

The Cash Box

VOLUME XX—NUMBER 28

MARCH 28, 1959



Jimmy Clanton, Ace Records' singing star, who became one of the top personalities in the music field as a result of his million-selling record, "Just A Dream", checks his script on the set at Hal Roach Studios in Hollywood during the filming of Alan Freed's "Go, Johnny, Go". Jimmy has the male lead in the picture, scheduled for release in April. His latest disk is "My Love Is Strong" and "Ship On A Stormy Sea", both tunes written and sung by him in the picture. Ace has also released a new album entitled, "Just A Dream", which consists of 12 original songs written by Clanton.

Her MGM Minence

The Queen of Song

JONI JAMES



JONI JAMES IN CONCERT
Carnegie Hall
 SUNDAY EVENING, MAY 3
100 STRINGS AND JONI
 With the Symphony of the Air Orchestra

Sings

I
STILL GET
A THRILL

(THINKING OF YOU)

B/W

PERHAPS

Orchestra and Chorus under the
 Direction of ACQUAVIVA

MGM K12779

Packaged in an
 Attractive Sleeve

Watch for Special New Deluxe Album

"100 STRINGS AND JONI"

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MGM Records

**A
"MOUNTAINOUS"
SMASH!**

Erupting out of Denver to climb new peaks.

Gary Stites

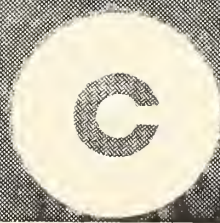
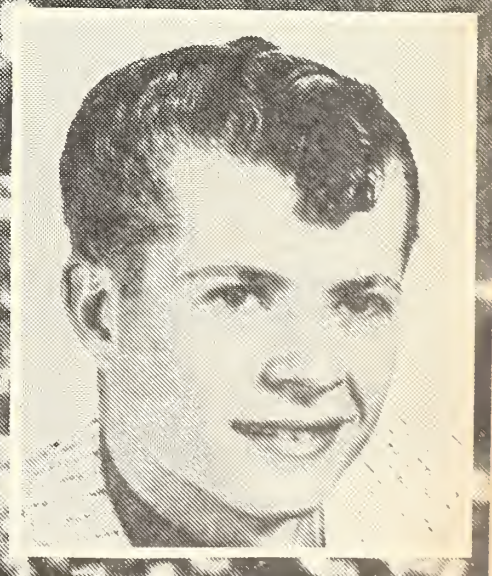
**LONELY
FOR YOU**

c/w SHINE THAT RING!

Carlton #508

Who's Gary Stites?

He's 17 years old, blond, slight but with devastating pipes and material — a Colorado boy with all-American sound, looks and talent!



Carlton Record Corporation

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

ROULETTE PIN POINTS THE HITS!



JIMMIE RODGERS
I'M NEVER GONNA TELL
and
BECAUSE YOU'RE YOUNG
R-4129

BUDDY KNOX
I THINK I'M GONNA KILL MYSELF
R-4140

JOE REISMAN
and his Ork
SPANISH MARCHING SONG
R-4137

THE PLAYMATES
STAR LOVE
and
THE THING A-MA-JIG
R-4136

BUDDY & ELLA JOHNSON
and Ork
TUKE NO. 1
and
DON'T FAIL ME BABY
R-4134

ERNIE ANDREWS
SO HARD TO LAUGH, SO EASY TO CRY
R-4139

BRAND NEW EXCITING HIT!
JIMMY WHALIN
MADRE MI
R-4142



ROULETTE



THE NATION'S **Top Ten** JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	VENUS FRANKIE AVALON CN-1031—Frankie Avalon	1
2	CHARLIE BROWN COASTERS AT-6132—Coasters	2
3	ALVIN'S HARMONICA DAVID SEVILLE & CHIPMUNKS LI-55179—David Seville & Chipmunks	4
4	IT'S JUST A MATTER OF TIME BROOK BENTON ME-71394—Brook Benton	7
5	STAGGER LEE LLOYD PRICE AP-9972—Lloyd Price	3
6	PETER GUNN RAY ANTHONY CA-4041—Ray Anthony VI-7460—Henry Mancini	6
		CT-367—Shelly Manne WI-237—George Kelly
7	HAWAIIAN WEDDING SONG ANDY WILLIAMS CD-1358—Andy Williams	8
		WB-5015—Mary Kaye Trio
8	DONNA RITCHIE VALENS DF-4110—Ritchie Valens	5
9	I'VE HAD IT BELL NOTES TM-1004—Bell Notes	10
10	SHE SAY (OOM DOOBY DOOM) DIAMONDS ME-71404—Diamonds	11

- | | | |
|-----------------------------------|---|---------------------------------------|
| 11) PETITE FLEUR. | 21) PLEASE MR. SUN. | 28) TOM BOY. |
| 12) COME SOFTLY TO ME. | 22) PINK SHOELACES. | 29) SINCE I DON'T HAVE YOU. |
| 13) IT'S LATE. | 23) I GOT A WIFE. | 30) (ALL OF A SUDDEN) MY HEART SINGS. |
| 14) TRAGEDY. | 24) CHILDREN'S MARCHING SONG. | 31) MAY YOU ALWAYS. |
| 15) SMOKE GETS IN YOUR EYES. | 25) LONELY TEAR-DROPS. | 32) SEA CRUISE. |
| 16) NEVER BE ANYONE ELSE BUT YOU. | 26) WHERE WERE YOU ON YOUR WEDDING DAY. | 33) THE LONELY ONE. |
| 17) IF I DIDN'T CARE. | 27) APPLE BLOSSOM TIME. | 34) GUITAR BOOGIE SHUFFLE. |
| 18) I CRIED A TEAR. | | 35) ALL AMERICAN BOY. |
| 19) 16 CANDLES. | | |
| 20) TALL PAUL. | | |

CODE :

AA—AAMCO	CA—Capitol	DM—Demon	GA—Grand Award	MG—MGM	SS—Sunnyside
AC—Atco	CC—Carlton	DO—Dot	GL—Glory	MI—Mira	ST—Shan-Todd
AE—Ace	CD—Cadence	DP—Dolphin	GN—GNP	MK—Mark	SU—Sun
AF—Audio Fidelity	CE—Coed	DR—Dore	GO—Gone	MN—Monument	SW—Swan
AG—Argo	CG—Challenge	DU—Dooite	GT—Gallant	MO—Modern	TD—Todd
AH—Arch	CH—Chess	DT—Duke	GY—Guyden	MT—Metro	TE—Tender
AL—Aladdin	CK—Checker	DX—Ditto	HA—Hanover	MX—Montel	TI—Tico
AN—Abner	CL—Colonial	EM—Ember	HE—Herald	NA—Nasco	TM—Time
AO—Apollo	CM—Cameo	EN—End	HU—Hunt	OK—Okeh	TP—TeePee
AP—ABC-Paramount	CN—Chancellor	EP—Epic	HY—Hickory	PA—Paris	TS—Testa
AQ—Antler	CO—Columbia	ER—Era	IM—Imperial	PE—Peacock	TX—Tempus
AR—Arrow	CR—Coral	EW—East-West	JA—Jamie	PF—Profile	UA—United Artists
AT—Atlantic	CS—Class	EX—Exello	JP—Jackpot	PH—Sam Philips, Int.	UN—United
AV—Arian	CT—Contemporary	FA—Fargo	JJ—Jubilee	PL—Pallette	VA—Vanguard
AW—Arwin	CU—Cub	FE—Federal	JY—Joy	PX—Pet	VE—Verve
AX—Apt	CX—Calico	FI—Fiesta	KA—Kapp	RI—Rip	VI—RCA Victor
BA—Baton	CY—Crystalette	FL—Flash	KE—Keen	RO—Roulette	VJ—Vee Jay
BB—Back Beat	CZ—Clock	FM—Fame	KI—King	RP—RFM	VK—Vik
BE—Beat	DA—Dana	FO—20th-Fox	LA—Laurie	SA—Savoy	VP—Vip
BG—Bigtop	DB—Debbie	FR—Flip	LI—Liberty	SB—Sunbeam	WB—Warner Bros.
BI—Big B	DD—Dale	FR—Fraternity	LK—Lark	SD—Sandy	WI—Winley
BR—Brunswick	DE—Decca	FS—Felsted	LO—London	SE—Sue	WO—Wonder
BS—Bullseye	DF—Del Fi	FT—First	LV—Love	SF—Surf	WP—World Pacific
BT—Bethlehem	DI—Disneyland	FW—Fernwood	ME—Mercury	SH—Shad	
	DL—DeLuxe	FX—Fox		SP—Specialty	

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Gigi

HEADED FOR AN OSCAR



NOMINATED FOR 9 ACADEMY AWARDS

... AND REMEMBER, ONLY

M-G-M Records

HAS THE ORIGINAL CAST SOUND TRACK ALBUM

STEREO E3641 ST.
MONAURAL E3641 ST

OVER 1/2 MILLION SOLD

M-G-M presents Lyrics by Alan Jay Lerner - Music by Frederick Loewe
An Arthur Freed Production

A High Fidelity Recording E 3641 ST



50 MILLION VIEWERS WILL BE WATCHING ON ACADEMY AWARD NIGHT, APRIL 6, NBC-TV
Dealers: Be Prepared for the Rush—STOCK UP NOW!

FLASH!

Attention M-G-M Records DISTRIBUTOR SALESMEN WIN VALUABLE PRIZES

SEE SPECIAL "GIGI" CONTEST PORTFOLIO

Record Reviews

A DISK & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Disk of the Week

"TAKE A MESSAGE TO MARY" (2:24)
[Acuff-Rose BMI—Bryant, Bryant]

"POOR JENNY" (2:08) [Acuff-Rose BMI—Bryant, Bryant]

THE EVERLY BROTHERS (Cadence 1364)

● Felice & Boudleux Bryant, the Everly Bros. consistent suppliers of hit material, have given the team two more strong items, one of them one of their most beautiful creations, "Take A Message To Mary". Striking, folk-styled plaintive is a tale about a fella who asks that his gal not be told he is in jail, and the boys handle it with tender, slight upbeat authority. A natural! Romping under-cut novelty can score, too. Fella takes a date to a teen party, and when a fight occurs she is nabbed by the cops, and is mistakenly identified as a leader of a teen gang in the following day's papers. Both girl's brother and father are after her date, who got away. Should follow "Take A Message To Mary" way up the charts.

"I TOLD MYSELF A LIE" [Wemar BMI—Blackwell, Williams]

"(I'M AFRAID) THE MASQUERADE IS OVER"
[DeSylva, Brown & Henderson ASCAP—Magdison, Wrubel]

CLYDE McPHATTER (MGM 12780)

● The pop-R&B star, after a highly successful disk tour with Atlantic, debuts on the MGM label with an effort on the lament, "I Told Myself A Lie", that's certain to continue the artist's notable chart standing on his previous outlet. Fine blueser's fooling-oneself theme is carried with smooth, feelingful finesse by McPhatter. A McPhatter beaut. Songster superbly faces up to things again on his similar essay of the oldie, "(I'm Afraid) The Masquerade Is Over". Could make the chart grade along with top end.

"I STILL GET A THRILL" [Words & Music ASCAP—Davis, Coats]

"PERHAPS" [Parliament ASCAP—Shroeder, Freed, Silbert]

JONI JAMES (MGM 12779)

● Joni James, who again found the national spotlight focusing on her as a result of her wonderful rock-a-ballad revivals of standards, has another potent attention-getter in her latest for MGM. "I Still Get A Thrill" is the tune that should follow hot on the heels of her "There Goes My Heart" and "There Must Be A Way" chart-riders. The coupler is a very pretty new ballad that also bears watching. Acquaviva's ork tastefully backs the lark at her velvety-throated best.

"CAREFREE WANDERER" (2:44) [Gil BMI—Wolfe, Soloway]

"EDUCATED ROCK AND ROLL" (2:26)
[Criterion ASCAP—Hansen, Applebaum, Williams]

BILL PARSONS (Fraternity 838)

● The "All American Boy", Bill Parsons, follows his Fraternity smash with a complete change-of-pace offering that could also climb way up the popularity charts. Labeled "Carefree Wanderer", it's an extremely pretty folk item with a soft, cha cha beat, that Bill and the chorus wax with tender emotion. On the other end Bill engagingly plays the role of an instructor who's gonna teach an "Educated Rock And Roll". Bright companion piece.

"COOL" (2:15) [Sheldon BMI—Mann, Shapiro]

"WHEN I LOOK IN THE MIRROR" (2:35)
[Cedarwood BMI—Walker, Tillis]

THE KALIN TWINS (Decca 30868)

● The boys bid for their fourth straight chart turn on their latest pairing, and their hit string should be continued with the slick, slow cha-cha showing, "Cool". Enticing opus is about a guy who's flipped over a classy chick. Standout Jack Pleis arrangement in Latin-rock vein. Bottom-end also has Latin leanings. Fine sound. "Cool" appears the stronger side.

THE JOHNSON BROTHERS

(Valor 2006)

B "ZOMBIE LOU" (2:05) [Elizabeth-Moonbeam BMI—Johnson, Johnson] Wild vocal-combo date, with the boys effectively rocking the lyrics and the musicians pounding away. Lots of things happen here.

C+ "CASTING MY SPELL" (1:56) [Elizabeth-Moonbeam BMI—Johnson, Johnson] Semi-beebop feel invested in another rocker.

DANNY DAVIS

(Cabot 129)

B+ "HARLEM NOCTURNE" (2:30) [Shapiro, Bernstein ASCAP—Hagen] Davis' beautiful trumpet work on the neglected lovely could do the chart trick for the deck. Supporting the artist's impressive stint is a fine-sounding, sans-lyric chorus. Sure to meet with hefty jock play. Strong contender for the lists.

B "THE WHOLE TOWN KNOWS" (2:25) [E. B. Marks BMI—Raileigh, Wolf] The performer does a solid vocal on the pleasing wistful. Polished beat-romantic.

RUSS REGAN

(Capitol 4169)

B+ "JOAN OF LOVE" (2:08) [Melba, Rikpage BMI—Regan] A pretty romantic rock-a-ballad is waxed with teenage sales authority by Russ Regan on his Capitol intro. Dandy ork and femme choral assist on a deck that has that 'money-making' sound.

B "THAT'S WHEN I RAN" (2:17) [Beechwood BMI—Regan] Flip's an about-face house-rocker that Russ and the crew put together with exuberance. Spirited performance.

THE SPACE MEN

(Jubilee 5368)

B+ "CINDERELLA'S PARADE" (2:28) [Moon Mist BMI—Brown] A new group, dubbed the Space Men, dish up a delightful, happy-go-lucky instrumental likely to be heard during a Mummer's Day parade. Speeded-up, sans lyrics chants round out a strong chart threat.

C+ "ROUND UP" (2:15) [Moon Mist BMI—Brown] Under side is a cute, gimmicked-up instrumental rocker.

OCIE SMITH

(Citation 1037)

B+ "YOU'VE CHANGED" (2:04) [Melody Lane BMI—Carey, Fischer] This could be the one to catapult Ocie Smith into the big time. It's the beautiful oldie brought back in thrilling rock-a-ballad style by the rich, deep voice of Smith. Could be a smash. Fine Irving Szathmary-led musical backdrop.

B "WHY DO I FEEL SO ENCHANTED" (2:11) [Empress ASCAP—David, Livingston] Flip is an attractive new item that also sports a commercial r&r-ballad beat. Ocie never sounded better. Watch his stock soar.

HAYUTIN

(Prexy 402)

B "I SAW YOU SMILE" (2:40) [Show Tune ASCAP—Orlob, Harbach] Some real old-fashioned, strong tenor warbling on the Latin-tempo item. Ork backing is excellent. Older folks will appreciate.

C+ "WAITING" (2:29) [Graham ASCAP—Orlob, Cort, Stoddard] Hayutin offers operetta-like vintage sentiments here. Same market appeal.

TRINI LOPEZ

(King 5187)

B+ "ROCK ON" (2:33) [Wisto BMI—Lopez, Sheffield] There's good news for the youngsters on Lopez's exciting, both pop & r&b-geared performance on the lively item. Of note, too, is the delectable work from the instrumentalists. Keep tabs on platter.

B "SINCE I DON'T HAVE YOU" (3:04) [Calico ASCAP—Rock, Skyliners] Fine cover of the Skyliners' noise-maker on Calico. Date maybe a little late, though, for big sales recognition.

CARMEL QUINN

(Headline 1001)

B "SHOW ME THE ROAD TO IRELAND" (2:20) [Walton BMI] Miss Quinn, of Arthur Godfrey TV fame, debuts the label with a joyful, hint-of-the-beat performance on the Irish theme. Spinnable item.

C+ "TOWN OF GALWAY" (2:10) [O'Byrne DeWitt ASCAP—] Rock beat is more evident here on the lark's reading of the sentimental.

LEE CRAIG

(Josie 853)

B "IFIC IS THE WORD" (2:07) [Robert Mellin BMI—Evans, Thomas] The Dick Clark coined word is used as the description of the gal in this belting beat stanza by Craig & guitar-studded combo set-up. Sound has a pro teen way.

B "PLEASE LOUISE" (2:00) [Goday BMI—Thomas] More upbeat sound of value to the young dance market.

THE FOUR ESQUIRES

(Paris 531)

B+ "NON E COSI" (2:30) [Gretsch-Schaeffers BMI—Gold, Vantellini] Teams hit a solid rock-ballad note on the pretty Italian import. Opus and potent rendition could gain chart standing for waxing. Well worth keeping tabs on.

B "LUCKY OLD SUN" (1:50) [Robbins ASCAP—Gillespie, Smith] Boys race through the great number. Exciting side.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**THE
INCREDIBLE
BILLY**

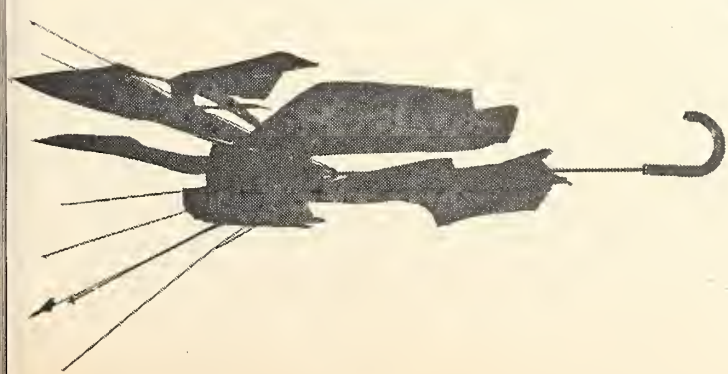
STORM



**breaks on
Columbia with
"I've Come
of Age"**

Now! An electric new voice—a singing style unlike any you have ever heard—this is the excitement you look for when you program a DJ show—this is the making of big record sales!

b/w "This Is Always" 4-41356



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Record Reviews

A DISK & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Sleeper of the Week

"CASTIN' MY SPELL" (2:07) [Moonbeam ASCAP—Johnson, Johnson]

"TELEPHONE BABY" (1:59) [El Dorado BMI—Otis]

THE JOHNNY OTIS SHOW (Capitol 4168)

● The Johnny Otis Show, the outfit responsible for the "Hand Jive" success, is back on the wax scene with an infectious, voodoo affair that comes off as a cross between "Hand Jive" and the "Hawaiian War Chant". Terrific duet job by Otis and femme newcomer, Marci Lee. Johnny and Marci also dish up an inviting, duo job on the r&b-slanted rhythm thumper, "Telephone Baby". Topside should cast a 'magic sales spell' on both the r&b and pop fields. Sock musical support by the Otis crew.

"HEARTACHES AT SWEET SIXTEEN" (1:49)
[Iris-Trojan BMI—Reid, Kosloff, Springer]

"GOODBYE JIMMY, GOODBYE" (2:33) [Knollwood ASCAP—Vaughn]

KATHY LINDEN (Felsted 8571)

● The thrush has a contagious outing on "Heartaches At Sweet Sixteen" that looks like it's built for a chart run. Charmer, related with whisper-like appeal by Miss Linden, is about a teener who's getting kidded about her crush on a boy. Cute "ya-ya" vocal support, and effective sparkle from vibes in the combo. Coupler is a pretty folk-styled session. It's the bright upper track that sells us.

"DON'T EVER LEAVE ME" (2:32) [Fairway BMI—Townsend]

"LOVER COME BACK TO ME" (2:23)
[Harms ASCAP—Romberg, Hammerstein]

ED TOWNSEND (Capitol 4171)

● Townsend's distinctive date on "Don't Ever Leave Me" can easily be the songster's biggest click since "For Your Love". Approach to the wistful has a terrific, soft-wailing quality, with Townsend stretching out words to excellent effect. One of the most original decks we've heard in a long while. Chart bound performance. From his latest LP, "New In Town," Townsend swings tastefully on "Lover Come Back To Me", and effort that resembles the artist's successful reading of another Sigmund Romberg-Oscar Hammerstein tune, "When I Grow Too Old To Dream". Figure hefty jock activity here.

"WHY" (2:18) [Trinity, Desert Palms BMI—Conway, Conway]

"THEY DON'T SEE" (2:00)
[Trinity, Desert Palms BMI—Conway, Conway]

GARRY LEE (Time 1009)

● It appears as tho Gary Lee, a newcomer to the wax world, will have a smashing hit on his very first release for the hot Time label. The artist's warm tones are a listening treat as he asks "Why" does everything about nature remind him of his lost love. Beautiful femme choral assist along with a simple, yet powerful set of lyrics, rounds out a magnificent ballad offering. Flip is a haunting rock-a-ballad that has to bow to the strength of the upper end.

"ONCE UPON A DREAM" (2:36)

[Walt Disney ASCAP—Fain, Lawrence, Tchaikovsky]

"TIME WAS" (2:40) [Peer Int'l BMI—Russell, Prado, Luna]

DELLA REESE (Jubilee 5369)

● Della Reese's return to the hit brackets will more than likely be hastened by her swinging interpretation of the beautiful Tchaikovsky "Sleeping Beauty" theme. The tune, with a lyric adapted for the Walt Disney flick, is tagged "Once Upon A Dream", and Della's distinctive brand of warbling is a treat. Sy Oliver's crew lends a grade "A" musical assist. Flipside the chirp displays her pro ballad style on the lovely evergreen.

JACK and the OP BIRDS
(Diana 101)

B "THE OP SONG" (2:15) [Diana ASCAP—Tepper, Bennett] Kiddies should be charmed by this Chipmunk-Alvin-type affair in which the "birds" play an alphabet game (and later, the narrator) to an engaging tune. Rack jobbers should make special note of this moppet delight.

B "THE DREAMY DOLLS OF DUESSELDORF" (2:23) [Diana ASCAP—Tepper, Bennett] Very catchy instrumental enterprise that employs vibes as the principal music-maker. Whistle bits invitingly enter the picture, too. Could score with the jocks.

BILL HALEY
(Decca 30873)

B+ "(NOW AND THEN THERE'S) A FOOL SUCH AS I" (2:40) [Leeds ASCAP—Trader] Tender-beat treatment by Haley on the oldie, currently one of Elvis Presley's chart riders. Comet's support is simple, and right in the soft-rock groove. Will get coin from the teeners.

B "WHERE'D YOU GO LAST NIGHT" (2:40) [Northern ASCAP—Gabler] A driving take for Haley & His Comets here.

LA VERNE STOVALL
(Kip 400)

B+ "YOUR LOVE" (1:38) [Lion BMI—Foster] The rockabilly songster strikingly reads this feelingful item. Simple guitar support is highly effective. There's much to please the youngsters here. Eye deck.

C+ "DREAM WORLD OF MY OWN" (2:51) [Livingston] Slow reflections by the artist on this end.

JOE LOCO
(Imperial 5573)

B "JA DA CHA CHA CHA" (2:07) [Leo Feist ASCAP—Carleton] Clean, intimate cha-cha look at the durable from Latin pianist Loco & combo plus occasionally "ja-da cha cha"-ing songsters.

B "REGALAME ESTA NOCHE" (2:31) [Southern ASCAP—Cantoral] Easy-go cha cha date. Great mood quality here.

NICOLA PAONE
(Cadence 1363)

B+ "LA CAFETTERA (THE COFFEE POT)" (2:27) [Paone BMI—Paone] Paone, currently high on the charts with "Blah, Blah, Blah" on Ampar, appears in good novelty form on Cadence with a zany item that employs a cute sound of coffee perking in the pot. Must be eyed.

B "PRETTY LADY" (1:56) [Paone BMI—Paone] American folk-flavoring to this engaging tune.

JODY REYNOLDS
(Demon 1515)

B+ "BEAULAH LEE" (2:19) [Elizabeth-Johnstone BMI—Reynolds Sturdivant] The songster, who made chart news last year with "Endless Sleep", rips infectiously through the name-song, and receives top-draw guitar goings on from the combo. Kick have a solid rock sound here.

B "GOLDEN IDOL" (2:37) [Elizabeth-Johnstone BMI—Burnet Reynolds, Nance] Big Beat star has come to town, and the fella's upset in this heart-felt theme.

THE BRANDT TRIO
(Wyn 1601)

B "BLUEBERRY HILL" (2:05) [Chappell ASCAP—Lewis, Stooler] Interesting adaptation of the mainstay in a minor key by the trio that gives the tune a new sound, an inviting one at that. Look out for the side.

C+ "BLAST AND A HALF" (2:31) [Rival BMI—Brandt] Martial air to another original-sounding waxing.

STUART HAMBLEN
(Coral 62089)

B "INDIANA (BACK HOME AGAIN IN INDIANA)" (2:39) [Shapiro Bernstein ASCAP—Hanley MacDonald] Pop venture by the country warbler on the evergreen. Taken from Hamblen's "Remember Me" LP—has a relaxed way that should interest deejays.

C+ "(REMEMBER ME) I'M THE ONE WHO LOVES YOU" [Hill & Range BMI—Hamblen] Deep-voiced artist in a ballad showing, also from the album.

SCOTT STEVENS
(Apt 25031)

B+ "WHY, WHY, WHY" (2:01) [Walnut BMI—Glaser, Martin] Much in a jump rock way here to have deck favored by the teeners. Built word-wise somewhat like "Why Do Fools Fall In Love", ditty has a sure-fire format, and Stevens & ork-vocal gang rip solidly through it. Eye waxing.

B "SUNDAY IN MAY" (2:22) [Walnut BMI—Martin, Martin] The artist puts forward a fine emotional reading on a choice teen romance. Might make chart news along with top stint.

LYNN VERNON
(Cover 5932)

B "IN THE MOOD" (2:45) [Shapiro Bernstein ASCAP—Garland Razaf] The old Glenn Miller vehicle takes very well to a sock rock combo arrangement, with the guitar section having itself a teen field day. Kidd can have a great dance-floor time with this entry.

C+ "MOON ROCKET" (2:28) [Quilted BMI—Vernon] Another beat work-out.

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THE MESSAGE TO MARY
IS ON ONE SIDE OF

THE EVERLY

BROTHERS

NEW RELEASE

CADENCE 1364

ON THE OTHER SIDE

IS THE ROCKIN' STORY

OF POOR JENNY

Record Reviews

A DISK & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MIEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



The Cash Box Sleeper of the Week

"LONELY FOR YOU" [David Jones BMI]

"SHINE THAT RING" [David Jones BMI]

GARY STITES (Carlton 508)

● Eighteen-year-old songster Stites has the makings of a teen favorite, a standing he may well achieve with his initial Carlton effort, the touchingly read, "Lonely For You". Stites works the tune with both a caress and a deft ability to build up to a dramatic line. Big soaring chorus. Track has the chart goods. Stites swing-rocks his way through the bottom-half ditty. We're all for "Lonely For You"

"MUST BE CATCHIN'" (2:07) [Metric BMI—Stanley]

"SOMETHING I DREAMED LAST NIGHT" (2:35)
[DeSylva, Brown & Henderson ASCAP—Fain, Yellen, Magidson]

JULIE LONDON (Liberty 55182)

● A smart, sultry "Fever"-type stint by the stylist on "Must Be Catchin'" should provide a field-day for the deejays, with resulting exposure setting deck up for a chart run. The neglected lovely, "Something I Dreamed Last Night", is the lark's expressive coupler, culled from her latest LP, "London By Night". Deejay-sales attention centers on "Must Be Catchin'."

"DREAM BOY" (2:07)

[Hecht-Lancaster-Buzzell ASCAP—Roberts, Jacobson]

"LOVE WILL FIND OUT THE WAY" (2:26)
[Stratford ASCAP—Paxton, Goldman, Weiss]

JILL COREY (Columbia 41360)

● Jill Corey bubbles over with effervescence as she brags about her wonderful "Dream Boy". It's a thoroughly refreshing march tempo rocker that the thrush, along with the Jimmy Carroll ork and chorus, belts out with spirit. Could break wide open. "Love Will Find Out The Way" is a pretty madrigal-flavored waltzer from the new Broadway musical, "First Impressions".

"ALL OVER NOW" (2:07) [Buna BMI—Smith]

"VOO DOO WOMAN" (2:00) [Buna BMI—Smith, Russell]

SMILEY SMITH (Apollo 533)

● Wax debuts play an important role in the award section this week and Smiley Smith is one of the newcomers with a disk headed for the big time. The chanter displays a warm, sincere pop-country vocal style as he and a vocal crew smoothy carve out the tear-compelling, teenage romantic shuffler tagged "All Over Now". On the under lid, a drum-spotlighted rocker Smith tantalizingly tells about the "Voo Doo Woman".

COLLEEN LOVETT
(Brunswick 55127)

B "GOODNIGHT SWEETHEART" (1:45) [Robbins ASCAP—Noble, Campbell, Connelly, Vallee] The songstress invitingly multi-tracks on this beat-cuddle of the standby. Waxing can serve as an effective closer at a hop.

B "(IF A KNEW YOU WERE CAKE)" (2:05) [Robert ASCAP—Hoffman, Merrill, Watts] Miss Lovett is joined by a children's chorus on the 1950 Eileen Barton million-seller. Kid-dies will like.

LILLIE BRYANT
(Swan 4029)

B+ "SMOKY GRAY EYES (STROLL SMOKEY)" (2:30) [Conley BMI—Slay, Crewe] Solid stroll material for the youngsters, with the chirp telling about fella who won't settle down and the combo & chorus producing a great stroll sound. Could get places.

B "I'LL NEVER BE FREE" (2:12) [Laurel ASCAP—Benjamin, Weiss] Kids get another good stroll entry here, and the number is an above par rock piece.

THE BRIGIDI SISTERS

(Chancellor 1032)

B+ "THAT TICKLES" (2:09) [Rambled-Larsdale BMI—Marshall] The Brigidi Sisters could have a novelty-smash on their hands as they infectiously carve out a rib-ticklin' skeleton tale. Deck is chock full of commercial gimmicks. Kids should love this one.

B "THE GAL WHO NEVER CAME BACK" (2:15) [Rambled-Larsdale BMI—Marshall, Ackerman] The chirps neatly blend on this contagious, tear-compelling romantic shuffler. Tasty coupler.

PAUL MARVIN

(Ron 322)

B+ "HURRY UP" [Ron BMI—Rebennack, David] Paul Marvin's lusty vocalistics are supported by a sensational instrumental background on a hard-hitting rocker that could put the Ron label on the hit map. Great juke fare.

B "CINDERELLA" [Ron BMI—Comeaux, Ruffino] More of the same tremendous rafter-shakin', r&r sounds on this modernized version on the famous kiddie story. Two solid handclappers.

KEN HANNA

(Nostalgic 1002)

B "WAGON WHEELS" [Shapiro Bernstein ASCAP—Hill, DeRose] Relaxed, easy-to-take cut on the ever-green, with Hanna showing-up well and his combo-vocal backdrop ambling nicely along. Good deejay turn-table issue.

B "TUMBLING TUMBLEWEEDS" [Williamson ASCAP—Nolan] Another sturdy set in the West is agreeably rendered by Hanna & crew.

THE ROBBINS

(Cashmere 1000)

B "STANDING AT THE BANDSTAND" (1:48) [Beat BMI—Robbins, Harris] Gals blend nicely on an affable tale about love & the hop bandstand. Catchy tune.

C+ "I WANT TO SING AGAIN" (2:15) [Beat BMI—Robbins, Harris, Seith] Gal is willing to try romance again on the bouncer.

JOHNNY DORELLI

(20th-Fox 134)

B+ "JULIA" (2:20) [Hill & Range BMI—] Intriguing whistle & percussion bit half-way down the deck highlights this Domenico Modugno-type performance by the vocalist, who warbles in Italian. Could prove a winning take.

C+ "BOCCOUCCIA DI ROSA" (PINK LIPS) (2:27) [Hill & Range BMI—] Dorelli swings nicely on the deft ballad.

DICK GLASSER

(Columbia 41357)

B "GET THEE BEHIND" (2:08) [Camarillo BMI—bucke] A contagious inspirational entry by the vocalist & his hand-ping-tempoed ork-chorus support. delightful cut should figure in lot programming turns.

B "ANGELS IN THE SKY" (2:07) [Ridgeway BMI—Glasser] moving inspirational — recorded cessfully some years back by the (Cuts—puts Glasser in a warm & est light. Excellent performer

ANDY ACKERS

(Metro 20017)

B "THE NIGHT OF THE QUATER MOON" (2:07) [M ASCAP—Cahn, Van Heusen] Pi Ackers & the ork take a brisk view of the romancer from the p the same name. First-rate ork gramming.

B "LOVER'S ISLAND" (2:07) [Haworth ASCAP—Ackers, lar] Tune & reading has an I Heywood "Canadian Sunset" t. Appealing relaxer, nevertheless.

BOBBY POORE

(Beta 1002)

B "BABY, I GOT LOVE" (2:07) [Lizann BMI—Kornstein, ander] Infectious, finger snapp stint from the vocalist, who rec fine, happy Rene Hall combo-support. Engaging rock offering.

B "IN YOUR HANDS" (2:07) [Retta BMI—Bass] Touchin most inspirational tribute to the one.

THE DIMPLES

(Dore 517)

B "AN INVITATION TO A PARTY" (2:04) [Arch ASCAP—Kronks, Jacobson] Fine femme is the feature of this potent about gal who thinks she hasn't invited to a party, and finds out a surprise party in her own Above-par beat platter.

C+ "MY SISTER'S BEAU" (2:07) [Poplar BMI—Hoffman, Similar arrangement on a tale sister's love for her sister's gu

DORIAN

(Todd 1011)

B+ "OH HOW I FELT" (2:07) [Shapiro-Bernstein ASCAP ton] Newcomer Dorian has sor usual phrasing to offer the k this session. Effort asks for the of the loved one. Could be nois

B "YES I DO" (2:12) [Sk ASCAP—Dicks] Tricky that tells gal that the fella's her. Pro commercial sound.

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Mercury 71428

Patti

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A DISK & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIUM

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The Cash Box Best Bets

★ "HARLEM NOCTURNE"	Danny Davis	Cabot 129
★ "YOU'VE CHANGED"	Ocie Smith	Citation 1037
★ "NON E COSI"	Four Esquires	Paris 531
★ "(NOW AND THEN THERE'S) A FOOL SUCH AS I"	Bill Haley	Decca 30873
★ "LA CAFETERA (THE COFFEE POT)"	Nicola Paone	Cadence 1363
★ "WHY, WHY, WHY"	Scott Stevens	Apt 25031
★ "SMOKY GREY EYES (STROLL SMOKY)"	Lillie Bryant	Swan 4029
★ "HURRY UP"	Paul Marvin	Ron 322
★ "JULIA"	Johnny Dorelli	20th Fox 134
★ "OH HOW I FELL"	Dorian	Todd 1011
★ "SNUGGLE UP BABY"	Jamie & Jane	Decca 30862
★ "MADRE MI"	Jimmy Whalin	Roulette 4142

DOUG POWELL (Decca 30864)

B+ "THE WHEEL OF LOVE" (2:05) [Cedarwood BMI—Powell] Here's one that could prove to be a sleeper. It displays the inviting vocal talents of Doug Powell on a potent, self-penned rock-a-cha cha with strong chart potential. Terrific choral and instrumental assist. Watch it.

B+ "TIRED MAN" (2:15) [Champion BMI — Powell] Another Powell original is this catchy rock-a-billy opus about a hard-workin' cat. Also bears loads of attention.

THE LANCERS (Imperial 5578)

B+ "DON'T JUST STAND THERE (Kiss Me)" (2:18) [Alan-Edwards BMI — Mittendorf, Da Costa] The Lancers could capture a high chart position with this enticing shuffler that has an unbilled gal vocalist sing the song's title. Real attention-getting hip-swinger.

B "WHAT DO YOU WANT FROM ME" (1:55) [Alan-Edwards BMI — Mittendorf, Da Costa] Under end is a dandy rocker patterned along the lines of the Kalin Twins "Forget-Me-Not" click. Soek pairing.

JOHNNY SARDO (Warner Bros. 5044)

B "LATE, LATE, LATE TO SCHOOL" (2:05) [Mansion ASCAP—Tobias] Sardo does well on this infectious jump ditty in which the fella has trouble making it to school on time because of his dreams about the gal. Cute bit has his teacher making remarks about his tardiness. Rock-novelty deserving of spins.

C+ "NEW KID IN TOWN" (2:07) [E. B. Marks BMI—Shaw, Raleigh, Wolf] Hopping date that tells of unfriendliness that meets the "new kid in town".

GENE ARCADE (Reel 101)

B "ANGELINA" (2:24) [Tal BMI — Arcade, De Palma] There's lots of life to this infectious, Italian-styled production on both vocal & speaking-gimmick counts. Arcade reads the tuneful item to joyful combo & chorus backing (including a male falsetto at one point) and some portions feature informal humor talk by several guys. Track could take.

C+ "HOW MANY HOURS" (2:41) [Tal BMI — Gorman, De Feo] Rock-romantic path for Arcade & co. here.

JOE MAPHIS (Columbia 41353)

B "SHORT RECESS" (2:00) [Laredo BMI—Maphis] Country-rock guitarist Maphis gives the instrument a solid run for teen admiration in a slick, middle-beat combo session. Much to please at hops.

B "MOONSHOT" (2:32) [Laredo BMI—Maphis, Harl] More nifty guitar fooling around.

DON GARDNER (Kaiser 399)

B "ASK ANYTHING" [Kae Williams BMI—Keene] Fine legit voicing from Gardner on an OK affirmation of love. Organ-guitar backing lends easy feel to deck.

C+ "HUMILITY" [Kae Williams BMI—Tompkins] Gardner lets the tears fall on this one.

VINNIE DeCAMPO (Rev 3524)

B "SHE USED TO BE MY GIRL" (2:45) [Trinity BMI — Martin, Kolber] The legit-voiced songster sentimentalizes handsomely on the smart-looking ballad. Though there's more than a hint of the beat, deck can place well with jocks who prefer straight ballad dates. R&R jocks should, of course, note also.

B "MY HOUSE" (2:12) [Trinity BMI — Mure, Abbott, Hackady] Strong, dramatic inspirational-like opus that calls for understanding among men.

THE TEENETTES (Brunswick 55125)

B "I WANT A BOY WITH A HI-FI SUPERSONIC STEREOBOPIC BLOOP BLEEP" (1:43) [Maxwell ASCAP — Stillman, Maxwell] Uninhibited rocker on a ditty about a teen that prefers a fella whose hi-fi system is up to date. Theme is carried on an all-out basis, with the gals hopping madly on the tune, and the combo getting out a variety of zany gimmicks. Worth humor-rock spins.

C+ "FROM THE WORD GO" (1:44) [Maxwell ASCAP — Stillman, Maxwell] Though the gals are on the upbeat here, it's a rest compared to their work-out on the top-half.

JAMIE & JANE (Decca 30862)

B+ "SNUGGLE UP BABY" [Wall BMI—Jackson, Donney] Infectious rhythm issue from the vocal two-some, with excellent attention-getting chant bits and solid drive from the Jack Pleis combo. There's "sound" reason to keep tabs on date.

B "STROLLING (THRU THE PARK)" (2:23) [Wall BMI—Faust, Mazzaro] Nice stroll, if not ambling quality to this ballad-beat stand. Team has rock originality. Watch upper item.

ART BLAKEY & THE JAZZ MESSENGERS (Blue Note 1736)

B "BLUES MARCH" [Totem BMI —Golson] Robust work by the famed outfit in what amounts to its contribution to the current march mania. Here, of course, the direction is jazz, but combo drive can get it a teen audience. Blakey's drums make a fine martial stand.

B "ALONG CAME BETTY" [Totem BMI—Golson] Boys (i.e. saxist Benny Golson; trumpeter Lee Morgan) ease nicely through the opus.

ALMA COGAN (Capitol 4170)

B "LAST NIGHT ON THE BACK PORCH" (2:20) [Shapiro, Bernstein ASCAP—Brown, Schraubstader] The English thrush gives a bright account of the novelty durable, with a portion charmingly set to a soft-shoe routine. Ork-chorus backing—some whistling from the vocalists—is an engaging companion to lark's work. Should get plenty of spins.

B "MAMA SAYS" (2:32) [Planetary ASCAP—Tepper, Bennett] Good sound on this swing pleaser about mama's advice to the daughter. Also a strong jock entry.

ENRICO (Warner Bros. 5045)

B "COWBOY NICOLA (WITH THE BIG PISTOLA)" (2:00) [M. Whitmark ASCAP — Enrico, Rada] Catchy, lively Italo-American side about an Italian who comes to America who wants to be a cowboy. Musical accompaniment is gay on both ork & vocal counts and pistol shots are heard throughout. A novelty to look out for.

B "GUAGLIONE (THE MAN WHO PLAYS THE MANDOLINO)" (2:14) [Fred Raphael] The Prez Prado click of last year is invitingly performed by the songster. Should delight many of Italian origin.

THE PLAYBOYS (Martinique 400)

B "PLEASE FORGIVE ME" (2:09) [Tee-Pee ASCAP—Nelson, Nagy, Romero] Tasteful teen ballad stand by the group, with fella on lead doing a warm warble on the wistful.

C+ "SING ALONG" (1:55) [Maggie BMI—D'Agostino] Boys go driving on this OK rock take.

SAMMY JACKSON (Orbit 536)

B "LIVE FAST" (1:50) [Cent BMI — Allison] Songster — actor who has appeared on many westerns—intros on Orbit with zestful run-through on the Fay Young country click of last year. Colorful sleeve of lad. Good hop j

C+ "ARE YOU MY BABY" (1:55) [Meridian BMI—Jackson, Gere] Infectious jump show by Jackson a combo.

JOE "FINGERS" CARR (Capitol 4163)

B "12TH STREET HA CHA CHA" (2:30) [Shapiro, Bernstein ASCAP — Bowman] Ragtimer Carr rhythm section plus songster's brightly on this Latin look at t ancient. Colorful tidbit that shot get spins.

B "FAN TAN FANNY" (2:00) [Chappell ASCAP — Rodge, Hammerstein] The engaging honk tonk tune employed in a nitery see in the "Flower Drum Song" music gets a no-holds-barred, oriental-iz reading from Carr & crew.

LAUREANNE LEMAY (Metro 20018)

B "LOVER, COME BACK TO ME" (2:20) [Harms ASCAP—Harmerstein, Romberg] The sturdy ope etta piece goes to swing town in t lark's kinetic account of it (parts a sung in French). The Leroy Holme ork is expertly on the upbeat. Clatry for the jocks.

C+ "TAKE ME BACK TO MY BOOTS AND SADDLE" (2:30) [Southern ASCAP—Samuels, Whicup, Powell] A most unlikely candidate for a French translation, b Miss Lemay's French 'n rock reading makes it belong. Interesting side.

BURL IVES (Decca 30855)

B "I NEVER SEE MAGGI ALONE" (2:02) [Bourne ASCAP—Lynton, Tilsley] The note folk artist offers a sprightly readin of the oldie, with instrumental support simple, but lively. Good fo novel spins.

B "We LOVES YE, JIMMY" (1:58) [Chappell ASCAP — Hagun Fields] Another happy effort, thi time on the cockney beerhall-typ song from the hit musical, "Redhead"

MATT DENNIS (Jubilee 5366)

B "SHOW ME THE WAY TO GO HOME" (2:35) [Campbell-Conolly ASCAP—King] The niter, stylist offers a bluesy, chic reading of the durable that makes for better deejay material. The Sy Oliver ork back drop has class.

C+ "YOU MAKE ME FEEL A HOME" (2:28) [Evergreen ASCAP—Dennis, Russell] Expressively rendered ballad by Dennis. Smar opus.

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JIM LUCAS (Big 1018)

C+ "WORDS ARE NOT ENOUGH FOR ME" [Miller ASCAP—Webb] Pleasing, unpretentious rock-romantic gets an appropriately wistful feel from Lucas. Easy-take issue.

C "A VERY FAMILIAR OLD TUNE" [Feist ASCAP—Kim-brell] Old fashioned, upbeat item that sentimentalizes on old songs times.

LARY KIRBY & THE ENCORES (Vee-Eight 1050)

B "MY BABY DON'T LOVE ME" (2:05) [Adams, Vee & Abbott BMI—Lee] Pro teen sound by Kirby & combo-chorus companions on the driving display of the solid vehicle. Could up and have a go at the charts.

C+ "MY ROSE OF KENTUCKY" (2:25) [Adams, Vee & Abbott BMI—Matthews] Glowing rockaballad portion here.

PAUL PEEK (NRC 025)

B+ "SHORT SHORTNIN'" (2:22) [Wonder BMI—Peek] Bang-up group vocal & combo backing for the rock 'n rollers to take to. Songsters work somewhat like the Coasters. There's chart potential here.

B+ "IF" (2:07) [4 Star BMI—Gai-ther] A formidable teen reading of the dramatic lovely that Perry Como succeeded with some years back. Lead Peek reads effort in top-drawer fashion. Watch also.

THE SPORTCOATS (King 5188)

B "GOTTA GET ME ONE" (1:45) [Lois BMI—Waas] Driving portion by the songsters, who receive combo support that knows its sock business. All in all, a sound that the young set will like.

B "A' SIDE" (2:10) [Lois BMI—Waas] Femme is like the "A" side of a rock 'n roll record says the man upfront on this fine novelty rocker. Side swings.

LOREZ ALEXANDRIA (King 5189)

B "YOU'RE MY THRILL" (2:32) [Movietone ASCAP—Gorney, Clare] Exciting version of the evergreen by the talented femme stylist, with opening on a fine Latin beat from the ork, later enhanced by swing scoring. Class deejay material.

C+ "I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER" (2:07) [De Sylva Brown & Henderson ASCAP—Ahlert, Young] Things start off on a light swing note, and then lark & ork go brightly to work.

RUTH OLAY (Mercury 71432)

B "I WANNA BE A FRIEND OF YOURS" (2:35) [Hudson ASCAP—Gold] Oldie is taken on a charming light swing ride by the songstress, who has appeared on Jack Paar TV stints. Portion has Miss Olay playing counterpoint to own voice. Lark is a class performer. Due for lots of jock attention.

B "ON BEHALF OF THE VISITING FIREMEN" (2:27) [E. H. Morris ASCAP—Mercer, Donaldson] Contagious outing for the old-timer in an arrangement built ala a firemen's Dixieland-directed band.

HAL DAVIS (Kelley 105)

B+ "THE WAY YOU LOOK TO-NIGHT" (2:26) [T. B. Harms ASCAP—Kern, Fields] One of Jerome Kern's loveliest works in a teen setting that's full of warmth & feeling, thanks to the handsome portrayal by Davis. The Starlet larks & combo backing glow, too. Waxing could have chart meaning in both pop & R&B areas.

B "WAY TO MY HEART" (1:58) [Barrister BMI—Gordon] Vocalist is sincere on another beat-ballad stand. Top track is the stronger item.

BEVERLY ROSS (Columbia 41364)

B "SECRET TEARS" (2:27) [E. B. Marks BMI—Ross] Sincere reading by the thrush on a wistful rockaballad that has feelingful impact. Instrumental support is softly sympathetic. Deck grows on the listener.

B "SAY HELLO" (2:15) [E. B. Marks BMI—Kane, Ross] The femme states another wistful case in a straight soft-rock manner.

TOMMY PAYNE (XYZ 601)

B+ "FIRE ENGINE BANDANNA (MOTORCYCLE QUEEN)" [Conley BMI—Slay, Crewe] Rousing rock session built on a "Black Denim Trousers & Motorcycle Boots" theme, though the speedster is a gal. Tempo & gimmicks suggest jet-like speed. Watch it.

B "SHY BOY" [Conley BMI—Slay, Crewe] Tale about a shy boy and an equally shy girl is expressed with a good teen sound by Payne & companions.

THE ADMIRAL TONES (Felsted 8563)

B "HEY HEY PRETTY BABY" (2:16) [Mured BMI—Kern, Johns] Good beat sparkle on both vocal & instrumental counts. Number's reading is by a single voice, while handclapping business & beat work from the combo do exceedingly well as the backdrop. May be an active pressing.

B "ROCKSVILLE, PA." (2:20) [Mured BMI—Gottelshall, Kern] The combo goes it alone in a quick-triggered "Guitar Boogie Shuffle" sort of guitar field-day. Lots of zestful teen known-how here.

THE ARVAK'S (Event 4292)

B+ "DONNE-MOI" (2:20) [A&L, Darleen BMI—Morin, Vadebon-coeur] Pretty, sung-in-French item from the songsters, who have put a fine voice upfront to recite the appealing romancer. Enough air-play could make this "different-sounding" teen entry a click.

C+ "BEAUTIFUL CHILD" (2:15) [A&L, Darleen BMI—Quasha] Warm soft-beat romancer, this time performed in English.

THE TRAVELERS (Andex 4033)

B "I'LL ALWAYS BE IN LOVE WITH YOU" (2:38) [Kags BMI Hermosa BMI—Campbell] Effective skipping quality to this outing by the vocal crew. Fella has fine lead duty, and rest of team back in style. Worth rock jock spins.

C "I GO FOR YOU" (2:20) [Kags BMI Hermosa BMI—Campbell] Heavy, middle-pace cut.

WALTER SOLEK (Dana 2129)

B+ "BARTENDER SONG" [Dana BMI—Solek] Lively, engaging polka stint from the famed polk outfit that has lots of humor in its theme about a bartender who's tough on free drinks. This infectious take could be one of those polka jobs that step out.

C+ "GREEN GRASS" [Dana BMI—Solek] More polka vitality.

JIMMY DeKNIGHT (Peak 105)

B+ "ROCK AROUND THE CLOCK CHA CHA" [Myers ASCAP—DeKnight, Freedman] The rock 'n roll "evergreen" goes cha-cha in a strong way, with the DeKnight crew performance highlighted by a great growling sax. A cha cha sizzler that could catch on.

C+ "ROCK AROUND THE CLOCK" [Myers ASCAP—DeKnight, Freedman] The tune "at home" in a straight rock arrangement. The saxist scores again.

LAWRENCE WELK'S LITTLE BAND (Dot 15924)

B "BELL BOOGIE" (2:17) [Harry Von Tilzer ASCAP—Cates] Fine teen swinger from the Welk outfit, working on an arrangement that blends both the boogie-woogie and rock 'n roll beats. Warren Luening is the trumpeter who plays above bell effects. A sound that has strong commercial appeal.

B "THE SWINGIN' BUGLER" (2:08) [Harry Von Tilzer ASCAP—Welk, Cates] Another good sound, with Luening highlighted on muted trumpet.

VAN DYKES (Felsted 8565)

B "ONCE UPON A DREAM" (2:13) [Walt Disney ASCAP—Fain, Lawrence] Sprightly vocal group beat reading of the basic Tchaikovsky theme from the new Walt Disney full-length cartoon, "Sleeping Beauty". Happy combo support. Very spinnable issue.

B "DAME TU CORAZON" (GIVE ME YOUR HEART) (2:55) [Dara BMI—Miller, Berger] Lovely Spanish-like romancer is affectionately essayed by the songsters. A tender performance of deejay programming note.

THE BEAU-BELLES (Colpix 109)

B+ "PROMISE ME" (2:14) [Joem BMI—Drake, Guthrie] Attractive Latin-flavored ballad receives a colorful Latin-rock outing from the femmes & slick combo support. Gals really feel the tune's sentiments. A platter spinner winner.

C+ "THE KISSING CHA CHA A PEEZEE KEELA" (2:07) [Navarre BMI—Navarre, Mendelsohn] Light-hearted cha-cha encounter, with an Italian setting.

JIMMY WHALIN (Roulette 4142)

B+ "MADRE MI" (2:36) [Marchester BMI—Brunozzi] Wistful, Italian-flavored opus, with a sweet trumpet solo accompaniment following Whalin along most of the way. Could be a big one.

B "LOST LOVE" (2:37) [Marchester BMI—Brunozzi] Whalin's throaty delivery of the plaintive beat-ballad carries lots of conviction. String-rock backing plus big chorus adds to the deck's appeal. Could also turn into a waxing of import.

JOANNA DEAN (Kent 322)

B+ "JUST ANOTHER LIE" (2:12) [Hip Hill-Tree BMI—Suarez] Lark understandingly reads the wistful applier, with combo-chorus backing effectively on the soft-beat. This honest portrayal on a solid vehicle could make noise.

B "HE'S MY JIM" (2:20) [Mod. House of Fortune BMI—Motola] Affable upbeat on a ditty melodically resembling "Frankie & Johnnie".

GINA LOMBARDI (Mark 56 808)

B "WISHING" (2:20) [Crawford ASCAP—De Sylva] The songstress affectionately handles the ancient-turned-beat vehicle. Pleaser for the jocks to take to.

C+ "DANCING TEENAGE STYLE" (1:59) [Palm Springs ASCAP—Jacoby, Van Bruen, Tipton] Hard-hitting effort on what teen-dancing is all about.

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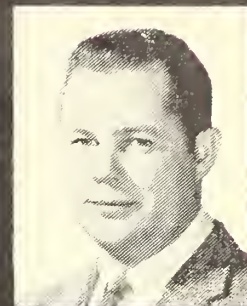
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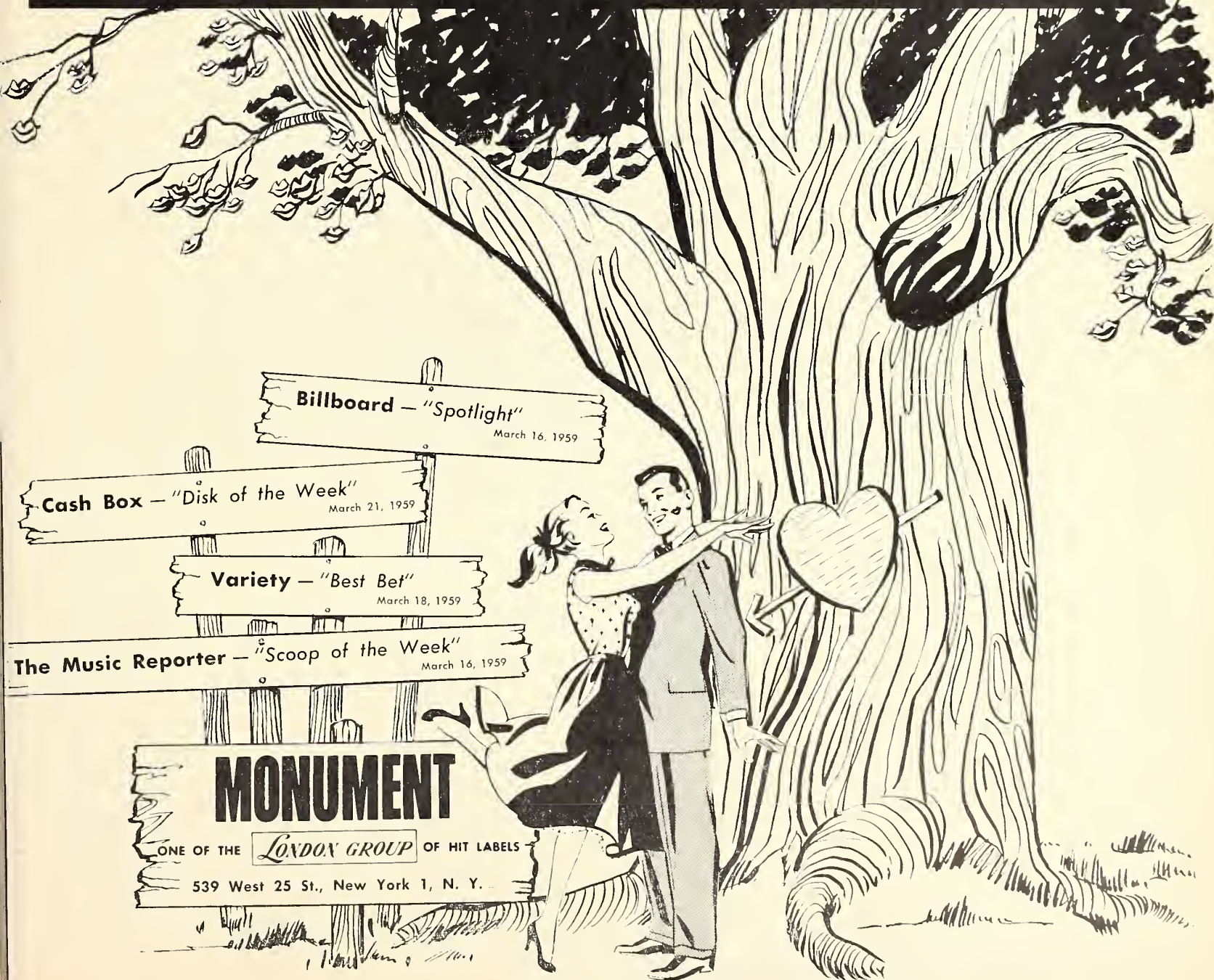
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MGM 12757

CONWAY TWITTY
THE STORY OF MY LOVE

MGM K12748

RAY ELLIS
 AND HIS ORCHESTRA AND CHORUS
SWEET KENTUCKY BELLE

MGM K12770

THE SHEPHERD SISTERS
HEART AND SOUL

and
(It's No) SIN

MGM 12766



BOB MANNING
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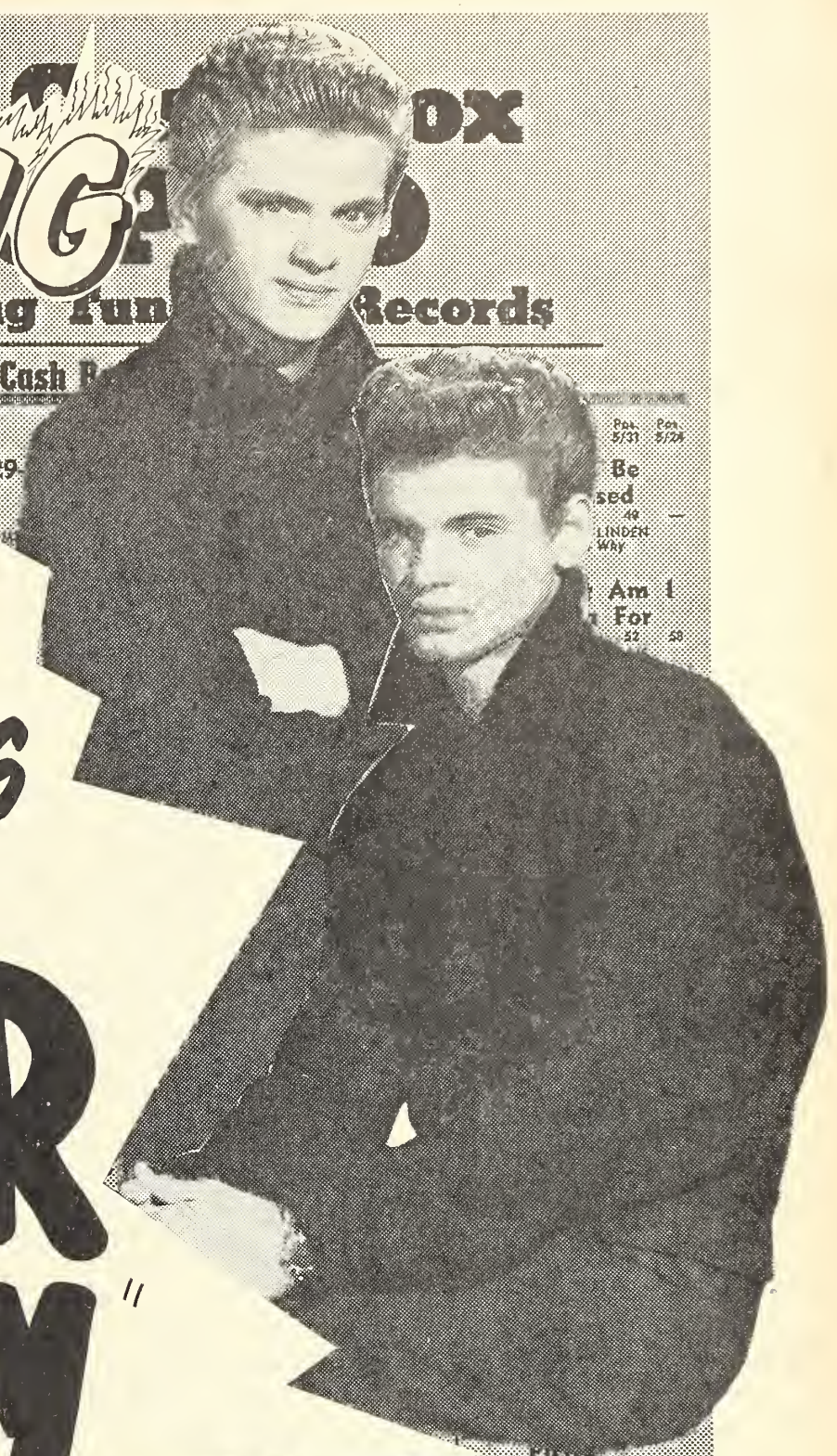
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1	VENUS FRANKIE AVALON (Chancellor)	1
2	CHARLIE BROWN COASTERS (Atco)	2
3	IT'S JUST A MATTER OF TIME BROOK BENTON (Mercury)	4
4	ALVIN'S HARMONICA DAVID SEVILLE & CHIPMUNKS (Liberty)	3
5	COME SOFTLY TO ME FLEETWOODS (Dolphin)	10
6	TRAGEDY THOMAS WAYNE (Fernwood)	13
7	NEVER BE ANYONE ELSE BUT YOU RICKY NELSON (Imperial)	11
8	IT'S LATE RICKY NELSON (Imperial)	15
9	I'VE HAD IT BELL NOTES (Time)	7
10	PINK SHOELACES DODIE STEVENS (Crystalette)	14
11	STAGGER LEE LLOYD PRICE (ABC-Paramount)	5
12	HAWAIIAN WEDDING SONG ANDY WILLIAMS (Cadence)	8
13	PLEASE MR. SUN TOMMY EDWARDS (MGM)	20
14	IF I DIDN'T CARE CONNIE FRANCIS (MGM)	19
15	PETER GUNN RAY ANTHONY (Capitol)	12
16	PETITE FLEUR CHRIS BARBER'S JAZZ BAND (Laurie)	9
17	DONNA RITCHE VALENS (Del-Fi)	6
18	IT DOESN'T MATTER ANYMORE BUDDY HOLLY (Coral)	24
19	TALL PAUL ANNETTE (Disneyland)	18
20	SEA CRUISE FRANKIE FORD (Ace)	30
21.	No Other Arms, No Other Lips.	39.
22.	She Say (Oom Dooby Doom)	40.
23.	Tom Boy.	41.
24.	I Cried A Tear.	42.
25.	Since I Don't Have You.	43.
26.	Where Were You On Your Wedding Day.	44.
27.	Moonlight Serenade.	45.
28.	Children's Marching Song.	46.
29.	This Should Go On Forever.	47.
30.	Guitar Boogie Shuffle.	48.
31.	16 Candles	49.
32.	Sorry (I Ran All The Way Home).	50.
33.	Nola.	51.
34.	May You Always.	52.
35.	I Got A Wife.	53.
36.	Apple Blossom Time.	54.
37.	(All Of A Sudden) My Heart Sings.	55.
38.	All American Boy.	56.
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SIZZLING HIT!

The Everly Brothers

POOR JENNY

Cadence #1364



1—All I Have To Do Is Dream *CD-1148—EVERLY BROS. <i>Clash</i>	29—	29—	Be sed 49 LINDEN Why
2—Witch Doctor *LI-54137			Am I For 52 50
3—Re			
4—			
5—			
6—Big			
7—S			
8—We Around Your			
9—J			
10—Do You Wann Danc			
28—			
45—Little Pixie *PE-12227—JOHNNIE PATE <i>Five O'Clock Whistle</i>			59—Bikini
45—5124—MOE KOFFMAN <i>Kaka Money</i>			60—Big Name Button
ME-71279—FRANK D'ARNE <i>Our Summer Love</i>			60—Willie And The Hand Jive
60—One Summer Night			60—Prettiest Girl In School

CODE

AB—ABC-Paramount	AT—Atlantic	AW—A&W	BB—Beech	BC—Brunswick	BT—Bethlehem	CA—Columbia	CR—Coral	CS—Cass	CY—Crystal	DA—Dana	DC—Doot	DD—Dial	DE—Decca	DI—Dion	DL—Decca	DM—Decca	DN—Decca	DO—Decca	DP—Decca	DR—Decca	DS—Decca	DT—Decca	DU—Decca	EA—Epic	EB—Epic	EC—Epic	ED—Epic	EE—Epic	EF—Epic	EG—Epic	EH—Epic	EI—Epic	EJ—Epic	EK—Epic	EL—Epic	EM—Epic	EN—Epic	EO—Epic	EP—Epic	EQ—Epic	ER—Epic	ES—Epic	ET—Epic	EU—Epic	EV—Epic	EW—Epic	EX—Epic	EY—Epic	EA—Epic	EB—Epic	EC—Epic	ED—Epic	EE—Epic	EF—Epic	EG—Epic	EH—Epic	EI—Epic	EJ—Epic	EK—Epic	EL—Epic	EM—Epic	EN—Epic	EO—Epic	EP—Epic	EQ—Epic	ER—Epic	ES—Epic	ET—Epic	EU—Epic	EV—Epic	EW—Epic	EX—Epic	EY—Epic
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* INDICATES BEST SELLING RECORDS

* Titles are listed above in order of popularity based on a continuing weekly survey of leading retail dealers by The Cash Box.

* The numbers underneath the titles indicate the positions of the record last week and six weeks ago, respectively.

