

The Cash Box

VOLUME XIX — NUMBER 4

OCTOBER 12, 1957



One of the real sleepers of the year has turned out to be "Rainbow" by Russ Hamilton on the Kapp label. Hamilton, a young English artist, originally had made noise for himself in England on the reverse side of the disk, "We Will Make Love", but when Dave Kapp bought the record for the U. S., the "Rainbow" side took off. Hamilton will make his U. S. debut TV performance on "The Big Record" October 9th, when he arrives in this country to promote his hit record and its follow up, "Wedding Ring" and "I Still Belong To You".



DINAH

SINGS

THE KISS THAT ROCKED THE WORLD

B/W

I'LL NEVER SAY "NEVER AGAIN" AGAIN

47/20-7056



Watch for these NBC-TV network shows: PERRY COMO, GEORGE GOBEL, EDDIE FISHER, PRICE IS RIGHT, TIC TAC DOUGH, They're all sponsored by...



RCA VICTOR
RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

Volume XIX—Number 4

October 12, 1957

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BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

1721 Broadway, New York 19, N. Y.

(All Phones: JUdson 6-2640)

Cable Address: CASHBOX, N. Y.

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

Howie Freer Lee Brooks

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood 28, Cal.

(Phone: HOLlywood 5-2129)

JACK DEVANEY

Bob Martin

BOSTON OFFICE

80 Boylston St., Boston 16, Mass.

(Phone: HANcock 6-8386)

GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W. 11, England

(Phone: Speedwell 2596)

MARCEL STELLMAN

ADVERTISING STAFF

BOB AUSTIN, General Mgr., Music Dept.

JERRY SHIFRIN, Music Dept.

EDITORIAL STAFF

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CISSIE GERSH, Woman's Editor

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BRUNO DUTKOWSKY, Art Director

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T. TORTOSA, Circulation

DISPLAY

As the record business expands literally by leaps and bounds, retailers all over the country are facing a problem which is causing them more and more concern. It is the problem of display.

The development of today's album jacket has been based on the proven fact that the more attractive the cover, the easier the sale. Now to take full advantage of this, retailers have to be able to display albums in open face bins so that customers can spot them at a glance. It is only in this way that the jackets can do their salesmanship most effectively.

But the problem of course is space.

Most stores have very limited areas in which to display records. To display everything open faced at 12" by 12" an album would necessitate an almost impossible expansion in store space and at today's costs that is an impracticality. Therefore means have to be found by way of fixtures to display the packages.

There are several firms today which are designing logical bins for albums but of course in looking into the possibility of purchasing these new fixtures, store owners very often find that it involves a complete redesign of their stores at a cost which they cannot afford either in terms of money or in terms of time lost during the alteration.

Therefore if the record industry is to continue to expand and grow as it has been, it seems to us that the task of helping dealers solve their interior display problems belongs to the entire

record industry and not to each individual store for it goes without saying that if retailers as a whole are in a position to sell more records, everyone in the record industry must benefit from it.

We suggest therefore that either through the RIAA or some other agency set up by the record firms—big and small—centralized information be made available to record stores on the most practical new display equipment and all the concomitant factors which go into installing them. Moreover an absolutely necessary accompanying program would have to deal with the financing of the improvement of stores which is worked out in almost all appliance industries and which is certainly germane to the record business. Just off-hand we might suggest some central agency, representing the entire industry, which would make funds for the redesign of stores available to individual retailers at a lower rate of interest than can currently be obtained from banks.

The record industry is dependent upon the outlets which sell records. Without these, nothing else matters. It seems to us therefore that it is incumbent upon the industry as a whole to see to it that stores in which records are sold keep pace with the progress that the rest of the industry is making, not for any altruistic purpose, but for the simple end in view of selling as many records as possible and keeping our industry in the expanding state of prosperity in which it finds itself today.

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SUBSCRIPTION RATES \$15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

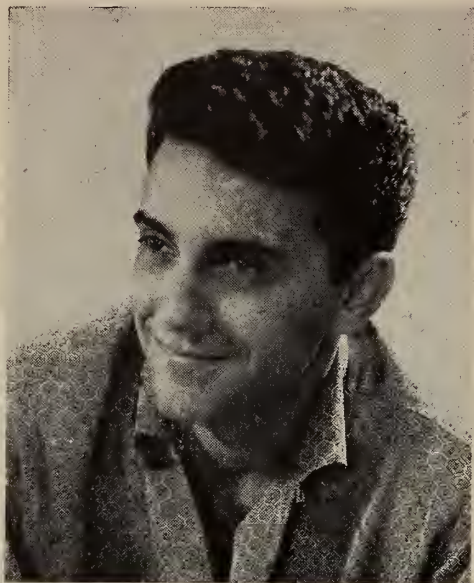
"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. The publishers reserve the right to refuse advertisements, editorial material and all other subject and advertising matter that does not meet with their complete approval.

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Johnny's
Double-Sided Hit
on Crystalette
FEELING LIKE A FOOL

(# 713)

J
O
H
N
N
Y



S
T
A
R
K

COLD COFFEE

(# 713)

CONTACT YOUR DISTRIBUTORS TODAY!

Southland Dist. Co., Atlanta, Ga.; Lester Dist., Baltimore, Md.; Records, Inc., Boston, Mass.; M&N Record Dist. Co., Buffalo, New York; M&S Dist. Co., Chicago, Ill.; Custom Dist. Inc., Cleveland, Ohio; Big State Dist. Co., Dallas, Texas; Frank's One-Stop, Des Moines, Iowa; Cadet Dist., Inc., Detroit, Mich.; Eastern Record Dist., East Hartford, Conn.; M. B. Krupp, El Paso, Texas; H. W. Daily Co., Houston, Texas; Indiana State Records, Indianapolis, Ind.; Binkley Dist., Jacksonville, Fla.; Choice Records Co., Kansas City, Mo.; Universe Record Dist. Co., Los Angeles, Calif.; Larry Rodgers One Stop Record Dist., Memphis, Tenn.; Sandel Co., Minneapolis, Minn.; Essex Dist., Newark, New Jersey; A-1 Record Dist. Co., New Orleans, La.; Alpha Dist. Co., New York City, N. Y.; B&K Dist., Oklahoma City, Okla.; Lesco Dist., Philadelphia, Pa.; Oldtimer Dist., Phoenix, Ariz.; Standard Dist. Co., Pittsburgh, Pa.; B. G. Records, Portland, Ore.; Bay Record Dist., San Francisco, Calif.; Northwest Tempo Dist. Co., Seattle, Wash.; St. Louis Record Dist., St. Louis, Mo.; Schwartz Bros., Washington, D. C.

CRYSTALETTE RECORDS

1560 NO. LA BREA

HOLLYWOOD 28, CALIF.

Everybody Goes For:

"That's The Way It Goes"

(on RCA VICTOR)

When **EDDIE FISHER'S** vibrant voice,
HUGO WINTERHALTER'S orchestral genius,

HEINO GAZE's greatest melody and AL STILLMAN's poetic lyrics
 Combine On One Record

"That's The Way It Goes" TO THE TOP

TO JOIN

"And That Reminds Me"

(Della Reese)

(Adapted From "AUTUMN CONCERTO")

"My Heart Reminds Me"

(Kay Starr) (Melachrino Strings)

(Richard Hayman) (Carmen Cavallaro)

PAUL SIEGEL (Symphony House Music Publishers) 507 Fifth Ave. (Suite 303) N.Y.C.



THE NATION'S
Top Ten
JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	DIANA PAUL ANKA AP-9831—Paul Anka	2
2	HONEYCOMB JIMMIE RODGERS DE-30418—Georgie Shaw RO-4015—Jimmie Rodgers	4
3	THAT'LL BE THE DAY THE CRICKETS AG-5276—Ravens BR-55009—The Crickets DE-30434—Buddy Holly	3
4	TAMMY DEBBIE REYNOLDS CR-61851—Debbie Reynolds DE-30398—George Barnes CR-61845—Joseph Gershenson DE-30433—Bill Synder DE-30317—Pat Kirby ME-71123—Richard Hayman VI-6930—Ames Brothers	1
5	CHANCES ARE JOHNNY MATHIS CO-40993—Johnny Mathis	—
6	FASCINATION JANE MORGAN CO-40982—Ray Ellis O. CR-61864—Dick Jacobs O. DE-30421—Ethel Smith JU-5293—Big Al Sears KA-191—Jane Morgan LO-1758—Chris Hamilton ME-71152—David Carroll O. VI-6980—Dinah Shore	7
7	WHOLE LOT OF SHAKIN' GOING ON JERRY LEE LEWIS SU-267—Jerry Lee Lewis	5
8	MR. LEE BOBBETTES AT-1144—Bobbettes	8
9	RAINBOW RUSS HAMILTON CC-1013—Bobby Breen JU-5290—Bill Darnel KA-184—Russ Hamilton	6
10	JUST BETWEEN YOU AND ME CHORDETTES CD-1330—Chordettes	—

11) IN THE MIDDLE OF AN ISLAND. 12) AND THAT REMINDS ME. 13) TEDDY BEAR. 14) LOTTA LOVIN'. 15) HAPPY HAPPY BIRTHDAY BABY. 16) HULA LOVE. 17) IT'S NOT FOR ME TO SAY. 18) REMEMBER YOU'RE MINE. 19) WAKE UP LITTLE SUSIE. 20) BLACK SLACKS. 21) I'M GONNA SIT RIGHT DOWN. 22) THERE'S A GOLDMINE IN THE SKY. 23) AROUND THE WORLD. 24) AN AFFAIR TO REMEMBER. 25) WITH YOU ON MY MIND. 26) SEND FOR ME. 27) LIPS OF WINE. 28) HAVE I TOLD YOU LATELY THAT I LOVE YOU. 29) BON VOYAGE. 30) MY ONE SIN. 31) STAR DUST. 32) WHITE SILVER SANDS. 33) DEEP PURPLE. 34) MELODIE D'AMOUR. 35) BE BOP BABY.

CODE			
AB—Abbott	CD—Cadence	EL—Eldorado	HE—Herald
AC—Atco	CH—Chess	EP—Epic	HI—Hip
AG—Argo	CK—Checker	ER—Era	IM—Imperial
AL—Aladdin	CM—Cameo	EX—Excello	JU—Jubilee
AO—Apollo	CO—Columbia	FB—Fabor	JZ—Josie
AP—ABC—Paramount	CR—Coral	4 Star—Four Star	KA—Kapp
AT—Atlantic	DA—Dana	FE—Federal	KI—King
BR—Brunswick	DE—Decca	FI—Fiesta	LI—Liberty
BT—Bethlehem	DL—DeLuxe	FR—Fraternity	LO—London
BY—Baily	DO—Dot	GE—Gee	ME—Mercury
CA—Capitol	DT—Doato	GL—Glory	MG—MGM
CC—Chic	DU—Duke	GR—Groove	MO—Modern
			NG—Norgran
			OK—Okeh
			PE—Peacock
			PP—Prep
			PR—Prestige
			RA—Rainbow
			RE—Regent
			RM—Rama
			RO—Roulette
			RP—RPM
			SA—Savoy
			SE—Secco
			SP—Specialty
			SU—Sun
			TH—Thunderbird
			TI—Tico
			UN—Unitcc
			VE—Verve
			VI—Vca Victor
			VJ—Vee-Jay
			VK—Vik
			VP—Vip

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

M-G-M Records' SMASH Follow-up To "TAMMY"

DEBBIE REYNOLDS



WALL FLOWER

ALL GROWN UP

This new Debbie Reynolds record was recorded in Hollywood on Sept. 6th and rushed to you in time to cash in on the nation's top selling artist.

K12560
on 45 + 78 rpm



The Cash Box

TOP 60

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos.	Pos.	Pos.	Pos.	Pos.	Pos.	Pos.	Pos.	Pos.	Pos.
10/5	9/28	10/5	9/28	10/5	9/28	10/5	9/28	10/5	9/28
1	5	9	11	MG-12542	27	29	41	46	53
★CO-40993	—	★CK-872	—	—	★EP-9229	—	—	—	—
★JOHNNY MATHIS	—	★TUNE WEAVERS	—	—	—	—	—	—	—
★The Twelfth Of Never	—	★Ol' Man River	—	—	—	—	—	—	—
2	4	10	8	20	21	31	40	47	—
★HONEYCOMB	—	★MR. LEE	—	★LIPS OF WINE	—	★AROUND THE WORLD	—	★WAIT AND SEE	—
★DE-30418	—	★AT-1144	—	★ANDY WILLIAMS	—	★DON COSTA O.	—	★IM-5467	—
★GEORGIE SHAW	—	★LOOK AT THE STARS	—	★STRAIGHT FROM MY HEART	—	★EVERYBODY LOVES PIERRE	—	★I STILL LOVE YOU	—
★Oh Mis'trable Love	—	—	—	—	—	★LAWRENCE WELK O.	—	—	—
★RO-4015	—	—	—	—	—	★CHAMPAGNE TIME	—	—	—
★JIMMIE RODGERS	—	—	—	—	—	★CR-61856	—	—	—
★Their Hearts Were Full Of Spring	—	—	—	—	—	★MCGUIRE SISTERS	—	—	—
3	3	11	12	21	22	36	39	48	—
★THAT'LL BE THE DAY	—	★JAILHOUSE ROCK	—	★HAVE I TOLD YOU LATELY THAT I LOVE YOU	—	★LITTLE JOE & THRILLERS	—	★I'M AVAILABLE	—
★AG-5276	—	★VI-7035	—	★RICKY NELSON	—	—	—	—	—
★RAVENS	—	★ELVIS PRESLEY	—	★BE-BOP BABY	—	—	—	—	—
★Dear One	—	★TREAT ME NICE	—	—	—	—	—	—	—
★BR-55009	—	—	—	—	—	—	—	—	—
★THE CRICKETS	—	—	—	—	—	—	—	—	—
★I'm Looking For Someone To Love	—	—	—	—	—	—	—	—	—
4	2	12	10	22	17	37	39	49	—
★DIANA	—	★LOTTA LOVIN'	—	★IN THE MIDDLE OF AN ISLAND	—	★I'LL REMEMBER TODAY	—	★CHICAGO	—
★AP-9831	—	★CA-3763	—	★TENNESSEE ERNIE FORD	—	★PATTI PAGE	—	★FRANK SINATRA	—
★PAUL ANKA	—	★GENE VINCENT	—	★IVY LEAGUE	—	★MY HOW THE TIME GOES BY	—	★ALL THE WAY	—
★Don't Gamble With Love	—	★WEAR MY RING	—	★TONY BENNETT	—	—	—	—	—
5	24	13	8	23	24	38	32	50	—
★WAKE UP LITTLE SUSIE	—	★RAINBOW	—	★WITH YOU ON MY MIND	—	★STEVE GIBSON & RED CAPS	—	★BACK TO SCHOOL AGAIN	—
★CD-1337	—	★CC-1013	—	★RAY CHARLES SINGERS	—	—	—	—	—
★EVERLY BROTHERS	—	★BOBBY BREEN	—	★TAKE A TRIP TO MEMORY LANE	—	—	—	—	—
★Maybe Tomorrow	—	★WE WILL MAKE LOVE	—	★ROAD TO BALLINGARY	—	—	—	—	—
6	1	14	40	24	22	39	35	51	—
★TAMMY	—	★KEEP A-KNOCKIN'	—	★NAT "KING" COLE	—	★THE RAYS	—	★GOT A DATE WITH AN ANGEL	—
★CR-61851	—	★SP-611	—	★NAT "KING" COLE	—	★DADDY COOL	—	—	—
★DEBBIE REYNOLDS	—	★LITTLE RICHARD	—	★RAIN TREE COUNTY	—	★DIAMONDS	—	—	—
★French Heels	—	★CAN'T BELIEVE YOU WANNA LEAVE	—	—	—	—	—	—	—
7	7	15	13	25	33	40	34	52	—
★JUST BETWEEN YOU AND ME	—	★JUST BETWEEN YOU AND ME	—	★MY SPECIAL ANGEL	—	★TEDDY BEAR	—	★WHITE SILVER SANDS	—
★CR-61845	—	★CD-1330	—	★BOBBY HELMS	—	—	—	—	—
★GEORGE GERSHENSON	—	★CHORDETTES	—	★STANDING AT THE END OF MY WORLD	—	—	—	—	—
★The Bachelor	—	★SOFT SANDS	—	—	—	—	—	—	—
8	6	16	1B	26	1B	41	43	53	—
★WHOLE LOT OF SHAKIN' GOING ON	—	★HULA LOVE	—	★IT'S NOT FOR ME TO SAY	—	★ONLY BECAUSE	—	★FRAULEIN	—
★SU-267	—	★RO-4018	—	★JOHNNY MATHIS	—	—	—	—	—
★JERRY LEE LEWIS	—	★BUDDY KNOX	—	★WARM AND TENDER	—	—	—	—	—
★I'll Be Me	—	★DEVIL WOMAN	—	★AROUND THE WORLD	—	—	—	—	—
9	5	17	11	27	30	42	48	54	—
★HONEYCOMB	—	★REMEMBER YOU'RE MINE	—	★MELODIE D'AMOUR	—	★REET PETITE	—	★ALONE	—
★DE-30418	—	★DO-15602	—	★EDMUNDO ROS	—	—	—	—	—
★GEORGIE SHAW	—	★PAT BOONE	—	★CARNATION GIRL	—	—	—	—	—
★Oh Mis'trable Love	—	★THERE'S A GOLDMINE IN THE SKY	—	—	—	—	—	—	—
★RO-4015	—	—	—	—	—	—	—	—	—
★JIMMIE RODGERS	—	—	—	—	—	—	—	—	—
★Their Hearts Were Full Of Spring	—	—	—	—	—	—	—	—	—
10	4	18	—	28	31	43	54	58	—
★HONEYCOMB	—	★BE-BOP BABY	—	★DEEP PURPLE	—	★MR. FIRE EYES	—	★THERE'S ONLY YOU	—
★DE-30418	—	★IM-5463	—	★BILLY WARD & DOMINOES	—	—	—	—	—
★GEORGIE SHAW	—	★RICKY NELSON	—	—	—	—	—	—	—
★Oh Mis'trable Love	—	★HAVE I TOLD YOU LATELY THAT I LOVE YOU	—	—	—	—	—	—	—
★RO-4015	—	—	—	—	—	—	—	—	—
★JIMMIE RODGERS	—	—	—	—	—	—	—	—	—
★Their Hearts Were Full Of Spring	—	—	—	—	—	—	—	—	—
11	3	19	17	29	29	44	38	60	—
★THAT'LL BE THE DAY	—	★AND THAT REMINDS ME	—	★AN AFFAIR TO REMEMBER	—	★STAR DUST	—	★I STILL LOVE YOU	—
★AG-5276	—	★DE-30448	—	★VIC DAMONE	—	—	—	—	—
★RAVENS	—	★CARMEN CAVALLARO	—	★IN THE EYES OF THE WORLD	—	—	—	—	—
★Dear One	—	★AN AFFAIR TO REMEMBER	—	—	—	—	—	—	—
★BR-55009	—	—	—	—	—	—	—	—	—
★THE CRICKETS	—	—	—	—	—	—	—	—	—
★I'm Looking For Someone To Love	—	—	—	—	—	—	—	—	—
12	2	20	—	30	30	45	33	60	—
★DIANA	—	★LIPS OF WINE	—	★MELODIE D'AMOUR	—	★STAR DUST	—	★COME ALONG WITH ME	—
★AP-9831	—	★ANDY WILLIAMS	—	—	—	—	—	—	—
★PAUL ANKA	—	★STRAIGHT FROM MY HEART	—	—	—	—	—	—	—
★Don't Gamble With Love	—	—	—	—	—	—	—	—	—
13	24	21	10	31	22	46	32	—	—
★WAKE UP LITTLE SUSIE	—	★HAVE I TOLD YOU LATELY THAT I LOVE YOU	—	★AN AFFAIR TO REMEMBER	—	—	—	—	—
★CD-1337	—	★RICKY NELSON	—	—	—	—	—	—	—
★EVERLY BROTHERS	—	★BE-BOP BABY	—	—	—	—	—	—	—
★Maybe Tomorrow	—	★IM-5463	—	—	—	—	—	—	—
14	1	22	40	32	19	47	35	—	—
★TAMMY	—	★IN THE MIDDLE OF AN ISLAND	—	★MELODIE D'AMOUR	—	—	—	—	—
★CR-61851	—	★TENNESSEE ERNIE FORD	—	—	—	—	—	—	—
★DEBBIE REYNOLDS	—	★IVY LEAGUE	—	—	—	—	—	—	—
★French Heels	—	—	—	—	—	—	—	—	—
15	7	23	13	33	24	48	43	—	—
★JUST BETWEEN YOU AND ME	—	★WITH YOU ON MY MIND	—	★MY SPECIAL ANGEL	—	—	—	—	—
★CR-61845	—	★RAY CHARLES SINGERS	—	—	—	—	—	—	—
★GEORGE GERSHENSON	—	★TAKE A TRIP TO MEMORY LANE	—	—	—	—	—	—	—
★The Bachelor	—	—	—	—	—	—	—	—	—
16	6	24	11	34	1B	49	48	—	—
★WHOLE LOT OF SHAKIN' GOING ON	—	★IT'S NOT FOR ME TO SAY	—	★MELODIE D'AMOUR	—	—	—	—	—
★SU-267	—	★JOHNNY MATHIS	—	—	—	—	—	—	—
★JERRY LEE LEWIS	—	★WARM AND TENDER	—	—	—	—	—	—	—
★I'll Be Me	—	—	—	—	—	—	—	—	—
17	5	25	40	35	30	50	57	—	—
★HONEYCOMB	—	★REMEMBER YOU'RE MINE	—	★AN AFFAIR TO REMEMBER	—	—	—	—	—
★DE-30418	—	★DO-15602	—	—	—	—	—	—	—
★GEORGIE SHAW	—	★PAT BOONE	—	—	—	—	—	—	—
★Oh Mis'trable Love	—	—	—	—	—	—	—	—	—
★RO-4015	—	—	—	—	—	—	—	—	—
★JIMMIE RODGERS	—	—	—	—	—	—	—	—	—
★Their Hearts Were Full Of Spring	—	—	—	—	—	—	—	—	—
18	4	26	—	36	22	51	57	—	—
★THAT'LL BE THE DAY	—	★BE-BOP BABY	—	★MY SPECIAL ANGEL	—	—	—	—	—
★AG-5276	—	★IM-5463	—	—	—	—	—	—	—
★RAVENS	—	★RICKY NELSON	—	—	—	—	—	—	—
★Dear One	—	★HAVE I TOLD YOU LATELY THAT I LOVE YOU	—	—	—	—	—	—	—
★BR-55009	—	—	—	—	—	—	—	—	—
★THE CRICKETS	—	—	—	—	—	—	—	—	—
★I'm Looking For Someone To Love	—	—	—	—	—	—	—	—	—
19	3	27	17	37	29	52	33	—	—
★DIANA	—	★LIPS OF WINE	—	★MELODIE D'AMOUR	—	—	—	—	—
★AP-9831	—	★ANDY WILLIAMS	—	—	—	—	—	—	—
★PAUL ANKA	—	★STRAIGHT FROM MY HEART	—	—	—	—	—	—	—
★Don't Gamble With Love	—	—	—	—	—	—	—	—	—
20	24	28	10	38	24	53	32	—	—
★WAKE UP LITTLE SUSIE	—	★HAVE I TOLD YOU LATELY THAT I LOVE YOU	—	★MY SPECIAL ANGEL	—	—	—	—	—
★CD-1337	—	★RICKY NELSON	—	—	—	—	—	—	—
★EVERLY BROTHERS	—	★BE-BOP BABY	—	—	—	—	—	—	—
★Maybe Tomorrow	—	★IM-5463	—	—	—	—	—	—	—
21	1	29	40	39	19	54	35	—	—
★TAMMY	—	★IN THE MIDDLE OF AN ISLAND	—	★MY SPECIAL ANGEL	—	—	—	—	—
★CR-61851	—	★TENNESSEE ERNIE FORD	—	—	—	—	—	—	—
★DEBBIE REYNOLDS	—	★IVY LEAGUE	—	—	—	—	—	—	—
★French Heels	—	—	—	—	—	—	—	—	—
22	7	30	13	40	24	55	43	—	—
★JUST BETWEEN YOU AND ME	—	★WITH YOU ON MY MIND	—	★MY SPECIAL ANGEL	—	—	—	—	—
★CR-61845	—	★RAY CHARLES SINGERS	—	—	—	—	—	—	—
★GEORGE GERSHENSON	—	★TAKE A TRIP TO MEMORY LANE	—	—	—	—	—	—	—
★The Bachelor	—	—	—	—	—	—	—	—	—
23	6	31	11	41	1B	56	48	—	—
★WHOLE LOT OF SHAKIN' GOING ON	—	★IT'S NOT FOR ME TO SAY	—	★MY SPECIAL ANGEL	—	—	—		

FRANKIE'S got a smash
 and Roulette's got **FRANKIE**



**MY
 GIRL**

b/w

**SO GOES
 MY LOVE**

Roulette 4026



Welcome to Roulette records **MILTON BERLE**



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MIEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

LOU MONTE
(RCA Victor 7061)

B+ "HA! HA! HA! (Che La La!)" (2:32) [Leeds ASCAP—Hoffman, Manning, Taccini, Bertini] This could be Lou Monte's biggest money-maker since "Darktown Strutters Ball". It's an Italian flavored novelty with a good bounce beat and a hilarious laughing gimmick introduction. Lou's rapid Italian dialogue in the opening starts the joyous disk off on the right track. Watch this sleeper.

C+ "ROUND AND ROUND MY HEART" (2:07) [Romance BMI—Merrill] Here the vocalist chants a sorrowful lyric against a galloping tempo backdrop.

STAN FREBERG
(Capitol 3815)

B+ "WONDERFUL, WONDERFUL" (Side 1) (3:40) [Famous ASCAP—Freberg] The wild imagination of Stan Freberg is at its funniest as the comic does a side splitting take off on Lawrence Welk, his show, his style of instrumentals and his vocalists. Stan mimics Welk's voice and enacts a zany story about the Aragon Ballroom's floating off to sea on a billowy carpet of champagne bubbles.

B+ "WONDERFUL, WONDERFUL" (3:30) [Famous ASCAP—Freberg] The story is concluded on this end. Dee jays interested in a seven minute segment of some of the most hilarious new comedy material, will please their audiences with this two-sided tale. (Record has nothing to do with the recent hit song "Wonderful, Wonderful").

THE BROTHER SISTERS
(Mercury 71195)

B+ "ALONE" (2:29) [Fifth Ave. BMI—Craft, Craft] A terrific teenage swinger that's making its mark on the charts, is treated to an exciting reading by a new gal group with an unusual name and a wonderful sound. Should grab off a good share of the coin this song will make.

C+ "PASS ME THE MUSTARD" (1:47) [Stereo BMI—Gaze, Bradtke, Cochran] The girls happily bounce thru a delightful cornball ditty with a cute and zany lyric. Refreshing novelty.

PRINCESS MING CHU
(OJ 1008)

C+ "THE ISLAND OF LOVE" (1:45) [Fellows BMI—Matthews, Simmons, Hill] Newcomer Princess Ming Chu debuts on the OJ label with a cute rock-a-hula romancer. Rhythmic swinger.

C+ "HEARTS ARE TRUMPS" (1:45) [Fellows BMI—Matthews] Another swinging dance item belted across by the lark.

BETTE McLAURIN
(Atco 6099)

B+ "AUTUMN LEAVES" (3:01) [Ardmore ASCAP—Kosmo, Mercer, Prevert] Bette McLaurin, a veteran and talented songstress, takes hold of the recent instrumental smash and fashions it to a R & R ballad beat on her Atco debut disk. Thrilling performance of a top notch song. Side could be very big with the kids. Watch this long shot.

C+ "WHAT A NIGHT FOR LOVE" (2:18) [Progressive BMI—Taylor] One of opera's most beautiful arias is revised and presented as an emotional pop ballad by the gifted lark. Good side.

The Cash Box Disk of the Week

"I NEVER FELT MORE LIKE FALLING IN LOVE" (2:15)
[Korwin ASCAP—Freed, Allen]

"CA, C'EST L'AMOUR" (2:39) [Buxton Hill ASCAP—Porter]
TONY BENNETT (Columbia 41032)

● It looks as though 1957 will be another banner year for Tony Bennett. The consistent hit producer made good noise early in the year with "One For My Baby", is currently riding high with a smash seller "In The Middle Of An Island", and should have a huge fall hit in "I Never Felt More Like Falling In Love". The song is a refreshing love tune with a light and joyous air about it that's just delightful. You can almost picture a young man in love, strolling down the street after a date with his gal. Charming lyric set to a fresh and delightful melody. Should be a smash for Tony. Also outstanding is the companion deck—a good swing arrangement of "Ca C'Est L'Amour"—one of the big Cole Porter songs from the new MGM pic "Les Girls". Excellent jump item that grows on you. Top side should be another tremendous ballad for Tony.

"YOU SEND ME" (2:55) [Higuera BMI—Cooke]
"WOULD I WERE" (2:40) [Frank ASCAP—Wright, Forrest]
TERESA BREWER (Coral 61898)

● A big new tune "You Send Me" that's beginning to break in a number of territories via the Sam Cooke waxing on the Keen label, is treated to a top notch female interpretation by Teresa Brewer. And from the sound of Tessie's delivery, the pert lark could have one of her biggest money-makers in this recording. It's a beautiful romancer with a haunting melody and a good rock and roll tempo. The song is tailor-made for Miss Brewer and her delivery will win many sales. Her best side in quite some time. The coupling "Would I Were" is a melodic lilt with a pleasant, lighthearted air about it. Teresa's presentation of this tune from the forthcoming musical "The Carefree Heart" is refreshing. Top half will bite off a healthy share of the loot the tune "You Send Me" is sure to garner.

"MY GIRL" (1:55) [Planetary ASCAP—Saffer, Harrington]
"SO GOES MY LOVE" (2:24)
[Favorite ASCAP—Taylor, DiResta, Evans, Hughes]
FRANKIE LYMON (Roulette 4026)

● Frankie Lymon, completing a long and successful run with his rockin' rendition of the oldie "Goody Goody", joins the hot Roulette diskery with his latest release and makes a tremendous first showing for the label. Lymon stays with the swinging beat here as he introduces a rocking new ditty dubbed "My Girl". The young star's exciting style and sound come over in a manner that should have the youngsters running to their shops for a copy of this single. Potent teenage merchandise. The coupling displays the gifted songster in a dramatic love tune "So Goes My Love". Beautiful romancer with a lush string background. Whether its a ballad or a song with a beat, Lymon excells. Take your pick.

"THE WORDS THAT I WHISPER" (2:05) [Wemar BMI—Rich]
"PARTY TIME" (2:13) [Mayland BMI—Sheldon, Lane]
SAL MINEO (Epic 9246)

● Film star Sal Mineo, who has proven his appeal to the teenage record buying public with his "Start Movin'" smash and his recent noise-maker "Lasting Love", has a couple of new sides his many fans should go for in a big way. In a romantic mood, Sal offers a lovely ballad dubbed "The Words That I Whisper". The tune is an emotional number which the teenage star presents in a sensitive and sincere manner. Dramatic song of great love set to a pretty melody which Mark Jeffrey's string filled orchestra presents. The kids'll flip over this "from the heart" delivery. For the boppers, Sal picks up the beat on the coupling as he rocks thru another teen item tagged "Party Time". The lyrics and tempo are right up the teenager's alley. Watch both sides take off.

JO STAFFORD
(Columbia 41007)

B "ECHOES IN THE NIGHT" (2:31) [Leeds ASCAP—Raye, Panzuti] A latin lovely is thrused in a heart felt manner by the romantic and wistful voice of Jo Stafford. Pretty delivery enhanced by a soft choral backdrop.

B "BEYOND THE STARS" (2:15) [E. B. Marks BMI—Raleigh, Edwards] An enchanting mood ballad is given the professional Stafford reading. Rich and warm love tune that becomes more inviting with each listen.

JILL COREY
(Columbia 41023)

B+ "HOW CAN YOU TELL?" [Val-ando ASCAP—Weiss] Jill Corey, coming off her current money-maker "Love Me To Pieces", follows-up with a charming new romantic ballad set to a delightful lilt. Jimmy Carroll assists the lark with a wonderful backing. The "Hit Parade" starlet should do well with this side.

B "I FEEL PRETTY" (2:25) [G. Schirmer ASCAP—Sondheim, Bernstein] The "glad to be alive theme" is joyously chanted to a pleasant waltz beat on this end by the thrush. Side stems from the smash B'way musical "West Side Story".

TINA ROBIN
(Coral 61889)

B+ "CA C'EST L'AMOUR" (2:35) [Buxton Hill ASCAP—Porter] One of the big Cole Porter songs from his new film musical "Les Girls", is superbly fashioned with a beat by Tina Robin and a chorus. Another outstanding Porter composition that grows on you. Tina could cash in with this waxing.

B "NEVER IN A MILLION YEARS" (2:13) [Robbins ASCAP—Gordon, Revel] The vocalist does a wonderful job on this end as she hands in an emotional reading of a top drawer oldie. Multiple voicing creates an interesting effect.

THE FOUR ESQUIRES
(Paris 509)

B+ "LOVE ME FOREVER" (2:26) [Greta BMI—Guthrie, Lynes] The Four Esquires are at their commercial best as they introduce a big new latin beat romancer reminiscent of the recent national click, "With All My Heart". Side has a big sound, a lovely melody and a good teenage lyric. The overall sound and beat could make this side a favorite of the youngsters.

B "I AIN'T BEEN RIGHT SINCE YOU LEFT" (2:12) [Jack Gold ASCAP—Hoffman, Manning] The quartet picks up the beat on this half and tears thru a swinging rock and roller loaded with guitars, etc. Good beat gimmick employed thruout, makes this side appealing to the kids.

DICK GLASSER
(Argo 5279)

B "CRAZY LOVE" [Ridgeway BMI—Glasser] Dick Glasser aims at the younger set as he drives thru a swinging rock-a-billy jumper which he penned. Good beat dance item.

C+ "LOVE ME" [Ridgeway BMI—Glasser] A good rock and roll ballad is chanted effectively on this end by Glasser.

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NEW SOCK RELEASE

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Marterie**

AND HIS ORCHESTRA

HESITATION

With The Special Marterie Gimmick
coupled with a beautiful blues

DRIFTWOOD

BOTH INSTRUMENTALS

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BIG!
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DADDY COOL

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THE
**DE JOHN
SISTERS**

**Absence Makes
My Heart
Go Wander**

COUPLED WITH

That's My Weakness Now

MERCURY 71203



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DINAH SHORE
(RCA Victor 7056)

B+ "THE KISS THAT ROCKED THE WORLD" (2:04) [Sheldon BMI—Sherman, Sherman] Dinah is in fine form as she sings with heart, a pretty latin tempo ballad from the show "Ziegfeld Follies of 1958". Charming arrangement of a piece of class material. Side should do well for the lark.

B "I'LL NEVER SAY 'NEVER AGAIN' AGAIN" (2:13) [Bregman, Voeco & Conn ASCAP—Woods] The polished songstress picks up the beat on this half and lilt through a cute rhythm romancer with a clever play on lyrics.

JO ANN LEAR
(National 107)

B "I CAN TELL" (2:12) [Forster ASCAP—LaMotta, Graham] Jo Ann Lear does a wonderful multiple voicing job as she chants a new waltz ballad that becomes prettier with each listen. Tender love story presented with depth and sincerity. Could make noise.

C+ "THINGS I SHOULDN'T KNOW" (2:26) [Music Workshop, ASCAP—Young, Leahy] Another fine vocal presentation of a good love song, this one with a melancholy lyric.

HAL MOONEY ORCH.
(Mercury 71199)

B+ "CHICK-A-CHICK" (2:06) [Nielson ASCAP—Appelbaum] Mercury musical director Hal Mooney comes front-and-center with a delightful instrumental item that should appeal to dee jays seeking some pleasant instrumental music. Inviting listening for any hour. The theme grows on you.

B "THE LEANING TOWER OF PISA" (2:20) [Steinway BMI—Mitchell, Kahn] This side displays Mooney's arranging and orchestrating talents in a spright and lighthearted vein. A chorus assists with a trigger-fast lyric.

PEGGY LEE
(Capitol 3811)

B "LISTEN TO THE ROCKIN' BIRD" (2:13) [Mark Warnow ASCAP—Levy, Hawthorne] Peggy Lee's delivery and a change in lyric bring this oldie up to date. The thrush is ultra-smooth and gets a terrific assist from Nelson Riddle's orch. Jockeys will enjoy this single. We can expect to hear it often.

C+ "UNINVITED DREAM" (2:02) [Famous ASCAP—Gallop, Bacharach] The wistful, dreamy side of Peggy is on display here as she presents a warm romancer. Lovely listening.

MITZI MASON
(Vik 0301)

B+ "FAIR WINDS AND FULL SAILS" (2:47) [Republic BMI—Wolf] Mitzi Mason employs the echo chamber to good advantage as she chants a beautiful new folk flavored love song that could be the lark's biggest money-maker to date. Lovely performance of a wonderful tune. Watch this sleeper.

B "AUTUMN ON THE CAMPUS" (2:40) [Rayven BMI—Lehmann, Mojoli] The "back-to-school" crowd will appreciate this pretty love song. Touching romancer about co-ed sweethearts. Fine coupling.

The Cash Box Sleeper of the Week

"THE STORY OF MY LIFE"
(2:25) [Famous ASCAP—

David, Bacharach]

"ONCE-A-WEEK DATE"
(2:20)

[Acuff-Rose BMI—Robbins]

MARTY ROBBINS (Columbia 41013)

● Marty Robbins, the talented songwriter and vocalist out of the country field who made the grade in the pop market with his big best seller "A White Sport Coat", has two outstanding new sides that should increase the size of his pop following. One half, "The Story Of My Life" is a pretty romantic ballad set to a pleasant lilt and showcased by a wonderful choral backdrop. The whistling in the background adds color to this delightful teenage love story. Equally commercial is the companion deck, a new Robbins composition dubbed "Once-A-Week Date". A touching, sentimental love song about youngsters in love. Big coupling that should do a bang-up job in the pop market.

"PEGGY SUE"

[Nor-Va-Jak BMI—Allison, Petty]

"EVERYDAY"

[Peer Int'l BMI—Hardin, Petty]

BUDDY HOLLY (Coral 61885)

● It's difficult for an unknown artist to come up with one good side and break into the star category. Yet here's a newcomer with two great decks both of which could zoom up the charts. The lad's name is Buddy Holly and the two sides with all the potential are "Peggy Sue" and "Everyday". "Peggy Sue" is a fast moving rock-a-billy item that could be a tremendous teenage favorite. It's got the lyrics and melody the kids want in addition to a sensational galloping-tempo guitar and drum backdrop that makes your feet jump. Holly's vocaling is terrific. "Everyday" is a more subdued side. It's a pretty romantic ballad with a lovely melody and some more outstanding instrumental gimmicks the kids will love. Hot two-sider that could establish Buddy Holly as a name to be reckoned with.

"I GIVE YOU MY WORD" (2:37)

[Robert Mellin BMI—Kavelin, Lyn]

"NEVER 'TIL NOW" (1:57)

[Robbins ASCAP—Webster, Green]

JONI JAMES (MGM 12565)

● It sounds as though Joni James is back on the winning track once again as she introduces two beautiful string filled ballads that should splash her name across the charts as in the past. One portion is a heart-felt love song titled "I Give You My Word". A dreamy song of great devotion expressed in Joni's wistful manner against a lush choral and orchestral backing. Top drawer material that jockeys will be spinning. Equally enchanting is the companion deck "Never 'Til Now", a superbly penned new romantic ballad from the soon-to-be released MGM flicker "Raintree County". Both sides are grade "A" interpretations of solid material. They remind the listener of Joni's "Why Don't You Believe Me" smash. They're definitely the lark's best in many moons.

"IN TIMES LIKE THESE" (2:13)

[Chappell ASCAP—Schweikert, Reardon]

"WHO IS? YOU ARE!" (2:27) [Frank ASCAP—Wright, Forrest]

SYLVIA SYMS (Decca 30463)

● Dee jay favorite Sylvia Syms, the lark greatly responsible for the standardization of "I Could Have Danced All Night" from "My Fair Lady", turns to the musical stage for her latest release and comes up with two class gems that the jockeys will be spinning for many months to come. From the new musical "Rumple", Sylvia offers the pretty love song "In Times Like These". The songstress fashions the lilting number in her own winning manner and comes up with a lovely rendition that grows on you with each listen. A chorus and Jack Pleis' orchestra assist. Clever lyric set to a lovely melody. This tune could also head for the standard shelf. The coupling "Who Is? You Are" is a spright, happy ditty from the musical "Carefree Heart". Interesting bouncer excellently interpreted by the polished lark. Top side should be the big seller.

PERCY FAITH ORCH.
(Columbia 41024)

B+ "NEVER TILL NOW" (2:26) [Robbins ASCAP—Webster, Green] The film world supplies Percy Faith with two beautiful themes for his latest coupling. On this end the maestro leads his string filled aggregation and chorus thru a lovely mood item from "Raintree County". Lovely listening.

B "KATSUMI LOVE THEME" (3:07) [Witmark ASCAP—Waxman] This oriental flavored pretty is from Warner's "Sayonara". A lead female voice chants without lyrics against the lush string section.

THE ROVER BOYS
(Vik 0302)

B+ "I GO TO YOU" [Elliott ASCAP—Reichner] The Rover Boys come up with a commercial side as they blend effectively in this shuffle beat romancer. Good teen fare with a beat and a lyric aimed at the younger set.

B "WHAT CAN I DO FOR A HEARTACHE" [Jason—Opus BMI—Earnhart] The boys change the pace and bounce thru a wonderful number with that delightful "old-fashioned" flavor. The doo-wacka-doo gimmick brings back the charming sound of the music of the 20's.

LUCHO GATICA
(Capitol 71052)

B "PEDACITO DE CIELO" (3:25) [Peer Int'l BMI—Dominguez] Lucho Gatica, one of Latin and South America's top record sellers, debuts on the Capitol label with a sensitive Spanish interpretation of a touching love song. Side should do very well in the Spanish-American market.

B "LA PUERTA" (3:14) [Peer Int'l BMI—Demetrio] Another enchanting, string-filled latin tempo love song presented with heart. Gatico's many admirers will consider this coupling a must.

VINCE HOWARD
(Era 1046)

B "MOONLIGHT MOUNTAIN" (2:10) [Vickers ASCAP—Pober Freeman] Howard nicely handles a tender ballad which made some headway in country circles. The artist clings wistfully to the theme of loneliness on a mountain he and the loved one used to share. Fine vocal stint.

B "IF YOU BELIEVE, IF YOU BELIEVE" (2:14) [Warman BMI—House] An inspirational entry is treated with conviction by Howard.

KAY ARMEN
(Decca 30474)

B+ "HA! HA! HA!" (CHELLA LLA!) (2:13) [Leeds ASCAP—Taccani, Hoffman, Manning] The songstress enters what seems like a keen competitive race on the song, a happy Neopolitan-like affair with an effective running laugh gimmick through-out. Miss Armen offers the item with gusto, and is ably assisted by Jack Pleis' ork and chorus. Disk is sure to cash in on the probable popularity of the ditty.

B "TILL" (2:35) [Chappell ASCAP—Danvers, Sigman] A commanding rendition by the thrush of a melody that is also making a strong bid for chart honors. As most versions of the song lean on the ork, this vocal stint provides good change-of-pace programming for the jocks.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

NEW POWER PACKED RELEASES!!

**"YEA YEA
BABY"**

**BOBBY CHARLES
CHESS 1670**

**"THE BEATING
OF MY HEART"**

**THE MOONGLOWS
CHESS 1669**

**"ROCK 'N ROLL
MUSIC"**

**CHUCK BERRY
CHESS 1671**

DOUBLE SMASH

"I WANNA LOVE YOU"

B/W

"TEENY TEEN AGER"

THE SENTIMENTALS

CHECKER 875

"BABY BABY"

**DALE HAWKINS
CHECKER 876**

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CHICAGO 16, ILLINOIS**

ANN LEONARDO

ROCKIN' THE BLUES ON I'LL WAIT TILL MONDAY

c/w
THREE TIME LOSER
record no. 3817



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Best Bets

- ★ "HA! HA! HA!" Lou Monte RCA Victor 7061
- ★ "HA! HA! HA!" Kay Armen Decca 30474
- ★ "HA! HA! HA!" Sammy Kaye Columbia 41028
- ★ "NEVER TILL NOW" Percy Faith Columbia 41024
- ★ "AUTUMN LEAVES" Bette McLaurin Atco 6099
- ★ "CA, C'EST L'AMOUR" Tina Robin Coral 61889
- ★ "FAIR WINDS AND FULL SAILS" Mitzi Mason Vik 0301
- ★ "I GO TO YOU" Rover Boys Vik 0302
- ★ "LOVE ME FOREVER" Four Esquires Paris 509
- ★ "CHICK-A-CHICK" Hal Mooney Mercury 71199
- ★ "KISS THAT ROCKED THE WORLD" Dinah Shore RCA Victor 7056
- ★ "HOW CAN I TELL" Jill Corey Columbia 41023
- ★ "ALONE" Brother Sisters Mercury 71195

JIMMY SIMMONS (Atco 6102)

B+ "LAND OF LOVE" (2:38) [Mon-tauk BMI — Pomus, Shuman] Jimmy Simmons, an exciting new songstylist with a low, low bass voice, hands in a thrilling first waxing as he fashions a rock and roll item with a folk flavoring. Something different. Watch this sleeper.

C+ "BALLAD OF THE COWBOY SAILOR" (2:55) [Bregman, Vocco & Conn ASCAP—Ginna, Hopkins] This tune, another folk type item, was heard in the recent NBC-TV presentation, "Eleven Against The Ice".

THE SH-BOOMS (Vik 0295)

B "I DON'T WANT TO SET THE WORLD ON FIRE" (2:15) [Cherio BMI—Seiler, Marcus, Benjemen, Durham] The Sh-Booms hand in a terrific revival rendition of a great oldie, bringing it up to date via a socko rock 'n' roll reading. Side swings. Should be an exciting new experience to today's teenagers.

B "LU LU" (2:18) [Acorn BMI—Elliston] More free-swinging and commercial rock and roll fare is colorfully sent across by the boys on this end. Side has an easy shuffle beat and the lead voice sings with a smooth, pleasant voice that should meet with teenagers' approval.

KITTY KOVER (Brunswick 55030)

B "THE GREEN, GREEN MOUNTAINS" [Warman BMI—Meyer, Jones] Song is reminiscent of "Ivory Towers," and its wailing qualities are dramatically read by the lark. Miss Kover displays a sure-handed vocal delivery deejays may want to let on to their listeners.

B "LIPS THAT LIE" [Capesana BMI—Meyer, Jones] A rhythmic, calypso-oriented opus showcases the vocalist's uptempo approach to good advantage. Fine ork accompaniment from Milton Delugg. Colorful presentation.

SAMMY KAYE (Columbia 41028)

B+ "HA! HA! HA! (CHELLA LLA)" (2:39) [Leeds ASCAP—Hoffman, Manning, Taccani] Kaye, his ork and chorus may very well laugh their way on to the charts with this rendition of a new, much-recorded selection. Opening with the song's hearty laugh session, the crew invitingly keeps up the spirited goings-on. Another release on the item that has to be watched.

B "YOU'D BE SURPRISED" (2:20) [Irving Berlin ASCAP—Berlin] The oldie receives a bright, infectious treatment by the Kaye group. Pressing is sure to get heavy play from the platter spinners.

VOICES OF WALTER SCHUMANN (RCA Victor 7049)

B "(The Happy Land Of) HUNZA" (3:00) [Witmark ASCAP—Washington, Thomas, Tiomkin] The inventive and imaginative voices of Walter Schumann, hand in another unusual piece and blend beautifully as they chant an ethereal number about a Utopia. Song stems from the Cinerama movie "Search For Paradise". Something different for change-of-pace programming.

B "THE SOUND OF LOVE" (2:37) [Mills ASCAP—Milton] Here the group excels as it harmonizes superbly in a delightful romantic waltz. Lovely listening.

MARTY GOLD ORCH. & CHORUS (Vik 0303)

B "THE CAREFREE HEART" [Frank ASCAP — Wright, Forrest] The charming title tune from the forthcoming B'way musical "The Carefree Heart" is delightfully presented to a joyous waltz beat by Marty Gold's orchestra and chorus. Side has a wonderful Christmaslike spirit. Very pretty material with many standard qualities.

B "MELODIE D'AMOUR" [Rayven BMI — Johns, Salvador] A tune that's rapidly climbing the charts via the Ames Brothers' waxing is offered in an instrumental and choral light by the Gold aggregation with charming results. Dee jays looking for a change of pace disk, will enjoy spinning this one.

TONI CARLO (Bana 523)

B "BABY BEHAVE YOURSELF" (2:31) [David BMI — White, Berry] The new Bana label and songstress Toni Carlo debut simultaneously offering a sentimental ballad that comes over well. The lark can sell a tune and has pretty material to work with.

B "FIDGITY DIGIT" (2:22) [David BMI—Martin, Martin] The chirp displays her versatility on this end as she rocks thru a cute rhythm novelty. Interesting arrangement of a catchy item.

THE DE JOHN SISTERS (Mercury 71203)

B "THAT'S MY WEAKNESS NOW" [Shapiro, Bernstein ASCAP—Stept, Green] The DeJohn Sisters bring a delightful oldie to the forefront once again and come up with a spry and spirited, cornball reading. Happy fare for the jukes.

C+ "ABSENCE MAKE MY HEART GO WANDER" [Mamy BMI—Long, Heather] A clever play on words results in a pretty ballad under the control of the De Johns. Side has a good ballad beat the kids should enjoy.

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"LULLABY OF THE BELLS"

IVY # 101

Sept. 21, 1957

The Cash Box
R & B Sleeper of the Week

Sept. 23, 1957

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Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

CHARLES MAGNANTE
 (Grand Award 1014)

B "MILWAUKEE THE HOME OF THE BRAVES" (2:13) [Record Songs ASCAP—Davies, Light] Now that Milwaukee has won its first pennant, this lively polka beat tribute to the National League team should get many spins. Lively bouncer with Magnante on the accordian and a vocal by a chorus.

C "PIZZA POLKA" (2:26) [Record Songs ASCAP—Unger, Light, Davies] A delicious Italian food is the subject of this happy-go-lucky polka ditty.

MAHALIA JACKSON
 (Columbia 4100)

B "HE'S A LIGHT UNTO MY PATHWAY" (3:15) [Manna BMI—Akers] The great Gospel singer is once again stirring as she presents a dramatic religious item. Beautiful spiritual chanted from the heart.

B "TROUBLE" (3:20) [Manna BMI—Akers] Miss Jackson's many admirers will also find this slow, powerful gospel song impressive. Brilliant voice. Both halves should do very well in the proper market.

BURT KEYES
 (AMP 133)

B "TOO WEAK TO STOP THE TREND" (2:24) [Addit BMI—Morris, Washington-Keyes] A new arrival on the disk scene, gives a good account of himself on a number with a pleasant blues ballad beat. Competent vocal waxing.

C+ "STOP JIVIN' START DRIVIN'" (2:35) [Rayven BMI—Hammer] The artist rocks to a tune which relates a conversation among many makes of cars while on the road.

GAR BACON
 (Baton 248)

B "Y-I-O-U" (1:53) [Hennessy BMI—Cooley] Both Bacon's vocal and combo support have rock 'n roll polish, which should appeal to the kids whether they listen or dance to it. Solid juke box issue.

C+ "THERE'S GONNA BE ROCK-IN' TONIGHT" (2:10) [Dare BMI—Foster] Another lightning—quick rock 'n roller finds Bacon and the crew in rousing form.

THE EASY RIDERS
 (Columbia 41016)

B "TIMES" (1:53) [Montclare BMI—Gilkyson, Miller, Dehr] The Easy Riders of "Marianne" fame, glide thru a pretty folk flavored ballad which they penned. Wistful melody and melancholy lyric. Side grows on you.

C+ "SOUTH COAST" (3:00) [Montclare BMI—Ross, Eskin, Dehr] Guitars supply the accompaniment once again as the Easy Riders fashion another pretty folk type tune. Boys have a delightful sound.

TOMPALL GLASER & GLASER BROS.
 (Robbins 101)

B "FIVE PENNY NICKEL" (2:10) [Be-Are BMI—Glaser, Glaser] The new Robbins label makes an impressive first showing with an exciting folk flavored, galloping tempo tune colorfully styled by the new vocal group. Side has a sound and beat all its own and could make big noise.

B "YOU'RE IN MY HEART AGAIN" (2:19) [Be-Are BMI—Glaser] Tompall and his brothers aim at the rock and roll market with a dramatic love song chanted to a good fish beat. Boys could click.

KATHY BARR
 (RCA Victor 7036)

B "WELCOME MAT" (2:00) [Somerset BMI—Fielding] Young Kathy Barr makes a fine first showing on Victor with a lively rocker projected with verve. The kids will enjoy this swinging jump item. Kathy has a bright future in store.

C+ "A SLIP OF THE LIP" (2:43) [Mayfair ASCAP—Kent, Walton] A sentimental waltz ballad is fashioned with feeling by the songstress. A chorus is used effectively in spots.

EILEEN RODGERS
 (Columbia 41018)

B "HAPPY LOVE" (1:48) [Rush BMI—Moody, Carroll] Eileen Rodgers, who has had a number of territorial money-makers, could click on a national scale with this free-swinging, joyful love song. Exciting choral backdrop adds much to a fine vocal by Eileen.

B "THAT AIN'T RIGHT" (1:40) [Ross Jungnickel ASCAP—Schroeder, Peoples] The lark is equally exciting on this rock and roller with a big sound. Great dance beat and a dynamic performance. The kids should go for both portions.

SMILEY MONROE
 (Vita 163)

B "TEEN AGE DOLL" (2:05) [Spark BMI—Kangas, Monroe] Smiley Monroe tears thru a torrid rock and roll jumper that should have the kids hoppin'. Hard hitting stuff with a good dance beat.

C+ "I DIDN'T KNOW" (2:02) [Spark BMI—Kangas, Monroe, Stout] This end displays Monroe as he chants a heart-rending, tearful item set to a fish-beat and up tempo.

SHERRY DAVIS
 (Fashion 1001)

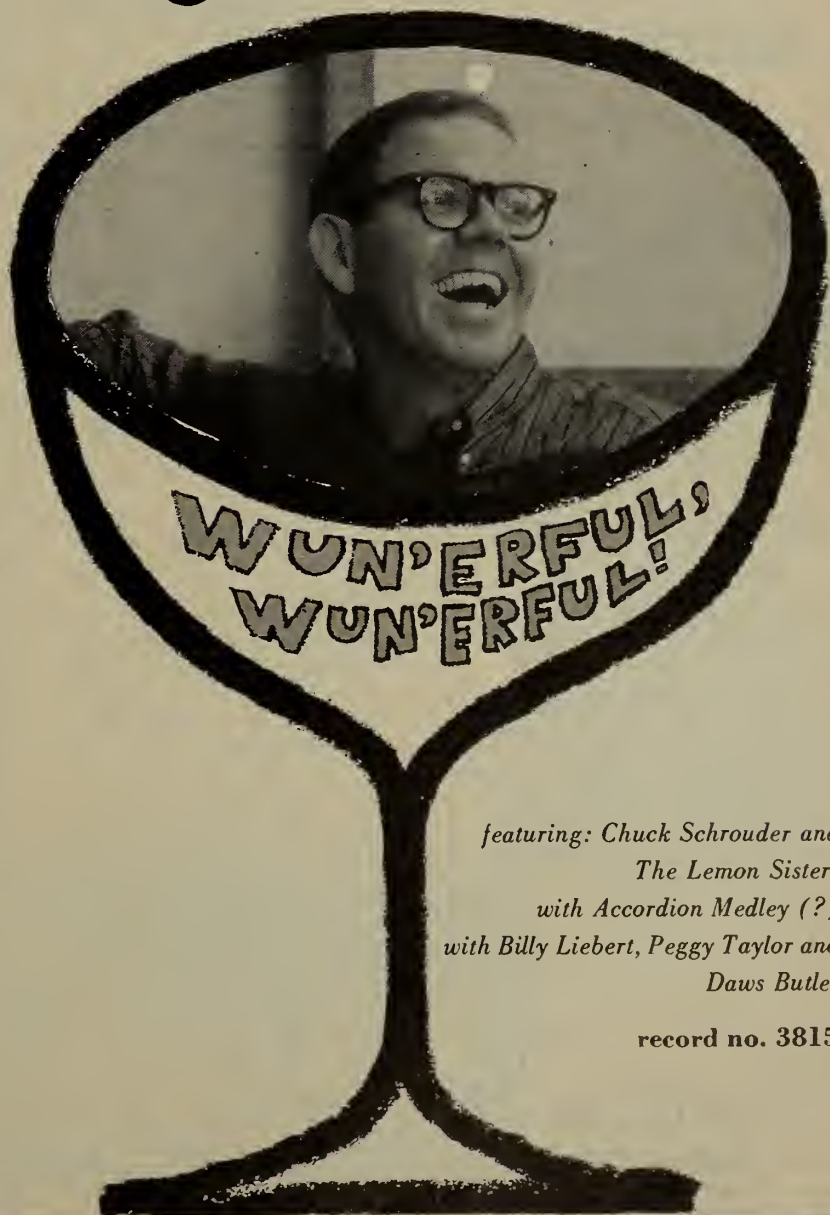
B "HUMBLE HEART" [Wink Music—Winkler, Newton] The new Fashion label gets off to a fine start with a pretty sentimental ballad warbled tenderly by newcomer Sherry Davis.

C+ "BROKEN PROMISES" [Big D Music—Loftus] Another sorrowful love song handled with sincerity by the wistful voiced performer.

TWO SIDES
 OF BUBBLING HILARITY
 FROM THE MASTER
 OF RECORDED SATIRE

STAN FRIEBERG

with Billy May's Music



featuring: Chuck Schrouder and
 The Lemon Sisters
 with Accordion Medley (?)
 with Billy Liebert, Peggy Taylor and
 Daws Butler

record no. 3815



BEST SELLERS

BILL DOGETT
SOFT
KING 5080

THE "5" ROYALES
THINK
KING 5053

TINY TOPSY
AW! SHUCKS BABY
FEDERAL 12302

LITTLE WILLIE JOHN
DINNER DATE
KING 5083

DONNIE ELBERT
HAVE I SINNED
DE LUXE 6148

THE MIDNIGHTERS
LET 'EM ROLL
FEDERAL 12305

NEW RELEASES

THE "5" ROYALES
MESSIN' UP
b/w
SAY IT
KING 5082

KING
RECORDS

(Let Me Be Your)

TEDDY BEAR

recorded by

Elvis Presley — Victor
Gladys Music, Inc,

MOONLIGHT SWIM

recorded by

EPIC — CLARE NELSON
CAPITOL — JOEL GREY
COLUMBIA — SAMMY KAYE
MERCURY — NICK NOBLE
RCA — TONY PERKINS
Charles N. Daniels Inc. Pub.

HILL AND RANGE SONGS, INC.

A SMASH

Jerry Lee Lewis
**"WHOLE LOT
OF SHAKIN'
GOIN' ON"**

Sun 267

SUN

RECORD CO.
706 UNION ST.
MEMPHIS, TENN.



**London
Lowdown**

Judy Garland, who is due in London for a season at the Dominion Theatre may record in London for the Capitol label.

"The Bells are Ringing", the American musical, opens at the London Coliseum November 15th. American stars will be Janet Blair and George Gaynes.

