



Jim Reeves (left), who in the past few years has come into his own as one of the nation's leading Country artists, goes over some maps with his manager Herb Shucher in preparation for his forthcoming European tour. Both artist and manager are making sure they have enough copies of Jim's latest RCA Victor smash, "Am I Losing You", for the tour.

HEADLINERS FROM RCA VICTOR



Perry Como

ROUND AND ROUND

MI CASA, SU CASA

(MY HOUSE IS YOUR HOUSE) Arranged by Joe Reisman with Mitchell Ayres and the Ray Charles Singers 20/47-6815

Joe Reisman

PAMELA THROWS

NAVAJO NOCTURNE 20/47-6826 HIS MASTER'S VOICE"

8 HOT ONES HEADED FOR THE TOP!

HARRY BELAFONTE Bananà Boat (Day-O) Star-O 20/47-6771

DINAH SHORE Chantez Chantez Honkytonk Heart 20/47-6792

LOU MONTE Roman Guitar Some Cloud Above 20/47-6769

JULIUS LA ROSA Stashu Pandowski Jeanette 20/47-6802

LANE BROTHERS Marianne Sogno D'Oro 20/47-6810

JAYE P. MORGAN I Thought It Was Over I Pledge Allegiance To Your Heart 20/47-6798

CHET ATKINS Blue Echo Trambone 20/47-6796

THE RHYTHM ROCKERS Tricky Peanut Vendor 20/47-6808

Your customers hear these New Orthophonic High Fidelity recordings best on an RCA Victor New Orthophonic High Fidelity "Victrola" Phonograph®.

America's favorite speed... (O) 45 RPM

RCAVICTOR



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Volume XVIII—Number 23

February 23, 1957

DON'T KILL CALYPSO!

A few years ago, there was a popular song called "You Always Hurt The One You Love". In a very real sense, that could be the theme of the entire music business, for every time a new trend develops in this business, it is embraced with such intensity that we literally love it to death.

The trend getting this treatment at the moment is, of course, calypso.

It seems that there is no one anywhere in all the music and record fields who has not either written, published or recorded a calypso tnne or who isn't planning to do so.

Now calypso is a lovely type of music. It's fun to listen to and very often has an infectionally charming air about it. But taken as a steady diet, it can not only soon lose its charm, but you can eventually get to the point where you wish never to hear another calypso song again. And this applies not only to calypso but to any one type of music. There are very few people who want to hear only ballads or novelties or rock and roll—or calypso.

Record programming, whether on radio stations or juke boxes, must be balanced programming. Naturally different andiences require different types of records. But even in very specialized situations, some variety is still essential, for the delight of music is that there are so many different types that can be heard and appreciated and enjoyed.

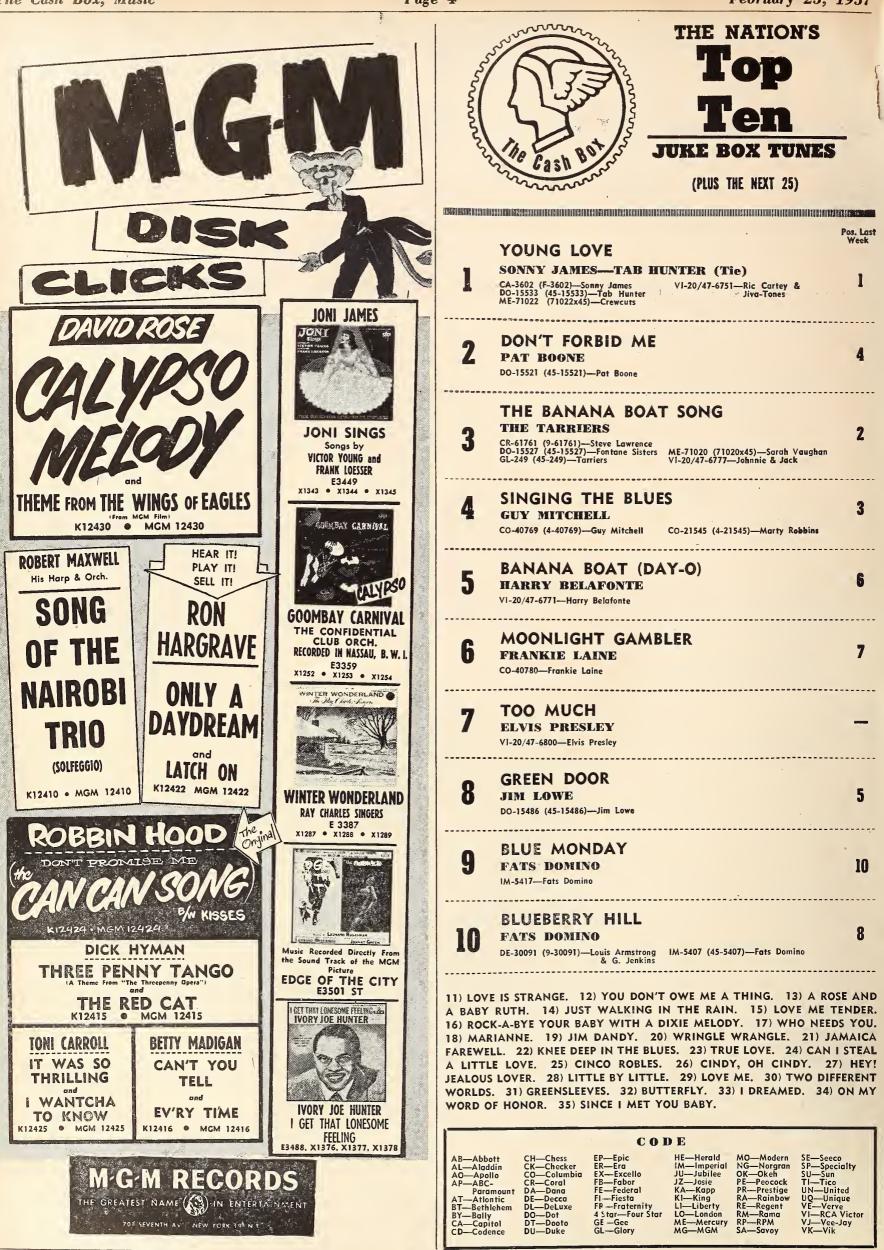
Calypso burst upon the commercial scene a few months ago and was welcomed wholeheartedly because it was a wonderful change from the kinds of records that had been the mainstay of most programming. However, because the public did accept a few calypso records, the record industry soon started concentrating on it with such intensity that soon the most unlikely writers were writing calypso tunes and the most unlikely artists were recording them. And now there's an avalauche of calypso records on the market.

This is the best way we know to kill calypso.

Calypso is a specialized music. It requires delicate handling. It requires proper programming. It can be heard as a highlight not as the basis of a program—at least not for the general public.

Most people, we feel, would love to hear calypso occasionally amidst a balanced program of other times. So let's not overdo it. Let's not kill calypso by trying to fit round pegs into square holes.

February 23, 1957



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

FIRST

-AND FASTEST-SELLING!

Again—a tune turns up that's ticketed for the top! And again—it's

ABC-PARAMOUNT

that's right there with the exciting

ORIGINAL!

JUST BECAUSE





(remember "Lawdy Miss Clawdy"?)

AND HIS ORCHESTRA



A hit from Pamco Music, Inc.

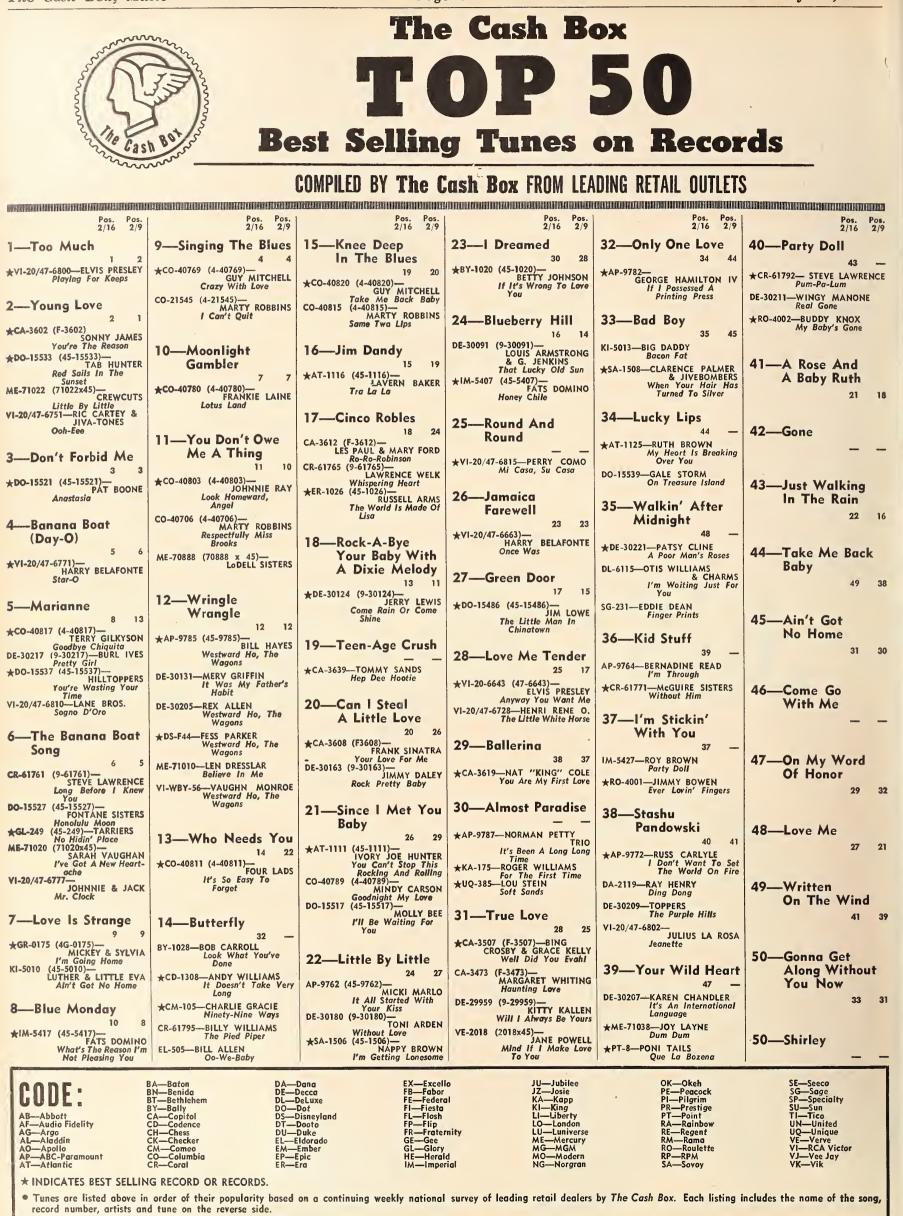
ARAMOUN

(Distributed in Canada by Sparton of Canada, Ltd.)

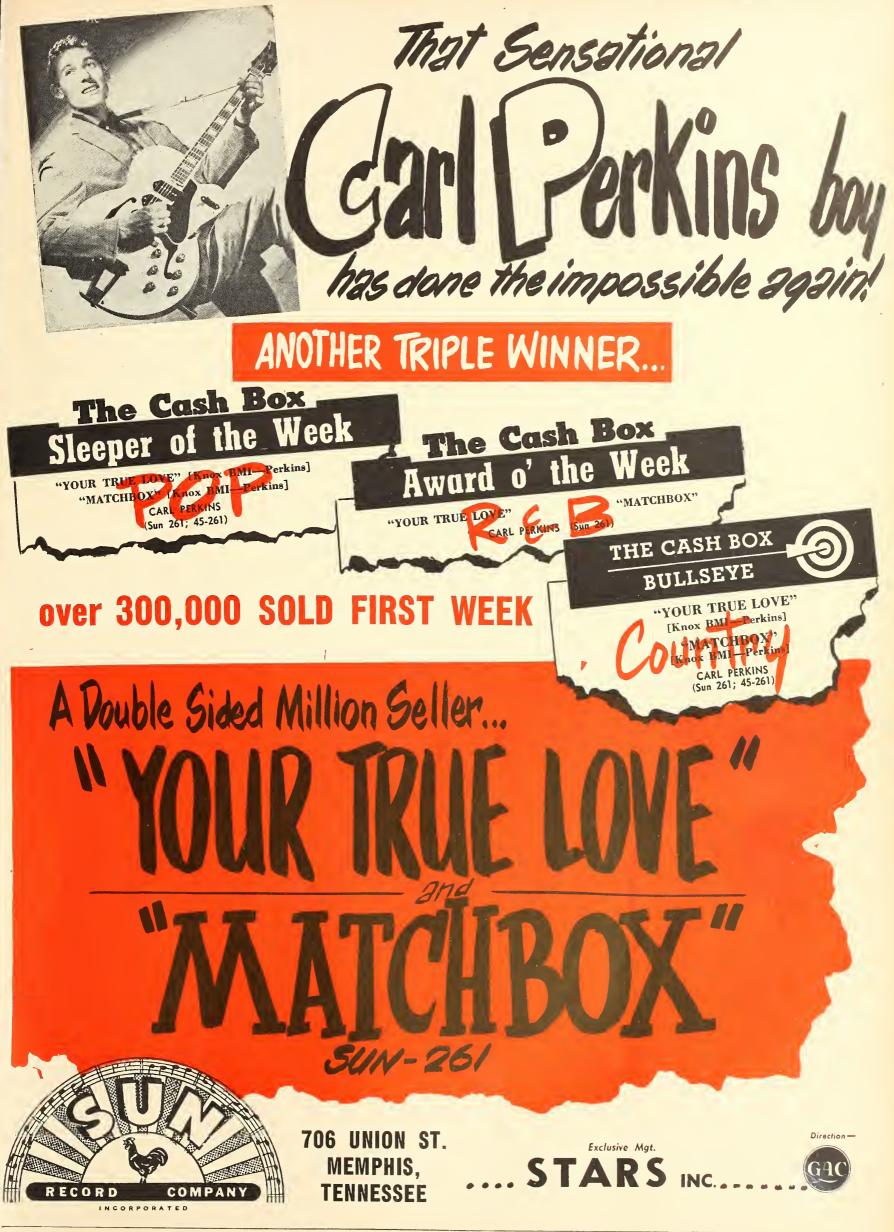
The Cash Box, Music

Page 6

February 23, 1957



• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively. • All labels listed in alphabetical order.





ANN HATHAWAY (Motif 30-005)

"THE VERY THOUGHT OF YOU" (2:43) [Witmark-Camp-**B** "THE VERY THOUGHT OF YOU" (2:43) [Witmark-Camp-bell-Connelly ASCAP—Noble] Ann Hathaway, a stylish newcomer who can really sell a song, displays her tremendous sales pitch on a swing-ing, easy-going version of a great oldie. Andre Brummer's ork sets up a top drawer backing. Watch this gal. You'll be hearing about her.

C+ "WALK IN THE COUNTRY" (2:25) [B. Howard Music—How-ard] This portion offers the listener the lark's more tender voice on a moody romancer.

BERNIE KNEE (Columbia 40844)

B "MAKE ME YOURS" (2:40) [Hawthorne ASCAP — David, Carr] Bernie Knee does some pretty multiple-track harmonizing on a well written romancer. Percy Faith's ork supplies the pretty backdrop.

C+ "I HAVE YOU TO THANK" (2:25) [Robbins-Styne ASCAP-Robin, Styne] This half stars the polished warbler on an easy-going shuffle rhythm ballad from last week's NBC-TV production "Ruggles of Red Gap." Cute ditty.

ACQUAVIVA & HIS ORCH. (MGM 12434)

(MGM 12434) **B**+ "ALWAYS THE SEA" (2:54) [Sunbeam BMI—Bock] A mas-sive, string-filled orchestra under the able baton of Acquaviva presents an absolutely beautiful symphonic. type arrangement of a penetrating new melody. One of the most moving big-ork performances in quite some time. Could develop into a king-sized hit. Outstanding musical picture of the serene sea. Watch this sleeper. If it catches on, it'll zoom sky high. "ONE MOMENT MORE" (2:58)

C+ "ONE MOMENT MORE" (2:58) [Sunbeam BMI—Bock] Another lovely Jerry Bock composition warmly executed by Acquaviva. Pretty mood material material.

DICK OLSON (Mark 103)

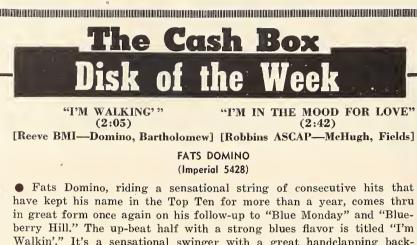
B "I HOPE YOU WON'T HOLD IT AGAINST ME" (2:27) [Dorsey Bros. ASCAP—Ross, Ross, Linsley] The simultaneous debut of the new Mark label and newcomer Dick Olson is a strong one. The crooner has a commercial voice and a solid shuffle beat ballad to work with. Good ro-mancer the kids will enjoy.

C+ "I WANT A GAL WHO CAN DANCE ME A CHA CHA CHA" (2:26) [Dorsey Bros. ASCAP—Ross, Ross, Linsley] The songster glides thru a smooth cha cha ditty, here. Cute romantic item.

DAVID ROSE ORCH. (MGM 12430)

(MGM 12430) **B**+ "CALYPSO MELODY" (2:36) [Cromwell ASCAP — Clinton] David Rose joins the Calypso fold with a fascinating string filled in-strumentation that could make big noise. This is one of the first or-chestral interpretations of the Calypso since the music skyrocketed to pop-ularity. Side will probably get heavy air play. Should make the grade.

C+ "THEME FROM THE WINGS OF EAGLES" (2:27) [Leo Feist ASCAP—Alexander, Brooks] The title theme from an up-coming MGM flick is lushly interpreted by the Rose men. Tender mood opus set to a lovely waltz tempo men. Tender : waltz tempo.



berry Hill." The up-beat half with a strong blues flavor is titled "I'm Walkin'." It's a sensational swinger with a great handclapping background that captures the listener's attention immediately. "Crazy" deck that'll be up there in no time. For those who enjoy Mr. "D" with his inimitable treatment of standards, Imperial offers Fats on a smooth, easy-cruising version of the evergreen "I'm In The Mood For Love." Domino fans will flip when they hear this Sure Shot pairing.

"PRETTY, PRETTY" (2:07) [E. B. Marks BMI-Krugman, Ludwig] GEORGIA GIBBS

"SILENT LIPS" (2:14) [Gil BMI-Otis. Corso]

(Mercury 71058)

• "Her Nibbs" never sounded better than she does on this top-notch two-sider that'll earn a heap of cash for all concerned. Both are as different as day and night yet both have many hit characteristics. "Silent Lips" stars the familiar rhythmic Georgia on a terrific dance item that'll have the teenagers hopping around the juke boxes. Swinging handclapper showcased by a driving Glenn Osser accompaniment. The lark does a complete turnabout for the companion piece and hands in a brilliant performance on a touching lullaby tagged "Pretty, Pretty." It's a tender multiple voice melody set to a drifting latin tempo ac-companiment. Unusual love song that has it from the first groove right thru to the last. Georgia puts her best foot forward for '57.

"ONE KISS AWAY FROM HEAVEN" (2:46) [Bourne ASCAP-Coslow, Romeo]

"SOLD TO THE MAN WITH THE BROKEN HEART" (2:45) [Leeds ASCAP-Cahn, Van Heusen] TONY BENNETT

(Columbia 40849)

• Tony Bennett, who has a way with a stirring ballad, introduces two penetrating new love songs that should have the vocalist's name splashed all across the charts in the coming weeks. One half is a tremendous production number titled "One Kiss Away From Heaven." Tony is at his dramatic best as he chants the heart felt love lyrics against a huge Percy Faith instrumentation and a full choral backdrop. Emotional treatment of a European smash, "Malatia." Side has the dollar sign in every groove. The companion piece "Sold To The Man With The Broken Heart" is a tearful love story composed with lyrics associated with an auction. It's an inventive ballad handled with depth and heart by the crooner. Juicy acquisition for Bennett fans.

"HE'S GOT TIME" (2:47) [Korwin ASCAP-Merrill] "BLUE SKIES" (1:46) [Irving Berlin ASCAP-Berlin] McGUIRE SISTERS (Coral 61798)

• With "Kid Stuff" showing signs of developing into a top seller, Coral offers another excellent McGuire Sisters recording that should ride hand in hand with "Kid Stuff" up the charts. Recorded a year ago, the tune is titled "He's Got Time." It's an excellent performance of a rhythmic religious bouncer with a very catchy lyric set to an inviting melody. The girls blend beautifully and come off with a commercial deck. Flip, "Blue Skies" stars the trio on a refreshing new jump beat specialty arrangement of a great Irving Berlin oldie. Side comes from the gals' LP tagged "Do You Remember When?" Terrific delivery.

BILLY ECKSTINE

(RCA Victor 20/47-6827)

B "OH, MY PRETTY, PRETTY" (2:10) [E. B. Marks BMI—Krug-man, Ludwig] The rich, deep Billy Eckstine voice is neatly showcased by a chorus as the balladeer presents a tender romancer with a touching lullaby flavor. Inviting listening.

B "BLUE ILLUSION" (2:40) [Gregory ASCAP—Winterhalter, Fulton, Steele] Another convincing rendition of a warm love song. Billy is in fine form and he has some solid material to work with.

EDDIE HEYWOOD (RCA Victor 20/47-6816)

B+ "BEGIN THE BEGUINE" (2:51) board ace Eddie Heywood, who last year clicked with two—"Canadian Sunset" and "Soft Summer Breeze," lends his agile digits to one of Cole Porter's greatest compositions and comes up with a sensational rhythm arrangement. Jockeys, almost all of whom flip over any Heywood disk, will go wild when they hear this one. Heavy air play can be expected. Sen-sational easy lilting disk reminiscent of the "Near You" smash of a decade ago.

B "NO MIRACLE NEEDED" (2:35) [Regent ASCAP—Heywood] The 88'er glides thru a smooth, mood item from his own pen. Pretty delivery of a pleasant theme.

ANNA VALENTINO (Dot 15543)

B+ "CALYPSO JOE" (2:05) [Swell BMI-Wenz] Anna Valentino, an exciting newcomer with a powerful, husky voice, bows under the Dot moniker with a thrilling, hard driv-ing Calypso cutie that could make the grade. Side has a sound and to-day's favorite beat. Keep a tab on this one.

C+ "YOU'RE MINE" (2:20) [Amer-ican BMI—Wenz] The versatile songstress does a turnabout on this half as she belts out a strong love tune set to a smooth shuffle rhythm.

"TENNESSEE" ERNIE FORD (Capitol 3649)

B+ (2:10) [Gale & Gayles BMI— Yustrom] Ernie Ford lends his flexi-ble voice to an amusing and unusual novelty with an exciting latin rhythm backdrop. Clever bouncer with an en-tirely different lyric from the run-of-the-mill stuff. Could catch on in a big way. big way.

B+ "ONE SUIT" (2:02) [Roosevelt BHI—Singleton, Coleman] A catchy beat in the background accom-panies Ernie on his venture through another humorous rhythm novelty. Both halves are strong and will share the loot garnered. An off-beat ditty and replete with originality. Watch both halves.

JIMMY FOSTER (Epic 9202)

B "THE MAN OF THE HOUR" (2:35) [George Paxton ASCAP— Wolfson, White] Jimmy Foster makes an exciting first showing on Epic with a dramatic love song. The lad has a big voice and a strong tune to work with. Keep an eye on this youngster. youngster.

C+ "THE FLOWER OF LOVE" (2:33) [Sylvia BMI—Jones] This half features the balladeer on a shuffle beat song of love. Ok side.

Page 9

PATTI PAGE a double barreled hit... THE WALL **POOR MAN'S ROSES** THE WALL POOR MAN'S ROSES

MERCURY 71059



MERCURY RECORD CORPORATION, CHICAGO, ILLINOIS



Record Reviews B VERY GOOD **DISK & SLEEPER** A \mathbf{B} + EXCELLENT C + GOOD

FAIR C

B MEDIOCRE

ROBERTA SHERWOOD

(Decca 30208)

(Decca 30208) **B** "THE SHAM ROCK" (2:40) [Pickwick ASCAP — Lee, Eily] Roberta Sherwood goes rock 'n roll with a cute novelty about Molly Malone's fair city Dublin. It seems the famous Erin town is one of the swingingest spots in Europe accord-ing to this song. Cute rock and roller with a beat and a catchy gimmick in the lyrics. "WHAT DOES IT MATTER?"

"WHAT DOES IT MATTER?" B **B** (2:37) [Irving Berlin ASCAP— Berlin] The star drives thru an Irving Berlin tune on this half. Side is Berlin tune on this half. Side is also set to today's R & R beat. Rockin' side.

PATTI JEROME (Rama 219)

B "MY DOGGIE WAG HIS TAIL" [Kahl BMI—Shaw, Eiler] Rama throws its hat in the calypso ring and could come up with a winner in this cute novelty pertly styled by Patti Jerome. Happy ditty with to-day's most popular beat.

C+ "JUST AS I AM" [Kahl BMI— Tye, Mazlish] A chorus assists the lark on this dramatically chanted love tale. Good arrangement and delivery.

JIMMY DORSEY ORCH. & CHORUS (Fraternity 755)

B+ ASCAP—Herst, Sharpe] Veteran band leader and sax ace Jimmy Dor-sey makes an outstanding first showing on Fraternity with a swinging ork-chorus jump-beat arrangement of a powerful tune. Jimmy's sax work is sensational and the choral backing is a thrilling showcase. Watch this sleeper. It's torrid.

sleeper. It's torrid. **C+** (2:38) [Mills ASCAP—Hudson, Parish] This wonderful bluesy favor-ite is brought to life again via a pretty new easy-going instrumenta-tion. The chorus performs softly in the backdrop.

ERNIE CHAFFIN (Sun 262) **B+**[Knox BMI—Maddux] Sun Rec-ords has been one of the biggest pro-ducers of top notch country performers who've "made it" in the pop field. Among them are Elvis Presley, Carl Perkins and Johnny Cash. And it sounds as tho Ernie Chaffin could span the markets with his latest offer-ing. It's got a strong country flavoring and a terrific beat plus that in-describable something that makes a Sun disk go pop. Watch this lad.

describable something that makes a Sun disk go pop. Watch this lad. He's got a hot waxing here. **B** "FEELIN' LOW" [Knox BMI —Maddux] Ernie has a tear in his voice as he chants a moving, guitar-filled lament. This half also sports a great beat. Lad can really belt 'em out. Potent coupling.

CONNIE FRANCIS (MGM 12440)

(MGM 12440) **B**+ "NO OTHER ONE" (2:29) **B**+ [Meridian BMI — Hunter, Otis] Connie Francis, a polished youngster with a convincing voice, is in top form as she chants a lovely romancer aimed at the teenagers. Side has a good rock and roll ballad beat and a strong Ray Ellis accompaniment. Should

Ray Ellis accompaniment. Should make noise. **C+** [Witmark ASCAP — Shanklin, Roseman] A folk flavor is present throughout this exciting, galloping-tempo chant stemming from an up-coming film "The Big Land".



"PAMELA THROWS A PARTY" (2:35) [Korwin ASCAP-Allen] "NAVAJO NOCTURNE" (2:50) [Famous ASCAP-Lewis, Stock]

JOE REISMAN ORCH. (RCA Victor 20/47-6826)

• One of the most original and imaginative instrumental novelties imaginative instrumental novelties to come along in many moons is introduced on a swinging Victor disk by Joe Reisman, his orchestra and chorus. It's a very catchy bounce beat ditty titled "Pamela Throws A Party" and it features a thrilling, brassy instrumentation that builds in intensity as the num-ber progresses. The chorus adds the gimmick touch with a vocal of

the one-line lyric, "When Pamela throws a party, everyone comes". The line is heard in a few choice spots in the delivery. A sensational spots in the delivery. A sensational swing opus that's by far Reisman's best job to date. Sounds and looks like a winner from every angle. Bottom half, "Navajo Nocturne" is a heavy instrumental opus with a western flair. Top half is the big one.

"JUST BECAUSE" (2:46) [Tampco BMI-Price] "WHY" (2:12) [Tampco BMI-Price] LLOYD PRICE

(ABC-Paramount 9792)

• A few months ago, ABC-Paramount picked up a master called "A Rose And A Baby Ruth" and led it into the winner's circle. Last week, the diskery picked up another master of a tune tagged "Just Because", and from all initial indications, it looks as the another smash is in the making. The tune is a simple, earthy love song chanted with great force and emotion to a powerful rock and roll beat by Lloyd Price. Price is a veteran performer who is best remembered for his R & B smash of a few years back, "Lawdy, Miss Clawdy". On this release he belts for all he's worth and comes up with a sound that'll have the kids flippin'. Watch this Sleeper. It's got that something extra the youngsters want. Bottom half "Why" is a torrid jumper.

"LIKE A THIEF IN THE NIGHT" (2:30) [Robert Mellin BMI-Mellin, Mazlish] "RAIN DROPS" (2:48) [Robert Mellin BMI—Mellin, Finlay]

JUNE PERRY (Mercury 71044)

In a business such as ours, where the search for talent is never • In a business such as ours, where the search for talent is never ending, it must be extremely gratifying to happen upon an artist such as June Perry—a youngster with a beautiful voice who seems destined for stardom. This Mercury release is the second by the starlet, but it is the first solid opportunity for her to display her wares. She is absolutely wonderful on a thrilling romancer tagged "Like A Thief In The Night". It's an exciting, fast-moving ballad with a lovely melody set against a tremendous string-filled, latin beat arrangement. Striking performance by a gal who can sing with the best of 'em. Flip, "Rain Drops" offers the lark on a fragile, sentimental love story. Touching treatment. Top half could start June on the road to fame.

"THE KNOCKED OUT NIGHT-INGALE" (2:25) [Joy ASCAP—Merrill]

"IN DE BANANA TREE" (2:30)

[Laurel ASCAP-Weiss, Carroll] MILLS BROTHERS

(Decca 30224)

• Two outstanding sides, that are far and away the best offerings from the Mills Brothers since their smash "Glow Worm," are coupled on their latest release. "In De Banana Tree" is a clever light-hearted novelty describing the current popularity of the Calypso. Side has a solid Calypso beat, a cute melody and a catchy up-to-date lyric all harmoniously united by the veteran crew. Equally exciting is the groups' tremendous rendition of a new novelty adapted from a favorite classical melody. Titled "The Knocked Out Nightingale", in its new form, the song sports a smooth swing tempo and an amusing "hep" lyric. Kids of all ages will go for both halves. Take your pick.

STEVE CLAYTON (Coral 61766)

(Cord 61766) **B** "THE BOY WITH THE GOLD-EN KAZOO" [Larry Spier AS-CAP — Harris, Muskin] A haunting but enchanting new ballad reminiscent of the oldie "Nature Boy" is beauti-fully interpreted by Steve Clayton. The lad sings with great feeling and warmth. Could be a big one for Clay-ton. Lovely job. ton. Lovely job.

C+ "I WANT TO PUT MY ARMS —Velona] An infectious latin beat romancer is pleasantly styled by the youngster. Smooth danceable number.

RICHARD HAYMAN ORCH. (Mercury 71041)

(Mercury 71041) "THEME FROM 'FULL OF LIFE'" (2:07) [Columbia Pics. ASCAP—Duning] George Duning, composer of last year's smash "Pic-nic", has penned another enchanting theme which Richard Hayman fashions so beautifully. Hayman's excellent, fragile harmonica work is showcased by a string filled ork and chorus. Film "Full of Life" should be a big box office attraction. Sales will soar when pic hits the local cinemas. "THE URCHIN OF VENICE"

"THE URCHIN OF VENICE" (1:58) [Sequence ASCAP—Dis-cant, Meyer] The chorus assists Hay-man in top form once again as the virtuoso dances thru a light and color-ful novelty. Pleasing ditty.

THE SATISFIERS (Corgl 61788)

(Coral 61788) **B** "OVER THE RAINBOW" (2:40) [Leo Feist ASCAP—Arlen, Har-burg] The Satisfiers display their smooth, warm harmony on a great oldie that keeps coming back. Lovely blending of voices that can come to a group only after years of experience. **B** "SOLITUDE" (2:50) [American Academy ASCAP—Ellington, De-lange, Mills] The artists are in top form on another refreshing, easy-to-listen-to arrangement of a grade "A" standard. Interesting delivery.

JOAN WEBER

(Columbia 40852)

(Columbia 40852) **B**+"GONE" (2:20) [Hill & Range BMI-Rogers] Joan Weber hands in her most exciting performance in a long while as she belts out a dra-matic love song. Sensational inter-pretation of a commercial item out of the country field that's going pop. Should be the lark's biggest hit since "Let Me Go Lover". Socko deck to watch closely. watch closely.

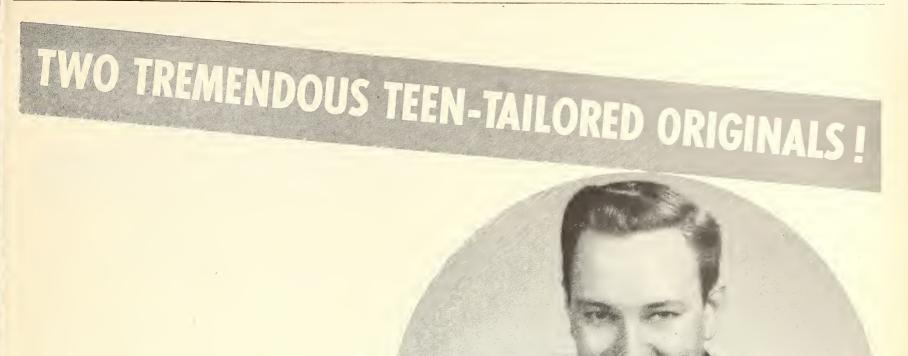
B "A LOVE THAT'S A LIE" (2:35) [Oxford ASCAP—Tobias, Altman] The lark has a tear in her voice once again as she chants another sentimental item. This one is set to a slow rock and roll beat. Strong side which could take over.

LUCY ROBERTS (Vik 0259)

(Vik 0259) **B**+"TEN LITTLE TREES" (2:42) [Rayven BMI—Brassens, Carr, Newell] Lucy Roberts, a talented young lark headed for the big-time, could climb a few rungs up the star-dom ladder with this refreshing love song. Interesting jump beat romancer in which Lucy excells. Change-of-pace disk that should get heavy air play. A love story with an interesting and unusual lyric. **D** "EITTER SWEET LIES" (2:15)

"BITTER SWEET LIES" (2:15) B **B** [Sheldon BMI—Lawrence, Rot-feld] An inviting country flavor is present throughout this happy bouncer. Colorful ditty sprightly handled.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



ORIGINAL NO. 1 - the whole trade's excited about this one!

SITTIN' IN THE BALCONY b/w

A-PLUS IN LOVE

Inlanta

CR-501

g out a sure smash

HOSPITALITY BLUES

written and performed by

EXSANGUINATION BLUES ORIGINAL NO. 2 — next sensation of the record-buying set... probably the funniest recording ever waxed!

(Distributed in Canada by Sparton of Canada, Ltd.)

RECORDS

Distributed by AM-PAR Record Corp., distributors of ABC-Paramount!



"FORTY CUPS OF COFFEE" "HOOK, LINE AND SINKER" (Decca 9-30214; 30214)



BILL HALEY and His Comets

Haley and the Boys really rock on this bouncy, bouyant R & R'er. "Forty Cups" has everything-and is cute to boot! Flip side sensational, too!

"THE KNOCKED OUT NIGHTINGALE"

"IN DE BANANA TREE"

(Decca 9-30224; 30224)



MILLS BROTHERS

The Mills Brothers blast through with a new one and "Knocked Out" is the word. The boys have never sounded better and that's high praise indeed. "Banana Tree" is a powerful mate to "Nightingale." Destined for Hitdom!

"ROCK, PRETTY BABY" "CAN I STEAL A LITTLE LOVE"

(Decca 9-30163; 30163)

JIMMY DALEY and The Ding-A-Lings

Group featured in Decca Sound Track album "Rock, Pretty Baby" (DL 8429, ED 2480) have produced a smash single. Strong reaction and fast movement indicates this one is beginning to explode nationally!





I have just returned from a light-

ning visit to Paris and find that rock 'n roll is very slow in starting over there. However, Bill Haley is known through his record "Rock Around The Clock." It seems the nearest French version of rock 'n roll comes from an outfit called Mac-kak. . . . The Radio Station Europe No. 1 is quickly becoming one of the most listened to stations in Europe, with programmes in French, English and German. It's a very good show-case for the record-ing business. . . While in Paris I managed to see the fabulous Por-tuguese Queen of Song Amalia Rodriguez.

Back in London most of the news has been centred around the arrival of Bill Haley, whose initial concerts were extremely well received. In fact, further dates are posting S.R.O. notices.

Guy Mitchell made an appearance on Val Parnell's "Sunday Night At the Palladium Show," and is to take part in his "Saturday Spectacular" very soon.

Norman Newell rejoined E.M.I. as V.I.P. following the resignation of Ray Martin. Newell was of course, associated with E.M.I. for several years

Tab Hunter doing very well over here with his waxing of "Young Love."

This week's best selling pop singles (Courtesy "New Musical Express")

- "Garden Of Eden"— Frankie Vaughan (Philips) "Young Love"— $\mathbf{2}$
- 3
- "Young Love"— Tab Hunter (London) "Singing The Blues"— Guy Mitchell (Philips) "Don't Forbid Me"—
- Pat Boone (London) "Don't Knock The Rock"— Bill Haley Comets (Brunswick) "True Love"—Bing Crosby & Grace 5
- 6
- Kelly (Capitol) "Don't You Rock Me Daddy-O"-Lonnie Donegan (Pye-Nixa) "Friendly Persuasion"— 7 8

- "Friendly Persuasion"— Pat Boone (London) "Blueberry Hill"— Fats Domino (London) "St. Therese Of The Roses"— Malcolm Vaughan (HMV) "Rock-A-Bye Your Baby"— Jerry Lewis (Brunswick) "Singing The Blues"— Tommy Steele (Decca) "Don't You Rock Me Daddy-O"— The Viners (Parlonbone)
- 11
- 12
- 12 14
- Tommy Steele (Decca) "Don't You Rock Me Daddy-O"— The Vipers (Parlophone) "Cindy, Oh Cindy"— Eddie Fisher (HMV) "You Don't Owe Me A Thing/Look Homeward Angel"—Johnnie Ray (Philips) "Hound Dog"— Elvis Presley (HMV) "Rip It Up"— Bill Haley Comets (Brunswick) "Just Walking In The Rain"— Johnnie Ray (Philips) "Long Tall Sally"— Little Richard (London) "Green Door"— Frankie Vaughan (Philips) "Banana Boat Song"— Shirley Bassey (Philips) "Knee Deep In The Blues"— Guy Mitchell (Philips) "Mystery Train"— Elvis Presley (HMV) 4 "Rock The Joint"— Bill Haley Comets (Brunswick) "Adoration Waltz"— David Whitfield (Decca) "Young Love"— 15
- 16
- 16
- 18
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- 21
- 22
- 23
- 25
- 2627
- 28
- "Adoration Waltz"---David Whitfield (Decca) "Young Love"--Sonny James (Capitol) "Moonlight Gamb'er"--Frankie Laine (Philips) "Give Her My Love"--Johnston Brothers (Decca) "Knee Deep In The Blues"--Tommy Steele (Decca) "Rock Around The Clock"--Bill Haley Comets (Brunswick) $\mathbf{29}$ 30



The Cash Box Best R * "ALWAYS THE SEA" Acquaviva Orch. MGM 12434 "THE WATERMELON SONG"/ Capitol 3649 Tennessee Ernie Ford "THE CAN CAN SONG" Robbin Hood MGM 12424 RCA Victor 20/47-6816 "BEGIN THE BEGUINE" Eddie Heywood "LONESOME FOR MY BABY" Ernie Chaffin Sun 262 Joan Weber "GONE" Columbia 40852 "CALYPSO JOE" Anna Valentino.... Dot 15543 "CALYPSO MELODY" David Rose MGM 12430 "I KNOW" Dinah Washington. Mercury 71043 "SO RARE" Jimmy Dorsey. Fraternity 755 "NO OTHER ONE" **Connie Francis** MGM 12440

ZORO REED

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★

(Kapp 174)

B "LOVE IS WALKING WITH US" (2:09) [Rush B M I— Shapiro, Stallman] Zoro Reed, a new-comer with stirring voice, debuts on Kapp with a striking inspirational love song. Tune has an exciting rock and roll beat and a lovely melody. Dramatic opus that could take off. Lad has talent.

B "FUNNY, FUNNY, FUNNY" (2:31) [Pinelawn BMI — Stall-man, Jacobson] The youngster's ver-satility shows up immediately as Reed glides thru a contagious calypso ditty. Happy side that should do well in today's market. Strong first showing by the aptict today's marke by the artist.

THE SALMAS BROS.

(Era 1029)

C+ "GREATER LOVE" (2:30) [Warman BMI—Townsend, Bed-ell] The Salmas Brothers debut on Era with a potent dock and roll beat ballad. Boys have an exciting blend and a good tune to work with.

C+ "GO LET HER GO"- (2:33) [Jaybar ASCAP-Barnett, Sal-mas Bros.] The fellas work at a torrid pace as they fly thru a free swinging rocker that really moves. Side has an inviting square dance quality.

BOBBY SCOTT

(ABC-Paramount 9791)

B "OH, JOSHUA!" (1:39) [Song-fest ASCAP — Scott] Bobby Scott's rangy, stylish voice is excit-ing on this finger-snapping rhythm item about the famous Battle of Louisbe Jericho.

C+ "DRIFTWOOD" (2:11) [Forshay BMI—Cooley] Bobby sings the blues on this half. Good treatment of a rhythm item out of the rock and roll field. Swinging arrangement.

THE JODIMARS (Capitol 3633)

B "LATER" (2:00) [Larry Taylor ASCAP—Pingatore] The Jodi-mars tear thru a swinging rock and roller that'll have the kids hopping around the juke boxes. Bass and rhythm supply the only accompani-ment for Dick Richards' vocal-esthemics esthenics.

B "CLOUD 99" (2:05) [Myers ASCAP—Starkes] Another hard-hitting jolter with heaps of beat for teenagers with happy feet. Cute R & R novelty with a "mean" sax solo.

KIRBY ALLAN (Maze 140)

B "MOTHER DON'T 'LLOW ROCK-'n-ROLL" (2:35) [Maze BMI—Allan, Cook] Kirby Allan belts out a trigger-fast reading of a cute little novelty on the light, colorful side. Snappy toe-tapper that should do well in the jukes.

C+ "MORE BOUNCE TO THE OUNCE" (1:35) [Maze BMI— Allan, Cook] This half is another contagious ditty describing a cute little gal.

TOMMY MARA

(RKO Unique 377)

B+"NOBODY UNDERSTANDS" [Lamas ASCAP— Weisman, Leiser] Tommy Mara makes an impressive debut on RKO-Unique an impressive debut on KKO-Unique with a moving teen-age love story which he chants with great warmth and sincerity. The danceable rock and roll fish-beat will make the side more appealing to the youngsters. Fine first showing.

C+"SO RICH AND YET SO VERY POOR" (2:08) [Britton BMI— Samuels] The young warbler picks up the beat and swings thru a catchy up tempo ditty on this end.

DINAH WASHINGTON

(Mercury 71043)

B+"I KNOW" (3:05) [Tee Pee ASCAP—Hallowell, Felt, James] A superb new inspirational ballad is brilliantly executed by the dramatic, penetrating voice of Dinah Washing-ton. Excellent religious opus sung from the heart. Could be a big one for the lark for the lark.

B "YOU LET MY LOVE GROW COLD" (2:26) [Shapiro-Bern-stein ASCAP—Robinson] Miss "D" changes the pace and belts out a sizzling piece of blues on this half. Tremendous job of wailing.

FELICIA SANDERS

(Mercury 71042)

B "THE BOY ON THE DOLPHIN" (2:48) [Robbins ASCAP—Web-ster, Morakis, Friedhofer] A haunting lullaby telling a beautiful fantasy is executed with depth and imagination by Felicia Sanders. Lovely folk-flavored title tune from an upcoming movie movie.

C+ "JOHNNY-O (Katie-O)" (2:32) [Chappell ASCAP—Salt, Robin-son] Simple guitar backing lends an earthy quality to this emotional love song dramatically fashioned by the lark.



GIVE YOUR LABEL AN EDGE



with RCA Victor engineering skill



plus individual attention

To build "the sound that sells" into your label, go RCA Victor! Every step of the way, RCA Victor combines superior technical knowledge with unmatched manufacturing care. In separating molds from metal masters, for instance, RCA Victor has introduced a new edge-cutting ma-chine that eliminates the hazards of outmoded methods. No risk of inducing extraneous bits of metal and noise into the mold with this RCA Victor advance! As a double safeguard, each mold is individually audio-tested for unwanted "ticks" and "pops." This craftsmanship and care at every step guarantee your finished recordings the full dynamic range of the original - and they're yours at no extra cost at RCA Victor.

Wherever you may be, East, Midwest, or West, one of RCA Victor's three strategically-located plants is ready to serve you *now*. Individual attention to your order, large or small . . . fast delivery ... drop-shipping ... warehousing – that's RCAVictor "service-on-a-platter." Get full details from RCA Victor Custom Record Sales today!

