The Cash Box

VOLUME XVII-NUMBER 44

JULY 21, 1956



Vie Damone has come up with what is destined to be one of the year's big hits on the Columbia label, "On The Street Where You Live" from the Broadway smash "My Fair Lady." The ballad, which has climbed steadily since it was released, now looks as though it will go all the way. In addition to his brand new hit, Vie also has a new television show. Above he is pictured on last week's set as he prepared to sing "On The Street Where You Live" which is going to be identified with him for a long time to come.



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The Cash Box

Volume XVII—Number 44

July 21, 1956

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The Greatest Issue In the History of The Cash Box!

Next week *The Cash Box* will publish what its entire staff sincerely believes will be the greatest issue in its history. It will be our 14th Anniversary Annual Encyclopedia and Directory—and the final touches are being put on it right now.

As almost everyone in the business knows, The Cash Box Annual Issue has come to be a permanent fixture on the desks of record and music executives all over the country. This is so because it is filled with information which is absolutely essential to the running of an enterprise in our industry. In addition to its candid articles and statements from record company officials, this year the issue will have new features, new services, new aids which will benefit everyone in the field.

With this issue, we not only celebrate an anniversary, but we pay grateful tribute to an industry which we have had the opportunity to serve in the best way we know how, through honesty, sincerity, good will, and an unfaltering desire to help.

The 14th Anniversary Issue will be the accumulation of all the knowledge, experience, and know-how which we have acquired in this business through intimate contact with the people who run it on every level and through dealing on a daily basis with every problem involved in it, from the simple to the most complex.

It will be filled also with congratulatory and selling messages from record firms, artists, publishers, distributors, disk jockeys and those in every other phase of this business. And these messages will be seen day in and day out throughout the entire year as this issue of *The Cash Box* is used time and time again.

This is obviously the issue in which to place your most important advertising message, for this message will last the entire year, will be referred to countless times, and by the very repetitive use of the magazine will make a lasting impression.

But you must act now.

There is only a day or two left. Phone your ad in today.



Annual Encyclopedia and Directory





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HOW LUCKY YOU ARE

Mooney and his orch.

erry Holmes

and His

THEME FROM

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WOULDN'T IT BE LOVERLY MGM 12275 . K12275

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BETTY MADIGAN

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NEW COUNTRY STAR BUCK GRIFFIN.

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THE STATE

From Sound Track

THE SWAN

JONI JAMES

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BE LOVE

E3348 • X1225 • X1226 • X1227

THE MUSIC OF JOSEF MYROW

SOMEWHERE IN THE NIGHT

ZIGGY ELMAN and His

Paramount
AR—Arcade
AT—Atlantic
BT—Bethlehem -Capitol

CD-Cadence CH—Chess CK-Checker

CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dootone

DU-Duke EP-Epic ER-Era

ES—Essex
EX—Excello
FB—Fabor
FE—Federal
F1—Fiesta
FR—Fraternity
4 Star—Four Star
GE—Gee
GN—Golden
GR—Groove
GTJ—Good Time
Jazz
HE—Herald
IM—Imperial

JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
MD—Media
ME—Mercury
MG—MGM

MO-Modern NG-Norgran OK-Okeh

OL—Olympic PA—Parrot PE—Peacock PM—Prom PP—Peter Pan PR—Prestige RA—Rainbow SL—Spotlight
SO—Sound
SP—Specialty
ST—Starlite
SU—SUN
TA—Tampa
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victe
VJ—Vee-Jay
VK—Vik
WI—Wing RM-Rama SA-Savov

THE WAYWARD WIND GOGI GRANT

CA-3430 (F-3430)—Tex Ritter

ER-1013 (45-1013)-Gogi Grant

I ALMOST LOST MY MIND PAT BOONE

DO-15472 (45-15472)—Pat Boone

MG-10578 (K10578)-Ivory Joe Hunter

MOONGLOW & PICNIC

MORRIS STOLOFF — GEORGE CATES

CR-61618 (9-61618)—George Cates DE-29888 (9-29888)-Morris Stoloff

STANDING ON THE CORNER

FOUR LADS

CA-3498 (F-3498)—Andy Griffith CA-3414 (F-3414)—Dean Martin CO-40674 (4-40674)—Four Lads

I WANT YOU, I NEED YOU, I LOVE YOU

ELVIS PRESLEY VI-20-6540 (47-6540)—Elvis Presley

ON THE STREET WHERE YOU LIVE VIC DAMONE

CO-40654 (4-40654)—Vic Damone CR-61644 (9-61644)—Lawrence Welk EP-9153 (5-9153)—Frances Wayne

VI-20-6569 (47-6569)—Arthur Fiedler

I'M IN LOVE AGAIN FATS DOMINO

DO-15462 (45-15462)-Fontane Sisters 1M-5386 (45-5386)-Fats Domino

BORN TO BE WITH YOU CHORDETTES

CD-1291 (45-1291)—Chordettes

ME-70870 (70870x45)-Lola Dee

IVORY TOWER

CATHY CARR—GALE STORM—OTIS WILLIAMS

CR-61617 (9-61617)—Four Hues DL-6093 (45-6093)—Otis Williams & Charms

DO-15458 (45-15458)—Gale Storm FR-734 (45-734)—Cathy Carr RL-1310 (45-1310)—Lalo Guerrero

MORE PERRY COMO V1-20-6554 (47-6554)-Perry Como

11) GRADUATION DAY. 12) TREASURE OF LOVE. 13) SWEET OLD FASHIONED GIRL. 14) BREAK HOTEL. 15) THE HAPPY WHISTLER. 16) IT ONLY HURTS FOR A LITTLE WHILE. 17) ALL MOON. 18) MAGIC TOUCH. 19) WHATEVER WILL BE, WILL BE (QUE SERA, SERA). 20) TRANS 21) MY PRAYER. 22) GLENDORA. 23) BE-BOP-A-LULA. 24) CAN YOU FIND IT IN YOUR 25) WALK HAND IN HAND. 26) BLUE SUEDE SHOES. 27) FEVER. 28) LOVE, LOVE, LOVE STRANDED IN THE JUNGLE. 30) PICNIC. 31) CANADIAN SUNSET. 32) PORTUGUESE WOMAN. 33) HOT DIGGITY. 34) RIP IT UP. 35) I COULD HAVE DANCED ALL NIGHT.



Tremendous

EENAGERS

200,000 SHIPPED IN THE FIRST WEEK

GEE 1018



JUAN GARCIA ESQUIVEL ORCH.

(RCA Victor 20-6496; 47-6496)

B. "JUNGLE DRUMS" [E. B. Marks BMI—Cantos Karabalai, Lecuona] Esquivel, one of the most exciting and imaginative of the upcoming orchestra leaders, hands in a thrilling rendition of the latin evergreen "Jungle Drums". Esquivel has a stirring sound all his own and some striking ideas which he presents wonderfully. Dee jays go for this type of originality. Should be hearing this often.

B. "NIGHTINGALE" [E. B. Marks BMI—Cugat] On this end, the maestro again neatly weaves a group vocal into an instrumental presentation and comes up with another fascinating rendition of an oldie. Bright future in store for this crew.

THE LAURIE SISTERS
(Vik 0220; 4X-0220)

B "YOUR HEART'S IN DANABRAMS] The Laurie Sisters lend their refreshing vocal blend to a catchy latin beat novelty with a cute melody and story line. Rhythmic pleaser that should do well for the lads.

"HOW MANY TEARDROPS"

"HOW MANY TEARDROPS"
(2:22) [Pine Ridge ASCAP—
A. M. & A. E. Hamilton] A tearful shuffle ballad is emotionally rendered here. Ok side.

MUIR MATHIESON (Sound Track)
(Columbia 40725; 4-40725)

"LOLA'S THEME" (3:00)

Muir Mathieson conducts the orchestage of the property of the conducts of the orchestage of the property of the tra on this original sound track rendition of the romantic "Lola's Theme" from the Hecht-Lancaster film "Trapeze". Soft, dreamy mood music with a rhythm section working against an orchestral backing similar to the "Moonglow-Picnic" disk. Jockeys'll like this disk.

"MIKE AND LOLA'S LOVE THEME" (1:42) [Cromwell ASCAP—Arnold] Altho not as commercial as the top deck, this side, nevertheless, is interesting. Special background stuff.

ROBERT MAXWELL, HARP & O. (MGM 12293; K12293)

"FRECKLES" (2:23) [Maxwell ASCAP — Maxwell] Harp virtuoso Robert Maxwell dances through a colorful and infectious instrumental policiety. Delication is the property of the pro

novelty. Delightful listening.

"HOT TOMALE" (2:16) [Maxwell ASCAP—Maxwell] The artist's speed and skill is again displayed on this half as he and the ork dance thru an attractive samba beat diffy. ditty.

GLORIA WOOD (Diamond 3005; 45-3005)

"WEAR A SMILE" (2:42) [Viking ASCAP—Brooks, Walsh, Brooks] Gloria Wood does a fine job on a lively spiritual flavored novelty with a moral. Contagious cutie easy-to-listen-to. Appealing deck that could step out.

B "CLOSE THE DOOR GENTLY"
—Bamford, Wright] A cute waltz tempo novelty is pertly styled by the lark on this end. Simple ditty employing some effective multiple voicing gimmicks. Good cornballer.

"SONG FOR A SUMMER NIGHT" [April ASCAP—Allen] (instrumental) "SONG FOR A SUMMER NIGHT" (vocal version) MITCH MILLER ORCH. (Columbia 40730; 4-40730)



MITCH MILLER

"Studio One" The CBS-TV The "Studio One" CBS-TV show has kicked off another beautiful song that should be hopping onto the charts in the next few weeks. The video program last turned the trick with "Let Me Go, Lover" which went over the million mark. And on last Monday's show,

it gave a sensational sendoff to the Mitch Miller recording of a Robert Allen melody called "Song For A Summer Night". The tune is a haunting and enchanting blue-mood theme of top quality. Add to this an outstanding Mitch Miller to this an outstanding Mitch Miller arrangement and the rangy voice of Lois Winters heard in the distant backdrop and you have a winning disk. Then add the tremendous TV push, and you have a smash. The song must have been themed about 50 times thru the 60 minute show, or enough times to make a lasting impression on the potential record buyer. The song title was also the title of the drama. Should be the next big instrumental hit. Flip presents a chorus and Miller's ork on a vocal version of the same number. Watch the top side go.

PEGGY LEE
(Decca 29994; 9-29994)

B "WE LAUGHED AT LOVE"

Messenheimer, Bourne, Kahn] A
beautiful song penned some years
back, is brought to the foreground
via this beautiful Peggy Lee recording. The thrush does a warm and
sincere job of delivering it. Standard.

"THAT'S ALRIGHT, HONEY"
(3:03) [Movietown BMI—Singleton, McCoy] Peg falls into the rhythm kick on this half as she lilts thru a shuffling pleaser. Solid rocker with a smooth, delightful sound. Good piece of blues piece of blues.

FRED LOWERY

(Decca 30001; 9-30001)

"THEME FROM 'THE PROUD ONES'" (2:39) [Weiss & Barry BMI—Newman] Fred Lowery, one of the top whistlers in the business, hands in a hauntingly beautiful interventation of the major theme from hands in a hauntingly beautiful interpretation of the major theme from the current big b.o. flicker "The Proud Ones". Other versions are making noise and this one should bite off a chunk of the sales melon.

"WHISTLER'S DADDY" (1:58)
[Amber ASCAP—Horton] The artist's amazing control is displayed on this contagious novelty.

JEAN CHAPEL (Sun 244; 45-244)

"WELCOME TO THE CLUB"
[Murray Nash BMI — Axton]
Jean Chapel makes her bow on the Jean Chapel makes her bow on the high flying Sun label with a powerful new rocker that comes over in real socko fashion. Gal has an exciting voice and really belts. Teensters will go for this one. It's a hot dance item.

"I WON'T BE ROCKIN' TONIGHT" [Murray Nash BMI—Axton, Durden] The dynamic thrush belts the blues on this potent fish beat side.

TRUDY RICHARDS (Capital 3481; F-3481)

(Copitol 3481; F-3481)

B "TEMPTATION" (2:43) [Robbins ASCAP—Brown, Freed]
Trudy Richards sounds great on her first Capitol disk as she belts out an exciting rhythm version of the evergreen "Temptation". Dynamic, straight delivery with no gimmicks employed and a top notch backing by Sid Bass. Side could break.

B "TRAVELIN" HOME" (2:19)
[Harvard BMI—Scott, Alexis] A new, rockin' beat novelty is stylishly handled on this half by the lark. Strong piece of material that makes this release a two-sided threat.

PATTI CASEY (Vita 136; 45-136)

(Vita 136; 45-136)

B"UNKIND HEART" (2:20) [E. A. F. Pub. BMI — Freeman]
Patti Casey, a talented newcomer, makes a promising debut on Vita with a potent fish-beat ballad that could make the grade. Patti has a strong, stirring voice and does solid job on this big piece of material Watch this one.

"POCK DOC" (2:35) [Teri

"ROCK DOC" (2:35) [Tering and the page of this end and drives thru a swinging rocker with a cute lyric. Good teenage fare. Strong coupling for jukes.

LES ELGART ORCH.
(Columbia 40716; 4-40716)

B "WHILE THE CITY SLEEPS'
[Bourne ASCAP—Gilbert, Mulendore] Les Elgart leads his orl through the bluesy title theme of the current RKO flicker "While The Cit Sleeps". Good band mood material Easy-to-listen-to dance music.

C "WHAT D'YA KNOW" [Mille A S C A P — Shuman, Shuman Brown] A contagious bouncer with good beat for the hoofers. Spright colorful ditty.

colorful ditty.

THE BOYS NEXT DOOR
(Rainbow 349; 45-349)

"NOW YOU'RE TALKING BABY" [Harman ASCAP-Roberts, Katz] A talented new tricalled The Boys Next Door, make the debut on Rainbow with a cute ne rock and roll stomper that ought have the teen-agers hopping. Gocommercial novelty with a beat. Brighfuture in store for the lads.

"WE GO TOGETHER" [Sufflower ASCAP—Haims, Stevens The boys hand in a pop rendition of a big rock and roll ballad hit a few months ago.

PATIENCE & PRUDENCE (Liberty 55022; F55022)

(Liberty 55022; F55022)

"TONIGHT YOU BELONG TME" (1:50) [Mills ASCAP Rose, David] The little girlish voic of Patience & Prudence offer a 1 freshing new sound as they gli through an infectious oldie, giving new life. Cute sound and techniq Could break in an area and spree "A SMILE AND A RIBBO! (1:46) [Frank ASCAP—Wel McIntyre] Another contagious a simple side pertly styled by one the lasses. This time its Pruder working along. Good side for the k die market too.

SID FELLER ORCH. & CHORUS (ABC-Paramount 9725; 45-9725)

B "ON THE FERRIS WHEE (2:27) [Coliseum BMI—Frricks] Sid Feller's ork and chodish up a delightful Summery doladed, with a gay and happy atmosphere. Good deck that should ensmooth sailing during the warmonths.

"CALLIOPE" (2:10) [Wildw.]

"CALLIOPE" (2:10) [Wildw BMI—Rand] More of that ple ant, cornball "In The Good Old Simertime" material is colorfully fered here. Infectious novelty tyou'll probably be hearing at excounty fair.

In the opinion of The Cash Box music staft, records liste addition to the "Disk" and "Sleeper" Of The Week, are likely to achieve popularity.

"THE LEFT BANK" Winifred Atwell Landan 1680: 45-1680 "JUNGLE DRUMS"/"NIGHTINGALE" Juan Garcia Esquivel Orch. RC
"TEMPORATION" Trudy Richards RCA Victar 20-6496; 47-6496 Capital 3481; F-3481 Dot 15485; 45-15485

"TEMPTATION" Trudy Kichards Capital 3481; F-3481
"APE CALL" Nervaus Norvus Dot 15485; 45-15485
"WHEN-THE SAINTS GO
MARCHING IN" Rosetta Tharpe Mercury 70910; 70910x45
"SOFT WINDS" Dinah Washington Mercury 70906; 70906x45
"CONVERSATION" Steve Allen Coral 61681; 9-61681

the Cash Box, Music

Page

July 21, 1950

Bigger Than "The Great Pretender"

'My Prayer

THE
PLATTERS

MERCURY 70893





SISTER ROSETTA THARPE (Mercury 70910; 70910x45)

"WHEN THE SAINTS GO MARCHING IN" (2.14) [Rosetta Tharpe BMI—P. D.] Rosetta Tharpe, one of the great gospel singers of our time, hands in a sensational reading of a classic favorite that should appeal to pop buyers in addition to all others. Thrilling performance. Watch this one. this one.

"CAIN'T NO GRAVE HOLD MY BODY DOWN" (2:40) [Rosetta Tharpe BMI—Tharpe] Another dynamic delivery of a gospel item by the star. Striking arrangement with less pop appeal but a sure fire seller among spiritual buyers.

NERVOUS NORVUS

(Dot 15485; 45-15485)

(Dot 15485; 45-15485)

"APE CALL" (2:35) [Randy-Smith ASCAP—Drake] Nervous Norvus follows-up his smash success "Transfusion" with another zany, daffy novelty tagged "Ape Call". It's another "bop talk" cutie that oughta get a chuckle out of the listener.

"WILD DOG OF KENTUCKY" (2:31) [Barrett BMI—Drake] Another bouncing item, this one about a racoon hunt.

a racoon hunt.

DINAH WASHINGTON (Mercury 70906; 70906x45)

"SOFT WINDS" (3:00) [Regent BMI—Goodman, Royal] The fabulous Miss Washington is in top form ulous Miss Washington is in top form as she glides through an infectious rhythm ballad. Side has an easygoing tempo and an appealing melody that sticks with the listener. Another strong Washington side.

B "TEARS TO BURN" (2:42) [Summit ASCAP—Bruce, Alberts] The gifted songstress sings the blues on this half. A pretty, heartbroken ballad emotionally delivered.

STEVE ALLEN ORCH.

(Coral 61681; 9-61681)

"CONVERSATION" (1:50)
[Rosemeadow ASCAP — Allen]
Versatile Steve Allen does a wonderful job on a charming and refreshing instrumental novelty which he composed. An unusual instrumental side featuring a female voice that sings without words. Something different in the instrumental field that could step out.

step out.

"LOLA'S THEME" (2:51)

[Cromwell ASCAP — Arnold]

Steve is at the keyboard again with the ork accompanying him as he glides thru the dreamy love theme from the film "Trapeze". Pretty side.

PRISCILLA WRIGHT

(Unique 351; 45-351)

(Unique 351; 45-351)

B "DON'T CALL ME" (2:07)

[BMI Canada BMI — Snider,
Blacker] Little Priscilla Wright, who
had a big seller in "Man In A Raincoat", does a cute job with this spright
new jump novelty. Contagious ditty
that should enjoy a healthy run. The
chirp has a delightful sound.

"A TEENAGER SINGS THE
BLUES" (2:39) [Iris-Trojan
BMI—Reid, Marcus] Much of the
popular sound that made "Raincoat"
a hit, is present on this touching slow
bluesy item. Teenagers will like this
half too.

The Cash Box

"CLAY IDOL" (2:36)

[Monitor ASCAP—Douglas, Fox, Laney]

"WHY DO YOU CRY?" (2:42)

[Trinity BMI—Jovan, Stewart, Foley]

BETTY JOHNSON (Bally 1013; 7-1013)



BETTY JOHNSON

A wonderful new sentimental song of love is superbly introduced

by the sweet, sincere voice of little Betty Johnson. Assisted by a stringfilled Lew Douglas backing, Betty sings from the heart as she renders a touching romancer dubbed "Clay Idol". The side is replete with ingredients that are sure to affect teenagers during the Summer romance season. Could be another "Ivory Tower". On the coupling "Why Do You Cry?", Betty hands in some lovely multiple voicing as she chants another penetrating love song. The "Clay Idol" side is the big one.

"CANADIAN SUNSET" (2:37)

[Meridian BMI—Gimbel, Heywood]

"HIGH UP ON A MOUNTAIN" (2:46)

[E. H. Morris ASCAP—Jackson, Miller]

ANDY WILLIAMS (Cadence 1297; 45-1297)



ANDY WILLIAMS

Andy Williams, a talented songster who has acquired quite a fan following since joining the Steve Allen gang on NBC-TV, has in his latest release the "big" record that should establish him as one of the top young vocalists in the country. It's an absolutely beautiful vocal interpretation of the high-flying instrumental hit "Canadian Sunset". Norman Gimbel has written an outstanding lyric to the lovely Eddie Heywood tune, and with Andy on the vocal, the side is packed with power. The multiple voicing segments are just beautiful. Watch this sleeper take off. Lower lid, "High Up On A Mountain", is a soft, dreamy opus about a secluded site atop a mountain. Fragile, charming ballad. Top deck is the big one.

JOE CLAY (Vik 0218; 4X-0218)

(Vik 0218; 4X-0218)

(GET ON THE RIGHT TRACK" (1:47) [Brent BMI—Turner] Joe Clay does an exciting job with a knock-down, drag-out rocker that cuts along at a torrid pace from the first groove right thru to the last. Powerful jolter that'll have the kids hopping around the jukes.

(CRACKER JACK" (2:22) [Bob Nolan BMI—Rockingham, Otis] Another swinging bopper dramatically performed by the Presleyesque songster. Good teenage fare.

MARGARET WHITING (Capitol 3473; F-3473)

B "TRUE LOVE" (2:28) [Buxton Hill ASCAP—Porter] A warm and lovely romantic waltz ballad from the new Cole Porter film "High Society", is touchingly performed by the wistful, polished Margaret Whiting voice. Pretty number that could become another standard for Porter.

G "HAUNTING LOVE" (3:03) [Tee Pee ASCAP—Ilson] The lark is most inviting on this tender romantic affair. Delightful melodic line.

ANDY GRIFFITH
(Capitol 3498; F-3498)

B "STANDING ON THE CORNER" (3:15) [Frank ASCAP—
Loesser] Stage star Andy Griffith
does an amusing parody on one of
the top songs of the day. A vocal
group sings the song straight and
every few bars, Andy cuts in with
some cute comments about the lyrics
in his inimitable style.

B "NO TIME FOR SERGEANTS"
(2:18) [Chappell ASCAP—]
Andy and a male chorus step thru
an inviting march novelty inspired
by the title of the big Broadway
play which stars Griffith.

RUSS ARNO (Liberty 55024; F55024)

(Liberty 55024; F55024)

B "BELIEVE IN LOVE" (2:11)

[Robbins ASCAP — Webster, Gietz] A beautiful German song to which a lovely English lyric has been added, is rendered with great feeling by newcomer Russ Arno. Songster has a rich and polished voice. Good deck.

Good deck.

"YOU'LL NEVER KNOW"
(2:38) [Bregman, Vocco & Conn ASCAP—Gordon, Warren] A superb standard employed in the current 20th Century-Fox flicker "D-Day—Sixth of June", is tenderly delivered by Arno against a lush string backdrop. Film usage of this tune could revive the song.

GEORGE BRUCE (Web 1072; 45-1072)

(Web 1072; 45-1072)

"THE MAGIC OF THE LORD"

(3:03) [Republic BMI—LoPinto]

The Manhattans assist George Bruce thru this strong, dramatic piece of inspirational material. Good song.

"ROCK & ROCKIN' ROLLER COASTER RIDE" (2:16) [Mode ASCAP—Shore, Martin, Martin] The crew bounces through a rock and roll novelty here.

novelty here.

WINIFRED ATWELL (London 1680; 45-1680)

B "THE LEFT BANK" (1:45)
[Comwell ASCAP — Monnot]
Winifred Atwell's nimble digits cruise over the 88's as she renders a wonderful Parisian flavored theme by the author of "Poor People Of Paris". A spright, and infectious melody that's been around for a few months now; but Winny's recording is one of the best and should enjoy a healthy sale both here and abroad. Could be the big version.

big version.

"RAMPART STREET ROCK"
(1:50) [Feist ASCAP—Bodric,
Haggart] The keyboard ace flies thru
a torrid rendition of a great jazz
favorite. Side cuts.

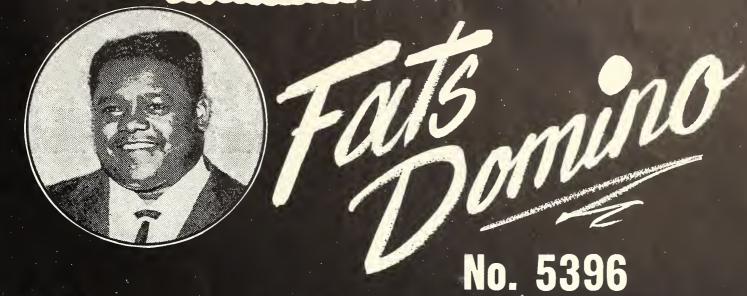
BILLY SHEPARD
(Kopp 153; K-153)

B "LITTLE BLUE BONNET—
LITTLE PINK FACE" (2:00)
[Harman ASCAP—Ballard] Here's
a delightfully refreshing lilter with
a pretty lyric and an infectious melody. Billy Shepard does a wonderful
iob of presenting this pleaser. Charming, simple ditty.

G "PACK O' LETTERS—PACK O'
LIES" (2:04) [Gay BMI—Russ,
Shepard] A sentimental love story
set to a bounce beat.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The RED HOT Imperial.



"WHEN MY DREAM BOAT COMES HOME"

"SO LONG"

Iver 350,000 in 2 weeks. Man, we are on the way to an easy million!

No. 5389

Already A Hit!

Smiley Lewis

"Please Listen To Me" No. 5393

A Smash!

The Spiders .

"A-1 In My Heart" No. 5395

Breaking Big!

Johnny Fuller

"Don't Slam That Door"

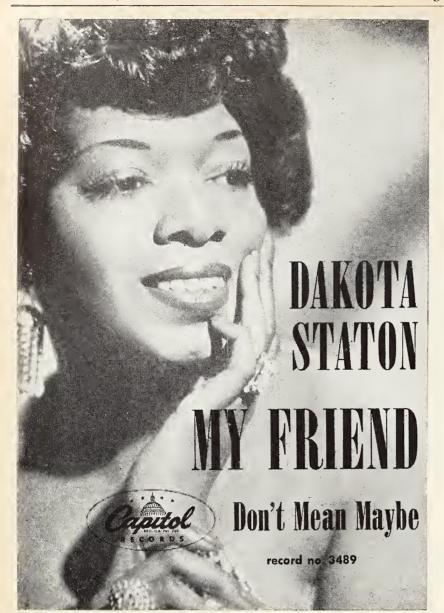
No. 5400

A Sure Fire Hit!

The Honey Bees

"Endless"

Imperial Records 6425 Hollywood Blvd
Hollywood 28, Calif.



THE RAYENS



"I CAN'T BELIEVE"

"KNEEL AND PRAY"



THE RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	1. THE WAYWARD WIND	.Gogi Grant (Era)
	2. I ALMOST LOST MY MIND	Pat Boone (Dot)
	3. ON THE STREET WHERE YOU LIVE	Vic Damone (Columbia)
	4. MOONGLOW & THEME FROM PICNIC	Morris Stoloff (Decca) George Cates (Coral)
	5. BORN TO BE WITH YOU	Chordettes (Cadence)
	6. ALLEGHENY MOON	Patti Page (Mercury)
	7. I WANT YOU, I NEED YOU, I LOVE YOU	Elvis Presley (RCA Victor)
	8. MORE	Perry Como (RCA Victor)
	9. MY PRAYER	Platters (Mercury)
1	10. BE-BOP-A-LULA	Gene Vincent (Capitol)
	11) WHATEVER WILL BE, WILL BE (QUE SERA, SERA).	12) I'M IN LOVE AGAIN.
•	13) GLENDORA. 14) STANDING ON THE CORNER. 15) SWEET OLD FASHIONED

GIRL. 16) STRANDED IN THE JUNGLE. 17) IVORY TOWER. 18) IT ONLY HURTS FOR A LITTLE WHILE. 19) CANADIAN SUNSET. 20) I COULD HAVE DANCED ALL NIGHT. 21) TREASURE OF LOVE. 22) WALK HAND IN HAND. 23) GRADUA-TION DAY. 24) TRANSFUSION. 25) PICNIC. 26) LOVE, LOVE, LOVE. 27) HOW LITTLE WE KNOW. 28) YOU DON'T KNOW ME. 29) PORTUGUESE WASHER-WOMAN. 30) GIVE US THIS DAY.

Recent visitors to Bob Ancell (WCUE-Akron, Ohio) included Lonnie Donegan, the Three Chuckles and Mimi Warren. Bob would like to thank the Mello-Larks "for showing my wife, Shirley, and me such a great time on our recent visit to Las Vegas". . . . That recent challenge race we reported between John Michaels (WOKY-Milwaukee, Wisc.) and Bob Beringer, of the same station, led to a special sports car race for Milwaukee disk jockeys. WOKY's Jim "Shamus" O'Hara, piloting a Germanmade Volkswagen, won a two-mile sports car race at the Great Lakes Sports Car Program. O'Hara beat a field of thirteen starters representing all Milwaukee stations.



Milwaukee stations.

* * * * *

Pic of the week—Bill Haywood (WANN-Annapolis, Md.) conducts WANN's Sunday Car Hop Show for on the road and at the beach audience. Bill handles an afternoon spot, too. . . . Listeners tuned to Hy Davis (WAIP-Mobile, Ala.) can now match musical wits with Hy by way of a unique contest. Every week Hy will submit, sealed and certified, a list of ten songs he thinks will be "Future Hits". Each Sunday these songs will be played during the afternoon. A prize of \$50 awaits the originator of a list that compares, in order, with Hy's listing. If there is no winner, the first week, \$50 will be added to the next week, and so on. . . Dick Drury (WHHH-Warren, Ohio) advises to "look soon for big news from Cleveland. If it happens, it'll shake the music world". Dick also reports that Chuck Brinkman is no longer with WHHH. . . On July 9th WINS, in New York City, began its "Entertainment All Night" show. An attraction from 11 P.M. to 6 A.M., the program will consist of celebrity interviews, spinning of records and general chit chat. Alternating hosts on the show will be Jerry Warren and Doris Wiss. . . . Gene Pratt (KELO-Sioux Falls, S.D.) reports that "Angel" by Artie Wayne and "You Don't Know Me" with Jerry Vale "have really broken loose here". . . According to a Trendex rating, says Chuck Blore (KTSA-San Antonio, Texas), KTSA has come from the number eight station in town to number one . . Scott Muni (WSMB-New Orleans, La.), on his late night show "Shangri-La", played host to such guests as Vaughn Monroe, Gogi Grant, Four Voices, Billy Williams and The Gaylords. The policy of Scott's show is about fifty percent album selection, with the rest of the program made out of new singles and the pop tunes of today and yesterday . . . Jim Bailey (KBIF-Fresno, Calif.) spotlighted a series of his namesake's disks last week. The vocalist was Pearl Bailey and the disks selected by the dee-jay were Pearl's "Solid Gold Cadillac" and "Zing Went The Strings" on Sunset, "Tired" on Verve, and selections from her l

EYDIE GORMÉ

SINGS

"MAMA, TEACH ME TO DANCE"



Eydie's latest and greatest is topping the totals racked up by her big "Too Close For Comfort"!

EYDIE GORMÉ OPENS AT THE COPACABANA IN NEW YORK, JULY 25TH THROUGH AUGUST 15TH,
AND GUEST STARS ON THE "JULIUS LAROSA SHOW", NBC-TV, JULY 28TH.



THE CHORDETTES Born To Be With You

1291

*

BILL HAYES

I Know An Old Lady Das Ist Musik # 1294

*

ANDY WILLIAMS

Walk Hand In Hand # 1288

*

ARCHIE BLEYER

The Rockin' Ghost

Sleen. Sleep Daughter

1293



THE BARRY SISTERS

Intrigue §

Till You Come Back To Me

1295



MARION MARLOWE

The Hands Of Time Ring, Phone, Ring





The Hilltoppers arrived here this week, and Jimmy Sacca and the boys are ready to start their tour of are ready to s vaudeville dates.

are ready to start their tour of vaudeville dates.

The most fantastic rise into the top selling records to happen in Britain for a long time is that crazy Goon record "I'm Walking Backwards For Christmas". The music publishers are after the boys for the sheet rights, but it appears they won't sell. Personally I feel this is a record seller, and the Publisher who gets the song (if you can call it a song) will have quite a job finding a straight 32 bars of music in this epic. Just the same, the record is No. 6 in the 'Pop' Sellers.

Sal Chiantia, Executive Vice-President of the Leeds group of publishing firms, tells me that Cyril Simons has signed a new agreement extending over several years as General Manager of the Leeds firms in this country. Cyril, of course, has been managing the firm since 1950.

A new tune which I find worth watching—a contender for the Best Sellers—is a British composition titled "By The Fountains Of Rome".

Congratulations to Mr. and Mrs. Edmundo Ros, proud parents of a baby girl.

The Johnny Dankworth Band made

Congratulations to Mr. and Mrs. Edmundo Ros, proud parents of a baby girl.

The Johnny Dankworth Band made the Best Sellers with a waxing of "Experiments With Mice". In this recording Dankworth pays musical tribute to many American greats.

Glad to see a prediction of mine coming true. Joe "Fingers" Carr slots in at No. 20 in this week's Best Sellers with his record of "Portuguese Washerwoman".

The New Musical Express has organized a concert date for Mel Torme at the London Kilburn Theatre on Sunday July 29th.

George Marek of RCA Victor due in London this week.

Gina Lollobrigida was over here for the premiere of her new pic "Trapeze". Incidental music from the pic belongs to Howie Richmond over here.

By the way, Essex Music has a new waxing by Winifred Atwell, "The Left Bank", which is the French tune "C'est A Hamburg" written by Marguerite Monnot who scored with her "Poor People Of Paris".

This Week's Best Selling Pop Singles (Courtesy The New Musical Express)

1) "I'll Be Home"

Pat Boone (London)

1) "I'll Be Home"

1) "I'll Be Home"
Pat Boone (London)
2) "Lost John"
Lonnie Donegan (Pye-Nixa)
3) "Heartbreak Hotel"
Elvis Presley (HMV)
4) "All Star Hit Parade"
Winfred Atwell, Dickie Valentine, David Whitfield, Dave King, Joan Regan, Lita Roza (Decca).
5) "Saints Rock and Roll"
Bill Haley Comets (Brunswick)
6) "I'm Walking Backwards for Christmas"
The Goons (Decca)

Christmas"
The Goons (Decca)
"Hot Diggity"
Perry Como (HMV)
"No Other Love"
Ronnie Hilton (HMV)
"My September Love"
David Whitfield (Decca)
"Experiments With Mice"
Johnny Dankworth Orchestra (Barlophone)
"Moonglow and Theme from Picnic"

Picnic^{*}

Morris Stoloff (Brunswick)
"Songs for Swingin' Lovers" 12) "Songs for (LP)
Frank Sinatra (Capitol)
13) "Why Do Fools Fall In Love"
Teen Agers (Columbia)
14) "Too Young To Go Steady"
Nat 'King' Cole (Capitol)
15) "Wayward Wind"
Tex Ritter (Capitol)
16) "Wayward Wind"
Gogi Grant (London)

The Cash Box HE WAX CIRCLE

NEW YORK:



It looks as though Studio One has done it again. A year ago the program created a smash out of "Let Me Go Lover". Now it gives every sign of having done it with "Song For A Summer Evening", which was its theme last week. The tune was written by Robert Allen and recorded by Mitch Miller and the orders since the show went on have been pouring in. . . Dick Jacobs has bought a powerful transoceanic radio which he uses to pick up record programs around the country. When he hears his records played, he sends a note of thanks to the jockey. . . . Unique Records has signed Kaye Ballard, the Vagabonds, Betty Reilly, Leonard Sousse and Conrad Janis. . . MGM has signed Dick Wess to do twelve jazz sides, six originals and six standards. . . . Dick Roman has been pacted by ABC-Paramount. . . Jerry Simon and Richard Hayes, who spent the last two years in the Army, have both been released. Jerry will run Doris Day's music firms. Richard has resumed his singing and recording career. . . . The Rover Boys interrupted rehearsals for a Monday, July 16 record session to shoot out to the Steel Pier, Atlantic City, N. J. to fill in for three days for Tony Bennett, who suddenly became ill. . . Avenue Records artist Ernie Woods recently revived his friendship with a group he met in England during the war called Picadilly Tommies. Each member of the group was called Tommy except one whose name was Ernie. The story of the Picadilly Tommies will be released on the Avenue label July 24th reports prexy Jack Tell. It will be titled "No Good". . . Pop Weinstock, Prestige goodwill. . . Fred Amsel and Jerry Levy of Directional Enterprises have sold four Roger Coleman masters to Harry Meyerson of MGM Records for immediate release.

immediate release.

CHICAGO:



HOLLYWOOD:



HOLLYWOOD:

Bill Silbert, former New York city deejay, has been re-named Bill Bradland replaces Peter Potter Monday through Fridays on KLAC. Porter retain his Saturday and Sunday disk shows, in addition to his Juke Box Jury shoon TV and CBS radio. . . . Disneyland Records getting big reaction to the "Life Of The Party" LP. Album features play piano music, and each package contains a booklet the lyrics of all the tunes recorded. . . . Irwin Zuch handling Stan Freberg's publicity and promotion a currently working on Freberg's zany versions "Heartbreak Hotel" and "Rock Island Line". . Frank Evans has left KHJ and starts a new shover KDAY. . . . Watching Alex Segal's Produc Showcase production of "Happy Birthday", Ar Wayne was pleasantly surprised to hear his Libe Records waxing of "Angel" used as a backgrout theme on the Show. . . . Patti Casey's first sides where the success at the Biltmore's Rendezv Room, American Records star Kay Cee Jones headline the Biltmore Bowl show starting July 20 . . . Gordon Wolf predicts another big hit for J James in her current disk "Give Us This Day". . . Al Sherman has appoined the more of the start of the same name. In the same name in the major city showings of the film of the same name. Betty Reilly, currently at the new Ciroette Room, has signed with R Unique to record an LP for the label. . . . Max Lutz garnering lots of I sairplay for Al Hibbler's "Never Turn Back". . . . Gogi Grant will receive gold record for her millionth copy sold of "Wayward Wind" on the Steve A show this Sunday.

Tree Bill Sunday Start Roome in the sunday and promotion of "Wayward Wind" on the Steve A show this Sunday.