It is possible that Paul Anka may visit this island before December. His record of "Diana" is still the No. 1 seller over here.

Jayne Mansfield made several appearances on television during her recent visit to London.

Winfred Atwell flies to Paris this week for guest appearance on Europe Musicorama show.

Henri Salvador delighted at the success in America of his song, "Melodie D'Amour". Frankie Laine comes over October 27th to star in "Sunday Night at the Palladium" for Channel 9.

The "Off the Record" show M.C.'d by Jack Payne starts on B.B.C. Network this week and will, as usual, feature stars of the wax-world.

Charlie Gracie is most likely to return to these shores early next year as a result of his successful visit.

This week's best selling pop singles (Courtesy "New Musical Express")

- 1 Diana— Paul Anka (Columbia)
- 2 Last Train To San Fernando— Johnny Duncan (Columbia)
- 3 Love Letters In The Sand— Pat Boone (London)
- 4 Water Water/Handful Of Songs— Tommy Steele (Decca)
- 5 With All My Heart— Petula Clark (Pye-Nixa)
- 6 Island In The Sun— Harry Belafonte (RCA)
- 7 Wandering Eyes— Charlie Gracie (London)
- 8 Tammy— Debbie Reynolds (Vogue-Coral)
- 9 That'll Be The Day— Crickets (Vogue-Coral)
- 10 All Shook Up— Elvis Presley (HMV)
- 11 Paralyzed— Elvis Presley (HMV)
- 12 Stardust— Billy Ward (London)
- 13 Jenny Jenny— Little Richard (London)
- 14 Teddy Bear— Elvis Presley (RCA)
- 15 In The Middle Of An Island— King Brothers (Parlophone)
- 16 Let's Have A Party— Elvis Presley (RCA)
- 17 Remember You're Mine— Pat Boone (London)
- 17 Bye Bye Love— Everly Brothers (London)
- 17 Any Old Iron— Peter Sellers (Parlophone)
- 20 Wandering Eyes— Frankie Vaughan (Philips)
- 20 Whole Lotta Shakin' Goin' On— Jerry Lee Lewis (Pye-Nixa)
- 22 Puttin' On The Style/ Gambler Man— Lonnie Donegan (Pye-Nixa)
- 23 Build Your Love— Johnny Ray (Philips)
- 24 We Will Make Love— Russ Hamilton (Oriole)
- 25 Scarlet Ribbons— Harry Belafonte (HMV)
- 26 Wedding Ring— Russ Hamilton (Oriole)
- 27 Passing Strangers— Billy Eckstine & Sarah Vaughan (Mercury)
- 28 Above My Head/ Good Evening Friends— Frankie Laine & Johnny Ray (Philips)
- 28 Short Fat Fannie— Larry Williams (London)
- 30 Send For Me— Nat "King" Cole (Capitol)



**Round
The Wax
Circle**

NEW YORK:

Paul Siegel, currently riding high with his "And That/My Heart Reminds Me", looks as though he may have another hit in Eddie Fisher's "That's The Way It Goes". Siegel, publisher of both tunes, is off on a crosscountry tour to promote the latter. . . . The marriage fever is hitting GAC. Bob Weems, manager of the agency's band department, was married to Toby Deane, television actress, on September 27 in Arlington, Va. It was also announced recently that Eileen Barton and Vic Jarmel, a GAC agent, had tied the knot. . . . Bruno Dutkowski, Cash Box Art Director, is currently at Good Samaritan Hospital in Suffern, N. Y. recuperating from an operation. We're sure he'd like to hear from his friends in the business. . . . George E. Costello back in the record promotion business operating out of Philadelphia. . . . Bette McLaurin, out with "Autumn Leaves" and "What A Night For Love" on Atlantic, preparing a new night club act. . . . Buddy Basch has been signed to handle record promotion for Anna Maria Alberghetti and Alan Copeland. . . . Don Rondo into Sciolla's in Philadelphia for a week. . . . The Hi-Lo's heading for a tour with the Ted Heath Band and Carmen McRae. The jaunt will cover the U.S. and



DON RONDO

Canada. . . . Dean Jones is the first contract player that MGM Pictures has allowed to sign a pact to appear on TV regularly. Under his contract with NBC, Dean makes eight appearances in 1957. . . . Thrush Helen Merrill will tour with the all star jazz troupe which kicks off its jaunt at Carnegie Hall on Saturday, November 2. The roster includes the Australian Jazz Quartet, the Chico Hamilton Quintet, the Miles Davis Quintet, George Shearing and Gerry Mulligan.

CHICAGO:

Tony Martin moved into the Chez Paree 10/3 to headline his show for 3 weeks. It was at the Chez that Tony got his first big break in show biz many moons ago. . . . (The phantom strikes again) guy who calls himself deejay Dick Buckley's #2 fan informed us that he just had to let us know he (a true exponent of jazz) feels that Dick is the "most" in selection of jazz disks. Buckley is a staff man at WAAF and can also be heard via WNIB-FM. . . . Hank Seaman recovered from Asian Flu, rejoined Sig Sagowicz USO tour in Kaiserlautern, Germany. Reuben Lawrence and Tony Galgano of Record Distributors report the biggest month in sales ever, due to terrific demand for Audio Fidelity HI FI albums. Just reward for a couple of hard working guys. . . . Louis Scotti, local rep for Angel Records, offers his opinion that Angel will have its greatest biz rise this season. Kenny Myers from inner sanctum of Mercury says "Hi", and continues to flip over Hal Mooney's new waxing of "Chick-A-Chick" and "Leaning Tower Of Pisa". . . . New WISN-TV studios in Milwaukee are the "most", and so was the swank cocktail party they hosted for their clients and friends, 9/27. . . . Salem Records' Mort Hillman and Barney Fields released a terrific newie by Teddy Phillips, "You Fascinate Me" penned by a well known Tulsa Pediatrician, Dr. David Shapiro. Mort says this is the finest thing Phillips has done in a long while. . . . Jerry Allan squiring Marsha Winters around the deejay circuit with her exciting debut waxing on the Stepheny label "Stay" b/w "My Last Goodbye". Prexy Norm Forgue says Marsh has everything, range, expression and lyrical beauty. . . . Andre Previn, wizard of the piano, and lovely promo gal Patty Counts, discussing topics in a booth at London House (he in French and she English). Gigi, the French speaking hostess came to the rescue with her translation. All this despite the fact that Andre speaks better English than his native French.



EDDIE FISHER

HOLLYWOOD:

Dot Records trying to set up a 15 city tour for Hal March to plug his first Dot recording of the title song of the Paramount picture "Hear Me Good", in which he stars. . . . Al Chapman, former branch manager for Decca Records in Chicago, is the new General Manager for Bunny Kurlan's Modern Distributing Co. . . . John Stone, disk jockey on KOMA, Oklahoma City, has recorded his first wax effort for Ebb Records. Sides are two rockabilly tunes, "First Love" and "Eeny Meeny, Meiny Moe", and mark the new West Coast label's entry into the pop field. . . . Singer Ann Hathaway opens this Thursday at the Riverside Hotel in Reno for a two week engagement. . . . During their ten day stand at the Mocambo, Louis Prima and Keeley Smith broke every existing attendance record established at the Hollywood nitery. . . . Artie Wayne hitting an average of ten stations a day on his current cross-country tour and garnering many plays on his RKO-Unique recording of "Sign Your Name" and his "You're My Thrill" album. . . . Eddie Truman named West Coast rep for the new Amp-3 label. Label's "Sittin' On Top of the World" by Jerry Mar off to a good start. . . . Victor artists, The Johnny Hamlin Trio, on the Coast for club dates, and auditioning for picture work. . . . Lawrence Welk flies to Miami to attend the preview showing of the 1958 Chrysler cars this week after being presented with a gold record by Bob Thiele for selling one million Coral albums. . . . Carl Burns of Crystalette Records and Johnny Stark leave this week for a country-wide tour to promote Johnny's latest disk, "Cold Coffee" and "Feelin' Like A Fool". . . . Al Bennett remains as general manager of Hart Distributors in Los Angeles, while maintaining a controlling interest in the new Memphis, Tenn. distributing firm, Record Sales Corp.



LAWRENCE WELK

STOP

LISTEN

ORDER

**YOU
SEND
ME**

**WOULD
I
WERE**

CORAL 9-61898

(From musical production
"Carefree Heart". Orch. dir.
by Dick Jacobs)



Teresa Brewer



AMERICA'S

PAT BO

Sings the title song from his
20th Century Fox Production Picture . . .

“APRIL LOVE”

To be released Nov. 20



Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

No. 1 SINGER...

ONE

*"When the Swallows
Come Back
to
Capistrano"*

No. 15660



**See the "PAT BOONE SHOW"
every Thur. 9:00 P.M. EST — ABC-TV**

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

And Mail To THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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2.
3.
4.
5.
6.
7.
8.
9.
10.

NAME

FIRM

ADDRESS

CITY..... STATE.....



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Bill Crable (KXOX-St. Louis, Mo.) and KXOX celebrated birthdays September 19th. KXOX has been on the air for nineteen years, and as for Bill, well he admitted to being "just a shade" older on that date. . . . When Jack Karey (WCFL-Chicago, Ill.) decided to drop a daily fifteen minute segment on his show devoted to Glenn Miller recordings, the result was a hefty mail and phone response demanding the return of the Miller feature. Miller is back on Karey's stint. . . . Sam Blessing (KOSI-Denver, Colo.)



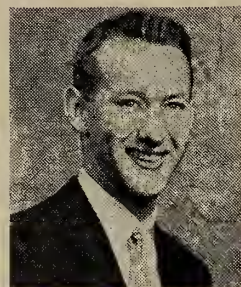
JACK ROWZIE
(WWDC—Washington, D. C.)

writes of the big jazz show sponsored by Norman Granz at the Denver Auditorium Theater Monday, September 30th. The line-up of talent there included Ella Fitzgerald, the Oscar Peterson Trio, the Modern Jazz Quartet, Stan Getz, Milt Jackson, J. J. Johnson and others. . . . Neglecting to make arrangements with a mover to move his family's belongings to their new home, Ronnie Barrett (WDOK-Cleveland, Ohio) appealed to his listeners for advice on which firm to use. The office of one company was listening to his show, Ronnie was informed over the telephone, and that's the mover the deejay is going to do business with. Ronnie, in addition to his platter spinning, is appearing at a local nitery, "Kornman's Back Room," as a piano-vocalist. . . . According to Randy Warren (KCOH-Houston, Texas), the hottest pressing to hit his area is Andy Williams' Cadence waxing of "Lips Of Wine." Nat "King" Cole's "On My Mind Again" on Capitol also moving says Randy. . . . We incorrectly listed the call letters of station

CKEY-Toronto, Canada in an item concerning CKEY Musical Director E. H. Houston. . . . Jack Rowzie (WWDC-Washington, D.C.) spoke to the Crusade Youth Rally, Saturday, September 21st, at the Grace Baptist Auditorium. . . . Bill Aylward (WMTR-Morristown, N.J.) says that WMTR recently purchased WCRV-Washington, N.J. and notes that the station would appreciate service from the diskery. . . . All recording artists are invited to call and drop in to the recently lengthened Jack Frost (WSPR-Springfield, Mass.) show, which is aired 7:30 to 11 PM Mondays thru Saturdays plus two hours on Saturday afternoons.

* * * * *

Vic Aime (WNNJ-Newton, N.J.) feels that with the new version of "Till" by Roger Williams (Kapp), the song "should take off and be the hit it should have been a long time ago." . . . Bill Jenkins (KAFY-Bakersfield, Calif.) reports that the KAFY television outlet is now broadcasting in color. . . . After he played the Bill Darnel waxing of "Recipe For Love," Walter Powell (Barbourville, Ky.) says he had a "tremendous" mail response for the effort. Walt would appreciate taped station breaks from the stars. . . . "Weekend In Baltimore" on WWIN-Baltimore, Md. is the new weekend feature on WWIN and is hosted by deejays Jack Edward, Jack Dawson, Jim Stanley, Chuck Richards and Buddy Leonard. The session spins chart tunes plus oldies and new releases. . . . Former deejay and now publicist Buddy Basch returned to his former profession recently when he presented ork leader Neal Hefti with an award ("one of the top jazzmen of the country") from Playboy mag on



WALTER POWELL, JR.
(WBVL—Barbourville, Ky.)

NBC-radio's "Bandstand." . . . Congratulations to John Surrick, Sales Development Manager at WPEN-Philadelphia, Pa., on his recent marriage to the former Mary Fredericks. . . . The Top Thirty has become the Top Forty tunes on KCSR-Cadron, Nebr. writes Freman Hover, who also notes that The Cash Box listings for this feature are used exclusively. . . . Dick Biondi (WHOT-Youngstown, Ohio) writes that WHOT received a complete interior redecoration a short while ago, and is soon to get a power boost to 1,000 watts. Don Abbott is the new WHOT personality.

* * * * *



DICK DRURY
(KYW—Cleveland, Ohio)

Bob McGonagle (WWRL-Woodside, L.I.) has been made night station manager of WWRL. Bob will continue his 12 Midnight to 5 AM show on the indie six days weekly. . . . Jack Carney moves to WILD-Boston, Mass. from WAKE-Atlanta, Ga., both members of the Bartell Group of stations. . . . Tom Adams has made the switch from KUDL-Kansas City, Mo. to KANS-Wichita as deejay and assistant Program Director. KANS recently assumed twenty-four hours a day air-time. . . . Dick Drury, formerly of WBRB-Mt. Clemens, Mich., is now stationed with KYW-Cleveland, Ohio. . . . Irv Lichtenstein has resigned as WWDC-Washington, D.C. Vice President in charge of Publicity and Promotion to accept a position as Director of Promotion and Exploitation for the American Broadcasting Network effective October 7th. Harriet Kogod and Jo Wilson have been named to succeed Lichtenstein.



MINDY CARSON

SWEET GEORGIE BROWN
(Sweet Georgia Brown)
b/w
WATER WHEEL
with SHERMAN EDWARDS
and His ORCHESTRA
4-41021



DORIS DAY

RICKETY-RACKETY
RENDEZVOUS
b/w
THE MAN WHO
INVENTED LOVE
with FRANK DE VOL
and His ORCHESTRA
4-41915



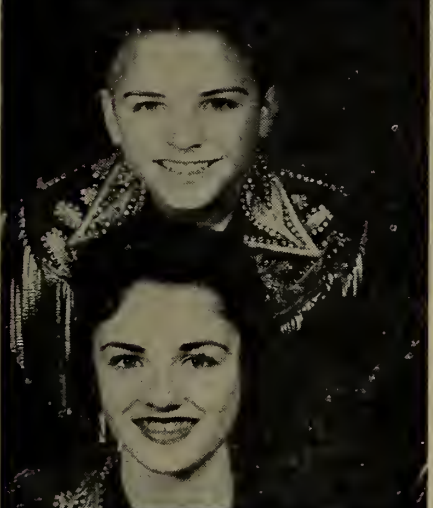
JOHNNIE RAY

PINK SWEATER ANGEL
b/w
TEXAS TAMBOURINE
with RAY CONNIFF
and His ORCHESTRA
4-41002

THE WORD ON PLAYS

as listed:

MINDY CARSON will introduce her latest (a wild and wooly take-off on the 1925 favorite) on GUY MITCHELL's new network Television show on October 21 . . . Dick (*The Pajama Game*) Adler wrote both words and music for DORIS DAY's new release, "The Man Who Invented Love." . . . Both sides of JOHNNIE RAY's new single have got the sound and the beat that set the teen-age set in motion. . . . JULIETTE GRECO's new one, "Si," (positively one of the most unique records this year—just listen!), will enjoy all-out promotional tie-ins with "Si," Schiaparelli's new perfume, in all stores carrying the Schiaparelli line, in radio stations, and in record stores; JULIETTE is getting lots of bonus exposure for you these days in her film, "The Sun Also Rises"!



THE COLLINS KIDS

HEARTBEAT
b/w
PARTY
LARRY and LORRIE COLLINS
4-41012-c



JULIETTE GRECO

SI
b/w
THE CAROUSEL
(Guinguettes)
4-41011

late flashes:

JERRY VALE sings his fast-breaking "Pretend You Don't See Her" (4-41010) on the "Steve Allen Show" on October 27 . . . JOHNNY MATHIS gave an extra push to his smash "Chances Are" (4-40993) on "The Big Record" Television show October 2.

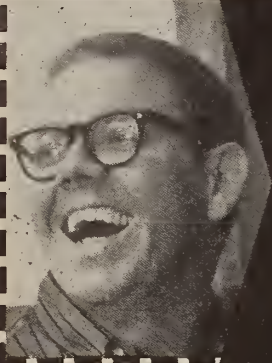
THE SURE-FIRE HITS ARE ON
THE HOTTEST COMPANY IN

COLUMBIA RECORDS

THE BUSINESS

A DIVISION OF CBS
© "Columbia" Ⓞ Marcas Reg.

CashMakers



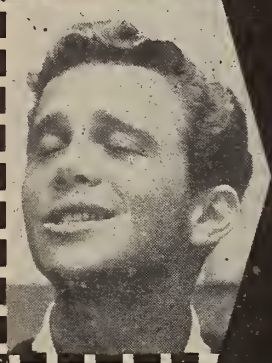
STAN FREBERG

with Billy May's Music

WUN'ERFUL,
WUN'ERFUL!

(two sides)

record no. 3815



JOEL GREY

with Jack Marshall's Orchestra

MY GOOSE IS COOKED

I LOST HER TO HIM

record no. 3821



SAMMY AND THE HAGAN VISCOUNTS

with Jack Marshall's Music

DON'T CRY

WILD BIRD

record no. 3818



GORDON MacRAE

Orchestra Cond. by Van Alexander

SAYONARA

From Warner Brothers Picture "Sayonara"

NEVER TILL NOW

From the M-G-M Production "Raintree County"

record no. 3816



DEL REEVES

LOVE, LOVE, LOVE

with Chester Smith

YOU'RE NOT THE
CHANGING KIND

record no. 3819



KEELY SMITH

AUTUMN LEAVES

with Louis Prima and His Orchestra

I KEEP FORGETTING

Orchestra Cond. by Van Alexander

record no. 3820




The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	HONEYCOMB JIMMIE RODGERS (Roulette)	1
2	CHANCES ARE JOHNNY MATHIS (Columbia)	5
3	TAMMY DEBBIE REYNOLDS (Coral)	2
4	THAT'LL BE THE DAY CRICKETS (Brunswick)	3
5	DIANA PAUL ANKA (ABC-Paramount)	4
6	FASCINATION JANE MORGAN (Kapp) — DICK JACOBS (Coral) DINAH SHORE (RCA Victor)	6
7	(MY HEART/AND THAT) REMINDS ME KAY STARR (RCA Victor) DELLA REESE (Jubilee)	8
8	WAKE UP LITTLE SUSIE EVERLY BROTHERS (Cadence)	15
9	MR. LEE BOBBETTES (Atlantic)	7
10	JUST BETWEEN YOU AND ME CHORDETTES (Cadence)	13
11	LOTTA LOVIN' GENE VINCENT (Capitol)	11
12	REMEMBER YOU'RE MINE PAT BOONE (Dot)	10
13	WHOLE LOT OF SHAKIN' GOING ON JERRY LEE LEWIS (Sun)	9
14	HAPPY HAPPY BIRTHDAY BABY TUNE WEAVERS (Checker)	19
15	RAINBOW RUSS HAMILTON (Kapp)	12
16	HULA LOVE BUDDY KNOX (Roulette)	14
17	LIPS OF WINE ANDY WILLIAMS (Cadence)	16
18	MELODIE D'AMOUR AMES BROTHERS (RCA Victor) EDMUNDO ROS (London)	21
19	WITH YOU ON MY MIND NAT "KING" COLE (Capitol)	28
20	IN THE MIDDLE OF AN ISLAND TONY BENNETT (Columbia)	18

21) AROUND THE WORLD. 22) BLACK SLACKS. 23) MY ONE SIN. 24) MOONLIGHT SWIM. 25) AN AFFAIR TO REMEMBER. 26) JAILHOUSE ROCK. 27) MY SPECIAL ANGEL. 28) THERE'S ONLY YOU. 29) MEAN WOMAN BLUES. 30) FRAULEIN. 31) BE-BOP BABY. 32) HUMPTY DUMPTY HEART. 33) TWELFTH OF NEVER. 34) THE EYES OF GOD. 35) PLAYTHING. 36) I'LL REMEMBER TODAY. 37) ALL THE WAY. 38) GOT A DATE WITH AN ANGEL. 39) TREAT ME NICE. 40) REBEL. 41) BON VOYAGE. 42) TEDDY BEAR. 43) RAINTREE COUNTY. 44) DEEP PURPLE. 45) IT'S A WONDERFUL THING TO BE LOVED. 46) REET PETITE. 47) KEEP A-KNOCKIN'. 48) JUST BORN. 49) FORGOTTEN DREAMS. 50) I'M AVAILABLE. 51) HAVE I TOLD YOU LATELY THAT I LOVE YOU. 52) YOU'RE MY ONE AND ONLY LOVE. 53) IT'S NOT FOR ME TO SAY. 54) WHITE SILVER SANDS. 55) SEND FOR ME. 56) JUNE NIGHT. 57) PEANUTS. 58) GOODY GOODY. 59) SWINGING SWEETHEARTS. 60) SILHOUETTES; PARTY; CHICAGO; MY HOW THE TIME GOES BY; LANGUAGE OF LOVE; THIRD FINGER, LEFT HAND.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SAL  **MINEO**
SALES **MAGIC**

the third Smash in a row!

**THE WORDS
 THAT I
 WHISPER**

**PARTY
 TIME**

(As introduced by Sal Mineo on The Kraft TV Theatre, Oct. 2, 1957)

EPIC 9246

HITS ARE OUR BUSINESS



Roulette Holds First Annual Distributor Meeting In N.Y.

NEW YORK—On Sept. 28th & 29th at the Colonial Room of the Park Sheraton Hotel, Roulette Records held its first annual distributors meeting. The meeting included all the distributors in the eastern territory as well as segments of the mid-west, and parts of the southeastern areas. In all, twenty-two distributors along with their sales force and promotion representatives were in attendance. The company's promotion representatives held a separate meeting at 10:00 A.M. on Saturday, all phases of disk jockey promotion were discussed and forthcoming promotional projects were revealed. At 2:00 P.M. the distributors meeting got under way with an opening address by Luigi Creatore, co-chief of Roulette's A&R department. Following this, a presentation of Roulette's forthcoming album release was made by both Luigi and Hugo Peretti, the other half of Roulette's A&R team. The album covers were shown on Kodachrome slides. Cued to this was the entire oral presentation which was on tape and played over two stereophonic speakers which were controlled by a special sound-man.

The music from the albums was also edited and cut on the tape. The entire effect was that of a radio program. The new LP release includes twelve albums in all; "Frankie Lyman At The London Palladium," "Kay Martin And Her Bodyguards," "Dixie-Cats," featuring Dixie All-Stars, "Pearl Bailey Sings For Adults Only,"

? ? ? ? ? ? ? ? ? ? ? ? ? ?
 ? WHO IS ?
 ? HOP A LONG WONG ?
 ? on ?
 ? DECCA RECORDS ?
 ? ? ? ? ? ? ? ? ? ? ? ? ? ?

"Copa Girl"—Dori Ann Gray, "Songs My Mother Loved"—Milton Berle, "Hi-Fi Harmonica"—Leo Diamond, "Jimmie Rodgers," "Pajama Party"—featuring various groups, "Accordion Hi-Fi"—Jo Ann Castle, "Hollywood USA," (Musical themes)—Symphony Of The Air, Conducted by Jack Shaindlin, and "Let's Dance With Tony Pastor"—Tony Pastor Orch.

Following the presentation, Bud Katz, Director of Publicity & Public Relations, discussed the future plans along the publicity and promotional lines and also gave a run-down on the promotional plans for the forthcoming album release. The highlight is a dealer promotion through the distributors—there will be a window display contest centered around a special window display which Roulette has made up. It will have a motor Roulette wheel which will spin for thirty days on battery . . . the wheel and the printing on the display will be luminous. Also, a special promotion has been worked out on the Milton Berle album. Berle will tour 10 cities from L.A., across the country to N.Y. promoting his LP, "Songs My Mother Loved." The tour will include dee jay taped messages, a department store appearance and a cocktail party in each city for the jockeys, press and dealers.

Following the promotional talk, Joe Kolsky, Roulette's sales chief discussed various phases of the company's past nine months performance; ops, dealers, and rack-jobber problems. He then introduced Roulette's new sales plan.

The sales plan, which begins October 15th and will last for 45 days, until November 30th, offers the dealer the following: With the purchase of one each of the twelve new albums in Roulette's new release, the dealer receives free any two additional albums of his choice from the release. If he purchases any twelve of the albums from Roulette's 1st album release, he also receives free any two additional albums of his choice. Another offer, being referred to as The Magic Number 10, gives the dealer one free album from the release with the purchase of any ten new LP's.

All albums are 100% exchangeable at the end of 90 days. Special order form and check list will be made for salesmen's use which will list the entire Roulette Tico, Gee and Rama album catalog.

After the talks by company brass, the A&R department again took over to unveil new singles which will be released shortly. The meeting closed after an open discussion at 6:00 P.M. At 8:00 P.M., Roulette feted its distributors with dinner and show. At the dinner, Morris Levy, President of Roulette, awarded a gold watch to Henry Droz, Arc Distributing, Detroit, for top sales performance. The show was highlighted by performances of some of the company's top attractions: Jimmie Rodgers, Shaye Cogan, Larry Storch and the Playmates. Also, Carol Hughes and Jack Hammer, new pacticees who as yet have not had a release, entertained. There was also a special long distance phone-call from Milton Berle from Las Vegas. The distributors were able to hear the call through a pre-arranged plan which piped Berle's voice over two loud speakers.

On Sunday morning, Roulette held a special informal "farewell breakfast" for all distributors prior to their departure.

Roulette's entire future program for the coming months will be keyed to the slogan, "A Sound Bet—Buy Roulette."



Best Selling Sheet Music

		LAST WEEK
1	TAMMY Northern ASCAP—Livingston, Evans	1
2	AROUND THE WORLD Victor Young ASCAP—Young	2
3	FASCINATION Southern ASCAP—Manning, Marchetti	3
4	HONEYCOMB Hawthorne ASCAP—Merrill	7
5	AN AFFAIR TO REMEMBER Feist ASCAP—Warren, Adamson, McCarey	4
6	DIANA Pamco BMI—Anka	6
7	CHANCES ARE Korwin ASCAP—Stillman, Allen	15
8	IN THE MIDDLE OF AN ISLAND E. H. Morris ASCAP—Acquaviva, Varnick	5
9	RAINBOW Robbins ASCAP—Hamilton	8
10	(AND THAT/MY HEART) REMINDS ME Symphony House ASCAP—Bargoni, Stillman	10
11	THAT'LL BE THE DAY Nor-Vo-Jak BMI—Allison, Holly, Petty	11
12	LOVE LETTERS IN THE SAND Bourne ASCAP—Kenny, Kenny, Coots	9
13	I'M GONNA SIT RIGHT DOWN DeSylva, Brown & Henderson ASCAP—Young, Ahlert	14
14	WHITE SILVER SANDS Fellows Peer Int'l BMI—Matthews	13
15	REMEMBER YOU'RE MINE Lowe-Tray ASCAP—Mann, Lowe	12



Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV
An Affair To Remember	Feist	(And That/My Heart) Reminds Me
(And That/My Heart) Reminds Me	Symphony House	Young
Around The World	Young	Be Bop Baby
Bon Voyage	Ardmore	Bye Bye Love
Bowery Grenadiers	Hollis	Chances Are
Chances Are	Korwin	Diana
Chicago	Fred Fisher	Fascination
Fascination	Southern	Get Me To The Church On Time
Forgotten Dreams	Mills	Goody Goody
Got A Date With An Angel	Chappell	Have I Told You Lotely That I Love You
Honeycomb	Hawthorne	Honeycomb
I Remember Barcellino	Leeds	I'm Gonno Sit Right Down
I'm Gonno Sit Right Down	DeSylva, Brown & Henderson	In The Middle Of An Island
In The Middle Of An Island	Mayfair	I've Grown Accustomed To Your Face
It's Not For Me To Soy	Korwin	Love Letters In The Sand
June Night	Feist	Love Me To Pieces
Just Between You And Me	Winneton	Melodie D'Amour
Lips Of Wine	Mack Martin	My Heart's Desire
Love Me To Pieces	Acuff-Rose	Pretend You Don't See Her
Melodie D'Amour	Rayven	Soyonara
Moonlight Swim	Doniels	Tommy
Search For Paradise	Witmark	Technique
Send For Me	Winneton	Teddy Bear
Swinging Sweethearts	E. H. Morris	That'll Be The Day
Tammy	Northern	There's A Goldmine In The Sky
That'll Be The Day	Nor-Vo-Jak	There's A New Moon Over My Shoulder
There's A Goldmine In The Sky	Bourne	There's Only You
There's Only You	Broadcast	Up Above My Head
Till	Choppell	Wake Up Little Susie
Touch Of Love	Paramount	Wouldn't It Be Lovely
White Silver Sands	Fellows-Peer	

A great score composed by Dimitri Tiomkin for the new cinerama production

"SEARCH FOR PARADISE"

- Hugo Winterhalter and Orchestra R.C.A. Victor
- Robert Merrill R.C.A. Victor
- Jack Pleis and Chorus Decca Records
- David Rose with Dean Jones M.G.M. Records
- Les Baxter and Chorus Capitol Records

"THE HAPPY LAND OF HUNZA"

- Robert Merrill R.C.A. Victor
- Walter Schuman Singers R.C.A. Victor
- Tito Puente and Orchestra R.C.A. Victor

"KASHMIR"

- Hugo Winterhalter and Orchestra R.C.A. Victor
- Robert Merrill R.C.A. Victor

"SHALIMAR"

- Robert Merrill R.C.A. Victor
- Walter Schuman Singers R.C.A. Victor

SOUND TRACK ALBUM

by R.C.A. Victor
MANY MORE TO COME

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THE BIGGEST 2 SIDED HIT

SINCE... "CRY" AND "LITTLE WHITE CLOUD THAT CRIED"

johnnie
RAY

singing



"TEXAS
TAMBOURINE"

and

"PINK
SWEATER
ANGEL"

Columbia 4-41002

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Wally Schuster, Gen. Prof. Mgr.

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Time Out



PALM SPRINGS—A group of Capitol Records sales executives take time out from their four day business meeting at the Biltmore Hotel, Palm Springs, California to record the event photographically for posterity. Seated l. to r., Bill Tallant, Vice President Lloyd Dunn, Dick Rising, Mike Maitland. Standing l. to r., Gordon Fraser, Lou Schurrer, Bill Muster, Fred Rice and Max Callison.

A "Sleeper" Hit!

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Della Chiesa

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by

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JERRY LYNN MUSIC CO., Inc.

246 W. 44th N. Y. C. 36, N. Y.
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Miller Heads All Columbia Pop Music Activities

NEW YORK—The appointment of Mitch Miller as Director of all Columbia Records Popular Artists and Repertoire has been announced by Goddard Lieberson, president of the company. Heretofore, Miller has been concerned chiefly with single records.

In this newly-constituted post, Miller will act as chief executive in the coordination and supervision of popular albums, single records, and country material. Reporting to him will be Columbia's roster of creative personnel: George Avakian, Director of Popular Albums, who will continue his present activities; Percy Faith, East Coast Musical Director; Paul Weston, West Coast Musical Director; and Don Law, Director of Country and Western Artists and Repertoire. Miller will continue to function actively in the production of popular single records but will delegate phases of this operation to a larger extent to Faith, Weston, Law and Al Ham; Lieberson explained.

"With the enormous growth of popular albums as well as single, it has become increasingly apparent that there can be no separation of directions in these two phases of popular music," Lieberson declared. "I feel that Mitch Miller, with his broad musical background spanning the concert, radio, television and recording field, has the unique creative genius to fuse the two branches of popular music production. His accomplishments in the field are unique—he has developed more new artists, and new repertoires than any other individual in the record field. In this new position we afford Mitch fullest scope for his ingenuity. He assumes leadership of the strongest and most gifted creative team in the industry."

A fellow student with Miller at the Eastman School of Music in Rochester, Lieberson brought him to Columbia Records in 1950 as Director of Popular Artist and Repertoire, a position which involved single disks almost exclusively. During his years at Columbia, Miller has produced twenty five records that have reached the million sales mark, four that have exceeded two million sales and many other hits.



Juke Box Regional Record Report

The Top Ten Records—City by City

New York, N. Y.

1. Chances Are (J. Mathis)
2. Tammy (D. Reynolds)
3. Wake Up Little Susie (Everlys)
4. Happy Happy Birthday Baby (Tune Weavers)
5. That'll Be The Day (Crickets)
6. Honeycomb (J. Rodgers)
7. Silhouettes (Rays)
8. Fascination (J. Morgan)
9. Lotta Lovin' (G. Vincent)
10. Melodie D'Amour (Ames Bros.)

Boston, Mass.

1. Wake Up Little Susie (Everlys)
2. Fascination (J. Morgan)
3. Chances Are (J. Mathis)
4. Hula Love (B. Knox)
5. Bon Voyage (J. Harper)
6. Have I Told You Lately That I Love You (R. Nelson)
7. Rainbow (R. Hamilton)
8. Honeycomb (J. Rodgers)
9. Diana (P. Anka)
10. Tammy (D. Reynolds)

Denver, Colo.

1. Honeycomb (J. Rodgers)
2. That'll Be The Day (Crickets)
3. Chances Are (J. Mathis)
4. Tammy (D. Reynolds)
5. Rainbow (R. Hamilton)
6. Lotta Lovin' (G. Vincent)
7. Fascination (Carroll/Shore/Jacobs)
8. Remember You're Mine (P. Boone)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Diana (P. Anka)

San Antonio, Tex.

1. Happy Happy Birthday Baby (Tune Weavers)
2. Honeycomb (J. Rodgers)
3. Diana (P. Anka)
4. Fascination (Troubadours/Morgan)
5. Mr. Lee (Bobbettes)
6. That'll Be The Day (Crickets)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. Keep A-Knockin' (L. Richard)
9. Chances Are (J. Mathis)
10. Tammy (D. Reynolds)

New Orleans, La.

1. Diana (P. Anka)
2. Fascination (D. Jacobs)
3. Chances Are (J. Mathis)
4. Wake Up Little Susie (Everlys)
5. With You On My Mind (N. Cole)
6. Rainbow (R. Hamilton)
7. Tammy (D. Reynolds)
8. That'll Be The Day (Crickets)
9. Honeycomb (J. Rodgers)
10. Star Dust (B. Ward)

Houston, Tex.

1. Honeycomb (J. Rodgers)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Chances Are (J. Mathis)
4. That'll Be The Day (Crickets)
5. Diana (P. Anka)
6. Fascination (Troubadours)
7. Cool Shake (Del-Vikings)
8. Keep A-Knockin' (L. Richard)
9. Wake Up Little Susie (Everlys)
10. Happy Happy Birthday Baby (Tune Weavers)

Miami, Fla.

1. That'll Be The Day (Crickets)
2. Diana (P. Anka)
3. Honeycomb (J. Rodgers)
4. Jailhouse Rock (E. Presley)
5. Mr. Lee (Bobbettes)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Wake Up Little Susie (Everlys)
8. Chances Are (J. Mathis)
9. Just Born (P. Como)
10. Hula Love (B. Knox)

Chicago, Ill.

1. Honeycomb (J. Rodgers)
2. Chances Are (J. Mathis)
3. That'll Be The Day (Crickets)
4. Wake Up Little Susie (Everlys)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Fascination (J. Morgan)
8. Diana (P. Anka)
9. Tammy (D. Reynolds)
10. Just Between You And Me (Chordettes)

Seattle, Wash.

1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Mr. Lee (Bobbettes)
4. Wake Up Little Susie (Everlys)
5. Be Bop Baby (R. Nelson)
6. Hu'a Love (B. Knox)
7. Jailhouse Rock (E. Presley)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Keep A-Knockin' (L. Richard)
10. You Send Me (S. Cooke)

Philadelphia, Pa.

1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. Fascination (Morgan/Jacobs)
4. Chances Are (J. Mathis)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Wake Up Little Susie (Everlys)
7. And That Reminds Me (D. Reese)
8. Rainbow (R. Hamilton)
9. Bon Voyage (J. Harper)
10. Lasting Love (S. Mineo)

Pittsburgh, Pa.

1. Chances Are (J. Mathis)
2. Tammy (D. Reynolds)
3. Wake Up Little Susie (Everlys)
4. Be Bop Baby (R. Nelson)
5. That'll Be The Day (Crickets)
6. Honeycomb (J. Rodgers)
7. My Special Angel (B. Helms)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Remember You're Mine (P. Boone)
10. Happy Happy Birthday Baby (Tune Weavers)

Detroit, Mich.

1. Chances Are (J. Mathis)
2. Honeycomb (J. Rodgers)
3. Tammy (D. Reynolds)
4. Wake Up Little Susie (Everlys)
5. Lotta Lovin' (G. Vincent)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Fraulein (S. Lawrence)
8. Just Between You And Me (Chordettes)
9. Fascination (J. Morgan)
10. Mr. Lee (Bobbettes)

Milwaukee, Wis.

1. Wake Up Little Susie (Everlys)
2. Honeycomb (J. Rodgers)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Lips Of Wine (A. Williams)
5. Diana (P. Anka)
6. Chances Are (J. Mathis)
7. Lotta Lovin' (G. Vincent)
8. Tammy (D. Reynolds)
9. That'll Be The Day (Crickets)
10. And That Reminds Me (D. Reese)

Cincinnati, Ohio

1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. That'll Be The Day (Crickets)
4. Chances Are (J. Mathis)
5. Tammy (D. Reynolds)
6. Mr. Lee (Bobbettes)
7. There's A Goldmine In The Sky (P. Boone)
8. Rainbow (R. Hamilton)
9. Plaything (T. Newman)
10. Be Bop Baby (R. Nelson)

Los Angeles, Calif.

1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. Tammy (D. Reynolds)
4. Chances Are (J. Mathis)
5. Fascination (Morgan/Shore)
6. Send For Me (N. Cole)
7. It's Not For Me To Say (J. Mathis)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. (And That/My Heart) Reminds Me (Reese/Starr)
10. That'll Be The Day (Crickets)

Cleveland, Ohio

1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Jailhouse Rock (E. Presley)
4. My Special Angel (B. Helms)
5. Honeycomb (J. Rodgers)
6. Fascination (J. Morgan)
7. Reet Petite (J. Wilson)
8. Mean Woman Blues (Presley)
9. Be Bop Baby (R. Nelson)
10. Diana (P. Anka)

Minneapolis, Minn.

1. Wake Up Little Susie (Everlys)
2. That'll Be The Day (Crickets)
3. Honeycomb (J. Rodgers)
4. Lotta Lovin' (G. Vincent)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Jailhouse Rock (E. Presley)
7. Chances Are (J. Mathis)
8. Keep A-Knockin' (L. Richard)
9. Tammy (D. Reynolds)
10. Diana (P. Anka)

St. Louis, Mo.

1. Plaything (T. Newman)
2. Mr. Lee (Bobbettes)
3. Little Bitty Pretty One (B. Day)
4. Deep Purple (B. Ward)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Chances Are (J. Mathis)
7. Happy Happy Birthday Baby (Tune Weavers)
8. Lips Of Wine (A. Williams)
9. Mr. Fire Eyes (B. Guitar)
10. Tammy (D. Reynolds)

San Francisco, Calif.

1. Diana (P. Anka)
2. Honeycomb (J. Rodgers)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. That'll Be The Day (Crickets)
5. Mr. Lee (Bobbettes)
6. Fascination (J. Morgan)
7. Chances Are (J. Mathis)
8. Be Bop Baby (R. Nelson)
9. Jailhouse Rock (E. Presley)
10. Happy Happy Birthday Baby (Tune Weavers)

Baltimore, Md.

1. Tammy (D. Reynolds)
2. Remember You're Mine (P. Boone)
3. That'll Be The Day (Crickets)
4. Fascination (J. Morgan)
5. Wake Up Little Susie (Everlys)
6. Honeycomb (J. Rodgers)
7. Jailhouse Rock (E. Presley)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Red Cadillac (B. Luman)
10. Reet Petite (J. Wilson)

Kansas City, Mo.

1. That'll Be The Day (Crickets)
2. Jailhouse Rock (E. Presley)
3. Honeycomb (J. Rodgers)
4. Wake Up Little Susie (Everlys)
5. Remember You're Mine (P. Boone)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. And That Reminds Me (D. Reese)
8. Chances Are (J. Mathis)
9. Tammy (D. Reynolds)
10. Lotta Lovin' (G. Vincent)

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RECORDS INC., 119 WEST 57 STREET, NEW YORK 19, N.Y.

Greetings



NEW YORK — Orchestra leader Buddy Morrow welcomes Sammy Kaye, whose orchestra is currently playing at the Hotel Roosevelt, and comedian Lou Carter to the Cafe Rouge of the Hotel Statler, where Morrow and his orchestra will be appearing through December 8th.

Liberty Launches Station Subscription Plan

BEVERLY HILLS, CAL.—Liberty Records, under the direction of Si Waronker and Jack Ames, is launching Liberty Disc Services, a new low cost subscription plan designed to supply station programming needs with the complete product output of the company.

Effective immediately, the plan provides two disk services to all radio stations. Service Number One provides all newly released Liberty pop and classical LP albums shipped monthly, minimum of 60 LP's on a yearly basis plus free bonus LP's, and all popular single releases, at a cost of \$5.00 per month.

Liberty Service Number Two provides all standard LP catalog numbers, available on request, to be ordered at \$1.00 per each.

Order forms fully describing the new service have been sent to all radio stations.

MGM's "1 Dozen Roses" Plan

NEW YORK—On Oct. 15, MGM Records will announce to its distributors a special promotion on David Rose entitled "One Dozen Roses". Promotion, running through Nov. 15, will permit the record buyer to purchase any of the 12 David Rose albums included in the promotion at \$1.98 each providing they buy one at the regular price of \$3.98. Extended play sets are also included in this special promotion with one-pocket EP's available at \$.99 with the purchase of one for \$1.29, two-pocket EP's for \$1.49 with the purchase of one at \$2.49, and three-pocket EP's at \$1.98 with the purchase of one at \$3.98.

The one dozen David Rose albums include his new album release "Autumn Leaves", plus "The Song Is You", "David Rose In Hi Fi-dles", "Music From Motion Pictures", "Lover's Serenade", "Sentimental Journey", "Holiday For Strings", "Nostalgia", "Love Walked In", "Fiddlin' For Fun", "Let's Fall In Love", and "Beautiful Music To Love By".

The campaign will be promoted via 16 x 20 inch dealer poster displays, dealer-distributor co-op newspaper and radio advertising, direct mail campaign to dealers, department stores and chain stores.



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

TIN PAN ALLEY SHOP

New York, N. Y.

1. Chances Are (J. Mathis)
2. Careless (C. Bennett)
3. Tammy (D. Reynolds)
4. Passing Strangers (Vaughan & Eckstine)
5. Zip Zip (Diamonds)
6. It's Not For Me To Say (J. Mathis)
7. Please Mr. Brown (S. Vaughan)
- B. Chicago (F. Sinatra)
9. And That Reminds Me (D. Reese)
10. In The Middle Of An Island (T. Bennett)

GILLETTE RECORD SHOP

Chicago, Ill.

1. Wake Up Little Susie (Everly Bros.)
2. Happy Happy Birthday Baby (Tune Weavers)
3. Honeycomb (J. Rodgers)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Chances Are (J. Mathis)
6. Just Between You And Me (Chordettes)
7. Black Slacks (Sparkletones)
8. Fascination (J. Morgan)
9. Be Bop Baby (R. Nelson)
10. That'll Be The Day (Crickets)

NORTY'S MUSIC CENTER

Hollywood, Calif.

1. Diana (P. Anka)
2. White Silver Sands (Rondo)
3. Goldmine In The Sky (P. Boone)
4. My Heart Reminds Me (K. Starr)
5. Fascination (D. Carroll)
6. Band Of Angels (S. Vaughan)
7. Honeycomb (J. Rodgers)
8. Chances Are (J. Mathis)
9. That'll Be The Day (Crickets)
10. Between You And Me (Chordettes)

WARE HOUSE OF MUSIC

Seattle, Wash.

1. Wake Up Little Susie (Everly Bros.)
2. Be-Bop Baby (R. Nelson)
3. Jailhouse Rock (E. Presley)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Keep A-Knockin' (L. Richard)
6. You Send Me (S. Cooke)
7. Long Lonely Nights (L. Andrews)
- B. Hey Senorita (Penguins/Del-Vikings)
9. Alone (Shepherd Sisters)
10. Peanuts (L. Joe)

HIGH POINT RECORD SHOP

Philadelphia, Pa.

1. Chances Are (J. Mathis)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Around The World (Young)
4. Fascination (Troubadors)
5. Rainbow (R. Hamilton)
6. Moonlight Swim (N. Noble)
7. My Heart Reminds Me (K. Starr)
- B. It's Not For Me To Say (J. Mathis)
9. Tammy (D. Reynolds)
10. Happy Happy Birthday Baby (Tune Weavers)

YEAGER'S MUSIC SHOP

Baltimore, Md.

1. Wake Up Little Susie (Everly Bros.)
2. Fascination (J. Morgan)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Remember You're Mine (P. Boone)
5. Tammy (D. Reynolds)
6. Keep A-Knockin' (L. Richard)
7. Rockin' Pneumonia (Smith)
8. Honeycomb (J. Rodgers)
9. Mean Woman Blues (E. Presley)
10. Chances Are (J. Mathis)

MIRACLE MUSIC

Stockton, Calif.

1. Tammy (D. Reynolds)
2. Honeycomb (J. Rodgers)
3. That'll Be The Day (Crickets)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Diana (P. Anka)
6. My One And Only Love (R. Nelson)
7. Technique (P. Boone)
- B. Fascination (J. Morgan)
9. I'm Gonna Sit Right Down (B. Williams)
10. Remember You're Mine (P. Boone)

STEFORD'S RECORD SHOP

N. S. Pittsburgh, Pa.

1. Wake Up Little Susie (Everly Bros.)
2. Tammy (D. Reynolds)
3. Be-Bop Baby (R. Nelson)
4. Rainbow (R. Hamilton)
5. Fascination (J. Morgan)
6. Remember You're Mine (P. Boone)
7. Chances Are (J. Mathis)
- B. My Heart Reminds Me (K. Starr)
9. In The Middle Of An Island (T. Bennett)
10. Around The World (Young)

UPTOWN MUSIC SHOP

St. Louis, Mo.

1. Plaything (T. Newman)
2. Mr. Lee (Bobbettes)
3. Chances Are (J. Mathis)
4. With You On My Mind (N. Cofe)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Deep Purple (B. Ward)
7. Mr. Fire Eyes (B. Guitar)
- B. Remember You're Mine (P. Boone)
9. Tammy (D. Reynolds)
10. My One And Only Love (R. Nelson)

SUPER ENTERPRISE

Washington, D. C.

1. Wake Up Little Susie (Everly Bros.)
2. Tammy (D. Reynolds)
3. Chances Are (J. Mathis)
4. Diana (P. Anka)
5. Lotta Lovin' (G. Vincent)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Honeycomb (J. Rodgers)
8. That'll Be The Day (Crickets)
9. Hula Love (B. Knox)
10. Fascination (J. Morgan)

POPULAR TUNES

Memphis, Tenn.

1. Mr. Fire Eyes (B. Guitar)
2. Rainbow (R. Hamilton)
3. That'll Be The Day (Crickets)
4. Mr. Lee (Bobbettes)
5. Swanee River Rock (Red Tops)
6. Fascination (J. Morgan)
7. Honeycomb (J. Rodgers)
8. Remember You're Mine (P. Boone)
9. Jailhouse Rock (E. Presley)
10. Chances Are (J. Mathis)

STERLING NOVELTY CO.

Lexington, Ky.

1. Wake Up Little Susie (Everly Bros.)
2. Honeycomb (J. Rodgers)
3. Mr. Lee (Bobbettes)
4. Chances Are (J. Mathis)
5. Fascination (J. Morgan)
6. That'll Be The Day (Crickets)
7. Mr. Fire Eyes (B. Guitar)
- B. Diana (P. Anka)
9. Deep Purple (B. Ward)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

CENTER MUSIC SHOP

Detroit, Mich.

1. Honeycomb (J. Rodgers)
2. Chances Are (J. Mathis)
3. Be-Bop Baby (R. Nelson)
4. Remember You're Mine (P. Boone)
5. Tammy (D. Reynolds)
6. Wake Up Little Susie (Everly Bros.)
7. Lotta Lovin' (G. Vincent)
8. Fraulein (S. Lawrence)
9. Peanuts (Thrillers)
10. On The Street Where You Live (J. Jones)

COOPER & MELIN

Amarillo, Tex.

1. That'll Be The Day (Crickets)
2. Diana (P. Anka)
3. Honeycomb (J. Rodgers)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Tammy (D. Reynolds)
6. Just Between You And Me (Chordettes)
7. Hula Love (B. Knox)
8. Lotta Lovin' (G. Vincent)
9. Remember You're Mine (P. Boone)
10. Teddy Bear (E. Presley)

THE RECORD CENTER

Cleveland, Ohio

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everly Bros.)
3. Keep A-Knockin' (L. Richard)
4. Be-Bop Baby (R. Nelson)
5. Silhouettes (Rays/Diamonds)
6. My Special Angel (Helms)
7. Chances Are (J. Mathis)
- B. Melodie D'Amour (Ames Bros.)
9. Back To School Again (T. Rodgers)
10. Lotta Lovin' (G. Vincent)

GRAYMART MUSIC SHOP

Morristown, N. J.

1. Wake Up Little Susie (Everly Bros.)
2. That'll Be The Day (Crickets)
3. Lotta Lovin' (G. Vincent)
4. Diana (P. Anka)
5. Honeycomb (J. Rodgers)
6. Hula Love (B. Knox)
7. Chances Are (J. Mathis)
8. Tammy (D. Reynolds)
9. Deep Blue Sea (J. Dean)
10. Happy Happy Birthday Baby (Tune Weavers)

ALAMO PIANO CO.

San Antonio, Tex.

1. Happy Happy Birthday Baby (Tune Weavers)
2. Honeycomb (J. Rodgers)
3. Peanuts (L. Joe)
4. Rainbow (R. Hamilton)
5. Mr. Lee (Bobbettes)
6. Diana (P. Anka)
7. Keep A-Knockin' (L. Richard)
- B. Chances Are (J. Mathis)
9. Tammy (D. Reynolds)
10. Fascination (J. Morgan)

ROYLES T V

Salt Lake City, Utah

1. The Twelfth Of Never (J. Mathis)
2. Honeycomb (J. Rodgers)
3. That'll Be The Day (Crickets)
4. Moonlight Swim (T. Perkins)
5. Rainbow (R. Hamilton)
6. Diana (P. Anka)
7. Fascination (R. Ellis)
8. Hula Love (B. Knox)
9. Around The World (Young)
10. Tammy (D. Reynolds)

THE GROOVE RECORD SHOP

Norfolk, Va.

1. Diana (P. Anka)
2. Remember You're Mine (P. Boone)
3. Fascination (J. Morgan)
4. Swinging Sweethearts (R. Goodwin)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. That'll Be The Day (Crickets)
7. Chances Are (J. Mathis)
8. Rainbow (R. Hamilton)
9. Tammy (D. Reynolds)
10. On The Street Where You Live (J. Jones)

MOSHER MUSIC CO.

Boston, Mass.

1. Fascination (J. Morgan)
2. Wake Up Little Susie (Everly Bros.)
3. Chances Are (J. Mathis)
4. Bon Voyage (J. Harper)
5. Around The World (Crosby/Young)
6. Tammy (D. Reynolds)
7. Passing Strangers (Vaughan & Eckstine)
8. Goldmine In The Sky (P. Boone)
9. Eyes Of God (Four Lads)
10. Rainbow (R. Hamilton)

DISC & NEEDLE RECORD SHOPS, INC.

Minneapolis, Minn.

1. Wake Up Little Susie (Everly Bros.)
2. Jailhouse Rock (E. Presley)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Keep A-Knockin' (L. Richard)
5. Rebel (C. Jarvis)
6. Long Lonely Nights (L. Andrews)
7. Tammy (D. Reynolds)
8. Technique (P. Boone)
9. Hula Love (B. Knox)
10. That'll Be The Day (Crickets)

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sings

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b/w

"IF YOU'RE NOT COMPLETELY SATISFIED"

C-1005

FRANKIE AVALON

sings

TEACHER'S PET

b/w

"SHY GUY"

C-1006



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singing (with Fran Lori)

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JOE DAMIANO

coming real soon
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YOU'RE MY ROSE

b/w

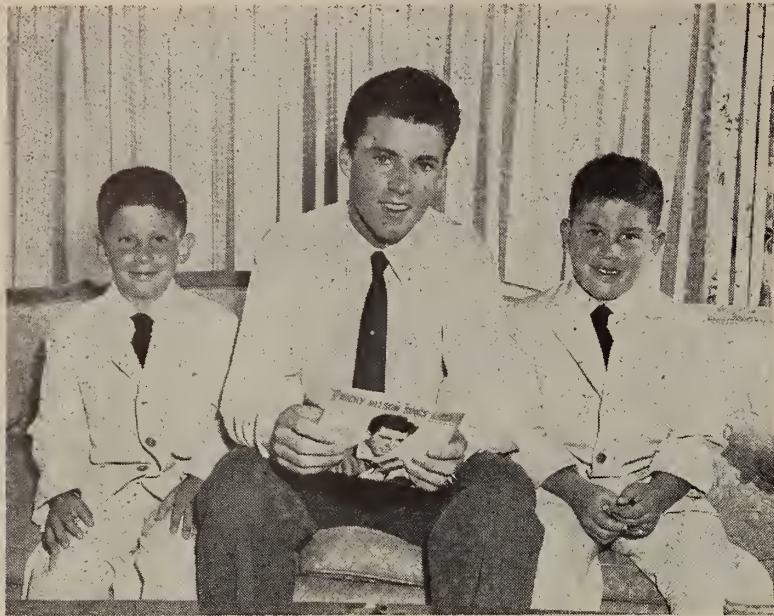
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3 Young Men



HOLLYWOOD—Reeve (left) and Andy (right) Chudd, sons of Imperial Records president Lew Chudd, proudly pose with Imperial's newest star, Ricky Nelson, whose first Imperial release of "Be-Bop Baby" and "Have I Told You Lately That I Love You" has broken into the charts as a two-sided hit.

Capitol Kicks Off Lineup Of 31 New Albums For October

HOLLYWOOD — Capitol Records last week kicked off a lineup of 31 new high fidelity albums for October, including the soundtrack album of music from the Columbia Pictures production of "Pal Joey" starring Rita Hayworth, Frank Sinatra and Kim Novak, 12 new popular sets (including the initial Capitol packages of Anna Maria Alberghetti, Dolores Gray and Murray McEachern) seven new classical albums, including the first for Capitol by composer-conductor, Erich Leinsdorf, and 11 new "Christmas In Hi-Fi Around The World" albums, the largest in the company's 15-year history.

The "Pal Joey" album features arrangements by Capitol artist Nelson Riddle. The movie and soundtrack offer such songs as "I Didn't Know What Time It Was," "There's a Small Hotel," "Bewitched" (sung twice, once by Sinatra, once by Hayworth), "The Lady Is a Tramp," and "My Funny Valentine."

Also in the release is another album aimed at the hi-fi addict, "Full Dimensional Sound From The Capitol Tower" including popular music tracks by Glen Gray, Joe "Fingers" Carr, Richard Jones with the strings of the Pittsburgh Symphony Orchestra, Tennessee Ernie Ford, Jackie Davis and Billy May and classical tracks by the Pittsburgh Symphony, the Concert Arts Orchestra, Laurindo Almeida, Hollywood Bowl Symphony, Roger Wagner Chorale, Leonard Pennario and Sylvia Marlowe and the Concert Art Players.

The new popular albums include:

The first-for-Capitol packages, by Anna Maria Alberghetti, Dolores Gray, and Murray McEachern. Miss Alberghetti's debut album is called "I Can't Resist You." Van Alexander conducts the orchestra. Miss Gray's debut album is "Warm Brandy." With an orchestral assist from Sid Feller, Miss Gray vocalizes intimate love songs. "Caress" is the premiere Capitol album for Murray McEachern.

Others on the top pop release are these: "Ol' Rockin' Ern" by Tennessee Ernie Ford with music conducted by Jack Fascinato, in an album of songs written by Ford himself. Another top Capitol artist who wrote all the numbers in his new album, "Ports of Call," is Les Baxter. The big band sound of Les Brown and His Band of Renown is heard in another album of original music, the all-instrumental "Composer's Holiday," in which Brown commissioned such composers as Elmer Bernstein, Frank Comstock, Andre Previn and others to write new songs especially for this package. Jane Froman's new album is "Songs At Sunset." Marion Evans conducted the orchestra.

Also included in the pop lineup is a Marian McPartland album of standards, uptempo tunes, and folk songs plus a McPartland original, "With You In Mind." Guy Lombardo sets aside his "Sweetest Music This Side of Heaven" to offer an all up-tempo album called "The Lively Guy."

The full string section of the Pittsburgh Symphony Orchestra, with Richard Jones conducting, is heard in an album called "Stringtime."

As a sequel to his "Hey! Let Yourself Go!" on Capitol, Nelson Riddle and his orchestra's new LP is called "C'Mon . . . Get Happy!"

The new Capitol classics albums for October include the following:

Leopold Stokowski, is heard directing his symphony orchestra in "Landmarks of a Distinguished Career." This package, with a full-color photo of Stokowski on the cover, includes such performances by the maestro as Debussy's "Clair De Lune" and "Prelude To The Afternoon Of A Fawn," Sibelius's "Finlandia" and Strauss, Jr.'s "On the Beautiful Blue Danube."

Marking his debut on Capitol is Erich Leinsdorf conducting the Los Angeles Philharmonic Orchestra in Debussy's "Le Mer" and Ravel's "Daphnis et Chloe, Suite No. 2."

Presented as a boxed five-12-inch-record set is a package by the Hollywood String Quartet playing The Late Quartets of Beethoven as performed at the Edinburgh International Festival earlier this year. Another album by pianist Leonard Pennario is also on the release. This album features romantic piano music of the 19th century. It includes "Prelude, Chorale and Fugue" by Franck and "Fantasia In C Major, Op. 17" by Schumann. In Laurindo Almeida's new album, "New World Of The Guitar," this artist performs works by 20th century composers who have combined the guitar music of earlier times with the musical feelings of the present.

Nathan Milstein plays 10 violin vignettes in his new Capitol album, "Milstein Vignettes." He is accompanied by pianist Leon Pommers. Rounding out the Capitol classic releases for October is an album by the Pittsburgh Symphony Orchestra conducted by William Steinberg, playing Beethoven's "Symphony No. 7, Op. 92."

An important part of the October release from Capitol is an 11-album "Christmas In Hi-Fi" assortment—the largest presentation of Christmas merchandise in the label's history.

"The Music of Christmas," featuring a Christmas tree on a field of black on the album cover, is performed by the Hollywood Bowl Symphony Orchestra conducted by Carmen Dragon. The package includes old familiar songs of Yuletide.

"A Jolly Christmas From Frank Sinatra" offers such Noel tunes as "Jingle Bells," "I'll Be Home For Christmas," "Have Yourself a Merry Little Christmas" and nine others.

The new album by Fred Waring and the Pennsylvanians is "Now Is The Caroling Season."