RCA VICTOR CUSTOM RECORD SALES

155 East 24th St., New York 10, N. Y.--MUrray Hill 9-7200; 445 N, Lake Shore Drive, Chicago 11, 11.--WHitehall 4-3215 1016 N. Sycamore Ave., Hollywood 38, Calif.- Oldfield 4-1660; 1525 McGavock St., Nashville 2, Tenn.-ALpine 5-6891 In Canada, call Record Department, F.CA Victor Company, Ltd., 1001 Lenoir Street Montreal, Quebec, For other foreign offices, write or phone RCA International Division, 30 Rockefeller Plaza, New York 20, N. Y.-JUdone 6-3800





NEW YORK:

Lou Monte has been designated to sing The Star Spangled Banner at the



Low Monte has been designated to sing The Star Spangled Banner at the Carmen Basillio-Johnny Saxton world championship bout Feb. 22. Low threats are to sneak in his current Victor release of "Roman Guitar" right afterwards. . . Gene Austin has signed with Victor again after a 30-year hiatus. Gene's most famous side was "My Blue Heaven". . . . Bill Distributors of Hartford gave its second annual party for djs in the New England area hosted by Lou Boorstein and Gene Gotthelf. . . . Recording and show biz personalities have discovered the Plush eaterie in Rockville Center called "The Steak hosted by Lou Boorstein and Gene Gotthelf. . . . Recording and show biz personalities have discovered the Plush eaterie in Rockville Center called "The Steak Pit". . . Tony Cabot was the musical director of the Multiple Sclerosis telethon last weekend. . . . Morgana King into RSVP for two weeks. . . MGM's Silvana Mangano disk hit of "Anna" of four years ago was repromoted in New York in conjunction with the release of the film to television over NBC. The record was used as a trailer on TV and radio spots in advance. . . Buddy Friedlander is no at RKO-Unique Records handling promotion. . . Erroll Garner at Storyville in Boston. . . Somethin's Smith and The Netrested, according to David Mackay, attorney for the Miler interests. . . . Kirk Stuart who has been hitting with his disking of "Boy With The Golden Kazoo" goes into the Rendezvous in Detroit February 22. . . Decca has an answer to the Maguire Sisters in the Jaye Sisters. Their first disk is "Black, Brown Or Blue Eyes" and "Have You Ever Been Lonely".

CHICAGO:



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HOLLYWOOD:

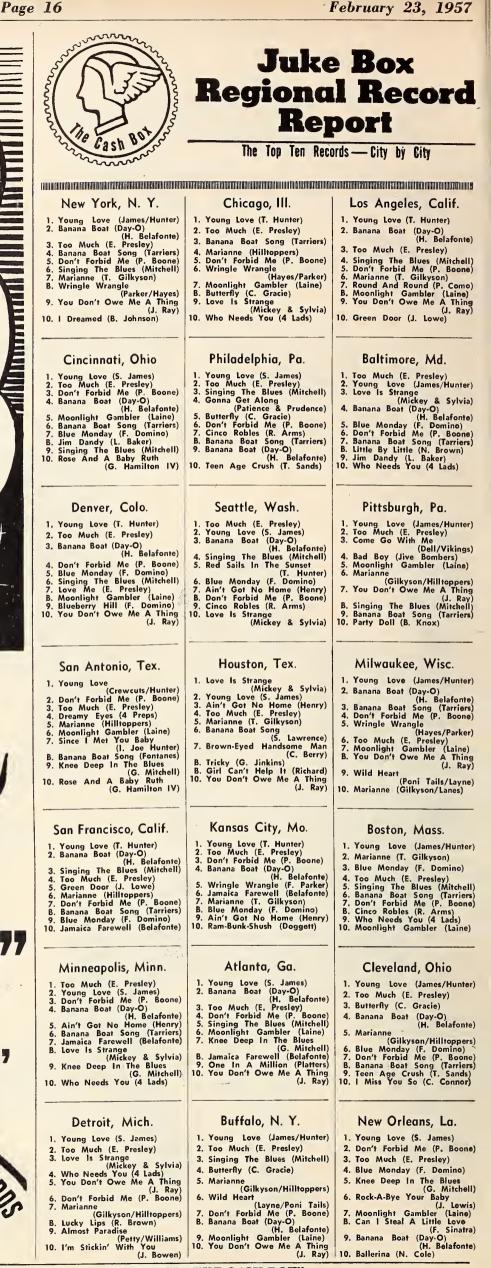


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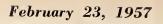




February 23, 1957









NEW YORK—In a major move to crystallize a stronger production unit and higher concentrated copy sales level of sheet music, Nat Tannen has merged his Keys Music, Inc. with the facilities of Chas. H. Hansen in a new Keys-Hansen, Inc. firm, effec-tive March 1et

incipled into height and, hier that the facilities of Chas. H. Hansen in a new Keys-Hansen, Inc. firm, effec-tive March 1st. Keys-Hansen, Inc. will handle all the sheet music selling agencies of the former Keys firm, consolidating headquarter facilities at 119 West 57th Street. Additionally, publishers utilizing these facilities will have coverage to jobbers and dealers through Hansen Publication depots in New York, Miami, Dallas and Los Angeles, as well as the fleet of Volks-wagen display and sales trucks. Keys, under Nat Tannen's aegis, currently handles 248 music pub-lishers, providing them with produc-tion, promotion and selling services for their sheet music. Included are such currently active catalogs as Artists Music; Kouff-Rose; Commo-dore Music; Northern Music; Mont-clare Music; Rush Music; Western Music; Randy Smith; as well as the various publishing combines of Bud Brandom, Stuart Hamblen, Ray An-thony, Pee Wee King, etc. Phil and Don Tannen move over to the new merged operation to handle the chores, along with Mike Cimino, Hansen Publications coordinator. Nat Tan-nen, continuing in a supervisory ca-pacity, will place more concentration on his publishing activities.

Publications coordinator. Nat Tan-nen, continuing in a supervisory ca-pacity, will place more concentration on his publishing activities. Hansen Publications, Inc., parent firm of the Chas. H. Hansen activities, currently represents as selling agency the catalogs of Walt Disney Music Co., Wonderland Music Co., Rylan and Valyr Music, Kapp Records pub-lishing affiliates, and Fred Raphael's publishing interest, among others. In his belief that proper and rapid distribution of sheet music will lift the currently limited sales, Hansen cuts the ribbon March 1st on his West Coast depot at 6311 Yucca Street, Hollywood. Dwight Latham will head up the coast action. Since many of the publishers in the sales agency set-up are Los Angeles out-fits, Latham will extend his services to make Keys-Hansen a custom oper-ation for these nublishers

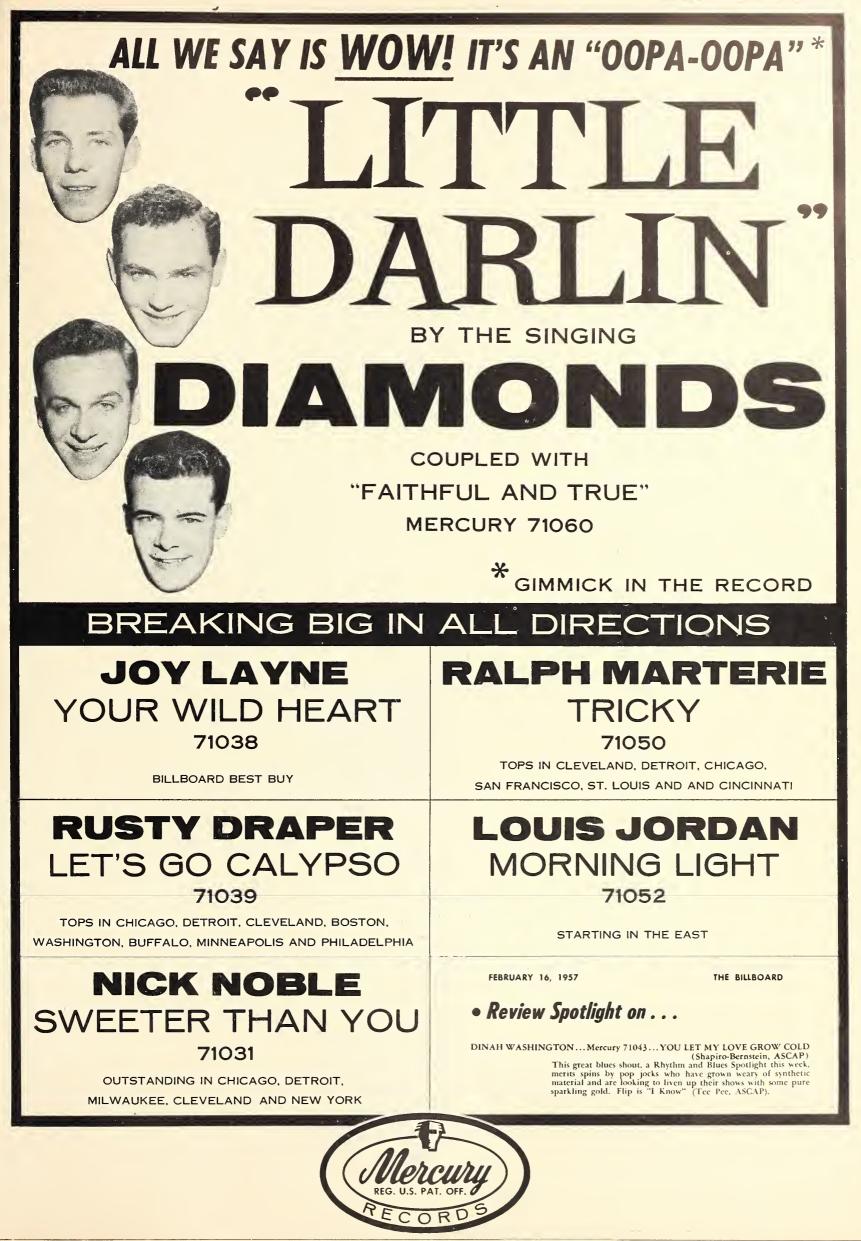
nts, Latham will extend his services to make Keys-Hansen a custom oper-ation for these publishers. Cimino has just returned from a three-week call on Hollywood, Dallas and Miami, stressing the Keys-Hansen function to the depot chiefs.

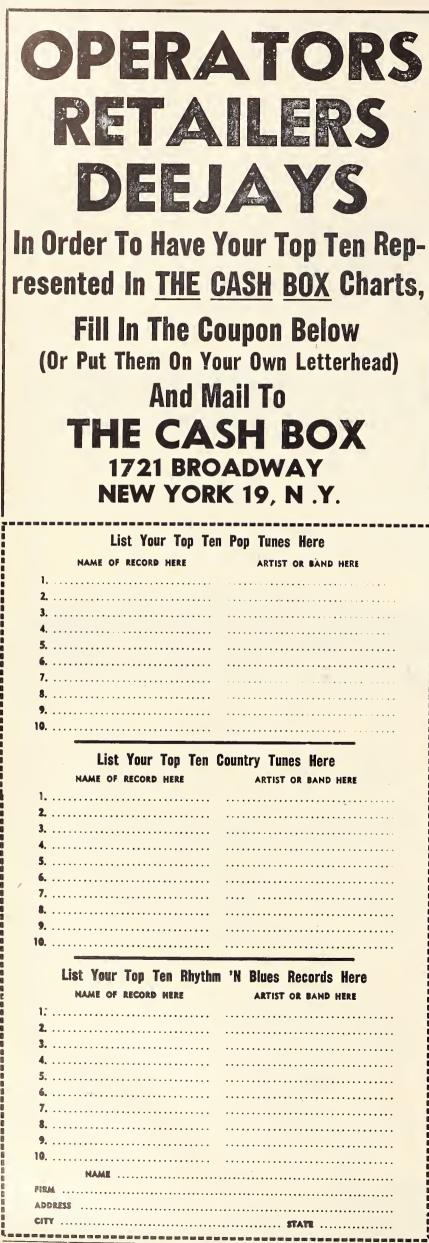
Besides preparing the sheet music for print and sale, the new firm will enlist the facilities of Hansen's art, copyright and promotion depart-ments. A sales force throughout the country will also be representing these more than 250 publishers.

White Named to Columbia **Phonograph Post**

Phonograph Post NEW YORK—The appointment of James F. White as National Sales Manager of Columbia Phonographs was announced last week by James Sparling, General Manager of Elec-tronics Products for the company. The appointment was effective Feb-ruary 11th. White headquarters in Columbia's New York offices. White's career in the electronics industry has spanned posts such as General Sales Manager of Crescent Industries, Inc., where he was re-sponsible for all phases of the sales effort for the manufacturers' tape recorders and phonographs; CBS-Columbia Contracts Division Man-ager, directing production, engineer-ing and service operations; General Manager of Gray Audograph, manu-facturers of dictating machines; and Sales Manager of the Andrew Cor-poration, producers of components for ado and TV transmitters. White holds an engineering degree from Yale University. He has also worked at the Massachusetts Institute of Technology Radiation Laboratory as project engineer in charge of de-veloping special radar programs.









Al Meltzer (WEHN-Rochester, N.Y.) writes of a "great response" to his new TV show on Saturday from 3:30 to 4:00 PM featuring high schools in the Syracuse area. Al's record hops are booked into April. . . . Lee Donahue (WGBB-Freeport, L. I.) cites about one-half million residents in his area as



a reason for not overlooking Long Island for sales reports on disks. . . . A long-distance phone call to Tommy Sands, the rising rock 'n roll artist, was recently made by deejay Tom Adams (KUDL-Kansas, City, Mo.). Tom interviewed the Crew Cuts during their two-week stay in the city. . . . Bill Perkins (WCIN-Cincinnati, Ohio) is now the proud father of a girl born Jan. 26th, named Rosalyn Germaine. One of the most popular albums in the Cincinnati area, says Bill, is going to be Sarah Vaughan's two-disk effort "Great Songs From Hit Shows." . . . Frank Ward (WWOL- Buffalo, N.Y.) is back on the air after a month's vacation in Florida. . . Deejay Paul Howard plus Kenny Halterman and Harold "Red" Hageman of WCUE-Akron, Ohio conduct a "Wake And Win With CUE" contest on their three and a

AL MELTZER (WHEN-Syrocuse, N. Y.)

half hour morning stint. Each half hour a disk is played containing ten voices of people who may be the next door neighbor of a listener. If a listener guesses the identity and address of a voice, which says, "Wake And Win With CUE," he or she wins \$25 and is interviewed by Howard. . . . Gene Piatt (KELO-Sioux Falls, S.D.) reports two strong items in his area: "Tower's Trot" by Dick Jacobs (Coral) and "It Happened In Monterey"/"Romona" by the Lancers (Coral). . . . The first in a series of local jazz concerts in Providence, R. I. was emceed by Bob Bassett (WHIM-Providence, R.I.). The affair, presented by Providence's "Jazz Unlimited" Society, featured local jazz groups headed by Jack Quigley, Ronnie Brown and jazz singer, Bonnie Mann. The concert was highlighted by the appearance of modern jazz pianist Toshiko and her trio. The "Voice Of America" filmed a portion of the show for their overseas service.



Mort Nusbaum (WBBF-Rochester, N.Y.) was recently made a member of "Radio Pioneers," a national organization of those with 20 years or more in the broadcasting business. Mort has spent 16 of his 20 years in radio-TV in his hometown of Rochester. Three weeks in Miami await Mr. and Mrs. Nusbaum starting on Feb. 21st. . . Bill Davis (WLOW-Norfolk, Va.) has been running a mystery singer contest with a good response from the kids.... On behalf of "Teens Against Polio" dj's Chuck Thompson and John Dixon of WALA-Mobile, Ala., emceed a marathon record hop which lasted for 52 hours. The hop began at 8PM on Thursday night and stopped at 12 Midnight on Saturday. The affair realized \$1,200 for the "Teens Against Polio" drive. . . Lou Barile (WBIX-Utica, N.Y.) returned to the

CHUCK THOMPSON

place where he first got his start in radio when he switched to WBIX from WKAL-Rome, N.Y. Lou was in New York City last weekend. . . . Jay Maher (WWON-Woonsocket, R.I.) is raving over the big response and favorable comments he's getting from newcomer Dick Olson's "I Hope You Won't Hold It Against Me" on the Mark label. . . . Carroll Hardy (WHAM-Rochester,



comments he's getting from newcomer Dick Olson's "I Hope You Won't Hold It Against Me" on the Mark label. ... Carroll Hardy (WHAM-Rochester, N. Y.) would like to recommend to disk jockeys a Prestige LP titled "Barbara Lea Sings," which features Miss Lea and the Johnny Windhurst Quintet. ... Charles E. Gustafson (WTAQ-Chicago, Ill.) makes good use of The Cash Box Top 50 when programming shows. ... A five-month-old baby was the winner of a life-size picture of Elvis Presley in a contest conducted by Bob Gribben (KDTH-Dubuque, Iowa). ... Richard Reeves (WWVA-Wheeling, W.Va.) has resumed his duties as staff announcer at WWVA after having just completed two years of service in the U.S. Army at Ft. Knox, Ky. While stationed at Knox, Dick was director of Radio and Television in the Ft. Knox Information Office. ... When the Victor Starliner, aiding the polio drive, stopped over in Chicago, Ron Turner (WKMI-Kalamazoo, Mich.) interviewed one of its stars, Eddie Heywood. ... Deejay Ron Terry (WAAF-Chicago, Ill.) announced on his show that if persons who had contributed or promised to contribute (from a dime to a dollar) to the March Of Dimes would send him a note he would mail them a free disk. The response was so favorable that other announcers took up the fund-raising campaign named "Discs For Dimes". Though Terry was supposed to incur the cost of this project, record companies that provide stations with promotional disks coperated in the affair. ... Bob Will (WWDC-Washington, D.C.) took over WWDC's popular "Around The Town" music and news show on Jan. 28. Bill continues his Sunday night, 10 to 12 Midnight stint over WWDC. ... Bill Gerson (WINN-Louisville, Ky.)



The Cash Box, Music

REG. U. S. PAT. OFFICE

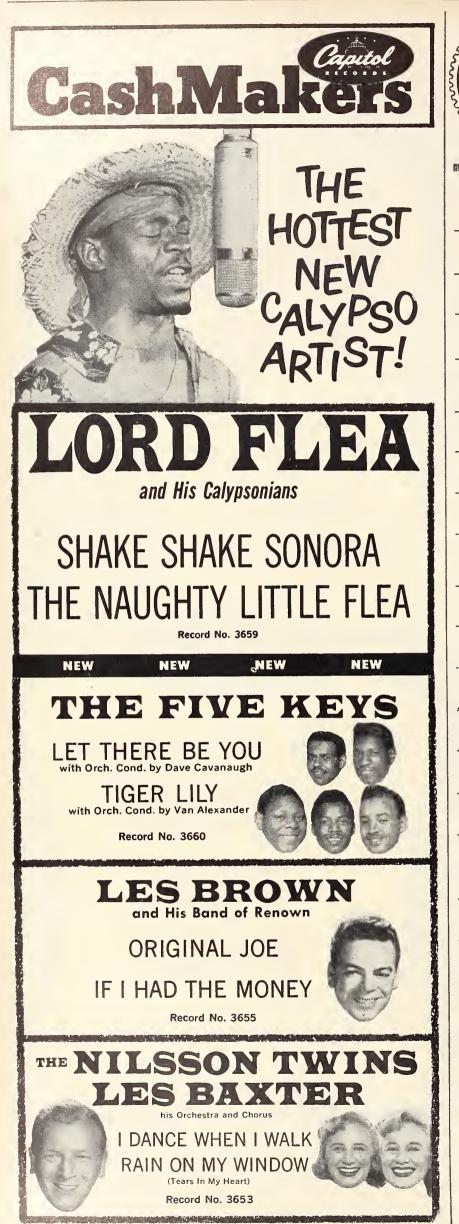
Page 21

February 23, 1957



The Cash Box, Music

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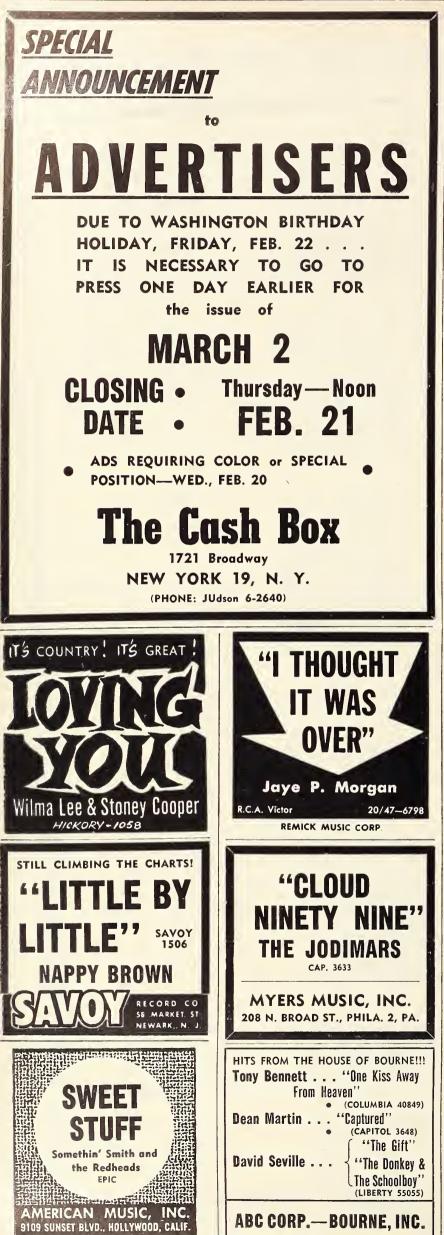
22	February 23	, 1957
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32	The Records	
(2	Disk Jockeys Played Most	
ine .	Fash Bot As Played Most	
~~	A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DI	SK JOCKEYS
	NARIAN MENANTANI MANTANI MANTANI MANJARAH DARI MARINA MANJARAH MANJARA ARABA ARABA MANJANDAN DAN DAN DAN BARAH Manjarah menantani menantani menantani dan dari menantani menantani menantani dan bertara dan dari menantani dan	Pos. Last Week
1	YOUNG LOVE SONNY JAMES (Capitol)—TAB HUNTER (Dot)	1
2	DON'T FORBID ME PAT BOONE (Dot)	2
3	TOO MUCH ELVIS PRESLEY (RCA Victor)	3
4	BANANA BOAT SONG TARRIERS (Glory)	5
5	MARIANNE TERRY GILKYSON (Columbia) HILLTOPPERS (Dot)	8
6	BANANA BOAT (DAY-O) HARRY BELAFONTE (RCA Victor)	4
7	WHO NEEDS YOU FOUR LADS (Columbia)	10
8	MOONLIGHT GAMBLER FRANKIE LAINE (Columbia)	7
9	BUTTERFLY CHARLIE GRACIE (Cameo)	30
10	ANDY WILLIAMS (Cadence) SINGING THE BLUES	6
11	GUY MITCHELL (Columbia) YOU DON'T OWE ME A THING	11
12	JOHNNIE RAY (Columbia) LOVE IS STRANGE	14
13	MICKEY & SYLVIA (Groove) BLUE MONDAY	13
14	FATS DOMINO (Imperial) CINCO ROBLES	12
15	RUSSELL ARMS (Era) I DREAMED	9
IJ	BETTY JOHNSON (Bally) ALMOST PARADISE	
16	ROGER WILLIAMS (Kapp) NORMAN PETTY TRIO (ABC-Paramount) LOU STEIN (RKO Unique)	43
17	CAN I STEAL A LITTLE LOVE FRANK SINATRA (Capitol)	15
18	WRINGLE WRANGLE FESS PARKER (Disneyland) BILL HAYES (ABC-Paramount)	23
19	JAMAICA FAREWELL HARRY BELAFONTE (RCA Victor)	16
20	STASHU PANDOWSKI RUSS CARLYLE (ABC-Paramount) JULIUS LA ROSA (RCA Victor)	33
YOUR 27) CH HOME. WITH TEREY/ 38) YO LOVER. I'M ST HILL. OVER.	ICE I MET YOU BABY. 22) JIM DANDY. 23) ONLY ONE L WILD HEART. 25) KNEE DEEP IN THE BLUES. 26) TEEN AC ANTEZ, CHANTEZ. 28) LOVE ME. 29) TRUE LOVE. 30) AIN' 31) LUCKY LIPS. 32) GREEN DOOR. 33) ROCK-A-BYE YO A DIXIE MELODY. 34) WITHOUT LOVE. 35) IT HAPPENED RAMONA. 36) A ROSE AND A BABY RUTH. 37) LITTLE B U ARE MY FIRST LOVE. 39) I LOVE MY BABY. 40) HEY 41) PLAYING FOR KEEPS. 42) BAD BOY. 43) PARTY D ICKIN' WITH YOU. 45) WALKIN' AFTER MIDNIGHT. 46) B 47) BALLERINA. 48) REPEAT AFTER ME. 49) I THOUGH 50) YOUR LOVE FOR ME; JUST WALKING IN THE RAIN; L W: TAKE ME BACK BABY	GE CRUSH. T GOT NO DUR BABY IN MON- BY LITTLE. JEALOUS POLL. 44) ILUEBERRY T IT WAS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

I KNOW; TAKE ME BACK BABY.

Page 23







The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

> ABETICALLY) TV

RADIO	(LISTED ALPH
Almost Paradise	Feist
Anastasia	
Ballerina	Jefferson
Banana Boat Song E. B Bean Song	American
Calypso Melody	
Can Steal A Little Love	
Chantez-Chantez Manchester	
Cinco Robles Warman	
Day-O	Shari
Don't Forbid Me	Roosevelt
Hey! Jealous Lover	Barton
Holiday For Trombones Bregm	an-Vocco-Conn
I Could Have Danced All Night .	Chappell
l Dreamed	Trinity
I Thought It Was Over	Remick
It Looks Like Love	Paramount
Just In Time	Stratford -
Long Before Knew You	Stratford
Marianne	Montclare
Money Tree	Frank
Moonlight Gambler	E. H. Morris
On The Street Where You Live	Chappell
Party's Over	Stratford
Round And Round	Rush
Singing The Blues	Acuff-Rose
True Love	Buxton Hill
Ten Thousand Miles	B. F. Wood
Una Momento	Famous
Who Needs You	Korwin
Wind In The Willow	Broadcost
Young Love	Lowery

Page 24

Victor Plans Spring "Music And Entertainment Show"

CAMDEN, N. J.—The RCA Victor "Music and Entertainment Show," featuring color television, black-and-white TV, portable radios and "Vic-trolas," will highlight a special RCA Spring dealer promotion, it was announced last week by R. H. Coffin, vice-president, advertising and sales promotion.

The "Music and Entertainment Show" is an integrated display and advertising program designed to stimulate store sales during Spring and Summer. Prepared by W. L. Stens-gaard & Associates of Chicago, the promotion material will come in two packages. The first includes idea sketches for advertising layouts, illustrations of properties, and display suggestions and sketches for both window and interior. The other half is comprised of display properties designed for use in four store feature windows, together with materials for interior store display. "The RCA Victor 'Music and En-

tertainment Show' has been designed," said Coffin, "to give retailers a presentation that will appeal to the imagination of prospects, as well as increase attention value of windows.'



ertoire, announces that he has signed Kay Armen. Miss Armen, who has been in the vocal field for several years, has been given a long-term pact with the company.

Mutual Fund Exec Named Advisor To DJ Council

NEW YORK — Charles E. Bacon, distributor of a \$65 million mutual fund, has been elected financial ad-visor to the National Council of Disk Jockeys for Public Service, Murray Kaufman, president of the Council, announced last week. Bacon, who has been informally associated with the group since its inception last year, is president of FIF Investing Associates, Inc., East-ern distributors of Financial Indus-trial Fund of Denver, Colorado.

trial Fund of Denver, Colorado.

In his new post, he will advise the Council's Board of Governors on the financial aspects of the organization's current drive to enlist the aid of allied fields to promote good citizenship among the estimated 20 million teenage fans of the nation's radio-television record programs.

"Although not connected with show business himself, Bacon has been of enormous help to us in the formative stages of our development," Kaufman said. "As our operating funds increase, his advice and assistance will be indispensable to the Council in getting the most mileage out of the funds available to us for our work."

Coral Re-Pacts Desmond

NEW YORK - Bob Thiele, Coral Records' A&R Director, has announced that he has re-signed Johnny Desmond to a new term pact. Desmond first joined Coral five years ago. Desmond's latest release couples "I Just Want You To Want Me" and "That's Where I Shine." Latter is a new lyric version of "Espan Harlem."

February 23, 1957

Banana Boat Song E. B. Morks-Bryden Blueberry Hill Chappell

Chantez-Chantez Manchester

Cinco Robles Warman Cindy, Oh Cindy E. B. Marks-Bryden

Don't Forbid Me Roosevelt

High Heels Jungnickel I Dreamed Trinty

Kid Stuff Gil Long Before | Knew You Stratford

Love Me Tender Presley Marianne Montclore Mi Casa, Su Cosa Sequence

Moonlight Gamber, E. H. Morris On My Word Of Honor

On The Street Where You Live Chappell

Repeat After Me Leeds

Sadie's Shawl Roncom

Shake, Shake Senora Spanish Music Center

Singing The Blues Acuff-Rose Some Day Soon Lamas-Ramrod Spring In Maine E. H. Morris

Too Much Southern Belle-Presley True Love Buxton Hill Una Momento Fomous

Watermelon Song Gale & Gayles

Wisdom Of A Fool Planetary Wringle Wrangle Disney

Young Love Lowery

Mills-Warock

Rock-A-Bye Your Baby With A Dixie Melody

Antler

The Cash Box, Music

Page 25

Friedlander Named National Promotion Manager of RKO Unique Records

RKO Music Announces That It Will Secure No Disk From RKO Unique

NEW YORK — Buddy Friedlander, who since 1945 has been associated with Mills Music, E. B. Marks, and for the past seven years with Mercury Records, working as a song plugger, promotion man, assistant A&R man, and distributor, was signed by RKO Unique Records as national promotion manager last week and immediately assumed his new responsibilities. In addition to being national promotion manager, Friedlander will act as assistant sales manager for the United States and will directly supervise the road men who will now form part of his staff.

form part of his staff. Friedlander reports to Stan Borden who has assumed the new office of executive vice president. Borden was formerly vice president in charge of sales. He is also in charge of all album and single production and is general sales manager.

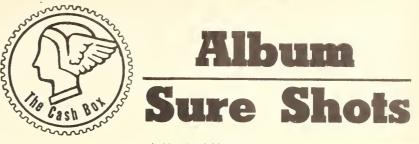
Friedlander will immediately line up road trips to Chicago, Detroit and Pittsburgh to establish closer working arrangements between RKO Unique field men and distributors. All field men will be put on a traveling basis in their entire areas rather than only in their immediate locality.

RKO Teleradio Pictures, of which RKO Unique Records is a subsidiary, only a couple of weeks ago announced the formation of RKO Music, which is a separate and distinct division from RKO Unique Records, and is staffed by completely different personnel. Irving Deutch was signed as general professional manager of the new division and in turn has been given a free hand in setting the personnel. In line with this Al Calder was signed by RKO Music as New York and East Coast contact man and Milt Stein was engaged for the West Coast.

engaged for the West Coast. The music company will operate so completely independently of RKO Unique Records that any songs published by RKO Music will not even be shown to RKO Unique. RKO Music will only procure recording from other record companies. Any songs recorded by RKO Music will not be covered at a later date by RKO Unique Records.

Deutch stated that future sound tracks and other recordings that the firm may secure will be offered to the other record companies first. The firm has acquired the scores for a sizeable quantity of pictures which include musicals and non-musicals produced by RKO and other major companies. The Lamas catalogue, handled in the past in conjunction with RKO Unique, has now been signed over to RKO Music as one of its catalogues and will be run through the new music division.

Deutch further stated that any song writer who desired an RKO Unique record would have to deal directly with Joe Leahy, A&R head of RKO Unique. He indicated that this plan was to be put into effect immediately to emphasize to the trade that RKO Music and RKO Unique are separate and distinct entities with no ties of any nature.



[🖈] Also Available in EF

ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES

Roger Williams (Kapp KXL 5000) (2-12" LP)

ROCK PRETTY BABY

Movie Cast (Decca DL 8429)

***AFTER MIDNIGHT**

Nat "King" Cole and His Trio (Capitol W 782 * EAP 782)

ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK (Verve MG V 4002) (2-12" LP)

(Verve MG V 4002) (2-12" LP)

Rady, Victor European Manager, On U. S. Visit

NEW YORK—Sy Rady, European manager of A & R for RCA Victor, arrived in New York last week to consolidate plans for the marketing of European recordings in the United States and was feted by Victor brass at a special luncheon. Rady flew here with Frank Lee, London-Decca A & R chief, who is also in the States for confabs with Victor execs re London-Decca's production of Victor albums in Great Britain. A number of general questions re-

A number of general questions referring to the European record scene, and posed by members of the trade press, brought out the following facts: In Germany and in France album prices were decreasing from an \$8.00

tag to \$6.00. Only the upper middle class and the wealthy people of these countries purchase records since only these groups can afford to pay the high tax and duty burdened price of phonographs.

It was also mentioned that of the total record sales in Germany, classical albums account for 12%. In France the figure is 25% and in England it's 15%.

Rady stated that British recording cost would increase in the near future because of a 50% raise scheduled to go into effect for British musicians. In U. S. money, a British musician receives \$12 per session. He will soon be receiving \$18 per session.

Rady discussed the forthcoming switch of the HMV label in England to the RCA moniker which is set to take effect in May of this year. On the subject of album covers, Rady stated that RCA will attempt to keep the packaging of the European LP's identical to the packaging of the same LP here in the U. S. Heretofore, a European disk would have different art work than its U. S. counterpart. Very frequently, the European disk would be housed in a simple black and white jacket, hardly as attractive as the four color U. S. jackets. Reproductions of U. S. 4-color covers are now being sent to each country producing Victor records in Europe for exact reproduction.

Rady also announced that Victor artists John Browning and Andrej Czaykoski would be coming to the United States soon, to perform with our symphony orchestras.

Decca Brass On The Move

New York—Leonard W. Schneider, Executive Vice-President of Decca Records, Inc., leaves this Monday, February 18th, for the West Coast. He will confer with the company's personnel there on all Coast operations.

Martin P. Salkin, Director of Publicity and Promotion for Decca Records, leaves next week on a promotion tour that will take him to Pittsburgh, Cleveland and Detroit. Salkin will visit the Decca branches and radio stations in these cities.



Ed Sauter To Germany To Consider Radio Offer

NEW YORK, N. Y.—Ed Sauter, co-leader of the famed Sauter-Finegan orchestra, flew to Germany February 14th to discuss an offer which would make him musical director of Radio Sudwestfunk at Baden-Baden.

It was understood the job would entail heading up an extensive jazz program including writing, arranging and conducting. In the event Sauter accepts, it was believed the Sauter-Finegan ork would continue under the solo leadership of Bill Finegan. The group's newest RCA Victor album, "Under Analysis," is scheduled for March release.

Feature of Sauter's departure from International Airport was a surprise appearance of the Sauter-Finegan group, playing thumping German band tunes scored in haste by Finegan.

Salem Pacts Christian

CHICAGO — Mort Hillman, Salem Prexy, announced, this past week the signing of Bobby Christian and his orchestra. This is the first band signed to the label.

Future plans include a series of singles aiming at an LP release soon.

Chi Party For Melachrino

CHICAGO—To celebrate the joining of Geo. Melachrino to the RCA Victor roster, a party was held at The Ambassador East Hotel, this past week, with Melachrino as guest of honor, 2/12.

Among those in attendance were Al Temmnar, Little Al's All-Stop; Donald E. Browman, Lyon & Healy; James O'Dwyer, Music Box; Del Clark, Jeanine Spangler, and Ralph Blank, WJJD; Chuck Francisco, Estelle Barnes, Eddie Hubbard, and Ethele Davis, WGN; Jerry Leighton, WAAF; Bill Guthrie, WCFL; Jullie

Rizzo, and Jack Quinlan, WIND. Members of the British Consulate also attended.

Deejays In National Mag

NEW YORK—People Today Magazine has inaugurated a series of articles on disk jockeys. The series will run for one year with a different disk jockey featured every month. The stories are being written by Dick Gersh.

First in the series is George Lorenz, WKBW, Buffalo, New York. Next to be profiled is Robin Seymour, WKMH, Dearborn, Michigan, and Rex Dale, WCKY, Cincinnati, Ohio.



THE

BEAN SONG

Eileen Barton-Epic

Eddie Ames-

RCA Victor

AMERICAN MUSIC, INC. 9109 SUNSET BLVD., HOLLYWOOD, CALIF.

Tony Bennett Wins Standing Ovation At Copa Opening

NEW YORK—With one of the most spectacular performances the Copacabana audience has ever witnessed, Tony Bennett reached a new high in his career when he opened at the New York nitery last Thursday, February 14. In a stirring tribute to the singer, the entire audience stood and gave him an ovation when he finished his act.

Performing a vast variety of songs, ranging from the wild "Sing You Sinners" to his tear compelling rendition of "Lost In The Stars", Bennett had the audience from the moment he walked on stage and continued to hold them and amaze them by his vocal prowess and showmanship all through the act. His changes of pace were timed perfectly and his spectacular vocalizing left most of the crowd gasping.

Slimmed down and tanned, Bennett offered a handsome picture on the Copa floor, so much so that he received all the oohs and ahs usually reserved for visiting movie stars.

Although he won great critical acclaim during his Copa stand last year, it seems to us that if you don't catch him this year, you ain't seen nothin' yet. Tony has really arrived.

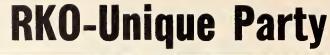
Bob Smith New Director of Distrib Relations For Dot

HOLLYWOOD—Randy Wood, president of Dot Records, last week announced that Bob Smith of Chicago, formerly director of promotion for Dot in the mid-West territory, has been named to a roving assignment as national director of distributor relations. Smith's new duties will take him all over the country in contact with the company's distribution network in 35 key cities.

Smith is currently in New Orleans organizing the operation of Dot's first company-owned distributor branch, and will remain in that location for an additional month, after which he will move his family to Los Angeles. He will headquarter in Dot's home offices at Sunset and Vine in Hollywood.

Replacing Smith as promotion director in the mid-West is Rocky Rolf, formerly with RCA Victor for seven years.

Bob Green is manning a similar post in the Southern territory formerly covered by Webber Parrish, who has been inducted into the armed services, stationed at Ft. Chaffee, Ark.





NEW YORK—Prominent music business personalities from all phases of the industry turned out en masse at a cocktail party given by RKO-Unique Records at the diskery's offices. Among the many friends attending were:

(Top Left) Murray Massey, Bob Austin, Irving Deutsch and Phil Kahl. (Top Right) Murray Deutsch, Martin Block, and Irving Deutsch.

(Second Row Left) Buddy Friedlander, Martin Machet, Irving Deutsch, Joe Leahy and Stan Borden.

(Second Row Right) Murray Deutsch, Paul Cohen and Irving Deutsch. (Third Row Left) Keefe Brasselle, Jerry Blaine, Buck Ram and Irving Deutsch.

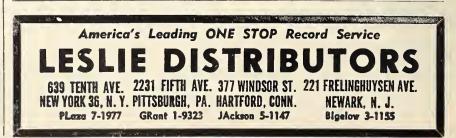
(Third Row Right) Marv Holtzman, Martin Machet, Joe Leahy, Joe Reisman and Irving Deutsch.

(Fourth Row Left) Martin Machet, Murray Deutsch, Mr. & Mrs. Ivory Joe Hunter, Irving Deutsch.

(Fourth Row Right) Irving Deutsch, Martin Machet and Mr. & Mrs. Herman Diaz.

(Bottom Row Left) Sid Parnes, Irving Deutsch and Bob Austin.

(Bottom Row Right) Lester Collins, Marv Holtzman, Keefe Brasselle, Stan Borden and Irving Deutsch.



THE WEST'S NEWEST AND FINEST ONE STOP Records: 45 RPM --- 60¢ 78 RPM --- 65¢ Extended Play --- 98¢ LP's --- 30% off Complete Mail Order Service OPEN 7 DAYS A WEEK "Order Senday, Pick Up Monday" NORTY'S MUSIC CENTER 2775 W. PICO BLVD Phone: REpublic -7258 LOS ANGELES 6, CALIF.

Epic Appoints New Personnel: Announce Vast Increase In Diskery's Sales

NEW YORK—At a special press meeting in New York February 14th, William S. Nielsen, Director of Sales Epic Records, announced the appoint-ment of Francis J. Berry, Sales Manager of Single Records, and Richard Laga, Mid-Western Sales Manager. Berry was formerly the Mercury Records branch manager in Cleveland and also did promo-tion in that city. Laga originally was Epic salesman with United Record Distributors in Chicago and subsequently became sales manager of that distributorship until his factory appointment. Laga will work out of Chicago and cover Cincinnati, St. Louis, Kansas City, Minneapolis, Madison, and Detroit. On the Epic distribution level, dis-tributors' organization was stream-lined with changes in Kansas City and New Orlean. According to Nielsen, further distribution changes will be made where it is necessary in the in-terest of effective overall Epic-Okeh

further distribution changes will be made where it is necessary in the in-terest of effective overall Epic-Okeh sales in keeping up with the label's rapid expansion. Effective March 1st, the Epic High Fidelity Hit of the Month will feature a popular and classical release with a \$2.98 retail price tag for the month of release. The High Fidelity Hit of the Month will be released only every other month for maximum exposure. the Month will be released only every other month for maximum exposure. The March release will be "Here Comes The Showboat" featuring the cast of Epic's previous national best selling album "Gentlemen Be Seated" plus Audrey Marsh, Frances Wyatt, and The Evalines. The classical re-lease will feature Leon Fleisher with The Cleveland Symphony Orchestra in Rachmaninoff's Rhapsody On A Theme Of Paganini, Op. 43; Franck's Symphonic Variations; Delius' Irme-lin-Prelude. This will be Fleisher's first recording on the Epic label. He previously recorded for Columbia. W. Walter Hayum, General Merchandise Manager of Epic Records reported that the advance orders for both the popular and the classical March High Fidelity Hit of the Month indicate that this double release is headed for the national best seller lists. All Epic National Advertising will carry the message of the \$2.98 High Fidelity Hit of the Month price tag. Posters for dealer windows and store displays will be available and new cards featuring the \$2.98 price tag will be obtainable for the Epic HFHOM racks in use since May, 1956. Additional racks will be at the disposal of qualified dealers.

EPIC popular albums show a sales increase of 125% over 1956 and 374% over 1955.

Reviewing the popular single releases, Nielsen stated that the Okeh label had surpassed in the first six weeks of 1957 the total sales figures for the entire year of 1956.

In the classical department, Charles A. Schicke, head of classical A & R, reported an increase of 110% in classical sales over the similar period last year. Schicke announced that to date over 3,000 dealers have participated in the Cleveland Orchestra promotion now in effect. While factory production is on an extra shift basis, Schicke stated that it may be necessary to extend the Cleveland program, since present production has not been able to keep up with orders. However, this problem will be overcome within a matter of days.



Currently featured at the Ritz Cafe of the Ritz

MONTREAL MEMOS:



TORONTO TOPICS:

Andy Williams, and Ginger Rogers scheduled in town for The Cross Canada Hit Parade February 20th. Andy's latest release "Butterfly" is getting plenty of spins here, and it looks as tho the lad has a big hit in the making....Kay Ballard, Dorothy Dandridge, and Alfred Drake will be welcome guests in our town February 20th, when they arrive for the Chrysler Festival over CBC-TV....Al Hibbler, June Christy, and Ted Heath booked into Massey Hall February 28th....Chuck Murphy opens at The Colonial February 18th, for one week.

Tommy Sands Skyrockets; TV Appearance Sends **Capitol Disk Flying**

Page 27

HOLLYWOOD . HOLLYWOOD — Ever since his highly successful television debut as star of "The Singin' Idol" on "The Kraft Television Theater" over the NBC-TV network two weeks ago, 19-year-old Tommy Sands, exclusive Capitol recording artist, has suddenly found himself to be much in demand for magazine, wire service and news-paper interviews, and further TV and radio appearances. Ever since his radio appearances.

Meanwhile, nearly every major mo-tion picture studio is reported bidding for his services as an actor-singer, al-though he hasn't accepted any offer yet.

yet. Because of his success on "Kraft Theater," that program has requested his return on a future telecast. Mean-time, Tommy is slated for an appear-ance with Tennessee Ernie Ford on his night time "Ford Show" Thurs-day, Feb. 21, over NBC-TV as well as on one of Ford's daytime TV shows over the same network one day each week. week.

A busy seven days are ahead for Young Tommy next week, including interviews with the Associated Press, Interviews with the Associated Press, United Press, a chain of publications, plus recording sessions at the Capitol Tower, photo sittings at Capitol for both color and black and white pic-tures, phone calls to many of the na-tion's disk jockeys from Capitol's of-fices, cutting voice tracks for many other deejays, and making guest ap-pearances on many local Hollywood-area radio and TV shows. Requests have come in from all over the nation have come in from all over the nation to establish Tommy Sands fan clubs.

Meanwhile, copies of Sands' first Capitol disk, "Hep Dee Hootie (Cutie Wootie)" and "Teen-Age Crush," the two songs featured on the recent "Kraft TV Theater" show, were being gobbled up from record dealers everywhere, with sales well on their way to the coveted one-million mark. "Teen Age Crush" broke into the #19 spot in this week's top 50 list.

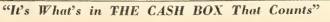
Jarvis Named Director of Music At KFWB

HOLLYWOOD-Al Jarvis has been appointed director of music for KFWB by general manager Robert M. Purcell. With this move Purcell has placed Jarvis in the position of controlling all music (the station uses records exclusively) that goes out over the station.