BEST SELLING POP ALBUMS MY FAIR LADY **BROADWAY CAST** (Columbia OL 5090) 2 CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 EPA 1248) 3 **ELVIS PRESLEY** ELVIS PRESLEY (RCA Victor LPM 1254; EPB 1254) 4 SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653, EAP 653) 5 CAROUSEL **MOVIE CAST** (Capitol W 694; EDM 694) PICNIC 6 6. **MOVIE SCORE** (Decca DL 8320; ED 846) THE KING AND I MOVIE CAST (Capitol W 740; EAP 740) BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5) 9 THE PLATTERS THE PLATTERS (Mercury MG-20146) 8 OKLAHOMA 10. **MOVIE CAST** (Capitol 5AO 595; 5DM 595) CASTLES IN SPAIN 18 MICHEL LE GRAND (Columbia CL 888: B 888) 17 ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK (Verve V-4001, 2) 10 GENTLEMEN BE SEATED 13. (MINSTREL SHOW) (Epic LN 3238) THE EDDY DUCHIN STORY 16 **MOVIE SCORE** (Decca DL 8289) LONELY GIRL 14 JULIE LONDON 13 FOUR FRESHMEN AND 5 TROMBONES FOUR FRESHMEN (Capitol T 683; EAP 683) BUBBLES IN THE WINE 11 LAWRENCE WELK (Coral CRL 57083; EC 57083) THE MOST HAPPY **FELLA BROADWAY CAST** (Columbia OL 5118) **NIGHT WINDS** 15 **JACKIE GLEASON** (Capitol W 717; EAP 717) 12 WALTZES OF IRVING BERLIN MANTOVANI (London LL 1452) SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041; EC 57041) THE MAN WITH THE GOLDEN ARM 20 **MOVIE SCORE** (Decca DL 8257; ED 2335, 6, 7) MUSIC FROM MY 19 FAIR LADY PERCY FAITH (Columbia OL 895; B 895)

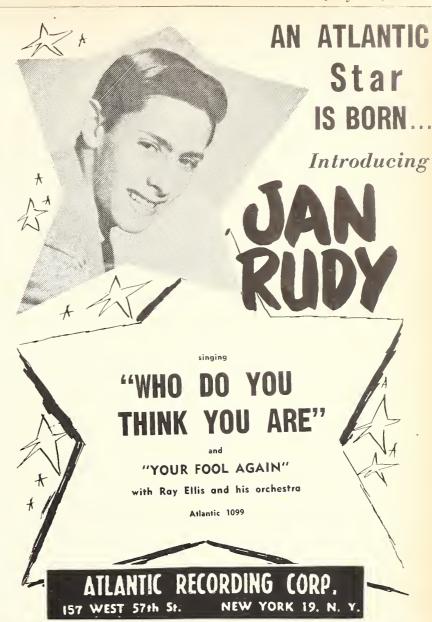
ALBUM SURE SHOTS

THE MOST HAPPY FELLA

BROADWAY CAST (Columbia OL 5118)

HIGH SOCIETY
FILM SOUNDTRACK

(Capitol W 750; EDM 750)



The Oldest

ONE-STOP Record Service in the U.S. Now Offers the Newest Prices

ALL LABELS
...ALL HITS

One of the

largest

record

inventories

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LITTLE WILLIE JOHN FEVER

LETTER FROM MY DARLING

KING 4935

OTIS WILLIAMS and his CHARMS IT'S ALL OVER

ONE NIGHT ONLY

DELUXE 6095

JAMES BROWN with the FAMOUS FLAMES PLEASE, PLEASE, PLEASE

FEDERAL 12258

BONNIE LOU NO ROCK 'N ROLL TONIGHT

ONE TRACK LOVE

KING 4948 BILL DOGGETT HONKY TONK

PTS. 1 & 2 KING 4950

MOON MULLICAN HEY SHAH

MAYBE IT'S ALL FOR THE BEST

KING 4937

EARL BOSTIC & BILL DOGGETT

MEAN TO ME

THE BO-DO ROCK

KING 4930

THE MIDNIGHTERS EARLY ONE MORNING

TORE UP OVER YOU

FEDERAL 12270

JERRY DORN WISHING WELL

SENTIMENTAL HEAVEN KING 4932

EARL BOSTIC ROSES OF PICARDY b/w

WHERE OR WHEN KING 4943

RECORDS

1st Year, 1st Million

LOS ANGELES, CAL.—High Fidel-

LOS ANGELES, CAL.—High Fidelity Recordings, Inc., whose success with its George Wright organ albums has played an important role in the revival of organ music, last month celebrated its first year in business by hitting the \$1,000,000 in gross sales. Richard Vaughn, HIFIrecords prexy, who started the company in April, 1955, had a total of 10 - 12" albums issued when he reached the million dollar mark. The bulk of the sales have come from three albums, all by George Wright: "George Wright Plays the Mighty Wurlitzer Pipe Organ", "George Wright Encores" and George Wright's "Merry Christmas" album. These three are reported to have sold over 200,000 to date. The remainder of the line consists of LP's by pianist Joe Enos, classical organist Richard Purvis, The Mitchell Boys Choir, vocalist Dick Stewart, harpist Verly Mills, and arranger-conductor Harry Zimmerman. Combined, they have sold 71,500 albums.

Vaughn feels that a good portion of HIFIrecords sales came from hi-fi enthusiasts. And in this vein, he says, "I have tried to offer them an unbeatable product." An electronics engineer, Vaughn does all his own recording with his own equipment and supervises all phases of each release. Vaughn is a devoted organ lover and, in fact, owns the \$150,000 Wurlitzer that George Wright records on. He doesn't plan to change his policy of primarily organ music on HIFIrecords. Two new Wright albums were issued last month, "More George Wright" and "George Wright's Showtime." Upcoming releases include another Harry Zimmerman big band album, a harpsichord album, a vocal album, a vocal album, a harpsichord album, a vocal album, a harpsichord album, a vocal alb

other Harry Zimmerman big band album, a harpsichord album, a vocal album by English thrush Dorothy Carliss, plus piano, harp and of course George Wright albums. Vaughn is now in the midst of setting up foreign distribution, having just set a deal in Australia.

Vaughn plans a much heavier release schedule this year and predicts that HIFIrecords will double its gross on its second anniversary next year.

Patricia Music Signs Gulda

NEW YORK - Friedrich Gulda, the jazz pianist who made his American debut at Birdland this month, has signed an exclusive contract with Patricia Music, the firm which published the jazz standard, "Lullaby Of Birdland".

Under the terms of the contract, Gulda will submit all his original jazz and popular compositions exclusively to Patricia Music.

Recently, Gulda recorded his original selections at Birdland Restaurant and these platters will be re-leased by RCA Victor in the company's "Birdland Series".

Kaye Placed In DJ Poll

NEW YORK - Due to an error on the part of the printer, name of Sammy Kaye was inadvertently omitted from the "Most Programmed Band" category in The Cash Box Disk Jockey Poll results. His name should have been run in the #6 position.

In the country category, a numerical error was made in the "Up and Coming Male Vocalist" section. Johnny Cash, who tied for the lead in this category received 13.4% of the votes cast, not 12.4%.

THE CASH BOX Top Selling Records RECORDS

From Coast to Coast

WILLIAM

- WILLIAM
 Philadelphia, Pa.

 1. Wayward Wind (Gogi Grant)
 2. Standing On The Corner
 (Four Lads)
 3. Born To Be With You
 (Chordettes)
 4. Sweet Old Fashioned Girl
 (Teresa Brewer)
 5. Pienie (McGuires)
- (Teresa Brewer)
 5. Picnic (McGuires)
 6. My Baby Left Me (E. Presley)
 7. Glendora (Perry Como)
 8. Portuguese Washerwoman
 (Joe Carr)
 9. Whatever Will Be (Doris Day)
 10. Moonglow & Picnic (Stoloff)

WALLICHS MUSIC CITY Hollywood, Calif.

- Hollywood, Callf.

 1. I'm In Love Again (Domino)

 2. Moonglow & Picnic (Cates)

 3. Wayward Wind (Gogi Grant)

 4. Treasure Of Love (McPhatter)

 5. Glendora (Perry Como)

 6. Heartbreak Hotel (E. Presley)

 7. Moonglow & Picnic (Stoloff)

 B. On The Street Where You

 Live (Vic Damone)

 9. My Prayer (Platters)

 10. Born To Be With You

 (Chordettes)
- (Chordettes)

HUDSON-ROSS Chicago, III.

- Chicago, III.

 1. I'm In Love Again (Domino)
 2. On The Street Where You
 Live (Vic Damone)
 3. Whatever Will Be (Doris Day)
 4. Allegheny Moon (P. Page)
 5. I Almost Lost My Mind
 (Pat Boone)
 6. Moonglow & Picnic (Cates)
 7. Stranded In The Jungle
 (Jayhawks)
 8. Glendora (Perry Como)
 9. I Could Have Danced All
 Night (Sylvia Syms)
 10. Sweet Old Fashioned Girl
 (Teresa Brewer)

MUSIC HOUSE Buffalo, N. Y.

- Butfalo, N. Y.

 1. Allegheny Moon (Patti Page)
 2. My Prayer (Platters)
 3. Be-Bop-A-Lula (G. Vincent)
 4. I Almost Lost My Mind
 (Pat Boone)
 5. Whatever Will Be (Doris Day)
 6. Picnic (Morris Stoloff)
 7. Wayward Wind (Gogi Grant)
 8. Ivory Tower (Cathy Carr)
 9. It Only Hurts For A Little
 While (Four Aces)
 10. Stranded In The Jungle
 (Jayhawks)

GAIETY MUSIC SHOP

- GAIETY MUSIC SHOP
 New York, N. Y.

 1. Moonglow & Picnic (Stoloff)
 2. I Want You, I Need You,
 I Love You (Elvis Presley)
 3. I Could Have Danced All
 Night (Sylvis Syms)
 4. Standing On The Corner
 (Four Lads)
 5. On The Street Where You
 Live (Vic Damone)
 6. Wayward Wind (Gogi Grant)
 7. I Almost Lost My Mind
 7. I Almost Lost My Mind
 8. Hot Diggity (Perry Como)
 9. My Prayer (Platters)
 10. Ivory Tower (Cathy Carr)

YEAGERS MUSIC SHOP

- YEAGERS MUSIC S...
 Baltimore, Md.

 1. I'm In Love Again (Domino)
 2. I Almost Lost My Mind
 (Pat Boone)
- 3. I Want You, I Need You, I Love You (Elvis Presley)
- 4. More (Perry Como)
 5. Whatever Will Be (Doris Day)
 6. Be-Bop-A-Lula (G. Vincent)
 7. My Prayer (Platters)
 8. On The Street Where You
 Live (Vic Damone)
 9. Allegheny Moon (Patti Page)
 10. Treasure Of Love (McPhatter)

BILL T RECORD SHOP Tulsa, Okla.

- 1. Be-Bop-A-Lula (G. Vincent)
 2. It Only Hurts For A Little
 While (Ames Bros.)
- 3. Born To Be With You (Chordettes)
- 4. Wayward Wind (Gogi Grant)

WARE HOUSE OF MUSIC Seattle, Wash.

- Seattle, Wash.

 1. Neki-Hokey (Cleftones)

 2. Treasure Of Love (McPhatter)

 3. Born To Be With You
 (Chordettes)

 4. Heaven On Earth (Platters)

 5. I Almost Lost My Mind
 (Pat Boone)

 6. I'm In Love Again (Domino)

 7. Wayward Wind (Gogi Grant)

 8. That's All There Is To That
 (Nat Cole)

 9. It Only Hurts For A Little
 While (Ames Bros.)

 10. Moonglow & Picnic (Cates)

AVALON RECORD SHOP

- AVALON RECORD SHOP
 Houston, Tex.

 1. Be-Bop-A-Lula (G. Vincent)
 2. Love, Love, Love (Clovers)
 3. I Almost Lost My Mind
 (Pat Boone)
 4. Whatever Will Be (Doris Day)
 5. Treasure Of Love (McPhatter)
 6. Sweet Old Fashioned Girl
 (Teresa Brewer)
 7. You Don't Know Me (J. Vale)
 8. It's Too Late (Chuck Willis)
 9. Fever (Little Willie John)
 10. Transfusion (Nervous Norvus)

CAMPUS RECORD SHOP Detroit, Mich.

- Detroit, Mich.

 1. I Want, You, I Need You,
 I Love You (Elvis Presley)
 2. Sweet Old Fashioned Girl
 (Teresa Brewer)
 3. I'm In Love Again (Domino)
 4. Be-Bop-A-Lula (G. Vincent)
 5. Soft Summer Breeze
 (Winterhalter & Heywood)
 6. Whatever Will Be (Doris Day)
 7. I Almost Lost My Mind
 (Pat Boone)
 B. Allegheny Moon (Patti Page)
 9. It Only Hurts For A Little
 While (Ames Bros.)
 10. Canadian Sunset
 (Winterhalter & Heywood)

RADIO DOCTORS

- Milwaukee, Wisc.

 1. My Prayer (Platters)

 2. I Almost Lost My Mind
- 3. Allegheny Moon (Patt Boone 4. Whatever Will Be (Doris Day) 5. For Only You (Lillian Brooks) 6. Born To Be With You
- 6. Born To Be With You
 (Chordettes)
 7. I'm In Love Again (Domino)
 B. Heart Hideaway (Cathy Carr)
 9. Wayward Wind (Gogi Grant)
 10. Love, Love
 (Diamonds/Clovers)

J & S MUSIC CO.

- J & S MUSIC CO.
 Shreveport, La.

 1. Whatever Will Be (Doris Day)
 2. That's All There Is To That
 (Nat Cole)
 3. Stranded In The Jungle
 (Jayhawks)
 4. Hallelujah, I Love Her So
 (Ray Charles)
 5. More (Perry Como)
 6. Ready Teddy (Little Richard)
 7. Miracle Of Love (E. Rodgers)
 B. When My Dreamboat Comes
 Home (Fats Domino)
 9. Portuguese Washerwoman
 (Joe Carr)
 10. You Don't Know Me (J. Vale)

THOMPSON'S Eugene, Ore.

- Wayward Wind (Gogi Grant)
 Moonglow & Picnic (Stoloff)
- 2. Moonglow & Picnic (Stoloff)
 3. Ivory Tower (Cathy Carr)
 4. Happy Whistler (Robertson)
 5. I'm In Love Again (Domino)
 6. I Almost Lost My Mind
 (Pat Boone)
 7. On The Street Where You
 Live (Vic Damone)
 8. Glendora (Perry Como)
 9. Transfusion (Nervous Norvus)
 10. Whatever Will Be (Doris Day)

TRI-BORO RECORD EXCH. Jamaica, L. I., N. Y.

- 1. My Prayer (Platters) 2. I Want You, I Need You, I Love You (Elvis Presley)
- 3. Wayward Wind (Gogi Grant)
 4. On The Street Where You
 Live (Vic Damone)
- 5. Treasure Of Love (McPhatter)
 6. Fever (Little Willie John)
 7. Roll Over Beethoven (Berry)
 8. Stranded In The Jungle
 9. I Want You, I Need You,
 I Love You (Elvis Presley)
 10. I'm In Love Again (Domino)
 10. A Casual Look (Six Teens)

THE RECORD CENTER Cleveland, Ohio

- Cleverung,

 1. My Prayer (Platters)

 2. I Almost Lost My Mind
 (Pat Boone)

BEN BROWN MUSIC Lynn, Mass.

- Lynn, Mass.

 1. Ka-Ding Dong (G-Clefs)

 2. More (Perry Como)

 3. Rip It Up (Little Richard)

 4. I Almost Lost My Mind
 (Pat Boone)

 5. Be-Bop-A-Lula (G. Vincent)

 6. Whatever Will Be (Doris Day)

 7. Ghost Town (Don Cherry)

 8. My Prayer (Platters)

 9. Never Turn Back (Al Hibbler)

 10. I Want You, I Need You,

 I Love You (Elvis Presley)

STIX, BAER & FULLER St. Louis, Mo.

- MELODY SHOP
 Elizabeth, N. J.

 1. I Want You, I Need You,
 I Love You (Elvis Presley)
 2. My Prayer (Platters)
 3. Treasure Of Love (McPhatter)
 4. On The Street Where You
 Live (Vic Damone)
 5. A Casual Look (Six Teens)
 6. Happy Whistler (Robertson)
 7. Wayward Wind (Gogi Grant)
 B. More (Perry Come)
 9. Allegheny Moon (Patti Page)
 10. I Almost Lost My Mind
 (Pat Boone)

LYRIC NEWS AND RECORD SHOP

- SHOP
 Indianapolis, Ind.
 1. Wayward Wind (Gogi Grant)
 2. Moonglow & Picnic (Stoloff)
 3. I'm In Love Again (Domino)
 4. Be-Bop-A-Lula (G. Vincent)
 5. Born To Be With You
 6. Standing On The Corner
 (Four Lads)
 7. Sweet Old Fashioned Girl
 (Teresa Brewer)
 8. I Almost Lost My Mind
 (Pat Boone)
 9. More (Perry Como)
 10. Transfusion (Nervous Norvus)

- STEPHENSON MUSIC CO.
 Raleinh, N. C.
 1. More (Perry Como)
 2. Wayward Wind (Gogi Grant)
 3. You Don't Know Me (J. Vale)
 4. Allegheny Moon (Patir Page)
 5. I'm In Love Again (Domino)
 6. I Want You, I Need You,
 I Love You (Elvis Presley)
 7. I Almost Lost My Mind
 (Pat Boone)
 8. Happy Whistler (Robertson)
 9. Stranded In The Jungle
 (Cadets)
- (Cadets)
 10. Transfusion (Nervous Norvus)

YOUNKERS

- YOUNKERS
 Des Moines, Iowa

 1. Wayward Wind (Gogi Grant)

 2. Be-Bop-A-Lula (G. Vincent)

 3. I Want You, I Need You,
 I Love You (Elvis Presley)

 4. I Almost Lost My Mind
 (Pat Boone)

 5. Born To Be With You
 (Chordettes)

 6. Sweet Old Fashioned Girl
 (Teresa Brewer)

 7. On The Street Where You
 Live (Vic Damone)

 8. Moonglow & Picnic (Stoloff)

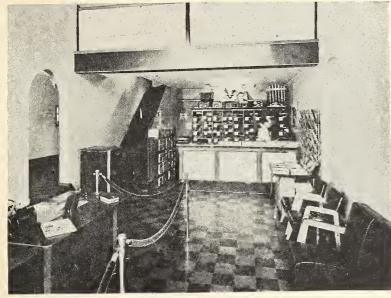
 9. Standing On The Corner
 (Four Lads)

 10. Whatever Will Be (Doris Day)

- "Only those records best suited for commercial use are reviewed by THE CASH BOX"

New Look





BALTIMORE, MD.—There's a new look of West Mt. Royal Ave. in Baltiore where Mack Lesnick has opened the new building for his Music Sales mpany, a building which houses one of the largest Seeburg Distributorps and One-Stop record services in the country. It's an active part of town th an interesting history behind it.

Lesnick started as a music machine operator nearly 25 years ago, estabhed the Musical Sales Co. at its present location in 1942, became a Seeburg tributor in 1945, and was the first to develop the idea for a one-stop record vice in the U.S.

Due to World War II, the young Musical Sales Company was faced with any problems not met in normal times. Because of war production quotas, ere was a severe shortage of both new and used equipment. Consequently, snick directed great efforts into the buying and rebuilding of used equipent for resale. (As a result, The Musical Sales Co. to this day maintains largest repair and rebuilding phonograph shop in the area.) To keep own customers in business, Lesnick found it necessary to buy some the largest routes in Virginia, Maryland, and Washington, D. C. He is accumulated the supply of essential parts and machines which kept his stomers operating.

Among the other difficulties faced by the operators at the time, was the ortage of records. Every time an operator bought a record, he had to turn a used one. Coming to the assistance of its customers, The Musical Sales scoured the country from coast to coast for records of any kind, thereby lding up a large inventory of all labels and establishing the first one-p record service. The Musical Sales Co. has, continually expanded and is now of the largest one-stop record outlets in the country.

The Record Department, since its beginning, has been managed by Sam ızler, assisted by Oscar Buchman and Dennis Zeitler, with Louise Nickles I Betty Rutter typing title strips.

The continually growing Musical Sales Co., housed in its large, modern arters, includes the following among its executive and technical personnel: Lesnick as General Manager; Charles Cabrera, Bill Reed and Bill Snow sales in Maryland, Washington, D. C., and Virvinia respectively; Dave ler as Service Manager; Harvey Blake as Shop Foreman and Howard inert as Paint Shop Foreman. Roland Slotkoff heads the Electronic Detment, and Irving Hollander is in charge of the Parts Department. John ssentino is Installation Foreman, Ann Warfield does the auditing, Milt and Bereson work with Background Music, and Wilma Farley is secretary.

The top photo shows Musical Sales as it stands today. The bottom one ws the same outfit as it appeared in 1942.

London Starts Summer Drive For 4 English Orchestras

NEW YORK-London has started the wheels rolling on a big new Summer album campaign called "Four Great English Orchestras"—a program designed to bring to the attention of the American public a catalog of 36-12" long playing disks by four of England's leading batoneers, Stanley Black, Frank Chacksfield, Ted Heath and Robert Farnon.

The big event in this campaign is a new \$1.98 sampler record featuring three works by each of the four maestros, all under the title of "Romance and Rhythm in High Fidelity-Four Great English Orchestras". This sampler will be available in any quantity to distribs against all orders placed through August 23rd.

In conjunction with the campaign, London is offering a world of publicity and advertising material. The sampler will be sent to disk jockeys and radio stations throughout the country from the New York office during the week of July 16th. Stations will also be permitted to purchase all or any of these 36 albums at \$1.00 each. Ads will be placed in many of the leading consumer publications and mats of a special ad selling the sampler and the catalog merchandise is available to retailers.

Other sales boosters include radio spots, dealer displays and selling aids, salesman aids and a "Salesman Bonus Fund" contest to be awarded to ten winning salesmen.

Opens Foreign Market On TV

CHICAGO - The foreign music market is getting a much needed shot in the arm from the combined talents of Rudy Orisek, popular dj expert on foreign music, and Hal Stine, accom-plished young writer of Rudio Produc-tions, Chi.

Their efforts are aimed at a new tv show entitled "International Cafe" Show's appeal is toward a market hitherto overlooked by local dj's. It is a Rudio Production viewed over

hitherto overlooked by local dj's. It is a Rudio Production viewed over WGN-TV, this city.

Stine states, "The foreign music market of Chi is large enough to support all of State Street fifty-two weeks out of the year and still allow the neighborhood businessmen a healthy profit."

Format of show revolves around the music and culture of a different foreign country each week. Dancing, songs and performers are typical of

songs and performers are typical of the country represented.

Rudy Orisek conducts the hour show with an ease and understanding which proves his love for the subject. Lou Halob of Balcon Records ap-

plauds this venture and says he see nothing but good coming from a show of this type.

Kapp Issues Jazz Sampler

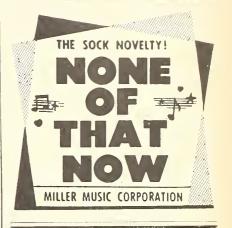
NEW YORK—Kapp Records last week announced the release of a jazz sampler retailing at \$1.49 and featuring more than 50 prominent jazz names grouped on the single long play disk. The sampler spearheads the label's July release in which 15 jazz albums were issued, including disks by such names as the Hi-Lo's, Jerry Fielding, Matt Dennis, Dave Pell, Ruth Price, George Wettling, Russ Garcia and many others.

Kapp distribs have been provided

Kapp distribs have been provided with special order pads, litho books, display material and other point of

'make me a child again

necorded by



TODAY'S HIT SOUND! RAY ADAMS and his DEL-AIRS "RATTLE MY BONES"

> "I'M GONE" RAINBOW 348

MYERS MUSIC, INC. 122 N. 12th St., Phila. 7, Pa.

The BIG Record The Gallahads JUBILEE 5252



"PACK O' LETTERS— PACK O' LIES" "LITTLE BLUE BONNET-

LITTLE PINK FACE" by Billy Shepard with The Happy Hearts



The Record With The Sensational Harpsichord Sound!

Cyril Stapelton I A L A N





ABC CT—Cat Atlantic DA—Dana

EP—Epic GTJ—Good Ti
ER—Era Jazz
ES—Essex HE—Herald
EX—Excello IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
FI—Fiesta KA—Kapp

KI—King LI—Liberty LO—London MB—Melba MD—Media MG-MGM MG—MGM MO—Modern NG—Norgran

PE—Peacock SP—Specialty
PM—Prom SU—Sun
PP—Peter Pan ST—Starlite
PR—Prestige TA—Tompa
RA—Roinbow TI—Tico
RE—Regent RE—Tend
RL—Real UN—United
RM—Rama UQ—Unique
RP—RPM VE—Verve
SA—Sovoy VI—RCA Victor OK-Okeh SE-Seeco OL-Olympic SL-Spotlight VK-Vik PA-Parrot SO-Sound

16-It Only Hurts For A Little While

★VI-20-6481 (47-6481)— AMES BROTHERS If Yau Wanna See Mamie

17—Treasure Of Love

★AT-1092 (45-1092)— CLYDE McPHATTER When Yau're Sincere

CR-61647 (9-61647)—
DOROTHY COLLINS
He's Got Me Hook,
Line And Sinker

18—Ivory Tower

CR-61617 (9-61617)—FOUR HUE5 Sister Jenny ★DL-6093 (45-6093)— OTIS WILLIAMS & CHARMS In Paradise

★DO-15458 (45-15458)— GALE STORM I Ain't Gonna Worry

FR-734 (45-734)— CATHY CARR Please, Please Belleve Me

RL-1310 (45-1310)— LALO GUERRERO

19—Glendora 20 18

★VI-20-6554 (47-6554)— PERRY COMO More

20—Transfusion

D1-3004 (45-3004)— FOUR JOKERS You Did

★DO-15470 (45-15470)— NERVOUS NORVUS Dig

21-You Don't Know Me

★CO-40710 (4-40710)— JERRY VALE Enchanted

★DE-29949 (9-29949)— CARMEN MCRAE Never Loved Him Anyhow

VI-20-6502 (47-6502)— EDDY ARNOLD Rockin' Mockin' Bird

22—Fever

★KI-4935 (45-4935)— LITTLE WILLIE JOHN Letter From My Darling 23—Canadian

Sunset 24 32

CD-1297 (45-1297)— ANDY WILLIAMS High Up On A Mountain

★VI-20-6537 (47-6537)— HUGO WINTERHALTER & EDDIE HEYWOOD This Is Real

Best Selling Records FROM LEADING RETAIL OUTLETS!

* INDICATES BEST SELLING RECORD OR RECORDS.

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of lending retail dealers by *The Cash Box*. Eoch listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

Comprising 100 Selections

Pos. Pos. 7/14 7/7

Pos. Pos. 7/14 7/7

The Wayward Wind

CA-3430 (F-3430)— TEX RITTER The Searchers

★ER-1013 (45-1013)— GOGI GRANT No More Than Forever

-I Almost Lost My Mind

★DO-15472 (45-15472)— PAT BOONE I'm In Love With Yau

MG-10578 (K10578)—
IVORY JOE HUNTER
If I Give You My
Love

3—Moonglow & Picnic

★CR-61618 (9-61618)— GEORGE CATES Rio Batucado

★DE-29888 (9-29888)— MORRIS STOLOFF Picnic

4—My Prayer 7 19

DE-29991 (9-29991)—INK SPOTS Bewildered

★ME-70893 (70893 × 45)— PLATTERS Heaven On Earth

—I'm In Love Again

DO-15462 (45-15462)— FONTANE SISTERS You Always Hurt The One You Love

★IM-5386 (45-5386)— FATS DOMINO My Blue Heaven

-I Want You, I Need You, Love You

★VI-20-6S40 (47-6540)— ELVIS PRESLEY My Baby Left Me

7—Be-Bop-A-Lula

★CA-3450 (F-3450)— GENE VINCENT Woman Love

8-More

9 10 ★VI-20-6554 (47-6554)— PERRY COMO Glendora

On The Street

Where You Live

★CO-40654 (4-40654)— VIC DAMONE We All Need Love CR-61644 (9-61644)— LAWRENCE WELK I Cauld Have Danced All Night

EP-9153 (5-9153)— FRANCES WAYNE Wednesday's Child

VI-20-6529 (47-6529)— EDDIE FISHER Sweet Heartaches

VI-20-6569 (47-6569)— ARTHUR FIEDLER I Could Have Danced All Night

10—Whatever Will Be, Will Be (Que Sera, Sera)

★CO-40704 (4-40704)—
DORIS DAY
I've Gotta Sing Away
The Blues

ME-70881 (70881x45)— EDDY HOWARD You Can't Keep Running

11-Born To Be With You

★CD-1291 (45-1291) CHORDETTES Love Never Changes

ME-70870 (70870 x 45)— LOLA DEE Hot Rod Henry

12—Sweet Old Fashioned Girl

★CR-61636 (9-61636)— TERESA BREWER . Goodbye John

13-Allegheny Moon

CR-61679 (9-61679)— LENNON SISTERS Foith Unlocks The Door

★ME-70878 (70878 x 45)— PATTI PAGE The Strangest Romance

VI-20-6551 (47-6551)— BILLY REGIS A Kiss Before Dying

14—Standing On The Corner

CA-3498 (F-3498)— ANDY GRIFFITH No Time For Sergeants

★CO-40674 (4-40674)— FOUR LADS My Little Angel

DE-29897 (9-29897)— MILLS BROTHERS King Porter Stomp

EP-9158 (5-9158)— NEAL HEFT! SINGERS Joey, Joey, Joey

15-Stranded In The Jungle 19 25

★FL-109 (45-109)—

My Only Darling

ME-70898 (70898 x 45)— GADABOUTS & PUTNAM Blues Train ★MO-994 (45-994)— *I Want You* CADETS -That's All There Is To That

Pos. Pos. 7/14 7/7

★CA-3465 (F-3465)— NAT "KING" COLE & 4 KNIGHTS My Dream Sonata

25—Heartbreak Hotel

CA-3480 (F-3480)— STAN FREBERG Rock Island Line MO-985 (45-985)—CADETS
Church Bells May Ring ★VI-20-6420 (47-6420)— ELVIS PRESLEY I Was The One

26—Rip It Up

★SP-579) (45-579)— LITTLE RICHARD Ready Teddy

27—Theme From "The Proud Ones"

★CA-3472 (F-3472)— NELSON RIDDLE Love Of Genevieve

CO-40717 (4-40717)— LIONEL NEWMAN Who Gave You The Roses?

CR-61663 (9-61663)— JOHNNY DESMOND I Only Know I Love You

DE-30001 (9-30001)— FRED LOWERY Whistler's Daddy

MG-12275 (K12275)— LEROY HOLMES Wouldn't It Be Loverly VI-20-6574 (47-6574)— THREE SUNS Haunted Guitar

WI-90079 (90079x45)— BUDDY MORROW Paradise Lost

28—Ready Teddy

★SP-579 (45-579)— LITTLE RICHARD Rip It Up

29—Love, Love, Love

★AT-1094 (45-1094)—CLOVERS Your Tender Lips

ME-70889 (70889x45)—
DIAMONDS
Every Night About
This Time
VI-20-6594 (47-6594)—
JOHNNIE & JACK
I Loved You Better
Than You Knew

30—Graduation Day

★AP-9700 (45-9700)— ROVER BOYS I Hear Music CA-3410 (F-3410)— FOUR FRESHMEN Lonely Night In Paris

CR-61648 (9-61648)— LENNON SISTERS Toy Tiger

31—Portuguese Washerwoman

★CA-3418 (F-3418)— JOE "FINGERS" CARR Lucky Pierre

KA-149 (45-149)—

JOE SHERMAN

Song from The

Searchers 32-Walk Hand In

Hand 27 26 ★CD-1288 (4S-1288)— ANDY WILLIAMS Not Any More

KA-143 (45-143)—
DENNY VAUGHAN
Just Sing A Song ★VI-20-6493 (47-6493)— TONY MARTIN Flamenco Love

33-Give Us This Day

DE-29990 (9-29990)— DREAM WEAVERS Why I Chose You ★MG-12288 (K12288)— JONI JAMES How Lucky You Are

34—Picnic

★CR-61627 (9-61627)— McGUIRE SISTERS Delilah Jones

28 30

DE-29888 (9-29888)— GEORGE DUNING Moonglew & Picnic

VI-20-6471 (47-6471)— BUDDY BREGMAN Riviera

35—I Could Have Danced All Night

CO-40676 (4-40676)—
ROSEMARY CLOONEY
I've Grown Accustomed
Ta Your Face

CR-61644 (9-61644)— LAWRENCE WELK O. On Street Where You Live

★DE-29903 (9-29903)— SYLVIA SYMS The World In My Carner

MG-12220 (K12220)— CHARLIE APPLEWHITE Shangri-La

VI-20-6469 (47-6469)— DINAH SHORE What A Heavenly Night VI-20-6460) (47-6460)— FRANKIE CARLE Lisa, the Mechanical Doll

VI-20-6569 (47-6569)— ARTHUR FIEDLER On The Street Where Yau Live

36-Soft Summer Breeze

37—The Happy Whistler

★CA-3391 (F-3391)— DON ROBERTSON You're Free To Go

38-My Dream Sonata

★CA-3465 (F-3465)— NAT "KING" COLE That's All There is Ta That

KA-144 (45-144)— ROGER WILLIAMS Hi-Lili, Hi-Lo

39-Can You Find It In Your Heart 31 27

★CO-40667 (4-40667)— TONY BENNETT Forget Her

40-I Only Know I Love You

CR-61663 (9-61663)— JOHNNY DESMOND Theme From The Proud Ones

★DE-29989 (9-29989)— FOUR ACES Dreamer

Sensational

42—A Casual Look

41-You're

43—Dreamer

44-Ghost Town

45-Can't We Be **Sweethearts**

46-Tell Me Why

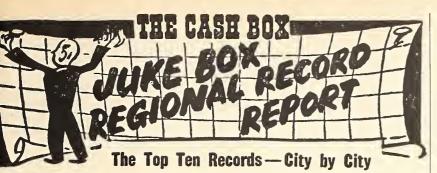
47-In A Shanty In **Old Shanty Town**

48—Daydreams

49—Voices

50-Hot Dog, Buddy Buddy

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



New York, N. Y.

Moonglow & Picinic (Stoloff)
Wayward Wind (Gogi Grant)
My Prayer (Platters)
On The Street Where You
Live (Vic Damone)

I Want You, I Need You, I Love You (Elvis Presley) Standing On The Corner (Four Lads)

I Almost Lost My Mind (Pat Boone) I'm In Love Again (Domino) More (Perry Como) Heartbreak Hotel (E. Presley)

Boston, Mass.

Wayward Wind (Gogi Grant)
Moonglow & Pienic (Stoloff)
More (Perry Como)
Born To Be With You
(Chordettes)
Be-Bop-A-Lula (G. Vincent)
I'm In Love Again (Domino)
I Almost Lost My Mind
(Pat Boone)
Whatever Will Be, Will Be
(Doris Day)
On The Street Where You
Live (Vic Damone)
Standing On The Corner
(Four Lads)

Seattle, Wash.

Seattle, Wash.
Stranded In The Jungle
(Jayhawks)
Born To Be With You
(Chordettes)
Wayward Wind (Gogi Grant)
Allegheny Moon (Patti Page)
Be-Bop-A-Jula (G. Vincent)
Standing On The Corner
(Four Lads)
Moonglow & Picnic (Cates)
Heaven On Earth (Platters)
I Want You, I Need You,
I Love You (Elvis Presley)
Neki-Hokey (Cleftones)

St. Louis, Mo.

St. Louis, Mo.

I Almost Lost My Mind
(Pat Boone)
Wayward Wind (Gogi Grant)
On The Street Where You
Live (Vic Damone)
My Prayer (Platters)
Gone With The Wind
(Sheppards)
Stranded In The Jungle
(Cadets)
Born To Be With You
(Chordettes)
Standing On The Corner
(Four Lads)
Glendora (Perry Como)
In A Shanty In Old Shanty
Town (Somethin' Smith &
Redheads)

Houston, Tex.

Be-Bop-A-Lula (B. Vincent) Love, Love, Love (Clovers) Whatever Will Be, Will Be

Whatever Will Be, Will Be (Doris Day)
I Almost Lost My Mind (Pat Boone)
Ready Teddy (Little Richard)
You Don't Know Me (McRae/Vale)
That's All There Is To That (Cole & Four Knights)
Sweet Old Fashioned Girl (Teresa Brewer)
Wayward Wind (Gogi Grant)
Treasure Of Love (McPhatter)

San Antonio, Tex.

Mayward Wind (Gogi Grant)
I'm In Love Again (Domino)
I Almost Lost My Mind
(Pat Boone)
Moonglow & Picnic
(Stoloff/Cates)
I Want You, I Need You,
I Love You (Elvis Presley)
Sweet Old Fashioned Girl
(Teresa Brewer)
My Prayer (Platters)
Be-Bop-A-Lula (G. Vincent)
Stranded In The Jungle
(Cadets)
Treasure Of Love (McPhatter)

Philadelphia, Pa.

Wayward Wind (Gogi Grant)
Standing On The Corner
(Four Lads)
Born To Be With You
(Chordettes)
Picnic (McGuires)
Glendora (Perry Como)
I Want You, I Need You,
I Love You (Elvis Presley)
I Almost Lost My Mind
(Pat Boone)
My Prayer (Platters)

My Prayer (Platters)
Whatever Will Be, Will Be
(Doris Day)
Stranded In The Jungle
(Jayhawks)

(Jayhawks)

(Jayhawks)

(Dat boon...

B. Fever (Linic.)

9. On The Street Where You
Live (Vic Damone)
10. Be-Bop-A-Lula (G. Vincent)

Chicago, III.

CNICCIGO, III.

1. I Almost Lost My Mind
(Pat Boone)
2. I'm In Love Again (Domino)
3. Whatever Will Be, Will Be
(Doris Day)
4. On The Street Where You
Live (Vic Damone)
5. Sweet Old Fashioned Girl
(Teresa Brewer)
6. Moonglow & Picnic (Cates)
7. Stranded In The Jungle
(Jayhawks)

7. Stranded In The Jungle
(Jayhawks)
B. I Want You, I Need You,
I Love You (Elvis Presley)
9. Allegheny Moon (Patti Page)
10. Be-Bop-A-Lula (G. Vincent)

Baltimore, Md.

1. I Almost Lost My Mind (Pat Boone)

1. I Almost Lost My Mills
(Pat Boone)
2. More (Perry Como)
3. I Want You, I Need You,
I Love You (Elvis Presley)
4. I'm In Love Again (Domino)
5. Whatever Will Be, Will Be
(Doris Day)
6. On The Street Where You
Live (Vic Damone)
7. Allegheny Moon (Patti Page)
8. My Prayer (Platters)
9. Be-Bop-A-Lula (G. Vincent)
10. Stranded In The Jungle
(Cadets/Jayhawks)

Kansas City, Mo.

Kansas City, Mo.