Via its 'Capitol' of the World Series, Capitol rounds out its Xmas release with a series called "Christmas Around The World" in eight separate 12-inch albums, each recorded in a foreign land by foreign musicians. The Series includes "Christmas In Mexico," "Christmas In Germany," "Christmas In Italy," "Christmas In Spain," "Christmas In France," "Christmas In Holland," "Christmas In Sweden," and "Christmas In England."

Stephney Records Formed

CHICAGO—The entry of a new label, Stephney Records, was announced last week by its prexy, Norman Forgue.

Currently Stephney has eighteen new records pressed and prepared for release, and four releases being distributed. Among the young artists on the label are Sonny Jason, who is represented with "Easy Come Kisses, Easy Go Love," b/w "Warm Red Wine"; Marsha Winters, heard on "Stay," b/w "My Last Goodbye"; and the Discorders, who blend on "Hula Hula Love," b/w "Nothing Else Matters."

ABC Preparing End-Of-Year LP's

NEW YORK — Success of the "Lucky 7" album fall promotion just concluded by ABC-Paramount has given rise to plans for some similar program to be instituted shortly after the first of the new year, according to Harry Levine, vice-president of the diskery in direct charge of the album division. Together with Dewey Bergman, Jr., sales and merchandise manager of the LP division, Don Costa, A & R director of popular albums, Creed Taylor, director of jazz A & R division, and Natt Hale, flack topper, Levine is organizing an all-out drive for production, distribution and exploitation of "The strongest, most potent group of long-playing product released by ABC-Paramount to date."

Many of the albums in the forthcoming release are already completed, and much of the cover art and other details have been stepped up to coincide with the schedule of release.

Formal announcement of the overall promotion of this new series will be released to distributors in about a month, with extensive plans for point-of-sale displays and special merchandising incentives to be presented by Bergman.

Speed "West Side Story" LP

NEW YORK—With the new Broadway musical, "West Side Story," an established hit, Columbia has quickly begun to make available and promote its original cast recording of the show.

The waxing was made on Sunday, September 29th, three days after the musical's Broadway premiere, and by Wednesday, October 3rd, initial shipments were on their way to Washington, D. C. and Philadelphia.

During this week the "West Side Story" album will have nationwide distribution.

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THE SMASH VERSION!
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HAS A HIT RECORD
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Detroit DJ's Meet "Miss Reet Petite"



DETROIT, MICH.—To further promote the fast rising Brunswick recording of "Reet Petite" by Jackie Wilson, the Coral Branch of Detroit chose a "Miss Reet Petite" from among a number of local models and sent her on a dee jay tour with copies of Brunswick's latest hit. Above "Miss Reet Petite" is shown with disk jockeys: (top left) Ed McKenzie, WXYZ; (top right) Chuck Reid, WJBK; (row 2 left) Ben Johnson, WEXL; (row 2 right) Jack Bennett, Bruce Martin, Pat Sheridan, WCAR; (row 3 left) Robin Seymour, WKMH; (row 3 right) Conrad Patrick, WCAR; (row 4 left) Eddie Chase, CKLW; (row 4 right) Frank Simms, WKMH; (bottom left) Ernie Durham, WJLB; (bottom right) Tom George, WJBK.

BMI Announces 6th Student Composer Awards

NEW YORK—Broadcast Music, and BMI Canada, Ltd., have announced the sixth annual Student Composers Radio Awards (SCRA) to further the creation of concert music. The awards total \$13,500, and are divided into sums ranging from \$500 to \$2,000 granted at the discretion of the judges. Among the leading music educators and composers who will judge the compositions are William Schuman, composer and President of the Juilliard School of Music; Earl V. Moore, Dean, School of Music, University of Michigan; Henry Cowell, composer; and Claude Champagne, Assistant Director, Quebec Provincial Conservatory.

Under way since September 29th, and open until midnight, February 15, 1958, the awards are open to citizens or permanent residents of the United States, its territories and possessions or Canada, who will be under thirty years of age on December 31, 1957. Entrants must be enrolled in accredited public, private or parochial secondary schools, in accredited colleges or conservatories of music, or engaged in the private study of music with recognized and established teachers.

Students currently in military service may apply if they meet all other requirements and if they were engaged in the study of music immediately prior to entrance into military service. The years spent in the armed forces are to be deducted from the applicant's actual age in determining eligibility.

For the final judging, the SCRA panel will be augmented by other leading composers, publishers and interpreters of music. The prizes, to be applied towards tuition and subsistence during further study, will be awarded not later than June 1, 1958.

Because it is the purpose of Student Composers Radio Awards to encourage student composers in the creation of concert music, no limitations are established as to instrumentation or length of manuscript. However, the National Judging Committee advised "all applicants to consider well the various ensemble combinations which are most customarily utilized in concerts and radio broadcasts. Because of the high cost of broadcasting and recording large instrumental compositions, such as those written for full symphonic orchestras or bands, composers will be well advised to limit the number of instruments to be employed."

Students may enter as many as three compositions, but no contestant may win more than one award or prize. Compositions need not have been composed during the year of entry.

BMI is now mailing contest rules and invitations to music schools, conservatories and secondary schools in the United States and Canada. Copies of the rules, entry blanks and further information about SCRA may be obtained by writing to Russell Sanjek, Director of SCRA Project, Broadcast Music, Inc., 589 Fifth Avenue, New York 17, New York.

FCC Grants Levitt Permit To Build FM Station

SAN FRANCISCO—Alan Levitt, President of San Francisco Records has been granted permission by the FCC to construct and operate a new radio station in San Francisco.

Levitt has been known in San Francisco for several years as a radio announcer and disk jockey. Most recently he has concentrated solely on the operation of a record shop, Music San Francisco, and San Francisco Records.

Two months ago Levitt filed an application with the FCC for a 10,000 watt FM station at 94.9 megacycles, designating the call letters as K S F R, the last three letters standing for "San Francisco Records."

Located high atop San Bruno Mountain, construction of KSFR began September 28th, when C. M. Edmonds, Chief Engineer for the station arrived in San Francisco to supervise operations.

Projected coverage of KSFR will be beyond Santa Rosa to the North of San Francisco—through Sacramento to the East, and through Monterey to the South. Special custom designed audio equipment is currently being constructed for the studios which are located in the heart of San Francisco at 217 Kearny St.

Levitt stated, "KSFR will be the first true high fidelity station in the area. We are incorporating every current technical advancement in sound engineering and reproduction in our studios. It has long been my desire to bring the people of San Francisco an exhilarating and new concept of broadcast entertainment. All of the good taste and know-how exemplified by our experience in the music business will be brought to bear in planning and programming KSFR. We hope to set the pattern for an entirely new type of radio station in San Francisco."

Wallichs Elected To AMA Board

HOLLYWOOD—Election of Glenn E. Wallichs, President of Capitol Records, as a national director of the American Management Association for a three-year term has been announced by the AMA in New York. Wallichs just returned to his offices in The Capitol Tower in Hollywood following attendance at the 34th Annual Business Meeting of the AMA in the Eastern city.

Wallichs is the only entertainment industry leader on the AMA Board.

another "SEARCHIN'" . . .
headed for the top!!
THE COASTERS
(When she wants good lovin')
MY BABY COMES TO ME
6098
Idol with the Golden Head
ATCO
RECORDS
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Fred Fox To Europe To Reorganize Affiliates

NEW YORK—Fred Fox, Vice President of the Sam Fox Publishing Company left Friday, October 4, on a two month trip to London and other important cities on the Continent in order to reorganize his company's foreign affiliates.

As chairman of the Committee on International Contacts for the Music Publisher's Association, Fred Fox will

prepare a report on music conditions abroad based on his observations. Dr. Franco Colombo and David Adams, respective heads of the American branches of the famed Italian music publishers, G. Ricordi, and Boosey & Hawkes are also members of this committee. The new administration of the Music Publisher's Association is headed by Arthur Hauser, President of Theodore Presser.

October Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

POPULAR

CAMDEN:

- "Dancing In The Dark"—Ralph Flanagan And His Orchestra—CAL-387 * CAE-428
- "One Man—Two Bands"—Shep Fields And His Orchestra—CAL-388 * CAE-429
- "Charlie's Choice"—Charlie Barnet And His Orchestra—CAL-289 * CAE-432
- "Side By Side"—Johnny Guarneri And His Group—CAL-391—CAE-431

CAPITOL:

- "Christmas In Spain"—T-10094
- "Christmas In Germany"—T-10095
- "Christmas In Holland"—T-10096
- "Christmas In England"—T-10097
- "Christmas In France"—Les Petits Chanteurs De Versailles—T-10108
- "Christmas In Italy"—T-10093 * EAP-1, 2, 3-10093
- "Christmas In Mexico"—T-10092 * EAP-1, 2, 3-10092
- "Christmas In Sweden"—Ake Jelving And Chorus—T-10079 * EAP-1, 2, 3-10079
- "Parts Of Pleasure"—Les Baxter, His Orchestra And Chorus—T-868 * EAP-1, 2, 3-868
- "Composer's Holiday"—Les Brown And His Band Of Renown—T-886 * EAP-1, 2, 3-886
- "I Can't Resist You"—Anna Maria Alberghe—T-887 * EAP-1, 2, 3-887
- "Ol' Rockin' Ern"—Tennessee Ernie Ford—T-888 * EAP-1, 2, 3-888
- "Songs At Sunset"—Jane Froman—T-889 * EAP-1, 2, 3-889
- "Stringtime"—Richard Jones, Conducting The Strings Of The Pittsburgh Symphony Orchestra—T-890 * EAP-1, 2, 3-890
- "The Lively Guy"—Guy Lombardo And His Royal Canadians—T-892 * EAP-1, 2, 3-892
- "C'Mon . . . Get Happy!"—Nelson Riddle And His Orchestra—T-893 * EAP-1, 2, 3-893
- "A Jolly Christmas From Frank Sinatra"—W-894 * EAP-1, 2, 3-894
- "With You In Mind"—Marian McPartland—T-895 * EAP-1, 2, 3-895
- "Warm Brandy"—Dolores Gray—T-897 * EAP-1, 2, 3-897
- "Caress"—Murray McEachern—T-899 * EAP-1, 2, 3-899
- "Full Dimensional Sound From The Capital Tower"—Various Artists—W-9031
- "Now Is The Caroling Season"—Fred Waring & Pennsylvanians—T-896 * EAP-1, 2, 3-896

COLUMBIA:

- "Tevya And His Daughters" (Based On The Stories Of Sholom Aleichem)—Cast: Mike Kellin, Anna Berger, Paul E. Richards, Carroll Conroy, Conrad Bromberg, John Harvey, Howard Da Silva—OL 5225
- "Morgan, By George!"—George Morgan—B-1044 * B-10441, 2, 3
- "Tap Twelve—Volume IV"—Vic Damone, Johnny Mathis, Ray Ellis, Narman Petty, Jimmy Dean, Tany Bennett, Marty Rabbits, Don Cherry—CL 1057
- "Jo Stafford Sings Songs Of Scotland"—With Words By Robert Burns—CL 1043
- "Christmas Hymns And Carols"—The Harmony Choristers, Lehman Engel, Conductor—HL 7073
- "The Columbia World Library Of Folk And Primitive Music—Southern Italy And The Islands"—KL 5174
- "The Little Star Of Bethlehem"/"The Toy Box"—CL 1046
- "Ken Griffin's Latin America"—CL 1042 * B-10421, 2, 3
- "A First Christmas Record For Children"—Gene Autry, Rosemary Clooney, Burl Ives, Jimmy Boyd, Bob Keeshan, Percy Faith, Ricky Zahnd, Lu Ann Simms—CL 1027
- "The Four Lads Sing Frank Loesser"—With Ray Ellis And His Orchestra—CL 1045

- "Simply Heavenly"—With Claudia McNeil And Melvin Stewart—OL 5240 * A-5240
- "The Columbia World Library Of Folk And Primitive Music—Northern And Central Italy"—KL 5173
- "Love Letters In The Sand"—Ken Griffin—CL 1039 * B-10391, 2, 3

DECCA:

- "Stars Of Hawaii"—Various Artists—DL 8596
- "Your Musical Holiday In The Golden West"—Charles Bud Dant And His Orchestra—DL 8480
- "Your Musical Holiday In The South Seas"—Eddie Lund And His Tahitians—DL 8608
- "Dance Rhythms Of Puerto Rico"—Rogelio Y Su Orquesta—Featuring Johnny Conquet, At The Piano—DL 8613
- "On A Caribbean Cruise"—Jimmie Thurston And His Orchestra—DL 8601
- "Haitian Rhythms"—Guy du Rosier And His Orchestra—DL 8602
- "Steel Band—Jump-Up"—The Steel Band Of The University Of The West Indies Kingston, Jamaica—DL 8617
- "Cherry Blossom Time In Japan"—Werner Muller And His Orchestra—DL 8603
- "Honolulu At Midnight"—Danny Stewart, Sam Koki And The Paradise Islanders—DL 8568
- "Montmartre Maods"—Maurice Larcane With The Paris-Musette Orchestra—DL 8564
- "Dance Till Dawn"—Howard Lanin And His Orchestra—DL 8612
- "The Great Jimmy Dorsey"—Jimmy Dorsey And His Orchestra—DL 8609
- "Marlene Dietrich"—DL 8465
- "Themes From The Score Of Cecil B. DeMille's Samson And Delilah"—Original Music Score By Victor Young—Victor Young Conducting The Paramount Symphony Orchestra/"Themes From John Ford's Technicolor Production The Quiet Man"—A Republic Picture—Victor Young And His Orchestra—DL 8566
- "Judy Garland—Sings Selections From The Metro-Goldwyn-Mayer Picture Meet Me In St. Louis"—Orchestra Directed By Georgie Stoll/"Judy Garland—Sings Selections From The Metro-Goldwyn-Mayer Picture The Harvey Girls"—DL 8498
- "Victor Young's Original Music From The Sound Track Of Samuel Fuller's RKO Radio Motion Picture—Run Of The Arrow"—Orchestra Under Direction Of Bakaleinikoff—DL 8620
- "Music From The Sound Track—Universal International Motion Picture Man Of A Thousand Faces—Music Composed By Frank Skinner—Joseph Gershenson Conducting The Universal-International Orchestra—DL 8623

DISNEYLAND:

- "Creakin' Leather"—Stan Jones—WDL-3015
- "Peter And The Wolf" & "Sarcerer's Apprentice"—Sterling Holloway, Narrator—WDL-3016
- "Alice In Wonderland"—Camarata, Conductor—Darlene Gillespie, Soloist—WDL-4015

ELEKTRA:

- "Here We Go, Baby"—Glenn Yarbrough—EKL-135
- "The Original Trinidad Steel Band"—EKL-139
- Volume II, "When Dalliance Was In Flower"—Ed McCurdy—EKL-140

LIBERTY:

- "Just Meg And Me"—Meg Myles With Jimmy Rowles Orchestra—LRP-3041
- "Carousel Music In Hi-Fi"—John Duffy At The Mighty Wurlitzer—LRP-3053
- "Sleepy Lagoon"—Si Zentner With Russ Garcia Orchestra—LRP-3055
- "Make Love To Me"—Julie London With Russ Garcia Orchestra—LRP-3060
- "All This And Cha Cha Too"—Don Swan And His Orchestra—LRP-3068
- "Out Of The Mist"—Tommy Hendrix—LRP-3070

- "Variations On George Gershwin's Rhapsody In Blue"—Calvin Jackson And His Orchestra—LRP-3071
- "Music Of David Seville"—LRP-3073
- "The Explosive Lincoln Chase"—LRP-3076
- "New Exotica"—The Exciting Sounds Of Martin Denny—LRP-3077

LONDON:

- "English Song Recital"—Peter Pears, Tenor, Benjamin Britten, Piano, Julian Bream, Lute—LL-1532
- "Doctor Watson Meets Sherlock Holmes"/"The Final Problem"—Sir John Gielgud, Sir Ralph Richardson, Orson Welles—LL-1568
- "Poetry Readings By Dame Peggy Ashcroft—Vol. 2"—LL-1548
- "Emlyn Williams As Charles Dickens"—LL-1619/20
- "Song Of The Golden West"—Cyril Stapleton And His Orchestra—LL 1723
- "Waltzes To Remember"—Frank Chacksfield And His Orchestra—LL 1603
- "All Time Top Twelve"—Ted Heath And His Music—LL 1716
- "Calypso Man"—Edmundo Ros, Vocal And His Orchestra—LL 1711
- "Contrasts In Hi-Fi"—Bob Sharples And His Orchestra (With The Sandmen)—LL 1708
- "Beer Garden Musik"—Will Glahe And His Orchestra—LL 1710
- "Rhythms For The Cocktail Hour"—Harry Farmer's Rhythm Ensemble—LL 1692
- "Between The Devil And The Deep Blue Sea"—Lita Roza With Billy Munn's All Stars—LL 1702

MERCURY:

- "Flemenco Carnival"—Pedro De Linares—MG-20181
- "Music For Happy Dancers"—Paul Pincus—MG-20202
- "Music For Pooped People"—Eddie Kay—MG-20228
- "Songs Of The Great White Way"—Vivian Blaine—MG-20234
- "Two Tickets To Rome"—Richard Hayman—MG-20235
- "The Best In Blues"—Dinah Washington—MG-20247
- "Authentic Square Dances"—Bill Wimberley—MG-20262
- "French Pastry"—Eddie Barclay—MG-20265
- "Only For You"—Alberta And His Orchestra—MG-20284
- "Calypso Dance"—Joe Loco Band—MG-20302
- "They Sing . . . They Swing"—Del-Vikings—MG-20314
- "500 Miles To Glory"—MG-20315
- "The Best Of Berlin"—Sarah Vaughan & Billy Eckstine—MG-20316
- "Manhattan Moods"—Wal-Berg—MG-20269
- "It's Dance Time"—Dick Contino—MG-20300
- "Na Blues On This Cruise"—Eddie Layton—MG-20308
- "Oh Yeah!"—Billy Williams—MG-20317
- "Memories"—Patti Page—MG-20318

M-G-M:

- "60 Great All Time Songs"—Volume 4—Dick Hyman, Piano with Rhythm Accompaniment—E3586
- "60 Great All Time Songs"—Volume 5—Dick Hyman, Piano—E3587
- "60 Great All Time Songs"—Volume 6—Dick Hyman, Piano—E3588

RCA VICTOR:

- "Midnight Music"—Freddy Martin And His Orchestra—LPM-1360 *EPA-936
- "Merry Polkas"—Six Fat Dutchmen—LPM-1418 * EPA-1-1418
- "Some Of My Favorites"—Dave Garroway—LPM-1449
- "A Girl And Her Songs"—Teddi King—LPM-1454
- "Duke Ellington And Me"—Eddie Cano, His Piano And Orchestra—LPM-1471
- "Bing With A Beat"—Bing Crosby With Bob Scobey's Frisco Jazz Band—LPM-1473

- "I'm Bound Far That City"—Blackwood Brothers Quartet—LPM-1488
- "Marvelous Miller Moods"—Glen Miller Army Air Force—LPM-1494
- "Straight Down The Middle"—Sauter-Finegan Orchestra—LPM-1497
- "A Night At The Villa Fontana"—The Magic Violins—LPM-1498
- "French Doll"—Guylaine Guy With Orchestral Accompaniment—LPM-1500
- "Inside Me"—Jimmie Kamack—LPM-1501
- "Handful Of Keys"—Fats Waller And His Rhythm—LPM-1502
- "Wandering With The Wayfarers"—The Wayfarers With Orchestra—LPM-1504
- "This Is The Night"—Bobby Brookes—LPM-1518
- "Swingin' Pipe Organ"—Billy Nalle With Ray Mosca At Drums—LPM-1521 * EPA-1-1521
- "Lullabies For Sleepyheads"—Darathy Olsen With Marty Gold And His Orchestra—LBY-1003
- "Wyatt Earp, Cheyenne And Other TV Favorites"—Various Artists—LBY-1004
- "Door Of Dreams"—Joe Reisman And His Orchestra—LPM-1519 * EPC-1519

SEECO:

- "Presenting Margarita Sierra"—CELP-407
- "El Disco de Oro"—(The Golden Record)—SCLP-9108

VANGUARD:

- "Tavern Songs"—The Deller Consort—BG-561
- "Rendezvous With Liane"—Liane—VRS-9012

VERVE:

- "A Lovely Afternoon"—The Conrad Salinger Orchestra Conducted By Buddy Bregman—MG V-2068

VIK:

- "For A Lazy Afternoon"—Neil Wolfe—LX-1101 * EXA-253, 254, 255
- "Winged Victory Chorus"—LX-1104 * EXA-272
- "The Best Of Eddie Cantor"—LX-1119

JAZZ

BLUE NOTE:

- "Art Blakey—Orgy In Rhythm, Vol. 2"—Blue Note 1555
- "A Blowing Session"—Johnny Griffin, with Hank Mobley, John Coltrane, Lee Morgan, Kelly, Chambers, Blakey—Blue Note 1559
- "The Opener"—Curtis Fuller, with Mobley, Timmons, Chambers, Taylor—Blue Note 1567
- "Bass On Top"—Paul Chambers—with Kenny Burrell, Hank Jones, Art Taylor—Blue Note 1569

COLUMBIA:

- "Miles Ahead"—Miles Davis—CL-1041 * B-10411, 2, 3
- "Hard Bop"—The Jazz Messengers—CL 1040 * B-10401

DAWN:

- "Jimmy Raney Visits Paris"—DLP-1120
- "I Love Dixieland"—The New Orleansians—DLP-1121

EMARCY:

- "The Jazzpickers"—MG-36111
- "Jazz In 3/4 Time"—Max Roach—MG-36108

LIBERTY:

- "Jazz Hall Of Fame"—Barney Bigard—LRP-3072

LONDON:

- "Brother John Sellers In London"—Brother John Sellers—LL 1705

October Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

PRESTIGE:

- "Three Trumpets"—Art Farmer, Donald Byrd, Idrees Sulieman—LP 7092
 "Coltrane"—John Coltrane—LP 7105
 "For Lady"—Paul Quinichette, Webster Young, Mal Waldron—LP 7106
 "Curtis Fuller/New Trombone"—Curtis Fuller with Hank Jones, Red Kyrer—LP 7107
 "The Prestige Jazz Quartet"—Teddy Charles, Mal Waldron, Jerry Segal, Addison Farmer—LP 7108

VANGUARD:

- "If This Ain't The Blues"—Jimmy Rushing, with All-Star Band—VRS-8513
 "Buckin' The Blues"—Buck Clayton, Trumpet And His Band—VRS-8514
 "Pocket Full Of Dreams"—Ruby Braff, Ellis Larkins—VRS-8516
 "Bright Flight"—The Ronnell Bright Trio—VRS-8512

VERVE:

- "Basie In London"—Count Basie And His Orchestra—MG V-8199
 "Dizzy In Greece"—Dizzy Gillespie And His Orchestra—MG V-8017
 "Jazz The Utmost"—Woody Herman And His Orchestra—MG V-8014
 "Swinging Dixie From Dan's Pier 600—New Orleans"—Al Hirt's Jazz Band Ball—MG V-1012
 "Swinging Kicks"—Buddy Bregman And His Orchestra, Featuring Stan Getz And Ben Webster—MG V-2042

VIK:

- "Jazz Goes Broadway"—Jimmy Cleveland, Al Cohn, Art Farmer, Zoot Sims, Elliot Lawrence, Chubby Jackson, Gene Quill, Urbie Green, Don Lammond, Hal McKusick, Nick Travis—LX-1113

CLASSICAL

CAMDEN:

- "Music Of France"—San Francisco Symphony Orchestra, Pierre Monteux, Conductor—CAL-385
 "Highlights From Rossini's The Barber Of Seville"—Bruno Landi, Wilfred Engelman, Carlos Ramirez, Hilde Reggiani, John Gurney—CAL-386

CAPITOL:

- "The New World Of The Guitar"—Laurindo Almeida—P-8392
 "The Music Of Christmas"—Carman Dragon Conducting The Hollywood Bowl Symphony Orchestra—P-8393 * FAP-1, 2, 3-8393
 "The Late Beethoven Quartets"—Hollywood String Quartet—PER-8394
 Debussy: La Mer/Ravel: Daphnis And Chloe (Suite No. 2)—Los Angeles Philharmonic Orchestra Conducted by Erich Leinsdorf—P-8395
 "Vignettes"—Nathan Milstein, Violin—P-8396
 Franck: Prelude, Chorale And Fugue/Schumann: Fantasia In C Major, Op. 17—Leonard Pannario, Piano—P-8397
 Beethoven: Symphony No. 7 In A Major, Op. 92—William Steinberg Conducting The Pittsburgh Symphony Orchestra—P-8398
 "Landmarks Of A Distinguished Career"—Leopold Stokowski Conducting His Symphony Orchestra—P-8399

COLUMBIA:

- Saint-Saens: Introduction and Rondo Capriccioso, Op. 28/Ravel: Tzigane (Rhapsodie de Concert)/Wieniawski: Concerto No. 2 In D Minor For Violin And Orch., Op. 22—Isaac Stern, Violin, The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5208

Mozart: Concerto No. 9 In E-Flat Major For Piano And Orch., K. 271/Concerto No. 12 In A Major For Piano And Orch., K. 414—Rudolf Serkin, Piano, The Marlboro Festival Orch. Under The Direction Of Alexander Schneider—ML 5209

Sibelius: Symphony No. 2 In D Major, Op. 43—The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5207

Rimsky-Korsakov: Scheherazade, Op. 35—Artur Rodzinski Conducting The Cleveland Orchestra—HL 7051

Handel: Messiah—Leonard Bernstein Conducting The New York Philharmonic, Adele Addison, Russell Oberlin, David Lloyd, William Warfield—M2L-242 (NL 5023-5024)

Beethoven: Concerto No. 2 In B-Flat Major For Piano And Orch., Op. 19/Bach: Concerto No. 1 In D Minor For Piano And Orchestra—Glenn Gould, Leonard Bernstein Conducting The Columbia Symphony Orchestra—ML 5211

Hindemith: Concerto For Organ And Chamber Orch., Op. 46, No. 2—E. Power Biggs, Organ, Richard Burgin Conducting The Columbia Chamber Orchestra/Rheinberger: Sonata No. 7 In F Minor For Organ, Op. 127—E. Power Biggs, Organ—ML 5199

Tchaikovsky: The Swan-Lake-Ballet, Op. 20—The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5201

Mozart: Symphony No. 35 In D Major, K. 385 ("Haffner")/Berlioz: Waverley Overture, Op. 1/Three Excerpts From "The Damnation Of Faust"—Orchestra Composed of Alumni Of The National Orchestral Association, Leon Barzin, Conductor—ML 5176

Dukas: The Sorcerer's Apprentice (L'Apprenti Sorcier)/Weinberger: Schwanda-Polka And Fugue/Strauss: Salome-Dance Of The Seven Veils, Op. 54/Liszt: Les Preludes (Symphonic Poem No. 3)—New York Philharmonic, Dimitri Mitropoulos, Conductor—ML 5198

DECCA:

- Schubert—Fuchs—Balsam—DL 9922
 Reginal Kell—Clarinet Encores—With Brooks Smith, Piano—DL 9926
 Brahms: Symphony No. 2 In D Major, Op. 73—Berlin Philharmonic Orchestra—Karl Bohm, Conductor—DL 9933
 Beethoven: Septet In E Flat, Op. 20—For Violin Viola, Clarinet, Horn, Bassoon, Cello And Bass—Chamber Music Society Of The Berlin Philharmonic Orchestra—DL-9934
 "A Schumann Song Recital"—Dietrich Fischer-Dieskau, Baritone, Gunther Wisenborn, Piano—DL 9935
 "Four Favorites"—Berlin Philharmonic Orchestra—Hans Rosbaud, Conductor—Leopold Ludwig, Conductor/Berlin Philharmonic Orchestra/Rias Symphony Orchestra—DL 9936
 Padre Antonio Soler—Nine Sonatas—Fandango—Frederick Marvin, Piano—DL 9937
 Sibelius—Berlin Philharmonic Orchestra—Hans Rosbaud, Conductor—DL 9938
 Beethoven—Mozart—Berlin Philharmonic Orchestra—Karl Bohm, Conductor/Eine Kleine Nachtmusik (K.525)/Symphony No. 5 In C Minor, Op. 67—DL 9942
 "Rita Streich Sings Great Opera Arias"—Rias Symphony Orchestra, Berlin, Ferdinand Leitner, Conductor—Artur Rother, Conductor—DL 9943

LIBERTY:

- Beethoven: Symphony No. 5 In C Minor, Op. 67/Edgmont Overture—Sinfonia Of London, Conducted by Hans Swarowsky—SWL-15003
 Tchaikovsky Concerto No. 1 In B Flat Minor-For Piano And Orchestra—Kyla Greenbaum With The Sinfonia Of London, Conducted by Richard Austin/Brahms-Hungarian Dances, No. 1, 5, 6 and 10—Sinfonia Of London, Conducted by Richard Austin—SWL-15005

LONDON:

- R. Strauss: Die Frau Ohne Schatten—Complete Recording—The Vienna Philharmonic Orchestra, Karl Bohm, Conductor—XLLA-46
 Gluck: Alceste—Complete Recording—Kirsten Flagstad And Others—XLLA-49
 Honegger: Le Roi David—Complete Recording/Strawinsky: L'Histoire Du Soldat—Concert Suite—Ernest Ansermet Conducting L'Orchestre De La Suisse Romande—XLL-1651/2
 Moliere: Le Bourgeois Gentilhomme—Comedy Ballet—LLA-47
 "An Operatic Recital By Virginia Zeani"—LL-1650
 "Kathleen Ferrier Broadcast Recital From Norway"—LL-1670
 Grieg: Haugtussa-Song Cycle/Sinding: Four Concert Songs—Kirsten Flagstad, Soprano With Edwin McArthur, Piano—LL-1669
 "Kirsten Flagstad Sings Hugo Wolf And Richard Strauss"—LL-1680
 Granados: Goyescas—Complete Recording—Consuelo Rubio, Manuel Ausensi, Ana Maria Iriarte, Gines Torrano—XLL-1698
 Barbieri: El Barberillo De Lavapiés—Complete Recording—XLL-1659
 Barbieri: Jugar Con Fuego—Complete Recording—XLL-1658
 Chapi: El Rey Que Rabio—Complete Recording—XLL-1657
 Guerrero: La Monteria—Complete Recording—XLL-1656
 "Christmas Eve In 18th Century Montserrat"—Choir And Novices Of The Monastery Of Montserrat—LL-1617
 "Mozart Sacred Music"—Strasbourg Cathedral Choir And Chamber Orchestra Of Radio-Strasbourg—LL-1590

MERCURY:

- Haydn: Miracle—Mozart—MG-50129
 "Gershwin Piano Concerto"—MG-50138
 "Bartok Violin Concerto"—MG-50140
 "Rachmaninoff Symphony No. 2"—MG-50142
 "Hindemith, Schoenberg, Stravinsky"—MG-50143
 Albeniz: Iberla/Falla: La Vida Breve—MG-50146

RCA VICTOR:

- "Music From Peer Gynt Lyric Suite"—Boston Pops Orchestra, Arthur Fiedler, Conductor—LM-2125
 Rachmaninoff Concerto No. 1/Richard Strauss' Burleske—Byron Janis, Pianist, Chicago Symphony Orchestra, Fritz Feiner, Conductor—LM-2127
 Gliere: The Red Poppy/Ippolitov-Ivznov: Caucasian Sketches—Anatole Fistoulari Conducting The London Philharmonic Orchestra—LM-2133
 Villa Lobos: The Surprise Box/Falla: Homage—Rome Symphony Orchestra, J. J. Castro, Conductor—LM-2143
 "Five Centuries Of Spanish Song (1300-1800)"—Victoria de los Angeles, Soprano—LM-2144
 "Debut Recital"—Andre Tchaikowsky, Pianist—LM-2145
 Berlioz: L'Enfance Du Christ—Cesare Valletti, Giorgio Tozzi, Luciel Olivier, Boston Symphony Orchestra, Charles Munch, Conductor—LM-6053
 "The Old Vic Company In Hamlet"—LM-6404
 Schubert: Symphony No. 9 In C—Arturo Toscanini And The NBC Symphony Orchestra—LM-1835
 "Overtures-In Spades"—The New Symphony Orchestra Of London, Raymond Agoult, Conductor—LM-2134

VANGUARD:

- "The Tone Poems Of Sibelius, Vol. 1"—VRS-489
 "The Tone Poems Of Sibelius, Vol. II"—Adrian Boult Conducting Philharm. Prom. Orchestra Of London—VRS-490
 Shostakovich: Leningrad Symp. No. 7, Op. 60—Leningrad Phil. Orch. Conducted By Eugene Mravinsky—VRS-6030 1
 Mozart: The Four Flute Quartets Featuring Poul Birkelund, Flute—VRS-1006
 Haydn: Six Flute Trios—VRS-1008

WESTMINSTER:

- Schubert: Symphony No. 8 In B Minor ("Unfinished")—Philharmonic Symphony Orchestra of London Cond. by Artur Rodzinski—W-LAB 7044
 Berlioz: Overtures: Roman Carnival; Francs-Juges; Waverly; Benvenuto Cellini—Philharmonic Promenade Orch. Cond. by Sir Adrian Boult—XWN 18523
 Berlioz: Overtures: Corsaire; Beatrice And Benedict; Rob Roy; King Lear—Philharmonic Promenade Orch. Cond. by Sir Adrian Boult—XWN 18524
 Britten: Four Sea Interludes And Passacaglia From "Peter Grimes"/Young Person's Guide To The Orchestra/Matinee Musicales/Soirees Musicales—Philharmonic Promenade Orch. Cond. by Sir Adrian Boult—XWN 18601
 Chausson: Poeme For Violin And Orchestra—Igor Bezrodny, Violin, State Symphony Orch. Of The U.S.S.R., Cond. by Kiril Kondrashin
 Foerster: Violin Concerto In C Major, Op. 88, Igor Bezrodny, Violin, Moscow Symphony Orch. Cond. by Nikolai Anosov—XWN 18534
 Haydn: Symphony No. 44 In E Minor/Symphony No. 49 In F Minor—Vienna State Opera Orch. Cond. by Hermann Scherchen—XWN 18613
 Haydn: Symphony No. 55, E Flat Major/Symphony No. 80, D Minor—Vienna State Opera Orch. Cond. by Hermann Scherchen—XWN 18614
 Haydn: Symphony No. 64 In A Major/Symphony No. 91 In E Flat Major—Vienna Symphony Orch. Cond. by Henry Swoboda—XWN 18615
 Haydn: Symphony No. 88 In G Major/Symphony No. 92 In G Major (Oxford)—Vienna State Opera Orch. Cond. by Hermann Scherchen—XWN 18616
 Karlovich: Violin Concerto In A Major, Op. 8—Galina Barinova, Violin, State Symphony Orch. of The U.S.S.R. Cond. by Kiril Kondrashin/
 Machavariani: Violin Concerto—Mikhail Vaiman, Violin, State Radio Orch. Of The U.S.S.R. Cond. by Odyssei Dmitriadi—XWN 18535
 Mozart: Symphonies, Vol. 12/Symphony No. 40 In G Minor, K. 550/Symphony No. 41 In C Major, K. 551—Philharmonic Symphony Orch. of London Cond. by Erich Leinsdorf—XWN 18527
 Tchaikovsky: Manfred, Symphonic Poem, Op. 58—State Symphony Orch. of London Cond. by Natan Rakhlin—XWN 18536
 Tchaikovsky: Nutcracker Ballet (Complete)—Philharmonic Symphony Orch. of London Cond. by Artur Rodzinski—OPW 1205
 Wagner: Die Meistersinger/Lohengrin: Prelude to Act 1/Tannhauser: Overture—Philharmonic Symphony Orch. of London Cond. by Artur Rodzinski—XWN 18602
 "Moonlight And Keyboard"—Raymond Lewenthal, Piano—XWN 18403
 Brahms: Violin Sonata No. 2 In A Major, Op. 100/Violin Sonata No. 3 In D Minor, Op. 108—Erica Morini, Violin, Leon Pommers, Piano—XWN-18592
 Tartini: Sonata In G Minor, Sonata In G Minor, Variations On A Theme Of Corelli—Erica Morini, Violin, Leon Pommers, Piano—XWN 18594
 Milhaud: Le Pauvre Matelote (Lament In Three Acts)—Jacqueline Brumaire, Jean Giraudeau, Xavier Depraz, Andre Vessieres—OPW 11030
 Milhaud: Les Malheurs D'Orphoe—Variou Artists—OPW 10031
 Beethoven: Cello Sonatas (Complete)—Antonio Janigro, Cello, Carlo Zecchi, Piano—XWN 2218
 Bach: Three Sonatas For Cello And Harpsichord—Antonio Janigro, Cello, Robert Veyron-Lacroix, Harpsichord—XWN 18627
 Vivaldi: Six Sonatas For Cello And Harpsichord—Antonio Janigro, Cello, Robert Veyron-Lacroix, Harpsichord—XWN 18628

Smile Pretty



LONDON, ENG.—Edmundo Ros, London Records artist, whose "Melodie D'Amour" is now enjoying hit status, is flanked by plenty of Cash Box as Marcel Stellman, Mrs. Stellman, Cissie and Bill Gersh take their positions to his left and right. The picture was taken when Marcel Stellman, The Cash Box London representative, hosted Mr. and Mrs. Gersh during their recent London visit. The Gershes are now touring Europe.

English Visitor Intros "Sweet Beat"

NEW YORK—Jeff Kruger, Florida Music Co., London, England, in the United States to set up deals with relation to his publishing, recording, management, TV and radio activities, is also endeavoring to introduce to American audiences what he feels is the next phase of rock and roll.

Kruger has brought with him the London Columbia record of "Sweet Beat" by Tony Crombie. Kruger describes it as the "Apex of rock and roll music."

"It has the rock and roll beat," says Kruger, "with the excitement and melody of the swing age."

Kruger, when asked to define the difference between "Sweet Beat" and rock and roll, stated. "Rock and roll appeals primarily to the teenager. We expect 'Sweet Beat' to bring the adult audience back into the fold of dancers. This beat will appeal to both the teenage market and the adult market."

Currently, Kruger is visiting or talking to many of the key disk jockeys in the United States in an endeavor to obtain their cooperation in introducing "Sweet Beat" to American audiences.

Fabrizio, Moretti Upped At Am-Par

NEW YORK—Prior to his departure for Europe on Sunday (6th), Sam Clark, president of ABC-Paramount, announced the promotion of Romeo Fabrizio, formerly serving as man-

ager of single record production, to general director of production for the diskery. A veteran of 30 years' service with Paramount Pictures and Paramount Theatres, where he served as manager of mailing coordination, Fabrizio joined the diskery in May, still retaining his seniority status with the company. In his new capacity, Fabrizio will oversee all phases of manufacturing production, for both the single and long-playing albums issued by ABC-Paramount. In coordinating the activities of A. & R. production with his own primary responsibility, Fabrizio will check on quality control, perpetual inventory control, and issue the work orders for the various factors who are assigned ABC-Paramount work orders.

At the same time, Clark also announced the promotion of Gene Moretti, formerly in charge of inventory control in the fiscal office of ABC-Paramount, to a position on the production staff, with direct responsibility for export operations and all armed forces purchases.

In line with Clark's policy of promoting within the organization, Jerry Rader has been transferred from the position of local radio station contact to the open position in the fiscal office. Like Fabrizio, Rader formerly was employed by the parent company, Paramount Theatres.

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3	★ BELAFONTE SINGS OF THE CARIBBEAN HARRY BELAFONTE (RCA Victor LPM-1505 * EPA-1-1505)	5
4	★ LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	4
5	★ WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	3
6	★ MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	6
7	★ A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	7
8	★ WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028* B-1028, 1, 2, 3)	9
9	★ THE PAJAMA GAME MOVIE CAST (Columbia OL 5210 * A-5210)	11
10	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700 * BEP-6320, 21, 22)	8
11	★ OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	12
12	★ VELVET BRASS JACKIE GLEASON (Capitol W-859 * EAP-1, 2, 3, 4-859, EPF-1, 2-859)	10
13	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	17
14	★ ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000* KE-714, 15, 16, 17, 18) (2-12" LP)	15
15	EYDIE SWINGS THE BLUES EYDIE GORME (ABC-Paramount ABC-192)	16
16	★ WE GET LETTERS PERRY COMO (RCA Victor LPM 1463 * EDA 1-1463)	13
17	★ FRED WARING AND THE PENNSYLVANIANS IN HI FI Capitol W-845 * EAP-1, 2, 3, 4-845, EBF-1, 2-845)	14
18	THIS IS NAT "KING" COLE (Capitol T-870)	20
19	★ FOUR FRESHMEN AND FIVE SAXES FOUR FRESHMEN (Capitol T-844 * EAP 1, 2, 3-844)	18
20	EXOTICA MARTIN DENNEY (Liberty LRP 3034)	21
21	★ DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	19
22	THE FABULOUS JIMMY DORSEY (Fraternity F-1008)	22
23	PORT SAID MOHAMMED EL-BAKKAR (Audio Fidelity AFLP 1833)	23
24	★ HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	25
25	★ THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	24

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

200,000 Advance Order For Presley's Xmas LP

NEW YORK — William Bullock, Manager of the RCA Victor Album Department, revealed last week that distributor orders for an Elvis Presley Christmas album already have far exceeded planned production of 200,000 copies.

"This is the greatest advance album order in the history of the company," Bullock said. "However, there are no plans at present to increase production of the albums which will be allocated to distributors throughout the country."

"Elvis' Christmas Album" will be nationally advertised at \$4.98.

Nine 12" x 12" four-color portraits of Presley are included in this special Christmas package, along with one page of three half-tone Presley candid photos. On the inside back cover are miniature 4-color reproductions of all of Presley's long play and 45 rpm Extended Play RCA Victor albums.

Of the 12 selections in "Elvis' Christmas Album," ten are standard Christmas fare and two, "Santa Claus Is Back In Town" and "Santa Bring My Baby Back (To Me)," were written especially for the album. The standards are "White Christmas," "Here Comes Santa Claus," "I'll Be Home For Christmas," "Blue Christmas," "Oh Little Town Of Bethlehem," "Silent Night" ("There'll Be Peace In The Valley (For Me)," "I Believe," "Take My Hand, Precious Lord," and "It's No Secret (What God Can Do)."

Jubilee Signs Lu Ann Simms

NEW YORK — Singer Lu Ann Simms has been pacted by Jubilee Records, it has been announced by Jubilee prexy Jerry Blaine.

Miss Simms gained fame as a member of the "Godfrey Family" on the latter's TV stanzas, having advanced to Godfrey's show after winning one of his "Talent Scout" contests. She has also appeared on other television shows including the "Ed Sullivan Show," the "Steve Allen Show," the "Nat 'King' Cole Show," and the "Jack Paar Show." She has also performed in many of the major night spots across the country.

Miss Simms, who has recently cut two sides for Jubilee, is scheduled for an album release later this year.

Kolsky Appoints Singer To Foreign Mgr. Post

NEW YORK—Joe Kolsky, Roulette Records' sales chief, last week appointed Donald Snger to the post of Foreign Operations Manager.

Donald is a graduate of Queens College, with an M.S. in Business Management from Columbia Business School. He started in the record business in the catalog department at Decca Records, and also served as Head of Production at Am-Par when the label first got under way. Donald stated that Roulette plans to expand its sales overseas and add to the firm's already growing list of foreign distributors. He will maintain a constant liaison with overseas outlets and will see to it that all sales and promotional matter distributed here in the States goes overseas as well. He will be directly responsible to Joe Kolsky.

MGM To Issue "Les Girls" Sound Track

NEW YORK—MGM Records' 51st sound track set, "Les Girls", will be issued within the next few weeks. The picture, technically a Thanksgiving Day release, is currently having its pre-release run at Radio City Music Hall in New York. The record company is rushing albums to cover the New York market. The album features music and lyrics by Cole Porter performed by Gene Kelly, Mitzi Gaynor, Kay Kendall and Taina Elg. The music was adapted and conducted by Adolph Deutsch.

Cole Porter songs and music included in this 12" LP are "Les Girls", "Ca, C'est L'Amour", "Ladies In Waiting", "You're Just To, To!", "Why Am I So Gone (About That Gal)", "Rosalie", "Easy To Love", "I Concentrate On You", "True Love", "Love Of My Life" and "In The Still Of The Night".

Am-Par's Johnny Nash Regular On Godfrey TV'er

NEW YORK—The return of Arthur Godfrey to his regular morning chores on the CBS-TV network marked the debut of ABC-Paramount's vocalist Johnny Nash, as a regular on the morning program. Nash, a native of Houston, Texas, will appear on the show every other week, due to his heavy schedule of schooling and special extra-curricular course in music.

With his current ABC-Paramount release, "I'll Walk Alone," backed with "The Ladder of Love" enjoying healthy sales, his regular appearance on such a program as the Godfrey segment which allows for nationwide exposure, is expected to greatly increase the lad's fan following.

Muranyi To Esoteric

NEW YORK—Joe Muranyi, formerly with Bethlehem and RCA Victor, has joined Esoteric and Counterpoint Records in an executive capacity, handling both A&R and production.

Rudy de Saxe continues as A&R chief of the label's new pop line, Cascade Records. The first release on Cascade, issued last week, features vocalist Serena Shaw and The Senors.

Who Is Mr. Lee?



BALTIMORE, MD.—Bill "Sparky" Mullen, WSID dee jay, who recently ran a "Mr. Lee" contest in his area, is shown above with the contest's winner Judy Lane surrounded by the Bobbettes, the Atlantic recording artists who made the name "Mr. Lee" a household word. Bill's listeners were asked to write in and tell who they thought Mr. Lee was. Miss Lane received as prizes a portable radio, a photo of the Bobbettes, a recording of "Mr. Lee" and some albums. Listeners established that Mr. Lee was a school teacher of such subjects as Math, Latin, French and dancing.

Mission Accomplished



MONROE, LA.—Chuck Lay, program director of station KNOE in Monroe, La., is seated at the turntables at which he spent 126 consecutive hours, in a marathon. Chuck broadcast from a local record and appliance shop. Above, he is being soothed by his wife Gloria upon completion of the stint as Chuck's fans look on.

Walt Ostermeyer Joins Tri-State

FORT WAYNE, IND.—Cliff Ayers Ostermeyer, president of Tri-State Distributors, has announced that his brother, Walt Ostermeyer, has recently joined the firm as general manager and has acquired a controlling interest. Walt was secretary of Holiday on Ice Shows, Inc., since 1950.

To accommodate its expanding activities, Tri-State moved from the Gettle Building to larger quarters at 933 Nuttman Ave. in Fort Wayne, October 1.

Some of the labels distributed by Tri-State in Indiana, Ohio, and Michigan at the present time are Class, Crown, Emerald, Lance, Luniverse, Regent, Rama, Roulette, Rev, Savoy, Tico & Vip. Tri-State also has many of its own racks in the area.

Krondes Into Pub Biz

NEW YORK—Jimmy Krondes last week announced that he had left RKO-Unique Records to go into business for himself. He will concentrate his efforts in the field of music publishing and song-writing and will operate out of offices in 1650 Broadway in New York.

Krondes' publishing firm, Jimmy Krondes Music, is currently working on the new Vicki Young Brunswick Records release "Triangle Love".

Krondes is also president of a record company called Nocturne Records which will release rock & roll and pop singles in the near future.

Fats Domino

"Wait And See"

b/w

"I Still Love You"

5467

Imperial Records

THE ORIGINAL . . . and fastest selling version

Edmundo Ros

"MELODIE D'AMOUR"

1751

LONDON

TAKING OFF NATIONALLY!!

Margie Rayburn

"I'm Available"

LIBERTY # 55102

LIBERTY RECORDS, INC.



Album Reviews

POPULAR



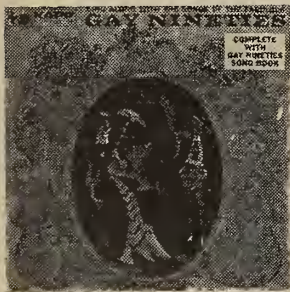
"THE PARTY'S OVER"—Polly Bergen—Orchestra Conducted By Luther Henderson—Columbia CL 1031 (1-12" LP)

The waxing is the TV star's follow-up to her highly successful "Bergen Sings Morgan" package, and is thus merchandise of prime importance. Once again, Miss Bergen plays the disenchanted role as she ponders through a collection of such fine melodies as "It Never Entered My Mind," "Smoke Gets In Your Eyes," "Make The Man Love Me," "But Not For Me." Set is assured wide deejay spins.



"STRAIGHT DOWN THE MIDDLE"—Sauter-Finegan Orchestra—RCA Victor LPM-1497 (1-12" LP)

The title refers to the dance beat the Sauter-Finegan ork has provided those who'd like to dance, but it does not mean that the boys have given up the orchestral ingenuity found in previous releases. For while the beat beats away, Sauter and Finegan color each selection with delightfully unexpected asides. Some of the melodies: "Have You Met Miss Jones," "These Foolish Things," "The Surrey With The Fringe On Top," "Aren't You Glad You're You." Fine sales assured.



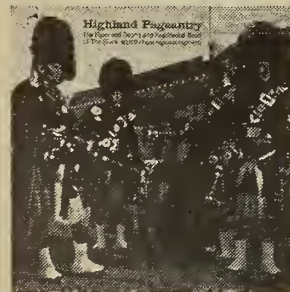
"SING ALONG WITH THE SONGS OF THE FABULOUS GAY NINETIES"—Kapp KDL-7000 (1-12" LP)

This one LP issue enjoys, of course, the title tie-in with the Roger Williams' two-disk affairs that recall songs of a more recent origin, the forties and fifties, as well as a David Rose entry in the thirties. Fifty-six melodies generously representative of the nineties' output are performed with an ork-barbershop-minstrel-duet-quartet finesse that unmistakably captures the flavor of the decade. A booklet attached to the package contains most of the lyrics to the songs. Sales could easily reach chart proportions.



"DINAH WASHINGTON SINGS THE BEST IN BLUES"—Mercury MG 20247 (1-12" LP)

This set of blues singles (one never released before) by one of the best blues shouters around is a prize. The platter involves such Washington hits as "Troubled In Mind," "TV Is The Thing," and "Baby Get Lost." Various brilliantly blues-oriented combos accompany Miss Washington. The idea of obtaining the stylist's great blues sessions will appeal to a host of purchasers.



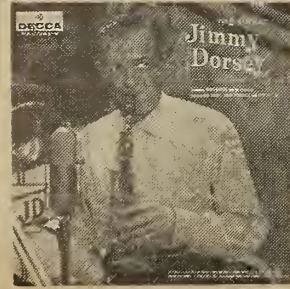
"HIGHLAND PAGEANTRY"—The Pipes And Drums And Regimental Band Of The Black Watch (Royal Highland Regiment)—RCA Victor LPM-1525 (1-12" LP)

The Scottish group here is currently on an extensive tour throughout the U.S. and Canada, and this disk featuring the ensemble in pipe-drum-band selections could be one of the hi-fi sensations of the year. Numbers performed in rousing style by the groups include items associated with their long history (since 1725) and, in one instance, a salute to the tunes once sung by Harry Lauder. Must stock.



"MELODIES IN GOLD"—Billy Vaughn And His Orchestra—Dot DLP-3064 (1-12" LP)

Vaughn and the ork are in first-rate mood form in their fourth Vaughn LP effort for Dot. The melodies selected for the date are rich enough so as to allow Vaughn to rely heavily on them rather than too lush embellishments. A sampling of the durables include "Smoke Gets In Your Eyes," "I'll Get By," "Night And Day," and "Stardust." Better mood waxing.



"THE GREAT JIMMY DORSEY"—Jimmy Dorsey And His Orchestra—Decca DL 8609 (1-12" LP)

The disk is a collection of waxings cut by the late Jimmy Dorsey during the years his orchestra and vocalists were turning out many of the country's most popular songs. Dorsey's three major vocalists, Bob Eberly, Helen O'Connell and Kitty Kallen, are heard with the Dorsey ork on such evergreens as "Star Eyes," "Embraceable You," "I'm Glad There Is You." The ork solos on "Contrasts" and "Holiday For Strings." Some of Dorsey's best pressings many will want.



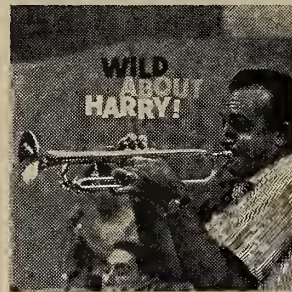
"MISS MUSIC"—Teresa Brewer—Coral CRL 57179 (1-12" LP)

The pressing provides an LP look at the songstress' recent single efforts and should get the teeners attention. Tunes presented with Miss Brewer's familiar energy and ease include "Mutual Admiration Society," "Jilted," "Empty Arms," and "How Lonely Can One Be."



"THE SUN ALSO RISES"—Music From The Sound Track—Kapp KDL-7001 (1-12" LP)

Kapp's first sound track score is a major one. The disk contains the Hugo Friedhofer score to the film version of the Hemingway classic, and nicely captures the emotional and scenic scope of the film. One side contains music representative of the Parisian setting, and the flip side contains the colorful rhythms that belong to the scenes which take place in Spain. Fine sound track entry.



"WILD ABOUT HARRY!"—Harry James And His Orchestra—Capitol T 874 (1-12" LP)

Recent James' packages such as 'Harry James In Hi-Fi' have been strong stock items, and this latest series of sessions of hi-fi swing doings should also prove appealing to band loving traffic. The bright and blue arrangements employ, with one exception, Duke Ellington's "What Am I Here For," tunes penned by James, arranger Ernie Wilkins or Larry Kinnamon. Sparkling ork work.



"SONGS BY ALAN DALE"—Coral CRL 57164 (1-12" LP)

Most of the sessions here appeared previously as single issues, and contain a well-rounded collection of tunes ably rendered by the artist. Included are "Sweet And Gentle," "In Old Sorrento," "Cherry Pink," and "I'm Sorry." Disk ought to gain an audience from both kids and adults.



"SINGIN' TO MY BABY"—Eddie Cochran—Liberty LRP 3061 (1-12" LP)

Cochran had the 'Sittin' In The Balcony' chart item, which should give this set by the teen rock 'n roll artist solid sales backing. Besides the "Sittin' In The Balcony" number, Cochran delivers his material both in the uptempo and ballad r&r vein with a proper, echo-chambered approach the teenagers will find right up their r&r alley. Important waxing for teen trade.



"SONGS OF THE GOLDEN WEST"—Cyril Stapleton And His Orchestra—London LL 1723 (1-12" LP)

Stapleton, one of London's ablest mood music men, showed sales activity with his recent single, "Forgotten Dreams," a factor which should have an even greater bearing on the sales outlook of his latest entry. The ork's lush mood moments here are devoted to a collection of melodies suggesting the western portion of the U.S. ("High Noon," "Tumbling Tumbleweeds," "Ramona," etc.). Reliable issue for the mood shelf.



"SOUNDBLAST"—Ferrante And Teicher, Pianos—Westminster WP 6041 (1-12" LP)

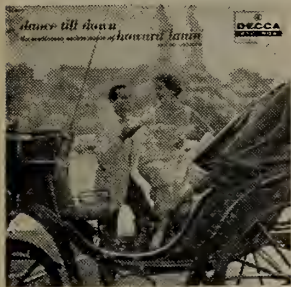
Hi-fi buffs will have plenty of opportunity here to put their equipment to the test with this Westminster follow-up to Ferrante-Teicher's well greeted previous effort, "Sound Proof." The piano-duo take a generally South of the Border bill ("Brazil," "Frenesi," "Siboney") for a novel and uninhibited tour on and in the keyboard. Dealer's ought to stock for traffic that desires appealing, hi-fi demonstration entries.



Album Reviews

"DANCE TILL DAWN"—The Continuous Society Music Of Howard Lanin And His Orchestra—Decca DL 8612 (1-12" LP)

Decca is pushing the pressing with a big dealer—deejay promotion. Lanin, brother of Lester Lanin, another society ork leader, leads with zip as the crew transforms twenty-five mostly show and movie tunes to a fox trot-waltz-mambo beat. Performed in the "continuous music" manner (deejays copies are thoughtfully separated into bands) are items like "The Lady Is A Tramp," "From This Moment On," "Just In Time," etc. Disk should be readily available for those who enjoy dance sets in this style.



"ALL ABOUT CAROLE"—Song Stylings Of Carole Simpson—Capitol T 878 (1-12" LP)

This is the initial LP session by the stylist, pianist who has performed at some of the top-flight niteries around the country. The vocal stints by Miss Simpson on twelve class melodies nicely vary in tempo and indicate an awareness for what a good tune stands for. Selections include the Jerome Kern rarity, "Sure Thing," "I'll Be Around," "You Make Me Feel So Young," and "Ev'rytime." Effective viola-cello support. Jazz vocals well worth a listen.



CHA CHA AT THE SAHARA—Al Castellanos And His Orchestra—Mardi Gras LP 5011 (1-12" LP)

The pressing provides the Latin dance crowd with a round of ten melodies read in the cha cha, mambo, merengue and tango by one of the diskery's big Latin ork guns. Castellanos and the crew react with a reliable rhythmic beat to the tunes, one the standard, "Time On My Hands." Platter should create an impressive sales picture.



"HYMNS MY MOTHER TAUGHT ME"—Eddie Hubbard—Bally BAL 12017 (1-12" LP)

Hubbard is heard and seen over station WGN and WGN-TV in Chicago, and on this Bally entry sings twelve famed hymns with a good deal of feeling. Accompanied by a male chorus and organ, Hubbard offers such numbers as "Nearer My God To Thee," "Blessed Be The Tie That Binds," and "Rock Of Ages." The package ought to do particularly well in areas covered by Hubbard's radio-TV programs, which the singer usually concludes with a hymn.



"LOVES OF MY LIFE"—Hugo Montenegro And His Orchestra—Vik LX-1089 (1-12" LP)

Vik evidently has a mood music find in Montenegro, who in his first LP offering directs the ork in twelve hardy melodies, and scores with a sure-handed approach. The ork leader's arrangements vividly display a noteworthy command of instruments to further his mood music ends. Melodies include "I Married An Angel," "Sleepy Time Gal," "Little Girl Blue," and "This Is My Beloved." A preferred disk on the soft and sweet music scene.



"500 MILES TO GLORY"—Mercury MG 20315 (1-12" LP)

Racing and sportscar enthusiasts are sure to be attracted to this on-the-spot recording of this year's famed Decoration Day event, the Five Hundred Miler at Indianapolis. One side of the waxing is devoted to introductory and driver interview material, and the other is an account of the actual race, with actual sounds of the cars whizzing by. Deejay-racing fan Bill Randle handles the commentary. Folder describes hi-fi set-up at the event.



"HANDFUL OF KEYS"—"Fats" Waller & His Rhythm—RCA Victor LPM-1502 (1-12" LP)

Victor has released more delights by the late jazz personality, and the many who cherish his memory and artistry will regard this issue as a must purchase. Waller's infectious piano-vocals roam through sixteen selections, all but four products of Waller's famed middle and late thirties pressings for Victor. With his noted rhythm section that included Al Casey (guitar); Herman Autry (trumpet); Gene Cedric (clarinet and tenor) Waller performs such rarities as Irving Berlin's "You're Laughing At Me," Christopher Columbus, and his own, "Up Jumped You With Love."



"THE DIZZY GILLESPIE STORY"—Starring Dizzy Gillespie With Johnny Richard's Orchestra—Savoy MG-12110 (1-12" LP)

The star trumpeter is backed on eight sides by a string-oriented ork, and performs as a member of an octet on four numbers. Naturally reacting to the warm persuasion of the Richard strings, Gillespie blows with feeling ("Alone Together," "What Is There To Say"). The four octet sessions (Hank Jones, piano; Ray Brown, bass; Milt Jackson, vibes) showcases the artist in delightfully busy moments. Two views of Gillespie the jazz coterie will enjoy.