* All labels listed are in the U.S.A.

b/w
"TAKE A MESSAGE TO MARY"

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

THEY ALL DIG THE BEAT

TR 7541

By The ROCKIN' R's



TEMPUS RECORDINGS

Distributed By:

- | | |
|--|---|
| ALBANY
Atlas Record Dist., Inc. | MEMPHIS
Music Sales |
| ATLANTA
Southland Dist. Co. | MIAMI
Tru-Tone |
| BALTIMORE
General Dist. Co., Inc. | MILWAUKEE
Garmisa Inc. of Wis. |
| BOSTON
Dumont Record Dist. Corp. | MINNEAPOLIS
Sandel Co. |
| BUFFALO
Scan Record Dist. | NASHVILLE
Southern Dist., Inc. |
| CHICAGO
Garmisa Dist. Co., Inc. | NEWARK
Cosnat Dist. |
| CINCINNATI
A and I Record Dist. Co. | NEW ORLEANS
United Record Dist. |
| CLEVELAND
Concord Dist. Co. | NEW YORK
Alpha Dist. Co. |
| DALLAS
Century Dist., Inc. | OKLAHOMA CITY
8. and K. Record Dist. |
| DETROIT
Cosnat Dist. Detroit Corp. | OMAHA
Sandel Co. |
| EL PASO
Frontier Dist. Co. | PHILADELPHIA
Cosnat Dist. Co. |
| HARTFORD
Leslie Dist., Inc. | PITTSBURGH
Standard Dist. Co. |
| HOUSTON
Century Dist., Inc. | RICHMOND
Kirk Dist. Co. |
| INDIANAPOLIS
Indiana State Record Dist. | SAN FRANCISCO
New Sound Dist. Co. |
| KANSAS CITY
Flemington Dist. | SEATTLE
C - C Dist. Co. |
| LOS ANGELES
Central Records, Inc. | ST. LOUIS
Recordit Dist. Co., Inc. |



Juke Box Regional Record Report

The Top Ten Records — City by City

- | | | |
|---|---|---|
| <p>New York, N. Y.</p> <ol style="list-style-type: none"> Venus (F. Avalon) It's Just A Matter Of Time (B. Benton) Come Softly To Me (Fleetwoods) Alvin's Harmonica (D. Seville) Sorry (Impalas) Donna (R. Valens) Charlie Brown (Coasters) Since I Don't Have You (Skyliners) It's Late (R. Nelson) Who's That Knockin' (Genies) | <p>Chicago, Ill.</p> <ol style="list-style-type: none"> Venus (F. Avalon) Come Softly To Me (Fleetwoods) Alvin's Harmonica (D. Seville) Donna (R. Valens) Hawaiian Wedding Song (A. Williams) Pink Shoe Laces (D. Stevens) Petite Fleur (C. Barber) Charlie Brown (Coasters) It's Late (R. Nelson) This Should Go On Forever (R. Bernard) | <p>Los Angeles, Calif.</p> <ol style="list-style-type: none"> Venus (F. Avalon) Come Softly To Me (Fleetwood) Hawaiian Wedding Song (A. Williams) Alvin's Harmonica (D. Seville) Peter Gunn (R. Anthony) It's Just A Matter Of Time (B. Benton) My Heart Sings (P. Anka) Pink Shoe Laces (D. Stevens) Lonely Teardrops (J. Wilson) Charlie Brown (Coasters) |
| <p>St. Louis, Mo.</p> <ol style="list-style-type: none"> Venus (F. Avalon) Tragedy (T. Wayne) Never Be Anyone Else But You (R. Nelson) Come Softly To Me (Fleetwoods) Charlie Brown (Coasters) I've Had It (Bell Notes) Alvin's Harmonica (D. Seville) Stagger Lee (L. Price) It's Late (R. Nelson) Rawhide (L. Wray) | <p>Dallas, Tex.</p> <ol style="list-style-type: none"> Charlie Brown (Coasters) I've Had It (Bell Notes) Venus (F. Avalon) Stagger Lee (L. Price) Alvin's Harmonica (D. Seville) It's Just A Matter Of Time (B. Benton) Come Softly To Me (Fleetwoods) It's Late (R. Nelson) Tragedy (T. Wayne) Tall Paul (Annette) | <p>Detroit, Mich.</p> <ol style="list-style-type: none"> Venus (F. Avalon) Come Softly To Me (Fleetwood) Charlie Brown (Coasters) I've Had It (Bell Notes) Tragedy (T. Wayne) It's Late (R. Nelson) It's Just A Matter Of Time (B. Benton) Alvin's Harmonica (D. Seville) Guitar Boogie Shuffle (Virtue) Quiet Village (M. Denny) |
| <p>Philadelphia, Pa.</p> <ol style="list-style-type: none"> Venus (F. Avalon) Stagger Lee (L. Price) It's Just A Matter Of Time (B. Benton) It's Late (R. Nelson) Charlie Brown (Coasters) Nola (B. Williams) She Say (Diamonds) 77 Sunset Strip (D. Ralke) Donna (R. Valens) Guitar Boogie Shuffle (Virtues) | <p>San Antonio, Tex.</p> <ol style="list-style-type: none"> Come Softly To Me (Fleetwoods) Venus (F. Avalon) Charlie Brown (Coasters) This Should Go On Forever (R. Bernard) It's Late (R. Nelson) May You Always (McGuire) I've Had It (Bell Notes) Tiajuana Jail (Kingston Trio) Where Were You (L. Price) Alvin's Harmonica (D. Seville) | <p>Milwaukee, Wisc.</p> <ol style="list-style-type: none"> Venus (F. Avalon) Stagger Lee (L. Price) Donna (R. Valens) Charlie Brown (Coasters) Petite Fleur (C. Barber) Alvin's Harmonica (D. Seville) Tragedy (T. Wayne) I Cried A Tear (L. Baker) It's Just A Matter Of Time (B. Benton) 77 Sunset Strip (D. Ralke) |
| <p>New Orleans, La.</p> <ol style="list-style-type: none"> Charlie Brown (Coasters) Petite Fleur (C. Barber) Venus (F. Avalon) Alvin's Harmonica (D. Seville) Never Be Anyone Else But You (R. Nelson) Donna (R. Valens) There Must Be A Way (J. James) It's Just A Matter Of Time (B. Benton) Peter Gunn (R. Anthony) Hawaiian Wedding Song (A. Williams) | <p>Miami, Fla.</p> <ol style="list-style-type: none"> Venus (F. Avalon) Come Softly To Me (Fleetwoods) Happy Organ (B. Cortez) Tragedy (T. Wayne) It Doesn't Matter Anymore (B. Holly) Morningside Of The Mountain (T. Edwards) Charlie Brown (Coasters) It's Just A Matter Of Time (B. Benton) Please Mr. Sun (T. Edwards) Donna (R. Valens) | <p>Cleveland, Ohio</p> <ol style="list-style-type: none"> Venus (F. Avalon) Come Softly To Me (Fleetwoods) It's Just A Matter Of Time (B. Benton) Never Be Anyone Else But You (R. Nelson) Charlie Brown (Coasters) Sea Cruise (F. Ford) Happy Organ (B. Cortez) Since I Don't Have You (Skyliners) Alvin's Harmonica (D. Seville) I've Had It (Bell Notes) |
| <p>Pittsburgh, Pa.</p> <ol style="list-style-type: none"> Venus (F. Avalon) No Other Arms, No Other Lips (Four Aces) Charlie Brown (Coasters) Come Softly To Me (Fleetwoods) It's Late (R. Nelson) Tragedy (T. Wayne) Since I Don't Have You (Skyliners) Alvin's Harmonica (D. Seville) Peter Gunn (R. Anthony) I've Had It (Bell Notes) | <p>Kansas City, Mo.</p> <ol style="list-style-type: none"> It's Just A Matter Of Time (B. Benton) Charlie Brown (Coasters) It's Late (R. Nelson) Venus (F. Avalon) Alvin's Harmonica (D. Seville) Tragedy (T. Wayne) Nola (B. Williams) Sea Cruise (F. Ford) Donna (R. Valens) Come Softly To Me (Fleetwoods) | <p>Denver, Colo.</p> <ol style="list-style-type: none"> Charlie Brown (Coasters) Alvin's Harmonica (D. Seville) Stagger Lee (L. Price) It's Just A Matter Of Time (B. Benton) Tragedy (T. Wayne) Sea Cruise (F. Ford) It's Late (R. Nelson) Come Softly To Me (Fleetwoods) Donna (R. Valens) Tall Paul (Annette) |
| <p>San Francisco, Calif</p> <ol style="list-style-type: none"> Venus (F. Avalon) Alvin's Harmonica (D. Seville) Come Softly To Me (Fleetwoods) Peter Gunn (R. Anthony) Charlie Brown (Coasters) Petite Fleur (C. Barber) Hawaiian Wedding Song (A. Williams) Never Be Anyone Else But You (R. Nelson) Stagger Lee (L. Price) Tragedy (T. Wayne) | <p>Boston, Mass.</p> <ol style="list-style-type: none"> Venus (F. Avalon) It's Just A Matter Of Time (B. Benton) Alvin's Harmonica (D. Seville) Tragedy (T. Wayne) Charlie Brown (Coasters) Pink Shoe Laces (D. Stevens) Petite Fleur (C. Barber) Come Softly To Me (Fleetwoods) Where Were You (L. Price) Since I Don't Have You (Skyliners) | <p>Cincinnati, Ohio</p> <ol style="list-style-type: none"> Venus (F. Avalon) It's Just A Matter Of Time (B. Benton) Never Be Anyone Else But You (R. Nelson) Alvin's Harmonica (D. Seville) It Doesn't Matter Anymore (B. Holly) Pink Shoe Laces (D. Stevens) Charlie Brown (Coasters) Please Mr. Sun (T. Edwards) La Bamba (R. Valens) 77 Sunset Strip (D. Ralke) |
| <p>Norfolk, Va.</p> <ol style="list-style-type: none"> Venus (F. Avalon) It's Just A Matter Of Time (B. Benton) Come Softly To Me (Fleetwoods) I've Had It (Bell Notes) It Doesn't Matter Anymore (B. Holly) Please Mr. Sun (T. Edwards) Legend Of Sleepy Hollow (Monotones) Hawaiian Wedding Song (A. Williams) Tall Paul (Annette) Tragedy (T. Wayne) | <p>Baltimore, Md.</p> <ol style="list-style-type: none"> Never Be Anyone Else But You (R. Nelson) It's Just A Matter Of Time (B. Benton) Charlie Brown (Coasters) I've Had It (Bell Notes) Venus (F. Avalon) Alvin's Harmonica (D. Seville) Come Softly To Me (Fleetwoods) Everybody Likes To Cha Cha Cha (S. Cooke) Nola (B. Williams) Petite Fleur (C. Barber) | <p>Minneapolis, Minn.</p> <ol style="list-style-type: none"> Venus (F. Avalon) Donna (R. Valens) Charlie Brown (Coasters) Tragedy (T. Wayne) It Doesn't Matter Anymore (B. Holly) I've Had It (Bell Notes) Alvin's Harmonica (D. Seville) Peter Gunn (R. Anthony) Petite Fleur (C. Barber) Hawaiian Wedding Song (A. Williams) |

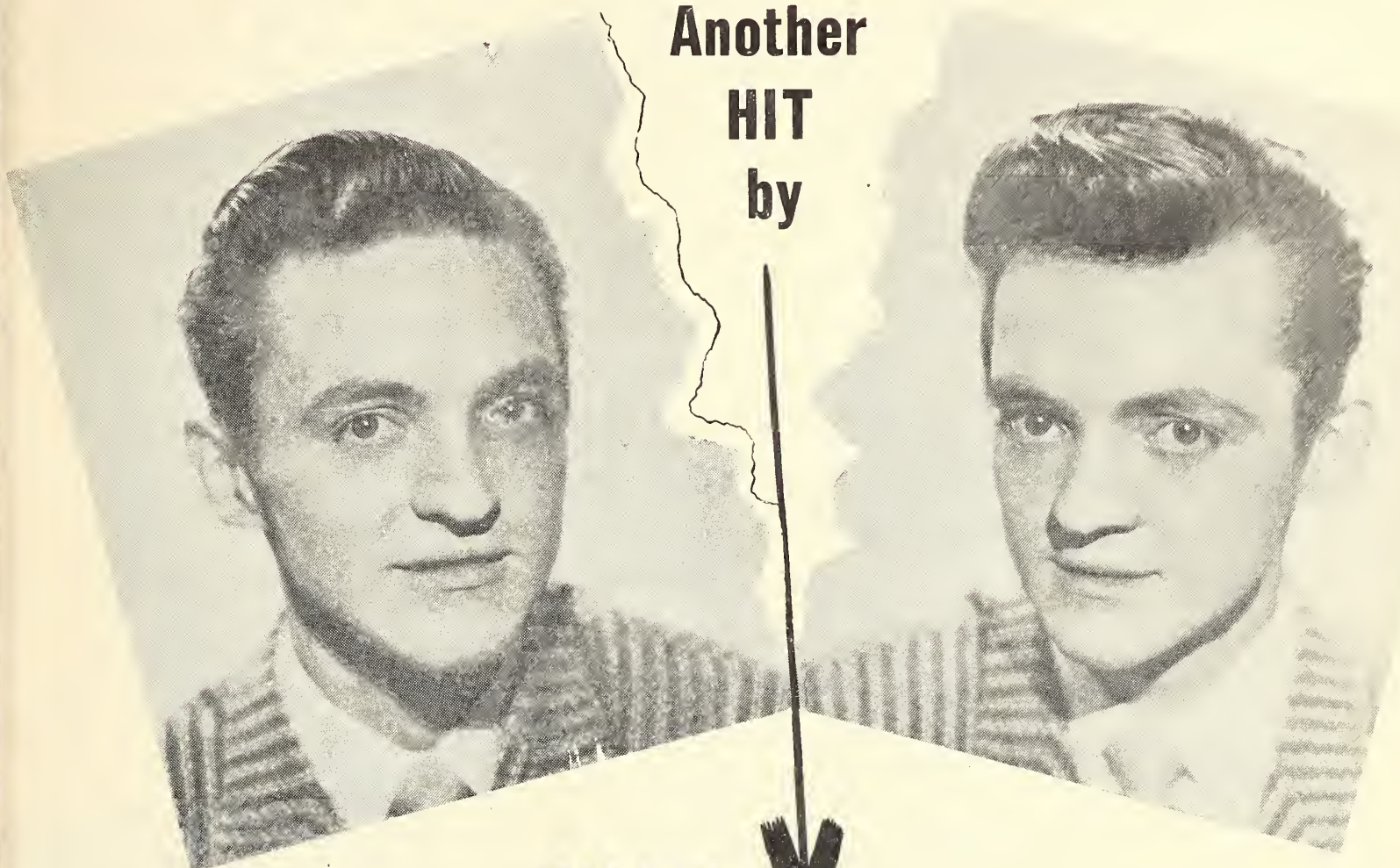
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

They gave you . . .

"WHEN" and "IT'S ONLY THE BEGINNING"

and **NOW . . .**

Another
HIT
by



THE
KALIN TWINS

**"COOL" / "WHEN I LOOK
IN THE MIRROR"**



DECCA 9-30868



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

PEERLESS CAMERA STORE New York, N. Y.

1. Come Softly To Me (Fleetwoods)
2. Venus (F. Avalon)
3. Alvin's Harmonica (Seville)
4. It's Just A Matter Of Time (B. Benton)
5. It's Late (R. Nelson)
6. Sorry (I Ran All The Way Home) (Impalas)
7. Children's Marching Song (M. Miller)
8. Donna (R. Valens)
9. Apple Blossom Time (June)
10. Who's That Knockin' (Genies)

TOLZIEN MUSIC STORE Amarillo, Tex.

1. Charlie Brown (Coasters)
2. It's Just A Matter Of Time (B. Benton)
3. Venus (F. Avalon)
4. Stagger Lee (L. Price)
5. May You Always (McGuire)
6. Donna (R. Valens)
7. 16 Candles (Crests)
8. Children's Marching Song (M. Miller)
9. It's Late (R. Nelson)
10. Come Softly To Me (Fleetwoods)

GREENLINE RECORD CTR. Jamaica, L. I., N. Y.

1. It's Just A Matter Of Time (B. Benton)
2. Lonely Teardrops (J. Wilson)
3. Where Were You (L. Price)
4. Since I Don't Have You (Skyliners)
5. Children's Marching Song (Stapleton/Miller)
6. So Fine (Fiestas)
7. Wishful Thinking (Imperials)
8. Secret Love (J. Ricks)
9. Heavenly Lover (T. Brewer)
10. Hanging Tree (M. Robbins)

CALIFORNIA MUSIC CO. Los Angeles, Calif.

1. Venus (F. Avalon)
2. Charlie Brown (Coasters)
3. Guess Who (J. Belvin)
4. Tragedy (T. Wayne)
5. Lonely Teardrops (J. Wilson)
6. Alvin's Harmonica (Seville)
7. It's Just A Matter Of Time (B. Benton)
8. If I Didn't Care (C. Francis)
9. Pink Shoe Laces (D. Stevens)
10. Never Be Anyone (R. Nelson)

GLEN MUSIC SHOP Detroit, Mich.

1. Come Softly To Me (Fleetwoods)
2. Venus (F. Avalon)
3. Charlie Brown (Coasters)
4. It's Late (R. Nelson)
5. I've Had It (Bellnotes)
6. Come To Me (M. Johnson)
7. Tragedy (T. Wayne)
8. I Cried A Tear (L. Baker)
9. Please Mr. Sun (Edwards)
10. She Say (Diamonds)

RADIO DOCTORS Milwaukee, Wis.

1. Venus (F. Avalon)
2. Charlie Brown (Coasters)
3. 77 Sunset Strip (D. Ralke)
4. It's Just A Matter Of Time (B. Benton)
5. Donna (R. Valens)
6. Tragedy (T. Wayne)
7. Pink Shoe Laces (D. Stevens)
8. Alvin's Harmonica (Seville)
9. Petite Fleur (C. Barber)
10. Stagger Lee (L. Price)

GRAYMAT MUSIC SHOP Morristown, N. J.

1. Come Softly To Me (Fleetwoods)
2. Venus (F. Avalon)
3. It's Late (R. Nelson)
4. Tragedy (T. Wayne)
5. Guitar Boogie Shuffle (Virtues)
6. Since I Don't Have You (Skyliners)
7. Sorry (I Ran All The Way Home) (Impalas)
8. Donna (R. Valens)
9. It's Just A Matter Of Time (B. Benton)
10. Oh Why (Teddy Bears)

STEWART'S RECORD SHOP Norfolk, Va.

1. Venus (F. Avalon)
2. Come Softly To Me (Fleetwoods)
3. It's Just A Matter Of Time (B. Benton)
4. It Doesn't Matter Anymore (B. Holly)
5. This Should Go On Forever (R. Bernard)
6. No Other Arms, No Other Lips (Chordettes)
7. Where Were You (L. Price)
8. Please Mr. Sun (T. Edwards)
9. Lovey Dovey (C. McPhatter)
10. Who's That Knockin' (Genies)

LYRIC NEWS & REC. SHOP Indianapolis, Ind.

1. It's Just A Matter Of Time (B. Benton)
2. Peter Gunn (R. Anthony)
3. Venus (F. Avalon)
4. Hawaiian Wedding Song (A. Williams)
5. Donna (R. Valens)
6. Never Be Anyone Else But You (R. Nelson)
7. My Heart Sings (P. Anka)
8. French Foreign Legion (F. Sinatra)
9. Petite Fleur (C. Barber)
10. Smoke Gets In Your Eyes (Platters)

CRITTENTON'S Chicago, Ill.

1. Venus (F. Avalon)
2. Alvin's Harmonica (Seville)
3. Tragedy (T. Wayne)
4. Come Softly To Me (Height/Fleetwoods)
5. It's Just A Matter Of Time (B. Benton)
6. Hawaiian Wedding Song (A. Williams)
7. Please Mr. Sun (T. Edwards)
8. I Need Your Love Tonight (E. Presley)
9. Pink Shoe Laces (D. Stevens)
10. Class Cutter (D. Hawkins)

MOSES MELODY SHOP Little Rock, Ark.

1. Venus (F. Avalon)
2. It's Late (R. Nelson)
3. It's Just A Matter Of Time (B. Benton)
4. Come Softly To Me (Fleetwoods)
5. Tied To The Strings Of Your Heart (B. Williams)
6. Doin' All Right (E. Cash)
7. Alvin's Harmonica (Seville)
8. La Bamba (R. Valens)
9. Charlie Brown (Coasters)
10. I Need Your Love Tonight (E. Presley)

DISC & NEEDLE RECORDS SHOPS, INC. Minneapolis, Minn.

1. Tragedy (T. Wayne)
2. Venus (F. Avalon)
3. Come Softly To Me (Fleetwoods)
4. Guitar Boogie Shuffle (Virtues)
5. Donna/La Bamba (R. Valens)
6. It Doesn't Matter Anymore (B. Holly)
7. Charlie Brown (Coasters)
8. I've Had It (Bell Notes)
9. Lonely One (D. Eddy)
10. Rawhide (L. Wray)

AMPHION MUSIC STORE Cleveland, Ohio

1. Never Be Anyone (R. Nelson)
2. Venus (F. Avalon)
3. Come Softly To Me (Fleetwoods)
4. Only Love Me (S. Lawrence)
5. Charlie Brown (Coasters)
6. Heavenly Lover (T. Brewer)
7. Happy Organ (Cortez)
8. Hawaiian Wedding Song (A. Williams)
9. It's Just A Matter Of Time (B. Benton)
10. Alvin's Harmonica (Seville)

MELODY MART Paducah, Ky.

1. It's Just A Matter Of Time (B. Benton)
2. Lovin' Up A Storm (Lewis)
3. Venus (F. Avalon)
4. Pink Shoe Laces (D. Stevens)
5. Luther Played The Boogie (J. Cash)
6. First Anniversary (C. Carr)
7. Charlie Brown (Coasters)
8. It Doesn't Matter Anymore (B. Holly)
9. No Other Arms, No Other Lips (Chordettes)
10. Alvin's Harmonica (Seville)

MADRONA RECORDS Portland, Ore.

1. Come Softly To Me (Fleetwoods)
2. It's Just A Matter Of Time (B. Benton)
3. Tragedy (T. Wayne)
4. Never Be Anyone Else But You (R. Nelson)
5. Venus (F. Avalon)
6. May You Always (McGuire)
7. Petite Fleur (Barber/Crosby)
8. Where Were You (L. Price)
9. Hawaiian Wedding Song (A. Williams)
10. I Cried A Tear (L. Baker)

A. WILLIAMS COMPANY Philadelphia, Pa.

1. Venus (F. Avalon)
2. Stagger Lee (L. Price)
3. It's Just A Matter Of Time (B. Benton)
4. It's Late (R. Nelson)
5. She Say (Diamonds)
6. Nola (B. Williams)
7. 77 Sunset Strip (D. Ralke)
8. Petite Fleur (C. Barber)
9. Alvin's Harmonica (Seville)
10. Guitar Boogie Shuffle (Virtues)

COLUMBIA MUSIC CO. San Francisco, Calif.

1. Venus (F. Avalon)
2. Petite Fleur (C. Barber)
3. Stagger Lee (L. Price)
4. Peter Gunn (Mancini)
5. Hawaiian Wedding Song (A. Williams)
6. I've Had It (Bell Notes)
7. Alvin's Harmonica (Seville)
8. Come Softly To Me (Fleetwoods)
9. Plove (D. Modugno)
10. Heavenly Lover (T. Brewer)

STEPHENSON MUSIC CO. Raleigh, N. C.

1. It's Just A Matter Of Time (B. Benton)
2. I've Had It (Bell Notes)
3. Venus (F. Avalon)
4. Petite Fleur (C. Barber)
5. Everybody Likes The Cha Cha Cha (S. Cooke)
6. Please Mr. Sun (T. Edwards)
7. Charlie Brown (Coasters)
8. Donna (R. Valens)
9. Alvin's Harmonica (Seville)
10. My Heart Sings (P. Anka)

COCROFT MUSIC CO. Thomasville, Ga.

1. Peter Gunn (Mancini)
2. Charlie Brown (Coasters)
3. It's Just A Matter Of Time (B. Benton)
4. Everybody Likes The Cha Cha Cha (S. Cooke)
5. Tom Boy (P. Como)
6. I Cried A Tear (L. Baker)
7. Lonely Teardrops (J. Wilson)
8. Stagger Lee (L. Price)
9. Venus (F. Avalon)
10. She Say (Diamonds)

NORTH MAIN REC. SHOP Houston, Tex.

1. It's Just A Matter Of Time (B. Benton)
2. Tragedy (T. Wayne)
3. Never Be Anyone (R. Nelson)
4. This Should Go On Forever (R. Bernard)
5. Venus (F. Avalon)
6. Charlie Brown (Coasters)
7. I've Had It (Bell Notes)
8. Almost Eighteen (Orbinson)
9. Lonely Nights (D. Hawkins)
10. Telling Lies (F. Domino)

MUSIC BOX Cambridge, Mass.

1. It's Just A Matter Of Time (B. Benton)
2. Alvin's Harmonica (Seville)
3. Madrid (N. Cole)
4. She Say (Diamonds)
5. Nola (B. Williams)
6. First Anniversary (C. Carr)
7. Tom Boy (P. Como)
8. Please Mr. Sun (T. Edwards)
9. French Foreign Legion (F. Sinatra)
10. I Kneel At Your Throne (J. Medlin)

BETTY

everybody loves...

JOHNSON

and her new hit...

"YOU AND ONLY YOU"

b/w

"DOES YOUR HEART BEAT FOR ME"

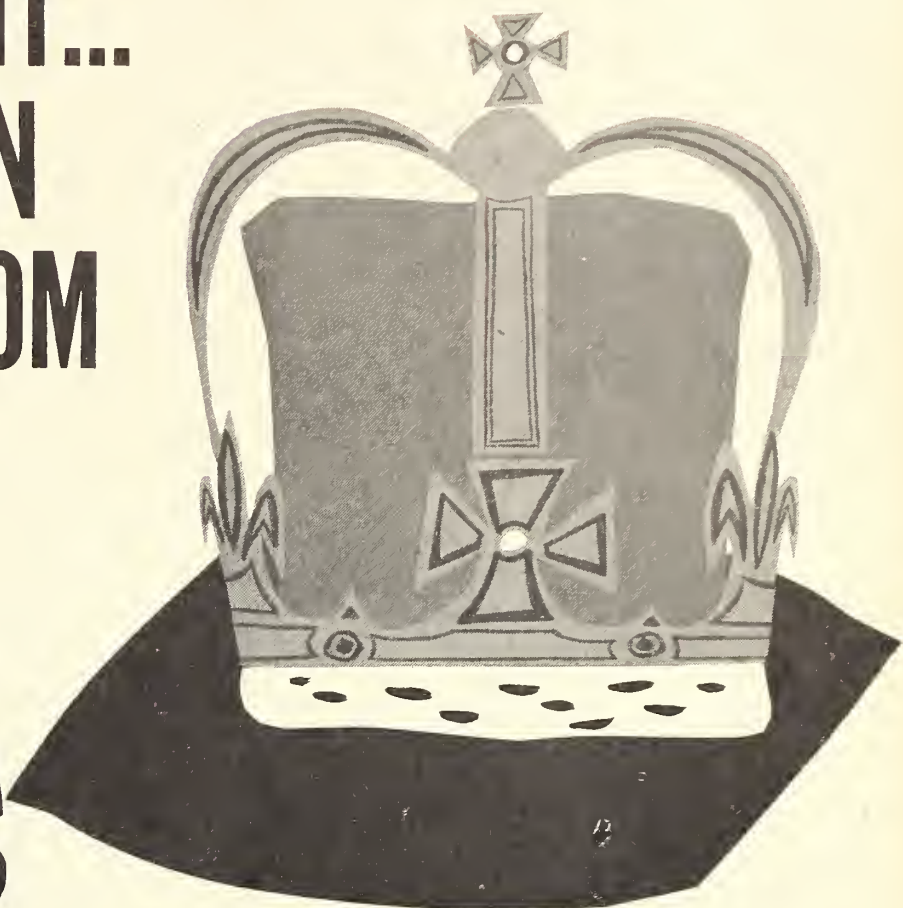
2019

Atlantic Recording Corp. 157 West 57th St., N. Y. 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**THE HEIR APPARENT...
DESTINED TO REIGN
OVER ALL RECORDOM**



**Joe
Medlin**

I kneel at your throne

Mercury 71415



The HIT Trademark



Best Selling EP's

		Pos. Last Week
1	PETER GUNN Henry Mancini (RCA Victor EPA-4333)	1
2	RICKY SINGS AGAIN Ricky Nelson (Imperial IMP-159, 60, 61)	3
3	THE LONELY ONES Duane Eddy (Jamie EP-100)	2
4	FABULOUS JOHNNY CASH Johnny Cash (Columbia B-12531, 32, 33)	4
5	DETOUR Duane Eddy (Jamie EP-301)	5
6	SING ALONG WITH MITCH Mitch Miller (Columbia B-1160, 1, 2, 3)	6
7	COME DANCE WITH ME Frank Sinatra (Capitol EAP-1-1069)	9
8	MORE SING ALONG WITH MITCH Mitch Miller (Columbia B-12431, 2, 3)	11
9	OPEN FIRE, TWO GUITARS Johnny Mathis (Columbia B-12701-2-3)	12
10	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	10
11	KING CREOLE Elvis Presley (RCA Victor EPA-4319)	8
12	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	7
13	JOHNNY CASH SINGS HANK WILLIAMS Johnny Cash (Sun EPA-111)	15
14	STILL MORE SING ALONG WITH MITCH Mitch Miller (Columbia B-12831, 2, 3)	—
15	SONGS OUR DADDY TAUGHT US Everly Brothers (Cadence CEP-108, 9, 10)	13



Best Selling Sheet Music

		LAST WEEK
1	HAWAIIAN WEDDING SONG Pickwick ASCAP—King, Hoffman, Manning	1
2	MAY YOU ALWAYS Hecht-Lancaster & Buzzell ASCAP—Markes, Charles	2
3	NOLA Sam Fox ASCAP—Arndt, Skylar	5
4	MY HAPPINESS Happiness ASCAP—Peterson, Bergantine	4
5	CHILDREN'S MARCHING SONG Miller ASCAP—Sharp, Arnold	3
6	ALVIN'S HARMONICA Monarch ASCAP—Bagdasarian	10
7	VENUS Rembed-Larsdale BMI—Marshall	11
8	SMOKE GETS IN YOUR EYES T. B. Harms ASCAP—Harbach, Kern	6
9	PETITE FLEUR Hill & Range BMI—Bechet	9
10	PETER GUNN Northridge ASCAP—Mancini	12
11	WITH THE WIND AND THE RAIN IN YOUR HAIR Paramount ASCAP—Lawrence, Edwards	7
12	GOTTA TRAVEL ON Sanga BMI—Clayton	8
13	DONNA Kemo BMI—Valens	14
14	THERE MUST BE A WAY Valando ASCAP—Gallop, Saxon	13
15	16 CANDLES January BMI—Dixon, Khent	—



Sizzling ! ! ! !

LOVE'S BURNING FIRE

by **Beverly Ann Gibson** Deb 506

Up and Coming

DON'T KEEP IT TO YOURSELF

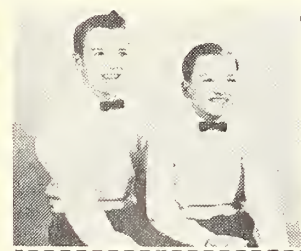
by **Virgil and the 4 Chanel** Deb 508



A Great Novelty

MAY WE

by **The Pee Wees**
(The Mighty Mites Of Rhythm) Deb 504



Watch for "The Hong Kong Rock" by The Hot Rods Deb #1000 The New Dance Craze to be introduced on Major T.V. Shows

ORDER FROM YOUR NEAREST DISTRIBUTOR:

NEW ORLEANS A-1 Distributors	CLEVELAND Concord Distributors	HOUSTON Century Distributors	DALLAS Century Distributors	CHARLOTTE F & F Enterprises	LDS ANGELES Hart Distributors	NEW YORK CITY Ideal Distributors	NEWARK Ideal Distributors	BALTIMORE K & G Distributors	HARTFORD Seaboard Distributors
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DEB RECORDS 1650 Broadway, New York City JE 7-6696

The *LONDON GROUP* is hit happy!

Already on the charts!

Billboard—"Spotlight"

Cash Box—"Disk of the week"

Music Reporter—"Scoop of the week"

Stan ROBINSON



BOOM-A-DIP-DIP

432

MONUMENT

Don't miss this...the drivingest record you've ever heard...and only 1 minute and 50 seconds long

THE TRUMPETEERS

STRING OF TRUMPETS

800

SPLASH

RECORDS

Already on the charts!

Billboard—"Spotlight"

Cash Box—"Disk of the week"

Music Reporter—"Scoop of the week"

Jimmy RICKS



SECRET LOVE

8560

Felsted
RECORDS

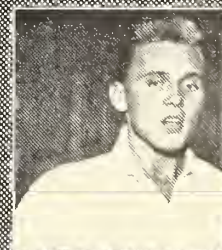
Already on the charts!

Billboard—"Spotlight"

Cash Box—"Disk of the week"

Music Reporter—"Scoop of the week"

Billy FURY



MAYBE TOMORROW

1857

LONDON
RECORDS

LONDON RECORDS, INC.

539 WEST 25th STREET, NEW YORK 1, NEW YORK

What The Entire Trade is Saying About...

The Cash Box "TOP 100"



Bill Stewart

March 13, 1959

Just a note to remind you that I am looking forward to getting together with you in Chicago at MOA time. Hope all the gang get in for the blast.

Incidentally, the new "Red Dot" deal on the Top 100 is working out great. Your list is far and away the quickest to spot upcoming songs and proves invaluable in our programming. I have noticed lately that songs show up on your list as many as three and four weeks before they do on the others.

See you in Chi.

Best regards,

Bill

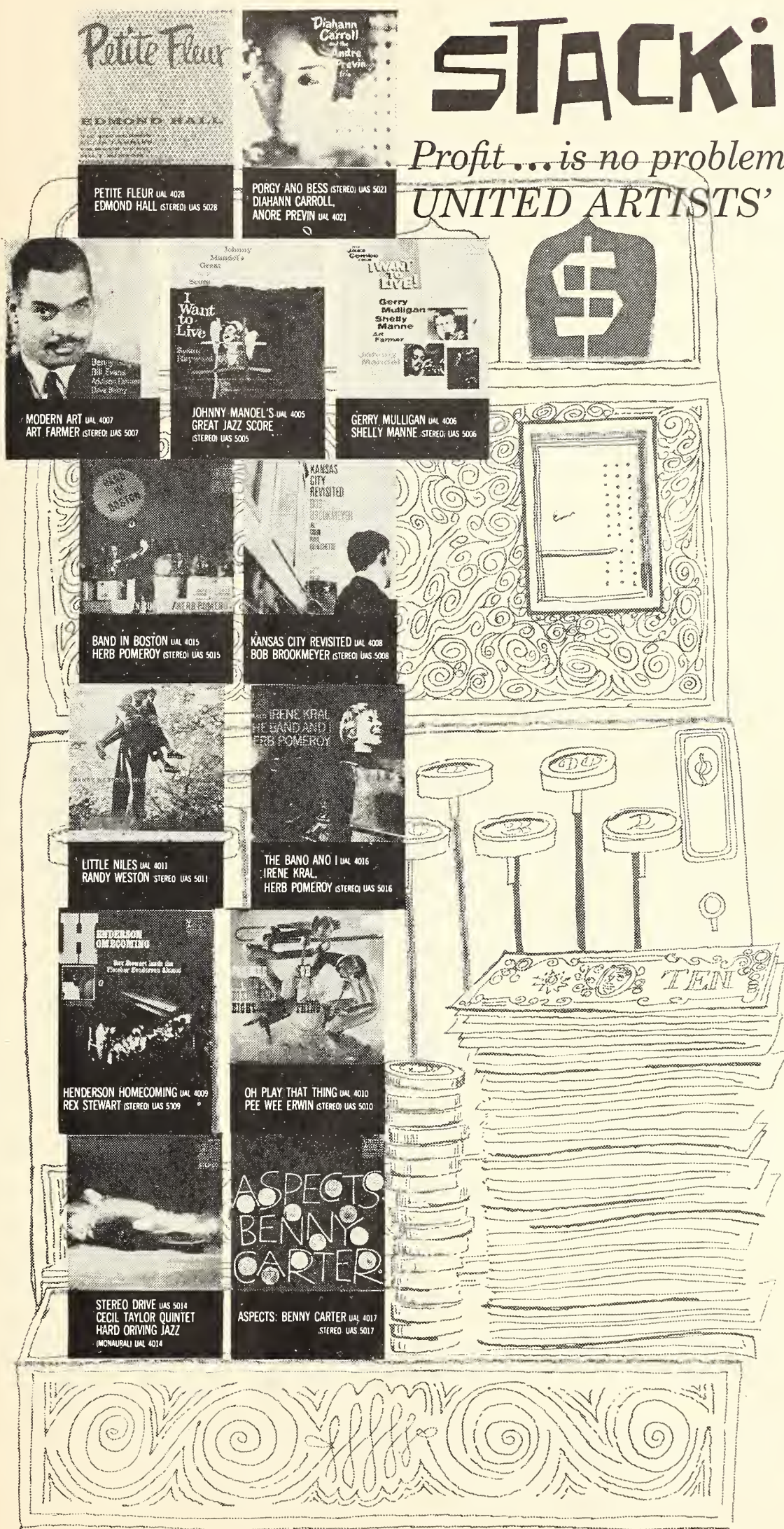
THE STORZ STATIONS - Home Office
222 South 15th Street - Omaha 2, Nebraska

Bill Stewart
Program Director
The Storz Stations

Thanks Bill—Our mail and phone responses to this feature have been overwhelming. Your sentiments express exactly the opinion of important record business figures throughout the world. Your colleagues in the radio field have also adopted this chart as a programming guide. The Cash Box "Top 100" has become as permanent a part of any station as the microphone.

STACKING UP

Profit... is no problem with
UNITED ARTISTS' "stacking up" plan.



These 13 top selling
albums are now available
with a special discount.

● **26 Albums for the Price of 20.**

● **National Advertising** in *HIGH FIDELITY MAGAZINE*, *HI FI MUSIC REVIEW*, *DOWNBEAT* and *MUSIC U.S.A.* brings these albums to the attention of a half million record buyers.

● **A National Direct Mailing** also announces this plan.

● Both monophonic and stereo albums are packed in units of 13.

RING UP SALES WITH UA

UNITED ARTISTS RECORDS

The Cash Box

MOA

SPECIAL ISSUE

(dated: april 11th)

*your advertising message
will reach ALL of the
nation's operators*

*distributed at the MOA Convention
at the Morrison Hotel, Chicago, all
during the show.....and those
music machine operators unable
to attend will receive it by mail.*

goes to press:

THURS. APRIL 2nd

*reserve your space now!... or better
still — send in your ad now!*

The Cash Box

1721 broadway, new york 19, n. y.
(phone: judson 6-2640)

• CHICAGO

29 e. madison st. (phone: financial 6-7272)

• HOLLYWOOD

6272 sunset blvd. (phone: hollywood 5-2129)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A Tender and Moving Ballad

from the Exciting, Dramatic Film Production . . .

WILLIAM FAULKNER'S

**THE
Sound
AND THE
Fury**

Title Song from the Jerry Wald CinemaScope Production

Released by 20th Century-Fox

b/w "ENCHANTED"

A Great Rendition by

THE PLATTERS

on

MERCURY

71427X45

• **DISK JOCKEYS**
 • **RETAILERS**
 • **OPERATORS**

In order to have your Top Ten represented in **THE CASH BOX** charts Fill in the coupon below or Put them on your own letterhead And mail to

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

NAME
 FIRM
 ADDRESS
 CITY STATE.....



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

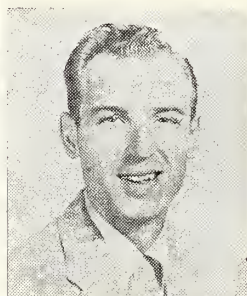
Bill Carlton (WNJR-Newark, N. J.) beaming after winning the RCA Victor "Holiday Abroad" contest. Carlton left for Europe March 16th. . . . Mack Sanders (KEEL-Shreveport, La.) received much mail in response to a record contest he conducted in connection with the Chess disk "What'cha Doin' In The



BILL CARLTON
(WNJR—Newark, N. J.)

Woods," by Gloria May. Prizes were awarded to contestants with the letters best answering the question the song title. . . . P. D. Rod Roddy (KOMA-Oklahoma City, Okla.) announced recently that the station will broadcast vital flying weather, instrument reading and general information throughout the broadcast as a public service to private and commercial pilot planning flights to or from Oklahoma City. . . . Harvey Miller (WHAT-FM-Philadelphia, Pa.) recently featured a beep phone interview with Henry Mancini whose "Peter Gunn" album is currently enjoying the number one position on the LP charts. Miller's station formerly on a completely jazz format from 4 to 5 A.M. has changed its schedule to include swing from 6 A.M. to 4 P.M. . . . Don Rose (KTUL-Tulsa, Okla.) tells us that the most talked about item in Tulsa "The People Speak On Repeal." Next month Oklahoma will have a general election to decide whether or not to continue prohibition, or to join the other 48 states

that are "wet" state. According to Rose the station has invited people to call in and express their opinions on the subject. The station tapes their comments, allowing each person 30 seconds. The tapes are run twice an hour alternating "yes" and "no." Thomas Miller (WPMP-Pascagoula, Miss.) is, the station believes, the youngest regular deejay in the business. P. D. Edward D. Quave tells us the youngster does a real bang-up job on his own show for the teen crowd conducting his own survey, preparing his own show, etc., like an old pro twice his age. . . . Ronnie Granger (WINS-New York City) announces his engagement to Yvonne Taylor. A June wedding is planned. Also readying the marital knot is the station's research and promotion manager Philip Leopold, who announces his engagement to Beverly Adams. The couple will be married in November. . . . Promo man Morty Warner reminds deejays of the great Easter programming potential in Frankie Lyman's "Up Jumped The Rabbit." . . . WGBB-Long Island, N. Y., Long Island's leading station according to Pulse, has been holding chats on a weekend program that plays host to top name wax artists. Nick Charles is among the station's platter spinners who have hosted such wax notable as Tommy Leonetti, Mitch Miller and Bobby Freeman. . . . Bill Wood (KCUL-Fort Worth, Tex.) reports an urgent need for rock and roll platters of all labels. Wood says that due to a change in format back to R&R the station has been caught short in shipment of the same. The jockey could also use some give aways for his Teen Club show at night. . . . Roy Fox (WIKY-Evansville, Ind.) says that the new Bobby Darin LP completely floored him. Fox says that Darin sounds like a young Tony Bennett on this set.



MACK SANDERS
(KEEL—Shreveport, La.)

(WIKY-Evansville, Ind.) says that the new Bobby Darin LP completely floored him. Fox says that Darin sounds like a young Tony Bennett on this set.

VITAL STATISTICS:

Ed Riley former morning man at WBRY-Waterbury, Conn., takes on an evening stand with station WTRY-Troy, N. Y.



JOHNNY BELL
(KYW—Cleveland, Ohio)

. . . Johnny Bell, with KYW-Cleveland, for the last three years, is moving to WINZ-Miami. Bell will start his duties for WINZ the 28th of March. . . . Vice president and general manager Richard M. Klaus has announced the appointment of Guy S. Harris as program director at WERE-Cleveland, Ohio. Harris leaves KDKA-Pittsburgh, to take on the duties. . . . Don Passerby has left station CKSF-Cornwall, Ont., Can., and is now handling the chores for CKVL-Verdun, Ont., Can. . . . Latest addition to the WNEW-New York City staff is Bert Wayne. Wayne comes on as newscaster and emcee of "Music In The Air" Sundays, 8 to 10 A.M., and "The Bert Wayne Show," 6 to 8 P.M. . . . James P. Storer has been named as national sales manager of WIBG-Philadelphia, Pa., according to a joint announcement by Lionel F. Baxter, vice president and managing director, and John Mahoney, station and sales manager. . . . Robert M. Purcell, president and general manager of KFHW-Hollywood, Calif., recently announced the appointment of Ruth Levy as director of publicity and public relations.



London Lowdown

and

England's Top 30 Records

The Eurovision Song Contest finals took place in Cannes last week and the result was as follows:—

The winning song went to Holland, led "Een Beetje". Second was the British contribution "Sing Little Birdie". The third place went to France with a song called "Oui Oui Oui". It seemed rather remarkable that Modugno's song "Piove" did not appear anywhere in the first three. A lot of people attributed this to the fact that Modugno performed his own song which may have been a mistake in this case. All the same "Piove" will probably be a big hit.

Good reviews for Johnnie Ray at the Palace Theatre this week. He also rested on the London Palladium earlier.

Eddy Cochrane entered the Hit Parade this week with his waxing of "I'm Gonna Get That Mon Everybody".

Raymond Le Febvre, who recorded several titles for the Barclay label this week, can be rated one of the finest and coming arrangers.

The old established music publishing firm, Feldman, will in future handle all music featured in films distributed by British Lion. The first picture they are handling will be "Honolulu", a spectacular which stars Tamilla Tcherina, Anthony Steel and Spanish dancer Antonio.

Bobbie Stevens' "Pink Shoe Laces" will be released in this country March 31st and should have a lot of D.J. plays.

Edmundo Ros has started a dance school specializing, naturally, in Latin-American dances and is attracting a lot of customers.

Joe Henderson, young pianist composer of the very successful "Trudie" will be visiting New York for a few days very soon.

Dan Fisher seems to have more records of "Impatient Lover" on the continent than in America at the moment.

With the tax-man holding his budget meeting on April 7th this year, record dealers all over the country are holding back in the hope that the Chase Tax will be reduced on this very popular commodity. Record manufacturers hope the tax man will be nice about it this time.

A big package show featuring Con Twitty, The Poni-Tails, Bobby Martin, Duane Eddy and The Diamonds may play twenty-one consecutive dates in this country. The Grade Theatre which is presenting the show will also add a few British rock stars.

"NEW MUSICAL EXPRESS" BEST SELLING RECORDS IN BRITAIN

(Week ending
Saturday March 14th 1959)

Last Week	This Week	Record Title	Label
2	1	Smoke Gets In Your Eyes—Platters (Mercury)	Mercury
1	2	As I Love You—Shirley Bassey (Philips)	Philips
3	3	A Pub With No Beer—Slim Dusty (Columbia)	Columbia
6	4	Side Saddle—Russ Conway (Columbia)	Columbia
11	5	My Happiness—Connie Francis (MGM)	MGM
6	6	Petite Fleur—Chris Barber (Pye-Nixa)	Pye-Nixa
15	7	Gigi—Billy Eckstine (Mercury)	Mercury
20	8	Stagger Lee—Lloyd Price (HMV)	HMV
4	9	Little Drummer Boy—Beverly Sisters (Decca)	Decca
5	10	Kiss Me, Honey Honey, Kiss Me—Shirley Bassey (Philips)	Philips
8	11	Does Your Chewing Gum Lose Its Flavour?—Lonnie Donegan (Pye-Nixa)	Pye-Nixa
10	12	My Heart Sings—Paul Anka (Columbia)	Columbia
16	13	It Doesn't Matter Anymore—Buddy Holly (Coral)	Coral
18	14	Tom Boy—Perry Como (RCA)	RCA
9	15	I Got Stung/One Night—Elvis Presley (RCA)	RCA
19	16	Wonderful Secret Of Love—Robert Earl (Philips)	Philips
24	17	C'mon Everybody—Eddie Cochran (London)	London
21	18	I'll Rememehr Tonight—Pat Boone (London)	London
13	19	To Know Him Is To Love Him—Teddy Bears (London)	London
14	20	Little Drummer Boy—Harry Simeone (Top-Rank)	Top-Rank
16	21	Baby Face—Little Richard (London)	London
12	22	Problems—Everly Brothers (London)	London
25	23	Manhattan Spiritual—Reg Owen (Pye-Int.)	Pye-Int.
—	24	Ciao, Ciao Bambina—Marino Marini (Durium)	Durium
22	25	The Day The Rains Came—Jane Morgan (London)	London
—	26	Wait For Me—Malcolm Vaughan (HMV)	HMV
—	27	Little Drummer Boy—Michael Flanders (Parlophone)	Parlophone
26	27	Apple Blossom Time—Rosemary June (Pye-Int.)	Pye-Int.
27	29	Donna—Marty Wilde (Philips)	Philips
—	30	Ciao, Ciao Bambina—Domenico Modugno (Oriole)	Oriole

Nos. 21-30 By arrangement with "New Musical Express".

CRASHING THROUGH TO THE TOP!...



The Genies
"WHO'S THAT KNOCKIN'"

SHAD Record #5002

ATTENTION RADIO STATIONS
Please put us on your mailing list for any "Top Record Listings" you compile.



SHAD Records 157 W. 57th St. NEW YORK, N. Y.

SELL THE STEREO LINE THAT PRE-SELLS FOR YOU!



A consumer advertising budget that SENDS you customers not STEALS your customers!

CONSUMER ADS SCHEDULED FOR MARCH IN THE FOLLOWING PUBLICATIONS . . .

LIFE

PLAYBOY

Esquire

schwann
CATALOG

High Fidelity

THE
HARRISON
CATALOG



Rack Best Sellers

Monaural Albums
(Low Priced)

		Pos. Last Week
1	DREAM ALONG WITH ME <i>Perry Como (Camden 403)</i>	—
2	JUST FOR YOU <i>Perry Como (Camden 440)</i>	—
3	SOUL OF SPAIN <i>101 Strings (Somerset SF-6600)</i>	—
4	PETER GUNN <i>Aaron Bell (Lion L 70112)</i>	—
5	GOOD HOUSEKEEPING <i>(Harmony HL-7143)</i>	—
6	YOU DO SOMETHING TO ME <i>Morio Lanza (Camden 450)</i>	—
7	EXCITING JOSE MELIS <i>Jose Melis (Harmony HL-7150)</i>	—
8	DANCE IN THE MOONLIGHT <i>Guy Lombardo (Vocalion VL-3605)</i>	—
9	WORLD'S GREATEST STANDARDS <i>101 Strings (Somerset SF-4300)</i>	—
10	FLOWER DRUM SONG <i>Various Artists (Design 98)</i>	—



Rack Best Sellers

Regular Priced
Monaural Albums

		Pos. Last Week
1	PETER GUNN <i>Henry Mancini (RCA Victor LPM-19)</i>	—
2	COME DANCE WITH ME <i>Frank Sinatra (Capitol W-1069)</i>	—
3	RICKY SINGS AGAIN <i>Ricky Nelson (Imperial LP-9061)</i>	—
4	STILL MORE SING ALONG WITH MITCH <i>Mitch Miller (Columbia CL-1283)</i>	—
5	FLOWER DRUM SONG <i>Original Cast (Columbia DL-5450)</i>	—
6	OPEN FIRE, 2 GUITARS <i>Johnny Mathis (Columbia CL-1270)</i>	—
7	MORE SING ALONG WITH MITCH <i>Mitch Miller (Columbia CL-1243)</i>	—
8	FOR LP FANS ONLY <i>Elvis Presley (RCA Victor LPM-1990)</i>	—
9	TCHAIKOVSKY CONCERTO No. 1 <i>Van Cliburn (RCA Victor LPM-2252)</i>	—
10	HYMNS <i>Tenn. Ernie Ford (Capitol T-756)</i>	—



Rack Best Sellers

Extended Play
(EP's)

		Pos. Last Week
1	PETER GUNN <i>Henry Mancini (RCA Victor EPA-4333)</i>	—
2	RICKY SINGS AGAIN <i>Ricky Nelson (Imperial IMP-159, 60, 61)</i>	—
3	KING CREOLE <i>Elvis Presley (RCA Victor EPA-4319)</i>	—
4	THE LONELY ONES <i>Duane Eddy (Jamie EP-100)</i>	—
5	JAILHOUSE ROCK <i>Elvis Presley (RCA Victor EPA-4114)</i>	—
6	FABULOUS JOHNNY CASH <i>Johnny Cash (Columbia B-12531, 32, 33)</i>	—
7	HYMNS <i>Tenn. Ernie Ford (Capitol EAP-1, 2, 3-756)</i>	—
8	RICKY <i>Ricky Nelson (Imperial IMP-158)</i>	—
9	EVERLY BROTHERS <i>Everly Bros. (Cadence CEP-105)</i>	—
10	COME DANCE WITH ME <i>Frank Sinatra (Capitol EAP-1-1069)</i>	—



Rack Best Sellers

Regular Priced
Stereo Albums

		Pos. Last Week
1	PETER GUNN <i>Henry Mancini (RCA Victor LSP-1956)</i>	—
2	GEMS FOREVER <i>Mantovani (London PS-106)</i>	—
3	OKLAHOMA <i>Movie Cast (Capitol 5WAO-595)</i>	—
4	KING AND I <i>Movie Cast (Capitol SW-740)</i>	—
5	SOUTH PACIFIC <i>Movie Cast (RCA Victor LSO-1032)</i>	—
6	TCHAIKOVSKY CONCERTO No. 1 <i>Van Cliburn (RCA Victor LSC-2252)</i>	—
7	FILM ENCORES <i>Mantovani (London PS-124)</i>	—
8	COME DANCE WITH ME <i>Frank Sinatra (Capitol SW-1069)</i>	—
9	OPEN FIRE, 2 GUITARS <i>Johnny Mathis (Columbia CS-8056)</i>	—
10	MORE SING ALONG WITH MITCH <i>Mitch Miller (Columbia CS-8043)</i>	—



Album Reviews

(\$1.49 thru \$2.98)

MONAURAL

JESUS LOVES ME—Roy Rogers & Dale Evans with family, RCA Victor LBY-1022, \$1.98

Content: Rogers and family sing collection of religious songs with several individual solos. **Cover:** Attractive family photo in color showing seven members grouped around piano. **Commercial Value:** Rogers family religious songs should have wide appeal. **Name Value of Performers:** Excellent. **Other Comments:** Disk merits top shelf space.

BOYS' CLUB OF AMERICA SINGS STEPHEN FOSTER—Boys' Club of America Choir, RCA Victor LBY-1020, \$1.98

Content: Stephen Foster favorites as sung by Boys' Club choir, non-professional choral group, delivered in pleasing fashion. **Cover:** Color mural of Mississippi River scene with young "Huck Finn" type boys group vocalizing. **Performance:** Delivery emphasizes wholesomeness of young boys' voices in melodic unison. **Commercial Value:** Performance plus strength of 500,000 club membership should move the package. **Other Comments:** Could be top promotion item in various locales.

THE IMMORTAL HARRY LAUDER—RCA Camden CAL-479 \$1.98

Content: Collection of assorted Scotch favorites by well-known performer featuring "A Wee Deoch An' Doris" and "Soosie MacLean". **Cover:** Color art of famed personality in colorful Highland attire. **Performance:** Lauder sings cross section of humorous and sentimental material with well known crotch accented delivery. **Commercial Value:** Strong appeal to Scotch market backed by popularity over quarter-century in U.S. with all nationalities. **Name Value of Performer:** Very good for the middle age market.

A TOAST TO BENNY GOODMAN—Members of Benny Goodman and Russells World's Fair Orchs.—Crown CLP 5097, \$1.49

Content: Selections include several Goodman favorites as performed at the Russells World's Fair, sans Goodman. **Cover:** Attractive color art of World's Fair symbol headed with the famed Goodman name. **Performance:** Top Goodman sidemen (Jess Stacy, Vido Musso, Red Norvo) deliver Fletcher Henderson arrangements in typical style of swing era. **Commercial Value:** Price should move the "name" package. **Name Value of Performers:** Goodman label on disk will account for sales. **Other Comments:** While absence of Goodman will be noted by regular followers, jacket and price merit space.

MAMBO PARTY—Edmundo Ros and Orch. Richmond-B 20022, \$1.98

Content: Collection of nine mambos played by the famed Latin-American orchestra. **Cover:** Latin color art with title design should catch party hosts' eye. **Performance:** Exciting sounds and solid Ros delivery for diehard mambo lovers. **Commercial Value:** Disk should be a good item for Latin dance set-togethers. **Name Value of Performer:** Edmundo Ros, a leading Latin dance orch., should help move the item.

SONGS OF OUR TIMES—Song Hits Of 1916 (series runs through 1944) Vocalion VL 3628 (series catalog numbers run consecutively through VL 3556) \$2.98

Content: Initial release of the 29 LP's issued, one for each corresponding year, reflects the content, performance, cover, commercial value of all LP's in this ambitious series. Package covers songs hits of the corresponding years, 1916 to 1944. **Performance:** Provides nostalgic listening featuring name bands including Ted Straeter, Roy Ross, Nat Brandwynne, Bob Grant and Carmen Cavallaro. **Commercial Value:** Bargain for adult listeners and collectors. **Other Comments:** Each cover in the series displays the year in large bold lettering which could make for a "continuing" shoppers item and weekly purchase. Initial purchase could lead to purchase of many from the 28 in series—should get display space.

STEREO

RUSSIAN FIREWORKS 101 Strings with Russland Chorus—Somerset SF-600, \$2.98 (Stereo)

Content: Russian compositions including "Volga Boatmen", "Sabre Dance" and "1812 Finale" grouped together forming a package of impressions of old Russia. **Performance:** Excellent performance on each selection in highly orchestrated style, balanced well for definite stereo sound featuring the lush magnificence and splendor of the "101 Strings". Excellent channel separation. **Cover:** Full color illustration of fireworks bursting above ancient Russian city. **Commercial Value:** Excellent choice for stereo fans with pre-sold "101 Strings" reputation and high quality of contents. **Name Value of Performers:** Excellent. **Other Comments:** A "must" item for stereo sections.

VIENNESE WALTZES—Ira Weight and Orch., Rondo-Lette SA-54, \$2.49 (Stereo)

Content: Ten waltzes including "Tales of Vienna Woods", "Vienna Waltz" and "Vienna Life". **Cover:** Color floral scene expresses lightness of waltz material. **Performance:** Should please waltz lovers. Channel separation is good. Sound effect of birds chirping comes off well stereophonically and adds to overall musical impression. **Commercial Value:** Good adult package—waltz favorites in stereo should move item.

THE MUSIC MAN—Selections from The Broadway Hit Musical—Lionel Lincoln L-10091 (Stereo), \$2.98

Content: The album reprises the musical hit tunes in stereo, as performed by Marla Cole, Roy Miller, Frank Patrick and the Iowa City Four. **Performance:** Strong rendition of show favorite captures robust personality responsible for Broadway long-run. Stereo compliments entire performance. **Commercial Value:** Hot Broadway hit with accompanying publicity always makes for a good moving item. **Name Value of Performers:** Show title should carry the package extremely well. **Other Comments:** Broadway hit show title makes the LP a good offering.

LOWER DRUM SONG—Design SS-41 Stereo Spectrum Series, \$2.98

Content: Selections from Rodgers and Hammerstein's current Broadway hit. **Cover:** Oriental art identifies package immediately. **Performance:** Realistic "stage" deliveries backed with strong vocals on all tunes and full orchestration in stereo make for an enjoyable "on-the-aisle" seat wherever the disk is played. Several of show's tunes are already hits in their own right. **Commercial Value:** Most recent R&H Broadway effort deserves prominent shelf display. **Name Value of Performers:** Hit title enough for impulse buys. **Other Comments:** Musical has and will have strong run in New York with all support in the form of "road" shows.



LIBERACE—Liberace at the Piano HL 7154



EARL WRIGHTSON AND MARY MAYO—Kiss Me, Kate HL 7155



JOSE MELIS—Jose Melis at the Piano HL 7150



GOOD HOUSEKEEPING'S PLAN FOR REDUCING OFF-THE-RECORD HL 7143

HARMONY'S PRICE \$1.98 MAKES SALES LEAP!

IF THEY WATCH TV THEY'LL LOVE THESE ALBUMS

WAIT TILL YOUR CUSTOMERS SEE THESE HIGH-FIDELITY RECORDINGS FOR \$1.98...TALK ABOUT TRAFFIC!

- HARRY JAMES—Harry James and His Great Vocalists HL 7159
- RIN-TIN-TIN—The Adventures of Rin-Tin-Tin with Original TV Cast HL 9502
- FRANK PARKER—Frank Parker Sings Irish Songs HL 7160

- #### OTHER SENSATIONAL VALUES
- THE GREAT SARAH VAUGHAN—Sarah Vaughan HL 7158
 - THEME SONGS OF GREAT NAME BANDS—Harry James—Elliot Lawrence—Woody Herman—Tommy Tucker—Charlie Spivak—Claude Thornhill—Les Brown—Gene Krupa—Kay Kyser—Frankie Carle HL 7153
 - ROSEMARY CLOONEY IN HIGH FIDELITY—Rosemary Clooney HL 7123

Price is suggested list



BRAND NAME! TOP ARTISTS! LOW PRICE!

A PRODUCT OF COLUMBIA RECORDS
"Columbia" Harmony "LP" Maracas Reg

Rondo-lette Issues 10 Stereo Albums

NEW YORK—Eli Oberstein, president of Rondo and Rondo-lette Records, announced last week that he will release ten new Rondo-lette stereo albums in April. The new releases will bring the number of \$2.49 binaural LP's in the Rondo-lette catalog to sixty.

Oberstein stated: "The sales that we are now enjoying with Rondo-lette Stereophonic prove conclusively that the public is really going for stereo with all the stops out. Retailers tell me that while their customers are extremely price conscious, the snowballing of binaural sales is rapidly turning into an avalanche.

"It is a known maxim in the record business that 80% of all the records a person will ever own he buys within the first few months that he gets his new player. It is at this point that a person thinks in terms of 'building a complete record library' rather than having to be lured into a store by the attraction of a special item. This buying group is now growing by leaps and bounds and is mainly in the inexpensive-equipment bracket. It follows that the low-price LP will comprise the bulk of stereo sales for a long time to come. Due to the size of our catalog, sixty albums, our high quality and a price half a dollar below anyone else, I can honestly say that in my 34 years in the record business this is the most successful line that I have ever been associated with."

The bulk of the new album release is by the Hamburg Symphony Orchestra, conducted by Otto Schmidt. Two albums are a salute to Georges Bizet; an LP of Suites One and Two from his "L'Arlesienne" and an instrumental version of the great composer's masterpiece "Carmen."

A third album is devoted to Tchaikovsky's "Swan Lake" Ballet and on the fourth, the Hamburg Symphony plays Anton Dvorak's "New World Symphony" No. 5 in E Minor.

Two packages are by Ira Wright and his orchestra with vocals by Howard Johns. One set is entitled "The Jolson Story In Song" and the second "Give My Regards To Broadway"—a collection of George M. Cohan hits. A third Ira Wright in the list of new releases is an instrumental by Grofe.

The remaining three albums are "The Organ At The Roxy" featuring organist Perry Burgette with orchestral backing on a series of pop standards, "Broadway Hits In Cozy Jazz" by The Revelers and Enesco's "Roumanian Rhapsody" coupled with Mozart's "Eine Kleine Nachtmusik" performed by the Berlin Concert Orchestra conducted by Lajos Kevehazy.

Helen Hayes

Narrates

THE WHITE MAGNOLIA TREE

DRS - 828

DESIGN
RECORDS

PRODUCT OF PICKWICK SALES CORP., B'KLYN 32, N. Y.

Harmony Rack



NEW YORK — Harmony Records, the Columbia \$1.98 LP line, is offering this new display rack to jobbers and retailers.

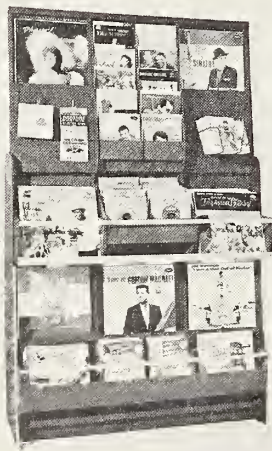
Lion Releases 3 LPs

NEW YORK — Lion Records, MGM's economy-priced subsid, announced last week the issue of three albums, one a monaural and stereo on the "Peter Gunn" score, performed by the Aaron Bell ork. The other LP's are: "Arlene Francis Tells Bible Stories For Children" and "Greer Garson Baby Sits With Stories and Songs."

Cricket Cuts Special "Peter And The Wolf"

NEW YORK — Cricket Records, a leader in the kiddie disk field, announced last week that they will shortly release a specially written version of "Peter And The Wolf," titled "Jimmy Nelson and His Pals Meet Peter And The Wolf." The children's classic will be issued on Cricket's new \$1.98 LP line and will employ the voices of Jimmy Nelson and his "pals"—Farfel, Danny O'Day, Humphrey Higsbye and Ftatateeta.

Capitol's "All In One"



The latest thing in record merchandising is Capitol's brand-new "All-In-One" display merchandiser. The basic unit of the flexible, low-priced display unit will hold 96 twelve-inch albums. Also available are five accessory attachments to hold single records, extended-play albums, tapes, 45 rpm adaptors, and other recording accessories. The ruggedly constructed display unit, a complete record department in itself, is 44 inches wide, six feet high.



Kiddie Album Reviews

"ROSEMARY CLOONEY SINGS FOR CHILDREN"—Harmony HL9501, \$1
Content: Ten tunes, originals or re-intros, of children favorites in pleasi Clooney fashion. Cover: Color photo of recording artist surrounded by "cu cartoons of children "listening". Performance: Usual top delivery on all so children tunes. Commercial Value: Performance, jacket and content sho have strong kiddie-parent appeal. Name Value of Performer: Excellent.

"ADVENTURES OF RIN-TIN-TIN!" With Original TV Cast, Harmo HL 9502, \$1.98

Content: Four stories taken from original TV tapes. Cover: Color shot world-famous dog, easily identified. Performance: Entire cast deliver usual TV fashion. Commercial Value: Jacket should sell package to 1 "Rin-Tin-Tin" TV fans. Name Value of Performers: Excellent. Other Co ments: Strength of TV show warrants display for impulse buying.



Kiddie Single Reviews

THE COTTONTAILS RCA Victor "Hippity Hop" (The Itipee Pah Song) b. "The 3 Funny Bunnies" WBY-109 49¢

Bright eye-catching sleeve shows 3 playful bunnies in color. "Hippity Ho is a tongue-twisting lyric with some of the "Chimpunk" effect using "Wald the bunny's voice. Flip side another sound effect attraction. A laugh for t kids and an item for racks.

