radio—was used primarily on ships at sea. Each night the young inventor played phonographs into a microphone, broadcasting music to ships—and Jensen became the world's first disk jockey.

Sent to the United States in 1909 by his Danish employers Poulsen Laboratories, to install wireless telephone equipment in California, Jensen remained to become an American citizen and to collaborate with another young engineer, Edwin L. Pridham, on the invention that opened a new era of communication—the loudspeaker. They set up their own laboratory on the outskirts of Napa, California, in 1910, and were trying to develop an improved telephone receiver when they discovered the principle which amplified sound.

Jensen always credited an old-time San Francisco sports announcer named "Foghorn" Murphy with an assist on the invention of the loudspeaker. The young inventors were about to abandon their "cumbersome" telephone receiver, which they thought was a commercial failure, until a friend suggested that their discovery might enable fans at the ball park to hear what Murphy was saying. A rooftop test, right then, proved that it would—and the loudspeaker was born, bringing with it the era of radio, TV, talking pictures, electric phonographs and public address systems, and making possible the construction of big auditoriums like New York's Madison Square Garden and the Chicago Stadium.

On Christmas Eve, 1915, a crowd of 75,000 persons gathered in San Francisco to hear carols—and in 1919 President Woodrow Wilson, too ill to rely on the power of his own lungs, stood inside a glass cage and used a microphone and loudspeakers made by Jensen and Pridham to address a San Diego crowd of 50,000 persons on behalf of the League of Nations. After such dramatic demonstrations, the loudspeaker was universally accepted.

The Jensen-Pridham collaboration continued for a number of years. During World War I, working for the U.S. Navy, they devised the first equipment for radio contact with airplanes. They went on to perfect the loudspeaker and to develop one of the earliest electric phonographs.

In 1925, the partnership split up, Pridham becoming a radio executive in California and Jensen coming to Chicago to open a new laboratory for designing loudspeakers.

When World War II broke out, Jensen resigned from his own company and took a low-salaried post with the War Production Board, obtaining sound equipment for the armed forces.

In 1943, he founded Jensen Industries and entered a new phase of sound reproduction, the manufacture of LP phonograph needles. The plant's capacity was doubled in 1958 and expanded to include the manufacture of phonograph cartridges and accessories, too, and today is one of the nation's leading makers of phonograph needles, employing more than 200 persons to turn out more than 700 types of phonograph needles. The family also expanded into the stainless steel kitchen sink business and operates Jensen-Thorsen Corp. in Addison, Ill.

Jensen's accomplishments in electronics won special recognition in his native Denmark, where he was knighted and a plaque was hung in the house where he was born.

In addition to his son, Karl W. Jensen, he is survived by his wife, Vene; another son, Peter E. Jensen of Milwaukee; two daughters, Jean Kirkpatrick of Murphys, California, and Patricia Schindler of San Francisco; and a brother, Karl K. Jensen of Oakland, California.

Marie Returns Okeh



NEW YORK—Marie Knight (above) is the lark who brings back the Epic-handled Okeh label with a single, "Come Tomorrow" and "Nothing in the World."

Dudley Manners Deals For Aussie-N.Z. Release

NEW YORK—Tremaynes Music Co., Ltd., Sydney, Australia, has taken over the catalog, for Australia and New Zealand, of Dudley Manners Music (ASCAP), this city, according to Dudley Manners, president. In addition, Manners announced that Tremaynes had formed Strand Records in Australia, and would release masters from Manners' SoDeska label, with three LP's already released, and another LP and two singles due soon. Manners also announced that Peak Records of Christchurch, New Zealand, would soon release his LP, "Come Dance Around the World."

Arwin Closes N.Y. Offices

NEW YORK—Arwin Records last week closed its New York offices, where Bob Crystal headed the label's eastern operations. Crystal will now work out of the firm's Beverly Hills offices with prexy Marty Melcher, but will make regular visits to N.Y. with the intention of naming a new eastern rep.

English Editor In Town

NASHVILLE—Dave Barnes, publisher and editor of England's Country & Western Record Review, arrived in the U.S., October 26. He's here to cover the Nov. 2-4 Country Music Festival for the magazine.

Pic A Tune Names Buyer-Service Mgr.

OAKLAND, CALIF.—David F. Watson, president of Pic A Tune, Inc., a distributor here, has announced the appointment of John T. Edgerton as buyer and service manager for the firm. Edgerton previously held a similar post with Record Supply Distributors, Inc., of Sacramento. Pic A Tune has branches in Sacramento, Santa Rosa, Fresno and San Jose.

Columbia "Hits" Set Has \$4.98 List

NEW YORK—In the Oct. 14 review of a Columbia LP, "The Greatest Hits," the price of the 2-disk set was incorrectly given as \$3.98. Columbia has informed Cash Box that the package lists at \$4.98.

Weber Forms Mgt. Firm

NEW YORK—Mimi Weber, formerly with Music Corporation of America, has formed her own personal management firm here, Mimi Weber Management, Ltd. Set-up will include a "training school" for new talent. Miss Weber is arranging for a west coast affiliate.

A Top Market Breakout

SLEEPY KING

"PUSHIN'

YOUR LUCK"

JOY 257

A Top Market Breakout



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1619 BROADWAY, N.Y.C.

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RECORDS IS THE FIRST TO SUCCESSFULLY UTILIZE

35 MM

MAGNETIC FILM (MONO. & STEREO)

Taking Off

"TURN AROUND LOOK AT ME"

Tommy Butler

R-4399

ROULETTE RECORDS

ROY ORBISON
CRYING

Monument

BOB MOORE
MEXICO

Monument

ROY ORBISON
CANDY MAN

Monument

G-CLEFS
I UNDERSTAND

TERRACE
RECORDS

BILL BLACK'S COMBO
MOVIN'

HI
RECORDS

THE FLARES
FOOT STOMPIN'
PART I

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RECORDS

and **NOW** from the *LONDON GROUP*

Sensational VOCAL Version

NORRIS WILSON

(MY HEART'S IN)

MEXICO

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Monument
RECORDS

A New "Twist" On An Oldie
RONNIE CATES and the TRAVELLERS

**OLD MAN
RIVER**

7501

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RECORDS

**BEST
SELLING
LP**



THE ORIGINAL **MEXICO** by BOB MOORE

MEXICO; SOUTH OF THE BORDER; LA PALOMA; CIELITO LINDO; NUEVO LAREDO; MY ADOBE HACIENDA; EL PICADOR; NINITA LINDA; BLUE TANGO; CORAZON D'ORO; MEXICALI ROSE; VAYA CON DIOS.

Stereo: SM 14005

Mono: M 4005

ACE CANNON

TUFF

2040

HI
RECORDS

LONNIE DONEGAN

**ROCK ISLAND
LINE**

8630

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THE HAYDEN SISTERS

MR. BLUES

784

TILT
RECORDS

THE NEWTON BROTHERS

featuring

WAYNE NEWTON

WILD IRISH ROSE

7778

GEORGE
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JACK EUBANKS

SEARCHIN'

451

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LONDON RECORDS, INC.

539 West 25th Street, New York 1, N. Y.

The Hit-Makers



NEW YORK—Discussing their big hits backstage, during a recent appearance at the Keith Theatre are the Paris Sisters, who are riding high with "I Love How You Love Me" on Era and Dion, who has a chart-topper in "Runaround Sue" on Laurie.

SHEP & THE LIMELITES

"THREE STEPS FROM THE ALTAR"

Hull 747
HULL RECORDS 1595 B'way N.Y.

MGM Records

CONNIE FRANCIS

sings

(He's My) DREAMBOAT
K-13039

Charlie Rich

"A LITTLE BIT SWEET"

Phillips Int. 3572



PHILLIPS INT. Records
639 Madison
Memphis, Tenn.

A HIT!

"STAY-AT-HOME SUE"

LINDA LAURIE

RUST 5042

New Vanguard Artists Include Damari, Ward

NEW YORK—Vanguard Records has announced the pacting of new attractions, including top Israeli folk singer Shoshana Damari, and famed gospel singer Clara Ward, who is the label's first gospel-market performer.

Miss Damari's first album will be devoted to authentic Yemenite and Israeli, all reportedly recorded for the first time. In addition to albums, Miss Ward will have singles aimed at both the gospel and pop markets.

Other new pacticees include: Erik Darling, banjo player with The Weavers, for solo folk albums; The Greenbriar Boys, bluegrass folk group; folksingers Hedy West, David Gude and Jackie Washington; The Arbors, pop vocal quartet from the University of Michigan; a classical chamber orchestra, I Solisti di Zagreb, conducted by Antonio Janigro, which returns to the label after a three year stint at Victor.

Pickwick Sales Changes To Pickwick International

NEW YORK—Cy Leslie announced last week that he had changed the name of his marketing and merchandising firm to Pickwick International. Formerly known as Pickwick Sales Corp. Leslie instituted the change on all stationery, advertising, literature, etc., due to the global nature of Pickwick's business during the past few years and the growing importance of the overseas market to the firm's total billings.

The lines distributed by Pickwick International, Design Compatible Fidelity, "Instant" Learning, International Award, Family Hour, Cricket and Bravo, are sold in almost every non-Communist country in the world.

"To indicate this new aspect of our business as dramatically as possible," Leslie said, "we have decided to replace the words 'Sales Corporation' with 'International.' We expect the world markets to continue to build in significance in the coming years."

New Capitol LP's Include 2 Pop, 2 Classics

NEW YORK—Capitol Records is releasing two pop albums and two classics this week (see separate story on four country albums being issued in honor of the Nashville country meet).

The pop entries are: Tennessee Ernie Ford's "Hymns At Home," recorded earlier this year in Ford's hometown, Bristol, Tenn., including a 32-voiced choir composed entirely of his kinfolk, including his mother and father (recording was made in the Anderson Street Methodist Church); "The Journeymen," a folk-type trio making its Capitol LP bow.

The classics are: guitarist Laurindo Almeida's "Reverie For Spanish Guitars" and Bach's "Four Suites For Orchestra" performed by violinist Yehudi

Atco Has Re-Issue Of Chord-Cats' "Sh-Boom"

NEW YORK—"Sh-Boom" by The Chord-Cats, one of the first R&B disks to make the general teen-market grade when it was first released in 1954, has been re-issued by Atco Records, whose parent firm, Atlantic, originally issued it on the now defunct Cat label.

A smash hit for the label, the disk has been reported by several Atlantic distributors to have been "quietly selling" on the original Cat tag over the past seven years, but with the supply finally running out, these distributors requested that it be re-issued.

The song was also a big hit in 1954 for The Diamonds on the Mercury label.

MGM Inks "Carnival's" Anna Maria Alberghetti

NEW YORK—MGM Records has signed Anna Maria Alberghetti, star of the smash musical, "Carnival," which is an original-cast LP on the label. The songstress, who cut an LP for Capitol Records, will record both singles and LP's for MGM.

Jill Corey To Mercury

CHICAGO—Mercury Records has just signed lark Jill Corey to a long-term pact. The performer, who previously cut for Columbia, is being recorded immediately for singles releases. She is performing in niteries, and has done acting stunts in the movies ("Senior Prom") and TV.

Menuhin and The Bath Festival Chamber Orchestra (2-disks).

BMI Student Awards

NEW YORK—Student composers residing anywhere in the Western Hemisphere are eligible to win awards totalling \$14,000 in the 1961 Student Composers Awards (SCA), it has been announced by Carl Haverlin, president of BMI.

BMI annually sponsors the competition designed to encourage the creation of concert music by young composers. The 1961 contest is the third in which composers from countries other than the U.S. and Canada are eligible to compete. Sixty-seven student composers have received SCA awards since its establishment in 1951.

SCA 1961 is open until February 15, 1962, to residents of any country in the Western Hemisphere who will be under 26 years of age on December 31, 1961. Entrants must be enrolled in accredited secondary schools, colleges or conservatories, or engaged in private study with recognized and established teachers.

Announcement of the 1961 awards will be made no later than June, 1962, with sums ranging from \$250 to \$2,000 to be granted at the discretion of the judges.

The permanent SCA Judging Panel is made up of William Schuman, President, Juilliard School of Music; Earl V. Moore, Chairman, Department of Music, University of Houston; Henry Cowell, composer and teacher; and Claude Champagne, Assistant Director of the Conservatory of Music and Dramatic Art of the Province of Quebec, Canada. The 1961 judging group will be augmented by other leading composers, publishers, and interpreters of music.

Because it is the purpose of SCA to encourage student composers, no limitations are established as to instrumentation or length of manuscript. Students may enter as many as three compositions, but no contestant may win more than one award. Compositions need not have been composed during the year of entry.

Contest rules and entry blanks are available from Russell Sanjek, Director, SCA Project, Broadcast Music, Inc., 589 Fifth Avenue, New York 17, New York.

Going Hawaiian For Elvis



MIAMI—WQAM-Miami deejay Jim Howell has the winners of his "Elvis Presley Hawaiian" costume dance around him. Jim's weekly Hialeah Municipal Auditorium dance turned luau to honor Presley's new pic soundtrack LP, "Blue Hawaii." The LP was given to the persons who were dressed in authentic Hawaiian costumes. Over 1,000 persons attend this weekly (Fri.) WQAM dance, which is co-sponsored as a public service by the Hialeah (Miami) Recreation Dept.

Joe Smith To Head New WB Promo Dept.

BURBANK, Calif.—John K. (Mike) Maitland, who has just officially taken over as head of Warner Bros. Records, replacing Jim Conkling, who has retired, has made his first move as head of the label, the announcement of the establishment of a notional promotion department, with Joe Smith to head the department as national promotion manager.

Smith was most recently associated with Hart Distributors in Los Angeles, and, before that, headed London Records on the west coast, and was a deejay in Boston and Pittsburgh. He will report to Maitland, and work-out at the label's headquarters in Burbank.

With Smith's appointment, WB will pursue a policy of maintaining close liaison with deejays and station programming heads throughout the country. This will be done on a local as well as a national basis, with Smith expected to shortly implement the existing WB filed sales promotion force with the addition of other promotion men in other major market areas. He plans on visiting important key distributor territories shortly.

Connie Francis To Promote Xmas Seals

NEW YORK—MGM Records star Connie Francis will spearhead this year's Christmas Seals drive as part of a special promotion that will have the star plugging Christmas Seals on over 2,000 radio stations throughout the country.

The tie-in was arranged thru the National Tuberculosis Association and is the 55th annual Christmas Seal Campaign. A special Christmas Seals message has been recorded by the lark and will be shipped to radio stations the week of November 6. Frederick Wieting, director of radio and television promotion for the Christmas Seals campaign stated that the Connie Francis' message will be aired as a public service by the 2,000 radio stations receiving the disk.

Caedmon Performers In Broadway Roles

NEW YORK—The marquee of five Broadway shows this fall will have an array of artists heard on Caedmon Records, and its companion label, the Shakespeare Recording Society, Inc. There's the Paul Scofield, who'll be starred in "A Man For All Seasons." He will be heard in the forthcoming SRS release of "Twelfth Night," with Siobhan McKenna. Greek actress, Kati Paxinou is making a rare Broadway appearance in "Garden of Sweets." She is heard on Caedmon's LP, "Greek Tragedy," which consists of scenes from Greek classics. Coming up, too, on the Shubert Alley horizon is Michael Redgrave, who has leading role in Graham Green's "The Compliant Lover." Redgrave is heard on Caedmon's production of "A Merchant of Venice." Rounding out the list is Julie Harris, of "A Shot In The Dark," who has a reading of "The Poems and Letters of Emily Dickinson."

Brook Benton To Sing In Pic Soundtrack

NEW YORK—Brook Benton, the Mercury label's singing star, will be the soundtrack voice singing the title song of Columbia Pictures' "Walk on the Wild Side." A disk version of the song, written by Elmer Bernstein and Mack David, will be released to coincide with the opening of the pic.

New Acuff-Rose Firm Named For Fred Rose

NEW YORK—Fred Rose Music has formed in Nashville by Wesley Rose and Mildred Acuff, long heads of Acuff-Rose Music, in memory of the famed music man who was a founder of the Acuff-Rose set-up. The initial repertoire of the new firm will be drawn from the current Acuff-Rose catalog and consist principally of the efforts of those writers with whom Fred Rose was most closely associated, including Hank Williams and Marty Robbins.

Both Acuff-Rose and Fred Rose Music have signed new five year agreements with Broadcast Music, Inc. (BMI).

In another Acuff-Rose move, Rose announced that Hickory Records will now be run as an enterprise separate and distinct from the publishing companies.

Baxter Goes Commercial

HOLLYWOOD—Les Baxter, the clefter-arranger-conductor, has added commercial production for radio and TV to his activities. He plans to create musical sounds to fulfill the desired image of each individual advertiser.

SESAC Xmas Program Series

NEW YORK—"Christmas Songs & Symbols," a new series of 26 five-minute radio shows containing stories and carols for the Holiday Season, has been released in a special package by SESAC. Included are 26 scripts and for SESAC LP's with more than 40 selections of Xmas music, featuring The Anita Kerr Singers, The Don Janse Chorale, The Trinity Choir of St. Paul's Chapel and Ashley Miller at the console. The package is being offered to broadcasters on an outright sale basis for \$35.

Synthetic Plastics Names Kiddie Authority

NEW YORK—Mrs. Selma Rich Brody has been named director of the children's record division of Synthetic Plastics Record Corp., this city. According to Ira L. Moss, executive vice-president, Mrs. Brody will be in charge of A&R development and exploitation of the Peter Pan label.

Mrs. Brody is a nationally recognized authority in the children's field as writer of children's songs and stories, as well as a producer. She has made hundreds of singles and LP records and has written for local and network children's television and radio shows.

A Krupa Interview



PHILADELPHIA—When Gene Krupa played the Red Hill Club near Philadelphia, Ed Barsky's promotion gal Fran Murphy, left, brought WCAM's gal disk jockey Portia Perry down to the club to tape a special interview and introduce Gene's newest Verve album "Percussion King" to her listeners.

Nat Heard 'Round The Clock



Sinatra Singles Pack On "Tommy" Album

NEW YORK—In a release designed for juke box operators, Reprise Records has just issued a pack of five singles containing 10 sides from Frank Sinatra's New LP, "I Remember Tommy." Issue is included in this week's Aimed at the Ops section of the Juke Box Ops' Record Guide.

For general consumer release, the label has issued two sides from its LP, "Ol' Calliope Man At The Fair" by the Sande & Greene Fun-time Band. Dates are "Camptown Races" and "June Is Bustin' Out All Over." Sande & Greene will make other LP's for the label.

Set Frisco Home-HiFi Show

SAN FRANCISCO—The 1962 combined San Francisco Home & High Fidelity Show will be held here at the Cow Palace March 7-11, and will again be sponsored by the Magnetic Recording Industry Association (MIRA). Some 37,000 people attended this year's show, which featured more than \$3 million in hifi equipment on display.

The Original!
"THE PEPPERMINT TWIST"
 by
Danny Peppermint and the Jumping Jacks
 Carlton 565

Coming On Strong
The Orlons
I'LL BE THERE
 Cameo 198
 Distributed nationally by
 CAMEO-PARKWAY

Listen For The Great New Sound of.....
SANTO & JOHNNY

PHILADELPHIA—Radio Station WIP in Philadelphia recently staged a salute to Nat "King" Cole, during which there was 'round-the-clock programming of the vast catalog of Cole recordings. Nat also accepted an invitation by Harvey L. Glascock, vice president and general manager of WIP, to become a disk jockey for a day. Taking time out from his appearance at the Latin Casino Theater-Restaurant, Nat took over the Tom Brown show from 12 to 4 PM, and played his favorite recordings of other vocalists and bands. Shown assisting Cole with the commercials is Brown.



RICKY RICARDO
 WYE 5-1011
 WYE RECORDS, WARWICK, R. I.

Another DEE CLARKE Smasharoo!
 YOU'RE TELLING OUR SECRETS
 b/w
 DON'T WALK AWAY FROM ME
 VJ 409

VEE JAY 1449 S. MICHIGAN AVE
 CHICAGO 16, ILL.

Flying High...
BLUE BIRD OF HAPPINESS
 by
Tony Rice & The Overtones
 with Teddy McRae Orch.
 Raecox #106
RAE COX RECORDS
 1697 B'way, N. Y., N. Y.

Dot Huddle



SAN FRANCISCO—Donn Sanders, West Coast Regional Director for Dot Records, and the Mills Bros. are pictured just before the Dot Recording artists opened at the Fairmont Hotel in San Francisco last week. Group's latest release for Dot is "I'll Take Care of Your Cares."

Murray Deutch Heads Pubbery Merger With Jay-Gee; Gets Veep Post

NEW YORK—Jerry Blaine, president and board chairman of Cosnat Record Distributors and Jay-Gee Record Co., has announced the merger of his Benell Music Corp. with Starfire Music, with Murray Deutch, part owner of Starfire, becoming general manager of the new music firm and vice-president and national promotion manager for Jay-Gee.

Deutch, former general professional manager of Southern Music for seven years, will headquarter at Jay-Gee's headquarters, 318 W. 48 St., this city.

Jay-Gee is the manufacturer of the Jubilee, Josie, Port, Dana, Gold Eagle and Todd labels.

Schory "Percussion" Ork At Town Hall

NEW YORK—Dick Schory's Percussion Pops orchestra will climax its initial tour of the U.S. with a concert here at Town Hall on Sunday, Nov. 19. Schory, who has made successful LP's for Victor, heads a group of 19 musicians who, during a concert, perform 119 different instruments.

Columbia Rushes Dean "John" LP

NEW YORK—Columbia Records is rushing this week (1) an LP by Jimmy Dean named after his singles smash "Big Bad John," the number one record in the country, and one of the fastest rising disks in recent months. Deck is certain to be Dean's first million seller.

New Orleans Distrib Adds To Staff

NEW ORLEANS—Anthony "Tony" Conino, Central Record Distributing, this city, has announced that John Enders, former sales manager of Pelican Records, is now associated with his firm. In addition to his duties with Central, Enders has his own firm, Allied Sales, representing several manufacturers in the Southern market. Central has just been appointed distributor for the Nashboro, Excello, Concert-Disc, Lute, Conversaphone, Joy, Stand, Frolic Dodge, Hollywood, Playtime, 90th Floor, Smart, Lucky Four, and Ivory labels.

Brothers Four Deck Helps Imaginary RR

NEW YORK—A Brothers Four LP track, from an LP, "Blue Water Line," is getting play on New York radio stations because of a strange public reaction to the tune.

Money has been sent in to the stations in dimes, quarters and dollar bills to save the "Line" and keep the trains running.

Why are people sending money? It's the lyric which pleads:

"If you can't afford a quarter, then you oughta give a dime. If everybody gave, then we could save the Blue Water Line."

The writer, who makes the plea for quarters and dimes to save this fictitious railroad, is Martin Seligson, who is president of Atlantic Improvement Corporation which transacted the largest land purchase in New York City since the Indians sold Manhattan Island—the multi-million dollar cash purchase of the Breezy Point peninsula in Queens County.

"Blue Water Line" is in the Brothers Four Columbia album, "Rally Round."

"Twist" Decks Are Rolling In

NEW YORK—Label's last week began reacting to the current Twist craze in New York.

Four Twist-titled singles were received by Cash Box's N.Y. offices, and it was learned that a number of labels were planning LP releases on the step.

Two of the singles are performed by attractions at The Peppermint Lounge, the nitery here, that has made the most of the dance, under pacts with their respective labels. Joey Dee & The Starlighters offer "Peppermint Twist (1&2)" on Roulette, and Danny Lamigo (appearing as Danny Peppermint) and His Jumpin' Jacks, a popular Newark group which plays the nitery on Tuesday nights, have "The Peppermint Twist" on Carlton. The Dee sessions are from an upcoming Roulette LP.

The other singles include: United Artists' "High Society Twist" and "Let's Do the Peppermint Twist" by Nick Perito, the label's newly-appointed musical director, and "Sloppy Twist a Fish" by Pete Marcel on the N.Y.-based Futura label.

In addition to the new releases, Chubby Checker's Cameo reading of "The Twist" has been released by the label.

Harry Von Tilzer Music Has Promo On New Singles

NEW YORK—Harry Von Tilzer Music, the long-time pubbery, is currently promoting a number of singles releases. On the Dot label, the firm is represented by Lawrence Welk's "My Love for You," Frank Scott's "Harpichord Boogie" and "Yankee Doodle Dandy" and Roberta Shore's "Yum Yum Cha Cha" and "Rock & Roll Yodeling Guy." Firm also has Mike Clifford's Columbia dishing of "Bombay."

Era Handles Bonanza Label

HOLLYWOOD—Era Records has added the Bonanza label to its national distrib set-up. First release is Elwood James' "Stand Up" and "Arkansas Jane." In addition to Bonanza, the label handles Riviera, Jaf, Gregmark and Mosaic.

Van Dyke Bookings Made Thru Own Firm

NEW YORK—Bookings for Leroy Van Dyke, star country songster for Mercury Records, are now being handled by Leroy Van Dyke Enterprises in Nashville. Van Dyke's current hit is "Walk on By."

Darin In Dallas



DALLAS—Atco's Bobby Darin, in town for a co-starring role in the 20th-Fox pic, "State Fair," co-hosted an hour-long morning broadcast with radio personality Tom Murphy on KLIF. Murphy's partner, Irving Hargan, was on his honeymoon.

Soaring to the top!

"BERLIN TOP TEN"

by

Dickie Goodman

Rori #602

RORI RECORDS—Nat. dist. by

EMBER

150 WEST 55 ST., N.Y., N.Y.

Marathons Sign Management Deal

HOLLYWOOD—Jerry Guild of Guild Enterprises, this city, has announced the signing of The Marathons, of "Peanut Butter" fame, to a personal management pact. Also signed was Art Wheeler, whose initial disk under Guild's management will be released shortly.

Herb Horowitz Heads Empire Scientific

NEW YORK—Herb Horowitz has been named president of Empire Scientific Corp, this city, manufacturer of hi-fi components and industrial electronic equipment. Empire is a new division of Dyna Empire, which Horowitz, an engineer, was previously associated with as director of the commercial products division.

VeeJay's Abner Part Owner Of Nitery

CHICAGO—E. G. Abner, president of VeeJay Records, has become part owner of a Chicago nitery, Sutherland Loung, which is reopening. The nitery will include performers from the VeeJay stable.

PLEASE NOTE!

Immediate Breakout!!!

"I WON'T CRY ANYMORE"

The Embers

Empress 104

EMPRESS RECORDS 225 W. 57th N. Y., N. Y.

Two Sided Hit!

"MY WILLOW TREE"

&

"THE BREAKING POINT"

Chuck Jackson

Wand #115

wand



Florida's NEW Distributor BOLD RECORD DIST.

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Murray Jacobs, Mgr. Phone: TU 8-4968

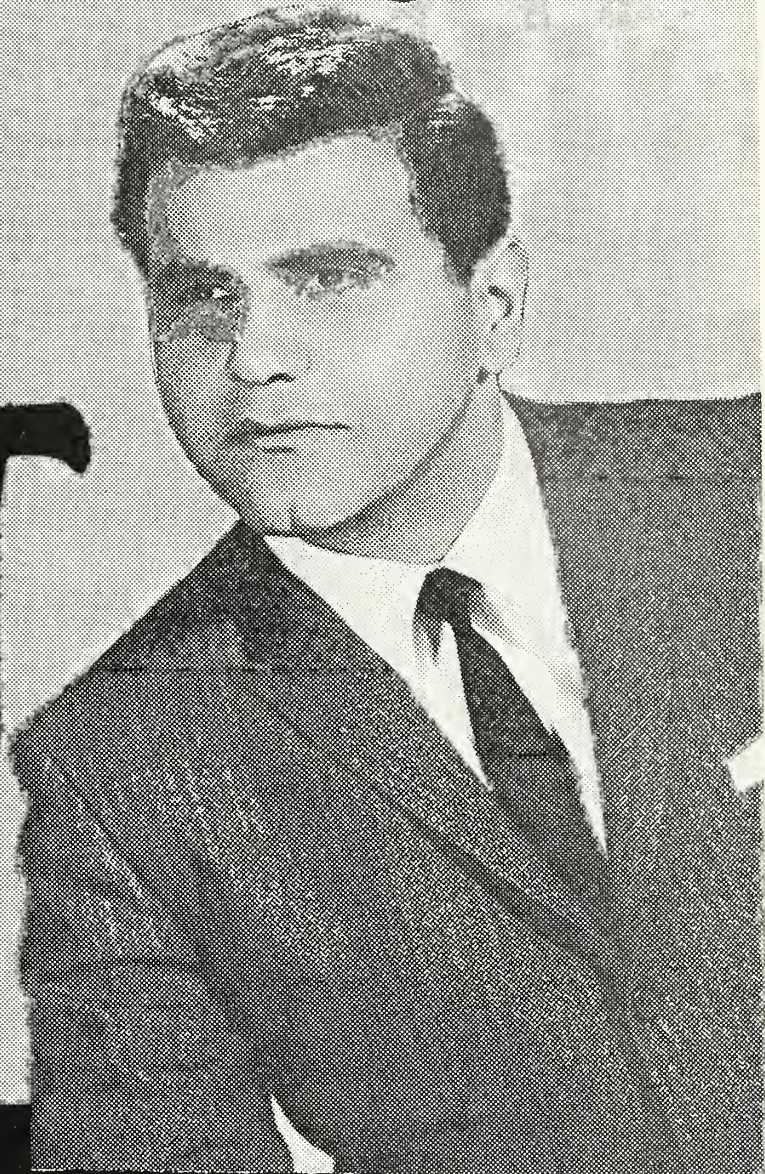
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SANTO & JOHNNY

a great new star on the horizon!

PETE BENNETT

and the Embers



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SMASH SINGLE*

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*thanks disk jockeys,
program directors,
and Librarians for
all your help Pete*

Exclusively

SUNSET RECORDS

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Contact: PHIL TERRY Livingston 8-5010 (Phil., Pa.)

A Reprise Bow



LONDON—Pye Records' star Joan Regan joins well-known deejays in giving Frank Sinatra's Reprise label a good send-off at a reception held here recently at The Carlton Tower Hotel to celebrate Reprise's first major release in England. Shown (left to right, back row) are Peter West, Wilfred Thomas, Joan, Dave Gell, Paul Hollingdale, Alex MacIntosh; (kneeling) Alan Freeman and Don Moss.

VeeJay To Release Home Of The Blues Label

CHICAGO—VeeJay Records has entered into an agreement with the Home of the Blues label of Memphis whereby the latter label will be released under a VeeJay-Home of the Blues tag, according to a joint announcement by VeeJay head E. B. Abner and "Home" prexy Ruben Cherry.

The pact provides for both firms, while remaining independent, to work closely together in the search for talent and material for each label.

With the addition to the VeeJay catalog of such vet R&B performers as the Five Royales, Larry Birdsong, Roy Brown, Willie Cobb, Abner feels that such VeeJay artists as Jerry Butler and Dee Clark, normally cut in R&B, are now set for further activity in the pop field.

"Home" product will be distributed overseas as part of VeeJay's foreign set-up, recently formed as VeeJay International.

First releases under the deal are: the Five Royales' "So Much in Need" and "They Don't Know" and Willy Cobb's "You Don't Love Me" and "You're So Hard to Please."

4 New Cadence Distributors

NEW YORK—Bud Dolinger, sales and promotion head of Cadence Records, has announced the appointment of four new distributors for the label: A-I Record Distributors, Oklahoma City; O'Brien Record Distributors, Milwaukee; Herman Enterprises, Indianapolis; and Pelican Record Distributors, New Orleans. Other changes are anticipated, according to Dolinger. In addition to the U.S., Dolinger said that he has realigned all his affiliations abroad, and that the label is set "everywhere" with the exception of Israel and Greece.

Berman To Tape Show For Dec. BBC Airing

NEW YORK—Shelley Berman, the top-selling Verve comedy star, will wing to England on Nov. 11 to video tape a one-man show for the BBC, which will be aired Dec. 3. The show is tagged "A Personal Appearance," named after his latest Verve LP, #39 on this week's mono LP chart, and will be tied-in with EMI's promotional and publicity campaign when the LP is released in England.

NARM Board To Meet In N.Y. Jan. 18-20

PHILADELPHIA—Edward M. Snider, president of the National Association of Record Merchandisers (NARM), has announced that the next meeting of the board of directors of the association will be held in New York at The Summit Hotel January 18-20.

Topping the agenda will be the finalizing of plans for the group's forthcoming Fourth Annual Convention, to be held at the Eden Roc Hotel in Miami Beach, April 8-13. Members of the board who have been appointed by Glen C. Becker, general convention chairman, to handle phases of the convention activity are James J. Tiedjens, who heads the NARM awards committee; Harold Goldman and Larry Rosmarin, in charge of the NARM awards banquet; George Berry, and Ken Sachs handling arrangements for the cocktail parties and the prize luncheon. Becker is in charge of arrangements for the business sessions.

Jules Malamud, the group's executive secretary, has urged those record merchandisers and manufacturers who have expressed a desire to affiliate with NARM do so prior to the January meet. Membership applications must be approved by the board of directors, which will not meet again until April. All prospective members who wish to be included in the Convention activity, should present their applications to Malamud, at 112 Beverly Road, Philadelphia 51, Penna.

Sinatra "Tommy" Ad Offers Cash Refund To Consumers

NEW YORK—A rare offer whereby consumers could get a cash refund on an LP after playing it once was made in a full-page ad in the Oct. 22 Sunday edition of the New York Times by E. J. Korvette for Frank Sinatra's new Reprise LP, "I Remember Tommy."

Part of the ad read: "We emphatically believe this to be the most significant, most exciting Sinatra album of his career. An immediate cash refund—if you fail to agree!"

The ad went on to say that the consumer could return the LP along with his receipt within three days after purchase for a refund until Oct. 28 (last Sat.).

Avalon Feted In San Juan For Heart Assoc. Meet

NEW YORK—Frankie Avalon was feted in San Juan, Puerto Rico last week as part of Avalon's appearance for the Oct. 26-30 post convention of the American Heart Association's 34th Scientific Sessions. Sessions are attended by leading cardiologists and heart surgeons from all over the world.

Upon his arrival at the airport last Wednesday (25), the Chancellor disk star was presented with the keys to the city, and was met by various officials of the association. Last Friday, he escorted the Queen of Hearts to the Heart Fund Ball at the Laconcha Hotel and put on a half-hour show, and on Saturday, he sang at a fundraising matinee held for teenagers at the Theatre of the University of Puerto Rico. He was also given several parties in his honor during his stay.



TOP 50 IN R&B LOCATIONS

		POS. LAST WEEK
1	HIT THE ROAD JACK Ray Charles (ABC Paramount 10244)	1
2	PLEASE MR. POSTMAN Marvelettes (Tamla 54046)	3
3	YA YA Lee Dorsey (Fury 1053)	2
4	BRISTOL STOMP Dovells (Parkway 827)	4
5	RUNAROUND SUE Dion (Laurie 3110)	5
6	SWEETS FOR MY SWEET Drifters (Atlantic 2117)	6
7	THE FLY Chubby Checker (Parkway 830)	8
8	BRIGHT LIGHTS, BIG CITY Jimmy Reed (Vee Jay 398)	7
9	BIG JOHN Shirelles (Scepter 1223)	9
10	TOWER OF STRENGTH Gene McDaniels (Liberty 55371)	13
11	FOOT STOMPIN' (Part 1) Flares (Felsted 8624)	11
12	LOOK IN MY EYES Chantels (Carlton 555)	10
13	WHAT A PARTY Fats Domino (Imperial 5779)	15
14	IT'S GONNA WORK OUT FINE Ike & Tina Turner (Sue 749)	12
15	SOOTHE ME Sims Twins (Sar 117)	19
16	JUST OUT OF REACH Solomon Burke (Atlantic 2114)	17
17	SEPTEMBER IN THE RAIN Dinah Washington (Mercury 71876)	29
18	HUMAN Tommy Hunt (Scepter 1219)	14
19	MORNING AFTER Mar-Keys (Stax 112)	20
20	MOON RIVER Jerry Butler (Vee Jay 405)	25
21	THIS TIME Troy Shondell (Liberty 55353)	24
22	IN THE DARK Little Jr. Parker (Duke 341)	34
23	I REALLY LOVE YOU Stereos (Cub 9095)	21
24	EVERYBODY'S GOTTA PAY SOME DUES Miracles (Tamla 54048)	33
25	HEARTACHES Marcel (Coipix 612)	36
26	SHE PUT THE HURT ON ME Prince La La (AFO 101)	27
27	TAKE FIVE Dave Brubeck (Columbia 41479)	28
28	THREE STEPS FROM THE ALTAR Shep & The Limelites (Hull 747)	30
29	STICK SHIFT Duals (Sue 745)	18
30	DON'T CRY NO MORE Bobby Blue Bland (Duke 340)	20
31	YOU MUST HAVE BEEN A BEAUTIFUL BABY Bobby Darin (Atco 6206)	23
32	ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY Aretha Franklin (Columbia 42157)	42
33	SCHOOL IS IN Gary U.S. Bonds (Legrand 1012)	43
34	IT'S JUST A HOUSE WITHOUT YOU Brook Benton (Mercury 71859)	31
35	MY TRUE STORY Jive Five (Beltone 1006)	16
36	I KNOW YOU DON'T LOVE ME NO MORE Barbara George (A.F.O. 302)	49
37	DON'T CRY BABY Etta James (Argo 5393)	22
38	ONE TRACK MIND Bobby Lewis (Beltone 1012)	32
39	I WAKE UP CRYING Chuck Jackson (Wand 110)	35
40	MEXICO Bob Moore (Monument 446)	39
41	THE WAY I AM Jackie Wilson (Brunswick 55280)	—
42	A LITTLE BIT OF SOAP Jarmels (Laurie 3093)	—
43	IMPOSSIBLE Gloria Lynn (Everest 19418)	—
44	JUST GOT TO KNOW Jimmy McCracklin (Art-Tone 825)	50
45	GYPSY WOMAN Impressions (ABC Paramount 10241)	—
46	SEVEN DAY FOOL Etta James (Argo 5402)	—
47	HELLO MARY LEE Llghtnin' Slim (Excello 2203)	41
48	MY HEART BELONGS TO ONLY YOU Jackie Wilson (Brunswick 55280)	—
49	STRANGE LOVE Mary Wells (Motown 1016)	—
50	A CERTAIN GIRL Ernie K-Doe (Minit 634)	46

Breaking Out
"GREETINGS"
by
The Valadiers
Miracle #6
A Subsidiary of
Tamla/Motown
2698 W. Grand Blvd., Detroit

DIRECTIONAL
THE
MIRACLE
OF SOUND
IN
MOTION
BRASS
BAND
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A PRODUCT OF PREMIER ALBUMS, INC.
356 W. 40 St., N. Y. C.

Annette
and the
Bonnair Sisters
"Dreamin' About You"
"Strummin' Song"
F388
Vista
RECORDS

DYNAMICS IN RECORD PROCESSING
The latest equipment and standards are being used to meet your demands
for unsurpassed quality and service.—Jack Berman
LONG WEAR STAMPER CORP.
36-41 36th St. Long Island City, N.Y. (EX 2-4718)

Bleyer Still Believes In Tillotson's 1st Single

NEW YORK—Archie Bleyer, head of Cadence Records, has re-released Johnny Tillotson's first date for the label, "Dreamy Eyes," in the belief that this time it can get the chart sales it failed to achieve in its initial exposure.

Bleyer said last week that "I believe this is Johnny's best performance to date, and I also believe it is a hit, but was never exposed properly."

Bleyer noted that station K-POI in Honolulu recently ran its annual tabulation of its listeners' all-time favorite records and "Dreamy Eyes" was first. In addition, the exec said that many teeners have written to the label saying that Tillotson performed the tune when he made local appearances, and had no success when they tried to purchase the platter. Many distributors have also requested that the deck be issued again, according to Bleyer.

Costa To Cut New Sinatra LP

NEW YORK—Don Costa, who now has his own indie producing firm, left for Hollywood last week (24) to arrange and produce a new Frank Sinatra LP for the Reprise label. While on the coast, Costa will scout new talent for his company. Since leaving his A&R post at United Artists recently, Costa has signed non-exclusive producing deal with Colpix Records, and has recorded Bobby Rydell.

New Writing Team: Paul Evans & Fred Tobias

NEW YORK—Paul Evans, songwriter, and clefter Fred Tobias have formed a songwriting team, and have already supplied one side of Pat Boone's new Dot single, "Johnny Will." Evans wrote his hit, "Happy Go Lucky Me," and Tobias has written such successes as "Born Too Late" and "Good Timin'." Both are ASCAP writers.

MGM Buys Master For Cub Label

NEW YORK—MGM Records has purchased, for its Cub label, a master from the Division label, Jimmy Velvet's "Sometimes at Night." Deck was spotted by Allan Wolk, regional sales manager, while he was scouting the southern market for masters from small indies.

King Drops 3 Indie Distribbs; Adds 2 Branches

NEW YORK—King Records announced last week that over a period of less than two months it had dropped three of its indie distributors and had opened two new branches of its own, bringing the total of King branches to 25, and leaving nine territories still being handled by indie distributors.

A branch has been opened in Newark at 356 Washington St. to service the greater N.J. area, previously handled by Essex in Newark, and one has been opened at 172 Denny Way in Seattle, replacing C&C there. King's Boston branch at 112 Queensberry St. will now handle the territory previously serviced by Leslie in Hartford.

Darin Signed For Secret Pic Project

NEW YORK—Producer Stanley Kramer has announced that he has signed Bobby Darin and Sidney Poitier to star in a secret project which the director Hubert Cornfield will put before the cameras late November for United Artists release. The film heretofore designated only as "Working Title," will be made under the title, "Point Blank."

Adhering to the secrecy which has shrouded the project since its inception, Kramer declined to reveal the story line of the film except to say that it is an explosive, contemporary drama. Poitier, he added, will play a psychiatrist. Darin will portray a psychiatric patient whom Poitier is treating.

"Point Blank" will be shot at Revue Studios.

Disneyland/Vista Names Record Dist. In Miami

NEW YORK—The Disneyland/Vista set-up has just named Record Distributors, Inc. of Miami, Fla. as its distributor in Florida. Sandy Strobach, head of the distributorship, has announced that his Sept. business was up 52% over August and 53% over Sept. of last year.

90th Floor Offers 10% Discount On Product

DALLAS—90th Floor Records, this city, is offering a 10% cash discount on its catalog from Oct. 29-Nov. 30. Label has a pop-jazz roster, including LP's by Jane Ames & The Harvey Anderson Quartet, and the North Texas State College Lab Band.

New Duo?



REMSSEN—Lynn Stanton, femme deejay at WREM-Remsen-Utica, is doing a bit of close harmony with Johnny Cash backstage at a recent WREM-Radio Jamboree held at Utica's Civic Auditorium. Lynn's a former nite club vocalist.

Starday Success Story

NEW YORK—With a little more than two years under its belt as an indie, Starday Records has assembled one of the largest and most diversified catalogs of country and gospel music, and expects to gross \$½ million during 1961.

After a successful association with Pappy Daily of Houston, now heading United Artists Records' new country department, in the Mercury-Starday country series, Don Pierce went out on his own and started the label as an indie in early 1959.

Since then, with an output of two or three albums each month, Starday has produced a catalog of 65 albums and 25 EP's by such top-flight country performers as Cowboy Copas, Red Sovine, George Jones, Moon Mullican, Johnny Bond, Rose Maddox, Buck Owens, Hank Locklin and others, including many 2-disk LP releases.

Starday, located just outside of Nashville, where a complete shipping and receiving warehouse is maintained, including a stereo studio, also operates a music publishing affiliate, Starday Music, and a subsid label, Nashville Records. In addition, two subsidiary publishing firms abroad, one in London, the other in Hamburg, work to expose the Starday catalog in Europe. Thirty-eight distribbs provide complete U.S. coverage, including Hawaii and Puerto Rico.

Pierce gives much of the credit for the success of Starday to his A&R man and head engineer, Tommy Hill, a vet country music singer who was formerly in the Hank Williams, Jim Reeves and Ray Price Bands. Pierce also notes that the value of Martin Haerle, recently of Stuttgart, Germany, who is the label's national sales manager and album production coordinator.

Starday plans further expansion next year with an emphasis on stronger singles by established artists of "album stature" and more concentrated promotion of all releases.

SWEETS FOR MY SWEET	
THE DRIFTERS	ATLANTIC
Brenner-Trio-Progressive	
LONELINESS OR HAPPINESS	
THE DRIFTERS	ATLANTIC
Dolfi-Quartet-Walden	
LITTLE SISTER	
ELVIS PRESLEY	RCA VICTOR
Elvis Presley Music, Inc.	
HIS LATEST FLAME	
ELVIS PRESLEY	RCA VICTOR
Elvis Presley Music, Inc.	
SORROW TOMORROW	
BOBBY DARIN	ATCO
Rumbalero-Adaris	
THE ANSWER TO EVERYTHING	
DEL SHANNON	BIG TOP
Dolfi Balmac	
BRIDGE OF LOVE	
JOE DOWELL	SMASH
Belinda (Canada) Ltd.	
YOUNG BOY BLUES	
BEN E. KING	ATCO
Rumbalero-Progressive-Trio	
HERE COMES THE NIGHT	
BEN E. KING	ATCO
Aberbach-Progressive-Trio	
I'M COMING HOME	
ROBBY HENDRICKS	MERCURY
DENNY REED	UNITED ARTISTS
Elvis Presley Music, Inc.-Knox Music, Inc.	
HEY, MEMPHIS!	
LA VERN BAKER	ATLANTIC
Elvis Presley Music, Inc.	
HILL AND RANGE SONGS, INC.	
1619 Broadway, New York, N. Y.	

Double Welcome



HOLLYWOOD—Recent appointments to Liberty's promotion staff included that of Rick Picone, left, who'll work out of the New York offices and Ed Silvers, who'll head up east coast promotion. The man in the center is Bob Scaff, the label's national promotion director, who's handing out the congratulations.

Big Play in Delaware!

JOHNNY MITCHELL

sings

"WHY"

b/w

UNANSWERED LETTERS
(Reminders of Love)—Tactic 188
Nationally distributed by
Diskmakers Production Corp.

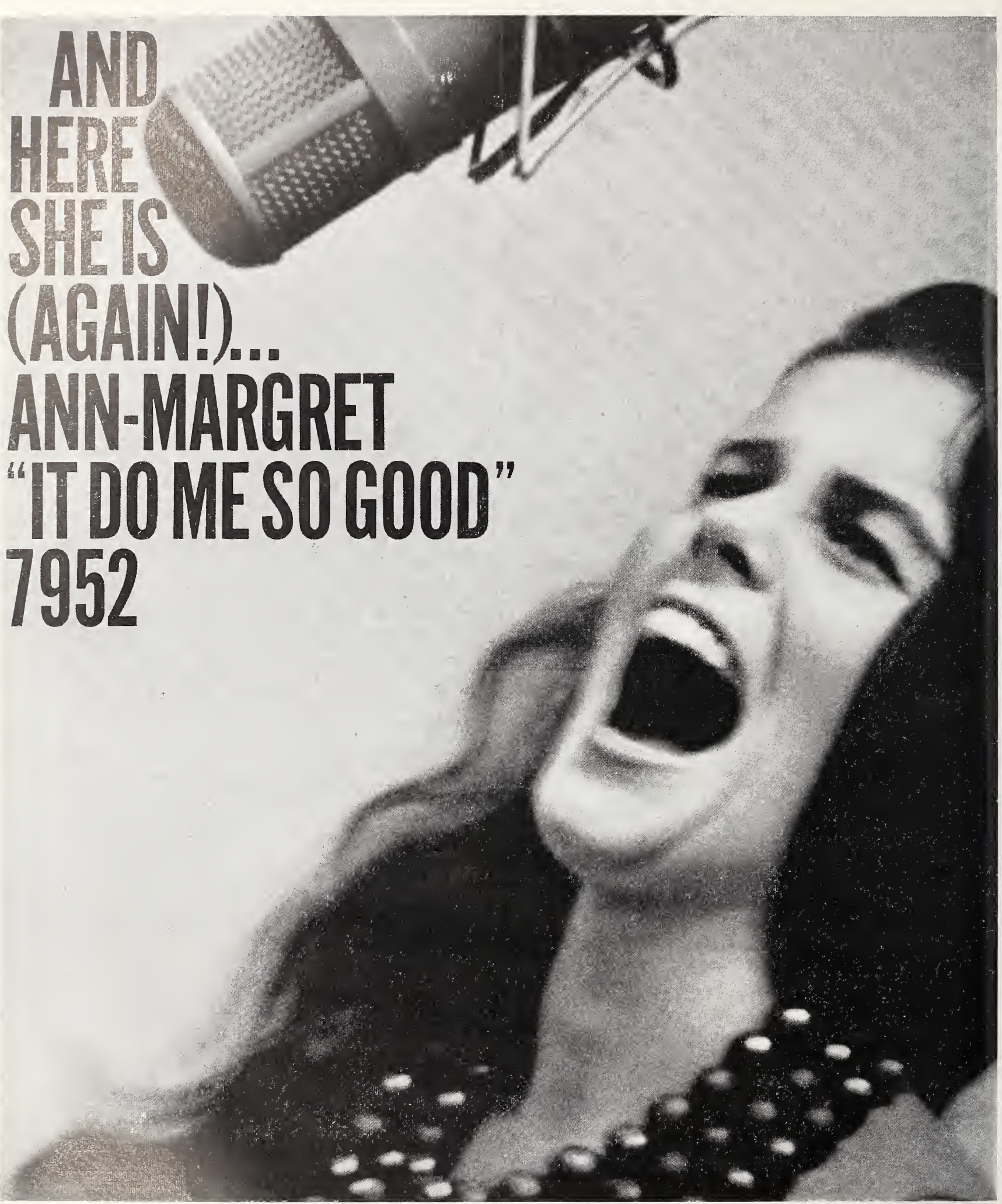
TACIT RECORDS
188 Highlawn Ave., Brooklyn, N. Y.

A NEW NOVELTY SMASH!! "SCOUT FOR GENERAL LEE" AL GADNER

Excello 2208

NASHBORO RECORD COMPANY 177 3rd Ave., N. Nashboro, Tenn.

**AND
HERE
SHE IS
(AGAIN!)...
ANN-MARGRET
"IT DO ME SO GOOD"
7952**



**c/w "GIMME LOVE"
SMASH FOLLOW-UP TO
HER WINNING
"I JUST DON'T UNDERSTAND"**

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COMPLETE SERVICE About to make a record? As soon as your artists and tunes are set, RCA Custom is ready to do the rest. Take recording, for example. RCA has spacious studios in each of four cities, fully equipped for all your recording needs. RCA engineers have extra know-how, and, using the world's finest equipment, they make precision masters of matchless quality. RCA Custom then produces just what you need from the smallest to the largest order...then solves your packing and shipping problems...and offers fast delivery. All this, plus facilities for 45's, Compact 33's, paper records. Whew...does your RCA man help "indies"! Call him.

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New York: 155 E. 24th St., MU 9-7200/Chicago: 445 N. Lake Shore Drive, WH 4-3215/Hollywood: 1510 H. Vine St., OL 4-1668
 Nashville: 800 17th Ave., S., AL 5-5781/Canada: RCA Victor Co., Ltd., 1001 Lenoir St., Montreal; 225 Mutual St., Toronto

SCHEDULE OF EVENTS

WSM'S TENTH ANNUAL NATIONAL COUNTRY MUSIC FESTIVAL

NOVEMBER 2, 3, 4

THURSDAY, NOVEMBER 2

- 8:00 AM Registration till 10:00 PM Andrew Jackson Hotel lobby
- 10:15 PM OPRY STAR SPOTLIGHT . . . broadcast from the Andrew Jackson Hotel lobby over WSM, Ralph Emery, America's Number One Country Music Disk Jockey with Grand Ole Opry Star GRANDPA JONES assisting. Broadcast will end at 5:00 AM.

FRIDAY, NOVEMBER 3

- 8:00 AM Registration, Andrew Jackson Hotel lobby
- 8:30 AM WSM Breakfast—Maxwell House Hotel
Sponsor—WSM, Inc.
Host—Stars of the Grand Ole Opry
MC—Ott Devine, Manager of the Grand Ole Opry
Welcome—John H. DeWitt, Jr., President WSM, Inc.
Recognition of Sponsors.
Keynote Speaker—Governor Jimmy Davis of Louisiana
Country Music Spectacular with Stars of the Grand Ole Opry
Trade Press Awards—Billboard, Cash Box, Music Reporter
- 12:30 PM LUNCHEON, Andrew Jackson Hotel Ballroom
Sponsor—Dot Records
Host—Randy Woods, President of Dot Records
Speaker—United States Senator Estes Kefauver of Tennessee
- 6:15 PM PET MILK RECORDING SESSION, WSM'S STUDIO C
- 7:00 PM FRIDAY NIGHT OPRY—WSM'S Studio C
Featuring the Stars of the Grand Ole Opry
- 9:30 PM Mr. DJ, USA, WSM'S Studio A with Grant Turner
- 10:00 PM DANCE—Andrew Jackson Ballroom
Sponsor—United Artists and 'Pappy Daily'
Music by Merle Lindsay and his Jubilee Orchestra with special guest, Gabe Tucker
- 10:15 PM OPRY STAR SPOTLIGHT broadcast from Andrew Jackson Hotel lobby over WSM with Ralph Emery, America's Number One Country Music Disk Jockey, with Grand Ole Opry star Grandpa Jones assisting. Broadcast will end at 5:00 AM.

SATURDAY, NOVEMBER 4

- 8:00 AM FINAL REGISTRATION, Andrew Jackson Hotel Lobby
No registration after 10:00 AM.
- 8:30 AM Breakfast, Andrew Jackson Ballroom
Sponsor—RCA VICTOR RECORDS
Host—Steve Sholes and Chet Atkins
- 12:00 Nn Luncheon, Maxwell House Hotel Ballroom
Sponsor—Columbia Records
Host—Don Law and Gene Ferguson
Program—Columbia Recording artists
- 5:30 PM Reception and Buffet, Andrew Jackson Ballroom
Sponsor—Capitol Records
Host—Ken Nelson
- 7:30 PM GRAND OLE OPRY'S 36th Anniversary Celebration,
Ryman Auditorium
Host—WSM, Inc.

SUNDAY, NOVEMBER 5

- 8:00 AM Coffee Clatch, Hotel Hermitage
Sponsor—Columbia Records
Host—Don Law and Gene Ferguson

WSM—Nashville: More Than Just The Home Of The Grand Ole Opry

In the early fall of 1925 the headlines in the Nashville papers read: "Construction of Radio Station Here is Begun. . . . Call Letters W S M Assigned to National Life!" The story of the intervening years was one of pioneering, foresight, technological know-how and the growth of an industry which was a combination of business, public service and showmanship. Little did those who wrote: "Experts estimate that there are more than four million sets in operation in the country now . . . and it is reasonable to expect that six million more sets will be sold without much effort," know that in only 36 years the millions of sets would go into the billions and that America would become a nation of radio listeners!

According to the station. "One could almost say WSM listeners . . . because in the ensuing years WSM would feed the network with more shows than any other station outside New York and Hollywood and more than any other independently operated station. At times, WSM has fed the NBC Network with as many as twenty-seven shows per week . . . but with or without a network WSM has the third largest nighttime audience . . . the thirteenth largest daytime audience . . . of any radio station in the Nation."

But if you weren't one of those who picked up WSM on your crystal set in the twenties . . . or on your transistor in the fifties . . . the chances are that you did hear WSM's famous talent on records, in the movies, on television or on personal appearances.

But we're ahead of our story! Let's go back to that first dedicatory program on October 5th, 1925. This was before network radio . . . and only a few stations were scattered throughout the United States! For this program, the owners of WSM brought to Nashville three of radio's most famous announcers. Landin Kay, the "Little Colonel" of WSB, Atlanta; George D. Hay, the "Solemn Ole Judge" of WLS, Chicago and Leo Fitzpatrick of WJR, Detroit, the "Merry Old Chief of the Night Hawks."

One of these personalities . . . George D. Hay, the "Solemn Ole Judge," who that year had been voted radio's most popular announcer remained and was appointed head of WSM.

This dedicatory program set the pace for WSM's operation . . . the image had been established . . . and WSM began to grow. A month later . . . in November of 1925 . . . an old-time fiddler named Uncle Jimmy Thompson dropped into the WSM studios and offered to play a tune on the air. "Judge" Hay set him in front of the microphone and turned him loose . . . and that was the beginning of "The Grand Ole Opry."

Today WSM's "Grand Ole Opry" is and has been heard 'round the world!

Every Saturday night for four-and-one-half-hours over 200 country music stars gather in the Ole Ryman Auditorium in Nashville to play and sing for an audience of four thousand. Through summer and winter, tornado and tempest, nothing has stood in the way of the four-and-a-half-hour performance and broadcast of the "Grand Ole Opry." The only exception in the 35 years was when President Roosevelt's "Fireside Chat" cut a half hour from the lengthy performance . . . but because of the great number of telegrams and long distant phone calls received that night the "Opry" ran till 12:30 A.M.!

WSM's roster of "Grand Ole Opry" stars reads like a Who's Who of Country Music Greats. The Everly Brothers got their start on the "Opry" as did Red Foley, Tennessee Ernie Ford, Hank Williams. Other "greats"

include Faron Young, Hank Snow, Roy Acuff, etc., you name them and chances are at some time or other they are or were members of WSM's "Grand Ole Opry."

In the early days Smilin' Ed McConnell and his piano were headliners along with Frances Craig and Beasley Smith and their great recording orchestras. The drummer in Frances Craig's orchestra, by the way, was a young fellow named Phil Harris.

In the middle '30's an eager young miss from Vanderbilt was singing blues with Beasley Smith. Then . . . she was known as Fannie Rose Shore . . . today to the entire nation she's Dinah. But that's only the beginning of the great names! There's Jimmie Melton, Joseph McPherson, Kitty Kalen, Kay Armen, Snooky Lanson, Owen Bradley, Christine Johnson and Pat Boone.

And today . . . WSM still has many big names. In addition to the over 200 "Grand Ole Opry" stars . . . there's The Anita Kerr Singers, The Jordanaires, John Gordy and his Dixieland Band, Marvin Hughes and the WSM Staff Orchestra. WSM has a Staff Orchestra of 14 who broadcast Monday through Friday from 7:45 to 9:00 A.M. The program is called the "Waking Crew" (often referred to as the "Wrecking Crew") and is Nashville's and the South's top ranking show!

Although music has always been one of the mainstays of WSM's broadcasting the station has always taken a serious and constructive view of its responsibilities to the public. The Louisville Courier Journal still carries WSM's program schedule in appreciation of WSM's help to WHAS when the flood waters of the Ohio extinguished all electric current in the city. For four continuous days and nights WSM became the clearing house for the nation for all messages into and out of the floodstricken city.

Recently when two convicts held 18 persons hostage at gun point at the State Penitentiary . . . all regularly scheduled programs on WSM were either cancelled or interrupted in order that WSM could keep its listeners informed with "on the spot" broadcasts. Over a 36 hour period WSM's News Department fed live broadcasts to 137 radio stations throughout the United States.

WSM's Farm, Sports, News and Public Affairs Departments are second to none. Many hours each week are devoted to commentary and special events programs.

Religion has occupied an important place on WSM's schedule through the years. It has been the company's aim to offer religious programs with a minimum of sectarianism through prominent representatives of the principal faiths. In April of this year the Radio TV Council awarded WSM's Religious Department the "Emmy Award" . . . for its outstanding local religious programs.

Now that growing pains are over . . . long range plans are already being made for the next 36 years by John H. DeWitt, president and Bob Cooper, general manager of WSM. And if the first 36 years were the hardest . . . the next 36, in this age of atoms and electrons should prove to be the most exciting. The image is still big . . . WSM's aim? . . . exactly the same as it was in 1925 . . . when President C. A. Craig of the National Life and Accident Insurance Company in his dedicatory message said:

"Our earnest endeavor shall be to conduct a station that will reflect credit on our community and uphold the highest standards of radio."