"THELONIOUS HIMSELF"—Solo Piano By Thelonious Monk—Riverside RLP 12-235 (1-12" LP)

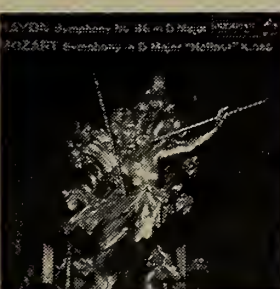
One of the mainstays on the jazz keyboard scene today, Monk is featured, with one exception, as a soloist. The performer handles a program of six standards and two Monk originals. It's an intimate, individualized approach that meets the melody on inventive, but caressing terms. A brand of keyboard artistry that should impress jazz lovers.



"THE BROTHERS CANDOLI"—Pete & Conte Candoli—Dot DLP 3062 (1-12" LP)

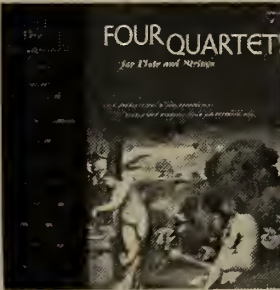
The waxing is one of two disks introducing Dot to the jazz catalogue. In what it terms a Jazz Horizons series, the diskery offers here an excellent jazz presentation by the noted trumpet playing brothers, Pete and Conte Candoli. The two spearhead a sextet in a generally swinging series of eleven takes that feature many delectable moments of trumpet artistry by the pair. A beautiful break from the swing pattern is on "It Never Entered My Mind." Fine sound. Should be a well received jazz pressing.

CLASSICAL



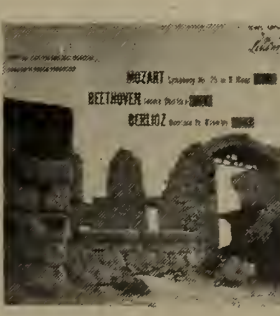
HAYDN: Symphony No. 96 In D Major—MOZART: Symphony In D Major "Haffner" K. 385—Paul Paray Conducting The Detroit Symphony Orchestra—Mercury MG 50129 (1-12" LP)

The Mozart work has received more attention from the diskery than the Haydn, which even though not often recorded, is yet a treasure of lyrical appeal. Paray and the Detroit Symphony offer first-rate readings of the latter and the sunny Mozart opus'. The waxing takes an important position in the LP catalogue of the two great compositions.



MOZART: Four Quartets For Flute And Strings—Vanguard VRS-1006 (1-12" LP)

The four enchanting quartets receive beautiful readings by the quartet assembled here. Flutist Paul Birkelund, with expert violin-violon-cello accompaniment, renders the engaging Mozart melodies with formidable grace. These pure delights are a welcome addition to the catalogue. Dealers will find this pressing a solid attraction to classical purchasers.



MOZART: Symphony No. 25 In G Minor, K. 183—BEETHOVEN: Lenore Overture No. 2—BERLIOZ—Overture To Waverly, Op. 1—Leningrad State Philharmonic Orchestra Conducted By Nikolai Rabinovitch—Liberty SWL 15002 (1-12" LP)

One of Liberty's rare classical waxings, the disk contains three works studded with orchestral brilliance. The orchestra here is the acclaimed Leningrad State Philharmonic Orchestra under the direction of Nikolai Rabinovitch, who leads the ensemble in readings that represent each opus well. Fine classical issue.

JAZZ

Fire Prevention Week



NEW YORK—Shorty Long, RCA Victor recording artist and Honorary Junior Fire Marshal, is prepared to do his share of the work during National Fire Prevention Week (Oct. 6-12). In a recent visit to the New York City Fire Department Museum, 104 Duane Street, N. Y. C., Shorty gave a copy of his latest RCA Victor record, "Junior Fire Marshal," to the Junior Fire Marshal who is shown at the wheel of one of the Museum's antique fire trucks.

Columbia Completes Factory Branch Establishment

NEW YORK—The completion of a major conversion in distribution, involving establishment of factory branch operation in areas representing 60 per cent of the country's total record sales potential was announced last week by Goddard Lieberman, President of Columbia Records.

On January 1, 1957, Lieberman stated, Columbia-owned distribution centers will open in New York, Chicago and Los Angeles. Already in operation are nine branches throughout the United States, established under a scheduled program which began two years ago under the direction of Hal B. Cook, Vice-President in Charge of Sales for Columbia Records.

"Our decision to initiate company-owned distribution reflects absolutely no criticism of our former independent distributors who have all done remarkable sales jobs. The program was undertaken with reluctance in order to maintain the company's competitive position. We believe that factory branches in major market areas have become necessary for more concentrated effort and greater sales."

In the three newest branches, as in previous instances, there will be no disruption of operations with change of ownership. Full present record sales department personnel will be retained by Columbia.

"Thanks to the splendid cooperation of our present distributors, billing and other financial affairs will be maintained continuously through the transition period," Lieberman stated.

The new branches will follow Columbia's previously-established patterns: headquarters will be selected in prime commercial locations; company-designed displays in each center will serve as dealer guides to maximum display effectiveness. The company also regards the branches as important training ground for development of specialist personnel.

Overall direction of sales and promotion activities of the branches will be assumed by William Gallagher, Columbia Field Sales Manager. Administrative matters will be supervised by Jack Loetz, Manager of Sales Administration for Columbia Records.

The cities in which Columbia-owned branches will be located as of January 1st are as follows: Kansas City, St. Louis, Philadelphia, Detroit, Baltimore, Boston, Cincinnati, Seattle, Indianapolis, New York and Newark, Chicago and Los Angeles.

Cole A Belgian Favorite

BRUSSELS, BELGIUM—In Belgium, popular music on the air and in the juke boxes is 100% American music, reports Bill Gersh, co-publisher of The Cash Box. Gersh, currently touring Europe, reveals that American artists have the entire music picture in Belgium completely sewn up.

In discussing the Belgian's tastes in music with Al den Ouden and Jules Sertyn of Rock-Ola in Antwerp, den Ouden stated that "anything, any tune, as long as its sung by Nat 'King' Cole is an overnight hit. Tho the majority of the Belgians don't understand the words Cole is singing, every one of his records is a favorite."

Dean Martin, Louis Prima, Pat Boone and Ralph Marterie also have vast admiration societies in this country. The Belgians are also wild about such American stars as Fats Domino, Joe Turner, Sarah Vaughan, Erroll Garner and feel that Vicki Benet is an artist with great potential. Paul Anka's recording of "Diana" is starting to catch fire in Antwerp and Brussels. And operators are anxiously awaiting the release of "Tammy" in Belgium.

Victor Issues EP Catalogue

NEW YORK—RCA Victor has taken note of the resurgent influence of Extended Play disks by issuing a catalogue devoted solely to the firm's EP entries.

The catalogue has a listing of about 3,100 song titles contained in EP waxings. Victor now refers to EP's as Economy Packages.

The Four Smiles?



ST. LOUIS—No! it's not that new vocal group, "The Four Smiles." Kenny Myers, Mercury's Promotional Director (left front) dropped in to say hello to his old buddy, Harry Fender of K. M. O. X. (right front) who was doing his disk jockey show from the "Steeplechase Room" of the Chase Hotel. Smiling through in the back row is Pat Blunda, Mercury's St. Louis Branch Manager (left) and Frank Buchanan, Mercury's local Promotional Fieldman. (right)

Princess Ming Chu On OJ

NEW YORK—OJ Records has just released the first recording by Princess Ming Chu—a dancer-singer who is a descendant of the Ming Dynasty, a Chinese clan remembered for ancient vases. The record also will be made available in Europe and Japan. The lark's initial release couples "The Island Of Love", a Hawaiian rock and roller with "Hearts Are Trumps".

All The Way!
Della Reese
"AND THAT REMINDS ME"
JUBILEE 5292

Jubilee Records
1650 Broadway, New York City

Ricky Nelson
"Be Bop Baby"
b/w
"Have I Told You Lately That I Love You"
5463

Imperial Records

Tommy Sands
"MAN LIKE WOW"
Capitol # 3810

CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD, HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347



Canadian Capers

BYTOWN BROWSING:

The new Paul Anka disk "Tell Me That You Love Me" is getting strong support in the versatile lad's home town. . . . Hull's Circus Lounge now presenting Wyoma Winters, and The Canadian Jazz Quartet. Previous guest was Ann Weldon, now at Toronto's Club One-Two.

Sylvia May, direct from Montreal's Americana, is now appearing at the Interprovincial Hotel. . . . Earnie Ramsay featured nightly at the Standishall.

TORONTO TOPICS:

Lovely Meg Myles a great success at the Stage Door. . . . Held over at the Town Tavern Buddy Greco (Kapp). . . . In town for the Cross Canada Hit Parade on September 28th was Don Rondo.



WILBURN BROTHERS
(Teddy and Doyle)

from Montreal.

Roy Acuff opened at the Casino on October 3rd, sharing the billing with the Wilburn Brothers (Decca). . . . An enthusiastic audience enjoyed Victor Borge in his Massey Hall show on October 9th. . . . Sammy Davis Jr. (Decca) recently phoned Jack Duffy to compliment him on his guest appearance on the Billy O'Connor Show. Davis was calling on the Billy O'Connor Show. Davis was calling

Laines Off To Europe



NEW YORK — The Frankie Laines took off for a European holiday in celebration of Frank's 10th Anniversary as a recording artist. They'll spree and sight-see in Páre, Belgium, Holland, Switzerland, Rome and Milan, while Frank keeps three weeks of singing dates in between. They won't be home until just before Christmas.

Will Jordan, The Blossoms Sign New Capitol Deals

HOLLYWOOD—The signing of a vocalist-comedian and a teenage girls quartet and a long-term renewal pact for one of the label's oldest artists was announced last week by president Glenn E. Wallichs of Capitol Records.

The vocalist-comedian, Will Jordan, is perhaps best known for his impersonations of TV's Ed Sullivan. Jordan's sessions for Capitol will be produced by Voyle Gilmore. His first release is expected to be announced soon.

The Blossoms is the name of the teenage girl quartet. Comprising the group are Annette Williams, Gloria Jones, Fanita Barrett and Nannette Jackson. Capitol producer of the girls' record dates is Tom Morgan.

Stan Kenton, who has been under exclusive contract to Capitol since 1943, has signed a long-term renewal pact with the label. Lee Gillette produces the Kenton band sessions at The Capitol Tower in Hollywood.

Columbia In October Album Promotion

NEW YORK — The New York Philharmonic, second oldest symphony orchestra in the world and a Columbia Records household institution is hailed by Columbia President Goddard Lieberson in the theme "A Living Tradition of Greatness" and October is "Philharmonic Month" at the record company. The key item in the offering is the first major performance of the Beethoven Symphony No. 9 in D. Minor Op. 125 contained on a single Lp. Dr. Bruno Walter conducts the Philharmonic on this recording, the classical Buy of the Month for October. The other two Philharmonic issues feature Leonard Bernstein conducting the orchestra in his 2-pocket set of Handel's "Messiah," which sells for \$7.98 and Dmitri Mitropoulos conducting for "The Sorcerer's Apprentice."

Columbia also announced the November "Buys of the Month": The Four Lads Sing Frank Loesser, with Ray Ellis' orchestra; and the first combination on records of Leonard Bernstein conducting and Glenn Gould playing the famous Beethoven Concerto No. 2 in B Flat Major for Piano & Orchestra.

The release, all told more than thirty Lp's, features another interesting departure in packaging. For the first time, Columbia is releasing "double cover" Lp's in the popular line. The two entries with front and back covers this time are the Four Lads and the Polly Bergen items which enjoy full color treatment on either side.

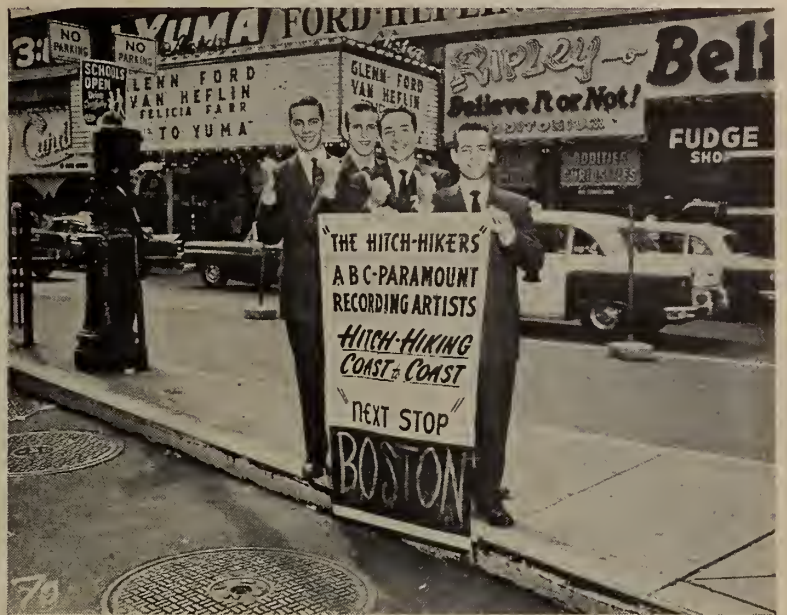
Northwestern Jazz Society Sponsors Herman Band

EVANSTON, ILL. — Woody Herman and the Third Herd will be heard in concert at the Cahn Auditorium, Northwestern University on Tuesday, October 8th.

Herman, who recently signed with Verve Records, is coming from engagements at the Blue Note in Chicago, the Palladium Ballroom in Hollywood and Basin Street in New York. He will present his entire seventeen piece orchestra at this concert, as well as sing, play clarinet and alto sax himself.

This concert, sponsored by the Northwestern Jazz Society, is the latest in a series of jazz concerts for the people of Chicago-land. The concert begins at 8 P.M. and tickets are available at Northwestern University's Scott Hall.

Hitchhiking



NEW YORK—ABC-Paramount's nomadic foursome, The Hitchhikers, are shown as they prepare to leave New York on their cross-country hitchhiking tour. Reading from left to right are: John Kelly, Kay Sanderson, Jess Du Boy, leader of the group, and Dick McCray. The boys were caught by the camera on Broadway with the banner they carry on tour.

California Station Goes All Jazz

SIGNAL HILL, CALIF.—KNOB-FM, Signal Hill, Calif., recently inaugurated a new program policy which made it an all-jazz radio station. Al (Sleepy) Stein, jazz disk jockey and KNOB's new program manager, announced that the station will cover all types of jazz, from early Dixieland to the latest progressive, in its daily programming from 10 A. M. to 2 A. M. Included is a Sunday hour of religious songs-with-a-beat entitled "Jazz Goes to Church."

George Laine, Los Angeles jazz columnist, is heard on the station, as is former BBC bandleader and announcer, Howard Lucraft.

Pat Henry, of KROW, Oakland, was recently signed to supply programs via tape.

The station now operates on 103.1 mc with 350 watts, but has an FCC construction permit for 97.9 mc, and eventually expects to boost its power to 70,000 watts.

Prize Winning Pianist



NEW YORK—Andre Tchaikowsky, Brussels prize winning concert pianist, is shown as he arrived at Idlewild Airport last week and was greeted by Alan Kayes, RCA Victor Red Seal A&R chief. Tchaikowsky will make his debut with the New York Philharmonic Orchestra in its first concert of the season October 10.

Port of Call



ST. LOUIS—Coral vocalist Bill Lee (right) and St. Louis promotion man Al Chotin (center) visit disk jockey Harry Fendorf for an on-the-air interview over station KMOX. Fendorf broadcasts from the Chase Hotel. Lee visited St. Louis during a promotion tour in connection with his first Coral LP, "My Port Of Call".

Kepler Named Chairman of L. A. Conservatory

HOLLYWOOD — Leo Kepler, Merchandising Manager, Classical Records, for Capitol Records, has been elected Chairman of the Board of Trustees of the Los Angeles Conservatory of Music and Art. The 75-year-old institution is a fully accredited, independent music school.

Sammy Kaye Names TV Rep

NEW YORK — Sammy Kaye last week announced the appointment of Marvin Josephson, president of Broadcast Management, Inc., as special television representative. Josephson will negotiate with networks and advertising agencies for a Sammy Kaye television band show this season.

Leroy Anderson

His next big one—
FORGOTTEN DREAMS

- Recorded by
- Leroy Anderson on Decca Records #30403
 - Cyril Stapleton on London Records #1754
 - Frederick Fennell on Mercury Records #71170

MILLS MUSIC, INC.

"I'M SENDING YOU THIS RECORD"
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AMERICAN MUSIC, INC.
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Disk Jockey

REGIONAL RECORD REPORTS

Day Sandstrom
 WWRI—West Warwick, R. I.
 1. Long Lonely Nights (C. McPhatter)
 2. Humpty Dumpty Heart (R. Brown)
 3. Idol With The Golden Head (Coasters)
 4. With You On My Mind (N. Cole)
 5. It's A Wonderful Thing To Be Loved (G. Grant)
 6. You'll Be There (McPhatter)
 7. Write To Me From Naples (D. Martin)
 8. Show Me (R. Brown)
 9. Jimmy's Theme (Baker/Shank)
 10. Deep Purple (B. Ward)

Britt Belyea
 WKXL—Concord, N. H.
 1. Tammy (D. Reynolds)
 2. Chances Are (J. Mathis)
 3. Happy Happy Birthday Baby (Tune Weavers)
 4. Around The World (Young/Mantovani)
 5. Fascination (Jacobs/Morgan)
 6. Remember You're Mine (P. Boone)
 7. Just Between You And Me (Chordettes)
 8. Got A Date With An Angel (B. Williams)
 9. Goody Goody (F. Lyman)
 10. Melodie D'Amour (E. Ros)

Jim Simon
 KSET—El Paso, Tex.
 1. My Heart/And That Reminds Me (Starr/Reese)
 2. In The Middle Of An Island (T. Bennett)
 3. Just Between You And Me (Chordettes)
 4. Chances Are (J. Mathis)
 5. Deep Purple (B. Ward)
 6. Raven (K. Stone Four)
 7. Chicago (F. Sinatra)
 8. Tammy (Reynolds/Ames Bros.)
 9. I'm Available (M. Rayburn)
 10. Fascination (J. Morgan)

Lamar Sherlock
 KREO—Indio, Calif.
 1. Tammy (D. Reynolds)
 2. Moonlight Swim (T. Perkins)
 3. Hold Me (J. Chandler)
 4. Women Usually Do (Kenton)
 5. Honeycomb (J. Rodgers)
 6. I'm Gonna Sit Right Down (B. Williams)
 7. In The Middle Of An Island (T. E. Ford)
 8. It's Not For Me To Say (J. Mathis)
 9. Fascination (D. Shore)
 10. Goody Goody (Fitzgerald)

Bill Browning
 KFMB—San Diego, Calif.
 1. Honeycomb (J. Rodgers)
 2. I'm Available (Rayburn)
 3. Tammy (D. Reynolds)
 4. Chances Are (J. Mathis)
 5. Remember You're Mine (P. Boone)
 6. Just Born To Be Your Baby (P. Como)
 7. Colors (R. Clooney)
 8. Melodie D'Amour (Ames Bros.)
 9. Moonlight Swim (J. Grey)
 10. Bon Voyage (J. Harper)

Buddy Deane
 WJZ—Baltimore, Md.
 1. Wake Up Little Susie (Everlys)
 2. Happy Happy Birthday Baby (Tune Weavers)
 3. Jailhouse Rock (E. Presley)
 4. Honeycomb (J. Rodgers)
 5. Chances Are (J. Mathis)
 6. Reet Petite (J. Wilson)
 7. Fascination (J. Morgan)
 8. Keep A-Knockin' (Richard)
 9. Silhouettes (Rays/Gibson)
 10. Lasting Love (K. Kallen)

Keith Sandy
 CKEY—Toronto, Ont., Can.
 1. Mr. Lee (Bobbettes)
 2. Hula Love (B. Knox)
 3. Honeycomb (J. Rodgers)
 4. Lotta Lovin' (G. Vincent)
 5. Happy Happy Birthday Baby (Tune Weavers)
 6. That'll Be The Day (Crickets)
 7. Wake Up Little Susie (Everlys)
 8. Fascination (J. Morgan)
 9. Black Slacks (J. Bennett)
 10. Chances Are (J. Mathis)

Tom Edwards
 WERE—Cleveland, Ohio
 1. My Special Angel (Helms)
 2. Melodie D'Amour (Ames Bros./Ros)
 3. Chances Are (J. Mathis)
 4. Till (Williams/Diamond/Faith)
 5. I'll Remember Today (Page)
 6. My One Sin (Four Coins)
 7. Language Of Love (Cindy & Lindy)
 8. Love Me So I'll Know (J. Dean)
 9. Got A Date With An Angel (B. Williams)
 10. My Heart Reminds Me (K. Starr)

Dick Johnson
 WNOP—Newport, Ky.
 1. Love Me To Pieces (J. Corey)
 2. Remember You're Mine (P. Boone)
 3. In The Middle Of An Island (T. Bennett)
 4. That'll Be The Day (Crickets)
 5. Humpty Dumpty Heart (L. Baker)
 6. Third Finger, Left Hand (E. Rodgers)
 7. Plaything (T. Newman)
 8. An Affair To Remember (V. Damone)
 9. Send For Me (N. Cole)
 10. Again (J. Williams)

Robb Thomas
 WEMP—Milwaukee, Wis.
 1. Moonlight Swim (N. Noble)
 2. Tammy (D. Reynolds)
 3. Honeycomb (J. Rodgers)
 4. Presents From The Past (C. Carr)
 5. Got A Date With An Angel (B. Williams)
 6. (And That/My Heart) Reminds Me (Reese/Starr)
 7. Chances Are (J. Mathis)
 8. Fascination (Morgan/Jacobs)
 9. Remember You're Mine (P. Boone)
 10. Like Crazy (R. Hood)

Bill Reifel
 WSHS—Floral Park, N. Y.
 1. Chances Are (J. Mathis)
 2. That'll Be The Day (Crickets)
 3. Diana (P. Anka)
 4. Whole Lot Of Shakin' Going On (J. L. Lewis)
 5. Just Between You And Me (Chordettes)
 6. Bye Bye Love (Everlys)
 7. And That Reminds Me (D. Reese)
 8. Tammy (D. Reynolds)
 9. Fascination (J. Morgan)
 10. Honeycomb (J. Rodgers)

Dave Teig
 WILK—Wilkes-Barre, Pa.
 1. Wake Up Little Susie (Everlys)
 2. Tammy (D. Reynolds)
 3. Happy Happy Birthday Baby (Tune Weavers)
 4. Honeycomb (J. Rodgers)
 5. Chances Are (J. Mathis)
 6. Fascination (J. Morgan)
 7. Keep A-Knockin' (Richard)
 8. And That Reminds Me (D. Reese)
 9. Lotta Lovin' (G. Vincent)
 10. Be Bop Baby (R. Nelson)

Henry Busse
 KOWH—Omaha, Neb.
 1. Honeycomb (J. Rodgers)
 2. Diana (P. Anka)
 3. Hula Love (B. Knox)
 4. Mr. Lee (Bobbettes)
 5. Remember You're Mine (P. Boone)
 6. Rainbow (R. Hamilton)
 7. In The Middle Of An Island (T. Bennett)
 8. Zip Zip (Diamonds)
 9. Lotta Lovin' (G. Vincent)
 10. To The Aisle (Five Satins)

Bob Holmes
 KSJO—San Jose, Calif.
 1. All The Way (F. Sinatra)
 2. Chances Are (J. Mathis)
 3. Plaything (N. Todd)
 4. An Affair To Remember (V. Damone)
 5. Melodie D'Amour (Ames Bros.)
 6. Honeycomb (J. Rodgers)
 7. Rebel (C. Jarvis)
 8. I'm Available (M. Rayburn)
 9. Mr. Lee (Bobbettes)
 10. Fraulein (S. Lawrence)

Roger Clark
 WNOR—Norfolk, Va.
 1. Diana (P. Anka)
 2. Just Between You And Me (Chordettes)
 3. My Heart/And That Reminds Me (Starr/Reese)
 4. With You On My Mind (N. Cole)
 5. Swinging Sweethearts (Goodwin/Hayes)
 6. An Affair To Remember (V. Damone)
 7. Fascination (Morgan/Jacobs)
 8. What You've Done To Me (M. Marlo)
 9. Melodie D'Amour (E. Ros)
 10. Chances Are (J. Mathis)

Hy Davis
 WAIP—Mobile, Ala.
 1. Diana (P. Anka)
 2. That'll Be The Day (Crickets/Ravens)
 3. Fascination (J. Morgan)
 4. Tammy (Ames Bros./Reynolds)
 5. Only You (Platters)
 6. Rainbow (R. Hamilton)
 7. My One Sin (Four Coins)
 8. With You On My Mind (N. Cole)
 9. Humpty Dumpty Heart (L. Baker)
 10. Search For Paradise (Pleis)

Jim Lowe
 WRR—Dallas, Tex.
 1. Love Is My Business (D. Gardner)
 2. Chances Are (J. Mathis)
 3. Fascination (D. Jacobs)
 4. Diana (P. Anka)
 5. Wait And See (F. Domino)
 6. You're My One And Only Love (R. Nelson)
 7. Jailhouse Rock (E. Presley)
 8. Fraulein (S. Lawrence)
 9. Idol With The Golden Head (Coasters)
 10. When I Meet My Girl (T. Ridgley)

Len Ross
 KDB—Santa Barbara, Calif.
 1. Sign Your Name With Love (A. Wayne)
 2. Colors (R. Clooney)
 3. In A Small Forgotten Town (N. Riddle)
 4. Bon Voyage (J. Harper)
 5. Chicago (F. Sinatra)
 6. The Eyes Of God (Four Lads)
 7. Tammy (D. Reynolds)
 8. Around The World (Young)
 9. Promise Her Anything (D. Martin)
 10. Soft Sands (D. Collins)

Ray Schreiner
 WRNL—Richmond, Va.
 1. Tammy (D. Reynolds)
 2. Just Born To Be Your Baby (P. Como)
 3. On The Street Where You Live (J. Jones)
 4. My How The Time Goes By (P. Page)
 5. Honeycomb (J. Rodgers)
 6. Moonlight Swim (T. Perkins)
 7. Fascination (D. Jacobs)
 8. Blue Doll (A. Carter)
 9. Sophia (J. Carr)
 10. There's Only You (Cornell)

Dave McLaughlin
 WBRB—Mt. Clemens, Mich.
 1. Tammy (D. Reynolds)
 2. Diana (P. Anka)
 3. That'll Be The Day (Crickets)
 4. Honeycomb (J. Rodgers)
 5. Mr. Lee (Bobbettes)
 6. Whole Lot Of Shakin' Going On (J. L. Lewis)
 7. In The Middle Of An Island (T. Bennett)
 8. Fascination (J. Morgan)
 9. Rainbow (R. Hamilton)
 10. Sweet William (Gaylord)

Uncle Jim Preston
 WPRY—Perry, Fla.
 1. Tammy (Ames Bros.)
 2. Teddy Bear (E. Presley)
 3. Around The World (E. Fisher)
 4. My Heart Reminds Me (Starr)
 5. Fascination (D. Shore)
 6. Love Me To Pieces (J. Corey)
 7. An Affair To Remember (ViVienne)
 8. Swinging Sweethearts (H. Winterhalter)
 9. Till (D. Shore)
 10. Treat Me Nice (E. Presley)



Disk Jockey

REGIONAL RECORD REPORTS

Jack Karey
 WCFL—Chicago, Ill.
 1. Wake Up Little Susie (Everlys)
 2. Honeycomb (J. Rodgers)
 3. Happy Happy Birthday Baby (Tune Weavers)
 4. Silhouettes (Rays)
 5. I'll Walk Alone (J. Nash)
 6. Chances Are (J. Mathis)
 7. Melodie D'Amour (Ames Bros.)
 8. With A Little More Love (L. Dee)
 9. Carolina Moon (Melody Makers)
 10. Don't Take My Happiness (S. Raney)

Henry De Becco
 WJAS—Pittsburgh, Pa.
 1. Diana (P. Anka)
 2. Tammy (D. Reynolds)
 3. My Heart Reminds Me (K. Starr)
 4. Honeycomb (J. Rodgers)
 5. Through The Eyes Of Love (D. Day)
 6. Chances Are (J. Mathis)
 7. When Will I Forget You (A. Hibbler)
 8. Third Finger, Left Hand (E. Rodgers)
 9. A Night In Trinidad (Rose)
 10. Untouched Heart (Stevens)

Steve May
 WADK—Newport, R. I.
 1. Chances Are (J. Mathis)
 2. Fascination (J. Morgan)
 3. Lips Of Wine (A. Williams)
 4. Forgotten Dreams (L. Anderson)
 5. Spreading Chestnut (J. Vale)
 6. When Your Lover Has Gone (E. Gorme)
 7. Melodie D'Amour (Ames Bros.)
 8. Easy To Love (King Sisters)
 9. Got A Date With An Angel (B. Williams)
 10. I'll Remember Today (Page)

Tom Roulstone
 WPEP—Taunton, Mass.
 1. Diana (P. Anka)
 2. Honeycomb (J. Rodgers)
 3. Tammy (D. Reynolds)
 4. Whole Lot Of Shakin' Going On (J. L. Lewis)
 5. Remember You're Mine (P. Boone)
 6. That'll Be The Day (Crickets)
 7. Chances Are (J. Mathis)
 8. My Heart Reminds Me (K. Starr)
 9. Zip Zip (Diamonds)
 10. Around The World (Young)

Bill Dagg
 KBMN—Bozeman, Mont.
 1. Diana (P. Anka)
 2. Honeycomb (J. Rodgers)
 3. Fascination (J. Morgan)
 4. Whole Lot Of Shakin' Going On (J. L. Lewis)
 5. An Affair To Remember (V. Damone)
 6. Send For Me (N. Cole)
 7. Tammy (D. Reynolds)
 8. Remember You're Mine (P. Boone)
 9. That'll Be The Day (Crickets)
 10. Rainbow (R. Hamilton)

Ralph Martin
 WDGJ—Minneapolis, Minn.
 1. Wake Up Little Susie (Everlys)
 2. Black Slacks (Sparkletones)
 3. Happy Happy Birthday Baby (Tune Weavers)
 4. Hula Love (B. Knox)
 5. Honeycomb (J. Rodgers)
 6. Lotta Lovin' (G. Vincent)
 7. That'll Be The Day (Crickets)
 8. Mr. Lee (Bobbettes)
 9. Peanut (L. Joe)
 10. Chances Are (J. Mathis)

Bob Wells
 WEBR—Buffalo, N. Y.
 1. Wake Up Little Susie (Everlys)
 2. Chances Are (J. Mathis)
 3. It's Love (J. Zimmerman)
 4. Fascination (J. Morgan)
 5. My Special Angel (B. Helms)
 6. Black Slacks (J. Bennett)
 7. Fun Lovin' Baby (G. Gibbs)
 8. Mr. Lee (Bobbettes)
 9. With You On My Mind (N. Cole)
 10. Melodie D'Amour (E. Ros)

Charlie Blake
 WIKY—Evansville, Ind.
 1. Fascination (R. Ellis)
 2. Tammy (Ames Bros.)
 3. Rainbow (R. Hamilton)
 4. My Heart Reminds Me (K. Starr)
 5. Just Between You And Me (Chordettes)
 6. Twelfth Of Never (Mathis)
 7. Around The World (Mantovani)
 8. An Affair To Remember (V. Damone)
 9. In The Middle Of An Island (T. Bennett)
 10. I'm Available (M. Rayburn)

Monty Hoyt
 KOCY—Oklahoma City, Okla.
 1. Chances Are (J. Mathis)
 2. Love Me So I'll Know (J. Dean)
 3. That'll Be The Day (Crickets)
 4. Happy Happy Birthday Baby (Tune Weavers)
 5. I'll Remember Today (Page)
 6. Diana (P. Anka)
 7. Tammy (D. Reynolds)
 8. Wake Up Little Susie (Everlys)
 9. An Affair To Remember (V. Damone)
 10. Plaything (N. Todd)

Dave Millan
 WKNX—Saginaw, Mich.
 1. Just Between You And Me (Chordettes)
 2. You're My One And Only Love (R. Nelson)
 3. Lotta Lovin' (G. Vincent)
 4. Lips Of Wine (A. Williams)
 5. Mr. Lee (Bobbettes)
 6. Bermuda Shorts (Delroys)
 7. Fascination (J. Morgan)
 8. Black Slacks (Sparkletones)
 9. Peanut (L. Joe)
 10. Remember You're Mine (P. Boone)

Don Sharp
 KVOL—Lafayette, La.
 1. Honeycomb (J. Rodgers)
 2. Fascination (D. Jacobs)
 3. Rainbow (R. Hamilton)
 4. That'll Be The Day (Crickets)
 5. Remember You're Mine (P. Boone)
 6. Chances Are (J. Mathis)
 7. Diana (P. Anka)
 8. Mean Woman Blues (Presley)
 9. With You On My Mind (N. Cole)
 10. And That Reminds Me (D. Reese)

Lonny Starr
 WNEW—New York, N. Y.
 1. Chances Are (J. Mathis)
 2. My Heart Reminds Me (Starr)
 3. Melodie D'Amour (Ames Bros.)
 4. Deep Blue Sea (J. Dean)
 5. The Eyes Of God (Four Lads)
 6. Open Your Arms (J. Valli)
 7. Ha Ha Ha (K. Armen)
 8. That's The Way It Goes (E. Fisher)
 9. I Never Had The Blues (G. Gibbs)
 10. Kashmir (H. Winterhalter)

Dan Kelly
 WRDO—Augusta, Me.
 1. Babysittin' (B. Riley)
 2. Honeycomb (J. Rodgers)
 3. Black Slacks (J. Bennett)
 4. Without Your Love (Riley)
 5. Lotta Lovin' (G. Vincent)
 6. Keep A-Knockin' (Richard)
 7. Happy Happy Birthday Baby (Tune Weavers)
 8. Wake Up Little Susie (Everlys)
 9. Rebel (J. Whitney)
 10. Dumplin's (D. Bagby)

Johnny 'Alligator' Argo
 KUDL—Kansas City, Mo.
 1. Jail Bait (A. Williams)
 2. Jailhouse Rock (Presley)
 3. Technique (P. Boone)
 4. There's Only You (Rondo)
 5. Treat Me Nice (E. Presley)
 6. I Still Love You (Domino)
 7. Keep A-Knockin' (Richard)
 8. Got A Date With An Angel (B. Williams)
 9. Swanee River Rock (Charles)
 10. Mystery Of You (Platters)

Bradley, Kamman, Boyesen, Cannon, Cuning
 WLWL—Minneapolis, Minn.
 1. Wake Up Little Susie (Everlys)
 2. Chances Are (J. Mathis)
 3. Honeycomb (J. Rodgers)
 4. That'll Be The Day (Crickets)
 5. Mr. Lee (Bobbettes)
 6. Lotta Lovin' (G. Vincent)
 7. Whole Lot Of Shakin' Going On (J. L. Lewis)
 8. You're My One And Only Love (R. Nelson)
 9. Happy Happy Birthday Baby (Tune Weavers/Ferguson)
 10. Hula Love (B. Knox)

Paul Drew
 WGST—Atlanta, Ga.
 1. Jailhouse Rock (E. Presley)
 2. Treat Me Nice (E. Presley)
 3. Just Born To Be Your Baby (P. Como)
 4. Lips Of Wine (A. Williams)
 5. Got A Date With An Angel (B. Williams)
 6. I Would Love You Still (Four Aces)
 7. Silhouettes (Diamonds)
 8. Melodie D'Amour (Ames Bros.)
 9. Chicago (F. Sinatra)
 10. Ricketty-Ricketty Rendezvous (D. Day)

Dick Biondi
 WHOT—Youngstown, Ohio
 1. Chances Are/Twelfth Of Never (J. Mathis)
 2. Wake Up Little Susie (Everlys)
 3. Happy Happy Birthday Baby (Tune Weavers)
 4. Peanut (L. Joe)
 5. Fascination (J. Morgan)
 6. Be Bop Baby (R. Nelson)
 7. Diana (P. Anka)
 8. My One Sin (Four Coins)
 9. Melodie D'Amour (Ames Bros.)
 10. Liestchiener Polka (Glahe)

Ed Meath
 WHEC—Rochester, N. Y.
 1. Diana (P. Anka)
 2. Tammy (D. Reynolds)
 3. And That Reminds Me (D. Reese)
 4. That'll Be The Day (Crickets)
 5. Chances Are (J. Mathis)
 6. Just Between You And Me (Chordettes)
 7. The Eyes Of God (Four Lads)
 8. Whole Lot Of Shakin' Going On (J. L. Lewis)
 9. Sightseeing (Wanderers)
 10. Fascination (D. Jacobs)

Jon Clark
 WTRL—Bradenton, Fla.
 1. Diana (P. Anka)
 2. Honeycomb (J. Rodgers)
 3. Whole Lot Of Shakin' Going On (J. L. Lewis)
 4. Mr. Lee (Bobbettes)
 5. Tammy (D. Reynolds)
 6. Twelfth Of Never (J. Mathis)
 7. Got A Lot Of Lovin' To Do (E. Presley)
 8. Remember You're Mine (P. Boone)
 9. Goody Goody (F. Lyman)
 10. Rainbow (R. Hamilton)

Freeman Hover
 KCSR—Chadron, Neb.
 1. Diana (P. Anka)
 2. Honeycomb (J. Rodgers)
 3. That'll Be The Day (Crickets)
 4. Tammy (Ames Bros.)
 5. Bon Voyage (J. Harper)
 6. Melodie D'Amour (Ames Bros.)
 7. Swinging Sweethearts (R. Goodwin)
 8. Chances Are (J. Mathis)
 9. Hula Love (B. Knox)
 10. Rainbow (R. Hamilton)

Keith Martindale
 KBLI—Blackfoot, Ida.
 1. Whole Lot Of Shakin' Going On (J. L. Lewis)
 2. Dumplin's (E. Freeman)
 3. Raven (K. Stone Four)
 4. Peaches (L. J. Parker)
 5. Twelfth Of Never (Mathis)
 6. That'll Be The Day (Crickets)
 7. Hula Love (B. Knox)
 8. Moonlight Swim (Perkins)
 9. Diana (P. Anka)
 10. Plaything (T. Newman)

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Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

- Buzz Jones**
KWBB—Wichita, Kan.
- Honeycomb (J. Rodgers)
 - Hula Love (B. Knox)
 - When I Meet My Girl (T. Ridgley)
 - Diana (P. Anka)
 - Mr. Lee (Bobbettes)
 - Twelfth Of Never (Mathis)
 - You're My One And Only Love (R. Nelson)
 - Remember You're Mine (P. Boone)
 - Whole Lot Of Shakin' Going On (J. L. Lewis)
 - Idol With The Golden Head (Coasters)

- Bob Klose**
WKWK—Wheeling, W. Va.
- Honeycomb (J. Rodgers)
 - That'll Be The Day (Crickets)
 - Just Between You And Me (Chordettes)
 - You're My One And Only Love (R. Nelson)
 - Mr. Lee (Bobbettes)
 - Diana (P. Anka)
 - Mean Woman Blues (Presley)
 - Black Slacks (Sparkletones)
 - My Heart Reminds Me (K. Starr)
 - Whole Lot Of Shakin' Going On (J. L. Lewis)

- Josh Brady**
WBBM—Chicago, Ill.
- Fascination (J. Morgan)
 - Tammy (D. Reynolds)
 - Honeycomb (J. Rodgers)
 - Search For Paradise (H. Winterhalter)
 - Famous Last Words (J. La Rosa)
 - A Shine On Your Shoes (Hi-Lo's)
 - You Are Mine (B. Greco)
 - Funiculi Funicula (Hayman)
 - Till (R. Williams)
 - Remember You're Mine (P. Boone)

- Rick Fight**
WQOK—Greenville, S. C.
- Tammy (D. Reynolds)
 - Honeycomb (J. Rodgers)
 - Chances Are (J. Mathis)
 - Diana (P. Anka)
 - I'm Gonna Sit Right Down (B. Williams)
 - Whole Lot Of Shakin' Going On (J. L. Lewis)
 - Remember You're Mine (P. Boone)
 - Mr. Lee (Bobbettes)
 - Fascination (D. Jacobs)
 - Hula Love (B. Knox)

- Allan Michaels**
WING—Dayton, Ohio
- Tammy (D. Reynolds)
 - Chances Are (J. Mathis)
 - Fascination (D. Shore)
 - Till (P. Faith)
 - Around The World (Young)
 - Raintree County (N. Cole)
 - My Heart Reminds Me (Starr)
 - A Shine On Your Shoes (Hi-Lo's)
 - It's A Wonderful Thing To Be Loved (G. Grant)
 - That Old Feeling (King Sisters)

- Dave McKee**
WANS—Anderson, S. C.
- Tammy (Ames Bros.)
 - That'll Be The Day (Crickets)
 - Honeycomb (J. Rodgers)
 - Diana (P. Anka)
 - My Heart Reminds Me (K. Starr)
 - Fascination (Morgan Jacobs)
 - In The Middle Of An Island (Ford/Bennett)
 - Rainbow (R. Hamilton)
 - Mr. Lee (Bobbettes)
 - Bye Bye Love (Everlys)

- Mike Melvoin**
WDCR—Hanover, N. H.
- Diana (P. Anka)
 - That'll Be The Day (Crickets)
 - Wake Up Little Susie (Everlys)
 - Tammy (D. Reynolds)
 - Send For Me (N. Cole)
 - Teddy Bear (E. Presley)
 - My One Sin (Four Coins)
 - Honeycomb (J. Rodgers)
 - Easy To Love (King Sisters)
 - Lotta Lovin' (G. Vincent)

- Bob Fowler**
WBLA—Elizabethtown, N. C.
- Honeycomb (J. Rodgers)
 - Diana (P. Anka)
 - Tammy (Ames Bros.)
 - Chances Are (J. Mathis)
 - Happy Happy Birthday Baby (Tune Weavers)
 - Rainbow (R. Hamilton)
 - Remember You're Mine (P. Boone)
 - With You On My Mind (N. Cole)
 - Just Between You And Me (Chordettes)
 - If You'll Be My Love (Harvey Boys)

- Rick Martel**
KGMS—Sacramento, Calif.
- Chances Are (J. Mathis)
 - Remember You're Mine (P. Boone)
 - Diana (P. Anka)
 - My Heart Reminds Me (Melachrino)
 - Honeycomb (G. Shaw)
 - Bon Voyage (J. Harper)
 - The Eyes Of God (Four Lads)
 - Just Between You And Me (Chordettes)
 - What's That (H. Rene)
 - With You On My Mind (N. Cole)

- Harry Downie**
WICC—Bridgeport, Conn.
- Diana (P. Anka)
 - Tammy (D. Reynolds)
 - Sidewalk Bop (Four Voices)
 - An Affair To Remember (V. Damone)
 - Wake Up Little Susie (Everlys)
 - Fascination (D. Jacobs)
 - Language Of Love (Cindy & Lindy)
 - Careless (C. Bennett)
 - You Got Me Crazy (Conetta)
 - Day Dreaming (J. James)

- Jim Aylward**
WREB—Holyoke, Mass.
- Wake Up Little Susie (Everlys)
 - I'll Walk Alone (J. Nash)
 - Hula Love (B. Knox)
 - Lasting Love (S. Mineo)
 - Melodie D'Amour (Ames Bros.)
 - That'll Be The Day (Crickets)
 - Fascination (D. Jacobs)
 - Moonlight Swim (N. Noble)
 - With You On My Mind (N. Cole)
 - Be Bop Baby (R. Nelson)

- Sam Blessing**
KOSI—Aurora-Denver, Colo.
- That'll Be The Day (Crickets)
 - Honeycomb (J. Rodgers)
 - Rainbow (R. Hamilton)
 - Chances Are (J. Mathis)
 - Fascination (Shore/Carroll)
 - Diana (P. Anka)
 - Mr. Lee (Bobbettes)
 - Remember You're Mine (P. Boone)
 - Black Slacks (Sparkletones)
 - Wake Up Little Susie (Everlys)

- Jimmy Peters**
WAYZ—New Haven, Conn.
- Melodie D'Amour (Ames Bros.)
 - Please Mr. Brown (Vaughan)
 - My Special Angel (Helms)
 - Chicago (F. Sinatra)
 - Chances Are (J. Mathis)
 - Push De Button (L. Horne)
 - Call Of The West (Mantovani)
 - You Walked Out (Southern)
 - Till (R. Williams)
 - Lotta Lovin' (G. Vincent)

- Mike Secrest**
KXYZ—Houston, Tex.
- Honeycomb (J. Rodgers)
 - Whole Lot Of Shakin' Going On (J. L. Lewis)
 - That'll Be The Day (Crickets)
 - Diana (P. Anka)
 - Fascination (Troubadors)
 - Chances Are (J. Mathis)
 - Mr. Lee (Bobbettes)
 - Keep A-Knockin' (Richard)
 - Cool Shake (Del-Vikings)
 - Tammy (D. Reynolds)

- Chuck Lewis**
WPON—Pontiac, Mich.
- Chances Are (J. Mathis)
 - Happy Happy Birthday Baby (Tune Weavers)
 - Lotta Lovin' (G. Vincent)
 - Black Slacks (Sparkletones/Tammy (D. Reynolds))
 - Mr. Lee (Bobbettes)
 - Honeycomb (J. Rodgers)
 - Wake Up Little Susie (Everlys)
 - Whole Lot Of Shakin' Going On (J. L. Lewis)
 - Just Between You And Me (Chordettes)
 - That'll Be The Day (Crickets)

- Claude Brimm, Ray Hutchinson**
KOL—Seattle, Wash.
- Mr. Lee (Bobbettes)
 - That'll Be The Day (Crickets)
 - Hula Love (B. Knox)
 - Honeycomb (J. Rodgers)
 - Black Slacks (Sparkletones)
 - Be Bop Baby (R. Nelson)
 - Happy Happy Birthday Baby (Tune Weavers)
 - Mean Woman Blues (Presley)
 - Love Has Finally Come My Way (F. Young)
 - Plaything (T. Newman)

- Gerry Myers**
CKEY—Toronto, Ont., Can.
- Hula Love (B. Knox)
 - What You've Done To Me (Marlo/Anka)
 - Adobe Hacienda (L. Dee)
 - Language Of Love (Cindy & Lindy)
 - Fraulein (D. Estes)
 - I'm Sittin' On Top Of The World (J. Mar)
 - Teachers Pet (F. Avalon)
 - Lips Of Wine (A. Williams)
 - Sayonara (J. Sands)
 - House Of Heartbreak (Carr)

- Bob Elliott**
KENT—Shreveport, La.
- Mr. Lee (Bobbettes)
 - Tammy (D. Reynolds)
 - Lotta Lovin' (G. Vincent)
 - And That Reminds Me (D. Reese)
 - That'll Be The Day (Ravens)
 - Fascination (D. Carroll)
 - Honeycomb (J. Rodgers)
 - Remember You're Mine (P. Boone)
 - Idol With The Golden Head (Coasters)
 - Honest I Do (J. Reed)

- Bob Lyons**
WQAM—Miami, Fla.
- Honeycomb (J. Rodgers)
 - That'll Be The Day (Crickets)
 - Mr. Lee (Bobbettes)
 - Chances Are (J. Mathis)
 - Tammy (Ames Bros.)
 - Whole Lot Of Shakin' Going On (J. L. Lewis)
 - It's Not For Me To Say (J. Mathis)
 - Lotta Lovin' (G. Vincent)
 - Hula Love (B. Knox)
 - Love Me To Pieces (Corey)

- George Fennell**
WHIL—Medford, Mass.
- Rebel (C. Jarvis)
 - Fascination (J. Morgan)
 - Rainbow (R. Hamilton)
 - That'll Be The Day (Crickets)
 - Diana (P. Anka)
 - Mr. Lee (Bobbettes)
 - Chances Are (J. Mathis)
 - Honeycomb (J. Rodgers)
 - Just Between You And Me (Chordettes)
 - Wake Up Little Susie (Everlys)

- Rudy Paolangeli**
WTKO—Ithaca, N. Y.
- Tammy (D. Reynolds)
 - Rainbow (R. Hamilton)
 - My One Sin (Four Coins)
 - And That Reminds Me (D. Reese)
 - Chances Are (J. Mathis)
 - Fascination (D. Shore)
 - Mr. Lee (Bobbettes)
 - Diana (P. Anka)
 - Ivy Rose (P. Como)
 - Honeycomb (J. Rodgers)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"SILHOUETTES"

The Rays Cameo 117

The Cash Box Disk of the Week 9/28

"JUST BORN" "IVY ROSE"

Perry Como RCA Victor 7050

The Cash Box Disk of the Week 9/28

"WAIT AND SEE" "I STILL LOVE YOU"

Fats Domino Imperial 5467

The Cash Box Disk of the Week 9/28

"I'M AVAILABLE"

Margie Rayburn Liberty 55102

The Cash Box Sleeper of the Week 9/14

"BACK TO SCHOOL AGAIN"

Timmie Rodgers Cameo 116

"GOT A DATE WITH AN ANGEL"

Billy Williams Coral 61886

The Cash Box Disk of the Week 9/21

"GOLD MINE IN THE SKY" Pat Boone Nat Cole (EP) Bing Crosby

"LOVE LETTERS IN THE SAND" Pat Boone Roger Williams (LP) Les Brown (LP)

"MY CABIN OF DREAMS" Hilltoppers

"CECELIA" Music of David Seville

"CARELESS" Mary Small (Coral) Carole Bennett (Verve)

"CATHEDRAL IN THE PINES" Pat Boone (EP)

"I'M FOLLOWING YOU" Blenders (RCA Victor)

BOURNE-ABC MUSIC
136 W. 52 St., N. Y.

from the 20th Century-Fox Production
"AN AFFAIR TO REMEMBER"

An Affair to Remember
(OUR LOVE AFFAIR)

LEO FEIST, INC.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.



R & B

Ramblings

NEW YORK:

The trade looking forward to the real fall business as soon as the World Series is finished—and packed away with the moth balls. Eyes are again facing Presley-ward as once again the man with the swivel hip and getar is racing to number one with "Jailhouse Rock". This is one in the tradition of the early Presley hits—one that should reach far beyond the million status. When something like this happens it usually stirs up the whole market. Maybe we'll find some other hypos like in the shape of "Little Bitty Pretty One" by Thurston Harris on Aladdin and Bobby Day on Class or "Silhouettes" by The Rays on Cameo. Perhaps Fats' "Wait and See" will zoom—or maybe a disk (not yet cut) will rocket sales. At any rate we feel we are headed into a smash fall and winter season. . . . The mention of Fats Domino brings to mind a brief note that arrived in the mails this morning. It said concisely, "Fats Domino will get \$25,000 for his week's stint at the New York Paramount with Alan Freed this Christmas week." A not to be sniffed at sum, and one that reflects the advance in the earning power of r & b artists. Fats would have had to cover quite a large number of one-nighters just a few short years ago to come up with a bundle like that. . . . Atlantic Records will delay its East-West debut for one week. Meanwhile the diskery is busy with the Clovers' "Down In The Alley"; Clyde McPhatter's "Rock And Cry"; and Ray Charles' "Swanee River Rock". On the Atco side of the axis they're getting an excellent sales reaction to Betty McLaurin's "What A Night For Love"; Jimmy Simmons' "Land Of Love"; and Jerry Grant's "Some Day, Maybe Tonight" and "Talkin' About Love". Also on Atco is Young Jessie's "Shuffle In The Gravel" (not Jimmie Simmons as we reported last week). . . . Charles Marenstein, Apollo Records, anxiously awaiting reports on his newest discovery, Dolly Lyon, whose "The Palm Of Your Hand" is now in the hands of the distributors. Charley also announces he will be cutting The Casanovas in a few days and will issue a new Cellos soon. . . . Doug Moody, handling affairs in New York with Al Silver down New Orleans way, reports Silver elated with the results of his Tommy Ridgley session and may be headed home soon. Meanwhile things working out well for Herald-Ember with the Mello-Kings "Sassofras" and "Chapel On The Hill" (and the rejuvenated "Tonight Tonight", The Five Satins "Our Anniversary", and Billy Myles "The Joker". . . . Don Robey, Duke, Peacock and Back-Beat Records, in New York to see that his New York pressing plants get out the records. Robey needs plenty of wax rolling off those presses, what with "Zola" by Tic and Toc; "Tell Me Why", the Rob-Roys; "I'll Give Love To You", Doug and Josie; "Farther Up The Road", Bobby Blue Bland; "I'm In The Mood," Buddy Ace; and the new double-header by Little Junior Parker, "Pretty Little Doll" and "Peaches". . . . Atco off again with another Coasters' etching that may rival "Searchin'". "My Baby Comes To Me" is now stepping away from "The Idol With The Golden Head". Also selling in heavy figures for Atco is Guitar Slim's "It Hurts To Love Someone". Atco has signed the Jimmy Jones Trio for a series of jazz LPs. The first session has already been concluded and the second is now in the planning stage. . . . Jeff Kruger, Florida Music Co., London, now here in the States with some interesting ideas. He is trying to introduce the American audience to a new development of rock and roll called "Sweetbeat". "This beat", says Kruger, "will continue to interest the teenagers, but will also provide music for the adults to dance to." . . . The Fall Edition of "Fantabulous Rock 'N Roll Show of 1957," booked by Shaw Artists Corp., and owned and operated by Eli Weinberg of Bluefield, W.Va. is now booked through November 2 and will, when finished go to approximately November 17. The show will consist of Mickey & Sylvia, Larry Williams and his orchestra, Ray Charles and his enlarged concert and dance orchestra, Big Joe Turner, Bo Diddley Trio, The Moonglows, Roy Brown, Annie Laurie, The Velours, Nappy Brown, Vikki Nelson, Tiny Topsy, Mary Ann Fisher, and The Dell Viking Group with Kripp Johnson. The package opens October 4 in Fayetteville, N.C. The itinerary of the show includes dates in North and South Carolina, West Virginia, Virginia, Pennsylvania, Georgia, Tennessee, Kentucky, Alabama, Texas and Oklahoma. . . . Shaw Artists has set Stan Getz for twenty weeks at the Birdland and Miles Davis for a European safari. . . . Dizzy Gillespie has signed with Monte Kay and Pete Cameron's management office. . . . Bobby Short, Atlantic Record artist, re-opens in New York, October 15 at the Cupidon and Atlantic's "Satin Doll", Carol Stevens, set for profiles in the Sunday Mirror, Esquire and the Philly Enquirer. . . . Cafe Bohemia, in the Village, will spotlight Benny Powell, Frank Wess, Jimmy and Ed Jones (Basie sideman on vacation) from October 7 to 13. They will perform as the Benny Powell-Frank Wess Quintet. The fifth member is not certain at this point. With the Quintet will be the Miles Davis Quintet. Davis will appear from October 7 to the 16th. Picking up after the Powell-Wess Quintet leave will be Roy Eldridge Quartet opening on the 14th. . . . Sol Rabinowitz, Baton Records, is now getting good sized action on Ann Cole's "I've Got Nothing Working Now", and surprise of surprises, "A Thousand Stars" by The Rivileers. "A Thousand Stars" was released several years ago and 'cause one jockey liked it, it is now starting up again. . . . Tommy Robinson, Atlas Records, reveals he has signed and recorded Lt. Vince Malloy, U. S. Airforce. The plate to be released is "Flying Love" and "Deed I Do". . . . Chris Forde, Tuxedo Records, has had one of his own tunes recorded by The Sentimentals on Checker. The tune is "Teeny Teenager".

CHICAGO:

Kenny Myers of Mercury Records writes to tell us that The Brother Sisters are really rockin' 'em with a Rock 'n Roll ditty titled "Alone" b/w a novelty hunk "Pass Me The Mustard". Ken says "though it's designed for teenfare, ladies will rock at the style." Another Rock 'n Roller on Mercury is a new deck by Sil Austin, "Fall Out". . . . Herb Kole of King Distribs flipping over Bill Doggett's new double smash hit "Soft" b/w "Hot Ginger", with a very

polished flute treatment by Cliff Scott behind a solid beat. Herb and Arnie Orleans busy writing up a raft of orders. Ralph Bass in Cincy visiting King Records home office. . . . Chess Records a beehive of activity with a series of hit records making themselves felt on the charts. "Happy Happy Birthday, Baby" holding up in all areas; Bobby Charles "Yea Yea, Baby", Chuck Berry's "Rock 'N Roll Music", "The Beating Of My Heart" by the Moonglows, "Baby Baby" by Dale Hawkins and a two-sided smash by the Sentimentals "I Wanna Love You b/w Teeny Teenager" doing big biz all over. . . . Marsha Winters, Stepheny Record's thrush being squired through the midwest on the arm of Stepheny's national promo man, Jerry Allan, promoting her new deck "Stay" b/w "My Last Goodbye". Visits with deejays have been arranged in the following cities, Indianapolis, Louisville, Milwaukee and all major towns. . . . George and Ernie Leaner announce that Jerry Ferber has been added to their public relations staff. Jerry is a well known publicity man. George tells us that Jerry Lee Lewis, whose "Whole Lot Of Shaking Goin' On" on the Sun label, is wowing the patrons at Hammond Auditorium. . . . Dick La Palm back in town after a whirlwind promotion trip. Dick's mighty happy over reaction to Nat "King" Cole's "With You On My Mind", currently riding well on all charts. . . . ABC added another 5 minute segment to Marty Faye's TV show "Marty's Morgue", giving it a full 50 minute exposure. Marty happily states that the show is now all sold out. . . . Deejay Bob Drew reports that he recently moved from KTSA in San Antone to KOIL in Omaha, and very happy with his reception in Nebraska. . . . Deejay Richard Stanz reports that Tiny Topsy completed her stint at Robert's Show Lounge and entrained to Cincy for a series of recording sessions. Many friends and admirers attended the funeral for Tiny's mother, who died last week. . . . We caught Lionel Hampton's show at Robert's Show Lounge. He's the "Most". . . . A note from Norm Fergue of Stepheny Records tells us that Sonny Jason's "Easy Come Kisses, Easy Go Love" b/w "Warm Red Wine" is selling well. Norm says he's hard at work prepping new releases for the markets. . . . Stan Pat, Roulette promo man back in town from a visit to NYC. . . . Bob "Coffee Head" Larsen, popular Milwaukee deejay, phoned to tell us that he is getting a show together in cooperation with the U.S. Air Force to entertain airmen at a large airbase. . . . Visited with Ray Ruch, MGM distrib in Milwaukee during WISN shindig. . . . Sam Evans, popular WGES deejay hosted Eddie Ray, of Imperial Records at lunch, during Eddie's visit in Chi last week. Sam's many activities keeps him hopping all day. . . . Vee-Jay's Abner really happy to report that The Spaniel's "You're Gonna Cry" and "I Need Your Kisses" made The CASH BOX Award O' the Week. Ab says it couldn't happen to a nicer bunch of guys. Priscilla Bowman's "A Spare Man" on the Falcon label beginning to show activity. Abner tells us that Jimmy Reed's "Honest I Do" is breaking wide open nationally. Reed is now in Atlanta on a 10 day stint. Dee Clark, whose first waxing on the Falcon label stirred some excitement, is back with a smasher according to Abner; which will be released this week. Tommy "Dr. Jive" Small, N.Y. deejay, planed into Chi for a weekend visit just for kicks. . . . WGES deejay Al "Swingmaster" Benson busily engaged prepping a new show for his upcoming Regal Theater date.