1. I Almost Lost My Mind
(Pat Boone)
2. Born To Be With You
(Chordettes)
3. Be-Bop-A-Lula (G. Vincent)
4. Moonglow & Picnic (Stoloff)
5. More (Perry Como)
6. Wayward Wind (Gogi Grant)
7. It Only Hurts For A Little
While (Ames Bros.)
B. Rip It Up (Little Richard)
9. Sweet Old Fashioned Girl
(Teresa Brewer)
10. Treasure Of Love (McPhatter)

New Orleans, La.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Stoloff)
3. I Almost Lost My Mind
(Pat Boone)

(Pat Boon
4. Glendora (Perry Como)
5. It Only Hurts For A Little
While (Ames Bros.)
6. Be-Bop-A-Lula (G. Vincent)
7. On The Street Where You
Live (Vic Damone)

B. That's All There Is To That (Cole & Four Knights)

9. I Want You, I Need You, I Love You (Elvis Presley)

10. In A Shanty In Old Shanty Town (Somethin' Smith & Redheads)

Minneapolis, Minn.

1. I Almost Lost My Mind (Pat Boone)

1. I Almost Lost My minute

2. More (Perry Como)

3. Born To Be With You
(Chordettes)

4. I Want You, I Need You,
I Love You (Elvis Presley)

5. Be-Bop-A-Lula (G. Vincent)

6. Wayward Wind (Gogi Grant)

7. My Prayer (Platters)

8. Whatever Will Be, Will Be
(Doris Day)

9. I'm In Love Again (Domino)

10. I Want You To Be My Girl
(Teen Agers)

San Francisco, Calif.

San Francisco, Calif.

1. Wayward Wind (Gogi Grant)

2. Moonglow & Picnic
(Stoloff/Cates)

3. I Want You, I Need You,
I Love You (Elvis Presley)

4. Standing On The Corner
(Four Lads)

5. Ivory Tower (Cathy Carr)

6. I'm In Love Again (Domino)

7. Heartbreak Hotel (E. Presley)

8. I Almost Lost My Mind
(Pat Boone)

9. Glendora (Perry Como)

10. Sweet Old Fashioned Girl
(Terese Brewer)

Buffalo, N. Y.

1. I Almost Lost My Mind (Pat Boone) 2. Wayward Wind (Gogi Grant) 3. My Prayer (Platters) 4. Stranded In The Jungle (Cadets)

5. Sweet Old Fashioned Girl (Teresa Brewer)

6. Allegheny Moon (Patti Page)

Los Angeles, Calif.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Cates)
3. Standing On The Corner
(Four Lads)
4. On The Street Where You
Live (Vic Damone)
5. Allegheny Moon (Patti Page)
6. Born To Be With You
(Chordettes)
7. Glendora (Perry Como)

Whateware Will Pa. Will Pa. B. Whatever Will Be, Will Be (Doris Day)

9. I Almost Lost My Mind (Pat Boone) 10. I'm In Love Again (Domino

Atlanta, Ga.

Atlanta, Ga.

1. Moonglow & Picnic (Stoloff)
2. Wayward Wind (Gogi Grant)
3. I Want You, I Need You,
I Love You (Elvis Presley)
4. I Almost Lost My Mind
(Pat Boone)
5. Born To Be With You
(Chordettes)
6. Glendora (Perry Como)
7. On The Street Where You
Live (Vic Damone)
B. It Only Hurts For A Little
While (Ames Bros.)
9. More (Perry Como)
10. Be-Bop-A-Lula (G. Vincent)

Pittsburgh, Pa.

Pittsburgh, Pa.

1. More (Perry Como)
2. Be-Bop-A-Lula (G. Vincent)
3. Allegheny Moon (Patti Page)
4. My Prayer (Platters)
5. Fever (Little Willie John)
6. I Almost Lost My Mind
(Pat Boone)
7. I Want You, I Need You,
I Love You (Elvis Presley)
B. Whatever Will Be, Will Be
(Doris Day)
9. On The Street Where You
Live (Vic Damone)
10. Woe Is Me (Cadillacs)

Denver, Colo.

1. Born To Be With You (Chordettes)

2. Picnic (McGuires)
3. Wayward Wind (Gogi Grant)
4. I Almost Lost My Mind
(Pat Boone)
5. Transfusion (Nervous Norvus)
6. I Want You To Be My Girl
(Teen Agers)
7. I Want You, I Need You,
I Love You (Elvis Presley)

B. Walk Hand In Hand
(Tony Martin)

9. Standing On The Corner (Four Lads)

10. Moonglow & Picnic (Stoloff/Cates)

Cleveland, Ohio

Clevertuit, Offio

1. My Prayer (Platters)
2. I Almost Lost My Mind
(Pat Boone)
3. On The Street Where You
Live (Vic Damone)
4. More (Perry Como)
5. Be-Bop-A-Lula (G. Vincent)
6. Stranded In The Jungle
(Jayhawks)
7. Fever (Little Willie John)
B. Sweet Old Fashioned Girl
(Teresa Brewer)

9. Moonglow & Picnic (Cates)
10. Soft Summer Breeze
(Eddie Heywood)

Detroit, Mich.

Detroit, Mich.

1. Soft Summer Breeze
(Eddie Heywood)
2. I Almost Lost My Mind
(Pat Boone)
3. Be-Bop-A-Lula (G. Vincent)
4. Canadian Sunset
(Winterhalter & Heywood)
5. I'm In Love Again (Domino)
6. Wayward Wind (Gogi Grant)
7. Allegheny Moon (Patti Page)
B. Whatever Will Be, Will Be
(Doris Day)
9. Born To Be With You
(Chordettes)
10. My Prayer (Platters)

Milwaukee, Wisc.

MI Waukee, Wisc.

1. I Almost Lost My Mind
(Pat Boone)

2. Born To Be With You
(Chordettes)

3. Allegheny Moon (Patti Page)
4. Whatever Will Be, Will Be
(Doris Day)

5. My Prayer (Platters)
6. I Want You, I Need You,
I Love You (Elvis Presley)

7. Sweet Old Fashioned Girl
(Teresa Brewer)

8. I'm In Love Again (Domino)

9. On The Street Where You
Live (Vic Damone)

10. Glendora (Perry Como)

Imposter Appears As Elvis Presley In Mich.

NEW YORK, N.Y. - Michigan authorities have been alerted to be on the lookout for an imposter who has made at least two theatrical appearances in that State as Elvis Presley, RCA Victor recording star.

Col. Tom Parker, Presley's manager, said in Nashville, Tenn. that he had been in touch with police officers in Michigan and that they were searching for the pseudo Elvis.

The Daily Mining Gazette of Houghton, Mich., carrried a page one story June 30 headlined "Singer Elvis Presley 'Sneaks' Into Copper Country." The story said "Presley" had given two performances before small audiences in O'Anse and Ontonagon.

"With a five-piece band, Elv's did not dominate the program but sang only five songs," the story said. "Other members of his troupe, including a comedian and another singer filled the remaining portion of the bill with instrumental music also featured."

The newspaper noted that there was virtually no advance publicity for the program.

At the time of the Michigan performances, the real Presley, currently the nation's greatest selling disk star, was making theater appearances in the south before record crowds.

Siegel In S. American Deal

NEW YORK - Paul Siegel, American representative for a number of European music publishers and record firms, has just signed a contract with Copacabana Records to represent the South American diskery in the U.S. Copacabana is one of South America's leading record companies and is owned by the five Vitale Brothers, prominent S.A. music publishers.

Copacabana releases Coral, Atlantic, Vanguard, Concert Hall, Bell, and Period Records in Brazil. The label is headed by Claudio Pinto and Cesar R. Bahar, the international director who made the agreement with Siegel. The greater portion of the label's product is in the LP line.

Friends



PHILADELPHIA Art Waner. whose MGM album "Girl Of My Dreams", is making great strides saleswise, is pictured with Joe Basile, "King Of The Brass Bands" and leader of the Sealtest Program orchestra over CBS-TV every week. Art was in Philadelphia on a promotion tour for his album.



ANOTHER

Coasters' Big Hit! ATCO-6073



UNFKISS ATCO-6073

ATCO RECORDS West 57 St., N.Y.C.

British Fans Greet Whitman



LONDON—Imperial Records artist Slim Whitman was greeted by crowds of fans at every city during his recent tour of the British Isles. Whitman is one of the most popular American artists to visit the British Isles and did sell-out business during the entire tour. One of the phenomenal record sellers of all time, Whitman sold over four million records of "Indian Love Call", three million of "Rose Marie", and has sold a total of over ten million records in the past four years the past four years.







Teresa Brewer Features "Flapper" In New Act

NEW YORK-Teresa Brewer, born two years after the end of the "flapper" era, will re-create the typical flapper of the 1920's in song, dance and costume when she unveils her new act at the Sahara Hotel in Las Vegas, Tuesday, July 17. The flapper production number, a tune titled "I'm A Twelve O'Clock Girl In A Nine O'Clock Town," is full of "Oh you kids," "23 skidoos" and "hot chas." The entire Sahara chorus line will back Miss Brewer during the number. "Twelve O'Clock Girl," as well as an original opener in which Miss Brewer paints herself as "a gal as plain as apple pie," were written especially for her by Lyn Duddy and Jerry Bresler. Another Duddy-Bresler tune, "If It Wasn't For Your Father, Would Your Mother Be Your Mother, So Remember Dad On Mother's Day," will also be featured by the singer. This marks her third appearance in Las Vegas. She will remain at the Sahara for three weeks.

Goodman In Jazz Concerts

NEW YORK — Benny Goodman, who appeared with the Boston Sym-phony Orchestra on July 6th and 11th, will perform a series of jazz concerts in the Carter Barron Amphitheatre in Washington, D.C. on July 14th, 15th, 16th and 17th.

His appearance with the Boston Symphony was as soloist in the Mozart Clarinet Concerto when the famed orchestra played at Tanglewood Charles Munch conducted.

The Washington performances featured the introduction of the conduction of the standard of the conduction of the conduction

tured the introduction of a new jazz concerto by Morton Gould, "Deriva-tions for Clarinet and Band," which was written specifically for the Goodman band.

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BROADWAY CAST

"NEW FACES OF '56"—Original Cast Recording—RCA Victor LOC-1025 (1-12" LP)

OPENING; TELL HER; AND HE FLIPPED; BOY MOST LIKELY TO SUCCEED; TALENT; MUSTAPHA; THE GREATEST INVENTION; ISN'T SHE LOVELY; THE WHITE WITCH OF JAMAICA; DON'T WAIT UNTIL IT'S TOO LATE TO SEE PARIS; APRIL IN FAIRBANKS; HURRY; ONE PERFECT MOMENT; LA RONDE; SCRATCH MY BACK.

MOMENT, LA RONDE; SCRATCH MY BACK.

Leonard Sillman's delightful method of introducing new personalities on Broadway came again, with his new edition of "New Faces". The revue, which in years past gave the entertainment world such stars as Van Johnson, Imogene Coca and Henry Fonda, was greeted kindly by critics. This Victor Original Cast recording transmits, melodically and humorously, such refreshing performers as impersonator T. C. Jones and singer Amru Sani of Bombay India. Here's a handsome helping of 19 artists many of whom may be singled out in succeeding years as those who received a big opportunity in Leonard Sillman's "New Faces".

"THE LITTLEST REVUE"—Original Cast Performance—Epic LN 3275 (1-12" LP)

OVERTURE; OPENING NUMBER; THE SHAPE OF THINGS; MADLY IN LOVE; I LOST THE RHYTHM; GAME OF DANCE; THIRD AVENUE EL; I WANT TO FLY NOW (AND PAY LATER); SUMMER IS A-COMIN' IN; YOU'RE FAR FROM WONDERFUL; GOOD LITTLE GIRLS; SPRING DOTH LET HER COLOURS IN; I'M GLAD I'M NOT A MAN; LOVE IS STILL IN TOWN; THE POWER OF NEGATIVE THINKING.

POWER OF NEGATIVE THINKING.

The off Broadway theater has, of late, kept its productions on such a high level that they have often paralleled the best of the Broadway stints. Another fact concerning off-Broadway is that it is often the area where up-and-coming stars get their big break. This season's successful Phoenix theater production of "The Littlest Revue" has a number of potential stars like Beverly Bozeman, Tammy Morton and Charlotte Rae. This Epic release features the original cast as they charmingly sing the tunes most of which were composed by Ogden Nash and Vernon Duke. The latter two composed the attractive ballads, "Madly In Love" and "You're Far From Wonderful". Other melodious ballads and novelties round out a disk featuring some engaging youngsters. Show collectors have here a chance to get something that's off-beat in original cast productions. cast productions.

POPULAR

"SAMMY KAYE SWINGS AND SWAYS 'MY FAIR LADY'"—Sammy Kaye AND HIS ORCHESTRA—Columbia CL 885 (1-12" LP)

I'VE GROWN ACCUSTOMED TO HER FACE; WITH A LITTLE BIT OF LUCK; WOULDN'T IT BE LOVERLY; YOU DID IT; THE RAIN IN SPAIN; SHOW ME; I COULD HAVE DANCED ALL NIGHT; GET TO THE CHURCH ON TIME; ON THE STREET WHERE YOU LIVE; JUST YOU WAIT; ASCOT GAVOTTE; WITHOUT YOU.

The musical of musicals, "My Fair Lady", continues to keep the recording industry busy with its engaging score. Sammy Kaye takes his own delightful look at the music as he happily gives "My Fair Lady" a dance-floor interpretation. Here, for perhaps the first time, the listener can discover how well suited the score is for dancing. Sammy Kaye's time-tested "Swing and Sway" formula gives the varying tempos of each song the perfect dance-floor arrangements. Besides the obvious "My Fair Lady" following, the platter has the additional sales incentive of "My Fair Lady" for dancing as played by a pro. Should enjoy a strong sale in the coming months. Beautiful job.

"MUSIC FOR SUMMERTIME"—Morton Gould And His Orchestra—RCA Victor LM-2006 (1-12")

SUMMERTIME, STAR DUST, SMOKE GETS IN YOUR EYES, PAVANE, STORMY WEATHER, SHADOW WALTZ, BEYOND THE BLUE HORIZON; CRESTA BLANCA WALTZ, WHERE OR WHEN, ORCHIDS IN THE MOONLIGHT, OVER THE RAINBOW, TIME ON MY HANDS.

Morton Gould's mood music touch settles gracefully on each selection and does so without being overly pretentious or packed with hi-fi gimmicks. It's music that does justice to the composer and to the often noise ridden ears of the mood-music listener. Gould's latest Victor waxing makes for charming listening not only for "Summertime" but in any season good music, well played, is desired. We kind of think Gould and Victor realize this too. Excellent addition to any mood catalog.

"HOLIDAY IN NAPLES"—Gianni Monese And His Orchestra— Vox VX25030 (1-12" LP)

O' PAESE D'O; MARIA, MARI; NINI TIRABUSCIO; PISCATORE E PUSILLECO; O' SOLE MIO; VIENE SUL MAR; SONA CHITARRA; O' SURDATO 'NNAMMURATO; SANTA LUCIA; A' TAZZA E CAFE; O' MARENARIELLO; CARCIOFFOLA; I' TE VURRIA; COMME FACCETTE MAMMETA; MANDAULINATA A NAPULE; TORNA A SURRIENTO; NAPULE CA SE NE VA; DICITENCELLO VUIE; FUNICULI, FUNICULA.

Many appealing Italian folk melodies have become standard offerings in other nations besides Italy. This Vox release features Gianni Monese and His Orchestra in 19 tunes played in a medley format. The result is a disk that sparkles with vivacity as it presents Italian music at its authentic best. The platter should attract substantial mood music sales plus those who particularly enjoy Italian folk music.

"A COUPLE OF KIDS IN LOVE"—Art and Dotty Todd—Diamond D-{ (1-12" LP)

A COUPLE OF KIDS IN LOVE; TYPICAL TROPICAL NIGHT; IT'S A WONDERFUL FEELING CIRIBIRIBIN; M-A DOUBLE R-I-E-D; OH! THAT'LL BE JOYFUL; I'M REALLY IN LOVE WITH THE GUY; THE BOOMP SONG; TWO AND TWO ARE ONE; BUT ONLY FROM YOU; LITTL! MISTER SIX; IT'S TIME TO SAY GOODNIGHT.

This Diamond release features the husband and wife team of Art and Dotty This Diamond release features the husband and while team of Art and Dott: Todd. Possessing amiable personalities, the two run-through a series of tune marked by rhythm, sentimentality and, in particular, nostalgia. A ballad nicely handled by the two is "I'm Really In Love With The Guy" and a cute novelty cleverly performed is "But Only From You." Vocally and instrumentally (guitary the principles) the principles of the time for permission. and piano, Art and Dotty respectively) the pair keep the time for reminiscing an easy-going and entertaining one.



"TEEN-AGE PARTY DANCES"—Leroy Anthony And His Orchestra—The Club-Daters With Calls By Slim Jackson—Epic LN 3244 (1-12" LP)

THE CHARLESTON; THE HOKEY-POKEY; MEXICAN HAT DANCE; BOOMPS-A-DAISY, IF YOU PLEASE; THE BUNNY HOP; VIENNESE WALTZ MEDLEY; MAN ON THE BEAT; VIRGINIA REEL; BEER BARREL POLKA; ROLLIN' ROCK; YOU DID IT SO WELL; LATIN SWING.

This Epic entry is one of the most versatile dance platters to show up in quite awhile. Practically any step making the rounds on dance floors today is enjoyably presented by Leroy Anthony and the ork. For the square dancers in the crowd, Slim Jackson provides some lively calls. From the genteel waltz medley to the frantic "Rollin' Rock", this disk makes sure-fire party stock. Great disk for a teenage get-together,

SAMPLER

"MUSIC TO LIVE BY"—Ralph Marterie, Dick Contino, David Carroll, Dinah Washington, Jimmy Cleveland, Terry Gibbs and Classical Excerpts—Mercury PJC-1 (1-12" LP)

This Mercury sampler contains a generous collection of pressings taken from a number of important Mercury 12 inchers. Included in the disk are selections from the popular, jazz and classical categories. Popular highlights on the platter are Dick Contino's "Nightingale" and David Carroll's waltzing "My Gal Sal". Dinah Washington's "All Of Me" is a jazz delight and portions of Tchaikovsky's "Capriccio Italien" performed by the Minneapolis Symphony Orchestra is one of the 6 classical pieces on the waxing. Hitting three distinct markets in one recording is a rarity. Getting the set for \$1.49 should make pop-jazz-classical enthusiasts scamper to their dealers. A brochure colorfully illustrating new Mercury packages is included.

JAZZ

"THE MAGIC HORN"—George Wein's Dixie-Victors Featuring Ruby Braff—RCA Victor LPM 1332 (1-12" LP)

THE MAGIC HORN; SUGAR; STRUTTIN' WITH SOME BARBECUE; AIN'T GONNA GIVE NOBODY NONE OF MY JELLYROLL; A MONDAY DATE; SQUEEZE ME; ON THE SUNNY SIDE OF THE STREET; LOVELESS LOVE; DIPPERMOUTH BLUES.

George Wein's Dixie-Victors is a Dixieland combo specifically created for a TV jazz tale "The Magic Horn" which starred Ralph Meeker and Sal Mineo. This recording was actually made before the live show but the same personnel on the disk were on the program when it was presented. The result is some exciting and delectable Dixieland sessions featuring Ruby Braff's trumpet and including, among others, Peanuts Hucko on clarinet. After the TV performance the platter was plugged. And a big jazz crowd should be waiting for the package at their dealers.

'ERROLL!"—Erroll Garner, Piano—EmArcy (1-12" LP)

WHO; SWEET AND LOVELY; SALUD SEGOVIA; OH LADY BE GOOD; SLEEP; YESTERDAYS; WHEN A GYPSY MAKES A VIOLIN CRY.

WHEN A GYPSY MAKES A VIOLIN CRY.

Erroll Garner's latest contribution to jazz improvisation has the makings of one of the more memorable Garner issues. Working with 7 tunes, Garner's playful, imaginative ideas make for thoroughly refreshing keyboard jazz. The artist's most ambitious undertaking is Kern's "Yesterdays" which Garner tours with bright invention and tricky piano flourishes. Jazz lovers have a package, here, that's a must.

'PEGGY CONNELLY"—Bethlehem BCP 53 (1-12" LP)

THAT OLD BLACK MAGIC; EV'RY TIME WE SAY GOODBYE; TRAV'LIN LIGHT; IT NEVER ENTERED MY MIND; WHY SHOULDN'T I; GENTLEMAN FRIEND; WHAT IS THERE TO SAY; HE WAS TOO GOOD TO ME; I GOT PLENTY O' NUTTIN'; FOOLS RUSH IN; ALONE TOGETHER.

A new name in sophisticated jazz vocalizing makes an auspicious debut on wax. Called Peggy Connelly she has commendable timing, a solid rhythmic sense, and feeling for a ballad that's convincing and tender. Miss Connelly's naterial, though familiar, has not been trampled through repetition. The tylist's rhythmic approach is best heard on "Trav'lin Light", and Rodgers and Hart's "It Never Entered My Mind" is wistfully suited to her romantic eanings. Excellent accompaniment by Russ Garcia's "Wigville" band. Miss Connelly is well on her way toward a brilliant career.

CLASSICAL

BERLIOZ: Harold In Italy—Arturo Toscanini Conducting The NBC Symphony rchestra— Carlton Cooley, Viola—RCA Victor LM-1951 (1-12" LP)

/ictor offers another LP taken from one of Toscanini's broadcasts on NBC. Vritten for viola and orchestra, Berlioz' "Harold In Italy" is a lyrical work vith Italian-sounding themes running through it and possessing brilliant pportunities for the viola. The Maestro's podium work with the NBC symbony orchestra is crisp and, when needed, dynamic. Violist Carlton Cooley's noments in the spotlight display a beautiful tone and sensitivity. Distinctive over. Fine sound. This version of work has Toscanini's name to give it a lecided sales edge over the other available pressings of the opus.

. S. BACH: Sonata No. 1, In G Minor (For Unaccompanied Violin)—Partita No. 2, In D Minor (For Unaccompanied Violin)—Jascha Heifetz, Violinist—CCA Victor LM-1976 (1-12" LP)

'his single Victor issue was taken from the 3 disk Heifetz recording of the lach Sonatas and Partitas. The two works for violin only represent Bach's fforts for the instrument at its best for many moments during these intricate ieces the challenge to the performing artist is one of immense technical ifficulty. Happily, the pieces are in the sensitive hands of Jascha Heifetz. Is tone, dexterity and powerful understanding of the works make for a erformance of rare accomplishment. These works have probably received heir definitive reading. Brilliant sound. Clean, beautifully lettered package. Hassical collectors' must.

Crumpacker Named Assistant To Joe Carlton At Victor

NEW YORK-C. E. (Chick) Crumpacker, formerly in the promotion department of RCA Victor's Country Western department, has been named coordinator, Popular Artist and Repertisin Planning. toire Planning.
Joe Carlton, Manager, Popular Art-

Joe Cariton, Manager, Popular Artists and Repertoire, said that Crumpacker will coordinate planning of schedules for auditions and artists, assist Carlton in interviewing publishers and screening material, and supervise recording sessions.

Crumpacker's former post has been filled by Jack Dunn who previously was associated with Coral Records. Before that, he was in the music publishing and promotion fields.

Wienstroer To Conduct **Coral Distrib Meetings**

NEW YORK-Norman Wienstroer, General Sales Manager of Coral Records, will conduct several meetings during the next weeks at which he will present to the company's distributors and salesmen Coral's plans for fall promotion. The first meeting, which will be attended by the Eastern distributors and salesmen, will take place at the Hotel Warwick in New York City on Saturday, July 22nd. A meeting for the company's Midwest distributors and salesmen will be held on Saturday, July 29th at the Edgewater Beach Hotel in Chicago.

Zephyr Records Appoints Bosch Promotion Head

HOLLYWOOD, CALIF. — Buddy Basch has been named National Director of Promotion for the newly formed Zephyr Records, it was announced this week by Geordie Hormel, president of the corporation. Basch will head up all promotional activities for the firm and operate from his New York office.

Zephyr has been signing artists and recording material on the coast and its principals will be in New York for the NAMM convention and conferences with Basch.

Other officials of the firm are Spencer Moore, comptroller and in charge of the library division; Bud Freeman, in charge of recording and sales; and Bill Hitchock, musical director. Other appointments will be announced as soon as they are made.

Distributors are currently being signed for the firm.

Beth Douglas On Six Week Continental Tour

NEW YORK-Beth Douglas, Fraternity recording artist, embarked this week on a six-week tour of leading cabarets in Spain, Italy and France.

Although the Texas-born thrush is already an established headliner in the London supper clubs, this will mark her first venture on the conti-After a two-week stand at the Pavillon in Madrid, the songstress will go on to Rome and to Juan-Les-Pins on the French Riviera for extended singing engagements.

Another Hit by

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Columbia Intros 1957 Phonograph Line

NEW YORK — Columbia Records NEW YORK — Columbia Records last week introduced an elaborate new 1957 line of high fidelity phonographs and tape recorders. Spearheading the collection of fifteen new models is Columbia's first AM-FM high fidelity radio-phonograph, leading item in the "360" K2 high fidelity unit series. Two additional consoles, a table model, one tape recorder and ten portable phonographs with prices ranging from \$29.95 to \$329.95 comprise the 1957 Columbia line.

"The new Columbia Phonograph line provides a ready made high fidelity unit which will fit in with every type of home decor and, at the same time, meet everyone's price require-ment," stated James Sparling, Gen-eral Manager, Columbia Electronic Products.

Designed by Peter Quay Yang, the new 1957 line features numerous added conveniences including a four-speed turntable playing 78, 45, 33 and 16 rpm, the latter for the spoken word and a new feather-weight aluminum tone arm to reduce wear on record grooves. The felt turntable cover has given way to a ridged, high traction turntable which can be wiped clean with a damp cloth. All models except one portable feature the Columbia Ronette turnover cartridge with jeweled styli. Control knobs were made larger for easier handling, and are calibrated for most sensitive tuning. Wood, plastics and other washable fabrics have been utilized for variety in the portable phonographs.

With high design and good sound reproduction in mind, the "360" K2 consoles and table model feature more wood expanse for beauty in furniture as well as improved acoustics. The three floor models and single table model in this series feature a low, wide look, with all controls placed inside the cabinets.

The Columbia "360" K2 phonographs are available in blonde mahogany, limed oak and fruitwood, as well as the more traditional darker finishes. All "360" K2 phonographs have lids which can be raised and lowered with one hand, and the 530 and 528 consoles have a "stay arm" allowing the lid to open to any height and remain there. Record storage space is also provided in the three console models.

Newly developed by Columbia's research and engineering staff is the 560, tape recorder. An 18 pound unit, the two-speed, dual track machine is priced at \$139.95. Special features of

NEW

the 560 include a high impedance ceramic microphone; fast forward and reverse speeds with automatic braking; all metal transport deck; two four-inch speakers; and single Brush head for recording and playback. The 560 can also be used as a public adress system.
Columbia's 530 AM-FM combination

columbia's 530 AM-FM combination radio-phonograph console, largest instrument in the 1957 Columbia line, is priced at \$329.95. Featuring the "360" K2 sound system, the combination radio-phonograph has two 12-inch PM speakers and two 3 ½-inch tweeters, 15 west symplifier expelled of 20 to speakers and two 3 ½-inch tweeters, a 15 watt amplifier capable of 20 to 20,000 cycles per second, and seven individual controls: Function switch, Treble, Bass, Volume, Tuning Contour (to regulate overall response of amplifier to individual taste) and Equalization. The AM-FM tuner is tilted for a direct view of the dial.

Console model 527 introduces Console model 527 introduces for the first time a Columbia high fidelity, floor model in the \$149.95 price bracket. Also styled with a low, wide look for contemporary or traditional settings, the 527 also features the "360" K2 sound system, with one 12-inch PM speaker and one Columbia "Kilosphere" electrostatic tweeter.

sphere" electrostatic tweeter.

Two other price leaders in the Columbia 1957 line are the 524 ("360" K2 series), Columbia's only table model in the collection, priced at \$129.95, and its counterpart in the portable line, the 522, priced at \$119.95. Both models are fully automatic and have a frequency response of 30 to 18,000 cycles per second, and have three speakers; two six inch avtended per prospeakers: two six-inch extended range PM speakers and one "Kilosphere" electrostatic tweeter.

Columbia has dressed its portable models, in washable fabrics and plastic finishes and matching grill cloths for speakers. Color combinations include charcoals, greys, ginger, pigskin, ivory, greens, sky-blue and white. All manual phonographs have the new Columbia Ronette lightweight tone arm as well as the Columbia Ronette turnover cartridge with jeweled styli.

The 540, a single-speed automatic 45 rpm player, has a newly designed high powered amplifier and circuit. The unit, which can play more than two consecutive hours of music, is priced at \$39.95.

Grey tweed and black are combined in the 517, a portable unit which achieves a frequency response of 50 to 15,000 cycles per second. The 517 has three controls for sharp definition of tone and is priced at \$79.95.

GREAT

THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending July 14, without any changes on the part of THE CASH BOX.

Howard Dorsey WGN—Chicago, III.

WGN—Chicago, III.

1. Allegheny Moon (P. Page)
2. Moonglow (Bob Eberle)
3. Canadian Sunset
(Hugo Winterhalter)
4. Give Us This Day (J. James)
5. You'll Never Know (Arno)
6. Daydreams (Art Mooney)
7. Blue Room (Buddy Greco)
8. Indiana (Red Nichols Orch.)
9. We're Still Holding Hands
10. Hit The Road To Dreamland
(Les Brown)

Bob Watson

Bob Watson
WQXI—Atlanta, Ga.

1. On The Street Where You
Live (Vic Damone)

2. Whatever Will Be, Will Be
(Doris Day)

3. Allegheny Moon (Patti Page)

4. I Could Have Danced All
Night (Sylvia Syms)

5. After School (T. Charles)

6. More (Perry Como)

7. Ghost Town (Don Cherry)

B. It Only Hurts For A Little
While (Ames Bross.)

9. Heart Hideaway (Cathy Carr)

10. Love Of Genevieve (Riddle)

Bill Lester KOY-Phoenix, Ariz.

NOT—PROCRIX, ARIZ.

1. Picnic (McGuires)

2. Wayward Wind (Gogi Grant)

3. It Only Hurts For A Little
While (Ames Bros.)

4. Ivory Tower (Cathy Carr)

5. Glendora (Perry Como)

6. That's All There is To That
(Nat Cole)

6. That's All Inc. (Nat Cole)
7. Love Never Changes (Chordettes)
8. On The Street Where You Live (Vic Damone)
9. Theme From Proud Ones (Lionel Newman)
10. | Almost Lost My Mind (Pat Boone)

Charles Mason WJMX—Florence, S. C.

WJMX—Florence, S. C.

1. Standing On The Corner (Four Lads)

2. I Almost Lost My Mind (Pat Boone)

3. Moonglow & Picnic (Stoloff)

4. Walk Hand In Hand (Tony Martin)

5. Graduation Day (Rover Boys)

6. Born To Be With You (Chordettes)

7. To Love Again (B. Manning)

B. It Only Hurts For A Little While (Ames Bros.)

9. Theme From Proud Ones (LeRoy Holmes)

10. Melodia Loca (Les Baxter)

Roger Clark

Roger Clark WNOR—Norfolk, Va.

WNOR—Norfolk, Va.

1. My Prayer (Platters)
2. How Little We Know
(Frank Sinatra)
3. Allegheny Moon (P. Page)
4. On The Street Where You
Live (Vic Damone)
5. Second Fiddle (Kay Starr)
6. Big D (DeJohns)
7. I've Grown Accustomed To
Her Face (Bob Eberly)
8. Portuguese Washerwoman
(Joe "Fingers" Carr)
9. I Could Have Danced All
Night (Sylvia Syms)
10. Graduation Day (Rover Boys)

10. Graduation Day (Rover Boys)

Johnny Poer WVOK-Birmingham, Ala.

1. I. Want You, I Need You, I Love You (Elvis Presley)
2. Born To Be With You (Chordettes)
3. I Almost Lost My Mind (Pat Boone)
4. Moonglow & Picnic (Stoloff)
5. Poll Over Prestress (Chicago Prestress (Pat Boone))

5. Roll Over Beethoven (Dixon) 6. Wayward Wind (Gogi Grant)

7. Graduation Day (Rover Boys)
B. It Only Hurts For A Little
While (Ames Bros.)
9. I'm In Love With You
(Pat Boone)

10. Be-Bop-A-Lula (G. Vincent) Alene McKinney

KBIG—Hollywood, Calif.

KBIG—Hollywood, Calif.

1. Wayward Wind (Gogi Grant)

2. I Almost Lost My Mind
(Pat Boone)

3. Born To Be With You
(Chordettes)

4. Graduation Day
(Freshmen/Rover Boys)

5. Picnic (McGuires/Bregman)

6. Beautiful Friendship
(Ella Fitzgerald)

7. Glendora (Perry Como)

B. Never Turn Back (Hibbler)

9. Allegheny Moon (P. Page)

10. My Oream Sonata (Nat Cole)

Tru Taylor WBOS-Boston, Mass

1. Get Me To Church On Time (Julius LaRosa)

(Julius LaRosa)
2. Love, Love, Love (Clovers)
3. Be-Bop-A-Lula (G. Vincent)
4. Ghost Town (Don Cherry)
5. My Prayer (Platters)
6. Give Us This Day (J. James)
7. Treasure Of Love (McPhatter)
B. I Only Know I Love You
(Four Aces)

9. In The Alps
(McGuires & Welk)
10. Mary Smith (Jones Boys)

Nick Charles WJMC—Rice Lake, Wisc.

WJMC—Rice Lake, Wisc.

1. Graduation Day (Rover Boys)

2. Wayward Wind (Gogi Grant)

3. Moonglow & Picnic (Stoloff)

4. Standing On The Corner (Four Lads)

5. On The Street Where You Live (Vic Damone)

6. Ivory Tower (Cathy Carr)

7. Be-Bop-A-Lula (G. Vincent)

8. Stranded In The Jungle

9. Pig Tails (Ray DeMeno)

9. Pig Tails (Ray DeMeno)
10. Whatever Will Be, Will Be (Doris Day) Jessie Morris

WFPG—Atlantic City, N. J.

1. Fabulous Character
(Sarah Vaughan)
2. Never Turn Back (A. Hibbler)
3. Free (Tommy Leonetti)
4. Too Young To Go Steady
(Nat Cole)

5. Since I Fell For You
(Roy Hamilton)
6. To Love Again (Four Aces)
7. President On The Dollar
(Mitch Miller)
8. Ivory Tower (Cathy Carr)
9. I Almost Lost My Mind
(Pat Boone)
10. I Don't Want Nobody
(Woody Herman)

Hank Goldman WANN-Annapolis, Md.

1. Moonglow & Picnic (Cates)
2. Standing On The Corner (Dean Martin)
3. My Prayer (Platters)
4. Stranded In The Jungle (Cadets)

5. Graduation Day (Rover Boys)
6. I Could Have Danced All
Night (Sylvia Syms)
7. Glendora (Perry Como)
8. I Want You, I Need You,
I Love You (Elvis Presley)
9. Brides Of Levis (Pers)

9. Bridge Of Love (A. Savage) 9. Bridge Or Character
(Sarah Vaughan)

Paul Coburn

Paul Coburn
KOL—Seattle, Wash.

1. Allegheny Moon (Patti Page)
2. Born To Be With You
(Chordettes)
3. More (Perry Como)
4. I Want You, I Need You,
I Love You (Elvis Presley)
5. Treasure Of Love (McPhatter)
6. Heaven On Earth (Platters)
7. Whatever Will Be, Will Be
(Doris Day)
B. Magic Melody (Don Costa)
9. Stranded In The Jungle
(Jayhawks)
10. Kadev Song

10. Kadey Song (Art & Dotty Todd)
Bill Collins WPMP—Pascagoula, Miss.

1. Moonglow & Picnic (Stoloff)
2. On The Street Where You Live (Vic Damone)
3. I Almost Lost My Mind (Pat Boone)
4. Ivory Tower (Gale Storm)
5. Born To Be With You (Chordettes)

6. Allegheny Moon (P. Page)
7. Just As Long As I'm With You (Pat Boone)

B. Sweet Old Fashioned Girl (Teresa Brewei

9. I'm In Love Again (Fontanes)
10. My Prayer (Ink Spots)

Ed Bell WIVY—Jacksonville, Fla.

WIVY—Jacksonville, Fla.

1. Wayward Wind (Gogi Grant)
2. On The Street Where You
Live (Vic Damone)
3. Believe In Love (F. Verna)
4. Born To Be With You
(Chordettes)
5. Standing On The Corner
(Four Lads)
6. Be-Bop-A-Lula (G. Vincent)
7. Day Dreams (Art Mooney)
B. I Could Have Danced All
Night (Sylvia Syms)
9. Moonglow & Picnic (Cates)
10. Free (Tommy Leonetti)

Bob Ancell WCUE-Akron, Ohio

1. Fever (Little Willie John)
2. My Prayer (Platters)
3. I Almost Lost My Mind
(Pat Boone

4. Picnic (McGuires)
5. Stranded In The Jungle
(Jayhawks)
6. Wayward Wind (Gogi Grant)
7. Be-Bop-A-Lula (G. Vincent)
8. I'm In Love Again (Domino)
9. I Want You, I Need You,
I Love You (Elvis Presley)
10. Allegheny Moon (Patir Page)

Jimmy Chaney WREV-Reidville, N. C.

1. Born To Be With You (Chordettes

1. Born To Be VIII.

2. More (Perry Como)
3. Second Fiddle (Kay Starr)
4. I'll Never Stand In Your Way (Tophatters)
5. Love, Love, Love (Four Lads)
6. My Little Angel (Four Lads)
7. I Only Know I Love You (Four Aces)
B. True Love (Kitty Kallen)
9. Wild Cherry (Don Cherry)
10. Stranded In The Jungle
(Cadets)

Jack Tregellas KLAN-Renton, Conn.

KLAN—Renton, Conn.

1. Wayward Wind (Gogi Grant)
2. Glendora (Perry Como)
3. Moonglow & Picnic (Cates)
4. In A Shanty In Old Shanty
Town (Somethin' Smith &
Redheads)
5. Ivory Tower (Cathy Carr)
6. On The Street Where You
Live (Vic Damone)
7. Standing On The Corner
(Four Lads)
8. It Only Hurts For A Little
While (Ames Bros.)
9. Heartbreak Hotel (Freberg)
10. I'm In Love Again
(Fontanes)

Aub Thomas

KAFP—Petaluma, Calif.

KAFP—Petaluma, Calif.

1. Treasure Of Love (McPhatter.

2. Fever (Little Willie John)

3. Transfusion (N. Norvus)

4. Sweet Old Fashioned Girl.

(Teresa Brewer.

5. Standing On The Corner.

(Four Lads.

6. Born To Be With You.

(Chordettes.

7. I Want You, I Need You,

I Love You (Elvis Presley.

B. Love, Love, Love (Clovers.)

9. Tell Me Why (Crewcuts.)

10. Canadian Sunset

(Winterhalter & Heywooc.