"PINOCCHIO"—Cricket 7C47 and "MIGUEL THE MIGHTY MATADOR" Cricket 7C107—2 for 49¢

Story of popular "Pinocchio" character told in narration and song with catchy tune set to title name which could appeal. "Miguel" side is the sto of a kiddie who dreams of bullfighting instead of ice cream and candy. Co mbination wrapped in "kiddie 2-pack" with display ticket at top, hole-punch and priced. Good shelf item.

"ROMPER ROOM"—(Do Bee and Don't Bee Song)—Cricket 7C104—"KIDD ROCK 'N ROLL PARTY"—Cricket 7C111—2 for 49¢

The "do bee-don't bee" bit goes well with parents. Wide TV support on th disk. Second item attracts kids that dance (and they all do). "Kiddie 2-pack" combo with ticket display, hole-punch and price. The "do bee" side gets t outside sleeve to help move package.

"TOM THUMB'S TUNE"—Cricket C-115 b/w "Funiculi Funicula"—25¢

Previously on the charts at 98¢. Reduced price alone should stimulate sale Sleeve features kiddie type photo of Tom Thumb and accompanying characte (wooden soldier, etc.) Display shelf material.

"NICK, NACK, PADDY WHACK"—Cricket C114 b/w "The Little Dutch Gir —25¢

"Nick, Nack, Paddy Whack" is the "Children's Marching Song" tune and th has meant sales since the original made the charts two months ago. Flip si features choral too, on a lilting catch tune. Sleeve title identifies kidd favorite and will corral consistent sales.

"THE LITTLE ENGINE THAT COULD"—Cricket C116 b/w "I've Be Working On The Railroad"—25¢

Sleeve illustrates the "choo-choo" in animated form while the disk illustrat to kiddies the principle of "trying their best". Flip side exposes kids to tl "Someone's In The Kitchen With Dinah" tune. Sleeve has to sell it.

"DENNIS DAY SINGS JOHNNY APPLESEED"—Cricket C112 b/w "Apple Apples, Apples"—25¢

The Johnny Appleseed tune gets a different arrangement and Day's voi puts the story across. Flip side another "apple" number but not stron enough to take away from the "A" side. Dennis Day's picture in upper le hand corner of sleeve along with color art of Applesseed makes for a goc shelf item.

CAPTAIN KANGAROO—"Button Up Your Overcoat" and "The Bear We Over The Mountain"—Golden FF500 29¢

Two selections taken from the LP of the same name. Sleeve features Bo "Captain Kangaroo" Keeshan in color and will catch wide TV audience c fans in stores. Accompanying are Mr. Green Jeans, Sand Pipers and Mitc Miller Orch. A "must" with this strong TV backing.



E P Reviews

"FANCY MEETING YOU HERE"—Bing Crosby and Rosemary Clooney wit Billy May Orch. RCA Victor EPA-4331

First get-together for the top flight artists on the Victor label with sele tions taken from the recent LP of the same name. Excellent cover illustratio of Crosby and Clooney in full color wraps up the first-rate top qualit vocalizing on "Isle of Capri", "Hindustan", etc. in fine fashion. A "must" fo every shelf.

"MY HAPPINESS"—Connie Francis MGM-X1655

One of the top female vocalists of the r&r set delivers a package with th title tune already big on the charts and in time to benefit from her late "If I Didn't Care" side, not in the package but this, too, high on the charts. Everything the gal sings, sells, and with a full color shot of the songbin on the jacket, this disk is marked "must" for shelves.

"THIS THING CALLED LOVE"—Tommy Sands, Capitol EAP 1-1123

The idol of teenagers delivers a foursome that sells itself. "Don't Blam Me", "Sunday", "Should I" and "All Over Again", all standards, wrappe in an attractive color shot of the lad will move off the shelves into the hand of his ready-made fan clubs. Look for action with this one.

"JACKIE WILSON, JUMPIN' JACK"—Brunswick EB-71042

The package features the Wilson chartclimber "Lonely Teardrops" whic is enough for immediate sales on the group. Wilson warbles in his usua fashion on all four sides. The cover will satisfy fans with an informal sho of the favorite. Solid merchandise.

The Rack Jobber — As Manufacturers See Him

(The following article is the combined views of many record manufacturers who sell the rack jobber.)

Rack Jobbers in super markets have created a new desire to the consumer who has forgotten his phonograph. The super market buyer in general is not a record store customer. Recent surveys have shown that record racks in super markets have definitely increased sales in many neighborhood record stores. Surveys also show that persons buying from racks have become re-motivated record buyers. Since the racks offer only limited selections the buyers appetite has been whetted for broader selections and he is forced to go to a record store to fulfill the additional desire.

Although recent surveys have informed the record industry that there are up to 23 million phonographs in the United States today, these figures were determined by a survey of ownership. However, no assurance was available to determine what percentage of these phonograph owners were actively buying phonograph records. Certain depth studies by reliable research organizations have, in fact, proven that a great percentage of phonographs in American homes are dormant. Therefore, if we are to be an aggressive industry we must develop programs that will re-motivate the record buying habit.

America's super markets offer the greatest impulse buying vehicle in the country today for any aggressive manufacturer to create or recreate interest in his product, as is indicated by the variance of products offered in the non-food categories.

The tremendous consumer traffic enjoyed by these mass merchandising outlets is compared to the limited interest consumer frequenting a record store today. It is not too basic to realize that the consumer found cowering through a record store today is one who owns a phonograph and is actively engaged in buying records. Therefore, it must be assumed that the impulse merchandising qualities of a super market attracting consumers with much broader interests offers to the record industry an opportunity to recreate interest in purchasing phonograph records. Considering a great percentage of these broad interests, consumers who are phonograph owners who have long since lost the record buying habit.

Super markets offer limited merchandising space and it is therefore necessary for an aggressive record manufacturer to offer in limited selections his most attractive product — product with proven potential. The record store is certainly the most attractive product available for motivating the dormant record buyer.

An active record buyer is buying recorded material today that appeals to his musical taste when it is exposed to him through the medium of radio and television. The inactive record buyer is exposed to the same

media. However, he does not become a potential buyer of this material in its recorded form unless he is motivated by accessibility and all agree if he is not an active record buyer he is not apt to be found browsing through a record store. We must therefore accept the mass merchandising convenience of the super market to motivate the eye as well as the ear of the inactive record buyer.

It is also relatively safe to assume that once the industry successfully redevelops the record buying habit, the new found customer will not limit his interest in the minimum product available to him in the super market, but instead will consistently find his way back to his favorite record store where aggressive merchandising and well informed specialists can keep his sound machine spinning for years to come.

Cricket Display



NEW YORK — Key to the point-of-sale merchandising campaign for Cricket Records is the "Carnival Corner". This cardboard display, containing albums and singles, is being offered to the dealer when he places a minimum order for Cricket LP's.

In addition to its impulse sales value, the "Carnival Corner" acts as a record bin. It also contains applications for membership in the Cricketeer Club. Young Cricketeers fill in their name, address and local retailer, mail the blank to Cricket Records and then receive a button, membership card, special noisemaker, the club newsletter and become eligible for contests and prizes.

Color Sleeve Singles

HOLLYWOOD—Two new singles from Orbit Records have been issued in attractive, four-color sleeves of the artists. They are: Scott Engel's "The Golden Rule" b/w "Sunday" and Sammy Jackson's "Live Fast" b/w "Are You My Baby."

Cricket-Circus LP

NEW YORK — Cy Leslie, president of Pickwick Sales, merchandising arm of Cricket Records, announced last week that the kiddie label will record a live performance of the 1959 Ringling Brothers, Barnum & Bailey Circus on a \$1.98 album.

Music for the circus is written by John Ringling North and Tony Velona and published by Saunders Music, an affiliate of Frank Music.

Ralph Stein, A & R man for the Cricket label, will fly South to make the recording. The LP will include the cries of the pitchmen, the "spiels" of the barkers and "ringmaster", music of the great parades, animal noises and production sounds as well as several ballads that are sung as background themes to the floats.

Richmond Releases 11

NEW YORK — Richmond Records, the \$1.98 London disk label, announced last week the release of eleven albums, five classical and six pop, on March 23.

The classical issues are: Beethoven: Symphony No. 3 ("Eroica")—Vienna Philharmonic Orchestra conducted by Erich Kleiber; "Music Of Spain"—Falla: La Vida Brava (Spanish Dance) Granados; Danzas Espanolas (Andaluza, Oriental, Rondalla Aragonesa)—Turina: La Procesion Del Rocío—Albeniz: Iberia (El Puerto, Triana)—Paris Conservatory Orchestra conducted by Enrico Jorda; Sibelius: Finlandia—Grieg: Lyric Suite—Tchaikovsky: Marche Slave—Liszt: Hungarian Rhapsody No. 4—Danish State Radio Symphony Orchestra conducted by Erik Tuxen; Beethoven: Symphony No. 7—Concertgebouw Orchestra of Amsterdam conducted by Erich Kleiber; Rimsky-Korsakov: Le Coq D'or (Suite)—Capriccio Espagnol—L'Orchestre de la Suisse Romande conducted by Ernest Ansermet.

The pop issues are: Gershwin: Rhapsody in Blue And Winifred Atwell Plays Gershwin—Winifred Atwell with Ted Heath and His Music; "Wizard At The Organ"—Chris Hamalton and His Hammond Organs with rhythm accompaniment; "Organ Capers"—Chris Hamalton and His Hammond Organs with rhythm accompaniment; "More, More Piano"—Winifred Atwell, Piano; "The Village Band"—Band of Radio Vorarlberg; "Accordion Travelogue"—Marsognori.

Remington Promotion

NEW YORK — Remington Records, a low-priced LP line, revealed last week that it's taking part in a special promotion of its line in conjunction with Mershaw, a New Jersey rack jobber, and American Stores in Philadelphia.

Remington is supplying the rack jobber with complete promotional materials, including racks, banners and bag stuffers, to be consequently set up in the Philadelphia food chain.

More New Rack Lists Next Week

In next week's survey, The Cash Box will introduce two more lists of best sellers on the racks. This will make a total of six, four appearing in this issue on page 34. The two new lists will be "Best Selling Kiddie Albums" and "Best Selling Stereo Albums — Low Priced".

Wing Issues Stereos

CHICAGO — Mercury-Wing Records, Mercury's low-priced line, announced last week the April release of eight LP's, four available in both monaural and stereo form, two issued only monaurally and two only stereophonically. Monaurals on Mercury-Wing retail at \$1.98, stereos at \$2.98.

Available in both monaural and stereo form are: "Jerry Colona And His Dixieland Band"—a collection of Dixieland instrumentals and Colona vocalizing; "Oklahoma!"/"Carouse!"—British maestro Cecil Wheatridge conducting the ork in principal songs from the hit musicals; "Contrasts"—David Carroll and his ork; and "Marvelous Marterie"—Ralph Marterie and his Marlboro Men.

Available only in monaural form are: "Myoshi"—Songs by the star of "Flower Drum Song", Miyoshi Umeki; and "A Trip To Adventure Land"—kiddie adventure tales.

Available only in stereo form are: "South Pacific"—March La Salle conducting the ork in songs from the hit musical; and "Academy Award Hits"—Pierre La Blanc conducting the ork in big pic songs of 1957-58.

Camden 98c "Spectacular"

NEW YORK—RCA Camden's "All Star Spectacular" album, carrying the manufacturer's nationally advertised price of 98c, is chalking up big sales throughout the country, according to Frank O'Donnell, Merchandise Administrator for Camden. The album, which offers Tony Martin to Toscanini, features 12 selections from RCA Camden's best-selling Long Play albums, O'Donnell explained, adding that the 30x15 full-color streamers and ad mats sent to all dealers played a big part in sparking sales of the album.

Another Camden album showing spectacular sales figures, according to O'Donnell, is "The Immortal Harry Lauder", selling at the regular manufacturer's nationally advertised price of \$1.98. The album features the beloved Scotch star in a typical cross section of Sir Harry's repertory, ranging from broad comedy to sentimentality. "The enthusiastic and almost surprising public acceptance of the Lauder album," O'Donnell stated, "may make it as perennially popular as the John McCormack Camden album."

Other Camden albums released in March are Frankie Carle's "The Piano Style Of Frankie Carle," "Show Boat" released in a stereo version under the direction of Hill Bowen, Dinah Shore's "I'm Your Girl" and "The Chocolate Soldier" under the direction of Al Goodman.

Vocalion Series Clicks

NEW YORK—Vocalion Records, Decca's low-priced line, has "proved to be extremely successful as an item for chain stores, super markets and other similar locales", reported Claude Brennen, Decca sales manager last week.

The recently released Vocalion series, "Songs Of Our Times", a collection of 29 LP's spotlighting the hit tunes from 1916 to 1944, have been "effective" as impulse items, for birthdays, anniversaries, etc., Brennen said. Disks feature such artists as Carmen Cavallero, Nat Brandwynne and Ted Straeter.

3 Waldorf Stereo LP's

NEW YORK—Waldorf Music Hall Records, a low-priced diskery announced last week the release of three stereo LP's for March and April. The packages are: "Big Bands Are Back"—Peter Todd and his ork; "Organ & Strings In Stereo"; "Harmonica In Stereo".

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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"I NEED YOUR LOVE TONIGHT"

"A FOOL SUCH AS I"

Elvis Presley

The Cash Box
Disk of the Week 3/21

RCA Victor 7506

"TURN ME LOOSE"

Fabian

The Cash Box
Sleeper of the Week 3/14

Chancellor 1033

"ENCHANTED"

Platters

The Cash Box
Disk of the Week 3/14

Mercury 71247

"I KNEEL AT YOUR THRONE"

Joe Medlin

The Cash Box
Sleeper of the Week 2/14

Mercury 71415

"THAT'S WHY"

Jackie Wilson

The Cash Box
Disk of the Week 3/21

Brunswick 55121

"TELL HIM NO"

Travis & Bob

Sandy 1017

"GUESS WHO"

Jesse Belvin

The Cash Box
Best Bet 2/28

RCA Victor 7469

"WANG DANG TAFFY-APPLE TANGO"

"FOR A PENNY"

Pat Boone

The Cash Box
Disk of the Week 3/14

Dot 15914

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Anthony's 10th Anny With Capitol



HOLLYWOOD—Personalities turned out in force at the Crescendo here help Ray Anthony celebrate his Tenth Anniversary with Capitol Records to honor his best selling single, "Peter Gunn."

1. Leading the parade of celebrities was Jayne Mansfield, shown here with Anthony and a mutual friend.
2. Offering their congratulations to Anthony are songwriter Sammy Cahn; Anthony's A&R man, Lee Gillette and Capitol prexy Glenn E. Wallachs.
3. DeeJay Peter Potter between Anthony and Wallachs.
4. Lola Albright, co-star of the NBC-TV "Peter Gunn" series, helps Anthony blow out the candles on his cake.
5. Anthony assists starlet Joi Lansing taste one of the special cocktails.
6. Actress Linda Christian gets a sample of the cake from Anthony.
7. Anthony table-hops over to Nelson Riddle and his wife Doreen.
8. What better way for a trumpet player to blow out the candles?
9. All was friendly among the four bandleaders who have recorded "Peter Gunn." They are: Shelly Manne, Anthony, Henry Mancini and Gus Bivona.

Henri Rene In Dual Pact With Imperial

BEVERLY HILLS, CAL. — Henri Rene, for the past twenty years an A&R director and recording artist for Capitol Records, has signed an exclusive pact with Imperial Records as a recording artist, it was disclosed last week by Imperial prexy Lew Chudd.

Negotiations were finalized last week with Rene, and he is slated to move over his post April 1. According to Chudd, Rene will have complete autonomy over Imperial's LP line and will personally supervise all wax sessions. Rene will also figure predominantly in all future artist acquisitions.

Rene started with Victor through German subsidiary, Electrola, in 1938, as an arranger and conductor. Prior to this, Rene, born in New York City, had taken his musical training at the Berlin at the Royal Conservatory of Music. In 1941, he joined the international division of Victor in this country. After serving in the Armed Forces during World War II, Rene returned to the label in the pop division in 1945. From 1952 through 1957 he was West Coast A&R head for Victor, and for the past few years, he has been under contract as an artist.

As one of the top arranger-composer-conductors in the music industry, Rene has worked with such top recording names as Harry Belafonte, Perry Como, Tony Martin, Eddie Fisher, Eartha Kitt, Dinah Shore, Pat Suzuki, Mario Lanza, Betty Hutton, as well as classically by Robert Merz, Jascha Heifitz, Artur Schnabel, and Gregor Piatagorsky.

As an artist his hits include "I'm In Love Again," and "Velvet Gloves." His latest LP, released two weeks ago

on Victor, is titled "Compulsion to Swing."

Chudd has handled all album production up to now by himself. He still will hold recording reins over certain Imperial artists such as Ricky Nelson and Fats Domino. Chudd last year pushed Imperial's sales past the \$10,000,000 mark, and figures label's album gross could very easily double with the addition of Rene.

Along with Rene's A&R and recording activities, he will also make periodic trips to Europe to consult with Imperial distributors and licensed manufacturers about their product needs and material. He will work out of Imperial's New York office, whenever East Coast recording is called for.

Piccadilly Trio To Urania

NEW YORK—Tom Frost, director of A&R for Urania Records, has announced the signing of the Piccadilly Trio to do 3 LP's for the label. First disk was completed last week and should be released in May.

Trio first won fame during their 2-year run at the Piccadilly Hotel Circus Bar several years ago. Leader of the group is Jerry Shard, who plays the vibraharp and chimes on the record and also did all the arrangements. Other members are Billy Sucker, guitar, and Dick Romoff, bass.

"ARE YOU LONESOME TONIGHT" — Jaye P. Morgan — MGM
 "THE BEAT OF MY HEART" — Harry Simeone — Twentieth Fox
 "I KNEEL AT YOUR THRONE" — Joe Medlin — Mercury
 "I NEVER SEE MAGGIE ALONE" — Slim Whitman — Imperial
 "TWENTIETH OF MAY" — Joe Leahy — Felsted
 "ME AND MY SHADOW" — Jerry Vale — Columbia

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Mills
HIT REMINDERS

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- I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME
- HOME (When Shadows Fall)

MILLS MUSIC, INC.

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 by
Big Jay McNeely
 vocal by Little Sonny
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 Hollywood, Calif.)



Record Ramblings

NEW YORK:

Columbia revealed, this week, that the artist involved in their 'blowing up a storm' teaser-ad campaign is a newcomer, whose moniker is Billy Storm. Bill Gallager, Columbia's National Sales Director, notes that the diskery is very high on Billy's star prospects and that his debut release couples "I've Come Of Age" and "This Is Always." . . . Carlton prexy, Joe Carlton, telegrams that he has a tremendous hit out of Denver in Gary Stites "Lonely For You". Joe's just as excited about this pressing as he was with Jack Scott's "My True Love." . . . Steve Brodie of Masters Releasing in Buffalo phones in that Shan-Todd's "Ballad Of A Girl And Boy" by the Graduates and "Rocking Cricket" by the Hot Toddys are both breaking big and should follow in the footsteps of Thomas Wayne's "Tragedy" on Fernwood and Travis & Bob's Sandy waxing, "Tell Him No". Incidentally, the Question Marks, who do "Ballad" on First Records, are the same group as the Graduates. They were thinking of being tagged the Under-Graduates for the First date. . . . National Director of Promotion and publicity for MGM and its affiliated labels, Sol Handwerker, tells us that the initial sales impact on Joni James' "I Still Get A Thrill" and Clyde McPhatter's MGM bow "I Told Myself A Lie" has been fantastic. The label's Cub line has a run-a-way hit in the Impalas' "Sorry (I Ran All The Way Home)." . . . Old Town's Hy Weiss thrilled with the two-market, pop-r&b reaction to the Fiestas' "So Fine", especially so in the Detroit area.

. . . Chancellor's Fabian, whose "Turn Me Loose" is well on its way towards hitsville, does the 4/4 Perry Como NBC-TV'er. . . . David Greeman, National Promo Mgr. for Joy Records, letters that the Senor Wences disk, "S'All Right? S'All Right!" is taking off in many key areas. The multi-talented Wences, currently touring in Frisco with Danny Kaye, did the Jack Benny, CBS-special, 3/18. Benny delightfully played the part of Wences' famous head in the box. . . . Publisher credits on Annette's new chart threat on Vista, "Jo-Jo The Dog-Faced Boy", belong to Music World-Wonderland BMI. . . . 20th-Fox predicting a smash LP seller in their "Diary Of Ann Frank" soundtrack. Both the pic and the background music won rave reviews from the critics. The label is reading a new instrumental, "La Primavera", penned by



NORMA BROCK & THE KEYNOTERS

Robert Maxwell, who claims it's better than his "Ebb Tide" original. Hugo Montenegro batons the lid. . . . George Hennison infos that Jimmy Barnes is covering both markets with his new Gibraltar coupling. Jimmy, who did nicely in the two marts with his "No Regrets" bow, is showing up in the r&b dept. with "I Need You So Bad" and pop-wise with "Be Careful With My Love." . . . Conway Twitty headlines at the Edison Hotel in Toronto, 3/30 thru 4/18. . . . Monocle honored Paula Wayne, the label's new wax artist, with a cocktail party thrown at Sardi's 3/19. . . . Paul Kalet, prexy of KNS Associates, heads out to Hollywood, 3/23 for 2 weeks in search of talent for his agency which handles the Original Ink Spots and the Sons Of The Purple Sage among many others. The Ink Spots are currently working the Dunes in Las Vegas. Paul's also looking to open an L.A. branch office. . . . Jack Astrachen writes that Norma Brock & the Keynoters have been 'knocking 'em dead' wherever they appear. The wax public has a chance to hear their talents via their Pepper Record bow, "I'm Gonna Build A Mountain". Artists rep, Lee Magid, had the gals ink a personal pact with Ruthie Shapiro handling national promo. . . . Citation's Mort Hillman very happy with the initial reaction to Ocie Smith's version of "You've Changed". Ocie left, 3/20, on a mid-west promo trek, and will be back at the Concord Hotel, up-state, for the big jazz show to be held there on 3/27. . . . Columbia's Four Lads open a 4 week headline engagement at Las Vegas' Thunderbird, 3/29, after doing the Milton Berle NBC-TV offering on 3/25. The crew's newest, out this week, pairs "The Fountain Of Youth" with "Meet Me Tonight In Dreamland".



OCIE SMITH

Another Columbia star, Richard Maltby, got the guest-of-honor treatment on Ed Herlihy's WRCA-radio show for a week, commencing 3/16. On the program Ed featured tunes from Dick's "Swingin' Down The Lane" LP. . . . Tin Pan Alley recording artist, Lori Knight, is the star attraction at the Cafe Bohemia. . . . Champ President, Florence Greenberg, claims two national-potential clicks in the Cineramas' "It Must Be Love" and Eddie & the Starlights' "To Make A Long Story Short". Florence sez both are breaking in and around New York and are just about to bust loose on a national scale. . . . Promo man Morty Wax 'crystal balls' a rise in A.T. & T. stock with each play of Polly Bergen's Columbia album, "All Alone By The Telephone". He adds that Billy Mure & the Trumpeteers are adding up a long string of sales and spins with their Splash single, "String Of Trumpets." . . . Buddy Laine's "Whispering Music Of Tomorrow" ork appears at the Roseland Ballroom, for a 4 week stint, starting 5/5. . . . Juggy Murray, Sue prexy, still holding back on his vacation, because of the action on Billy & Ricky's "Mama, Papa Please." . . . Buddy Basch staged the 22nd Annual dinner & entertainment show for the Music Guild of N.J., which was held at the Essex house in Newark on 3/21. Buddy notes that Neal Hefti's Coral, double-LP offering, "Hollywood Song Book", is rapidly becoming the label's best seller. . . . Colpix releasing the Arrow Records' production, "The Kissing Cha Cha A Peezee Keela" and "Promise Me" by the Beau-Belles. . . . Jerry Fields types that Cameo has a winner in young Bobby Rydell's "Please Don't Be Mad" slicing. . . . Duke Pilgrim, On The Square Records' topper, notes a big national push on Johnny "Rockhouse" Green's "Forgive Me" and "Litta Eva" and the Pearls' "Ugly Face" and "Band Of Angels", the label's A&R chief, Malcolm Hunter, is interested in demos, tapes, new artists, material, etc. and can be contacted at CO-5-9093 in N'Yawk.

CHICAGO:

Audio Fidelity's prexy, Sid Frey, threw a bombshell at the premiere his First Stereo Component Series at the Ambassador, when he announced the pacting of Louie "Satchmo" Armstrong for several LP's including one with The Dukes Of Dixieland soon. Sid was aided at the affair by To Galgano, Rube Lawrence and Ursula Galgano of Record Distributors, and Jo Ridely and John Mosely of AF. . . . M.S. promo man, Vic Faraci is all ag over pending arrival of gorjus Mitzi Gaynor on behalf of her LP "Mitzi Vic tells us all the local deejays are flippin' over Bobby Darin's new 1

"That's All" on Atco. Bobby slips away from t rock 'n roll kick and really tantalizes on this one. . . Ace disk picker Henry Friedman, prexy of Midwest Mercury distrib, reports that 2 winners for Mercury are The Platters' latest "Enchanted", and Patti Page "Walls Have Ears". "Sneeze" sez purty Patti go all out with this one. . . . King's Bill Bolden cool over what he terms a 2-sided hit, "Tear Drops (Your Letter)" and "The Twist" by Hank Ballard and The Midnighters. Both Bill and Herbie Kole (the th one) anticipate good reaction to a newie "Bing" by a local group called The Turbo Jets. . . . London Records promo gal Phyllis Bronstein tells us she getting mucho good response to "Maybe Tomorrow" by Bill Fury, and "Secret Love" by Jimmy Riel on Felsted; as well as "String Of Trumpets" by Billy Mure on Splash. . . . Mein host Frank Holzfiel giving the red carpet treatment to swing king Sta

Kenton, due in this week at the swingin' Blue Note with his great ork. . . Coral's Joe Moss enthused over Jackie Wilson's new disk "That's Why", Brunswick. Joe sez he, Sam Cerami and Al Oldrich are getting raves from all over the area on Teresa Brewer's "Heavenly Lover". Joe made the deejay circuit with Colleen Lovett last week to plug her "Goodnight Sweetheart." . . . Coral star Art Lund opened at Ray Colomb's posh Evergreen Park Restaurant last week, on the crest of his latest hit deck "Tennessee Volunteer" b/w "M Girl Is Just Enough Woman For Me". Most of the cafe society folk are flippin' over Colomb's policy of bringing top caliber talent to his soul suburban swank eatery. Ben Bartel, Warner Bros. promo man, reports terrific reaction hereabouts with "You Can't Be True Dear" by The Mary Kay Tri

The Signatures, current stellar attraction at Bill M. Laughlin's Club Laurel, worked most of the local record hops last week intro'ing their new LP "The Signatures Sign In". David Allen, who's breaking 'em up at Mister Kelly's, has a new album "I Only Have Eyes For You." . . . When "Sweetie" Eydie Gorm gives out with her newie "I'm Yours" you can't help feeling that marriage looks good on her. Incidentally, ABC-Par's gal Eydie is playing to SRO biz at the swank Chez Paree these days. Eddie Yalowitz info that a very tanned Lennie Garmisa is back from hi Florida holiday, and into the swing of things at hi busy distrib. . . . Roulette's Stan Pat made th rounds last week with The Dimara Sisters introduc ing local disk spinners to their new LP "Cha Cha Italiano". Stan urges all to give a listen to Jimm Whalin's "Madre Mia". Stan sez this lad has a grea sound and packs a wallop. Harold Lieberman, Lieber

man Music, in Minneapolis, informs us that sales chief Hy Sandler added a new record salesman to the staff, Don Knoepfel. Hy squired Don in th Nebraska territory last week introducing him to his customers there. . . Tempus' Steve Clark popped into town from his Peoria haunts to tell u that he has a prospective hit deck in Louise Carlyle's "Sentimental Journey" an oldie backed by an infectious beat. Incidentally, Steve sez, "The Beat by The Rockin' R's is getting stronger nationally day by day. . . . Fre Arquilla, Spectra Music man, tells us he's working day and night getting his new tunes ready for waxing sessions. Freddie hints that he'll brea with some big news shortly. . . . Feist Music's Erwin Barg is all excite about The Platters' "The Sound And The Fury", and infos that 20th Fo

Pictures is going all out on this one in conjunction with promotion of the film. . . . Ernie and Georg Leaner, United Distribs, rarely go out on a lim unless they have a dilly,—they now have it in a new waxing "You Ought To Get To Know Me Better" by thrush Lillian Brooks, on the Oriole label. Georg tells us that local action shows up the fact that th one will go all the way. . . . Prexy Ted Argiris o Beat Records, announces that he pacted The Jame Bros. and Willie Givens to record contracts recently. . . . Jack McGuire reports that Roberta Sherwood returned to the Black Orchid last week for a 2 weeker. . . . Jazz man Quincy Jones, whose Mercury deck "Tuxedo Junction" b/w "Syncopated Clock" is being flipped like flapjacks, planned west last week for a visit with L.A. deejays. While there he'll appear at Falcon's Lair, built by Valentino and now the residence of Doris Duke and her hubby, Joe Castro

(no relation to Fidel), long time Jones Afficianados. . . . Brook Benton Mercury's new 'sing-sation' signed for 3 appearances on the Ed Sullivan Show, 4/12, 6/14, and 9/27. . . . Charles Gray of Cosnat Distribs in Detroit writes to tell us that there's terrific reaction already on the new Hi-Fi LP "The Legend Of Pele". (Any way you look at it we really dig the cover!) Actually this is the most recent Arthur Lyman release on Hi-Fi Records. . . . Sincerest condolences to deejay Roy Wood on the untimely death of his mother. . . . Max Cooperstein, Chess Records, advised that the new Ahmad Jamal double pocket LP (limited edition) will be released in monaural and stereo in about 2 weeks, along with Len Winchester's album. Len is the swingin' vibist who broke up the Newport Jazz Festival with his terrific vibed renditions. He's backed on his LP by The Ramsey Lewis Trio. Len Chess, Dave Usher and Max were so excited about Bobby Lester's new single that they decided to release it immediately. The new Harvey deck is due out



FOUR LADS



BEAU-BELLES



ART LUND

(Continued on page 42)

Mercury Extends "Stereo Save-O-Rama" Sales Plan

CHICAGO—The reported "solid success" of Mercury Records' Stereo Save-O-Rama has led to a company decision to extend the sales plan two weeks beyond its original limit, or til April 18th, as announced by Ferris S. Price, Sales Director.

"Stereo Save-O-Rama has had a proven impact on Mercury sales," says Price, and our orders are two-and-a-half times greater than they've ever been. We knew from the results of our previous Monaural Save-O-Rama that the basic sales plan itself was a successful one. We expected results, but the consumer excitement has far exceeded those expectations. Extension of the Stereo Save-O-Rama until April 18th will give every Mercury dealer time to participate to the fullest extent in the

increased traffic and the national advertising program."

Stereo Save-O-Rama allows the consumer to purchase on one Mercury Stereo record at the regular price of \$5.95, and at the same time to buy a second stereo record for \$1.00. The entire program is being backed with a large variety of specially designed display material containing striking display panels and window streamers, brochures and "Tag On" display devices.

"We have proven that the consumer market is definitely ready for this exciting new audio process," says Price. "A mass swing to stereo is on its way, and stimulating consumer sales plans such as our Mercury Stereo Save-O-Rama has proven itself to be, can do nothing but bring health and wealth to the entire industry."

Benda To Warner Bros.

NEW YORK—Ferris Benda, musicologist and long-time free-lance record annotator, has been retained by Warner Bros. Records as a special consultant in market analysis and product development, it was announced last week by Hal Cook, vice-president and director of sales.

Cook, in making the announcement, commented, "A decisive step forward in market analysis and new product development."

Benda's work has appeared on the covers of many jazz and pop records and a score of labels. He was a major contributor to the operation manual of the 1958 Pontiac, and has reviewed records for a variety of publications outside the music trade. Benda was expected to make an extended road tour on a free-lance basis for the company.

Gannon On Rodgers' Staff

NEW YORK—Honeycomb Productions has announced the appointment of George Gannon as associate producer for the new Jimmy Rodgers NBC-TV show.

Gannon, who hails from Detroit and is a graduate of the University of Michigan, where he received his Masters degree in TV Arts, has for the past four years been associated with MCA Productions.

While under the MCA banner, Gannon had a hand in the production of such TV fare as "Suspicion", "General Electric Theater", "The Investigator" and "The Guy Lombardo Show".

Gannon is being handled by Bob Rosen and Bob Marshall of Romar Enterprises, who also handle the Noteworthy's on Kapp and did the Jimmy Dean CBS-TV show.

New River Train Thru Detroit



DETROIT, MICH.—Gene Silverman, Decca Records promotion man, recently conducted a local tour promoting Bobby Helms', "New River Train" single. Among the deejay-trainmen visited are: Top left: Marty McNeely, WJLH; Top right: Todd Purse, WCAR; Middle left: Don McLeod, WSBK; Middle right: Toby David, CKLW; Bottom left: Robin Seymour, WKMH; Bottom right: Ed McKenzie, WXYZ; Mickey Shorr, WXYZ.

Prizes For "Miss Music"

NEW YORK—A record number of prizes will be awarded to the 1959 queen of the Music Industry Trade Show here this June, convention manager Winston P. Ryan reported last week. To date 31 music manufacturers have announced they will donate gifts to "Miss Music of 1959." The lucky titleholder will be crowned at the opening luncheon June 22 in the Hotel New Yorker.

"This is without a doubt the biggest response from the music industry in a three-year history of the Miss Music promotion," declares Ryan. "We promised the winner a 'purse of prizes.' But next June the finalist will go home with a whole caravan of musical gifts."

Ryan gave a preview of what the 1959 queen will receive. Musical instrument makers lead the list to date as contributors, with offers of a Dixie banjo-ukulele from Grossman Music; McIntyre System clarinet from Pruefer; Vito saxophone and Normandy clarinet from Leblanc; Getzen slide trumpet and case; Brillhart Velvet-Brass tenor sax mouthpiece and reeds; 2 tickets to "The Music Man" from Conn; Atlas accordion; Dial-A-Chord guitar attachment; De Armond Rhythm Chief guitar microphone from Rowe; Klann Appalachian dulcimer; Goya steel string guitar from Hershman; "Year's Pictorial History" from Story and Clark Piano; Frontalini portable organ from David Wexler; and two instruments to be announced from Fender Sales and Kay Musical Instruments.

From the world of high fidelity the 1959 winner will collect a Birch hi-fi portable phonograph from Boetsch; Guild Teakettle portable radio; 2 Amfile Platterpak record cases from Amberg; Phonola stereo set from Waters Conley; 5 Mass-Rowe long-play carillon records; Jensen diamond needle; 12 Tops LP's; Alan Insulated record-carrying case and matched storage cabinet; Realtone transistor radio; Bozak Urban hi-fi speaker system; Freedman Artercraft record rack; Universal TV base and hi-fi record cabinet; and Guy Hobbs hi-fi portable speaker.

Musical merchandise prices include 7 Wolfe's "Play-By-Color" Books for piano and organ; 4 Selmer-Clark twirling batons; and a Damp-Chaser piano and organ dehumidifier.

"It all adds up to the most promising show promotion yet," observes Ryan. "The all-star jury, together with the vast musical storehouse of prizes awaiting the top candidate, gives the 1959 competition real news interest outside the industry." Signed up for the judges' panel are Steve Allen, Dick Clark, Patti Page, Dave Garroway and Earl Wilson, who will screen retail music shop entrants from all parts of the country.

Besides the growing list of prizes, the queen-to-be will receive an all-expense trip to New York, including four days' stay at the Hotel New Yorker.

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U. A. Offers Distribs "Stacking Up Plan"

NEW YORK—United Artists Records is offering its distribs a "Stacking Up Plan" whereby thirteen of the diskery's top LP's will be put in box lots of twenty-six (2 packages) and offered to the distrib for the price of twenty, thus giving the outlet a discount of six albums.

The thirteen items in the plan are: "I Want To Live!"—Johnny Mandel; "I Want To Live!"—Gerry Mulligan; "Modern Art"—Art Farmer; "Kansas City Revisited"—Bob Brookmeyer; "Henderson Homecoming"—Rex Stewart; "Oh Play That Thing"—Pee Wee Irwin; "Little Niles"—Randy Weston; "Hard Driving Jazz"—Cecil Taylor Quintet; "Band In Boston"—Herb Pomeroy; "The Band And I"—Irene Krahl-Herb Pomeroy Band; "Aspects"—Benny Carter; "Petite Fleur"—Edmond Hall; "Porgy & Bess"—Diahann Carroll-Andre Previn Trio.

Milt Kramer To Frank

NEW YORK—VP Stuart Ostrow of Frank music and affiliates announced last week the appointment of Milt Kramer to the Frank staff. Bert Siegelson, former executive assistant to Ostrow, has been advanced to the newly created position of director of national exploitation.

Kramer was formerly with Mike Todd and recently headed his own personal management firm representing authors and composers. His duties at Frank will include the attraction and development of new writing talent for Broadway shows, motion pictures, TV and disks.

Along with his promotional duties, Siegelson will represent the firm's album-catalogue operations, reporting to Kramer and will act as liaison with the West Coast recording firms. First on his agenda will be a three-week national tour commencing in San Francisco and covering Los Angeles, Dallas, Chicago for the MOA Convention, St. Louis, Cleveland, Detroit and Pittsburgh.

RCA Unveils Tape For B&W or Color Broadcasting

NEW YORK—A television tape recorder for color or black-and-white broadcasting was unveiled by the Radio Corporation of America at the National Association of Broadcasters Convention in Chicago, last week.

The production model of the RCA recorder provides cueing to simplify the handling of TV tape material ranging from a ninety-minute show to a ten-second commercial.

A broadcaster can start black-and-white tape programming with the basic RCA recorder and include color at any time by the addition of a single "stand-up" cabinet of equipment, and no modification of the original machine is necessary, according to RCA.

"RCA's television tape recorder is the result of intensive research and exhaustive trials, both in network and station operation," said C. H. Colledge, general manager, RCA Broadcast and Television Equipment Division.

The reel on the RCA recorder holds 7,200 feet of two-inch magnetic tape, enough for ninety-six minutes of continuous recordings. The entire tape can be devoted to a single program or may contain unrelated segments.



Record Ramblings

(Continued from page 40)

shortly. Both Harvey and Bobby were formerly with The Moonglows. . . Abner, Vee Jay-Abner Records, reports Wade Flemons, Dee Clark and Jerry Butler are currently in session prepping LP releases. Flemons' newie "You Remain Forever" b/w "Hold Me Close" should go all the way, according to

LOS ANGELES:

Swingin' Records, new West Coast label, really swingin' with their 1st release "Something on Your Mind" by Big Jay McNeely. . . Liberty Records flack "Snuffy" Garrett, reports Billy Ward's "Please Don't Say No" is beginning to take off in Southern Calif. . . Decca Records hosted a special screening of "Around The World In 80 Days" in conjunction with release of the Everly LP of the score—with lyrics by Harold Adams who also wrote lyrics to the theme. . . The Irwin Zucker office has been signed to handle promotion for Debbie Reynolds. . . Gene Norman's Crescendo renamed Mother's Bistro for an evening, was scene of a cocktail party recently, hosted by Cap Records honoring Ray Anthony's hit "Peter Gunn" waxing. The entire Anthony crew was on hand provide music and dancing. . . Terry Gibbs and band set for two weeks at the Club Seville open 3/23. . . Station KOBV in the Bay Area has "Lucy" featuring Sanford Clark on Jamie, as a "Future I for Popularity." . . Jan Clayton signed to appear The Ed Sullivan Show on Easter Sunday to star Sullivan's yearly tribute, "Easter Parade," with



EYDIE GORME

special orchestration written by George Greeley. . . Dot artist Bonnie Guitar down from Seattle to record two albums for Randy Wood. . . Gordon M. Rae's latest Capitol album, "Love is a Season," picked by KMPC as "album of the week." . . Mel Le Clair, now associated with Jules Los putting into effect a Retail Merchandising plan to tie in DJ air play with retail record store sales. . . Eydie Gorme opening at the Fairmont Hotel in San Francisco 3/24. . . New Sound distributors inform "Tell Him" with Travis and Bob on Sandy Records, getting good initial reaction in Bay Area. . . Andy Litschi, Keen national sales manager, reports sales Sam Cooke's current effort, "Everybody Likes to Cha Cha Cha," the hottest since Cooke's smash "You Send Me." . . Results of Teen Magazine's recent



BILLY WARD

nationwide poll showed the Everly Bros. walking away with "group" honors. . . Fess Parker's initial vocal for his Cascade label, "Eyes of an Angel" b/w "Strong Man," skedded to be released next month. . . Dootsie Williams predicting big things for new vocal group The Fabulous Pearls, recently pactored to Dooto contract and the Medallions' newie "Ma, Mountain." . . Del-Fi prexy Bob Keene reports Ritchie Valens hit the #6 slot at Music City with "That's My Little Suzie," after being out only days. . . Male vocal quartet, The Eligibles, inked an exclusive long-term recording contract by Capi Records, it was announced this week by Lloyd Dunn, veepee and head of company's a&r division. . . A "happy-go-lucky" Friday the 13th cocktail party was held on the date at the Crescendo in honor of Kitty White and Dimitri Tiomkin, where Kitty White (co) wrote the title song from "The Old Man and the Sea" and the Sea. . . Orchestra leader Herb Silvers firming a two-month engagement at the Royal Hawaiian Hotel this summer. . . David Ladd, son of actor Alan Ladd, can be heard on a new Dot single titled "The S Horse" b/w "Can I Carry Your Books." . . Helen Traubel being paged for a return engagement by the Roosevelt Hotel, New Orleans, after setting an alltime attendance record with 3 appearances there last summer. . . The House of Sight and Sound in Van Nuys recently hosted a party to dedicate a new addition to the store—a specially designed room displaying a color plaque for each recording artist whose records have sold a million or more copies. . . Epic this month releases its seventh album by maestro Lest Lamin, "Dancing in the Dark." . . George Duning preparing a religious album featuring the Thomas organ for Colpix Records. . . Donna Hightower out with her debut single disk on Capitol "Take One."

HERE AND THERE:

PHILADELPHIA—Marnel's Ted Kellen infos that Marv Johnson's U.A. disk, "Come To Me" is smashing thru and that Johnny Fuller's "Haunted House" will probably do likewise. . . Harry Ascola, jukebox back from his pleasure trip down south, high on Johnny Mathis' "Someone" and Doris Day's "Love Me In The Daytime." . . A note from Fran Murphy over at Ed S. Barsky, to the effect that 20th-Fox Al Martino is winding up a Philly promo trip behalf of his "I Can't Get You Out Of My Heart" and that Dick Lee's MGM pressing, "A Penny A Kiss A Penny A Hug", looks great. . . Exciting new releases, according to Dave Rosen's Harry Rosen, include "The Walls Have Ears", Patti Page on Mercury, "Memories Are Made Of This", Roger Williams on Kapp and the El Dorados Vee-Jay LP. . . Chip Bob Heller reports that "Rockville, Pa." by the Admiral Tones on Felstar (originally on Future) is breaking for the hit brackets, the Baby Cortez Clock deck, "Happy Organ" is red-hot and that there's a strong sales reaction on the new Sally Starr package. . . Matty Singer of Dave Rosen's Record Dept. items that Steve Gibson is plugging away, around town, on his Rose release, "Bless You." . . Bernard Edwards was the 1st prize winner in the WDAS-Richloy "Rock Around The Clock" contest. . . Kay Woodard, Raymor Rosen, tells us that Bickley Reichner, cleffer of Elvis' new smash "I Need Your Love Tonight", is a Philadelphian. Among Bix' other clicks are "Papa Loves Mambo" and "You Better Go Now." . . HOUSTON—Duke-Peacock A&J chief, Joe Scott, planned to New Orleans for special sessions with Bobb "Blue" Bland and Little Jr. Parker. Topper Don Robey flipping over the tremendous sales figures on Ted Taylor's "Be Ever Wonderful."



MEDALLIONS

Mancini Makes The Rounds



NEW YORK—Henry Mancini, arranger-composer of the music from the Peter Gunn TV show, is seen making the local rounds promoting his RCA Victor single, "The Peter Gunn Theme" and "The Brothers Go To Mothers." Both sides are from Mancini's best selling "Peter Gunn" LP.

1. Al Trilling, head of record library; Al Rosenberg, librarian; Mancini and Rick Willard, Librarian—all of WNEW.
2. Mancini with Jack Lacy, WINS.
3. Jody Cameron, Mancini and Joe Sicone, both WMGM.
4. The boy with the yo-yo is Norm Stevens, WMGM.
5. Mancini with Ronnie Granger, WINS.
6. Al Jazzbo Collins, WNEW, discusses the LP with Mancini.
7. Posing prettily with Mancini is Bob Moss, WABC.
8. Bob White, WMCA, gets the "Gunn" treatment from Mancini.
9. The roles are reversed here with Stan Z. Burns, WINS.

U.A. Releases 8 LP's For March

NEW YORK—United Artists Records last week announced the release of eight additional LP's for March, five of them the firm's initial sampler. At \$4.98 series, the diskery is re-releasing the soundtracks of "Some Like It Hot," the forthcoming Marilyn Monroe starrer, and "The Naked Gypsy," and two jazz sets, "Stretching It"—Zoot Simms and Bob Brookmeyer and "Blues In The Mississippi Night," a study of jazz roots compiled by Alan Lomax. All albums, with the exception of the Lomax entry, are available in both monaural and stereo. UA's \$3.98 pop list includes two cha albums, one of which is based on the "Some Like It Hot" flick, "Some Like It Hot Cha Cha Cha." The second is the Eddie Cano Quintet's "Cha Cha Con Cano." The third album is "I Love My Wife, But," a collection of happy music from the twenties. The two cha cha disks are available in stereo. The sampler, \$1.98 monaural, \$2.98 stereo, includes twelve tracks selected from UA jazz albums and is tabbed "Some Like It Cool," another tie-in with the Monroe pic. Jazzists present here include Gerry Mulligan, Art Farmer, Benny Carter and others. The stereo version is the first of UA's "Infinite Stereo Series" which carries the approval of four leading audio manufacturers including McIntosh, B. Lansing, Shure Bros. and others.

Decca Records Fetes Sammy Davis

NEW YORK—Decca Records feted Sammy Davis, Jr., at a luncheon on Friday, March 20th, at Danny's Hideaway, N. Y. C., to launch his new album, "Porgy And Bess." Invitations were extended to deejays in the area as well as representatives of the Press and national publications. The "Porgy & Bess" film starring Davis, Sydney Poitier, Dorothy Dandridge and Pearl Bailey will open in July. Although there will be a Columbia original cast album, the voices will be dubbed, as Bailey and Davis are the only two performers who actually sing in the movie, and Davis and Miss Bailey, a Roulette disk artist, will not be featured on the album as they have each recorded separate LP's on their respective labels. An "all out" promotion is planned in conjunction with the release of the album and release date of the movie. Large blow-ups of the album cover are being made available to dealers as centerpiece window displays. Mounted lithos are also available, on the three "Porgy and Bess" albums in the Decca catalog (the original B'way cast album and the new Ralph Burns jazz recording). Arrangements are being made with dealers throughout the country for window tie-ins when the film breaks in their locale. Davis is currently appearing at the Copacabana in New York and guested on the Steve Allen Show, Sunday evening, March 22. He plans to visit deejays in the area during his stay in New York and will plug his new album on network TV stints.

Joni James To Appear At Carnegie

NEW YORK—MGM Records announced last week that its singing star Joni James will appear in concert at New York City's Carnegie Hall on Sunday, May 3. Accompanying orchestra will be the Symphony of the Air, Toscanini's former orchestra, and the conductor will be the singer's husband-manager, Tony Acquaviva.

The stanza will be titled "A Hundred Strings and Joni," utilizing the name of Miss James' latest album which is being rushed to release to coincide with the concert. The album was recorded in England with a full one-hundred piece symphony orchestra during the star's recent personal appearance tour of Great Britain.

Although tickets will not go on sale officially until this week, a brisk advance sale in excess of 2,000 seats has already been racked up, according to Columbia Artists Management, which is handling the date. That agency is watching the showing on the concert carefully, with an eye to booking it this summer into outdoor musical centers like Hollywood Bowl, Robin Hood Dell, and so on. Separately, a series of such concerts with symphony orchestras in England and Europe has already been set for next fall and winter.

The full roster of MGM's distributors are expected to attend the Carnegie Hall event and plans are being made by the diskery's sales chief, Charles Hasin, to use the gathering to kick off a special album sales campaign, which will feature the new package, "One Hundred Strings and Joni" as a leader.

Meanwhile, Miss James has enjoyed prominent spots on the charts recently with "There Goes My Heart" and "There Must Be A Way," and her latest single is "I Still Get A Thrill."

Frankie Avalon On Steady ABC-Radio Show

NEW YORK—Songster Frankie Avalon, currently holding down the number one chart spot with "Venus," will have a regular Saturday night radio show over the ABC Radio Network, beginning April 11, from 7 to 7:30 PM (EST), it was revealed last week.

Tabbed "The Frankie Avalon Show," the program will feature tunes, interviews, and guest shots. The Chancellor Records' teen star has appeared on ABC-TV's "The Pat Boone Show" and "The Dick Clark Show."

Ed Mills Dies

LOS ANGELES—Edwin Mills, a general manager of ASCAP in its early history, died here on March 13 at the age of 77.

Mills, who was in charge of ASCAP's foreign relations, joined the firm in 1919, first as chairman of its administrative committee and later as general manager. He was a leader in ASCAP's successful fight with broadcasting companies to have them pay fees for the performance of copyright musical works by its members, and in the 'Twenties he had helped bring about payment for artists appearing on radio shows; they had previously appeared just for the publicity.

Mills, a veteran of the Spanish-American War, was a school teacher, typewriter salesman and an operator of vaudeville and movie houses in the Southwest before he joined ASCAP. Also, in 1916, he helped found the Vaudeville Managers Protective Association, and at the time he joined ASCAP he became chairman of the Music Publishers Protective League. He leaves a wife, Grace.

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 and
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Disk Jockey

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Disk Jockey

REGIONAL RECORD REPORTS

DON DOWNING
KENE—Toppensh, Wash.

- Come Softly To Me (Fleetwoods)
- Hurtin' Inside (B. Benton)
- Charlie Brown (Coasters)
- Alvin's Harmonica (Seville)
- Stagger Lee (L. Price)
- Hanging Tree (M. Robbins)
- Nobody But You (D. Clark)
- There Must Be A Way (J. James)
- Tom Boy (P. Como)
- Here I Stand (W. Flemmons)

TAD GORMAN
WALE—Fall River, Mass.

- Venus (F. Avalon)
- Charlie Brown (Coasters)
- It's Just A Matter Of Time (B. Benton)
- Tragedy (T. Wayne)
- I've Had It (Bell Notes)
- Fraternity Pin (K. Stuart)
- Miss You (J. P. Morgan)
- Hawaiian Wedding Song (A. Williams)
- Petite Fleur (C. Barber)
- I Cried A Tear (L. Baker)

JIM YOUNG
KCRG—Cedar Rapids, Iowa

- Come Softly To Me (Fleetwoods)
- Tragedy (T. Wayne)
- Venus (F. Avalon)
- Three Stars (T. Dee)
- I Go Ape (N. Sedaka)
- It's Late (R. Nelson)
- Charlie Brown (Coasters)
- Rawhide (L. Wray)
- The Beat (Rockin' R's)
- Guitar Boogie Shuffle (Virtues)

TOM BRENNAN
KLEO—Wichita, Kans.

- Tragedy (T. Wayne)
- It's Just A Matter Of Time (B. Benton)
- Alvin's Harmonica (Seville)
- Never Be Anyone Else But You (R. Nelson)
- Charlie Brown (Coasters)
- Pink Shoe Laces (D. Stevens)
- Venus (F. Avalon)
- La Bamba (Donna (R. Valens)
- Stagger Lee (L. Price)
- Lonely Teardrops (Wilson)

DON ELLIOTT
KYNO—Fresno, Calif.

- Stagger Lee (L. Price)
- Donna/La Bamba (R. Valens)
- Petite Fleur (C. Barber)
- Smoke Gets In Your Eyes (Platters)
- Peter Gunn (R. Anthony)
- Children's Marching Song (C. Stapleton)
- Lonely Teardrops (Wilson)
- 16 Candles (Crests)
- Venus (F. Avalon)
- All American Boy (Parsons)

BOB ELLIOTT
KUDL—Kansas City, Mo.

- It's Just A Matter Of Time (B. Benton)
- Charlie Brown (Coasters)
- It's Late (R. Nelson)
- Venus (F. Avalon)
- Nola (B. Williams)
- Alvin's Harmonica (Seville)
- Tragedy (T. Wayne)
- Sea Cruise (F. Ford)
- Come Softly To Me (Fleetwoods)
- Please Mr. Sun (T. Edwards)

SCOTT MUNI
WMCA—New York, N. Y.

- I Need Your Love (E. Presley)
- Come Softly To Me (Fleetwoods)
- Venus (F. Avalon)
- Charlie Brown (Coasters)
- It's Just A Matter Of Time (B. Benton)
- Sorry (Impalas)
- Pink Shoe Laces (D. Stevens)
- Tragedy (T. Wayne)
- Hanging Tree (M. Robbins)
- Guess Who (J. Belvin)

JACK PURRINGTON
WQAM—Miami, Fla.

- Venus (F. Avalon)
- Tragedy (T. Wayne)
- Charlie Brown (Coasters)
- It Doesn't Matter Anymore (B. Holly)
- It's Just A Matter Of Time (B. Benton)
- Come Softly To Me (Fleetwoods)
- May You Always (McGuire)
- Alvin's Harmonica (Seville)
- Petite Fleur (C. Barber)
- Peter Gunn (R. Anthony)

"BROTHER" BILL BENNETT
KWK—St. Louis, Mo.

- Venus (F. Avalon)
- Tragedy (T. Wayne)
- Never Be Anyone Else But You (R. Nelson)
- You/It's Late (R. Nelson)
- Come Softly To Me (Fleetwoods/Height/Barrett)
- Charlie Brown (Coasters)
- Rawhide (L. Wray)
- I've Had It (Bell Notes)
- It's Just A Matter Of Time (B. Benton)
- Alvin's Harmonica (Seville)
- I Cried A Tear (L. Baker)

JACK EVERSOLE
WKCT—Bowling Green, Ky.

- Alvin's Harmonica (Seville)
- Summertime (A. Hoffer)
- La Valse Joie (Lombardo)
- Petite Fleur (W. DeParis)
- Children's Marching Song (Lennon Sisters)
- Nola (Deep River Boys)
- Trade Winds (B. Vaughn)
- Moonlight Serenade (T. Leonetti)
- Gotta Travel On (H. Belafonte)
- For A Penny (P. Boone)

JAY CLARK
WAVZ—New Haven, Conn.

- Hold Me (J. Sands)
- May You Always (McGuire)
- It's Just A Matter Of Time (B. Benton)
- There Must Be A Way (J. James)
- Hanging Tree (M. Robbins)
- Venus (F. Avalon)
- I'm Yours (E. Gorme)
- Goodbye Baby, Goodbye (J. Desmond)
- Only Love Me (Lawrence)
- Mack The Knife (R. Martin)

ALAN FIELD
WTOR—Torrington, Conn.

- French Foreign Legion (F. Sinatra)
- My Man (P. Lee)
- I Got A Woman (B. Haley)
- Alvin's Harmonica (Seville)
- Catch A Little Moonbeam (Rinky Dinks)
- Venus (F. Avalon)
- Troubles (Jackson Bros.)
- A Touch Of Pink (D. Jacobs)
- Wind And The Rain In Your Hair (P. Boone)
- Sweet Devil Woman (Wade)

LONNY STARR
WNEW—New York, N. Y.

- Never Let Me Go (Alberts)
- If I Didn't Care (Francis)
- Come Softly To Me (R. Barrett)
- Heavenly Lover (T. Brewer)
- Love Me In The Daytime (D. Day)
- Tell Him No (Travis & Bob)
- Spanish Marching Song (J. Reisman)
- Leave Your Troubles On My Lips (D. Rondo)
- Beaver (Mills Bros.)
- A Hurtin' Thing (Manning)

BOB GORDON
WKBR—Manchester, N. H.

- La Bamba (R. Valens)
- I've Got You Under My Skin (Prima & Smith)
- Kiss Me And Kiss Me (P. Como)
- I'm Yours (E. Gorme)
- Venus (F. Avalon)
- Girl On Page 44 (Four Lads)
- I Miss You So (P. Anka)
- Answer To A Maiden's Prayer (J. Valli)
- Since I Don't Have You (Skyliners)
- Only Love Me (Lawrence)

AL TROXLER
WCOG—Greensboro, N. C.

- It's Just A Matter Of Time (B. Benton)
- It's Late (R. Nelson)
- Never Be Anyone Else But You (R. Nelson)
- Tragedy (T. Wayne)
- Venus (F. Avalon)
- No Other Arms, No Other Lips (Chordettes)
- Charlie Brown (Coasters)
- Stagger Lee (L. Price)
- Come Softly To Me (Fleetwoods)
- Guess Who (J. Belvin)

ALAN DARY
WBZ—Boston, Mass.

- Tom Boy (P. Como)
- It's Just A Matter Of Time (B. Benton)
- Please Mr. Sun (T. Edwards)
- Hawaiian Wedding Song (A. Williams)
- If I Didn't Care (Francis)
- Something Old, Something New (L. Seavers)
- Heavenly Lover (T. Brewer)
- Moonlight Serenade (T. Leonetti)
- As Time Goes By (J. Nash)
- To Each His Own (Morgan)

TOM WYNN
WDGY—Minneapolis, Minn.

- Come Softly To Me (Fleetwoods)
- Venus (F. Avalon)
- Guitar Boogie Shuffle (Virtues)
- Tragedy (T. Wayne)
- It Doesn't Matter Anymore (B. Holly)
- Please Mr. Sun (T. Edwards)
- Charlie Brown (Coasters)
- It's Late (R. Nelson)
- If I Didn't Care (Francis)
- It's Just A Matter Of Time (B. Benton)

DALE PRESCOTT
WTVL—Waterville, Me.

- Guitar Boogie Shuffle (Virtues)
- Tragedy (T. Wayne)
- Venus (F. Avalon)
- Come Softly To Me (Fleetwoods)
- It's Just A Matter Of Time (B. Benton)
- Turn Me Loose (Fabian)
- It's Late (R. Nelson)
- When You Wish Upon A Star (Imperials)
- Where Were You (L. Price)
- Please Mr. Sun (T. Edwards)

LARRY DEAN
WJLB—Detroit, Mich.

- It's Just A Matter Of Time (B. Benton)
- Come To Me (M. Johnson)
- You're So Fine (Falcons)
- So Fine (Piestas)
- I'm Coming To See You (B. Barnes)
- Quiet Village (M. Denny)
- Happy Organ (B. Cortez)
- Be Ever Wonderful (Taylor)
- Where Were You (L. Price)
- Indian Joe (Daps)

JOHNNY FOSTER
WILK—Wilkes-Barre, Pa.

- Venus (F. Avalon)
- Alvin's Harmonica (Seville)
- Charlie Brown (Coasters)
- I've Had It (Bell Notes)
- Never Be Anyone Else But You (R. Nelson)
- I Got A Wife (Mark IV)
- Peter Gunn (R. Anthony)
- Tragedy (T. Wayne)
- It's Just A Matter Of Time (B. Benton)
- Pink Shoe Laces (D. Stevens)

BILL ATKINS
KDOK—Tyler, Tex.

- Venus (F. Avalon)
- Come Softly To Me (Fleetwoods)
- It's Just A Matter Of Time (B. Benton)
- Hanging Tree (M. Robbins)
- Please Mr. Sun (T. Edwards)
- I've Had It (Bell Notes)
- Charlie Brown (Coasters)
- Big Boy Pete (Don & Dewey)
- It's Late (R. Nelson)
- If I Didn't Care (Francis)

PIERRE ANDRE
WGN—Chicago, Ill.

- A Touch Of Pink (A. Kelani)
- Charleston Alley (J. Davis)
- Must Be Catchin' (J. London)
- Whistling Pixie (B. Wayne)
- Catch A Little Moonbeam (Rinky Dinks)
- Just In Time (T. Bennett)
- From The Inside (J. Jones)
- On The Trail (Tooties Trumpets)
- No Other Arms, No Other Lips (Chordettes)
- Land Of Dreams (Heywood)

DON QUAVE
WPMP—Pascagoula, Miss.

- Venus (F. Avalon)
- Alvin's Harmonica (Seville)
- It's Just A Matter Of Time (B. Benton)
- Stagger Lee (L. Price)
- Charlie Brown (Coasters)
- Pink Shoe Laces (D. Stevens)
- Come Softly To Me (Fleetwoods)
- Tragedy (T. Wayne)
- Never Be Anyone Else But You (R. Nelson)
- Heavenly Lover (T. Brewer)

JIM MENDES
WICE—Providence, R. I.

- Venus (F. Avalon)
- Charlie Brown (Coasters)
- Guess Who (J. Belvin)
- It's Just A Matter Of Time (B. Benton)
- Sweethearts Headaches (R. Martin)
- I Go Ape (N. Sedaka)
- Nola (B. Williams)
- Evening Rain (E. Grant)
- Children's Marching Song (M. Miller)
- Alvin's Harmonica (Seville)

JACK GRACIE
C-JOY—Guelph, Ont., Can.

- Venus (F. Avalon)
- Charlie Brown (Coasters)
- Alvin's Harmonica (Seville)
- It's Late (R. Nelson)
- Stagger Lee (L. Price)
- It's Just A Matter Of Time (R. Nelson)
- Donna (R. Valens)
- Never Be Anyone Else But You (R. Nelson)
- She Say (Diamonds)
- If I Didn't Care (Francis)

PHIL SEVERTSON
KIHO—Sioux Falls, S. Dak.

- Charlie Brown (Coasters)
- Venus (F. Avalon)
- Alvin's Harmonica (Seville)
- Tragedy (T. Wayne)
- Tall Paul (Annette)
- Please Mr. Sun (T. Edwards)
- It Doesn't Matter Anymore (B. Holly)
- Peter Gunn (R. Anthony)
- Donna (R. Valens)
- It's Late (R. Nelson)

LITTLE JOE AUGELLO
WOHO—Toledo, Ohio

- Charlie Brown (Coasters)
- Alvin's Harmonica (Seville)
- Petite Fleur (C. Barber)
- Venus (F. Avalon)
- Peter Gunn (R. Anthony)
- It's Just A Matter Of Time (B. Benton)
- I Got A Wife (Mark IV)
- I've Had It (Bell Notes)
- Tragedy (T. Wayne)
- Tom Boy (P. Como)

FRANK HAYDEN
WORD—Spartanburg, S. C.

- It's Just A Matter Of Time (B. Benton)
- Tragedy (T. Wayne)
- Alvin's Harmonica (Seville)
- Charlie Brown (Coasters)
- Where Were You (L. Price)
- It's Late (R. Nelson)
- Please Mr. Sun (T. Edwards)
- Venus (F. Avalon)
- First Anniversary (C. Carr)
- Castle Rock (K. Curtis)

ED MEATH
WHCC—Rochester, N. Y.

- Pink Shoe Laces (D. Stevens)
- It's Late (R. Nelson)
- Tall Paul (Annette)
- Where Were You (L. Price)
- Six Nights A Week (Crests)
- Venus (F. Avalon)
- Turn Me Loose (Fabian)
- Moonlight Serenade (Rivieras)
- Father Time (Poni-Tails)
- Promise (J. October)

KEN MANLEY
WCSH—Portland, Me.

- Venus (F. Avalon)
- Come Softly To Me (Fleetwoods)
- Tragedy (T. Wayne)
- It's Late (R. Nelson)
- Playboy (J. Houston)
- Squeeze (Three D's)
- Parade Rock (Summers)
- Alvin's Harmonica (Seville)
- Charlie Brown (Coasters)
- I Go Ape (N. Sedaka)

JERRY LEIGHTON
WAAF—Chicago, Ill.

- Venus (F. Avalon)
- Alvin's Harmonica (Seville)
- Sweet Sue Cha Cha Cha (V. Faraci)
- You Can't Be True Dear (M. Kaye Trio)
- French Foreign Legion (F. Sinatra)
- Someone (J. Mathis)
- 5' All Right (S. Wences)
- A Touch Of Pink (A. Kelani)
- Star Love (Playmates)
- Down By The River Side (B. Riley)

HERB GRAHAM
WAIT—Chicago, Ill.

- Alvin's Harmonica (Seville)
- Petite Fleur (C. Barber)
- I'm Never Gonna Tell (J. Rodgers)
- Peter Gunn (R. Anthony)
- I Got A Wife (Mark IV)
- Hawaiian Wedding Song (A. Williams)
- Never Be Anyone Else But You (R. Nelson)
- Tom Boy (P. Como)
- Heavenly Lover (T. Brewer)
- French Foreign Legion (F. Sinatra)

JACK RATTIGAN
WRCV—Philadelphia, Pa.

- Venus (F. Avalon)
- No Other Arms, No Other Lips (Four Aces)
- Alvin's Harmonica (Seville)
- If I Didn't Care (Francis)
- It's Just A Matter Of Time (B. Benton)
- Heavenly Lover (T. Brewer)
- How Soon (A. Alberts)
- Tom Boy (P. Como)
- Are You Lonesome Tonight (J. P. Morgan)
- I'm Never Gonna Tell (J. Rodgers)

CARL REVES
KTRN—Wichita Falls, Tex.

- Been Lookin' For Love (O. Tucker)
- Piano Nellie (B. Grant)
- Swingin' Baby Doll (Gates)
- Mary Lou (D. Owens)
- The Chick (Lee & Paul)
- Apple Blossom Time (Hunter)
- Ain't That Love (Hightower)
- Just Around The Corner (A. Downing)
- Don't Take Your Guns To Town (J. Cash)
- This Should Go On Forever (R. Bernard)

SID DAVISON
WFTW—Ft. Walton Beach, Fla.

- Honey, Honey (G. Beach)
- My Lucky Love (Franklin)
- Petite Fleur (C. Barber)
- I Enjoy Being A Girl (P. Suzuki)
- She Was Five And He Was Ten (Four Preps)
- It Takes So Long (Martin)
- Cocktails For Two Cha Cha (J. Murad)
- Nola (L. Elgart)
- Hawaiian Wedding Song (A. Williams)
- Angry (G. Storm)

JIM FITZGERALD
WESX—Salem, Mass.