LOS ANGELES:

Class Records, hot with two new ones climbing the charts in "Little Bitty Pretty One" and "That's My Desire", both showing up nationally. . . . Mike Kasino of Trans World Attractions has bought the big Irving Felds show for a one night engagement in Fresno, Calif. Oct. 13. Show will star Fats Domino, Laverne Baker, Frankie Lymon, Clyde McPhatter, The Bobbettes, The Everly Brothers, and The Crickets. . . . Atco Records have high hopes for the first release by Young Jessie on that label. Sides couple "Shuffle In The Gravel" with a new treatment of the oldie, "Make Believe". . . . Dootsie Williams has signed The Penguins to a new long term contract, and twelve sides are scheduled for immediate release on an LP titled, "The Penguins". New contract brings the group back to their original label where they made their hit dinking of "Earth Angel". Jazz At The Philharmonic will play a one night engagement in San Diego this Monday night. Show, which stars Ella Fitzgerald, Oscar Peterson, and The Modern Jazz Quartet, was bought for the one night date by Trans World Attractions. . . . The Colts return to the recording scene with their first release for Antler Records. Two new members, Don Wyatt, and Eddie Williams, have been added to the group to replace members who were drafted into the armed forces, and the new personnel combine their voices on "Guiding Angel" and the standard, "Sheik of Araby". . . . The Platters due back in the country the first of next month, after an extremely successful tour of South America. Their manager, Buck Ram returns to New York with the group. . . . Mike Gradny has covered the Sheperd Sisters Lance recording of "Alone" on the new Spry Records label. Red Blanchard on KPOP continues to make the Lance record his number one plug.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

- ALL OF MY LIFE
Billy Eckstine (Mercury 71161)
- *ALONE
Shepherd Sisters (Lance 125)
- AND THAT REMINDS ME
Della Reese (Jubilee 5292)
- AW SHUCKS BABY
Tiny Topsy (Federal 12302)
- BACK TO SCHOOL AGAIN
Timmie Rodgers (Cameo 116)
- *BE BOP BABY
Ricky Nelson (Imperial 5463)
- BERMUDA SHORTS
Delroys (Apollo 514)
- BLACK SLACKS
Sparkletones (ABC-Paramount 9873)
- CAN I COME OVER TONIGHT
Velours (Onyx 512)
- CHANCES ARE
Johnny Mathis (Columbia 40993)
- CHICKEN BABY CHICKEN
Tony Harris (Ebb 104)
- COOL SHAKE
Del-Vikings (Mercury 71132)
- COULD THIS BE MAGIC
Dubs (Gane 5011)
- DARLING IT'S WONDERFUL
Lovers (Lamp 2005)
- DEDICATED TO YOU
Sonny Knight (Dot 15635; Starla S-1)
- DEEP PURPLE
Billy Ward & Dominoes (Liberty 55099)
- DESERIE
Charts (Everlast 5001)
- DINNER DATE
Little Willie John (King 5083)
- DO YOU MEAN IT
Ike Turner (Federal 12297)
- DOWN IN THE ALLEY
Clovers (Atlantic 1152)
- EMMETT LEE
Carol Fran (Excello 2118)
- FLATFOOT SAM
Oscar Wills (Argo 5277)
T.V. Slim (Checker 870)
- GONE IS MY LOVE
Dynamics (Cindy 3005)
- HEAR MY PLEA
Donnie Elbert (DeLuxe 6125)
- HE'S GONE
Chantells (End 1001)
- HEY BABE
Cletones (Gee 1041)
- HULA LOVE
Buddy Knox (Roulette 4018)
- IDOL WITH THE GOLDEN HEAD
MY BABY COMES TO ME
Coasters (Atco 6098)
- IF I THOUGHT YOU NEEDED ME
Little Willie John (King 5066)
- I FOUND PEACE OF MIND
Pee Wee Crayton (Vee-Jay)
- I'M A KING BEE
Slim Harpo (Excello 2113)
- I'M GRATEFUL
Ray Milton (King 5035)
- I NEED A GIRL
Joe Turner (Atlantic 1155)
- I NEED YOU SO BAD
B. B. King (RPM 498)
- IS YOUR LOVE FOR REAL
Midnighters (Federal 12299)
- IT HURTS TO LOVE SOMEONE
Guitar Slim (Atco 6097)
- IT MUST BE YOU
PLEASE HONEY DON'T GO
Annie Laurie (DeLuxe 6135)
- I WANNA DO EVERYTHING FOR YOU
Brook Benton (Vik 0285)
- IT'S NOT FOR ME TO SAY
Johnny Mathis (Columbia 40851)
- IT WAS THERE
Johnnie & Joe (J & 5 1659)
- JAILBAIT
Andre Williams (Fortune 837)
- *JAILHOUSE ROCK
Elvis Presley (RCA Victor 7035)

- JIM
Big Maybelle (Savoy 1519)
- LEAVIN' IT ALL UP TO YOU
Don & Dewey (Specialty 610)
- LOVE IS A TREASURE
Mickey & Sylvia (Vik 0290)
- ONLY BECAUSE
Platters (Mercury 71184)
- MEAN WOMAN BLUES
Elvis Presley (RCA Victor EPA 2-1515)
- MY LOVE IS TRUE
Wilbert Harrison (Savoy 1517)
- PASSING STRANGERS
Vaughan & Eckstine (Mercury 71122)
- PEACHES
Little Jr. Parker (Duke 177)
- PLAYTHING
Ted Newman (Rev 3505)
- RAINBOW
Russ Hamilton (Kapp 184)
- REET PETITE
Jackie Wilson (Brunswick 55024)
- *ROCK AND CRY
Clyde McPhatter (Atlantic 1158)
- SHE'S GONE
Ivory Joe Hunter (Atlantic 1151)
- SHOW ME
Ruth Brown (Atlantic 1153)
- SICK AND TIRED
Chris Kenner (Imperial 5448)
- SIGNALS OF LOVE
Jimmy Reed (Vee-Jay 253)
- *SILHOUETTES
Rays (Cameo 117)
- SOFT
Bill Doggett (King 5080)
- SOMEBODY IN MY HOME
Howlin' Wolf (Chess 1668)
- SWANEE RIVER ROCK
I WANNA LITTLE GIRL
Ray Charles (Atlantic 1154)
- SWANEE RIVER ROCK
Red Tops (Sky)
- SWEETEST ONE
Crests (Joyce)
- TAKE THE KEY
NO KISSIN' AND A HUGGIN'
Richard Berry (Flip 318)
- TAMMY
Debbie Reynolds (Coral 61851)
- TEARS ON MY PILLOW
Eldorados (Vee-Jay 250)
- TELL ME SO
Donnie Elbert (DeLuxe 6143)
- *TELL ME WHY
Rob-Roys (Back Beat 501)
- THAT'S MY DESIRE
Channels (Gane 5012)
Bob & Earl (Class 213)
- THE BIG QUESTION
Ike Turner (Federal 12304)
- THERE GOES A PRETTY GIRL
Enchanters (Coral 61832)
- THIS NEARLY WAS MINE
Don Gardner (DeLuxe 6133)
- TONIGHT TONIGHT
Mello-Kings (Herald 502)
- TREAT ME LIKE I TREAT YOU
Eddie Burns (JVB)
- WAKE UP LITTLE SUZIE
Everly Bros. (Cadence 1337)
- *WAIT AND SEE
*I STILL LOVE YOU
Fats Domino (Imperial 5467)
- WALKIN' WITH FRANKIE
Frankie Lee Sims (Ace 527)
- WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)
- YOU'RE GONNA CRY
I NEED YOUR KISSES
Spaniels (Vee-Jay 257)
- YOU SEND ME
SUMMERTIME
Sammie Cooke (Keen 34013)
- ZIP ZIP
Diamonds (Mercury 71165)



THE NATION'S R & B TOP 20

		Pos. Last Week
1	MR. LEE Bobbettes (Atlantic 1144)	1
2	HAPPY HAPPY BIRTHDAY BABY Tune Weavers (Checker 872) (Casa Grande)	5
3	DIANA Paul Anka (ABC-Paramount 9381)	2
4	FARTHER UP THE ROAD Bobby Blue Bland (Duke 170)	3
5	THAT'LL BE THE DAY Crickets (Brunswick 55009)	4
6	HONEST I DO Jimmy Reed (Vee-Jay 253)	6
7	KEEP A KNOCKIN' Little Richard (Specialty 611)	11
8	HONEYCOMB Jimmie Rodgers (Roulette 4015)	9
9	WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	7
10	THINK "5" Royales (King 5053)	8
11	DUMPLIN'S Doc Bagby (Okeh 7089) Ernie Freeman (Imperial 5461)	13
12	WITH YOU ON MY MIND Nat Cole (Capitol 3782)	17
13	STAR DUST Billy Ward & Dominoes (Liberty 55071)	12
14	SEND FOR ME Nat "King" Cole (Capitol 3737)	10
15	LONG LONELY NIGHTS Clyde McPhatter (Atlantic 1149) Lee Andrews & Hearts (Chess 1665)	14
16	HUMPTY DUMPTY HEART Lavern Baker (Atlantic 1140)	15
17	LITTLE BITTY PRETTY ONE Bobby Day (Class 211) Thurston Harris (Aladdin 3398)	23
18	PEANUTS Little Joe & Thrillers (Okeh 7088)	21
19	LOTTA LOVIN' Gene Vincent (Capitol 3763)	24
20	SHORT FAT FANNIE Larry Williams (Specialty 608)	19

21. BEAUTIFUL WEEKEND. 22. AW SHUCKS BABY. 23. WAKE UP LITTLE SUZIE. 24. SWANEE RIVER ROCK. 25. WAIT AND SEE.

Press Room Pause



NEW YORK—Singer Jean Martin, who records for Coral Records, pauses at the press room at Idlewild Airport before boarding a plane for Hollywood to shoot sequences for Warner Brothers' "Jamboree" due for release this Fall.

COMING UP STRONG!!
"IT'S TOO LATE NOW"
 The Cuff Links
 # 422
DOOTO RECORDS
 9512 S. CENTRAL AVENUE
 LOS ANGELES 2 CALIFORNIA

Breaking Big!
"I'VE GOT NOTHING WORKING NOW"
ANN COLE
 Ba-247
 Surprise!
"A THOUSAND STARS"
THE RIVILEERS
 Ba-241
 ★
BATON RECORDS
 108 W. 44th St.
 N. Y., N. Y. (JU 2-4887)

BOTH SIDES ARE HITTING!
"ONE LOOK AT YOU DADDY"
 b/w
"EMITT LEE"
CAROL FRAN
 EXCELLO 2118
 Phone Chappell 2-2215 or wire collect
NASHBORO RECORD CO., INC.
 NASHVILLE TENN.
 Western Trade please order from Monorch—L. A. Shipments also made from Plastic Products—Memphis, Tenn., and Southern Plastics—Nashville, Tenn.

Chez Paree Meeting



CHICAGO—Jack Eigen (left), NBC announcer and emcee of the Chez Show, interviews Sonny Jason, recording artist, and Jerry Allan, promotions director of Stepheny Records, at the Chez Paree. Jason's new waxing of "Easy Come Kisses, Easy Go Love" is currently on a promotional drive throughout the country.

The Cash Box

NEW YORK

CHICAGO

NEW ORLEANS

1 **HAPPY HAPPY BIRTHDAY BABY**
Tune Weavers
(Checker 872)

FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)

HONEST I DO
Jimmy Reed
(Vee-Jay 253)

2 **MR. LEE**
Bobbettes
(Atlantic 1144)

MR. LEE
Bobbettes
(Atlantic 1144)

DUMPLIN'S
Ernie Freeman
(Imperial 5461)

3 **DUMPLIN'S**
Doc Bagby
(Okeh 7089)

BYE, BYE BABY
Nappy Brown
(Savoy 1514)

KEEP A KNOCKIN'
Little Richard
(Specialty 611)

4 **WITH YOU ON MY MIND**
Nat "King" Cole
(Capitol 3782)

HONEST I DO
Jimmy Reed
(Vee-Jay 253)

WAIT AND SEE
Fats Domino
(Imperial 5467)

5 **LITTLE BITTY PRETTY ONE**
Thurston Harris
(Aladdin 3398)

HAPPY HAPPY BIRTHDAY BABY
Tune Weavers
(Checker 872)

SWANEE RIVER ROCK
Ray Charles
(Atlantic 1154)

6 **WAKE UP LITTLE SUSIE**
Everly Brothers
(Cadence 1337)

AW SHUCKS BABY
Tiny Topsy
(Federal 12302)

LEAVIN' IT ALL UP TO YOU
Don & Dewey
(Specialty 610)

7 **PEANUTS**
Little Joe & Thrillers
(Okeh 7088)

WITH YOU ON MY MIND
Nat "King" Cole
(Capitol 3782)

IT HURTS TO LOVE SOMEONE
Guitar Slim
(Atco 6097)

8 **WHOLE LOT OF SHAKIN' GOING ON**
Jerry Lee Lewis
(Sun 267)

DIANA
Paul Anka
(ABC-Paramount 9381)

HAPPY HAPPY BIRTHDAY BABY
Tune Weavers
(Checker 872)

9 **FARTHER UP THE ROAD**
Bobby Blue Bland
(Duke 170)

THINK
"S" Royales
(King 5053)

DIANA
Paul Anka
(ABC-Paramount 9381)

10 **HE'S GONE**
Chantells
(End 1001)

STAR DUST
Billy Ward & Dominoes
(Liberty 55071)

EMMETT LEE
Carol Fran
(Excella 2118)

ST. LOUIS

NEWARK

SAN ANTONIO

1 **LITTLE BITTY PRETTY ONE**
Bobby Day
(Class 211)

HONEST I DO
Jimmy Reed
(Vee-Jay 253)

HAPPY HAPPY BIRTHDAY BABY
Tune Weavers
(Checker 872)

2 **DIANA**
Paul Anka
(ABC-Paramount 9381)

HAPPY HAPPY BIRTHDAY BABY
Tune Weavers
(Checker 872)

MR. LEE
Bobbettes
(Atlantic 1144)

3 **HAPPY HAPPY BIRTHDAY BABY**
Tune Weavers
(Checker 872)

FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)

KEEP A KNOCKIN'
Little Richard
(Specialty 611)

4 **MR. LEE**
Bobbettes
(Atlantic 1144)

DUMPLIN'S
Doc Bagby (Okeh 7089)
Ernie Freeman
(Imperial 5461)

THAT'LL BE THE DAY
Crickets
(Brunswick 55009)

5 **HONEST I DO**
Jimmy Reed
(Vee-Jay 253)

MR. LEE
Bobbettes
(Atlantic 1144)

STAR DUST
Billy Ward & Dominoes
(Liberty 55071)

6 **WHOLE LOT OF SHAKIN' GOING ON**
Jerry Lee Lewis
(Sun 267)

LITTLE BITTY PRETTY ONE
Thurston Harris
(Aladdin 3398)

WITH YOU ON MY MIND
Nat "King" Cole
(Capitol 3782)

7 **YOU SEND ME**
Sam Cooke
(Keen 34013)

YOU SEND ME
Sam Cooke
(Keen 34013)

FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)

8 **SWANEE RIVER ROCK**
Ray Charles
(Atlantic 1154)

SWANEE RIVER ROCK
Ray Charles
(Atlantic 1154)

PEANUTS
Little Joe & Thrillers
(Okeh 7088)

9 **WHAT CAN I DO**
Donnie Elbert
(DeLuxe 6125)

WHOLE LOT OF SHAKIN' GOING ON
Jerry Lee Lewis
(Sun 267)

MISS YOU SO
Lillian Offitt
(Excella 2104)

10 **THAT'LL BE THE DAY**
Crickets
(Brunswick 55009)

COULD THIS BE MAGIC
Dubs
(Gone 5011)

SHORT FAT FANNIE
Larry Williams
(Specialty 608)

Freed Renews With Joyce

NEW YORK—Jolly Joyce, Jolly Joyce Agency, this city, this week announced that Alan Freed had just signed a new Screen Actor's Guild contract with his agency for major films commencing October 3.

Joyce is now arranging a major film for Freed to be shot early in January after he finishes his twelve day stint at the New York Paramount Theatre during the Xmas-New Years vacation period.

Joyce is also setting up a package for Alan Freed's All Star Rock and Roll Show of 1958 to tour the British Isles during the latter part of January and the early part of February.

Archer Pacts Four

NEW YORK — Jack Archer of Archer Associates has announced the signing of four artists, Big Maybelle, The Drifters, Chris Kenner and Tony Harris, to the firm's artist line-up.

Big Maybelle is currently out with her own package which besides herself includes Tony Harris, Lowell Fulson, and another recent Archer pactee, Jimmy Beasley and His Orchestra. Maybelle will continue on one nighters with the Beasley ork after the current tour until she headlines deejay Al Benson's show at Chicago's Regal Theatre the week of November 8th. Other artists from the Archer office appearing on Benson's show will be the Dells, the Mellow Kings, Titus Turner, Frankie Lee Sims, and Mercy Baby.

At the same time, Archer announced a deal consummated with Milt Deutsch of the Deutsch Agency in California for a package show with the Coasters starting October 18th for approximately four weeks. The package will also include Lillian Offitt, Johnny "Guitar" Watson, and the Ernie Freeman orchestra. Both the Coasters and Freeman are signed to the Milt Deutsch Agency, while Offitt and Watson are pacted to Archer's firm.

NEW RELEASE!
"I NEED YOU WALTZ"
JAY-JAY # 175
LI'L WALLY
BY CHICAGO'S POLKA KING
BIG JUKE BOX PROFIT MAKER
JAY-JAY POLKA RECORD CO
2452 S. KEDZIE AVE.
CHICAGO 23, ILLINOIS

Breaking Big Nationally
THE DUBS
"COULD THIS BE MAGIC"
c/w
"SUCH LOVIN' "
Gone 5011
GONE RECORDS
1650 Broadway
New York

The Star of "Paradise Hill"
WILLIS SANDERS & THE EMBERS
"YOUR SOUVENIR"
&
"TAKING A CHANCE ON YOU"
213
(Choice Terr. Still Available)
JUNO RECORD CO.
154-02 119th AVENUE
QUEENS 34 N. Y.

The Originals—Smashing!
"Little Bitty Pretty One"
BOBBY DAY and THE SATELLITES
Class # 211
"That's My Desire"
BOB and EARL
Class # 213
Class RECORDS
1107 El Centro • Hollywood, Calif.

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

- 1 **HAPPY, HAPPY BIRTHDAY BABY**
Tune Weavers
(Casa Grande)
- 2 **KEEP A-KNOCKIN'**
Little Richard
(Specialty 611)
- 3 **THINK**
"5" Royales
(King 5053)
- 4 **DUMPLIN'S**
Doc Bagby
(Okeh 7089)
- 5 **FARTHER UP THE ROAD**
Bobby Blue Bland
(Duke 170)
- 6 **LITTLE BITTY PRETTY ONE**
Thurston Harris
(Aladdin 3398)
- 7 **YOU SEND ME**
Sam Cooke
(Keen 34013)
- 8 **PEANUTS**
Little Joe & Thrillers
(Okeh 7088)
- 9 **LONG LONELY NIGHTS**
Lee Andrews & Hearts
(Chess 1665)
- 10 **WHOLE LOT OF SHAKIN' GOING ON**
Jerry Lee Lewis
(Sun 267)

- MR. LEE
Bobbettes
(Atlantic 1144)
- YOU SEND ME
Sam Cook
(Keen 34013)
- HAPPY HAPPY BIRTHDAY BABY
Tune Weavers
(Checker 872)
- DIANA
Paul Anka
(ABC-Paramount 9381)
- LITTLE BITTY PRETTY ONE
Bobby Day
(Class 211)
- THINK
"5" Royales
(King 5053)
- FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)
- THAT'S MY DESIRE
Bob & Earl
(Class 213)
- DUMPLIN'S
Ernie Freeman
(Imperial 5461)
- DEDICATED TO YOU
Sonny Knight
(Dot 15635)

- HAPPY, HAPPY BIRTHDAY BABY
Tune Weavers
(Checker 872)
- THINK
"5" Royales
(King 5053)
- MR. LEE
Bobbettes
(Atlantic 1144)
- FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)
- THAT'LL BE THE DAY
Crickets
(Brunswick 55009)
- DIANA
Paul Anka
(ABC-Paramount 9381)
- LITTLE BITTY PRETTY ONE
Bobby Day
(Class 211)
- AW SHUCKS BABY
Tiny Topsy
(Federal 12302)
- LOTTA LOVIN'
Gene Vincent
(Capitol 3763)
- HONEYCOMB
Jimmie Rodgers
(Roulette 4015)

ATLANTA

BOSTON

SAN FRANCISCO

- 1 **DIANA**
Paul Anka
(ABC-Paramount 9381)
- 2 **HAPPY, HAPPY BIRTHDAY BABY**
Tune Weavers
(Checker 872)
- 3 **MR. LEE**
Bobbettes
(Atlantic 1144)
- 4 **HONEYCOMB**
Jimmie Rodgers
(Roulette 4015)
- 5 **HONEST I DO**
Jimmy Reed
(Vee-Jay 253)
- 6 **FARTHER UP THE ROAD**
Bobby Blue Bland
(Duke 170)
- 7 **THAT'LL BE THE DAY**
Crickets
(Brunswick 55009)
- 8 **WHOLE LOT OF SHAKIN' GOING ON**
Jerry Lee Lewis
(Sun 267)
- 9 **THINK**
"5" Royales
(King 5053)
- 10 **PEANUTS**
Little Joe & Thrillers
(Okeh 7088)

- MR. LEE
Bobbettes
(Atlantic 1144)
- KEEP A-KNOCKIN'
Little Richard
(Specialty 611)
- DEEP PURPLE
Billy Ward & Dominoes
(Liberty 55099)
- HAPPY HAPPY BIRTHDAY BABY
Tune Weavers
(Checker 872)
- HUMPTY DUMPTY HEART
Lavern Baker
(Atlantic 1140)
- LOTTA LOVIN'
Gene Vincent
(Capitol 3763)
- ONLY BECAUSE
Platters
(Mercury 71184)
- PEANUTS
Little Joe & Thrillers
(Okeh 7088)
- THAT'LL BE THE DAY
Crickets
(Brunswick 55009)
- HULA LOVE
Buddy Knox
(Roulette 4018)

- HONEST I DO
Jimmy Reed
(Vee-Jay 253)
- FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)
- MR. LEE
Bobbettes
(Atlantic 1144)
- WHOLE LOT OF SHAKIN' GOING ON
Jerry Lee Lewis
(Sun 267)
- SEND FOR ME
Nat "King" Cole
(Capitol 3737)
- DIANA
Paul Anka
(ABC-Paramount 9381)
- SUMMERTIME
Sam Cooke
(Keen 34013)
- THINK
"5" Royales
(King 5053)
- HAPPY HAPPY BIRTHDAY BABY
Tune Weavers
(Checker 872)
- DESERIE
Charts
(Everlast 5001)



R & B Sure Shots

"WAIT AND SEE"

Fats Domino Imperial 5467

The Cash Box Award o' the Week 9/28

"JAILHOUSE ROCK"

Elvis Presley RCA Victor 7035

The Cash Box Award o' the Week 9/28

"SOFT"

Bill Doggett King 5080

The Cash Box Sleeper of the Week 9/28

"LITTLE BITTY PRETTY ONE"

Thurston Harris Aladdin 3398

The Cash Box Award o' the Week 10/12

"SILHOUETTES"

Rays Cameo 117

The Cash Box Disk of the Week 9/28

"HULA LOVE"

Buddy Knox Roulette 4018

The Cash Box Disk of the Week 8/10

"ONLY BECAUSE"

Platters Mercury 71184

The Cash Box Disk of the Week 9/7

"REET PETITE"

Jackie Wilson Brunswick 55024

The Cash Box Best Bets 9/14

It's DYNAMITE!

"PEACHES" and
"PRETTY LITTLE DOLL"
Little Junior Parker

DUKE # 177

Duke Records, Inc.
2809 ERASTUS STREET
HOUSTON 26 TEXAS

A New Smash Release!

THE MELLO KINGS
"SASSAFRAS"
&
"CHAPEL ON THE HILL"
Herald 507

Herald RECORDS
1697 B'way,
New York City, N.Y.



R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

HAL PAGE and The Whalers
 (J & S 1601)

B+ "THUNDER BIRD" (1:55) [Zell's Music BMI—The Whalers] Hal Page and The Whalers come up with an infectious jumper novelty that bears the mark—"hit". It's a cutie that the kids should take to very kindly. A spirits lifter.

C+ "SUGAR BABE" (1:58) [Zell's Music BMI—Whalers] Hal Page turns in another good performance on a quick beat jumper. Material not as potent as the happy "Thunderbird".

CRAWFORD BROTHERS
 (Aladdin 3397)

B "IT FEELS GOOD" (2:27) [Aladdin BMI—J. Crawford] The Crawford Brothers dish up a middle beat jump in a happy vein. Ok platter with lots of zing behind it. Deserves your attention.

B "I AIN'T GUILTY" (2:43) [Aladdin BMI—Crawford, Crawford, Claiborne] A middle beat jump with a novelty treatment. A couple of chuckles here.

AMOS MILBURN
 (Aladdin 3370)

B+ "DEAR ANGEL" (2:40) [Aladdin BMI—Booker, Matassa] Amos Milburn offers a tender slow beat ballad with an earnest reading. Milburn gets the feeling across. Ok wax that should get a fair sized bit of business from the r&b market.

"GREYHOUND" (3:07) [Aladdin BMI—Toombs] Oldie that was once a hit record for Milburn. Re-issued with the hopes it can do it all over again. It's still a good deck and maybe lightning will hit twice.

JIMMY WRIGHT
 (Aladdin 3386)

B "TEEN AGE BEAU" (2:47) [Aladdin BMI—James Wright] Jimmy Wright dishes up a slow, rhythmic ballad blues with earnest simplicity. It is a driftly swing with a good reading. Ok deck.

B "MAKE HER MINE" (2:00) [Aladdin BMI—James Wright] Wright goes into a quick beat jump on the flip. A happy romancer in which Wright sings out his happiness. Lively and swiny deck that appeals.

SENTIMENTALS
 (Checker 875)

B+ "TEENIE TEENAGER" (2:20) [Arc-Ford BMI—Garso, Tilgrim] The Sentimentals offer a slow, rhythmic teener item that comes through with a sound and feeling the kids should take to their hearts. It's teener bait—so watch it.

B "I WANT TO LOVE YOU" (2:31) [Arc-Ford BMI—Ford] The Sentimentals back with a jumper also in the teenage vein. It's a happy swinger for the current youngster market. Good coupler.

The Cash Box Award o' the Week

"BONY MORONIE" (2:40)
 [Venice BMI—L. Williams]

"YOU BUG ME, BABY" (1:50)
 [Venice BMI—Williams, Bono]

LARRY WILLIAMS
 (Specialty 615)

● It looks like Specialty Records has come up with a "hit" partner for Little Richard in Larry Williams. The shouter, who hit like two-ton sledge hammer with "Short Fat Fannie", has a two-sider here that could place both etchings in the charts. "Bony Moronie" is a quick beat novelty bouncer with a gravelly interpre-

tation, a tremendous arrangement, and a chuckly lyric. Put all the factors together and you've got quite a side. The coupling, "You Bug Me, Baby", is a quick beat bouncer with all the qualities described above. This etching is bound to find its followers and get its share of plays. We look to both sides to create quite a fuss.

"LITTLE BITTY PRETTY ONE" (2:22)
 [Fecordo BMI—R. Byrd]

"I HOPE YOU WON'T HOLD IT AGAINST ME" (2:20)
 [Dorsey Bros. ASCAP—Ross and Ross]

THURSTON HARRIS
 (Aladdin 3398)

● Thurston Harris came up with a real threat when he hurriedly covered "Little Bitty Pretty One." The deck, a gay, quick beat novelty bouncer, is rocked with infectious zest and is already being heard from. It looks like it's on its way

to becoming a "hit". Stick close—it could happen. The flip, "I Hope You Won't Hold It Against Me", is a melodic pretty well done. The oldie is an extra bonus for the buyer, but "Little Bitty" is the one they'll ask for.

"MY GIRL" (1:55)

[Planetary ASCAP—Saffer, Harrington]

FRANKIE LYMON
 (Roulette 4026)

● Frankie Lymon follows "Goody Goody" with another potent offering. See pop reviews for complete analysis.

The Cash Box R & B Best Bets

- ★ "SAY YEAH" Wayne Handy Renown 102
- ★ "LEAVIN' IT ALL UP TO YOU" ... Don and Dewey Specialty 610

DON AND DEWEY
 (Specialty 610)

B+ "LEAVIN' IT ALL UP TO YOU" (2:05) [Venice BMI—Harris, Terry] Don and Dewey have a really powerful item here that could turn into a potent seller. The fellas collaborate on a rhythmic slow beat ballad. Tuneful hunk of wax turned out in potent fashion. Stay close to this one. It could happen.

B "JELLY BEAN" (1:50) [Venice BMI—Harris, Terry] Don and Dewey rock out a quick beat novelty in infectious fashion. Hard hitting wax the kids will love.

REBECCA WILLIAMS
 (Lamp 2011)

B "PLEASE GIVE ME A MATCH" (2:58) [Aladdin BMI—Gaines] Rebecca Williams sings a slow beat blues with a strong authentic treatment. The gal tells her story to the syncopated rhythm with sincerity. Ok blues wax.

B "TAKE CARE OF MY HEART" (2:48) [Aladdin BMI—Williams, Gaines] Miss Williams sings a slow beat ballad with an effective treatment and strong ork backing by Fats Gaines. Melodic and pleasing.

WAYNE HANDY
 (Renown 102)

B+ "SAY YEAH" (2:39) [Handy] Wayne Handy swings out with a rock-abilly jumper and turns in a solid performance of a swinging, infectious ditty. Better than average release and one that could come up strong with enough exposure.

B "COULD IT BE" (2:40) [Handy] Handy turns to the slow beat dramatic as he sings a pretty ballad with the full treatment. Vocal backdrop gets the desired effect as Handy tenderly tells his story.

THE TITANS
 (Specialty 614)

C+ "SWEET PEACH" (2:20) [Venice BMI—Dorf, Wayne] The Titans rock out with a quick beat jump that lacks novelty. It is an ok deck, done in good style, but weak in the material chosen.

B "FREE AND EASY" (2:08) [Greenwich ASCAP—Flick, Doran] The Titans get happy on a quick beat jump and come off with the better deck. A joyous swinger with a solid instrumental assist. Like it.

THE ALL STARS
 (Starla 3)

C+ "2:00 AM ON MULHOLLAND DRIVE" (2:25) [Marcel/Aries BMI—Smith, Goldsmith, Freeman] The All Stars dish up an interesting slow beat instrumental. Light and airy wax with a sensuous excitement. Ok etching.

B "HONEY BABY" (1:45) [Drive-in Music BMI—Alex Hodge] The All Stars offer a vocal and instrumental reading of a quick beat bouncer cutie. Infectious novelty wax.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



R & B Reviews

A AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD
C+ GOOD **C** FAIR **D** MEDIOCRE

The Cash Box

R & B Sleeper of the Week

"THE TICK OF THE CLOCK" (1:55)
 [Reeve BMI—Bartholomew, King]

"SLOW DOWN LITTLE EVA" (2:20)
 [Reeve BMI—Bartholomew, Brown]

ROY BROWN
 (Imperial 5469)

● Roy Brown follows his "Let The Four Winds Blow" with another potent possibility. "The Tick Of The Clock" is an infectious middle beat bouncer with a catchy melody and easy to remember lyric. The deck has an air of joy to it—

a feeling of airy buoyancy. Delectable tid-bit to be watched. The flip, "Slow Down Little Eva", is a slow beat Latin tempo with a spiritual flavor. Stirring side that has lots on the ball. We like "The Tick Of The Clock" for the real action.

"CHAPEL ON THE HILL" (2:47)
 [Angel/Selbon BMI—Myles]

"SASSAFRAS" (2:20)
 [Figure BMI—Slay, Crewe]

THE MELLO KINGS
 (Herald 507)

● The Mello-Kings back a soft ballad with a quick beat jump novelty and the result is two powerhouse sides that make it difficult to choose. We go along with both the sentimental softie, "Chapel On The

Hill" and the bouncer-novelty, "Sassafra's". The latter is a hopped up cutie and "Chapel" is a tender offering that may prove to be the side in the long run. Keep your eyes on both decks and watch the public make its choice.

"SHUFFLE IN THE GRAVEL" (2:21)
 [Argo BMI—Obie Jessie]

"MAKE BELIEVE" (2:06)
 [Harms ASCAP—Kern]

YOUNG JESSIE
 (Atco 6101)

● Young Jessie makes his debut on Atco with a quick beat jumper, "Shuffle In The Gravel" and a rhythm treatment of that Kern oldie, "Make Believe". Both are interesting decks and bear the

qualities necessary for hitdom. Young Jessie belts both tunes with infectious treatments and it's going to take a decision from the buyer to bring one side to the fore. Atco has a comer here.

ART DECOU
 (Starla 4)

B "I LOVE YOU" (2:39) [Leo Feist ASCAP—Thompson, Archer] Art Decou, bearing a strong similarity to the Bill Kenny style, dishes up the old sentimental pretty effectively.

B "ONLY YOU — ONLY ME" (2:40) [Drive-In Music BMI—Egnoian] Decou sings the slow beat love tune tenderly. Charles Trammell handles the dramatic reading of the love lyric.

HOLLYWOOD FLAMES
 (Ebb 119)

B+ "BUZZ - BUZZ - BUZZ" (2:08) [Cash—J. Gray, R. Byrd] The Hollywood Flames back with another jumper—a middle beat. This is an infectious novelty that comes out the much better side. Happy swinger that has the earmarks of a potent possibility.

C+ "CRAZY" (1:50) [Ebb BMI—J. Gray] The Hollywood Flames go slightly wild as they belt a quick beat jump with an unrestrained exhibition. Swinging wax that'll knock the kids out.

VERNON GREEN/MEDALLIONS
 (Dooto 425)

B+ "A LOVER'S PRAYER" (2:42) [Dootsie Williams—Green, Blue] Green and the Medallions blend effectively on a slow, rhythmic blues. Green wails with moving force and comes in with a side that should find its niche. Should total a tidy sales figure.

B "UNSEEN" (2:40) [Dootsie Williams—Lateanar Scott] Green and the Medallions offer a slow beat serious semi-religious wax. Moving wax.

THE GLAD RAGS
 (Excello 2121)

B "MY CHINA DOLL" (1:52) [Excellorec BMI—Asberry] The Glad Rags swing out lightly with a quick beat bouncer. An engaging projection of a typical rhythm number. Happy wax pleaser.

C+ "JUST ONE LOVE" (2:34) [Excellorec BMI—Asberry] The Glad Rags turn sentimental on a slow beat rhythm blues ballad and provide a fair wax.

Autographing The Record



NEW YORK—MGM recording artist Robbin Hood is shown autographing copies of her latest record during the opening of the new Levittown Theatre in Levittown, Long Island. Robbin appeared with other celebrities and sang her current release of "Salty, Salty Is The Sea" and "Like Crazy."

Bob Manning, Bill Harris On Mode Roster

HOLLYWOOD—Vocalist Bob Manning and trombonist Bill Harris, have been added to the catalogue of Mode Records, according to the label's A&R director Red Clyde. Harris, the veteran jazz man currently on tour with the Woody Herman band, completed an LP in company with other ex-Hermanites featuring a collection of tunes long associated with Woody. Personnel included vibist Terry Gibbs, pianist Lou Levy, bassist Red Mitchell and drummer Stan Levey.

Manning will be taped in New York under Clyde's personal supervision with special arrangements by Marty Paich. The two men will plane to New York expressly for the date, and although the full program hasn't been set, the mood and support for Manning will be entirely in keeping with his special sound.

Clyde also announced the national release of the single "Beat Of My Heart" and "I've Lied" by the Juveniles, New York City teen-agers whose appearances on "Wide, Wide World" and other network TVers have attracted the interest of the nation. The vocal quintet is exclusively tied

to the Mode banner, and its second release, completed at the same session, will be issued in the near future.

Another single, being readied for national release, is by TV thrush Doris Drew who has completed her first vocal effort in the form of an LP. The single, "He's My Guy" and "I Cried For You," is being lifted from the long player. Distributor shipments will begin this week.

Form Flagship Records

RIDGEWOOD, N. J.—The formation of a new disk label, Flagship Records, was announced last week by Vincent Sardo, prexy of Sardo-Brady Flagship Publishing.

The outfit will wax tunes in the pop, country and R&B fields, and currently included on the Flagship roster are singers Howard W. Brady, Ronnie Malone, and Lori Palmer.

Offices are situated at 253 Paramus Rd., Ridgewood, which is also the home of Sardo-Brady Flagship.

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The Cash Box Award o' the Week

THE SPANIELS
"I NEED YOUR KISSES"

b/w

"YOU'RE GONNA CRY"

VEE-JAY 257

Vee-Jay RECORDS, INC.
 2129 So. Michigan Ave. Chicago, Ill.

Inside Hope



BOSTON—John Bassett, "Mr. Inside" of Program PM, will have Bob Hope as his special guest for a behind the scenes interview on "Biographies in Sharps and Flats."

World-Pacific Records Debuts

HOLLYWOOD—The World-Pacific label made its bow on the record scene last week. This is the name adopted by Pacific Enterprises Incorporated to replace the now five year old Pacific Jazz label.

This move was made after more than a year of deliberation by Pacific executives Richard Bock, Phil Turet-sky, and Woody Woodward. Although the label's chief output will continue to be jazz, more and more production is planned in the popular album field. Therefore, on a long-range basis, the identification with jazz only was considered inadvisable. In the past, a fair percentage of the label's output—though jazz—had a wide enough appeal to reach a much broader market than the jazz market alone. However, because of the label's name, sales were believed sacrificed.

The Pacific Jazz tag will be maintained, since "Pacific Jazz Series" will be present on the album cover and label whenever the album is clearly a jazz album produced for the jazz market. The first album to be released under the World-Pacific Record banner, is Chet Baker and Bud Shank's "Theme Music From The James Dean Story." All the material currently in the Pacific Jazz catalogue is expected to be transferred to the World-Pacific Records label before Christmas.

All musical production will continue to be personally supervised by the firm's president and A&R chief, Richard Bock. No changes have been made on either the executive or artist level. However, the shift to World-Pacific does officially herald the label's entry into the popular album field.

Stereophonic Rental Plan

CHICAGO—A new 30-day rental plan for recorded stereophonic tapes is now available from Stereophonic Tape Rental Library, a division of Donan Distributing Company, 5007 N. Kedzie Ave., this city.

Don Moloney, president, stated that the firm, which he started in August, now has over 300 selections in its rental library.

These tapes can now be rented for 30 days at \$1.65 per tape—less than 6¢ per day.

At the end of the 30-day period, the subscriber simply returns the tapes and orders other tapes if he wishes. Thus, new selections to play are constantly available.

"Our new rental plan," Moloney pointed out, "enables the subscriber to listen to various recordings and then select the tapes he might want to put into his permanent collection."

Demand for rentals of stereophonic tape recordings has surged so tremendously, according to Don Moloney, that the firm is adding more and more selections to its library every day.



Top Selling Records

Reported by

R & B Retail Outlets

From Coast to Coast

REGENT RADIO Flint, Mich.

1. Mr. Lee (Bobbettes)
2. Honeycomb (J. Rodgers)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Black Slacks (J. Bennett)
5. Bermuda Shorts (Delroys)
6. Diana (P. Anka)
7. Peanuts (L. Joe)
8. Be Bop Baby (R. Nelson)
9. Goody Goody (F. Lyman)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

MOSHER MUSIC CO. Boston, Mass.

1. Lotta Lovin' (G. Vincent)
2. Hula Love (B. Knox)
3. Mr. Lee (Bobbettes)
4. Keep A-Knockin' (Richard)
5. Diana (P. Anka)
6. That'll Be The Day (Crickets)
7. Black Slacks (Sparkletones)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Zip Zip (Diamonds)
10. Humpty Dumpty Heart (L. Baker)

MUSIC SALES CORP. Augusta, Ga.

1. Honest I Do (J. Reed)
2. Farther Up The Road (Bland)
3. Keep A-Knockin' (Richard)
4. Mr. Lee (Bobbettes)
5. Star Dust (B. Ward)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Diana (P. Anka)
8. With You On My Mind (N. Cole)
9. Chances Are (J. Mathis)
10. What Can I Do (D. Elbert)

BERNARD'S Brooklyn, N. Y.

1. Send For Me (N. Cole)
2. It's Not For Me To Say (J. Mathis)
3. Dumplin's (D. Bagby)
4. Peanuts (L. Joe)
5. Star Dust (B. Ward)
6. Mr. Lee (Bobbettes)
7. Keep A-Knockin' (Richard)
8. With You On My Mind (N. Cole)
9. Farther Up The Road (Bland)
10. Bye Bye Baby (N. Brown)

NORTY'S MUSIC CENTER Los Angeles, Calif.

1. Mr. Lee (Bobbettes)
2. What Will I Tell My Heart (F. Domino)
3. Black Slacks (Sparkletones)
4. Plaything (T. Newman)
5. Dedicated To You (S. Knight)
6. Rockin' Pneumonia (Smith)
7. Beautiful Weekend (Rene)
8. To The Aisle (Five Satins)
9. Dearest (Tempo-Mentals)
10. Everytime I Hear That Song (I. J. Hunter)

BLUEBIRD PHONO. CO. Chicago, Ill.

1. Mr. Lee (Bobbettes)
2. Farther Up The Road (Bland)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Star Dust (B. Ward)
6. Send For Me (N. Cole)
7. Miss You So (L. Offitt)
8. That'll Be The Day (Crickets)
9. Think (S. Royales)
10. Searchin' (Coasters)

STATE MAN # 2 New Orleans, La.

1. It Hurts To Love Someone (G. Slim)
2. Swanee River Rock (R. Charles)
3. Dumplin's (E. Freeman)
4. Diana (P. Anka)
5. Leaving It All Up To You (Don & Dewey)
6. With You On My Mind (N. Cole)
7. Honest I Do (J. Reed)
8. Wait And See (F. Domino)
9. Happy Happy Birthday Baby (Tune Weavers)
10. Jailhouse Rock (E. Presley)

COOPER AND MELIN Amarillo, Tex.

1. Short Fat Fannie (L. Williams)
2. Searchin' (Coasters)
3. Whispering Bells (Del-Vikings)
4. Goody Goody (F. Lyman)
5. Jenny Jenny (L. Richard)
6. Keep A-Knockin' (L. Richard)
7. Humpty Dumpty Heart (L. Baker)
8. Long Lonely Nights (C. McPhatter)
9. My Baby Comes To Me (Coasters)
10. Only Because (Platters)

MELROSE MUSIC San Francisco, Calif.

1. Honest I Do (J. Reed)
2. Farther Up The Road (Bland)
3. Send For Me (N. Cole)
4. Summertime (S. Cooke)
5. Aw Shucks Baby (T. Topsy)
6. Mr. Lee (Bobbettes)
7. Teddy Bear (E. Presley)
8. Soft (B. Doggett)
9. Baby Please (Littlefield)
10. Miss You So (L. Offitt)

Headed For The Charts
GUS JENKINS
"Payday Shuffle"
FLASH # 123
New Release
(Watch it)

"Crying Over You"
b/w
"Tango Moon"
by THE HORNETS
FLASH # 125
FLASH RECORDS
623 E. Vernon Ave., Los Angeles, Cal.

1 in Chicago
Climbing like Wild Fire
Coast-to-Coast
"BYE-BYE BABY"
NAPPY BROWN
SAVOY 1514
SAVOY RECORD CO
58 MARKET ST
NEWARK, N. J.

The One They All Want!
Thurston Harris
"Little Bitty Pretty One"
and
"I Hope You Won't Hold It Against Me"
Aladdin # 3398
Aladdin RECORDS
Los Angeles, Calif.



R & B Disk Jockey REGIONAL RECORD REPORTS

EAGER BEAVER KPDQ—Portland, Ore.

1. Rockin' At The Drive-In (J. Huston)
2. Farther Up The Road (B. B. Bland)
3. Emmett Lee (C. Fran)
4. You Send Me (S. Cook)
5. Baby Baby Give Me A Chance (J. Hudson)
6. Let Me Be True To You (Highlighters)
7. Honest I Do (J. Reed)
8. In The Doorway Crying (Midnighters)
9. Be-Bop Baby (R. Nelson)
10. Happy Happy Birthday Baby (Tune Weavers)

LARRY McCORMICK KPRS—Kansas City, Mo.

1. My Baby Comes To Me (Coasters)
2. No Kissin' And A Huggin' (Berry & Pharaohs)
3. Mr. Lee (Bobbettes)
4. You Know You Don't Want Me (M. Watson)
5. Dumplin's (E. Freeman)
6. Little Bitty Pretty One (T. Harris)
7. Believe It Or Not (Elbert)
8. Swanee River Rock (Charles)
9. No One To Talk To (Jack & Jill)
10. Idol With The Golden Head (Coasters)

STERLING YALE KCNA—Tucson, Ariz.

1. With You On My Mind (N. Cole)
2. Deep Purple (B. Ward)
3. There's No Tomorrow (Clovers)
4. Dedicated To You (Hilltoppers)
5. It Hurts To Love Someone (G. Slim)
6. Farther Up The Road (Bland)
7. Next Time You See Me (L. J. Parker)
8. I Need A Girl (J. Turner)
9. Mr. Lee (Bobbettes)
10. Days Are Dark (T. Taylor)

DICK MASON WPON—Pontiac, Mich.

1. Peanuts (L. Joe)
2. Happy Happy Birthday Baby (Tune Weavers)
3. There Goes (Enchanters)
4. Think (S. Royales)
5. Rockin' Pneumonia (Smith)
6. With You On My Mind (N. Cole)
7. Long Lonely Nights (C. McPhatter)
8. Chances Are (J. Mathis)
9. Beautiful Weekend (Rene/Anderson)
10. Deep Purple (B. Ward)

BOB KLOSE WKWK—Wheeling, W. Va.

1. Mr. Lee (Bobbettes)
2. Black Slacks (Sparkletones)
3. And That Reminds Me (D. Reese)
4. Bermuda Shorts (Delroys)
5. Dream Boy (D. Lee)
6. With You On My Mind (N. Cole)
7. Deep Purple (B. Ward)
8. Whispering Bells (Del-Vikings)
9. Send For Me (N. Cole)
10. Moonlight Swim (T. Perkins)

BILL (JOY BOY) JACKSON KOKY—Little Rock, Ark.

1. Sometime Tomorrow (Bland)
2. Mr. Lee (Bobbettes)
3. Honest I Do (J. Reed)
4. It Hurts To Love Someone (G. Slim)
5. Think (S. Royales)
6. Goody Goody (F. Lyman)
7. Humpty Dumpty Heart (L. Baker)
8. Keep A-Knockin' (Richard)
9. Beautiful Weekend (G. Rene)
10. Star Dust (B. Ward)

JO JO CRYSDALE CKEY—Toronto, Ont., Can.

1. Mr. Lee (Bobbettes)
2. Diana (P. Anka)
3. Honeycomb (J. Rodgers)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Black Slacks (J. Bennett)
7. Keep A-Knockin' (Richard)
8. Think (S. Royales)
9. Zip Zip (Diamonds)
10. Shake Shake (Blue Tones)

JACK HURST WLEE—Richmond, Va.

1. Diana (P. Anka)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Black Slacks (Sparkletones)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Lotta Lovin' (G. Vincent)
6. Beautiful Love (J. Dubois)
7. That'll Be The Day (Crickets)
8. Wake Up Little Susie (Everlys)
9. Be Bop Baby (R. Nelson)
10. Keep A-Knockin' (Richard)

GEORGE FENNELL WHIL—Medford, Mass.

1. That'll Be The Day (Crickets)
2. Mr. Lee (Bobbettes)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Searchin' (Coasters)
5. Black S'acks (Sparkletones)
6. Tonight Tonight (Mello-Kings)
7. To The Aisle (Five Satins)
8. Zip Zip (Diamonds)
9. Hula Love (B. Knox)
10. Keep A-Knockin' (Richard)



Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	FRAULEIN Bobby Helms (Decca 30194)	1
2	WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	2
3	MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	4
4	BYE BYE LOVE Everly Brothers (Cadence 1315)	3
5	LOTTA LOVIN' Gene Vincent (Capitol 3763)	6
6	GEISHA GIRL Hank Locklin (RCA Victor 6984)	10
7	TANGLED MIND Hank Snow (RCA Victor 6955)	9
8	TEDDY BEAR Elvis Presley (RCA Victor 7000)	7
9	HOME OF THE BLUES Johnny Cash (Sun 279)	—
10	WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	—

On The Dotted Line



SHREVEPORT, LA.—Tillman Franks, KWKH "Louisiana Hayride" Artist Service Manager points to the dotted line as Johnny Horton, Columbia recording artist signs up for exclusive booking and promotion under the newly formed organization. Linda Brannon, Ram recording artist and Johnny Mathis, Mercury Starday, await their turn to sign. These three are the latest to sign with the "Louisiana Hayride."

B.B.A. To Conduct 3rd Annual Meeting

NEW YORK — Band Betterment Associates, headed by Clifford Carter, Vice President of Carl Fischer, and Fred Fox, Vice President of Sam Fox Publishing Company, will conduct its third annual meeting in conjunction with the New York State School Music Association Meeting on December 4, 5, 6 and 7 at the Eastman School of Music in Rochester.

B.B.A. is presently composed of a dozen music publishers and believes that the concert band must be built to its fullest cultural and artistic stature. Publishers sponsoring the Band Betterment Associates Meeting are: Sam Fox Publishing Company, Carl Fischer, Edwin H. Morris, Leeds Music, Clayton F. Summy, Shawnee Press, Theodore Presser, David Gornston Co., Boosey & Hawkes, Edward B. Marks Music, Mercury Music and

Stargen Music. Bands representing high school and college levels will perform there. On the high school level will be the Joliet, Illinois Township High School Band directed by Bruce Houseknecht. For more than 25 years this organization has been rated among the best in the country. The ensemble has traveled extensively, appeared at Radio City, at the White House and at the Rochester Conference it will make two concert appearances. On the college level four New York State bands will be heard. Willard I. Musser will direct the Potsdam SUTC Concert Band, Herbert Harp will direct the Fredonia SUTC Concert Band, Dr. Harwood Simmons will lead the Syracuse University Wind Ensemble and Frederick Fennell will conduct the Eastman School of Music Wind Ensemble.

Kenny Marlow Purchases Fidelity Recordings

NASHVILLE — Kenny Marlow, Nashville songwriter and attorney, has announced the purchase of Fidelity Recordings (formerly Reavis' Recording Studio), located at 420-A Broadway, in Nashville.

Marlow, who will also serve as general manager of Fidelity, says the new firm will specialize in master sessions for independent record labels and in custom record services for the music industry. "The firm has added several thousand dollars in new recording equipment and has completely remodeled its studios and offices in order to meet the needs of increased recording activity by independent labels in Nashville in recent months," Marlow said.

Marlow will also continue to represent several music publishing firms and individuals connected with the music business in Nashville.

Camden, "Bride & Groom" Tie-In

NEW YORK—A 13-week tie-in by RCA Camden Records with the afternoon NBC-TV show, "Bride And Groom," has been launched, it was announced by Frank O'Donnell, Administrator of Planning and Marketing for RCA Camden Records.

RCA Camden will record each day's wedding festivities and present a souvenir recording of the wedding to the couple married on the show. The couple also will receive a library of RCA Camden records on the show. One album per week from the library will be shown to viewers. The promotion will run until December 20th.

"Memento Auction" Feature

NEW YORK—Thirteen more stations which carry the "Top Ten Dance Party" package will begin using an artist promotion feature, "Memento Auction", recently provided by CKLW-TV in Detroit.

Celebrities who visit the "Top Ten Dance Party" leave a personal item of slight financial value (i.e. handkerchief, tie, comb, etc.) which are then placed on the "Memento Auction" board on the program, and when a number of items are collected, they are auctioned off and the money received is given to a local charity.

When the memento goes on the board, the artist's record, movie, personal appearance, etc., is plugged and his or her record is played on the show. Artists do not have to be present on the program.

Decca Issues Two New Barber Shop Quartet LPs

NEW YORK—Decca has announced the release of two new albums by the 1957 winners of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America (S.P.E.B.S.Q.S.A.) competition held this year in Los Angeles. One of the LP's features the Quartet Winners, the 1957 Medalists, while the second issue features the Chorus winners.

This is the fifth consecutive year in which Decca has signed and recorded the Official S.P.E.B.S.Q.S.A. winners. The previous sets have been constant sellers for the company.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|--------------------------------------|---------------------------|
| 1. MY SHOES KEEP WALKING BACK TO YOU | Ray Price (Columbia) |
| 2. FRAULEIN | Bobby Helms (Decca) |
| 3. I HEARD THE BLUEBIRDS SING | Browns (RCA Victor) |
| 4. TANGLED MIND | Hank Snow (RCA Victor) |
| 5. WHY WHY | Carl Smith (Columbia) |
| 6. BYE BYE LOVE | Everly Brothers (Cadence) |
| 7. HOME OF THE BLUES | Johnny Cash (Sun) |
| 8. GEISHA GIRL | Hank Locklin (RCA Victor) |
| 9. WAKE UP LITTLE SUSIE | Everly Brothers (Cadence) |
| 10. HOLIDAY FOR LOVE | Webb Pierce (Decca) |
11. (I'LL ALWAYS BE YOUR) FRAULEIN. 12. TWO SHADOWS ON YOUR WINDOW. 13. A FALLEN STAR. 14. FOUR WALLS. 15. WHOLE LOT OF SHAKIN' GOING ON. 16. GIVE MY LOVE TO ROSE. 17. LOTTA LOVIN'. 18. MY SPECIAL ANGEL. 19. YOUNG HEARTS. 20. GONNA FIND ME A BLUEBIRD. 21. TEARS ARE ONLY RAIN. 22. I'LL DO IT EVERYTIME. 23. LOVE ME TO PIECES. 24. MY ARMS ARE A HOUSE. 25. HONEYCOMB. 26. I THOUGHT I HEARD THE BLUEBIRDS SING. 27. I CRY. 28. PLEASE DON'T BLAME ME. 29. TEDDY BEAR. 30. IS IT WRONG; TALL, TALL TREES; MY BRAND OF BLUES; PLEASE PASS THE BISCUITS; EMOTIONS; WILD HONEY; I OWE IT TO MY HEART; THREE CIGARETTES IN AN ASHTRAY; DON'T DO IT DARLIN'; I CLOSE MY EYES; MEAN WOMAN BLUES; LATE DATE; MY LOVE IS REAL; MY TREASURE.



Country Best Sellers

IN RETAIL OUTLETS

Pos. Last Week

1. FRAULEIN
Bobby Helms (Decca 30194)
2. MY SHOES KEEP WALKING BACK TO YOU
Ray Price (Columbia 40951)
3. WHOLE LOT OF SHAKIN' GOING ON
Jerry Lee Lewis (Sun 267)
4. BYE, BYE LOVE
Everly Brothers (Cadence 1315)
5. WAKE UP LITTLE SUSIE
Everly Brothers (Cadence 1337)
6. GEISHA GIRL
Hank Locklin (RCA Victor 6984)
7. LOTTA LOVIN'
Gene Vincent (Capitol 3763)
8. HOME OF THE BLUES
Johnny Cash (Sun 279)
9. TANGLED MIND
Hank Snow (RCA Victor 6955)
10. FOUR WALLS
Jim Reeves (RCA Victor 6874)
11. WHY WHY. 12. A FALLEN STAR.
13. (I'LL ALWAYS BE YOUR) FRAULEIN.
14. I HEARD THE BLUEBIRDS SING.
15. TWO SHADOWS ON YOUR WINDOW.
16. TEDDY BEAR. 17. GONNA FIND ME A BLUEBIRD.
18. HOLIDAY FOR LOVE. 19. MY SPECIAL ANGEL.
20. MY ARMS ARE A HOUSE; YOUNG HEARTS; IS IT WRONG; GIVE MY LOVE TO ROSE; PLEASE DON'T BLAME ME; LOVE ME TO PIECES.



Country Reviews

A BULLSEYE

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEOIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

BULLSEYE



"THE STORY OF MY LIFE" (2:25) [Famous ASCAP—H. David, Bacharach]

"ONCE-A-WEEK DATE" (2:20) [Acuff-Rose BMI—Robbins]

MARTY ROBBINS (Columbia 41013)

● The "White Sport Coat" man, Marty Robbins, is headed for the chips once again with a great new dual-market pairing. (See Pop reviews).

"WHO KNOWS BETTER THAN YOU AND I" (2:46)

[Cedarwood BMI—W. Walker]

"WRONG" (2:23) [Cedarwood BMI—K. Lloyd]

RED SOVINE (Decca 30458)

● Red Sovine comes up with a brand new two-sided platter that can easily turn out to be his biggest seller to date. And both ends of the pairing have what it takes to carry him into the big money pop and country-wise. The chanter puts his heart into his delivery of "Who Knows Better Than You And I," an ultra-lovely lilter with tearful teen-age love lyrics. And he's equally effective on the other half, "Wrong," a touching romantic weeper set to a subdued, r&r-ballad beat. A stellar, pop-oriented choral and instrumental backdrop rounds out these two strong contenders for hitdom.

"SENSATION" (2:03)

[Acuff-Rose BMI—B. Bryant, F. Bryant]

"(Is My) RING ON YOUR FINGER" (2:00)

[Cedarwood BMI—W. Walker]

HAWKSHAW HAWKINS (RCA Victor 7054)

● It looks as tho Hawkshaw Hawkins is gonna move into the upper end of the popularity charts in the very near future as he comes up with two decks that are loaded with tremendous sales potential for both the country and pop markets. On the topside he delightfully knocks out a most appealing romantic-novelty jumper tagged "Sensation." On the lower end he projects with touching sincerity as he softly carresses a beautiful, moderate paced, crying-towel lover's ballad labeled "(Is My) Ring On Your Finger." And Hawkshaw is showcased by a top calibre, pop-flavored vocal and musical backdrop on both ends of a powerful coupling.

ERNIE CHAFFIN

(Sun 275)

B+ "I'M LONESOME" [Singing River BMI—M. Maddux] Ernie Chaffin displays his distinctive vocal stylings on a haunting, up tempo sentimental opus. Excellent performance of an intriguing item that can ride high on the country op, jock and dealer charts.

B+ "LAUGHIN' AND JOKIN'" [Knox BMI—M. Maddux] This end, another standout platter, is a feelingful, quick beat entry that Chaffin puts across with telling effect. Terrific sound on both ends of a 'must programming' pairing.

RITA FAYE

(MGM 12551)

B "WE'VE GOT SOME DREAMING TO DO" (2:12) [Acuff-Rose BMI—Bryant] Here's a dandy offering by the little Miss Rita Faye. It's a colorful, pop-country romantic rocker that the moppet and a chorus belt out in refreshing fashion. Catchy entry for the r&r market. Could make noise.

C+ "YOU'RE IN MY HEART" (2:28) [Acuff-Rose BMI—I. & C. Louvin] Flipside is a heartfelt, slow moving lover's tale that the young lark renders with tender emotion.

HELEN CARTER

(Hickory 1069)

B "HE MADE YOU FOR ME" (2:05) [Acuff-Rose BMI—H. & C. Carter] Hickory teams up Helen Carter and Wiley Barkdull for the first time and the twosome present a might pleasing vocal combo on this heartwarming, religious-flavored romantic lilter.