Roy Acuff



Bill Anderson



Bill Carlisle



June Carter



Roy Drusky



Flatt and Scruggs



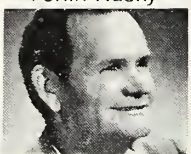
Hawkshaw Hawkins



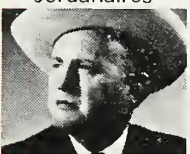
Ferlin Husky



Jordanaires



Hank Locklin



Bill Monroe



George Morgan



Jean Shepard



Hank Snow



Billy Walker



Porter Wagoner



Chet Atkins



Margie Bowes



Patsy Cline



Wilma Lee & Stoney Cooper



Don Gibson



Glaser Brothers



Stonewall Jackson



Cousin Jody



Lonzo & Oscar



Bobby Lord



Jimmy Newman



Ray Price



Stringbean



Merle Travis



Kitty Wells



Wilburn Brothers



Faron Young



Carl Butler



Archie Campbell



Cowboy Copas



Skeeter Davis



Billy Grammer



George Hamilton IV



Johnny & Jack



Grandpa Jones



Louvin Brothers



Minnie Pearl



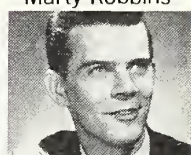
Jim Reeves



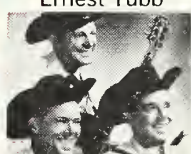
Marty Robbins



Ernest Tubb



Justin Tubb



Willis Brothers



Del Wood

Radio Station WSM

And the Stars of the GRAND OLE OPRY

Cordially invite you to **WSM's 10th Annual Country Music Festival**



And the 36th Birthday of the GRAND OLE OPRY

FRIDAY and SATURDAY, NOVEMBER 3 and 4

This invitation is extended to America's country music disc jockeys and artists with the hope and conviction that WSM's 10th Annual Country Music Festival will again reflect the pride that all who are a part of it feel in the growth and preservation of a basic part of America's musical heritage.

WSM 650 Clear Channel *The Air Castle of the South* NASHVILLE, TENNESSEE

OWNED AND OPERATED BY THE NATIONAL LIFE AND ACCIDENT INSURANCE CO.

Nashville's \$35 Million Industry



By Buford Ellington,
Governor of Tennessee

The following are excerpts from an address by Gov. Ellington made Aug. 12, 1961 at the Jaycees Awards Banquet in Nashville.

It is a great temptation to use my allotted time tonight to tell you about the great progress we have made in every area of Tennessee Government during the first two and one-half years of my administration—progress we have made without benefit of new taxation.

It is a great temptation to spend this time telling you about the great successes of our industrial development program, which during the first six months of this year, has added:

83 new plants
12 thousand new jobs
And \$16 million in capital outlay to the economy of Tennessee.

But in keeping with the theme of your convention, I will confine my remarks to one segment of the many

fine industries which have grown in Tennessee—the country music industry.

Before you jump to the conclusion that I'm using the term "Industry" too loosely in connection with country music, let me put into the record right now the fact that country music is a \$35 million a year business in Nashville alone.

While country music is an area generally associated with the state of Tennessee as a whole, Nashville has become the hub of activity in the field.

This happened for several reasons, among them:

—The outstanding recording facilities available here.

—The number of publishing firms available.

—The booking bureaus and artists agencies.

—And the fact that back in 1925, before many of you were born, one of our radio stations, WSM, started what turned out to be the most enduring radio program in history, "The Grand Ole Opry."

Because of the position it has come to occupy in the entertainment field, Nashville, Tennessee, is known the world over as "Music City, U. S. A."

I don't like to use statistics in a speech, but I don't know of any other way to tell you how important the entertainment industry and country music are to us.

In Nashville alone we have:

- 95 BMI Music Publishers
- 16 ASCAP Publishers
- 179 Full-time BMI songwriters
- 20 Full-time ASCAP songwriters
- 30 Part-time ASCAP songwriters
- 1,100 Professional musicians
- 15 Recording studios, two of which operate on a seven day a week around-the-clock basis.
- At least a dozen artists bureaus or booking agencies
- More than 1,600 "country ar-

tists," which includes everything from hoedown fiddlers to sweet potato players.

—And untold thousands of amateur song writers, one of whom wakes up every once in a while to discover that he's suddenly worrying about his income tax.

One publishing firm alone spends \$250 a week in postage mailing back rejected manuscripts.

The folks around here have become conditioned to country music and the artists who produce it.

They tend to accept it as a part of their everyday life, and consequently, visitors to our state are somewhat surprised that Tennesseans don't make more of a fuss over the stars.

Nashville is probably the only city in the United States, or possibly even in the western world, where Elvis Presley could walk down the street without being mobbed.

Certainly a few of the teen-agers go into a trance, but the majority of the natives would remain in firm control of their emotions.

They would remember when Elvis was just a bull fiddle slapping sideman on the Grand Ole Opry, and when he didn't even have long sideburns.

It's an everyday sight in Nashville to meet on the street such country music stars as Eddy Arnold, Roy Acuff, Ernest Tubb, Jim Reeves, Don Gibson, Cowboy Copas, Minnie Pearl, The Wilburn Brothers, Johnny Cash, The Everly Brothers, Faron Young, Ray Price, Lester Flatt and Earl Scruggs and so many more that make country music history.

In fact, someone once said, lumping all the country music artists into one group, if it wasn't for their

- \$50 Stetsons
- \$500 Rhinestone trimmed western suits
- \$350 Mother of Pearl guitars
- \$100 Boots
- And Diamond studded belt buckles

You couldn't tell them from any

other citizen of Nashville.

It is not practical to separate the terms "Country Music" and "Grand Ole Opry," and since the "Grand Ole Opry" was born before most of you were, I think it might be appropriate to tell you how this whole thing started. (See separate story this issue; The Grand Ole Opry: A Brief History.)

There are many things I could tell you about the Opry—and in telling you about the Opry also tell you about country music.

The Opry is a unique show—soon to be 36 years old.

It has been a sellout most of that time.

The average family travels 485 miles to see the show.

They come from 41 states and Canada.

More than nine and one-half million people see "Grand Ole Opry" artists during their personal appearance tours every year.

The economic benefits of country music are not confined to Tennessee, or even to the United States.

The Acuff-Rose Music Publishing firm here is one of the largest publishing houses in the world.

Wesley Rose, who heads that organization, has made the statement that fifty cents out of every dollar which comes into his business comes as a result of overseas sales.

We're proud of country music in Tennessee.

We're proud of it for a selfish economic reason—country music is big business.

We're proud of country music because most of the people associated with it are serious minded, hard working professionals dedicated to their art.

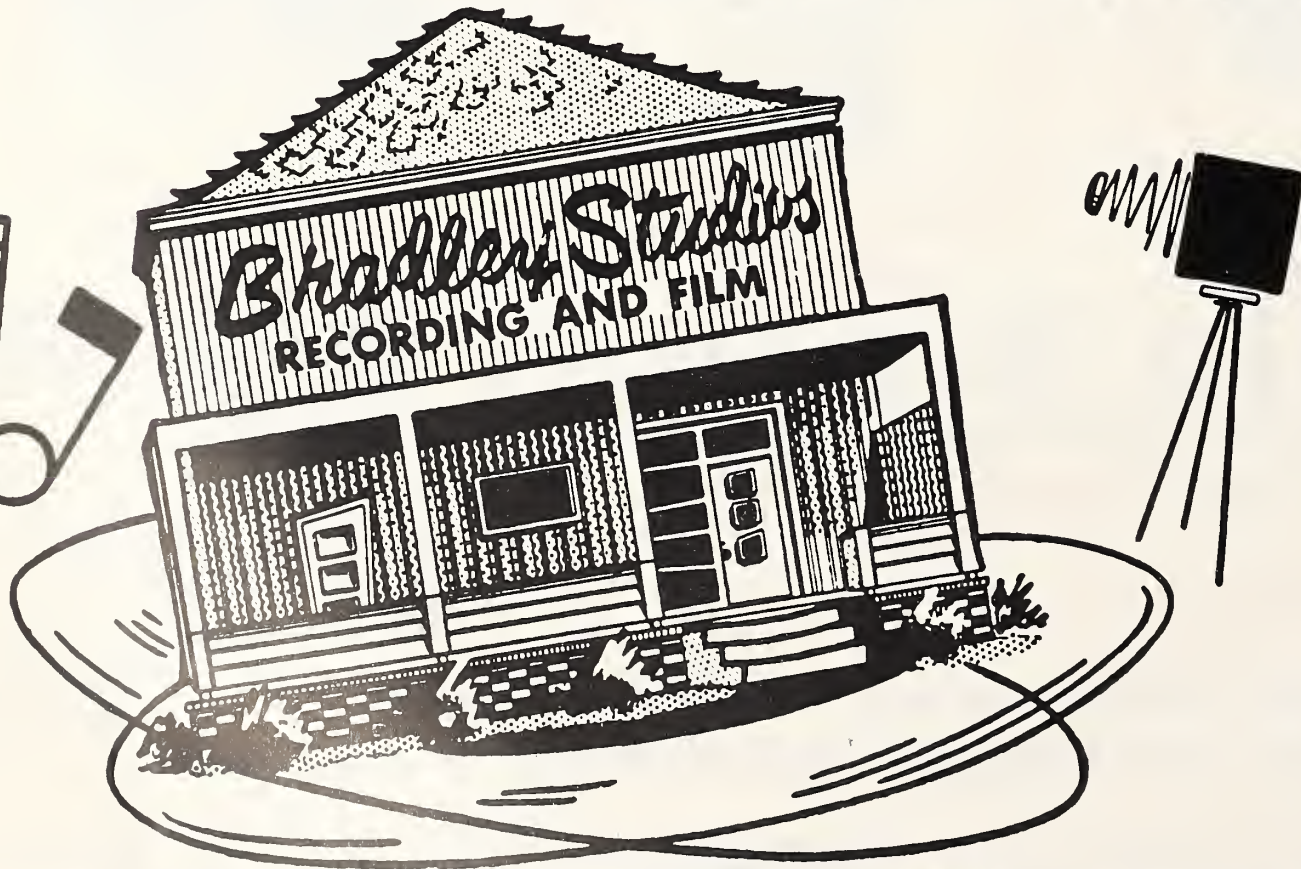
We're proud of country music because it reflects and preserves a part of the folklore of America.

We're proud of it because it provides some fun in a lifetime too often faced with the serious side.

We're proud of it because most of the folks who are in it are *our* folks.

THIS OLD HOUSE IS STILL SWINGING!!!

Thanks to Our Many Friends and Clients . . .



Best wishes and
congratulations to
WSM'S 10th
Annual Country
Music Festival
and the 36th
Birthday of the
GRAND
OLE OPRY

BRADLEY RECORDING STUDIOS Inc.

804 16th Ave. South
Nashville 4, Tenn.

When it Comes to Country Music...

DECCA® is Tops!

JUST RELEASED!

SAVE YOUR TEARS I'D LIKE TO KNOW WHY	BILLY GRAMMER	31321
LET ME DOWN EASY TIRED OF CRYING OVER YOU	TOMPALL & THE GLASER BROTHERS	31322
THE GIRL THAT I AM NOW I WALKED AWAY FROM THE WRECK	LORETTA LYNN	31323
GIVE ME HEAVEN ALLIGATOR MAN	JIMMY NEWMAN	31324
I'M SO LONESOME DO I HAVE TO (Have A Reason)	CARL BELEW	31325
TIME CHANGES EVERYTHING SITTING ON TOP OF THE WORLD	JIMMIE DAVIS	31327

*...and thanks for your help in putting
these great records on the charts...*

*Congratulations
to WSM
and the
10th National
Country &
Western
Music Festival!*

*Happy 36th
birthday to the
Grand Ole Opry!*

WALKING THE STREETS			
HOW DO YOU TALK TO A BABY	•	WEBB PIERCE	• 31298
PO' FOLKS	•	BILL ANDERSON	• 31262
I WENT OUT OF MY WAY			
I'VE GOT SOME	•	ROY DRUSKY	• 31297
I FALL TO PIECES	•	PATSY CLINE	• 31193
THROUGH THAT DOOR	•	ERNEST TUBB	• 31300
BE MINE AGAIN	•	ERNEST ASHWORTH	• 31292
CRAZY	•	PATSY CLINE	• 31317
BIG MAMOU	•	JIMMY NEWMAN	• 31281
HEARTBREAK, U.S.A.	•	KITTY WELLS	• 31246
OUR MANSION IS A PRISON NOW			
DAY INTO NIGHT	•	KITTY WELLS	• 31313

*Be sure
to stop by
and say hello
in our
hospitality
suite
#640!*

Shelby Singleton makes things happen at Mercury!



SHELBY SINGLETON

Mercury Record Corporation's Country & Western A & R man, Shelby Singleton, joined Mercury on October 14, 1957, as Regional Promotion Man in the southern territory. Pappy Daily and Don Pierce of Starday Records were Shelby's first introduction to Mercury Records, for it was Pappy and Don who introduced him to Kenny Myers, Vice President in Charge of Sales, during the Country Music Festival in Nashville that year.

The popular Mercury A & R man, who has recorded most of the top Mercury artists, was an industrial engineer for Remington Rand for five years, working out of their plant in Shreveport, Louisiana, prior to joining Mercury. Six months after joining Mercury, he was transferred into Mercury's Sales Division, as Southern Regional Sales and Promotion Manager. In this capacity he traveled throughout the southern part of the United States for almost two years, and was instrumental in bringing to Mercury such famous discs as "Chantilly Lace" by the late Big Bopper, "Sea of Love" by

Phil Phillips, and "Running Bear" by Johnny Preston.

In April of 1960, Shelby recorded his first session, when Rusty Draper cut "Please Help Me I'm Falling." The next session was the hit by Damita Jo, "I'll Save The Last Dance For You," which was cut in September of that same year.

Until February of 1961, he and his wife, Margie Singleton, made their home in Shreveport, La., and then moved to Nashville, Tennessee. In May of that year he moved to New York, operating a twin schedule handling A & R duties in New York and Nashville.

Some of the famous artists recorded by Shelby are: Rex Allen, Brook Benton, Joe Dowell, Jerry Kennedy, The Gaylords, Claude Gray, Richard Hayman, George Jones, Clyde McPhatter, James O'Gwynn, Patti Page, Jimmie Skinner, Tom and Jerry, Leroy Van Dyke, The Wayfarers Trio, Mitchell Torok, Margie Singleton, Lawton Williams and Del Wood.

"Walk On By"—Leroy Van Dyke Another Pop Breakout!

Leroy Van Dyke, the "Auctioneer" of radio, television and recording fame, not only has the top country & western hit in the nation right now, his recording of "Walk On By," Mercury 71834, is currently gaining great headway in the pop fields and charts.

Van Dyke joined Mercury earlier this year, and his first effort for the label, "Big Man In A Big House" was a chart rider for many weeks.

This farm-raised lad, with personality-plus and unusual, unforgettable voice, was born in Spring Fork, Missouri, a direct descendant of Henry Van Dyke. His father, a farmer who also operates a trucking line, kept young Leroy busy during his childhood scooping endless bushels of corn, baling thousands of bales of hay, or playing mid-wife to a flock of sheep. Leroy loved farm life and believed he wouldn't be happy doing anything but farming, or driving trucks for his father's business. Leroy states, "I cut my teeth on the steering wheel of a truck and a scoop shovel. However, one day my father and I were hauling a



REHEARSING

Shelby Singleton and Leroy Van Dyke are shown during a final rehearsal at a cutting session.

load of corn and he asked me what I planned to do for a living when I grew to manhood. I replied that I would always be a farmer, but really, if I could have my choice, I would like to sing for a living—at that time I had no idea I would ever be able to make it!" Other than singing in a small country church quartet, grade school programs and the high school mixed chorus, Leroy had no other musical experience.

Leroy attended the University of Missouri, graduating with a Bachelor of Science in Agriculture degree, while majoring in Animal Husbandry. After college came the U. S. Army, and it was during his two year stint in the Army that Leroy began to practice on a Sears, Roebuck guitar and learned to accompany himself during the many lonely hours in Korea.

In 1951, deciding to be an auctioneer like his cousin, Ray Sims, Leroy entered Reppert's School of Auctioneering, and went into the livestock auction and promotion business for a time. However, his outstanding talent was not destined to Animal Husbandry or livestock auction, as the dark-haired, green eyed young singer completely captivated P.T.A. audiences,

meetings, banquets and amateur talent contests, wherever he was heard. But success was not easily achieved, once he decided he would like to sing for a living. For several years Leroy pounded endless pavements, knocked on endless doors to get publishers and recording company A & R men to listen to him. To keep the wolf from the door, Leroy worked for a time as field representative for The Corn Belt Farm Dailies, a chain of Midwest live-



PLAYBACK—IT'S A HIT!

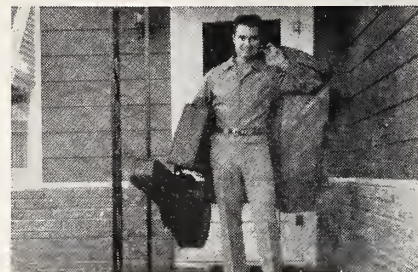
Singleton and Van Dyke seem to agree at the playback that it's a hit.

stock newspapers. However, one day, listening to his cousin Ray Sims, of Belton, Missouri, called by livestock experts the best auctioneer specializing in selling registered Angus cattle, he was inspired to write the now nationally famous "Auctioneer." Then, carrying a dub of his recorded "Auctioneer" he tried to interest disc jockeys in his song. Leroy states, "A prominent disc jockey in the Cleveland, Ohio, area heard the dub and told me that while I did an acceptable job of singing, the material is just not commercial and wouldn't sell records." The rest of the story is now history, as his recordings of "The Auctioneer" sold 500,000 records.

Joining the ABC-TV Jubilee, U. S. A., with Red Foley, Leroy found more fame via the medium of television and his sensational singing was heard by millions. Continuing in his decision to "sing for a living" he made personal appearances all over the nation in fairs and rodeos, and millions saw "The Auctioneer" on his appearances coast to coast with Arthur Godfrey.

Leroy is blissfully, happily married to a girl he met on a blind date. It was in February of 1957 that Leroy phoned Sue Greathouse, a girl he had never seen before, and asked her for a date on March 10th. She accepted and on their second date, March 11th, Leroy states, "I asked her to marry me that night, our second date, and she said yes. We started making plans . . . lived happily ever after." Leroy and Sue make their home in Springfield, Missouri, where Jubilee, U. S. A. originated.


Leroy has a burning desire to fulfill. His ambition is to make enough money to buy and develop about 1,000 or 2,000 acres of land into a model cattle raising operation. Leroy states, "I would like to live on this ranch, raise my family there, and use it as home base for operations in the entertainment business. I think there is no better place to rear a family than in the country."



HIT THE ROAD


Now that "Walk On By" is a national hit, Leroy Van Dyke prepares to hit the road on another string of personal appearances.

Mercury-Solid No. 1 & 2 In C & W



COUNTRY TOP 50

	Pos. Last Week	Title, Artist, Label
1	1	TENDER YEARS George Jones (Mercury 71804)
2	3	WALK ON BY Leroy Van Dyke (Mercury 71834)
3	3	UNDER THE INFLUENCE OF LOVE Rick Owens (Capitol 4602)
4	4	IT'S YOUR WORLD Merly Robbins (Columbia 42965)
5	6	WALKING THE STREETS Webb Pierce (Decca 31298)



HOT C & W SIDES

By special survey for week ending 10/22

This Week	Last Week	Title, Artist, Label	Wks on Chart
1	2	WALK ON BY Leroy Van Dyke, Mercury 71834	7
2	1	TENDER YEARS George Jones, Mercury 71804	18

and now...

“WALK ON BY” LEROY VAN DYKE

MERCURY 71834

is on the pop charts
and headed for no. 1



The hottest brand in C & W music

FROM MERCURY'S C&W DEPT:

It's A Matter Of Record!

Mercury brings you the biggest hitmakers in the country (or city)



PATTI PAGE

Here is a gal from Oklahoma who's done more for Tennessee and Nashville than anyone else in the last decade—and just by cutting a tune called "Tennessee Waltz." The song is now

the unofficial state anthem and is recognized around the world. The focus is on Nashville, and Patti helped put it there.



MARGIE SINGLETON

Margie is the better half of Shelby Singleton, Mercury's country A&R man, and she's the best part of country music, judging from her chart status for 1961. Currently she's teamed with George Jones on a tune that's headed for the top—"Did I Ever Tell You."



JIMMIE SKINNER

Here is everybody's favorite and a real C&W "old pro"—Jimmie Skinner. He's had more hits than Carter has pills. He rode the charts like bronc buster with "Big City" and is back for another ride with his latest, "Please Don't Send Cecil Away."



LEROY VAN DYKE

This relatively newcomer to the Mercury stable had a previous million-seller and he's headed that way again with his winning voice, handsome looks and captivating personality. He's at the number one spot on all the C&W charts with "Walk On By" and he's now making a fast climb with the same tune on the pop charts.



GEORGE JONES

If the year 1961 can be given to anyone, as far as country music is concerned, then it's George Jones' year. This singer, who reaches the heart of every radio listener and record buyer, has had aces back to back since the beginning of the year. A chart rider all the way with "Window Up Above," "Tender Years" and "Did I Ever Tell You."



CLAUDE GRAY

Claude Gray has hit stronger than ever in 1961 with two giant smash hits and top chart riders. The first, "I'll Just Have Another Cup Of Coffee" zoomed to #1 and broke pop, and he followed right back with the strong winner, "My Ears Should Burn."



MARGIE BOWES

Here's the sweetheart of the country music field, Margie Bowes. Relatively new to the Mercury label, she's already established herself strongly with her initial release of "Little Miss Belong To No One." She's a winner all the way.

THE GREATEST ROUND-UP OF COUNTRY ARTISTS EVER ASSEMBLED



GALAXY OF COUNTRY & WESTERN GOLDEN HITS

Galaxy Series SRD 12/MGD 12

12 BIG NAMES — 12 BIG HITS

Produced by MERCURY in celebration of
National CMA Week

The hottest brand in C & W music



FROM MERCURY'S C&W DEPT:



LAWTON WILLIAMS

One of the South's most listened to deejays is also one of the nation's leading country singers. His first effort for Mercury, "John And Mary Doe," sizzled onto the charts. Now, his tor-

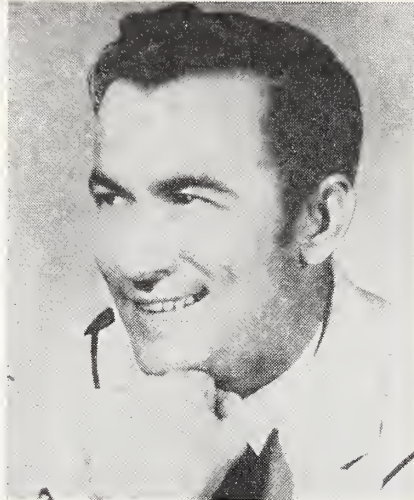
rid "Anywhere There's People," is riding the charts solidly, and still growing thanks to an assist from the Texas territory.



REX ALLEN

Here is the world's number one cowboy. He's outgrossed and outpulled every other star in the rodeo and personal appearance circuit. He's also the

top movie cowboy. His first release since he returned to Mercury is "Marines, Let's Go," which is also the title tune of the motion picture.



JAMES O'GWYNN

Here's another pro who helped to make 1961 Mercury's year in C&W. Longtime favorite, O'Gwynn hit the chart peak with "House Of Blue Lovers" (and stayed there for ages) and his follow-up, "Your Heart" is making big noises all over the place.



KITTY FORD

Ex-rodeo queen and sharpshooter, pretty Kitty Ford is winning many friends in her new label affiliation with Smash Records (a Mercury subsidiary). Her first effort got her off to a sizzling start, "Gee Mom," and her future is solid bright lights and chart hits.

DEL WOOD

A new star on Mercury's horizon, is no newcomer to C&W and "Grand Ole Opry" fans. She's Del Wood and her sizzling style at the piano has been setting the pace on deejay turntables for ages. She's already had a million-and-a-half seller and she's destined for more of the same.



MITCHELL TOROK

This down to earth country lad has a way with a song that's appealing and different. His "Pledge Of Love" and "Caribbean" were both top smash hits. His big one for Mercury, which is still getting top play, "El Tigre," is only the start of a Torok boom.



MERLE KILGORE

Young and handsome Merle Kilgore has captured the country sentiments with a strong hold via his first release on Mercury, "Wicked City." His last release broke for the top of the charts and is still running wild, "I'll Take Ginger And Run Away."

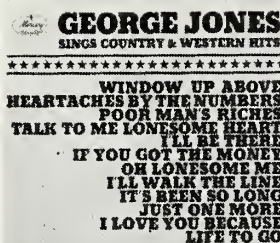
MONEY ALBUMS



PATTI PAGE
SINGS COUNTRY AND WESTERN
GOLDEN HITS

DARK MOON
FADED LOVE
JUST BECAUSE
JEALOUS HEART
MOM AND DAD'S BELT
WALKING THE FLOOR OVER YOU
PLEASE HELP ME I'M FALLING
I WALK THE LINE
YOU ALL COME
CRAZY LEGS
RELEASE ME

Patti Page Sing's Country And Western Golden Hits
Mom And Dad's Belt; I Walk The Line; Crazy Arms; Faded Love; Walking The Floor Over You; Jealous Heart; Just Because; Please Help Me, I'm Falling; You All Come; Dark Moon; Release Me—and one more.
MG20615/SR60615



GEORGE JONES
SINGS COUNTRY & WESTERN HITS

WINDOW UP ABOVE
HEARTACHES BY THE NUMBERS
POOR MAN'S RICHES
TALK TO ME LONESOME HEART
I'LL BE THERE
IF YOU GOT THE MONEY
OH LONESOME ME
I'LL WALK THE LINE
IT'S BEEN SO LONG
JUST ONE MORE
I LOVE YOU BECAUSE
LIFE TO GO

George Jones Sing's Country And Western Hits
Heartaches By The Numbers; I Love You Because; If You've Got The Money (I've Got The Time); Talk To Me Lonesome Heart; Poor Man's Riches; (I'll Be There) If You Want Me; Life To Go—and five more.
MG20624/SR60624



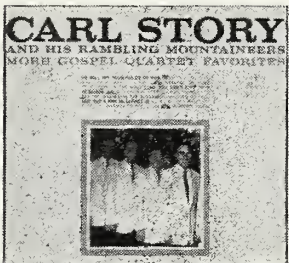
Tales Of The Bayou By Cajun Pete
The Tales of Cajun Pete, Part 1; The Tales of Cajun Pete, Part 2

Tales Of The Bayou By Cajun Pete
The Tales of Cajun Pete, Part 1; The Tales of Cajun Pete, Part 2
MG20633/SR60633



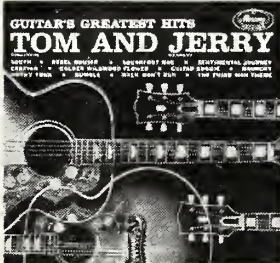
Lester Flatt & Earl Scruggs
I'll Never Shed Another Tear; Baby Blue Eyes; So Happy I'll Be; Will The Roses Bloom (Where She Lies Sleeping); I'll Never Love Another; I'm Going To Make Heaven My Home; Is It Too Late Now; Foggy Mountain Breakdown—and four more.

Lester Flatt & Earl Scruggs
I'll Never Shed Another Tear; Baby Blue Eyes; So Happy I'll Be; Will The Roses Bloom (Where She Lies Sleeping); I'll Never Love Another; I'm Going To Make Heaven My Home; Is It Too Late Now; Foggy Mountain Breakdown—and four more.
MG20542



CARL STORY
AND HIS RAMBLING MOUNTAINEERS
MORE GOSPEL QUARTET FAVORITES

More Gospel Quartet Favorites
Are You Walking And A-Talking With The Lord; Are You Washing In The Blood; Four Books In The Bible; From The Manger To The Cross; God Saved My Soul; God Had A Son In Service—and five more.
MG20584



GUITAR'S GREATEST HITS
TOM AND JERRY

Guitar's Greatest Hits
The Third Man Theme; Rebel-Rouser; Sugarfoot Rag; Honky-Tonk; Sentimental Journey; Caravan; Golden Wildwood Flower; Guitar Boogie; Walk, Don't Run; Reunche; Rumble; South
MG20626/SR60626



GEORGE JONES
Salutes **HANK WILLIAMS**

George Jones Salutes Hank Williams
Cold Cold Heart; Nobody's Lonesome For Me; Hey Good Lookin'; Howling At The Moon; There'll Be No Teardrops Tonight; Half As Much; Why Don't You Love Me; Jambalaya; Honky Tonkin!—and three more.
MG20596/SR60257



GEORGE JONES
GREATEST HITS

George Jones Greatest Hits
White Lightning; Treasure Of Love; Hearts In My Dream; Why Baby Why; You Gotta Be My Baby; Color Of The Blues; The Window Up Above; Don't Stop The Music; Tall Trees; Tender Years; Who Shot Sam; Accidentally On Purcutin
MG20621/SR60621

PLUS Many Other Hits Albums Like

- "COUNTRY MUSIC"—Flatt & Scruggs..... **MG 20358**
- "GEORGE JONES SINGS"—George Jones..... **MG 20477**
- "COUNTRY PICKIN' & SINGIN'"—Stanley Brothers..... **MG 20349**
- "THE FANTASTIC JOHNNY HORTON"—Johnny Horton..... **MG 20478**



Smash Records invades the lucrative Country & Western Record Field!

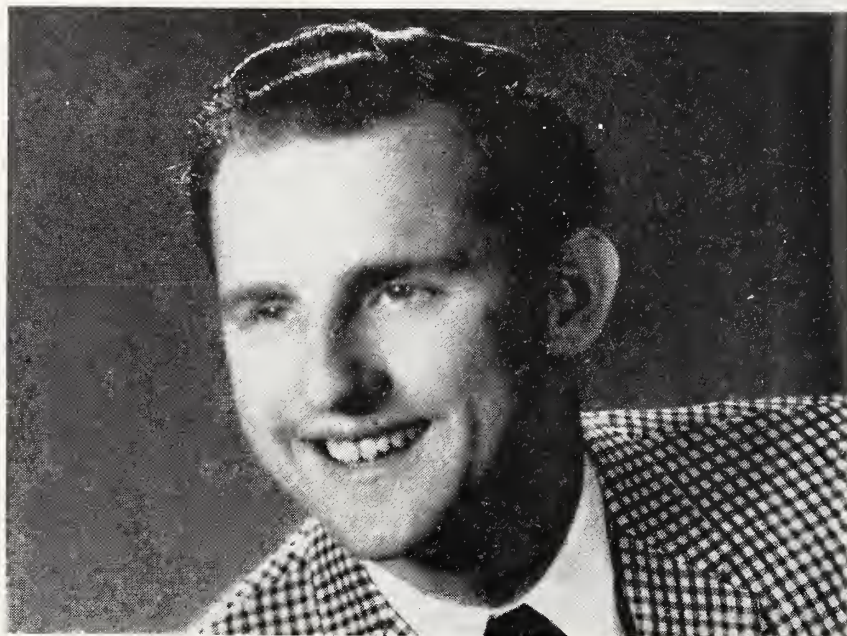
Smash signs contracts with Billy Deaton & Howard Crockett

CHICAGO—Charles Fach, head of Smash Records, announced the label, which has only been in existence five months, and which has been sizzling on the pop charts, is going to invade the lucrative country and western market. Fach stated that the label is aiming toward a gradual build-up to full-scale status with product eventually available in all categories.

Shelby Singleton, Mercury A&R man, is going to handle the C&W production for Smash. Singleton is credited with making Mercury a hot C&W label and currently has chart items riding for Mercury by George Jones, Claude Gray, Leroy Van Dyke, and Margie Singleton. The label will also

be searching for C&W masters as they have been doing in the pop field.

The first Smash move toward the C&W entry was the signing of Billy Deaton and Howard Crockett to recording contracts exclusively, with new releases due almost immediately. Deaton, a protege of Mrs. Jimmie Rodgers and noted deejay Charlie Walker, has appeared on most of the top C&W shows across the nation. Crockett, from Fort Worth, Texas, has written many of the late Johnny Horton hits, including, "Honky Tonk Man," "I'm A One Woman Man," "Whispering Pines," and "Slewfoot The Bear." Crockett also sings in much the same style as Johnny Horton.



BILLY DEATON

"I'm Just A Country Boy" Says Billy Deaton—New Smash Artist.



HOWARD CROCKETT

Songwriter and Singer, Howard Crockett, Joins Smash Records.

The music world gained a great song writer, and baseball lost a great player when Howard Crockett, once a pitcher with the Brooklyn Dodgers, developed arm trouble and was forced to give up his career as a professional baseball player and turn to his talents in song writing and singing as a career.

Born Howard Hausey in Minden, Louisiana, Howard was known for his exceptional baseball playing from the time he was a tot of ten, and his love

for baseball brought the youth into semi-pro and eventually into professional ball clubs. Although he showed signs of outstanding musical talent in his youth, Howard's first love was baseball, and his dreams of becoming a professional ball player were realized when he signed with the Brooklyn club as a pitcher. But, fate has a way of stepping in, for when his arm started to give him trouble, his career as a pitcher was ended and he resigned from the club giving up baseball entirely.

After a stint in the U. S. Navy, Howard turned to music again and began to write songs in earnest. His friends, after hearing his many wonderful songs, encouraged him to do something about them—to try and place the songs with name stars. Fate, which once handed him a foul blow, this time helped him out when one day he accidentally met the late Johnny Horton. After hearing Crockett's material, Horton decided to record a few of the tunes. Within a few months, Howard was writing songs for the fabulous Johnny Horton which were destined to make hit charts tingle. A few of the Horton hits which were written by Howard included "Honky Tonk Man," "I'm A One Woman Man," "Whispering Pines" and "Slewfoot The Bear."

The talented song writer, who incidentally sings much in the same style as Johnny Horton, brings to Smash Records many of his own songs for possible recording. When Smash Records invaded the country and western field, Howard was one of the first artists to be signed to an exclusive recording contract.

An ardent sportsman, Howard spends most of his time in leisure hours fishing and hunting. His close association with men of the outdoors has given him some of the best ideas for the many songs he has written.

Using his arm to get a hit on the baseball diamond once was a natural for the former pro ball player, but using his voice now, his hits will continue to add up to a great batting average on the scoreboard of record sales.

When country and western singing star Billy Deaton picks up his guitar and sings the songs he loves to sing, America's country music lovers know Billy's golden voice is expressing his own humor and sentiment about country people—the people he really knows. The Smash Record artist explains his love of C&W music by stating, "My family are just plain country people—my folks live on a farm in a rural community at Minter City, Mississippi and I am a simple country boy." The country boy grew up to be a recording artist who has gained nationwide recognition and is a television, radio and stage star—but still a country boy at heart longing for a river bank and the wide open spaces.

On September 19, 1935, in Schlater, Mississippi, the Deaton family heard the first cries of young Billy. Being humble folks the usual thanks for health of mother and son were expressed. Nothing exciting seemed imminent, so the sleepy little southern town simply added one more to the local census. Ten years later young Billy decided on his ambition in life—music—and determined to work hard to achieve his goal of becoming an entertainer as his career in life.

In order to get close to the world of entertainment he loved, Billy struck out on his own at the tender age of 13, for Ruleville, Mississippi, where he got his first job in a theatre, selling popcorn. His desire to sing impressed Mr. Ben Jackson, the theatre owner, so he encouraged the skinny little boy to express himself with music. From a seat on the water cooler, he sang to amuse the people waiting for the movie to start. From there, young Billy moved to the local radio station as a part-time announcer.

The budding young musician put his ambition aside when the U. S. Air Force beckoned in 1953. Completing his basic training at Lackland Air Force Base, San Antonio, Texas, he was brought to the attention of KMAC's top-rated country disk jockey, Charlie Walker, and the first lady of

country music, Mrs. Jimmie Rodgers.

Encouraged by Charlie and Mrs. Rodgers, Billy played and sang and in 1956, he was assigned to Keflavic, Iceland, in special services. Striding fast now, Billy formed his own country band and worked on the armed forces radio station as a disk jockey. His was the first country band to play the capital city of Iceland, and so well did he interpret this original American music that radio Moscow talked about it that night. Hurrying even faster now and with boundless energy for this world he loved so well, Billy produced a weekly TV show as well as maintained his contacts with the top country artist in the states. When he returned to the states, Billy did the "Mr. DJ USA Show" on WSM, sang on the Ernest Tubbs record show, the Big D Jamboree and the Louisiana Hayride.

Once again assigned to Lackland AFB at San Antonio, Billy's big break came through. His good friend, Charlie Walker helped Billy to a contract to record on TNT. His first release, "You Are Responsible" established him as a potentially great recording artist, and his climb up the ladder to achieve his goal was so swift, Billy found himself besieged with offers for personal appearances from coast to coast. Before he realized he was an established recording star, Billy was brought to the attention of Smash Records and signed to an exclusive contract.

The swift rise of the small town Mississippi lad to a top recording artist has made Billy Deaton grateful to his thousands of fans. Billy states, "Without the help of so many wonderful people it would have been impossible to be 'Billy Deaton—Recording Artist' and my special thanks must always go to those wonderful people."

Still single, Billy makes his home in San Antonio, Texas, when he is not traveling on his personal appearance tours. The handsome gray-eyed, brown-haired singer is 5'10" tall and tips the scales at 160 lbs.



OLDIES GOODIES STANDARDS GOLDEN HITS

TENDER YEARS/George Jones/71804
I'LL JUST HAVE ANOTHER CUP OF COFFEE/Claude Gray/71732
WALK ON BY/Leroy Van Dyke/71834
HOUSE OF BLUE LOVERS/James O'Gwynn/71731
PLEASE DON'T SEND CECIL AWAY/Jimmie Skinner/71785
LITTLE MISS BELONG TO NO ONE/Margie Bowes/71845
DID I EVER TELL YOU/George Jones & Margie Singleton/71856
YOUR OLD LOVE LETTERS/Margie Singleton/71814
POOR MAN'S RICHES/Benny Barnes/71048
WICKED CITY/Merle Kilgore/71839
JOHN AND MARY DOE/Lawton Williams/71780
MARINES, LET'S GO/Rex Allen/71844
MY EARS SHOULD BURN/Claude Gray/71826
BIG MAN IN A BIG HOUSE/Leroy Van Dyke/71779
ANYWHERE THERE'S PEOPLE/Lawton Williams/71867
BIG CITY/Jimmie Skinner/71873
YOUR HEART/James O'Gwynn/71864
A WINDOW UP ABOVE/George Jones/71700

... Plus the many, many other great
songs available by

GEORGE JONES
JIMMY SKINNER
JOHNNY HORTON
TOMMY JACKSON
THE STANLEY BROTHERS
CARL STORY AND HIS RAMBLIN' MOUNTAINEERS
LESTER FLATT & EARL SCRUGGS
MARGIE SINGLETON
JAMES O'GWYNN
MARGIE BOWES
CONNIE HALL
REX ALLEN



*The hottest brand in
C & W music*

Meet The WSM Men



OTT DEVINE
Manager of the Grand Ole Opry

In his capacity of GRAND OLE OPRY and WSM Program Manager, Ott Devine directs the selection of talent on the station's extensive schedule of live programming, including "Friday Night Opry" and the "Grand Ole Opry." In his many years service with the Opry he has seen a great number of its performers develop into world-renowned stars. He began his radio career at WJBY Gadsden, Alabama in the early 30's. Following program and director and announcing duties with WRGA in Rome, Georgia and WDOD in Chattanooga, he joined WSM in 1935 as staff announcer. He was named chief announcer in 1939. In 1942 he moved into the program department, and in that capacity produced and presented more commercial and sustaining network programs than were originated by any radio station in the country with the exception of the network centers in New York, Hollywood and Chicago. A native of Alabama, he is married to his high school sweetheart, the former Virginia Haynie of Anniston, and they are the parents of two daughters and a son.



ROBERT E. COOPER
General Manager, WSM

Robert Evans (Bob) Cooper, as director of WSM radio, heads up nine departments of the Clear Channel station — including "Grand Ole Opry" and its artists and service bureau.

He joined WSM in 1955 as radio sales manager, and in the ensuing 12 months WSM recorded its largest sales in history.

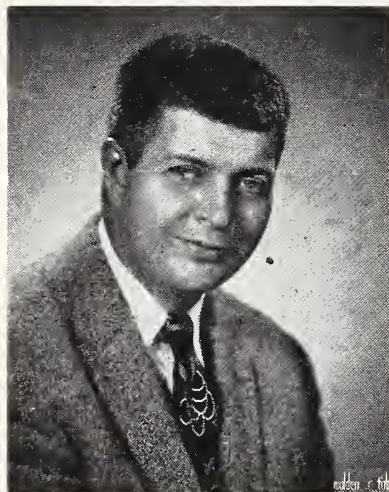
Cooper's duties as director include the coordinating of national, regional and local sales, programming and promotion.

Cooper came to WSM from WMAK, where he had been successful as station manager and vice-president.

Previously he had worked in various capacities at WONE in Dayton, Ohio; WIKY in Evansville, Indiana; WKDA in Nashville and WHBQ in Memphis—where he began his career in 1941 as a script writer.

A strong booster of country and western music, Cooper may be best described as a "Grand Ole Opry" Fan. Saturday nights throughout the year find him at Ryman Auditorium, either backstage mingling with the artists or out front with visitors.

Cooper and his wife Wanda—also an Opry fan—live in Nashville.



BILL WILLIAMS
WSM's Director of News & Special Events

Bill Williams, WSM's Director of News and Special Events, doubles as the "Rhyming Weather Man." This particular feature is heard each morning as part of the "Waking Crew" where 120 lines of weather in rhyme tells the story of weather around the world. Bill also does eleven daily newscasts. An alumnus of the University of Nebraska, Creighton University, University of Arizona and University of Nebraska, Bill has been a member of WSM staff for ten years. His years as a WSM newsman have taken him to Europe, Latin America and to all parts of the United States—and under the sea on the nuclear submarine Nautilus. Among the honors which have come his way are the Radio-Television News Directors Association Award (twice), for outstanding radio news operations; the Civitan Award for coverage of a single story; election to the Presidency of the Tennessee Associated Press Broadcasters and the board of directors of United Press International. Married to the former Eunice Cardwell of Evanston, Illinois, they are the parents of five children.



GRANT TURNER
WSM & Grand Ole Opry Announcer

Opry announcer Grant Turner helped assemble apparatus for the first radio station on which he was employed.

The affable fellow from the Lone Star State was living in his hometown of Abilene when he made his airway debut.

"After we opened for business I was hired as a handyman. The manager did all the announcing, programming and sold commercials," Turner recalls.

Turner declares that "sweeping out the studio" was part of his chores. He filled in as part-time announcer and entertained with a tenor guitar—and a "pretty corny voice."

One day a young student from Abilene Christian College visited the station for an audition. Turner takes up the story from there: "Because this young man was a country and western singer and had several of his own compositions he was put on the air." "He was introduced as 'Cowboy Joe'—today many of you know him as Stewart Hamblen."

During the late 30's Turner worked as a newspaper reporter, advertising salesman—and cooked in an all night hamburger stand.

He returned to his original love in 1940 and after service on several stations joined WSM on June 6, 1944—a date to remember. It was the day the U.S. Forces invaded Europe.

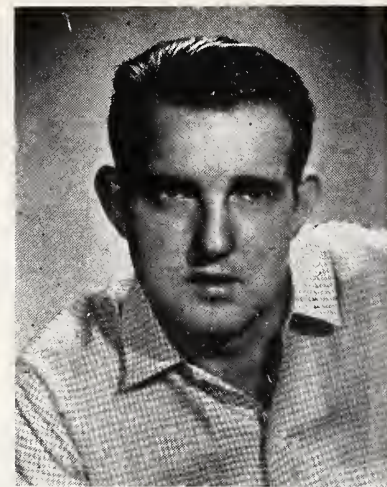
He is something of an "amateur" actor, having appeared in several institutional films—including "See the Harvest" a documentary about his adopted state—Tennessee.

The father of one daughter, Nancy, Turner's wife is the former Lorene McFerrin of Nashville, Tennessee.



T. TOMMY CUTRER
WSM & Grand Ole Opry Announcer

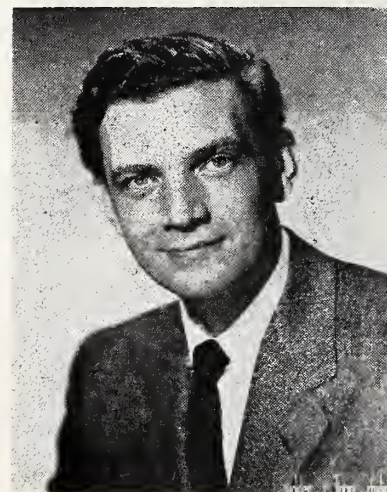
One of WSM's best known personalities, T. Tommy Cutrer, is also one of the busiest. In addition to his appearance on the "Grand Ole Opry" each Saturday night, each week he is heard over 189 Keystone Stations as the emcee of the "Pet Milk Grand Ole Opry." During the week he joins WSM's Farm Director John McDonald, on "Noontime Neighbors" and country music fans throughout the United States see him on television as he MC's their favorite show. Born in Osyke, Mississippi, his first announcing job was on WSKB at McComb, Mississippi. He later shifted to Houston, Texas, where he met his pretty-wife-to-be, Vicky. The father of five children, T. is active in church, school and community activities.



RALPH EMERY
WSM Announcer

When America's Number One Country Music Disk Jockey takes over the WSM microphone each evening at 10:15, anything is likely to happen . . . from a request by a jet pilot overhead to a call from the F.B.I. asking assistance in tracing a fugitive. Until 4:45 each morning Ralph interviews Grand Ole Opry stars . . . artists in Nashville for a recording session . . . visiting DJ's and just about everyone who drops by the studio. The congenial chatting is interspersed with country and western records . . . weather and traffic conditions. An important factor in WSM having the third largest nighttime radio audience in the United States, Opry Star Spotlight is one of the station's biggest 'phone call' and 'mail pulling' programs. In a two week check Ralph received 2,200 pieces of mail from 38 states, the British West Indies, and Canada . . . 728 long distance phone calls from 35 states and Canada . . . eleven ship-to-shore calls from the Gulf of Mexico.

Ralph Emery, a 'real-live' Tennessean, attended Nashville public schools and Belmont College. WSM's youngest announcer, Ralph nevertheless is well known for his sportscasting as well as being a Pop and Country DJ. Married to one of the Opry's brightest stars, Skeeter Davis . . . the Emerys make their home in Greenbrier, Tennessee, where during his off hours Ralph tapes a disk jockey show that is used by eight Southeastern states in their local drive-in theatres.



DAVID COBB
WSM & Grand Ole Opry Announcer

One of WSM's most versatile announcers, David Cobb, came to the station in 1937. Back in those days he gave a helping hand to struggling young artists such as Dinah Shore, Snooky Lanson, Kitty Kallen, and others. After a four year hitch in the Navy during World War II, he returned to WSM where he originated many of the station's most popular programs and christened Nashville with the name "Music City, U.S.A." In off hours he is an excellent amateur magician, actor, and musician, being an accomplished classical guitarist. He and his wife Jeanne and son Tony supervised the building of their farm home in suburban Brentwood where they live and raise Quarter horses.

The original

"BIG



NOW NO. 1

*Bad John" is getting bigger
all the time!*

Now a BIG album headed for still

BIGGER

sales...

CS 8535

STEREO

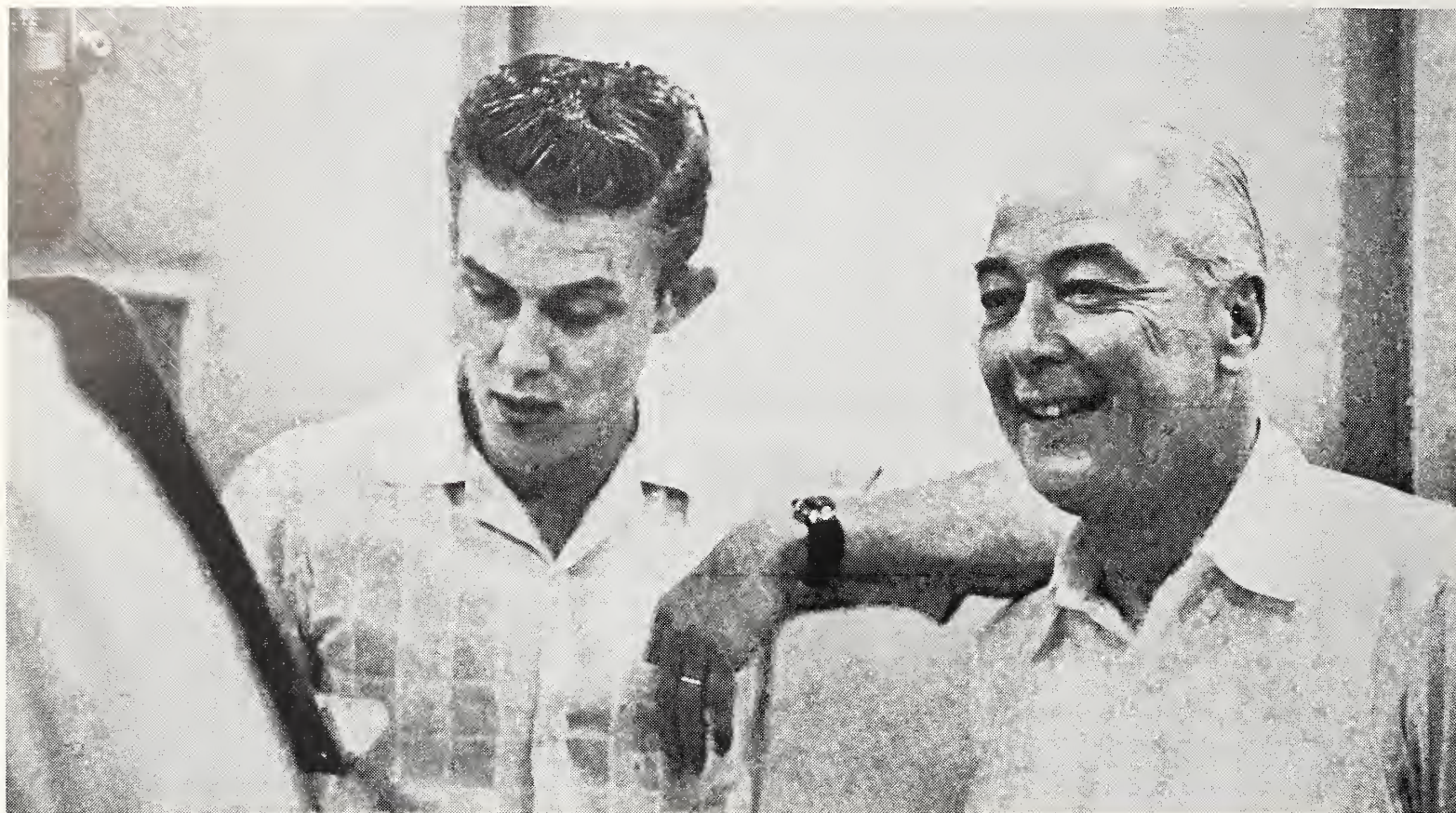
JIMMY DEAN
BIG BAD JOHN
AND OTHER FABULOUS SONGS AND TALES

BIG BAD JOHN
SMOKE, SMOKE, SMOKE THAT CIGARETTE
I WON'T GO HUNTIN' WITH YOU JAKE
(But I'll Go Chasin' Wimmin)
SIXTEEN TONS
NIGHT TRAIN TO MEMPHIS
And Others

exclusively on **COLUMBIA RECORDS**

COLUMBIA RECORDS "BIG BAD JOHN"

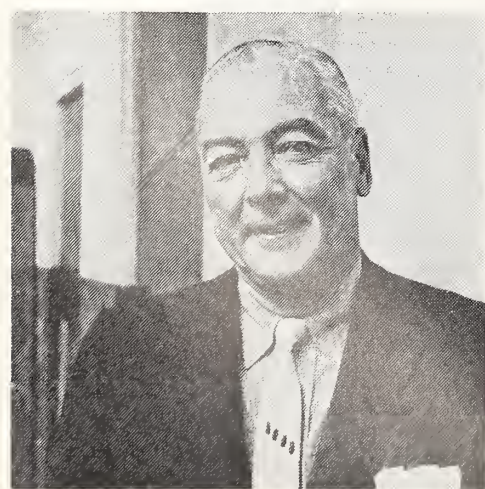
THE C/W HIT OF THE YEAR



Jimmy Dean's "Big Bad John" on Columbia is the biggest country/western hit of the year. With record sales nearing the one-million mark within three weeks of the singles release, "Big Bad John" will earn Jimmy Dean his first gold record.



**JIMMY DEAN—SINGER/SONGWRITER
OF "BIG BAD JOHN"**
"1961's Biggest C/W Single"



**DON LAW—C/W A & R MAN OF
THE HOUR**
Don Law, Columbia's Nashville A & R director who produced Jimmy Dean's sensational "Big Bad John."

BIG BAD JOHN, written and sung by Jimmy Dean for Columbia, is one of the year's fastest-breaking single hits. Now heading for the Number One position on the nation's best-seller chart, the record is nearing the one-million sales figure.

Jimmy Dean himself authored the exciting new song. He had been thinking for some time of writing a tune about a Paul Bunyon-like hero. Jimmy began writing the lyrics at home, but never quite finished them because he had to fly to Nashville, Tennessee for a recording session with veteran Columbia producer Don Law. Jimmy simply brought along the unfinished song. By the time he got off the plane, he was virtually jumping with excitement. The song was completed and Don Law liked it so much that **BIG BAD JOHN** was recorded immediately.

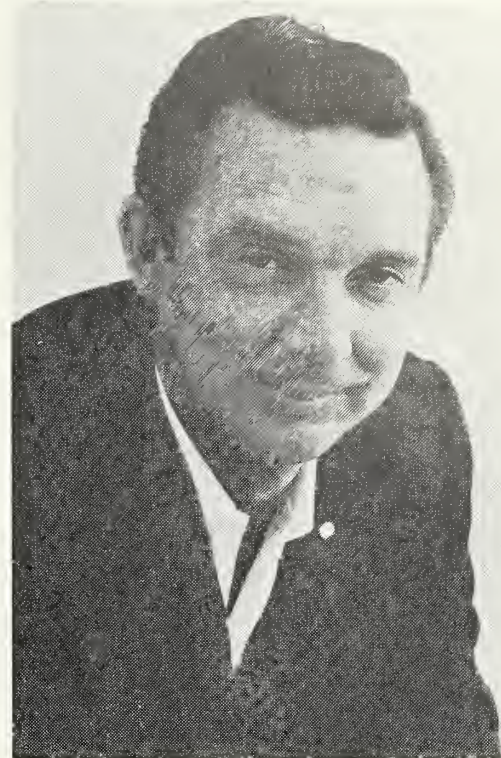
Jimmy was born in Plainsville, Texas in 1928, spending his childhood in that area. In 1946, he joined the Army Air Force where he served for three years, and during that time he began to entertain his fellow servicemen with his piano, accordion and guitar playing, as well as his songs. He filled in as a replacement with the "Tennessee Haymakers," a country music quartet made up of Service buddies who played off-duty hours in Washington, D.C. clubs.

After he left the Service, Jimmy continued entertaining in various clubs in the capital area and there he came to the attention of Connie B. Gay, a prominent producer of country-style shows. Gay hired Jimmy as part of a group to perform for American troops in the Caribbean area and on European bases. After this tour, Dean worked on local radio and television stations in Washington. In 1957, he auditioned for a projected CBS Television country music show—and won. "The Jimmy Dean Show" soon became one of the highest-rating TV programs, and Jimmy became securely established as one of America's favorite stars.

TEN YEAR CLUB DINNER TO HONOR COLUMBIA COUNTRY AND WESTERN STARS

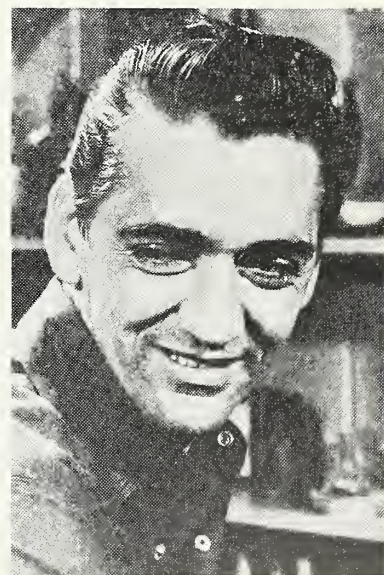
A dinner for Columbia Records personnel and artists honoring the country and western stars who have been with the label for ten years or more will be held on Wednesday, November 1st at Nashville's Hermitage Hotel.

The thirteen artists honored at the special dinner are: Marty Robbins, Billy Walker, Carl Smith, Ray Price, Jimmy Dickens, Lester Flatt, Earl Scruggs, Lefty Frizzell, George Morgan, D. P. Carter, Rose Carter, Anna Carter and W. H. Gordon.



MARTY ROBBINS

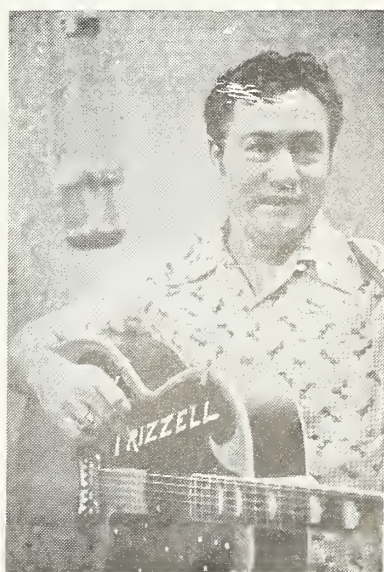
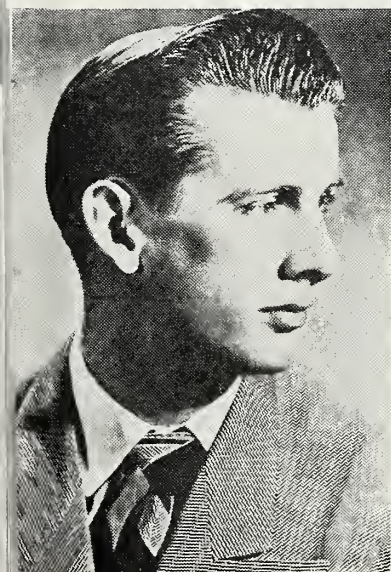
RAY PRICE



LESTER FLATT (right) & EARL SCRUGGS

THE CHUCK WAGON GANG

CARL SMITH



GEORGE MORGAN

BILLY WALKER

JIMMY DICKENS

LEFTY FRIZZELL

HATS OFF!

(10 gallon—of course)

TO WSM'S 10TH ANNUAL COUNTRY MUSIC FESTIVAL



Anita Bryant
Carl Butler
Bill Carlisle
Johnny Cash
The Chuck Wagon Gang
Lorrie Collins and Larry Collins
Jimmy Dean
"Little" Jimmy Dickens
Lester Flatt and Earl Scruggs
and the Foggy Mountain Boys
"Lefty" Frizzell
The Three G's
Hank Garland
Carol Hall
Stuart Hamblen
Freddie Hart
Hawkshaw Hawkins
Johnnie Humbird
Stonewall Jackson
Commonwealth Jones
Claude King
Joe and Rose Lee Maphis
George Morgan
Skeets McDonald
Jim & Jessie and the Virginia Boys
The Nash Family
Carl Perkins
Bill Phillips
Charlie Phillips
Ray Price
Jerry Reed
Marty Robbins
Johnny Rose
The Screwballs
Dick and Jack, The Settlers
Carl Smith
Bobby Sykes
The Tennessee Two
Mel Tillis
Billy Walker
Charlie Walker
Johnny Western
Marijohn Wilkin
Marion Worth

FROM ALL OF US...

and **DON LAW, EXECUTIVE A&R PRODUCER**

ON COLUMBIA RECORDS



EPIC ENTERS COUNTRY AND WESTERN FIELD



LEONARD S. LEVY, National Sales Manager, Epic Records



JIM FOGELSONG, Epic Records' Country and Western Producer, Recorded the Company's New Artists, Dick Flood and Virginia Spurlock in Nashville.