Red Robinson CJOR-Vancouver, B. C., Canada

Canada

1. Be-Bop-A-Lula (G. Vincent)
2. Hot Dog Buddy Buddy
(Bill Hale)
3. Transfusion (N. Norvus)
4. I Want You, I Need You,
I Love You (Elvis Presley)
5. I Almost Lost My Mind
(Pat Boom

6. I'm In Love Again (Domin 7. Wayward Wind (Gogi Gran B. Portuguese Washerwoman (Joe Car

9. Glendora (Perry Como 10. My Prayer (Platters) Dick Pike

UICK PIKE
WNOP—Newport, Kent.

1. I Want You, I Need You,
I Love You (Elvis Presley
2. I Almost Lost My Mind
(Pat Boon
3. I'm In Love Again (Domin
4. Treasure Of Love (McPhatte
5. More (Perry Como)
6. I Want You To Be My Gii
(Teen Age)
7. Transfusion (N. Norvus)

7. Transfusion (N. Norvus) B. Church Bells May Ring (Diamor

9. Stranded In The Jungle (Jayhaw) 10. Be-Bop-A-Lula (G. Vincen

Jerry & Jimma Strong WMAL—Washington, D.

WMAL—Washington, D. (

1. Wayward Wind (Gogi Gra

2. Standing On The Corner
(Four La

3. On The Street Where Y
Live (Vic Damone)

4. Moonglow & Picnic (Stoly

5. Allegheny Moon (P. Page

6. Ivory Tower (Cathy Carr)

7. Born To Be With You
(Chordet

B. Sweet Heartaches (E. Fish

9. Portuguese Washerwoman
(Joe "Fingers" C.

10. Golden Baton (D. Jacobs

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THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending July 14, without any changes on the part of THE CASH BOX.

Howie Leonard

Gary B. Smith

Sandy Singer

WPOR-Portland, Me.

WPOR—Portland, Me.

1. Wayward Wind (Gogi Grant)
2. More (Perry Como)
3. I Almost Lost My Mind
(Pat Boone)
4. Miracle Of Love (Rodgers)
5. Give Us This Day (J. James)
6. Treasure Of Love (McPhatter)
7. Canadian Sunset
(Winterhalter & Heywood)
8. Fabulous Character
(Sarah Vaughan)
9. Left Bank (O. Grosbois)
10. Ghost Town (Don Cherry)

Keith Sterling

Keith Sterling

CKOY-Ottawa, Oat., Can.

CKOY—Ottawa, Ort., Can.

1. On The Street Where You Live (Vic Damone)

2. More (Perry Como)

3. No One Home (Alan Dale)

4. Picnic (McGuires)

5. Allegheny Moon (P. Page)

6. My Prayer (Platters)

7. Wayward Wind (Gogi Grant)

8. Sweet Old Fashioned Girl

(Teresa Brewer)

9. I Only Know I Love You (Four Aces) 10. Beautiful Friendship (Ella Fitzgerald)

Dan Anderson

WLOL-Minneapolis, Minn. 1. | Almost Lost My Mind (Pat Boone)

1. I Almost Lost My Mind
(Pat Boone)
2. I Want You, I Need You,
I Love You (Elvis Presley)
3. Born To Be With You
(Chordettes)
4. I Want You To Be My Girl
(Teen Agers)
5. Be-Bop-A-Lula (G. Vincent)
6. More (Perry Como)
7. My Prayer (Platters)
18. Allegheny Moon (P. Page)
9. On The Street Where You
Live (Vic Damone)
10. Whatever Will Be, Will Be
(Doris Day)

Bob E. Lloyd WHEC-Rochester, N. Y.

WHEC—Rochester, N. Y.

1. Te Amo (Dick Jacobs)

2. How Little We Know
(Frank Sinatra)

3. Impossible (Teddi King)

4. Canadian Sunset
(Winterhalter & Heywood)

5. Allegheny Moon (P. Page)

6. Soft Winds (D. Washington)

7. Ghost Town (Don Cherry)

8. Mama Teach Me To Dance (Eydie Gorme)

9. On The Street Where You Live (Vic Damone)

O. Can You Find It In Your Heart (Tony Bennett)

Walter Gaines

WCSS-Amsterdam, N. Y. I. Wayward Wind (Gogi Grant) 2. Ivory Tower (Cathy Carr)

3. Donkey Cart (F. Chacksfield)

1. Dino (Mary Small)
3. Miracle Of Love (Rodgers)

). Born To Be With You (Chordettes) '. My Prayer (Platters)

I. Walk Hand In Hand (Martin) '. Glendora (Perry Como)

). Get Me To Church On Time (Julius LaRosa)

Donn Parker

MMYR—Fort Meyers, Fla.
Church Bells May Ring
(Diamonds)
On The Street Where You
Live (Vic Damone)
Wayward Wind (Gogi Grant)
Sweet Old Fashioned Girl
(Teresa Brewer)
Born To Be With You
(Chordettes)

(Chordettes)

My Prayer (Platters)
You Don't Know Me (Vale)
Johnny Concho Theme
(Frank Sinatra)
Whatever Will Be, Will Be
(Doris Day)
Mama Won't You Teach Me
To Dance (Eydie Gorme)

Tom Harvey

KEY-Toronto, Ont., Can. Moonglow & Picnic (Stoloff) Heartbreak Hotel (E. Presley)

Ivory Tower (Four Hues/Storm) Hot Diggity (Perry Como)
Standing On The Corner
(Four Lads)
Wayward Wind (Gogi Grant)

Blue Suede Shoes (Perkins) Poor People Of Paris (Baxter) Magic Touch (Platters) Long Tall Sally (Pat Boone)

Gary B. Smith
WTOK—Meridian, Miss.

1. Ivory Tower (Gale Storm)
2. I Almost Lost My Mind
(Pat Boone)
3. Sweet Old Fashioned Girl
(Teresa Brewer)
4. Born To Be With You
(Chordettes)
5. More (Perry Como)
6. Wayward Wind (Gogi Grant)
7. Be-Bop-A-Lula (G. Vincent)
8. Picnic (McGuires)
9. Second Fiddle (Kay Starr)
10. Allegheny Moon (P. Page)

Lim Fitzgerald

Jim Fitzgerald

WWSW—Pittsburgh, Pa.

1. Wait For Me (F. Sinatra)

2. Marimba Charleston (Chiapas)

3. Wouldn't It Be Lovely
(Holmes Faith)

4. Dream Along With Me
(Perry Como)

4. Dream Along With Me
(Perry Como)
5. Ghost Town (Don Cherry)
6. Theme From Proud Ones
(Nelson Riddle)
7. Swanee (Bing Crosby)
8. Italian Theme (C. Stapleton)
9. On The Street Where You
Live (Fisher/Faith)
10. Granada (Caterina Valente)

Bob Norris

WEIM-Fitchburg, Mass.

1. St. Teresa Of The Roses
(Billy Ward)
2. Stranded In The Jungle
(Jayhawks)

Jayhawks)
3. Canadian Sunset
(Winterhalter & Heywood)
4. I Want You, I Need You,
I Love You (Elvis Presley)
5. Treasure Of Love (McPhatter)
6. My Prayer (Platters)

Dave Steere WMAK—Nashville, Tenn.

1. Be-Bop-A-Lula (G. Vincent)
2. Ready Teddy (Little Richard)
3. Fever (Little Willie John)
4. Hallelujah, I Love Her So (Ray Charles)
5. Whatever Will Be, Will Be

(Ray Charles)
5. Whatever Will Be, Will Be
(Doris Day)
6. I Almost Lost My Mind
(Pat Boone)
7. Stranded In Jungle (Cadets)

B. Proud & Profane (G. Cates) 9. Spinning, Spinning, Spinning (Terry & Macs)

10. Will I Always Be Your Sweetheart (Kitty Kallen)

Dave Walshak KCTI-Gonzales, Texas

KCTI—Gonzales, Texas

1. My Prayer (Platters)
2. Sweet Old Fashioned Girl
(Teresa Brewer)
3. More (Perry Como)
4. I Want You, I Need You,
I Love You (Elvis Presley)
5. That's All There Is To That
(Nat Cole)
6. I Almost Lost My Mind
(Pat Boone)
7. Wayward Wind (Gogi Grant)
8. Moonglow & Picnic (Cates)
9. Treasure Of Love (McPhatter)
10. Canadian Sunset

10. Canadian Sunset (Winterhalter & Heywood)

Marty Faye WAAF—Chicago, III.

WAAF—Chicago, III.

1. I Could Have Danced All Night (Sylvia Syms)

2. I'll Be Laughing Tonight (John Leslie)

3. Wayward Wind (Gogi Grant)

4. Standing On The Corner (Four Lads)

5. Moonglow & Picnic (Cates)

6. Walk Hand In Hand (Martin)

7. Mama Teach Me To to Dance (Eydie Gorme)

B. On The Street Where You Live (Vic Damone)

9. Grasshopper Jump

10. Somebody Up There Likes Me (Perry Como)

Sammy David

Sammy David

KRMD—Shreveport, La.

1. Get Me To The Church On Time (Julius LaRosa) 2. My Little Angel (Four Lads) 3. Allegheny Moon (Patti Page) 4. Fabulous Character (Sarah Vaughan)

5. Big D (DeJohns)

6. Miracle Of Love (E. Rogers) 7. Lola's Theme (M. Mathieson)

B. My Pigeon's Gone (5 Keys) 9. My Dream Sonata (Nat Cole) 10. Fifty Fathoms (J. Fascinato)

WTCN-Minneapolis, Minn.

WTCN—Minneapolis, Minn.

1. Wayward Wind (Gogi Grant)

2. Born To Be With You
(Chordettes)

3. It Only Hurts For A Little
While (Ames Bros.)

4. Ivory Tower (Cathy Carr)

5. Moonglow & Picnic (Cates)

6. Lola's Theme (Mathieson)

7. I Almost Lost My Mind
(Pat Boone)

B. My Prayer (Platters)

9. Allegheny Moon (P. Page)

10. Glendora (Perry Como)

Bob Michel

Jim Lowe

WRR—Dallas, Texas 1. I Almost Lost My Mind (Pat Boone)

2. Whatever Will Be, Will Be
(Pat Boone)
2. Whatever Will Be, Will Be
(Doris Day)
3. Love, Love, Love (Clovers)
4. Allegheny Moon (P. Page)
5. It Only Hurts For A Little
While (Ames Bros.)
6. Your Tender Lips (Clovers)
7. After The Lights Go Down
Low (Al Hibbler)
8. Born To Be With You
(Chordettes)
9. More (Perry Como)

Robert E. Agee

10. Whatever Will Be, Will Be (Doris Day)

Ray Harris

10. On The Street Where You Live (Vic Damone)

Art Hellyer WCFL-Chicago, III.

3. Grasshopper Jump (Bobby Christian)

B. Wayward Wind (G. Grant)
9. One God (Russ Miller) 10. Golden Baton (D. Jacobs)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-'lease keep us constantly informed of any changes in call letters or title.

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"VOICES"

Fontanes

"DREAMER"

Four Aces

"DAYDREAMS"

Art Mooney

KDKA—Pittsburgh, Pa.

KDKA—Pittsburgh, Pa.

1. More (Perry Como)
2. Ghost Town (Don Cherry)
3. I Almost Lost My Mind
(Pat Boone)
4. Glendora (Perry Como)
5. Sweet Old Fashioned Girl
(Teresa Brewer)
6. I Could Have Danced All
Night (Sylvia Syms)
7. Moonglow & Picnic (Stoloff)
B. Allegheny Moon (P. Page)
9. On The Street Where You
Live (Vic Damone)
10. Big D (Happy Harts)

9. More (Perry Como) 10. Theme From Proud Ones (Lionel Newman)

WBIR—Knoxville, Tenn.

1. I Almost Lost My Mind
(Pat Boone)

(Pat Boone)

2. It Only Hurts For A Little
While (Ames Bros.)

3. Wayward Wind (Gogi Grant)

4. Born To Be With You
(Chordettes)

5. Walk Hand In Hand (Martin)

6. Glendora (Perry Como)

7. Moonglow & Picnic (Stoloff)

B. More (Perry Como)
9. Portuguese Washerwoman
(Joe "Fingers" Carr)

WTSV-Claremont, N. H.

WTSV—Claremont, N. H.

1. Born To Be With You
(Chordettes)
2. Wayward Wind (Gogi Grant)
3. I Almost Lost My Mind
(Pat Boone)
4. Whatever Will Be, Will Be
(Doris Day)
5. Treasure Of Love (McPhatter)
6. How Little We KnowSinatra
7. Transfusion (N. Norvus)
8. Sweet Old Fashioned Girl
(Teresa Brewer)
9. Allegheny Moon (P. Page)
10. On The Street Where You

WCFL—Circogo,

1. The Old Philosopher
(Eddie Lawrence)

2. I Almost Lost My Mind
(Pat Boone)

4. More (Perry Como)
5. Somebody Up There Likes
Me (Perry Como)
6. Whatever Will Be, Will Be
(Doris Day)
7. Believe In Love (T. Arden)
B. It Only Hurts For A Little
While (Ames Bros.)
9. Clay Idol (Betty Johnson)
10. You've Got The Love
(Bob Anderson)

Gene Piatt

KELO—Sioux Falls, S. D.

1. Angel (Artie Wayne)
2. On The Street Where You Live (Vic Damone)
3. You Don't Know Me (Vale)
4. Boogie Blues (Gene Krupa) 5. Theme From Proud Ones (Buddy Morrow)

6. Never Turn Back (A. Hibbler)
7. Walk Hand In Hand (Martin)

THE CASH BOX SLEEPER OF THE WEEK 7/7

Dot 15480; 45-15480

DISK OF THE WEEK 6/23

Decca 29989; 9-29989

DISK OF THE WEEK 6/16 MGM 12277; K12277

"I PROMISE TO DISK OF THE WEEK 7/7 REMEMBER"

Gee 1018; 45-1018

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CHICAGO 15, ILLINOIS



NEW YORK:

Unfortunately the tirade against rock and roll still continues unabated



Unfortunately the tirade against rock and roll still continues unabated in papers throughout the country and what has resulted has been cancellations of bookings in many instances. The latest to suffer where it hurts most, the pocket, is the Bill Haley package consisting of the Frankie Scott Quartet and Dave and Tony. Paul Whiteman was to have mc'd the show and been co-featured. The Jersey City Commission decided to ban the show since it had been labeled a "rock and roll" show. Despite Jolly Joyce's pleas that Haley had never been the subject of any unfavorable publicity and had never been involved in any of the reported rock and roll disturbances, and despite promoter Ed Otto's revelation that the Jersey City bash had put him in the hole for \$7,500 salary and advertising costs, the commission nevertheless upheld the ban after a hearing last Tuesday, July 10. As Jolly succinctly put it, "Lincoln was shot in a theatre, but they didn't close all the theatres." Prior to this ban, the same Jersey City Commission had banned a rock and roll show that was to appear at the Fabien Theatre, one of the Stanley Warner chain. . . . Over at Apollo Records they are readying a release that features the Vocaltones, The Keynotes, and Eddi Bo. The Vocaltones offer "My Version Of Love" and "I'll Never Let You Go"; The Keynotes' "Zup Zup" and "Now I Know"; and Eddie Bo sings "I Cry Oh" and "My Heart Was Meant For You". A session is in the planning stage for Solomon Burke. Special arrangements are being readied and a big orchestra will be used. . . . Bess Berman has returned to Florida to recuperate from her recent operation. . . Al Curry, Flash Records, in New York, promoting his Jayhawks' "Stranded In The Jungle" . . . Bea Kaslin reports a very good reaction on the Avons' "Our Love Will Never End" and the Heartbeats' "People Are Talking" . . . Sol Rabinowitz, Baton Records, thrilled with the result of the recent Cash Box Disk Jockey Poll which placed Ann Cole in the number one spot as Up and Coming Female Vocalist. Ann's "Easy, Ea





just about ready to flower into a real "hit"... Seems wherever you look these days you see a Buck Ram act working. His Platters opening at Atlantic City's Steel Pier July 20 for ten days, The Penguins into Buffalo's Glen Casino for one week beginning July 23, The Colts into Atlantic City's Weeks Lounge for one week on July 30, and The Blockbusters currently at the Surf Club in Wildwood, N.Y. for one month. Ram also signed the Five Cues, Capitol Records, to his roster. . . Bill "Sparky" Mullen back at WSID-Baltimore, Md. "Sparky" puts on a Latin program every Sunday and is known to his fans as "Mambonick". . . . George Lorenz (WKBW-Buffalo, N.Y.) thinks his scheduled July 16 appearance at Maple Leaf Gardens in Toronto, Canada, will be the first time an American pop and r & b disk jockey will make a personal appearance in Canada with a



MOONGLOWS

the first time an American pop and r & b disk jockey will make a personal appearance in Canada with a top musical production. Lorenz will be guest mc with "Top Record Stars of '56" and will present as co-guest Little Richard and his band. The "Top Record Stars Show of '56" is a presentation of the Biggest Show Productions Company of New York City. Lorenz tells us the entire tour of approximately 40 dates was booked by the Gale Agency. In addition to Lorenz and Little Richard the package consists of Carl Perkins, Al Hibbler, Frankie Lymon and the Teenagers, Cathy Carr, Chuck Berry, Shirley and Lee, Bobby Charles, Della Reese, The Cleftones, The Span-

iels, and Illinois Jacquet with his Rockin' Rhythm Band. The Maple Leaf Gardens seats 13,000 people. Lorenz's International Hound Dog Fan Club has over 27,000 members in the various eastern seaboard states and in four Canadian provinces. Since WKBW beams into Ontario very heavily, there are more than 8,000 fan club members in the cities of Toronto, Hamilton, Oshawa, Peterborough, Kingston and Brockville. . . . Sam Weiss, Old Town Records, says the label has two items going nicely for it. "Climbing On Top Of The Hill" by Brownie McGee and Sonny Terry, is big in the Southern areas, and "Chicken Hop" by Billy Bland is doing very well in all areas. A new Solitaire's release, "The Angel Sang" and "You've Sinned" has just been put out and initial indications are that it will be a strong seller. Sam is summering at Fire Island and expects to have some of his distribs out there during the NAMM Convention week. . . . Lubinsky elated. Even with the July 4th holiday breaking up the week he had a tremendous sale on Big Maybelle's "Candy". "Moonlight Serenade", the old Glen Miller standard that Lubinsky released on his recently reactivated Regent label, performd by the Robert Banks Trio, had been dormant and practically forgotten for the past couple of months but it has now awakened and several distribs have shot in orders for it.

CHICAGO:

Len Chess, recently back from N.Y. vacation, expecting big things from newest Chess recording by The Moonglows, "When I'm With You". Len also released a newie on Argo called "Kneel And Pray" b/w "I Can't Believe" by The Ravens. . . . The untimely death of Clifford Brown was responsible for

Dorothy Donnegan's first Chi performance in ten years. Her piano stylings so excited the Blue Note audiences, plans are to bring her back soon. . . . Eddie Boyd and Bo Diddley heading home after extensive southern tour. They part this weekend with Eddie playing Rockford and Bo going to Milwaukee for one nite. . . . Vee-Jay reports they have a special NAMM release to be announced the week of convention. Jimmy Bracken and Abner will attend. . . : "The "Great" Montague up in the clouds over great showing The Magnificents made in The Cash Box. They are fifteenth nationally with "Up On The Mountain". . Marty Hirsch of M. S. Distribs predicting "The Fool" by The Gallahads will be a top seller. . . . Atlantic's Chuck Williams is getting the feeling of a hit



RAVENS



TEEN QUEENS

from "It's Too Late". . . . Little Walter stopping in Rockford, Ill. for two weeks, then on to Cleveland, 7/30. . . . Vivian Carter, popular Gary dj, vacationing in L A. . . . Abner's daughter Nitchka vacationing with him for summer. Abner says it's great not having to eat his own cooking.... Biggest R&B number in Chicago proving to be "Stranded In The Jungle". Three local distribs reporting top regional sales. Mike Oury elated over Fats Domino's wax "When My Dreamboat Comes Home". He feels this is another "I'm In Love Again". . . . The Magnificents, Rube Brown and Billy Clark begin extended engagement at The Greystone, Cinnci, 7/23. ... Vee-Jay keeping Universal busy with sessions almost every night this month. Artists cutting include Eddy Taylor, Kool Gents, Snooky Pryer, The Magnificents and Joe Williams. . . . The Swan Silvertones and The Highway QC's began ten-day tour, 7/9. Tour ends with four-day engagement in N.Y.... Paul Glass counting on

another hundred thousand seller from Flip's "Casual Look" by The Six Teens.

LOS ANGELES:

Fats Domino back at the 54 Ballroom this weekend, has been breaking all records during his current tour of Southern California. . . . Vita recording artists The Colts in town for a two-week vacation and while here will make the rounds of the local disk jockeys. Jean Bennett back in town after setting up the New York office of Personality Productions which will be run by Earl Warren and Rita Balkin. . . . Al Jarvis has picked The Cadets' version of "Stranded In The Jungle" on Modern Records as his record of the week, and predicts an early appearance on his survey charts for this



dicts an early appearance on his survey charts for this record. . . . Tony Williams of The Platters will record his first sides as a single for Mercury Records. Dexter Gordon returned to town after having been held over at the Birdland Club in Seattle. His Dootone LP of "Dexter Blows Hot And Cool" doing very well. . . . Mike Kasino of the Ben Waller Agency promoting a bash at Hermosa Beach with Joe Huston and The Robins. The Robins then leave for a five-day engagement in the Lake Tahoe area. . Milt Wiess has appointed Pete Marino as manager of the San Francisco branel of King Records. . . . The Youngsters guest on the Zeke Manners TV show this week to sing their Empire recording of "Shattered Dreams". . . . The Teen Queens have their third big record in a row in "Until The Day I Die on RPM. . . . Jim Ameche picked "Endless" by The Honey Bees on Imperia as his record of the week. The disk has gotten immediate reaction and has already been covered by The McGuire Sisters on Coral. . . . The Blockbusters who are playing Wildwood, N. J. for the summer recorded their first sessio for Dot Records in New York last week. . . . Jubilee Records covered a countrand western tune called "The Pool" with The Gallahads, which Earl McDanie played on his KPOP show. After the first few plays, the orders started coming in to Sid Talmadge's Record Merchandising firm.



Pos. Last

FEVER Little Willie John (King 4935)

1

I'M IN LOVE **AGAIN** Fats Domino (Imperial 5386)

TREASURE OF LOVE Clyde McPhatter (Atlantic 1092)

RIP IT UP Little Richard (Specialty 579)

4 STRANDED

IN THE JUNGLE Cadets (Modern 994)

Jayhawks (Flash 109)

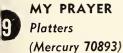
A CASUAL LOOK

Six Teens 6 (Flip 315)

ROLL OVER BEETHOVEN Chuck Berry (Chess 1626)

HALLELUJAH, I LOVE HER SO

Ray Charles (Atlantic 1096)



10

6

READY TEDDY

Little Richard (Specialty 579) 9

IT'S TOO LATE

Chuck Willis (Atlantic 1098)

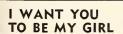
CANDY

Big Maybelle (Savoy 1195)



UP ON THE MOUNTAIN

1 Magnificents (Vee-Jay 183)



Teen Agers (Gee 1012)

PLEASE, PLEASE, **PLEASE**

James Brown (Federal 12258)

Jersey City Bans Bill Haley Show As Rock And Roll

JERSEY CITY N.J. -Repercussions from the bad publicity rock and roll has been receiving continued to make itself felt in cancellations of bookings, the latest being the Bill Haley show booked into the Municipal Auditorium, this city, for Friday July 13.

The City Commission, consisting of Mayor Bernard Berry; Mr. Ringley, public property director; and Lawrence Ripple, public safety director; cancelled the show after Paul Whiteman, who was to co-feature with Haley, called it "Rock and Roll Under The Stars" on a recent radio appearance. It was this reference to the show as a rock and roll shindig that caused the commission to place its ban in effect.

A hearing was held on Tuesday, July 10, at which Jolley Joyce, Haley's agent, Ed Otto, promotor, and Julius Kazin, attorney for Otto, pleaded their case.

Joyce explained that this was a pop styled variety show consisting of Bill Haley and his Comets, Paul Whiteman, The Frankie Scott Quartet, and Dave and Tony. Joyce further stated that Haley had played in some 100 cities throughout the United States and Canada and had never been the subject of bad publicity or involved in any rock and roll disturbances. Haley had appeared in municipal auditoriums, arenas, ball parks and theatres and had been re-booked in a great majority of them.

Joyce further stated that artists of the prominence of Perry Como, Eddie Fisher and Vaughn Monroe, and others, had recorded and performed similar material bearing the designation rock and roll.

Otto and attorney Julius Kazin brought to the attention of the committee that the booking had already cost them \$7,500 in salaries and advertising.

The committee replied that while they recognized the fact that Haley had never been involved in any of the disturbances, nor had ever been the subject of unfavorable publicity, inasmuch as the show had been tagged rock and roll they felt it necessary to ban it since they had already refused The Fabien, a Stanley Warner theatre, a permit to stage a rock and roll show.

The package played the Westport Stadium, Baltimore, Md., on July 11 and 12.

Sammy Kaye Scores Jersey City Ban

NEW YORK - Bandleader Sammy Kaye condemned as "a serious mistake" the action of Mayor Bernard J. Berry, of Jersey City, and his City Commissioners, in banning a rock 'n roll concert at the municipally-owned Roosevelt Stadium Friday night, July
13. The concert was to have been

THE CASH BOX Rhythm 'N' Blues Disk Jockey REGIONAL RECORD REPORTS

Aub Thomas KAFP—Petaluma, Calif.

KAPP—Petaluma, Callt.

1. Treasure Of Love (McPhatter)
2. Fever (Little Willie John)
3. Love, Love, Love (Clovers)
4. I'm In Love Again (Domino)
5. My Prayer (Platters)
6. One Night Only
7. Stranded In The Jungle
(Cadets)
8. Ready Teddy Rin It Un

(Cadets)
B. Ready Teddy Rip It Up
(Little Richard)
9. Billy's Blues Pt. 1 (Stewart)
10. Can't We Be Sweethearts
(Cleftones)

Kelson Fisher WSID—Baltimore, Md.

WSID—Baltimore, Md.

1. Fever (Little Willie John)

2. A Casual Look (Six Teens)

3. Headin' Home (S. Gunter)

4. Treasure Of Love (McPhatter)

5. A Kiss From Your Lips

(Flamingos)

6. I'm Nobody (Turbans)

7. Lost Dreams (Ernie Freeman)

8. Up On The Mountain

(Magnificents)

9. Stranded In The Jungle

(Cadets)

10. My Heart's Desire (Wheels)

Sterling Yale KCNA-Tucson, Ariz.

I'm In Love Again (Domino)
 Fever (Little Willie John)
 Stranded In The Jungle

3. Stranded In The Jungle
(Jayhawks)
4. Candy (Big Maybelle)
5. Hallelujah, 1 Love Her So
(Ray Charles)
6. Corrine Corrina (Joe Turner)
7. Rip It Up (Little Richard)
B. A Casual Look (Six Teens)
9. It's Too Late (Chuck Willis)
10. Ready Teddy (Little Richard)

Cal B. Kolby WDRC-Hartford, Conn

WDRC—Hartrord, Conn.

1. I'm In Love Again (Domino)

2. Long Tall Sally
(Little Richard)

3. Be-Bop-A-Lula (G. Vincent)

4. I Want You, I Need You,
I Love You (Elvis Presley)

5. Treasure Of Love (McPhatter)

6. A Kiss From Your Lips
(Flamingos)

7. Little Girl Of Mine
(Cleftones)

8. Shattered Dreams

8. Shattered Dreams (Youngsters)
9. Stranded In The Jungle (Jayhawks)
10. Rip It Up (Little Richard)

Robert E. Agee WBIR-Knoxville, Tenn.

WBIR—Knoxville, Tenn.

1. Up On The Mountain
(Magnificents)
2. Love, Love, Love (Clovers)
3. Rip It Up (Little Richard)
4. Roll Over Beethoven (Berry)
5. Ready Teddy (Little Richard)
6. Hallelujah, 1 Love Her So
(Ray Charles)
7. Treasure Of Love (McPhatter)
B. Stranded In The Jungle
(Cadets)
9. Fever (Little Willie John)
10. Please, Please
(James Brown)

Jim Ameche WNJR-Newark, N. J.

WNJK-Newerk, ...

1. Stranded In The Jungle (Jayhawks) 2. Little Girl Of Mine (Cleftones)

3. Can't We Be Sweeth

(Cleftones)
3. Can't We Be Sweethearts
(Cleftones)
4. I'm In Love Again (Domino)
5. A Casual Look (Six Teens)
6. Candy (Big Maybelle)
7. Ooby Dooby (Roy Orbison)
8. Rip It Up (Little Richard)
9. My Prayer (Platters)
10. Endless (Honeybees)

Gary B. Smith WTOK-Meridian, Miss.

WTOK—Meridian, rviis.

1. Love, Love, Love (Clovers)

2. Rip It Up (Little Richard)

3. Treasure Of Love (McPhatter)

4. Fever (Little Willie John)

5. Stranded In The Jungle (Cadets)

6. Corrine Corrina (Joe Turner)
7. I'm In Love Again (Domino)
B. Heartbreak Hotel (E. Presley)
9. Roll Over Beethoven (Berry)
10. Hot Dog Buddy, Buddy
(Bill Haley)

Jack the Bellboy WJIV—Savannah, Ga.

WJIV—JOYONNON, GG.

1. Rip It Up (Little Richard)

2. Too Late (Chuck Willis)

3. Please, Please, Please, Please

4. Roll Over Beethoven (Berry)

5. Let The Good Times Roll (Shirley & Lee)

6. I Sit In My Window (Four Fellows)

7. Fever (Little Willie John) B. I'm In Love Again (Domino)

9. Can't Stand To See You Go
(Jimmy Reed)

10. Pleadin' For Love (Birdsong)

Dick Dean

WKTQ-Norway, Paris, Me.

WKTQ.—Norway, Paris, Me.

1. I'm In Love Again (Domino)
2. Love, Love, Love (Clovers)
3. Treasure Of Love (McPhatter)
4. Roll Over Beethoven (Berry)
5. Be-Bpo-A-Lula (G. Vincent)
6. Hook, Line And Sinker
(Smiley Lewis)
7. Betty My Love (Cadillacs)
8. I Want You, I Need You,
I Love You (Elvis Presley)
9. I Want You To Be My Girl
(Teen Agers)
10. Stranded In The Jungle

Jessie Morris WFPG-Atlantic City, N. J.

North Atlantic City, N. J.

Buddy's Boogie (B. Johnson)

I'm In Love Again (Domino)

A Casual Look (Six Teens)

Let's Start All Over Again

(Don Bruce)

5. Milt's Boogie (Milt Buckner)
6. Long Tall Sally
(Little Richard)

(Little Richard)
7. Love, Love, Love (Clovers)
B. Corrine Corrina (Joe Turner)
9. I'll Dearly Love You
(Floyd Ryland)
10. Lost Dreams (Ernie Freeman)

Hoppy Adams

WANN-Ánnapolis, Md.

WANN—Annapolis, 1990.

1. My Prayer (Platters)
2. Treasure Of Love (McPhatter)
3. Fever (Little Willie John)
4. Easy, Easy, Eessy (Ann Cole)
5. Bridge Of Love (Al Savage)
6. Candy (Big Maybelle)
7. Stranded In The Jungle
(Cadets)

8. A Casual Look (Six Teens) Headin' Home (5. Gunter) 10. I'm In Love Again (Domino)

Dick Drury WHHH-Warren, Ohio

W ППП— II 3....,
1. Stranded In The Jungle (Cadets) 2. Fever (Little Willie John)

Fever (Linie V.....
 Hallelujah, I Love Her So (Ray Charles)

4. Love, Love, Love (Clovers)
5. Be-Bop-A-Lula (G. Vincent)

I Love My Baby (Tokens)
 Fool (Sanford Clark)

8. Ruby 8aby (Drifters)

9. A Casual Look (Six Teens)

10. Promise To Remember
(Teen Agers)

given by Bill Haley and his Comets, and was to have been emceed by Paul Whiteman.

"You have automatically assumed that teenagers who enjoy rock 'n roll music are criminals, of sorts," wrote the bandleader, who is himself famous for dispensing sweet music. "You have also delivered an unpardonable insult to one of the world's greatest and most respected musicians, Paul Whiteman."

Noting the presence of Whiteman would have "insured dignity to the proceedings," Kaye stated, "I am certain that youngsters attending the concert would have responded enthusiastically, yet in gentlemanly and ladylike fashion.'

Admitting that riots have sometimes broken out at rock and roll parties, Kaye observed, "it is equally true that riots have occasionally broken out at baseball games. Would you, Mr. Mayor, ban baseball games in Jersey City for the same reason?"

The bandleader also emphasized to Mayor Berry that whereas most of the youngsters who enjoy rock 'n roll are "respectable kids", the actions of a few undesirables among them have attracted more attention.

"It is not too late for you and your advisors to reconsider. It is not yet too late to apologize to Paul Whiteman for your insult to him," said Kaye.

BREAKING IN ALL AREAS! New York, Newark, Pittsburgh, Cincinnati, Norfolk, Richmond, Washington & Hartford

"I'LL REMEMBER"

(IN THE STILL OF THE NIGHT) The Five Satins



SREAKING WIDE OPEN! CONGO MOMBO''(Inst.)

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'HEAR MY PLEA! BABY''

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"It's What's in THE CASH BOX That Counts"

THE CASH BOX

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"WHEN MY DREAM-BOAT COMES HOME" PAWARD OTHE WEEK 7/14 "SO LONG"

Fats Domino

Imperial 5396

"I PROMISE TO REMEMBER" "WHO CAN EXPLAIN"

*AWARD O' THE WEEK *

Teen Agers

. Gee 1018

Bandstand U.S.A.'' Adds Bohemia

NEW YORK — Cafe Bohemia, Greenwich Village nitery which has catapulted in the last year to a ranking position in the jazz circuit, is now providing one of the featured onlocation segments of the Mutual Network's new "Bandstand, U.S.A." radio stanza. Produced-directed by exork leader Tommy Reynolds and emceed by Guy Wallace, the two-hour jazz and pop music program is the only such live show on radio today. The Bohemia made its initial Saturday night'bow on "Bandstand" on the 14th v.a an 8:45-9:00 p.m. slice featuring the offerings of the Zoot Sims Quintet and special guest star, Max Roach. The combos of Roy Eldridge, Miles Davis, Mitchell-Ruff, Phineas Newborn, Jr., and others, as well as special guest stars, will be presented on subsequent "Bandstand" Saturday nights.

1st Annual N.Y. Jazz Fest

NEW YORK—The First Annual New York Jazz Festival, produced by Don Friedman in association with Ken Joffe, will be held at Randall's Island Stadium on the nights of Au-gust 24th and 25th, beginning at 30 p.m.

gust 24th and 25th, beginning at 8:30 p.m.

The glittering array of jazz talent already includes Count Basie and his orchestra, Dave Brubeck, Erroll Garner, Gerry Mulligan, Lester Young, Billie Holiday, The Modern Jazz Quartet, Gene Krupa, The Don Elliot Quintet, and Anita O'Day. Many more names are to be added before the Festival opens.

In addition to the main program, Friedman and Joffe will offer an art exh bit of paintings; sculpture and photographs, all related to the jazz idiom, on the floor of the Stadium.

There will also be "Twilight Jazz", starting at 7:00 p.m. and continuing until the main program begins.



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"SEPTEMBER SONG"

PEACOCK 1662

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Iy Speaking It's

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Great Instrumentals

AT DANDY"

b/w

BER SONG"

ock 1662

JEAN" MAN IS HERE
THER SURE HIT

MARIA"

b/w

COCK 1666

E EYES" AUGUST
CITING! NEW!

US ON"

b/w

DOODLE LU"

JKE 156

RECORDS, INC.
2809 ERASTUS 51.
HOUSTON 26. TEX THAT "SHIRLEY JEAN" MAN IS HERE WITH ANOTHER SURE HIT "HELLO MARIA

"PACK FAIR and SQUARE"

PEACOCK 1666

"MR. GOGGLE EYES" AUGUST NEW! EXCITING! NEW!