B "I'D LIKE TO" (2:03) [Acuff-Rose BMI—J. Carter] Here the artists get together on a change-of-pace, happy-go-lucky, quick beat bouncer with delectable love lyrics. Both ends are gonna ride the air-waves aplenty.

THE COLLINS KIDS

(Columbia 41012)

B+ "PARTY" (1:35) [Gladys AS-CAP—J. M. Robinson] A striking, all-market rock 'n roller that's sure to make the teen-age hoofers happy is excitingly fashioned by the Collins Kids, Larry and Lorrie. Sensational fare for the boxes.

B+ "HEARTBEAT" (2:05) [Vidor BMI—L. & L. Collins] Under portion is a captivating, steady-driving rhythmic piece that the youngsters, with Lorrie slickly handling the vocal end, groove in solid, coin-catching style. Infectious ditty that also has the goods to break thru.

THE SMITH BROTHERS

(Decca 30360)

B "SAY IT AGAIN" (2:35) [Lowery BMI—S. Smith, C. Carrier, T. Smith] The Smith Brothers tastefully combine their vocal talents on an engaging, slightly up tempo romantic affair that's good bet to grab off a heap of juke box coin. Bass voice spotted throughout record proves effective.

B "THERE GOES MY HEART" (2:00) [Old Charter BMI—A. Smith, J. Smith] Again the boys neatly blend with the unbilled bass voice on a persuasive, fast moving waltz weeper. Fetching pairing for the 'pure country' music buyers.

DON RENO & RED SMILEY

(King 5079)

B "NO LONGER A SWEETHEART OF MINE" (2:11) [Lois BMI—Swift, Reno, Smiley] Aply backed up by the Tennessee Cutups, Don Reno and Red Smiley proceed to display their fine hill harmony on this quick moving lover's lament.

C+ "RICHMOND RUCKUS" (2:15) [Lois BMI—M. Magaha] Under portion, a high-speed entry, is a fine example of the entire crew's winning, 'back mountain' string offerings.

RILEY CRABTREE

(Country Picnic 602)

C+ "TATTLE TATTLE TALE" (2:05) [Hanna BMI—E. Hanna, R. Crabtree] Riley Crabtree intros on the Country Picnic label with an enjoyable rendition of a light-hearted, fast paced novelty that bounces merrily along in gay style.

C+ "SOMETHING TELLS ME" (2:01) [Hanna BMI—J. Parish] Under deck is an up tempo romantic affair that Crabtree decks out in appealing fashion. Flavorful musical assist on both lids.

BILL CLIFTON

(Mercury-Starday 71200)

B+ "MARY DEAR" (2:54) [Starrite BMI—B. Clifton, B. Dee] The Dixie Mountain Boys lend a top notch vocal and instrumental backdrop for Bill Clifton's polished vocal stylings on this up tempo sentimental tale.

B+ "LONELY HEART BLUES" (2:53) [Starrite BMI—B. Clifton] Under portion features another persuasive vocal and musical performance on a potent quick beat lover's lament. Two fine, "pure country" efforts. Watch 'em both.

JIMMIE DAWSON

(Playboy 806)

C+ "HOT TAMALE WAGON" [Grange BMI—Dawson, Devine] Jimmie Dawson makes an impressive bow under the Playboy banner as he pleasantly socks out a quick moving novelty item. Cute lyrics receive a snappy musical backdrop by the Rainbow Ranch-hands. Should latch onto a heap of spins.

C+ "IF I CAN'T HAVE YOU" [Fairway BMI—Logue] This end, an expressive up tempo weeper is treated to a warm, sincere vocal job by Dawson.

JIMMIE WILLIAMS

sings on MGM

"AGAIN"

b/w

"YOU CAN'T MAKE ME CRY"

White Oak Music—BMI
Cincinnati 39, Ohio

First Time Together
HELEN CARTER
and
WILEY BARKDULL
singing

"HE MADE YOU FOR ME"

Hickory 1069

Subscription
The Cash Box \$15

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

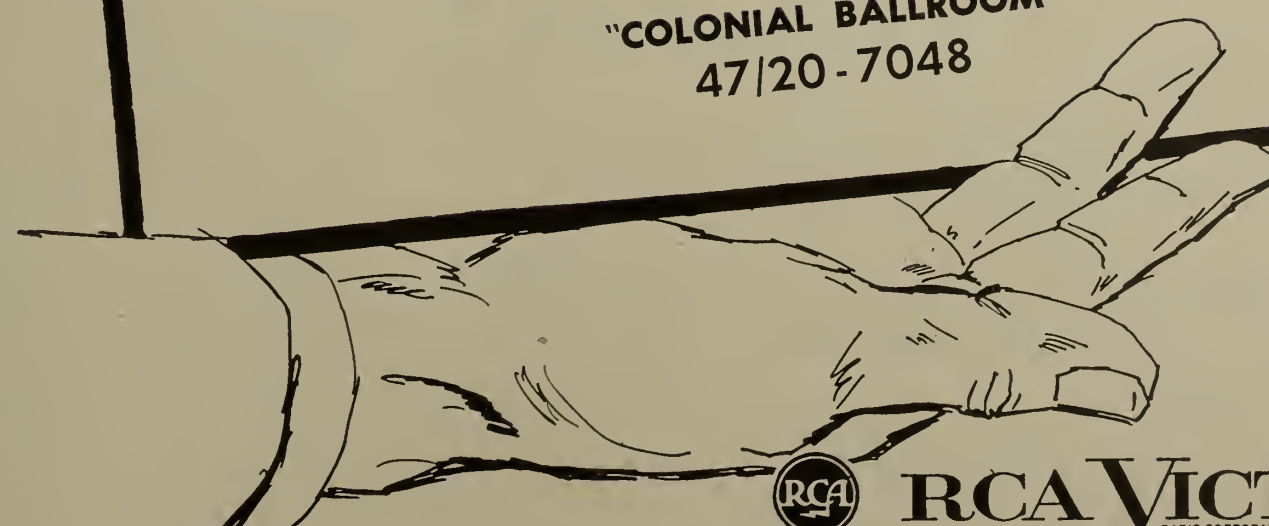
Chet Atkins

**HANDS YOU
ANOTHER
HIT!**



“HIDDEN CHARM”

c/w
“COLONIAL BALLROOM”
47/20-7048



RCA VICTOR
RADIO CORPORATION OF AMERICA



U.S. Stars Visit Canadian DJ's



WINNIPEG, CAN.—While visiting Winnipeg, two recording artists from the States paid a visit to CKRC radio station. Shown above (l. to r.) are Jim Sweeney, country dee jay; Donn Reynolds, MGM recording artist; Reg Ayres, Quality Records' Winnipeg representative; Nick Noble, Mercury recording star; and Clifford Gardner, pop dee jay.

MGM Signs Six

NEW YORK—MGM Records last week announced the signing of six artists to its roster. They include movie actor and dancer Russ Tamblyn; Helen Carr, former Stan Kenton and Charlie Barnett vocalist who has been doing TV and night clubs recently; Jolie Hunter, song stylist, whose first release of "Ca C'est L'Amour" will be issued next week; vocal group The Charioteers; Ted Phillips and His Orchestra; pianist-singer Bert Keyes whose MGM album has just been completed; and Lilo, French chanteuse and star of the hit Broadway musical "Can Can," whose first album for MGM will be released in time for her engagement at the Statler Hotel in Dallas Oct. 17th.

N.Y. Station WACK Debuts

NEWARK, N. Y.—Station WACK of Newark, New York began operations this week. The new broadcasting facility, covering over 1,200 square miles, starts broadcasting at 6 AM and signs off at sunset.

Bud Sova, veteran radio personality, and now WACK General Manager stated that "programming plans for WACK call for the emphasis on music, news and many local items, national and world wide, and time and weather checks. A unique exposure as to the operation of radio will be the studio located in the window of the downtown main studios which will be used at least an hour a day to broadcast shows. The Associated Press news teletype will also be in the window. WACK has leased studio and office space at 110 East Union St. right in the heart of downtown Newark.

Lew Fargo To Manage Dorian Burton

NEW YORK — Dorian Burton, Decca recording artist and songwriter last week announced that Lew Fargo has become his personal manager. Burton, currently working on his latest coupling "Yesterday" and "Do You Love Me" will head out on a disk jockey tour October 7th that will take him to Philly and a number of other important record markets.

Capitol Sales Contest

HOLLYWOOD — Capitol Records has initiated an October through November sales contest, which will mean a one week all expense paid vacation trip to Hawaii at the end of the year for the fifteen first prize winners and their wives.

Open to Branch and ID salesmen, sales managers, promotion men, operations managers, District Sales Managers, and Regional Operation Managers, the contest will also award prizes to thirteen second prize winners and third place prizes to all who make quota. Winners of second, and third place will choose their prizes from among a number of items.

Bill Rigney's "Bon Voyage"

NEW YORK—The tune Bill Rigney, manager of the San Francisco-bound Giants, was singing before the start of the team's last game at the Polo Grounds was the Janice Harper Prep waxing of "Bon Voyage."

When Irv Jerome, Vice President and National Sales Manager of Prep, read the Rigney item in the New York Times, it prompted Giant fan Jerome to write a letter to Rigney, excerpts of which follow "My spies tell me that your voice is not quite as good as Janice Harper's, who sings on the record, so I am enclosing a copy for your entertainment." Miss Harper promises not to become a baseball manager if you promise to stop singing.

Scott & Elow Pen Film Tune

NEW YORK—Raymond Scott and Lawrence Elow have written the title song for the motion picture "Never Love A Stranger." The song will be featured in the film based on Harold Robbins best selling novel of the same name. Scott penned the music with Elow doing the lyrics. The song was recorded for the picture last week.

For Keen Records, Call...

NEW YORK—In a recent issue of The Cash Box, the Keen label's advertisements referring to Sam Cooke's first recording "You Send Me" b/w "Summertime" had the diskery's phone number incorrectly listed. To contact Keen Records, call Hollywood 2-6621.



Country Disk Jockey REGIONAL RECORD REPORTS

"BROTHER HAL" Little Rock, Ark.

1. I Heard The Bluebirds Sing (Browns)
2. Fallen Star (J. Newman)
3. Give My Love To Rose (J. Cash)
4. Tall, Tall Trees (G. Jones)
5. Two Shadows (J. Reeves)
6. Holiday For Love (Pierce)
7. Geisha Girl (H. Locklin)
8. Wild Honey (A. Terry)
9. Blue Blue Day (D. Gibson)
10. Missing You (W. Pierce)

GARRY MILLER WHKK—Akron, Ohio

1. Rosie's Gone Again (John)
2. Three Ways (K. Wells)
3. Frau'ein (B. Helms)
4. My Shoes Keep Walking Back To You (R. Price)
5. Three Cigarettes (P. Cline)
6. Home Of The Blues (J. Cash)
7. I Heard The Bluebirds Sing (Browns)
8. This Moment Of Love (F. Husky)
9. Two Shadows (J. Reeves)
10. Fallen Star (J. Newman)

"WILD BILL" EARL WMNS—Olean, N. Y.

1. Bye Bye Love (Everlys)
2. Frau'ein (B. Helms)
3. My Shoes Keep Walking Back To You (R. Price)
4. Pay Day (P. Wagoner)
5. Love Me To Pieces (Rusty & Doug)
6. Geisha Girl (J. Newman)
7. Again (J. Williams)
8. Tangled Mind (H. Snow)
9. I Heard The Bluebirds Sing (Browns)
10. I Never Had The Blues (Rusty & Doug)

BEV. MUNRO CKDM—Dauphin, Man., Can.

1. I Heard The Bluebirds Sing (Browns)
2. Tangled Mind (H. Snow)
3. I'll Always Be Your Frau'ein (K. Wells)
4. Tall, Tall Trees (G. Jones)
5. Holiday For Love (Pierce)
6. Emotions (C. Smith)
7. Love Is A Treasure (M. Singleton)
8. Let's Make New Memories (B. Brock)
9. Home Of The Blues (Cash)
10. You Should Have Loved Her More (B. Guitar)

MARY WILSON KCLX—Colfax, Wash.

1. Gonna Find Me A Bluebird (M. Rainwater)
2. Frau'ein (B. Helms)
3. Teen Age Dreams (Robbins)
4. Holiday For Love (Pierce)
5. Tangled Mind (H. Snow)
6. Young Hearts (J. Reeves)
7. I'll Always Be Your Frau'ein (K. Wells)
8. Moonlight Mountain (Young)
9. I've Got You On My Mind (B. Walker)
10. Love Letters In The Sand (M. Wiseman)

LES "RANCH-HAND" COLEMAN WJWL—Georgetown, Dela.

1. Little White Duck (Olson)
2. Don't Ask For The Moon (R. Foley)
3. Holiday For Love (W. Pierce)
4. My Shoes Keep Walking Back To You (R. Price)
5. Missing You (R. Sistine)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Marriage Vows (H. Snow)
8. Horse Named Pete (C. Robinson)
9. Supper Time (J. Davis)
10. Frau'ein (B. Helms)

"COUSIN JOHNNY" SMALL WNCC—New London, Conn.

1. Let's Pretend (J. Burton)
2. Delia Mae (Osbornes & Allen)
3. Frau'ein (Helms/Hart)
4. I Heard The Bluebirds Sing (Browns)
5. Give My Love To Rose (Cash)
6. Home Of The Blues (Cash)
7. Four Walls (J. Reeves)
8. Hearts In My Dream (Jones)
9. Waltz Of My Fate (J. Kay)
10. Tears Are Only Rain (H. Thompson)

"UNCLE JIM" PRESTON WPRY—Perry, Fla.

1. Young Hearts (J. Reeves)
2. Teddy Bear (E. Presley)
3. My Arms Are A House (H. Snow)
4. Jailhouse Rock (E. Presley)
5. Four Walls (J. Reeves)
6. Tangled Mind (H. Snow)
7. Treat Me Nice (E. Presley)
8. I Heard The Bluebirds Sing (Browns)
9. Geisha Girl (H. Locklin)
10. Kentucky (Homer & Jethro)

DAY SANDSTROEM WWRI—West Warwick, R. I.

1. Give My Love To Rose (Cash)
2. Why Why (C. Smith)
3. Tall, Tall Trees (G. Jones)
4. Hershey Bar (E. Bond)
5. 'Tis Sweet To Be Remembered (M. Wiseman)
6. My Arms Are A House (H. Snow)
7. Emotion (C. Smith)
8. My Picture Of You (M. Singleton)
9. Young Hearts (J. Reeves)
10. Little Miss Sunbeam (Arnold)

MEL MILLER WPOW—Staten Island, N. Y.

1. Frau'ein (B. Helms)
2. My Shoes Keep Walking Back To You (R. Price)
3. Bye Bye Love (Everlys)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Fallen Star (J. Newman)
6. Four Walls (J. Reeves)
7. Lotta Lovin' (G. Vincent)
8. Tangled Mind (H. Snow)
9. Geisha Girl (H. Locklin)
10. Two Shadows (J. Reeves)

"RED" HUGHES CKEY—Toronto, Ont., Can.

1. My Shoes Keep Walking Back To You (R. Price)
2. Lotta Lovin' (G. Vincent)
3. Bye Bye Love (Everlys)
4. Frau'ein (B. Helms)
5. I Heard The Bluebirds Sing (Browns)
6. Tangled Mind (H. Snow)
7. Please Don't Blame Me (M. Robbins)
8. My Brand Of Blues (M. Rainwater)
9. I'll Always Be Your Frau'ein (K. Wells)
10. Did You Miss Me (Jackson)

CARROLL S. LEE WANS—Anderson, S. C.

1. Wake Up Little Susie (Everlys)
2. Frau'ein (B. Helms)
3. Honeycomb (J. Rodgers)
4. Act Like A Married Man (J. Shepard)
5. Tangled Mind (H. Snow)
6. Tears Are Only Rain (H. Thompson)
7. Holiday For Love (Pierce)
8. Please Don't Blame Me (M. Robbins)
9. My Special Angel (B. Helms)
10. Why Why (C. Smith)

GEORGE WASHINGTON TUCKER WEKK—Fayetteville, Tenn.

1. Please Pass The Biscuits (G. Sullivan)
2. Give My Love To Rose (J. Cash)
3. Wild Honey (G. Terry)
4. Deep Blue Sea (J. Dean)
5. My Lonely Heart Keeps Crying (R. McBae)
6. Ice Cold Baby (Mitchell)
7. Wolf Call (B. Wallace)
8. Why Why (C. Smith)
9. Wake Up Little Susie (Everlys)
10. A Broken Heart, A Wedding Band (S. Jackson)

CHUCK OTTE KLPW—Union, Mo.

1. I Thought I Heard You Call My Name (P. Wagoner)
2. My Shoes Keep Walking Back To You (R. Price)
3. Maybe Tomorrow (Everlys)
4. Tangled Mind (H. Snow)
5. I Heard The Bluebirds Sing (Browns)
6. Tears Are Only Rain (H. Thompson)
7. King For A Day (B. Barnes)
8. Why, Why (C. Smith)
9. My Treasure (E. Tubb)
10. Give Me Just A Little Time (A. Wood)

JOHNNY RION KSTL—St. Louis, Mo.

1. My Shoes Keep Walking Back To You (R. Price)
2. Why Why (C. Smith)
3. Prize Possession (F. Husky)
4. My Special Angel (B. Helms)
5. Tears Are Only Rain (H. Thompson)
6. Go Home (E. Tubb)
7. I Close My Eyes (Wilburns)
8. Moonlight Mountain (Young)
9. Torch Of Love (B. Martin)
10. Holiday For Love (Pierce)

MACK SANDERS KFH—Wichita, Kans.

1. Holiday For Love (W. Pierce)
2. Frau'ein (B. Helms)
3. Bye Bye Love (Everlys/Pierce)
4. My Shoes Keep Walking Back To You (R. Price)
5. Tangled Mind (H. Snow)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Fallen Star (J. Newman)
8. Why Why (C. Smith)
9. Honky Tonk (W. Pierce)
10. Our Summer Vacation (G. Morgan)

KEN PARSONS KTLU—Rusk, Texas

1. I Heard The Bluebirds Sing (Browns)
2. I Cry (J. O'Gwynn)
3. Give My Love To Rose (Cash)
4. A Mighty Lovable Man (S. James)
5. Holiday For Love (W. Pierce)
6. Honey Stop! (F. Young)
7. That's Right (C. Perkins)
8. Where The Rio de Rosa Flows (J. Lloyd)
9. I Like Your Kind Of Love (M. Endsley)
10. High School Romance (Klick)

TOM REEDER WARL—Arlington, Va.

1. Whole Lot Of Snakin' Going On (J. L. Lewis)
2. Tangled Mind (H. Snow)
3. My Shoes Keep Walking Back To You (R. Price)
4. 'Tis Sweet To Be Remembered (W. Wiseman)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Frau'ein (B. Helms)
7. Wake Up Little Susie (Everlys)
8. Losing Game (V. Taylor)
9. Three Cigarettes (P. Cline)
10. Two Shadows (J. Reeves)

NEIL ZACHMEYER WRAM—Monmouth, Ill.

1. Please Pass The Biscuits (G. Sullivan)
2. Holiday For Love (W. Pierce)
3. Two Shadows (J. Reeves)
4. I See You Sneakin' Last Night (S. Yaney)
5. The First One To Love You (Louvin)
6. Take Back The Heart (Lifton)
7. I Could Cry A Million Tears (D. Wright)
8. Castaway (R. Hansen)
9. Sweet Dreams (F. Young)
10. Young Hearts (J. Reeves)

"SMOKEY SMITH" KRN—Des Moines, Iowa

1. My Shoes Keep Walking Back To You (R. Price)
2. I Close My Eyes (Wilburns)
3. Frau'ein (K. Wells)
4. A Southern Boy Sings The Blues (C. Reed)
5. I Heard The Bluebirds Sing (Browns)
6. My Love Is Real (M. Rainwater)
7. Wake Up Little Susie (Everlys)
8. Cool Love (W. Jackson)
9. A Sweet Kind Of Love (J. Newman)
10. My Treasure (E. Tubb)

TEX JUSTUS & NORM HALL TRIANGLE NETWORK—Booneville, Ind.

1. My Shoes Keep Walking Back To You (R. Price)
2. Why Why (C. Smith)
3. Frau'ein (B. Helms)
4. Whole Lot Of Snakin' Going On (J. L. Lewis)
5. Tangled Mind (H. Snow)
6. Move Over Rover (B. Hall)
7. Wake Up Little Susie (Everlys)
8. Two Shadows (J. Reeves)
9. Let's Make New Memories (B. Brock)
10. Geisha Girl (H. Locklin)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



Country Round Up

Top level management of the networks and agencies will have an excellent opportunity to learn more about the effectiveness of Country Music as an advertising vehicle on Thurs., Oct. 10th, at the monthly meeting of the Radio-Television Executives Society in the grand ballroom of New York's Waldorf-Astoria Hotel. The All-Country-Music presentation will feature entertainment by Red Foley, the Jubilee Promenaders and caller L. D. Keller, and comic Uncle Cyp Brasfield, with five-minute talks by Connie B. Gay, outstanding Country Music promoter and producer, and Jim Bolling, executive of the Philip Morris Co. Most recent addition to the scheduled speakers is E. E. "Si" Siman, Jr., of Crossroads TV Productions and Radi-Ozark Enterprises, producers respectively of ABC-TV's "Country Music Jubilee" and NBC Radio's "Red Foley" Show. Also on hand for the event will be John Mahaffey, who shares management of the two firm's with Si.



JIMMIE SKINNER

All of the talent, production and management personnel associated with both the "Jubilee" and Dow's Red Foley Show send best wishes to Eddy Arnold, who originated a summer season of ABC-TV shows in Springfield just a year ago and soon begins his new daily program on WCBS Radio, New York. Another WCBSer, Jim "Green Door" Lowe, is a native Springfieldian and frequent guest on network shows originating at The Crossroads of Country Music. . . . Red Foley, the Tall Timber Boys, Flash and Whistler, Suzi Arden and Slim Wilson are set for personals in Wilmington, N. C., on Mon., Oct. 14th, and Asheville, N. C., on Tuesday, Oct. 15th, according to Top Talent manager R. L. McCoy. . . . The Joe Slatterys (he's announcer on both the Jubilee TV and Foley radio shows) are expecting a new addition momentarily. 'Twill be No. 5 in their redheaded family.

"Yodel King" and MGM song stylist, Donn Reynolds, infos that he's appearing on 2 of Baltimore's top TV shows, Buddy Deane's "Bandstand" over WJZ-TV and "Patches Show" over WBAL-TV. Don is also visiting with the East coast deejays plugging his MGM disk, "Rose Of Ol' Pawnee".



BELEW TWINS

Song stylists Cathy Carr and Nick Noble were the special guests of "The Dean of Country Music", host Jimmy Dean, on the second hour-long presentation of CBS-TV's "The Jimmy Dean Show," Saturday, Oct. 5th, 12:00 to 1:00 P.M.

Ken Parsons writes from KTLU, Rusk, Texas, that the station has added a new quarter hour of gospel songs at noon 7 days a week. The program, called "Gospel Train" is in addition to "The J. Perrin Willis Show" heard each morning from 6:00 to 7:00 A.M. Perrin Willis is municipal judge in Rusk, and dispenses gospel music each morning and justice each afternoon. Ken also notes that KTLU recently added Al Turner, who is well known in Texas radio, to their staff.

Johnny Carroll was a recent visitor in Rusk, stopping in to see Turner. Ken reports that Johnny has a new disk coming out soon on a new label, with completely new styling, combining voices with beat on ballad-type material.

Mercury-Starday's Don Pierce writes that Jimmie Skinner's newest effort, "I Found My Girl In The U. S. A.", has had an immediate reaction and is the fastest starting record from his diskery has come up with in some time. Jimmie broadcasts daily from his record shop, 9:00 to 10:00 and noon to 1:00 on Saturdays, over WNOP-Newport, Ky. in addition to his 1 hour deejay show over WMOH-Hamilton, Ohio, 2:00 to 3:00 daily. He recently attended the 7th annual homecoming celebration in Berea, Ky. where he appeared with Red & Betty Foley, Pat Boone, Ernie Lee, Ray Lunsford and a large "Jubilee" group, to 2 packed houses. Lou Epstein notes that the shop has recently been redecorated and they can use artist photos. Address is Jimmie Skinner Music Center, 222 East 5th St., Cincinnati, Ohio.



CARL STUART

Bobby and Benny, The "Belew Twins", were special guests at the "Red River Jamboree", Paris, Texas, on Sept. 21st. The Twins are regulars on "The Big 'D' Jamboree", Dallas, Texas, and are featured in the current movie, "Rock, Baby, Rock It".

Kenny Marlow, Nashville songwriter and attorney, has announced the purchase of Fidelity Recordings (formerly Reavis' Recording Studio), located at 420-A Broadway, in Nashville.

Marlow, who will also serve as general manager of Fidelity, says the new firm will specialize in master sessions for independent record labels and in custom record services for the music industry. The firm has added several thousand dollars in new recording equipment and has completely remodeled its studios and offices in order to meet the needs of increased recording activity by independent labels in Nashville in recent months, sez Marlow. He'll also continue to represent several music publishing firms and individuals connected with the music business in Nashville.

Mrs. Stuart's Skinny "Lil Boy, Carl" notes that WAMO-Pittsburgh, Pa., is real happy with the ratings after only 1 year of "Country Music." Carl not only stays on with the station as a deejay but has been appointed Program Director for all of WAMO's country music. Also, he took on, as of Sept. 16th, a mid-morning show in addition to his daily, 1:00 to 6:00 P.M. show. The station started its own promotion, on Sept. 20th, at Bert Glenn Ballroom in town, with Abbie Neal, Carl and the Cowboy Caravan, and plans to run thru the winter. On the 13th an "Opry" show, including Jim Reeves, Jimmy Newman, The Louvin Bros., The Oak Ridge Qt., Marty Robbins and Stuart as M. C., played Pittsburgh's Syria Mosque.



WERLY FAIRBURN

The Jim Reeves Fan Club Journal, edited by Shirley O'Daniell, P.O. Box 28, Madison, Tenn., will switch to a bi-monthly bulletin with a printed journal book each year. Jim is currently all over the charts with "Two Shadows On Your Window," "Young Hearts" and "Four Walls."

Other fan club booklets recently making the rounds include the 1st issue of the Bill Carter Fan Club News and Faron Young's "Features Of Faron".

Les "Ranch-Hand Red" Coleman, WJWL-Georgetown, Del. notes that he'd appreciate taped station breaks of the country artists plugging his "Hayloft Harmonies" Show, the "Ole Ranch-Hand" and WJWL. Les' shows include 15 minutes of hymns on Sat. morning and kiddie tunes requested by his morning mother audience.

"Hopalong" Joe Hoppel, WCMS-Norfolk, Va. types that Gene Sullivan's Columbia etching of "Please Pass The Biscuits" is going like 'hot-cakes' (or biscuits) in his area.

Another big turn-out was reported Sat. nite, Sept. 21st at KWKH—Shreveport's "Louisiana Hayride" in the big Municipal Auditorium. Special guests included Billy Walker, Nick Venet, and Billy Gray's Western Oakies with Norma Beasler. Aside from the guest roster, "Hayride" stars on hand were Werly Fairburn, Tommy Blake, Jimmy & Johnny, James O'Gwynn, Johnny Mathis, Carl Belew and Linda Brannon. Oct. 5th was "Homecoming Week" and Tillman Franks, KWKH Artist Service Chief, arranged for the appearance of some of the former "Hayride" talent. Included were Webb Pierce, Harmie Smith, Pop Echols, Bob & Joe Shelton of the Sunshine Boys, Pappy Covington and Hoke Rice.



JAMES O'GWYNN

Webb Pierce, previous to his "Hayride" shot, did the "Skyline Club" in Austin, Texas on Oct. 3rd, "Cook's 'Hoedown'" in Houston on the 4th and James O'Gwynn's new TV-er, "Backstage At The Hayride", KSLA-Shreveport on the 5th. Dave Rich guested on the O'Gwynn show last week.

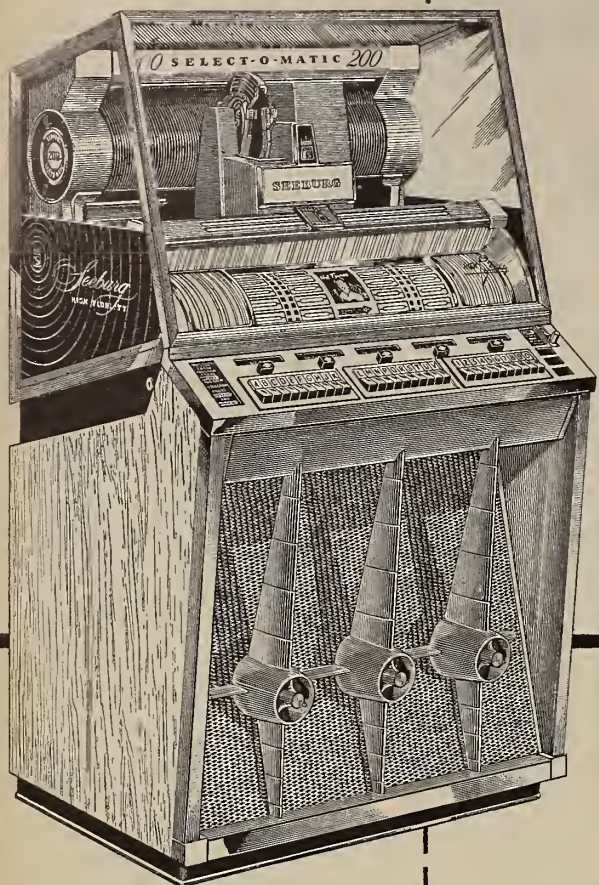
Curley Gold, West coast press agent and band leader, notes that Jean Duncan & his Western TV Stars, featuring "Wild Bill" Hendricks, on the hot guitar, and "Billy The Kid" on accordion, are currently playing 6 nights a week at the 1902 Club in Oakland, Calif. He adds that Hank Thompson and Lefty Frizzell are playing nite club dates in Northern Calif. and that Bob Wills, "Daddy Of Western Swing Music", has a new Columbia LP out tagged "Bob Wills Special" featuring Wills & the Texas Playboys. Frizzell was recently featured at the "Hitching Post" in Downtown Oakland where the house band, The Carolina Drifters, backed him to a packed house. Also, sez Curley, Wilma Lee & Stony Cooper, recently returned to the "Opry" after a very successful Canadian tour.

"Cactus Jack", KVSM-San Mateo, Calif., veteran Bay area deejay, will play the disks if the artists, promotion men, diskeries, etc. send 'em to him.

Recent visitors to the Cash Box New York offices included Murray Nash, Ray Scribner, Bob Franklin, Rockin' Rudy Hansen and WNLC-New London, Conn. DJ, "Cousin" Johnny Small. Johnny, who was in New York checking on his Reserve Officer status, tells us that Skeeter Bonn & His Pickin' & Singin' Boys, "Lazy" Jim Day and Shirley Starr played to a big audience at the Coast Guard Training Station, Groton, Conn. Johnny also edits a bulletin of Country Music, which serves the Southern New England area.

J. E. "Red" Swarr has been appointed to handle the West Coast Promotion, Publicity, Sales and Distribution of Utica, New York's Mark Records. The label recently entered the c&w field and their latest disk is Cliff Waldon's "Forlorn" and "My Baby Doll". Swarr also reports that after over 7 years of operating on Friday and Saturday nights, "Town Hall Party" ceased their Friday night policy, effective October 5th. No reason is given for this change. This is the second major change in their policy this year. The first was when they cancelled their Sunday "Town Hall Ranch Park." Guests set for Town Hall included Leon McAuliffe and his band followed by Jimmy Wakely.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



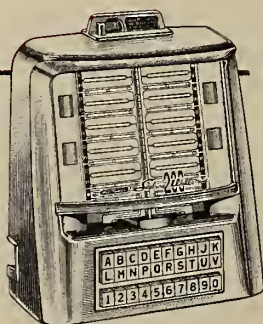
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on singles at
one price.

2

the opportunity to
program standards,
show tunes, jazz and
classics on EP album
records (2 tunes per side)
at a proportionately
higher price.



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Here and There

NEW YORK—A brokerage firm opened a branch office in a new building here last week, and at the opening ceremonies buried a capsule under its floor. Forecasts were enclosed in a time capsule, which will be unearthed on the firm's 75th anniversary—22 years from now. It's interesting to all to note the predictions of some of the leading American executives, so we reproduce a few: L. L. Colbert, president Chrysler Corp: "The 1979 counterpart of today's family car may not even travel on the roads as we now know them. Automobiles may require manual guidance only to place them in the proper lane of a super-highway network where electronic controls could take over." James M. Skinner, Jr., president, Philco Corp: "If the weather bureau predicts rain, the pedestrian will have an electronic umbrella to protect him. It will be invisible, but will keep him dry." Ruddick C. Lawrence, vice-president, New York Stock Exchange: "A share-owner population by 1976 ranging between 15 and 20 million." C. R. Smith, president, American Airlines: "The man who leaves Los Angeles at 9 in the morning should arrive in New York about 8:30 A.M. (before he leaves)". Edward T. McCormick, president American Stock Exchange: "Many well known companies will fall by the wayside, while others, some not yet born, will be market leaders."

ATLANTIC CITY, N. J.—Vice-Adm. Edwin D. Foster (retired), now RCA vice-president in charge of economic planning, told a group here attending a fall conference of the Southern New Jersey Development Council, that American industry should plan on indefinite continuation of the cold war. "If the United States maintains a margin of superior military and economic strength" he said, "and keeps the free world united—all of which I believe we shall do—it is unlikely Russia will risk all-out war". Foster further stated that the economic boom has now leveled off at a record high plateau and "the current sidewise movement will be followed by an upward trend during the next decade, approximating the 40 per cent upward trend of the last 10 years."

NEW YORK—A senior vice-president of one of the country's leading advertising agencies told the Magazine Publishers Assn. at a meeting here "It is a challenging future. By 1965 your business and my business must increase by 40 per cent if we're merely to hold our own."

The Music Operator And Copyright Legislation

Now that the results of an adverse decision have become most noticeable in the amusements field, operators engaged in automatic music have some idea of what can happen should legislation, adverse to their present business structure and practices, come into being on a national scale.

There isn't even an iota of a doubt that such copyright legislation, as ASCAP and similar other organizations, are trying hard to push thru Congress, would bring about the end of the automatic music business as it is known today.

It is up to every single music operator in the nation to be on his guard. To be alert. To be prepared. To cooperate in every fashion that will be indicated, when open hearings are called in Congress, on the two bills that are continued in the Sub-Committees On The Judiciary in both the Senate and the House.

These two bills, H.R. 9122 and S. 1870 should be in the possession of every music operator. They should be kept in a most prominent place. So that he can always remain alert to the fact that these bills are still awaiting hearings.

The music operator should indelibly impress on his mind the fact that these two bills can mean the end of the automatic music business as it is constituted today.

Passage of either one of these two bills will, most definitely, wipe out the greater majority of music operators. Push them out of business entirely.

The additional overhead expense these two bills would bring into being would be an absolutely impossible load for the music operators to carry.

Tho this first session of the 85th Congress is over, the two bills hold good for the second part of this Congressional session which will re-open on January 7, 1958. No new bills have to be introduced.

This fall will find ASCAP, and similar such organizations, pushing harder than ever to get these bills out of the committees and onto the floors of both the Senate and the House for a vote when the 85th Congress returns for its second session.

Attorneys for both the manufacturers as well as for MOA are alert to this fact. But by and of themselves they are weak without the complete, staunch, unswerving support of every single music operator, his employees, his friends, his locations and everyone with whom he deals to help them.

The music operator must remain alert. He must be prepared for the time when a call will go forth for his immediate and all-out support to again defeat the copyright legislation proposed by H.R. 9122 and S. 1870.

(Editor's Note: Tear out this editorial. Paste it up in a prominent place in your office. Attach both H.R. 9122 and S. 1870 alongside of it. This is the one sure way of not forgetting that a dangerously sharp sword still continues to hang over the head of every automatic music operator in this nation.)

Nation's Ops Faced With:

ZOOMING OPERATING COSTS

Constant Creeping Inflation Pushing Operating Overhead Expenses Higher and Higher. Leaders Agree With "The Cash Box" That Answer is More Equitable Share of Gross Intake With Locations Sharing Expenses As Well As Profits

CHICAGO—More and more operator leaders, nationwide, agree with The Cash Box that the time has, at long last, arrived when the operators must stop working for their locations.

"The time has come," as one well known operator advised, "when, like 'The Cash Box' has editorialized, all have to arrange for a more equitable share of the gross intake from all equipment. We've got to make the storekeepers real partners.

"They must share in the expenses as well as in the profits."

Constant creeping inflation continues to zoom operating costs higher and higher. As this publication has been predicting for a long time, there is no relief in sight. The answer must come from the operators themselves.

They simply must get together with their location owners and point out that they can no longer continue ahead on any basis but that of a more equitable share of the gross intake from their equipment.

The loudest and greatest number of complainers about zooming overhead expenses are those operators who are still continuing to charge 5¢ per play and continuing to operate on a 50%-50% commission basis.

How any operator can continue to charge a nickel (2¢) per play, exactly half of what he used to charge 18 years ago, in 1939, and pay over 350% more for new equipment plus over 450% more for operating overhead expense, no one but a fairy tale wizard will ever be able to answer.

If the nickel operators believe that there is enough gross intake to keep them in business, were it more equitably divided, then it is up to them to take this up with their locations.

The answer to constant increasing operating costs is for the operator to simply prove this to his locations. He must show his accountant's reports. He should sit down with each businessman whom he serves and prove that he must have a more equitable operating arrangement to be able to remain in business.

Certainly, even before he enters into such conversation, he should first change over to "10¢ play plus." Here he may find that he can continue on profitably without further aggravating his locations.

Such, being the possibility, then the operator who hesitates to adopt "10¢ Play Plus," as has been urged by The Cash Box for many, many months, is simply endangering his livelihood as well as his business future.

There is no doubt that, if he lets go of locations, someone else will take over who can intelligently sell the location owners on "10¢ play plus" a more equitable share of the gross intake.

Businessmen try every possible method prior to upsetting their customers. Operators must do the same.

They simply must arrange for a more equitable share of the gross intake and to do so must adopt either a minimum (front money) guarantee, based on depreciating equipment over a one or two year period, or else a more logical commission basis of either 65%-35% or even 70%-30% but, in any case, must get 10¢ play into operation first.

The huge telephone companies nationwide never hesitated for an instant when they realized that their coin operated phones were not bringing in income to match overhead expense. They just simply pointed out this fact and were allowed to change over to 10¢ per phone call.

Intelligent and hard-hitting operators in various of the nation's urban centers followed suit. They immediately adopted The Cash Box' suggestion, now over 14 years old, to change over to 10¢ play.

They further followed The Cash Box' suggestion over a year ago for "10¢ Play Plus" when continued creeping inflation was devaluing the American dollar and proved that even dime play wasn't enough to hold the profit line.

"10¢ Play Plus" front money, minimum, or a more equitable percentage basis is necessary for operators to be able to survive continued zooming overhead expenses and constant dollar devaluation caused by unchecked inflationary forces.

Six Years On 100% Dime Play

COAL CITY, ILLINOIS—Melvin Burt of Burt Music, this city, advises that he has been on 100% dime play for the past six years.

"I was the first operator in Coal City to go on dime play," recalls Mel.

"And no matter what my competitors did, I remained on 100% dime play from the very beginning."

Mel Burt advises that operating on dime play has increased his collections from 25% to 30%.

Boston Judge Denies Injunction Asked by Boston Music Machine Operators and Location Owners

BOSTON, MASS.—The preliminary injunction asked by legal counsel representing Boston restaurant owners, cafes and the music machine industry challenging the legality of fees of up to \$160 a year for juke boxes, tv sets and radios in public places, was denied by Judge Vincent Brogna in Suffolk Superior Court and pleadings of all parties were completed Tuesday, October 1.

It is contemplated that as a result of this action, the case will be speedily sent to supreme court for determination, Atty. Hirsh Freed, counsel for a cafe in the test case, stated. That the constitutional guarantees of free speech and freedom of the press are applicable to automatic phono music was argued in Suffolk Superior Court.

Judge Brogna at that time refused to issue a temporary injunction against public officials "performing their duties unless present in the courtroom." He ordered a hearing, and then denied a preliminary injunction and set October 1 as the date for all parties to have their pleading completed.

The test case now heading for the Massachusetts Supreme Court is seen as the opening move in the battle undertaken by the Music Operators Association of Massachusetts. Atty. Arthur Sherman, counsel for the Assn., and Atty. Hirsh Freed of the law firm of Brown, Rudnick and Freed, have been working on the effort to have the "exorbitant" fees on phonos set by the city of Boston and the State lessened or wiped out.

Boston ops must pay a total of \$160 per machine per year for seven day operation under the new fees set

January 1 of this year. They pay \$50 for a city license for weekdays; \$50 for a city Sunday license; \$50 for a State Sunday license; and \$10 Federal tax; total of \$160.

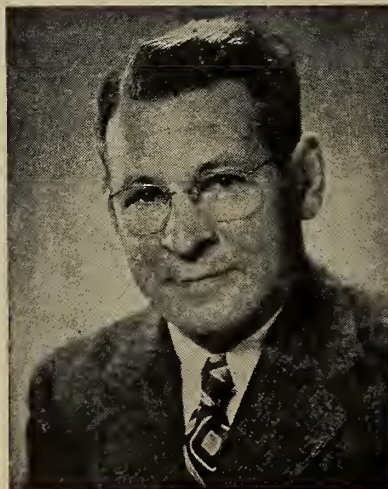
A bill in equity is still to be filed, which will charge that an attempt to license a phono by exacting a fee is a prior restraint on free speech. The fees will also be attacked as excessive and excessive charge of services, that of policing the machines. They will also contend that playing of a disk is a form of entertainment which does not detract the playing of it from the protection of the free speech guaranteed by the U.S. and State courts merely because a form of expression is used for purposes of entertainment.

The attorneys told the association at a recent session that they will contend that simply because an entertainment form is used it does not take it out of the category of something which should be protected by the guarantees of free speech.

In the case now being brought to Supreme Court, Freed was appearing as counsel for a cafe and other licensed operators of restaurants and taverns in what is meant as a test case. The proceeding was a petition for a declaratory judgment in which Freed asked the court to rule that the Federal government alone has jurisdiction over the licensing of the tv, radio and juke boxes. Loss to the city under such a ruling would be many thousands of dollars a year.

The Judge refused to issue a temporary order restraining city and state officials from collecting the license fees, and later refused to issue an injunction.

Rock-Ola Ships New Model "1458" 120-Selection Phono To Distributors



DAVID C. ROCKOLA

CHICAGO—Rock-Ola Manufacturing Corporation, this city, announced this past week that it is making shipments to distributors of its new model "1458" 120-selection phonograph.

The new Rock-Ola model "1458," according to a spokesman for the firm, offers to the trade the following features: improved sound system, with two woofers and one tweeter; improved program drum with horizontal title strips; improved program system utilizing three individually colored program buttons at top of dome.

Appearance of the new 120-selection phonograph is described as similar to last year's model, but has simpler lines.

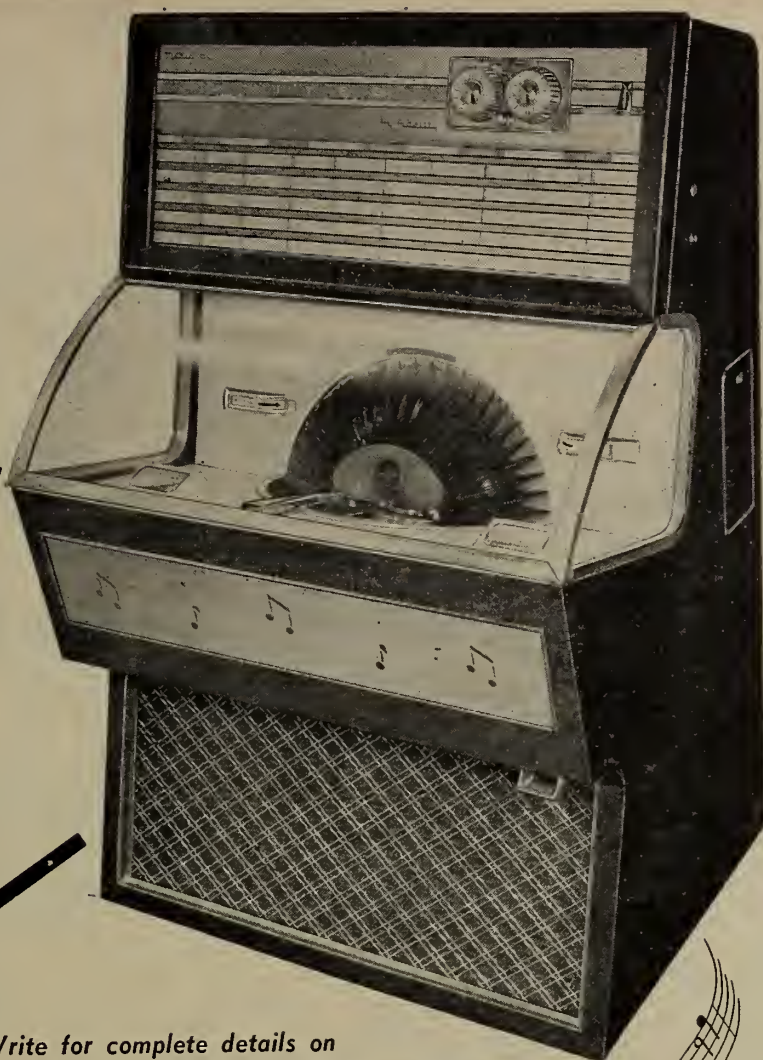
Offered as optional equipment is a single coin entry 50¢ chute.

New cabinet is of wood finish in artique white and heather walnut. Weight of the Rock-Ola model "1458," uncrated, is 312 pounds. Dimensions are: 30 3/4" wide, 26 1/2" deep, 55 1/4" high.

Shipments of the new phonograph were going forward to all Rock-Ola distributors this week, it was stated. One staff member of the firm revealed that the factory is now "in full production on the model '1458,' and quantity shipments will follow within a few days."

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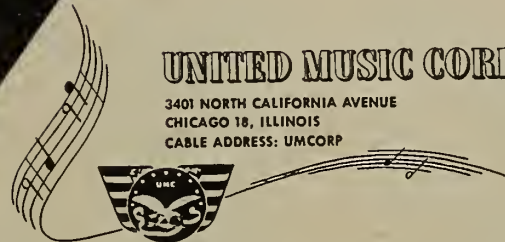


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Atlas Music Co. Continues Diversification Plan

Enters Vending Machine Field as Distributor For J. H. Keeney & Co. Vending Division. Reports Favorable Acceptance of Cig Vendor From Phono and Games Ops

CHICAGO—Eddie and Maurie Ginsburg, Atlas Music Company, this city, announced this past week that the firm is continuing its plan of diversified distribution by entering the vending machine field.

All members of the Atlas organization are reported to be highly enthused over the firm's appointment last week as distributor in this area by Harold Perkins, sales manager of J. H. Keeney & Company, Vending Division.

According to Eddie Ginsburg, members of the Atlas sales staff have been receiving extremely favorable acceptance for Keeney's new "Riviera", 22 column cigarette vendor, from operators of phonograph and game routes here.

"Here in Chicago", Ginsburg stated, "the operators have shown keen interest in the new cigarette machine, which can be operated with a remote control unit within the city limits."

"Every progressive operator", he added, "is aware of the fact that, with an outstanding cigarette vender like

the Keeney 'Riviera', they can quickly and easily diversify their way to greater profits by augmenting the income from music and game routes."

Ginsburg pointed out that phono ops are especially suited for expanding into cigarette vending "because they know all the fundamentals of the business and enjoy the confidence of their locations."

Bill Phillips, Atlas' sales representative, is reported to be traveling the territory this week, concentrating on the cigarette vender. He has been spending a good deal of time at the Keeney factory familiarizing himself with various phases of the vending business and with the "Riviera" in particular.

Signs of increasing and intensive activity noted in Atlas offices and showrooms are said to be the result of the acquisition of the Keeney Vending line, which now rounds out the distribution of Seeburg phonographs, bowlers and other games with which the firm serves the trade.

Chi Northside Phono Bowling League Results

CHICAGO—Bowling night, Tuesday September 26th started off with Phono Service taking two games from Western Automatic. Bob Hall was high for Phono Service with 557. Western's Bill Nyland was high with 567, which was also high for men.

Coven Music won 2 from A.B.C. Roy Bauer's 534, Frank Sciackapano's 515 and Bonnie Bauer's 457 were high for Coven. Bonnie Bauer's score was also high for women. Les Taylor was high for A.B.C. with an even 500 score.

Decca took two from Singer. Tony Ingnoffo's 489 was high for Decca and Fred Sipiora's 473 was high for Singer.

Amber Music won two from Garmisa Distribs. Johnny Oomens was high for Amber with 452. Hank Sophie's 451 was high for Garmisa.

Galgano Distribs swept all 3 from Star Music. Charley Alesi was high for Galgano with 506. Hank Sochacki's 479 was high for Star.

Gateway Distribs won two from B&B Novelty. Bob Holzman was high for Gateway with 486. Bob Gnarro's 518 and Fred Dries' 507 were high for B & B.

Paschke Phono took all three from Gillette Distribs. Hank Krueger was high for Paschke with 531. Frank Dalton's 468 was high for Gillette.

Mercury Records won two from Brown's Camp. Vera Imlau was high for Mercury with 450. Dick Larson was top man for Brown's with 443.

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"20 Year Club" Card Commands Respect

CHICAGO—"Whenever my locations give me a hard time, I show them my membership card in The Cash Box' "20 Year Club", states Bernard Lazare of Bern's Amusements, this city.

"This proves to them that I know my business", Lazare explained, "and that I know from experience the kind of games they should have to make the most money."

"My membership card is invaluable to me because it commands respect."

Special Report:

By Bill Gersh
From BELGIUM

Belgium's Coinbiz Boom Continues

In-Lines and Phonos Lead Sales Parade. Antwerp and Brussels Vie For Buying Honors. Both New and Used Equip't Featured

BRUSSELS, BELGIUM—The coinbiz boom here continues booming unabated.

After visiting England and France, the average coinman who visits Antwerp and Brussels begins to smile again.

Here in Belgium are the latest games and phonos from the U.S.

Cafe owners consider the phonos and games their most important asset. Even more valuable than their fixtures.

Small cafes in both Antwerp and Brussels as well as in Liege and everywhere else in Belgium are jammed with couples dancing to juke box music.

What's more, the music is 100% American. Nat "King" Cole is this nation's favorite. Louis Prima, Dean

Martin, Pat Boone, Fats Domino, Louis Armstrong, and all the other U.S. pop stars are as well known here as they are in the U.S.

It's strange to hear conversation being carried on in Belgian and Flemish and an American songstar singing away in the vernacular of the deep south.

All know the titles of the latest disks. They're rushed here by airmail. Phono importers here vie with each other on presenting the very newest "Disk O' The Week" from The Cash Box to their cafe locations.

With the forthcoming World's Fair to be held in Brussels, this city is cleaning, polishing, building and rebuilding. Overhead passes and roads go up overnight. An entire World's Fair city is rising up, seemingly out of nowhere, on the outskirts of Brussels.

The in-line games get greater play action here than was ever the case in the U.S. The average Belgian is absolutely mad over the suspense and thrill action of these games.

A new in-line placed on location is an outstanding event. Players come from miles away to try the game. Their criticism decides whether it will be a hit or a flop or "just another game".

The only sad shadow in all this fabulous coin picture is the fact that in Antwerp phono play is still at the low price of about 2¢. It's higher in Brussels. EP disks have raised the cost.

"With the World's Fair coming here in '58," advises Frans Van Malder of National Music, who is among the nation's largest music ops as well as Rock-Ola distributor here in Brussels, "we are raising the price to 5 Francs per play, 5 plays for 20 Francs".

That will bring the cost up to 10¢

per play, five plays for 40¢. But Van Malder, like most ops in Belgium, gets \$25 minimum front money guarantee. The ops then split whatever is left on a fifty-fifty basis.

A very interesting sight for the average coinman from the U.S. is to walk along almost any street here in Brussels, or any other town in Belgium, and see the shining lights of the phonos and hear the games in action.

Title strips are actually hand painted and very colorful. In fact, they can actually be called works of art.

Belgian pronunciation of the names of U.S. games brings many a chuckle to Americans. For example, Dude Ranch is pronounced "DOODEH RAHNCHEH". The "i" is softened in "bingo" and the word dragged out. Here it's "BIHNGAW".

Regardless of pronunciation, and regardless of anything else, action is terrific here. Competition for sales to

cafes is getting keener by the minute. The price cutters keep merrily cutting away.

Importation continues at a fast pace. In-line games sellers are backlogged and the demand continues to grow.

The British and French look on longingly. They come here to see the latest U.S. games and phonos. A few seem to stick to their fingers and suddenly appear in their countries by divers methods.

The Belgians claim there are about 25,000 phonos already on locations in this nation of 9 million people. There are probably about 35,000 to 40,000 or more games in operation, they believe, but no one seems to know.

Taxes are high. Ops complain about constant, increasing costs. It all sounds like the good old U.S.A. but spoken in Belgian or Flemish. And the boom continues booming.

Belgium's Juke Box Hit Parade

BRUSSELS, BELGIUM — In view of the fact there are no disk jockeys featured on the government controlled radio, the nation's 25,000 juke boxes (the number continues to grow daily) set the hit parade.

Records featured in the juke boxes are 100% Americantunes. Most obtain their disks from top record distributors here. A few, anxious to prove they are always first with the very latest (The Cash Box reviews and charts are used exclusively), order direct from U.S. One-Stops and have the disks flown to them here.

In a few cases a small indie disker will cut a pop tune with a Belgian songstar. But the demand is so great for the original U.S. version, that very, very few of such cuttings ever get anywhere. The public, young and old, know the American recording artists very well. They are emphatic in their demands for U.S. disks.

The juke boxes start each new tune on its way to popularity. The music must be danceable. The Belgians love to dance. Every cafe, regardless of how tiny it is, features a dance floor usually in an alcove, with a raised platform. The juke box is given the featured location in the cafe.

Every juke box is polished and shined daily by the cafe's employees. In view of the fact that juke box ops give 24 hour service there's never a darkened light bulb or an "out-of-order" machine. Cafe owners quickly admit that the juke box is their business mainstay. They treat it with the very greatest respect.

As do the juke box ops, the cafe owners vie with each other on presenting the latest U.S. tunes first. Cafe owners have become acquainted with The Cash Box. They watch the charts, along with the op, and ask to hear any disk that continues to climb.

In fact, new tunes are discussed with customers and, in many cases, entire conferences come about prior to a new disk being inserted into the juke box. The majority of title strips are works of art. They're painted in colors by professionals.

Most interesting is the system of barter and exchange for recordings. An old disk for a new disk or an old disk for an old disk. In each case,

the price is different. Here, too, the bigger ops enjoy a profit.

Most interesting is the fact that the vocalists are singing in English and few here understand or speak English. But most can repeat the words while they sing the tune. This has resulted in more people studying English here than ever before in Belgian history. This is also true of Holland and Luxembourg.

There's a much closer feeling for Americans here due to the juke boxes than ever before. Most of the teenagers can make themselves understood to English speaking peoples. And this is attributed to juke box popularity here. The average boy or girl can rattle off the names of U.S. disk stars and their biggest hits just as fast as he or she can call for mama or papa.

The big problem facing the Belgian juke box op is to raise the cost of play. Due to the import cost of a new U.S. phono, higher prices for supplies, 24 hour service, demand for constant record changes, he must get close to dime play.

The big hope is the 1958 World's Fair here in Brussels from April to October. Ops believe this is the golden opportunity to change to 1 play 5 Belgian Francs and 5 plays for the Belgian 20 Franc coin. This would be equivalent to 1 play 10¢, 5 plays for 40¢ in U.S. money.

There are thousands of small cafes throughout Belgium. Most are jam packed on about three nights of every week with dancing to juke box music. The season of the year means very little even though air conditioned cafes are, as yet, unknown.

Belgium's juke box biz is going ahead at such a fantastic rate that few can, as yet, point the course. The phono makes are well known to the cafe owners. Seeburg, Wurlitzer, Rock-Ola, AMI and United are tops. Then come a few German phonos, but the U.S. juke box is so outstanding here that whatever German phonos have been sold must be located in out of the way places.

As a new U.S. hit record is announced for delivery there is much excitement among the ops and cafe owners. "Tammv" has been promised for the first week in October. Discussions range from hot to cold. All argue whether the Belgians will like the tune as well as the artist. Debbie Reynolds is new here. But the discussions would create much interest among U.S. ops if they were present. And, perhaps, even bring out a chuckle or two as the Belgian juke box starts another disk into the nation's hit parade.

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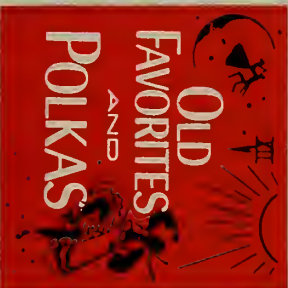
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Special Report:

By Bill Gersh
 From GERMANY

35% Of Germany's 40,000 Phonos Are U.S. Manufactured

HAMBURG, GERMANY—Leaders here estimate that there are now about 40,000 coin operated phonographs on location in Germany.

Of this number they are inclined to estimate that about 35% are U. S. manufactured phonos. "The rest", they claim, "are German made machines."

"Even tho", they state, "all will agree that the American juke boxes are the best, the fact remains that the operator can buy two German made phonos for what he has to pay for one U. S. juke box."

"What's more", they point out, "the German made juke boxes are getting better each year."

In short, the average German coinman wouldn't be surprised if the percentage of phonos on locations thruout this aggressive and enterprising nation grows in favor of the German made product as the years go by.

"Who knows", said a well known German distributor, "but the day may come when the tables are turned and German manufacturers export to the U. S."

Germans Foresee More U.S. Manufacturing Firms Opening In Big European Cities

HAMBURG, GERMANY—Leading German coinmen are of the belief that more and more U. S. manufacturers will tie in with German manufacturers, or open their own manufacturing plants here.

They point to the sensation created by the new Ford car here. Ford owns 84% of the manufacturing set-up here. The price of this new Ford is roughly \$1,700.

General Motors and its 100% owned Opel is giving Ford a run for the money. One of the new model Opel cars sells for only \$1,500.

The Germans can't see amusement games manufacturers opening here due to the fast and furious changes in models. But they point to the Rock-Ola phonos now being built here by Nova Apparate Gesellschaft. They

believe other juke boxe manufacturers will also arrange to build their machines here. Otherwise, they are of the opinion that the U. S. juke box manufacturer will find himself out in the cold because of the European Economic Union. This is the union that brought together all the Western European countries into a low tariff arrangement.

It means that, by co-operating with each other, and cutting down on duties between each other, merchandise shipped in from outside the European Economic Union will be forced to pay much higher duties.

Germans, therefore, feel it is to the advantage of all leading U. S. manufacturers to quickly awaken to the facts and to start manufacturing in Europe.

Jamaican Travels Europe

HAMBURG, GERMANY — Gene Martinez, United Engineering Agencies, Kingston, Jamaica, B.W.I., is traveling thruout Europe making contacts for his firm.

Martinez explained that growing restrictions on American dollars has thrown many obstacles in the firm's path in its business dealings with the U. S.

In an effort to get parts and supplies for his firm's many machines, Martinez came to Europe to meet with manufacturers. He feels certain he will have arranged for very important contacts before he leaves Europe to return to the U. S. and then to Jamaica.

"This visit to Europe", he said, "has been a revelation to me. I was here in 1955, but the great growth that has taken place since is truly amazing."