Effective February 12th, Jarvis, in conjunction with WB's committee of 500 (500 listeners who receive cards and pick the top three records plus one record coming up each week) will select material for the programs of each of the WB's deejays-Larry Finley, Bill Ballance, Bill Daniels and Mitch Reed.

This was put into effect by Purcell "because Jarvis' success in the diskjockey field over the past 25 years has proven, beyond doubt, that he knows the music the public wants to hear. Bearing this in mind, we find his services and talent should be applied to the entire station and not limited to just his program."

The move will be tied in with KFWB's "new sound" which has already brought about the revamping of station disk-jockey programs and musical station breaks featuring the Pied Pipers and the Sportsmen.









Dick Dean

"Twin Town" Revue

WKTQ-Norway-Paris, Mc. 1. Memory Followed Me (Dean) 2. Marina Girl (Harveys) 3. Who Needs You (4 Lads) 4. Kid Stuff (McGuires) 5. Young Love (1. Hunter) 6. You Don't Owe Me A Thing (J. Ray) 7. Take Me Back Baby

(J. Ray) 7. Take Me Back Baby (G. Mitchell) B. Love I Never Had (Rondo) 9. Can I Steal A Little Love (F. Sinatra) i0. Fifi's Welking The Poodle (Chordettes)

David Dreis

WPGC—Washington, D. C.

WPGC-WGShington, D. C. 1. Lucky Lips (R. Brown) 2. I Dreamed (B. Johnson) 3. Too Much (E. Presley) 4. Jim Dandy (L. Baker) 5. Your Wild Heart (Chandler/Lane) 6. Look Homeward Angel (Ray) 7. Without Him (N. Anthony) 8. Wringle Wrangle (B. Hayes) 9. What Gives, What Goes (J. Powell)

9. What Gives, What Goes (J. Powell) 10. Can I Steal A Little Love (F. Sinatra)

Bob Elliott

KENT—Shreveport, La.

1. Too Much (E. Presley) 2. Young Love (T. Hunter) 3. Banana Boat (Day-O) (H. Belafonte)

Balaina Boar (Bay-O) (H. Belafonte)
 Love Is Strange) (Mickey & Sylvia)
 Jim Dandy (L. Baker)
 Girl Can't Help It (Richard)
 You Don't Owe Me A Thing (J. Ray)
 Blue Monday (F. Domino)
 Don't Forbid Me (P. Boone)
 Confidential (S. Knight)

Ed Reilly

WBRY-Waterbury, Conn.

WBRY—Waterbury, Conn. 1. Young Love (S. James) 2. Don't Forbid Me (P. Boone) 3. Moonlight Gambler (F. Laine) 4. Blue Monday (F. Domino) 5. Banana Boat Song (Tarriers) 6. Marianne (T. Gilkyson) 7. Who Needs You (4 Lads) 8. Singing The Blues (Mirchell) 9. From The First Hello To The Last Goodbye (J. Morgan) 10. Can I Steal A Little Love (F. Sinatra)

Lynda Carroll

WJKO-Springfield, Mass.

WJKO—Springfield, Mass. 1. Young Love (S. James) 2. Banana Boat (Day-O) (H. Belafonte) 3. Too Much (E. Presley) 4. Blueberry Hill (F. Domino) 5. Hey! Jealous Lover (Sinatra) 6. Rock-A-Bye Your Baby (J. Lewis) 7. Rose And A Baby Ruth (G. Hamilton IV) 8. Love Is Strange (Mickey & Sylvia) 9. You Don't Owe Me A Thing (J. Ray)

(J. Ray 10. Moonlight Gambler (Laine)

Tom Adams

KUDL-Kansas City, Mo.

KUDL—Kansas City, Mo. 1. Don't Forbid Me (P. Boone) 2. Too Much (E. Presley) 3. Young Love (T. Hunter) 4. Banana Boat (Day-O) (H. Belafonte) 5. Blue Monday (F. Domino) 6. Marianne (T. Gilkyson) 7. Jamaica Farewell (Belafonte) 8. Knee Deep In The Blues (G. Mitchell) 9. Since I Met You Baby (I. Joe Hunter) 10. You Don't Owe Me A Thing (J. Ray)

Dorothy Kinney

KSVA-McGehee, Ark.

KSVA—MCGGehee, Ark. Young Love (T. Hunter) Banana Boat Song (Fontanes) Moonlight Gambler (Laine) Don't Forbid Me (P. Boone) You Don't Owe Me A Thing (J. Ray) I Dreamed (B. Johnson) Who Needs You (4 Lads) Cinco Robles (Paul & Ford) Marianne (T. Gilkyson) Bean Song (E. Barton)

6. 7. B.

Chuck Harkins

KBMN-Bozeman, Mont.

KBMN—Bozeman, Mont. 1. Cinco Robles (R. Arms) 2. Can I Steal A Little Love (F. Sinatra) 3. Little By Little (N. Brown) 4. Moonlight Gambler (Laine) 5. Dancing Chandelier (Syms) 6. Stashu Pandowski (Toppers)

B. Down The Road Of Love (R. Gaylord)

10. I've Got A Right To Cry (E. Gorme)

Hank Goldman

Hank Goldman WANN—Annapolis, Md. 1. Young Love (T. Hunter) 2. I Dreamed (B. Johnson) 3. Blue Monday (F. Domino) 4. Love 1s Strange-(Mickey & Sylvia) 5. The Wall (B. Benton) 6. Thought It Was Over (J. P. Morgan) 7. Walking In The Rain (Ray) B. Banana Boat Song (Tarriers) 9. Your Wild Heart (J. Layne) 10. Since I Met You Baby (I. Joe Hunter)

Perry Brown

Yerry Brown WTAO—Boston, Mass. Cinco Robles (R. Arms) Young Love (S. James) Little Did I Know (Rovers) Banana Boat Song (Tarriers) Butterfly (C. Gracie) Marianne (T. Gilkyson) Wringle Wrangle (B. Hayes) Panat Afre Me (B. Paces)

B. Repeat After Me (P. Page) 9. Only One Love (G. Hamilton IV)

Bob Furry

KDEF-Albuquerque, N. Mex.

KDEF—Albuquerque, N. Mex.
 Young Love (T. Hunter)
 Banana Boat (Day-O) (H. Belafonte)
 Don't Forbid Me (P. Boone)
 I Dreamed (B. Johnson)
 Blue Monday (F. Domino)
 Moonlight Gambler (Laine)
 Since I Met You Baby (I. Joe Hunter)
 Brock A. Buo Your Baby

B. Rock-A-Bye Your Baby (J. Lewis)

9. Singing The Blues (Mitchell) 10. On My Word Of Honor (Platters)

Ken "Bix" Wardell

WBLA-Elizabethtown, N.C.

1. Young Love (T. Hunter) 2. Moonlight Gambler (Laine) 3. I Feel The Beat (J. Lowe) 4. I Love My Baby (J. Corey) 5. Thought It Was Over (J. P. Morgan) 6. You Are My First Love (N. Cole)

7, Banana Boat Song (Fontanes) B. Love Is Strange (Mickey & Sylvia) 9. Blue Monday (F. Domino) 10. Who Needs You (4 Lads)

Frank Ward

WWOL-Buffalo, N.Y.

1. You Don't Owe Me A Thing (J. Ray)

1. You Don't Owe Me A Thing (J. Ray) 2. Anastasia (R. Williams) 3. Ain't Got No Home (Henry) 4. Since I Met You Baby 5. Golden Key (S. Davis, Jr.) 6. Without Love (McPhatter) 7. Give Me (E. Rodgers) 8. Gonna Get Along (Patience & Prudence) 9. Jim Dandy (L. Baker) 10. Almost Paradise (Williams)

Shel Horton

WKMC—Roaring Springs, Pa.

Lucky Lips (R. Brown)
 Young Love (T. Hunter)
 Singing The Blues (Mitchell)
 Too Much (E. Presley)
 Don't Forbid Me (P. Boone)

6. Banana Boat Song (Fontanes) 7. Ain't Got No Home (Henry)

B. Moonlight Gambler (F. Laine)

10. Skyliner (C. McRae)

Ballerina (N. Cole)

9. Trees (A. Hibbler)





- 5. Mariania (n. Chay-O) 6. Banana Boat (Day-O) (H. Belafonte)
- Who Needs You (4 Lads) B. Jamaica Farewell (Belafonte) 9. | Dreamed (B. Johnson)
- 10. Hope You Know What You're Doin' (Somethin' Smith & Redheads)

Norman Hall

Booneville, Ind. 1. Young Love (James/Hunter) 2. Too Much (E. Presley) 3. Singing The Blues (Mitchell) 4. Banana Boat Song (Tarriers) 5. Don't Forbid Me (P. Boone) 6. Since I Met You Baby (I. Joe Hunter) 7. Thought It Was Over (J. P. Morgan) B. Love Me Tender (E. Presley) 9. Jim Dandy (L. Baker) 10. Blue Monday (F. Domino)

- Bob N. Perry WCKR—Miami, Fla.
- 1. Young Love (Crewcuts) 2. You Don't Owe Me A Thing (J. Rav) (J. R
- (J. Ray) 3. Banana Boat Song (Tarriers) 4. Too Much (E. Presley) 5. Little White Horse (H. Rene) 6. Don't Forbid Me (P. Boone) 7. Jamaica Farewell (Belafone) 8. Blue Monday (F. Domino) 9. Love Me (E. Presley)
- 10. Knee Deep In The Blues (G Mitchell)

- Gerry Nesler KSDO—San Diego, Calif. KSDO—San Diego, Calif. 1. Singing The Blues (Mirtchell) 2. True Love (Crosby & Kelly) 3. Moonlight Gambler (F. Laine) 4. Young Love (Hunter/James) 5. Banana Boat (Day-O) (Belafonte/Tarriers) 6. Jamaica Farewell (Belafonte) 7. Without Love (McPhatter) B. I Dreamed (B. Johnson) 9. Can I Steal A Little Love (F. Sinatra) 10. Wringle Wrangle (B. Hayes)

AI Roberson WPEP-Taunton, Mass.

- WPEP---Taunton, Mass. 1. From The First Hello To The Last Goodbye (J. Morgan) 2. Stashu Pandowski (R. Henry) 3. Who Needs You (4 Lads) 4. Song For The Ninth Day (M. Miller) 5. Young Love (T. Hunter) 6. Blue Monday (F. Domine) 7. Wonderful, Wonderful (J. Mathis) 8. Don't Forbid Me (P. Boone) 9. Love Is Strange (Mickey & Sylvia) 10. Ram-Bunk-Shush (B. Doggett) Dave Maynard WORL-Boston, Mass.
- WORL—Boston, Mass. 1. Young Love (James/Hunter) 2. Too Much (E. Presley) 3. Who Needs You (4 Lads) 4. Only One Love (G. Hamilton IV) 5. Kid Stuff (McGuires) 6. From The First Hello To The Last Goodbye (J. Morgan) 7. Lucky Lips (R. Brown) B. Can I Steal A Little Love (F. Sinatra) 9. Teenage Crush (T. Sands) 10. I'm Sticking With You (J. Bowen)
 - **Bill Daniels**
- KFWB-Hollywood, Calif. KIWB--Hollywood, Cdlif. 1. Don't Forbid Me (P. Boone) 2. Too Much (E. Presley) 3. It Happened In Monterey/ Ramona (Lancers) 4. Stashu Pandowski (Carlyle) 5. Marianne (Hilltoppers) 6. Lucky Lips (G. Storm) 7. Party's Over (D. Day) 8. Kathy-O (V. Martin) 9. Love Sublime (J. Walker) 10. He Knows (G. MacKenzie)

KSJO—Santa Clara, Calif. KSJO—Santa Clara, Carro, Santa Clara, Carro, Santa Clara, Carro, Ch. Belafonte) 2. Moonlight Gambler (F. Laine) 3. Cinco Robles (R. Arms) 4. You Don't Owe Me A Thing (J. Ray)

- 5. Without Love (T. Arden) It Happened In Monterey/ Ramona (Lancers)
- 7. Money Tree (M. Whiting)
- B. Singing The Blues (Mitchell) 9. Rock-A-Bye Your Baby (J. Lewis) 10. Too Much (E. Presley)

Don Stewart

- WKCT-Bowling Green, Ky. WKCT—Bowling Green, Ky. 1. Young Love (T. Hunter) 2. Don't Forbid Me (P. Boone) 3. Banana Boat (Day-O) (H. Belafonte) 4. Moonlight Gambler (Laine) 5. Since I Met You Baby (1. Joe Hunter) 6. Banana Boat Song (Fontanes) 7. Jim Dandy (L. Baker) 8. Blueberry Hill (F. Domino) 9. You Don't Owe Me A Thing (J. Ray) 10. Slow Walk (B. Doggett)

Russ Coglin

- KROW-Oakland, Calif.
- 1. Young Love (S. James) 2. Banana Boat (Day-O) (H. Belafonte) 3. Don't Forbid Me (P. Boone) 4. Singing The Blues (Mitchell) 5. Cinco Robles (R. Arms) 6. Can I Steal A Little Love (F. Sinatra) 7. Maxianne (T. Gilkurge)
- 7. Marianne (T. Gilkyson)
- B. Your Wild Heart (J. Layne) 9. Uno Momento (C. Carr)
- 10. Butterfly (A. Williams)

Hy Davis

- WAIP-Prichard-Mobile Ala. WAIF—FILEING-MODILE AND.
 Young Love (James/Hunter)
 Banana Boat Song (Tarriers)
 Too Much (E. Presley)
 Take Me Back Baby (Mitchell)
 Whispering Heart (J. Reed)
 I Dreamed (B. Johnson)
 Marianne (T. Gilkyson)

- Stashu Pandowski (Carlyle)
- 9. Who Needs You (4 Lads) 10. Thought It Was Over (J. P. Morgan)

- Robin Seymour Robin Seymour WKMH—Dearborn, Mich. 1. Who Needs You (4 Lads) 2. Young Love (S. James) 3. Almost Paradise (Petty/Williams) 4. Chantez Chantez (D. Shore) 5. You Are My First Love (N. Cole) 6. From The First Hello To The Last Goodbye (J. Morgan) 7. I'm Sticking With You (J. Bowen) 8. Stashu Pandowski (LaRosa) 9. Bad Boy (Jive Bombers) 10. Walking After Midnight (P. Cline)

Jay Dunn

- WKOX—Framingham, Mass.

- WKOX—Framingham, Mass. 1. Young Love (S. James) 2. Who Needs You (4 Lads) 3. Don't Forbid Me (P. Boone) 4. Wonderful Wonderful (J. Mathis) 5. Only One Love (G. Hamilton IV) 6. Wringle Wrangle (F. Parker) 7. Marianne (T. Gilkyson) B. Too Much (E. Presley) 9. Knee Deep In The Blues (G. Mitchell) 10. One Soda, Two Straws (B. Scott)

Cal B. Kolby

- WDRC—Hartford, Conn. WDRC—Harrford, Conn. 1. Too Much (E. Presley) 2. Blue Monday (F. Domino) 3. Wringle Wrangle (B. Hayes) 4. Cinco Robles (R. Arms) 5. Written On The Wind (Aces) 6. Jim Dandy (L. Baker) 7. Stashu Pandowski (Carlyle) B. Marina Girl (Harveys) 5. State Decedice (D. Williame)
- 9. Almost Paradise (R. Williams) 10. Butterfly (A. Williams)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.



Jim Reid

WKXL-Concord, N.H.

- WKXL—Concord, N.H. 1. Young Love (T. Hunter) 2. Don't Forbid Me (P. Boone) 3. True Love (Crosby & Kelly) 4. On My Word Of Honor (Platters) 5. Can I Steal A Little Love (F. Sinatra) 6. Ciry Of Angels (Highlights) 7. You Are My First Love (N. Cole)
- 7. You Are My First Love (N. Cole) B. Rose And A Baby Ruth (G. Hamilton IV) 9. Little By Little (T. Arden) 10. You Don't Owe Me A Thing (J. Ray)

- Sandy Singer
- Sandy Singer WTCN---Minneapolis, Minn. 1. Don't Forbid Me (P. Boone) 2. Young Love (T. Hunter) 3. Banana Boat Song (S. Lawrence) 4. Who Needs You (4 Lads) 5. Moonlight Gambler (Laine) 6. You Don't Owe Me A. Thing (J. Ray) 7. Stashu Pandowski (Carlyle) B. Knee Deep In The Blues (G. Mitchell) 9. Bad Boy (Jive Bombers) 10. Almost Paradise (N. Petty)

John Isaacs

WTOK—Meridian, Miss.
1. Young Love (James/Hunter)
2. Too Much (E. Presley)
3. Banana Boat Song (Fontanes)
4. Repeat After Me (P. Page)
5. Your Wild Heart (J. Layne)
6. Don't Forbid Me (P. Boone)
7. Marianne (T. Gilkyson)
B. Who Needs You (4 Lads)
9. Holiday For Trombones
(D. Rose)
10. Take Me Back Baby
(G. Mitchell)

Vic Aime WNNJ-Newton, N.J.

1. Young Love (T. Hunter) 2. Marianne (T. Gilkyson) 3. Banana Boat Song (Tarriers) 4. Teenage Boy And Girl

- 4. Teenage Boy And Girl (T. Edwards) 5. I Miss You So (C. Connor) 6. Who Needs You (4 Lads) 7. From The First Hello To The Last Goodbye (J. Morgan) 8. Walking After Midnight (P. Cline) 9. Moonstruck In Madrid (4 Preps) 10. Thought It Was Over

- 10. Thought It Was Over (J. P. Morgan)

Gene Whitaker

- WNCA—Siler City, N.C. 1. Young Love (T. Hunter) 2. Singing The Blues (Mirchell) 3. Heyl Jealous Lover (Sinatra) 4. Love Me (E. Presley) 5. Don't Forbid Me (P. Boone) 6. Rose And A Baby Ruth (G. Hamilton IV) 7. Banana Boat (Day-O) (H. Belafonte) 8. Ballerina (N. Cole) 9. Can I Steal A Little Love (F. Sinatra) 10. Sitting In The Balcony (J. Dee) WNCA—Siler City, N.C.

Lee Donahue

WGBB-Freeport, L.I., N.Y.

- WGBB—Freeport, L.I., N.Y. 1. Young Love (T. Hunter) 2. Too Much (E. Presley) 3. Butterfly (Gracie/Allen) 4. Only One Love (G. Hamilton IV) 5. Love Is Strange (Mickey & Sylvia) 6. Bad Boy (Jive Bombers) 7. Give Me One More Chance (Chuckles) 8. Playing For Keeps (Presley) 9. Earth Angel (Penguins) 10. Pledging My Love (J. Ace)

Jerry Jerome

- WSAY-Rochester, N.Y.
- W SAT Kochester, P.1.
 Young Love (S. James)
 Zoo Much (E. Presley)
 Teenage Boy And Girl (T. Edwards)
 Repeat After Me (P. Page)
 Bonjour Tristesse (Michaels)
 Greensleeves (Beverleys)
 Holiday For Trombones (D. Rose)
- B. Townay For Trombones (D. Rose) B. Town Crier (A. Hibbler) 9. I Dreamed (B. Johnson) 10. Butterfly (A. Williams)

Bill Collins

Bill Collins WPMP—Pascagoula, Miss. 1. Singing The Blues (Mitchell) 2. I Dreamed (B. Johnson) 3. Two Different Worlds (D. Rondo) 4. Love Me Tender (E. Presley) 5. Walking In The Rain (Ray) 6. Moonlight Gambler (Laine) 7. You Don't Owe Me A Thing (J. Ray) B. Who Need, You (4 Lats)

Disk

Jockey

REGIONAL RECORD REPORTS

- B. Who Needs You (4 Lads) 9. Young Love (T. Hunter)
- 10. Rock-A-Bye Your Baby (J. Lewis)

Carl Shook Carl Shook WCAR—Detroit, Mich. 1. Too Much (E. Presley) 2. Marianne (T. Gilkyson) 3. Young Love (S. James) 4. Almost Paradise (N. Petty) 5. Love Is Strange (Mickey & Sylvia) 6. Who Needs You (4 Lads) 7. Bad Bay (Jive Bombers) B. You Don't Owe Me A Thing 9. Wringle Wrangle (B. Hayes) 0. I'm Sticking With You

9. Wringle Wrangle (B. Hayes) 10. I'm Sticking With You (J. Bowen)

Dick Lawrence

KOWH-Omaha, Neb.

KOWH—Omaha, Neb. 1. Young Love (S. James) 2. Moonlight Gambler (Laine) 3. I Dreamed (B. Johnson) 4. Banana Boat Song (Vaughan) 5. Blueberry Hill (F. Domino) 6. Don't Forbid Me (P. Boone) 7. Jamaica Farewell (Belafonte) B. Two Different Worlds (D. Rondo) 9. Rock-A-Bye Your Baby (J. Lewis) 10. Blue Monday (F. Domino)

Bill Perkins

WCIN-Cincinnati, Ohio

WCIN-Cincinnati, Ohio 1. Banana Boat (Day-O) (H. Belafonte) 2. Teenage Crush (T. Sands) 3. Heyl Jealous Lover (Sinatra) 4. Jamaica Farewell (H. Belafonte) 5. Love Is Strange (Mickey & Sylvia) 6. All My Love Belongs To You (Pages)

6. All My Love Belongs To You (Pages) 7. Wisdom Of A Fool (5 Keys) 8. Bad Boy (Big Daddy) 9. Since I Met You Baby (I. Joe Hunter) 10. You Are My First Love (Cole)

Jack Lamar

WCAM—Camden, N.J.

W LAM—Cumuen, IS. 1. Ain't Got No Home (Henry) 2. Little Darlin' (Willows) 3. Understanding (J. Sedlar) 4. Over And Over Again (Moonglows) 5. Hase Comes Henry

(Moonglows) 5. Here Comes Henry (Young Jessie) 6. Wringle Wrangle (B. Hayes) 7. Little By Little (M. Marlo) B. Big Wheel (C. Chenier) 9. One Sunday Afternoon

(Harptones) 10. Butterfly (A. Williams)

Barry Frank

WCCS-Amsterdam, N.Y.

WCCS—Amsterdam, N.I. 1. Banana Boat (Day-O) (H. Belafonte) 2. Don't Forbid Me (P. Boone) 3. Young Love (I. Hunter) 4. Rose And A Baby Ruth (G. Hamilton IV) 5. Singing The Blues (Mitchell) 6. Marianne (T. Gilkyson) 7. Since I Met You Baby (I. Joe Hunter) B. Hey! Jealous Lover (Sinatra) 9. Too Much (E. Presley) 10. Who Needs You (4 Lads)

Cal Milner-Larry Brown

WPEN—Philadelphia, Pa.

1. Young Love (S. James) 2. Butterfly (C. Gracie) 3. Too Much (E. Presley) 4. Who Needs You (4 Lads) 5. You Don't Owe Me A Thing 6. Bad Bay (Jing Barbar)

6. Bad Boy (Jive Bombers) 7. Don't Forbid Me (P. Boone)

B. Banana Boat Song (Tarriers)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.

9. Little By Little (M. Marlo) 10. Ain't Got No Home (Henry) 10. Before I Die (D. Collins)

Page 29

Cole)

IC

The Cash Box Disk of the Week

The Cash Box Disk of the Week

Disk of the Week

The Cash Box Award of the Week*

The Cash Box

Disk of the Week

The Cash Box Award of the Week

RCA Victor 20/47-6815

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2/9

2/2

22

King 5020

HUmboldt 6-5204 HUmboldt 3-3144

Hollywood, Calif.

BUDDY KNOX

sings

"PARTY DOLL"

"MY BABY'S GONE"

ROULETTE 4002

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N. Y., N. Y. (WI 7-0652)

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"TEEN-AGE CRUSH"

"ROUND AND ROUND"

Ferlin Huskey

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Dell-Vikings

"ALMOST PARADISE"

"RAM-BUNK-SHUSH"

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RECORDS

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sings

"I'M STICKIN' WITH YOU"

b/w "EVER LOVIN' FINGERS"

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Lou Stein

Tommy Sands

Perry Como

"GONE"

FREE TITLE STRIPS

 $\chi \sim$

"It's What's in THE CASH BOX That Counts"

The Cash Box "Sure Shots" highlight records which reports from retail dealers through-

out the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.



Allan Michaels

WING—Dayton, Ohio

- WING—Dayton, Omo 1. Danny Boy (J. James) 2. I'm In A Dancing Mood (D. Brubeck) 3. I Dreamed (B. Johnson) 4. Moonlight Gambler (F. Laine) 5. Hey! Jealous Lover (Sinatra) 6. Cinco Robles (R. Arms) 7. Green Door (J. Love) 8. Your Love For Me (F. Sinatra) 9. You Stepped Out Of A Dream (V. Damone) 10. I'd Love To Fall Asleep (L. Renaud)

Frank McCormack WHWB-Rutland, Vt.

- 1. Young Love (S. James) 2. Rock-A-Bye Your Baby (J. Lewis) 3. Knee Deep In The Blues (G. Mitchell) 4. You Don't Owe Me A Thing (J. Ray) 5. Banana Boat (Day-O)
- S. Banana Boat (Day-O) (H. Belafonte) G. True Love (Crosby & Kelly)
 Ton't Forbid Me (P. Boone)
 I Dreamed (B. Johnson)
 I Miss You So (C. Connor)
 Thought It Was Over (J. P. Morgan)

Bob Shaw WUSC-Columbia, S.C.

- W OSC Columbul, S.C.
 Young Love (T. Hunter)
 Banana Boat (Day-O) (H. Belafonte)
 Singing The Blues (Mitchell)
 Moonlight Gambler (F. Laine)
 Blue Monday (F. Domino)
 Don't Forbid Me (P. Boone)
 Knee Deep In The Blues (G. Mitchell)
 Cinco Robles (Paul & Ford)
 I Dreamed (B. Johnson)
 Can I Steal A Little Love (F. Sinatra)

Dave Walshak

- KCTI-Gonzales, Texas

Gerry Myers

- CKOY-Ottawa, Ont., Can. CKOT — Offawa, Onf., Can.
 There I've Said It Again (B. Scott)
 Young Love (S. James)
 Meanwhile Back At The Ranch (Continentals)
 Woman Of Devotion (Baxter)
 Wringle Wrangle (B. Hayes)
 Marianne (T. Gilkyson)
 I'll Stick With You (J. Bowen)
 Little By Little (M. Marlo)
 Stashu Pandowski (R. Carlyle)
 Party Doll (S. Lawrence)

- Orland W. Greenwood
- KHQ—Spokane, Wash.
- 1. Young Love (T. Hunter) 2. Singing The Blues (Mitchell) 3. Banana Boat (Day-O) (H. Belafonte) 4. Too Much (E. Presley) 5. Don't Forbid Me (P. Boone) 6. Blue Monday (F. Domino) 7. Green Door (J. Lowe) 8. Love Me Tender (E. Presley) 9. Blueberry Hill (F. Domino) 10. Moonlight Gambler (F. Laine)

Red Robinson

- CJOR—Vancouver, B.C., Can.

- OR—Vancouver, b.C., Can. Playing For Keeps (E. Presley) Young Love (E. Presley) Too Much (E, Presley) Don't Forbid Me (P. Boone) Don't Be Cruel (E. Presley) Paralyzed (E. Presley) Poor Boy (E. Presley) You Don't Owe Me A Thing (J. Ray) Low Me (E. Presley)
- 9. Let Me (E. Presley) 10. Red Sails In The Sunset (T. Hunter)
- ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title

REGIONAL RECORD REPORTS Don Wallace KTUL—Tulsa, Okla. KIUL—Iulsa, Okla. 1. Too Much (E. Presley) 2. Young Love (T. Hunter) 3. Banana Boat (Day-O) (H. Belafonte) 4. Blue Monday (F. Domino) 5. Love Me (E. Presley) 6. Jim Dandy (L. Baker) 7. Don't Forbid Me (P. Boone) B. Love Is Strange (Mickey & Sylvia) 9. Thousand 'Miles Away (Heartbeats) 10. Ain't Got No Home (Henry) 1. Marianne (T. Gilkyson) 2. Banana Boat (Day-O) (H. Belafonte) 3. Don't Forbid Me (P. Boone) 4. Young Love (S. James) 5. You Are My First Love 6. Stashu Pandowski (LaRosa) 7. Too Much (E. Presley)

Disk

Jockey

Earle Pudney

WGY—Schenectady, N.Y.

B. Cinco Robles (R. Arms) 9. Wringle Wrangle (B. Hayes) 10. Anastasia (P. Boone)

Robb Thomas

WEMP—Milwaukee, Wisc.

Young Love (S. James)
 Don't Forbid Me (P. Boone)
 Banana Boat Song (Tarriers/Lawrence)
 You Don't Owe Me A Thing (J. Ray)
 I Dreamed (B. Johnson)
 Uno Momento (C. Carr)
 Who Needs You (4 Lads)
 You Wild Heat

B. Your Wild Heart (Layne/Poni Tails)

9. Knee Deep In The Blues (G. Mitchell)

10. Don't Promise Me (R. Hood)

Paul Coburn

KLUB—Salt Lake City, Utah

Young Love (T, Hunter)
 Too Much (E. Presley)
 Don't Forbid Me (P, Boone)
 Banana Boat Song (Tarriers)
 Written On The Wind (4 Aces)
 Who Needs You (4 Lads)
 Hold 'Em Joe (H. Belafonte)
 Bellow Me (B, Knee)
 It Hancard Le Montexy/

9. It Happened In Monterey/ Ramona (Lancers) 10. Cinco Robles (R. Arms)

Bill Walters

WDUZ-Green Bay, Wisc.

WD02—Green bdy, Wisc.
1. Young Love (S. James)
2. Don't Forbid Me (P. Boone)
3. You Don't Owe Me A Thing (J. Ray)
4. Too Much (E. Presley)
5. Who Needs You (4 Lads)
6. Take Me Back Baby (Mitchell)
7. Cinco Robles (Arms/Welk/ Paul & Ford)
8. Banana Boat Song (Tarriers)
9. Wringle Wrangle (F. Parker)
10. Wisdom Of A Fool (5 Keys)

Bill Atkins

KDOK—Tyler, Texas

Your Wild Heart (J. Layne) Young Love (S. James) Too Much (E. Presley) Marianne (T. Gilkyson) Singing The Blues (Mirthell) Don't Forbid Me (P. Boone) You Don't Owe Me A Thing (J. Ray)

B. Blue Monday (F. Domino)

9. Your Love For Me (F. Sinatra) 10. Lucky Lips (R. Brown)

Bill Davis

WLOW—Norfolk, Va.

B. Marianne (T. Gilkyson) 9. Don't Forbid Me (P. Boone)

10. Look Homeward Angel (Ray)

Jim Lounsbury

WGN--Chicago, III.

Young Love (T. Hunter) Butterfly (A. Williams) Blue Monday (F. Domino) Too Much (E. Presley)

S. Who Needs You (4 Lads) 6. Don't Forbid Me (P. Boone)

7. Banana Boat Song (Tarriers) B. Moonlight Gambler (Laine)

9. Jamaica Farewell (Belafonte) 10. Stashu Pandowski (Carlyle)

Young Love (S. James) Jim Dandy (L. Baker) Singing The Blues (Mitchell) Too Much (E. Presley) Banana Boat Song (Tarriers) Cinco Robles (Paul & Ford) Moonlight Gambler (F. Laine)

2. 3. 4. 5. 6. 7.

Guy Curtis WADK—Newport, R.I.

- WADK—Newport, K.I.
 Can I Steal A Little Love (F. Sinatra)
 Your Wild Heart (J. Layne)
 Before I Die (D. Collins)
 No One Sweeter Than You (N. Noble)
 Young Love (S. James)
 Take A Gamble On Me (Nash)
 Who Needs You (4 Lads)
 Cinck Dather (A femal)

- B. Cinco Robles (R. Arms) 9. It Doesn't Take Very Long (A. Williams)
- 10. Chapel Of The Roses (B. Whalen)

Bob Kloss

- WKWK—Wheeling, W.Va.

Ray Schreiner WRNL—Richmond, Va.

- W KINL--KICHMOND, Vd. 1. Young Love (S. James) 2. Marianne (T. Gilkyson) 3. Banana Boat (Day-O) (H. Belafonte) 4. Who Am I (D. Post) 5. Moonlight Gambler (F. Laine) 6. Cinco Robles (R. Arms) 7. Don't Forbid Me (P. Boone) B. What Gives What Goes (J. Powell) 9. Butterfly (A. Williams) 10. Little White Horse (H. Rene)

Jimmy Hutsell WCRK-Morristown, Tenn.

- Young Love (S. James)
 Too Much (E. Presley)
 Moonlight Gambler (F. Laine)
 Poor Boy (E. Presley)
 Wisdom Of A Fool (S Keys)
 Ain't Got No Home (Henry)
 You're The Reason I'm In Love (S. James)

- B. Love Me Tender (E. Presley)
- 9. Banana Boat Song (Fontanes) 10. Jim Dandy (L. Baker)

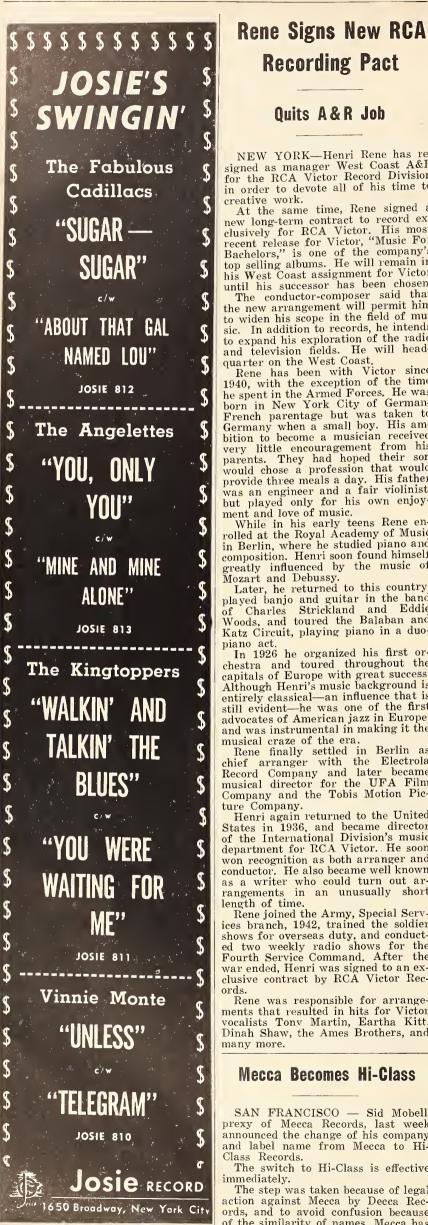
Ron McKee

CJET—Smith Falls, Ont., Can. Young Love (S. James)
 Don't Forbid Me (P. Boone)
 You Don't Owe Me A Thing (J. Ray)
 Stashu Pandowski (J. La Rosa)
 Marianne (Hilltoppers)
 Wingle Wrangle (B. Hayes)
 Who Needs You (4 Lads)
 Little By Little (T. Arden)
 Too Much (E. Presley)
 Banana Boat Song (Tarriers)

Jack Thayer

WDGY—Minneapolis, Minn.

1. Young Love (S. James) 2. Don't Forbid Me (P. Boone) 3. Too Much (E. Presley) 4. Banana Boat (Day-O) (H. Belafonte) 5. Tiger Lily (R. Draper) 6. Jamaica Farewell (Belafonte) 7. Who Needs You (4 Lads) 8. What's The Reason (Domino) 9. Moonlight Gambler (Laine) 10. I Remember (In The Still) (S Satins)



Recording Pact Quits A&R Job

NEW YORK—Henri Rene has re-signed as manager West Coast A&R for the RCA Victor Record Division in order to devote all of his time to

in order to devote all of his time to creative work. At the same time, Rene signed a new long-term contract to record ex-clusively for RCA Victor. His most recent release for Victor, "Music For Bachelors," is one of the company's top selling albums. He will remain in his West Coast assignment for Victor until his successor has been chosen. The conductor-composer said that

his West Coast assignment for Victor until his successor has been chosen. The conductor-composer said that the new arrangement will permit him to widen his scope in the field of mu-sic. In addition to records, he intends to expand his exploration of the radio and television fields. He will head-quarter on the West Coast. Rene has been with Victor since 1940, with the exception of the time he spent in the Armed Forces. He was born in New York City of German-French parentage but was taken to Germany when a small boy. His am-bition to become a musician received very little encouragement from his parents. They had hoped their son would chose a profession that would provide three meals a day. His father was an engineer and a fair violinist, but played only for his own enjoy-ment and love of music. While in his early teens Rene en-wolled at the Royal Academy of Music

ment and love of music. While in his early teens Rene en-rolled at the Royal Academy of Music in Berlin, where he studied piano and composition. Henri soon found himself greatly influenced by the music of Mozart and Debussy. Later, he returned to this country, played banjo and guitar in the band of Charles Strickland and Eddie Woods, and toured the Balaban and Katz Circuit, playing piano in a duo-piano act.

piano act

piano act. In 1926 he organized his first or-chestra and toured throughout the capitals of Europe with great success. Although Henri's music background is entirely classical—an influence that is still evident—he was one of the first advocates of American jazz in Europe, and was instrumental in making it the and was instrumental in making it the

and was hist differential in marking it the musical craze of the era. Rene finally settled in Berlin as chief arranger with the Electrola Record Company and later became musical director for the UFA Film Company and the Tobis Motion Pic-ture Company

Henri again returned to the United States in 1936, and became director of the International Division's music department for RCA Victor. He soon won recognition as both arranger and conductor. He also became well known as a writer who could turn out ar-rangements in an unusually short length of time. Rene joined the Army, Special Serv-

Rene joined the Army, Special Serv-ices branch, 1942, trained the soldier shows for overseas duty, and conduct-ed two weekly radio shows for the Fourth Service Command. After the war ended, Henri was signed to an ex-clusive contract by RCA Victor Rec-

Rene was responsible for arrangements that resulted in hits for Victor vocalists Tonv Martin, Eartha Kitt, Dinah Shaw, the Ames Brothers, and many more.

Mecca Becomes Hi-Class

SAN FRANCISCO — Sid Mobell, prexy of Mecca Records, last week announced the change of his company and label name from Mecca to Hi-Class Records. The switch to Hi-Class is effective

immediately.

The step was taken because of legal action against Mecca by Decca Rec-ords, and to avoid confusion because of the similarity of names, Mecca has chosen the Hi-Class trademark.



POPULAR

"CLOSE TO YOU"—Frank Sinatra—Nelson Riddle And The Hollywood String Quartet—Capitol W 789 (1-12" LP) CLOSE TO YOU; P.S. I LOVE YOU; LOVE LOCKED OUT; EVERYTHING HAPPENS TO ME; IT'S EASY TO REMEMBER; DON'T LIKE GOODBYES; WITH EVERY BREATH I TAKE; BLAME IT ON MY YOUTH; IT COULD HAPPEN TO YOU; I'VE HAD MY MOMENTS; I COULDN'T SLEEP A WINK LAST NIGHT; HE END OF A LOVE AFFAIR.
In an unusual collaboration with the Hollywood String Quartet, Frank Sinatra in his most expressive self in his latest, and already high-on-the-chart, Capitol entry. Banking on 12 wistful gems, Sinatra plays his vocal part with intimacy and beautiful phrasing. The Hollywood String Quartet, under Nelson Riddle's direction, are imaginatively used in bringing over the-close-to-you theme.

direction, are imaginatively used in bringing over the-close-to-you theme. "GREAT SONGS FROM HIT SHOWS"—Sarah Vaughan—Harold Mooney, Arranger and Conductor—Mercury MGP-2-100 (2-12") A TREE IN THE PARK; LITTLE GIRL BLUE; COMES LOVE; BUT NOT FOR ME; MY DARLING, MY DARLING; LUCKY IN LOVE; AUTUMN IN NEW YORK; IT NEVER ENTERED MY MIND; IF THIS ISN'T LOVE; THE TOUCH OF YOUR HAND; HOMEW YORK; BEWITCHED; DANCING IN THE DARK; SEPTEMBER SONG; A SHIP WITHOUT A SAIL; LOST IN THE STARS; IT'S GOT TO BE LOVE; ALL THE THINGS YOU ARE; POOR BUTTERFLY; LET'S TAKE AN OLD FASHIONED WALK; MY HEART STOOD STILL; HE'S ONLY WONDERFUL; THEY SAY IT'S WONDERFUL; MY SHIP. The two-disk LP set, a fairly common item in the classical field, has been gaining in popularity in the pop catalogue. The latest such entry is this package of 24 superior show pieces sung by one of the most talented stylists around, Sarah Vaughan. With warmth and vitality, Miss Vaughan carries the creations of such fine show music men as Rodgers ("It Never Entered My Mind"), Kern ("All The Things You Are") and Berlin ("Homework") with an individual approach that retains the melodic and lyrical stature of the tune. Harold Mooney provides bright arrangements and ork leadership. Sales and deejay play should be excellent. deejay play should be excellent.

"TED HEATH AT CARNEGIE HALL"—Ted Heath And His Orchestra— London LL 1566 (1-12") LISTEN TO MY MUSIC; KINGS CROSS CLIMAX; MEMORIES OF YOU; R. J. BOOGIE; PERDIDO; AUTUMN IN NEW YORK; CARIOCA; JUST ONE OF THOSE THINGS; LULLABY IN RHYTHM; STONEHENGE; PROCESSION; I REMEMBER YOU.

STONEHENGE; PROCESSION; I REMEMBER YOU. This is the Carnegie Hall performance that concluded famed English band leader Ted Heath's tour of the U.S. The Heath crew has many refreshing things to say here on its program of standards and originals. Driving, indi-vidual in sound, the rhythm sections continually delight the air with idea-loaded work. Unfailingly superior keyboard work by Frank Horrox. Many jazz-band fans will consider this package a must.

"MANHATTAN AT MIDNIGHT"—Ellis Larkins At The Piano With Rhythm Accompaniments—Decca Accompaniment—Decca DL 8303 (1-12") "LONDON AT MIDNIGHT"—Skitch Henderson, His Piano And Orchestra— Decca DL 8302 (1-12") "RIO AT MIDNIGHT"—Dante Varela And His Orchestra—Decca DL 8334 (1-12" LP)

"RIO AT MIDNIGHT"—Dante Varela And His Orchestra—Decca DL 8334 (1-12" LP) "HOLLYWOOD AT MIDNIGHT"—Andre Previn At The Piano With Rhythm Accompanimen—Decca DL 8341 (1-12") "NEW ORLEANS AT MIDNIGHT"—Marvin Ash And Dixie Blue Blowers— Decca DL 8346 (1-12") "ROME AT MIDNIGHT"—Carmen Cavallaro Piano Solos With Orchestra Directed By Domenico Savino—Decca DL 8359 (1-12") These six disks are part of Decca's "After Midnight" series, which includes musical visits to famous cities employing top name instrumentalists. The selections in each package are numbers closely associated with the city being represented. Ellis Larkins, with keyboard finesse, plays 15 tunes of a Man-hattan genre ("Sidewalks Of New York", "Lullaby Of Broadway"); Skitch Henderson, on piano and with ork support, provides the London touch with such pieces as "A Foggy Day", "A Nightingale Sang In Berkeley Square" and "The Very Thought Of You". Latin rhythms are handled effectively by Dante Valera And His Ork on items like "The Peanut Vendor", "La Paloma" and "The Romantic Cha-Cha-Cha", while Andre Previn is jazz-inclined on 12 melodies (i.e. "It's Easy To Remember", "My Foolish Heart" and "Laura") written for Hollywood films. Marvin Ash And His Dixie Blue Blowers take a mostly relaxed tour of New Orleans on their package of Basin Street stand-ards ("Way Down Yonder In New Orleans", "Basin Street Blues" and "Bayou Lullaby"). Flashy piano pro, Carmen Cavallaro, plays Italian melodies with Domenico Savino's lush ork on the "Rome" set. Each package has a colorful photo of its city. Deejays have received a disk highlighting all the albums, a fact that should spur sales. a fact that should spur sales.

"MEMORY LANE"—Kate Smith—MGM E 3487 (1-12" LP) MEMORY LANE; NOW IS THE HOUR; DANCING WITH TEARS IN MY EYES; FAR AWAY PLACES; TEARS ON MY PILLOW; THE ANNIVERSARY SONG; 'TIL WE MEET AGAIN; DREAMY OLD NEW ENGLAND MOON; I. ONLY HAVE EYES FOR YOU; IF I HAD MY LIFE TO LIVE OVER; WHEN I LOST YOU; BEAUTIFUL DREAMER. This is the first 12-inch LP of songs by Kate Smith available to the public. Miss Smith, who is certainly deserving of the "one of the all-time greats" label, has material here well suited to her nostalgic voice and audience. The singer's recent appearances on TV should add to the already vast market.

PICKA-POLKA"-Lawrence Welk And His Champagne Music-Coral CRL

"PICKA-POLKA"—Lawrence Welk And His Champagne Music—Coral CRL 57067 (1-12" LP) BEER BARREL POLKA; HELENA POLKA; JENNY LIND; HOT PREIZELS; CHIHUALUA POLKA; PENNSYLVANIA POLKA; CHAMPAGNE POLKA; THE JOLLY COPPERSMITH; FLORENA POLKA; THE KISS POLKA; CHICKEN POLKA; CLARINET POLKA. The Lawrence Welk crowd is, as their TV viewers already know, completely compatible for a polka session. Welk's latest effort for Coral amply demon-strates, through a series of hearty polka performances, the ork's lively way with the popular dance step. Areas where the polka is particularly in step should provide excellent sales for the disk.