LEAD US ON

HO DOODLE





The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

FEVER Little Willie John (King 4935)

CANDY Big Maybelle (Savoy 1195)

STRANDED

ROLL OVER BEETHOVEN

Chuck Berry (Chess 1626)

SAY Little Esther (Savoy 1193)

MY PRAYER

Platters (Mercury 70893)

UP ON THE

Magnificents (Vee-Jay 183)

HALLELUJAH, 1 LOVE HER SO Ray Charles (Atlantic 1096)

TAIN'T WHATCHA

IN THE JUNGLE
Jayhawks
(Flash 109)

I'M IN LOVE AGAIN Fats Domino (Imperial 5386)



MY PRAYER Platters (Mercury 70893)



Six Teens (Flip 315) TREASURE OF LOVE Clyde McPhatter (Atlantic 1092)

A CASUAL LOOK



3

FEVER Little Willie John (King 4935)



STRANDED IN THE JUNGLE Cadets (Modern 994)



I'M IN LOVE AGAIN Fats Domino (Imperial 5386)



I WANT YOU, I NEED YOU, I LOVE YOU Elvis Presley (RCA Victor 20-6540) I PROMISE TO



REMEMBER Teen Agers (Gee 1018) CANDY



CAN'T WE BE SWEETHEARTS Cleftones (Gee 1016)

in

CLEVELAND

Big Maybelle (Savoy 1195)

in

NEWARK

TREASURE OF LOVE Clyde McPhatter (Atlantic 1092)

MERIDIAN

FEVER

Little Willie John (King 4935)

STRANDED



IN THE JUNGLE Cadets (Modern 994) Jayhawks (Flash 109)



A CASUAL LOOK Six Teens (Flip 315)



MY PRAYER Platters (Mercury 70893)



I'M IN LOVE AGAIN Fats Domino (Imperial 5386)



TREASURE OF LOVE Clyde McPhatte (Atlantic 1092)



DON'T LET IT Elmore Morris (Peacock 1660)



PLEASE, PLEASE, PLEASE James Brown (Federal 12258)



CAN'T STAND TO SEE YOU GO Jimmy Reed (Vee-Jay 186)

10

UP ON THE Magnificents (Vee-Jay 183)

FFVER Little Willie John (King 4935) I'M IN LOVE AGAIN Fats Domino (Imperial 5386)

TREASURE OF LOVE Clyde McPhatte (Atlantic 1092)

CANDY Big Maybelle (Savoy 1195)

PLEASE, PLEASE, PLEASE Jamas Brown (Federal 12258)

A CASUAL LOOK 5ix Teens (Flip 315)

MY PRAYER Platters (Mercury 70893)

STRANDED IN THE JUNGLE Cadets (Modern 994) Jayhawks (Flash 109)

I PROMISE TO REMEMBER Teen Agers (Gee 1018)

RIP IT UP Little Richard (Specialty 579)

RIP IT UP Little Richard (Specialty 579)

IT'S TOO LATE Chuck Willis (Atlantic 1098)

A CASUAL LOOK Six Teens (Flip 315)

FEVER Little Willie John (King 4935)

BILLY'S BLUES Billy Stewart (Chess 1625)

LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)

TELL ME WHY Marie Knight (Wing 90069)

TREASURE OF LOVE Clyde McPhatte (Atlantic 1092)

SO LONG Fats Domino (Imperial 5396)

THAT'S ALL THERE IS TO THAT Cole & Four Knights (Capitol 3465)

FEVER Little Willie John (King 4935)

RIP IT UP Little Richard (Specialty 579)

ROLL OVER PEETHOVEN Chuck Berry (Chess 1626)

I'M IN LOVE AGAIN Fats Domino (Imperial 5386)

STRANDED IN THE JUNGLE Cadets (Modern 994)

TREASURE OF LOVE Clyde McPhatter (Atlantic 1092)

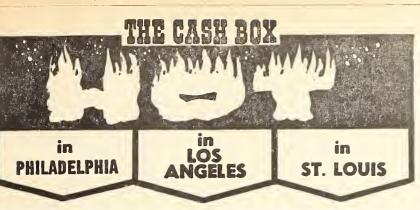
READY TEDDY Little Richard (5pecialty 579)

MY PRAYER Platters (Mercury 70893)

LOVE, LOVE, LOVE Clovers (Atlantic 1094)

I WANT YOU TO BE MY GIRL Teen Agers (Gee 1012)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



he Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To he Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

STRANDED IN THE JUNGLE Jay Hawks (EJash 109)

2

3

4

5

6

7

8

9

0

A CASUAL LOOK Six Teens (Flip 31S)

SHATTERED DREAMS Youngsters (Empire 103)

HEADIN' HOME Shirley Gunter (Modern 989)

HALLELUJAH, I LOVE HER SO Ray Charles (Atlantic 1096)

RIP IT UP Little Richard (Specialty S79)

FEVER Little Willie John (King 493S)

I REMEMBER Suburbans (Baton 227)

ROLL OVER BEETHOVEN Chuck Berry (Chess 1626)

TREASURE OF LOVE Clyde McPhatte (Atlantic 1092)

I'M IN LOVE AGAIN Fats Domino (Imperial S386)

FEVER Little Willie John (King 493S)

TREASURE OF LOVE Clyde McPhatter (Atlantic 1092)

STRANDED IN THE JUNGLE Jayhawks (Flash 109) Cadets (Modern 994)

RIP IT UP Little Richard (Specialty S79)

A CASUAL LOOK Six Teens (Flip 315)

YOUR TENDER LIPS Clovers (Atlantic 1094)

ROLL OVER BEETHOVEN Chuck Berry (Chess 1626)

HALLELUJAH, I LOVE HER SO Ray Charles (Atlantic 1096)

MY PRAYER Platters (Mercury 70893) FEVER Little Willie John (King 493S)

MY PRAYER Platters (Mercury 70893)

ROLL OVER BEETHOVEN Chuck Berry (Chess 1626)

UP ON THE MOUNTAIN Magnificents (Vee-Jay 183)

I'M TORE UP Billy Gayles (Federal 12265)

Big Maybelle (Savoy 1195)

TREASURE OF LOVE Clyde McPhatter (Atlantic 1092)

RIP IT UP Little Richard (5pecialty S79)

A CASUAL LOOK 5ix Teens (Flip 315)

STRANDED IN THE JUNGLE Cadets (Modern 994) Jayhawks (Flash 109)

im DALLAS

ATLANTA

in NASHVILLE

Little Willie John (King 4935)

ROLL OVER BEETHOVEN Chuck Berry (Chess 1626)

STRANDED IN THE JUNGLE Cadets (Modern 994)

I'M IN LOVE AGAIN Fats Domino (Imperial 5386)

READY TEDDY Little Richard (Specialty S79)

HALLELUJAH, I LOVE HER SO Ray Charles (Atlantic 1096)

RIP IT UP Little Richard (5pecialty 579)

BE-BOP-A-LULA Gene Vincent (Capitol 3450)

BOPPIN' THE BLUES Carl Perkins (Sun 243)

CAN'T STAND TO SEE YOU GO Jimmy Reed (Vee-Jay 186)

FEVER Little Willie John (King 4935)

IT'S TOO LATE Chuck Willis (Atlantic 1098)

RIP IT UP Little Richard (Specialty 579)

TREASURE OF LOVE Clyde McPhatter (Atlantic 1092)

STRANDED IN THE JUNGLE Cadets Modern 994) Jayhawks (Flash 109)

LOVE, LOVE, LOVE Clovers (Atlantic 1094)

ROLL OVER BEETHOVEN Chuck Berry (Chess 1626)

I'M IN LOVE AGAIN Fats Domino (Imperial S386)

UP ON THE MOUNTAIN Magnificents (Vee-Jay 183)

I WANT YOU TO BE MY GIRL Teen Agers (Gee 1012)

FEVER Little Willle John (King 4935)

I'M IN LOVE AGAIN Fats Domino (Imperial S386)

ROLL OVER BEETHOVEN Chuck Berry (Chess 1626)

TREASURE OF LOVE Clyde McPhatter (Atlantic 1092)

HÀLLELUJAH, I LOVE HER SO Ray Charles (Atlantic 1096)

I WANT YOU TO BE MY GIRL Teen Agers (Gee 1012)

LOVE, LOVE, LOVE Clovers (Atlantic 1094)

RIP IT LIP Little Richard (Specialty 579)

MY PRAYER Platters (Mercury 70893)

WHAT WOULD I DO WITHOUT YOU Ray Charles (Atlantic 1096)

Columbia Records **Issues Political LP**

NEW YORK—In the never ending quest to capture new record publics by means of special albums with unusual subjects, Columbia Records released "Politics U.S.A." last week. The twelve inch LP is timed to ride the crest of the heightened Election Year interest in political affairs and is aimed at exposing the politically curious buyer to the full range of the record dealer's wares.

This latest foray into the documentary, "non-musical" album field presents the outstanding issues and personalities which shaped the President'al campaigns of 1936 through 1952. Truman, Eisenhower, Roosevelt, Stevenson, Willkie, Barkley and Taft are some of the historic voices collected here. NEW YORK-In the never ending

The record company plans extensive advertising and promotion of this package and will utilize the special forums that political, civic and fraternal organizations afford.

The Columbia Records program of luming now present extensions into

The Columbia Records program of luring new record customers into dealers' stores by blandishing items of relatively esoteric content originated several years ago. At the time, President Goddard Lieberson introduced the "I Can Hear It Now" series. Lieberson's "Literary Series" not only bore out the theory of creating new customers, but conditioned the trade and public to a broader concept of customers, but conditioned the trade and public to a broader concept of phonograph uses.

Garner Back In Action

NEW YORK-Pianist Erroll Garner NEW YORK—Pianist Erroll Garner marked a double celebration recently—his birthday, and his return to the piano—following his recovery from a taxicab crash in May. The pianist was surprised by two fans during his appearance at the Blackhawk, San Francisco, when they presented him with a birthday-welcome back cake at the club. at the club.

at the club.
Garner currently is in Los Angeles, at Zardi's, through July 19th. July 23rd, 24th, he will be guest at Columbia Records national convention in Estes Park, Colorado.
During August, Garner will concertize at several music festivals, including Ellenville, New York, on August 3rd; Lenox, Massachusetts, August 19th; and Randall's Island, New York City, August 24th. Garner also will play the Cotton Club in Cleveland, the week of August 6th; and the Colonial Tavern in Toronto, the week of August 27th, during the Canadian National Exposition.

Decca Opens 2 Sub-Branches

NEW YORK-Decca Records has NEW YORK—Decea Records has announced the opening of two new sub-branches. The new offices will be in Providence, R. I., and Washington, D. C. The Providence sub-branch will be headed by Sam Mercurio who will report to the Boston branch which is managed by Allan Ross. The Washington sub-branch—which will work out of the Baltimore Branch—will be headed by Paul Robertson who will report to Baltimore Branch Manager, Edward Keelan.



BEST SELLERS! "PLEASE LOVE A FOOL" DON JULIAN and The Meadowlarks # 394 "CRY SOME BABY" RAY MILTON # 398



BILLY BOY VEE-JAY # 192

Vee-Jay RECORDS, INC. 2129 S. Michigan Avenue

OPERATORS — DEALERS Sweeten Your Profits With 6 BIG MAYBELLE — Savoy 1195 · GOING POP IN A BIG WAY! OVER 300,000 COPIES SOLD! · WATCH IT REACH A MILLION!

AND . . . A Word Of Extra Advice . . "TAIN'T WHATCHA SAY" It's Whatcha Do Also Going Pop . . . But BIG

LITTLE ESTHER on Savoy 1193

RECORD CO., Inc. NEWARK, N.J.



ARTHUR GUNTER (Excello 2084)

HEAR MY PLEA BABY" (2:35) [Excellorec BMI—A. Gunter] Arthur Gunter sings an authentic down home middle beat blues that will appeal mostly to the southern markets. It is a strong job of blues wailing and deserves your close attention.

"LOVE HAS GOT ME" (2:43) [Excellorec BMI—A. Gunter] Gunter turns his talents to a slow beat blues and wails with deep feeling. Similarly aimed at the southern markets. Good coupler.

TINY GRIMES (United 170)

"BLUES ROUND-UP" (2:45)
[Pamlee BMI—Grimes] Tiny
Grimes tickles the strings for a happy,
light hearted bouncer wax. Instrumental blues with gang shouts.

G"TINY'S BOOGIE" (2:55) [Pam-lee BMI—Grimes] Instrumental boogie on which Grimes' talented fingers plunk out an engaging wax.

THE GASSERS (Cash 1035)

B"HUM DE DUM" (2:29) [Cash BMI—J. Gray] The Grassers tie into a quick beat novelty with a number of gimmicks and come up with a side that looks like it will have to be reckoned with. The deck has a sparkle, treatment, and inviting melody. It drives with an excitement that fascinates. Watch its progress carefully. fully.

B "TELL ME" (2:31) [Cash BMI—strong job on a slow paced blues. The deck is a direct contrast to the flip, and while it pleases, it fails to capture the imagination as does "Hum de Dum".

JIMMY TYLER (Federal 12275)

B "INDIAN LOVE CALL" (2:20) [Harms ASCAP—Friml, Hammerstein, Harbach] Jimmy Tyler runs through the classic standard with a sprightly sax reading, instrumentally supported, swinging it to a fare-theewell. Pleasurable etching.

"PINK CLOUDS" (2:27) [Jay & Cee BMI—Jimmy Tyler] Tyler, on an original piece of material, swings through a quick beat instrumental with a strong sax exhibition.

TEDDIE WOOD and The Mello-Tones (Aries 1015)

"AT LAST" (2:10) [Aries BMI—] A dreamy, slow beat jazz effort that falls pleasingly on the ears. Drifty type offering that serves both as listening and background music.

"47th & CENTRAL" (2:52)
Wood and the Mello-Tones up the tempo on the flip as they race through a quick beat, rhythmic instrumental wax. Ok deck.

THE CASH BOX *AWARD O'THE WEEK*

"WHO DO YOU LOVE" (2:24) [Arc Music BMI—McDaniels]

"I'M BAD" (2:30) [Arc Music BMI—McDaniels]

BO DIDDLEY (Checker 842)



BO DIDDLEY

 Bo Diddley bounces right back into contention with a powerful

two-sider that is his strongest release in some time. "Who Do You Love" is a quick beat bouncer, deep south flavored, with a really wild lyric. Diddley reads it like his early hits, and we look for it to take off with emphasis. The reverse end, "I'm Bad", is a slow beat country effort similar to some of his earlier successes. The formula is successful as Diddley leaves no doubt in the mind of his listener that this one is a side to be reckoned with. It is a two-sider and both deserve recognition and heavy exposure.

THE TEMPTERS (Empire 105)

B "I'LL SEE YOU NEXT FALL"
(2:39) [H. E. G. Music & Regent
BMI—Motola, Sherman] The Tempters
etch a slow paced bouncer ballad that
tells the story of the parting of a
pair of young lovers for the summer
months and the dragging of time as
the seconds slowly tick off. Pleasant
warm weather side.

B "I'M SORRY NOW" (2:38) [Alana Music BMI—Motola, Brandt] A middle beat bouncer with a romantic lyric. The repentant two-timer asks for another chance. Pleasing the not outstanding.

THE HONEY BEES (Imperial 5400)

★ "ENDLESS" ...

"ENDLESS" (2:30) [Tee-Kaye Music-Roberts, Katz] The Honey Bees, a fem group, blend on a middle beat rhythm piece with a cute sound. The gals turn in an effective performance that deserves attention.

B "LET'S SEE WHAT'S HAPPEN-BING" (1:35) [Reeve BMI—Young-blood] The "Bees" make it a quick beat jump on the flip for a cute novelty coupling. Delightful wax with a Latin

LIGHTNIN' HOPKINS / RUTH AMES (Herald 483)

B "THAT'S ALRIGHT BABY" (2:25) [Angel BMI—L. Hopkins] Lightnin' and his protege, Ruth Ames, dish up a slow beat down home blues airing their romantic troubles. It is a captivating side that should please his followers and make him new ones.

G. "FINALLY MET MY BABY"
(2:20) [Angel BMI—L. Hopkins]
The pair up the tempo on the flip and
wax a quick beat jump with enthusiasm. Lightnin' provides the guitar
support on this side as Miss Ames
handles the vocal chores. Ok deck.

THE CUES (Capitol 3483)

"THE GIRL I LOVE" (1:54) [Lowell BMI—Luther Dixon] The Cues ring out with an exuberant quick beat story of "the girl I love". It is a swinging, happy chant with a beat and melody. Deserves close attention attention.

B "CRACKERJACK" (1:53) [Bob Nolan BMI—Otis, Rockingham] The Cues shout out a quick beat rocker with enthusiasm. A rocking jump to stir up lazy corpuscles.

Earl Bostic

.The Honey Bees Imperial 5400

BRAD SUGGS with The Swingsters (Meteor 5034)

B"BOP, BABY, BOP" (2:18) [Met BMI—Suggs, Leslo] Brad Suggs sings with the Swingsters providing the instrumental backing. A quick beat rock that comes off in good style. It provides the kids with the necessary dance material.

B "CHARCOAL SUIT" (2:15 [Met BMI—Suggs, Leslo] More of same on a Presley kick.

THE FOUR DOTS

(Bullseye 104)

"PEACE OF MIND" (2:18) [Lowell BMI—Breedlove, White] The Four Dots turn in an excellent performance on a slow paced, sincere ballad. It is a stirring vocal of a ballad blues that is pop styled, yet retains its folk feeling. Side to be watched.

B "KISS ME SUGAR PLUM' (2:17) [Meridian BMI—Otis Owens] For the rock and rollers the backer upper is a middle beat jump ditty. For immediate reaction, the teeners may favor this side, tho for the long run we like "Peace of Mind"

THE HURRICANES

(King 4947)

B "YOU MAY NOT KNOW" (2:11 [Dreyer BMI—Williams, Jones Gill] The Hurricanes blend on a quic beat jump with a lively interpretation Ok jump deck for the teeners.

B "DEAR MOTHER" (2:34) [Dre yer BMI—Britton, Jones, Gill A sentimental ballad. A saccharin opus tenderly told. A letter to mon telling her they married last nigh Melodic and easy to listen to. Elope ment theme should appeal to the kid

EARL BOSTIC

(King 4943)

"WHERE OR WHEN" (2:4: [Chappell ASCAP — Rodger Hart] The Earl Bostic treatment accorded the lovely Rodgers, Haitem. It will be received with operarms by the Bosticites.

"ROSES OF PICARDY" (2:4 [Chappell ASCAP—Wood Weat erly] Similar comments about t tuneful perennial.

KING CURTIS (Groove 0160)

"MOVIN' ON" (2:37) [Lynd B —Curtis, Rhodes] King Curgives a sax reading to a mild mid beat rocker. The instrumental offer makes good listening.

"ROCKABYE BABY" (2: [Lynd BMI— Curtis, Rhod Another instrumental side feature the sax talents of Curtis. Ok d with a fast tempo.

le cash box 'Blues In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- "HEAR MY PLEA BABY")
 "LOVE HAS GOT ME" Arthur Gunter Excello 2084 ★ "HUM DE DUM".... Cash 1035 The Gassers ★ "THE GIRL I LOVE"..... The Cues Capitol 3483 "WHERE OR WHEN"
 "ROSES OF PICARDY" King 4943
- "Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE CASH BOX Blues SLEEPER OF THE WEEK

"A FALLEN TEAR" (2:54)

"CHOP LING SOON" (2:41)

[Conrad BMI—Moore, Abner] [Conrad BMI—Bradley, Moore, Abner]

THE EL DORADOS

(Vee-Jay 197)



EL DORADOS

• The El Dorados make their pitch at summer biz with a pairing that looks Grade-A. "Chop Ling Soon" is a fast beat catchy novelty that is tidily chanted by the smooth working El Dorados, and its happy flavor will appeal to the frenetic teeners. The flip, "A Fallen Tear", is a beautiful slow beat rhythm ballad sung with a tender feeling and warmth. The lads bend those notes, engage in interesting counterplay, and come up with a powerhouse offering that looks like a shoo-in. "A Fallen Tear" shades "Chop" for the big action.

BILL DOGGETT

(King 4950)

B"HONKY TONK" (Part 1 and 2) [Billace BMI — Doggett, Shepherd, Scott, Butler] Doggett offers a two part instrumental of a slow paced instrumental with a captivating steady rhythm. Easy to listen to two sider. Like it.

WYNONA CARR

(Specialty 580)

"HURT ME" (2:10) [Fairway BHI—Freeman, Greines] Wynona Carr sings a melodic middle beat bouncer with a hearty and pleasing reading. Rock and roll idiom, going all the way out popwise. Could stir up some action if it is given heavy airplay.

"JUMP JACK, JUMP" (1:55) B "JUMP JACK, JUMP Miss [Venice BMI—M. Taylor] Miss Carr rocks wild as she goes all out on this hard hitting side. Excellent coupler.

BO RHAMBO

(Cash 1037)

"MOVE IT ON OUT" (2:28) [Cash BMI—Gray, Sanford] Bo Rhambo swings lightly through a middle beat rhythm instrumental. Pleasant wax.

G"LOST IN A DAY DREAM" (2:27) [Cash BMI—Gray, Sanford] Rhambo drifts lazily through a dreamy effort. Music to melt to.

DALE HAWKINS

(Checker 843)

"SEE YOU SOON BABOON" (2:17) [Arc BMI—Broadwater, Lewis] Quick beat novelty that rocks emphatically. Deck opens and closes with a Tarzan-like wail and sandwiches a humorous lyric in between. Good beat and the kids could latch on to this one. Watch it.

"FOUR LETTER WORD" (2:15) B [Arc BMI—Lewis] This four letter word is called "rock". It's a quick beat jump that Hawkins drives with an energetic performance. Good cou-

SPIRITUAL

KINDLY SHEPHERD GOSPEL SINGERS

(Nashboro 580)

"THE UPPER GARDEN" (2:37) [Excellorec BMI—E. Woods] The Kindly Shepherd Gospel Singers team with restraint on a slow paced, rhythmic gospel item. Its inspiring message is sincerely offered, and religious fans will like it.

"LEFT IN THE HANDS OF THE B LORD" (2:38) [Excellerec BMI] The Singers back with a slow spiritual offering. Its pulsating slow beat syncopated rhythm provides an effective backdrop for the dramatic lead.

----THE CASH BOX----TERRITORIAL TIPS

The Cosh Box "Territoriol Tips" chort high-lights Rhythm ond Blues records showing re-gionol oction, which hove not yet oppeored in the notional top 15.

(Listed Alphobetically)

*Indicates first appearance on Territorial Tips

BE-BOP-A-LULA Gene Vincent (Copitol 3450)

BILLY'S BLUES Billy Stewart (Chess)

BOPPIN' THE BLUES Carl Perkins (Sun 243)

CAN'T STAND TO SEE YOU GO

CAN'T WE BE SWEETHEARTS Cleftones (Gee 1016)

DON'T LET IT END THIS WAY Elmore Morris (Peocock 1660)

EARLY ONE MORNING Midnighters (Federal 12270)

EASY, EASY BABY Ann Cole (Baton 224)

HEADIN' HOME Shirley Gunter (Modern 989)

I FEEL THAT OLD FEELING COMING ON Jomes Brown (Federol 12264)

I'LL REMEMBER (IN THE STILL OF THE NIGHT)
Satins (Herald 100S)

I'M BAD Bo Diddley (Checker 842)

I'M TORE UP Billy Gayles (Federal 1226S)

I NEED SOMEONE Amos Milburn (Aladdin 3320)

I PROMISE TO REMEMBER *WHO CAN EXPLAIN Teen Agers (Gee 1018)

I REMEMBER Suburbans (Baton 227)

I WANT YOU, I NEED YOU, I LOVE YOU

MY BABY LEFT ME Elvis Presley (RCA Victor 20-6540)

LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 332S)

LITTLE FINE HEALTHY THING Billy Emerson (Sun 233)

NOW THAT WE'RE TOGETHER Larry Birdsong (Calvert 102)

PLEADIN' FOR LOVE Lorry Birdsong (Excello 2076)

PLEASE DON'T DRIVE ME AWAY Charles Brown (Aladdin 3376)

RUBY BABY YOUR PROMISE TO BE MINE Drifters (Atlantic 1089)

SHATTERED DREAMS Youngsters (Empire 103)

TAIN'T WHATCHA SAY Little Esther (Savoy 1193)

TELL ME WHY Marie Knight (Wing 90069)

*THAT'S ALL THERE IS TO THAT Cole & Four Knights (Copital 5396)

TOLLIN' BELLS *IT'S YOUR FAULT BABY Lowell Fulson (Checker 841)

UNTIL THE DAY I DIE Teen Queens (RPM 46S) Teors (Dig 112)

WHAT WOULD I DO WITHOUT YOU Ray Charles (Atlantic 1096)

WHEN MY DREAMBOAT COMES

SO LONG Fots Domino (Imperiol 5396)

*WISHING WELL Jerry Down (King 4932)

WOE IS ME Codillocs (Josie 798)

"It's What's in THE CASH BOX That Counts"

WONDERIN' AND GOIN' Lightning Slim (Excello 2080)

YOUR TENDER LIPS Clovers (Atlantic 1094)

YOU'RE THE ONE Jimmy McCrocklin (Irmo)

Johnny Hamlin Quintet Waxes Album For Victor

NEW YORK, N.Y. - The Johnny Hamlin quintet this week recorded its first album for RCA Victor under the supervision of Fred Reynolds, Victor's jazz chief.

The Hamlin group, which has built up a large following in the Midwest and East, cut the album in Victor's New York studios at 155 East 24th St. The quintet will open shortly at the 4400 Club in Washington, D.C.

Personnel of the group: Hamlin, accordion and piano; Art Mooshagian, valve trombone and trumpet; Lee Baska, tenor, baritone, also, clarinet and flute; Ken Earnest, bass; and Don Hamernik, drums.

Hathaway Named Musical Director of M-O-S-S Records

NEW YORK - Charles Hathaway, well known arranger-conductor, has been appointed musical director for the M-O-S-S label, as announced this week by S. F. Moss, President, Mutually Owned Society for Songwritters, Inc. (M-O-S-S).

Moss stated that Hathaway will also assist in the A & R department and that the selection of artists and material for the tee-off date is nearing completion and the label will start operations shortly.

> FOR THE BEST IN **ROCK & ROLL** POP RHYTHM & BLUES CALL ON

ALL-STATE

RECORD DISTRIBUTING CO. 2033 SO. MICHIGAN AVENUE CHICAGO 16, ILLINOIS (Phone: CAlumet 5-0924)

A Double Header!

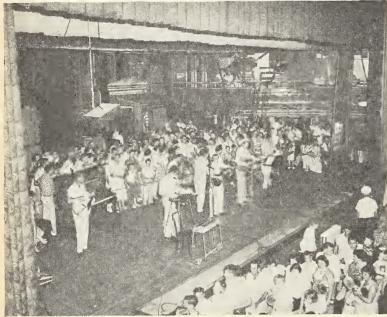
Shirley and Lee "Let The Good Times Roll"

Amos Milburn Need Someone



Fans Jam Opry





NASHVILLE, TENN.—The summer season has always been a crowded one for the Grand Ole Opry, but this summer there has been an unbelievable turnout for the regular Saturday night stints at the Ryman Auditorium.

Nine thousand persons sat and stood in the auditorium Saturday night, June 30, to see the Grand Ole Opry radio show. Four thousand of them waited in line three hours before they could even get through the door. And the Opry, a 4½-hour show lasted 5½ hours.

Opry lovers from all over the nation poured into Nashville over the weekend. Thousands stopped by the WSM Ticket Bureau and the Ryman Auditorium to get tickets to the show. Most of them were out of luck. Less than half of the 3,574 seats in the Ryman are reserved. These had been sold out four months prior to the show. General admission tickets were going like watermelon at a picnic. watermelon at a picnic.

So the only chance for many Opry-hungry fans was to wait and hope. That's

precisely what they did.

The waiting 4,000 lined up ten deep down the entire block in front of the

The waiting 4,000 lined up ten deep down the entire block in front of the Ryman and around the corner down another block and a half.

Few complaints were heard by policemen blocking off the area. The Opry fans seemed to know they would see the show one way or another if it took all night. They were right, and it almost took all night.

At 10:00 p. m., when the Opry does a repeat performance of its first 2½ hours, some members of the audience leave to allow the standing audience and those waiting outside to find seats. At 11:00 o'clock last Saturday night, hopeful Opry seers were still filing in.

When the Opry went off the air at 12:00 midnight ten Opry stars stayed to stage a special one-hour show for the late-comers who had missed most of the regular performance.

regular performance.

It was one of the biggest nights in the Opry's 30-year history. But even at that, its attendance totals are expected to be topped probably several times before the summer is over.

JIMMIE WILLIAMS on MGM

sings

"ALPHA and OMEGA"

"Where Will I Shelter My Sheep"

White Oak Music-BMI

7771 Cheviot Rd. Cincinnati 24, O.



THE CASH BOX

Country Disk Jockey REGIONAL RECORD REPORTS

DAVE WALSHAK KCTI-Gonzales, Texas

- KCII—Gonzales, Texus

 1. I Walk The Line (J. Cash)
 2. Searching (Kitty Wells)
 3. I Want You, I Need You,
 I Love You (Elvis Presley)
 4. You Are The One (C. Smith)
 5. Crazy Arms (Ray Price)
 6. I'm Going Hunting Tonight
 (Martha Lynn)
 7. I Take The Chance (Browns)
 8. 8e-8op-A-Lula (G. Vincent)
 9. Pink And 8lack (S. Fisher)
 10. Uncle Pen (P. Wagoner)

COUSIN JOHNNY SMALL WNLC-New London, Conn

- Whippoor-will (B. Martin)
 Let's Say Goodbye (L. Moore)
 I Walk The Line (J. Cash)
 Cheated Too (Lee & Cooper)
 Sweet Dreams (Don Gibson)
 I Take The Chance (Browns)
 Uncle Pen (Porter Wagoner)
- 8. Let's Stop Fooling Our Hearts (Hylo Brown)
- 9. Searching (Kitty Wells) 10. Jesus Answers My Prayers (Reno & Smiley)

HAPPY ISON WORZ—Orlando, Fla.

- 1. I Walk The Line (J. Cash)
 2. I'll Take The Chance
 (8rowns)
 3. 8e-8op-A-Lula (G. Vincent)
 4. Sweet Dreams (F. Young)
 5. I'm So In Love With You
 (Willburne)

- (Wilburns)
 6. You Are The One (C. Smith)
 7. My Lips Are Sealed (Reeves)
- 8. Crazy Arms (Ray Price)
- I'd Rather Stay Home (Wells)
- 10. Get Rhythm (J. Cash)

DON LARKIN WAAT-Newark, N. J.

- 1. Crazy Arms (Ray Price)
 2. Hoping That You're Hoping (Louvins)
 3. 8lackboard Of My Heart (Hank Thompson)
 4. I Take The Chance (Browns)
 5. Uncle Pen (Porter Wagoner)
 6. Sweet Dreams (Faron Young)
 7. You Are The One (C. Smith)
 8. 20 Feet Of Muddy Water (Sonny James)
 9. Searching (Kitty Wells)
 10. You Don't Know Me (Arnold)

FARMER PHIL WGUY—Bangor, Me.

- NGO1—Jungor, Me.

 1. Blackboard Of My Heart
 (Hank Thompson)
 2. Searching (Kitty Wells)
 3. Remembering (C. Walker)
 4. You Are The One (C. Smith)
 5. Twenty Feet Of Muddy Water
 (Sonny James)
 6. I've Got Five Dollars (Young)
 7. Knock, Knock (Carlisles)
 8. Any Old Time (Webb Pierce)
 9. Sample My Kissin'
 (Goldie Hill)

- 10. Hopin' That You're Hopin'
 (Louvins)

AL HALLAMAN WBVP—Beaver Falls, Pa.

- 1. Sweet Dreams (Faron Young)
 2. Crazy Arms (Ray Price)
 3. I Take The Chance (Browns)
 4. You Are The One (C. Smith)
 5. Until I Met You (F. Young)
- 6. You Don't Know Me (Eddy Arnold)
- 7. You're Calling Me Sweet-Heart Again (Jean Shepard)
- 8. Heart Like Merry-Go-Round (Jimmy Work) 9. Hula Rock (Hank Snow)
- 10. Do I Remember (S. Wooley)

GUY SMITH KUDL—Kansas City, Mo.

- 1. I Walk The Line (J. Cash)
 2. My 8aby Left Me (E. Presley)
 3. Crazy Arms (Ray Price)
 4. I Take The Chance (Browns)
 5. Blackboard Of My Heart
 (Hank Thompson)
 6. 8oppin' The Blues (Perkins)
 7. Uncle Pen (Porter Wagoner)
 8. Honky Tonk Man (J. Horton)

- 9. Heartbreak Hotel (E. Presley) 10. He Loved Me Once (Shepard)

NICK CHARLES WJMC-Rice Lake, Wisc.

- 1. I Want You, I Need You,
 I Love You (Elvis Presley)
 2. Remembering (C. Walker)
 3. Any Old Time (Webb Pierce)
 4. My Lips Are Sealed (Reeves)
 5. You Are The One (C. Smith)
 6. 8e-8op-A-Lula (G. Vincent)
 7. Yes, I Know Why (W. Pierce)
- 8. You And Me (Foley & Wells)
 9. So In Love With You
 (Wilburns)
- 10. You Don't Know Me (Arnold)

BOB "HIT PARADE" HENRY WKLO-Louisville, Ky.

- 1. I Walk The Line (J. Cash)
 2. Crazy Arms (Ray Price)
 3. Sweet Dreams (Faron Young)
 4. You Are The One (C. Smith)
 5. That's Why I Cry (Downs)
 6. I Take The Chance (Browns)
 7. So Doggone Lonesome (Ernie Tubb)
- 8. Honky Tonk Man (J. Horton)
- 9. You Don't Know Me (Eddy Arnold) 10. For Rent (Sonny James)

DICK VAUGHAN WHIL-Medford, Mass.

WHIL—Medford, Mgss. 1. Blackboard Of My Heart (Hank Thompson) 2. Would You Mind (H. Snow) 3. Hoping That You're Hoping (Louvins) 4. Crazy Arms (Ray Price) 5. I Did Care, I Do Care (Stuart) 6. Why, 8aby, Why (Sovine & Pierce) 7. You Don't Know Me (Arnold) 8. I've Got Five Dollars (Young) 9. Little Rosa (Sovine & Pierce) 10. In The Jailhouse (W. Pierce)

BOB JENNINGS WLAC—Nashville, Tenn

- 1. I Take The Chance (8rowns) 2. I'd Rather Stay Home (Wells) 3. Crazy Arms (Ray Price) 4. Hoping That You're Hoping (Louvins)

- 4. Hoping That You're Hoping (Louvins)
 5. On My Mind (Lester & Earl)
 6. Hand Full Of Rice (R. Foley)
 7. I'm So In Love With You
 (Wilburns)
 8. I Want To Tell All The
 World (Jimmy Newman)
 9. 20 Feet Of Muddy Water
 (Sonny James)
 10. Onie's 8op (Onie Wheeler)

- 4. Hopin' That You're Hopin'
 (Louvins)
 5. Uncle Pen (Porter Wagoner)
 6. You Done Me Wrong (Price)
 7. Sweet Dreams (Faron Young)
 8. You Nearly Lose Your Mind
 9. I'll Know You're Gone
 (Emerson & Robbins)
 10. Everybody Is Rockin'
 (Jack Turner)

CLIFF RODGERS WHKK-Akron, Ohio

- 1. I Walk The Line (J. Cash)
 2. I Want You, I Need You,
 I Love You (Elvis Presley)
 3. Crazy Arms (Ray Price)
 4. Sweet Dreams (F. Young)
 5. Honky Tonk Man (J. Horton)
 6. You Are The One (C. Smith)
 7. Uncle Pen (Porter Wagoner)
 8. Searching (Kitty Wells)
 9. You Done Me Wrong (Price)
 10. My Lips Are Sealed (Reaves)

DAVE STONE KDAV—Lubbock, Tex.

HENRY TUCK WREV—Reidsville, N. C.

- WKEV—Reidsville, N. C.

 1. I Walk The Line (J. Cash)
 2. You And Me
 (Wells & Foley)
 3. Searching (Kitty Wells)
 4. My Lips Are Sealed (Reeves)
 5. Loose Your Mind (J. Tubb)
 6. You Are The One (C. Smith)
 7. Crazy Arms (Ray Price)
 8. Sweet Dreams
 (Gibson/Young)
 9. I Get So Doggone Lonesome
 (Cash/Tubb)
 10. I Take The Chance (8rowns)

JIM ATKINS WBRC—Birmingham, Ala.

- NBRC—Birmingnam, Aia.

 1. It Would Be A Doggone Lie (Autry Inman)
 2. Your Lovin' Lies (Tex Dixon)
 3. Deep Elem Blues (Wilburns)
 4. We'll Find A Way (Pierce)
 5. I'm Just Feeling Sorry For Myself (Tex Dixon)
 6. Hula Rock (Hank Snow)
 7. Searching (Kitty Wells)
 8. Crazy Arms (Ray Price)
 9. My Lips Are Sealed (Reeves)
 10. I Want To 8e Loved
 (Johnny & Jack)

GARY B. SMITH WTOK-Meridian, Miss.

- 1. Crazy Arms (Ray Price)
 2. Heartbreak Hotel (E. Presley)
 3. I Walk The Line (J. Cash)
 4. Searching (Kitty Wells)
 5. My Lips Are Sealed (Reeves)
 6. Sweet Dreams (Faron Young)
 7. Twenty Feet Of Muddy Water
- 7. Twenty Feet Of Muddy warer (Sonny James) 8. Little Rosa (Sovine & Pierce) 9. I'm So In Love With You (Wilburns) 10. 8lackboard Of My Heart (Hank Thompson)

KERMIT REID WTJH—East Point, Ga.

- WTJH—East Point, Ga.

 1. Crazy Arms (Ray Price)
 2. Sweet Dreams (Faron Young)
 3. Deep Elem Blues (Wilburns)
 4. You're Calling Me SweetHeart (Jean Shepard)
 5. You've Done Me Wrong
 (Ray Price)
 6. Doorstep To Heaven (Smith)
 7. You And Me (Wells & Foley)
 8. Waltz Of The Angels
 (Lefty Frizzell)
 9. Hopin' That You're Hopin'
 (Louvins)
 10. Searching (Kitty Wells)

TED "TEDDY BEAR" CRUTCHFIELD WQIK—Jacksonville, Fla.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

- WHKK—Akron, Ohio

 1. I Take The Chance (Browns)
 2. Handful Of Rice (R. Foley)
 3. Waltz Of The Angels
 (Lefty Frizzell)
 4. Take A Look At Yourself
 (George Morgan)
 5. Sweet Dreams (Faron Young)
 6. 20 Feet Of Muddy Water
 (Sonny James)
 7. Little Rosa (Sovine & Pierce)
 8. You're Calling Me Sweetheart Again (Jean Shepard)
 9. Any Old Time (Webb Pierce)
 10. Conscience, I'm Guilty
 (Hank Snow)

WQIN—JOLKSONVIIIC, Tru. 1. I Take The Chance (Browns) 2. I Want You, I Need You, I Love You (Elvis Presley) 3. Be-8op-A-Lula (G. Vincent) 4. Searching (Kitty Wells) 5. I'm So In Love With You 6. I Walk The Line (Perkins) 7. Onies 8op (Onie Wheeler) 8. You Are The One (C. Smith) 9. Woman Love (G. Vincent) 10. Conscience, I'm Guilty

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Pos. Last Week

I WANT YOU, I NEED YOU,

Elvis Presley (RCA Victor 20-6540; 47-6540)

CRAZY ARMS 3

I WALK

(Columbia 21510; 4-21510)

THE LINE Johnny Cash (Sun 241: 45-241)

Ray Price

HEARTBREAK HOTEL

Zivis Presley (RCA Victor 20-6420; 47-6420)

BLUE SUEDE SHOES

Carl Perkins (Sun 234; 45-234)

BLACKBOARD OF MY HEART 8

Hank Thompson (Capitol 3347; F3347)

YES, I KNOW WHY

Webb Pierce (Decca 29805; 9-29805)

YOU ARE THE ONE Carl Smith

(Columbia 21522; 4-21522)

SEARCHING Kitty Wells (Decca 29956; 9-29956)

(Capitol 3369; F3369)

I'VE GOT FIVE DOLLARS Faron Young



Presley Draws Crowds For Benefit

MEMPHIS, TENN.—More than 14,000 persons turned out at Russwood Park in Memphis on the fourth of July for some fireworks such as the Mississippi River city has never

The fireworks were provided by Elvis Presley, and every penny of the ante raised was used to benefit a milk ante raised was used to benefit a m'lk fund and a convalescent children's home. In addition, Elvis tossed in 500 of his songbooks, and donated his expensive initialed diamond ring for the charity event as a door prize. The crowd loved every rocking minute of it. It took the combined efforts of policemen, navy shore patrolmen and firemen to restrain them.

The marathon show included some 100 performers, but Presley was the main attraction. And the boy in the blue suede shoes, black suit and red tie, who is one of the highest paid performers in the entertainment field today, put on his show in the sizzling heat for nothing. He and his manager, Col. Tom Parker even paid all expenses.

The Lordanning Conital recording

The Jordanaires, Capitol recording artists, who have accompanied Presley on his recent television shows, were on hand for the performance. It was the hottest day of the year in Memphis, but Elvis gyrated and emoted and had the screening growd calling and had the screaming crowd calling for more.

Local officials called it one of the finest demonstrations of good will ever seen in Memphis. And no one seemed to enjoy it more than Presley.