"One thing that has grown even faster", smiled Martinez as he dug down into his traveling case and produced the latest issue, "is The Cash Box. I carry The Cash Box with me wherever I travel."

German Customs Reduces Import Duties 3%

HAMBURG, GERMANY—Tho not too much has, as yet, been openly publicized in this regard, the fact remains that custom duties here have been cut by 3 per cent on imports of new machines into this prospering, hard working country.

The result has been a general price reduction which greatly favors imports of new U. S. machines to this top operating nation.

Certain leading distributors have already advised their operators of price cuts on new machines in keeping with the new tariff rates.

Tho the new, lower duties went into effect as of August 20 of this year, they have just begun to have their full meaning on Germany's operators. By cutting the prices, importers are allowing ops to amortize new U. S. coin machines that much faster. This means better sales for the importers who have to compete with German made phonographs that sell here for half the price.



Through The Coin Chute

NEW ENGLAND NIBBLES

Biz is up all around with big rash of new equipment on distrib's floors. Ops are showing intense interest in the new games and new bowlers. Music is holding good. Seasonal impact of incoming recording artists in and around Boston night clubs is making for heavy plays on phonos.

At Associated Amusements (Rock-Ola), things are really humming with the first shipment of "Jumbo Bowling Alley" sold out, and another shipment on its way. Action is hot too here on United's "Star Slugger", reports Dick Mandell, gen. mgr. Interest in Rock-Ola phonos is big and outlook for biz for the winter season is terrific, Ed Ravreby says. . . . At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold, gen. mgr., says demand for Seeburg phonos is way up and music looks to hit new highs this season. Export biz is heavy and interest in the wide variety of new games is intense among ops who are diversifying their routes. . . . At Redd Distributors (Wurlitzer), Bob Jones, sales mgr., getting ready to throw the crutches away. He's been laid up with a leg injury. Bob reports "there has never before been so much equipment, so many different kinds, and so many ops coming in and buying". Action on Wurlitzer phonos is whizzing with ops throughout the N. E. states. . . . At Atlas Distributors (AMI), Louis Blatt says interest for the upcoming season in AMI phonos has topped all other falls and he predicts the 1957-58 season will be a tremendously big one for music.

Ops in visiting distrib's this week included: Bert Howell, Boston; Tony Casale, Portland, Me.; Adolphe Dugas, Webster; Peachy Cassanta, Milford; Ray Shea, Worcester; Saul Robinson, Newton; Dave Baker, Arlington; Arthur Stugis, Jamaica Plain; Perry Lipson, Newton; Ralph Lackey, Roxbury; Henry Levine, Milton; Ed Beals, Needham; Walter Luby, Shrewsbury; Russ Mawslley, Holyoke; Johnny Poto, East Boston; Connie Pocius, South Boston; Gerry Gandberg, Marblehead; Cy Jacobs, Allston; George Campbell, Medford; Harry Deshowitz, Chelsea; Tony Delucca, Cranston, R. I.; Tim Sullivan, Bangor, Me.; Joe Assad, York Beach, Me.; Bill Kirby, Blackstone; Tom Libby, Haverhill; Chris Cragianis, Newport, R. I.; Bill Brooks, Dover, N. H.; Flint Newton, Bristol; Bill Ashton, Chester, Vt.; Curtis Lawrence, Claremont, N. H.; Gene Sweeney, Buzzards Bay; Oscar Pratt, Manchester, N. H.; Tony Casale, Portland, Me.; Pal Scalsi, Blackstone; Elmer Laughton, York Beach, Me. . . . Al Dolins, Hyannis op, convalescing at home after hospitalization. . . . Arthur Sherman, legal counsel for the Music Operators' Association of Mass., receiving congrats on the birth of a baby daughter, his first. . . . Big turnout of coin men at Dorothy Collins' opening at Blinstrub's where she broke in a new segment of her act. The former Hit Parade and recording star was feted at press parties and press confabs during her Boston stay, week of Sept. 30-Oct. 6, and received solid rounds of press coverage through flacking by Harry Paul. . . . Duke Ellington pulling the crowds at Storyville. . . . DeJohn Sisters booked for Blinstrub's.

Rock-Ola Phonos Being Built In Germany

First German Made Rock-Olas Already in England. Nova Sets Up New Mfg. Facilities. Firm Plans Ahead To '58 and '59 Sales. Foresees Top Biz For German Made Rock-Olas in Years Ahead

HAMBURG, GERMANY — Rock-Ola coin operated phonographs are being assembled here at the impressive headquarters of Nova Apparate Gesellschaft, this city.

The first of the new Rock-Ola phonos, 120 selection models, have been shipped to England and are on locations in London.

The Rock-Olas made here feature a new German manufactured cabinet, as well as German amplifier, speakers and other units.

Alfred W. Adickes, who heads Nova, has 30 years of coin machine experience behind him, stated "We are not gauging our manufacture on just what can be done in a few short months. Instead, we are planning

ahead to 1958 and 1959. We do not look upon the juke box manufacturing business as something that is of short duration."

Adickes and his Nova organization are pointing ahead to the time when it may prove feasible for U.S. manufacturers to set up plants in Europe to offset whatever effects may come about when the European Economic Union, composed of the Western European countries, begins to operate effectively. Tariffs on imports may rise, at that time, to much higher levels. Very large American industrialists have already recognized this possibility. They have plants in operation now in Germany as well as in other countries.

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Coffee Spots Clicking In Germany

HAMBURG, GERMANY — Just like in London, England, the Espresso coffee houses have caught a strong hold on the German public, and are mushrooming here like pizza palaces in the U.S.

These coffee spots are crowded from early morning to late in the evening. And more of them are popping up everyday, everywhere in Germany's leading cities.

Juke box operators, naturally, were among the very first to capitalize on these locations. Today these opera ors vie with each other to be first to contract the new coffee house the moment it opens.

Many are just long counters in narrow stores with stools and high benches—with just enough room for patrons to stand up and enjoy a cup of Italy's famous Espresso coffee.

They're reported to be real great juke box locations. The enterprising

German juke box op has quickly taken advantage of this fact. It is said a new coffee spot doesn't even think of opening without a juke box to help keep customers entertained.

Working For 10c Play

OCALA, FLA. — Fletcher G. Fuller of this city advises that he is working hard to change over his machines to 10¢ play.

"I'm replacing most of my old machines with new ones", he reports, "and tho I still have a lot of machines on 5¢ play, I'm working hard to get all of them on 10¢ play."

Fuller believes that this will be the answer to bringing him the greater income he needs.

Imports of U. S. made Rock-Ola phonos, advised Adickes, are still arriving in good quantity. Shipments continue to Germany, Austria, Switzerland, Belgium, Holland and other countries. These imports are now being supplemented by shipments from the Nova plant here.

As production gets under way, Nova will add Italy to its shipping roster, in addition to England. But like all manufacturing getting underway, the firm is undergoing the first production problems. More space for manufacture has been obtained but already even this is proving insuf-

ficient. The firm plans to build its own manufacturing center here.

In the meantime, Adickes is going ahead with plans to speed up manufacture and further develop sales areas.

Adickes sailed for the U. S. on October 3. He will visit with the American firms he represents. He will also have the opportunity to take in the NAMA Convention in Philadelphia, Pa. Tho his firm has not, as yet, concerned itself with vending machines, he feels Nova should keep abreast of all new developments in this field.

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"The Cash Box Price Lists" are officially recognized and accepted all over the world. Just as they are officially recognized and accepted in the U. S. Furthermore, *The Cash Box* is the foremost publication of the world's coin machines industry. It is intensively used for information on all types of American made equipment, as well as for the prices of new and used machines of all kinds.

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The continued printing of each quarter's American coin machines business is bringing the world's markets in closer contact with American sellers. It opens vast possibilities for better relationships with the coin machine firms of the entire

world. Over the long pull it is bound to bring those who desire to do business with the world's coin machine firms an extremely profitable market.

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"Ideas' Man Hits Town"

Reports England's "The World's Fair"

Bill Gersh Interviewed On International Aspect Of The Coin Machine Industry

NEW YORK — The following is a report of an interview with Bill Gersh, publisher of *The Cash Box*, as reported in "The World's Fair", English weekly trade magazine devoted to the British Coin Machine industry.

Into London last week swept one of the most dynamic international figures in the coin machine business. And it was international business that brought American William Gersh to Britain. Bill Gersh has been in the coin business since 1928. He is the founder-publisher of its leading American Journal, "The Cash Box" having previously helped to found "Automatic Age." He is a brilliant ideas man, with the drive and ability to see them through.

He was a prime mover in the founding of the powerful organization called the Music Operators of America, and he has brilliantly led the successful campaign for 10-cent play.

Now he has a new baby, and one he considers a vital necessity to the industry. The London response to it certainly confirmed his view. It is this. The industry has now reached such a world wide pitch that an organization which can act as a platform for the sharing and solving of

problems between exporters, importers and others, is overdue. And Mr. Gersh has persuaded every major exporter of juke boxes and allied equipment in America to join an organization which is to be called the International Coin Machines Export-Import Council.

He is now on a two-month tour of the main European centres of the industry discussing with heads of every important branch of the industry the setting up of Council machinery. He came over following the scores of encouraging letters from Europe which his original announcement of the plan provoked. "I always visit London first when I come to Europe," he told me, in an exclusive interview, just before he went on to Paris. "That way I build my European trips on a sure foundation.

"In the past few days I've had full and frank talks with leaders of your industry," he added, "and I have been very much impressed by what they have had to tell me. I have also been very much impressed by the quality of the young men who have come into the business here recently. They are helping things along with brains and vigor.

"It is obvious that the next few years will see a tremendous growth in the coin machine business here. There is obviously a great need for talks on an international scale to settle the many legal and human problems that are constantly arising.

"The International Coin Machine Export-Import Council will provide the platform for solving these problems, and the machinery for an exchange of information and opinion.

"The scheme has been welcomed in Britain, as has the suggestion that the first annual meeting of the organization should be held in Chicago next May, during the great M.O.A. convention that will be held there then. Not only will the exporters and importers be able to get together in the right atmosphere, but executives from all over the world will be able to see, at the same time, the very latest in juke boxes and allied equipment at the convention.

"I already have promises from leaders of the industry in Britain that they will attend.

"Letters I have had from virtually every operating country in the world indicate that the first Council meeting will take in every important territory. I hope to go on to Asia in January (after my return to America from Europe) to meet exporters and importers there. Japan is now manufacturing quite a number of models under license, and will soon be supplying many Far East countries, and already there is considerable activity in Malaya and other places.

"It will do so much good everywhere when exporters and importers are able to get together through the Council, let their hair down, and solve mutual problems. At present there are many unnecessary misunderstandings. Maybe a box is wrongly packed for shipping to Europe and gets damaged on the way. The European importer thinks it's a dud he's been sold by the American exporter, who, in turn, when he gets letters of complaint, thinks the European man's a no-good-liar. I've had it all, both ways in conversations.

"And very often the whole thing could be cured permanently if these two fellows (each excellent in his way) could just get together to resolve their problems and plans.

"In fact it will, I am sure have startling and satisfying results for (Continued on page 69)



Meeting Dates

Music Operators' Associations

- Oct. 7—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 7—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 8—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 8—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.
- 9—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 10—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 10—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.
- 14—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio
- 16—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 16—New York State Operators Guild
Place: Governor Clinton Hotel, Kingston, N. Y.
- 16—Eastern Pennsylvania Amusement Machine Assn.
Place: Bungalow Inn, Norristown, Pa.
- 17—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
- 17—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
- 19 & 20—Music Guild of Nebraska
Place: Pawnee Hotel, North Platte, Neb.
- 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 28—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Nov. 7—Phonograph Merchants Association, Cleveland Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 7—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 7—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

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US GALS

by Cissie Gersh

Even though we flew over two weeks earlier this fall, on our arrival in London, after a very fast flight from New York's Idlewild Airport via TWA, with but a very short stop-over at the free port of Shannon, Ireland, believe me the weather wasn't one bit different. There's so much moisture in the air, it's instantly apparent to every American. This constant moisture, they tell me, is the reason for the very beautiful complexions of the English women. But actually it gives us American gals a raw, cold feeling right through to the marrow.

Before I go any further, let me make one suggestion to every gal planning to fly to Europe. Regardless of how energetic and how peppy you feel on arrival, climb right into bed. And are those English beds but soft and downy. Just like sinking into clouds. At the Savoy anyway. And sleep, sleep, sleep.

Remember—you've jumped ahead five hours from New York time. Regardless of how many winks you've caught on the plane, unless you've had your full quota of sleep, you'll be embarrassed as your head begins to nod and your eyes refuse to remain open at the dinner table of some swank Mayfair restaurant at 9 P. M. London time.

And since your friends will probably want you to enjoy champagne at Edmundo Ros' famous club after dinner well, gals, unless you've had plenty of rest, you can just imagine how you'll feel at about 2 A. M. London time. So take it easy until you get adjusted to your new time schedule.

My good friend, Jean Stelman, wife of our favorite representative, Marcel Stelman, is just simply beautiful as well as sweet and gracious. For our first night in London we always have dinner with the Stelman's at their home. It's so wonderful to be with these two charming people. They're so very hospitable. Such marvelous host and hostess. And their little son Victor, is just a living doll.

This year we also had the pleasure of having tea and sweets with Mr. and Mrs. Jack Meyer. They're Jean Stelman's parents. Very truthfully, I can say that Jean's mom, Ann Meyer, looks like her sister. And when Ann used the expression, "Daddy-O", well, that was just too, too much for these grateful American ears that had been hearing nothing else but England's English. As far as we're concerned, Ann's quite "cool". A real cool gal.

Also had dinner at the very showy Caprice in London with Gordon and Barbara Marks and Cyril and Brenda Shack. The most charming and friendly people. Enjoyed lunch at the famous Jack Isow's with Len Edwards and Bobby Mellin where I met Harry Lewis and his wife, the beautiful Vera Lynn. Vera, as you probably know, is England's great song-star, (Remember "Auf Wiederseh'n?") Though I talked with Phil and Dorothe Green over the phone, both were so busy, Phil with movie commitments and Dorothe with refurbishing an old

home, we just never did get together. And so with two tears treacherously ready to drop we flew out of London to Paris.

Paris, Paris, Paris, there's just nothing like it. (Especially for us gals.) Ooh, la, la, Paree. Gals. One showing at Christian Dior or Balenciago and you'll know why. One stroll down the Champs Elysee. One gobbling of French food. One shopping hour at a parfumerie. Ooh, la, la, you'll just never want to leave Paree. A low bow and a kiss on the back of your hand at the shop beaute' by the specialist in coiffure—gals—you're sold. This is one town made for Women. And HOW!!

This year's visit to Paris I had the good fortune to meet Madame Tunya Ebner. Tunya is not only very, very chic, but, one of the most fascinating most interesting women I've ever met in all my life. She's just chock full of energy. She's dynamic, a linguist. And a graduate lawyer. Gave up practicing law after marrying the charming Alfred Ebner.

In fact, I called Tunya—"Miss Dynamite". She's all of what that name implies. With her I attended a tea in her most gorgeous apartment. Saw treasures of paintings. Visited a Dior showing. Shopped and shopped. All I can say is—it was just wonderful meeting Tunya and Alfred Ebner. And also meeting Alfred's sister-in-law, Lola Beer, top dress designer of Tel Aviv, Israel.

As much as we hated to, but to keep to our schedule, we left beautiful and fascinating Paris, and flew on to Brussels. Right now Brussels is busier than busy preparing for its World's Fair in 1958. Here we were met at the airport by very gentlemanly and charming Frans Van Malder.

My Bill and Frans left me at the Palace Hotel in Brussels, jumped into Frans' sports car and drove right to Antwerp to meet a great many people there. In the meantime, gals, I went shopping. Everyone goes shopping for that beautiful Belgian lace in Brussels. I recommend the Maison Antoine. You'll meet a very, very charming lady. Thoroughly reliable and very honest. What's more the prices are right.

The next day, I met Mme. Jeanne Van Malder. I was absolutely captivated by her charm, her beauty and friendliness. Not only is she tall, slim and beautiful—but she's also a professional basketball player. And a mother of two handsome sons, Nicky, 14 and Robert, 6 years old. (Tie that, if you can, gals.)

Though I can barely use five words of French and Jeanne as many English words, we had the very grandest times. Shopping and just enjoying ourselves everywhere. We met Bill and Frans for lunch and dinner and even took in a Brussel's night spot. In fact, these two very marvelous people gave us a Bon Voyage Luncheon in their home that just places me in their debt for evermore. I'm hoping Frans will bring Jeanne along with him to the U.S. when he comes this Spring, to attend the MOA Show. I'm going to have all you gals meet her at the lady's luncheon.

Well, gals, here we are in Amsterdam. The city of canals. And still lots of wooden shoes. I've contracted a cold. So we're taking it easy. And though we tried to sneak into town, we were taken to lunch at the very beautiful Lido by Herr R. H. Klaassen of the very big Phillips organization and enjoyed grand Holland's food.

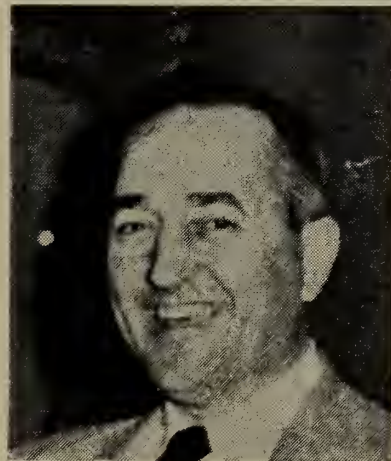
I'll try to tell you more about quaint and charming Amsterdam in my next column. Right now I'm looking forward to flying to Hamburg and being with two of my very favorite people—A. W. (Freddie) and Karla Adickes. So long, I'll be writing you.



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Ships Overseas By Water All The Way



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, this city, reported that, whenever possible, export shipments of Williams' games go out from Chicago to overseas ports by water all the way.

Citing the many advantages of the "express service" to world buyers, Weinand, who claims to have pioneered this service long before World War II, stated,

"There's far less handling. Once the boat is loaded at the dock here in Chicago, the shipment is untouched until it reaches its destination. The games arrive in beautiful shape.

"The customer saves money when we route the shipment via the Great Lakes. As for the time", Weinand added, "it's about the same as overland to the port of embarkation."

Shipping the games by water has proven best for Scandinavian countries, The Netherlands and some ports in South America, Weinand said.

"Years ago," he explained, "the vessels used to stop off at many places along the lakes and the St. Lawrence River. But now, most of them provide express service.

"Unfortunately, this is not a year around operation," Weinand concluded. "By Thanksgiving, there's always the chance that the boat could be locked in by ice."

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RCA Victor "Economy Packages" For Ops

NEW YORK—Meyer Parkoff, Atlantic New York Corporation, Seeburg distributors in this area, sent all its operators a reproduction of a notice prepared by Tom Herrick, assistant sales manager of J. P. Seeburg, on a brand new RCA Victor record catalog listing approximately 3100 song titles made up entirely of EP album records.

"Availability of EP albums is at its greatest peak right now", stated this letter. "Twenty-three of the twenty-five best sellers listed in The Cash Box last week are available as EP's."

"Victor now calls them 'Economy Packages', and that would apply to the operating business too. Any record that can make money on a coin-operated phonograph is an 'economy' to the operator.

"And EP albums are making money for operators."

Parkoff advises he is trying to work out a plan with RCA to obtain this EP record catalog for every operator in the area. In addition, every representative of the distributing firm will always have the catalog with him for the convenience of the operator.

Special Report:

By Bill Gersh
From HOLLAND

Holland Juke Biz Grows Steadily

AMSTERDAM, HOLLAND—Not a booming phenomena like in Belgium but, instead, slow, steady growth characterizes Holland's juke box biz.

This is attributed to the fact that the Dutch are a great home loving people. They do not patronize cafes in large numbers nor into the wee hours of the dawn as is the case in France and Belgium.

But the Dutch love pop music just as much as any of the other European countries.

In this nation of 11,000,000, Pat Boone, at present, leads the pop music stars. Pat's "I'll Be Home" sold over 75,000 copies. That's a big hit in Holland.

Slim Whitman's "Rose Marie" passed the 100,000 mark. Doris Day's "Que Sera, Sera" has passed 75,000 and is still selling very strong. Vera Lynn's "Auf Wiederseh'n" reached about 98,000.

In short, pop tunes are just as much appreciated here in Holland as anywhere else on the globe. And even if Elvis Presley didn't click here as well as he has in other European countries, the Dutch kids still like music with the big beat.

Just like many other Europeans, Hollanders have to depend on little Luxembourg to hear deejays exploit new tunes. In Holland, the govern-

ment radio and TV is based on news with LP background music.

But regardless of all this, Holland's juke box biz enjoys steady growth. Cafes have new phonos. The music, on a fine day, drifts out to the passersby in the street from the cafes.

For a 3¢ phone call, Hollanders here can listen to the latest pop tunes. This is a service of the Phillips people. It started with one telephone line as an experiment, just a short time ago, and now there are 18 phone lines. There will probably be more before the year is over.

The TV bug has also bitten the Hollander. He forgets to leave his comfortable chair at home while engrossed in his own TV movie screen. This usually lasts from 6 to 9 months. He then gets over the novelty of his TV receiver and returns to his former habits and haunts.

Salesmen continue to scurry about selling the idea of juke box music to cafe owners and all other possible locations.

It will take a little more time but all feel sure that juke box music is bound to catch on and that Hollanders will all be great juke box players.

Holland Phono Ops Educate Locations

AMSTERDAM, HOLLAND—This city of about 1,000,000 people, according to a well-known record and juke box distributor, has, at this time, from 200 to 300 juke boxes on locations here.

Most of these are used phonos imported from the U. S. But, in view of the fact used phonos can and do give lots of trouble, this distributor as well as other distributors of new phonos, believes that sales of new juke boxes will continue to grow.

It's only the past 5 to 6 years that juke boxes began to appear in Holland. The Dutch being homebodies don't gather about in cafes as do the French and Belgians. The big problem, among cafe owners, is to make their places so attractive that the local Dutch will come out of their homes and patronize their places.

The downtown business sections of Amsterdam, mostly patronized by travelers and tourists, is where the majority of the 200 to 300 phonos in Amsterdam are located. The outlying suburban sections have only a few of the music machines.

But the Dutch salesman is an aggressive and persistent individual. He feels it takes about 100 calls to break down the average cafe owner's

resistance. This keeps him going on ahead. And this bulldog tenacity is bound to build business. At least that's what the juke box distributors believe will happen over a period of time.

Southern Holland, it is reported here, has the far greater majority of juke boxes on location. This area is also growing greater as more machines of every kind are being placed on locations.

Strange to say, the Dutch here in their capital of Amsterdam, point with pride to Southern Holland as their most progressive area as far as juke boxes are concerned.

The business of selling juke boxes to cafe owners is a very good one. The entire transaction is handled through the banks. The seller gets his price from the banker. The cafe owner usually makes arrangements to pay the bank. Then the seller continues contact by selling new records to the cafe owner.

Though the juke box business has met with some comment here and there, due to American motion pictures portraying juke box ops as anything but righteous business men the industry continues to move ahead and, it is believed, in time will be an important element in the entertainment of all the people here.

Belgians and French Acclaim "Int'l. Coin Mach. Export-Import Council"

Agree Trade Can be Greatly Inspired by Meetings of World's Importers and Exporters

AMSTERDAM, HOLLAND—Now that both France and Belgium have been left behind in the continuing travels of this reporter, statements made by leading importers in both countries come into sharper focus.

The Cash Box, said Albert Polack and Sal Groenteman of Antwerp, "has started one of the most marvelous plans which has ever been presented in the international history of the coin machine industry."

"There is no doubt in our minds that the 'International Coin Machine Export-Import Council' is a great and outstanding necessity."

Frans Van Malder of Brussels not only agrees with the above but is frank enough to add:

"A meeting between importers and exporters will result in better understanding as well as the beginning of finer and closer relationships."

"This," he believes, "will eventually result in the solutions to many problems now plaguing importers as well as exporters."

Dr. Henry Klein of Paris is also of the belief that if the importers and exporters will meet and become better

acquainted with each other that this, of itself, can lead to many new plans and ideas for the betterment of world trade.

"When men come to know each other better," says Dr. Klein, "greater harmony of thoughts result."

"This," he says, "is usually the beginning for many new and great developments."

Others throughout Belgium and France are of the same idea. They, too, agree that the way to better understanding and finer future business welfare is being opened by The Cash Box "International Coin Machine Export-Import Council."

Import leaders in both countries are spreading the word. They are urging one and all to join the "International Export-Import Council."

They, too, are hoping that membership will reach a stage where it will be possible to call the first international meeting in Chicago sometime in 1958. Most of these men prefer that this first meet be called during the days of the MOA Convention to be held in Chicago this forthcoming May.

Belgian Coinfirms Building Modern Showrooms

BRUSSELS, BELGIUM—In the very midst of buildings 400 years old and even older, and probably due to the forthcoming 1958 World's Fair, this city has gone all out on a modern building spree.

The fever has reached Belgium's coinfirms, too. Tonalty of Antwerp already has very modern and beautiful showrooms and offices.

Here in Brussels, Frans Van Malder of National Music is building a modern and attractive building, now near-

ing completion, at 27 Avenue Emile Bossaert.

From reports current here, Van Malder's new building will be one of the most outstanding in the country. It will allow him to combine all his present activities in one building.

Others in Belgium are also planning new and modern buildings and showrooms.

Business has been very good and the coinfirms throughout Belgium are now beginning to reach the stage of outstanding as well as impressive importers.

Turnabout!

AMSTERDAM, HOLLAND—Bill Gersh, publisher of *The Cash Box*, who has been interviewing leading coin machine people from London to this city, found himself the subject of an interview when he was greeted by an enthusiastic foursome from *De Automaat*, magazine of the Benelux countries.

De Automaat has asked for permission to use items which appear in *The Cash Box*, giving full credit to *The Cash Box*. In turn, *De Automaat* will keep *The Cash Box* informed of all events and happenings in Belgium, Holland and Luxembourg.

This, said the members of *De Automaat*, is in keeping with the spirit of international cooperation which has been so impressively brought to the fore by *The Cash Box* "International Coin Machine Export-Import Council."

Gersh was also interviewed by the *World's Fair* in London, England, where newspaper reports appeared.

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Through The Coin Chute

PHILA. FILBERTS

Abe Witsen, International Scott Crosse Co., reports export biz piling in so fast, firm can't keep up. Demand particularly heavy on in-lines and shuffles. Altho he doesn't particularly like to do it, Abe has his staff working seven days a week to prepare and ship equipment. Another matter keeping Witsen busy is preparing to open another Arcade shortly in the Penna railroad station at Trenton, N. J. . . . Nate Schneller, who suffered a stroke some time ago, and was hospitalized, now at the Rehabilitation Center. Understand he's coming along a bit now. Everyone here wishes him a speedy recovery. . . . Joe Wasserman, David Rosen Co., back from Atlantic City, where he enjoyed a week's vacation. Sam Gaffan also back from Ocean City, Md., where he spent the summer at his arcade. . . . Joe Ash, Active Amusement Machines, takes a trip thru the State seeing the ops. Marty Brownstein rushed because of activity caused by firm's closing previous week in observance of Jewish high holy days. . . . Nat Solow, Atlantic Penna. Corp., reports a new high in export shipments, and sales of Seeburg phonos. Marvin Stein, glued to his desk with paper work, and Bill Adair in conferences with customers. Lenny Schneller reports fine activity among customers he sees during his travels. Takes a day off to take his son, Steve, to N. Y. to see 1st game of World Series. . . . Jack Palmer, International Amusement Co., advises he expects to leave on an extended trip to the West. Hank Groenteman hosts Charles Ceelen from Belgium. Ceelen states he is looking over the market here and expects to start operating big in his country. . . . Max Cooperstein of the record department at Dave Rosen's, says these records are going very big for them. The Moonglow's "Beating of My Hert"; "Till" by Roger Williams; "My Girl" by Frankie Lymon; and "Sugar Corsage" by Chuck Reed. Harry Fink states that Jack Jolly and his family are leaving for the West Indies for a stay of three months. Irv Terfler reports that the Roulette meeting in New York was a tremendous success and that their Fall merchandising plans are terrific. . . . Joe Berger, Mercury Records, advises that Bob Shad, Eastern director of a & r at Mercury, in Philadelphia for a short visit. . . . Harry Ascola, Columbia Records, informs that Ray Coniff and Jerry Vale in town working on their new releases. Also Eileen Rodgers. Lots of activity with Columbia stars. . . . Al Fairo, King Records, reports that LPs and EPs moving smoothly and says Little Willie John's "Dinner Date" coming up. . . . Arnold Silverman and Paul Cimino predict that "Silhouettes" by The Rays should reach number one in a month.

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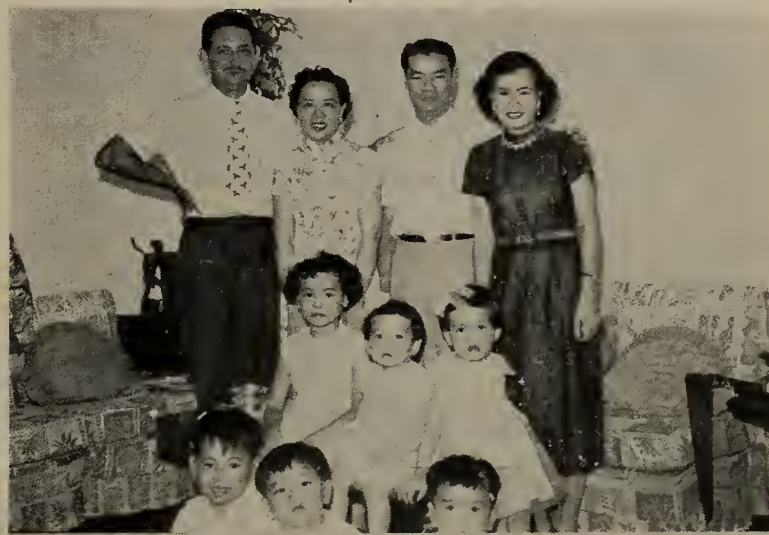
Seeburg M100C	\$485
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AMI In Hong Kong Location



HONG KONG—Bill Suter, Morcoin Company, Ltd., Manila, Philippines, distributor for AMI phonographs in the Far East, sends us several photographs of his favorite juke box on location in Hong Kong.

Top photo shows Jesse Yee (AMI distributor here), his wife and children and some friends. Other pictures show activity around the machines.

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Through The Coin Chute EASTERN FLASHES

Last week it was the Jewish high holy days—this week it's the World Series, which opened on Wed., Oct. 2. Altho there seemed to be a lack of excitement on the street this year, all wholesalers had radios going—and some had TV sets showing the action. A few execs of the wholesaling firms even took time off to attend the ball games. Some out-of-town coinmen were in the city for the series, but not as many as years gone by. Coinman to come the farthest, to our knowledge, was Roy Campos Patterson, from Mexico City, Mexico, who brought in a half dozen friends. While here he also visited the coinrow firms.

Sandy Moore Distributors Corp. (Wurlitzer distributor), who was to move into its new quarters at 599 Tenth Ave. this week, delayed several days, and now hopes to be set up the middle of next week at the latest, according to Sandy Moore. Meanwhile at the 11th Ave. offices, Joe Young and Abe Lipsky busy preparing for the move, and at the same time seeing customers. Bob Bear, Wurlitzer sales manager, in to visit here for a day and then off again. Jenia and Joe Young will be in Phila. on Oct. 12 to attend the Notre Dame-Army football game, as guests of Bill Kane of American Dryer Co., and then will be hosted at a party to follow that night. . . . Lenny Schneller, Atlantic Penna. Corp., Phila., in town for the first game of the World Series with his young teen-age son, Steve. . . . Red Zirpoli, whose son, Tony, just entered La Salle Military Academy, proud of the boy's athletic ability, but just as proud of the scholastic report he brought home—all high marks. . . . A good-sized group of ops surround Genco's "Horoscope Fortune Telling" machine displayed on Albert Simon, Inc. floor (getting horoscopes and fortunes for free by tripping the coin mechanism), while Harold Berninger, Genco engineer in from the factory, looks on and listens. Al Simon takes in the World Series games—on Wed. he took along, Dick, his older boy; and on Thurs., the youngest son, Robbie, accompanied him. Both boys Yankee fans, and they got a tremendous thrill. . . . We didn't see him, but we understand that Boston's Si Redd, accompanied by some Mississippi friends, were in town for the ball games.

Mike Munves reports that Exhibit's new ping pong ball shooting game "Pop-Gun Circus," really taking hold here. Has sold out, and now awaiting next delivery. . . . Barney (Shugy) Sugerman, Runyon Sales, who has never missed attending World Series ball games here for the past number of years, had to pass up the first two. "Too busy, and can't leave the office" explains Shugy, "but if there are a sixth and seventh game next week, I most likely will be at the Stadium—or at least I hope I have the time." All others here quite rushed as well—Lou Wolberg and Morris Rood with local biz, and Buddy Fox loaded down with export matters. . . . Harry and Hymie Koeppel, Koeppel Distributing, just too busy to talk much with us. "We missed last Thurs. and Fri.," said Harry, "and we must now make up for it." Firm busy sending out both new and reconditioned juke boxes. . . . Meyer Parkoff, Atlantic New York Corp., supplies all his sales people with RCA Victor's new record catalog, listing some 3100 song titles, entirely made up of EP album records. "This is great help to music operators" said Meyer, "as it makes it possible to program their machines with the best money making EP records." Murray Kay, relaxes with us for a few moments, in between handling visiting ops, talking on the phone, and taking care of a load of mail relating to export matters. Atlantic has built up quite a bit of business with European firms, and Murray advises most serious problem is securing the necessary equip. "Not only do we pay great attention to crating our export equipment properly," stated Parkoff, "but the machines that are shipped are checked and re-checked so that the buyer gets a perfect machine." . . . Rusty Smith, Music Distributing, Pitts., Pa., leads a group of coinmen from that area (Wurlitzer prize winners) who leave Fri., Oct. 4th on the "Queen of Bermuda" for a southern cruise.

"Miss Rock-Ola of Antwerp"



Biz Up 20%

CHICAGO—Fred Minter, Gateway Distributing Company, this city, advised this past week that the firm's business is up 20% since mid-summer.

"Our collections during the past two week especially," Minter reports, "have gone up exceptionally well."

"And the reason is," he adds, "that we are keeping up with the times. We give our locations the latest equipment, as well as the best possible service."

ANTWERP, BELGIUM — Miss "Rock-Ola of Antwerp," photographed in the showrooms of the Brabo Corporation, this city, distributors for Rock-Ola line of juke boxes, pointing out her two favorite 200 selection phonos, model "1455-D."

Brabo Corporation also has Antwerp's busiest retail music store, and features the Top 20 Pop Tunes from the listing in The Cash Box.

Minter stated that the operators who kick about collections and complain about business in general "are, in my opinion, the ones who operate with obsolete juke boxes and games."



Through The Coin Chute UPPER MID-WEST MUSINGS

Ben Jahnke, of Hutchinson, Minn., in town for the day picking up his record supply and some parts. Ben reports that business has picked up quite a bit this month. . . . Henry Krueger of Fairfax, Minn., in town for the day picking up his record supply, and stopping off at Sandler Dist. Co. to see the new United "Jumbo Alley". . . . Fred Fixel, of Pembina, N. D., became sick without any warning, and was rushed to the hospital. Fred is feeling much better and expects to be on his feet in about a week. . . . Our condolences to Herman Paster and family. Herman's father, 82 years old, passed away last week, and was buried last Sunday, Sept. 22nd. . . . Mr. and Mrs. Ike Sundem, of Montivedio, Minn., in town for a few days while Mrs. Sundem went to the clinic for her check-up, and got a very good report. . . . Lawrence Schillinger and his son, of Knap, Wis., in town for the day. Lawrence looking for some equipment to buy while his son enjoyed playing the games. . . . Eddie Kubes of New Prague, Minn., in town for the day on a hurry up trip to pick up some important parts and in a rush to get back home. . . . Don Hazelwood, of Aitkin, Minn., in town picking up equipment and supplies. . . . Alicia Johnson, of the Twin City Novelty Co., Mpls., back on the job after spending a two week vacation in San Francisco, Calif. . . . Gene Clennon, of Austin, Minn., in town for the day making the rounds looking for something new in equipment. . . . Bill Hanf of Austin, Minn., in town for the day making the rounds. . . . Don Bolier of Baldwin, Wis., and Bob Bender of Detroit Lakes, Minn., in town together. Bob several years ago was Don's service man, and a good one. . . . Carpenters are busy at the Sandler Dist. Co. enlarging their parts and service dept. Solly Rose, mgr., said we will be in a better position to give our customers better service. . . . Nels Nelson of Alexandria, Minn., in town for the day.



Through The Coin Chute

CHICAGO CHATTER

The new ball bowlers, in the opinion of coinmen here, may prove to be a deciding influence on future games operating by opening up the path to profitable progress. Producers of this equipment are shipping the long bowlers on "2 Games For 25¢" as standard for coin chutes. Making it easy for the op to install on location "just like it came from the factory". Urging ops to get the bigger portion of the split, so that more equitable division of greater cash box returns can meet increased costs and expenses. In addition, the factories are suggesting tournaments and promotions to keep play on a permanent basis thru location-cooperation. They claim enough of these games have been tried and tested in areas all over the nation to prove beyond doubt that it can be done here, too. Quickly. Easily. Successfully.



ALVIN GOTTLIEB

Very outstanding example of good employee relations over at ChiCoin this past week. All employees got Asiatic flu shots thru the courtesy of Sam Wolberg and Sam Gensburg, who arranged for the doctors to come into the plant with the vaccine and immunize everyone against the virus. And very timely, indeed, with the flu hitting one out of ten in Oak Park and threatening to spread into the city. Lew Jones, in from Indpls to order some trailer loads of ChiCoin's "Classic", telling Mort Secore "it's almost as necessary for taverns in Indianapolis to have this game as it is to have a bar in the place." To which Ed Levin adds that distributes Jack Rosenfeld, St. Loo, and Harry Silverberg, K. C., Mo., claim "Classic Bowling League" is a must in all types of locations in Missouri". . . . Bill O'Donnell almost, but not quite, too busy on the phones and in the middle of meetings to plan on attending Army-Notre Dame game Oct. 12, in Phila. Understand this will be first time in 10 years Bill has been able to watch his favorite team play, tho known to be one of the greatest boosters for Notre Dame. Bill will then man the Bally booths at NAMA convention in Philly Oct. 13-16. . . . Letters in all languages continue pouring in re The Cash Box' Int'l C. M. Export-Import Council. One from Automatendienst Kreller & Co., Idar-Oberstein, Germany, applying, in German, for membership. Ends with: "Hochachtungsvoll!"

United's Bill De Selm observes more and more tournament play as the fall season advances and more "Jumbo Bowling Alley" being placed everywhere. Says Bill, "Tournaments increase play while it increases business for the locations." Bob Bever stopped off at the humming factory a couple of days on way to NYC to visit distrib Dave Simon. Then travel all around N. Y. and N. E. . . . Jack Mitnick of United Music back at his office after trip east for the holidays. Visited Irv Morris in Newark, and Al Rodstein in Philly. Saw Heinrich Hecker and Leo Toffal off to Germany. But Jack's trip ended sadly. Just when he was ready to return, his sister, Mrs. Bertha Strom, passed away suddenly at Bradley Beach, N. J. We join in extending sincere condolences to Jack in his loss. . . . Over at Rock-Ola, Ed Ristau, Les Rieck and Kurt Kluever all together in the office this past week. Advising one and all that the firm's "fall spurt in business beyond expectations". . . . Art Garvey at Bally sounding off like a quarterback on the phones: "Eleven—fourteen—fifteen—eighteen, shift to ABC Champion!" Art reports orders also piling up for Bally's puck type bowler, in-line, pinball and all-the kiddie rides.

Alvin Gottlieb, back from 3-week trip in Europe, phones to advise that the trip was "grand, wonderful and educational". Alvin very pleased with results of many important conferences with coinmen in Paris, Geneva and in northern Italy. And especially pleased at seeing so many Gottlieb machines everywhere. "The most interesting and educational part", says Alvin, "was seeing how they operate, the different types of locations, the methods of operation, and particularly the way the people live." Alvin reports pinballs predominate in all parts of Europe, with many old machines still being used. "By the way", he added, "I saw Bill Gersh in Paris. But only for a few minutes. Bill was trying to see everybody in the coin machine business. Busiest man in all Europe". . . . After last week's flu shots for Genco employees, Avron Gensburg figures they must all be immune to his cold, which is not slowing down this energetic exec. Al Warren taking orders for the "Horoscope" fortune teller. Ralph Sheffield in back of the plant going over new ideas with the engineers. . . . Increased activity evident at Atlas as Maurie and Eddie Ginsburg add vending machines to their line of phonos and games. Harold Schwartz and Nate Feinstein complimenting The Cash Box on editorial, "Zooming EPs", in Sept. 21 issue.

Paul Huebsch had the Keeney plant hustling and bustling this past week to get the new vending models and big display out to the NAMA show. Harold Dorgan working hard with Floyd De Rusha in Fond du Lac on the "Riviera" cig machine, helping Floyd expand his route. Roy "Mac" McGinnis reported taking advantage of beautiful Indian Summer to shoot a mean game of golf every now and then. . . . Harry Williams, Sam Stern and Art Weinand looking forward to visit from distrib Alfred W. Adickes, Hamburg, Germany, arriving in Chi this week. Art won't reveal all details, but claims the Williams factory will soon have a lot of new ideas for the trade. . . . Ted Rubenstein and E. Bye of Marvel Mfg. report production of "Lucky Horoscope" gaining, wall speakers winning approval of the trade, and the firm meeting stepped-up demand for electrical scoreboards. . . . Bally's Tom Callaghan, famous for bodyguarding eight residents of the U. S., getting a chuckle out of funny story in last week's column. "I've got lots more", smiles Tom. . . . Happy Anniversary (Oct. 1) to Ben and Trudie Coven. It was their 18th. Ben absolutely thrilled at the many bouquets and cards awaiting him when he got home.

John Frantz catching up with orders for his "Guesser Scales". Lots of busy action at his Lake St. plant. . . . Very sorry to hear that Mel Lotz died suddenly Sept. 29. Mel was well known among ops here and was well liked by all. . . . Joel Stern advises that World Wide's exports "keeping shop and shipping departments on their toes and on the go all the time." Len Micon says the Chi distrib's "School For Mechanics" will help not only the servicemen, but the whole phono industry. . . . Empire's Gil Kitt and Jack Burns busier than ever taking care of customers, shipments and phonecalls.

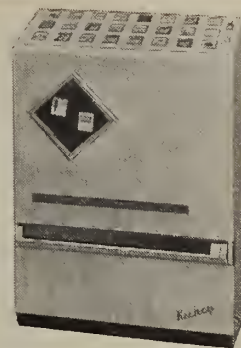


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"Sportsman" Joe Robbins reported up in the wilds of Mich. all week hunting ducks with his op buddies. . . . Seen around town this past week: Courtney Husband, La Porte, Ind.; and Frank Fabiano, Buchanan, Mich. . . . Joe Kline, now that he moved into his new home, has a new pet peeve—all tradesmen who have anything to do with home building. "You call plumbers, electricians, masons," warns Joe, "then wait three weeks for a ten-minute job". . . . Gateway's Fred and Jane Minter drove up to Green Bay with John and Claire Emerich to watch the Packers beat the Bears, hosting Mel Malcore of Bay Coin and George Forst, Green Bay.

Not in the office but in Donan's shop, Mac Brier was proving to Don Moloney that he can rebuild a game by the time the op comes in to pick it up. "Taking this apart is easy", says Mac, who was dressed in white shirt, tie and brand new suit. . . . Paul Paradise of Nat'l Sanitary Sales, in a hurry to clean up his desk so he can start off on biztrip to Puerto Rico. . . . "School For Mechanics" here already creating interest in far away places. C. W. Plimpton, serviceman for Arctic Music, Anchorage, Alaska, advises he would be happy to attend classes!

HAPPY BIRTHDAY THIS WEEK TO: Everett J. Shelby, Waco, Tex. . . . Jesse B. Gardner, Columbus, Ga. . . . Bernard I. Smith, Colorado Springs, Colo. . . . Mrs. Margery Montooth, Peoria, Ill. . . . Harry J. Miller, Dunbar, W. Va. . . . Phil Levin, Chicago, Ill. . . . Dick Gersh, New York, N. Y. . . .

Henry Wille, Kansas City, Kan. . . . Max Resnick, West Hartford, Conn. . . . Sidney Mittleberg, Queens Village, N. Y. . . . Ben A. Hofer, New Braunfels, Tex. . . . Dick Hornbeck, Kingston, N. Y. . . . Louis J. Atherton, Columbia, S. C. . . . Moe Zeichner, New York, N. Y. . . . A. J. McKee, Columbia, Tenn. . . . Len Micon, Chicago, Ill. . . . Dominick Fulco, Hartford, Conn. . . . James E. Upshaw, Junction City, Kan. . . . John J. D. Marrisette, Norfolk, Va. . . . Edwin C. Joadwine, Chicago, Ill. . . . Robert R. Logan, Wellsville, O. . . . S. F. Welsh, Okmulgee, Okla. . . . Irving Kaye, New York, N. Y. . . . N. A. Robertson, Ada, Okla. . . . Anton L. Oomens, Chicago, Ill. . . . J. Harold Moore, Atlanta, Ga. . . . Ted Piotraczk, Flint, Mich.

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Through The Coin Chute CALIFORNIA CLIPPINGS

The continued warm weather has had a tendency to keep operators from visiting distributors and one-stops along Pico Boulevard, but the telephone business is keeping them busy filling the operators' orders and requests. . . . At Leuenhagen's Record Bar everyone took time off from their duties to watch Bill Leuenhagen's nephew, Johnny, appear on the Art Linkletter Television Show. He received a record player for his school for which Mary Solle offered to furnish the records. Kay Solle predicts Paul Anka has another hit with "I Love You, Baby" on ABC-Paramount. Claire Solle reports the operators are going for Margie Rayburn's "I'm Available" on Liberty. . . . Sheridan Thompson, Long Beach operator, just completed his two weeks' training stint with the United States Naval Reserve at Los Alamitos. . . . Matt Nordberg spent the past week in the showroom at Minthorne Music Company where he reported heavy sales with Chicago Coin's "Classic" Bowling League and Eastern Electric Cigarette Vending Machine. George Mahlum says sales continue running high with the Seeburg Jet "200" Phonograph. Paul Vogel's recent automobile accident didn't hinder his demonstrating Exhibit's new "Pop Gun" Circus to the operators. . . . Lucille and Paul Laymon of Paul A. Laymon, Inc., entertained Mr. & Mrs. Al Sleight of Portland, Oregon during their recent visit to Los Angeles. Al was formerly with Bally Manufacturing Co. Ed Wilkes awaiting the arrival of Bally's new ABC "Champion" Bowler which features the new 15c or two for a quarter chute. Jim Wilkens busy on the floor with sales of Bally's ABC Super De Luxe Bowler. "Red" Creswell, Laymon technician, celebrated another "39th" birthday. . . . Gabe Orland and Sammy Ricklin very pleased with the installation of the air conditioning at California Music Company, particularly since the warm spell has continued into fall. During Buddy Robinson's vacation in New York, Betty Williams has returned to her former duties at California and will again become a regular member of the staff. Ted Hook reports very good action with operators for Jimmy Bowen's "Cross Over" on Roulette. Martha Delgado predicts Cameo will have a big one with Timmie Rogers' "Back To School". . . . Joe Lopez Whiteman, Los Angeles operator, just returned from a Mexican vacation where he made Mexico City his headquarters. . . . Charley Robinson reports the big Operator Bowling Contest being held at C. A. Robinson & Company on the United "Jumbo" Bowling Alley has been extended two more weeks for the convenience of operators who came to the showroom and NO ALLEYS. The floor sample was sold and there was a few days' wait for another shipment to arrive and the contest to continue. Al Bettelman calling on customers throughout the territory and calling in his orders to Hank Tronick in the home office. Hank reports used equipment of all types still in great demand. . . . Bill Happel busy in the showroom filling and shipping orders for the AMI "H200" Phonographs at Badger Sales Company, Inc. Marshall Ames having a hard time keeping used bowlers in the used equipment department. Don Ames reports new and used games doing very well in San Diego. Jack Leonard has acquired the Eveready Flashlight Line in the Parts and Accessory Department and will be the exclusive representative on the West Coast. . . . George Miller, Oakland, California, Managing Director of the California Music Merchants Association, paid a visit to Los Angeles to conduct a meeting of the Music Merchants. . . . Norty Beckman back to his duties at Norty's Music Center after a flare-up of an old knee injury. Norty will be taking it easy the next few weeks. Harold Goldfine says Perry Como's "Born To Love" on RCA-Victor has caught on with the operators. Jan Graham predicts a big one for Little Joe & The Thrillers with their version of "Peanuts" on Okeh. . . . Larry Hansford, Santa Maria operator, visiting the distributors along Pico Boulevard after making a business and pleasure trip to Texas. . . . Jack Simon, Simon Distributing Company, entertaining his niece and nephew, Barbara and Marvin Goldstein of Chicago, on their honeymoon in Southern California. Jack will take them on to Las Vegas where he will combine business with pleasure. Sonny Lomberg reports the export business on a steady climb with a number of shipments going out the past week. . . . Phil Snyder, Lakewood operator, and his family just returned from a 7,000-mile motor trip which took them to Canada and Eastern United States.

Chojnowski Joins Gateway

CHICAGO—Fred Minter, Gateway Distributing Company, this city, announced this past week that Frank Chojnowski has joined the firm in the capacity of serviceman.

"Our business has expanded to such an extent", Minter stated, "that we are very happy indeed to have the skill, experience and knowledge of all juke boxes that Frank brings to us in serving our customers."

Previous to joining Gateway, Frank Chojnowski was a serviceman for another distributor here, repairing all makes and models of used phonographs.

He formerly was superintendent of the repair department for seven years with Wurlitzer-Simplex.

Prior to this, Frank spent twelve years with the Gable Phonograph Company, doing amplifier and electrical repairs on the old Gable phono until 1942.

He was also chief engineer in charge of 32 men in the laboratory of a leading radio and appliance distributor.

Frank claims tropical fish as his hobby, and says he has fourteen tanks in the basement of his home.

Marvel Ups Production Of Scoreboards

CHICAGO—Ted Rubenstein, president, Marvel Manufacturing Company, reported this past week that the firm has stepped up production of electrical score-boards for shuffleboard games to meet the zooming demand for these units from various localities around the nation.

"We've doubled our production of both center overhead and wall model scoreboards", stated Rubenstein, "and will continue on this increased schedule until the backlog of orders has been met."

Rubenstein stated that thousands of shuffleboards are being operated successfully for more than ten years, and have been holding their own in most localities.

He pointed out that there now is an enrollment of a great many players in tournament play thruout the country, with consistent income being reported by the operators.

"With the electrical scoreboard", Rubenstein said, "the operator and the location gain tremendous benefits because it makes the game coin operated."

Chi Distribs Hold 2nd Session Of "School For Mechanics"

17 Servicemen Representing 12 Chi Ops Attend Class at Automatic Phono Distributing To Learn The Mechanics of AMI Models

CHICAGO—The second session of the "School For Mechanics", sponsored by Chicago phonograph distributors and operators, was held Wednesday evening, October 2, in the showrooms of Automatic Phonograph Distributing Company, this city, distributors for AMI.

Attendance was greater than last week's, with 17 servicemen representing 12 local operators giving their full attention to learning the simplified mechanism of the AMI Model "H" phonographs.

AMI engineers Keith Norwalk and Cliff Bitting came in from Grand Rapids, Michigan to conduct the class.

Norwalk opened the session with the invitation to the men present to attend the AMI schools held regularly one full week each month in Grand Rapids.

He introduced Cliff Bitting as the man who teaches the schools at the factory, in addition to other engineering duties. Bitting, supervisor of field service for AMI, conducted the class.

Time limitations did not permit Bitting to go into all details of the AMI mechanism during the session, but he thoroughly described the component parts and their functions, showed where they are located in the phonograph, how to get at them easily and gave the names of the parts.

He then went into the principles of operation, touching on certain servicing adjustments that may quickly be done on location.

Bitting emphasized the accessibility of the transfer (toggle) switch, which in this year's "H" models has been simplified in number of parts.

In future sessions of the "School

For Mechanics" the phonograph will be explained in greater detail. At the end of the class there was a question and answer period.

Refreshments and coffee were served at 10:00 P. M.

Servicemen of the participating group who were present at this second session of the "School For Mechanics" were: Norman Dompke, Apex Amusement; S. Di Piero, World Wide Distributors; Ed Chesney, City Wide Amusements; Dal Miller, Music Time; Dave Koren, Robert C. Hug-gins, Earl Scoville and I. Goldberg, Clover Music; Charles R. Bauer, A & H Entertainer; Harry Goe, ABC Music; John Cloherty, Northtown Music; Leroy Cranshaw, Gaines Music; Sol Marrano and Sam Nuccio, A. A. Swingtime; Bud Hofert, Melody Music; Roman Chimelewski, Phonograph Service; Erwin C. Held, Apex Amusement.

Mike Spagnola, manager of Automatic Phonograph Distributing, commented that interest and attention of the men was very high. He also predicted that the interest of the servicemen would become even greater as future classes are held.

Classes are to be conducted to a small number of servicemen representing the operators. But so many requests are reported being received that this rotating "School For Mechanics" is expected to continue for a long time, until all Chi servicemen become familiar with the various makes and models of phonos.

Next week's class will be held October 9, starting at 7:00 P. M. at Atlas Music Company, distributors for Seeburg.

"Ideas Man Hits Town"

(c't'd from pg. 62)

both sides. They'll shake hands and the former will say to the latter in effect: 'I didn't know you were so helpful. I could certainly use a hundred pieces of equipment if you could help me get them into my country.'

"International financial customs, and trade problems, often of a highly-complicated legal nature, also want sorting out by Council lawyers and want to be passed on to members with authority and speed. So many troubles would never happen if this was done. There could be many more machines in Britain, and fewer financial and customs problems, if there was a high-level exchange of information and sharing of counsel.

"In addition, this could and should be a two-way traffic. American manufacturers hate to have to leave money uselessly in a foreign country. American financiers do not want to make dollars so scarce that no one can trade with them. American distributors want to handle British and other foreign equipment. The Council could greatly assist in helping European exporters to send machines and accessories to America.

"With the sort of growth in the industry that is going on all over Europe, it may well be that surprising

things will happen in the next year or two. And anyway, if the international machinery exists it will be so much easier to get together and work out deals of all sorts.

"As happened with M.O.A., I will step out as soon as the Council is firmly established, and let them get on with it. I have no ulterior or partisan motive. I'm just convinced that it is one of the greatest needs in our business at the moment, and that it will become even more useful in the near future when jet travel brings our two continents virtually as close as Britain and the Continent are today."

With "powerhouse" Gersh as he sped on to France last weekend—prior to visiting a dozen European countries, was his charming wife who writes a column in "The Cash Box" about "Us Gals." She'll be writing about the wives of the executives they meet on their travels.

German Distribs Offer Liberal Trade Terms On Coin Equip't.

HAMBURG, GERMANY—The fact that Western Germany coinmen are enjoying good business here is in no small way from all reports, due to the liberal financing now in vogue.

Operators get anywhere from 12 to 24 months, and in many cases without even a down payment, to pay for the machines they buy (with the exception of state-accepted slots). This is a deciding factor in the continuation of the present coinbiz boom.

This very liberal financing policy, even tho it is profitable for the sellers, is still a high water mark as far as business procedure is concerned. It means that the importing distributor of phonographs and games must have unusually fine financing arrangements and a great resource of liquid assets. As can be quickly surmised, distributing here is no business for the financially weak. Not only does it require large sums of money to be able to keep importation of machines moving, but even more financial strength to handle the ensuing sales. Tho there is a profit, most naturally, in the financing end of the business, the chances taken on importing quantities of certain machines far overshadow the profit factor.

A few mechanically imperfect numbers, imported in quantity, can mean the end of even a financially responsible firm. This has already happened. And will continue to be the

case except where great care is exercised. The optimism and financial derring-do of the average recognized distributor here is, to say the least, extremely valorous from any viewpoint.

These distributors, by their very confidence in the industry and their willingness to back their faith with all the finances at their command, are really responsible for the continued boom now under way here. As mentioned above, many take no down payments and allow 24 months to pay. This may amaze some U. S. distributors, especially those who have pulled in their financial horns, but here in Germany it is not considered amazing. Rather, it is considered part and parcel of the distributing business.

Distributors in Germany also operate. They make every endeavor, however, not to clash with the very operators whom they are helping to finance. They go all-out to help the operator, even to aiding in promotion and shopkeeper education. Where operators hesitate to place new type machines, the importer-distributor will act as the trial horse and turn operator to establish the success of the machine.

Keen observers are certain that the future success is assured as long as the importing distributor continues to offer liberal financing policies.

Wurlitzer-Union Sign New Contract

NORTH TONAWANDA, N. Y.—A strike was averted at The Wurlitzer Company plant in North Tonawanda when management and union agreed on the terms of a new contract. The previous agreement had existed for two years and was due to expire at midnight September 30. Negotiations reached their conclusion at 11:30 p. m. on that day. Production employees are represented at Wurlitzer by the IUE-CIO.

Clean Machines Increase Collections

CHICAGO—Joe Brenner of Illinois Amusement Games, this city, reports that keeping his games clean increases his collections.

Joe advises that he uses a vacuum cleaner on his pool tables regularly.

He also cleans and wipes off the shuffle games every time he visits the location.

"After each cleaning", says Joe, "I find that the take increases on the very next collection."

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Auto Photo, Model 9, used	\$1795.00
New Voice-O-Graph	1795.00
Used Voice-O-Graph	245.00
Genco's Grandma with Pedestal stand, slightly used	395.00
Peppy	295.00
Chicago Coin Steam Shovel	145.00
Williams Crane	145.00
Lord's Prayer	245.00
Chicago Coin Twin Hockey	245.00
Sidewalk Engineer	145.00
Horoscope	145.00
Exhibit Ant Machine	125.00
Exhibit Double Barrel	195.00
Batting Practice	95.00
Evans Bat-A-Score	95.00
Telequiz	95.00
Wizard Pen	95.00
Twin Hockey, Old Style	45.00
Golden Nugget	45.00
Massage Vibrator Machine	125.00
Photomatic, "As Is"	100.00
Williams Roll-A-Ball Alley	295.00
Chicago Coin 6 player Ski Ball	295.00
Genco 2 player Skill Ball	245.00
Exhibit Ringer Ball	145.00
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Chicago Coin Bowling League, 11 x 14 ft. like new	\$775.00
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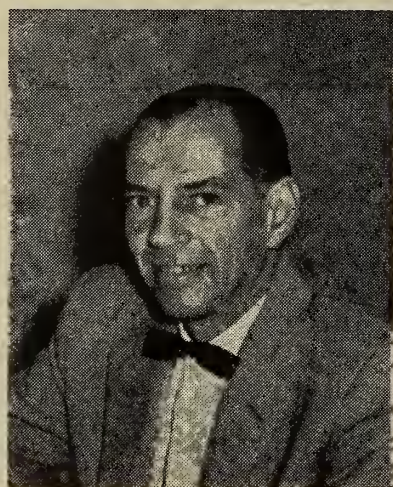
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United Mfg. Ships "Jumbo Bowling Alley" On 2 For 25c Play

Reports Ops Demand For 25c Chutes Near 100%



BILL DeSELM

CHICAGO—Bill DeSelm, sales manager, United Manufacturing Company, this city, reported this past week that the firm is shipping the new "Jumbo Bowling Alley" with 2 plays for 25¢ as standard equipment.