"ANASTASIA"—Music From The Sound Track—Alfred Newman Conducting The 20th Century Fox Orchestra—Decca DL 8460 (1-12" LP) With the film version of the stage play, "Anastasia", likely to make much Academy Award news this year, this pressing of the pic's sound-track score should become handy dealer stock. Veteran Hollywood 'composer, Alfred Newman, has written a Russian-coated score that includes dances, waltzes, marches and the main theme, "Anastasia", running through the disk. Local theatre play of the film will boost sale of disk besides general publicity.



"IVORY TOWER"-

WER"—Cathy Carr—Fraternity F-1005 (1-12" LP) vn strutters' ball; looking for a boy; the boy on page thirty-five; g the blues; after I say I'm sorry; ivory tower; oh baby!; i never really loving you; doodle dee doo; let them talk; ancient history; it's no

MYSTERY. Thrush Carty Carr, who scored with the set's title, "Ivory Tower", has cut a package that brings together her commercial and intimate style. The inclusion of such single items as "Ivory Tower" and "Ancient History" is Miss Carr's more commercial side, while such pieces as Gershwin's "Looking For A Boy" and an exciting calypso-inspired version of "Darktown Strutters' Ball' show-cases an imaginative stylist. Miss Carr's pop stature is the big sales story.

'A TOUCH OF PARIS"-Boris Sarbek And His Orchestra-Epic LN 3317 (1-12')

' LP) PADAM PADAM; DOMINO; LA JAVA DU DIABLE; SI JOLIE; PIGALLE; UN JOUR TU VERRAS; PASSE TON CHEMIN; SUR MA VIE; TOI QUI DISAIS . . .; LE SOIR; LE PIANO DU PAUVRE;

Epic's February Hit Of The Month is a musical touch of one of the most mu-sically described cities of all, Paris. With such vehicles as "Domino" and "Pigalle" to portray the famous place, Boris Sarbek leads his ork with an authentic flair for both the lively and sentimental aspects of his subject. The set is a capable mood piece.

"THE BEST THINGS IN LIFE ARE FREE"—Orchestra Conducted By Lionel Newman—Arranged By Billy May—Liberty LRP 3017 (1-12" LP) THE BEST THINGS IN LIFE ARE FREE; BROKEN HEARTED; VARSITY DRAG; LUCKY DAY; YOU TRY SOMEBODY ELSE; BIRTH OF THE BLUES; BLACK BOTTOM; BUTTON UP YOUR OVERCOAT; SUNNY SIDE UP; IT ALL DEPENDS ON YOU; ONE MORE TIME; IF I HAD A TALKING PICTURE OF YOU.

The selections here have been taken from the recent film bio of the song writ-

ing team of De Sylva, Brown and Henderson. Lionel Newman, who led the ork in the pic, repeats the role on this Liberty disk. Twelve of the team's best remembered tunes have been arranged by Billy May with the fast paced emphasis on the sax style of the twenties. Color scene from the film on cover will aid sales. Those who saw the flicker and reminiscing folks are the set's most likely purchasers.

"ROLLIN' AND ROCKIN' "-Frank Virtuoso And The "Virtues"-Top Star 3

"ROLLIN' AND ROCKIN' "—Frank VITUOSO And The VITUES — 10p Star o (1-12" LP) MAMBO ROCK; JIMMY'S SHUFFLE; ROLLIN' AND ROCKIN'; OOH YA GOTTA; LET'S HAVE A PARTY; MY CONSTANT LOVE; TOODLE-OO KANGEROO; HOP SKIP JUMP MAMBO; GO JOE GO; I THINK YOU'RE LYING; I AIN'T GONNA DO IT NO MORE; GOODBYE MAMBO. A disk packed with solid rock 'n roll numbers and easy on a teener's allowance is available from Top Star. The set, priced at a \$1.49, contains 12 sides of original material played in true R&R vigor by Frank Virtuoso and the "Vir-tues". Once demonstrated, the kids will find these sessions great party fun. Strong, budget-priced stock for stores with any amount of teenage traffic.

JAZZ

"THE JAZZ GREATS" (Vol. 3)—Reeds—Part 2—Paul Quinchette, Coleman Hawkins, Willie Smith, Ben Webster—EmArcy MG-36051 (1-12" LP)
AFTERNOON OF A BASIE-ITE; SOMETIMES I'M HAPPY; PEOPLE WILL SAY WE'RE IN LOVE; ROSE OF BIRDLAND; YOU'RE MY THRILL; IRON HAT; BEYOND THE BLUE HORIZON; MAKE BELIEVE; SEPTEMBER IN THE RAIN; YOU OUGHT TO BE IN PICTURES; POUTING; ON THE SUNNY SIDE OF THE STREET.
This is volume 3 of EmArcy's "Giants Of Jazz" series and part 2 devoted to reed instruments. Represented here, in sessions dating back to 1943 (Lester Young on "Afternoon Of A Basie-ite") are Lester Young, Paul Quinchette, Ben Webster, Coleman Hawkins and Willie Smith. These notable jazz figures have been carefully showcased at their best on the package, swinging impressively on some (Willie Smith's "You Ought To Be In Pictures") and caressing the tune on others (Ben Webster's "You're My Thrill"). More than adequate sound. Classic jazz efforts.

"DON ELLIOT AT THE MODERN JAZZ ROOM"—ABC-Paramount ABC-142 (1-12" LP) IT MIGHT AS WELL BE SPRING; BUT NOT FOR ME; ISN'T IT ROMANTIC; EMBESSY; IT COULD HAPPEN TO YOU; I ONLY HAVE EYES FOR YOU; I REMEMBER YOU; MOONLIGHT IN

VERMONT. This ABC-Paramount disk has jazzman Don Elliot sporting four expressive jazz outlets: trumpet, vibes, bongo and vocal. Working uptempo most of the time, Elliot and the three other members of the combo provide many stimulat-ing exchanges throughout the LP. Elliot's only vocal effort is on "I Only Have Eyes For You," which also includes a tongue-in-cheek imitation of stylist Sarah Vaughan. Other crew members are Bob Corwin (piano), Ernie Furtado (bass), and Jimmy Campbell (drums). Pro jazz work.

CLASSICAL

SCHUBERT: Rosamunde, Op. 26—Symphony No. 5 In B-Flat Major—Bruno Walter Conducting The Columbia Symphony Orchestra—Columbia ML 5156 (1-12")

Schubert at his lyrical and melodic best is offered in this Columbia disk of two works by the composer. The charming "Rosamunde", written for a stage production, and the graceful Symphony No. 5 are eloquently performed by Bruno Walter and The Columbia Symphony Orchestra. Handsome package. Name value and good coupling will bring many buyers to this set.

VERDI: Otello (Complete)—Maria Carbone, Temara Beltacchi, Nicola Fusati, Piero Girardi, Nello Palai, Apollo Granforte, Corrado Zambelli, Enrico Spada— La Scala Opera Company Chorus And Orchestra, Milan—Carlo Sabajno-Con-ductor—Camden CCL 101 (3-12" LP) Out of Camden's classical bargain basement comes this complete presentation of Verdi's crowning masterpiece, "Otello". Recorded in the thirties, the opera is beautifully performed by the artists. They include Nicolo Fusati as Otello; Apollo Granforte as the plotting Iago, and Maria Carbone as Desdemona. Carlo Sabajno, as conductor, makes the most of the work's array of dramatic moments in his direction of the La Scala Opera Company Chorus And Or-chestra. Adequate sound. Budget opera buyers should accept this set gratefully. chestra. gratefully.

Telechron Timers Award To Atlanta Station

Page 31

ATLANTA, GA. — Radio station WAKE, Atlanta, Ga., has won an award for outstanding promotion of "Wake To Music Month," which fea-tured 34 of the brightest stars of the popular record field in November. Spearheaded by Telechron timers and N. W. Ayer & Son, Inc., their adver-tising agency, the promotion was de-signed to boost sales of clock radios by making the public conscious of the pleasure of waking to the music of the stars with a clock radio. Morton J. Wagner, vice-president of WAKE, credited "Wake To Music Month" and its multiple tie-ins with selling more merchandise than any

selling more merchandise than any comparable promotion in recent years. comparable promotion in recent years. In discussing the campaign with John H. MacLeod, sales manager for Tele-chron timers and motors, Wagner forecast long-term increases in morn-ing and evening radio audiences as a result of the program. WAKE attributed its success to the povel idea behind the November cam-

novel idea behind the November cam-paign which was backed by four in-dustries—clock radio set manufactur-ers, record companies, broadcasters, and the entertainment world. The staand the entertainment world. The sta-tion hailed the campaign as the largest intensive promotion in the history of Atlanta radio. Dealers in that city had a virtual sell-out of clock radios at the end of the promotion, accord-ing to Wagner. Using all media in this project

Using all media in this project, Wagner also described the presenta-tion of thousands of free "Wake Up To Music" records throughout Atlanta by disk jockey personalities dressed in fire-engine-red nightshirts and stocking caps. A special "Wake Up To Music" tie-in with lucky driver's license number promotion was another of the many extras in WAKE's all-out effort. Wagner also announced that his station is already planning next year's campaign.

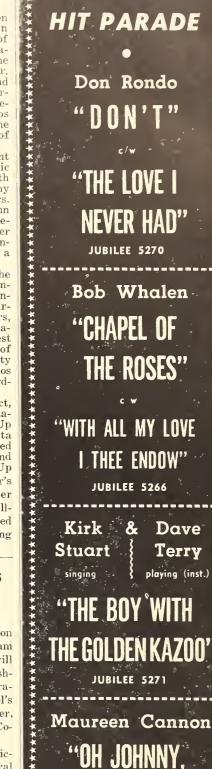
New Publishing Firm Gets "Strange One" Score

NEW YORK — Composer Kenyon Hopkins' jazz musical score for Sam Spiegel's film, "The Strange One," will be published by a new music publishing company, Horizon Music Corporation, recently organized by Spiegel's Horizon Pictures and Coast publisher, Fred Raphael, in association with Columbia Pictures.

Negotiations between Horizon Pictures and Raphael started several weeks ago before Spiegel left for Ceylon and the location shooting of his "Bridge On the River Kwai," and were finalized by his representatives last week. The unusual score, which includes three separate musical themes, will be backed up with an all-out promotional campaign aimed at establishing hit records by the time the picture is released this spring through Columbia Pictures. Several major record companies have already expressed interest in the score and arrangements are being made for top artist recordings of the three themes as well as the highlights of the actual soundtrack.

Fred Raphael specializes in music from motion pictures. His recent successes included the score of "Man with the Golden Arm."

Hopkins, a top composer and arranger on radio and television, scored with his first movie attempt, Warner's "Baby Doll" and besides "The Strange One," has already completed UA's "Twelve Angry Men." He will do several additional pictures for Elia Kazan, the producer of "Baby Doll."



OH JOHNNY, OH"

JUBILEE 5272

Gene Nash

"TAKE A GAMBLE

Jo Ann Tolley

<u>'IT's Kissin' time''</u>

JUBILEE 5268

on me"

JUBILEE 5267

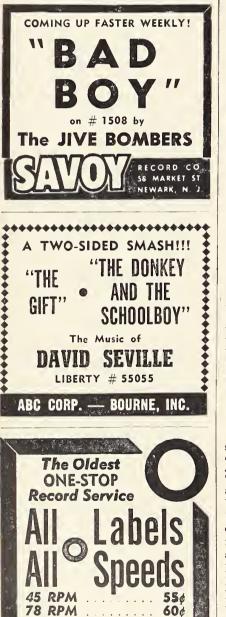


JUBILEE's own

Nitery's First Female Act



NEW YORK—Helene DeLys (right) MGM recording artist and the first female vocalist to play the recently opened International Showcase nitery of the Beverly House Hotel, this city, chats with friends who came down to the club to wish her good luck. Shown (l. to r.) are Dick Sheppard, WNEW dee jay and his wife Judy; and Rick Willard, also of WNEW in New York.



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a date was diffe

Miller-McKinley Band Set For European Tour

NEW YORK—The Glenn Miller or-chestra, under the direction of/and featuring Ray McKinley, has been set for a tour of Europe and other over-seas points. Arrangements were just completed by Jack Green, veep of Willard Alexander, Inc., the band's handlers. The band leaves New York March 4th for four weeks of out of the States bookings. Present plans call for the orchestra to play dates in Germany, France, North Africa, Tripoli and possibly Army camps in England. The tour marks the first time that Glenn Miller music has been played live in Europe' since 1945, when Mil-ler's service band (batoned by Mc-Kinley) made their stands for service personnel.

personnel. Currently at the N.Y. Statler Hotel,

the band will make another appear-ance on NBC's "Bandstand" before they leave the country. This makes their fourth appearance on the show.

Era Records Sues **Bregman and Morton**

HOLLYWOOD—Era Records filed suit against arranger-conductor Bud-dy Bregman and personal manager Jack Morton in Los Angeles last week. The suit charges that both Bregman and Morton wrongfully interfered with Gogi Grant's contract with the record company. According to the complaint, the two defendants wrongfully took the singer away from Era and refused to let her perform under her existing contract with the label. Miss Grant's contract with the firm has approximately four years to run with a two-year option.

Sims Appoints Freedman

NEW YORK-Lester Sims, general professional manager of Bourne, Inc., and its affiliated firms, last week announced the appointment of Sammy Freedman as the California representative of the Bourne operation. He will operate out of the pubbery's offices in Los Angeles.

Freedman was formerly associated with Shapiro-Bernstein Music and is a veteran music man.



Page 32

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

February 23, 1957

And a state of the	-12	g Records
	Reported	
El St		
Verne Cash B	Stras Out	
		to Coast
BROADWAY MUSIC	ROSE RADIO	CALIFORNIA MUSIC CO.
New York, N. Y. 1. Banana Boat (Day-O)	Chicago, III. 1. Young Love (T. Hunter)	Los Angeles, Calif. 1. Young Love (T. Hunter)
(H. Belafonte) 2. I Dreamed (B. Johnson) 3. Wringle Wrangle	2. Too Much (E. Presley) 3. Butterfly (C. Gracie)	2. Marianne (T. Gilkyson) 3. Don't Forbid Me (P. Boone) 4. Ballerina (N. Cole)
(Parker/Hayes) 4. Don't Forbid Me (P. Boone) 5. Young Love (T. Hunter)	 Banana Boat Song (Tarriers) Wringle Wrangle (F. Parker) Don't Forbid Me (P. Boone) 	(H. Belafonte) 6. You Don't Owe Me A Thing
6. The Wall (P. Page) 7. Rock-A-Bye Your Baby (J. Lewis)	7. Marianne (Hilltoppers) 8. Love Is Strange	(J. Ray) 7. Knee Deep In Blues (G. Mitchell)
8. Who Needs You (4 Lads) 9. Go Calypso (R. Draper) 10. Calypso Melody (D. Rose)	(Mickey & Sylvia) 9. Stashu Pandowski (Carlyle) 10. Cinco Robles (R. Arms)	B. Butterfly (A. Williams) 9. Wringle Wrangle (B. Hayes) 10. It Happened In Monterey/ Ramona (Lancers)
COX RECORD SHOP Atlanta, Ga.	RAYMAR SALES CO. Jamaica, L. I., N. Y.	ALAMO PIANO CO. San Antonio, Tex.
1. Young Love (S. James) 2. Banana Boat (Day-O) (H. Belafonte) 3. Too Much (E. Presley)	1. Young Love (S. James) 2. Too Much (E. Presley) 3. Banana Boat (Day-O) (H. Belafonte)	1. Young Love (Crewcuts) 2. Dreamy Eyes (4 Preps) 3. Don't Forbid Me (P. Boone) 4. Wonderful Wonderful
4. Don't Forbid Me (P. Boone) 5. Knee Deep In Blues (G. Mitchell)	4. Butterfly (C. Gracie) 5. Party Doll (B. Knox) 6. I'm Sticking With You	(J. Mathis) 5. Marianne (Hilltoppers) 6. Banana Boat (Day-O)
6. Moonlight Gambler (Laine) 7. One In A Million (Platters) 8. You Don't Owe Me A Thing	(J. Bowen) 7. Wringle Wrangle (F. Parker) B. Teen Age Crush (T. Sands)	(H. Belafonte) 7. Too Much E. Presley) B. Knee Deep In Blues
(J. Ray) 9. Marianne (T. Gilkyson) 10. Without Love (T. Arden)	9. Can I Steal A Little Love (F. Sinatra) 10. Lucky Lips (R. Brown)	(G. Mitchell) 9. Moonlight Gambler (Laine) 10 Written On The Wind (4 Aces)
A. WILLIAMS & CO. Philadelphia, Pa.	YEAGER'S MUSIC SHOP Baltimore, Md.	THE MELODY HOUSE St. Louis, Mo.
1. Young Love (S. James) 2. Too Much (E. Presley) 3. Butterfly (C. Gracie)	1. Too Much (E. Presley) 2. Don't Forbid Me (P. Boone) 3. Young Love (S. James)	1. Marianne (T. Gilkyson) 2. Butterfly (C. Gracie) 3. Too Much (E. Presley)
4. Gonna Get Along (Patience & Prudence) 5. Don't Forbid Me (P. Boone)	4. Love Is Strange (Mickey & Sylvia) 5. Who Needs You (4 Lads)	5. My Last Night In Rome (Motifs)
6. Cinco Robles (R. Arms) 7. Teen Age Crush (T. Sands) B. Gone (F. Huskey) 9. Banana Boat (Day-O)	6. Blue Monday (F. Domino) 7. Banana Boat Song (Tarriers) B. Love Me (E. Presley) 9. Little By Little (R. Brown)	6. Young Love (T. Hunter) 7. Teen Age Crush (T. Sands) B. Ain't Got No Home (Henry) 9. Butterfly (A. Williams)
9. Banana Boat (Ďay-O) (Belafonte/Tarriers) 10. Bad Boy (Jive Bombers)	10. When I Saw You (Shirley & Lee)	10. It Takes A Worried Man (B. Cort)
BEN BROWN MUSIC Lynn, Mass.	SUPER ENTERPRISE Washington, D. C. 1. Young Love (S. James)	KOP'S PIANO HOUSE Great Falls, Mont. 1. Young Love (T. Hunter)
 Young Love (S. James) Marianne (T. Gilkyson) Too Much (E. Presley) Who Needs You (4 Lads) 	2. Jim Dandy (L. Baker) 3. Don't Forbid Me (P. Boone) 4. Too Much (E. Presley)	2. Singing The Blues (Mitchell) 3. Banana Boat Song (Fontanes)
5. Blue Monday (F. Domino) 6. Lucky Lips (R. Brown) 7. Don't Forbid Me (P. Boone)	5. Love Is Strange (Mickey & Sylvia) 6. Without Love (C. McPhatter)	4. Moonlight Gambler (Laine) 5. Blueberry Hill (F. Domino) 6. Too Much (E. Presley) 7. Don't Forbid Me (P. Boone)
B. Walking After Midnight (P. Cline) 9. Bad Bay (Big Daddy)	7. Butterfly (C. Gracie) B. Blue Monday (F. Domino) 9. You Don't Owe Me A Thing	B. You Don't Owe Me A Thing (J. Ray) 9. Blue Monday (F. Domino)
10. Cinco Robles (R. Arms) CAMPUS RECORD SHOP	(J. Ray) 10. Banana Boat Song (Tarriers) THE RECORD CENTER	10. Hey! Jealous Lover (Sinatra) STERLING NOVELTY CO.
Detroit, Mich. 1. Marianne (T. Gilkyson) 2. Too Much (E. Presley)	Cleveland, Ohio 1. Too Much (E. Presley) 2. Young Love (T. Hunter)	Lexington, Ky. 1. Young Love (T. Hunter) 2. Too Much (E. Presley)
3. Young Love (S. James) 4. I'm Sticking With You (J. Bowen)	3. Butterfly (Gracie/Williams) 4. Banana Boat (Day-O) (Belafonte/Tarriers)	3. Banana Boat (Day-O) (H. Belafonte) 4. Banana Boat Song (Fontanes)
5. Who Needs You (4 Lads) 6. You Don't Ow Me A Thing (J. Ray)	5. Marianne (T. Gilkyson) 6. Blue Monday (F. Domino) 7. Love Is Strange	5. Young Love (S. James) 6. Don't Forbid Me (P. Boone) 7. Blue Monday (F. Domino)
7. Almost Paradise (N. Petty) B. A Thousand Miles Away (Platters) 9. Love 1s Strange	(Mickey & Sylvia) B. I'm Sticking With You (J. Bowen)	B. Jim Dandy (L. Baker) 9. Take Me Back Baby (G. Mitchell)
9. Love Is Strange (Mickey & Sylvia) 10. Don't Forbid Me (P. Boone)	9. Don't Forbid Me (P. Boone) 10. Lucky Lips (R. Brown)	10. You Don't Owe Me A Thing (J. Ray)
VAN CURLER MUSIC Albany, N. Y. 1. Young Love (T. Hunter)	SOUTH HEIGHTS MUSIC Pittsburgh, Pa.	AMERICAN MUSIC CO. Houston, Tex. 1. Love Is Strange
1. Toung Love (1. Hunter) 2. Banana Boat (Day-O) (H. Belafonte) 3. You Don't Owe Me A Thing	1. Young Love (S. James) 2. Too Much (E. Presley) 3. Banana Boat (Day-O) (H. Belafonte)	(Mickey & Sylvia) 2. Blue Monday (E. Domino)
(J. Ray) 4. Teen Age Crush (T. Sands) 5. Blue Monday (F. Domino)	4. Take Me Back Baby (G. Mitchell) 5. Marianne (Hilltoppers)	3. Banana Boat Song (Lawrence) 4. Marianne (T. Gilkyson) 5. Knee Deep In Blues (Robbins/Mitchell)
6. Written On The Wind (4 Aces) 7. Girl Can't Help It (Richard)	6. You Don't Owe Me A Thing (J. Ray) 7. Blue Monday (F. Domino)	6. Crazy Arms (J. L. Lewis) 7. I'll Remember (In The Still Of The Night) (5 Satins)
B. Marianne (T. Gilkyson) 9. Don't Forbid Me (P. Boone) 10. Only One Love (G. Hamilton IV)	B. Moonlight Gambler (Laine) 9. Don't Forbid Me (P. Boone) 10. Only One Love (G. Hamilton IV)	8. You Don't Owe Me A Thing (J. Ray) 9. Young Love (S. James) 10. Jim Dandy (L. Baker)
DON LEARY'S, INC. Minneapolis, Minn.	DEW MUSIC CO., INC. Monroe, La.	LEUENHAGEN'S REC. BAR Los Angeles, Calif.
1. Young Love (S. James) 2. Singing The Blues (Mitchell) 3. Too Much (E. Presley)	1. Young Love (S. James) 2. Blue Monday (F. Domino) 3. Dreamy Eves (4. Prens)	1. Young Love (T. Hunter) 2. Don't Forbid Me (P. Boone) 3. Blueberry Hill (F. Domino) 4. Signing The Pluse (Mithell)
4. Don't Forbid Me (P. Boone) 5. Knee Deep In Blues (G. Mitchell)	3. Dreamy Eyes (4 Preps) 4. Wonderful Wonderful (J. Mathis)	4. Singing The Blues (Mitchell) 5. Too Much (E. Presley) 6. Banana Boat (Day-O)
6. Banana Boat Song (Tarriers) 7. Moonlight Gambler (Laine)	5. Ain't Got No Home (Henry) 6. Too Much (E. Presley) 7. Don't Forbid Mo (P. Boone)	 (H. Belafonte) 7. Love Is Strange (Mickey & Sylvia) 8. On My Word Of Honor
8. I Love My Baby (J. Corey) 9. You Don't Owe Me A Thing (J. Ray)	7. Don't Forbid Me (P. Boone) B. Banana Boat Song (Tarriers) 9. Singing The Blues (Mitchell)	8. On My Word Of Honor (Platters) 9. Rose And A Baby Ruth (G. Hamilton IV)
	10. Moonlight Gambler (Laine)	(G. Hamilton IV) 10. Hey! Jealous Lover (Sinatra)

511

The Cas	h Box, Music	Page	33
° V.	Best Selling Pop Albums * Also Avoilable in EP		
1	* CALYPSO	. Last /eek I.	
2.	HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	2.	
3.	ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382) MY FAIR LADY PROADWAY, CAST	3.	
4.	BROADWAY CAST (Columbia OL 5090) *JERRY LEWIS JUST SINGS	4.	
5.	→ OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	7.	D
6.	* CLOSE TO YOU FRANK SINATRA (Capitol W 789 * EAP 789)	8.	phy grou ing Rad
7.	* THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	6.	to ri Ber "Th Ted
8.	* THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	5.	itt row cury Seyl
9.	HYMNS TENNESSEE ERNIE FORD (Capitol T 756)	12.	Rea Mer "Ma Det
10.	*THIS IS SINATRA FRANK SINATRA (Capitol T 768)	9.	trib dur
11.	* DAY BY DAY DORIS DAY (Columbia CL 942 * EPA 942)	11.	
12.	* MIDNIGHT FOR TWO THE THREE SUNS (RCA Victor LPM 1333 * EPB 1333)	13.	N cisc rest RC
13.	* FOUR FRESHMEN AND FIVE TRUMPETS (Copitol T 763)	19.	T Fra Jor —t thi
14.	HIGH SOCIETY FILM SOUNDTRACK (Capitol W 750 * EDM 750)	10.	not solo date
15.	* 'S WONDERFUL PAY CONNEFF (Columbia CL 925 * EPA 925)	17.	era pho per
16.	* SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041 * EC 82027)	16.	cen atic ski Lov
17.	THE PLATTERS (Vol. II) THE PLATTERS (Mercury MG 20216)	15.	
18.	* BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150 * EPB 1150; EPA 693,	14.	
19.	* SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653 * EAP 653)	20.	
20.	ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000) (2-12" LP)	-	
21.	ROCK PRETTY BABY MOVIE CAST (Decca DL 8429)		lidelith brissing in su
22.	*AFTER MIDNIGHT NAT "KING" COLE AND HIS TRIO (Capitol W 782 * EAP	782)	
23.	ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK (Verve MG V 4002) (2-12" LP)	_	N Slee

CALENDAR GIRL

BELLS ARE RINGING

(Liberty SL 9002)

(Columbia OL 5170)

JULIE LONDON

BROADWAY CAST

24.

25.



DETROIT—Talk about choreogra-phy! Here is Mercury's latest singing group. "The Nine Nudnicks" cavort-ing with disk jocky Robin Seymour of Radio Station WKMH. Reading left to right, back row, are: Red Schechter, Bernie Sabatt and Murray Rich of "The Hi-Lites." Dave Somerville, Ted Kowalski, Bill Reid and Phil Lev-itt of "The Diamonds." In the front row are: Tommy Schlessinger of Mer-cury's Promotion Department, Robin Seymour, and Burt Bonaldi and Don Seymour, and Burt Bonaldi and Don Rea of "The Gaylords." The three Mercury groups dropped in to Robin's "March of Dimes" trailer in downtown Detroit in an effort to help spur con-tributions to the important Polio Drive during January.

San Francisco Symphony **Resumes RCA Recording**

NEW YORK, N.Y.—The San Fran-cisco Symphony on February 16-18 resumed its recording schedule with

RCA Victor. The sessions were held in the San Francisco Opera House with Enrique Jorda conducting two Prokofieff works —the Classical Symphony, and the third Piano Concerto. Gary Graffman, noted young American pianist, was soloist on the latter work. Release date has not been fixed. —Though inacting in the field for con-

Though inactive in the field for sev-eral seasons, the San Francisco Sym-phony produced 43 recordings in the period from 1941 to 1953. Most recent was Morton Gould's Dance Vari-ations conducted by Leopold Stokow-ski with duo-pianists Whittemore and Lowe.

Miami Interview



MIAMI BEACH, FLORIDA MIAMI BEACH, FLORIDA — Sleepy Time Gal interviews RCA re-cording star, June Valli at her spot in the Pickwick Pub of the new Pick-wick Hotel. Miss Valli made her fifth appearance in the La Ronde Room of the Fontainebleau Hotel where she shared the spotlight with the Ritz Brothers Brothers.

A. W. Barbelle Dies

NEW YORK-Albert W. Barbelle, an artist well known in the music business for the many sheet music covers which he had designed for hundreds of publishers, died February 3 in the Bellevue Hospital Clinic after a twomonth illness. He would have been 70 on February 15.

Barbelle is survived by his wife Paula, a concert pianist, composer and teacher; and four sisters.

Welk, Thesaurus Salute **Heart** Fund

NEW YORK - Bandleader Law-"New Lawrence Welk Show," is the Master of Ceremonies of two special Master of Ceremonies of two special 15-minute radio shows featuring his band and soloists and many promi-nent stage, screen, radio and TV per-sonalities. The programs are being broadcast by RCA Thesaurus sub-scriber-stations during February, American Heart Month and salute the 1957 Heart Fund. The first Welk-RCA Thesaurus ra-dio show was broadcast (February

The first Welk-RCA Thesaurus ra-dio show was broadcast (February 1st-17th) starring Eddie Cantor. Known as America's Heart Ambassa-dor and also as America's Number One Cardiactor, Eddie Cantor sang a special Heart Fund version of "Heart," the popular song hit by Dick Adler and the late Jerry Ross. Spe-cial Heart Fund messages were read by Danny Kaye, Grace Kelly and Perry Como. The second show fea-tures Clark Gable, Donna Reed and Bing Crosby and will be broadcast during the period February 18th-24th. 24th. The American Heart Association

The American Heart Association, in recognition of Lawrence Welk's efforts in behalf of the Association, has appointed the bandleader as its National Heart Sunday Chairman for the 1957 Heart Fund. In a special Heart Association behavior of the Distribution of the State Heart Association ballot, the DJs of America voted Perry Como as the 1957 King of Hearts and Dinah Shore as the 1957 Queen of Hearts. The American Heart Association

provides funds for research, disseminates information about the latest developments in heart research to the medical profession, and conducts public service campaigns designed to increase the public's health-awareness about heart illness. In addition, the American Heart Association pursues nationwide community services intended to help heart victims help themselves employment-wise and to achieve a better understanding of themselves and their capabilities.

18.

25.





NEW YORK:

A couple of disks are stirring up a little excitement in the trade. ABC Paramount has picked up the master of Lloyd Price's "Just Because" and sales reports are already reaching this office. Specialty has coverd the tune with Larry Williams and his band. The other is "The Man In The Phone Booth"



OTIS WILLIAMS

by The Wanderer on Flair-X and Bob Kornegay on Herald. Both claim big sales action. We hear there will be several more covers before long. . . . The King labels issuing some strong wax this week. Otis Wil-liams and His Charms' "Walkin' After Midnight" and "I'm Waiting Just For You" on DeLuxe; Earl Bostic's "Two Fine For Crying" and "Avalon," King; Little Willie John's "You Got To Get Up Early In The Morning" and "Love, Life and Money," King; and James Brown's "Gonna Try" and "Can't Be The Same" on Federal. . . . Sam Weiss, Old Town Records, reports brother Hy just back from Detroit where he was plugging his latest releases. The fellas have a new Robert & Johnny that they are high on, "Don't Do It" and "Baby Come Home." The Weisses have signed

young, beautiful Hana for their pop label. The pretty lass is in the states only one year, having arrived from Israel where she had quite a career. She was in both the Israel Navy and Army. In the Army she rose to the rank of Commander with a staff of 700. Hana speaks half a dozen languages fluently. She was also an airline hostess before she came to the United States. In the short 12 months she has been here she has appeared in motion pictures and made several tv performances. Quite a background. Can't wait to hear her on records. Also signed for the newly established pop line is Oscar Brand, folk singer. Brand is out with his first Old Town release, "The Captain's . Apollo Records getting good sales reaction with several re-Daughter." leases. "Little Bamboo" by Cornell Drew (a pop type calypso-r & r) has been selling well in many areas. Ditto Screamin' Jay Hawkins' "Not Any More"



LITTLE JR. PARKER

and "Please Try To Understand." Another that has been stirring up action in several spots is "King's Rock" by King Curtis. . . . Rocky Groce, program director of (WFEC-Miami, Fla.) advises the station has a new jockey, King Coleman, out of Tampa. . . . "Rene" J. Williams reports Billy Tate's initial Peacock release, "Don't Call My Name" and "Right From Wrong," has all hands busy around the Peacock plant. There's a rush on to supply the distribs who have been shooting in orders for the record. She also says Little Junior Parker's latest on Duke, "Next Time You See Me" and "Dolly Bee" has been doing real well. . . . Atlantic Records continues to be hot with three in the Top Fifty. "Jim Dandy," Lavern Baker; "Since I Met You Baby," Ivory Joe Hunter; and

"Lucky Lips," Ruth Brown. The latter took a real jump in the charts and it looks like Miss Brown, one of r & b's greatest for many years, has finally made it big in the pop department. . . . Clyde McPhatter in town this week and the fellas at Atlantic took advantage of this to cut some new sides. . . The Chestnuts, formerly on Davis Records, now recording for National Enterprise. . . . Jocko Henderson (WOV-New York) taking a rock & roll show into the New York State Theatre on April 21. The talent has not as yet been signed.

CHICAGO:

New management over at King, Herb Kole, picking hits right and left. Herb predicts Annie Laurie's "It Hurts To Be In Love" and James Brown's "Just Won't Do Right" as top ten potentials along with Bill Doggett's "Ram-Bunk-Shush." "It's another 'Honky Tonk'," sez Herb. . . . WAAF, this city, has definitely decided that Jesse Owens will take over both morning and afternoon spots vacated by "Magnificent" Montague, beginning 2/25. . . Chuck Willis and Roy Gaines one-nite into local area on heels of Ray Charles who is headed for west coast. . . . George and Ernie Leaner, United Distribs, claim Frankie Lymon's kid brother Lewis is a natural with "I'm So Happy" on Fury. George confided that he heard some advance releases via Herman Lubinsky's special phone hook-up (NY) on Big Maybelle. Quoted George, "Terrific-Great-Sensational." Ernie broke in to make sure we knew about Regent's answer to "Opus De Jazz," "The Jazz Harpist" featuring **Dorothy** Ashby. "Gotta be a big one," cheers Ern. . . . Shaw show, which opened 2/15 in Pittsburgh, skedded for eight-eight one niters thruout the nation includes Bill Doggett, Fats Domino, La Vern Baker, Clyde McPhatter, The Five Keys, Charles Brown, The Moonglows, The Five Satins, The School Boys, Ann Cole, backed up by Paul "Huckle Buck" Williams' Ork. Sure hope they can find enough buses. . . . Lenny Garmisa, Garmisa Distribs, started off last week by announcing he had picked up Royal Roost. The house of Garmisa is swing-

ing to the beat of some pretty hot items including Geo. Hamilton IV's "Only One Love" (ABC Par) and Bob Whalen's Jubilee deck, "Chapel Of The Roses." ... Ruth Brown, working one-niters out east, calls to report "Lucky Lips" among her top requests... Vick Faraci, M.S. Distribs' head sweat producer,



elated over local response to Eddie Cochran's "Sittin' In The Balcony" on Liberty. "It took off like a house on fire," Vick exclaimed. . . . Antler songster, Robin Robinson thru town plugging his latest diskeroo, "I Promise You." . . . Sam Evans called all excited over Lloyd Price's ABC "smash" "Just Because" along with Jimmy Reed's "Little Rain" on Vee-Jay. "That's the best blues tune I've heard in a long time," opines Evans. . . . Shaw signed Epic's Andre "Bacon Fat" Williams to personal contract. . . . Kenny Myers, Mercury's national promotion director, writes in his informative news letter, "If rock and roll is still the trend, then Louis Jordan will certanly have a big one with frantic 'Roc Doc'. If a silky smooth ballad is what your listeners like, then 'I Wanna Be Wanted' by Kitty White should amply fill the bill." He finished

DINAH WASHINGTON

with, "If your audience likes songs with a message, then 'I Know' by Dinah Washington should be pleasureable." . . . Chicago deejays, Reed Farrell and Spider Webb, WAIT, started off a series of record hops, 2/15 to continue very Friday thereafter. First hop starred Mercury's Joy "Your Wild Heart" Layne and Nick "No One Sweeter Than You" Noble, Argo's Clarence "I Aint Got No Home" Henry, and George "Rose And A Baby Ruth" Hamilton IV. . . King Distribs planning move to record row this spring. . . . With news that Len Chess will be up and out of Michael Reese Hospital 2/19, things are looking much brighter over at Chess/Checker/Argo stomping grounds. Phil Chess, with a gleam in his eye, is releasing a "surprise" Moonglows deck this week. One side is a standard with big string orchestration. Following is a Clarence Henry and Chuck Berry release. Chess's Jimmy Rogers has a climbing waxeroo in "Walking By Myself" as has Howlin' Wolf in "Going Home." "Top selling Argo disk is James Moody's LP, 'Flutn' The Blues'," claims Phil Chess. "It's making all charts, now," he added. . . . Chuck Berry working Howard Thitter, Washington D. C. . . . Dick Layne Quartet session turned out to be "more than just another recording date." Voices say it was arranged and conducted by award winner Cy Touff. With five trumpets yet! . . . Clarence Henry into S. Side's Crown Propellor for two weeks. . . . Vee-Jay planning to release single on Sarah McLawler and Richard Otto in test for coming LP. Abner verra happy to have Baltimore's Mary Dee (WSID) sitting in on spiritual session by Jesse Martin Singers. In the same vein, The Five Blind Boys cut 2/12. Jimmy Bracken, Vee-Jay prexy, states that The Dells and The El Dorados, working together on seven Pennsy one-niters, are breaking up SRO crowds every nite... Cobra's Howard Bedno picking Sunny Land Slim's "It's You Baby" and Lee Jackson's "Fish'n In My Pond" as top-ten potentials in the country-blues field. "Something Else" by Duke Jenkins and Gloria Irving's "I Need A Man" have promising pop potential in Cobra's new release. . . . In checking sales and movement of late releases, one can see a definite swing, by the teen market tunes to a pronounced story line and less raucus beat.

LOS ANGELES:

Modern Records star, Hadda Brooks now appearing at the Hula Hut



Modern Records star, Hadda Brooks now appearing at the Hula Hut in Tuscon, Arizona. Her first release under her new Modern contract, of "Old Man River" getting a big play from the disk jockeys. . . Cheri Landry of Herald Attractions returned from the East to report that Little Richard had broken all records at the Howard Theatre' in Wash-ington, D. C. Herald has also set an Australian tour for Richard, probably with the Johnnie Ray show, and negotiations are under way for a European tour. . . Roy Brown's new Imperial release of "I'm Stickin' With You" and "Party Doll" couples two of the hottest new tunes which should put the singer on the charts again. . . . Robin Robinson opens at the New York Paramount this week. On his trip East, Robin visited disk jockeys in the major market with his Antler record of "I Promise You." . . . Aladdin Records out with some hot new releases,

SHIRLEY & LEE SHIRLEY & LEE SHIRLEY & LEE The market with his Anther record of "I Promise You." ... Aladdin Records out with some hot new releases, including a new Shirley and Lee and a new version of the famous old calypso, "Rum and Coca Cola" by Amos Milburn... The Youngsters to San Francisco for weekend personal appearances. Empire Records have re-coupled their hit record of "Dreamy Eyes" with their version of "I'm Sorry Now." Coupling originally contained a Christmas tune... Because of complete sell-outs on his weekend stands, B. B. King has been booked into the 54 Ballroom for a five-night engagement... Johnny Otis now doing his disk jockey show twice weekly from Conley's Record Shop. Leroy Conley taping his shows in advance to allow for a week's business and pleasure trip to Houston, Texas... Carl Petersen of Universal Attractions bringing several recording groups including The Midnighters, Tab Smith and The Royales, and The Ravens to the West Coast for personal appearance dates.

Page 35

ROCKY GROCE

WFEC-Miami, Fla.

WFEC---Miami, Fla. 1. Just Won't Do Right (5 Flames) 2. Girl Can't Help It (Richard) 3. Ain't That Love (R. Charles, 4. Ain't Got No Home (Henry, 5. Too Much (E. Presley) 6. Fools Fall In Love (Driffers), 7. Love Is Strange (Mickey & Sylvia) B. Since I Met You Baby (I. Joe Hunter), 9. Bad Boy (Jive Bombers) 10. Blue Monday (F. Domino)

GERRY LEIGHTON

WAAF-Chicogo, III

WAAF--Chrcogo, III.
1. Blue Monday (F. Domino)
2. Love Is Strange (Mickey & Sylvia)
3. Pretend (T. Smith)
4. Simple Prayer (Ravens)
5. Hootie Blues (Bowman/McShann)
6. Young Love (S. James)
7. Bad Boy (Jive Bombers)
8. Midnight (G. Rene)
9. Jim Dandy (L. Baker)
10. Only Jim (6 Teens)

R & B

Disk Jockey

REGIONAL RECORD REPORTS



Territorial IDS

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records show-ing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

ALL THROUGH THE NIGHT Mel Williams (Dig 128)

A SIMPLE PRAYER Ravens (Argo 5261)

BANANA BOAT SONG Tarriers (Glory 249)

BEHIND THE SUN Daddyo Gibson (Checker 848)

BIG WHEEL Clifton Chenier (Argo 5262)

BIRTHDAY PARTY THE LAST TIME 5il Austin (Mercury 71027)

BUTTERFLY Charlie Gracie (Cameo 105)

COME GO WITH ME Del Vikings (Dot 15538)

DID YOU HAVE FUN Vernon Green (Dootone 407)

DREAMY EYES Youngsters (Empire 109)

*ETERNALLY Twilighters (Dot 15526)

FOOLS FALL IN LOVE IT WAS A TEAR Drifters (Atlantic 1123)

GUIDED MISSILES Cuff Links (Dootone 409)

I DON'T BELIEVE (Duke 160)

I MISS YOU SO Chris Connor (Atlantic 1105)

I'M SO HAPPY Lymon & Teenchords (Fury 1000)

I'M STICKIN' WITH YOU Jim Bowen (Roulette 4001)

INDEED I DO Elmore Morris (Peacock 1668)

IN THE CHAPEL Ann Cole (Baton 232)

IRENE Guitar Gable (Excello 2094)

IT HURTS TO BE IN LOVE nnie Laurie (DeLuxe 6107)

JAMAICA FAREWELL Harry Belafonte (RCA Victor 20-6663)

JUST HOLD MY HAND Paul Perryman (Duke 158)

LOVE ME Elvis Presley (RCA Victor EPA 992) MIDNIGHT

Gogi Rene (Class 205)

MIDNIGHT SPECIAL TRAIN FEELING HAPPY Joe Turner (Atlantic 1122)

MISERY BLUES WHAT WILL LUCY MAE DO Frankie Lee 5ims (Ace 524)

MOTHER-IN-LAW BLUES Little Jr. Parker (Duke 157)

MY HAPPINESS Jimmy Beasley (Modern 1009)

MY LIFE *GOING BACK HOME Howlin' Wolf (Chess 1640)

MY LOVE WILL NEVER DIE Otis Rush (Cobra 5005)

NEXT TIME YOU SEE ME MY MOLLY DEE Little Jr. Parker (Duke 164)

ONE MORE DANCE Harrold Burrage (Cobra 5004)

* Indicates first appearance on Territorial Tips ONLY JIM Six Teens (Flip 320) OPERATOR Bob Gaddy (Old Town 1031) ONE IN A MILLION Platters (Mercury 71011) OVER AND OVER AGAIN I KNEW FROM THE START Moonglows (Chess 1646) PARTY BLUES Fitzgerald, Williams & Basie (Clef 89172) PARTY DOLL Buddy Knox (Roulette 4002) Roy Brown (Imperial 5427) PARTY TIME Ray-O-Vacs (Atco 6085) PRETEND Tab 5mith (United 205) PUT YOUR ARMS AROUND ME HONEY WHY CAN'T YOU Bobby Charles (Chess 1647) REAL GONE PARTY Ruthie & Al (Imperial 5414)

RIB JOINT 5am Price (5avoy 1505)

*RIGHT FROM WRONG (Peocock 1671

SHIRLEY PLEASE SAY YOU WANT ME 5choolboys (Okeh 7076)

SHOULD I EVER LOVE AGAIN Wynona Carr (5pecialty 589)

SOMEBODY SOMEWHERE Gene Allison (Decca 30185)

TEENAGE LOVE Lymon & Teenagers (Gee 1032)

THAT'S WHAT I WANNA DO WHEN I SAW YOU Shirley & Lee (Aladdin 3362)

THE CHICKEN Roscoe Gordon (Flip 237)

THE WALL Brook Benton (Epic 9199)

THE WAY YOU LOOK TONIGHT Jaguars (R-dell 11)

TRICKY Gus Jinkins (Flash 115)

UBANGI STOMP Warren 5mith (5un 250)

*UNDERSTANDING (Encino)

*WALKING ALONG Solitoires (Old Town 1034)

WALKING BY MYSELF Jimmy Rogers (Chess 1643)

WHAT'S THE REASON I'M NOT PLEASING YOU Fats Domino (Imperial 5417)

WILL THE SUN SHINE TOMORROW A LITTLE BIT OF LOVING Little Willie John (King 5003)

YOU CAN RUN BUT YOU CAN'T HIDE A PICTURE OF YOU Solomon Burke (Apollo 505)

YOU CAN'T CATCH ME HAVANA MOON Chuck Berry (Chess 1645)

YOU DON'T KNOW B. B. King (RPM 486)

YOU GAVE ME PEACE OF MIND Spaniels (Vee-Jay 229)

YOUR TRUE LOVE Carl Perkins (5un 261)



BOB KLOSE

BOB KLOSE WKWK--Wheeling, W.Vo. 1. Teenage Crush (T. Sands) 2. Too Much (E. Presley) 3. Young Love (Hunter/James) 4. Love Is Strange (Mickey & Sylvia) 5. Without Love (McPhatter) 6. Blue Monday (F. Domino) 7. Jim Dandy (L. Baker) 8. Only Jim (6. Teens) 7. Jim Dandy (L. Buker, 8. Only Jim (6 Teens) 9. Girl Can't Help It (Richard) 10. On My Word Of Honor (Platters)

JIM AMECHE WNJR-Nework, N.J.

