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Apr. 7 - June 30, 1947

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 8, No. 28
WEEK OF
APRIL 7, 1947

**THE PERFECT MACHINE
FOR MY LOCATION
AND CUSTOMERS**

**ROCK-OLA
TROUBLE-FREE
PERFORMANCE
MEANS MORE MONEY
FOR ME**



**LOCATION
OWNER**

OPERATOR



**WALL
BOX
Model
1530**



**PLAYMASTER
Model 1424**

ROCK-OLA
THE PHONOGRAPH THAT *Sells* MUSIC

ROCK-OLA Manufacturing Corp.
800 N. KEDZIE AVE., CHICAGO 51, ILL.

AMi *Model "A" Phonograph*

AMi
*Playing both sides of
20 records to give
40 selections*



SIMPLICITY SERVES . . .

The simplicity of design of the AMi mechanism is the secret of its amazing service and earning record. In playing both sides of every record it has a bigger job to do than the ordinary record changer. But our sturdy mechanism does its job with fewer parts, greater precision, less wear and tear.

679 NORTH WELLS

AMi

Incorporated

CHICAGO 10, ILL.

Bust Up Clean Up



By Bill Gersh

"COINTOONS"

Many letters, wires and phone calls have already reached *The Cash Box* since the appearance of last week's (March 31) editorial wherein it was suggested that, for the good of the industry, arrangements be made to "bust up ten year old equipment blocking off thousands of locations thruout the nation".

These letters, wires and phone calls ALL AGREED with *The Cash Box* that arrangements be made as soon as possible to get such a program into action.

Never before in its history has *The Cash Box* enjoyed such a flood of acclaim for any of its editorials. And the trade will agree that *The Cash Box* editorials have stirred up much progressive and constructive action.

Most of these letters, wires and phone calls came from operators. These were the very men to whom this editorial was addressed. These men agreed that this was the time to "bust up and clean up" and that, thereby, a better industry would result.

What these ops asked for was an arrangement whereby they could trade in ten year old machines "at a price that would get rid of them once and for all time".

As one noted op stated, "I'm more than willing to have my old machines bust up. I also suggest that rather than export them and get a bad name for this industry in the foreign markets, we bust 'em up, just as you recommend. But, for crying out loud, get them off our hands at a decent trade-in price, so that it will pay to pull them off locations."

Almost every letter was of a similar nature. This brings the crux of the situation down to the fact that there must be some method devised whereby these ten year old machines, regardless of what they are, can be profitably taken in trade and bust up.

Everyone wants to see this happen. Therefore, the problem resolves itself down to the way it can be successfully accomplished. This can happen thru the complete cooperation of the various sales organizations with their manufacturers to wipe out the blight of ten year old machines from the industry.

Bust up—clean up! The time has arrived when all in the field must recognize the many disadvantages accruing from ten year old machines. In the music field, news-

papers and magazines have begun to call these ten year old phonos, "screech boxes". In the pin game field, they get little or no play especially wherever a new game appears.

BUST UP — CLEAN UP! Ten year old phonos, regardless of how hard the operator tries to keep them working will never equal the new phonos in tone quality, attraction, earning power and general interest.

As far as ten year old games are concerned — they simply ruin one more location for they lose the players' interest in games.

From a financial standpoint — the operator loses all around when he continues to run completely depreciated equipment. With new equipment he obtains greater route valuation and more profits on the depreciation he is allowed to deduct.

Bust up . . . clean up . . . the entire industry should join hands in this move for its own greater, grander future.

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THE COIN MACHINE INDUSTRY"

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SUCCESS OF NEW GAMES WIPING OLD MACHINES OFF MARKET

Ops Ridding Themselves of Old Games as Reports Spread How New Machines are Clicking on Locations All Over the Nation. Continued Production of New Game Winners Sure to Wipe All Old Machines Off Market is Belief. Collections from New Games Reported to be More Than Double That of Old Machines.

NEW YORK — Since the survey reported here wherein coinmen from all over the nation advised that collections from new games were anywhere from 100% to 300% above those from old games on the same locations, more and more operators are replacing their old machines with new games. This is gradually wiping the old games off the market.

It seems, therefore, that what the amusement machines field has to thank for its own "bust-up" campaign, is the very success of its equipment. The operators in this field aren't waiting for a better trade-in price situation to arise to get rid of their old machines. They are, instead, converting as rapidly as they can to the new games to offset the low collections which they were enduring in the past.

Leaders in the amusement games field now report, "With the great run of winning games which we have had, coming one right after the other, there is no longer any doubt that the old games will gradually come off locations and the picture will soon be completely changed with new machines operating everywhere."

The fact is that game after game which has been produced these past few months in the amusement field have all been "winners." This has had a great deal to do with the sudden change of heart by the majority of operators. After investigating reports, these ops have decided to replace old machines with new games.

They have also learned that the trade-in valuation set on the new equipment shows them a good profit and that collections increase tremendously. Therefore, retaining old games on locations today can only be done so at a loss to the operator. There is no real trade-in value left to the old machine. Furthermore, ops report, collections from the old games do not compare favorably with those from new equipment.

With these facts before them, the intelligent operators are changing over just as rapidly as they possibly can to the new machines. Once they have these on their locations they find that the trade-in valuation against the new machine they intend to purchase is such that the price they actually pay for the next new game is within a very reasonable figure and they are more easily able to carry on with profit assured them from then on.

This is wiping the older machines off locations more rapidly than anyone figured it would. It has also created a boom of very assuming proportion in the field. At the present time pinball manufacturers report that their production is practically sold out on the announcement of a new machine.

Most impressive to the operator was the fact that from almost everywhere in the nation, reports have been filtering thru that collections on the new machines show better than 100% to 300% over what old games

did on the very same locations. This is reported to have started much buying of new machines by many of those ops who believed that they could still get along with games ten years, and more, old.

Ops also learned, as they started to trade in these very old games, that there was practically no trade-in valuation left whatsoever and that the price being offered them was actually a "bust-up" price. In short, the jobber or distributor who took such an old machine in trade only did so with the intention of "busting it up and getting it off the market."

From then on the operator found that the new game he had purchased was holding to a very good trade-in valuation which, on purchase of his second new game, brought the actual price down to an extremely reasonable figure.

The average op has been gradually clearing his route of very old machines. It now looks like the amusement games field will be among the very first to have cleared itself of very old equipment and probably will, within a reasonable period of time, be replaced with all the very latest machines introduced since the end of the war.

This means, to all engaged in the amusement games business, a better and more solidified industry, as well as a surety that their division of the field has every opportunity of springing back into first place position.

SUCCESS OF NEW GAMES WIPING OLD MACHINES OFF MARKET

The bidding throughout of Old Games as reports
show that low new machines are taking an
hour all over the nation. Customers' production
of new games shows sure to wipe all Old Machines
off market in brief. Collection from new games
reported to be more than double that
of Old Machines.

The success of the new games is being reported from all over the country. The new games are being sold in large quantities and are being played by millions of people. The old games are being sold in much smaller quantities and are being played by much smaller numbers of people. The new games are being sold at a lower price than the old games and are being sold in a more convenient form. The new games are being sold in a more attractive form and are being sold in a more convenient form. The new games are being sold in a more attractive form and are being sold in a more convenient form.

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VITAL MATERIAL SHORTAGES HURT ALL PRODUCTION

**Shortage of Steel Holds Up Production Of All
Types Of Equipment With New Venders Hit Hardest.
Lumber Shortage Affects Cabinet Deliveries.
Suppliers' Prices Zooming. M'f'rs Working
Against Odds to Hold Present Price Line.**

NEW YORK—Once again the industry is being held back from speedy growth by shortages of vital materials.

Manufacturers are again complaining that obtaining steel and lumber is becoming more and more a problem each day.

One noted manufacturer reported the closing of one large plant due to the fact that suppliers just wouldn't (or weren't able to) obtain the steel he needed for his production and that, furthermore, the prices they quoted forced him to close due to the fact that the finished price would then be so high as to make sales an impossibility.

The majority of the vending machine manufacturers, many of whom believed they would be in full blast production by this time, are also suffering.

Some of these have decided to withhold any further production efforts until the market has reached a more normal stage.

These men report that if they were forced to pay the prices now being asked by suppliers their machines would cost them more to produce than what they had quoted as their list prices to the trade.

"Under such conditions," one noted vending machine manufacturer stat-

ed, "we simply must halt any attempt at production and wait until we are able to obtain materials at a more normal price and in better quantity so as to assure the operators being able to buy our equipment at a fair and equitable price and in the quantity desired."

Also aggravating to the average manufacturer is the fact that the suppliers of all raw materials, as well as some of the finished components, are once again zooming prices as the shortages become more and more apparent.

Yet, the average manufacturer continues with all zeal and ingenuity in an attempt to hold the present price line which he believes is as high as it should ever reach.

This has aggravated a great many situations among the members of the industry right down the line. In the first place, operators who have been waiting for certain types of machines to be produced are becoming very irritated and somewhat disgusted with the situation and are swinging over, in some cases already reported, to other fields.

Salesmen, too, have suffered. Some of these men have been waiting for commissions to come due to them on delivery of merchandise sold many months ago. As the machines are delayed (and continue to be delayed)

due to lack of raw materials, these salesmen have been forced to leave and seek other means for earning a living.

One noted manufacturer of amusement machines reported the other day that he had spent two weeks scouring the markets for lumber to assure himself sufficient cabinets for one of his new games.

He also stated that the price he was finally forced to pay cut his profit down to the very bone and that he believes he will be forced to raise the price of his product (even tho he considers it sufficiently high at this time) due to the fact that the slowed up production and the lack of profit were making it impossible for him to go ahead on this basis of his former price quotation.

What is aggravating all those manufacturers who are faced with this growing shortage of basic materials is that the suppliers are taking advantage of the situation and are raising prices on a skyrocketing market.

This is sure to affect present prices of machines unless a sudden break comes along in the materials shortages situation. Only the manufacturer's own efficiency of production allows him to hold the present price line. This he is working hard to do with all the ingenuity and resources at his command.

VITAL MATERIAL SHORTAGES HURT ALL PRODUCTION

Shortage of steel holds up production of all types of equipment with few vendors hit hardest. Lumber shortage affects cabinet makers. Suppliers' prices soaring. Mfrs working against odds to hold present price line.

The shortage of steel is the most serious of all, holding up production of all types of equipment. With few vendors hit hardest, the industry is working against odds to hold present price line. Suppliers' prices are soaring, and manufacturers are struggling to maintain their current levels.

Lumber shortage affects cabinet makers. Suppliers' prices are soaring, and manufacturers are struggling to maintain their current levels. The industry is working against odds to hold present price line.

Manufacturers are working against odds to hold present price line. Suppliers' prices are soaring, and manufacturers are struggling to maintain their current levels. The industry is working against odds to hold present price line.

NEW TYPE USED MARKET FORESEEN

Pre-War Used Equip't Fast Fading From Picture With Only Very Latest Pre-War Types at a Price in Demand. Used Machines of Past Year's Vintage Opening New "Used Market".

NEW YORK—An entirely new type of used machines market is gradually coming into being. This is now noticeable to all in the field. The very old machines are losing ground in this market every day. Demand for them has been fading for sometime. Of late even this demand is reported to have practically disappeared.

As far as pre-war machines are concerned, and this takes into consideration all the various categories of coin operated equipment, only a very few of the later types are in demand. And these only at a very low price. This price may be said to be anywhere from one-third to one-half what was asked for the same equipment toward the end of the war, when prices were already falling steeply to meet new machines production.

The new type used machines market concerns itself only with the equipment first produced when the war was over. Some of these command extremely good prices as well as a very ready market. Others are slower moving, but they also have a market which is considered very spacious, in comparison to the market for the older pre-war equipment.

The average jobber and distributor planned on being able to export great numbers of these old prewar machines. As yet, tho, there hasn't been too great an export market created.

As is well known, Great Britain always was the largest of the export markets for used American merchandise. But with the restrictions now in effect, no shipments are even allowed into England, not even from Canada. This blocks off the largest and most profitable user of American coin operated equipment.

Therefore, whatever exports are being made to Canada, to South and Central America, aren't as yet of sufficient volume to take care of the huge numbers of these old used machines which are available.

The result is that prices have been going down steadily on the very old machines to the point where some have asked that they be erased entirely from the "C.M.I. Blue Book" and only later type used machines be allowed to remain. These also should be dated, according to dealers, so that the newer merchandise produced during 1946 and 1947 would be shown in a more preferential light.

The market is changing very rapidly, and tho demand continues on some items, there is no doubt that when the end of 1947 rolls around the used equipment market will not be recognizable, at least not in its old form.

There is also no doubt that the names of the machines which will appear in the "C.M.I. Blue Book" at that time will be entirely foreign to

those which appeared prior to this year.

Jobbers and distributors believe that this is a turn for the better. As long as they can have an active market, they state, they feel that the equipment should be the answer to whatever the situation demands.

They also feel that the market will only be active if the new machines start coming in on trades so that the lesser type locations thruout the nation can obtain them after they have passed thru the better spots.

"It's a return," one noted distributor reported, "to the old time coin machine business we always knew prior to the war. Games that were some years old always faded from the trade-in field and were sold off as 'parts' or traded in for 'parts' only. The newer equipment was all that the field was concerned with. It looks like this is just what is happening now and this is good for the whole business for that's the one sure way the field has of realizing its progress."

As the new equipment enters and is listed on the market it has brought more buyers per unit than all the older equipment has been capable of mustering these past months.

This, in itself, is an indication of the trend of the used equipment market. It shows that the field points toward the newer machines as the answer to its future progress.

FREIGHT PROBLEM GROWS

Shipping Becomes More Difficult. Carriers Claim Cartons Too Bulky and Lack Weight. Shortage of Freight Cars Plus Higher Rates Also Being Felt. Truck Firms May Charge for Full Poundage Rate.

CHICAGO — Freight has again become one of the leading problems of the industry. For some time now manufacturers have been urging nearby distributors to send their own trucks to pick up machines. This has helped all concerned.

The problem is being aggravated by the fact that freight rates are so inequitable. Not only are rates going up, but in some cases they have risen to such a point that complaints are very vociferous. West Coast coinmen are especially upset over the high rate they have been forced to pay.

Trucking firms also enter into this situation. Formerly, to overcome some of the inequity of the carriers' rates, the average coin machine firm would ask that equipment be sent by truck. Now the truckers claim that the cartons (especially pin games) are too large and too bulky and yet their weight does not cover the area they occupy in the truck.

For example, one trucking firm finds that it can only handle a certain number of cartons on one of the type trucks it uses. This truck is used to freight 10,000 lbs. of merchandise. But, with the truck loaded to capacity with pinballs, the entire weight is only about 2,000 lbs. This means, the trucking firm complains, that they must send out a 10,000 lbs. revenue

load and only collect for 20 per cent of its actual value, or the 2,000 lbs. with which it is loaded.

To offset the loss, the truckers state, they will have to charge for the entire 10,000 lbs. This means a tremendous increase in freighting cost to the receiver of the merchandise, whether this be operator, jobber or distributor. And when this is added to the mileage charge it is being estimated that there will be a very heavy additional cost per unit.

Up to the present time some of the manufacturers have been able to prevail on the trucking firms, who have handled their merchandise for some years, to withhold any such increases. But with the railroads and express companies obtaining increases from ICC, and with the further fact that overhead costs have continued to go up for the carriers, it now looks like they won't be able to hold off the increase much longer.

Whatever results there is no longer any doubt that what can save the large user of new machines will be contracts with the carrier to hold to a specified rate and to carry specified poundage for certain mileage.

The average distributor points out this can't be done in view of the fact that (1) production is as yet too uncertain with the average factory and few know when the manufacturer is

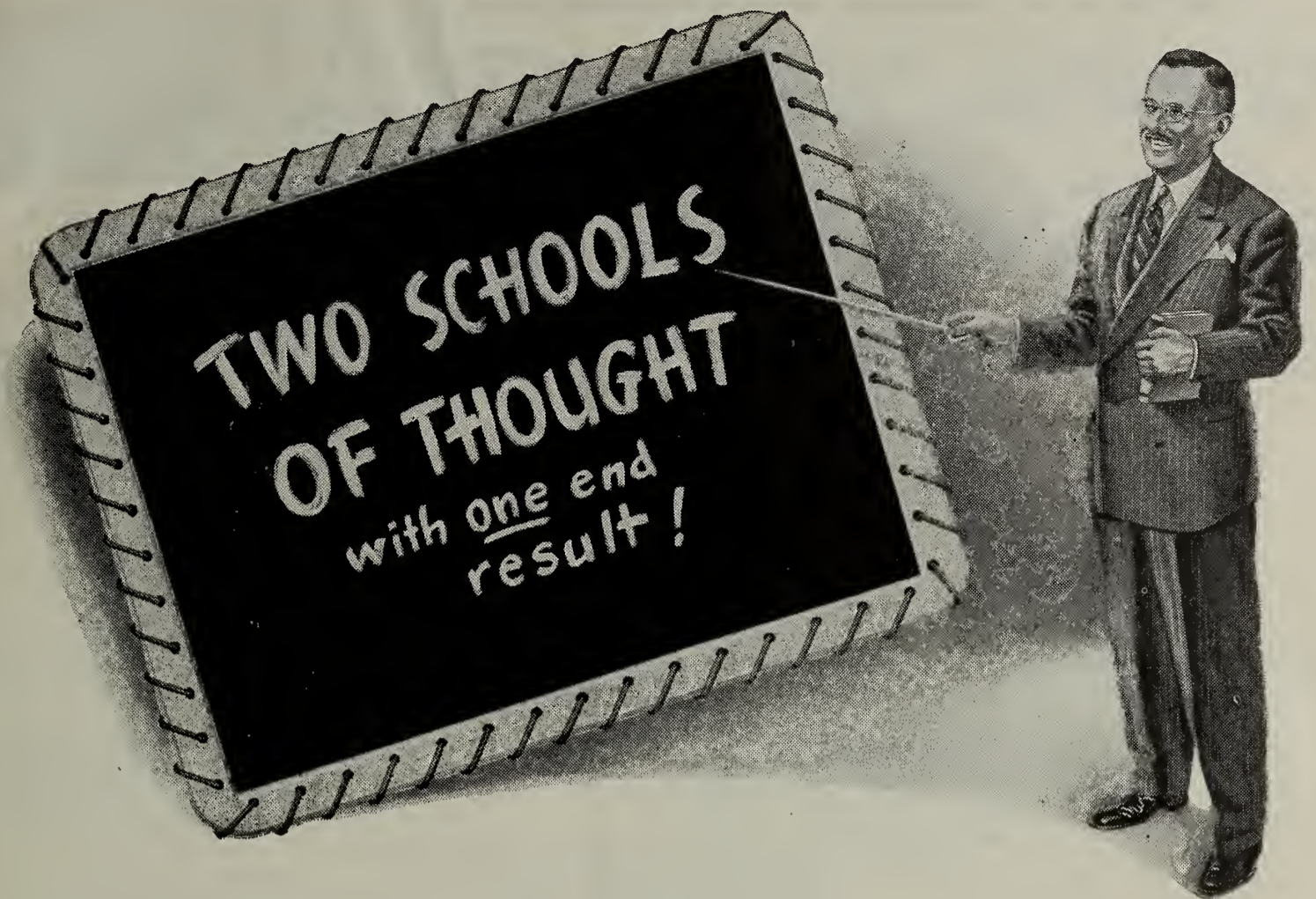
ready with a complete shipment and (2) the new machine may not be to the liking of the distributor so that he doesn't want to immediately invest in large quantity as well as (3) that contractual carrier obligations may create unnecessary expense over a period of time.

Some nearby distributors to the manufacturing center here plan to use their own or hired trucks to bring the merchandise to them. The distributor who is many miles away from the factory center will still be forced to undergo either increased freight rates or inequitable express rates and charges or, if shipping by truck, perhaps tremendously increased trucking costs.

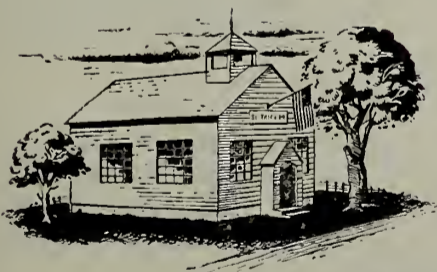
Most irritating to the distributors and jobbers is the fact that they will, in all probabilities, have to assimilate these added costs. This, they explain, again cuts into their profit margin.

As some distributors have stated, they are already cutting list prices so as to help the ops change from old machines to new. Now with greater overhead being added on from shipping charges, they will be forced to curtail some sales.

In short, as one distributor puts it, it will be a question of less sales at profit rather than volume sales at a questionable margin.



● One school of thought among operators holds that the best way to increased income is to encourage more plays per phonograph. It's a *good* way. No doubt about it. Nobody in this business has done more to encourage it than Wurlitzer. More play per phonograph is the BIG IDEA behind Wurlitzer's national consumer advertising campaign in 8 big-time magazines, on thousands of billboards all year long all over this country, and in point-of-purchase merchandising for locations. And the end result is MORE PROFITS.



● The other school of thought believes that the way to greater returns is more pay per play—in short, QUARTER-DIME play. Wurlitzer has advocated it, promoted it, made available to operators the literature necessary to put it across—and—produced the conversion kits necessary to install it for every major make of phonograph and wall box in existence. Whether you favor more play per phonograph or more pay per play, Wurlitzer, *and Wurlitzer alone*, is working *with* you to produce *for* you GREATER PROFITS. The Rudolph Wurlitzer Company, North Tonawanda, New York.

FOR TOP PROFITS TODAY...

 *Quarter*  *Dime play*

THE CASH BOX

POLL OF THE NATION'S

TOP



JUKE BOX TUNES

AP—APOLLO
 BW—BLACK & WHITE
 CA—CAPITOL
 CO—COLUMBIA
 CT—COAST
 DE—DECCA
 EC—EXCLUSIVE
 EM—EMERALD
 EN—ENTERPRISE
 EX—EXCELSIOR

HO—HOLLYWOOD INT'L
 JB—JUKE BOX
 KE—KEYNOTE
 KI—KING
 MA—MAJESTIC
 ME—MERCURY
 MGM—METRO-GOLDWYN-MAYER
 MO—MODERN MUSIC
 MR—MANOR
 MU—MUSICRAFT

NA—NATIONAL
 QU—QUEEN
 RA—RAINBOW
 RH—RHAPSODY
 SI—SIGNATURE
 SO—SONORA
 ST—STERLING
 SW—SWANK
 TO—TOP
 VI—VICTOR
 VO—VOGUE

1. ANNIVERSARY SONG

CA-368—Andy Russell
 DE-23714—Al Jolson
 DE-23799—Guy Lombardo Orch.
 MA-1107—Louis Prima Orch.

ME-3036—Anita Ellis
 MU-428—Artie Shaw Orch.
 SI-15075—Larry Douglas
 SO-2004—George Towne Orch.
 VI-20-2126—Tex Beneke-Miller Orch.

2. HEARTACHES

AP-1045—Gordon Macrae
 CA-372—Joe Alexander
 DE-25017—Ted Weems Orch.
 KI-598—Cowboy Copas
 ME-3057—Bobby True Trio

MGM-10001—Jimmy Dorsey Orch.
 NA-9026—Red McKenzie
 SI-15065—Ray Bloch Orch.
 SO-2005—Ted Straeter
 VI-20-2175—Ted Weems Orch.

3. MANAGUA NICARAGUA

CO-37214—Kay Kayser
 DE-23782—Guy Lombardo

SI-15086—Julie Conway
 SO-3032—The Gordon Trio
 VI-20-2026—Freddy Martin

4. LINDA

CA-362—Paul Weston Orch.
 CO-37215—Buddy Clark—Ray Noble Orch.
 ME-3058—Chuck Foster Orch.

SI-15106—Larry Douglas
 SO-2006—Bob Chester Orch.
 VI-20-2047—Charlie Spivak Orch.

5. HOW ARE THINGS IN GLOCCA MORRA?

CA-345—Martha Tilton
 CO-3722-3—Buddy Clark
 DE-23830—Dick Haymes
 MA-12009—Georgia Gibbs

ME-3056—Harry Babbitt
 SI-15064—Johnny Long Orch.
 SO-3043—Bob Houston
 VI-20-2121—Tommy Dorsey Orch.

6. GUILTY

BW-821—Nick Delano
 CA-324—Margaret Whiting
 MA-1106—Tony Mottola Four

ME-3042—Tony Martin
 MU-428—Artie Shaw-Mel Torme
 SI-15090—Monica Lewis
 VI-20-2109—Johnny Desmond

7. I'LL CLOSE MY EYES

CA-342—Andy Russell
 CO-37213—Dinah Shore
 DE-23756—Hildegard
 MA-1093—Mildred Bailey

ME-3046—Jack Fina Orch.
 MU-15097—Teddy Walters
 SI-15066—Johnny Bothwell Orch.
 VI-20-2109—Johnny Desmond

8. (I LOVE YOU) FOR SENTIMENTAL REASONS

CA-304—King Cole Trio
 CO-37082—Dinah Shore
 CS-514—Fran Warren
 DE-23670—Ella Fitzgerald
 DE-18895 (A467)—Fred Waring Orchestra

EM-106—Skip Strahl Orchestra
 MA-1071—Eddy Howard Orchestra
 MR-1041—The Brown Dots
 VI-20-1981—Charlie Spivak Orchestra
 VO-781—Art Kassel Orchestra

9. OH, BUT I DO

CA-324—Margaret Whiting
 CO-37156—Harry James Orch.
 DE-23739—Bing Crosby
 MA-1085—Morton Downey

ME-3041—Francis Langford
 MU-15094—Gordon MacRae
 SI-15056—Skinnay Ennis Orch.
 VI-20-1991—Tex Beneke—Miller Orch.

10. JALOUSIE (JEALOUSY)

CA-335—Billy Butterfield Orch.
 CO-37218—Harry James Orch.
 CO-36475 (C-80)—Selinsky & Salon
 CO-36571—Marek Weber Orch.
 CS-510—Tony Pastor Orch.
 DE-23311—Fred Waring Orch.
 DE-23480—Los Angeles Philharmonic Orch.
 DE-23542—Kitty Carlisle

MA-20002 (M-201)—A. Newman Orch.
 MA-1090—The Three Suns
 ME-2057—Buddy Morrow Orch.
 SI-15015—Ray Bloch Orch.
 VI-12160—Boston "Pops" Orch.
 VI-20-1961—Herbie Fields Orch.
 VI-25-0059—Henri Rene Orch.

TOP OF THE NATION'S Oldies Box Tunes



1. ...
2. ...
3. ...
4. ...
5. ...

1. ANNIVERSARY SONG

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2. HEARTACHE

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3. MAMBO WICKADAMA

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4. WIP

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5. NOW WE THINK IN BLOOD SACRIFICE

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6. A GUILTY

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7. I'LL CROW MY EYE

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8. O LOVE YOU FOR SEVENTH SEASON

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9. OIL OUT & GO

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10. ABOUT THAT QUEY

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THE CASH BOX

Record Reviews

"Mama, Do I Gotta"

"When Am I Gonna Kiss You Good Morning"

DINAH SHORE

(Columbia 37291)

● Dinah Shore has the kind of reputation where just about anything she puts to wax comes up in the money. As a result, it can be said that the best thing about this wax package is the fact that she comes with it. Both "Mama, Do I Gotta" and "When Am I Gonna Kiss You Good Morning" are rhythm ballads with a pleasant, danceable beat injected by the Sonny Burke Orchestra. Paced for the younger listeners, the platter should do best in ice cream emporiums, or wherever mild little novelties are best accepted.

"As Long As I Live"

"The Possum Song"

KAY KYSER ORCHESTRA

(Columbia 37292)

● If your route is in a territory where Jane (The Outlaw) Russell is a big drawing card in the local flickeries, or otherwise, you can probably use this disk to good advantage. With Jane as the featured vocalist, the Kay Kyser crew turn in "As Long As I Live," but, from her performance, we'd say Jane has assets more outstanding than talent as a singer. The flip, "The Possum Song," showcases the Kyser crew to better advantage. A grand little novelty with plenty of well controlled beat, the side has Gloria Wood and the Kampus Kids on the lyric. If you do well with Kyser, you'll do okay with this item.

"The Brooklyn Bridge"

"It's The Same Old Dream"

FRANK SINATRA

(Columbia 37288)

● Frank Sinatra can usually be depended upon to come up with one for the money. And he has. The songs, "The Brooklyn Bridge" and "It's The Same Old Dream," are both featured in his latest flicker that's tabbed "The Brooklyn Bridge," and, as a result, just about everybody who sees the movie can be termed a potential phono customer for the platter. Both tunes are ballads, and Frank warbles 'em in a pleasant, relaxed style that makes for easy listening and smooth dancing. Peg this as a hunk of wax that belongs on your route.

"Adobe Hacienda"

"If I Had My Life To Live Over"

THE DINNING SISTERS

(Capitol)

● Here's a pair of mighty powerful juke box melodies put together on a single platter by the Dinning Sisters, popular vocal combo. Topside, because of manner of performance, is "Adobe Hacienda," a tune that can be expected to emerge among the top ten very soon. With it, the Dinnings blend their voices well and offer up a sprightly arrangement that's well suited for phono action. The flip, "If I Had My Life To Live Over," an excellent item for any tavern spot, is handled a bit too gaily for the bistros, but should serve as an effective piece of merchandise for the chocolate sundae crowd.

DISK O' THE WEEK

"Mam'selle"

Art Lund

(MGM 10011)



ART LUND

● Now hear this! Here's one for the trade that's destined for the top money in short order, and it'll probably be the sorry op who doesn't take advantage of the tip. The tune is "Mam'selle," and its done by Art Lund, former Benny Goodman vocalist, who's making his first performance on wax as a featured recording star with this platter. Melody is from the flicker "The Razor's Edge," and the way it's treated here, complete with lyric, draws a rave from this reviewer. It's one of the best jobs Lund has turned in and poses him as a big bidder for top popularity. A haunting romantic ballad, ops need not fret about where to place this disk. Wherever guys and gals get together, that's it! You can take it from there. The flip, "Sleepy Time Gal," is a neat rhythm ballad that's so well known it's a natural for action from the phono customers who are partial to solid standards that are well done. It's that kind of a side.

"A Sunday Kind of Love"

"Who Cares What People Say"

Frankie Laine

(Mercury 5018)

● Following up the smash success he created with "That's My Desire," Frankie Laine scores again with this, his latest, tabbed "A Sunday Kind Of Love." Featuring a brand of song styling that clicked big on Harlem phonos, Frankie bids fair to increase his audience and market with this platter. "Sunday" is right for him, and he does right with it. The flip, "Who Cares What People Say," is another top drawer ballad and should go well on its own once the top side has been worn white. Give it a hearing.

"I Believe"

"It's The Same Old Dream"

ARTIE SHAW & MEL TORME

(Musicraft 492)

● Mel Torme, the new songsation, and the Artie Shaw Orchestra get together on this batch of wax to do a pair of click melodies from the flicker "It Happened In Brooklyn." With Mel coming along well as a gift to the swoon trade, and Artie with a well established following, the coupling of these two should draw more than the usual amount of play. If the platter has a drawback, it is because the combination of a celebrated ork and a celebrated songster results in the listeners not getting enough of either one.

"Cu Tu Gu Ru"

(Jack, Jack, Jack)

"Made For Each Other"

ENRIC MADRIGUERA ORCHESTRA

(National 9028)

● Big city ops always have calls for first class rhumba, and this offering by the stellar Enric Madriguera crew more than fills that bill. It's one of the best things that Madriguera has turned out, and that's saying a lot. Done with a well-defined Latin beat, and the entire ensemble partaking of a crackerjack lyric, the side emerges as a "must" for spots where the Latin brand of music making is in demand. The flip, "Made For Each Other," is in bolero tempo with Patricia Gilmore delivering the lyric in English. Not as effective as the top deck, it'll do as a "filler" after the top-side has culled its share of heavy action.

"Illusion"

"The Story Of Sorrento"

BOBBY DOYLE

(Signature 15079)

● Vocalist Bobby Doyle comes up with a Latin-styled coupling on this disk that's made better thanks to the Jose Morand ork's handling of the instrumental support. Top deck is "Illusion," a romantic ballad you'll probably be getting a big call for very soon. With it, Bobby weaves a pleasant session of song-spinning, injecting enough feeling of moonlight and roses to score well with the lady phono customers. Meanwhile, Jose's boys add enough on the instrumental to make it a solid dance floor item. The flip, "The Story Of Sorrento," highlights Bobby doing an English lyric to the beloved Neapolitan love song. Peg it as a strong supporting side.

"I Can't Make Believe It Was All Make Believe"

"Maybe You'll Be There"

EDDY HOWARD ORCHESTRA

(Majestic 1120)

● Eddy Howard, who has earned himself a topnotch reputation as a moneymaker for the trade, scores again—and big—with this pairing of romantic ballads that are suited for just about any location. Headlining the disk is "I Can't Make Believe It Was All Make Believe," and Eddy gives it the usual very sweet and low treatment. Flipped, with "Maybe You'll Be There," he's joined by a trio on the vocal, and they score big. Peg this as a disk that's high in the Howard tradition, and take it up from there.

THE CASH BOX

Record Reviews

"Dreams Are A Dime A Dozen"

"Unless It Can Happen With You"

ANDY RUSSELL

(Capitol 386)

● Here's the kid with the mellow voice on a pair of smoothies that will hit the starry-eyed kids, and spell coinplay for you. It's Andy Russell doing "Dreams Are A Dime A Dozen," and "Unless It Can Happen With You." Topside tune drifts along in sweet, melodic refrain as Andy pipes his wares. Holding appeal for the moon-in-June's, this danceable ditty will hold Russell's Sprouts. Teaming with the missus, Della, Andy spins more romance in top fashion, on the backside. The Paul Weston ork provide splendid backing on the pair in their usual manner. Ops can look for this pair to catch coin all the way.

"Why Don't We Say We're Sorry"

"Goodnight Sweetheart"

TEDDY WALTERS

(Musicraft 15101)

● They oughta eat this kid up alive! Here's Teddy Walters, with a voice like a golden angel, piping oh so pretty on a beautiful romantic ballad. Titled "Why Don't We Say We're Sorry," Teddy's voice will melt right into your heart. It's a natural for the hand-holding crowd, as he sings lightly all the way through. He's got that sit-you-down quality, and made of the stuff the bobby-sox kids love to wail about. It's sure action for the phonos. "Goodnight Sweetheart," spins in top fashion also, and shows Teddy with his guitar to good advantage. You'll like the pair, so latch on.

"Gone With The Blues"

"Have You Ever Loved A Woman"

JAY McSHANN SEXTETTE

(Mercury 8032)

● Jay McShann and the boys get together here to knock out some music that you folks can really enjoy. "Gone With The Blues" coupled with "Have You Ever Loved A Woman," shapes up right for the race fans that love the moaning blue theme that McShann offers. Using Jimmy Witherspoon on the vocal, the balladeer renders some good stuff on the pair. Ops that need filler material would do well with these sides.

"Why Did It Have To End So Soon"

"If I Had My Life To Live Over"

BOB JOHNSTON

(Majestic 7218)

● More ballad material headed ops way, is this cutie titled, "Why Did It Have To End So Soon." Choir boy Bob Johnston takes vocal honors here and the lad's voice is nice and smooth. Singing in casual tones, Bob spoons through the side in great shape. On the backing with an established hit, "If I Had My Life To Live Over," Bob renders effective music which should mean more coin play for music ops. Both sides are there for the asking and deserve your listening time.

SLEEPER OF THE WEEK

"Ivy"

Jo Stafford

(Capitol 388)



JO STAFFORD

● Pegged as the big comer this week is a brand new Jo Stafford disk featuring a brand new Hoagy Carmichael melody, and they're all wrapped up in a package called "Ivy." As a package it sounds loaded for heavy action and a smash hit. The tune is haunting, the lyric is excellent, and the performance turned in by Jo Stafford is another clinching reason to put this platter on immediate order. As for rhythm, its pace can be compared to that of the well remembered "To Each His Own," and the way the Paul Weston ork blends in for the instrumental backing rates orchids for Paul and all the crew. As if that were not enough, the flip is "A Sunday Kind Of Love," chosen by The Cash Box as a "Sleeper Of The Week" a few fortnights ago, and still expected to zoom in popularity on its own. You take it from there.

"Across The Alley From The Alamo"

"There Is No Greater Love"

WOODY HERMAN

(Columbia 37289)

● Initial cutting as a single turns up fine for Woody Herman on "Across The Alley From The Alamo." Spooning lightly in melodic style, Woody adds just a bit of a western twang that flavors the ditty highly. The Herman herd (and they're heavy), will notice a smoother pitch to the piper's tonsils, as he runs through the 'Alamo.' Flipped we find, "There Is No Greater Love," deep meaningful ballad, which Herman renders effectively. Ops can use both sides to good advantage—so give it a whirl.

"You're Priceless"

"When I'm With You"

NICK DE LANO

(Black & White 825)

● As cute a song as you want to hear headed your way—it's called "You're Priceless." Penned by versatile Morrie Amsterdam, the ditty shapes up fine and mellow. with Nick De Lano piping smooth all thru the waxing. It's light stuff, of the kind the customers are crying for more each day. On the backing with "When I'm With You," Nick handles the thing very effectively to make sweet music. The pair is there, so bend an ear.

"Big Town Blues"

"You Can't Take It With You"

JESSE PRICE

(Capitol 391)

● Riding the wave with his recent success on "I Ain't Mad At You," Jesse Price steps out and offers ops more of the same on "You Can't Take It With You." Jesse spins his tale in jump tempo, on a side that the hep race fans should go for. It's nice stuff and all you have to do is dig that title. On the backing with "Big Town Blues," the balladeer goes off the deep blue end, with dreamy stuff that gets you to shakin'. Looking for feeling in race music—this ditty has it. Bend an ear in this direction, the pair warrants it.

"Baia"

"Bambalina"

RAY BLOCH ORCH.

(Signature 15094)

● If you're looking for some terrific Latin stuff, of the kind that will keep the phonos hopping all day and night long—then grab on to "Baia," a masterpiece of music out of the Ray Bloch hit parade. Ray's interpretation of this widely known piece is really something—giving the ditty effect that will be hard to beat. Melodic strings and a rasping horn hog the lime, with the balance blending all thru. Backed by another cutie, "Bambalina," Ray gives the ditty more of the fine treatment for which he is known. Peg "Baia" as a big one—you'll like it.

