

Media Alert
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Demon Slayer -Kimetsu no Yaiba- The Hinokami Chronicles Reveals the Spider Demon Rui in New Gamescom Trailer

As part of Geoff Keighley's Opening Night Live show at gamescom 2021, SEGA unveiled the first look at the demon of Mt. Natagumo, Twelve Kizuki (Lower Five) Rui in an all-new trailer for Demon Slayer -Kimetsu no Yaiba- The Hinokami Chronicles!

Alongside shots of the battle between the two characters, fans were also treated to behind-the-scenes footage from the development of Rui being added in the game! Those who missed the broadcast can watch the video in full over on the official SEGA YouTube channel here:

Demon Slayer -Kimetsu no Yaiba- The Hinokami Chronicles, the official video game of the Demon Slayer: Kimetsu no Yaiba anime, will release in North America and Europe on October 15, 2021, for PlayStation®5, PlayStation®4, Xbox Series X|S, and Xbox One.

What You Need to Know About Demon Slayer -Kimetsu no Yaiba- The Hinokami Chronicles

- **Exhilarating Arena Battles** – Master the multitude of spectacular skills of a wide roster of characters from the anime, including Tanjiro and Nezuko, to overcome challengers in head-to-head battle, locally and online.
- **Moving Drama** – Take up the sword of Tanjiro Kamado and guide his journey to become a Demon Slayer and turn his sister Nezuko back into a human.
- **Thrilling Boss Battles** – Action and drama reach their peak in specially designed battles against powerful demons that will test Tanjiro's mettle.
- **Original Anime Voice Cast** – The original English and Japanese voice casts of the anime return to bring their authentic portrayals to the game.

Learn more by visiting the official website: <https://demonslayer-hinokami.sega.com>, and our official Demon Slayer: Kimetsu no Yaiba social accounts on [Twitter](#), [Facebook](#), and [Instagram](#). *Demon Slayer -Kimetsu no Yaiba- The Hinokami Chronicles* will launch across North America and Europe on **October 15, 2021**, for PlayStation®5, PlayStation®4, Xbox Series X|S, and Xbox One.

Direkter Link zum SEGA-Presseserver: www.sega-press.com

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About Koch Media

The Koch Media Group is a global developer, publisher and distributor of video games, VR games, gaming hardware and merchandise.

The group's publishing activities, marketing and distribution extend throughout Europe, America, Australia and Asia. Koch Media has more than 25 years of experience in the digital media business and has risen to become a leading global publishing partner. The Koch Media Group runs a multi-label strategy with fully owned publishing units such as Prime Matter, Deep Silver, Milestone, Vertigo Games and Ravenscourt, publishing games for consoles, PC and VR platforms across all physical and digital channels.

Additionally, as global publishing partner Koch Media has formed long-term multi-national publishing collaborations with numerous game publishers including Activision Blizzard, Bethesda, Capcom, CI Games, Giants Software, Kalypso, Koei Tecmo, Konami, Paradox, Sega, SNK, Square Enix, Techland, Tripwire, Warner Bros, and many others.

With its parent company in Höfen, Austria, and the Publishing HQ in Munich, Germany, Koch Media owns local publishing companies in Germany, UK, France, Spain, Italy, Sweden, the Netherlands, Austria, Switzerland, Poland, Australia, the United States as well as Japan and Hong Kong.

The Koch Media Group owns nine game development studios: Deep Silver Volition (Champaign, IL / USA), Deep Silver Dambuster Studios (Nottingham / UK), Deep Silver Fishlabs (Hamburg / Germany), Warhorse Studios (Prague / Czech Republic), Milestone (Milan / Italy), Voxler (Paris / France), Flying Wild Hog (Warsaw, Kraków, Rzeszów / Poland), Free Radical Design (Nottingham / UK) and Vertigo Games (Rotterdam / The Netherlands). Additionally, the Koch Media Group collaborates with numerous independent development studios around the world.

Part of the Koch Media Group is also Koch Films, a leading European independent film distributor with business primarily in Germany, Switzerland, Austria and Italy as a cinema, TV, online and Home Entertainment distributor. The Koch Media Group also owns Gaya Entertainment, a leading video game merchandise company in Munich, Germany, and the Quality Assurance Facility in Olomouc, Czech Republic.

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