"Almost our entire demand," DeSelm stated, "for this great new bowling game, is for the quarter chutes to be installed right here at the factory. We know of very few operators who change it back to dime play after they have placed the game on location.

"What's more" he added, "with our 'Jumbo Bowling Alley', the operators

are receiving the major portion of the gross, usually 65 per cent."

DeSelm pointed out that location owners realize this is an expensive piece of equipment, and are therefore inclined to go along with the operator on a more equitable commission basis, if he hasn't done so before.

Locations also know, DeSelm said, that this game has "longevity," that it will earn bigger returns, that it will increase the attractiveness of his place of business and that it will dress up his location.

"Our new 'Jumbo' is the kind of attraction that makes each spot a local neighborhood club, where all get together regularly and often for fun and relaxation," DeSelm asserted.

Many letters received by United Manufacturing from operators all over the country indicate that they are highly elated over the fact that players are accepting the new ball bowler on 2 for 25¢ play, according to DeSelm.

Both the location and the operator find that there are no complaints in regard to the quarter coin chute. They also report that it's just as easy to get a quarter from two players, which means they are getting 20% more than the same game operated on one player for a dime.

DeSelm also pointed out that United is helping the operator toward a more profitable and more equitable division of the increased earnings when the games have quarter coin chutes when shipped from the factory.

"The operator places the new bowler

Juke Box Ops More Equitable Share

SEMINOLE, OKLA.—"I believe," advises C. B. Keller of this city, "that juke box operators should receive 75% of the collections from their phonos.

"Otherwise," he adds, "they should get, at the very least, \$10 per week front money on new machines and \$5 per week front money on secondary equipment."

Keller is plagued with cut-throat competition from operators who continue to feature nickel play near his locations where he has only dime play working.

Cost vs Income

PINE BLUFF, ARK.—R. F. Foster of this city finds that the biggest problem is to somehow get equipment to increase income sufficiently to match overhead costs.

"The high cost of equipment," he states, "is a problem in itself.

"But the big problem for operators," in his estimation, "is to somehow step up income sufficiently to match increasing costs."

He reports that some of his games, the larger variety, are on 10¢ play and all of his pins are on 5¢ play.

in the location the same way," he explained, "and it is being accepted by the storekeeper and the players. After all," DeSelm added, "one look at that big new, beautiful game and it's obvious to all that the bowler offers more play appeal, features and outstanding entertainment for the money than any other game we've ever produced."



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CLASSIFIED ADVERTISING SECTION

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WANT—Theramin, used. Give all particulars in letter to WATERFIELD'S MUSIC, 6 TRECOTT ST., TAUNTON, MASS.

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GARfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (Dickens 2-7060).

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y., (Tel.: CHickering 4-5100).

WANT—AMI and Wurlitzer Wall Boxes in quantity. State condition and price in first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—To Buy: Mighty Mikes, any condition; Bally Champion & Exhibit Bronco Horses; Bert's Puffer Engines; Quizzer & Quizzer Films; Standard Metal Typers; 8 Sci. 3 in line Roll Down Games; Gottlieb Games from 1954 to 1957; Gun-smoke; Big Horn and Skeet Shoot—All makes of Shuffle Bowlers with large pins. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOWer 1-6715).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Auto Photo's—Models 11 or 9, new or used—quote best price in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Will pay cash for late model phonographs. KOEPPPEL DISTRIBUTING CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LO 3-4028-9).

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 3-5211).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Games. All types of Baseball, King Of Swat, Four Bagger, 1957 Baseball. Highest Prices Paid. Call or Write. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAYflower 9-0010).

WANT—Nickelodeons, violanos, player pianos, organs and other mechanical musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: Kildare 5-3055).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

CLASSIFIED ADVERTISING SECTION

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPTown 8-9680).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING, L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNion 3-8574—UNion 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT—Used 12' American Bank Shuffleboards; 22' American & Rockola Shuffleboards, & Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTon 3-2282).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of \$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Latex Machines, Advance 21 F's—New or Used, in good working condition. Will buy small established Routes in Area Asheville, N. C., to Augusta, Ga. BOX 413, THE CASH BOX, 1721 BROADWAY, NEW YORK, N. Y.

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes, United; Genco, Williams, Guns and Baseballs. ALLIED COIN MACHINE, 786 MILWAUKEE, CHICAGO 22, ILLINOIS (Tel.: CANal 6-0293).

FOR SALE

FOR SALE—AMI E 120, \$345; Wurlitzer 1015, 1017 with Cobra pickup, \$35 ea.; Wurlitzer 1100, \$50; 1217 Wurlitzer Hidaway, 48 Sel., 45 rpm, \$95; 9 Column Smoke Shop, \$55; Wurlitzer 4851 Wall Boxes, \$12.50; Seeburg Wall Boxes Chrome, \$40. WANT—All types Bingos. LEW JONES DIST. CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Hunting Knives (made in Finland), List \$5.95—your cost, \$30 per dozen. For sample knife send check for \$2.75. Will prepay sample. Finest steel, beautiful sheath and handle. WESTERN DIST., 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE. (Tel.: Atwater 7565).

FOR SALE—Seeburg 100C, \$450; Seeburg 100R, \$600; Wurlitzer 1800, \$550; Beach Clubs, \$50; Gayety, \$60. SCIOTO NOVELTY, INC., 1909 8th STREET, PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-1214).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEDar 2-7600).

FOR SALE—New modern wall speakers, \$11.95 ea.; C.C. Band Box (used), \$95; 5206 (48 sel.) Wall Boxes, \$29.50; Seeburg 100 sel. Wall Boxes, \$49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEWark 598).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—New Rowe Candy Machine 11 Col., \$275; One Joker Electronic, \$250; Hunter (coin), \$150; Big Horn, \$200. AUTOMATIC MUSIC CO., 701 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1443).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrrest 5-3456).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLux ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—4 9 Column Nationals Model 930 & 950 @ \$75 ea.; 2 10 Column Electro @ \$100 ea.; 2 11 Column Nationals @ \$175 ea. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: EL 3-4179).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Broadway, \$200; Big Time, \$125; Beach Club, \$25; Variety, \$65; Miami Beach, \$135; Rock-Ola Fireball (78), \$135; Wurlitzer 1015 & AMI A, 3 for \$100; Silver Skates, \$30; Smoke Signal, \$140; Shindig, \$50; United 14 ft. Bowling Alley, \$575; Triple Strike, \$150; Criss Cross, \$49.50; Williams 6 Player Rollaball, \$310; Four Bagger, \$285; Seeburg Bear Guns, \$70; Peter Pan, \$135; Star Pool, \$115; Race The Clock, \$125; Williams Cranes, new \$175. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, O. (Tel.: HEnderson 1-7577).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—Arcade—60 Machines 50,000 population. 2 Routes in Missouri, 2 in Arkansas, 1 in Oklahoma. Music, Pinballs, Bingos, Guns, Bowlers. From \$12,000 to \$80,000. 1/2 cash. C & W DISTRIBUTING CO., 301 MAIN ST., JOPLIN, MO. (Tel.: MAfair 4-3412).

FOR SALE—Bally Bingo Games, Gayety, Hi-Fi, Dude Ranch, Beach Club, Palm Beach, Beauty, Bright Spot, Bright Lites, Coney Island. Right Off Location—Make Us An Offer. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcnst 1-6770-1).

FOR SALE—9 Stoner Penny Gum Vendors, absolutely like new. One in original crate. They cost \$39.50 ea. Will sell at \$20 ea. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE—Thoroughly reconditioned Bally and United Bowlers from Royal up. Top equipment, low prices. What do you need? Call us. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: LIncoln 9106).

FOR SALE—Wurlitzer Model 5204, Wall Boxes, \$45 ea. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: CENTral 1-9292).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—2 United Stardusts, \$95 ea.; 1 United Pixie, \$65; 1 Tropics, \$15; 1 Tropicana, \$40; 1 Surf Club, \$15; 2 Yacht Clubs, \$15 ea.; 1 Chicago Coin Criss Cross Targette, \$65. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HA 3-4508).

FOR SALE—Bally: Gold Medals and Blue Ribbons, \$175 United: Mercury, \$150; Fifth Inning, \$135; Bowling Alley (14 ft.), \$695. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHEENECTADY 2, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE—Seeburg 100 Selection Wall Boxes, Painted @ \$40 ea. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE—7 Rock-Ola—120 Selection Wall Boxes, Painted at \$30 ea. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—Miami Shuffle, New, \$50; Steam Shovel, \$125; Genco Rotation Pool, New, \$189.50; United Pool Alley, New, \$135; Mercury Gripper, New, \$24.50; Twin Hockey, Used, \$225; 1800 Wurlitzer, Sharp, \$595; 1900 Wurlitzer, Like New, \$675; 1250 Wurlitzer, \$95; 1500 Wurlitzer, \$195. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUPERior 1-4600).

FOR SALE—14' Bowling Alleys, A-1 Condition Chicago Coin and United, \$545, Will Trade For Late Gottlieb Games. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Seeburg Wall Boxes V3WA Dual Credit 200 Selection, \$99.50; Seeburg 100 Selection Chrome Wall Box, \$45; Wurlitzer 1400 Phonographs, \$135; Wurlitzer 1800 Phonographs, \$675; Wurlitzer 1650 HiFi, \$295; Wurlitzer 1900 Phonographs, \$795; Wurlitzer 2000 Phonographs, \$895; AMI E-80 Phonographs, \$350; Seeburg V200 Phonographs, \$695; United 14 Ft. Bowling Alleys, \$495. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS (Tel.: HO 4-6111).

CLASSIFIED ADVERTISING SECTION

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—4 Games Inc. Hunters, \$200 ea. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, O. (Tel.: EL 3-4179).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—Chicago Coin 14 ft. Bowling Leagues, Bally 14 ft. Bowling Lanes at \$585 ea.; United 14 ft. Bowling Alley, \$560. T & L DIST. CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE—Games, Inc. Hunter, \$250; Gunsmoke, \$335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time; United Pixie; Starlet; Caravan; Stardust; Evans Saddle & Turf (Club Model—DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Kiddie Rides—Thunderbolt Horse, \$350; Palamino—Duck Ride—Rocket Patrol—Space Ship, \$295 ea.; Royal Rocket, \$195. All Shopped, new paint job. Pixie, \$115; Gayety, \$45; Balls-A-Poppin, \$175. PACIFIC KIDDIE RIDES, 1212 SOUTH TACOMA AVENUE, TACOMA, WASH.

FOR SALE—New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE—10 Coney Island, 10 Spot Lites, 10 Atlantic City, 5 Palm Beach. Make us an offer. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Show Times, \$450; Key Wests, \$325; Big Shows, \$285. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 5306).

FOR SALE—Seeburg M100A, 45 rpm, Painted, \$295; M100B, \$425; M100C, \$550; G100, \$675; W100, \$675; R100, \$725; Wurlitzer 2000, \$850; 1900, \$825; 1800, \$725; 1700, \$625; D80, AMI, \$325; D40, 45 rpm, Painted, \$225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE—Specials—Showtime \$350.00; Key West \$265.00; Big Show \$250.00; Parade \$240.00; Nite Club \$235.00; Broadway \$225.00; Big Time \$115.00; Gay Time \$100.00; Gayety \$75.00; Variety \$80.00; Saddle & Turfs \$160.00. All Games First Class, 1/3 deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CANal 7137).

FOR SALE—15 Keeney Cigarette Machines 9 column, 25c-30c operation, clean, ready for location, \$50 ea. 1/3 deposit with order, balance C.O.D. SHAPIRO VENDING CO., 3597 INGLESIDE ROAD, CLEVELAND 22, OHIO. (Tel.: WYoming 19449).

FOR SALE—Seeburg V-200's, very clean, \$735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Wurlitzer 1800, \$550; Seeburg M100R, \$575; Seeburg M100C, \$425; Seeburg M100BL, \$325. BELMONT MUSIC CO., 730 N. KNOXVILLE AVE., PEORIA, ILL. (Tel.: 6-4424).

FOR SALE—We can supply all the latest phonographs—every make and model—at lowest prices. State your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel.: BIgelow 8-3524).

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Wolfe Distributing Co., Birmingham Vending Co., Birmingham, Ala. Use and Sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., ARLINGTON, TENN.

FOR SALE—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON ST., ST. LOUIS 8, MO. (Tel.: FOREst 7-6730).

FOR SALE—United Deluxe Handicap and Deluxe Top Notch Shuffle Alleys; Pixies; United 14 ft. Bowling Alley. SALINA MUSIC & AMUSEMENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS.

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Closeout: Brand new original factory crates, United's Playtime, sacrifice, \$475 ea. Write, Wire, Phone. **IMPERIAL COIN MACHINE CO.**, 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel.: WHitney 5-2893).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. **G O R SALES**, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. **SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP.**, 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE — Seeburg 20 Selection Wall Boxes changed over 3 for 25; 30-20's @ \$5; Rock-Ola 120, Chrome, \$55; Seeburg 100 Selection, Hammerloid Finish, \$45; Rock-Ola 1717 Steppers, \$30; Vendor Coin Changer, \$65; Bingos (Cleaned & Checked); Beach Clubs, \$65; Bally Beauty, \$65; Yacht Club, \$45; Mexico's, \$45; Bert Lanes' Dead Zero (New), \$75; Long Pools (Like New), \$65; Small Pools, \$55; 1650 Wurlitzer, \$250; AMI A's (No broken plastics, cleaned & checked), \$65; Jenning's Scales, \$25; 8 Ohm Speaker (wall), \$9.95. **H & H MUSIC AND DISTRIBUTING**, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE—Seeburg V-200's; Wurlitzer, 2000's; Rock-Ola 1448. Priced Right, Right Now. **RUNYON SALES CO.**, 593 TENTH AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE—Nite Clubs, \$210; Broadway, \$200; Big Times, \$110; Parade, \$225; Surf Club, \$45; Hi Fi, \$30; Gayety, \$45; Dude Ranch, \$35; Palm Springs, \$30. Terms one-third deposit. Balance sight draft. **GENERAL DIST. CO.**, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE — Broadway, \$200; Big Time, \$85; Gayety, \$75; Gay Time, \$110; Night Club, \$195; Big Show, \$275; Seeburg M100C, \$425. **NASTASI DISTRIBUTING CO.**, 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAGnolia 6386).

FOR SALE—18 Foot Rock-Ola Shuffle Board, \$149.50; Shuffle Board Game Wax (12 cans), \$3.50; Fast wax case (12 cans), \$4.50; Pucks (set of 8), \$12; Fluorescent Lights, pair, \$22.50; Adjusters, \$18.50. **PURVEYOR DISTRIBUTING CO.**, 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. **WESTERHAUS CORP.**, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOn-tana 1-5000).

FOR SALE—14 and 11 foot Bowler Parts Specials; Back glass protector, \$11.95 ea. Plexiglas Pin Panel protector, 12½"x23", \$5.95 ea. Non-suff rubber balls, 3", \$1.95 ea. **WICO CORP.**, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MULberry 5-3000).

MISCELLANEOUS

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. **NATIONAL SANITARY SALES, INC.**, 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. **A.B.C. MFG. CO.**, 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. **BOB YOUNG'S SERVICE**, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT AND CIRCULATION OF The Cash Box, published weekly at New York, N. Y. for October 1, 1957.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, The Cash Box Publishing Company, Inc., 1721 Broadway, New York, N. Y. Editor, Sidmore Parnes, 1721 Broadway, New York, N. Y. Managing editor, Joseph P. Orleck, 1721 Broadway, New York, N. Y. Business Manager, Amy Marino, 1721 Broadway, New York, N. Y.

2. The owner is: The Cash Box Publishing Company, Inc., 1721 Broadway, New York, N. Y.; William Gersh, 32 W. Randolph St., Chicago, Ill.; Joseph P. Orleck, 1721 Broadway, New York, N. Y.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date

Amy Marino, Business Manager
Sworn to and subscribed before me this 14th day of September, 1957.
Walter J. Klein
Notary Public State of New York
(My commission expires March 30, 1959)

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THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION 940th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity



LISTED ALPHABETICALLY

AMI

2. Model A, '46, 40 Sel., 78 RPM	35.00	90.00
2. Model B, '48, 40 Sel., 78 RPM	60.00	125.00
4. Model C, '50, 40 Sel., 78 RPM	65.00	130.00
4. Model D-40, '51, 40 Sel., 78 RPM	130.00	245.00
4. Model D-80, '51, 80 Sel., 45 RPM	200.00	300.00
4. Model E-40, '53, 40 Sel., 45 RPM	245.00	345.00
2* Model E-80, '53, 40 Sel., 78 RPM	300.00	400.00
2* Model E-120, '53, 120 Sel., 45 RPM	335.00	425.00
4. Model F-80, '54, 120 Sel., 45 RPM	475.00	625.00
4. Model F-120, '54, 120 Sel., 45 RPM	525.00	675.00
4. Model G-80, '55, 80 Sel., 45 RPM	575.00	700.00
4. Model G-120, '55, 120 Sel., 45 RPM	595.00	725.00
4* Model G-200, '56, 200 Sel., 45 RPM	695.00	795.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47, Model 951, 40 Sel., 78 RPM	20.00	40.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	50.00	80.00
2. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	135.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	45.00
2. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	45.00

4. 1426, '47, 20 Sel., 78 RPM	35.00	55.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	70.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	95.00
4. 1432, Same as above Converted to 45 RPM	90.00	125.00
2. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	120.00	165.00
4. 1434, Same as above, Converted to 45 RPM	135.00	185.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	260.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	160.00	270.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	385.00	465.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	485.00	625.00
2. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	575.00	725.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	55.00
2. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	65.00
2* M100A, '49, 100 Sel., 78 RPM	145.00	225.00

(PHONOGRAPHS—Continued)

2. M100B, '51, 100 Sel., 45 RPM	340.00	400.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	350.00	425.00
4* M100C, '53, 100 Sel., 45 RPM	425.00	575.00
2* HF100G, '54, 100 Sel., 45 RPM	545.00	700.00
2* HF100R, '54, 100 Sel., 45 RPM	625.00	750.00
2* V200, '55, 200 Sel., 45 RPM	675.00	850.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W5L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10, 25 c	5.00	10.00
4. W6L-56 5/10/25 Wire-less	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	40.00	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	45.00
4. 1017, '46, 24 Sel., 78 RPM	25.00	45.00
4. 1080, '46, 24 Sel., 78 RPM	35.00	75.00
2. 1100, '47, 24 Sel., 78 RPM	50.00	75.00

2. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	100.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	95.00	145.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	120.00	195.00
2. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	210.00
2. 1500, '52, 104 Sel., 45 & 78 Intermix	185.00	245.00
2. 1500A, '53, 104 Sel., 45 & 78 Intermix	200.00	300.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00
2. 1650, '53, 48 Sel., 45 RPM	235.00	350.00
2. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	395.00
2. 1700, '54, 104 Sel., 45 RPM	545.00	625.00
2* 1800, '55, 104 Sel., 45 RPM	595.00	750.00
2* 1900, '56, 104 Sel., 45 RPM	675.00	865.00
4* 2000, '56, 200 Sel., 45 RPM	750.00	975.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	3.00	9.00
4. 3048 (Conv. of 3020)	5.00	8.00
4. 3031 Wall Box	3.00	8.00
4. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	10.00	20.00
4. 4851 Wall Box	10.00	25.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	35.00
2. Ace High (Got 2/57)	275.00	335.00
4. Across the Board (Un 9/52)	20.00	35.00
2. All Star Basketball (Got (1/52)	20.00	35.00
4. Arabian Knights (Got 12/53)	80.00	125.00
4. Army-Navy (Wm 10/53)	35.00	60.00
4. Arrow Head (Wm 7/57)	210.00	240.00
4. Atlantic City (B 5/52)	25.00	65.00
1. Auto Race (Got 9/56)	245.00	265.00
4. Balls-A-Poppin', (B 11/56)	175.00	285.00
2. Beach Beauty (B 11/55)	125.00	225.00
1. Beach Club (B 2/53)	25.00	65.00
4. Beauty (B 11/52)	35.00	65.00
4. Big Ben (Wm 9/54)	75.00	125.00
1* Big Show (B 9/56)	250.00	375.00
4. Big Hit (CC 7/52)	20.00	35.00
1* Big Time (B 1/55)	85.00	210.00
4. Blondie (CC 8/56)	150.00	225.00
2. Brazil (Un 10/56)	210.00	300.00
4. Bright Lights (B 5/51)	25.00	40.00
4. Bright Spot (B 11/51)	35.00	60.00
3* Broadway (B 12/55)	150.00	270.00
4. Cabana (Un (3/53)	20.00	65.00
4. Capri (CC 10/56)	145.00	245.00
4. Caravan (Un 2/56)	175.00	260.00
4. Caravan (Wm 6/52)	30.00	50.00
4. Chinatown (Got 10/52)	30.00	65.00
4. Circus (Un 8/52)	25.00	55.00
4. Circus Wagon (Wm 10/55)	185.00	225.00
1. Classy Bowler (Got 7/56)	220.00	245.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	110.00	135.00
4. Coney Island (B 9/52)	20.00	45.00
4. Control Tower (Wm 3/51)	10.00	25.00
4. Coronation (Got 11/52)	30.00	60.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	40.00	65.00
4. Crosswords (B 1/56)	195.00	275.00
2. Cue Ball (Wm 2/57)	265.00	290.00
4. Cyclone (Got 5/51)	20.00	35.00
4. Daffy Derby (Wm 8/54)	75.00	130.00
4. Daisy May (Got 7/54)	125.00	150.00
4. Dealer "21" (Wm 2/54)	35.00	75.00
4. Derby Day (Got 5/56)	175.00	220.00
1. Diamond Lill (Got 12/54)	110.00	140.00
4. Disk Jockey (Wm 11/52)	35.00	60.00
4. Domino (Wm 5/52)	25.00	50.00
4. Double Action (Ge 1/52)	15.00	30.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Double Header (B 7/56)	215.00	375.00
1. Dragonette (Got 6/54)	100.00	175.00
4. Dude Ranch (B 9/53)	35.00	75.00
4. Duette (Got 4/55)	165.00	185.00
4. Easy Aces (Got 12/55)	165.00	195.00
4. Eight Ball (Wm 1/52)	25.00	45.00
4. Fairway (Wm 6/53)	40.00	60.00
4. Five Star (Univ 5/51)	20.00	35.00
1. Flag Ship (Got 1/57)	295.00	340.00
4. Flying High (Got 2/53)	45.00	75.00
4. Four Bells (Got 10/54)	120.00	150.00
4. Four Corners (Wm 12/52)	45.00	80.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	50.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frolics (B 10/52)	35.00	80.00
1. Frontiersman (Got 11/55)	125.00	185.00
4. Fun House (Wm 10/56)	220.00	245.00
4. Gay Paree (Wm 6/57)	425.00	485.00
4* Gay Times (B 6/55)	95.00	150.00
4* Gayety (B 3/55)	45.00	95.00
4. Gladiator (Got 1/56)	225.00	265.00
4. Globe Trotter (Got 11/51)	15.00	40.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	165.00
4. Grand Champion (Wm 3/53)	45.00	80.00



(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	40.00	75.00
4. Green Pastures (Got 1/54)	60.00	100.00
4. Gnn Clnh (Wm 11/53)	35.00	75.00
4. Gnys-Dolls (Got 5/53)	30.00	90.00
1. Gypsy Queen (Got 2/55)	135.00	175.00
4. Handicap (Wm 6/52)	30.00	50.00
4. Happy Days (Got 7/52)	35.00	65.00
4. Happy-Go-Lucky (Got 3/51)	20.00	40.00
1. Harhor Lites (Got 2/56)	165.00	200.00
4. Harvey (Wm 5/51)	20.00	40.00
4. Havana (Un 2/54)	30.00	80.00
4. Hawaii (Un 6/54)	35.00	90.00
4. Hawaiian Beauty (Got 4/54)	100.00	120.00
4. Hayhurner (Wm 6/51)	25.00	50.00
4. Hi-Fi (B 6/54)	25.00	90.00
4. Hi-Hand (Wm 6/57)	200.00	235.00
4. Hit 'N Run (Got 5/52)	25.00	65.00
4. Holiday (Ke 12/51)	20.00	35.00
4. Hong Kong (Wm 9/51)	20.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	40.00
4. Horse Shoe (Wm 12/51)	10.00	25.00
4. Hot Diggity (Wm 8/56)	195.00	275.00
4. Ice-Frolics (B 1/54)	25.00	85.00
4. Jalopy (Wm 8/51)	25.00	45.00
4. Jockey Clnh (Got 5/54)	70.00	130.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jnhilee (Got 5/55)	200.00	250.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	35.00
1. Key West (B 12/56)	265.00	375.00
4. King Pin (CC 12/51)	20.00	40.00
4. Knockout (Got 1/51)	10.00	25.00
4. Lady Lnck (Got 9/54)	85.00	150.00
4. Lazy "Q" (Wm 2/54)	45.00	100.00
4. Leaders (Un 10/51)	20.00	35.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	55.00
4. Lovely Lucy (Got 2/54)	50.00	110.00
1. Lulu (Wm 12/54)	125.00	165.00
4. Mad. Sq. Garden (Got 6/50)	15.00	30.00
7. Majestic (Got 4/57)	425.00	475.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	50.00	150.00
4. Marathon (Got 10/55)	200.00	275.00
4. Marhle Queen (Got 8/53)	60.00	85.00
4. Mermaid (Got 6/51)	20.00	30.00
4. Mexico (Un 3/54)	30.00	100.00
2* Miami Beach (B 9/55)	100.00	175.00
4. Minstrel Man (Got 3/51)	25.00	45.00
4. Monaco (Un 8/56)	175.00	320.00
4. Mystic Marvel (Got 3/54)	100.00	130.00
4. Nevada (Un 8/54)	30.00	80.00
4. Niagara (Got 12/51)	20.00	50.00
4. Nifty (Wm 12/50)	10.00	20.00
2* Night Cluh (B 4/56)	195.00	275.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	25.00	50.00
4. Palisades (Wm 7/53)	40.00	60.00
4. Palm Beach (B 7/52)	30.00	70.00
4. Palm Springs (B 11/53)	30.00	90.00
2* Parade (B 6/56)	225.00	295.00
4. Paratrooper (Wm 8/52)	20.00	45.00
4. Perky (Wm 11/56)	195.00	225.00
2. Peter Pan (Wm 4/55)	125.00	150.00
4. Piccadilly (Wm 5/56)	175.00	265.00
4. Pin Bowler (CC 6/50)	10.00	35.00
4. Pin Wheel (Got 11/53)	60.00	100.00
2* Pixie (Un 10/55)	65.00	140.00
2. Play Ball (CC 1/51)	10.00	20.00
4. Poker Face (Got 9/53)	55.00	85.00
4. Quartet (Got 2/52)	45.00	65.00
4. Queen of Hearts (Got 12/52)	40.00	65.00
1. Quintet (Got 3/53)	40.00	90.00
4. Race The Clock (Wm 5/55)	125.00	200.00
4. Rainbow (Got 12/56)	220.00	285.00
4. Regatta (Wm 11/55)	95.00	150.00
4. Register (Got 10/56)	325.00	365.00
4. Rio (Un 11/53)	25.00	70.00
4. Rockettes (Got 8/50)	15.00	30.00

4. Rodeo (Un 2/53)	35.00	80.00
4. Rose Bowl (Got 10/51)	20.00	50.00
4. Royal Flnsh (Got 5/57)	295.00	395.00
2. Saddle and Turf (Ev 10/53)	100.00	195.00
4. (Club Model)	125.00	200.00
3. Scoreboard (Got 4/56)	215.00	275.00
4. Screamo (Wm 4/54)	45.00	110.00
2. Sea Belles (Got 8/56)	250.00	295.00
4. Sea Jockeys (Wm 11/51)	30.00	65.00
4. Select-A-Card (Got 4/50)	10.00	25.00
4. Shamrock (Wm 1/57)	225.00	260.00
4. Shindig (Got 10/53)	50.00	110.00
4. Shoot The Moon (Wm 11/51)	30.00	55.00
4. Show Boat (Un 12/52)	45.00	70.00
2* Show Time (3/56)	350.00	450.00
4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
1. Silver Skates (Wm 2/53)	30.00	75.00
4. Singapore (Un 10/54)	25.00	85.00
4. Skill Pool (Got 8/52)	35.00	70.00
4. Skyway (Wm 8/54)	60.00	125.00
4. Slngrfest (Wm 3/52)	25.00	40.00
4. Slngrin' Champ (Got 4/55)	135.00	180.00
4. Smoke Signal (Wm 10/55)	135.00	160.00
4. Snafu (Wm 12/55)	135.00	185.00
4. Southern Belle (Got 6/55)	150.00	170.00
4. South Seas (Un 5/56)	150.00	325.00
4. Spark Plngs (Wm 9/51)	20.00	30.00
4. Spitfire (Wm 2/55)	60.00	120.00
4. Spot Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	40.00
4. Springtime (Ge 3/52)	20.00	45.00
4. Stage Coach (Got 11/54)	135.00	160.00
4. Stardust (Wm 3/56)	95.00	225.00
2. Starfire (Wm 1/57)	250.00	265.00
2. Starlets (Un 12/55)	95.00	175.00
4. Star Pool (Wm 10/54)	50.00	125.00
4. Stars (Un 6/52)	30.00	40.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
4. Strnggle Bnggies (Wm 12/53)	40.00	70.00
4. Snnshine Park (B 12/52)	20.00	30.00
4. Snper Jumho (Got 10/54)	225.00	260.00
4. Snper-Score (Wm 9/56)	225.00	250.00
4. Surf Cluh (B 3/54)	15.00	75.00
4. Surf Rider (Wm 12/56)	235.00	260.00
4. Sweepstakes (Wm 1/52)	30.00	55.00
1. Sweet-Add-A-Line (Got 7/55)	145.00	175.00
4. Tahiti (Un 8/53)	25.00	65.00
4. Three Deuces (Wm 8/55)	150.00	180.00
4. Three Four Five (Un 6/51)	10.00	25.00
4. Thunderbird (Wm 5/54)	70.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	135.00	185.00
4. Times Square (Wm 4/53)	40.00	70.00
4. Toreador (Got 6/56)	265.00	295.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Tonrnamnt (Got 8/55)	210.00	265.00
4. Triple Play (Un 8/55)	75.00	150.00
4. Tropicana (Un 1/55)	40.00	125.00
4. Tropics (Un 7/53)	15.00	50.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	150.00
3* Variety (B 9/54)	55.00	110.00
4. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	30.00	40.00
4. Wild West (Got 8/51)	20.00	50.00
1. Wishing Well (Got 9/55)	145.00	185.00
4. Wonderland (Wm 5/55)	125.00	150.00
4* Yacht Cluh (B 6/53)	15.00	55.00
4. Zingo (Un 10/51)	25.00	50.00



4. Bally Victory Bowler (5/54)	55.00	110.00
4. Bally Champion Bowler (5/54)	60.00	120.00
4. Bally Jet Bowler (8/54)	65.00	135.00
4. Bally Rocket Bowler (8/54)	65.00	140.00
4. Bally Mystic Bowler (12/54)	90.00	160.00
4. Bally Magic Bowler (12/54)	90.00	165.00
4. Bally Blne Rihhon (3/55)	145.00	225.00
4. Bally Gold Medal (3/55)	150.00	230.00
4. Bally ABC Bowler (7/55)	275.00	325.00
4. DeLuxe model (7/55)	275.00	330.00
2. Bally Congress (7/55)	275.00	350.00
2. DeLuxe model (7/55)	275.00	355.00
2. Bally Jumho Bowler (9/55)	275.00	365.00
2. Bally King Pin Bowler (9/55)	275.00	370.00
7* Bally ABC Bowling Lane (1/57) 14 Foot	545.00	650.00
4. ChiCoin 6-Player (8/51)	35.00	50.00
4. ChiCoin 6-player DeLuxe (5/52)	35.00	50.00
4. ChiCoin Match Bowler (6/52)	35.00	60.00
1. ChiCoin Bowl-A-Ball (10/52)	35.00	95.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00
4. ChiCoin 10th Frame Special (12/52)	35.00	75.00
4. ChiCoin Name Bowler (1/53)	35.00	80.00
4. ChiCoin 10th Frame Douhle Score Bowler (2/53)	35.00	80.00
4. ChiCoin Crown (4/53)	35.00	95.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	95.00
4. ChiCoin Triple Score (6/53)	35.00	95.00
4. ChiCoin Gold Cnp (7/53)	50.00	100.00
4. ChiCoin High Speed Crown (7/53)	50.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	110.00
4. ChiCoin Advance (10/53)	50.00	115.00
4. ChiCoin King (10/53)	50.00	120.00
4. ChiCoin Criss Cross Bowler (12/53)	45.00	125.00
4. ChiCoin Super Frame (3/54)	50.00	150.00
4. ChiCoin Starlite (5/54)	65.00	155.00
4. ChiCoin Feature (7/54)	65.00	160.00
4. ChiCoin Holiday (9/54)	70.00	170.00
4. ChiCoin Flash (10/54)	70.00	175.00
2. ChiCoin Playtime (10/54)	95.00	180.00
2. ChiCoin Firehall (11/54)	95.00	190.00
4. ChiCoin Thunderholt (12/54)	100.00	225.00
4. ChiCoin Triple Strike (2/55)	110.00	225.00
4. ChiCoin Arrow (2/55)	125.00	225.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	125.00
4. DeLuxe model (4/55)	40.00	130.00
4. ChiCoin Bonns Score (4/55)	150.00	230.00
4. ChiCoin Big League (5/55)	175.00	250.00
4. ChiCoin Hollywood (5/55)	175.00	260.00
4. ChiCoin Blinker (8/55)	175.00	275.00
4. ChiCoin Score-A-Line (9/55)	175.00	285.00
4. ChiCoin Bowling Team (10/55)	175.00	285.00
2. ChiCoin Miami Shuffle (10/56)	35.00	150.00
7* ChiCoin Bowling League (2/57) 14 Foot	545.00	650.00
7. ChiCoin Ski-Bowl (11/50) 6 Player	295.00	395.00
4. Exhibit Twin Rotation (5/52)	50.00	110.00
4. Genco Shuffle Target (7/51)	15.00	25.00
4. Genco 8-Player Re-honnd (9/51)	15.00	30.00

4. Genco Shuffle Pool (11/53)	25.00	100.00
4. Genco Match Pool (2/54)	50.00	80.00
7* Genco Skill Ball 2 Player (11/56)	245.00	345.00
6 Player (2/57)	295.00	395.00
4. Gottlieb Wllette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	50.00
4. Keeney High Score League (5/52)	25.00	60.00
4. Keeney Team (10/52)	25.00	65.00
4. Keeney Club (4/53)	25.00	85.00
4. Keeney Domino (5/53)	30.00	130.00
4. Keeney Carnival (5/53)	40.00	135.00
4. Keeney Pacemaker (9/53)	40.00	145.00
4. Keeney Mainliner Bowler (1/54)	45.00	150.00
4. Keeney Bonus Bowler (3/54)	45.00	155.00
4. Keeney Diamond Bowler (5/54)	70.00	160.00
4. Keeney Bikini (6/54)	75.00	170.00
4. Keeney Century (6/54)	90.00	180.00
4. Keeney American (9/54)	90.00	185.00
4. Keeney National (9/54)	90.00	190.00
4. Keeney Speedlane (4/55)	75.00	230.00
4. United 6-Player Snper (3/52)	20.00	45.00
4. United 4-Player Official (5/52)	20.00	45.00
4. United 6-Player Snper (7/52)	30.00	55.00
4. United 10th Frame Star (9/52)	30.00	60.00
2. United Manhattan 10th Frame (9/52)	35.00	60.00
2. United Manhattan (9/52)	35.00	65.00
2. United 10th Frame Snper (10/52)	35.00	70.00
2. United Cascade (2/53)	35.00	70.00
2. United Clover (2/53)	30.00	80.00
4. United Liberty (2/53)	35.00	80.00
4. United Classic (6/53)	35.00	80.00
4. United Olympic (6/53)	35.00	80.00
4. United Royal (9/53)	35.00	90.00
4. United Imperial (9/53)	40.00	90.00
4. DeLuxe model (4/53)	40.00	95.00
4. United Chief (11/53)	40.00	100.00
4. United Leader (11/53)	45.00	100.00
4. DeLuxe model (4/53)	45.00	110.00
4. United Team (1/54)	50.00	115.00
4. DeLuxe model (4/53)	55.00	120.00
4. United League (1/54)	55.00	125.00
4. DeLuxe model (4/53)	55.00	130.00
4. United Ace (5/54)	60.00	135.00
4. DeLuxe model (4/53)	60.00	140.00
4. United Rainbow (5/54)	60.00	150.00
4. United Banner (8/54)	65.00	155.00
4. DeLuxe model (4/53)	65.00	165.00
4. United Shuffle Targette (8/54)	65.00	165.00
4. DeLuxe model (4/53)	65.00	170.00
4. United Speedy (8/54)	70.00	170.00
4. Un. 11th Frame (10/54)	70.00	170.00
4. DeLuxe model (4/53)	70.00	170.00
4. United Comet Targette (11/54)	90.00	175.00
4. DeLuxe model (4/53)	90.00	180.00
4. United Mercury (12/54)	95.00	180.00
4. DeLuxe model (4/53)	95.00	185.00
4. United Mars (1/55)	95.00	195.00
4. DeLuxe model (4/53)	100.00	195.00
4. Un. Lightning (2/55)	110.00	195.00
4. DeLuxe model (4/53)	110.00	200.00
4. United Venus (3/55)	110.00	200.00
4. DeLuxe model (4/53)	120.00	210.00
4. United Clipper (5/55)	125.00	210.00
4. DeLuxe model (4/53)	125.00	215.00
4. Un. Derby Roll (5/55)	125.00	215.00
4. DeLuxe model (4/53)	125.00	220.00
4. Un. 5th Inning (6/55)	125.00	225.00
4. DeLuxe model (4/53)	125.00	230.00
4. United Capitol (6/55)	150.00	235.00
4. DeLuxe model (4/53)	155.00	240.00
2. Un. Super Bonus (9/55)	165.00	250.00
2. DeLuxe model (4/53)	170.00	255.00
4. Un. Top Notch (10/55)	270.00	325.00
2. Top Notch Special	275.00	330.00
2. Un. Regulation (11/55)	295.00	335.00
2. DeLuxe model		



KIDDIE RIDES

2. Bally Champion Horse	295.00	450.00	7. Capitol Palamino Horse	295.00	395.00
4. Bally Moon Ride	100.00	250.00	2. Chicago Coin Super Jet	175.00	300.00
4. Bally Space Ship	175.00	325.00	4. Chicago Round The		
4. Bally Speed Boat	175.00	275.00	World Trainer	350.00	400.00
2. Bert Lane Merry-Go-Round	225.00	395.00	1. Clown See Saw	150.00	295.00
4. Bert Lane Miss America Boat	225.00	300.00	4. Decco Merry-Go-Round	200.00	325.00
4. Bert Lane Fire Engine	320.00	450.00	4. Exhibit Big Bronco	300.00	425.00
7. Capitol Donald Duck	275.00	395.00	4. Exhibit Mustang	300.00	375.00
			4. Exhibit Space Patrol	100.00	265.00
			4. Scientific Television	195.00	285.00



ARCADE EQUIPMENT

2. ABT 6 Gun Rifle Range	475.00	575.00	4. Keeney Sportsman (11/54)	125.00	175.00
2. Air Football	195.00	250.00	4. DeLuxe model	130.00	180.00
4. Amus. Boomerang	30.00	70.00	4. Keeney Ranger (3/55)	220.00	240.00
4. Bally Big Inning	50.00	75.00	4. DeLuxe model (3/55)	225.00	250.00
4. Bally Heavy Hitter	30.00	50.00	4. Lite League	30.00	75.00
4. Bally King Pin	20.00	40.00	4. Mills Panorama Peek (11/54)	175.00	275.00
2. Bally Rapid Fire	50.00	90.00	4. Mills Conv. for Panoram Peek	10.00	15.00
2. Bally Undersea Raider	50.00	90.00	4. Muto. Atomic Bomber	65.00	125.00
4. Capitol Midget Movies	95.00	170.00	4. Mutos. Ace Bombers	85.00	140.00
4. Champion Hockey	40.00	125.00	4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. ChiCoin Basketball Champ	85.00	140.00	2. Mutos. Fly Saucers	90.00	125.00
4. ChiCoin 4-Player Derby	95.00	150.00	4. Mutos.Photo (Pre-War)	125.00	270.00
4. ChiCoin Goalee	40.00	95.00	4. Mutos. Photomatic (DeLuxe)	145.00	300.00
4. ChiCoin Hockey	45.00	75.00	4. Mutoscope Silver Gloves	120.00	200.00
2. ChiCoin Midget Skee	60.00	100.00	4. Mutoscope Sky Fighter	60.00	135.00
2. ChiCoin Pistol	25.00	75.00	4. Mutos. Voice-O-Graph 35¢	145.00	325.00
4. ChiCoin Home Run, 6 Player (3/54)	80.00	150.00	2. Mutoscope K. O. Champ	250.00	350.00
4. Super model	85.00	175.00	4. Mutos. Drive Yourself	395.00	525.00
4* ChiCoin Twin Hockey (5/56)	185.00	295.00	4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. ChiCoin Steam Shovel (5/56)	110.00	195.00	4. QT Pool Table	40.00	65.00
4. Evans Bola Score	30.00	60.00	4. Quizzer	50.00	70.00
4. Evans Bat-A-Score	35.00	105.00	4. Rockola World Series	35.00	70.00
4. Evans Ski Roll	35.00	60.00	4. Scientific Basketball	20.00	35.00
4. Evans Super Bomber	50.00	115.00	4. Scientific Batting Pr.	30.00	75.00
4. Evans Play Ball	25.00	50.00	4. Scientific Pitch 'Em	45.00	140.00
4. Exhibit Dale Gun	20.00	65.00	4. Seeburg Bear Gun	50.00	150.00
4. Exhibit Gun Patrol	40.00	100.00	4. Seeburg Shoot the Chute	40.00	80.00
4. Exhibit Jet Gun	40.00	125.00	4. Seeburg Coon Hunt	85.00	175.00
4. Exhibit Space Gun	40.00	125.00	4. Set Shot Basketball	125.00	225.00
4. Exhibit Pony Express	40.00	125.00	4. Telequiz	65.00	125.00
2. Exhibit Silver Bullets	40.00	120.00	4. Un. Team Hockey	20.00	40.00
2. Exhibit Six Shooter	35.00	120.00	4. United Jungle Gun	75.00	175.00
4. Exhibit Vitalizer	40.00	60.00	4. DeLuxe model	75.00	180.00
4. Exhibit Shooting Gal. (6/54)	50.00	120.00	4. Un. Carn Gun (10/54)	125.00	185.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	150.00	4. DeLuxe model	125.00	190.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	175.00	4. Un. Bonus Gun (1/55)	195.00	240.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	250.00	4. DeLuxe model	200.00	250.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	260.00	4. United Super Slugger (7/55)	225.00	300.00
4. Exhibit Jungle Hunt (3/57)	225.00	375.00	4. United Star Slugger (4/56)	270.00	325.00
4. Games Inc. Hunter (1/56)	195.00	265.00	4. Un. Pirate Gun (10/56)	325.00	395.00
4. Genco Sky Gunner	65.00	135.00	4. Wilcox-Gay Recordio	30.00	60.00
4. Genco Night Fighter	70.00	140.00	4. Wms. DeLuxe World Series (2/52)	35.00	75.00
4. Genco 2-Player Basketball	125.00	225.00	4. Wms. Pennant Baseball (12/53)	80.00	120.00
4. Genco Rifle Gal. (6/54)	100.00	185.00	4. Wms. Super Pennant Baseball (12/53)	80.00	130.00
4. Genco Big Top Rifle Gallery (6/54)	195.00	250.00	4. Williams Super Star Baseball (12/53)	85.00	150.00
4. Super Model (12/55)	325.00	350.00	4. Williams Major League Baseball (2/54)	90.00	160.00
4. Genco Wild West Gun (2/55)	150.00	275.00	2. Wms. All Star Baseball (2/54)	100.00	175.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	280.00	2. Wms. Big League Baseball (2/54)	125.00	180.00
4. Genco Champion Baseball (9/55)	150.00	285.00	4. Williams Jet Fighter (10/54)	125.00	225.00
4. Genco Quarterback (10/55)	140.00	290.00	4. Williams Safari (2/54)	195.00	295.00
4. Genco Hi-Fly Baseball (5/56)	200.00	295.00	4. DeLuxe model	195.00	300.00
1. Genco State Fair Rifle Gal. (6/56)	235.00	350.00	4. Wms. Polar Hunt (3/55)	200.00	300.00
4. Genco Davy Crockett (10/56)	245.00	395.00	4. Wms. Sidewalk Engineer (4/55)	100.00	170.00
2. Genco Circus Rifle (3/57)	365.00	425.00	4. Wms. King Of Swat (5/55)	150.00	250.00
4. Jack Rabbit	40.00	70.00	4. Williams Four Bagger (4/56)	275.00	365.00
4. Jungle Joe	40.00	60.00	4. DeLuxe model	275.00	370.00
4. Keeney Air Raider	50.00	125.00	4. Wms. Polar Hunt (3/55)	200.00	375.00
4. Keeney Sub Gun	40.00	125.00	2* Wms. Crane (10/56)	125.00	195.00
4. Keeney Texas Leaguer	20.00	40.00			

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

No List Price Authorized for Publication

IRVING KAYE CO., INC.

- El Dorado—6 Pocket Pool... \$ 495.00
- DeLuxe Bumper Pool 295.00
- DeLuxe 6 Hole Pool 295.00

J. H. KEENEY & CO., INC.

- Bowl-O-Rama (6 Player) 14 Foot
- 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above ...

No List Price Authorized for Publication

AUTO-PHOTO CO.

- Studio Model "II" \$3,245.00

BALLY MFG. CO.

- ABC Champion With Dime Coin-Mechanism
- 11 Foot \$1,280.00
- 14 Foot 1,295.00
- 18 Foot 1,350.00
- With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)
- 11 Foot 1,300.00
- 14 Foot 1,315.00
- 18 Foot 1,370.00
- 4 Foot Alley Sections 55.00
- Profit-Booster Coin-Mechanism Kit 20.00

ABC Super DeLuxe Bowler

- (6 Player, Pnck Type) 8 1/2 Foot 775.00
- Toonerville Trolley 835.00
- Circus (2 Player, 5-Ball) 505.00
- Sun Valley (In Line Game) 837.50
- Bike (Kiddie Ride) 835.00
- Model T (without Record Changer) 705.00
- Model T (with Record Changer) 755.00
- The Champion (with new all-metal cabinet) 835.00

CHICAGO COIN MACHINE CO.

- Classic Bowling League (6 Player) 13 Foot
- 16 Foot
- 18 Foot

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

- Pop-Gun Circus
- Tru-Bowler (Conversion Unit For Shuffle Games) 20 Foot
- 16 Foot
- Six-Pocket Pool
- 6 Peek Barrels, with base
- Nudist Colony (Ant Colony)
- 5 See-A-View Houses
- Card Vender, with base
- Single Column
- Double Column

No List Price Authorized for Publication

J. F. FRANITZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Gnesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

- Horoscope Fortune Teller
- Sweet Twenty One (2 Player Roll Down Game)
- Gypsy Grandma Fortune Teller

No List Price Authorized for Publication

D. GOTTLIEB & CO.

- Super Circus (2 Player, 5-Ball)

No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

- Bang-O-Rama \$ 325.00
- Voice-O-Graph, 45-78 RPM
- With musical unit 1,850.00
- Without musical unit 1,750.00
- Lord's Prayer Vender 390.00

ROCK-OLA MFG. CORP.

- Model 1455, 200 Sel.
- Model 1454, 120 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

No List Price Authorized for Publication

J. P. SEEBURG CORP.

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

No List Price Authorized for Publication

UNITED MFG. CO.

- Play Time (In-Line Game)
- DeLuxe Bowling Alley (6 Player) 11 Foot
- 14 Foot
- 18 Foot
- Jumbo Bowling Alley (6 Player) 13 Foot
- 16 Foot
- 20 Foot
- Available in 25¢ Play, also available in 2 Plays—25¢ with Credit Unit—Price on Request.

No List Price Authorized for Publication

UNITED MUSIC CORP.

- UPA-100 100-Sel. Phonograph

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WILLIAMS MFG. CO.

- Naples (2 Player, 5-Ball)
- 6-Pocket Pool Table
- Peppy, The Clown

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

- Model 2100 Phonograph, 290 Sel.
- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Dnty with Extended Range

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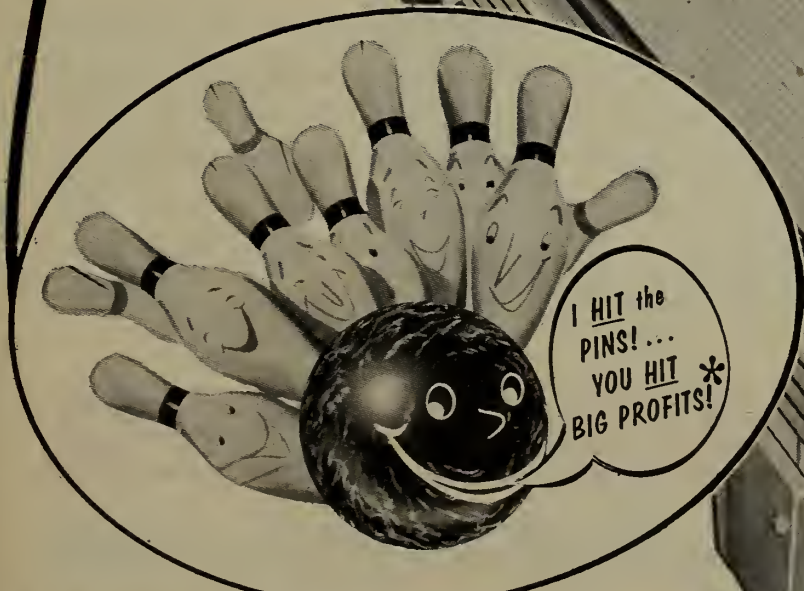
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GIANT BALLS 4½ in. DIAMETER - 2½ POUNDS
GIANT PINS REALISTIC SIZE Larger Than Ever Before!
 Choice of 3 Size Cabinets 13 ft. - 16 ft. - 18 ft.
 Shipped in 2 sections! Wider Cabinet!
 Striped Playfield! Genuine Gutters!
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2 Games for 25¢
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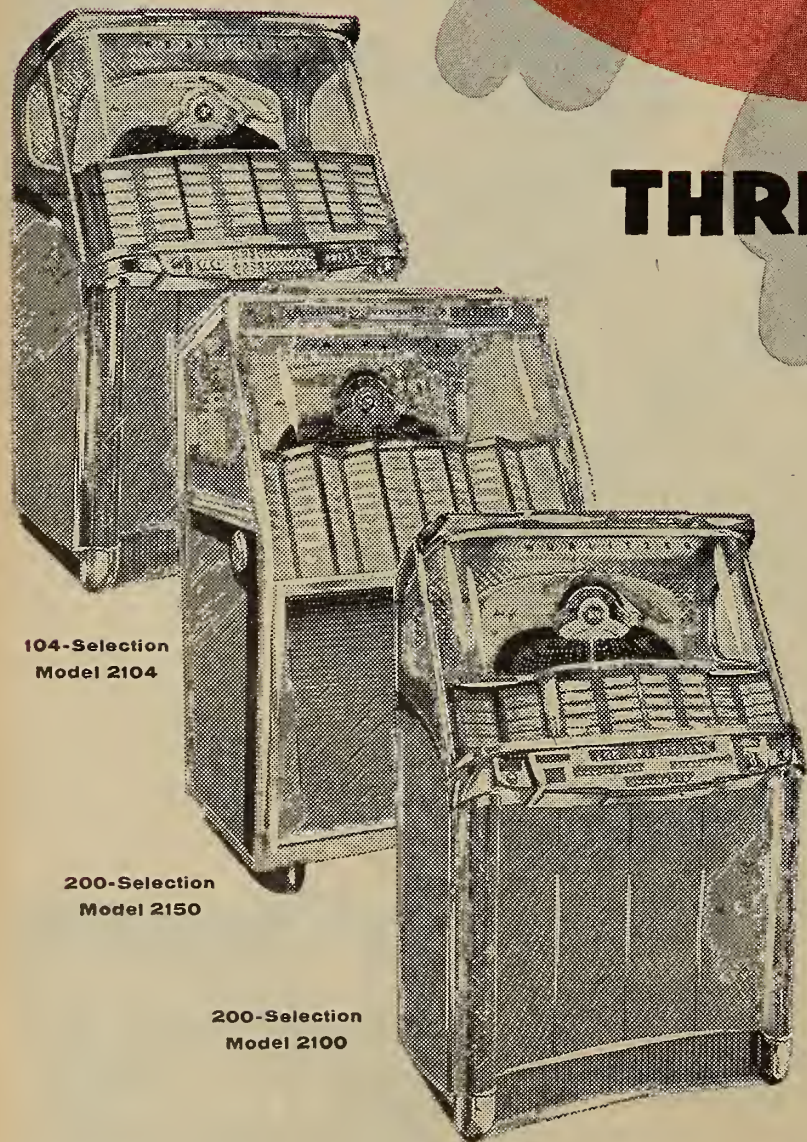
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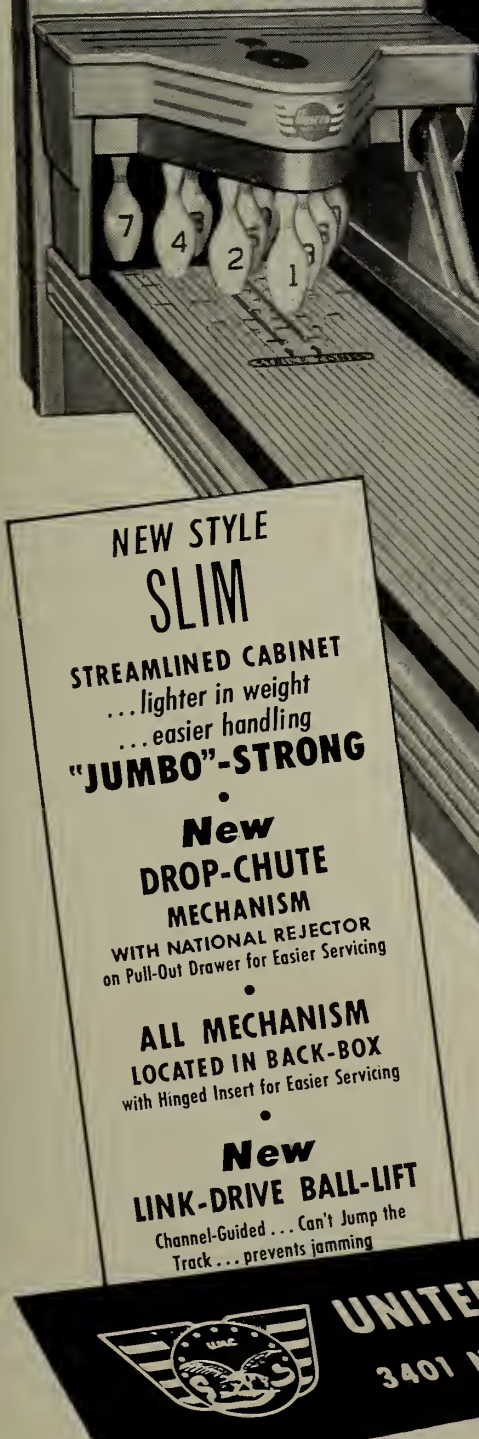
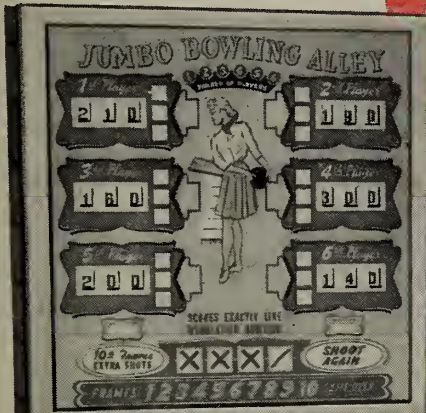
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SCORES AND PLAYS EXACTLY LIKE REGULATION BOWLING
1 TO 6 CAN PLAY



**NEW
REALISTIC
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BIG **4 1/2**" COMPOSITION BALL
HITS THE PINS!
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2 GAMES FOR 25¢
MEANS
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ACCEPTS UP TO 20 QUARTERS
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**QUIET
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NEW
Ball-Rack Design
cuts speed and noise
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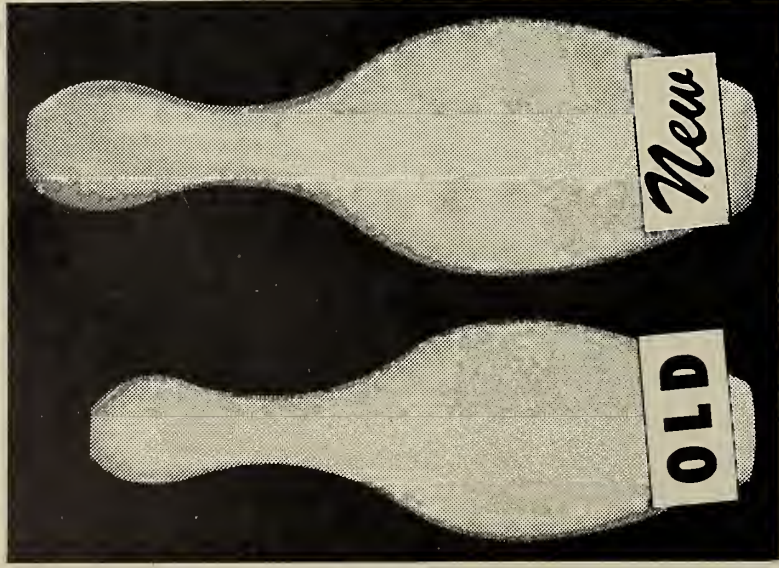
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QUIET RUBBER BALLS
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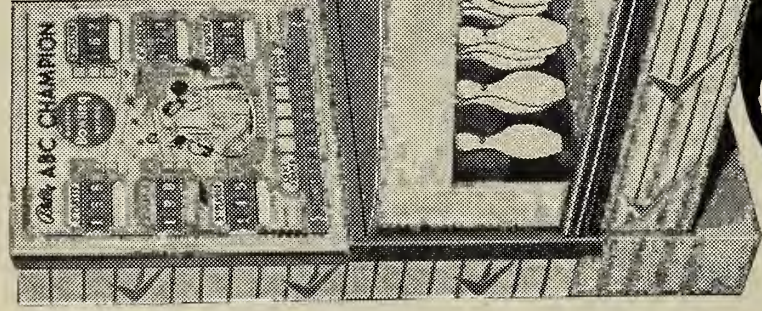
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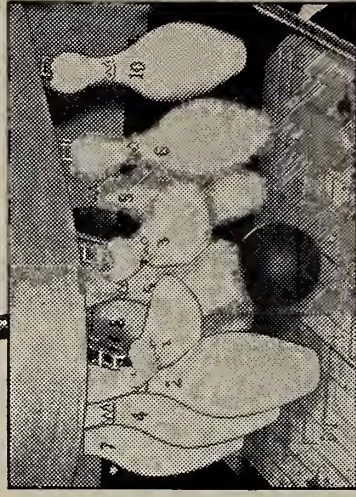
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