"Nat Meets June"

"Sweet Lorraine"

METRONOME ALL-STARS

(Columbia 37293)

● Aimed at the spots where they really appreciate good music, this pair should mean fast coin action for the ops. Nat (King) Cole couples with chirp June Christy on the topper to provide some mean blues done up brown as only the pair can do. It's stuff that's hard to beat, and strictly for the jazzophiles. Backing shows "Sweet Lorraine," ditty that rated high not too long ago, with Frank Sinatra taking the pitch. Frankie boy does it up in light manner and of course, the kid's crooning is tops. Combo shows Buddy Rich, Coleman Hawkins, Charlie Shavers, Johnny Hodges, Eddie Safransky and more. Music they put out is in there all the way—so latch on to this pair.

What's Hot ON THE RECORDS

THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

For the Week of April 7, 1947

New York

1. HEARTACHES
(Ted Weems)
2. ANNIVERSARY SONG
(Al Jolson)
3. GLOCCA MORRA
(Dick Haymes)
4. LINDA
(Buddy Clark)
5. ALL JOLSON RECORDINGS
6. FRECKLE SONG
(Larry Vincent)
7. MANAGUA NICARAGUA
(Freddy Martin)
8. GUILTY
(Margaret Whiting)
9. IF I HAD MY LIFE TO LIVE OVER
(Larry Vincent)
10. JALOUSIE
(Harry James)

Washington, D. C.

1. ANNIVERSARY SONG
(Guy Lombardo)
2. ADOBE HACIENDA
(Eddy Howard)
3. HEARTACHES
(Ted Weems)
4. MANAGUA NICARAGUA
(Freddy Martin)
5. MIDNIGHT MASQUERADE
(Eddy Howard)
6. SENTIMENTAL REASONS
(King Cole)
7. GLOCCA MORRA
(Dick Haymes)
8. I'LL CLOSE MY EYES
(Andy Russell)
9. OH BUT I DO
(Bing Crosby)
10. GUILTY
(Tony Martin)

Pittsburgh, Pa.

1. HEARTACHES
(Ted Weems)
2. ANNIVERSARY SONG
(Guy Lombardo)
3. GLOCCA MORRA
(Dick Haymes)
4. LINDA
(Buddy Clark)
5. MANAGUA NICARAGUA
(Freddy Martin)
6. IF I HAD MY LIFE TO LIVE OVER
(The Three Suns)
7. I'LL CLOSE MY EYES
(Andy Russell)
8. OH, BUT I DO
(Margaret Whiting)
9. GUILTY
(Margaret Whiting)
10. JALOUSIE
(Harry James)

Seattle, Wash.

1. ANNIVERSARY SONG
(Tex Beneke)
2. MANAGUA NICARAGUA
(Freddy Martin)
3. ADOBE HACIENDA
(Eddy Howard)
4. HEARTACHES
(Ted Weems)
5. GLOCCA MORRA
(Dick Haymes)
6. GUILTY
(Margaret Whiting)
7. LINDA
(Buddy Clark)
8. FOR SENTIMENTAL REASONS
(Eddy Howard)
9. I'LL CLOSE MY EYES
(Andy Russell)
10. OH, BUT I DO
(Harry James)

Chicago

1. ANNIVERSARY SONG
(Al Jolson)
2. MANAGUA NICARAGUA
(Freddy Martin)
3. HEARTACHES
(Ted Weems)
4. MY ADOBE HACIENDA
(Eddy Howard)
5. HOW ARE THINGS IN GLOCCA MORRA
(Dick Haymes)
6. GUILTY
(Tony Martin)
7. FOR SENTIMENTAL REASONS
(Eddy Howard)
8. YOU CAN'T SEE THE SUN WHEN YOU'RE CRYING
(Vaughn Monroe)
9. I'LL CLOSE MY EYES
(Andy Russell)
10. LINDA
(Ray Noble)

Waterbury, Conn.

1. LINDA ..
(Ray Noble)
2. ANNIVERSARY SONG
(Al Jolson)
3. SONG OF SONGS
(Perry Como)
4. HEARTACHES
(Ted Weems)
5. MANAGUA NICARAGUA
(Guy Lombardo)
6. GLOCCA MORRA
(Dick Haymes)
1. GUILTY
(Margaret Whiting)
8. I'LL CLOSE MY EYES
(Andy Russell)
9. JALOUSIE
(Harry James)
10. IF I HAD MY LIFE TO LIVE OVER
(Bob Eberly)

Indianapolis, Ind.

1. ANNIVERSARY SONG
(Al Jolson)
2. HEARTACHES
(Ted Weems)
3. MANAGUA NICARAGUA
(Freddy Martin)
4. FOR SENTIMENTAL REASONS
(Eddy Howard)
5. LINDA
(Buddy Clark)
6. GUILTY
(Margaret Whiting)
7. GLOCCA MORRA
(Dick Haymes)
8. OH, BUT I DO
(Margaret Whiting)
9. I'LL CLOSE MY EYES
(Andy Russell)
10. MY ADOBE HACIENDA
(Eddy Howard)

Newark, N. J.

1. ANNIVERSARY SONG
(Al Jolson)
2. HEARTACHES
(Ted Weems)
3. BACIAGALOOOP
(Louis Prima)
4. ADOBE HACIENDA
(Eddy Howard)
5. LINDA
(Ray Noble)
6. IF I HAD MY LIFE TO LIVE OVER
(Larry Vincent)
7. MANAGUA NICARAGUA
(Freddy Martin)
8. GLOCCA MORRA
(Dick Haymes)
9. GUILTY
(Margaret Whiting)
10. OH, BUT I DO
(Margaret Whiting)

Los Angeles

1. HEARTACHES
(Ted Weems)
2. ANNIVERSARY SONG
(Tex Beneke)
3. AIN'T NOBODY HERE BUT US CHICKENS
(Louis Jordan)
4. HOW ARE THINGS IN GLOCCA MORRA
(Dick Haymes)
5. SANTA CATALINA
(Eddy Howard)
6. LINDA
(Ray Noble)
7. I'LL CLOSE MY EYES
(Andy Russell)
8. SONATA
(Perry Como)
9. JALOUSIE
(Harry James)
10. MANAGUA NICARAGUA
(Freddy Martin)

San Antonio, Tex.

1. ANNIVERSARY SONG
(Al Jolson)
2. HEARTACHES
(Ted Weems)
3. GUILTY
(Margaret Whiting)
4. FOR SENTIMENTAL REASONS
(Ella Fitzgerald)
5. GLOCCA MORRA
(Buddy Clark)
6. I'LL CLOSE MY EYES
(Andy Russell)
7. MANAGUA NICARAGUA
(Guy Lombardo)
8. LINDA
(Buddy Clark)
9. OPEN THE DOOR RICHARD
(Dusty Fletcher)
10. AIN'T NOBODY HERE BUT US CHICKENS
(Louis Jordan)

Montgomery, Ala.

1. I WANT TO BE LOVED
(Savannah Churchill)
2. ANNIVERSARY SONG
(Tex Beneke)
3. GLOCCA MORRA
(Dick Haymes)
4. MANAGUA NICARAGUA
(Freddy Martin)
5. HEARTACHES
(Ted Weems)
6. I'LL CLOSE MY EYES
(Andy Russell)
7. GUILTY
(Margaret Whiting)
8. LINDA
(Charlie Spivak)
9. OPEN THE DOOR RICHARD
(Louis Jordan)
10. GAL IN CALICO
(Benny Goodman)

Salisbury, N. C.

1. SWANEE RIVER BOOGIE
(Albert Ammons)
2. SENTIMENTAL JOURNEY
(Ella Fitzgerald)
3. SUMMIT RIDGE DRIVE
(Artie Shaw)
4. ANNIVERSARY SONG
(Guy Lombardo)
5. OLD MAID BOOGIE
(Myra Taylor)
6. MANAGUA NICARAGUA
(Guy Lombardo)
7. HOW ARE THINGS IN GLOCCA MORRA
(Martha Tilton)
8. I'LL CLOSE MY EYES
(Dinah Shore)
9. LINDA
(Charlie Spivak)
10. JALOUSIE
(Harry James)

What's Hot ON THE RECORDS

THE TOP TEN JUNE BOX TIMES THROUGHOUT THE NATION

For the Week of April 7, 1947

| City | Record Title | Artist | City | Record Title | Artist | City | Record Title | Artist |
|---------|---|----------------|---------|---|----------------|----------|---|----------------|
| Chicago | 1. I'm Gonna Get You (Where I've Got My Mind) | Billie Holiday | Chicago | 1. I'm Gonna Get You (Where I've Got My Mind) | Billie Holiday | New York | 1. I'm Gonna Get You (Where I've Got My Mind) | Billie Holiday |
| Chicago | 2. ... | ... | Chicago | 2. ... | ... | New York | 2. ... | ... |
| Chicago | 3. ... | ... | Chicago | 3. ... | ... | New York | 3. ... | ... |
| Chicago | 4. ... | ... | Chicago | 4. ... | ... | New York | 4. ... | ... |
| Chicago | 5. ... | ... | Chicago | 5. ... | ... | New York | 5. ... | ... |
| Chicago | 6. ... | ... | Chicago | 6. ... | ... | New York | 6. ... | ... |
| Chicago | 7. ... | ... | Chicago | 7. ... | ... | New York | 7. ... | ... |
| Chicago | 8. ... | ... | Chicago | 8. ... | ... | New York | 8. ... | ... |
| Chicago | 9. ... | ... | Chicago | 9. ... | ... | New York | 9. ... | ... |
| Chicago | 10. ... | ... | Chicago | 10. ... | ... | New York | 10. ... | ... |
| Chicago | 11. ... | ... | Chicago | 11. ... | ... | New York | 11. ... | ... |
| Chicago | 12. ... | ... | Chicago | 12. ... | ... | New York | 12. ... | ... |
| Chicago | 13. ... | ... | Chicago | 13. ... | ... | New York | 13. ... | ... |
| Chicago | 14. ... | ... | Chicago | 14. ... | ... | New York | 14. ... | ... |
| Chicago | 15. ... | ... | Chicago | 15. ... | ... | New York | 15. ... | ... |
| Chicago | 16. ... | ... | Chicago | 16. ... | ... | New York | 16. ... | ... |
| Chicago | 17. ... | ... | Chicago | 17. ... | ... | New York | 17. ... | ... |
| Chicago | 18. ... | ... | Chicago | 18. ... | ... | New York | 18. ... | ... |
| Chicago | 19. ... | ... | Chicago | 19. ... | ... | New York | 19. ... | ... |
| Chicago | 20. ... | ... | Chicago | 20. ... | ... | New York | 20. ... | ... |
| Chicago | 21. ... | ... | Chicago | 21. ... | ... | New York | 21. ... | ... |
| Chicago | 22. ... | ... | Chicago | 22. ... | ... | New York | 22. ... | ... |
| Chicago | 23. ... | ... | Chicago | 23. ... | ... | New York | 23. ... | ... |
| Chicago | 24. ... | ... | Chicago | 24. ... | ... | New York | 24. ... | ... |
| Chicago | 25. ... | ... | Chicago | 25. ... | ... | New York | 25. ... | ... |
| Chicago | 26. ... | ... | Chicago | 26. ... | ... | New York | 26. ... | ... |
| Chicago | 27. ... | ... | Chicago | 27. ... | ... | New York | 27. ... | ... |
| Chicago | 28. ... | ... | Chicago | 28. ... | ... | New York | 28. ... | ... |
| Chicago | 29. ... | ... | Chicago | 29. ... | ... | New York | 29. ... | ... |
| Chicago | 30. ... | ... | Chicago | 30. ... | ... | New York | 30. ... | ... |
| Chicago | 31. ... | ... | Chicago | 31. ... | ... | New York | 31. ... | ... |
| Chicago | 32. ... | ... | Chicago | 32. ... | ... | New York | 32. ... | ... |
| Chicago | 33. ... | ... | Chicago | 33. ... | ... | New York | 33. ... | ... |
| Chicago | 34. ... | ... | Chicago | 34. ... | ... | New York | 34. ... | ... |
| Chicago | 35. ... | ... | Chicago | 35. ... | ... | New York | 35. ... | ... |
| Chicago | 36. ... | ... | Chicago | 36. ... | ... | New York | 36. ... | ... |
| Chicago | 37. ... | ... | Chicago | 37. ... | ... | New York | 37. ... | ... |
| Chicago | 38. ... | ... | Chicago | 38. ... | ... | New York | 38. ... | ... |
| Chicago | 39. ... | ... | Chicago | 39. ... | ... | New York | 39. ... | ... |
| Chicago | 40. ... | ... | Chicago | 40. ... | ... | New York | 40. ... | ... |
| Chicago | 41. ... | ... | Chicago | 41. ... | ... | New York | 41. ... | ... |
| Chicago | 42. ... | ... | Chicago | 42. ... | ... | New York | 42. ... | ... |
| Chicago | 43. ... | ... | Chicago | 43. ... | ... | New York | 43. ... | ... |
| Chicago | 44. ... | ... | Chicago | 44. ... | ... | New York | 44. ... | ... |
| Chicago | 45. ... | ... | Chicago | 45. ... | ... | New York | 45. ... | ... |
| Chicago | 46. ... | ... | Chicago | 46. ... | ... | New York | 46. ... | ... |
| Chicago | 47. ... | ... | Chicago | 47. ... | ... | New York | 47. ... | ... |
| Chicago | 48. ... | ... | Chicago | 48. ... | ... | New York | 48. ... | ... |
| Chicago | 49. ... | ... | Chicago | 49. ... | ... | New York | 49. ... | ... |
| Chicago | 50. ... | ... | Chicago | 50. ... | ... | New York | 50. ... | ... |

BYRDE'S EYEVUEW
ROUND THE WAX CIRCLE
 by
Byrde Gore

The Easter season has arrived and a tour around the platteries reveals that everybody has caught the spirit of the holidays and it's like Christmas with sunshine the way good cheer and optimism is being demonstrated . . . Ops caught at the local disk distribs have caught the spirit, too, and see better collections on the way. And that's something! Even the record reviewers here at THE CASH BOX have stopped complaining. They comment that the platters reviewed this week compose one of the best shipments they have ever heard, with the greatest majority of platters falling into the "you ought to hear this" category.—And what a welcome change that is from the comments you usually hear around here about the big load of records that arrive every week.

* * *

Along Tin Pan Alley, habitat of the music publisher fraternity in Gotham, conversation is to the effect that great big clicks are emerging. Ordinarily, the noise they make is just so much clanking in a clanking tin pan. But these days one gets the impression that the boys are not talking thru their stetsons. Yup, the big tom toms are beating up and down the sidewalks of Broadway spelling out melodies fast growing to big click proportions. And the talk is about "Mam'selle," "A Sunday Kind Of Love," "Midnight Masquerade," and a little step-child just rushed in from the West Coast called "Mah-Zel (Means Good Luck)", which has been adopted by one of the top powerhouse pubberies. From these tunes at least one ditty is expected to grow into the "To Each His Own" category — and that's some category for everybody concerned.

* * *

Briefly said: Stan Kenton will break up his band while he takes a well earned rest beginning May 1st. He will resume on August 15th. Meanwhile, his platters will be released on schedule by Capitol . . . And speaking of Capitol, insiders declare that Jack (the voice with the smile) turned in one of his best performances on his forthcoming platter tabbed "Jack, Jack, Jack". . . . Inked to a pact over at Apollo this past week was Tony Bari; the first releases he has skedded are in the Italian language . . . National has named distribs for Detroit, Cleveland, Toledo, San Francisco, Los Angeles, and El Paso . . . In addition, they've signed The Ravens, a Negro quartet, to their talent roster . . . Lots more talk (good) being circulated about Ray McKinley's "Red Silk Stockings And Green Perfume" under Majestic's brand.

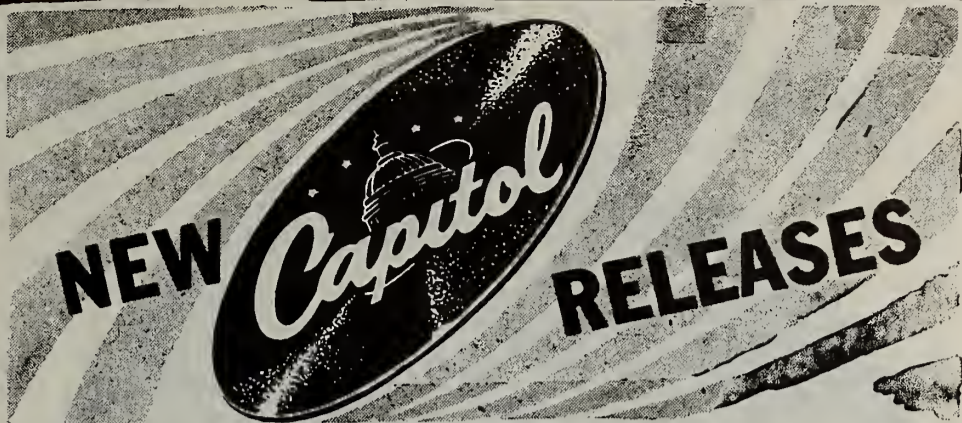
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Reports indicate that Mercury has a great big winner in Frankie Laine. New York ops, who first pushed his "That's My Desire" up Harlem way, are now circulating his platters all thru the territory and reporting big returns. Meanwhile, it might be noted that his "A Sunday Kind Of Love" bounced into the No. 3 spot on the "Burning The Jukes In Harlem" chart. Ops report that customers began playing the side seconds after they fitted it into place on the phonos. They expect it to be bigger than his "Desire." — A good sign for the tune, by the way, since it was on the Harlem chart that ditties like "The Gypsy" and "For Sentimental Reasons" indicated the tune was a click long before they were showing in any other territory.

* * *

Tony Pastor, who recently signed with Columbia Records, will do "Red Silk Stockings" for his first release . . . We have been informed by Audience Records, who are producing a series of albums featuring top radio comedians, that their platters will not be permitted to be played on juke boxes . . . The question is: Whose loss is that?

* * *



STAN KENTON
 And His Orchestra

★ ★ ★

"CONCERTO TO END ALL CONCERTOS"
 PART I

"CONCERTO TO END ALL CONCERTOS"
 PART II

CAP. 382

MARGARET WHITING

With Frank DeVol and His Orchestra

"TIME AFTER TIME"

From the Metro-Goldwyn-Mayer Picture
"IT HAPPENED IN BROOKLYN"



"SPRING ISN'T EVERYTHING"

CAP. 383

★
★

MERLE TRAVIS

With His Cowboy Band

"STEEL GUITAR RAG"

"THREE TIMES SEVEN"

CAP. 384



★
★



Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

- 1—I WANT TO
BE LOVED
SAVANNAH
CHURCHILL
(Manor 1046)
- 2—THAT'S MY
DESIRE
FRANKIE LANE
(Mercury)
- 3—I WANT A
SUNDAY KIND
OF LOVE
FRANKIE LAINE
(Mercury)
- 4—D. B. BLUES
LESTER YOUNG
(Savoy)
- 5—JAZZ AT THE
PHILHARMONIC
ILLINOIS JACQUET
(Disc 6204)
- 6—FOOLISHLY
YOURS
SAVANNAH
CHURCHILL
(Manor 1046)
- 7—OLD MAID
BOOGIE
EDDIE VINCENT
(Mercury)
- 8—SHUFFLE
BOOGIE
WILL ROWLAND
(Modern Music 142)
- 9—POSTMAN
BLUES
DINAH WASHINGTON
(Mercury)
- 10—THEM THERE
EYES
ROY MILTON
(Roy Milton 201)

another exclusive
double 'A' release

I'm gonna write a
letter to my Baby

A new ballad and a rhythm novelty following their past
successes making THE BASIN STREET BOYS score again!

Josefine

Ex. 239

Basin Street Boys

And
the increasingly
popular Hits

I Sold My Heart to the
Junkman

Ex. 225

'The End Of A Dream'

Ex. 229

Exclusive
records

SUNSET AT VINE HOLLYWOOD

Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1—I WANT TO BE LOVED
SAVANNAH CHURCHILL
(Manor 1046)

2—THAT'S MY DESIRE
FRANKIE LANE
(Mercury)

3—I WANT A SUNDAY KIND OF LOVE
FRANKIE LAINE
(Mercury)

4—D. B. BLUES
LESTER YOUNG
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SUNSET AT VINE HOLLYWOOD

Mercury Signs Ted Weems Ork

CHICAGO — Word was released late this past week by Mercury Records that the label has signed Ted Weems to a recording contract.

Weems, who rose to become a current top name on the nation's phonos, thanks to a disk jock's revival of his ancient "Heartaches," will have his first release for his new company on its way to the trade on May 1st.

A Mercury spokesman announced that the label plans to have Weems record tunes on the order of "Heartaches," for which music leaders see a big public demand.

Apollo Plans Wider Sales In Canada

NEW YORK — Joe Miller, distributor in Kitchener, Ontario, for the Apollo label, spent this week in New York conferring with Apollo executives over extended coverage by the label throughout Canada.

Miller, formerly an operator in Kitchener, will direct Apollo expansion in his territory through new procedures set forth by the Apollo promotional and sales departments.

Apollo Inks Charley Barnet To Wax Pact

NEW YORK — Charley Barnet has been reported signed to an exclusive recording contract by Apollo Records.

According to word received, terms of the deal call for the masters of "Cherokee" and "New Redskin Rhumba" to be turned over to Apollo, which will press them under their label. These are the sides which last appeared under Harry Bank's Cardinal imprint.

Plans Wide Expansion



DONALD S. GABOR

NEW YORK — Donald S. Gabor, president of Continental Records, revealed this past week that he is planning several moves which are expected to be most significant to the entire recording industry.

Well known as one of the leading manufacturers of international, race and folk recordings, Gabor is now in the process of expanding his distribution with an eye toward entering the "pop" market.

Here's Jack for Your Juke-Box!

JACK, JACK, JACK CU-TU-GU-RU

As Recorded by

ENRIC

Madriguera

And his
ORCHESTRA

NATIONAL RECORD No. 9028

Modern

RECORDS

686 NORTH ROBERTSON BOULEVARD

hollywood

TOP PRICES PAID FOR USED RECORDS

SELL TO Chicago's Largest
Distributor of Used Records

*Write, Call or Shlp Today!
We Pay the Freight!*

Will Pick Up Within 100 Mile Radius
USED RECORD EXCHANGE

1736 N. Keeler Ave., Chicago 39, Ill.
Tel.: CAPitol 7852

Rainbow Will Split Albums For Ops

NEW YORK—Spokesmen for Rainbow Records, headquartered here, announced this past week that the label's sales policy calls for the release of all records from albums adequate for use on automatic phonographs.

Illustration of the decision was a notice sent out to distributors to sell the Larry Clinton "Dance Contest" package as single to ops without

QUESTION AND ANSWER COLUMN

RILEY SHEPARD, Majestic Recording Artist, met Joe Brilliant, of Brilliant Music, and was asked about "that new record" they're all talking about.

Riley answers . . .

"WHO? ME?"

penalizing them the cost of the album cover. Being pushed is Clinton's "Dipsy Doodle," which the ork leader wrote but never recorded, it being brought to national acclaim via the Tommy Dorsey (Victor) dinking.

Special Place for Your Guitars!

JACK, JACK, JACK C-U-T-U-G-U-R-U

As featured by

WAVE
Macabredipiana
 And His
 ORCHESTRA

NATIONAL RECORD No. 9058

Macabredipiana
 WAVE
 And His
 ORCHESTRA

WAVE AND HIS ORCHESTRA
 "WNOT ME?"
 NATIONAL RECORD No. 9058

TOP PRICES PAID
 FOR USED RECORDS
 1210 Broadway
 New York, N.Y.

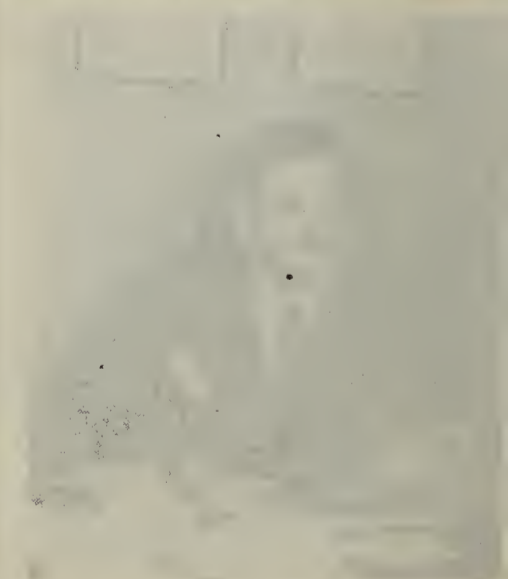
Raynor Will Little
 Album for the
 "WNOT ME?"

Mercury Signs
 Ted Weems Disk
 Mercury Records
 475 Broadway
 New York, N.Y.

Applio Plans Wider
 Sales in Canada
 Applio Records
 1210 Broadway
 New York, N.Y.

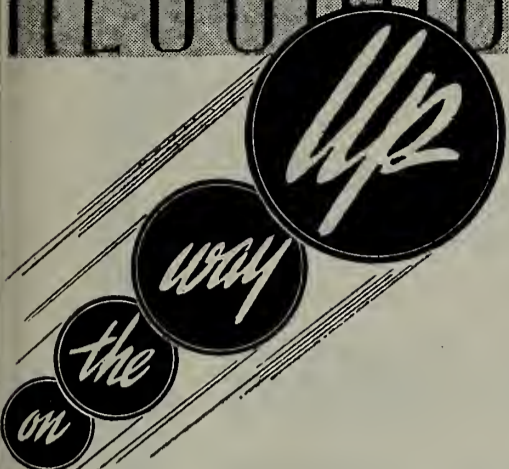
Applio Like Chevy
 Gather to War Post
 Applio Records
 1210 Broadway
 New York, N.Y.

Plans Will Expand



Raynor Will Little
 Album for the
 "WNOT ME?"
 NATIONAL RECORD No. 9058

RECORDS



THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" THROUGHOUT THE NATION.

(Listed Alphabetically)

ADOBE HACIENDA
EDDY HOWARD ORCH.
(Majestic 1117)

I WANT TO THANK YOUR FOLKS
EDDY HOWARD ORCH.
(Majestic 1105)
PERRY COMO
(Victor 20-2117)

IF I HAD MY LIFE TO LIVE OVER
BOB EBERLY
(Decca 23836)
LARRY VINCENT
(20th Century)

MIDNIGHT MASQUERADE
EDDY HOWARD
(Majestic 1117)

THAT'S MY DESIRE
FRANKIE LAINE
(Mercury 5007)

Money Makers for Your Machines

by "THE MAN WHO PLAYS
THE SWEETEST TRUMPET
IN THE WORLD"

Charlie SPINAK



"LINDA"

RCA Victor 20-2047

"STOMPING ROOM ONLY"

backed by

"LET'S GO HOME"
RCA Victor 20-2019

Just Released

"LEAVE SOME"

backed by

"LET'S PUT OUR DREAMS TOGETHER"
RCA Victor 20-2144

"WHY DID IT HAVE TO END SO SOON"

backed by

"YOU CAN TAKE MY WORD FOR IT, BABY"
RCA Victor 20-2166

"BORN TO BE BLUE"

backed by

"THERE IS NO GREATER LOVE"
RCA Victor 20-2202

Current Route—

April 10-13 PALACE THEATRE, Akron, Ohio

April 14-16 PALACE THEATRE, Youngstown, Ohio

April 17-23 CIRCLE THEATRE, Indianapolis, Ind.

Watch for CHARLIE SPIVAK in your territory, and tie in with his personal appearances, for a bigger take on all your machines.

on RCA-VICTOR RECORDS

March 31 March 24 March 17

March 31 March 24 March 17

March 31 March 24 March 17

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

| | | |
|------------------|--------------|--------------|
| AP—APOLLO | DE—DECCA | MG—M-G-M |
| BB—BLUEBIRD | EC—EXCLUSIVE | MU—MUSICRAFT |
| BW—BLACK & WHITE | EX—EXCELSIOR | NA—NATIONAL |
| CA—CAPITOL | FS—FOUR STAR | SI—SIGNATURE |
| CD—CADET | JB—JUKE BOX | SO—SONORA |
| CO—COLUMBIA | KE—KEYNOTE | ST—STERLING |
| CS—COSMO | MA—MAJESTIC | VI—VICTOR |
| CT—COAST | ME—MERCURY | YO—YOGUE |

March 31 March 24 March 17

- 1—Anniversary Song** 152.2 155.3 139.7
 CA-368—ANDY RUSSELL (WITH PAUL WESTON ORCH.)
My Best to You
 CO-37289—WOODY HERMAN O.
No Time
 CO-37234—DINAH SHORE
Heartaches, Sadness and Tears
 DE-23799—GUY LOMBARDO O.
Uncle Remus Said
 DE-23714—AL JOLSON
Avalon
 MA-1107—LOUIS PRIMA O.
That's How Much I Love You
 ME-3036—ANITA ELLIS
I'm Yours
 MU-428—ARTIE SHAW ORCH.
Gully
 SI-15075—LARRY DOUGLAS
The Girl That I Marry
 SO-2004—GEORGE TOWNE ORCH.
Sonata
 VI-20-2126—TEX BENEKE O.
Hoodle Addle
- 2—Heartaches** 129.0 124.7 90.1
 CA-372—JOE ALEXANDER
H I Had A Chance With You
 CO-37234—DINAH SHORE
Anniversary Song
 CO-37305—HARRY JAMES ORCH.
I Tipped My Hat
 DE-25071—TED WEEMS O.—ELMO TANNER
Oh' Monah
 MA-1111—EDDY HOWARD O.
Don't Tell Her What's Happened to Me
 MG-10001—JIMMY DORSEY ORCH.
There Is No Greater Love
 NA-9026—RED MCKENZIE
H I Had My Life to Live Over
 SI-15065—RAY BLOCH ORCH.
What Am I Gonna Do About You?
 SO-2005—TED STRAETER ORCH.
That's Where I Came In

- VI-20-2175—TED WEEMS ORCH.
Piccolo Pete
3—Managua, Nicaragua 101.1 115.2 99.3
 CO-37214—KAY KYSER O.
That's the Beginning of the End
 DE-23782—GUY LOMBARDO O.
What More Can I Ask For?
 ME-5016—TWO TON BAKER
 SI-15086—JULIE CONWAY & CHICKERING FOUR
If I Had My Life to Live Over
 SO-3032—THE GORDON TRIO
Jealous
 VI-26-9015—JOSE CURBELO O.
The Breeze and I
 VI-20-2026—FREDDY MARTIN O.
Heaven Knows When
- 4—Guilty** 94.2 107.5 86.8
 BW-821—NICK DeLANO
 CA-324—MARGARET WHITING
Oh, But I Do
 DE-23844—EDDIE HEYWOOD ORCH.
Sentimental Journey
 MA-1106—TONY MOTTOLA FOUR
Trigger Fantasy
 ME-3042—TONY MARTIN
Dreamland Rendezvous
 MU-479—ARTIE SHAW ORCH.
Anniversary Song
 SI-15090—MONICA LEWIS
Exactly Like You
 VI-20-2109—JOHNNY DESMOND
I'll Close My Eyes
- 5—How Are Things in Glacca Marra?** 88.4 108.2 66.2
 CA-345—MARTHA TILTON
Connecticut
 CO-37223—BUDDY CLARK
If This Isn't Love
 DE-23830—DICK HAYMES
'Twas Only An Irishman's Dream
 MA-12009—GEORGIA GIBBS
Necessity
 ME-3056—HARRY BABBITT
Oshkosh, Wisc.
 SI-15064—JOHNNY LONG ORCH.
Last Night On The Rock Porch
 SO-3043—BOB HOUSTON WITH ORCH.
Dream, Dream, Dream
 VI-20-2121—TOMMY DORSEY O.
When I'm Not Near the Girl I Love
 VI-45-0011 (P-167) RUSS CASE O.
That Great Come and Get H Day
- 6—Linda** 67.7 70.8 36.8
 CA-362—PAUL WESTON ORCH.
Roses in the Rain
 CO-37215—RAY NOBLE ORCH. (FT)
Love Is a Random Thing
 SI-15106—LARRY DOUGLAS
Beware My Heart
 SO-2006—BOB CHESTER ORCH.
Roses in the Rain
 VI-20-2047—CHARLIE SPIVAK ORCH.
So They Tell Me
- 7—I'll Close My Eyes** 40.7 44.2 33.8
 CA-342—ANDY RUSSELL
H's Dreamtime
 CO-37213—DINAH SHORE
My Bel Ami
 DE-23756—HILDEGARDE
There's No Holding Me
 MA-1093—MILDRED BAILEY
Me and the Blues
 ME-3046—JACK FINA
Save Me A Dream
 MU-15097—TEDDY WALTERS
The More I Go Out With Somebody Else
 SI-15066—JOHNNY BOTHWELL ORCH.
I Won't Promise
 SO-3034—RAY ANTHONY ORCH.
Margie
 VI-20-2109—JOHNNY DESMOND
Gully
- 8—For Sentimental Reasons** 40.0 43.5 89.7
 CA-304—KING COLE TRIO
The Best Man
 CO-37188—DINAH SHORE
You'll Always Be the One I Love
 DE-23670—ELLA FITZGERALD—DELTA RHYTHM BOYS
Rhythm Boys
 DE-18895 (A-467) FRED WARING O.
You'd Be So Nice to, etc.
 MA-1071—EDDY HOWARD ORCH.
Why Does It Get So Late So Early?
 VI-20-1891—CHARLIE SPIVAK O.
It's All Over Now
 YO-781—ART KASSEL ORCH.
Sooner Or Later
- 9—Jalousie** 23.2 23.8 8.1
 CA-335—BILLY BUTTERFIELD ORCH.
Steamroller
 CO-37218—HARRY JAMES ORCH.
The Mac Whh the Hora

- CO-36475 (C-80) SELINSKY & SALON
Ay, Ay, Ay
 CO-36571—MAREK WEBER ORCH.
A Medio Luz
 CS-510—TONY PASTOR ORCH.
Margie
 DE-23311—FRED WARING ORCH.
Holiday for Strings
 DE-23480—LOS ANGELES PHILHARMONIC ORCH.
 DE-23542—KITTY CARLISLE
Beat Out That Rhythm on a Drum
 MA-20002 (M-201) A. NEWMAN ORCH.
Hora Staccato
 MA-1090—THE THREE SUNS
Sonata
 ME-2057—BUDDY MORROW ORCH.
Lullaby
 SI-15015—RAY BLOCH ORCH.
Espanharlem
 VI-12160—BOSTON "POPS" ORCH.
Ritual Dance of Fire
 VI-20-1961—HERBIE FIELDS ORCH.
Among My Souvenirs
 VI-25-0059—HENRI RENE ORCH.
Hora Staccato
- 10—Moon-Faced, Starry-Eyed** 22.6 14.3
 CA-376—BENNY GOODMAN ORCH.
It Takes Time
 VI-20-2176—FREDDY MARTIN ORCH.
What Good Would The Moon Be?
 MU-462—TEDDY WILSON QUARTET
Time Alter Time
- 11—Sonata** 21.3 27.2 26.5
 CA-337—JO STAFFORD
Through A Thousand Dreams
 CO-37219—CLAUDE THORNHILL ORCH.
A Sunday Kind of Love
 DE-23747—CARMEN CAVALLARO ORCH.
Through A Thousand Years
 MA-1090—THE THREE SUNS
Jealousy
 ME-3045—TONY MARTIN
Years and Years Ago
 SO-2004—GEORGE TOWNE
Anniversary Song
 VI-20-2033—PERRY COMO
That's The Beginning of the End
 VI-20-2010—L. GREEN ORCH.
I Haven't Got A Worry In the World
- 12—Santa Catalina** 18.1 17.0 14.3
 MA-1114—EDDY HOWARD ORCH.
Don't Tell Me That Story
 VI-20-2136—FREDDY MARTIN ORCH.
Say So
- 13—Oh, But I Do** 15.5 17.7 19.1
 CA-324—MARGARET WHITING
Gully
 CA-274—KING COLE TRIO
You Call It Madness
 CO-37156—HARRY JAMES ORCH.
Life Can Be Beautiful
 DE-23739—BING CROSBY—TROTTER ORCH.
A Gal In Calico
 MA-1085—MORTON DOWNEY
My O'Darlin' My O'Lovely My O'Brien
 ME-3041—FRANCES LANGFORD
Sooner or Later
 MU-15094—GORDON MacRAE
Flattery Will Get You Nowhere
 SI-1056—SKINNAY ENNIS ORCH.
So Would I
 VI-20-1991—TEX BENEKE—MILLER ORCH.
A Gal In Calico
- 14—I Want to Thank Yaur Folks** 14.2 15.7 17.7
 CA-356—KING COLE TRIO
You Should Have Told Me
 CO-37251—FRANK SINATRA
Why Shouldn't It Happen to Us
 DE-23851—INK SPOTS
I Wasn't Meant for Love
 MA-1105—EDDY HOWARD & ORCH.
Too Many Times
 SI-15084—LARRY DOUGLAS
Why Did It Have to End So Soon
 SO-2007—SAXIE DOWELL ORCH.
Sh-b, The Old Man's Sleepin'
 VI-20-2117—PERRY COMO
That's Where I Came In
- 15—A Gal in Calico** 14.1 9.5 33.1
 CA-316—MERCER—PIED PIPERS—WESTON ORCH.
Winter Wonderland
 CO-37187—BENNY GOODMAN ORCH.
Benjie's Bubble
 CS-517—HAL McINTYRE ORCH.
Time on My Hands
 DE-23739—BING CROSBY—TROTTER ORCH.
Oh, But I Do
 MA-1087—LOUIS PRIMA ORCH.
He Like Hi She Like Hi
 ME-3035—TONY MARTIN
As You Desire Me

- SI-15074—LARRY DOUGLAS
The Things We Did Last Summer
 VI-20-1991—TEX BENEKE—MILLER ORCH.
Oh, But I Do
- 16—Zip-A-Dee Doo-Doh** 14.0 8.2 16.9
 CA-323—MERCER—PIED PIPERS—WESTON ORCH.
Everybody Has a Laughing Place
 CO-37147—THE MODERNAIRES
Too Many Times in the Fire
 DE-23748—C. BOSWELL—BOB CROSBY
Too Many Times
 MA-7204—GEORGE OLSEN ORCH.
Through a Thousand Dreams
 ME-3047—TWO TON BAKER
Rickety Rickshaw Man
 VI-20-1976—SAMMY KAYE ORCH.
Sooner or Later
- 17—That's How Much I Love You** 13.5 1.2
 CA-363—ALVINO REY ORCH.
Why Don't We Say We're Sorry
 CO-37231—FRANK SINATRA
I Got a Gal I Love
 DE-4602B—RED FOLEY
Rye Whiskey
 MA-1107—LOUIS PRIMA ORCH.
Anniversary Song
 ME-6031—WALLY FOWLER ORCH.
Brown Eyes a Cryin' in the Rain
 VI-20-1948—EDDY ARNOLD ORCH.
Chained to a Memory
- 18—I Gotta Gal I Love** 12.9 1.3 4.1
 CO-37231—FRANK SINATRA
That's How Much I Love You
 VI-20-2103—PERRY COMO
What Am I Gonna Do About You?
- 19—Song of Songs** 10.9 8.0 14.6
 VI-20-2142—PERRY COMO
Easter Parade
- 20—Easter Parade** 9.7 12.3 2.9
 CO-4292M (M-502)—ANDRE KOSTELANETZ ORCH.
With a Song in My Heart
 CO-35705—EDDY DUCHIN
Lovely to Look At
 CO-36545—HARRY JAMES ORCH.
Crazy Rhythm
 DE-23817—GUY LOMBARDO ORCH.
Always
 DE-23819—BING CROSBY
I've Got Plenty to Be Thankful For
 MA-1108—DANNY O'NEIL
Ave Marie (Gounod)
 MU-452—MAURICE ROCCO
Wrap Your Troubles in Dreams
 VI-20-1568—SAMMY KAYE ORCH.
Friendly Tavern Polka
 VI-20-2142—PERRY COMO
Song of Songs
- 21—Huggin' and Chokin'** 9.6 10.0 23.5
22—Open the Door, Richard 9.5 21.1 66.1
 AP-1041—HOT LIPS PAGE ORCH.
Texas and Pacific
 BW-792—JACK McVEA ALL STARS
 CA-369—PIED PIPERS (WITH PAUL WESTON ORCH.)
When Am I Gonna Kiss You Good Morning
 CO-37240—THE CHARIOTEERS
You Can't See the Sun When You're Cryin'
 CO-37268—THREE FLAMES
 DE-23841—LOUIS JORDAN
It's So Easy
 MA-1112—MERRY MACS
The Egg and I
 ME-8029—BILL SAMUELS ORCH.
Candy Store Jump
 NA-4102—DUSTY FLETCHER
 SI-1006—TINY GRIMES SEXTET
My Second Best Woman
 VI-20-2127—COUNT BASIE ORCH.
Me and the Blues
- 23—His Feet Too Big for De Bed** 7.1 1.4
 CA-361—STAN KENTON ORCH.
After You
- 24—The Old Lamplighter** 7.0 8.8 20.6
 CA-288—HAL DERWIN
I Guess I'll Get the Papers
 CO-37095—KAY KYSER O.
Huggin' and Chokin'
 CS-502—HAL McINTYRE ORCH.
Banana Boat
 DE-23781—KENNY BAKER—MOEGAN O.
Love Walked In
 MA-1061—MORTON DOWNEY
The Whole World is Singing
 ME-3033—ANITA ELLIS
Either It's Love or It Isn't
 SO-3026—SAXIE DOWELL ORCH.
Rumors Are Flying
 VI-20-1963—SAMMY KAYE O.
Touch-Me-Not

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

- | | | | |
|----------|---|-----------|--|
| 1 | MEANS PRICE WENT UP. | 5 | MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS. |
| 2 | MEANS PRICE WENT DOWN. | 6 | MEANS NO PRICES QUOTED FOR PAST TWO WEEKS. |
| 3 | MEANS MACHINE JUST ADDED TO LIST. | 7 | MEANS NO PRICES QUOTED FOR PAST THREE WEEKS. |
| 4 | MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK. | XX | MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION. |

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

ISSUED EVERY WEEK. REPRODUCTION IN WHOLE
OR IN PART FORBIDDEN WITHOUT WRITTEN PER-
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LOS ANGELES OFFICE

422 W. 11th ST., LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr. ALL PHONES: PRespect 2687

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THE C. M. I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.