- If I Didn't Care (Francis)
- Guitar Boogie Shuffle (Virtues)
- Sea Cruise (F. Ford)
- As Time Goes By (J. Nash)
- Sorry (Impalas)
- Charlie Brown (Coasters)
- Because You're Young (J. Rodgers)
- It's Just A Matter Of Time (B. Benton)
- Growing Love (Downbeats)
- Record Hop Blues (Quarter Notes)

JOE MURRAY
WLEE—Richmond, Va.

- Charlie Brown (Coasters)
- Venus (F. Avalon)
- It's Just A Matter Of Time (B. Benton)
- It's Late (R. Nelson)
- Happy Organ (B. Cortez)
- This Should Go On Forever (R. Bernard)
- Alvin's Harmonica (Seville)
- Nola (B. Williams)
- Telling Lies (F. Domino)
- Tragedy (T. Wayne)

LOU BARILE
WIBX—Utica, N. Y.

- Come Softly To Me (Fleetwoods)
- Pink Shoe Laces (D. Stevens)
- Venus (F. Avalon)
- If I Didn't Care (Francis)
- Tragedy (T. Wayne)
- Only Love Me (Lawrence)
- Petite Fleur (C. Barber)
- Tijuana Jail (Kingston Trio)
- French Foreign Legion (F. Sinatra)
- Tom Boy (P. Como)

DENNY NILES
ABC—Governors Island, N. Y.

- Alvin's Harmonica (Seville)
- Venus (F. Avalon)
- Charlie Brown (Coasters)
- Being True To One Another (T. Bennett)
- Answer To A Maiden's Prayer (J. Valli)
- It's Just A Matter Of Time (B. Benton)
- I Got Plenty Of Nothing (F. Darian)
- If I Didn't Care (Francis)
- Tragedy (T. Wayne)
- Never Be Anyone Else But You (R. Nelson)

LLOYD FATMAN
WHAT—Philadelphia, Pa.

- Since I Don't Have You (Skyliners)
- Rawhide (L. Wray)
- It's Late (R. Nelson)
- Never Be Anyone Else But You (R. Nelson)
- House Of Love (S. Garrett)
- Petite Fleur (C. Barber)
- Come To Me (M. Johnson)
- Never Felt Like This (J. Scott)
- I Can't Sit Down (Marie & Rex)
- I Need Your Loving (R. Hamilton)

JAY JACKSON
KHEY—El Paso, Tex.

- Hanging Tree (M. Robbins)
- Lonely One (D. Eddy)
- That's What It's Like To Be Lonesome (R. Price)
- Who Cares (D. Gibson)
- The Search (D. Reed)
- It Doesn't Matter Anymore (B. Holly)
- Story Of My Love (Twitty)
- Don't Take Your Guns To Town (J. Cash)
- Children's Marching Song (M. Miller)
- Ballad Of The Travelin' Kid (H. Smith)

SAM KELLER
WCKK—Meridian, Miss.

- No Other Arms, No Other Lips (Chordettes)
- My Heart Sings (P. Anka)
- It Doesn't Matter Anymore (B. Holly)
- It's Just A Matter Of Time (B. Benton)
- Telling Lies (F. Domino)
- Trust In Me (P. Page)
- There Must Be A Way (J. James)
- Charlie Brown (Coasters)
- May You Always (McGuire)
- Never Be Anyone Else But You (R. Nelson)

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ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Disk Jockey

REGIONAL RECORD REPORTS

FRED HOBBS
KBOL—Boulder City, Colo.
Charlie Brown (Coasters)
Alvin's Harmonica (Seville)
Venus (F. Avalon)
Stagger Lee (L. Price)
Children's Marching Song (C. Stapleton)
Tall Paul (Annette)
I've Had It (Bell Notes)
I Cried A Tear (L. Baker)
Peter Gunn (R. Anthony)
Hawaiian Wedding Song (A. Williams)

BOB OSTERBERG
KHJ—Los Angeles, Calif.
Please Mr. Sun (T. Edwards)
Beat Of My Heart (H. Simeone Chorale)
Hawaiian Wedding Song (A. Williams)
May You Always (McGuire)
There Must Be A Way (J. James)
As Time Goes By (J. Nash)
If I Didn't Care (Francis)
On The Trail (Camarata)
I'm Yours (E. Gorme)
To Each His Own (Morgan)

JERRY STEVENS
GLI—Babylon, L. I., N. Y.
Come Softly To Me (Fleetwoods)
Venus (F. Avalon)
Since I Don't Have You (Skyliners)
Who's That Knocking (Genies)
Never Be Anyone Else But You (R. Nelson)
Dreamy Eyes (J. Tillotson)
Melvin (Bobbie & Beaus)
My Heart Sings (P. Anka)
Charlie Brown (Coasters)
Your Love (Olympics)

JACK SHARP
WAKY—Louisville, Ky.
Venus (F. Avalon)
It's Just A Matter Of Time (B. Benton)
Charlie Brown (Coasters)
Peter Gunn (R. Anthony)
When The Saints Go Marching In (F. Domino)
She Say (Diamonds)
Please Mr. Sun (T. Edwards)
La Bamba (R. Valens)
It Doesn't Matter Anymore (B. Holly)

"TOMMY" HOWELL
ITN—Olympia, Wash.
Come Softly To Me (Fleetwoods)
Venus (F. Avalon)
I've Had It (Bell Notes)
Alvin's Harmonica (Seville)
Tragedy (T. Wayne)
Charlie Brown (Coasters)
Pink Shoe Laces (D. Stevens)
Stagger Lee (L. Price)
Petite Fleur (C. Barber)
Tall Paul (Annette)

LARRY FLOYD
WFO—So. Norfolk, Va.
Venus (F. Avalon)
Alvin's Harmonica (Seville)
Charlie Brown (Coasters)
Never Be Anyone Else But You (R. Nelson)
It's Just A Matter Of Time (B. Benton)
It's Late (R. Nelson)
Tom Boy (P. Como)
Pink Shoe Laces (D. Stevens)
Hawaiian Wedding Song (A. Williams)
No Other Arms, No Other Lips (Four Aces)

BILL CARLTON
WNJR—Newark, N. J.
Moonlight Serenade (T. Leonetti)
I Jumped A Rabbit (F. Lyman)
Guess Who (J. Belvin)
Brothers Go To Mothers (H. Mancini)
Go Ape (N. Sedaka)
Never A Lover Like Mine (F. Sardo)
Tom Boy (P. Como)
Goodbye Baby (J. Scott)
Overs March (Shantons)
I Need Your Love (E. Presley)

DICK VANCE
KSO—Des Moines, Iowa
1. Venus (F. Avalon)
2. I've Had It (Bell Notes)
3. I Cried A Tear (L. Baker)
4. The Beat (Rockin' R's)
5. It's Just A Matter Of Time (B. Benton)
6. Come Softly To Me (Fleetwoods)
7. Alvin's Harmonica (Seville)
8. Fake Out (F. Sardo)
9. Pink Shoe Laces (D. Stevens)
10. Donna (R. Valens)

JIM TITUS
KRIZ—Phoenix, Ariz.
1. I've Had It (Bell Notes)
2. Venus (F. Avalon)
3. Hawaiian Wedding Song (A. Williams)
4. Matilda (Cookie & Cupcakes)
5. Charlie Brown (Coasters)
6. Never Be Anyone Else But You (R. Nelson)
7. All American Boy (Parsons)
8. Morningside Of The Mountain (F. Edwards)
9. Petite Fleur (C. Barber)
10. Peter Gunn (R. Anthony)

BILL MALONE
WAAY—Huntsville, Ala.
1. Sea Cruise (F. Ford)
2. Never Be Anyone Else But You (R. Nelson)
3. You Need Love (L. Price)
4. Trouble, Trouble (W. Storm)
5. Venus (F. Avalon)
6. Hawaiian Wedding Song (A. Williams)
7. Haunted House (J. Fuller)
8. Lovin' Up A Storm (Lewis)
9. Everybody Likes To Cha Cha Cha (S. Cooke)
10. It's Just A Matter Of Time (B. Benton)

JOHN ADEMY
WBIG—Greensboro, N. C.
1. My Happiness (C. Francis)
2. Hawaiian Wedding Song (A. Williams)
3. Alvin's Harmonica (Seville)
4. Petite Fleur (B. Crosby)
5. Children's Marching Song (M. Miller)
6. Manhattan Spiritual (Owen)
7. Nola (B. Williams)
8. Hanging Tree (M. Robbins)
9. First Anniversary (C. Carr)
10. Trumpeter's Prayer (T. Camarata)

ALAN SKUBA
KSBW—Salinas, Calif.
1. Stagger Lee (L. Price)
2. Charlie Brown (Coasters)
3. Venus (F. Avalon)
4. 16 Candles (Crests)
5. Alvin's Harmonica (Seville)
6. Peter Gunn (R. Anthony)
7. Hawaiian Wedding Song (A. Williams)
8. I Cried A Tear (L. Baker)
9. Petite Fleur (C. Barber)
10. My Heart Sings (P. Anka)

CHUCK MEFFORD
WMAK—Nashville, Tenn.
1. Never Be Anyone Else But You (R. Nelson)
2. Venus (F. Avalon)
3. It's Just A Matter Of Time (B. Benton)
4. Peter Gunn (R. Anthony)
5. No Other Arms, No Other Lips (Chordettes)
6. If I Didn't Care (Francis)
7. Answer To A Maiden's Prayer (J. Valli)
8. Alvin's Harmonica (Seville)
9. I Got A Wife (Mark IV)
10. I've Had It (Bell Notes)

ALLIN SLATE
KIEV—Glendale, Calif.
1. Hey Liley, Liley Lo (B. Ritterbush)
2. Come Softly To Me (Fleetwoods)
3. 77 Sunset Strip (F. Ortega)
4. Beat Of My Heart (H. Simeone Chorale)
5. Moonlight Serenade (Rivieras)
6. French Foreign Legion (F. Sinatra)
7. Sea Cruise (F. Ford)
8. Alvin's Harmonica (Seville)
9. Pink Shoe Laces (D. Stevens)
10. The Mating Game (D. Reynolds)

BILL ROGERS
KFDA—Amarillo, Tex.
1. It's Just A Matter Of Time (B. Benton)
2. Venus (F. Avalon)
3. Stagger Lee (L. Price)
4. Charlie Brown (Coasters)
5. Tragedy (T. Wayne)
6. Peter Gunn (R. Anthony)
7. May You Always (McGuire)
8. 16 Candles (Crests)
9. Donna (R. Valens)
10. It Doesn't Matter Anymore (B. Holly)

BOB GREEN
WINZ—Miami, Fla.
1. Venus (F. Avalon)
2. Morning Side Of The Mountain (T. Edwards)
3. Letter To Donna (Kittens)
4. Happy Organ (B. Cortez)
5. It Doesn't Matter Anymore (B. Holly)
6. Come Softly To Me (Fleetwoods Barret Chantels)
7. Tragedy (T. Wayne)
8. Let's Go Baby (Eldridge)
9. Charlie Brown (Coasters)
10. Bad Luck (S. Clark)

PAUL ALLEN
K-LOS—Albuquerque, N. M.
1. Sea Cruise (F. Ford)
2. Pink Shoe Laces (Stevens)
3. Come Softly To Me (Fleetwoods)
4. It's Late (R. Nelson)
5. Here To Get Baby Out Of Jail (Everlys)
6. It's Just A Matter Of Time (B. Benton)
7. Hanging Tree (M. Robbins)
8. It Doesn't Matter Anymore (B. Holly)
9. Alvin's Harmonica (Seville)
10. Venus (F. Avalon)

PHIL TAYLOR
WCTT—Corbin, Ky.
1. Stagger Lee (L. Price)
2. Charlie Brown (Coasters)
3. I Cried A Tear (L. Baker)
4. A Love To Last A Lifetime (B. Freeman)
5. Fried Eggs (Intruders)
6. Donna (R. Valens)
7. I've Had It (Bell Notes)
8. Since I Don't Have You (Skyliners)
9. She Say (Diamonds)
10. Peter Gunn (R. Anthony)/Story Of My Love (Twitty)

WALT LHAMON
WYAZ—Albany, Ga.
1. Charlie Brown (Coasters)
2. Petite Fleur (B. Crosby)
3. Tom Boy (P. Como)
4. It's Late (R. Nelson)
5. Don't Take Your Guns To Town (J. Cash)
6. 16 Candles (Crests)
7. Peter Gunn (R. Anthony)
8. Stagger Lee (L. Price)
9. Telling Lies (F. Domino)
10. Hanging Tree (M. Robbins)

JERRY CHAPMAN, BERNIE HERMAN
WIRE—Indianapolis, Ind.
1. Venus (F. Avalon)
2. Charlie Brown (Coasters)
3. It's Just A Matter Of Time (B. Benton)
4. Alvin's Harmonica (Seville)
5. Donna (R. Valens)
6. Hawaiian Wedding Song (A. Williams)
7. Come Softly To Me (Fleetwoods)
8. Stagger Lee (L. Price)
9. Peter Gunn (R. Anthony)
10. She Say (Diamonds)

FRANK EVANS
KRHM—Hollywood, Calif.
1. Please Mr. Sun (T. Edwards)
2. Beat Of My Heart (H. Simeone Chorale)
3. I'm Never Gonna Tell (J. Rodgers)
4. There Must Be A Way (J. James)
5. Wind And The Rain In Your Hair (P. Boone)
6. French Foreign Legion (F. Sinatra)
7. Moonlight Serenade (T. Leonetti)
8. As Time Goes By (J. Nash)
9. Sweet Kentucky Belle (Ellis)
10. To Each His Own (Morgan)

Wild—Wyler—Wildest



NEW YORK—Gretchen Wyler rehearses with her musical director—husband, Shepard Coleman, during a recent recording session for her forthcoming Jubilee LP, "Wild-Wyler-Wildest." Solemnly supervising the session are Morty Palitz, Jubilee's A&R exec, and arranger Sy Oliver.

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Roulette Execs Promote Catalog

NEW YORK — Roulette executives have taken to the road in an all-out promotional campaign to support the label's current album sales program, as well as single sales. Mel Turoff, national promotion manager, just returned from a three week swing around the country visiting disk-jockeys and the Roulette district sales and promotion representatives. Irv Jerome, vice-president in charge of sales, left recently for a tour of distributors, dealers, one-stops, DJ's and rack-jobbers, and upon his return, Morris Levy, the label's prexy, will team up with Joe Kolsky, executive vice-president, to make a two week tour of distribs.

Roulette currently has a "Mammoth March" sales program under way. The program includes the release of 12 new monaural and 11 new stereo LP's. Jerome reported that the leading albums in the release are: "Memories Ad/Lib", Count Basie & Joe Williams; "Cha Cha Italiana", the Di Mara Sisters; "At Home With The Barry Sisters" and "Pearl Bailey Sings Porgy & Bess & Other Gershwin Melodies". He also added that the program's success is indicated by the fact that more than 90% of the distributors have already gone beyond their assigned quotas.

In the singles department, the label is on the charts with "First Anniversary", Cathy Carr, and both sides of Jimmie Rodgers new one, "I'm Never Gonna Tell" and "Because You're Young". A new Buddy Knox single, "I Think I'm Gonna Kill Myself", is reportedly showing up, as well as the Joe Reisman disk, "Spanish Marching Song". The Playmates' "Star Love", and the Buddy & Ella Johnson disk, "Tuke No. 1", and "Don't Fail Me Baby", Roulette says, is very strong in the south and is beginning to spread in sales.

Vogel & Maxin To Europe

NEW YORK—Joseph Vogel, prexy of Loew's, Inc. and Arnold Maxin, MGM Records head, plan to England last weekend (21) and will confer with EMI reps there for contract renewals concerning the distribution expansion of MGM disks throughout Europe and other reciprocal agreements. Maxin will also spend several days on the continent, making business trips to Germany, Italy and France.

Nelson Forms Disker

NEW YORK—Herbert Nelson, several years a U.S. representative of one of Germany's top publishers Sikorski Musik Verlage, has formed his own disk firm, Panorama Records. It was announced last week. In addition, Nelson has created his own publishing outfit, Herbert Nelson Productions.

Nelson has his own set-up in Europe which enables him to record in almost any country of Western Europe. This will bring to America LP's and EP's which "convey the actual atmosphere of a city or place where the recording was made". First in series is an LP entitled, "Brass In The Brauhaus" waxed in Germany. An initial Panorama single will be released early next month, also at which time, a announcement of the signing of new artists to the label will be made.

Paul Cohen's Todd Records is distributing Panorama.

Pleasant Music Acquires Doblinger Pub. Rights

NEW YORK — The signing of an agreement to take over the music publishing rights of the Ludwig Doblinger Company, Vienna, for all English speaking countries was announced last week by H. J. Lengsfelder, general manager of Pleasant Music Publishers, this city.

In making the announcement Lengsfelder pointed out that the Doblinger organization is the oldest music publishing firm in Austria and ranks as one of the oldest in Europe.

Musik Verlag Doblinger is the original publisher of many works of Franz Lehar, Leo Fall, Ralph Benatzky, and Oscar Strauss. This venture marks the return of the Austrian firm to the English speaking market, which it was active in before the war.

Bob Hope "Tune Week"

NEW YORK — A saturation disk jockey promotion helped kickoff the world premiere of "Alias Jesse James," Bob Hope's new comedy, at the Westwood Village Theatre, Los Angeles, last week. Many deejays in the area conducted a Bob Hope "Tune Week" in connection with the benefit opening. All proceeds were turned over to the Los Angeles Home Family Adoption Service.

Hope, Rhonda Fleming and Wendell Corey are starred in the show which is directed by Norman Z. McLeod and produced by Hope for his Hope Enterprises organization.

Joni James Feted In London



NEW YORK—Songstress Joni James is surrounded by some of Great Britain's leading DJ's and producers at a press reception in London, held during her recent visit there.

Front row (L to R): Sam Costa, Jack Train, Miss James, John Phillip and David Jacobs.

Back row: Chris Peers, Richard Murdoch, Pete Murray, Norman Newell, John Hooper, Johnny Hohnson and Jerry Wilmot.

BMI Renews With Radio & TV Stations And Networks

NEW YORK—Carl Haverlin, president of Broadcast Music, Inc. (BMI), reported last week that BMI has renewed its performing rights license agreements with all broadcasting stations and networks, both television and radio, except with a handful of radio stations. For the most part, the reasons for the non-execution of renewals of approximately nineteen of BMI's 3,325 radio station contracts were termed "merely mechanical." All station renewals, including those of the owned and operated stations of all networks, are for a five-year term. The National Broadcasting Company and the American Broadcasting Company have executed five-year blanket renewal agreements for their television networks and three-year blanket renewal agreements for their radio networks. The Columbia Broadcasting System has executed a three-year blanket renewal agreement for its television network, and is entering into a five-year per program agreement for its radio network. Mutual Broadcasting System has renewed the blanket agreement for its radio network for a five-year term.

Capitol Pacts Eligibles

HOLLYWOOD — The Eligibles, a male vocal quartet, have been signed to an exclusive long-term recording contract by Capitol Records, it was announced last week by Lloyd W. Allen, vice president and head of the company's A&R division. The group's recordings will be produced at the Capitol Tower studios in Hollywood by A&R exec Ken Nelson. During the past year, The Eligibles have performed at more than forty schools and colleges along the Pacific coast and have been seen regularly on the "Country America" television series. They recently joined the cast of Ken Murray's "Blackouts of 1959," and were seen March 16 on "The Danny Thomas Show."

Jerry Winston Opens Wendy Distributing In Newark, N. J.

NEWARK, N.J. — Jerry Winston last week announced the opening of Wendy Distributors here. The firm officially began operation on Monday, Mar. 9, out of 270 Halsey Street. Wendy will handle Gone, End, Jamie, Guyden, Lancer, Sceptor, Mighty and Action Records.

In making his announcement, Winston revealed that Wendy is operating with a full sales and promotion staff.

Winston brings to Wendy the experience gained from a long career covering many facets of the record business, beginning as a salesman with Malverne Distributors, New York, thirteen years ago. While with Malverne he started the successful Mardi Gras label, specializing in Latin music, as well as Onyx and Newport Records. He also produced independently for MGM's subsid, Cub.

In order to devote all his energies to the new company, Winston is deactivating both the Newport and Onyx labels. In line with this, Mardi Gras has been turned over to George Goldner for nation-wide distribution, leaving Winston full time to concentrate on his new endeavor.

New Chi Jazz Spot

CHICAGO — Ray Colomb, owner of the swank Evergreen Park Restaurant, announced last week that effective April 1 the bistro will embrace a policy of presenting "the best possible jazz talent available to his customers."

The new jazz policy will be initiated with the appearance of the Charlotte Politte Trio, which is due in at the new jazz spot on April Fool's Day. The trio is composed of Charlotte Politte at the piano, Connie Milano on bass and Bill Thresto on drums. During its stint at the club the group is scheduled to cut their first disk.

"Shocktail Party"



NEW YORK—RCA Victor recently hosted a "shocktail" party at the roundtable here in honor of Hans Conried and Alice Pearce and their new Victor LP, "Monster Rally." Shown here drinking potions are three of the guests.

What To Do With Flops



NASHVILLE, TENN.—Chuck Mefford, assistant manager of radio station WMAK, this city, displays his unusual wallpaper (records pasted on the wall) to Archie Blyer (second from right), president of Cadence Records, and Mrs. Blyer, a member of the Chordettes singing group. Looking on is Ed Shepherd, program director of the station.

The Blyers dropped in to do a recording session and to promote the Chordettes latest, "No Other Arms, No Other Lips."

Youngstein Named Chairman Motion Pic Committee "Tony" Awards

NEW YORK — Max E. Youngstein, United Artists vice president and head of UA Records has been named chairman of the Motion Picture Committee for the Antoinette Perry "Tony" Awards Dinner, it was announced last week by Mrs. Helen Menken, president of the American Theatre Wing.

Sponsored by the Wing, the "Tony" Awards Dinner will be held on the evening of April 12, in the Grand Ball Room of the Waldorf-Astoria Hotel. The annual awards presentation for achievement in the theatrical arts is the legitimate theatre's equivalent of the motion picture industry's Academy Awards.

The assignment is particularly pleasant for Youngstein because three principals of the UA film, "Lonelyhearts," a Dore Schary Production, have been nominated for the 1959 "Tony" Awards. They are: Maureen Stapleton, for her performance in "The Cold Wind and the Warm"; Dolores Hart, for "The Pleasure of His Company" and Dore Schary for directing the new hit, "A Majority of One."

Honorary chairmen of the Award Dinner include Ralph Bellamy, Joan Crawford, Alfred DeLiagre, Jr., Gilbert Miller, and Mrs. Mary Lasker. The event is scheduled to be televised over WCBS-TV.

Proceeds from the dinner are earmarked for the special hospital services and student training programs sponsored by the Wing.

Sandy Distribs Keep "Tell Him No"

MOBILE, ALA. — Steve Brody, national sales manager of Sandy Records, stated last week that Dot will do the shipping and billing on the important Sandy issue, "Tell Him No" by Bob & Travis. All original distributors appointed by Sandy will retain the label's line.

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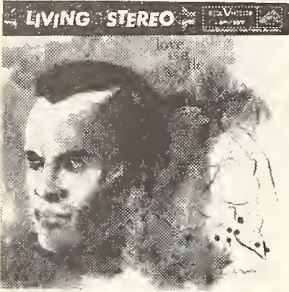


Album Reviews

POPULAR PICKS OF THE WEEK



"PAT BOONE SINGS"—Dot DLP 3158
 Another must shelf item from the velvety voiced crooner, this LP is already showing up on the charts and should be in for a long sales ride. With the Billy Vaughn orchestra providing the backdrop, Boone sings some of his recent hits. "April Love," "If Dreams Come True," "It's Too Soon To Know," "Sugar Moon" and "I'll Remember Tonight" are some of tunes that get the smooth Boone treatment.



"LOVE IS A GENTLE THING"—Harry Belafonte—RCA Victor LPM 1927 & LSP 1927 (Monaural & Stereo)
 The great folk singer contributes another outstanding LP performance, this outing concerned with the delicate messages transmitted by twelve timeless love songs in the folk category. The selections are instilled with sensitivity, grace, passion and charm, resulting in a stirring concert. Sure chart-riding.



"HYMNS BY JOHNNY CASH"—Columbia CL 1284 — CS 8125 (Monaural & Stereo)
 The country singer, who is currently hot in the country-pop field with his single, "Don't Take Your Guns To Town," and whose last Columbia LP, "The Fabulous Johnny Cash" was a big item, turns to another endeavor, the religious song, and proves his ability to instill a deeply reverent feeling in these songs of faith. His resonant voice is heard on six self-penned tunes (i.e. "It Was Jesus," "The Old Account") and six others. Smash sales prospects.



"SOME LIKE IT HOT"—Music from the Motion Picture Soundtrack—Marilyn Monroe, Matty Malneck and his Orchestra—United Artists UAL 4030
 Of these 14 tracks culled from the soon-to-be released UA pic, 3 include the throaty, sultry voice of Miss Monroe. The others are either straight instrumentals by the Malneck ork or group efforts by the Society Syncopators. All the songs are from the Twenties, the setting of the flick. Considerable sales should result from interest created by the film.



"AROUND THE WORLD IN 80 DAYS IN WORDS AND MUSIC" — Everest LPBR 4001 & SDBR 4001 (Monaural & Stereo)
 Harold Adamson's adaptation of the famed movie score into a ballet with words, commissioned by Michael Todd and never produced, is presented here. The original music is retained in all its magnificence with the lyrics sung by a large chorus and Court Benson and Leon Janey in the featured roles as Phileas Fogg and Passepartout respectively. This excellent recording can open new sales vistas for the opus.



"CONWAY TWITTY SINGS"—MGM E 3744 (Monaural & Stereo)
 Twitty has cut his first LP for MGM, including in it his current chartrider, "The Story Of My Love" and his million seller, "It's Only Make Believe." Completing the album are a couple of self-cleffers ("First Romance" and "I Viberate"), and a few standards that are brought up to date via the Twitty drive (i.e. "Sentimental Journey," "Mona Lisa"). Stock up for this sure thing.



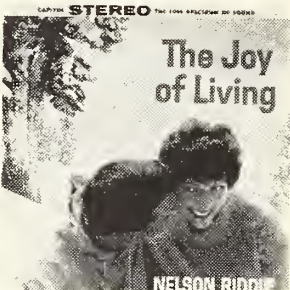
"ANNETTE"—Buena Vista BV 3301
 Annette, who struck it big with "Tall Paul" bows in on her first LP for the Buena Vista label. Joined by a chorus and a lively rocking band, the youngster knocks out a dozen tunes from the big beat school, including "Tall Paul," "How Will I Know My Love?", "Jo-Jo The Dog-Faced Boy" and "Love Me Forever." (The latter two being both sides of her just-released single). This set should ride in on the strength of her single successes.



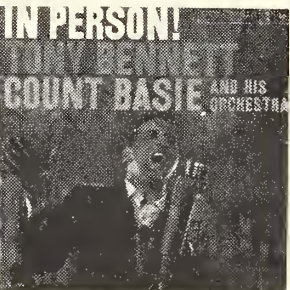
"THE AMES BROTHERS SING FAMOUS HITS OF FAMOUS QUARTETS"—Hugo Winterhalt and his orchestra—RCA Victor LPM 1954
 The Ames Bros. present their own tribute songs made famous by, and long associated with quartets of the past and a few from the present. Favorites such as the Mills Bros.' "Paper Doll," The Pied Pipers' "I'll Never Smile Again"; The Ink Spots' "To Each His Own" and The Modernaires' "Moonlight Cocktail" are treated to the brothers' faithful recreations of their original flavor. Sentimental reminiscing is in store for the many purchasers of this LP.



"LOVE IN THE AFTERNOON"—The Three Suns—RCA Victor LPM 1669 & LSP 1669 (Monaural & Stereo)
 With the addition of two violins, a cello, a banjo, guitar and a mandolin the Three Suns weave a spell of love with twelve melodic, perennial love songs. Unique sounds emerge from the disk as the musicians tenderly caress such lovelies as "Let Me Call You Sweetheart," "The Very Thought Of You," "I'll Get By" and "I'm In The Mood For Love." Long a favorite with the grownups, the group should have no trouble finding mood purchasers for its latest effort.



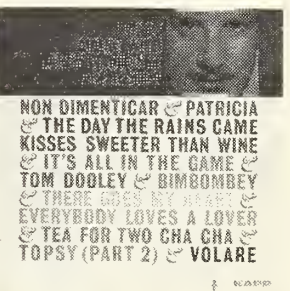
"THE JOY OF LIVING"—Nelson Riddle and his Orchestra—Capitol T 1148 & ST 1148 (Monaural & Stereo)
 Nelson Riddle, who usually provides arrangements and backdrops for many of the label's star steps into the spotlight for this package. The carefree feeling is the theme and the Riddle arrangements happily convey this mood, gently swinging on twelve evergreens which include "You Make Me Feel So Young," "Life Is Just A Bowl Of Cherries," "Isn't This A Lovely Day," and the title tune. Album sales will be greatly hyped by special promotion tie-up with Schlitz Beer. Get with it.



"IN PERSON!"—Tony Bennett and Count Basie and his Orchestra—Columbia CL 1294 & CS 810 (Monaural & Stereo)
 Recorded live at the Latin Casino in Philadelphia, this package combines the talents of the personable Bennett and jazz giant Basie. Their respective abilities blend perfectly, complementing each other in an infectious, rhythmic set. Numbered that are so deservedly applauded on the disk include two recent single hits, "Just In Time" and "Firefly," plus "Pennies From Heaven," "Lullaby Of Broadway," "Fascinatin' Rhythm" and other. Strong pop and jazz sales are evident.



"JACKPOT!"—The Mary Kay Trio—Warner Bros. W 1263 & WS 1263 (Monaural & Stereo)
 With each member alternating on the solo, varied by splendid group efforts, the trio revitalizes a bill of perennials, and injects them with its own winning style. Whether slow, fast or Latin originality is the byword and tunes such as "Be Same Mucho," "Day In, Day Out," "Do It Again" and "It's Love" glow brightly. Their fans, from their many nitery stints, will be in for this.



"DANCE ALONG WITH LARRY CLINTON AND HIS ORCHESTRA"—Kapp KL 1124 & K 1124-S (Monaural & Stereo)
 The Clinton Orchestra, holdover from the swing band era, applies its talents to recent pop hits. Bandleader Clinton's arrangements instill the tunes with the big band sound, transforming them into lightly swinging danceables. Numbers include "Tom Dooley," "Tea For Two Cha-Cha," "Topsy (Part II)" and other hits. The adults will go for these more conservative interpretations.



"HARMONICA SPECTACULAR IN STEREO"—Alan Black, Directed by Stuart Phillips—Grand Award GA 231 SD
 Black's harmonica is the attraction here, conveying a wide variety of feeling rarely heard of the chosen selections. The instrument is lyrical and, along with guitar, bass, drums, marimba and three additional harmonicas, transposes such standards as "For You," "Ole Buttermilk Sky," "Blues In The Night" and "True Love" into unique, ear-filling compositions. Excellent wide separation stereo adds additional desirability to the disk.

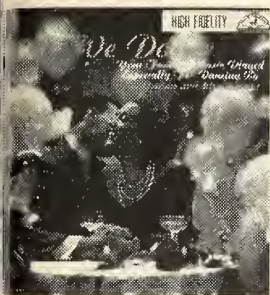


Album Reviews



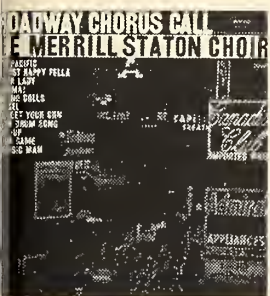
"STEREO"—Westminster sampler WSS2 (Stereo Only)

Westminster has collected a dozen tracks from its stereo catalogue and packaged them in this special \$2.98 sampler. The set includes selections from "Grand Canyon Suite," "Swan Lake Ballet," "Porgy And Bess" and "William Tell Overture." Feature of the disk is the depth in sound it demonstrates through the use of widely separated tracking methods. An attractive bargain.



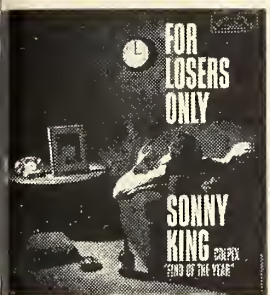
"SHALL WE DANCE"—Jay Jerome and his Orchestra—ABC-Paramount ABC 261 & ABCS 261 (Monaural & Stereo)

A favorite among Philadelphia society, the Jerome orchestra plays on 10 tracks in a variety of dance tempos. Vocals—solos by Jerome, group efforts by the band—are additional inducements to sing along as well as dance to the lively society beat carved out by the organization. A sprightly affair that should please the dancing crowd.



"BROADWAY CHORUS CALL"—The Merrill Staton Choir—Epic 3546 & BN 519 (Monaural & Stereo)

Fresh and novel arrangements by Jimmy Leyden breathe new life into some of the most enchanting songs to come from Broadway in recent years. Vintage shows represented here include "South Pacific," "Oklahoma!" and "Annie Get Your Gun," and rounding out the well balanced program are tunes from the more recent "Flower Drum Song," "My Fair Lady" and "The Music Man." The performances are excellent, both collectively and individually. Should score high with the show music coterie.



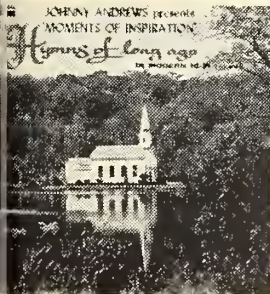
"FOR LOSERS ONLY"—Sonny King—Colpix CP 402

King, regular performer with the Jimmy Durante troupe, debuts on wax in a program dedicated to the unlucky-in-love crowd. Apparent at once is his unusual vocal range, which he takes advantage of in establishing an original style. Immensely important facets in this style are distinct phrasing and clarity, factors which should endear him to the more mature people. A newcomer who bears watching.



"MUSICA DE BAILE"—Orquesta Super Colosal—Tico LP1055

Recorded in Cuba, this album presents authentic Cuban dance music. Violins and flutes carry the simple melodic line, the rhythm section conveys the lazily paced, contagious beat, and the singers complete the picture with their casual approach. All of the selections are original Cuban cha cha chas. The enchanting sounds make this disk a must for the Latin dance crowd.



"JOHNNY ANDREWS PRESENTS MOMENTS OF INSPIRATION"—Golden Crest CR 3050

Andrews, presently holding down various radio and TV chores for NBC, is heard on a bill of religious numbers, all identifiable by the easy-going manner in which they communicate their meaning. Andrews' pleasant unadorned style enables the lyrics to speak for themselves, not needing any histrionics to convey deeply religious significance. Solid fare for the religious market.



"A GOSPEL PROGRAM"—The Caravans, The Staple Singers—Gospel MG 3001

The Gospel label, known for its class religious outings, presents two of its groups in a heartfelt concert. Sharing the billing, the Caravans on one side and the Staple Singers on the other side display their respective abilities to deliver a tune in a most devoted manner, stirring arousing the listener's feelings. Fine effort for the religious market.

JAZZ PICKS OF THE WEEK



"PORGY AND BESS"—Miles Davis—Orchestra directed by Gil Evans—Columbia CL 1274 & CS 8085 (Monaural & Stereo)

The jazz flavored Gershwin score (soon to be in pic form) receives a fully orchestrated modern jazz reading from an 18-piece group, spotlighting the trumpet artistry of Davis, who also assisted with the arrangements. The work reveals the jazz possibilities of the score, searching them out and fully improvising on them. Tastefully executed, this LP will be in demand by jazz purchasers.



"MEMORIES AD-LIB"—Joe Williams and Count Basie—Roulette R 52021 & SR 52021 (Monaural & Stereo)

Joe Williams' voice is front and center throughout this set, taking his cues from a very capable quintet led by Basie on organ. Reminiscing is the theme for this date, as the group digs up some oldies and embodies them with the subtle charm of the past. "All Of Me," just 28 years old, is the youngest of the tunes, which include "Ain't Misbehavin'," "Sometimes I'm Happy" "Sweet Sue, Just You" and "Honeysuckle Rose." Big sales potential.



"SAN FRANCISCO MOODS"—Cal Tjader Quintet—Fantasy 3271

The Tjader Quintet presents its own jazz anthem to the West Coast jazz haven, lightly swinging through 10 compositions written by the performers (6 by Tjader). The pieces derive their titles from phases of life in the city, and present the writers' own impressions musically. Jazzists will appreciate.



"GENE KRUPA PLAYS GERRY MULLIGAN ARRANGEMENTS"—Verve MG V-8282

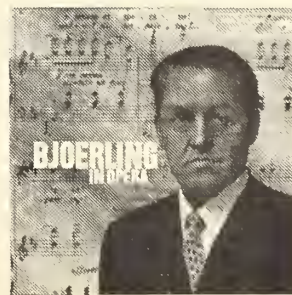
During 1946 Gerry Mulligan arranged for and played with the Krupa organization. On this set the present-day Krupa band plays a dozen of the early Mulligan pieces, 5 of which are Krupa and/or Mulligan originals. Others include the standards, "Begin The Beguine" and "How High The Moon." Byword for the set is drive, with the solid momentum being supplied by the famous Krupa drums. Big name attractions should spur sales.



"BLUES SUITE"—Composed and conducted by A. K. Salim—Savoy 12132 & SST 13001 (Monaural & Stereo)

Composer-conductor-arranger Salim has surrounded himself with an impressive aggregation of jazz names (i.e. Phil Woods, Nat Adderly, Eddie Costa), and led them over six blues compositions. Result is a lively, swinging session that gives each man a chance to strut his stuff. Aside from the various solo stints, the nine pieces perform in unison, giving out with the big band sound. Of particular jazz interest.

CLASSICAL PICK OF THE WEEK



"BJOERLING IN OPERA"—Jussi Bjoerling, Tenor—RCA Victor LM 2269

The great lyric tenor recreates some of the dramatic love and/or death scenes in opera, with a selection of 11 stirring arias. Operas represented include "Aida," "Martha," "Tosca," "Cavalleria Rusticana" and "Rigoletto." Bjoerling's powerful voice brilliantly delivers the tense moments from these outstanding scenes. Opera lovers will take to this one.

Country Music Is Here To Stay



LOUISVILLE, KY.—Assembled on-stage (top photo) are all of the performers in the recent Country Music Spectacular here. Bottom pic shows emcee T. Tommy Cutrer and some of the 10,000 fans that turned out to witness the huge array of C&W talent.

Imperial Pacts Loco

BEVERLY HILLS, CAL. — Joe Loco, a leading writer-arranger-musician in the Latin music field, has been signed to a recording pact by Imperial Records, it was announced recently by label prexy Lew Chudd.

Loco has already completed recording his initial album entitled, "Let's Go Loco," due to be released later this month. Just released is a single from the LP, "Ja Da Cha Cha Cha" b/w "Regalame Esta Noche."

A graduate of Juilliard School of Music, Loco plays every instrument and has headed a top Latin group for several years. He was one of the first to introduce both the mambo and cha cha cha to this country. As a youngster he was a hooper in vaudeville and at 17 played trombone with Count Basie's band.

Westminster Pushes Foreign Activities

NEW YORK—Michael Naida, treasurer of Westminster Records, left last week for a month-long European trip, where he will visit Westminster licensees in Europe and work out the final details of the new Westminster distribution set-up with Deutsche Grammophon in West Germany, Holland, Switzerland, Spain and Portugal.

James Grayson, president of the diskery, is skedded to leave soon for Europe also, to attend recording sessions in Vienna and confer with his distributors and licensees on a plan for expanded Westminster activity in Europe.

Kurt List, musical director, started a series of major recording sessions in Vienna last week with Sir Adrian Boult, Hermann Scherchen, Maurice Abravanel, Julius Rudel and Kurt Ridel conducting the Vienna State Opera Orchestra. Among the major projects will be: The stereo recording of Handel's "Messiah" with Pierrette Alarie, Nan Merriman, Leopold Simoneau and Frederick Guthrie; the Bach B Minor Mass with Pierrette Alarie, Nan Merriman, Leopold Simoneau, Emmy Loose and Gustav Neidlinger; the complete keyboard concerti of Bach, featuring Paul Badura-Skoda and Joerg Demus; the two Chopin piano concerti, performed by Hesse-Bukowska, a gold medal winner in the recent Warsaw competition.

Edgar P. Talmus, national sales manager, is off to Latin America for conferences with Westminster licensees in Venezuela, Colombia and Mexico.

Stereo Sales Up In Latin America

NEW YORK—Sidney Siegel, president of Seeco Records, reported last week that in the past two months sales of stereo disks, both LP's and singles, have racked up impressive gains in Latin America. Biggest outlets are Venezuela and Puerto Rico.

"The most amazing thing about these sales," Siegel stated, "is that recently as this past December, there was no stereo business in these areas that amounted to anything. Now, we actually have fast-moving stereo singles by six of our artists; Celia Cruz, Aldo Bruschi, La Plata, Arturo Chai Celio Gonzalez and Silvestri Mendonza. On the Celia Cruz LP that we issued in January in both monophonic and stereo, we find that the sales ratio running almost half as many stereos as monaural."

Siegel attributes the surge in stereo singles sales to the number of brand new juke boxes that have lately been going into the more prosperous areas of Latin America.

Marshall On Panama Label

NEW YORK—Herbert Wolff, J. president of Panama Records, Miami, Fla., announced last week that he has completed negotiations for a recording contract with singing comedian Danny Marshall.

The pact calls for two albums a year over a two-year period plus the release of a minimum of two singles per year. Marshall who was a success at the Versailles in New York during November and December of last year and who just completed an eight-week engagement at the Tender Trap, making his wax debut with this label. Currently filling a three-week date at the Wagon Wheel in Lake Tahoe, he expects to cut his first album around April 1st. It will be composed of original songs and standards with special material being written by Jack Vaughan.

Title of the initial album is "That Show Biz" and will feature a tune of the same name.

The Winner!



NEW YORK—Domenico Modugno looks extremely happy as he receives The Cash Box award for "Volare," selected best song of 1958. Making the presentation at the Casino of Sa Remo is Erberto Landi, who discovered the singer three years ago.

Music Distributes Allan

CHICAGO—Jack Solinger, of Music Distributors, this city, announced last week that the firm has been appointed distributor for Allan Records.

The new diskery's initial release "Kiss Of Perfection" b/w "Wild Ecstasy" by Bob Anderson is reportedly getting good local response.

Jerry Allan, prexy of Allan Records, has been touring the record hops and deejay shows with Anderson to help promote the record.

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NARAS Award Nominations In 28 Categories Announced

HOLLYWOOD — The National Academy of Recording Arts and Sciences has disclosed the nominations of its members in its first annual balloting to determine the nation's top recordings and recording artists. Winners in each of 28 categories will be announced at the Academy's Awards Presentation later this spring. The nominations were made by NARAS members from a list of albums and single records released from Dec. 1, 1957 to Dec. 31, 1958. Five nominees were selected in each of the 28 categories. Ballots were counted by the accounting firm of Taskins and Sells.

Ballots to determine the final winners will be distributed to NARAS members who will return them to Taskins and Sells.

The five nominees in each of the 28 classifications are as follows (If more than five nominees appear in any category, it is because of ties.)

CATEGORY #1 — "RECORD OF THE YEAR"
 WATCH A FALLING STAR—Perry Como (Victor)
 HE CHIPMUNK SONG—David Seville (Liberty)
 EVER—Peggy Lee (Capitol)
 EL BLU DIPINTO DI BLU—Volare—Modugno (Decca)
 WITCHCRAFT—Frank Sinatra (Capitol)
CATEGORY #2—"ALBUM OF THE YEAR"
 SINGING BERLIN SONG BOOK—Ella Fitzgerald (Verve)
 COME FLY WITH ME — Frank Sinatra (Capitol)
 PETER GUNN—H. Mancini (Victor)
 ONLY THE LONELY — Frank Sinatra (Capitol)
 TCHAIKOVSKY: CONCERTO NO. 1, IN B-FLAT MINOR OP. 23—Van Cliburn (Victor)
CATEGORY #3—"SONG OF THE YEAR"
 WATCH A FALLING STAR—Perry Como (Victor)
 EVER—Peggy Lee (Capitol)
 WISH YOU LOVE—Keely Smith (Capitol)
CATEGORY #5 — "BEST VOCAL PERFORMANCE, MALE"
 WATCH A FALLING STAR—Perry Como (Victor)
 COME FLY WITH ME — Frank Sinatra (Capitol)
 HAWAIIAN WEDDING SONG — Andy Williams (Cadence)
 EL BLU DIPINTO DI BLU (VOLARE)—Modugno (Decca)
 WITCHCRAFT — Frank Sinatra (Capitol)
CATEGORY #6 — "BEST PERFORMANCE BY AN ORCHESTRA"
 BURNISHED BRASS—Geo. Shearing (Cap)
 BEST SIDE STORY—Manny Albam (Coral)
 PETER GUNN—Hank Mancini (Victor)
 BILLY MAY'S BIG FAT BRASS—Billy May (Capitol)
 OTHER WORLDS, OTHER SOUNDS—Esquivel (Victor)
CATEGORY #7—"BEST PERFORMANCE BY A DANCE BAND"
 BASIE—Count Basie (Roulette)
 BAUBLES, BANGLES & BEADS—Jonah Jones (Capitol)
 PETER GUNN—Ray Anthony (Capitol)
 PATRICIA—Perez Prado (Victor)
 A FOR TWO CHA CHA—Covington-Dorsey (Decca)
CATEGORY #8—"BEST PERFORMANCE BY A VOCAL GROUP OR

CHORUS"
 BAUBLES, BANGLES AND BEADS—Kirby Stone Four (Columbia)
 TOM DOOLEY — Kingston Trio (Capitol)
 IMAGINATION — The King Sisters (Capitol)
 SING A SONG OF BASIE—Hendricks, Lamber & Ross (AmPar)
 THAT OLD BLACK MAGIC — Prima-Smith (Capitol)
CATEGORY #9—"BEST JAZZ PERFORMANCE INDIVIDUAL"
 BAUBLES, BANGLES & BEADS—Jonah Jones (Capitol)
 BURNISHED BRASS—Geo. Shearing (Capitol)
 DIXIELAND STORY—Matty Matlock (W.B.)
 ELLA SINGS DUKE ELLINGTON — E. Fitzgerald (Verve)
 JUMPIN WITH JONAH — Jonah Jones (Capitol)
CATEGORY #10 — "BEST JAZZ PERFORMANCE (GROUP)"
 BASIE—Count Basie (Roulette)
 BAUBLES, BANGLES & BEADS—Jonah Jones (Cap.)
 BURNISHED BRASS—Geo. Shearing (Capitol)
 FOUR FRESHMEN IN PERSON (Capitol)
 SING A SONG OF BASIE—Basie Rhythm Section — Dave Lambert Singers (AmPar)
CATEGORY #11—"BEST COMEDY PERFORMANCE"
 BEST OF THE STAN FREBERG SHOWS (Capitol)
 CHIPMUNK SONG — David Seville (Liberty)
 FUTURE LIES AHEAD—Mort Sahl (Verve)
 GREEN CHRISTMAS — Stan Freberg (Capitol)
 IMPROVISATIONS TO MUSIC — Nichols & May (Mercury)
CATEGORY #12 — "BEST COUNTRY & WESTERN PERFORMANCE"
 ALL I HAVE TO DO IS DREAM—Everly Brothers (Cadence)
 BIRD DOG—Everly Bros. (Cadence)
 TOM DOOLEY — Kingston Trio (Capitol)
 OH LONESOME ME—Don Gibson (Victor)
 OH, OH, I'M FALLING IN LOVE AGAIN — Jimmie Rodgers (Roulette)
CATEGORY #13—"BEST RHYTHM & BLUES PERFORMANCE"
 BELAFONTE SINGS THE BLUES — Harry Belafonte (Victor)
 THE END—Earl Grant (Decca)
 LOOKING BACK—Nat King Cole (Capitol)
 PATRICIA—Perez Prado (Victor)
 TEQUILA—Champs (Challenge)
CATEGORY #14 — "BEST ARRANGEMENT"
 COME FLY WITH ME — Frank Sinatra-Billy May (Capitol)
 FEVER—Peggy Lee (Capitol)
 PETER GUNN—Hank Mancini (Victor)
 BILLY MAY'S BIG FAT BRASS—Billy May (Cap.)
 WITCHCRAFT—F. Sinatra—N. Riddle (Capitol)
CATEGORY #15 — "BEST ENGINEERED RECORD (CLASSICAL) DUETS WITH A SPANISH GUITAR—Almeida (Capitol)
 GAITE PARISIENNE — F. Slatkin (Capitol)
 MOUSSORGSKY-RAVEL — PICTURES AT AN EXHIBITION — Chas. Munch (Victor)
 PROKOFIEFF—LIEUTENANT KIJI STRAVINSKY — SONG OF THE NIGHTINGALE—Fritz Reiner (Victor)
 STRAVINSKY—RITE OF SPRING—Bernstein (Columbia)
CATEGORY #16 — "BEST ENGINEERED RECORD (OTHER THAN CLASSICAL)"
 THE CHIPMUNK SONG—David Seville (Liberty)
 COME FLY WITH ME — Frank Sinatra (Capitol)
 BILLY MAY'S BIG FAT BRASS—

Billy May (Capitol)
 OTHER WORLDS, OTHER SOUNDS — Esquivel (Victor)
 WITCHCRAFT — Frank Sinatra (Capitol)
CATEGORY #17—"BEST ALBUM COVER"
 COME FLY WITH ME — Sinatra (Capitol)
 FOR WHOM THE BELL TOLLS — Ray Heindorf Orch. (WB)
 IRA IRONSTRINGS PLAYS MUSIC FOR PEOPLE WITH \$3.98 (W.B.)
 JULIE—Julie London (Liberty)
 ONLY THE LONELY — Sinatra (Capitol)
CATEGORY #18—"BEST MUSICAL COMPOSITION FIRST RECORDED AND RELEASED IN 1958 (OVER 5 MINS. DURATION)"
 BARBER: VANESSA (Victor)
 CROSS COUNTRY SUITE—Nelson Riddle (Dot)
 I WANT TO LIVE—Theme—Mandel (UA)
 RODGERS: VICTORY AT SEA VOL. II (Victor)
 KURT WEILL: MAHAGONNY (Columbia)
CATEGORY #19 — "BEST ORIGINAL CAST ALBUM (BROADWAY OR TV)"
 FLOWER DRUM SONG—Orig. Cast Album (Broadway) (Columbia)
 THE MUSIC MAN—Orig. Broadway Cast (Capitol)
 SOUND OF JAZZ (from CBS TV "Seven Lively Arts" inc. Basie, Giuffre, Holiday, etc. (Columbia)
 JAMAICA — Lena Horne, Ricardo Montalban; orch. conducted by Lehman Engel (Victor)
 PETER GUNN (TV) Hank Mancini (Victor)
CATEGORY #20 — "BEST SOUND TRACK ALBUM (DRAMATIC PICTURE SCORE OR ORIG. CAST)"
 SAYONARA — orig. sound track; orch. conducted by Franz Waxman (Victor)
 THE BRIDGE ON THE RIVER KWAI—Arnold (Columbia)
 GIGI — Orig. Cast Sound Track (MGM)
 I WANT TO LIVE—Johnny Mandel (UA)
 SOUTH PACIFIC — Orig. Sound Track—Orch. cond. by Alfred Newman (Victor)
CATEGORY #21 — "BEST PERFORMANCE DOCUMENTARY OR SPOKEN WORD"
 THE BEST OF THE STAN FREBERG SHOWS (Cap.)
 A LINCOLN ALBUM: Carl Sandburg (Caedmon)
 GREEN CHRISTMAS—Freberg (Capitol)
 IMPROVISATIONS TO MUSIC — Nichols-May (Mercury)
 THE LADY FROM PHILADELPHIA — Anderson, Rupp, Murrow (Victor)
CATEGORY # 22 — "BEST RECORDING FOR CHILDREN"
 CHILDREN'S MARCHING SONG — Stapleton (London)
 FUN IN SHARILAND—Shari Lewis (Victor)
 MOMMY, GIVE ME A DRINKA WATER—Danny Kaye (Capitol)
 TUBBY THE TUBA — Jose Ferrer (MGM)
 THE WITCH DOCTOR — David Seville (Liberty)
CATEGORY #23—"BEST CLASSICAL PERFORMANCE" — ORCHESTRAL
 BARBER: MEDITATION AND DANCE OF VENGEANCE — Charles Munch, Boston Sym. Orchestra (Victor)
 BEETHOVEN: SYMPH. NO. 6 IN F MAJOR — Bruno Walter cond. Columbia's Symphony Orch. (Columbia)
 GAITE PARISIENNE—Slatkin cond. Hollywood Bowl Sym. Orchestra (Capitol)
 Bruno Walter cond. N. Y. Philharmonic (Columbia)
 PROKOFIEV: SYMPHONY NO. 5 in B-FLAT MAJOR — Ormandy cond. Phil. Orchestra (Columbia)
 RIMSKY-KORSAKOFF: SCHERZADE — Pierre Monteaux, London Sym. Orch. (Victor)
 STRAVINSKY: LE SACRE DU PRINTEMPS — Leonard Bernstein cond. N. Y. Philharmonic (Col.)
CATEGORY #24 — "BEST CLASSICAL PERFORMANCE — INSTRUMENTAL (WITH CONCERTO SCALE ACCOMPANIMENT)"
 BARTOK: CONCERTO FOR VIOLIN—Stern, Bernstein cond. N. Y. Phil. (Columbia)
 BRAHMS: PIANO CONCERTO #2 — Emil Gilels—Fritz Reiner, Chi. Sym. (Victor)
 RACHMANINOFF: Concerto No. 2 — Rubenstein, Chicago Symphony
 SAINT-SAENS: PIANO CONCERTO # 2—Rubinstein—Wallenstein, Sym. of the Air (Victor)
 TCHAIKOVSKY: PIANO CONCERTO #1—Van Cliburn—Kiril Kondrashin Sym. (Victor)
CATEGORY #25—"BEST CLASSICAL PERFORMANCE — INSTRUMENTALS (OTHER THAN CONCERTO-SCALE ACCOMPANIMENT.)"
 ART OF THE HARPSICHORD—Wanda Landowska (Victor)
 BEETHOVEN SONATA NO. 9 AND SONATA NO. 8—Nathan Milstein (Capitol)
 HOROWITZ PLAYS CHOPIN — Vladimir Horowitz (Victor)
 CANGION DEL E.—Segovia (Decca)
 SEGOVIA GOLDEN JUBILEE (Decca)
CATEGORY #26 "BEST CLASSICAL PERFORMANCE—CHAMBER MUSIC (INCLUDING CHAMBER ORCHESTRA)"
 BEETHOVEN QUARTET 13—Hollywood String Quartet (Capitol)
 BEETHOVEN: TRIO IN E FLAT, OP. 3, HEIFETZ, William Primrose, Gregor Piatigorsky (Victor)
 BEETHOVEN: TRIO IN E FLAT MAJOR: TRIO IN D MAJOR—Casals, Cellist; Iatomin, Pianist; Fuchs, Violinist. (Columbia)
 BEETHOVEN: TRIO IN G, OP. 9, NO. 1; BEETHOVEN: TRIO IN C MINOR, OP. 9, NO. 3, HEIFETZ, Primrose, Gregor Piatigorsky (Victor)
 RAVEL: QUARTET IN F MAJOR: DEBUSSY: QUARTET IN G MINOR—The Budapest String Quartet (Columbia)
CATEGORY #27—"BEST CLASSICAL PERFORMANCE—VOCAL SOLOIST (WITH OR WITHOUT ORCHESTRA)"
 CHERUBINI: MEDEA — Maria Callas (Mercury)
 DUETS FOR SPANISH GUITAR—Salli Terri (Capitol)
 EILEEN FARRELL AS MEDEA—Eileen Farrell (Columbia)
 OPERATIC RECITAL — Tebaldi (London)
 WAGNER: PRELUDE & LIEBESTOD — TRISTAM AND ISOLDE, BRUNNHILDE'S IMMOLATION, DIE GOTTERDAMERUNG — E. Farrell, Munch, Boston, Sym. Orch. (Victor)
CATEGORY #28—"BEST CLASSICAL PERFORMANCE—OPERATIC OR CHORAL"
 BARBER: VANESSA—Metro. Opera Chorus & Orch.—Mitropoulos, Steber, Elias, Resnick, Gedda, Nagy, Cehanovsky, Tozzi (Victor)
 BARBER OF SEVILLE: Maria Callas, Tito Gobbi (Angel)
 DONIZETTI: LUCIA DE LAMMERMOOR—Rome Opera House Chorus & Orch. Erich Leinsdorf, Peters, Pace, Carlin, Palma, Pearce, Maero, Tozzi (Victor)
 PUCCINI: MADAM BUTTERFLY—Rome Opera House Chorus & Orch. — Erich Leinsdorf, Ciferri, Mattioli, Moffo, Zeri, Elias, Pace, Carlin, Valletti, Catalani, Cesari, Mineo Corena, Monreale (Victor)
 VIRTUOSO—Roger Wagner Chorale (Capitol)

MENTAL (WITH CONCERTO SCALE ACCOMPANIMENT)"
 BARTOK: CONCERTO FOR VIOLIN—Stern, Bernstein cond. N. Y. Phil. (Columbia)
 BRAHMS: PIANO CONCERTO #2 — Emil Gilels—Fritz Reiner, Chi. Sym. (Victor)
 RACHMANINOFF: Concerto No. 2 — Rubenstein, Chicago Symphony
 SAINT-SAENS: PIANO CONCERTO # 2—Rubinstein—Wallenstein, Sym. of the Air (Victor)
 TCHAIKOVSKY: PIANO CONCERTO #1—Van Cliburn—Kiril Kondrashin Sym. (Victor)
CATEGORY #25—"BEST CLASSICAL PERFORMANCE — INSTRUMENTALS (OTHER THAN CONCERTO-SCALE ACCOMPANIMENT.)"
 ART OF THE HARPSICHORD—Wanda Landowska (Victor)
 BEETHOVEN SONATA NO. 9 AND SONATA NO. 8—Nathan Milstein (Capitol)
 HOROWITZ PLAYS CHOPIN — Vladimir Horowitz (Victor)
 CANGION DEL E.—Segovia (Decca)
 SEGOVIA GOLDEN JUBILEE (Decca)
CATEGORY #26 "BEST CLASSICAL PERFORMANCE—CHAMBER MUSIC (INCLUDING CHAMBER ORCHESTRA)"
 BEETHOVEN QUARTET 13—Hollywood String Quartet (Capitol)
 BEETHOVEN: TRIO IN E FLAT, OP. 3, HEIFETZ, William Primrose, Gregor Piatigorsky (Victor)
 BEETHOVEN: TRIO IN E FLAT MAJOR: TRIO IN D MAJOR—Casals, Cellist; Iatomin, Pianist; Fuchs, Violinist. (Columbia)
 BEETHOVEN: TRIO IN G, OP. 9, NO. 1; BEETHOVEN: TRIO IN C MINOR, OP. 9, NO. 3, HEIFETZ, Primrose, Gregor Piatigorsky (Victor)
 RAVEL: QUARTET IN F MAJOR: DEBUSSY: QUARTET IN G MINOR—The Budapest String Quartet (Columbia)
CATEGORY #27—"BEST CLASSICAL PERFORMANCE—VOCAL SOLOIST (WITH OR WITHOUT ORCHESTRA)"
 CHERUBINI: MEDEA — Maria Callas (Mercury)
 DUETS FOR SPANISH GUITAR—Salli Terri (Capitol)
 EILEEN FARRELL AS MEDEA—Eileen Farrell (Columbia)
 OPERATIC RECITAL — Tebaldi (London)
 WAGNER: PRELUDE & LIEBESTOD — TRISTAM AND ISOLDE, BRUNNHILDE'S IMMOLATION, DIE GOTTERDAMERUNG — E. Farrell, Munch, Boston, Sym. Orch. (Victor)
CATEGORY #28—"BEST CLASSICAL PERFORMANCE—OPERATIC OR CHORAL"
 BARBER: VANESSA—Metro. Opera Chorus & Orch.—Mitropoulos, Steber, Elias, Resnick, Gedda, Nagy, Cehanovsky, Tozzi (Victor)
 BARBER OF SEVILLE: Maria Callas, Tito Gobbi (Angel)
 DONIZETTI: LUCIA DE LAMMERMOOR—Rome Opera House Chorus & Orch. Erich Leinsdorf, Peters, Pace, Carlin, Palma, Pearce, Maero, Tozzi (Victor)
 PUCCINI: MADAM BUTTERFLY—Rome Opera House Chorus & Orch. — Erich Leinsdorf, Ciferri, Mattioli, Moffo, Zeri, Elias, Pace, Carlin, Valletti, Catalani, Cesari, Mineo Corena, Monreale (Victor)
 VIRTUOSO—Roger Wagner Chorale (Capitol)

PLAY ANYTHING YOU LIKE, AS LONG AS IT'S "BAD"

"HONKY is dory programming", says Brother BILL BENNETT on Personality KWK . . . from KUDL "Kids went wild at my hop", BOB ELLIOTT . . . CASH BOX, "offers contention for band honors" . . . BIG BOB DOUGHERTY playing to capacity nightly in K.C. . . . GOLDEN CREST, 220 B'way, Huntington Sta., L. I., N. Y.

RCA's "Destination Stereo" at \$2.98

NEW YORK—RCA Victor has released a new Red Seal stereo high-lighter called "Destination Stereo" it was announced last week by John Y. Burgess, Jr., manager, commercial sales and merchandising department, RCA Victor record division. The album, containing nine complete selections from RCA Victor stereo albums, is being offered to consumers at the special nationally advertised price of \$2.98 for a limited time.

Subtitled "Your Passport to Great Music in New Sound by the World's Greatest Artists", the album, Burgess said, "lets the musical content tell the whole stereo story. There's no narrative, no gimmick. Every selection speaks for itself in the most gorgeous stereo sound to be heard today. At \$2.98, it represents a terrific bargain to every consumer".

Artists and repertoire in the album include Fiedler and the Boston Pops playing the "Sabre Dance" and "Herando's Hideaway"; Kiril Kondrashin conducting the RCA Victor Symphony Orchestra in Rimsky-Korsakoff's "Capriccio Espagnol"; Fritz Reiner and the Chicago Symphony Orchestra in "Gnomus" from "Pictures at an Exhibition" and "Troika" from "Lt. Kiej"; Morton Gould and his Orchestra playing his own "Fourth of July" and "Hoe-Down" from "Rodeo"; Artur Rubinstein playing the second movement of Saint-Saens 2nd Piano Concerto; and the Boston Symphony Orchestra under Charles Munch performing Berlioz' "Roman Carnival Overture".

"Destination Stereo" will get all-out advertising and promotion support. Half-column ads will appear in The Saturday Review, The New Yorker, and other national publications. In addition, it will ship to all

classical D. J.'s as part of RCA Victor's new Red Seal stereo broadcast service. Point-of-sale material, including streamers and dealer mailing-pieces, will be available, as well as ad mats in three sizes for local newspaper use.

Reisman Pacts 1st Artist To Roulette

NEW YORK—Joe Reisman, Roulette's new A & R chief, who has been busy analyzing the Roulette artist roster made his first move to add to the roster with the signing of Lionel Thorpe to the label, it was revealed last week. Thorpe was signed and recorded all in the same week. Reisman reported that Thorpe was brought to his attention by Al Galico of Shapiro-Bernstein. Lionel Thorpe is from Kings-Mounted, North Carolina, and before going out as a single was the lead voice in the vocal group, the Chords. He is also a composer; he wrote the hit song of a few seasons back, "Sh-Boom". The Thorpe single out this week was written by him, "Lover, Lover, Lover", and "More, More, More".

Joe Reisman also announced the signing of the Mudlarks, one of the top vocal groups in England. Their first for Roulette, which has just been released, is "My Grandfather's Clock" and "The Love Game".

In the meantime, Reisman has also been busy recording Valerie Carr for a new single, and Jimmie Rodgers for his next album and single.

New MGM LP Sales Program

NEW YORK — Arnold Maxin, president of MGM Records, announced last week a new album sales program designed to kick off the diskery's 12th Anniversary celebration. The promo began March 15 and will run for forty-five days. Distributors ordering certain minimum quantities of MGM stereo LP's are receiving free, a like number of monaural LP's on Lion, the company's low-priced label, at a one-to-one basis. Included are all stereo albums released to date, but special emphasis is being placed on new releases for the month. MGM stereo albums list at \$4.98 for regular issues and \$5.98 for the original

cast and personality series. Lion lists at \$1.98 in monaural form.

Five new MGM pop stereo album releases are skedded for this month including "Conway Twitty Sings" "Music To Listen To Records By—Edie Adams Sings?"; "8 Brass, 1 Sax, 4 Rhythm" by Skip Martin and his orchestra; "Moore's Tour—An American In England" featuring compositions by Phil Moore performed by the Johnny Dankworth Orchestra and "Music For The Modern Screen" by LeRoy Holmes and his orchestra. All of these packages are also available monaurally.

Theodore Bikel Promo

NEW YORK — In a bid to make Theodore Bikel as pre-eminent in the pop field as he is in folk singing, Elektra Records is releasing a pair of special EPs for deejays around the country. Jac Holzman, diskery president, announced that 1000 packages — each with eight songs — will be distributed.

Release will tie in with Academy Awards presentations in Hollywood on April 6. Bikel, also a well-known character actor, has been nominated for an Oscar for his portrayal of a Southern sheriff in "The Defiant Ones."

The promotional package contains songs in six languages — English, Spanish, Russian, Hebrew, Yiddish and Zulu. Bikel, who has a repertoire in 17 tongues, accompanies himself on guitar.

In addition to introducing Bikel to a broader pop market, the deejay EPs also will hypo sales on his albums within the folk field, Holzman believes. The latest of his seven albums are "Folk Songs From Just About Everywhere" (with Geula Gill) and "More Jewish Folk Songs," a sequel to his highly successful "Jewish Folk Songs."

Elektra also will tape Bikel's one-man concert at Town Hall, New York, on Sunday, April 5, for release as an LP in the near future. This concert is the culmination of a coast-to-coast tour of date which Bikel has been making for the past 2 months.

Rose Maddox To Capitol

HOLLYWOOD — Country- and western singer Rose Maddox has signed an exclusive, long-term contract with Capitol Records, it was announced last week by Lloyd W. Dunn, vice president and head of the company's A & R division. Miss Maddox's recordings will be supervised by A & R producer Ken Nelson.