W NJR-HEWUIK, THE Lucky Lips (R. Brown) Bad Boy (Jive Bombers) Girl Can't Help It (Richard) Blue Monday (F. Domino) In The Chapel (A. Cole) Shirley (Schoolboys) You've Got Me Dizzy (J. Reed) 2345

8. Little By Little (N. Brown)

Happy Tears (A. Savage) 10. Ram-Bunk-Shush (B. Doggett)

"UNCLE JOHN" BRUNELL

"UNCLE JOHN" BRUNELL WSKI---Montpelier, Vt. 1. Slow Walk (S. Austin) 2. Since I Met You Baby (I. Joe Hunter) 3. Without Love (McPhatter) 4. Honky Tonk (B. Doggett) 5. One In A Million (Platters) 6. Rose And A Baby Ruth (G. Hamilton IV) 7. On My Word Of Honor (Platters) 8. Important Words (Vincent) 9. Tra La La (L. Baker) 10. Sanana Boat Song (Fontanes)

JACK GALE

WTMA-Chorleston, S.C.

1. Love Is Strange (Mickey & Sylvia)

2. Thousand Miles Away (Heartbeats)

3. Dreamy Eyes (Youngsters) 4. Tricky (G. Jinkins)

- 5. Lucky Lips (R. 8rown) 6. Teenage Rose (Parakeets)
- 7. Blue Monday (F. Domino)
- 7. Blue Monday (r. Collins) 8. You've Got Me Dizzy (J. Reed)

JACK BUECHLER WKOW-Madison, Wisc WKOW----Madison, Wisc. 1. Blue Monday (F. Domino) 2. Since I Met You Baby (I. Joc Hunter) 3. Ram-Bunk-Shush (Doggett) 4. Lucky Lips (R. Brown) 5. Teenage Crush (T. Sands) 6. Bacon Fat (A. Williams) 7. Only One Love (G. Hamilton IV) 8. Blueberry Hill (F. Domino) 9. Clum, Wilk (G. Austin) 9. Slow Walk (S. Austin) 10. Jim Dandy (L. Baker) SHEL HORTON WKMC—Rooring Springs, Pa 1. Lucky Lips (R. Brown)
2. Without Love (McPhatter)
3. Ain't Got No Home (Henry)
4. Too Much (E. Presley)
5. Blue Monday (F. Domino)
6. Honky Tonk (B. Doggett)
7. Pretend (T. Smith)
9. Control W. Low March 2000 7. Pretend (1. Smith) 8. On My Word Of Honor (Platters) 9. Young Love (S. James) 10. Jamaica Farewell (Belafonte) JIM REID WKXL—Concord, N.H. 1. Jim Dandy (L. Baker) 2. Love Is Strange (Mickey & Sylvia) 3. I Feel Good (Shirley & Lee) 4. Since I Met You Baby (I. Joe Hunter) 5. Blue Monday (F. Domino) 6. Without Love (McPhatter) 7. Slow Poke (S. Austin) 8. Honky Tonk (B. Doggett) 9. Singing The Blues (Mitchell) 10. Rose And A Baby Ruth (G. Hamilton IV) JIM REID DENNY SULLIVAN WFBL-Syrocuse, N.Y. Love Is Strange (Mickey & Sylvia)
 Since I Met You Baby (I. Joe Hunter)
 Blue Monday (F. Domino)
 Without Love (McPhatter) 5. Banana Boat Song (Tarriers) 6. On My Word Of Honor (Platters)

7. Blueberry Hill (F. Domino)

MIKE GAVIN WCCM-Lowrence, Moss. WCCM—Lowrence, Muss. 1. Kool Kitty (8, Johnson) 2. Blue Monday (F. Domino) 3. Ain't That Love (R. Charles) 4. Little By Little (N. Brown) 5. Without Love (McPhatter) 6. Lucky Lips (R. Brown) 7. On My Word Of Honor (Platters) (time Bombers) (Platters) B. Bad Boy (Jive Bombers) 9. Put Your Arms Around Me Honey (B. Charles) 10. Take A Gamble On Me (G. Nash) "BIG JIM" REED WCIN—Cincinnoti, Ohio I. My Lonely Prayer (Drivers) Without Love (McPhatter) B. Thousand Miles Away (Heartbeats) 1. 2. 3. Heartbeats)
 Love Is Strange (Mickey & Sylvia)
 It Hurts To Be In Love (A. Laurie)
 Ain't That Love (R. Charles)
 Please Say You Want Me (Schoolboys)
 Bacona Boat (Dav-O) 7. Please Say (Schoolboys) B. Banana Boat (Day-O) (H. Belafonte) 9. In The Chapel (A. Cole) 10. Somebody Somewhere (G. Al¹ison)



623 East Vernon Avenue Los Angeles, California "It's What's in THE CASH BOX That Counts"

And His Calypsonians

HOLLYWOOD-Lord Flea and His Calvosonians have been signed to an exclusive five-year recording contract by Capitol Records.

Lord Flea of Jamaica, pictured in a recent issue of Life Magazine, as part of a layout on the Caribbean, currently heads the bill at the Ja-maican room, New York, and recently completed a 28-week engagement at the Eden Roc Hotel, Miami.

To help satisfy the public demand for more calypso music, Capitol last week rushed into national release its first sides by the group: "Shake, Shake Sonora"/"The Naughty Little Flea." Topside is an up-tempo and authentic calypso number while "Little Flea" is a slower yet also genuine calypso tune.

Lord Flea, who sings and plays guitar, was discovered three years ago at the Glass Bucket, nightlife highspot on the island of Jamaica. Both sides of the rush record were featured by Lord Flea and His Calypsonians on the "Perry Como Show" over NBC-TV from New York, Saturday, Feb. 9.

************************* Hitting The Charts! JIMMY ROGERS "WALKING BY MYSELF" CHESS # 1643 * HOWLIN' WOLF "GOING HOME" CHESS # 1648 * RECORD CO. CHESS 1 4750-52 COTTAGE GROVE AVE CHICAGO 15, ILLINOIS COBRA STRIKES BACK **4 GREAT RELEASES** SUNNYLAND SLIM "IT'S YOU BABY" "HIGHWAY 61" # 5006 LEE JACKSON "FISHIN' IN MY POND" "I'll Just Keep Walkin' " 5007 **NOW! COBRA'S FIRST FEMALE** HIT-MAKER!! **GLORIA IRVING** "I NEED A MAN" "FOR YOU AND ONLY YOU" 5008 **DUKE JENKINS "SOMETHING ELSE"** "DUKE WALKS"

COBRA RECORD CORP. 2854 W. ROOSEVELT 1854 W. ROOSEVELT CHICAGO 12, ILL. (All Phones: NEvada 8-2325)

Capitol Signs Lord Flea | Linke Named Chairman Of Red Cross Committee

NEW YORK-Dick Linke, National Sales Manager, Columbia Records, has been appointed chairman of both the Music Publishers, and Records and Recording Services division of New York City's 1957 Red Cross campaign, it was announced by Joseph H. Mc-Connell, Commerce and Industry Chairman in Manhattan.

The divisions headed by Linke are a part of the Music Group of which James Sauter is chairman.

The campaign, which opens March 1 and continues throughout the month, seeks to raise \$5,500,000 in New York City toward a National Red Cross goal of \$95,000,000 needed to enable Red Cross to provide its emergency assistance to servicemen, veterans and their families; continue its First Aid, Home Nursing, Water Safety and Blood Programs; and assure relief to disaster victims during 1957.

Roehrenbeck Resigns WMGM Post

NEW YORK—Frank Roehrenbeck resigned as Associate Director of Station Management for WMGM, New York, on February 15, to open an office as consultant in the radio-television fields. The resignation was announced by Arthur Tolchin, Director of the 50,000 watt Loew's, Inc., subsidiary.

Roehrenbeck is a veteran of 33 years' service in various executive capacities with the Loew's enterprises. He began his career with Loew's by assisting Major Eward Bowes with the Capitol Theatre endeavors, including the famed "Major Bowes Family" air shows.

In 1929, Roehrenbeck was appointed business manager of the Loew's MGM Eastern Studios and helped to supervise the production of short subjects. In 1932 he was elevated to business manager of the Loew's Stage Productions Units, which played all the Loew's Theatres.

Roehrenbeck moved to WMGM in 1936 as General Manager. The station was known then as WHN with studios atop the Loew's State Theatre Building in Times Square. When WMGM moved to 711 Fifth Avenue, its present quarters, Roehrenbeck's leadership was largely responsible for the completion of the new million dollar studios.

After a holiday in Florida, Mr. Roehrenbeck will launch his new consultation service.







BLUE MONDAY Fats Domino (Imperial 5417)
BLUE MONDAY Fats Domino (Imperial 5417) JIM DANDY Lavern Baker (Atlantic 1116) TOO MUCH Elvis Presley (RCA Victor 20-6800) FOOLS FALL IN LOVE Drifters (Atlantic 1123) AIN'T GOT NO HOME Clarence Henry (Argo 5259) SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111) YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226) LUCKY LIPS Ruth Brown (Atlantic 1125) YOUNG LOVE Sonny James (Capitol 3602) PARTY DOLL Roy Brown (Imperial 5427)
TOO MUCH Elvis Presley (RCA Victor 20-6800)
FOOLS FALL IN LOVE Drifters (Atlantic 1123)
AIN'T GOT NO HOME Clarence Henry (Argo 5259)
SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)
YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)
LUCKY LIPS Ruth Brown (Atlantic 1125)
YOUNG LOVE 50nny James (Capitol 3602)
PARTY DOLL Roy Brown (Imperial 5427)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

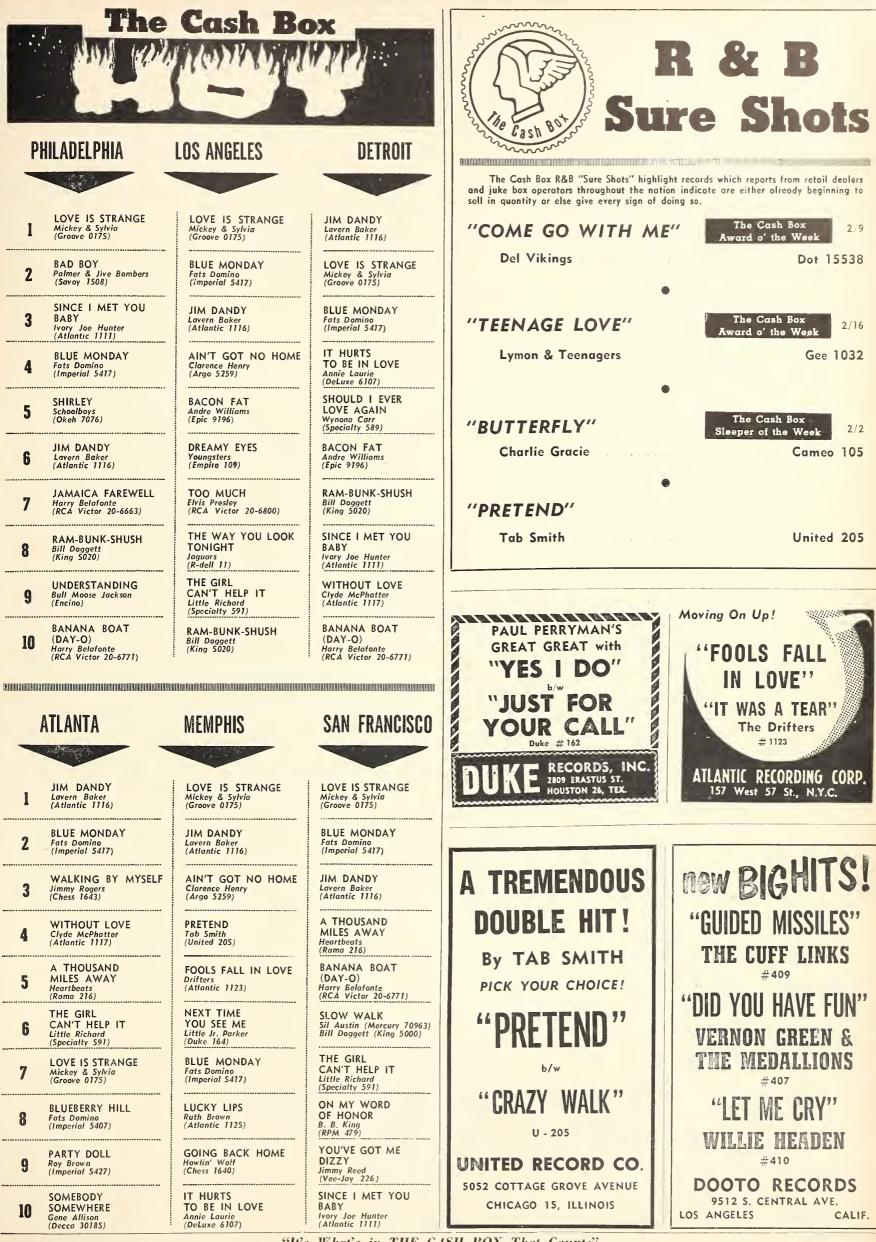
10

MY LIFE Howlin' Wolf (Chess 1640)

AIN'T GOT NO HOME

Clarence Henry (Argo 5259)

Page 36



Page 37

February 23, 1957

The Cash Box, Music





GLOBIA IRVING

(Cobra 5008) B+"I NEED A MAN" (2:18) [Ar-mel BMI — Mel London] Gloria Irving torches an insinuating mambo beat and comes off with an exciting wax. Gloria needs a man and tells just what this man must be. Strong stuff that could grab a big piece of action. **C**+ (2:22) [Armel BMI—Willie Dix-on] The torrid voiced lass chants a middle beat bouncer in good style, but the deck hasn't too much more than the talent.

JULIE LANG

JULIE LANG (DeLuxe 6111) **B** "ELVIS" (2:54) [Men-Lo-BMI-McCoy, Owens, Mendelsohn] Take-off on the current teen-age craze, Elvis. Should grab off some good sales if the teen-age girls find it. The kids will go for it since it is entirely to their way of thinking. **B** (2:17) [Gil BMI — Lampert, Cleveland, Pincus] Another calypso for the calypso market that has sprung up. Miss Lang sings easily and with pleasing qualities. Deck has charm and flavor.

charm and flavor. EARL (CONNELLY) KING (King 5017) **B**+& Cee BMI — King, Glover, Men-delsohn] Earl (Connelly) King wails a slow, syncopated blues, in good style. King has a quality about his delivery that makes his sides differ-ent and good. Powerful wailing and a wax to be watched. **B**+"SOMETHING MONEY CAN'T BUY" (2:11) [Jay & Cee BMI — Watkins, Bell] Similar comments on a slow beat ballad. King sings a good tune with a solid vocal. Keep close tabs on both decks.

close tabs on both decks. J. B. LENIOR

J. B. LENIOR (Checker 856) B+ "DON'T TOUCH MY HEAD!!!" (2:10) [Arc BMI — Lenior] J. B. Lenior rocks a middle beat ditty with a saucy vocal. Lenior swings delight-fully, giving the wax a strong appeal, tho mostly to the southern cities. Keep an eye on this one. "I'VE BEEN DOWN SO LONG" (2:40) [Arc BMI — J. B. Lenior] Lenior wails a slow down home blues with loads of feeling. Lenior is really troubled and his sincere vocal gets that fact across. LACK DUPRE

JACK DUPRE

JACK DUPRE (Vik 4X-0260) "JUST LIKE A WOMAN" (2:52) [Monument Music BMI — Lucille Dupree] Jack Dupre does one of his monologues set to a drifty musical background. Dupre takes off on man's usual target, woman, and Dupre fans will like

will like.
B "DIRTY WOMAN" (2:35) [Monument Music BMI — Lucille Dupree] Dupre shouts a fast moving blues about his search for his "one dirty woman". Good listening. Side is weiting. exciting.

DOLLY COOPER (Dot 15535) **B**+FOOL" (2:55) [Goday BMI — Paul] Dolly Cooper sings a torchy blues-ballad and puts every vocal trick she knows into the reading. Plaasing way that could graph itself Pleasing wax that could grab itself

B (TELL ME, TELL ME" (2:00) [Pera Music BMI — Paul] Miss Cooper rocks out with a quick beat jump. Exciting Lindy dance beat.



The Cash Box

Award o' the Week

"THE MAN IN THE PHONE BOOTH" "Hello Baby" Part One "Hello Mama" Part Two

> THE HAPPY WANDERER (Herald 496)

Page 38

B+ EXCELLENT

C+ GOOD



D MEDIOCRE

February 23, 1957

VINNIE MONTE

(Josie 810) "TELEGRAM" (2:29) [Jubilee ASCAP — Perry, Sims, Gohman] Vinnie Monte, full voiced thrush, sings a slow paced mood ballad with dra-matic vocal. Melodic tune given an emotional treatment

matic vocal. Melodic tune given an emotional treatment. **B** "UNLESS" (2:12) [Tee-Pee AS-CAP — LaVere, Marchfield, James] Beautiful offering aimed straight at the pop market. Lass sings with intense beauty. Big song that needs steady exposure. Very pretty item item

THE C-CLEFS (Paris 502) **B**+[Greta BMI — R. Jordan] The G-Clefs do fine vocaling a slow paced lovely. Moving tune, delicately tend-ered. Story of a teen-age love affair. The G-Clefs blend smartly giving the song the right touch. Could be a good seller. Watch it carefully. **B**+(1:55) [Greta BMI—Jay Raye]

B+"LOVE HER IN THE MORNIN"" (1:55) [Greta BMI—Jay Raye] The G-Clefs turn up the tempo and bounce out an engaging rhythm nov-elty. Replete with gimmicks. Teeners will love it.

THE EMPEROR

THE EMPEROR (Argo 5264) **B** "ME BABY TREATS ME WRONG" (2:31) [Arc BMI — Zono, Sago] The Emperor chants a rhythmic middle beat calypso — and does a better job than most of the flood of calypsos that have been hit-ting the market. Interesting in sound and material Good programming

ting the market. Interesting in sound and material. Good programming. "TOUGH DE TIMES" (2:33) [Arc BMI — Zono, Sago] An-other different type of offering. Dra-matic — with a stirring beat. Em-peror brings something to a song that lifts it above the routine wax. Watch both deales both decks

BILLY "THE KID" EMERSON

BILLY "THE KID" EMERSON (Vee-Jay 219) **B** (2:58) [Conrad BMI — W. R. Emerson] Billy "The Kid" Emerson soulfully sings a slow rhythmic blues with deep feeling. Good vocal perform-ance and good instrumental backing. Deck has a feeling that "reaches" the listener Should stir up some action

Deck has a feeling that "reaches" the listener. Should stir up some action. **B** (EVERY WOMAN I KNOW" (2:40) [Conrad BMI—W. R. Em-erson] Emerson rocks out a quick beat jump story of how the women love the automobiles. Happy little bouncer for the dancing kids. DAVID HILL

DAVID HILL (Aladdin 3354) B+ Aladdin BMI—David Hill] David Hill sings a "different" offering that comes off very strong. Folkish in quality, Hill handles it wonderfully well and the deck should get good air action. Watch it very closely. B "JELLYBEAN" (1:45) [Aladdin BMI — David Hill] Hill turns out another effective swinging side, giving it a spirits lifting vocal. LEVI MANN

LEVI MANN

LEVI MANN (Aladdin 3356) B "BEHIND THE COTTON CUR-TAIN" (2:05) [Aladdin BMI — Levi Mann] Levi Mann turns in an exciting instrumental wax. Middle beat rhythm piece featuring sax and organ. Good sound that should grab a piece of action

a piece of action. GEORGIE PORGIE" (2:50) [Aladdin BMI — Levi Mann] Similar comments on a quicker tempo opus.

"WORTHLESS AND LOWDOWN" (1:53)

[Prestige ASCAP-Morgan]

"END OF A DREAM" (2:24) [Prestige ASCAP-Morgan]

> SUNNY KNIGHT (Dot 15542)

Sunny Knight backs two strong pieces of material and both are strong commercial hit possibilities. "End of A Dream" is a slow beat pretty ballad handled by Knight with an emotionally effective vocal. Knight tells his story against a ballad rock and roll chorus and instrumental support. Melodic side

• One of the most unusual re-cordings in some time has hit the market. "The Man In The Phone Booth" looks like it can be the "Flying Saucer" of the coming months. The disk has the same tune and same idea on both sides of the release. However, on one side the Happy Wanderer is phon-ing his girl friend and on the other he is phoning his "mama".

well done. The flip, "Worthless and Lowdown", is a change of pace offering. Knight sings the middle beat jump telling the story of the mean, worthless fem that he loved. It is a moving r & r side given a heartfelt reading. Deck excites. Two solid offerings. Take your choice.

Really interesting dialogue and treatment. The deck has already created excitement via both this recording and the Flair-X version and it is a case of the winner being the one who invades the vari-ous markets first. The pressers are churning out disks and the race is on. This could become a sensa-tional seller and either or both are going to rack up healthy figures.

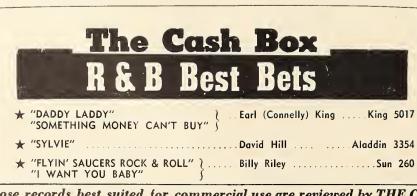
"I'M WALKIN'" (2:05) [Reeve BMI-Domino, Bartholomew]

"I'M IN THE MOOD FOR LOVE" (2:42) [Robbins ASCAP-McHugh, Fields]

FATS DOMINO

(Imperial 5428)

• There's no question about a new Fats Domino release being important news in the r & b field. A must for retailers, operators and deejays. See review pop section.





(Excello 2098) "LITTLE **B** (2098) **B** (201) [Excellorec BMI — A. Guno] Little Al sings a middle beat bouncer with a lilting treatment that comes off well. Al treats it down home style and that should be its biggest market Solid beat

C+ "NO JIVE" (3:00) [Excellorec with a slow country blues, delivered at a leisurely pace. Slow paced shuffle. Another side for the country market. PAUL WILLIAMS/NOBLE WATTS

(Vee-Joy 234) GIVE IT UP" (2:55) [Conrad BMI — N. Watts] Paul "Huckle-buck" Williams and his aggregation rock out a middle beat jump with a coul satisfying performance. Ener-

B "PASS THE BUCK" (2:35)
[Conrad BMI — N. Watts] Similar wax with a slower beat, Rhythmic jump featuring the sax. Two OK instrumental sides.

BILLY RILEY

airwave

wax

BILLY RILEY
(Sun 260)
B+ROLL' (2:22) [Knox BMI — Ray Scott] Billy Riley and his Little Green Men rock out a wild quick beat jumper with a zesty performance. Shouty vocal, screams and a swinging r & r instrumental support make this a deck to watch. Exciting and good. Could grab big chart action.
B+"I WANT YOU BABY" (2:17)
B+ [Knox BMI — Billy Riley] Another choice bit of wax, but this side is in the rock-a-billy vein. Extremely well done and potent. Could also attract a great big audience. Watch both sides—they are powerful.

THE CONSOLERS (Nashboro 595) **B**+ "I REMEMBER THE BRIDGE" **B**+ (2:33) [Excellorec BMI — S. Pugh] The Consolers blend voices on a slow, rhythmic gospel tune against a simple, authentic background. The voices are thrilling to listen to. Gospel buyers should move toward this side. **B** "LET JESUS COME IN" (2:32) [Excellorec BMI—S. Pugh] The Consolers offer a slow, drifting reli-gious item with a warm treatment. Deck is good listening, tho not as strong as "I Remember The Bridge".

THE FAMOUS WARD SINGERS

THE FAMOUS WARD SHOLAS (Sovoy 4080) **B**+ "DRAW ME NEARER" (2:28) Ward Singers chant a slow, melodic offering with their usual fine treat-ment. Sensitive blending of voices makes this a moving deck. Good religious wax.

makes this a moving deck. Good religious wax. **B**+"PACKIN" UP" (2:35) [Cross-roads BMI-Clara Ward] The Famous Ward Singers dish up an exciter. A quick beat jubilee item that stirs up the listener. Good wax offering for the gospel market.

THE COLEMANAIRES

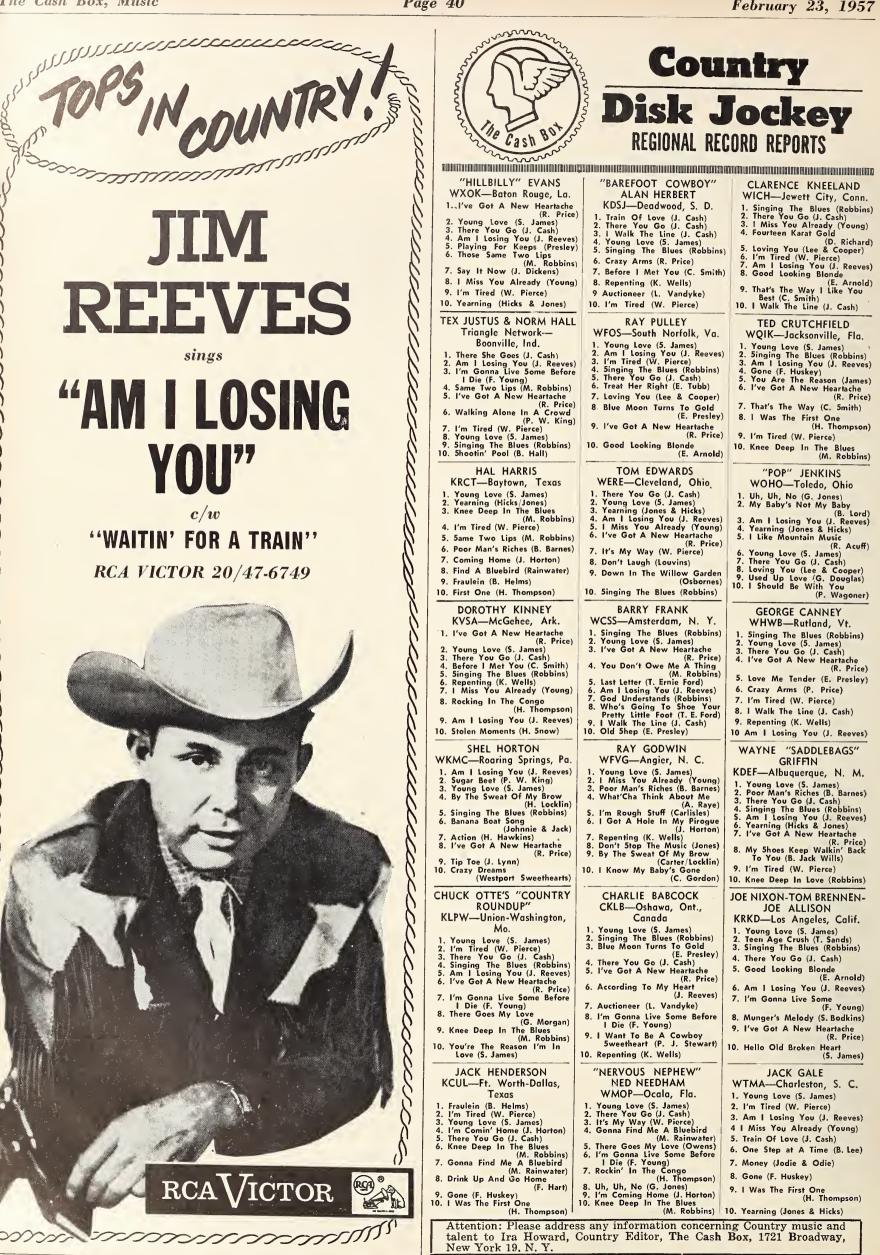
(Apollo 308) **R** "THIS (Apollo 308)
"THIS MAY BE MY LAST TIME" (2:34) [Simek Music BMI Walker] The Colemanaires rip out a quick beat rhythm religious oldie with a zestful performance. Exciting reading of the familiar spiritual.
"I CANNOT UNDERSTAND IT" (3:06) [Simek BMI — Lenora Cross] Another quick beat gospel side done with an easier approach than that of "Last Time". Ok side.

"It's What's in THE CASH BOX That Counts"

Sil Austin (Mercury 70963)







"Only those records best suited for commercial use are reviewed by THE CASH BOX"



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Country	1
Best	11 211
Sellers	
IN RETAIL OUTLETS	
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Week YOUNG LOVE 1	
Sonny James (Capitol 3602; F3602)	
2. SINGING THE BLUES 2 Marty Robbins (Columbia 21545; 4-21545)	and the second sec
3. TOO MUCH 4 Elvis Presley (RCA Victor 20-6800; 47-6800)	Faron Young Movie
4. THERE YOU GO 3 Johnny Cash (Sun 258; 45-258)	Hit In Germany
5. I'M TIRED 6 Webb Pierce (Decca 30155; 9-30155)	NASHVILLE, TENN. — Far Young's latest motion picture, "Da Boone, Trail Blazer," which co-st Bruce Bennett and Lon Chaney
6. I'VE GOT A NEW HEARTACHE 5 Ray Price (Columbia 21562; 4-21562)	playing to overflowing audiences Berlin, Germany, it was reported week.
7. CRAZY ARMS 8 Ray Price (Columbia 21510; 4-21510)	Country music disk jockey Lu Hill of the Armed Forces Radio TV Service told of the tremend business the film is doing in a le
8. AM I LOSING YOU 9 Jim Reeves (RCA Victor 20-6749; 47-6749)	to Faron Young Enterprises. film is doing so well, Hill wrote, t "there isn't even standing room at a performance."
9. KNEE DEEP IN THE BLUES 10 Marty Robbins (Columbia 40815; 4-40815)	Hill also requested, said Your manager, Hubert Long, that he forwarded the 20 sacred songs Fa
10. I WALK THE LINE 7 Johnny Cash (Sun 241; 45-241)	recently did for the SESAC libra Long added that Hill's letter bri to over 600 the number of disk jock that have asked for Faron Your
11. TRAIN OF LOVE. 12. THE SAME	SESAC songs. Brenda Lee On Allen Sho
TWO LIPS. 13. LOVE ME TENDER. 14. IT'S MY WAY. 15. STOLEN MOMENTS.	NEW YORK—Decca vocalist Br
16. REPENTING. 17. WASTED WORDS.	da Lee, whose latest waxing " Step At a Time" is going strong,
18. DON'T BE CRUEL. 19. I MISS YOU ALREADY. 20. SEARCHING. 21. I'M	sing this tune on her February 2 guest appearance on the Steve A Show over NBC-TV. This is the f
GONNA LIVE SOME BEFORE I DIE;	time the young star is guesting on Allen show, but she has made seve
A GOOD LOOKING BLONDE.	appearances on the Perry Como show, and is a regular on the "Oz Jubilee" program.
Jan Marken Ma	
Service The	Country Record
L J J Disl	k Jockeys
SX / DIm	yed Most
2 Coch Bols	
A SUMMART OF REPU	RTS RECEIVED FROM THE NATION'S DISK JOCI
1. YOUNG LOVE	Sonny James (Capitol)
3. AM I LOSING YOU	
4. THERE YOU GO 5. I'VE GOT A NEW HEARTACHE 6. I'M TIRED	Webb Pierce (Decca)
7. TRAIN OF LOVE	Johnny Cash (Sun) Faron Young (Capitol) Marty Robbins (Columbia)
10. TOO MUCH	Elvis Presley (RCA Victor)
11. CRAZY ARMS. 12. STOLEN MOMEN I DIE. 14. THE SAME TWO LIPS. 15. I IT'S MY WAY. 18. A GOOD LOOKING	ITS. 13. I'M GONNA LIVE SOME BEFORE WALK THE LINE. 16. REPENTING. 17. BLONDE. 19. POOR MAN'S RICHES. 20.
LOVING YOU; WASTED WORDS; GO A I'M COMING HOME; GONE; ACCORDIN	WAY WITH ME; FIND ME A BLUEBIRD; G TO MY HEART; YOU'RE THE REASON
I'M IN LOVE; YEARNING; FOURTEEN KA	RAT GOLD; PLAYING FOR KEEPS; THERE ; LOVE ME TENDER; I WAS THE FIRST CKIN' IN THE CONGO; AUCTIONEER;
ONE; SEARCHING; SUGAR BEET; ROC TOMORROW I'LL BE GONE; LOVE ME.	UNIN IN THE CONGO; AUCTIONEER;

Teen-Age Crush TOMMY SANDS REID FARREL

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key Lucky Radio and tremendous in a letter rises. The wrote, that oom at any

id Young's that he be that he be ongs Faron AC library. tter brings lisk jockeys on Young's

n Show

alist Bren-xing "One strong, will ruary 24th Steve Allen is the first sting on the ade several Como TV the "Ozark

CHICAGO-Police from all areas of Chicago were called in to help control the massive teen-age crush of young Tommy Sands (left) when he appeared recently at the Kenmac Radio and Record Shop, this city. Store windows were broken by the huge crowd trying to get in (estimated at 3,000). Merchandise display counters were completely demolished. Tommy skyrocketed to fame via his TV appearance in an hour-long play called "The Singin' Idol." His initial Capitol recording, titled "Teen-Age Crush,' performed on the TV'er, has taken a phenomenal jump into the No. 19 spot on the Top 50 Best Seller List.





The Cash Box, Music



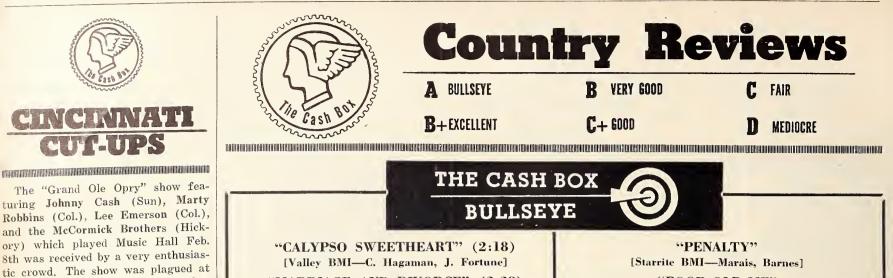
The "Grand Ole Opry" show featuring Johnny Cash (Sun), Marty Robbins (Col.), Lee Emerson (Col.), and the McCormick Brothers (Hickory) which played Music Hall Feb. 8th was received by a very enthusiastic crowd. The show was plagued at the very beginning by union-ites that always greets any country show that comes to town, and with bad weather greatly hampering advance sales, about 2100 fans did turn out to cheer the folks from Nashville. . . They tell us that WLW has auditioned many emcees for "Mid-western Jamboree" to fill the spot vacated by Bill Thall, and that five will get a chance on the show before the camera, the first of 'em is Dean Maxedon of the Lucky Pennys who did a real great job on the show Saturday night. . . Dusty Owens from "The World's Original Jamboree" of WWVA was in town last week pushing his new Admiral record "Hey Honey" and "Our Love Affair" which is getting a lot of plugs from country and pop DJ's alike in this area. This could do it for Dusty. . . Country talent of WLW have asked us to pass the word around that they are now able to book their own acts. Simply contact the act you want, they are free to set up their own deals.

Rex (The Hex) Dale of WCKY is bringing to Cincinnati's Shubert Theater a big Jazz show featuring Ted Heath, Al Hibbler, June Christy and Eddie Heywood. Should be a big one.... The Mills Brothers have been booked for Beverly Hills. They will headline the show next week.

News from Wheeling's WWVA-Skeeter Bonn and his Pickin' and Singin' Boys are working thru Canada during February. . . . Dottie Swan and troupe are on the road again, in addition to her regular shows over the station. They will be working New York state during February.... Rusty and Doug (Hickory) are working the Quaker State, and Stoney Cooper and Wilma Lee (Hickory) have a full schedule thru Kentucky, Virginia, and West Virginia. . . Dusty Owens, Donna Darlene and the Rodeo Boys with "Lazy" Jim Day will be headed toward the Sunshine state of Florida.

Send all mail to Cincinnati Cut-Ups, 7771 Cheviot Rd., Cincinnati 31. O.





"MARRIAGE AND DIVORCE" (2:28) [Myers ASCAP—A. R. Keefer]

HANK SNOW

(RCA Victor 20-6831; 47-6831)

• Hank Snow, currently riding high on the popularity charts with his stellar waxing of "Stolen Moments", comes up with two brand new items that rank with the comes up with two brand new items that rank with the best of his previous offerings. And that should more than satisfy his vast legion of fans. On one end the "Singing Ranger" hops on the 'calypso bandwagon' as he invitingly decks out a contagious little ditty tagged "Calypso Sweetheart". On the other half, an emotion-packed composition, Snow penetratingly spells out the meaning of "Marriage And Divorce". The Rain-bow Ranch Boys supply the ace vocalist with a wonder-ful instrumental backdrop. A striking double-decker. Should make the hit brackets in short order. Should make the hit brackets in short order.

"POOR OLD ME" [Starrite BMI-Barnes] BENNY BARNES (Mercury-Starday 71057; 71057x45) Benny Barnes, whose click Starday waxing, "Poor

Man's Riches" put him in the national spotlight, shows that it was no fluke as he follows it up with a powerful pairing, released, this time, under the combined Mercury-Starday banner. The topside, titled "Penalty", is a touching, middle beat romantic weeper that the songster sells with authority. He's equally effective on the flip portion, "Poor Old Me", a fast paced, sentimental love tale that he cruises thru in top calibre style. Both ends should meet with great approval from the jocks, ops dealers and the public. Barnes is a real comer. Watch his stock soar.

SLIM WHITMAN (Imperial 8309; 45-8309)

"I MUST HAVE BEEN BLIND" **B**+ "I MUST HAVE BEEN BLIND" (2:15) [Sharron BMI-C. Tay-lor, J. Crist] The distinctive manner of song delivery that Slim Whitman has to offer is evident, once again on two sides that can develop into strong contenders for the charts. On this end Whitman deftly lilts through a ro-mantic tear-jerker with an excellent wedding of melody and lyrics.

B+ "CARELESS LOVE'' (2:20) [Handy ASCAP—S. Williams, W. Handy, M. Koenig] Whitman is showcased by an attractive vocal and instrumental backdrop as he force-fully sings out on the standard a quick moving, lover's lament. Either end can take the artist back into the big morey. big money.

JOE CARSON (Capitol 3645; F3645)

B+ "LOVE TRANSFUSION" (2:29) [Brazos Valley BMI—J. Carson] Newcomer Joe Carson complains that he needs a gal real bad as he neatly knocks out this fetching, quick beat novelty weeper.

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B "PASSION AND PRIDE" (3:01) [Brazos Valley BMI—P. Patter-son] On this end, a moderate beat, crying-towel opus, the warbler sadly reflects that he's solely responsible for his misfortunes. Two grade "A" intro sides, both of which bear watch-ing ing.

WAYNE RANEY (Decca 30212; 9-30212)

B+ "40TH AND PLUM" (2:32) Wayne Raney tantalizingly plays the part of a "country boy" annoyed by the ways of the 'city slickers'. A light-hearted, quick beat laugh-provoker that bounces merrily along in gay style. Deck has good coin-catching qualities. Keep close tabs on it.

B "SHAKE BABY SHAKE" (2:07) [Copar BMI—L. Ennis, W. Raney] Raney does a solid selling job on the flip as he tastefully swings out on a delectable, rhythmic jumper tailor-made for the dancin' teensters.

JIMMY NEWMAN (Dot 1288; 45-1288)

B+ "THE WAY THAT YOU'RE LIVING (Is Breaking My Heart)" (2:42) [Acuff-Rose BMI— J. Swan] Jimmy Newman sadly re-lates the tale of a honky-tonkin' sweetheart. It's a heart rending, mod-erate paced affair that the chanter puts across with telling effect. Potent offering that could step out and head way up the hit ladder.

"I'VE GOT YOU ON MY MIND" **B** "I'VE GOT YOU ON MY MIND" (2:12) [Tree BMI—Caswell, Kal-linger] The bottom deck, a middle tempo lover's ballad, finds Newman constantly reaffirming his love for the gal. Standout two-sider.

AUDREY WILLIAMS (MGM 12426; K12426)

B+ "TORNADO OF LOVE" (2:32) ery] Audrey Williams literally 'kicks up a storm' with this one. It's a fast paced romantic novelty that the canary spins in skillful style. Infec-tious musical support on a lid that should rack up a heap of sales and spins. spins.

B "I'LL LET THE TELEPHONE RING" (2:15) [Acuff-Rose BMI -Ballan] On the lower slicing the songstress tearfully reports that she found out her love's a married man. A moving, middle beat lament that Audrey performs with warmth and sincerity.

BOBBY GREGORY (Gregorian 101; 45-101)

C "HOBO EXPRESS" [American ASCAP—B. Gregory] Here's a platter that sounds as if it was cut during the early days of the record business. Bobby Gregory is respon-sible for the interesting, vocal-yodel sounds on this fast paced, sentimental train tupo train tune.

C "HOBO BLUES" [American AS-CAP—B. Gregory] Another feel-ingful, sentimental tale taken at a slow tempo. The Ramblin' Hoboes are the instrumentalists on these two 'callector's items' 'collector's items'.

EDDIE DEAN (Sage 231; 45-231)

B "FINGERPRINTS" (2:29) [4 Star BMI—Fleener, Hecht] Ed-die Dean receives a slick vocal and instrumental assist from Eddie Cletro's crew as he persuasively wax-es a heartfelt, middle beat weeper.

B "WALKIN' AFTER MID-NIGHT" (2:28) [4 Star BMI-Hecht, Block] A tune that's making the grade in both the country and pop markets is smoothly executed by the mellow-toned country song stylist. Dean's strongest pairing since his "Hillbilly Heaven" clicker.

DAVE RICH (RCA Victor 20-6824; 47-6824)

cal backdrop. Dave could bust through with this one.

B "OUR LAST NIGHT TO-GETHER" (2:35) [Golden West BMI—D. Rich] The lower waffle is a tender, middle beat lover's tale that Rich projects with heartfelt emotion. Both ends oughta make the deejays sit up and take notice.

MEL TILLIS (Columbia 40845; 4-40845)

B+"IT TAKES A WORRIED MAN TO SING A WORRIED BLUES" (2:18) [Hollis BMI—Cort] A fast paced blues item currently stirring up the dust in the pop market is wrap-ped up in most appealing country fashion by Mel Tillis. Socko perform-ance. Rates loads of airplay.

B "HONKY TONK SONG" (2:12) [Tree BMI—Tillis, Peddy] Tillis impressively polishes off another blues tune with a steady, rhythmic beat. Two fine debut offerings. Terrific instrumental background on both halves.

"Only taose records best suited for commercial use are reviewed by THE CASH BOX"



Cadence Records, rapid rising pop and jazz indie, announced this week that it's entering the c & w field with disks to be released on a regular basis. The first step was the signing of Gordon Terry, "Grand Ole Opry" star and former Columbia wax artist. Terry is due for a recording session in the very near future.



Bonnie Brown, one-third of the Brown trio, Victor's top country vocal combo, types from Pine Bluff, Ark., that brother Jim Edward finally made Private First Class. Jim has 350 days to go as a member of Uncle Sam's Army. Sister Maxine, who was married to lawyer Tommy Russell, Feb. 1st, in The First Chris-tian Church of Little Rock, is now living with hubby in that town in that town.

The prize "Grand Ole Opry" package headlining Ernest Tubb, Kitty Wells, Johnnie & Jack, The Wil-burn Bros. ably assisted by Billy Byrd, Shot Jackson, Joe Zinkan and many others are presently on a 3 week tour of the west, starting at Oklahoma City and winding up at Tacoma, Washington, on February 22nd. Advance ticket sales for the tour indicate a terrific box office turnover for this all Opry show kie Moore.

terrific box office turnover for this all Opry show according to mgr. Frankie Moore. Hal Smith, President of Curtis Artists' Productions tells us that Ernest Tubb whose current release is "Don't Forbid Me" and "God's Eyes," seems to have a tremendous seller on his hands. In many markets reports say that this release by the "Texas Troubadour" will be a smash hit. The Wilburn Bros. are doing real well with their current release "Go Away With Me" and "Great Big Love."

George Jones just out with a new release on Mercury-Starday titled "Uh, Uh, No" and "Don't Stop The Music" starts a tour for A. V. Bamford Sunday, Feb. 10, which will carry him through portions of Canada and the northwest. Upon completion of this particular tour, George goes into the Casino Theater in Toronto Canada for a weak's stand in Toronto, Canada for a week's stand.



KITTY WELLS

Jimmy Newman, Dot Recording Artist has been on tour in the south traveling over such states as Louisiana, Florida, Alabama and Texas. This par-ticular tour started the last week in January and concluded Feb. 7th. Jimmy's current Dot release is "The Way That You're Living" and "I've got You On My Mind."

In conjunction with his 20th Anniversary with the diskery, RCA Victor will be releasing a Hank Snow single, "Marriage And Divorce" and "Calypso Sweet-heart" and 2 albums, one vocal and one instrumental. Hank is planning a dominion-wide tour of Canada, which will cover the island of Newfoundland. He's currently touring the cold country with the Rainbow Ranch Boys, Ferlin Huskey & The Hush Puppies, Jimmie Rodgers Snow, Cowboy Copas and Jean Valli.