WLS Starts Polka Contest

CHICAGO—The popularity of polka music and dancing in the Mid-west area has prompted the WLS National Barn Dance to present a big Polka Contest to decide just who, in this area, are the champion Polka Dancers. The first dancing contestants held-forth Saturday night, June 23rd, on the stage of the 8th Street Theatre during the second show of the National Barn Dance—(which starts at 10 o'clock). From the 23rd until the contest closes on December 15th, four to six couples will compete each Saturday Barn Dance Night. The weekly winning couple, to be decided by audience applause, will receive \$50, and automatically become eligible to compete in the semi-finals on December 8th. At that time four couples will receive \$100 prize money when they are selected for the finals. On the big final night of the contest, December 15th, the couple adjudged the best Polka Dancers in this area will receive \$750 and the runners-up \$200. will receive \$750 and the runners-up

CINCINNATI CUT-UPS

Most of the Country Parks were closed in this area, over the 4th of July, due to the heavy rains. However, the few parks that managed to keep oren reported big crowds. At Verona Lake where Webb Pierce and Red Sovine (Decca) appeared, the crowd was reported as very good even though rains interrupted the show. . . . Good news from Hard-Rock Gunter that he will soon be on the Sun Label. The master of his record "Juke Box, Held Me Find My Baby" was just accuired by Sam Phillips from the Cross Country Record Company for the Memphis (Sun) label. The Sun label boosts such stars as Carl Perkins, Johnny Cash and other top names. . . . A new voice with Skeeter Bonn (RCA) these days is pretty Sally Jo, from Ohio. She can be heard from WWVA with Skeeter on the Jamboree. . . . Skeets Yaney is asking for more country wax. He spins records for five hours daily over WEW, in St. Lovis, Mo. . . . Lee Jones has a new record out that is receiving many spins in this area called "Cool, Cool Daddy". . . . Cathy is receiving many spins in this area called "Cool, Cool Daddy". . . . Cathy

Carr (Fraternity) the "Ivory Tower" girl, has a new release on Harry Carlson's label called "Heart Hideaway". The song is written by Joe Raye. . . . At the night spots around town we find the Ames Brothers opening at Beverly Hills while Buddy Rogers' Orchestra is rlaying for dancing at Coney, with Bill Walters scheduled to open there for a one week run beginning Friday. . . Cincinnati's Summer Playhouse (The big tent in the Corn field) is offering this week the F. Scott Fitzgera'd comedy, "The Young and Beautiful" starring Lois Smith. Carr (Fraternity) the "Ivory Tower" Smith.

There's a new way of programming on WCKY's Jamboree. Listeners are on WCKY's Jamboree. Listeners are asked to send in cards on the tunes they want to hear. . . Scheduled to anrear as guest disk-jockey on WWVA's Jamboree Command Performance for the next four weeks are: Cousin Bea Williams, WJER, Dover, Ohio; Little Jody Rainwater, WSVS, Crewe, Va.; Danny Ford, WJW, Cleveland, Ohio; and Alvin Mullenax, WSVA, Harrisonburg, Virginia.

THE COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. CRAZY ARMS Ray Price (Columbia) 2. I WALK THE LINE Johnny Cash (Sun) 3. I TAKE THE CHANCE. The Browns (RCA Victor) Faron Young (Capitol)
Den Gibson (MGM) 4. SWEET DREAMS 5. I WANT YOU, I NEED YOU, I LOVE YOU..... Elvis Presley (RCA Victor) 6. MY LIPS ARE SEALED Jim Reeves (RCA Victor) 7. YOU ARE THE ONE Carl Smith (Columbia) 8. SEARCHING Kitty Wells (Decco) 9. HOPING THAT YOU'RE HOPING..... Louvin Brothers 10. YES, I KNOW WHY. Webb Pierce (Decca) 11) BE-BOP-A-LULA. 12) HONKY TONK MAN. 13) YOU DON'T KNOW ME. 14) TWENTY FEET OF MUDDY WATER. 15) ANY OLD TIME. 16) YOU AND ME. 17) UNCLE PEN. 18) I'M SO IN LOVE WITH YOU. 19) YOU DONE ME WRONG. 20) BLACKBOARD OF MY HEART; YOU GOTTA BE MY BABY; HEARTBREAK

THE CASH BOX

(PLUS THE NEXT FIVE)

- I WANT YOU, I NEED YOU, Elvis Presley (RCA Victor 20-6540; 47-6540)
- 2. CRAZY ARMS Roy Price (Columbio 21510; 4-21510)
- I WALK THE LINE Johnny Cash (Sun 241; 45-241)
- 4. HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420; 47-6420)
- 5. SEARCHING Kitty Wells (Decco 23956; 9-29956)
- 6. I TAKE THE CHANCE (RCA Victor 20-6480; 47-6480)
- SWEET DREAMS Foron Young (Capitol 3443; F3443)
- BE-BOP-A-LULA Gene Vincent (Copitol 3450; F-3450)
- YES, I KNOW WHY Webb Pierce (Decca 29805; 9-29805)
- 10. BLUE SUEDE SHOES Carl Perkins (Sun 234; 45-234)
- 11. YOU AND ME
- 12. I'VE GOT FIVE DOLLARS
- 13. YOU ARE THE ONE
- 14. MY LIPS ARE SEALED
- 15. BLACKBOARD OF MY HEART; HOPING THAT YOU'RE HOP-ING; LITTLE ROSA; HONKY TONK MAN.

Roy Acuff & Kitty Wells Team

NASHVILLE, TENN.—Roy Acuff and Kitty Wells, Decca recording artists, have been teamed together for the first time. Kitty Wells has previously recorded duets with Red Foley with much success. And now, Paul Cohen, Decca's A&R topper, has paired the two on the sides "Goodbye Mr. Brown" and "Mother Hold Me Tight". Charlie Lamb Agency in Nashville is handling all phases of the record promotion and exploitation.



CAPITOL = 3485 CENTRAL GONGS. 2NC.

"Half As Good A Girl"

HOTEL; LITTLE ROSA; I'D RATHER STAY HOME; I'VE GOT FIVE DOLLARS; HOW

FAR IS HEAVEN; WALTZ OF THE ANGELS; SO DOGGONE LONESOME; COME BACK TO ME; ONIE'S BOP; REMEMBERING; WE'LL FIND A WAY.



TORONTO TOPICS:



TWO star-studded shows are hitting TO in the next few weeks. Next week the Maple Leaf Gardens bring in eleven famous attractions including Carl Perkins of "Blue Suede Shoes" fame and Al Hibbler (Decca). The fans will have a field day when this show arrives. Besides the above mentioned stars, Torontonians will also get a chance to see Frankie Lymon and The Teenagers, Cathy Carr who created "Ivory Tower," 4th on the Canadian Hit Parade and the vocal groups, The Cleftones (Gee) and The Spaniels. Chuck Berry, Shirley and Lee, Bobby Charles and Della Reese are headliners too. All told eleven top recording artists hit Toronto on July 16. . . . Another star-studded review appeared at the Club One-Two last week with Jackie Jaye, The Five Lindsay Lovelies, Pat Morgan and the Peter Appleyard Quartette heading the bill. Jonah Jones at the Colonial has been drawing rave wanting him to leave. . . . Sparton's Bill Long is packing them in at the posh El Mocambo, along with the Main Street Jamboree Sextette and singing star of TV, Rose Jackson. Toronto doesn't often get a bill like this and they're real happy about it. . . . Last week saw the final performance of the smash hit

of TV, Rose Jackson. Toronto doesn't often get a bill like this and they're real happy about it. . . . Last week saw the final performance of the smash hit musical, "Spring Thaw '56." This show ran for a four month stand which is phenomenal around these parts. We're all looking forward to a bigger and just as good, "Spring Thaw '57." . . . The Johnny Lindon orchestra is still bringing them in at the Imperial Room of the Royal York Hotel with the help of vocalist Betty Jean Ferguson. . . . Square dancing holds the fort at the Riverdale Terrace every Wednesday night with Bob Scott and the Canadian Pioneers This has become a weekly event for many Torontonians and they seem pretty happy about it.



DELLA REESE

MONTREAL MEMOS:



Peter Van der North of the El Morocco has lined up an extensive array of "names" for the Fall and Winter season; already under contract are Eartha Kitt, Don Cornell, Edith Piaf, Will Jordan, Billy Eckstine, Jeri Southern, and many others. Currently featured in this spot is the Harding & Moss Revue.

. Radio Station CFCF's Steve Woodman who has enjoyed tremendous popularity with his late night show called "Steve's Place" has opened a self-service record bar in Dorval's fabulous shopping centre. The location, of course, is known as "Steve's Place."

Bob Hahn, Montreal representative of Sparton Records, very pleased with Johnny Lasalle's first release of

Bob Hahn, Montreal representative of Sparton Records, very pleased with Johnny Lasalle's first release of "Trois fois Merci" and "Teenage Romance" which are building nicely for this new singer. Rumor has it that the new Bob Hill session is a cinch to break out in Canada for Sparton. There is a strong possibility that these masters will be released on the American market. . . . Montrealers saddened to hear of the death of Oliver Wakefield in Rye, New York. This British born comedian made his home in Montreal up until four weeks ago and had just moved into a new home in Rye, N. Y. when stricken with a heart attack. He will be greatly missed by his many friends in Montreal.

Surprise Visit



TULSA, OKLA.—MGM Records star James Brown, known the country over to young TV audiences as Lt. "Rip" Masters of the "Rin-Tin-Tin" show paid a surprise visit to disk jockey Don Wallace at KTUL-Tulsa, Oklahoma. Brown was immediately enrolled as an honor member of the "Don Wallace Fan Club" while Don had a field day spinning Brown's disks and interviewing him on the circ





"GOODBYE MR. BROWN" (2:22)

[Acuff-Rose BMI—J. Anglin]

"MOTHER HOLD ME TIGHT" (2:37)

[Acuff-Rose BMI--J. Wright, J. Anglin, J. Anglin]

ROY ACUFF and KITTY WELLS (Decca 29935; 9-29935)

Here's a new wax duo that's gonna help put money in the bank for all concerned in addition to keeping the turntables spinning day and night. And it combines the grade "A" vocal talents of two top country favorites, Kitty Wells and Roy Acuff. One side, a tear-compelling, middle beat piece tagged "Goodbye Mr. Brown", tells of the meeting of two former lovers now married to others. Under portion, "Mother Hold Me Tight" is an emotion-packed, "Little Rosa" type tune, in which the child is killed by an auto. Effective mid-deck recitation by Acuff. It's a powerful pairing for Kitty and Roy.

"DEAR MARY" (2:40)

[Reeve BMI-D. Bartholomew, P. King]

"THE WIFFENPOOF SONG" (2:43)

[Miller ASCAP—Minnegerade, Pomeroy, Galloway, Vallee]

SLIM WHITMAN (Imperial 8307; X8307)

• Slim Whitman's latest release appears as tho it has what it takes to put the chanter right back at the top of the charts. On one half the warbler takes hold of a heartfelt, middle beat romantic weeper tagged "Dear Mary" and treats it to an absolutely beautiful vocal performance. And Whitman stays in top form on the lower deck as he revives the always popular, 'ivy-covered' "Whiffenpoof Song". It's Whitman's strongest two-sider in a long time and country as well as pop ops, dealers and deejays should be alerted.

CLIFF WALDON
(Stordale 333; 45-333)

B "INDIAN MAMA" (2:47) [Cedarwood BMI—Tilton, Siegenthaler]
Cliff Waldon makes an impressive debut for the diskery as he comes up with an interesting, up tempo romantic opus. A tom-tom and guitarprovide a flavorful instrumental background on a deck that should attract a heap of attention.

B "DADDY HURRY HOME" (1:58)
[Murray Nash BMI—Tilton, Siegenthaler, Rainwater] Here the pleasant-toned songster, along with the

ant-toned songster, along with the Country Cut-Ups, etches a delectable little romantic ditty that bounces mer-

rily along in gay style.

PATSY CLINE

PATSY CLINE
(Decca 29963; 9-29963)

"I'VE LOVED AND LOST
AGAIN" (2:31) [Four Star BMI
—E. Miller] Patsy Cline, voted one
of the most promising gal singers in
the current Cash Box popularity poll
sends up a potent platter that should
substantiate the deejays' confidence in
her. And the chirp's dulcet tones lend
themselves perfectly to this moderate
paced lover's lament.

"STOP, LOOK AND LISTEN"
[Four Star BMI—G. London, W.
S. Stevenson] This end the songbird
displays her versatility as she drives
out a swinging, rock 'n roll flavored
novelty item. It's a standout pairing
for maximum sales.

ANDREWS BROS.

for maximum sales.

ANDREWS BROS.
(MGM 12292; K12292)

B. "B L U E MISSISSIPPI" (2.37)

Radrews Brothers present a mighty appealing vocal duet as they chant a rhythmic, sentimental ballad in earpleasing fashion. Engaging instrumental backdrop rounds out a tasty waffle with strong chart possibilities.

B. "WHAT COULD I DO" (2:26)

[Acuff-Rose BMI—J. Andrews, B. Andrews] Here the artists continue in the 'blue' mood as they demonstrate their good 'pure country' harmony on a fetching, slightly up tempo piece. Fine coupling.

EARNEY VANDAGRIFF & JOYCE LOWRANCE

JOYCE LOWRANCE

(Rural Rhythm 504; 45-504)

"HUSH MONEY" (2:24) [Ridge—way BMI—J. O'Neal] Here's the tale of the brat who's always catching her older sister and her boyfriend romancin' and has to be paid off not to tell daddy. It's amusingly waxed by Earney Vandagriff and Joyce Lowrance.

"WISHING IS ALL I DO" (2:45) [Sage Brush BMI—E. Vandagriff, D. Messick] Vandagriff goes it alone on the bottom half as he distinctively spins a moderate paced sentimental piece that could grab off a fair share of the sales and spins.

MYRNA LORRIE

(Abbort 187; 187-45)

"TEARS AMID THE LAUGHTER" (2:10) [Dandelion BMI—
D. Grashey, M. Lorrie] Myrna Lorrie
puts her heart into her delivery as she sings with tender emotion on this poignant, middle beat, crying-towel item. Lovely wedding of melody and lyrics. Like it.

"MOONSHY" (2:30) [Dandelion]

"MOONSHY" (2:30) [Dangelon BMI—D. Grashey] On the lower slicing the chirp changes the pace as she effectively belts out a quick paced romantic weeper. Two impressive platters are sure to kick up noise. "MOONSHY" (2:30) [Dandelion ters that are sure to kick up noise. Both ends bear watching.

THE FARMER BOYS

(Copitol 3476; F3476)

"MY BABY DONE LEFT ME"

(Carrol, Smith, Robere] The Farmer Boys could have a big hit on their hands as they come through with a superb reading the transport of the transport of the superboreading of the transport of the superboreading prices of blues management.

come through with a superb reading of a tremendous piece of blues material, driven out at a steady, rhythmic beat. Smash potential here.

"SO M E H O W, S O M E W A Y, SOMEDAY" (2:15) [Central BMI—B. Adamson, W. Murray] On the reverse slicing the boys come up with another fine performance that can put it in the hit category as they enticingly spin a fast paced romantic piece. Wonderful coupling.

Country Roundup

The crowds at WSM's Grand Ole Opry keep growing and growing, and literally, it appears as though the ends are not in sight. After one of the biggest nights in the Opry's 30-year history on June 30th, another record breaking crowd turned out to watch the Ryman Auditorium radio show Satural and July 7th It was a significant of the Satural Sat

day July 7th. It was again necessary to stage a special 12:00 midnight to 1:00 AM show to accommodate the overflow. More than 4000 fans lined the street outside, waiting to be admitted at 10:00 PM and curtains waiting to be admitted at 10:00 PM and curtains were lifted backstage so that 500 persons could stand in that area to view the proceedings. It's reported that nearly 20,000 have been on hand to see the Opry in the last two weeks. Even at that, the attendance totals are expected to be topped, probably several times before the summer is over. . . . Congratulations are in order for Skeeter Davis of the Davis Sisters who will have wedding bells ring out for her on the afternoon of July 21st at the Decoursey Baptist Church in Covington, Ky. The lucky guy'll be Kenneth Depew with sis Georgie and hubby Larry as the best gal and best man and their daughter Trena as the flower-girl. WCKY-Cincinnati, Ohio deejay Nelson King will be on hand at the pipe organ.

Faron Young starred on the July 14 Prince Albert portion of the Grand Ole Opry and the Davis Sisters were the special guests that evening. Ernest Tubb will be the star on the July 21 Prince Albert show and Rose Maddox will be the special guest.

will be the special guest.

Ten people whose names were drawn on the last Grand Ole Opry Spectacular on the ABC-TV network from over a half-million cards and letters will be the special guests of Purina at the July 21 viewing of the Opry. They will be in for a rare treat, as guest star, Marguerite Piazza joins in the festivities backgrounded by a Grange Hall setting. Politics will be the order of the day and the cream of the country artist crop will be there to dish it up. On the show will be featured Carl Smith, Marty Robbins, the Louvin Brothers, the Jordanaires, Grandpa Jones, Bill Monroe, Nita, Rita, & Ruby, Minnie Pearl, and Rod Brasfield. Guest dancers will be the Kentucky Junior Briarhoppers. Briarhoppers.



Last Friday was the day when all of Springfield's expanding Country Music firms moved to their new quarters, 1121 South Glenstone, a three-story stone building located on spacious grounds with abundant shade. Crossroads TV Productions, KWTO, Top Talent, RadiOzark Enterprises and Earl Barton Music will thereafter be under one roof in the new Radio-TV Building. However, Top Talent will maintain its present offices above the Jewell Theatre.

Shirley Caddell, the little red head, who is a regular on the "Ozark Jubilee", is really getting raves over her new ABC-Paramount release of "Where Did The Sunshine Go" and "I Think You're Lying". This winsome lass has been in the business since she was knee-high to a chigger and can really belt out a song. A native Missourian, she is presently making her home in Springfield.

The July 7 edition of TV Guide features a full-page color photo of the Jubilee's Webb Pierce and Shirley color photo of the Jubilee's Webb Pierce and Shirley Caddell, illustrating a story on Webb's video activities. The Jubilee's sponsor, American Chicle Co., has renewed its contract for a 52-week period, effective this coming October.

American Chicle Co., has renewed its contract for a 52-week period, enective this coming October.

The Red Foley Staff was saddened by the death of Jean McPherson, President of the Red Foley Friendship and Music Club.

Hank Thompson & His Brazos Valley Boys left for a 22-day tour starting July 1st which will take them thru Oregon, Washington and into Canada where they will be the featured attraction at the Calgary Stampede, Calgary, Alberta, Canada and the Edmonton Fair & Exposition, Edmonton, Alberta, Canada. Also traveling with Hank and the band will be Jud'n Jody, comedy duo featured on Hank's TV shows in the Southwest.

Wanda Jackson, "Ozark Jubilee" beauty and Capitol record artist, left July 4th for Alaska where she will do thirty days of personals. Upon returning she will make a twenty-day tour with T. B. Skarning of Minneapolis, Wanda's first Capitol recording is "I Gotta Know" and "Half As Good a Girl".

All DJ's that wish to obtain a copy may do so by writing Wanda's manager, Jim Halsey, Independence, Kansas.



Kansas.

Nice to have a chat with Clarence Kneeland, WICH-Jewett City, Conn., platter spinner, who dropped into the Cash Box office on his recent New York visit and also Tom Jackson, Country Music DJ Association and WKAB-Mobile, Ala., DJ who passed thru on a fast visit to Madison Ave. Bob Gallion (MGM) is now working with Jackson on the "Tom 'n Bob" Show and, in addition, two of his own on WKAB. Latest guests to visit with Paul Simpkins of WBAM-Montgomery, Ala. The Maddox Bros & Rose—drumming up trade for Rose's latest Columbia release "Burrito Joe".

Other visitors included Charlie Lamb, Dub Albrit-

release "Burrito Joe".

Other visitors included Charlie Lamb, Dub Albritton, A&R head for ABC Paramount records and their new star, Ronnie Self. Paul, who spins country music forthcoming Ray Price release will outdo his "Crazy Arms."

Bobby Lile (Sage & Sand records) is starting on tour this week, first stop San Francisco, then on north thru Oregon and Washington then into the midwest. Bobby's first release is causing quite a big noise on the west coast. The tune: "Knockin' My Head". Altho the tune started in the country field it is now entered into the Pop & R&B with the coast's top DJ's plugging it. The song is backed with "Don't You Believe It".

The new distributor for Sage & Sand in the Memphis area, Glenn Allen Co. of Memphis, Tenn.

Co. of Memphis, Tenn. Pat Nelson, with Sage & Sand in the field, says Casey Clark's "Lost John" and Okie Jones', "Could You, Would You" is going great thruout the midwest. Sage & Sand's, Eddie Dean, did the big rodeo in La Mesa, Calif. last Saturday & Sunday. His album "The Greatest Western" featuring the Frontiersmen, has been moving big all over the past few weeks.

Carl Perkins has started an extended tour which will last about a month.

The package includes a number of Rock and Roll artists with Perkins as one

of the main attractions.

Bob Neal, of Stars, Inc., Memphis, Tennessee is making plans for a tour of Florida which will include Johnny Cash, Sonny James, Roy Orbison & The Teen Kings, Johnny Horton, Faron Young, and others. The tour will last through the months of September and October. Cash has just completed a week in Florida. He headlined a show which also featured Jim Reeves, Hawkshaw Hawkins, Jean Shepard, and others. The show was promoted by T. B. Skarning.

Orbison, The Teen Kings and Warren Smith have been set for an appearance at the formal opening of Grenada Lake in Grenada, Miss. on July 25th. A crowd of over ten thousand is expected for the show at the stadium in

A tremendous response was received from Johnny Cash's first appearance on the 'Grand Ole Opry' on July 7th. Here is a young man with plenty of talent and one who will be among the top for a long time to come. Johnny tied with George Jones for the number one spot in the Cash Box 'Country Poll Winners' of 1956. Also among the top were Perkins, Orbison, Smith and Eddy Bond.

Bond was guest on the 'Louisiana Hayride' Saturday, July 7th and was received extremely well by the audience.

Warren Smith was guest for the second time on

Warren Smith was guest for the second time on 'Big D Jamboree' on Sat. July 7th. It is reported

the 'Big D Jamboree' on Sat. July 7th. It is reported Smith will join the cast as a regular.

Chariie Feathers, with Jody and Jerry, played the big Fourth of July Benefit Show in Memphis, Tenn., starring Elvis Presley. Charlie's new Meteor release "Tongue-Tied Jill" and "Get With It" is racking up spins by DJ's throughout the Mid-south.

Bob McKinnon, KTKT-Tucson, Ariz., DJ sez he had over 2,000 people at the Faron Young, July 4th promotion at the Tucson Gardens.

Charlie Walker (Decca) is reported to have two strong sides in his current.

Charlie Walker (Decca) is reported to have two strong sides in his current recording of "Remembering" and "Stand Still." Walker holds forth as a C&W

deejay over KMAC-KISS in San Antonio, Texas. Elvis Presley (RCA Victor) turned in a tremendous performance....all for

charity on the Fourth of July at Russwood Park in Memphis, Tenn. Some 14,000 persons were on hand for the performance. The Jordanaires (Capitol) accompanied Presley during his portion of the benefit show. In addition to his performance. formance, Presley donated his expensive initialed diamond ring which was given away as a door prize.

Marvin Rainwater (MGM) was into Nashville last week for recording sessions. Wes Rose of Acuff-Rose Publications handled the session.

Ronnie Self (ABC-Paramount) back in Springfield, Mo. after a swing through e South promoting his current disking of "Three Hearts" and "Pretty Bad Blues." After guesting on several 50,000-watt stations, Self concluded his tour in Birmingham, Ala. where he guested on WVOK's Jamboree along with Capital's Jarry Read

tol's Jerry Reed.



EDDY BOND

Dave Rich (RCA Victor) is reported to be coming out with another release right away. The Central City, Ky. singer-writer has created quite a bit of attention with his unusual song-styling and is a real contender for the C&W field honors.

Ted "Teddy Bear" Crutchfield types to tell us that he's now doing a 3-hour show on a new station, WQIK-Jacksonville, Fla. which is C & W all day and is fast becoming one of the big independent stations in this area, and has one of the best C&W staffs in the country. Mr. Glenn Reeves, Mr. Bill Johnson, Mr. Bob Norwood, Mr. Frank Thies, and Ted make up the DJ staff and there are a lot of years of experience. (Decca) out in Hollywood, California setting up some

DJ staff and there are a lot of years of experience. The Karroll Sisters, (Decca) out in Hollywood, California setting up some personal appearance dates, and dickering for a brand new recording contract. The girls are set to cut, "Headache In My Heart" written by DJ Bob Strack, KIMO-Independence, Mo. The tune is published by Vokes Music, New Kensington, Pa. Speaking of Strack, he will be cutting his own session very soon now in Chicago, Illinois. Matt Furin, publisher from Greensburg, Pa., is handling the chores on this one, and Vokes will handle the promotion.

Here are some DJ's who would like to get more country records for their shows: J. Claussen, KTRB-Modesto, California, Charles Eckstein, WHLP-Centerville, Tennessee, Dickie Schock, WFOB-Fostoria, Ohio, Barry Kaye, WJAS-Pittsburgh, Pa., Cy West, WAVL-Apollo, Pa.



WJAS-Pittsburgh, Pa., Cy West, WAVL-Apollo, Pa.

DJ Lee Moore, would appreciate it if Decca would supply 50,000-watter.

WWVA-Wheeling, W. Va., with more up-to-date records.

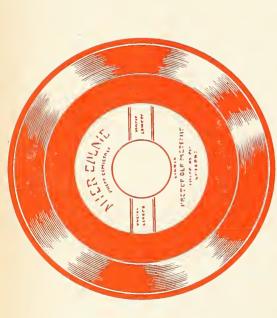
Bob King, RCA Victor doing nicely with "Let's Make A Fair Trade". Jack Swanson, the writer and publisher is looking for a girl singer to cut same and any gal interested is invited to write him at 414 Cortland Ave., Syracuse 5, N.Y. And any girl singer cutting it will get the very best of promotion.

Hero, Larry Lee, who cut "Our Love Affair" and "Time Just Flies" and two Xmas tunes "Christmas Day" and "Christmas Time" for Blue Hen lost his life by drowning attempting to save the life of a younger brother and a friend when their boat capsized a few weeks ago. . . . Another saddening note for the radio and music set was the death, this past week, of Danny Ford of WJW-Cleveland, Ohio, who was killed when struck by an auto. He had a half-hour country show over WJW every morning and a 3-hour show on Saturdays. In addition, he was also acting emcee at the

CHARLIE FEATHERS & JUDY & JERRY

Texas sends out an S.O.S. for record service. He's getting none, and wants to build his own library. He's on for 2½ hours per day. Also Hillbilly Harold at KVBC in Farmington, New Mexico needs plenty of records.

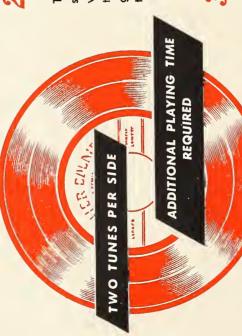
Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box. 26 West 47th Street, New York 36, N. Y.



1. Program Singles

Of course, no modern music system is complete without current popular releases—hit tunes, best sellers, disc jockey favorites. The Seeburg V-200 permits programming a diversified menu of "singles" under appropriate musical classifications.

HOW TO PROGRAM FOR PROFIT



2. Program E.P.'s

The public wants to hear standard music, too . . . show tunes, all-time favorites, light classics and varieties. This music is principally available on two-tune Extended Play records. The V-200 permits programming E.P.'s and compensates the operator for the additional playing time required.

3. Program with the Seeburg V-200

The Seeburg V-200 is the World's First Dual Music System. Its dual credit system provides for programming single records at one price and E.P. records at a proportionately higher price.



America's Finest and Most Complete Music Systems



Here

There

SAN FRANCISCO, CALIF.—Do music operators need dime play to exist? Read what Sam Dawson, Associated Press reporter has to report: "Higher prices—a creeping rise in the cost of living to new record highsis a strong probability for the consumer to reckon with in the last half of this year. Costs have been rising steadily for some time and seem sure to continue, reflecting rising wage scales and the delayed aftermath of past inflation. Signs point to still higher costs of medical care, fuel and transportation (a higher federal tax on gasoline). Already the cost of living over-all has jumped up to equal the previous record high of October, 1953. It seems sure to go higher this fall. Wages are still pointed upward. And total jobs, in spite of the layoffs in the auto industry and steel industry, hover near record levels. The 11th round in wage increases since the war are bringing higher settlements this year than last."

WASHINGTON, D. C.-With the passage of the federal Highway Bill, economists look to the future economy with great enthusiasm. Increases in manufacture of everything which goes into road-building, from cement to electronic computers, and anticipated increases in all side products in the field from paper cups to hot dogs, are predicted. The Associated General Contractors of America, spokesmen for the industry which will build most new highways under the bill, thinks about 300,000 new jobs will be created when the highway program reaches full blast in late 1959 or early 1960. Meanwhile many states are already pushing projects in the new interstate system.

NEW YORK-One of the city's NEW YORK—One of the city's largest and most progressive advertising agencies ran an ad this week which seems to us to have a lot of sense. "One of these days" said the ad, "business will accept the fact that the summer slump is self-imposed... that it's simply another of those popular fallacies like the belief that hats cause baldness, that practice makes perfect, and that the beautiful are dumb. The truth is that 94% of all families are at home during the averfamilies are at home during the average summer week. Let's plot against the summer slump."

"The best witness is a written paper." Carl Sandburg

Carl Sandburg, the great poet, historian, philosopher, folk singer from Illinois, best expressed the feelings of all who comprise the staff of The Cash Box, when he stated:

"The best witness is a written paper."

Next week will witness, for all who are engaged in this industry of coin operated machines, the greatest single week's issue ever presented by The Cash

It will officially be known as the "14th Anniversary Issue".

Unofficially, it will bear true witness on written (or printed) paper, as Carl Sandburg expressed it, of the culmination of these fourteen years of effort on the part of the men and women of this publication.

It will further bear witness to the indomitable fact that this publication, known as The Cash Box has, throughout all the world, won definite leadership in its chosen industries.

It will bear witness to the fact that all of The Cash Box have worked hard and are continuing to work even harder to help the men and women engaged in this industry achieve their life's goal.

It will bear witness, on written paper, to the fact that this industry of and by itself is destined for definite leadership in this age of automation.

This is the industry that, automatically, has offered the men and women of the whole wide world entertainment, relaxation, enjoyment, of such an economical nature that it is basically and definitely fundamentally sound from a business, economics and practical stand-

The men and women of this industry, worldwide will, in this 14th Anniversary Issue of The Cash Box, be able to point with glowing pride at the great growth and development of an infant among the giants because the equipment of this industry has promoted greater friendship among all the world's peoples.

Has brought joy and laughter to everyone, everywhere on the known earth.

Has brought great relaxation to where the medical profession has continued to urge use of the equipment of this industry to calm, relax and restore peoples to their own selves once again.

Has given all industry the grand music of today, yesterday and also of tomorrow, to a point that has helped speed production and kept nerves calm while so doing.

Has helped every charitable, civic and spiritual cause by donations of the equipment of the industry.

All this, then, will be noted in next week's issue of The Cash Box—the 14th Anniversary Issue—internationally acclaimed: "The Annual Directory and Encyclopedia of the Coin Machine Industry."

But best put in the words of the great Carl Sandburg:

"The best witness is a written paper."

Industry's No. 1 Necessity:

"PUBLIC RELATIONS BUREAU"

Current Reports Indicate Every Area Needs Public Relations Program to Offset Misunderstanding of Industry. Only "National Public Relations Bureau" Can Help Guide Ops In Individual Areas on Correct Procedure

CHICAGO—Every year since its inception this publication has been crusading for the creation of a "National Public Relations Bureau".

The Cash Box has pointed out time and time again that the need for such a bureau grows ever greater.

This were more then ever hefere

This year, more than ever before, the need for a "National Public Relations Bureau" has become extremely

acute.
Areas have been floundering because of lack of understanding of the industry, its intents and purposes.
There are individual operators, as well as associations of operators all over the nation, who are ready and willing to enter into a public relations program. They haven't the know-how or the method to adopt to make certain that they are on the right path.

tain that they are on the right path.

A "National Public Relations Bureau", guided by outstanding experts
in the public relations field, could

prove of immeasurable and absolutely invaluable help to all operators everywhere in the nation.

Such a Bureau would constantly mail new ideas and objectives to the operators and associations of operators so that these could be adopted

ators so that these could be adopted and used successfully.

Public relations procedure is not easily understood and, certainly busy men, like the operators, haven't the time to just sit back and think what should be done to gain better understanding from the public in their areas by various different ideas.

The ideas could come from a "National Public Relations Bureau" and, there is no doubt that a tremendously

there is no doubt, that a tremendously growing number of operators, jobbers, distributors, associations and even manufacturers would use them to help bring about a better industry for all

New Jersey Coinmen Meet In Newark

State-Wide Organization Makes Plans to Strengthen Position of Operators and Arcade Owners

Urges All In State to Immediately Contact Irving Morris or Ed Burg

NEWARK, N. J.—Leading amusement machine operators from every section of the State of New Jersey met at the Hotel Douglas, this city, on Tuesday, July 10, to discuss their problems, and to further the advancement of a state-wide organization, the Amusement Machine Operators of New Jersey.

The main purpose of the organization is to bring together all coinmen from the entire state so that co-operative efforts can be made to strengthen their business activities thruout the state, and to promote good-will for the operators of amusement machines and arcade operations. "It is an acknowledged fact" said one of the spokesmen for the group, "that in numbers there is strength, and by concerted effort of all in the State, we can progress. Without this combined strength, and by individual ef-

fort, we can only weaken our business activities.

"Altho a number of operators and arcade men from all over the State of New Jersey turned out for this meeting" continued this spokesman, "we need the cooperation of every single coinman in the State of New Jersey. We cannot urge too strongly the necessity for their cooperating, and attending our meetings. In addition, we would like small local groups and associations to meet with us. The plans and policies we establish will not only assist immeasurably immediately, but will have a strong bearing on the future."

Individual coinmen and group organizations are urged to contact Irving Morris, 47 Stanton Avenue, Newark, N. J., or Ed Burg, Runyon Sales Company, 221 Frelinghuysen Avenue, Newark, N. J.

5 State Juke Box Show For Omaha

Music Guild of Nebraska Sponsors "The Nebraska Juke Box Show" at Blackstone Hotel, Omaha, Sept. 22, 23, 1956 With So. Dakota, Kansas, **lowa, and Missouri Ops Participating**

OMAHA, NEB.—Howard N. Ellis, OMAHA, NEB.—Howard N. Ellis, secretary of the Music Guild of Nebraska is calling the nation's attention to "The Nebraska Juke Box Show" which will take place this September 22 and 23 at the Blackstone Hotel in this city.

In addition to the music ops from this state's association four other

this state's association, four other

state associations have also joined in to make this show one of the most outstanding regional events in juke

box history.

The four other states that will join with the Music Guild of Nebraska are South Dakota, Iowa, Missouri and

Interest has already been aroused



HOWARD N. ELLIS

among music operators thruout the entire midwest in regard to this five state meeting.

There is no doubt of its success, Ellis reports, in view of the fact that

each time the music ops have been able to get together at meetings of this kind the result has proved of great value to them.

Plans for the meeting are being completed and will be announced as soon as possible.

Noted speakers will be invited. There will be displays, it is believed, by leading distributors and other firms.

There will, in all probability, be a large banquet to close the meeting with many anticipating that this will prove of extreme pleasure to all who will attend.

Leaders of music operators' associations from all over the nation are being invited. It is believed that a large number will be present.

There are some unique ideas that will be presented just as soon as the committees concerned will complete



Local distribs are short of both new and used equipment because of the terrific demand of the outdoor season. Biz reached its peak and has now fallen off with advent of real hot weather. Vacation season is in full swing all around. . . . At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold, gen. mgr., back from long week-end at the Cape. Dave Brown, salesman, in Maine for two-weeker. Dave Riskin, salesman, in Falmouth for two weeks. Also Russ Ekels, manager of Trimount's background music dep't. Joe Leonard, Art Masara and Bob Rome calling on architects and various contractors offering Trimount's new service on RCA, sound equipment. . . . At Associated Amusements (Rock-Ola), air conditioning has been installed. New in-line game, "Monaco", is off to a big start. Don Morrill, service mgr., on vacash. Al Levine, sales, back from New York vacation trip. And Sally Siegal, bookkeeper, back from New York vacash. Mr. and Mrs. Ed Ravreby and Mr. and Mrs. Richard Mandell head for Chicago for unveiling of the new Rock-Ola

At Redd Distributors (Wurlitzer), Si Redd to Cape for vacash. John Hawkins of the office staff off for Mississippi. Bob Jones, sales mgr., reports kiddie rides still holding in big upswing. . . . At Atlas Distributors (AMI), Barney Blatt feeling much better. Louis Blatt spending week-ends at his Newfound Lake house.

Dave Baker, Melo-Tone Music, Arlington, got his boat out at his Canobie Lake, Salem, N. H. summer place. . . . Dennie Dolvin, Springfield, back from long fishing trip. . . . Among ops visiting with distribs this week were: Al Dolins, Hyannis; Cy Jacobs, Allston; Ray Faini, Framingham; Ray Shea, Worcester; Andy Pico, Lawrence; Sol Taube, Manchester, N. H.; Connie Pocius, South Boston; Martin Oliver, Portland, Me.; Jim Tolisano, Hartford, Conn.; Sol Robinson, Newton; Ralph Lackey Roxbury; N. P. Cassanta, Milford; Harry Deshowitz, Chelsea; Earl Graham, Salisbury. . . . Disk artists Pat Boone and Teddi King guested on WBZ-TV's new "Saturdaynight Hop". . . . Reports of tremendous sales in Hub for disks from "Most Happy Fella". . . . Saul Weinstein, Transdisc, reports three records selling good in the first few weeks of release—"Rip It Up" by Little Richard, "I'll Remember" by the 5 Satins, and "Do You Love Me" by The Willows.



W. H. Randall, Columbus, has sold his route to Bob Dowdy of Music Service. . . . Johnny Mudge in a talkative mood and recalling the thirties when he was located in Decatur and Marshall, Southern Ill. Told of some of the old boys, Lynn Veech, Ken Starbody, Roy Hunter, George Proust, with whom he broke into the business. . . . Ted Barns, Columbus, taking time out from his counting of the receipts to tell us his business is fine. . . . Frank Etherage, Georgia Music, Columbus, stayed in to duck that hot Georgia sun. .. Murray and Elmer Whipple out on the route. . . Bill Reynolds reports he is working hard to build his vending routes. . . . Over at Peach States, Macon, both Hawes and Hawkins were busy writing orders for the new Wurlitzer model "2000" phonograph. . . . Ed Heath very pleased with his new enterprise, The Reagle Music Co., Macon. Ed reports his Heath Slug Rejector tops in sales for the first half of '56. . . . C. I. Martin, Macon, tells us his routes are in top condition and bringing in heavy takes. . . . Found James Willkerson busy totaling the day's receipts. . . . Over at Macon Cigarette, Macon, Jack Cates and Charles Akins talking machines. . . . At B. B. we missed Robert who was out on service calls. . . . Curtis Stephens, Macon, sitting around his office talking about the old days and the old operators. Curtis comes into the "20 Year Club". He has been in the biz for 28 years. . . Happy Jeffcoat, Griffin, living up to his nickname as he talks of his successful first half of '56.