By Leonard S. Levy

Throughout the sales history of the record industry, there has been one area which has produced consistently high revenue for those manufacturers actively engaged in it. That area is the Country and Western market. While fads and novelties have come and gone in the pop business, the demand for C&W product has shown a steadily increasing growth pattern. Many record men will contend that the line of demarcation between pop and country records has become very thin in recent years. It was fortunately true that many Country hits have found their way onto the pop charts, and conversely, many pop tunes become Country favorites. However, there are many, many C&W records which create sizeable income that never see the light of day in the popular field. Too many distributors north of the Mason-Dixon line still believe that Country music will not sell in their markets, that it's solely for the south. This is a complete fallacy, since almost every major market has at least one radio outlet that plays C&W music at some time during the day. Such exposure is justified because the audience exists. There have been major population shifts in recent years, and many southerners have moved to the north and west. These people were bred on C&W music, and they have created new sales markets wherever they have gone. We, here at Epic, are keenly aware of the growth potential in Country music. Our intentions are to release a regular flow of high caliber product, and to aid our distributors in the exploitation of this product. In doing so, we will insure the steady growth in the popularity of Country and Western music on a total national level.

DICK FLOOD: FROM FORESTRY AT PENN STATE TO "HELLBOUND TRAIN" FOR EPIC RECORDS

"It's a wonderful thing when a person can make his living doing what he really loves to do," says 28-year-old Dick Flood, who vastly prefers recording for Epic Records to studying forestry at Pennsylvania State College. He was chosen by Jim Fogelsong, Artists and Repertoire Producer for Epic, to represent the company with its very first Country and Western releases, "Hellbound Train" and "Judy Lynn." The study of forestry just occupied a small part of Dick's life. He has always been interested in guitar-picking and singing. Dick first started entertaining as a GI in Korea, Japan and on various Pacific Islands. Later, with an Army friend, Billy Graves, he formed the Country Lads and made numerous appearances on Jimmy Dean's TV show. Since then, Dick has appeared often on "Grand Ole Opry." Dick is interested in writing as well as singing, and his songs have been recorded by such artists as George Hamilton IV and Roy Orbison. Epic took full advantage of Dick's gifts, for he wrote his own releases: "Hellbound Train", a collaboration with Louise Erein; and "Judy Lynn" a collaboration with Dom Wright and Fred Carter.

VIRGINIA SPURLOCK RECORDED FOR EPIC'S FIRST COUNTRY AND WESTERN RELEASE

"I don't know anyone sweeter than Marty Robbins," says Virginia Spurlock about the man responsible for her first Epic recording. For years, Virginia went to "Grand Ole Opry" broadcasts at Nashville's WSM. There, she met Columbia recording artist Robbins, and during rehearsal breaks, Marty took great pleasure in singing with Virginia "just for the fun of it." When Marty was given the song, "Queen for a Day," he immediately called Virginia and arranged for her to meet Epic's Country and Western Producer, Jim Fogelsong. Jim came to Nashville and recorded Virginia's renditions of "Queen for a Day" and "I'll Take the Blame." The record is being released this week on Epic in conjunction with the 10th Annual Country Music Festival. Born 23 years ago in Gallatin, Tennessee, Virginia taught herself to play the guitar at age 13. Two years later, she met Bernard Spurlock, who sang on radio station WHIN in Gallatin. He was so impressed with her ability that she became a regular performer on his program. Like another popular guitar-playing duo, Les Paul and Mary Ford, the Spurlock musical collaboration soon became marital. The Spurlocks can still be heard on their Gallatin radio show. One of Virginia's most prized possessions is a brand-new guitar. She is extremely grateful to Marty Robbins: "He just seemed to like my singing," she says modestly, and she adds, "I hope that someday I can repay him his kindness."

**FIRST TIME OUT... AND WE'VE
ROPED A COUPLE OF BIG ONES!!**

VIRGINIA SPURLOCK

A QUEEN FOR A DAY / I'LL TAKE THE BLAME
5-9477

DICK FLOOD

HELLBOUND TRAIN / JUDY LYNN
5-9479



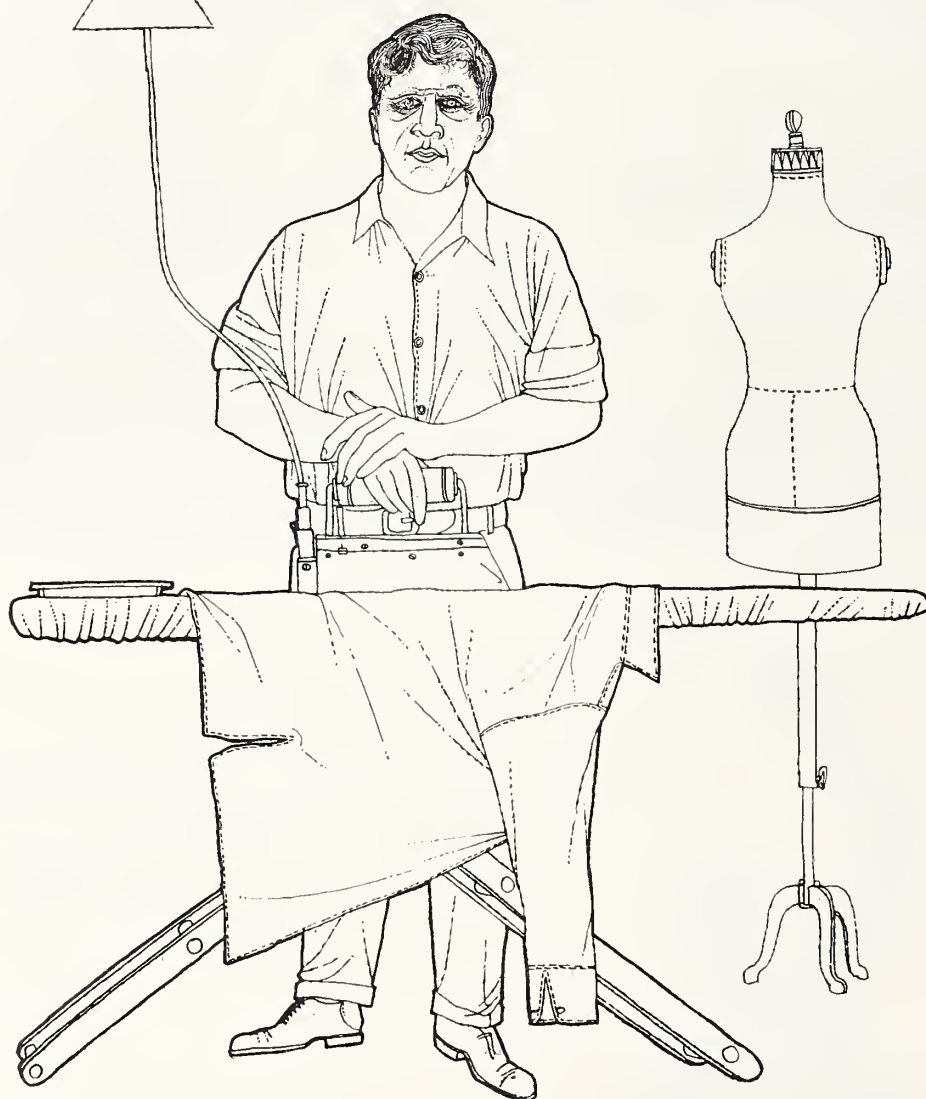
salutes the
10th Annual Country
Musical Festival
with its first entries
into the
Country & Western
field.

CONTACT YOUR EPIC DISTRIBUTOR

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35 Writers and 22 Publishers Get BMI Country Music Awards

NEW YORK—Thirty-six writers and 22 publishers will be presented with Broadcast Music, Inc. (BMI) Awards of Achievement for the outstanding success of 39 songs in the country and western music field during the past twelve months.

The awards will be made in Nashville this week (2) at the country music fete, by BMI vice president Robert J. Burton.

BMI Awards of Achievement in the country and western music field are made annually and are based on trade paper polls of national popularity and public acceptance, reflecting record and sheet music sales, radio and television performances, coin machine plays, and other factors measured in those polls.

Harlan Howard is the leading writer award winner, receiving 10 BMI awards, and Acuff-Rose Publications the top publisher, receiving seven awards. Other multiple writer award winners included Bill Anderson, with four, Alvis E. (Buck) Owens, Jr., and Webb Pierce with three awards each, and Floyd Cramer, Roger Miller, Willie Nelson and Wayne P. Walker, with two awards each. Publishers winning multiple awards include Central Songs, Inc., and Tree Publishing Company, Inc., 6 awards each, and Cedarwood Publishing Company, Inc. and Pamper Music, Inc., with 4 awards each.

BMI Awards of Achievement will be made to the writers and publishers of the following songs:

Am I Losing You?, by Jim Reeves, published by Rondo Music;

Before This Day Ends, by Marie Wilson, Roy Drusky, and Vic McAlpin, published by Moss Rose Publications, Inc.;

Beggar To A King, by J. P. Richardson, published by Starrite Publishing Company;

The Blizzard, by Harlan Howard, published by Red River Songs, Inc. and Tuckahoe Music, Inc.;

Don't Worry, by Marty Robbins, published by Marty's Music Corporation;

Excuse Me, by Alvis E. (Buck) Owens, Jr. and Harlan Howard, published by Briarcliff Music, Inc.;

Fallen Angel, by Wayne P. Walker, Marijohn Wilkins, and Webb Pierce, published by Cedarwood Publishing Company, Inc.;

Foolin' Around, by Alvis E. (Buck) Owens, Jr. and Harlan Howard, published by Central Songs, Inc.;

Heart Over Mind, by Melvin Tillis, published by Cedarwood Publishing Company, Inc.;

Heartbreak U.S.A., by Harlan Howard, published by Pamper Music, Inc.;

Hello Fool, by Jim Coleman and Willie Nelson, published by Pauper Music.

Hello Walls, by Willie Nelson, published by Pamper Music, Inc.;

I Don't Believe I'll Fall In Love Today, by Harlan Howard, published by Central Songs, Inc.;

I Fall To Pieces, by Hank Cochran and Harlan Howard, published by Pamper Music, Inc.;

I Missed Me, by Bill Anderson, published by Tree Publishing Company, Inc. and Champion Music Corporation;

I Think I Know, by Claude Putman, Jr., published by Fairway Music Company and Golden River Publishing Company;

I Wish I Could Fall In Love Today, by Harlan Howard, published by Central Songs, Inc.;

I'll Have Another Cup Of Coffee, by William I. Brock, published by Mixer Music and Tree Publishing Company, Inc.;

Last Date, by Floyd Cramer, published by Acuff-Rose Publications;

Let Forgiveness In, by Rex Griffin and Webb Pierce published by Copar Music, Inc. and Cedarwood Music.

Loose Talk, by Ann Lucas and Freddie Hart, published by Central Songs, Inc.;

Louisiana Man, by Doug Kershaw, published by Acuff-Rose Publications;

Loving You, by Helen Carter, published by Acuff-Rose Publications;

My Ears Should Burn, by Roger Miller, published by Tree Publishing Company, Inc.;

My Last Date, by Floyd Cramer, Boudleaux Bryant, and Mary F. Depew (Skeeter Davis), published by Acuff-Rose Publications;

Odds And Ends, by Harlan Howard, published by Central Songs, Inc.;

Po' Folks, by Bill Anderson, published by Tree Publishing Company, Inc. and Champion Music Corporation;

Sweet Dreams, by Don Gibson, published by Acuff-Rose Publications;

Sweet Lips, by Webb Pierce, Douglas G. Tubb, and Wayne P. Walker published by Cedarwood Publishing Company, Inc.;

Tender Years, by Darrell Edwards, published by South Coast Music;

Three Hearts In A Tangle, by Ray Pennington and Sonny Thompson, published by Lois Music Publishing Company;

Three Steps To The Phone, by Harlan Howard, published by Acuff-Rose Publications;

Under The Influence Of Love, by Alvis E. (Buck) Owens, Jr. and Harlan Howard, published by Central Songs, Inc.;

Walk Out Backwards, by Bill Anderson, published by Tree and Champion Music.

When Two Worlds Collide, by Roger Miller and Bill Anderson, published by Tree Publishing Company, Inc.;

Window Up Above, by George Jones, published by Glad Music Company and Starday Music;

(On The) Wings Of A Dove, by Robert B. Ferguson, published by Bee Gee Music Publications, Inc.;

You Can't Pick A Rose In December, by Leon Payne, published by Acuff-Rose Publications;

Your Old Love Letters, by Johnny Bond, published by Red River Songs, Inc.



WELCOME D.J.s

*To The 10th Annual Country
Music Festival Sincere
Thanks For Making . . .*

"I FALL TO PIECES" *My 1st
No. 1 Record — Hope you're
"CRAZY" over my New
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Gratefully

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Cash Box Guns Headin' South



NEW YORK—Those two smiling faces under the five gallon hats belong to Cash Box' Bob Austin (left) and Ira Howard who'll be happily representing this magazine at the Country Music Festival in Nashville this weekend.

**NOVEMBER IS COUNTRY
MUSIC MONTH ON CAPITOL**



**CAPITOL SENDS BEST WISHES FOR SUCCESS TO THE COUNTRY
MUSIC FESTIVAL IN NASHVILLE ON THE OCCASION OF NATIONAL
COUNTRY MUSIC WEEK, OCTOBER 30 TO NOVEMBER 4. CAPITOL ALSO
SENDS CONGRATULATIONS TO STATION WSM ON THE 10TH ANNI-
VERSARY OF THE "GRAND OLE OPRY'S" COUNTRY MUSIC FESTIVAL**

Capitol Active In Country Music Field Since '44

Though groups like The Kingston Trio and solo performers such as Presley grab the headlines, and a large hunk of the market, most record companies are aware that their real bread and butter can be a strong country-artist list.

Capitol, which has been active in country music for 17 of its 19 years in the business, has one of the strongest of all C & W artist stables, with almost all of the performers recording under the aegis of Executive Producer Ken Nelson.

And Nelson, current President of the Country Music Association, sees nothing but gold on the country-music horizon: "The big names and top policy makers in the record business," Nelson says, "are beginning to realize that country-and-western music pays off financially. Even television has strengthened its programming of C & W music, thereby increasing the listening audience and the demand for good country records. Fortunately, Capitol has been working hard on its country-music catalog since 1944."

In August of that year, Lee Gillette, now one of Capitol's top producers, was brought to Hollywood from Chicago's WJJD to develop a country department.

Building from the ground up, Gillette started with three artists—Tex Ritter, Foy Willing and his Riders of the Purple Sage, and Jack Guthrie. Guthrie—first cousin to Woody Guthrie, the acknowledged folk-king at the time—brought Capitol its first big country hit, "Oklahoma Hills." It sold close to a million records.

Gillette kept adding to the list with such names as Merle Travis, Tennessee Ernie Ford, Wesley Tuttle, and Hank Thompson. Gillette states, "One of the reasons that Capitol got into the C & W field was to diversify our over-all catalog listings. Another reason was that some radio stations playing country music were making more money than those playing pop music. We figured country music had a good following so we stayed with it."

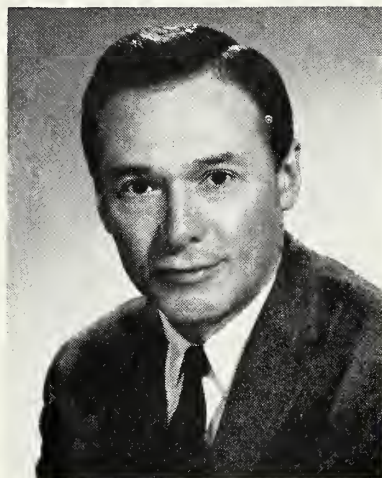
In 1947 Cliffe Stone took over the country A & R spot using his Hometown Jamboree program as a farm system for developing new country talent. Stone ran the department until Ken Nelson became the man behind the C & W records in 1948.

One of the most knowledgeable men in the C & W field, Nelson has maintained a firm hand over his recording artists, and is credited for helping establish the current popularity of country music all over the nation.

Under his guidance many a Capitol C & W artist has turned out a country tune which gained immensity in the pop field with sales soaring to the million mark.



Joe Esida



alan livingston

Alan W. Livingston, Vice President for Creative Services, and Joseph Esida, Vice President for Eastern Operations, head a list of Capitol executives attending the Country Music Festival in Nashville.

Nelson, in explaining the recent resurgence of C & W music points out that "It is a very natural phenomenon because C & W is a basic part of our country. It's the music of the people and will always remain so because all other types of American music are derived from it."

"There is in this country," he continues, "a tremendous movement of people who take their music tastes with them wherever they go and will demand the kind of music they are used to. This alone assures C & W of a rich, boundless market."

Ken Nelson: Capitol Country A&R Exec Since '48

Ken Nelson is a man of many musical tastes. His preference is logically country and western, for he's been Capitol's top country A & R man since 1948. Starting with a relatively small roster of artists, he has built the C & W catalog at Capitol into the best in the business. Boasting such names as Ferlin Husky, Faron Young, Rose Maddox, Buck Owens, Jean Shepard, The Louvin Bros., Merle Travis, Hank Thompson, Jeanne and Janie Black, Wanda Jackson, Nelson sees a continuing resurgence of C & W music that may never stop.

Nelson, in recalling the confused state of mind brought on in recent years when rock 'n roll was the only type of music selling, explains that: "More and more of the older and wiser people got fed up with the confusion and began to look for something else, and naturally turned back to C & W."

"When some of the C & W artists tried to move into the pop field and failed, they returned to C & W, bringing with them a more modernized type of country music."

Under Nelson's direction and inspiration, most of the Capitol artists abandoned the old dyed-in-the-wool, backwoods type of singing for the updated version of country music which we hear today.

In testimony to Nelson's many years of hard work and devotion to the C & W market, C & W album sales now represent a sizeable portion of Capitol Records' overall album sales.

Nelson came to Capitol in 1946, working in Chicago at recording sessions on a free-lance basis. He had previously been musical director for WJJD and WIND in Chicago. During this free-lance period he produced recordings by the Dinning Sisters and their big hit, "Buttons and Bows."

In 1947 he joined Capitol full time, moving to Hollywood where he handled the company's transcription library. The following year he was transferred to the Artist and Repertoire Division to continue building the label's C & W operation, which had previously been headed by Cliffe Stone and Lee Gillette.

His first contact with country music was during his years with WJJD (1940-47), where he produced live broadcasts. One program featured a rising comer named Rhubarb Red, now known as Les Paul.

For several years before World War II, Nelson was Chicago's top classical disk jockey (on WAAF). He joined the station as a staff announcer in 1935, later took over its "Symphonic Hour" program when it was dropped by the University of Chicago. Though the appointment was an ac-



ken nelson

cident—he admittedly knew nothing about classical music—he soon became the city's most popular and knowledgeable purveyor of long-hair disks.

Nelson went into music at the age of 11, demonstrating a kazoo at Chicago's White City Amusement Park. At 13 he played a banjo solo on a KYW radio show, and later helped form a vocal trio and dance band which played over the station and around the Chicago area. Another member of the trio was Lee Gillette, now also an Executive Producer at Capitol.

Nelson was born in Caledonia, Minn., brought up in Chicago. He now lives with his wife, son and daughter in Studio City, Calif.

He is a founding director and current President of the Country Music Association, and for years has been recognized as a prime factor in the current popularity of country music.

As chief producer of Capitol's C & W recordings, Nelson spends a total of five to six months every year in Nashville, Mecca of country music. He records about half of his artists in Nashville, only.

Some of the biggest Nelson-produced C & W tunes to hit the charts have been "Gone" by Ferlin Husky; "Young Love," a million seller by Sonny James, and "Hello Walls" by Faron Young.

In commenting on C & W music as an art form, Nelson says with pride: "The worm is turning. Country music has always been the bastard of the industry. But now that it is the only thing selling with any regularity, people are beginning to respect it."

Wyatt In Charge of Cap's Festival Promotion



paul wyatt

HOLLYWOOD—Paul Wyatt, associate A & R Producer and right hand man to Executive Producer Ken Nelson, will be attending the Country Music Festival in Nashville this week. Wyatt assists Ken Nelson in all aspects of the country and western field. He also handles his own artists which include Al Brumley, Al Dexter, Ned Miller, Milt Patrick, and T. Texas Tyler.

Paul will be in charge of co-ordinating all promotional displays and materials for Capitol at the Festival. Wyatt, formerly Capitol's editing supervisor, moved into his A & R position last January. He joined Capitol two years ago, bringing with him a broad background in both singing and songwriting around Nashville.

Born in Chattanooga, Tenn., he received a Bachelor of Music degree from the University of Chattanooga in 1951. He has performed in singing and songwriting capacities on such programs as the "Chet Atkins Show" and "Country America."

Capitol To Issue Daily Newspaper at Festival

The Festival Times, the six-page daily newspaper Capitol will put out at the Country Music Festival, is the first project of its kind ever attempted by a record company at an industry gathering.

The tabloid-size paper will be published every morning during the combined CMA convention and WSM Country Music Festival. There will be three editions, the first out on Thursday morning, Nov. 2.

The paper will be written and edited in Nashville by Capitol's Press Relations Manager, Fred Martin. Editorial headquarters will be in the Andrew Jackson Hotel.

The Festival Times will have a four-page news section and a two-page feature insert in each edition. Though the two feature pages will consist of stories and photos of Capitol's country artists, the four news pages will be editorially independent and will provide objective coverage of the convention.

In addition to covering the spot news of the convention, Martin is planning to run several feature stories on the organizations and people most

closely connected with the current popularity of country music. Planned now are stories on Broadcast Music, Inc., the Country Music Association, and WSM, home of the Grand Ole Opry and sponsor of the Country Music Festival.

ALL OUT PROMOTION PROGRAM MAPPED FOR COUNTRY ALBUMS

HOLLYWOOD—Capitol Records Distributing Corp. this week is launching an all-out program of merchandising, advertising, and promotion for its country & western recording artists to coincide with the Country Music Week celebration in Nashville.

Four new C & W albums by Harlan Howard, Ferlin Husky, Hank Thompson, and Faron Young will spearhead the extensive C & W campaign.

Plans for the Festival include distribution of a special C & W EP, composed of one tune from each of the four new albums. This EP will be given to convention-ing DJs and the holder of a "lucky" EP will be awarded a free trip to Las Vegas.

20 Capitol Execs To Attend Nashville Fest

More than 20 Capitol executives and artists will represent the label at this week's Country Music Festival in Nashville.

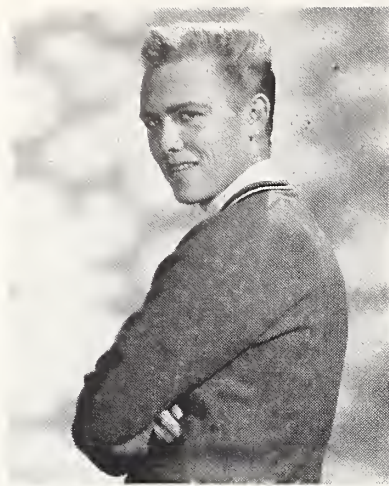
The artists scheduled to be on hand are Ferlin Husky, Wanda Jackson, The Jordanaires, The Louvin Bros., Hank Thompson, Faron Young, Rita Faye, Harlan Howard, Rose Maddox, Buck Owens, Tex Ritter, Johnny Seay, Jean Shepard, and Jimmy Wolford.

Heading the Capitol Records Inc. executive delegation to the Festival will be Vice Presidents Joe Esida and Alan Livingston; Executive Producer Ken Nelson; Voyle Gilmore, Director of Single Record A & R; Associate Producer Paul Wyatt; and Fred Martin, Press Relations Manager and Editor of Capitol's convention newspaper, The Festival Times.

Capitol Records Distributing Corp. execs attending will include Bill Mikels, Album Sales Manager; Jay Swint, Singles Sales Manager; Manny Kellen, Singles Coordinator; Gene Brewer, Singles Merchandising Manager; Wade Pepper, Regional Manager; Bill Baker, Sales Manager of CRDC's Memphis branch; and Ray Stanfield, resident salesman in Nashville.



JEANNE & JANIE BLACK



AL BRUMLY



RITA FAYE



AL DEXTER

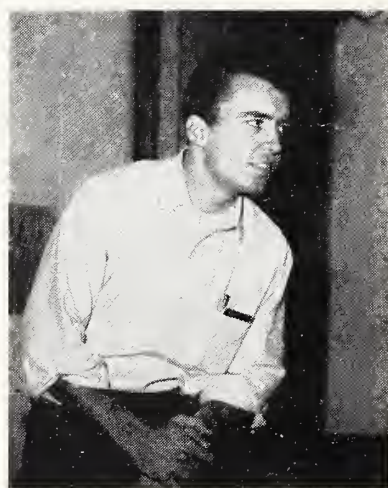
CAPITOL RECORDS



NED MILLER



BUCK OWENS



JOHN SEAY



JEAN SHEPARD



HANK THOMPSON



MERLE TRAVIS



T. TEXAS TYLER



SPEEDY WEST



FERLIN HUSKY



WANDA JACKSON



LOUVIN BROTHERS



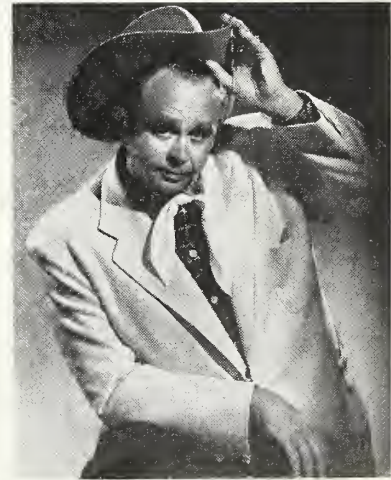
ROSE MADDOX

COUNTRY MUSIC ROSTER



JORDANAIREs

ROY CLARK
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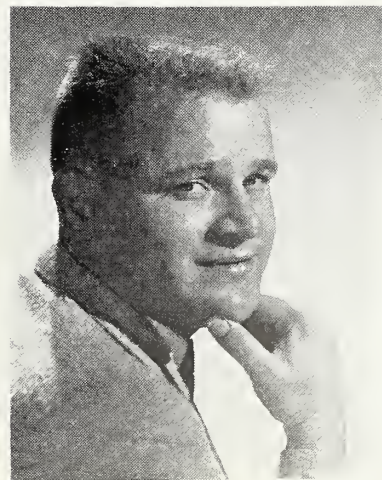
CLIFFIE STONE



TEX WILLIAMS



TEX RITTER



JIMMY WOLFORD



FARON YOUNG

**NOVEMBER IS COUNTRY
MUSIC MONTH ON CAPITOL**



FOUR NEW CAPITOL C & W SINGLES! JUST OUT! JUST GREAT!

I'VE CONVINCED EVERYBODY BUT MYSELF —	Hank Thompson —	No. 4649
THE WALTZ YOU SAVED FOR ME —	Ferlin Husky —	No. 4650
THERE AIN'T NO LOVE —	Rose Maddox —	No. 4651
GO ON BACK YOU FOOL —	Ned Miller —	No. 4652

SIX CAPITOL C & W SINGLES CURRENTLY CASHING IN!

LONELY SOLDIER BOY —	Tex Ritter —	No. 4644
IN THE MIDDLE OF A HEARTACHE —	Wanda Jackson —	No. 4635
BACKTRACK —		
I Can't Find the Time	Faron Young —	No. 4616
I'VE GOT TO TALK TO MARY —	Jean Shepard —	No. 4640
UNDER THE INFLUENCE OF LOVE —		
Bad Bad Dream	Buck Owens —	No. 4602
IT HURTS ME MORE —		
The Second Time Around	The Louvin Brothers —	No. 4628

FOUR DARN GOOD REASONS FOR A COUNTRY AND WESTERN CELEBRATION • NEW CAPITOL ALBUMS BY HARLAN HOWARD, FERLIN HUSKY, HANK THOMPSON, AND FARON YOUNG

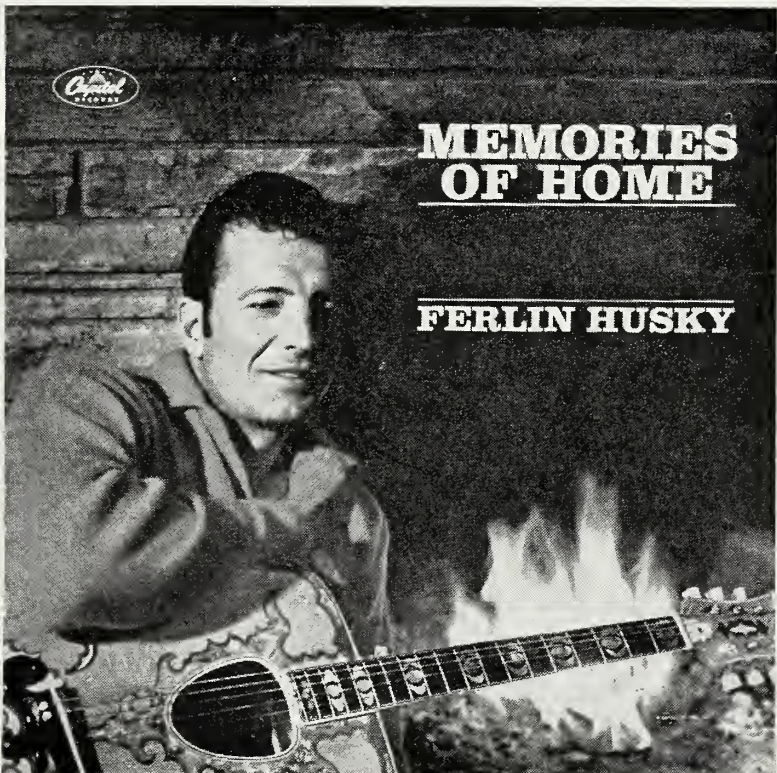
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"Harlan Howard sings Harlan Howard" (S) T-1631



"At The Golden Nugget" — Hank Thompson (S) T-1632



"Memories of Home" — Ferlin Husky (S) T-1633



"The Young Approach" — Faron Young (S) T-1634

NOVEMBER IS COUNTRY
MUSIC MONTH ON CAPITOL



THE BEST C & W ALBUMS ARE ON CAPITOL!



(S) T-1623



(S) T-1596



T-729



T-1280



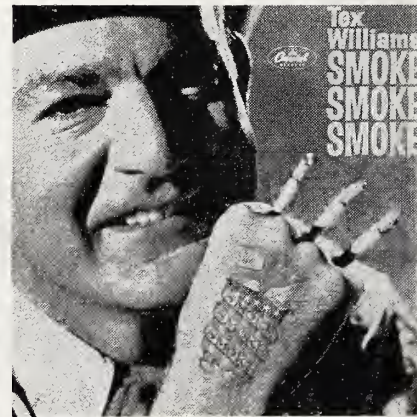
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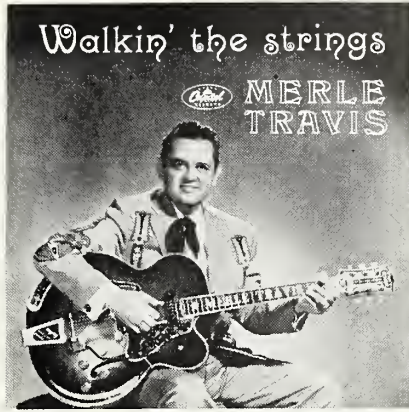
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(S) T-1548



T-1391



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T-1450



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KAO-1555



T-1547



T-1489



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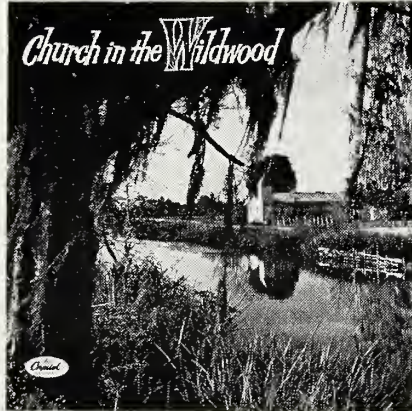
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T-1113



T-1179



T-1383



(S) T-1544



(S) W-1562



(S) T-1546



T-1528

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AND THERE ARE MANY, MANY MORE! "EVERY MONTH IS REALLY COUNTRY MUSIC MONTH AT CAPITOL"

A Night At The Opry



PAT ANDERSON

There is no impatience in the air as the minutes tick off toward show-time: a thousand easy conversations buzz through the giant auditorium, punctuated by the inevitable "Pop-corn! Peanuts! Gitchur sou-veneer programs!"

Not impatience but relaxation: this is the culmination of a day, but not a climax. All but the youngest view the evening to come as a meeting with an old friend.

The crowd is predominantly rural, ("Why I'd bet 90% of them are from out of the county and a third from out of the state," one Opry veteran says). Sunburnt Southerners of every description: young girls with long hair, thin blouses and little makeup, young men in sport shirts, a woman of 80 in a long black dress, a little girl standing in her seat seeing perhaps more people than she has ever seen before, a man in overalls—thousands of outlanders.

Five minutes until curtain time: T. Tommy Cutrer steps through the maroon curtain.

"We're glad you're all here," he says, "and if you feel like hollering and stomping—go ahead!"

Seven-thirty and the show begins. It always begins on time. It's on the radio. Marty Robbins opens the show, smiling like a man should smile who has sold a couple of million records in the last six months, singing his old hit, "Swinging the Blues."

Halfway through the song a middle-aged woman walks down the aisle to the foot of the stage and photographs him. Marty grins at her. A steady procession of amateur cameramen follows throughout the night.

Exit Marty. Cutrer recognizes 42 high school students from Horse Branch, Ky., who respond with a roar. Later student delegations from Washburn, Tenn., Eagleville, Mo., Maggie Valley, N. C., Greenville, Mo., and a dozen other towns will be recognized—

senior trips to Nashville: "The Opry or Bust!" said a banner on one of the busses.

The Willis Brothers sing "Who Spit Tobacco on Tessie's Wedding Gown?" which is corny and very funny, and with people still streaming in the doors, the show continues. . . .

Bill Carlisle growling and hopping through "No Help Wanted," Hawkshaw Hawkins, Flatt and Scruggs, Marty Robbins back to do the full six-minute version of "El Paso." (A half-mile away, in a Printers alley club, a coed ponders a juke box, drops in a dime and the shorter "El Paso" begins to spin amid pink and blue lights She is quite interested in Folk Music.)

Young Porter Waggoner sings Hank Williams' "Setting the Woods on Fire."

"I don't care who thinks we're silly You be daffy and I'll be dilly We'll order up two bowls of chili Setting the woods on fire. . . ."

Many in the audience begin to clap along with him. The Jordanaires, just back from a movie-making stint with Elvis, sing a flour commercial. They'll be back later with several songs.

Guitarist Hank Garland does a number. So does Chet Atkins. Buddy Harmon drums behind them. All kinds of music have met and mingled at the Opry and as its horizons widen, it keeps getting better.

Backstage a hundred people are packed into a tiny area: well dressed men, pretty women, young autograph hunters who have pleaded their way past the guards.

Musicians talk shop. Opry director Devine moves through the crowd, greeting people, answering questions. Every half hour the front curtain falls and there is momentary chaos as backdrop curtains rise and fall and stagehands rush props on and off the stage. Miraculously, no one is crushed and the show goes on, with perhaps 40 people on stage at any given moment.

Old Pro Hank Snow sings a couple

of songs in his dead-serious style, only his mouth and hands moving. Wilma Lee and Stoney Cooper bounce through a number. Bill Monroe, Del Wood, the Louvin Brothers, Billy Walker, comedian Archie Campbell . . . the MC appeals for applause before, during and after every song—perhaps 300 times during the show—and can always coax a respectable outburst. (It's a hard audience to move," a singer says. "It's easier on the road.")

Two West Coast singers with real West Coast names — Johnny Western and Billy Strange—are presented as guest stars. Strange sings a Bobby Darin version of Hank Williams' "Jambalaya." Traditionalists wince and the audience roars. There's no denying it: the 1960 Opry crowd wants a beat, wants to be moved.

The evening moves on. Upstairs, the giant balcony is packed, largely with young people. Many of them are in small groups, boys with boys, girls with girls. Sometimes they meet in the aisles, chat a minute and sit down together.

At 10:15 Marty is back with "Running Gun." After he finishes a few people begin to leave. The show lasts till midnight, but four and a half hours is a long time, and it's a long way home.

Two middle-aged women, wearing little black "Grand Ole Opry" caps, start up the aisle. A little girl sleeps in her mother's lap. The concession stands begin to close. But the show goes on, fiddles squeaking, square dancers dancing, plaintive ballads, broad humor, on and on, serenading the faithful until the final curtain falls at midnight.

The lights go on and suddenly it's Sunday. They stretch, sigh and start slowly up the aisles. Outside a cool and starry night awaits them. Once again the sidewalks sing with laughter as they drift away from the ugly old building on Fifth Avenue where they don't even sell beer on Saturday night.

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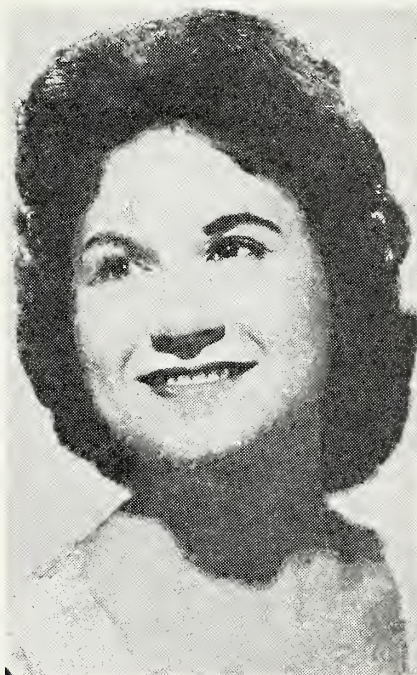
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**COUNTRY
REVIEWS**

B+ very good
B good

C+ fair
C mediocre

**CASH BOX
BULLSEYE**



"I'VE CONVINCED EVERYBODY BUT MYSELF" (2:30)

[Brazos Valley BMI—Thompson, Gray]

"LOST JOHN" (2:15) [Texoma ASCAP—Arr. Thompson]

HANK THOMPSON (Capitol 4619)

Flavorful, middle beat weeper tagged "I've Convinced Everybody But Myself," sets Hank Thompson up for another top-of-the-chart standing. Attractive warbling by the singer over excellent Brazos Valley Boys instrumental support. Also of hit status is the oldie, "Lost John," in an exciting new setting by Thompson.

"FAIR SWISS MAIDEN" (2:05) [Tree BMI—Miller]

"BURMA SHAVE" (1:50) [Tree BMI—Miller]

ROGER MILLER (RCA Victor 7958)

A delightful, syncopated-beat (like "You Don' Want My Love") ditty with some unusual touches, entitled "Fair Swiss Maiden," gives Roger Miller strong repeat action for "When Two Worlds Collide." It's a real offbeat cutie and'll win many friends quickly. Vigorous rocker, "Burma Shave," is the coupler.

"OUT OF A CLEAR BLUE SKY" (2:26) [Bee-Gee BMI—Peddy, Husky]

"THE WALTZ YOU SAVED FOR ME" (3:00)

[Feist ASCAP—King, Flindt, Kahn]

FERLIN HUSKY (Capitol 4650)

Bright, toe-tapping romantic, "Out Of A Clear Blue Sky," is Ferlin Husky's newest entry. A rather conventional country traditional but with Ferlin's name can carry the ball to the top of the charts. The old Wayne King ork theme, "The Waltz You Saved For Me," is smoothly essayed on the flipside.

"YOUR KIND OF LOVIN' WON'T
DO" (2:38)

[Glad BMI—Jones, Riddle]

"THERE AIN'T NO LOVE"
(2:13)

[Central Songs BMI—Sparks]

ROSE MADDOX (Capitol 4651)

Coming off her Buck Owens-duet two-sider and her own "Lonely Street," Rose Maddox figures to cash in handsomely on both ends of her new Capitol entry. "Your Kind of Lovin' Won't Do" is a weeping waltzer, tearfully etched; "There Ain't No Love" is a high-flying gospel-like affair with all the bright trimmings. Could easily be a two sided chart stand.

"GIVE ME HEAVEN" (2:42) [Cedarwood BMI—Lee]

"ALLIGATOR MAN" (2:19) [NewKeys BMI—Newman, Chance]

JIMMY NEWMAN (Decca 31324)

A very pretty, melodious offering attractively essayed in the golden tones of Jimmy Newman is "Give Me Heaven." It should easily secure a chart niche as followup to "Big Mamou"/"Finally." "Alligator Man" is another of those infectious Cajun ditties Jimmy does so well. Could also happen.

"DO I HAVE TO (HAVE A REA-
SON)"

[Cedarwood BMI—Wilkin]

"I'M SO LONESOME"

[4-Star BMI—Stevenson, Belew,
Blake]

CARL BELEW (Decca 31325)

"Do I Have To" and "I'm So Lonesome" combine to make this one of Carl Belew's strongest releases. The former is a very soft weeper and it's cuddled in gentle voice; the latter is a neat up-beat affair (with pop overtones) with a sprightly beat and an easy-going blues vocal. Both rate prime attention.

A HIP...HEP...HOORAY FOR THE ANNUAL 'COUNTRY MUSIC FESTIVAL'

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COUNTRY REVIEWS

B+ very good
B good

C+ fair
C mediocre

THE CASH BOX BULLSEYE



"HIT AND RUN" (3:03) [Lowery BMI—Reed]

"IT SURE IS BLUE OUT TONIGHT" (2:15) [Lowery BMI—Reed]

JERRY REED (Columbia 42183)

"Hit and Run" is a real heart-string tearer and will make it two-in-a-row for Jerry Reed (his last was "Love and War"). It's a story of a little boy, a hit and run driver, and eventual fate for both. Reed packs it chock full of feeling. A blue romantic ballad is on the other side.

"ARE YOU STILL IN LOVE WITH ME" (1:56) [Moss-Rose BMI—McAlpin, Drusky]

[Knob Hill BMI—Miller, York]

MARVIN McCULLOUGH (Boyd 111)

Marvin McCullough should be steaming up the charts very soon with either one or both sides of his new Boyd biscuit. They're both fairly similar in theme and style. "Are You Still In Love With Me," an Eddie Miller tune, gets a slight edge, but the Roy Drusky-Vic McAlpin "Pillow To My Right" opus also carries its weight. Watch them both.

"I WALKED AWAY FROM THE WRECK" (2:36)

[Sure-Fire BMI—Walker]

"THE GIRL THAT I AM NOW" (2:17) [Sure-Fire BMI—Lynn]

LORETTA LYNN (Decca 31323)

Loretta Lynn's initial Decca date promises great things for the thrush, and not in the too far future. Top side, "I Walked Away From The Wreck," is not about a car crash, but a broken love affair. The gal gives it a tremendously gripping sendoff. "The Girl That I Am Now," is also a tearful heartbreaker, and worth a hearing.

"LOVE DOESN'T LIVE HERE ANYMORE" (2:27)

[Tree BMI—Anderson]

"I'D RATHER NOT KNOW" (2:28)

[Open Road BMI—Smith, Butrum]

BULLY DEATON (Smash 1714)

Smash's first effort in the country field is a powerhouse. It features Billy Deaton (in his first date for an important label) feelingfully chanting a Bill Anderson tune tagged "Love Doesn't Live Here Anymore" an affectionate middle-beat stanza. Should start off Smash with a bang in country. Flipside, "I'd Rather Not Know," is another soft ballad date.

BILLY GRAMMER (Decca 31321)

(B+) "I'D LIKE TO KNOW WHY" (2:00) [Cedarwood BMI—Tillis, Walker] Steady-beat country blueser is pungently wailed by the singer who recently shared a bit on "Have A Drink On Me." Chorus chanting is worked in effectively.

(B) "SAVE YOUR TEARS" [Pamper BMI—Nelson] Here Grammer slowly and feelingfully talk-sings an earthy weeper. Two unusual sides from the artist.

JUSTIN TUBB (Starday 560)

(B+) "HOW'S IT FEEL" (2:06) [Starday BMI—Tubb] Tubb, who recently clicked with "One For You, One For Me," can repeat with this feelingful middle-beat shuffler. Good vocal and instrumental support on this chart contender.

(B+) "YOUR SIDE OF THE STORY" (2:08) [Starday BMI—Tubb] This up tempo lover's lament also has what it takes to climb into hit territory. Can be a back-to-back money-maker.

JIMMIE SKINNER (Mercury 71873)

(B+) "BIG CITY" (2:07) [Sure-Fire BMI—Williams, Humphery] The vet country songster has his eye on a high chart rung with this tantalizing, up tempo tale of a guy who lost his gal to the bright lights. Dandy instrumentation on this winner.

(B+) "FOUR WALLS, A TABLE AND A CEILING" (2:37) [Jimmie Skinner BMI—York, Skinner] Jimmie hands in another first-rate job on this toe-tappin' tearjerker. Strong two-sider.

NED MILLER (Capitol 4652)

(B+) "GO ON BACK, YOU FOOL" (2:17) [Central Songs BMI—Miller] Miller's a good bet to head towards hitsville with this quick beat sentimental shuffler that sports a fetching, pop-flavored choral and ork showcase. Keep close tabs on it.

(B+) "DARK MOON" (2:17) [Central Songs BMI—Miller] This Miller original, a years-back smash for Bonnie Guitar and Gale Storm, makes for another strong vehicle for Miller's ride to paydirt.

TOMPALL AND THE GLASER BROTHERS (Decca 31322)

(B+) "TIRED OF CRYING OVER YOU" [Fairway BMI—Glaser] Figure this to be one of the brothers' strongest disk entries in a long while. It's a sprightly bouncer in which Tompall is an energetic lead singer and backing combo rides along delightfully.

(B) "LET ME DOWN EASY" (2:30) [Moss-Rose BMI—Glaser, Glaser] Smooth harmony work is the feature of this gently flowing blue romancer.

HOWARD CROCKETT (Smash 1721)

(B+) "DEEP ELM DAVE" (2:37) [MRC BMI—Hausey, Whitten] Part of the label's initial country field push, Crockett offers a saucy commentary on a "Big John"-like character. Good up-tempo stanza that could earn solid attention.

(B+) "GOING DOWN TO SOLDIERS" (2:09) [Blue Bonnet, LeBill BMI—Whitten, Bynum, Logan] Here's an attractive, familiar melody with a haunting Civil War lyric. Crockett serves it up with loads of gentle feeling and could also score here.

JUNE CARTER (Liberty 55385)

(B) "IF I EVER SEE HIM AGAIN" (2:34) [Pamper BMI—Howard] June Carter's Liberty debut is a pretty piece of Harlan Howard material which she warbles with spinnable warmth and sweetness.

(C+) "THE HEEL" (3:06) [Leeds ASCAP—Robison, Wilson] Eartha Kitt's famed anti-male opus gets an OK treatment here.

PEE WEE KING (Briar 120)

(B+) "TENNESSEE WALTZ (POLKA)" The King outfit pops up on the new Briar label with a delightful instrumental polka re-fitting of the years-back smasheroo. Deck's sure to rate loads of attention with both the country and pop platter spinners.

(B+) "WOODEN HEART (POLKA)" (2:05) On this end King leads his crew thru a similar adaptation of Joe Dowell's recent biggie. Two programming musts.

STUART HAMBLEN (Columbia 42198)

(B) "WHAT CAN I DO FOR MY COUNTRY" (2:10) [Hamblen BMI—Hamblen] Here's one of those sterling patriotic decks that pop up during time of strife. Stuart Hamblen has put all his patriotic feelings into this opus. It should get airplay.

(B) "THE GOOD OLD DAYS" (2:58) [Hamblen BMI—Hamblen] Another play for patriotism in a collation of several songs and sayings.

JIMMIE DAVIS (Decca 31327)

(B) "TIME CHANGES EVERYTHING" (2:14) [Peer Int'l BMI—Duncan] The Governor (this year's festival keynote speaker) in a traditional upbeat romantic setting with his usual sincere singing. Has a kind of old fashioned sound.

(B) "SITTING ON TOP OF THE WORLD" (2:07) [Mayfair ASCAP—Carter, Jacobs] Here a steady, slow beat blueser is engaged with proper feeling. This one is not the same as the old pop evergreen of the same name.

WALKIN' CHARLIE ALDRICH (Echo 001)

(B) "WALKIN' ALONE" (2:26) [Arly, C. Aldrich BMI—Aldrich] Walkin' Charlie has the romantic blues on this attention-getting, easy-goin' weeper that bows the Echo label. Interesting item for the platter spinners.

(B) "FOOL WITH THE BLUES" (2:22) [Arly, C. Aldrich BMI—Aldrich] Charlie's backed by a vocal crew as he ups the tempo on this tearful shuffle coupler.

REDD STEWART (Briar 119)

(B) "I'M PRAYING FOR THE DAY (THAT PEACE WILL COME)" (2:54) [Rose BMI—Williams, King] Here's an oldie (penned by Hank Williams and Pee Wee King) with a patriotic theme that still has meaning for today. Redd Stewart is effective on the vocal and gets good ork assistance from the Pee Wee King band.

(B) "UM-PAH-NO-LAH" (2:11) [Forrest BMI—Stewart, King] An Indian maiden is the subject of this light-hearted, toe-tapping romantic.

BILL CLIFTON (Starday 561)

(B) "BRING BACK MY BLUE EYED BOY TO ME" (2:40) [Starday BMI—Clifton] For real "down home" bluegrass music, Bill Clifton and his Dixie Mountain Boys are one of the best groups. Here it's a middle beat romantic stanza complete with fiddles, banjo and mountain harmony.

(B) "CANNONBALL BLUES" (2:02) [Starday BMI—Clifton] Clifton's excellent voice gets one of its few full-deck solo airings here and it's a treat. He's got a place among folk enthusiasts.

GLENN SNOW (Kangaroo 21)

(B) "I WONDER WHAT THE FUTURE HOLDS FOR ME" [Les Kangas BMI—Brookshire] Snow takes a pessimistic stand on this moderate paced romantic weeper that should garner airplay.

(C+) "GEAR OF LOVE" [Les Kangas BMI—Kangas] Complete change-of-pace is the steady beat rock-a-thumper on this end.

GENE NORTON (Brand X 1001)

(C+) "WEEPING WILLOW" (2:35) [Arly BMI—Norton, Reott] Some Mexican guitar flavoring here backstops Norton's lost love wailing. Touching lyric story.

(C+) "GRAVY TRAIN" (2:20) [Arly BMI—Norton, Reott] Traditional country blues in an appealing essay by songster Norton.

FREDDY ROSE (Flat-Git-It 1610)

(B) "77 LOUISIANA FIDDLES" (2:08) [Bee-Line BMI—Rose] A fairly interesting instrumental stanza with sweet fiddle harmony work.

(C+) "MERRY - GO - ROUND" (2:20) [American BMI—Stovall, George] Middle beat lover's lament. Rose isn't too good in the vocal dept.

JERRY VENABLE (Raven 919)

(B+) "THAT'S A JOKE SON" (1:59) [Central BMI—J.&R. Venable] The soft, sincere tones of Jerry Venable come across with ear-pleasing effect on this tearful, ballad-with-a-mild-beat opus.

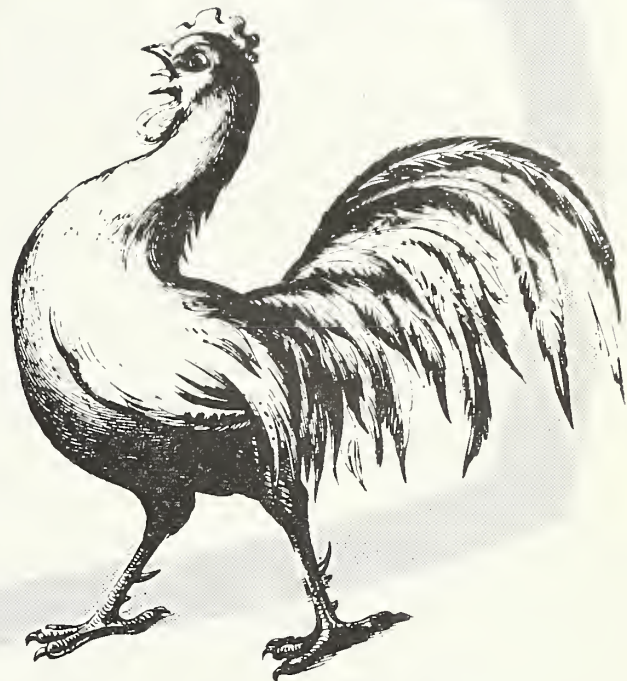
(B) "I SHOULD KNOW BETTER" (2:25) [Tree BMI—Miller] This poignant Roger Miller-cleffed weeper is a somewhat slower ballad that also falls easily on the ears. Good chorus-backed duo.

THE RUNABOUTS (Jubilee 1000)

(B+) "TRAIN" (2:01) [Copar-Forrest BMI—Mize] The Runabouts pool their vocal talents in top drawer fashion as they lead off Jubilee's drive into the country market. It's a fetching, quick moving affair that can roll into chartsville in the weeks to come.

(B) "BRING MY BABY BACK" (2:10) [Copar-Forrest BMI—Mize, Burks] Boys do an about-face here as they slowly etch a crying towel romancer. Top notch intro efforts.

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4 New Capitol Country LP's This Week

HOLLYWOOD—In conjunction with National Country Music Week (Oct. 30—Nov. 4), Capitol Records has tagged November as Country Music Month and will release four new Country & Western albums and four new country singles. The release date coincides with the start of Country Music Week, Oct. 30.

Featured albums include *Harlan Howard Sings Harlan Howard*, the singing debut of the successful young songwriter; *Memories of Home* sung and recited by Ferlin Husky, a chronological assemblage of favorite hymns recalling the trials of a young man during his period of growing up; *Hank Thompson At The Golden Nugget*, a live performance recording of Hank and the Brazos Valley Boys at the famed Golden Nugget Club in Las Vegas; and *The Young Approach*,

sincere, romantic, highly danceable vocalizing by Ferlin Husky who leads off the album with his big-selling single "Backtrack."

The single releases also include the artistry of Hank Thompson singing "I've Convinced Everybody But Myself" coupled with "Lost John," and Ferlin Husky with "The Waltz You Saved For Me" and "Out Of A Clear Blue Sky." Sharing the spotlight with Thompson and Husky are country songstress Rose Maddox with two vocals "There Ain't No Love"/"Your Kind Of Lovin' Won't Do," and Ned Miller singing "Go On Back, You Fool"/"Dark Moon."

All of the artists performing in Capitol's Country Music Week releases, except Ned Miller, will be attending the Country Music Festival in Nashville.

A Newsmen Looks At Country Music

by Bill Williams, WSM

At a recent gathering of the clan of radio-television news directors, the question was posed: "How do you, as a newsmen, feel about being surrounded by all those country musicians." The question was an easy one to answer. In words of one syllable I could have replied: "quite good." But the answer deserved more expansion.

Some ten years ago, upon coming to Nashville, among my first friends were country musicians. We shared the sleepy pre-sunrise hours, and over these years we have discovered other mutual matters which we share.

To a newsmen, people make news. People are of prime concern, rather than places and things. The country musicians, therefore, have always been a source of news. They add much to the economy of this region. They add a great deal to the entertainment and enjoyment of all regions.

But an individual is more than a statistic . . . more than a segment of the economy of the world of entertainment. Consequently, it behooves any newsmen to know the individual better. And I feel the "outside" world would be greatly surprised if it knew the country music people as I know them.

First of all they are personable. They are friendly; they are kind. Probably no other segment of the world's population is so universally liked, and probably no other segment

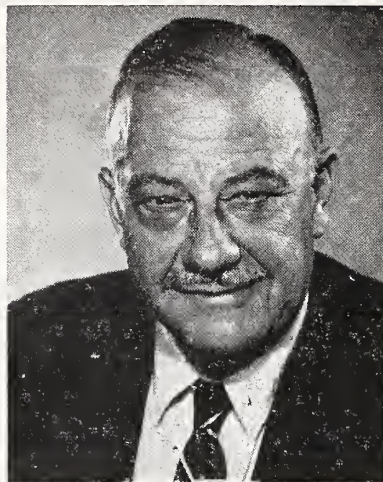
is so universally misunderstood.

People know such individuals as Roy Acuff, Marty Robbins, Jim Reeves, Faron Young and others as fine entertainers. I know them as warm, affable, pleasant persons, who have a keen interest in world affairs, a deep understanding of community problems, and a willingness to do a little more than their share. Probably no one knows more than a newsmen the amount of work these people are asked to do to aid charities, to lift the spirits of a crippled youngster, to bring a little extra cheer to the blind and unfortunate. And I have never known one who didn't willingly do more than his or her share.

And these people bring joy to those around them. Johnny and Jack, Kitty Wells, George Hamilton IV, George Morgan, are just a few of the names that come to mind when I think of genuine, sincere, wonderful people, I think of Porter Waggoner and Archie Campbell as favorite golf partners, and fine conversationalists on the greens. I have visions of the Glaser Brothers helping to open a Little League park, and getting thunderous applause from the appreciative youngsters. People such as Grandpa Jones, Minnie Pearl, Cowboy Copas, Hank Snow, and Stringbean, who always have a pleasant word for everyone. These are hard-working people; decent, devoted and dedicated people.

And then there are the "sidemen," who seldom receive the plaudits, but (Continued on page 83)

Country Music Song Writing: An Appreciation



CLIFF THOMAS

Cliff Thomas is a WSM writer and producer of the Pet Milk Grand Ole Opry. Though he's never written a song his credits include soap opera, dramatic, kiddie shows, motion pictures and lengthy service with some of the biggest advertising agencies and sponsors in the business.

This article, according to Cliff, is long overdue: the subject has long been one of his pet peeves, and one he feels could use a little talking about.

With WSM's big 10th Annual National Disc Jockey Convention in full swing Nashville is packed and jammed with the more than twenty seven hundred disc jockeys plus thousands of station men, record company officials, music publishers and of course all the stars and side men who make up the more than one hundred and fifty regular performers who appear every Saturday night on WSM's bigger and better than ever "Grand Ole Opry."

But there are more than all these who are here in Music City U.S.A. . . . and not the least of them are the hundreds and hundreds of hopeful and "would be" song writers who are looking for the contacts that might help them get their song published and better than that, get it recorded by one or more of the stars, who could set their feet on the road to fame and fortune in the country music field.

Now this writer, though connected with Grand Ole Opry as writer and producer of the multi-station Pet Milk Grand Ole Opry, is one of the few who has never written or published a country tune so I don't set myself up as any authority on methods or procedures . . . but I am always struck by the methods and manners of the people who try. And, I might add, my heart bleeds for them—for to me, at least, this is one of the longest and hardest rows to hoe that a person could pick.

I don't know how many tunes are recorded by our artists here in Nashville during a year but I do know that literally over thousands are submitted. No matter where or when you walk in the halls of WSM you can always see one of the Grand Ole Opry artists, deep in conversation with a would be "Bill Anderson, or Harlan Howard, or Boudeleaux Bryant" and trying patiently to explain to the embryonic writer why he can't just take any song and make a hit out of it. And the heartbreaking part of the whole thing is the fact that the writer cannot . . . or will not . . . understand. To him . . . or her as the case may be . . . the song is great. It is a potential "million seller." All it needs is for someone to sing it.

But this isn't the case. Song writing . . . successful song writing . . . is the product of know how . . . skill . . . ability . . . good craftsmanship and most of all . . . hard work. PLUS . . . good breaks . . . careful handling . . . proper promotion and a lot of luck.

It's my opinion . . . and mind you . . . it's just my own personal opinion . . . that songs are made . . . not born. I know this is true in other writing fields.

For instance . . . you don't just write a story and sell it to the first magazine that comes along. It might not fit their style . . . their type of reader audience . . . their particular needs at the moment.

This is true of the country music song writing field.

For example . . . if a writer wants Ernest Tubb to sing and record one of his songs . . . the song must first of all be of the type that Ernest sings so well. Also, Ernest must be in need of this particular song for an imminent recording session.

The same holds true for Marty Robbins. Like Ernest, Marty has a definite style. What would be a good song for Ernest might not be a good song for Marty. What's a good song for either artist might be a bad one for Faron Young.

The only way this writer sees the picture is for the hopeful song writer to listen . . . and listen often to the Saturday night "Grand Ole Opry." Study the technique of ALL the different artists, learn their styles. Get an over-all picture of what each entertainer does . . . and how he does it.

For instance . . . Faron and Marty seldom if ever use a fiddle in their arrangements. On the other hand . . . twin fiddles are a characteristic of Ray Price . . . and you can spot a Ray Price number the minute you hear the introduction.

So, if you want to succeed as a song writer . . . know your individual artist. Write for him or her . . . and then try to get it to the individual or his manager. Otherwise, you start with two strikes against you.

There's another thing about song writing I'd like to mention. Whatever you do . . . don't send the song through the mail to an artist without first making inquiry and then including a proper and legal release.

Oh, I know . . . you aren't going to sue . . . but let me say here and now that the courts are full of law suits for plagiarism . . . and each and every one of the artists are a little gun shy.

Send your manuscript . . . properly and legally protected . . . to a legitimate publisher . . . and let their experts decide on its merits. True . . . there have been a few dishonest publishers . . . but the same holds true of banking, car business and any other business.

One more thing. Just getting a song published is no guarantee . . . as any honest publisher will quickly tell you . . . of getting it sung . . . or if it's sung . . . of being a money making hit.

As I said before . . . it takes proper handling . . . promotion and a whole lot of luck.

But it's a rewarding business . . . and a soul satisfying one . . . and like all forms of writing . . . once the bug hits you . . . you'll never be fit for anything else.

Talent Managers & Bookers

(Continued from Page 14)

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COUNTRY TOP 50

	Pos. Last Week		Pos. Last Week		Pos. Last Week		Pos. Last Week
1		WALK ON BY Leroy Van Dyke (Mercury 71834)	2	12		SEA OF HEARTBREAK Don Gibson (RCA Victor 7890)	9
2		TENDER YEARS George Jones (Mercury 71804)	1	13		THROUGH THA TDOOR Ernest Tubb (Decca 31300)	22
3		BIG BAD JOHN Jimmy Dean (Columbia 42175)	5	14		I WENT OUT OF MY WAY Roy Drusky (Decca 31297)	18
4		WALKING THE STREETS Webb Pierce (Decca 31298)	3	15		CALL OF THE WILD Warren Smith (Liberty 55336)	12
5		UNDER THE INFLUENCE OF LOVE Buck Owens (Capitol 4602)	4	16		ONE GRAIN OF SAND Eddy Arnold (RCA Victor 7926)	14
6		SOFT RAIN Ray Price (Columbia 42132)	8	17		WHY I'M WALKIN' Shirley Collie & Warren Smith (Liberty 55361)	17
7		IT'S YOUR WORLD Marty Robbins (Columbia 42065)	6	18		FUNNY HOW TIME SLIPS AWAY Billy Walker (Columbia 42050)	19
8		YOU'RE THE REASON Bobby Edwards (Crest 1075) Joe South (Fairlane 21006) Hank Locklin (RCA Victor 7921)	7	19		PO' FOLKS Bill Anderson (Decca 31262)	13
9		HOW DO YOU TALK TO A BABY Webb Pierce (Decca 31298)	11	20		BE MINE AGAIN Ernest Ashworth (Decca 31292)	28
10		TO YOU AND YOURS George Hamilton IV (RCA Victor 7934)	20	21		MY EARS SHOULD BURN Claude Gray (Mercury 71826)	16
11		BACK TRACK Faron Young (Capitol 4616)	10	22		OPTIMISTIC Skeeter Davis (RCA Victor 7928)	27
				23		CRAZY Patsy Cline (Decca 31317)	30
				24		THE OUTSIDER Bill Phillips (Columbia 42158)	34
				25		HANGOVER TAVERN Hank Thompson (Capitol 4605)	23
				26		HELLO FOOL Ralph Emery (Liberty 55352)	25
				27		HAPPY BIRTHDAY TO ME Hank Locklin (RCA Victor 7921)	32
				28		I FALL TO PIECES Patsy Cline (Decca 31193)	24
				29		HILLBILLY HEAVEN Tex Ritter (Capitol 4567)	26
				30		RESTLESS ONE Hank Snow (RCA Victor 7933)	43
				31		STAND AT YOUR WINDOW Jim Reeves (RCA Victor 7905)	29
				32		GO HOME Lester Flatt & Earl Scruggs (Columbia 42141)	42
				33		DAY INTO NIGHT Kitty Wells (Decca 31313)	50
				34		WHAT A LAUGH Freddie Hart (Columbia 42146)	33
				35		BIG, BIG LOVE Wynn Stewart (Challenge 9121)	—
				36		DIGGY LIGGY LOU Rusty & Doug (Hickory 1151)	21
				37		WHAT WOULD YOU DO Jim Reeves (RCA Victor 7905)	35
				38		SWEETHEARTS AGAIN Bob Gallion (Hickory 1154)	37
				39		COZY INN Leon McAuliff (Cimarron 4050)	38
				40		I KNOW Hank Snow (RCA Victor 7933)	41
				41		OUR MANSION IS A PRISON Kitty Wells (Decca 31313)	44
				42		THE OLD SPINNING WHEEL Slim Whitman (Imperial 5778)	45
				43		SIGNED, SEALED AND DELIVERED Cowboy Copas (Starday 559)	—
				44		IN THE MIDDLE OF A HEARTACHE Wanda Jackson (Capitol 4635)	47
				45		DEAR OKIE Johnny & Janie Mosby (Toppa 1047)	—
				46		THE COMANCHEROS Claude King (Columbia 42196)	—
				47		DID I EVER TELL YOU George Jones & Margie Singleton (Mercury 71856)	40
				48		ANYWHERE THERE'S PEOPLE Lawton Williams (Mercury 71867)	—
				49		AIN'T GONNA DRINK NO MORE Clyde Beavers (Decca 31314)	—
				50		LOSING YOUR LOVE Jim Reeves (RCA Victor 7950)	—



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COUNTRY DISK JOCKEY REGIONAL RECORD REPORTS

The Grand Ole Opry: A Brief History

It was on October 5, 1925 that WSM (standing for We Shield Millions), the broadcasting service of the National Life and Accident Insurance Company, first went on the air. Its first director was George D. Hay, a former newspaperman with the Commercial Appeal of Memphis, Tennessee.

Before joining WSM, Hay had been associated with Radio Station WLS in Chicago where he originated the WLS "Barn Dance," a show later to be known as the "National Barn Dance." As a newspaperman with an inherent fondness of and extensive experience in the field of folk music, Hay, after his arrival in Nashville, soon recognized the unmined lode of folk music material and talent in and around the city, including the hills and farms of middle Tennessee.

He thus went to work—and at 8:00 PM on November 28, 1925 he presented himself as "The Solemn Old Judge" (though he was only thirty years of age) and launched the WSM Barn Dance. The first performer was a fiddler, "Uncle" Jimmy Thompson, a man past eighty years of age who boasted that he knew over a thousand tunes. "Judge" Hay introduced Thompson and announced that he would be glad to receive requests for old time songs. Before long telegrams and telephone calls began pouring in from the listeners. At the end of the hour "Uncle" Jimmy didn't even want to stop, protesting that he was just getting warmed up and saying that he had just won an eight day fiddling contest in Dallas, Texas. This sixty minute event, impromptu and somewhat unplanned, marked the beginning of country music as an important segment of radio programming and also the genesis of what later was to become the "Grand Ole Opry."

Country singers were rare in those days, and so it was instrumentalists—fiddlers, banjoists, and guitarists who soon came to become a part of the show. Notable among these early performers was Dr. Humphrey Bate, a physician from Sumner County, who played the harmonica and brought along six of his neighbors to play also. The group was labeled the "Possum Hunters," still part of the show today, with two of the original group still performing.

Later groups known as the Crook Brothers, the Fruit Jar Drinkers, and the Gully Jumpers were added to the regular cast, these too, remaining, but of course with some changes. Soon the show was to have its first singer in "Uncle" Dave Macon. Billed as the "Dixie Dewdrop," he came to the station in 1926 after several years in vaudeville. He was a born showman who had such spry musical wit and garnered such instant popularity that he was for fifteen years the show's biggest attraction.

It was in the fall of 1927 that the WSM took on the more descriptive title that it still bears. Now that WSM had become an NBC outlet, the show, which had developed into a three hour presentation, followed the NBC "Music Appreciation Hour," conducted by the famous orchestra conductor and composer, Dr. Walter Damrosch. One night, Dr. Damrosch, in introducing the final number, said, "While most artists realize that there is no place in the classics for realism, I am going to break one of my rules and present a composition by a young composer from Iowa. This young man has sent us his latest composition, which depicts the onrush of a locomotive."

"Judge" Hay listened and when time came to begin his show, began by remarking, "Dr. Damrosch told us it was generally agreed that there is no place in the classics for realism. However, from here on out for the next three hours we will present nothing but realism. It will be down to earth for the earthy! In respectful contrast to Dr. Damrosch's presentation of the number which depicts the onrush of the locomotive, we will call

on one of our performers, Deford Bailey, with his harmonica, to give us the country version of his "Pan American Blues."

Upon completion of the number, "Judge" Hay resumed, "For the past hour we have been listening to music taken largely from Grand Opera, but from now on we will present 'The Grand Ole Opry.'" This christening, un-preconceived, just happened, and thus the name stuck.

The popularity of the "Grand Ole Opry" was growing so much that the presence of great crowds in the studio endangered the situation in the building, and so a ban against live audiences was brought. The Opry continued but it was soon realized that the performers missed the spark ignited by the spectator's presence and applause. The situation was soon remedied when WSM rented the Hillsboro Theatre to house the show. But soon this became too small for the increasing crowds. This led to the use of a larger hall, a tabernacle in East Nashville. This building was also temporary because of its location and the parking problems involved. Within two years the Opry's next address became War Memorial Auditorium. It seated 2,200 persons and was a building that lent itself to a much better production of these shows as well as one that offered better viewing by the spectators. Up until this time, in 1939, tickets to the Opry had been distributed free, but as a measure of gaining control of the live audience, twenty-five cents was now charged for general admission.

In 1941 the "Grand Ole Opry" made its last move—to the Ryman Auditorium where it still originates. The Ryman, a staid old fashioned structure, was built by a river boat captain, Captain Tom Ryman, who owned and operated a line of pleasure boats on the Cumberland River during the last half of the 19th century. It was around 1891 when Captain Ryman, not exactly a religious man, was challenged by a noted revivalist of the day, Sam Jones, to attend one of his services. Ryman not only accepted the invitation but brought along his crew of rough riverboat ruffians and deckhands. Ryman, who came to heckle the preacher, remained at the service to pray and was converted. As a result, he reformed his ways, got rid of the gambling tables and bars on his steamers and immediately established a fund to build a tremendous tabernacle to be available for all such revivalists as Jones, regardless of creed or denomination. Thus, Ryman Auditorium was built—and completed in 1892. Here the Grand Ole Opry is presented every Saturday night from 7:30 to 12:00 midnight before a crowd averaging nearly 4,000.

In regard to the development of the music on the "Grand Ole Opry," it is important to note that one of the most significant eras in the growth of country music was the decades of the 1940's. During this period this type of music attained professional maturity and achieved global renown. Chiefly responsible for this step was the development of the country and western singing star. While "Uncle" Dave Macon was the original singing star of the Opry, and remained so for fifteen years, his basic talent lay with the old time band. That is, the singer was part of the band, but he was subordinate to the musicians. He was on a level with the featured vocalist of the present day dance orchestra.

However, in 1938 this standard procedure was revised with the coming of Roy Acuff. This young singer and fiddler from East Tennessee represented the transition from a band featuring a singer to that of a singer backed by a band. Though he came to the Opry primarily as a fiddler, Roy reorganized his band, "The Smoky Mountain Boys," still retaining his homespun quality, and eventually attached more prominence to singing. Acuff, himself, was the singer.

(Continued on page 82)

JIM WELLS

WVIM
Vicksburg, Miss.

1. Big Bod John (J. Deon)
2. Your World (M. Robbins)
3. Love Divided By Three (C. Saucemon)
4. Tender Years (G. Jones)
5. Under The Influence Of Love (B. Owens)
6. Please Be My Love (C. Saucemon)
7. Night And Day (K. Wells)
8. Bock Track (F. Young)
9. You're The Reason (B. Edwards)
10. Satisfaction Guaranteed (C. Smith)

CACTUS JACK

KANS
Kansas City, Mo.

1. Big Bod John (J. Deon)
2. Walk On By (L. Von Dyke)
3. Under The Influence Of Love (B. Owens)
4. Hangover Tavern (H. Thompson)
5. Did I Ever Tell You (Jones & Singleton)
6. To You And Yours (G. Homilton)
7. The Restless One (H. Snow)
8. Ever Lovin' Dixie Land (Willis Bros)
9. We're Proud To Call Him Son (H. Howard)
10. Why Baby Why (Smith & Collie)

GARY WILLIAMS

KUBE

Pendleton, Ore.

1. Walking The Streets (W. Pierce)
2. Tender Years (G. Jones)
3. The Restless One (H. Snow)
4. The Outsider (B. Phillips)
5. Under The Influence Of Love (B. Owens)
6. Dorkest Doy (L. Lynn)
7. Here We Are Again (R. Price)
8. I'm No Angel (F. Hort)
9. Sweet Lips (W. Pierce)
10. Seo Of Heartbreak (D. Gibson)

CHARLIE HUCKABEE

WFJX

Fort Jackson, S. C.

1. Be Mine Again (E. Ashworth)
2. This Little Girl (L. Pruitt)
3. Sweet Lips (W. Pierce)
4. Oh Broken Hearted Me (O. Stephens)
5. Hillbilly Heaven (T. Rifter)
6. You Are The One (B. Morrin)
7. Through That Door (E. Tubbs)
8. Have A Drink On Me (B. Corlisle)
9. Stand At Your Window (J. Reeves)
10. Show Her Lots Of Good (R. King)

DAN COLLINS

XEAU

Chula Vista, Calif.

1. What Would You Do (J. Reeves)
2. Diggy Liggy Lo (Rusty & Doug)
3. Toke A Look (F. Husky)
4. Tender Years (G. Jones)
5. Under The Influence Of Love (B. Owens)
6. I Know (H. Snow)
7. My Ears Should Burn (C. Grey)
8. Seo Of Heartbreak (D. Gibson)
9. Walk On By (L. Von Dyke)
10. How Do You Talk To A Baby (W. Pierce)

HANK CRAIG

XEG

Fort Worth, Tex.

1. Soft Roin (R. Price)
2. Coll Of The Wild (W. Smith)
3. Po' Folks (B. Anderson)
4. Walkin' The Streets (W. Pierce)
5. Walk On By (L. Von Dyke)
6. I Foll To Pieces (P. Cline)
7. Plowed Ground (L. Williams)
8. It's Your World (M. Robbins)
9. Stond At Your Window (J. Reeves)
10. Diggy Liggy Lo (Rusty & Doug)

JIMMIE WILLIAMS

WCKY

Cincinnati, Ohio

1. Where Will I Shelter My Sheep (Flott & Scruggs/Acorn Sisters)
2. Po' Folks (B. Anderson)
3. I Love You Best Of All (Louvin Bros)
4. Tender Years (G. Jones)
5. Loaded For Bear (J. Bond)
6. Go Home (Flott & Scruggs)
7. Soft Rain (R. Price)
8. Teach Me How To Lie (H. Thompson)
9. I'm Going Blind (Acorn Sisters)
10. I Heard The Blue Bird Sing (Browns)

BRUCE HUBBARD

WSPZ

Spencer, W. Va.

1. Walking The Streets (W. Pierce)
2. Tender Years (G. Jones)
3. Under The Influence Of Love (B. Owens)
4. Bocktrack (F. Young)
5. I Went Out Of My Way (R. Drusky)
6. Did I Ever Tell You (G. Jones & M. Singleton)
7. Soft Roin (R. Price)
8. How Do You Talk To A Baby (W. Pierce)
9. Be Mine Again (E. Ashworth)
10. Who Con I Count On (P. Cline)

JOHNNY MOSSES

WALG

Alabama, Ga.

1. Walk On By (L. Von Dyke)
2. How Do You Talk To A Baby/Walkin' The Streets (W. Pierce)
3. Po' Folks (B. Anderson)
4. Big Bod John (J. Deon)
5. Day Into Night (K. Wells)
6. Kisses Never Lie (C. Smith)
7. Optimistic (S. Davis)
8. I Ain't Gonna Drink No More (C. Beavers)
9. What A Lough (F. Hort)
10. The Outsider (B. Phillips)

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I've just come out with a swell follow-up —
an ABC-Paramount Album . . .

"COZY ANN" (ABC-Paramount 394)

Watch for this album and some of the new
singles I'm coming out with, real soon.

Thanks again for
all your help, and
welcome to the Festival.

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McAULIFF**



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MElrose 6-4612

The Waking Crew



WSM is one of the few remaining radio stations in the country that maintains a staff orchestra. Perhaps we should say a WORKING staff orchestra . . . because they are featured Monday thru Friday from 7:45 to 9:00 A.M. in one of the South's favorite programs . . . "The Waking Crew."

The Waking Crew may be the only show in radio with a cast of twenty, and not a "straight man" among them.

It most certainly is one of the few remaining programs in America utilizing a full studio orchestra. But it has a good deal more than that.

For two consecutive years it has been voted the "Sweepstakes" award of the Middle Tennessee Radio-Television council. This is the award given to the program receiving the most votes in all categories (i.e., variety, music, family living, public service, news).

This program has become a way of life in this area. Some people eat by it, others shave by it, still others drive to work by it. But everywhere, it has listeners. And each member of the cast has become a personality in his own.

Originated in 1951 as a modernized and expanded version of the old "Eight O'Clock Time," the Waking Crew has broadcast every morning from WSM's studio C (or from a remote location) for these nine years. And, for the most part, the cast has remained unchanged. It has grown in popularity, in commercial participation, and in ideas.

Lets take the singers first: Buddy Hall, along with scores of others, was auditioned in New York to succeed Snookey Lansen. Buddy Hall had spent the previous years on the road with Wayne King and Blue Baron. He fits well into the picture, and has been a mainstay of the singing corps for seven of the nine years.

Carelin Darden is a more recent addition—a Nashville product—who, in addition to her work on the Waking Crew is a State Biologist.

Dr. Philalogue is, in real life, Dr. Charles Maxwell Lancaster, Professor of Romantic Languages at Vanderbilt University. But "Max" is far more than that. Among other things, he was a Rhodes scholar, was cited by the Peruvian Government for translating the ancient Inca dialects from off cave walls, has authored scores of books, and speaks eight languages fluently. His talents include translating popular songs for singers to record for distribution abroad.

The leader of the band is Marvin "Friday" Hughes, one of the top pianists in the nation, who recorded many of his own songs, handles arrangements for recording stars and companies, provides the music for such groups as the Jordanares, and effectively handles the musical direction for this station. He succeeded, in turn, Beasley Smith, now area manager for Dot Records, and Owen Bradley, the Decca A&R representative.

The reed section is composed of Tommy Knowles, who is a competent band leader in his own right, and a veteran of some 20 years in the busi-

ness; Newt Richardson, the brunt of many jokes, who has been with the band since it was first formed under Francis (Near You) Craig; Cecil Bailey, a one-time vocalist who also has a score of credits; Augie Clevenger, the "newcomer" to the band who has been here only seven years; and Jack Gregory, one of the funniest ad-lib men in the business, who also plays an outstanding sax. In the brass section, we have Clarence "Dutch" Gorton, probably one of the few men who plays the trombone in dance and dixieland bands, and the viola with the Nashville symphony; his partner is Beverly LeCroy, who doubles as President of the Girl Watchers' Society. Playing first trombone is Bill McElhiney, who does all the band's arrangements, and takes over as leader in Marvin's absence. He is joined by Carl Garvin, one of the original "Hill-toppers," and a long-standing musician of note. At the piano, along with Marvin, is Mary Elizabeth Hicks, better known as Sam. At the drums, Farris Coursey, who also is business agent locally for Decca, and a long-time veteran. And, at the bass, George Cooper, President of the Musician's local, and a member of the original group.

Jack Shook is the only left handed guitar player in the United States . . . and probably the only man who plays the guitar strung backward. Also, a former vocalist . . . he now devotes full time playing with the band and recording sessions. Incidentally, more years than we like to remember . . . Jack was a very important member of one of WSM's most popular Hillbilly trios. . . . known as Jack, Nap and Dee.

The Rhyming Weather has been a nine-year feature of the Waking Crew. Bill Williams began it as a lark, at Dave Overton's suggestion (to spark up the weather a little), and it became commercial overnight. It has been sponsored almost steadily through the years. The two newscasts on the Waking Crew also enjoy full-time sponsorship. Coke has sponsored the second segment for the full nine years.

No show would be complete without Miss Fannie (Earhart), a lady of 85 years, who was a daily visitor for eight years, and only in recent weeks has slowed down her visiting pace slightly.

As pointed out earlier, this show has been cited in every category for awards. Certainly, it offers variety, and a great deal of spontaneous humor. There is live music—never canned. As for family living, the show is presented for listeners of all ages, and it is always in good taste; there are plenty of public service spots, including interviews with individuals who represent worthwhile causes; and there are the two news spots, plus the weather.

And, as we've stated, not a straight-man in the house. Every member of the Waking Crew is utilized to the fullest. Everyone contributes to the show. That's why it has been a successful venture for nine full years, and now is going stronger than ever.

HUBERT

LONG ON TALENT

- ★ FARON YOUNG
- ★ ROY DRUSKY
- ★ JOHNNY SEAY
- ★ FERLIN HUSKY (SIMON CRUM)
- ★ SKEETER DAVIS
- ★ DARRELL McCALL

and a great big welcome to

★ **BILL ANDERSON**

★★★★ STABLE OF THE STARS ★★★★★

HUBERT

LONG ON TUNES

Mass Rose Publications

Current Releases	Exclusive Writers
"I WENT OUT OF MY WAY" Roy Drusky—Decca	BUD AUGE
"LET ME DOWN EASY" Tompall & The Glaser Bros.—Decca	ROY DRUSKY
"LIVIN' IS LOVIN' " Johnny Seay—Capitol	VIC McALPIN
	DARRELL McCALL
	MAX POWELL
	JOHNNY SEAY
	TOMMY STOUGH
	RAY WALKER
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	And a great big welcome to
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How It All Started

There are times when history is a mystery, and limited action can gain traction with multiplication of the original fraction.

Some ten years ago a fellow named Bill McDaniel, who was handling promotion for WSM radio, promoted 100 stamps from the petty cash department, and sent out invitations to a few scattered friends to come to Nashville to watch the "Grand Ole Opry." He reasoned that it beat staying home watching television on Saturday night.

Now, the odds-makers and the pollsters wouldn't give you ten to one that half of them would show up. Bill was pretty shaken when the whole hundred came storming in from all directions. They almost had to build an annex to the Ryman Auditorium. In fact, it was such a shattering experience that McDaniel soon left WSM and went into radio management, where he didn't have to contend with promotion people with such wild ideas.

Those who remained behind at WSM then assumed that "it can't happen again" attitude, and the next year—just to prove it was one of those freakish things—dashed off about ten times as many invitations. The stamps, this time, had to come

from the general fund. Well, the impossible took place. About ten times as many people showed up. The Ryman was never put to such a test. And you can't keep a thousand people around with time on their hands, so a few little extras were dreamed up . . . a party here, a party there, and even a little serious discussion.

Well, like Topsy, it just "grewed." In the following years we had to set up a separate department for stamps, with an agency for invitations and a bureau for reservations. The one thousand multiplied into several thousand, and finally people quit counting. We had already surpassed the capacity of the auditorium, and the last thousand or so had to be equipped with transistors.

Now, here we are again. Even the hotels and motels are a little nervous. Traffic policemen have asked for leaves of absence. The airlines have had to run special flights, and the railroads are talking about getting out of the red. And, if you look down the street from this station, you can see that the city is building a huge, new auditorium. The Ryman can take just so much.

The moral: never hire a promotion man with an idea.

Germany's Report To Nashville: C&W Lacks Exploitation

You might say that the words "Country and Western Music" first began to have meaning here as long as 15 years ago.

When the war ended, the American Forces Radio Network began broadcasting hours of C&W music not only to the GI's stationed here, but to the millions of German listeners who tuned in. However, since the record business was just starting again, there was no money in C&W for Germany. Germany went its merry way with folk music, and copies of American hits racking up big sales on a growing economy and then C&W got its first break.

About 3 years ago, Englishman CHRIS HOWLAND who works in Germany as a radio and TV D.J. covered the BOBBY HELMS hit "Fraulein" and it went on to be a best seller here. C&W material that made the pop charts in America continued to sell well here, but the big move toward C&W music was just not there. German producers refused to take the gamble and produce C&W sounding material, the musicians were not on hand to play the music, and it was soon an established fact that German language records were much more in demand than their English speaking counterparts. This is still the case today.

C&W trends have been shown in Holland and other European countries, but there was nothing to help the situation here. German radio stations stayed away from hillbilly music, and only AFN continued to beam its 10 or more hours of C&W music a week to its 50 million European listeners. With few German language C&W records on the market, no radio exposure and no tours of C&W groups, the music stayed dormant here.

The second big break for C&W music came about one year ago when a young performer from Belgium with over 10 years of popularity in his native country turned out his first C&W record in German. BOBBY-JAAN, the Belgian performer, wears a ten gallon hat, a leather fringed coat and pants and yodels out C&W sounds. His recording of "A Pub With No Beer," strangely enough, an English song, captured the fancy first of the Austrian public and the song went on to become a top hit in Germany. He's still a top star here and his recordings for Palette still make the charts here, but there has still been no followup.

DON PIERCE of Starday Records and publishing group visited Germany, noticed the C&W trend and turned out another German language hillbilly record by Stuttgart born EDDIE WILSON who now lives in Nashville, and the record once again established a firm position in the charts. However, no followup recording came from Eddie and the trend never established itself.

When CATERINA VALENTE won the Radio Luxemburg Pop Music Festival last year with a hillbilly parody called "Rosalie," the potential C&W buyers, grasping at straws, established it as a top hit, and a great number of parodies with a sound similar to the years ago JO STAFFORD wailing of "Temptation" or the RED INGELS records of long ago have come onto the market in the last year and have been very successful. Songs about Indians and cowboys have been very popular with the German record buyer. JOHNNY PRESTON'S "Running Bear" helped American GUS BACKUS to his first hit here, and Gus is now Germany's best selling record personality, CATERINA VALENTE walked off with first Prize at the Radio Luxemburg Pop Music Festival a few weeks ago with a song called "Jacky Jones From Oklahoma." German singer PETER ALEXANDER and American comedian BILL RAMSEY teamed up for a comedy version of "The Mule Skinner Blues" under the title "Missouri Cowboy" and also ended up in the top 10 here. LOLITA smashed with her German recording

of MARTY ROBBINS' "El Paso," and even "San Antonio Rose" both by FLOYD CRAMER and a German version by THE CONTINENTALS is now riding high in the German top 30.

In the last year the following C&W based tunes made the German top 50.

OCTOBER—1960
RUNNING BEAR—GUS BACKUS.
PAPER ROSES—LOLITA, JAMBALAYA—GERD BOTTCHER, I CRY IN MY BEER—BOBBYJAAN, THE COWBOYS FROM THE SILVER RANCH—ANGELE DURAND AND THE NILSON BROTHERS, STARS OF THE PRAIRIE—LOLITA.
NOVEMBER—1960
NEW ADDITIONS ROSALIE—CATERINA VALENTE
DECEMBER—1960
NEW ADDITIONS NONE
JANUARY—1961
NEW ADDITIONS WOODEN HEART — GUS BACKUS — ELVIS PRESLEY
FEBRUARY—1961
NEW ADDITIONS ARE YOU LONE-SOME TONIGHT—ELVIS PRESLEY—PETER ALEXANDER
MARCH—1961
NEW ADDITIONS NORTH TO ALASKA—RALF BENDIX—JOHNNY HORTON
APRIL—1961
NEW ADDITIONS VAYA CON DIOS—GITTA LIND — CHRISTA WILLIAMS, MULE SKINNER BLUES—PETER ALEXANDER & BILL RAMSEY
MAY—1961
NEW ADDITIONS I'M GLAD THAT I'M RID OF YOU—EDDIE WILSON, DANKESCHON, BITTE SCHON, WIEDERSEHN—EDDIE WILSON
JUNE—1961
NEW ADDITIONS NONE
JULY—1961
NEW ADDITIONS NONE
AUGUST—1961
NEW ADDITIONS TEXAS JIMMY—THE MISSOURI, HOME ON THE RANGE—DETLEF ENGEL AND GERD BOTTCHER, WILD IN THE COUNTRY—ELVIS PRESLEY, THE SHERIFF FROM ARKANSAS—CATERINA VALENTE
SEPTEMBER—1961
NEW ADDITIONS SAN ANTONIO ROSE—FLOYD CRAMER — THE CONTINENTALS, JUST A CLOSER WALK WITH THEE—GERD BOTTCHER, SACRAMENTO — NILSEN BROS. WINGS OF A DOVE—MAL SONDOCK
OCTOBER—1961
NEW ADDITIONS NONE

Although the above figures look good with over 20 songs making the top tune chart, the situation is not as bright as it seems on the surface. With the exception of AFN and one 15 minute C&W program a month from Cologne Radio, C&W material gets no exposure. The tours that you hear about of top artists such as HANK SNOW and ROY ACUFF bring them to Germany all right, but only to the GI's who attend the service clubs. No German public has seen a top C&W act either on TV or on a live tour.

Although a tour would hardly be financially possible because of the relatively small number of people who know the top C&W artists, TV is one field which is certainly unexploited here. The country artists who come here should make an attempt through their German agent for TV exposure. Don't let the number of C&W hits on the charts fool you. Most of them are warmed over versions of C&W songs done with German musicians in German style and a great percent are parodies or comedy versions telling of cowboys, Indians, sheriffs and other funny situations. Real C&W music is virtually unexploited in Germany and is unknown to the mass audiences which are necessary to establish an economically sound C&W field here. Once in a while an American artist such as MARTY ROBBINS, JOHNNY HORTON or ELVIS PRESLEY will break through with a hit, but the

(continued on page 82)

Thanks to all the guys in Nashville for all the hits.

Sincerely Al Gallico

SHAPIRO - BERNSTEIN
666 Fifth Avenue New York, N. Y.

Best Wishes for A Great Festival!

Thanks to all the DJ's and Ops for Programming

"LIFE GOES ON (I WONDER WHY)"

by

JIMMY SIMPSON Nashville 5022

For samples write:

Jimmy Simpson Box 1960 Station KBYR Anchorage, Alaska

CMA: A Healthy 3 Year Old

The Country Music Association has three candles on its birthday cake this year and each one of those candles stands for a hundred different efforts on the part of over 700 persons in behalf of one of the grandest forms of Americana left on the American scene today—Country Music!

In the fall of 1958, a small band of country music stalwarts met in WSM Radio's Studio C to discuss forming some sort of an allegiance for the country music industry. Less than a dozen people were at that meeting, and on the outside there were scores of people in the trade standing around grumbling that it would never work. But it did work.

Today, instead of a dozen people, there are close to 700 individuals plus 22 organizations forming the hard core of a fast growing, hard working Country Music Association.

It's difficult to pinpoint exactly who did what in bringing together the nucleus for the formation of the CMA back in 1958. The record shows that those attending the original caretakers committee meeting at WSM on August 14, 1958 were Wesley Rose, president of Acuff-Rose Publications; W. D. Kilpatrick, president of Alpine Distributing Corporation; Hubert Long, president of Moss Rose Publications and Hubert Long Talent; Columbia Records artist Bobby Lord and Columbia A&R man, Don Law. The record also shows these additional names appearing on the application for a charter: Jack Stapp, President of WKDA Radio and Tree Publishing Company; Chet Atkins, artist and A&R executive for RCA Victor Records; Jim Denny, president of Cedarwood Publishing Company and Jim Denny Artist Bureau; Bob Jennings WLAC disk jockey; Don Pierce, president of Starday Records; Frances Williams of the Southern office of BMI; Owen Bradley, owner of Bradley's Recording Studio and A&R exec for Decca Records; Frankie More, promoter; and Teddy & Doyle Wilburn of Decca Records and Sure Fire Music. An impressive who's who of Country Music, but still not enough to impress the self-made critics of CMA. More top names were drawn into the organization at the first open meeting for CMA held at WSM on November 20th, 1958.

Connie B. Gay, one-time disk jockey, producer, broadcast executive, and country music promoter supreme, was designated to preside. The next day, he was elected first President of CMA. His Officers included Harold Moom, BMI Canada; Eddy Arnold, of RCA Victor; Mac Wiseman of Dot Records; and Hubert Long. The nine man board of directors (later expanded to 18) included such names as Ernest Tubb of Decca; Oscar Davis, promoter; writer Vic McAlpin; disk jockey "Cracker Jim" Brooker; publisher Wesley Rose; W. D. Kilpatrick; Capitol Records executive Ken Nelson; Music Reporter publisher Charlie Lamb; and Bob Burton, VP, BMI. Wesley Rose was named chairman of the board and U. S. Senator Albert Gore and Frank Clement were drafted as honorary co-chairmen.

Later, Mrs. Jo Walker was installed as assistant executive director and still later veteran WSM executive, Harry Stone, was appointed executive director.

When the smoke of organizational maneuvering had cleared, CMA had gone six months from that first confab of the faithful dozen to a roster of 169 annual members plus 33 Lifetime charter members. The ice had been broken, CMA had been born, christened, and spanked into instant manhood.

Early in its existence, CMA, through its founding fathers, reached out for direction and aimed at certain goals and responsibilities, namely, to promote country music in its entirety, with no selfish motives, to encourage the highest ethics throughout the industry and to insure that country music retains its individuality.

In the course of reaching those goals and meeting those responsibilities the CMA has staged three major Country Music Spectaculars in such key markets as Louisville, Ky., Fort Wayne, Indiana, and Miami, Florida. Some 16,000 Rotarians representing 16 foreign countries witnessed a CMA produced show in Madison Square Garden in June, 1959.

Still other steps toward accomplishing those goals included a nationwide radio survey to pinpoint country music outlets and to categorize them by amount of country music programmed time wise; the inauguration of Country Music Week on a nationwide scale during the first week in November; the institution of a Country Music Hall Of Fame—plaques of the first honorees to be unveiled this week at CMA's Third Anniversary Banquet; a colorful brochure on the Association; and intensive campaigns on a smaller scale promoting Country Music through letters and other brochures. For instance, letters were mailed to all CMA deejays urging them to report promptly and accurately to trade magazine music charts in order to keep them as accurate as possible.

Connie B. Gay, who retained leadership of CMA in those first two years of growing pains, verbally added up CMA's contributions, computed them in colorful phrases and spelled out the totals to a wildly cheering assembly of the CMA full membership at the annual CMA meeting a year ago.

Gay told the audience, "Two Years ago country music was still a 'step child' in too many instances. Rock 'n roll was king! Country music was overshadowed at every turn in the economic and public relations road. Today, it's a different story." Country music now commands keen attention of every trade publication in the nation devoted to the entertainment business. Country music gets spread after spread in Time, Life, Esquire, the Wall Street Journal, the New York Times, the Washington Post, west coast papers, Newsweek, foreign publications, and even the Congressional Record itself."

CMA's former leader had good evidence in the form of membership figures. At the time of that November 1960 speech, CMA had soared from a 1958 total membership of 207 to the 1960 total of 575. Gay was able to report that 60 new members had enrolled in a three day period. The sideline-sharpshooters had all but disappeared and those who hadn't joined the CMA bandwagon were conspicuous by their sudden silence.

In the course of its growth, CMA adopted, on the suggestion of Bob Burton, BMI VP, enrolling firms as organizational members. Eleven organizations promptly took memberships and today the figure has swelled to 22.

Leadershipwise, CMA stuck with Gay as president the first two years and also kept Wesley Rose as chairman of the board and retained Eddy Arnold as a vice president, elected Steve Sholes as a vice president, Don Pierce as secretary, and Mac Wiseman as Treasurer. Last November, Steve Sholes was named chairman of the board; Ken Nelson was elected president; Harold Moon, Dorothy Gable, composer and publisher, and Bob Austin of Cash Box, were named vice presidents. Don Pierce remained secretary, Shelby Singleton, Mercury A&R man, was named assistant secretary; Bill Denny of Cedarwood Publishing Company, was elected Treasurer; and Miss Frances Williams became assistant treasurer.

Looking toward its fourth big year, CMA will install eleven new board members and a slate of officers at its annual meeting Thursday, during Country Music Week which coincides with the WSM Tenth Annual Country Music Festival. And, the CMA is ready for its third Anniversary

Banquet. The annual banquet sprung from an idea fostered by publisher Charlie Lamb at a CMA board meeting in Springfield, Missouri in September of 1959.

With three years of hard fought existence behind it, the CMA now peers into the future hoping the financial battles, membership qualms, and organizational tangles are, for the most part, in the past. In looking to the future, the CMA looks swiftly to the words of its first prexy as he outlined a four-point plan detailing to the CMA, "where do we go from here." The battle plan was:

1. A crash program aimed at Madison Avenue and Hollywood to gain more commercial exposure on all media.
2. Careful consideration to hiring a hard-hitting director or operation to carry the CMA story into every home in America.
3. To spearhead a drive to carry country music to every part of the free world.
4. To select the right leaders for CMA.

The CMA is not without concrete goals for the coming year. Among the key goals are a nationwide television network country music spectacular; a troupe for overseas trek under the banners of the State Department Cultural Presentation Program; and to produce brochures aimed at ad agencies encouraging and directing them toward buying more time on country music stations. CMA also plans to beef up its campaign to lead broadcasters into increasing country music programming.

If this determined body of country music industry disciples has its way, the CMA emblem of a world globe forming a musical note inscribed with "Best Liked World Wide" (idea conceived by Ken Nelson, then a Director), will find its way into every corner of the world . . . and Country Music will be right there beside it.



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"THE BIGGEST CRY"
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Watch for my forthcoming
Columbia release:
"BIG OLD HEARTACHE"
and
"TWENTY MILES AT SEA"

Bookings: Jim Denny Artist Bureau

England: Country Music Widely Accepted, Influences British Artists

LONDON—Congratulations to "Grand Ole Opry" on its 36th birthday from England where, until the last couple of years, country music was regarded as a specialist type of product ardently followed by the enthusiastic few. For many years these collectors, like the early jazz enthusiasts, eagerly sought the limited number of authentic country records by American artists released in this country.

That the feeling for this type of music has spread enormously may be due, in part, to the commercial influence of such stars as Elvis Presley, The Everly Brothers and Jim Reeves, who began making the top twenty in this country with what we might call 'popular' country music. It is almost always possible today to find American country artists somewhere on the

British charts. The effect of this on British artists has been to encourage a large number of younger recording artists to follow this type of music and develop or discover natural instincts in this field. Notable examples can be found in Lonnie Donegan, Miki and Griff, Karl Denver (currently in the charts with "Mexicali Rose") Clinton Ford, The Springfields, Frank Ifield and Johnny Duncan, to name just a few who are today recording material originating from Nashville, Tennessee.

In this country, it is probably true to say that several young guitarists are ardent followers of the great Chet Atkins, whose recordings enjoy excellent sales. His influence is to be found in the recordings of Bert Weedon and such groups as The Shadows, The FleeReckers, The Outlaws, etc. while the younger vocalists and many of the older ones, also regard Hank Williams as one of the true country greats. Artists such as Jimmie Rodgers, The Carter Family and more recent names like Hank Snow, Lester Flatt, Earl Scruggs and John Loudermilk are continually present in the lists of new releases in this country.

The BBC radio and television channels have in comparatively recent months become very much aware of the growing influence, and there are now programs devoting time to country music such as BBC's "Saturday Club," "Easy Beat," and dj's such as Murray Kash are devoting entire programs on the BBC to country and western material. In these programs can now be heard the more "way-out" country material which until now has been confined to the specialist followers.

All record companies here agree that the growing influence is having a definite effect on record sales and more and more country artists and material are being sold to the general public than at any previous time.

Victor Again To Cut Homer & Jethro At CMA Banquet

NEW YORK—RCA Victor Records will cut Homer & Jethro's act to be presented at the Country Music Association's third anniversary banquet this week (3) at the Hillwood Country Club in Nashville. Victor cut the singing comedy team at CMA's first anniversary banquet, also at the Hillwood Country Club, in an album tagged "Homer & Jethro At The Convention." The new album, produced by Chet Atkins and Steve Sholes, will contain all new material. Liner notes will be by Jethro, and Jack Davis, New York cartoonist, will do the cover, which will be an exaggerated convention scene.

Country Field Contributes Big Share Of Today's Pop Hits

Over the years country music and country music performers have made major contributions to the popular record market. Pee Wee King will always be remembered for his years-back country-pop smash, "Slowpoke" while Gene Autry's "Rudolph The Red-Nosed Reindeer" continues to

pull a money-making Christmas sled each year. Hank Williams, Eddy Arnold, Red Foley, etc., have chimed in with a carload of hits while many others have had tremendously successful pop cover performances.

More recently, the list of country artists that have stepped out into pop territory has greatly increased. Elvis Presley, of course, must be considered as the most successful of these new country-bred performers. However, a large share of the honors now belongs to Brenda Lee, Jim Reeves, the Everly Bros., Johnny Cash, Marty Robbins and the late Johnny Horton. It appears, however, that the country influence has taken its greatest strides in popularity during the past few years. Never have so many artists hit with such consistency in such a short span of time. Since the 1st of the year the following artists in addition to the aforementioned, have had releases that have climbed to high chart positions in both the country and pop fields. Faron Young clicked with "Hello Walls," Floyd Cramer with "Last Date," "On The Rebound" and "Your Last Goodbye," Patsy Cline with "I Fall To Pieces" and "Crazy," Ferlin Husky with "Wings Of A Dove," Tex Ritter with "Hillbilly Heaven," the Browns with "Send Me The Pillow You Dream On," Roy Drusky with "Three Hearts In A Tangle," Claude Gray with "I'll Just Have A Cup Of Coffee," Roger Miller with "You Don't Want My Love" and Wanda Jackson with "Right Or Wrong" and "In The Middle Of A Heartache" have been the front runners. In addition, the Nashville 'sound' is what many people now consider as today's 'pop' sound. Roy Orbison has had phenomenal success in this department. His triumphs include "I'm Hurtin'," "Runnin' Scared" and the current double-header, "Crying" and "Candy Man." Instrumentally, it's Bill Black's Combo with a long string of hits and Bob Moore, currently riding big with "Mexico." More and more pop artists continue to flock to Nashville to get in on the 'musical gold rush.' The days of those two-market barriers have virtually disappeared.

Capitol Honors Country Fest With 4 LP's, 4 Singles

HOLLYWOOD—Capitol Records is honoring this week's country music gathering in Nashville with the release of four albums and four singles. All artists in the release will appear at the convention.

The new LP's include: Ferlin Husky's "Hymns And A Waltz"; "Hank Thompson At The Golden Nugget," cut at the Las Vegas nitery; Faron Young's "The Young Approach"; and "Harlan Howard Sings Harlan Howard," the famed country writer's recording debut.

The singles include: Ferlin Husky's "The Waltz You Saved For Me" and "Out Of A Clear Blue Sky"; Hank Thompson's "I've Convinced Everybody But Myself" and "Lost John"; Rose Maddox's "There Ain't No Love" and "Your Kind Of Loving"; and Ned Miller's "Go On Back You Fool" and "Dark Moon."

CMA 3rd Anny Banquet Talent

NEW YORK—Here's the line-up of talent set to entertain at the Country Music Association's third anniversary banquet at the Hillwood Country Club in Nashville this Friday night.

Included will be Homer & Jethro (Victor), The Jordanares (Capitol), The Anita Kerr Singers (Decca), Hank Thompson and His Brazos Valley Boys with Wanda Jackson (Capitol), Floyd Cramer (Victor), Buddy Harmon (WB), Bob Moore (Monument), Grady Martin (Decca), and Bill Purcell, cocktail hour pianist.

Mercury Execs To Nashville In Force

CHICAGO—Mercury Records will be represented at this week's country music festival in Nashville by: Irwin H. Steinberg, executive vice president; Kenny Myers, vice president in charge of sales; Shelby Singleton, A&R director; Barney Fields, national promotion manager; Charles Fach, head of the special products division and chief of the firm's subsidiary label, Smash Records, which just last month entered the country and western market; Mike Kerr, sales administrator; Bob West, regional manager for the south; and Steve Shickel, publicity director.

Mercury will headquarter at the Andrew Jackson hotel and will maintain a hospitality suite at the hotel.

Report from Germany

(Continued from page 80)

record firms do not promote their C&W catalogs unless the tune makes the Cash Box top 100 in the pop field.

In speaking to a great number of A&R men, Cash Box found that all agreed that C&W music could become very successful here because the simple melodies and down to earth feel of C&W music is very close to German folk music and certainly reflects the German taste in music, but the lack of competent C&W musicians prohibit the A&R men from doing good C&W type dates in the German language. The field is wide open and ready for someone to step into here, but C&W music is still an unknown factor in Germany and will probably continue to be for some time to come.

History Of The Opry

(Continued from page 78)

With this trend started, the style becoming more popular, other stars formed their bands and soon a new phase of the development of country music was uncovered. Some of these early stars were: Pee Wee King, Eddy Arnold, Red Foley, Ernest Tubbs and Cowboy Copas. The growth of this style of country music, along with the great increase of listeners, as a result of WSM becoming a clear channel station through the designation of the Federal Communications Commission, in 1932, were responsible then for the phenomenal spread in popularity and prestige of WSM and the "Grand Ole Opry."

It must be noted also that the early comedians of the Opry were succeeded in the decade of the 1940's by Minnie Pearl and Rod Brasfield. These two outstanding performers, with their spry country humor and wit, added greatly to the growing popularity and appeal of the Opry. With the advent of Hank Williams in 1949, country music and the "Grand Ole Opry" came to possess an outstanding figure who was to exert great influence in the field. Tremendously successful both as a songwriter and artist, he set a pattern for other writers and artists of country and western music when his tunes attracted the attention of popular music singers. As the Opry matured, the songs its stars popularized attracted the attention of the broader pop field. Thus, the "Grand Ole Opry" became a real and definite influence and part of not just country music, but of the entire musical entertainment world.

Congratulations to WSM and the GRAND OLE OPRY on this wonderful occasion!

LEROY VAN DYKE



Current Hit:

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- Latest EP: JIMMIE SKINNER (Mercury 1-4037)

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COUNTRY ROUND UP

Loretta Lynn's long-awaited first sides for Decca finally came in this week, at least in time for a big kick-off splash at the convention. Loretta, who's appeared on the last 14 consecutive Saturday night Oprys, recently did a date for Uncle Joe Chesney on his Melody Ranch Show in Vancouver, B. C. She's also been set for a Pet Milk TV show this month

the 115 miles to Nashville. He expects to get there by Friday, Nov. 3rd, in time for registration for the festival. You all remember Clyde Beavers' wheelbarrow stunt? Well, it looks as if this type of thing is becoming a yearly habit.

Howard Vokes has taken his rhythm guitarist, Tex Belin, under his



LORETTA LYNN



WILBURN BROS.



JOHNNY & JONIE MOSBY

by her management office, the Wil-Helm Agency, along with the Wilburn Brothers. . . . Don Helms, steel guitar man for the Wilburn Brothers (he was with Hank Williams for 11 years) and co-owner with them of Sure-Fire Music and the Wil-Helm Agency, has inked a Mercury Recording contract. An album has already been cut at Bradley's under label A&R director Shelby Singleton and should be released within the next couple of months.

Toppa topper Jack Morris making plans to build a new studio in early 1962 in which to produce all Toppa sessions. Studio is part of the overall long-range planning by Morris to build Toppa into one of the strongest all-country labels. He's heading in a good direction with Johnny and Jonie Mosby decks.

Immediately following the convention Webb Pierce and Warren Smith ship out toward the southwest aboard an A. V. Bamford package express. They'll do a string of personals through the area. This year proved to be one of Webb's best years in his career and there's no sign of a let-up. Both sides of his latest Decca deck are right up there: "Walking The Streets" and "How Do You Talk To A Baby."

Promoter Ward Beam is properly "beaming" over the box-office action generated by his three shows in Youngstown, Ohio, Oct. 2, when Beam starred Red Foley, Uncle Cyp Brasfield and a complement of Grand Ole Opry toppers, including Webb Pierce, Skeeter Davis, George Hamilton IV and Billy Grammer. Matinee at Stambaugh Auditorium pulled a youthful three-fourths capacity audience, and the two night shows were both heaping houses of country rooters. Beam now moves on to Toronto for shows Nov. 3-4 with Red Foley, Uncle Cyp and the Roy Acuff gang as his box-office lures.

New Hollywood flick, "Wings Of A Chance," starring Troy Donahue, has an Eddie Miller-penned title song that has been waxed by Bobby Barnett on the Boyd label. Flick hypes could translate into disk sales hopes Boyd topper Bobby Boyd. Barnett's now in the process of cutting an album of Eddie Miller songs to coincide with his forthcoming appearance at the new Nashville Nevada Club in Las Vegas, in December. Songster was formerly on Republic Records.

Billy Hogan, president of Broom Music, publishers of Ernest Ashworth's latest on Decca, "Be Mine Again," will depart Huntsville, Ala. Nov. 1 (Wed.) at 6 AM and with broom in hand will "sweep" his way

managerial wing to groom him as a country singer. Vokes believes the kid can make it and recently cut him in four sides, two to be released soon probably on the Del-Ray label.

A big Marlin Payne package kicks off Nov. 14th in Winnipeg, headlining Buck Owens, Roy Drusky, Wanda Jackson, Claude King, Billie Jean Horton and Tommy Tomlinson. . . . Claude King's "Comancheros" is heading for a hit if Columbia's initial reaction report is considered. The label says it jumped off almost as fast as Jimmy Dean's "Big Bad John."

Jim Reeves and wife Mary in San Antonio for the Civitan Golf Tournament. Jim's flight came in third in the Pro-Amateur. He also played a couple of dates while in town. . . . Also in San Antonio for p.a.'s recently were Roger Miller, Hank Locklin and Ernest Tubb. . . . Jim & Jesse's "Diesel Train" on Columbia picking up steam. . . . New call letters for WCNG-Canonsburg, Pa. They're WARO. . . . Pee Wee King and his boys and the cute Collins Sisters pulled such a big crowd at a club date in Havre, Montana, says KOJM country music director Johnny Daume, that they couldn't get out the door what with all those people trying to get in. . . . Pat Shields (WKOU-Omaha) notes that Jimmy Wakely's TV appearances have greatly revived local interest in his disks. "All Nite" is the current favorite. . . . Billy Love's recent guest appearance on Ralph Emery's WSM stanza showed up in increased action on his Glee waxing, "Oh What A Memory."

New nitery in Aurora, Colorado, the Four Seasons Club, featuring country music exclusively on a five-days-a-week basis. Little Jimmy Dickens played there Oct. 17-21. . . . Del Wood heading for Japan for a p.a. tour. It is not a military installation tour, but one of club dates. Del's proud that she'll be the first Opry star to do this. Only thing, it prevents here from being present at the festival. . . . KENS-San Antonio deejay Neal Merritt cut four tunes for local Manco diskery. First sides out are "Heartbreak School"/"Is This Love."

KCUL-Forth Worth program director Lawton Williams has announced two additions to the station's deejay staff. They are: Bob Clark, who's been spinning country wax many years, most recently at KLPR-Oklahoma City; and Jerry Hammons, who comes to KCUL from a stint in television newscasting in Sherman-Denison, Texas. Together, they'll account for six daily hours of spinning. . . . Jack Robbins, producer of the Cowtown Jubilee, staged from the Ma-

Nashville Recording Studios

American Music Development Syndicate
Bennie Dillon Building
Mr. David Barnett, Manager

Bradley Recording Studios
804 - 16th Avenue, South
Owen Bradley and Harold Bradley, Partners

Globe Recording Studio, Inc.
420-A Broadway
Jim Maxwell, Manager

Hickory Records, Inc.
2510 Franklin Road
Joe Lucas, Manager

RCA Victor Recording Studio
800 - 17th Avenue, South
Chet Atkins, in charge of whole operation

Reavis Recording Studio
312 Commerce Street
Joe Reavis, Engineer

Recording of Nashville
115-B Third Avenue, North
R. Murray Nash

Roi Recording Studio
821 - 19th Avenue, South
Dana King, President

Sam Phillips Recording Service of Nashville
319 Seventh Avenue, North
Cecil Scaife, Studio Manager

Starday Sound Studios
Dickerson Road
Don Pierce

A Newsman Looks At Country Music

(continued from page 76)

who form the backbone of the industry. They, too, have become friends over the years. They rarely fail to stop by in our newsroom, if only to exchange a greeting, and they are ever welcome.

I can't go quite as far as Will Rogers and say I have never met a man I didn't like, but I can quite honestly say I have never met a country music singer or musician I didn't like. Their warmth rubs off. It's a pleasure to be around them.

Any newsman knows the world is full of phonies. It's nice to be associated with honest, down-to-earth people.

And that's what I told the gathering of the clan.

jestic Theatre in downtown Fort Worth every Saturday night, has in turn engaged both Clark and Hammons as emcees for the weekly event. KCUL is currently enjoying the highest ratings in its history, with due credit going to Lawton Williams. Lawton himself is also enjoying solid success. His Mercury recording of "Anywhere There's People" is stirring up dual-mart action, resulting in a heavy schedule of request personals for the veteran deejay-singing star.

CKOY-Ottawa is currently carrying one hour daily of country music. Ted Daigle, in whose hands the thing rests, reports a surprising reaction to this hour and says that there'll be more if the action continues. It's the first time that country music has been heard on the station in five years and the management seems very happy with the situation. Ted should get all the records mailed to the station.

Magnifico Records (Mamaroneck, N.Y.) has contracted with Esquire Records of England (through Buhl International) for the release of Magnifico's country single, "Down the Trail of Tears"/"List'nin' To A Cowboy's Serenade" by the Wayfarers, in England. Deck was released in the States last May.



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Hot Artists—Hot Sound—Hot Label

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Starday #562
- HOW'S IT FEEL
YOUR SIDE OF THE STORY JUSTIN TUBB
Starday #560
- WOMAN'S WORK IS NEVER DONE
SETTING MY TEARS TO MUSIC ARCHIE CAMPBELL
Starday #568
- THERE GOES MY LOVE
IT DON'T SHOW ON ME BUCK OWENS
Starday #571
- COLOR OF THE BLUES
HOLD EVERYTHING RED SOVINE
Starday #567
- BIG DADDY
IT'S THE MILES WILLIS BROTHERS
Starday #570

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WITH YOU
B/W

TEN TIMES THE
WORLD
IMPACT #17

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Stations Programming Country Music

(MORE THAN 6 HOURS PER DAY)

FULL TIME COUNTRY PROGRAMMING

STATION	LOCATION	POWER	PERSON ANS. QU., TITLE
WEZB	Birmingham, Ala.	1000 W.	Dorothy Carlisle, Gen. Mgr.
WALA	Mobile, Ala.	5000 W.	Johnny Giles, Prog. Dir.
WCHP	Tusculum, Ala.	500 W.	Carl Pugh, Prog. Dir.
WYAM	Bessemer, Ala.	250 W.	Hal Hodgins, Gen. Mgr.
WNUZ	Talladega, Ala.	250 W.	Carl Hanners, Rec. Lib.
WULA	Eufaula, Ala.	250 W.	Martin J. Darity, Mgr.
KWBY	Scottsdale, Ariz.	5000 W.	Morris Mindel, Pres.
KMOP	Tucson, Ariz.	500 W.	Bob Clayton, Assist. Mgr.
KHAT	Phoenix, Ariz.	500 W.	Joe Thompson, Mgr.
KDMS	El Dorado, Ark.	5000 W.	J. A. West, Jr., Gen. Mgr.
KTCS	Ft. Smith, Ark.	1000 W.	Bill Harper, Mgr.
KDXE	Little Rock, Ark.	1000 W.	Wally Hog, Mgr.
KGEN	Tulare, Calif.	1000 W.	Meldean Upp
KUZZ	Bakersfield, Calif.	250 W.	Herb Henson, Gen. Mgr.
KFOX	Long Beach, Calif.	1000 W.	Ray C. Brown, Mgr.
KWOW	Pomona, Calif.	1000 W.	Dean H. Wickstrom, Mgr.
KNBA	Vallejo, Calif.	250 W.	Louis J. Ripa, G. Mgr.
KLAK	Denver, Colo.	5000 W.	Edythe G. Walker, Prog. Dir.
KPIK	Colo. Springs, Colo.	5000 W.	Dave Stone, Owner
WHIY	Orlando, Fla.	5000 W.	Gene G. Cook, Gen. Mgr.
WOKC	Arcadia, Fla.	1000 W.	Frank Denmead, Pres.
WSCM	Panama City, Fla.	500 W.	Gene Milstein, Gen. Mgr.
WELE	Daytona Beach, Fla.	1000 W.	Mrs. Claire Warren, Off. Mgr.
WHBO	Tampa, Fla.	250 W.	John A. Bolling, Pres.
WTJH	East Point, Ga.	5000 W.	Wayne Davis, Traffic Dir.
WCRY	Macon, Ga.	250 W.	Bob Rogers, Mgr.
WGUS	Augusta, Ga.	1000 W.	Pat Mulherin, Mgr.
WLBA	Gainesville, Ga.	5000 W.	Ernest H. Reynolds, Jr., Owner
WHOW	Clinton, Ill.	1000 W.	John Barton, Music Director
KCKN	Kansas City, Kans.	250 W.	Dal Stallard, Gen. Mgr.
WOWI	Louisville, Ky.	1000 W.	Nat Bailen, Gen. Mgr.
WTCW	Whitesburg, Ky.	1000 W.	Don F. Crosthwaite, Pres., Gen. Mgr.
WBMD	Baltimore, Md.	1000 W.	Carl G. Brenner, Gen. Mgr.
WICO	Salisbury, Md.	1000 W.	Robert C. Doyle, Pres.
WDAL	Meridian, Miss.	1000 W.	Dan Hollingsworth, Mgr.
KANS	Kansas City, Mo.	1000 W.	Gerald M. Hauser, Gen. Mgr.
KATL	Miles City, Mont.	1000 W.	I. A. Elliot, Mgr.
KOOO	Omaha, Nebr.	1000 W.	Lee Nichols, Gen. Mgr.
KARA	Albuquerque, N. Mex.	1000 W.	Johnny Dollar, Prog. Dir.
KRAZ	Albuquerque, N. Mex.	1000 W.	John Burroughs, Owner
KRZE	Farmington, N. Mex.	5000 W.	Robert K. Stiles, Prog. Dir.
WKTC	Charlotte, N. C.	1000 W.	John G. Kenworthy, Gen. Mgr.
KWIN	Eagle Point, Oreg.	250 W.	Robert H. Bartlett, Gen. Mgr.
KRNR	Roseburg, Oreg.	250 W.	Robert Johnson, Owner, Mgr.
WCAY	Cayce, S. C.	500 W.	Jay Elson, Gen. Mgr.
KOBH	Hot Springs, S. D.	500 W.	Fred M. Walgren, Co-Owner, Mgr.
WENO	Nashville, Tenn.	5000 W.	Jerry Glaser, Gen. Mgr.
WOGA	Chatanooga, Tenn.	250 W.	George McMurtrie, Chief Engineer
WIVK	Knoxville, Tenn.	1000 W.	Claude Tomlinson, Prog. Dir.
KWAM	Memphis, Tenn.	1000 W.	Bill Bie, Gen. Mgr.
KTLW	Texas City, Texas	1000 W.	Bob Greer, Gen. Mgr.
KLLL	Lubbock, Texas	1000 W.	Sky Corbin, Co-Owner, Gen. Mgr., DJ
KURV	Edinburg, Texas	250 W.	Bob Dodson, Music Dir.
KOKE	Austin, Texas	1000 W.	Les Ready, Gen. Mgr.
KIKK	Houston, Texas	250 W.	Gabe Tucker, Music Dir., DJ
KENS	San Antonio, Texas	50,000 W.	Herb Carl Skoog, Mgr.
KINT	El Paso, Texas	1000 W.	Al McKinley, Gen. Mgr.
KJBC	Midland, Texas	1000 W.	Mrs. Mildred Thomason, Gen. Mgr.
KHEM	Big Spring, Texas	1000 W.	Bob Bradbury, Mgr., Owner
KPEP	San Angelo, Texas	1000 W.	Bill Nicholson, Mgr.
KGRI	Henderson, Texas	250 W.	Tom Perryman, Gen. Mgr.
KOYL	Odessa, Texas	1000 W.	Fred Carr, Prog. Dir.
KZIP	Amarillo, Texas	1000 W.	Jackie Chaney, Traffic Mgr.
KHEY	El Paso, Texas	10,000 W.	Edmund Sleighel, Gen. Mgr.
KDAV	Lubbock, Texas	500 W.	Walt Lawson, Gen. Mgr.
KSOP	Salt Lake City, Utah	1000 W.	M. H. Hilton, Gen. Mgr.
WCMS	Norfolk, Va.	5000 W.	Roy LaMere, Vice Pres., Gen. Mgr.
WXGI	Richmond, Va.	5000 W.	David M. Wilburn, Gen. Mgr.
KPEG	Spokane, Wash.	5000 W.	W. R. "Dick" White, Gen. Mgr.
KAYE	Pavallup, Wash.	1000 W.	H. Perozzo, Owner
KSAY	San Francisco, Calif.	1000 W.	Marshall Rowland, Pres., Gen. Mgr.
WQIK	Jacksonville, Fla.	5000 W.	Elmo B. Kitts, Mgr.
WZST	Tampa, Florida	10,000 W.	Ralph F. Frazer, Pres., Gen. Mgr.
KATN	Boise, Idaho	1000 W.	Tommy Downs, Prog. Dir.
WTMT	Louisville, Ky.	500 W.	Eddie Matherly, Mgr.
WKCW	Warrenton, Virginia	5000 W.	Naseeb S. Tweel, V. P., Gen. Mgr.
WTRC	Huntington, W. Va.	5000 W.	Leo R. Morris, Gen. Mgr., Owner
KVWO	Chevenne, Wyo.	1000 W.	H. J. Yerxa, Owner, Mgr.
CFCW	Camrose, Alberta	10,000 W.	Terry A. Morrison, Rec. Lib.
CJGX	Yorkton, Sask.	10,000 W.	Jack Beasley, Owner
KLPR	Oklahoma City, Okla.	1000 W.	

8-10 HOURS DAILY

STATION	LOCATION	POWER	PERSON ANS. QU., TITLE
WRAG	Carrollton, Ala.	1000 W.	Carl Sauceman, Mgr.
WFPA	Fort Payne, Ala.	250 W.	George Gothamberg, Pres.
KTYM	Inglewood, Calif.	1000 W.	A. J. Williams, Owner
KBRN	Brighton, Colo.	500 W.	Mac McGuire, Prog. Dir.
WPFA	Pensacola, Fla.	1000 W.	Marshall "Slim" Bradley, Prog. Dir.
WOWY	Clewiston, Fla.	500 W.	Alice L. Shulman, Pub. Rel. Dir.
WJAZ	Albany, Ga.	5000 W.	Eston R. Pace, Station Mgr.
WVLN	Olney, Ill.	250 W.	Joseph S. Kosack, Prog. Dir.
KSTL	East St. Louis, Ill.	1000 W.	Doris Jennemann, Women's Prog. Dir.
WGEE	Indianapolis, Ind.	5000 W.	Kersh Walters, Gen. Mgr.
WLBN	Lebanon, Ky.	1000 W.	Paul White, DJ, Rec. Lib.
WLSI	Pikeville, Ky.	1000 W.	Roy E. Alexander, Gen. Mgr.
WFPR	Hammond, La.	250 W.	Rube Rogers, Prog. Dir., News Dir.
WCPC	Houston, Miss.	5000 W.	Robin H. Mathis, Mgr., DJ, Partner
WSJC	Magee, Miss.	1000 W.	Marvin Mathis, Mgr.
WHNY	McComb, Miss.	5000 W.	Carroll Hines, Gen. Mgr.
WHOC	Philadelphia, Miss.	250 W.	W. H. Cole, Owner, Mgr.
WVOM	Iuka, Miss.	1000 W.	E. C. Holtsford, Owner
KALM	Thayer, Mo.	1000 W.	Carlie Hamilton, C&W DJ
WYAL	Scotland Neck, N. C.	5000 W.	James T. (Tom) Reeder, Gen. Mgr., DJ
WMMH	Marshall, N. C.	500 W.	Jack Sharp, Announcer
WCBG	Chambersburg, Pa.	5000 W.	N. E. Bud Messner
WFIS	Simpsonton, S. C.	1000 W.	L. Wayne Davis, Gen. Mgr.
KRAY	Amarillo, Texas	500 W.	Raymond D. Hollingsworth, Owner
WKWS	Rocky Mount, Va.	1000 W.	Dick Garst, Prog. Dir.
WNRG	Grundy, Va.	1000 W.	Dave Jordan, Gen. Mgr.
KNBX	Kirkland, Wash.	1000 W.	(Miss) Anita Busek, Prog. Dir.
WELD	Fisher, W. Va.	500 W.	Kimberly Johnson, Gen. Mgr.
WATK	Antigo, Wis.	250 W.	Dennis Michael Solomon, Music Dir.
KRAE	Cheyenne, Wyo.	1000 W.	Frank Benites, Gen. Mgr.
CKCR	Kitchener, Ont.	250 W.	J. Schoone, Office Mgr.

6-7 HOURS DAILY

STATION	LOCATION	POWER	PERSON ANS. QU., TITLE
WACT	Tuscaloosa, Ala.	5000 W.	Clyde Price, Mgr., C&W DJ
WZOB	Ft. Payne, Ala.	1000 W.	John B. Gravitt, Prog. Dir.
KIKO	Globe, Ariz.	250 W.	Hewitt Wolfe, DJ
KAKA	Wickenburg, Ariz.	500 W.	Paul Mullenig, Owner
KADL	Pine Bluff, Ark.	5000 W.	Chester Pierce, Mgr.
WBGC	ChIPLEY, Fla.	250 W.	(Mrs.) Lee Sanders, Vice Pres.
WHAN	Haines City, Fla.	500 W.	R.L. Cook, C.E., Prog. Dir., Co-Owner
WDLF	Panama City, Fla.	1000 W.	Ralph B. Mann, Gen. Mgr.
WLCO	Eustis, Fla.	250 W.	Bill Hess, Owner
WRMF	Titusville, Fla.	500 W.	R. L. Bright, Mgr.
WCNU	Crestview, Fla.	1000 W.	Sam F. Townsend, Gen. Mgr.
WRIP	Rossville, Ga.	500 W.	Col. Jay Sadow, Pres.
WSYL	Sylvania, Ga.	250 W.	C. M. Latham, Prog. Dir.
WMRE	Monroe, Ga.	1000 W.	Deral Morris, Mgr.
WNGA	Nashville, Ga.	1000 W.	Sonny Barfield, C&W DJ
WEAS	Savannah, Ga.	1000 W.	Weldon Herrin, Mgr.
WPNX	Columbus, Ga.	5000 W.	Sam W. Keel, Mgr.
WFSB	Quitman, Ga.	250 W.	Bill Hoopes, Mgr., Owner
WDMF	Buford, Ga.	1000 W.	Robert E. Thomas, Pres.
WJAT	Swainsboro, Ga.	1000 W.	John J. Bailes, Gen. Mgr.
KCID	Caldwell, Idaho	1000 W.	C. B. Hull, Gen. Mgr.
WNOP	Newport, Ky.	1000 W.	Ray Scott, DJ
WBVL	Barbourville, Ky.	1000 W.	Dwight L. Brown, Owner
WPRT	Prestonsburg, Ky.	1000 W.	Belva Stephens, Rec. Lib.
WEZJ	Williamsburg, Ky.	1000 W.	Keith Buck, Gen. Mgr.
WGOH	Grayson, Ky.	5000 W.	Charlie Esposito, Mgr.
WKIC	Hazard, Ky.	5000 W.	Ernest Sparkman, Gen. Mgr.
KIDO	Prestonsburg, Ky.	5000 W.	Gorman Collins, Mgr.
WANY	Albany, Ky.	1000 W.	WeiBy Hoover, Mgr., C&W DJ
WBOX	Bogalusa, La.	1000 W.	Ralph Blumberg, Owner
KMAR	Winnboro, La.	1000 W.	Bob E. Lee, Prog. Dir.
WARB	Covington, La.	250 W.	J. R. Webb, Mgr.
KASM	Albany, Minn.	1000 W.	Sleepyhead Cliff, DJ
WHHT	Lucedale, Miss.	1000 W.	Alfred L. Jones, Gen. Mgr.
KSMO	Salem, Mo.	250 W.	Irene Smith, Prog. Dir.
KKJO	St. Joseph, Mo.	5000 W.	Earl Hash, Owner
KOYN	Billings, Mont.	1000 W.	Darrel W. Holt, Gen. Mgr.
KLEA	Lovington, N. M.	500 W.	Hoyt Caldwell, Vice Pres., Gen. Mgr.
WELP	Easley, S. C.	1000 W.	Cleatus O. Brazzell, Gen. Mgr.
WCKY	Cincinnati, Ohio	50,000 W.	Paul Miller, Prod. Mgr.
KFMJ	Tulsa, Okla.	1000 W.	Ron B. Blue, Gen. Mgr.
WOLS	Florence, S. C.	250 W.	Red Miller, C&W DJ, Farm Dir.
WBNT	Oneida, Tenn.	1000 W.	Walter H. Scarborough, Mgr.
WEEN	Lafayette, Tenn.	1000 W.	Billie G. Speck, Gen. Mgr.
WCLC	Jamestown, Tenn.	1000 W.	R. P. Wright, Gen. Mgr.
WAGG	Franklin, Tenn.	1000 W.	John Haerberle, Prog. Dir.
WNNT	Tazewell, Tenn.	500 W.	William D. Lamm, Prog. Dir.
WDBL	Springfield, Tenn.	1000 W.	W. N. Locke, Partner
KMAC	San Antonio, Texas	5000 W.	Ginger Hunt, Music Dir.
KBOP	Pleasanton, Texas	1000 W.	Ben L. Parker, Mgr., Owner
KOGT	Orange, Texas	1000 W.	John C. Derrick, Ass't. Mgr.
WDVA	Danville, Va.	5000 W.	Dick Campbell, Prog. Dir.
KUDY	Seattle, Wash.	1000 W.	Bob Carmichael, Prog. Dir.
WWVA	Wheeling, W. Va.	50,000 W.	Paul J. Miller, Vice Pres., Dir.
WBTH	Williamson, W. Va.	1000 W.	John Blair, Mgr.
WPLY	Plymouth, Wisconsin	500 W.	Dalton C. Hille, Gen. Mgr.
CKSA	Lloydminster, Sask.	1000 W.	Joe Remez, Prog. Dir.
CKBC	Bathurst, N. B.	250 W.	Gary Crowell, C&W DJ
CFNB	Fredericton, N. B.	50,000 W.	H. L. McFee, Prog. Dir.
KNBX	Kirkland, Wash.	1000 W.	Anita Busek, Prog. Dir.

Thanks to all the DJs — for making it possible!
Climbing Fast!

(It's Over) "CASANOVA"

by Merlene Garner

Davco 106

DAVCO RECORDS 716 Bugbee Jacksonville 4, Fla.



FRANCE

An excellent initiative which is worth being mentioned is the joint operation undertaken by Chapelle and Bagatelle publishers in cooperation with Vogue records with respect to the Guadeloupean singer, Michel Sydney. The singer was discovered by the two publishing firms who undertook to arrange sessions and have him record—songs published by them, of course. Then Vogue took over and is handling pressing, sales distribution, etc. This division of tasks is the basis of the agreement between the firms, but the new element to note is that for the first time here the publisher is at the starting point of a record release, which is the inverse of the normal system whereby the record manufacturer creates his own publishing firm. And this is also the only means in France through which the music publishing firms will be able to maintain their position on the song market. Roquieres, Soula and Denys Bourgeois must be congratulated for having finally carried out what everyone talks about but which no one up to the present has seen fit to put into execution. Let's wait a little to see how things turn out, but this is certainly the most noteworthy initiative that has taken place in the music field since the war—the Algerian war, we mean. And just to complete the story, among the tunes recorded were: "Au Secours," a daring and not very faithful adaptation of "Falling Teardrop" from the pens of Datin and Vidalin; "C'est Pas Vrai" (in English—"Poor Fool," also adapted by Datin & Vidalin); "C'est Le Bonheur" ("Mister Happiness"); and, finally, a real French number, "Dors Si Tu Peux."

Chapelle reports that among their growing best-sellers is the tune called "Le Twist A St. Tropez" which comes at just the right time in view of the rage which the dance is having here these days.

Dalida, who specialized for such a long while in sweet music, has got on that rock 'n' roll train too, or at least has got with the rock rhythm as witness her "Plus Loin Que La Terre" adapted by Salvat and Morisse from "Stanger From Durango." Richie Allen created the original in France on the Polydor label.

Jean-Paul Mauric, who had his moment of glory last year when he won the grand prix for France in the Eurovision contest, has waxed the old Jerome Kern hit, "I've Told Every Little Star" which, thanks to Pierre Cour's cleverness, has become "Le Nuit D'Ete" in French. As for singer C. Dereal, she is getting into the top-selling list these days with "Dum Dum," French version by Lavigny.

After a brief fling at having Hedika do rock 'n' roll alone, Festival has now relaunched her with "Les Vautours." It might be said that the rock 'n' roll craze in France will finish by resembling some hair-raising fairy tale, what with names like Le Vautours, Les Pirates, all rock groups trying to see who will become prince.

One result of the conflict between the Paris police and the Algerians was that for 24 hours the Ray Charles concerts were called off by the Police Department. Fortunately, the ban was lifted and the series of 5 concerts was held as planned at the Palais des Sports. A triumph for Charles, who played to full houses each time! Diskwise, Charles' records are among the record-breaking sellers in France today and the phenomenon of "The Genius" has taken over here as in the U.S.

French television featured Yves Montand in a program scheduled for October 28. He sang "Feuilles Mortes," "Les Grands Boulevards," "La Ttet A L'Ombre," "Mon Menage A Moi"—in short, all his hits recorded for Odeon. Before leaving for New York, Yves confided to a reporter for Tele-Magazine that he considers his best album to be the Odeon 12-incher "Les Chansons Populaires De France." Guitarist Freddy King who made the charts with "Hide Away" and "San-Ho-Zay" will make his French debut on the Odeon label with four rockin' instrumentals cut in Cincinnati for Federal.

In Washington, D.C. the presentation of the Dior fashion collection by Marc Bohan features background music composed of Jean Leccia's disk "Homage A Edith Piaf." While Monsieur Lesage, Mayor of Quebec, was on an official visit to Paris, Canadian singer Aglae who is having a prosperous career in France, made a lightning trip to Quebec for an important television show. Jean-Loup Chauby, 24-year-old lyricist is walking on clouds these days: Patachou will include his "Le Grand Amour" among the songs on her current ABC Music Hall series. While doing a personal appearance at the Alcazar in Marseilles, Francis Linel who took time out to play in a film short in the Carmargue, entitled "Hallali Au Vaccares." When he returns to Paris, he will bring with him a magnificent white horse, Vaquero, with whom he can no longer decide to part.

A few lines now on a tune which is NOT rock 'n' roll but which is nevertheless the season's French top hit. It's Charles Aznavour's "Il Faut Savoir" composed and sung by Aznavour (Barclay). His system seems to be to take his time in getting a song started and then watch it remain for even a longer time 'way out in front of all the other hits. Not bad! "Guitar Tango" is still holding out strongly with more than 25 recordings on the market. Juke-box ace, Vic Tahar picks this one as a real winner.

The export policies of Vogue Records seem to be bearing fruit. Accordionist Aimable's recordings are in demand everywhere, especially in Germany and Hawe Schneider and his City Stompers are among the top sellers in the same country with "Wart Warte." From Belgium comes Jackie Seven, whom Leon Cabat is sure will make the grade in France, where she is already big news.

Madame Breton is pleased to have backed "Salome" and now "Romeo" is making the charts. After Rika Zarai and Petula Clark, the Compagnons are the latest to have waxed the song. More on this later.

Les Hommes, Duxete-Thomson's new singing group—a discovery of Grefet's—recorded "Navajo" at their latest session. Luis Pena added "Jealous Of You" to his list of recorded favorites for the same label. (Gloria Lasso and Marino Marini have also got this one on their most recent disks.)

Last-minute flash: Neville Marten is in Paris for a short stay.

France's Best Sellers

1. Il Faut Savoir—Charles Aznavour French Music
2. Daniela—Chaussettes Noires French Music
3. Viens Danser Le Twist (Let's Twist Again)—J. Halliday—Jackie Seven) R. Anthony—Ed Salvat
4. Marin—Petula Clark (Vogue) Les Compagnons de la Chanson (Pathe) Editions Amour
5. Brigitte Bardot—J. Veiga (Barclay) Roberto Seto (Vogue) Ed Caravelle (Barclay Group)



CASH BOX TOP 100's PUBLISHERS

(Top 100 titles listed alphabetically see card for artist and label credit)

ANYBODY BUT ME 23 (Champion BMI)	LAUGH 83 (Auff-Rose BMI)
ASTRONAUT, THE 60 (ASCAP)	*LET THERE BE DRUMS 88 (Travis BMI)
A WONDER LIKE YOU 14 (Four Star BMI)	LET'S GET TOGETHER 12 (Wanderland BMI)
BACKTRACK 99 (Vanadore BMI)	LITTLE SISTER 33 (Elvis Presley BMI)
BIG BAD JOHN 1 (Cima BMI)	LOOK IN MY EYES 35 (Atlantic BMI)
BIG JOHN 28 (Ludix BMI)	MEXICO 19 (Auff-Rose BMI)
BLESS YOU 80 (BMI)	MICHAEL 55 (United Artists ASCAP)
*BLUE MOON 100 (Robbin ASCAP)	MISSING YOU 77 (Cann BMI)
BRIDGE OF LOVE 61 (Blindside ASCAP)	MOON RIVER 26 (Famous ASCAP)
BRIGHT LIGHTS, BIG CITY 63 (Conrad BMI)	MORNING AFTER 68 (EAST-BIAS BMI)
BRISTOL STOMP 4 (Kalmann ASCAP)	MOUNTAIN'S HIGH, THE 49 (Odin ASCAP)
CANDY MAN 50 (Imp BMI)	MOVIN' 54 (Jec BMI)
COME SEPTEMBER 58 (Adaris BMI)	MY HEART BELONGS TO ONLY YOU 62 (Merrimac BMI)
CRAZY 32 (Pamper BMI)	MY TRUE STORY 44 (Lescay BMI)
CRYING 17 (Auff-Rose BMI)	*ON BENDED KNEE 90 (Arc BMI)
DON'T BLAME ME 37 (Robbin ASCAP)	ONE TRACK MIND 56 (Lescay BMI)
DOOR TO PARADISE 89 (Lowe, Savob ASCAP)	PLEASE DON'T GO 41 (Alan K BMI)
EVERLOVIN' 20 (Iat BMI)	PLEASE, MR. POSTMAN 7 (Jobete BMI)
EVERYBODY'S GOTTA PAY SOME DUES 76 (Jobete BMI)	*PUSHIN' YOUR LUCK 98 (Drury Lane BMI)
FLY 9 (Wardcrest, Mured BMI)	ROCK-A-BYE YOUR BABY 48 (Mills, Warack ASCAP)
*FLY BY NIGHT 91 (Sea-Lark BMI)	RUNAROUND SUE 2 (Schwartz-Disal, ASCAP)
FOOL #1 10 (Sunn-Fire BMI)	SAD MOVIES (Make Me Cry) 5 (Auff-Rose BMI)
FOOT STOMPIN' (Part I) 29 (Ara BMI)	SCHOOL IS IN 43 (Pine BMI)
FOR ME AND MY GAL 64 (Mills ASCAP)	SEPTEMBER IN THE RAIN 39 (Remick ASCAP)
GOD, COUNTRY AND MY BABY 67 (ASCAP)	*SEVEN DAY FOOT 100 (Davis BMI)
GOODBYE CRUEL WORLD 66 (Alfon BMI)	SO LONG BABY 42 (Vivki, McLaughlin BMI)
GYPSY WOMAN 70 (Curfom BMI)	*SOOTHE ME 92 (Kags BMI)
*GYPSY ROVER 94 (Box & Cox ASCAP)	*STEPS 1 & 2 87 (Wolfpack SESAC)
HANG ON 73 (Cima BMI)	STICK SHIFT 36 (Hild BMI)
HEARTACHES 24 (Feds ASCAP)	SWEETS FOR MY SWEET 18 (Drenner, Progressive Trio BMI)
(He's) THE GREAT IMPOSTOR 47 (Mauric BMI)	TAKE FIVE 31 (Derry BMI)
(He's My) DREAMBOAT 22 (Auff-Rose BMI)	TAKE GOOD CARE OF MY BABY 21 (Aldon BMI)
HIS LATEST FLAME 79 (Elvis Presley BMI)	*THERE'S NO OTHER (Like My Baby) 93 (Bertha BMI)
HIT THE ROAD, JACK 3 (Tanagerine BMI)	THIS TIME 6 (Tone BMI)
HOLLYWOOD 45 (Auff-Rose BMI)	THREE STEPS FROM THE ALTAR 74 (Keel BMI)
HUMAN 46 (Ludix BMI)	'TIL 59 (Chappell ASCAP)
I DON'T KNOW WHY 71 (Albert, Cromwell ASCAP)	TONIGHT 53 (G. Shimer ASCAP)
I LOVE HOW YOU LOVE ME 8 (Alfon BMI)	TONIGHT I WON'T BE THERE 57 (Paxton ASCAP)
I REALLY LOVE YOU 25 (Schlimar BMI)	TOWER OF STRENGTH 13 (Daywin BMI)
I UNDERSTAND (Just How You Feel) 27 (ASCAP)	UNDER THE MOON OF LOVE 52 (S-P-R BMI)
I WANT TO THANK YOU 30 (Lowe, Savob ASCAP)	WALK ON BY 84 (Loverly BMI)
I'LL BE SEEING YOU 65 (Williamson ASCAP)	WAY I AM, THE 72 (East West BMI)
I'LL BE TRUE 82 (Colman, Lowe ASCAP)	WAY YOU LOOK TONIGHT, THE 15 (T. R. Harms)
IN THE MIDDLE OF A HEARTACHE 69 (Central BMI)	WHAT A PARTY 38 (Travis BMI)
IT'S GONNA WORK OUT FINE 40 (Cora ASCAP)	WHY NOT NOW 78 (Selma BMI)
IT'S JUST A HOUSE WITHOUT YOU 81 (Eden BMI)	YA YA 11 (Fast, Barich BMI)
*IT'S TOO SOON TO KNOW 85 (E. H. Morris ASCAP)	YOU MUST HAVE BEEN A BEAUTIFUL BABY 34 (Remick ASCAP)
IT'S YOUR WORLD 95 (Marizona BMI)	YOUNG BOY'S BLUES 86 (Rambolera Progressive Trio BMI)
JUST BECAUSE 96 (Northern ASCAP)	YOUR LAST GOODBYE 97 (Sigma BMI)
JUST OUT OF REACH 51 (4 Star BMI)	YOUR MA SAID YOU CRIED IN YOUR SLEEP LAST NIGHT 75 (Sea Lark BMI)
	YOU'RE THE REASON 16 (American BMI)

* Asterisk indicates first appearance on Top 100



ITALY

Ricordi, the music publishing company, will release six new big pieces on Canzonissima, among them, "Quei Capelli Spettinati" (Your Uncombed Hair), which Giorgio Gaber presented on the first show, "Nata Per Me" (Born For Me), which is to be presented by Adriano Celentano, whose records are always best sellers, this one in particular is already selling well, "Non Sono Bella" (I'm Not Nice) a new tune penned by Giorgio Gaber and wonderfully interpreted on the screen by Maria Monti, who, on that occasion, proved to be a well gifted actress and "Uno Dei Tanti" (One Of The Many) in the vocal version by Joe Sentieri. Gaber and Sentieri also wax on the Ricordi label.

All of Ray Conniff's records are selling extremely well in Italy. Melodicon says he is selling well both on 45 and 33 rpm's.

During Mina's tour in Japan, Maestro Bruno Canfora, who accompanied her, penned a new melody which Mina waxed immediately with lyrics in Japanese, and four weeks ago, Italdisc released it on our market. The song, carries the Japanese title, "Anata To Wuatashi" (You And I).

Two big American hits were just released by VCM. They are Paul Anka's "Kissin' On The Phone" b/w "Cinderella" and the U.S. number one, "Hit The Road, Jack" by Ray Charles. Anka's waxings normally enter our charts at once. Label also released the first disk by Barry Mann coupling "True Love" with "Who Put The Bomb." Capitol put an LP on the market titled, "Great Instrumental Hits Styled By Jonah Jones." The music from the film "Pepe," currently being shown in Italy, was waxed by our best pop and jazz guitar player, Franco Cerri, as a soloist, with Pino Calvi's band. VCM, which distributes it, also put the foreign version on the market by Les Baxter. Singer Gege DiGiacomo, on the VCM label, is currently touring Southern Italy and another of VCM's artists, Franco & G5, will be in the Trianon night club in Milan during November.

RCA Italiana released two pieces by Gianni Meccia, "Un Mare Di Guai" (A Sea Of Troubles), backed with "Un Milione Per Uno" (A Million For One), both on the same record and both of them penned by Gianni Meccia, teamed up with Maestro Piero Umiliani, who also accompanied the voice of Meccia in the recording, with his orchestra. RCA Italiana also released the following LP's, "This Is Norman Luboff," "Great Themes Of Our Times," "The Second Roman New Orleans Jazz Band" and "In A Latin Mood" by Henry Mancini.

Some of the biggest American hits of the last weeks will be published the first of November on the London label here. Among them are "Come September," with "Berlin Melody" by the popular Billy Vaughn Orchestra, Bobby Vee's "Take Good Care Of My Baby," and "Crying" by Roy Orbison, whose "Running Scared" is still successful here. There is also the first record here by the Lennon Sisters, "Sad Movies."

Decca issued a new 45 rpm which couples the film theme, "The King Of Kings," with another film theme, "Return To Peyton Place," both of them by Vardi and the Medallion Strings Orchestra.

Bob Weiss, international director of Warner Bros. Records, spent several days in Milan to discuss the expansion of the WB catalog with the WB licensee for Italy—Saar. During the talks with Mr. De Gioia, Weiss was advised of the success of the George Greeley single, "Lucy's Theme" (Vento Caldo) from the Warner Bros. film, "Parrish," now enjoying a booming success in Rome and Torino. Said Weiss, "The combined efforts of Music Publishers Holding Corp. and WB Films—Rome, produced this current WB best-seller and it is good evidence of things to come in future releases we are planning of our movie themes." Messrs. Weiss and De Gioia discussed special release plans for singles and LP's, featuring the recorded talents of Greeley, Connie Stevens, singing in Italian, The Everly Brothers, Bob Luman, Joanie Sommers, Bill Doggett, Bud Dashiell and The Kinsman. Saar will also produce special color photo sleeves for 45 rpm singles of the WB production beginning with Connie Stevens, Bob Luman, The Everly Brothers, Joanie Sommers and George Greeley for "Lucy's Theme." In addition, Weiss visited with Ricordi Music and obtained options on five songs for MPHC sub-publishing rights in all English speaking countries. He left Milan for Naples to visit with the Saar depot manager for WB Records in southern Italy, and will continue afterwards to Paris for a few days before going on for meetings in Hamburg, Brussels, Amsterdam and London.

At the end of August, Durium published Top Rank's hit number, "Quarter To Three" by U.S. Bonds, who is already known here via his former release, "New Orleans." Both of them are on 45 rpm. Durium's recent release, "Brigitte Bardot" by Roberto Seto (Vogue), which has been number 1 on the French charts for quite some time, drew immediate interest from the Italian record buying public and it's very easy to imagine it will meet with greater and greater success on our market. After the appearance of Little Tony on Canzonissima's first show, Mr. Scussel of Durium recorded an immediate increase of the record sales of "Italian Lovers," the song Little Tony excitingly interpreted on the screen. Next possible hit on Top Rank is "Tennessee" by The Todds, which will come out with the Italian title, "Popopa Papa." Record could repeat the big success of "Mule Skinner Blues" by The Fendermen (distributed by Durium as well) in Italy. Also released is "77 Sunset Strip" on Top Rank.

Giuseppe Giannini has just returned from a two week business trip to Japan. In Tokyo, he met the President and other executives of Japan's King Records, CGD Japanese representative. Together, they planned an intensive promotional campaign for CGD artists, with special mention for Johnny Dorelli and Betty Curtis. Both artists are popular in Japan, where they have intentions of going soon on a promotional tour. Their current best-seller is "Felicidade" (Johnny Dorelli) and "Una A Te, Uno A Me" (Never On Sunday) (Betty Curtis).

Another purpose of Mr. Giannini's visit was the finalization of the Japanese representation of GC Records. He is pleased to announce that the agreement has been signed with Messrs. Nippon Westminster Co. Ltd.

Some news from Titanus, music and record house in Rome. Their song, "Gin, Gin, Gin" by Panzeri & Fanciulli, which won the number three spot in the Song Festival just held in Zurigo, Switzerland, was recorded by Tonina Torielli, Wilma De Angelis and Giorgio Consolini. "Non Dimenticar Troppo Presto" (Don't Forget Too Soon) by Testoni & Fanciulli is available in the version by Milva and Nilla Pizzi. VCM's singer Sergio Bruni waxed "Mare Verde" (Green Sea) copyrighted by Titanus.

In a telephone conversation with Maestro Spagiari, who handles the record lines of Curci (music publishing company), Cash Box learned that after the publication of Ricky Nelson's "Travelin' Man," the firm is releasing his "Everlovin'." As to Fats Domino, Curci has put "Let The Four Winds Blow" on the market following two records previously released, "I Just Cry," b/w "It Keeps Raining" and "Shu Rah" coupled with "Fell In Love On Monday." Maestro Spagiari has requested from Triola the tapes of Robertino's recordings of our old Neapolitan songs. These recordings were successful in some countries of Europe. The first release by Robertino here was "O Mein Papa" backed with "Lettera A Pinochio."



MEXICO

A new recording label has appeared on the Mexican market under the name of Discos Algeria, S.A. The general manager is Uriel Ponce de León and the first artists signed to label are The Repeers; The Blue Kings and Johnny and His Combo. Johnny cut the Spanish version of "Poor Little Fool" and "It's Late"; The Blue Kings have "Dixieland Rock" and "Lonely Teardrops" in Spanish and The Repeers cut "She's Neat" and "Shopping Around" in our language too.

Cash Box received a letter from Andy Russell in Germany, where he performed on a spectacular TV show with the accompaniment of Werner Müller's orchestra. Before this, Andy worked two weeks at the Pasapoga of Madrid and is now performing on TV again in Madrid.

Edgardo Obregón, A&R of Columbia Records, will get married next December 16 with artist and singer Martha Rangel, who at the moment is recording two new songs for RCA.

Manolo Muñoz, who cut at Musart Records the songs "Dale, Dale," and "La Mascada Lila" complained about not having a chance to perform in the Mexican capital, despite great success in the other cities of the country. Manolo will fly to Mérida, Yucatán for fifteen days and after that he will make a tour to many South American countries.

The Teatro Lírico of the city is presenting a Spanish show named Danzas y Cantares de España, with Miguel Herrero and his group.

A big crowd went to the airport to welcome Mexican idol César Costa, who spent three very successful weeks in Caracas, Venezuela, performing successfully on radio and television. He will stay in México to fulfill many television appearances and new recordings. The other young Mexican idol, Enrique Guzmán, replaced César Costa in Venezuela, and now is pleasing Venezuelan fans on TV and nightclubs.

Lucho Gatica flew to Los Angeles to perform at the Million Dollar for ten days. After that he will sing again in Miami, where he previously was a great success.

Al Herr, one of the most promising conductors of popular music in México, made his first recordings at Cisne Records. He cut an LP with arrangements of standards and one of his own compositions named "Monterrey."

Mariano Rivera Conde, vice-president and international A&R of RCA, is now in New York with executives of this label. He may also visit Latin American countries.

With a big party, The Platters debuted at The Social night club. Newspapermen and radio and TV people were invited to see this show. Also performing are Lucero Tena's Spanish group, and the popular orchestra of Cuco Valtierra.

Peerless Records announced new recordings: "Campanitas de mi Pueblo" (Bells of My Town) and "Tengo Temor" (I'm Afraid) with the Armónicos vocal group; "Me toca reír. (This is My Chance to Laugh) and "Un ángel en Mi hombro" (An Angel on My Shoulder) with young singer Martín Roca and the Spanish version of "That Old Black Magic" with Jorge Barón.

Actress and singer Elvira Quintana, cut at Columbia Records, with Rafael Carrión's accompaniment, the Venezuelan song "Orquídea" (Orchid) and new Mexican song "Sabotaje" (Sabotage).

Mexico's Best Sellers

1. Agupjetas Color De Rosa (Pink Shoe Laces)—Los Hooligans (Columbia). (PHAM).
2. Moliendo Cafe—Lucho Gatica (Musart). Amadeo Monges (Columbia). Hugo Blanco (Peerless). Hnas. Navarro (RCA). (BRAMBILA).
3. Elodia—Carlos Campos (Musart)
4. Polvora—Locos del Ritmo (Orfeon).
5. El Loco—Javier Solís (Columbia).
6. Se Fue (Runaway)—Hnos Carreón (Dimsa) (EMMI).
7. Popotitos—Los Teen Tops (Columbia).
8. Enorme Distancia—Jose Alfredo Jiménez (RCA). Lola Beltrán (Peerless). Hnas. Huerta (Columbia) (EMMI)
9. Bote De Bananas (Day-O)—Rebeldes del Rock (Orfeon).
10. Besos Por Telefono (Kissing on The Phone).—César Costa (Orfeon). Paul Anka (Gamma) (BRAMBILA).

Italy's Best Sellers

- 1a. La Novia/Domenico Modugno/Fonit/Messaggerie Musicali
- 1b. La Novia/Dallara/Gurtler
- 1c. La Novia/Prieto/RCA
- 2a. Pepito/Los Machucambos/Decca/Francis Day
- 2b. Pepito/Mazzetti/Rif
- 3a. Exodus/Encore Ansamble/Top Rank—Durium/Messaggerie Musicali
- 3b. Exodus/Ferrante & Teicher/UA—CGD
- 3c. Exodus/b/w The Magnificent Seven/Felix Slatkin/Decca
- 3d. Exodus/Edith Piaf/VCM
- 3e. Exodus/Fidenco/RCA Italiana
4. Besame Mucho b/w The Way You Look Tonight/Conniff/Melodicon/Southern Music—Messaggerie Musicali
5. Non Arrossire (Don't Blush)/Gaber/Ricordi/Ricordi
- 6a. Lucy's Theme/Greely/WB/Ricordi
- 6b. Lucy's Theme/Martin/Decca
- 7a. Quando (When)/Tenco/Ricordi/Ricordi
- 7b. Quando (When) b/w Cinque Minuti Ancora (Five More Minutes)/Peppino Di Capri/Carisch
8. Aiutami A Piangere (Help Me Cry)/Connie Francis/MGM—CGD
9. Villaggio Sul Fiume (Village On The River)/Donaggio/VCM/Curci
10. Italian Lovers/Little Tony/Durium/Durium
- 11a. Pepe/Encore Ansamble/Top Rank—Durium
- 11b. Pepe/Duane Eddy/Decca
12. Come Nascé Un Amore (How A Love Is Born)/Nico Fidenco/RCA Italiana/C.A.M.
13. Senza Fine (Endlessly)/Gino Paoli/Ricordi/Ricordi
14. Riviera/Bindi/Ricordi/Ariston
15. Tu Se' A Malincunia/Aurelio Fierro/Durium



BENELUX

HOLLAND

Lotte Lenya presents songs from "Happy End"—by her late husband Kurt Weill—on Philips LP. Recording was made in Hamburg, Germany, July 1960, with orchestra conducted by Wilhelm Brückner-Rüggeberg. The Kurt Weill/Bert Brecht partnership was best known for "Three Penny Opera" (L. C. Phonogram).

Doris Day fans will be delighted with the LP album "Doris Day's greatest film hits" on Philips. Included are hit songs from motion pictures like "The Man Who Knew Too Much" ("Whatever Will Be, Will Be"), "Teacher's Pet", "By The Light Of The Silvery Moon", "Pillow Talk" and "Calamity Jane" ("Secret Love").

Prominent Dutch actor-singer Ton van Duinoven has his first Philips EP. In "Easy Street," "I Get Along Without You Very Well" and two other songs, his jazzy singing is accompanied by a combo directed by pianist Wim Jongbloed. This delightful record makes a great impression. Ton van Duinoven was part of the Dutch team at the Knokke Songfestival last year and had a couple of TV-shows and radio programs over here.

Bernard Drukker, popular Dutch organist who emigrated to Australia some months ago, is heard on Lowrey-organ in "World Melodies," a Philips EP. These are the last recordings Drukker made before leaving Holland. Songs heard on this record are "Ramona", "Muss I Denn", "He'll Have To Go", two tunes from "My Fair Lady", a.o.

Anita Bryant, who had "Paper Roses" and "In My Little Corner Of The World," released here on the London label, has her first recordings since she switched to Columbia Records out the Philips label. It's the Mexican songs "The Wedding" ("La Novia"), with "Seven Kinds Of Lonesome" on the flip-side.

Corry Brokken has a new single out on Philips, with "Romeo" the Robert Stolz song "Salomé" (from 1920) and "Zeven Liedjes Zal Ik zingen", a Greek melody by "Never On Sunday" composer Manos Hadjidakis, with English title "I'll Sing You Seven Songs".

85 years old Pablo Casals, whose cello recordings on the Philips label are musical treasures for all lovers of the classics, was made honorary citizen of Tel Aviv in October.

Ariola Germany will release the Dutch song, titled "Hafenbar", written by Ger Rensen and A. Debee and world copyright Basart.

More Dutch songs originally published by Basart have been introduced last month in Germany. The Lex Vervuurt/Addy Kleijngeld compositions "Mirame" and "Ricardo" have been released by Ariola, sung by the popular Dutch duo The Emeralds. P. Meisel's Publishing House handles the songs for Germany, Austria and Switzerland.

Jackie Javellin, a new singer on the Omega label, sings his two compositions: "Giulietta" and "This Must Be Love," for his first release. Basart obtained the worldrights of both songs.

Popular Harmonia Zusjes (CNR) have again a big chance for The Dutch charts. They recorded two Dutch songs for CNR, "Vadertje" en "Drie Dagen Zonder Jou," both published by Basart. The CNR label reports a sale of 2000 copies in one week.

Bovema's Capitol captain Cees Hundepool reported to Cash Box that Capitol execs Mr. Bonbright and Mr. Rozet visited Bovema's Gramophone House to receive Jack Marshall's Edison Award for his record of "Soundsville."

On November 2 & 3, Holland will be visited by French singer Gilbert Bécaud, who will be featured on AVRO-TV in a 40 minutes program. Also Bovema expects the visit of German singer Rudolf Schock, whose His Master's Voice recordings are very popular here.

BELGIUM

S. A. Gramophone new LP's just released: "Highlights From 'Porgy And Bess,'" sung in French by June Richmond (Odeon); "New Adventures of Tintin"—a sort of national hero (Pathé) and "Maitena," a new French recording star (young, beautiful and most talented) and certainly a name to remember (Columbia). Regarding singles and EP's, S. A. Gramophone expects much of "Let's Twist Again" (French and English lyrics) by Richard Anthony (Columbia), "La Vie En Rose"/"Hymne A L'Amour," two great hits by the incomparable Edith Piaf (Columbia) and "Lily Marlène"/"La Paloma," both sung in French by Connie Francis (MGM).

Belgium's Best Sellers

(FLEMISH)

- Och Was Ik Maar (Johnny Hoes/Philips) (Benelux Music/Weert).
- Hello Mary Lou (Ricky Nelson/Imperial) (Les Ed. Int. Basart/Amsterdam).
- Romeo (Petula Clark/Vogue) (Ed. Raoul Breton Belgique/Brussels).
- Brigitte Bardot (Roberto Seto/Vogue, Jorge Veiga/Barclay, Digno Garcia/Palette, Miguel Merendez/Decca) (Peter Plum Publications/Brussels).
- Dance On Little Girl (Paul Anka/ABC Paramount) (Spanka Music/Brussels).
- Wheels (The String-A-Longs/London, Billy Vaughn/London) (Editions Bens/Brussels).
- La Paloma (Freddy/Polydor).
- You Don't Know (Helen Shapiro/Columbia) (Southern Music/Brussels).
- Raindrops (Dee Clark/Top Rank).
- Little Sister (Elvis Presley/RCA) (Belinda Music/Brussels).

(WALLOON)

- Brigitte Bardot (Roberto Seto/Vogue, Digno Garcia/Palette, Jorge Veiga/Barclay, Miguel Merendez/Decca) (Peter Plum Publications/Brussels).
- Dance On Little Girl (Paul Anka/ABC Paramount) (Spanka Music/Brussels).
- Hello Mary Lou (Ricky Nelson/Imperial) (Les Ed. Int. Basart/Amsterdam).
- Romeo (Petula Clark/Vogue) (Ed. Raoul Breton Belgique/Brussels).
- Tonight My Love Tonight (Paul Anka/ABC Paramount) (Spanka Music/Brussels).
- Les Millions D'Arlequin (Francis Linel/Ricordi, Belinda/Barclay).
- Raindrops (Dee Clark/Top Rank).
- La Paloma (Freddy/Polydor).
- I'm Gonna Knock On Your Door (Eddie Hodges/Cadence) (Belinda/Brussels).
- Quand On S'Embrasse (Johnny Hallyday/Philips).



AUSTRALIA

In one of the most ambitious recording projects ever undertaken in the history of the record industry in this country, EMI will shortly be releasing the Australian cast album of "The Sound Of Music," which has just opened at the Princess Theatre in Melbourne. This cast album—which was recorded in the theatre—employs the stars of the show together with the complete orchestra and chorus. The lead of course is Australian soprano June Bronhill, who plays Maria in the show, Rosina Raisbeck plays the supporting role to June while Peter Graves (husband of England's Vanessa Lee) plays the male lead.

The EMI people fully expect the album to be a great success because of the predicted popularity of the show and the fact that June is one of the most popular stars ever produced in Australia. She is widely popular throughout the United Kingdom and in addition to this, she is known in the USA where she is featured on many Angel albums of shows such as "The Merry Widow" and "Desert Song."

The Australian cast album of "The Sound Of Music" as released by EMI will be closely watched by the entire trade here as it could well set a pattern that may encourage other companies to move into this field—although, due to the huge production and recording costs of such projects—it is vital that an overseas market be found for these disks if they are to be an economic success.

We regretfully report the death of James Brash, Australian composer, organist and conductor. Brash—who had been an invalid for some years—won two first prizes in composers' competitions conducted by the Australian Broadcasting Commission.

Just four days after the English release of the album "Cliff Is 21," EMI released the package in Australia to coincide with Cliff Richard's Australia and New Zealand concert tour. In addition to his many concerts in Australia, Cliff has made television appearances—including hectic interview programs such as "Meet The Press." His newspaper coverage has also been extensive.

Top Rank recently issued Dion's hot American single "Run Around Sue," this one holds a high position on Cash Box Top 100 chart and is tipped for strong popularity here. Also among the recent releases on Top Rank is John Leyton's "Johnny Remember Me," a current chart rider in the United Kingdom.

Local record productions just issued include "Suspense" by Lucky Starr and "Dee Dee Darling" by Dig Richards—both on Festival label. The Richards side was written by Alicia Evelyn, who also wrote "I'm Counting On You," which Johnny O'Keefe still has in the No. 1 spot right across the nation. Again on Festival, Pam Liversidge has a new single which has "My Own True Love" as the top side. This of course is the vocal performance of the famous Tara's Theme from "Gone With The Wind." Johnny Devlin has a newie entitled "Hey Little Angel," which Johnny penned in collaboration with Nat Kipper. Judy Cannon's first release on the Festival label brings "That Funny Feeling" c/w "Shanghai." Barry Stanton's new single on the Leedon label has a "hit sound" to it, "A" side is "Beggin' On My Knees" and the underhalf is "Solitary Confinement."

Gaynor Bunning has a new single out on W&G to follow the successful "My First Love And Last Love." Newie carries "It's All Over Now" c/w "It's You That I Love." Top side was written by local composer Walter Edwards, who penned Gaynor's last hit. Gem Records—a subsidiary of W&G—issued an album by Johnny Chester and The Thunderbirds with guest vocalists Jillian Buckley and Noel Watson which was recorded on location at their weekly dance at the Preston City Hall in Melbourne.

It is heartening to note that following an editorial in this column a short time back, the "set" against interstate artists—particularly between Sydney and Melbourne—is obviously being relaxed by radio stations and disk jockeys who are being much more open in the records being promoted. For instance, Bryan Davies of Sydney is catching strong air-play in Melbourne and Johnny Chester of Melbourne is getting good DJ attention in Sydney. Sydney jockey John Laws is currently on some charts with his new Festival single and The Thunderbirds are now enjoying sales action in Sydney with their new EP package.

There is still a long, long way to go towards reaching complete compatibility between the promotion activities of recording artists from the various States but these latest actions are a great encouragement to the record companies producing material by local artists. It is to be hoped that all radio stations and disk jockeys continue in their efforts to "forget" State artists and develop National stars.

Australia's Best Sellers

- I'm Counting On You (Johnny O'Keefe—Leedon) Aaron Schroeder Music
 - Little Sister (Elvis Presley—RCA) Belinda Music
 - More Money For You And Me (Four Preps—Capitol) various publishers
 - Take Good Care Of My Baby (Bobby Vee—London) Robert Mellin
 - Michael (The Highwaymen—Coronet) Boosey & Hawkes
 - You Must Have Been A Beautiful Baby (Bobby Darin—London) Sterling Music
 - Mexico (Bob Moore—London) Acuff-Rose
 - Crying (Roy Orbison—London) Acuff-Rose
 - Donald Where's Your Troosers (Andy Stewart—Top Rank) D. Davis & Co.
 - A Girl Like You (Cliff Richard—Columbia)
- *Locally Produced Record.

Holland's Best Sellers

- Hello Mary Lou (Ricky Nelson/Imperial, Harry Blik/Imperial) (Les Ed. Int. Basart/Amsterdam).
- Brigitte Bardot (Jorge Veiga/Barclay, The Emeralds/CNR, Digno Garcia/Palette, The Butterflies/Philips) (Editions Climax/Amsterdam).
- Och Was Ik Maar (Johnny Hoes/Philips) (Benelux Music/Weert)
- I'm Gonna Knock On Your Door (Eddie Hodges/Cadence) (Belinda/Amsterdam)
- La Paloma (Freddy/Polydor)
- Dance On Little Girl (Paul Anka/ABC Paramount) (Spanka Music/Brussels)
- Pepito (Los Machucambos/Omega) (Francis Day/Amsterdam)
- Michael (The Highwaymen/United Artists) (Les Ed. Int. Basart/Amsterdam).
- Little Ship (The Blue Diamonds/Decca) (Belinda/Amsterdam).
- Romeo (Petula Clark/Pye) (Les Ed. Int. Basart/Amsterdam)



ENGLAND

England's Best Sellers

Liberty Records will be distributed in England under its own label. This surprise announcement was made in a joint statement by L. G. Wood, managing director of EMI Records Ltd. and Alvin S. Bennett, president of Liberty Records Inc. of Hollywood following the conclusion of an agreement whereby EMI through its vast world wide record facilities, will distribute the Liberty product under the Liberty label. Previously released by Decca on the London label the first releases, under the new agreement, are scheduled for February 1962.

Founded in 1955, Liberty's success is reflected in the company's gross turnover which has risen from \$197,000 in the first year to \$5,750,000 for the year ended January, 1960. Synonymous with Liberty is David Seville and The Chipmunks with record sales exceeding 14 million. Other best selling artists on the Liberty roster include Bobby Vee, Johnny Burnette, Julie London, Gene McDaniels, Eddie Cochran, The Fleetwoods and The Ventures.

Independent American film producer, Martin Subotsky, responsible for the rock 'n' roll films "Rock, Rock, Rock" and "Jamboree," has formed a British company, Athena Productions Ltd. With the slogan "The Music Of The 60s" he will produce an 85 minute film "It's Trad Dad" for release by Columbia Pictures. Shooting starts at Shepperton Studios on December 4. The "hells a-popping" style direction is in the hands of Dick Lester with Norrie Paramor as musical director. A new publishing company, Vanguard Music, has been set up in association with Hill and Range to handle the score. Top British stars have been lined up including the bands of Chris Barber, Acker Bilk, Kenny Ball, Bob Wallis, Terry Lightfoot, Mick Mulligan and The Temperance Seven. Artists include Clinton Ford, Helen Shapiro, Craig Douglas, John Leyton, Paul Raven and The Brook Brothers. An American sequence to be shot in New York will feature Chubby Checker, Del Shannon, U.S. Bonds, The Paris Sisters and The Dukes of Dixieland. Recordings will be simultaneously released with the film.

Jeff Kruger of Ember International back in town after a recent visit to New York. As a result of a specific deal with Rank Records International Co-operative and Rondo Records, Kruger has acquired LP's for British release by Pee Wee Hunt, Pee Wee Russell, David Rose, Jack Teagarden, Dizzie Gillespie and Gordon McRae. He also completed a deal with Sid Nathan of King Records to release recordings not issued here by King's British distributor EMI. Other acquisitions for release on Ember International include "Carmen McRae At The Flamingo" (Kapp) and LP's by Woody Herman and Lionel Hampton.

Oriole Records has announced the appointment of John Shroeder as A & R manager as of January 1, 1962. Shroeder joins the label after 3½ years as assistant A & R manager to EMI's Norrie Paramor during which time he has been associated with hit records by Cliff Richard, The Shadows and more recently Helen Shapiro. He wrote the music (lyrics by Mike Hawker) of Helen's three successive hits "Don't Treat Me Like A Child," "You Don't Know" and the current No. 1 "Walking Back To Happiness." Reg Wharburton, Oriole's A & R manager for the past four years, will in future supervise LP production while Shroeder concentrates on singles and the discovery and development of new talent.

Bob Kingston of Southern Music delighted to see "Tribute To Buddy Holly" enter the charts and comments that this has been achieved with airtime confined solely to Radio Luxembourg. Interesting to note that the song is written by Geoff Goddard, composer of the John Leyton hits "Johnny Remember Me" (Top Rank) and "Wild Wind" (Top Rank) also published by Southern and currently in the charts. Goddard also makes his disk debut as a vocalist via his own composition "Girl Bride" (H.M.V.).

Freddie Poser leaves Mills Music after 7 years as professional manager to open his own company Freddie Poser Music Ltd. An operational address will be announced shortly.

To celebrate the first major release of Reprise Records in this country, the directors of Pye Records, newly appointed distributors, threw a party at The Carlton Tower Hotel where guests were welcomed by Mo Austin, vice president of Reprise.

Dick Whittington, European sales manager for Mercury, currently in Belgrade negotiating representation of the Mercury label there with the record subsidiary of Radio & TV Belgrade. He will also visit the Icaros Record Company in Athens, their Greek licensees.

Gene Simmons, newly appointed European sales manager of Interdisc (formerly with California Record Distributors), paid his first visit to the London company recently. Now currently touring the continent with Interdisc Director Bill Grauer.

Lionel Bart has now completed his latest musical "Blitz" scheduled for production in 1962. Likely contender for the leading role is Decca's new star Doug Sheldon currently making a lot of noise with "Runaround Sue."

Len Edwards, who, for the last eight years had been a director of Robert Melin's London office, died here two weeks ago.

RCA Mexico Execs In Town



NEW YORK—Michael S. Hazzard, President of RCA Victor Mexicans, S.A.D.C., right, and Mariano Rivera Conde, A & R Director of Latin America, center, currently visiting the United States, dropped into the Cash Box offices in New York with Peter F. Baumberger, Manager, Sales and Market Planning Associated Companies Operations, RCA International. Hazzard and Conde were in for meetings with the RCA Victor people.

1. Walking Back To Happiness — Helen Shapiro (Columbia) (Filmusic)
2. Wild Wind—John Leyton (Top Rank) (Meridian)
3. Michael — The Highwaymen (HMV) (United Artists)
4. You'll Answer To Me—Cleo Laine (Fontana) (Shapiro Bernstein)
5. Jealousy—Billy Fury (Decca) (L. Wright)
6. Sucu Sucu—Laurie Johnson (Pye) (Peter Maurice)
7. When The Girl In Your Arms — Cliff Richard (Columbia) (Eugene)
8. Kon Tiki—The Shadows (Columbia) (Feldman)
9. Bless You—Tony Orlando (Fontana) (Nevins Kirshner)
10. Get Lost—Eden Kane (Decca) (Essex)
11. Hats Off To Larry—Del Shannon (London) (Vicki)
12. Wild In The Country—Elvis Presley (RCA) (Aberbach)
13. Hit The Road Jack—Ray Charles (HMV) (Tangerine)
14. Together—Connie Francis (MGM) (Campbell Connelly)
15. My Boomerang Won't Come Back —Charlie Drake (Parlophone) (Kassner)
16. Johnny Remember Me—John Leyton (Top Rank) (Meridian)
17. Mexicali Rose—Karl Denver (Decca) (Francis Day & Hunter)
18. Granada—Frank Sinatra (Reprise) (Latin American)
19. Michael Row The Boat—Lonnie Donegan (Pye) (Tyler)
20. Tribute To Buddy Holly—Mike Berry (HMV) (Meridian)

England's Top Ten LP's

1. The Shadows—(The Shadows) (Columbia)
2. Black & White Minstrel Show—(George Mitchell) (HMV)
3. South Pacific — (Soundtrack) (RCA)
4. Another Black & White Minstrel Show—(George Mitchell) (HMV)
5. Sound Of Music—(London Cast) (HMV)
6. G.I. Blues — (Elvis Presley) (RCA)
7. 21 Today—(Cliff Richard) (Columbia)
8. Sinatra Swings—(Frank Sinatra) (Reprise)
9. His Hand In Mine—(Elvis Presley) (RCA)
10. Halfway To Paradise — (Billy Fury) (Decca)

England's Top Ten EP's

1. The Shadows To The Fore—(The Shadows) (Columbia)
2. Buttndown Mind Of Bob Newhart—(Bob Newhart) (Warner Bros.)
3. The Shadows — (The Shadows) (Cliff Richard)
4. The Temperance Seven—(Temperance Seven) (Parlophone)
5. Nina & Frederik No. 1—(Nina & Frederik) (Pye)
6. Adam's Hit Parade — (Adam Faith) (Parlophone)
7. Cliff's Silver Disks—(Cliff Richard) (Columbia)
8. Especially For You — (Everly Brothers) (Warner Bros.)
9. Such A Night—(Elvis Presley) (RCA)
10. Take Five—(Dave Brubeck) (Fontana)

Kaempfert Drops In



NEW YORK—Bert Kaempfert, the German maestro known for his Decca instrumentals, including "Wonderland By Night," recently made a short visit to the U.S., which included a visit to Cash Box's New York offices, where he previewed his next release for Cash Box staffers.

G. B. To C. B.



NEW YORK—Mrs. Monti Mackey, manager of British Decca recording artist Jess Conrad, dropped up to the Cash Box to tell us about the songster's up-coming release, "Walk Away." Artist, who records for London here, guest starred in the 20th-Century Fox film, "The Queens Guards," and starred in the European-released pic, "Rag Doll."

Visitor From Mexico



NEW YORK—While on a visit to the U.S., Rogerio Azcarraga M., president of Discos Mexicanos in Mexico and Venezuela, dropped by for a chat and to pose for a pic at the Cash Box offices.

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JAPAN

Teichiku will release a 10" LP in stereo titled "Collection Of Hits By Yujiro Ishihara—Charming Clarinet as Played By Eiji Kitamura & His Quintet," at the end of November. Ishihara is the film star for Nikkatsu Co. and his "Ginza-no Koi-no Monogatari" is still selling very well. The tune was once on our Best Selling chart.

King entered into an exclusive recording pact with country singer Jimmie Tokita.

The following is a list of records that will be entered in the disk division of "The 16th Arts Festival" under the auspices of the Educational Ministry of Japan. Participating are seven diskeries: Columbia: two stereo 12" LP's—"Contemporary Works by Japanese Composers in Stereophonic Sound" (Symphonia Suite "Noh-Men" and others) by the Japan Philharmonic Orchestra with Akeo Watanabe conducting; One stereo 10" LP—"Nagauta; Shitadashi Sambasoh" by Ijuo Yoshimura and others; One stereo 10" LP—"Concerto #3 for Koto and Shakuhachi" and "Concerto for Koto and Orchestra; Kaze-Rokudan (composed by Shin'ichi Yuze and Kengyo Yabashi)" by Japan Philharmonic Orchestra with Michiaki Okuda conducting, featuring Hohzan Yamamoto on shakuhachi; One regular 10" LP—"Biwa & Song—Great St. Nichiren" (words by Gyokuen Momoyama and music by Hiro-o Fukuda), song by Hideo Murata.

Victor:—one stereo 10" LP—"Choras Tunes in The Renaissance and The Baroque as recorded by Stereophonic System" by Tokyo Konsei Gassyo-Dan (Tokyo Mixed Chorus Group) with Nobuaki Tanaka conducting; One stereo 10" LP, "Suite for Solo & Chorus featuring Japanese traditional Instruments" by Mariko Miyagi and Tokyo Konsei Gasshodan; Four stereo 10" LP's, "History For Soh-Kyoku and Ji-Uta" ("supervised by Eishi Kikukawa, Kin'ichi Nakanoshima & others") by Kin'ichi Nakanoshima, Fumiko Yonekawa, Kiyoko Miyagi and others on kotos; Three 12" LP's "Collection of Music for Kabuki on stage" (supervised by Shigetoshi Kawatake) produced by Tainosuke Mochizuki.

King:—One stereo 12" LP—"Music Fantasy For Boys & Girls—Songs of Tokyo" (Music and conducted by Yoshinao Nakada) by Masanori Tomotake, Toshie Kusunoki and Meiko Nakamura; One stereo 10" LP—"Little Sketch On A-Bomb Scene" (music by Hikaru Hayashi and lyrics by Tamkiki Hara and others) by Tokyo Konsei Gassho-Dan; Two stereo 12" LP's "Here Revived Japanese Songs" (supervised by Kasho Machida, music dept. of Imperial Household Agency and others); One stereo 12" LP—"Japanese Drum" (supervised by Masakatsu Gunji).

Teichiku:—One stereo 10" LP—"Soh-kyoku (koto plays): Celebration—Kankoh (Michizane Sugawara)—"Snow In Early Spring" (music by Kazuko Tsukushi) Kashu Nakagawa on koto and others; One stereo compact 33—"Modern Jazz; Fantasy in Festival—Blue Romeo" (Music by Kazuo Yashiro) by Hideo Shiraki and his Quintet, featuring Hidehiki Matsumoto on trumpet.

Toshiba:—One stereo 10" LP—"Unforgettable Great Works; Airs Composed by Rentari Taki" (arranged by Ikuma Dan) by Niki-Kai Gassho-Dan (Chorus) featuring Junko Kanoh, soprano, and Takuya Miyahara, baritone; One regular 10" LP—"Naga-Uta; Meriyasu" (Fragments from various Naga-Uta works), by Gorohji Yoshimura on vocal and others.

Grammaphone:—One regular 10" LP—"Hohchiku" by Dohshuso Kaido on shakuhachi.

Westminster:—One regular 12" LP—"Realien in Ryukyu" (Okinawa) Folk-Songs by Rinko Toma and others; One regular 10" LP—"Native Kiddies' Songs and Lullabies in Ryukyu" by Chorus Group of Ryukyu Broadcasting and others.

From among them, awards will later be made by the Ministry of Education. The selection will be announced by November 3. Only Nitchiku and Shin Sekai are not participating in the festival this year.

Japan Phonograph Association (JPRA) Standard Committee had all 3,186 tunes (991 tunes for local original and 2,195 others) passed before its 79th session. These 3,186 tunes are December releases by nine member diskeries of JPRA.

John Sebastian, the "Heifitz of the Harmonica," is here now with his wife. Prior to his stage performances, which started from October 4, in Tokyo, he appeared on our NTV network on October 2.

"San Remo Song Festival," yearly event at San Remo, Italy, was introduced here on film before television audiences over the NET station, for one hour.

Japan's Best Sellers

LOCAL

1. Suttobi Jingi/Yukio Hashi, Victor
2. Kitagami Yakyoku/Mahina Stars, Victor; Dark Ducks, King; Joji Takagi, Polydor; Tsuzuko Sugawara, Teichiku; Trio Los Paraguayos, Fontana
3. Yama-no Rosalia/Three Grasses, Columbia; Midori Satsuki, Columbia; Setsuo Ohashi & Honey Islanders, Columbia; Hiroshi Inoue, Columbia
4. Hokkiko/Bonny Jacks, King
5. Q-chan Ondo/A Sakamoto, Toshiba
6. Kutsukake Tokijiro/Yukio Hashi, Victor
7. Kimi-Koishi/Frank Nagai, Victor
8. Koi-no San-do Gasa/Keiko Matsuyama, Toshiba
9. Sudara-Bushi/Hitoshi Ueki, Toshiba
10. Futari-de Suce Suce/Miki Nakasone, King

INTERNATIONAL

1. Sucu Sucu/Ping Ping, Kapp; Danny Iida & Paradise King, Toshiba; Hiroko Takegoshi, Victor; The Peanuts, King; Smiley Ohara with his band, King
2. Broken Promises/Henry De Paris, Colpix; Terumi Nagashima, King; Yozo Higashiyama, Victor; Hiroshi Mizuhara, Toshiba; Akira Kobayashi, Columbia; Yujiro Ishihara, Teichiku; Eiji Kitamura & his Quintet, King
3. Little Devil/Neil Sedaka, Victor; Takashi Fujiki, Teichiku; Chako Saito, Toshiba
4. Walkin' In The Moonlight/Q. Sakamoto, Toshiba
5. Pocket Transistor/Alma Cogan, Kapp; Kayoko Moriyama, Toshiba
6. The Guns Of Navarone/The Hollyridge Strings, Capitol
7. Ritmo De Chunga/Perez Prado, Victor
8. Dance On Little Girl/Paul Anka, ABC-Paramount
9. Surrender (Sorrento)/Elvis Presley, Victor; June Valli, Mercury; Pee Waa Hunt & his Orch., Capitol
10. Runaway/Del Shannon, London



SCANDINAVIA

DENMARK

Dario Capeotto was presented a gold disk by Sonet for 100,000 sales of his "Angelique." Aksel V. Rasmussen, composer of the song, also got a gold disk. The event took place at restaurant Da Franco with several guests invited.

Bente Merete is new to records here. She made her debut for RCA. Another newcomer here is Finn Danbo, 25, who has made his debut on the Tono label.

First Danish recording of "Romeo" has appeared. It is sung by Raquel Rastenni on Sonet. Grete Klitgaard has also recorded the song in Danish on Tono.

The dispute between record industry and Musician's Union is still going on unchanged and no domestic records are made here. It is no secret that the Danish record companies are a little worried about the coming Christmas production, and at all record companies they are prepared to build the Christmas sales on recordings from previous years.

Nina and Frederik are now appearing in England and has been invited to sing for H.M. Queen Elizabeth in a concert on November 6.

FINLAND

A song competition held in Helsinki recently was won by Raija Kämpilä (Finnish) and Iris Rautio (Swedish) among female and Aimo Saxelin (Finnish) and Kalevi Kivi (Swedish) among the male singers. The competition was arranged by AB Mainosohjelma Oy, leading artist agency here.

NORWAY

A song competition arranged by daily paper Aftenposten was won by Turid Stokke, 19, from Kristiansand, who got the first prize, 10,000.—Kroner.

English singer Helen Shapiro is doing very good in Norway and this week her recording of "Walking Back To Happiness" moved from 32nd to 9th spot on the best sellers.

SWEDEN

It is busy days now, Simon Brehm told Cash Box. Lill-Babs is touring Germany where her TV film was a very great success, and there is already a new TV film with her planned. She is contracted for TV shows in Hamburg, Baden-Baden, Stuttgart and Munich in near future, Brehm said. Lill-Babs will also visit Vienna to make some new recordings in German for Polydor.

Ola Lundström, a newcomer on records here, has made his record debut on Karusell. Everybody here agree that he is one of the most promising discoveries in a long time.

Börje Ekberg, sales manager of Metronome, back from biz visit in London, Hamburg and Copenhagen.

Metronome tried to get the LP with late Dag Hammerskjöld tax free here, but the answer was no. "The record has not been for educational purposes," answered the authorities.

The sale of singles is growing all over Sweden reports all record companies here. In some districts the sale of singles has increased with almost 100%. This might mean a change in the record sale in Sweden where a record have had to be an EP is reaching any sales figures.

Music publisher Stig Anderson reports great success for the song "Starlight Starbright," published by Bens Music AB. Danish singer Gitte has recorded the song in Danish and Swedish. The British song, "Venus Waltz," published by Sweden Music, has been recorded by Arne Lamberth and looks like another hit. Also Ping Ping's "Marianna" looks good and has already appeared at the Danish Hit Parade, also this song is published by Sweden Music. Andersson also reports that Bens Music AB is one year old now and "we are thinking of celebrating it one way or another."

Denmark's Best Sellers

1. Romeo (Petula Clark/Pye) Wilhelm Hansen Musikforlag
2. Hello Mary Lou (Ricky Nelson/California) Bens Music AB
3. Manhattan Spiritual (Francis Bay Ork/Philips) AB Succémelodier
4. A Girl Like You (Cliff Richard/Columbia) Wilhelm Hansen Musikforlag
5. How Wonderful To Know (The Clifters/Philips) Wilhelm Hansen Musikforlag
6. Tonight My Love Tonight (Paul Anka/ABC-Paramount) Bens Music AB
7. I've Told Evry Little Star (Gitte/HMV) Multitone
8. Marianna (Ping Ping/Sonet) Sweden Music
9. I'm Gonna Knock On Your Door (Eddie Hodges/Cadence) Belinda
10. Jeg vil vente ved telefonen (He'll Have To Go) (Gustav Winckler/ Tono) Morks Musikforlag

Norway's Best Sellers

1. Michael (The Highwaymen/United Artists) Multitone
2. Down By The Riverside (The Blue Diamonds/Fontana) Kassner Music
3. Violetta (Ray Adams/Manu) Stockholms Musikproduktion
4. I'm Gonna Knock On Your Door (Eddie Hodges/Cadence) Belinda
5. Johnny Remember Me (John Leyton/Top Rank) Southern Music
6. Kon-Tiki (The Shadows/Columbia) Sweden Music
7. You Don't Know (Helen Shapiro/Columbia) Norsk Musikforlag
8. Walking Back To Happiness (Helen Shapiro/Columbia) Norsk Musikforlag
10. Green Fields (The Brothers Four/Philips) Norsk Musikforlag

Sweden's Best Sellers

1. Hello Mary Lou (Ricky Nelson/California) Bens Music AB
 2. Den Siste Mohikanen (Da sprach' der alte Häuptling) (Lille Gerhard/ Karusell) Multitone
 3. *Alpens Ros (The Violents/Sonet)
 4. Putti Putti (Jay Epae/Mercury) Edition Odeon
 5. Violetta (Ray Adams/Fontana) Stockholms Musikproduktion
 6. I'm Gonna Knock On Your Door (Eddie Hodges/Cadence) Belinda
 7. Soria Moria (Ray Adams/Fontana) Sweden Music
 8. Du Har Bara Lekt Med Mej (Foolin' Around) (Siv Malmquist/Metronome) Gehramant
 9. Little Sister (Elvis Presley/RCA) Belinda
 10. Borton Bergen (Loch Lomond) (Siv Malmquist/Metronome) Multitone
- * Local copyright.



GERMANY

A big problem in Germany has been the lack of acceptance of stereo records by the public. Stereo music has completely failed to catch on with the record buyers here, and the situation reached such a point that the German record companies quit releasing stereo singles even of top hit material. In an attempt to combat this problem, the record industry here has lowered the price of the stereo records and now the record buyer in Germany can buy stereo or monaural singles, EP's and LP's for exactly the same price. At the same time, the record industry raised the price of EP's and LP's by about 12% in order to maintain the single price of 1 dollar. The single record is the backbone of the German market and has been for years. Every major record firm here (Metronome, Ariola, Philips, Electrola, Teldec and Deutsche Grammophon) have joined in this move. Here is a table of prices now in comparison to the old price structure.

	Former Price In Dollars	New Price
Mono singles—pop	1.00	1.00
Stereo singles—pop	1.25	1.00
Classical singles—mono	1.25	1.25
Classical singles—stereo	1.50	1.25
EP's—mono	1.87	2.00
EP's—stereo	2.12	2.00
10" LP's—mono	3.37-3.75	3.75
10" LP's—stereo	3.87	3.75
12" LP's—pop—mono	4.00-4.75	4.50
12" LP's—pop—stereo	4.50-5.25	4.50
12" LP's classical—mono	6.00	5.25-6.25
12" LP's classical—stereo	6.50	5.25-6.25

The new price structure should encourage the buying of stereo material at all price levels since the price has been reduced, but it should also hinder the buying of EP and LP material in the mono field because the prices have been raised. It should also, once and for all, establish Germany as an even stronger singles market since the single record price is now directly in relation to the EP and LP prices as far as goods received for money paid. Discounting in Germany is completely unknown and even the big one stops pay exactly the same as the record shops for records here. Record dealers here are very happy about the move as it gives them new selling power in the stereo range and is a step in helping the dealer to develop stereo buyers.

Somerset record chief Dave Miller celebrated the opening of his new German firm Miller International in Hamburg recently by inviting journalists to a recording session of over 100 musicians from the U.S., France, Italy and Germany for his LP production firm. He also introduced his new German director Gerhard Golzo, who has long been part of the industry here. After the session, a cocktail party and buffet were held.

Peer Music press gal Gunda Lehmitz has informed us that the top selling "Pepito" has now 10 different records released in Germany. 4 German versions are included in this lot, but the best selling version continues to be the Los Machucambos Spanish version. Other top numbers new on wax include the original and a German version of the top English hit "Johnny Remember Me," a new Spanish-German waxing of "Mucho, Mucho" by Vanna Olivieri and a new German version of "Amor" by Paul Kuhn.

Storyville Records has started a new series called "The Traditional Jazz Scene In Europe" to take advantage of the renewed popularity of traditional jazz here on the continent. The firm is now waxing new albums with the top jazz bands in Switzerland, Holland, Denmark, Germany, Austria and Norway with more to follow.

Twen Magazine has just started a new series of record releases in connection with Philips records. The LP's under this series will not be available through shops but only through direct mail buying from the magazine itself. The records will concentrate on the jazz and classical categories. The first release was Duke Ellington with "The Nutcracker Suite."

Bert Kaempfert reports that a new waxing by Ivo Robic is now set for the German market and that the tunes are the old evergreen "Jezebel" backed with a Kaempfert composition called "Believe Me." Teenage film and recording star Conny, who celebrated her 10th anniversary in show business in May, just celebrated her 18th birthday. The young gal has developed from a child star into a top attraction both on records and on the screen. After finishing her current film Conny is set for BBC TV in London and her first English speaking records.

Chris Howland, the young English DJ who is also a top selling record star here is developing into a top TV personality. In addition to his "Candid Camera" TV show, Chris is now starting the first TV DJ show for nation wide showing from Hamburg. Guests on the first show include The Blue Diamonds, Peter Beil, and Ralf Bendix. The yearly GEMA conference of composers, authors and publishers was held recently in Munich and many publishers, and top composers dropped by the Cash Box office to say hello. Among them were Johann Michel of Melodie Der Welt Music, Alfred Schacht of Aberbach Music, Peter Meisel of Intro Music and composer Heino "Calcutta" Gaze, who checked up on the progress of his "Berlin Melody" in the Cash Box charts. The most important new action to come out of the conference is the new regulation that an author or text writer must either live in Germany or be a German citizen to join Gema. That's it for this week in Germany.

Germany's Best Sellers

- *Der Mann Im Mond (The Man In The Moon)—Gus Backus—Polydor—K. H. Busse
 - Weisse Rosen Aus Athen (White Roses From Athens—Nana Mouskouri—Fontana—Schaeffers
 - Pepito—Los Machucambos—Decca—Peer
 - La Paloma—Freddy—Polydor—Esplanade
 - Hello Mary Lou—Ricky Nelson/Jan & Kjeld/Rene Kollo/The Ricky Boys/Silvio Francesco—London/Ariola/Polydor/Philips/Decca—Peter Meisel
 - *Zuckerpuppe (Sugardoll)—Bill Ramsey—Polydor—Gerig
 - Warte Warte Nur Ein Weilchen (Wait, Wait Just A Little While)—Hawe Schneider and the Spree City Stompers—Vogue—Sikorski
 - *So Leben Wir (We Live This Way)—Der Flotte Franz—Ariola—Arnie
 - *Berlin Melodie—Billy Vaughn/Boho Lucas Chor/Kurt Edelhagen—London/Columbia/Electrola/Polydor—Gerig
 - Corinna, Corinna—Peter Beil—Fontana—Budde
- * Original German Compositions



BRAZIL

Brazilian Carnival hit, "Brigitte Bardot," is now hitting in Europe. But, as usual, Europe is making the mistake of calling the music a "Spanish" hit. We'd like them to remember some Brazilian songs of great international success, including the United States: Ary Barroso's "Baia," "Os Quindins De Yaya" and "Aquarela Do Brasil"; Waldyr Azevedo's "Delicado"; Tito Madi's "It's Raining Outside," "Quero-Te Assim" and "Sad River"; Max Bulhoe's and Milton de Oliveira's "Come To The Mardi Gras" and many others.

Continental Records issued its first Compact records. Among them, a Brazilian version of "Greenfields" with Carlos José, a singer with a beautiful baritone voice who's very popular here.

Stan Jones' "Riders In The Sky" is in great popularity again. Several records of this all time favorite are being released by Brazilian labels, among them, Capitol's Kay Starr, Hi-Fi Variety's The Contrasts and Chantecler's Poly.

Ricordi Do Brasil, one of the most established publishers here, is very happy with the contract signed for representing in Brazil the international hit "Moliendo Café." In both Sao Paulo and Rio de Janeiro retail stores, the record is doing very well, as you can see by the Best Sellers list at the bottom of this column.

With Brazilian lyrics by Teixeira Filho, "My Love For You," titled here "Es Meu Amor," was waxed by Philips, with the singer José Ottoni and by RGE with the famous Agostinho dos Santos. The song was a big hit for Johnny Mathis.

Philips (Cia. Brasileira De Discos) has two big Brazilian albums at the moment: "Mais Ritmo" (More Rhythm) with Jackson Do Pandeiro. Only containing native music, this album is a fine selection of our various rhythms.

The other one is "Sucessos do Ano" (Hits of the Year), played by a band named "Lyra de Xôpoto" with 12 big hits.

"Metais Em Braza," an album cut by Henry Jerome and his orchestra for Decca is an enormous success here. Now, Philips has a Brazilian version of that wonderful collection called "Metais Em Braza No Samba" with twelve famous Brazilian Sambas.

Brazil's Best Sellers

SAO PAULO

- *Tu Sabes—Martha Mendonça—(Chantecler)
- Moliendo Café—Poly—(Chantecler) (Ricordi)
- *Orgulho — Carlos Galhardo — (RCA)
- Nao Sei Explicar—Morgana—(Copacabana) (Vitale)
- Bat Masterson—Carlos Gonzaga—(RCA) (Fermata)
- Egoismo—Bienvenido Granda—(RGE)
- Runaway—Del Shannon—(London) (Fermata)
- As Folhas Verdes Do Verao—(The Green Leaves Of Summer) — Wilma Bentivegna — (Odeon) (Todamerica)
- *Tenho Ciume De Tudo—Orlando Dias—(Odeon)
- Serenata—Angela Maria—(Continental)

RIO DE JANEIRO

- Faz-Me Rie—(Mida Risa)—Edith Veiga—(Chantecler) (Vitale)
 - Bat Masterson—Carlos Gonzaga—(RCA) (Fermata)
 - Runaway—Del Shannon—(London) (Fermata)
 - Moliendo Cafe—Poly—(Chantecler) (Ricordi)
 - *Tenho Ciume De Tudo—Orlando Dias—(Odeon)
 - Louco por Voce—Roberto Carlos—(Columbia)
 - As Folhas Verdes Do Verao—(The Green Leaves Of Summer) — Wilma Bentivegna — (Odeon) (Todamerica)
 - Corinna, Corinna—Demetrius—(Continental) (Mills)
 - *Borrasca—Angela Maria—(Continental) (Euterpe)
 - Beyond The Blue Horizon—Billy Butterfield & Ray Conniff (Columbia)
- * Brazilian Music

Sao Paulo's Top Ten LP's

- 'S Love—Ray Conniff—(Columbia)
- 'S Different—Ray Conniff—(Columbia)
- Metais Em Braza No. 3—Henry Jerome—(Decca)
- Orange Blossom Special and Wheels — Billy Vaughn — (Dot-RGE)
- 'S Music—Ray Conniff—(Columbia)
- *Miltinho E Samba—Miltinho—(RGE)
- Metais Em Braza No. 2—Henry Jerome—(Decca)
- *Noite De Saudade—Nelson Gonçalves—(RCA)
- The Best Of Frank Sinatra—Frank Sinatra—(Capitol)
- Metais Em Braza No. 1—Henry Jerome—(Decca)

Rio De Janeiro's Top Ten LP's

- 'S Love—Ray Conniff—(Columbia)
 - 'S Different—Ray Conniff—(Columbia)
 - Metais Em Braza No. 2—Henry Jerome—(Decca)
 - *Ed Lincoln, Seu Piano E Seu Orgao Espetacular—Ed Lincoln—(Musidisc)
 - Meu Ultimo Tango—Sarita Montiel—(Hispa-Vox—Fermata)
 - *Baile De Sucessos No. 2—Sylvio Mazzuca—(Columbia)
 - Baby — Sergio Murilo — (Columbia)
 - *Samba 40 Graus—Moacyr Marques e seu Conjunto—(Pawal)
 - Os Romanticos De Cuba No Cinema—Romanticos de Cuba—(Musidisc)
 - *Miltinho E Samba—Miltinho—(RGE)
- * Brazilian Music



CANADA

Russel Marois of Meteor Records informed Cash Box that he is currently preparing two Christmas Albums to retail at \$1.98 each. The packages are by Michele Richard and Marc Legrand.

Tony Choma of Adanac Music announced that Cavalier Records has acknowledged the "Little LP," introduced by Archie Bleyer of Cadence Records, by preparing the first French Little LP for the Canadian market. Choma and Cavalier believe that this new product may very well be what the market needs to attract teenagers towards albums. Choma states that most teenagers cannot afford a \$3.98 album. He reasons that the new price (\$1.69) is very reasonable for the product being offered. The first Little LP to be released by Cavalier will feature Danté.

Records to watch closely during the next two weeks include: "September In The Rain" by Dinah Washington on Mercury, "Please Don't Go" by Ral Donner on Zirkon, "School Is In" by U.S. Bonds on Reo, "Till" by The Angels on Caprice, and "Bridge Of Love" by Joe Dowell on Mercury.

Wray Ruteledge of Quality announced the release of "My Prayer" by The Rondells on Reo, "Under The Moon Of Love" by Curtis Lee on Quality, "I Want To Thank You" by Bobby Rydell on Cameo, "September In The Rain" by Dinah Washington on Mercury, "For Me And My Gal" by Freddy Cannon on Quality, "Did I Ever Tell You" by George Jones on Mercury, and "Sailor Man" by Bobby Bare on Reo.

Gilles Aubin of London Records is currently riding on a number of chart items and also strong new releases. These disks include, "I Love How You Love Me" by The Paris Sisters on London, "Please Mr. Postman" by The Marvellettes on Tamla, "A Wonder Like You" b/w "Everlovin'" by Ricky Nelson, "Tower Of Strength" by Gene McDaniels on Liberty, "Foot Stompin'" by The Flares on Felsted, "I Understand" by The G-Clefs on London, "What A Party" by Fats Domino, "Just Out Of Reach" by Solomon Burke on Atlantic, "Morning After" by The Mar-Keys on Stax, "God, Country And My Baby" by Johnny Burnette on Liberty, "Everybody's Gotta Pay Some Dues" by The Miracles on Tamla, "Laugh" by The Velvets on Monument, "Pocketful Of Rainbows" by Deane Hawley on Liberty, and "Young Boy Blues" by Ben E. King on Atco. This makes a total of 14 new or relatively new records which are presently on the Cash Box Top 100. This, of course, does not mean that all these disks will be big Canadian hits. But, the chances of a record breaking are certainly bigger with such a big Top 100 release.

Jim Yaetman of RCA Victor gave a press party in honor of Lena Horne on Oct. 24. Miss Horne appearing at Her Majesty's Theater, in Montreal.

Judy Garland did a one night show at The Montreal Forum last Sunday (29). Interest in the show is being sparked by large newspaper ads and heavy air play of Judy's hit Capitol album, "Judy At Carnegie Hall."

Red Roberts and Phil Rose of Compo are chart happy with, "Fool No. 1" by Brenda Lee on Decca, "Don't Blame Me" by The Everly Brothers on Warner, "Crazy" by Patsy Cline on Decca, "Tonight" by Ferrante and Teicher on United Artists, "My Heart Belongs To Only You" by Jackie Wilson on Brunswick, and "Just Because" by The McGuire Sisters on Coral.

Canada's Best Sellers

ENGLISH

1. Big Bad John—Jimmy Dean—Columbia
2. Runaround Sue—Dion—Reo
3. This Time—Troy Shondell—Liberty
4. Hit The Road Jack—Ray Charles—Sparton
5. Bristol Stomp—The Dovells—Parkway
6. Sad Movies—Sue Thompson—Reo
7. Crying—Roy Orbison—Monument
8. He's My Dreamboat b/w Hollywood—Connie Francis—MGM
9. Let's Get Together—Haley Mills—Sparton
10. Mexico—Bob Moore—Monument

FRENCH

1. Meo Penche—Les Jerolas—RCA Victor
2. Marin—Pierrette Roy—Rusticana—Les Compagnons de la Chanson—Pathe
3. Je Ne Sais Pas—Michel Louvain—Apex
4. Colombe—Fernand Gignac—Trans Canada
5. Pepito—Los Muchucambos—London
6. Qu'il Est Doux—Tino Rossi—Pathe—Dante—Cavalier—Roger Miron—RCA Victor
7. Dans Le Coeur De Ma Blonde—Marcel Martel—Apex
8. Non, Je Ne Regrette Rien—Edith Piaf—Pathe
9. Adieu Mon Jean—Ginette Sage—Apex
10. Ces Roses Blanches—Jeanne Darbois—Rusticana

Argentina's Best Sellers

1. Ruedas (Wheels) (Dundee-Korn) Billy Vaughn Lito Escarco (Music Hall); String Alongs (London); Julissa (Orfeo); Amadeo Monges (Columbia); Los Juveniles (Odeon Pops); Don Nobody (Disc Jockey)
2. Fugitiva (Runaway) (Vicky-Fermata) Del Shannon (London); Rocklands, Rocky Pontomi (RCA); Teddy Martino (Odeon Pops)
3. Y Los Cielos Lloraron (And The Heavens Cried) (Rag Music—Smart) Tony Vilar (Columbia); Ronnie Savoy (MGM)
4. *Quiero Amanecer (Korn) Sarita Lascarro (RCA); Nila Valdez (Odeon Pops); Tony Armand (Tonodise); Ceumar Rios (Philips); Lucio (Columbia)
5. Esta Noche Mi Amor (Tonight, My Love, Tonight) (Spanka—Fermata) Paul Anka (Ariel); Luis Aguile (Odeon); Rocky Pontoni (RCA)
6. Diablito (Little Devil) (Aldo Music—Fermata) Neil Sedaka (RCA)
7. *Nena Nenita (Fermata) Antonio Prieto (RCA)
8. Presumida (Pham of Mexico—Not Published in Argentina) Teen Tops (Columbia); Johnny Tedesco (RCA)
9. *Angelica (Lagos) Cantores de Quilla Huasi, Carlos Michel, Fronterizos, Julio Molina Cabral (Philips); Chalchalers, Bienvenido Cardenas (RCA); Antonio Tormo, Jorge Sobral (Disc Jockey); Leandro Ocampo (Microfon); Atencio Paredes (Music Hall); Andariegos, Marfil (TK); Andariegos (Tonodise); Chilicotes, Hnos Abrodo, Alfredo de Angelis, Cariinhos (Odeon); Roberto Yanes (Columbia)
10. Escandalo (Pham—Edami) Javier Solis (Orfeo); Roberto Yanes (Columbia); Los Chapanecos (Odeon Pops); Rosamel Araya (Disc Jockey); Raul Verdier (Music Hall)
10. *Unica (Emba) Julio Molina Cabral (Philips); Siro San Roman (Music Hall); Rodolfo Biagi (Columbia)



ARGENTINA

ARGENTINA

Luis Calvo, general manager of Columbia Records of Argentina, started a new trip of the Pacific Coast (Chile and Perú) that will last a couple of weeks. Peter de Rougemont, vice president of Columbia for South American operations, has recently returned from a visit to Mexico, where he studied the sales activities of his label.

Brenda Lee has been here for a few days, with good success. She performed at the Opera Theatre, Escala Musical dance parties and TV Channel 13. Also worked in Chile (Radio Minería, Teatro Cariola and Estadio Famae) and in Montevideo, Uruguay.

Lolita Garrido is also here. The Spanish songstress is appearing on TV Channel 13, (Casino Philips) and radio, and will also record some new tunes for Siamerica; one of the titles is "Pitagoras," which has been also waxed (for RCA) by Nadia Milton, young Chilean star who arrived in Buenos Aires October 25 and will work on the same TV program.

The Opera Theatre is announcing that Benny Goodman will make a series of shows here very soon. However, some people say that probably he won't come, although no reasons are given. In general, jazz fans are expecting with big interest the visit of the famous musician.

Will "Presumida" be the next Spanish rock 'n roll hit in Argentina? Columbia has released the Teen Tops (Mexican artists) version recently, while RCA has put to sale the one locally recorded by Johnny Tedesco, its top r&r Argentine artist. Both records are already showing chart sales.

Pedro Ortiz reports that, after his unusual step of singing tango music in Arabian language—and making a trip to perform on radio and television in Cairo—he is receiving many inquiries from clubs and dance parties to sing . . . both in Arabian and Spanish. Rodriguez Luque of Disc Jockey plans to record a couple of new singles with him, and to present him in his TV Show, "Musica En El Aire" (Channel 11).

Antonio Prieto (whose "Nena Nenita" is running very well) is shooting a Video Tape with a 26 million pesos show (about \$250,000) that will be offered for sale in the United States and other countries. This opens a big market for domestic TV stations, which would be able to sell local programs to other foreign stations.

Edami publishers inform that strong promotion will be made around "Caracoleando," Colombian paseito composed by Manuel J. Povea. Some of the artists that will probably record it are Leticia Estrada (Odeon), Rita Montero (RCA), Pepe Reyes (Odeon Pops), Rafael Hidalgo (Columbia) and Los Abries (Philips). Some of these haven't been confirmed yet.

Los TNT started a new TV program, on Channel 7. In November-December they will work on Radio El Mundo, and afterwards will probably make a new visit to Venezuela and other Caribbean countries. Their last click is "Hombre Y Mujer," also included in RCA's fifth Explosivos LP.

Fermata publishers told us that "Luminarias"—its strongest local product nowadays—has been recorded by Los Tres Sudamericanos for Columbia. Another important tune, "Jugueteando" (folk song), has been waxed by Los Chalchalers (RCA); "Recuerdos Del Paraguay," guarania, has been cut by Mercedes Sosa, also for the RCA label.

Regarding "Argentina's National Music," we must point that our national music and dances are Zambas, Chacareras, Vidalas and Bagualas, and some other lesser known dances. Tangos are not national music, but only "typical Buenos Aires Music." Only in the last six months there has been some promotion of this type of music in other South American and European countries.

Miguel Davis of Ariel Records announces new releases by Paul Anka (Kissing On The Phone," "15 Hits—Vol. II), Los Puesteros del Yatasto, Los Zopilotes (whose first LP has deserved very good sales), Ray Charles, three new Musidisc LP's and three volumes of the Bel Canto series. "Kissing On The Phone" has been well received by disk jockeys and listeners, and may become a big hit.

Romiglio Giacompol of Smart has also some new titles to work on: "Pink Lace Shoes" (big hit in Mexico, sung in Spanish by the Hooligans), "Theme For A Dream," already recorded by Johnny Caryl for Orfeo, "Harlem Nocturne," which will be waxed by Liza Fontan (Columbia), with Lucio Milena's orchestra and arrangements, and "Goodbye Again," which has been already cut by Eduardo Farrel on the Record label.

Orfeo has inked a new vocal group, Los Monarcas, who have already made their first recording: "Viviendo En Las Estrellas," and "Chuchi." The same label has also released a "non promotional LP" (as it was qualified by Douglas Taylor, Orfeo's manager) which contains some of the latest hits: "Wheels," "Escandalo," "Let's Think About Living," mixed with tunes sung by Sinatra, Maysa and other famous names. This album will be priced at the same regular LP cost; 360 pesos.

The tangos recorded by Rosamel Araya (Disc Jockey) with European style haven't been well received by some tango lovers and singers, who are now discussing the way of making a sort of protest. However, Rodriguez Luque says these tangos have "terrific" sales, and that Rosamel will continue recording them for Disc Jockey "while it is convenient."

CHILE

These are some of the new leases: "Michael," "Who Put The Bomp," "Kissing On The Phone," (Philips); "Too Many Rules" (also sung in Spanish by the same Connie Francis, as "Tanto Control"), "The Mountains High," (MGM-Vivart); "Without You," cut by Peter Rock, local artist (RCA). "Without You" is a good success in the Johnny Tillotson version.

The City of Viña del Mar and Radio Minería of Santiago are organizing The Third Song Festival of Viña, which will take place next February. Chilean composers have already shown big interest in this contest, as the first two Festivals have been a success, resulting big promotion for the tunes selected by the Jury.

Mario Clavell—Argentine showman—is performing on Radio Minería and Cariola Theatre. He will stay here a couple of weeks and then go to Brazil and Peru.

Chile's Best Sellers

1. His Latest Flame—Elvis Presley (RCA)
 2. Kissing On The Phone—Paul Anka (Polydor)
 3. Someone Else's Boy—Connie Francis (MGM)
 4. Hurt—Timmy Yuro (Vivart—Liberty)
 5. *Un Poquito De Amor—Danny Chilean (RCA)
 6. Kili Watch—Johnny Halliday (Vogue); Carr Twins (Odeon)
 7. Dum Dum—Brenda Lee (Decca)
 8. Angelica—Cantores De Quilla Huasi (Philips); A. de Angelis (Odeon)
 9. Dance On Little Girl—Paul Anka (Polydor)
 10. Little Sister—Elvis Presley (RCA)
- * Local Product.



The 1961 NAMA Convention

The annual vending convention is with us once again and, as expected, interest among music and games operators is stronger than ever. It wasn't long ago that coin machine operators didn't even turn a head when the NAMA Convention was held but times have changed. Enough music-games operators and distributors are selling and operating the automatic merchandise equipment today to represent a solid segment of the overall 8000 expected to attend the show this year.

Three of the phonograph manufacturers will be well represented with major vending equipment and distributors for each of these three lines will no doubt be present during the Oct. 28-Nov. 1 show. There aren't many coin machine wholesalers who aren't interested in what the '61 vending show has to offer since the trend on the part of many operators has been to include vending machines as part of their overall operation. Interest is running high and with the excitement generated from the variety of new machines and new products, everyone attending can look forward to a worthwhile trade show.

In addition to approximately 145 exhibitors, many of whom occupy multiple booths filled with an array of machines and products, the NAMA panel program features highly informative discussion type forums which will attempt to cover a portion of the many vital subjects affecting an operation today.

Shop maintenance and repair, supervision and compensation of personnel, will be part of the discussions starting Saturday evening. A highlight of the show which follows on Sunday is the keynote address by columnist Drew Pearson which is designed to be informative and interesting.

A cigarette vending workshop, hot and cold feeding talks, minimum wage and overtime problems will also be covered, during a session on Sunday evening. Monday morning will lead off with a sales program involving the sale of vending services to industry, a valuable session for many new operators. Machine leasing, employer-employee relations and coffee vending are just several of the remaining panel discussions for operators to attend.

For the first time, NAMA will devote a full day to an International Vending Symposium, during which time several hundred overseas representatives will be on hand for discussions on the European operating technique as compared with the American way—licensing, methods of import-export, and general discussion of vending in foreign lands. Careful consideration has been given to the international segment of the convention and it appears as if it will become a permanent part of the annual NAMA Convention.

All in all, McCormick Place should be the site of much learning on the part of vending machine representatives. We are happy to see that coin machine people have increased interest in these activities with each passing year.

Blatt Views Current Coin Machine Picture; Urges Changes In Industry Practices

Willie Blatt, a veteran coin machine operator known by many members of the industry, sold his music and games route recently. Since then, he has concentrated on his vending machine operating business in conjunction with an active public relations program in Florida. Following are some opinions and comments presented by the coinman as they pertain to the coin machine business in general, its present leadership, and its future.

Sometime ago I sold my game and novelty business and about 6 months ago I sold my music route. I am now negotiating to sell my cigarette machine operation to enable me to devote my time to the P.A.L. and Optimist Club work I am interested and involved in, in my community.

The coin machine industry has been good to me for the past 35 years and I feel I owe it a debt of gratitude. Even though I am not a wealthy man, I consider myself a millionaire at the age of 63, having accumulated many friends nationally and a great many world-wide acquaintances thru the medium of our trade magazines.

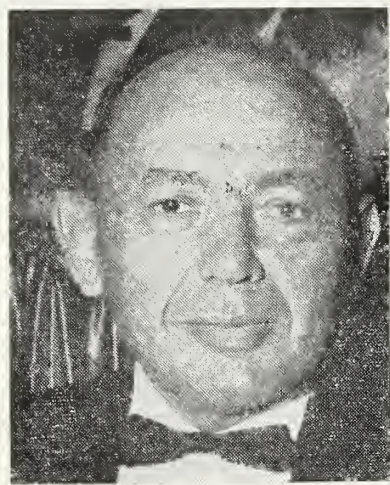
I have taken an active part in many coin machine organizations for the most part of my life and for the past 10 years have been one of the directors of the M.O.A. I believe that there is room in the industry for both the N.A.M.A. and the M.O.A. providing the M.O.A. will realize that in order to survive they must go along with the times and not try to live on past performances.

For quite a few years I have suggested that the coin machine industry and their affiliated lines of business could get an attendance of perhaps as high as 25,000 people if they decided to hold all conventions simultaneously and in the same city, even if they were held in different hotels. Very few executives can afford the time and the money it requires to attend all the various shows and conventions held in so many cities at different times of the year even though they probably would like to attend them all.

At the present time there are two distinct outstanding coin machine organizations: the M.O.A. and the N.A.M.A. The latter does not hesitate to make whatever changes are necessary so that they can continue to grow and serve their membership. The N.A.M.A. has a very good chance of becoming one of the most powerful, most influential organizations of our times because they have everything coming their way: (1) N.A.M.A. is at the head of an industry that is just about beginning to hit its stride; (2) they have at the head some of the best men in the industry who are not afraid to make any changes necessary to further the benefits of the industry and (3) the majority of the members are now riding the crest of success considering all the outright purchases, acquisitions and amalgamations leading to the giant operations. Through some stock exchanges and many operations going public at the present time, everything points to a very successful future for the vending industry and N.A.M.A.

M.O.A., on the other hand, is at the head of a branch of the coin machine industry that has been and is at the present time declining for many years due to many reasons that are well known by many leaders in the industry although they hate to admit it. The music machine industry has tried to make many changes such as from 45 r.p.m. to 33 to stereo to 290 and now back to 100, but nobody can change the fact that the earnings are low and the cost of equipment, labor and maintenance are high and continuing to go up.

The average operator must get at least \$10 per week per machine regardless of the year or vintage of the music machine or its resale value. I wonder how many music machine operators can truly say that they don't operate any music location unless they receive at least \$10 per week per machine. The net result is this; one of the operators in Miami spent about \$1,000,000.00 and bought out about 10 operations, including mine and he wanted to purchase more. Upon examination of their assets and liabilities, he found that they owed more on their routes than they would receive and the deals couldn't be consummated. I wonder how many operators in how many cities are in the



WILLIAM BLATT

same predicament.

I remember way back in the late '20's and early '30's, vending was looked upon as a stepchild; the big thing was games and then music. Later it changed to where music was number one and games and novelties were in second place, but vending was still number three. Now vending is number one and games and music are in second place. Each and every operator should and must look at it in the same light because sooner or later he will have to operate cigarette, candy or drink machines or all of them. I know, because I didn't want to operate venders either. Now I operate them all and it is my belief that the future is very bright for the vending machine industry and there is nothing in sight that can stop it.

Since that seems to be the case I would suggest the following changes be made in the operation and projection of M.O.A.: (1) Try to induce any and all manufacturers of machines and merchandise who are unable to

or won't exhibit at the N.A.M.A. show to exhibit at the M.O.A. convention, providing they are of a legal nature (2) Change the date of the M.O.A. May 1962 convention to coincide with the N.A.M.A. date and city. Every person attending the N.A.M.A. show will most likely visit the M.O.A. show and that will accomplish two things (a) whoever can't get space or can't show at the N.A.M.A. exhibit floor will certainly show at the M.O.A. (b) We can guarantee the exhibitors a tremendous turnout because we know that the N.A.M.A. draws a tremendous crowd and they cannot help but draw more and more attendance in the future. Here, down south, we say "If you can't beat 'em, join 'em".

Of course all this is only one man's opinion but it is my opinion and I am stuck with it. However, through the many years that I have taken a stand on certain issues it turned out that I was right in most instances.

For the past 10 years I have been advocating a policy of each man in his own way in his own town, in his own community, can accomplish more towards improving human and public relations towards our industry than any high powered organization. But every person involved in P.R. work ought to know in advance that doing good work for his community is a trying job and whoever decided to do this type of work will become a target for a lot of do-gooders who will try to undermine his work and look for flaws in order to discredit them.

However, as long as a person feels in his heart that he has done his best he cannot get hurt because the fact that you are helping humanity has its own reward.

I am not trying to minimize or discredit the C.M.C. because on a national scale they accomplished a great deal, but each coin machine man has to live in his community where he has his business and that is where he wants to be known as a credit to the community.

NCMDA To Meet During NAMA Show

CHICAGO—O. L. (Bob) Slifer, executive director of the National Coin Machine Distributors Association (NCMDA), announced last week that the organization is holding its annual meeting and luncheon, October 29, at the Morrison Hotel. There will also be an election of officers for the next year. This will be a closed meeting.

A highlight of this year's affair will be the presentation of a plaque to Irv Blumenfeld, NCMDA's president, and head of General Vending in Baltimore, Maryland, for his unselfish devotion to the association. Many vitally important topics of interest to the coin machine industry will also be on the agenda.

Slifer explained that although these meetings have in the past been held in conjunction with MOA conventions, NCMDA did not have a scheduled meeting at the time the last MOA conclave was held in Miami Beach, Florida earlier this year. This week, of the NAMA Convention in this city, seemed "most appropriate."

Slifer urges all distributors, including non-members, to contact him at NCMDA headquarters for further information. The telephone number is State 2-6096. The offices will be open on Saturday and Sunday (October 28 & 29) from noon until 5 p.m., and Monday & Tuesday (October 30 & 31) from 9 a.m. until noon.

Members are also urged to rush post cards to NCMDA headquarters advising the name (or names) of those attending the meeting, at which hotel they will be staying, and for how long there. Slifer is awaiting this information.

Atlas Intros Unique Method Of Teaching

CHICAGO—Nate Feinstein of Atlas Music Company, distributors throughout a wide area in the midwest for AMI coin-operated phonographs, background music systems and Rowe vending equipment, advised that Atlas Music held the first phonograph school clinic at the firm's showrooms in which a unique, new specialized method of instruction was utilized Wednesday, October 18.

In this particular training procedure the attending operators and their service personnel are divided into three distinct groups—one for intensive instruction on sound systems, the second is concerned with all phases of the phonograph mechanism, and the third explains credit units and the stepper assembly.

Then at the completion of the initial session the operators in attendance rotate to the next class. This procedure was repeated the third time. Ultimately all of the students covered all of the phases concerning the AMI "Continental 2" phonograph.

The novel phono service clinic created by Atlas Music was supervised by Eddie Ginsburg, Nate Feinstein, Harold Schwartz, Irv Ovitz, Mike Spagnola and Mort Jacobs. The individual school sessions were conducted by Hank Hoevenaar, AMI factory engineer and Frank Bach, Atlas Music's service chief (sound systems class); Manuel Herman (all phases of the phono mechanism); and Johnny Havrilla handled the credit units and stepper assembly session.

Feinstein related that the operators and service people who attended the three sessions were unanimous in their enthusiastic acceptance of this method of instruction and explaining the various internal features of the AMI phono.

American Shuffle Corp. Organizes N. Eng. Tourneys

Ed Martell Sets Leagues, Teams For Winter Season

UNION CITY, N. J. — American Shuffleboard Corporation's New England distributor, Ed Martell, has been busy this fall setting up leagues throughout the area for shuffleboard tourneys. The contests are great crowd pleasers and the long board game is a big money-maker in the New England taverns, according to American officials. Martell's Tri-State Company has been shipping the new "Imperial" at a rapid rate and towns like Burlington and Winsoski, Vermont have two eight-team men and women's 6-team groups competing, with December playoffs scheduled.

A 24-week schedule is planned for Lewiston, Maine where 12 teams take to the boards next week. Norfolk and Plymouth Counties conduct two shuffleboard leagues with 16- and 12-team leagues.

Martell reports that a 14-team league in New Bedford has just been organized with 28 games scheduled. East-West playoffs in Manchester, a big shuffleboard town, is scheduled for December of this year. New Britain, Connecticut, home of the Moose Club, will be the site of a tourney held at the Moose Club. Teams from New England and New York are reportedly entered in this tourney.

Martell has conducted and organized tourneys in the New England area for three years and he reports that the sales of the shuffleboard games have risen quite a bit because of the tourney interest.

Sol Lipkin, American's sales director, is available to operators who wish to organize shuffleboard leagues before the cold weather sets in. Most tournaments run from October thru December.

N.Y. Coinmen Jailed

NEW YORK—Sandy Moore, Sherwood Schwach and Allen Kerner, New York coinmen, were jailed last week after an appeal by the trio was denied. The coinmen submitted the appeal last March when they were originally sentenced. The jailing followed exposure of a \$25,000 bribery attempt reportedly brought into focus when a middle man confessed to having attempted to fix the sentence. Moore received three years, Schwach two years and Kerner eighteen months.

The trio were found guilty of removing a number of phonographs from a route owned by Gibraltar Amusements Ltd. The firm, of which Moore and Schwach are officers, had an involuntary petition in bankruptcy filed against it by The Wurlitzer Company last March.

The original plea of guilty entered by the trio last March was reportedly entered in expectation of receiving a suspended sentence. Federal Judge Leo F. Rafiel learned of the alleged bribery plot and squelched it by imposing the sentences which were issued on March 30. Last week's jailing was a result of Judge Rafiel's denial of an application to permit the defendants to change the original plea of guilty to not guilty, and stand trial.

A grand jury hearing the attempted bribery charge was recessed last week and was expected to meet again Tuesday, October 31.

Among the operators in attendance were Sil Massa of Munster, Indiana; Sam Greenberg, Elliott Music Co.; Ed Gilligan of Chicago Music Co. Service personnel included Ed Gilligan, Jr., Roy Wynn, Tom Bennett and Bob Stanford, all of Chicago Music Co.; Norm Dompke, Ed Reinke, Henry Rundquist, Howard Palmer, Jack Burke, Henry Dwyer and Joe Kohler, all of Apex Music. Harry Trujillo represented Automatic Music Distributors. Jesse Molett and Earl Terrel, represented Eastern Music.

Caribbean Holiday Marks Rock-Ola Distrib Meet

70 Distrib Reps To Mix Business and Pleasure For 12 Days

CHICAGO—Fun in the sun—sprinkled with a dash or two of business seminars—will be the order of the day, for 12 exciting days commencing Sunday, November 5, when Rock-Ola Manufacturing Corporation gathers up approximately 70 people among the firm's distributors and their wives for Rock-Ola's gala Caribbean Holiday via jet planes to Puerto Rico, Haiti and fanlly lovely Jamaica.

The holiday trip will be hosted by Edward G. Doris, Rock-Ola's executive vice president; Frank Mitchell, director of sales; and Lester Rieck, sales manager.

During the height of the trip there will be two brief sales meetings amid the lush surroundings in the tropical resorts, according to Ralph Wyckoff, director of advertising and sales promotion.

The vacationing party will first meet in the beautiful, exclusive Dorado Beach Hotel & Golf Club in San Juan, Puerto Rico, Sunday, November 5. Then from November 9 through the 11th the group will quarter in Haiti, after which the final leg of the flight will carry the vacationers to Montego Bay, Jamaica, where they will arrive on the 12th.

The business sessions will consist of a discussion on Tuesday, November 7, on "What Rock-Ola means to your operators"; and "Merchandising Mu-



EDWARD G. DORIS

sic means profit to your operators," on Thursday, November 9. Doris will chair the discussions.

In order to qualify for the trips distributors were expected to maintain high levels of sales of Rock-Ola "Princess" coin-operated phonos during the past several months. Winners of extra trips because of the greatest improvement of sales performance in 1961 over 1960 are: Al Simon, Lawrence LeSturgeon, Harry Sanders and Bud Patton. The firms (in order) are

Albert Simon, Inc., LeSturgeon Dist. Co., Sanders Dist. Co., and Patton Music Co.

Other winners are: Irv Blumenfeld, General Vending in Baltimore; International Vending in Boston; Dave Stern, Seacoast, Elizabeth, N.J.; Mickey Anderson, Erie, Pa.; Greco Brothers, Glasco, N.Y.; Victor Conte, Utica, N.Y.; Ray Bigner, Cincinnati; Al Calderon, Indianapolis; Hy Branson, Louisville; Carl Happel and Orville Carnitz, Badger Sales, Milwaukee; Eddie Zorinsky, H. Z. Vending & Sales, Omaha, Nebraska; Gordon Stout, Pierre, S.D.; Romine Hogard, Tulsa Automatic Music, Tulsa, Okla.; Jack Burns, Empire Coin of Detroit, Michigan; Howard C. Robinson, Atlanta; H. Ed Daniels, Capitol Music, Jackson, Miss.; Mrs. Sam Taran and Gene Lolie, Miami.

Earl Montgomery, Alan Dixon and Frank Smith, S&M Dist., Memphis; Mr. & Mrs. Dave Franco and daughter & son-in-law, Montgomery, Ala.; Ed Rothrock, Amusement Dists., Houston; Bob Nims, A.M.A. Dists., New Orleans; T. W. Hughes, S&H Novelty, Shreveport; Paul Laymon, Los Angeles; Ray Baker, Mel-O-Dee, Salt Lake City, Utah; Mike Stanley, Western Dists., Seattle; Service Games in Hawaii; and W. J. Ballard, Arizona Amusement, Tucson.

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AMI 1-200 Mechanical	Seeburg 220
Wurlitzer 2000 2100 2150	Bally GUNSMOKE CHALLENGER 11' PAN AMERICAN 11'
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United CYCLONE	325
United ATLAS	325
United NIAGARA	275
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Bally CLUB	295
Bally LUCKY	295
Bally ABC DLX.	195
Bally CONGRESS	175

BASEBALLS

Wms. DLX. BATTING CHAMP	\$495
Bally BALL PARK	395
Wms. OFFICIAL BASEBALL	375
Wms. PINCH HITTER	275
Wms. SHORTSTOP	225
Bally HEAVY HITTER	210

PHONOGRAPHS

SEEBURG AQ160-SH2	\$895
SEEBURG 222-SH	795
SEEBURG HF-161	645
SEEBURG HF-201	675
SEEBURG KD-200	395
SEEBURG L-100	445
SEEBURG J-100	425
SEEBURG V-200	195
SEEBURG R-100	375
SEEBURG G-100	275
SEEBURG M-100C	175
SEEBURG M-100B	145
A.M.I. CONTINENTAL I-200	745
A.M.I. K-200	675
A.M.I. J-200	595
A.M.I. I-200	525
A.M.I. H-200	395
A.M.I. H-100	345
A.M.I. G-200	245
A.M.I. G-120	275
A.M.I. F-120	225
A.M.I. E-120	125
ROCK-OLA 1495-200	895
ROCK-OLA 1485-200	795
ROCK-OLA 1478-120	645
ROCK-OLA 1475-200 St.	625
ROCK-OLA 1468-120	545
ROCK-OLA 1458-120	375
ROCK-OLA 1455-200	295
ROCK-OLA 1454-120	345
ROCK-OLA 1448-120	295
ROCK-OLA 1446-120	195
ROCK-OLA 1438-120	145
WURLITZER 2300 St.-200	575
WURLITZER 2310 St.-100	525
WURLITZER 1900-104	295
WURLITZER 1700-104	145

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STONER 19-D Hot Drinks	495	NATIONAL 9-Col. Cig. Vendors	95
ROWE 20-Cal. 700 Cig. Vendor	255	DUGRENIER 18-Cal. Cig. Vendors	95
SEEBURG E-2 Cig. Vendor	275	ROWE 8-Col. Cig. Vendors	55
CORSAIR 30-Col. Cig. Vendor	195	EASTERN 10-Cal. Cig. Vendors	75
NATIONAL 13-Col. Cig. Vendor	175	EASTERN 8-Col. Cig. Vendors	55

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Ted Steskal Wins AMI Vacation

CHICAGO—Atlas Music Company of this city was the scene of considerable excitement Tuesday, October 24, when Nate Feinstein hosted the second in a series of drawings for the firm's Miami Beach Vacation Contest for music operators, during a luncheon in Atlas Music's large music showroom.

This vacation contest is Atlas Music's area-wide version of a similar contest "Big Challenge," which is held monthly by AMI.

Several operators attended the luncheon-drawing to "sweat out" the results. Also on hand were Tom Sams, vice president of AC Automatic Services in charge of the AMI Division; and Dick Prendergast, director of marketing for AC Automatic.

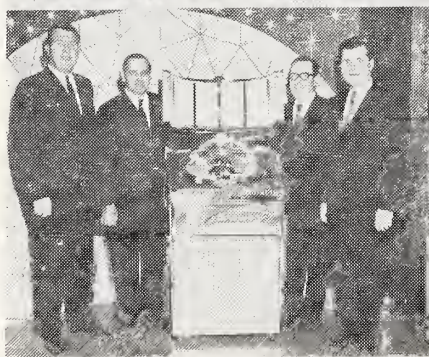
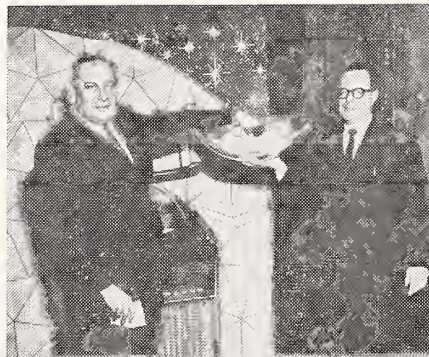
Atlas personnel on hand were Eddie Ginsburg, Nate Feinstein, Harold

Schwartz, Irving Ovitz and Mie Spagnola.

The drawing was made, in the suspense-filled room, by Lee Brook of Cash Box. The lucky winner was operator Ted Steskal of Springfield, Illinois.

There were also drawings for four transistor radios. Nick Biro of Billboard drew the following winners: Andrew Bruno, Alex Del Giorno, Andy Hesch and Louis Arpaia.

Other operators in attendance were Arthur Velasquez, Frank Florio, Earl Kies, Sam Greenberg, William Knapp, Vic Ostergren, Mike Detzek, Harry Buthe, Nathan Kreinberg, Jacob Nomden, Richard Nomden, Frank La Maskin, Edward Gilligan, and two guests from northern Illinois who failed to leave their names.



Top left, Lee Brooks, Cash Box, draws Ted Steskal's name and sends him to Miami. Right, Nick Biro, Billboard, selects transistor radio winners. Bottom left, Dick Prendergast, Eddie Ginsburg, Nate Feinstein and Tom Sams flank "Continental 2" phono. Right, (front) Feinstein and Harold Schwartz. Rear, Ginsburg, Alex Del Giorno, Andrew Bruno, Andy Hesch, Louis Arpaia and Irv Ovitz.

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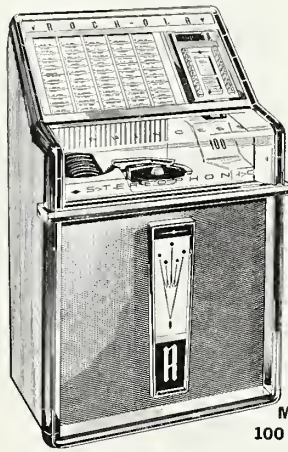
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Large Response To Gottlieb Luncheon-Tour

CHICAGO—The response to the invitation last week of all coinmen who will be in Chicago during the NAMA Show to attend a luncheon and tour of the Gottlieb Memorial Hospital has been even greater than ever expected, according to Alvin Gottlieb, D. Gottlieb & Company.

Dave Gottlieb, president of the firm and sponsor of the multi-million dollar hospital, asked that all coinmen attending the NAMA Convention in

Chicago during Oct. 28-Nov. 1 meet with the Gottlieb Family for lunch before taking a tour of the fabulous hospital in Chicago which was built with a large support from the industry and Gottlieb personally. The announcement advised that “this will be a wonderful time to thank the many coinmen who supported this drive and to have them personally see an example of public relations of which the entire industry can be proud.”

J.B. Lewis Redecorates Record Shop

SHELBY, N.C.—J. B. Lewis, a local music machine operator, recently opened his remodeled and renovated record shop, J&K Music Shop, after

The luncheon and tour will begin at 12 noon, Tuesday, October 31. Nate Gottlieb was handling RSVP's from ops all week long in his factory office. The number is ALbany 2-2640.

operating phonos for 16 years. Lewis will continue to operate of course but his 100-machine route will now be the prime source of a special used record dept. at bargain prices. Jack Bess, AMI distributor here, advised that Lewis is one of the top operators in the area and that the open house party which culminated months of redecorating was the keynote to the future of the J&K shop—success.

Bloom Elected CMA President

NEW YORK—Members of the Cigarette Merchandisers Association held annual elections on Thursday, October 26 and Jackson Bloom, veteran cigarette machine operator, was elected to the office of president of CMA.

Bloom heads Metro Vending Company in this area. Morris "Tiny" Weintraub, manager of the cigarette operator association reported that the following officers were also elected to posts: Dave Hoffman, Coast-To-Coast Vending Service, first vice-president; Morris Kahan, County Enterprises, second vice-president; Sol Levantahl,

S&L Vending, secretary; and Myron Bruck, Long Island Tobacco, treasurer.

The following directors were appointed: Harry Goch, Supreme Cigarette; Sam Schwartz, Lincoln Vending; Ben Rubin, Long Island Vending; and Max Weiss, M. W. Vending. Weiss was president of CMA in 1961.

Russia Forming Coin Machine Trust

NEW YORK—Reports from Europe indicate that the USSR will enter into the coin machine business. World's Fair, London show trade paper, advised last week that the Russians were setting up a Coin Machine Trust to manufacture, purchase and operate coin-operated machines. The organization will be known as "Automat-torg" which translates as "automatic machines trading organization".

It is expected that the USSR will also operate throughout the Communist bloc countries. Sources said that vending machines were getting the VIP treatment and priority was placed on machines vending merchandise. However, the organization was said to have approval to manufacture phonographs and amusement machines as well.

Pingames have been reported on location in Moscow and several metropolitan cities in the past. Phonographs of different origins have also been seen. Boris Bocharov has been dubbed the coin machine expert for the USSR program and it was recalled that Bocharov was a prominent visitor to the Amusement Trade Exhibition (ATE) in London last February 1960.

World Wide Names Red Smith For Vending, Harold Freeman For Phono Sales Coinmen Are Veterans In Business

CHICAGO—Joel Stern, president of World Wide Distributing Company, distributors of a wide array of coin-operated music, amusement games and vending equipment throughout this area, announced the appointment of Fred A. "Red" Smith to represent World Wide in the sale of Seeburg's line of vending machines, and Harold Freeman as World Wide's representative in the coin-operated phonograph and amusement games lines.

Stern also heralded The Seeburg Corporation's recent acquisition of the Bally Vending Company line of coffee machines, stating that World Wide is experiencing exceptional acceptance of this line in this territory.

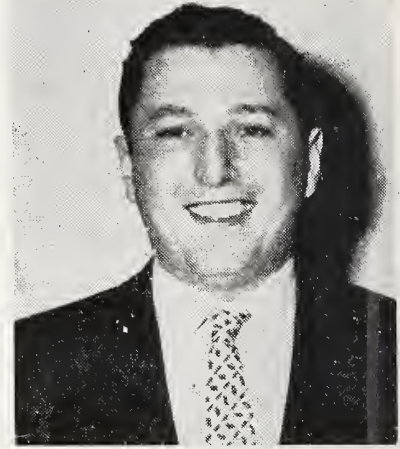
Smith, known throughout the southland as "king of the vending machine salesman," was most recently associated with the Vendo-Stoner Corporation. Prior to Vendo's purchase of Stoner, Smith was a Stoner man. He spent 10 years with Stoner and one year with Vendo-Stoner.

Before that he operated a full line vending route in the Mobile, Alabama territory. At the same time he distributed Bert Mills and Spacarb equipment throughout the deep south.

During his tenure in distribution in the south he managed to maintain close relationship with vending operators in that part of the country.

Smith's 30 years of experience in the vending industry includes 9 years with McCormick Company in Baltimore, Maryland, where he was a divisional manager. He was also associated with the Philip Morris Company for five years.

Harold Freeman garnered most of his experience in a sales management capacity in the fur industry and 12 years in premium sales. In premium sales he managed location contacts and supervised a sales staff consisting of 60 salesmen. During his 12 years of coin machine experience in the greater Chicago area he managed and owned a large route of coin-operated phonographs and amusement games. He is conversant in all operator problems and consequently feels he is able to maintain his relationship with greater efficiency, and will concentrate on the strength-



JOEL STERN

ening of operator location relationships.

This, he feels, would create a mutually satisfactory and profitable basis for all parties concerned.

Concerning his appointment as representative for World Wide Distributing's coin machine division he said: "It isn't possible to sufficiently express my happiness over Joel Stern's naming me to this position. It is a pleasure to deal with such a complete and excellent line as the Seeburg phonograph line. Which has, incidentally, maintained such a very high position in all markets.

"Seeburg's merchandising and marketing plans and aids are second to none," he continued, "and we will, of course, avail ourselves of all that support."

Mrs. Al Douglas Dies

NEW YORK—Mrs. Al Douglas, 41, wife of Al Douglas, well-known music operator in the Harlem area of NYC, died Wednesday, October 25.

Services were held at the Abyssinia Baptist Church on Saturday, October 28.

Mrs. Douglas was buried at Mt. Lawn Cemetery, Philadelphia, Penna.

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REDD SHOWS SEEBURG VENDING LINE:

Feeding and Housing Exposition held in Springfield, Mass. gave Redd Distributing Co., Inc. Seeburg distributors here, an opportunity to show off the firm's vending equipment. The Mass. Hotel Assoc. sponsored the exposition. Shown here in the Redd booth, from left to right, are Bob LeBlanc, sales; Julius Jacobi, engineering; Gerard Nantais, sales; John Copeland, background music sales; and Bob Jones, general sales manager.



UPPER MIDWEST MUSINGS

Art Berg and a couple of his friends from Fairmont, Minn. drove to Minneapolis for the day. Art calling on a few distributors to pick up his supply of records and parts. . . . Matt Huppert, Red Wing, Minn. in Europe with a couple of his buddies. Will be gone about 4 to 6 weeks. . . . Mr. & Mrs. Bill Hunder, Wheaton, Minn. in the Bahama Islands for a few weeks vacation. . . . Bob Bretz head of the shipping department at Lieberman Music Co. in the hospital with a gall bladder attack. Last heard that he is getting along fine and will soon be released. . . . George Shearing at Freddie's Cafe in Minneapolis. . . . Joseph P. Colihan, operator of the Excelsior Amusement Park in Excelsior for 32 years died Thursday Oct. 19th at the age of 65 years. . . . Morris Berger, Duluth, Minn. in town for the day making the rounds. . . . Bert Davidson, regional manager for the Wurlitzer Co. in Minneapolis this week at the Sandler Dist. Company. . . . Harry and John Galep, Menomonie, Wisc. in town this week picking up their parts and record order. . . . Also seen in town this week were Bob Lucking, Benson, Minn.; Jim Stansfield, Winona, Minn.; Hank Krueger, Fairfax, Minn.; Gabby Clusiau and Frank Mager, Grand Rapids, Minn.

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Williams Unveils New "Road Racer"

Will Show New Games
At Chi Dinner Meet



SAM STERN

CHICAGO — Williams Electronic Manufacturing Corporation this week introduces the new Williams "Road Racer" when president Sam Stern and general sales manager Jack Baigelman host a distributor meeting and lavish dinner for some 70 distributors, Sunday evening, October 29, at the Bismarck Hotel in this city.

While detailing the exceptional features in "Road Racer" in glowing terms Stern described it as "a realistic test of true driving skill that gets and holds free spending crowds."

"This is the one such unit of late that operators everywhere have urged us to build," Stern asserted.

"And yet," he said, "it is being offered to the trade at a fractional cost of others. And, it will enable operators to retire their investments in it in a hurry, and start earning generous profits quickly."

Baigelman interspersed by stating: "Words and pictures cannot fully describe the lively action, frenzied thrills and tantalizing suspense that generates steady repeat patronage of Williams' 'Road Racer.' Operators must see it and demonstrate it to fully appreciate its great worth—and, at such low, low cost."

"Road Racer" is so compactly cabined that it can easily fit into the smallest type of location, although its attractiveness will make it easily discernible in larger locations, according to Baigelman.

It is equipped with a regular sized steering wheel at the front of the cabinet. Directly above the steering wheel is a three-dimensional "stretch of country road which the "driver" follows as he operates the game.

On the lightbox there is a reaction indicator which qualifies the driver as a "perfect driver," "super expert," "expert driver," "super driver," "excellent driver," "good driver," "average driver," "fair driver," "need practice," or "try again." The driver is cautioned to drive the car in the right lane of the road which has a line separator in the center.

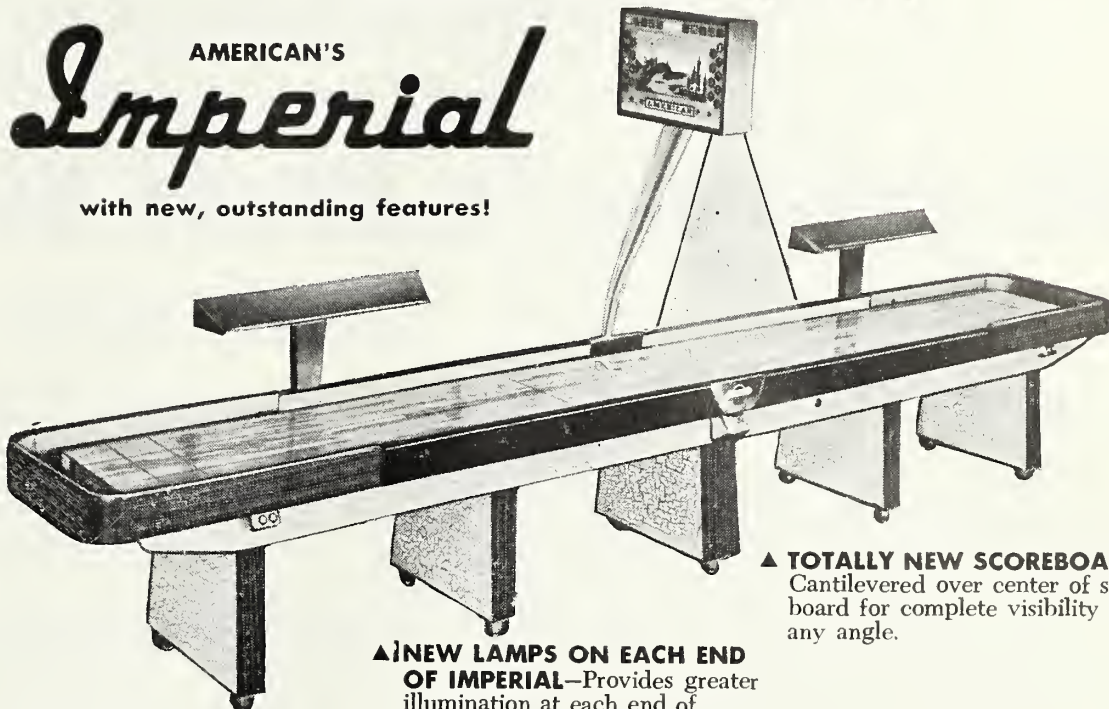
The driver tries to assume complete mastery of the red racing car when he drops the coin in the chute and takes the wheel. He must steer the car parallel with and to the right of the center line in the road.

He must hit every third contact point straightaway or around sweeping curves to qualify as a 'perfect

AVAILABLE NOW

AMERICAN'S *Imperial*

with new, outstanding features!



▲ **NEW BUILT IN LIGHT**—Spotlight is built into scoreboard, illuminating center of playing field. This unusual, dramatic effect increases the beauty and appeal of the IMPERIAL.

▲ **NEW LAMPS ON EACH END OF IMPERIAL**—Provides greater illumination at each end of shuffleboard.

▲ **TOTALLY NEW SCOREBOARD**—Cantilevered over center of shuffleboard for complete visibility from any angle.

American's IMPERIAL has been in operation for two years. Thousands of operators have praised its performance and beauty. It has completely revolutionized the shuffleboard business. **THESE ALL NEW FEATURES INCORPORATED INTO THE FLAWLESS IMPERIAL CONTINUE TO MAKE IT THE FINEST SHUFFLEBOARD ON THE MARKET TODAY.**

American

It is available with or without exclusive Magno Play Control. See it at your distributors now or write for complete color brochure.

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Clint Shockey is appointing distributors from his NAMA suite at the Essex House Motel this week. Drop by and see him.

POOL TABLES 73" X 43"

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New Cue Sticks
New Accessories
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UNion 3-8627

driver.' The pointer on the reaction indicator classifies the driver and tells his score in just one minute's time.

Other Williams equipment being shown to the distributor guests during the dinner-meeting the new "Voice-O-Graph" model, the Williams pool table line and a new pinball amusement game which was being kept under wraps for the time being.

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8000 Expected To Attend NAMA Show

145 Exhibits Will Display Wide Array Of Equipment

CHICAGO—More than 8,000 people from every part of the United States and several hundred more from many foreign countries are converging on this centrally located metropolis, Friday, October 27, for the National Automatic Merchandising Association (NAMA) Convention. Convention activities commence Saturday, October 28, promptly at 12 noon, when the acres of exhibits are revealed as Chicago's lakefront McCormick Exposition Hall swings its doors open to the visiting throng.

Registration will be during the morning hours, starting at 8:30 a.m. on Saturday. Morning registration will be available during the four days the convention will run.

It is particularly significant that this year's convention is highlighted by NAMA's Silver Anniversary cele-

bration. Furthermore, Tom Hungerford, NAMA's executive director, advises that the 1961 conclave will easily be the largest, most exciting industry-wide gathering in the history of the association. It will surpass all the previous conventions by far. There will be approximately 145 firms exhibiting during the four day convention.

Strong emphasis is placed on the huge array of new types of vending equipment being displayed, interesting and informative meetings, and the presence of many international visitors. The latter accomplishment spells out the fantastic achievements accomplished by the association over the past few years.

The foreign contingent will engage in panel discussions and talks on unusual vending methods all over the

International Symposium Attracts Hundreds From Europe

world, how U.S.A.-style vending operates in other countries, and methods of exporting American vending equipment will be presented at the First International Vending Symposium, October 31.

Regarding the fantastic growth of vending overseas Thomas B. Donahue, president of the National Automatic Merchandising Association, said recently: "The American vending industry has aroused much interest in foreign countries because of its countless innovations and growth in recent years.

"By contrast," Donahue added, "several European countries are using advanced methods in other areas of automatic selling. Thus, both overseas and American vending executives will benefit from this excellent exchange of ideas."

The first three days of the convention will be devoted to American vending with the displaying of the latest, most advanced automatic vending equipment, and discussion panels and industry meetings at McCormick Place and the Conrad Hilton Hotel.

A feature highlight of the four day convention will be the NAMA's Silver Anniversary Meeting in the Banquet Hall at McCormick Place, Sunday, October 29. During this session, which starts promptly at 12:30 p.m., Drew Pearson, celebrated nationally syndicated Washington news columnist, will deliver the Keynote Address. NAMA president Thomas B. Donahue will review the 75th Anniversary Program. Also, Thomas B. Hungerford, executive director of NAMA, will give his report. There will also be an election of directors.

7 Vending Execs Named To Safety Program

CHICAGO—Seven automatic vending executives will serve as the Executive Committee of the new Safety Standards and Education Program being initiated by National Automatic Merchandising Association, Thomas B. Donahue, association president, announced last week.

He said this Executive Committee will guide the overall program, which soon will include committees dealing with technical matters, education and others.

Herb A. Geiger, Geiger Automatic Sales Co., Milwaukee, Wisconsin, is chairman of the committee. Members include William S. Fishman, Automatic Retailers of America, Inc., Chicago, Illinois; Mel Rapp, Continental-APCO, Inc., New York; Jack Burlington, The Vendo Company, Kansas City, Missouri; Joel Kliman, A C Automatic Services, Inc., Chicago, Illinois, and Elmer Kuekes, Payne Products Company, Ann Arbor, Michigan.

Initial steps for the industry-wide vending machine Safety Standards and Education Program were mapped at an N A M A meeting, August 29, attended by the majority of hot beverage machine and component manufacturers.

Donahue said the growth of vending services and refinement of equipment prompted the new program. First steps will deal with the operation of hot beverage vending machines, he said.

Canteen Installs Countervend In Chicago's Michigan Avenue Location

CHICAGO—Lunch hour passers-by at the IBM showroom window at 618 S. Michigan Ave., Chicago, are having their appetites whetted by a 35-foot-long array of Automatic Canteen Company of America vending equipment showing a tasty assortment of food and startlingly lifelike mannequin hostess to welcome them.

The display window which simulates a modern company lunchroom, features Automatic Canteen's new "Countervend" industrial feeding service designed to combine the personal attention of counter service with the speed and efficiency of automatic vending. All food units are manufactured with glass fronts to show the edibles within.

Introduced earlier this month, Countervend includes pre-fabricated counter equipment made up of modular units which provide both a self-service as well as a "to-order" area and cashier section. Groups of matching vending machines to meet special requirements supplement them.

The IBM showroom display has both hot and cold Countervend units, the "to-order" area presided over by the hostess, a coffee machine, iced drink unit, a cold "All Purpose Merchandiser" carrying mostly sandwiches, and a "Tasty Twenty" candy vending unit.

Model Vending Expanding Plant Facilities

PHILADELPHIA — Model Vending, Inc., this city, will expand the facilities of its newly-acquired subsidiary, Earl Automatic Vending Co., Conshohocken, Pa., according to Edward Balin, president. Additional footage to the present building will bring it up to 15,000 sq. ft. with provision for a commissary and working space. Model Vending will use the facilities for the making of sandwiches, salads, puddings and desserts for distribution in vending machines to the local industrial plants.

The new addition will be a cement block and stucco structure with a fire-proof interior. The commissary department will be fitted out in tile.

Model Vending operates vending machines in the Philadelphia area for the retail sale of cigarettes, candies, foods, drinks, music, and amusements.

AC Automatic Names Prendergast Dir. of Marketing



RICHARD M. PRENDERGAST

CHICAGO—The appointment of Richard M. Prendergast to the newly created position of Director of Marketing for AC Automatic Services, Inc., a subsidiary of Automatic Canteen Company of America, was announced today by Joel M. Kleiman, AC Automatic President.

For the past four years, Prendergast has been an account executive for O'Grady-Anderson-Gray, Inc., Chicago-based advertising agency. Prior to that he was assistant advertising manager for Inland Steel Co.

As Director of Marketing for AC Automatic Services, Prendergast will be responsible for advertising, sales promotion and marketing programs for Rowe vending machines, AMI automatic music machines, AC currency and coin-handling devices, and Customusic background music equipment.

A graduate of the University of Notre Dame, Prendergast resides with his wife, Rita and their six children, at 114 Willow Street, Park Forest, Illinois.

Industry To Receive Government Commendation

CHICAGO—David L. Ladd, U. S. Commissioner of Patents, will present a Certificate of Commendation to the automatic merchandising industry on October 29 in honor of the development and growth of American vending based on the first U. S. patents which were issued for vending machines in the 1880's.

The Commendation is part of the 125th Anniversary observance of the Patent Act of 1836 and will be presented at the 75th Anniversary Convention-Exhibit of the National Automatic Merchandising Association at McCormick Place in Chicago.

Sokol Natl. Rej. Plant Mgr.

ST. LOUIS, MO.—Eric L. Sokol, formerly a manufacturing executive with Link Division of General Precision, Inc., Binghamton, N.Y., has been appointed manager of the National Rejectors, Inc., plant in Hot Springs, Ark., Executive Vice President David D. Mason announced last week. He succeeds William P. Gatley, who is returning to National Rejectors' headquarters here for a new assignment.

The \$3,500,000 plant at Hot Springs was opened last spring. Besides the Hot Springs facility, National Rejectors has plants in St. Louis and Buxtehude, West Germany.

Natl. Rejectors Names Sabol Field Service Mgr.

ST. LOUIS—William R. Sabol has been promoted to the new position of Manager of Field Service for National Rejectors, Inc., Executive Vice President David D. Mason announced last week.

"The creation of the new post," he said, "is the first step in a general realignment of sales and service operations, aimed at separating these two functions. Mr. Sabol will report directly to H. George LeClerc, vice president-marketing."

Mason said the realignment is designed to enable both the service and the sales forces to better meet the needs of all customers, freeing each group to concentrate on a single function.

In his new post, Sabol has direct charge of NRI's 16 field service offices in the United States and Canada. This organization, the largest in the industry, services all coin- and currency-handling equipment produced by NRI. In addition, Sabol will be responsible for preparation of all NRI technical and service publications.

Sabol joined NRI in 1953, as a field service engineer. He has held an assistant branch managership in New York, branch managerships in Chicago and St. Louis, and various staff positions at NRI headquarters in St. Louis.

See CASH BOX Next Week For Complete News and Photo Coverage of the NAMA Show!

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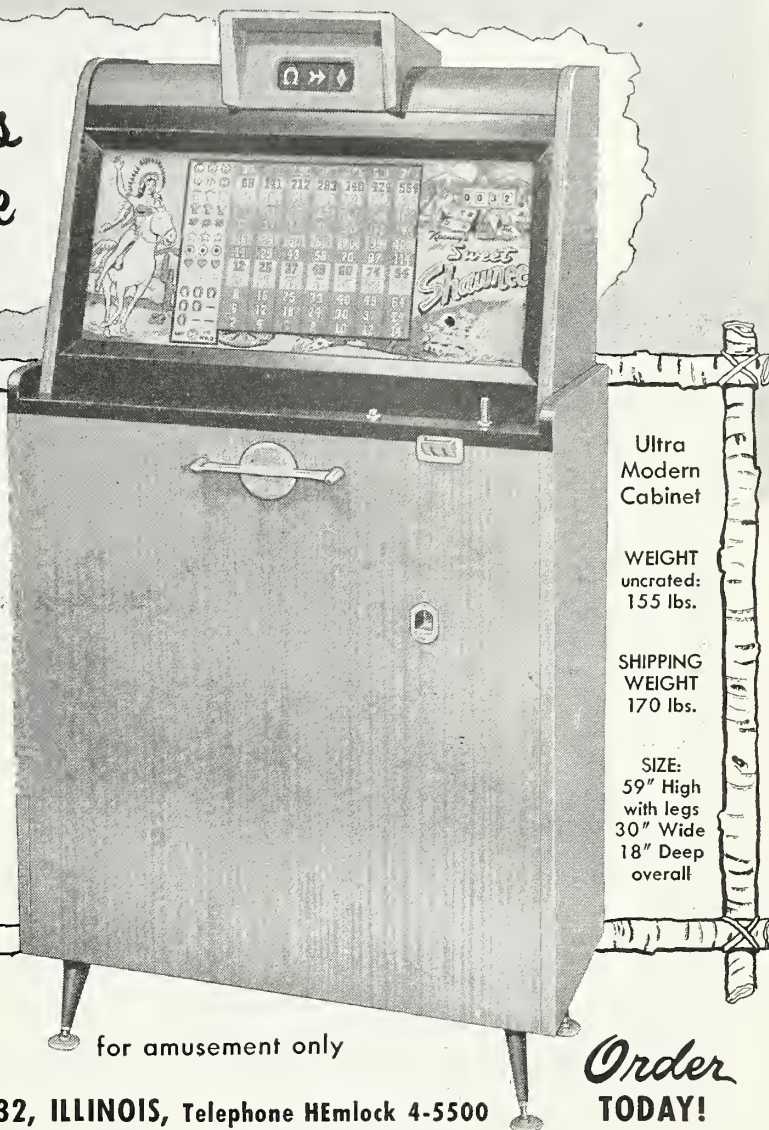
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The news of a well known figure in the coin machine industry passing away struck a sad note along Pico Blvd. last week. Matt Nordberg, who had been in the hospital in a coma for several months, finally succumbed on Tuesday, October 17th. . . . At C. A. Robinson & Co., broad smiles were evident as Charlie Robinson, Hank Tronick and Al Bettelman watched United's happy pair of games going out as fast as they came in. The United "7 Star" bowling alley and "Stardust" shuffle alley, according to Hank, are the two most beautiful games ever seen in their category—this opinion being not only that of the Robinson personnel, but from all operators who have seen it. Williams pool tables are enjoying their usual fine acceptance as are Valley's new recessed drawer tables said Hank. . . . Ray Barry, at the Wurlitzer factory branch, reports Clayton Ballard and Gary Sinclair are busy in the San Diego area calling on operators. . . . Orville Kindig, operator from Long Beach, continuing to improve following his recent heart attack. . . . At Paul A. Laymon's, Paul and Dorothy Laymon going to Jamaica for 10 days where they will be joined by several other Rock-Ola distributors, all of whom went over their sales quotas in their respective areas. Jimmy Wilkens commented that business remains good with all types of equipment moving well. . . . Dick and Evelyn Hall, operators from Oxnard, report they have made several successful fishing trips recently. . . . Sam Ricklin, at California Music, states that two members of the Capitol Records executive team, Dick Rising and Bud Frazier, were in to check sales on new Capitol releases. Jim McGuire, record distributor from San Francisco, in town and stopped by to say hello. . . . At Badger Sales, Leo Simone in Phoenix the past week visiting operators in that area. Marshall Ames in San Diego and Bakersfield over the weekend on business. Pete Ley and Bill Schrader journeying to San Diego over the weekend also. "Rocky" Nesselroad back from Chicago where he attended the Seeburg and Chicago Coin service schools and said, "They were very informative." . . . Cliff Jones, operator from Long Beach, back from several weeks vacation in Texas. . . . Bill Lanzy, at American Coin Machine, says business has picked up considerably and that American is moving more vending and cigarette machines all the time. . . . At the R. F. Jones Co., Bill Gray reports that R. F. Jones, president of the Jones Co., was in town for a few days accompanied by Joel Kleinman, president, and Dean McMurdie, VP, of A.C. Automatic Services of Chicago.

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1 Genco Circus 225
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New Orleans Novelty Has 20,000 Sq. Ft.



NEW ORLEANS—A one-story building has taken the place of an old four-story site and the storage area has been doubled. That's what New Orleans Novelty's Lou Boasberg did here recently in an effort to centralize services to local ops and also concentrate on export business in an efficient manner. The new building, at 1055 Dryades Street, has more than 20,000 square feet of space, is situated alongside the new Expressway, and features large and beautiful showrooms.

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1 Jet	295.00
1 Jr. Auto Test	245.00
1 Model T	345.00
1 Large Merry-Go-Round	275.00
1 Old Smokey	295.00
1 Model T Delivery Truck	375.00
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1 Classic Bowler, 16 ft.	295.00
1 Jumbo Bowler, 13 ft.	345.00
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"Flipper Fair" 1-Plyr.
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ALVIN GOTTLIEB

CHICAGO—Alvin Gottlieb, D. Gottlieb & Company, this city, announced this past week that the firm is this week introducing "the latest and the greatest of the 'Add-A-Ball' pinball amusement games" to operators all over the world in Gottlieb's new "Flipper Fair."

"Flipper Fair," which Gottlieb said is loaded with attractive play features and a very beautifully designed cabinet, has reaped handsome profits in numerous test locations during the past several weeks.

Gottlieb said: "Excitement in our plant and sales offices is running high due to the excellence of this new 'Flipper Fair' pingame. And our distributors immediately showed keen interest in the game, especially due to their success with our previous 'Flipper' pinball games.

"The spectacular light box animation—featuring a 'juggling clown' and the 'Score-To-Beat' panel—draws players like a magnet," Gottlieb continued.

Among the exciting play features which are sure to attract heavy play in all locations, according to Gottlieb, are the aforementioned "Add-A-Ball" extended play feature which is created to hold players' interest for continuous repeat play.

When the player scores an additional ball the 'clown' in the light box juggles a large white ball. The result of these Gottlieb innovations will, according to Gottlieb, result in considerably more coins in the cash box constantly. The time-tested cabinet design incorporates the utilization of stainless steel moldings and chrome corners to provide a clean, "new game" appearance always.

As to durability, Gottlieb's "Hard-Cote" finish on the playboard extends the life of the playfield to an all time high.

Other Gottlieb features in "Flipper Fair" include: Skillful play on the part of the player adds an unlimited number of balls to each game. Each time one to four rollovers are made the player receives an additional ball. Each rollover lights the corresponding pop bumper.

Also, hitting the target adds one ball when the green and yellow spots are in line. Scoring 2,000 points adds one ball.

Another new Gottlieb innovation is the new "tilt" feature penalty, whereby the player suffers the loss of one ball plus the ball in play. Then the play continues. Previously in all pingames the player loses the whole game when he tilts the game.

Gottlieb concluded by urging operators to drop in to their nearest Gottlieb distributors and demonstrate and look over "Flipper Fair" for themselves. Sample shipments have already been rushed out to distributors.

D. Gottlieb & Company will host coinmen in Chicago during NAMA with a luncheon and a tour of the Gottlieb Memorial Hospital. Dave Gottlieb sent a telegram last week via Cash Box to the nation's distributors and operators inviting all to attend.



Eastern Flashes

We learned that the crowds arriving in Chicago this week (28) will include many familiar faces from New York and Philly, after talking with some of the leading coinmen in both cities. Al Simon and his right hand man, Al D'Inzillo, will meet with Rock-Ola execs while there and of course, Rock-Ola will occupy several booths exhibiting vending equipment. A new face in the Rock-Ola circles will be that of Joe Ash, long-time distrib, currently handling the phono line and happy as all get-out about it. He's in Chi to catch the attention so many coinmen are giving to vending these days. Perhaps at a later date, Active will handle the vending line. Barney Sugerman and Abe Green, Runyon execs, will fly to Chi for an NAMA weekend and see the Rowe-AMI people while there. Meyer Parkoff, Atlantic, will also be in Chicago, and if you want to see him you will have no trouble checking out the Seeburg booths. Continental Vending's Harold Roth and Mel Rapp will also attend and you can be sure the exhibit will mark one of the largest ones on the floor. Iz Edelman will be at the vending conclave and he'll bring his joke catalog . . . plus a few interesting tidbits about a leasing plan for his taped music. Edelman has 120 retail shops handling his tape repeater unit and just received his license from BMI and ASCAP two weeks ago. Hence the leased music plan. Dave Rosen, the Wilsons, Al Rodstein, Nat Solon, Bill Adair, Marvin Stein, and a host of others will be on hand.

Johnny Bilotta and his lovely wife Maxine celebrated her birthday Fri. eve. (27) the night before big John left for Chicago and the twosome enjoyed their evening at the 3 Rivers in Syracuse where Jimmy Durante headlined the show and Johnny's recording artist, Norma Rivers, planned on introducing her latest recording, "I'll Hold You In My Heart." The tune is a standard, as are her other records, "made specially for the juke box market," exclaims Bilotta. Flip side has "San Antonio Rose" featured. Bilotta told us that Miss Rivers, who records for Vassar, is a hit with the ops in the upstate area.

Si Redd's firm occupied exhibit space at the recent Eastern States Feeding and Housing Exposition in Springfield, Mass. Bob LeBlanc, Jules Jacobi, Gerard Nantais, John Copeland and Bob Jones held down the fort as the hotel men viewed Seeburg's vending equipment from the display. 'Twas a success, tells Si. . . John Chandler, Hy Lesnick and the entire crowd down Virginia way are happy over the recent reception their juke box donation received in the Richmond-Norfolk areas. Salvation Army's Boys Club received the phono and the entire community knows about it. Good PR work.

J. B. Lewis, J&K Music, a North Carolina operating firm, opened a record outlet last Friday (26) and plans on using his used records from a 100-machine route to stimulate sales at a discount price. Jack Bess, Roanoke Vending, tells us Lewis is a good operator and the operator of many a new AMI phono. . . Lou Boasberg is proud of the firm's new offices and building at 1055 Dryades St., in N'Orleans. Over 20,000 sq. ft. of space, twice as much as the old location. Spent about \$85,000 on renovations and will concentrate on the export-import business.

Lotsa coinmen will have lunch with the Gottliebs in Chicago next week when Dave and his family dine the visiting coinmen who contributed so generously to his Gottlieb Memorial Hospital. A tour of the hospital is in order, and Alvin G. tells us it's really something to see. . . Sam (The Man) Morrison, Musical Moments, Inc., sent a juke box up to a swank Park Ave. penthouse, after hearing that the smart set was in search of "something different" for a gala halloween party. He'll get a stiff rental fee for the use of the juke, (and may even turn up as a guest!).

Harry Witsen, back into the sales department of Scott Crosse Co., in Philly, to lend a hand to the staff as sales on the new "Bally Bowler" require additional attention along these lines. The Bally 1962 "Barrel O' Fun" is expected soon, claimed Witsen, and business in general has picked up just fine. Bill Witsen hitting the telephone steadily as Pennsy ops are reached via the long distance lines.

Speaking of Joe Ash (and we were a moment ago) we're advised that Active's Scranton office will of course handle the Rock-Ola phono line as will the Philly outlet but the fact is, it was completely omitted from the reports received here last week. Scranton firm is on at 1141 Capouse Ave.

Ed Martell, Tri-State's New England distrib for American Shuffleboard is busy setting up tourneys in the area and business was never so good. He's organized tournament play in Burlington, Winoski, Lewiston, Norfolk and Plymouth. A 14-team schedule is set for New Bedford, Mass. and the Moose Club in Connecticut will hold its own tourney. Sol Lipkin, America's sales manager, is standing by to race to the aid of any op willing to set out to organize shuffleboard tourneys. You can reach him at the American Shuffleboard's Union City address. This has been the third year for the N. Eng. tourneys and Ed asks all ops to form leagues now so that they may reap the harvest all winter long.

Mrs. Al Deppe, widow of the late arcade man, into New York to visit with Mike Munves and reminisce old times. . . Abe Green, a surprise visitor to Runyon's, in town to meet with Irving Kaye, who reminds us that the firm will break with a new amusement game (not a pool table) in several weeks. Meanwhile, Kaye's "Mark IV" 4' x 8' regulation table is selling solidly in all sections of the country. Irv's son, Howard, is learning to feed and diaper babies these days. His wife gave birth last month and while Irv beams as the smiling grandpappy, Howard faces reality—and early hour feedings! . . . The Bismarck suite of the Bismarck Hotel in Chicago will be the site of a meeting between Kaye and his distributors during the NAMA show. Drop by to discuss the new machine if you're in town.

Abe Lipsky, confirms the change in the firm name from Libra to Lipsky Distributing and now we know what we're talking about. Harry Koepfel, chief shipper, crater, repairman and reconitioner, tells us he's doing a lot of everything to keep the pace with orders these days.

Mike Munves, recalling the days of the golf games, tells us he shipped a Tokyo customer two Bally "Golf Games" once and the boat carrying the supply sank in Tokyo Bay. "And the games were in excellent shape," added Mike. So somewhere east of the orient you can expect the fish to be pitching and putting instead of flippin' and swimmin' (providing the coin mechanism still works).

Speaking of golf (and weren't we?), look for a new golf game to come out of Philly in a month or two.



Chicago Chatter

Windy City is all decked out in its finery for the pending arrival of the great host of vending dignitaries and rank and filers who will be in this week for the huge National Automatic Merchandising Assn. (NAMA) Convention and exhibit of the newest vending machines. Some of the smaller units, we're told, serve as useful a purpose as those "block long" vending installations. Boul Mich., along which NAMA headquarters will be at the Conrad Hilton Hotel, Essex House and other swank hostelrys, and the tremendous lakefront McCormick Place Exposition Center (we can't call such a large area a mere "hall") will be a mecca for out-of-towners. For the press NAMA was to kick off the proceedings Friday afternoon, October 27, with an "Official Industry Press Reception" in the swank Beverly Room of the Conrad Hilton Hotel.

Automatic Canteen board chairman Frederick L. Schuster announces that an "automatic general store" (a retail merchandising vending machine) which accepts dollar bills and coins, and sells up to 260 different items, will be unveiled during the NAMA convention in Canteen's exhibit booths 750 through 761 and 800 through 811 at McCormick Place. The new vending machine is called "Automart."



DELBERT COLEMAN



JOEL KLEIMAN



DONALD ROCKOLA

If we sound excited this week it can't be helped, and we know fully well that such NAMA notables as Tom Donahue, Tom Hungerford, Walter Reed and Gerry Whaley are, at least, a mite more excited than your reporter. . . . We leap back into the coin machine stream to report that Bally Mfg's. "Can Can" certainly can (sell), according to the words of wisdom of so sage a personage as general sales manager Bill O'Donnell and his able sidekick Art Garvey. Its popularity is contagious everywhere, according to Herb Jones, Bally vice prexy.

Among those who are making the scene at McCormick Place for United Mfg. are Herb Otttinger, Bill DeSelm (he of the contagious smile), LeRoy Kraehmer, Glenn Johnson, Ray Riehl, Art Rapacz, Johnny Casola and (last but not least) Al Thoele.

They're flippin' at D. Gottlieb & Co. (and by they we mean Dave Gottlieb, Nate Gottlieb, Alvin Gottlieb and Judd Weinberg). The reason for all this glee is Gottlieb's new "Flipper Fair" pingame. Each previous version of the "Flipper" game has been a rousing success everywhere, according to Alvin.

Other prospective interested spectators at the NAMA conclave will be First Coin's Joe Kline, Sam Kolber, Fred Kline and Nick Nelson. They'll take turns away from the busy distrib. . . . World Wide's Joel Stern calls to info that he added two very capable reps to his staff of experts. They are Fred A. "Red" Smith, who has been known for many years throughout the southland as "king of the vending machine salesman"; and Harold Freeman, who will work in games and Seeburg music equipment.

Williams' Sam Stern and Jack Baigelman revealed plans to unveil the firm's new "Road Racer" during a dinner-meeting, Sunday evening, October 29, at the Bismarck Hotel before some 70 distributors. Sam was aided and abetted by Williams' sales chief, Jack Baigelman in hosting the affair. . . . W. R. (Bill) Weikel maintains a hospitality suite, the Briargate, from October 28 thru 30. Fischer Sales & Mfg. will display some new models, namely the new, low priced "Coronet" series, as well as the new bumper model.

As usual, there's plenty of excitement permeated at Rock-Ola Mfg., and the arch "permeaters" are Ed Doris, Frank Mitchell, Ralph Wyckoff, Les Rieck, Jack Barabash (I swear some day I'll make a mistake on that name), and Kurt Kluever. Not to mention such Rock-Ola luminaries as Dave Rockola and Donald Rockola.

Empire Coin's owner Gil Kitt and sales manager Joe Robbins advise that there's considerable sales action in many foreign markets. Joe points up Italy as a particular heavy market of late.

Del Coleman, Leonard Gross, Tom Herrick and all the gang up at Seeburg are awaiting the arrival of distribs for a meeting just before the NAMA opening and the premiere of the new vending equipment. Jack Gordon and Bob Kelly are still in Europe and as far as we know won't make the show.

Joel Kleiman, Tom Sams, Jack Dunwoodie, Dick Prendergast, and the AC Automatic crew, busy as all get-out this week prepping for the big vending exhibit which will feature the Rowe and ABT equipment.

A host of operators made the scene at Atlas Music Co. last Tuesday for a luncheon, and in hopes that their names would be the lucky ones picked (in a drawing by Cashboxer Lee Brooks) for the Miami Beach vacation put on the line by Atlas. Atlas personnel on hand were Eddie Ginsburg, Nate Feinstein, Harold Schwartz, Mike Spagnola and Irv Ovitz. Tom Sams and Dick Prendergast represented AC Automatic Services at the affair.

Among the ops were Andy Bruno, Alex Del Giorno, Andy Hesch, Lou Arpaia, Earl Kies, Mike Detzek, Art Velasquez, Frank Florio, Sam Greenberg, William Knapp, Vic Ostergren, Harry Buthe, Nate Kreinberg, Jake Nomden, Frank LaMaskin, Dick Nomden and Ed Gilligan. Oh, yes, the winner of the vacation trip was Ted Steskal of Springfield who wasn't even on hand for the drawing.

Paul Huebsch, vice prexy of J. H. Keeney & Co., happily relates that there has been a sudden demand in many markets for Keeney's "Sweet Shawnee" amusement game. . . . One of the reasons Clarence Schuyler, prexy of Games, Inc., can't concentrate on his skeet shooting prowess these days is the pending release of a new upright (more info next week).

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A.M.I. F-120	\$245	A.M.I. J-200	\$595
A.M.I. E-120	145	A.M.I. K100/120	595
A.M.I. G-120	275	SEEBURG L-100	465
A.M.I. H-200	425	SEEBURG 220-SH	695
A.M.I. I-200E	525	SEEBURG 222	795
		ROCK-OLA 1446	195

VENDING—Reconditioned

WITTENBERG REF. 24-SEL., 3 COMP.	\$795	ROWE L-1000, 4 FLAVOR	\$595
STONER D-500 COFFEE	295	APCO 6 FLAVOR—ICE	1145
NATIONAL CANDY, 10-COL.—SLANT	260	APCO 4 FLAVOR—ICE	1095
SEEBURG 800-E2 CIGARETTE	225	SMOKESHOP V-27	180
SEEBURG 800-E1 CIGARETTE	195	CONTINENTAL CORSAIR "30"	195

1/3 Dep., Bal. C.O.D. or Sight Draft.



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DIV. OF AC AUTOMATIC SERVICES, INC.

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Sales have been maintaining such a heavy pace at Chicago Dynamic Industries, according to sales director Art Weinand, that Sam Wolberg, Sam Gensburg and Jerry Koci are constantly keeping their eyes centered on production figures on the "Continental" bowler, "Triple Gold Pin" shuffle alley and "Pro" basketball games.

An interesting note: Tom Sams, AMI head, said last week that he'd let Sol Tabb of Mar-Tabb in Miami, the lucky operator who won "Big Challenge" vacation (to Miami Beach) trip recently, select what he wants to do and where he wants to go. Well, Sol informed Tom that he and his lovely wife wanted very much to take their holiday in good, ol' N'Yawk to take in all the plays—and "just have a ball." Tom is presently making all the necessary arrangements to give Sol and his wife their wish.

Bob Slifer, executive director of NCMDA, tells us there will be a big meeting of the coin machine distributors association starting with a luncheon on Sunday, October 29 at the Morrison Hotel. Highlights of the program will be the election of officers and the presentation of a plaque to Irv Blumenfeld.

NAMA is bringing a multitude of coinmen to Chi, and it warms the cockles of Ralph Sheffield's heart, out at Midway Mfg. in suburban Franklin Park. Especially now, since Midway is keeping "certain secrets." Ralph and Midway heads Hank Ross and Marcine "Iggy" Wolverton asked us t'other day to come out and browse around a bit. . . . Romine Hogard of Tulsa, Oklahoma announced that he recently changed the name of his distributorship, Automatic Music Co., to Tulsa Automatic Music Co.

Leonard Miska, president of South Town Music Corp., was recently appointed chairman of the 1962 Boy Scouts Finance Campaign in the Stock Yards District. Miska, a very active participant in various community affairs, is on the board of directors of the South Side Planning Commission and is also very much a part of the fund raising group in charge of the southwest Chicago Community Fund & Red Cross Appeal. (This is great effort on the part of a coin machine veteran.)

Both Ted Rubey, president of Marvel Mfg., and Estelle Bye are very delighted over the continued sales accomplishments they're enjoying with the scoreboard line, which is necessary for the construction of shuffleboards. . . . During our travels along coinrow t'other day we "bumped" into Mac Brier of Donan Distributing, and he passed along the above info about South Town Music's Len Miska.

A novel eatery just west of Chicago (west on Roosevelt Road, and just east of route 45 is Anderson's Coin Box. The "drive-in" coin-operated restaurant utilizes Vendo equipment heavily. . . . The National Automatic Merchandising Assn. will hold its 1961 NAMA Western Conference & Exhibit in Los Angeles from December 1 through 3, in the swank Ambassador Hotel. . . . See you at the NAMA convention!



GOTTLIEB'S FLIPPER FAIR

Latest and Greatest of the Add-A-Ball Games!

Spectacular light box animation draws players like a magnet. Score additional ball and the clown in the light box juggles large white ball. Add-A-Ball extended play feature holds players interest for continuous repeat play. Result: More and more coins in the cash box. And remember, our time-tested cabinet design incorporates stainless steel mouldings and chrome corners to provide a clean, "new game" appearance forever!

- Skillful play adds an unlimited number of balls to each game
- Each time 1 to 4 rollovers are made, player receives additional ball
- Each rollover lights corresponding pop bumper
- Target adds 1 ball when green and yellow spots are in line
- Scoring 2,000 points adds 1 ball
- New tilt feature penalty: 1 ball plus ball in play—then play continues

SEE YOUR DISTRIBUTOR FOR A DEMONSTRATION



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Extends Playboard Life to
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BALLY BEAUTY CONTEST \$ 75.00
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GOTTLIEB SPOT-A-CARD 245.00
GOTTLIEB SWEET ADD-A-LINE 95.00
WILLIAMS PERKY 75.00

BASEBALL

WILLIAMS 1957 DEL. BASEBALL 195.00
BALLY HEAVY HITTER 195.00

BOWLERS

BALLY SPEED BOWLER, 8 1/2' 245.00
BALLY
ABC TOURNAMENT, 12 1/2' 175.00
UNITED SPR. BONUS, 8' 165.00
CHICAGO TV BOWLING LEAGUE
16' (with rollovers) 195.00

MUSIC

WURLITZER 1650AF 145.00
WURLITZER 1700F 195.00
WURLITZER 1800 245.00
WURLITZER 2000, 200-sel.,
with speed-read program 295.00
WURLITZER 2200 425.00
WURLITZER 2250 425.00
ROCK-OLA 1448 275.00
ROCK-OLA 1454 375.00
ROCK-OLA 1458 425.00
ROCK-OLA 1468 495.00
SEEBURG 100A 45 rpm 125.00
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AMI D-80 125.00
AMI E-80 165.00
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EXCLUSIVE DISTRIBUTORS FOR ROCK-OLA, BALLY, GAMES INC., AND OTHER LEADING FACTORY LINES

MONY Nominates Entire Slate For Re-Election

NEW YORK—Members of the Music Operators of New York, Inc., this city, held a regular monthly meeting Tuesday evening, October 24, and nominated officers for the 1962 business year. The entire slate of officers was nominated for re-election and in addition to the regular board of directors, all of whom were renominated, two coinmen were appointed for election to the board—Irving Holzman, United East Coast Corp., United distributor here, and Harry Siskind, of Master Automatic Co.

The present slate of MONY officers are: president, Al Denver; vice president, George Holtzman; treasurer, Gil Sonin; secretary, Bill Kobler.

MONY's current board including the aforementioned officers, is comprised of the following members: Al Bodkin, Donald Shapiro, Larry Serlin, and Bill Goetz. Election of officers will be held in November.

Matt Nordberg Dies Succumbs To Head Injury

LOS ANGELES — Matt Nordberg, who was struck on the head by a juke box lid assembly last Spring and had been in a coma since then, passed away October 17th at the V.A. Hospital in Los Angeles. He was one of the best known individuals in the coin machine business in So. Calif.

Nordberg started his career with Minthorne Music in 1950 in the shop and was later made service manager. From service he went into sales, becoming well known throughout this area. Nordberg was also with the Seeburg Distributorship here for some time and then went into business for himself about a year ago.

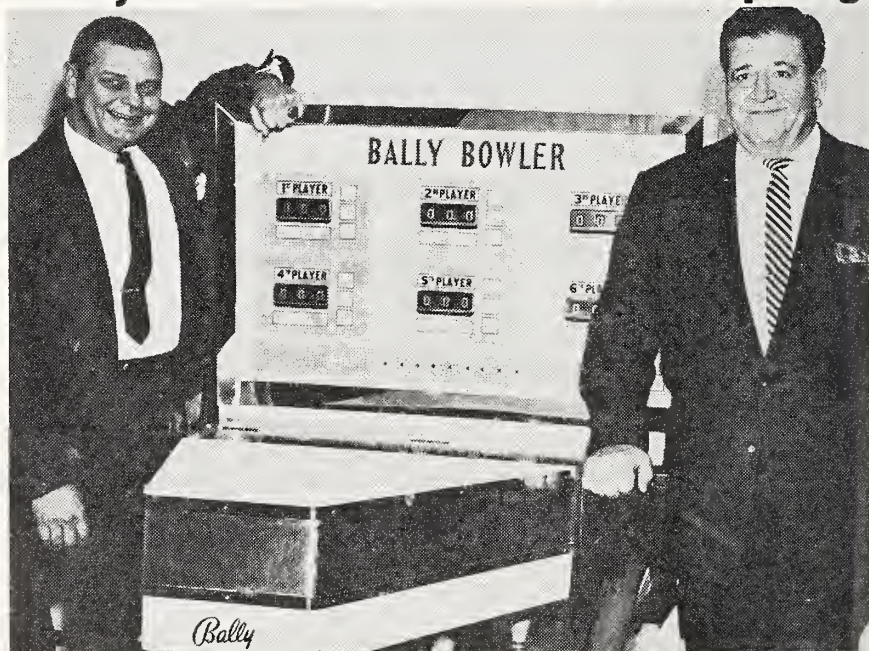
He was buried in Duluth, Minnesota, his home before coming to Los Angeles, and is survived by his wife and two sons.

BUSINESS OPPORTUNITY

National Financial Organization currently expanding by associating capital with local business ability. We supply marketing analysis, national sales promotion, national advertising, management counseling processing equipment, and trucks to convey products to distributing outlets. Applicants must show business history and liquid capital of \$10,000.00. One hundred thousand dollars gross volume in the vending business the 1st year with no accounts receivables.

Write Box No. 552, CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y.

"Bally Bowler" Stars At R. F. Jones Opening



SALT LAKE CITY—The "Bally Bowler" was a featured attraction at the grand opening of the new R. F. Jones Company headquarters in Salt Lake City, October 15 and 16. Flanking game are Chuck Klein, Manager of Los Angeles office, and R. F. Jones. In addition to the Bally line, the Jones firm distributes the Rowe-AMI phonograph and vending lines from its San Francisco, Los Angeles, Salt Lake City, Denver, and Honolulu offices.

Happy Birthday This Week To:

Douglas Detrick, Auburn, Ind. . . . Arthur Lavoie, Fall River, Mass. . . . Edw. J. Betti, Union City, N.J. . . . Andy Benna, Ironwood, Mich. . . . Harvey W. Marble, No. Platte, Nebr. . . . Whitney Le Jeune, New Roads, La. . . . Wm. James Shay, Lebanon, Pa. . . . Erwin E. Barnett, Cleve. Hts., Ohio. . . . L. A. Lorang, Yuma, Ariz. . . . Fletcher A. Blalock, N.O., La. . . . Manuel Ehrenfeld, Passaic, N.J. . . . Milton Green, B'klyn, N.Y. . . . Ralph S. Pelletier, Silver Creek, N.Y. . . . L. M. Flow, De Funiak Spgs., Fla. . . . Herbert J. Perkins, Chgo. . . . Stacey L. Lewis, Cambridge, Md. . . . Jess M. Langston, Chattanooga, Tenn. . . . Geo. Eckhardt, Alma, Nebr. . . . Wm. J. Embar, Lebanon, Pa. . . . Alvin Silverman, Plainview, N.J.

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT CASH BOX

1721 Broadway, New York 19, N. Y.

WANT

WANT—To buy—Bally Lotta Fun and Barrel of Fun and all Bally Bingos. FOR SALE—Late Seeburg Music—Big Ball Bowlers & Shuffle Alleys, Vending Machines. Our prices have been reduced. REDD DISTRIBUTING CO., INC., 126 LINCOLN ST., BRIGHTON 35, MASS. (Tel. ALgonquin 4-4040).

WANT—Juke Box Mechanics (3) for large music route. Pay commensurate to ability and experience. Contact, SHOP FOREMAN, P.O. Box 87, NORFOLK, VIRGINIA.

WANT—Call Collect! Want for immediate export, Bally Bingos, Gottlieb Pingames, All Types of Seeburg, AMI, Wurlitzer music. Cash waiting. BELGIAN AMUSEMENT CO. 806 NO. BROAD STREET, PHILADELPHIA, PENNA. Poplar 3-7808.

WANT—Any quantity of Bally Bingos and all types of Seeburg, AMI and Wurlitzer phonographs—cash waiting. T.G.A., 60, RUE VAN SCHOOR, BRUSSELS 3, BELGIUM. (Cable: JEUMATE BRUSSELS).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. Dickens 2-7060).

WANT—Bingo Games, Gottlieb Pins 1957 up, Lotta-Funs. Wire, write or phone. SCOTT CROSSE CO., 1641 NO. BROAD, PHILADELPHIA, PA. (Tel. CE 6-4444).

WANT—Records, 45's and LP's, new only. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 453 MCLEAN AVE., YONKERS, N. Y. (Tel. Greenleaf 6-7778).

WANT—To purchase surplus 45's, LP's, EP's. No quantity too large or small. Store stock included. Advise in first letter quantity and description. HAM-MIL DISTRIBUTORS, 1520 NO. BROAD ST., PHILADELPHIA 21, PA. (Tel. PO 3-0585).

WANT—Will buy—Bingos, Shuffle Alleys, Bowlers, any amount of Phonographs. LEW JONES DISTRIBUTING COMPANY, INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.

WANT—Arcade pieces, Baseball games, Hockey, Basketball, Cranes, Diggers, Ray Guns, Rifle Galleries, Autotest, Pinballs, etc. DUARTE INTERNATIONAL SALES, 835 E. 31ST., LOS ANGELES 11, CALIFORNIA.

WANT—Are regular buyers late Bingos, Gottlieb 2-4 players, Seeburg V-200, unshopped but of course complete working order, packed in original cartons. We pay dollars, cash in advance. Quote price FOB nearest seaport. MAX LOBO, MEIR 23, ANTWERP, BELGIUM. (Tel. 33-81-33).

WANT—Used or new 45 RPM Records. Top price for records not over 6 months old. Interested in regular monthly shipments. HARMONY RECORDS, 651 N.E. 164TH ST., NORTH MIAMI BEACH 62, FLA. (Tel. WI 7-6775).

WANT—Arcade Equipment of all kinds. Kave Duces Wild; United & Chicago Coin Big Ball Bowlers. State quantity and best price 1st letter. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. Superior 1-4600).

WANT—New or used 45 RPM Records, not over 6 months old. We pay 15¢ and the freight. Can use any quantity. WALLY RECORDS, 17725 N. W. 8TH PLACE, MIAMI 69, FLA.

WANT—Exhibit's IOU, Selectem and Horshoes. State price, quantity and condition in first letter. NEW LIDO ARCADE, 412 EAST BALTIMORE STREET, BALTIMORE, MD.

WANT—One Panoram in A-1 condition. FOLLETT MUSIC COMPANY, 1131 WEST FIRST AVE., SPOKANE, WASHINGTON. (Tel. MA 4-3344).

WANT—Wms. & Gottlieb used 1, 2 & 4 players, as is, complete, 1959 and up. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, NEW JERSEY.

WANT—Used Records, 45 rpm, no quantity too large or small. Highest prices paid. INTERBORO MUSIC CO. INC., 433 WEST 45TH ST., NEW YORK 36, N. Y. (Tel. Judson 2-2363).

WANT—Used 45 RPM records. We buy all year round and pay top prices. Interested in monthly shipments. J & D AMUSEMENTS, 1 VIDETTA ST., W. PEABODY, MASS. (Tel. JE 2-0737—call collect).

WANT—Wanting Fortune Telling Scales. Must be like new and weigh correctly. W. P. KELLEY, 229 BOWLES PARK, SPRINGFIELD 4, MASS. (Tel. Republic 9-7908).

WANT—All types of music. Bally Bingos, Wms. Pins, Gottlieb Pins, all types of Shuffles, Bowling Alleys, Rifles, Arcade Vending. Quote prices, FAS, U.S.A. Port. State condition. BOX #540, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—Bally County Fairs, Laguna Beach, Roller Derby, advise price & condition. For resale. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO (Tel. CH 3-7191).

WANT—We need great quantities of Bally Bingos. Quote us your lowest prices F.O.B. nearest Seaport U.S.A. P.V.B.A. VERHEDA, KRONEN-BURGSTRAAT 94, ANTWERP, BELGIUM. (Cable address: VERHEDA).

WANT—Bingos, Big Shows, Show Times, Key West, Miss America, Sun Valley, Cypress Gardens, Double Headers and all other late Bingos, in quantity. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND, OHIO. (Tel. TO 1-6715).

WANT—To Buy for Resale—Wurlitzer 1900, 2104, 2204; Seeburg R & L; Gottlieb Pinballs from 1958 on. ACTIVE AMUSEMENT MACHINE CO., 666 NO. BROAD ST., PHILADELPHIA 30, PA. (Tel. Poplar 9-4495).

WANT—Twin Super Wild Cats and late Gottlieb Pin Games, quote us your best price, any quantities. KAY'S MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PA. (Tel. V Vandergrift 1884).

WANT—Rowe Cigarette Vendors: 14 Column Ambassadors; 20 Column 700; Seeburg VL & KD; National 22 column Cigarette Vendor; Wms. Ten Pins & Ten Strike. Quote best price. DAVE LOWY & COMPANY, 652 TENTH AVE., NEW YORK 18, N.Y. (Tel. LT 1-1033).

WANT—New or used 45 RPM Records that have been on the Cash Box Top 100 in the last 6 months. We pay 12¢ to 15¢ and can use 100 of a number. We pay the freight. VISTA RECORDS, 1004 GLENMERE ROAD, VISTA, CALIF.

WANT—45 RPM Records, new or used. LP's also considered. We pick up any quantity you have on hand and pay highest cash prices. Write information to: EARL KUHN'S DIST. CO., 4580 SNEAD, SANTA CLARA, CALIFORNIA. Cherry 1-0087.

WANT—Panorams and Panoram parts. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO, CALIF. (Tel. Hemlock 1-1750).

WANT—New (salvage, overrun, scrap) 45 RPM singles, kiddy & 12" long play records, also juke box records. We are top promotional record house in the business, see us first. NATIONAL BAG-O-TUNES, INC., 224-09 LINDEN BLVD., CAMBRIA HEIGHTS 11, NEW YORK. (Tel. AR 6-6333) BEN JACOBS, DAN WANCIO.

WANT—We pay the highest prices for all Bally Bingos and Gottlieb Pinballs manufactured 1958 and up. Interested in all brand new closeouts. Also arcade equipment. Cable or write to: HOLLAND-BELGIE, EUROPE SPR. 276 AVENUE LOUISE, BRUSSELS 5, BELGIUM. (Cable address: HOBEL-EUROPE-BRUSSELS).

WANT—Wurlitzer Models 1700-1800-1900-2104-2250-2150-2300 and 5250 wall boxes; Seeburg Models C & R and 3W1 wall boxes; Rock-Ola Models 1438-1446-1448. EQUIPMENT DISTRIBUTORS, INC., 1611 VIRGINIA BEACH BLVD., NORFOLK, VA. (Tel. MA 7-8129).

WANT—United Jupiter; Midway Jokers Wild; Gottlieb Flipper and Flipper Parade; Wms. Space Glider; Titan, Crusader; ChiCoin Pony Express; Genco Gun Club; send us a price we can start dickering from. CONTINENTAL COIN, 1827 ADAMS, TOLEDO 2, OHIO. (Tel. 248-3359).

WANT—New 45 RPM records that have appeared on the Cash Box Top 50 within the last 6 months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTERPRISES, 659 N.E. 123RD ST., NORTH MIAMI, FLORIDA. (Tel. PL 7-8061).

WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BALTIMORE 18, MD.

WANT—Late 1, 2, 4 player Five Ball Amusement Machines. COIN MACHINE EXCHANGE, 4605-12TH SW., TACOMA 99, WASH. (Tel. JU 8-7133).

WANT—Key West, Show Times, Miss Americas, Sun Valley and all other late Bally Bingos; Seeburg Phonographs Model AY 160s slightly used. Quote us your bottom prices. We pay cash in advance. MUSIC-BOXES, 25, AVENUE DES ACACIAS, GRIEVEGENEE-LIEGE, BELGIUM.

WANT—JUKE Box Operators! If you want a steady outlet for your used records, call or write: EASTERN RECORDS, INC., 138-43 JAMAICA AVE., QUEENS 35, NEW YORK. (Tel. Jamaica 3-7030).

WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. General 2-1650), JESSE SELTER, Pres.

WANT—Your used or surplus records all speeds. We buy all year 'round, and pay top prices. No lot too large or too small. We pay freight. BEACON RECORD DISTRIBUTORS, INC., 821 NORTH MAIN ST., PROVIDENCE, R.I. (Tel. Union 1-7500, Jackson 1-5121).

WANT—AMI 120 and 200 Phonographs, Hide-aways, Selection Boxes, Steppers, Late model Gottlieb Pin Games; 5¢ & 10¢ Counter Games. Write stating quantity condition and best cash price. ST. THOMAS COIN SALES LTD., 669 TALBOT ST., ST. THOMAS, ONT., CANADA. (Tel. MELrose 1-9550).

WANT—Unused Vendors of all types. Especially want small machines for Vending Ball Gum, nuts, candies, stamps, pens, etc. Can use any quantity no matter how small or large. Discontinued models, surplus, etc. are acceptable. AZAR, 2314 EAST 15TH, OAKLAND 1, CALIFORNIA.

WANT—Both Williams and Gottlieb 5¢ balls, also all Bally Bingo from Miss America up. WESTERN DISTRIBUTORS, INC., 3126 ELLIOTT AVE., SEATTLE, WASHINGTON.

WANT—Will pay \$20. for United Banner Shuffle Alley Glass. Write P.O. BOX 1995, WICHITA, KANSAS.

FOR SALE

FOR SALE—If it's Panoram Parts you want, Phil Gould has 'em. PHIL GOULD, 224 MARKET ST., NEWARK, N.J. (Tel. Market 4-3297).

FOR SALE—Bring your old Juke Boxes up to date with sound reverberation. 1961 tone quality for \$44.95. Easy to install, write: HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISCONSIN.

FOR SALE—Attention Importers! All makes and Models Phonographs—Seeburg, AMI, Wurlitzer, Rock-Ola. Clean. Ready for shipment. We specialize in Export. Exclusive Seeburg Distributors in New York, New Jersey, Connecticut. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK 19, N.Y. (Tel. Plaza 7-3140, Cable: ATLANT-YORK).

FOR SALE—9 Un. Playmate Rehounds \$50. ea.; Chicago Coin, United Small Ball Bowlers \$125.; Regulation \$200.; 5 C. C. Bulls Eye Drop Ball used \$125, new \$250.; Williams Hercules Crusader and Titan Guns, used, write for price; all models AMI Phonos. lowest prices. Write or call: CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MA 1-3511).

FOR SALE—2 Bally Moon Raiders @ \$199.50; 10 Skill Card @ \$49.50; 3 Bally Skill Roll @ \$75.; 1 Chicago Coin Bullseye Big League \$139.50. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY 4, OKLA.

FOR SALE—United U. P. B. Phonographs, United Slugger Baseballs, United Atlas, Eagles, United 6 Star Regulations. UNITED EAST COAST CORP., 583 TENTH AVE., NEW YORK 36, N. Y. (Tel. PE 6-6680).

FOR SALE—New and Used Coin Machines, shopped and ready for location. Also routes for sale. AUTOMATIC MUSIC CO., 1214 W. ARCHER ST., TULSA, OKLAHOMA. (Tel. LU 4-4775).

FOR SALE—All new 45 RPM records, packed 100 assorted per carton, \$12.50 per 100. All known artists. Trial order will convince these are best lots on market. Satisfaction guaranteed. C & S ENTERPRISES, INC., 1628 BEDFORD AVE., BROOKLYN, N. Y.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. PIONEER VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. Montana 1-5000).

FOR SALE—Hi-Speed Super Fast Shuffle Board Wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Auto-Photo Studios, Model 9 \$995.; Model 11 \$1,995.; APT Shooting Gallery (like new); Kiddie Rides, Arcade Equipment. Write for list and prices. ADVANCE DISTRIBUTING CO., 5644 DEL-MAR BLVD., ST. LOUIS 12, MISSOURI. (Tel. Parkview 7-1373).

FOR SALE—Pool Table Supplies at reasonable prices. 48" Cue Sticks \$18. doz.; 52" size \$21 doz.; Extra Live 6 Pkt. Cushions \$22. set for Reg. Bumper Pool \$11.95 set. CHAMPION DIST. CO., 3451 N. MILWAUKEE, CHICAGO 41, ILL. (Tel. AVenue 6-6751).

FOR SALE—Seeburg C-100 \$225.; Seeburg G-100 \$350.; Seeburg R-100 \$400.; Seeburg 225SH \$750.; Wurlitzer 2000 \$360.; AMI H-200E \$465. Above equipment shopped and ready for location. BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 674-5868—676-4424).

FOR SALE—Uprights, slightly used; Wagon Wheels \$100.; Playballs \$100.; Galloping Dominoes \$120.; Mermaids \$150.; One-ball Hockey, Beauty Contest \$145.; Eleven Belle \$195.; Also pin games, Joker Balls. Write or phone for prices. PENN COIN-O-MATIC CORP., 821 NO. BROAD ST., PHILA. 23, PA. (Tel. PO 5-2676).