One of the top performers in the C & W field, Miss Maddox first came into prominence in a family act billed as The Maddox Brothers and Rose. For Capitol, however, she will be a solo artist.

Duchow Joins Arwin

NEW YORK—Peter Duchow, formerly with Capitol Records' International Department, has joined Arwin Records as vice president and executive assistant to prexy Martin Melcher, it was revealed last week. Duchow, with extensive experience in European recording, will coordinate activities between Melcher's London and New York offices, headed by Leslie Farrell and Joe Linhart, respectively.

Duchow will also assist Melcher in other of the latter's activities.

James Session



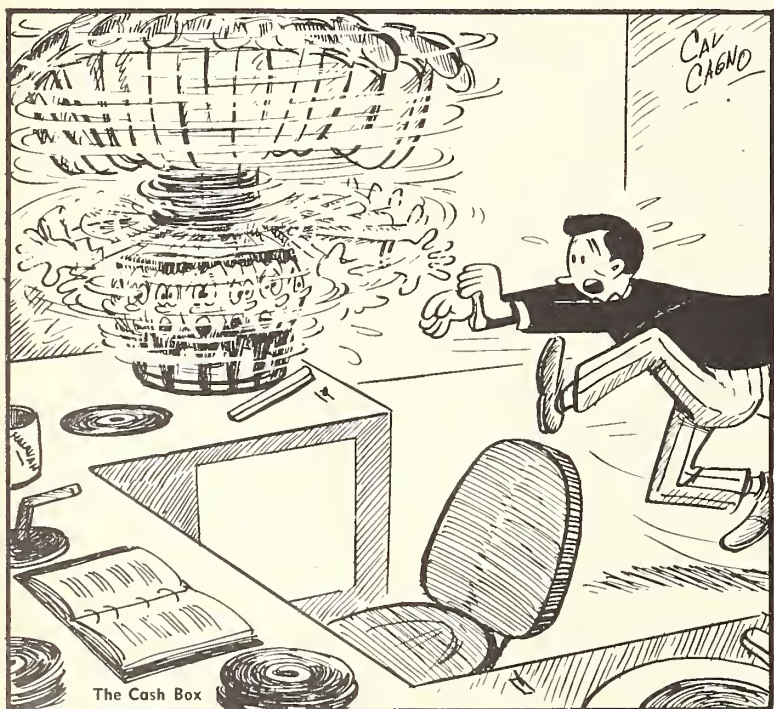
NEW YORK — Harry James and Jesse Kaye, VP in charge of west coast recording, discuss technicalities at the bandleader's first MGM recording date.

James, who just recently joined the label, has added a new staff of arrangers and sidemen and has reportedly come up with a new sound.

At the session James waxed his first MGM single, "Blue Baiao" and "She's Got To Go," which will be released this week.

"THE FLIP SIDE"

By Joe Cal Cagno



"I Told You Not To Get Your Head Too Close To The Turntable!!"

Lee Distributes Thru Record Associates

MEMPHIS, TENN. — Leon Ethridge and Gerald Adams, toppers of Lee Records, this city, announced last week that they have signed with Record Associates, a subsidiary company of Harold Friedman Associates. All future releases by Raye Snider and The Four Flickers on the Lee label will be pressed, distributed, sold and financed by Record Associates.

First disk to be distributed by Record Associates, under the new agreement, is "Yo Yo" sung by Raye Snider and coupled with "Is There A Way" by The Four Flickers, a local singing group.

Friedman stated that he has been carefully screening the material that has been sent to him for release by Record Associates and picked the Lee disk because of its unusually strong potential.

Audio Fidelity Forms British Disk Company Under Own Banner

NEW YORK — Audio Fidelity Records will be releasing records in England under the Audio Fidelity label next month, the first U. S. diskery to obtain its American banner there.

In making the announcement last week, Sid Frey, Audio Fidelity topper, said that the move was a result of recording sessions last fall in England, where the label cut its new First Component Stereo series. "While we were there," said Frey, "we wondered what we could do with our catalog in England and under the English setup, having our line handled by an outlet there would mean a \$50,000 advance from it ending up as \$4,000 for us." The \$100,000 American dollars Frey spent for the sessions put him in the good graces of the Bank of England, permission of which is needed for anyone going into disk business there, as are OK's from the Board of Trade and music publishers. Making five trips to England in four

months to set up the legal and business machinery (including the \$100,000 Component tag, Frey says he's spent \$250,000 so far in England), Audio Fidelity, Ltd. is ready to open shop in England next month.

At the April 2 English Audio Show, the Audio Fidelity line will be displayed and about twenty LP's will go on sale soon afterwards. Pricing will be in line with other American disks available in England according to Frey.

Frey also revealed that the label is out to handle other American diskeries in Great Britain, with matters only involving Frey's acceptance of bids already coming in. Also, Frey says he's working on similar Audio Fidelity firms in Brazil and Australia. Audio Fidelity is already represented as Audio Fidelity in Canada, though all pressing, advertising and promotional activities for Canada are handled there.

Savoy Young Memorial LP's

NEW YORK—Savoy Records announced last week that it is planning to commemorate saxophonist Lester Young's death with a release of two LP's honoring the great musician. Titles of the albums are "Immortal Lester Young" and "Lester Young Memorial." Release date is set for within the next ten days.

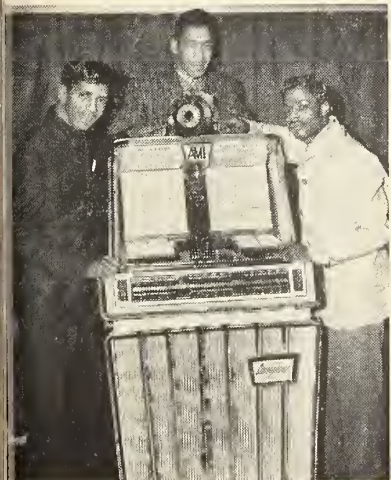
At the same time Savoy also revealed that it is in the process of releasing a single by the Original Gospel Harmonettes. The first wax outing for the group is "Don't You" b/w "Let Me Ride."

Gray Tours For Tel

CHICAGO—Gordon Gray, record promotion rep associated with Morty Craft in his operation of Tel Records, division of United Telefilm Records, visited Chicago last week for a recording session at Universal Recording Company with Fred Mendelson, &R exec with the label.

During his tenure in this city he made the rounds of disk jockeys with two new waxings by the firm, Bill Farrell's "You Were Only Fooling" (the Tel label) and "Laughing On the Outside" by the Harptones on the firm's Warwick label. Gray reported that he is currently on a 33-day national deejay tour.

The Wheels



NEW YORK—The Wheels, singing up on the Curtis label, gather around the AMI Model J stereo jukebox at a recent visit to Runyon Sales, New York AMI distrib, promoting their latest Curtis release, "It's Not for Me" b/w "Copy Cat."

German "Jackety Jack"

NEW YORK—Atlantic Records revealed last week that it is engaging in a special humorous promotion for a single it has acquired from Germany. The song is the German language version of last year's big hit, "Yakety Yak," by The Coasters on Atco entitled "Jackety Jack" and recorded on the Electrola label, the German HMV subsid, by Billy Saunders and Das Paul Kuhn Ensemble.

Last week the disk was mailed to 250 deejays along with a note which read: Memo Von Atlantic Records; Lieber Schallplattenreiter! Beiliegend eine Platte von Yakety Yak. Wir hoffen dass Sie uns einige Drehungen geben können. Die Platte ist bereits ein Schlager in Minneapolis, St. Paul und Germantown, Pennsylvania, Ihr ergebener, Jerry Wexler.

Atlantic, assuming that a few deejays would not completely understand this message, is following it up with an English translation a few days later.

The diskery expressed hopes that the German record might repeat its hit run, which it shared with the Coasters' English version released in Germany.

Belvin's "Guess Who" Clicks

NEW YORK—Jesse Belvin, RCA Victor singer, whose composition "Goodnight My Love" brought him to the attention of Alan Freed and stardom in the Freed shows, has a hit in "Guess Who"—his new RCA Victor single. According to Ray Clark, Manager, Planning and Merchandising, Single Records, "Guess Who", which already is on the top selling charts on the West Coast, is rapidly piling up sales in other markets. Song was composed by singer's wife, Jo Ann Belvin.

"From all indications," Clark said, "this ballad can be the sleeper of the year, and we are sparing no effort to push it across the country. RCA Victor's entire sales and promotion field force is concentrating on Belvin. The record is getting strong reaction from stations programming pop as well as rhythm and blues."

Warner Bros. Jumps Into Jazz

NEW YORK—Warner Bros. Records launches its first full-scale move into the jazz field with an April release of 11 albums covering all schools of jazz, it was announced last week.

And as an extra, the label is rushing into print an LP by Warren Barker's orchestra of the music from the TV show "77 Sunset Strip." The 77 Sunset Strip set is pitched at the audience of the chart ABC-TV show.

A sampler, "Jazz Festival in Hi-Fi Stereo," will be the WB album feature attraction of the month. It contains tracks by all the artists and groups on the other 10 jazz LPs, but in performances of material especially cut for the sampler.

The regular release consists of "Gongs East" by the Chico Hamilton Quintet; "The Trombones, Inc.," spotlighting 10 east coast and 10 west coast trombonists playing arrangements by J. J. Johnson, Marty Paich, and Warren Barker; "Ruby Braff Goes Girl Crazy," with Braff's mainstream jazz group playing Gershwin's score for the show; "First Jazz Piano Quartet," featuring four piano jazz; "MIX

MCMLIX," an updating by trumpeter Dick Cathcart and orchestra of tunes associated with or penned by Bix Beiderbecke; "Charleston 1970," featuring modern arrangements of Charlestons by Bob Prince and his Tentette; "Folk Songs For Far Out Folk," a collection of American, Hebrew, and African folk tunes played by Fred Katz and an experimental jazz group; "Gilbert And Sullivan Revisited," swinging songs from the operettas penned and conducted by Jim Timmens; "Original Jazz Performance of Roberta" by the Morris Nanton trio; "Four Button Dixie," a two-beat set by Matty Matlock and the "Paducah Patrol."

The April Jazz Festival release marks the label's initial big pitch at the jazz record market, although individual jazz sets have been issued in recent releases, including "Porgy And Bess Revisited," "The Dixieland Story," and "Chico Hamilton's Quintet with Strings Attached."

A Child's Dream-Come-True

HOLLYWOOD—Randy Wood of Dot Records and Carl Burns of Crystalette Records are planning a second birthday celebration for little Dodie Stevens.

Miss Stevens celebrated her 13th birthday on Feb. 17, "BPS" (Before "Pink Shoelaces"). Now that the youngster has assumed star proportions Wood and Burns have decided on a second birthday fete, honoring her success.

"Pink Shoelaces" is being distributed by Dot for Crystalette. Burns reported that the flip side, "Coming Of Age," is beginning to show up in many areas.

Disk Session At D.J. Meet

NEW YORK—At the 2nd annual DJ convention, set for the Decoration Day weekend in Miami, one of the featured events will be a stereo and monaural recording session. Details of the session have been worked out by Bill Stewart of Storz stations, who said that many of the several thousand deejays that will be in attendance have never witnessed an actual session in progress.

Peggy Lee and Jonah Jones, Capitol recording artists, are the performers skedded to take part in the demonstration, cutting an LP tentatively titled "Beauty And The Beast" at a cocktail party hosted by their diskery during the weekend.

HEADING HIGH!

"TROUBLES TROUBLES"

(TROUBLES ON MY MIND)

b/w "IN MY MOMENTS OF SORROW"

WARREN STORM

NASCO 6025

NASHBORO RECORDS

177 3rd Ave., N., Nashville, Tenn.

Breaking Wide Open

"I CAN'T GET YOU OUT OF MY HEART"

by

Al Martino

FOX # 132

look to...

20th FOX

for the greatest!

New Cash Box Dealer Stereo LP List Debuts

NEW YORK — The first Cash Box compilation of Best Selling Stereo Albums (Pg. 18) indicates that though stereo purchasers are sticking, in the main, to artists & repertoire whose monaural counterparts are current favorites, there are, nevertheless, distinct differences in purchase appeal, with "older" favorites being revived in stereo and completely new disks, expressly tailored for stereo, selling well.

The big monaural LP's are still there in stereo (i.e. "Peter Gunn" (#1); "Come Dance With Me" (#2); "Flower Drum Song" (#6); but re-gaining newly won popularity in stereo are such items as Van Cliburn's Tchaikovsky Concerto on Victor (#4); the "Oklahoma!" soundtrack on Capitol (#8); Roger Williams' "Near You" on Kapp (#9) and Sinatra's "Only The Lonely" on Capitol (#22).

In this early stage of the stereo game, purchasers are naturally turning to stereo disks that are, more or less, clear-cut, gimmick-loaded demonstrations of stereo's fascinating ability to feed the listener the 3-D effect. Though a success in monaural form, Arthur Lyman's "Taboo" set on HiFi (#17) is also making a strong hold on the stereo buyer, no doubt because of its striking orchestrations which lend themselves beautifully to stereo effect. Two entries making a stereo chart appearance are out-and-out efforts designed to convince the listener that stereo is all that it's cracked up to be. These are London's "Journey Into Sound" (#19) and Westminster's "Introduction To Stereo" (#24). Of interest is the colorful Dick Schory "Bang-Baroom & Harp" waxing on Victor (#30). This LP was released sometimes in December in both monaural and stereo form, with no monaural chart activity as yet, but here it is making its way on the stereo list.

Most likely, in time, when stereo has passed the novelty stage, and firms release their monaurals and stereos simultaneously, both the monaural and stereo lists will have just about the same look; but, for the time being, there are differences in monaural and stereo stock the dealer must consider.

Everest Adopts New Recording Technique

NEW YORK—Everest Records is now utilizing a new recording technique, it was disclosed last week. Following the success of its recent release, "Around the World In Eighty Days", the Belock Recording Company, division of the Belock Instrument Corporation, has announced that Everest will continue to use 35 mm magnetic film for its stereo recordings of three sound tracks instead of the conventional ¼ inch tape. This technique was originally devised for motion pictures but was not previously used in producing disk recordings until reportedly introduced by Everest in "Around The World in Eighty Days". The sprocket driven magnetic tape, five times heavier and wider than the tape customarily used, allows for a greater dynamic range and greatly reduces random noise, the Belock Company has found. It also avoids slippage that may occur on friction driven tape that can cause "flutter". One re-recording from the master film tape, Everest's three sound tracks are 'mixed' or combined into two channels for stereo disks. The three channels become one channel in Everest's monaural recordings.

"We are well pleased with the results", asserts Harry D. Belock, the company's president. "Our newest release under our new method is 'Waltz Masterpieces'. Those who have heard it in the studio say it is tremendous." "Waltz Masterpieces" is an album of waltz compositions by Weber, Tchaikovsky, Richard and Johann Strauss, played by the Stadium Symphony Orchestra of New York with Raoul Poliakoff conducting.

Design Signs Two

NEW YORK—Cy Leslie, president of Pickwick Sales, merchandising arm of Design Records, announced last week that both Alan Dean and the Don Williams Chorale have been signed to exclusive disk deals.

Leslie stated that the Don Williams Chorale will record an album featuring the holy music of all religions. Alan Dean will make both LP's and singles for the label.

Prior to signing with Design, Dean recorded for MGM, Rama and Roulette Records. The British-born baritone first received international prominence with his click dishing of "Luna Rosa". He has subsequently become a success in this country with night club and television audiences.

Jimmy & Connie Debut On TV

NEW YORK—MGM Records' singing star Connie Francis will join the "Jimmy Rodgers Show" in a featured slot on Tuesday, March 31, 1959, holding forth vis-a-vis Rodgers weekly. The program is beamed over the NBC-TV network every Tuesday night.

Miss Francis is currently touring England and Scotland, her third string of public appearances in Great Britain in less than a year. She flies here March 24th, to begin rehearsals for the Rodgers show.

Todd Buys Rev Master

NEW YORK — Paul Cohen, Todd Records topper, has purchased the master of "X+Y=Z" by the Threeteens on Rev. The deal was consummated through Trinity music, publishers of the tune. Cohen's purchase was based on reported action on the deck.

Ernest Tubb Sets Rodgers Memorial Sked

NASHVILLE — Additional details have been announced by Ernest Tubb concerning the "Jimmie Rodgers' Day" celebration sked for June 15, 16, 17 and 18 in Meridian, Miss. Tubb is president of the Rodgers Memorial and Health Foundation.

Artists who will appear at the event include Ray Price, Charlie Walker, the Wilburn Bros., Hank Snow, Justin Tubb (Ernest will perform, too), Skeeter Davis, Ferlin Huskey, Mac Wiseman. Other personalities will be announced shortly.

There will be a talent contest held each night, and three winners will appear on the "Big Show" at Ray Stadium the night of the 18th, competing for first place on this show. First place winner will be guest on Tubb's "Jamboree" network show on the following Saturday morning, and on the "Midnight Show" from the Ernest Tubb Record Shop. Winner will be given an audition by Owen Bradley, Decca A&R man, for a possible Decca disk pact, may also appear on the Grand Ole Opry. Prizes will be awarded the two runner-ups.

The Lamar Hotel in Meridian will be the headquarters for the entire celebration. For needed information concerning the celebrations, Tubb, Hank Snow or Vic Skinner, president of the Meridian Restaurant Assn. and chairman of the celebration's general committee, should be contacted.

Belafonte Promo

NEW YORK—Harry Belafonte's newest single, "Turn Around," taken from his new Victor album, "Love Is A Gentle Thing," will receive full promotion treatment by RCA Victor fieldmen, distributor personnel, and the RCA Victor publicity and promotion departments, it was announced last week by Ray Clark, Manager, Planning and Merchandising, Single Records. In addition, Belafonte himself will be sending personal letters to radio stations and disk jockeys.

The Belafonte record, Clark added, will be featured in the Victor booth at the forthcoming MOA convention, April 6, 7, 8, in Chicago.

"Turn Around," an original composition by Alan Greene, made its first record appearance in the Belafonte album. Record is backed by "Darlin' Cora", a rhythmic folk-type song.

Dot-RCA Mexican Pact

HOLLYWOOD—Jim Bailey, Dot exec in charge of the label's international operations, returned from a quick trip to Mexico City last week where he met with RCA executives to finalize a Dot-RCA agreement whereby RCA will distribute the Dot product in the Mexican market. RCA will manufacture Dot singles in Mexico, to be released there on the Dot label, and will import selected LP's which conform to Mexican musical taste.

Bailey reported that two Dot artists are topping popularity polls in Mexico—Billy Vaughn and Pat Boone.

Martin Scores on Victor

NEW YORK—Mary Martin's matinee-evening telecasts on Easter Sunday will be tied-in with two Victor LP's by the musical comedy star. Her kiddie-directed afternoon stint over NBC is included in her new Victor LP, "Rodgers And Hammerstein's 'Cinderella'", which includes Miss Martin singing and narrating material from the R&H TV musical and another opus, "Three To Make Music", also to be performed by Miss Martin on the afternoon presentation.

Her evening show—programming show music—will have material available in a Victor issue of last year, "Mary Martin Sings—Richard Rodgers Plays".

Deane TV'er Goes Network

NEW YORK—Buddy Deane, co of the nation's top deejays at WJTV in Baltimore, will go network with his adult-directed "Buddy Deane Bandstand Show" on April 13 on the ABC-TV network, from 12 A to 1 PM.

Deane will retain his popular local teen bandstand program.

Vista Stereo Disks

NEW YORK—Vista Records last week announced their initial single and EP stereophonic record releases. The disks, which will comprise TV singles and one EP this month, will feature "On The Trail" b/w "Trumpeter's Prayer" with Tutti's Trumpets; "Once Upon A Dream" b/w "Sing A Smiling Song," both do by The Commanders; and all four sides on the EP.

Release of these records, aimed primarily at the juke box field, will take advantage of the nation-wide openings of Walt Disney's films, "Sleeping Beauty" and "Grand Canyon All tunes but "Prayer" are from the pictures, that one being one of the most popular bands from Disneyland "Tutti's Trumpets" album.

Vista Stereo singles will retail for \$.98 while the Vista EP will retail at \$1.29.

Schwartz Leaves Crown

CULVER CITY, CAL.—Crown Records, the budget-priced label, announced last week the resignation of its assistant sales manager, Marv Schwartz. Schwartz, who has been with the company for two years, was instrumental in the development of Crown's merchandising policies and the formulation of its national sales organization.

He has formed his own company in Los Angeles under the name of Merchandising Associates. The purpose of this new company is to represent manufacturers in various fields of distribution.

Roulette Buys Master

NEW YORK—Following weeks of negotiation, Roulette Records announced last week the acquisition of master purchase of the song, "Mad Mi", by Jimmy Whalin. The purchase was made from Artie Singer in Philadelphia, where the disk was found by Harry Chipetz of Chips Distributing, the Roulette outlet in Philadelphia.

Singer reported that a number of labels vied for the record in the past three weeks and that he finally accepted the Roulette offer. "It's the most we have ever paid for a master purchase in Roulette's history and we expect it to be one of our biggest hits of the year"; said Roulette executive Joe Kolsky. Whalin is a local Philadelphia boy and the song "Madre Mia" is a religious type love ballad featuring a plaintive trumpet in the background. The record was released on the trade this week.

Backbeat Moves

HOUSTON — Backbeat Record this city, has moved to a new address 5208 Wylie St., here, Larry Kan label promotion director, reported last week.

Roberta Shaw
sings
"SHAGGY DOG"
From WALT DISNEY'S
Hilarious motion picture
"SHAGGY DOG"
on Disneyland Records

DISNEYLAND RECORDS
A Division of Walt Disney Music Co.
BURBANK, CALIFORNIA

A SWINGIN'
IS HEADING YOUR
"IRENE"
WAY ON

CORAL
RECORDS



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 50.

listed Alphabetically

* Indicates first appearance on Territorial Tips

- A ROCKIN' GOOD WAY
Priscilla Bowman (Abner 1018)
- BABY
Tal Miller (Hollywood 1094)
- BIG BOY PETE
Don & Dewey (Specialty 659)
- CHA CHA LOUISE
The Rogues (Guyden 2007)
- COME SOFTLY TO ME
Richard Barret (Gone 5056)
- DANNY BOY
James "Sugar Boy" Crawford (Montel)
- EARTH ANGEL
Penguins (Dooto 348)
- ELEPHANT WALK
Kings (RCA Victor 7419)
- *ENCHANTED
Plotters (Mercury 71247)
- EVENING RAIN
Earl Grant (Decca 30819)
- FENDER BENDER
Startires (APT 25030)
- 5-10-15 HOURS
Ruth Brown (Atlantic 2015)
- FRIED EGGS
Intruders (Fame 101)
- GIFT OF LOVE
Impressions (Abner 1023)
- GUESS WHO
Jesse Belvin (RCA Victor 7469)
- HOLD ME
Bobby Long (Glow-Hill 504)
- HONKY TONK
SOMEWHERE ALONG THE LINE
The Queen (Mercury 71389)
- HOT TAMALES
Noble "Thin Man" Watts (Baton 266)
- HURTIN' INSIDE
Brook Benton (Mercury 71394)
- I GOT A WIFE
Mark IV (Mercury 71403)
- IF I COULD BE WITH YOU
Miss La-Vell (Duke 198)
- I KNEEL AT YOUR THRONE
Joe Medlin (Mercury 71415)
- I'LL BE SEEING YOU
Hollywood Flames (Ebb 153)
- I'LL KEEP ON TRYING
Eddie Bo (Ace 555)
- I'M A LONELY MAN
THAT WILL NEVER DO
Little Milton (Bobbin 101)
- *I NEED YOUR LOVIN'
Roy Hamilton (Epic 9307)
- IN THE KITCHEN
Eddy Davis (Prestige)
- I WANT YOU SO BAD
James Brown & Five Flames (Federal 12348)
- I WON'T CRY
Johnny Adams (Ric)
- LITTLE SPACE GIRL
Jesse Lee Turner (Carlton 496)
- LOVE IS A RIVER
Moonglows (Chess 1717)
- MADRID
Nat "King" Cole (Capitol 4125)
- I'LL STEP ASIDE
Ruth Brown (Atlantic 2008)
- MATHEMATICS OF LOVE
Jimmy Pemberton (Orchid 5002)
- MATILDA
Cookie (Judd)
- MIDNIGHT OIL
Charlie Blackwell (Warner Bros. 5031)

- MIGHTY HAND
Johnny Fuller (Specialty 655)
- MONSTER PARTY
SCOTT'S BLUFF
Bili Doggett (King 5176)
- MORE THAN ANYTHING
Robin Robinson (Poplar 114)
- *MY LOVE IS STRONG
Jimmy Clanton (Ace 560)
- MY LOVE WILL NEVER DIE
Channels (Fury 1021)
- ONE BY ONE
Jerry Butler (Abner 1045)
- PAPER LADY
Bob Gaddy (Old Town 1064)
- PLAIN JANE
Bobby Darin (Atco 6133)
- PUPPY LOVE
Tops (V-Tone)
- QUIET VILLAGE
Martin Denny (Liberty 55162)
- RAWHIDE
Link Wray (Epic 9300)
- SATISFIED
Chateaus (Warner Bros. 5023)
- SHIRLEY
John Fred & Playboys (Montel)
- SHOMBALOR
Sheriff & Ravels (Vee-Jay 306)
- SOMEWHERE ALONG THE WAY
Roy Hamilton (Epic 9301)
- STOLEN MOMENTS
CITY LIGHTS
Ivory Joe Hunter (Dot 15880)
- STORY OF MY LOVE
Conway Twitty (MGM 12748)
- TALL PAUL
Annette (Disneyland 118)
- TEARDROPS WILL FALL
Dicky Doo & Don'ts (Swan 4025)
- *TELL HIM NO
Travis & Bob (Sandy 1017)
- THAT'S MY DESIRE
Chuck Berry (Chess 1716)
- THE BEAT
Rockin R's (Tempus 7541)
- THE CHALLENGE
Ronnie Savoy (Candelo 381)
- THE LONELY ONE
Duane Eddy (Jamie 1117)
- THE MORNING SIDE OF THE MOUNTAIN
PLEASE MR. SUN
Tommy Edwards (MGM 12757)
- THE WOBBLE
Jimmy McCracklin (Mercury 71412)
- 24 HOURS OF FEAR
Eddie Boyd (Oriole 101)
- WALKING ALONG
Cornell Sisters (Flame)
- WHAT MAKES YOU SO TOUGH
Teddy Humphries (King 5182)
- WONDERIN'
BY THE LIGHT OF THE SILVERY MOON
Little Richard (Specialty 660)
- *YEP!
Duane Eddy (Jamie 1122)
- YOU NEVER COULD BE MINE
Baby Washington (Neptune 101)
- YOU'RE SO FINE
Falcons (Flick 001)
- YUM YUM
Swinging Earls (Vega 101)



R & B Sure Shots

"I NEED YOUR LOVE TONIGHT"

Award of the Week 3/21

"A FOOL SUCH AS I"

Elvis Presley RCA Victor 7506

"WHO'S THAT KNOCKING"

Sleeper of the Week 2/14

Genies Shad 5002

"LOVEY DOVEY"

Sleeper of the Week 3/14

Clyde McPhatter Atlantic 2018

"TURN ME LOOSE"

Sleeper of the Week 2/14

Fabian Chancellor 1033

Trade Show Bldg. Sold Out For Namm Show

NEW YORK — All space in the New York Trade Show Building has been sold out for the Music Industry Trade Show June 21-25, convention manager Winston D. Ryan announced last week.

The giant exhibition center, with its 90,000 square feet of space, was fully reserved by the second week in March, the earliest complete booking of the hall in the history of the National Association of Music Merchants.

Highlight of the newly remodeled Trade Show Building is a room on the second floor where television, high

fidelity and stereo sets will be set up. The entire building will be headquarters for pianos, carillons and other major musical equipment.

Across the street is the exhibit center for musical instruments and merchandise in the Hotel New Yorker. To accommodate the anticipated overflow of exhibitors, the eighth floor of the hotel has just been opened up, Ryan reveals.

There is still exhibit space available at the Hotel New Yorker, although most of the fifth and sixth floors are now committed, with the seventh filling up rapidly.

AWARD O' THE WEEK
in Cash Box!

NAPPY BROWN'S
"A LONG TIME"
"ALL RIGHT NOW"
1562

SAVOY RECORD CO
58 MARKET ST.
NEWARK N. J.

A Big One!!!

"Magic Mountain"
b/w
"59 Volvo"
The Medallions
446

DOOTO RECORDS
9512 50. CENTRAL AVE. LOS ANGELES, CALIF.

THE SMASH "SLEEPER"
TED TAYLOR'S
"BE EVER WONDERFUL"
b/w
"SINCE YOU'RE HOME"
Duke # 304

DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

JUST OUT & GOING!
"MOANIN"
Parts 1 & 2
Art Blakey
& The Jazz Messengers
BLUE NOTE 45-1735

BLUES WALK / MASQUERADE
Lou Donaldson
BLUE NOTE 45-1720

BLUE NOTE
47 W 63rd St. New York 23, N. Y.



R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Award o' the Week

"LOVELY ONE" (2:22) [Tollie BMI—Brooks]

"SEÑORITA I LOVE YOU" (2:30) [Tollie BMI—Mayfield]

THE IMPRESSIONS (Abner 1037)

● The Impressions, who recently made dual-chart noise with "Gift Of Love", turn out another flavory and apparent sales pulling item in "Lovely One". The tune is a melodic rock-a-ballad romantic pleader that the kids'll dig and we look for it to become another chart entry before too many weeks have passed. Under end is a catchy, slightly up beat romancer on which the artists write "I Love You" to their "Senorita".

"CHARLIE BROWN GOT EXPELLED" (2:13) [Ace BMI—Arrington]

"BLESSED ARE THESE TEARS" (2:20) [Ace BMI—Arrington]

JOE TEX & HIS X-CLASS MATES (Ace 559)

● Joe Tex and his appropriately-tagged friends, the X-Class Mates, tell about what happens to a guy who's constantly up to no good in school. On "Charlie Brown Got Expelled" the boys follow-up, in sock rock 'n roll style, the Coasters' tale of the trouble-makin' student. The teen sets sure to pick this one up real fast. On the lower half, Tex changes the pace, pouring his heart out on a potent blues offering that bears close r&b scrutiny.

"FACE TO FACE" (2:55) [R&T BMI—Toombs, Shubert]

"BY MY SIDE" (2:53) [Wisto BMI—Shubert, Minion]

TINY TIM (DeLuxe 6184)

● Chances are Tiny Tim's gonna be "Face To Face" with a very big, two-market item in the near future. It's a gorgeous new rock-a-ballad that Tiny and a chorus sway over in ultra-commercial style. However, don't over look "By My Side", a tantalizing rocker that could very well ride side-by-side up the pop-r&b hit lists with the top portion. Tim has the goods on both ends. Stick with 'em.

"A ROCKIN' GOOD WAY" (2:12)

[Eden-Tollie BMI—Otis, Benton, DeJesus]

"I AIN'T GIVIN' UP NOTHIN'" (2:00)

[Eden-Tollie BMI—Benton, Otis]

PRICILLA BOWMAN (Abner 1018)

● Here's one that's starting to kick up a heap of noise and we'll bet our bottom dollar that it'll be Pricilla Bowman's biggest side to date. The lively Miss Bowman is colorfully assisted by a vocal crew as she enthusiastically romps over "That's A Rockin' Good Way". Another fetching take is the mildly rockin' flip on which the thrush makes sure she'll have a two-way love affair.

"MAGIC MOUNTAIN" (2:40) [Dootsie Williams BMI—Green, Willis]

"59 VOLVO" (2:10) [Dootsie Williams BMI—Green, Willis]

THE MEDALLIONS (Dooto 446)

● Looks like the Medallions have it made with the dreamy spell they weave on "Magic Mountain". It's a lovely fish-beat pleader etched in warm and tender fashion by the polished song stylists. Effective recitation bit towards the end of the deck. On the rockin' under portion the boys could kick up a heap of dust with this year's "Volvo" as they did with last year's "Buick".

"IT'S NOT FOR ME" [RealGone BMI—Thayer, Barnett]

"COPY CAT" [RealGone BMI—Spencer]

RUDY & THE WHEELS (Curtis 751)

● Curtis should be off and running with this heart rending cutting served up by Rudy & The Wheels. Led by Rudy's top drawer lead stylings the group packs loads of emotion into the fish-beat wedding tale, "It's Not For Me". Deck shows great promise of becoming a two-market click. Watch it! Bottom half is a delectable novelty rocker dubbed "Copy Cat".

MILDRED JONES

(Marquee 700)

B+ "BUSINESS WOMAN" [Copamarquee BMI—Mayfield] Mildred Jones, vocalist with the B. B. King ork, bows in, on the first wax outing for the label, with a slow moving, low-down blues number. Label can cash in big as the gal's mournful wailing puts punch into the disk.

B "ALMOST LIKE BEING IN LOVE" [Sam Fox ASCAP—Lerner-Loewe] This side features a tasty reading of the standard.

HELEN HUMES &
BENNY CARTER'S ALL STARS

(Contemporary 368)

B+ "TAINT NOBODY'S BUSINESS IF I DO" (2:24) [Pickwick ASCAP—Grainger & Robbins] Miss Humes, in top notch instrumental company (Carter, Shelly Manne, Andre Previn and others), declares her independence on this upbeat blues stint. Excellent effort by all concerned.

B "TROUBLE IN MIND" (2:37) [Leeds ASCAP—Jones] Here the tempo slows down to a middle beat, as the gal continues her fine vocalizing.

THE IVOLEERS

(Buzz 101)

B "LOVERS' QUARREL" (2:35) [Play-Mor BMI—Smith, Jackson] This sad love opus is treated to an exciting rendition by the Ivolesers. In fish beat tempo, the group produces some lusty vocal sounds. Could head for 'chartsville'.

B "COME WITH ME" (2:43) [Play-Mor BMI—Smith, Jackson] Under end is an easy paced cha cha cha, complete with gimmick sounds of the ocean and sea gulls. Okay dance portion.

ROCKIN' SIDNEY

(Jin 110)

B "MY LITTLE GIRL" [Ken-Rick BMI—Simien, Soileau] Rockin' Sidney and his All Stars solidly belt out this rafter-shakin' rocker in teen-angled fashion. The kids'll be hoofin' to this one.

C+ "DON'T SAY GOODBYE" [Ken-Rick BMI—Evert, Soileau] Sidney and the group slow down to a fish beat handing in one from the broken-romance school. Good coupling.

THE GAY CHARMERS

(Savoy 1561)

B+ "WHY DO YOU HURT ME DARLING?" [Planemar BMI—Moultrie] The gals effectively wail this fish beat opus from the crying towel category. Slick commercial wax.

B "WALK BESIDE HIM" [Planemar BMI—Lee] This side finds the Charmers feelingfully waxing a slow paced gospel item.

THE RADIO FOUR (Religiou

(Nashboro 638)

B+ "THERE'S GONNA BE JOY" (2:47) [Excellorec BMI—Babb] This up-tempo spiritual gets an excellent harmony reading from the Four. Will increase their standing in the field.

B+ "THE ROAD'S ROUGH AND ROCKY" (2:28) [Excellorec B. Babb] This end the quartet take another quick-paced spiritual for a feelingful ride. Two class sides.

THE CLOUDS OF JOY (Religiou

(Proverb 100)

B "LORD, YOU WOKE ME UP THIS MORNING" (2:39) [Ligo] This single's bow for the label presents a pair of tracks culled from the Clouds' "Let's Have Church" LP. The top is a medium paced spiritual that showcases a heartfelt male lead.

B "A CHRISTIAN'S PLEA" (2:4) Some fancy lead shoutin' is the highlight of this end, as the group continues the same pace, devotedly delivers another gripping piece.

BROOKLYN ALL STAR (Religiou
SINGERS

(Peacock 1792)

B+ "MEET ME IN GALILEE" (2:3) [Lion BMI—Robinson] With the rousing voice of H. Robinson on front, the top-notch gospel group takes this up-tempo hand clapper for a spirited ride.

B+ "SINGING FOR THE LORD" (2:30) [Lion BMI—Clifton] Slowing the tempo here, the group gives out with some more stirring vocalizing, this time featuring a lead vocal by H. Clifton. The All Stars continue their fine religious tradition.

HARMONIZING FOUR (Religiou

(Vee-Jay 871)

B+ "IN JERUSALEM" (2:41) [Corrad BMI—Williams] The quartet offers a top flight harmony stint a slightly up-tempo spiritual.

B+ "HAPPY HOME" (2:51) [Conrad BMI—Williams] Here the artists pour their hearts out on an easy paced sacred item.

FIVE SONS OF CALVARY (Religiou

(Spann 404)

B+ "TRAVELING SHOES" (2:0) [Grasco BMI—Orr] The Five Sons take this rousing spiritual for a heartfelt ride. Emotion packed offering should be well received by the market.

B "MAKE MYSELF AT HOME" (2:25) [Grasco BMI—Bon] Here they slow down to a medium pace and turn in a contagious reading of a hand clappin' gospel tune.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



R & B Reviews

A AWARD **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

Only those records best suited for commercial use are reviewed by The Cash Box

The Cash Box Award o' the Week

"CAL'S TUNE" (2:31) [Alan-K BMI—Briggs]

"PLAYBOY" (2:09) [Alan-K BMI—Davis]

THE VEL-TONES (Kapp 268)

● Kapp comes up with a top piece of wax merchandise that could move rapidly up the r&b sales ladder. It's an enticing new romantic novelty tagged "Cal's Tune" and it features a swinging new group dubbed the Vel-Tones. It's a quick-beat handclapper chock full of those coin-catching qualities. The boys display their oh-so-smooth ballad stylings on the slow paced pretty "Playboy".

"UGLY FACE" (2:00) [Hooks Sr., Newkirk BMI—Proctor]

"BAND OF ANGELS" (2:20) [Dasher, Hooks BMI]

THE PEARLS (On The Square 320)

● Both the Pearls and the newly-formed On The Square diskery can get off to a flying start with this light-hearted rocker from the "Yakety Yak"—"Peek-A-Boo" school. The popular "Dragnet"—"Dum-De-Dum Dum" theme runs throughout the pressing as the boys comment on their gal with the "Ugly Face". Could bust wide open on the r&r scene. A feelingful, fish-beat love affair rounds out the coupling.

"I TOLD MYSELF A LIE" [Wemar BMI—Blackwell, Williams]
 CLYDE McPHATTER (MGM 12780)

"POOR JENNY" (2:08) [Acuff-Rose BMI—Bryant, Bryant]
 EVERLY BROTHERS (Cadence 1364)

"DON'T EVER LEAVE ME" (2:32) [Fairway BMI—Townsend]
 ED TOWNSEND (Capitol 4171)

"CASTIN' MY SPELL" (2:07) [Moonbeam ASCAP—Johnson, Johnson]
 THE JOHNNY OTIS SHOW (Capitol 4168)

● Four big sides destined for r&b success. (See pop reviews).

THE DUKES

"GROCERIES, SIR" (2:05)
 [Limax BMI—Goodwin] The kes slickly belt out this Coaster be slicing. The quick paced, humor-disk should get a big share of the ns.

"LOOKING FOR YOU" (2:39)
 [Limax BMI—Goodwin] This end group demonstrates its versatility h an engaging, fish beat heart-aker.

CLYDE WILLIAMS

"MY PRAYER TONIGHT" (2:47) [Jay & Cee BMI—Glover]
 singer can move back into the ional spotlight with this hip-sway-lover's lament. It's a tasty dish ved up in appealing pop-r&b hion.

"WATCH DOG" (2:57) [Jay & Cee BMI—Glover] On this middle ter Williams and his Charms don't t anyone keeping tabs on them. her side can step way out.

ARENCE GREEN

"MARY MY DARLING" (2:34) [Rolling Hills BMI—Green]
 rence Green debuts on the C and abel with a self-penned, middle t love ditty. The singer accom-ies himself on guitar, which comes or its share of the track.

"OLD GRANDPA" (2:00) [Rol-ling Hills BMI—Green] Green's ar takes the spotlight on the flip e, a straight instrumental done up imilar tempo.

THE SILHOUETTES

B+ "EVELYN" (2:22) [Adams, Wil-liams BMI—Roy, McRae, Wil-liams] The Silhouettes bow in on the new Junior label with an impressive waxing of this gal titled, up beat rocker. Disk has the sound that could make r&b news.

B "NEVER WILL PART" (2:27) [Adams, Williams BMI—Jefferson, McRae] Pace slows down to a fish beat, as the group dishes up a tear-drenched romantic deck. Fine out front chanting.

MONORAYS

B+ "MY GUARDIAN ANGEL" (2:35) [Fiore BMI—March, Mc-Dowell] The label could have its first chart item on its hands with this in- viting waxing of a contagious rocker. The Monorays exhibit some class styl-ings.

C+ "FIVE MINUTES TO LOVE YOU" (2:29) [Fiore BMI—Mono-rays] Companion side is a fish beat romancer from the crying towel category.

PERCY MAYFIELD

B "ONE LOVE" (2:37) [Longhorn BMI—Curtis] Percy Mayfield feelingfully pleads for the gal on this hip-swinging tear-jerker. Sincere effort for Mayfield and unbilled chorus and ork.

C+ "MY REWARD" (2:11) [Alan-ling Hills BMI—Mayfield] May- field stays with the same pace and category as the top half. The singer has a recitation type vocal style.



Top Selling Records

Reported by

R & B Retail Outlets

From Coast to Coast

LYRIC RECORD SHOP

- Indianapolis, Ind.
1. Charlie Brown (Coasters)
 2. Stagger Lee (L. Price)
 3. I Cried A Tear (L. Baker)
 4. 16 Candles (Crests)
 5. Tragedy (T. Wayne)
 6. Lonely Teardrops (J. Wilson)
 7. I Need Your Love Tonight (E. Presley)
 8. I've Had It (Bell Notes)
 9. Where Were You On Your Wedding Day (L. Price)
 10. The Twist (H. Ballard)

RECORD SHACK

- New York, N. Y.
1. It's Just A Matter Of Time (B. Benton)
 2. Lonely Teardrops (J. Wilson)
 3. Stagger Lee (L. Price)
 4. Since I Don't Have You (Skyliners)
 5. Love's Burning Fire (Gibson)
 6. Venus (F. Avalon)
 7. Charlie Brown (Coasters)
 8. The Time (B. Washington)
 9. Where Were You On Your Wedding Day (L. Price)
 10. That's Why (J. Wilson)

FRANKIE'S BIRDLAND RECORD SHOP

- Norfolk, Va.
1. It's Just A Matter Of Time (B. Benton)
 2. Be Ever Wonderful (Taylor)
 3. If I Could Be With You (M. L. Vell)
 4. The Time (B. Washington)
 5. Everybody Like To Cha Cha (S. Cooke)
 6. Charlie Brown (Coasters)
 7. In The Kitchen (E. Davis)
 8. Where Were You On Your Wedding Day (L. Price)
 9. I Kneel At Your Throne (J. Medlin)
 10. That's Why (J. Wilson)

ROSSLYN MUSIC

- Los Angeles, Calif.
1. It's Just A Matter Of Time (B. Benton)
 2. Lonely Teardrops (J. Wilson)
 3. I Cried A Tear (L. Baker)
 4. Tonight (Carlos Bros.)
 5. Stagger Lee (L. Price)
 6. Since I Don't Have You (Skyliners)
 7. Try Me (Brown)
 8. 16 Candles (Crests)
 9. Donna (R. Valens)
 10. I've Had It (Bell Notes)

MAXWELL RADIO

- Chicago, Illinois
1. It's Just A Matter Of Time (B. Benton)
 2. Come Softly To Me (Fleetwoods)
 3. Class Cutter (D. Hawkins)
 4. Shombalor (Sheriff & Ravels)
 5. Venus (F. Avalon)
 6. Where Were You On Your Wedding Day (L. Price)
 7. It's Late (R. Nelson)
 8. Stagger Lee (L. Price)
 9. La Bamba (R. Valens)
 10. Tell Him No (Dean & Marc)

JOHNNY'S MUSIC HOUSE

- New Orleans, La.
1. I Won't Cry (J. Adams)
 2. Everybody Likes to Cha Cha (S. Cooke)
 3. Charlie Brown (Coasters)
 4. Wondering (L. Richard)
 5. My Love For You (E. Kado)
 6. It's Just A Matter Of Time (B. Benton)
 7. Where Were You On Your Wedding Day (L. Price)
 8. 16 Candles (Crests)
 9. Haunted House (J. Fuller)
 10. This Should Go On Forever (R. Bernard)

STEDFORDS

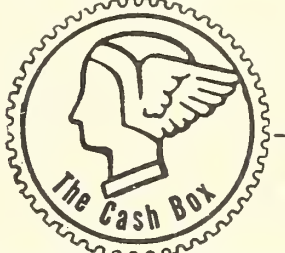
- Pittsburgh, Pa.
1. Where Were You On Your Wedding Day (L. Price)
 2. I Cried A Tear (L. Baker)
 3. Elephant Walk (Kingsmen)
 4. Sea Cruise (F. Ford)
 5. Come To Me (M. Johnson)
 6. It's Just A Matter Of Time (B. Benton)
 7. Your Love (Olympics)
 8. Chapel Of Dreams (Dubs)
 9. Monster Party (B. Doggett)
 10. Time (B. Washington)

ERNSTROM'S

- Dallas, Texas
1. I've Had It (Bell Notes)
 2. It's Just A Matter Of Time (B. Benton)
 3. Bandstand Doll (J. Carroll)
 4. Rawhide (L. Wray)
 5. This Should Go On Forever (R. Bernard)
 6. It's Late (R. Nelson)
 7. Donna (R. Valens)
 8. Charlie Brown (Coasters)
 9. Stagger Lee (L. Price)
 10. Where Were You On Your Wedding Day (L. Price)

MARTHA JANE'S MELODY LANE

- New Orleans, La.
1. Venus (F. Avalon)
 2. Charlie Brown (Coasters)
 3. Alvin's Harmonica (Seville)
 4. It's Just A Matter Of Time (B. Benton)
 5. Stagger Lee (L. Price)
 6. Petite Fleur (B. Crosby)
 7. Please Mr. Sun (T. Edwards)
 8. The Hawaiian Wedding Song (A. Williams)
 9. 16 Candles (Crests)
 10. First Anniversary (C. Carr)



R & B Disk Jockey REGIONAL RECORD REPORTS

TOMMY KNIGHT

- WTSV—Claremont, N. H.
1. Shombalor (Sheriff & Ravels)
 2. Yes That's Love (Themes)
 3. Come Softly To Me (Fleetwoods)
 4. Teardrops On Your Letter (Ballard & Midnights)
 5. You're Gonna Need Someone (N. Brown)
 6. Charlie Brown (Coasters)
 7. Troubles, Troubles (Storm)
 8. '59 Volvo (Medallions)
 9. Bad (C. Cole)
 10. Try Me (J. Brown)

CLIFTON "KING BEE" SMITH

- KCOH—Houston, Texas
1. It's Just A Matter Of Time (B. Benton)
 2. Be Ever Wonderful (Taylor)
 3. Charlie Brown (Coasters)
 4. Tragedy (T. Wayne)
 5. Lost (J. Butler)
 6. Delilah (R. Lewis)
 7. Where Were You (L. Price)
 8. I'm Sorry (B. Diddle)
 9. Teenage Romeo (Perryman)
 10. Wishful Thinking (Anthony)

LARRY GAR

- WKBC—No. Wilkesboro, N. C.
1. It's Late/Never Be Anyone Else But You (R. Nelson)
 2. Venus (F. Avalon)
 3. Charlie Brown (Coasters)
 4. It's Just A Matter Of Time (B. Benton)
 5. For A Penny (P. Boone)
 6. Pink Shoe Laces (D. Stevens)
 7. Happy Organ (B. Cortez)
 8. Wishful Thinking (Anthony)
 9. Guitar Boogie Shuffle (Virtues)
 10. I Think I'm Gonna Kill Myself (B. Knox)

DICK MORELAND

- KACY—Oxnard, Calif.
1. Charlie Brown (Coasters)
 2. Stagger Lee (L. Price)
 3. I Cried A Tear (L. Baker)
 4. She Say (Diamonds)
 5. 16 Candles (Crests)
 6. Lonely Teardrops (J. Wilson)
 7. Smoke Gets In Your Eyes (Platters)
 8. It's Just A Matter Of Time (B. Benton)
 9. When The Saints Go Marching In (F. Domino)
 10. Hurtin' Inside (B. Benton)

JERRY HOWARD

- WFIS—Fountain Inn, S. C.
1. Charlie Brown (Coasters)
 2. Stagger Lee (L. Price)
 3. Donna (R. Valens)
 4. I've Had It (Bell Notes)
 5. Never Be Anyone Else But You (R. Nelson)
 6. Hurtin' Inside (B. Benton)
 7. Plain Jane (B. Darin)
 8. Where Were You (L. Price)
 9. Try Me (J. Brown)
 10. My Island Of Dreams (C. McPhatter)

GENE BOYD

- WCMC—Wildwood, N. J.
1. I Got A Woman (B. Haley)
 2. How Soon (A. Alberts)
 3. Class Cutter (D. Hawkins)
 4. Faith Can Move Mountains (F. Davis)
 5. Come Softly To Me (Fleetwoods)
 6. Venus (F. Avalon)
 7. Don't Take Your Guns To Town (J. Cash)
 8. I Go Ape (N. Sedaka)
 9. I Think I'm Gonna Kill Myself (B. Knox)
 10. For A Penny (P. Boone)

DON PASSERBY

- CKVL—Verdun, Que., Can.
1. Charlie Brown (Coasters)
 2. Walking Through My Dreams (B. Bopper)
 3. Where Were You (L. Price)
 4. Donna (R. Valens)
 5. When You Wish Upon A Star (L. Anthony)
 6. Stagger Lee (L. Price)
 7. Story Of My Love (C. Twitty)
 8. House Of Love (S. Garrett)
 9. When The Saints Go Marching In (F. Domino)
 10. Tell Me Why (Honeycones)

DON QUAVE

- WPMP—Pascagoula, Miss.
1. Charlie Brown (Coasters)
 2. Stagger Lee (L. Price)
 3. Petite Fleur (B. Carter)
 4. Tall Paul (Annette)
 5. Lonely Teardrops (J. Wilson)
 6. Apple Blossom Time (Hunter)
 7. All American Boy (Parsons)
 8. Pink Shoe Laces (D. Stevens)
 9. The Lonely One (D. Eddy)
 10. Nola (B. Williams)

HARVEY MOORE

- WSTL—Eminence, Ky.
1. Venus (F. Avalon)
 2. Donna/La Bamba (R. Valens)
 3. Charlie Brown (Coasters)
 4. It's Just A Matter Of Time (B. Benton)
 5. I've Had It (Bell Notes)
 6. Never Be Anyone Else But You (R. Nelson)
 7. Since I Don't Have You (Skyliners)
 8. Pink Shoe Laces (D. Stevens)
 9. Pipe Dreams (J. Beck)
 10. Chip Chip (Mello Kings)

The Cash Box

REGIONAL RECORD REPORTS

NEW YORK

1. IT'S JUST A MATTER OF TIME
Brook Benton (Mercury)
2. STAGGER LEE
Lloyd Price (ABC-Paramount)
3. COME SOFTLY TO ME
Fleetwoods (Dolphin)
4. CHARLIE BROWN
Coasters (Atco)
5. SINCE I DON'T HAVE YOU
Skyliners (Calico)
6. LONELY TEARDROPS
Jackie Wilson (Brunswick)
7. DONNA
Ritchie Valens (Del-Fi)
8. WHERE WERE YOU ON YOUR WEDDING DAY
Lloyd Price (ABC-Paramount)
9. I CRIED A TEAR
Lavern Baker (Atlantic)
10. SORRY (I RAN ALL THE WAY HOME)
Impalas (Cub)

CHICAGO

1. IT'S JUST A MATTER OF TIME
Brook Benton (Mercury)
2. PRETTY GIRLS EVERYWHERE
Eugene Church (Class)
3. CHARLIE BROWN
Coasters (Atco)
4. COME SOFTLY TO ME
Fleetwoods (Dolphin)
5. EVERYBODY LIKES TO CHA CHA CHA
Sam Cooke (Keen)
6. TEARDROPS ON YOUR LETTER
Hank Ballard & Midnighters (King)
7. STAGGER LEE
Lloyd Price (ABC-Paramount)
8. LONELY TEARDROPS
Jackie Wilson (Brunswick)
9. WHERE WERE YOU ON YOUR WEDDING DAY
Lloyd Price (ABC-Paramount)
10. LA BAMBA
Ritchie Valens (Del-Fi)

NEW ORLEANS

1. I WON'T CRY
Johnny Adams (Ric)
2. CHARLIE BROWN
Coasters (Atco)
3. EVERYBODY LIKES TO CHA CHA CHA
Sam Cooke (Keen)
4. SINCE I DON'T HAVE YOU
Skyliners (Calico)
5. HAUNTED HOUSE
Johnny Fuller (Specialty)
6. TEARDROPS ON YOUR LETTER
Hank Ballard & Midnighters (King)
7. VENUS
Frankie Avalon (Chancellor)
8. IT'S JUST A MATTER OF TIME
Brook Benton (Mercury)
9. BE EVER WONDERFUL
Ted Taylor (Duke)
10. STAGGER LEE
Lloyd Price (ABC-Paramount)

ST. LOUIS

1. IT'S JUST A MATTER OF TIME
Brook Benton (Mercury)
2. COME SOFTLY TO ME
Fleetwoods (Dolphin)
3. SO FINE
Fiestas (Old Tawn)
4. VENUS
Frankie Avalon (Chancellor)
5. SINCE I DON'T HAVE YOU
Skyliners (Calico)
6. EVERYBODY LIKES TO CHA CHA CHA
Sam Cooke (Keen)
7. WISHFUL THINKING
Little Anthony & Imperials (End)
8. NOBODY BUT YOU
Dee Clark (Abner)
9. CHARLIE BROWN
Coasters (Atco)
10. COME TO ME
Mary Johnson (United Artists)

NEWARK

1. IT'S JUST A MATTER OF TIME
Brook Benton (Mercury)
2. COME SOFTLY TO ME
Fleetwoods (Dolphin)
3. CHARLIE BROWN
Coasters (Atco)
4. STAGGER LEE
Lloyd Price (ABC-Paramount)
5. LONELY TEARDROPS
Jackie Wilson (Brunswick)
6. WHERE WERE YOU ON YOUR WEDDING DAY
Lloyd Price (ABC-Paramount)
7. TRY ME
James Brown (Federal)
8. WISHFUL THINKING
Little Anthony & Imperials (End)
9. NOBODY BUT YOU
Dee Clark (Abner)
10. I CRIED A TEAR
Lavern Baker (Atlantic)

DALLAS

1. CHARLIE BROWN
Coasters (Atco)
2. I'VE HAD IT
Bell Notes (Time)
3. STAGGER LEE
Lloyd Price (ABC-Paramount)
4. IT'S JUST A MATTER OF TIME
Brook Benton (Mercury)
5. THIS SHOULD GO ON FOREVER
Rod Bernard (Argo)
6. WHERE WERE YOU ON YOUR WEDDING DAY
Lloyd Price (ABC-Paramount)
7. BE EVER WONDERFUL
Ted Taylor (Duke)
8. VENUS
Frankie Avalon (Chancellor)
9. LONELY TEARDROPS
Jackie Wilson (Brunswick)
10. HAUNTED HOUSE
Johnny Fuller (Specialty)

PHILADELPHIA

1. CHARLIE BROWN
Coasters (Atco)
2. IT'S JUST A MATTER OF TIME
Brook Benton (Mercury)
3. I CRIED A TEAR
Lavern Baker (Atlantic)
4. EVERYBODY LIKES TO CHA CHA CHA
Sam Cooke (Keen)
5. THE TIME
Baby Washington (Neptune)
6. WHEN THE SAINTS GO MARCHING IN
Fats Domino (Imperial)
7. 16 CANDLES
Crests (Coed)
8. LOVE'S BURNING FIRE
Beverly Ann Gibson (Deb)
9. SO FINE
Fiestas (Old Tawn)
10. LONELY TEARDROPS
Jackie Wilson (Brunswick)

LOS ANGELES

1. IT'S JUST A MATTER OF TIME
Brook Benton (Mercury)
2. I CRIED A TEAR
Lavern Baker (Atlantic)
3. VENUS
Frankie Avalon (Chancellor)
4. LONELY TEARDROPS
Jackie Wilson (Brunswick)
5. I'VE HAD IT
Bell Notes (Time)
6. CHARLIE BROWN
Coasters (Atco)
7. GUESS WHO
Jesse Belvin (RCA Victor)
8. SINCE I DON'T HAVE YOU
Skyliners (Calico)
9. STAGGER LEE
Lloyd Price (ABC-Paramount)
10. TRY ME
James Brown (Federal)

DETROIT

1. IT'S JUST A MATTER OF TIME
Brook Benton (Mercury)
2. CHARLIE BROWN
Coasters (Atco)
3. I CRIED A TEAR
Lavern Baker (Atlantic)
4. COME SOFTLY TO ME
Fleetwoods (Dolphin)
5. VENUS
Frankie Avalon (Chancellor)
6. TRAGEDY
Thomas Wayne (Fernwood)
7. STAGGER LEE
Lloyd Price (ABC-Paramount)
8. COME TO ME
Mary Johnson (United Artists)
9. SO FINE
Fiestas (Old Tawn)
10. YOU'RE SO FINE
Falcons (Flick)

ATLANTA

1. EVERYBODY LIKES TO CHA CHA CHA
Sam Cooke (Keen)
2. BE EVER WONDERFUL
Ted Taylor (Duke)
3. IT'S JUST A MATTER OF TIME
Brook Benton (Mercury)
4. THAT'S WHY
Jackie Wilson (Brunswick)
5. CHARLIE BROWN
Coasters (Atco)
6. THE TWIST
Hank Ballard & Midnighters (King)
7. DOUBLE TROUBLE
Otis Rush (Cobra)
8. NO REGRETS
Jimmie Barnes (Gibraltar)
9. I CRIED A TEAR
Lavern Baker (Atlantic)
10. STAGGER LEE
Lloyd Price (ABC-Paramount)

SAN FRANCISCO

1. IT'S JUST A MATTER OF TIME
Brook Benton (Mercury)
2. VENUS
Frankie Avalon (Chancellor)
3. CHARLIE BROWN
Coasters (Atco)
4. I CRIED A TEAR
Lavern Baker (Atlantic)
5. 16 CANDLES
Crests (Coed)
6. EVERYBODY LIKES TO CHA CHA CHA
Sam Cooke (Keen)
7. STAGGER LEE
Lloyd Price (ABC-Paramount)
8. COME SOFTLY TO ME
Fleetwoods (Dolphin)
9. I'VE HAD IT
Bell Notes (Time)
10. MIDNIGHT OIL
Charlie Blackwell (Warner Bros.)

BALTIMORE

1. CHARLIE BROWN
Coasters (Atco)
2. IT'S JUST A MATTER OF TIME
Brook Benton (Mercury)
3. WHERE WERE YOU ON YOUR WEDDING DAY
Lloyd Price (ABC-Paramount)
4. EVERYBODY LIKES TO CHA CHA CHA
Sam Cooke (Keen)
5. I CRIED A TEAR
Lavern Baker (Atlantic)
6. I'VE HAD IT
Bell Notes (Time)
7. LOVEY DOVEY
Clyde McPhatter (Atlantic)
8. PLEASE MR. SUN
Tommy Edwards (MGM)
9. THE TWIST
Hank Ballard & Midnighters (King)
10. WISHFUL THINKING
Little Anthony & Imperials (End)

The Cash Box

TOP 50 ACROSS THE NATION

		Pas. Last Week			Pos. W
1	IT'S JUST A MATTER OF TIME Brook Benton (Mercury 71394)	(1)	26	THAT'S WHY Jackie Wilson (Brunswick 55121)	4
2	CHARLIE BROWN Coasters (Atco 6132)	(2)	27	THIS SHOULD GO ON FOREVER Rod Bernard (Arga 5327)	3
3	STAGGER LEE Lloyd Price (ABC-Paramount 9972)	(4)	28	SHE SAY (OOM DOOBY DOOM) Diamonds (Mercury 71404)	
4	VENUS Frankie Avalon (Chancellor 1031)	(6)	29	COME TO ME Mary Jahnsan (United Artists 160)	
5	LONELY TEARDROPS Jackie Wilson (Brunswick 55105)	(5)	30	SEA CRUISE Frankie Fard (Ace 554)	
6	WHERE WERE YOU (ON YOUR WEDDING DAY) Lloyd Price (ABC-Paramount 9997)	(9)	31	SORRY (I RAN ALL THE WAY HOME) Impalas (Cub 9022)	
7	I CRIED A TEAR Lavern Baker (Atlantic 2007)	(3)	32	PINK SHOELACES Dodie Stevens (Crystalette 724)	
8	COME SOFTLY TO ME Fleetwoods (Dolphin 1)	(13)	33	THE TWIST Hank Ballard & Midnighters (King 5171)	
9	TEARDROPS ON YOUR LETTER Hank Ballard & Midnighters (King 5171)	(7)	34	SO FINE Fiestas (Old Town 1062)	
10	EVERYBODY LIKES TO CHA CHA CHA Sam Cooke (Keen 2018)	(10)	35	HAPPY ORGAN Dave "Baby" Cortez (Clock 1009)	
11	PRETTY GIRLS EVERYWHERE Eugene Church (Class 235)	(16)	36	I NEED YOUR LOVE TONIGHT Elvis Presley (RCA Victor 7506)	
12	SINCE I DON'T HAVE YOU Skyliners (Calico 103)	(17)	37	LOST Jerry Butler (Abner 1024)	
13	TRAGEDY Thomas Wayne (Fernwood 109)	(15)	38	WHEN THE SAINTS GO MARCHING IN Fats Damina (Imperial 5569)	
14	DONNA Ritchie Valens (Del-Fi 4110)	(12)	39	LOVEY DOVEY Clyde McPhatter (Atlantic 2018)	
15	16 CANDLES Crests (Coed 506)	(11)	40	MOONLIGHT SERENADE Rivieras (Coed 508)	
16	I'VE HAD IT Bell Notes (Time 1004)	(8)	41	WHO'S THAT KNOCKING Geines (Shad 5002)	
17	WISHFUL THINKING Little Anthony & Imperials (End 1039)	(18)	42	TURN ME LOOSE Fabian (Chancellor 1033)	
18	TRY ME James Brawn (Federal 12337)	(14)	43	THIS IS THE END Buddy Guy (Artistic 1503)	
19	THE RIGHT TIME Ray Charles (Atlantic 2010)	(20)	44	TROUBLES, TROUBLES Warden Storm (Nasca 6025)	
20	IT'S LATE Ricky Nelson (Imperial 5565)	(27)	45	SMOKE GETS IN YOUR EYES Platters (Mercury 71383)	
21	TELLING LIES Fats Damina (Imperial 5569)	(22)	46	NO REGRETS Jimmy Barnes (Gibraltar 101)	
22	BE EVER WONDERFUL Ted Taylor (Duke 304)	(23)	47	THE TIME Baby Washington (Neptune 101)	
23	GUITAR BOOGIE SHUFFLE Virtues (Hunt 324)	(37)	48	PETER GUNN Ray Anthony (Capitol 4041)	
24	LOVE'S BURNING FIRE Beverly Ann Gibson (Deb 506)	(32)	49	LA BAMBA Ritchie Valens (Del-Fi 4110)	
25	HAUNTED HOUSE Johnny Fuller (Specialty 655)	(36)	50	NOBODY BUT YOU Dee Clark (Abner 1019)	



Country Disk Jockey REGIONAL RECORD REPORTS



Country Big 10 JUKE BOX TUNES

Country Best Sellers

IN RETAIL OUTLETS

Pos. Last Week

Pos. Last Week

DON'T TAKE YOUR GUNS TO TOWN (1) Johnny Cosh (Columbia 41313)

1 DON'T TAKE YOUR GUNS TO TOWN (1) Johnny Cash (Columbia 41313)

WHEN IT'S SPRINGTIME IN ALASKA (2) Johnny Horton (Columbia 41308)

2 WHEN IT'S SPRINGTIME IN ALASKA (3) Johnny Horton (Columbia 41308)

WHITE LIGHTNING — George Jones (Mercury 71406)

3 BILLY BAYOU (2) Jim Reeves (RCA Victor 7380)

WHO CARES (4) Don Gibson (RCA Victor 7437)

4 WHO CARES (4) Don Gibson (RCA Victor 7437)

BILLY BAYOU (3) Jim Reeves (RCA Victor 7380)

5 WHITE LIGHTNING (11) George Jones (Mercury 71406)

THAT'S WHAT IT'S LIKE TO BE LONESOME (5) Roy Price (Columbia 41309) Bill Anderson (Decca 30773)

6 LIFE TO GO (5) Stonewall Jackson (Columbia 41257)

LIFE TO GO (6) Stonewall Jackson (Columbia 41257)

7 THAT'S WHAT IT'S LIKE TO BE LONESOME (6) Roy Price (Columbia 41309) Bill Anderson (Decca 30773)

DARK HOLLOW (11) Luke Gordon (Blue Ridge 502) Jimmy Skinner (Mercury 71387)

8 I'VE RUN OUT OF TOMORROWS (9) Hank Thompson (Capitol 4085)

PICK ME UP ON YOUR WAY DOWN (8) Charlie Walker (Columbia 41211)

9 GOTTA TRAVEL ON (7) Bill Monroe (Decca 30809) Billy Grammer (Monument 400)

I'VE RUN OUT OF TOMORROWS (10) Honk Thompson (Capitol 4085)

10 PICK ME UP ON YOUR WAY DOWN (8) Charlie Walker (Columbia 41211)

GOTTA TRAVEL ON (7) Billy Grammer (Monument 400) Bill Monroe (Decca 30809)

11. COME WALK WITH ME. 12. DARK HOLLOW. 13. CHIP OFF THE OLD BLOCK. 14. BEYOND THE SHADOWS. 15. COUNTRY MUSIC IS HERE TO STAY.