SUBSCRIPTION to THE CASH BOX \$30

D. Gottlieb & Co. Presents "Classy Bowler"



ALVIN GOTTLIEB

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, announced this past week that the firm's new single-player five-ball game, 'Classy Bowler", was now shipped in large volume to all of the firm's distributors thruout the world.

Said Alvin Gottlieb, "This new game, 'Classy Bowler', was given a most intensive location test.

"The tests were not only severe but also of longer duration. Yet in each and every test location where 'Classy Bowler' appeared the results were nothing short of phenomenal.

"The game has more features than has appeared on one of our single player games in long, long time.

"It is, in our estimation, and in the estimation of our distributors, one of the most beautiful, as well as one of the most thrilling and intriguing five-ball games, ever presented to the market.

"In conclusion let me state". Alvin reported, "that in 'Classy Bowler' the operator is not only getting a game that will stand up under all sorts of treatment, but also getting a game that has proved play appeal, tremendous thrills, and outstanding beauty."





BRING 3-WAY PROFITS!

Soup customers drop loads of dimes to Keeney Soup Venders while coffee drinkers pour coins into Keeney Coffee Venders. And, the Keeney Snack Vender is an absolute "must" with any hot or cold drink machine!

Hew! Keeney's HOT SOUP VENDER 300-Cup Capacity ALL-AUTOMATIC with

3 Selections of Hot Soup USING ALL DRY **INGREDIENTS**

Red or Gold Hammerloid

666 800 Sour SIZE: 193/4"W.x151/2"D.x52"H

Keeney's HOT COFFEE VENDER

Keeney's SNACK VENDER



SIZE: 10" W. 10" D. x 36" H. Attach to or set beside any hot or cold drink vender.

SIZE. Neutral Gold Color 193/4"W.x151/2"D.x52"H. Red or Gold Hammerloid 300-Cup Capacity. All dry ingredients. Prices can be set from 5c to 10c. Returns change automatically.

Write FOR FREE CIRCULARS TODAY!



eeney & co. INC.

2600 W. FIFTIETH ST. . CHICAGO 32, ILL.



Annual Encyclopedia and Directory



GOING TO PRESS

Thursday Noon – JULY 19

The Most Important Issue Of 1956

ADVERTISERS:

PHONE THE CASH BOX

(Publication Office)

26 West 47th Street NEW YORK 36, N. Y.

PHONE: JUdson 6-2640

Wisconsin Phono Ops To Meet in Oshkosh

BRODHEAD, WIS. — Clint S. Pierce, president of the Wisconsin Phonograph Operator's Association, announced that a meeting for all Wisconsin phonograph operators will be held in Oshkosh, Monday, July 16, at Columbus Club at 1 p.m. Lunch will be served at one followed by the meeting.

Pierce urged every operator to attend as directors and officers for the coming year will be elected.

Topics to be discussed include impending copyright legislation and 10 cent play. A detailed report will be read on 10 cent play from a number of neighboring states and reports will also be given on areas in Wisconsin where dime play is already in opera-

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Chi Amuse Assoc. Plans Meet for July 17

CHICAGO. ILL.—The Chicago Independent Amusement Association, organization of games operators here, announce it will hold its next meeting on Tuesday, July 17, in the Pine Room of the Congress Hotel, this city. Meet will start at 8:30 P.M.

Refreshments will be served after the meeting thru the cooperation of Paul Huebsch of J. H. Keeney & Com-

Officials of the association report that it has made tremendous progress in the past 30 days. "For the first time our industry here is beginning to get the respect and recognition to which it is entitled", stated these men.

Operators in the area are urged to attend this meeting as it will be most important.

THERE'S

To Place An AD In The 14th ANNIVERSARY Issue of

THE CASH BOX

PHONE: Joe Orleck in NEW YORK JUdson 6-2640

PHONE: Bill Gersh in CHICAGO DEarborn 2-0045

Last forms GO TO PRESS THURSDAY at noon JULY 19

THRU THE COIN CHUTZ CALIFORNIA CLIPPINGS

Rusiness alone Pico continues at a steady pace with "vacation time" sceing many people in the coin machine and record business leaving town and just as many coming to town on their annual treks. ... United's new "Select Play" shuffle alley has just been received at C. A. Robinson & Company and Charlie Robinson reports very good action with the operators. Dave Wallach is doing very well after his recent surgery at St. Mary's Hospital in Long Beach. Al Bettelman busy on the floor showing United's new "Monaco" in-line game to the many interested operators. . . . After spending the last year in the San Bernardino and San Diego areas, Pat McCann has returned and is concentrating on the Los Angeles territory. . . The major record labels were well represent the property of the many in the property of the many in the property of the property



Talmadge Craig, Ranger, checking his route. . . . Bert and Peggy Alcott, Abilene, buying records from Jim Byrd, salesman for Big State. . . M. T. Cornelius, Abilene, talking things over with his son, Sam. . . . Louie Solomon, Abilene, getting in new equipment. . . . Carl and Helen Adams, San Angelo talking with customers. . . . Travis and Jenny Roberts, San Angelo, taking things easy around the house. . . . Buster Hukel, San Angelo, talking about his business being a little better than in recent weeks. . . . Pano Karr, San Angelo, fixing a phonograph. . . . Nelson Stubblefield, Sonora, checking over a new location. . . Dillion Merritt, Ozona, getting ready to take his wife to the movies. . . W. E. Mooney, Ft. Stockton, talking to his friend, Cowboy, and trying to figure out what's going to make the most money. . . . Charles Smith, Marathon, reporting that his business has picked up considerably along the highway from El Paso to Del Rio. . . . Fidel Vizciano, Marfa, sticking pretty close to his town thinking maybe Elizabeth Taylor might come back down there. . . . Dan Daniels, Pecos, getting more and more phonographs on his route. . . J. C. Stubblefield, Pecos, visiting with a friend in the Eagles

IMPORTERS YOU SHOULD BE DOING BUSINESS WITH TRIMOUNT

America's Foremost Exporters of Reconditioned Coin-Operated Equipment

- Trimount has New England's largest stock of used Phonographs, 5
 Balls and Arcade Equipment.

- All equipment is guaranteed mechanically and electrically perfect—all has been completely reconditioned.

 Trimount has one of the country's largest parts departments with thousands of parts in stock for immediate delivery.

 Trimount has a large Service Department completely staffed with highly trained technicians.

Export Shipping Department specially packs equipment to insure delivery in perfect condition.

WRITE FOR NEW PARTS CATALOG, EXPORT BROCHURE,
CATALOG SHEET AND PRICE LIST

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THE MOST COMPETITIVE NOVELTY GAME OF ALL TIME!

Williams Surf Rider
NEW 5-BALL Surf Rider
11 4-PLAYER HAS TOP PROFIT FEATURES:

NEW SKILL SHOT • BONUS SCORING

• SNAP-ACTION
THUMPER BUMPERS

CYCLONIC
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Oraw Free-Spending Crowds in Food Stores—chains—supermarkets drug stores and other locations with

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DELUXE

A-BAGGER

REPLAY OR

NOVELTY for

BIG MONEY!

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10¢ PER PLAY or 3 FOR A QUARTER

FLIPPERS

Order NOW... SEE YOUR Williams DISTRIBUTOR!

CREATORS OF DEPENDABLE PLAY APPEAL 4242 W. FILLMORE ST. CHICAGO 24, ILL.

There can be no substitute for Williams
CRANE. It is a carefully engineered unit

There can be no substitute for Williams CRANE. It is a carefully engineered unit wherein all operating parts are in perfect-working relationship. It's the best. Accept only Williams CRANE!

act today!



Max and Harry Hurvich, Birmingham, busy with paper work in the office, Al Toranto writing up the sales on the floor, Dave Leamon busy with long service calls. . . . Over at the Music Box, Birmingham, Hubert Hare reports business as hot as the weather. . . . Teddy Tsimpides reports pool table business good. . . . J. I. Brown, Magic City Music, out on business when we called. . . . O. C. Coker, Jefferson Music, Birmingham, on vacation in Miami, Fla. Leon Hoskin, Jack Hoskin and Woodie Vandeveer taking care of things. ... Cohen Amusement, Montgomery, expects to take first prize in the Decca Window Display contest. Raymond Cohen is already making plans for his trip to Brazil and Isaac is looking for a service man and route supervisor. ... Franco Distributing Co., Montgomery, one busy place. Dave had the ops lined up at his door and Joe Capiluto and Rubin were jumping from operator to desk to write up the orders. Dave reports business has been good all year. Says there is a lot of enthusiasm among the operators for the Keeney coffee and hot soup vendors. . . . A. M. McCrory, who is in the home building business still has his heart in the automatic coin machine field. . . . W. H. Burnham, Montgomery, reports his routes doing nicely. . . . A. L. Kropp, Alabama Vending, Tuscaloosa, has moved to 2017 18th St., a much larger building with more display room. . . . O. C. Woods, Andalusia, working his route in the hottest of hot suns.

Des Moines Op Skeet Champ



DES MOINES, IA.—Brick Strait, one of this city's operators, received some fine publicity in the Register and Tribune newspaper when he won the paper's trophy by taking the Iowa all-bore skeet championship held at the Pioneer Gun Club last week. Strait

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won the championship for the third time. He broke 98 of 100 targets and was also high gun, breaking 234 of 250 targets.

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SLATE POOL

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KEENEY DE LUXE CHALLENGE BOWLERS WITH JUMBO PINS Only \$325. LIMITED QUANTITY

ALL-STATE COIN MACH. EXCH.

4407 W Fullciton Ave: Chicago 39, 1.1

Ralph W. Waybright Dies

CHARLESTON, W. VA.—Ralph W. Waybright, well known operator and owner of the Rex Specialty Company, died last week in a Cleveland clinic following an illness of 17 months. He was 43 years

Wurlitzer Operators Receive Centennial Club Cards

NORTH TONAWANDA, N. Y.—
W. T. Cruze, Wurlitzer distributor
from West Virginia, presents Centennial Club Membership Cards to
the first three of his operators to
qualify for the mammoth celebration
to be held at Wurlitzer Park on
August 23, 24 and 25.
Shown below receiving Wurlitzer
cards are (l. to r.): William Anderson,

Broom & Anderson Music Co., Logan, West Virginia; John A. Red) Wallace, Wallace Co., Oak Hill, West Virginia; and Darris Derrick of the Derrick Music Co., Charleston, West Virginia.

Five hundred of the nation's top operators and their wives are expected to attend the mammoth party in celebration of Wurlitzer's 100th year.





The Arcade situation thruout New Jersey receiving considerable publicity in the press. Since last report in July 14 issue (Eastern Flashes) the Governor vetoed the bill passed by the legislators legalizing the awarding of prizes on games of "skill". Now legislators will vote on veto. Majority favor overriding veto, but 2/3 vote needed. Many think the veto will stand. Otherwise, thruout N. Y. area, usual summer trend. Collections in city locations off, but vacationing spots big. Wholesalers all active, with sales of both new and reconditioned equipment at a steady pace.

Joe Young, Abe Lipsky and Irv Holzman, Young Distributing, working like mad to get new Wurlitzer model "2000" phonos out to ops. Shop busy checking every machine, and then off they go. Young Distributing advises it will be closed for vacation Sat. Aug. 18 to Monday Aug 27. Operators are being advised to anticipate their needs in parts and supplies, and pick them up before the vacation week starts. Execs will attend the Wurlitzer "Centennial" celebration at North Tonawanda, N. Y. from Aug. 23 thru Aug. 25. Holzman advises he doesn't have any spare time anymore, and is unloading his 22-ft. cabin cruiser. . . . Trade shocked to hear of sudden death of Al Sherry, who died of a heart attack in Norfolk, Va. Sherry, well known during the 30's as a games operator and jobber in N. Y., and during and after the war as an arcade owner. In recent years, Al operated several Army and Navy stores in Norfolk. His body was flown up to Lodi, N.J., for burial. He was about 52 years old. . . . Dave Stern, Seacoast, Elizabeth, N.J., doing a tremendous job with his custom-built, non-warp Fibre-Glass Cue Sticks Dave says pool game ops like the fact that the cues never warp, shatter or snap, and give the players more control in shooting. . . . Joe Robbins, Empire Coin Machine Exch., Chicago, vacationing at Woodmont, Conn., but takes a few days fun in the big city. While in the city, Joe took his family to see the TV show of "Howdy-Doody", a sensational thrill for his youngster. . . . Samples of Genco's "State Fair" gun arrive at Albert Simon, Inc. With Al Simon away vacationing on the west coast, Al D'Inzillo reports machine favorably received, and sample grabbed off his floor immediately.

Some ops never happy unless they're complaining. This one hard to believe. Listened to an op squawk because new phono took in so many coins, he had to spend too much time counting them—and was late for an appointment. His father, still active in the biz, and who was present, shuddered. Told us how, in the old days, he and a partner, made collections and counted coins thru the early hours of the next morning. . . Barney (Shugy) Sugerman, Runyon Sales, smiling and happy over the sales of AMI's "G-200" phonos and Bally's "DeLuxe ABC Bowler". Morris Rood will handle the export matters. . . . Joe Munves, back from a road trip thru the mid-west and northeast. Expects to leave for the south. Joe tells us of a couple of handicapped coinmen he met during his travels, and who haven't let it affect the successful conduct of their arcades. Abe Shaw of Friedman & Shaw, Revere Beach, Mass. is totally blind, but the operation runs under his executive direction. In El Paso, Tex., Mr. and Mrs. Clarence Ainsley, operate 2 arcades most successfully altho both of them are deaf. . . . Harry Koeppel, Koeppel Distributing, and his missus expect to leave for vacation Tues. or Wed., and will spend their time in Miami Beach. . . . Al Cohen, who ran Ajax Distributing in Newark, N.J., now living in Miami Beach, where we understand he's involved with a vending machine. Harold Chasen tells us he bought out the Ajax Music Co., the music operation. . . . Al Ferber, young and progressive music op, tells us his dime play phonos doing well. . . . Gene Brody, Atlantic New York Corp., looking ahead to the first week in August, when he will vacation at Nantucket—golf, tennis and fishing. Nat Solow and his family off to Miami Beach this week. . . . This is a special plea to the coinmen in the State of New Jersey. For your own benefit, get in touch with Irv Morris, 47 Stanton Street—or Ed Burg, 221 Frelinghuysen Avenue, both Newark, N.J.



Mr. and Mrs. Bob Manville, Iowa Music Co. of Cedar Rapids, Iowa, stoppe in the Twin Cities on their way back home from a short vacation and fishin trip up into Wisc. . . . Mr. and Mrs. Stan Baeder of Carrington, N. D., spent few hours in the Twin Cities on their way down to Rochester, Minn. to visi with Mrs. Baeder's mother who is recovering from recent surgery. Stan report that with the rains up in his area the crop prospects look promising. Thi should mean more money in circulation in and around his area come this fal . . Clayton Norberg, C & N Sales Co. of Mankato, Minn., is being kept bus these days what with working the Don Thraen route, which they recentl purchased, with their regular route. Mr. and Mrs. Cecil Terveer of Winon Minn., made an afternoon of it, making the rounds of the distributors ar picking up records and supplies. . . . Ed Kubes of New Prague, Minn. was see shopping for some used music. . . . George Berquist of Ironwood, Mich. is bac on the job again after spending a week in the hospital recovering from mininjuries suffered in an auto collision. . . . Shopping around and looking ov new and used equipment were Jim Lucking of Benson, Minn. Pat Partridge Mora, Minn., Royal Hegan of Slayton, Minn., Ben Kragtorp of Tracy, Min and Frank Coubal of Bloomer, Wisc. . . . Harold Lieberman, prexy of t Lieberman Music Co. is back on the job after a vacation in Europe. Harc reports that he is pleased with the job his boys did and also the operat reception to the new AMI G-200 phonograph.





Regardless of the fact that the nation's leading economists now report that all merchants, especially at the ratial level, will be forced to raise prices to consumers to meet increased manufacturing costs due to now wave of wage hikes, 2c (nickel) play ops continue to battle higher costs with lower income. As has already been indicated, instead of first veported raise of \$7 to \$7.50 per ton, steel will go up about \$10 per ton. This affects were thinkly owner, more even the rans. But \$2 plays the continued down to 4c. . . Ben Chemers of Los Angeles spent a few weeks here in his home town looking around. . . Alvin Gottlieb in the midst of redecorating the firm's offices while Dave, \$50 and Nate Gottlieb away on vacations, plus trying to handle all painters, decorators, carpenters et al, releases a new single player five-ball 'Classy Bowler' calls from all over everywhere. Some note from Dand J. Hicks, have secretly of W. Va, Music Ops Assn., hoping that The Cash Box staff will all be present at the '57 convention of this organization. Writes Dana, "You helped us get started and should come back to our conventions".

Thanks to Kenosha's Sanders Amusement Co. for their subscription and letter which reads, "Enclosed find money order for \$15. Please keep sending me The Cash Box. I had been taking another weekly. I like The Cash Box best". . . . Nice invitation Dr. Musica, Habana, Cuba, to some on down and visit with him. Writes Leon, "Please extend my best regard to Classic. Tell her The Cash Box is the 'bible' of Cuban operators." . . . C. B. (Bill) DeSelm, before dashing off for his vacation, broadcast announcement that George Sammons and "Cotton" Pennington (Sammons-Pennington Co., Memphis) had been appointed the firm's distrible for Western Tenn., Arkansas and North Miss. . . Jerry Kulkin of Standard-Harvard Metal Tyber she cording to Jerry, must have taken in \$35,000 to \$45,000 and is still working perfectly. Only change is sign that reads: "10c Per Medal".

Sometime ago Lou Casola of Rockford wrote asking about



better living by switching to Dime play.

Exhibit's Frank Mencuri put it this way this past week, "Choice of words is a mighty important thing". . . . Bally's Bill O'Donnell will soon rate the title of "Orator Extraordinaire" from what reports current as to Bill's letting off steam when he reads things that should never be printed. But, every word he uttered was extremely logical and, what's more, every word hit the nail right on the head. . . . Chicago Coin, with Sam Wolberg, Sam Gensburg and Ed Levin all together, one of the busier places 'round town. Many new ideas heing discussed to help one to higgest boom times. All that Al Warren

nail right on the head. . . . Chicago Coin, with Sam Wolberg, Sam Gensburg and Ed Levin all together, one of the busier places 'round town. Many new ideas being discussed to help ops to biggest boom times. . . . All that Al Warren (the sport shirt dandy boy) Ralph Sheffield and Avron Gensburg will say can be put into two words, "State Fair". . . . Paul Huebsch too, too quiet, but, more out in factory than in his office. When questioned, Paul just answered, "Keep your eyes on Keeney". . . . Seeburg's Tom Herrick made this office of The Cash Box feel just grand when he stated, "You've got friends". . . . Lenny Goldstein of T&L, Cinci, has one grand sale going.

Poem to Maurie and Eddie: "Roses are red, violets are blue. Horses that lose are made into glue". . . Ben Coven planning a most outstanding export department with foreign language experts, new revamps, plus all the accessories. . . . Thanks to critic Herb Perkins who reported on last short story to appear in The Cash Box ("The Paper Bag"), "Great. Absolutely great. And so true. In fact", said Herb, "I read the last paragraph first. Yet I was so intrigued I read the whole story right from beginning to the end all over again." . . . There's no longer any doubt that the industry's top necessity (as reported time and time again by this publication over the years) is a "National Public Relations Bureau". Even if this Bureau does nothing more than advise ops and distribs HOW to plan and put into effect public relations program it will prove of inestimable value. . . Amos Heilicher of Minneapolis, well







known juke box op as well as top record distrib, in town this past week visiting with Mercury Records to get speedier and bigger volume deliveries reported, "Business is great for those who want to make it great".

Big national meeting by leaders on juvenile delinquency resulted in finding that "outstanding meeting places for teenagers" are tops. Again this publication urges as first step in Public Relations Program the creation of a "Teenage Canteen" in every community everywhere. This is the very greatest kind of public relations effort for all of the nation's ops. What hurts is that operators have been donating juke boxes, games, and so much else to teenager meeting spots without ever asking for even two words of fair



play publicity in return. . . . Next week will be THE CASH BOX' 14th ANNIVERSARY ISSUE. The presses are rolling with last minute ads while you are reading this. If you, too, feel that you should be in such an outstanding, annual issue, simply phone: DEarborn 2-0045, Chicago, Illinois. The entire staff of THE CASH BOX is at your disposal to get your ad into an issue that will, without a shadow of a doubt, make coin machines history.

HAPPY BIRTHDAY THIS WEEK TO: Wm. A. EDDIE GINSBURG Webster, Marianna, Fla. . . . Wm. Rabkin, New York, N. Y. . . . Louis S. Glass, Madison, Wisc. . . . Edward L. Carlson, Detroit, Mich. . . . Roy E. Garrison, Proenix, Ariz. . . Myron S. Hillman, Fall River, Mass. . . . W. B. Loosier, Decatur, Ala. . . . Jimmie A. Sonles, Decatur, Ill. . Alfred Bergman, Buffalo, N.Y. . . . Don E. Sears, Ashland, Ore. . . . Charles E. Adkins, Parkersburg, W. Va. ... Meyer C. Parkoff, New York, N.Y. ... Warren Hightower, Fort Worth, Tex. . . . Albert V. Andreoni, Elmwood Park, Ill. . . . Ogden Whitbeck, Scotia, N. Y. James E Walker, Herrin, Ill. . . . Edward A. Holstein,



WORTH REPEATING: "It takes a lot of thought and effort and downright

Airmail Subscription The Cash Box \$30.

Meeting Dates Of Music Operators' Associations

July 16—Baltimore Amusement Machine Operators' Assn.
Place: Mandell-Ballow Restaurant, Reisterstown Rd. &
Rogers Ave., Baltimore, Md.

16—Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

17—Chicago Independent Amusement Assu. Place: Congress Hotel, Chicago, Ill.

18—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana Place: Room 24, 550 Broadway, Gary, Ind.

19—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).

19—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (executive board).

30—Central States Music Guild Place: 805 Main Street, Peoria, III.

Aug. 2—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)

2—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

2—Eastern Ohio Phonograph Operators' Assn. Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

6—California Music Merchants' Assn. Place: 311 Club, 311 Broadway, Oakland, Calif.

6—United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants' Assn. Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—California Music Merchants' Assn. Place: U. S. Grant Hotel, San Diego, Calif.

9—Eastern Massachusetts Music Operators' Assn. Place: Beaconsfield Hotel, Boston, Mass.

13—Tri-County Juke Box Operators' Assn. Place: Elum Music Offices, Massillon, Ohio

14—California Music Merchants' Assn. Place: Fresno Hotel, Fresno, Calif.

14—Western Massachusetts Music Guild Place: DeMarco's Restaurant, West Springfield, Mass.

15—New York State Operators Guild Place: Gov. Clinton Hotel, Kingston, N. Y.

18 & 19—Alabama Amusement Association Place: Gulf Shores, Ala.

Aug. 19 & 20—South Dakota Phonograph Operators' Assn. Place: Lawler Hotel, Mitchell, S. Dak.

Sept. 22 & 23—Music Guild of Nebraska Place: Blackstone Hotel, Omaha, Neb.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

	# % ·
A.M.I. "A"	WURLITZER 1100 125 WURLITZER 1250 175 WURLITZER 1500 275 SEEBURG 100C 595
RE	CONDITIONED AND REFINISHED LIKE NEW! Terms: 1/3 Dep., Bal. C. O. D. Exclusive Seeburg Distributors
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Cliff Wilson of Walbox Distributing Company who is vacationing in California with his family will bring back a firsthand report on Disneyland. Don Comstock, district sales manager of Capitol Records, visiting the local branch. . . . We were sorry to hear that B. H. Williams cut his hand while swimming during the weekend. . . . Jack Reynolds is doing his deejay chores at KGKO now. . . . Ben Baker, sales manager of the Columbia Records division at Medaris Company, together with office and sales personnel attending the Columbia Records Fall Convention at Estes Park, Colorado. . . . Tommy Chatten of Commercial Music, who has been touring West Texas, reports business on the upgrade. . . . Sighted G. R. Fomby of Daingerfield walking along coinrow. Also spotted Dick Quam of Henderson; Tommy Gurgunas from Garland; Buna Carr, Corsicana; Benny McDonald and Jimmy Garrett of Fort Worth. . . . Our best wishes for a speedy recovery to Herb Rippa of Blue Bonnet Music who is hospitalized for an operation. . . . Gordon Youle of B & B Vending will take in points of interest in Colorado, including Pike's Peak, during his vacation. . . . Gene Williams relaxing at Lake Texoma.



Lex Howard and C. U. Collins, Grenada, burning the midnight oil. Both report biz good. . . . Abe Malouf, Greenwood Music Co., Greenwood, reports the new route being built in Natchez is doing much better than they had expected. His new office is near completion and it looks like a million. . . E. E. Steed, Tupelo, in Memphis on a buying spree. . . . Steed and Hern, Clarksdale, a very busy spot where they even have an organ on display. . . . Fairway Amusement, Columbus, continues to shuffle back and forth between Buba Ford and John Tiery. Tiery built the Fairway some years back and sold it to Ford about ten years ago. Last year Tiery bought it back, but Ford, who was unhappy about it, repurchased it. Now it's Tiery who is unhappy—and probably the end of the story is not yet. Ford is sending out "It's A Boy" cigars for his son born on June 28. This is the Fords' second, the other being a four-year-old girl. . . . Doug Liftis unhappy because business kept him tied to the office when he had so much to do out on the route.



P. N. Music, Paris, kept busy as the phones jangled. Business is good Charles Ackers reports he is building a route of J. H. Keeney Coffee and Sour Vendors. . . . H. A. Waller, Jackson, hosted a big barbecue for his boys at his lake home on the Fourth. It was a bang-up affair and everyone had a grea . Caught Ford Cowiel, Huntington, out on a buying spree. Newell, Williams Dist. Co., Memphis, playing around with coffee vendors Ed reports the summer business is very good. Buster Williams out at th record plant installing some new equipment. Beautiful Wurlitzer display. . The picture at S. M. Amusement Co., Memphis, was Allan Dixon busy with big deal on a Rock-Ola order with Klice Perry on the phone making a dat with his wife for a dinner and show. Earl Montgomery was busy with th Frank Smith campaign for State Representative. Memphis ops say Fran will be elected. . . . Over at Simon and Pennington, Memphis, Penningto reported the sale of the J. H. Keeney "Arcade Pool" buzzing along. S & P ha a unique display of its Seeburg line. . . . At Southern Amusement Co., Mer phis, Clarence Camp was out, Paker Henderson had them lined up outside h office, and C. V. MacDowell hopping around in the parts department . . . Pass Henry Trigg cruising on the highway. . . . Johnny Novarese really busy the One Stop Record.

Airmail Subscription The Cash Box \$30



United Names Sammons-Pennington



BILL DeSELM

CHICAGO—C. B. (Bill) DeSelm, sales manager of United Manufacturing Company, this city, announced that Sammons-Pennington Company of Memphis, Tenn. had been named listributors for the firm.

The territory that Sammons-Pennngton will cover for United includes western Tennessee, Arkansas and northern Mississippi.

"We are tremendously happy", DeSelm reported, "to be able to an-nounce the firm of Sammons-Penning-on Company as our distributors in his area.

"Both George Sammons and 'Coton' Pennington have proved themelves as among the most outstanding listributors in the nation.

"They have given operators outtanding service and every possible

100 Yr. Old Machine In TV Report



CHICAGO—The Ron Born morning show over WBKB-TV (ABC outlet here) showed the great strides being made in industrial progress by

"They will feature a complete line of United products in addition to a most complete line of parts and supplies for all United games.

"Both men have had long experience in the field and especially long experience in the territory they will cover.

"We feel certain that the operaators in their area will rejoice along with us to have George Sammon's and 'Cotton' Pennington representing United Manufacturing Company."

featuring a 100 year old Harvard Metal Typer which, by the way, is still operating perfectly (the only change ever made was to scratch out the 5ϕ and replace with a pencilled 10¢ for each disc) as against the new Standard-Harvard Metal Typer of 1956.

Ron Born's show is a true humaninterest program. Jerry Kuklin,, business manager of the Standard-Harvard firm reports that interest resulted in inquiries being received from as far away as California. Also most noticeable was the tremendous difference in modern design and engineering technique so perfectly displayed in both these metal typer machine models.

Importers:

RUNYON SALES COMPANY has served the coin machine industry thruout the years with the best music and amusement machines—both new and recanditianed. We have built up an enviable reputation by supplying the trade with the finest recanditioned machines—at the mast reasonable prices. We now have expanded our service to coin machine firms thruout the world. We invite European buyers to contact us far any of the machines they need. We have them all—music, pinballs, in-lines, kiddie rides, guns, arcade machines, etc. All machines checked—and rechecked—by our skilled technicians befare packing. Write us your needs! You'll be agreeably surprised and pleased with the quality of the machines—and, of course, with the price!

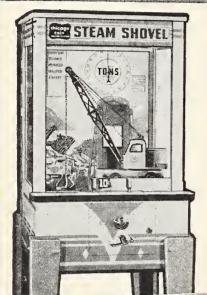
SALES COMPANY

Factory Representatives for; AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.

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Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

52 Issues \$15

L. P. Promotion



NEW YORK—Meyer Parkoff, Atlantic New York Corporation, this city, and his entire organization are spending considerable time with operators, exploiting the use of extended play records on the Seeburg "V-200" phonograph.

phonograph.

"The use of these extended play records" said Parkoff, "brings the operators many additional plays—and those operators who make use of beautiful displays to direct the pub-

Bally Intros "Deluxe Congress Bowler"

CHICAGO—Jack Nelson, general sales manager, Bally Manufacturing Company, this city announced that the Ballyplant is again in production on its "DeLuxe Congress Bowler."

"Ever since Bally announced the 'DeLuxe ABC Bowler' in April", said Nelson, "the demand for a deluxe official scoring bowler with match-score features has been getting stronger and stronger. Backlog of orders for a deluxe match-play game has finally piled so high that we have installed new production lines to produce 'DeLuxe Congress Bowler' without slowing up delivery of 'DeLuxe ABC Bowler', which continues in big demand.

"'DeLuxe Congress Bowler' with match features, like 'DeLuxe ABC

lic's attention to the tunes and artists programmed in the machine, advise that they are making record high collections."

Pictured herewith is Parkoff showing the Seeburg "V-200" machine displaying a multi-colored display of album covers featuring the extended play records of all recording companies available in the machine.



JACK NELSON

Bowler' without match features, has the powerful play-appeal of 'Official Bowling Scores' and the popular giant pins and extra-heavy 'saucer-size' puck."

Both games are available in choice of dime play, or one play for a dime, 3 for a quarter.

CLASSIFIED ADVERTISING SECTION

WANT

- WANT—An established profitable route in the State of Connecticut. Either music or combination music and games. Large or small. Cash available. Write: BOX # 358, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 36, N. Y.
- WANT Music: Seeburg M100-B's, BL's or C's. For Resale. Quote lowest cash price and condition. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEX.
- WANT—To Buy. Will pay cash \$ for Shuffle Alleys, Bingo Machines, Used Music, Kiddie Rides, Drivemobiles, King of Swat. REDD DIS-TRIBUTING CO., INC., 298 LIN-COLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).
- WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).
- VANT—Late model phonos for resale.
 Please quote best price in first letter.
 KOEPPEL DISTRIBUTING CO.,
 629 TENTH AVE., NEW YORK 36,
 N. Y. (Tel.: CIrcle 6-8939).
- VANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GArfield 3585).
- VANT 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.
- VANT Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).
- ANT—Bally ABC Bowlers, new or med—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).
- ANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).
- ANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-C's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).
- ANT Seeburg Phonos, Model M100B and later models. Also AMI D80 and later models. For Resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

- WANT Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).
- WANT Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3WI Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).
- WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. N. Y. Tel.: JUdson 6-4568.
- WANT—Names and addresses of all operators interested in saving money. Let us know the type of equipment you need. You will receive advance notice of our monthly specials which will save you money. Name and address, please. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: Lincoln 9106).
- WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).
- WANT Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: Bigelow 3-7422).
- WANT—Pay Cash. United Fifth Innings; Chicago Coin Big League; Seeburg 100B and BL; AMI E120. Call, wire, write Collect. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).
- WANT Literature on any type of coin machine Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.
- WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVE-LAND COIN. MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).
- WANT—For cash. Late Arcade machines, including Bear Guns, Genco 2-Player Basket Ball. State condition and price in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).
- WANT Young man, real go-getter, with 15 years' experience seeks opportunity as manager for operating, jobbing or distributing firm. Married, reliable, trustworthy. Best references available. Will locate anywhere opportunity dictates. Write: BOX 357, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE

- FOR SALE—Shuffleboard Operators, prices slashed while they last. 20 Ft. refinished maple top, \$195; 22 Ft. refinished maple top, \$295; 22 Ft. National slightly used, complete, \$595; 12 Ft. American Bank Board refinished, \$395; 6 Wall type Electric scoring units, \$49.50 cach. STANLEY AMUSEMENT CO., 119 TACOMA AVE., TACOMA, WASH. (Tel.: BR 3663).
- FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestruction giving accuracy, indestructionity. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).
- FOR SALE—Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRAN-CISCO 3, CALIF. (Tel.: MArket 1-5438).
- FOR SALE—Records!!! 5c over wholesale, any label. Free title strips.
 Quick service. New accounts, token
 deposit with order. We also purchase
 surplus records new unused only.
 RAYMAR SALES CO., 170-21 JAMAICA AVENUE. JAMAICA 32,
 N. Y. Tel.: OLympic 8-4012, 4013.
- FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.
- FOR SALE—or trade for AMI 80 or 120 Wall Boxes: Genco Rifle Gallery; Genco Sky Rocket; Genco Sky Gunner; Williams Jet Fighter; Williams Crane (Used); Williams Sidewalk Engineer; Williams Relaxalator. Can also use AMI D-80s or E-80's. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: GL 6-6807)
- FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).
- FOR SALE—Bingos Cleaned, Ready for Operation, Palm Springs, \$90; Ice Frolics, \$90; Beauties, \$50; Beach Clubs, \$75; Circus, \$60; Yacht Clubs, \$55; Palm Beaches, \$40; Coney Island, \$32.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. (Tel.: MAin 1-8751).

- FOR SALE—10 Miami Beach's, \$230 ca. All have been shopped and are in A-1 condition. LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH., (Tel.: MA 8585).
- FOR SALE Like New. Wurlitzer 1800, \$895; Wurlitzer 1700, \$715; Wurlitzer 1650, \$395; Wurlitzer 1400, \$295; Automatic Score Counter for 22 foot Shuffle Board. Never uncrated, \$75. Keeney Bonus Bowler, \$95; United Star, \$40; United Cascade, \$55; Chicago Coin Crown Bowler, \$45. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVENUE, INDIANAPOLIS 2. IND. (Tel.: MElrose 5-1593).
- FOR SALE—Reconditioned, Ready For Location. AMI: A, \$95; C, \$145; D-40, \$195. Rock-Ola: 1436 (78 RPM), \$225; (45 RPM), \$275; 1446 Hi-Fi (Like New), \$595. Wurlitzer: 1400, \$225. Authorized Rock-Ola Distributor. J. ROSEN-FELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).
- FOR SALE All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: Syracuse 75-1631).
- FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).
- FOR SALE—1 Exhibit Jet Gun, \$75; 1 Exhibit Shooting Gallery, \$125; 1 Exhibit Dale Gun, \$45; 1 Exhibit Six Shooter, \$50; 1 Bowling Team Bowler, New, \$275; 2 Keeney Pool Tables, \$95 ca. AUTOMATIC AMUSEMENT CO., 1000 PENN-SYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HArrison 3-4508).
- FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).
- FOR SALE—Reconditioned, Ready for Location. AMI E120, \$495; AMI D40, \$245; Wurlitzer 1400, \$285; Wurlitzer 1250, \$165; AMI B, \$165; Manhattan, \$265; Nevada, \$135; Gayety, \$215; Tropicana, \$165; Miami Beach, \$375; Genco 2 Player Basketball, \$225. ASSOCIATED AMUSEMENTS, INC., 8 RUGG RD., ALLSTON, MASS. (Tel.: STadium 2-4010).
- FOR SALE—100 Tradio 25c coin operated Hotel Radios. Good condition, \$10 ea. ROY FOSTER, SIOUN FALLS, SOUTH DAKOTA.

