

Media Alert
5-9-2022



SEGA Unveils First Spotlight Trailer for *Sonic Frontiers*

Today, SEGA published the first of a series of spotlight trailers for *Sonic Frontiers*, providing a look at the title's new high-speed, open-zone gameplay, exhilarating combat system, intriguing puzzles, Cyber Space stages and more. Fans can experience Sonic like never before in his newest action-adventure game when it launches later this year.

In Sonic's newest adventure, he's headed to the Starfall Islands in search of Chaos Emeralds with Amy and Tails when trouble strikes and they are all sucked into a strange, digital world called Cyber Space. Sonic soon escapes and finds himself on an ancient, mysterious island where he must face sinister enemies and uncover the truth of the Starfall Islands while searching for his lost friends.

To learn more about *Sonic Frontiers*, you can check out the *Sonic Frontiers* [spotlight video trailer here](#).

Sonic Frontiers will launch starting at €59.99 on PlayStation®5, PlayStation®4, Xbox Series X|S, Xbox One, the Nintendo Switch™ family of systems and PC on November 8. To pre-order *Sonic Frontiers* today, please visit: <https://frontiers.sonicthehedgehog.com>.

Direkter Link zum SEGA-Presseserver: www.sega-press.com

SEGA Europe Ltd. Gehört zur japanischen SEGA Corporation, einem der weltweit größten Anbieter interaktiver Unterhaltung für den Heim- und Spielhallenbereich. SEGA entwickelt und vertreibt interaktive Unterhaltungs-Software für eine Vielzahl von Plattformen, darunter PC, Handhelds und Spielkonsolen von Nintendo, Microsoft und Sony Computer Entertainment. Weitere Informationen befinden sich auf der Website von SEGA Europe Ltd. unter: www.sega-europe.com

About PLAION

PLAION is a leading independent developer and producer of games and entertainment products, with ten development studios and five publishing units based all over the world. Founded in 1994 as Koch Media, PLAION offers a unique breadth of services and solutions, dynamically growing its business to push ourselves and our partners to the forefront in all the segments we operate in.

PLAION runs a multi-label strategy, with fully owned publishing units, such as Deep Silver, Prime Matter, Milestone, Vertigo Games and Ravenscourt, publishing games for consoles, PC and VR platforms across all physical and digital channels.

Additionally - as a global publishing partner - PLAION has formed long-term multinational publishing collaborations with numerous game publishers including Activision Blizzard, Bethesda, Capcom, Focus Multimedia, Giants Software, Koei Tecmo, Paradox, Sega, SNK, Square Enix, Techland, THQ Nordic, Tripwire, Warner Bros and many others.

With its parent company in Höfen, Austria - and the HQ in Munich, Germany - PLAION owns local publishing companies in Germany, UK, France, Spain, Italy, Sweden, the Netherlands, Austria, Switzerland, Poland, Australia, the United States as well as Japan and Hong Kong.

PLAION owns ten game development studios: Deep Silver Volition (Champaign, IL, USA), Deep Silver Dambuster Studios (Nottingham, UK), Fishlabs (Hamburg, DE), Warhorse Studios (Prague, CZ), Milestone (Milan, IT), Voxler (Paris, FR) , DigixArt (Montpellier, FR), Flying Wild Hog (Warsaw, Kraków, Rzeszów, PL), Free Radical Design (Nottingham, UK) and Vertigo Games (Rotterdam, Amsterdam, NL). Additionally, PLAION collaborates with numerous independent development studios around the world.

Part of PLAION is also PLAION PICTURES, a leading independent film distributor in Europe with a library of more than 1.400 titles. Further business operations include Sola Media, a sales agency and production company for family entertainment, Spotfilm Networx, a multi-channel streaming network, and a sub-label dedicated to Japanese animation.

PLAION also owns the leading video game merchandise company DPI Merchandising (Denver, Roseburg, USA and Munich, DE) and a Quality Assurance Facility in Olomouc, CZ.

PLAION is an Embracer Group company.