PHONOGRAPHS

**C.M.I.
BLUE
BOOK**

WURLITZER

| | | |
|--------------------------------------|--------|--------|
| xx. P 10 | 25.00 | |
| xx. P 10 Ill | 25.00 | |
| 6. P 12 | 30.00 | |
| 1. 312 | 30.00 | 50.00 |
| xx. 400 | 35.00 | |
| 2. 412 | 69.50 | 95.00 |
| xx. 412 Ill | 74.50 | 95.00 |
| xx. 316 | 79.50 | |
| xx. 416 | 79.50 | |
| 1. 616 | 79.50 | 175.00 |
| | | |
| 2. 616 Ill | 95.00 | 125.00 |
| 5. 616 A | 85.00 | 129.50 |
| 2. 716 | 79.50 | 99.50 |
| 1. 24 | 129.50 | 200.00 |
| | | |
| 1. Revamp (24) | 125.00 | 149.50 |
| 2. 600 R | 165.00 | 225.00 |
| | | |
| 2. 600 K | 175.00 | 295.00 |
| | | |
| 1. 500 | 195.00 | 325.00 |
| | | |
| 2. 500 A | 199.50 | 249.50 |
| 2. 500 K | 175.00 | 225.00 |
| 1. 41 (Counter) | 60.00 | 85.00 |
| 6. 51 (Counter) | 50.00 | 99.50 |
| 2. 61 (Counter) | 79.50 | 125.00 |
| | | |
| 2. 71 (Counter) | 99.50 | 175.00 |
| xx. 81 (Counter) | 149.50 | 169.50 |
| 5. 700 | 325.00 | 395.00 |
| 2. 750 M | 299.50 | 349.50 |
| 4. 750 E | 349.50 | 475.00 |
| | | |
| 2. 780M Colonial | 295.00 | 325.00 |
| 4. 780 E | 329.50 | 350.00 |
| 2. 800 | 335.00 | 399.50 |
| 2. 850 | 325.00 | 495.00 |
| | | |
| 4. 950 | 295.00 | 500.00 |
| 4. 42-24 (Rev) | 150.00 | 225.00 |
| 4. 42-500 (Rev) | 215.00 | 295.00 |
| 1. 42-600K (Rev) | 175.00 | 249.00 |
| 2. 42-600R (Rev) | 175.00 | 199.50 |
| 6. 300 Adaptor | 9.50 | 22.50 |
| 6. 320 Wireless Wall Box | 6.95 | 7.50 |
| xx. 310 Wall Box 30 Wire | 4.50 | 9.50 |
| 2. 320 2 Wire Wall Box | 7.50 | 10.00 |
| xx. 332 2 Wire Bar Box | 7.50 | 9.50 |
| 5. 331 2 Wire Bar Box | 5.00 | 10.00 |
| xx. 304 2 Wire Stepper | 12.50 | |
| xx. Wireless Strollers | 25.00 | |
| xx. 430 Speaker Cab with 10, 25c Box | 69.50 | 79.50 |
| xx. 420 Speaker Cabinet | 50.00 | |
| 6. Twin 616 Steel Cab Adp Amp | | |
| Stp Speaker | 90.00 | 175.00 |
| 2. Twin 12 Steel Cab Adp Amp Stp | 65.00 | 129.50 |
| xx. Selector Speaker | 95.00 | 100.00 |
| 6. 100 Wall Box 5c Wire | 4.00 | 10.00 |
| xx. 100 Wall Box 10c | 12.50 | 17.50 |
| xx. 111 Bar Box | 3.00 | 10.00 |
| 1. 125 Wall Box, 5, 10, 25c | 5.00 | 32.50 |
| 2. 120 Wall Box | 5.00 | 10.00 |
| xx. Bar Brackets | 2.00 | 3.50 |
| xx. 305 Impulse Rec | 2.50 | 25.00 |
| xx. 350 Wls Speaker | 20.00 | 25.00 |
| xx. 115 Wall Box Wire | 15.00 | 25.00 |
| xx. 135 Step Receiver | 15.00 | 17.50 |
| 5. 145 Imp Step Fast | 15.00 | 32.50 |
| xx. 150 Impulse Rec | 20.00 | |
| xx. 337 Bar Box | 32.50 | |
| xx. 306 Music Transmit | 7.50 | 9.50 |
| xx. 39A Speaker | 25.00 | |
| xx. 130 Adaptor | 22.50 | 27.50 |
| xx. Steel Cab Speaker | 140.00 | 175.00 |
| 2. 580 Speaker | 50.00 | 150.00 |

ROCK-OLA

| | | |
|----------------------------|--------|--------|
| xx. 12 Record | 40.00 | 75.00 |
| xx. 16 Record | 50.00 | 79.50 |
| xx. Rhythm King 12 | 50.00 | 69.50 |
| 1. Rhythm King 16 | 50.00 | 99.50 |
| 2. Imperial 16 | 89.50 | 110.00 |
| 6. Imperial 20 | 74.50 | 129.50 |
| 1. Windsor | 115.00 | 149.50 |
| 5. Windsor Ill | 95.00 | 129.50 |
| 1. Monarch | 135.00 | 149.50 |
| 1. Std Dial-A-Tone | 169.50 | 250.00 |
| 5. '40 Super Rockolite | 195.00 | 335.00 |
| xx. Counter '39 | 65.00 | |
| 2. '39 Standard | 175.00 | 265.00 |
| | | |
| 4. '39 DeLuxe | 179.50 | 275.00 |
| xx. '40 Super Walnut | 175.00 | 310.00 |
| xx. '40 Super Rockolite | 200.00 | 325.00 |
| xx. '40 Master Walnut | 175.00 | 319.50 |
| 2. '40 Master Rockolite | 190.00 | 325.00 |
| xx. '40 Counter | 75.00 | |
| xx. '40 Counter with Std | 85.00 | |
| 1. '41 Premier | 275.00 | 345.00 |
| xx. Wall Box | 9.50 | |
| xx. Bar Box | 5.00 | |
| 6. Spectravox '41 | 59.50 | 75.00 |
| xx. Glamour Tone Column | 25.00 | 35.00 |
| 6. Modern Tone Column | 30.00 | 45.00 |
| 1. Playmaster & Spectravox | 225.00 | 249.50 |
| xx. Playmaster | 100.00 | 195.00 |
| 6. Twin 12 Cab Speak | 100.00 | 175.00 |
| xx. 20 Rec Steel Cab ASA | 75.00 | 109.50 |
| xx. Playboy | 15.00 | 30.00 |
| 1. Commando | 225.00 | 400.00 |
| | | |
| 1. 1501 Wall Box | 5.00 | 9.50 |
| xx. 1502 Bar Box | 5.00 | 10.00 |
| xx. 1503 Wall Box | 12.50 | 15.00 |
| xx. 1504 Bar Box | 8.50 | 17.50 |
| xx. 1510 Bar Box | 17.50 | 29.50 |
| xx. 1525 Wall Box | 22.50 | 39.50 |
| xx. 1526 Bar Box | 19.50 | 39.50 |
| 5. Dial a Tone B&W Box | 5.00 | 10.00 |
| xx. 1805 Organ Speaker | 24.50 | 49.00 |
| xx. DeLuxe Jr Console Rock | 50.00 | 150.00 |

A. M. I.

| | | |
|--------------------------|--------|--------|
| 1. Hi Boy (302) | 250.00 | 435.00 |
| 2. Singing Towers (201) | 129.50 | 185.00 |
| 6. Streamliner 5, 10, 25 | 199.50 | 229.50 |
| xx. Top Flight | 49.50 | 85.00 |
| xx. Singing Towers Speak | 15.00 | |
| 2. Singing Towers (301) | 139.50 | 225.00 |

BUCKLEY

| | | |
|-----------------------------|-------|-------|
| 4. New Wall Box | 6.45 | 17.50 |
| 1. New Bar Box | 15.00 | 25.00 |
| 5. Wall & Bar Box Old Style | 5.00 | 5.50 |
| xx. Ill Wall & Bar Box | 9.00 | 11.00 |
| xx. 32 Record Adaptor | 5.00 | 15.00 |
| xx. 24 Record Adaptor | 5.00 | 15.00 |
| xx. 16 Record Adaptor | 15.00 | |
| xx. Steel Cabinet | 10.00 | 20.00 |
| xx. Zephyr Speak Cab | 11.25 | |
| xx. 20 Rec Seeburg Adaptor | 15.00 | 25.00 |
| xx. Bar Brackets | 1.50 | 3.00 |

C.M.I. BLUE BOOK



PHONOGRAPHS

SEEBURG

| | | |
|---|--------|--------|
| xx. Selectomatic 10 | 24.50 | 40.00 |
| 1. Symphonola | 69.50 | 89.50 |
| xx. Model A. | 34.50 | 79.50 |
| xx. Model A Ill | 34.50 | |
| xx. Model B | 32.50 | |
| xx. Model C | 37.50 | |
| xx. Model H | 59.50 | |
| 1. Rex | 140.00 | 175.00 |
| xx. Model K15 | 60.00 | |
| 6. Model K20 | 149.00 | 184.50 |
| 2. Plaza | 149.50 | 179.50 |
| 1. Royale | 157.00 | 195.00 |
| 4. Regal | 150.00 | 179.50 |
| 5. Regal RC | 150.00 | 229.50 |
| 1. Gem | 165.00 | 245.00 |
| 1. Classic | 165.00 | 295.00 |
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| 6. Classic RC | 179.50 | 275.00 |
| 2. Mayfair | 139.50 | 175.00 |
| 6. Mayfair RC | 169.50 | 300.00 |
| xx. Melody King | 79.50 | 124.50 |
| 1. Crown | 179.00 | 200.00 |
| xx. Crown RC | 185.00 | 235.00 |
| xx. Concert Grand | 189.50 | 275.00 |
| 1. Colonel | 239.00 | 324.50 |
| 2. Colonel RC | 225.00 | 275.00 |
| 2. Concert Master | 199.50 | 265.00 |
| xx. Concert Master RC | 209.50 | 325.00 |
| 4. Cadet | 239.50 | 269.50 |
| 6. Cadet RC | 209.50 | 270.00 |
| 5. Major | 225.00 | 269.50 |
| 4. Major RC | 225.00 | 269.50 |
| 4. Envoy | 269.50 | 275.00 |
| 2. Envoy RC | 225.00 | 329.50 |
| 2. Vogue | 175.00 | 225.00 |
| 6. Vogue RC | 189.50 | 249.50 |
| 2. Casino | 129.50 | 150.00 |
| 5. Casino RC | 147.50 | 225.00 |
| 4. Commander | 229.50 | 249.50 |
| 2. Commander RC | 250.00 | 275.00 |
| 1. Hi Tone 9800 | 269.50 | 375.00 |
| 1. Hi Tone 9800 RC | 279.50 | 395.00 |
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| 2. Hi Tone 8800 | 255.00 | 375.00 |
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| 4. Hi Tone 8800 RC | 239.50 | 395.00 |
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| 1. Hi Tone 8200 | 175.00 | 295.00 |
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| 1. Hi Tone 8200 RC | 175.00 | 425.00 |
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| xx. 20 Record '43 Cab | 159.50 | 200.00 |
| xx. Selectomatic 16 | 5.00 | 7.50 |
| xx. Selectomatic 24 | 5.00 | 8.50 |
| xx. Selectomatic 20 | 5.00 | 10.00 |
| xx. Remote Speak Organ | 15.00 | 27.50 |
| xx. Multi Selector 12 Rec | 12.50 | |
| xx. Melody Parade Bar | 4.50 | |
| 2. 5c Wallomatic Wireless | 18.50 | 29.50 |
| xx. 5c Baromatic Wireless | 25.00 | 29.50 |
| 1. 5c Wallomatic 3 Wire | 16.00 | 24.50 |
| 5. 30 Wire Wall Box | 7.50 | 10.00 |
| xx. Power Supply | 15.00 | |
| 1. 5, 10, 25c Baromatic 3 Wire | 13.50 | 29.50 |
| 5. 5, 10, 25c Wallomatic 3 Wire | 19.00 | 27.50 |
| 1. 5, 10, 25c Baromatic Wireless | 34.50 | 45.00 |
| 2. 5, 10, 25c Wallomatic Wireless | 22.50 | 35.00 |
| xx. Electric Speaker | 25.00 | 29.50 |
| xx. Wireless Stroller | 14.50 | 17.50 |
| 2. Wall Brackets | 1.95 | 3.00 |
| 2. Wired Speak Organ | 10.00 | 12.50 |

KEENEY

| | | |
|-------------------------------------|-------|------|
| 5. Wall Boxes | 2.50 | 5.00 |
| xx. Adaptor for Seeburg | 15.00 | |
| xx. Adaptor for Rockola | 15.00 | |
| xx. Adaptor for 616 Wurlitzer | 10.00 | |
| xx. Twin 12 Adaptor | 15.00 | |
| xx. Wurlitzer 24 Adaptor | 15.00 | |
| xx. Adaptor for Mills Empress | 15.00 | |
| xx. Organ Speaker | 15.00 | |
| xx. Sun Ray Speaker | 15.00 | |
| xx. Bar Brackets | 2.00 | 5.00 |

MILLS

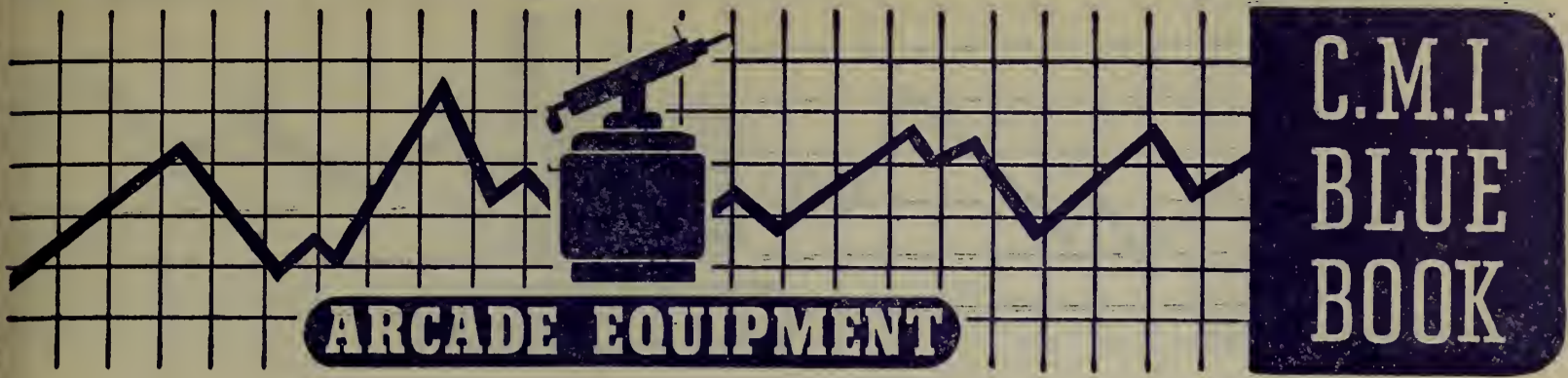
| | | |
|---------------------------------|--------|--------|
| xx. Zephyr | 25.00 | 40.00 |
| xx. Studio | 35.00 | 49.50 |
| xx. Dance Master | 25.00 | 35.00 |
| xx. DeLuxe Dance Master | 40.00 | 52.50 |
| xx. Do Re Mi | 25.00 | 69.50 |
| 1. Panoram | 200.00 | 279.50 |
| 2. Throne of Music | 119.50 | 225.00 |
| <hr/> | | |
| 2. Empress | 149.50 | 250.00 |
| <hr/> | | |
| xx. Panoram Adaptor | 8.50 | |
| xx. Panoram 10 Wall Box | 5.00 | 8.50 |
| xx. Speaker | 10.00 | |
| 1. Panoram Peek (Con) | 175.00 | 289.50 |
| xx. Conv for Ponoram Peek | 10.00 | 29.50 |

GABEL

| | | |
|----------------------------------|-------|-------|
| xx. 12 Record Jr | 25.00 | |
| xx. 12 Record with Adaptor | 30.00 | |
| xx. 18 Rec Ill Grill | 20.00 | |
| xx. 18 with Adaptor | 30.00 | 60.00 |
| xx. 20 Record Lite Up | 95.00 | |
| xx. 24 Record Kuro | 75.00 | 95.00 |

PACKARD

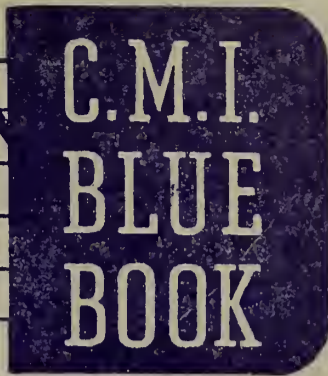
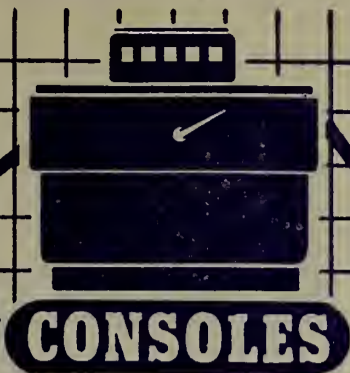
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|---------------------------------|-------|-------|
| 1. Pla Mor Wall & Bar Box | 15.00 | 25.00 |
| 5. Bar Bracket | 2.00 | 4.50 |
| xx. Willow Adaptor | 18.00 | 59.50 |
| xx. Chestnut Adaptor | 25.00 | 36.50 |
| xx. Cedar Adaptor | 30.00 | 39.50 |
| xx. Poplar Adaptor | 25.00 | 46.50 |
| xx. Maple Adaptor | 30.20 | |
| xx. Juniper Adaptor | 27.00 | 28.00 |
| xx. Elm Adaptor | 25.00 | |
| xx. Pine Adaptor | 25.00 | 50.50 |
| xx. Beech Adaptor | 20.00 | 71.50 |
| xx. Spruce Adaptor | 35.00 | 45.00 |
| xx. Ash Adaptor | 25.00 | 35.00 |
| xx. Walnut Adaptor | 25.00 | 59.50 |
| xx. Lily Adaptor | 14.50 | 17.00 |
| xx. Violet Speaker | 21.00 | 24.50 |
| xx. Orchid Speaker | 49.50 | 50.00 |
| xx. Iris Speaker | 55.00 | 59.50 |



ARCADE EQUIPMENT

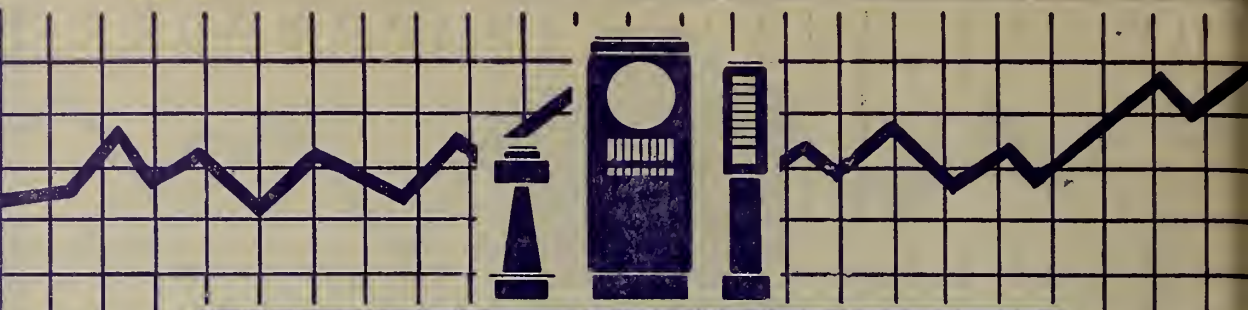
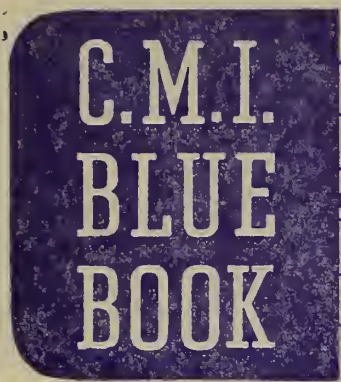
**C.M.I.
BLUE
BOOK**

| | | | | | |
|--|--------|--------|-------------------------------------|--------|--------|
| 1. Amusematic Lite League | 150.00 | 250.00 | 1. Liberator | 25.00 | 99.50 |
| xx. Atlas Baseball | 35.00 | 85.00 | 2. Midget Skee Ball DeLuxe | 45.00 | 49.50 |
| 5. ABT 6 Gun Rifle Rg | 496.00 | 825.00 | xx. Mills Rotary Digger | 29.50 | 32.50 |
| xx. Bally Basketball | 29.50 | 79.50 | 2. Mutoscope Ace Bomber | 89.50 | 129.50 |
| 5. Bally Alley | 15.00 | 69.50 | 2. Mutoscope Dr Mobile | 99.50 | 169.50 |
| 2. Bally Convoy | 65.00 | | xx. Mutoscope Elec Trav Crane | 35.00 | 75.00 |
| 1. Bally Defender | 75.00 | 129.50 | xx. Mutoscope Fan Ft Dig | 39.50 | 79.50 |
| xx. Bally Eagle Eye | 49.50 | | 4. Mutoscope Photomatic | 350.00 | 695.00 |
| 2. Bally King Pin | 69.50 | 100.00 | xx. Mutoscope Roll Front Cr | 50.00 | 69.50 |
| xx. Bally Lucky Strike | 45.00 | 69.50 | 1. Mutoscope Sky Fighter | 99.50 | 159.50 |
| 1. Bally Rapid Fire | 45.00 | 139.50 | xx. Mutoscope Hockey | 25.00 | 55.00 |
| 4. Bally Sky Battle | 119.50 | 139.50 | xx. Mutoscope Magic Fing | 45.00 | 85.00 |
| xx. Bally Racer | 20.00 | | 1. Mutoscope Pokerino | 44.50 | 49.50 |
| 6. Bally Bull Jap Con | 40.00 | 49.50 | 5. Munves Super Skee Ball | 150.00 | 249.50 |
| 5. Bally Shoot the Bull | 25.00 | 40.00 | xx. Munves Trap the Jap | 55.00 | |
| 1. Bally Torpedo | 65.00 | 79.50 | xx. Pennant | 35.00 | |
| 4. Bally Undersea Raider | 145.00 | 225.00 | 4. Periscope | 69.50 | 99.50 |
| xx. Bang A Deer | 45.00 | 75.00 | 1. Pitchem & Catchem | 29.50 | 99.50 |
| xx. Bell O Ball | 30.00 | | 1. Pilot Trainer | 325.00 | 500.00 |
| xx. Bowl A Bomb | 89.50 | 109.50 | 7. Poker & Joker | 35.00 | 69.50 |
| xx. Bowl A Jump | 165.00 | | xx. Radio Rifle | 15.00 | 85.00 |
| 2. Bowl A Way | 169.50 | | xx. Rockola Ten Pins LD | 19.50 | |
| 4. Bowling League | 50.00 | 60.00 | xx. Rockola Ten Pins HD | 35.00 | 45.00 |
| xx. Buckley DeLuxe Dig | 75.00 | | xx. Rockola Tom Mix Rifle | 25.00 | 39.50 |
| xx. Buckley Treas Is Dig | 44.50 | 60.00 | 4. Rockola World Series | 49.50 | 84.50 |
| xx. Casino Golf | 14.50 | 19.50 | xx. Rockola Talkie Hrsp | 40.00 | 100.00 |
| 2. Champion Hockey | 64.50 | 94.50 | 1. Rock O Ball | 35.00 | 89.50 |
| 1. Chicoin Goalee | 190.00 | 375.00 | 2. Roll A Ball (Jafco) | 115.00 | 125.00 |
| 4. Chicoin Hockey | 60.00 | 150.00 | 1. Scientific Baseball | 99.50 | 135.00 |
| 1. Chicoin Roll-A-Score | 50.00 | 100.00 | 6. Scientific Basketball | 25.00 | 50.00 |
| xx. Chester Pollard Golf | 34.50 | 50.00 | 2. Scientific Batting Pr | 49.50 | 95.00 |
| 2. Circus Romance | 39.50 | 45.00 | xx. See A Freak | 35.00 | 89.50 |
| 4. Cupid Wheel | 69.50 | 100.00 | 4. Seeburg Chicken Sam | 50.00 | 82.50 |
| xx. Daval Bumper Bowling | 39.50 | 79.50 | 1. Seeburg Jap Con | 59.50 | 75.00 |
| xx. Daval U Roll It | 44.50 | | xx. Seeburg Jail Bird | 45.00 | 145.00 |
| xx. Evans Duck Pin Alley | 99.50 | 189.50 | 2. Seeburg Hockey | 35.00 | 55.00 |
| 4. Evans In the Barrel | 50.00 | 139.50 | xx. Seeburg Parachute | 25.00 | 45.00 |
| 1. Evans Super Bomber | 75.00 | 189.50 | 2. Seeburg Rayolite | 35.00 | 39.50 |
| xx. Evans Play Ball | 89.50 | 100.00 | 2. Seeburg Shoot the Chute | 55.00 | 59.50 |
| xx. Evans Ten Strike LD | 35.00 | 40.00 | xx. Selectorscope | 75.00 | 120.00 |
| 1. Evans Ten Strike HD | 45.00 | 95.00 | xx. Skee Barrel Roll | 125.00 | 159.50 |
| xx. Evans Ten Strike '46 | 135.00 | 235.00 | xx. Star Elec Hoist Dig | 25.00 | |
| 4. Evans Tommy Gun | 59.50 | 109.50 | xx. Skill Roll | 300.00 | 379.50 |
| xx. Exhibit Bicycle | 14.50 | 92.00 | 6. Super Torpedo | 49.50 | 89.50 |
| xx. Exhibit Basketball | 35.00 | 75.00 | 6. Super Triangle | 355.00 | 469.50 |
| 7. Exhibit Bowling Alley | 39.50 | 75.00 | 1. Supreme Bolascor | 125.00 | 219.50 |
| 5. Exhibit Card Vendor | 25.00 | 29.50 | 4. Supreme Gun (Rev) | 50.00 | 110.00 |
| xx. Exhibit Hi Ball | 25.00 | 50.00 | 1. Supreme Skee Roll | 75.00 | 199.50 |
| xx. Exhibit Merchantman Roll Ch Digger | 45.00 | 79.50 | 6. Supreme Skill Roll | 169.50 | 175.00 |
| xx. Exhibit Rotary Mdsr | 144.50 | 190.00 | 2. Supreme Rocket Buster | 35.00 | 74.50 |
| 2. Exhibit Vitalizer | 49.50 | 95.00 | 2. Tally Roll | 250.00 | |
| 4. Genco Bank Ball | 125.00 | 229.50 | 5. Tail Gunner | 30.00 | 49.50 |
| 4. Genco Play Ball | 95.00 | 135.00 | 2. Test Pilot | 50.00 | 75.00 |
| 1. Genco Total Roll | 295.00 | 375.00 | 2. Thunderbolt | 149.50 | 185.00 |
| xx. Groetchen Mtn Climb | 39.50 | 59.50 | xx. Tri-Score | 449.50 | 475.00 |
| 4. Groetchen Metal Typer | 215.00 | 295.00 | xx. Victory Pool (Play Pool) | 20.00 | 50.00 |
| xx. Gottlieb Skee Ballette | 25.00 | 75.00 | xx. Victory Roll | 110.00 | 129.50 |
| 1. Gott 3 Way Gripper '46 | 19.50 | 39.50 | 4. Warner Voice Recorder | 119.50 | 300.00 |
| 6. Hirsh Red Balls | 119.50 | 165.00 | xx. Western Baseball '39 | 20.00 | 37.50 |
| xx. Ideal Football | 299.50 | 350.00 | xx. Western Baseball '40 | 35.00 | 50.00 |
| 6. Jack Rabbit | 199.50 | 325.00 | 1. Western Major League | 75.00 | 149.50 |
| 1. Jenn. Roll-in-the-Barrel | 35.00 | 149.50 | 7. Western Super Strength | 29.50 | 32.50 |
| 1. Keeney Air Raider | 35.00 | 119.50 | xx. Western Recordit | 125.00 | 200.00 |
| 5. Keeney Anti Aircraft Br | 20.00 | 49.50 | 1. Wurlitzer Skeeball | 175.00 | 295.00 |
| 2. Keeney Anti Aircraft Bl | 15.00 | 39.50 | 2. Whee Gee Mystic | 85.00 | 135.00 |
| xx. Keeney Bowlette | 65.00 | 150.00 | 6. Zingo | 55.00 | 109.50 |
| xx. Keeney Navy Bomber | 65.00 | 100.00 | | | |
| 5. Keeney Sub Gun | 25.00 | 89.50 | | | |
| 1. Keeney Texas Leaguer | 25.00 | 39.50 | | | |
| xx. Kirk Air Defense | 85.00 | 125.00 | | | |
| 7. Kirk Night Bomber | 125.00 | 160.00 | | | |
| xx. Keep Punching | 25.00 | 110.00 | | | |



| | | |
|------------------------------|--------|--------|
| 1. 5c Baker's Pacer DD | 100.00 | 144.50 |
| 2. CS Baker's Pacer DD | 195.00 | 395.00 |
| 6. 25c Baker's Pacer DD | 275.00 | 375.00 |
| xx. 5c Baker's Pacer Std | 55.00 | 145.00 |
| xx. CS Baker's Pacer Std | 185.00 | 425.00 |
| xx. 25c Baker's Pacer Std | 225.00 | 350.00 |
| xx. Bally Entry | 22.50 | |
| xx. Bangtails '39 | 35.00 | 50.00 |
| xx. Bangtails '40 | 45.00 | 65.00 |
| xx. Bangtails '41 | 55.00 | 79.50 |
| 1. Big Game PO | 55.00 | 89.50 |
| 1. Big Game FP | 69.50 | 79.50 |
| 1. Big Top PO | 60.00 | 89.50 |
| 1. Big Top FP | 79.50 | 89.50 |
| xx. Bob Tail PO | 45.00 | 69.50 |
| 2. Bob Tail FP | 39.50 | 79.50 |
| xx. Buckley 7 Bells | 89.50 | 145.00 |
| xx. Buckley Colors Slit Head | 20.00 | 65.00 |
| xx. Buckley Colors New Top | 25.00 | 75.00 |
| xx. Buckley Long Shot Par | 400.00 | 790.00 |
| xx. Beulah Park | 30.00 | 65.00 |
| xx. Charley Horse | 30.00 | 75.00 |
| xx. China Boy | 15.00 | 32.50 |
| xx. Chucklette | 10.00 | 39.50 |
| 4. Club Bells | 69.50 | 175.00 |
| <hr/> | | |
| 1. Club Bells 25c | 179.00 | 199.50 |
| xx. Club House | 10.00 | 25.00 |
| xx. Derby Day Slant | 10.00 | 25.00 |
| xx. Derby Day Flat | 10.00 | 25.00 |
| xx. Dixie | 10.00 | 100.00 |
| xx. Derby Winner | 99.50 | 204.50 |
| xx. Dominola | 10.00 | 35.00 |
| xx. Double Bells | 69.50 | 89.50 |
| 1. Duo Twin Bells 5-25 | 165.00 | 295.00 |
| xx. Evans Pacers | 89.50 | 119.50 |
| xx. El Dorado | 15.00 | 75.00 |
| xx. Exhibit Races | 15.00 | 35.00 |
| 6. Fast Time FP | 39.50 | 55.00 |
| 2. Fast Time PO | 35.00 | 69.50 |
| xx. Favorite | 10.00 | 29.50 |
| xx. Flashing Thru | 20.00 | 95.00 |
| xx. Fleetwood | 10.00 | 30.00 |
| xx. Four Horsemen | 30.00 | 79.50 |
| xx. Galloping Domino (38) | 25.00 | 60.00 |
| xx. Galloping Dominno (39) | 30.00 | 54.50 |
| 1. Galloping Domino (40) | 60.00 | 110.00 |
| 5. Galloping Domino (41) | 89.50 | 149.50 |
| 2. Galloping Domino (42) | 109.50 | 179.00 |
| 7. Good Luck | 45.00 | 135.00 |
| 1. High Hand | 75.00 | 179.50 |
| xx. Hold & Draw | 45.00 | 90.00 |
| xx. Jungle Camp FP | 35.00 | 50.00 |
| xx. Jungle Camp PO | 30.00 | 45.00 |
| 4. Jumbo Parade Comb | 75.00 | 139.50 |
| <hr/> | | |
| 1. Jumbo Parade FP | 49.50 | 79.50 |
| <hr/> | | |
| 4. Jumbo Parade PO | 49.50 | 149.50 |
| <hr/> | | |
| 1. Jumbo Parade 25c | 125.00 | 149.50 |
| 5. Kentucky Club | 89.50 | 125.00 |
| xx. Liberty Bell | 19.50 | 24.50 |
| 6. Lincoln Field | 32.50 | 79.50 |
| xx. Long Champs | 15.00 | 30.00 |
| 5. Lucky Lucre 5-5 | 75.00 | 129.50 |
| 5. Lucky Lucre 5-25 | 89.50 | 125.00 |
| xx. Lucky Lucre 5c | 69.50 | 99.50 |
| 4. Lucky Star | 125.00 | 149.50 |
| 7. Lucky Star '41 | 79.50 | 159.50 |
| 1. May Bells 5-5-5-25c | 325.00 | 475.00 |
| xx. Multiple Cubes PO | 10.00 | 30.00 |
| xx. Multiple Racer | 15.00 | 49.50 |
| 2. Mills 4 Bells | 175.00 | 379.50 |

| | | |
|-----------------------------------|--------|--------|
| 4. Mills 3 Bells | 274.50 | 529.50 |
| xx. Mills Auto Dice 25c | 39.50 | 65.00 |
| xx. Pace Marathon | 49.50 | 99.50 |
| xx. Paces Races Bl Cab | 29.50 | 49.50 |
| xx. Paces Races Br Cab | 49.50 | 59.50 |
| xx. Paces Races Red Arrow | 69.50 | 79.50 |
| xx. Paces '39 Saratoga | 45.00 | 75.00 |
| xx. Paces '40 Saratoga | 55.00 | 125.00 |
| 2. Paces Saratoga w rails | 42.50 | 49.50 |
| 2. Paces Saratoga no rails | 39.50 | 49.50 |
| 5. Paces Saratoga Comb | 74.50 | 89.50 |
| 2. Paces Saratoga Jr PO | 39.50 | 59.50 |
| 1. Paces Saratoga Sr PO | 49.50 | 99.50 |
| 2. Paces Reels Comb | 50.00 | 95.00 |
| 6. Paces Reels Jr PO | 34.50 | 75.00 |
| 6. Paces Reels Sr PO | 75.00 | 89.50 |
| 4. Paces Reels w rails | 39.50 | 50.00 |
| 2. Paces Reels no rails | 30.00 | 69.50 |
| 7. Paces Twin 5-5 | 75.00 | 119.50 |
| 1. Paces Twin 5-10 | 94.50 | 169.50 |
| 1. Paces Twin 10-25 | 110.00 | 175.00 |
| 2. Paces Twin Console 5-25 | 109.50 | 169.50 |
| xx. Pastime | 69.50 | 125.00 |
| xx. Paddock Club | 20.00 | 39.50 |
| xx. Pamco DeLuxe Bell | 10.00 | 17.50 |
| xx. Parlay Races | 15.00 | 29.50 |
| xx. Pay Day | 69.50 | 139.50 |
| xx. Pickem | 15.00 | 22.50 |
| xx. Ray's Track | 39.50 | 69.50 |
| xx. Rio | 10.00 | 25.00 |
| 1. Roll 'em | 89.50 | 94.50 |
| xx. Rollette Jr | 35.00 | 75.00 |
| xx. Rollette Jr (41) | 45.00 | 60.00 |
| xx. Rollette Sr | 195.00 | 250.00 |
| xx. Rosemont | 10.00 | 22.50 |
| 5. Royal Draw | 15.00 | 20.00 |
| xx. Royal Flush | 15.00 | 39.50 |
| xx. Royal Lucre '41 | 99.50 | 152.50 |
| xx. Seeburg Races | 10.00 | 35.00 |
| xx. Saddle Club | 15.00 | 35.00 |
| xx. Silver Bell | 10.00 | 29.50 |
| 2. Silver Moon Comb | 49.50 | 60.00 |
| 2. Silver Moon PO | 49.50 | 95.00 |
| 1. Silver Moon FP | 54.50 | 89.50 |
| xx. Silver Moon 10c | 75.00 | 139.50 |
| xx. Silver Moon 25c | 75.00 | 149.50 |
| 2. Skill Field | 49.50 | 69.50 |
| xx. Skill Time '37 | 20.00 | 37.50 |
| xx. Skill Time '38 | 25.00 | 40.00 |
| xx. Skill Time '41 | 35.00 | 54.50 |
| 7. Square Bell | 35.00 | 119.50 |
| xx. Sugar King | 15.00 | 35.00 |
| 1. Sun Ray | 75.00 | 89.50 |
| 1. Super Bell 5c Comb | 75.00 | 215.00 |
| <hr/> | | |
| 1. Super Bell 25c Comb | 159.00 | 169.50 |
| 1. Super Bell Two Way 5-5 | 175.00 | 229.50 |
| 1. Super Bell Two Way 5-25 | 100.00 | 295.00 |
| <hr/> | | |
| 2. Super Bell Four Way 5-5-5-5 | 239.50 | 350.00 |
| 1. Super Bell Four Way 5-5-5-25 | 294.50 | 350.00 |
| xx. Super Bell Four Way 5-5-10-25 | 325.00 | 450.00 |
| xx. Super Track Time | 145.00 | 175.00 |
| xx. Super Track Time TKT | 165.00 | 200.00 |
| xx. Suzie Q | 35.00 | 75.00 |
| xx. Tanforan | 15.00 | 25.00 |
| xx. Track King | 10.00 | 25.00 |
| xx. Track Meet | 69.50 | 159.50 |
| xx. Track Odds West | 60.00 | 90.00 |
| xx. Track Odds Buckley | 185.00 | 275.00 |
| xx. Track Odds Daily Dbl | 250.00 | 325.00 |
| 1. Track Odds DD JP Buckley | 435.00 | 525.00 |
| 5. Track Time '39 | 69.50 | 89.50 |
| 2. Track Time '38 | 60.00 | 75.00 |
| xx. Track Time '37 | 29.50 | |
| xx. Track Time TKT | 75.00 | |
| 2. Triple Entry | 60.00 | 79.50 |



CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

| | | |
|--|-------|--------|
| 6. Model S 7 Column | 25.00 | 54.50 |
| 1. Model VD 7 Column | 25.00 | 52.50 |
| 5. Model W 9 Column | 30.00 | 60.00 |
| 7. Model WD 9 Column | 35.00 | 47.50 |
| 1. Champion 11 Column King Size | 65.00 | 125.00 |
| 1. Champion 9 Column | 74.50 | 125.00 |
| xx. Champion 7 Column..... | 35.00 | 95.00 |

NATIONAL

| | | |
|-------------------------------|-------|--------|
| 1. Model 9-50 | 75.00 | 125.00 |
| 6. 7-50 Regular | 42.50 | 60.00 |
| 2. Model 7-50 King Size | 49.50 | 55.00 |
| 1. Model 9-30 | 50.00 | 95.00 |
| xx. Model 9A | 35.00 | 60.00 |
| 1. Model 6-30 | 15.00 | 45.00 |
| xx. Model 6-26 | 10.00 | 15.00 |

ROWE

| | | |
|----------------------------|-------|--------|
| xx. Aristocrat 6 Col | 10.00 | 15.00 |
| xx. Imperial 6 Col | 20.00 | 50.00 |
| xx. Imperial 8 Col | 25.00 | 70.00 |
| 6. Royal 6 Col | 32.50 | 45.00 |
| 5. Royal 8 Col | 40.00 | 85.00 |
| 1. Royal 10 Col | 75.00 | 110.00 |
| xx. President 6 Col | 45.00 | |
| xx. President 8 Col | 55.00 | |
| xx. President 10 Col | 85.00 | 95.00 |

U-NEED-A

| | | |
|---------------------------|-------|--------|
| xx. Model E 6 Col | 10.00 | 45.00 |
| 1. Model E 8 Col | 29.50 | 57.50 |
| xx. Model E 9 Col | 20.00 | 60.00 |
| xx. Model E 12 Col | 25.00 | 35.00 |
| xx. Model E 15 Col | 30.00 | 45.00 |
| 1. Model A 8 Col | 40.00 | 85.00 |
| 6. Model A 9 Col | 25.00 | 55.00 |
| xx. Model 500 7 Col | 45.00 | 60.00 |
| 5. Model 500 9 Col | 59.50 | 110.00 |
| 5. Model 500 15 Col | 69.50 | 115.00 |

CANDY

DU GRENIER

| | | |
|--------------------|-------|-------|
| 1. Candy Man | 42.50 | 62.50 |
|--------------------|-------|-------|

NATIONAL

| | | |
|---|-------|--------|
| xx. Model 618 6 Column | 20.00 | 50.00 |
| 1. Model 918 9 Column Regular | 30.00 | 110.00 |
| xx. Model 918 9 Column Special | 35.00 | 105.00 |

ROWE

| | | |
|------------------------------|-------|--------|
| 1. 8 Column Standard | 25.00 | 89.50 |
| 1. 8 Column DeLuxe | 85.00 | 110.00 |
| xx. 8 Column 1c Gum & Mint.. | 9.50 | 17.50 |
| xx. 8 Column 5c Gum & Mint.. | 16.50 | 40.00 |

U-NEED-A-PAK

| | | |
|--------------------|-------|-------|
| xx. 5 Column | 20.00 | 42.50 |
|--------------------|-------|-------|

U-SELECT-IT

| | | |
|------------------|-------|-------|
| 1. 54 Bars | 15.00 | 35.00 |
| 1. 72 Bars | 20.00 | 45.00 |

STONER

| | |
|--------------------|-------|
| xx. 6 Column | 55.00 |
| xx. 8 Column | 65.00 |

SCALES

ROCK-OLA

| | |
|------------------|-------|
| xx. Lo Boy | 42.50 |
|------------------|-------|

WATLING

| | | |
|------------------------------|-------|--------|
| xx. Tom Thumb, Plain | 47.50 | 65.00 |
| xx. Tom Thumb, Fortune | 65.00 | 115.00 |
| 2. 500 Fortune | 85.00 | 90.00 |
| 2. Hi Boy Guesser | 65.00 | 75.00 |

JENNINGS

| | |
|-----------------------|-------|
| xx. Junior | 25.00 |
| xx. Small Model | 49.50 |

PEERLESS

| | | |
|-----------------------|-------|-------|
| xx. Small Model | 37.50 | 50.00 |
|-----------------------|-------|-------|

MILLS

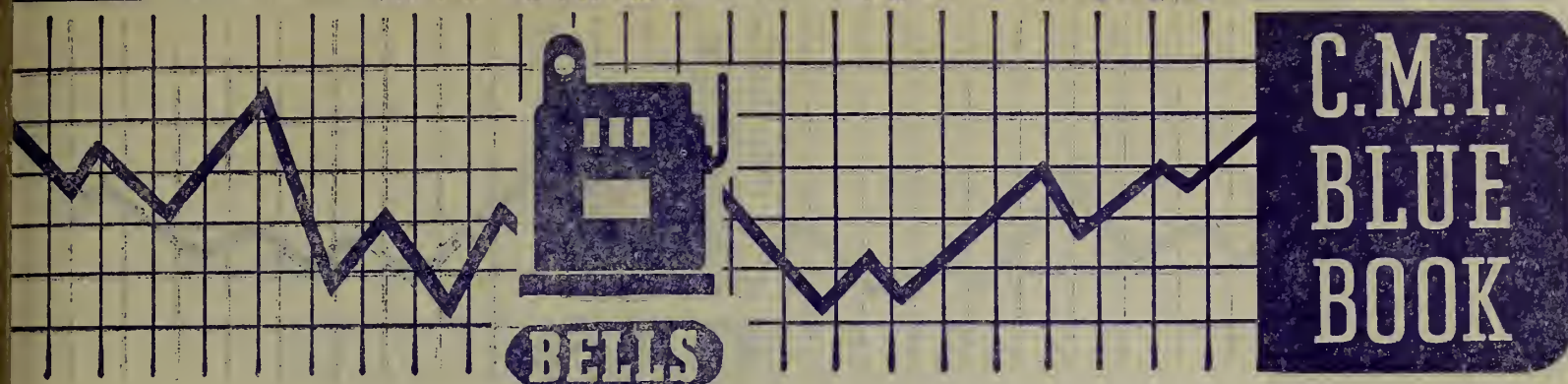
| | | |
|-----------------------|-------|-------|
| xx. Small Model | 38.00 | 50.00 |
|-----------------------|-------|-------|

PACE

| | | |
|-----------------------|-------|-------|
| xx. Small Model | 40.00 | 50.00 |
|-----------------------|-------|-------|

IDEAL

| | |
|-----------------------|-------|
| xx. Small Model | 42.50 |
|-----------------------|-------|



MILLS

| | | | |
|-------|-----------------------|--------|--------|
| xx. | 5c Black HL | 125.00 | 145.00 |
| xx. | 10c Black HL | 135.00 | 159.50 |
| xx. | 25c Black HL | 145.00 | 179.50 |
| xx. | 5c Emerald Chrome HL | 175.00 | 219.00 |
| xx. | 10c Emerald Chrome HL | 185.00 | |
| xx. | 25c Emerald Chrome HL | 155.00 | 190.00 |
| xx. | 50c Emerald Chrome HL | 315.00 | 395.00 |
| xx. | 5c Gold Chrome HL | 139.50 | 175.00 |
| 6. | 10c Gold Chrome HL | 145.00 | 179.50 |
| xx. | 50c Gold Chrome HL | 249.50 | 375.00 |
| 2. | 5c Gold Chrome | 107.50 | 159.50 |
| 5. | 10c Gold Chrome | 89.50 | 164.50 |
| 2. | 25c Gold Chrome | 110.00 | 169.50 |
| xx. | 50c Gold Chrome | 195.00 | 359.50 |
| 2. | 5c Copper Chrome | 124.50 | 125.00 |
| xx. | 10c Copper Chrome | 139.50 | 150.00 |
| xx. | 25c Copper Chrome | 149.50 | 200.00 |
| 2. | 5c Club Bell | 127.50 | 129.50 |
| xx. | 10c Club Bell | 139.50 | 185.00 |
| xx. | 25c Club Bell | 149.50 | 200.00 |
| xx. | 50c Club Bell | 350.00 | 600.00 |
| xx. | 1c Blue Front | 65.00 | 75.00 |
| 1. | 5c Blue Front | 50.00 | 139.50 |
| <hr/> | | | |
| 1. | 10c Blue Front | 110.00 | 149.50 |
| <hr/> | | | |
| 1. | 25c Blue Front | 109.50 | 165.00 |
| <hr/> | | | |
| 1. | 50c Blue Front | 200.00 | 299.50 |
| xx. | 1c Brown Front | 79.50 | 119.50 |
| 4. | 5c Brown Front | 74.50 | 149.50 |
| <hr/> | | | |
| 1. | 10c Brown Front | 120.00 | 169.50 |
| <hr/> | | | |
| 1. | 25c Brown Front | 130.00 | 189.50 |
| <hr/> | | | |
| xx. | 50c Brown Front | 249.50 | 475.00 |
| xx. | 1c Cherry Bell | 69.50 | 119.50 |
| xx. | 5c Cherry Bell | 89.50 | 115.00 |
| xx. | 10c Cherry Bell | 89.50 | 149.50 |
| xx. | 25c Cherry Bell | 119.50 | 135.00 |
| xx. | 1c Bonus Bell | 99.50 | 129.50 |
| 1. | 5c Bonus Bell | 125.00 | 205.00 |
| 4. | 10c Bonus Bell | 165.00 | 215.00 |
| 4. | 25c Bonus Bell | 175.00 | 225.00 |
| 1. | 5c Original Chrome | 115.00 | 219.50 |
| 1. | 10c Original Chrome | 169.50 | 239.50 |
| 1. | 25c Original Chrome | 155.00 | 259.50 |
| 5. | 50c Original Chrome | 175.00 | 359.50 |
| 2. | 1c QT Blue | 25.00 | 30.00 |
| 6. | 5c QT Blue | 39.50 | 49.50 |
| 2. | 10c QT Blue | 49.50 | 60.00 |
| xx. | 25c QT Blue | 69.50 | 125.00 |
| xx. | 1c QT Green | 25.00 | 39.50 |
| xx. | 5c QT Green | 30.00 | 42.50 |
| xx. | 10c QT Green | 45.00 | 55.00 |
| xx. | 5c QT FP | 49.50 | 69.50 |
| xx. | 1c QT Glitter Gold | 29.50 | 75.00 |
| 1. | 5c QT Glitter Gold | 65.00 | 87.50 |
| 2. | 10c QT Glitter Gold | 59.50 | 95.00 |
| 2. | 25c QT Glitter Gold | 50.00 | 109.50 |
| xx. | 1c VP Bell | 19.50 | 31.50 |
| xx. | 1c VP Bell JP | 25.00 | 37.50 |
| xx. | 1c VP Bell Green | 22.50 | 29.50 |
| 1. | 5c VP Bell Green | 20.00 | 44.50 |
| xx. | 1c VP Chrome | 34.50 | |
| 1. | 5c VP Chrome | 45.00 | 49.50 |
| xx. | 5c VP Chrome Plus | 47.50 | 55.00 |
| xx. | 1c VP Bell B&G | 29.50 | 40.00 |
| 6. | 5c VP Bell B&G | 32.50 | 42.50 |
| 1. | Vest Pocket '46 | 59.50 | 74.50 |
| <hr/> | | | |
| xx. | 5c Futurity | 79.50 | 99.50 |
| xx. | 10c Futurity | 89.50 | 109.50 |
| xx. | 25c Futurity | 119.50 | 150.00 |
| xx. | 50c Futurity | 149.50 | 194.50 |
| 2. | 5c Black Cherry Bell | 119.50 | 179.50 |

| | | | |
|-----|-----------------------|--------|--------|
| 4. | 10c Black Cherry Bell | 129.50 | 179.50 |
| 1. | 25c Black Cherry Bell | 169.50 | 258.00 |
| xx. | 5c Yellow Front | 39.50 | 72.50 |
| xx. | 10c Yellow Front | 39.50 | 75.00 |
| xx. | 25c Yellow Front | 119.50 | 150.00 |
| xx. | 1c Smoker Bell | 29.50 | 40.00 |
| 7. | 5c Smoker Bell | 35.00 | 50.00 |
| xx. | 5c FP Mint Vendor | 39.50 | 50.00 |
| xx. | 25c Golf Ball Vendor | 89.50 | 125.00 |
| xx. | 5c War Eagle | 35.00 | 69.50 |
| xx. | 10c War Eagle | 69.50 | 109.00 |
| xx. | 25c War Eagle | 89.50 | 95.00 |
| xx. | 50c War Eagle | 149.50 | 150.00 |
| xx. | 5c Red Front | 65.00 | 90.00 |
| xx. | 10c Red Front | 69.50 | 90.00 |
| xx. | 25c Red Front | 99.50 | 145.00 |
| xx. | 5c FOK | 15.00 | 17.50 |
| xx. | 5c Roman Head | 39.00 | 82.50 |
| 2. | 10c Roman Head | 69.50 | 75.00 |
| xx. | 25c Roman Head | 89.50 | 124.50 |
| xx. | 50c Roman Head | 119.50 | 145.00 |
| xx. | 1c Skyscraper | 29.50 | 40.00 |
| xx. | 5c Skyscraper | 40.00 | 55.00 |
| xx. | 10c Skyscraper | 47.50 | 64.50 |
| xx. | 25c Skyscraper | 69.50 | 89.50 |
| xx. | 50c Skyscraper | 125.00 | 145.00 |
| xx. | 1c Lion Head | 20.00 | 30.00 |
| xx. | 5c Lion Head | 35.00 | 40.00 |
| xx. | 5c Extraordinary | 79.50 | 100.00 |
| xx. | 10c Extraordinary | 89.50 | 110.00 |
| xx. | 25c Extraordinary | 119.50 | 169.50 |
| xx. | 50c Extraordinary | 169.50 | 289.50 |
| xx. | 5c Melon Bell | 74.50 | 79.50 |
| 2. | 10c Melon Bell | 89.50 | 99.50 |
| xx. | 25c Melon Bell | 110.00 | 140.00 |
| xx. | 5c Wolf Head | 39.50 | 47.50 |
| xx. | 10c Wolf Head | 49.50 | 69.50 |
| xx. | 25c Wolf Head | 69.50 | 100.00 |
| xx. | 1c Shamrock Bell | 15.00 | 27.50 |
| xx. | 5c Slugproof 3-5 | 99.50 | 124.50 |
| 1. | Golden Falls 5c | 169.50 | 258.00 |
| 1. | Golden Falls 10c | 179.50 | 263.00 |
| 5. | Golden Falls 25c | 185.00 | 268.00 |
| 6. | Golden Falls 50c | 289.50 | |

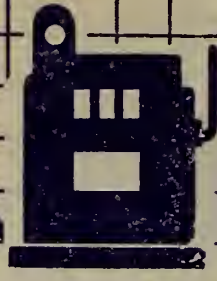
WATLING

| | | | |
|-----|------------------|--------|--------|
| xx. | 1c Rolatop | 10.50 | 15.00 |
| 1. | 5c Rolatop | 40.00 | 65.00 |
| 2. | 10c Rolatop | 55.00 | 68.00 |
| 5. | 25c Rolatop | 59.50 | 89.50 |
| xx. | 50c Rolatop | 149.50 | 195.00 |
| xx. | 5c Club Bell | 65.00 | 95.00 |
| xx. | 10c Club Bell | 75.00 | 125.00 |
| xx. | 25c Club Bell | 145.00 | 185.00 |
| xx. | 1c Twin JP | 20.00 | 24.00 |
| xx. | 5c Twin JP | 25.00 | 32.50 |
| xx. | 10c Twin JP | 30.00 | 39.50 |
| xx. | 25c Twin JP | 55.00 | 62.50 |
| xx. | 1c Blue Seal | 20.00 | 25.00 |
| 5. | 5c Blue Seal | 25.00 | 36.00 |
| xx. | 10c Blue Seal | 30.00 | 44.00 |
| 5. | 25c Blue Seal | 39.50 | 67.00 |
| xx. | 1c Treasury | 10.00 | 20.00 |
| 2. | 5c Treasury | 29.50 | 44.50 |
| xx. | 10c Treasury | 32.50 | 75.00 |
| xx. | 25c Treasury | 59.50 | 79.50 |
| xx. | 5c Wonder Vendor | 39.50 | |
| xx. | 5-25 Rolatop | 39.50 | 49.50 |

GROETCHEN

| | | | |
|-----|-------------------------|-------|-------|
| xx. | 1c Columbia | 29.50 | 49.50 |
| 6. | 5c Columbia Chrome | 49.50 | 59.50 |
| xx. | 5c Columbia JPV Bell | 37.50 | 49.50 |
| 6. | 5c Columbia Fruit | 37.50 | 79.50 |
| xx. | 5c Columbia Cig RJ | 39.50 | 49.50 |
| 1. | 5c Columbia DJP | 49.50 | 85.00 |
| xx. | 10c Columbia DJP | 59.50 | 69.50 |
| 6. | 5c Columbia Club Cig GA | 29.50 | 49.50 |

C.M.I. BLUE BOOK



BELLS

GROETCHEN—(continued)

| | | | |
|-----|----------------------------|-------|-------|
| xx. | 5c Columbia Club DJ | 55.00 | 85.00 |
| xx. | 10c Columbia Club Cig GA.. | 59.50 | 79.50 |
| 2. | 5c Columbia Cig GA | 35.00 | 39.50 |
| xx. | 5c Columbia Fruit GA | 49.50 | 79.50 |
| xx. | 5c Columbia Orig GA | 35.00 | 49.50 |
| 1. | 5c Conv Columbia Chrome .. | 49.50 | 59.50 |

| | | | |
|-----|----------------------|-------|-------|
| xx. | 5c Commander | 32.50 | 42.50 |
| xx. | 10c Commander | 34.50 | 39.50 |
| xx. | 25c Commander | 49.50 | 75.00 |
| xx. | 7 Way Slot 5c | 49.50 | 62.50 |
| xx. | 7 Way Slot 25c | 69.50 | 98.00 |
| xx. | 5c Doughboy | 20.00 | 49.50 |
| xx. | 5c Club Bell | 25.00 | 40.00 |
| xx. | 10c Club Bell | 25.00 | 59.00 |
| 2. | 25c Club Bell | 49.50 | 79.50 |

P A C E

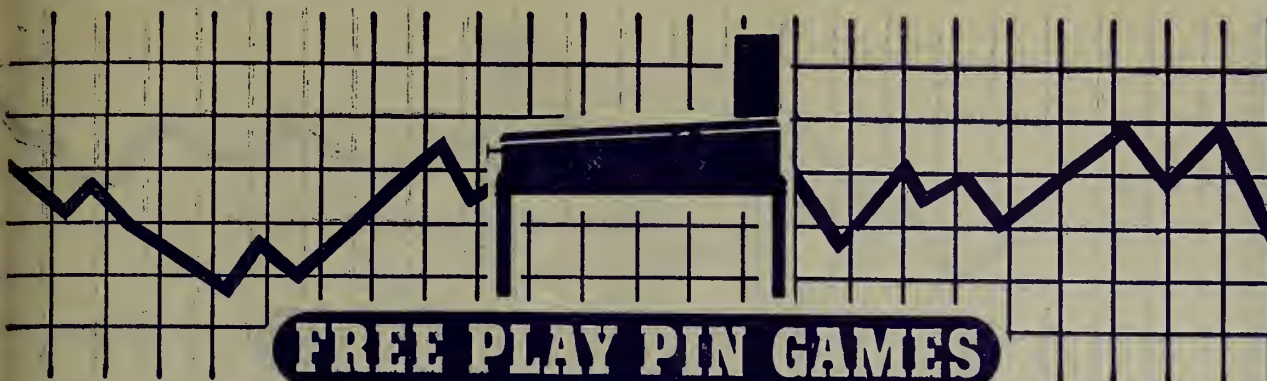
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|-----|----------------------------|--------|--------|
| xx. | 1c Bantam | 15.00 | 29.50 |
| xx. | 5c Bantam | 19.50 | 24.50 |
| xx. | 10c Bantam | 25.00 | 39.50 |
| xx. | 25c Bantam | 39.50 | 42.50 |
| xx. | 5c Comet FV | 39.50 | 59.50 |
| 1. | 10c Comet FV | 39.50 | 55.00 |
| xx. | 25c Comet FV | 59.50 | 125.00 |
| xx. | 50c Comet FV | 98.50 | 125.00 |
| xx. | 5c Comet DJP | 40.00 | 79.50 |
| xx. | 10c Comet DJP | 50.00 | 79.50 |
| xx. | 1c Comet Blue | 20.00 | 37.50 |
| xx. | 5c Comet Blue | 30.00 | 59.50 |
| xx. | 10c Comet Blue Front | 30.00 | 65.00 |
| xx. | 25c Comet Blue Front | 59.50 | 89.50 |
| xx. | 50c Comet | 125.00 | 145.00 |
| xx. | 5c All Star Comet | 62.50 | 75.00 |
| 2. | 10c All Star Comet | 39.50 | 79.50 |
| 1. | 25c All Star Comet | 69.50 | 125.00 |
| xx. | 50c All Star Comet | 149.50 | 225.00 |
| xx. | 1c All Star 2-4 | 20.00 | 35.00 |
| xx. | 1c Rocket | 49.50 | 69.50 |
| xx. | 5c Rocket | 59.50 | 89.50 |
| 5. | 10c Rocket | 69.50 | 89.50 |
| xx. | 25c Rocket | 125.00 | 139.50 |
| xx. | 5c TJ Comet | 25.00 | 47.50 |
| xx. | 5c Club Bell | 74.50 | 100.00 |
| 2. | 10c Club Bell | 74.50 | 94.50 |
| xx. | 25c Club Bell | 119.50 | 125.00 |
| 1. | 50c Club Bell | 145.00 | 250.00 |
| xx. | 1c DeLuxe | 20.00 | 39.50 |
| xx. | 5c DeLuxe | 39.50 | 49.50 |
| 5. | 10c DeLuxe | 49.50 | 69.50 |
| xx. | Double Slot 5-25c | 129.50 | 149.50 |
| xx. | 10c Comet Console | 99.50 | 125.00 |
| xx. | 25c Comet Console | 149.50 | 169.50 |
| xx. | 5 & 25c Comet Con Comb.. | 195.00 | 295.00 |
| xx. | 5c Kitty | 20.00 | 29.50 |
| xx. | 10c Kitty | 29.50 | 35.00 |
| xx. | 25c Kitty | 89.50 | 119.50 |
| xx. | 5c Comet Red | 79.50 | 90.00 |
| xx. | 10c Comet Red | 79.50 | 120.00 |
| 7. | 5c Slugproof | 69.50 | 75.00 |
| xx. | 10c Slugproof | 69.50 | 95.00 |
| xx. | 25c Slugproof | 89.50 | 125.00 |

JENNINGS

| | | | |
|-----|-----------------------------|--------|--------|
| 1. | 5c Chief | 40.00 | 50.00 |
| xx. | 10c Chief | 49.50 | 75.00 |
| xx. | 25c Chief | 75.00 | 159.50 |
| 4. | 5c Club Bell | 95.00 | 100.00 |
| 1. | 10c Club Bell | 99.50 | 125.00 |
| 2. | 25c Club Bell | 125.00 | 139.50 |
| xx. | 50c Club Bell | 199.50 | 235.00 |
| xx. | 5c Sky Chief | 69.50 | 119.50 |
| xx. | 10c Sky Chief | 75.00 | 125.00 |
| xx. | 25c Sky Chief | 120.00 | 200.00 |
| xx. | 50c Sky Chief | 150.00 | 245.00 |
| 6. | 5c Silver Moon Chief | 109.50 | 119.50 |
| 6. | 10c Silver Moon Chief | 99.50 | 119.50 |
| xx. | 25c Silver Moon Chief | 99.50 | 150.00 |
| 1. | 5c Silver Chief | 69.50 | 115.00 |
| 1. | 10c Silver Chief | 74.50 | 109.50 |
| xx. | 25c Silver Chief | 109.50 | 149.50 |
| xx. | 50c Silver Chief | 189.50 | 249.50 |
| xx. | Triplex Chief 5-10-25 | 79.50 | 109.50 |
| xx. | 1c Little Duke | 12.00 | 17.50 |
| xx. | 5c Century | 20.00 | 35.00 |
| xx. | 10c Century | 25.00 | 49.50 |
| xx. | 25c Century | 50.00 | 69.50 |
| xx. | 50c Century | 145.00 | 189.50 |
| 1. | 5c Gooseneck | 19.00 | 30.00 |
| xx. | 10c Gooseneck | 20.00 | 40.00 |
| 2. | 25c Gooseneck | 37.50 | 39.50 |
| xx. | 50c Gooseneck | 75.00 | 110.00 |
| xx. | 1c Little Duchess | 15.00 | 20.00 |
| xx. | 5c Little Duchess | 25.00 | 47.50 |
| xx. | 10c Golf Ball Vndr | 89.50 | 129.50 |
| xx. | 25c Golf Ball Vndr | 109.50 | 149.50 |
| xx. | 5c Chrome Sup Chief | 89.50 | 125.00 |
| xx. | 10c Chrome Chief SP | 109.50 | 119.50 |
| xx. | 5c Red Skin | 39.50 | 52.50 |
| xx. | 10c Red Skin | 49.50 | 62.50 |
| xx. | 25c Red Skin | 99.50 | 150.00 |
| xx. | 5c Big Chief | 69.50 | 90.00 |
| xx. | 10c Big Chief | 79.50 | 110.00 |
| xx. | 25c Big Chief | 100.00 | 199.50 |
| 6. | \$1.00 Bell | 289.50 | 479.50 |
| xx. | Cigarolla | 25.00 | 40.00 |
| xx. | Cigarolla XXV | 49.50 | 69.50 |
| xx. | Cigarolla XV | 45.00 | 65.00 |
| 4. | 5c Victory Chief | 95.00 | 99.50 |
| 2. | 10c Victory Chief | 75.00 | 109.50 |
| 6. | 25c Victory Chief | 109.50 | 129.50 |
| xx. | 1c 4 Star Chief | 49.50 | 75.00 |
| 1. | 5c 4 Star Chief | 89.50 | 109.50 |
| 2. | 10c 4 Star Chief | 59.50 | 119.50 |
| xx. | 25c 4 Star Chief | 99.50 | 149.50 |
| xx. | 1c Dixie Bell | 20.00 | 35.00 |
| xx. | 5c Dixie Bell | 35.00 | 50.00 |
| xx. | 10c Dixie Bell | 42.50 | 60.00 |
| xx. | 25c Dixie Bell | 99.50 | 129.50 |
| xx. | 50c Dixie Bell | 229.50 | 385.00 |
| xx. | 5c Victory 4 Star Ch | 89.50 | 115.00 |
| xx. | 10c Victory 4 Star Ch | 99.50 | 125.00 |
| xx. | 25c Victory 4 Star Ch | 199.50 | 275.00 |

CAILLE

| | | | |
|-----|-------------------|-------|--------|
| xx. | 1c | 15.00 | 39.00 |
| xx. | 5c | 22.50 | 50.00 |
| xx. | 10c | 24.50 | 34.50 |
| 2. | 25c | 30.00 | 34.50 |
| xx. | 5c & 25c | 89.50 | 120.00 |
| xx. | 5c Cadet | 19.00 | 37.50 |
| xx. | 10c Cadet | 24.00 | 34.50 |
| xx. | 25c Cadet | 69.50 | 105.00 |
| xx. | 5c Playboy | 39.50 | 49.50 |
| xx. | 10c Playboy | 39.50 | 49.50 |
| xx. | 25c Playboy | 49.50 | 60.00 |



FREE PLAY PIN GAMES

**C.M.I.
BLUE
BOOK**

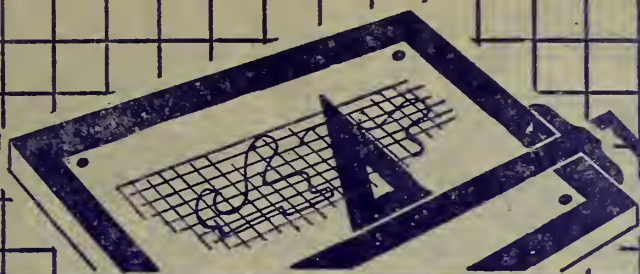
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|--------------------------|--------|--------|-------------------------|--------|--------|
| 1. ABC Bowler | 30.00 | 57.50 | 1. Destroyer (Rev) | 45.00 | 49.50 |
| 1. Action (Rev) | 49.50 | 85.00 | 5. Dive Bomber (Rev) | 29.50 | 39.50 |
| 1. Air Circus | 54.50 | 99.50 | 5. Dixie | 15.00 | 37.50 |
| 1. Air Force | 45.00 | 49.50 | 2. Do Re Mi | 37.50 | 39.50 |
| xx. Airliner | 10.00 | 15.00 | xx. Double Feature | 15.00 | 29.00 |
| xx. Airport | 10.00 | 14.50 | xx. Doughboy | 10.00 | 14.50 |
| xx. Alert (Rev) | 15.00 | 30.00 | 2. Double Play | 40.00 | 45.00 |
| 1. All American | 19.00 | 35.00 | xx. Drum Major | 20.00 | 35.00 |
| xx. Ali Baba | 15.00 | 25.00 | 5. Dude Ranch | 25.00 | 39.50 |
| 2. All Out (Rev) | 29.50 | 49.50 | 1. Duffy's (Rev) | 75.00 | 99.50 |
| 6. Amber | 109.50 | 179.50 | 1. Duplex | 40.00 | 85.00 |
| 1. American Beauty (Rev) | 25.00 | 79.50 | 2. Dynamite | 139.50 | 150.00 |
| xx. Anabel | 14.00 | 25.00 | 1. Eagle Squadron (Rev) | 39.50 | 79.50 |
| 4. Arizona (Rev) | 60.00 | 129.50 | xx. Entry | 15.00 | 19.00 |
| xx. Armada | 15.00 | 25.00 | xx. Eureka | 15.00 | 25.00 |
| 1. Argentine | 37.50 | 65.00 | xx. Falling Sun (Rev) | 20.00 | 59.50 |
| xx. Arrowhead | 10.00 | 19.50 | xx. Fantasy | 20.00 | 30.00 |
| 6. Attention | 29.50 | 49.50 | 1. Fast Ball | 139.50 | 169.50 |
| xx. Avalon | 10.00 | 15.00 | 2. Fiesta | 150.00 | 185.00 |
| xx. Airway | 10.00 | 22.50 | xx. Fifth Inning | 10.00 | 20.00 |
| 1. Bally Beauty | 15.00 | 25.00 | 2. Fifty Grand | 15.00 | 25.00 |
| xx. Banner | 10.00 | 17.50 | xx. Fishin' (Rev) | 29.50 | 39.50 |
| 4. Bandwagon | 25.00 | 39.50 | xx. Five in One | 29.50 | 39.50 |
| xx. Bang | 10.00 | 35.00 | 4. Five, Ten & Twenty | 45.00 | 84.50 |
| 6. Baffle Card | 25.50 | 322.00 | xx. Flagship | 15.00 | 29.50 |
| xx. Battle | 20.00 | 49.50 | 4. Flat Top (Rev) | 89.50 | 129.50 |
| xx. Barrage | 20.00 | 39.50 | xx. Fleet | 24.50 | 29.50 |
| 1. Belle Hop | 39.50 | 64.50 | 2. Flicker | 25.00 | 39.50 |
| 1. Big Chief | 35.00 | 47.50 | 2. Flying Tiger | 35.00 | 49.50 |
| 4. Big Hit Single Play | 119.50 | 179.50 | xx. Follies '40 | 15.00 | 35.00 |
| 1. Big Hit Multiple Play | 149.50 | 219.50 | xx. Foreign Colors | 39.50 | 49.50 |
| 1. Big League | 135.00 | 150.00 | xx. Follow Up | 10.00 | 17.50 |
| 1. Big Parade | 49.50 | 99.50 | 1. Formation | 20.00 | 29.50 |
| xx. Big Show | 15.00 | 27.50 | 2. Four Aces | 39.50 | 89.50 |
| xx. Big Six | 20.00 | 44.50 | 2. Four Diamonds | 29.50 | 40.00 |
| xx. Big Ten | 15.00 | 27.50 | xx. Four Five Six | 10.00 | 15.00 |
| 7. Big Three (Rev) | 15.00 | 29.50 | 2. Four Roses | 25.00 | 30.00 |
| xx. Big Time | 14.00 | 25.00 | xx. Fox Hunt | 25.00 | 42.50 |
| 2. Big Top | 69.50 | 69.50 | 2. Frisco | 75.00 | 99.50 |
| xx. Big Town | 15.00 | | xx. Flash | 10.00 | 17.50 |
| xx. Blackout | 15.00 | | 1. G. I. Joe (Conv) | 35.00 | 55.00 |
| 1. Blondie | 15.00 | 25.00 | 5. Girls Ahoy (Rev) | 25.00 | 39.50 |
| 2. Bombardier (Rev) | 39.50 | 69.50 | 1. Glamour | 25.00 | 40.00 |
| 1. Bola Way | 34.50 | 69.50 | 1. Gobs | 49.50 | 60.00 |
| 1. Bomb the Axis | 20.00 | 39.50 | 2. Gold Star | 27.50 | 34.50 |
| xx. Bordertown | 15.00 | | xx. Golden Gate | 10.00 | 17.50 |
| 1. Boomtown | 20.00 | 29.50 | 2. Grand Canyon (Rev) | 85.00 | 105.00 |
| xx. Bounty | 10.00 | 12.00 | 4. Gun Club | 25.00 | 67.50 |
| 4. Bosco | 30.00 | 79.50 | xx. Headliner | 10.00 | 20.00 |
| xx. Bowling | 15.00 | 39.50 | xx. Hi Boy (Rev) | 29.50 | 45.00 |
| xx. Box Score | 15.00 | | 1. Hi Dive | 59.50 | 69.50 |
| 4. Brazil (Rev) | 99.50 | 109.50 | 4. Hi Hat | 30.00 | 69.50 |
| xx. Brite Spot | 20.00 | 37.50 | xx. High Light | 10.00 | 18.95 |
| 2. Broadcast | 20.00 | 39.50 | 2. High Stepper | 29.50 | 39.50 |
| 4. Bubbles | 60.00 | 100.00 | 5. Hit the Jap (Rev) | 19.50 | 29.50 |
| xx. Buckeroo | 15.00 | 27.50 | xx. Hold Over | 29.50 | 35.00 |
| 2. Capt. Kidd | 25.00 | 50.00 | 4. Hollywood | 60.00 | 129.50 |
| xx. Cadillac | 15.00 | 24.50 | xx. Home Run '40 | 15.00 | 29.00 |
| 4. Casablanca (Rev) | 84.50 | 99.50 | 2. Home Run '41 | 25.00 | 39.50 |
| 4. Catalina | 60.00 | 99.50 | 1. Home Run '42 | 35.00 | 79.50 |
| 2. Champ | 25.00 | 35.00 | 1. Horoscope | 39.50 | 49.50 |
| 5. Champion | 25.00 | 42.50 | 2. Idaho | 75.00 | 125.00 |
| 5. Charm | 29.50 | 39.50 | 1. Invasion (Rev) | 29.50 | 89.50 |
| xx. Chevron | 15.00 | 24.50 | 4. Jeep (Rev) | 49.50 | 69.50 |
| xx. Chief | 15.00 | | 5. Jolly | 25.00 | 29.50 |
| xx. Chubbie | 15.00 | | xx. Jumper | 15.00 | 25.00 |
| xx. Circus | 15.00 | 25.00 | 4. Jungle | 25.00 | 64.50 |
| 7. Click | 22.50 | 37.50 | 1. Keep 'em Flying | 60.00 | 109.50 |
| xx. Clipper | 10.00 | 25.00 | xx. Keen a Ball | 10.00 | 24.50 |
| xx. C. O. D. | 10.00 | 15.00 | 1. Kismet | 49.50 | 89.50 |
| 1. Clover | 29.50 | 45.00 | xx. Klick | 15.00 | |
| xx. Commander (Rev) | 25.00 | 45.00 | 1. Knock Out | 37.50 | 99.50 |
| xx. Commodore | 15.00 | 19.50 | xx. Knock Out the Jap | 49.50 | 59.50 |
| xx. Congo | 15.00 | 24.00 | xx. Lancer | 29.50 | 39.50 |
| xx. Conquest | 10.00 | 25.00 | 2. Landslide | 29.50 | 39.50 |
| xx. Contact | 10.00 | 22.50 | 4. Laura | 85.00 | 134.50 |
| xx. Contest | 29.50 | 49.50 | xx. Lead Off | 15.00 | 29.50 |
| xx. Convention | 10.00 | 20.00 | 2. Leader | 29.50 | 39.50 |
| xx. Cowboy | 10.00 | 19.00 | 1. League Leader | 10.00 | 49.50 |
| 1. Cover Girl | 75.00 | 125.00 | 1. Legionnaire | 35.00 | 59.50 |
| 1. Cross Line | 24.50 | 39.50 | 4. Liberty | 40.00 | 109.50 |
| xx. Crystal | 15.00 | 25.00 | 7. Liberty (Rev) | 42.50 | 52.50 |
| xx. Crystal Gazer | 10.00 | 26.50 | 1. Limelight | 15.00 | 29.50 |
| xx. Dandy | 10.00 | 17.50 | | | |
| xx. Daily Dozen | 10.00 | | | | |
| xx. Davy Jones | 10.00 | 21.50 | | | |
| xx. Defense (Baker) | 15.00 | 20.00 | | | |
| 5. Defense (Genco) | 35.00 | 79.50 | | | |
| xx. De Icer (Rev) | 39.50 | 75.00 | | | |

C.M.I. BLUE BOOK

FREE PLAY PIN GAMES

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| xx. Line Up | 29.50 | 39.50 |
| xx. Lite a Card | 15.00 | 20.00 |
| xx. Lone Star | 24.50 | 39.50 |
| xx. Lot-O-Smoke | 15.00 | 25.00 |
| xx. Lot-O-Fun | 29.50 | |
| 1. Lucky | 15.00 | 29.50 |
| xx. Majors '40 | 12.50 | |
| 1. Majors '41 | 25.00 | 57.50 |
| xx. Mardi Gras | 15.00 | 40.00 |
| 1. Marines-At-Play | 30.00 | 79.50 |
| 1. Marvels Baseball | 44.50 | 89.50 |
| xx. Mascot | 15.00 | 22.50 |
| xx. Merry Go Round | 15.00 | 22.50 |
| 1. Metro | 29.50 | 39.50 |
| xx. Miami | 15.00 | |
| 1. Miami Beach | 25.00 | 50.00 |
| 2. Midget Racer | 135.00 | 165.00 |
| 1. Midway (Rev) | 50.00 | 89.50 |
| xx. Midway (Genco) | 12.50 | 15.00 |
| xx. Mr. Chips | 15.00 | 24.50 |
| 2. Monicker | 25.00 | 50.00 |
| xx. Mystic | 25.00 | 37.50 |
| 5. New Champ | 25.00 | 52.50 |
| xx. Nippy | 15.00 | 29.00 |
| xx. Nite Club (Rev) | 39.50 | 47.50 |
| xx. Ocean Park | 15.00 | 24.50 |
| xx. Oh Boy | 15.00 | 24.50 |
| xx. Oh Johnny | 15.00 | 35.00 |
| 5. On Deck | 15.00 | 39.50 |
| 1. Oklahoma | 90.00 | 129.50 |
| xx. One Two Three '39 | 19.50 | 25.00 |
| xx. One Two Three '40 | 19.50 | 39.50 |
| 6. One Two Three '41 | 39.50 | 69.50 |
| 1. Opportunity | 104.50 | 150.00 |
| 1. Owl | 20.00 | 59.50 |
| xx. Pals | 10.00 | 21.50 |
| 5. Paratroop (Rev) | 42.50 | 49.50 |
| 1. Pan American | 29.50 | 49.50 |
| 4. Paradise | 34.50 | 40.00 |
| xx. Parade Leader (Rev) | 20.00 | 34.50 |
| xx. Pep (Rev) | 15.00 | 29.50 |
| xx. Pick 'em | 15.00 | 24.50 |
| 1. Play Ball | 25.00 | 49.50 |
| 1. Pin Up Girl | 35.00 | 69.50 |
| 5. Play Mate | 20.00 | 29.50 |
| xx. Pastime (Rev) | 24.50 | 47.50 |
| xx. Polo | 29.50 | 32.50 |
| xx. Pot Shot | 15.00 | 25.00 |
| xx. Powerhouse | 15.00 | 29.50 |
| 1. Production (Rev) | 39.50 | 50.00 |
| xx. Progress | 20.00 | 29.50 |
| xx. Punch | 15.00 | 25.00 |
| xx. Pursuit | 20.00 | 35.00 |
| xx. Pylon | 10.00 | 29.50 |
| xx. Pyramid | 10.00 | 12.50 |
| xx. Ragtime | 15.00 | 25.00 |
| xx. Rats (Rev) | 24.50 | 47.50 |
| xx. Rebound | 15.00 | |
| 7. Red Hot | 15.00 | 30.00 |
| xx. Red, White & Blue | 25.00 | 29.50 |
| xx. Repeater | 25.00 | 29.50 |
| 7. Reserve | 15.00 | 22.50 |
| xx. Rink | 15.00 | |
| 2. Riviera | 119.50 | 209.50 |
| xx. Roll Call (Rev) | 29.50 | 49.50 |
| 5. Roller Derby | 20.00 | 25.00 |
| xx. Rotation | 15.00 | 20.00 |
| xx. Rotor Table | 59.50 | 79.50 |
| xx. Roxy | 15.00 | 19.50 |
| xx. Salute | 15.00 | 19.50 |
| 2. Santa Fe (Rev) | 75.00 | 89.50 |
| xx. Sara Suzy | 20.00 | 24.50 |
| xx. Scandals (Rev) | 20.00 | 35.00 |
| 1. School Days | 37.50 | 49.50 |
| xx. Scoop | 15.00 | 24.50 |
| xx. Score-A-Line | 20.00 | 30.00 |
| 5. Score Card | 29.50 | 30.00 |
| xx. Score Champ | 20.00 | 24.50 |
| xx. Scot (Rev) | 20.00 | 29.50 |
| 6. Sea Breeze | 90.00 | 179.50 |
| 2. Sea Power | 39.50 | 49.50 |
| 4. Sea Hawk | 25.00 | 59.50 |
| xx. Second Front (Rev) | 59.50 | 79.50 |
| 1. Seven Up | 25.00 | 54.50 |
| 4. Shangri La | 39.50 | 129.50 |
| xx. Short Stop | 15.00 | 20.00 |
| 2. Show Boat | 27.00 | 59.50 |
| xx. Side Kick | 15.00 | |
| xx. Silver Skates | 29.50 | 39.50 |

| | | |
|--------------------------------|--------|--------|
| xx. Silver Spray | 17.50 | 29.50 |
| 2. Sink the Jap (Rev) | 20.00 | 29.50 |
| xx. Sixty Grand | 10.00 | 17.50 |
| 4. Sky Blazer | 37.50 | 89.50 |
| 1. Sky Chief | 75.00 | 119.50 |
| 1. Sky Line | 34.50 | 39.50 |
| 2. Sky Ray | 25.00 | 34.50 |
| 4. Sky Raider (Rev) | 49.50 | 89.50 |
| 1. Slap the Jap | 14.50 | 29.50 |
| 4. Slugger | 25.00 | 59.50 |
| 1. Smak the Jap (Rev) | 20.00 | 29.50 |
| 4. Snappy '41 | 25.00 | 125.00 |
| 5. South Paw | 40.00 | 47.50 |
| 1. South Seas | 99.50 | 125.00 |
| 6. Sparky | 20.00 | 30.00 |
| 1. Speed Ball | 35.00 | 49.50 |
| 1. Speed Demon | 15.00 | 29.50 |
| xx. Speedway | 20.00 | 35.00 |
| xx. Speedy | 15.00 | 22.50 |
| 2. Spellbound | 129.50 | 189.50 |
| 1. Sports | 19.50 | 29.50 |
| 1. Sports Parade | 25.00 | 39.50 |
| xx. Sporty | 15.00 | 24.50 |
| 2. Spot-A-Card | 25.00 | 52.50 |
| 2. Spot Cha (Rev) | 30.00 | 37.50 |
| 2. Spot Pool | 25.00 | 69.50 |
| xx. Spottem | 15.00 | 25.00 |
| 1. Stage Door Canteen | 99.50 | 135.00 |
| 2. Stars | 35.00 | 45.00 |
| 1. Star Attraction | 30.00 | 69.50 |
| 1. Step Up | 150.00 | 195.00 |
| xx. Stop & Go | 15.00 | 29.50 |
| 4. Stratoliner | 21.00 | 49.50 |
| 1. Streamliner | 74.50 | 129.50 |
| 2. Strip Tease (Con) | 59.50 | 69.50 |
| xx. Summertime | 15.00 | 27.50 |
| 2. Sun Beam | 45.00 | 49.50 |
| 1. Sun Valley (Rev) | 75.00 | 95.00 |
| xx. Supercharger | 15.00 | 22.50 |
| 1. Super Chubbie | 15.00 | 25.00 |
| 4. Superliner | 169.50 | 195.00 |
| xx. Super Six | 15.00 | 25.00 |
| xx. Superscore | 149.50 | 189.50 |
| 4. Surf Queens | 115.00 | 129.50 |
| 1. Suspense | 125.00 | 189.50 |
| 2. Tail Gunner (Con) | 25.00 | 40.00 |
| 2. Target Skill | 24.50 | 25.00 |
| 1. Texas Mustang | 49.50 | 59.50 |
| 4. Ten Spot | 29.50 | 54.50 |
| xx. Three Score | 20.00 | 34.50 |
| xx. Three Up | 20.00 | 39.50 |
| xx. Thriller | 20.00 | 32.50 |
| xx. Thumbs Up (Rev) | 19.50 | 37.50 |
| 4. Topic | 30.00 | 69.50 |
| xx. Top Notcher | 10.00 | 14.50 |
| xx. Topper | 15.00 | 20.00 |
| xx. Torpedo Patrol (Rev) | 39.50 | 49.50 |
| 2. Towers | 25.00 | 39.50 |
| 4. Trade Wind (Rev) | 119.50 | 129.50 |
| 1. Trailways | 29.50 | 45.00 |
| xx. Trapeze | 10.00 | 17.50 |
| xx. Triumph | 15.00 | 18.50 |
| xx. Twinkle | 10.00 | |
| 1. Twin Six | 22.50 | 34.50 |
| xx. Ump | 15.00 | |
| xx. Up & Up | 10.00 | 25.00 |
| xx. Vacation | 15.00 | 39.50 |
| xx. Variety | 15.00 | 25.00 |
| 2. Velvet | 19.00 | 34.50 |
| 2. Venus | 44.50 | 49.50 |
| 5. Victory | 34.50 | 69.50 |
| xx. Vogue | 15.00 | 29.50 |
| xx. Wagon Wheels | 85.00 | 185.00 |
| 1. West Wind | 32.50 | 69.50 |
| xx. White Sails | 20.00 | |
| 5. Whizz | 89.50 | 119.50 |
| 1. Wild Fire | 29.50 | 37.50 |
| xx. Wings | 10.00 | 19.00 |
| 1. Wow | 15.00 | 39.50 |
| xx. Yacht Club | 15.00 | 39.50 |
| 1. Yanks | 49.50 | 99.50 |
| 4. Yankee Doodle | 49.50 | 129.50 |
| xx. Zenith | 35.00 | 95.00 |
| xx. Zeta | 10.00 | 19.50 |
| 2. Zig Zag | 25.00 | 59.50 |
| xx. Zip | 20.00 | 22.50 |
| 1. Zombie | 39.50 | 65.00 |



C.M.I. BLUE BOOK

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| '46 Wall Box | 39.00 |
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| Musical Minutes Box | |
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| HILLS INDUSTRIES | |
| Constellation | |
| PACKARD MFG. CORP. | |
| Pla Mor Phonograph (Model 7) | 795.00 |
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| Walnut Adapter (Hideaway) | 59.50 |
| Beech Adapter (Hideaway) | 71.50 |
| Willow Adapter (Hideaway) | 59.50 |
| Pine Adapter (Hideaway) | 59.50 |
| Birch Adapter (Hideaway) | 8.50 |
| Spruce Adapter | 84.50 |
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| Model 1603 Wall Speaker | 42.50 |
| Model 1604 Tone-A-Lier Spkr | 72.50 |
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| 1-46M Symphonola | 795.00 |
| 1-46S Symphonola | 725.00 |
| 1-47 | 875.00 |
| H146M Hideaway RC | 475.00 |
| Wallomatic, Wireless | 54.50 |
| Wallomatic, 3 Wire | 42.50 |
| Tear Drop Speaker RS1-8 | 16.50 |
| Tear Drop Speaker RS2-8 | 18.00 |
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| Mirror Speaker RS2-12 | |
| Dual Remote Vol. Control Unit | 19.95 |
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| Solotone Individual Coin Box | |
| Solotone Adaptor-Amplifiers | |
| Solotone Studio and Telephoning Bridging Units | |
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| 1017 Concealed Chgr. | 499.50 |
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| 3031 5c 30-Wire Wall Box | 39.50 |
| 3045 5c Wireless Wall Box | 48.50 |
| 215 Wireless Transmitter | 17.50 |
| 216 Wireless Impulse Rec. | 22.50 |
| 217 Aux. Amplifier | 30.00 |
| 218 30-Wire Adap. Terminal Box | 15.00 |
| 219 Stepper | 35.00 |
| 4000 Aux. Steel Speaker | 45.00 |
| 4002 Aux. Plastic Speaker | 45.00 |
| 4003 Aux. Wooden Speaker | 17.50 |
| 4004 Musical Note Speaker | 27.50 |

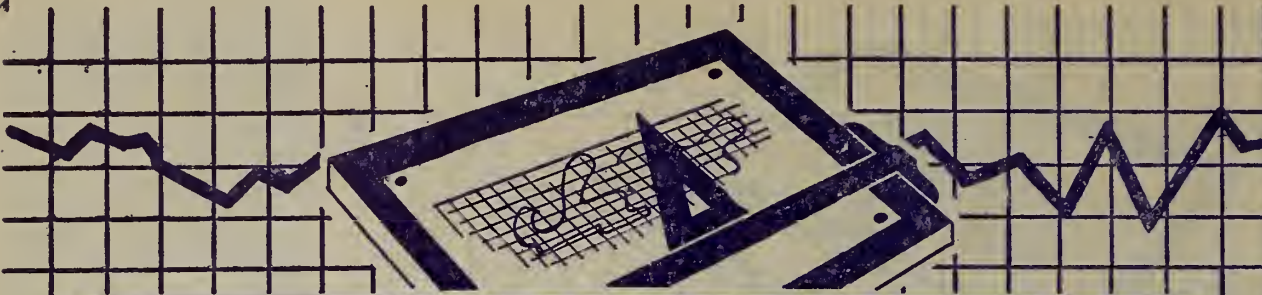
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| BALLY | |
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| CHICAGO COIN | |
| Kilroy | 279.50 |
| EXHIBIT | |
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| GENCO | |
| State Fair | 249.50 |
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| Miss America | 310.00 |
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| Carnival | 249.50 |
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| Shooting Stars | 249.50 |
| UNITED MFG. CO. | |
| Rio | 309.50 |
| WILLIAMS | |
| Show Girl | 289.50 |
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| Junior League Bat-A-Ball | 79.50 |
| AMUSEMENT ENTERPRISES, INC., N. Y. | |
| Whirl a Ball: | |
| Single | 47.50 |
| 2 to 24 | 46.50 |
| 25-99 | 45.00 |
| 100 or more | 43.50 |
| CHAMPION MFG. CO. | |
| Basketball | |
| DAVAL | |
| Cusher (5c Play) | 54.00 |
| Buddy | 33.00 |
| Free Play | 75.00 |
| Skill Thrill | 57.50 |
| Mexican Baseball | 59.50 |
| Best Hand | 59.50 |
| Oomph | 59.50 |
| GOTTLIEB | |
| DeLuxo Grip Scale | 39.50 |
| MARVEL MFG. CO. | |
| Pop Up | 49.50 |
| Diamond | |
| SKILL GAMES CORP. | |
| Bouncer | 44.50 |

NOTICE!! ALL NEW EQUIPMENT APPEARS ON THIS PAGE AND PAGE FOLLOWING ONLY UNTIL RELEASED BY MANUFACTURER TO BE ADVERTISED AS "USED". BE SURE TO ADD FREIGHT AND SALES TAX CHARGES WHERE NECESSARY FROM MANUFACTURER'S HEADQUARTERS TO SALES POINT!!



C.M.I. BLUE BOOK

MANUFACTURERS' NEW EQUIPMENT

BELLS

| | |
|-----------------------------------|--------|
| AMERICAN AMUSEMENT | |
| 50c Golden Falls (Rebuilt) | 300.00 |
| BELL-O-MATIC CORP. | |
| Jewel Bell | |
| GROETCHEN | |
| Columbia Twin JP | 145.00 |
| Columbia DeLuxe Club | 209.50 |
| MILLS SALES CO. LTD. | |
| Dollar Bell | |
| O. D. JENNINGS | |
| 5c Std Chiefs | 269.00 |
| 10c Std Chiefs | 279.00 |
| 25c Std Chiefs | 289.00 |
| 50c Bronze & Std Chiefs | 399.00 |
| 5c DeLuxe Club Chiefs | 299.00 |
| 10c DeLuxe Club Chiefs | 309.00 |
| 25c DeLuxe Club Chiefs | 319.00 |
| 25c DeLuxe Club Chief | 429.00 |
| 5c Super DeLuxe Club Chief | 324.00 |
| 10c Super DeLuxe Club Chief | 334.00 |
| 25c Super DeLuxe Club Chief | 344.00 |
| 50c Super DeLuxe Club Chief | 454.00 |
| 50c Silver Eagle | |
| PACE | |
| 5c DeLuxe Chrome Bell | |
| 10c DeLuxe Chrome Bell | |
| 25c DeLuxe Chrome Bell | |
| 50c DeLuxe Chrome Bell | |
| \$1.00 DeLuxe Chrome Bell | |
| 5c Cherry Bell | |
| 10c Cherry Bell | |
| 25c Cherry Bell | |
| 50c Cherry Bell | |
| \$1.00 Cherry Bell | |

CONSOLES

| | |
|--|---------|
| BAKER | |
| 5c Baker Pacers Csh Std Mod | 597.50 |
| 25c Bakers Pacers Csh Std Mod | 677.50 |
| 5c Bakers Pacers Csh DD Mod | 668.50 |
| 25c Bakers Pacers Csh DD Mod | 747.50 |
| 5c Bakers Pacers Chk Sep Std Mod | 657.50 |
| 5c Bakers Pacers Chk Sep DD Mod | 743.75 |
| BALLY | |
| DeLuxe Draw Bell 5c | 512.50 |
| DeLuxe Draw Bell 25c | 532.50 |
| Hi-Boy | |
| Roto-Lete (Roulette) | |
| 5c Draw Bell | 477.50 |
| 25c Draw Bell | 497.50 |
| Triple Bell 5-5-5 | 895.00 |
| Triple Bell 5-5-25 | 910.00 |
| Triple Bell 5-10-25 | 925.00 |
| BELL-O-MATIC | |
| Three Bells, 1947 | |
| BUCKLEY | |
| Track Odds DD JP | 1250.00 |
| Parlay Long Shot | 1250.00 |
| EVANS | |
| Bangtails 5c Comb 7 Coin | 674.50 |
| Bangtails 25c Comb 7 Coin | 764.50 |
| Bangtail JP | 671.50 |
| Bangtail FP PO JP | 839.50 |
| Evans Races | |
| Casino Bell | |
| 1946 Galloping Dominoes JP | 671.50 |
| Winterbook JP | 826.00 |
| O. D. JENNINGS | |
| Challenger 5-25 | 595.00 |
| KEENEY | |
| Bonus Super Bell 5c FP & PO | |
| Bonus Super Bell 5c 25c FP & PO | |
| Bonus Super Bell 5c 5c FP & PO | |
| Bonus Super Bell 5c 10c 25c PO | |
| RADIO | |
| FIRESTONE ENTERPRISES, INC. | |
| At Your Service Radio | |
| CORADIO | |
| Coradio | 59.50 |
| RA-O-MATIC CORP. | |
| Radio | |
| TRADIO, INC. | |
| Tradio | |
| NATIONAL SERVICE SALES | |
| Tourist Radio | |
| RCA | |
| Model MI-13176 | |
| PRECISION BILT CO. | |
| Precision-Bilt Radio | |

ARCADE TYPE

| | |
|---|---------|
| A.B.T. MFG. CORP. | |
| Photo Finish | |
| AMERICAN AMUSEMENT CO. | |
| Bat a Ball | 249.50 |
| AMUSEMATIC CORP. | |
| Boomerang | |
| AMUSEMENT ENTERPRISES, INC., N. Y. | |
| Bank Ball | 375.00 |
| Bowl-A-Strike | |
| One World | |
| CHICAGO COIN MACH. CO. | |
| Basketball Champ | 499.50 |
| EDELMAN DEVICES | |
| Bang A Fitty: | |
| 10' — 8" | 450.00 |
| 11' — 8" | 450.00 |
| 13' — 8" | 500.00 |
| ELECTROMATON, INC. | |
| Rol-A-Score | 469.50 |
| FIRESTONE | |
| Santa Anita Handicap | |
| Bonus Roll | |
| Rolloball | 469.50 |
| INTERNATIONAL MUTOSCOPE | |
| Photomatic | 1495.00 |
| Voice-O-Graph | 1495.00 |
| Atomic Bomber | 495.00 |
| METROPOLITAN GAMES | |
| Card Vendor | 29.50 |
| Double Up Skill Bowl | 399.50 |
| SQUARE AMUSEMENT CO. | |
| Sportsman Roll | |
| TELEQUIZ SALES CO. | |
| Telequiz | 795.00 |
| BALLY | |
| ONE-BALLS | |
| Entry | 595.00 |
| Special Entry | 595.00 |
| GOTTLIEB | |
| Daily Races (F.P. Model) | 650.00 |
| KEENEY | |
| Big Parlay | 660.00 |
| MERCHANDISE MACHINES | |
| CIGARETTE MACHINES | |
| C. EIGHT LABORATORIES | |
| "Electro" | 189.50 |
| DU GRENIER CHALLENGER | |
| 7 Column Flat Mach w Stand | 155.50 |
| 9 Column Split Mach w Stand | 165.50 |
| 9 Column Flat Mach w Stand | 171.50 |
| 11 Column Split Mach w Stand | 176.50 |
| NATIONAL VENDORS, INC. | |
| Model 9E (Electric) | 321.70 |
| ROWE | |
| Crusader (8 Col) w Stand | 145.75 |
| Crusader (10 Col) w Stand | 162.25 |
| U-NEED-A VENDOR | |
| Monarch 6 Col w Stand | 144.50 |
| Monarch 8 Col w Stand | 154.50 |
| MERCHANDISE VENDORS | |
| A. B. T. MFG. CORP. | |
| "Auto Clerk"—(Gen'l. Mdse.) | |
| ASCO VENDING MACH. CO. | |
| Nut Vendor | |
| ATLAS MFG. & SALES CO. | |
| Bulk Vendor | |
| AUTOMATIC BOOK MACH. CO. | |
| "Book-O-Mat" | |
| AUTOMATIC DISPENSERS, INC. | |
| "Drink-O-Mat" | |
| BALLY MFG. C. | |
| Drink Vendor | |
| BERT MILLS CORP. | |
| "Hot Coffee Vendor" | 540.00 |
| DAVAL PRODUCTS CO. | |
| Stamp Vendor | |
| HOSPITAL SPECIALTY CO. | |
| Sanitary Napkin Vendor | |
| MALKIN-ILLION CO. | |
| "Cigar Vendor" | |
| NORTHWESTERN CORP. | |
| "Bulk Vendor" | |
| REVCO, INC. | |
| Ice Cream Vendor | |
| SHIPMAN MFG. CO. | |
| Stamp Vendor | |
| U. S. VENDING CORP. | |
| Drink and Merchandise Vendor | |
| VENDALL CO. | |
| Candy Vendor | |
| VENDIT CORP. | |
| Candy Vendor | 149.50 |
| VIKING TOOL & MACH. CORP. | |
| Popcorn Vendor | |

be first in your territory with TEL-O-MATIC

the only centralized wired music sound system
that supplies superb musical entertainment
automatically 24 hours a day



BARNET "SHUGY" SUGARMAN
RUNYON SALES CO.

"SHUGY" SUGARMAN SAYS:

Operators all over the country have known me for years. I've been in business since the days when you dropped a nickel in the side of a player piano. And I say there's never been anything like Tel-O-Matic. It's terrific!

Wired music that plays right from your studio unattended! You don't have to be an engineer. Just a good businessman who can size up these 3 important Tel-O-Matic features.

1. The investment is low.
2. Locations sign up in droves.
3. Maintenance costs are practically nothing.

The returns are high and it's almost all profit!

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TO STORES AND
SUPER MARKETS



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DENTISTS' OFFICES

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593 TENTH AVE., NEW YORK 18, N. Y.

TEL. BIGELOW 3-8777

TEL. BRYANT 9- 2235

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MACHINE EXCHANGE
185 E. Town St.
Columbus, Ohio

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Charlotte, N. C.

RUNYON SALES CO.
922 Main St.
Buffalo, N. Y.

TELE TONE CORPORATION
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Venice, California

TEL-O-WIRE
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E & W DIST. CO.
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Cleveland, Ohio

CAPITOL AMUSEMENT CO.
Grand Ledge
Lansing, Michigan

DIXIE COIN MACHINE
CO.

910 Poydras St.
New Orleans, La.

FEDERAL AMUSEMENT
CO.

853 Notre Dame St.
Montreal, Canada

JOE HANNA
217 Elizabeth St.
Utica, N. Y.

TEL-O-MATIC of READING
117 Penn Street
Reading, Pennsylvania

TEL-O-MATIC OF NEW HAVEN
87 Orange Street
New Haven 10, Conn.

OLEY BROTHERS
422 W. Broad St.
Richmond, Va.

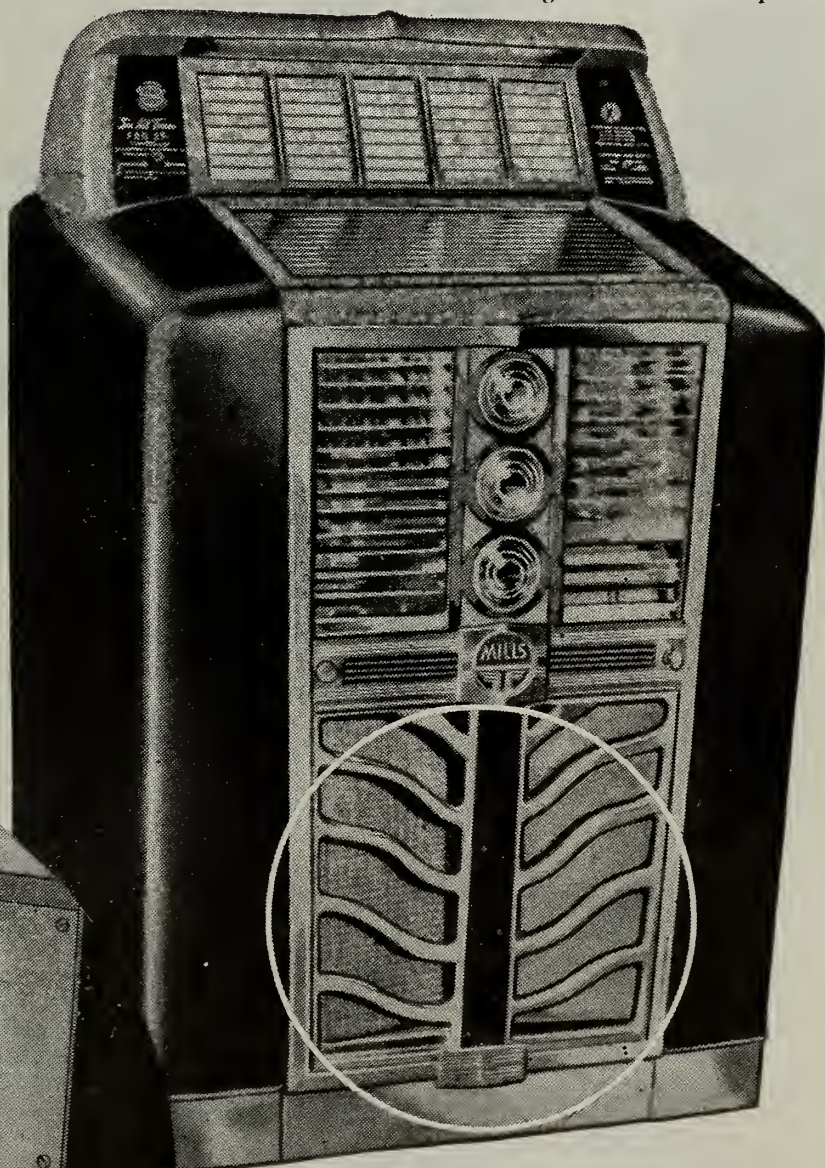
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CO.
2606 W. FondDuLac Av.
Milwaukee, Wisc.

UNITED NOVELTY CO.
Lamuse & Delauney Sts.
Biloxi, Miss.

Tonal Fidelity

Golden notes of melody—enchantingly real, delightfully mellow—pour from the Constellation's 15-inch cabinet speaker. Through the entire range, from highest treble to deepest bass, the Constellation reproduces the true tonal value of every record. Creating the illusion of the presence of the living artists beyond anything ever before offered coin phonograph operators, the Constellation is a distinguished addition to a long line of phonographs by Mills, famous above all else for beautiful tone. Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois.

The Standard: featuring the Mills Wide Range Tone Cabinet Speaker



the **MILLS**
Constellation

YOU CAN WIN EVEN ON THE VERY LAST BALL

Chicago Coin's

KILROY



☆☆ You've NEVER seen such spectacular action before. Action ALL THE WAY down the board ... no dead spots ... the ball's in action every second! Three "Kick-Out" Holes

**MAKING 'EM AS FAST AS WE CAN
*** BUT WE'RE SWAMPED WITH
REQUESTS *** SO ORDER EARLY!**



**CHICAGO COIN
MACHINE COMPANY**
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

**Bally Distrib Names
Becker As Sales Mgr.**



BEN BECKER

NEW YORK — Ben Becker, well known coinman, has been appointed Sales Manager of Tri-State Sales Company and Pioneer Distributing Co., exclusive distributors of Bally products. Tri-State covers New York and New Jersey, and Pioneer covers the New England territory.

Becker has been traveling thru the territory for many years and knows all the coinmen personally. In addition to covering the territory himself, a crew of men are being added to the staff. These men will do everything in their power to cooperate with the distributors, helping to give operators top service.

Returning from a road trip, Becker reports: "Bally products are getting a big play from operators in the territory, and distributors are shipping games as rapidly as they are received from the factory. I shall split my time between the office and the road, and probably spend a great deal more time on the road visiting with the many distributors."

SCOTT-CROSSE

NOW DELIVERING
THE NEW WILLIAMS
TORNADO

It's Called
TORNADO
It Is **TORNADO**
More Action
Than You've
Ever Seen
Before.

SCOTT-CROSSE COMPANY
Exclusive Distributor in Pa. & N. J.
1423 Spring Garden St., Phila., Pa.



MILLS SALES CO., LTD.
1640 18TH ST., OAKLAND 7, CALIFORNIA
MILLS COIN MACHINES
ARIZONA, CALIFORNIA, NEVADA
AND OREGON

**ALWAYS SAY "I SAW IT
IN "THE CASH BOX!"**

★
**TEXAS
OPERATORS**

Williams'



**IS SWEEPING
THE COUNTRY!**

**GENERAL
DISTRIBUTING CO.**

"Largest Distributors of
Coin Operated Machines in Texas"
**2812 MAIN ST.
DALLAS, TEXAS**

Offices in
San Antonio — Houston — El Paso

MOTORS REPAIRED WURLITZER — AMI
— SEEBURG — ROCK-
OLA — MILLS. Rewound to Factory Specifica-
tions. Rapid service—repaired or exchanged
within 24 hours after arrival. **\$6.00**
Complete No Extras
M. LUBER
503 W. 41st (Longacre 3-5939) New York

THROUGHOUT THE NATION
IT'S A PROFIT

Sensation!

Operators Acclaim
**PACKARD
PLA-MOR'S**

NEW

Phonograph

MODEL 7

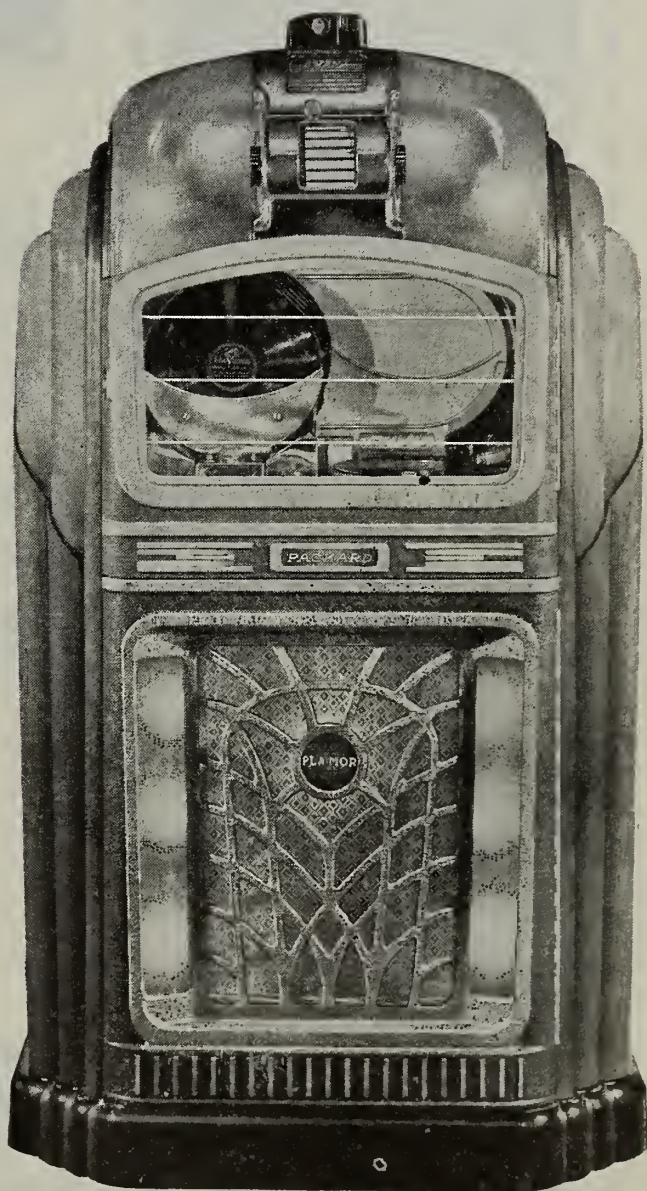
● Coast-to-coast, this new Packard Pla-Mor Phonograph is exciting the music world with its "play appeal!" *It's a money-maker!*

John Barath, Flint, Michigan, voiced operators' preference for Packard when he reported a 10-40% increase in music play after installing Model 7's.

From restaurant owner Dave Nelson in Phoenix, Arizona, comes this applause for the first Model 7 off the production lines: "I wish to express my satisfaction with my Packard Pla-Mor Phonograph . . . runs continuously day and night . . . grosses around \$130.00 per week. Thanks . . ."

So it goes in locations everywhere—in New York, Atlanta . . . Chicago and St. Paul—Packard's packing 'em in and making 'em play! Operators are rejoicing over profit gains and enthusiastic about Packard's beauty and fine, mechanical design! *See it at your Packard distributor!*

PACKARD MANUFACTURING CORPORATION • INDIANAPOLIS 7, INDIANA



NEW ACOUSTICAL CHAMBER—The Model 7 reproduces every recording in richer, more resonant tonal color. Your patrons really appreciate its beautiful performance.



MEMBER



PIONEER OF THE INSTRUMENTS

POLICY-MAKERS OF THE INDUSTRY

SELECTIVE REMOTE CONTROL WALL BOXES
• ADAPTERS • BAR BRACKETS •

AUTOMATIC PHONOGRAPHS

CEILING AND WALL AUXILIARY SPEAKERS
• ACCESSORIES • 30-WIRE CABLE •

THROUGHOUT THE NATION

IT'S A PROFIT

Conservation!



Operators' Alliance

**PACKARD
PLA-MOR'S**

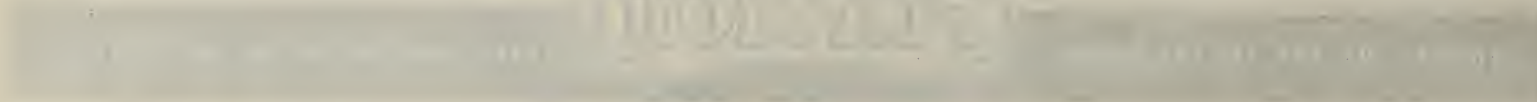
NEW

Plano-Mor's

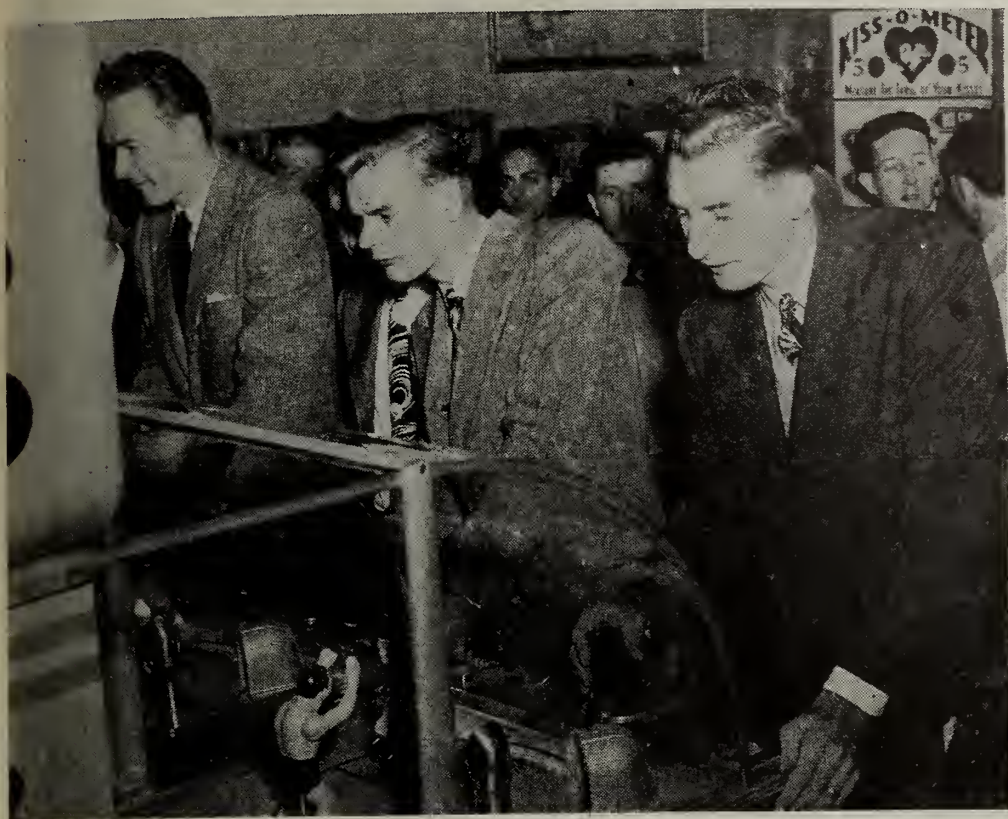
MODEL 7



PLA-MOR'S



Pro Basketeers Try Chicoin's Game



PHILADELPHIA, PA. — As if they didn't get enough action on the hardwood floor, professional basketball players while away free time on a Chicago Coin "Basketball Champs" game. Howard Dallmar, George Senesky and Joe Fulks (left to right) of the Philadelphia Warriors, think it even better than the real thing. Joe Fulks made 14 goals in 15 shots.

Photomaton Introduced Twenty Years Ago

NEW YORK — In its column, "20 Years Ago Today," The New York Herald Tribune of April 1st reported: "Anatol Josepho, buoyed up with the immigrant's dream of riches awaiting him in America, arrived in New York via Ellis Island three years ago, a penniless dreamer. Two days ago he sold his invention, the photomaton, a vending machine which takes eight pictures for a quarter, for \$1,000,000."

Braun Opens Own Firm

SAVANNAH, GA. — Milton Braun, formerly with the Mullinix Amusement Co., this city, announced plans that he will return to business for himself effective May 1st. A World War II veteran, Braun will specialize in the buying, selling and servicing of bell machines, in which line he has had 15 years of past experience.

CLEARANCE

PIN BALL
Clean and Reconditioned

| | |
|--------------------------------|----------|
| Big Parade | \$ 64.50 |
| Sky Raider (Big Parade) | 49.50 |
| Knockout | 64.50 |
| Army-Navy (Knock Out) | 49.50 |
| Air Circus | 59.50 |
| Catalina (Slightly Used) | 99.50 |

MUSIC

| | |
|---|----------|
| Wurlitzer 61's | \$124.50 |
| Wurlitzer 616's (lite up Grill) | \$119.50 |
| Seeburg 12's | 74.50 |
| Wurlitzer Model 120 Wall Boxes.... | 17.50 |
| Used Records—Recent Popular Num- bers Packed 25 Assorted to Carton.... | \$2.75 |
| Tubular 5c Wrappers, per 1000 | .85 |

1/3 Deposit, Balance C.O.D.
IRWIN DISTRIBUTING CO.
106 S. GROVE WICHITA 7, KANSAS
Phone 5-9697

FIRESTONE GAMES

TOP-FLIGHT MACHINES

FIRESTONE GAMES

TOP MONEY MAKERS

FIRESTONE ENTERPRISES, Inc.

1604 CHESTNUT ST.
BROOKLYN 30, N. Y.
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ROCK-OLA

THE PHONOGRAPH THAT Sells MUSIC



Exclusive Distributors

CONSOLIDATED

DISTRIBUTING CO.

1910 GRAND AVENUE

KANSAS CITY, MO.

COIN MACHINE FILMS

NEW

ISSUES MONTHLY

SOUND SUBJECTS \$36

Write for Literature

QUALITY PICTURES CO.



5634 SANTA MONICA BLVD.
HOLLYWOOD 38, CALIF.

BUILT FOR PROFITABLE OPERATIONS



← ARIST-O-SCALE

A Modern Design—yet a low built model which has proven popular many years and has been widely copied.

MIR-O-SCALE →

A Beautiful Scale with a gracefully designed column surmounted by a beveled plate glass mirror assembly.

WRITE FOR COMPLETE INFORMATION

MIKE MUNVES

"Distributors For ENTIRE EASTERN COAST — MAINE TO FLORIDA"

510 WEST 34th STREET
NEW YORK 1, N. Y.



400 SOLOTONE BOXES

WILLING TO TRADE ON LATE MODEL PHONOGRAPHS or SELL AT EXCEPTIONALLY LOW PRICE

WRITE—WIRE OR PHONE

VEMCO MUSIC COMPANY

213 Franklin St., Fayetteville, N. C.
(Phone: 2123)

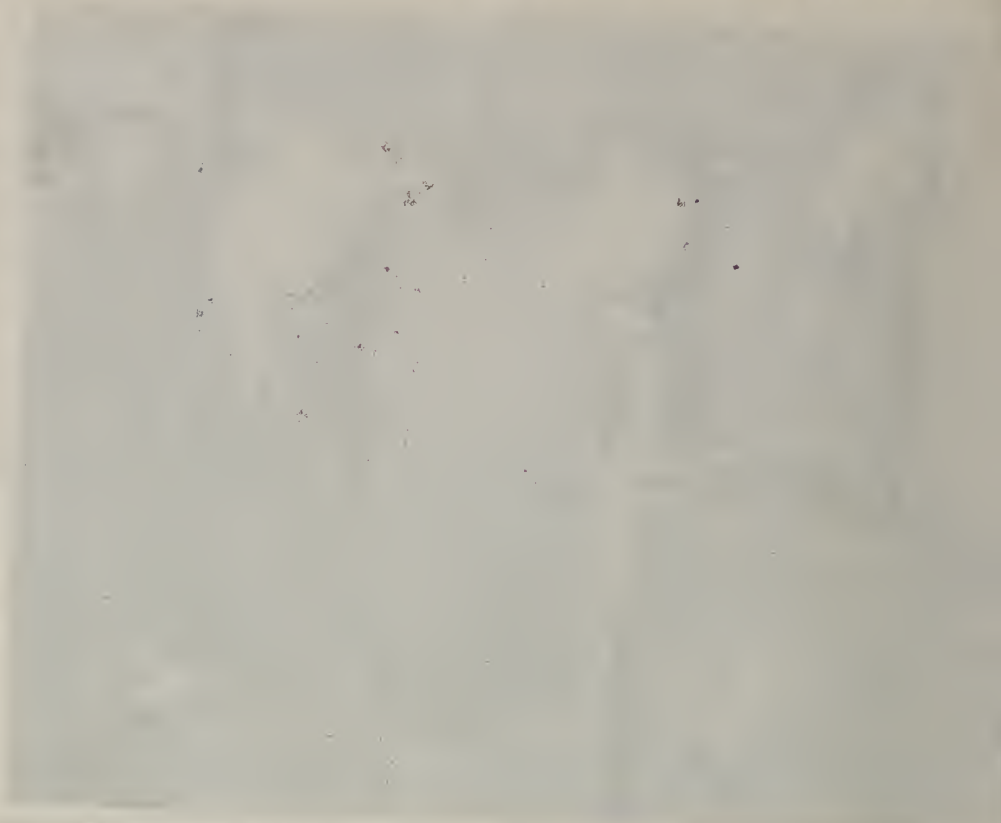
Well-Being

OF THE BODY
AND MIND



WELL-BEING

THE GREAT SECRET OF WELL-BEING IS TO
KEEP THE BODY AND MIND IN
HARMONY WITH NATURE'S LAWS.



THE GREAT SECRET OF WELL-BEING IS TO
KEEP THE BODY AND MIND IN
HARMONY WITH NATURE'S LAWS.

THE GREAT SECRET OF WELL-BEING IS TO
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THE GREAT SECRET OF WELL-BEING IS TO
KEEP THE BODY AND MIND IN
HARMONY WITH NATURE'S LAWS.

FIRESTONE
BAMES
THE GREAT SECRET OF WELL-BEING IS TO
KEEP THE BODY AND MIND IN
HARMONY WITH NATURE'S LAWS.



THE GREAT SECRET OF WELL-BEING IS TO
KEEP THE BODY AND MIND IN
HARMONY WITH NATURE'S LAWS.

CALL FOR PORTABLE OPERATIONS



MIKE MUNYER
THE GREAT SECRET OF WELL-BEING IS TO
KEEP THE BODY AND MIND IN
HARMONY WITH NATURE'S LAWS.



VEMCO
THE GREAT SECRET OF WELL-BEING IS TO
KEEP THE BODY AND MIND IN
HARMONY WITH NATURE'S LAWS.

AMI Names Force As Mgr. Of General Sales Department



L. C. (LINDY) FORCE

CHICAGO — Following a joint announcement by AMI Incorporated and De Witt (Doc) Eaton relative to Eaton's resignation, effective March 31st, as the firm's Vice President in charge of sales, J. N. Rolston, AMI vice president and general manager released the news that Lyndon C. (Lindy) Force has been appointed manager of the General Sales Department.

The General Sales Department, it was said, will direct, coordinate and support the work of AMI distributors and AMI service and field engineers. As in the past, the overall sales policies of AMI will be established and supervised by J. N. Rolston and J. W. Haddock, President.

Connected with AMI for some time as Assistant Sales Manager, Lindy Force is also well known to the coin-trade for the many years he was connected with the Phonograph Division of Mills Industries, Inc.

Mangan & Gilmore to Address Wisconsin Ops.

MILWAUKEE, WIS. — On Monday, April 14, James T. Mangan, director of CMI Public Relations Bureau, and James A. Gilmore, Secretary-Manager of Coin Machine Industries, Inc., will be guest speakers at the one-day State rally of the Wisconsin Phonograph Operators' Association at the Hotel Pfister, this city.

Mangan will speak on "Personal Public Relations" and the topic of Gilmore's talk will be "The Future of the Coin Machine Business."

A 16 mm. film, "The Coin Machine Industry," which has been specially produced by CMI, will be shown.

ONE WORLD! Roll down Game with the jig-saw idea that gets the play.

IMMEDIATE DELIVERY
Write, Wire, Phone Now!

SPECIAL
MILLS THREE BELLS A-1 SHAPE...\$274.50
OLSHEIN DISTRIBUTING CO.
1100-2 BROADWAY ALBANY 4, N. Y.
(Phone: 5-0228)

Baum Distrib Co. Opens New Quarters

ST. LOUIS, MO.—Dan Baum, well known coinman, announced this past week that he has moved his firm, the Baum Distributing Company into this city's coin machine row at 2332 Locust Street, and has opened one of the finest showrooms and offices at that address.

Distributors for the Chicago Coin Machine Company, the Allite Manufacturing Company, the Chicago Metal Manufacturing Company, and exclusive national distributors for the new 1947 "Streamliner" phonograph stand, Baum is looking forward to a very successful year.

Les Griffin App't'd AMI Distributor

CHICAGO — AMI Incorporated announced this past week that Lester Griffin, well-known operator in Mississippi has been appointed AMI distributor for the states of Louisiana and Mississippi, taking over the operations of Louisiana Coin Machine Distributors, Inc. of New Orleans.

Griffin, an officer in both the Louisiana and Mississippi operator associations, will operate as Griffin Distributing Company with main office at 3604 Tulane Avenue, New Orleans, and will also have a branch at 607 West Capitol Street, Jackson, Mississippi.

"AMI feels certain that this connection will be of mutual benefit to both themselves and Griffin Distributing," it was declared.



"LARRY" FRANKEL

See FRANKEL for the Newest Games

Here's EXHIBITS

MYSTERY

New 5-Ball Free Play

- 7 High Score Build Ups
- Big Mystery Pockets
- High Score Bumpers
- Mystery Spot-Ems!
- Special Scoring Lanes



CONTACT US TODAY!



Serving the "Heart of America"

FRANKEL DISTRIBUTING COMPANY

ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153
DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184
OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 3407



THOUGHTS for THIS WEEK

- Dorothy Parker, completely bored by a country week-end, wired a friend: "Please send me a loaf of bread—and enclose a saw and file."
- Plan for to-morrow, but don't let to-morrow persecute you to-day. * * *
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

INTERNATIONAL MUTOSCOPE CORPORATION

44-01 ELEVENTH STREET WM RABKIN, President LONG ISLAND CITY 1, NEW YORK

Coin Machine Acceptance Corporation

**A SPECIALIZED CREDIT AND
FINANCING AGENCY FOR MAN-
UFACTURERS AND DISTRIBUTORS
OF COIN-OPERATED MACHINES**



**LEADERSHIP FOUNDED ON SOUND
FINANCING EXPERTLY ADMINISTERED**

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS

50 CHURCH ST.
NEW YORK CITY, N. Y.

717 MARKET ST.
SAN FRANCISCO, CALIF.

761 PEACHTREE ST., N.E.
ATLANTA, GEORGIA

710 CONSTRUCTION BLDG.
WOOD & AKARD STS.
DALLAS, TEXAS

Kans. Bill Seeks 2% Sales Tax On Games

TOPEKA, KANS. — A bill recently passed by the state Senate, which would levy a 2% sales tax on the gross receipts of "all coin-operated amusement devices" is now in the hands of the lower house, where passage of the measure has been stymied due to the opposition of a delegation seeking clarification on the type of equipment included.

These house members declared that the tax bill would include bells and pin games that pay out and would make this currently banned equipment legal by inference.

New Cointrade Corporation

YONKERS, N. Y. — The R.C.M. Amusement Corp., headquartered here, has been chartered by the Secretary of State, it was announced here recently.

Directors and subscribers of the new corporation are Councilman Fiorillo, Roland C. Merlino and Louis Bernacchia. Fiorillo is also the attorney for the incorporators.

Claims Klumpke Invented Bells In 1903

PITTSBURG, PA. — According to E. V. Durling, in an article in this city's "Sun-Telegraph," the bell machine was invented by a San Franciscan named Klumpke, who never patented it.

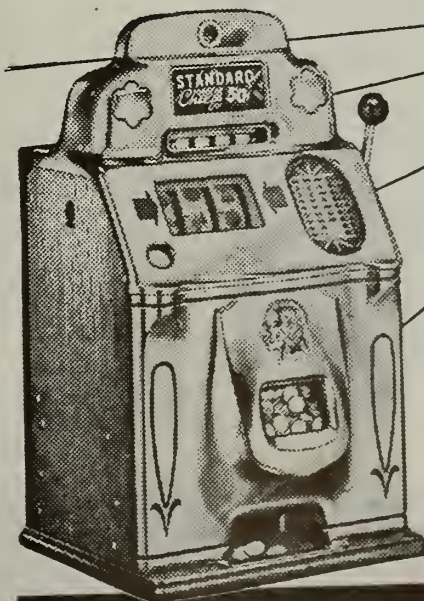
But more informed quarters hold it to be the product of a man named Charlie Fey.

WINNING COMBINATIONS

In Sports it's

WILLIAM TELL

and his BOW



In Coin Machines

*it's JENNINGS
and the
STANDARD CHIEF*

O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

..... The Leader in the Field for over 40 Years

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE
YOUR CHOICE OF:

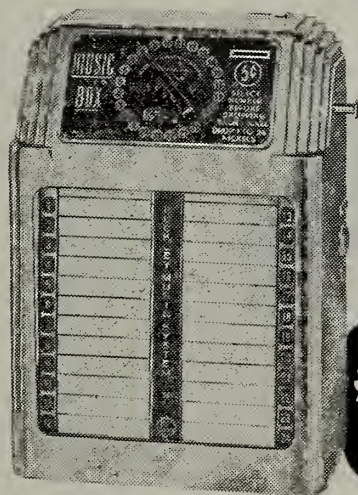
Cherry or Diamond Ornaments,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf
Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50⁰⁰



THE NEW Music Box



\$25⁰⁰

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



\$1250⁰⁰

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Seacoast Backs "Bust 'Em Up" Campaign



HARRY PEARL

NEW YORK — Harry Pearl of Seacoast Distributors, this city and Elizabeth, N. J., reported this past week that his firm, as Rock-Ola phonograph distributors for this area, are backing up the campaign of busting up old phonos and replacing them with the new Rock-Ola "Phonograph of Tomorrow."

According to Harry, "Weeks ago we spoke before a meeting of the leading operators here and proposed that such a campaign be instituted. We believe that this campaign is now under way. We are back of it even stronger than we were when we first proposed it. In fact, we want to take this opportunity of giving thanks to The Cash Box for its great double spread article—'Bust 'Em Up', which appeared in its past week's issue, and which completely voices our sentiments regarding this old type phonograph which is blocking off some of the best locations in this area."

Pearl reported that the firm are making an unusually grand trade-in plan for the ops with old phonos which will allow them to trade in these old machines and also be assured that they will be smashed up and never again sold to anyone in the industry.

"The trade-in plan is based on the purchase of the new Rock-Ola Phonograph of Tomorrow," Pearl stated, "and is one of the most startling ever yet conceived for the complete benefit of the phono ops," he continued.

He also brought forth what he terms one of the most important facts when an operator begins to think of busting up old equipment. "We'll meet any music operators better than half way," he stated, and also added, "It took guts to pioneer this business and it's going to take guts to break up these old machines."

He added, "We feel sure that any music operator in our territory who will call on us will agree that we have a plan which makes it more than worthwhile for him to bust up his old equipment."

FOR SALE
MILLS VEST POCKETS
CHROME
\$49.50

McCALL NOVELTY CO.
3147 Locust St. St. Louis 3, Mo.
(Tel: 1644 - 1645)

MAPE'S BETTER BUYS!

PHONOGRAPH
Replacement Plastics
for all popular Phonograph
Models. Guaranteed perfect
fit. Write for prices.

KEENEY
Super Bonus Bells
Singles, two-ways, three-
ways. Slightly used, refin-
ished. Write for prices.

TERMS: 1/2 deposit with order,
balance C.O.D. F.O.B. Los Angeles
or San Francisco.
SAN FRANCISCO, General Office:
284 Turk Street - Phone PRospect 2700
STOCKTON:
21 No. Aurora Street - Phone 7-7903
LOS ANGELES:
1701 W. Pico Boulevard - Phone DR. 2314

SPECIALS

| | |
|--|---------|
| SEEBURG Baromatics, 5, 10, 25c Wireless..... | \$34.50 |
| SEEBURG Baromatics, 5, 10, 25c 3-Wire..... | 29.50 |
| SEEBURG Wallomatics, 5c Wireless | 27.50 |
| SEEBURG Wallomatics, 5c 3-Wire | 24.50 |
| PACKARD Wallboxes (used) | 24.50 |
| BUCKLEY Chrome Boxes | 17.50 |
| BUCKLEY Chrome Boxes | 15.00 |

FEATURE ITEMS

| | |
|--|---------|
| PICKUP COILS (for all Seeburgs exc. Hitones) | \$ 1.50 |
| FIBRE INSERTS (For Seeburg Wall Boxes) Sets each 25c—Minimum Order 10 sets..... | 2.50 |
| SEEBURG Wall Box Covers—Cream or Brown | 4.95 |
| FIBRE Main Gears (Wurlitzer or Seeburg)..... | 3.25 |
| Lots of 10 — \$2.75; Quantity Lots | 2.50 |
| B-3 CRYSTAL PICKUPS—DATED — Rock, or Mills | 2.75 |
| FLOCKING KITS (Includes Gun, Ivory and Brown Felt Flock, Undercoats, Thinner, Brush, Instructions — Dealers' Net | 6.45 |
| STAPLE DRIVER (Walsco) Dealers' Net | 4.26 |

REPLACEMENT MOTORS
For Wurlitzer-Seeburg Phonesea. \$22.50
110V-60 Cycle—Reconditioned Motors — Will
Give Excellent Service — 30 day Guarantee.

PLASTIC SHEETS
20" x 50" (red) 60 Gauge — each\$ 9.50

E. T. MAPE Distributing Co.
INCORPORATED
SAN FRANCISCO
STOCKTON
LOS ANGELES

All Merchandise TRIPLE-WARRANTED by
Pacific Coast's largest distributor of coin operated equipment.

FOR
Bally
PRODUCTS
IN
NEW YORK
NEW JERSEY
and
ALL OF
NEW ENGLAND

TRI-STATE SALES CO.
PIONEER DIST. CO.
(Home Office)
2715 SUMMIT AV., UNION CITY, N.J.
(Phone: UNion 5-2242)
585 TENTH AVE., NEW YORK CITY
(Phone: CHelsea 2-4648)

NOW DELIVERING!
Bally Entry **AUTOMATIC MULTIPLE**
Special Entry **REPLAY MULTIPLE**
Triple Bell **5c - 10c - 25c or Any Combination**
DeLuxe
Draw Bell **CONSOLE 5c and 25c PLAY**
Double Barrel **NEW 5-BALL NOVELTY HIT**

In TEXAS
MUSIC OPERATORS
say AMI

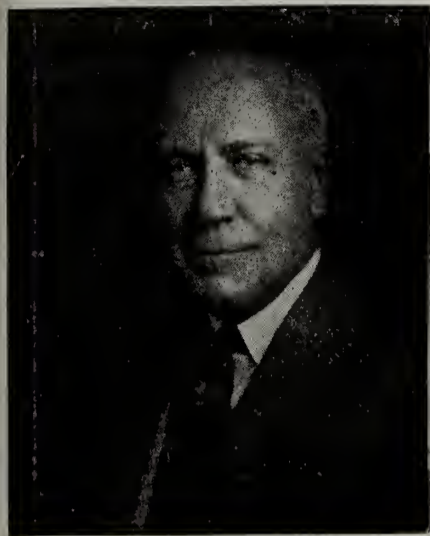
M O D E L "A"

AMI AUTOMATIC HOSTESS

IMMEDIATE DELIVERY
SOUTHWEST
AMUSEMENT CO.
2916-18 MAIN STREET
DALLAS 1, TEXAS
(Phone: RIVERSIDE 5141)

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel
PHONOFILM
3331 No. KNOLL DR., HOLLYWOOD 28, Cal.

CMI Announces 1948 Convention



BY JAMES A. GILMORE
Secretary Manager, CMI, Inc.

CHICAGO—Contracts have just been signed with Hotel Sherman, Chicago, for the 1948 Convention and Coin Machine Show to be held January 19-20-21 & 22, 1948. Hotel Sherman will make available all exhibit space occupied by the 1947 Show with the exception of the No. 1 floor which they found by experience with the 1947 Show they MUST retain for business meetings of one kind and another they are regularly obligated to take care of.

The Annual Banquet will be held again at The Stevens Hotel on the evening of January 22, 1948. This should be good news to everyone who attended the 1947 banquet which was handled by The Stevens and was, beyond any doubt, the best ever held from every standpoint, the quality of the food served, the faultless service and the scintillating floor show.

There is no present intention of offering exhibit space for sale to anyone until the usual time, about Labor Day, 1947. We will gladly answer any inquiries about it of any prospective exhibitors who have not shown before or who are not members of Coin Machine Industries, Inc. Such inquiries should be addressed to

Mr. Jas. A. Gilmore, Secretary-Manager
Coin Machine Industries, Inc.
Room 508, 134 No. LaSalle St.
Chicago 2, Ill.

This Show will, as usual, include displays of ALL types of coin operated machines, Vending, Music and Amusement. The old established manufacturers of all types of machines will exhibit and the manufacturers of every new type of coin operated machines, Vending, Music and Amusement will scramble to get in this Show so that the 10,000 to 12,000 operators and distributors that will attend may have an opportunity to see them, operate them and buy them first hand.

This Show will sell out fast. It will pay well to be diligent when the floor plans and exhibit contracts are mailed.



UNITED'S
NEW
FIVE-BALL GAME

RIO

Novelty or Replay

- Dynamic . . . intriguing new playing principle
- Twin kick-out pockets with cross-ball action
- R-I-O FEATURE doubles value of pockets
- Eleven ways to score replays
- Last second play suspense

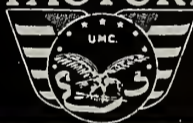
See Your
Distributor Now!

Send Us Your Name for Regular Mailings



UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS



Williams'
"TORNADO"
IS SWEEPING
THE COUNTRY!

V. P. DISTRIB. CO.

2336 Olive St. — 2339 Pine St.
Central 3892 — St. Louis 3, Mo.

Exclusive Distribution
AIREON MUSIC WILLIAMS GAMES

Williams'



IS SWEEPING
THE COUNTRY!

The VENDING
MACHINE CO.

FAYETTEVILLE, NORTH CAROLINA
U. S. A.

EXCLUSIVE DISTRIBUTORS FOR
UNITED WISCONSIN and UPPER MICHIGAN

- PERSONAL 'MEASURED MUSIC'
 - DAVAL'S PRODUCTS
- H. C. EVANS' COMPLETE LINE
 - SQUARE AMUSE. GAMES
 - FIRESTONE'S GAMES
- UNITED STATES VENDING CORP. MERCHANDISERS
- FILBEN '47 PHONOGRAPHS
 - UNITED'S "RIO"
 - MARVEL'S "POP-UP"
 - ELECTROMATON'S "ROL-A-SCORE"

Wisconsin's Leading Distributors

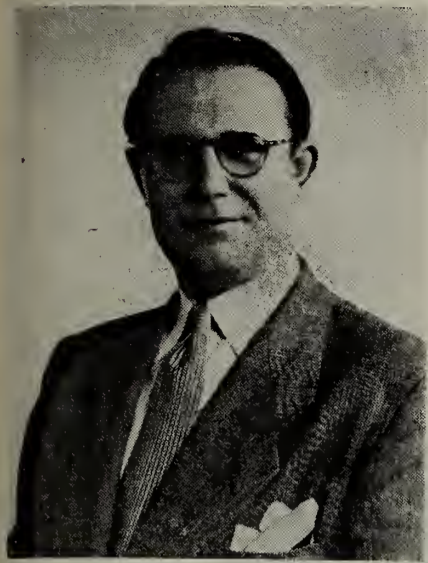
UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD

SPRING 8446 - 8447

MILWAUKEE 14, WISC.

Eaton Resigns As AMI Sales Chief



DE WITT (DOC) EATON

CHICAGO—This past week brought an announcement from De Witt (Doc) Eaton that he has resigned as Vice President and General Sales Manager of AMI, Incorporated.

Simultaneously, it was disclosed by Eaton that he has been appointed Treasurer and General Sales Manager of the Mannington Pottery Works at Mannington, West Va., and has also been named Executive Vice President and General Sales Manager of American Ceramics Sales Company, Washington, D. C. He will also serve as a director in both concerns.

In addition, Eaton has taken a substantial interest in a new firm that will distribute AMI products in Maryland and the District of Columbia.

A very well known figure among cointrade leaders, and especially in the automatic music business, Eaton has spent over fifteen years in the industry. He started as a phonograph operator in Chicago, and for several years was president of the Sloane-Berts Company, a large music operating concern headquartered here. Before joining AMI, Eaton spent two years as Eastern Sales Manager for Buckley Music System.

Also announced last week, following a meeting of the officers and directors of Coin Machine Industries, Inc., was the news that Eaton has resigned as a director of the association. Eaton had served as a director of CMI for one year, representing the Music Division of the Coin Machine Industry.

Though his new business interests will be varied, Eaton declared he still intends to be as active as possible in the coin machine industry.

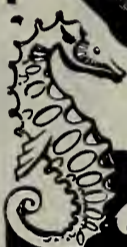


TRADE IN YOUR OLD PHONOS! WE BUST 'EM UP!

GET THE SENSATIONAL, NEW

ROCK-OLA

"The Phonograph that SELLS Music" ON OUR NEW, AMAZING TRADE-IN, BUST UP, PLAN!



YOU CAN'T LOSE!! WRITE - PHONE - CALL SEE US TODAY!!

Seacoast DISTRIBUTORS, INC.

627 10TH AVE.
NEW YORK 18, N. Y.
PHONE: LONGACRE 3-0740

415 FRELINGHUYSEN AVE.
NEWARK 8, N. J.
PHONE: BIGELOW 8-3524

The Home of America's Best Buys

BADGERS' BARGAINS

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

MILWAUKEE See CARL HAPPEL LOS ANGELES See BILL HAPPEL

RECONDITIONED CONSOLES

COMPLETELY REBUILT AND REFINISHED LIKE NEW

| | |
|-------------------------------|--|
| BALLY TRIPLE BELLSWRITE | EVANS 1946 BANGTAILS, F.P., P.O.WRITE |
| BALLY DRAW BELLSWRITE | |

| | |
|--|---|
| MILLS 4-BELLS, Late Heads\$295.00 | KEENEY 4-WAY, 5c-5c-5c-25c\$295.00 |
| MILLS 4-BELLS, Orig. Heads199.50 | KEENEY 4-WAY, 5c-5c-5c-5c275.00 |
| MILLS THREE BELLS395.00 | KEENEY TWIN, 5c-25c, F.P., P.O.195.00 |
| EVANS LUCKY LUCRE, 3-5c, 2-25c149.50 | KEENEY TWIN, 5c-25c, P.O.149.50 |
| MILLS JUMBO, Late F.P., P.O.89.50 | KEENEY SUPER BELL, 5c, F.P., P.O.99.50 |
| MILLS JUMBO, Late F.P.O.59.50 | BALLY ROLL 'EM, 5c, P.O.89.50 |
| MILLS JUMBO, Late F.P.49.50 | BALLY CLUB BELLS, F.P., P.O.89.50 |

GUARANTEED RECONDITIONED PHONOGRAPHS

| | |
|--|--|
| WURLITZER MODEL 850\$495.00 | SEEBURG MODEL 1-46645.00 |
| WURLITZER MODEL 950475.00 | SEEBURG 8200, R.C., E.S.\$365.00 |
| WURLITZER MODEL 750E475.00 | SEEBURG 8800, R.C., E.S.345.00 |
| WURLITZER MODEL 700395.00 | SEEBURG COLONEL, New Rock-o-Life 324.50 |
| WURLITZER VICTORY 500295.00 | SEEBURG CLASSIC, New Rock-o-Life... 295.00 |
| WURLITZER MODEL 500325.00 | ROCK-OLA COMMANDO375.00 |
| WURLITZER MODEL 600295.00 | ROCK-OLA PREMIER345.00 |
| MILLS EMPRESS, New Rock-o-Life245.00 | ROCK-OLA SUPER, New Rock-o-Life... 335.00 |
| MILLS THRONE, New Rock-o-Life199.50 | ROCK-OLA MASTER, New Rock-o-Life 325.00 |

ONE BALL MULTIPLE TABLES

| | |
|-----------------------------------|-------------------------------------|
| GOTTLIEB DAILY RACESWRITE | BALLY VICTORY SPECIAL\$325.00 |
| BALLY VICTORY DERBY\$350.00 | BALLY LONGACRE149.50 |
| BALLY CLUB TROPHY79.50 | BALLY THOROBRED149.50 |
| KEENEY FORTUNE79.50 | BALLY '41 DERBY79.50 |

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D. OR SIGHT DRAFT

Badger Sales Co., Inc. **Badger Novelty Co.**

2251 WEST PICO BLVD. 2546 NORTH 30TH STREET
LOS ANGELES 6, CALIF. MILWAUKEE 10, WIS.
All Phone: DR. 4326 All Phone: KIL. 3050

Hold That Location with a DAVID ROSEN CONVERTED SEEBURG HI-TONE

It's completely renovated inside and out. New plastics, new trim, new looking outside — and the inside is guaranteed to be 100% perfect. New parts and wiring wherever necessary. More than just reconditioned. IT WILL DO EVERYTHING A NEW MACHINE WILL DO!

You can't possibly get a better buy! Immediate Delivery.

WRITE TODAY! PHONE! ORDER!

DAVID ROSEN
855 NORTH BROAD ST., PHILA 23, PA.
Phone: Stevenson 2258-2259

NOW DELIVERING WILLIAMS "TORNADO"

BALLY "DOUBLE BARREL" ALSO "SPECIAL ENTRY"

"SPORTSMAN ROLL" (Roll Down Game) GENCO "ADVANCE ROLL"

DISTRIBUTORS FOR MICHIGAN

King-Pin **EQUIPMENT COMPANY**
KALAMAZOO 21, MICH. 826 Mills Street Phone 2-0021

DISTRIBUTING COMPANY
DETROIT 1, MICH. 3004 Grand River Phone TEmple 2-5788

Yes —

*

FRB

means

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Floating

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Roll-over

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Button —

The Feature that makes

"ADVANCE ROLL"

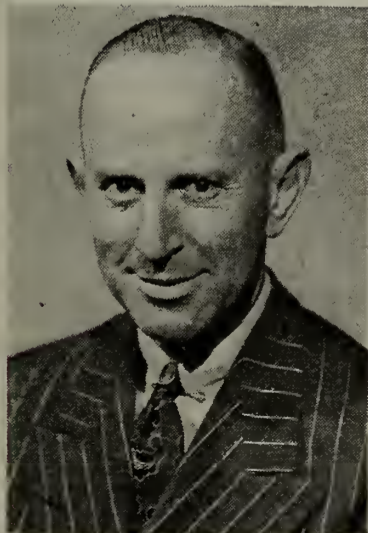
T-E-R-R-I-F-I-C !

GENCO  **BUILDS GREATER GAMES**

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS



**Dick Eggleston
Named Asst Sales Mgr**



DICK EGGLESTON

OAKLAND, CALIF. — Dick Eggleston was named assistant salesmanager to Warren H. Taylor of Mills Sales Company, Ltd., this city, this past week.

*Best Counter Skill
Game Ever Built!*

MARVEL'S

POP - UP

\$49.50

SPECIAL!

New A.B.T.

CHALLENGER

\$55.00

In Lots of 5

\$52.50 Each

Empire Coin

MACHINE EXCHANGE



2812 WEST NORTH AVENUE • PHONE: HUMBOLDT 6288 CHICAGO 47, ILLINOIS

The firm also reported that Eggleston is at the present time on a sales trip thruout the state of Idaho promoting their new Mills Dollar Bell.

Eggleston is well liked by all the trade. In his new position he will be able to make closer contact with a

great many of the noted ops thruout the large territory covered by the firm.

Eggleston also reported that George Ehrgott of the Oakland offices is now spending his entire time in the arcade games division of the firm featuring the new Mutoscope products.

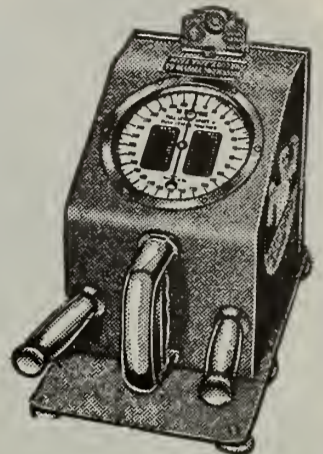
FIGURE IT ANY WAY YOU LIKE ...

YOU'LL BE WAY AHEAD with GOTTLIEB GAMES



Way Ahead in Earnings! DAILY RACES

One-Ball, convertible to fast 5-Ball play. Available in Pay-out or Replay models. Changing Multiple Odds. Number One in One-Balls . . . Number One in Play!



Way Ahead in Dependability! DeLuxe GRIP SCALE

Consistently Best Since 1927!

ORDER FROM YOUR DISTRIBUTOR

D. Gottlieb & Co.

You Can't Miss if You Operate Miss AMERICA . . . Way Ahead in Money-Making Features!

"There is no Substitute for Quality!"

1140 N. KOSTNER AVE.

CHICAGO 51, ILL.

TWENTY YEARS OF LEADERSHIP



Reports Coin Counter Demand Going Up

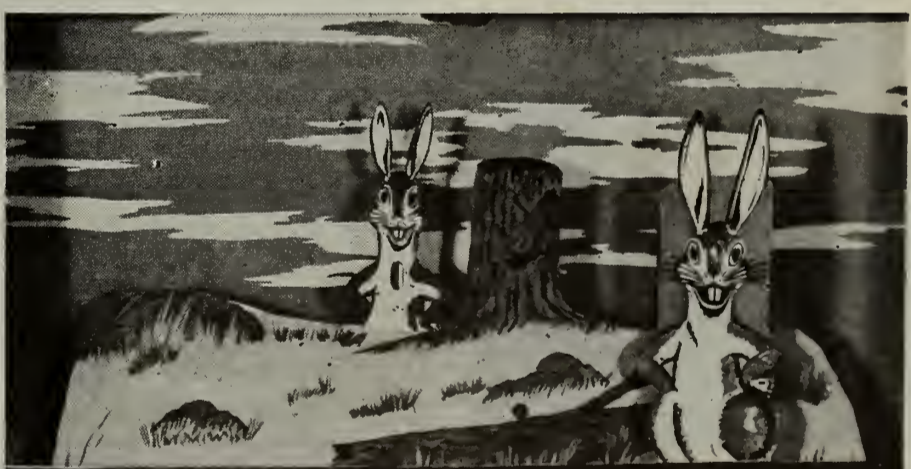


CHARLES (JIMMY) JOHNSON

CHICAGO—Charles (Jimmy) Johnson of Globe Distributing Co., this city, national distrib for the Downey-Johnson Coin Counter and the Globe Coin Sorter, reported this past week that since announcement of the fact that immediate delivery is now available demand has been increasing each and every week for these two machines.

According to Jimmy, "Vince Murphy, our general manager, tells me that in the past weeks, since our announcement of immediate delivery on the Downey-Johnson Coin Counter and the Globe Coin Sorter, that demand has been increasing at a very rapid rate. It looks like we will have to work harder than ever to meet the orders which are now piling into our offices for these machines."

RAY GUN OPERATORS! YOUR SEEBURG GUNS, LIKE NEW AGAIN!! MAKE BAGS O' MONEY WITH —



BAG-A-BUNNY 20 SHOTS 5¢

CONVERSION UNIT FOR SEEBURG GUNS

Not just a piece of cardboard — But a UNIT complete with Immediate Delivery

2 MOVING TARGETS ELECTRIC MOTOR PHOTO TUBE ATTRACTIVE HUNTING SCENERY Two Targets means ACTION all the time! PROFITS DOUBLE Price only \$39.50 Terms: 1/3 Down, Balance C.O.D. F.O.B. Chicago

IT'S SIMPLE No soldering! EASILY INSTALLED! Just slip terminal on properly labeled prongs! Can be installed on location in a few minutes. Diagram included with each unit. IT'S FUN! One Bunny goes around, the other pops in and out from behind scenery in two different places. ORDER YOUR BAG-A-BUNNY UNIT TODAY — Legal everywhere!

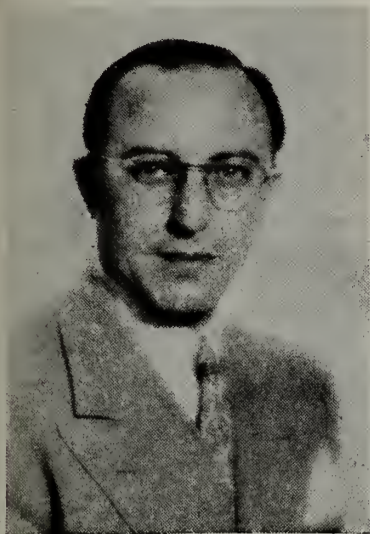
WRITE for information on complete changeover service for Rapid Fires, Convoy, Sky Battle, Defender—"JUNGLE FURY" featuring 3 moving targets.

COIN AMUSEMENT GAMES, Inc.

1337 E 47th STREET, CHICAGO 15, ILL.

KENWOOD 5556-7

Coven to Exhibit at Milwaukee Meeting



BEN COVEN

CHICAGO — Ben I. Coven of Coven Distributing Co., this city, reports that his firm are going all out to feature one of the most outstanding displays they have ever yet arranged for at the forthcoming meeting of the operators and distributors at the Hotel Pfister in Milwaukee, Wis.

Coven reported, "Everyone of the newest Bally games will be on display in our booth at the operators' and distributors' convention in Milwaukee on April 14 at the Hotel Pfister. We will show the games which have won the entire nation the biggest and steadiest profits.

"Our booth," he continued, "will take second place to no one for we are already at work planning to make this one of the most outstanding in all of our history."

COMING



*THE DAWN OF A NEW ERA
IN AUTOMATIC SELLING!*

Changes Firm Name



LEO LEWIS

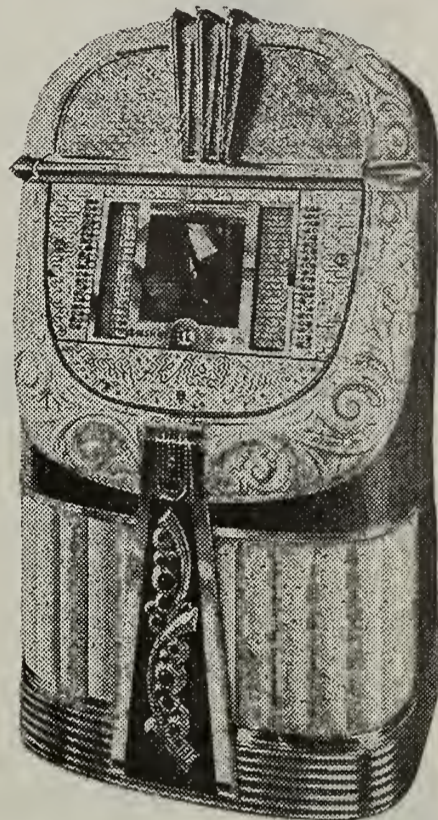
CHICAGO—Leo Lewis changed the name of his firm this past week. Instead of Lewis Coin Machine Service, as it was formerly known, it will now be known as Coin-A-Matic Distributors.

Lewis reports that tremendous business increase has caused the change

The address of the firm remains the same. Coinmen who have been doing

business with Lewis Coin Machine Service will get the same action under the new firm label.

**IN FLORIDA
SUPREME**
CAN
DELIVER
IMMEDIATELY!
AMI Model "A" Phonograph



**Keeney's New
BIG PARLAY**
One Ball Paytable With New
Principles of Progressive Scoring

SUPREME Is Exclusive Florida Distributor for
AMI, INCORPORATED
J. H. KEENEY & CO., INC.
AT YOUR SERVICE RADIO CORP.
PERSONAL MUSIC CORP.
GENCO

SUPREME DISTRIBUTORS, Inc.
3817 N. E. 2nd Ave., Miami, Fla.
Phone: 78-4711
49 Riverside Ave., Jacksonville, Fla.
Phone: 3-3516

**WATCH
FOR OUR
SPECIAL
ANNOUNCEMENT**

American Amusement Company
164 E. Grand Ave., Chicago 11, Ill.
Tel. WHitehall 4370

**PEEP FRONT
CONVERSIONS
BUY OR SELL
PANORAMS**

WRITE
QUALITY PICTURES CO.
5634 SANTA MONICA BLVD.
HOLLYWOOD 38, CALIF.

★ LOOK! REBUILT, RECONDITIONED LIKE NEW ★

| | | | | | | | |
|-------------------|----------|--------------------|----------|----------------------|----------|------------------------------|----------|
| Thorobred | \$139.50 | Dark Horse | \$ 75.00 | Hi Hand 5c CFPF | \$ 89.50 | Keeney Super Bell 5c CFPF .. | \$ 89.50 |
| Longacres | 139.50 | Blue Grass | 75.00 | Jumbo, Comb. | 89.50 | Keeney Super Bell 25c CFPF | 159.50 |
| '41 Derby | 79.50 | Pimlico | 129.50 | Jumbo, FP | 49.50 | Keeney Bonus Bell Twin | Write |
| Club Trophy | 75.00 | Victory Spec. | 295.00 | Used Draw Bell | Write | Keeney Bonus Super 5c | 425.00 |

COMPLETE LINE OF NEW AND USED 5-BALLS—BALLY TRIPLE BELL—CALL, WRITE OR COME IN AND INQUIRE ABOUT OUR PRICES! YOU CAN BELIEVE US — IT WILL PAY YOU!

Now Delivering: BALLY TRIPLE BELL: NEW BALLY ENTRY (AUTOMATIC MULTIPLE): DeLUXE DRAW BELL: BALLY SPECIAL ENTRY (REPLAY MULTIPLE): BALLY'S NEWEST — DOUBLE BARREL.

PAUL A. LAYMON, INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS
1503 W. PICO STREET Phone: DR. 3209 LOS ANGELES 15, CAL.

Changes Film Names

you to Exhibit at
Twelve Meetings



...the ...
...the ...
...the ...
...the ...

...the ...
...the ...
...the ...
...the ...

ANNOUNCEMENT

SPECIAL
FOR OUR
VALUED

... ..

PEEP FRONT

CONVERSIONS

BY DE ZEE

PHARMAS

... ..

COMING

MA

... ..

... ..



LOOK! RESULT, RECONDITIONED THE BEST

... ..
... ..
... ..
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MEMBER

Steps Up Production

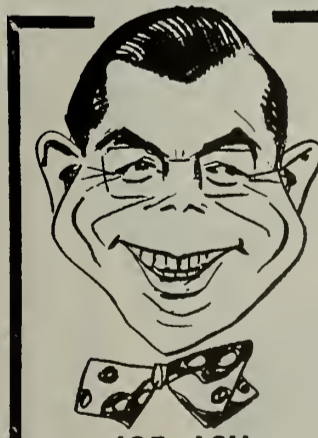


I. EDELMAN

DETROIT, MICH. — I. Edelman of Edelman Amusement Devices, this city, reported this past week that due to the great demand which the firm are enjoying at this time for their new bowling game, "Bang-A-Fitty," they have stepped up production and will continue to step it up as they go along.

"We hope," Edelman reports, "to soon have stepped up our production to the point where we shall be able to cope with the terrific demand which we are enjoying at this time for our 'Bang-A-Fitty' game."

He also stated, "Reports we have received from every user of the machine is to the effect that 'Bang-A-Fitty' is the finest and biggest mon-



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| 10c Blue Front | 110.00 |
| 25c Blue Front | 120.00 |
| 50c Mills Orig. Blue Front | 200.00 |
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| 5c Gold Chrome | 125.00 |

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25c Bally Draw Bell
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New Solotone Box Clicks With Trade



WM. (BUD) PARR

LOS ANGELES, CAL.—Wm. (Bud) Parr of the Solotone Corp., this city, reported this past week that since announcement of the firm's new Solotone non-selective wall box they have received a very large demand for this new item.

Parr attributes the great response to the new features with which the new 1947 Solotone box is equipped. The new box is available in two new finishes including a special hammer-tone finish.

Also interesting to the music operators is the fact, Parr reports, that the new, 1947 Solotone box is equipped to handle various coin combinations. "We were first with 5c and 10c chutes in our Solotone boxes and now," Parr stated, "we have furthered this with various coin combinations which mean more money for the operators."

He also reports, "We have developed a special circuit by means of which it is possible to open certain designated boxes in a location at any time interval. This is fully automatic.

Naturally, it greatly encourages customer play. This has been only made possible by Solotone's new combined amplifier and interval timer."

In addition to the above, Parr also reports that the firm have arranged for an entirely new distributor policy. "Solotone's new plan," he says, "means better, quicker distribution and faster service for the operators."

He also stated, "There are franchises still available for certain cities. We recommend that jobbers and distributors get in touch with us immediately."

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| Paradise | 34.50 | Sink the Jap | 29.50 | Boomtown | 20.00 |
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| 5 Keeney Super Bells 5c (Comb.) Ea. | 125.00 | 2 Keeney 2-Way Super Bells (Comb.), 5-5 | 175.00 |

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| 10c Blue Front | \$115.00 | 5c Club Chief (Lite Up, Like New) | \$250.00 |
| 5c Blue Front | 95.00 | 3 5c Silver Clubs, Ea. | 95.00 |
| 25c Brown Front | 150.00 | 10c Bronze Chief (New) | 275.00 |
| 5c Blue Front, Glittered | 95.00 | 2 4-Star 5c Chiefs, Ea. | 89.50 |
| Vest Pockets | 45.00 | 5c Console Model | 110.00 |
| 10c Brown Front | 125.00 | | |
| 3 10c Q. T. Glitter (New) ea. | 95.00 | | |
| 2 5c Ditto, Ea. | 85.00 | | |

ARCADE

| | | | |
|-----------------------------|----------|------------------------|----------|
| 3 ChiCoin Hockeys, Ea. | \$150.00 | Evans Tommy Gun | \$ 75.00 |
| Shoot Way To Tokyo | 85.00 | Keeney Submarine | 65.00 |
| Skee Jump | 45.00 | Hoot Mon Golf | 50.00 |
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Advertisement text for the Solotarev Box, describing its features and availability.



Advertisement for 'Mystery' or 'Mystery' magazine, including the title and possibly a price or subscription information.

Advertisement for 'Klein' or 'Klein's' featuring the name in a large, bold font and additional descriptive text.

Advertisement text in the top left corner, partially obscured and difficult to read.

Advertisement text in the top middle section, partially obscured and difficult to read.

Advertisement for 'Coca-Cola' featuring a large, stylized graphic of the word 'COCA-COLA' and other text.

Advertisement for 'P & S Machine Co.' featuring the headline 'OPERATORS!' and an illustration of a machine. The text includes 'SHOOTING STARS' and 'P & S MACHINE CO.'.

Reports Biz Pickup

LOS ANGELES, CAL.—Paul A. Laymon reported this past week that, "All down the line there has been a terrific pickup of business."

He also said, "We find that we are getting busier than ever trying to satisfy the demand which has accrued since the change of operations here. We believe that, as the coinmen settle themselves in this new mode of operating, that business will bounce back even bigger than ever before. We look to one of the best years in the history of our business."

Paul reports that his firm are working harder than ever attempting to fill orders for all coinmen in this area.

Courthouse As A Location

PENDLETON, ORE.—The local courthouse has a coin machine, a drink vendor. And the "East Oregonian" thought that fact unusual enough to devote a little, but prominently placed, article to that news.

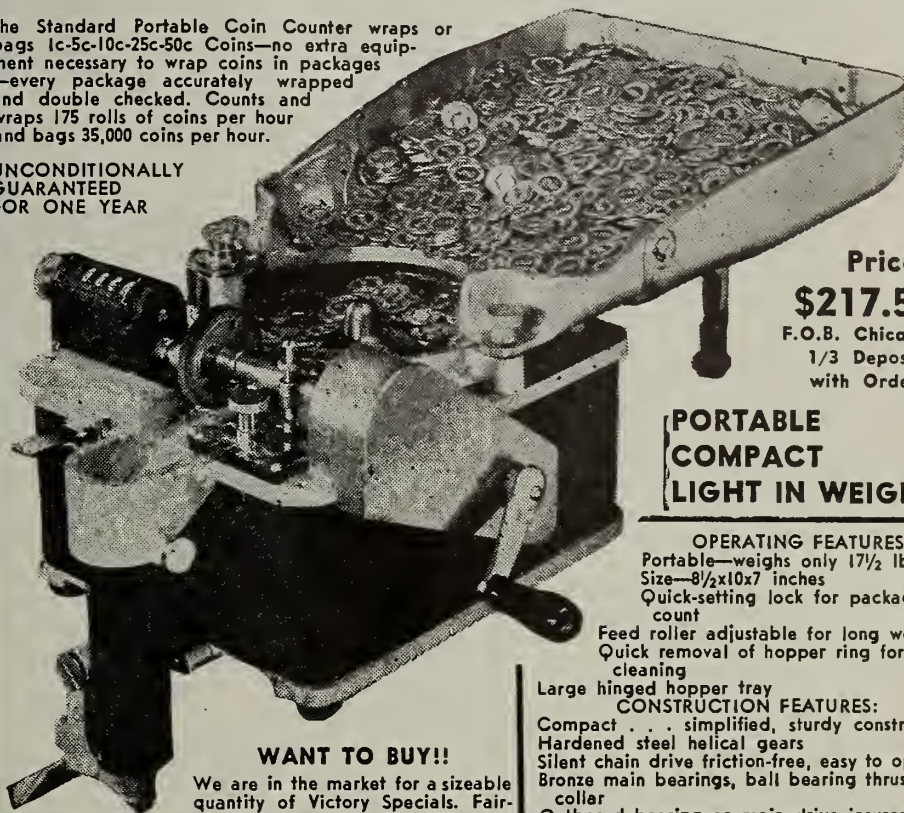
Reported, too, was that indications are to the effect that the unit is doing a "pretty fair business."

As Winchell would say: "Hmph!"

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There was a man with a half dozen grown up sons and these sons had separated from each other and each one worked alone. One day the old man called them all together and said, "Get together my sons," but they couldn't see why they should. So he collected six sticks, tied them together and asked all his sons to break the sticks. They tried and they tried but the bundle was too strong. Then he untied them, took each stick separately and easily broke them, one at a time.

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.....194.....

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Arcade Jobber

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DRAW BELLS 5c • DRAW BELLS 25c
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Bally Club Bell, P.O., 25c..... 179.00
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ARCADE

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Alvin Gottlieb Takes a Bride

CHICAGO — In a very impressive affair at the Blackstone Hotel, this city, on April 2, Alvin Gottlieb, son of Dave Gottlieb of D. Gottlieb & Company and who is also president of Coin Machine Industries, Inc., the association of the coin machine trade, married Evelyn Lieberman of this city.

Alvin Gottlieb entered into the D. Gottlieb & Company offices here sometime after his discharge from the armed services. His engagement party at the Stevens Hotel attracted a large group of noted coinmen

After a honeymoon, Alvin is expected to return to the D. Gottlieb & Co. offices in this city

THRU THE COIN CHUTE



CHICAGO CHATTER

The boys here are all in a much better frame of mind now that Spring is officially here. As coinmen point out—it means that the legislatures thruout the country will be closing shop (some for the two-year period)—it also means that with the milder weather people will at last be able to get out of their houses and will be more in the frame of mind to once again enjoy themselves—it also means, as some of the coin leaders here have pointed out, that the balmy weather always makes people perk up (and people are coin machine men, too) so that, from every standpoint, it looks like the industry is well under way again and heading for better times from every viewpoint.

The news is out, that DeWitt (Doc) Eaton resigned from his post as vice-president and general salesmanager of AMI and also from being on the board of directors of the CMI. Doc will spend more time down in Mannington, W. Va., where he is interested in one of the largest ceramics factories. But, he will also keep his hand in the coinbiz, which he reports he will always carry around in his heart, by interesting himself in distribution of AMI phonos in Washington, D. C. . . . Bumped into Ed Ponder of New Orleans and Les Griffin of Jackson, Miss., who were in town to see whether they couldn't get another six or seven thousand more of those AMI phonos, they claim. Both Ed and Les believe that conditions have bettered themselves in their part of the world.

Willie (Little Napoleon) Blatt of Miami and Brooklyn was in town this past week and called around to meet with the various factories he represents. Willie reported that conditions were as good as could be expected and getting better right along. . . . Barnet (Shugy) Sugarman of Runyon Sales Co., Newark, N. J. and New York, also came to town this past week for a hurried visit and took up some important business matters with various manufacturers here. . . . M. S. (Bill) Wolf of Los Angeles and other west coast points was also in town and met around with the boys saying "hello" here and there and everywhere. Bill reported that his offices are going grand and that he expects to also have the outstanding surprise building on the West Coast in Los Angeles when he's thru building it.

Bumped right into H. V. Phillips of Jamestown, N. Y., who advised that there's plenty of activity up in his part of the world these days. . . . Gil Kitt of Empire Coin advises that he enjoyed the variations attached to playing Gin down in Florida but that a guy has to be a CPA to be able to total the scores. . . . Ben Lutske of Daval reports that the firm is getting well under way with their "Skill Thrill" counter game. . . . Al Meierowitz, Leon Berman and our favorite cigar smoker Charley Katz, all of Esquire Games, report that their new "Spotlight" machine is now well in production and that they are working harder than ever to satisfy the demand which has grown with leaps and bounds. . . . We hear that Harry Pearl of Seacoast Distribs expects to be in town sometime this coming week.

Larry Frankel, genial head of Frankel Distrib. Co., is now back in Rock Island after a series of meetings with all his various offices and office personnel. Larry reports that conditions are marvelous and expects them to get even better as the warmer weather rolls in. . . . Jack Nelson is all excited over the marvelous reception to "Strikes 'N Sparer" the automatic bowling machine, and reports to us that everyone of the people who have seen it are tremendously enthused over the dime play feature. "Looks to me," Jack says, "like this is the one bowling machine which will capture the grandest play the industry has ever known." . . . Lew Terry is back from a long Florida visit, nice and brown and rarin' to go. Lew reports that one of the nicest things about living here in Chi is to be able to get down to Florida for the winter season.

Little "Bally" Sally (Goldstein) over at Coven Distribs is trying to douse a very stubborn cold. "Bally" Sally has attracted much attention of the coinmen visitors here and because everyone feels sooo sorry for her and her cold—the boys are sending in boxes and boxes of candies. We wonder whether it's the cold or whether maybe it could be just "Bally" Sally. Even her boss, Ben Coven, has taken up the cry and is passing out those pretty feminine kerchiefs to the gals who call around. . . . They tell me that Tom Callaghan, that dapper man over at Bally's music division, is scheming schemes with "Bal-

ly" Sally for the latest we heard was Sally talking of Tom as, "Gee, isn't that Tommy Callaghan a honey?" . . . All old timers in the coinbiz happy to hear that Frank Lorden is back with Bell-O-Matic. Not seeing Frank on the road with those Mills bells is like missing breakfast, dinner and supper. Now that he's back the boys look forward to giving Frank some really nice "hellos" when he calls around. Glad you're back, Frankie.

Tony Galgano of the Used Record Exchange, who seems to be getting the lion's share of the used records from music ops is one guy we just can't understand. Not only did Tony pass up a terrific party given in his honor but even let a bottle of the old stuff lay around for three weeks before he thought of calling around for it. This guy's either very bashful or has terrific control. . . . Yes, sir, Don Kintzel is just like a man walking on air over the tremendously swell reception the boys have given the Zodi horoscope machine. Don reports that the test spot in the Sherman lobby arcade has proved terrific. People are bouncing their quarters into the machine and getting a great thrill watching those invisible hands working that typewriter.

Gene Bates of Pace Mfg. Co. laid up, like lots of our Chicagoans, with a touch of the "flu" which reminds me to remind Gene the advice he gave me about drowning those "flu" bugs. . . . Joe Beck of Telequiz who wasn't around when Life mag pulled those pictures and has just returned this past week after much traveling about, was grinning from ear to ear when he read the story of the Telequiz and saw the pic of the machine in that issue. . . . This Eddie and Morrie Ginsburg combination is really something. Now that Eddie's back—Morrie leaves for Florida. Between them they keep those planes doing a rumba of no uncertain movement—up and back and down again. By the way, Eddie sure does look marvelous—he's brown as the proverbial berry—and healthily happy. . . .

Art Weinand of Rock-Ola back at his desk and reports that business is picking up very, very well all up and down the West Coast. Art again looks forward to the time when the Coast boys will be leading the parade. "But," says Art, "picking up isn't exclusive with the West Coast. Things are getting better everywhere in the nation and our Distribs are looking forward to some of the best business in their history" . . . Harry Brown of American Amusement is thrilled with the sudden bloom of business he is enjoying on his machines. Harry believes that it was just a case of the boys holding back because of the fierce winter weather and now that things are warming up everything is loosening up in proportion. . . .

George Lewis of ABT Mfg. Corp. is smiling very mysteriously these days. George tells us to "just watch ABT" as some very important announcements will be forthcoming very soon from this great factory. In the meantime, Walter Tratsch is still bounding around the Caribbean following the paths of the pirates of old. . . . Leo Weinberger of Southern Automatic in town and talking things over with the factories here and there in town. . . . Ed Levin of Chicago Coin working harder than ever to try and satisfy the terrific demand for "Kilroy" games. Ed reports that they have stepped and stepped up production and to tell the boys that they are trying their very best to satisfy the growing demand. Instead of slackening, the demand is growing greater right along. And this in addition to the great demand Chicoin is enjoying for their marvelous "Basketball Champ" machine which has won a very big following.

Over at Genco, Myer Gensburg is working hard trying to get as many of those Advance Rolls out as he possibly can. But, it seems that each time Myer makes a shipment, another flood of orders arrives which puts him right back where he started. . . . George Jenkins, who has been suffering from a touch of the "flu," simply won't give those bugs a chance to die. He works right ahead. "Can't be helped," George reports, "too, too much to do these days." . . . Bill Ryan's article in the "Spring Special" issue of The Cash Box clicked big with the ops who report that this is really the truest story told—for the future definitely is in the hands of the operators. . . . Dick Hood of H. C. Evans & Co. is still down yonder in Ft. Lauderdale, Fla., enjoying the health giving sunshine.

THRU THE COIN CHUTE



EASTERN FLASHES

There was a great deal more enthusiasm on Coinrow this week than for quite some time. Jobbers and distributors were busy talking with buyers, mechanics were working on machines, and the shipping departments were working beyond the regular hours to get the equipment out. Operators were more in evidence along the street, and were talking about how their averages have been gradually climbing, and how they expect better averages from now on, what with the Lenten season over and the weather getting better.

* * * *

Barney (Shugy) Sugerma, Runyon Sales Co., on his way to Chicago for a "quicky". Shugy will only spend a few days in the "windy" city, and then return. We understand he expects to meet up with Willie (Little Napoleon) Blatt of Supreme Distributors, Inc., Miami, Fla., at the Morrison Hotel . . . Ben Becker, who has just been appointed Sales Manager for Tri-State Sales Co. and Pioneer Distributing Co. (exclusive Bally distributors), has thought up a new slogan "Rally with Bally" . . . Art Fink, service manager for Joe Fishman's Atlantic New Jersey Corp. (Seeburg distribs), conducts a lecture class every Monday evening at the firm's showrooms. Fink, formerly with RCA, is an expert on electronics.

* * * *

Harry Pearl and Dave Stern of Seacoast Distributors (Rock-Ola distributors) join the "Bust 'Em Up" campaign. Harry is leaving for Chicago to visit with the factory, and Dave is spending his time between the three offices of the firm. Jules Mayers, New York manager for Seacoast, returns this week after being away due to illness. Irv Orenstein, the Newark manager for the firm, has dug up a big sledge hammer to wield on those old machines . . . Sol Kesselman (Attorney for the Music Guild of America, Newark phono operators' assn) and his wife seen dancing at the Chanticleer . . . Mr. and Mrs. Sam Waldor, Newark music op, also seen at this dining and dancing spot.

* * * *

Mike Munves seems to be more happy than ever—we're wondering if it even goes beyond the sale of equipment, which is exceptionally good. Is there some added reason for all that jubilation, Mike?

Jack Semel will have an important announcement to make within a very short while . . . Julius Malich, Delsex Music Co., in bed with the flu . . . Joe Kochansky, Premier games, returns from Florida with a real tan . . . Jack Greenfield, Greenfield and Cantor, recuperating at the Jewish Hospital from a heart attack . . . Harry Berger, West Side Distributing, getting congratulations from the many visitors, on the wonderful appearance of his new quarters . . . Frank Dandio, former owner of Wilfrank Music Co., returns from a long vacation at West Palm Beach, Fla.

* * * *

One of the most active places along coinrow is Jafco and Musical Minutes. Jack Fitzgibbons and Leo Knebel complaining there aren't enough hours in the day. The boys have a few "hit" games on their hands. Jack keeps his pencil busy writing orders for Williams' "Tornado" and Square Amusement's "Sportsman Roll". Leo just "ain't talking" about Musical Minutes, but he's wearing a great big smile . . . Harry Siskind, Master Music Co., leaves for Miami . . . The firm of Mac-Hub Melody Co., composed of two ex-army fliers, start off a Taxi service, flying from LaGuardia Field to the Catskill Mountains. Mac Grantz, a former Lieutenant and Hubert Beers, a former Captain are the enterprising yong coinmen.

* * * *

Nat Cohen and Earl Winters, Modern Music Sales Corp., happy about their new label "Rainbow", which they are distributing thruout many states. Nat is kept on the floor now, greeting many of his music op friends . . . Ben Gottlieb, Majestic Music, happy over the successful wedding party given his daughter at the Hotel Pierre this past Saturday nite (March 29). Ben claims he did quite a trick in obtaining the Billy Shuback Orchestra for the event . . . Jack Beekman, Huckster records, Hollywood, Cal. visits with Johnny Halonka and Gloria Friedman of Runyon's record dept. They're all excited over their record "Mahzol" . . . Ben Chicofsky, Benray Music, pulls a tendon in his leg and has to take his missus along with him on the route . . . Hymie Rosenberg, H. Rosenberg Co., finally arrives home after quite a lengthy trip thruout the country. "Business is on the road" claims Hymie, "all one has to do is go out for it".

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

Bill Happel Jr., of Badger Sales, off to Las Vegas on business. He's staying at the new and very elaborate Flamingo Hotel while there, and plans on talking over a few business deals with Clem Connor, formerly of Milwaukee. The new and very attractive Keeney one ball "Big Parlay" is on Bill's showroom floor and is attracting lots of attention. Joseph Duarte, head of the export department of Badger Sales, tells me that the export business is booming with the prospects for the future getting brighter every day.

The Laymons, Paul and Lucille, were looking back upon the many pleasant years spent in the coin game; the folks have been in the biz a little over 25 years and deserve a hearty pat on the back for their worthwhile contributions to the coin machine industry. Incidentally, Paul celebrates his birthday this week. The best of wishes to you, Paul, and may you celebrate many more happy birthdays.

It is with deep regret that we announce the death of Annabelle Boran, the wife of Dave Boran, assistant managing director of the A.O.L.A.C. Mrs. Boran was ill a short time and passed away very suddenly; two small children were left by the deceased. The sympathy of all coin men are with Dave in his bereavement.

The revived Music Operators Association of Southern California held an election of officers this past week. The following were named: R. F. Gallagher, Santa Ana, as President; Sam Ricklin, Vice President; Robert Clark, Secretary-Treasurer; Board of Directors elected were: R. F. Gallagher, Sam Ricklin, S. L. Griffin, I. B. Gayer, C. F. Morrissey and Robert Clark. Mollie G. Simon was named Business Coordinator.

Len Micon of Pacific Coast Distributors is confined to his home after having suffered a slight heart attack. Len is under the care of a physician and will remain at home for the next five or six weeks.

Among the out of town coin men visiting along coin row this past week were: M. V. Connor, Downey; L. Smith, Downey; R. W. Winchell, Alhambra; Jim Marshall, Glendale; W. H. Sherey, San Bernardino; Roy Smith, Lancaster; James Burris, Montebello; Fred Allen, Bakersfield; D. D. Brymer, Palos Verdes; Niles Smith, Oildale.

Bud Parr of Solotone is once again back on his feet and has licked that flu germ that had been raising hob with him all winter. He is back at his office and starting things humming again. Production is underway on the firm's new Solotone boxes with increasing shipments leaving the factory daily. . . . Jay Bullock, managing director of the S.C.A.M.O., held a very important organization meeting past week; a new affiliation is about to take place which will be announced shortly, according to Bullock. . . . Saul Bihari of Modern Records leaves for the east coast this week to call on the firm's distributors along the eastern seaboard. Jules Bihari informs us that the firm's sales of records has been increasing by leaps and bounds. . . . Leon Rene of Exclusive Records, adding to the glamour of his very terrific offices by some re-

furnishing and new carpeting. Sales of the firm's records are increasing daily all over the country, according to Charles Craig, the newly appointed Publicity, Promotion and Advertising exec of the firm.

Just spoke to "Hum" Brokamp of the Pantages Maestro Music Co., who advised that the firm has just moved its offices and factory to 1035 North McCadden Pl., in Hollywood. The firm is currently manufacturing a mirror cabinet, a conversion unit that is adaptable to any make of counter box and hideaway mechanism.

"We are on the way," Bill Schrader, of Allite Manufacturing Company, tells me: "We have converted our factory and are now in full production of the new "Strikes N' Spares" and are starting to make deliveries which will increase by leaps and bounds very shortly. We have completed the appointments of distributors of our product on a nationwide scale and will announce them very soon.

Jack Gutshall is off again on one of his many trips out into the territory, Jack is whipping up some pretty good sales by calling on the ops and is moving lots of Packard equipment. . . . Bill Wolf, of M. S. Wolf Distributors, is off on a trip to Chicago to see the A. M. I. execs to speed up deliveries. Bill plans on calling on a number of coin factories while in the windy city. . . . Lou Chudd of Holiday Distributors made a fast trip up to San Francisco before starting on his eastern jaunt which will keep him on the road for three or four weeks.

Eddie Mesner of Aladdin Records is staying over in New York a few weeks longer than planned. He is making several recording sessions and plans on participating in several radio programs while in New York. . . . Ben Ellison, of Hollywood International Records, is readying the release of a group of new recordings which may prove terrific hits. . . . Merle Connel, of Quality Pics, has just completed shooting a new series of coin film for Panorams, and which he will have ready for release to the trade within the next few weeks. Merle tells me that things are picking up in the Arcade business; he can judge by the increasing number of orders pouring in from Arcade locations which is a good sign for the coming summer business.

Ray Powers of E. T. Mape Distributing Co., has his shop men working very hard getting the large supply of good games and phonos in tip-top shape ready for location. Ray tells me that the firm has been doing a terrific business in used equipment and parts and that they have a most complete parts department for every kind and type of coin operated equipment.

Charles Fulcher, new manager of the Mills Offices in Los Angeles, tells me that many ops are showing great interest in the firm's new Mills Dollar Bell. Charlie is rapidly getting acquainted with the local ops and is well liked by the boys who come in contact with him. . . . Nels Nelson and Frank Navarro, Aireon Distributors, plan on an important announcement on the new Aireon soon.

CLIPPING



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THRU THE COIN CHUTE



ST. LOUIS TEXAS

Things are a bit tough in the 49th State, as Old Man Winter forgot it was spring and loaded the city up with a three day snow during the past week. Collections were reported down everywhere, as St. Louisans clung to the home-fires while blizzards filled the street. Spring is supposed to be here, y'know.

Barney Neal took top honors among ops this week from a new equipment standpoint—he walked off with a number of new machines last month, and even more this week. Missouri Tavern Equipment got a bunch of new Rockolas during the last few days.

It's Spring cleaning time at most distributors. W. B. Novelty is getting a new face, Olive Novelty is sprucing the interior, and J. S. Morris has finally gotten in brand new display fixtures many moons overdue. Incidentally, Joe Morris is improving rapidly in the dry air of Nevada, according to son Walter. We'll see him back in St. Louis shortly.

Much doing at Ideal Novelty Company—rotund head of the firm Carl Trippe took off on (of all things) a selling trip last week, calling on Illinois and Missouri operators far into the hinterlands. Carl sold a great many Rockolas on the trip. "Sure I know there isn't any need for promoting right now," he beamed. "But since we're going to have to start selling hard shortly, I merely jumped the gun a few months." He got a chance to renew acquaintances with many ops who haven't been into St. Louis for years, he reports . . . Reba Sulhoff, queenly secretary at Ideal, resigned last week, much to the trade's dismay. Reba was the proverbial walking dictionary on coin machine events, and helped to snag many new customers.

Visitors at VP Novelty Company during the past fortnight included Freddie Voucher, up from Festus, Hackman & Hertel, who grabbed another new "Tornado," Bill Shelby, from New Madrid, Missouri, stocking up on Tradios for his coin operated radio route, and Earl Eaton, new St. Louis vending machine op, who ordered a whole lot of cash trays. Cliff Peterson from Granite City was another "Tornado" purchaser.

Ben Axelrod and Al Haneklau, very much irritated by a three-weeks backlog of unfilled orders, trekked up to Chicago on the 31st to find out just why promised phonographs aren't materializing. The boys planned to spend an entire week of campaigning for Olive Novelty Company, in the interests of customers very weary with non-delivery of needed equipment.

More visitors around the city the past week included C. J. Houser of Hudson-Houser, Centralia, Illinois, Elmer Berding of Union Novelty Company, Union, Missouri, and ubiquitous Freddie Voucher, who seems to hit every coin machine high spot at least twice a week!

A Cash Box secretary travels thru Texas and meets up with the people she has been corresponding with for years . . . The Harris County Coin Machine Operators Association in the process of being formed, and hold its first meeting at the offices of Southern Distributing Co., Houston. Temporary offices appointed. The membership runs almost 100%, and they vote a 60%-40% commission basis on pin games.

Southern Distributing Co. holds a showing of the Jennings machines, and play host to many visitors . . . Bob Cowan of Lone Star Sales Co., Fort Worth in town for the showing. Other out of town visitors were George Prock of General Distributing Co., Dallas; Joe Jumbo, of Dickenson; Ken Wilkinson of United Amusement Co., San Antonio. The McDaniel brothers were well represented, three of the four coin machine brothers, were present. There was W. N. McDaniel of Long Beach, Calif., L. McDaniel of San Antonio; and of course Jack McDaniel, manager of the Southern Distributing Co. The only McDaniel missing was C.M.

Sam Ayo, Standard Music Distributors, Houston Aireon distrib, out of town at the moment of the visit . . . Harold Horton and Bill Williams, Horton & Williams, busy distributing the Packard phono line . . . Morris Liedecker of C. C. Novelty Co., Corpus Christi, recovering from the flu he caught at the coin machine show. Liedecker's record shop is really an outstanding show house.

Most of the coinmen still talking about their experiences and adventures at the Coin Machine Show . . . Bill Siros of Amusement Enterprises tells us about his new shoe shining machine in the process of manufacture.



THE COIN WHITE

T. LOUIS T. E. X. A. S.

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THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****CLASSIFIED AD RATE: \$1.00 PER ISSUE**

for all subscribers. Maximum space 5 Lines. All ads over 5 Lines—add 50c per Line.

FREE AD EACH WEEK for all \$48.00 per Year Subscribers, Maximum Space 5 full Lines.

50c per Line for Non-Subscribers, Minimum Ad 2 Lines.

ALL ADS — CASH WITH ORDER**WANT**

WANT — Old Slots: Goosenecks, Cailles, etc. Nickels only. Buy one to one hundred. B. T. SHEFFLER, c/o SHEFFLER BROS., 1106 SO. WESTERN AVE., LOS ANGELES 6, CALIF. Tel: Re 6845.

WANT—All Model Phonographs for Export Trade. Must be in first class running condition, Rock-Ola, Mills, Seeburgs, and Wurlitzers. State quantity and your lowest cash price. Will send certified deposit, balance Sight Draft through our bank. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 4326.

WANT—Will pay cash. Used games, slots; Original Mills Black Cherry Bells and other models of Mills Escalator Jackpot Bells; New or slightly used Keeney's Bonus Super Bells; Bally Victory Specials; and all latest Postwar model five-ball games; Used Mills Original Chrome cast-iron slot machine cabinet castings and used slot machine safes. State lowest price in first letter. Write us regarding new or used equipment that you are interested in buying. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel.: 4-1100

WANT — 1 Used Abbott Straight Nickel Counter. Write or wire immediately stating price. S & S SERVICE, 44 FRIDAY ST., MILLVALE, PITTSBURGH 9, PA.

WANT — Wurlitzer and Seeburg 30 wire Hideaway Units, 20's and 24's; Wurlitzer 850's and 950's; Seeburg Hi-Tone Envoy; used Packard Wall Boxes; 30 Wire Adaptors; Mills and Jennings Free Play Mint Vendors; 1 and 5 Ball Free Play Games, Genco, Gottlieb, Chicago Coin, Bally; used Evans Ten Strike, used Daval Free Play Slots; used Genco Whizz; Metal Typers; Scales, etc.; Converters, 110 to 110 AC, 110 V. 25 cycle to 110 V. 60 Cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models, Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — Liberty F.R. \$8.; Cigarette \$5.; Sparks Champion F.R. \$8.; Sparks Mercury, American Eagle and Marvels \$5.; Aces, Imps, Cubs and Daval 21 \$3.; Vest Pockets \$25.; Columbias \$15.; Col. Vest Pockets, Yankees, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 823 WEST RANDOLPH ST., CHICAGO, ILL. Tel: Hay. 3695

WANT — to buy: 750 E, 850 & 950 Wurlitzers. Must be in good condition. Quote prices and quantity in first letter. Cash Waiting! M. A. POLLARD & COMPANY, 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070.

WANT — All Model cigarette and candy bar vendors. Send complete list and Prices wanted. RAKE COIN MACHINE EXCHANGE CO., 609 SPRING GARDEN ST., PHILADELPHIA, PA. Tel. Lombard 3-2676

WANT — Bally Triumphs. Please write and let us know the price and condition of these. Any quantity asked for. MOUNT ROYAL SPECIALTY REG'D., 2316 BEAUBIEN ST. E., MONTREAL, QUEBEC, CANADA.

WANT — Blue Fronts and Brown Fronts all denominations. Send us your list. LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005.

WANT—All types and models of coin-operated equipment. Send complete list with following information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT — to buy: Keeney Bonus Super Bells 5-25¢ & 5-10-25¢, Victory Specials, Bally Triple Bells 5-10-25¢, Red Top & Fan Front Diggers, Late used Pin Games, and Gottlieb Daily Races. Quote best price, condition and quantity in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT — SOLOTONES--PANORAM PEEKS. Will trade Goalees, 5-ball pin tables, other arcade equipment. McLARTY MUSIC CO., 402-15th STREET, LUBBOCK, TEXAS.

WANT — Counter Amusement Machines, new or used. Also Cigarette, Candy & Gum Vendors. We need Ball & Bubble Gum. We pay better prices as we are operators. All must be ready for location. Send List and Details. Will Job New Vendors. JOE F. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT — Pay cash. Brand new Jennings Standard Chief slot machines in nickel, dime, and quarter play. Must be in the original crates, unopened. AUTOMATIC COIN MACHINE CORPORATION, 338 CHESTNUT ST., SPRINGFIELD, MASS.

WANT — Solotone Boxes, new preferred. Prices must be low for export purposes. ALLAN PULLMER, 30 BUCKINGHAM APTS., WINNIPEG, MAN., CANADA.

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****WANT**

WANT - Used Popular Records. Not over a year old. Any quantity. 9¢ freight prepaid, 8¢ we pay freight. TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N. Y.

WANT - Keeney Super Tracktime. Take all that you have. Write or phone us at once. State condition, number of machines, where located, etc. We don't want any junk. Write, Wire or Phone. ACT NOW. RICHMOND SALES CO., 803-05 W. BROAD ST., RICHMOND 20, VA. Tel: Dial 5-0898

FOR SALE

FOR SALE - New low prices on Reconditioned, Used Phonographs. Good in appearance. Good mechanically. Carefully crated. We take pride in every piece of used equipment we sell. Our prices are the lowest. We have sold many customers for 10 years continuously. Your complete satisfaction guaranteed. Wurlitzer 850 with stepper \$375.; Seeburg 8800 RC \$299.50; Seeburg 9800 RC \$299.50; Seeburg 9800 ES \$269.50; Seeburg 8800 ES \$269.50; Seeburg Major \$249.50; Seeburg Cadet \$249.50; Seeburg Colonel \$249.50; Seeburg Envoy \$249.50; Wurlitzer 500 \$189.50; Wurlitzer 600-K \$189.50; Wurlitzer Victory \$189.50; Seeburg 8200 Conversion \$169.50; Wurlitzer 600 Rotary \$169.50; Seeburg Vogue \$169.50; Wurlitzer 24 \$149.50; Seeburg Casino \$149.50; Seeburg Regal \$149.50; Wurlitzer 81 \$149.50; Wurlitzer 616 Illuminated \$115.; Rock-Ola, Wurlitzer & Seeburg Cellar Jobs 30-wire \$115.; Wurlitzer 616 plain \$95.; Seeburg Royal \$95.; Rock-Ola Dial-A-Tune Boxes \$9.50; Seeburg 3-wire 5/10/25¢ Bar-O-Matic \$27.50; Wireless \$37.50; Seeburg 30-wire Boxes \$7.50; Buckley Chrome Boxes \$6.75; Wurlitzer 120 Boxes \$10.; 10,000 Title Strips \$3.75. All tubes and miniature bulbs - 40% discount. Terms: 1/3 cash with order, balance C.O.D. Seeburg Factory Distributors. 12 Years of Operators' Confidence. DAVIS DISTRIBUTING CORP., 739 ERIE BLVD., E., SYRACUSE, N. Y. 875 MAIN ST., BUFFALO, N. Y.

FOR SALE - Mills 4 Bells \$175.; Keeney 4-Way Super Bell 5/5/5/25¢ \$200.; Keeney Super Bell 5¢ \$85.; Jumbo Parade \$60.; Wurlitzer Model 500 \$160.; Model 700 \$275.; Commando \$225.; Seeburg Envoy R.C. \$300.; Model 9800 or 8800 \$275.; Grip Machine \$15. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: Bridgeport 750

FOR SALE - 4 Muto. 5¢ Card Venders '44 \$49.; 1 Muto. 1¢ Card Vender \$16.; 1 Muto. Career Pilot \$79.; 1 Muto. X-Ray Poker \$36.; 2 Muto. Skyfighters \$152.; 1 Muto. Voice-O-Graph \$367.; 1 Muto. Ace Bomber \$112.; 1 Muto. Photomatic '42 \$446. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH. Tel: Dial 3-5055

FOR SALE - 10 Mutoscope Sky Fighters, like new \$149.50 ea. Write for special price in lots of 3. Also 10' Supreme Skee Roll '46 Model, like new \$199.50; 10' Bowl-O-Ball '46 Model, like new \$199.50; 10' Bowl-O-Ball '46 Model, like new \$199.50; Used Genco Whizz W/Stand \$89.50. Write-Wire-Phone. SILENT SALES SYSTEM, 635 D ST. N.W., WASHINGTON 4, D. C.

FOR SALE - Specials on Famous New Orleans Novelty Co. Used Games: Chicago Coin Spellbounds \$170. ea.; Chicago Coin Super-Scores \$180. ea.; Genco Step-Ups \$170. ea. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA. Tel: Raymond 7904

FOR SALE - A-1 Reconditioned Phonographs. ROCK-OLA: 3 Commando \$395.; 2 Deluxe \$275.; 1 Imp. 20 Liteup, repainted \$169.50; 16 Imperial 20 \$129.50; 6 Master \$319.50; 5 Premier \$375.; 2 Standard \$275.; 6 Super \$325.; 1 Spectravox & Playmaster \$345.; 1 Ambassador 12 \$125. SEEBURG: 1 - 8800 \$365.; 1 Classic \$250.; 1 Colonel \$385.; 1 Crown \$225.; 1 Mayfair \$175.; 2 Victory \$295. MILLS: 1 Studie, 12 record \$49.50. WURLITZER: 3 #71 Counter Model & Stand \$225. ea.; 1 P-10 \$79.50; 2 #24A \$195. ea.; 2 #24 Victory \$250. ea.; 1 #312 \$115.; 1 #412 \$125.; 5 #500 \$295. ea.; 1 #600 Keyboard Victory with Adaptor \$365.; 2 #616 Lite-up \$189.50 ea.; 2 #800 \$495. ea.; 2 #850 \$550. ea.; 1 #950 \$595.; 1 Twin 12 Hideaway & 10 Buckley Boxes \$169.50. MISC.: 5 Wurl. 412 Cabinets only \$7.50; 2 Wurl. 25 Cabinets only \$7.50; 1 R. O. Imp 20 Cabinet only \$7.50. A-1 reconditioned Wall & Bar Boxes: Rock-Ola: 5¢ Wall \$9.; 5¢ Bar \$12.50; 5-10-25¢ Wall \$39.50; 5-10-25¢ Bar \$39.50. Terms: 1/3 dep., bal. C.O.D. IDEAL NOVELTY CO., 2823 LOCUST, ST. LOUIS 3, MO.

FOR SALE - Write in and get on our Mailing List. Total Rolls, perfect \$190.; Amusematic Lite League \$169.50 (good working order, troubles eliminated). Foreign orders a specialty. 5% discount. Full Cash with order. NATIONAL NOVELTY CO., 138 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE - 2 Winterbooks, mfg. Oct. 1946, like new. Phone us at once. Closeouts of Consoles: 8 - 25¢-5¢ Comb., 2 - 25-10¢ Comb., 3 - 5¢-10¢ Comb. Pace Twin Reels; 2 - 25¢, 2 - 10¢ & 1 5¢ Pace Reels; Late Head 25¢ Jumbo; 5¢ Jumbo; 25¢ Keeney Super Bell; 25¢ Saratoga; 2 - 10¢ Silver Moons; 2 Roll-'Ems; Baker's Paces. Request List. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: 1323

FOR SALE - Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - Laura, Arizona, Oklahoma, Cover Girl, Catalina, Gottlieb's Shangri-La, Liberty, Brazil, Streamliner \$75. ea. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

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CLASSIFIED ADVERTISING SECTION

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THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****FOR SALE**

FOR SALE - Amusement Arcade. Priced for quick sale. 10 Consoles, 22 pieces of Arcade Equipment, Boards, Novelties, Candy, Cigarette, etc. Season just beginning. In operation. H. S. BEST, P.O. BOX 151, PISMO BEACH, CALIF.

FOR SALE - 2 Skee-balls used only two months just like new, size 10'6" featuring the revolving keg at \$200. ea. One used Chicago Coin Goalee excellent shape \$225. Write ANTHONY HIRT, 2303 NORTH 11 ST., SHEBOYGAN, WISCONSIN.

FOR SALE - Keeney 4 Way Super Bells (3-5¢/1-25¢) \$350.; Keeney 4 Way Super Bells (4-5¢) \$325.; Mills Three Bells \$525.; Mills Four Bells (4-5¢) \$300. All machines clean as a whistle. 1/3 deposit with order, balance C.O.D. Order Now. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE-50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - Mystery, Tornado, Basketball Champs; Jennings 5¢ Chiefs \$50. ea.; Bonus Bells, Kilroy, Havana; Goosenecks 5-10-25 \$25. ea.; Mills Cherry Bells \$75. ea. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE - BELL RECORDS. Jewish and English Comedy, distributed throughout the United States exclusively by us. Dealers and operators price 49¢. Send for your free catalogue. Some distributors territory still available. EMPIRE RECORD SALES, 799 CONEY ISLAND AVE., BROOKLYN 18, NEW YORK. Tel: Bu 7-7300.

FOR SALE - Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long \$185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 733 MAIN ST., OSAGE, IOWA.

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton \$205.; 1 slightly used Surf Queen \$150.; 2 used Flat Tops \$125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Seeburg Wall-0-Matics \$22.50 ea.; Rock-Ola 5-10-25¢ Wall & Bar Boxes \$29.50 ea.; Buckley Chrome Boxes (new tops) \$15. ea.; Wurlitzer 332 Bar Boxes \$5. ea.; Wurlitzer 580 Speaker & Adaptor (like new) \$145. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE - THREE MUNVES SUPEROLLS, perfect condition, \$150. ea. or lot of three for \$350. One-half deposit must accompany all orders. HEATH DISTRIBUTING COMPANY, 217 THIRD ST., MACON, GEORGIA.

FOR SALE - Punchboards made by Consolidated, Container, Gardner and Superior Products. Territory closed. Close out at 25% below our cost. Will trade brand new Pace slots and two used Keeney Super Bonus Bells, 5¢ play, for brand new novelty games. ACME MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS, MINNESOTA.

FOR SALE - Now delivering the Sensational Universal Phono Cabinet, Models 412, 616, 500 and 600 Rotary Wurl. & Rock-Ola Windsor. The Best Conversion cabinet ever made. Order Sample cabinet today \$209.50. MILLER VENDING CO., 42 FAIRBANKS ST. N.W., GRAND RAPIDS, MICH.

FOR SALE - One of the Best Routes in Central California. Consists of 70 Free Play Consoles, 20 Automatic Consoles, 25 Music Boxes, 20 - 1946 Wurlitzers, lots of 1946 Equipment. HARDIN & NICHOLS, 740 EAST MAIN ST., STOCKTON, CALIF.

FOR SALE - The BEST MILLS BLUE FRONTS in the South. Any Denomination. Mills Slot Parts. I can put your Mills Slots in Tip-Top Shape. They will be Refinished in Baked-on Crackle Finish Paints, and will be completely Overhauled, all worn parts replaced, at low prices. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANNAH, GEORGIA.

FOR SALE - We have about 50 WS-2Z Seeburg Wall-0-Matics and are offering them at a special price of \$24.50 ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERION, GA. Tel: 33

FOR SALE - 5-ball free-play pin games. All clean and ready for location. Knockout \$45.; Zombie \$40.; Venus \$45.; Spot Pool \$30.; Argentine \$39.; G.I. Joe \$35.; Legionnaire \$39.; ABT Target Skill \$25.; 2 ABT Guns \$32. ea.; 1-9 foot Bowling League \$60. 1/3 deposit required. AMUSEMENT ARCADE, 419 9th STREET, N.W., WASHINGTON, D.C. Tel: Executive 9537.

FOR SALE - Our low prices are the talk of the country! Undersea Raider \$145.; Liberty \$85.; Canteen \$110.; Mills Three Bells \$275.; Bowling League Skee-ball \$50.; Chicoin Hockey \$65.; Wurl. 500K \$199.50; 616's \$124.50; Monarch \$135.; others! 10 used pin games from \$25. and up. Wire or phone. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y. Tel: 5-0228.

FOR SALE - New Bat-A-Ball \$150. F.O.B. New Orleans. 5 still in crates. CONSOLE DISTRIBUTING CO., INC., 1006 POYDRAS ST., NEW ORLEANS 20, LA.

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****FOR SALE**

FOR SALE - Best Mills Blue Fronts in the South. 5¢ Play \$100.; 10¢ play \$125.; 25¢ play \$150.; 50¢ play \$275. All refinished and overhauled, all worn parts replaced. 5 new ABT Challengers (write). Mills Slots Refinished, Overhauled and Rebuilt. Escalators & Clocks for Mills Rebuilt. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANNAH, GA.

FOR SALE - 2 Panorams \$279.50; 1 Panoram Peek \$289.50; 10 Supreme Skee Rolls, 9 ft. \$169.50; 5 Genco Total Rolls \$300.; 2 Chicago Coin Hockey \$129.50; 1 Genco Skee Ball, 9 ft. \$125.; 1 Atomic Bomber (write); 1 Rapid Fire \$95.; 5 Chicago Coin Roll-A-Score, 9 ft., as is \$50. MARCUS KLEIN, 577 - 10TH AVENUE, NEW YORK CITY.

FOR SALE-We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLA. AVE., LAKE LAND, FLA.

FOR SALE - The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE-25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE - "Hot Peanut Machine" with cup holder, looks like new \$35.; Seeburg pick-up for Hi-Tone or Vogue \$2. HIGH-GRADE MUSIC CO., 72 NORMAN AVE., ROEBLING, N. J.

FOR SALE-\$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 6 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 3254.

FOR SALE - 1 Bally Hi Hand \$90.; 2 Galloping Dominos \$110. ea.; 3 Silver Moon F.P. \$75. ea.; 3 Bally Surf Queens \$125. ea.; 2 Soft Ball Queens \$125.; 1 Snappy \$35.; 1 Play Ball \$35.; 1 Horoscope \$40.; 1 Spot a Card \$40.; 1 Paradise \$40.; 1 Wurlitzer 71, counter, \$135. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA.

FOR SALE-Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738½ CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - Rock-Ola Std. \$175.; Rock-Ola Imperial 16 \$75.; Seeburg 9800 R.C. Walnut \$395.; Wurlitzer 700 with adaptor \$400.; Rock-Ola Master Rockolite \$210. MILLER VENDING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH.

FOR SALE - 200 F.P. Games. Arcade: Bally's Rapid Fire, Convoy, Defender, Chicoin Hockey, Muto. Skyfighter, Scientific Batting Practice. Counter Games: American Eagles, Yankee (new) Daval G. Vender, D. Heads or Tails, Ginger Cig Keeney Spinner, K. Selectem (new) Phono. Wurl. 41 & 61 Counter. NOBRO NOVELTY, 369 ELLIS ST., SAN FRANCISCO, CALIF.

FOR SALE - Best offer takes the following reconditioned equipment, ready for location; Wurlitzer 950, 850, 750E, 700; 42-500; 412. Also send for list of reconditioned pingames, slots, consoles, etc. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd STREET, LOUISVILLE 1, KY. Tel: Wabash 1501

FOR SALE - Make Offer. 25 Mills Slots, rebuilt in new cabinets. Also Blue Fronts. VALLEY VENDING, 105 BRADDOCK AVE., TURTLE CREEK, PA. Tel: Valley 3705

FOR SALE - New Solotone Wall Boxes and Amplifiers. Make Offer. Will Trade. HARRISON DISTRIBUTING CO., 2023 JACKSON ST., DALLAS, TEXAS.

FOR SALE - 1-700 Wurl.; 1-500 Wurl.; 2-600 Wurl.; 6-616 Wurl.; 1-1940 Rock-Ola C. M.; 1-Seeburg Rex; 1-Seeburg Gem; 6-Pinball Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th STREET, PHILADELPHIA 41, PENNA.

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE - Jumbo Parade C.P. \$65.; F.P. \$55.; comb. \$75. All refinished. Hi-Hand \$95; Royal Draw 5¢ \$20; 25¢ \$75.; Pace's Reels 10¢ \$50.; Thorobred \$185.; Sportsman \$50.; Dark Horse \$50.; Jennings F.P. Slot 35.; Keeney Super Bell 5-25c C.P. \$100.; Mills Q.T. Glitter Gold \$65.; Blue Front \$50.; Wurlitzer 145 Steppers \$15.; Victory Mod. Cabts. \$25.; Mod. 100 Boxes \$10.; Mod. 320 \$7.50; Evan's Bangtail C.P., used 1 week (write). STEMLER DISTRIBUTING CO., 2323 W. PICO BLVD., LOS ANGELES, CALIF. Tel. Fe. 5169.

FOR SALE-DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. WANT-Will buy anything. Send us your list. MACK H. POSTEL, 8750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - Priced for quick sale. Stage Door Canteens \$99.50; Libertys \$89.50; Gun Club \$35.; Sky Blazer \$39.50; Skyline \$24.50; Five, Ten and Twenty \$74.50; Air Circus \$49.50; Jumbo Parade 25¢ Cash Pay \$149.50. MUTUAL MUSIC SERVICE, 403 GRAND CENTRAL AVE., TAMPA 6, FLA.

THE CASH BOX

COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE - Floor Samples - Bally Double Barrel and United Rio (write); Bally Midget Racer \$150.; Exhibit Vanities \$205.; Guaranteed like new. Used Machines: 2 Metros \$30. ea.; 2 Seven Ups \$30. ea.; 1 Argentine \$40. 1/3 deposit. IMPERIAL AMUSEMENT MACHINE SALES, 682 E. 6th ST., SALEM, OHIO.

FOR SALE - Premier Skee Alleys, 10-1/2 and 12-1/2 ft. latest model, fine condition \$200. Barrels available for installation. BOX 102, c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE - Seven-Up, Slugger, Metro, Zig Zag, Miami Beach, Five, Ten and Twenty, Yanks, Four Roses, G.I. Joe, Sky Raider and many others. All clean Merchandise. Also Marks and Fuller Photomats. Write for prices. GEM ENTERPRISES CO., INC., 540 N. CLINTON, ROCHESTER 5, N. Y.

FOR SALE - Mills Black Cherry Bells 2 each 25¢ and 5¢ in original shipping Containers, never been opened or used \$800. for the four machines. Guaranteed brand new; 10¢ Jennings Super Deluxe Club Chief (write). 1/3 deposit, balance C.O.D. BUSINESS STIMULATORS, 912 E. WASHINGTON ST., INDIANAPOLIS, IND.

FOR SALE - Bally Hi Hand Comb. F.P. & P.O. \$125. ea.; Chicoin Roll-A-Scores \$100. ea. Guaranteed appearance and mechanism. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel: 900.

FOR SALE - Make an offer in exchange for Roll Down Games. 1 Four Diamonds; 2 Glamour Girls; 1 Stratoliner; 1 Hi Hat; 1 Ten Spot; 1 Showboat; 1 Bandwagon; 2 Snappys; 1 Spot-A-Card; 1 Star Attraction; 1 Silver Skates; 1 Four Roses; 1 All American; 1 Barrage; 2 Small size Roll A Ball Skeeballs; 1 Major League Baseball. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS, N. Y.

FOR SALE - Laura \$74.50; Stage Door Canteen \$94.50; Big Top \$69.50; Eagle Squadron \$35.; Bosco \$30.; Home Run '42 \$30.; Yankee Doodle \$49.50; Zig Zag \$25.; Gun Club \$25.; Sky Ray \$25.; Jungle \$25.; Spot-A-Card \$25.; American Beauties \$25.; Girls Ahoy \$25.; Play Ball \$25.; Monicker \$25.; Topic \$25.; Mills Punching Bag \$65.; Goalee \$190.; Batting Practice \$55.; Set of Love Meters \$50.; 2 Bally Rapid Fires \$40. ea. BEN RODINS, MARLIN AMUSEMENT CORP., 412 NINTH ST., N.W., WASHINGTON 4, D. C. Tel: District 1625.

FOR SALE - 400 SOLOTONE BOXES. Willing to trade on late model Phonographs or sell at an exceptionally low price. Write, Wire or Phone. VEMCO MUSIC CO., 213 FRANKLIN ST., FAYETTEVILLE, NORTH CAROLINA.

FOR SALE - 10 Keeney Super Bonus Bells; 2 Bally Deluxe Draw Bells, latest Extra Draw Feature. All machines used for short time. Cannot be told from new. Write or call for Prices. MARLEW AMUSEMENT CO., P.O. BOX 1, COBALT, CONN. Tel: East Hampton, Conn. 125-4

FOR SALE - \$25. each: Bandwagon, Big Chief, Dixie, 4 Diamonds, 4 Roses, Gun Club, Monicker, Play Ball, Polo, Sea Hawk, \$20. each: Score A Line, Rotation, Sport Parade, Mascot, Home Run, League Leader, All American. LOUIS SALEBRA, 5 BUTTERFLY AVE., RUTLAND, VT.

FOR SALE - Make an offer for all of them, uncrated F.O.B. Brattleboro, Vt. 2 Exhibit Short Stops, 1 each of the following: Sport Parade, Keen-A-Ball, Line Up, Dude Ranch, Frisco, Landslide, Pursuit, Grand Canyon, Bombardier, Marines At Play, Big Parade, Monicker. Every machine guaranteed ready to operate and look good. Also some more if you want them. HAL L. MARCH, BRATTLEBORO, VT.

FOR SALE - 25 Solotone Boxes (some new) priced for quick sale \$19.50 ea.; 1 Solotone Booster Amplifier \$75.; 15 Big Game Consoles, Fruit Symbols, Cash P.O. \$60. ea. HY-G MUSIC CO., 1415 SO. WASHINGTON AVE., MINNEAPOLIS, MINN. Tel: Atlantic 8587

FOR SALE - Act now - All Machines Clean and in excellent Condition - Used. Keeney Twins 5-5 Bonus Super Bell, Keeney Twin 5-25 Bonus Super Bell, Keeney 5¢ Bonus Super Bell, Bally Drawbell, Evans Bangtails 7 coin F.P.-P.O. J.P., Keeney 5¢ Super Bell Comb., Keeney 25¢ Super Bell Comb., Jumbo Parades 5¢ Comb., Jumbo Parades 5¢ Comb.F.P., Hi-Hand 5¢ Comb, Victory Specials, Longacres, Pimlicos, Club Trophys, '41 Derbies, Dark Horses, Genco Total Rolls, Five Balls - Genco Victory, Argentine, '41 Majors, Hi Hat, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel: Atwater 73511.

FOR SALE - Complete Buckley Parts and Machines ready for delivery. Contact us for free trial on your location. NOTICE - We rebuild your old Track Odds. CONSOLE DISTRIBUTING CO., INC. 1006 POYDRAS ST., NEW ORLEANS 20, LA.

FOR SALE - Brand new Packard Wall Boxes (write); Stranded Speaker Wire 1¢ Ft.; Coin Wrappers any denomination 70¢ per 1000; new Smiley Counter Game \$17.50; Rock-Ola '40 Super \$275.; Record Time \$95.; '41 Derby \$125.; Jumbo Parade CPO refinished like new \$150. CENTRAL COIN MACHINE CO., 482-488 CENTRAL AVE., ROCHESTER 5, N. Y. Tel: Main 5973

FOR SALE - Twin Twelve Rock-Ola Hideaway \$125.; Twin Twelve Wurlitzer Hideaway \$125.; Shoot Your Way To Tokio Gun, like new \$75.; 5 Marvel 1¢ Machines \$12. ea.; 1 X-Ray & 1 Mercury Cig Machine 1¢ \$10. ea.; 5¢ Columbia \$50.; Vest Pockets \$25. ea. FRANK GUERRINI, BURNHAM, PA. Tel: 5726

THE
TRAM

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FOR SALE

[The following text is extremely faint and illegible due to low contrast and blurring. It appears to be a detailed advertisement or listing, possibly containing technical specifications, pricing, and contact information.]

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Total Roll \$300.; NEW Goalee \$295.; Tally Roll \$250.; Goalee \$225.; Genco Bank-roll \$150.; Undersea Raiders & Lite Leagues \$150. ea.; Superliner \$185.; Stage Door Canteen \$125.; Surf Queen \$115.; Laura \$100.; Grand Canyon \$85.; Rapid Fire \$50.; Super Triangle \$250. **MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.**

FOR SALE - New Packard Speakers, all models; Adaptors for Twin 12 Wurlitzers; Single 20 Seeburg; Single 20 Rock-Ola; For all Curved Fronts Seeburg, Request Prices; Special Pedestals to mount Packard or other Wall Boxes, can be used in a hundred different places. Also new Phono Casters that fit all models. Sample Set \$1. **COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: Main 1323**

FOR SALE - Or will Swap: 12 Record machines, all models - Rock-Olas, Seeburgs and Wurlitzers \$59.50; Solotone Boxes, slightly used \$21.50; Solotone Location Amplifiers \$69.50; 25 Shermack Stamp Vendors, new in original cartons, special price \$25.50; WS2Z Wall-0-Matics, metal covers \$27.50. Will swap for the following merchandise at the following prices, Seeburgs and Vogues \$225.; Classics \$250.; Wurlitzer Model 700 \$300.; Wurlitzer Model 800 \$350.; Wurlitzer Model 750M or E \$400. The following Pin Balls: Dynamite \$175.; Suspense \$125.; Sea Breeze \$160.; Rio \$180.; State Fair \$175.; Late Stage Door Canteen \$100. If you have other late merchandise to trade, write us. All the above merchandise now on our locations and being operated. Will sell or swap and ship C.O.D. subject to inspection, if you will. We are operators and not distributors. **THE MUSIC MEN, 422 SOUTH MAIN, MEMPHIS, TENN.**

FOR SALE - 3 Mills Jumbo \$25. each; 1 Fast Time \$25.; Buckley, Seeburg & A.M.I. Wall Boxes \$7.50 ea. **FRANK GUERRINI, BURNHAM, PA. Tel: 5726**

PARTS AND SUPPLIES

FOR SALE - At the Coin Machine Show. The Tubular Coin Wrapper that has been accepted by the operators. **STEEL STRONG.** It's self opening and the seams will not split open; now delivered to the coin machine trade. Send for sample quantity prices. **ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.**

FOR SALE-G.E. Mazda Bulbs, give "tops" all quality service; Lumilines, clear or frosted, 24 to carton, write; Big Bulbs G.E. Mazda, 7½ up to 75 Watt, 120 to carton, write; New, genuine, only reliable G.E. Mazda (#1489) Gun Bulbs. Write for Special Price. **ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel.: Watkins 9-7490.**

FOR SALE - New 30 Wire Alpha Cable \$275. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., \$50. per 100; 2-3/4" 48¢ ea., \$46. per 100; 2-1/2" 48¢ ea., \$46. per 100; 2-1/4" 45¢ ea., \$43. per 100. Largest parts supplier in the U.S.A. **BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.**

MISCELLANEOUS

NOTICE - Make your counter model trays save you money! Wurl. counter model trays. Edges restored to factory specifications. New rigid centers \$7.50 set of 12. Special price for all Distributors. 36 hours service. Don't let your counter models stand idle. **A-1 MUSIC CO., 3010 RIDGE AVE., PHILA. 21, PA.**

NOTICE - **ATTENTION!** We submit the opportunity every operator needs & desires. We are proud to offer: 1) All equipment sent open account to established, accredited operators. 2) 10 Day free operating trial period. 3) Reasonable discounts for cash. 30 Weeks or more to pay if you wish. All types of new & used equipment available for immediate delivery. It will pay to be on our mailing list. **HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA, N.Y. Tel: 6-386.**

NOTICE - Our business is Bowling Games. Bang A Fitty, the game of today and years to come is our own creation. Write for Information. **EDELMAN AMUSEMENT DEVICES, 2459 GRAND RIVER, DETROIT, MICH. Tel: Ra. 8547**

NOTICE - We will split our 30% commission with any dealer on Popcorn machines - you certainly know or have many locations easily interested - Let's Work Together. **P. K. SALES CO., PHONE 32941, CAMBRIDGE, OHIO.**

NOTICE-We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. **ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.**

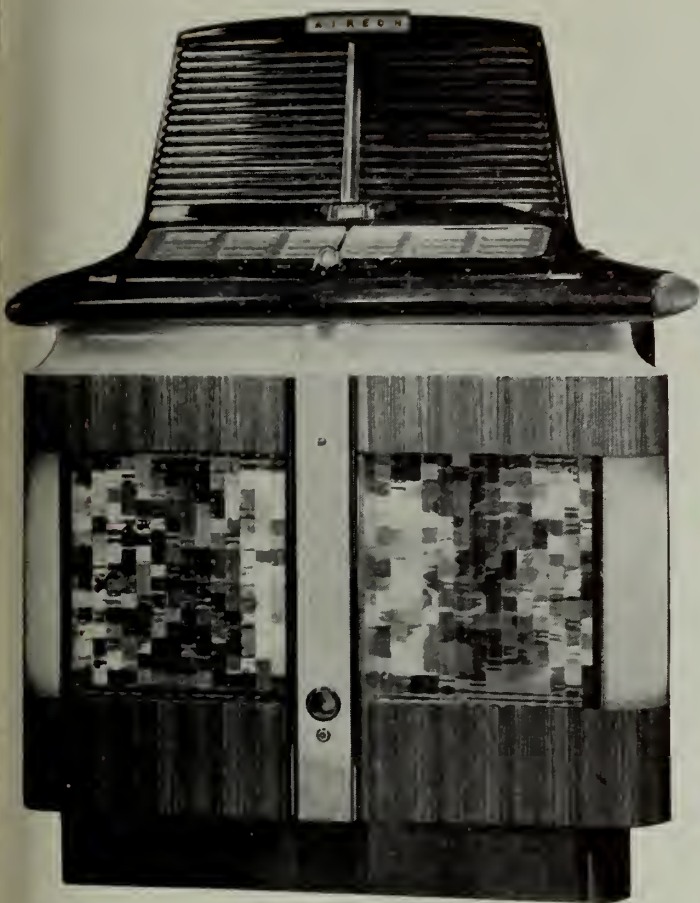
NOTICE - Music Operators: Our Needle Re-Sharpening Service reconditions your Used Juke Box Needles with expert precision. You'll like the big saving, the service and the absolute guarantee on our work. It's a dependable service over five years old. We will send complete details and shipping containers free. **RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.**

Another

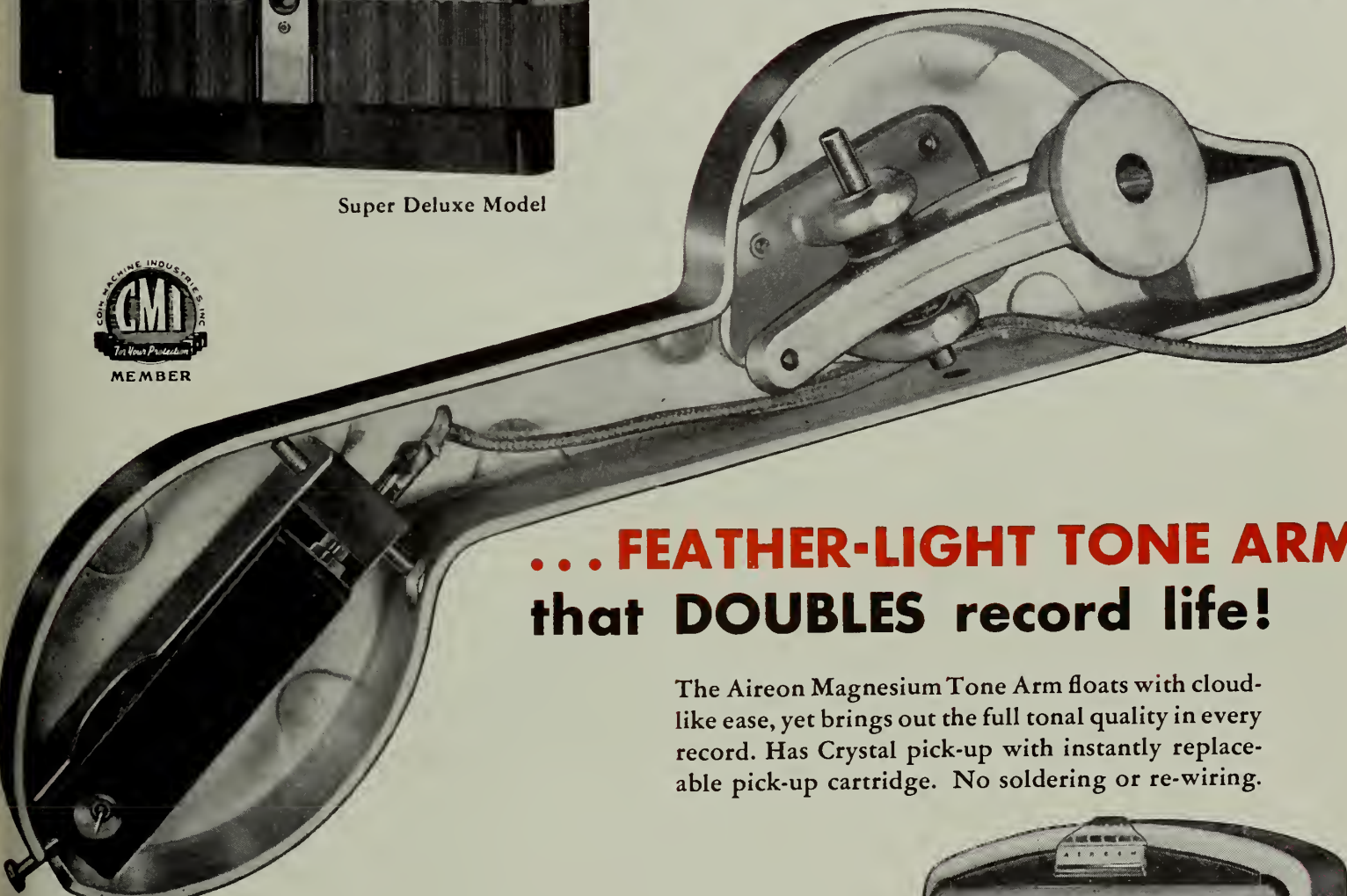
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... that pays off in
INCREASED PROFITS



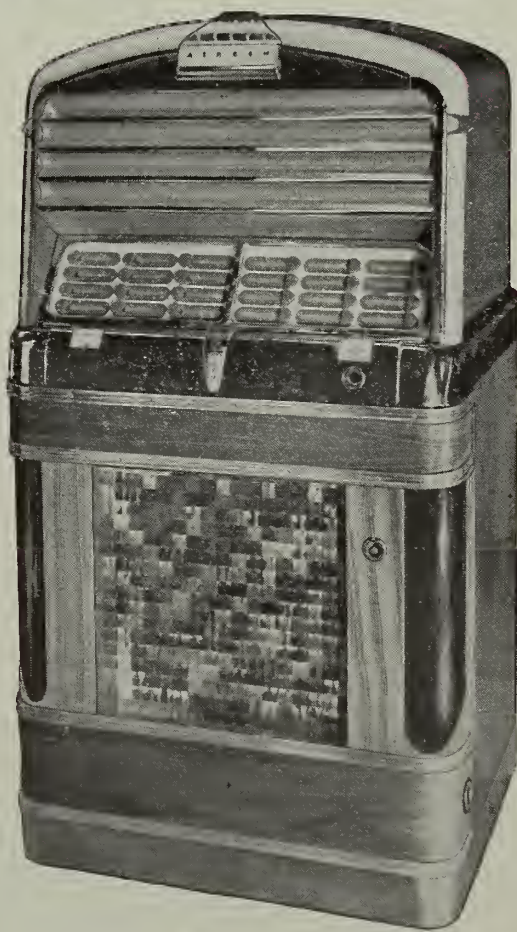
Super Deluxe Model



... FEATHER-LIGHT TONE ARM
that **DOUBLES** record life!

The Aireon Magnesium Tone Arm floats with cloud-like ease, yet brings out the full tonal quality in every record. Has Crystal pick-up with instantly replaceable pick-up cartridge. No soldering or re-wiring.

Eye-arresting beauty of design—the irresistible play appeal of soft, fluorescent lighting—sparkling prisms of color, revolving in an ever-changing pattern of beauty—that's Aireon! And inside there's a deeper beauty, a mechanical beauty that pays off in more play, more trouble-free hours of operation, 18% to 36% greater profit!



Fiesta Deluxe Model

Aireon

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General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas
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OPERATING
Bally's Double Barrel
 IS LIKE OPERATING A GAME WITH



7¢ COIN CHUTE

Yes... DOUBLE BARREL is a 5-cent 5-ball game. But the startling new Super-Field and clever Semi-Captive Ball speeds up play... and compels repeat play... to the extent that net profits are increased at least 50 per cent above normal novelty profits. And DOUBLE BARREL not only earns extra money but also saves money... thanks to the simple trouble-free mechanism. Try DOUBLE BARREL in your slowest spot... and you'll want DOUBLE BARREL in every location. Order DOUBLE BARREL today.

CONVERTIBLE NOVELTY-FREE PLAY

BALLY ENTRY
 AUTOMATIC MULTIPLE
SPECIAL ENTRY
 FREE PLAY MULTIPLE

DeLuxe
DRAW BELL
 HOLD AND DRAW
 BELL CONSOLE
 CONVERTIBLE: AUTOMATIC-FREE PLAY

TRIPLE BELL
 TRIPLE COIN-CHUTE
 BELL CONSOLE
 CONVERTIBLE: AUTOMATIC-FREE PLAY



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