20.00 20.00

25.00

75.00

99.00

100.00

100.00 125.00 165.00

175.00 275.00

295.00 295.00

299.50

350.00

375.00

695.00

850.00 10.00 10.00

20.00 6.00 20.00

THIS WEEK'S USED MACHINE OUOTATIONS

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation hoard at the Stock Box Price Lists" act exactly the same as the market quotation hoard at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to he out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may he very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth hut \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must he taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will he offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriher to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should he read as follows: First price listed is lowest price quoted for the week; Second price listed is highest

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- Prices UP
 Prices DOWN
 Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer
- 6. No quotations 4 Wee 7. Machines Just Added
- Great Activity

REGARDING SELLING PRICES

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, huy equipment listed in the lower price hrackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the lahor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even he higher due to the fact that many of the parts have to be made hy hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many huyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



LISTED ALPHABETICALLY

AMI		
4* Model A, '46, 40 Sel.,		
78 RPM		125.00
4. Model B, '48, 40 Sel.,		
78 RPM	125.00	150 .0 0
4. Model C, '50, 40 Sel.,		
78 RPM	135.00	175.00
2* Model D-40, '51, 40 Sel.,		
78 RPM	185.00	245.00
4* Model D-80, '51, 80 Sel.,		
45 RPM		350.00
4. Model E-40, '53, 40 Sel.,		
78 RPM	275.00	395.00
4. Model E-80, '53, 80 Sel.,		
45 RPM	325.00	450.00
2* Model E-120, '53, 120		
Sel., 45 RPM	400.00	475.00
4. Model F-80, '54, 80 Sel.,		
45 RPM	550.00	650.00
4. Model F-120, '54, 120		
Sel., 45 RPM		
4. WM Wall Box		
4. SM or SL Stepper	9.95	20.00

EVANS

1	4. Mills Constellation, '47		
	Model 951, 40 Sel.,		
	78 RPM	50.00	125.00
4	L. Constellation, '49, Model		
	135, 40 Sel., 78 RPM	79.50	150.00
4	L. Jubilee, '52, Model 245,		
	40 Sel., 45 RPM	125.00	200.00
4	. Century, '52, Model 2045,		
	100 Sel., 45 RPM	225.00	300.00
	POCK OI	A	

,							
ROCK-OLA							
4. 1422, ³ 46, 20 Sel., 78 RPM 25.00	50.00						
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM 30.00	60.00						
RPM 30.00 4. 1426, '47, 20 Sel., 78 RPM 35.00	75.00						
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM 45.00	85.00						
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM 100.00	165.00						

4. 1432, Same as above,		4. 3W2 Wall-a-Matic 3.00
Converted to 45 RPM 125.00	175.00	4. W4L-56 10.00
4. 1434, '51, Rocket '51-52,		4. 3W5-L56 Wall Box 5c,
50 Sel., 78 RPM 135.00	225.00	10c, 25c 10.00
4. 1434, Same as above,	250.00	4. W6L-56 5/10/25 Wire-
Converted to 45 RPM 145.00 4. 1436, '52, Fireball, 120	250.00	less 10.00
Sel., 45 RPM 195.00	275.00	4. 3W7-L-56 10.00
4. 1436A. '53. Firehall, 120	210.00	WURLITZER
Sel., 45 RPM 250.00	300.00	4. 1015, '46, 25 Sel., 78
Sel., 45 RPM 195.00 4. 1436A, '53, Firehall, 120 Sel., 45 RPM 250.00 2* 1438, '54, Comet, 120		RPM 35.00
Sel., 45 RPM 445.00	525.00	4. 1080, '46, Colonial, 24
4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM 595.00	695,00	Sel., 78 RPM 45.00
45 RI W 393.00	090.00	4. 1080A, 548, Colonial, 24
SEEBURG		Sel., 78 RPM 60.00 4. 1017, '46, Hideaway, 24
4 1465 246 5: 1 1 00		Sel., 78 RPM 50.00
4. 146S, '46, Standard, 20 Sel., 78 RPM 20.00	45.00	Sel., 78 RPM 50.00 4* 1100, '48, 25 Sel., 78
	40.00	1 RPM 65.00
4. 146M, '46, Master with Remote Attach., 20		4* 1250, '50, 48 Sel., 78 RPM
Sel., 78 RPM 20.00	59.50	RPM 110.00
4. 147S, Standard, 20 Sel.,		4: 1250, '50, (Same as ahove) Converted to
78 RPM 20.00	75.00	45 RPM 125 00
4. 147M, '47, Master with		2* 1400, '52, 48 Sel., 78
Remote Attach., 20		2* 1400, '52, 48 Sel., 78 RPM 185.00
Sel., 78 RPM 20.00 4. 148S, '48, Standard, 20 Sel., 78 RPM 20.00	75.00	4. 1400, '52, (Same as ahove) Converted to
4. 1485, 48, Standard, 20 Sel., 78 RPM 20.00	95.00	45 RPM 185.00
4. 148M, '48 Master with	70.00	4. 1450 (Same as 1400)
Remote Attach., 20		with leather) 185.00
Sel., 78 RPM 20.00	95.00	2* 1500, '53, 104 Sel., 78
4. 148ML, '48, Light Cah.		and 45 RPM Inter-
Master with Remote Attach., 20 Sel., 78		mixed
RPM 20.00	99.50	4. 1500A, '53, 104 Sel., 78 and 45 RPM Inter-
2* M100A, '49, 100 Sel.,	,,,,,,	nixed 275.00
78 RPM 200.00	275.00	4. 1650, '53, 48 Sel., 45 RPM 325.00
2* M100B, '51, 100 Sel.,	4.55 0.0	RPM 325.00
45 RPM	475.00	2. 1700, '54, 104 Sel., 45 RPM
45 RPM, Light Cab., 425.00	500.00	RPM
4* M100C, '53, 100 Sel.,	000.00	RPM 650.00
45 RPM 500.00	600.00	4. 2140 Wall Box 3.00
4. HF100G, '54, 100 Sel.,		4. 3020 Wall Box 5.00
45 RPM 625.00	750.00	4. 3048 (Conv. of 3020) 10.00
2. HF100R, '54, 100 Sel., 45 RPM	825.00	4. 3031 Wall Box 3.00 4. 3045 Wall Box 4.00
4. W1-L56 Wall Box 5c 3.00	6.00	4. 4820 Wall Box 12.50
220 11 11 20 11 10 10 10 10 10 10 10 10 10 10 10 10	0.00	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1
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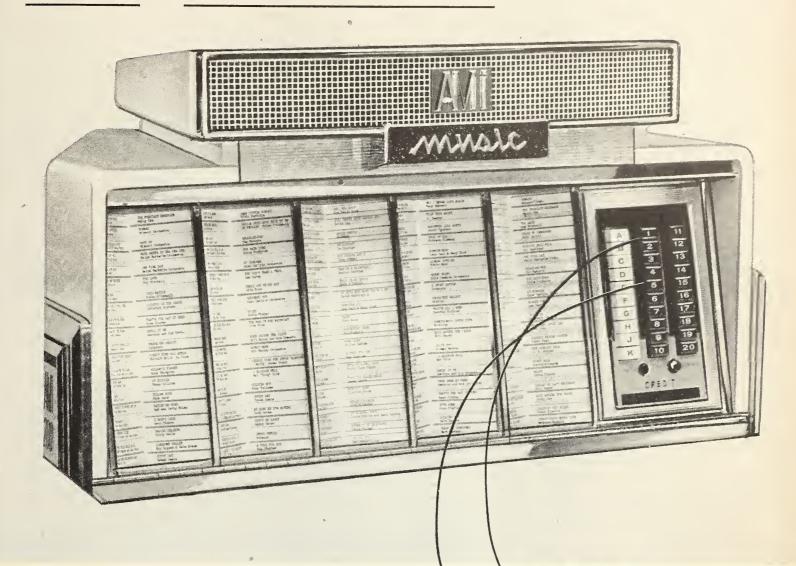


Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieh; (Ke) Keeney;

(Un) United; (Wm) Williams.	., (22)	conto, (cot) contact, (in	0, 110	olicy ,
4. ABC (UN 3/52) 25.00	65.00	4. Campus (Ex 2/50) 1	15.00	20.00
4. Across the Board (Un		_	25.00	34.50
9/52) 25.00	50.00		25.00	65.00
4. All Star Basketball	85.00	6. Carolina (Un 3/49)]	15.00	25.00
(Got 1/52) 20.00	35.00		20.00	35.00
6. Aquacade (Un 4/49) 10.00	25.00	6. Champion (CC 6/49) .]	15.00	20.00
4. Arabian Knights (Got 12/53) 100.00	160.00	4. Chinatown (Got 10/52)	45.00	85.00
4. Arcade (Wm 11/51) 45.00	75.00	4. Circus (Un 8/52) 3	35.00	95.00
4. Arizona (Un 4/50) 10.00	25.00	4. Citation (B 10/48)	15.00	35.00
4. Army-Navy (Wm 10/53) 44.50	90.00	4. C.O.D. (Wm 9/53)	75.00	110.00
1* Atlantic City (B 5/52) 35.00	75.00	4. College Daze		
6. Bahy Face (Un 12/48) 10.00	20.00		20.00	40.00
4. Bank-A-Ball (Got 5/50) 15.00	25.00	4. Colors (Wm 11/54) 13		175.00
4. Baskethall (Got 10/49) 15.00	25.00		80.00	65.00
2* Beach Beauty (B 11/55) 339.50	475.00	4. Control Tower (Wm 3/51) 2	25.00	45.00
4* Beach Club (B 2/53) . 50.00	100.00		10.00	85.00
2* Beauty (B 11/52) 45.00	80.00		30.00	45.00
4. Be Bop (Ex 3/50) 10.00	20.00		15.00	95.00
4. Big Ben (Wm 9/54) . 100.00	150.00	, , , , , , , , , , , , , , , , , , , ,		400.00
4. Big Hit (CC 7/52) 29.00	45.00		10.00	85.00
6. Big Top (Ge 2/49) 10.00	20.00	[165.00
2* Big Time (B 1/55) 225.00	325.00	4. Daisy Mae (Got 7/54). 14	15.00	180.00
6. Black Gold (Ge 3/49) 10.00	20.00		5.00	30.00
4. Bolero (Un 12/51) 45.00	95.00			125.00 295.00
4. Bomber (CC 3/51) 20.00	25.00		0.00	35.00
6. Boston (Wm 5/49) 15.00	29. 50	4. Diamond Lill		
4. Bowling Champ	05.00	(Got 12/54) 14 4. Disk Jockey	5.00	175.00
(Got 2/49) 15.00	25.00		15.00	80.00
4. Bright Lights (B 5/51) 35.00	65.00	4. Domino (Wm 5/52) 3	35.00	60.00
4. Bright Spot (B 11/51). 45.00	75.00	4. Double Action		0.4.50
2* Broadway (B 12/55) 365.00 4. Broadway (B 6/51) 25.00	$475.00 \\ 40.00$	(Ge 1/52) 2 4. Double Feature	25.00	34.50
4. Buffalo Bill (Got 5/50) 25.00	35.00		5.00	24.00
4. Buttons & Bows		4. Dbl. Shuffle (Got 6/49) 1	5.00	24.00
(Got 3/49) 15.00	24.00	4. Dragonette (Got 6/54). 12		165.00
4. Cabana (Un 3/53) 35.00 4. Camel Caravan	100.00		0.00 55.00 1	49.50 110.00
(Ge 6/49) 15.00	25.00	2* Duette (Got 4/55) 22		250.0 0

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Your music gets TOP BILLING on the "G"



INSTANT VISIBILITY OF ALL 200 TITLES speeds coins to your cash box. Patrons quickly see, quickly select their favorite tunes. No time lost in browsing. Your music is *merchandised*

AT EYE LEVEL where it's easy to see, easy to buy. And its bought quicker

WITH ADJACENT PUSHBUTTONS placed for natural accommodation of hand and eye movements. Plus "wait" and "select" lights that eliminate confusion...illuminated price-per-play light that speeds the right coins to the easy-to-see coin chute silhouetted for patron convenience...top billing and music merchandising that

SPEEDS THE PLAY. Only the "G" gives operators a combination of *all* the advantages needed for more profits. Exclusive multi-horn high-fidelity... fastest record changer...full range of color cabinetry...smartly modern styling...complete accessibility.

SEE THE "G" AND SEE!

Music that makes more money for you





1500 Union Avenue, S. E./Grand Rapids 2, Michigan

ORIGINATOR OF THE AUTOMATIC
SELECTIVE JUKE BOX IN 1927

Model "G"—200, 120 and 80 selections for more plays in less time

Licensee: Jensen Music Automates-building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

66

The Cash Box PRICE LISTS"

The Cash Box

Page 52

July 21, 1956

_	The Cash	Box			Page	52		July 21, 1956		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
		2 49. 50	2. Manhattan (Un 4/55)			4. Steeple Chase		6. Thrill (CC 9/48)	. 10.00	20.00
4	4. Eight Ball (Wm 1/52) 40.00 L Fairway (Wm 6/53) 55.00	65.00 85.00	4. Marathon (Got 10/55). 2 4. Marble Queen		325.00	(Un 1/52) 25.00 4. Stop & Go (Ge 3/51) . 10.00			. 110.00	135.00
	4. Fighting Irish (CC 11/50) 20.00	30.00	(Got 8/53) 4. Maryland (Wm 4/49) .	15.00	$125.00 \\ 25.00$		120.00	4. Times Square (Wm 4/53)		80.00
	4. Five Star (Univ. 5/51). 30.00 6. Floating Power	65.00	4. Mercury (Ge 3/50) 4. Mermaid (Got 6/51)	$10.00 \\ 20.00$	$\frac{25.00}{35.00}$	6. Summertime (Un 9/48) 15.00 4. Sunshine Park	25.00	4. Touchdown (Un 1/52 4. Tournament (Got 8/55	245.00	35.00 275.00
4	(Ge 12/48) 10.00 Flying High (Got 2/53) 50.00	20.00 95.00	4. Mexico (Un 3/54) 1* Miami Beach (B 9/55)	$\begin{array}{c} 65.00 \\ 235.00 \end{array}$	$125.00 \\ 350.00$	(B 12/52) 25.00 4. Super Hockey	85.00	1. Triple Play (Un 8/55 4. Triplets (Got 7/50)) 225.00 . 15.00	300.00 25.00
4	1. Flying Saucers (Ge 12/50) 15.00	25.00	4. Minstrel Man (Got 3/51)	20.00	40.00	(CC 4/49) 20.00 1. Super Jumbo		4. TriScore (Ge 1/51) 3. Tropicana (Un 1/55)	. 20.00	30.00 150.00
	6. Football (CC 8/49) 10.00	25.00 185.00	6. Moon Glow (Un 11/48) 4. Mystic Marvel		20.00	(Got 10/54) 250.00 4* Surf Club (B 3/54) 65.00		4. Tropics (Un 7/53) 6. Tucson (Wm 1/49)	. 50.00	90.00 2 0.00
	Four Corners (Wm 12/52) 40.50	70.00	(Got 3/54)		$160.00 \\ 135.00$	4. Sweepstakes (Wm 1/52) 55.00 4. Sweet-Add-A-Line		6. Tumbleweed (Ex 8/49 4. Turf King (B 6/50)) 15.00	30.00 30.00
4	4. Four Horsemen (Got 9/50) 25.00	55.00		40.00	55.00 25.00	(Got 7/55) 170.00 4. Sweetheart (Wm 5/50) 20.00		4. Twenty Grand	. 35.00	65.00
4	"400" (Upright) (Ge 10/52) 35.00	65.00	4. Night Club (B 4/56) 4. "9" Sisters (Wm 1/54).	500.00	550.00 110.00	4* Tahiti (Un 8/53) 50.00 4. Tampico (Un 6/49) 10.00	100.00	4. Twin Bill (Got 1/55) 4. Utah (Un 7/49)	. 160.00	
	Four Stars (Got 6/52) . 50.00 Freshie (Wm 9/49) . 20.00	95.00 3 5.0 0	4. Oasis (Ex 10/50) 4. Oklahoma (Un 5/49) :	10.00	19.00 35.00	4. Telecard (Got 1/49) 20.00 4. Thing (CC 2/51) 15.00	30.00	2* Variety (B 9/54) 4. Watch My Line		185.00
4	Frolics (B 10/52) 40.00 Frontiersman	90.00	4. Old Faithful	10.00	20.00	4. Three Deuces		(Got 9/51) 4. Whizz Kids (CC 3/52		50.00 50.00
	(Got 11/55) 225.00	245.00 50.00	4. Olympics (Wm 5/52). 4. One Two Three		60.00	(Wm 8/55) 215.0 4. Three Feathers		4. Wild West (Got 8/51) 4. Winner (Univ.)	. 25.00	55.00 40.00
:	8* Gay Times (B 6/55) 175.00	300.00 195.00	(Ge 10/48) 4. Palisades (Wm 7/53) .	10.00 50.00	20.00 90.00	(Ge 5/49) 15.00 4. Three Four Five	35.00	4* Wishing Well	. 200.00	
4	Georgia (Wm 7/50) . 20.00 Gin Rummy (Got 2/49) 20.00	45.00 35.90	4* Palm Beach (B 7/52). 4* Palm Springs (B 11/53)	30.00 40.00	85.00 125.00	(Un 6/51) 25.00 4. Three Musketeers	50.00	4. Wonderland (Wm 5/55 4* Yacht Club (B 6/53)) 160.00	190.00 85.00
]		335.00 2 5.00	4. Paratrooper (Wm 8/52) 4. Play Ball (CC 1/51)	25.00 20.00	45.00 30.00	(Got 7/49) 15.00	25.00	4. Zingo (Un 10/51)		65.00
6	6. Glider (Ge 3/49) 10.00	15.00	4. Pin Bowler (CC 6/50)	15.00 10.00	30.00 19.00	Time			MI	-
	(Got 11/51) 30.00	70.00	4. Pinch Hitter (Un 5/49) 4. Pinky (Wm 9/50)	20.00	30.00		1	N LAUN	40.11	
		25.00	4. Pin Wheel (Got 11/53) 2* Pixie (Un 10/55)		125.00 375.00		6.	الأنسانا ــ		
		75.00	4. Play Ball (CC 1/51) . 4. Playland (Ex 8/50)	20.00	35.00 20.00		SHU	FFLES		E
(6. Gondola (Ex 5/49) 10.00	185.00 20.0 0	6. Playtime (Ex 8/49) 1* Poker Face (Got 9/53)	10.00 95.00	20.00 125.00					
	CC 1/49) 10.00	20.00	6. Puddin' Head (Ge 10/48)	10.00	20.00	4. Bally Victory Bowler (5/54) 115.00	225.00	4. ChiCoin Hollywood (5/55)		340.00
		125.00	4. Punchy (CC 12/50) 4. Quarterback	10.00	20.00	4. Bally Champion Bowler (5/54) 100.00	250.00	4. ChiCoin Blinker (8/55 1. ChiCoin Score-A-Line	330.00	385.00
		110.00 35.00	(Wm 10/49) 4. Quartet (Got 2/52)	15.00 5 9.50	35.00 110.00	4. Bally Jet Bowler (8/54) 150.0		(9/55) 4. ChiCoin Bowling Team		415.00
		125.00	1. Queen of Hearts (Got 12/52)	55.00	100.00	4. Bally Rocket Bowler (8/54) 150.00	275.00	(10/55)	. 300.00	420.00
		95.00 110.00	4. Quintei (Got 3/53) 4. Race The Clock	49.50	110.00	4. Bally Mystic Bowler (12/54) 225.0	325.00	4. Exhibit Twin Rotation (5/52)		85.00
4	Handicap (Wm 6/52) 45.00	200.00 95.00	(Wm 5/55) 4. Rag Mop (Wm 10/50)	195.00 15.00	225.00 35.00	4. Bally Magic Bowler (12/54) 225.0	325.00	4. Genco Shuffle Target (7/51)	. 20.00	50.00
	4. Happy Days (Got 7/52) 65.00 L. Happy-Go-Lucky	95.00	6. Ramona (Un 2/49) 4. Red Shoes (Un 11/50)	10.00 20.00	20.00 30.00	4. Bally Blue Ribbon		4. Genco 8-Player Re- bound (9/51)	. 30.00	60.00
4	(Got 3/51) 25.00 Harbor Lites (Got 2/56) 249.50 2	40.00 270.00	4. Regatta (Wm 11/55) 4. Rio (Un 11/53)	195 . 00 50.00	$215.00 \\ 100.00$	4. Bally Gold Medal		4. Genco Shuffle Pool (11/53)	. 25.00	85.00
4	Harvest Moon (Got 12/48) 15.00	25.00	4. Rip Snorter (Ge 10/49) 4. Rocket (Ge 5/50)	10.00 20.00	20.00 39.00	(3/55)		4. Genco Match Pool (2/54)		100.00
.4	Harvest Time	35.00	4. Rockettes (Got 8/50) 4. Rodeo (Un 2/53)	25.00 39.50	49.50 125.00	4. ChiCoin 6-Player DeLuxe (5/52) 35.00	85.00	4. Gottlieb Bowlette (3/5) 4. Keeney Super DeLuxe		
	Harvey (Wm 5/51) 15.00	35.00 125.00	4. Rose Bowl (Got 10/51) 4. Round Up (Got 11/48)	30.00 10.00	50.00 25.00	4. ChiCoin Match Bowler (6/52)	90.00	League Bowler (3/52 4. Keeney High Score		100.00
4		150.00	4. St. Louis (Wm 2/45) 2. Saddle and Turf	20.00	30.00	4. ChiCoin Bowl-A-Ball (10/52) 35.0	95.00	League (5/52) 4. Keeney Team (10/52	40.00	100.00 110.00
		160.00 85.00	(Ev 10/53)	165.00 195.00	$250.00 \\ 260.00$		100.00	4. Keeney Club (4/53) 4. Keeney Domino (5/53)) 40.00	115.00 120.00
2		120.00 20.00	4. Saratoga (Wm 10/48) 7. Scoreboard (Got 4/56)	20.00	49.5 0 400.00	4. ChiCoin 10th Frame Special (12/52) 40.0	105.00	4. Keeney Carnival (5/53) 4. Keeney Pacemaker		135.00
4	4. Hit & Runs (Ge 3/51) 15.00 4. Hit 'N Run (Got 4/52) 30.00	25.00 75.00	4. Screamo (Wm 4/54) 4. Sea Jockeys (Wm 11/51)	85.00 25.00	120.00 50.00		110.00	(9/53)		150.00
(6. Holiday (CC 12/48) 10.00 4. Holiday (Ke 12/51) 35.00	20.00 55.00	4. Select-A-Card (Got 4/50) 4. Shantytown (Ex 10/49)	10.00 20.00	20.00 30.00		115.00	Bowler (1/54) 4. Keeney Bonus Bowler		185.00
4	Hong Kong (Wm 9/51) 34.50 Horsefeathers	55.00	4. Sharpshooter (Got 5/49)	10.00	30.00	4. ChiCoin Crown, Giant	0 120.00	4. Keeney Diamond Bowl		195.00
	(Wm 1/52) 30.00	50.00	2. Shindig (Got 10/53) 4. Shoo Shoo (Wm 2/51)	90.00 19. 50	130.00 29.50	Pins (4/53) 50.00 4. ChiCoin Triple Score	125.00	(5/54)	. 125.00	
	(Wm 12/51) 25.00 4. Hot Rods (B '49) 20.00	40.00 50.00	4. Shoot the Moon (Wm 11/51)	20.00	55.00	(6/53) 50.0 4. ChiCoin Gold Cup	130.00	4. Keeney Century (6/5) 4. Keeney American (9/5)	4) 160.0	0 215.00
4		110.00 65.00	4. Show Boat (Un 1/49) 6. Show Boat (Un 1/49)	10.00 10.00	20.00 20.00	(7/53)	135.00	2. Keeney National (9/54) 4. Keeney Speedlane	230.00	280.00
4	1. Jeanie (Ex 6/50) 15.00	25.00 160.00	4. Smoke Signal (Wm 10/55)			Crown (7/53) 75.0 2. ChiCoin High Speed	140.00	(4/55)		375.00
	4. Jockey Special (B 11/47) 15.00	45.00	4. Silver Chest (Upright)		110.00	Triple Score (8/53). 75.00 4. Chi Coin Advance	145.00	(3/52)	30.00	55.00
	L. Joker (Got 11/50) 20.00	49.50	4. Silver Skates (Wm 2/53) 4. Singapore (Un 10/54)	45.00 60.00	80.00 135.00		160.00 160.00	(5/52)	. 30.00	60.00
	1. Jubilee_(Got 5/55) 230.00	150.00 350.00		40.00	95.00	4. ChiCoin Criss Cross Bowler (12/53) 65.0	0 175.00	(7/52)	. 30.00	65.00
	4. Judy (Ex 7/50) 10.00 4. Jumping Jacks (Upright)	20.00	4. Slugfest (Wm 3/52) .		155.00 50.00	4. ChiCoin Super Frame (3/54) 100.0	195.00	Star (9/52) 4. United Manhattan 10th		70.00
	(Ge 12/52) 35,00 4. Just 21 (Got 1/50) 10.00	55.00 25.00	4. Sluggin' Champ (Got 4/55)			4. ChiCoin Starlite (5/54) 125.0 4. ChiCoin Feature (7/54) 125.0		Frame (9/52) 2. United Manhattan		75.00
	4. K. C. Jones (Got 11/49) 10.00 4. King Arthur	25.00	4. Snafu (Wm 12/55) (6. Snooks (Wm 6/51)		23 9. 50 22.50	4. ChiCoin Holiday (9/54) 165.00 4. ChiCoin Flash (10/54) 125.0	250.00	(9/52)	. 40.00	80.00
	(Got 10/49) 20.00 4. King Pin (CC 12/51) . 30.00	35.00 60.00	4. Southern Belle (Got 6/55)		220.00	4. ChiCoin Playtime (10/54)		Super (10/52) 4* United Cascade (2:53		80.00 85.00
		49.5 0		20.00	30.00 50.00	4. ChiCoin Fireball (11/54)		4* United Clover (2/53) 6. United Liberty (2/53)	. 35.00	85.00 90.00
	2. Leaders (Un 10/51) 40.50	125.00 75.00	6. Speedway (Wm 9/48) 4. Spitfire (Wm 2/55)	10.00 75.00	20.00 175.00	4. ChiCoin Thunderbolt (12/54) 185.0		4. United Classic (6/53) 4. United Olympic (6/53)	. 50.00	95.00
4	4. Lite-A-Line (Ke 6/52) 40.00 4. Long Beach (Wm 7/52) 39.50	55.00 75.00	4. Spot Bowler (Got 10/50)		35.00	4. ChiCoin Triple Strike (2/55)		4* United Royal (9/53) 4. United Imperial (9/53)	. 50.00	100.00 125.00
	4. Lucky Inning	155.00	4. Spot Lite (B 1/52) 4. Sportsman (Ge 2/51)	25.00	75.00 19.00	4. ChiCoin Arrow (2/55). 225.0 . ChiCoin Criss Cross		4. DeLuxe model 4* United Chief (11/53)	75.00	135.00
		$45.00 \\ 220.00$	4. Sportsman (Wm 2/52). 4. Springtime (Ge 3/52).	25.00	35.00 30.00	Targette (1/55) 75.0		4. United Leader (11/55) 4. DeLuxe model) 100.00	150.00
	4. Mad. Sq. Garden (Got 6/50) 30.00	50.00		295.00	195.00 395.00	Deluxe model 100.0 4. ChiCoin Bonus Score		4. United Team (1/54) 4. DeLuxe model	. 100.00	160.00
	4. Magic (Ex 11/48) 10.00 4. Majors '49 (CC 2/49) . 10.00		4. Star Pool (Wm 10/54) 4. Stars (Un 6/52)	45.00		4. ChiCoin Big League (5/55)		4. United League (1/54)	. 95.00	175.00
	4. Majorettes (Wm 4/52) 25.00	45.00	4. Starlite (Wm 3/53)		65.00	DUCTION NOT PERMITTED	, 555.00	T. Deluxe model	. 120.00	100.00

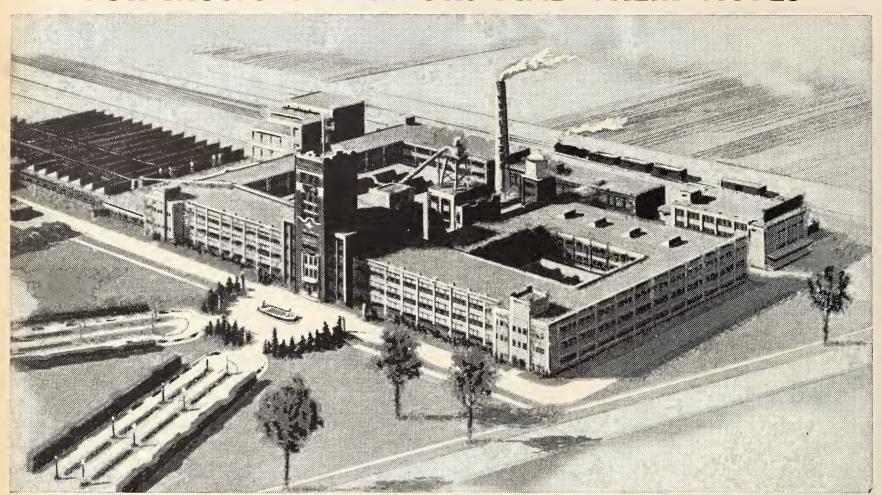


The Cash Box PRICE LISTS

, ·	The Cash Box		Page	53 J	July 21, 1956	M.
		4. DeLuxe model 155.00 2 4. United Mars (1/55) 125.00 3	290.00	Manufacturers I	New Equipme	nt
4. 1	United Rainbow (5/54) 99.50 215.00	4. DeLuxe model 165.00 3	30 0. 00 31 0. 00	Products listed here are currently in p		
4.	DeLuxe model 165.00 225.00	4. DeLuxe model 185.00 3 4. Un. Venus (3/55) 140.00 3	320.00 325.00	prices, F.O.B. factory.		
	DeLuxe model 125.00 240.00	4. Un. Clipper (5/55) 210.00	330.00	AMI, INCORPORATED "G-200" 200-sel, phonograph	ROCK-OLA MFG. CORP. Model 1450-Playmaster, 120 Sel.	
4. T	Un. 11th Frame (10/54) 125.00 260.00	4. Un. Derby Roll (5/55) 135.00 3	345.00 3 50.0 0 355.00	"G-120" 120-sel, phonograph "G-80" 80-sel, phonograph "HS-200" Selective Hideaway	Model 1452, 50 Selections Model 1454, 120 Selections	Auch
	United Comet Targette	4. Un. 5th Inning (6/55) . 185.00	375.00 380.00	"HS-120" Selective Hideaway 5 5 5 5 5	Model 1546 Chrome Wall Box, 120 Selections	No L
	DeLuxe model 125.00 280.00	4. Un. Capitol (6/55) 225.00	385.00 390.00	"HC-200" Continuous-play Hideaway	Model 1548, 50 Selection Wall Box	List d for
				"HC-120" Continuous-play Hideaway	1615—Standard Speaker	Pric.
	A HARANA		-	Hideaway "HC-80" Continuous-play Hideaway "W-200" 200-selection Wall Box Bargrip Wallbox Bracket	Model 1906, Remote Volume	Price Publication
				Bargrip Wallbox Bracket Recessed Ceiling Speaker	Model 1927, Remote Volume	non
	KIDDIE	RIDES	+	Wall Speaker	Control with Cancel Button /	
	Bally Champion Horse. 315.00 395.00 Bally Moon Ride 135.00 350.00		375.00 375.00		J. P. SEEBURG CORP.	
4.	Bally Space Ship 175.00 325.00	4. Exhibit Mustang 350.00	450.00 295.00	AUTO-PHOTO CO. Studio Model "II" \$3,245.00	V-200—Select-O-Matic "200" Phonograph	
	Chicago Coin Super Jet 225.00 395.00		350.00		V-3W-A-Wall-O-Matic "200" 100J-Select-O-Matic "100"	Am
		4	7	Parade\$ 785.00	Phonograph	No
			t	Pin-Pool Standard (52" x 36") Model	MRVC-2—Master Remote Volume Control	Liu ed f
				(A) Without lights 300.00 (B) With light-up bumpers 315.00	HFCV2-8—High Fidelity Wall Speaker	Pri
		QUIPMENT 40.50	05.00	(C) With neon lights 315.00 Senior (68" x 36" Model) . 325.00 DeLuxe ABC Bowler	HFCV3-8—High Fidelity Corner Speaker	ce ublic
4.	ABT 6 Gun Rifle Range 550.00 650.00 Boomerang 25.00 65.00 Bally Big Inning 55.00 150.00		95.00 275.00 275.0 0	(without Match Feature) Model A-110, 10c a play 760.00	HFCV1-12—High Fidelity Recessed Speaker	ii.
4.	Bally Heavy Hitter 35.00 60.00 Bally King Pin 20.00 35.00	6. Mills Conv. for Panoram Peek 10.00	29.50	Model A-325, 3 plays for 25c . 780.00 Congress Bowler	PS6-1Z—Power Supply	- /
4. 4.	Bally Rapid Fire 95.00 125.00 Bally Undersea Raider 64.50 125.00	4. Mutos. Ace Bombers . 95.00	175.00 195.00	(with Match Feature) Model C-110, 10c a play 805.00		,
	Champion Hockey 60.00 125.00 ChiCoin Basketball		190.00	Model C-325, 3 plays for 25c 825.00 Bull's Eye Shooting Gallery 395.00 The Champion	UNITED MFG. CO.	
	Champ 100.00 195.00 ChiCoin 4-Player Derby 100.00 165.00 ChiCoin Goalee 39.50 99.50	4. Mutos. Fly. Saucers 90.00 4. Mutos. Photo (Pre-War) 150.00 4. Mutos. Photomatic		(With new-all-metal cabinet) 759.00	Select Play Shuffle Alley (Without Match Feature) . \$	635.00
4.	ChiCoin Hockey	(DeLuxe) 250.00 4. Mutoscope Silver Gloves 125.00		BERT LANE CO.	Select Play Shuffle Alley (With Match Feature)	695.00
	ChiCoin Pistol 35.00 99.50 ChiCoin Home Run,	4* Mutoscope Sky Fighter 95.00 4. Mutos. Voice-O-Graph		Tic-Tac-Toe Pool \$ 295.00 Triple Zero Pool 395.00	Build Up Shuffle Alley (Without Match Feature)	
4.		35¢	395.00 85.00	Fire Engine (Kiddie Ride) 795.00 Old Stutz Bearcat Car		760.00 780.00
4.	Edelco Pool Table 20.00 75.00 Evans Bola Score 65.00 89.50 Evans Bat-A-Score 55.00 165.00	4. Quizzer 50.00 4. Rockola World Series 40.00 4. Scientific Baseball 20.00	100.00 85.00 75.00	Old Stutz Beareat Car	DeLuxe Build Up Shuffle Alley (With Match Feature)	
4.	Evans Ski Roll 35.00 95.00 Evans Super Bomher 75.00 150.00	4. Scientific Basketball 20.00 4. Scientific Batting Pr 19.00	75.00 65.00	CHICAGO COIN MACHINE CO. Rotation Pool\$ 275.00	Single Chute Double Cbute	810.00 830.00
4.	Evans Play Ball 65.00 75.00 Evans Ten Strike '46 20.00 85.00	4. Scientific Pitch 'Em	185.00 150.00	Steam Shovel (Regular Model) 410.00 Steam Shovel (Replay Model) 425.00	South Seas	775.00 495.00
4*	Evans Tommy Gun	4. Seeburg Chicken Sam . 50.00 4. Seeburg Shoot the Chute 4* Seeburg Coon Hunt 95.00	110.00 90.00 175.00	Twin Hockey, Regular Model. 455.00 Twin Hockey, Replay Model. 470.00	Star Slugger (Replay) Regulation Shuffle Alley	545.00
4.	Exhibit Jet Gun 75.00 145.00 Exhibit Space Gun 75.00 145.00	2. Set Shot Basketball 150.00	275.00 125.00	Twin Hockey, 3-Way Match Play Model 490.00	(without Match Feature) Single Chute	760.90
4.	Exhibit Pony Express . 85.00 135.00 Exhibit Silver Bullets . 40.00 125.00	4. Un. Team Hockey 30.00 4. United Jungle Gun 150.00	85.00 250.00	EXHIBIT SUPPLY CO.	Double Chute DeLuxe Regulation Shuffle	780.00
4.	Exhibit Six Shooter 50.00 110.00 Exhibit Vitalizer 45.00 75.00	4. DeLuxe model 185.00 4. United Carnival Gun	275.00	Slate Pool\$ 375.00	Alley (with Match Feature) Single Chute	810.00
	Exhibit Shooting Gal. (6/54)	(10/54)	295.00 300.00 350.00	Spanish Pool	Double Chute	830.00
	Gallery (9/54) 149.50 200.00 Exhibit Sportland Shoot-	4. Un. Bonus Gun (1/55) 250.00 4. DeLuxe model 260.00 4. Un. Sidewalk Engineer	350.00 350.00	GENCO MFG. & SALES CO. Mark Lite Pool	WILLIAMS MFG. CO.	
	ing Gallery (11/54) 175.00 250.00 Exhibit "500" Shooting	(4/55)	200.00 125.00	Hi-Fly (Baseball Game) 545.00 Baseball Pool	DeLuxe 4-Bagger	
4.	Gallery (3/55) 250.00 300.00 Exhibit Treasure Cove	4. Wms. All Stars (8/47) 35.00 4. Wms. Box Score (12/47) 39.50	75.00 75.00	King Tournament Pool 379.50	(Baseball Game)\$ Crane	
4.	Shooting Gallery (6/55)	4. Wms. Star Series (4/49) 29.50 4. Wms. Super World Series (4/51) 35.00	85.00 99.00	King Supreme Tournament Pool 389.50 King Lightup Tournament Pool 384.50		
	(1/56)	4. Wms. DeLuxe World Series (2/52) 40.00	95.00	DeLuxe Lightup Tourn. Pool. 349.50 Supreme DeLuxe Tourn. Pool. 359.50	THE RUDOLPH WURLITZER Model 2000, "Centennial", 200	co.
4.	Genco Night Fighter 75.00 125.00 Genco 2-Player	4. Wms. DeLuxe Baseball (4/53) 95.00		D. GOTTLIEB & CO.	Selections	1
	Basketball	4. Wms. Pennant Baseball (12/53)	165.00	Classy Bowler (Single Player, 5-Ball)\$ 407.50	Selections	
	Gallery (6/54) 300.00 350.00 Genco Wild West Gun	Baseball (12/53) 135.00 4. Wms. Super Star	175.00	INTERNATIONAL MUTOSCOPE	Model 5207 Wall Box—104 Selection—3 Wire	Autho
	(2/55)	Baseball (12/53) 135.00 4. Wms. Major League		CORP.	Model 5206 Wall Box—48 Selection—4 Wire	
4.	Gal. (5/55) 269.50 375.00 Genco Champion Base-	Baseball (2/54) 135.00 4. Wms. All Star Baseball		Rock 'n' Roll	Model 257 Stepper—104 Selec- tion—3 Wire	No List rized for
23	ball (9/55) 250.00 395.00 * Genco Quarterback (10/55)	(2/54)		J. H. KEENEY & CO., INC. Flicker Pool	Model 253 Stepper—104 Selec- tion—3 Wire	Pric
4.	Jack Rabbit 50.00 95.00 Jungle Joe 49.50 65.00	4. Wms. Jet Fighter (10/54) 175.00		(4 Player, 4 Sides) \$ 375.00 Areade Pool	Model 248 Stepper—48 Selec- tion—4 Wire	Price Publication
1.	Keeney Air Raider 65.00 120.00 Keeney Sub Gun 75.00 95.00	4. Wms. Safari (2/54) 225.00 4. DeLuxe model 250.00	350.00	(1 or 2 Front Play) 375.00 DeLuxe Hot Coffee Vender.	Model 5117 12" High Fidelity Wall Speaker	ion
1.	Keeney Texas Leaguer 19.00 50.00 Keeney Sportsman (11/54) 175.00 260.00	4. Wms. Polar Hunt (3/55)	375.00	DeLuxe Hot Coffee Vender. DeLuxe Hot Coffee & Hot Chocolate Combo Vender. Various Models of above	Model 5116 8" High Fidelity Corner Speaker	
0 L.	DeLuxe model 175.00 260.00 270.00	(5/55) 300.00	380.00 70.00	Electric Cigarette Vender \$ 284.50 Coin Changer Model 304.50	Model 5115 5" High Fidelity Corner Speaker	1
1	203.00 203.00	COPYRIGHTED 1956.		DUCTION NOT PERMITTED.		

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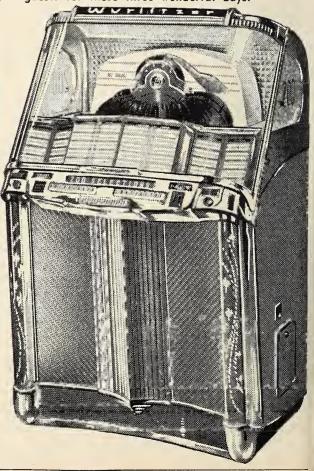
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