Lee Sutton, WWVA-Wheeling, W. Va. notes that Jimmy Copeland, due to guest on "Jamboree Command Performance," January 25th was unable to be there because of pneumonia. He's re-scheduled for March 1st. Scheduled for February are: Art Barrett, WSIG, Mt. Jackson, Va., "Smokey" Mac, WRFD, Worthington, Ohio, "Sleepy" Jeffers, WTIP, Charleston, W. Va., and Jim and Jane Claar, WKMC, Roaring Springs, Penna. Ted "Teddy Bear" Crutchfield, WQIK-Jacksonville, Fla. infos that Larry Dexter, formerly with WRHC in Jax is now doing a show from his record shop through WQIK's remote system, every day from 12 noon to 1:00 PM. Ted, who is now enjoying his new duties as program director, was visited, last week, by Columbia's Bob Burrell.



Hubert Long reports that Faron Young and his Country Deputies, opened an 18-day tour of one nighters in Youngstown, Ohio February 10 after play-ing to packed, turn-away crowds in Cleveland and Akron, Ohio February 2nd and 3rd. Despite wintery, 8 degree weather, the 2 shows at the Circle Theatre, Cleveland, and in the Akron Armory were reported to have set records according to Cliff Rodgers, WHKK, Akron and E. J. Stutz, Cleveland. The promotion was handled by Hubert Long and Faron Young Enter-prises. prises

HANK SNOW
HANK SNOW
HANK SNOW
Concert in Country Music," is a combined effort with RCA Victor and will feature Victor talent including Jim Edward, Maxine and Bonnie Brown, Del Wood, Hank Locklin, Janis Martin and Hollywood comic Dick O'Shaughnessy. Along with Reeves will be his Wagonmasters Band. The tour opening April 1st will tie in with Victor's new policy One World of Records. Records.

This week Reeves will head for Hollywood where he will guest on Bill Wagnon's "Town Hall Party" Television Films. Following that he will return to the "Opry" for the network PA Show. Immediately following this he heads for a tour of Georgia and Florida followed by a week's stand at the Casino Theater in Toronto, Canada.

Rounding out his pre-Europe itinerary Reeves will do a swing through the west and Texas. Following his return from Europe a tour of the eastern states has been scheduled.

From George N. Haxell, Co-Editor of the "Hill-billy-Folk Record Journal," Essex, England, comes word that after a great success in Britain with "The Cat Came Back," Sonny James is now heading straight for the top of the Hit Parade with his version of "Young Love." It now seems certain that Sonny will be established as a major recording star in the United Kingdom



Country

If the top of the fift Parade with his version of "Young Love." It how seems certain that Sonny will be established as a major recording star in the United Kingdom.
 Every C & W fan is now looking forward to the return visit of Tex Ritter. He is booked to appear in many of the leading theatres throughout Britain starting with the Chiswick Empire, London on February 28th. Tex's personal and T.V. appearances last year helped his "Wayward Wind" into the top sellers. His latest Capitol issue is "Green Grow The Lilae." Another star assured of a very warm welcome is Mitchell Torok due to arrive in Britain shortly. His latest Light, Green Light" on Brunswick.
 Faron Young's first film—"Hidden Guns" is now on general release in Britain and should help consolidate his standing among the fans there. In the 1956 poll taken among U.K. fans by the "Hilbilly-Folk Record Collector's Club," all time favorite Hank Wil'iams topped the list with Faron a very close second. Faron's latest U.K. Capitol release is "I've Got Five Dollars" and "You're Still Mine."
 Other new C & W disks in Britain are: Roy Acuff—"I Like Mountain Musie" (Brunswick), Webb Pierce—"Any Old Time" (Brunswick), Hank Thompson—"The Blackboard Of My Heart" (Capitol), Werly Fairburn—"All The Time" (London), Jim Reeves—"Where Does A Broken Heart Go?" (London), Country Cats—"Hot Strings" (Parlophone), Hank Williams—"Low Down Blues" (MGM). The Colwell Brothers make their first show in Britain with two EPs on the Philips label. Pretty, 12-year-old songstress Libby Horne, mistress of ceremonies of the "Junior Jubilee" and frequent guest on "The Red Foley Show," this week signed with RCA Victor. The bright-eyed youngster from McAlester, Okla,, will have her first recording session in New York City, supervised by Steve Sholes.
 Red Foley headlined an "Ozark Jubilee" package Feb. 11 in Shawnee, Okla, and Feb. 12 in Muskogree, Okla, ..., Darrell Haden's nightly "Hillbilly Heaven" is a east includes Robby Lord Th



ROY ACUFF ROY ACUFF TV executives. . . . While in New York for her Feb. 24 "Steve A'len Show" with Ray Bloch and his orchestra, singing her newest for Decca, "One Step at a Time."

at a Time." The Foggy River Boys are no more. Effective immediately, the famed quartet will adopt the name "The Marksmen." The group is made up of Monty Matthews, Charlie Hodge, Earl Terry and Don Taylor.

Pat Cupp, while visiting relatives in Norfolk, Va. dropped in to visit with "Cuzin" Ray Pulley, WFOS-Norfolk. Pat's latest, with his Flying Saucers, for the RPM label, is "Long Gone Daddy."



MARKSMEN MARKSMEN C & w stars have appeared, has taken over Capitol's Jimmy Heap & The Melody Masters. The group, voted one of the top dance bands in the nation, according to the ops and deejays, features singer, Perk Williams.

"Buffalo Bob," KXLL-Missoula, Mont., notes that his "XL" Ranch, heard Mon. thru Sat. afternoons, 45 minutes a day, is the only western music program in his area.

Curley Gurlock, CJCA-Edmonton, Alb., Can., writes that the "top 5" c & w artists in his area, according to his annual listener popularity poll are 1. Hank Snow 2. Elvis Presley 3. Marty Robbins 4. Johnny Cash and 5. Wilf Carter.

Jimmy Wakely, who has written over 100 published songs, was elected a composer member of ASCAP, last week. Wakely's next songwriting stint, sandwiched between his personal appearance tours. TV and radio shows, is the title tune for the new U-I film "Slim Carter" starring Jock Mahoney.

* * * * * L. O. Zeke Woytek reports that Longhorn Records which for the past 4 years has released records in the realm of square and folk dancing is now going into the country field and distribution will be through the firm's 20 distributors in U.S. and Canada and other independent distributors will be added as needed. First releases for the label are Woytek's "I Miss My Baby" and "Why Should I" and Jack Derrick's "Waiting For You" and "Blackmail."

The Cash Box

February 23, 1957





(Editorial)

February 23, 1957



Here There

WASHINGTON, D.C.—Since the information of President Eisenhower's budget, and the pros and cons offered by many in and out of government regarding the record amount asked, discussions in some quarters have raised the issue of an impending "depression" or to put it mildly a "recession." Yet, at the same time, reports from various Washington Bureaus and business firms offer strong refutation. The Commerce and Labor Departments, in its most recent report, said that employment thruout 1956 averaged 65 million, a record. The peak was 66,800,000 in mid-summer. Factory pay also reached a new peak in December, with average weekly earnings at \$2.05 an hour and \$84.05 a week, both new records. The average work week rose to 41 hours, up 24 minutes a week from November. In a report of the Business Survey Committee of the National Association of Purchasing Agents (those execs who do the buying for the nation's business firms), the purchasing agents' opinion was that "business activity has started the year 1957 off at the favorable pace generally expected. Their optimism remains, however, tempered with caution."

DEARBORN, MICH .--- Ford Motor Company's facilities expansion program will proceed at a near-record rate in 1957 to provide added production capacity to meet increasing demand for the company's products, said Ernest R. Breech, chairman of the board. He said said about \$710 million has been earmarked for 1957the second highest outlay for any year in the company history. The year 1957 will see completion of new Ford manufacturing plants at Los Angeles; Novi, Mich.; Nashville, Tenn.; Lima, O.; Sheffield, Ala.; Rawsonville, Mich. and Indianapolis, Ind. All told 39 new manufacturing and assembly plants, 21 parts depots, two huge proving grounds, and 19 engineering, research and office buildings and other facilities are included in Ford Motor Company's expansion program.

WASHINGTON, D.C.—The chemical industry will spend an estimated \$2.5 billion on new construction thru 1957 and 1958, according to the Manufacturing Chemists' Association. This spending rate is up slightly from the association's estimate of \$1.1 billion spent for new chemical construction during 1956. Texas gets biggest share; Louisiana second, California third.

<u>For Prominent Display On Bulletin Boards:</u> **COLLER TESS**

*Courtesy is a vital ingredient in building good relations with all the people on whom your business depends for life."

"Courtesy costs little or nothing, but pays consistently in many ways."

"Courtesy produces customer good will and, at the same time, it creates friendly feelings with non-customers."

"Courtesy improves employee morale, loyalty and initiative."

"Courtesy brings cooperation from suppliers."

"Courtesy fosters extra effort and assistance from salesmen."

"Courtesy can promote constructive and healthy competition."

"Courtesy can benefit you indirectly by aiding your trade association."

"Courtesy helps to establish a good reputation for your firm with civic, service and charitable organizations."

"Courtesy can produce favorable publicity for your business in the press and on the air."

"Courtesy may even help you in obtaining financial assistance."

"Operators are finding out every day that courtesy can make their concerns run more smoothly and efficiently."

"Thru courtesy's effects, extra volume and profit, often badly needed, may be achieved by a small concern with little added expense."

"Courtesy is a top-level company policy."

(Editor's Note: For many years operators have been nrging 'complete courtesy' on all of their employees who act as their 'front office' when they are visiting locations. Distributors and manufacturers have urged the same on their 'front office' employees and, especially, on their salesmen. More copies of the above in a most detailed fashion can be had free of charge by writing to the: Small Business Administration, Washington 25, D. C., for booklet entitled, "Front Office Courtesy Pays." It is written by Gerald D. Grosner, noted retail consultant of Washington, D. C. The above quotes are from this booklet by Mr. Grosner. THIS EDITORIAL SHOULD BE CUT OUT OF THIS ISSUE AND TACKED UP ON EVERY BULLETIN BOARD IN THE INDUSTRY!)

Page 46

February 23, 1957

BOWLING GAMES ROLLING UP NEW HIGHS

Demand Continues. Mfrs Report It Will Take Many Months Yet To Satisfy U.S. Market

CHICAGO — The new 11 foot and 14 foot bowling games are rolling up new high sales and production records, regardless of the higher prices operators are paying for these machines machines.

Perhaps the answer, in part, could be the give-away statement by U.S. Attorney General Brownell who ad-Attorney General Brownell who ad-vised, when the Supreme Court elec-ted to hear the \$250 license pinball case, "The government can lose \$325,-000,000 per year". This means there are over 1,000,000 games in operation. In short, to cover any major por-tion of this percentage of amusement locations thruout the U.S., would keep manufacturers here whirling away at the greatest production pace in all history.

history. What is most factual and fasciating is that more and more orders continue to pile into factories here at these 11 foot and 14 foot bowling

games are placed in one area after the other thruout the nation. Considering the price of this large size machine, and also taking into consideration the fact that production has to be slowed down because of the size of the cabinets, demand is greater and production higher than anyone ever

believed would prove the case. The three factories now in production on these large sized six-player bowling games are working on greater production schedules than even they thought would come about.

thought would come about. They are, probably, just as much surprised as the nation's distributors and operators, from all reports, at the numbers of orders they are receiv-ing each day. The number being far higher than what their production capacity, great as it is, can handle at this time

capacity, great as it is, can handle at this time. "Believe me", one well known sales manager stated, "and this is abso-lutely the truth", he added, "we've never yet seen anything like it. "If we could produce double the number we are building at this time", he stated, "we would still be far, far behind in meeting daily orders, or", as he concluded, "chopping down the ever-growing backlog." It will, under such conditions, with

ever-growing backlog." It will, under such conditions, with the popularity of these large-sized bowling games continuing to grow instead of diminishing, take a long, long time, "maybe over a year", as one factory executive here believes, before the trade in the U.S. can be satisfied.

UJA Dinner Date Wednesday, May 15

NEW YORK — The committee or-ganizing the 1957 annual UJA-Coin Machine Industry drive held its sec-ond meeting on Wednesday night, February 13, at the Henry Hudson Hotel.

Under the leadership of Lou Boor-stein, chairman, and Meyer Parkoff, 1957 Guest of Honor, a great many preliminary details were taken care of. A definite date for the annual din-ner was announced. It is Wednesday picht May 15 at the Hotal Schemator night, May 15 at the Hotel Sheraton

Astor. Next committee meeting is sched-uled for Thursday, February 28.

Newark N. J. Music Ops **Attend Talk On Juke Box Programming**

NEWARK, N.J. - A group of some 25 music operators attended the talk by Jack Gordon, Seeburg regional representative, at Atlantic New Jersey Corporation, this city, on Mondany night, February 11.

Oscar Parkoff collaborated with Gordon, who has been giving similar talks to operators in New York and Connecticut. Subject covered is the development and evolution of the record to its present 45 rpm and EP 45 rpm, its place in juke boxes, and programming in general.

Mencuri Resigns From Exhibit

Joins AMI as West Coast Representative



FRANK MENCURI

CHICAGO — Frank Mencuri re-signed from Exhibit Supply Company, this city, this past week. Ever since his arrival here from the west coast, two years ago, Frank has been busily engaged in Exhibit Supply in the capacity of sales manager. Sam Lewis, president of Exhibit Supply Company, advised that he very regretfully accepted Mencuri's resig-nation.

nation.

"It's What's in THE CASH BOX That Counts"

Wisconsin Music Ops Name Legislative Committee To Work On Coming Bills

Report 10¢ Play Growing Thruout State. Changeover to 60-40 On The Cash Box' 10¢ Play Plus Plan **Urged by Members.** Next Meet at **Alexis Club in Appleton**



E. G. DOWE

MILWAUKEE, WIS .- Edward G. Dowe, secretary-treasurer of the Wisconsin Music Merchants Association, reported that the meet held at the Eagles Club here was one of the most outstanding in its history.

Clinton S. Pierce of Brodhead, Wis., reported that a number of proposed bills were to be introduced in Madison which might affect all operators in the state.

The organization immediately named a Legislative Committee to learn more about these bills prior to their introduction.

With the moving of his family back to the West Coast, it seems that Men-curi has been anxious to return to that

region. Exhibit Supply Company, therefore, regretfully accepted the resignation, according to Sam Lewis, so that Frank Mencuri could return to the West Coast.

Mencuri will now take over District Sales Representative of AMI for the West Coast area, it was an-nounced by E. R. Ratajack. He will fill the post recently vacated by Tom Sam's move to the Grand Rapids

Sam's move to the Grand Rapids plant. "I have known Frank for many years," Ratajack said. "I am sure that Frank will do an outstanding job in the area. Our distributors all know him and he is looking forward to re-newing old acquaintances."

This committee is composed of: Neils Neilson of Watertown; H. M. Tunnell of Appleton; Clinton S. Pierce of Brodhead; Ed G. Dowe of Beaver Dam; Arnold Joost of Milwaukee; Dewey Wright of Wausau and Cliff Bookmeier of Green Bay. Clint Pierce was named Chairman of the Legislative Committee.

The organization decided to hold meetings this year in various districts thruout the entire state. The purpose is to stimulate more operators to change over to dime play. It is sincerely hoped by many of the members that 10¢ play will become statewide before the end of '57.

The next meeting, therefore, will be held at the Alexis Club in Appleton, on March 12, and every operator in the entire state of Wisconsin will be invited to attend this meeting.

Harry Jacobs, Jr. and Woody Johnson of United, Inc., Wurlitzer distributors, made a joint talk regarding the value of the 50ϕ coin chute which appears on the new Wurlitzer phonographs. The talk was very enlightening and the two men were complimented and thanked by the association.

Operators were present from many cities at this important meeting. There were many from Milwaukee, also from Beloit, Racine, Kenosha, Stevens Point, Wausau, Beaver Dam, Brodhead, Watertown, Appleton, West Bend, Cudahy, West Allis, Green Bay, Oshkosh, Madison and LaCrosse.

Highlight of the meeting was a discussion on a change to a more equitable commission basis by the operators. It was brought forth that, because of today's rising prices, the operators should adopt The Cash Box' "10¢ Play Plus" plan and change from a 50-50 commission basis to a 60-40 commission.

This met with a very fine reception. It is believed that a drive will get under way by leading operators in various areas thruout the state to place the 60-40 commission basis into immediate effect.

EO -

1900 Also Asks About Old Timers



HARRY S. LAVINE

CHICAGO—The article that appeared in The Cash Box' February 16, 1957 issue, page 56, "How Many Old Time Arcade Men Left?", brought an immediate response from Harry S.

immediate response from Harry S. Lavine of Shreveport, La. Harry S. Lavine advised, "It may interest you to know that I became an amusement arcade operator in the Fall of 1900 in Cleveland, Ohio. "I, too, would be interested", La-vine continues, "to know if any of the old time operators are still alive." Lavine added, "I have owned and operated most every kind of amuse-ment, vending and musical devices ever made in the U.S.A. together with carnival and amusement park equip-ment." ment."

Subscription to

Arcade Op From More Ops Modernize Routes

Better Trade-Ins by Distribs and Opportunity to Institute The Cash Box' "10c Play Plus" **Plan Finds More Ops Modernizing Their Routes**

CHICAGO — More routes are being modernized around the nation than has been happening in sometime, according to reports.

cording to reports. It seems that much of this is due to the fact that distributors are ar-ranging for higher trade-in valua-tions on older equipment so that the operators can get new merchandise at better prices. In addition, it is also reported, many operators are now eager to modernize their routes because they have found they can obtain a more equitable arrangement with their lo-

equitable arrangement with their lo-cations when introducing new machines.

As one operator advised, "The one time that we can arrange for a more equitable share of the gross receipts is when we bring in a new machine. "We prove to the location owner how

much more this new machine costs us, making it necessary that we get a minimum front money guarantee or, in some cases, arranging for a more equitable commission basis."

(Editor's Note: If some of the old time operators, who owned arcades or routes prior to 1900 are still alive, Harry S. Lavine would like to hear from them and so would The Cash Box. Address: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.)

To help this program along, lead-ing distributors are urging operators to modernize their routes, especially music routes.

They are working with the opera-tors to the extent of giving them the highest possible trade-in valuation for their old machines.

As one well known Miami operator writes, "This is what has been giving us the opportunity to completely mod-

ernize our routes. "Today", he reports, "better than 75% of our stops are on 10ϕ play plus a minimum front money guarantee.

"We haven't anything less than a 100 selection phono on our route and", he adds, "as we continue to bring in new machines we make better deals.'

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CHARLESTON 2, W. VA.

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Box and Pin Ball Operation. Will furnish car and \$125 a week. 2 weeks vacation with pay. References required.

Write **BOX 368** c/o THE CASH BOX 1721 Broadway NEW YORK 19, N. Y.



Music operators Leon Redin and Jesse Herrera, joint owners of R & H Music Company, Pasadena, have dissolved partnership and discontinued the company. Redin, with one third of the firm's phonographs, will operate on a reduced scale and devote most time to management of his drug store in Pasadena. Herrera, with remaining two thirds of the equipment is expanding his operations under new name of Jesse's Music Co. . . H. M. Crowe, owner of Acme Record Distributing Co. announced appointment of Bill Friesen and John Hollard as traveling sales representatives for his firm. Friesen will work the Houston trade area and Hol'ard, with New Orleans as his headquarters, will cover that section of Louisiana. . . Dave Woodlock, owner of Wildwood Record Shop in Pasadena Oaks shopping center sloganizes "Anything from Record Shop in Pasadena Oaks shopping center sloganizes "Anything from Bop to Beethoven" and operators in that vicinity declare that it's no idle boast. ... Joe Baine, prominent operator of Beaumont, in town doing some heavy record buying and getting prices on new phonographs. . . . C. R. (Charlie) Sage, Eastern Electric cigarette machine sales representative in States of Texas, Louisiana, Mississippi, Alabama, sorter impatiently awaiting delivery of the new model machines. . . . E. H. Mayers, owner of Palms Music Center, major retail record shop, said his first year's business in the big Palms Center shopping center location had been more than satisfactory. . . . Lester Hearn, 68, prominent for many years in both local and statewide coin operated machine affairs, died in Houston Feb. 9. He was a charter member and three times elected treasurer of Houston Music Operators Association (1936-'37-'38), a Nationally known militant and unusually successful organization; also served as executive board member of Texas Music Operators Association. Lester was probably best known as manager of Lone Star Music Co., Houston, a branch of Texas Novelty Co., Beaumont, reported then to be largest music operating firm in the world. He was also distributor for the Gabel phonograph from about 1933 until that concern quit business. Some of the old timers remember how long he had numerous Gabels on locations against pretty stiff competition. He had not been active in the industry for several years prior to his death.

THE CASH BOX . . . 52 Issues . .



The Cash Box





To Hold Annual **Dinner - Election On February 27**

NEW YORK—Amusement Machine Operators of Greater New York, this city, will hold its annual dinner and election meeting on Wednesday, Feb-ruary 27, in the Skyline Roof of the Shelbourne Hotel, Lexington Avenue and 37th Street, this city.

A complete turnout of amusement machine operators is expected to be on hand to elect their officers and board members for the next year.

A slate of men, nominated this past A slate of men, nominated this past week, will be presented to the member-ship for their choice. Nominated were: for president, Stanford Warner (incumbent); for vice president: Irv Holzman (incumbent) and Harry Schildcrout; for treasurer: Al Koondel Schildcrout; for treasurer: Al Koondel and Dave Lowy; for financial treas-urer: Lewis Glotzer; for recording secretary: Lou Rosenberg; and for Sgt.-At-Arms: Morris Wurtzel (in-cumbent). Men nominated for the positions on the Board of Directors were: Mike Giannuzzi, Bert Jacob, Harold Prager, Hy Jaffe, Sol Tabb, Irving Levine, Sid Wulfson, Phil Greitzer, Phil Sharf, Teddy Faith and Irv Fenischel.

Nominations of other members will be accepted from the floor prior to the membership casting their votes. Six officers and nine board members will be elected from those nominated.

When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Bill Gersh

THE CASH BOX 32 W. Randolph Street Chicago 1, III.

Dear Bill:

Please enter my name as a member and send me a membership
card.
I have been connected with the Coin Machine Industry for 20
years or more, starting: Year Month
Date of Birth
NAME
FIRM
ADDRESS
CITY ZONE STATE

N. Y. Amuse Ops Gottlieb Presents New **Single Player 5 - Ball** "Ace High"



ALVIN GOTTLIEB

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, an-nounced this past week that shipments are going forward to the firm's dis-tributors all over the world of the new single player five-ball game, "Ace High".

"Operators tell us," stated Gottlieb, "that they look forward with eager anticipation to the release of our play-"They know that Gottlieb comes out

with it at just the right moment-

scheduled for the time when it will yield bigger profits thru change of

yield bigger profits thru change of pace. "In 'Ace High'," continued Gottlieb, "we have enhanced the playing card theme by incorporating faster action, added suspense and more intriguing features. Most successful of our tested innovations are the popular double targets." The game has three double targets. Hitting the bulls-eye lights Queens, Kings and Aces. Two holes in upper center of play-

Hitting the bulls-eye lights Queens, Kings and Aces. Two holes in upper center of play-field awards one or more replays when 3 Queens, 3 Kings or any Ace are lit. Four rollovers at the bottom of the playfield provide added suspense. Player can win one or two extra replays by hitting the Spade, Heart, Diamond and Club rollovers. As each ball hits the rollovers, four pop bumpers light up. Thereafter, each pop bumper scores 100,000 in-stead of 10,000. Side targets light two cyclonic kickers for higher score. Two super-powered flippers, placed to provide skill shots at all three bulls-eye targets, speeds the action as it holds the attention of skillful player. "Ace High", like all Gottlieb games, is equipped with National Slug Re-jector. Declared Alvin Gottlieb in conclusion, "Our enthusiasm for 'Ace High' as a great five-ball and an out-standing money-maker will be matched by every operator who goes to see and play the game at his Gottlieb dis-tributor."

Juke Box Tie-in With "March of Dimes" Drive Given Page **One Newspaper Publicity**

PRESQUE ISLE, MAINE—Durgin & Noyes, Inc., veteran music operating firm here, made the page 1 spot in their weekly newspaper, the Presque sle Star-Herald with a photo of one of their phonographs placed to aid in the fund for the National Founda-tion for Infantile Paralysis. The machine, on location in the &P super market, from January 12 to February 1, was a Wurlitzer 200 selection, and all proceeds from it went to the fund for the Aroostok chapter of the National Foundation of Infantile Paralysis. A sign on the front of the phonograph said "Fight Polio. All Money Received Donated to March of Dimes."

G. E. Durgin, president of Durgin & Noyes, Inc., said "during the past three years we have furnished late model Seeburgs and this year a Wur-litzer for the cause." The Presque Isle Star-Herald used a two column, 4-inch deep photo of the phono with this caption: "Music For M-O-D-Mrs. Clinton White is shown above as she dropped a coin in the 200-play hi-fi record player installed at the A&P supermarket as a special project of the March of Dimes. Durgin & Noyes furnished the machine and all proceeds from it will go to the fund for the Aroostook chap-ter of the National Foundation for Infantile Paralysis."







6-Play<mark>er</mark> Skee Roll Game

"PERKY Single Player 5-Ball

MANUFACTURING CO. 4242 W. Fillmore St., Chicago 24, III.

Calif. Music Ops Banquet

LOS ANGELES—The recent an-nual banquet of the California Music Merchants Association, held at the Ambassador Hotel in Los Angeles, was the most successful in the history of the organization, according to George A. Miller, president of the associa-tion. More than five hundred opera-tors, their wives and friends from the state of California, attended the gala affair. Honored guests included the Mayor of Oakland, Calif., and three city councilmen from the Los Angeles

city councilmen from the Los Angeles

area, with Councilman Baker of Los

Angeles delivering the welcoming

Miller also addressed the gathering,

outlining the progress that has been

made by the association since its for-

Top recording artists entertained

mation a few years ago.

speech.

the guests.

illiams

with 479 and Kay Scott with 444 were high for M. S. Kay Scott was also high for women. Warren "Fireball" Paradee was high for Gillette with 516.

516. B & B Novelty won two from Coven Music. Marino Pieroni was high for B&B with 517. Chuck Myers was high for Coven with 487. Paschke Phono took two from Coral Records. Ray Gallet's 547 and Bob Gallet's 532 were high for Paschke. Coral's Rudy Zelina was high with 522

522

Star Music won two from Western Automatic. Leo Sochacki was high for Star with 539. Paul Brown was high for Western with 487.

Singer One Step swept all three from ABC No. 2. Singer's Harry Julien was high for the team and for men with 597, helped along with Al Ghinko's 515 and Fred Sipiora's 500. Bernie Ekter was high for ABC with 547.

Mercury Records walked away with two from Oomens Sons. Mel Jones' 483 was high for Mercury. Johnny Oomens was high for his team with 461.

Decca Records battled for first place and won it by taking all three from Galgano Distributors. Frank Tutomase's 542 and Tony Ignoffo's 541 were high for Decca. Tony Galgano was top scorer with 489.



February 23, 1957

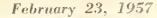
GALIFURNIA GLIPPINGO Business along Pico Boulevard continued at a fast clip the past week. The main topic of conversation was the tremendous success of the California Music Merchants Association's Annual Statewide Banquet which was held at the Ambassador Hotel. . . . Matt Nordberg returned to his desk at Minthorne Music Company after a very successful trip to San Diego where he reports sales of Seeburg "200" phonographs and wall boxes at their highest peak. Hank Tronick says Chicago Coin's Deluxe "Skee Roll" has proven a big hit with the operators. Hank is looking forward to the arrival of Chicago Coin's new "Bowling League" in the shrowroom momentarily. Fred Gaunt has joined the sales force at Minthorne. . . Leuenhagen's Record Bar had an influx of out-of-town operators the past week who came in to pick up their records instead of using the mails. The Solle Sisters, Mary, Kay and C.aire were happy to see the many operators whom they had only had contact with through letters and phone calls. Mary says Kitty White's new Mercury release of "Askil'amadillamajee" should take off for the charts. Kay predicts "Walkin' After Midnight" by Patsy Cline on Decca will be big with the operators. Claire said her biggest seller last week was "Butterfly" with all versions running neck 'n neck. . . Dave Yates doing double-duty in the Prize Premium Department at Badger Sales Company, Inc. with Jack Leonard out with the flu-bug. Don Ames and his lovely wife, Phyllis, in town to attend the CMMA dinner, reported to Bill Happe! that the AMI "G-200" phonograph is doing well in the San Diego territory, also used music and game equipment. Mar-shall Ames reports sales continue soaring on Fischer's six-pocket "Regulation Pool Table". Marshall was being congratulated on becoming the father of a five-pound thirteen-ounce baby boy named Douglas Allan Ames. This makes number three for Marshall and his charming wife, Elsie. . . . John Freeman and Sonny Lomberg report the export and local business at Simon Distributing Company is keeping th

and Sonny Lomberg report the export and local business at Simon Distributing Company is keeping them hopping to stay ahead of the orders. Jack Simon left Rome for a few days rest in Nice before leaving for Switzerland. Norty Beckman reports the mail order business and walk-in trade have increased to such a point at Norty's Music Center that he has had to cancel his planned trip to San Francisco until things slow down a little. Ana Marinez, Richard Barrientos and Jan Graham believe that Roulette has two big ones with Buddy Knox' "Party Doll" in the pop field and Jimmy Bowen's "I'm Stickin' With You" in the country and Western field. . . Wayne Copeland reports the sales of the Wurlitzer "2100" and "2104" phonographs at Sierra Distributors have been greater than his expectations. The fifty-cent play, speedy changer and hi fidelity tone are three great factors in the popularity of these new models with the operators. Frank Davis says the sale of used equipment is at one of the highest peaks in many years. Pete Ley returned from a successful sales trip in San Joaquin, San Luis Obispo and Santa Bar-bara. Ed Wisler reports a lot of activity in San Diego and surrounding territory.

equipment is at one of the highest peaks in many years. Pete Ley returned from a successful sales trip in San Joaquin, San Luis Obispo and Santa Bar-bara. Ed Wisler reports a lot of activity in San Diego and surrounding territory. At C. A. Robinson & Company, Charley Robinson reports United's eleven and fourteen-foot "Bowling Alley" continue the hottest pieces of equipment he has handled in some time. Operators have reported to Charley that these games have shown fantastic increase in profits in all locations. Before de-parting for Chicago, Al Thoelke, United factory engineer, told Charley that he was doing a bang-up job with the new bowlers. . . At California Music Company, Gabe Orland and Sammy Ricklin were being thanked by many oper-ators for expanding their EP Album section which is now the largest collection west of Chicago. Sammy said the trend to album play by the operators necessitated the expansion. Gabe is enclosing a sample of his new parchment paper title strips in California's mailer which will show the operators the new advanced way of programming. Martha Delgado reports Perry Como's "Round And Round" on RCA Victor has started to take off with the operators the first week released. Budy Robinson believes "I'm Drowning My Sorrows" will be a big one for Teresa Brewer on Coral. Betty Williams says her biggest seller the past week was "Don't Forbid Me" by Pat Boone on Dt. . . Lucil'e and Paul Laymon report Bally's new eleven and fourteen foot "ABC Bowling Lanes" are selling and being delivered to the locations as fast as they are received. Ed Wilkes says last week was one of the biggest weeks in sales of the new Rock-Ola "200" phonograph. Bill Fritz, Parts Department man-ager, returned to his duties after he and his wife enjoyed a two-week stay in Mexico visiting Mexico City and Acapu'co. Don Peters, Laymon mechanic, and his wife spent a week-end in the sun in Phoenix, Arizona.



Karel Johnson, field service representative for The Rudolph Wurlitzer Company, stopped off for a week at Commercial Music during his trip to visit other Wurlitzer distributors in this area. . . Dick Linke, sales manager for Columbia single records, visited at Medaris Company, Columbia Records' distributor, after completing a field trip through the Southwest. . . . Bill O'Connor, phonograph department manager at S. H. Lynch and Company, on a business trip to Wichita Falls. . . Don Singer, London Records' regional sales manager, left for Houston after setting up a promotion program at Texas Records, Inc., London distributor, for Ted Heath's new album "Carnegie Hall Concert". . . . Richard Gautreau, sales representative for Texas Records, on a field trip to San Antonio. . . . Tommy Chatten barely escaped a blood poisoning infection. . . . Bill Emerson of Big State Record Distributors finding it difficult getting around these days due to a back injury suffered during the war. . . . Sighted G. C. Ormond in from Longview shopping along coinrow. . . . Other out-of-towners on the local scene included Buna Carr from Corsi-cana; Lindsay Embrey and Charlie Minnis from Gainesville; Walter Wiggins, McKinney; Henry Adams of Killeen; George Bury, Hamlin; A. V. Clawson, DeKalb; Jiggs Hamilton, Jimmy Woolsey and Jack Maloney from Fort Worth. . . . Congratulations to George "Hye Noone" Wood, deejay at KGKO, on his recent marriage to Holly Sharpe. . . . Bud and Don Daily of Houston, owners of Big State Record Distributors, stopped briefly at the local office before taking off on a trip to Chicago. . . . F. C. Willis of Willis Music Company moved into a new home.





A bright picture is being painted for spring in the coin machine biz in New England. Leaders in the industry point out that biz is picking up all over the territory and there is great optimism for the future. Ops are looking for new ideas in equipment. They contend that the manufacturers are not getting the new type games out fast enough. Also the trend toward 10ϵ for all types of coin operated equipment is beginning to evidence itself after a long period of tryouts. With the new 200-selection music machines and the new alleys at 10ϵ , the public is becoming educated to the dime. The industry now looks for pin games to go to the dime all over the region. Used equip-ment is still very short in the territory, particularly on bingos and games. Arcade equipment is showing a pickup with ops of funspots readying for early openings this year and getting their equipment installed and set up now. At Associated Amusements (Rock-Ola), Ed Ravreby, just back from a long

early openings this year and getting their equipment installed and set up now. At Associated Amusements (Rock-Ola), Ed Ravreby, just back from a long trip through the region, reports ops feel the business outlook is better than it has been in some time for the next quarter. Ed visited with ops in Vermont, Maine, Connecticut, Rhode Island and Western Mass. He found a heavy demand for used equipment of all types and a tremendous interest in new and novel types of mechanical games that have sight impact. "Ops are looking for new and different types of coin operated amusement machines," he said. "They are looking for new ideas". At Associated Amusements, the United 14-foot and United 11-foot bowlers are going hotsy along with the new Rock-Ola 200 and the Rock-Ola 120. Arcade pieces, now on display on the floor here, are moving and featured are United's "Slugger," "Fifth Inning," "Derby Roll," "Pilot Gun". . . At Atlas Distributors (AMI), Louis Blatt reported demand for new AMI 200 as "phenomenal" with ops adding more and more machines to their routes. Mr. and Mrs. Barney Blatt are expected back from Florida this week after a two-weeks' vacation. Atlas is the only New Eng-land distributor which specializes solely in music machines carrying no other lines. Louis Blatt said this week that music has been showing a steady im-provement since last year and should reach new heights in 1957. Among ops visiting distributors this week were: Al Sharpe, Portland, Me.;

provement since last year and should reach new heights in 1957. Among ops visiting distributors this week were: Al Sharpe, Portland, Me.; George Bean, Brunswick, Me.; Abe Fish, Hartford, Conn.; Louis Taube, Man-chester, N. H.; Bill Hamel, Fred Ferratra, Concord, N. H.; Ray Faini, Fram-ingham; Al Dolins, Hyannis; Martin Oliver, Portland, Me.; Joe Assad, York Beach, Me.; Tom Libby, Haverhill; Ray Shea, Worcester; Dave Baker, Arting-ton; Sol Robinson, Newton; Peachy Cassanta, Milford; Arthur Sturgis, Jamaica Plain; Tony Grazzio, Quincy; Charles Tiernan, Cambridge: Guy D'G'ovanni, Allston; Ted Rubinovitz, Chelsea; Bob Green, Randoluh; Luke Levine, Boston; E. H. McCaffrey, Lowell; George Chopelas, Malden; Stan Cokas, Lynn; George Campbell, Medford; Phil Swartz, Brookline; M. Spector, Boston; Manny An-delman, Cambridge; Luke Levine, Cy Jacobs, Boston; Donald Foote, Kanuolan; Jib Balboni, Springfield; Walter Stadnick, Central Falls, R. I.; Al Robbins, Arlington; Ralph Ridgeway, Springfield; S. Pielock, Worcester; Saul Hurwitz, Lynn. Lynn.

At Redd Distributors (Wurlitzer), Bob Jones has been on a sales trip through southern Mass. and Conn. and reports action big with all ops scrambling for new equipment and bowlers getting the big play. The Lincoln St. plant has been oversold on orders for the new Bally 14-foot bowler and can't get them in fast enough to keep New England ops supplied. Biz has upsurged on the new Wurlitzer 200 and the pins, games and arcade pieces this past week. Durgin & Noyes, Inc. in Presque Isle, Me., made the front page of their weekly newspaper, Presque Isle Star-Herald, with a phonograph they placed on location for the National Foundation for Infantile Paralysis. The machine was placed on Jan. 12 and held on until Feb. 1 with all proceeds going to the March of Dimes. "During the past three years we have furnished late model Seeburgs and this year a Wurlitzer for this cause," said G. E. Durgin, prexy of the firm. At Trimount Automatic Sales Corp. (Seeburg), activity is at high level with export biz causing terrific demand for used equipment. Music is up, games, background music, arcade equipment, and all departments are perking, Irwin Margold, gen. mgr., reported. Record artists are becoming the most sought after performers in the Boston area not only for night club engagements, but for club dates and press parties. In town this week are Betty Madigan, current at Blinstrub's, Gene Nash, Tab Hunter, George Melachrino, Eileen Rodgers, all on disk jock promosh.



"Senator" A! Bodkin and his wife, Francis, of New York, in town. Last season he "took" Hialeah for a few, and we understand he's trying again. Good luck, "Sen".... Another Senator in town—this one a real U.S. Senator— Homer Capehart and Mrs. Capehart. Coinmen visiting "Cape" advise that he's assured them, if at all possible, he'll try to attend their next annual banquet. ... Doctor and Mrs. Louis Goodman are house guests at Willie and Sydelle Blatt. Mrs. Goodman is Willie's sister. The Goodmans just returned from a two month European tour and brought back a Franschini sports car. ... Dave Gottlieb at the Americana Hotel hosting many coinmen. Particular pleasure is to take them fishing on his "Flipper" boat. ... Charlie Aronson and his missus just checked in at a Bay Harbor Hotel. ... Also on hand are Charlie Wertheimer of Boston and J. Christofano of N.Y., both arcade owners. ... Jack Semel, who was here several weeks, went back to N.Y. for a week, is now back again. ... Barney (Shugy) Sugerman, his wife, Mollie, and Mr. and Mrs. Dave Stern sopping up the sunshine. ... Mr. and Mrs. Roy McGinnis of Chicago has opened his home here. First thing he unpacked, we hear, was his golf sticks. ... Sam Kresberg laid up with an injured back. ... Ted Bush, out of town on important biz. ... Willie Levey just back from a hurried trip to N.Y. Packed away his ear muffs and red flannels awaiting his next visit north. visit north.

So. Dakota Best Operating State **Says** Association Secretary

MOBRIDGE, S. D .- Harold Scott, MOBRIDGE, S. D.—Harold Scott, secretary-treasurer, South Dakota Phonograph Operators Association, with headquarters in this city, ad-vised that the organization is holding its next meeting in Salem, with ten-tative dates set for April 28 and 29.

In a bulletin to its members, Scott reviews operating conditions. "Our business and those who are in it," said Scott, "are respected throughout the state (which is another way of saying our public relations are good); our operation of amusement devices is not disturbed by reform groups or any other; we are no longer subjected to state licensing; we have very little local licensing; and we have enjoyed some relief from discriminitory taxation. The overall picture seems to indicate that ours is the very best in the whole 48 in which to operate."

However, Scott pointed out: "Credit for said progress cannot be claimed by those who have not joined our association, or have stayed away from meetings and allowed their dues to lapse. We hope that some of these will realize that they have not gained certain advantages by accident. Someone was working and co-operating toward the general good of our industry. We hope all will move in and carry their share of the job."

Scott advises that substantial progress toward dime play is noted. "This was slow," he said, "but has become pretty much accepted in the most of our state."

> Exclusive Distributor for the Sensational FISCHER'S







Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equip-ment.

Better Than 2 To 1 Want **More Equitable Commish Basis Majority for The Cash Box' "10¢ Play Plus" 60-40 Commish Basis**

Page 52

CHICAGO-The operators' beliefs, nationwide, seem to vary weekly. For the past few weeks it seemed that most ops preferred The Cash Box' "10¢ Play Plus" minimum guarantee from each location. (Minimum guarantee is also likened by many to "front monev.")

This week, as more and more ops continue to write The Cash Box, offering their suggestions as to how they can arrange for a more equitable share of the gross intake, so badly required by every operator, the switch seems to be to " 10ϕ play plus a 60%-40% commission basis."

A. B. Cooper of Atlantic Beach, No. Car. suggests that operators should obtain 10¢ play plus 60-40 commission basis. Walter Doviak of Pine Bush, N. Y. agrees with him.

Automatic Amusement Co. of Trenton, N. J. also believes in 10ϕ play plus 60-40 commission basis and urges an alternative to 10¢ play plus \$10 per week front money.

W. M. Showalter of Harrisonburg, Va. is strictly for 10¢ play plus 60-40 commission basis. So is Jack Parr of East Orange, N. J. So is Michael Rimsky of Dunellen, N. J. So is Wilfred J. Bemail of Auburn, Me. So is T. K. Coleman, Jr. of Jacksonville, Fla. So is Matthew Smutunst of Port Chester, N. Y.

John M. Porter of West Ashheville, N. C. is also for 10ϕ play and 60-40commission basis but adds that ops should also obtain "1% per week of the cost of equipment."

Edwin Kramer of West Englewood, N. J. is for 10¢ play plus \$5 per week front money.

K. T. Grathwohl of Greenport, L. I. urges 10ϕ play plus \$10 per week front money for machines 2 years old or older. \$15 per week front money for new equipment and \$20 per week front money for 200 selection phonos.

H. I. Kelley of Rochester, N. Y. suggests 10¢ play plus \$10 per week front money for 100 selection phonos and \$15 per week front money for 200 selection phonos.

Clio Rosazza of Haledon, N. J. offers the following suggestions: 10¢ play plus either \$15 or \$20 per week front money, or 10¢ play plus 75-25 commission basis. He says, "I believe that 25 percent commission is all that a location deserves."

Benjamin Gottlieb of Brooklyn, N. Y. believes in 10ϕ play plus \$5 per week front money for "up to late 1954 equipment, 45rpm." He urges \$10 per week front money for 1955 machines. And \$15 per week front money for all 200 selection phonos.

Almerindo Sozio of Bristol, Pa. suggests 10¢ play plus \$10 per week front money.

Stanley Cokas of Lynn, Mass. believes in either 10¢ play plus \$8 per week front mone J or 60-40 commission

"It's What's in THE CASH BOX That Counts"

basis. He writes, "As far as my ter-ritory is concerned (eastern Massa-chusetts) 10ϕ play was a flop! People in staid old New England," he con-tinues, "especially in small towns, where an economic doldrums is prev-alent, will not pay 10ϕ for one play. "Therefore," he advises, "the answer to more revenue here is not 10ϕ play, but guarantees and bigger commis-sions, example 60%-40%. I have places where I get front money of \$11 and

where I get front money of \$11 and \$8 and so forth. Also places where I insist on taking everything. I tell them the music system is an accommodation for them (and a good one) whereas it is my livlihood."

Hot Springs Music Ops Pleased Over **Change To Dime Play**

HOT SPRINGS, ARK. — Music operators in this world-famous spa center are tremendously pleased with results from their phonos since chang-ing over to 10ϕ play. Just a couple of months ago the men arranged for an immediate and complete change over to 10ϕ play. Ops are reported mighty pleased with an average of 30 per cent in-crease.

crease.

Rural Op Disagrees With 10¢ Play

FERTILE, MINN. - Duane Knutson of this little city in beautiful Min-nesota, "Land of Lakes," disagrees

son of this note of y in beautiful Min-nesota, "Land of Lakes," disagrees with 10ϕ play. "I disagree with 10ϕ play," Knut-son advises. "Operating in strictly a rural area, with towns of 1,000 popula-tion or less and no dine or dance spots, makes it almost impossible

tion or less and no dine or dance spots, makes it almost impossible. "My best spots," he reports, "are high school students' meeting places. And they just don't have the money for dime play. "The small town is dying fast," Knutson sadly comments, and adds, "and dime play would kill the busi-ness in my area where \$10 a week gross is considered high."

Marvel Preparing New 6 Pocket Pool Game

CHICAGO — Ted Rubenstein of Marvel Manufacturing Company, this city, announced this past week that the firm is preparing to release a six pocket pool game in the very near fu-ture. ture.

Stated Rubenstein: "Strong demand from distributors and operators for this type of pool table, at a reasonable price, decided us to go into the field on a big scale. "The new six pocket pool game," continued Rubenstein, "will be solidly

New Exhibit Supply Games Acclaimed In Tampa Test

February 23, 1957



SAM LEWIS

CHICAGO-Sam Lewis, vice-president and general sales manager of Exhibit Supply Company, this city, reported this past week that the firm's new products received instant, favorable reaction at the annual Florida State Fair, Tampa, Florida, held February 5-16.

The entire line of new Exhibit products was displayed at the fair in the arcades of the Royal American Shows during the ten-day event.

"Extensive tests," Sam Lewis advised, "which are the important requirements of all new games prior to putting them into production, proved that our diversified line of amusements is the most outstanding group of profit producers we've ever built."

The new Exhibit games displayed in the arcades included "Soft Ball League," "Nudist Colony" (live ants), "See-A-Views," "Barrels," and "Kiss-O-Meter."

Harry Julius, who operates the arcades with Roval American Shows, is said to have reported to Sam Lewis that:

"All Exhibit games held up unusually well during the ten days of the Florida State Fair. They were mechanically trouble-free. Every game is extremely easy to service. Adjustments were minor despite the heavy play. "Earnings were exceptionally high

in comparison with other equipment.

"These new games all received enthusiastic compliments from the public. The comments and preferences indicate a very successful line of products for all operators in the industry." Sam Lewis, commenting on the fa-

vorable results of the Tampa tests, stated, "Royal American Shows was so very much impressed that they have decided to order complete sets of all Exhibit products."

built and beautifully styled. Some new features that we have been testing will be included.

"We believe there is a big potential for such a game. With operators asking for a big money-maker at a low price, we feel convinced that we have a ready market available.

"Any game that is played on regulation pool tables can be played on our six pocket pool game. In addition," concluded Rubenstein, "players can enjoy Rotation, Kelly, 8-Ball and other popular games."

LOCATION OWNER'S SHARE

OF EVERY DOLLAR TAKEN IN BY ANY MACHINE ON A 50-50 Commission basis goes to the location!

For a great number of years, and for some unknown reason, strangers, as well as members of the industry, have used the expression:

"The operators and their location owners are actually 'partners'."

If that is the case, that the operators and their location owners are engaged in a partnership, then how come the partners split the intake from their business on a 45-10 basis?

For as many years as there has been an industry the dictionary has defined partners as:

"Members of a company or firm who share the risks and profits of the business."

Certainly, at least on the part of the location owner, there is no sharing the risks.

The location owner doesn't care one hoot whether the operator buys a machine that falls apart the very first time it's played.

The location owner doesn't care a darn if the operator invests in tools, trucks, supplies, labor, parts and other necessities he requires to do business, and they all burn up or disintegrate the very next minute after he pays for them, or even before he pays for them.

The location owner doesn't care about a single thing that the operator does, or how much he has to pay for a machine and for its installation in the location owner's place of business as well as for all licenses to do business in the location, except for his share of the gross receipts.

And if the gross receipts from the machine are being split on a 50-50 commission basis then the location owner is, most definitely and without any doubt whatsoever, not an equal partner "sharing in the risks and profits of the business."

Because the location owner actually nets 45ϕ from every dollar the machine takes in and the operator, the owner of the machine, the man who pays all the overhead expenses and all costs of doing business, nets only 10ϕ from this very same dollar.

OPERATOR'S SHARE 10C OF THE VERY SAME DOLLAR GOES TO THE OWNER AND OPERATOR OF THE MACHINE

The location owner and the operator are definitely NOT PART-NERS where the machine is being operated on a 50%-50% basis.

All the location owner risks is the cost of electricity when the machine operates.

The location owner can also add onto his share of the so-called 50-50 partnership whatever rental the space the machine occupies costs him as compared to the rent he pays per squart foot.

AND ALL THAT DOESN'T EVEN AMOUNT TO 5¢ PER HALF. DOLLAR SHARE OF INCOME HE RECEIVES FROM THE MACHINE.

In short, the location owner has 45ϕ from every half-dollar taken in by the machine as PURE PROFIT.

The operator, in turn, because he must pay for the machine (and pay at today's tremendonsly inflated prices), because he must also maintain a service organization, pay for supplies, parts, trucks. license fees, and all the many, many hundreds of other necessities required for him to just continue on in business. finds that from every half-dollar he takes in on a 50-50 commission basis that MORE, or at the very least 40ϕ goes for overhead expense.

The operator winds up with but 10¢ from his share of that half-dollar.

And from this 10ϕ he has to be able to continue on progressively in business.

Assure himself his own, his family's and his employees' future welfare.

Be able to buy new machines. Be able to meet increased costs of parts, supplies, licenses, taxes, and everything else.

The operator, to assure himself continuing progressively in business, absolutely must arrange immediately for a MORE EQUITABLE SHARE OF THE GROSS INTAKE FROM ALL HIS MACHINES.

At least a REAL "partner's" SHARE!



Gottlieb & Company, this city, report-ed this past week that the firm's new Parts Catalog is now available to all operators.

The new 39 page Parts Catalog, according to Gottlieb, presents many

new ideas, improvements and innova-tions, as well as the complete listing

of parts. All operators may obtain a copy of the catalog at any Gottlieb dis-tributor. The Parts Catalog may also be obtained by writing to the factory.

Through The Coin Chute EASTERN FLASHES

February 23, 1957

Page 54

Plenty of activity on coinrow this week, with emphasis on new amusement riency of activity on coinrow this week, with emphasis on new amusement machines, and music selling at a steady pace. Distributors of games have been writing more orders for bowling and skee type games these past months than they've done in several years—with every one of them loaded with back orders. The appearance of these amusement machines have been a boon to games ops, who have been looking for equipment to revive play these past few years.

we ve ever had on any game." * * * * * * * * The New York State Department of Labor issues some information this week about economic conditions in the State. Employment in the State, they report, shows a year to year rise, but New York City doesn't shape up too well. Employment in the city, over the year, dropped off some 49,000, largely in the manufacturing industries... Abe Lipsky, Young Distributing, spending considerable time on the road. On Tuesday, he drove up to Conn. to see ops, and on Wed., he and Joe Young spent the day in Staten Island... Automatic Amusement Machine Operators of Greater New York holds its annual dinner and election meet on Wednesday night, Feb. 27, in the Skyline Roof of the Shelbourne Hotel... John Van Wyck, Nyack Slate Co., Nyack, N. Y., tells us he's about a week behind in filling orders for his special type slates, which requires holes in different positions. Nyack is also making new rails for pool tables with live rubber which, John claims, gives it more life than it had originally... Evelyn and Harry Siskind will celebrate their 25th wedding anniversary with a big shindig at Town & Country, Brooklyn, on Mar. 24. ... Herb Chicon, C & L Amusement, Stamford, Conn., a visitor on coinrow. Herb leaves for an 18-day cruise to South American ports on Feb. 21.... Humbert Betti, Union City, back home from Italy this past Sunday, after Humbert Betti, Union City, back home from Italy this past Sunday, after quite an extended visit. Betti thinks he'll be around now for a half dozen months. . . . It's finally settled: Si Silverstein, Peekskill, N.Y., due to slow recovery of his injured arm will leave on southern vacation when partner Harold Rosenberg returns. Harold to leave for a month on Mar. 2. . . . Les Boyd, N.Y. and R.I. op, advises he has a fishing boat service running in Ft. Lauderdale, Fla. . . . Meyer Parkoff, Atlantic New York Corp., out when we called, and with Murray Kaye busy with a customer, we chatted with Gene Brody. Gene should be the proud owner of an MG sports car when you read this.



Blackie Tscappatt of the Tracy Sales Co., Tracy, Minn., is limping around these days as the result of an auto accident. Blackie's car slid on the icy pavement and into a ditch. . . . Iz La Fleur Jr. and wife of Devils Lake, N. D., took some time to spend a week-end in the Twin Cities. It was all pleasure and no business. . . . Clayton Norberg of the C & N Sales Co., Mankato, Minn., is strutting around a little these days since his bowling team walked off with the top honors in the Mankato bowling league. The boys clinched the title on Monday evening, February 11th. . . . Mr. and Mrs. Elmer Cummings of Brookings, S. D., spent a couple of days in the Twin Cities combining business with pleasure. Elmer shopped around and looked over the new bowling lanes. ... Don Hazelwood of Aitken, Minn., was seen looking for games for his route. Bob Aherin and the missus of La Moure, N. D., rode into the Twin Cities with some friends and Bob took some time off to look over games for some route changes. Bob wound up being the chauffeur on the trip. . . . Recent visitors to the Twin Cities scene were Julius Koers, Rushmore Amusement Co., Rapid City, S. D., George Mellem of Minot, N. D., Stan Baeder of Car-rington, N. D., Andrew Markfelder of Staples, Minn., Stan Woznak of little Falls, Minn., and Joe Engel of Pine City, Minn.

Page 55



Much discussion among game ops here relative to placing 60-40 commish arrangement into effect. While such discussions going on, some of the more progressive, more realistic and more intelligent ops have already gone ahead



realistic and more intelligent ops have already gone ahead and instituted more equitable commish basis with the installation of new games. These ops report that getting 60% was "amazingly easy, with practically no resistance on the part of location." These same ops also point out that operating at a profit enables them to make payments to distribs. And buy still more equipment to enlarge routes. Plus the fact, they state, that the mfrs benefit by being able to produce a lot more games when ops can continue toward a secure, prosperous future thru 60-40 or better. ... Bil! DeSelm working out details of weekly and monthly United "Bowling Alley" trophies. "Plan certain to inject pep into spots and jump collections even more," he says. Adds Bill, "Ops who want advance info are welcome to call me." Al Thoelke in Seattle. John Casola in Nola. And Jack Mitnick wins honorable mention—for spelling!



pop into spots and jump collections even more," he says. Adds Bill, "Ops who want advance info are welcome to call me." Al Theelke in Seattle. John Casola in Nola. And Jack Mitnick wins honorable mention—for spelling! Sam Wolberg and Sam Gensburg spending most of their days in the busy ChiCoin factory. Ed Levin advises they're preparing production lines, planning ways to speed production and figuring out how more trailers can be loaded up to capacity. Mort Secore staying in town to answer all the phone calls, "each demanding to be first for loads of 'Bowling League'." . . . Bally's Bill O'Donnell on the phone constantly these days, trying to satisfy two main demands from all distribs: "Send more 'Bowling Lanes'" and "Ship more 'Key West'." . . . Something hush-hush seems to be going on at Genco. Arvon Gensburg, Ralph Sheffield and Al Warren just won't say anything, But from all indications, they're all hard at work getting something new ready for the trade. . . . Promotion Pays Off in Philly: Op of ball bowling games provides beautiful lapel button inscribed "Over 250 Club." Location gives lapel button to all players who score 250 and over. Names are listed on sign board headed "Over 250 Players." Those who bowl perfect 300 promotion also has created a 'lunch time bowling league." with reservations to play the game being made well in advance. Reports say resulting collections are phenomenal. Paul Huebsch advises that Keeney's 500-Cup Venders really going strong the past few weeks. Also sounds plenty excited as he tells about firm's new ball bowler, "True Score," being almost ready to roll. In the meantime, Ed Jorgenson and Harold Perkins starting 10-day trip together thru Pa., then separating so each could call on more distribs in Minn. and Wis. . . . Gateway's Fred Minter had to have an extra copy of The Cash Box. Seems some op "borrowed" last week's copy to look something up. . . "Curly" Curland declares every op should show his loca-tions The Cash Box. Seems some op "borrowed" last week's copy to look some



advise that Bally Vending now opening new offices at 2460 W. George St. John happy to be working with Fred Mills, Jr.
Wonder whether Rock-Ola execs Ed Ristau and Les Rieck looked first at almanac or map? Whichever it was, Ed is heading for the southeast, Les for the southwest. Both to be gone on 2 weeks' biztrip. Kurt Kluever confidently says he will keep the home fires burning. Dorothy Kammler and Jack Barabash will be around to assist. ... Frank Mencuri resigns as VP of Exhibit to move with family back to L.A. Frank to be regional rep for AMI in 11 western states plus Alaska and Hawaii. ... Sam Lewis expresses "sincere regrets at losing so valuable a man," and feels that "Exhibit's loss is AMI's gain to have such an able, experienced coinman serving the trade."... "Ole an able, experienced coinman serving the cracks jokes, recites poetry, spouts philosophy and shouts instructions, he can accomplish three times more than anyone of 28! ... Empire's Joe Robbins advises he's getting plenty compliments on his big article in Feb. 16 issue of The Cash Box. Joe, by the way, is now a member of the Export Managers Club and looking forward to meetings so he can be better informed on foreign markets.
Alvin Gottlieb maintains that in producing successful 5-Balls, his firm believes in "building equipment for ops to operate as they think best, depending on conditions in each territory and on needs of each individual location."

believes in "building equipment for ops to operate as they think best, depend-ing on conditions in each territory and on needs of each individual location." Gottlieb multiple player games, according to Alvin, are therefore made readily adaptable for nickel or dime play, as well as 3, 4 or 5 for a quarter. . . Art Weinand and Sam Stern seen with heads together going over blue-prints of new Williams products for the coming Spring season. . . At Marvel, the "girls" brought in a special chicken lunch for Ted Rubenstein when he blew the 12 o'clock whistle. "No, it's not my birthday," grins Ted, "we're just one big happy family!" . . Joe Caldron of Trans-World says his biggest problem is buying games and phonos. "Demand from Europe and other parts of the world is tremendous," explains Joe, adding, "but the supply these days is scarcer than ever." . . Found Herb Jones working away on Bally ads. "These are for The Cash Box," said Herb. . . . From all reports received from people down in Miami Beach, there's quite a coinmen's convention going on at the brand new Hotel Americana. Proving coinbiz must be very good either up here or down there. Joe Kline and Wally Finke claim they gave Ed Levin of ChiCoin largest order they ever placed for any game. "This new 'Bowling League'," asserts Joe, "is the game ops want now to help pay taxes and make a lot of extra money besides." Fred Kline reports that among one morn-

money besides." Fred Kline reports that among one morn-

ing's visitors were local ops Bill O'Neill, Jimmy Garrity, Iz Tuchalski and Herman Klebba. . . . Art Garvey of Bally discloses that Paul Calamari is





Hirsh de LaViez, Washington, D. C. . . . Eddie Lane, Long Island City, N. Y. . Samuel Schlesinger, Poughkeepsie, N. Y.... Ben Coven, Chicago, Ill.

Anthony J. Sanders, Detroit, Mich. . . Stanley N. Ko'itzoff. Tacoma, Wash. Gilbert N. Taylor, Evansville, Ind. . . . Bert Lane, Miami, Fla. . . . Carl

O. Sears, Ashland, Ore. . . S. D. Barrett, Oklahoma City, Okla. . . . Lou Wolcher, San Francisco, Cal. . . . Lawrence E. Paulson, Grand Rapids, Mich. . . . Ardella . . Lou Wolcher, San Francisco, Cal. Fegan, Kansas City, Mo. . . . George W. Sammons, Memphis, Tenn. . . . Stan'ey D. Feldman, Brooklyn, N. Y. .

Norman Morton, Pawtucket, R. I. . . . Charles Livingston, Ogdensburg, N. Y. . . . Martin Loicano. Ft. Worth, Tex. ... Sam Ricklin, Los Angeles, Cal. ... John A. Ruggiero, San Francisco, Cal. ... Thomas V. Williams, Jr., Long-view, Tex. ... Thomas L. Brouillette, Vincennes, Ind.

WORTH REPEATING: Advertising is the fine art of making you think you have longed for something all your life that you have never heard of before.



SAM STERN



For Any Of The Above 1/3 with order, balance C.O.D.

DAVID ROSEN Exclusive AMI Dist. Ea. Pa. 855 N. BROAD STREET, PHILA. 23, PA. PHONE—STEVENSON 2-2903

Mutoscope's New "Voice-O-Graph" Gives Choice of Both 45 RPM and 78 RPM

Page 56

Location Tests Show Bigger Collections

LONG ISLAND CITY, N. Y.— Martin Rabkin, president, International Mutoscope Corporation, this city, announced that after three years of research, development and testing, it is marketing its new "Voice-O-Graph" machine.

"After fifteen years' success with one-speed 78 rpm 'Voice-O-Graph', we've introduced a two-speed vender that offers a choice of 45 rpm or 78 rpm recordings, with optional added attraction of a ten-second musical introduction. The customer has a choice of five tunes: 'Happy Birthday', 'Dixie', 'Yankee Doodle', 'Hail! Hail! The Gang's All Here', and 'Race Track Call'. He dials his tune selection, the machine plays and records the tune, then he records his own message. The machine plays back the entire record, both musical introduction and customer's voice, before delivering the finished six-inch recording. It also vends a record mailing envelope for an additional 5¢. "Our tests have shown us that the

"Our tests have shown us that the new 'Voice-O-Graph' grosses considerably more than the one-speed machine" continued Martin, "because it attracts customers who own both older and modern phonographs, and it assures those who mail recordings that they will be usable regardless of the type of phonograph the recipient owns.

owns. "With 63 years of engineering know-how, International Mutoscope has perfected the mechanism of the new machine to such a fine degree that it is ingeniously simple, sturdy and trouble-free to the operator. The built-in, pilfer-proof microphone is highly sensitive, assuring quality reproduction. Easy to install and service, the 'Voice-O-Graph' requires no specialized knowledge of recording techniques."

The new "Voice-O-Graph" booth of aluminum, fiber glas, steel and wood is described as handsome and roomy. It holds two people comfortably, is fully insulated against outside noise, and is well ventilated. Instructions for the operation of the machine are clear and uncomplicated so that even a child can make successful recordings. A large front and back view illuminated sign on the top of the cabinet compels attention from long distances.

Rabkin advises that the new "Voice-O-Graph" machines are now operating at such key spots in New York as the Empire State Building Observatory, Idlewild Airport, Pennsylvania Station, and in various Chain and Department stores, and that collections have been high. These machines are charging 50ϕ for each recording instead of the old price of 35ϕ , and Rabkin reports that customer response has been excellent. He suggests that the machines be operated at 50ϕ , and he says "on many of their present machines. However, it is admitedly easier to start a machine with appeal of the new 'Voice-O-Graph at 50ϕ than it would be to raise the price on old equipment."

Speedy Suburban Growth Opens More Locations

CHICAGO—As was noted sometime ago by this publication, speedy suburban growth is opening a tremendous number of new locations for this industry.

The nation's suburbs have enjoyed a 30% population growth. Cities have only had a 5% population growth. City fringe areas have gained over 55% in population.

In short, as far as operators and all this industry are concerned, the best locations are bound to be in the city fringe areas and in the suburbs.

What's more, this is sure to somewhat loosen the competitive battles for city locations which have been endured by operators for years.

It will mean, as more and more locations become available, that there may be a return to more logical and better business methods.

With competition eased to some extent, by the continued great growth of suburbs and city fringe areas, operators will be in a position to obtain the kind of deals that are, today, absolutely required if they want to show a decent return on their investment in their businesses.

It is also well to note that, as the suburbs and city fringe areas gain in population, bringing more and more businesses to these areas, that more and more operators will be moving their quarters to these locations so as to be closer to their routes.

Many city operators have been expanding into the fringe areas and the suburbs for sometime now. But with the greatest growth indicated for 1960, expansion moves made by operators in 1957, will begin to show greatest appreciation in a few years after such moves have been completed.

Export Biz Boom Cleans Used Market

February 23, 1957

Used Market 18 Months Old Games and

Phonos Considered "Late Models." But Even These Difficult to Obtain

CHICAGO — Where, formerly, games and phonos from eight to twelve months old were considered "late models", now phonos and games 18 months old and, in some cases, past two years, are still being considered "late models" by exporters.

But even these 18 to 24 months old machines are becoming ever more difficult to obtain.

Not only have many leading exporters switched over to "wanted to buy" ads, but, have sent letters, spent much money on long-distance phones and are having their salesmen travel the byways of their areas all in an effort to obtain even these older machines for immediate export.

The majority of experienced exporters thruout the country advised that they are "backlogged" with orders from leading importers all over the world who eagerly seek late model used machines.

"In short", as one well known distributing firm that does a very big export business reports, "the export business boom which we have been enjoying for sometime now has cleaned out the used machines field."

It is also noteworthy to comment at this time on how prices of used machines have gone up to meet the growing demand. Many are of the belief that, at this moment, many operators will be getting better trade-in prices than ever before and that this will allow them to modernize their routes at lower cost.

There is also a belief, among some of the distributors, that with the advent of the spring season more tradeins will come about. They believe they will. because of this, be able to fill some of the backlog of orders which has accumulated on their books.

Many of the exporters point to cables and letters asking for larger quantity shipments of late model used games.

"But", as one of these men asks, "where are we going to get them?"

Suggests Miami, Fla., "20 Yr. Club" Meet

BALTIMORE, MD.—Bill Burke of East Coast Music Company, this city, suggests that there be an annual gettogether of the "20 Year Club" about the middle of February of each year in sunny Miami.

Bill reports that this is one time during the year when firms in the industry have finished their inventories and all business for the past year has been pretty well cleaned up.

He believes that, at that time, about the middle of February, all will want to get together in Miami "just for old time's sake".

Those Amazing Pool Tables!

Smart operators have come to realize that their pool tables will be profitable standard equipment in locations for a long time to come and are perking them up with our fine slates, cues and rotation balls at little cost.



New York Offices

Are Now Located At

1721 BROADWAY

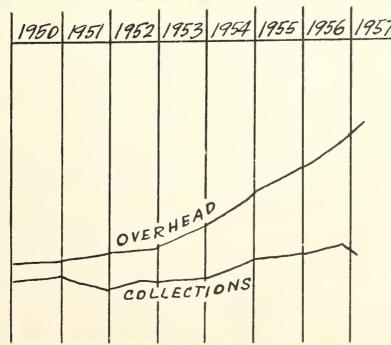
New York 19, N.Y.

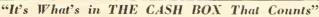
JUdson 6-2640



public. Many are of the belief that, with handy are of the bener that, with the public having more time on its hands, play action can zoom to new high marks. This is bound to come about for those operators who are fully prepared to greet the people with outstanding and attractive en-tertainment tertainment.

There is also a general belief that operating intake will be better than ever should earlier and extended vaca-tions come into being soon.





CLASSIFIED ADVE	RTISING SECTION	CLASSIFIED ADVERTISING SECTION						
WANT — AMI: 120 Phonographs, Hidcaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally:	WANT — Late model Shooting Gal- lerics; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).	WANT—Polka records, used or sur- plus, 45's pay 20c each. Also used Jukc Box records. BARNES REC- ORD COMPANY, 13 W. WHITE ST., SUMMIT HILL, PA. (Tel.: LAnsford 363-R).	FOR SALE—Seeburg, \$179.50; AMI C, \$85; AMI D40, 45 rpm, \$179.50; 1432 Rock-Ola, 45 rpm, \$85; Wur- litzer 1100, 45 rpm, \$95; Wurlitzer 1400, 45 rpm, \$195; Wurlitzer 1600, 45 rpm, \$350; Wurlitzer 1700, \$645; Wurlitzer 1800, \$795; 4820 Wurlitzer Wall Boxes, \$12.50; United Mexico, \$65; Exhibit Star					
Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648). WANT—United Star Slugger; Williams King of Swat and Four Bagger; Five	WANT—We are in the market for 50 Bally Bingo Games including Big Time, Gay Time, Miami Beach and all later Bally Bingos. Write, wire or phone. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CIN- CINNATI 14, O. (Tel.: MAin	WANT—Smart Record Man, Michael Anthony Records will help fill your cash box. Try them at our expense. Michael Anthony Survey Records, 6 for \$1.00, \$2.00 a Baker's Dozen, includes mailing and postage. 45 speed only. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BUR-	Shooting Gallery, \$85; Seeburg Wall Box Chrome, \$52.50; Seeburg Wall Box Hammerlyd, \$40; Bally Jet Bowler, \$125. LEW JONES DIST. CO., 1301 N. CAPITOL AVENUE, INDIANAPOLIS 2, IND. (Tel.: MEl- rose 5-1593).					
Ball Novelty; All Bally in Line Games. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAy- flower 9-0010). WANT—Phonograph records made be-	1-8751). WANT—Used Bally Bingos and Gott- lieb Pins. As is or shopped. Send complete list and lowest cash price. GABE FORMAN, SANDY MOORE,	WANT — AMI D-40 Selections. Late Bally Bingos. Quote condition and lowest cash prices. J. ROSENFELD CO., 4701 WASHINGTON BLVD.,	FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).					
fore 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Mele- tone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).	INC., 240 EAST MERRICK ROAD, FREEPORT, L. I., N. Y. WANT—Gottlieb and Williams five balls. Guns of all kinds. Williams Four Bagger. Williams King of	ST. LOUIS 8, MO. (Tel.: FOrest 7-6730). WANT—Used National Cigarette Ven- dors Models M and ML. SCIOTO NOVELTY, INC., 1909 8th ST.,	FOR SALE — Williams Super World Series, \$35; United Comet Targette, \$125; Chicago Coin Super Frame Bowler, \$75; Keeney National Bowl- er, \$150; Chicago Coin Double Score Bowler, \$25; Keeney Club Bowler,					
WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel: MOline 4-6703).	Swat. United Slugger. Will pay cash or trade Slate Top Pool Table replacements. Either regulation or jumbo sizes. Regulation at \$45 and jumbo at \$65. GEORGE PONSER CO., 123 WEST RUNYON ST., NEWARK, N.J., (Tel: BIgelow	PORTSMOUTH, OHIO (Tel.: ELm- wood 3-4179). WANT—Used Records, 45 rpm—From 6 months to 3 years old, Standard Labels, \$50 per thousand. We buy ycar round. Any quantity. Ship col-	\$25; Chicago Coin Twin Hockey, \$25; Chicago Coin Twin Hockey, \$225 (New). AUTOMATIC AMUSE- MENT CO., INC., 1000 PENNSYL- VANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).					
WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).	WANT — Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music— anything that takes a coin for any purpose. WITHAM ENTERPRISES	lect—C.O.D. SAM M. SCHNELLER, 5 PEPPERMINT ROAD, LEVIT- TOWN, PENNA. WANT—Juke Box Records, 45 rpm— No later than 3 months old, \$15 per	FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Allcy, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW					
WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).	AND ASSOCIATES. 20-22 CUN- NINGHAM AVE., GLENS FALLS, N. Y. WANT—12 ft. American Bank Shuffle- boards; Kiddie Rides, 22 ft.; Rock-	hundred. We buy year round. Any quantity. Ship collect—C.O.D. SAM M. SCHNELLER, 5 PEPPERMINT ROAD, LEVITTOWN, PENNA.	ORLEANS, LA. (Tel.: TUlane 6729). FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guaran-					
WANT — Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MIN- NEAPOLIS 11, MINN. (Tel.: FEd- eral 9-0031).	Ola Shuffleboards complete or spare planks. Write or Wire. STATE AMUSEMENT CO., 1531 BROAD- WAY, TACOMA 2, WASH. (Tel.: FUlton 2282).	FOR SALE—Records!!! 5¢ over whole- sale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase	tce. Distributor for AMI, D. Gott- lieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS. FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers,					
WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote con- dition and lowest cash prices. HAST- INGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MIL- WAUKEE 13, WISC. (Tel.: BLue-	WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST., SYRACUSE, N. Y. (Tel.: 2-8255).	surplus records new unused only. RAYMAR SALES CO., 170-21 JA- MAICA AVENUE, JAMAICA 32, N.Y. (Tel.: OLympic 8-4012, 4013).	Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81). FOR SALE—Call us for a good buy on					
WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y.	WANT—To Buy—Used Bally, United, Chicago Coin Shuffle Alleys. Will Pay \$\$\$\$\$. Send Complete List. REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).	Shuffles, 10th Frame and later mod- els; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN- YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA: (Tel.: 3- 8688).	AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y., or 1226 BROADWAY, ALBANY, N. Y. FOR SALE—Bally's Double Header,					
WANT—Broadways. TOLEDO COIN MACHINE EXCHANGE, 814 SUM- MIT ST., TOLEDO, OHIO. WANT—Used American 12 ft. Re-	WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quan- tity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE.,	FOR SALE—Bally Jet Bowlers, \$95; United Ace Bowlers, \$110; Bert Lane Tic Tac Toe (New), \$49.50; Miami Shuffle (Floor Sample), \$65. DONAN DISTRIBUTING CO., 5007	\$400; Night Club, \$375; Ice Frolic, \$75; Palm Springs, \$60; United Pixie, \$175; Caravan, \$325; Bally's Jet Bowler, \$160. 1/3 Deposit, Bal- ance C.O.D. or Sight Draft. NAS- TASI DISTRIBUTING CO., 912					
bound Shuffle Boards also overhead units for same. Plcase advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585). WANT - 45 RPM Records, new or	NEW YORK 36, N. Y. (Tel.: JUd- son 6-4568). WANT — Attention: Distributors, Op- erators — We can use your entire inventory. Will buy in quantities—	N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211). FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC	POYDRAS, NEW ORLEANS 12, LA. (Tel.: MA 6386). FOR SALE—Locks of all kinds, Bally pinball locks, Wall Box locks, Mu- sic Box locks, like new, 75c ea.					
wave a string recease of the second s	cash waiting. Bally & United Bingos; all types of Guns and Arcade Equip- ment. Write, Wire, Phone, Now. BELGIAN AMUSEMENT CO., 334 N. BROAD ST., PHILADELPHIA, PA. (Tel.: LOcust 4-4415).	DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456). FOR SALE — Non-warp Ply-Flex custom built Fibre-Glass Cues. Pre-	AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444). FOR SALE—All types of used Pool Tables, jumbo and regular. Also					
WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).	WANT—To Buy. All kinds of Arcade Equipment, particularly Genco 2 Player Baseball Games, and all makes of Guns. Please send com- plete lists and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).	cision molded one piece construc- tion giving accuracy, indestructi- bility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).	Tables, Jumbo and regular. Alsolate Shuffle Alleys. Will trade forAMI Jukes or Seeburg. Specialprice on ultra modern speaker andBaffle (8 inch speaker), \$7.50.GATEWAY DISTRIBUTING CO.,3622 W. NORTH AVE., CHICAGO47, ILL. (Tel.: DIckens 2-1214).					

CLASSIFIED ADVERTISING SECTION

- FOR SALE—Cigarette Machines eight column Rowe Crusaders and Eastern Electrics set to operate on 25c operation, \$60; Machines set for 25c & 30e operation, \$70; Rowe Electric Diplomats, eight column, on 25c & 30c operation, \$50. Clean and ready for location. 25% deposit. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y. (Tel.: 7131).
- FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).
- FOR SALE—Make us an offer: Chi-Coin Big League Baseball (2-player); United Comet Targette; United Venus Targette. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y., or 221 FRE-LINGHUYSEN AVE., NEWARK, N. J.
- FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).
- FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.
- FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).
- FOR SALE All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICK-SON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).
- FOR SALE—Billiard Parlor and Coin Machine Route. Uses Boards, Bingos, Music, Shuffles, Pool. Write BOX 287, BASIN, WYO.
- FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).
- FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EX-CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guarantced beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

- FOR SALE—Muto-Scope K. O. Champ, \$350; Williams DeLuxe B. B., \$100; King Of Swat, \$275; Rock and Roll, \$85; Gladiator, \$265; Marathon, \$285; Broadway, \$325; Nite Club, \$400; Wurlitzer, 1800, \$625. NEW ENGLAND EXHIBIT CO., NEW-TON, MASS. (Tcl.: DEcatur 2-1500).
- FOR SALE—10 Kleenex Vending Machines, 6 New, 4 Slightly Used. \$200 for the lot. KOEPPEL DISTRIBUT-ING CO., 629 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).

FOR SALE—Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL **DISTRIBUTORS, INC., 2315 OLIVE** ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KAN-SAS CITY, MO. (Tel.: HArrison 1.4747).

FOR SALE—Keeney Deluxe Sportsman Gun, \$195; Wurlitzer 1650A Hi Fi, 45 rpm, \$325; Wurlitzer 1600, 45 rpm, \$300; Wurlitzer 1800, \$795; AMI Model "A", \$80; Seeburg Model "C", \$425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write: PENNSYL-VANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. MILLER-NEW-MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

CLASSIFIED ADVERTISING SECTION

- FOR SALE—Millions of extra cours F are taken from clean machines. Clean Right With Lemonite. Mickey Anderson, Eric, Pa., Uses and Sells Lemonite. Try Lemonite Electric Contact Cleaner and Contact Paste & Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.
- FOR SALE—Genco Hi-Fly, \$250; Williams Four Bagger, \$325; United Deluxe Bonus Gun, \$260; Chicago Coin Blinker Bowler, \$285. SAL-INA MUSIC & AMUSEMENT CO., 121 N. 7th ST., SALINA, KANSAS.
- FOR SALE—Bingo's just out of location: Pixies, Gayety, Surf Club, Nevada, Dude Ranch, 2 Tahiti's, Beach Club, Rio, and Yaeht Club, also 6 "Poperette" Pop Corn Machimes. Will sell one or all or trade for United Bowling Alleys, Seeburgs, or AMI's. Make offer. PACIFIC KIDDIE RIDE DISTR. CO., 1212 S. TACOMA AVENUE, TACOMA, WASH. (Tel.: MArket 2317).
- FOR SALE—Mr. Buyer: If you are looking for high class used games, thoroughly worked by top mechanics who know their business call or write for our list of Bingo's, Five Ball Novelty Games, all types, Guns, Arcade Equipment, Kiddie Rides. No one can beat our prices. CROWN NOVELTY CO., INC., 920 HOW-ARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).
- FOR SALE Games, Inc. Hunter,
 \$295; Bally Atlantic City, \$35; Palm Beach, \$35; Beauty, \$40; Beach Club, \$40; Dude Ranch, \$65; Palm Springs, \$65; Surf Club, \$75; Miami Beach, \$195; Broadway,
 \$365; Parade, \$445; Genco Jumpin' Jacks, \$35. MICKEY ANDERSON,
 \$14 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).
- FOR SALE—Shuffles at Low Cash Box Price. United: Mercurys, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, \$60. AMI "A", \$70; "B", \$95; "C", \$115. Wurlitzer, 1015, \$50. 1/3 Deposit, Balance C.O.D. If picked up deduct \$10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).
- FOR SALE Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).
- FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DIS-TRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

OR SALE—Bowling Alley Conversion ,
"Do It Yourself" Kit, Ball Lift, Ball
Return, Rollovers, Rubber Balls,
Fast Easy Installation. Send for pie-
ture. 8 Foot Game, \$169.50; 81/2
Foot Game, \$174.50. Prompt ship-
ment made. Send 1/3 deposit, bal-
ance COD. WEST SIDE DIST., 612
TENTH AVE., NEW YORK, N. Y.
(Tel.: CIrcle 6-8464).

- FOR SALE—22 Ft. American, Rock-Ola, National and Nationwide Shuffleboards. Complete with overhead electric scoring units. Any quantity to 50. S125 ea. AMERICAN OPER-ATING CO., 416 S.W. 8th AVENUE, MIAMI, FLA. (Tel.: TR 3-7356).
- FOR SALE Record collectors— "Twelfth Street Rag" Piano arrangement, played by original composer, Euday L. Bowman (78 rpm only). Limited supply, @ \$1.00—while they last. No COD's please. CASEY JONES MUSIC, 332 SO. JENNINGS AVE., FT. WORTH 4, TEXAS.
- FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).
- FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).
- FOR SALE—Or Trade. 1 Voice Recorder and 1/4 for 25^c Photograph Machine both Semi-Automatic. Will trade for Shuffle Alleys, Guns, Pin Games or Music or Kiddie Rides. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).
- FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Graud Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beaeh, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOV-ELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tcl.: MA 1-5438).
- FOR SALE—Bally: ABC Bowler, \$395; Gold Medal, \$295; Blue Ribbon, \$275. United: Top Notch, \$425; Top Notch Special, \$450; Capitol DeLuxe, \$225; Clipper, \$200. MO-HAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHE-NECTADY 2, N. Y.
- FOR SALE—Watting Fortune Telling Scales, \$60. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: CEntral 1-9292).

The Cash Box Tage		
THE CASH BOX	CLASSIFIED ADVE	RTISING SECTION
"The Industry's Market Place" PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."	 FOR SALE — Coin operated Kiddie Rides, Guaranteed A-1 condition. Bargain prices. NATIONAL POP- CORN CONCESSIONS, 3218 W. MONTROSE, CHICAGO 18, ILL. (Tel.: KEystone 9-4355). FOR SALE—Close-Out! 10 Wurlitzer 1700 and 10 Seeburg C. Very clean. All or part. Make us best offer. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050). 	 FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y. FOR SALE—Attention export buyers! We have available unlimited quan- tities of Bally and United Bowling Alleys, low in price, high in quality.
WANT FOR SALE CHECK OFF WHICH YOU DESIRE CLASSIFIED AD RATE 10 CENTS PER WORD Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.	 FOR SALE—Model C chrome pilaster replacement, \$17.50 pair. Num- bered Pool Balls — Marked on 2 sides—1 to 5, White and 1 to 5, Red; or numbered 1 to 10, \$14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000). FOR SALE—Special. Bally: Big Shows (slightly used), \$535; Balls-A-Pop- pin (like new), Write; Williams: 	We are experienced and well equip- ped to handle export orders. Write, wire or phone. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: LIncoln 9106). FOR SALE—Seeburg V-200, write; Seeburg 100-R, \$690; 100-G, \$600; 100-C, \$490; 100-B, \$400; United Regulations, \$425; ChiCoin Triple Strike, \$200. WANT - All late models 45 rpm phonographs. NA- TIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK,
Notice to 52x Special Classified advertisers. You are entitled ta a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words aver 40 will be charged to you at the regular rate of 10c per word. Please count words carefully. ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y. Use This Convenient Form For	Fun House: (4 player game), \$284.50; Red - White - Bluc, \$145. United Monaco, \$325. NEW OR- LEANS NOVELTY CO., 115 MAGA- ZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306). FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750;	LONG ISLAND, N.Y., (Tel: Free- port 8-6770-1). FOR SALE—All Games Cleaned and in Working Order. Gayety, \$79.50; Surf Club, \$39.50; Variety, \$94.50; Big Time, \$200; Miami Beach, \$200; Broadway, \$325; Night Club, \$400; Williams King O' Swat, \$225; Williams Four Bagger, \$325; Bert Lane Merry-Go-Round, \$285; Ex-
START HERE	M-100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50. Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. M U S I C A L SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561). FOR SALE - 200 Seeburgs, Write; 1454 Rock-Olas, Write; 1448 Rock-	hibit Horse (outside cashbox), \$350. 1/3 Deposit, balance sight draft. Write—Wire—Phone Today! We are exclusive factory distributors for: Bally—Williams—Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel.: HE 1-7577).
2	Olas, \$665; Comet Rock-Olas, \$450; 100G Seeburgs, \$625. These ma- chines are off our route and are like new. 1717 Rock-Ola Steppers, \$30; Small Pools, \$50; Long Pools, \$75; Palm Beaches, \$40; Genco Sky Rocket Guns, \$285; Sportsman Gun, \$165. H & H MUSIC AND DIS- TRIBUTING, 1626 THIRD AVE., MOLINE, ILLINOIS (Tel.: MOline 4-6703).	NOTICE — Cincinnati Operators your new Genco Distributor is UNIVER- SITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529). SAM SOLOMONS—HARRY STEW- ARD.
	FOR SALE—New Rails for Pool Games. 32" x 48", Set \$10; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32" x 48", \$29.95; Cue Sticks 48" Brunswick, \$1.69 ea., \$18 doz. Quantity dis- counts. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL., (Tel: ALbany 2-3272).	NOTICE—Louisiana & Southern Mis- sissippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS- TRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).
FIRMADDRESS	FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVe- nue 3-6818). FOR SALE — 3 Keeney Speedlanes,	NOTICE—Diversification with no in- vestment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising ap- proach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH
CITYZONESTATE TELEPHONE NUMBER ENCLOSE YOUR CHECK—AIRMAIL TO:	 FOR SALE — 3 Keeney Specularles, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHI- CAGO 40, ILL. (Tel.: LOngbeach 1-3378). FOR SALE—18 foot Rock-Ola Shuffle 	AVE., CHICAGO 47, ILL. NOTICE—That idea you have can be- come a new coin operated device. Contact Bob Young for Develop- ment and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).
THE CASH BOX 1721 BROADWAY, NEW YORK 19, N. Y.	Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PUR- VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).	NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-2129.

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENITORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS

AMI 4* Model A '46 40

	4" Model A, 40, 40 Sel.,			
	78 RPM	70.00	125.00	
	1* Model B, '48, 40 Sel.,			
	78 RPM	85.00	135.00	
	4. Model C, '50, 40 Sel.,			
i	78 RPM	100.00	165.00	
	4* Model D-40, '51, 40 Sel.,			
	78 RPM	150.00	245.00	
	4* Model D-80, '51, 80 Sel.,			
	78 RPM	275.00	350.00	
	2. Model E-40, '53, 40 Sel.,	005 00	005 00	
	78 RPM	295.00	395.00	
	4. Model E-80, '53, 80 Sel.,	250.00	450.00	
	45 RPM	350.00	450.00	
	4* Model E-120, '53, 120 Sel., 45 RPM	275 00	405.00	
l	4. Model F-80, '54, 80 Sel.,	919.00	493.00	
		545.00	650.00	
	2. Model F-120, '54, 120	343.00	000.00	
1	Sel., 45 RPM	565.00	675.00	
	4. Wm. Wall Box	5.00	10.00	
	4. SM or SL Stepper		15.00	
	in blir of 5.5 bropper	0	20100	
1				

EVANS			
4. Mills Constellation, '47 Model 951, 40 Sel.,			
78 RPM	25.00	50.00	L
4. Constellation, '49, Model 135, 40 Sel., 78 BPM	75.00	100.00	L
 Jubilee, '52, Model 245, 40 Sel., 45 RPM Century, '52, Model 2045, 	100.00	175.00	
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00		
		200.00	F
ROCK-OI	.A		
6. 1422, '46, 20 Sel., 78 RPM	25.00	65.00	L
6, 1424, '46, Playmaster			
Hideaway, 20 Sel., 78 RPM 4. 1426, '47, 20 Sel., 78	30.00	70.00	L
4. 1426, [*] 47, 20 Sel., 78 RPM	35.00	75.00	
RPM 2. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	39.50	85.00	
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM			
4 1432. Same as above.	100.00	125.00	F
Converted to 45 RPM 2. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	110.00	135.00	┝
50 Sel., 78 RPM	124.50	225.00	_
2. 1434, Same as above, Converted to 45 RPM 4* 1426 252 Firshall 120	145.00	250.00	
4 1430, 32, Fifeball, 120 Sel., 45 RPM	175.00	275.00	L
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	195.00	295.00	
4* 1436, '52, Fireball, 120 Sel., 45 RPM 2. 1436A, '53, Fireball, 120 Sel., 45 RPM 4* 1438, '54, Comet, 120 Sel., 45 RPM	395.00	465.00	
2. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	495.00	650.00	
SEEBUR	c		
	9		
 2. 146S, '46, Standard, 20 Sel., 78 RPM 4. 146M, '46, Master with Remote Attach., 20 	20.00	40.00	-
4. 140M, 40, Master with Remote Attach., 20			
Sel., 78 RPM 4. 147S, '47, Standard 20 Sel., 78 RPM 4. 147M, '47, Master with	20.00	55.00	-
Sel., 78 RPM	20.00	55.00	_
4. 147M, '47, Master with Remote Attach., 20			
Remote Attach., 20 Sel., 78 RPM 4. 148S, '48, Standard, 20	20.00	60.00	┝
4. 1465, 48, Standard, 20 Sel., 78 RPM	20.00	65 . 00	L
Sel., 78 RPM 4. 148M, '48, Master with Remote Attach., 20		_	
Sel., 78 RPM	20.00	75.00	┝
4. 148ML, '48, Light Cab., Master with Remote			
Attach., 20 Sel., 78 RPM	20.00	89.00	
4* M100A, '49, 100 Sel., 78			
RPM 1* M100B, '51, 100 Sel., 45	200.00		-
RPM	395.00	475.00	-
3. M100BL, '51, 100 Sel., 45 RPM, Light Cab. 4* M100C, '53, 100 Sel., 45	395.00	480.00	-
	425.00	600.00	_
RPM 4* HF 100 G, '54, 100 Sel.,			

595.00 750.00

TOTAL VALUE \rightarrow

4* HF 100 G, '54, 100 Sel., 45 RPM

← TOTAL NO.

	THIS WEEK'S USED
	MACHINE QUOTATIONS
-	18th YEAR OF PUBLICATION
2	907th CONSECUTIVE WEEK'S ISS
	How To Use

'he Cash Box

"THE CASH BOX PRICE LISTS"

WEEK'S ISSUE

The Cash Box, Page 61 • END OF MONTH INVENTORY ISSUE • February 23, 1957

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange-posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of rourse, serial, appearance, demand, territory, quan-tity, and condition of equipment must be taken into consideration. (Some equipment offered by outstandtity, and condition of equipment must be taken into consideration. (Some equipment offered by outstand-ing firms, having a reputation for shipping com-pletely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quo-tation exactly as it is made and depends on the sub-scriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- **Great** Activity

REGARDING SELLING PRICES



Reports received indicate that, in some cases, purchasers become upset due to the fact that they can-not, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Pur-chasers of such equipment must realize that machines and even more these tradize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondi-tion such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to re-condition the machines, plus the cost of cartons, crates and labor for packing and shipping of the ma-chines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purimpossible to obtain parts for reconditioning. Pur-chasers of such equipment should take these facts into consideration and, at the same time, should also real-ize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recon-dition the machines themselves to meet their own constraints studards. operating standards.