COME WALK WITH ME (12) Wilmo Lee & Stoney Cooper (Hickory 1085)

16. TREASURE OF LOVE. 17. WHICH ONE OF US IS TO BLAME. 18. KNOXVILLE GIRL. 19. A LONG TIME AGO. 20. I'M IN LOVE AGAIN.

CHIP OFF THE OLD BLOCK (13) Eddy Arnold (RCA Victor 7435)

BOB TODD WORX—Madison, Ind. 1. A Long Time Ago (F. Young) 2. So Soon (J. Newman) 3. Just About That Time (R. Drusky) 4. Walk 'em Off (E. Noak) 5. Who Cares (D. Gibson) 6. Long Time To Forget (Jones) 7. Chip Off The Old Block (E. Arnold) 8. The Tears That Fall (Phillips) 9. Poor Old Heartsick Me (M. Bowes) 10. A Thousand Miles Ago (W. Pierce)

BOB STRACK KOAM—Pittsburg, Kan. 1. What Am I Living For (Tubb) 2. Pick Me Up On Your Way Down (H. Thompson) 3. Back To Your Old Ways (H. Thompson) 4. Me & Fred & Joe & Bill (P. Wagoner) 5. I Got A Wife (P. W. King) 6. Which One Is To Blame (Wilburn Bros.) 7. I Traded Her Love (Johnson) 8. Walking My Blues Away (J. Skinner) 9. True Blue (Miller) 10. Just About That Time (R. Drusky)

DON MAC TAVISH CKY—Winnipeg, Manitoba 1. Don't Take Your Guns To Town (J. Cash) 2. Pick Me Up On Your Way Down (C. Walker) 3. When It's Springtime In Alaska (J. Horton) 4. Gotta Travel On (Grammer) 5. Ivy Butterfly (J. Greggrash) 6. Life To Go (S. Jackson) 7. It's Just About Time (Cash) 8. Alone With You (F. Young) 9. Billy Bayou (J. Reeves) 10. Country Music Is Here To Stay (S. Crum)

JENNY HOWARD WFIS—Fountain Inn, S. C. 1. White Lightning (G. Jones) 2. That's What It's Like To Be Lonesome (R. Price) 3. Whispering Pines (J. Horton) 4. Leave Me Alone (R. Sovine) 5. So Soon (J. Newman) 6. Poor Old Heartsick Me (M. Bowes) 7. Just About That Time (R. Drusky) 8. Life To Live (B. Morgan) 9. I Don't Live There (E. Noak) 10. Thanks A Lot (J. Cash)

WALT LHAMM WVAAZ—Albany, Ga. 1. When It's Springtime In Alaska (J. Horton) 2. White Lightning (G. Jones) 3. The Hanging Tree (Robbins) 4. Billy Bayou (J. Reeves) 5. My Baby's Gone (Brothers) 6. Treasure Of Love (G. Jones) 7. That's What It's Like (Price) 8. Pick Me Up On Your Way Down (C. Walker) 9. Last Night At A Party (F. Young) 10. Mommy For A Day (K. Wells)

TED J. ATKINS KCKN—Kansas City, Kan. 1. Yankee, Go Home (G. Hill) 2. White Lightning (G. Jones) 3. High Class Feelin' (L. Finn) 4. Luthier Played The Boogie (J. Cash) 5. When It's Springtime In Alaska (J. Horton) 6. The Hanging Tree (Robbins) 7. Poor Old Heartsick Me (M. Bowes) 8. Big Blon' Baby (J. L. Lewis) 9. Dark Hollow (J. Skinner) 10. Doggone That Train (Snow)

SMILIN' BOB WAGNER WITT—Lewisburg, Pa. 1. I Still Miss Someone (Cash) 2. Someday You'll Call My Name (B. Wagner) 3. Wait And See (R. Drusky) 4. Beyond The Shadow (Browns) 5. Life To Go (B. Morgan) 6. Have Heart, Will Love (J. Shepard) 7. A Long Time Ago (F. Young) 8. Best Years Of Your Life (C. Smith) 9. I Wish It Had Been A Dream (Louvin Bros.) 10. Dark Hollow (J. Skinner)

CLIFF WALDON WREM—Remsen, N. Y. 1. All The Time (K. Wells) 2. Me & Fred & Joe & Bill (K. Wells) 3. Have Heart, Will Travel (J. Shepard) 4. Treasure Of Love (G. Jones) 5. Love Never Dies (P. Sullivan) 6. I'm Letting You Go (Pierce) 7. No Memories (J. Dollar) 8. Beyond The Shadow (Browns) 9. Give This Message To Your Heart (Osborne Bros.) 10. Yankee, Go Home (Stewart & Howard)

DUTCH MEYER KXLL—Missoula, Mont. 1. Don't Take Your Guns To Town (J. Cash) 2. Who Cares (D. Gibson) 3. Which One Of Us Is There To Blame (Wilburn Bros.) 4. Life To Go (S. Jackson) 5. Billy Bayou (J. Reeves) 6. The Hanging Tree (Robbins) 7. I'm Letting You Go (Pierce) 8. Cigarettes And Coffee Blues (L. Frizzell) 9. Gotta Travel On (Grammer) 10. That's The Way I Feel (F. Young)

DAVE MILLER WRVM—Rochester, N. Y. 1. White Lightning (G. Jones) 2. Chip Off The Old Block (E. Arnold) 3. Who Cares (D. Gibson) 4. Kissing Your Picture (Price) 5. Billy Bayou (J. Reeves) 6. I'm In Love Again (Morgan) 7. Last Night At A Party (F. Young) 8. Home (J. Reeves) 9. Foreign Car (H. Locklin) 10. I Got A Wife (P. W. King)

AL HARRIS WSWN—Belle Glade, Fla. 1. When It's Springtime In Alaska (J. Horton) 2. Who Cares (D. Gibson) 3. A Long Long Time Ago (F. Young) 4. Billy Bayou (J. Reeves) 5. Wait And See (R. Drusky) 6. Yankee, Go Home (Williams) 7. White Lightning (G. Jones) 8. Blue Dreams (M. Bowes) 9. Poison Love (Johnnie & Jack) 10. Life To Go (S. Jackson)

JEANNIE HAYES CFBC—St. John, N. B., Can. 1. Home (J. Reeves) 2. Gotta Travel On (Grammer) 3. Billy Bayou (J. Reeves) 4. Don't Take Your Guns To Town (J. Cash) 5. The Hanging Tree (Robbins) 6. Pick Me Up (C. Walker) 7. Dark Hollow (L. Gordon) 8. I've Run Out Of Tomorrows (H. Thompson) 9. Lonely One (D. Eddy) 10. Treasure Of Love (G. Jones)

RAY ODOM KHAT—Phoenix, Ariz. 1. When It's Springtime In Alaska (J. Horton) 2. The Hanging Tree (Robbins) 3. What 'Cha Gonna Do (J. Newman) 4. Don't Take Your Guns To Town (J. Cash) 5. I Ain't Givin' Up Nothin' (B. Hewitt) 6. Blues Country Style (Robbins) 7. Luther Played The Boogie (J. Cash) 8. I'll Take All The Blame (J. Shepard) 9. Tijuana Jail (Kingston Trio) 10. New River Train (B. Helms)

BILL MACK KDAV—Lubbock, Tex. 1. Billy Bayou (J. Reeves) 2. Wrong Kind Of Girl (Miller) 3. Country Music Is Here To Stay (S. Crum) 4. Home (J. Reeves) 5. When Your House Is Not A Home (J. Dickens) 6. Life To Go (S. Jackson) 7. When It's Springtime In Alaska (J. Horton) 8. A Man Like Me (R. Miller) 9. My Reason For Living (F. Husky) 10. Have A Little Faith In Me (Lonzo & Oscar)

VERNON STEWART KXRJ—Russellville, Ark. 1. When It's Springtime In Alaska (J. Horton) 2. I'm Letting You Go (Pierce) 3. Beyond The Shadow (Browns) 4. House Full Of Love (L. Williams) 5. What Am I Living For (Tubb) 6. I Can't Live To See Tomorrow (C. Blankenship) 7. Home (J. Reeves) 8. I'll Get Even With You (M. Endsley) 9. That's What It's Like To Be Lonesome (R. Price) 10. I'm In Love Again (Morgan)

CARTER CARLTON & GENE MAUGHAN WBKN—Newton, Miss. 1. Kissing Your Picture (Price) 2. White Lightning (G. Jones) 3. The Hanging Tree (Robbins) 4. I've Run Out Of Tomorrows (H. Thompson) 5. Frankie's Man Johnny (Sea) 6. Country Music Is Here To Stay (S. Crum) 7. A Thousand Miles Ago (W. Pierce) 8. Life To Go (S. Jackson) 9. Cigarettes And Coffee Blues (L. Frizzell) 10. Billy Bayou (J. Reeves)

HENRY TUCK WMBL—Morehead City, N. C. 1. Wait And See (R. Drusky) 2. That's What It's Like To Be Lonesome (Price/Anderson) 3. Treasure Of Love (G. Jones) 4. I've Run Out Of Tomorrows (H. Thompson) 5. Blue Dream (M. Bowes) 6. Gotta Travel On (Grammer) 7. Doggone That Train (Snow) 8. Knoxville Girl (Wilburns/Louvins) 9. Mommy For A Day (K. Wells) 10. Beyond The Shadow (Browns)

BRUCE SPANGLER WAVL—Apollo, Pa. 1. Believe In Me (H. King) 2. My Reason For Living (Husky) 3. Mr. Moon (C. Smith) 4. I'm Jealous (Duke & Null) 5. It's Too Late (R. & D. Kershaw) 6. Which One Is To Blame (Wilburn Bros.) 7. Blue Memories (J. O'Gwynn) 8. Cry Like A Baby (H. King) 9. His Eye Is On The Sparrow (Sunshine Boys) 10. What A Lonesome Life It's Been (S. McDonald)

CHARLIE LAWTON & BILL SYKES WCAT—Orange, Mass. 1. Don't Take Your Guns To Town (J. Cash) 2. Billy Bayou (J. Reeves) 3. Country Music Is Here To Stay (S. Crum) 4. Come Walk With Me (Lee & Cooper) 5. Beyond The Shadows (Browns) 6. Out Of Sight Out Of Mind (P. Wagoner) 7. Am I That Easy To Forget (C. Belew) 8. When It's Springtime In Alaska (J. Horton) 9. I've Run Out Of Tomorrows (H. Thompson) 10. When The Band Played The Blues (H. Locklin)

CHUCK BROWN WJWS—South Hill, Va. 1. Who Cares (D. Gibson) 2. I've Run Out Of Tomorrows (H. Thompson) 3. When It's Springtime In Alaska (J. Horton) 4. Chip Off The Old Block (E. Arnold) 5. Don't Take Your Guns To Town (J. Cash) 6. Billy Bayou (J. Reeves) 7. That's What It's Like To Be Lonesome (R. Price) 8. Come Walk With Me (Lee & Cooper) 9. The Best Years Of Your Life (C. Smith) 10. A Long Time Ago (F. Young)

FRED SANDS WBKH—Hattiesburg, Miss. 1. That's What It's Like To Be Lonesome (R. Price) 2. How Can I Think Of Tomorrow (J. O'Gwynn) 3. Tell Him No (Travis & Bob) 4. The Tears That Fall (Phillips) 5. Who Cares (D. Gibson) 6. Poor Old Heartsick Me (M. Bowes) 7. It Was All In Your Mind (G. Morgan) 8. I Want To Go Where No One Knows Me (J. Shepard) 9. I Wish It Had Been A Dream (Louvin Bros.) 10. White Lightning (G. Jones)

POISON LOVE recorded by JOHNNIE & JACK RCA VICTOR Hill and Range Songs, Inc. GOODBYE SUNSHINE, HELLO BLUES recorded by ERNEST TUBB DECCA Ernest Tubb Music, Inc. DON'T TAKE YOUR GUNS TO TOWN recorded by JOHNNY CASH COLUMBIA Johnny Cash Music, Inc. HILL AND RANGE SONGS, INC. 1619 Broadway, New York, New York



Country Reviews

A BULLSEYE B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

BULLSEYE



"I CRIED A TEAR" [Progressive BMI—Julia, Jay]

"I'D RATHER BE" (2:37) [Ernest Tubb BMI—Walker]

ERNEST TUBB (Decca 30872)

● The only other area that "I Cried A Tear" could possibly capture is the country field. Lavern Baker has already wrapped up both the pop and r&b depts. with her smash cutting and Ernest Tubb should now follow suit, country-wise, with his readily-recognizable version. There's also loads of hit potential in the lower half, "I'd Rather Be". Two, middle beat lover's laments that are gonna step way out.

"SECOND FIDDLE" (2:04) [Central BMI—Owens]

"EVERLASTING LOVE" (2:15) [Central BMI—Owens]

BUCK OWENS (Capitol 4172)

● For country music at its best just turn your ear in Buck Owens' direction. The artist is both writer and singer on both ends of this Capitol release and he handles the two categories in expert fashion. On the upper lid he sadly reflects that he's always playing "Second Fiddle" to the chick while on the lower slice she's the recipient of his "Everlasting Love". Both are tunes cut at slightly up beat pace and both are solid chart threats. Take your pick.

"SHE WAS HERE" (2:06) [Vidor BMI—Howard]

"ARE YOU HAPPY?" (2:07) [Fairway BMI—Howard]

HAWKSHAW HAWKINS (RCA Victor 7486)

● Hawkshaw Hawkins makes a potent bid to ride the popularity charts with both ends of his new Victor outing. Tagged "She Was Here" and "Are You Happy?", they're two, heartfelt middle beat love affairs that the smooth-toned song-stylist wraps up with touching sincerity. "Must-programming", easy-on-the-ears coupling for the platter spinners.

"TAKE THIS MESSAGE TO MARY" (2:24)

[Acuff-Rose BMI—Bryant, Bryant]

"POOR JENNY" (2:08) [Acuff-Rose BMI—Bryant, Bryant]

THE EVERLY BROTHERS (Cadence 1364)

● Watch these two take off with jet-speed. (See pop reviews).

TOMMY TUCKER
(Hi 2014)

B+ "A MAN IN LOVE" (1:46) [Jac BMI — Claunch, Feathers, Cantrell] Tommy Tucker takes dead aim at the dual-mart pop-country lists with this charming, slight up-beat ditty with a "Ballad Of A Teenage Queen" flavoring.

B+ "LOVING-LIL" (1:32) [Jac BMI — Feathers, Huffman] Reverse entry's an intriguing, quick moving love affair also from the Johnny Cash school. Keep close tabs on both decks.

PELL BROTHERS
(Jay 59)

B+ "I'M THE ONE YOU LOVE" (2:01) [Jed BMI — Aleshevich] The Pell Bros., Hank & Sonny, hand in an impressive bow for the Jay folks, with their inviting pop-country vocal stylings of this middle beat romantic thumper. Could make big noise in both depts.

B "SWEETHEART LOVE" (2:10) [Jed BMI—Turner] Under lid's a pretty lilter that the boys groove in soft, sincere fashion.

BENNY BARNES
(“D” 1052)

B+ "HAPPY LITTLE BLUE BIRD" (2:20) [Glad BMI—Barnes, Harrison] Benny Barnes could move back into the c&w spotlight with this enticing waxing of a sprightly, fast paced charmer. Chart potential.

B "GOLD RECORDS IN THE SNOW" (2:00) [Glad BMI—Baxter, Barnes] Here Barnes recites a doleful, tear drenched ballad about the recent plane crash that killed the three young singers. Kids might like it.

FRANK DESKINS
(Sage 288)

C+ "WE'RE TOGETHER AGAIN" (2:48) [Sage & Sand SESAC—F. Deskins, W. Deskins] A middle beat, lover's lament, that the chanter handles sincerely. Deskin's National Ramblers assist on both ends.

C+ "I DON'T WANT YOUR MANSIONS OR MONEY" (2:25) [Sage & Sand SESAC—Deskins & Deskins] On the flip side Deskins puts his heart into another moderate paced affair.

JUNE WEBB
(Hickory 1096)

B+ "CONSCIENCE" (2:18) [Acuff-Rose BMI — Collie, Williamson, Blasingame] The songstress' latest for the label and could push her way up the ladder. It's an easy-paced lover's lament that's in for a big sales ride.

B "YOU TAKE THE TABLE" (2:41) [Cedarwood BMI—Loudermilk] The pace is moved up into the middle beat area for another fine turn in the lament category. Good coupling.

CURTIS POTTER
(Winston 1030)

B+ "YOU'RE NOT AN ANGEL" (2:35) [Willet BMI—Papp, Potter] Tho the gal has faults, Potter still loves her on this medium paced lilter that he carves out appealingly. Can turn the chart trick.

B "REAL LOVE" (2:27) [Willet BMI—Papp, Potter] A waltz sets the pace for the teen-slanted lyrics on the underdeck. A tear-jerker that the kids'll go for.

MITCHELL TOROK
(Decca 30859)

B+ "MEMORIES OF YOU HAUNTING ME NIGHT AND DAY" (2:26) [Copar BMI—Jones] Torok races through a romantic set of words, on this jet-speed toe-tapper, as he tries to erase the memory of the gal. Disk can stir up lots of action.

B "GO AHEAD AND BE A FOOL" (2:12) [Copar BMI—Redd] The songster eases the pace down to middle beat on this side and turns out a potent heartbreaker.

SMILEY MONROE
(Vista 183)

B+ "HEAVEN'S EARTH ANGEL" (2:01) [Durf BMI — Monroe, Jacobson] Smiley shouts his love for his way-out chick to the bouncy rhythms of this up-tempo romancer. Ricky-tick piano comes in the back-drop. Smiley's feeling can sell disk.

C+ "SWEETHEART OF ALL MY DREAMS" (2:10) [Spark—BMI] Another lover's opus for the singer, this time in a slow tempo.

BILL LOWE
(Sundown 117)

B "YESTERDAY" (2:07) [Durf BMI—Peters, Lowe] Lowe feelingfully delivers this slightly up-tempo romantic item. Should garner a fair share of the spins.

C+ "YOU SET MY HEART ON FIRE" (1:42) [Durf BMI—Edwards, Bass] The chanter sings with lots of echo on another up-tempo item. The Sundowners provide the instrumental accompaniment on both ends.

JIMMIE HEAP
(“D” 1050)

B+ "BORN TO LOVE YOU" (2:08) [Glad BMI—Taylor] Jimmie Heap and the Melody Masters supply slow paced instrumental backbeat while Dale McBride's echo-filled vocal handles the fetching lyrics. Good two-market appeal here.

B "SOME ONE ELSE IS FILLING MY SHOES" (2:08) [Melody BMI—Harris, Heap, Glennending] the flip, McBride and Heap's ballad continue the pop-angled approach, at a fast pace.

JAMES JETER
(Allstar 7180)

B "MY LOVING HEART" (2:08) [Allstar BMI—Lane] A marriage proposal is the theme here, with Jeter supplying the sincerity on a middle beat ballad. Can collect coin.

B "YOU'RE FREE" (2:07) [Allstar BMI—Dover] Jeter reverses himself on the under deck as he splurges up with his unfaithful sweethearts. Medium paced offering completes good coupling.

H. G. ENTREKIN
(Logan 3109)

C+ "MILLERS MELODY" (2:26) [Gaylord BMI—Entrekin] Quiet paced, straight instrumental effort with lots of fiddles giving out with the hillbilly sound.

C+ "BEAUTIFUL BONITA WALTZ" (2:01) [Gaylord BMI—Entrekin] A fast waltz sets the pace for another all instrumental spin. Two good ones for the hill market.

TOMMY HILL
(Starday 429)

B+ "OIL ON MY LAND" (2:33) [Starday, Cana, BMI—Tate] The discovery of oil has given him a better life, says Hill, on this slightly up-tempo, rock-a-billy ditty. Fetching novelty lyric could push this onto the lists.

B+ "WALLS OF STONE" (2:42) [Starday, Buna BMI — Bragg Holt] This entry in the prison song category should garner its share of the honors. It's a poignant, lazily paced opus, that Hill wails with sincerity.

R. L. & BONNIE (Religious)
JORDAN
(TNT 9020)

B+ "THERE'S A GOD WATCHING ME" (1:57) [Tree BMI—Anderson] Telling about the guidance they've received, the couple reverent chants this quick paced gospel item. A sincere effort that should do well in the market.

C+ "THE LOST SHEEP" (2:55) [Tree BMI—Anderson] The gal goes it alone most of the way on this slow paced outing, handing in an impressive reading.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Round Up

"Sleepy" McDaniel reports from Canada, where he is busy getting everything all set up for Hank Snow's April tour up that way, that everything is looking great for the show. This year, for the first time in Hank's career, and due to many requests from the Canadian people, he is taking along with him an 8-piece dance band, and will put on a two hour show plus a regular dance.



HANK SNOW

The Hank Snow Music Center recently opened a branch in Shelbyville, Tennessee, 50 miles from Nashville. Only in operation about 3 weeks, the school of music is already filled to capacity with a waiting list, and sales in general have been extremely good. Plans are for other branches in the near future. Sleepy adds that Hank's newest disk, "Doggone That Train" c/w "Father Time And Mother Love" is showing up exceptionally well. Victor has just released a new LP album by Hank, "When Tragedy Struck," which contains many of the old songs Hank recorded while in Canada.

Mgr. Smokey Joe Aleshevich tells us that the Pell Bros., Hank & Sonny's recently-released Jay bow, "I'm The One You Love" and "Sweetheart Love", is getting a tremendous reception from both pop and

country jocks around the country. Tri-State Distributors of Ft. Wayne, Ind. is handling national distribution of the disk, which can be had by jocks if they write to Jay Records, 415 S. Walnut, Sidney, Ohio.

Fred Maddox informs that the "Garden of Allah" in San Francisco has been doing great guns. Featured are Black Jack Wayne, Chuck Wayne, and Rose Cal Maddox who are there on Sat. nites. Johnny Cash was a 3/28 guest with a "Opry" show in on the 1st of April. Wayne, in addition to his KROW radio and KTUV-TV-Oakland shows, owns his own label, Black Jack Records. His newest releases are "What Makes Me Hang Around", by Black Jack and "Little Elf" coupled with "Pain In My Heart" by brother Chuck.

Debby Kaye, featured vocalist on Nat Nigberg's "Country America", ABC-TV-Hollywood, Cal., show became engaged to KABC's make-up artist, Arsen Brooks, while Cathy Collins, "C.A.'s" office mgr., is 'that-a-way' with Harvey O'Conner, the show's cameraman. Congrats all around.

Doug Bragg's all smiles over the initial acceptance of his latest "D" record, "Calling Me Back" and "I'm All Alone". Gabe Tucker will send the



PELL BROTHERS

release to jocks who weren't serviced if they send a postcard to him at 314 E. 11th St., Houston 8, Texas. Any of the following pressings, Charlie Walker's "I'm Not Mixed Up Anymore", Connie Hall's "You Deserved Your Invitation To The Blues", George Jones' "White Lightning", all on Mercury, Frankie Miller's "Black Land Farmer" and Billy Morgan's "Life To Live", both on Starday, can be had by the platter spinners if they write to Don Pierce at P.O. Box 115, Madison, Tenn. Don adds that Starday Sales Co. is handling all phases of the Crest record, "Three Stars", by KFXM-San Bernadino, Cal. deejay, Tommy Dee. Deck is a tribute to the three stars, Ritchie Valens, Big Bopper and Buddy Holly, who died in the recent plane accident.

President Ralph E. Stevens has signed Jerry Gentle & the Gospel Ramblers, of WROS-Scottsboro, Ala., to his Ridge Climber label and Elmo Rodgers of

the Soul Winners, of St. Louis, to his Ridgecrest firm. The Gentle group's latest release couples "Our Home Will Be Lonesome Tonight" and "Springtime In Heaven" while the Rodgers crew does "The Lord Has Built An Avenue of Prayer" and "Last Night". Offices of both labels are at P.O. Box 517, Lawrence, Ga.

Mason Dixon, WCMS-Norfolk, Va. informs that a weekly, Sat. nite 'barn dance' started 3/14. Tagged the "Tidewater Jubilee", it stars Tommy Riddle and the Tommy-Hawks each week, along with regulars Cousin Tibble, the Four C's, Rudee Wesley and the Cavalier Qt. On the debut offering the special guests were Jim Eanes, Barbara Allen and the Shenendoah Valley Boys.

Steve Manchuk, Ozark Music's publicity man, advises that he'll send interested jocks, who were missed in the last mailing, samples of Janet & Aileen, the Ozark Sweetheart's "Ozark Moon" and "Gotta Travel On" on Testa, which Steve claims is doing real well in the south and mid-west. The girls are currently appearing, twice daily on the "Red Thompson Varieties",

KLDS-Jennings, Mo. show, sponsored by Dick Slack. Testa's Joe Adams has inked the gals to a new pact and has also signed Chris Christian and the Chordaires Qt.

Another pressing that the jocks can have is Hal Smith's "The Ballad Of The Travelin' Kid" and "Thank You For The Invitation". Ron Chrisco, who has nothing but praise for the pairing, sez he'll send it out to the record twirlers who write to him at KHEY-El Paso, Texas.



DOUG BRAGG

B. L. Hawkes, Sales & Promotion topper at Event Records, of Westbrook, Me., letters that the label, after re-arranging its distrib set-up in most major markets, has a hit, breaking in New England, in newly-signed Johnny Houston's "Playboy". Other recent additions to the Event roster are the Della Sisters, Al Natalie's ork, the Arvaks, Susan Capone, formerly with Pilgram, Ricky Coyne & the Guitar

Rockers and Danny Harrison, a c&w performer who'll now cut in the pop dept.

Millie Ruton, who runs the Newark, Ohio, Hillbilly Park, joins Jimmie when in thanking the jocks for the spins on his "Beyond The Blues". Jim's latest is "What Kind Of God Do You Think You Are" and "Just Got Kids". Copies of both the releases can be had by deejays if they write to Millie at P.O. N. 23rd St., Newark, Ohio.

Among the jocks hopping on the 'send-more-c&w-biscuits bandwagon' are Tom Case, who does the "Country Capers" show on WDON-Wheaton, Md., "Florida Hayseed" Chuck Brown, the only c&w jock at WJWS-South Hill, Va.

(his address is P.O. Box, 186 in South Hill), Jerry Howard, WFIS, P.O. Box 271, Fountain Inn, S. C., D. C. Loughry, who needs country and gospel lids for his WFRB-Frostburg, Md. show and Jim Nesbitt, WYMB-P.O. Box 262, Manning, S. C. Jim's starting a promotion for each of the big Sat. nite country shows and needs info on the artists in addition to the wax.

From Cincinnati comes news to the effect that Ray Scott, Country deejay for many years at WNOP-Newport, Ky., is leaving this city for a similar job with a Frederick, Md. station. He will be replaced by Chuck Moore. . . . Lillian Munz who is associated with the Jimmie Skinner Music Shop is very ill in Bathesday Hospital. She has headed Jimmie's fan club for many years. . . . The Acorn Sisters, Goldie, Rosemary and Evelyn, will have their first release out on Acorn Label this month. The song, is an Acorn's original tagged "Real Gone" and is backed by "Drifting Farther Apart". . . . Wayne Rayne is now the full time Country jock at WCKY, Cincinnati's 50,000 watt. Under his direction the station will again build solid country music programs. . . . Ray Lunsford is no longer on Jimmie Skinner's shows over WNOP. He played the mandolin on Jimmie's sessions.



OZARK SWEETHEARTS

Mgr. Sam Gibbs advises that the Miller Bros. Band returned to Wichita Falls, Texas, at the M-B Corral, after touring the east coast and a 10-day stint in Puerto Rico. Gibbs also notes that Bob Wills recently finished a 3-week west coast trek and that Billy Walker & his Traveling Texans are now working dates in Colo., Wyo., N. and S. Dakota.

Jack E. Murrah of Artists International writes that Tex Williams and his newly organized band are doing great at Tex' Village Ballroom in Newhall, Calif. Several big name recording stars have dropped in on the Friday and Sat. Night dances. Murrah goes on to say that Williams' "Cavalcade Of Western Stars" put on one of the finest shows ever to hit the Oakland stage March the 1st. The headliner was Johnny Cash and the Tennessee Two. Plans are underway to do another big show in San Jose, Calif. in the near future.

Joanie Hall has just returned from a very successful performance with Jim Arness at the Houston, Texas Fat Stock and Rodeo. Plans are underway for her to do an extensive tour of the country to promote her new record.



The Records Country Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

		POS. LAST WEEK
1. DON'T TAKE YOUR GUNS TO TOWN	Johnny Cash (Columbia)	(1)
2. WHEN IT'S SPRINGTIME IN ALASKA	Johnny Horton (Columbia)	(2)
3. WHITE LIGHTNING	George Jones (Mercury)	(7)
4. THAT'S WHAT IT'S LIKE TO BE LONESOME	{ Ray Price (Columbia) Bill Anderson (Decca)	(6)
5. BILLY BAYOU	Jim Reeves (RCA Victor)	(4)
6. LIFE TO GO	Stonewall Jackson (Columbia)	(5)
7. WHO CARES	Don Gibson (RCA Victor)	(3)
8. I'VE RUN OUT OF TOMORROWS	Hank Thompson (Capitol)	(10)
9. A LONG TIME AGO	Faron Young (Capitol)	(12)
10. PICK ME UP ON YOUR WAY DOWN	Charlie Walker (Columbia)	(8)
11. DARK HOLLOW	{ Jimmie Skinner (Mercury) Luke Gordon (Blue Ridge)	(19)
12. HOME	Jim Reeves (RCA Victor)	(26)
13. WHICH ONE OF US IS TO BLAME	Wilburn Brothers (Decca)	(13)
14. THE HANGING TREE	Marty Robbins (Columbia)	(20)
15. WAIT AND SEE	Roy Drusky (Decca)	(23)
16. COUNTRY MUSIC IS HERE TO STAY	Simon Crum (Capitol)	(16)
17. GOTTA TRAVEL ON	{ Billy Grammer (Monument) Bill Monroe (Decca)	(9)
18. CHIP OFF THE OLD BLOCK	Eddy Arnold (RCA Victor)	(11)
19. COME WALK WITH ME	Wilma Lee & Stoney Cooper (Hickory)	(17)
20. I'M IN LOVE AGAIN	George Morgan (Columbia)	(14)

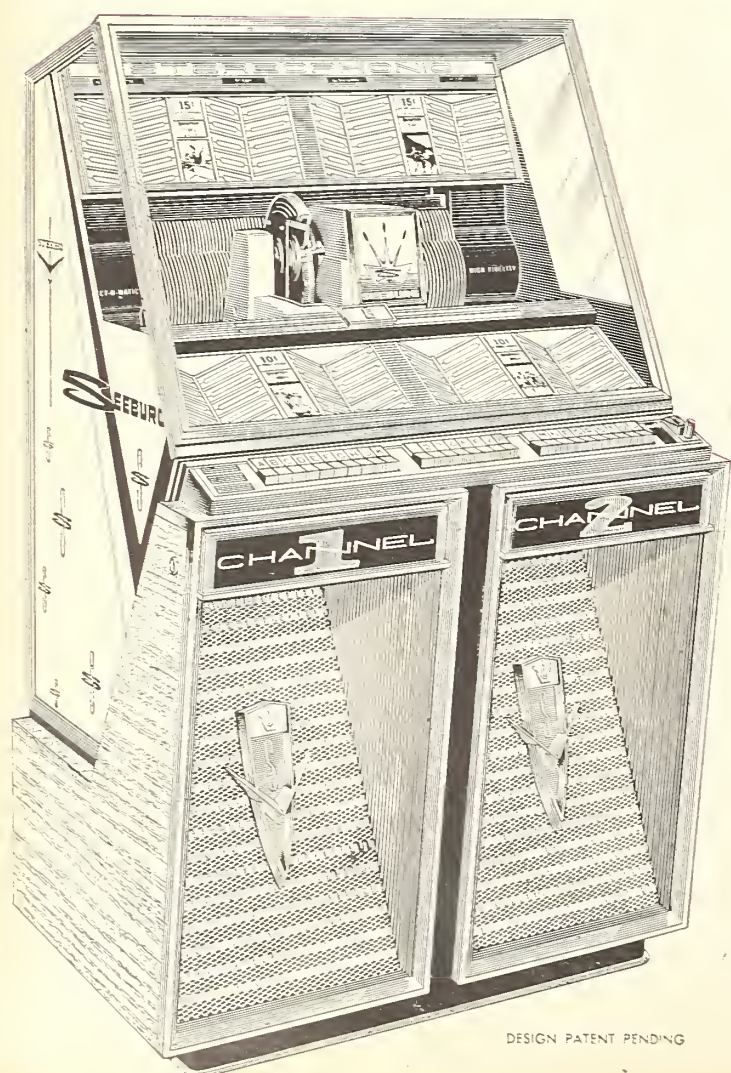
21. My Reason For Living.	37. Me And Fred And Joe And Bill.	49. Father Time And Mother Love.
22. I Traded Her Love.	38. Walking My Blues Away.	50. New River Train.
23. Knoxville Girl.	39. Life To Live.	51. Black Land Farmer.
24. Beyond The Shadow.	40. Love Never Dies.	52. So Many Times.
25. Doggone That Train.	41. So Soon.	53. Foreign Car.
26. Yankee, Go Home.	42. When Luther Played The Boogie.	54. What Am I Living For.
27. Treasure Of Love.	43. Blue Dreams.	55. Finally.
28. Mommy For A Day.	44. Just About That Time.	56. Frankie's Man Johnny.
29. All The Time.	45. Set Him Free.	57. When The Band Played The Blues.
30. A Thousand Miles Ago.	46. City Lights.	58. A Stranger To Me.
31. Kissing Your Picture.	47. Best Years Of Your Life.	59. I Got A Wife.
32. I'm Letting You Go.	48. It's Just About Time.	60. Cigarettes And Coffee Blues.
33. Last Night At A Party.		
34. Have Heart, Will Travel.		
35. I'll Take The Blame.		
36. Thanks A Lot.		

ALL THE DYNAMIC BEAUTY OF STEREO COMES

A L I V E

WHEN PLAYED ON A

SEEBURG SYSTEM



DESIGN PATENT PENDING

With Seeburg Two-Channel Stereo every listener, wherever seated, has the illusion of being present at a "live" performance of the recording musicians. Seeburg Stereo is completely integrated—from the pickup, through the dual amplifier to the newly developed twin stereo speaker system.

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
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International Business - *Everyone Benefits*

For the past number of years United States coin-firms have enjoyed a most profitable outlet for its machines, selling thousands of them to foreign companies. Manufacturers have been shipping new machines—or parts and components to be assembled in foreign nations. Wholesalers have sold enormous quantities of reconditioned machines of all kinds to foreign buyers.

This past year (1958), statistics supplied by the Department of Commerce show a decline in export business. And yet, the volume is sufficiently large enough to excite American sellers. The 1958 shipments amounted to over \$20,000,000—off only from the peak year of 1957.

The value of maintaining a selling outlet to foreign buyers cannot be taken lightly. Not only does it provide a market for the manufacturer and wholesaler, but it affects all the nation's operators. When reconditioned equipment can be sold, no matter if it goes to a domestic or foreign market, it makes it possible for the wholesaler to offer more attractive prices to the operator—either on a cash purchase or on a trade-in.

The purchase of so many machines by the foreign buyer has made it possible for coinmen thruout the world to build an industry of their own. For the past number of years, practically all of the equipment they were able to place on location came from the United States. It is only during the past few years or so that machines of any quantity (or quality) have been produced by European countries (in other foreign areas, even today, the only machines being produced are music machines—and those under franchise of American manufacturers). This condition, plus the fact that available locations have now been serviced with machines of all kinds, is one of the reasons why less machines are being imported from the United States.

However, a tremendously large market remains available—those countries still maintaining import restrictions. Should these countries (like England, France, Italy) remove their import restrictions, then there will be created a demand for United States equipment such as existed before World War II, when thousands and thousands of machines were shipped to these countries alone. And this could happen at any time in the near future.

EXPORTS OF U. S. PHONOGRAPHS, GAMES AND VENDORS

EXPORTS OF U. S.

PHONOGRAPHS

FOR FOURTH QUARTER, 1958

(October, November, December)

NORTH and CENTRAL AMERICA

	Number of Units	Dollar Value
Canada	224	\$ 158,476
Mexico	35	33,868
El Salvador	8	6,230
Honduras	34	23,773
Nicaragua	20	13,744
Costa Rica	27	21,599
Panama	42	36,332
Bahamas	4	2,715
Cuba	126	108,920
Jamaica	11	7,540
Dominican Republic	107	78,143
Netherlands Antilles	10	7,636
Guatemala	5	3,709
Leeward and Windward Is.	5	1,500
Totals	658	\$ 504,185

SOUTH AMERICA

Venezuela	676	\$ 546,720
Ecuador	43	31,815
Chile	21	8,663
Bolivia	8	6,615
Totals	748	\$ 593,813

EUROPE

Sweden	84	\$ 61,597
Norway	10	6,945
United Kingdom	8	6,459
Ireland	3	2,759
Netherlands	293	122,609
Belgium	738	495,327
West Germany	1,342	865,869
Austria	71	56,921
Switzerland	68	57,501
Italy	40	29,004
Greece	12	2,873
Denmark	34	26,578
Finland	3	1,912
Spain	1	1,200
Portugal	1	743
Totals	2,708	\$1,738,297

ASIA

Republic of Philippines	8	\$ 6,200
Republic of Korea	3	2,703
Saudi Arabia	1	855
Viet Nam	2	1,825
Singapore	3	2,100
Hong Kong	1	900
Nansei & Nanpo Islands	3	2,181
Thailand	2	1,000
Totals	22	\$ 17,764

AFRICA

Morocco	3	\$ 2,322
Tunisia	1	806
Totals	4	\$ 3,128
GRAND TOTAL	4,141	\$2,857,187

EXPORTS OF U. S.

AMUSEMENTS

FOR FOURTH QUARTER, 1958

(October, November, December)

NORTH and CENTRAL AMERICA

	Number of Units	Dollar Value
Canada	720	\$ 167,994
Guatemala	13	2,948
Costa Rica	242	24,447
Bahamas	1	520
Barbado	4	2,050
Mexico	752	88,610
Canal Zone	2	995
Cuba	8	1,814
Trinidad	1	512
Totals	1,743	\$ 289,890

SOUTH AMERICA

Venezuela	140	\$ 43,759
Brazil	10	8,000
Peru	6	1,438
Chile	7	514
Totals	163	\$ 53,711

EUROPE

Sweden	134	\$ 43,878
Denmark	3	1,075
United Kingdom	24	8,348
Ireland	3	800
Netherlands	164	21,450
Belgium	2,157	322,117
France	23	14,960
West Germany	991	251,711
Switzerland	728	163,290
Italy	4	2,700
Greece	23	10,807
Austria	2	573
Finland	35	1,780
Spain	4	2,500
Turkey	1	680
Totals	4,296	\$ 846,669

ASIA

Federation of Malaya	6	\$ 1,840
Republic of Philippines	35	15,072
Taiwan	19	14,832
Japan	21	7,572
Nansei & Nanpo Islands	39	15,869
Republic of Korea	120	41,750
Lebanon	19	1,735
Israel	14	7,194
Thailand	3	2,000
Totals	276	\$ 107,864

AUSTRALIA

Australia	4	\$ 946
Totals	4	\$ 946

AFRICA

Morocco	122	\$ 22,653
Union of South Africa	23	5,644
Spanish Africa	2	600
Tunisia	8	2,400
Totals	155	\$ 31,297
GRAND TOTAL	6,637	\$1,330,377

EXPORTS OF U. S.

VENDING MACHINES

FOR FOURTH QUARTER, 1958

(October, November, December)

NORTH AMERICA

	Number of Units	Dollar Value
Canada	2,301	\$ 407,407
Mexico	590	13,219
Cuba	202	2,880
Netherlands Antilles	5	1,083
Bermuda	8	800
Totals	3,106	\$ 429,528

SOUTH AMERICA

Venezuela	16	\$ 4,139
Totals	16	\$ 4,139

EUROPE

United Kingdom	267	\$ 2,002
Greece	2	1,604
Sweden	6	5,187
Netherlands	12	4,898
Belgium	2,000	22,000
France	37	8,650
West Germany	187	44,909
Switzerland	36	7,923
Italy	1	785
Totals	2,548	\$ 97,958

ASIA

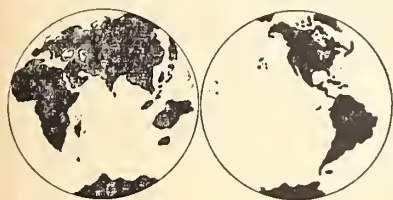
Bahrein	3	\$ 621
Taiwan	12	7,200
Totals	15	\$ 7,821

AFRICA

Union of South Africa	38	\$ 24,110
Totals	38	\$ 24,110
GRAND TOTALS	5,723	\$ 559,417

COIN MACHINES OF ALL KINDS EXPORTED BY THE UNITED STATES TO NATIONS THROUGHOUT THE WORLD FOR OCTOBER, NOVEMBER AND DECEMBER TOTALED 16,501 MACHINES VALUED AT \$4,746,981

The Cash Box



"INTERNATIONAL QUARTERLY EXPORT EDITION"

ANALYZATION OF THE 4th QUARTER (OCT., NOV., DEC., 1958)

4th QUARTER EXPORTS FROM U. S. FIRMS DIP

Slight Drop Can Be Attributed To Import Ban Imposed by Italy

Fourth quarter (October, November and December) statistics reveal that export of coin operated equipment thruout the world dropped off from the preceding quarter (July, August and September). Actually, the slide wasn't very pronounced in dollar sales—\$4,746,981 in the fourth quarter compared with \$5,009,789 in the third quarter. While it would appear that a great many more machines were shipped in the third quarter than in the fourth, the great difference is determined by the export of vendors. 6,501 machines were shipped in the fourth quarter, compared with 23,715 in the third—but 11,519 vendors were shipped in the previous quarter, while the actual dollar value was practically the same in this quarter and in the fourth quarter. Eliminating the difference in vendors exported, the actual difference in units shipped is only a few hundred less.

With the fourth quarter figures on hand, it is possible to compare exports of coin machines during 1958 with those of 1957. United States exporters shipped a total of 82,510 machines, valued at \$20,653,085 in 1958—volume of business not to be taken lightly. However, in 1957 (the industry's greatest export year), a total of 5,731 machines were exported, valued at \$26,121,313. In 1958, the industry shipped about 12% less equipment than in 1957, valued at about 20% less. When everything is considered—European countries manufacturing its own equipment; American machines being assembled in European countries; and today's coverage of locations in foreign countries, compared with past years; plus the fact that certain outlets have been cut off recently—these export statistics reveal at there still remains a very lively sales outlet for American exporters. An analysis of the statistics for the fourth quarter reveals:

1) **Phonographs:** There were 4,141 music machines exported in this quarter, bringing American export sales \$2,857,187. This was 742 less machines, and only \$33,363 less in dollar value. Europe, always the big-

gest buyer, spent more money than in the last period—\$1,738,297 compared to \$1,683,451, but bought only 2,708 machines compared with 3,424 in the third period. Europe's biggest customer was West Germany; next biggest Belgium. South America, with Venezuela taking 676 machines, valued at \$546,720, was the second best import area. North and Central America placed third, with Canada leading and Cuba next (due to the recent revolution in Cuba, this country can now be practically written off as a buyer.)

2) **Amusement Machines:** Europe, which continues as the biggest importer of amusement machines, fell down badly this quarter, which accounts for the drop here—6,637 machines valued at \$1,330,377 in the fourth quarter, compared with 7,213 machines valued at \$1,536,661 in the previous quarter. Europe's slide in purchases of amusement machines was a result of the ban on Italy's imports, which shrank from 950 machines valued at \$270,315 in the third quarter to 4 machines valued at \$2,700 in the fourth quarter. Belgium, always the big buyer here, kept at practically an even pace, off only 176 machines valued at \$18,755. Interestingly enough, is the spurt made in purchases by Asian buyers. With the Republic of Korea leading the way, this area jumped in this quarter from 160 machines to 276 machines, with values from \$30,275 to \$107,864.

3) **Vending Machines:** As usual, analyzing figures here presents an interesting view. Altho some 6,000 less machines were exported, the value of those shipped almost equalled the previous months total. It is quite evident that a great many very low price machines were shipped in the third quarter. Canada, in the North American division, as usual was the big buyer. This country bought 2,301 machines, valued at \$407,407, approximately 80% of the money received by American exporters; and accounting for about 50% of the equipment taken. If the 2,000 machines imported into Belgium for \$22,000 (\$11 machines) were discounted, the figures would be strengthened for exports thruout the world's buyers.

Activities of the manufacturers during the past quarter (January, February and March 1959)

AMI, Inc., Grand Rapids, Michigan, introduced its new 1959 Model "J" series phonograph, with 100 and 200 selections in both stereo and monaural units. Twin speakers are available for stereo installation.

Auto-Bell Manufacturing Company, Chicago, Illinois, are still in production on its electronic upright game, "Circus Days", and introduced a new electronic upright game, "Circus Wagon Wheel".

Auto-Photo Company, Los Angeles, California, producing new Model "12" and new Model "14" automatic photograph machines, featuring two different print sizes.

Bally Manufacturing Company, Chicago, Illinois, continues to be the largest manufacturer of a variety of different types of amusement machines including new games, kiddie rides and also re-running games previously introduced but again in demand. Still in production during this quarter were: "Lucky Alley" ball bowler; "Star" shuffle; "Golf Champ", golf game; "Deluxe Skill Parade", an upright amusement machine; "Speed Bowler", shuffle alley; "Whiz Bowler", (same as "Speed Bowler", with a match-play feature). Bally also introduced during this past quarter, the following new games: "Bally Shuffle", shuffleboard game; "Club Bowler", shuffle, and "Sea Island", an in-line game. Still in production are the following kiddie rides: "Spook Gun", kiddie shooting gallery; Bally "Bike"; "Model T"; "Speed Queen"; "Toonerville Trolley" and "The Champion". New kiddie rides introduced during this period were: "Fire Chief" and "Western Express".

Chicago Dynamics Industries, Inc., Chicago, Illinois, are still in production on "Twin Bowler", "Player's Choice" bowler, "Commando" machine gun and "Rebound Shuffle", shuffleboard. Introduced was a "Monte Carlo" scoring feature to the "Rebound Shuffle" plus an 8 foot model called "Jumbo Rebound". New equipment turned out during this period included "Double Feature Bowler"; "Rocket Shuffle" baseball game and "Red Pin" shuffle.

Empire Kiddie Rides, Chicago, Illinois, still producing its kiddie ride, "Old Smokey".

J. F. Frantz Manufacturing Company, Chicago, Illinois, still in production on "Dodge City", counter pistol game; "Kicker and Catcher"; ABT "Challenger" pistol, ABT "Guesser" scale; ABT "Rifle Sport", shooting gallery, and "Aristo" scale.

Games, Inc., Chicago, Illinois, still in production on "Wild Cat" and "Double Shot", both electronic upright amusement games.

D. Gottlieb & Company, Chicago, Illinois, specialists in the manufacture of pinball amusement machines, were still in production on "Straight Shooter" and introduced "Double Action", a 2-player with 3 or 5-ball play plus "Race Time", a 2-player with 3 or 5-ball play.

Irving Kaye Company, Brooklyn, New York, still in production on "Deluxe Leader" with "ball view" and "pull out front" features; "Super Jumbo" hockey game; "Melody Tower" speaker, and "Deuces Wild".

J. H. Keeney & Company, Chicago, Illinois, still in production on "Deluxe Big Tent"; upright electronic game; "Scram Ball", counter game; "Twin Big Tent" and introduced "Shawnee", electronic upright game; "Jewel" shuffle plus "Fascination Shuffle", shuffleboard game.

Marvel Manufacturing Company, Chicago, Illinois, still shipping "Lucky Horoscope".

Mills Bell-O-Matic Corporation, Chicago, Illinois, still producing bell machines in its Reno, Nevada plant.

Mike Munves Corporation, New York, N.Y., still in production on "Bike Race".

Rock-Ola Manufacturing Corporation, Chicago, Illinois, continued production on its "Tempo" line of phonographs, models "1475" and "1475ST", in monaural and stereo. The line was expanded to include the "Playmaster" series of phonographs—Hideaway 200-selection units, models "1460" and "1460T" in monaural and stereo.

The Seeburg Corporation, Chicago, Illinois, continued production on its stereo phonographs, model "222", 160-selections; model "220", 100-selections with Channel 1 and Channel 2 speakers available. Monaural sound can be reproduced from these same phonographs. Production continued on the Seeburg Cigarette Machine, Model 800E1.

United Manufacturing Corporation, Chicago, Illinois, continued in production on "Skyraider" gun game; "Niagra" shuffle; "Cyclone" shuffle; "Deluxe Cyclone" shuffle; "Duplex" bowler and introduced "Playmate", rebound shuffleboard game; "Deluxe" baseball game and "Yankee" baseball game.

United Music Company, Chicago, Illinois, continued production on its 1959 "UPB-100" series phonograph.

Williams Manufacturing Company, Chicago, Illinois, still in production on "3-D", a 5-ball game; "Vanguard", gun game; and introduced "Bank Shuffle", "Hercules" gun, and "Tic-Tac-Toe", a 5-ball game.

Watling Manufacturing Company, Chicago, Illinois, still producing its "Penny Fortune" scale.

The Wurlitzer Company, North Tonawanda, New York, introduced its new 1959 "2300" series of phonographs featuring 200-selections and 104-selections in stereo and monaural units. Twin speakers and a stereo console floor speaker are also available.

The Cash Box



“INTERNATIONALE VIERTELJÄHRliche EXPORTAUSGABE”

ANALYSE DES VIERTEN VIERTELJAHRES (OKT., NOV., DEZ., 1958)

DIE AUSFUHR DER AMERIKANISCHEN FIRMEN GEHT IM VIERTEN VIERTELJAHR ZURÜCK

Der Geringe Zurückgang Kann Dem Einfuhrverbot Nach Italien Zugeschrieben Werden

Die Statistiken des vierten Vierteljahrs (Oktober, November und Dezember) zeigen an und weisen darauf hin, dass die Ausfuhrziffer der Münzmaschinen in aller Welt im Vergleich mit dem vorhergehenden Vierteljahr (Juli, August und September 1958) zurückgegangen war. In Dollarverkaufszifferen war dieser Rückgang allerdings nicht sehr gross, handelte es sich doch um \$4.746.981 im vierten Vierteljahr des Jahres 1958 Vergleich mit der Zahl von \$5.009.7899 im dritten Vierteljahr. Obgleich es erscheint, dass eine grössere Anzahl von Automaten im dritten Vierteljahr als im vierten verschifft wurden, so bezieht sich der gross Unterschied auf die Ausfuhr von Verkaufsautomaten. 16.501 wurden in vierten Vierteljahr verschifft im Vergleich mit 23.715 Automaten im dritten Vierteljahr—doch wurden 11.519 Verkaufsautomaten im vorhergehenden Vierteljahr verschifft, während der Dollarwert in besagten Vierteljahr und im vierten Vierteljahr praktisch gesprochen derselbe war. Wenn wir die exportierten Verkaufsautomaten auslassen, sehen wir, dass die Differenz in den verschifften Einheiten sich nur auf wenige hundert beläuft.

Da wir jetzt im Besitz der Zahlen des vierten Vierteljahrs sind, wird uns jetzt möglich die Exporte der Münzmaschinen während dem Jahre 1958 mit denen des Jahres 1957 zu vergleichen. Im Jahre 1958 verschifften die Vereinigten Staaten insgesamt 82.510 Automaten im Werte von \$20.-653.085, d. h. eine nicht zu unterschätzende Anzahl. Im Jahre 1957 wurden jedoch insgesamt 95.731 Automaten im Werte von \$26.121.313 exportiert (war doch 1957 das grösste Exportjahr der Industrie!). Im Jahre 1958 verschiffte die Industrie ca. 12% weniger an Ausrüstungen als im Jahre 1957, von einem ungefähr 20% geringeren Werte. Wenn wir alle Umstände in Erwägung ziehen: dass die europäischen Länder ihre eigenen Ausrüstungen herstellen; dass amerikanische Automaten in europäischen Ländern zusammengesetzt werden; und dass heute ehr ausländische Agenturen bestehen; wie auch die Tatsache, dass gewisse Absatzgebiete vor kurzem abgeschnitten worden sind—so erweisen diese Ausfuhrstatistiken doch, dass ein sehr geschäftiger Absatz für die amerikanischen Exporteure existiert.

Eine Analyse der Statistiken für das vierte Vierteljahr ergibt:

1) **Plattenspieler:** In diesem Vierteljahr ergibt: Musikautomaten ausgeführt, welche den amerikanischen Exportfirmen \$2.857.187 einbrachten. Das waren 74.742 Maschinen weniger aber nur \$33.363 weniger im Dollarwert. Europa, stets der grösste Käufer, gab mehr als im vorhergehenden Vierteljahr aus—\$1.738.297 im Vergleich mit \$1.683.451, kaufte aber nur 2.708 Automaten im Vergleich mit 3.424 im dritten Vierteljahr. Der grösste europäische Kunde war West-Deutschland,

der nächstgrösste war Belgien. Südamerika, wo Venezuela 676 Automaten im Werte von \$546.720 kaufte, war das zweitbeste Einfuhrgebiet. Nord- und Zentralamerika standen an dritter Stelle, mit Kanada in der führenden Stellung und Kuba in der folgenden (wegen der Kürzlich dort stattgefundenen Revolution wird dieses Land aber als Käufer eher praktisch nicht in Frage kommen).

2) **Unterhaltungsspiele:** Obgleich Europa immer noch der grösste Importeur von Unterhaltungsautomaten ist, ging die europäische Einfuhr in diesem Vierteljahr stark zurück und beeinflusste somit den allgemeinen Rückgang in diesem Geschäftszweig; im 4. Vierteljahr gingen 6.637 Automaten im Werte von \$1.330.377 nach Europa im Vergleich mit 7.213 Automaten im Werte von \$1.536.661 im vorhergehenden Vierteljahr. Dieser Rückgang Europas im Einkauf von Unterhaltungsautomaten war die Folge des italienischen Einfuhrverbots; ging doch die Einfuhr diese Landes von 950 Automaten im Werte von \$270.315 im 3. Vierteljahr auf 4 Maschinen im Werte von \$2.700 im 4. Vierteljahr zurück! Belgien, das stets ein grosser Käufer in diesem Geschäftszweig ist, hat fast dieselben Einfuhrziffern wie vorher mit einem Rückgang von nur 176 Automaten im Werte von \$18.755. Interessant sind die grösseren Einkäufe asiatischer Importeure. Mit der Republik Korea in der führenden Stellung sprang dieses Gebiet in diesem Vierteljahr von 160 Automaten auf 276 Automaten und im Werte von \$30.275 auf \$107.-864.

3) **Verkaufsautomaten:** Wie stets geben die analysierten Zahlen hier ein interessantes Bild. Obgleich ca. 6.000 weniger Automaten exportiert wurden, war doch der Wert der verschifften Einheiten fast der gleiche wie in den vorhergehenden 3 Monaten. Es ist ohne weiteres klar, dass viele sehr billige Automaten im dritten Vierteljahr verschifft wurden. Im nordamerikanischen Gebiet war Kanada wie gewöhnlich führend; dorthin gingen 2.301 Automaten im Werte von \$407.-407, d. h. ungefähr 80% des von den amerikanischen Exporteuren eingenommenen Geldes und 50% der ausgeführten Ausrüstungen. Wenn man die 2.000 nach Belgien importierten Automaten zu einem Preise von \$22.-000 (\$11 Automaten!) ausser Act lassen würde, liessen sich dadurch die Exporte an die Käufer in aller Welt in ein schärferes Licht stellen.

Die Herstellertätigkeit während dem letzten Vierteljahr (Januar, Februar und März 1959)

Die Fa. AMI, Inc., Grand Rapids, Michigan, kam heraus mit ihrem neuen Plattenspieler der Modell "J" Serie für 1959 mit 100 und 200 Auswahlstücken in einhörigen und Raumtongeräten. Doppellautsprecher sind

für die Raumtoninstallationen erhältlich.

Die Auto-Bell Manufacturing Company, Chicago, Illinois, produziert nach wie vor ihr elektronisches Vertikalspiel "Circus Days" und brachte ein neues elektronisches Vertikalspiel, "Circus Wagon Wheel", auf den Markt.

Die Auto-Photo Company, Los Angeles, California, fabriziert ihre Lichtbildaufnahmeautomaten der neuen Modelle "12" und "14" mit zwei verschiedenen Abzugrößen.

Die Bally Manufacturing Company, Chicago, Illinois, ist immer noch die grösste Herstellerin von verschiedenartigen Unterhaltungsspielen, einschliesslich neuer Spiele, Kinderfahrten und ritten und Spiele, deren Herstellung wiederaufgenommen worden ist, da sie erneut nachgefragt werden. Während diesem Vierteljahr wurden immer noch hergestellt: der Ball-Bowler "Luckey-Alley"; "Star Shuffle"; "Golf Champ", ein Golfspiel; "Deluxe Skill Parade", ein Vertikal-Unterhaltungsautomat; "Speed Bowler Shuffle Alley"; "Whiz Bowler" (dasselbe Spiel wie "Speed Bowler", aber mit Spielkontrolle). Während diesem Vierteljahr brachte die Bally auch noch die folgenden neuen Spiele auf den Markt: "Bally Shuffle", ein Shuffleboard-Spiel; "Club Bowler Shuffle" und "Sea Island", ein In-line-Spiel. Hergestellt werden noch die folgenden Kinderfahrten und-ritten: "Spook Gun", ein Schiessstand für Kinder; "Bally Bike"; "Model T"; "Speed Queen", "Toonerville Trolley" und "The Champion". Neue während diesem Zeitabschnitt eingeführte Kinderfahrten sind: "Fire Chief" und "Western Express".

Die Fa. Chicago Dynamics Industries, Inc., Chicago, Illinois, produziert immer noch "Twin Bowler"; "Player's Choice Bowler"; "Commando", ein Maschinengewehr; und "Rebound Shuffle", ein Shuffleboard-Spiel. Die Firma kam heraus mit "Monte Carlo", einem Gewinnberechnungsgerät zu "Rebound Shuffle" wie auch mit einem 8 Fuss langen Modell, "Jumbo Rebound" genannt. Unter den neuen während diesem Zeitabschnitt herausgebrachten Ausrüstungen sind zu nennen: "Double Feature Bowler"; "Rocket Shuffle", ein Baseball-Spiel, und "Red Pin Shuffle".

Die Firma Empire Kiddie Rides, Chicago, Illinois, stellt nach wie vor ihre Kinderfahrt "Old Smokey" her.

Die J. F. Frantz Manufacturing Company, Chicago, Illinois, fabriziert nach wie vor "Dodge City", ein Pistolenchiessautomat in Tischgrösse; "Kicker and Catcher"; ABT "Challenger" Pistole; ABT "Guesser"-Waage; ABT "Rifle Sport", ein Schiessstand; und die "Aristo"-Waage.

Die Fa. Games, Inc., Chicago, Illinois, produziert noch "Wild Cat" und "Double Shot", zwei elektronische Vertikal-Unterhaltungsspiele.

Die D. Gottlieb & Company, Chicago, Illinois, eine Spezialistin in der Herstellung von Pinball-Unterhaltungsspielen, liefert immer noch "Straight Shooter" und kam heraus mit "Double Action", ein 3 oder 5 Ball-Spiel für 2 Spieler, und "Race Time", auch ein 3 oder 5 Ball-Spiel für 2 Spieler.

Die Irving Kaye Company, Brooklyn, New York, fabriziert noch "Deluxe Leader" mit "ball view" und "pull out front"; "Super Jumbo", ein Hockey-Spiel; den Lautsprecher "Mel-

ody Tower" and "Deuces Wild".

Die Fa. J. H. Keeney & Company, Chicago, Illinois, stellt heute noch her: "Deluxe Big Tent", ein elektronisches Vertikalspiel; das Tischspiel "Scram Ball"; "Twin Big Tent" und brachte heraus: "Shawnee", ein elektronisches Vertikalspiel; "Jewel Shuffle" und das Shuffleboard-Spiel "Fascination Shuffle".

Die Marvel Manufacturing Company, Chicago, Illinois, liefert immer noch "Lucky Horoscope".

Die Mills Bell-O-Matic Corporation, Chicago, Illinois, stellt in ihrer in Reno, Nevada, gelegenen Fabrik immer noch die "Bell" Automaten her.

Die Mike Munves Corporation, New York, N. Y., produziert nach wie vor "Bike Race".

Die Rock-Ola Manufacturing Corporation, Chicago, Illinois fährt fort in der Herstellung ihrer Plattenspieler Serie "Tempo", Modelle "1475" und "1475ST" in einhörigen und Raumtongeräten. Hinzugekommen ist die Plattenspieler Serie "Playmaster"—"Hideaway", Geräte mit 200 Auswahlstücken, Modelle "1460" und "1460T"—einhörig und Raumton.

Die Seeburg Corporation, Chicago, Illinois, produziert noch ihre Raumton-Plattenspieler, Modell "222" mit 160 Auswahlstücken; Modell "220" mit 100 Auswahlstücken, erhältlich mit "Channel 1" und "Channel 2" Lautsprechern. Einhörige Tonwiedergabe kann auf denselben Plattenspielern eingestellt werden. Auch fuhr die Firma damit fort den Seeburg-Zigaretten-Automaten, Modell 800E1, herzustellen.

Die United Manufacturing Corporation, Chicago, Illinois, fabrizierte auch weiterhin das Schiessspiel "Skyraider", "Niagara Shuffle"; "Cyclone Shuffle"; "Leluxe Cyclone Shuffle"; "Duplex Bowler" und brachte heraus: das "Rebound" "Shuffleboard-Spiel" "Playmate"; das Baseball-Spiel "Deluxe" und das Baseball-Spiel "Yankee".

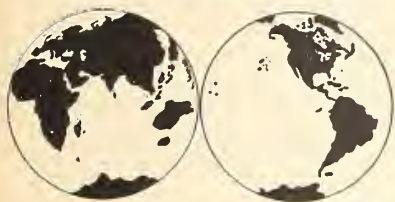
Die United Music Company, Chicago, Illinois, fuhr fort in der Herstellung ihres Plattenspielers von 1959—"UPB-100" Serie.

Die William Manufacturing Company, Chicago, Illinois, ist noch immer beschäftigt mit der Herstellung von "3-D", einem 5-Ball-Spiel; "Vanguard", einem Schiessspiel; und brachte auf den Markt: "Bank Shuffle", "Hercules Gun", und "Tic-Tac-Toe", ein 5-Ball-Spiel.

Die Watling Manufacturing Company, Chicago, Illinois, stellt immer noch ihre "Penny Fortune" Waage her.

The Wurlitzer Company, North Tonawanda, New York, brachte heraus ihre neue Plattenspieler Serie "2300" für 1959, mit 200 und 104 Auswahlstücken, Raumton und einhörig. Doppellautsprecher und ein stereophonischer Konsolenbodenlautsprecher sind auch erhältlich.

The Cash Box



"EDITION INTERNATIONALE TRIMESTRIELLE D'EXPORTATIONS"

ANALYSE DU QUATRIEME TRIMESTRE (Oct., Nov., Dec., 1958)

Baisse Dans Les Exportations Des Firmes Americaines Durant Le Quatrieme Trimestre

La Legere Reduction Peut Etre Attribuee Aux Restrictions A L'Importation Imposees Par L'Italie

Les statistiques du quatrième trimestre (Octobre, Novembre et Décembre) révèlent que l'exportation de machines à jetons à travers le monde a diminué par rapport au trimestre précédent (Juillet, Août et Septembre). En réalité, la baisse n'était pas très prononcée en valeur dollars — \$4,746,981 pendant le quatrième trimestre, contre \$5,009,789 pendant le trimestre précédent. Au quatrième trimestre on a exporté 16,501 machines, contre 23,715 le trimestre précédent — mai on a expédié 11,519 machines à distribution automatique pendant le trimestre précédent, pendant que la valeur dollars réelle restait pratiquement la même au troisième et au quatrième trimestre. Si l'on élimine la différence dans les machines à distribution automatique exportées, la différence réelle entre les unités expédiées ne représente que quelques centaines de moins. Les chiffres du quatrième trimestre étant connus, on est en mesure de comparer les exportations de machines à jetons en 1958 avec celles de 1957. Les Etats-Unis ont exporté un total de 82,510 machines, d'une valeur de \$20,653,085 en 1958 — un volume d'affaires qu'on aurait re prendre à la légère. Toutefois, en 1957 (la plus importante année d'exportation de l'industrie), on a exporté un total de 95,731 machines, d'une valeur de \$26,121,313. En 1958, l'industrie a expédié environ 12% en moins en machines qu'en 1957, pour une valeur d'environ 20% en moins. En prenant tout en considération — les pays européens fabriquant leur propre matériel; les machines américaines étant assemblées en Europe; et l'approvisionnement actuel des localités en pays étranger, comparé aux années précédentes; plus le fait que certains marchés ont été fermés récemment — ces statistiques d'exportation montrent qu'il existe toujours un débouché de ventes très actif pour les exportateurs américains.

Une analyse des statistiques du quatrième trimestre révèle ce qui suit:

1) **Phonographs:** On a exporté 4,141 machines à musique pendant ce trimestre, rapportant aux firmes d'exportation américaines la somme de \$2,857,187. Cela représente une diminution de 742 machines, mais une réduction de \$33,363 seulement en valeur dollars. L'Europe, comme toujours le plus important acheteur, a dépensé plus d'argent pendant la dernière période — \$1,738,297 contre \$1,683,451, mais acheta seulement

2,708 machines, au lieu de 3,424 pendant le troisième trimestre. Le plus fort client en Europe fut l'Allemagne Occidentale; la Belgique se plaça deuxième. L'Amérique du Sud, avec le Venezuela prenant 676 machines, d'une valeur de \$546,720, représentait le deuxième marché d'importance en importance. L'Amérique du Nord et Centrale venaient en troisième place, avec le Canada en tête, suivi par le Cuba, (à la suite de la révolution récente au Cuba, on peut pratiquement éliminer ce pays comme acheteur).

2) **Machines de Jeux:** L'Europe, tout en continuant à être le plus important importateur de machines de jeux, a reculé assez sérieusement pendant ce trimestre, ce qui explique la baisse ici — 6,637 machines d'une valeur de \$1,536,661 pendant la période précédente. La réduction en achats de jeux en Europe, fut un résultat de l'interdiction sur les importations en Italie, lesquelles de 950 machines d'une valeur de \$270,315, au troisième trimestre, tombèrent à 4 machines valant \$2,700 au quatrième trimestre. La Belgique, toujours le gros client sur ce terrain, s'est pratiquement maintenue au même niveau, ayant baissé de 176 machines seulement, d'une valeur de \$18,755. Il est assez intéressant de constater l'effort dans les achats, fait par les acheteurs d'Asie. Avec la République de Corée en tête, ce marché est monté pendant ce trimestre de 160 à 276 machines, portant le chiffre de \$30,275 à \$107,864.