FOR SALE—United 13' Tip Top B.A. \$695.; 13' Handicap B.A. \$595.; 16' League B.A. \$575.; 13' & 16' Bonus B.A. \$375.; 13' & 16' Jumbo B.A. \$295.; 11' & 14' Bowling Alleys \$95.; Deluxe Flash S.A. \$450.; Eagle S.A. \$325.; Atlas S.A. \$295.; Super Bonus S.A. \$175.; Regulation S.A. \$175.; Comet Targette \$95.; Shuffle Targette \$95.; Chicoin, 14' Bowling Alley \$95.; Championship S.A. \$175.; Bally, 16' ABC Tournament B.A. \$175.; All Star Deluxe Bowler \$95.; Midway, Shooting Gallery \$350. CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 858 N. HIGH ST., COLUMBUS 15, OHIO. (Tel. AXminster 4-3529).

FOR SALE—Bally Rides, 8 Champion Horses 200. each; 2 Motorcycles \$165. each; these are late model rides in good running condition. Send 25% deposit, balance C.O.D. E. RAMOS, 2354 N.W. 31ST ST., MIAMI FLORIDA.

FOR SALE—Attention Exporters—The vending business is lucrative—the market untapped. We have a complete line of vending equipment—new and used. Write for best prices and possible exclusive distributing rights to: SHELDON SALES DISTRIBUTING CORP., 881 MAIN ST., BUFFALO 3, N.Y. (Tel. TT 5-9106).

FOR SALE—100,000 new 45 rpm 6 months to 1 year old, \$10 per 100, \$95 per 1000. Also 25,000 EP's \$25 per C; \$200 per M; 12" LP's available \$100 per C; \$950 per M. RAY-MAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. OLYmpia 8-4012).

FOR SALE—Mills & Jennings Fruit Machines for export, A-1 condition, Brown, Blue & Chrome Fronts, Q.T.'s, Black Cherries, Jewel Bells, Melins, Tokens, Black & Gold, Blue Bells, Twenty-one Bells, Standard Chief, etc., Deluxe Draw Bells, Triple Bells and Bingos; Holly Cranes. BELL DISTRIBUTORS, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—Or trade—5 Seeburg KD200 at \$395. each, all for \$1750.; 2 Wurlitzers 2000 at \$295. each; Chicago Coin Drop Ball \$150. BIRD MUSIC DISTRIBUTORS, INC., 124 POYNTZ AVE., MANHATTAN, KANSAS.

FOR SALE—Large supply of Bingos, Rock-Ola Jukeboxes 1478, 1455, 1468, 1454 and 1436, Seeburg 100 Wall Boxes and Rock-Ola 120 Wall Boxes. HALLGREN DISTRIBUTORS, INC., 1626-3RD AVE., MOLINE, ILLINOIS.

FOR SALE—Used machines of all models, as is or shipped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. Forest 5-3456).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. Newton 5-2531).

FOR SALE—Have several fine routes for sale. Liberal financing to responsible parties. MID-WEST DISTRIBUTORS, 709 LINWOOD BLVD., KANSAS CITY, MO. (Tel. Westport 1-8776).

FOR SALE—6 Pocket Pool Tables, excellent shape \$150.; 14' Bowlers \$195.; Blinders \$185.; Skee Balls \$125.; Bowlette 14' \$175.; Rebound Shuffles \$49.50. Write or wire today. PURVEYOR DISTRIBUTING CO., 4322 NORTH WESTERN AVE., CHICAGO 18, ILL. (Tel. JUmpier 8-1814).

FOR SALE—6 Pocket Pool Tables—Fischer, new slates, new cushions, all new accessories, completely reconditioned and refinished like new—73" x 45", \$160.; 90" x 50" \$260.; ChiCoin Drop Ball \$95.; Un. Regulation S.A. \$150.; Wms. Ten Pins \$115.; C.C. Bullseye B.B. \$135.; Grip Test Machine \$85.; All types Bowling Lanes 14' \$95.; Bally Rocket Bowler \$110.; Skill Cards \$50.; Seeburg 100B \$145. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. Union 3-8584).

FOR SALE—A real opportunity, complete Kiddiland and Amusement Park. CALL: JOHN BILOTTA, NEWARK, NEW YORK. (Tel. DE 1-1855).

FOR SALE—Seeburg's B's \$125., C's \$175., G's \$300., KD's \$395.; V-3WA's \$75.; Wurlitzers 1700 \$195., 1800 \$245., 1900 \$325., 2104 \$395.; Cigarettes, Games, Alleys, Bingos also available. GABRIELSON & COMPANY, 724 MEMORIAL DR., S. E., ATLANTA 16, GEORGIA. (Tel. JA 5-7441).

FOR SALE—Routes: ChiCoin Red-Pin, high & Low score \$395.; Bally ABC Bowler \$150.; Wms. Vanguard Deluxe \$240.; 2000 Wurl. 50¢ \$295.; Wms. Naples 2 pl. \$95.; Gott. Continental Cafe, 2 pl. \$115.; Gott. Majestic 4 pl. \$160. CLOER DIST. CO., 1613 MAIN, JOPLIN, MO. (Tel. MAfair 3-4202).

FOR SALE—Williams "21" \$225.; Wurlitzer 2200 (200) \$450.; Chicago Coin Bowling League \$200.; Bally Lotta-Fun \$350., all in top shape ready for your location. Call or write: NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LOUISIANA. (Tel. 523-6386).

FOR SALE—Or trade for late Gottlieb Games. Wms. 10 Strike; Wms. Safari Gun, Wms. Crusader Gun; C.C. Glide Pool, C.C. Playland Rifle, C.C. Pony Express, C.C. Twin Hockey, C.C. Goalie; L. K. Super Hockey; Std. Metal Typewriter; Bally Raider; Jr. Deputy Sheriff; G. Motorama; Co. Space Age; Metro Pony; MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.

CLASSIFIED ADVERTISING SECTION

Manufacturers New Equipment

FOR SALE—Bally Acapulco \$675.; Keeney Popcorn Vendor \$225.; Bally 14 ft. Lanes \$90.; C. C. Bowling League \$90.; C. C. Classic \$245.; C. C. Championship S.A. \$165.; United Super Bonus S.A. \$165.; Bally Speed Bowler S.A. \$235.; Keeney Little Buckaroo \$150.; Double Shot \$75.; Rock-Ola 1478 \$650.; Rock-Ola 1468 \$550.; AMI G200 \$215. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel. Henderson 1-4100).

FOR SALE—We will swap for what have you? Aces, 11th Frames, Speedlans, Nationals, Mystics, etc. Seeb. VL200 \$375; Wurl. 1980 \$375.; Jumbo Ten Pins \$115.; Skill Rolls \$60.; write for list complete. GRECO BROS. AMUSEMENT CO., INC., 1288 BROADWAY, ALBANY 4, NY (Tel. HO 5-0228).

FOR SALE—Relays—low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses and switch stack assemblies. MARVEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DI 2-2424).

FOR SALE—Quality coin operated amusement equipment shipped from London or U.S., world's lowest prices. American, British, Continental machines. Complete parts stockists. Leading exporters everywhere. Write or cable—CHICAGO AUTOMATIC, 19 COLE STREET, LONDON, S.E. 1, ENGLAND.

FOR SALE—Records, New 45's 100 assorted tunes per carton—60% majors, 11¢ and less. EP's 25¢ per record, 12" LP's majors and others, pre-packed 100 or more, \$75. Will send sample order. Send check or money order. SID TABACK RECORDS, 2510 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. Dunkirk 3-8735).

FOR SALE—Attention! We are the trade's largest suppliers of Pool Table supplies—slates, cues, balls, cloth, etc. Best quality, lowest prices, write or phone for our new catalog. EASTERN NOVELTY DISTRIBUTORS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8574).

FOR SALE—Cigaromat, like new; 3—6 column with stand \$75. each; 3—3 column with stand \$60. each; 6—Robt. Burns, 1 Wm. Penn. Penn. Packs \$30.; 6—Wm. Penn. Penn. Packs \$30.; 6—double Stands holds 1 Robt. Burns, 1 Wm. Penn. \$600. takes all. SEACAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, NEW JERSEY. (Tel. Bigelow 8-3524-5).

FOR SALE—Arcade Building 65x40, land 100x100, state licensed to give prizes. 60 Machines, Exclusive South Jersey Seashore Resort. No competition. Price \$60,000. Owner wishes to retire after 25 years in business. BEACON AMUSEMENTS, BRANT BEACH, NEW JERSEY.

FOR SALE—Used Bally Bingos; Used Seeburg Model E-1 @ \$275. GLOBE DISTRIBUTING COMPANY, INC., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780-81).

FOR SALE—Counter Games Zipper, plays 1-5-10-25¢ last coin shows, 12" wide, 17" high, 9" deep. Price \$44.50 each. If check or money order accompanies order we will prepay any place in U.S. WESTERN DISTRIBUTORS, 1226 S.W. 16TH AVE., PORTLAND 5, ORE. (Tel. CAPITol 8-7565).

FOR SALE—Seeburg C-100 @ \$175.; Wurlitzer 2000 @ \$395.; 1800 @ \$295.; 2300 @ \$795.; 2100 @ \$425.; 2200 @ \$650.; AMI: 1-200 @ \$495. 1/3 deposit, balance C.O.D. NORTHWEST SALES CO. OF OREGON, 1040 S.W. 2nd AVE. PORTLAND 4, ORE. (Tel. CAPITol 8-6557).

FOR SALE—Williams Royal Crown, Williams Jolly Joker, Genco State Fair Gun, Midway Hazzooka Gun. SALINA MUSIC & AMUSEMENT CO., 210 SO. FIFTH ST., SALINA, KANSAS.

FOR SALE—Export Buyer's Bargain—Seeburg KD200's \$350. each in lots of ten; 375. In lots of five; \$395. single order. All machines clean and ready for location. We stock all makes and model used phonograph and vending equipment. MARTIN AND SNYDER CO., 12727 W. WARREN AVE., DEARBORN, MICHIGAN. (Tel. LUzon 2-2300).

FOR SALE—Special—Bally: Bikinis \$755.; Circus Queens \$699.; Acapulcos \$625.; Roller Derbys \$640.; Lite-A-Lines \$565.; Touch-downs \$365.; Skill Scores brand new in orig. crates \$100.; Williams: 1961 Deluxe Batting Champs \$385.; Nags \$199.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel. JACKson 2-5306).

FOR SALE—Cup-Pac coffee machines. Never used, in original cartons. Needs no plumbing. Sacrifice at \$150. each. MIKE MUNVES CORPORATION, 577-10TH AVE., NEW YORK CITY. (Tel. BRyant 9-6677).

FOR SALE—Ballerina \$425.; Touchdown \$365.; Carnival Queen \$265.; Lite-A-Line \$560.; GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. 524-6729).

FOR SALE—Good used uprite Hunters, Skeeet Shoot, Wagon Wheel, Touchdown, Criss Cross Diamond, Big Round Up, Sportsman, Wild Cat, write; Gold Star, 4 Star, Sluggin Champ \$50. each; Fair Lady, Quartette, Toreador \$75. each; Gushey \$100.; Rocket Ship \$125. Send 1/2 deposit. GUERRINI'S 1211 W. 4TH STREET, LEWISTOWN, PA.

FOR SALE—Reconditioned-Guaranteed: Bally Beauty Contest \$75.; Games, Inc. Trail Blazer \$385.; Super Wildcat \$345.; Wildcat \$145.; Skeeet Shoot \$75.; Auto-Ball Circus Side Show \$75.; (DeLuxe) Hialeah \$195.; Wagon Wheel \$65.; Galloping Dromedoes \$50.; Play Ball \$45.; Keeney Criss Cross Diamond \$145.; Big Three \$295.; Red Arrow \$325. Rush Deposit: MICKEY ANDERSON AMUSEMENT COMPANY, 314 EAST 11TH STREET, ERIE, PENNSYLVANIA. (Tel. GLendale 2-3207).

FOR SALE—Foreign Buyers Note: Available Bingos, Music, Gottlieb Pins, and Alleys in quantities. Write for prices. Guarantee delivery. try us. D & P MUSIC, 27 E. PHILADELPHIA ST., YORK, PA. (Tel. 81846).

FOR SALE—AMI Models, B. C. D. E. All plastics available, louveres, etc. at a fraction of original cost. Also Seeburg Model A glass domes @ \$18. each. ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. RE 4-1384-85-86—Cable: GAVCO).

FOR SALE—Mills & Jennings Fruit Machines—Black Cherries, Golden Falls, High Tops, Blue Front, Brown Fronts, Diamond Fronts. A-1 condition. Ready for export. COIN MACHINE DISTRIBUTORS CO., 1995 DICKERSON ROAD, RENO, NEVADA. (Tel. FA 3-8546).

FOR SALE—Gottlieb Fair Lady (2p.); Cont. Cafe, Harbor Lights, Bally Strike Bowler (9 ft.), Trophy Bowler, Un. 6 card Show Boats, Caravan, Bally Key West, Sun Valley, Frolics (6 card). WANT—Triple-plays (un.). NOBRO NOVELTY COMPANY, 142 DORE ST., SAN FRANCISCO, CALIF. (Tel. MA 1-5438).

FOR SALE—Call or write our nearest office for best prices on New and Used equipment. TRI STATE DISTRIBUTING CO., P. O. BOX 615, ROME, GA. (Tel. 231-7123) or 1441 CENTRAL AVE., CHATTANOOGA, TENN. (Tel. AM 5-4858).

FOR SALE—Used jukebox records. We have steady source of supply. Quote best price. No Race Records. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NO. MINNEAPOLIS, MINNESOTA.

FOR SALE—United Eagle S.A. and Bally Lucky Shuffle @ \$295. ea.; WANT—Gottlieb Flipper. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, NEW YORK.

FOR SALE—Sportsmans \$225.; Touchdowns \$165.; Criss Cross Diamonds \$185.; Dlx Big Tents \$150.; Big Round Ups \$135.; Double Shots \$110.; Super Big Tents \$85.; Big Tents \$75.; Hunter \$75.; PlayBall \$75. D & L COIN MACHINE COMPANY, 414 KELKER ST., HARRISBURG, PENNA. (Tel. CEDar 4-1051 & CEDar 4-2235).

FOR SALE—Shuffle Alleys, Bally ABC Deluxe \$135.; United Handicap \$100.; United Leader \$75.; United Bowling Alley (small ball bowler) \$100. CAPITOL-RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. JA 7-8511).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Franco Distributing Co., Montgomery, Alabama uses and sells Lemonite. Try new Lemonite Liquid Cleaner. GRACO SALES CO., ARLINGTON, TENNESSEE.

FOR SALE—Pebble Beach two ball revamp with an extra ball feature. Write or phone for details. ESQUIRE SALES, 218 E. FIFTH ST., HAZLETON, PA. (Tel. GL 4-6042).

FOR SALE—UPB-100, United Phonographs \$345.; AMI F-120 \$160.; Seeburg M100BL \$150. Equipment reconditioned, ready for location. STRUVE DISTRIBUTING CO., 963 FOLSOM AVE., SALT LAKE CITY, UTAH. (Tel. DAVIS 8-1541).

FOR SALE—Small ball bowlers \$75.; Wurlitzer 1600 \$100., ready for location. Also new and used locks keyed alike 50¢ and \$1.00 each will not sell less than 25. Used cigarette machines. Write GUERRINI'S 1211 W. 4TH ST., LEWISTOWN, PA.

MISCELLANEOUS

MISCELLANEOUS—Burglar Alarm for coin operated equipment operates on flashlight battery. Sensitive to tampering, 100% protection. Installed quickly. Powerful alarm. Instructions, \$3.00, three \$9.00. Duxen \$33.00. Quantity prices to distributors. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

MISCELLANEOUS—Pool Table special specials. Beautiful Cue Sticks packed 12 to shipping carton, 48"-\$1.50; 52"-\$1.75; 57"-\$2.75. Chalk \$3.75 gross. Highest quality cloth, no cheap stuff, 60" wide, \$6.95 yard. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILADELPHIA, PA.

MISCELLANEOUS—Free—Electronic Tube Catalog, listing thousands of receiving, transmitting, special purpose, industrial tubes and semiconductors at unusual savings. An important reference source and pricing guide for purchasers of electronic tubes. Write today for Free Catalog: UNITED NATIONAL LABS, 99 PRESIDENT ST., PASSAIC, N. J.

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

AMI, INC.
Continental 2-200 Stereo Round* with Automix, 200 Sel. Stereo Phono.
Continental 2-200 Monaural (no Automix) 200 Sel. Monaural Phono.
Continental 2-100 Stereo Round* with Automix, 200 Sel. Stereo Phono.
Continental 2-100 Monaural (no Automix), 100 Sel. Monaural Phono.
(*Stereo Round plays 33-1/3-45 rpm records intermixed)
HAC-200—Hideaway, 200 Sel. Monaural or Stereo
WQ-120 120 Sel. W. B.
WQ-200 200 Sel. W. B.
KQ-200-1 200 Sel. W.B., Dual Price Play
WQ-200-3 200 Sel. W. B., Dual price Play, 4-Coin Rejector
Bar Grip W. B. Mounting Bracket
EX-600 Cylindrical Wall Spkr.
L-2130 Ceiling Spkr., Choice of Grille Types Listed
L-2135 Random Pattern Grille
L-2136 Uniform Pattern Grille
L-2137 Circular Flush-Mount Grille
Remote Vol. & Cancel Cont., St. or Mo.

AUTO-PHOTO CO.
Model 12 Studio\$3,245.00

BALLY MFG. CO.
Can Can (Bingo)\$1,142.00
Bally Bowler 16' lengths 1,575.00
5' Extension Sections 75.00 ea.
Marksman (Pistol-Target) ... 685.00
Pony Twins (Kiddie Ride) .. 703.00
Toouerville Trolley 865.00
The Champion (all metal cab) 865.00

CHICAGO COIN MACHINE
Continental Bowler
Triple Gold Pin Shuffle
Pro Basketball
Pro Hockey
Commando Machine Gun

EXHIBIT SUPPLY CO.
Card Vendor

FISCHER SALES & MFG. CO.
Imperial VII
Imperial VI
B-7
B-6
Fiesta Pool (Bumper)

J. F. FRANTZ MFG. CO.
New Frontier (Counter Pistol)
Dodge City (Counter Pistol) .
Kicker & Catcher
ABT Challenge Pistol
ABT Guesser Scale
ABT Rifle Sport
Aristo Scale

GAMES, INC.
Tim-Buc-Too

D. GOTTIER & CO.
Flipper Fair, 1 Plyr.

IRVING KAYE CO., INC.
Deluxe Eldorado 6 Pkt. Series
Mark I, 77x45; Mark II, 82x46;
Mark III, 93x52; Mark IV, 106x58.
Satellite. 77x45.
Deluxe Klub Pool, 56x40

J. H. KEENEY & CO., INC.
Flash Back
Old Plantation
Black Dragon
Sweet Shawnee
Deluxe Red Arrow
Twin Red Arrow
Red Arrow
Popcorn Vendor

MIDWAY MFG. CO
Rifle Gallery

ROCK-OLA MFG. CORP.
1488 120 Sel.
Model 1493 100-sel. Princess stereo-
mon. phono.
1495 200 Sel.
100 Wall Phono—100 Sel.
1622 Stereo Twin Speakers ...
1623 Stereo Twins jr. spkrs.
1623 Hi Fidelity Extension
Speakers
33 1/3-45 rpm Mech-O-Matic intermix
play Dual-speed turntable
1950 Remote Vol. Cont. with Cancel
Button 50¢
1972 Verbera-sound kit
1554 100-sel. wall box
Coin Chute Available for All
Models

Dual Credit Unit Available for 200 Sel. Model 1485
1555 Dual W.B. for 120 or 200 Sel.
1745 Receiver unit

THE SEEBURG CORP.
AY160S—Stereo 160 selection phono-
graph. Half dollar, remote control,
optional.
AY100S—Stereo 100 selection phono-
graph. Half dollar, remote control
optional.
Y160M—Monaural 100 selection phono-
graph. Half dollar, remote control,
optional.
3W100—Wall-O-Matic 100
Single pricing
S3W160—Wall-O-Matic 160
Single pricing
TW1—Twin stereo wall speakers
TC1—Twin stereo corner speakers
TR1—Twin stereo recessed speakers.
EBTCL-12—Twin stereo extended bass
—12" corner speakers.
PRVC-2—Powered remote volume control
CC-2—Coin counters
PS61Z—Power supply
BMS-1—Background music unit plays
1000 selections
BMC—Background music compact unit
plays 1000 selections
BMCA—Background music companion
audio
E2—Cigarette vendor—Beige or aqua
E2XM—Cigarette vendor—beige or
aqua—less match dispenser.
4SCD—Cold drink vendor — with
crushed ice.
SFB-1000—Fresh brew coffee vendor
SFB-500—Fresh brew coffee vendor
SM-500—Soluble coffee vendor.

SOUTHLAND ENGINEERING INC.
Western Trails

UNITED MFG. CO.
Stardust Shuffle Alley

UNITED MUSIC CORP.
UPC-100 Monaural
UPC-100S Stereo
UPBWB-1, Sel. 3 Wire W. B.

VALLEY SALES CO.
Model 9000 6 Pkt. Pool Table
50"x90"
Bumper Pool Table
(2 Models Available)
6 Pocket Pool Table
(5 Models Available)

WILLIAMS MFG. CO.
Reserve, 1 Plyr
Skill Ball, 1 Plyr.
Double Barrel, 2 Plyr.
Standard 75 Pool Table
DeLuxe 75 Pool Table
DeLuxe 90 Pool Table

THE WURLITZER COMPANY
2500-S, Stereo, 200 Sel. Phono.
2500, Mono., 200 Sel. Phono.
2504-S, Stereo, 104 Sel. Phono.
2504, Mono., 104 Sel. Phono.
2510-S, Stereo, 100 Sel. Phono.
2510, Mono., 100 Sel. Phono.
Steppers available all models
Dual pricing on 200 and 100 selections

Wall Boxes
5252W.B., 200 Sel. with Dual Pricing
& Half Dollar Play
5250 W.B., 200 Sel. 10-25-50¢
5207 W.B., 104 Sel. 10-25¢
5202 W.B., 100 Sel. with Dual Pricing
& Half Dollar Play
5200 W.B., 100 Sel. 10-25-50¢

Speakers
5119 High Fidelity Ceiling Spkr.—12"
Cone
5122 Stereo Convertible Console Spkr.
5123 Stereo Wall Spkr.—12" Coaxial
5124 Stereo Corner Spkr.—8" Extended
Range
5125 Stereo Extender Spkr. (Packed in
Pairs)
5126 Stereo Directional Spkr. (Packed
in Pairs)

Hideaway Phonographs
2517-S, Stereo, 200 Sel.
2514-S, Stereo, 104 Sel.
2511-S, Stereo, 100 Sel.
261 Stepper, 200 Sel.
257 Stepper, 104 Sel.
295 Stepper, 100 Sel.



THIS WEEK'S USED MACHINE QUOTATIONS

NOTE: HIGH and LOW price quotes appearing in Cash Box Price Lists are WHOLESALER SELLING PRICES received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment.

Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

CODE (Numeral Preceding Machine)

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



PHONOGRAPHS

AMI

4. D-40, '51, 40 Sel.	65.00	95.00
6. D-80, '51, 80 Sel.	75.00	105.00
6. E-40, '53, 40 Sel.	75.00	100.00
4. E-80, '53, 80 Sel.	100.00	150.00
4. E-120, '53, 120 Sel.	100.00	150.00
4. F-80, '54, 80 Sel.	150.00	175.00
4. F-120, '54, 120 Sel.	200.00	245.00
4. G-80, '55, 120 Sel.	275.00	325.00
4. G-120, '55, 120 Sel.	275.00	295.00
4. G-200, '56, 200 Sel.	225.00	245.00
4. H-120, '57, 120 Sel.	325.00	345.00
4. H-200, '57, 200 Sel.	350.00	450.00
6. I-100M, '58, 100 Sel.	375.00	400.00
4. I-200M, '58, 200 Sel.	400.00	495.00
4. I200E, '58, 200 Sel.	500.00	550.00
4. J200E, '59, 200 Sel.	625.00	675.00
4. J200M, '59, 200 Sel.	450.00	575.00
4. J-120, '59, 120 Sel.	595.00	650.00
4. K200, '60, 200 Sel.	745.00	795.00
4. K120, '60, 120 Sel.	695.00	745.00
4. Continental, 60, 200 Sel.	845.00	895.00
4. Lyric, '60, 100 Sel.	745.00	795.00

ROCK-OLA

6. 1436, '52, Fireball, 120 Sel.	75.00	95.00
4. 1436A, '53, Fireball, 120 Sel.	95.00	125.00
4. 1438, '54, Comet, 120 Sel.	195.00	225.00
4. 1446, '54, HiFi, 120 Sel.	175.00	225.00
4. 1488, '55, HiFi, 120 Sel.	250.00	300.00
6. 1452, '55, 50 Sel.	265.00	295.00
4. 1454, '56, 120 Sel.	375.00	425.00
4. 1455, '57, 200 Sel.	375.00	395.00
4. 1458, '58, 120 Sel.	425.00	475.00
4. 1465, '58, 200 Sel.	395.00	450.00
4. 1475, '59, 200 Sel.	625.00	645.00
4* 1468, '59, 120 Sel.	595.00	625.00
4. 1485, '60, 200 Sel.	775.00	825.00
4. 1478, '60, 120 Sel.	725.00	750.00

SEEBURG

4. M100A, '51, 100 Sel.	75.00	100.00
4. M100B, '51, 100 Sel.	75.00	100.00

4. M100BL, '51, 100 Sel., Light Cab	75.00	100.00
4* M100C, '52, 100 Sel.	150.00	200.00
4. HF100G, '53, 100 Sel.	200.00	250.00
4. HF100R, '54, 100 Sel.	250.00	275.00
4. V200, '55, 200 Sel.	250.00	245.00
4. VL200, '56, 200 Sel.	315.00	395.00
4* KD200H, '57, 200 Sel.	395.00	425.00
4. L100, '57, 100 Sel.	450.00	495.00
4* 201, '58, 200 Sel.	675.00	695.00
4. 161, '58, 160 Sel.	650.00	675.00
4* 222, '59, 160 Sel.	750.00	795.00
4. 220, '59, 100 Sel.	725.00	775.00
4. Q-160, '60, 160 Sel.	850.00	895.00
4. Q-100, '60, 100 Sel.	775.00	825.00

WURLITZER

4. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	75.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	75.00
6. 1450, '51, 48 Sel., 15 or 78 RPM	75.00	95.00
6. 1500, '52, 104 Sel., 45 & 78 Intermix	75.00	95.00
4. 1500 A, '53, 104 Sel., 45 & 78 Intermix	50.00	75.00
6. 1600, '53, 48 Sel., 45 & 78 Intermix	95.00	125.00
6. 1650, '53, 38 Sel.	135.00	155.00
6. 1650A, '54, 48 Sel.	195.00	225.00
4. 1700, '54, 104 Sel.	295.00	250.00
4* 1800, '55, 104 Sel.	250.00	295.00
4. 1900, '56, 200 Sel.	350.00	375.00
2* 2000, '56, 200 Sel.	325.00	350.00
4. 2100, '57, 200 Sel.	350.00	425.00
4. 2101, '57, 104 Sel.	425.00	450.00
4* 2150, '57, 200 Sel.	325.00	350.00
4* 2200, '58, 200 Sel.	450.00	525.00
4. 2204, '58, 104 Sel.	475.00	525.00
4. 2250, '58, 200 Sel.	475.00	525.00
2* 2300, '59, 200 Sel.	600.00	650.00
4. 2304, '59, 104 Sel.	600.00	650.00
4. 2310, '59, 100 Sel.	600.00	650.00
4. 2400, '60, 200 Sel.	775.00	825.00
2404, '60, 104 Sel.	725.00	750.00
2410, '60, 100 Sel.	725.00	750.00



PINBALL GAMES

BALLY

6. Ballerina (6/59)	450.00	475.00
6. Barrel-O-Fun (9/60) ..	475.00	525.00
6. Beach Beauty (11/56)	50.00	60.00
6. Beach Time (9/58) ...	225.00	250.00
6. Beauty Contest (1/60)	125.00	150.00
6. Big Show (9/56)	60.00	85.00
6. Broadway (12/55)	50.00	75.00
6. Carnival (11/57)	75.00	100.00
6. Carnival Queen (11/53)	250.00	300.00
6. Circus (8/57)	90.00	95.00
6. County Fair (10/59) ..	550.00	575.00
6. Crossroads (1/56)	50.00	75.00
6. Cypress Gardens (6/58)	195.00	225.00
6. Double Header (7/56)	50.00	65.00
6. Key West (12/56)	65.00	85.00
6. Laguna Beach (3/60) .	575.00	590.00
6. Lotta-Fun (9/59)	375.00	425.00
6. Miami Beach (9/54) ..	45.00	60.00
6. Miss America (2/58) .	110.00	135.00
6. Night Club (4/56)	50.00	60.00
6. Parade (6/56)	50.00	60.00
6. Queens Beach, Island Tropic (3/60)	325.00	350.00
6. Roller Derby (6/60) ..	640.00	675.00
6. Sea Island (2/59)	355.00	375.00
6. Show Time (3/57)	75.00	120.00
6. Sun Valley (7/57)	100.00	125.00
6. Target Roll (1/58) ...	150.00	175.00
6. Touchdown (11/60) ...	395.00	425.00
6. U.S.A. (8/58)	175.00	195.00

MISS ANNABELLE 1P

(8/59)	200.00	225.00
4. Picnie 2P (10/58)	160.00	200.00
1. Queen of Diamonds 1P (6/59)	195.00	225.00
1. Race Time 2P (3/59) .	200.00	250.00
4. Rocket Ship 1P (5/58)	125.00	150.00
4. Roto Pool 1P (7/58) ..	125.00	150.00
1. Royal Flush (5/57) ...	65.00	100.00
4. Seven Seas 2P (1/60)	250.00	275.00
1. Silver 1P (10/57)	115.00	150.00
4. Sittin' Pretty 1P (11/58)	150.00	180.00
4. Spot-A-Card 1P (3/60)	250.00	300.00
1. Straight Flush 1P (12/57)	100.00	150.00
4. Straight Shooter (2/59)	160.00	190.00
4. Sunshine 1P (10/58) ..	170.00	195.00
4. Spr. Circus 2P (10/57)	150.00	175.00
4. Sweet Sioux 4P (9/59)	300.00	350.00
1. Texan 4P (4/60)	375.00	425.00
4. Universe 1P (10/59) ..	200.00	225.00
4. Wagon Train 1P (4/60)	240.00	295.00
4. Whirlwind 2P (2/58) .	150.00	190.00
4. World Beauties 1P (2/60)	225.00	275.00
4. World Champ 1P (8/57)	95.00	115.00

WILLIAMS

4. Casino 1P (10/58)	95.00	125.00
4. Club House 1P (10/59)	165.00	195.00
4. Crossword 1P (4/59) ..	140.00	175.00
4. Darts 1P (6/60)	225.00	250.00
4. Fiesta 2P (12/59)	225.00	250.00
4. Four Star 1P (7/58) ..	75.00	100.00
4. Gay Paree (6/57)	75.00	95.00
4. Gldn. Bells 1P (9/59) .	150.00	195.00
4. Gldn. Gloves 1P (1/60)	175.00	195.00
4. Gusher 1P (9/58)	125.00	150.00
4. Jig Saw 1P (12/57) ...	95.00	115.00
4. Jungle 1P (9/60)	225.00	275.00
4. Kings 1P (8/57)	40.00	50.00
4. Music Man 4P (8/60) .	425.00	450.00
4. Naples 2P (9/57)	75.00	95.00
4. Nags 1P (3/60)	175.00	225.00
4. Reno 1P (10/59)	75.00	95.00
4. Rocket 1P (11/59)	150.00	175.00
4. Satellite 1P (7/58)	125.00	150.00
4. Sea Wolf 1P (7/59) ...	100.00	125.00
4. Serenade 2P (5/60) ..	275.00	295.00
4. Starfire (1/57)	50.00	75.00
4. Steeplechase 1P (11/57)	75.00	95.00
1. 10 Strike 2P (1/58) ...	75.00	100.00
4. 3-D 1P (11/58)	100.00	125.00
4. Tic-Tac-Toe 1P (1/59)	150.00	175.00
4. Top Hat (10/58)	75.00	100.00
4. Turf Champ (8/58) ...	95.00	125.00
4. Twenty-One 1P (2/60) .	225.00	250.00



Cash Box

PRICE LISTS



SHUFFLES and BOWLERS

BALLY

Shuffles

4. ABC Bowler (7/55) ..	125.00	150.00
4. Deluxe model	125.00	150.00
4. Congress (7/55)	165.00	190.00
4. Jumbo Bowler (9/55) ..	150.00	195.00
4. King Pin Bowler (9/55) ..	200.00	250.00
4. ABC Super DeLuxe Bowler (9/57) ..	225.00	275.00
4. All-Star Bowling (12/57) ..	75.00	95.00
4. All-Star Deluxe (2/58) ..	100.00	125.00
4* Lucky Shuffle (9/58) ..	300.00	350.00
4. Star Shuffle (10/58) ..	295.00	400.00
4. Speed Bowler (11/58) ..	245.00	295.00
4. Club Bowler (2/59) ..	350.00	400.00
4. Club Deluxe (5/59) ..	375.00	425.00
4. Monarch Bowler (11/59) ..	450.00	500.00
4. Official Jumbo (3/60) ..	450.00	500.00
4. Jumbo Deluxe (9/60) ..	525.00	575.00

Ball Bowlers

4* ABC Bowling Lane (1/57) ..	125.00	150.00
4. ABC Tournament Bowler (6/57) ..	175.00	200.00
4. ABC Champion Bowler (10/57) ..	250.00	300.00
4* Strike Bowler (11/57) ..	150.00	195.00
4. Trophy Bowler (4/58) ..	295.00	350.00
4. Lucky Alley (8/58) ..	325.00	395.00
4. Pan American (6/59) ..	600.00	650.00

CHICAGO COIN

Shuffles

4. Triple Strike (2/55) ..	100.00	125.00
4. Arrow (2/55) ..	125.00	150.00
4. Criss Cross Targette (1/55) ..	35.00	50.00
4. Bonus Score (4/55) ..	125.00	150.00
4. Hollywood (5/55) ..	125.00	150.00
4. Blinker (8/55) ..	175.00	200.00
4. Score-A-Line (9/55) ..	95.00	125.00
4. Bowling Team (10/55) ..	150.00	195.00
4. Rocket Shuffle (3/58) 1 Player ..	75.00	95.00
4. 2 Player ..	100.00	125.00
4. Explorer Shuffle (6/58) ..	200.00	225.00
4* Rebound Shuffle (12/58) ..	50.00	75.00
4* Championship (11/58) ..	175.00	225.00
4. Double Feature (12/58) ..	295.00	350.00
4* Red Pin (2/59) ..	395.00	425.00
4. Bowl Master (8/59) ..	450.00	495.00
4. 4-Game Shuffle (11/59) ..	450.00	495.00
4* Bull's Eye Drop Ball (12/59) ..	125.00	150.00

Ball Bowlers

4* Bowling League (2/57) ..	95.00	125.00
6. Ski Bowl (11/57) 6 Player ..	50.00	75.00
4* Classic Bowling League (7/57) ..	250.00	300.00
4. TV Bowling League (11/57) ..	225.00	275.00
4. TV (with rollovers) ..	250.00	325.00
4. Lucky Strike (1/58) ..	250.00	300.00
4* Player's Choice (9/58) ..	450.00	525.00
4. Twin Bowler (10/58) ..	395.00	450.00
4. King Bowler (3/59) ..	595.00	695.00
4. Queen Bowler (9/59) ..	625.00	695.00

UNITED

Shuffles

6. Clipper (5/55) ..	95.00	125.00
4. DeLuxe model ..	125.00	150.00
6. 5th Inning (6/55) ..	65.00	75.00
4. Capitol (6/55) ..	150.00	175.00
4. DeLuxe model ..	165.00	195.00
4. Super Bonus (9/55) ..	175.00	200.00
6. DeLuxe model ..	195.00	225.00
4. Top Notch (10/55) ..	175.00	200.00
4* Regulation (11/55) ..	175.00	200.00
6. DeLuxe model ..	220.00	245.00
4. 6-Star (10/57) ..	250.00	275.00
4. Midget Bowling Alley (3/58) ..	75.00	100.00
4. Shooting Stars (4/58) ..	100.00	125.00
4* Eagle (5/58) ..	295.00	325.00
4* Atlas (8/58) ..	325.00	375.00
4. Cyclone (10/58) ..	350.00	375.00
4. Niagara (11/58) ..	300.00	350.00
4. Dual (1/59) ..	400.00	450.00
4. Zenith (6/59) ..	450.00	495.00
4. Flash (6/59) ..	450.00	500.00
4. 3-Way (9/59) ..	495.00	550.00
4. 4-Way (12/59) ..	550.00	600.00
4. Big Bonus (2/60) ..	550.00	600.00

Ball Bowlers

4* Bowling Alley (11/56) ..	100.00	125.00
4* Jumbo Bowling Alley (9/57) ..	295.00	325.00
4. Royal Bowler (12/57) ..	295.00	325.00
4. Pixie Bowler (8/58) ..	100.00	125.00
4. Duplex (11/58) ..	525.00	575.00
4. Simplex (5/59) ..	325.00	400.00
4. Advance (5/59) ..	500.00	550.00
4. League (10/59) ..	550.00	595.00
4. Handicap (11/59) ..	595.00	650.00
4. Teammate (12/59) ..	600.00	625.00
4. Falcon (4/60) ..	625.00	695.00

WILLIAMS

Ball Bowlers

4. Roll-A-Ball (12/56) 6 Player ..	90.00	100.00
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ARCADE EQUIPMENT

6. ABT 6 Gun Rifle Range ..	375.00	425.00
6. Air Football ..	112.50	195.00
6. Air Hockey ..	125.00	195.00
4. Auto Photo Model 9 ..	995.00	1200.00
4. B Bating Practice (8/59) ..	300.00	325.00
6. B Undersea Raider ..	95.00	125.00
4. B Derby Gun (2/60) ..	400.00	450.00
4. B Bulls Eye Shooting Gallery (9/55) ..	195.00	250.00
4. B Big Inning (5/58) ..	175.00	195.00
2. B Heavy Hitter (4/59) ..	195.00	250.00
4. B Ball Park (4/60) ..	400.00	450.00
4. B Sharpshooter (5/61) ..	375.00	395.00
4. B Golf Champ (8/58) ..	150.00	175.00
4. Skill Roll (Upright) (B 3/58) ..	65.00	85.00
4. B Moon Raider (7/59) ..	275.00	300.00
4. B Targets (10/59) ..	225.00	250.00
4. B Spook Gun (9/58) ..	225.00	250.00
4. B Skill Parade (1/59) ..	150.00	195.00
4. B Del. Skill Parade (4/59) ..	125.00	175.00
4. Capitol Midget Movies ..	100.00	125.00
4. CC Bullseye Baseball ..	150.00	175.00
4. CC Basketball Champ ..	75.00	95.00
6. CC 4-Player Derby ..	95.00	125.00
4. CC Goalee ..	95.00	110.00
6. CC Midget Skee ..	60.00	125.00
6. Super model ..	85.00	130.00
6. CC Big League (5/55) ..	100.00	150.00
4. CC Twin Hockey (5/56) ..	150.00	200.00
4. CC Shoot The Clown ..	350.00	395.00
4. CC Steam Shovel (5/56) ..	85.00	115.00
4. CC Batter UP (4/58) ..	175.00	195.00
4. CC Criss Cross Hockey (10/58) ..	200.00	250.00
4. CC Croquet (8/58) ..	50.00	75.00
4. CC Playland Rifle Gallery (8/59) ..	350.00	400.00
4. Ex Gun Patrol ..	75.00	100.00
4. Ex Jet Gun ..	95.00	125.00
4. Ex Space Gun ..	100.00	125.00
6. Ex Pony Express ..	75.00	125.00
6. Ex Six Shooter ..	55.00	95.00
4. Ex Shooting Gal. (4/58) ..	75.00	95.00
4. Ex Star Sgt. Gal. (9/54) ..	75.00	125.00
6. Ex Sportland Shooting Gallery (11/54) ..	65.00	125.00
6. Ex "500" Shooting Gallery (3/55) ..	110.00	125.00
4. Ex Treasure Cove Shooting Gallery (6/55) ..	210.00	245.00
4. Ex Jungle Hunt (3/57) ..	195.00	225.00
6. Ex Ringer Ball (11/56) ..	35.00	75.00
4. Ex Pop Gun Circus (9/57) ..	225.00	275.00
6. Ge Lucky Seven ..	65.00	90.00
4. Ge Sky Gunner ..	100.00	125.00
4. Ge Night Fighter ..	70.00	140.00
4. Ge 2-Player Basketball ..	125.00	175.00
4. Ge Rifle Gal. (6/54) ..	110.00	135.00
4. Ge Big Top Rifle Gallery (6/54) ..	175.00	195.00
6. Super model (12/55) ..	250.00	275.00
4. Ge Gun Club ..	425.00	450.00
4. Ge Wild West Gun (2/55) ..	150.00	175.00
4. Ge Sky Rocket Rifle Gallery (5/55) ..	75.00	125.00
4. GE Championship Baseball (9/55) ..	110.00	125.00
4. Ge Quarterback (10/55) ..	50.00	75.00
4. Ge Hi Fly Baseball (5/56) ..	75.00	95.00
4. Ge State Fair Rifle Gal. (6/56) ..	165.00	195.00
4. Ge Davy Crockett (10/56) ..	190.00	225.00
4. Ge Circus Rifle (3/57) ..	225.00	275.00
4. Ge Motorama (10/57) ..	215.00	225.00
4. Ge Gypsy Grandma (5/57) ..	165.00	195.00
4. Ge Space Age Gun (6/58) ..	150.00	195.00
6. Jungle Joe ..	45.00	125.00
6. Ke Air Raider ..	50.00	150.00
6. Ke Sub Gun ..	50.00	125.00
6. Ke Sportland ..	135.00	150.00
6. DeLuxe model ..	130.00	175.00
4. Ke Ranger (3/55) ..	150.00	195.00
6. DeLuxe model (3/55) ..	190.00	230.00
4. Ke League Leader (4/58) ..	75.00	95.00
6. Ke Sportland ..	135.00	150.00
4. Mid Red Ball (5/59) ..	195.00	225.00
4. Mid Joker Ball (11/59) ..	200.00	250.00
4. Midway Bazooka (10/60) ..	275.00	325.00
4* Midway Shooting Gallery (2/60) ..	350.00	375.00
4. Mills Panorama Peek (11/54) ..	350.00	400.00
4. Mu Atomic Bomber ..	65.00	95.00
6. Mu Ace Bombers ..	85.00	125.00
6. Mu Dr. Mobile (Prewar) ..	65.00	125.00
6. Mu Fly Saucers ..	95.00	125.00
4. Muto Lord's Prayer ..	125.00	150.00
6. Mu Photo (Pre-War) ..	100.00	200.00
6. Mu Photo (DeLuxe) ..	195.00	295.00
6. Mu Silver Gloves ..	175.00	195.00
4. Mu Sky Fighter ..	95.00	125.00
6. Munves Squoits (11/57) ..	395.00	495.00
6. Muto Voice-O-Graph ..	165.00	225.00
6. Pre-War Model ..	1,025.00	1,100.00
6. Post-War Model ..	1,025.00	1,100.00
6. Mu K. O. Champ ..	150.00	245.00
6. Mu Drive Yourself ..	395.00	485.00
6. Mu Bang-O-Rama (4/57) ..	37.50	75.00
4. Philadelphia Toboggan Skee Alley ..	225.00	275.00
6. Scientific Pitch 'Em ..	45.00	125.00
4. Seeburg Bear Gun ..	125.00	150.00
4. Seeburg Coon Hunt ..	125.00	150.00
4. Set Shot Basketball ..	165.00	195.00
4. Telequiz ..	65.00	95.00
4. Un Jungle Gun ..	95.00	145.00
4. DeLuxe model ..	75.00	125.00
4. Un Carn. Gun (10/54) ..	125.00	160.00
6. DeLuxe model ..	85.00	125.00
4. Un Bonus Gun (1/55) ..	165.00	195.00
6. DeLuxe model ..	145.00	175.00
4. Un Star Slugger (7/55) ..	100.00	125.00
4. Un Super Slugger (4/56) ..	100.00	125.00
4. Un Pirate Gun (10/56) ..	200.00	245.00
4. Un Yankee Baseball (3/59) ..	295.00	325.00
4. Un Sky Raider (10/58) ..	195.00	225.00
4. Wm. DeLuxe Baseball (4/53) ..	75.00	95.00
4. Wm. Major Leaguer, 6-Player ..	95.00	115.00
6. Wm Big League Baseball (2/54) ..	100.00	150.00
6. Wm. Jet Fighter (10/54) ..	95.00	145.00
4. Wm. Safari (2/54) ..	175.00	210.00
6. DeLuxe model ..	180.00	265.00
6. Wm Polar Hunt (3/55) ..	150.00	175.00
4. Wm. Sidewalk Engineer (4/55) ..	85.00	105.00
4. Wm. King of Swat (5/55) ..	90.00	125.00
4. Wm. Four Bagger (4/56) ..	125.00	150.00
6. DeLuxe Model ..	195.00	220.00
4. Wm Crane (10/56) ..	60.00	115.00
4. Wm Peppy The Clown (12/56) ..	125.00	150.00
4. Wm 1957 Baseball ..	175.00	245.00
4. Wm Ten Strike (12/57) ..	120.00	150.00
4. Wm Ten Pins (12/57) ..	115.00	150.00
4. Wm Shortstop (4/58) ..	195.00	235.00
4. Wm. Pinchhitter (4/59) ..	295.00	325.00
4. Wm. Vanguard (10/58) ..	265.00	295.00
4. Wm. Hercules (2/59) ..	295.00	350.00
4. Wm. Crusader (6/59) ..	295.00	350.00
4. Wm. Titan (8/59) ..	375.00	395.00
4. Official Baseball (4/60) ..	395.00	450.00

UPRIGHT AMUSEMENT GAMES

4. AB Circus (5/56) ..	100.00	125.00
4. AB County Fair (3/57) ..	100.00	125.00
2. AB Circus Wagon Wheel (12/58) ..	65.00	95.00
2. AB Galloping Dominoes ..	60.00	100.00
2* AB Circus Play Ball (4/59) ..	50.00	95.00
4. AB Magic Mirror Horoscope (11/59) ..	200.00	250.00
4. AB Mermaid (3/60) ..	125.00	150.00
4. B Jumbo (5/59) ..	350.00	400.00
4. B Sportsman (6/59) ..	225.00	275.00
4. CC Star Rocket (5/59) ..	245.00	295.00
2. GA Skeet Shoot (1/57) ..	65.00	95.00
2. GA Super Hunter (6/57) ..	75.00	125.00
4* GA Double Shot (4/58) ..	75.00	110.00
4. GA Wild Cat (12/58) ..	175.00	200.00
4. GA Twin Wild Cat (7/59) ..	350.00	395.00
2. GA Super Wild Cat ..	365.00	400.00
2. K Big Tent ..	75.00	100.00
2. K Spr. Big Tent (6/57) ..	85.00	100.00
4. K Shawnee (1/59) ..	250.00	275.00
4. K Big Roundup (3/59) ..	125.00	175.00
4. K Little Buckaroo (4/59) ..	150.00	200.00
4. K Del. Big Tent (5/59) ..	150.00	200.00
4. K Big 3 (5/59) ..	350.00	395.00
4* K Touchdown (9/59) ..	165.00	195.00
6. K Big Dipper (10/59) ..	295.00	325.00
6. K Twin Big Tent ..	395.00	425.00
4* K Criss Cross Diamond (1/60) ..	150.00	175.00
4. K Red Arrow (4/60) ..	350.00	365.00

KIDDIE RIDES

4. Bally Champion Horse ..	375.00	425.00
6. Bally Moon Ride ..	125.00	200.00
1. Bally Space Ship ..	175.00	195.00
6. Bally Speed Boat ..	165.00	295.00
4. Bally Toonerville Trolley ..	400.00	495.00
4. Bert Lane Lancer Horse ..	225.00	295.00
4. Bert Lane Merry-Go-Round ..	175.00	215.00
6. B.L. Miss America Boat ..	225.00	295.00
6. Bert Lane Fire Engine		



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More than...

DOUBLED THEIR TAKE!



Herve J. Cormier, his wife Ruth, owners of Templeton Lunch, Route 2, Templeton, Mass. and Wurlitzer Operator Warren J. Ball, Warren's Sound Service, Turner Falls, Mass., who installed this Wurlitzer 2500 with Ten Top Tunes Play Stimulator.

WURLITZER TEN TOP TUNES PLAY STIMULATOR DID IT!

Here is one more example of the tremendous extra earning capabilities of the Wurlitzer Ten Top Tunes Play Stimulator. Replacing a competitive phonograph, this Wurlitzer 2500 with the Ten Top Tunes feature MORE THAN DOUBLED THE EARNINGS of the phonograph it replaced.

If you want to step up your take in any location with a veritable cascade of half-dollar coins, see your Wurlitzer Distributor. He has what it takes to do it — and what IS doing it all over the country for Wurlitzer operators.

LOOK TO... **WURLITZER** ... FOR LEADERSHIP

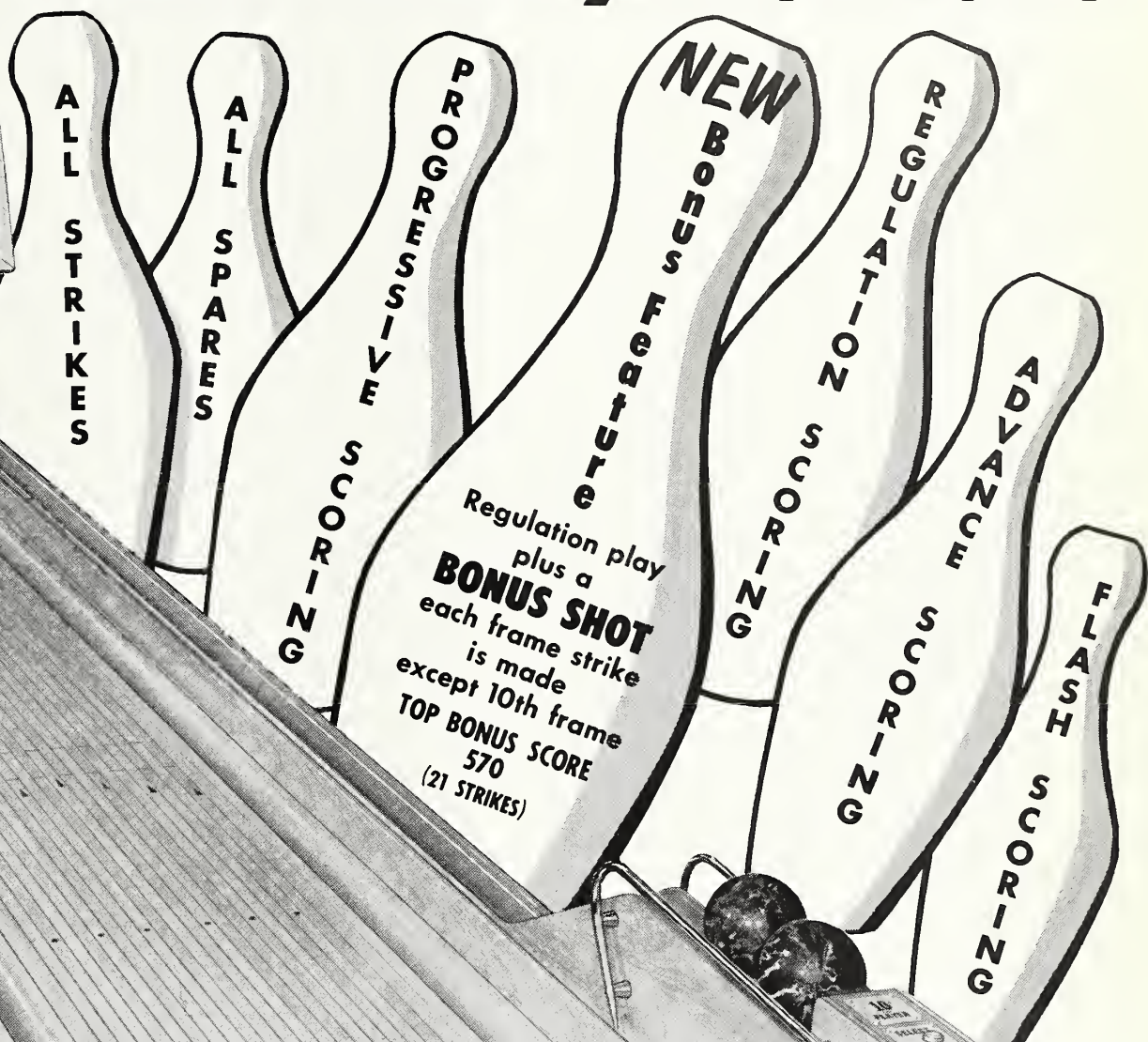
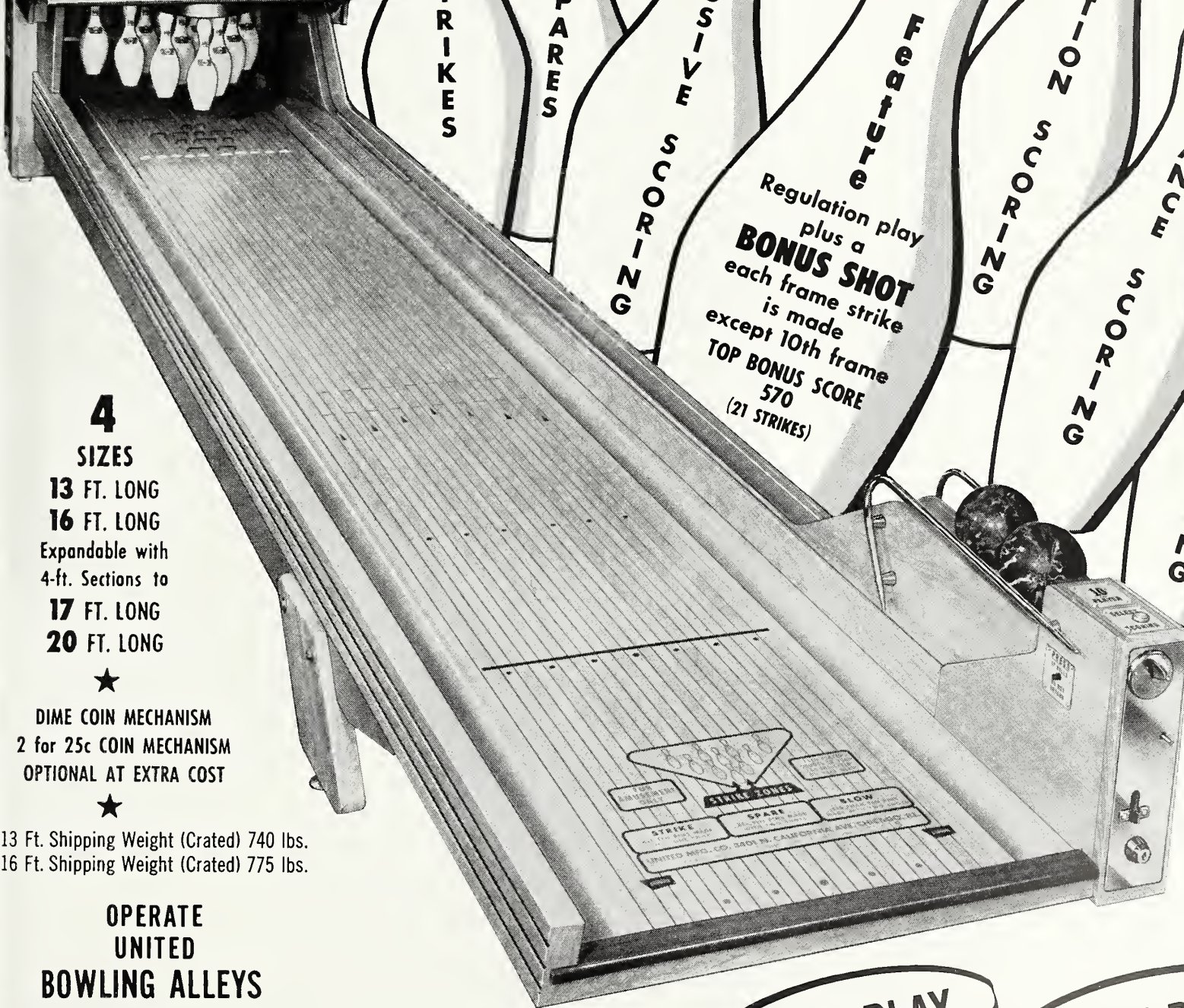
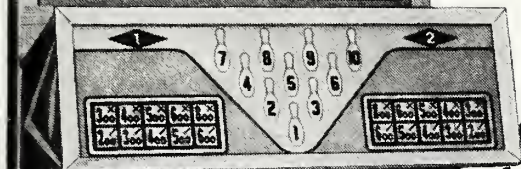
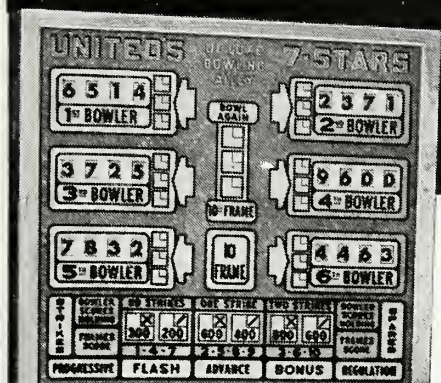
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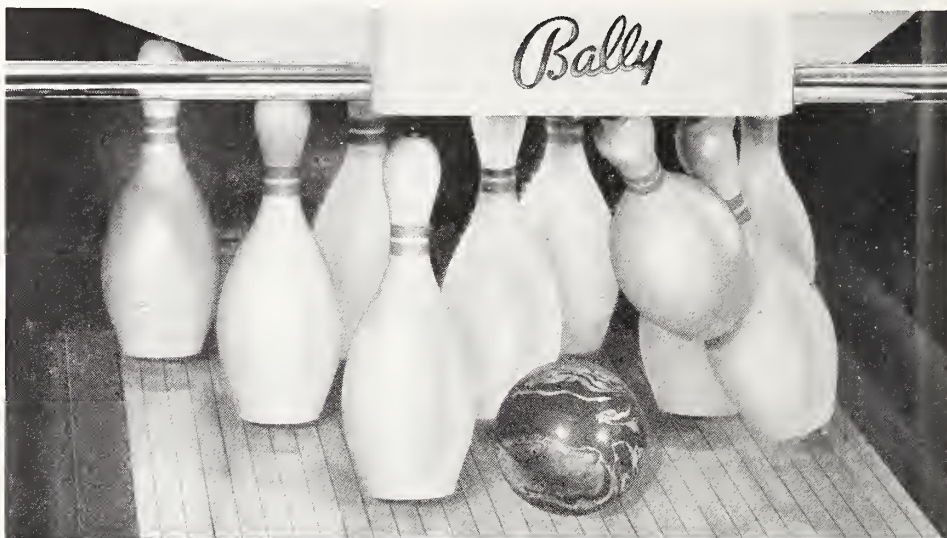
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Photograph shows true bowling performance of new Swivel-Action Pins. Ball drives No. 1 Pin sideways, to hit No. 3 Pin, which in turn will take out No. 6 and No. 10 Pins. BALLY BOWLER full-round pins fly in any desired direction, depending on angle at which ball hits pins or pins hit pins, exactly as in real bowling. Action is one hundred per cent mechanical response to impact of ball against pin or pin against pin—without electrical roll-overs—without magnets—without dangling chains. Hit pins are cleared off the alley with the snappy speed of real pins on a real alley—resulting in fast play, fast earning-power.

SCORING is by official bowling rules.

BALLS (3 supplied with each bowler): hard rubber, 4½ in. diameter.

DIMENSIONS: 16 ft. long, 41 in. wide. Length may be increased to 21 ft. or 26 ft. with easily added 5 ft. alley sections.

STANDARD COIN MECHANISM is 15 cents a game, 2 games for a quarter, but is readily convertible to straight dime play.

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