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	PHONOGRAPH	s (C.		
			int .,	
	4* HF 100R, '54, 100 Sel.,			
	45 RPM	690.00	825.00	
	4. W1-L56 Wall Box 5c	3.00	5.00	
	4. 3W2 Wall-a-Matic 4. W4L-56	$\frac{3.00}{5.00}$	$\begin{array}{c} 6.00\\ 10.00\end{array}$	
	4. 3W5-L56 Wall Box, 5c,	5.00	10.00	
	10c, 25c	5.00	10.00	
	4. W6L-56 5/10/25 Wire-	0.00	10.00	
	less	5,00	10.00	
	4. 3W7-L-56	10.00	15.00	
	2* 3W1 Wall-a-Matic	40.00	70.00	·
	MUDII	-		
	WURLITZ	EK		
	4. 1015, '46, 24 Sel., 78			
	RPM 4. 1017, '46, 24 Sel., 78	25.00	65.00	
	4. 1017, '46, 24 Sel., 78 RPM	35.00	00.00	
	4. 1080, '46, 24 Sel., 78	22.00	80.00	
_	RPM	45.00	85.00	
	1* 1100, '47, 24 Sel., 78	10100	00100	
	RPM	65.00	125.00	
	4. 1217, '50, Hideaway, 48			
	Sel., 45 or 78 RPM 2* 1250, '50, 48 Sel., 45	75.00	135.00	
	or 78 RPM	(0.00	1 (7 0 0	
	2* 1400, '51, 48 Sel., 45 or	69.00	165.00	
	78 RPM	135.00	225.00	
	4. 1450, '51, 48 Sel., 45 or	200100		
	78 RPM	150.00	225.00	
	4. 1500, 52, 104 Sel., 45			
	& 78 Intermix	195.00	275.00	
	1* 1500A, '53, 104 Sel., 45 &	225 00	227 00	
	78 Intermix 4. 1600, '53, 48 Sel., 45 &	225.00	325.00	
	78 Intermix	250.00	350.00	
	4. 1650, '53, 48 Sel., 45	200.00	350.00	
	RPM	259.00	365.00	
	4. 1650A, '54, 48 Sel., 45 or			
	78 RPM	279.00	375.00	
	1*1700, '54, 104 Sel., 45	105 00	(
	RPM 4* 1800, '55, 104 Sel., 45	495.00	675.00	
	RPM	625.00	825.00	
	4. 2140 Wall Box	3.00	5.00	
	4. 3020 Wall Box	4.00	8.00	
	4. 3048 (Conv. of 3020)	5.00	10.00	
	4. 3031 Wall Box	3.00	5.00	
	4. 3045 Wall Box	4.00	15.00	
	4. 4820 Wall Box	10.00	20.00	

NUMBER OF EACH MACHINE OWNED

VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PRICE LISTS

TOTAL VALUE →

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← TOTAL NO.

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

Teel	ney; (On) Onneu; (wm)	wmman	18.	
	4. ABC (Un 3/51)	25.00	45.00	
	4. Across the Board (Un			
	9/52) 4. All Star Basketball	25.00	50.00	
	4. All Star Basketball	00.00		
	$(Got 1/52) \qquad \dots \qquad $	20.00	35.00	
	4. Arabian Knights (Got 12/53)	90.00	125.00	
	12/53) 4. Arcade (Wm 11/51)	25.00	50.00	
	4. Arizona (Un $4/50$)	10.00	20.00	
	2. Army-Navy (Wm 10/53)	35.00	70.00	· · ·
	4. Atlantic City (B 5/42)		60.00	
	4. Bank-A-Ball (Got 5/50)	15.00	20.00	
	4. Basketball (Got 10/49)		15.00	
	4. Beach Beauty (B 10/55)	275.00	345.00	
	4. Beach Chub (B 2/53)	40.00	60.00	
	4* Beauty (B 11/52)	40.00	70.00	
	4. Be Bop (Ex 3/50)	10.00	19.00	
	4. Big Ben (Wm 9/54)	75.00	135.00	
	4. Big Show (B 9/56)	525.00	575.00	
	4. Big Hit (CC 7/52)	25.00	40.00	
	4. Big Time (B 1/55)	175.00	275.00	
	2. Blondie (Wm 8/56)	250.00	325.00	
	4. Bolero (Un 12/51)	45.00	60.00	<u> </u>
_	4. Bomber (CC 3/51)	15.00	25.00	
	4. Bowling Champ			
	(Got 2/49)	15.00	35.00	
	4. Bright Lights (B 5 51)	35.00	65.00	
	4. Bright Spot (B 11/51).	40.00	65.00	
	1* Broadway (B 12/55)		395.00	
	4. Buffalo Bill (Got 5/50).	20.00	35.00	
	← TOTAL NO. TOT	AL VA	LUE →	

LISTS ? The Cash Box PRICE

NUMBER OF EACH MACHINE OWNED

The Cash Box, Page 62 • END OF MONTH INVENTORY ISSUE • February 23, 1957

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

L	VALUE OF WAGHINES A (FOR INVENTORY PURPOSES ASCE BY FIGURE BETWEEN LOW AND	RTAIN V	ALUE ICES	
	PINBALL GAME	S (C	ont.)	
	4. Cabana (Un 3/53)	30.00	75.00	
	4. Campus (Ex 2/50)	10.00	15.00	
	4. Canasta (Ge 7/50)	15.00	25.00	
		200.00	250.00	
	2. Caravan (Un 2/56) 4. Caravan (Wm 6/52)	265.00 30.00	350.00 70.00	
	4. Chinatown (Got 10/52)	40.00	75.00	
	4. Circus (Un 8/52)	35.00	60.00	
	4. Circus Wagon (Wm 10/55)	195.00	285.00	
	4. Citation (B 10/48)	20.00	35.00	
	4. Classy Bowler (Got 7/56)	235.00	265.00	
	4. C. O. D. (Wm. 9/53)	50.00	90.00	
	2. College Daze	20.00	30.00	
	2. Colors (Wm 11/54)	110.00	150.00	
_	1. Coney Island (B 9/51)	20.00	65.00	
-	4. Control Tower (Wm 3/51)	20.00	40.00	
	4. Coronation (Got 11/52)	30.00	65.00	+
	4. County Fair (Un 9/51) 4. Crossroads (Got 5/52).	$\begin{array}{c} 20.00\\ \textbf{45.00} \end{array}$	$\begin{array}{c} 40.00\\70.00\end{array}$	<u>+</u>
	4. Crossroads (Got 5/52). 4. Crosswords (B 1/52)	200.00	350.00	
	4. Cyclone (Got 5/51)	35.00	65.00	
	4. Daffy Derby (Wm 8/54) 4. Daisy May (Got 7/54).	75.00 135.00	145.00 175.00	
	4. Dallas (Wm $2/49$)	10.00	20.00	
	2. Dealer "21" (Wm 2/54)	35.00 195.00	85.00 230.00	
	4. De Icer (Wm 11/49)	15.00	25.00	
	4. Diamond Lill	110.00	165.00	
	(Got 12/54) 4. Disk Jockey (Wm 11/52)	$110.00 \\ 35.00$	165.00 70.00	
	4. Domino (Wm 5/52)	25.00	60.00	
	4. Double Action (Ge 1/52)	20.0 0	30.00	
	4. Dbl. Feature	20.00	30.00	
	(Got 12/50)	15.00	35.00	
	4. Double Header (B 7/56) 2. Dragonette (Got 6/54)	$400.00 \\ 125.00$	$\begin{array}{c} 500.00\\ 180.00 \end{array}$	
_	4. Dreamy (Wm 2/50)	20.00	30.00	
	4. Dude Ranch (B 9/53) . 4. Duette (Got 4/55)	50,00 169.50	95.00 265.00	
		175.00	225.00	
	2. Eight Ball (Wm $1/52$).	35.00	60.00	
—	4. Fairway (Wm 6/53) 2. Fighting Irish	40.00	65.00	
	(CC 11/50)	10.00	25.00	
_	4. Five Star (Univ 5/51)2. Flying High (Got 2/53)	$30.00 \\ 50.00$	65.00 80.00	
	4. Flying Saucers	00.00	00.00	
	(Ge 12/50) 4. Four Bells (Got 10/54)	15.00 135.00	30.00 165.00	
	4. Four Corners	100.00	105.00	
	(Wm 12/52)	45.00	90.00	
	4. Four Horsemen (Got 9/50)	25.00	50.00	
	4* "400" Upright			
	(Ge 10/52) 4. Four Stars (Got 6/52) .	35.00 45.00	$55.00 \\ 75.00$	
	4. Frolics (B 10/52)	15.00	65.00	
	4. Frontiersman (Got 11/55)	185.00	225.00	
	1. Fun House (Wm 10/56)	250.00	3 00 . 00	
	4. Futurity (B 3/51)	25.00	45.00	
	4. Gay Time (B 6/55) 4* Gayety (B 3/55)	135.00 75.00	$\begin{array}{c} 225.00\\ 125.00 \end{array}$	
	4. Georgia (Wm 7/50)	20.00	40.00	
_	4. Gin Rummy (Got 2/49) 2. Gladiator (Got 1/56)	$\begin{array}{r}15.00\\235.00\end{array}$	$\begin{array}{r} 25.00 \\ 295.00 \end{array}$	
_	4. Glamour (Got 7/51)	10.00	20.00	
	4. Globe Trotter (Got 11/51)		45.00	-
	4. Golden Gloves	25.00	45.00	
	(CC 7/49)	10.00	2 0. 00	
	4. Golden Nugget (Upright) (Ge 2/53)	35.00	60.00	
	4. Gold Star (Got 8/54)	130.00	165.00	
	4. Grand Champion (Wm 8/53)	45.00	95.00	
	4. Grand Slam (Got 4/53)	40.00	95.0 0	
	4. Green Pastures	75.00	195.00	
	(Got 1/54) 4. Gun Club (Wm 11/53).	75.00 35.00	125.00 70.00	
	4. Guys-Dolls (Got 5/53) .	40.00	90.00	
	4. Gypsy Queen (Got 2/55)	145.00	185.00	
	(Got 2/55) 4. Handicap (Wm 6/52).	40.00	80.00	
		65.00	85,00	
	(Got 3/51)	25.00	45.00	
	4. Harbor Lites (Got 2/56)	175.00	210.00	
	. 6. Harvest Time (Ge 9/50)	15.00	25.00	
	(Ge 9/50) 4. Harvey (Wm 5/51)	25.00	60.00	
	4. Havana (Un 2/54)		100.00	
	←TOTAL NO. TOT	TAL VA	LUE-	1

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)				
4	PINBALL GAME			
	4. Hawaii (Un 6/54)	•	-	
	4* Hawaiian Beauty		135.00	
_	4. Hayburner (Wm 6/51) .	25.00	75.00 85.00	
	4. Hi-Fi (B 6/54) 4. Hit Parade (CC 2/51)	$25.00 \\ 10.00$	15.00	
	4. Hit & Runs (Ge 3/51) 2. Hit 'N' Run (Got 4/52)	$10.00 \\ 30.00$	20.00 55.00	
	4. Holiday (Ke 12/51)	25.00	40.00	
	4. Hong Kong (Wm 9/51)4. Horsefeathers	25.00	50.00	
	(Wm 1/52) 4. Horse Shoe	20.00	40.00	
	(Wm 12/51)	15.00	30.00	
	2. Hot Rods (B '49) 4* Ice-Frolics (B 1/54)	$\begin{array}{c} 15.00\\ 40.00\end{array}$	$\begin{array}{c} 25.00\\95.00\end{array}$	
_	4. Jalopy (Wm 8/51)	35.00	90.00 20.00	
	4. Jeanie (Ex 6/50) 4. Jockey Club (Got 4/54)	15.00 75.00	150.00	
	4. Joker (Got 11/50)	20.00	40.00	
	4. Jolly Joker (Un 11/55) 4. Jubilee (Got 5/55)	75.00 230.00	125.00 325.00	
	4. Jubilee (Got 5/55) 4. Judy (Ex 7/50)	230.00	525.00 15.00	
	4. Jumping Jacks		45.00	
	(Upright) (Ge 12/52) 4. Just 21 (Got 1/50)	20.00 10.00	45.00 20.00	
	4. K.C. Jones (Got 11/49)	10.00	20.00	
	4. King Arthur	20.00	25.00	
	(Got 10/49) 4. King Pin (CC 12/51) .	20.00	35.00 50.00	
	4. Knockout (Got 1/51)	20.00	40.00	
	4. Lady Luck (Got 9/54)	85.00	160 .0 0	
	4. Lazy "Q" (Wm 2/54) . 4. Leaders (Un 10/51)	$\begin{array}{c} 45.00\\ 30.00 \end{array}$	$\begin{array}{c} 110.00\\ 60.00 \end{array}$	
	4. Lite-A-Line (Ke 6/52).	35.00	65.00	
	4. Long Beach (Wm 7/52)	35.00	60.00	
	4. Lovely Lucy (Got 2/54)	65.00	130.00	
-	4. Luckv Inning (Wm 5/50)	20.00	40.00	
	4. Lulu (Wm 12/54)	125.00	180.00	
	4. Mad. Sq. Garden (Got 6/50)	30.0 0	45.0 0	
	4. Majorettes (Wm 4/52).	20.00	40.00	
	4. Manhattan (Un 4/55)		150.00	
	 4. Marathon (Got 10/55) . 4. Marble Queen 	265.00	300.00	
	(Got 8/53)	65.00	100.00	
	4. Mercury (Ge 3/50) 4. Mermaid (Got 6/51)	10.00 20. 00	20.00 40.00	
	2. Mexico (Un $3/54$)	40.00	100.00	
	2* Miami Beach (B 9/55)	180.00	250.00	
	2. Minstrel Man (Got 3/51)	35.00	50.00	
	4. Mystic Marvel			
	(Got 3/54) 4. Nevada (Un 8/54)	110.00 40.00	155.00	
	4. Nevada (Un 8/54) 2. Niagara (Got 12/51)	$\frac{40.00}{25.00}$	$\begin{array}{c} 100.00\\ 50.00\end{array}$	
	4. Nifty (Wm 12/50)	15.00	30.00	
	1* Night Club (B 4/56)		450.00	
	4. "9" Sisters (Wm 1/54). 6. Oasis (Sx 10/50)	50.00 10.00	110.00 15.00	
	6. Old Faithful			
	(Got 12/49)	10.00	20.00	
	 4. Olympics (Wm 5/52). 6. One Two Three 		65.00	
	(Ge 10/48)		20.00	
	2. Palisades (Wm 7/53) 4. Palm Beach (B 7/52) .		85.00 75.00	
	4. Palm Beach (B 7/52) . 4* Palm Springs (B 11/53)	35.00 40.00	75.00 80.00	
	4. Parade (B 6/56)	399.5 0	450.0 0	0
	4. Paratrooper (Wm 8/52)		40.00	
	4. Peter Pan (Wm 4/55) . 4. Piccadilly (Wm, 5/56) .		$160.00 \\ 32500$	
	4. Pin Bowler (CC 6/50).		25.00	
	4. Pinch Hitter (Un 5/49)	10.00	15.00	
-	4. Pinky (Wm 9/50) 4. Pin Wheel (Got 11/53)		40.00 120.00	
	4* Pixie (Un 10/55)		225.00	
	4. Play Ball (CC 1/51)	15.00	25.00	
	4. Poker Face (Got 9/53)		100.00	
-	4. Punchy (CC 12/50) 4. Quarterback	10.00	15.00	
	(Wm 10/49)		25.00	
-	4. Quartet (Got 2/52)		75.00	
1	←TOTAL NO. TOT	AL VA	LUE→	1

PINBALL		is (C	ont.)	
4. Queen of Heart (Got 12/52)		50.00	110.00	
4. Quintet (Got 3/ 4. Race the Clock	53)	45.00	100.00	
(Wm 5/55) 4. Rag Mop (Wm		125.00 20.00	$225.00 \\ 30.00$	
4. Red Shoes (Un	11/50).	20.00	30.00	
4. Regatta (Wm 1 4. Rio (Un 11/53)	1/55)	$125.00 \\ 25.00$	175.00 85.00	
4. Rio (Un 11/53) 4. Rip Snorter (G	e 10/49)	10.00	15.00 30.00	
4. Rocket (Ge 5/ 4. Rockettes (Got	8/50)	2 0 .00 25.00	45.00	
4. Rodeo (Un 2/ 4. Rose Bowl (Go	53)	$35.00 \\ 25.00$	95.00 50.00	
4. Saddle and Tu	f			
(Ev 10/53) 4. (Club Model		150.00 160.00	200.00 220.00	
4. Scoreboard (Ge	ot $4/56$).	235.00	305.00	
4. Screamo (Wm 4. Sea Belles (Go		50.00 265.00	110.00 345.00	
2. Sea Jockeys (Wi 4. Select-A-Card (m 11/51)	$35.00 \\ 15.00$	$55.00 \\ 25.00$	
4. Sharpshooter	JOL 4/ JU			
(Got 5/49) 4. Shindig (Got 1	0/53)	10.00 75.00	$\begin{array}{c} 25.00\\115.00\end{array}$	
4. Shoo Shoo (W	m 2/51)	10.00	20.00	
4. Shoot the Moo (Wm 11/51)	n	20.00	40.00	
(Wm 11/51) 4. Show Boat (Un	12/52).	65.00	95.00	
4. Silver Chest () (Ge 4/53) .	() pright)	55.00	95.00	
(Ge 4/53) . 4. Silver Skates (V 4. Singapore (Un	$V_{m} 2/53)$	$30.00 \\ 50.00$	70.00	
4. Singapore (Un 4. Skill Pool (Got	8/52)	35.00	75.00	
2. Skyway (Wm a	8/54)	70.00 30.00	135.00 50.00	
4. Slugfest (Wm 2. Sluggin' Cham	р			
Got 4/55) 4. Smoke Signal		160.00	185.00	
(Wm 10/55))	135.00	190.00	`
4. Snafu (Wm 12) 6. Snooks (Wm 6	551	135.00 10.00	195.00 20.00	
2. Southern Belle (Got 6/55)		155.00	195.00	
4. South Pacifie (Ge 2/50)	20. 00	30.00	
4. South Seas (Un 4. Spark Plug (W	n 5/56).	295.00 20.00	395.00 40.00	
4. Spitfire (Wm 2	/55)	75.00	135.00	
4. Spot Bowler (Got (10/50))	25.00	59.00	
4. Spot-Lite (B 1	/52)	35.00	70.00	
4. Springtime ((Ge 3/52)	25.00	35.0 0 30 .00	
4. Stage Coach (G 4. Stardust (Wm	ot $11/54$)	145.00 250. 0 0	175.00 310.00	
4. Starlets (Un 12	2/55)	210.00	265.00	
4. Star Pool (Wm 4. Stars (Un 6/5	10/54) . 2)	$85.00 \\ 30.00$	160.00 5 0.00	
4. Starlite (Wm	3/53)	35.00	55.00	
4. Steeple Chase (4. Stop & Go (Ge	3/51)	25.00 10.00	50.00 20.00	
4. Struggle Buggi (Wm 12/53		40. 00	95.00	
4 Sunshine Park				
(B 12/52) . 6. Super Hockey		25.00	40.00	
(CC 4/49) 4. Super Jumbo		10.00	20.00	
4. Super Jumbo (Got 10/54) 4. Surf Club (B		250.00	30 0.00	
4. Surf Club (B 4. Sweepstakes (V	3/54) Wm 1/52)	37.50 50.00	75.00 75.00	-
4. Sweet Add-A-I	ine			
(Got 7/55) 4. Sweetheart (W	m 5/50)	145.00 20.00	195.00 40.00	
4. Tahiti (Un 8/	53)	25.00	80.00	
4. Tampico (Un 4. Telecard (Got	1/49)	10.00 10.00	15.00 20.00	
4. Thing (CC 2/ 4. Three Dences	51)	15.00	25.00	
(Wm 8/55)		195.00	220.00	
4. Three Feathers (Ge 5/49)		15.00	25.00	
4. Three Four Fi (Un 6/51)	ve	20.00	40.00	
2. Thunderbird (Wm 5/54)	70.00	120.00	
4. Tim-Buc-Tu (N 2. Times Square	wm 1/56)	145.00	200.00	
(Wm 4/53)		50.00	80.00	
2. Toreador (Go			320.00	
4. Touchdown (4. Tournament (35.00 285.00	
4. Triple Play (1		145.00	195. 00	
4. Triplets (Got	7/50)	15.00	20.0 0	
4. TriScore (Ge 2. Tropicana (Un			25.00 140.00	
2. Tropicana (Un 7			140.00 60.00	
-TOTAL NO.		AL VA		

The Cash Box PRICE LISTS"

The Cash Box, Page 63 • END OF MONTH INVENTORY ISSUE • February 23, 1957

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	NUMBER OF EACH MA	CHINE	OWNE		
H	VALUE OF MACHINES H	IERE			
	(FOR INVENTORY PURPOSES ASC BY FIGURE BETWEEN LOW AND	ERTAIN V	ALUE		
	AT FIGURE BETWEEN LOW AND	nigh r	10257	+	
-					
	PINBALL GAME	ES (C	ont.)		
	2. Turf King (B 6/50)	20.00	45.00		
	2. Twenty Grand (Wm 12/52)	25.00	50.00		
$ \dashv $	4. Twin Bill (Got 1/55)	120.00	175.00		
-	4* Variety (B 9/54) 4. Watch My Line	70.00	135.00		
	(Got 9/51) 4. Whizz Kids (CC 3/52).	$\begin{array}{c} 30.00\\ 35.00 \end{array}$	45.00 50.00		
_	4. Wild West (Got 8/51) .	30.00	65.00		
	4. Winner (Univ.) 4. Wishing Well	20.00	40.00		
	(Got 9/55)	165.00	195.00		
	4* Wonderland (Wm 5/55) 4* Yacht Club (B 6/53)	45.00	$\frac{180.00}{75.00}$		
	4. Zingo (Un 10/51)	25.00	65.00		
	←TOTAL NO. TOT	AL VA			
		HH	MA		-
				#	
	SHUFFLES			E	
	4. Bally Victory Bowler (5/54)	100.00	175.00		
_	4. Bally Champion				
	Bowler (5/54) 4* Bally Jet Bowler (8/54)	$\begin{array}{r}100.00\\95.00\end{array}$	$185.00 \\ 200.00$		-
	4. Bally Rocket Bowler				
_	(8/54) 4. Bally Mystic Bowler	99.50	210.00		
	(12/54) 4. Bally Magic Bowler	125.00	225.00		
_	(12/54)	145.00	235.00		-
-	4. Bally Blue Ribbon (3/55)	240.00	275.00		
	4* Bally Gold Medal	245.00	295.00		
	(3/55) 3. Bally ABC Bowler				
	(7/55) 4. ChiCoin 6-Player (8/51)	$365.00 \\ 35.00$	$450.00 \\ 75.00$		
	4. ChiCoin 6-Player				
	DeLuxe (5/52) 4. ChiCoin Match Bowler	35.00	75.0 0		
	(6/52) 4. ChiCoin Bowl-A-Ball	35.00	80.00		
_	(10/52)	35.00	85.00		
	4. ChiCoin Match Bowl-A-Ball (11/52).	35.00	90.00		
	4. ChiCoin 10th Frame				
	Special (12/52) 4. ChiCoin Name Bowler	35.00	90.00		
	(1/53) 4. ChiCoin 10th Frame	35.00	95.00		
	Double Score Bowler		7.0.0.00		
	(2/53) 4. ChiCoin Crown (4/53).	$\begin{array}{r} 25.00\\ 45.00\end{array}$	$100.00 \\ 110.00$		
	4. ChiCoin Crown Giant Pins (4/53)	50.00	110.00		
	4. ChiCoin Triple Score				
	(6/53) 4. ChiCoin Gold Cup	50.00	120.00		-
	(7/53)	50.00	125 .0 0		
	4. ChiCoin High Speed Crown (7/53)	60.00	130.00		
-	4. ChiCoin High Speed Triple Score (8/53)	65.0 0	135.00		
	4* ChiCoin Advance				_
	(10/53) 4. ChiCoin King (10/53)		$\begin{array}{c} 140.00\\ 145.00 \end{array}$		
	4* ChiCoin Criss Cross		150.00		
	4* ChiCoin Super Frame				_
	(3/54) 4. ChiCoin Starlite (5/54)	75.00	$155.00 \\ 175.00$		
	2. ChiCoin Feature (7/54)	95.00	180.00		
	4* ChiCoin Holiday (9/54) 2. ChiCoin Flash (10/54)		235.00 195.00		
	3. ChiCoin Playtime (10/54)	300.00	200.00		
	4. ChiCoin Fireball				
	(11/54) 2* ChiCoin Thunderbolt	100.00	200.00		
	(12/54)	155.00	240.00		
	4* ChiCoin Triple Strike (2/55)	125.00	265.00		
	4. ChiCoin Arrow (2/55) 4. ChiCoin Criss Cross	200.00	275.00		
-	Targette (1/55)		175.00		
_	4. DeLuxe Model 4. ChiCoin Bonus Score	75.00	185.00		
	(4/55) 4. ChiCoin Big League	. 175.00	275.00		
	(5/55)	. 240.00	280.00		_
	1* ChiCoin Hollywood (5/55)	185.00	285.00		-
	←TOTAL NO. TOT				

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)	NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)
SHUFFLES (Cont.)	SHUFFLES (Cont.)
4. ChiCoin Blinker (8/55) 285.00 325.00	4. Un. Capitol (6/55) 225.00 300.00 3* DeLuxe model 225.00 305.00
(9/55)	7* Un. Super Bonus (9/55) 290.00 35000 7. DcLuxe model 300.00
(10/55)	7. Un. Top Notch (10/55) 395.00 440.00
(10/56)	4. Un. Regulation (11/55) 375.00 450.00 4. DeLuxe model 385.00 460.00
(5/52)	←TOTAL NO. TOTAL VALUE→
(7/51) 20.00 35.00 4. Genco 8-Player Re-	
bound (9/51) 20.00 40.00 4. Genco Shuffle Pool	
(11/53) 25.00 85.00 4. Genco Match Pool (2/54) 90.00	2. Bally Champion Horse . 300.00 375.00
4. Gottlieb Bowlette (3/50) 15.00 25.00	4. Bally Moon Ride 200.00 325.00 4* Bally Space Ship 225.00 345.00
4. Keeney Super DeLuxe League (3/52) 40.00 75.00	2. Bally Speed Boat 250.00 350.00 4* Bert Lane Merry-Go-R'd 275.00 425.00
4. Keeney High Score League (5/52) 40.00 80.00	2. Bert Lane Fire Engine 325.00 475.00 4. Chicago Coin Super Jet 195.00 345.00 A. Duran Mark Cr. Runn 1925.00 345.00
4. Keeney Team (10/52) 35.00 90.00 4. Keeney Club (4/53) 25.00 95.00	4. Decco Merry-Go-Round 225.00 345.00
4. Keeney Domino (5/53) 40.00 100.00 4. Keeney Carnival (5/53) 45.00 110.00	2. Exhibit Mustang 500.00 400.00 4. Exhibit Space Patrol 195.00 295.00 4. Scientific Television 265.00 325.00
4. Keeney Pacemaker (9/53) 50.00 125.00	←TOTAL NO. TOTAL VALUE→
4. Keeney Mainliner Bowler (1/54) 65.00 175.00	
4. Keeney Bonus Bowler (3/54)	
4. Keeney Diamond Bowler (5/54) 75.00 175.00	ARCADE EQUIPMENT
4. Keeney Bikini (6/54) 125.00 175.00 4. Keeney Century (6/54) 140.00 195.00 4. Keeney American (9/54) 150.00 250.00	4. ABT 6 Gun Rifle Range 500.00 600.00
4. Keeney National (9/54) 150.00 250.00 4. Keeney National (9/54) 150.00 260.00	4. Air Football
(4/55)	4. Bally Big Inning 65.00 125.00 4. Bally Heavy Hitter 35.00 55.00
(3/52) 20.00 60.00 4. United 4-Player Official	4. Bally King Pin 20.00 50.00 4. Bally Rapid Fire 65.00 125.00 4. Bally Undersea Raider. 75.00 125.00
(5/52)	4. Capitol Midget Movies. 125.00 125.00 4. Champion Hockey 45.00
(7/52)	4. CbiCoin Basketball Cbamp 100.00 160.00
Star (9/52) 35 00 70.00 4. United Manhattan 10th	4* ChiCoin 4-Player Derby 99.50 165.00 4. ChiCoin Goalee 35.00 100.00
Frame (9/52) 35.00 75.00 4. United Manhattan (9/52) 35.00 135.00	4. ChiCoin Hockey 55.00 75.00 4. ChiCoin Midget Skee 85.00 125.00
4. United 10th Frame Super (10/52) 35.00 80.00 4. United Cascade (2/53) 35.00 85.00	4. ChiCoin Pistol 30.00 95.00 4* ChiCoin Home Run,
4. United Cascade (2/53) 35.00 85.00 4. United Clover (2/53) 35.00 90.00 6. United Liberty (2/53) 40.00 90.00	6-Player (3/54) 100.00 185.00 4. Super model 125.00 195.00
4. United Classic (6/53). 45.00 90.00 4. United Olympic (6/53) 45.00 95.00	4* ChiCoin Twin Hockey (5/56)
4* United Royal (9/53) 50.00 95.00	4. ChiCoin Steam Shovel (5/56) 4. Edelco Pool Table 20.00 40.00
4. DeLuxe model 75.00 110.00 4. United Chief (11/53) 75.00 115.00	4. Evans Bola Score 40.00 75.00 4. Evans Bat-Ascore 40.00 145.00
2. United Leader (11/53). 80.00 150.00 4. DeLuxe model 100.00 130.00	4. Evans Ski Roll
4. United Team (1/54) 100.00 140.00 4. DeLuxe model 110.00 145.00	4. Evans Play Ball 30.00 90.00 4. Evans Ten Strike '46 30.00 75.00
1. United League (1/54) 110.00 150.00 4. DeLuxe model 110.00 155.00	4. Evans Tommy Gun 30.00 110.00 4* Exhibit Dale Gun 35.00 85.00
4. United Ace (5/54) 100.00 175.00 4. DeLuxe model 110.00 175.00 4. United Reinberg (5/54) 110 00 180 00	4. Exhibit Gun Patrol 50.00 120.00 4. Exhibit Jet Gun 55.00 145.00
4. United Rainbow (5/54) 110.00 180.00 4 United Banner (8/54) 140.00 185.00 4. DeLuxe model 150.00 190.00	4* Exhibit Space Gun 69.50 140.00 4. Exhibit Pony Express 75.00 135.00
4. DeLuxe model 150.00 190.00 4. United Shuffle Targette (8/54) 200.00	4. Exhibit Silver Bullets 35.00 125.00 4. Exhibit Six Shooter 50.00 125.00
4. DeLuxe model 140.00 220.00 4. United Speedy (8/54) 145.00 220.00	4. Exhibit Vitalizer 40.00 70.00 4. Exhibit Shooting Gall. (6/54) 145.00
4. Un. 11th Frame (10/54) 145.00 225.00 4. DeLuxe model	4. Exhibit Star Shooting 95.00 145.00 Gallery (9/54) 95.00 195.00
4* United Comet Targette (11/54) 125.00 235.00	4* Exhibit Sportland Shoot- ing Gallery (11/54) . 125.00 225.00
4. DeLuxe model 145.00 240.00 4. United Mercury (12/54) 145.00 245.00	4. Exhibit "500" Shooting Gallery (3/55) 150.00 275.00
2. DeLuxe model 145.00 250.00 4. United Mars (1/55) 165.00 255.00	4. Exhibit Treasure Cove Shooting Gallery
4. DeLuxe model 165.00 260.00 4* Un. Lightning (2/55) 165.00 265.00	(6/55)
4. DeLuxe model 170.00 270.00 2. Un. Venus (3/55) 125.00 275.00 4. DeLuxe model 175.00 280.00	(1/56)
4. DeLuxe model 175.00 280.00 4* Un Clipper (5/55) 175.00 285.00 4. DeLuxe model 175.00 290.00	4. Genco Night Fighter 75.00 145.00 4. Genco 2-Player Restarball 125.00 105.00
4. DeLuxe model 175.00 290.00 4. Un. Derby Roll (5/55) 175.00 290.00 4. DeLuxe model 185.00 290.00	Basketball
4. Un. 5th Inning (6/55) 125.00 295.00 4. DeLuxe model 195.00 295.00	Gallery (6/54)
←TOTAL NO. TOTAL VALUE→	←TOTAL NO. TOTAL VALUE→

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The Cash Box, Page 64 • END OF

	NUMBER OF EACH MA	CHINE	E OWNE	D
	FOR INVENTORY PURPOSES ASC BY FIGURE BETWEEN LOW AND	CERTAIN	VALUË PRICËS	
	ARCADE EQUIPM	ENT	(Con	t.)
—	4* Genco Wild West Gun (2/55)	250.00	320.00	ļ
—	4* Genco Sky Rocket Rifle Gallery (5/55).	275.00	325.00	
	4* Genco Champion Base- ball (9/55)	245.00	3 25.00	
	4* Genco Quarterback (10/55)	275.00	325.00	
-	2* Genco Hi-Fly Baseball (5/56)	250.00	39 0.00	
	4* Genco State Fair Rifle Gal. (6/56)	350.00	400.00	
	4. Jack Rabbitt	50.00 45.00	75.00	
_	 Keeney Air Raider Keeney Sub Gun Keeney Texas Leaguer 	65.00 70.00	$150.00 \\ 125.00 \\ 45.00$	
_	4 [*] Keeney Sportsman	25.00		
	(11/54) 4. DeLuxe model	145.00 160.00	220.00 230.00	
_	4. Keeney Ranger (3/55) . 4. DeLuxe model (3/55)	225.00 235.00	$265.00 \\ 275.00 \\ 75$	
_	4. Lite League 1. Mills Panoram Peak 4. Mills Conv. for	$\begin{array}{c} 45.00 \\ 175.00 \end{array}$	75.00 325.00	
	4. Mills Conv. for Panoram Peek	$\begin{array}{c} 10.00\\ 65.00 \end{array}$	$\begin{array}{r} 20.00\\145.00 \end{array}$	
	4. Muto. Atomic Bomber. 4. Mutos. Ace Bomber	65.00 95.00	145.00 150.00	
	4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00	
_	4. Mutos. Fly. Saucers 4. Mutos. Photo. (Pre-War)	$\begin{array}{c} 90.00\\125.00\end{array}$	$\begin{array}{c} 150.00\\ 275.00\end{array}$	
	4. Mutos. Photomatic DeLuxe	250.00	350.00	
_	4. Mutoscope Silver Gloves 4. Mutoscope Sky Fighter.	$\begin{array}{r} 125.00\\ 60.00\end{array}$	$\begin{array}{c} 225.00\\ 150.00 \end{array}$	
	 Mutos. Voice-O-Graph 35c Mutoscope Rock 'n' 	175.00	375.00	
	Roll (7/56) 4. QT Pool Table	$55.00 \\ 50.00$	$115.00 \\ 75.00$	
_	4. Quizzer 4. Rockola World Series	50.00 35.00	$\begin{array}{c} 85.00\\ 85.00\end{array}$	
_	4. Scientific Baseball 4. Scientific Basketball	$\begin{array}{c} 20.00\\ 20.00\end{array}$	$\begin{array}{r} 40.00\\ 45.00 \end{array}$	
_	4. Scientific Batting Pr 4. Scientific Pitch 'Em	30. 00 50.00	$\begin{array}{c} 85.00\\ 175.00\end{array}$	
_	4* Seeburg Bear Gun 4. Seeburg Chicken Sam	$75.00 \\ 50.00$	$175.00 \\ 100.00$	
_	4. Seeburg Shoot the Chute 4* Seeburg Coon Hunt	49. 50 85.00	90.00 175.00	
_	4. Set Shot Basketball 4* Telequiz	$\begin{array}{r} 145.00\\75.00 \end{array}$	$275.00 \\ 110.00$	
_	4. Un. Team Hockey 4. Un. Jungle Gun	$\begin{array}{c} 25.00 \\ 75.00 \end{array}$	50.00 185.00	
	4. DeLuxe model 4. United Carnival Gun	75.00	195.00	
	(10/54) 4. DeLuxe model 4. United Bonus Gun	$\begin{array}{c} 125.00\\ 135.00 \end{array}$	$\begin{array}{c} 210.00\\ 210.00\end{array}$	
	(1/55) 4. DeLuxe model	$\begin{array}{c} 240.00\\ 250.00\end{array}$	$\begin{array}{c} 285.00\\ 295.00\end{array}$	
_	4. Wilcox-Gay Recordio 6. Wms. All Stars (8/47)	$\begin{array}{c} 50.00\\ 25.00\end{array}$	$75.00 \\ 70.00$	
_	 Wms. Box Score (12/47) Wms. Star Series (4/49) 	$\begin{array}{c} 25.00 \\ 25.00 \end{array}$	70.00 75.00	
	4. Wms. Super World Series (4/51)	35.00	85.00	
	4. Wms. DeLuxe World Series (2/52)	40.00	90 .0 0	
	4* Wms. DeLuxe Baseball (4/53)	75.00	135.00	
	4. Wms. Pennant Baseball (12/53)	80.00	140.00	
—	4. Wms. Super Pennant Baseball (12/53)	84.50	175.00	
	4. Wms. Super Star Baseball (12/53)	90.00	180.00	
	 4. Wms. Major League Baseball (2/54) 4. Wms. All Star Baseball 	99.5 0	185.00	
	4. Wms. All Star Baseball (2/54) 4. Wms. Big League	125.00	185.00	
	Baseball (3/54) 4. Wms. Jet Fighter	125.00	190.00	
	(10/54) 4. Wms. Safari (2/55)	$125.00 \\ 210.00$	$\begin{array}{c} 225.00\\ 310.00 \end{array}$	
	4. DeLuxe model 4. Wms. Polar Hunt	220. 00	320.00	
	(3/55) 4* Wms. Sidewalk Engineer		325.00	
	(4/55) 4* Wms. King Of Swat		175.00	
	(5/55) 4* Wms. Four Bagger		300.00	
	(4/56) 4. DeLuxe model	325.00	375.00 380.00	·
	TOTAL NO. TOT	AL VA	LUE→	

h Box PR	ICE LISTS "
or MONTH INVENTORI ISSUE	February 23, 1957
	New Equipment production. Prices are manufacturers' list
AMI, INCORPORATED	J. H. KEENEY & CO.
"G-200" 200-sel. phonograph "G-120" 120-sel. phonograph "HS-200" Selective Hideaway "HS-200" Selective Hideaway "HS-200" Continuous-play Hideaway "HC-120" Continuous-play Hideaway "HC-80" Continuous-play Hideaway "HC-80" Continuous-play Hideaway "HC-80" Continuous-play Hideaway "HC-80" Continuous-play Hideaway "HC-80" Continuous-play Hideaway "W-200" 200-selection Wall Box Bargrip Wallbox Bracket Recessed Ceiling Speaker	Bowlette (6 Player) 14 Foot 12 Foot 9 Foot Super Big Tent Snack Vender Soup Vender DeLuxe Hot Coffee Vender DeLuxe Hot Coffee & Hot Chocolate Combo Vender Various Models of above
Recessed Ceiling Speaker	ROCK-OLA MFG. CORP.
Corner Speaker	Model 1455, 200 Sel. Model 1454, 120 Sel. Model 1452, 50 Sel. Model 1450—Playmaster, 120 Sel. Model 1546 Chrome Wall Box, 120 Selections Model 1548, 50 Selection Wall Box 1617—Hi-Fi Wall Speaker Model 1906, Remote Volume Control Model 1927, Remote Volume
BALLY MFG. CO.	Model 1548, 50 Selection Wall
ABC Bowling Lanes (6 Player) 14 Foot \$1,245.00 11 Foot 1,225.00 Key West \$15.00 Bike (Kiddie Ride) \$35.00 Model T (without Record Changer) 705.00	Box 1617—Hi-Fi Wall Speaker Model 1906, Remote Volume Control Model 1927, Remote Volume Control with Cancel Button
Model T (with Record Changer)	J. P. SEEBURG CORP.
Balls-A-Poppin' (2 Player, 3 or 5 Ball485.00DeLuxe ABC Bowler (without Match Feature)485.00Model A-110, 10c a play760.00Model A-325, 3 plays for 25c780.00Congress Bowler (with Match Feature)	V-200—Select-O-Matic "200" Phonograph V-3W-A—Wall-O-Matic "200" 100J—Select-O-Matic "100" Phonograph 3W-1—Wall-O-Matic "100" MRVC-2—Master Remote Volume Control
Model C-110, 10c a play 805.00 Model C-325, 3 plays for 25c 825.00	HFCV2-8-High Fidelity Wall Speaker
The Champion (With new-all-metal cabinet) 835.00	HFCV2-8—High Fidelity Wall Speaker HFCV3-8—High Fidelity Corner Speaker HFCV1-12—High Fidelity Recessed Speaker
CHICAGO COIN MACHINE CO. Bowling League (6 Player) 14 Foot-8 In.	PS6-1Z—Power Supply / HFA1-L6—Power Amplifier
11 Foot-11 In. DeLuxe Ski-Roll or DeLuxe Ski-Score (6 Player)	UNITED MFG. CO.
13 Foot 11 Foot	Bowling Alley (6 Player) 14 Foot\$1,195.00
No List Price Authorized for Publication	11 Foot 1,170.00 Brazil 775.00 Pirate Gun 645.00
EXHIBIT SUPPLY CO.	Handicap Shuffle Alley
Ringer Ball (2 Player) No List Price	(Without Match Feature) Single Chute
Authorized for Publication	Double Chute

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game) ABT Challenger Pistol ABT Guesser Scale ABT Guesser Scale ABT Rifle Sport (Shooting Gallery) Aristo Scale No List Price Authorized for Publication

GENCO MFG. & SALES CO. DeLuxe Skill Ball (6 Player, 9½ Foot) Davy Crockett (Rifle Gallery) No List Price Authorized for Publication

D. GOTTLIEB & CO. Flag-Ship (2 Player, 5-Ball) No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

 Voice-O-Graph, 45-78
 RPM

 With Musical Unit
 \$1,850.00

 Without Musical Unit
 1,750.00

 Lord's Prayer Vendor
 390.00

WILLIAMS MFG. CO.

Shamrock (2 Player, 5-Ball) Roll-A-Ball (6-Player) Peppy, The Clown Crane No List Price Authorized for Publication

DeLuxe Handicap Shuffle Alley

Double Chute

Star Slugger (Regular) Star Slugger (Replay)

810.00

830.00

495.00

545.00

(With Match Feature) Single Chute

THE RUDOLPH WURLITZER CO.

Model 2100 Phonograph, 200 \	
Sel., 100-45 RPM Records.	Autho
Model 2104 Phonograph, 104	E.
Sel., 52-45 RPM Records	ē.
Model 5210 Wall Box,	Z:Z
200 Sel., 3-Wire	No L rized
Model 5207 Wall Box,	foi
104 Sel., 3-Wire	or
Model 257, Stepper, 104 Sel	P
Model 5115 Hi-Fi Corner	ub
Speaker, 4"-5" Matched Cones	E.e
Model 5116 Hi-Fi Corner	at
Speaker, 8" Heavy Duty with	Price Publication
Extended Range /	

The Cash Box

Page 65



THE WURLITZER All-location line

IN MONEY-MAKING FEATURES

- TRIED AND PROVEN 50c PLAY
- SINGLE ALL-COIN ENTRY
- CENTER PROGRAMMING OF 40 TOP TUNES
- ROTO-PAGE BOOKS FOR COMPLETE PROGRAM VIEWING
- PLAY ATTRACTING STYLING
- INCOMPARABLE WURLITZER TONE

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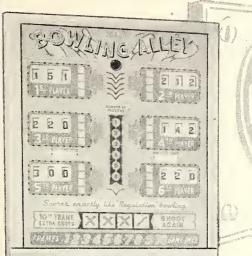


WURLITZER



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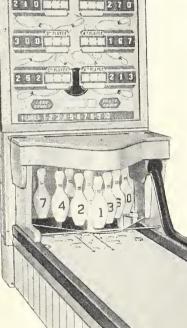
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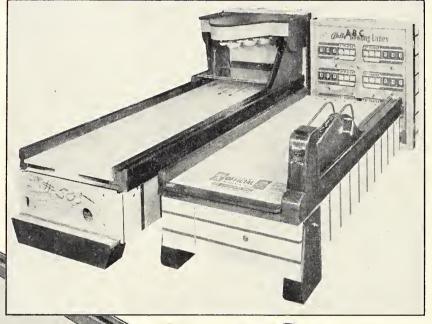
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14 ft. Model can be separated into 8 ft. and 6 ft. sections for easy installation and handling

New "E-Z-3" easy-to-handle 3-piece construction

simplifies installation, gets you in more spots with Reley Bowling Lanes Now get bigger share





Now get bigger share of ball-bowling profits

BALLY ABC BOWLING LANES is now a bigger money-making bonanza than ever. New "E-Z-3" easy-to-handle 3-piece construction simplifies installation, opens thousands of additional gold-mine locations to record-smashing earning-power of ball-bowling.

ABC BOWLING LANES is actually easier to move into a spot than an 8 ft. shuffle-bowler. Each piece—front-alley, rear-alley, back-cabinet—is easily loaded on a truck, easily unloaded and moved into location, where the 3 pieces are easily and quickly attached—ready to earn the biggest profits in years.

Get ABC BOWLING LANES working for you now and be set for the biggest profit year you ever enjoyed. Order ABC BOWLING LANES from your Bally Distributor today.

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