3) **Machines à Distribution Automatique:** Comme d'habitude, l'analyse des chiffres de cet article présente quelques aspects intéressants. Quoiqu'on ait exporté 6,000 machines en moins, la valeur de celles qui furent expédiées est presque égale au total des mois précédents. Il est très évident que pendant le troisième trimestre on a expédié un grand nombre de machines bon marché. Le Canada, dans la section nord-américaine, a été, comme de coutume, le gros acheteur. Ce pays 2,301 machines, d'une valeur de \$407,407, soit environ 80% de la monnaie par les exportateurs américains; et couvrant environ 50% du matériel livré. Si on ne tenait pas compte des 2,000 machines importées par la Belgique pour \$22,000 (machines à \$11 pièce), les chiffres indiqueraient un raffermissement des exportations à travers le monde.

Activités des Fabricants Durant le Trimestre Passe.

(Janvier, Février et Mars 1959)

AMI, Inc., Grand Rapids, Michigan, a introduit son nouveau modèle "J" 1959, un phonographe avec 100 et 200 sélections en unité stéréo et monaurales. Des hauts-parleurs jumeaux sont disponibles pour l'installation stéréo.

Auto-Bell Manufacturing Company, Chicago, Illinois, continuent la production de leur jeu électronique vertical "Circus Days" et ont introduit nouveau jeu électronique vertical "Circus Wagon Wheel".

Auto-Photo Company, Los Angeles, Californie, produit un nouveau Modèle "12" et un nouveau Modèle "14" de machines photographiques automatiques, offrant deux dimensions d'impression différentes.

Bally Manufacturing Company, Chicago, Illinois, continue à être le plus grand fabricant d'une variété de types différents de machines de jeux, comprenant des nouveaux jeux de corrouseles pour enfants (kiddie rides) et des ré-éditions de jeux introduits précédemment et de nouveau en demande. Ils ont eu en production durant ce trimestre: "Lucky Alley" jeu de boules; "Star" un jeu de galets; "Golf Champ" un jeu de golf; "Deluxe Skill Parade", une machine de jeux verticale; "Speed Bowler" un jeu de galets; "Whiz Bowler", (le même que "Speed Bowler" avec un jeu d'équipes). Bally a également introduit des nouveaux jeux pendant le trimestre: "Bally Shuffle" un jeu de galets; "Club Bowler", jeu de galets, et "Sea-Island" un jeu in-line. Les "kiddie rides" suivants sont toujours en production: "Spook Gun", un tir pour enfants; "Bally Bike"; "Model T"; "Speed Queen"; "Toonerville Trolley" et "The Champion". Les nouveaux "kiddie rides" introduits pendant cette période sont: "Fire Chief" et "Western Express".

Chicago Dynamics Industries, Inc., Chicago, Illinois, continuent à produire "Twin Bowler", "Player's Choice", un jeu de boules, "Commando" une mitrailleuse et "Rebound Shuffle" un jeu de galets. Ils ont introduit "Monte Carlo", un dispositif de marquage pour "Rebound Shuffle", plus un modèle de 8 pieds appelé "Jumbo Rebound". Parmi le nouveau matériel mis sur le marché durant cette période, on trouve "Double Feature Bowler"; "Rocket Shuffle" un jeu de baseball et "Red Pin" un jeu de galets. Empire Kiddie Rides, Chicago, Illinois, produit toujours son "kiddie ride", "Old Smokey".

Empire Kiddie Rides, Chicago, Ill. continue à produire kiddie ride "Old Smokey".

J. F. Frantz Manufacturing Company, Chicago, Illinois, continue la production de "Dodge City", un jeu de comptoir à pistolet; "Kicker and Catcher"; ABT "Challenger" un pistolet, ABT "Guesser", un balance; ABT "Rifle Sport" un tir, et "Aristo" une balance.

Games, Inc., Chicago, Illinois, continue la production de "Wild Cat" et "Double Shot", tous les deux des jeux d'amusement électroniques verticaux.

D. Gottlieb & Company, Chicago, Illinois, spécialistes dans la manufacture de machines de jeux pinball, continuent toujours la production de "Straight Shooter" et ont introduit "Double Action", un jeu à 2 joueurs avec 5 ou 5 balles, plus "Race Time" à 2 joueurs avec 3 ou 5 balles.

Irving Kay Company, Brooklyn, New York, continue la production de

"Deluxe Leader" avec une vue de la balle et un "pull out front"; "Super Jumbo" un jeu de hockey; "Melody Tower" haut-parleur, et "Deuces Wild".

J. H. Keeney & Company, Chicago, Illinois, continuent à produire "Deluxe Big Tent", un jeu électronique vertical; "Scram Ball", un jeu de comptoir; "Twin Big Tent" et ont introduit "Shawnee", un jeu électronique vertical; "Jewel" un jeu de galets, plus "Fascination Shuffle" également un jeu de galets.

Marvel Manufacturing Company, Chicago, Illinois, continue à livrer "Lucky Horoscope".

Mills Bell-O-Matic Corporation, Chicago, Illinois, fabrique toujours ses machines à cloches à son usine de Reno, Nevada.

Mike Munves Corporation, New York, N.Y., continue la production de "Bike Race".

Rock-Ola Manufacturing Corporation, Chicago, Illinois, continue la production de sa série de phonographes "Tempo", en modèles "1475" et "1475ST" en monaural et stéréo. La série a été étendue pour inclure la série de phonographes "Playmaster" — Des unités à encastrer à 200 sélections, modèles "1460" et "1460T" en monaural et en stéréo.

The Seeburg Corporation, Chicago, Illinois, continue la production de ses phonographes en stéréo, modèle "222", 160 sélections; modèle "220", 100 sélection, avec des haut-parleurs livrables pour Canal 1 et Canal 2. Le son monaural peut être reproduit de ces mêmes phonographes. On continue la production de Seeburg Cigarette Machine, Modèle 800E1.

United Manufacturing Corporation, Chicago, Illinois, continue la production de "Skyraider" un jeu de tir; "Niagara"; un jeu de galets; "Cyclone" un jeu de galets; "Deluxe Cyclone", un jeu de galets; "Duplex" un jeu de boules et a introduit "Playmate", un jeu de galets à rebond; "Deluxe", un jeu de baseball et "Yankee", un jeu de baseball.

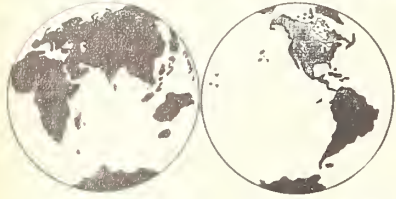
United Music Company, Chicago, Illinois, continue sa production de la série de phonographes 1959 "UPB-100".

Williams Manufacturing Company, Chicago, Illinois, produit toujours le "3-D" un jeu à 5 balles; "Vanguard", un jeu de tir; et a introduit "Bank Shuffle", "Hercules" un tir, et "Tic-Tac-Toe", un jeu à 5 balles.

Watling Manufacturing Company, Chicago, Illinois, produit toujours sa balance "Penny Fortune".

The Wurlitzer Company, North Tonawanda, New York, a introduit sa nouvelle série de phonographes "2300" -959, offrant des unités en stéréo et monaural de 200 et de 104 sélections. On livre également des hauts-parleurs jumeaux et un meuble avec haut-parleur stéréo.

The Cash Box



"EDICIÓN TRIMESTRAL INTERNACIONAL DE EXPORTACIÓN"

ANÁLISIS DEL CUARTRO TRIMESTRE (OCT., NOV., DIC., 1958)

BAJAN LAS EXPORTACIONES DE FIRMAS DE LOS EE. UU. EN EL CUARTRO TRIMESTRE

El Leve Descenso Puede Atribuirse a la Prohibición de Importaciones Impuesta por Italia

Las estadísticas correspondientes al cuarto trimestre (Octubre, Noviembre, Diciembre) revelan que en ese período la exportación de máquinas accionadas por monedas a todas partes del mundo fué menor que la del trimestre anterior (julio, Agosto y Septiembre). En realidad, el descenso no fué muy pronunciado en cuanto a las ventas en dólares—\$4.746.981 en el cuarto trimestre, en comparación con \$5.009.789 en el tercero. Aunque al parecer se despacharon muchísimas máquinas en el tercer trimestre que en el cuarto, la gran diferencia representada por la exportación de máquinas expendedoras. Se despacharon 16.501 máquinas en el cuarto trimestre, en comparación con 23.715 en el tercero, pero en cambio sembraron 11.519 expendedoras en el trimestre anterior y el importe real en dólares fué casi igual en ambos trimestres. Si se elimina la diferencia entre las máquinas expendedoras exportadas, podrá notarse que esta diferencia en unidades despachadas está representada solamente por varios centenares menos.

Teniendo a la mano las estadísticas correspondientes al cuarto trimestre, será posible comparar las exportaciones de máquinas accionadas por monedas durante 1958 con las de 1957. En 1958, los exportadores de los Estados Unidos despacharon un total de 82.510 máquinas por valor de \$20.653.085 un volumen de negocios que no puede menospreciarse. Sin embargo, en 1957 (el mejor año de exportación de la industria), se exportaron en total 95.731 máquinas valoradas en \$26.121.313. En 1958, la industria embarcó aproximadamente 12% menos equipos que en 1957, por valor de 20% menos. Si se toman en cuenta todos los factores del caso, a saber: que los países europeos fabrican sus propias máquinas; que las máquinas de los Estados Unidos son ensambladas en países europeos; que actualmente hay mayor participación que en años anteriores en naciones extranjeras; y que ciertas fuentes de egreso han sido interrumpidas recientemente—las citadas estadísticas de exportación revelan que aun queda un mercado muy activo para los exportadores de los Estados Unidos.

Un análisis de las estadísticas correspondientes al cuarto trimestre revela lo siguiente:

1) **Fonógrafos:** En el transcurso de este trimestre se exportaron 4.141 máquinas musicales que produjeron \$2.857.187 a las firmas exportadores de los Estados Unidos. Esto representó una reducción de 742 máquinas y tan sólo \$33.363 menos en cuanto al importe en dólares. Europa, que ha sido siempre el cliente más importante,

invertió más dinero que en el período anterior—\$1.738.297, en comparación con \$1.683.451, pero compró solamente 2.708 máquinas, en comparación con 3.424 en el tercer período. El cliente principal en Europa fué la Alemania Occidental; luego, en orden de importancia figuró Bélgica. La América del Sur ocupó el segundo lugar como mercado importante, figurando a la cabeza Venezuela que compró 676 máquinas por valor de \$546.720. Las Américas del Norte y del Centro figuraron en tercer lugar, siendo el cliente principal el Canadá seguido por Cuba (a causa de la reciente revolución, este último país puede casi borrarse del mapa como comprador.)

2) **Máquinas de Diversión:** Europa, que sigue siendo el más importante comprador de máquinas de diversión, dejó mucho que desear en este trimestre, a lo cual se debe la baja ocurrida aquí—6.637 máquinas por valor de \$1.330.377 en el cuarto trimestre, en comparación con 7.213 máquinas por valor de \$1.536.661 en el trimestre anterior. La reducción de compras de máquinas de diversión en Europa fué resultado de la prohibición de importaciones en Italia, las cuales bajaron de 950 máquinas por valor de \$270.315 en el tercer trimestre a 4 máquinas por valor de \$2.700 en el cuarto. Bélgica, el cliente principal de los Estados Unidos en el pasado, continuó casi a la misma altura, con una reducción de sólo 176 máquinas valoradas en \$18.755. Es de interés tomar nota del resurgimiento de las compras por los importadores del Asia. Con la República de Corea a la cabeza, los países asiáticos subieron en este trimestre de 160 a 276 máquinas, por valor de \$30.275 a \$107.864, respectivamente.

3) **Máquinas Expendedoras:** Como de costumbre, el análisis de las cifras presenta aquí una fase muy interesante. Aunque se exportaron unas 6.000 de menos, el importe de las que se despacharon fué casi igual al del valor total de las que se exportaron en los meses anteriores. Es del todo evidente que durante el tercer trimestre se despacharon muchísimas máquinas de precio muy bajo. En la división norteamericana, el Canadá fué como siempre el cliente más importante. Este país compró 2.301 máquinas por valor de \$407.407, o sea, aproximadamente el 80% del importe recibido por los exportadores de los Estados Unidos, representando más o menos el 50% del equipo absorbido. Si se descontaran las 2.000 máquinas importadas por Bélgica, valoradas en \$22.000 (máquinas de \$11), las cifras se fortalecerían por medio de las exportaciones a todos los compradores del mundo.

Actividades de los fabricantes durante el último trimestre (Enero, Febrero y Marzo 1959)

AMI, Inc., Grand Rapids, Michigan. — Esta empresa introdujo su nueva serie de fonógrafos Modelo "J" para 1959, con 100 y 200 selecciones, en unidades "stereo" y "monaural". Puede suministrar altoparlantes gemelos para instalaciones de "stereo".

Auto-Bell Manufacturing Company, Chicago, Illinois. — Esta compañía sigue produciendo el juego vertical electrónico "Circus Days" (Días del Circo), y recientemente introdujo un nuevo juego de la misma índole, el "Circus Wagon Wheel".

Auto-Photo Company, Los Angeles, California. — Esta firma fabrica las nuevas máquinas fotográficas automáticas Modelo "12" y Modelo "14" con impresiones de dos tamaños diferentes.

Bally Manufacturing Company, Chicago, Illinois. — Esta casa continúa a la cabeza como la más importante fábrica de una gran variedad de diferentes máquinas de diversión, entre las cuales figuran nuevos juegos, tales como pasatiempos infantiles y otros juegos introducidos anteriormente pero que continúan en demanda. También continuó produciendo en este trimestre lo siguiente: juego de bolos "Lucky Alley"; juego de tejos "Star"; "Golf Champ"; juego de "golf"; "Deluxe Skill Parade, una máquina vertical de diversión; "Speed Bowler", canchas de tejos; "Whiz Bowler" (lo mismo que el "Speed Bowler", pero por partidos de incompetencia). La Bally presentó también en el último trimestre los nuevos juegos siguientes: "Bally Shuffle", un juego de tejos; "Club Bowler", de tejos, y "Sea Island", un juego "in-line". Sigue fabricando los siguientes pasatiempos para niños: "Spook Gun", una galería de tiro al blanco para niños; "Bally Bike"; "Modelo T"; "Speed Queen"; "Toonerville Trolley" y "The Champion". Los nuevos entretenimientos infantiles presentados durante este período fueron: "Fire Chief" y "Western Express".

Chicago Dynamics Industries, Inc., Chicago, Illinois. — Esta empresa sigue produciendo "Twin Bowler", el juego de bolos "Player's Choice", "Commando" (una ametralladora) y "Rebound Shuffle", un juego de tejos. También introdujo un medio de anotación—"Monte Carlo"—para el "Rebound Shuffle", además de un modelo denominado "Jumbo Rebound" de 8 pies. Entre los nuevos equipos fabricados durante este período figuran: "Double Feature Bowler"; el juego de baseball "Rocket Shuffle" y el juego de tejos "Red Pin".

Empire Kiddie Rides, Chicago, Illinois. — Esta firma continúa fabricando el juego para niños denominado "Old Smokey".

J. F. Frantz Manufacturing Company, Chicago, Illinois. — Esta empresa continúa en producción: "Dodge City", el juego de pistola para mostrador; "Kicker and Catcher"; la pistola "Challenger" ABT; la balanza "Guesser" ABT; la galería de tiro al blanco "Rifle Sport" ABT, y la balanza "Aristo".

Games, Inc., Chicago, Illinois. — Esta casa sigue produciendo "Wild Cat" y "Double Shot", los cuales son juegos de diversión electrónicos verticales.

D. Gottlieb & Company, Chicago, Illinois. — Esta empresa se especializa en la manufactura de máquinas "pinball" para fines de diversión y continúa produciendo la "Straight Shooter". También logró introducir "Dou-

ble Action" para dos personas, a base de 3 o 5 bolas, más la "Race Time" para 2 personas, a base de 3 o 5 bolas.

Irving Kaye Company, Brooklyn Nueva York. — Esta firma sigue produciendo el "Deluxe Leader" con "ball view" y "pull out front" (bola visibles y salida por el frente); juego de "hockey" denominado "Super Jumbo"; altoparlante "Melody Tower" y "Deuces Wild".

J. H. Keeney & Company, Chicago, Illinois. — Esta empresa sigue fabricando la "Deluxe Big Tent"; el juego electrónico vertical el "Scram Ball" un juego de fichas; y la "Twin Big Tent", e introdujo también "Shawnee", un juego electrónico vertical; e juego de tejos "Jewel" y el "Fascinating Shuffle, otro juego de tejos.

Marvel Manufacturing Company, Chicago, Illinois. — Esta firma continúa despachando el "Lucky Horoscope".

Mills Bell-O-Matic Corporation, Chicago, Illinois. — Esta empresa continúa produciendo las máquinas de campana en sus fábricas de Reno Nevada.

Mike Munves Corporation, Nueva York, N. Y. — Esta firma sigue fabricando la "Bike Race" (Carrera de Bicicletas).

Rock-Ola Manufacturing Corporation, Chicago, Illinois. — Esta empresa sigue dedicándose a la fabricación de la serie de fonógrafos "Tempo", modelos "1475" y "1475ST" en los sistemas "monaural" y "stereo". El surtido fué ampliado a tal punto que incluyera la serie de fonógrafos "Playmaster"—unidades Hideaway de 200 selecciones, modelos "1460" y "1460T", en "monaural" y "stereo".

The Seeburg Corporation, Chicago, Illinois. — Esta firma siguió produciendo los fonógrafos "stereo", modelo "222", en 160 selecciones; el modelo "220" en 100 selecciones con altoparlantes de Canal 1 y Canal 2 disponibles. El sonido "monaural" puede reproducirse de estos mismos fonógrafos. También siguió fabricando la Máquina Expendedora de Cigarrillos, Modelo 800E1.

United Manufacturing Corporation, Chicago, Illinois. — Esta empresa continuó fabricando el juego de fusil "Skyraider"; el juego de tejos "Niagra"; el "Cyclone"; el "Deluxe Cyclone"; y el juego de bolos "Duplex". También introdujo el juego de tejos de rebote "Playmate"; el juego de baseball "Deluxe" y el juego de baseball "Yankee".

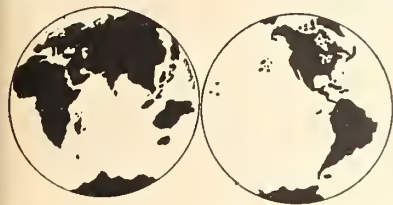
United Music Company, Chicago, Illinois. — Esta casa siguió produciendo sus fonógrafos, serie "UPB-100" para 1959.

Williams Manufacturing Company, Chicago, Illinois. — Esta empresa continúa fabricando lo siguiente: "3-D", un juego de 5 bolas; "Vanguard", un juego de fusil; y también introdujo "Bank Shuffle", escopeta "Hercules" y "Tic-Tac-Toe", un juego de 5 bolas.

Watling Manufacturing Company, Chicago, Illinois. — Esta firma sigue produciendo la "Penny Fortune" (balanza de la buena suerte por un centavo).

The Wurlitzer Company, North Tonawanda, Nueva York. — Esta casa presentó su nueva serie de fonógrafos "2300" para 1959 con 200 selecciones, además de 104 selecciones en unidades "stereo" y "monaural". También puede suministrar altoparlantes gemelos y un altavoz "stereo" de piso con consola.

The Cash Box



“EDIZIONE PER L'ESPORTAZIONE INTERNAZIONALE TRIMESTRALE”

ANALISI DEL QUARTO TRIMESTRE (OTT., NOV., DIC., 1958)

DIMINUIZIONE DELLE ESPORTAZIONI DA PARTE DI DITTE STATINITENSIS NEL QUARTO TRIMESTRE

La leggera flessione può essere attribuita alle restrizioni sulle importazioni imposte dall'Italia

Le statistiche del quarto trimestre (ottobre, novembre e dicembre) rivalgono che le esportazioni del macchinario azionato a moneta in tutto il mondo hanno registrato un declino rispetto al trimestre precedente (luglio, agosto e settembre). In effetti, il regresso non è stato molto pronunciato in volume di dollari—\$4.746.981 nel quarto trimestre, paragonati a \$5.099.789 del terzo trimestre. Mentre sembrerebbe che un maggior numero di macchine è stato spedito nel terzo trimestre che nel quarto trimestre, la grande differenza è rappresentata dall'esportazione di distributrici automatiche. Nel quarto trimestre sono state spedite 16.501 macchine, rispetto a 23.715 del terzo trimestre—mentre erano state spedite 11.519 distributrici automatiche durante il trimestre precedente, con il valore in dollari praticamente lo stesso nei due trimestri. Eliminando la differenza di distributrici automatiche esportate, la differenza effettiva di unità spedite registrate una diminuzione di solo poche centinaia di unità spedite.

Con le cifre del quarto trimestre disponibili, è possibile paragonare le esportazioni di macchine azionate a moneta durante il 1958 con quelle del 1957. Gli esportatori statunitensi hanno spedito nel 1958 un totale di 82.510 macchine, valutate \$20.653.085—un volume non trascurabile di affari. Tuttavia, nel 1957, l'anno che ha fatto registrare all'industria il massimo volume di esportazioni, è stato esportato un totale di 95.731 macchine, valutate a \$26.121.313. Nel 1958, l'industria ha spedito un volume di macchine inferiore di circa il 12% a quello edito nel 1957, valutato ad una cifra inferiore di circa il 20%. Tutto considerato—il fatto che le nazioni europee fabbricano il proprio macchinario; il fatto che il montaggio di macchine americane è effettuato nelle nazioni europee; il fatto che non tutte le nazioni estere sono state raggiunte no ad oggi, anche se è aumentato il numero di quelle raggiunte rispetto agli anni scorsi, più il fatto che certi sbocchi sono stati interdetti recentemente—questi dati statistici di esportazione rivelano l'esistenza di un ampio mercato di smercio per gli esportatori americani.

L'analisi dei dati statistici del quarto trimestre rivela che:

1) FONOGRAFI: In questo trimestre sono state esportate 4.141 macchine musicali che hanno fruttato alle ditte esportatrici americane \$2.717.187. Ciò ha rappresentato una diminuzione del numero di macchine di 2 unità ed una diminuzione del valore in dollari di soli \$33.363. L'Europa, che è sempre la massima acquirente (macchine da \$11), le cifre riferite si estenderebbero alle es-

rente, ha speso una maggior somma di danaro che nell'ultimo periodo—\$1.738.297 rispetto a \$1.683.451, però ha acquistato soltanto 2.708 macchine, paragonate a 3.424 del terzo trimestre. In testa alla classifica per nazioni europee è stata la Germania Occidentale, seguita dal Belgio. Al secondo posto come area di massima importazione è stato il Sud America, in cui la Venezuela ha acquistato 676 macchine, valutate a \$546.720. L'America Settentrionale e Centrale si sono classificate al terzo posto, con in testa alla graduatoria per nazioni il Canada seguito da Cuba (a causa della recente rivoluzione a Cuba, questa nazione può essere praticamente eliminata dal novero degli acquirenti).

2) MACCHINE DA DIVERTIMENTO: L'Europa, che continua ad essere la massima importatrice di macchine da divertimento, ha fatto registrare un forte declino in questo trimestre che spiega il calo relativo verificatosi in questa zona—6.637 macchine valutate a \$1.330.377 per il quarto trimestre, paragonate a 7.213 macchine valutate a \$1.536.661 del trimestre precedente. Il regresso dell'Europa negli acquisti di macchine da divertimento è stato una conseguenza del divieto imposto alle importazioni da parte dell'Italia, che si sono contratte da 950 macchine valutate a \$270.315 per il terzo trimestre a 4 macchine valutate a \$2.700 per il quarto trimestre. Il Belgio, che è sempre il massimo acquirente di questa zona, ha praticamente mantenuto la stessa posizione, con una diminuzione di sole 176 macchine valutate a \$18.775. Abbastanza interessante è il balzo in avanti fatto registrare negli acquisti dei clienti asiatici. Con la Repubblica di Corea in testa alla graduatoria, questa zona ha avanzato in questo trimestre da 160 macchine a 276 macchine, mentre il valore totale rispettivo è aumentato da \$30.275 a \$107.864.

3) DISTRIBUTRICI AUTOMATICHE: Come al solito, l'analisi delle cifre in questo campo presenta un quadro interessante. Sebbene il numero di macchine esportate sia diminuito di circa 6.000 unità, il valore di quelle spedite ha quasi eguagliato il totale dei mesi precedenti. E' assai evidente che nel terzo trimestre furono spedite moltissime macchine di basso prezzo. Come al solito, il massimo acquirente della zona del Nord America è stato il Canada. Questa nazione ha acquistato 2.301 macchine, valutate a \$407.407, totalizzante circa l'80% del danaro ricevuto dagli esportatori americani, e comprendente circa il 50% del macchinario importato dal Belgio per un valore di esportazioni in tutto il mondo.

Attività dei fabbricanti durante il trimestre scorso (gennaio, febbraio e marzo 1959.)

AMI, Inc., Grand Rapids, Michigan, ha introdotto la propria serie fonografica del 1959 Modello “J”, con 100 e 200 selezioni in entrambi gli apparecchi stereofonico a mono-auditivo. E' possibile acquistare un doppio altoparlante per montaggio stereofonico.

Auto-Bell Manufacturing Company, Chicago, Illinois, continua a produrre il proprio gioco elettronico verticale “Circus Days” ed ha introdotto un nuovo gioco elettronico verticale, “Circus Wagon Wheel”.

Auto-Photo Company, Los Angeles, California, produce le nuove macchine fotografiche automatiche Modello “12” e Modello “14”, di due grandezze diverse.

Bally Manufacturing Company, Chicago, Illinois, continua ad essere il primario fabbricante di una varietà di tipi differenti di macchine da divertimento che comprendono nuovi giochi, giri per bambini ed ha rimesso in produzione giochi già introdotti per i quali vi è una nuova richiesta. Ancora in produzione durante questo trimestre sono stati i seguenti giochi: “Lucky Alley”, gioco di bocce a palla; lo “Star”, gioco di shuàe; il “Golf Champ”, gioco di golf; la “DeLuxe Skill Parade”, macchina da divertimento verticale; lo “Speed Bowler”, campo di shuàe; lo “Whiz Bowler”, (lo stesso come lo “Speed Bowler”, con il particolare del gioco di partita). La Bally ha anche introdotto durante questo trimestre i seguenti giochi nuovi: “Bally Shuffle”, gioco di shuffleboard; il “Club Bowler”, gioco di shuffle e la “Sea Island”, gioco in linea. Tuttora in produzione sono le seguenti gioiote per bambini: “Spook Gun”, galleria di tiro a segno per bambini; “Bally Bike”; il “Modello T”; la “Speed Queen”; il “Tunneverville Trolley” ed il “Champion”.

I nuovi giri per bambini introdotti durante questo trimestre sono stati i seguenti: “Fire Chief” e “Western Express”.

Chicago Dynamics Industries, Inc., Chicago, Illinois, producono ancora il “Twin Bowler”, il “Player's Choice”, gioco di bocce, la mitragliatrice “Commando” ed il “Rebound Shuffle”, gioco di shuffleboard. Introdotto di nuovo è stato il particolare per la segnatura dei punti chiamato “Monte Carlo” per il gioco denominato “Rebound Shuffle” oltre ad un modello da 8 piedi chiamato “Jumbo Rebound”. Nuove macchine prodotte durante questo periodo trimestrale comprendono il “Double Feature Bowler”; il “Rocket Shuffle” gioco di baseball, ed il “Red Pin”, gioco di shuffle.

Empire Kiddie Rides, Chicago, Illinois, continua a produrre il proprio carosello per bambini “Old Smokey”.

J. F. Frantz Manufacturing Company, Chicago, Illinois, continua a produrre la “Dodge City”, gioco con pistola da bancone; il “Kicker and Catcher”; l’“ABT Challenger”, pistola, e la bilancia ABT “Guesser”; la galleria di tiro a segno “ABT “Rifle Sport” nonché la bilancia “Aristo”.

Games, Inc., Chicago, Illinois, è tuttora in produzione del “Wild Cat” e del “Double Shot”, entrambi giochi elettronici verticali.

D. Gottlieb & Company, Chicago, Illinois, specialista della fabbricazione di bigliardini automatici da divertimento, ha continuato la produzione dello “Straight Shooter” ed ha

introdotto il “Double Action”, un gioco per due giocatori con azione a 3 o a 5 palle, oltre al “Race Time”, gioco per 2 giocatori con azione a 3 o a 5 palle.

Irving Kaye Company, Brooklyn, New York, continua a produrre il “Deluxe Leader” con accorgimenti “ball view” (per vedere la palla) e “pull out front” (per andare in vantaggio); il gioco di hockey “Super Jumbo”; l'altoparlante “Melody Tower”, nonché il “Deuces Wild”.

J. H. Keeney & Company, Chicago, Illinois, tuttora in produzione del “Deluxe Big Tent”, gioco elettronico verticale; dello “Scram Ball” (palla contesa), gioco da bancone; del “Twin Big Tent” ed ha introdotto “Shawnee”, gioco elettronico verticale; “Jewel”, gioco di shuffle, più il “Fascination Shuffle”, gioco di shuffleboard.

Marvel Manufacturing Company, Chicago, Illinois, continua a spedire il “Lucky Horoscope”.

Mills Bell-O-Matic Corporation, Chicago, Illinois, continua a fabbricare campanelli automatici nel proprio stabilimento di Reno, Nevada.

Mike Munves Corporation, New York, N. Y., continua a produrre la “Bike Race” (Corsa ciclistica).

Rock-Ola Manufacturing Corporation, Chicago, Illinois, continua la propria fabbricazione della propria serie di fonografi “Tempo” Modelli “1475” e “1475ST” in versione mono-auditiva e stereofonica. Questa gamma di produzione è stata ingrandita in modo da comprendere la serie di fonografi “Playmaster”, apparecchi Hideaway da 200 selezioni, modelli “1460” a “1460T” in versione mono-auditiva e stereofonica.

The Seeburg Corporation, Chicago, Illinois, ha proseguito la produzione dei propri fonografi stereofonici modello “222” a 160 selezioni, modello “220” a 100 selezioni con disponibili altoparlanti per il Canale No. 1 e No. 2. Questi stessi fonografi possono riprodurre il suono mono-auditivo. E' continuata la produzione della distributrice automatica di sigarette Modello 800E1.

United Manufacturing Corporation, Chicago, Illinois, ha proseguito la fabbricazione del gioco di bersaglio a pistola “Skyraider”; del “Niagra”, gioco di shuffle; del “Cyclone”, gioco di shuffle; del “Deluxe Cyclone”, gioco di shuffle; del gioco di bocce “Duplex” ed ha introdotto il “Playmate”, gioco di shuffleboard a rimbalzo; il “Deluxe baseball”, gioco di baseball ed il gioco di baseball “Yankee”.

United Music Company, Chicago, Illinois, ha continuato la produzione della propria serie di fonografi 1959 “UPB-100”.

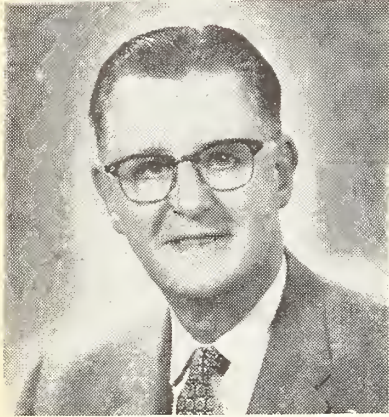
Williams Manufacturing Company, Chicago, Illinois, ha proseguito la propria produzione del “3-D”, gioco a 5 palle; del “Vanguard”, tiro alla pistola; ed ha introdotto il “Bank Shuffle”, la pistola “Gun” ed il “Tic-Tac-To”, gioco a 5 palle.

Watling Manufacturing Company, Chicago, Illinois, ha continuato la fabbricazione della propria bilancia “Penny Fortune”.

The Wurlitzer Company, North Tonawanda, New York, ha introdotto la nuova serie 1959 No. “2300” di fonografi con apparecchi stereofonici e mono-auditivi a 200 selezioni e a 104 selezioni. Sono anche disponibili un doppio altoparlante ed un altoparlante sul fondo di un mobiletto per il suono stereofonico.

MOA CONVENTION LOOKS BIG

Reservations Assure Record Breaking Crowd. Exhibit Space Completely Sold Out



GEORGE MILLER

CHICAGO—With MOA Convention time rapidly drawing near, George A. Miller, national president and managing director, exuberantly reports that the 1959 show being held on April 6, 7 and 8, at the Morrison Hotel, this city, will outshine any previous convention in every way.

"Altho there are still two weeks to go," stated Miller, "every exhibit space is gone—we're completely sold out. That means that those attending will see and hear the latest in equipment and records. From reports of reservations accepted by the Morrison, attendance of coinmen and those affiliated with the business will far exceed past years.

"However," emphasized Miller, "while I am highly elated over the prospect of having so many operators present at our convention, I would like to see the attendance multiplied many times. I will never be completely happy until the time comes when every operator in the nation, and many from foreign nations, are on hand to participate in solving industry problems and taking a hand in instituting programs for the future benefit of all."

Another cause for satisfaction is the sale of tickets for the big banquet and show on Wednesday evening, April 8. Miller advises that more than 700 tickets have already been ordered. Knowing the habit of many who wait until the last minute to place their banquet orders, Miller urges those who intend to participate in the night of fun and frolic, to make an effort to place their orders as soon as possible so that they are not disappointed in their table location—and that they are not completely frustrated due to unavailability of tickets at all.

Concluding his statement, Miller once again urged that every coinman make every effort to attend this annual convention. "There is so much going on," he said, "that every single operator in the nation will stand to gain. We're sure some of the subjects which will be under discussion will hit home in connection with some problem affecting every single operator. And from our experience, we've set up a program of forums which we believe will be interesting and beneficial to every operator. For their own welfare, every operator, if at all possible,

should make every effort to be in Chicago for the MOA Convention on April 6, 7 and 8."

MOA Insurance Plan

CHICAGO — George A. Miller, president of the MOA, reported from his headquarters in the Morrison Hotel last week that there is already well over \$6,500,000 of life insurance in effect for the members of the Music Operators of America. He further stated that the enrollment period of the MOA Group Life Insurance Plan will run from April 5 to April 7, and that during this period all members of the association will be eligible for a \$10,000 life insurance policy at the rate of \$10.50 per month, or a \$5,000 life insurance policy at the rate of \$5.50 per month.

"This special concession," Miller said, "is being made during the convention week only and I must stress this strongly. Any operator who has not as yet taken advantage of this concession should, by all means, do so at convention time; as he will not be required to give a guarantee of insurability. No doctor's examination or medical proof is necessary. The operator need only sign the enrollment card during the convention week and his insurance will go into effect as of May 1, 1959, without any further qualifications."

"The entire membership of the Music Operators of America," he concluded, "is very proud of having already reached the \$6,500,000 life insurance figure and we are very proud of the fact that we are able to render so vital a service to the entire membership."

"Man Bites Dog" Story

Operator Praises Merits Of Coin Game

GLENS FALLS, N. Y.—This is news! It must be news!! For centuries, it's been acknowledged that when "Man Bites Dog"—that's news!

In the coin machine industry—when an operator praises a manufacturer's machine—that's highly interesting. But, when an operator openly admits in print that a manufacturer's game is a "Sweetheart"—boy, oh boy, that's NEWS in capital letters.

In a letter from Clifford B. Witham, Witham Enterprises and Associates, Glens Falls, N. Y., to *The Cash Box*, Witham insists that we reproduce his letter, stating "I think you will do everyone concerned a favor".

Here's Witham's "Man Bite Dog" letter:

"I should kindly like to elaborate on what we, as coin machine operators, feel is one of the best and most skillful pieces of equipment put on the market in years. . . . Chicago Dynamic Industries' 'Rebound Shuffle'!"

"This piece had us and public off guard at the beginning. There has been so little really new and pleas-

Revival Of Jukes In Cuba Phonos Seen As Only Means Of Entertainment For Small Towns

HAVANA, CUBA—The juke box situation here, following the recent revolution, seems to be settling down, with every indication of a continuing profitable industry for operators and distributors.

This opinion was expressed by Jose Fajardo, one of Cuba's top orchestra leaders, who has been appointed "Cultural Ambassador" to the United States by President Urrutia of Cuba. Fajardo, who is now in this country in an effort to induce a revival of the tourist trade to Cuba, visited the offices of *The Cash Box*, and explained the current condition.

"The reports that many juke boxes were destroyed during the hectic days of the revolution," stated Fajardo, "were greatly exaggerated. Those machines which were located in the more accessible spots like the well-known tourist-gambling casinos in Havana were smashed and thrown into the streets by roving mobs. One of the immediate proclamations by the new government was the curtailment of juke box operations, as it was felt that machines in certain spots lead to immorality and gambling.

"However, pressure was soon mounted against the government ruling," he continued, "as it was estimated that from 10,000 to 30,000 Cuban citizens were adversely affected. These consisted of location owners (the local grocer and coffee shop), routemen, mechanics, employees of record pressers (in Cuba there is practically no single record trade—the overwhelming bulk of retail sales being LP's—so with no juke boxes to fill with singles, every pressing plant for singles closed down), and employees of phono distributors.

"In addition, pressure mounted from people in the outlying area thruout the Island. In towns thruout the country, the juke box was the only means of entertainment available to the isolated farmer. The juke boxes are located in the doorway of a local gathering place on the one block main street where natives gathered about inserting coins, and listening to their favorite tunes."

According to Fajardo, the Castro government now okays all juke boxes at a License Fee of \$12 per machine per quarter year. The Castro government proudly points to this arrangement as against regulations prior to January 1, 1959, which were: \$5 per machine, quarterly, for the Ministry of the Interior; \$5 to \$10 per machine per week for the local precinct Captain; and \$20 per quarter per machine for the local inspector.

The government has refused to issue juke box permits to locations which they describe as places of obvious corruption which foster prostitution and gambling.

No plans as yet have been arranged for the operation of amusement machines.

Manila Court Rules: Pinball Machine Is "Game Of Skill"

MANILA, PHILIPPINES — In a decision, handed down last week, culminating a protracted court litigation against the city government by pinball operators here, Judge Antonio Canizares of the Manila court of first instance ruled for the pinball operators.

The court ruled on three principal issues. It held that the city government had no power to prohibit or tax in the case of the pinball machines; that the machine "is not a gambling device;" and that it had not been proved to be a menace to Manila residents.

The judge held that the increasing of the license fee from P50 to P300 a year was an exercise of a power to tax—a power not given to the city government by the city charter. He said that under the city charter the city government was vested with power to regulate and fix amount of license fee but was not given the power to prohibit or to tax.

As to the question of whether playing pinball is gambling or not, Judge Canizares said that he had come to a conclusion that it is a game of skill and not a game of chance, hence the pinball machine is not a gambling device. "A skilled pinball player," he said, "obtains better scores than the unskilled one."

It is estimated that there are about 45 pinball operators here.

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Hi-Fidelity Stereo

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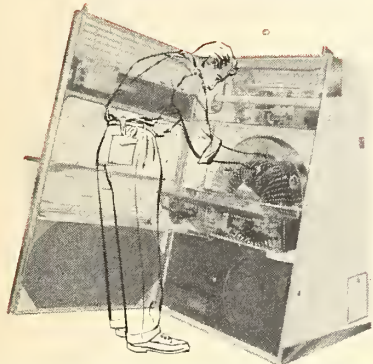
The Record Mechanism contained in the Model UPB-100 United Phonograph is UNCONDITIONALLY GUARANTEED for one full year from date of delivery by an authorized United Music Corporation distributor in a new and unused condition. Each United Phonograph is delivered with a "Certificate of Warranty" outlining United's complete guarantee.
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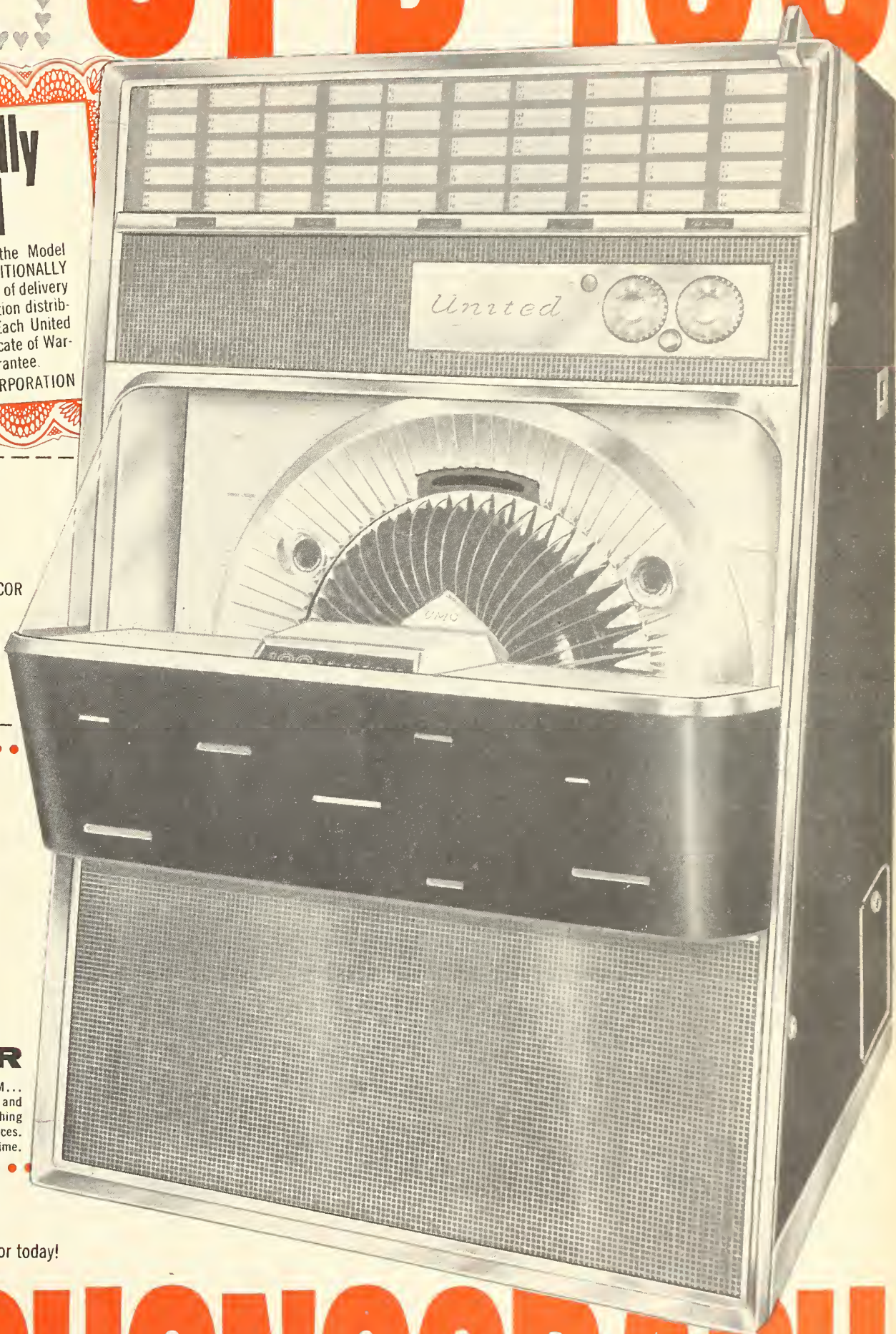


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PROVIDES INSTANT EASY ACCESS TO ENTIRE MECHANISM... Simply swing open the entire front door of the UPB-100 and the entire mechanism is exposed to the serviceman. Everything is out in the open. No reaching into hard-to-get-at places. Makes servicing simple and easy. Saves loads of valuable time.

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THE PHONOGRAPH

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Schneller Opens Canadian Firm

CAMDEN, N. J.—Lennie Schneller, well-known coinman over the years, announced the opening of a new wholesaling firm, Plaza Distributing Corporation, which will be located at 338 North 7th Street, this city. Schneller has been named general manager.

The Camden quarters are now being renovated and 7,000 square feet of space will be utilized for the reconditioning and sales of music and amusement machines. In addition, the firm makes "Cover-It" rings—a self-adhering device which stops the wearing of the playing field of pin-ball machines around the bumpers.

Firm expects to open for business around the first of April.

Schneller, previously served on the sales staffs of David Rosen, Inc., and Eastern Music Systems of Philadelphia. In the business since 1934, Schneller has had experience in manufacturing, wholesaling and distributing.

Auto-Bell Delivers "Curved Shuffle" Game



AL WARREN

CHICAGO—Al Warren, sales manager, Auto-Bell Novelty Company, this city, announced last week that the firm is now delivering shipments to distributors of its new "Curved Shuffle" amusement game.

"One of the most desirable features of our new 'Curved Shuffle' game," Warren stated, "is the fact that it will easily fit in any type of location. It is a 2-player competitive game.

"The object of the game is to throw the puck through the curved frame (on either side of the table—playfield)," continued Warren, "and the players each use one side of the table in competing with each other. Pucks are shot forward between the guard rail and the table. The puck should end up on a number marked square in front of the table to indicate score.

"The opponent then shoots his puck, in the same manner, on his side of the table, attempting to knock his opponent's puck on the marked square into the 'out' trough (Hanger Line). Meanwhile, he must try to place his puck on a marked square."

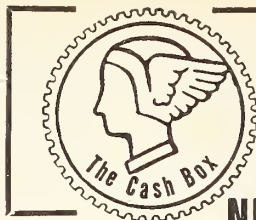
There are 8 pucks and 6 frames to each game. Indicators along the rail light up to show the frame that is in play.

In the center of the table there are 3 sections of squares marked "1," "2" and "3." This is the playfield. A locking device on the railing automatically prevents pucks from passing through the curved frame when the game is over.

"In scoring the game," Warren said, "it is important to note that pucks lying on, or touching any vertical or horizontal line, will not count for any score. However, pucks lying on or touching the 'Hanger Line' will count in scoring the game.

"In the event that a puck lands at the front of the table, where there is no score," Warren concluded, "players may attempt to hit the puck on the next try, to cause the puck to hit the rubber bank and rebound into the scoring area. After all pucks have been shot, the score is the sum total of all pucks landing on the 'Hanger Line' and in the marked square. Incidentally, there is also a light atop the table for convenience of the players."

**All The Leading
Coinmen Read
The Cash Box
Every Week**



Briggs Replaces Jones As President Of P. O. A. NEW ENGLAND NIBBLES

Escorting Connie Francis around London, on shopping and dining expeditions, was leading phonograph distributor-operator, Cyril Shack. But let no scandal attach to this. Also present were, on the one side, Cyril's glamorous wife Brenda, and on the other Connie's mother and agent. The thrush recorded an LP album when in London for theatre and T.V. She was a very big success.

Phonograph Operators' Association Chairman, Cecil Jones, (Managing Director of Bal-Ami), has resigned the chair. So has vice-chairman Gordon Marks (director of Phonographic Equipment Co., Ltd.). Their reasons? So that operators can now run their own show.

Jones and Marks remain on the council. Mr. Marks' resignation was on the grounds of ever increasing business commitments.

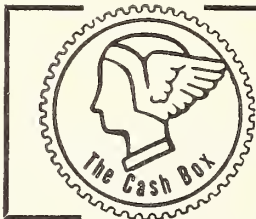
The P.O.A. has also decided to join Euromat—the European association of the coin trade. And it is taking legal advice over a letter from the Performing Society claiming higher fees for certain types of phonograph equipment.

Elected in place of Jones as chairman was operator, B. Briggs. Vice Chairman is now F. Betts, also an operator.

In a closely fought election for four vacancies in the P.O.A. Council, retiring members Betts and H. Kaye were again returned, together with Norma Lever (of the newly joined Ditchburn Organization) and operator James Miller.

German juke box manufacturers have begun issuing log (or registration books with every new phonograph. "Fanfare" and "Harmonie", in particular have worked the system for some time. The idea is that when a phonograph is sold the certificate is signed by the seller and handed over to the buyer. The transaction is then considered legitimate and legal. British manufacturer and agents are considering the matter.

A well known international character called Jack Dawson-Ellis whose interests range from scrap to diamonds has now gone into the phonograph industry in Britain. One of his firms, Barringtons Ltd., of Gloucester Mansions, Cambridge Circus, London W.C. 2, and 27 Mount Stewart-St., Cardiff Wales, has been appointed main agents in South England and South Wales for Chantal, Ltd.



Blizzard Temporarily Slows Fast Music and Games Biz GREAT BRITAIN GLIMPSES

Worst blizzard in 40 years hit Boston on Thurs., Mar. 12, and tied up all transportation. Biz was slowed down as a result of the storm, and telephones were pressed into use throughout the area for ordering of equipment as ops were unable to make the rounds. Good weather returned following the week end, and St. Patrick's Day brought out many ops who came to Boston for the annual South Boston parade.

Around with the distributors: At Redd Distributing (Wurlitzer), ops are practically standing in line to buy with heavy sales on Wurlitzer stereo phonos and the big new Bally line Bally's baseball game, "Heavy Hitter" is nabbing the interest of New England ops. Chicago Coin's "Red Pin" is getting an enthusiastic welcome here, Bob Jones, sales mgr. reports. At Atlas Distributing (AMI), Tony Grazio, owner, reports that they can't get the new AMI stereo phonos in fast enough for the ops who want them. The new stock room is completed and many ops are coming in to visit in the newly refurbished show rooms. . . . At Trimount Automatic Sales Corp. (Seeburg), biz on Seeburg phonos took a big upswing this period and there is heavy action on arcade pieces with many New England arcades now setting up for the upcoming outdoor season. Games and guns are picking up speed here and Irwin Margold, gen. mgr., reports outlook for the big outdoor season ahead is excellent. . . . At Associated Amusements, Ed Ravreby, vet coinman, celebrated with Mrs. Ravreby their 35th wedding anni at a small dinner at the Sea and Surf with 30 friends and relatives attending. . . . Among ops in visiting distributors this week were: Anthony DiLuca, Cranston, R. I.; Ray Faini, Framingham; Al Dolins, Hyannis, Ray Shea, Worcester; Louis Zideman, Manchester, N. H.; Ralph Ridgeway, Springfield; Martin LaRosa Waterbury, Conn.; Peachy Cassanta, Milford; Ralph Lackey, Milton; Mike Pascovitch, Nashua, N. H.; Henry Brooks, Dover, N. H.; George Pappas, Lowell; Dino Donati, Manchester, N. H.; Bert Thomson, Quincy; H. V. Cronin, Revere; Ed Maloney, Fitchburg; Tony Casale, Portland, Me.; Joe Micietta, Meriden, Conn.; John Chevers, Providence, R. I.; Saul Robinson, Newton; Manny Andelman, Cambridge; George Campbell, Medford; Harry Deshowitz, Medford; Sumner Segall, Boston; Charlie Tiernan, Cambridge; Lou Abramson, Cambridge; Perry Lipson, Newton Ctr.; Walter Stadnick, Central Falls, R. I.; Cy Jacobs, Boston; Ed Needham; Harold Hurwich, Brighton; Dave Gropman, Boston; George Chopelas, Malden; Arthur Sturgis, Jamaica Plain; Henry Lavine, Milton; John Poto, E. Boston. . . . Big hassles at Blinstrub's as record artists Eartha Kitt and Teresa Brewer cancelled dates. Kitt exited on a Friday night, leaving three shows, for which the "Mariners" were recruited. . . . Brewer cancelled a skedded week, to have opened Mon., Mar. 16, because of illness, and the "Mariners" were again pulled in to fill at the 1,700-seater. . . . Enrico current at the Bradford Roof. . . . Ruthie Shapiro, who has branched out from record promotion to personal management, back in town after a business trip in behalf of her clients to New York and Philly. . . . Louis Richmond sold Nuttings-on-the-Charles, where all the great dance bands of the 30's held sway, to the Parke Snow Co., which will use it for a warehouse. . . . Blinstrub has booked Julius LaRosa for an upcoming date. . . . AGVA will hold a hearing on singer Eartha Kitt's cancellation at Blinstrub's in Boston on April 23, it was announced this week. . . . Big influx of record people continues to invade Boston and eastern Massachusetts night clubs.

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By now you've had a chance to look over all the 1959 phonographs. They are all on the market, bright and shiny, their individual features open to full examination. So now you can decide...

What You Should Have in Phonographs!

In 1959 we know that some operators will end up buying other brands. We accept this fact. If, however, you are in the market for the most dependable, service-free phonograph designed for location attraction, then we are talking to you.

Let's Consider Styling.

How a phonograph looks is an important consideration. But as there are differences in taste, some are attracted by one quality, others by another. So we will only say this about ROCK-OLA styling, the industry likes it. We think this is quite a tribute.

About Operation.

You would think any phonograph would be about as easy to operate as another. After all, they have cabinets and mechanisms. But there is a big difference, particularly this year. Frankly, some 1959 phonographs are known to be a little difficult to service. This isn't intentional, of course, but in trying to design a phonograph of proper size and styling, it just worked out that way. This is not true of the ROCK-OLA because it was designed around the needs of the location with the service man in mind.

Plus Features.

There is almost no end to the wonderful convenient features you get in a 1959 ROCK-OLA. Just to name a few: either Stereophonic Hi-Fidelity or the finest in

Monaural Hi-Fidelity sound. Complete flexibility of location installation with no sound coming from the phonograph itself, thus the ROCK-OLA can be placed in the most profitable spot on location, assuring maximum earnings. Focal-point programming. Engineering excellence. Complete service accessibility. Small and compact in size. 50¢ Play—a standard feature. All new popularity meter. These are all available at no extra cost.

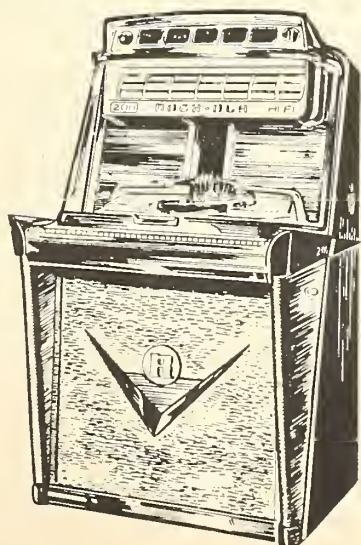
What About Quality, Performance and Price.

These are things that are hard to measure. What do we mean by quality? What constitutes good performance? What is a good price? We would sum up all questions for a ROCK-OLA in this manner. It is a phonograph that is well engineered and well built to give years of satisfied operation. It will more than match up with other competitive phonographs in the performance department. It is, we honestly believe, an extremely good buy for the money.

Are We Prejudiced? Of course!

We will admit we are prejudiced about all 1959 ROCK-OLAs. We think they are great and since phonographs are in your plans for 1959, we would like the opportunity to convince you of this. Why not give us a chance to show you this year's ROCK-OLA, to point out its many exclusive advantages so that you can draw your own conclusions. We are ready any time you are. Why not make it soon?

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Progress Continues As Coin Div. Drives Toward UJA Goal



LOU BOORSTEIN

NEW YORK—Officials for the United Jewish Appeal of Greater New York, have announced that the drive for funds, to be raised through the efforts of the UJA-Coin Machine Division, is progressing with more interest and contributions from the coin industry as the May 4th banquet date approaches.

Lou Boorstein, Leslie One-Stop Distributors, was selected to be guest of honor at the annual UJA-Coin Division banquet to be held May 4th, at the Astor Hotel, this city. Chairman for the coin machine drive is Al "Senator" Bodkin, who is capably assisted by Joe Connors, associate chairman; Carl Pavesi, chairman of the "500" executive committee and Robert L. Krause, chairman of the cash collection drive. All efforts are being made to make the drive and the testimonial dinner the biggest success in its history. All achievements to date indicate that this will be the most successful drive ever conducted.

Boorstein, prominent coinman and perennial UJA volunteer worker, has a background of philanthropic work extending into his outside activities as well as his coin machine interests. Boorstein is a member of the Jamaica Jewish Center, past-president of the Parents' Association, past-president of the Children's Asthmatic Radio Telethon, and a successful record of

achievement in connection with the Israel Bonds Campaign.

Boorstein has been active in community affairs for many years, as well as official posts extending into his business accomplishments. Little League at Lake Success, Emanuel Lodge of the Masons, Maurice Nechemias Zionist District and regular duties in connection with the Little Neck Jewish Center all serve as background for the choice of Boorstein as guest of honor for the 1959 UJA-Coin Division drive.

Serving with Al Bodkin during the drive for funds are the following honorary chairmen: Albert Denver, Jack Mitnick, Mike Munves, Meyer Parkoff, Al Simon, Barney Sugerman and Joe Young.

"In honoring Lou at our banquet, we will pay tribute to a man whose exemplification of the phrase, 'I am my brother's keeper', has brought him near to the hearts of his colleagues in the industry and his many acquaintances outside," commented Bodkin.

In discussing the progress of the current drive Bodkin called attention to the purpose for which the monies accumulated will be used. "The \$100,000,000 Special Fund UJA is trying to raise this year, in addition to the regular yearly quota is necessary to carry on the customary humanitarian activities of the member agencies," concluded Bodkin.

The last executive meeting held for UJA-Coin Division committee progress was on March 18th, at the Astor Hotel. The next meeting scheduled will be announced to the trade shortly, requesting that all members and volunteers attend the meeting with accumulated contributions to date, and also, if possible, workers were asked to bring along a friend in order that the number of volunteer workers be increased so that the entire industry take part in this worthwhile drive.

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SUN VALLEY 475	PARADE 195
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SHOWTIME 375	SOUTH SEAS 95

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Bally DLX. CONGRESS 325
Bally CONGRESS 295
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| Exhibit Vitalizer | Wilcox Gay Recordio | Rapid Fire | Keeney Sportsman Gun |
| Exhibit Ringer Roll | Tungo | Undersea Raider | Squirt Water Gun |
| Gen. 2 Pl. Basket Ball | Sidewalk Engineer | Bulls Eye Shooting | Atomic Bomber |
| Gen. Gypsy Grandma | Wms. Crane | Gallery | Bangorama |
| Gen. Motorama | Wms. Peppy | C.C. Pistol | Coon Hunt |
| Mills Panorams | Wms. Ten Strike | Ex. Dale Gun | Un. Carnival Gun |
| Cap. Panorams | Balloonomat | Ex. Gun Patrol | Un. Bonus Gun |
| Flying Saucer | Mystic Eye | Ex. Silver Bullet | Un. Pirate Gun |
| Muto. Photomatic | Bally All Star Bowler | Ex. Six Shooter | Wms. Jet Fiter |
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| Voice-O-Graph | Alley | | |

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- Seeburg 100A-B-C-R & V200-KD200
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A Welcome Rap:

Commies Denounce Juke Box As Product Of "Cultural Capitalism"

MIAMI, FLA.—The coin machine industry has taken so many uncalled-for raps by the sensational seeking press, radio and TV, that when a complimentary item appears in print it is mighty welcome.

Following up on an Associated Press report from Hungary that juke boxes are serving the Free World in its cold war against the Red nations, The Miami Herald ran a most impressive editorial.

"Jazz and soft drinks", says the Herald, "seem to be the West's best weapons for piercing the Iron Curtain. We think so because of the hate voiced by Communist publications for both these by-products of Western life.

"American dance music and rock 'n' roll are equally anathema to Marxists. The latest evidence comes from Hungary. Large numbers of juke boxes have been arriving there for a year. Their jazz records are getting a big play from teen-agers, who queue up at the doors of coffee houses formerly languishing for lack of business.

"The juke boxes offer classical records and even Russian songs, but these are seldom played.

"A Budapest newspaper has denounced the juke boxes as 'cultural capitalism'. It blames them on 'revisionist elements,' meaning citizens who don't toe the party line pre-

cisely." (Ed note: This is the first time the juke box industry of America welcomes a newspaper blast—anything responsible for defections among Red dominated countries is a source of joy to the American juke box industry.)

The editor of the Herald concludes his editorial with "Will the taste for jazz and bottled pop lead to a taste for freedom? If so, the Free World can be consoled for the seeming superficiality of these two Missionaries."

Free Charm Catalog

NEW YORK—Paul A. Price, president of Paul A. Price Co., Inc., this city, has advised that complete catalogs featuring a full line of charms, capsules and novelty items, with illustrations and prices, containing the entire 1959 line of bulk vending merchandise is now available to operators and distributors.

All requests for the free catalog should be sent to: Paul A. Price Co., Inc., Dept. "C", 55 Leonard Street, New York, N. Y., U.S.A.

Latest Stereo Singles and EP's

KAPP

PEANUT VENDOR—RED SAILS IN THE SUNSET—BEYOND THE BLUE HORIZON—THE CONTINENTAL David Rose
 AROUND THE WORLD—TALES FROM THE VIENNA WOODS—FASCINATION—CRUISING DOWN THE RIVER David Rose
 IN THE EVENING BY THE MOONLIGHT—MARIE OH, YOU CAN'T GET TO HEAVEN

LIBERTY

DOWN BY THE OLD MILL STREAM The Guys and Gals
 COME SOFTLY TO ME—I CARE SO MUCH The Fleetwoods
 (Monaural single is available on Dolphin Records)
 QUIET VILLAGE—LLAMA SERENADE Martin Denny

VISTA

ON THE TRAIL—TRUMPETER'S PRAYER Tutti Camarata
 ONCE UPON A DREAM—SING A SMILING SONG The Commanders
 (All four sides also available on one EP)

WARNER BROS.

YOU CAN'T BE TRUE DEAR—BECAUSE OF YOU Mary Kaye Trio

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 Model 1400
 Center Dome 13.45
 Dome Ends, ea. 10.50
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 set of 2 16.50
 Model 1500
 Center Dome 14.50
 Model 1700
 Dome ends, ea. 3.95
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 Model 1900, 2000, 2100,
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 (l. or r.) each 2.00
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 C.O.D. or S/D. F.O.B. Chicago.

A. M. I.

Model
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 Centers, l. or r. 15.45
 Bottoms, l. or r. 11.95
 B Dome 17.95
 Centers, l. or r. 8.95
 Bottoms, l. or r. 8.95
 C Centers 8.95
 Bottoms, l. or r. 8.95

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 Metal Grille for lower part of machine — eliminates cleaning plastic louvers.
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United Music Announces Appointment Of Top Distributors

Jack Mitnick Enthused Over Acceptance Of Music Equipment

New Distributors To Hold Open House Parties In Near Future. Sparks Specialty Co. Sets Dates April 14, Atlanta—April 16, Columbia



JACK MITNICK

CHICAGO—"I've recently returned from a whirlwind tour throughout the nation extolling the plaudits of our 'UPB-100' phonograph," stated Jack Mitnick, United Music Corporation, this city, "and, as a result am announcing the selection of several of the finest distribution outlets in the country for the United line of music machines and accessories.

"These distributors are unanimous in their praise of United's 'UPB-100' phonograph," Mitnick continued, "and fully expressed their elation upon hearing of their appointment in their particular territory of operation."

Sparks Specialty Company now represents United Manufacturing Company throughout the states of Georgia and South Carolina for both music and amusement games. They have 2 offices, one at 104 Edgewood Avenue, N.E. in Atlanta, Georgia, which is managed by Miss Flora Kennerly; and one at 724 Broad River Road in Columbia, South Carolina, managed by D. H. Fisher.

"We're particularly pleased with Sparks Specialty," Mitnick said, "for they have accumulated more than 25 years of experience in the coin machine industry, serving the southern trade. Furthermore, most of the personnel in the parts, service and sales departments have been with the firm for many years. Business is conducted in an entire building which is owned by the Sparks organization. We certainly are very happy and proud to welcome this fine firm into the United family of distributors."

Sparks Specialty will host the operators at an Open House showing of the entire United line of music and games equipment April 14 at its showrooms in Atlanta; and April 16 in Columbia.

Mitnick stated that United will be

represented at both showings by Roy Cramer and Johnny Casola. If at all possible he also will attend. During this time they will assist in every way possible with sales and service. Also Cramer will conduct a 2 day service school at both locations during the time.

Mitnick further reported that he was very happy to invite Andrew McCall and his associates of McCall Novelty in St. Louis, Missouri, in the family of distributors for United Music Company.

"McCall Novelty," Mitnick said "has a fine reputation in the industry and is rated very high among the majority of fine, old line distributor firms."

Another well rated distributor Mitnick added to the United fold is Caspary Distributing of Evansville, Indiana. The Caspary organization will cover the territories of southern Indiana and adjacent counties in Kentucky.

"One of the highlights of my vacation itinerary," Mitnick stated, "was the privilege of bringing into the United distributive setup one of the most progressive firms in the southwest—Midwest Distributing Company, which is headed by Doyle Weisgover, and boasts a very capable staff."

Midwest Distributing is located at 3850 Mariposa Avenue in Denver, Colorado, and will handle both United music and amusement games. Weisgover is presently readying plans for an Open House showing of United games and phonographs and will make the announcement shortly. There again, United's sales and service specialists will be on hand to assist in every way possible, according to Mitnick.

Mitnick appointed Royal Distributing Company of Cincinnati, Ohio, to cover the southwestern part of Cincinnati, including several adjacent counties in Kentucky and Indiana, on behalf of United Music. Joe Westerhaus is president, and Bennie McKehe is his right hand in operating the firm.

Royal is currently preparing plans for a gala showing of United equipment, and will advise operators in the area when arrangements are completed. Both Westerhaus and McKehe expressed their delight to Mitnick upon notification of the appointment.

Acquisition of distribution of United's 'UPB-100' line of phonograph was happily expressed to Mitnick by "Red" Harrington, president of Harrington Amusement Company, located at 1820 Leland Avenue in Houston, Texas.

Harrington and his staff are currently engaged in expanding and completely re-decorating their showrooms, offices and service department. Upon completion, Mitnick said, plans will be made by Harrington and McKehe to hold an Open House showing of 'UPB-100' in Houston.

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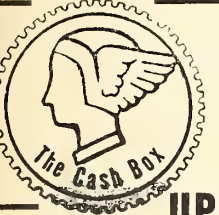
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Music Machine Sales Continue At Fast Pace DALLAS DOINGS

The brother-in-law of Garland DeLamar, Waco, recently lost his home in fire. . . . Burl Lawrence reports the improving health of Stebenville's Pete Purvis, who suffered a heart attack a short time ago. . . . They say business is good at Strauss-Frank, local Columbia outlet, and two of the many visitors to that firm last week were Mr. Holifield, Midland, and Wayne Allen, Lubbock. . . . Visiting O'Connor Dist. Co. the past few days were D. R. Price, Italy; B. Rhodes, Ft. Worth; Sam Sencetta, Marlin; Fred Ellis, Waco, and Bob Foster, Cleburne. . . . Songstress Kelly Hart of Dallas, whose recording "Dear Tom And Dad" has hit the bigtime, will appear at an autograph party next Saturday at Heights Record Shop. . . . Mr. Eisenlohr, of Adleta, Dallas RCA distributor, reports good business, with Elvis Presley's new release being one good reason for increased volume. Adleta's better-selling albums these days are "South Pacific," "Peter Gunn" and "Van Cliburn". . . . Capitol Records' district sales manager Bob Keels is returning from New York after spending one week at the National District Sales Managers meeting. . . . Decca's Bob Cyle says all the Dallas D.J.'s are making a new national star out of local boy, Trini Lopez. Trini is now appearing in Wichita Falls and Shreveport, La., and will be the star attraction at Sanger's autograph party later this week in Dallas. Cyle has a new Midnighters' album, entitled "The Midnighters". . . . Visiting B&B Vending this week were H. W. and Donald Dailey, Houston, and browsing around at Walbox Dist. Co. were Speedy Walker, Waco, and Carl Conby, Daingerfield. . . . Leonard Kollman is doing a lot of fishing at Garza little Elm and is catching plenty Black Bass. . . . Tom Chatten and Bob McPriest, a usual twosome at Lake Texoma, didn't even see the water last week. Tom was too busy in Dallas and Bob traveled to Hot Springs. Both are expected to continue their fishing ways this coming weekend. . . . Steve Payne, Kermit, has a new 18-ft. speed boat and does his fishing at Possum Kingdom. . . . Clyde Maner, Brownwood, is recovering from an operation. . . . Back on the job after a bout with the flu is Bernie Feenster, Knox City. . . . R. Warncke's Tom Chatten is very enthusiastic about business. Business is so good, Tom says, that he is selling lots and lots of new AMI stereo phonographs and is behind in filling orders. Visitors to R. Warncke the past week included: Jack Griffin and family, Mineral Wells; Glen Murphy, Breckenridge; Burl Lawrence, Stebenville, and Fidel Vizcaino, Marfa.



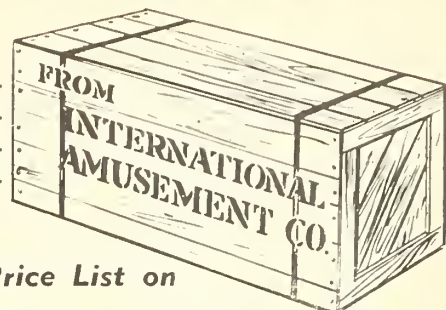
Large Turnout For S. D. Phono Assoc. Quarterly UPPER MIDWEST MUSINGS

Harold Lieberman, Lieberman Music Co., Mpls., left for Palm Springs, Calif., March 19 for a three-week vacation. . . . Just heard that Harlan Beach, Alexandria, Minn., sold the rest of his route to Nels Nelson of Alexandria, Minn. About a year and a half ago Harlan sold part of it to Nels. Harlan still operating the route in Detroit Lakes, Minn. He will try to dispose of the route in Detroit Lakes so that he can devote all of his time to the coffee vending route he has in the Fargo area. . . . Mr. & Mrs. Gordon Stout and their young daughter of Pierre, S. D., leave Mar. 20 for Sanford, Fla., and other parts for several weeks vacation. They plan to drive and will return by way of Chicago time for the M. O. A. show. . . . Rose Gillaume, Jefferson, S. D., leaves next week for Phoenix, Ariz., for a few weeks vacation. . . . Ike Pierson and wife, of Mitchell, S. D., returned last week from Arizona where they spent a month's vacation. They expected to stay longer but Ike's mother became ill and they had to return sooner than expected. . . . The South Dakota Phonograph Association held their quarterly meeting in Sioux Falls, S. D., at the Sheraton Starcraft Hotel, Sunday and Monday, March 8-9. Operators and their wives at the meeting were as follows: Mr. & Mrs. Roy Foster, Mr. & Mrs. Norman Gefke, Floyd Carlon, Sioux Falls, S. D., Mr. & Mrs. Arnold Brevik, Watertown, S. D., Mr. & Mrs. Ralph Harvey, Mr. & Mrs. Ike Pierson, Mr. & Mrs. Earl Carter, Mitchell, S. D., Ted Salvesson, Ronnie Manolis, Tony Ratchford, Huron, S. D., Mr. & Mrs. Lloyd Morgan, Cliff Brown, Rapid City, S. D., Burrell Brown, Bismarck, Rose Guillaume, Jefferson; Mr. & Mrs. Gordon Stout, Pierre; John Lucano, Deadwood; Bob Fisher, Centerville, and Mr. & Mrs. Herman Warn, Slem, S. D.; Mr. & Mrs. Vern Yenglin, Mission; Mr. & Mrs. Gene Hoerth, married, S. D.; Mr. & Mrs. Norman Gefke, host and hostess of the convention. A beautiful dinner was served Sunday evening and a banquet Monday evening. . . . Herman Warn with the new look, a derby, and on him it looks good. . . . Distributor representatives at the meeting were Solly W. Rose, Sandler Bros. Co., Mpls.; Harlan Beach and Irv. Linderholm, Tri-State Vending, Alexandria, Minn.; Johnny Zegland, S. L. London Co., Mpls.; Romie Crosby, Automatic Games, St. Paul, Minn.; Jim Christiansen, Jim's One Stop, St. Paul, Minn.; Jim Ramsey, National Cigarette Machine.

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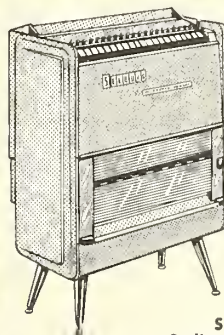
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Atlantic has a special export catalog, which Parkoff advises will be sent to any foreign firms who request one.

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Genco Big Top gun	165.00
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Coinman Aids Boys' Club Drive



MORRIS ROOD

NEW YORK — One of the many prominent coinmen in New York City who spends a large part of his time at charitable work, most of it going without praise or notice, is Morris

Rood, sales manager of Runyon Sales Company, local AMI and Bally distributor for New York, New Jersey and Connecticut.

Rood is currently taking part in a drive to raise \$100,000 for the Boys' Club of America, South Ward Unit, Newark, New Jersey.

The original plan for a Boys' Club ward started in 1956 when interested citizens, like Rood, investigated the possibility of a local chapter. Affiliated with the Newark branch, the club proceeded to enroll 300 members under the direction of a newly formed board to head up the drive designed to interest every boy in the community. Immediately a program of athletic and recreational activities started and the first Boys' Club group from that area left for camp that summer. Membership increased to 600 during 1957 when a women's auxiliary and men's club was founded. The search for club quarters resulted in the decision to remodel a local theater at a cost of \$100,000. Building plans were drawn up, committees were organized and the campaign was launched. All of these steps were made possible by men giving of their own time and efforts. Rood had decided he would be a part of such an organization.

Hence his activities extending into almost every evening of the week. Donations of games and music equipment were made to help recreational activities take on a more definite atmosphere for the more than 1200 members now in the organization. Club meetings, paper work, person-to-person visits, planning and organizational work are all a part of Morris Rood's extracurricular activities.

Rood is traveling in first class company as part of the Boys' Club membership. One of the more prominent members of the board is Hon. George M. Wallhauser, House of Representatives, New Jersey. Other members are prominent men in the community and representatives from all walks of life. Morris Rood represents the coin machine industry. He is one of many coinmen who spend their evenings at charitable work such as this. "The pleasure and satisfaction to be obtained from such work makes every minute of it a joy", comments Morris. Rood spends all of this time developing a future for more than one thousand boys. And the unusual part of it all, is that Morris is the proud father of two healthy and happy . . . girls!



Meeting Dates

Music Operators' Associations

- Mar. 23—San Joaquin Music Operators
Place: 1019 N. Center St., Stockton, Calif.
- 23—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.
- Apr. 2—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland Ohio (General)
- 2—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 6—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 6—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 6-7-8—MOA Convention
Place: Morrison Hotel, Chicago, Ill.
- 8—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 8—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.
- 8—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr. Mishawaka, Ind.
- 9—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 9—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.
- 13—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Masillon, Ohio
- 14—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 15—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 15—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 15—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalk Street Norristown, Pa.
- 16—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).
- 16—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).
- 17—Los Angeles Division, California Music Merchants' Assn
Place: 2932 W. Pico Blvd., Los Angeles, Calif.
- 20—Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

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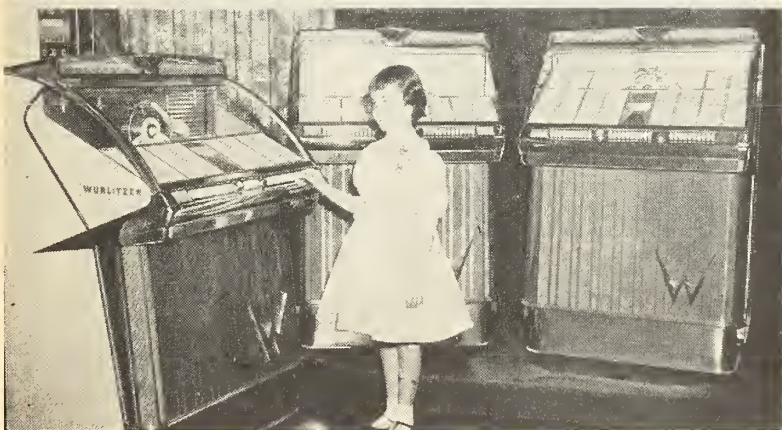
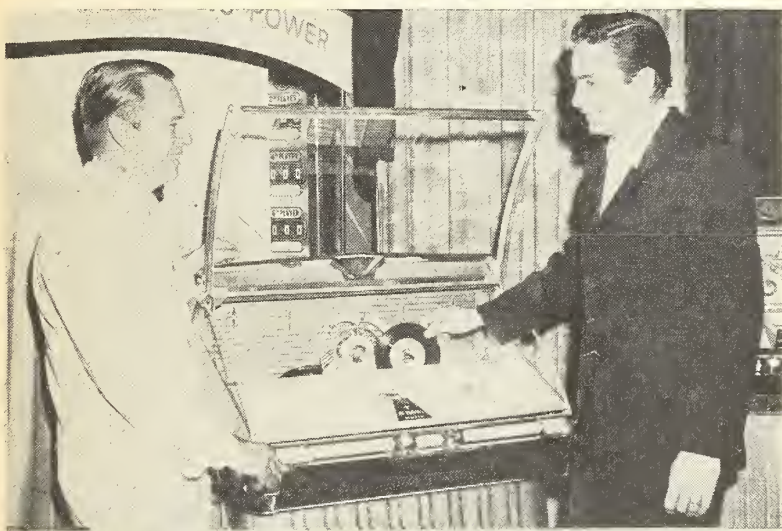
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Stars Shine At Bush Distrib

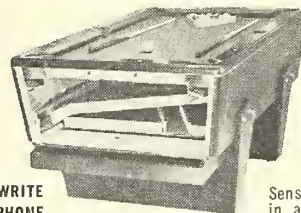


JACKSONVILLE, FLA.—Johnny Cash and Little Cindy, Columbia Record stars, recently dropped in on Bush Distributing Company, this city, where Joe Barton, manager, took them in hand to explain some of the finer points of operating jukeboxes. Bush also has a one-stop operation, Budisco Record Sales, which called for more explanations by Barton to his two visiting celebrities. The top picture shows Barton discussing the business with Cash. The lower picture shows Little Cindy listening intently to her latest release, “It Must Have Been The Easter Bunny”, on Wurlitzer’s Stereophonic phonograph.

At Your Distributors Now

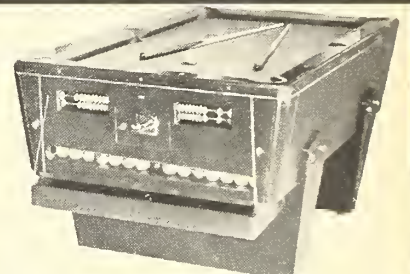
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with the PULL OUT FRONT



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Irving Kaye Co., Inc.



The New “Deluxe Leader” Six Pocket Pool Table in 2 popular sizes for every location

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The Cash Box MOA

SPECIAL ISSUE

(dated: april 11th)

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Peter Potter To Emcee MOA Show

Star Of "Juke Box Jury"
To Appear At Banquet



PETER POTTER

CHICAGO—George A. Miller, president of the Music Operators Association (MOA), announced that Peter Potter, known nationally for his television show "Peter Potter's Juke Box Jury," will serve as emcee at the MOA Banquet and Floor Show, during the big MOA Convention, April 6, 7 and 8, at the Morrison Hotel, this city.

"Peter Potter is known by music operators all over America," stated Miller, "but he is probably better known on the West Coast where he has been associated with his 'Juke Box Jury' TV show for many years.

"'Juke Box Jury' has presented more artists and movie stars on its panel than any other show of its kind or nature," continued Miller, "and many hit tunes have been picked weeks in advance by the juries on this program. 'Will it be a hit, or will it be a miss' is again being heard from coast-to-coast. In the very near future many of the large cities will be hearing the weekly show."

Potter will arrive in Chicago April 5 to be the guest of the Music Operators of America.

"The officers, directors and members of the Music Operators of Amer-

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- Nickel lites up first vertical column of lites or adds one replay on visible replay register.
- Dime lites up second vertical column of lites or adds 2 replays on replay register.
- Quarter lites up fifth vertical column of lites or adds 5 replays on register.

Plenty of Class
MAGNIFICENT WOOD-GRAIN FINISH

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2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

for amusement only

ica are highly elated over the fact that Potter will make his first public appearance with the national organization during convention time," Miller concluded.

Peter Potter recently emceed the California Music Merchants Association banquet where he shared emcee honors with the well-known Bob Crosby. An overflow crowd at the event was unanimous in its approval of the manner in which Potter worked the show. The MOA committee was also unanimous in its choice of emcee for the national show. According to the committee, Potter answered all the requirements for experience, popularity and past accomplishments at similar trade shows.

U.S. Coin Machines In Foreign Nations Build American Influence

NEW YORK—U. S. News & World Report, a weekly general business magazine, carried a feature story with pictures in its March 23 issue, titled "Is The World 'Going American'?"

"Regional Editors for U. S. News & World Report, in posts around the world, give you first-hand accounts of U.S. influence at work, showing how people abroad copy American ways and reject Soviet patterns of life," advises this publication.

Included in the report, together with photographs, are a candy machine; a music machine; and a pinball machine.

Copy identified with the candy machine reads: "Handy candy from a

coin operated vending machine brings the same smile to a child's face in Germany that it would in America."

Underneath a photo showing a young boy and girl inserting a coin into a juke box is the paragraph: "American tunes are sung and hummed by people in many lands. The juke box is one of the universally adopted modes of U. S. life that Reds can't match."

Below a photograph showing a bank of pinball machines with a man and woman playing, is copy which reads: "Skill or luck? Pinball machines, products of U. S. inventiveness, win patrons in almost every corner of the globe. French call a pinball machine 'le lilt.'"

Cash Box Golf Tourney Gets Action

NEW YORK—Several weeks ago, *The Cash Box* featured an article which asked coinmen everywhere, "Anyone for a golf tournament?" The response to this proposal has been gratifying.

The most recent letter received was from Andy Fox, Fox's Music Co., Mechanicville, N. Y., and states, "The suggestion of having a golf tournament for the people in the (coin) business sounds great. You can count me in on a golf tournament anytime!"

And so the letters go. Each one obviously written by an avid golf bug. As soon as the number of letters reaches what is considered to be a goodly number for a tournament, *The Cash Box* will gladly get the trophies made and start the tournament rolling.

In the meantime, "Anyone else for golf?"

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Westchester Ops To Hold Affair May 19



CARL PAVESI

PORT CHESTER, N. Y. — Carl Pavesi, president, Westchester Operators Guild, this city, has announced that the association will hold its eighth annual banquet on Tuesday evening, May 19th, at the Holiday Inn, located in Scarsdale, N. Y.

Seymour Pollak, who has been chosen once again, as general chairman, advised that selection of the banquet committee will be announced shortly. Pollack said, "We were unable to find a larger place in which to hold the affair and therefore must hold our guest list to 400, in order that everyone will be comfortable. Needless to say, we are going all out to obtain top recording talent and entertainment to please the crowd."

From all indications the eighth annual banquet should be another SRO affair with top entertainment and a first class dinner.



Increased Business, New Games and MOA Plans, Coinrow Topics

EASTERN FLASHES

According to most distribs on the avenue this past week, business is "opening up" with the expected additional orders now that Spring is just around the corner. It's a lot closer for operators who must plan now for the purchase of new equipment, reconditioned machines and a close look at all inventory for the coming months. Hence, the upsurge on coin machine orders and the smiles on dealer faces. "Baseball" is the talk on coinrow with most manufacturers delivering new baseball games to dealer showrooms and ops eyeing them for new features. The arcade business is steaming along and a lot of action seems evident on the new gun games that have been introduced. Shuffle alleys still holding down steady play with the usual consistent orders on shuffleboard type games. Stereo phonos get a good share of the business and installations planned by factory trained engineers to answer most questions regarding most advantageous speaker arrangements. Stereo singles are increasing by the day. Operator reaction to The Cash Box "Top 100" charts, which now identify hit stereo singles has been very gratifying. Talk of the MOA along Tenth Avenue indicates that a large majority of dealers and ops will be present in Chicago for the April 6, 7 and 8 confab.

Missing along the avenue early in the week was the presence of Al "Senator" Bodkin, in his customary St. Patrick's Day attire, usually complete from Kelly green necktie to bright green carnation. Quite possibly, the "Senator" was leading the parade along Fifth Avenue, just five blocks East of his coinrow haunts, but just for this March 17 day. . . . Making up for the absence of Al's usual coloring on the Irish feast day was Muriel Smith, Runyon Sales Co., who was dressed from head to foot in green, including blouse, skirt and a corsage that looked as if it were just flown in from Erin. Ann Stevenson, another Runyon Irishman, added to the St. Pat's refinement with her own bright version of what should be worn on the 17th of March. Unfortunately, Morris Rood forgot his green tie but settled for a home made wisp of green thread ingeniously woven between tie and paper clip. Could start a trend! Barney "Shugy" Sugarman intended to spend half of Tues. in N.J. and the other half in N.Y. but Jersey matters predominated and the man cancelled his N.Y. showroom appearance. Irv "Kempy" Kempner, Runyon sales rep, stopped by the N.Y. showrooms on Monday and then took to the road selling "J's" like wildfire and bringing in some nice shuffle alley orders, too. . . . Al Simon, Albert Simon Inc., was away from the office when we called but Al D'Inzillo reported that ChiCoin's "Red Pin" shuffle has enough novelty to account for big op orders. The shuffle is paying off for ops, too, says Al. "Rebound Shuffle" is a game that earns a good income when it finds a "home" states Al. Evidently from his list of repeat orders on the shuffleboard game, not too many "rebounds" are homeless. . . . Irv Holzman, Black Sales, doing good business on United's "Duplex" bowler and tells us that daughter, Dolores, had a real ball in Florida on her honeymoon. . . . Joe Munves, Mike Munves Corp., returned from a cross-country trip and arcade equipment orders are still being filled as a result of his many contacts. Joe left the city on Tuesday for a short trip upstate and planned to stay in N.Y. until the MOA convention two weeks from now.

Meyer Parkoff, Atlantic New York Corp., is happy over the increase in stereo Seeburg sales. Parkoff has been spending time with local bankers setting the coin machine industry story correct in the minds of the finance men. Meyer is planning a "Seeburg 'Buy' The Carload" promotion that sounds interesting. Murry Kaye liked the looks of orders coming through on music especially after concentrating these many months on a steady phono business. Sounds like the extra effort is paying off with sales. . . . Gabe Forman, Sandy Moore Dist. Co., has re-located from the Freeport office to the Tenth Avenue office and according to Gabe the change will be permanent. Hank Peteet, Wurlitzer field engineer, helping out with technical explanations on the "2300" phono. Hank plans on traveling to Wilkes-Barre, Penna., this week, stopping at Roth Novelty Co. for a stereo school session. . . . Harry Koepfel, Koepfel Dist. Co., reported that his brother Hymie was forced to take several days off in order to rest up. "And after the second day, he's screaming to get out of bed!", says Harry. Rock-Ola orders have proved Koepfel's theory that the machine would sell. He's pleasantly satisfied. Les Rieck, Rock-Ola sales manager, visited Rock-Ola distributors in the N.Y., N.J. and Penna. territories last week on a sales tour. . . . Dave Lowy, MJL Operating Co., spent most of the week reconditioning equipment for locations on his recently expanded routes.



Witsen Signs For Two Add't'l Farmers' - Mkt. Arcades

PHILADELPHIA FILBERTS

Allen Bruck, Banner Specialty Co., is recuperating at home after a short hospital stay. Al Rodstein states that United's "Deluxe Baseball" is selling as fast as they come into the showrooms. . . . Joe Ash, Active Amusement Machines Co., is well tanned and rested after lots of golf and sun at Sebring, Fla. Marty Brownstein's opinion of Gottlieb's "Race Time"—"One of the best games Gottlieb has ever made". . . . Tommy Vadgee, AMI field engineer, worked the David Rosen, Inc., showrooms last week, conducting a music school. Dave Rosen is awaiting the arrival of partner Max Lebow from Florida, advises Davey Weiss. . . . Nat Solow, Eastern Music Systems Corp., in addition to waiting for "OK" 's from ops on recent Seeburg stereo orders is waiting for the mud to dry outside his new home. Wants to get the carpeting down. . . . Abe Lipsky, Sandy Moore Dist. Co., reports satisfaction on "2300" orders. Sandy Moore is expected to spend a few days at the Philly branch. . . . Abe Witsen, Intl. Scott Crosse Co., working day and night to open his five arcades on schedule. Bally "Heavy Hitter" baseball game is accounting for big orders, comments Abe. "Sea Island" still holding its own. Witsen was just made president of the farmer's market at Avondale, Penna. He recently signed two leases for more market-type arcades in Northeastern Philly and Brandywine, Penna.

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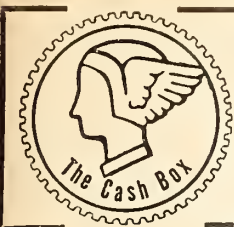
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The Cash Box Export Council Zooms In Popularity

— CHICAGO CHATTER —

A consensus of opinion among coin machine manufacturers and distributors in evaluating The Cash Box Export and Import Council indicates that it has been of immeasurable value to the coinbiz industry thus far. It has certainly helped to bring this continent's coinmen much closer to their colleagues abroad in much closer contact with each other. Furthermore, the Export and Import Council has aided in every way possible through the pages of The Cash Box to bring good used equipment closer and more easily attainable to our foreign counterpart. . . . Milt Wiczer, Morrie Wiczer and Ed Ruber made a surprise announcement t'other day that Wico Corporation will soon have available for music operators the Wico stereo conversion kits for AMI, Rock-Ola and Wurlitzer phonographs. They hope to be able to ship these units approximately at the opening of the Music Operators of America's convention. Incidentally, Ed Ruber invites everyone to drop into Wico's booth #18 on the exhibit floor at the convention to see their fine display, and peruse the terrific



SAM STERN

parts kits which are available for games and music equipment.

MOA prexy George A. Miller stresses to all ops that they should not fail to inquire about the Group Life Insurance Plan from April 5 through 7. During this period all members of Music Operators of America will be eligible for a \$10,000 life insurance policy at the premium rate of \$10.50 per month, or a \$5,000 life insurance policy at the rate of \$5.50 per month. Miller pointed out that over \$6,500,000 of life insurance is now in effect for the members of the association. . . . United Music's Jack Mitnick still maintains his terrific pace since his return from a whirlwind biz trek through the southland. Jack tells us he appointed several top rated distribs during his travels. And, now, he sez, he's getting ready for the big MOA shindig, and a pleasant visit at the Morrison with many of his old friends in coinbiz. Herb Oettinger and Bill DeSelm look forward to seeing familiar faces, and are prepared to meet their old cronies at the huge United Manufacturing exhibit at the MOA show. Ralph Sheffield, Johnny Casola, and Al Thoeke generally relax from their travels at the hectic conclave. Meanwhile Ray Riehl keeps those United games and phonographs hopping on the busy production line at the plant.

Those happy smiles we bumped into at Williams Manufacturing last week were owned by Sam Stern and Sam Lewis, who are more than delighted with their great, new baseball game "Pinch-Hitter". Lewis sez it's greater than any of its predecessors because it has more features, more appeal, better looks, and costs less than any other. . . . Sam Wolberg, much rested and plenty sun-tanned returned last week from his vacation in Puerto Rico. While Sam basked in the sun Sam Gensburg, Art Weinand, Ed Levin and Mort Secore kept those "Red Pin Bowlers", "Monte Carlo Rebound Shuffles" and "Player's Choice" bowlers rolling out to distribs. Harry Glick reports that interest in "Commando Machine Gun" galleries has grown by leaps and bounds since the first blush of Spring promises to make its appearance shortly. Amusement Park operators are already making opening day plans; and that's good news to Harry's ears.



GIL KITT

Gottlieb's "Race Time" pinball game is rolling along off of the production line, in one release after another. This was a fine welcome home gift for Dave Gottlieb, since his return from Miami Beach; and, according to Alvin Gottlieb, it's keeping Nate Gottlieb and Judd Weinberg happy. . . . Meanwhile Mort Levinson of National Coin, seconds the plaudits on behalf of "Race Time". Operators are very happy with it, according to Mort and Joe Schwartz. Incidentally, Mort tells us that used equipment is moving in a steady stream at National these days.

Bally's sales chief, Bill O'Donnell greeted us with a "Top o' the mornin'" on a brisk, sunny St. Patrick's Day; and gave out with his usually cheerful Gaelic smile—befitting the day. However, this day of all days for the likes of the O'Donnells and Herb Joneses didn't spell holiday, in view of the great acceptance for Bally games. Both Herb and Bill look forward to seeing many familiar faces at the upcoming MOA conclave at the Morrison. While we're on that subject, host Tom Mackey tells us he's so busy these days preparing for the arrival of his old friends, the music operators, manufacturers and distribs, that he's becoming somewhat of a stranger at his home of late. Tom believes that this year's convention will handle the greatest traffic at the Morrison since its inception. . . . George Miller info'd that the South Dakota Phonograph Association held its election of officers recently at a meeting in Sioux Falls. Officers for the new term are: Ronnie Manolis, president; Elmer Cummings, vice president; Earl Porter, secretary; and directors are John Trucano, Lloyd Morgan, Burrell Brown and Norm Gefke.

We sure were happy to hear from Ted Rubey of Marvel Manufacturing that Estelle Bye is well again and back at the office. The pity is that Estelle had to spend her birthday (St. Patrick's Day) abed. However, she tells us she's "in the pink" again and rarin' to go. . . . Now that Spring is officially here no one—including Joel Stern—can convince Len Micon that it's too cold to scramble out to the golf course. If they'd let him, Len would shovel the snow away to tee up and yell "fore". Seriously though Joel admits he's beginning to notice his golf clubs more these days. . . . Irv Ovitz reports that Ben Coven had the showroom expanded and remodeled to make room for the many types of games and phonographs Coven is now handling. Ben, Irv and Sid Paris flip over the speedy progress they've achieved in vending machine biz. "Smokeshop" cigarette vendors are well accepted here, according to Irv.

No wonder Howie Freer, Don Moloney and Mac Brier are so happy these days. They finally got that great big load of bingo games to help meet the tremendous demand for these games at Donan. Now that Spring is here, Howie sez, baseball games will rule the roost. Also he notes that gun games have been pouring in and the stock is up to snuff for a hefty Spring season at Donan. . . . Genial Joe Kline tells us that now that Spring is upon us he,



HERB JONES



SAM WOLBERG

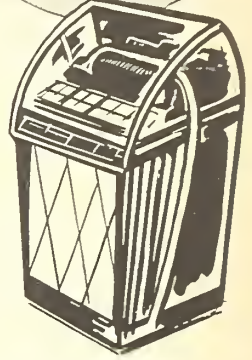
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Chicago 41, Illinois MULberry 5-3000

Sam Kolber, Fred Kline and Nick Nelson are looking forward to seeing many of their out-of-town operators visiting this fair city. Joe expects this year's MOA shindig to be a whopper, and should enjoy excellent attendance. . . . That foine Irishman, Vince Shay items that Bernard Berman of B & B Novelty in Louisville, Kentucky, and E. R. Green of Warsaw, Wisconsin visited him at his All-State Coin offices the past week. Vince always enjoys the MOA shows, because he boasts so many years in coinbiz lore; and looks forward to seeing many of his old friends. Vince notes that the ranks are thinning these days, but the fresh, new faces look as bright and enterprising as the old ones used to. Yep, a grand old veteran, this guy Vince!



BILL O'DONNELL

Atlas Music's Eddie Ginsburg tells us that Nate Feinstein and Bill Phillips visited Rockford, Illinois last week on business. Sales and biz just fine, and everyone is happy as a covey of love birds now that the first blush of Spring is here, sez Eddie. Carl and Bob Greene, those very enterprising heads of Tower Distribs, are already planning another big promotion. Bob assures us that he'll have more info on this at a later date. . . . Mike Detzek of Champion Distribs infos that he and 8 other distribs are co-sponsoring a TV spot on the local "10-20 Show" via WBKB-TV for 13 weeks. Since this is a billiard show Mike feels that it offers him an opportunity to pitch the idea of homeowners thinking about putting billiard games and equipment in rumpus rooms. Mike always looks forward to meeting old friends at MOA conclaves; and he'll certainly make it a point to make the rounds again April 6, 7 and 8 (which are dates of the convention in case you forgot—and, how could you?).

Harold Dorgan, Keeney service manager, tells us that he doesn't expect to hit the road again until after the convention. Meanwhile, sales chief Paul Huebsch has been glued to long distance telephones of late due to terrific success of Keeney's "Jewel" Shuffle and "Big Tent" and "Twin Big Tent". . . . Harold Lieberman, Lieberman Music in Minneapolis, advises that salesmanager Hy Sandler added a new record rep to the staff, Don Knoepfel, to call on the trade in Nebraska. Sandler made the rounds in the territory with Don last week to introduce him to his customers and prospects.

Al Warren is very excited about Auto-Bell's new "Curved Shuffle" game. Al tells us that despite the heavy production on "Circus Wagon Wheel" upright, shipments on the new game are going out to distribs in normal quantities. He merely asks them to be patient if they don't get their games soon. He's expediting deliveries as rapidly as he can. . . . The entire Rock-Ola gang eagerly awaiting start of the MOA convention. In fact, Kurt Kluever informs us that Edward Doris, vice president, in charge of sales, Les Rieck and Jack Barabash will stay in town until the end of the convention. . . . Empire Coin's Joe Robbins, stresses the success the firm has enjoyed overseas, chiefly because of the complete, up-to-date catalog which is regularly mailed to foreign markets. It points up the tremendous stock that's available to importers. Joe asked us to express a general "see you all at the MOA convention" from Gill Kitt, Fred Minter, Jack Burns and Ray Henderson.



DAVE GOTTLIEB

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	NUMBER OF UNITS	DOLLAR VALUE
1. West Germany	1,342	\$865,869
2. Venezuela	676	546,720
3. Belgium	738	495,327
4. Canada	224	158,476
5. Netherlands	293	122,609
6. Cuba	126	108,920
7. Dominican Republic	107	78,143
8. Sweden	84	61,597
9. Switzerland	68	57,501
10. Austria	71	56,921
11. Panama	42	36,332
12. Mexico	35	33,868
13. Ecuador	43	31,815
14. Italy	40	29,004
15. Denmark	34	26,578
16. Honduras	34	23,773
17. Costa Rica	27	21,599
18. Nicaragua	20	13,744
19. Chile	21	8,663
20. Netherlands Antilles	10	7,636
21. Jamaica	11	7,540
22. Norway	10	6,945
23. Bolivia	8	6,615
24. United Kingdom	8	6,459
25. El Salvador	8	6,230

AMUSEMENTS

1. Belgium	2,157	\$322,117
2. West Germany	991	251,711
3. Canada	720	167,994
4. Switzerland	728	163,290
5. Mexico	752	88,610
6. Sweden	134	43,878
7. Venezuela	140	43,759
8. Republic Of Korea	120	41,750
9. Costa Rica	242	24,447
10. Morocco	122	22,653
11. Netherlands	164	21,450
12. Nansei & Nanpo Islands	39	15,869
13. Republic Of Philippines	35	15,072
14. France	23	14,960
15. Taiwan	19	14,832
16. Greece	23	10,807
17. United Kingdom	24	8,348
18. Brazil	10	8,000
19. Japan	21	7,572
20. Israel	14	7,194
21. Union Of South Africa	23	5,644
22. Guatemala	13	2,948
23. Italy	4	2,700
24. Spain	4	2,500
25. Tunisia	8	2,400

VENDORS

1. Canada	2,301	\$407,407
2. West Germany	187	44,909
3. Union Of South Africa	38	24,110
4. Belgium	2,000	22,000
5. Mexico	590	13,219
6. France	37	8,650
7. Switzerland	36	7,923
8. Taiwan	12	7,200
9. Sweden	6	5,187
10. Netherlands	12	4,898

**Empire Features
Export Catalog**



JOE ROBBINS

CHICAGO—Joe Robbins, sales manager of Empire Coin Machine Exchange, this city, announced last week at the firm's illustrated export catalog is now available to importers throughout the world's markets.

"This year's catalog," Robbins stated, "offers many types of amusement equipment and phonographs. We believe that it is a completely representative list, and offers the importer the best available purchases."

"Those importers who wish to see what they're purchasing should request Empire Coin's catalog immediately, and keep it on hand at all times. A complete price list of all equipment is always included."

"Shipments are being made direct from our shipping docks to all world markets," Robbins concluded.

**Brazil:
Future Market For
Coin Machine Export?**

RIO de JANEIRO, BRAZIL—One of the most backward importing countries of coin machines in Latin America is Brazil. In the entire year 1958, this country imported 3 juke boxes and 10 amusement machines.

While we are not aware of any import restrictions, this lack of buying might be attributed to this country's present financial difficulties.

However, a very fine area is available for the future. A recent visitor to Brazil reported that he gained an impression of excitement and progress. "To even a casual visitor", he stated, "it is quickly obvious that this large, bustling nation of 63 million people is straining its financial and physical resources to provide the basis for further major economic expansion."

Brazil, in terms of area, is the fourth largest country in the world. Only a relatively limited part of this immense area has as yet been developed. But its major cities, such as Rio de Janeiro and Sao Paulo, offer all the commodities, business services, etc., as do cities such as New York, Chicago and London.

It is stated that Brazil is expected to run up a deficit of \$325 to \$375 million in its payments with foreign countries this year. The United States government, probably in an attempt

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PRODUCT

REBOUND SHUFFLE with MONTE CARLO Scoring!	8 ft. JUMBO REBOUND SHUFFLE!	ROCKET BALL SHUFFLE BASEBALL GAME!
--	---------------------------------	---------------------------------------

Chicago Dynamic Industries, Inc.

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CHICAGO 14, ILLINOIS

to alleviate this situation here (as well as in other Latin American countries) has announced it has agreed to support a \$1 billion Inter-American Bank and other important measures to help. Originally the United States favored a capital of only \$850 million, but it is stated it is now prepared to go up to \$1.5 billion three years after the bank is created.

Maybe Brazil isn't ready to start importing coin machines in any quantity as yet, but with the plans now in preparation, it is conceivable that American coin machines will be purchased in greater quantities as time goes on.

(Pat. Pend.)

**Largest Charm Manufacturer
Widest Selection—Lowest Price**

Rings • Charms • Pencil Top Games
Key Chain Puzzles • Gimmicks

A terrific opportunity for distributors.
Fast-selling charms that are money-makers in machines all over the world.
Children in your country will love them . . . and want them!

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NEW ELECTRONIC

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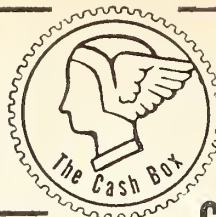
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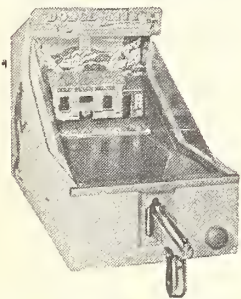


Business Moving Well On Stereo, Games and Far East Export

CALIFORNIA CLIPPINGS

The beautiful spring weather that has invaded Southern California seems to have had its effect upon the operators and distributors along "machine row," in that almost everyone reports increased activity in business picture the past week. . . . At Norty's Music Center, Norty Becker reports Brook Benton stopping by to chat. Joe Alvarez feels that Brook's latest outing on RCA Victor, "Only Your Love," will be the biggest record of the year. "Since I Don't Have You" featuring The Skyliners on the Calico label, is a good bet to climb high on the charts according to L. Baruch. Frances Hoffman, from the office at Norty's, is all excited predicting big things for Paul Anka's, "I Miss You So" on ABC Paramount. Norty thinks The Crests have a strong follow-up to their hit "16 Candles" with their latest Coed effort "Six Nights A Week". . . . Charlie Daniels, Paul A. Laymon's, spending all of his week-ends re-painting his home. Jimmy Wilkens renewing an old service friendship from 16 years back, friend dropping in unexpectedly from out of town. Charlie informs new Rock-Ola stereo phonograph has been moving very well the past week. . . . At C. A. Robinson & Co., Hank Tronick states they're anxiously awaiting arrival of United wall boxes. Sales continue brisk with many new spring and summer locations opening earlier this year. Hank went on to say that daily deliveries are being made on all United, Chicago Coin and Williams games. . . . Jack Simon, from Simon Distributing, along with Mrs. Simon in Tokyo this week and visiting Kobi, Kyoto, Osaka and Nagoya as well. The export business, says Sonny Lomborg, is on a steady rise with Jack sending in orders from the Far East. Sonny stated that guns, baseballs, and long bowlers seem to be the leading equipment in sales—and are presently going out as fast as they are coming in. Sonny's wife Annette still recuperating from her stay in the hospital—still under doctors care but should be back on her feet by the first of the month. . . . At California Music, Gene Orland reports Russ Solomon, who operates a one-stop in Sacramento, town and stopping by to say hello to the gang at California. Bob York, West coast head of RCA Victor, in to discuss the new singles and LP's to be released on the label. Gene Block, of Columbia Records, also stopping in. Jerry Wallace's "A Touch Of Pink" on Challenge Records, looks like it will be the version that will step out, according to Buddy Robinson. . . . Bill Lanzy, at American Coin Machine, informs they're running a sale on all used equipment. There will be an important announcement at American Coin in the very near future, stated Bill. Bill has poured the concrete on the patio at his new home and also has the lawn all seeded. . . . At Badger Sales, Marshall Ames in Bakersfield over the week-end combining business and pleasure. Marshall informed that he was involved in an automobile accident when another vehicle struck his, but that luck was with him and injuries were sustained. Badger has been catching up on their back orders on the new AMI "J" model phonograph. Kenny Kenemoto, from the States going to Switzerland on his vacation in June. . . . Matt Nordberg, at Minthorne Music, traveling to Bakersfield, Mojave, and San Bernardino, calling in orders on the new Seeburg stereo phonograph. Spring orders on the new Seeburg cigarette vendor look very promising, Ralph Craig comments, as more and more operators are leaning toward that particular machine. If, Ralph continued, sales for the rest of March on the Seeburg stereo phonograph continue on as they have the first days of March it will result in one of Minthorne's biggest months in sales. . . . At Associated Distributors, Al Silberman planning to attend the M.O.A. Convention in Chicago, April 6-7-8, and while there to see a granddaughter that he has not seen as yet. Al says he's also looking forward to renewing friendships with many old acquaintances, and intends to look around for different lines of games that they may be able to handle at Associated. There have been more favorable comments from operators on the new stereo Wurlitzer than on any other machine since the "P10" says Al. With the purchase of \$200 or more of parts, Associated has been giving away a sport shirt and to double the number of shirts given away has been almost unbelievable, Al commented. . . . Mary Solle, at Leuenhagen's "record bar," reports the sale of Easter records is going very well to date. Doris Flack, of Coral Records brought in Jackie Wilson's current waxing, "That's Why I Love You So," which Doris says will be bigger than Jackie's hit "Lonely Teardrops." Minthorne thinks Earl Grant's "Imitation Of Life," on Decca, is going to be one of the big ballads of the year and could easily be Earl's biggest disk yet. Pop Paul Anka's latest effort on ABC Paramount, "I Miss You So," should be another one to add to the young vocalists string of hits, says Claire Solle. Mary Solle feels the one that looks good this week is "Guitar Boogie Shuff" featuring The Virtues on the Hunt label. . . . Some of the visiting operators on Pico this week were: Larry Hansford, Lompoc; Lou Bennett, Seal Beach; Don Wykoff, Newhall.

Announcing "DODGE CITY"



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Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

S. D. Phono Assoc. Elects New Officers

SIoux FALLS, S. D.—The South Dakota Phonograph Association held its annual meeting, recently, for the election of officers at this city.

The new slate of officers impaneled at the meeting includes: Ronny Manolis, president; Elmer Cummings, vice president; Earl Porter, secretary. The following directors elected were: John Trucano, Lloyd Morgan, Burrell Brown, and Norm Gefke.

Among the guests in attendance were: Hon. Fay Wheldon, Mayor of Sioux Falls; John Browning and Dick Dalthrop, city Commissioners; Jack Burke, city attorney; Hon. Don Haggard, state senator; Hon. Elton Johnson, state senator; Harold Shuler representing Hon. Francis Case, senator from South Dakota; and Don Caldwell, secretary-manager of South Dakota Retailers' Association.

300 Attend Conn. Music Ops Banquet

HARTFORD, CONN.—Paul Rechtschafer, president, Music Operators of Connecticut, this city, advised that over 300 operators and guests attended the Second Annual Banquet, which was held on March 7th, at the Hotel Statler, in Hartford.

"The affair was highly successful," commented Rechtschafer. "Many out-of-state association members, distributors and manufacturers' representatives attended. The record companies were most cooperative in providing talent for the successful show that followed the dinner," said Rechtschafer.

Ben Gordon, business manager, advised that Don Rondo, Eileen Rodgers, Lou Monte and Marge Cameron were on hand to entertain the banquet guests. Buddy Basch was in charge of entertainment.



JOE ASH SAYS:

333

LATE GOTTLIEBS AVAILABLE

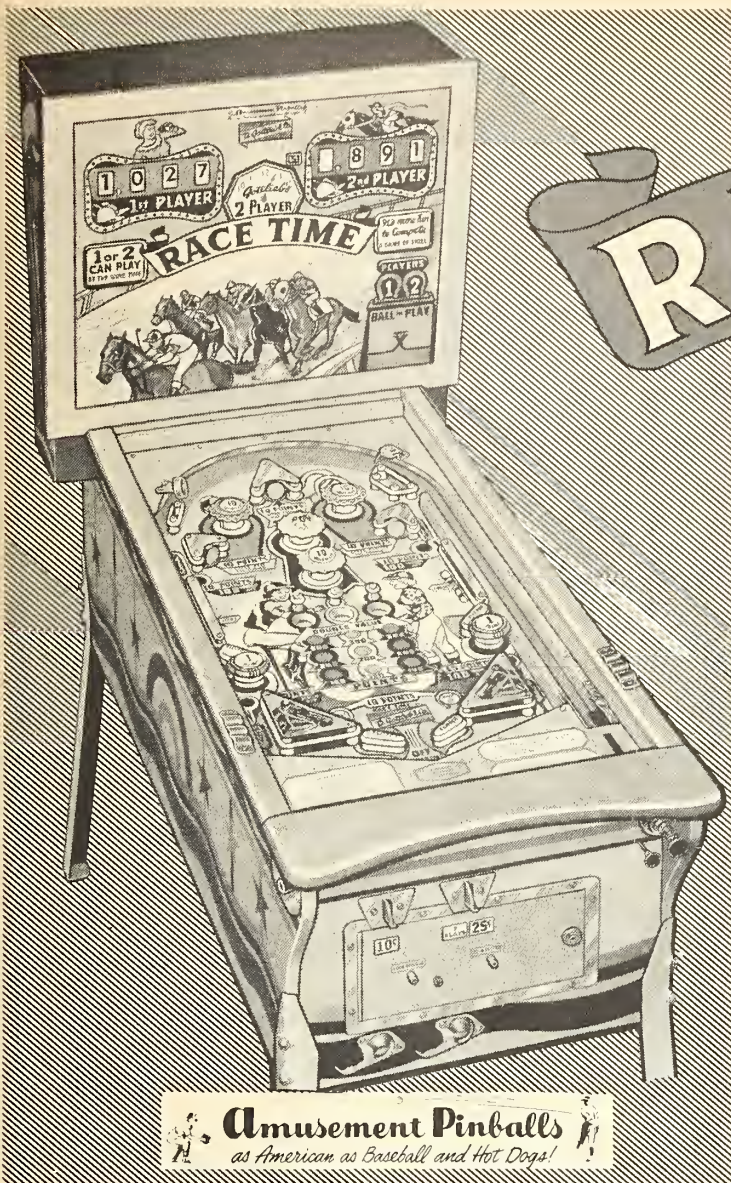
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HAPPY BIRTHDAY THIS WEEK TO:

HAPPY BIRTHDAY THIS WEEK TO: N. E. (Bert) Alcott, Abilene, Tex. . . . Hal L. March, Brattleboro, Vt. . . . A. LeRoy Dodson, Jr., Hialeah, Fla. . . . Rudolph Hunter, Detroit, Mich. . . . Thos W. Moody, Austin, Tex. . . . Paul K. Heaton, Monroe, Mich. . . . Wallace J. McFarland, Santa Barbara, Cal. . . . Albert C. Evans, South Bend, Ind. . . . Jerry Livingston, Beverly Hills, Cal. . . . Bryan E. Edwards, Douglas, Wyo. . . . Pearl Johnson, Brazil, Ind. . . . Dilmen R. DeHaven, Martinsburg, W. Va. . . . Albert Wheby, Beckley, W. Va. . . . Ben D. Palastrant, Boston, Mass. . . . Mason L. Colbert, Nebraska City, Neb. . . . George R. Burnham, Lovell, Wyo. . . . George L. Tye, Simcoe, Ont., Canada. . . . Fred Kline, Chicago. . . . Archie J. LaBeau, St. Paul, Minn. . . . Frank Miller, Irvine, Ky. . . . Robert A. Holland, Akron, Ohio. . . . Edward H. Ellis, New York, N. Y. . . . Paul A. Laymon, Los Angeles, Cal. . . . Harry Koeppel, N. Y. C. . . . Ben Hofen, New Braunfels, Tex. . . . Don Knott, Galesburg, Ill. . . . David H. Liebling, Cleveland, Ohio. . . . Milton Horowitz, Cleveland, O.



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RACE TIME

A Profit Winner in Every Location!

It's easy to outdistance your present collections by entering RACE TIME in your route line-up. Excellent competitive player appeal and proven dependability are your answer to more profit.

See your distributor today for a demonstration of these terrific features:

- ★ Aligning any 3 spots lights holes and rollovers for high score
- ★ Hitting colored pop-bumpers advances same colored spots
- ★ Three targets light corresponding colored pop-bumpers for high score
- ★ 4 flippers for "relay" skill target shots
 - ★ Holdover feature on lighted spots
 - ★ Adjustable 3-4 or 5 plays for 25c
 - ★ Double number match feature
 - ★ Cross-board cyclonic kickers
- ★ 3 or 5 ball play

D. Gottlieb & Co.

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ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Chi Bowl Scores

CHICAGO—The race for first place in the Chicago Division of the National Phonograph Bowling League is tightening and competition keener with the B & B team trailing last year's winning Decca team by only 2 games. B & B took another step toward their goal in the March 12 turnery session by whitewashing Chicago Music in 3 games. F. Dries, Sciackitano and R. Bauer bowled respective scores of 563, 517 and 502 for the winners while B. Beriso keegled 7 pins for Chicago Music.

The Decca team, led by F. Tutolose's 553, took 2 out of 3 from Galgano. High scorers for the Galgano team were T. Galgano with 509 and C. Alesi with 504. A beautiful 3 out of 3 victory was won by Chicago Indenser over Music Time. A. Gerese dropped 492 pins for the victors and J. Novak scored 465 for Music Time. Despite Johnny Oomens' terrific 526 score, Star Music lost 2 to Mono Service. N. Pampanella led Mono Service with 479.

Coven Music won 2 out of 3 from Gallets. High scorer for Coven was F. Dalton with 467, while H. Mueger downed 498 pins for the ers. H. Sophie's 211 single game, with a 508 series, helped Atlas beat Mercury 2 out of 3. High man for Mercury was A. Sciackitano with a 511.

Ben Coven Invents Direction Finder



BEN COVEN

CHICAGO—Ben Coven, president of Coven Music Corporation, this city, reported, upon his return from a cross country tour with the National Boat Show recently, that his DF-O-Matic Navigator has been widely, and enthusiastically accepted by amateur boat skippers.

Coven, who has been a distributor in the coin machine industry for many years, invented this navigational instrument in his spare time; and organized Allen-Bradford, Incorporated (a division of Coven Music) as international distributor of the electronic device.

"DF-O-Matic Navigator, which is actually a portable automatic electronic direction finder," Coven said, "will keep the boat on the beam; and offer relaxed, safe and sure sailing at all times, in any kind of weather."

IMPORTERS ATTENTION!
NOW AVAILABLE FOR EXPORT SHIPMENT . . .

PHONOGRAPHS - BOWLING ALLEYS
SHUFFLE ALLEYS - BINGOS

WRITE NOW FOR CURRENT LIST !!

Cable Address: EMCOMACH

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

"At first," he continued, "when I began to plan the direction finder, I was only concerned with creating it for my own personal use. However, increasing demand by other boat enthusiasts convinced me to put it on the market; so that others may benefit by its accuracy and navigational skill."

Advt. Aids To Wurl. Distribs.

NORTH TONAWANDA, N. Y.—A. D. Palmer, advertising manager, The Wurlitzer Company, this city, announced that the firm has made available for use by Wurlitzer distributors in their advertising and by operators, advertising illustrations for Wurlitzer model "2300" phonographs.

Electros in fine screen halftones, coarse screen halftones and line cuts of model "2300" can be had in four sizes. These can be ordered in mat form as well.

Those ordering cuts are requested to do so by the number indicated below each cut shown on the circular. Circular and cuts can be ordered from Wurlitzer, phono-department, North Tonawanda, N. Y.

COIN MACHINES
for
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KIDDIE RIDES
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VENDING MACHINES
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FORMULA "77" WAX

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MIKE MUNVES CORP.

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45 YEARS SERVICE • EST. 1912

Roth Schedules School

WILKES BARRE, PENNA.—Hank Meert, Wurlitzer field engineer, will direct stereo service schools, during week of March 23, in the showrooms of Roth Novelty Company, 54 Pennsylvania Avenue, this city. Information regarding dates and time is available by telephoning VALley 853.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd STREET, NEW YORK, N. Y. (Tel. TR 7-9147).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DICKENS 2-7060).

WANT—AMI Wall Boxes, Hideaways, 80, 120, 200 Selection Phonographs, 120 E's and F's. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. MELROSE 1-9550).

WANT—Your used or surplus records all speeds, 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel. UNION 1-7500).

WANT—Cash; Highest cash paid for AMI D 80, F 120, G 120, United Imperial Team, Leader, Mars, Mercury, Lightning, Clipper and Capitol, also Chicago Coin and Keeney Bowling Machines. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CANAL 6-0293).

WANT—United 6-Star Regulation Shuffle Alleys; Rock-Ola 1455's. Quote best price. Will pay cash. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel. CHICKERING 4-5100).

WANT—As always we need for immediate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffles, Seeburg, AMI, Wurlitzer music. Call collect. BELGIAN AMUSEMENT CO., 808 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POPLAR 3-7808).

WANT—Late Bingo Games, any quantity, good used arcade equipment, Shuffle Alleys, 6 Pocket Pool Tables, used Music Machines. PENN COIN-O-MATIC CORP., 821 NO. BROAD ST., PHILADELPHIA 23, PA. (Tel. PO 5-2676).

WANT—Late model Arcade Equipment—Ten Strikers, Bally Bull's Eye Pistols, all late guns. Send lowest prices in first letter or phone immediately. ECONOMY SUPPLY CO., 577 TENTH AVENUE, NEW YORK 19, N. Y. (Tel. CHICKERING 4-8628).

WANT—Used blues and Rock & Roll records. 78's and 45's. Top prices paid. Write stating quantity on hand, and we will supply list of artists wanted. RECORD MART, 2222 ELM ST., DALLAS, TEXAS.

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FULTON 3-2282).

WANT—To become a working partner in coin operated Vending or Amusement business in South or Southwest. At present operating juke games and cigarettes near New York City. BOX # 465, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel. BLUemound 8-6700).

WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel.: GARFIELD 3585).

WANT—We need Arcade Equipment—Juke Boxes—Bingos and every kind of Coin Operated Machines. Payment cash. Write us today. L'AUTOMATE, 60, RUE VAN SCHOOR, BRUSSELS III, BELGIUM. (Cable: JEUMATE-BRUSSELS).

WANT—Key West Big Shows. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO. (Tel. CH. 3-8624 or 3-4005).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. Castle 1-0556).

WANT—Chicago Coin Bowlers; Hollywood, Blinker, Bullseye, Super Frame, Score-a-line, Championship; United Bowlers; Ace Clipper Mercury, Capitol, Mars, Regulation. Cash or will trade 14 foot Bowlers. Call, Write or Wire today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUNIPER 8-1814).

WANT—Chicago Coin Band Box, Cypress Gardens, Sun Valleys, Show Times, Key Wests, United Large-Ball Bowlers, and Chicago Coin's 6 Player Tournament Ski-Ball. FOLLETT MUSIC CO., 180 SO. HOWARD ST., SPOKANE, WASHINGTON. (Tel. MADISON 4-8585).

WANT—To Purchase 5,000,000 New Records, All Speeds. We Prefer Large Quantities and Will Buy For Cash. Top Prices Offered. No Juke Box Records. Write or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. GENERAL 2-1650), JESSE SELTER, Pres.

WANT—Chicago Coin & United Flashing Type Bowlers, Wm's King Of Swat & Four Baggers, Shortstop, Chi Coin Bowling Leagues 11 or 14 ft., Bally Lanes 11 ft. State quantity and best price, first letter. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. Superior 1-4600).

WANT—Late Juke Box 45 R.P.M. Records not over 6 months old. I pay 13¢ and the freight. R. SMITH, 625 N.E. 163rd ST., NORTH MIAMI BEACH 62, FLA.

WANT—Wm. Hi-Hand, Band Wagon, Circus Wagon, Super Circus, Target Roll, Turf Champ. AMI Model E-40 & E-80/45 RPM, Rock-Ola 1448, Seeburg 100-R. COIN MACHINE EXCHANGE, 4605 127th S.W., TACOMA 99, WASH. (Tel. JUNIPER 8-7153).

WANT—Used 45 RPM records, used 45 RPM Records—Used 45 RPM Records—Used 45 RPM Records—Used 45 RPM Records. All types—standing orders granted. We pay freight. JALEN AMUSEMENT CO., INC., 14 E. 21st ST., BALTIMORE 18, MD. (Tel. Belmont 5-2881).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

CLASSIFIED ADVERTISING SECTION

WANT—Will accept 1 to 10 Games as trade against new Wurlitzer Phonographs. SANDY MOORE DIST. CO., 599 TENTH AVENUE, NEW YORK 36, N. Y.

WANT—Records, all speeds, quantity. Also record accessories, needles, tapes, etc. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUDLOW 8-8310).

WANT—Late Bingos, Shuffles, etc. DONAN DISTRIBUTING CORP., 2633 NO. MILWAUKEE AVENUE, CHICAGO 47, ILL. (Tel. ALBANY 2-0455).

WANT—Late used juke box 45 RPM Records not over 6 months old. I pay 13¢ and transportation. Write stating quantity on hand. Prefer to buy from Indiana Operators at this time. C. W. HUGHES, LADOGA, INDIANA.

WANT—To Buy—Four back glasses for United Starlets. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVE., CLEVELAND, OHIO. (Tel. TOWER 1-6715).

WANT—We pay 15¢ to 18¢ and freight charges for new or used 45 RPM Records listed in Cash Box Top 100 within last six months. Can use up to 200 of a number. KAY ENTERPRISES, 659 N.E. 123rd STREET, NORTH MIAMI, FLORIDA.

WANT—International Mutoscope Bang-O-Rama Pistol Gun. FOR SALE—Special—Tusko Baby Elephants \$550. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS. (Tel. HO 4-6111).

FOR SALE

FOR SALE—Stop Cash Box Burglaries with Siren Burglar Alarms. Installed in 2 minutes. Alarm goes off when Cash Box door moves. Only \$4.95 complete. See your distributor or order from: DUARTE INTERNATIONAL SALES, 835 EAST 31st ST., LOS ANGELES 11, CALIF.

FOR SALE—ATTENTION WURLITZER OPERATORS! Your new 200 selection Wurlitzer Jukeboxes are set to handle 100 selection Seeburg Wallboxes. We have some, thoroughly reconditioned, chrome covers and new white buttons. Just \$44.50. 1/3 deposit with order. Money back guarantee. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. (Tel. LINCOLN 9106).

FOR SALE—New V-200 Hidden Unit with VL selection receiver \$525; Bally Skill Parade 10¢ \$495; Bally All Star \$99. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.

FOR SALE—Seeburg Model R \$545; G \$450; C \$325; Chicago Coin Bowling League \$275; United Bowling Alley \$275; Lord's Prayer \$150; Un. Del. Bonus Rifle \$165; Ex. Ringer Balls \$35; Kiddie Rides \$100 each. ODCO, INC., 1102 BROADWAY, ALBANY 4, N. Y.

FOR SALE—Routes in Missouri, Oklahoma, Arkansas. On Routes Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 100 Thousand. We have all types C Machines. Send for list. C & D DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).

FOR SALE—New Rock-Ola Phonographs in original crates Model 14—120 Selection, Model 1465—200 Selection priced for action. J. ROSENFELD CO., 4701 WASHINGTON ST., ST. LOUIS 8, MO. (Tel. FOREST 7-6730).

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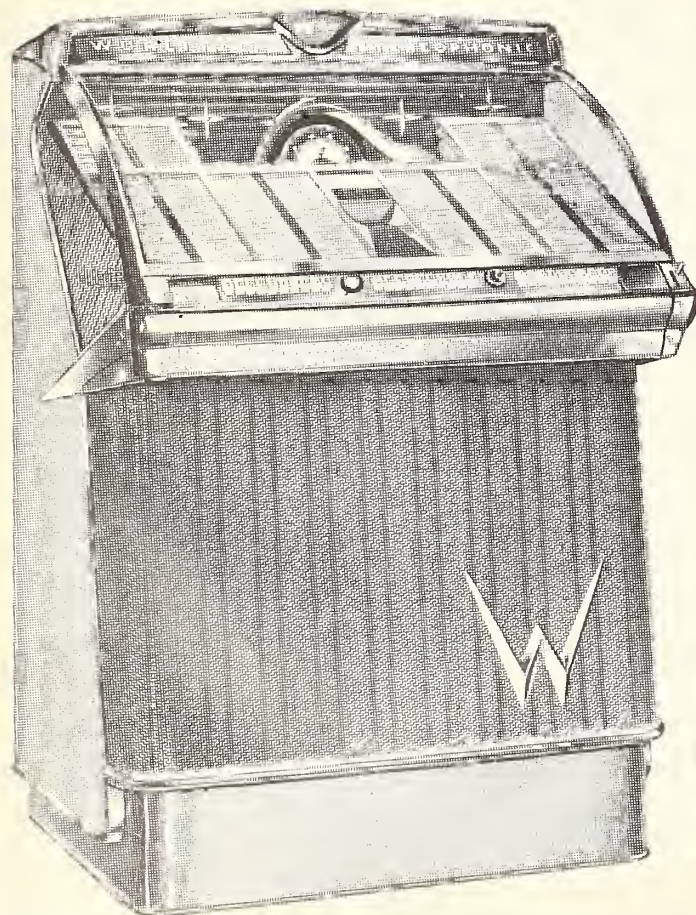


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GEARED FOR GREATER EARNING POWER

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NORTH TONAWANDA, N.Y.
Established 1856

Cash in on the Baseball Season Now!

EQUIP EVERY LOCATION WITH

UNITED'S NEW

DELUXE BASEBALL

featuring

FAMOUS 3-WAY MATCH NUMBER STAR CLOVER



**HI-SCORE
Replay Feature**

ATTRACTS
MORE
PLAYERS

SIZED RIGHT

ONLY
5½ FT. LONG
2 FT. WIDE
FITS EVERY LOCATION

1 or 2 Can Play
•
3 Outs per Player

EQUIPPED WITH
Credit Unit

10¢
or 3 for 25¢ Play

NATIONAL REJECTOR
COIN MECHANISM

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SHIPPING WEIGHT 275 LBS.



ALSO AVAILABLE
IN REGULAR MODEL

**UNITED'S
YANKEE
BASEBALL**

(WITHOUT MATCH OR
REPLAY FEATURES)

SAME COMPACT SIZE
WITH

CREDIT UNIT

SEE UNITED'S SHUFFLE ALLEYS, BOWLING ALLEYS, RIFLE GALLERIES AND OTHER BIG MONEY-MAKERS AT YOUR UNITED DISTRIBUTOR NOW!

Earn Big-League Money

WITH NEW

Bally *Heavy Hitter*

PITCH-AND-BAT BASEBALL GAME

New

Moving Target Light

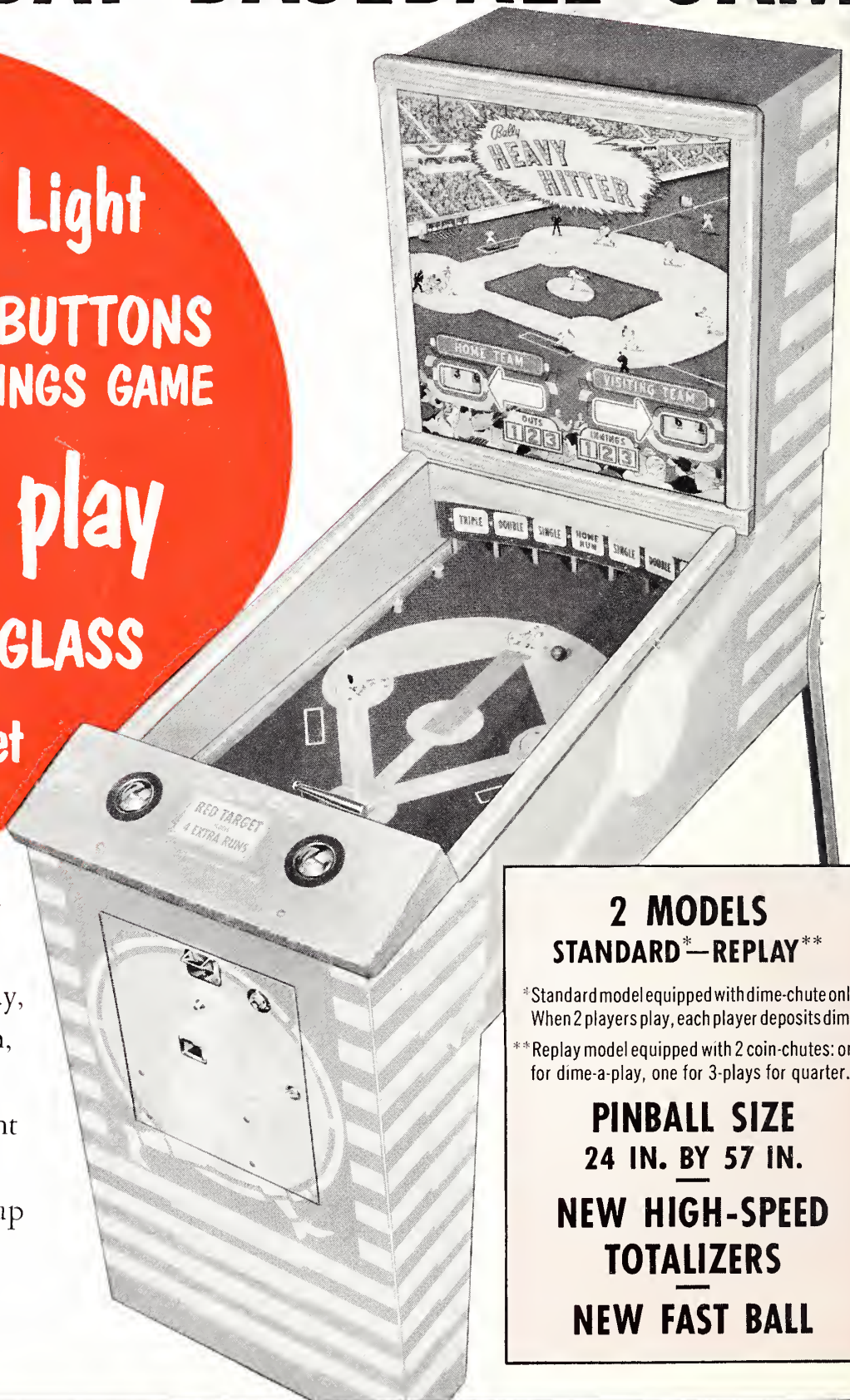
JUMBO PITCH-BAT BUTTONS
SPEED UP FAST 3-INNINGS GAME

1 or 2 can play

ANIMATED BACKGLASS

Flashy Cabinet

Exciting skill-play... with new moving target-light score-booster... insures continuous repeat play, not only during baseball season, but month after month. New comfort-console styling of front cabinet permits players to keep their eyes on the ball, speeds up play, keeps coins tinkling into the cash-box. Get your share. Get HEAVY HITTER today.



2 MODELS
STANDARD*—REPLAY**

*Standard model equipped with dime-chute only. When 2 players play, each player deposits dime.

**Replay model equipped with 2 coin-chutes: one for dime-a-play, one for 3-plays for quarter.

PINBALL SIZE
24 IN. BY 57 IN.
NEW HIGH-SPEED
TOTALIZERS
NEW FAST BALL

See your distributor...or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS