

The Cash Box

VOLUME XIX—NUMBER 26

MARCH 15, 1958



The Crescendos, who came to national prominence with their tremendous Nasco hit, "Oh Julie", are shown going over the song's arrangement with Ernie Young, President of the Nashboro Record Company, of which Nasco is a subsidiary. In the background is the "Oh Julie" girl, Janice Green, whose voice was heard on the record. The boys have just come out with their follow up disk, "School Girl" and "Crazy Hop". In the photo above, from left to right, are: Jimmy Lanis, Tommy Fortner, Ernie Young, George Lanis, Ken Brigham and Jimmy Hall (kneeling).

SUCCESS LIFE

Fashion Round

...the well-dressed habit. At parties, the rooms, projecting as she be found in many of the conservative from the when the wearer knows. here is a simple. But it has an attractive behind (upper part) and when seen from effect of fashion in the like a beach ball on legs.



RCA VICTOR

biggest promotion

NATIONWIDE ADVERTISING

THE EXCLUSIVE ORIGINAL SOUNDTRACK ALBUM, in New Orthophonic High Fidelity, of America's immortal musical. Hear all the glorious songs from the magnificent new movie! Enjoy them in the Long Play album, the

THE HIT OF THE YEAR

45 Economy Package, on Stereo Tape—or in a special deluxe L.P. edition with 12 pages of full-color photographs and commentary by Rodgers & Hammerstein.

THE BEST OF HOLLYWOOD IS ON RCA VICTOR

ONE PHONE CALL IS ALL IT TAKES TO MAKE "SOUTH PACIFIC" YOUR HIT

- ▶ Colorful window display!
- ▶ An eye-catching special pre-pack!
- ▶ Newspaper ad mats!
- ▶ Transcribed radio spots!
- ▶ An exciting disc-jockey contest!
- ▶ Special "Minute Man" record for disc-jockey programs!
- ▶ Full-color, full-page ad in "Audition"!
- ▶ "As Seen in Life" display cards!



IS GIVING "SOUTH PACIFIC" THE

an album ever had

WILL REACH VIRTUALLY EVERYONE IN THE UNITED STATES.

- ▶ Full-color, full-page ad in March 31 LIFE!
- ▶ Network TV commercials on the March 18 EDDIE FISHER SHOW and the March 25 GEORGE GOBEL SHOW!
- ▶ Ads in The New Yorker, Esquire, Holiday, Time, High Fidelity, Hi Fi Music, Woman's Day, Saturday Evening Post, Playbill, Schwann, Long Player, This Month's Records!
- ▶ Network radio commercials on Bandstand, Nightline, Monitor!
- ▶ PRICELESS PUBLICITY, too! Including a tie-in with the United States Navy Recruiting Service!

OF THE YEAR! CONTACT YOUR RCA VICTOR RECORDS DISTRIBUTOR—NOW!



RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA





The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP CARD
For Week Ending
MARCH 15, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 3/8	Pos. 3/1	Pos. 3/8	Pos. 3/1	Pos. 3/8	Pos. 3/1	Pos. 3/8	Pos. 3/1	Pos. 3/8	Pos. 3/1	Pos. 3/8	Pos. 3/1
1		10		20		28		37		47	
	B 23	★CR-61924—McGUIRE SISTERS Banana Split		★AP-9871—DANNY & JUNIORS Sometimes		★A Wonderful Time Up There		★AT-1169—BETTY JOHNSON Winter In Miami		★AP-9898— GEORGE HAMILTON IV One Heart	
AP-9899—EDDIE PLATT Popcorn		CR-61908—CHARLIE PHILLIPS One Faded Rose		DO-15675—NICK TODD I Do		★DO-15690—PAT BOONE It's Too Soon To Know		★AT-1169—BETTY JOHNSON Winter In Miami	41 45		
CA-3928—STAN KENTON Cuban Mumble											
★CG-1016—CHAMPS Train To Nowhere											
		11—Short Shorts		21—Magic Moments		29—Rock And Roll Is Here To Stay		38—Big Guitar		48—Sweet Elizabeth	
2—Catch A Falling Star		★AP-9882—ROYAL TEENS Planet Rock		★VI-7128—PERRY COMO Catch A Falling Star		★AP-9899—DANNY & THE JUNIORS School Boy Romance		★DE-30564—OWEN BRADLEY Sentimental Dream	36 37	★LO-1788—WILL GLAHE Tavern In The Town	45 48
	3 4	DC-175—FOUR WINDS Five Minutes More		★VI-7128—PERRY COMO Catch A Falling Star	24 24			DO-15696—FRANK DeROSA Irish Rock			
★VI-7128—PERRY COMO Magic Moments		KI-5114—TINY BRADSHAW Bushes						IM-5485—IRVING ASHBY Motatin'			
				22—Maybe Baby		30—Click Clack		MG-12613—SAM "THE MAN" TAYLOR Cherokee	50		
3—Sweet Little Sixteen		12—Are You Sincere		★BR-55053—CRICKETS Tell Me How	25 26					49—Gigi	52
	7 18	★CD-1340—ANDY WILLIAMS Be Mine Tonight				31—I Beg Of You				AP-9876—HOAK SIMPSON	
★CH-1683—CHUCK BERRY Reelin' And Rocking				23—Swinging Shepherd Blues		★KI-5115—BOYD BENNETT & ROCKETS Move				★CC-456—CHARLIE MARGULIS Heartache For Sale	
		13—You Are My Destiny			22 27	★SW-4001—DICKEY DOO & DONT'S Did You Try				★CO-41122—VIC DAMONE Life Does A Man A Favor	
4—26 Miles		★AP-9880—PAUL ANKA When I Stop Loving You		★FE-12312—JOHNNIE PATE The Elder						★ME-71250—BILLY ECKSTINE Trust In Me	
	9 10			★JU-5311—MOE KOFFMAN Hambourg Bound		32—Come To Me				MG-12614—STROLLERS Moonlight Cocktail	
★CA-3845—FOUR PREPS It's You		14—Lollipop		JZ-832—KIRK STUART & HONEYDREAMERS Gladly		★CO-41082—JOHNNY MATHIS When I Am With You				VI-7170—TONY MARTIN Noche De Amor	
		★CD-1345—CHORDETTES Baby Come-A Back-A		★EM-1029—SILHOUETTES I Am Lonely		CO-41094—RAY ELLIS 36-26-36					
5—Get A Job		VI-7174—RONALD & RUBY Fickle Baby								50—Lonely Island	
	1 2			24—Dede Dinah						★KE-4009—SAM COOKE You Were Made For Me	
DO-15695—MILLS BROS. I Found A Million Dollar Baby				★CN-1011—FRANKIE AVALON Ooh La La	19 12						
★EM-1029—SILHOUETTES I Am Lonely											
		15—It's Too Soon To Know		★CR-61930—LANCERS Je-Ann							
6—Sail Along Silv'ry Moon		★DO-15690—PAT BOONE A Wonderful Time Up There		★ME-71242—DIAMONDS Land Of Beauty	15 B						
	4 5										
DE-30537—KAREN CHANDLER I Remember Dear		16—Witchcraft		★SU-283—JOHNNY CASH Big River							
★DO-15661—BILLY VAUGHN Raunchy		★CA-3859—FRANK SINATRA Tell Her You Love Her									
				34—Ballad Of A Teenage Queen							
7—Oh Julie		★RO-4045—JIMMIE RODGERS The Long Hot Summer		★SU-283—JOHNNY CASH Big River	34 39						
	6 6										
DL-6158—OTIS WILLIAMS Could This Be Magic		17—Oh-Oh, I'm Falling In Love Again		35—Maybe							
★NA-6005—CRESCENDOS My Little Girl		★RO-4045—JIMMIE RODGERS The Long Hot Summer		★EN-1005—CHANTELS Come On Little Baby	25 26						
VI-7097—SAMMY SALVO Say Yeah											
		18—Breathless									
8—Who's Sorry Now		★SU-288—JERRY LEE LEWIS Down The Line									
	16 20										
★MG-12588—CONNIE FRANCIS You Were Only Foolin'		19—Good Golly Miss Molly									
		★KE-4004—VALIANTS ★SP-624—LITTLE RICHARD Hey-Hey-Hey-Hey									
9—Don't											
	2 1										
★VI-7150—ELVIS PRESLEY I Beg Of You											

CODE:

AC—Atco	AP—ABC-Paramount	CD—Cadence	CS—Class	DT—Dooto	FI—Fiesta	HY—Hickory	LO—London	PA—Paris	RP—RPM	TI—Tico
AF—Audio Fidelity	AT—Atlantic	CG—Challenge	CY—Crystallette	DU—Duke	FL—Flash	IM—Imperial	LU—Luniverse	PE—Peacock	RV—Rev	UN—United
AG—Argo	BA—Baton	CH—Chess	DA—Dana	EB—Ebb	FP—Flip	JU—Jubilee	ME—Mercury	PH—Sam Phillips	SA—Savoy	UQ—Unique
AL—Aladdin	BB—Back Beat	CK—Checker	DC—Decor	EM—Ember	FR—Fraternity	JZ—Josie	MG—MGM	PP—Int.	SP—Suff	VE—Verve
AO—Apollo	BN—Banana	CL—Colonial	DD—Dale	EN—End	FS—Felsted	KA—Kapp	MO—Modern	PP—Prep	SP—Specialty	VI—RCA Victor
	BR—Brunswick	CM—Cameo	DE—Decca	EP—Epic	GE—Gee	KE—Keen	NA—Nasco	RE—Regent	SU—Sun	VJ—Vee Jay
	BT—Bethlehem	CN—Chancellor	DL—DeLuxe	ER—Era	GL—Glory	KI—King	RE—Rama	RM—Rama	SW—Swan	VK—Vik
	CA—Capitol	CO—Columbia	DO—Dot	EX—Excella	GO—Gone	LI—Liberty	RO—Roulette	RO—Roulette	TH—Thunderbird	VP—Vip
	CC—Carlton	CR—Coral	DS—Disneyland	FE—Federal	HE—Herald	LK—Lark				

★ INDICATES BEST SELLING RECORD OR RECORDS.
 • Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
 • The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively. • All labels listed in alphabetical order.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

THEY DARED US . . .

. . . . to compete with 16 versions of **GIGI!**

NOW . . . UNDISPUTED #1 SELLER

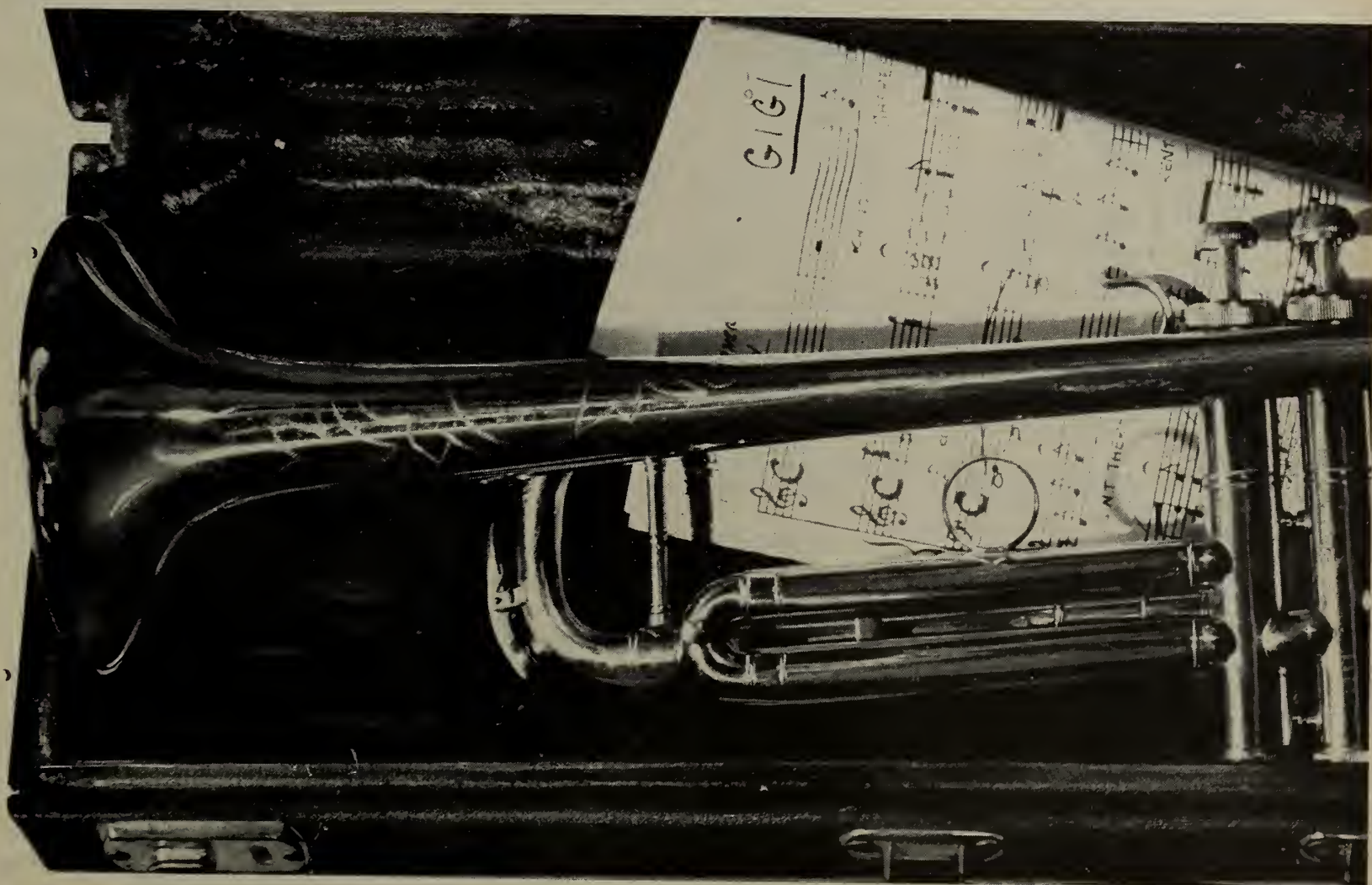
our smash trumpet instrumental

"Gigi"

with **CHARLES (O My Papa) MARGULIS***

Margulis rhymes with "marvelous"!

Carlton Record No. 456



BUBBLING UP LIKE LAVA ON ALL THE CHARTS . . . Bigger than AROUND THE WORLD or FASCINATION

3 TEEN AGE WOWS on Carlton Label

453 THE PLACE . . . Johnny Brantley's All Stars

454 THAT CRAZY FEELING

Kenny Rogers, The First (I)

455 SUNGLASSES AFTER DARK

Dwight Pullen . . . see him on the Dick Clark American Bandstand Show March 20.

© CARLTON RECORD CORPORATION

157 West 57 Street, New York 19, N. Y. CI 5-1240 • 6425 Hollywood Blvd., Hollywood 28, Cal. HO 2-8775

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



FOUNDED BY BILL GERSH

The Cash Box

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March 15, 1958

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THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

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How Bad IS Business?

This is the time of the year when the record business usually experiences a decline in sales.

Of course, if you speak to some manufacturers, you would get the impression that there never was such a thing as a slump in the record business before. Remembering back as far as last year must be an awfully hard process.

But be that as it may, sales usually diminish from their winter peak each year in the weeks prior to Easter. However this year, there is a very serious factor to consider and that, of course, is the general recession. How badly has it affected the record industry?

We would be hiding our heads in the sand if we pretended that it had no effect at all. Naturally when thousands of people are out of work in a city like Detroit, a prime record buying area, it stands to reason that the sale of records is going to diminish. But it is as yet impossible to determine on a national basis just what the effect of the recession has been because although business is definitely off, it is nevertheless holding up surprisingly well considering the adverse circumstances.

It may very well be that the record business as a whole has gone ahead at such a phenomenal rate, that even in a general decline, gross sales, as compared to the same period last year, may still be equal or even go ahead a bit.

As we said, it is still too soon to evaluate the situation.

However one thing does seem to be certain. Most economists seem to feel that we have just about reached the bottom of the economic downturn. There seems to be a difference of opinion as to just when the rise will start, but in general it is felt that the worst is over. Of course we're going to have to contend with a good deal of unemployment for the next several months, but if, as is expected, employment should begin to pick up this month, the general boost in confidence should soon be felt throughout the nation's economy.

As business men, record manufacturers will naturally have a tendency to be somewhat cautious in the immediate future. But let's not let caution create bad judgment. The basic product of our industry, records, must still be made at a continuous rate. And once they are made, they must still be promoted vigorously so that they get the proper exposure before the public decides whether they are hits or not. Any manufacturer who pulls back in either of these areas is really looking for trouble.

What's more, let's face the fact that despite all the bad business, there are still million sellers, and normal hit records still sell well into the hundreds of thousands. Such figures indicate that in all economic weather, the old saying still holds: all you need is a hit.

double scoop from...

JONI JAMES



**NOTHING WILL
EVER CHANGE**

and

DOES IT SHOW

K12627 on 45 and 78 rpm

See and hear Joni
on the Dick Clark Show
Sat. Eve., March 29th, ABC-TV

M-G-M Records



THE NATION'S
Top Ten
JUKE BOX TUNES

(PLUS THE NEXT 25)

HERE IT IS!
The Sensational
FOLLOW-UP

To

"OH
JULIE"



"SCHOOL GIRL"

and

"CRAZY HOP"

The Crescendos

NASCO 6009

NASHBORO RECORD CO.
NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

		Pos. Last Week
1	GET A JOB SILHOUETTES DO-15695—Mills Bros.	2
2	DON'T ELVIS PRESLEY VI-7150—Elvis Presley	1
3	CATCH A FALLING STAR PERRY COMO VI-7128—Perry Como	5
4	SHORT SHORTS ROYAL TEENS AP-9882—Royal Teens DC-175—Four Winds	3
5	SAIL ALONG SILV'RY MOON BILLY VAUGHN DE-30537—Karen Chandler	6
6	AT THE HOP DANNY & JUNIORS AP-9871—Danny & Juniors	4
7	OH JULIE CRESCENDOS DL-6158—Otis Williams NA-6005—Crescendos	10
8	YOU ARE MY DESTINY PAUL ANKA AP-9880—Paul Anka	8
9	SUGARTIME McGUIRE SISTERS CR-61924—McGuire Sisters	9
10	26 MILES FOUR PREPS CA-3845—Four Preps	15

11) THE STROLL. 12) WITCHCRAFT. 13) DEDE DINAH. 14) SWEET LITTLE SIXTEEN. 15) ARE YOU SINCERE. 16) LA DEE DAH. 17) TEQUILA. 18) DON'T LET GO. 19) WHO'S SORRY NOW. 20) GOOD GOLLY, MISS MOLLY. 21) IT'S TOO SOON TO KNOW. 22) SWINGING SHEPHERD BLUES. 23) OH-OH, I'M FALLING IN LOVE AGAIN. 24) I BEG OF YOU. 25) RIVER KWAI MARCH & COLONEL BOGEY. 26) MAGIC MOMENTS. 27) STOOD UP. 28) ANGEL SMILE. 29) MAYBE. 30) CLICK CLACK. 31) COME TO ME. 32) RAUNCHY. 33) MAYBE BABY. 34) THE WALK. 35) BELONGING TO SOMEONE.

CODE

AC—Atco	CH—Chess	DT—Doot	GL—Glory	OK—Okeh	SP—Specialty
AG—Argo	CK—Checker	DU—Duke	HE—Herald	PE—Peacock	SU—Sun
AL—Aladdin	CM—Cameo	EL—Eldorado	IM—Imperial	PH—Sam	SW—Swan
AO—Apollo	CO—Columbia	EM—Ember	JU—Jubilee	PH—Phillips Int.	TH—Thunderbird
AP—ABC-Paramount	CR—Coral	EP—Epic	JZ—Jasie	PP—Prep	TI—Tico
AT—Atlantic	CS—Class	ER—Era	KA—Kapp	RE—Regent	UN—United
BR—Brunswick	CY—Crystalette	EX—Excella	KI—King	RM—Rama	UQ—Unique
BT—Bethlehem	DA—Dana	FS—Four Star	LI—Liberty	RO—Roulette	VE—Verve
BY—Bally	DC—Decor	FE—Federal	LO—London	RP—RPM	VI—RCA-Victor
CA—Capitol	DE—Decca	FI—Fiesta	ME—Mercury	SA—Savoy	VJ—Vee-Jay
CD—Cadence	DL—DeLuxe	FR—Fraternity	MG—MGM	SE—Seeco	VK—Vik
	DO—Dot	GE—Gee	MO—Modern		VP—Vip
			NA—Nasco		

M-G-M Records

HEADING FOR THE
TOP OF THE CHARTS

CONNIE FRANCIS



WHO'S SORRY NOW

K12588
on 45 and
78 rpm

DEAN JONES
ME! PLEASE!
ME

and
MEET ME IN THE STUDY HALL
K12620

LOVE THEME FROM
"THE
BROTHERS
KARAMAZOV"

(From the MGM Picture)
Featuring JACK HILL
at the CYMBALOM
Orchestra conducted by Harry Geller
K12624

FRANK SANDY
And The
KING'S MEN
TARRENTELLA
ROCK

and
SOMEBODY LOVES ME
K12626

LILLIAN BROOKS
PEYTON
PLACE

and
SAY YOU'RE MINE
K12610

THE SERENADERS
I WROTE A
LETTER

and
NEVER LET ME GO
K12623

3 GREAT ALBUMS

From the Irresistible Romantic Motion
Picture

Gigi

ONLY MGM RECORDS HAS THE
ORIGINAL CAST SOUND TRACK ALBUM



E-3641ST



E-3640



E-3642



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SAM COOKE
(Specialty 627)

B+ "THAT'S ALL I NEED TO KNOW" (2:16) [Venice BMI—Cook] Specialty Records, which cashed in on Sam Cooke's popularity and made the grade with his "I'll Come Running Back To You" hit, should earn considerable loot with this new issue which Cooke waxed when he was with Specialty. Pretty romancer with that same smooth sound heard on "You Send Me". Cooke's latest Keen platter "Lonely Island" is already on the charts.

B "I DON'T WANT TO CRY" (2:42) [Venice BMI—Cook] Another pretty love song with an easy-going Cooke vocal. Sentimental lyric. Kids should wanna add both sides to their collection.

THREE PENNIES
(Golden Crest 1311)

B+ "I'VE GOT BELLS ON MY HEART" (2:01) [Southern ASCAP—Skylar] The Three Pennies do a wonderful job with a spright novelty reminiscent of "Round And Round". Cute item. If song makes the grade, this version will bite off a share of the sales melon.

C+ "I'M JUST A FOOL" (2:14) [Scope BMI—O'Dell] The trio chants a 'good rock-a-ballad on this end and comes off with another effective deck.

ANDY GRIFFITH
(Capitol 3938)

B+ "ANDY'S LAMENT" (2:14) [Starstan BMI—Stanley, Starr] Griffith's latest release features the versatile performer in a "straight" singing role as he offers a male version of the old Kay Starr click, "Kay's Lament". Griffith hands in a rhythmic reading of an exciting number. Should get heavy play.

C+ "THANK HEAVEN FOR LITTLE GIRLS" (2:24) [Chappell ASCAP—Lerner, Loewe] From the big "Gigi" film comes this spright bouncer with a delightful lyric. Andy and a chorus work here as a unit.

FRANK SANDY & KING'S MEN
(MGM 12626)

B+ "TARENTELA ROCK" (2:25) [Time BMI—Sandy] A familiar Italian melody is set to a torrid instrumental beat by Frank Sandy and his King's Men. Wild rockin' opus with screams, cheers, wails and grunts (from the group) heard thruout this exciting instrumental jumper. Could happen.

C+ "SOMEBODY LOVES ME" (2:49) [Harms ASCAP—Gershwin, De Silva, MacDonald] This end features a vocal version of the oldie set against a hard-hitting instrumental R & R backdrop.

BARBARA McNAIR
(Coral 61972)

B+ "HE'S GOT THE WHOLE WORLD IN HIS HANDS" (1:58) [Chatham ASCAP—Kaye, Carr] Barbara McNair, a promising young Coral vocalist, hops on a current inspirational chart rider and hands in an exciting rhythm rendition that should bite off a fair share of the hit's sale. Miss McNair is here to stay. Strong side to watch.

C+ "FLIPPED OVER YOU" (2:00) [Herb Reis BMI—Wolf, Raleigh] A cute cha cha tempo romantic novelty is contagiously styled by the smooth songstress. A male chorus accompanies. At mid point the disk breaks into an R & R beat.

The Cash Box Disk of the Week

"TRYING" (1:55) [Randy-Smith ASCAP—Vaughn]

"TUMBLING TUMBLEWEEDS" (1:59) [Williamson ASCAP—Nolan]

BILLY VAUGHN ORCH. (Dot 15710)

● Billy Vaughn, who seems to be as strong as ever with his long running smash "Sail Along Silv'ry Moon", sticks with his winning formula and fashions two more oldies in today's popular R & R tempo. The stronger side is a Vaughn composition which established the Dot label. Titled "Trying", this was Dot's first release—a disk which the Hilltoppers carried to the top. It's been about seven or eight years since this song was a hit and today's teeners (who probably don't remember the song) should go all out for the new instrumental rendition. Solid follow-up for the maestro. Flip is a western standard "Tumbling Tumbleweeds". This half has also been revamped by Vaughn for today's R & R buyers. Hot coupling.

"SCHOOL GIRL" (2:20) [Excellorec BMI—Cason]

"CRAZY HOP" (2:20) [Excellorec BMI—Moffitt, Ball]

CRESCENDOS (Nasco 6009)

● The Crescendos, who zoomed to fame aboard their tremendous smash "Oh Julie" (currently one of the nation's hottest singles) are back again with another powerful rock and roll ballad that should have no trouble following in the initial hit's footsteps. Their latest effort is dubbed "School Girl" and features the teenage quintet with a smooth, R & R reading of the ballad. Side has a great sound. The lead voice is excellent and the distant chant of a girl's voice in backdrop (which played an important role in "Oh Julie's" success) is again a great aid to the sound of this disk. Watch this one take off. Flip, "Crazy Hop" is a good up-beat rocker. Solid dance stuff.

"EVERY NIGHT" (2:04) [Fairway BMI—Goldner]

"WHOEVER YOU ARE" (2:30) [Greenbrier BMI—Manfred]

THE CHANTELS (End 1015)

● With "Maybe" establishing the Chantels as a group to be reckoned with, End Records introduces another excellent platter by the vocal combo that should do a bang-up job in the sales department. The new one goes under the title "Every Night" and features a sharp fish beat showcasing the fabulous lead voice. The sound is terrific and is tailor-made for dancing. Kids'll run to the stores for this one. The coupling "Whoever You Are", is another smooth rock-a-ballad chanted with great emotion by the group. Lead again hands in a standout solo performance.

"STAIRWAY OF LOVE" (2:02) [Planetary ASCAP—Tepper, Bennett]

"JUST MARRIED" (2:06) [DeVorzon BMI—DeVorzon, Allen]

MARTY ROBBINS (Columbia 41143)

● Marty Robbins, the smooth voiced country-pop songster, who had a #1 country hit with his "Story Of My Life", and also made a strong pop showing with the number, has another winner in his latest effort "Stairway Of Love". The song is a wonderful romantic bouncer with a superb melody and a charming love lyric delivered with style and feeling by the very talented performer. Side has a delightful sound thanks to the aid of excellent choral accompaniment. Wonderful lilter that could develop into Robbins' biggest money-maker since "A White Sport Coat". Flip, "Just Married", is another lilter, but with a sentimental lyric. Top half has a vast country-pop market to aim at.

"LET'S BE LOVERS" (2:15) [Kahl BMI—Raleigh, Wolf]

"GIVE ME ANOTHER CHANCE" (2:25)
[Kahl-H & L BMI—Claps, Cicchetti]

THE PLAYMATES, Donny-Morey-Chic (Roulette 4056)

● The Playmates, who hit pay dirt with their best seller "Jo-Ann", have two great new sides that should keep the boys on the winning track. One end, "Let's Be Lovers" is a contagious hip swinging R & R romancer with an excellent cha cha-R & R dance tempo. The boys do a delightful job on the vocal and get excellent assistance from a femme vocal group. Side should have the same broad appeal as "La Dee Dah" which the teeners found to be an outstanding dance platter. "Give Me Another Chance" is the potent companion deck. Good rock-a-ballad offering making the coupling a double-barrelled threat.

FRANKIE VAUGHAN
(Epic 9265)

B+ "WE'RE NOT ALONE" (2:05) [Sheldon BMI—Sherman, Hill] Frankie Vaughan, one of Britain's top vocalists, here in the States for a number of TV dates, does a big job with a dramatic R & R ballad that gets prettier with each listen. Lad could make a heap of noise with this one.

C+ "CAN'T GET ALONG WITH-OUT YOU" (1:57) [Acuff-Rose BMI—Endsley] This end is an infectious lilter with a "Singing The Blues" beat, which Vaughan styles pleasantly.

RHYTHM ROCKERS
(Flag 112)

B "MY HEART IS A FIREPLACE" (2:40) [Flag BMI—Treutel, Smith, Williams, Griffin] Flag Records bows on the disk horizon with a pretty rock and roll ballad featuring the instrumental efforts of the Rhythm Rockers. Lowery Williams does a fine job on the lead vocal. Commercial stuff for today's disk buyer.

C "MOTIVATIN'" (2:40) [Flag BMI—Treutel, Smith, Williams, Griffin] Pal Treutel is on tenor sax as the crew drives thru a beatful jump item.

FOUR FRESHMEN
(Capitol 3930)

B+ "NIGHTS ARE LONGER" (2:31) [Thunderbird ASCAP—Deerin] The smart blend of the Four Freshmen—which has made the group so popular with jockeys and the public, LP-wise—is at its best here. The quartet offers a stylish arrangement of a rich ballad that should get heavy play. One of the boys' strongest single offerings in a long while. Watch it.

B "WHISTLE ME SOME BLUES" (2:12) [Eddie Shaw ASCAP—Parker, Denison, Holliday] This end has the versatile aggregation swinging freely thru a solid rhythm opus. The guys are great on harmony; and the arrangement is exciting too.

JIMMY DEE
(Dot 15721)

B+ "YOU'RE LATE MISS KATE" (2:10) [TNT BMI—Fore, Hitzfeld] Jimmy Dee gets some absolutely wild instrumental accompaniment for his house rockin' venture thru a torrid rock-a-billy opus. Side has a magnificent sound that's inspiring. Vocal is also full of spirit.

C+ "HERE I COME" (1:58) [TNT BMI—Fore, Knippa] More of the same wild and wolly rockin' merchandise that cuts along at a sizzling pace. Kids'll be hoppin' to this one.

**WARREN KIME & HIS
5 TRUMPETS**
(Replica 100)

B "THE SONG IS YOU" (2:35) [Harms ASCAP—Kern] An exciting latin drum backdrop sets the pace for Kime's 5 trumpeters who create some interesting jazz sounds as they fashion a wild, swinging version of a great Kern oldie. Good change-of-pace disk dee jays should enjoy.

C+ "HOLIDAY FOR TRUMPETS" (2:10) [Noel ASCAP—Severson] The title describes perfectly, the contents of this spright bouncer. Enjoyable listening.

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Then . . . "SHIFTING WHISPERING SANDS"

Then . . . "SAIL ALONG SILV'RY MOON" . . .

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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE EBON-KNIGHTS (Stepheny 1822)

B+ "FIRST DATE" (2:33) [Ricdeb BMI—Daniels, Daniels] The Ebon-Knights, a smooth blending combo that made a fine first showing with "Poor Butterfly", have another inviting side in this warm, lilting romancer. Boys display some charming harmony on a clean R & R love tune that could catch on.

C+ "ONLY ONLY YOU" (2:09) [Witmark ASCAP—Steele, Fulton] A pleasant soft-shoe type arrangement of a spright and contagious romancer. Happy finger-snapper.

DAVY DOUGLAS (Ditto 109)

B+ "HUNGRY HEART" (1:55) [Falstaff BMI—Shrager, Chorney, Shrager] The little Ditto label could come up with a major smash in this exciting rock and roll item by Davy Douglas. The side hits home immediately with a fabulous intro and follows-thru with a terrific sound and beat. Watch this sleeper. It's got that indescribable something the kids might want.

C+ "SHIVERS" (2:05) [Falstaff BMI—Shrager, Chorney, Shrager] A zany rocker with a solid jump tempo and a cute gimmick. Good sound here too.

GEORGE PETERS & HIS GROUP (Mercury 71274)

B+ "CHEMISE" (1:41) [Pure BMI —Peters, Clark] George Peters' Combo does a neat job of combining a jazz feeling with a rock and roll beat for an interesting dance item topically titled "Chemise". Teeners will enjoy the overall sound. Catchy item that could make the grade.

C+ "SOPHISTICATED SWING" (1:58) [Mills ASCAP—Hudson, Parish] A great oldie is brought to the fore via this R & R beat treatment. Peters' keyboard work is attractive.

FOY WILLING (Roulette 4055)

B "COWBOY" (2:19) [Shapiro, Bernstein ASCAP—Hall, Duning] The touching title song of the movie "Cowboy", is handled with a tender western feeling by Willing and the Riders Of The Purple Sage. Pretty melody showcasing a sentimental, lonely lyric. Film should help make this a decent seller.

B "SOFT WINDS" (2:26) [Glen ASCAP—Willing] This end has the vocalist performing one of his own compositions. Smooth western ballad with an inviting lilting tempo. Pretty arrangement and love lyric.

JAMES BROTHERS (Dot 15707)

B+ "CRAZY LOVE" (1:46) [Bel Aire ASCAP—Jovan, Cooper] Dot has a potential sleeper hit in this exciting rocker by a new team known as the James Brothers. Boys have a good sound, good material to work with, and they get an excellent vocal support from a femme group. Strong teen fare.

B "APE FOR YOUR SHAPE" (1:40) [Bel Aire ASCAP—Jovan, Miccolis] The lyrics should win over the teeners on this end. The boys again hand in a spirited R & R reading of the up beat novelty.

The Cash Box Sleeper of the Week

"YOU EXCITE ME" (2:30)
[Debmar ASCAP—Marcucci,
DeAngelis]

"DARLIN'" (2:45)
[Debmar ASCAP—Marcucci,
DeAngelis]

FRANKIE AVALON (Chancellor 1016)

● Frankie Avalon, the teenager who skyrocketed into the record spotlight with his smash Chancellor hit "Dede Dinah", follows through with a strong new pair of sides that should continue to add fans to the youngster's growing admiration society. One end, "You Excite Me", is a good teenage rocker with a "Dede Dinah" beat. Staccato tempo rocker that'll have the hoofers boppin' around the clock. "Darlin'", the companion deck, is a smooth R & R beat romancer with free-swinging tempo. Contagious ditty making the disk a two-sided contender. Take your pick.

"I'VE GOT BELLS ON MY
HEART" (2:40)
[Southern ASCAP—Skylar]

"ONLY ONE LOVE" (2:19)
[Slim Willet BMI—Beard,
Doggett, Willet]

JANE MORGAN (Kapp 214)

● Jane Morgan, who established herself as an important record name with her charming rendition of "Fascination", has two potent new offerings back-to-back on her latest Kapp platter—two items that could team up and make Record No. K-214 a big seller. The lighter side is a flirty ditty tagged "I've Got Bells On My Heart". Colorful romantic novelty with a chorus assisting Miss Morgan. The more emotional side is a pretty ballad item tagged "Only One Love". A dramatic love tale chanted with feeling by the polished songstress. Jane gets a subdued rock and roll beat backdrop on this end. And the chorus showcases the songstress excellently. Two big sides to watch. Take your pick.

"I'VE GOT BELLS ON MY HEART" (1:51) [Southern ASCAP—Skylar]

"KEEP GOD IN THE HOME" (1:50) [Roncom ASCAP—Bell, Naylor]

DON CORNELL (Coral 61956)

● Don Cornell is back on the winning track once again with a very strong side that could turn out to be the biggest hit of his career. The number is a light and infectious novelty dubbed "I've Got Bells On My Heart" and displays Cornell in his best singing form. The happy ditty, that immediately reminds the listener of the smash "Round And Round", has a delightful lyric and melody which Cornell reads in a simple, inviting manner. Number is tailor made for the crooner and could be a huge money-maker. Bottom half offers the advice to "Keep God In The Home". Lilting pleaser patterned along the lines of a previous Cornell best seller "The Bible Tells Me So". Top deck is the one to watch.

"CRY MY HEART" (2:37) [ASCAP—Trapani, Martyn]

"DREAM DUST" (2:47) [E. H. Morris ASCAP—Greer, Leigh, Rayner]

DAVID WHITFIELD-MANTOVANI (London 1794)

● David Whitfield, the Britisher with the big voice, works with the magnificent Mantovani Orchestra as the two present a sensational new dramatic ballad that should result in a huge chart success for everyone involved. Whitfield sings his heart out for this heart-rending new ballad and gets superb support from the soaring Mantovani strings. Song was a big hit in England and should be the same here. Flip "Dream Dust", is an instrumental side with Monty leading his lush aggregation thru a wistful romantic mood number. Delightful instrumental effort.

"THE MIRACULOUS MUSIC BOX" (2:00)
[Peer Int'l BMI—Gaze, Flatow]

"MAKE ME LAUGH" (1:49) [Vista ASCAP—Reardon, Evans]

JOE SHERMAN ORCH. & CHORUS (Epic 9267)

● Joe Sherman, a gifted arranger, who, as A & R head of Epic Records has accompanied so many of the label's artists on their releases, takes the spotlight this week with the most delightful ork-chorus disk to hit this turn-table in many months. Titled "The Miraculous Music Box" the number is a spright and infectious bouncer out of the "Poor People Of Paris" school. The flighty instrumental is extremely pleasing as is the happy-go-lucky vocal by the chorus. Side has no lyrics. Only the words la-la-la are repeated over and over again with delightful results. Side has great potential. Flip, "Make Me Laugh" is the theme of a forthcoming TV series. Up-beat item with lyrics. Only the upper portion counts. A refreshing change-of-pace disk in today's R & R dominated market.

JERI SOUTHERN (Roulette 4051)

B "WE'RE NOT CHILDREN" (2:31) [Livingston & Evans ASCAP—Livingston, Evans] Jeri Southern, long associated with class merchandise, offers two smart show tunes on her Roulette debut release. This half is a latin tempo offering from "Oh Captain". Jockeys will go for this one.

B "LIFE DOES A GIRL A FAVOR" (2:33) [Livingston & Evans ASCAP—Livingston, Evans] From the same B'way hit comes this tender romantic song also designed to please the adult record fan. Lovely tune.

THE SPROUTS (RCA Victor 7172)

B+ "EVERY LITTLE ONCE IN A B+ WHILE" (1:57) [George Pincus ASCAP—Wise, Weisman] The Sprouts, a promising team of rock-a-billy performers with an Everly Brothers' sound, hand in an exciting jump number that could develop into a big money-maker for Victor. Side has a great sound the kids will eat up. Watch this sleeper.

B "SKINNY MINNIE" (2:05) [Murray Nash BMI—Maynard, Jr.] More of that same hard-driving rock-a-billy sound pours off this potent half. Two great sides for teeners with happy feet.

BOB AND JERRY (Rendezvous 100)

B "GHOST SATELLITE" (1:50) [Laine-Simms BMI—Summers, LeFors] Two newcomers team their instrumental talents with some zany inter-planetary sound effects and come up with an interesting R & R instrumental that could make noise. It's certainly different.

B "WHO'S GONNA CRY FOR ME" (1:54) [Laine-Simms BMI—Summers, LeFors] Jerry LeFors handles the vocal chores on this rhythmic, country-flavored rocker with a pleasant overall sound.

BOB BAIN & HIS MUSIC (Capitol 3931)

B "FENDER BENDER" (2:12) [Snyder ASCAP—Bain] Newcomer Bob Bain debuts on Capitol with an instrumental combo disk that could catch on. It's a good rocker with an echo-guitar in the spotlight. Exciting sound that'll have 'em dancin'.

C+ "HONKY TONK TRAIN" (2:20) [Shapiro, Bernstein ASCAP—Elgart] A vocal quartet accompanies on this end, singing only the title lyrics over and over. More solid rockin' merchandise.

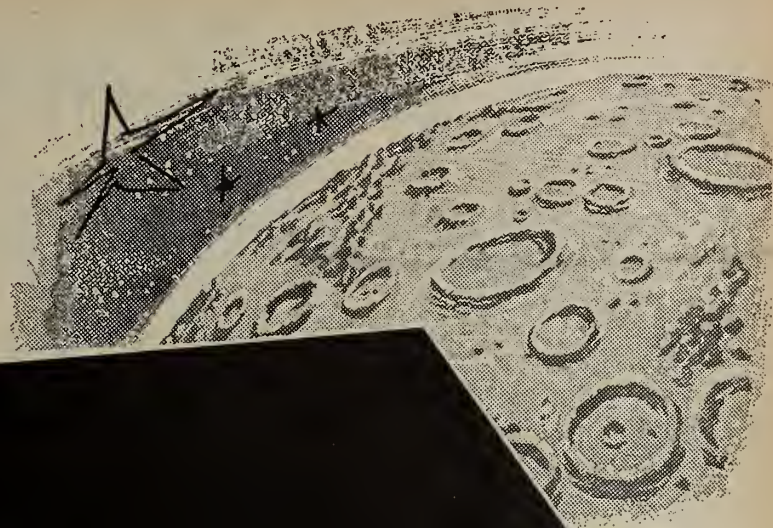
ALAN COPELAND (Coral 61955)

B "AS I LOVE YOU" (2:11) [Northern ASCAP—Livingston, Evans] "Hit Parade" TV personality Alan Copeland, lends his warm voice to a pretty, romantic item which he croons with feeling. Class love tale.

B "MOONLIGHT AND SHADOWS" (2:04) [Paramount ASCAP—Robin, Hollander] A wonderful oldie is refreshingly fashioned for today's market by the polished songster. Good rockin' arrangement.

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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BILL HALEY & HIS COMETS
(Decca 30592)

B+ "SKINNY MINNIE" (2:57) [Valley Brook ASCAP — Haley, Keefer, Gabler, Cafra] Bill Haley and his Comets work with a slower tempo than that heard on most of their releases, but the exciting sound is still very much there. The boys belt out a socko rockin' item with a wild hip-swinging rhythm that sets your feet a-tappin'. Kids could put Haley on the charts again with this one. Haley is in the vocal spotlight.

B "SWAY WITH ME" (2:40) [Valley Brook ASCAP — Haley, Keefer, Gabler, Cafra] The whole group sings on this stroll beat opus with a drag sound. Good dance merchandise here too.

VAL ANTHONY
(RCA Victor 7175)

B+ "WILL YOU STILL LOVE ME?" (1:57) [Witmark ASCAP — Worth, Walker] Val Anthony could attract a teenage following with this exciting rock-a-ballad. Side has a good melody and a terrific rhythm. Val can sing and does a stand-out job with this strong number. Gals chant accompanies.

B "ALL I WANT IS EVERYTHING" (2:49) [Jefferson ASCAP — Evans, Mann] A shuffle beat ballad inspired by the title of a book is handled with finesse by the talented songster.

CHARLIE APPLEWHITE
(Design 814)

B+ "PUT YOUR HEART NEXT TO MINE" (1:48) [Round BMI — Stallman, Shapiro] Charlie Applewhite debuts on the Design label with a good finger-snappin', rockin' tempo romancer that should attract considerable attention. Good delivery of a well written ditty. Design could have a money-maker with this one.

C+ "SATURDAY'S KISSES" (1:53) [Famous ASCAP — David, Carr] This end is a strong fish-beat love song chanted with feeling by the polished vocalist.

HARVEY BOYS
(Cadence 1346)

B+ "HONEYSTROLLIN'" (2:23) [Bryden-Heritage BMI — Sylvester, Fishman] With the whole teenage public on a Stroll kick, this strong new release by the Harvey Boys should hit pay dirt. It's got a good sound and could take off. Watch this long-shot.

C+ "TUG-A-BOAT" (2:08) [Harman ASCAP — Weidler] The fellas pick up the tempo and drive thru a good rocker with a swinging beat. Catchy dance item.

SKIP CODY
(Jet 503)

B "FEETS TOO BIG" (2:15) [Ridgeway BMI — Kenny, Si] Skip Cody gets a strong assist from the Singing Kelleys as he tears thru a torrid rock-a-billy item that moves. Side has a thrilling sound the kids should take to. Great beat.

C+ "BLUE LETTER" (2:55) [Ridgeway BMI — Bell, Si] This end could do a big job in the country market as well as the pop. Tearful opus chanted with a heavy heart by the smooth-voiced crooner.

The Cash Box Sleeper of the Week

"KISS AND MAKE UP" (2:17) [Montauk BMI—Pomus, Shuman]

"I'LL FORGET ABOUT YOU" (2:23)
[Montauk BMI—Patterson, Coleman, Clark]

THE CROWNS (R n B 6901)

● Here's a sleeper that has the characteristics of a smash success. It's the very first release by the new R & B Recording Company and it stars a new group called the Crowns singing a tune dubbed "Kiss And Make Up". The side has an exciting galloping tempo, a contagious melody and a stand-out delivery by the group. The side is sold right at the start by the group's good gimmick opening. Watch this long shot. It could be top ten material. The bottom half displays the crew as it glides thru a smooth rock-a-ballad item "I'll Forget About You". But its the top half for the big money.

"I'M NOT ASHAMED" (2:22) [Beechwood BMI—Townsend]

"THE WONDER OF LOVE" (2:03) [Beechwood BMI—Sexton]

THE HOLLIDAYS (Prep 136)

● Prep Records has picked up a hot rock and roll master that could easily develop into the company's biggest hit to date. Featuring a new group known as the Hollidays, the side to watch is "I'm Not Ashamed", a dramatic rock and roll ballad right up the teenager's alley. The disk has a fabulous sound and the lead voice has an exciting style that sells the song right at the start. Has all the earmarks of a big hit. The group does another fine job on the coupling "The Wonder Of Love"—another emotionally presented rock-a-ballad. Driving deliveries on both ends should meet with mass teenage approval.

"OUR SONG" (2:25) [Village BMI—Graph, Landis]

"TWO TEEN-AGERS" (2:25) [Figure BMI—McCoy]

TOM & JERRY (Big 616)

● Tom and Jerry, the two young rock-a-billy performers who established themselves in the recording field with a solid territorial money-maker "Hey School Girl (In The Second Row)", are back on the scene again with a powerful coupling that could give them their first national hit. "Our Song" is a good rocker with an excellent storyline about a broken love affair that keeps coming to mind because of the repeated playing of 'our song'. The lyrics will hit home. And the beat is just what the kids want. Also strong is the companion piece "Two Teen-Agers"—a rhythmic latin-beat rock 'n roller smoothly fashioned by the duo.

"SWEET SKINNY JENNY" (2:16) [Wonder BMI—Peek]

"THE ROCK-A-ROUND" (2:45) [Lowery BMI—Es-que-Rita]

PAUL PEEK (N.R.C. 001)

● The new N.R.C. label gets off to a promising start with a socko rock-a-billy item right in line with some of the best selling R & R merchandise on the market today. Featuring newcomer Paul Peek, the label's first release is a hard-hitting affair titled "Sweet Skinny Jenny". The side opens with a wild beat and doesn't let up for a second. Peek penned the tune and fashions it with heaps of spirit and zest. The label's first release sounds like a hit. Flipside, "The Rock-A-Round" is another knock-down, drag-out sizzler that cuts along at a torrid clip. Peek does a wild job on the vocal here too. Top side is the big one.

"GOT A JOB" (2:01) [Real Gone BMI—Gordy, Carlo]

THE MIRACLES (End 1006)

● The hot End label could have the big "answer" record to "Get A Job" with this exciting side. Strong side (See R & B Reviews)

"STROLLING WITH MR. LEE" / "BOPPIN' AT THE HOP"

[Angel BMI—Lee Allen] [Angel BMI—L. Allen, A. Tyler]
LEE ALLEN AND HIS BAND (Ember 1031)

● Here are a couple of hot instrumentals that should stir up some strong chart action in the pop field. (An R & B Award March 8 issue.)

JULIUS LA ROSA
(RCA Victor 7186)

B+ "LOVER, LOVER" (2:40) [E. B. Marks BMI — Raleigh, Wolf] Julie La Rosa could have a big money-maker in this delightful teenage ballad with a latin-rockaballad tempo. A chorus supplies an excellent backdrop for this potent offering. One of La Rosa's best sides in a long while.

B "A HEART FOR A HEART" (2:00) [Skidmore ASCAP—Pockriss, Vance] La Rosa aims at the teenage market again with this romancer also set against a latin tempo background. Pretty tune.

DON CHERRY
(Columbia 41134)

B "THE GLIDE" (2:30) [Vernon ASCAP—Diamond, Gordon] Don Cherry has a potential winner in this stroll beat item that could become another teenage dance favorite. The deck has a good sound and an excellent tempo for the teen terpsichoreans.

B "ANOTHER TIME, ANOTHER PLACE" (2:20) [Famous ASCAP—Livingston, Evans] The title song of a forthcoming Paramount pic, is handled in inviting shuffle-tempo fashion by the versatile crooner. Pretty number.

JETT POWERS
(Design 811)

B+ "TEEN AGE QUARREL" (2:08) [Ray Gilbert ASCAP — Powers, Gilbert] The Design LP label debuts on the singles scene and is right in the teenage groove with the initial platter. Jett Powers is the featured vocalist singing a pretty rock-a-ballad item against a strong vocal group accompaniment. Side could make the grade. Watch this sleeper.

C+ "GO, GIRL, GO" (2:15) [Ray Gilbert ASCAP—Powers, Gilbert] This end has the newcomer driving thru a torrid rock-a-billy opus with a top-notch teen tempo. Rocker out of the Presley school.

ANNA MAGNANI
(Verve 10113)

B "SCAPRICCIATIELLO" (2:55) [Casa Editrice Ferd. Bideri—Vento, Albano] From the sound track of the hit Paramount pic "Wild Is The Wind", comes this delightful side by its star Anna Magnani. Infectious item that made the rounds a few years ago via a Renato Carasone disk titled "Infatuation". Folks who saw the film should make this a good seller.

C+ "AGGIO PERDUTO O SUONNO" (2:24) [Hollis BMI—Natali, Redi] The great film star talk-sings another charming Italian ballad. Warm number. Disk should go well in Italian locations.

THREE SUNS
(RCA Victor 7187)

B+ "TWEETY" (2:36) [Graphic BMI—Mendelsohn, Owens, Maxwell] The Three Suns, usually associated with pretty mood material, get into the rock and roll swing of things and hand in an excellent instrumental rhythm item that could develop into a teen hit. It's got a fine sound.

C+ "RAINBOW" (2:18) [Corona BMI — Albertine] More of the same type of merchandise. Song is not to be confused with the Russ Hamilton "Rainbow" that rode the charts recently.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A BATTERING RAM SMASH!!

THE ORIGINAL #1 HIT!

The Cash Box Sleeper of the Week

"DROP TOP" (2:15) [Hip Hill BMI—Suarez]

"THAT'S WHAT THE MAILMAN HAD TO SAY" (3:05)
[Hip Hill BMI—Suarez]

ROY "BOOGIE-BOY" PERKINS (Ram 122)

• Here's a sleeper out of left field that could build into one of the teenagers' favorites. Featuring newcomer Roy "Boogie-Boy" Perkins on the Ram label, the number is a house-rockin' jumper dubbed "Drop Top." It's a wild and woolly R & R telling of a tune describing a convertible automobile that the songster has just bought. It's got that pile-driving beat that doesn't let up for a second and Perkins' delivery features a number of good vocal gimmicks. Good side to watch. The lower lid has a country blues flavor. Slow beat rocker dubbed "That's What The Mailman Had To Say"



**ANOTHER HIT
SOLD
TO MERCURY RECORDS**

MERCURY NO. 71278

"DROP TOP"

ROY PERKINS



RAM RECORDS

The Cash Box

Sleeper of the Week...Pop

The Verve label should bounce onto the charts with an exciting new pressing introducing newcomers Chuck and Gary. The two boys, stars of the Town Hall Jamboree, a Los Angeles radio show, have an exciting rock-a-billy sound that comes over excellently on a wonderful new teenage jumper called "Can't Make Up My Mind." The story tells about two guys headed for a dance who can't decide whether to take Peggy Sue, Børtha Lou or any of the other females on today's hit parade. Swinging rhythm stuff with that commercial country flavor and a good teen lyric. Flip, "Teenie Weenie Jeanie" is another good rock-a-billy ditty. But the top deck is the strong one.

CAN'T MAKE UP MY MIND



CHUCK & GARY

In their first smash release!

TEENIE WEENIE JEANIE

V-10117X45

The Cash Box
Bullseye...Country

Two all market 'goodies' by Chuck and Gary, stars of Los Angeles' "Town Hall Jamboree."

VERVE RECORDS 451 N. Canon Dr./Beverly Hills, Calif.



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEOICRE

The Cash Box
Best Bets

- ★ "SKINNY MINNIE" Bill Haley & Comets Decca 30592
- ★ "HE'S GOT THE WHOLE WORLD IN HIS HANDS" Barbara McNair Coral 61972
- ★ "HONEYSTROLLIN'" Harvey Boys Cadence 1346
- ★ "THAT'S ALL I NEED TO KNOW" Sam Cooke Specialty 627
- ★ "I'VE GOT BELLS ON MY HEART" Three Pennies Golden Crest 1311
- ★ "TARENTELA ROCK" Frank Sandy & King's Men MGM 12626
- ★ "WE'RE NOT ALONE" Frankie Vaughan Epic 9265
- ★ "NIGHTS ARE LONGER" Four Freshmen Capitol 3930
- ★ "LOVER LOVER" Julius La Rosa RCA Victor 7186
- ★ "TEENAGE QUARREL" Jett Powers Design 811
- ★ "CRAZY LOVE" James Brothers Dot 15707
- ★ "EVERY LITTLE ONCE IN A WHILE" Sprouts RCA Victor 7172

KING SISTERS
(Capitol 3933)

B "UNBELIEVABLE" (2:15) [Broadcast BMI —] The King Sisters, one of the dee jays' favorite femme groups, hand in a wonderful reading of a class ballad. The girls blend beautifully and get top notch instrumental support. Heavy air play can be expected.

B "76 TROMBONES" (2:21) [Frank ASCAP—Willson] The much recorded march from the smash "Music Man" hit, gets another exciting rendition via the gals. Spirited reading of a charming number.

THE TEMPOS
(Kapp 213)

B "I GOT A JOB" (1:55) [Tri-Park BMI — Hammer] A swinging answer to the smash "Get A Job", is belted with zest by the Tempos. Rockin' number the kids should find enjoyable.

C+ "STROLLIN' WITH MY BABY" (2:28) [Meridian ASCAP—Otis, Lee] The crew gets into a stroll mood and cruises thru a good dance offering.

BING DAY
(Federal 12320)

B "SINCE YOU LEFT ME" (2:14) [Armo BMI — Day] Bing Day sings a slow, rhythmic blues in which he begs for another chance. Easy, swiny arrangement that comes off a good deck.

B "PONY TAIL PARTNER" (2:05) [Armo BMI—Day] Day swings out with a quick beat rock-a-billy side that comes off well. Pleasing effort that is typical teenage bait.

THE SPINDRIFTS
(ABC-Paramount 9904)

B "BELINDA" (2:03) [Libby BMI — Carmen, Garmen] The crude but commercial teenage sound that's selling so many records today, is heard thruout this fast moving rocker by a new group billed as the Spindriffs. Swinging dance merchandise.

C+ "CHA CHA DOO" (2:35) [Kincord BMI — Carmen, Garmen] More of that same exciting teen sound comes off this waxing with a cha cha-rock & roll beat.

DICKSON HALL & WAYFARERS
(Epic 9262)

B "COWBOY" (2:30) [Columbia Pic. ASCAP—Hall, Duning] The touching title tune of the Columbia pic "Cowboy", is handled in tearful fashion by Dickson Hall and his Wayfarers. Moving tune describing the empty life of a cowboy. Hall has an authentic western singing style.

C+ "IT'S A LONG WALK HOME" (2:42) [Kulma ASCAP — Long, Kulma] A heavy hearted rock and roll ballad is chanted effectively on this end. Pretty arrangement of a sentimental romancer.

LEE CLARK
(Gallo 107)

B "JUST ONE MORE CHANCE" (2:15) [Famous ASCAP — Coslow, Johnston] The rich mellow voice of Lee Clark presents a pretty rock-a-ballad version of a great oldie. Warm, heartbreaking delivery that could make some noise.

C "MENDELSSOHN ROCK" (2:34) [Aurelio BMI—Metis, Clark] A comedy introduction leads into a rock and roll instrumental version of a classical melody.

CHUCK MARONI & Preludes
(Imperial 5498)

B "FLAP FLAP" (2:02) [Sun-Crest BMI—Winn, Gettle] Chuck Maroni, a lad with a good R & R sound, makes a strong first showing as he rocks thru a swinging hand-clapper, ably assisted by the Preludes. Good teen dance merchandise. The beat is exciting.

C+ "WHEN THE MOON SHINES BRIGHT" (2:00) [Sun-Crest BMI — Winn, Gould] More socko vocal-esthetics on another solid jump item tailor-made for dancing.

JOHNNY OLENN
(Antler 4009)

B "SMILE" (2:39) [AMC — ASCAP—Ram] The smooth voice of Johnny OleNN comes over gracefully on this pretty rock and roll ballad which he chants with emotion. A vocal group accompanies. Inviting R & R opus that could catch on and spread.

C+ "MY SWEETIE PIE" (1:53) [Argo BMI — Roseland] OleNN picks up the beat on this end and rhythms thru a latin-rocker.



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WHITFIELD

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by

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**Round
The Wax
Circle**

NEW YORK:

Alpha Distributing, which lost the New York distribution of the Vox poppers' hit "Wishing For Your Love" when Mercury bought the master from AMP-3, was last week offered in return the distribution of another label which Mercury has acquired, Limelight Records. To clinch the deal, Art Talmadge told Johnny Halonka of Alpha that Mercury would guarantee not to buy its own master. . . . Margie Rayburn back East plugging her new record of "Smoochin'", the follow up to "I'm Available". . . . Erroll Garner broke all attendance records during a ten day stay at Boston's Storyville. . . . Allan Dale set for the Steve Allen Show April 6. . . . Sammy Kaye predicts a big renaissance of ballroom dancing within the next two years. . . . Jackie Lee into Sciolla's in Philadelphia March 16. . . . Jack Gold has signed Arlene Fontana to his Paris label. . . . Paul Cunningham, ASCAP president, has announced that Vincent Lopez will be featured with his orchestra at the 44th annual Membership Dinner at the Waldorf-Astoria on Tuesday April 1. . . . Teddi King into the Americana for a week. . . . Cathy Favaro, executive secretary to Hugo and Luigi, A&R chiefs of Roulette Records, has entered Presbyterian Hospital to undergo surgery. Cathy is expected to be back at her desk sometime in April. . . . Spangle Records is negotiating with Murray Nash for his services now that he is no longer connected with Murray Nash Associates. . . . Ten years ago this month, Jerry Wayne recorded "You Can't Be True Dear" which subsequently sold 3 million records. Now again in March, his rock and roll version of this song will be released by MGM.

CHICAGO:

Epic's Dick Laga, stopped long enough from city hoppin' to tell us that Des Moines deejay Don Bell placed 2 Epic decks 1&2 on his chart. #1 was Ersel Hickey's "Bluebirds Over The Mountain" and #2 was "School Bus Rock" by Something Smith and the Redheads. Dick says the new Roy Hamilton EP on Epic "Don't Let Go" is making great strides in midwest. . . . Genial John McLaughlin, is jumpin' with joy over his current hit group at his Club Laurel, Art "Coweyes" Engler and his Sextette. John says Art is really filling the club night after night. John pacted the Signatures to follow Engler in. . . . Burt Burdeen, Replica Records, heaps high praise on a brand new instrumental version of Jerome Kern's "The Song Is You" by Warren Kime and his 5 trumpets. The flip side is "Holiday For Trumpets". It seems that Burt and prexy Bill Huck have come up with a strong one. . . . "Honest John" Vail, London Records, is squiring lovely Kathy Linden and orch leader Joe Leahy around town. Kathy's newie on Felsted is "Billy". Kathy is currently appearing on the Howard Miller TV Show via WNBQ and a one-shot on Marty Faye's "Marty's Morgue". She is slated for Dick Clark's American Bandstand 3/19. . . . Honest John says that "Long Black Nylons" by the Beverly Sisters is going well. . . . Jerry Allan, personal mgr. of fast-rising Tony Bellus, informs us that Len Chess is very excited over Tony's "Run Along" which Chess will be releasing. Looks like another all-Chicago click; publisher is deejay Sam Evans, E & E Publ. . . . Get-well-wishes to Joe Retondo hospitalized for minor surgery. . . . Jerry Ferber of United Distribs says it looks like Jerry Lee Lewis has two winners, the new "Breathless" and "You Win Again" the old Hank Williams tune on the other side of "Great Balls of Fire". Ralph Cox says the big action at Coral is with Art Lund "Most Happy Fella". . . . Roulette's Stan Pat is very enthused over their newest "Let's be Lovers" by the Playmates. Stan also says "I Found A Job" by "The Heartbeats is showing up very well. . . . Stan Dale hosted Tommy Sands while over 500 teenagers "poured" into Jack Howard's Show Window. . . . Bud Katzel, Roulette's pub. rel. director passing through Chicago. Bud is on his way to the deejay convention in Kansas City. . . . Marty Faye brought back the great Count Basie to "Marty's Morgue". . . . Mort Hillman, Stepheny Records, reports their diskery is prepping 5 LP's for early release. Pianist Bob Davis was pacted for an LP. Both Mort and Prexy Norm Fergie are flipping over fact that the Cheerful Earfuls' "Drag #1" and "Drag #2" will break shortly on Dick Clark's "American Bandstand" show. Jack Barthel will be pleased to know that the gang at Stepheny wishes him success. Jack left the firm.



MARGIE RAYBURN



KATHY LINDEN

HOLLYWOOD:

Henri Onorati, who leaves Dot on March 15 to become head of the new Twentieth Century-Fox record label, is in Hollywood this week for a final series of conferences with Dot president Randy Wood. . . . Paul Whiteman, in town from Las Vegas, appearing on the Bill Stewart KMPC show and the Larry Finley and Al Jarvis TV'sers to talk about his Grand Award albums. . . . MGM studios hosting a luncheon for record star Jerry Lee Lewis who is here making his first movie, "High School Confidential". . . . Earl McDaniel stirred up a controversy by making Abbe Lane's "We're Not Children" his pick of the week on his KLAC show. Earl asked listeners to respond to a complaint that the record should be banned and received a 5 to 1 vote in favor of leaving the record on. . . . Annette Warren, currently starring at John Walsh's 881 Club, visiting disk jockeys plugging her new ABC-Paramount album, "There's A Man In My Life". . . . KFI's Andy Mansfield was presented with a plaque by RCA-Victor for his six weeks of play on Glenn Miller recordings which ended on March 1, the late bandleader's birthday. . . . George Liberace has been signed by Carlton Records and has also signed an agency pact with Mercury Artists.



JERRY MADISON



CHALLENGE



Does It Again!

2 HITS IN A ROW!



Following up on
The Industry's Fastest Moving Single

"TEQUILA" THE CHAMPS Challenge #1016

WITH THIS GREAT NEW HIT!

"THE OTHER ME"

"GOOD And BAD"

b/w

The Billboard POP TALENT MARCH 3, 1958

JERRY WALLACE... Challenge 59000..... **THE OTHER ME** (Golden West, BMI)

GOOD AND BAD(Sun Crest-Jat, BMI)

The artist impresses strongly with two fine readings. Top side is a pretty rockaballad with good ork backing. "Good and Bad" is a rockaballad and an effective change of pace.

The Cash Box Disk of the Week March 8, 1958

"GOOD AND BAD" (2:10) [Sun-Crest & Jat BMI—Gettle, Winn]

"THE OTHER ME" (2:06) [Golden West BMI—Wolfe]

JERRY WALLACE (Challenge 59000)

● The hot Challenge label, heading up toward the #1 spot with their smash best seller "Tequila", have another strong item that should do a bang up job in the sales department. The disk features Jerry Wallace, a sizzling rock and roll vocalist who makes a tremendous showing with an up-beat item dubbed "Good And Bad". Wallace has a good R & R sound and gets some sensational instrumental accompaniment which has been a trademark of almost all Challenge releases. Side is right up the teeners' alley. Flip, "The Other Me", is a solid fish-beat ballad chanted with feeling by Wallace. Keep a tab on the upper half.

Jerry Wallace

CHALLENGE-59000

TWO BRAND NEW RELEASES

"KEE - RO - RYIN"

b/w

"HUM - DINGER"

b/w

"JUST BEFORE DAWN"

Johnny and Jonie

CHALLENGE # 59001

"YOU KNOCK ME OUT"

Huelyn Duvall

CHALLENGE # 59002

CHALLENGE RECORDS

6920 Sunset Blvd., Hollywood, Calif.



In Canada Distributed By
Sparton of Canada

Musical Treat — By Three



HOLLYWOOD—Three eminent recording artists visited with Ira Cook, KMPC, recently. At left, Johnny Green, Steve Allen, Gus Bivona. Green was boosting his "Raintree County" album, Allen was plugging his best-selling Coral albums, and newcomer Bivona his Mercury album, "Music for Swingers."

Unusual LP Tie-In With New Film

NEW YORK—An unusual LP disk called "Natural Childbirth" will be utilized widely by Trans-Lux Releasing Corp. to promote its new film, "The Case of Dr. Laurent", slated for national release next summer.

"Natural Childbirth" was released by Westminster Records a few months ago. Since the theme of "The Case Of Dr. Laurent", starring Jean Gabin, concerns the concept of "natural childbirth", officials of both companies agree that the record and film constitute a perfect tie-in. Plans are under way to arrange lobby sales of the disk in all theatres that book "The Case Of Dr. Laurent", and the record will be made available to the Trans-Lux field force, as well as exhibitors, for exploitation purposes.

Sam Cooke Opens At Copacabana

NEW YORK — Sam Cooke, Keen recording star, a tenderfoot by all entertainment standards, proved that he's a professional from every angle at his Copacabana, N.Y., opening, last week.

The Young songster who skyrocketed into the spotlight with "You Send Me", has an uncanny knack of projecting himself on the floor as well as he does on records. And he literally had the nitery swinging.

Bumps Blackwell handled Cooke's arrangements superbly, enhancing the singer's free flowing style. The lad opened with "Someday You'll Want Me To Want You" and followed with a wonderful interpretation of "Old Man River". He concluded the show with his smash "You Send Me" and a wailing interpretation of "Mary Lou".

We'll be hearing a great deal more from Cooke. He's here to stay.

Double Results



CLEVELAND,—Bob Ancell, popular Cleveland air personality of radio station WERE, chats with the Tracey Twins, visiting him at WERE's booth at Cleveland's annual Flower Show. The Twins were in town promoting their new East-West release "Heartbreak Hill" coupled with "Don't Mean Maybe Baby".



The Records Disk Jockeys Played Most

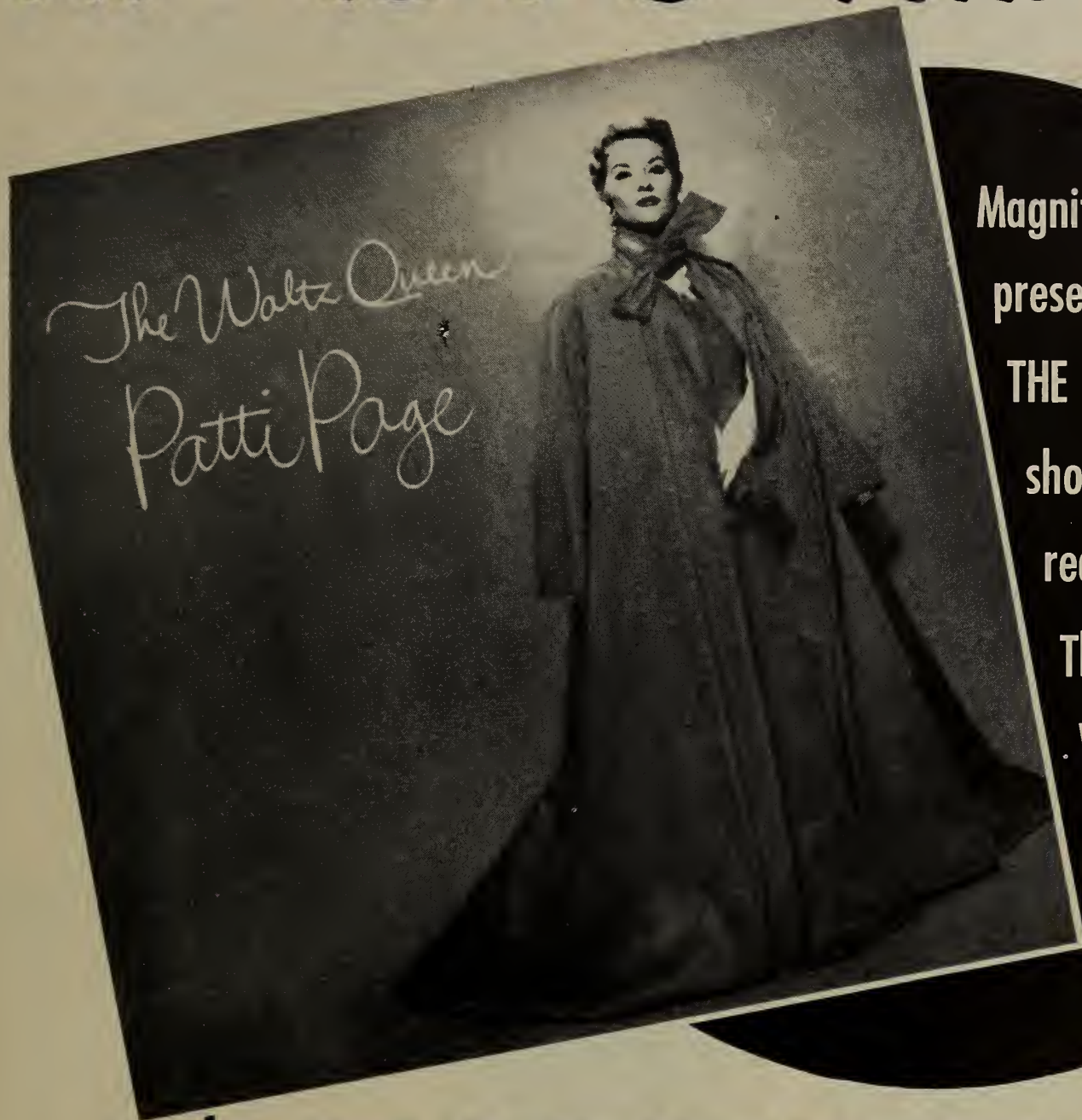
A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

Pos.	Last Week	Record	Label
1	2	CATCH A FALLING STAR PERRY COMO	(RCA Victor)
2	5	26 MILES FOUR PREPS	(Capitol)
3	1	GET A JOB SILHOUETTES	(Ember)
4	3	DON'T ELVIS PRESLEY	(RCA Victor)
5	10	ARE YOU SINCERE ANDY WILLIAMS	(Cadence)
6	18	TEQUILA CHAMPS	(Challenge)
7	4	SUGARTIME McGUIRE SISTERS	(Coral)
8	13	OH-OH, I'M FALLING IN LOVE AGAIN JIMMIE RODGERS	(Roulette)
9	14	SWEET LITTLE SIXTEEN CHUCK BERRY	(Chess)
10	8	SAIL ALONG SILV'RY MOON BILLY VAUGHN	(Dot)
11	11	WITCHCRAFT FRANK SINATRA	(Capitol)
12	15	IT'S TOO SOON TO KNOW PAT BOONE	(Dot)
13	7	YOU ARE MY DESTINY PAUL ANKA	(ABC-Paramount)
14	24	WHO'S SORRY NOW CONNIE FRANCIS	(MGM)
15	9	OH JULIE CRESCENDOS SAMMY SALVO	(Nasco) (RCA Victor)
16	6	SHORT SHORTS ROYAL TEENS	(ABC-Paramount)
17	19	MAGIC MOMENTS PERRY COMO	(RCA Victor)
18	31	A WONDERFUL TIME UP THERE PAT BOONE	(Dot)
19	12	SWINGING SHEPHERD BLUES MOE KOFFMAN JOHNNY PATE	(Jubilee)—(MGM) (Federal)
20	28	BALLAD OF A TEENAGE QUEEN JOHNNY CASH	(Sun)

21) BELONGING TO SOMEONE. 22) LITTLE BLUE MAN. 23) GOOD GOLLY MISS MOLLY. 24) THE STROLL. 25) ANGEL SMILE. 26) I BEG OF YOU. 27) LOLLIPOP. 28) TELL HER YOU LOVE HER. 29) BREATHLESS. 30) AT THE HOP. 31) RIVER KWAI MARCH AND COLONEL BOGEY. 32) THE WALK. 33) GIGI. 34) 76 TROMBONES. 35) A VERY PRECIOUS LOVE. 36) MAYBE. 37) DON'T LET GO. 38) DEDE DINAH. 39) DANCING WITH MY SHADOW. 40) SING BOY SING. 41) THE LONG HOT SUMMER. 42) SO TOUGH. 43) OH LONESOME ME. 44) MAYBE BABY. 45) BIG GUITAR. 46) CLICK CLACK. 47) WALKIN' HOME FROM SCHOOL. 48) THIS LITTLE GIRL OF MINE. 49) HE'S GOT THE WHOLE WORLD IN HIS HANDS. 50) COME TO ME. 51) UH-HUH, OH-YEAH. 52) I'M GETTING SENTIMENTAL OVER YOU. 53) JO ANN. 54) SHE'S NEAT. 55) LA DEE DAH. 56) BAD MOTORCYCLE. 57) TEACHER'S PET. 58) LAZY MARY. 59) MAKIN' MY MIND UP. 60) 7-11; WISHING FOR YOUR LOVE; ROCK & ROLL IS HERE TO STAY; BILLY; THE SHAKE; STOOD UP; YOUR GRADUATION MEANS GOODBYE; A VERY SPECIAL LOVE; MY LOVE LOVES ME; COLLEGE MAN; SURPRISE; ARRIVEDERCI ROMA; SWEET ELIZABETH.

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THE BIG RECORD
show with fabulous
reaction...

The Queen Of The
Waltz has A
Smash Hit
Album!

PATTI PAGE

MERCURY MG 20318



Still The Big Hit Ballad

BELONGING TO SOMEONE

MERCURY 71247

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List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
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5.
6.
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10.

List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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List Your Top Ten "Rhythm 'N Blues" Records Here

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FIRM

ADDRESS

CITY..... STATE.....



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Ray Harris (WKBR-Manchester, N.H.), who now holds down the "2 to 4 Score", informs us that he is a "Swinging Daddy". Harris' lovely wife Maxine presented him with a baby boy Jan. 28th. . . . Walter Powell (WBVL-



WALTER POWELL
(WBVL-Barbourville, Ky.)

Barbourville Ky.) really believes that Johnny Nash has a hit with a fellow deejay's composition of "My Pledge To You". The opus was written by Sherm Feller of WEZE, Boston. . . . Rick Fight (WQOK-Greenville, S.C.) can't understand why The Techniques' "Marindy" hasn't taken off nationally. Fight says the waxing has had great response in Greenville, and with a little help could be a sure fire hit. . . . Len Ross (KDB-Santa Barbara, Calif.) feels that "With all the junk being released on singles these days I am very happy and know there are many other deejays around the country who are also happy with the excellent material in albums." Some of Ross' favorites are Sinatra's "Come Fly With Me" and Shearing's "Black Satin". . . . Pa Johnson (WDIX-

Orangeburg, S.C.) must get a special kick when he plays the waxer of Betty Johnson. The jockey happens to be Betty's dad. Miss Johnson's current chart item is "Little Blue Man". . . . Ron Hickman (WNNJ-Newton, N.J.) likes the new Hilltopper recording "You Sure Look Good To Me". The

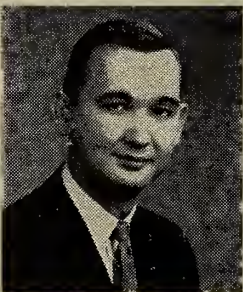


BOB ADAMS
(WNDE-New Orleans, La.)

deejay says it sure looks like another big one for the group. . . . Bob "Detour" Drews (KOIL-Omaha, Neb.) is sending picture postcards of New York to inform friends of his vacation. Where is he vacationing? Hollywood. . . . Tom Clay (WJBK-Detroit, Mich.) pulled an unusual gimmick recently. When the DJ heard the Janice Harper platter "In Time", he announced to his audience that anyone who could guess the correct time of the record would win a prize of \$50. In the following hours, with no correct answers, the prize was raised to \$500 and then to Clay's own car. Luckily, all the answers were wrong.

* * * * *

Buck Leigh (WTRC-Elkhart, Ind.) recently began a column on music and the music business in the local newspapers. Leigh would be interested in receiving all sorts of unusual record info from whatever source possible. . . . Art Moore (WMFJ-Daytona Beach, Fla) tells how Dick Biondi (WHOT-Youngstown, Ohio) is growing a beard once again. This time the jockey will dye the beard color each week.



DAVE McLAUGHLIN
(WHKK-Akron, Ohio)

So far the kids really dig the idea. . . . Del Clark (WJJD-Chicago, Ill.) reports that "The Soda Pop Rock", a new issue by Grant Jones on the Stepheny label is getting more and more spins. . . . Jack Frost (WSPR-Springfield, Mass.) recently emceed the Errol Garner Jazz Concert gratis. Seems the fraternity sponsoring the sounds had to hock everything in sight to raise the necessary funds. In addition to Frost, Dick Wood, another WSPR personality was on hand. . . . Buddy Basch says "Bonjour Tristesse" is now hitting the hinterlands and plays are increasing on the Gogi Grant vocal, and the band versions by Les Baxter, George Cates and David Seville. . . . Bob E. Lloyd (WHEC-Rochester, N.Y.) has been invited by the Rochester Board Of Education to

speak on "Radio & TV Opportunities" during High School Careers Day. . . . Art Barrett (WSIG-Mt. Jackson, Va.) says that the "Top Tune" programming at the station is now based exclusively on Cash Box listings. Country and pops too. . . . Larry Fischer (WNOE-New Orleans, La.) informs that the station's new deejay, Bob Adams, has been a jockey since he was 11 years old in junior high school in South Alabama. Adams has a 7 to midnight show for WNOE.

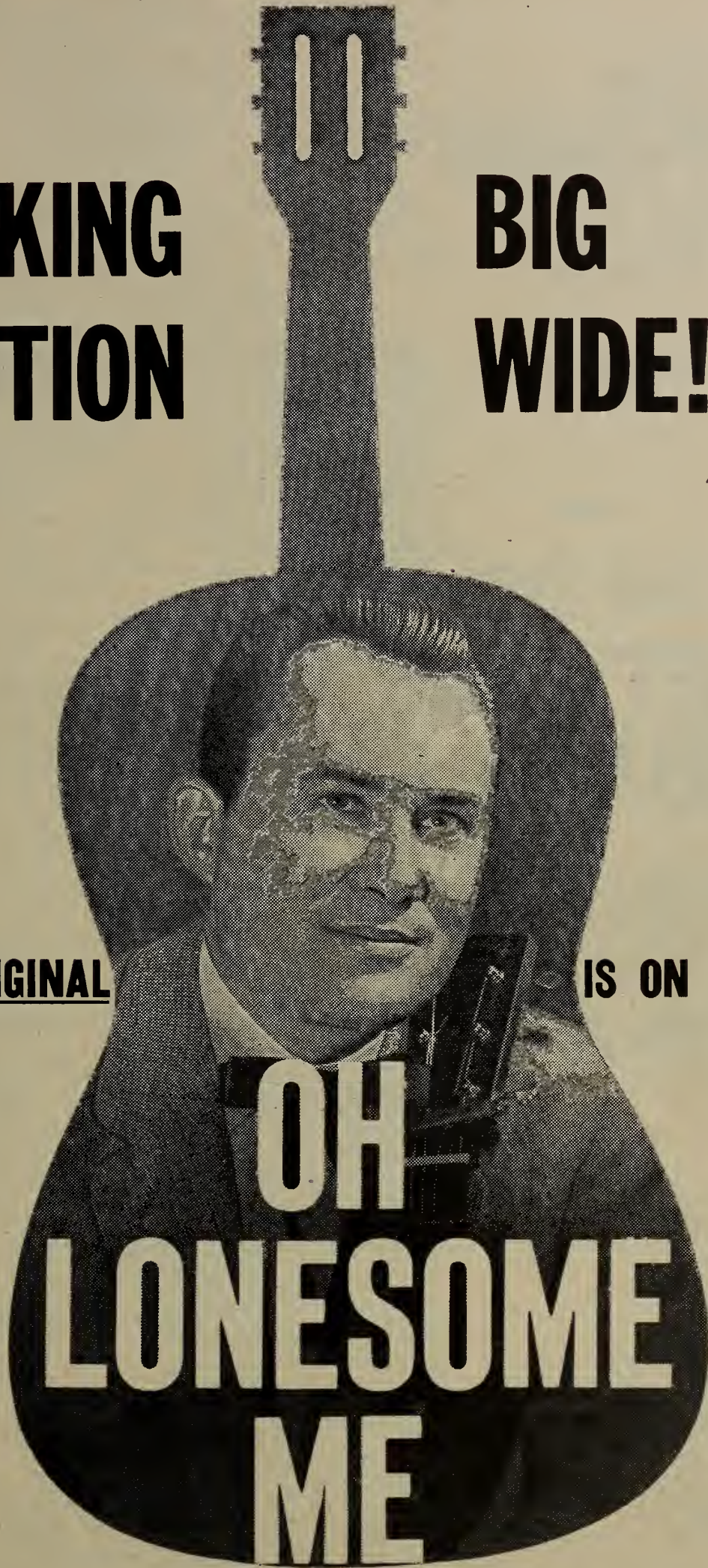
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VITAL STATISTICS:

Dave "man of many voices" McLaughlin, formerly of WBRB-Mt. Clemens, Mich., has joined the staff at WHKK, Akron, Ohio. The DJ holds down the morning slot from 6 to 9:45 A.M. Monday through Saturday. . . . Norman Perry is transferring from KZEY in Tyler, Texas to its sister station KZEE in Weatherford, Texas. Filling his vacancy is Jack Coombs, coming from Jackson, Mississippi. Perry uses the name of "Jimmy Raye" on the air. . . . Stan Karas (WKTF-Warrenton, Va.) has been appointed General Manager of the station. Karas is the former Night Owl for station WEAM. He had an all night show there. . . . Jim Mac is transferring from WARE, Mass. to WMOU in Berlin, N.H., and would be grateful if all record companys would send records to WMOU. . . . Cliff Mercer (WGN-Chicago, Ill.) adds the midnight to 1 a.m. stint to his radio time.

**BREAKING
NATION**

**BIG
WIDE!**



DON GIBSON'S ORIGINAL

IS ON RCA VICTOR!

**OH
LONESOME
ME**

47/20-7133



RCA VICTOR
TMK(S) ® RADIO CORPORATION OF AMERICA





Top Selling Records

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Retail Outlets

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The Playmates

GET THE
PLAYS
AND THE
SALES

ONE HIT
AFTER ANOTHER

"JO-ANN"

And **NOW—**

"LET'S BE LOVERS"

b/w

"GIVE ME ANOTHER CHANCE"

R-4056



a sound bet...
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TIN PAN ALLEY
New York, N. Y.

1. Tequila (Champs)
2. Who's Sorry Now (Francis)
3. Sweet Little Sixteen (Berry)
4. Catch A Falling Star (Como)
5. Get A Job (Silhouettes)
6. Lazy Mary (L. Monte)
7. Billy (K. Linden)
- B. Lollipop (Chordettes)
9. Rock & Roll Is Here To Stay (Danny & Juniors)
10. The Swivel (Al Taylor & Poodles)

THIEM'S RECORD SHOP
Raleigh, N. C.

1. Tequila (Champs)
2. Breathless (J. L. Lewis)
3. Sweet Little Sixteen (Berry)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Ballad Of A Teenage Queen (J. Cash)
6. Don't You Just Know It (H. Smith)
7. Don't (E. Presley)
- B. The Walk (J. McCracklin)
9. Are You Sincere (Williams)
10. Swinging Shepherd Blues (M. Koffman)

KOP'S PIANO HOUSE
Great Falls, Mont.

1. Wonderful Time Up There (P. Boone)
2. Swinging Shepherd Blues (M. Koffman)
3. Oh Julie (Crescendos)
4. You Win Again (J. L. Lewis)
5. Dede Dinah (F. Avalon)
6. 26 Miles (Four Preps)
7. Catch A Falling Star (Como)
- B. Sugartime (McGuire)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. You Are My Destiny (Anka)

BEN BROWN MUSIC
Lynn, Mass.

1. Who's Sorry Now (Francis)
2. Breathless (J. L. Lewis)
3. Lollipop (Chordettes)
4. Sweet Little Sixteen (Berry)
5. River Kwai March & Colonel Bogey (M. Miller)
6. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
7. Oh Julie (Crescendos)
- B. Arrivederci Roma (Williams/Lanza)
9. Magic Moments (P. Como)
10. Wishing For Your Love (Voxpoppers)

MUSIC BOX
Cleveland, Ohio

1. Dinner With Drac (Zackerle)
2. Tequila (Champs)
3. Sweet Little Sixteen (Berry)
4. 26 Miles (Four Preps)
5. Who's Sorry Now (Francis)
6. The Walk (J. McCracklin)
7. Rock & Roll Is Here To Stay (Danny & Juniors)
- B. Going To The River (Jaye Sisters)
9. Lazy Mary (L. Monte)
10. Catch A Falling Star (Como)

ANDERSON'S MUSIC
Red Bank, N. J.

1. Get A Job (Silhouettes)
2. Don't (E. Presley)
3. Breathless (J. L. Lewis)
4. Sweet Little Sixteen (Berry)
5. Good Golly Miss Molly (Little Richard)
6. 26 Miles (Four Preps)
7. Sugartime (McGuire)
- B. Who's Sorry Now (Francis)
9. Catch A Falling Star (Como)
10. Lollipop (Chordettes)

SUPER MUSIC, INC.
Baltimore, Md.

1. Been So Long (Pastels)
2. Catch A Falling Star/Magic Moments (P. Como)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Don't Let Go (R. Hamilton)
5. You Are My Destiny (Anka)
6. Beware (J. Belvin)
7. Love My Lady (B. Helms)
- B. 26 Miles (Four Preps)
9. Teeny Weeny (J. Dell)
10. Swinging Shepherd Blues (J. Pate)

HUDSON ROSS
Chicago, Ill.

1. Sweet Little Sixteen (Berry)
2. It's Too Soon To Know (P. Boone)
3. Short Shorts (Royal Teens)
4. 26 Miles (Four Preps)
5. Tequila (E. Platt)
6. Who's Sorry Now (Francis)
7. Catch A Falling Star (Como)
- B. Witchcraft (F. Sinatra)
9. Dede Dinah (F. Avalon)
10. Swinging Shepherd Blues (J. Pate)

OPERATOR'S REC. SERVICE
San Francisco, Calif.

1. Get A Job (Mills Bros.)
2. Swinging Shepherd Blues (J. Pate)
3. You Are My Destiny (P. Anka)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Witchcraft (F. Sinatra)
6. Catch A Falling Star (Como)
7. At The Hop (Danny & Juniors)
8. Jo-Ann (Playmates)
9. River Kwai March & Colonel Bogey (M. Miller)
10. 26 Miles (Four Preps)

CAMPUS RECORD SHOP
Detroit, Mich.

1. Lollipop (Chordettes)
2. Tequila (Champs)
3. 26 Miles (Four Preps)
4. Who's Sorry Now (Francis)
5. Little Blue Man (Johnson)
6. Rock & Roll Is Here To Stay (Danny & Juniors)
7. Short Shorts (Royal Teens)
- B. It's Too Soon To Know (P. Boone)
9. Good Golly Miss Molly (Little Richard)
10. Oh, Lonesome Me (Gibson)

GARDEN CITY MUSIC CTR.
Garden City, L. I., N. Y.

1. Lollipop (Chordettes)
2. Sweet Little Sixteen (Berry)
3. Don't (E. Presley)
4. River Kwai March & Colonel Bogey (M. Miller)
5. Maybe Baby (Crickets)
6. Dede Dinah (F. Avalon)
7. Who's Sorry Now (Francis)
8. Rock & Roll Is Here To Stay (Danny & Juniors)
9. It's Too Soon To Know (P. Boone)
10. Swinging Shepherd Blues (D. Rose)

COCROFT MUSIC CO.
Thomasville, Ga.

1. Don't (E. Presley)
2. Catch A Falling Star (Como)
3. Get A Job (Mills Bros.)
4. Short Shorts (Royal Teens)
5. You Are My Destiny (Anka)
6. Witchcraft (F. Sinatra)
7. It's Too Soon To Know (P. Boone)
- B. Oh Julie (Crescendos)
9. Sugartime (McGuire)
10. Sail Along Silv'ry Moon (B. Vaughn)

JOY WAY RECORD SHOP
Pasadena, Tex.

1. That Crazy Feeling (Rogers)
2. Sweet Little Sixteen (Berry)
3. Maybe Baby (Crickets)
4. Who's Sorry Now (Francis)
5. Tequila (Champs)
6. Are You Sincere (Williams)
7. Click Clack (Dickey Doo)
8. Breathless (J. L. Lewis)
9. Yes My Darling (F. Domino)
10. Walkin' Home From School (G. Vincent)

RECORD LAND
Phoenix, Ariz.

1. 26 Miles (Four Preps)
2. Don't (E. Presley)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
5. Get A Job (Silhouettes)
6. Catch A Falling Star (Como)
7. Sugartime (McGuire)
- B. Don't Let Go (Hamilton)
9. Wonderful Time Up There (P. Boone)
10. Are You Sincere (Williams)

NORTY'S MUSIC CENTER
Los Angeles, Calif.

1. The Stroll (Diamonds)
2. Don't (E. Presley)
3. 26 Miles (Four Preps)
4. Sugartime (McGuire)
5. Don't Let Go (R. Hamilton)
6. Angel Smile (N. Cole)
7. Witchcraft (F. Sinatra)
- B. Big Guitar (O. Bradley)
9. Belonging To Someone (P. Page)
10. Magic Moments (P. Como)

DISC & NEEDLE RECORD SHOPS, INC.
Minneapolis, Minn.

1. 26 Miles (Four Preps)
2. Oh Julie (Crescendos)
3. The Walk (J. McCracklin)
4. Witchcraft (F. Sinatra)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
7. Sweet Little Sixteen (Berry)
8. This Little Girl Of Mine (Everly Bros.)
9. It's Too Soon To Know (P. Boone)
10. She's Neat (D. Wright)

BECHTOLD MUSIC STORE
Pittsburgh, Pa.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Maybe Baby (Crickets)
4. It's Too Soon To Know (P. Boone)
5. Magic Moments (P. Como)
6. Sweet Little Sixteen (Berry)
7. 26 Miles (Four Preps)
- B. Sail Along Silv'ry Moon (B. Vaughn)
9. Get A Job (Silhouettes)
10. Swinging Shepherd Blues (D. Rose)

DEIBEL'S RECORD SHOP
St. Louis, Mo.

1. Tequila (Champs)
2. Rock & Roll Is Here To Stay (Danny & Juniors)
3. Big Guitar (O. Bradley)
4. Shoooga Wooga (Playmates)
5. So Tough (Kuf-Linx)
6. My Mother's Eyes (R. Hamilton)
7. I Dig You Baby (Sparkletones)
- B. Sweet Little Sixteen (Berry)
9. Lollipop (Chordettes)
10. Belonging To Someone (P. Page)

ERNSTROM'S
Dallas, Tex.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Maybe Baby (Crickets)
4. Breathless (J. L. Lewis)
5. The Walk (J. McCracklin)
6. Are You Sincere (Williams)
7. At The Hop (Danny & Juniors)
- B. Sing Boy Sing (T. Sands)
9. Rock It (T. Hudson)
10. Good Golly Miss Molly (Little Richard)

YOUNKERS
Des Moines, Iowa

1. 26 Miles (Four Preps)
2. Your Name Is Beautiful (C. Smith)
3. This Little Girl Of Mine (Everly Bros.)
4. Magic Moments (P. Como)
5. Sweet Little Sixteen (Berry)
6. Oh Lonesome Me (Gibson)
7. The Walk (J. McCracklin)
8. Short Shorts (Royal Teens)
9. Sugartime (McGuire)
10. My Love Loves Me (Four Coins)

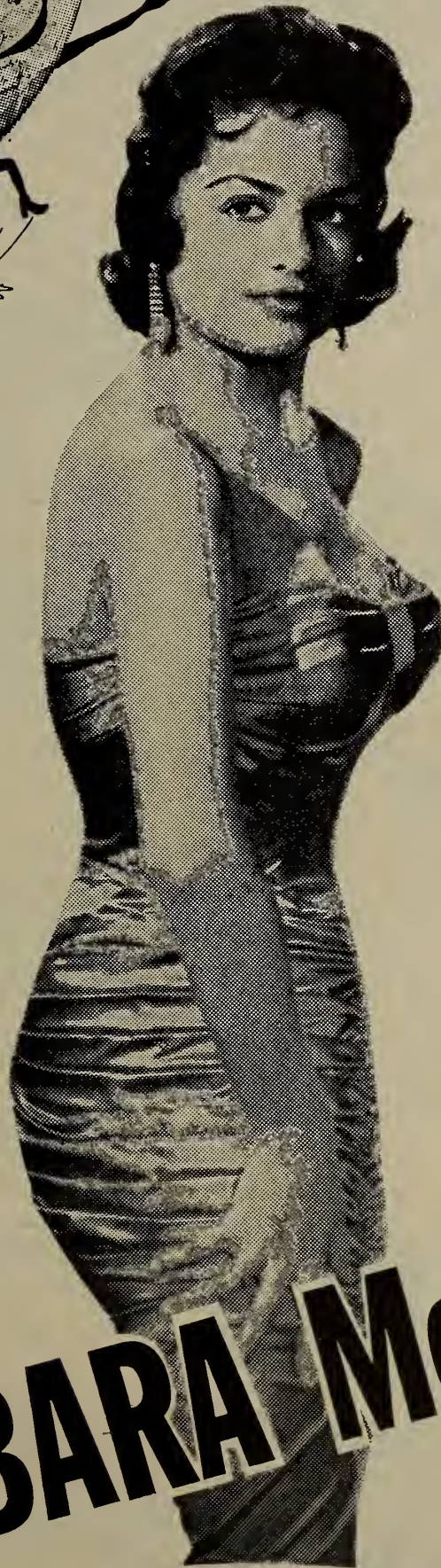
MADRONA RECORDS
Portland, Ore.

1. Sweet Little Sixteen (Berry)
2. Short Shorts (Royal Teens)
3. 26 Miles (Four Preps)
4. Are You Sincere (Williams)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. You Are My Destiny (Anka)
7. The Story Of My Life (M. Robbins)
- B. Get A Job (Silhouettes)
9. Flip, Flop and Bop (F. Cramer)
10. At The Hop (Danny & Juniors)



**THE WHOLE WORLD
WILL FLIP OVER.....**

**“HE’S GOT
THE
WHOLE
WORLD
IN HIS
HANDS”**



**“FLIPPED
OVER
YOU”**

BARBARA MCNAIR

CORAL 9-61972



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There's been a change in the weather. There's a brisker, happier tempo in music business. Now that the ball is rolling, we are putting the "big push" on four strong new disks by four top Atlantic artists.

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WISHING FOR YOUR LOVE

ALL ABOUT YOU

The Clovers 1175

SUBSTITUTE

LEARNING TO LOVE

LaVern Baker 1176

JUST TOO MUCH

BOOK OF LIES

Ruth Brown 1177

TURTLE DOVE

WHAT A COINCIDENCE

Otis Blackwell 1178

ATLANTIC

RECORDING CORPORATION
157 WEST 57 STREET, NEW YORK 19, N. Y.

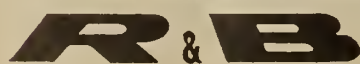
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The Crowns

R&B # 6901

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recording corporation
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circle 6-7764



Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Tequila (Champs)
2. Who's Sorry Now (Francis)
3. Get A Job (Silhouettes)
4. The Stroll (Diamonds)
5. Short Shorts (Royal Teens)
6. Sweet Little Sixteen (Berry)
7. Catch A Falling Star (Como)
8. Oh Julie (Crescendos)
9. Lollipop (Chordettes)
10. Rock And Roll Is Here To Stay (Danny & Juniors)

Cincinnati, Ohio

1. Sail Along Silv'ry Moon (B. Vaughn)
2. 26 Miles (Four Preps)
3. You Are My Destiny (Anka)
4. The Stroll (Diamonds)
5. Get A Job (Silhouettes)
6. Sugartime (McGuire)
7. Oh Julie (Crescendos/Williams)
8. Don't (E. Presley)
9. A Wonderful Time Up There (P. Boone)
10. Catch A Falling Star (Como)

Baltimore, Md.

1. 26 Miles (Four Preps)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. I Beg Of You (E. Presley)
4. Tequila (Champs)
5. Rock And Roll Is Here To Stay (Danny & Juniors)
6. Catch A Falling Star (Como)
7. You Are My Destiny (Anka)
8. Good Golly Miss Molly (L. Richard)
9. Get A Job (Silhouettes)
10. Been So Long (Pastels)

St. Louis, Mo.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Witchcraft (F. Sinatra)
4. Swinging Shepherd Blues (M. Koffman)
5. Don't Let Go (R. Hamilton)
6. Big Guitar (O. Bradley)
7. Rock And Roll Is Here To Stay (Danny & Juniors)
8. The Shake (Mark IV)
9. 26 Miles (Four Preps)
10. Lollipop (Chordettes)

Pittsburgh, Pa.

1. Tequila (Champs)
2. Get A Job (Silhouettes)
3. Catch A Falling Star (Como)
4. Maybe Baby (Crickets)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. River Kwai March & Colonel Bogey (M. Miller)
7. Oh Julie (Crescendos)
8. 26 Miles (Four Preps)
9. Lollipop (Chordettes)
10. Don't (E. Presley)

Milwaukee, Wisc.

1. Dede Dinah (F. Avalon)
2. Catch A Falling Star (Como)
3. 26 Miles (Four Preps)
4. Stood Up (R. Nelson)
5. Oh Julie (Crescendos)
6. Get A Job (Silhouettes)
7. The Stroll (Diamonds)
8. Don't (E. Presley)
9. A Wonderful Time Up There (P. Boone)
10. Witchcraft (F. Sinatra)

Philadelphia, Pa.

1. Oh Julie (Crescendos)
2. Short Shorts (Royal Teens)
3. Witchcraft (F. Sinatra)
4. The Stroll (Diamonds)
5. Get A Job (Silhouettes)
6. You Are My Destiny (Anka)
7. Stood Up (R. Nelson)
8. 26 Miles (Four Preps)
9. I Beg Of You (E. Presley)
10. It's Too Soon To Know (P. Boone)

Chicago, Ill.

1. Short Shorts (Royal Teens)
2. Who's Sorry Now (Francis)
3. Oh Julie (Crescendos)
4. 26 Miles (Four Preps)
5. Sweet Little Sixteen (Berry)
6. Tequila (Platt/Champs)
7. Are You Sincere (Williams)
8. It's Too Soon To Know (P. Boone)
9. Get A Job (Silhouettes)
10. Sail Along Silv'ry Moon (B. Vaughn)

Denver, Colo.

1. Catch A Falling Star (Como)
2. 26 Miles (Four Preps)
3. I Beg Of You (E. Presley)
4. Sugartime (McGuire)
5. Oh Julie (Crescendos)
6. Sweet Little Sixteen (Berry)
7. River Kwai March & Colonel Bogey (M. Miller)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. Tequila (Champs)

New Orleans, La.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Don't (E. Presley)
3. Sugartime (McGuire)
4. Catch A Falling Star (Como)
5. Tequila (Champs)
6. Get A Job (Silhouettes)
7. Witchcraft (F. Sinatra)
8. Angel Smile (N. Cole)
9. Don't Let Go (R. Hamilton)
10. Pretend You Don't See Her (J. Vale)

Kansas City, Mo.

1. Sweet Little Sixteen (Berry)
2. Are You Sincere (Williams)
3. 26 Miles (Four Preps)
4. Ballad Of A Teenage Queen (J. Cash)
5. Oh Julie (Crescendos)
6. Breathless (J. L. Lewis)
7. Tequila (Champs)
8. It's Too Soon To Know (P. Boone)
9. Catch A Falling Star (Como)
10. Who's Sorry Now (Francis)

San Francisco, Calif.

1. Don't (E. Presley)
2. Catch A Falling Star (Como)
3. You Are My Destiny (Anka)
4. Oh Julie (Crescendos)
5. Tequila (Champs)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Sweet Little Sixteen (Berry)
8. Good Golly Miss Molly (L. Richard)
9. Get A Job (Silhouettes)
10. The Stroll (Diamonds)

Boston, Mass.

1. Don't (E. Presley)
2. Get A Job (Silhouettes)
3. Oh Julie (Crescendos)
4. Short Shorts (Royal Teens)
5. Who's Sorry Now (Francis)
6. Lollipop (Chordettes)
7. You Are My Destiny (Anka)
8. My Pledge To You (J. Nash)
9. Sugartime (McGuire)
10. Oh-Oh, I'm Falling In Love (J. Rodgers)

Atlanta, Ga.

1. Get A Job (Silhouettes)
2. Short Shorts (Royal Teens)
3. Don't (E. Presley)
4. Catch A Falling Star (Como)
5. Tequila (Champs)
6. Stood Up (R. Nelson)
7. Oh Julie (S. Salvo)
8. Big Guitar (O. Bradley)
9. Sweet Little Sixteen (Berry)
10. Been So Long (Pastels)

Los Angeles, Calif.

1. Catch A Falling Star (Como)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Sugartime (McGuire)
4. Tequila (Champs)
5. Don't (E. Presley)
6. Witchcraft (F. Sinatra)
7. At The Hop (Danny & Juniors)
8. Get A Job (Silhouettes)
9. Short Shorts (Royal Teens)
10. Swinging Shepherd Blues (J. Pate)

Seattle, Wash.

1. Are You Sincere (Williams)
2. Sweet Little Sixteen (Berry)
3. Tequila (Champs)
4. Don't (E. Presley)
5. Cherry Pie (Tri-Lads)
6. Oh Julie (Crescendos)
7. Breathless (J. L. Lewis)
8. In The Still Of The Night (Five Satins)
9. Lollipop (Chordettes/Ronald & Ruby)
10. Sail Along Silv'ry Moon (B. Vaughn)

Detroit, Mich.

1. Sweet Little Sixteen (Berry)
2. Tequila (Champs)
3. Are You Sincere (Williams)
4. Get A Job (Silhouettes)
5. Catch A Falling Star (Como)
6. You Are My Destiny (Anka)
7. Who's Sorry Now (Francis)
8. 26 Miles (Four Preps)
9. Good Golly Miss Molly (L. Richard)
10. It's Too Soon To Know (P. Boone)

Minneapolis, Minn.

1. 26 Miles (Four Preps)
2. Oh Julie (Crescendos)
3. Oh Lonesome Me (Gibson)
4. Magic Moments (P. Como)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. The Walk (J. McCracklin)
7. Tequila (Platt/Champs)
8. Short Shorts (Royal Teens)
9. This Little Girl Of Mine (Everlys)
10. I Beg Of You (E. Presley)

Dallas, Tex.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Short Shorts (Royal Teens)
4. Get A Job (Silhouettes)
5. Are You Sincere (Williams)
6. Good Golly Miss Molly (L. Richard)
7. Dede Dinah (F. Avalon)
8. The Walk (J. McCracklin)
9. I Beg Of You (E. Presley)
10. A Wonderful Time Up There (P. Boone)

Houston, Tex.

1. Sweet Little Sixteen (Berry)
2. Tequila (Champs)
3. Good Golly Miss Molly (L. Richard)
4. Short Shorts (Royal Teens)
5. Don't (E. Presley)
6. Oh Julie (Crescendos)
7. You Are My Destiny (Anka)
8. Get A Job (Silhouettes)
9. Breathless (J. L. Lewis)
10. Are You Sincere (Williams)

Cleveland, Ohio

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Who's Sorry Now (Francis)
4. The Walk (J. McCracklin)
5. The Shake (Mark IV)
6. 26 Miles (Four Preps)
7. Catch A Falling Star (Como)
8. Lazy Mary (L. Monte)
9. Oh Lonesome Me (Gibson)
10. Breathless (J. L. Lewis)



Smash HITS on **END**

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NIGHT”**

(I Pray)

and

**“WHOEVER
YOU
ARE”**

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Nationwide

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**“GOT
A
JOB”**

END 1016

END

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THE SPANIELS "I LOST YOU"

VEE-JAY 264

GENE ALLISON

"HAVE FAITH"

VEE-JAY 273

"THE SPRINGER"

THE DELLS

VEE-JAY 274

DEE CLARK

"OH, LITTLE GIRL"

FALCON 1009

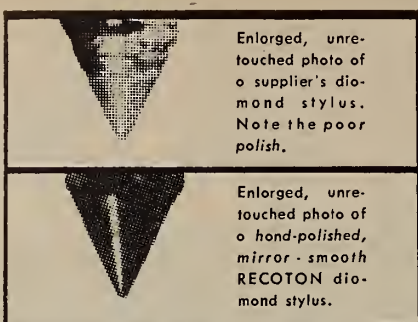
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FALCON 1011

VEE JAY — FALCON RECORDS

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Enlarged, unre-
touched photo of
a supplier's di-
mond styli. Note the poor
polish.

Enlarged, unre-
touched photo of
a hand-polished,
mirror-smooth
RECOTON di-
mond styli.

BEWARE OF MISLEADING ADVERTISING

A supplier's advertising states that their diamond styli are "perfect for your phonographs."

THIS IS NOT TRUE!
The supplier's styli are generally badly formed and roughly chiselled, as the above *unre-touched* photo proves.

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Recorded all labels.

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ROBE OF CALVARY

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"The Chapel"

Capitol # 3936

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HOLLYWOOD 1-9347

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- **WHO'S SORRY NOW**
CONNIE FRANCIS on M-G-M
- **I'M GETTIN'
SENTIMENTAL OVER YOU**
NELSON RIDDLE on Capitol
- **BILLY**
KATHY LINDEN on Felsted
- **SOLITUDE**
BILLY WARD on Liberty
MILLS MUSIC, INC.



Best Selling Sheet Music

		LAST WEEK
1	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	1
2	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	3
3	SAIL ALONG SILV'RY MOON Joy ASCAP—Tobias, Wenrich	2
4	SWINGING SHEPHERD BLUES Kahl-Bennell BMI—Koffman	4
5	MAGIC MOMENTS Famous ASCAP—David, Bacharach	6
6	APRIL LOVE Leo Feist ASCAP—Fain, Webster	5
7	WITCHCRAFT E. H. Morris ASCAP—Coleman, Leigh	8
8	AT THE HOP Singular BMI—Singer, Medora, White	7
9	LIECHTENSTEINER POLKA Burlington ASCAP—Kotscher, Lindt	10
10	ALL THE WAY Maraville ASCAP—Cahn, Van Heusen	9
11	DON'T Elvis Presley BMI—Lieber & Stoller	12
12	GET A JOB Ulysses & Bagby-Wildcat BMI—Silhouettes	11
13	IT'S TOO SOON TO KNOW E. E. Morris ASCAP—Chessler	—
14	YOU ARE MY DESTINY Pamco BMI—Anka	15
15	26 MILES Beechwood BMI—Larson, Belland	14



Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV
A Very Precious Love	Witmark	All The Way
All The Way	Maraville	April Love
Be Mine Tonight	Peer	Belonging To Someone
Belonging To Someone	Lear	Breathless
Catch A Falling Star	Marvin	Catch A Falling Star
Come To Me	Korwin	Dinner With Drac
Gigi	Chappell	Don't
I'm Getting Sentimental Over You	Mills	Don't You Just Know It
It's Too Soon To Know	E. H. Morris	Every Night
I've Got Bells On My Heart	Southern	Get A Job
Lida Rose	Frank	How Will I Know My Love
Lollipop	E. B. Marks	I May Never Go Home Anymore
Long Hot Summer	Feist	In Time
Magic Moments	Famous	It's Too Soon To Know
March From The River Kwai & Colonel Bogey	Col. Pic. Boosey & Hawkes	Little Blue Man
Night They Invented Champagne	Chappell	March From River Kwai & Colonel Bogey
Oh-Oh I'm Falling In Love Again	Planetary	Nothing In Common
Return To Me	Southern	Oh Oh, I'm Falling In Love Again
Sail Along Silv'ry Moon	Joy	One Note Polka
Seventy-Six Trombones	Frank	Rock And Roll Is Here To Stay
Sugartime	Nor-Va-Jak	Rock And Roll Rhapsody
Swinging Shepherd Blues	Kahl-Bennell	Sail Along Silv'ry Moon
Tango Boogie	Bregman, Vocco & Conn	Seventy-Six Trombones
Teacher's Pet	Daywin	Sugartime
Tequila	Jat	Sweet Little Sixteen
Thirteen Men	Danby	Tequila
Till There Was You	Frank	There Goes My Heart Again
Twenty-Six Miles	Beachwood	Walk
Walkin' The Low Road	Sparrow	Witchcraft
Who's Sorry Now	Mills	Who's Sorry Now
Witchcraft	E. H. Morris	

Market Tips On Sure Hits!

Recommended Best For Current Dividends

BILLY ECKSTINE GIGI

MERCURY 71250

THE CARDIGANS YOUR GRADUATION (MEANS GOODBYE)

MERCURY 71251

THE DEL VIKINGS VOODOO MAN

MERCURY 71266

Recommended Best For Future Earnings

VOX POPPERS WISHING FOR YOUR LOVE

MERCURY 71282

NARVEL FELTS ROCKET RIDE STROLL

MERCURY 71249

ROY PERKINS DROP TOP

MERCURY 71278



The Hit Album "GIGI" sung by ROBERT CLARY

MERCURY
MG 20367

A Smash Follow-Up
To "GET A JOB"

The
Silhouettes
"HEADIN"
FOR THE
POORHOUSE"

c/w

"MISS
THING"

EMBER—#1032

A Two Sided Hit

"STROLLIN'
WITH MR. LEE"

c/w

"BOPPIN' AT
THE HOP"

Lee Allen

EMBER—#1031

A Sleeper—
Starting To Break

"A
MILLION
TO ONE"

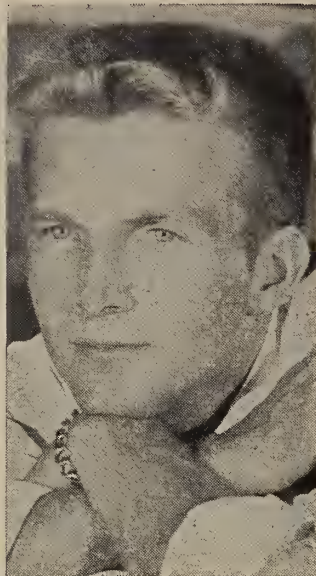
The Five Satins

EMBER—#1028



1697 Broadway, N. Y.

JERRY
MADISON



... says a million thanks to all D.J.'s
for spinning his first release ...

"AFRAID TO
LOVE YOU"

b/w

"Riding Out the Blues"

on R.E.E.

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ND 1-2693

JUBILEE & JOSIE

are Swingin' with these Three

Moe Koffman

"THE SWINGIN' SHEPHERD BLUES"

JUBILEE 5311

★★★★★

The Couplings

"YOUNG DOVES CALLING"

JOSIE 831

★★★★★

Don Rondo

"BLONDE BOMBSHELL"

b/w

"THERE GOES MY HEART AGAIN"

JUBILEE 5319

A Product of JAY GEE RECORDS, INC.
JUBILEE & JOSIE RECORDS
1650 BROADWAY, N. Y.

BROKEN WIDE OPEN

JOHNNY CASH

"BALLAD OF
A TEENAGE
QUEEN"

Sun # 283

SUN

RECORD CO.
706 UNION ST.
MEMPHIS, TENN.

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THE CASH BOX
1 Year-52 Issues...

\$15



London Lowdown

Buddy Holly and the Crickets who arrived in Britain last week have made their TV debut on Val Parnell's Sunday Night TV-er, sharing honours with Markova and Bob Hope who is now on his way to Moscow.

The Jack Payne Record Show heard on Saturday afternoon on BBC has now been promoted to late night peak hour air time on same network.

Congratulations to the Fishers on the new arrival.

Return visits planned for Britain for Johnnie Ray, Guy Mitchell and Sister Rosetta Tharpe. All staunch favourites in this country.

Following the aircrash involving the Manchester United Football team, the Oriole label has re-issued the Edric Connor waxing of the "Manchester United Calypso", proceeds of which will go to the football fund.

Top billing for Como's "Magic Moments" and "Catch a Falling Star" makes this his first top pop in nearly a year in this country.

Coming over to finalize details of Al Hibbler's tour is Lee Magid who will also try and bring Della Reese.

The English Decca Record Company has moved into its fabulous new premises, a nine story building facing the River Thames on the Albert Embankment of London.

There are no less than thirty-two different recordings in Italy of the top song of the 1958 San Remo Festival. This together with the other winning songs from this festival will probably bring the highest release of records in any one month for Italy's record buyers.

The top five songs in German Music Boxes this month are:—The German versions of "Moonlight Gambler" and "Island in the Sun", Louis Prima's "Beauno Sera", Edmundo Ros' "Melodie D'Amour" and Willie Hargara's "Casella in Canada".

These top five records are also the best sellers with dealers throughout the country.

France's top recording stars of 1958 are Gloria Lasso and Georges Brassens.

Featured in the Piaf Show in Paris at the Olympia Theatre was up and coming star, discovery of Piaf called Felix Martin and is worth watching very closely according to the French critics.

Vera Lynn will start her new BBX TV series in April.

The Johnny Otis Show will be presented in some of Britain's biggest movie theatres. The same goes for the Ella Fitzgerald "Jazz at the Philharmonic" tour beginning in May.

Elvis Presley's record of "Don't" released last week has already entered the Top Twenty at a very healthy position.

THIS WEEK'S BEST SELLING
POP SINGLES

(Courtesy "New Musical Express")

- 1 Magic Moments—
Perry Como (RCA)
- 2 The Story Of My Life—
Michael Holliday (Columbia)
- 3 At The Hop—
Danny and the Juniors (HMV)
- 4 Jailhouse Rock—
Elvis Presley (RCA)
- 5 Love Me Forever—
Marion Ryan (Pye-Nixa)
- 6 Don't—
Elvis Presley (RCA)
- 7 You Are My Destiny—
Paul Anka (Columbia)
- 8 Oh Boy—
Crickets (Coral)
- 9 All The Way—
Frank Sinatra (Capitol)
- 9 April Love—
Pat Boone (London)
- 11 Bony Moronie—
Larry Williams (London)
- 12 Mandy—
Eddie Calvert (Columbia)
- 13 Can't Get Along Without You/We
Are Not Alone—
Frankie Vaughan (Philips)
- 14 Raunchy—
Bill Justis (London)
- 15 Catch A Falling Star—
Perry Como (RCA)
- 16 Nairobi—
Tommy Steele (Decca)
- 17 Witchcraft—
Frank Sinatra (Capitol)
- 18 Good Golly Miss Molly—
Little Richard (London)
- 19 Sugartime—
McGuire Sisters (Coral)
- 20 Peggy Sue—
Buddy Holly (Coral)
- 20 Sugartime—
Alma Cogan (HMV)
- 22 Put A Light In The Window—
King Brothers (Parlophone)
- 23 Great Balls Of Fire—
Jerry Lee Lewis (London)
- 24 Whole Lotta Woman—
Marvin Rainwater (MGM)
- 25 Chicago—
Frank Sinatra (Capitol)
- 26 Stood Up—
Ricky Nelson (London)
- 26 Sugartime—
Jim Dale (Parlophone)
- 28 Baby Lover—
Petula Clark (Pye-Nixa)
- 28 The Clouds Will Soon Roll By—
Tony Brent (Columbia)
- 30 My Special Angel—
Malcolm Vaughan (HMV)

Attention: Please address any information concerning London Lowdown to Marcel Stellman, 17 Hill-top, London, N.W. 11, England.

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"LP"—A Profile In Changing Taste

By Goddard Lieberson, President
Columbia Records

Ten years ago, Columbia launched its own satellite—a new kind of record, called the long-playing micro-groove, the "LP," which has become a major international entertainment medium and a dominant factor in building the billion-dollar industry of sound reproduction.

In a brief decade, "LP" has brought about an extraordinary renaissance in records and music of all varieties which has more than doubled total industry volume (from \$173,000,000 to \$400,000,000), brought hundreds of new companies into existence and hundreds of new artists to public attention.

"LP" has also sparked the extraordinary growth of a corollary industry—high fidelity sound for the home. Thus stimulated, phonograph ownership has increased 33 per cent in the past decade. This trend was greatly accelerated six years ago when Columbia introduced the "360," the pioneer fully assembled low-cost high-fidelity set, also the first commercial phonograph to produce a stereo-like effect.

"LP's" today comprise 61 per cent of total record sales, representing 97 per cent of classical volume and 82 per cent of popular sales. With "LP," the album has supplanted the single record as the core of the popular record business, completely reversing the situation prevailing ten years ago. Many "LP" records have achieved sales heretofore expected only of single records—in one unique case, the original cast recording of "My Fair Lady," sales of more than a million and a quarter "LP" copies.

Our musical satellite has taken an international orbit, becoming as ubiquitous throughout the world as the Hollywood film and the carbonated beverage. And the world has become its studio—American music, American performers, European (and every other Continental) performers and their music have become almost equal familiars on "LP."

"LP" has been described by a poet as the major cultural force of the past decade and by a music critic as a present-day P. T. Barnum. It has presented music of virtually every known century, country and instrumentation; spoken words of poetry and prose, literary, political, philosophical; sound for sound's sake—from heartbeats to sports cars.

The horizons of our catalog have broadened enormously since the days—only ten years ago—when Debussy was considered shriekingly modern music. Encouragingly enough, our own sales records show that public taste has advanced apace. There is today a new listener as well as a new record, a listener who finds new "classics." "LP" has created new tastes by offering new musical ideas as well as satisfying more familiar fancies. Jazz has enjoyed such a renaissance on "LP" that Louis Armstrong was prompted to describe the 33½ rpm disk as "the grandest thing that's ever happened to jazz." Jazz recordings, once rarities in industry

catalogs, now appear regularly on best-seller lists.

Perhaps most significantly of all, "LP" has become the new arena for our contemporary composers. Today, "LP" probably presents more performances of new works than the concert stage or any other segment of the professional musical world.

In 1948, first year of "LP," Gershwin's "Rhapsody in Blue" was the best-selling classical record. Ten years later, Beethoven's "Ninth Symphony" is the sales leader. Berlioz, Richard Strauss and Stravinsky have become veritable "war horses" of the "LP" decade, ranking as best-sellers along with the more traditional favorites, such as "Scheherazade," "The Nutcracker" Suite, and Beethoven's "Moonlight" Sonata.

Elaborate instrumental treatments of popular music, an innovation of Andre Kostelanetz' radio days, has become virtually an industry in itself today, known as "mood music." Only a minor entrant among 1948 best-sellers was the instrumental album, then termed "dinner music."

Classical

In 1948, first year of "LP," the best-selling classical composer was George Gershwin with the "Rhapsody in Blue." Second most popular composer was Tchaikovsky, represented, of course, by the "Nutcracker" Suite; Beethoven ranked next—with the Fifth Symphony and "Moonlight" Sonata. Yet new sounds were already in vogue—one of the most successful as well as unconventional releases of the year was Edward R. Murrow's "I Can Hear It Now," which launched the spoken word as a sales success disk.

Rimsky-Korsakov's "Scheherazade" and Greig's "Peer Gynt" Suite were the favorites of 1949. Tchaikovsky's "Nutcracker" Suite appeared once again on the best-seller list, accompanied this year by the composer's Piano Concerto No. 1.

Taste ranged a bit wider afield in 1950, as "LP" sales took firmer hold on the market. The year's sales leader was Tchaikovsky's "Swan Lake." Beethoven's "Eroica" Symphony joined his Fifth as a best seller. Volumes II and III of the "I Can Hear It Now" series kept the spoken word a best seller.

The first year of real breakthrough in musical tastes was 1951. From the 10-volume Casals Prades Festival release, the first complete music festival on "LP," came an unprecedented best seller—Casals' recording of Bach's cello-piano sonatas. Beethoven favorites for the year were the Violin and "Emperor" Piano concertos.

Further advances in taste were registered in 1952, when Berlioz took his place beside the more traditional "three B's" as "Harold in Italy" and the "Symphonie Fantastique" became best sellers. One of the classic "B's"—Brahms—was represented for the first time, with the First and Fourth Symphonies. Another extraordinary spoken word success was

achieved by a two-volume release of George Bernard Shaw's "Don Juan in Hell."

"LP" listeners took quickly to innovations, as evidenced by the 1953 success of Andre Kostelanetz' version of opera-for-orchestra, "La Boheme." The perennial "Nutcracker" Suite is joined by new "classics" of the mushrooming high-fidelity era, Moussorgsky's "Pictures at an Exhibition" and Richard Strauss' "Don Juan."

By 1954 the listening public was ready for more elaborate albums—the complete orchestral music of Brahms, a musical-literary documentary volume, "The Confederacy." Did 1953's highly successful Broadway show recording of "Kismet," based on music of Borodin, perhaps help to boost 1954 sales of his "Poloyptian Dances?" "Scheherazade" was recorded and sold anew, but organ music popularity, another high-fidelity-fostered taste, was shown in the success of a Liszt sonata, recorded on an unusual Methuen, Massachusetts, instrument.

Popular

The popular music fan of 1948 spent relatively little time listening to album-length collections, but when he did take to "LP" he preferred piano music rumbas, dance bands and ballads.

In 1949 Broadway made its first appearance on "LP" and promptly became its strongest sales attraction. Original cast albums of "Kiss Me, Kate" and "South Pacific," notably the latter, broke down the barriers of record speed confusion to launch the public on a Popular "LP" spree that has mounted steadily ever since. Also prevailing in the 1949 Popular record field—an early vintage of today's lavish "mood" albums, then known as "dinner music."

Sales of "South Pacific" flourished unabated in 1950, along with another Broadway show best seller, "Gentlemen Prefer Blondes." The motion-picture derived album made its first appearance on the best-seller lists with Doris Day's "Young Man With a Horn" and "Tea for Two." There was growing interest in "LP's" capacity for uninterrupted dance music and the first, tentative appearance of jazz on the best-seller lists.

Broadway and Hollywood were the two sales poles of Popular music in 1951, the former represented by "Out of This World," "A Tree Grows in Brooklyn" and a recording studio revival of "Pal Joey," which helped stimulate a stage revival as well; the latter, by Doris Day again in "Lullaby of Broadway" and "On Moonlight Day." The epochal Benny Goodman Carnegie Hall Jazz Concert of 1937 became the "South Pacific" of the jazz record world and another new trend was launched.

Jazz won increasing favor in 1952 with a second Goodman collection, and an "LP" of full-length Duke Ellington Classics. The era of "mood music" and the pretty album cover girl began with Paul Weston's "Melodies for a Sentimental Mood," and Johnnie Ray, forefather of a later,

even more riotous generation, made his appearance on the national album scene. Hollywood remained a source of best sellers with Doris Day's "I'll See You in My Dreams."

A new favorite—Liberace—appeared in 1953, along with veteran best seller, Arthur Godfrey, both brought to public attention through television. It was apparently a year of general yearning for soothing music, administered by the aforementioned as well as Percy Faith and Paul Weston.

1954 marked the emergence of modern jazz as an "LP"—nurtured sales success, the year when relatively obscure pianist named Dave Brubeck achieved two-album best sellers. It was also the year when Michel Legrand, a completely obscure young French arranger-conductor, produced an instrumental landmark, titled, "I Love Paris."

Popular as ever was Doris Day in 1955, that year with her film album "Love Me or Leave Me." Brubeck, Legrand and their respective musical styles continue to flourish in 1955. Mood music even took on a jazz tinge in Paul Weston's "Mood for 12." But the most successful new sound of the year was choral—the Norman Luboff Choir singing "Songs of the West."

From Broadway in 1956 came a spectacular quartet of sales comets—"My Fair Lady," "The Most Happy Fella," "Bells Are Ringing" and "Li'l Abner."

Dance bands returned to the best-seller lists for the first time in four years in 1956 with Les Elgart and "The Elgart Touch." Mood maestros Faith, Weston and Legrand maintained popularity, while the Norman Luboff Choir and Jo Stafford won new sales laurels.

Broadway maintained its sales hold in 1957 with "My Fair Lady," "West Side Story" and the Hollywood film version of "The Pajama Game." Vocalists were in great favor—youthful newcomer Johnny Mathis, the virtuoso Hi Los, Polly Bergen, the Norman Luboff Choir, with every manner of song from Calypso and Sea Chantys to torch songs. Jazz pianist Erroll Garner was a newcomer to the lists, joining the veteran favorite, Dave Brubeck's Quartet. Recording studio conductor-arranger Ray Coniff joined Les Elgart and company as an "LP" landleader and best seller.

Broadway has found its biggest box office on "LP." It was the original cast recording of "South Pacific" which helped to entrench "LP" as a popular success. Another stage cast album, "My Fair Lady," outgrossed the Broadway show and became the first "LP" in industry history to sell more than a million copies.

The spoken word came early—and successfully—to "LP" with Edward R. Murrow's first "I Can Hear It Now" volume, and has been represented on best-seller lists ever since. Advancing from Gershwin to Beethoven, in 10 years, from "dinner music" to modern jazz, the "LP" listener, like the "LP" catalog, has grown considerably in adventurous taste and, above all, in size.

"LP" has become both the avant garde and the mass public in music today, an extraordinary cultural as well as business achievement.

United Artists Intros Independent A&R Policy With Signing of Bob Crewe And Frank Slay



NEW YORK—The newest trend in the flourishing record industry—"independent A&R"—discussed in last week's Cash Box lead editorial—came to life at United Artists Records with the signing of Frank Slay and Bob Crewe to the first in a series of deals now being negotiated by the company.

Slay and Crewe, one of the hottest record producing teams on the current scene with "Silhouettes" over the 1,500,000 figure and "La Dee Dah" crowding the golden record mark, have delivered the first of their production to United Artists for immediate release. It is called "Tom Cat-tin'" with the flip side titled "Laugh-in' Up My Sleeve." The release features Russ Marlo backed by the Kingpins.

A feature of the Slay and Crewe deal with United Artists, which is non-exclusive, is a continuation of UA's idea of crediting A&R men as record producers. The new release will bill "A Slay And Crewe Production" very prominently. A second release is expected in the very near future, with more to follow in the next few weeks.

Under the new agreements, UA will provide the independents with production, distribution and promotional setups, including the affiliated film and TV outlets. One of the many benefits on the new formulation will be the chance for record talents to participate more fully in the fruits of their own work. UA hopes that the marshalling of young recording talent together under a single banner will result in a sharp increase in productivity and provide a new creative impetus for untried aspirants.

The choice of Frank Slay and Bob Crewe to pioneer the new program UA feels is particularly appropriate. One of the top A&R teams in the business, Slay and Crewe have been charting new ground for a number of years by selling master records to the top labels. The pair, who joined forces in 1953, have racked up a total of 5,000,000 disks sold in the past five years.

Some of the top Slay & Crewe hits, in addition to "Silhouettes" and "La Dee Dah" are "Daddy Cool" (on the flip side of "Silhouette"), "Penny, Nickle, Dime, Quarter," "Guessin' Game," "Tippety Top," "Certainly Baby" and "I'm Comin' Home." The young team has waxed some 55 records together.

Frank Slay, a graduate of the University of Texas with an added year of legal training, began his musical career at the piano when he was five

years old. He waxed his first number while in college, titled "Play The Boogie Woogie, Baby."

Slay learned the musical facts-of-life barnstorming as a piano sideman with Harry James and the young musician attributes his current success to his meeting with Crewe. The team got off to a running start with their first recording, "Don't You Care."

Bob Crewe is a singer-actor as well as composer and producer. After joining the USO as a singer during high school, Crewe was cast in a touring American production, "New American Faces" which took the youngster on a continent-hopping junket through Europe and Asia. While overseas, Crewe played the club circuits in Paris and Rome. Once back in the United States, Crewe teamed with Slay and they immediately began selling their independently produced masters to established record companies. A second trip to Europe followed and after two years of collaboration, the Slay-Crewe combination began to click with nearly everything they touched.

Above, Crewe (left) and Slay (center) are shown signing the Independent A&R agreement with Alfred H. Tamarin, vice-president of United Artists Records.

Prestige's March Release

NEW YORK—Three new jazz sets comprise Prestige's album release for March.

One features Herbie Mann and Bobby Jaspar in a package dubbed "Flute Flight". This LP is a follow-up to the artists' "Flue Souffle" which was well received by jazz enthusiasts.

Another disk is "Relaxin' With The Miles Davis Quintet". "Relaxin'" is a sequel to the Davis Quintet's "Cookin'".

Completing the release is an album titled "For Basie". The disk features Paul Quinichette leading a group of ex-Basie men as they play some old Basie favorites including: "Diggin' For Dex", "Out The Window", "Rock-aby Basie".

Liberty Elects New Officers

HOLLYWOOD, CAL.—At a special meeting held last week by the board of directors of Liberty Records, the following officers of the company were elected for future management of the firm. Si Waronker continues as president, Hal Linick becomes vice-president and treasurer, and Bobbi Dieterle will be secretary. Waronker in addition to his duties as president will act as sales manager and will be in charge of distributor relations.

Roulette Expands Over-Seas Set-Up

NEW YORK—Last week, Joe Kolsky, Vice-President in charge of Sales, announced that Roulette is in the midst of signing new contracts for the pressing of records on the Roulette, Rama and Gee label, in many foreign markets.

"The reaction to both the records and the artists on these labels has been beyond our wildest belief," says Kolsky. "Such names as Jimmie Rodgers, Frankie Lymon and Count Basie are as big in Europe and Asia as they are here in the U.S."

Foreign Operations Manager, Donald Singer, stated that Roulette records currently are being manufactured and distributed in Canada by Compo Ltd., in Japan by Japan Sales Co., and are distributed in Mexico by Dimusa. Singer went on to say, "this new expansion program will open wide and varied vistas which will, undoubtedly, prove profitable and will benefit, universally, the music industry."

MGM Buys 3 Masters

NEW YORK—Arnold Maxin, president of MGM Records, announced the company's purchase of three masters, last week, which will be released immediately. They are "Tarrentella Rock" featuring Frank Sandy and the King's Men purchased from Vince Jan of Buffalo; "I Wrote A Letter" by the Serenaders, bought from Allan Savitt; and "The Midnight Line" with Bob Riley purchased from Danny Kessler and Murray Sporn.

Like Father, Like Son



HOLLYWOOD — Lindsay Crosby signs long-term recording contract with RCA-Victor in Hollywood as father Bing looks on with Victor officials, Robert Yorke, seated, and Si Rady.

Counterpoint Gears To Issue Stereo Disks

NEW YORK—Counterpoint Records last week announced a complete switchover to compatible stereo disks for all future LP releases.

The first two, scheduled for release this month, will be by Counterpoint contract artists, Juanita Hall singing blues, with Claude Hopkins All Stars; and Aldo Parisot performing Boccherini and Vivaldi Cello concerti with the Baltimore Conservatory Orchestra, Regina'd Stewart conducting.

Counterpoint has made exhaustive tests regarding the compatibility of stereo disks before deciding on this change. Disks were played with four different stereo cartridges, ranging in price from \$17.95 to \$250, and, in all cases, the resulting sound was phenomenal, according to William Fox, the label's president.

"Disks were played with 1/2 dozen popular type monaural cartridges and they proved completely compatible with no loss of frequency response. In addition, one band was played 300 times with a standard 78 needle and arm. Except for only a small amount of surface noise, the resultant stereo and monaural sound was excellent with no loss of high or low end frequencies," said Fox.

"It is our considered opinion that stereo disks will take a firm hold in both the Hi-Fi market and with the general public before the end of this year," Fox stated.

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Best Selling EP's

		Pos. Last Week
1	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	1
2	RICKY Ricky Nelson (Imperial EP 153)	2
3	WARM Johnny Mathis (Columbia B-10781)	3
4	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	5
5	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	4
6	FOUR BY PAT Pat Boone (Dot DEP 1057)	6
7	JIMMIE RODGERS Jimmie Rodgers (Roulette EPR-1-303)	7
8	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	8
9	SAM COOKE Sam Cooke (Keen B-2001, 2002, 2003)	9
10	PAL JOEY Movie Cast (Capitol EDM-4-912)	12
11	TWIN-TONES Jim and John (Twin-Tones) (RCA Victor EPA-4107)	10
12	MUTED JAZZ Jonah Jones (Capitol EAP-1, 2, 3-839)	15
13	SPIRITUALS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-818)	14
14	DON'T LET GO Roy Hamilton (Epic EG-7200)	—
15	THE GREAT BALL OF FIRE Jerry Lee Lewis (Sun EPA-107)	13



Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★ COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3, 4-920)	1
2	★ THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	3
3	★ WARM JOHNNY MATHIS (Columbia CL-1078 * B-10781)	2
4	★ RICKY RICKY NELSON (Imperial 9048 * EP-153)	6
5	★ MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	7
6	★ PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	4
7	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	5
8	★ AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	8
9	SEVEN HILLS OF ROME MOVIE CAST (RCA Victor LM-2211)	20
10	★ S MARVELOUS RAY CONNIFF and HIS ORCHESTRA (Columbia CL 1074 * B 10741, 42, 43)	11
11	★ THE EVERLY BROTHERS EVERLY BROTHERS (Cadence CLP 3003 * CEP 105)	9
12	★ SAM COOKE SAM COOKE (Keen A-2001 * B-2001, 2002, 2003)	10
13	★ LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	12
14	★ HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	13
15	★ SAYONARA MOVIE SCORE (RCA Victor LOC 1041)	14
16	★ JUST ONE OF THOSE THINGS NAT "KING" COLE (Capitol W-903 * EAP 1-903, 2-903, 3-903)	15
17	VIVA PERCY FAITH (Columbia CL-1075)	19
18	APRIL LOVE MOVIE CAST (Dot DLP-9000)	16
19	★ JIMMIE RODGERS JIMMIE RODGERS (Roulette R-25020 * EPR-1-303)	17
20	★ WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	24
21	FASCINATION JANE MORGAN (Kapp KL-1066)	18
22	★ OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	22
23	★ MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700 * BEP-6320, 21, 22)	23
24	★ THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	21
25	★ LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	25

26. ROGER WILLIAMS: SONGS OF THE FABULOUS 50's. 27. WONDERFUL WONDERFUL. 28. I WISH YOU LOVE. 29. HUGH O'BRIAN SINGS WYATT EARP. 30. CARMEN CAVALLERO REMEMBERS EDDIE DUCHIN.

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Capitol Issues 35 New LP's For March

LP For Composer



NEW YORK — Vincent Lopez, famed orchestra leader, presents a copy of his Coral album "The Vincent Lopez Show" to composer Otto Harbach when the latter visited Lopez at his Hotel Taft stand. Several of Harbach's compositions are included in the Lopez LP.

Dash Records Formed

NEW YORK — Dash Records, a New York diskery, made its debut in the industry last week. The company is owned by Sid Wyner and Joe Dasher who were in the personal management business prior to forming the company.

The company plans its first release for the month of April.

At present, Dash is looking for talent and material. The company is located at 160 West 46th St.

Truman Music is the BMI publishing firm of the new label.

New MGM EP's

NEW YORK—Taking advantage of the sales and excitement created by two hot selling single records, MGM is rushing to market a one-pocket extended play set on Connie Francis and David Rose. The Francis EP will be entitled "Who's Sorry Now" and the David Rose EP will be called "Swinging Shepherd Blues".

A GASSER!

The Chordettes "LOLLIPOP"

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THE JOHNSTON BROS.	London
BONNIE GUITAR	Dot
SLIM WHITMAN	Imperial
JACK JONES	Capitol
DICK HAYMES	Hallmark
SOUND TRACK ALBUM	RCA Victor

M. WITMARK & SONS

preting such well-known compositions as "Jalousie", "I'll See You In My Dreams", "You'd Be So Nice To Come Home To" and a number of others are heard.

Five artists making their popular album debut on Capitol in March include Sue Raney in a package titled "When Your Lover Has Gone" with orchestra conducted by Nelson Riddle; Andy Griffith in "Just For Laughs"; Meredith Willson conducting "The Music From 'The Music Man'"; Tex Ritter singing "Songs From The Western Screen"; and Speedy West assisted by the Seven Seas Serenaders in an album called "West of Hawaii".

Joining the "Classic Gold Album" and the "Capitol of the World Gold Album" is a "Popular Gold Album" which includes special selections from many of Capitol's best-selling albums. Among artists heard in this new package are Nat "King" Cole, "Tennessee" Ernie Ford, Jackie Gleason, Judy Garland, Les Baxter, George Shearing, the Four Freshmen, Ray Anthony, Tommy Sands, Harry James, June Christy and Joe Bushkin.

In its March release, Capitol has produced, in association with 'Capitol of the World', two 12 inch albums designed to provide the listener with a quick and easy way to learn the "most useful" phrases of two foreign languages in "Say It In French!" and "Say It In Spanish!". Each of these albums instructs the listener in essential phrases for tourists. A booklet containing the text of each album is included.

The March release also includes another in Capitol's new "Just For Variety" series, Volume 13. Last year Capitol introduced a double-jacketed two 12 inch LP package, "Dance to the Bands", which included the music of six of America's top big bands including Stan Kenton, Les Brown, Harry James, Billy May, Woody Herman and Ray Anthony. On the March release, Capitol is making each of these two records available singly and are identified as "Dance to the Bands! Volume 1" and "Dance to the Bands! Volume 2".

Three albums of music from "The Music Man", smash Broadway success by Meredith Willson, are also included. One by Fred Waring and the Pennsylvanians called "Selections From 'The Music Man'", another conducted by Meredith Willson called "The Music From 'The Music Man'", and "Dance To 'The Music Man'", which includes contributions of various Capitol artists performing the hit songs from the Broadway production. A second Waring album on the release is "Selections From 'South Pacific'".

Another important album on the release is "Songs From 'St. Louis Blues'" by Nat "King" Cole, who stars in the Paramount picture as W. C. Handy. Nelson Riddle conducts the music. The film will be in national release in April.

Other pop albums are by Les Brown and his Band of Renown with "Concert Modern", "The Torch with the Blue Flame" presented by Jackie Gleason, "Swingin' On Broadway" by the Jonah Jones Quartet, "The Dream Girl" by Ray Anthony and his orchestra, "Space Escapade" by Les Baxter and his orchestra, and "Gene Vincent Rocks and his Blue Caps Roll". The new Brown album features new arrangements of standard concert music. The new Gleason package features solo trombone and strings underscored by guitar, harp, vibraphone, piano and orchestra bells. "Swingin' On Broadway" is a collection hit of tunes from a number of Broadway musicals. Anthony's "Dream Girl" album not only includes a number of all-time mood favorites, but also some songs well-known in Europe but hitherto unheard in America. Keeping in step with recent developments in science is an unusual new album written, arranged and conducted by Les Baxter titled "Space Escapade". More mood music is purveyed by Nelson Riddle, who conducts "Sea of Dreams", the title song of

which Riddle himself composed. This album contains two basic themes, the sea, and dreams. The new Gene Vincent album offers a dozen new rock 'n roll songs, new arrangements and a new sound and beat.

To effectively merchandise and promote the six new classical albums for March, Capitol has prepared for distribution to the nation's record dealers, a special full-color window piece on the album of Strauss' "Suite From Der Rosenkavalier" and "Don Juan" by William Steinberg and the Philharmonia Orchestra. This display piece incorporates the use of an artificial rose which serves as a center-piece. Another window display piece is a three-fold full-color poster on the new "Strauss Waltzes" album performed by the Hollywood Bowl Symphony Orchestra. A third window display poster, also in full-color, promotes the "Emperor Concerto" performed by pianist Rudolf Firkusny and Wiliam Steinberg conducting the Pittsburgh Symphony Orchestra. Full-color photo displays suitable for mounting, in the exclusive plastic shadow-box frames offered dealers by Capitol, feature William Steinberg and Rudolf Firkusny. Capitol also has made available to dealers a new classical releases divider card which is mounted and eased for window or counter display or for use in a store browser box.

Popular promotion includes a number of theme-setting displays for window or in-store use. Each of these theme-setting displays carries out the theme "Galaxy of Stars" and appear as shooting stars and a full-color album cover reproduction is featured in the after-flash. In addition, a "Galaxy of Stars" streamer measuring 10x30 featuring many of Capitol's pop stars on the release have been distributed. Also, two new colorful divider displays, one on the new pop releases for March and the other on the new 'Capitol of the World' releases, have been made available. All the new pop albums for the month incorporate a new inner sleeve featuring the best-selling Capitol albums in all categories, pop, jazz, listening music, classical and foreign. Special die-cut, full-color displays have been provided dealers on Nat "King" Cole's new "St. Louis Blues" album, on the two new Fred Waring albums, Nelson Riddle's "Sea of Dreams" package, Sue Raney's first album on the label, Les Baxter's "Space Escapade", and the new Gene Vincent album. Others promote the new Jonah Jones "Swingin' On Broadway" album, Les Brown's latest LP, and Norrie Paramor's and Jackie Gleason's latest packages, as well as Capitol's three "Gold Albums" which are introduced on the March program.

A national advertising campaign has been set up to increase sales of the 35 new March packages. An ad mat for local use has also been prepared as well as a number of radio scripts which are available to help dealers merchandise and promote the March albums in their local communities. Deejay promotion includes a new March programming album which includes selections from all of Capitol's March pop and 'Capitol of the World' albums. In addition, complete albums for disk jockey use have been supplied on the new Jonah Jones Quartet, the Ray Anthony, the Nat "King" Cole, the Gene Vincent, Sue Raney and Norrie Paramor albums.

HOLLYWOOD — Launching its "Galaxy of Stars" album program for March this week is Capitol Records. The program is one of the largest in the history of the company, including 35 new high fidelity packages. Of these, 22 are popular albums, six FDS classical albums and seven 'Capitol of the World'.

Included in the galaxy of Full Dimensional Sound classics is a "Classic Gold Album" which includes special selections from Capitol's best-selling albums in FDS high fidelity. In it, music is presented by such conductors as Erich Leinsdorf, Leopold Stokowski, Felix Slatkin, William Steinberg and Carmen Dragon, pianist Leonard Pennario, harpist Marcel Grandjany, guitarist Laurindo Almeida, violinist Nathan Milstein, the Roger Wagner Chorale and others.

Richard Strauss' two most celebrated operas, "Suite from Der Rosenkavalier" and "Don Juan", are performed by William Steinberg conducting the Philharmonia Orchestra.

Miss Agi Jambor, winner of the Brahms and Chopin prizes, contributes to the new program "Introduction to the Piano", which includes 14 selections by the world's foremost composers. Marcel Grandjany, winner of the first prize of the Paris Conservatoire before he was 14 years old and considered by many today as the world's foremost harpist, offers "Music for the Harp".

Because of the response to Capitol's recent release of Beethoven's Late Quartet in a five-record set, Quartet No. 15 is being made available in March as a single album. The work is presented by the Hollywood String Quartet.

Beethoven's most popular piano concerto, Concerto No. 5 in E Flat Major for Piano and Orchestra, Op. 73, ("Emperor") is performed in an FDS album by pianist Rudolf Firkusny and William Steinberg conducting the Pittsburgh Symphony Orchestra.

"Strauss Waltzes" is introduced in a new classical album by the Hollywood Bowl Symphony Orchestra conducted by Felix Slatkin.

In the new 'Capitol of the World' series albums out this month, is a "Capitol of the World Gold Album" which includes the top-selling international selections of some of the world's greatest stars and orchestras representing eight different countries. The twelve tracks of the album include music performed by the native musicians and vocalists of France, Germany, Italy, Mexico, England, Sweden, Japan and Austria. Introduced as the first 'Capitol of the World' album recorded in Cuba is "Cuban Panorama" which features Havana recording stars in a variety of types of music including the Bolero, the Mambo, the Afro-Cha Cha Cha, the Conga and others (recorded in Havana).

Britisher Ronnie Hilton, makes his album debut on Capitol in a package titled simply "Ronnie Hilton" in which he is accompanied by Frank Cordell's chorus and orchestra. Since 1955, Hilton has consistently been a best-seller in England.

One of Italy's most popular pop singers, Carlo Buti, makes his debut as a 'Capitol of the World' artist in a new album called "Italia Amata". Rudolf Schock, introduces a new 'Capitol of the World' album, "Germany's Rudolf Schock".

An unusual high fidelity visit to Paris in an album written and produced by Dave Dexter, Jr., and narrated by Robert Berthe is "Paris: Its Sounds and People", which also makes its appearance on the March program. This new album, actually recorded in Paris, includes that gay city's sounds of taxis, the bells of Notre Dame, the Eiffel Tower elevator, children, night clubs, sidewalk cafes, trains, airports and other locations in and around Paris.

England's mood music maestro, Norrie Paramor, introduces his newest album, "Norrie Paramor's Moods", in which 33 strings and a girl inter-

Prescott "Sing" Winners



BOSTON, MASS.—All aboard for an evening of movie fun. Here is Norm Prescott, WBZ, Boston disk jockey, and thirty-three winners of a Tommy Sands' contest as they headed for a gala, preview party of "Sing Boy Sing." This was a contest run by Prescott in conjunction with Capitol Records and 20th Century Fox. Winners, in addition to attending a "sneak" preview of the movie, received record albums of "Sing Boy Sing," and the two top winners enjoyed a "dinner-date" with Tommy Sands in person.

Big Push On For New Camden Artist

NEW YORK — RCA Camden, low priced RCA Victor label, has launched the most ambitious campaign in its history to introduce a new artist, Nancie Malcomb. First album by the new artist, "The West Coast of Broadway," presents her first singing and playing the piano with her group in twelve all-time great Broadway standards. Title of the album stems from Nancie's West Coast-influenced style.

RCA Camden's previous big push on an album by a new artist, Gene Bianco's "Stringing the Standards," resulted in a sale of better than fifty-thousand albums, according to the diskery.

Disk jockey exploitation is the single segment of the Nancie Malcomb campaign. The album is being sent to all pop disk jockeys and to jazz jockeys as well. In addition, RCA Victor's twenty-six man field force has been supplied with copies for in-person distribution to jockeys.

Both popular and jazz magazines and newspaper record reviewers will receive the album.

Named the "Monthly Budget Special" for March, the Malcomb album will receive point-of-sale exposure via the thousands of "Monthly Budget Special" Merchandisers currently in dealer stores all over the country. In addition, a streamer, to which the

full-color album cover has been attached, is being supplied to all dealers. The streamer features the nationally advertised price of RCA Camden LP's—\$1.98.

Big Records Signs Pretty Boy

NEW YORK — Sid Prosen, prexy of Big Records, who last week released the Tom and Jerry follow-up to "Hey School Girl" ("Our Song" b/w "Two Teen-Agers"), has just signed vocalist Pretty Boy to an exclusive recording contract.

The artist, who Prosen says recorded a number of demos for Little Richard releases, will have "Keep Away" and "Switchen In The Kitchen" back-to-back on his first release.

Love That "Peggy Sue"



NEW YORK — The two grinning fellows have plenty to grin about. Bob Theile, left, a & r head of Coral and Brunswick Records, is delighted to present Buddy Holly, right, with a gold platter for Buddy's million seller, "Peggy Sue".

David Rose Inks New MGM Pact

HOLLYWOOD — David Rose has signed a new expanded contract with MGM Records, starting his eleventh year with the firm. The contract was negotiated by Arnold Maxin, president of MGM, the Goldstone-Tobias Agency, now representing Rose, and the composer-conductor.

The contract calls for Rose to enter all phases of the recording field during the coming year. He first will do two additional "string n' rock" single recordings similar to "Swinging Shepherd Blues". He also will do all types of pop and movie theme singles in addition to continuing with music for albums.

Rose will act as an A & R repre-

sentative for MGM Records under the new arrangement, handling certain other artists and his own recordings.

The composer-conductor's schedule for this year includes "The Red Skelton Show", recording assignments, motion picture scoring, television spectaculars, and the heading of the Pasadena Pops Concerts for the sixth season. He has been set as guest conductor with the Cleveland and New Orleans Symphony orchestras this summer and will do a concert tour abroad.

Nat Goldstone and Nick Sevano are personally representing Rose for the Goldstone-Tobias Agency.

Frankie Vaughan In U.S. For Heavy TV-Radio Schedule

NEW YORK — Frankie Vaughan, one of Britain's top male vocalists, who records for Epic Records here in the States, is currently in the U.S. for extensive TV appearances and to promote his latest Epic platter "We're Not Alone" b/w "Can't Get Along Without You".

Vaughan appeared on the Patti Page "Big Record" TV show last week and has already been re-signed for another stint on the same show May 7th. He'll be on Dick Clark's "American Bandstand" March 11th and on March 30th he does "The Ed Sullivan Show".

After the Sullivan show, Vaughan leaves for England to begin filming "The Lady Is A Square" with Anna Neagle. While in England he will receive the Variety Club's annual award as "Personality Of The Year". He returns to the States in May for his "Big Record" appearance and for the premiere of his Warner Brothers film "Dangerous Youth", skedded to open in New York, June 7th. Then he will return to England to complete

All Allied Branches Under Same Roof

SEATTLE, WASH.—Celestial Records, newest division of Allied Songs, Inc., has moved into the offices occupied by Allied's other branches, Grosvenor House Music (ASCAP) and Star Tunes Music (BMI) at 4315 Evanston Avenue, Seattle 3, Washington.

All branches have been put under the personal supervision and management of Art Benson, according to Eric Englund, Chairman of the Board of Directors of Allied Songs. Art Benson has also been elected President of the six year old firm, and reports that 59 songs owned by Grosvenor House and Star Tunes have been recorded during the last quarter of 1957 and that 18 more are due to be recorded in the next three weeks.

In addition to the Maddy Brothers and Bob Alexander, the Celestial label also has Marge Whaley, the Corky Corcoran Quintet, Nelson Alexander, the Gay Jones Trio, the Shades and Floyd Standifer's Orchestra under contract.

Art Benson is currently lining up distribution throughout the United States.

the filming of "The Lady Is A Square".

Vaughan has had seven consecutive hits on England's best seller list.

At The Hop



NEWARK, N. J.—The Playmates, who had a real big one for Roulette with "Jo-Ann", and have followed up with what looks like another in "Let's Be Lovers", are shown here at the mike with Dick Sugar, WAAT-Newark deejay, at a Sunday Record Hop which took place in Passaic, at The Garden Ballroom. The hop was the first of a series of Sunday Hops to be held each week at the Passaic ballroom. From left to right they are Donny, Chick, Morrey and Sugar.

Fats Domino

5492

"Yes, My Darling"

and

"Don't You Know I Love You"

Imperial Records

Steps Up Indie Mastering



CHICAGO—Jack Wiener, Director of Sheldon Recording Studios, this city, has announced a considerable increase in mastering for independent record labels throughout the nation.

Wiener, just 22, credits the rise in activity to two very definite factors among many; the availability of ultra-modern, custom-built equipment and a successful catalog of hit masters for many labels.

"Success," Wiener stressed, "is very contagious. It tends to interest other independents to our excellent facilities. And, of course," he continued, "Our competitive pricing for sessions and other services tend to increase desirability among other prospective customers."

Included among recent masters cut at Sheldon are: Chuck Berry's "Sweet Little Sixteen" on Chess; Jimmy McCracklin's "The Walk" on Checker and "Ballad Of A Teenage Queen" by Johnny Cash on the Sun label. Wiener said that there is a very definite increase in activity at Sheldon on LP's. Artists currently active in this category are Chubby Jackson, Ramsey Lewis, Max Roach, Billy Taylor, Chet Roble and many others.

(Pictured above) A recent session at Sheldon Recording Studios cutting bassist Chubby Jackson's upcoming LP for the Argo label. Jack Wiener seated at extreme right, supervising the session.

Reservations Pouring In For MOA Convention, May 6, 7 and 8

OAKLAND, CALIF.—The annual Music Operators of America (MOA) Convention, to be held at the Morrison Hotel, May 6, 7 and 8, is shaping up into another major convention—and may be the biggest one to date.

At present, about sixty booths have already been reserved by approximately twenty-five different companies including such music and record firms as Broadcast Music, Inc., Big Records, Capitol Records, Columbia Records, Decca Records, Dot Records, Epic Records, MGM Records, RCA Victor Rec-

ords and Rex Productions, according to announcement by George A. Miller, national president and managing director of MOA.

Many exhibitors have already ordered banquet tickets and have also sent in ads for the souvenir program.

The entire Ballroom and a major part of the Constitution Room of the Morrison have been reserved for exhibitors, and booths are being offered on a first come, first serve basis. Companies planning to exhibit are advised to rush their reservations.

Block's "Ballroom" Contest Offers Date With Sinatra

NEW YORK—A date with Frank Sinatra will be awarded to some fortunate female listener of WABC's "Martin Block's Make-Believe Ballroom," it was announced last week by Block.

The special "Date With Frank Sinatra" contest began Thursday, Feb. 27, with all female members of WABC's "Platter Picker's Club" eligible to enter. All entries must be postmarked no later than midnight March 15, and the winner will be squired around town by Sinatra one evening during the week of March 23.

Contest rules are as follows: Sinatra will select his favorite number which he has recorded and note why it is his favorite. His selection will be placed in a sealed envelope until the contest is over.

Contest entrants are asked to mail in the title of their favorite Sinatra recording and to tell why it is their choice, in 25 words or less. The person whose choice and opinion comes closest to Sinatra's statement will win the contest.

Entries should be mailed to Martin Block's Make-Believe Ballroom, WABC, 39 West 66 Street, New York, N.Y. All entries become the property of the American Broadcasting Company.

Listeners can become members of WABC's "Platter Picker's Club" by writing to a WABC disk jockey.

Tonsils Plus Muscles



NEW YORK — Frankie Vaughan, one of England's top singing stars proves that he's got muscles as well as tonsils. Stewardess Kellie Ward seems to be enjoying the free ride. Vaughan, who records here on the Epic label and will shortly have his first film out under the Warner Brothers banner, skied in from England to do the Ed Sullivan, Dick Clark and "Big Record" TV shows.

"Buck" Stapleton Named To Capitol A&R Department

HOLLYWOOD — The appointment of Charles O. "Buck" Stapleton as Assistant Producer in the Artist and Repertoire Department of Capitol Records, serving as Assistant to A&R producer Ken Nelson, has been announced by President Glenn E. Wallichs.

Stapleton, who assumed his new post March 1, most recently has been Capitol Records Distributing Corp.'s Western promotion representative. He joined the CRDC organization seven years ago at the Los Angeles branch as a warehouseman and successively was promoted to such positions as clerk, salesman, sales representative, promotion man, sales manager and Western promotion representative.

He is a native of Mississippi and attended Los Angeles State College and the Los Angeles Conservatory of Music. He was a former drummer with the Jack Fina and the Ina Ray Hutton orchestras.

All Star Jazz Show At KNOB Celebration

HOLLYWOOD — Station KNOB (FM), which last August initiated an all-jazz format, on March 9 changed its frequency from 103.1 to 98 mc at the same time boosting its power from 320 to 3,500 watts.

To help celebrate this new twist for the KNOB, 60 of the biggest names in jazz appeared on a special four hour program, Sunday, March 9 at 5 p.m.

Stan Kenton and Duke Ellington were emcees of the broadcast which featured, among others, Dave Brubeck, June Christy, Woody Herman, Paul Desmond, Jerry Fielding, Terry Gibbs, Shelly Manne, Pete Jolly, Jimmy Giuffre, Harry Carney, Shorty Rogers, Buddy DeFranco, Benny Carter, Dave Pell, Chico Hamilton, Red Norvo, Charlie Barnet, Red Mitchell, Murray McEachern, Ben Pollock, Conte Condoli, Bob Cooper, Fred Katz and Teddy Buckner.

Preceding this four hour program from Hollywood, disk jockey Pat Henry hosted a three hour salute from San Francisco featuring top Bay Area jazz artists.

Climaxing the day of festivities, Theme magazine presented an hour long capsule history of jazz at 9 p.m.

To prepare for the big switch, KNOB was on the air only intermittently on March 7 and 8 while it tested the new transmitter at 98 mc.

Crown Records Moves East Coast Office

NEW YORK—Crown Records, the \$1.49 LP entry, has moved into its own building at 13-15 Vanderbilt Avenue, Brooklyn 5, New York, where it will maintain its east coast warehouse and offices. The new telephone numbers are ULster 5-9424 and ULster 5-9425.

The move, necessitated by the growth of business since the company came east from Culver City, California, last July, will enable Crown to ship some 20,000 records per day. All merchandise will be bagged in polyethylene and priced before shipment, and prepacked assortments will be made available.

BEST SELLERS

JOHNNIE PATE QUINTET
**SWINGING SHEPHERD
BLUES**

FEDERAL 12312

BILL DOGGETT
FLYING HOME
b/w HIPPI DIPPY
KING 5096

LITTLE WILLIE JOHN
**TALK TO ME,
TALK TO ME**
KING 5108

OTIS WILLIAMS & HIS CHARMS
OH JULIE
DE LUXE 6158

EARL BOSTIC
SOUTHERN FRIED
KING 5106

Just Released
LESTER LEAPS IN
b/w POMPTON TURNPIKE
KING 5120

THE "5" ROYALES
**DEDICATED TO THE
ONE I LOVE**
KING 5098

TINY BRADSHAW
SHORT SHORTS
KING 5114

BOYD BENNETT
CLICK CLACK
KING 5115

THE SWALLOWS
OH LONESOME ME
FEDERAL 12319

DONNIE ELBERT
PEEK - A - BOO
DE LUXE 6161

OTIS WILLIAMS & HIS CHARMS
BABY - O
b/w LET SOME LOVE IN YOUR HEART
DE LUXE 6160

BUBBER JOHNSON
PRINCE OF PLAYERS
KING 5117

**KING
RECORDS**

WANTED—RECORD TALENT

Paris Records is expanding and looking for masters or artists. Male & Female vocalists—groups—Country & Western—Rock & Roll as well as pop talent and tunes.

Call for appointment:

PARIS RECORDS
1619 Broadway, N. Y.
(Plaza 7-3756)



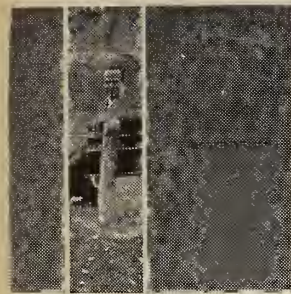
Album Reviews

POPULAR



"SOUTH PACIFIC"—An original soundtrack album—RCA Victor LOC-1032 (1-12" LP)

Featured on Broadway and the moving pictures, the story is now offered in disk form. RCA Victor is going through a gigantic \$250,000 promotion for the LP. The delightful music of Rodgers and Hammerstein is superbly treated. The flick stars Rossano Brazzi, Mitzi Gaynor, and John Kerr, and the work is expertly guided by Alfred Newman. "Some Enchanting Evening", "I'm Gonna Wash That Man Right Outa My Hair". Should be one of the biggest sellers of the year. Must stock.



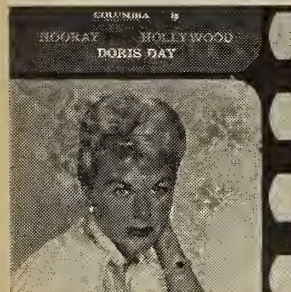
"TILL"—Roger Williams and Orchestras conducted by Marty Gold and Hal Kanner—Kapp KL-1081 (1-12" LP)

The master keyboard interpreter lends his fascinating styling to a program of songs that includes a number of recent hit singles. Williams has the expert support of the fine work and his skillful handling of the tunes makes it a fine offering. While working with such top material as "Tammy" and "Till", the artist has the opportunity to showcase his warm personality. Another disk for the pianist's many fans to enjoy. Chart stock.



"THE WALTZ QUEEN"—Patti Page—Mercury MG-20318 (1-12" LP)

The lovely songstress, now a TV personality, presents a collection of waltzes. Page, who has had tremendous success in the past with waltzes, ("Tennessee Waltz", "Changing Partners"), tags the tunes with her warm delivery. A strong Patti Page offering that will undoubtedly find a very receptive market.



"HOORAY FOR HOLLYWOOD"—Doris Day with Orchestra conducted by Frank DeVol—Columbia C2L-5 (2-12" LP)

The talented thrush exercises her warm vocal chords on well chosen Hollywood show tunes. With Frank DeVol and Company donating a tasty backing, the pert Miss lends her attractive delivery to "A Foggy Day", "The Way You Look Tonight", "The Last Time I Saw Paris", "In The Still Of The Night", and many more. The waxing sounds like a long standing favorite. Big issue.



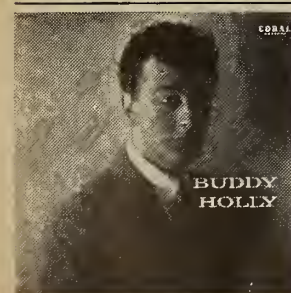
"THE TOUCH OF EDDIE HEYWOOD"—RCA Victor LPM-1466 (1-12" LP)

The Eddie Heywood trio tags several pop standards and comes up with polished interpretations. Heywood's distinctive piano stylings make the familiar songs more enjoyable. Rounding out the trio are Al Lucas, bass, and drummer Bobby Donaldson. Tunes include "On The Street Where You Live", "All Of You", and others including two Heywood originals "Sitting On A Moonbeam" and "After Thoughts". Sparkling keyboard sessions. Should grab nice piece of sales.



"ARMENIAN WEDDING"—Mike Sarkissian and his Cafe Bagdad Ensemble—Audio Fidelity AFLP-1865 (1-12" LP)

The Musicians render a number of oriental type selections that are supposed to represent an Armenian wedding. Mike Sarkissian and his crew offer authentic versions of the Middle Eastern sounds. The entry could be a worthy follow-up to the Diskery's "Port Said" issue. The colorful selections are contagious. Good issue.



"BUDDY HOLLY"—Coral CRL-57210 (1-12" LP)

Holly, who recently rode the charts with his "Peggy Sue", has a collection of tunes that are ideal for his voice and delivery. The hot songster, is the lead voice in the fast moving group, "The Crickets". While accompanying himself with a guitar the artist offers a dozen items including "Peggy Sue". Descriptive of the set is the swinging treatment given to "Words Of Love", a bright tune penned by Holly. Chart stock.



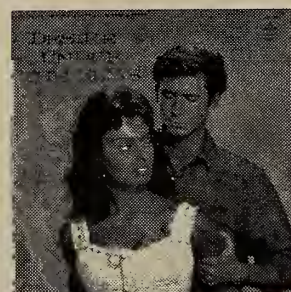
"RECORD SESSION"—The Del Vikings—Mercury MG-20353 (1-12" LP)

The swinging team comes up with another collection of appealingly presented rockers. The hit making vocal group has a number of new items that includes its latest single, "The Voodoo Man". On their second Mercury outing, The Del Vikings offer the tunes with the sound that has proven so commercial to the teeners. The pressing will get its share of sales.



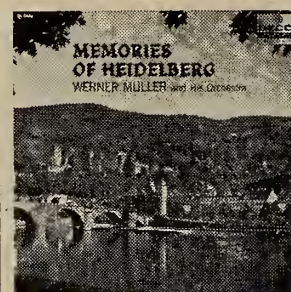
"WALTER SCHUMANN PRESENTS THE VOICES"—RCA Victor LPM-1558 (1-12" LP)

The voices of Walter Schumann make beautiful music. Their smoothly blended harmony serves as a worthy showcase for the selections offered. Each of twelve singers in the group is featured on one of the dozen tunes. Aiding the vital voices is the always colorful Henri Rene orchestra. The tender treatment given to "How Are Things In Glocca Mora" is an impressive example of the very musical entry. Good listening.



"DESIRE UNDER THE ELMS"—Music from the soundtrack—Dot DLP-3095 (1-12" LP)

The set, is from the Paramount flick starring Sophia Loren, Anthony Perkins, and Burl Ives. The conductor of the orchestra in this album, Elmer Bernstein, is also the composer of the score. The track is a virile music captured beautifully by the musicians, under Bernstein's capable conducting. Work successfully communicates with the listener. Okey track.



"MEMORIES OF HEIDELBERG"—Werner Muller and his Orchestra—Decca DL-8635 (1-12" LP)

Werner Muller and his musicians capture the romantic atmosphere of Heidelberg, Germany. Throughout the tender portrayals the orchestra's lush stringwork offers a most enchanting picture of Heidelberg. The popular Muller crew programs a dozen songs descriptive of which is "I Lost My Heart In Heidelberg". Should receive a hearty welcome from the leader's many fans.



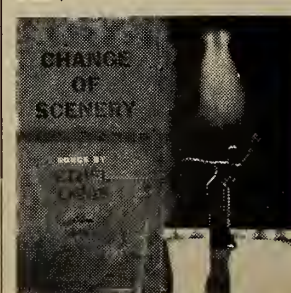
"I'M CONFESSIN'"—Teddy Randazzo with Marty Gold and his Orchestra—Vik LX-11221 (1-12" LP)

Randazzo, former lead singer with the "Three Chuckles", sings a host of durable pop tunes. The issue is the songster's first LP effort as a single. Randazzo offers some infectious stylings against the able backdrop of the Gold musicians. One of the really moving tunes interpreted by the vocalist is "Old Man River". Could find the charts.



"THE GEORGE SANDERS TOUCH"—with Orchestras conducted by Don Costa and Nick Perito—ABC Paramount ABC-231 (1-12" LP)

The noted movie star showcases two additional talents, those of vocalist and pianist. Sanders is heard singing a host of evergreens. Work is under the direction of Don Costa and Nick Perito. The actor-vocalist displays a genuinely attractive delivery as he sails through "Try A Little Tenderness", "As Time Goes By", "More Than You Know", etc. Nice mood set that might interest the artist's fans.



"CHANGE OF SCENERY"—Ethel Ennis—Capitol T-941 (1-12" LP)

The album is Miss Ennis' LP debut. The artist has a warm attractive delivery that captivates. With Neal Hefti donating his usual well sounding brass backing, the thrush gives her low intimate stylings to "The Song Is Ended", "My Foolish Heart", "I Cried For You", "Thrill Me", and six others. The songstress is a refreshing new singing personality. The platter could very easily take off.



Album Reviews



"YIDDISH LOVE SONGS"—sung by Ruth Rubin, accompanied by Fred Hellerman—Riverside RLP-12-647 (1-12" LP)

Miss Rubin boasts an intimate knowledge in the folklore of many peoples, and this disk showcases Yiddish love songs. The competent vocalist, with the capable assistance of Fred Hellerman's guitar, offers eighteen tunes including "Shplitzhe Mir" (Play For Me), "Ich Fir A Libe" (I Am In Love) and others. Featured in the linear notes are short descriptions on many of the items offered. Will delight lovers of the music.



"TONIGHT" Jose Melis his piano and Strings—Seeco CELP-411 (1-12" LP)

The master pianist is heard with the melodic compliments of his string oriented orchestra. Melis, known for the enjoyable ivory work he renders on the "Tonight" show with Jack Paar, tags the tunes with a stirring vitality. This LP serves as a worthy showcase for his fine talents. The artist's entertaining treatments are given to twelve tunes including "Indian Summer", "Over The Rainbow" and "Harbour Lights". Melis' popularity on the TV show should serve as an additional sales stimulant. Retailer should stock this package.



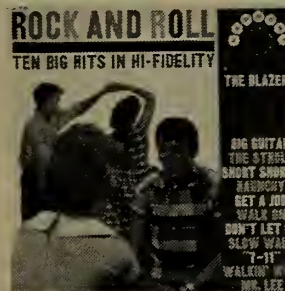
"THE MANY SIDES OF PAT SUZUKI"—Vik LX-1127 (1-12" LP)

Pat Suzuki tags a number of durable melodies for her initial effort in the LP field. Miss Suzuki has an impressive set of vocal chords and they are nicely complimented by the smooth brass of the Henri Rene ork. The vocalist renders "From This Moment On", "Just One Of Those Things", "A Sunday Kind Of Love", "Solitude", and more. Miss Suzuki is an accomplished vocalist. Nice sound.



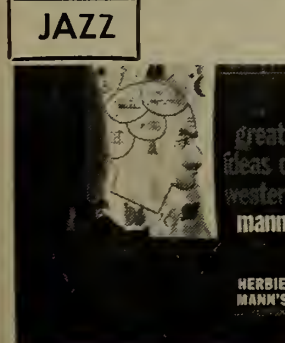
"BE MINE TONIGHT"—Abbe Lane with Tito Puente and his Orchestra—RCA Victor LPM-1554 (1-12" LP)

Miss Lane tackles a program of latin inspired goodies. The thrush, currently starring in the Broadway play "Oh Captain", is accompanied in her first LP effort by the Tito Puente musicians. The noted latin crew back the songstress while she offers the listener twelve swinging items including "Pan, Amore Y Cha Cha Cha", "Take It Easy", "Babalu", and "Whatever Lola Wants". Okey entry.



"ROCK AND ROLL"—The Blazers—Harmony HL-7103 (1-12" LP)

The economy priced label (\$1.98) presents ten of the current big beat top singles. The Blazers offer surprisingly accurate copy readings of the hit waxings. Frankie Tucker handles the vocals. Among the rockers rendered are "Short Shorts", "Walking With Mr. Lee", "Don't Let Go", and "Big Guitar". The material, coupled with the low price could be just the ingredients needed to insure sales.



"GREAT IDEAS OF WESTERN MANN"—Herbie Mann and his Californians—Riverside RLP-12-245 (1-12" LP)

The jazz notable is sporting a bass clarinet for the occasion, and he is getting some swinging sounds from it. With the expert support of Jack Sheldon's trumpet and Jimmy Rowles' piano, Mann performs in winning style and should wind up with a good selling package. Rounding out the group are Buddy Clark and Mel Lewis on bass and drums respectively. Will surely delight the jazz buyers.



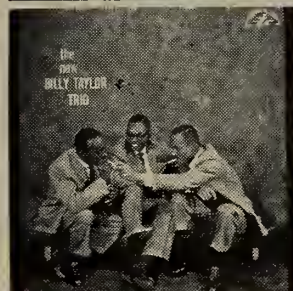
"PRETTY FOR THE PEOPLE"—Arranged and conducted by A. K. Salim—Savoy MG-12118 (1-12" LP)

Salim, the much respected jazz composer offers a liberal sampling of his talents. The six Salim originals tagged receive the stylings of some of jazzdom's best—(Max Roach, Kenny Dorham, Paul Chambers, etc). Salim, on his third venture for the diskery, takes the boys through "Takin' Care Of Business", "Pretty For The People", "Blu-Binsky", etc. Jazz lovers will go for this.



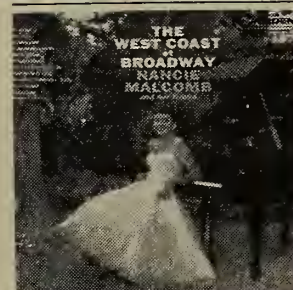
"PRESENTING RED MITCHELL" — Contemporary C-3538 (1-12" LP)

The waxing features the strong sounds of the Red Mitchell quartet. Rounding out the group are James Clay on flute and tenor, Lorraine Geller at piano, and Billy Higgins on drums. The jazzists offer a swinging view of the selections rendered, especially Irving Berlin's bright opus "Cheek To Cheek". The west coast musicians seem to have everything going for them on this session. Top jazz additions.



"THE NEW BILLY TAYLOR TRIO"—ABC Paramount ABC-226 (1-12" LP)

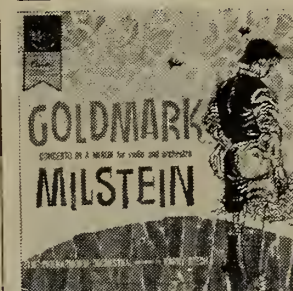
The three musicians offer the listener refreshingly inventive readings throughout the deck. Taylor's melodic piano plus Earl May (bass) and Ed Thigpen add up to some mighty enjoyable listening. The group has a warm, soothing delivery that compliments anything they interpret. One of the standout numbers on the set is "Titoro", an Afro-Cuban type tune where Thigpen contributes a healthy piece of drum work. Disk will sell in the jazz circles.



"WEST COAST OF BROADWAY"—Nancie Malcomb and her group—Camden CAL-422 (1-12" LP)

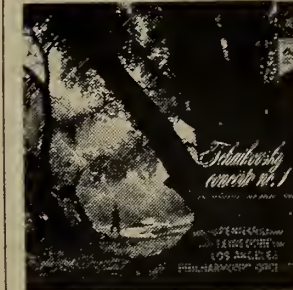
Nancie Malcomb sings, plays piano, and arranges. The talented miss does all the items with an attractive jazz inspired approach. With the help of the rest of the group, guitarist Al Viola, bassist Jim Aton, and drummer Mel Lewis, Miss Malcomb showcases twelve numbers from Broadway musicals. Included in the set are "Make The Man Love Me", "If I Were A Bell", "Comes Love", and others. Worthy offer from the \$1.98 label.

CLASSICAL



GOLDMARK: Concerto in A minor—Nathan Milstein, violin—Harry Blech conducting the Philharmonia Orchestra—Capitol PAO-8414 (1-12" LP)

The composition is portrayed with the most moving of deliveries. Milstein's lyrical violin work, and the dramatic efforts of the orchestra offer interesting collaboration on the romantic work. Splendid job of conducting from Harry Blech. The concerto has a bold beginning theme that is brilliantly captured by the expert Milstein. Another top flight classical entry from the diskery.



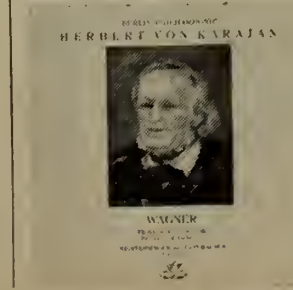
TCHAIKOVSKY: Concerto No. 1 in B flat major for piano and orchestra—Leonard Pennario piano, Erich Leinsdorf conducting the Los Angeles Philharmonic Orch.—Capitol PAO-8417 (1-12" LP)

The great composer's piece receives the musically accomplished treatment of the Pennario piano and the inventive orchestra. Leinsdorf has an intimate knowledge of the composition, and thus capably leads the Los Angeles crew through its exciting portrayal. The outstanding compliment to the work is Pennario's more than beautiful ivory contributions. Attractive cover. Worthy addition to the classical shelf.



GREIG: Piano Concerto—SCHUMANN: Piano Concerto—Claudio Arrau, piano with Alceo Galliera conducting the Philharmonia Orchestra—Angel 35561 (1-12" LP)

The two composers' brilliant works are in the capable hands of Claudio Arrau, master of the keyboards. The pianist's lyrical approach is handsomely aided by the splendid conducting of Galliera. The two piano Concertos are delivered with vitality. One of the pressing's more moving moments is evident in the well known first movement of Grieg's work. Another top classical issue from the label.



WAGNER: Tristan and Isolde—Meistersinger and Tannhauser Overtures—Herbert Von Karajan conducting the Berlin Philharmonic—Angel 35482 (1-12" LP)

The waxing features the expert conducting of Von Karajan, and the brilliant compositions of Wagner. The Berlin Philharmonic Orchestra handles the Wagner works with all the drama and intensity demanded. All receive impressive performances, particularly the Tannhauser Overture. A triumph by Von Karajan. One of the better classical issues.

Sisters?



PHILADELPHIA, PA.—A recent cocktail party hosted by Philadelphia's WPEN at the Hotel St. Regis in New York, brought out a raft of show business personalities. Among them—and a natural for the photographer—were Marge Fontaine of the Fontaine Sisters, Phyllis McGuire of the McGuire Sisters and Patty Andrews of the Andrews Sisters.

Capitol Appoints Office Managers

HOLLYWOOD — The appointment of a New York Office Manager and a Hollywood Office Manager for Capitol Records International Corp. has been announced by Sandor A. Porges, Vice President and General Manager.

The New York post is occupied by Julius C. Varady, who has been associated with Capitol Records for the past eight years. Since Jan. 1, 1957, he has been Assistant to the Director of the International Department with headquarters in New York.

Roland Fribourghouse, who also has been associated with CRI for the past eight years, has been named Manager of the Hollywood office of CRIC. Fribourghouse started with CRI as a co-ordinator in the Artist and Repertoire division and held various supervisory positions in the Royalty and License section and was a staff assistant to the Controller of the company in Hollywood before joining the International Department one year ago as Assistant to the Director.

George M. Cohan Memorial Under Way



NEW YORK—Ground was broken in New York's Duffy Square recently for the memorial statue honoring the late song and dance man, George M. Cohan. Ceremonies at the square were attended by many of the theatre notables including Oscar Hammerstein II, Chairman of the George M. Cohan Memorial Committee (left) and George M. Cohan, Jr.

27 Hour Radio Salute To Pianist Erroll Garner

INDIANAPOLIS, IND. — Erroll Garner was saluted by WAJC-fm in Indianapolis in a 27 hour marathon broadcast, which began at 10 P.M. on Friday, February 28th. The event was touched off by Columbia Records Distributors there, in conjunction with Erroll Garner Month at Columbia. The program had backing of the Indianapolis Jazz Club and Butler University. Local celebrities dropped in to salute Garner throughout broadcast. The show programmed over 9 hours of Garner recordings, and rounded out the show with other jazz artists from Columbia catalogue. Garner highlighted program, calling for an on-the-air telephone interview, from Boston, where he was appearing at Storyville.

Over 150 persons crowded the radio station to eat a celebration cake, baked for Garner.

The Indianapolis program was the second salute to Garner during the current Columbia celebration. WRCA, New York, dedicated a 6 hour marathon broadcast to Garner last weekend.

British Juke Boxes Making More Hits

LONDON, ENG. — British operators, particularly those with the larger juke boxes, are becoming much more programming conscious. And with 8,000-plus boxes now in operation, hits are being made by phonographs now to almost the same extent as by deejays.

With no commercial radio in Britain, and the British Broadcasting Corporation severely limited in "needle time", this is a situation that will become ever more true and important as the months go on. And not for years has so much top-pop material been fighting it out for places in the juke-box Top Twenty.

A high proportion of the top hits on phonographs in Britain are American disks, and this has led to recent criticism that one of the two largest companies in the U.K. is becoming simply a pressing plant for American records. This is hardly true, since a great many British youngsters are being signed by all labels here, and the A&R men, arrangers, musical directors, artists and exploitation staffs are doing their very best to produce native hits. The chief weakness is not in the records produced—some of which are fully up to top American standards. It lies rather in the fact that there are very few good publicists in England, and no matter how good a young artist is, the message seldom reaches the public in the way it should, and the much publicized and glamorized American artists take the first and all-important trick with a very high proportion of the material issued.

Columbia And Budweiser Beer Set Tie-In For New Kaye LP

NEW YORK — Columbia Records and Budweiser Beer Company are launching a gigantic, all-media push on Sammy Kaye's newest album, "Midnight Serenade," which features the brewery's theme, "Where There's Life" as one selection. "This album will be a featured part of extensive national advertising and promotion," reports Columbia Advertising and Sales Promotion Director Arthur Schwartz, "deriving the benefits of half a million dollars in the overall total budgets of the two companies during the run of the program."

Columbia Records, Budweiser, McCann-Erickson, the D'arcy Agency and Kaye's representatives, Dave Kringel and others worked out the program.

Plans call for prominent treatment by both companies in all media and point-of-sale materials. In addition to the full co-op mat treatment, full-color blow-ups of the LP are being made available for retail dealer use. Some 21 radio spots per week on key stations, television commercial inclusion and full page national ads in, among others Life and Esquire, will focus important space on "Midnight Serenade."

A-F Rushes St. Patti Disk

NEW YORK—The Audio Fidelity Record Company shifted into high gear last week to market its new album "Bagpipes And Drums" by The 9th Regiment Pipe Band, so that retail shops would have the album on their shelves in time for St. Patrick's Day.

The Ninth Regiment Pipe Band is one of the most famous in the United States and in this album performs such evergreens as "Wearin' of The Green," "Bonnie Dundie," "The Campbells Are Comin'" and other favorites.

B'way Score LP With Jazz Vocals



NEW YORK—(l to r) Jackie Paris (who appeared by arrangement with East-West Records), pianist-arranger Dick Hyman, Leonard Feather, singer Marilyn Moore; Jay Livingston and Ray Evans, writers of the score of "Oh, Captain!", are shown above at the MGM record session on which the Feather-Hyman All Stars, with vocals by Miss Moore and Paris, recorded nine tunes from "Oh, Captain!" in the first jazz show-tune album ever to feature vocals. The LP, which also features instrumental solos by Coleman Hawkins, Tony Scott, Harry Edison and many others, is being rushed by MGM for immediate release.

America's Leading ONE STOP Record Service

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Proving A Point



CLEVELAND, OHIO—WDOX's Program Director Norman Wain turns blood donor to prove that giving a pint is a painless experience. Pretty nurse Sally Winter makes it a memorable experience. Wain broadcast his reactions "on the spot."

Capitol Issues 13 New Tapes For Mar.

HOLLYWOOD — Thirteen new stereophonic tapes were introduced by Capitol Records the week of March 3. Seven of these are in the pop music category, the balance classical.

The new pop tapes include "Just One Of Those Things" by Nat "King" Cole with orchestra conducted by Billy May, "Wild About Harry" by Harry James and his orchestra, "Jimmie Lunceford in Hi Fi" featuring Billy May and his orchestra, "Stringtime" with Richard Jones conducting the strings of the Pittsburgh Symphony Orchestra, "Composer's Holiday" by Les Brown and his Band of Renown, Jackie Gleason's "Oooo!", and "Young Ideas" featuring Ray Anthony, his trumpet and orchestra. The new classical tapes include

"Landmarks of a Distinguished Career" by Leopold Stokowski conducting his Symphony Orchestra, "Overture" by the Hollywood Bowl Symphony Orchestra conducted by Felix Slatkin, "The Sound Of Wagner" by Erich Leinsdorf conducting the Concert Arts Symphony Orchestra, "The World Of Music" with Carmen Dragon conducting the Capitol Symphony Orchestra, "Starlight Chorale" with Roger Wagner conducting the Hollywood Bowl Symphony Orchestra and the Roger Wagner Chorale, and Tchaikovsky's "Concert No. 1 in B Flat Minor, Op. 23, for Piano and Orchestra" performed by Leonard Pennario with the Los Angeles Philharmonic Orchestra conducted by Erich Leinsdorf.

Angel Mgr. To Capitol

HOLLYWOOD—Walter E. Kiernan, former Office Manager of Angel Records' New York executive office, has been transferred to Capitol Records' New York executive office in the same capacity, it was announced last week by Daniel C. Bonbright, CRI Vice-President, Administration and Finance.

Prior to joining Angel, Kiernan was employed by the Raxor Corp., the distributor of Cetra-Soria records. When the Angel label was organized in 1953, Kiernan joined the firm in an administrative capacity.

Hornbogen Forms New Sales Agency

CHICAGO—Magnecord Division of Midwestern Instruments last week announced that on March 1, Del Hornbogen, who for the past 10 years has been associated with the Magnecord Company in a sales managerial capacity, formed a new sales agency to be known as Hornbogen & Sons Sales Company, with offices at 5334 W. Monroe St., Chicago, Ill.

The newly-organized sales firm intends to specialize in high fidelity components.

Hornbogen is widely known in the electronics industry and is one of the pioneers in high fidelity and tape recording.

N. R. Co. Signs 4 Mints

ATLANTA, GA.—National Record Corporation, now in action with its new N. R. Co. label, has just signed the Four Mints to a recording contract. First "Mint" release is skedded to break March 21st. The "Mints" are now on an extended personal appearance tour.

Atlantic Ups Prices

NEW YORK — Price increase on single records was announced this week by Atlantic Records and its subsidiaries Atco, East-West, and KRC.

Effective March 25 all 45 RPM disks will retail at 98¢ and all 78 RPM disks will retail at \$1.15.

Heavily increased production costs made the hikes necessary a company spokesman said.

Joe Petralia Joins Columbia Dist., N. Y.

NEW YORK — Columbia Records Distributors Inc., this city, this week announced that it had appointed Joe Petralia to the local promotion post formerly held by Frank Campana, now National Promotional Manager, for Columbia Records, Inc.

Petralia was formerly record librarian for WOV-New York.

Faro Label Starts Rolling

LOS ANGELES — Robert W. Flugel, National Sales Manager of Faro Records, left Los Angeles March 9th for three weeks to visit company's key distributors in seventeen cities.

Flugel will huddle with distributors in each city to outline a sales promotion campaign planned for Faro's initial release scheduled for early April.

The company's first release will be "Zonbeeshe Blues" b/w "You Are Love To Me" by singer-actor Ken Miller who makes his recording debut on Faro.

More recently Miller completed a featured role in Cecil B. DeMille's production of "The Buccaneer" starring Charlton Heston and Yul Brynner.

Permo Changes Name To Fidelitone, Inc.

CHICAGO — Effective March 1, 1958, the corporate name of Permo, Incorporated, was changed to Fidelitone, Incorporated. This change in name is being made to conform with the widely known name brand and trademark, "Fidelitone." The corporate structure, officers, directors and ownership of the company remain the same.

Maxin Signs Williams

NEW YORK—Arnold Maxin, president of MGM Records, this week announced the signing of Jimmy Williams, young singer-song writer.

Williams was cut last week with Maxin handling the session.

MGM plans to release the record shortly and will be given top promotional priority.

Sands Named Prexy Of Continental Artists

NEW YORK—Joe Piccola, Chairman of the Board of Continental Artists Booking Agency, last week announced that Vic Sands had been elected President of the booking office.

Sands, a veteran of more than 20 years in the business, was formerly with GAC and Shaw Artists.

MGM Box Top Tie-In

NEW YORK—In a tie-in with N.Y. radio station WMGM and Roman Food Products, MGM Records has entered the premium promotion race. First disk to be used on the campaign is the Connie Francis hit disk of "Who's Sorry Now". Radio listeners are requested to mail boxtop and 25 cents to receive the Connie Francis disk. First two days of the campaign resulted in close to 2000 requests for the record.

Chas. Goldberg Dies

NEW YORK — Charles Goldberg, professional manager of Chappel Music, died of a heart attack on Monday, March 3. Services were held at the Riverside Chapel on Tuesday morning.

Goldberg started with Max Dreyfus thirty-five years ago and was still associated with the firm at the time of his death.

"The Music Box"



NEW YORK—To promote his new Vik recording, "The Music Box", Richard Maltby set up the above montage after visiting local juke box distributors.

British Gold Disk



NEW YORK — Harry Belafonte, the first artist to have ever sold over one million copies of a record in Great Britain, receives a gold copy of the record, "Mary's Boy Child", from P. B. Reed, vice-president of RCA-Victor International. The Belafonte gold disk is doubly significant in its achievement since the population of Great Britain is far smaller than that of the United States, living wages are lower and the price of a single recording is \$1.40, as opposed to a much lower price here.

Inter'l Youth Band Set For Newport Fest

NEW YORK—"One of the most unusual and exciting musical aggregations of all time is being assembled to appear at the Newport Jazz Festival, in Newport, R. I., over the July 4th weekend this year," said Louis Lorillard, president of the Newport Jazz Festival.

"It will be an 'International Youth Band,' composed of the best young jazz musicians from twenty countries, including two behind the Iron Curtain.

"This project will go a long way toward furthering good-will between nations and people everywhere," said Lorillard.

"We are utilizing the universal medium of jazz, the only true native American music, to prove that music transcends the barrier of language differences and can serve as a 'universal' language and meeting ground," stated Lorillard.

Players for this world-wide musical group are now being selected by two members of the Festival's Board of Directors, George Wein and Marshall Brown, who left for Europe February 14th on a one month tour, during which they will hold auditions in 18 foreign cities. Jazz and "Hot" clubs, leading music critics, music publications and the U. S. Information Offices in each of the cities are cooperating in lining up the best available talent.

HAVE YOU HEARD?

"Darkness"

by

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Jarvis' 25th Anniversary



LAS VEGAS—Al Jarvis (left) receives Citation from Paul Whiteman on Stage at Wilbur Clark's Desert Inn in celebration of his 25th anniversary as a disk jockey.

Troupers To Have Celebrity Auction

NEW YORK — The Troupers, are celebrating their tenth anniversary this year with a "Mammoth Celebrity Auction" to be held in New York City in May. The articles (to be

auctioned off by renowned personalities) will consist of personal items belonging to celebrities in every field—theatre, motion pictures, TV, radio, arts, music, politics, sports, etc.

Donations, thus far, have been received from June Havoc, Elsa Maxwell, Gloria Swanson, Leopold Stokowski, Noel Coward, Andre Kostelanetz, Juanita Hall, Tony Bennett, Gertrude Berg, Lillian Roth, Bob Hope, Sid Caesar, Jessica Dragonette, Arthur Miller, Benny Goodman, Sal Mineo, Zachary Scott, Patrice Munsel, Dorothy Stickney, Beatrice Lillie, Sophie Tucker, Governor Robert Meyner, etc.

Proceeds from the Auction will go to The Troupers Hospital Pavilion for children of needy theatrical families.

Forms Freberg Ltd

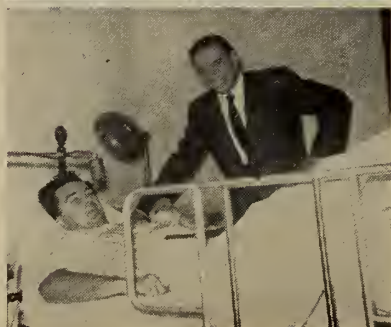
HOLLYWOOD — The formation of Freberg, Ltd., "the oldest (three months) permanent floating creative department in the world," was announced last week by Stan Freberg.

Freberg, nationally known radio, TV, and recording satirist, whose records ("St. George and the Dragonet," "The Banana Boat Song," and "Wun'erful, Wun'erful") have together accounted for more than 5,000,000 sales, announced the formation of his company, saying, "We are not an advertising agency, but a high caliber, free lance creative department. I feel there is a need for this kind of operation which can work separately or as a part of the agency itself." The new company is staffed to work in all media—radio, TV, periodicals, outdoor and mail.

Independently, Freberg produced commercials for Crown Zellerbach (Zee Paper Products), Best Foods (Nucoa Margarine), Pictsweet Frozen Foods, Contadina Tomato Paste, and Contadina Whole Peeled Tomatoes. In its first three months Freberg, Ltd. has completed campaigns for Butter-Nut Instant Coffee, Belfast Sparkling Water, Zee Paper Products, and Mug Root Beer, and is currently at work on new campaigns for Contadina Tomato Paste and the Bank of America. In each case Freberg, Ltd. worked through the agency representing the account.

Freberg is currently preparing a television series, and intends to continue as a writer and performer.

Merrill Promotes



Angel Records March LP Release Skeds 17 Packages

NEW YORK—Headed by a magnificent new high fidelity album of Rossini's "The Barber of Seville", is the 17 package Angel Records release for March, which will be in the nation's record stores the week of March 3.

The "Barber of Seville" package is sung by one of this generation's outstanding dramatic vocal artists, Maria Meneghini Callas, along with Tito Gobbi, who sings the title role and Luigi Alva as the Count. This opera was recorded with a hand-picked cast under the direction of Alceo Galliera with the Philharmonia Orchestra. Included in the package is a handsome, 20-page libretto.

A second opera album on the release is "Le Comte Ory", also composed by Rossini. This recording was made with the Glyndebourne Festival Orchestra and Chorus conducted by Vittorio Gui, in which Juan Oncina stars in the title role. This presentation also features the voices of Monica Sinclair and Michel Roux. Included with this album is a French-English line-by-line libretto. Both of these Rossini operas are available as factory sealed albums or standard red label packages.

Orchestra works available in the new Angel release for March include Otto Klemperer conducting the Philharmonia Orchestra in Brahms's Symphony No. 3, the "Academic Festival Overture"; Constantin Silvestry conducting the Philharmonia Orchestra in Tchaikovsky's Symphony No. 6 ("Pathetique"); Herbert von Karajan, also conducting the Philharmonia Orchestra, in Mozart's Symphony No. 35, K. 385 ("Haffner") and Divertimento No. 15, K. 287; Alceo Galliera conducting the Philharmonia Orchestra in "Italian Opera Intermezzi", including selections from "Jewels of the Madonna", "Secret of Suzanne", "La Wally" and others; and Paul Hindemith conducting album two of his own music, "Nobilissima Visione" and "Clarinet Concerto" featuring Louis Cahuzac on clarinet.

New orchestral and voice albums on the March release include three different packages: Victoria de los Angeles, soprano, accompanied by the Orchestre National conducted by Heltor Villa-Lobos performing Villa-Lobos' "Bachianas Brasileiras Nos. 2, 5, 6 and 9; Sir Malcolm Sargent conducting the London Symphony Orchestra and Chorus in Vaughan Wil-

liams' "Fantasia on Greensleeves", "Serenade to Music", "Toward the Unknown Region", Overture to "The Wasps"; and basso "Otto Edelmann Sings Wagner", including arias and scenes from "Lohengrin", "The Flying Dutchman", "Parsifal", and "Die Walkure".

One album of violin music appears on the release, Leonid Kogan plays Lalo's "Symphonie Espagnole" accompanied by the Paris Conservatoire Orchestra conducted by Charles Bruck.

The two piano albums include Beethoven's Piano Concerto No. 1 and Piano Sonata No. 27 in E Minor, Op. 90, performed by Solomon, pianist, and the Philharmonia Orchestra conducted by Herbert Menges, and Arturo Beneditto Michaelangeli, pianist, supported by the Philharmonia Orchestra conducted by Ettore Gracis performing Ravel's Piano Concerto in G and Rachmaninoff's Piano Concerto No. 4.

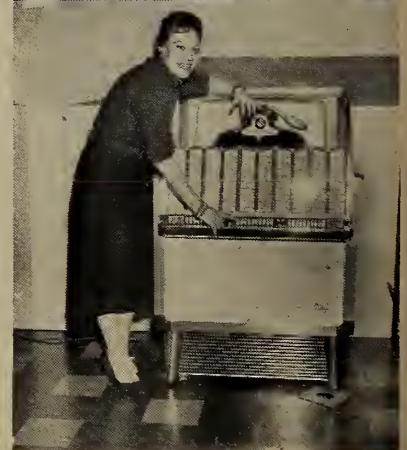
Angel Library Series albums introduced on the March program are Boccherini's "Quintets in C Major, D Minor", "Largo Cantabile in D Major" and "Andante Con Moto" (album five) performed by the Quintetto Boccherini, and Haydn's "String Quartet in D Major, Op. 64, No. 5" ("Lark") and "String Quartet in D Minor, Op. 76, No. 2" ("Quinten") by the Hungarian Quartet.

March marks the debut of the first Capitol-produced displays for Angel records since the purchase of Angel by Capitol effective Jan. 1 this year. These displays include a giant poster featuring Maria Callas and her new recording of "The Barber of Seville"; an Angel artist display; and two eight-page consumer supplements. One of the supplements features Angels complete opera catalog, while the other highlights some of the top recording artists and their best-selling Angel albums. Also, a display card has been prepared featuring all new releases for March and a new release consumer leaflet.

Also, an Angel radio station programming service, similar to the one Capitol has operated for a number of months, is being continued to help stimulate increased sales of the new March merchandise. Also, Angel signature mats are available from Capitol Records, Inc., Selling Aids in Hollywood.

Play Mine

dimension in autom sic



DETROIT, MICH. — Columbia Records Jerri Adams attends the Detroit showing of the new Wurlitzer Phonograph at Angott Distributing Co. in Detroit. Jerri introduced her new hit Columbia record, "My Heart Tells Me" b/w "Every Night About This Time" to the hundreds of operators that attended.

THE TYRONES

are now on DECCA
with their Big Record of

"BROKE DOWN, BABY"

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ASCAP Godfrey Theme Song Ruling Upheld In Court

NEW YORK — Carmen Lombardo, who attempted to force Arthur Godfrey to pay additional fees for the use of "Seems Like Old Times" as the Godfrey theme song, was turned down by Justice Mario Pittoni.

Lombardo and John Jacob Loeb, who penned the tune, brought suit in Nassau Supreme Court against American Society of Composers, Authors and Publishers in an effort to break the ASCAP theme song rule.

According to the ASCAP rule, "Seems Like Old Times", portions

of which were played a total of 12 times days at the beginning and end of each segment of Godfrey's 90 minute daytime radio-TV show, was held to be only the equivalent of one playing. It was Lombardo and Loeb's contention that they should be paid for each playing.

In dismissing their suit, Justice Mario Pittoni pointed out that they had received \$340,000 for the use of "Old Times" on the Godfrey program since the theme song rule went into effect in 1950. Justice Pittoni held the rule "is fair and equitable."

To Pick "Miss Music"

CHICAGO — A panel of seven top celebrities will choose Miss Music of 1958, the official queen of the music industry trade show and convention at Chicago's Palmer House July 21-24.

Acting as judges in the selection of Miss Music from among employees of the nation's music retail stores will be:

Pat Boone, teenage singing idol of screen, ABC television and records; Lawrence Welk, popular ABC television "champagne music" orchestra leader; Woody Herman, top jazz band leader with his popular "Third Herd"; Alan Jay Lerner and Fredrick Loewe, famous song-writing team who created "My Fair Lady"; Patricia Stevens, founder and head of the national chain of modeling schools bearing her name; and Howard Miller, nationally-famous TV and radio personality.

The panel of judges will make their choice of Miss Music to rule over the 57th annual convention of the National Association of Music Merchants, Inc., on music interest and ability as well as beauty and charm. She will be crowned at the Convention Opening Luncheon and be publicized on television and in newspapers across the country.

Cabot App'ts Zamoiski

NEW YORK — Cabot Records has appointed Joseph M. Zamoiski and Company its distributor for the Baltimore, Washington and Richmond area. The line was formerly handled by General Distributing. The Zamoiski Company has re-entered the record distributing business with Mercury Records and is presently considering additional lines.

Art Lovers — Music Lovers — Both Hip

DALLAS, TEXAS — An affinity exists between lovers of fine art and fine music. Free translation: They're both hip.

This particular pudding was proved in Dallas by Vince's Record Shop newly opened across Akard Street from the Adolphus Hotel. Pops and standards have been selling well from the ground floor since early December but, to kick off his second floor classics salon. Owner Vince land tacked up a \$7,500 display of modern art.

Result: Quick spurt in record sales from a standing start. Side bet: Two of the paintings sold for \$1,575.

"Paris Holiday"



NEW YORK—In United Artists' New York office, producer-star Bob Hope perks up his ears as UA Vice President Max E. Youngstein (left) and Alfred H. Tamarin, vice president of United Artists Records, describe the company's extensive promotion plans for "Paris Holiday," which stars Bob and Fernandel. The national campaign will be highlighted by UA Records first LP album "Paris Holiday," presenting Bing Crosby and Hope in two numbers plus Bob, Fernandel, Anita Ekberg and Martha Hyer in music from the "Paris Holiday" sound track. The film will have its American premiere on March 7 at the Beach Theatre in Miami Beach. Hope will attend the gala affair.

Music Chatter



NEW YORK—Leslie Conn, who is sole European representative for Carlton Records, is shown here, left, with Nick Clooney, center, Rosemary Clooney's deejay brother, and A.F.N., Frankfurt program director, Johnny Vrotsis, right.

Seeco Launches Expansion Program

NEW YORK — Sidney Siegel, president of Seeco Records, this week announced that the diskery has experienced such a rapid rise in domestic sales that they are moving into a major expansion program.

Seeco is currently looking for a Singles Sales Manager to report to National Sales Manager Abbott Lutz; seeking additional space, going after added pressing facilities and has their shipping department working a triple shift.

Abbot Lutz, National Sales Manager of Seeco, made this comment; "The enormous success of the Elsa Maxwell and Jose Melis LP's have opened up the entire United States market for the entire Seeco line. We are moving not only our celebrity series but much of our Latin and European packages as well.

"We now have 31 distributors in the United States. Many of these distributors contacted us and requested the line. In certain cases we are shipping air express at the demand of the distributor and they are paying the extra freight charges because the Maxwell and Melis albums are so hot at this moment."

Siegel also announced last week that in the future all sessions done by the diskery will be recorded simultaneously in stereo as well as monaural sound.

Siegel stated emphatically that the firm is going into a full-scale tape program and said that additional details will be given out as soon as all arrangements have been made.

Lane Adds Bellarosa

NEW YORK—The just formed Lane Record Co., of New York, last week announced the appointment of Nick Bellarosa as national promotion director. Bellarosa will be in charge of deejay promotional activities and will head a regional promotional field force now being built up in major markets throughout the country. He'll operate his dept. under the policy and supervision of prexy Angelo Vinci. The label's initial release, out this week, tagged "Juvenile" and "The Great Big Beat", was cut by a Newark lad, Marty DeRose. Lane's treasurer is Ralph Parla and Peter Forlini is the secretary.

Top Forty Flyers

DODGE CITY, KANS. — While hundreds of stations throughout the United States use The Cash Box Top Sixty for programming, it fell to Ernie Forrester (KGNO-Dodge City) to go all the way.

Forrester not only uses the first forty of The Cash Box Top Sixty on his programs but he reproduces them (he calls it The Cash Box Top Forty) and places them in the Woolworth Record Room for the teenagers to take home.

Forrester's Top Forty Show is aired each Saturday.

Teen Hop



HOUSTON, TEX. — "King Bee" Smith (KCOH-Houston) is one of the successful deejay-me's at local teenage hops. Smith advises his "Teen-Age Record Hops" are the talk of the young folk in his area. Smith is shown above handing out autographs at one of the recent shindigs.

TOP SONG FOR SEASONAL PROGRAMMING

"WHEN THE RED, RED ROBIN COMES BOB-BOB-BOBIN' ALONG"

BOURNE-ABC MUSIC
136 W. 52 St., N. Y.



Disk Jockey

REGIONAL RECORD REPORTS

HENRY DA BECCO
KQV—Pittsburgh, Pa.

1. Catch A Falling Star (Como)
2. Oh Julie (Crescendos)
3. Get A Job (Silhouettes)
4. River Kwai March & Colonel Bogey (M. Miller)
5. Tequila (Champs)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Teardrops (L. Andrews)
8. Short Shorts (Royal Teens)
9. 26 Miles (Four Preps)
10. So Tough (Casuals)

NORMAN PERRY
KZEE—Weatherford, Tex.

1. No One Ever Lost More (J. Dorsey)
2. Night Rider (H. Crockett)
3. Cool As A Moose (Richards)
4. Parking (Dee & Patty)
5. Lollipop (Chordettes)
6. Witchcraft (F. Sinatra)
7. Walkin' Home From School (G. Vincent)
8. Who's Sorry Now (Francis)
9. When You Took Your Love (J. Dorsey)
10. You're The Greatest (V. Carr)

BILL SCHULTZ-RED EVANS
WTAL—Tallahassee, Fla.

1. Sugartime (McGuire)
2. You Are My Destiny (Anka)
3. Get A Job (Silhouettes)
4. Don't (E. Presley)
5. Walkin' Home From School (G. Vincent)
6. The Stroll (Diamonds)
7. Oh-Oh, I'm Falling In Love (J. Rodgers)
8. Little Blue Man (B. Johnson)
9. Catch A Falling Star (Como)
10. 26 Miles (Four Preps)



Disk Jockey

REGIONAL RECORD REPORTS

ED ROBBINS
WVIP—Mount Kisco, N. Y.

1. Swinging Shepherd Blues (M. Koffman)
2. Witchcraft (F. Sinatra)
3. Catch A Falling Star (Como)
4. I Love A Violin (D. Collins)
5. River Kwai March & Colonel Bogey (Miller/Ros)
6. Belonging To Someone (Page)
7. There Goes My Heart Again (D. Rondo)
8. Surprise (R. Clooney)
9. Gigi (B. Crosby)
10. Sugartime (McGuire)

PAUL OLES
WCDL—Carbondale, Pa.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. 26 Miles (Four Preps)
4. Sugartime (McGuire)
5. Are You Sincere (A. Williams)
6. The Stroll (Diamonds)
7. Don't (E. Presley)
8. Good Golly Miss Molly (L. Richard)
9. Walkin' Home From School (G. Vincent)
10. It's Too Soon To Know (P. Boone)

ART LAWRENCE
WHYE—Roanoke, Va.

1. Sweet Little Sixteen (Berry)
2. Sugartime (McGuire)
3. Wonderful Time Up There (P. Boone)
4. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
5. You Are My Destiny (Anka)
6. Don't Let Go (R. Hamilton)
7. Little Blue Man (B. Johnson)
8. Are You Sincere (A. Williams)
9. Uh-Huh, Oh Yeah (Lawrence)
10. Sweet Little Darlin' (J. Stafford/Lollipop (Chordettes))

LARRY GAR
WKBC—No. Wilkesboro, S. C.

1. I Beg Of You/Don't (Presley)
2. Get A Job (Silhouettes)
3. Little Blue Man (B. Johnson)
4. She's Neat (D. Wright)
5. Oh-Oh, I'm Falling In Love (J. Rodgers)
6. Sing Boy Sing (T. Sands)
7. Sugartime (McGuire)
8. Star Of Fortune (V. Dillard)
9. Lollipop (Chordettes)
10. Walkin' Home From School (G. Vincent)

CHUCK DUNCAN
WRR—Dallas, Tex.

1. Breathless (J. L. Lewis)
2. Doin' The Stroll (Saints)
3. Rock It (T. Hudson)
4. Witchcraft (F. Sinatra)
5. A Wonderful Time Up There (P. Boone)
6. Stood Up (R. Nelson)
7. Ballad Of A Teenage Queen (J. Cash)
8. Yes My Darling (F. Domino)
9. Are You Sincere (A. Williams)
10. Sweet Little Sixteen (Berry)

RUSS BLOOD
WLOB—Portland, Me.

1. Get A Job (Silhouettes)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. 26 Miles (Four Preps)
4. Don't (E. Presley)
5. The Peanut Vendor (Hyman)
6. Tequila (Champs)
7. Land Of Dreams (Diamonds)
8. Your Graduation Means Goodbye (Cardigans)
9. Witchcraft (F. Sinatra)
10. Prince Of Players (Frederick)

GERRY MYERS
CKEY—Toronto, Con.

1. Star Of Fortune (V. Dillard)
2. Uh-Huh, Oh Yeah (Lawrence)
3. Mambolino (T. Smith)
4. Gigi (V. Damone)
5. Love Me Again (J. Sands)
6. Let There Be Love (Bennett)
7. Lollipop (Chordettes)
8. No One Ever Lost More (J. Dorsey)
9. Are You Sincere (A. Williams)
10. Screamin' Ball At Dracula Hall (Duponts)

JOHN HARRIS
WDIG—Dothan, Ala.

1. Catch A Falling Star (Como)
2. A Very Precious Love (Day)
3. Swinging Shepherd Blues (J. Pate)
4. 26 Miles (Four Preps)
5. Witchcraft (F. Sinatra)
6. Why Don't They Understand (G. Hamilton IV)
7. Who's Sorry Now (C. Francis)
8. We're Not Children (Lane)
9. Gigi (B. Crosby)
10. Tequila (S. Kenton)

JOHN CARLSON
WSME—Sanford, Me.

1. Teardrops (B. Bodaford)
2. Sugartime (McGuire)
3. Witchcraft (F. Sinatra)
4. Gigi (C. Margulis)
5. Who's Sorry Now (C. Francis)
6. Tequila (E. Platt)
7. Heartache For Sale (C. Margulis)
8. Are You Sincere (A. Williams)
9. It's Too Soon To Know (P. Boone)
10. Get A Job (Silhouettes)

WALTER POWELL
WBVL—Barbourville, Ky.

1. Are You Sincere (A. Williams)
2. Don't (E. Presley)
3. Helpless (Platters)
4. Catch A Falling Star (Como)
5. At The Hop (Danny & Juniors)
6. Short Shorts (Royal Teens)
7. Sugartime (McGuire)
8. Who's Sorry Now (C. Francis)
9. Peyton Place (L. Brooks)
10. Swinging Shepherd Blues (D. Rose)

ART KING
WBSM—New Bedford, Mass.

1. Are You Sincere (A. Williams)
2. Catch A Falling Star (Como)
3. A Very Special Love (Nash)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Witchcraft (F. Sinatra)
6. 26 Miles (Four Preps)
7. Come To Me (J. Mathis)
8. Angel Smile (N. Cole)
9. Teacher's Pet (D. Day)
10. Prince Of Players (Frederick)

PHIL DRUMHELLER
WDEW—Westfield, Mass.

1. The Stroll (Diamonds)
2. Maybe (Chantels)
3. Tequila (E. Platt)
4. 26 Miles (Four Preps)
5. It's All Your Fault (R. Price)
6. Oh Julie (Crescendos)
7. Belonging To Someone (Page)
8. Sweet Little Sixteen (Berry)
9. Oh Lonesome Me (D. Gibson)
10. Breathless (J. L. Lewis)

CAL JOHNSON
WAGS—Bishopville, S. C.

1. Sugartime (McGuire)
2. Little Blue Man (B. Johnson)
3. Belonging To Someone (Page)
4. Lollipop (Chordettes)
5. The Joker (Hilltoppers)
6. Sing Boy Sing (T. Sands)
7. Are You Sincere (A. Williams)
8. You Are My Destiny (Anka)
9. Whatcha Doing After School (F. Husky)
10. Helpless (Platters)

JIM MENDES
WICE—Providence, R. I.

1. Witchcraft (F. Sinatra)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. She (J. Vale)
4. My Heart Tells Me (J. Adams)
5. 26 Miles (Four Preps)
6. Angel Smile (N. Cole)
7. Magic Moments (P. Como)
8. Gigi (B. Eckstine)
9. My Pledge To You (J. Nash)
10. Bonjour Tristesse (G. Grant)

JERRY WICHNER
WQAM—Miami, Fla.

1. Don't (E. Presley)
2. Short Shorts (Royal Teens)
3. Catch A Falling Star (Como)
4. Get A Job (Silhouettes)
5. The Stroll (Diamonds)
6. Maybe (Chantels)
7. 26 Miles (Four Preps)
8. Sugartime (McGuire)
9. It's Too Soon To Know (P. Boone)
10. You Are My Destiny (Anka)

CHUCK BRINKMAN
WBRB—Mt. Clemens, Mich.

1. Are You Sincere (A. Williams)
2. You Are My Destiny (Anka)
3. 26 Miles (Four Preps)
4. It's Too Soon To Know (P. Boone)
5. Who's Sorry Now (C. Francis)
6. Tequila (Champs/Platt)
7. Rock And Roll Is Here To Stay (Danny & Juniors)
8. Young Dove Calling (Couplings)
9. Now And For Always (G. Hamilton IV.)
10. Lollipop (Chordettes)

HOWARD WATSON
KPBA—Pine Bluff, Ark.

1. Don't (E. Presley)
2. Sing Boy Sing (T. Sands)
3. You Are My Destiny (Anka)
4. Swinging Shepherd Blues (J. Pate)
5. Catch A Falling Star (Como)
6. Are You Sincere (A. Williams)
7. It's Too Soon To Know (P. Boone)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. Witchcraft (F. Sinatra)
10. Dancing With My Shadow (Four Voices)

JERRY ROGERS
KZEY—Tyler, Tex.

1. No One Ever Lost More (J. Dorsey)
2. Cool As a Moose (Richards)
3. Night Rider (H. Crockett)
4. Parking (Dee & Patty)
5. Who's Sorry Now (C. Francis)
6. Lollipop (Chordettes)
7. Walkin' Home From School (G. Vincent)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. First Date (Dee & Patty)
10. When You Took Your Love (J. Dorsey)

JOHN BENNETT
WNNJ—Newton, N. J.

1. Little Blue Man (B. Johnson)
2. Tequila (Champs)
3. Magic Moments (P. Como)
4. Oh-Oh, I'm Falling In Love (J. Rodgers)
5. Lollipop (Chordettes/Ronald & Ruby)
6. Sweet Little Sixteen (Berry)
7. Wishing For Your Love (Voxpoppers)
8. Who's Sorry Now (C. Francis)
9. A Very Precious Love (D. Hayerle)
10. Dinner With Drac (Zachary)

LUCKY PIERRE
WBNY—Buffalo, N. Y.

1. Walkin' Home From School (G. Vincent)
2. Sweet Little Sixteen (Berry)
3. The Walk (J. McCracklin)
4. The Shake (Mark IV)
5. Tequila (Champs)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Oh-Oh, I'm Falling In Love (J. Rodgers)
8. Good Golly Miss Molly (L. Richard)
9. College Man (B. Justis)
10. Sweet Little Darlin' (Stafford)

BILL WOOD
KODY—North Platte, Nebr.

1. Get A Job (Silhouettes)
2. The Stroll (Diamonds)
3. Catch A Falling Star (Como)
4. Sugartime (McGuire)
5. Witchcraft (F. Sinatra)
6. It's Too Soon To Know (P. Boone)
7. The Long Hot Summer (J. Rodgers)
8. Sail Along Silv'ry Moon (B. Vaughn)
9. Wonderful Time Up There (P. Boone)
10. Big Guitar (O. Bradley)

BOB WILL, FRED GALE, DICK MARTIN
WWDC—Washington, D. C.

1. Sweet Little Sixteen (Berry)
2. 26 Miles (Four Preps)
3. Magic Moments (Como)
4. Tequila (Champs)
5. Maybe Baby (Crickets)
6. You Are My Destiny (Anka)
7. Good Golly Miss Molly (L. Richard)
8. Get A Job (Silhouettes)
9. Don't (E. Presley)
10. It's Too Soon To Know (P. Boone)

BOB FURLONG
WSKI—Montpelier, Vt.

1. Witchcraft (F. Sinatra)
2. Belonging To Someone (Page)
3. A Wonderful Time Up There (P. Boone)
4. Swinging Shepherd Blues (D. Rose)
5. 26 Miles (Four Preps)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Oh-Oh, I'm Falling In Love (J. Rodgers)
8. Catch A Falling Star (Como)
9. Magic Moments (P. Como)
10. Dancing With My Shadow (Four Voices)

MARK DUNHILL
KPOL—Los Angeles, Calif.

1. Swinging Shepherd Blues (D. Rose)
2. Somewhere In The Rain (D. Roman)
3. Pretend You Don't See Her (J. Vale)
4. Tell Her You Love Her (F. Sinatra)
5. Belonging To Someone (Page)
6. Catch A Falling Star (Como)
7. I've Never Left Your Arms (D. Shore)
8. A Very Special Love (D. Reynolds)
9. April Love (P. Boone)
10. Angel Smile (N. Cole)

DICK MERRITT
WHYN—Springfield, Moss.

1. Don't Let Go (R. Hamilton)
2. 26 Miles (Four Preps)
3. When Your Lover Has Gone (K. Smith)
4. Sugartime (McGuire)
5. A Million Miles From Nowhere (B. Benton)
6. Belonging To Someone (Page)
7. Swinging Shepherd Blues (M. Koffman)
8. I'm Not Afraid Anymore (J. Rodgers)
9. Tell Her You Love Her (F. Sinatra)
10. I Double Dare You (Cannon)

SCOTT AVERY
WKTV—Utica, N. Y.

1. Oh-Oh, I'm Falling In Love (J. Rodgers)
2. Just In Case You Change Your Mind (E. Rodgers)
3. Prince Of Players (Frederick)
4. Wishing For Your Love (Voxpoppers)
5. Lollipop (Chordettes)
6. What's The Use Of Crying (E. Fisher)
7. The Stroll (Diamonds)
8. Come To Me (J. Mathis)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. I'm Not Afraid Anymore (E. Rodgers)

DALE WEHBA
KOCY—Oklahoma City, Okla.

1. A Wonderful Time Up There (P. Boone)
2. He's Got The Whole World In His Hands (L. London)
3. 26 Miles (Four Preps)
4. Are You Sincere (A. Williams)
5. Tequila (E. Platt)
6. How About Me (K. Errair Qt.)
7. Hey Baby Doll (P. Kelly)
8. It's Too Soon To Know (P. Boone)
9. Catch A Falling Star (Como)
10. Smoke Gets In Your Eyes (R. Barrett)

RAY HARRIS
WKBR—Monchester, N. H.

1. Tequila (Champs)
2. Breathless (J. L. Lewis)
3. Are You Sincere (A. Williams)
4. Lollipop (Chordettes)
5. Rock And Roll Rhapsody (Four Aces)
6. Witchcraft (F. Sinatra)
7. Who's Sorry Now (C. Francis)
8. Pot Luck (J. Brantley's All Stars)
9. Short Shorts (Royal Teens)
10. Belonging To Someone (Page)

ROBB THOMAS
WEMP—Milwaukee, Wisc.

1. Magic Moments (P. Como)
2. 76 Trombones (Hugo & Luigi)
3. Witchcraft (F. Sinatra)
4. Dancing With My Shadow (Four Voices)
5. Surprise (R. Clooney)
6. Ya Got Trouble (S. Freberg)
7. My Love Loves Me (4 Coins)
8. Belonging To Someone (Page)
9. Oh-Oh, I'm Falling In Love (J. Rodgers)
10. With Love We Live (Blair)

LONNY STARR
WNEW—New York, N. Y.

1. Come To Me (J. Mathis)
2. Sugartime (McGuire)
3. The Swivel (A. Taylor)
4. Tequila (Champs)
5. How Can You Lose (Reese)
6. Lazy Mary (L. Monte)
7. Oh-Oh, I'm Falling In Love (J. Rodgers)
8. Oh Lonesome Me (D. Gibson)
9. Way Way Down (G. Gibbs)
10. I've Got Bells On My Heart (Cornell/Morgan/Smeed Trio)

STAN KARAS
WKTF—Warrenton, Va.

1. The Stroll (Diamonds)
2. Catch A Falling Star (Como)
3. Witchcraft (F. Sinatra)
4. Don't (E. Presley)
5. Swinging Shepherd Blues (D. Rose)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. At The Hop (Danny & Juniors)
8. Are You Sincere (A. Williams)
9. Jo-Ann (Playmates)
10. Belonging To Someone (Page)

FROSTY MITCHELL
KIOA—Des Moines, lowa

1. 26 Miles (Four Preps)
2. You Are My Destiny (Anka)
3. Dancing With My Shadow (Four Voices)
4. No One Ever Lost More (J. Dorsey)
5. Sweet Little Sixteen (Berry)
6. Sing Boy Sing (T. Sands)
7. Spirit Of 17 (T. Edwards)
8. Tequila (E. Platt)
9. Gigi (B. Eckstine)
10. Lollipop (Ronald & Ruby)

BOB ROBBIN
WHB—Kansas City, Mo.

1. Are You Sincere (A. Williams)
2. Sweet Little Sixteen (Berry)
3. Oh Julie (Crescendos)
4. Clark's Expedition (Big Beats)
5. 26 Miles (Four Preps)
6. Catch A Falling Star (Como)
7. Short Shorts (Royal Teens)
8. Ballad Of A Teenage Queen (J. Cash)
9. I Beg Of You (E. Presley)
10. Sail Along Silv'ry Moon (B. Vaughn)

TOM DUNN
WPEO—Peoria, Ill.

1. 26 Miles (Four Preps)
2. Oh Julie (Crescendos)
3. Sweet Little Sixteen (Berry)
4. Are You Sincere (Williams)
5. Little Blue Man (Johnson)
6. She's Neat (D. Wright)
7. Dede Dinah (F. Avalon)
8. Who's Sorry Now (Francis)
9. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
10. Big Guitar (O. Bradley/S. Taylor)

BOB ADAMS
WNOE—New Orleans, La.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. I Beg Of You (E. Presley)
3. La Dee Dah (B. Ford's Thunderbirds)
4. The Stroll (Diamonds)
5. Get A Job (Silhouettes)
6. Sugartime (McGuire)
7. Don't (E. Presley)
8. Jo Ann (Playmates)
9. At The Hop (Danny & Juniors)
10. Oh Julie (Crescendos)

FRED BROWN
WNBW—Newburyport, Moss.

1. Don't (E. Presley)
2. Are You Sincere (Williams)
3. Short Shorts (Royal Teens)
4. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
5. Uh Huh, Oh Yea (S. Lawrence)
6. 26 Miles (Four Preps)
7. Dancing With My Shadow (Four Voices)
8. She (J. Vale)
9. Tequila (Champs)
10. 7-11 (D. Jacobs)

LEE ALLEN
WAVY—Newport News, Va.

1. Sweet Little Sixteen (Berry)
2. Oh Julie (Crescendos)
3. Good Golly Miss Molly (L. Richard)
4. Are You Sincere (Williams)
5. Short Shorts (Royal Teens)
6. Get A Job (Silhouettes)
7. Don't (E. Presley)
8. You Are My Destiny (Anka)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. Dede Dinah (F. Avalon)

BIG BOB TRACEY
KDKA—Pittsburgh, Pa.

1. Don't (E. Presley)
2. It's Too Soon To Know (P. Boone)
3. Big Guitar (O. Bradley)
4. Get A Job (Silhouettes)
5. Tequila (Champs)
6. Witchcraft (F. Sinatra)
7. Gigi (V. Damone)
8. 26 Miles (Four Preps)
9. Little Blue Man (Johnson)
10. Billy (C. Linden)

GENE BURNS
KBSF—Springhill, Lo.

1. Tequila (Champs)
2. Get A Job (Silhouettes)
3. Maybe (Chantels)
4. Maybe Baby (Crickets)
5. Magic Moments (P. Como)
6. The Walk (J. McCracklin)
7. Click Clack (Dicky Doo & Don't)
8. So Tough (Casuals)
9. Sweet Little Sixteen (Berry)
10. This Little Girl Of Mine (Evellys)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

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Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

- BOB COLE**
KABC—Hollywood, Calif.
1. Sugartime (McGuire)
 2. Don't (E. Presley)
 3. It's Too Soon To Know (P. Boone)
 4. 76 Trombones (Hugo & Luigi)
 5. Sing Boy Sing (T. Sands)
 6. Strollin' Girl (J. Ray)
 7. Eternally (D. Duane)
 8. When You Took Your Love (J. Dorsey)
 9. Oh-Oh, I'm Falling In Love (J. Rodgers)
 10. Are You Sincere (A. Williams)

- AL MAKKAY**
KCNA—Tucson, Ariz.
1. 26 Miles (Four Preps)
 2. Tequila (Champs)
 3. Catch A Falling Star (Como)
 4. Are You Sincere (A. Williams)
 5. Jo-Ann (Playmates)
 6. It's Too Soon To Know (P. Boone)
 7. Lollipop (Chordettes)
 8. Get A Job (Silhouettes)
 9. Sail Along Silv'ry Moon (B. Vaughn)
 10. Who's Sorry Now (C. Francis)

- MARVE RAY**
WTIF—Tifton, Ga.
1. Don't (E. Presley)
 2. Catch A Falling Star (Como)
 3. Get A Job (Silhouettes)
 4. Sugartime (McGuire)
 5. 26 Miles (Four Preps)
 6. Maybe (Chantels)
 7. I Beg Of You (E. Presley)
 8. Don't Let Go (R. Hamilton)
 9. It's Too Soon To Know (P. Boone)
 10. You Are My Destiny (Anka)

- JIM WINTERS**
WABI—Bangor, Me.
1. Tequila (Champs)
 2. Get A Job (Silhouettes)
 3. He's Got The Whole World In His Hands (L. London)
 4. Short Shorts (Royal Teens)
 5. Who's Sorry Now (C. Francis)
 6. Gigi (B. Eckstine)
 7. Wishing For Your Love (Voxpoppers)
 8. I Met Him On A Sunday (Shirelles)
 9. Little Blue Man (B. Johnson)
 10. Nine Pound Hammer (D. Curless)

- GERRY HERBERT**
CFCF—Montreal, Can.
1. Swinging Shepherd Blues (J. Pate)
 2. Witchcraft (F. Sinatra)
 3. 26 Miles (Four Preps)
 4. I Love A Violin (Collins)
 5. Sugartime (McGuire)
 6. 76 Trombones (Hugo & Luigi)
 7. River Kwai March & Colonel Bogey (M. Miller)
 8. Sail Along Silv'ry Moon (B. Vaughn)
 9. Dancing With My Shadow (Four Voices)
 10. Magic Moments (P. Como)

- MEL MILLER**
WMEX—Boston, Mass.
1. Sweet Little Sixteen (Berry)
 2. Witchcraft (F. Sinatra)
 3. Oh Julie (Crescendos)
 4. Who's Sorry Now (C. Francis)
 5. Short Shorts (Royal Teens)
 6. Are You Sincere (A. Williams)
 7. It's Too Soon To Know (A. Williams)
 8. Could This Be Magic (Dubs)
 9. The Walk (J. McCracklin)
 10. Betty And Dupree (C. Willis)

- JOSH BRADY**
WBBM—Chicago, Ill.
1. A Very Precious Love (Ames Bros.)
 2. Magic Moments (P. Como)
 3. Sugartime (McGuire)
 4. Get A Job (Silhouettes)
 5. Witchcraft (F. Sinatra)
 6. Belonging To Someone (P. Page)
 7. Little Blue Man (Johnson)
 8. Are You Sincere (Williams)
 9. Long Hot Summer (Rodgers)
 10. Swinging Shepherd Blues (D. Rose)

- BILL WORTH**
WHDR—Syracuse, N. Y.
1. Get A Job (Silhouettes)
 2. Tell Her You Love Her (F. Sinatra)
 3. Sugartime (McGuire)
 4. You Are My Destiny (Anka)
 5. Whole Lotta Woman (M. Rainwater)
 6. Maybe (Chantels)
 7. Tequila (Champs)
 8. Don't (E. Presley)
 9. Magic Moments (P. Como)
 10. It's Too Soon To Know (P. Boone)

- RON TERRELL**
KWOS—Jefferson City, Mo.
1. 26 Miles (Four Preps)
 2. 76 Trombones (Hugo & Luigi)
 3. Witchcraft (F. Sinatra)
 4. Are You Sincere (A. Williams)
 5. When I Am With You (J. Mathis)
 6. Catch A Falling Star (Como)
 7. Oh-Oh, I'm Falling In Love (J. Rodgers)
 8. Clark's Expedition (Big Beats)
 9. Don't (E. Presley)
 10. Sugartime (McGuire)

- JOE YOCAM**
KFWB—Hollywood, Calif.
1. Get A Job (Silhouettes)
 2. Short Shorts (Royal Teens)
 3. At The Hop (Danny & Juniors)
 4. 26 Miles (Four Preps)
 5. I Beg Of You (E. Presley)
 6. Peggy Sue (B. Holly)
 7. Catch A Falling Star (Como)
 8. Sail Along Silv'ry Moon (B. Vaughn)
 9. Sugartime (McGuire)
 10. Maybe (Chantels)

- BOB N. PERRY**
WCKR—Miami, Fla.
1. Catch A Falling Star (Como)
 2. Are You Sincere (Williams)
 3. Swinging Shepherd Blues (D. Rose)
 4. The Stroll (Diamonds)
 5. At The Hop (N. Todd)
 6. Belonging To Someone (P. Page)
 7. Who's Sorry Now (Francis)
 8. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
 9. Come To Me (J. Mathis)
 10. Wonderful Time Up There (P. Boone)

- KARL BERG**
KWBB—Wichita, Kans.
1. A Wonderful Time Up There (P. Boone)
 2. You Are My Destiny (Anka)
 3. Catch A Falling Star (Como)
 4. Sugartime (McGuire)
 5. Don't (E. Presley)
 6. Get A Job (Mills Bros.)
 7. Sail Along Silv'ry Moon (B. Vaughn)
 8. Short Shorts (Royal Teens)
 9. Waitin' In School (Nelson)
 10. Swinging Shepherd Blues (M. Kofiman)

- ED REILLY**
WBRY—Waterbury, Conn.
1. Sugartime (McGuire)
 2. 26 Miles (Four Preps)
 3. Witchcraft (F. Sinatra)
 4. It's Too Soon To Know (P. Boone)
 5. Who's Sorry Now (Francis)
 6. Tequila (Champs)
 7. Little Blue Man (Johnson)
 8. Catch A Falling Star (Como)
 9. Gigi (C. Margolis)
 10. Jo Ann (Playmates)

- PAT McCAFFRIE**
WGN—Chicago, Ill.
1. Catch A Falling Star (Como)
 2. Witchcraft (F. Sinatra)
 3. Who's Sorry Now (Francis)
 4. New World (Four Coins)
 5. Just One Of Those Things (N. Cole)
 6. 76 Trombones (McPartland)
 7. 26 Miles (Four Preps)
 8. It's Too Soon To Know (P. Boone)
 9. I Can't Help It (Whiting)
 10. Belonging To Someone (P. Page)

- DICK REYNOLDS**
KYW—Cleveland, Ohio
1. Tequila (Champs)
 2. Sweet Little Sixteen (Berry)
 3. Who's Sorry Now (Francis)/The Shake (Mark IV)
 4. Lazy Mary (L. Monte)
 5. 26 Miles (Four Preps)
 6. Popcorn (P. Johnson)
 7. The Walk (J. McCracklin)
 8. Baubles, Bangles & Beads (J. Jones)/Breathless (Lewis)
 9. Billy (K. Linden)
 10. Lollipop (Ronald & Ruby/Chordettes)

- KEN SCOTT**
WAPI—Birmingham, Ala.
1. Catch A Falling Star (Como)
 2. The Stroll (Diamonds)
 3. Oh Julie (Crescendos)
 4. 26 Miles (Four Preps)
 5. River Kwai March & Colonel Bogey (M. Miller)
 6. Sail Along Silv'ry Moon (B. Vaughn)
 7. Who's Sorry Now (C. Francis)
 8. Are You Sincere (A. Williams)
 9. Witchcraft (F. Sinatra)
 10. Come Fly With Me (Sinatra)

- HARRY DOWNIE**
WICC—Bridgeport, Conn.
1. Sweet Little Sixteen (Berry)
 2. Tequila (Champs)
 3. Dancing With My Shadow (Four Voices)
 4. Who's Sorry Now (C. Francis)
 5. Prince Of Players (Frederick)
 6. Lollipop (Chordettes)
 7. Lazy Mary (L. Monte)
 8. It's Easy To Say (J. Nash)
 9. Yeah, Yeah (B. Farrell)
 10. Love Me Again (J. Sands)

- BILL TERRY**
KLUB—Salt Lake City, Utah
1. Catch A Falling Star (Como)
 2. You Are My Destiny (Anka)
 3. Tequila (S. Kenton)
 4. Oh-Oh, I'm Falling In Love (J. Rodgers)
 5. Swinging Shepherd Blues (D. Terry)
 6. Sugartime (McGuire)
 7. 76 Trombones (Hugo & Luigi/May)
 8. When Day Is Done (K. Smith)
 9. Cotton Candy (E. Cano)
 10. Are You Sincere (A. Williams)

- DUKE NORTON**
KLAC—Hollywood, Calif.
1. Sittin' It Out (Cindy & Lindy)
 2. Thirteen Men (D. Shore)
 3. Angel Smile (N. Cole)
 4. Sugartime (McGuire)
 5. Tequila (Champs)
 6. Pretend You Don't See Her (J. Vale)
 7. What's The Use (J. Jones)
 8. So Tough (Kuf-Links)
 9. You're Driving Me Mad (J. Campbell)
 10. Little Gypsy (Ames Bros.)

- FRANK SIMS**
WKMH—Dearborn, Mich.
1. Who's Sorry Now (Francis)
 2. Come To Me (J. Mathis)
 3. Witchcraft (F. Sinatra)
 4. 26 Miles (Four Preps)
 5. Making My Mind Up (J. Dean)
 6. Sugartime (McGuire)
 7. Catch A Falling Star (Como)
 8. River Kwai March & Colonel Bogey (M. Miller/E. Ros)
 9. Tequila (Champs)
 10. Oh Julie (Crescendos)

- PHIL LIND**
WTAQ—La Grange, Ill.
1. Catch A Falling Star (Como)
 2. Who's Sorry Now (Francis)
 3. 26 Miles (Four Preps)
 4. Lollipop (Chordettes)
 5. Little Blue Man (Johnson)
 6. Oh Lonesome Me (Gibson)
 7. Ballad Of A Teenage Queen (J. Cash)
 8. It's Too Soon To Know (P. Boone)
 9. Swinging Shepherd Blues (J. Pate)
 10. So Tough (Casuals)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"DINNER WITH DRAC" The Cash Box Disk of the Week 3/1

John Zacherle Cameo 130

"ARRIVEDERCI ROMA" The Cash Box Disk of the Week 2/15

Roger Williams Kapp 210

"WISHING FOR YOUR LOVE" The Cash Box Sleeper of the Week 3/1

Voxpoppers Mercury 71282

"NOW AND FOR ALWAYS" The Cash Box Disk of the Week 3/1

Geo. Hamilton IV ABC-Paramount 9898

"LONELY ISLAND" The Cash Box Disk of the Week 3/1

Sam Cooke Keen 4009

"HE'S GOT THE WHOLE WORLD IN HIS HANDS" The Cash Box Disk of the Week 3/1

Laurie London Capitol 3891

Theme Melody of the
20th Century-Fox CinemaScope Production
"THE GIFT OF LOVE"

THE GIFT OF LOVE

ROBBINS MUSIC CORPORATION

SEECO

Album Of The Week

SEECO 39 WEST 60th STREET
NEW YORK 23, N. Y.
CIRCLE 6-9705

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Grant And Guests



WASHINGTON, D. C.—The WTTG-Washington, D. C. "Milt Grant Show", one of the most popular local shows, has become a spring-board for hits in the area. One of the important elements of the show's success has been the guest star roster. Shown above are a few of those who have appeared. They include, top row; Milton Berle and Grant; a group of teen-age queens and Grant; Bill Haley and Milt. Middle row; left to right, Charlie Gracie, Grant, Sid Hoffman, Frankie Avalon and Andy Martin; Rusty & Doug, Grant, Andy Martin, Charlie Gracie and Frankie Avalon; Grant with Dick Haymes; Bottom row: Jerry Lee Lewis, Terri Stevens, Grant and Dale Hawkins; Grant and Johnny Mathis; Milt and Bob Wagner and Milt seated with Sam Cooke.

Tunesmiths Form Round Music Pubbery

NEW YORK—Round Music, Inc. has announced the opening of its new offices at 201 West 49 Street. The music pubbery formerly associated with Monument Music is now an independent organization, and the exclusive publisher for writers Lou Stallman, Joe Shapiro and Sid Jacobson.

Stallman and Shapiro are the writers of "Round and Round," "Treasure of Love," "My Little Baby," and the current Tommy Leonetti release, "In My Life." Jacobson is the author of "Warm," title song of Johnny Mathis' hit album.

The firm's first records were released this week. They include "Put Your Heart Next To Mine," by Charlie Applewhite, "A Little Less Talk, A Little More Action," by Julie Joyce, both on Design Records; and "Since I Have You," by Bill Allen on Imperial.

MGM Issues Special "Gigi" DJ-LP

NEW YORK — MGM Records is rushing out a special disk jockey LP on "Gigi" which will feature excerpts from the three "Gigi" albums. This disk jockey LP will be enclosed in a special pictorial sleeve and will be en route to radio stations the week of Feb. 24. The record company is also preparing a special theatre promotional 45 rpm single disk which will contain the David Rose instrumental recording of the title tune "Gigi". This special disk will be used by theatres as recessionals and for lobby music in advance of playdate bookings.

Sun Fun



MIAMI BEACH, FLA.—Recording artist Janice Mann is all smiles as she relaxes in the sun at the Shore Club Hotel, Miami Beach. Janice is currently vacationing and visiting deejays down South promoting her new disk, "I'll Remember," on the Tone label.



Meeting Dates

Music Operators' Associations

- Mar. 10—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio
- 11—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 11—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.
- 12—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 13—Music Operators Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.
- 17—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 19—New York State Operators' Association
Place: Palatine Hotel, Newburgh, N. Y.
- 19—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 19—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
- 20—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
- 20—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
- 24—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Apr. 2—Music Operator's Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
- 3—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 3—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 3—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 7—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 7—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

"OH, WHAT A BABY"

Tonettes

9905

ABC-PARAMOUNT
FULL COLOR FIDELITY

RCA Develops High-Speed Eraser For Magnetic Tape Or Film

CAMDEN, N. J. — A high-speed electrical eraser that removes magnetically recorded sound or pictures from a complete reel of tape or film within thirty seconds has been developed by the Radio Corporation of America, it was announced last week by Theodore A. Smith, Executive Vice-President, RCA Industrial Electronic Products.

The new unit, whose single automatic half-minute operation can restore up to 4,800 feet of magnetic tape for re-recording, is believed to be the first commercially available instrument for rapid, large-volume erasure of magnetic recordings, according to Smith.

"This new device meets the need for a high-speed general purpose instrument capable of uniformly restoring all types of magnetic film and tape to original condition for re-use," he said. "It's ability to erase completely up to 4,800 feet of tape in seconds makes the continuous restoration and re-use of magnetic tape and film a practical and economical reality for motion picture sound recording, TV broadcasting, and music and business-data recording."

The new RCA eraser comprises an automatic turntable on a sliding carriage which transports the tape or film into a large air-core erasing coil mounted on one end of the instrument. The high-speed erasing is produced by automatic rotation of the tape or film reel inside a strong alternating magnetic field generated by a 60-cycle current passing through the coil. The effect is to neutralize or "wipe off" all magnetic traces from the tape, which can then be used for recording fresh material. The instrument measures 48 inches long, 22½ inches wide, and 15 inches high.

Smith stated that the new bulk eraser is available in two models, each selling for \$1,375. He identified these as an audio model (MI-10891-F) which provides reel-at-a-time erasure of magnetic sound recording from all types of 16-millimeter and 35-millimeter motion picture film and all

standard sizes of magnetic tape, and a video model (MI-10891-H) which provides simultaneous "wiping" of both picture and sound recordings from all types of video magnetic tape up to two inches wide.

According to Smith, the air-core erasing coil is an outstanding feature of the RCA development, assuring complete and absolute erasing.

"Unlike conventional erasing coils, the RCA air-core type contains no ferrous or paramagnetic elements to affect the stability and uniformity of the coil's magnetic field," he said. "Field distortion results in imperfect erasing, leaving the erased tape with portions of previously recorded signals and with certain magnetic effects that produce noise and other distortions when the tape is re-recorded."

He described the operation and characteristics of the new volume eraser this way:

The instrument is designed to provide 30-second erasing of 4,800 feet of video magnetic tape up to two inches wide; 2,400 feet of 16-millimeter film; 2,000 feet of 35-millimeter film wound on a film core, or any narrow-width film or tape in rolls up to a maximum of 15 inches in diameter. He stated that the audio and video models differ only in the size of the air-core erasing coil, and the quantity of film or tape that can be accommodated at any one time is limited only by the interior space of the coil.

In operation, the tape or film roll is placed on the automatic turntable, which moves along the sliding carriage into the opening of the erasing coil at the other end of the instrument. As the carriage moves, it automatically switches on the coil and rotates the turntable, causing the rotation of the reel through the magnetic field. As soon as the tape or film has been erased, the carriage withdraws the rotating turntable and returns it to the other end of the instrument, automatically shutting off both coil and turntable.

Jack Karey Feted



CHICAGO—Jack Karey, WCFL-Chicago deejay, was feted at a cocktail party 2/20, by Harry F. Polos, President of the Gold Coast Association for his efforts on behalf of the Association's Traffic Safety Drive during the Christmas-New Year holidays. The theme of the drive was "Make the one for the road—a cup of coffee."

The affair was attended by many executives and personnel of the record industry as well as allied fields.

Among those present, pictured above were: Top left photo; (Seated left to right) Milt Salstone, M. S. Distributors, and Jack Karey. (Standing) Stan Pat, Roulette; Jerry Ferber, United Distributors; Paul Baio, Decca Records and George Leaner, United Distributors.

Top right; front row: Vocalist Kiki Williams, George Leaner, Jack Karey and Host Harry Polos. (Back row) Dave Harris, Stan Pat, Lee Petrillo, WCFL Music Director, and Tom Haviland, WCFL Commercial Mgr. Middle row left: Harriette Brooks, Jack Karey, Zell Burstein, Publicist Arnie Matanky and Harry Polos.

Middle row right: Lee Brooks, The Cash Box; Jack Karey and Harry Polos.

Bottom row left: Lynn Shim Weiner, Decca Records; Chuck Cooper, Sheriff Lohman's Office, Polos and Kiki Williams.

Bottom row right: Paul Baio, Decca; Abe Spector, WCFL; Stan Pat, George Leaner, Lee Petrillo, Tom Haviland, Lynn and (seated) Jerry Ferber, United.

Dot Establishes New Foreign Dept.

HOLLYWOOD—The growth of Dot Records in world markets has necessitated the establishment of a new separate foreign department, the company's president Randy Wood disclosed last week. Responsibility for the new department, with an attendant reorganization program, will be in the hands of Dot's Director of Administration and Finance James N. Bailey, whose executive duties already include the fields of domestic contracts, royalties, personnel, and finance. Bailey will make a trip to Europe in May in connection with the new foreign set-up.

Christine Hamilton, vice-president in charge of sales and production, will concentrate on domestic sales. Dot's legal representatives Averill Pasarow of Los Angeles and Harold Orenstein of New York will participate in an advisory capacity on foreign matters, with Jim Bailey hereafter handling the negotiation of contracts and other details with all foreign distributors and licensees. Changes in the existing worldwide distribution outlets are not contemplated until after Bailey's European tour, although such contracts were entered into before Dot attained the status of a major label.

Bailey announced that he is initiating closer direct contact between the company and its outlets in all foreign

markets, with new release advance information being made available, together with promotional and sales aids.

Lutz Ads A & R Duties To Seeco Sales Chores

NEW YORK—Sidney Siegel, president of Seeco Records, announced last week that he has appointed Abbott Lutz to handle a part of the firm's A & R activities in the United States. Lutz will split the bulk of the recording duties with independent producer Dewey Bergman so that a double amount of work will be turned out in keeping with Seeco's accelerated release program.

Lutz stated that his first session will be with Aldo Bruschi, singer and orchestra leader at the Cafe Torino on East 59th St. in New York City. Bruschi will record twelve Italian tunes, singing on six and acting as orchestra leader on the remaining six instrumentals. All orchestral arrangements are being done by Bruschi.

Horrible Pressure



SAN FRANCISCO, CALIF.—The pressure is on Bobby Beers, KOBY-San Francisco's Music Director and deejay, to program the John Zacherle's Cameo waxing of "Dinner With Drac". The stunt was staged by Chatton Distributing Co., whose salesmen now boast "Have Goon—Will Travel."



R & B Ramblings

NEW YORK:

Word from Don Robey's home office is that it has a winner in Tony Spade, new Back Beat enchanter. Spade looks well on the way with his "Life Is A Mystery" and "What's Gwyne On." "In fact," says Dzondira Lalsac, who writes Robey's newschatter, "he's sure to garner the 'Singing Rookie of the Year Award.'" Robey is also high on another newcomer to his label, Bee Booker. The lass is currently on the market with "Comfort In My Heart" and "If I Had Known". Back Beat has proven a real shot in the arm for Robey. Presently shooting skyward is The Casuals' "So Tough". . . . Doug Moody, Herald and Ember Records, joins the boating fraternity with a 22 foot sea skiff. Doug has a summer home out on the Island with dockage right in his back yard and that's where he is in spirit right now. He plans to install a ship-to-shore telephone so that he can conduct Ember-Herald business while trolling for fish. Moody reports the Silhouettes will appear on Dick Clark's show on March 8 to receive their gold disk for "Get A Job". They will introduce their new entry at that time—"Headin' For The Poor House (Couldn't Get A Job)" and "Miss Thing". A couple of other



TONY SPADE

items also bearing evidences of breaking out as hits are "Strollin' With Mr. Lee" and "Boppin' At The Hop" by Lee Allen and Ronnie Pearson's "I Dig That Gal The Most". Ronnie is skedded to make a number of teevee and radio shows in the New York-Philly-Baltimore-Washington areas. Last week, The Five Satins deejayed Herman Amis WOV-New York show from the Palm Cafe. The Satins' "A Million To One" getting stronger sales action. Moody ecstatic about a new signee, Thip Taylor. Taylor, a pianist, was signed to cut an LP, along with bass and guitar, and Moody can't restrain his enthusiasm when he talks about Taylor's skills. . . . George Goldner, Gone and End Records, mighty content with the way things are going. His two newest are really in as far as he can tell. The Chantells seem to have a double header with "Everynight I Pray" and "Whoever You Are"—and The Miracles have a great big "Got A Job" that looks better with each passing day. Goldner is also building tidy daily sales with "7-11", "The Plea", "Maybe", and "Moovin' and Groovin'." The Gone-End operation will move to another suite in the same building. The new quarters will give them more operating room. Goldner also announces the addition of Richard Barrett to his staff. Barrett will assist Goldner in all phases of musical activities. He will officially begin his activities when he returns from the Alan Freed tour. He is the manager of The Chantells, part of Freed's package. . . . Hy Weiss tells us that Robert and Johnny will appear on Dick Clark's show on March 25. The duo is hot right now with "We Belong Together". On Weiss's recent road trip he was "hustled" in a billiard game 15 to 1 by Waxie Maxie. "That's how Maxie makes his living," complained Weiss. . . . Aladdin Records plugging "Jumping With Symphony Sid" and "Swinging Yellow Rose of Texas" by The Strollers. . . . "One of the biggest weeks we've ever had," exclaims Don Carter, national sales manager of Roulette Records. Carter states, with great elation, that five records are giving Roulette a great sales total in a period that others find "off". They are Jimmy Rodgers' "Oh-Oh, I'm Falling In Love Again" (which took a terrific upward surge again), "I Found A Job", The Heartbeats; "Let's Be Lovers", The Playmates; "Scream'n' Ball", The Duponts; and "Marindy," The Techniques. "With four of the five being new releases," Don points out, "we could be headed for a terrific season when they all hit the charts, as they now give every evidence of doing." . . . King Bee Smith (KCOH-Houston, Texas) sends us a cute drawing of a man with an elongated neck sticking way out and says "I'm sticking my neck way out on these." He then lists five records—1) "Star of Fortune" by Varetta Dillard, RCA Victor; "Life Is A Mystery", Tony Spade, Backbeat; 3) "If You Need Some Loving", Nappy Brown, Savoy; 4) "Lollypop", The Chordettes, Cadence; 5) "College Man", Bill Justis, Phillips. . . . King Records bows two new groups this week. The Temptations offer "Roach's Rock" and "Standing Alone". The Fascinators debut with "Cuddle Up With Carolyn" and "Tee Vee". . . . Sol Rabinowitz, Baton Records, reports that his two strong sellers are still building. "Ricky Tick" by Noble Watts holding to a good, steady sale—but The Fidelities seem to have hit the jackpot with "The Things I Love". "It is moving out in front", says Rabinowitz, "like a real Top Ten contender and we're really excited about it." . . . Epic Records joins the Derby with another Little Joe The Thriller release. Little Joe wails, "What's Happened To Your Halo?" and "Don't Leave Me Alone". . . . Atlantic Records hitting real big with Betty Johnson's "Little Blue Man". Betty's platter has broken wide open and is now headed into the exclusive numbers on the chart. Also shooting in that direction is The Coasters' "Gee Golly". This plate looks like "Searchin'" all over again. Of the new releases, Lavern Baker's "Substitute" and Ruth Brown's "Book of Lies" show early signs of making a strong impact on the sales column. Gary Kramer, left for a vacation, will break it to attend the Kansas City activities, and then finish up at his home. . . . Fred Huckman and Doc Pomus, R & B Recording Corp., very excited about the results of their initial entry into the pop field. They report they have expanded their distribution and have received orders from a number of key areas. Huckman and Pomus reveal they have had several offers for the master of "Kiss And Make Up" by The Crowns. . . . The Harvey Boys are getting ready to hit the road to promote their new Cadence disk, "Honeystrollin'". The boys will cover Hartford, Boston, Baltimore and Washington. . . . Atlantic raising the price of 45's to 98¢ and 78's to \$1.15. . . . Herb Abramson, Atco, busy getting a new release ready just before he shoots out



PLAYMATES

to the Kansas City fracas. Four disks to be issued are King Curtis (newly signed to the label) lending his ample sax ability to "Just Smoochin'" and "The Birth of The Blues". The latter is from his forthcoming album "Jazz At The Stadium"; Jimmy Simmons' "I'll Never Find Love Again" and "Too Hot To Handle"; Walter Spriggs "Rock 'em Back"; and "Hutch" Davis and His Honkey Tonkers "Woodchoppers Ball" and "Honkey Tonk Train". . . . Pete Garris, Tico Distributors, announced last week that Herb Rosen will now handle promotion. Rosen was formerly associated with Heins & Bolet record shop. . . . A line from Future Records advises that its initial release, "Why Dont You Write Me?" is doing well in Oklahoma City, Baltimore, and Los Angeles. . . . Dick Sugar (WAAT-Newark, N. J.) did the first of a series of Sunday hops last week in Passaic, N. J. at The Garden Ballroom. Starring were the Playmates, hit group with Roulette. The event was a success and is expected to build with each succeeding week.

CHICAGO:

Vee-Jay Falcon's Busy Abner, tells us that Gene Allison's newie hit the markets this week with a big bang. The Spaniels, whose current recording "I Lost You" is gaining momentum, are skedded for an appearance on Dick Clark's American Bandstand 3/20. The Dells are appearing in Nashville with Bill "Hoss" Allen and John Richburg, two of WLAC's finest deejays, March 14 & 15. Dennis Herrold, recent patee with Imperial writes to tell us that his new deck "Make With The Lovin'" b/w "Hip, Hip Baby" has been released. . . . The new version of "Swinging Shepherd Blues" by Johnnie Smith is swinging along at a nice pace, says Jerry Ferber of United Distrib. . . . by the way, Stan Pat is flippin' over the fast-rising "Scream'n' Ball" (At Dracula Hall) by the amazing Duponts. . . . Aladdin's new sensation Johnny Raphael guested on Jim Lounsbury's Record Hop and Wally Phillip's WGN-TV show 3/1. . . . Rhythm king Count Basie is really rackin' them in at the B&K Regal Thitter this week. . . . Ramsey Lewis' terrific trio is making with music that's the "livin' end" at the Cloister. . . . "Honest John" Vail of London and Felsted, just dropped in with word that lovely Kathy Linden appears on Dick Clark's "American Bandstand" March 8, instead of the previously skedded March 19 date. Kathy's newie is "Billy". . . . Abner of Veejay-Falcon tells us that Jimmy Reed was taken ill at the Royal Theater in Baltimore and had to be sent home for a rest. Jimmy really gives it all he's got. Ab says that two new releases at his diskery are showing immediate results, and have great promise, they are, "Oh, Little Girl" by Dee Clark and "Marsha" by the Prodigals. . . . Mort Hillman and Norm Forgue, Stepheny Records, report that the Ebon-Knights are currently at the Apollo Theater in NYC. . . . Woody Herman and his "Third Herd" are rockin' the rafters at Frank Holzfiend's Blue Note. Woody can turn from the blues to traditional jazz to the atonality of the progressives without dropping a beat. A real cool gentleman! . . . The divine Sarah Vaughan is keeping the Marienthals and Patti Counts happy at Mister Kelly's with her silken serenading. . . . John McLaughlin is delighted with the stay of Art "Coweyes" Engler and his Sextette at the Club Laurel these cool nights.



JIMMY REED

LOS ANGELES:

Dot Records preparing a twelve-city disk jockey tour for new artist, Jim Balcom who recorded the new dance rage, "Corrida Rock". Balcom, who is a pre-law student at Loyola University is taking his own band on the promotion tour. . . . Imperial Records have signed vocalist, Dennis Herrold whose first two sides for the label, "Make With The Lovin'" and "Hip Hip Baby" were both written and arranged by Dub Dickerson, writer of the Ricky Nelson hit, "Stood Up". . . . Ed Townsend signed with Capitol Records. His first release for Capitol, "For Your Love" was picked as a future hit by the American Bandstand TV show, and Townsend will appear on the show March 14 to sing the tune. . . . The Hollywood Flames, now touring the East Coast out on the Ebb label with a new EP containing some new originals as well as their hit recording of "Buzz, Buzz, Buzz". . . . Thurston Harris in town for personal appearances and also recording sessions for Aladdin Records. . . . Ed Cantu now broadcasting from Hugo's restaurant over KFVB, 11:30 to 12 P.M. Friday nights. . . . In town for concert appearances and also making the rounds with Bob Stern last week were Bill Justis with his new recording of "College Man" on Phillips, Sun Records Jerry Lee Lewis whose latest is "Breathless", and The Silhouettes currently in the number one spot with "Get A Job". . . . Hunter Hancock (KPOP) has picked "You Can Make It If You Try", the new Gene Allison recording on Vee Jay as his record of the week. . . . Roy Hamilton, here for the big Earl McDaniel show at the Paramount Theatre, making the rounds of the disk jockeys with his big hit record of "Don't Let Go". Jeff Clark of Central Record Sales acted as guide.



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

- AFTER NEW YEAR'S EVE
Heartbeats (Gee 1047)
- ARE YOU SINCERE
Andy Williams (Cadence 1340)
- BAD MOTORCYCLE
Storey Sisters (Cameo 126)
- BAUBLES, BANGLES AND BEADS
Jonah Jones (Capitol 3893)
- BEWARE
Jessie Belvin (Cash 1056)
- BIG GUITAR
Owen Bradley (Decca 30564)
Sam Taylor (MGM 12613)
Irving Ashby (Imperial 5485)
- BOBBY'S BLUES
Bobby Blue Bland (Duke 182)
- BOOK OF LOVE
Monotones (Argo 5290)
- *BOP-A-LENA
Ronnie Self (Columbia 41101)
- BORN BLIND
Sonny Boy Williamson (Checker 883)
- BREATHLESS
Jerry Lee Lewis (Sun 288)
- *CHICKEN HOP
- *CHICKEN IN THE BASKET
Billy Bland (Tip-Top 708)
- CLICK CLACK
Dickie Doo & Don'ts (Swan 4001)
- COLLEGE MAN
Bill Justis (Phillips 3522)
- CORRIDO ROCK
Bill Balcom (Dot 15711; Starla 5-7)
- *CRY FOR ME BABY
Elmore James (Chief 7006)
- DEDICATED TO THE ONE I LOVE
"5" Royales (King 5098)
- DO WHAT YOU DID
I'M ASKING FORGIVENESS
Thurston Harris (Aladdin 3399)
- *EVERY NIGHT
Chantels (End 1050)
- *FLIP, FLOP AND BOP
Floyd Cramer (RCA Victor 7156)
- FLYING HOME
HIPPI DIPPY
Bill Doggett (King 5096)
- HELPLESS
Platters (Mercury 71246)
- HIGH BLOOD PRESSURE
DON'T YOU JUST KNOW IT
Huey Smith & Clowns (Ace 545)
- *HOO DOO BLUES
Lightning Slim (Excella 2131)
- *I LOST YOU
- *CRAZEE BABEE
Spaniels (Vee-Jay 264)
- I'M GONNA BE A WHEEL SOMEDAY
Bobby Mitchell (Imperial 5475)
- IN MY HEART
Jimmy Lewis & Volumes (Ivy 104)
- JUST FOR YOU AND ME
Joe Tex (Ace 544)
- LOLLIPOP
Chordettes (Cadence 1345)
Ronald & Ruby (RCA Victor 7174)
- *LONELY ISLAND
- *YOU WERE MADE FOR ME
Sam Cooke (Keen 4009)
- LOVER BOY
Cleftones (Gee 1048)
- MAD MAD WORLD
Al Jones (Poplar 104)
- MAYBE BABY
Crickets (Brunswick 55053)
- MOVIN' AND GROOVIN'
Duane Eddy (Jania 1101)
- NO LOVE LIKE HER LOVE
Clyde McPhatter (Atlantic 1170)

* Indicates first appearance on Territorial Tips

- OH JULIE
Otis Williams (DeLuxe 6158)
- OH-OH, I'M FALLING IN LOVE AGAIN
Jimmie Rodgers (Roulette 4045)
- REELIN' AND ROCKING
Chuck Berry (Chess 1683)
- REMEMBER
Velours (Onyx 520)
- ROCK AND ROLL IS HERE TO STAY
Danny & Juniors (ABC-Paramount 9888)
- *ROCK IT
Tommy Hudson (White Rock)
- RUBY, RUBY
Little Willie Littlefield (Rhythm 108)
- SAIL ALONG SILV'RY MOON
Billy Vaughn (Dot 15661)
- 7-11
Gone All Stars (Gone 5016)
- SHE'S NEAT
Dale Wright (Fraternity 792)
- SO TOUGH
Casuals (Back-Beat 503)
- STAY BY MY SIDE
Midnighters (Federal 12317)
- STOOD UP
WAITIN' IN SCHOOL
Ricky Nelson (Imperial 5483)
- STRING TO YOUR HEART
Jimmy Reed (Vee-Jay 270)
- SUGAH WOOGA
3 Playmates (Savoy 1528)
- SUGARTIME
McGulre Sisters (Coral 61924)
- TALK TO ME, TALK TO ME
Little Willie John (King 5108)
- TEQUILA
Eddie Platt (ABC-Paramount 9899)
- TALKIN' 'BOUT YOU
WHAT KIND OF MAN ARE YOU
Ray Charles (Atlantic 1172)
- THE PLEA
Chantels (End 1001)
- THE SHAKE
Mark IV (Cosmic 704)
- THE SWINGING SHEPHERD BLUES
Moe Koffman (Jubilee 5311)
- THE TUTTLE
Ernie Freeman (Imperial 5486)
- THIS IS THE NIGHT
Valiants (Keen 34004)
- TO BE LOVED
Jackie Wilson (Brunswick 55052)
- TRYING TO GET YOU OFF MY MIND
Katy Watkins (Checker 879)
- 26 MILES
Four Preps (Capitol 3845)
- *VOODOO MAN
Del-Vikings (Mercury 71266)
- WE BELONG TOGETHER
Robert & Johnny (Old Town 1047)
- WEE BABY BLUES
TEENAGE LETTER
Joe Turner (Atlantic 1162)
- WIGGLE-TAIL
Googie Rene (Class 221)
- *WISHING FOR YOUR LOVE
Voxpoppers (Mercury 71282)
Clowers (Atlantic 1175)
- YES MY DARLING
DON'T YOU KNOW I LOVE YOU
Fats Domino (Imperial 5492)
- YOU ARE MY DESTINY
Paul Anka (ABC-Paramount 9880)
- YOUNG DOVES CALLING
Couplings (Josie 831)



THE NATION'S R & B TOP 20

		Pos. Last Week
1	TEQUILA <i>Champs (Challenge 1016)</i>	2
2	SWEET LITTLE SIXTEEN <i>Chuck Berry (Chess 1683)</i>	6
3	GET A JOB <i>Silhouettes (Ember 1029)</i>	1
4	MAYBE <i>Chantels (End 1005)</i>	3
5	DON'T LET GO <i>Roy Hamilton (Epic 9257)</i>	4
6	GOOD GOLLY MISS MOLLY <i>Little Richard (Specialty 624)</i>	7
7	THE WALK <i>Jimmy McCracklin (Checker 885)</i>	8
8	BEEN SO LONG <i>Pastels (Argo 5287)</i>	12
9	SHORT SHORTS <i>Royal Teens (ABC-Paramount 9882)</i>	5
10	THE STROLL <i>Diamonds (Mercury 71242)</i>	9
11	ANGEL SMILE <i>Nat "King" Cole (Capital 3860)</i>	10
12	DON'T <i>Elvis Presley (RCA Victor 7150)</i>	14
13	OH JULIE <i>Crescendos (Nasca 6005)</i>	13
14	AT THE HOP <i>Danny & The Juniors (ABC-Paramount 9871)</i>	11
15	BETTY AND DUPREE <i>Chuck Willis (Atlantic 1168)</i>	15
16	SWINGING SHEPHERD BLUES <i>Johnny Pate Qt. (Federal 12312)</i>	18
17	DEDE DINAH <i>Frankie Avalon (Chancellor 1011)</i>	22
18	YOU CAN MAKE IT IF YOU TRY <i>Gene Allison (Vee-Jay 256)</i>	21
19	TEACH ME HOW TO LOVE YOU <i>Bobby Blue Bland (Duke 182)</i>	24
20	I BEG OF YOU <i>Elvis Presley (RCA Victor 7150)</i>	16

21. THAT'S ALL RIGHT. 22. LA DEE DAH. 23. 7-11. 24. I'LL COME RUNNING BACK TO YOU. 25. SO TOUGH. 26. BREATHLESS. 27. HIGH BLOOD PRESSURE. 28. STOOD UP. 29. YOU ARE MY DESTINY. 30. BIG GUITAR.

Armstrong To Appear At Brussels' Fair

NEW YORK — Plans are being finalized for jazz star Louis Armstrong and his band to appear at the Brussels World's Fair on Independence Day, July 4th, which has also been denoted as "America Day" at the Fair.

In an evening of great American jazz, produced for the U. S. State Department by the Newport Jazz Festival, Armstrong will play in the 70,000-seat Heysel Stadium in a performance which will also mark his birthday celebration.

The Newport Jazz Festival has also been called upon by the U. S. Government to supply jazz talent for the other official American Days at the Fair, July 29th to August 3rd. Sarah Vaughan and other top jazz stars will probably appear in the American Pavilion theater on those days.

A non-profit organization devoted to encouraging America's enjoyment of jazz and to sponsoring the study of jazz, a true American art form, Newport Jazz Festival is holding its own Fifth Annual Festival over the July 4th weekend at Newport, Rhode Island.

Capitol Issues Five New Spanish Singles

HOLLYWOOD—Five new "Capitol" of the World single records, each with lyrics in Spanish, were introduced by Capitol Records last week.

The release introduces a new group on the "Capitol" of the World label, the Duetto Mexico singing "Ingrato Corazon" (Ungrateful Heart), and "La Coca Es Calmada" (Things Are Quiet Now), both of which are rancheras, which are somewhat similar to American hillbilly songs.

Antonio Maciel, a new, young singer, who has been making the music charts throughout Mexico, offers "El Cascabel" (The Little Bell), and "El Pajaro Cu" (The Cuckoo Bird). An unusual accompaniment by two Mariachi bands combined with a little Mexican harp, dominate the backgrounds on these two sides. A third artist on the all-Spanish release is Antonio Aguilar singing "A Boca de Jarro" (Loudmouthed), and "Amor en Trocitos" (Love in Little Pieces). Both of these songs are rancheras.

The Alba Sisters sing duets on "La Negra Noche" (The Black Night), and "Las Caviotas" (The Sea Gulls). Rounding out the release is a new single by Luis Perez Meza singing "Pancho y Pancha" and "Kid Cielon."

Flash Flashes Another Hit!

The Original

"Dead"

b/w

"Vowels Of Love"

by The Poets

FLASH # 129

Exciting Instrumental

"Hit The Road"

b/w

"Road Runner"

by Gus Jenkins

FLASH # 128

FLASH RECORDS

SMASH RELEASES!

"YEA, YEA"
THE KENDALL SISTERS

ARGO 5291

"THE BOOK OF LOVE"
THE MONOTONES

ARGO 5290

THE NEW CHUCK BERRY!

"SWEET LITTLE SIXTEEN"

CHESS 1683

JIMMY McCracklin's

New Dance Sensation

"THE WALK"

CHECKER 885

(MAKE WITH) "THE SHAKE"

BY THE MARK IV

COSMIC 704

"BEEN SO LONG"

BY THE PASTELS

ARGO 5287

CHESS PRODUCING CO.
2120 Michigan Avenue
Chicago 16, Illinois

**NBC-TV To Present
13-Week Series
"The Subject Is Jazz"**

NEW YORK — Duke Ellington, Benny Goodman and Wilbur de Paris are among the noted jazz musicians who will take part in "The Subject Is Jazz," a program series to be presented by the NBC Educational Television Project in partnership with the Educational Television and Radio Center, at Ann Arbor, Mich., starting Wednesday, March 26.

The program, the first live TV series to be devoted to jazz, will be one of three 13-week program series to be sent out live to the country's interconnected TV stations over NBC's regular network facilities this Spring. Many NBC affiliated stations will carry one, two, or all three of the program series on a delayed basis by kinescope.

Gilbert Seldes, well-known writer and commentator on the popular arts, will be weekly host on the program, which will be telecast Wednesdays from 6 to 6:30 p.m., EST, starting March 26. Dr. Marshall Stearns and Leonard Feather, both noted experts in the field, will serve as program consultants. Stearns, an associate professor of English literature at Hunter College, New York City, is author of "The Story of Jazz," and founder and executive director of the Institute of Jazz Studies in New York. Feather is author of "The Book of Jazz" and the "Encyclopedia of Jazz."

The jazz-playing combination to be featured on each session will be made up of Billy Taylor, piano; Ossie Johnson, drums; Eddie Safransky, bass; Mundell Lowe, guitar, and Tony Scott, clarinet and saxophone.

Most of the shows will have as guest a noted musician or jazz authority. In addition to Goodman, Ellington and de Paris, the on-camera visitors will include Dr. Harold Taylor, president of Sarah Lawrence College, Bronxville, N. Y.; Willis Conover, of the Voice of America; Jimmy Rushing, blues singer; Stearns and Feather.

George Norford will produce the program, and Lynwood King will be the director. The NBC Educational Television Project is under the overall supervision of Edward Stanley, NBC Director of Public Affairs. Brice Howard is executive producer.

As outlined by Norford, the program will have as its aim to analyze the music by which the U. S. has—in Gilbert Seldes' words—made its "first artistic conquest of the world" and to present the facts about its past, present and probable future.

"What Is Jazz?" will be the theme of the first session (March 26). Subsequent shows will deal, in turn, with its performance (April 2), blues (April 9), ragtime (April 16), early jazz (April 23), swing (April 30), bop (May 7), cool (May 14), jazz and the other arts (May 21), dominant voices (May 28), international significance (June 4), the future of jazz (June 11), and a subject to be announced (June 18).

The Cash Box

NEW YORK

1 **TEQUILA**
Champs
(Challenge 1016)

2 **BEEN SO LONG**
Pastels
(Argo 5287)

3 **GET A JOB**
Silhouettes
(Ember 1029)

4 **THE WALK**
Jimmy McCracklin
(Checker 885)

5 **WE BELONG TOGETHER**
Robert & Johnny
(Old Town 1047)

6 **YOU CAN MAKE IT IF YOU TRY**
Gene Allison
(Vee-Jay 256)

7 **BETTY AND DUPREE**
Chuck Willis
(Atlantic 1168)

8 **THE STROLL**
Diamonds
(Mercury 71242)

9 **SWEET LITTLE SIXTEEN**
Chuck Berry
(Chess 1683)

10 **7-11**
Gone All Stars
(Gone 5016)

CHICAGO

DON'T LET GO
Roy Hamilton
(Epic 9257)

TEQUILA
Champs
(Challenge 1016)

ANGEL SMILE
Nat "King" Cole
(Capitol 3860)

TEACH ME HOW TO LOVE YOU
Bobby Blue Bland
(Duke 182)

YOU CAN MAKE IT IF YOU TRY
Gene Allison
(Vee-Jay 256)

SWEET LITTLE SIXTEEN
Chuck Berry
(Chess 1683)

THE WALK
Jimmy McCracklin
(Checker 885)

BEEN SO LONG
Pastels
(Argo 5287)

GET A JOB
Silhouettes
(Ember 1029)

THAT'S ALL RIGHT
Little Jr. Parker
(Duke 168)

NEW ORLEANS

TEQUILA
Champs
(Challenge 1016)

HIGH BLOOD PRESSURE
Huey Smith & Clowns
(Ace 545)

SWEET LITTLE SIXTEEN
Chuck Berry
(Chess 1683)

I'M ASKING FORGIVENESS
Thurston Harris
(Aladdin 3399)

THE WALK
Jimmy McCracklin
(Checker 885)

BEEN SO LONG
Pastels
(Argo 5287)

TALK TO ME, TALK TO ME
Little Willie John
(King 5108)

MAYBE
Chantels
(End 1005)

GOOD GOLLY MISS MOLLY
Little Richard
(Specialty 624)

DEDICATED TO THE ONE I LOVE
'5' Royales
(King 5098)

ST. LOUIS

1 **TEQUILA**
Champs
(Challenge 1016)

2 **THE SHAKE**
Mark IV
(Cosmic 704)

3 **BEEN SO LONG**
Pastels
(Argo 5287)

4 **THE PLEA**
Chantels
(End 1001)

5 **SWEET LITTLE SIXTEEN**
Chuck Berry
(Chess 1683)

6 **DON'T LET GO**
Roy Hamilton
(Epic 9257)

7 **THE WALK**
Jimmy McCracklin
(Checker 885)

8 **TALK TO ME, TALK TO ME**
Little Willie John
(King 5108)

9 **GET A JOB**
Silhouettes
(Ember 1029)

10 **LOVER BOY**
Cleftones
(Gee 1048)

NEWARK

SWEET LITTLE SIXTEEN
Chuck Berry
(Chess 1683)

YOU CAN MAKE IT IF YOU TRY
Gene Allison
(Vee-Jay 256)

WE BELONG TOGETHER
Robert & Johnny
(Old Town 1047)

THE WALK
Jimmy McCracklin
(Checker 885)

7-11
Gone All Stars
(Gone 5016)

BEEN SO LONG
Pastels
(Argo 5287)

MAYBE
Chantels
(End 1005)

TEQUILA
Champs (Challenge 1016)
Eddie Platt
(ABC-Paramount 9899)

BETTY AND DUPREE
Chuck Willis
(Atlantic 1168)

THAT'S ALL RIGHT
Little Jr. Parker
(Duke 168)

DALLAS

TEQUILA
Champs
(Challenge 1016)

SWEET LITTLE SIXTEEN
Chuck Berry
(Chess 1683)

DEDE DINAH
Frankie Avalon
(Chancellor 1011)

ARE YOU SINCERE
Andy Williams
(Cadence 1340)

BREATHLESS
Jerry Lee Lewis
(Sun 288)

ROCK IT
Tommy Hudson
(White Rock)

DON'T LET GO
Roy Hamilton
(Epic 9257)

THE WALK
Jimmy McCracklin
(Checker 885)

GOOD GOLLY MISS MOLLY
Little Richard
(Specialty 624)

GET A JOB
Silhouettes
(Ember 1029)

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

1 SWEET LITTLE SIXTEEN
Chuck Berry
(Chess 1683)

2 THE WALK
Jimmy McCracklin
(Checker 885)

3 GET A JOB
Silhouettes
(Ember 1029)

4 GOOD GOLLY MISS MOLLY
Little Richard
(Specialty 624)

5 DON'T LET GO
Roy Hamilton
(Epic 9257)

6 TEQUILA
Champs
(Challenge 1016)

7 BEEN SO LONG
Pastels
(Argo 5287)

8 DON'T YOU KNOW I LOVE YOU
Fats Domino
(Imperial 5492)

9 OH JULIE
Crescendos
(Nasco 6005)

10 TALK TO ME, TALK TO ME
Little Willie John
(King 5108)

TEQUILA
Champs
(Challenge 1016)

GET A JOB
Silhouettes
(Ember 1029)

SHORT SHORTS
Royal Teens
(ABC-Paramount 9882)

CORRIDO ROCK
Bill Balcom
(Starla 5-7)

DON'T LET GO
Roy Hamilton
(Epic 9257)

MAYBE
Chantels
(End 1005)

OH JULIE
Crescendos
(Nasco 6005)

SWINGING SHEPHERD BLUES
Johnnie Pate Qt.
(Federal 12312)

GOOD GOLLY MISS MOLLY
Little Richard
(Specialty 624)

AT THE HOP
Danny & The Juniors
(ABC-Paramount 9871)

TEQUILA
Champs
(Challenge 1016)

SWEET LITTLE SIXTEEN
Chuck Berry
(Chess 1683)

THE WALK
Jimmy McCracklin
(Checker 885)

GET A JOB
Silhouettes
(Ember 1029)

SHORT SHORTS
Royal Teens
(ABC-Paramount 9882)

MAYBE
Chantels
(End 1005)

DON'T LET GO
Roy Hamilton
(Epic 9257)

LOVER BOY
Cleftones
(Gee 1048)

TEACH ME HOW TO LOVE YOU
Bobby Blue Bland
(Duke 182)

GOOD GOLLY MISS MOLLY
Little Richard
(Specialty 624)

ATLANTA

BOSTON

SAN FRANCISCO

1 BEEN SO LONG
Pastels
(Argo 5287)

2 SWEET LITTLE SIXTEEN
Chuck Berry
(Chess 1683)

3 GOOD GOLLY MISS MOLLY
Little Richard
(Specialty 624)

4 MAYBE
Chantels
(End 1005)

5 THE WALK
Jimmy McCracklin
(Checker 885)

6 TEQUILA
Champs
(Challenge 1016)

7 GET A JOB
Silhouettes
(Ember 1029)

8 DON'T
Elvis Presley
(RCA Victor 7150)

9 JUST FOR YOU AND ME
Joe Tex
(Ace 544)

10 DON'T LET GO
Roy Hamilton
(Epic 9257)

MAYBE
Chantels
(End 1005)

OH JULIE
Crescendos
(Nasco 6005)

MAYBE BABY
Crickets
(Brunswick SS053)

7-11
Gone All Stars
(Gone 5016)

GOOD GOLLY MISS MOLLY
Little Richard
(Specialty 624)

SHORT SHORTS
Royal Teens
(ABC-Paramount 9882)

BETTY AND DUPREE
Chuck Willis
(Atlantic 1168)

SWEET LITTLE SIXTEEN
Chuck Berry
(Chess 1683)

TEQUILA
Eddie Platt
(ABC-Paramount 9899)

THE WALK
Jimmy McCracklin
(Checker 885)

DON'T LET GO
Roy Hamilton
(Epic 9257)

TEACH ME HOW TO LOVE YOU
Bobby Blue Bland
(Duke 182)

MAYBE
Chantels
(End 1005)

TEQUILA
Champs
(Challenge 1016)

GET A JOB
Silhouettes
(Ember 1029)

GOOD GOLLY MISS MOLLY
Little Richard
(Specialty 624)

SWEET LITTLE SIXTEEN
Chuck Berry
(Chess 1683)

DEDICATED TO THE ONE I LOVE
"S" Royales
(King 5098)

DON'T
Elvis Presley
(RCA Victor 7150)

THAT'S ALL RIGHT
Little Jr. Parker
(Duke 168)



R & B Sure Shots

"LONELY ISLAND"
"YOU WERE MADE FOR ME"

The Cash Box
Disk of the Week

3/1

Sam Cooke

Keen 4009

Diggie Doo Give-Away



BATON ROUGE, LA.—The beaming smiles faces belong to Ray "Diggie Doo" Meaders, WXOK-Baton Rouge deejay and some of his fans. The kids were the happy recipients of free Atlantic LP's that Meaders handed out at a recent record hop.

WLEX Transfer Completed

LEXINGTON, KY.—The transfer of ownership of Radio Station WLEX, Lexington, from the Central Kentucky Broadcasting Company to the Lexington Broadcasting Corporation was completed last week.

The transaction had been contracted for last December, and was approved by the Federal Communications Commission, January 22.

Lexington Broadcasting Corporation is owned by Roy B. White, Jr. For the past six years he has been affiliated with Robert Heller & Associates, Cleveland, Ohio, as a marketing and advertising consultant. Previously he was associated in various management capacities with the American Express Co., and R. H. Macy & Co.

White was born in Indianapolis, and was graduated from Dartmouth College.

White has assumed active management of the radio station. He will move his family to Lexington from Chagrin Falls, Ohio.

No changes in the station's personnel are contemplated.

Central Kentucky Broadcasting Company is owned by J. D. Gay, Jr., and H. G. Bell. They will continue to control WLEX-TV in Lexington.

The call letters of WLEX Radio will be changed within the next 90 days to indicate the separation of ownership from the television station. New radio call letters have not yet been selected.

SMASHING!
"WIGGLE TAIL"
Part 1 & 2
Googie Rene
221

Class RECORDS
HOLLYWOOD

THE ORIGINAL
CUFFLINX
TWO HITS!!!
SO TOUGH
433
TRICK KNEES
434
THE NEW PENGUIN HIT!
DO NOT PRETEND
435

DOOTO RECORDS
9512 SO. CENTRAL AVE. LOS ANGELES, CALIF.



R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASANOVAS (Apollo 523)

B "YOU ARE MY QUEEN" (2:18) [Bess BMI—The Casanovas] The Casanovas blend delicately on a slow beat tender romancer. The falsetto lead handles his chores with a soft touch and is given a restrained vocal and instrumental assist to further the mood. Ok wax.

B "(I GOT A) GOOD LOOKIN' BABY" (2:25) [Bess BMI—The Casanovas] The Casanovas back with a middle beat rhythm number that bounces in light hearted spirit. Good teenage offering.

TOMMY HUDSON (White Rock 1110)

B "WALKIN' THE STROLL" (2:18) [Mustang BMI—J. Daniel] Tommy Hudson offers a slow, southern flavored instrumental stroll with an intriguing rhythm and sound. Good dance etching.

B "ROCK IT" (2:30) [Mustang BMI—T. Sivils] Hudson backs with another instrumental side—but of a quick beat. Deck moves and the kids should find it to their liking.

THE CUFLINX (Dooto 434)

B+ "TRICK KNEES" (2:40) [Dootsie Williams BMI—Nathaniel McCoy] The Cufflinx turn out a middle beat jump novelty with a souped up arrangement. Deck captures the ear. Ok side the teeners will lean to.

B "A FOOL'S FORTUNE" (2:52) [Dootsie Williams BMI—Nathaniel McCoy] The Cufflinx turn in a smooth, sentimental slow beat effort with a tender reading. Drifty tune handled well.

EARL BOSTIC (King 5120)

B+ "POMPTON TURNPIKE" (2:28) [Joy ASCAP—Rogers, Osborne] Earl Bostic turns his ample musicianship to a slow, rhythmic bouncer with excellent results. The Bostic sax is standout. Deck swings with an easy excitement. Strong waxing.

B "LESTER LEAPS IN" (2:25) [Bregman, Vocco, Conn ASCAP—Lester Young] Bostic belts a quick beat racer with a swinging treatment that knocks out the listener. Deck drives all the way.

LITTLE WALTER (Checker 890)

B+ "CONFESSIN' THE BLUES" (2:41) [Arc BMI—W. Jacobs] Little Walter wails a slow beat rhythm blues with his usual good treatment. It is a real down home job and the Little Walter fans should go for it.

B+ "THE TODDIE" (2:41) [Arc BMI—W. Jacobs] Little Walter offers a middle beat instrumental with a bright, swingy feeling. Deck has the sound and the attractiveness. Could step out.

FREDDIE SCOTT (Arrow 724)

B+ "PLEASE CALL" (2:44) [Graphic BMI—Scott] Freddie Scott turns in a captivating job of chanting as he sings big voice style here. Scott wails a slow, rhythmic tuneful item with deep feeling and style. Could attract a lot of attention.

B "THE LETTER CAME THIS MORNING" (2:20) [Graphic BMI—Scott] Scott sings a quick beat blues with a Latin flavored beat. Deck moves with excitement and could grab strong sales with the proper exposure.

The Cash Box Award o' the Week

"LIFE IS A MYSTERY" (2:32) [Lion BMI—D. Robey]

"WHAT'S GWYNE ON?" (2:25) [Lion BMI—Gordy, Carlo]

TONY SPADE (Back Beat 505)

● Tony Spade, a newcomer to the recently formed Robey label, shows a barrel of promise as he delivers this slow beat ballad reminiscent in feeling to the late Johnny Ace. Spade is a restrained singer, but he manages to inject great excitement into this vocaling. A powerful piece of material handled beautifully. This may take a lot of exposure before it clicks, but it should do just that if the jockeys stay with it. The flip, "What's Gwyne On?", is a quick beat jump rocked out in good style. However, it doesn't have the stickout qualities of "Life Is A Mystery".

"I'M OUT TO GETCHA'" (1:56) [Roosevelt BMI—Otis Blackwell]

"BE BABA LEBA" (2:20)

THURSTON HARRIS (Aladdin 3415)

● Thurston Harris is out to get her in his newest Aladdin release, "I'm Out To Getcha'". The shouter delivers a quick beat jumper with the current teenage treatment. A cutie that has the quality to capture the imagination of the kids. A novelty romancer that bears the marks. Flip, "Be Baba Leba", is a quick beat jump that comes off well, but without the distinguishing marks attached to the portrayal of "I'm Out To Getcha'".

"GOT A JOB" (2:33) [RealGone BMI—Gordy, Carlo]

"MY MAMA DONE TOLD ME" (2:41) [RealGone BMI—Gordy, Carlo]

THE MIRACLES (End 1016)

● The Miracles come up with another answer to "Get A Job", the nation's number one tune, with "Got A Job". Similar in feeling, it is a middle beat jump describing the menial work they now do. Deck is well done and in view of the popularity of the theme it should go along for a good ride. Stick close to this waxing—it should make money for you. The flip, "My Mama Done Told Me", is a slow beat bouncer in which the lead has been advised to "leave the girls alone". Infectious waxing that has a strong appeal. Top deck is the side.

"THE THINGS I LOVE" (2:43) [Cherio BMI—Barlow, Harris]

"HOLD ON TO WHAT'CHA GOT" (2:20) [Date BMI—Lucas, Paterno]

THE FIDELITYS (Baton 252)

● The Fidelitys handle the slow beat lovely, "The Things I Love", with a stirring treatment that revives the melody and gives it every chance to enjoy another run. The group's workmanlike blending comes off well, providing a three minute treat. Look for this to break out—it could be big. The flip, "Hold On To What'cha Got", is an engaging middle beat hop novelty. Well done coupling that showcases the group to good advantage. Keep close tabs on "The Things I Love".

BILLY MITCHELL (Poplar 105)

B+ "BOTTOMLESS PIT" (2:30) [Bob Abbott BMI—Stone] Mitchell comes up with a real strong etching in this slow beat rhythm blues. Mitchell is given a strong boost in a gimmicked arrangement. A loaded deck that should be given every chance to make it. It could come up with a real strong sale.

B "THE ROCK AND ROLL TANGO" (2:04) [Chelwood Music BMI—J. Crawford] Billy Mitchell makes his Poplar debut with a strong, infectious beat ditty. Mitchell reads the lyrics in good style and the deck comes off a goodie.

OTIS BLACKWELL (Atlantic 1178)

B+ "TURTLE DOVE" (2:06) [Shalimar/Progressive BMI—Blackwell] Otis Blackwell handles a quick beat hopper with an easy vocal effort. Blackwell comes off in good style and should grab himself a goodly portion of airplay on this deck. The man sings in an easy, relaxed manner.

B+ "WHAT A COINCIDENCE" (2:05) [Shalimar/Progressive BMI—Blackwell] Blackwell handles this middle beat bouncer with the same restrained style of singing. He has a smooth, soft voice that is easy to listen to. Good jump deck for the kids.

BEA BOOKER (Peacock 1682)

B "IF I HAD KNOWN" (2:29) [Lion BMI—H. Smith] Bea Booker wails a slow beat blues with a stirring down home approach. The gal sells well and impresses here.

B "COMFORT IN MY HEART" (2:37) [Lion BMI—J. Scott, G. Smith] Bea Booker belts here as she turns in a swinging performance of what sounds like a spiritual piece of material. The lass has good vocal quality and may step out. Deck is simple and moves.

HAROLD JACKSON (Aladdin 3410)

B "MOVE IT ON DOWN THE LINE" (Part One 2:30) (Part two 2:20) [Aladdin BMI—H. Jackson, D. Harris] Harold Jackson and the Tornadoes wax a two part instrumental with a slow, insinuating beat. Jackson and his group get the assist of Dimple Harris on the organ and the result is an ok effort that is designed to please.

RUTH BROWN (Atlantic 1177)

B+ "BOOK OF LIES" (2:41) [Goday, Progressive BMI—Small, Moore] Ruth Brown turns in a tender reading of a slow, moody ballad. The gal puts a load of emotion into her penetrating singing. Moving tune that is beautifully told. Could be her best in some time.

B "JUST TOO MUCH" (2:29) [Progressive BMI—Taylor, Wexler] Miss Brown does a quick beat jumper with a swinging treatment and the deck turns out a happy waxing. The kids can rock to this one.

BOBBY FREEMAN (Josie 835)

B+ "DO YOU WANT TO DANCE" (2:30) [Clockus BMI—Bobby Freeman] Freeman offers a strong teenage hunk of quick beat material. Good dance item coupled with sound and tune. The stronger wax and one that could step out.

B "BIG FAT WOMAN" (1:40) [Clockus BMI—Bobby Freeman] Bobby Freeman sings a quick beat blues with the feeling and style that should attract. Swinging deck that pleases.

CANDY REED (Vanguard 35002)

B+ "LOVE, OH, LOVE" (2:25) [Eden Music BMI—Otis, Benton] Candy Reed gives a big voice reading to a slow, rhythmic melodic entry. The throaty thrush injects an excitement with her full voiced treatment. Deck moves in good style and should please.

B+ "GIVE ME LOVE" (2:10) [Sanga Music BMI—Franklin, Otis] Miss Reed belts a middle beat bouncer with a hearty vocal. Gal delivers the "Fever" related tune with an approach that sells. Two good decks that bear watching.

THE EMOTIONS (Fury 1010)

B "IT'S LOVE" (2:53) [Fire BMI—Zecchiarelli] The Emotions rock out a pop styled quick beat jump engagingly. Deck is a swingy wax that moves well and kids can hop to it.

B "CANDLELIGHT" (2:17) [Fire BMI—Archila, Anest] The Emotions drift gently on a slow beat effort. Melodic and tender. Tune tells the love story of a broken romance. Good listening.

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Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

Dukes Headline Polk Show



CHICAGO—Dukes of Dixieland, Audio Fidelity recording stars, shown above as they appeared recently at the Polk Bros. Hi Fi Show (L to R) Frank, Freddie and Papa Jac Assunto; (kneeling) Tony Galgano and Reuben Lawrence, Record Distributors, this city, for Audio Fidelity Records; and Bob Weintraub, Manager of Record Department at Polk Bros.

- ROCK AND ROLL SHOP**
New Orleans, La.
1. Tequila (Champs)
 2. Sweet Little Sixteen (Berry)
 3. Been So Long (Pastels)
 4. High Blood Pressure (H. Smith)
 5. Maybe (Chantels)
 6. Dedicated To The One I Love (5 Royales)
 7. I'm Asking Forgiveness (T. Harris)
 8. Talk To Me (L. W. John)
 9. Stay By My Side (Midnighters)
 10. Good Golly Miss Molly (L. Richard)

- POPLAR TUNES RECORD SHOP**
Memphis, Tenn.
1. The Walk (J. McCracklin)
 2. Teach Me (B. B. Bland)
 3. La Dee Dah (B. Ford's Thunderbirds)
 4. Cry For Me Baby (E. James)
 5. The Stroll (Diamonds)
 6. Been So Long (Pastels)
 7. Hoo Doo Blues (L. Slim)
 8. Poor Boy (H. Wolf)
 9. Reelin' And Rockin' (Berry)
 10. Dedicated To The One I Love (5 Royales)

- SUPER MUSIC, INC.**
Baltimore, Md.
1. Been So Long (Pastels)
 2. Beware (J. Belvin)
 3. Don't Let Go (R. Hamilton)
 4. 7-11 (Gone All Stars)
 5. Tequila (Champs)
 6. Good Golly Miss Molly (L. Richard)
 7. Swinging Shepherd Blues (J. Pate)
 8. Going To The River (Jaye Sisters)
 9. Just One More Chance (L. Luther)
 10. Don't You Know I Love You (F. Domino)

- AB'S ONE STOP**
Chicago, Ill.
1. Don't Let Go (R. Hamilton)
 2. Teach Me How To Love You (B. B. Bland)
 3. That's All Right (L. J. Parker)
 4. Three Times A Fool (O. Rush)
 5. You Can Make It If You Try (G. Allison)
 6. Angel Smile (N. Cole)
 7. Swinging Shepherd Blues (J. Pate)
 8. Get A Job (Silhouettes)
 9. Tequila (Champs)
 10. The Stroll (Diamonds)

- RAINBOW**
New York, N. Y.
1. Tequila (Champs)
 2. Been So Long (Pastels)
 3. Don't Let Go (R. Hamilton)
 4. Get A Job (Silhouettes)
 5. Betty And Dupree (C. Willis)
 6. You Can Make It If You Try (G. Allison)
 7. I'll Come Running Back To You (S. Cooke)
 8. That's All Right (L. J. Parker)
 9. Maybe (Chantels)
 10. 7-11 (Gone All Stars)

- CONLEY RECORDS**
Los Angeles, Calif.
1. Tequila (Champs)
 2. Get A Job (Silhouettes)
 3. Oh Julie (Crescendos)
 4. Short Shorts (Royal Teens)
 5. Corrido Rock (B. Balcum)
 6. Gee Golly (Coasters)
 7. Swinging Shepherd Blues (J. Pate)
 8. Yes My Darling (F. Domino)
 9. Walkin' The Low Road (R. Sparks)
 10. Lollipop (Chordettes)

- PAT'S RECORD SHOP**
Richmond, Va.
1. Been So Long (Pastels)
 2. Maybe (Chantels)
 3. Chicken Hop (B. Bland)
 4. Movin' And Groovin' (Eddy)
 5. Sweet Little Sixteen (Berry)
 6. Good Golly Miss Molly (L. Richard)
 7. Tequila (Champs)
 8. The Walk (J. McCracklin)
 9. Chicken In The Basket (B. Bland)
 10. Come To Me (J. Mathis)

- BUDISCO**
Miami, Fla.
1. Short Shorts (Royal Teens)
 2. Sweet Little Sixteen (Berry)
 3. The Walk (J. McCracklin)
 4. Tequila (Champs)
 5. Good Golly Miss Molly (L. Richard)
 6. Get A Job (Silhouettes)
 7. Been So Long (Pastels)
 8. Maybe Baby (Crickets)
 9. Don't Let Go (R. Hamilton)
 10. You're Something Else (Reed)

- ERNSTROM'S RECORD SHOP**
Dallas, Texas
1. Tequila (Champs)
 2. Sweet Little Sixteen (Berry)
 3. Maybe Baby (Crickets)
 4. Breathless (J. L. Lewis)
 5. The Walk (J. McCracklin)
 6. Rock It (T. Hudson)
 7. Dede Dinah (F. Avalon)
 8. Click Clack (D. Doo & Don'ts)
 9. The Shake (Mark IV)
 10. College Man (B. Justis)

Newport Jazz Fest Sets Tentative Program

NEW YORK—The Newport Jazz Festival, which will be held this year from July 3rd to July 6th at Newport, Rhode Island, has announced a tentative rundown of this year's program.

According to Festival president Louis L. Lorillard, the Board of Directors of the non-profit organization were determined this year to have each gala evening coordinated around a single theme or idea.

would be a night in which every available name in jazz would appear on the same platform, with performers like George Shearing and Billie Eckstine indicated.

Many interesting features have also been scheduled for the afternoon sessions at Newport. Among these are performances by the Newport International Youth Band, and a "Critic's Choice" program, in which five major critics are asked to pick and introduce jazz groups they feel should appear at the Festival.

When the final program for the Festival is announced in April, it is expected that it will again feature more than one hundred and fifty top jazz artists.

Arrow In New Offices

NEW YORK—Freddy Mendelsohn of Arrow Records announced last week that the firm has already moved into its new offices at 1697 Broadway in New York City.

Mendelsohn just returned from an extensive trip across the country on behalf of the label's current plug singles, "Patty," by Bobby Long, and "Tweety," by Kelly Owens. Mendelsohn reports excellent action on both disks.



R & B

Disk Jockey

REGIONAL RECORD REPORTS

- FRED GARDELLA**
WJWG—Conway, N. H.
1. Short Shorts (Royal Teens)
 2. Who's Sorry Now (Francis)
 3. Sweet Little Sixteen (Berry)
 4. The Walk (J. McCracklin)
 5. Jo-Ann (Playmates)
 6. Dede Dinah (F. Avalon)
 7. Jeanie Jeanie (E. Cochran)
 8. Lollipop (Chordettes)
 9. Just In Case You Change Your Mind (E. Rodgers)
 10. Peggy Sue (B. Holly)

- "THE THIN MAN"**
WAOK—Atlanta, Ga.
1. Been So Long (Pastels)
 2. Sweet Little Sixteen (Berry)
 3. Good Golly Miss Molly (L. Richard)
 4. Tequila (Champs)
 5. Maybe (Chantels)
 6. The Walk (J. McCracklin)
 7. Get A Job (Silhouettes)
 8. Reelin' And Rockin' (Berry)
 9. Swinging Shepherd Blues (J. Pate)
 10. Ruby Ruby (L. W. Littlefield)

- W. M. GRACY**
KATZ—St. Louis, Mo.
1. Tequila (Champs)
 2. Don't Let Go (R. Hamilton)
 3. Get A Job (Silhouettes)
 4. Maybe (Chantels)
 5. Betty And Dupree (Willis)
 6. Gone Again (S. Vaughan)
 7. Been So Long (Pastels)
 8. Sugah Woogah (Playmates)
 9. 7-11 (Gone All Stars)
 10. Sweet Little Sixteen (Berry)

- JIM REED**
WCIN—Cincinnati, Ohio
1. I Lost You (Spaniels)
 2. Lover Boy (Cletones)
 3. Pass The Biscuits Please (A. Williams)
 4. Big Guitar (O. Bradley)
 5. Good Golly Miss Molly (L. Richard)
 6. Short Shorts (T. Bradshaw)
 7. Voo Doo Man (Del-Vikings)
 8. You're Something Else (J. Reed)
 9. Reelin' And Rocking (Berry)
 10. Yes My Darling (F. Domino)

- DENNY SULLIVAN**
WFBL—East Syracuse, N. Y.
1. Get A Job (Silhouettes)
 2. Swinging Shepherd Blues (J. Pate)
 3. Big Guitar (O. Bradley)
 4. La Dee Dah (B. Ford's Thunderbirds)
 5. Teardrops (L. Andrews)
 6. At The Hop (Danny & Juniors)
 7. Don't (E. Presley)
 8. The Stroll (Diamonds)
 9. Sweet Little Sixteen (Berry)
 10. I Beg Of You (E. Presley)

- WALTER POWELL**
WBVL—Barbourville, Ky.
1. Don't You Know (L. Lee)
 2. I Wonder If You Wonder (J. Kirkland)
 3. You're Driving Me Mad (J. A. Campbell)
 4. Dance (Coasters)
 5. Learning To Love (L. Baker)
 6. Too Late (Moonglows)
 7. Get A Job (Silhouettes)
 8. Good Golly Miss Molly (L. Richard)
 9. Sweet Little Sixteen (Berry)
 10. Tequila (Champs)

- BOB MUSGRAVE**
KWFR—San Angelo, Tex.
1. Honeystrollin' (Honeystrollers)
 2. Breathless (J. L. Lewis)
 3. La Dee Dah (B. Ford's Thunderbirds)
 4. Dede Dinah (F. Avalon)
 5. Baby (Slades)
 6. At The Hop (Danny & Juniors)
 7. A Little Bird (Hollywood Flames)
 8. Good Golly Miss Molly (L. Richard)
 9. Bop A Lena (R. Self)
 10. Short Shorts (T. Bradshaw)

- BILL "SPARKY" MULLEN**
WSID—Baltimore, Md.
1. Been So Long (Pastels)
 2. Star Of Fortune (Dillard)
 3. Kathleen (Adelphies)
 4. Just A Little Loving (Quintones)
 5. Darling It's You (Adelphies)
 6. Belonging To Someone (P. Page)
 7. That's Enough For Me (C. McPhatter)
 8. Book Of Love (Monotones)
 9. You Can Make It If You Try (G. Allison)
 10. She Knocks Me Out (H. Burrage)

- RED HUGHES**
CKEY—Toronto, Ont., Can.
1. Marindy (Techniques)
 2. Screamin' Ball (Duponts)
 3. So Tough (Casuals)
 4. Bad Motorcycle (Storey Sisters)
 5. Been So Long (Pastels)
 6. I'm Out To Getcha (Harris)
 7. College Man (B. Justis)
 8. Heartbreak Hill (Tracey Twins)
 9. Walkin' With Mr. Lee (L. Allen)
 10. Learning To Love (L. Baker)

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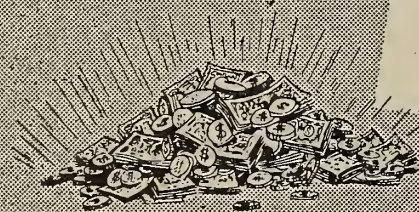
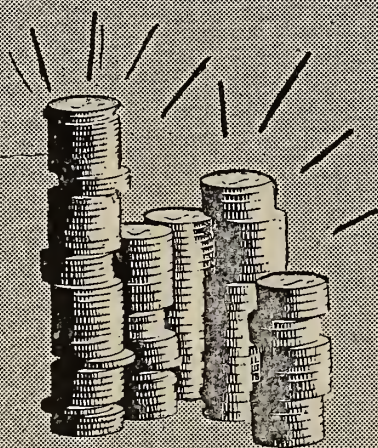
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Country Big 10

JUKE BOX TUNES

	Pos. Last Week
1 BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun 283)	1
2 I BEG OF YOU Elvis Presley (RCA Victor 7150)	2
3 DON'T Elvis Presley (RCA Victor 7150)	4
4 GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)	3
5 THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	5
6 WHOLE LOTTA WOMAN Marvin Rainwater (MGM 12609)	6
7 THIS LITTLE GIRL OF MINE Everly Brothers (Cadence 1342)	7
8 OH LONESOME ME Don Gibson (RCA Victor 7133)	10
9 GEISHA GIRL Hank Locklin (RCA Victor 6984)	8
10 ANNA MARIE Jim Reeves (RCA Victor 7070)	9

Tom Perryman Leaves WSM To Form Own Talent Agency



TOM PERRYMAN

MADISON, TENN.—Tom Perryman, widely known country music specialist, who has, for the past year, been serving as artist coordinator under Dee Kilpatrick at Radio WSM's Grand Ole Opry artist bureau, has formed Perryman All-Star Artists to engage in booking of talent with emphasis on country artists and acts.

Perryman leaves Radio WSM with the good wishes of Station Manager Bob Cooper, WSM President John DeWitt, Dee Kilpatrick and other WSM staffers with whom Tom had worked. These officials have wished Tom every success and assured close co-operation between WSM and The Perryman Agency. The new firm resulted from Perryman's desire to go into business for himself and he feels there is a real need for a booking agency which can also function as a headquarters for special artist promotions, publicity campaigns, and formation of package shows. Thru these activities Perryman will specialize in selling Opry talent throughout the world. Perryman will continue to work closely with Dee Kilpatrick and The Grand Ole Opry executives because the Grand Ole Opry has always strived to help create as much desirable employment as possible for its artists' roster.

Perryman All-Star Artists will be located at Dickerson Road and New Due West, which is about five miles from the center of Nashville. His phone is CANal 8-6630. Perryman feels he can serve the trade most effectively by being able to book as many of the Grand Ole Opry acts as possible. To do so, he will have courtesy arrangements with managers of many acts and other bookers. By working with as many name acts as possible he feels he can perform a greater service for talent buyers than would be possible if he were representing only a few acts or if he involved himself in personal management work.

Perryman got his start at Radio KSIJ in Gladewater, Texas, where he became a nationally known country music disk jockey. His disk jockey activities led him into the promotion of country and western shows in the East Texas area. He was one of the first to book Elvis Presley, Jim Reeves, the Browns and many other headline acts. He was also active in

the operation of a recording studio in the Gladewater area and produced many country recordings that became hits on various labels. He also was in charge of all facets of the independent radio operation in Gladewater, including management, engineering, program director, and sales.

In 1956 Tom Perryman left Gladewater to join the staff at Nashville's Radio WSM, home of the Grand Ole Opry, where he took over the all-night disk jockey show. The show was highly successful and developed a close working relationship for Tom with the various country artists that work in the Nashville area. As a result Perryman was selected by Radio WSM and Dee Kilpatrick to assist the latter in the operation of The Grand Ole Opry Artists Bureau. His duties required him to handle the requests for Grand Ole Opry acts from promoters throughout the United States and Canada plus the many details in connection with the live shows that are produced by The Grand Ole Opry.

"Country America" To Entertain At Convention

LOS ANGELES—The ABC network has chosen "Country America," beamed locally on Saturdays, 7 to 8 P.M., to furnish the entertainment program for the Association of National Advertisers at its annual convention at Pebble Beach, March 13th.

Producer Nat Nigberg and the entire cast will be flown to the Del Monte Inn where the convention is being held. The show will be staged for more than five hundred representatives of national advertisers. Nigberg will be accompanied by Joe Allison, emcee of the show; featured singers Debby Kay, Ginny Jackson, Lefty Frizzell and Freddy Hart; and Don Whitman, the director. Bobby Bruce, musical director of "Country America," and his band, are included in the junket.

Livingston To Issue Dyna-Tapes In United States and Canada

NEW YORK—Dyna Music Corporation has appointed Livingston Audio Products Corporation of Caldwell, N. J., the exclusive national and Canadian distributor of Dyna-Tapes, it was announced last week by Jack Holzman, President of Dyna Music, and Arthur T. Cooper, Executive Vice-President of Livingston. As of March 1, 1958, the entire Dyna-Tape catalog will be available only from Livingston distributors.

Dyna-Tape stereo collections include "The Original Trinidad Steel Band," and two jazz packages: "Four French Horns Plus Rhythm," and "Vibro-rant," with Teddy Charles on the vibes. Disks soon to be released include "Flamenco Fire," featuring Sabicas, Flamenco guitarist, with the Flamenco troupe, Los Trianceros, and the folk group, "The Shanty Boys."

JED MUSIC & JAY RECORDS
of Sidney, Ohio
Present a C&W Hit by
Jim & Edith Young
"I DON'T NEED YOU ANYMORE"
Written by—Joe Aleshevich
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Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
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2. DON'T Elvis Presley (RCA Victor 7150)	(2)
3. OH LONESOME ME Don Gibson (RCA Victor 7133)	(5)
4. I BEG OF YOU Elvis Presley (RCA Victor 7150)	(4)
5. THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	(3)
6. WHOLE LOTTA WOMAN Marvin Rainwater (MGM 12609)	(8)
7. GEISHA GIRL Hank Locklin (RCA Victor 6984)	(6)
8. THIS LITTLE GIRL OF MINE Everly Brothers (Cadence 1342)	(10)
9. ANNA MARIE Jim Reeves (RCA Victor 7070)	(9)
10. GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)	(7)
11. STOP THE WORLD. 12. CURTAIN IN THE WINDOW. 13. BREATHLESS. 14. ONCE MORE. 15. STOOD UP. 16. UH-HUH-MM. 17. YOUR NAME IS BEAUTIFUL. 18. I CAN'T STOP LOVING YOU. 19. IT'S ALL YOUR FAULT. 20. YOU WIN AGAIN. 21. MY SPECIAL ANGEL. 22. IS IT WRONG. 23. BOP-A-LENA. 24. KISSES SWEETER THAN WINE. 25. WAITIN' IN SCHOOL. 26. WALKIN' HOME FROM SCHOOL. 27. SHOULD WE TELL HIM. 28. BIG RIVER. 29. OH-OH, I'M FALLING IN LOVE AGAIN. 30. MY SHOES KEEP WALKING BACK TO YOU; JAILHOUSE ROCK; FRAULEIN; RAUNCHY; WANG DANG DOO; WHY WHY; SEND ME THE PILLOW YOU DREAM ON; I FOUND MY GIRL IN THE U.S.A.; JUST A LITTLE LONESOME.	

JIMMIE WILLIAMS

sings

"IF YOU'RE LOOKIN' FOR LOVE"

* MGM *

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Country Disk Jockey

REGIONAL RECORD REPORTS



Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE



"STAIRWAY OF LOVE" (2:02)

[Planetary ASCAP—Tepper, R. C. Bennett]

"JUST MARRIED" (2:06) [DeVorzon BMI—DeVorzon, A. Allen]

MARTY ROBBINS (Columbia 41143)

● Marty Robbins, whose current pressing, "The Story Of My Life" copped the #1 country slot, can duplicate that success with either end of his newest Columbia pairing. (See Pop Reviews).

"CASINO ON THE HILL" (2:28) [Western Hills BMI—L. Williams]

"IF YOU'RE WAITIN' ON ME" (2:07) [Fairway BMI—L. Williams]

LAWTON WILLIAMS (RCA Victor 7188)

● Lawton Williams, whose pen has been responsible for the "Fraulein" and "Geisha Girl" smashes, sends up another original that he could ride high with on his own. The talented artist came very close to the hit marker on his last Victor effort, "Foreign Love", and his newest 'overseas' entry could easily be the one that'll place his name alongside the vocal leaders. His affections are directed towards an Italian lass, this time, as he persuasively renders a tear-compelling, slightly up tempo affair tagged "Casino On The Hill". Under portion, labeled "If You're Waitin' On Me", is an inviting, quick beat romantic ditty that Williams grooves in ear-pleasing fashion. Strong coupler tho the edge is with the topside.

WILBURN BROTHERS
(Decca 30591)

B+ "OO BOP SHA BOOM" (2:10)
[Trans World BMI—O. Perry]
The two Wilburn Brothers, Doyle & Teddy, dish up a tantalizing rock-a-billy biscuit with a real catchy set of teen-age novelty lyrics. Socko selling job by the boys on a deck that could hit 'paydirt'.

B+ "MY BABY AIN'T MY BABY NO MORE" (2:20) [Be-Are BMI—M. McDonald, D. & T. Wilburn]
Here the songsters turn in another splendid duet vocal effort on a fetching, up tempo romantic weeper. Powerful pairing for the jocks, ops and dealers. Both ends oughta make the hoofers happy.

JACK MORRIS
(Pep 116)

B "SHE'S GONE—SHE'S GONE" (2:14) [Pamper BMI—Morris, Buchanan]
Here's a touching, slow-rhythm romantic weeper that neatly displays Jack Morris' full and rich vocal chords.

C+ "RIVER SAN GABRIEL" (2:35)
[Pamper BMI—Morris, Delroy]
Flipside Morris dramatically projects a haunting, religious-flavored chant. The ork and chorus ably back up the warbler on both lids.

LESTER FLATT & EARL SCRUGGS
(Columbia 41125)

B "BIG BLACK TRAIN" (2:25)
[Cedarwood BMI—S. Johnson]
Once again the Lester Flatt-Earl Scruggs-Foggy Mtn. Boys' outfit demonstrates its superb 'back mountain' vocal and instrumental offerings as it races thru this inviting blues opus.

B "CRYING ALONE" (2:41) [Butler, Sherry, Flatt, Scruggs]
Under half is a change-of-pace, slow tempo romantic weeper that the crew decks out in fetching fashion.

JIMMIE KARLIN
(Mark 115)

C+ "PLEASE DON'T WALK UPON MY HEART" (2:35) [Margo BMI—G. Ash]
Here's a pretty, moderate paced romantic weeper that smooth-toned Jimmie Karlin treats to a warm, sincere reading. Rates a goody share of the airplay.

C+ "HAVE YOU REALLY GONE?" (2:30) [Margo BMI—K. Gruchy, C. Waldon]
The lower portion is a tender, slow paced lover's lament that Karlin renders in sensitive fashion. Soft, subdued string support on both ends.

AL SIMS
(Listen 690)

C+ "LITTLE RED CABOOSE" (2:30) [Starrite BMI—Sims]
A cute, self-penned ditty that moves along at a rapid rate gets knocked out in flavorful fashion by Al Sims and the Alpine Two.

C+ "YOUR LOVE IS A PRISON" (2:30) [Starrite BMI—Sims]
Under half, another Sims original, is an interesting, moderate paced opus that compares a sad love affair with life in a prison.

RED SOVINE
(Decca 30595)

B+ "FOUR ARMS" (2:22) [Cedarwood BMI—R. Riley, B. Woodfold]
Red Sovine comes up with a potent waxing that has hit potential notched into every groove. It's a heartfelt romantic affair set to a fish-beat ballad pace, Red's fine performance coupled with a first rate pop-styled vocal and instrumental backdrop makes this deck a real contender for honors.

B+ "ONCE MORE" (2:20) [Acuff-Rose BMI—D. Owens]
This half the polished song stylist comes up with a grade "A" cover a tear-compelling lover's opus that starting to break wide open on the charts. Should grab off a healthy slice of the sales melon.

- MARTY KRAUSS**
WAMO—Pittsburgh, Pa.
1. Anna Marie (J. Reeves)
 2. Uh Huh Mm (S. James)
 3. The Story Of My Life (M. Robbins)
 4. Falling In Love (W. Mack)
 5. I Found My Girl In The USA (J. Skinner)
 6. Ballad Of A Teenage Queen (J. Cash)
 7. Overnight (J. Reeves)
 8. Don't (E. Presley)
 9. Is It Wrong (W. Mack)
 10. This Little Girl Of Mine (Everlys)

- WALTER POWELL**
WBVL—Barbourville, Ky.
1. Should We Tell Him (Everlys)
 2. Once More (R. Acuff)
 3. Ballad Of A Teenage Queen (J. Cash)
 4. Oh Lonesome Me (D. Gibson)
 5. I Beg Of You (E. Presley)
 6. Stop The World (Johnnie & Jack)
 7. You Win Again (J. L. Lewis)
 8. Anna Marie (J. Reeves)
 9. The Story Of My Life (M. Robbins)
 10. Just An Old Flame (H. Thompson)

- LOU HILL**
CKDM—Dauphin, Man., Can.
1. Ballad Of A Teenage Queen (J. Cash)
 2. Majesty Of Love (Francis & Rainwater)
 3. Send Me The Pillow (Locklin)
 4. Anna Marie (J. Reeves)
 5. Just A Little Lonesome (B. Helms)
 6. I'll Be Lonesome When You're Gone (M. Lorrie)
 7. Should We Tell Him (Everlys)
 8. My Special Angel (B. Helms)
 9. Your Name Is Beautiful (C. Smith)
 10. I've Got The Blues (V. Taylor)

- JERRY RASCO**
KCLV—Clovis, N. M.
1. Sugartime (C. Phillips)
 2. Ballad Of A Teenage Queen (J. Cash)
 3. The Story Of My Life (M. Robbins)
 4. Oh Lonesome Me (D. Gibson)
 5. Uh Huh Mm (S. James)
 6. You Win Again (J. L. Lewis)
 7. Geisha Girl (H. Locklin)
 8. Don't (E. Presley)
 9. My Special Angel (B. Helms)
 10. Stop The World (Johnnie & Jack)

- "SLIM" WATTS**
KTRM—Beaumont, Tex.
1. Beggar To A King (J. Richardson)
 2. I Can't Stop Loving You (D. Gibson)
 3. Curtain In The Window (R. Price)
 4. Color Of The Blues (Jones)
 5. Ballad Of A Teenage Queen (J. Cash)
 6. Geisha Girl (H. Locklin)
 7. Crazy Blues (J. Richardson)
 8. The Story Of My Life (M. Robbins)
 9. Oh Lonesome Me (D. Gibson)
 10. Big River (J. Cash)

- JIMMY SIMPSON**
KBYR—Anchorage, Alaska
1. Come Back (B. Owens)
 2. Big River (J. Cash)
 3. Alone At A Phone (Heap & Williams)
 4. There's Bound To Be (M. Endsley)
 5. I Wish I Was The Moon (H. Snow)
 6. I Know What It Means (B. Owens)
 7. Fabulous Oklahoma (Harrell)
 8. New Panhandle Rag (Pierce)
 9. I Found My Girl In The USA (J. Skinner)
 10. The Man In The Moon (Browns)

- JIM NESBITT**
WYMB—Manning, S. C.
1. What A Night (L. Emerson)
 2. Ballad Of A Teenage Queen (J. Cash)
 3. Catch That Train (L. Emerson)
 4. I Beg Of You (E. Presley)
 5. Geisha Girl (E. Tubbs)
 6. Anna Marie (J. Reeves)
 7. This Little Girl Of Mine (Everlys)
 8. Is It Wrong (W. Mack)
 9. Stop The World (Cline)
 10. Big River (J. Cash)

- MARY WILSON**
KCLX—Colfax, Wash.
1. Ballad Of A Teenage Queen (J. Cash)
 2. Anna Marie (J. Reeves)
 3. This Little Girl Of Mine (Everlys)
 4. Whatever You Were (Dickens)
 5. Stop The World (Cline/Johnnie & Jack)
 6. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
 7. I Need Somebody (Arnold)
 8. House Of Glass (E. Tubbs)
 9. Curtain In The Window (R. Price)
 10. Sweethearts In Heaven (Reno & Smiley)

- RON HALL**
KCUL—Fort Worth, Tex.
1. Ballad Of A Teenage Queen (J. Cash)
 2. Honky Tonk' Hardwood Floor (J. Horton)
 3. Parking (Dee & Patty)
 4. Night Rider (H. Crockett)
 5. Stood Up (R. Nelson)
 6. Geisha Girl (H. Locklin)
 7. Foreign Love (L. Williams)
 8. Fraulein (B. Helms)
 9. If I'm Not Too Late (H. Thompson)
 10. I Can't Stop Loving You (D. Gibson)

- "SKEETS" YANEY**
WEW—St. Louis, Mo.
1. Whole Lotta Woman (M. Rainwater)
 2. I Can't Stop Loving You (K. Wells)
 3. The Man In The Moon (Browns)
 4. Losing Game (V. Taylor)
 5. Oh Lonesome Me (D. Gibson)
 6. Sugartime (C. Phillips)
 7. No Wedding Bells For Joe (W. Jackson)
 8. The Story Of My Life (M. Robbins)
 9. Once More (Osbornes)
 10. Honey Lovin' (J. Edwards)

- CLARENCE KNEELAND**
WICH—Jewett City, Conn.
1. Ballad Of A Teenage Queen (J. Cash)
 2. The Story Of My Life (M. Robbins)
 3. Anna Marie (J. Reeves)
 4. Family Reunion (J. Dickens)
 5. How Long (W. Pierce)
 6. The Locket (F. Young)
 7. Not Till I Pray For You (D. Richards)
 8. I Need Somebody (Arnold)
 9. First Date (Dee & Patty)
 10. Oh Lonesome Me (D. Gibson)

- JACK DUNIGAN**
WJTN—Jamestown, N. Y.
1. My Special Angel (B. Helms)
 2. Geisha Girl (H. Locklin)
 3. Sweet, Sweet Lips (Morgen)
 4. Oh Lonesome Me (D. Gibson)
 5. Why Why (C. Smith)
 6. It's Too Soon To Know (E. Arnold)
 7. Turn It Over In Your Mind (P. Wagoner)
 8. If I'm Not Too Late (H. Thompson)
 9. I Love You So Much It Hurts Me (F. Tillman)
 10. Howdy Neighbor—Howdy (Reno & Smiley)

- NEIL ZACHMEYER**
WRAM—Monmouth, Ill.
1. Iowa Rose (E. Dean)
 2. Just An Old Flame (H. Thompson)
 3. Look For Me (M. Rainwater)
 4. Let Those Brown Eyes Smile At Me (R. Maddox)
 5. I Know What It Means (B. Owens)
 6. The Story Of My Life (M. Robbins)
 7. They Listened When You Said Goodbye (D. Wright)
 8. Believe It Or Not (J. Davis)
 9. Heaven Only Knows (F. Hart)
 10. The Tennessee Rollin' Home (J. Six)

- DON BURFORD**
KBSF—Springhill, La.
1. Ballad Of A Teenage Queen (J. Cash)
 2. On A Honky Tonk Hardwood Floor (J. Horton)
 3. Moonlight Magic (J. Mathis)
 4. Anna Marie (J. Reeves)
 5. My Special Angel (B. Helms)
 6. Don't (E. Presley)
 7. Beautiful Dawn (Singleton)
 8. Your Love (B. Luman)
 9. Breathless (J. L. Lewis)
 10. Whole Lotta Woman (M. Rainwater)

- LARRY GAR**
WKBC—No. Wilkesboro, N.C.
1. Ballad Of A Teenage Queen/Big River (J. Cash)
 2. Oh Lonesome Me (D. Gibson)
 3. This Heart (M. Tillis)
 4. Let Those Brown Eyes Smile At Me (Lester & Earl/Maddox Bros. & Rose)
 5. Stone Wall (Brown)
 6. The Story Of My Life (M. Robbins)
 7. Walkin' Home From School (G. Vincent)
 8. Eskimo Pie (G. Jones)
 9. Warm Arms, Sweet Lips (Edwards)
 10. Just A Little Lonesome (B. Helms)

- GEORGE KLEIN**
WHEY—Millington, Tenn.
1. Ballad Of A Teenage Queen (J. Cash)
 2. Is It Wrong (W. Mack)
 3. Breathless (J. L. Lewis)
 4. Don't (E. Presley)
 5. Wouldn't You Know (Riley)
 6. I'm On My Way Home (C. Thomas)
 7. This Little Girl Of Mine (Everlys)
 8. Big River (J. Cash)
 9. Your Honey Love (D. Penner)
 10. Boppin' High School Baby (D. Willis)

- BILL WORTH**
WHDR—Syracuse, N. Y.
1. Ballad Of A Teenage Queen (J. Cash)
 2. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
 3. Maybe Baby (Crickets)
 4. Whole Lotta Woman (M. Rainwater)
 5. I'm Gonna Love You Too (B. Holly)
 6. Don't (E. Presley)
 7. I Beg Of You (E. Presley)
 8. Lend Me Your Comb (C. Hughes)
 9. Breathless (J. L. Lewis)
 10. Peggy Sue (B. Holly)

- CURLEY WILLIAMS**
WMIL—Milwaukee, Wisc.
1. Oh Lonesome Me (D. Gibson)
 2. Geisha Girl (E. Tubbs)
 3. It's All Your Fault (R. Price)
 4. Ballad Of A Teenage Queen (J. Cash)
 5. Baby Don't Go (Rainwater)
 6. Give My Love To Rose (Cash)
 7. Whatever You Were (Dickens)
 8. Squid Jiggin' Ground (Snow)
 9. Tears Are Only Rain (H. Thompson)
 10. The Story Of My Life (M. Robbins)

- RAY GODWIN**
WFVG—Angier, N. C.
1. Oh Lonesome Me (D. Gibson)
 2. Ballad Of A Teenage Queen (J. Cash)
 3. Stop The World (Cline/Belew/Johnnie & Jack)
 4. Don't Tease My Lips (Davids)
 5. Teenage Wedding (Young/Tillis)
 6. Little Pigeon (C. Sims)
 7. Remember The Night (Inman)
 8. Is It Wrong (W. Mack)
 9. Paying The Piper (S. Schulte)
 10. I Can't Stop Loving You (Gibson/Wells)

- JACK CALL**
KCKN—Kansas City, Kans.
1. Ballad Of A Teenage Queen (J. Cash)
 2. Send Me The Pillow (Locklin)
 3. Bop-A-Lena (R. Self)
 4. Whole Lotta Woman (M. Rainwater)
 5. Man In The Moon (Browns)
 6. You're So Easy To Love (C. Smith)
 7. Breathless (J. L. Lewis)
 8. Glad All Over (C. Perkins)
 9. Great Balls Of Fire (Lewis)
 10. Rock The Bop (B. Lee)

- TOM "T. J." JOHNSON**
WRON—Ronceverte, W. Va.
1. Asiatic Flu (S. Lay)
 2. Come Back (B. Owens)
 3. This Little Girl Of Mine (Everlys)
 4. Indian Mania (C. Woldon)
 5. Once More (R. Acuff)
 6. Fujiyama Mama (W. Jackson)
 7. Sputnik II (A. Barkle)
 8. Family Reunion (J. Dickens)
 9. Bopcycle Man (Bee)
 10. Harbor Of Love (J. Mathis)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



Country Round Up

The 10th Anniversary and Homecoming, on Sat., April 5th, for KWKH-Shreveport's "Louisiana Hayride", should be a fabulous affair according to word from KWKH's Artist Service Director, Tillman Franks. Everyone who has appeared on KWKH or the "Hayride" at one time or another has been invited. Meanwhile, due in for a March 1st appearance were Charlie Phillips, who cuffed and sang the original of "Sugartime" on Coral, Al Jones & Sonny Jones, Al is currently kicking up the dust with his Poplar waxing of "Mad Mad World", The McCoy Kids, Tony Douglas, The Four B's, Jerry Kennedy, Mallie Ann & Slim, Lina Brannon and Martha Lynn.



CHARLIE PHILLIPS

Spade Cooley, coming out of retirement, set to kick off his new TV show, on March 8th, from the "Riverside Rancho" in Los Angeles. The channel 5 show'll be on the air every Sat. from 8:00 to 9:00 P.M. and will feature Elaine DuPont and Al Ryfle. Both vocalists are with Charlie Aldrich, whose show and dance follows Spade's show. Ryfle is a KXLA-Pasadena, Calif. deejay. The "Rancho" was the scene of a big, star-studded show on Feb. 22nd, when in addition to the Aldrich regulars, Faron Young, Ferlin Huskey and Jerry Reed appeared. Incidentally, congrats are in order for Charlie and the Mrs. who are now the proud parents of a brand new baby girl, Cathy Carletta.

Tom Tall, former Fabor recording artist, recently inked a Crest Record pact and his initial effort is set for an early March release.

After a year of working as solo artists, The Maddox Bros. & Rose, recently played to turn-away crowds at The Garden Of Allah in Niles, Calif. and The Moose Hall in Ventura. Rose is currently waxing an album, her 1st LP, of spiritual and gospel tunes.

The March personal appearance schedule for RCA Victor's gospel group, The Blackwood Brothers, includes dates in Tenn., Miss., Ark., Texas, Okla., Mo. and S.C., from the 2nd thru the 29th.

Ken Ritter writes that the latest addition to the talent roster of the "Gulf Coast Jamboree", the live country music show KFDM-TV-Beaumont, Texas, is 11-year-old Geneva Higginbotham. The young chirp has worked the Big "D" Jamboree in Dallas, Shreveport's "Louisiana Hayride" and Nashville's "Grand Ole Opry". The Chelette Sisters, a regular feature on the show, recently did the Red Foley-"Country Music Jubilee" show. Star of the "Gulf" show, Rick Johnson, currently negotiating with a major label, continues to be booked solid on Gulf Coast area appearances. Ritter notes that wax artists wishing to guest on the Fri. nite, 6:30 to 7:00 P.M. show should contact him at the KFDM-TV studios.



JERRY REED

"Country Music Jubilee" regular and Columbia recording artist, Bobby Lord, often tagged "Bouncin' Bobby" on TV by bossman Red Foley, expects a real "bouncer" in the family about the middle of April. The 24-year-old Florida lad recorded in Nashville last week, backed by the Jubilee's Marksmen quartet, and is about to begin a lengthy string of personals for Wichita promoter Hap Peebles.

Ralph Foster, president of Crossroads TV Productions, producers of the "Jubilee", has returned from giving the sailfish and marlin a fit off the coast of Old Mexico. . . . Si Siman is also back from a week's vacation in Hot Springs, Ark. Boyd Bennett, whose latest on King is "Click-Clack," is the March 15th "Jubilee" guest, while the 15th's NBC Red Foley Show plays host to both Grandpa Jones and Rex Allen.

Earl Barton Music's Marijohn Wilkin, performer as well as plugger, is working a 2-week engagement at The "Plantation" in Nashville.

Hank Thompson and His Brazos Valley Boys, have a solid string of personal appearances set until Aug. 1st. Many of these include several of the top college rodeo dates.

Bob White, previously with Thompson for 2 years, and Tommy Canfield have joined Hank's band on fiddles. Butch White replaces Paul McGhee on drums. Hank now has the following personnel: Billy Gray, rhythm guitar and vocals; Bob White and Tommy Canfield, fiddles and mandolin, Bobby White, steel guitar; Dubert Dobson, trumpet; Vic Davis, piano; Billy Stewart, base; and Butch White, drums.

Wanda Jackson has been set as an added attraction on the Ricky Nelson Package that plays Houston, on March 15th and Dallas, on the 16th, for 2 shows each. Wanda was on the Red Foley, ABC-TV "Jubilee" show, March 8th.

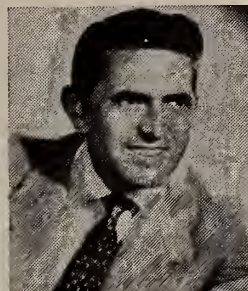
The Belew Twins, Bobby & Benny, who have gained attention via their many radio and TV appearances, occupied the guest slot on the Paris, Texas, "Red River Jamboree" on March 1st. They also have a featured spot in the current flick, "Rock Baby, Rock It". Joe Poovey, Kame-McKinney, Texas deejay, makes a return engagement on the "Jamboree" on the 8th. Joe recently inked an Eagle wax contract and his 1st release is due out soon.

After spinning the disks at WAPI in Birmingham, Ala., for 22 years, "Happy" Wilson has moved to WAJZ-Albany, Ga. He's on the air 5½ hours daily, giving the c&w, gospel and some rock 'n roll biscuits a whirl. "Happy", in addition to running the Golden River pubbery and the Dash diskery, will be doing promotion work at the Albany City Auditorium and is interested in package shows.

George Popkins, who programs half of his 2 "Country Store" shows from LP's, sends out his plea for better packaged goods servicing from

the indies and majors.

Cliff Waldon, Mark recording artist who now makes his home in Utica, N.Y. pens the praises of WRUN-Utica, N.Y. deejay, Carl Swanson, otherwise known as "Mr. Sunshine", who has really lent a helping hand to both families and animals in need in his area. Waldon's current Marl waxing is labeled "Indian Mama".



"MR. SUNSHINE"

The Maddy Brothers, Bob, Jim, Tom & Bob Alexander, Celestial Recording artists have just been signed for guest appearances on Heck Harper's "Circle 8 Hoedown" over TV station KGW in Portland, Oregon for March 8th. The show, seen each Sat. nite from 6:00 to 7:00 P.M. is telecast over the entire KING network which includes KING-TV, Seattle, Wash. and KREM-TV, Spokane, Wash. In addition to singing their current celestial release "Hey, Little Girlie" and "Rocking Party" the boys will introduce their new disk which is slated for an early release.

The boys are also slated to make guest appearances, Sat. nites, at the "Silver Dollar" club in Seattle, which is currently featuring "Buck" Ritchie, well known western DJ on KVI, Seattle, and also a Fabor recording artist.

A group of country musicians including blind country singer and guitar player, Roger Shaw, Curley Gold, "King Of The Western Drummers", pianist Vern Orr, and national champion fiddler, Marvin Fogerson, recently toured the wards of Oak Knoll, U. S. Naval Hospital in Oakland, Calif. A grant from the recording industries trust fund, through the co-operation of Local #6 of the American Federation of Musicians, helped provide the music for the occasion.



CURLEY GOLD

Victor's Skeeter Davis'll be off the "Country Jamboree" over Cincinnati's WKRC-TV until April 5th, since she'll be on tour with Ernest Tubb on the West coast and Hawaii. The Brown Sisters (Acorn) are making their 1st appearance on the "World's Original Jamboree" over WWVA-Wheeling, W. Va. on March 8th. The girls, Rosemary, Goldie, and Evelyn hail from Cincinnati.

Richard Reibold, television producer of B.B.D. & O., and Nat Nigberg, producer of KABC-TV-Los Angeles' "Country America" combined their writing talents on a ballad titled "These Things I Wish You," which was introduced by Debby Kay, featured singer of the show. Debby'll record the tune upon completion of her current nightclub engagement at the Jouseau Club in Bakersfield.

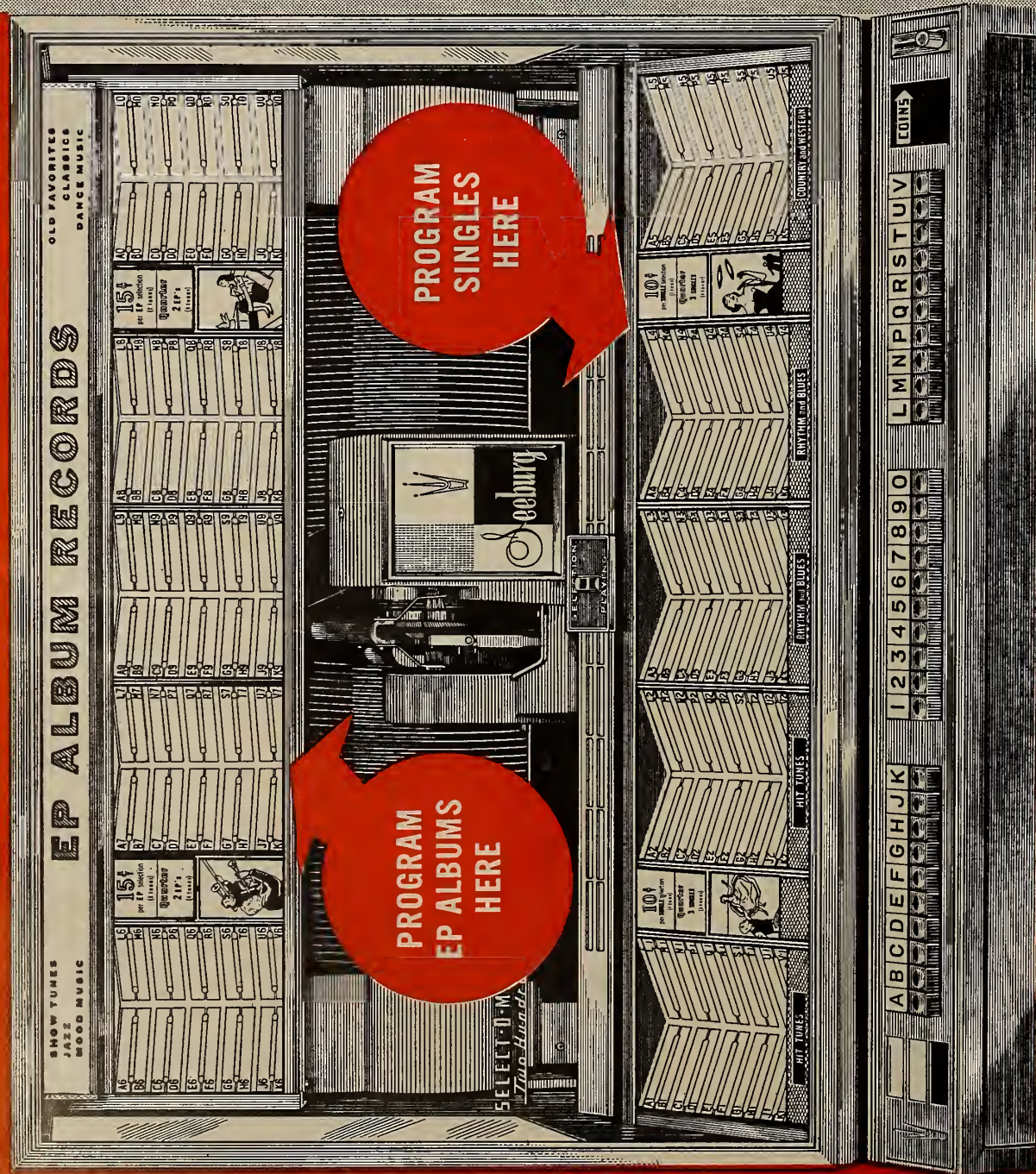
Since KOCs in Ontario, Calif. has disbanded all country music and popular shows in favor of mood and classical music, c&w deejay Fred Maddox, who had several hours daily on the station, has left and will soon have a show on a nearby local station.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	POS. LAST WEEK
1. BALLAD OF A TEENAGE QUEEN	Johnny Cash (Sun) (1)
2. ANNA MARIE	Jim Reeves (RCA Victor) (2)
3. OH LONESOME ME	Don Gibson (RCA Victor) (5)
4. THE STORY OF MY LIFE	Marty Robbins (Columbia) (3)
5. WHOLE LOTTA WOMAN	Marvin Rainwater (MGM) (6)
6. GEISHA GIRL	Hank Locklin (RCA Victor) (4)
7. DON'T	Elvis Presley (RCA Victor) (10)
8. I CAN'T STOP LOVING YOU	{ Kitty Wells (Decca) (13) Don Gibson (RCA Victor)
9. STOP THE WORLD	{ Johnnie & Jack (RCA Victor) (9) Patsy Cline (Decca) Carl Belew (4 Star)
10. ONCE MORE	{ Roy Acuff (Hickory) (11) Osborne Bros. & Red Allen (MGM)
11. THIS LITTLE GIRL OF MINE.	12. I BEG OF YOU.
13. CURTAIN IN THE WINDOW.	14. YOUR NAME IS BEAUTIFUL.
15. SEND ME THE PILLOW YOU DREAM ON.	16. BIG RIVER.
17. UH-HUH-MM.	18. YOU WIN AGAIN.
19. NO WEDDING BELLS FOR JOE.	20. MY SPECIAL ANGEL.
21. IT'S ALL YOUR FAULT.	22. I FOUND MY GIRL IN THE U.S.A.
23. OH-OH, I'M FALLING IN LOVE AGAIN.	24. JUST A LITTLE LONESOME.
25. WALKING HOME FROM SCHOOL.	26. ESKIMO PIE.
27. IS IT WRONG.	28. THE MAN IN THE MOON.
29. HOUSE OF GLASS.	30. JUST AN OLD FLAME.
31. SATISFACTION GUARANTEED.	32. FAMILY REUNION.
33. WANG DANG DOO.	34. GREAT BALLS OF FIRE.
35. HOW LONG.	36. KATHALEEN.
37. BREATHLESS.	38. HONKY TONK HARDWOOD FLOOR.
39. WAKE UP LITTLE SUSIE.	40. PLEASE PASS THE BISCUITS.
41. SHOULD WE TELL HIM.	42. COLOR OF THE BLUES.
43. KISSES SWEETER THAN WINE.	44. STOOD UP.
45. WHY WHY.	46. MADEMOISELLE.
47. BOP-A-LENA.	48. RAUNCHY.
49. TURN IT OVER IN YOUR MIND.	50. I WISH I WAS THE MOON;
WHISPERING RAIN; JAILHOUSE ROCK; MY SHOES KEEP WALKING BACK TO YOU; SUGARTIME; NEW PANHANDLE RAG; LET THOSE BROWN EYES SMILE AT ME; DOG SLED; IF I'M NOT TOO LATE.	

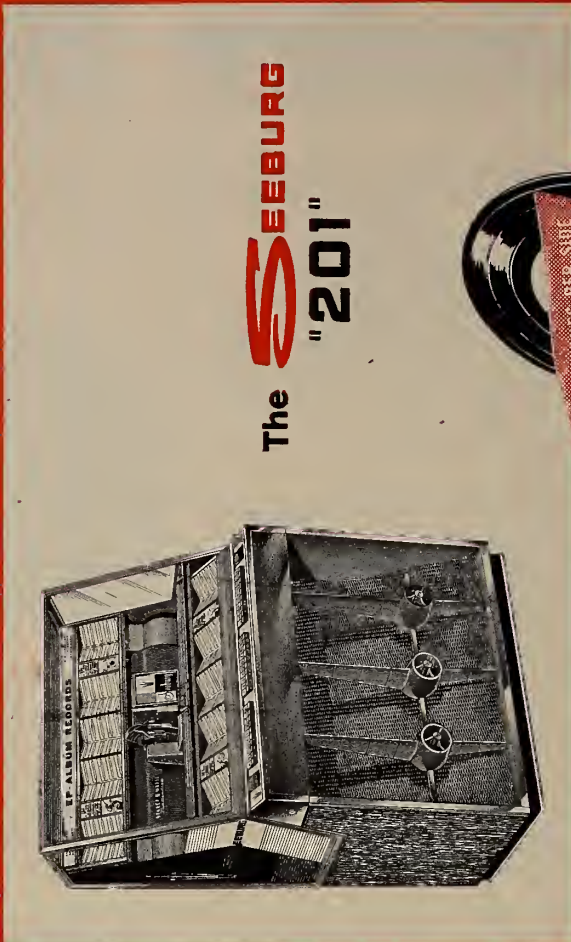


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With the new Seeburg music systems there's a proper, profitable place for both kinds of records: EP album records in the brilliantly illuminated upper display panel, current releases on singles in the lower panel. Your Seeburg distributor will explain why Dual Programming and Dual Pricing are the answer to greater earnings in every location.



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The **SEEBURG** "201"



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Ops Agree The Answer Is:

10¢ Play-3 PLAYS 25¢

PLUS FRONT MONEY OR A MORE EQUITABLE COMMISSION PERCENTAGE ARRANGEMENT

NOT— 4 PLAYS FOR 25¢

NOT— 5 PLAYS FOR 25¢

NOT— 6 PLAYS FOR 25¢

EXTRA PLAYING TIME ON 4, 5 OR 6 PLAYS MEANS LOST PROFITS THAT CAN'T EVER BE RECOVERED!

Strange as it may seem, to those of logically mathematical minds, there are operators who are of the belief that, regardless of the fact they are now obtaining 10¢ per play, their best method for stimulating 25¢ play action is to offer the most ridiculous of bargains by giving the public (the very same people who are willing to pay 10¢ for one play) 4, 5 and even 6 plays for 25¢.

This loss of extra playing time is a definite loss of profits to operators who are using such tactics. The people who will pay 10¢ for one play (and the dime of today is worth but 4¢, as compared to the dime of 1939) are the people who can see the value of the mathematical bargain of 3 plays for 25¢. This much extra play, this outlandish recording bargain, is more than any good merchandiser, regardless of his business, offers the public.

Operators all over the country agree that it is: 10¢ play—3 plays 25¢. Those who are wasting playing time, especially during the peak play hours on their locations, by offering 4, 5 or 6 plays for 25¢ (in addition to 1 play 10¢) are losing time as well as

money. The resultant effect is that the loss of playing time means less profits all around when collection time rolls around.

10¢ play, as crusaded for by this publication for over 14 years now, was based on a very logical merchandising bargain of: 1 play 10¢, 3 plays 25¢. This bargain was more than sufficient from the standpoint of what the average publican receives, as far as bargains are concerned, from any merchant, regardless of the merchandise he sells.

It is, therefore, to the profit advantage as well as the better business future of all those operators who are today obtaining 10¢ per play, to hold the line at 3 plays for 25¢. This is logical. This is basic. This is good merchandising. This is bound to bring profitable play action. And, to further assure himself continued better business, the operator should, in addition to 10¢ per play, 3 plays 25¢, obtain a front money guarantee or arrange for a more equitable division of the gross intake from his machines to cover his overhead expense, depreciation and servicing costs.

Here and There

DALLAS, TEX.—In a speech before the annual meeting held jointly by the Better Business Bureau and the Rotary Club of Dallas at the Baker Hotel, here, Holgar J. Johnson said that there is nothing basically wrong with the American economy that confidence and buckling-down to the task at hand cannot overcome and set the stage for a new growth cycle. He pointed out the basic obligation of management and of all others in positions of responsibility is to help maintain a wholesome and confident climate in the American economy. "Considering the speed with which the present downward adjustment has developed," said Johnson, "a certain amount of concern may be natural. But it's just as easy to exaggerate the extent of the decline by concentrating on a few of the more publicized indices. This is a big economy, which only a few months ago reached record high levels in national output and in the gross national product."

NEW YORK—While this item has no bearing on the coin machine business, we are intrigued by the figures—and thought our readers would be also. The Metropolitan Life Insurance Company (the largest in the world) reported total assets at \$15,500,000,000, an increase of \$751 million during the year. Just note this: The firm said that life insurance in force in Metropolitan at the end of 1957 amounted to almost 79 billion dollars, an increase of 7 billion dollars over 1956. About 41 million persons in the United States and Canada were covered last year by some form of insurance by this company alone—about 1 person in every 5. And the company paid out to policyholders and beneficiaries last year some one and a half billions.

NEW YORK—Here's a breath of good news. Harold P. Braman, managing director of the National Savings and Loan League, said that home construction is off to a good start for 1958, and may show a 20 per cent rise by the end of the year for homes in the \$10,000-\$20,000 bracket. He said that an easing of mortgage credit conditions may result in some 600,000 new homes, an increase of some 100,000 over those built in each of the years of 1956 and 1957.

MOA CONVENTION SPACE GOING FAST

25 Companies Have Contracted For Some 60 Booths For May 6-9 Show. Some Space Still Available. Expect Record Operator Attendance.

OAKLAND, CALIF. — George A. Miller, national president and managing director of Music Operators of America (MOA), with headquarters in this city, announced this week that progress on the forthcoming convention in Chicago at the Morrison Hotel, May 6, 7 and 8, is making great headway.

The entire Ballroom and the major part of the Constitution Room of the Morrison have been reserved for exhibitors, and the way the space is going, exhibitors who haven't as yet made their final arrangements better hurry.

At this writing, Miller advises that some 60 booths to 25 companies have already been reserved and paid for. Those who have met these terms are: AMI, Inc.; Auto-Photo Company; BMI; Bally Manufacturing Company; Big Records; Billboard; Capitol Projectors Corporation; Capitol Records; The Cash Box; Columbia Records; Decca Records; Dot Records; Edolite Products; Epic Records; Irving Kaye Company; MGM Records; National Rejectors; National Vendors; RCA Records; Rex Productions; Rock-Ola Manufacturing Corporation; The Seeburg Corporation; United Manufacturing Corporation; Valley Sales; and The Wurlitzer Company.

"Some of these exhibitors had made their reservations as far back as last year" stated Miller, "as they requested the same space for 1958 at the conclusion of the 1957 Convention. Many more have made reservations or have indicated their intentions of being at the Convention, but

have not as yet completed their contracts with MOA by sending in their checks.

"A great many exhibitors have already ordered Banquet Tickets, and in addition have sent in their ads for the Souvenir Program.

"If necessary, MOA will enlarge the Exhibit Floor to accommodate all who wish to take part at this Convention, but it must be understood that Exhibit Booths are now being sold on a first come, first served basis."

Miller continued, "Interest among the operators is at an all-time high, and this 1958 Convention will, without doubt, be attended by more music operators and their associates than at any other time previously."

Due to this great interest, Miller advised that it would be a good idea for all those intending to attend the convention to send in their reservations immediately for hotel accommodations to the Morrison Hotel. "I know how lax most people are in reserving hotel rooms so far in advance" stated Miller, "but in the past, the rush at the last minute has been so great that many of our friends have been unable to get the type of rooms they wish, and some have been unable to get any rooms at all. It's better to have a room reserved, and then later on, if the operator is unable to get to Chicago, he can cancel. So, my earnest suggestion is that everyone plan to attend the MOA Convention May 6, 7 and 8—and send out a reservation for rooms right now."

Bally Policy Continues Unchanged

CHICAGO—"Operation and policy of Bally Manufacturing Company will not be affected by the death of Ray Moloney", A. J. Renn, Bally executive vice president emphasized in a statement this week to the industry.

"The death of our beloved president", Renn said, "is a loss that we all feel deeply in our hearts. We have assured our employees, however, and wish to assure our distributor and operator friends, that the basic policy of Bally will not change. Keenly conscious of the obligation that Ray Moloney felt toward the industry, the entire Bally organization is going forward with all the energy that we have. The many new items that were in engineering at the time of his death, are being pushed rapidly toward production. Announcement of these items will soon demonstrate that Bally is carrying on in the spirit of leadership that Ray Moloney always demanded of his fellow workers".

England's Ditchburn Org. Honors George A. Miller

DITCHBURN ORGANISATION

A meeting of the Board of Directors of Ditchburn Equipment Limited held on January 14th, 1958 it was proposed, seconded and unanimously resolved that Mr. GEORGE A. MILLER, National President and Managing Director of Music Operators' of America Incorporated, be and is hereby elected an Honorary Member of the Ditchburn Organisation in recognition of his outstanding services to the Automatic Phonograph Industry.

It is further resolved that this resolution be suitably inscribed and delivered to Mr. George A. Miller with compliments, thanks and good wishes of every member of the Ditchburn Organisation.

Signed on behalf of the Board.

G. Norman Ditchburn

Chairman and Managing Director?

OAKLAND, CALIF.—Reproduced herewith is a plaque sent to George A. Miller, national president and general manager of Music Operators of America by the Ditchburn Organization, England, and signed by G. Norman Ditchburn, chairman and managing director in behalf of the Board.

"I think this is a wonderful tribute to the music operators here in America, as well as to myself", stated Miller, "and especially to our national organization."

"Don't Talk Yourself Into A Recession"

NEW ORLEANS, LA. — "Don't talk yourself into a recession," is the advice of John Elms, Tac Amusement Co., this city.

"Other than the seasonal dips in business which are expected every year, I have found business to be very stable. Of course it is always necessary for me to be on my toes and constantly looking for means of improvement.

"It appears that some people are trying to talk themselves into a recession, but I find that the opportunity is there for the ones who want to apply themselves."

Elms also commended The Cash Box for its "diligent fight against the opponents of the music operators, namely ASCAP.

"Keep up the good work," advises Elms, "so that soon we can all devote our attention to our business itself."

"You Be Optimistic, I'll Remain Pessimistic"

FERTILE, MINN.—Duane Knutson, Automatic Sales Co., this city, says, "You be optimistic if you want to, I'll remain pessimistic."

Knutson's depressive feeling is caused by the future of the coin machine business, which he sees going down hill—with TV the one-eyed monster the cause of it all.

"The future?" queries Knutson. "It looks like more and more people are going to stay home and watch the old one-eyed monster, TV. Television has hurt the coin machine business more than any other single thing in the past ten years, and it will continue to do so. The programs get better and the sets get better, and there is getting to be more and more of them.

"I'll remain pessimistic," concludes Knutson, "until I see some people around once more playing jukes and amusement machines."

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WALL SPEAKER
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"Faith In Coin Machine Biz and In The U.S. of Amer."

HARTFORD, CONN.—James Tolisano, Superior Music Co., this city, and president of The Music Operators of Connecticut, has great faith in the coin machine industry and the United States of America, and so states in a letter to *The Cash Box*.

"The coming five to ten years will undoubtedly be very progressive indeed. With the tremendous growth in population, the opportunities, especially in our field, will be unlimited," writes Tolisano.

Tolisano also gives his views on diversification. He takes exception to the growing trend towards diversification. "I firmly believe," proclaims the Connecticut Music Ops Association president, "that there is a strong need for specialization rather

than diversification. (Although I would retract on this statement only if any given company could set up separate and efficient departments to properly run each section of a diversified business.)

"Getting back to the specialized operation," continued Tolisano, "it seems to me, and I have stated before that our industry is no different than any other, I could take loads of space just listing different industries and their specialized segments.

"In the final analysis, everything being equal, the efficient operator of today and tomorrow, who properly presents and services his product to the general public is the one who will undoubtedly prosper with this great country of ours."

Pass Along The Good Word

SHREVEPORT, LA.—Don't worry about tomorrow, just put your faith in Christ, advises Mrs. E. H. Janssen, Janssen Music Service, this city.

Mrs. Janssen says: "People who fear hard times, war, and this and that, should find that fears, doubts, etc., are only the lack of faith in one who has love and cares for us all our entire lives.

"The Savior offers plenty if we only believe and have faith. There will be prosperous times, and peace,

and plenty for all. If we will all trust and have faith in God and help carry on His work there will be no need nor time for worry. Let us each reach one and help to ease the tension of people who don't know who to turn to.

"I look forward to many great things in the months to come, but faith in Christ is why I'm not full of doubts. Love of Christ is the answer."

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WURLITZER 1800	\$565
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45 RPM Conversion for M-100A	\$69.50
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ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Need New Type Locations

OMAHA, NEBR.—Joe Rothkop, Joe Rothkop Co., this city, sees a great change in the type of location an operator will service in the next twenty years.

Rothkop sees a change in the entertainment tastes of the public, a change that will see the taverns meet the same fate that befell the moving picture houses.

On the rise will be gathering places in the nature of the bowling alleys. Taverns will find their places replaced by package stores. The operator, he warns, must now begin to develop a new type of location in which to place his equipment.

"In our city now, where there are twice as many bowling alleys per capita than in any other city, we music machine operators are feeling the impact more every day," states Rothkop.

A. B. T. CHALLENGER

Target
Pistol
1957
Model



A.B.T. Rifle Sport Gallery

Kicker & Catcher

A.B.T. Guesser Scale

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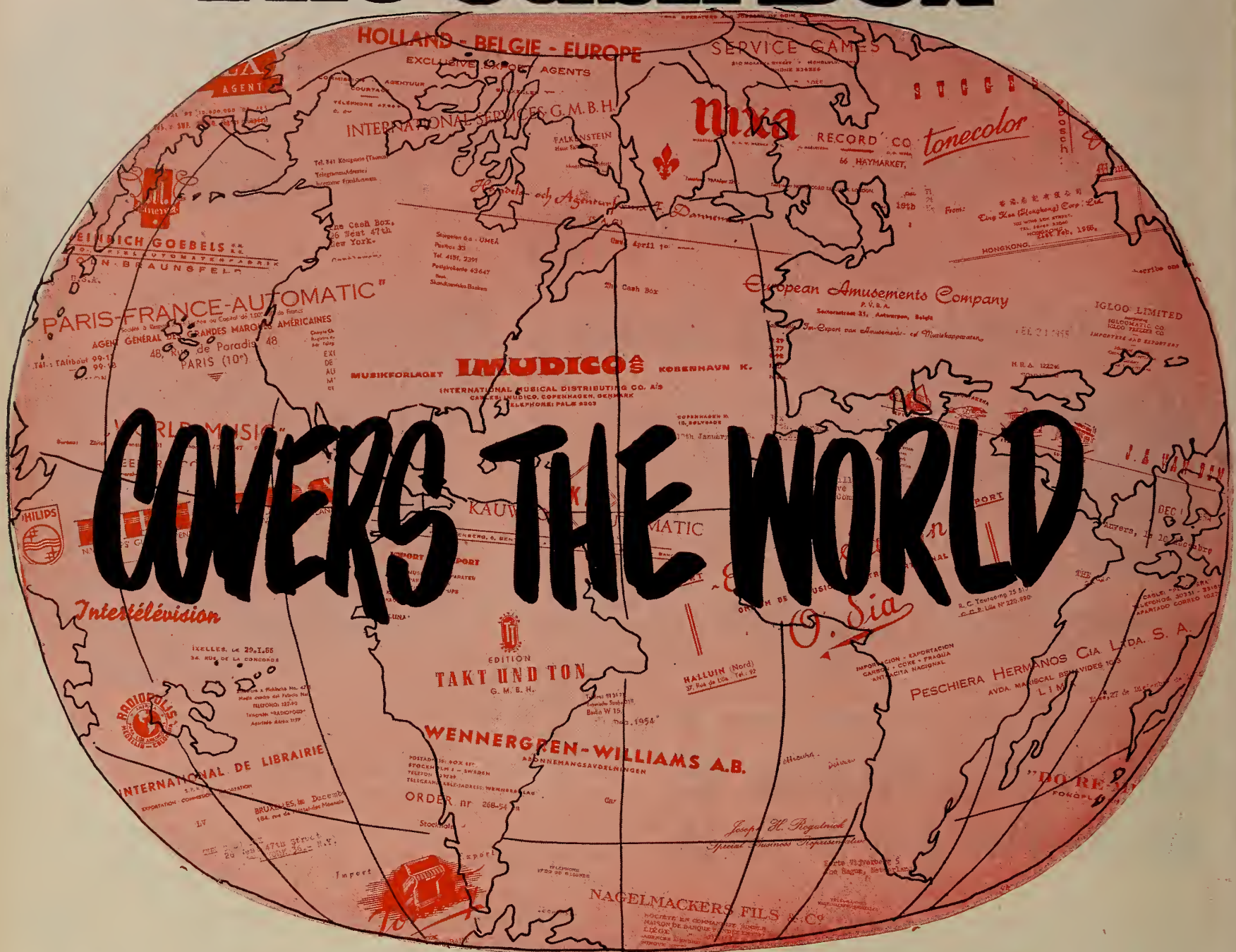
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The Cash Box

“INTERNATIONAL QUARTERLY EXPORT EDITION”

(Dated: April 5)

PRINTED IN: GERMAN, SPANISH, FRENCH, ITALIAN as well as ENGLISH

Featuring: Statistical Export Data, Review of Manufacturing Activities, and Special Articles from Coin Machine Leaders Thruout the World.

Why Is "The Cash Box" Acclaimed The Leading Publication Of The World's Coin Machine Industry?

The Cash Box is an essential part of every coin machine firm all over the world—being used just as constantly as it is in the United States.

It is used intensively for information on all types of American made machines, as well as for the prices of new and used machines of all kinds. “*The Cash Box Price Lists*” are officially recognized and accepted all over the world. The editorials and news features of *The Cash Box* are read as avidly in all countries thruout the world as they are in the U. S. Thru the power of these editorials intense interest has developed to the extent that representative importers and ex-

porters from over 50 nations have entered into membership into the “International Coin Machine Export-Import Council.”

The Cash Box originates and pioneers for the benefit of the world's coin machine industry.

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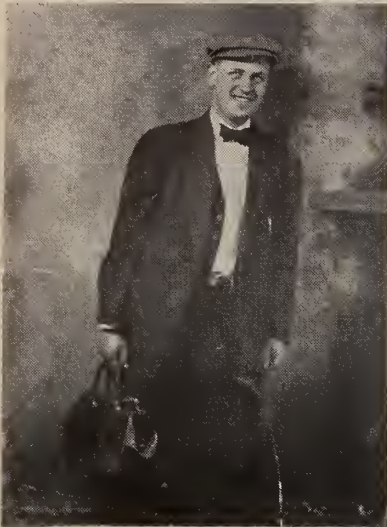
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Walking To Riding In 50 Years



DAYTON, O. — Picture of young man with collector's satchel is that of A. S. Levy of this city. The picture was taken in 1908 and shows Levy collecting from Watling scales located on the Northwestern elevated stations in Chicago.

The other photo below shows A. S. Levy as he is today, more or less retired, leaning against his new Continental Mark III, "Which", he reports, "I just bought for cash."

"And that proves", he adds, "if you work hard and walk from spot to spot for fifty years you, too, will some day drive about in a Continental."



Through The Coin Chute

CALIFORNIA CLIPPINGS

There is a definite upward trend in business along Pico Boulevard the past few weeks which is a good indication of better things to come. The distributors and operators feel the spring trade will hit a steady pace. . . . Charlie Robinson, C. A. Robinson & Co., reports the popularity of United's "Royal" Bowling Alley remains at top peak. Al Bettelman putting in a phone call to United in Chicago to rush more shipments to Robinson's to fill the orders. Hank Tronick says Williams "Top Hat" game is going over very well with the operators, and he's also awaiting the first shipment of Williams new "Kick-Off" game. . . . Bill and Nick Lanzy are receiving inquiries at American Coin Machine Service Company about handling routes for operators during their vacations. Vinny Lanzy reports the "Easy View Title Holder" will be handled by a nation-wide distributor in the very near future. Andy Lanzy busy handling all the activity at the Valley branch of American Coin. . . . Norman Schlein of King Records and Earl Bostic, King recording star, paid a visit to Norty's Music Center where Norty Beckman told them Bostic's new release of "Lester Leaps In" has taken off. Jan Graham predicts Connie Francis has a big hit on MGM with "Who's Sorry Now". A big seller for Joe Alvarez has been "The Book Of Love" by the Monotones on Argo. . . . Jack Simon of Simon Distributing Company spent time with Lou Urban, president of Jennings Company, on his recent visit to Las Vegas. Jack returned to his home office in Los Angeles before departing for San Francisco. Sonny Lomberg reports local business continues increasing each month. John Freeman preparing another big export shipment. . . . Pat Pugliese has added a Prize Premium Department to his already successful Parts Department at Advance Phono Parts. Pat reports the parts and accessories are moving very well and many operators are visiting his new location.

Phil Robinson reports Chicago Coin's "Rocket" has definitely been launched as evidenced by the number of orders operators are placing for this new game. . . . Lucille and Paul Laymon report increasing sales of the new Rock-Ola "120" and "200" phonographs. Ed Wilkes says the Bally "All-Star De Luxe" and "ABC Super" Bowlers are moving very well in locations which heretofore couldn't take bowlers. Jimmy Wilkens busy handling the increasing demand for good used equipment. . . . Ralph Kroeze, Paramount operator, returned from a ten-day fishing trip at Parker's Dam where he had a run on Blue Gill and Crappies. . . . Bill Happel reports the new AMI "I" phonograph sales are soaring at Badger Sales Company, Inc. Marshall Ames spending the past few week-ends in the Bakersfield area where he reports much activity. Marshall says Genco's new "Gun Club" rifle game has taken off with the operators. . . . Gabe Orland and Sammy Ricklin were visited at California Music Company by Lou Bornstein of Leslie One-Stops during his vacation here from New York. Lou complimented Sammy and Gabe on their smooth handling of such a large organization as California Music. . . . Buddy Robinson predicts Laurie London with a big hit in "He's Got The Whole World (In His Hands)" on Capitol. Martha Delgado says "Triana" by Cuarteto Ruffino on Orfeon should take off in the Spanish Department. Romona Brown being welcomed back by her many friends after spending the past eighteen months in the San Francisco Bay area. . . . Mickey Faey says one of the hottest Albums on the market is Ella Fitzgerald's "Ella Sings The Duke" on Verve. Wally West predicts the big side of Earl Bostic's new King release will be "Pompton Turnpike".

George Mahlum reports the Pre-Inventory Sale at Minthorne Music Company is attracting operators from near and far. George says many operators have come to the showroom to see the new Seeburg 160-selection phonograph and order one before leaving. Matt Nordberg covering the San Bernardino territory while George makes a short trip to Bakersfield. . . . At Leuenhagen's Record Bar, Mary, Kay and Claire Solle are spending every free moment scanning road maps for their proposed motor trip to Las Vegas to show the sights to their niece, Barbara Chandler. Mary predicts Billy Vaughn has another big one with "Tumbling Tumble Weeds" on Dot. Claire reports Thurston Harris' new Aladdin release of "Be Baba Leba" has started to move toward the charts. Kay says a record that will break fast is "Wishing For Your Love" by the Voxpoppers on Mercury.



Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

Johnny Casola of United Manufacturing Company spent several weeks in our town introducing his new "Bonus Bowling Alley" which is receiving a tremendous response from customers at Advance Automatic Sales Company. . . . Art Salsberg, Capitol Records' national service manager, in from New York for a stopover at the local branch office. . . . Willard Wayne of Emarcy Distributing Company, Wurlitzer distributors, in Reno showing new equipment. . . . Some of the recent out-of-towners seen along coinrow included Jack Simon, Simon Distributing Company of Los Angeles; Roy Powers, Sacramento; Mr. and Mrs. Wayne Phillipson from Sonora; Charlie Sponagle, San Jose; Walt Simpson, Red Bluff. . . . John Woolford, product manager of classical albums at Columbia Records, completed his cross-country jaunt surveying dealers with a three day visit at the local branch. . . . Merrill Klein, west coast district manager of Columbia Record's phonograph department, spent two days in town presenting a new bonus plan program for retail salesmen. . . . Felton Robertson, sales manager for Huber Distributing Company, AMI, on a field trip through Northern California calling on customers. . . . Al Warren of Genco Manufacturing Company visited at Advance Automatic Sales Company. Genco's "Gun Club" reported going "great guns". . . . John Ruggiero, one of the Jones Boys, on his way home after a business trip in Sacramento. . . . Rock 'n' Roll Jamboree at the Oakland Auditorium featured the many talents of Jerry Lee Lewis, the Four Preps, Roy Hamilton, the Silhouettes, and Bobby Helms.

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Through The Coin Chute

GREAT BRITAIN GOSSIP

The phonograph trade in Britain is agog with news of the speedy issue here of the new line of AMIs. It is believed that to meet increasing competition the Ilford factory of Bal-Ami is working all out, and that the release date has been advanced by at least six months. Prices are also believed to be under review in the face of an increasingly price-conscious market. . . . New boxes are now being located in Britain at a rate that will exceed 500 per month. AMI still has by far the largest stake in the new and second-hand markets.

Mr. Levy, the powerful and popular head of Oriole Records in London has made the generous gesture of having a moving calypso, called "Manchester United", recorded to commemorate the Munich air tragedy in which many of the famous soccer team's stars were killed, and has arranged to give a large part of the revenue to the Manchester Lord Mayor's Disaster Fund. So deep is the feeling in the matter, and so great has been the support from operators that the record has leapt into the charts in two weeks. It is splendidly recorded by Jamaica's deep voiced actor/singer, Edric Connor. . . . Big surprise of the week has been the appointment of Phonographic Equipment Ltd. as sole and exclusive agents in Britain for Williams pin tables and games. Managing Director Gordon Marks, who set up the deal, has immediately arranged special showings, of the first four pin-tables to become available, in March and April, at the firm's extensive Ladbroke Grove, London premises. Phonographic Equipment is, of course, one of Europe's largest phonograph distributing firms, and also has extensive operating, refrigeration, electric signs, and finance undertakings. . . . As a further step in its considerable expansion program, the firm of Camp Bird has acquired the whole of the equity of Vending Supply and Service Ltd. of Edgware, a confectionery and cigarette vending machine firm. Camp Bird already has a controlling interest in Coolers and Venders Ltd. . . . Mr. and Mrs. Douglas Stewart of Edinburgh are due hearty congratulations on the birth of a son. . . . A new sixpenny coin machine with a miniature motor race track, packed with thrills and spills in play, has been introduced by the Master Vending Machine Company. This firm is also marketing a new 32-picture Look-See machine. . . . The death has regrettably occurred of W. Gibbs, founder of the Operating and Vending Machine Company Ltd., which before the war had its headquarters in the Midlands. Son H. W. Gibbs tells us that his father died in hospital at the age of 83 after several months' illness. . . . There is to be a review



Through The Coin Chute

DALLAS DOINGS

All Dallas joins the country in mourning the death of Bally Mfg. Co. president Ray Moloney. Cliff Wilson of Walbox Dist. Co. and Phil Weinberg, regional sales manager for Bally Mfg. Co., were in Chicago to attend Mr. Moloney's funeral. . . . Gunnar Gabrielson, J. P. Seeburg representative, was in town last week. . . . Lee Hartstone, vice-president in charge of sales for London Records, will make a hasty visit to Dallas next week. . . . John Enders, Houston salesman for Texas Records, is visiting in Dallas for a few days. . . . A baby girl was born last week to Mr. and Mrs. Joseph Mathews who make their home in Bronxville, N.Y. Mrs. Mathews, who calls Dallas hometown, is the former Miss Joanne Hill, the pretty singer who had her own show on local TV. Mathews is an executive with Capitol Records. . . . Abe Susman is showing and taking orders on Gottlieb's new single-player game "Criss Cross". . . . Gene Williams in West Texas reports business is good. . . . A quartet of KRLD-TV performers, Gene Summers and the Rebels, have returned from a California recording session, where they cut five disks for Jan Records. The first record released has a song written by one of the group, James McClung, who wrote "School of Rock 'N' Roll." On the flip side is "Straight Skirt". . . . Jack Eskew of Commercial Music Co. says that in his store the demand exceeds the supply for the new Wurlitzer models he is distributing. . . . Everybody works in the Tito Guizar family. While dad Tito is earning the pan and mantequilla here at the Century Room, daughter Lilia is at the Monteleone in New Orleans. . . . Raul Arrambide, the strolling troubador at the Kings Club, has sat down long enough to pen a tune, which was snapped up by Capitol and should be on the market soon. Raul's title is "Perdido" but that title has been done already. Harry Sutton, Bolser City, in Dallas to spend the weekend. . . . Seen along coinrow: Elmer Pinkerton, Big Springs; M. A. Walker, Waco; Garland De Lamar, Waco; Mr. Harper, Sweetwater; and Buna Carr, Corsicana. . . . Tommy Hudson, whose latest record is "Rocket" on the White Rock label, appeared last Saturday on Channel 8's Top Ten Dance Party. . . . Betty Martin, ABC-Paramount recording star, is a current performer at the Adolphus Century Room. . . . Teenage singing star Ricky Nelson, Imperial's great waxer of "Stood Up" and "Waitin' in School", brings his Ricky Nelson Show to the State Fair Music Hall March 16.

by the Government of the amount Britain is spending an overseas fairs. It is felt that the U.K. is losing out to its principal competitors by spending considerably less on such enterprises. . . . The Duke of Bedford will be installing a Bal-Ami phonograph at his ancestral home, Woburn Abbey, early next month. Cyril Shack has arranged this astute business and publicity deal.

Chicago Operator Wins Wurlitzer Spinet At Coven Music Drawing



STEVE HEALY

CHICAGO — Steve Healy, advertising and sales promotion manager of Coven Music Corporation, this city, is shown here drawing the winning tickets for two Wurlitzer Electronic Pianos recently.

Winner of the Wurlitzer Electronic Spinet Piano was Paul Brown of Western Automatic, this city.

Winner of the Wurlitzer Electronic Portable Piano was Tim McGraw of Champaign, Illinois.

The affair was attended by many of the area's operators who witnessed the drawing.

Homes changed silhouettes

Why not Automatic Phonographs?

**GO MODERN
BUY WURLITZER**



GEORGE A. MILLER

“My sincerest thanks..

to all of you gentlemen who answered my request with such alacrity. We have received your reservations for booth space. We are trying, as fast as we possibly can, to clear and confirm these reservations for you. And to all of you operators, everywhere, who made immediate room reservations, in answer to our request, thanks, and thanks again. Please do make sure that your reservations for rooms and exhibit space are confirmed before convention-time.”

George A. Miller

GENERAL CHAIRMAN, CONVENTION COMMITTEE
NATIONAL PRESIDENT and MANAGING DIRECTOR

EXHIBITORS - OPERATORS - MAY WE ADD TO WHAT MR. MILLER HAD TO SAY ABOUT THE M.O.A. CONVENTION - MAY 6, 7, 8 - MORRISON HOTEL, CHICAGO

We, the Co-Chairmen of the 1958 MOA Convention, beg of you that, if you have not yet made reservations, whether for exhibit space or for rooms, that you please do so immediately! Never before, in all the history of MOA, has there been such a rush and crush for booth space, as well as for rooms in the Morrison Hotel, Chicago, during this forthcoming 1958 convention, May 6, 7 and 8, 1958, as there is at this time.

Signed... Co-Chairmen... Clinton S. Pierce, Larry Marvin, Martin Britz, Les Montooth, William Hullinger, James Tolisano, Howard N. Ellis, John A. Wallace, Albert S. Denver, J. Harry Snodgrass.

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Seeburg
V-200's
\$575⁰⁰
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Calif. Music Ops Aid “Dimes March”



BAKERSFIELD, CALIF. — Continuing its annual drive for the “March of Dimes”, the Bakersfield division of the California Music Merchants went all out the week of January 16 to 23 in its efforts to accumulate a large amount of money for this worthy cause.

All dimes played into juke boxes thruout the area were contributed to

the Polio fund. Every machine carried a banner “Help The March Of Dimes.” In addition, amusement machine operators of Kern County, and their customers, the various cafes, malt shops and taverns thruout the county participated.

Pictured here is Mayor Frank Sullivan of Bakersfield (left), and Supervisor Floyd Ming (right) of the

NCMDA Seeks New Executive Director

CHICAGO—At a special Board of Directors meeting of NCMDA (National Coin Machine Distributors Association) held here this past week (Monday, March 3) a resolution was passed for the organization to seek a new Executive Director to replace the late Albert Schlesinger.

The Board of Directors also unanimously passed a resolution to express their deepest and most profound sympathy to Mrs. Schlesinger.

They officially commended the late Al Schlesinger for his inspired leadership as well as for his devotion and sincere loyalty to the organization.

NCMDA believes that, from among the experienced and prominent men in the industry, there is one man who can take over the important post of Executive Director of the organization.

The Board of Directors is anxious to have this man meet with it.

Kern County Board of Supervisors, while Bill Black (center), president of the Bakersfield division, tells them about the coin machine operators' campaign.

JOE ASH SAYS:

When you consider **Quality...** ACTIVE'S Prices are **Lowest!**

IF IT'S A GOTTIEB PIN GAME OR A WURLITZER MUSIC MACHINE WE HAVE IT!

Cable: COMAC for Prices!
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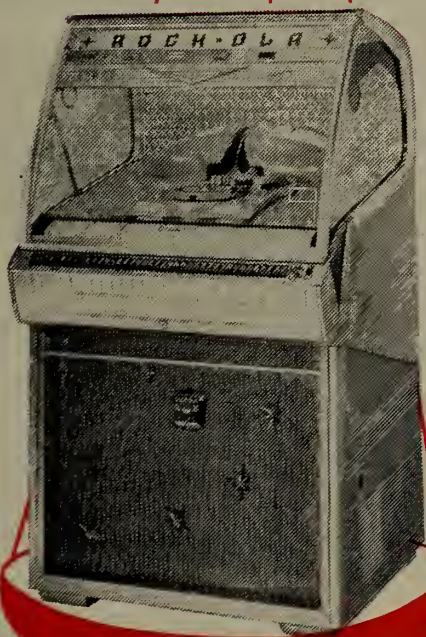
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Cable Address: COMAC

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The only ^{*}BALANCED LINE of Multi-Selection Phonographs

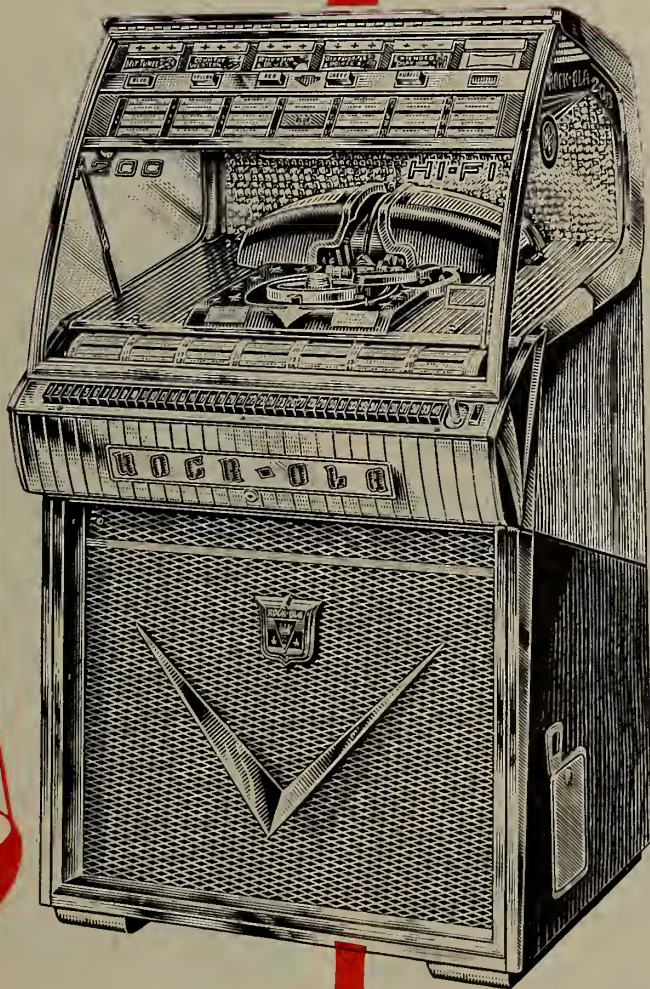


* There's a ROCK-OLA Phonograph for every type of location



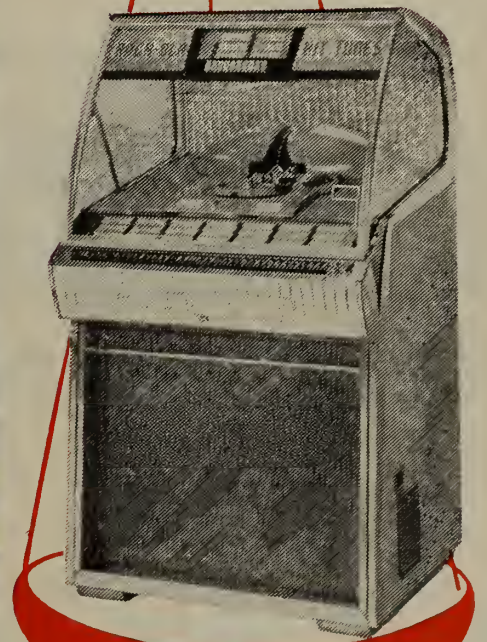
Model 1458

with 120 Hi-Fidelity Selections



Model 1465

with 200 Hi-Fidelity Selections



Model 1462

with 50 Hi-Fidelity Selections

50¢ Play is Available on all Models. Dual Pricing Unit and Picture Window Programming are Available on Model 1465

All are equipped with the ROCK-OLA Time Tested Record Changer Mechanism, the ROCK-OLA Original Revolving Record Magazine, Single Button Selection, the ROCK-OLA Hi-Fidelity Sound System and Horizontal Programming.



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So. Dakota Phonograph Ops Elect Norman Gefke Pres

MOBRIDGE, S.D. — A new set of coimnen were elected to serve the South Dakota Phonograph Operators Association at their meeting in Brookings on January 13. Elected for 1958 were: Norman Gefke, president; Elmer J. Cummings, vice president; and Earl Porter, secretary-treasurer. Named to

serve on the Board of Directors were: John Trucano, Gordon Stout, Ralph Harvey and Ronald Manolis. It was announced that Harold Scott, who served as secretary in former years, had resigned. Next meeting of the South Dakota group has tentatively been set for April 9-11 at Huron.

Atlantic-N.Y. Arranges For Ops To Obtain Full Ins. Coverage

NEW YORK — Meyer Parkoff, Atlantic-New York Corp., distributors of Seeburg phonographs, in answer to an item in *The Cash Box*, March 8, quoting Amelia McCarthy, Hurleyville, N.Y., operator who deplored the discontinuance of insurance on phonographs, stated that he had arranged for operators to obtain full insurance, direct from Maurice Amchin, 1674 Broadway, New York, to insure equipment purchased from Atlantic-New York.

Vends Massage

TOKYO, JAPAN — Michael Kogan, Taito Trading Company, Ltd., this city, advises that the firm is exporters and distributors of "Health Chair", which upon the insertion of a coin, and the patron sits down, provides a three minute massage and vibration. Kogan feels that this device has a ready market at resorts, public baths, and similar locations.

Parkoff also stated that on recommendation from him it would also be possible to obtain full route insurance. This will be a complete policy, not merely fire coverage.

Mickey Anderson Grand Opening A Memorable Occasion

ERIE, PA. — The Grand Opening party, given by Mickey Anderson of Mickey Anderson Amusement Company, upon the opening of their new headquarters at 314-318 East 11th Street, this city, was one of the most momentous ever held in this city—in this or any other industry.

Over 250 people, including operators, manufacturers, manufacturers' representatives, city, county and state officials and their friends joined in the celebration, some coming from very distant cities.

Some of the festivities were photographed for posterity, and we reproduce a few: all identifications, left to right: 1) Art Garvey, Bally; Mickey Anderson; Bill O'Donnell, Bally; Mrs. Mickey Anderson; Paul Calamari, Bally; Milt Marmer, Cincinnati, O.; and Eugene Wojnek, Pitts-

burgh, Pa. 2) Mickey Anderson; Bill O'Donnell; Erie Councilman Michael Cannavino; Clarence Schuyler, Games, Inc.; and Erie Councilman Joseph Walezak. 3) Joseph Peiffley, Meadville, Pa.; Gerald White, Pittsburgh, Pa.; Terry Thomas, Franklin, Pa.; Eugene Wojack; George Peanuts and Joseph Vinski, Turtle Creek, Pa.; Andrew Yacabozzi, Erie; and Mr. and Mrs. Henry Jasek, Pittsburgh, Pa. 4) Gene Carmosino, Erie; William Adams, New Kensington, Pa.; Mickey Anderson; Elizabeth Roberts, New Kensington; and Mrs. Mickey (Margie) Anderson. 5) Art Garvey; Dave Meehan, Erie; Milt Marmer; Clarence Schuyler; Paul Calamari; Jack Barnbush, Rock-Ola; Bill O'Donnell; and, standing behind: Mickey Anderson, and the firm's accountant, Bernard Szymanski.



SLATE TOPS
 REG. PRICE \$69.50 **NOW** BUMPER POOL 32"x48" \$44.50 4 or more \$42.50
 REG. PRICE \$90.00 **NOW** 6 POCKET 35"x67 1/4" \$69.50 2 or more \$65.00
 Bumper pool tops are covered with Imperial Rubberback billiard cloth and with Jumbo Bumpers.
 6 Pocket Tops covered with Imperial Rubberback billiard cloth.
IMMEDIATE DELIVERY.
ORDER NOW — SAVE MONEY!
 Complete Stock of Billiard Supplies for All Makes of Coin Operated Pool Tables. Price List on Request.
 TERMS: 25% DEPOSIT. BALANCE C. O. D.

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1600 \$265	E-120 \$335	100-A \$95
1700 475	WALL BOXES	M-100-W 550
1800 550		V-200 575
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2000 750	WURLITZER 5207, Like New	

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DUE TO ILL HEALTH . . .
MUST SACRIFICE . . .
PROFITABLE ROUTE IN CENTRAL KENTUCKY

Fifty to fifty-five juke boxes (Seeburg and AMI, 95% are 100, 120 and 200 selection type); fifty to fifty-five pinball machines (all the latest in one-player and two- and four-player types); forty to forty-five Watling and American Scales, and other penny counter type machines; and several shuffle alleys, guns, pool games, Standard Metal Typer. Of the above, there are around 150 active pieces of equipment on location.

In addition, included are Wall Boxes, remote speakers, etc., parts, supplies and extra equipment in shop and warehouse.

THIS IS A REAL BUY! WRITE OR WIRE IMMEDIATELY!
BOX # 428
 c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

US GALS

By Cissie Gersh



Harriet Green's husband, Abe for Jeff Chandler. Only, in my humble estimation, Abe's much more handsome. Abe's hair is turning into a beautiful shade of silver blue. Wouldn't you know this could only happen to a man? And we poor females spend a fortune trying to obtain that exact color effect. . . . Had a very nice chat with Joe Schwartz who told me that his charming Lillian vacationing in the warmer climes and enjoying herself immensely. . . . Was so happy to meet my very good friend, Joe Abraham of Cleveland. Joe told me that Josephine (Mrs. Abraham) just had another baby. That makes lucky seven for these marvelous people. Four boys and three girls. And Joe claims he's not through yet. . . . Received many cards and phone calls asking me who the three people were in the picture that appeared in my last column. That was, dear gals, Dr. Vittorio M. Franceschini of Milan, Italy, my daughter, Gail Elayne (now sixteen) and myself. . . . Was thrilled to meet Sera (Mrs. Herb) Jones. They're a very lovely couple and though I've known Herb for sometime, this was my first meeting with his Sera. . . . Won't you grand gals write and let me know what's happened to all of you this winter? And, especially, what your plans are for Spring.

Seen above is Dr. V. N. Franceschini offering a toast to Cissie's speedy convalescence while dining with the Gershes at their Chicago apartment.

My very sincerest condolences to Mrs. Edna Moloney on the passing of her husband. This was, indeed, a very great shock to all who knew and loved him. (Edna, dear, although it is very hard to lose a loved one, I do hope that, in due time, your smiling face will be beaming as always. And with those three beautiful daughters, Donna Rae, Kathy and Tisha, you have so very much to help you go on ahead). . . . Just received a very beautiful letter from my dear friend, Lee (Mrs. Harry) Williams from Pacific Palisades, California. Tho she has been ill for sometime now, Lee sounds like she will be up and about very soon. Many, many thanks, Lee, for your very marvelous letter. Keep that gorgeous chin of your's up and keep right on smiling. . . . Had such a lovely chat with Rose (Mrs. Ted) Bennett of Toledo, O. She showed me the family album which, by the way, was so neatly packed in her purse. And what a handsome crew she has. No wonder her eyes light up when she talks about them. . . . Happy to hear that Eve (Mrs. Nate) Feinstein is just fine. Eve just returned from Mayo's where she was declared to be in tip-top health. . . . Hear ye! Hear ye! Nicky (Mrs. Bill) O'Donnell gained 5 lbs. She claims the cruise that she took with Bill last month did the trick. And does she look but chic and boo-tee-ful. . . . Have you ever noticed the color of Jean (Mrs. Ed.) Ratajack's eyes? A bluish green. They're just lovely. . . . Sadie (Mrs. Jack) Mitnick who, by the way, has become a real Chicagoan, since coming to live here about seven months ago from New York, had the time of her life visiting her daughter, Buddy, and her son-in-law, Frank Wolff, but most especially, her gorgeous grandson, Michael Allen Wolff, in New York. . . . It's just so easy to mistake

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BALLY		UNITED	
GAYETY	\$ 75.	TROPIC	\$ 45.
VARIETY	85.	DIXIE	95.
MIAMI BEACH	115.	STARLET	125.
BROADWAY	175.	STAR DUST	135.
NIGHT CLUB	195.	CARAVAN	135.
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KEY WEST	325.		
BALLY BOWLERS		GAMES, INC.	
MAGIC BOWLER	\$145.	SKEET SHOOT	\$395.
GOLD MEDAL BOWLER	185.	SUPER HUNTER	435.
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Write — Wire — Call

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Like New
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BALLY ABC BOWLERS, Deluxe & Super PUCK MACHINES, BASEBALL WILLIAMS DELUXE-4 Baggers—King of Swat, and all other SHUFFLE ALLEYS.

KIDDIE RIDES

Reconditioned Like New
BALLY CHAMPION HORSE \$400
BALLY SPACE SHIP 275
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LANE-LEE MERRY-GO-ROUND . 300
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ALLSTON 34, MASS.-AL 4-4040

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WURLITZER BALLY EXHIBIT
WE WILL SHIP ANYWHERE

Holds AMI "I" Show and "Service School" In Peoria

PEORIA, ILL. — Automatic Phonograph Distributing Company, Chicago, held a combined showing of the new AMI model "I" phonograph and a "Service School" on Thursday evening, February 27, at the Hotel Jefferson, this city.

Greeting the music operators and their servicemen were Mike and Eugene Smith of Automatic Phonograph, and Ted Parker and Henry Hoenenar of AMI, Inc.

Among those in attendance were: J. R. Bush, Les Montooth, Dwight Gordon, William B. Fleming, Robert Eyestone, Robert Eyestone, Jr., Don Dranwell, M. Paisley, W. L. Bush, Harold Haney, Glenn Lewis, W. D. Anderson, Tony Samolitis, John Samolitis, Harley Osborn, Grant Rauhaus, Elmer Tyree, Vernon Whitney, Glenn Whitmer, Don W. Conklin, Gib Plaster, H. F. Kinsey, Joe L. Rudolph, Bernie Rosenberg and Hugo Lamp.



Telephones changed silhouettes



Why not Automatic Phonographs?

GO MODERN BUY WURLITZER

New "Hole-In-One" Game Okayed By City Of Chicago License Commission

CHICAGO — Clarence Schuyler, Games, Inc., this city, announced this past week that his new skill amusement game, "Hole-In-One", was approved by the City of Chicago License Commission for operation here under the \$25 annual amusement license fee.

"Hole-In-One" is an upright type amusement game, about 67" high. The player is said to have complete skill control of dropping the balls into the lighted arrow pockets.

The game features a full nine

holes of golf, scoring birdies, eagles, hole-in-one and strokes.

"There are so many people interested in golf all over the country", Schuyler reported, "and with the spring golf season almost here, we felt certain that our new 'Hole-In-One' game would capture outstanding play on locations everywhere.

"We had many calls from operators here in Chicago. So we just took the game up to the License Commission and, after they played and enjoyed it, they approved it immediately for licensed operation in this city."

Roanoke Vend Shows AMI "I" To So. West Va. Music Operators

ROANOKE, VA.—Roanoke Vending Exchange, Inc., with headquarters in Richmond, hosted music operators of Southwest Virginia, their servicemen and guests, on Sunday, March 2, at the Hotel Patrick Henry, this city.

Jack G. Bess, president and general manager, and William A. Browning, Jr., service manager, assisted by Mrs. Viola Bess, were on hand to greet the large group of customers and friends.

"The weather was very pleasant," reported Jack Bess, "making possible a fine turnout for the showing of this new AMI model 'I' phonograph. The reception given the new machine was terrific."

Among those present were: Mr. and Mrs. Charles W. Dollman and daughter Charlene; Mr. and Mrs. W. C. Boothe; Charlie Bartlett; W. E. (Bill) Howell; C. J. Holbrook; F. R. Gowgh; Guy Browning, Jr.; L. B. Bondurant; C. C. Keesling; W. R. Coleman and his daughter; C. A. Piner; Claude N. Smith; Herbert D. Smith; Mr. and Mrs. Robert L. Ward; Virginia Blankenship; Ryland H. Hubbard; Mr. and Mrs. Jeff Davis; Mr. and Mrs. Herm Reavis; Mr. and Mrs. Bill Fuqua; Carl E. Coleman; D. W. Cumming; Mr. and Mrs. J. D. Altizer; Mr. and Mrs. M. L. Holland; William L. Flanagan; Jeaniene Ferguson; Gladys Gibbs; Willie Salter; Mrs. Katherine M. Jefferson; and Shugar Salter.



Through The Coin Chute

NEW ENGLAND NIBBLES

Biz picked up all around since break in the weather with all music, games and arcade equipment starting to move out in goodly numbers. . . . More ops were in town this week and things were back to normal at the distrib plants after period in which practically all biz was transacted by telephone due to the snows which tied up transportation.

At Redd Distributing (Wurlitzer), Bob Jones, sales mgr. and Mrs. Jones journeyed to Hartford, Conn. for the Conn. Music Operators Asso. banquet. Si Redd to Chicago for Ray Moloney's funeral. Interest heavy on Chicago Coin's "Rocket Shuffle" and Genco's "Gun Club." Baseball games are going good here too and Bally's "Miss America" is getting the coin for ops throughout the area. . . . At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold, gen. mgr., reports that Williams' two player "Top Hat" is catching on like wildfire in N. E. and Gottlieb's single player "Criss Cross" ready for deliveries. Williams' "Ten Strike" going big. Bob Bourque, service mgr., holding small schools every day for ops and service men. Marshall Caras, sales, says biz picked up considerably since the snows of the other week diminished. . . . At Atlas Distributors (AMI), Louis Blatt reports action fine on new AMI models and plans trips around the territory to see ops shortly. Many of the ops who came in for the two day showing of the new models recently phoned in orders during the recent snowblitz experienced in Boston & N. E. . . . At Associated Amusements (Rock-Ola), Ed Ravreby, vet coin owner, in Manhattan on biz after long road trips. Dick Mandell out on sick list for a while now back in action.

Among ops in visiting distrib this week were: Eddie Dicey, Caribou, Me.; Steve Pielock, Worcester; Ray Shea, Worcester; Tom Libby, Haverhill; Ray Faini, Framingham; Connie Pocius, South Boston; Harold Harwich, Brighton; Dave Baker, Arlington; Sol Robinson, Newton; Ed Campagno, Springvale, Me.; Roger Turcotte, Willimansett; Phil Swartz, Brookline; Ralph Lackey, Milton; Ray Thurston, Fall River; Chris Caragianis, Newport, R. I.; Elmer Laughton, York Beach, Me.; Gene Sweeney, Buzzards Bay; Al Dolins, Hyannis; Joe Assad, York Beach, Me.; Bill Kirby, Blackstone; Oscar Pratt, Manchester, N. H.; Charles Recardi, Train Mt., N. H.; Adolph Dugas, Webster; Tony Casale, Portland, Me.; Vin Pitts, Winthrop; Mike Williams, Nashua, N. H.; Ed Maloney, Fitchburg; Don Foote, Randolph; Harry Grazzo, Quincy; Bob Green, Randolph; Sam D'Angelo, Providence, R. I.; Teddy Rubinovitz, Chelsea; Henry Levine, Milton; George Pappas, Lowell; Joe Almeda, Woonsocket, R. I.; Gerald Waterhouse, North Dartmouth; Chris Alexion, Providence, R. I.; Manny Andelman, Cambridge; Leon Sherter, Boston; Romeo Rivard, Lewiston, Me.; Ed Ross, Boston; Stan Cokas, Lynn; Guy D'Giovanni, Allston; Luke Levine, Boston; George Chopelas, Malden; Charles Tiernana, Cambridge; Martin Rosoff, Waterbury, Conn.; Louis Ziedman, Portsmouth, N. H.; James Geracos, Boston; Joe Ferris, Madison, Me.; Harry Abelson, Boston; Ernie Marcantonio, Middletown, Conn.; Frank Wajde, Manchester, N. H.; Ed Beals, Needham; Bert Thomson, Quincy; and Joe Zeroldi, Providence, R. I. . . . Harry Snow current at Blinstrub's; Frankie Laine in for Thursday, Mar. 13 opening through 23. . . . Dave Maynard, WORL disk jock, to run a Sat. p.m. bandstand type music show on tv, WBZ-TV, in April. . . . Sherm Feller, WEZE disk jock, back spinning disks after surgery. . . . Ruthie Shapiro, record promosh tub thumper off to nat disk jock convention in Kansas City which runs March 7, 8, 9, only Hub rep making the trip, reports Eileen Rodgers new album, "Blue Swing," with Ray Conniff orch backing, will be unveiled there.

TRIMOUNT'S Special of the Month 25 SEEBURG HF100G's

- ALL NEW DECALS
- COMPLETELY RECONDITIONED
- SPOTLESS

\$575 EACH

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin and International Mutoscope Distributors



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BINGO GAMES

SHOW TIME	\$425	STAROUST	\$145	VARIETY	\$ 65
KEY WEST	325	STARLET	115	HI-FI	55
BIG SHOW	285	PIXIES	75	SURF CLUB	55
DOUBLE HEADER	195	SINGAPORE	65	ICE FROLIC	55
PARADE	195	BEACH BEAUTY	135	PALM SPRINGS	50
NITE CLUB	185	MIAMI BEACH	115	FROLICS	45
BROADWAY	175	GAYTIME	110	YACHT CLUB	45
BRAZIL	210	BIG TIME	110	SPOTLITE	45
SOUTH SEAS	175	GAYETY	65	ATLANTIC CITY	45
MDNACO	210				

**WANT TO BUY All Models
11 ft. and 14 ft. BOWLING ALLEYS
WILL PAY HIGHEST CASH PRICES**

MULTIPLE PLAYER 5-BALLS

CONTINENTAL CAFE	\$335	TOURNAMENT	\$195
REGISTER	310	MARATHON	210
FAIRLADY	295	DUETTE	175
SEA BELLES	275	BALLS-A-POPPIN'	165
TORADOR	255	GLADIATOR	235

SPECIAL

SEEBURG HF 100G	\$575.00
SEEBURG V 200	645.00
ABSOLUTELY LIKE NEW	

ARCADE

Un. PIRATE GUN	\$325
Wms. POLAR HUNT	225
Wms. SAFARI	195
United CARNIVAL	145
Wms. CRANE	95
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Through The Coin Chute

PHILA. FILBERTS

Joe Ash, Active Amusement Machines, reports the arrival of a shipment of Gottlieb's "Criss Cross" and that the amusement machines are being sent out to customers as rapidly as they come in. Also says that Wurlitzer phonos moving out rapidly. . . . Al Rodstein, Banner Specialty, anxiously awaiting the arrival of United's "Bonus" Bowling Alley, and looks forward to a big sale of the machine. Al, by the way, can't get his recent Sebring golfing vacation out of his mind. . . . Dave Rosen and his staff showed the music operators in the Scranton, Wilkes-Barre area the new AMI model "I" phonographs on Tues. and Wed., March 4 and 5, at the showrooms of A. Williams in Scranton. "Great reception" said Rosen. . . . Max Brown and his Philadelphia Coin Machine Exchange moved into their new quarters this week. . . . Nat Solow, Eastern Music, reported sales of new Seeburg phonos exceptionally good. Bill Atwell, parts dept., in the Caribbean honeymooning with his Marion, writes they're having a most wonderful time. . . . Abe Witsen, International Scott Crosse, terribly shaken by the death of Ray Moloney. Your correspondent shares this grief, as his passing was a deep and heartfelt shock. Paul Calamari, Bally's field engineer, here for a service school. From Phila., Paul went up to Scranton. . . . Donnie Elbert visiting the King distrib here while appearing at the Uptown Theatre where he broke up the show. Over at King they tell us that Little Willie John's "Talk To Me, Talk To Me" has broken wide open. . . . Harry Ascola, Columbia Records, took Frankie Laine around to see all the jockeys in town. Columbia had a meeting in Wilmington last week at which both the Baltimore and Philadelphia branches attended. . . . Harry Rosen stated that the ABC Paramount "Oh What A Baby" by The Tonettes is very big. . . . Harry Fink, Roulette, going to the deejay conclave in Kansas City. Fink sent each deejay in town the want ad section of the Sunday Inquirer with a big red poster proclaiming "I Found A Job." A cute promotion stunt for his labels' Heartbeats "I Found A Job." . . . Sidney Williams in Scranton in conjunction with Dave Rosen's AMI "I" showing. . . . Harvey Miller, Mercury Records, reports that "Wishing For Your Love" by the Vox Poppers is going over very big. Joe Berger looking forward to Billy Eckstine's and The Diamonds' opening at the Latin Casino on March 10. Billy Eckstine's "Gigi" is getting excellent reaction. . . . Arnold Silverman states things are going very well in the record department. They are planning big displays of EPs.



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Through The Coin Chute

EASTERN FLASHES

Now that operators are making their collections for the period after the snow and cold spell, reports are that collections aren't too bad. And with the weather continuing along fairly good, biz should continue to improve, despite the fact that a certain amount is lost during the Lentel period. Coinrow's distributors, all with new model music machines and games for the ops to look at, advise that a continual stream of visitors show up at their offices every day—and sales are fine.

The street continues to buzz about the death of Ray Moloney, with a thousand and one stories related—all about his wisdom, generosity and good fellowship. Barney (Shugy) Sugerman and Abe Green of Runyon Sales Co., who flew to Chicago for the funeral, and returned to start the week here, still pretty shaken about Ray's death. Shugy tells us that sales of AMI's "I" keep increasing each week with ops passing the word around on the merit of the phono. On the Bally games, Morris Rood points out that there isn't even a sample on the floor. "We just had to allow an operator to take the machines with him", said Morris, "but we're getting more in". Al Simon, Albert Simon, Inc., chosen to be the guest of honor at the forthcoming UJA-Coin Machine Industry dinner, to be held at the Sheraton-Astor Hotel on Wed., May 14. Al D'Inzillo tells us that ChiCoin's "Rocket Shuffle" is one of the greatest of all amusement machines, and ops taking them as fast as they're delivered. . . . Abe Lipsky, Sandy Moore Dist., tells of the rough time he and his associates had in the drive home last Thurs. night (actually Fri. AM) from the Conn. State Ops Banquet. We'd like to clarify the Conn. Wurlitzer situation right here. We wrote in last week's issue of the Moore personnel who attended this banquet as Wurlitzer distributors. We would like to make note here that the Sandy Moore company only represents Wurlitzer for Fairfield County, which is just beyond Westchester County, N.Y. The rest of the State of Connecticut is serviced by Redd Distributing Co. of Boston, Mass. And Bob Jones of Redd Dist. was present at the Conn. Banquet. . . . Stanley Nankoff opened his Rockaway Playland arcade for the week-end the first time this season, and reported very big biz. A check of Coney Island, N.Y. arcades resulted in the same report.

With Meyer Parkoff, Atlantic New York Corp., in Chicago visiting the factories, Murray Kaye tells us that the new Seeburg phonos are moving out real fast—to the extent that they're now away behind in deliveries. "Just like 4 years ago", chortles Murray. He tells us that the machine most in demand is the model "201"—200 selection. . . . Mike Munves starting to get into some action now, but claims it's just practice for what's to come starting in the next week or so. Rose Munves, just getting over a bad cold, which kept her away for the past two weeks, back on the job. Latest word from Joe Munves was that he was in the middle West. . . . Hank Peteet, Wurlitzer field engineer, spends the week at Sandy Moore's after returning from Phila. and Baltimore. Next week he will be in Albany and Newark, N.Y. with Johnny Bilotta. . . . Gertrude Browne of Beacon, N.Y., in town making her tour of the wholesalers. . . . Amelia McCarthy of Hurleyville, also on the street. With her is her teen-age son, Bobby, who is on vacation from Fallsburg High School. Bill (Mac) McCarthy hospitalized in the Hamilton Avenue Hospital, Monticello, suffering from a kidney ailment. . . . Pat O'Neill, Celtic Music, Woodside, L.I., with that delightful Irish accent, visits along the street. . . . The ever happy, ever effervescent "Senator" Al Bodkin greets us with "I've just hired a new writer—just listen to this new one." Of course, the story was hilarious, but you had better ask the "Sen" to tell it to you. . . . Two of the most jubilant men on the street are Harry and Hymie Koepfel, Koepfel Dist. Co., who report a real active surge of buying of reconditioned music machines. "And because of our contacts" says Harry, "we're able to supply the buyers with just the equipment they ask for."

Through The Coin Chute

HOUSTON HAPPENINGS

Operator A. C. (Buster) Ayo was the first casualty of the 1958 Salt Grass Trail Ride as he suffered a broken leg when kicked by a horse while astride his own mount. The Salt Grass Trail Ride, a distance of 65 miles, is started each year by over 2000 horseback riders and those that finish ride in the big annual Houston Fat Stock Show and Rodeo opening parade. . . . Hans Von Reydt, vice president of Gulf Coast Music Systems (Seeburg), reported better than good on Chicago Coin's new "Rocket Shuffle" game now distributed by Gulf. A sample model of the new machine was air expressed to the firm in time for the new model Seeburg phonograph showing which was before the game was in production. . . . Band and drill team of Harris County Junior Deputies, 122 boys altogether, directed by music operator Wayne Switzer, performed at this year's Mardi Gras festivities in New Orleans. Switzer is captain in charge of Harris County Junior Deputies, an organization of about 9000 boys under sixteen. . . . 20 year club member Ray J. Roecker, owner of Rays' Radio & Phonograph Service, Wharton, record and equipment shopping in our city. . . . Another out of town, Dag Andress, owner Andress Music Co., doing some really heavy buying. . . . Operator Ted Mehavir and wife Peggy proud parents of another daughter born on the same day that Russia launched the famous Sputnik. . . . J. G. Bradburn, (Lil' Pal Record Shop) is secretary-treasurer of the recently incorporated Southwest Hi Fidelity Distributors Association. These Houston high fidelity distributing firms are members of the incorporation: Lil' Pal, Inc., 2514 San Jacinto; Tradewinds Music Sound Equipment, 808 Rusk; Gulf Coast Electronics, 1110 Winbern; Sound Equipment Co., 2506 Crawford; Wrye Co., Ltd., 2410 West Alabama; Audio Center, 1633 Westheimer. . . . Attractive Mrs. H. K. Jones, Joy Way Record Shop, Pasadena, record buying at United. . . . Operator J. R. Hazlett and wife Annabel celebrated their 20th wedding anniversary March 2.



Through The Coin Chute

UPPER MID-WEST MUSINGS

Les Bruns, Fargo, N. D., took some time off to drive to Minneapolis and look for some used equipment. . . . Mr. & Mrs. Elmer Cummings, Brookings, S. D., in town for the day. Elmer was busy buying records and parts. . . . Mr. & Mrs. Glen Bischel, Chippewa, Wisc., in town looking for new furniture. . . . Reid Whipple, Wurlitzer Service Engineer, at the Sandler Dist. Co., Mpls., for a few days holding school. . . . Ted Parker, AMI regional salesman, at Liberman Music, Mpls., for a few days. . . . E. E. McDaniel, Wadena, Minn., driving a new Ford station wagon. . . . Gene Hearth, Herried, S. D., rode into town with a friend and spent several days. . . . Tony Ratchford, Huron, S. D., enlarged his business by buying part of a route from Bruce Windherst, Aberdeen, S. D. . . . Mr. & Mrs. Arnold Brevik, Watertown, S. D., making the rounds in a new Chevrolet station wagon. . . . Don Isensee, Hager City, Wisc., looking for some used games. Don reports that business is good. . . . Lawrence Schillinger, Knapp, Wisc., making his record purchases. . . . Bob Kovanen came into town with his son Bobby and Gordon Runberg. . . . Pete Wornson, Mankato, Minn., who was planning a trip to Phoenix, Ariz., gave up the idea. . . . Stan Woznak, Little Falls, Minn., in town with his wife looking for some used equipment. . . . Harold Harter, Service Manager of the Sandler Dist. Co., Mpls., back on the job after a week in Miami, Fla.



Through The Coin Chute

CHICAGO CHATTER



R. C. ROLING

Even the predicted blizzard veered away from this city so that hundreds of people could attend what was, without any doubt, the largest funeral known to the industry—that of Ray T. Moloney. It is estimated that the line of cars stretched far over ten city blocks and, what's more, when joined up with still more cars at St. Francis Xavier Church in Wilmette, the line seemed endless all the way to All Saints Cemetery. From everywhere in the nation came noted leaders to be present at the last rites to Ray T. Moloney. And to this day there is shocked disbelief that his charm, his smile, his gay laughter and, most especially, his charitableness and kindness, won't be around any more. For all who loved him, and desire to keep his memory alive, there is the Ray Moloney Foundation for charitable purposes.

Some aren't too happy over the postponed hearings in the Senate Judiciary Sub-Committee re: S.1870. Thousands of letters are reported to have reached the three Senators on this committee. Chairman Senator O'Mahoney, Sen. Wiley and Sen. Johnston. Some are of the opinion that, with this postponement and possibly another to follow, the effect of these letters and wires will cool and fade away. This will mean another all out campaign to once again awaken the members of the music biz to get out and get letters and wires. Which isn't an easy job.

George A. Miller is getting more active by the minute re: MOA convention. Reports about 60 booths already sold. Few left to go. And requests flooding into George's Oakland office for exhibit space. . . . Zeke Wolf of Auto-Bell much excited over the fine location play reaction to his counter game, "Play Ball". . . . Talk about getting a laugh. Cleveland's Joe Abraham, when asked how many children he had, paused. Thought for a while. Counted on his fingers. And then smilingly came up with, "Seven". . . . Was nice to say "Hello" again to Jimmy Passanante. . . . San Antonio's Jimmy Johnson looked just great. . . . Bill and Milt Marmer look more like brothers than father and son. . . . Jimmy Savarese, wearing those fancy specs, looks like a college professor.

Complaining about taverns no longer being the top spots is simply saying that certain retailers, who do not modernize to keep step with the times, nor have the sales ability and necessary showmanship required for retail business success, are falling by the wayside. Such poor businessmen aren't just tavern owners. They are also owners of restaurants, cigar, drug and other stores. In short, this is the business year that will separate the men from the boys. And the locations that will still be here doing business will be better than ever. . . . Bally's Paul Calamari a busy little bee this past week. Then dashing off to Philly as the snow began to tumble down.

Herb Oettinger, Ray Riehl, Bill DeSelm, Joe Kuss and the boss, all together at one and the same time, make up an impressive looking delegation. . . . Boston's Silas H. Redd continues to be one of the nation's most energetic distributors. . . . Vote for one of the very nicest looking couples—Mr. and Mrs. Ed Ratajack. . . . Paul and Rosemary Huebsch advising that they just thrilled at seeing Cissie being herself all over again. . . . Al Lafferty getting just a teeny bit heavier looks more like the banker every day. . . . With his hair turning a premature grey, Newark's Abe Green, according to many, looks more and more like Jeff Chandler—only handsomer.

Still claim that no one, but no one, can pick ties like Barney (Shugy) Sugerman. . . . Erie's Mickey Anderson just as full of pep and vinegar as ever. . . . Roy McGinnis tanned a berry brown and looking healthier than ever. . . . Carl Hoelzel of Kansas City being greeted by all. . . . One of the busiest places in the nation was Bally's plant this past week. Many of the firm's distributors remained over the weekend to visit at the factory. Bill O'Donnell, Herb Jones, George Jenkins, Phil Weinberg, Art Garvey and all the others busy greeting the visitors. . . . Lou Rubin of Minneapolis just gets more handsome as the months roll by. . . . Damon and Pythias of the coinbiz, Lou Dunis and Johnny Michaels. . . . Tommy Grant telling all about his four and a half year old daughter—with gestures yet.

Sam Stern flying to Europe as you read this. . . . Clarence Schuyler of Games, Inc. mighty happy with the fast approval granted his "Hole-In-One" game by Chicago's License Commission. . . . Swell card from our ever-young-at-heart friend, Al S. Levy of Dayton, advising he's on his way for his two month stay in Tampa. . . . "The best machines were born in barns, basements, back offices and attic workshops". . . . Plenty, but plenty action over at Genco with Avron Gensburg buried away in the plant and Ralph Sheffield dashing out for a minute to advise that, "Man, we've got 'em. Keep your eyes on Genco". . . . With Alvin Gottlieb home due to a bad cold, Nate Gottlieb took over. And came up with a "stealing wood" joke that's a honey. By the way, Dave Gottlieb back at his desk from his Florida vacation. . . . Sam Lewis so busy—all he could say, "Just watch our new game take off".

Ed Levin advises that, "All I can tell you is that our problem is still trying to get enough 'Rocket Shuffles' off our production lines to match the orders we're getting". . . . Charles (Little Jimmy) Johnson claims that, "I've got the biggest of the best stock. C'mon over and let me prove it". . . . NCMDA advertising for a new Exec Director for this organization. . . . Gil Kitt busier than ever trying to answer requests of his men in both the Chicago and Detroit offices at one and the same time.

Les Rieck pulls into town to advise that the new Rock-Ola phono meeting with acclaim everywhere. Ed Ristau still out on the road covering much territory for the firm. . . . Nate Feinstein reports he'll shortly have an announcement on the new time and dates for Atlas' Seeburg service schools. "The new schedule will not conflict with other activities", Nate advises. . . . Wally Finke and Joe Kline gleefully report that "Rocket Shuffle" orders growing every day. And that more and still more ops calling for quicker delivery. "This is one of the greatest



ED LEVIN



ROY MCGINNIS



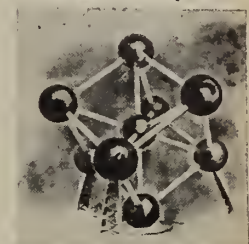
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Chicago Coin has yet built", reports Joe Kline. "And that's saying plenty", chimes in Wally Finke.

Busier than ever since his return from his eastern trip, Jack Mitnick over at United Music reports, "Looks to us like this'll be the year when music operators will discover that what we've been telling 'em right along is the fact". . . . Charley Nicholas advises that his Marvel Billiard firm enjoying strong demand for 6-pocket slate pool and bumper pool tables. . . . "Don't care how you phrase it", sagely says Vince Shay, "quality equipment is the answer everytime". . . . Favorable upright game decision has many here walking around with their fingers crossed hoping same will be the case when Supreme Court reviews. . . . April 5 issue of The Cash Box will be the "International Quarterly Export Edition" printed in Italian, French, Spanish and German as well as in English. . . . R. C. Roling, President of Photo Mfrs Assn., commending The Cash Box "on a job well done".

HAPPY BIRTHDAY THIS WEEK TO: Joe Fishman, Jamaica, L.I., N.Y. . . . Donald W. Foote, Randolph, Mass. . . . John D. Winkelmann, St. Louis, Mo. . . . Leon C. DeCroes, Kokomo, Ind. . . . Alvin Gottlieb, Chicago, Ill. . . . Jarold C. Pepple, Payette, Ida. . . . James V. Bryant, Regina, Sask., Canada. . . . Morris B. Horwitz, Miami, Fla. . . . Mack Levin, Ottawa, Ont., Canada. . . . Robert A. Lyons, Skowhegan, Me. . . . Harry S. Hunn, Elkins Pk., Pa. . . . Mike A. Young, Soldiers Grove, Wis. . . . Warrick N. Martin, Merchantville, N.J. . . . Joe Rake, Philadelphia, Pa. . . . Monroe A. Horn, Detroit, Mich. . . . Jack Emery, Regina, Sask, Canada. . . . W. Frank Fay, San Francisco, Cal. . . . Samuel H. Orenstein, Providence, R.I. . . . Herman Halperin, Elizabeth, N.J. . . . Cecil L. Hopkins, Galion, O. . . . Henry Keys, Orange, Tex. . . . Joseph J. Frederick, Detroit, Mich. . . . R. D. Rose, Marietta, O. . . . Ron W. Pepple, Seattle, Wash. . . . Alvin J. Lund, Waupaca, Wis. . . . Fred C. Bowden, Chicago, Ill. . . . V. N. Allbritten, Murray, Ky. . . . Bart Hartnett, New York, N.Y. . . . Sam Mallek, Montreal, Que., Canada.

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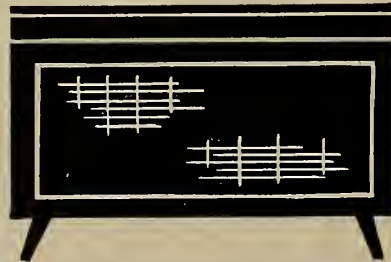
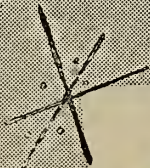
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Automatic Phono Bowling Scores

CHICAGO—Rene Gallet of Paschke broke into the charmed circle as high man for the evening's bowling, 2/27, as he led the Paschkes to two wins of three from Phono Service; during bowling competition of the National Division of the Automatic Phonograph League.

Jane Minter pitched the high set for women with 437 as Gateway downed Western 2 to 1, despite Lou Earapeno's 515 high set for Western. Singer swept 3 games from Coven as H. Walczak, G. Lossaso and A. Gienko bowled 530, 529 and 514 respectively. For Coven F. Sciakitano threw 512 and R. Bauer 505.

Star downed Amber 2 to 1 as Hank Sochacki bowled 512 against P. Oomens 435.

In a hotly contested match set the Galganos clipped B&B 2 games to 1. For Galgano E. Teske hurled 558 and Tony Galgano dropped 535 pins. For B&B F. Dries kegled 533.

Tony Ignoffo lead the Deccas to 2 victories to 1 over the Garmisas with a very healthy 561 coupled with teammate F. Tutomase's 543. Hank Sophie bowled 529 for Garmisa.

Charley Pieri steered his Gillette team to a clean sweep over Mercury with a neat high of 540. For Mercury Vera Imlau and Mel Jones had twin 426's.

Brown's Camp took 2 out of 3 from ABC. J. Gaski bowled 584 for the Browns and A. Cairo dropped 510 pins.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT — Experienced Sales Representative for leading Coin Machine Distributor to represent in Europe, South America, World. Only high-priced man with ability need apply. Send Resume—BOX 425, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK, NEW YORK.

WANT—Gottlieb Novelty Games From 1954 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. GLOBE AUTOMATIC VENDING CO., 291 WATER STREET, QUINCY 69, MASS. (Tel.: MAYflower 9-0010).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DICKens 2-7060).

WANT—Your used or surplus records —45 RPM. We buy all year round and pay top prices. No lot too large or too small. Not over 6 months old. We pay freight. DIEDRICK SUPPLY CO., 112 EAST 2nd ST., CHASKA, MINNESOTA. (Tel. HI 8-2726).

WANT—Late 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUDson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPTown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT — Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MO. LINE, ILLINOIS.

WANT—To Buy—AMI Model B, F-80; Wms. Four Baggers, Mystic, King, Jumbo, and Blinker Bowlers. State quantity and best price, first letter. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. Superior 1-4600).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 386 MILWAUKEE, CHICAGO 22, ILL. (Tel. Canal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: General 2-1650), JESSE SELTER, PRES.

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTon 3-2282).

CLASSIFIED ADVERTISING SECTION

WANT—Williams High Hand and Williams Jolly Joker. One or a dozen each. STAR COIN MACHINE COMPANY, 1502 NORTH WEST 25th STRET, FORT WORTH 6, TEXAS. (Tel. Market 6-5411).

WANT—Bally Victories, Rockets, Magics. Needed immediately for export. Top prices paid. Also late Bingos, Shuffles, Arcade Equipment, Pinballs and Pool Tables. Call now. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVENUE, CHICAGO 25, ILLINOIS. (Tel. JUNiper 8-5211).

WANT—100 14" Bowlers, United, Bally, Chicago Coin or Keeney. Write or Wire Prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GARfield 3585).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. Castle 1-0556).

FOR SALE

FOR SALE—Or Trade, 3 United Jumbo Bowling Alleys; 1 Chicago Coin TV Bowling League; 2 Chicago Coin Classic Bowlers. All the latest type bowlers. For the best deals call—RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET HARTFORD, CONN. (Tel. CHapel 9-6556).

FOR SALE—Brand new in original factory crate, 1 Wurlitzer 2000, \$845. Like new: 2 Williams Peppy's \$295 ea.; 2 Lord's Prayer Vendors \$245 ea. Factory Reconditioned: Exhibit Ringer Balls \$95 ea. BILLOTTA DIST. CO., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel.: DEerfield 1-1855).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. Bigelow 8-3524).

FOR SALE — Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 80 Thousand. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).

FOR SALE—Bingos; Bally Broadways \$150; Big Time \$87; Big Show \$260; Gay Time \$87; United Caravan \$135; Stardust \$150; Starlet \$80. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAIn 1-8751).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Specials—Bally: Sun Valleys \$540; Show Times \$375; 3 or more \$365; Bally Bikes \$475; Toonerville Trolley \$525; Carnivals \$269.50; Decco: Grandma Horoscope \$215; Int'l Mutoscope: Voice-O-Graph \$75. NEW ORLEANS scope \$215; Int'l Mutoscope: Voice-NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel. JACKson 2-5306).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans —per Case, \$6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLux ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEDar 2-7600).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

CLASSIFIED ADVERTISING SECTION

FOR SALE—United Caravans @ \$125; and Pixies @ \$70; Wurlitzer 4851 Wallboxes @ \$9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MELrose 5-1593).

FOR SALE—Wurlitzer Model 2150 \$800; 2000 \$675; 1900 \$650. WANT—Bally Jumbos and United Top Notch. NATIONAL NOVELTY CO., 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).

FOR SALE—Seeburg Phonographs. Ready for location: M100C's \$475; HF100R's \$625; HF100G's \$595; HF100W's \$575; V200's \$650; M100B's \$375; 200 Selection Wallboxes \$99.50. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

FOR SALE—# 3020 Wurl. Wallboxes, just off location, in good working condition. Write PENNSYLVANIA VENDING CORP., 1826 E. CARSON STREET, PITTSBURGH 3, PENNA. (Tel. HEmlock 1-9900).

FOR SALE—Games, Inc. Hunter, \$250; Gunsmoke, \$335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model—DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. \$50 buys the lot. 1/2 deposit, balance C.O.D. or S/D. KOEPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 38, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—14 Foot Bowlers, \$475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUNiper 8-1814).

FOR SALE—Bally Bingos. TOLEDO COIN MACHINE EXCHANGE, 314 SUMMIT, TOLEDO, OHIO.

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Good clean Bingos: Starlet \$65; Tropics \$25; Tropicana \$30; Rio \$20; Variety \$55; Beauty \$25; Hi Fi \$25; Frolics \$25; Dude Ranch \$25; Big Time \$75; Gay Time \$75; Hunter \$200; Genco Quarterback \$100; Genco Official Skill Ball \$100; United Royal \$50; Caravan and Mermaid Pinball \$25 each. Send one-half deposit. FRANK GUERRINI, 1211 WEST FOURTH STREET, LEWISTOWN, PA.

FOR SALE—Seeburg V-200 R.C. Special \$750; V-200 equipped with (VL Conversion) \$795. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel. CEntral 1-9292).

FOR SALE—Bally: ABC Bowler \$350; Blue Ribbon & Gold Medal \$195 ea.; United: Regulation \$350; Mercury \$165; Fifth Inning \$135. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. (Tel. FRanklin 7-2162 or 4-7549).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Birmingham Vending Co., Wolfe Distributing Co., Birmingham, Alabama, use and sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., RFD 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Peter Pan \$119; Thunderbird \$69; Big Ben \$69, Regatta \$79; Frontiersman \$119; Southern Belle \$129; Sluggin' Champ \$99; 5205 Wall Boxes \$19; Wurlitzer 1900 \$695; Wurlitzer 1800 \$595. DICKSON DISTRIBUTING COMPANY, 630 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. RE 6-3691).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—35 New Panoram Projector Bulbs \$2 ea.; State Fair Gun \$295; Pirate Gun \$295; Rifle Gallery \$125; Championship Baseball \$150. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2473).

FOR SALE—Continuing Sensational Sale AMI E-120's and Seeburg M100C's. Best Offer takes what's left. You can still save real money. Write, Wire or Phone us quick. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE—Show Time \$350; Key West \$315; Big Show \$250; Nite Club \$215; Beach Beauty \$125; Broadway \$175; Gayety \$50; Beach Club \$40. Terms one-third deposit, balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TU 6729).

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Exhibit Ranger Ball \$60; Williams Roll-A-Ball \$195; Genco Skee Ball (2 Player) \$135; ChiCoin Skee Ball (6 Player) \$195; Genco Quarterback \$110; Star Shooting Gallery \$85; Dale Guns \$15; United Target \$75; United Venus \$95; Criss Cross \$49.50; Peppy (New) Write; Bally Space Ship \$165; Bally Boat \$165; Smoke Signal \$140; Tim Buc Tu \$125; Skill Pool \$50; Southern Belle \$149.50; Bally Circus (New) Write; Naples (New) Write; Steeplechase Write; Rock-Ola 1455D (New) Write. Wire, Write or Phone LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-7577).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—Seeburg 147M \$35; Seeburg Hideaway \$35; Seeburg 20 Record Wallboxes \$3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE—New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Lined Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—ABC Bowlers, new and used. Priced right. Arcade and summer location operators contact us for prices. Unlimited quantities. Immediate delivery. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. (Tel. Lincoln 9106).

FOR SALE—Wurlitzer 1700 \$455; 1800 \$525; Seeburg M-100-A \$125; M-100-C \$395; M-100-R \$595; AMI E-120 \$325; G-200 \$650; Rock-Ola 1448 \$575; Bally & United Bingos, Gottlieb & Williams Games \$25 each. Export packing furnished. DISCO, INC., 835 E. 31st ST., LOS ANGELES 11, CAL.

FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUNKirk 3-8735).

FOR SALE—Showtime \$335; Key West \$275; Big Show \$250; Night Club \$210; Broadway \$195; Ace High \$265; Royal Flush \$285; Sweet Adaline \$125; Gypsy Queen \$110; Circus \$250; Balls-A-Poppin' \$185; Big Tent \$325. One-Third deposit is required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE—or trade for Late Bingos or Pin Games: Seeburg M100 G; Seeburg M100 C; Wurlitzer 2000; AMI G-200; DuGrenier Candymart w/mint Vendor; Eastern Electric Mark II Cigarette Vendor; Un. Carnival Gun; Ex Treasure Cove; Genco Davy Crockett Rifle. MILLER, NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE—Gottlieb's Scoreboard \$195; C. C. Criss Cross \$75; Genco Shuffle Pool \$75; Wm.'s Crane \$100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE—Seeburg V-200's, very clean, \$735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

CLASSIFIED ADVERTISING SECTION

THE CASH BOX

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PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

FOR SALE—Big Shows \$250; Show-times \$365; Key Wests \$300; Big Time \$100; Broadway \$160; Nite Club \$185. NASTASI DIST. CO., 912 POYDIAS STREET, NEW ORLEANS, LA. (Tel. MAgnolia 7459).

FOR SALE—Seeburg M100A, 45 rpm, Painted, \$295; M100B, \$425; M100C, \$550; G100, \$675; W100, \$675; R100, \$725; Wurlitzer 2000, \$850; 1900, \$825; 1800, \$725; 1700, \$625; D80, AML, \$325; D40, 45 rpm, Painted, \$225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE—Beach Clubs, checked and cleaned, new parts \$60; Others in working order but not checked \$40; Bally Beauty, Checked \$50; as is \$30; Yacht Club \$50; as is \$30; United Lightning Bowler \$175; 11th Frame \$135. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

FOR SALE—Entire music route for sale in Spokane, Washington. Sixty Phonographs all late equipment. This route is showing a very good return. Total investment approximately \$65,000. Down payment required \$20,000. For further information Write BOX 543, MILWOOD BRANCH POST OFFICE, SPOKANE, WASHINGTON.

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$79.50. Write for quantity prices and lists of other equipment. G O R SALES, 5216 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

MISCELLANEOUS

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for development and engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. NO 2-3254).

FOR SALE—Seeburg KD 200's Like New \$865; Seeburg HF 100 R's Shopped \$550; Seeburg M 100 C's Shopped \$475; Wurlitzer 2150's Like New \$775; Wurlitzer 1800's Shopped \$475. BELMONT MUSIC CO., 116 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

FOR SALE—Late Model Rock-Ola 120 Wall Boxes, used 3 months \$49.95. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON (Tel. ATwater 7565).

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—Closeout: Brand new original factory crates. United's Playtime, sacrifice, \$375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUE 3, N. Y.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOn-tana 1-5000).

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNON 5-7976).

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THIS WEEK'S USED MACHINE QUOTATIONS 19th YEAR OF PUBLICATION 962nd CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

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|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	60.00
2. Model B, '48, 40 Sel., 78 RPM	50.00	85.00
2. Model C, '50, 40 Sel., 78 RPM	50.00	125.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	325.00
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	325.00
4. Model E-80, '53, 80 Sel., 45 RPM	295.00	375.00
4* Model E-120, '53, 120 Sel., 45 RPM	295.00	395.00
4. Model F-80, '54, 120 Sel., 45 RPM	325.00	485.00
2* Model F-120, '54, 120 Sel., 45 RPM	450.00	600.00
4. Model G-80, '55, 80 Sel., 45 RPM	545.00	665.00
4* Model G-120, '55, 120 Sel., 45 RPM	545.00	675.00
4* Model G-200, '56, 200 Sel., 45 RPM	595.00	750.00
4. WM Wall Box	5.00	8.00
4. SM or SL Stepper	5.00	8.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	55.00

4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
4. 1432, Same as above, Converted to 45 RPM	60.00	100.00
4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	135.00
4. 1434, Same as above, Converted to 45 RPM	70.00	145.00
2. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	175.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	200.00
2* 1438, '54, Comet, 120 Sel., 45 RPM	300.00	425.00
4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	400.00	565.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	550.00	650.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
2* M100A, '49, 100 Sel., 78 RPM	95.00	190.00

(PHONOGRAPHS—Continued)

4* M100B, '51, 100 Sel., 45 RPM	300.00	425.00
4. M100BL, '51 100 Sel., 45 RPM, Light Cab.	300.00	425.00
4* M100C, '53, 100 Sel., 45 RPM	400.00	550.00
4* HF100G, '54, 100 Sel., 45 RPM	525.00	675.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	725.00
2* V200, '55, 200 Sel., 45 RPM	575.00	825.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
4. W4L-56	5.00	8.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00
4. W6L-56 5/10/25 Wireless	5.00	8.00
4. 3W7-L-56	5.00	8.00
4* 3W1 Wall-a-matic	39.50	60.00

WURLITZER

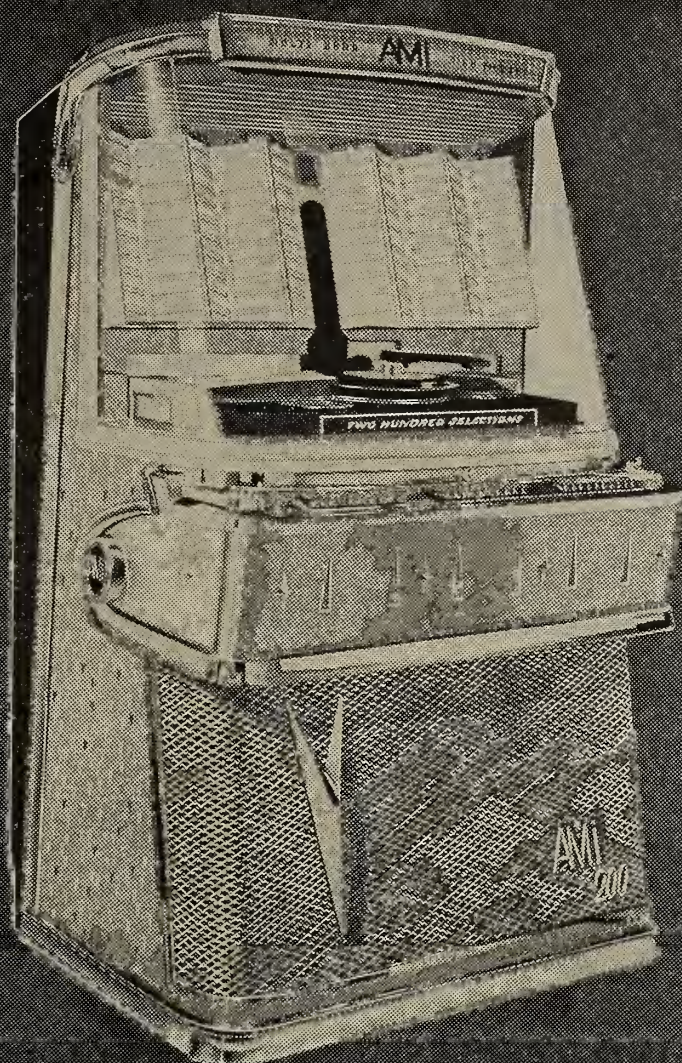
4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	85.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	80.00	100.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	100.00	165.00
2. 1450, '51, 48 Sel., 45 or 78 RPM	100.00	175.00
2. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	245.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	295.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	325.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	350.00
2* 1700, '54, 104 Sel., 45 RPM	435.00	625.00
2* 1800, '55, 104 Sel., 45 RPM	475.00	725.00
2* 1900, '56, 104 Sel., 45 RPM	625.00	825.00
2* 2000, '56, 200 Sel., 45 RPM	635.00	895.00
7* 2150, '57, 200 Sel., 45 RPM	775.00	800.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	3.00	10.00
4. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	3.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	30.00
4* Ace High (Got 1/57)	250.00	290.00
4. Across the Board (Un 9/52)	20.00	30.00
4. All Star Basketball (Got 1/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	80.00	100.00
4. Army-Navy (Wm 10/53)	30.00	50.00
4. Arrow Head (Wm 7/57)	260.00	300.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	175.00	255.00
4* Balls-A-Poppin' (B 11/56)	125.00	245.00
4. Beach Beauty (B 11/55)	125.00	175.00
4* Beach Club (B 2/53)	15.00	65.00
4* Beauty (B 11/52)	20.00	65.00
4. Big Ben (Wm 9/54)	55.00	120.00
1* Big Show (B 9/56)	240.00	325.00
4. Big Hit (CC 7/52)	15.00	30.00
4* Big Time (B 1/55)	80.00	135.00
4. Blondie (CC 8/56)	145.00	210.00
4* Brazil (Un 10/56)	195.00	255.00
4. Bright Lights (B 5/51)	20.00	30.00
2. Bright Spot (B 11/51)	30.00	50.00
1* Broadway (B 12/55)	150.00	215.00
4. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	110.00	185.00
4* Caravan (Un 2/56)	105.00	165.00
4. Caravan (Wm 6/52)	25.00	50.00
4. Chinatown (Got 10/52)	30.00	50.00
4. Circus (Un 8/52)	25.00	35.00
4. Circus Wagon (Wm 10/55)	150.00	215.00
4. Classy Bowler (Got 7/56)	195.00	230.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	75.00	125.00
4. Coney Island (B 9/52)	20.00	50.00
4. Continental Cafe (Got 7/57)	300.00	375.00
4. Control Tower (Wm 3/51)	10.00	20.00
4. Coronation (Got 11/52)	25.00	50.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	25.00	50.00
4. Crosswords (B 1/56)	195.00	250.00
4. Cue Ball (Wm 2/57)	210.00	250.00
4. Cyclone (Got 5/51)	20.00	30.00
4. Daffy Derby (Wm 8/54)	75.00	120.00
4. Daisy May (Got 7/54)	115.00	140.00
2. Dealer "21" (Wm 2/54)	25.00	60.00
4. Derby Day (Got 5/56)	170.00	210.00
4. Diamond Lill (Got 12/54)	95.00	130.00
4. Disk Jockey (Wm 11/52)	30.00	55.00
4. Domino (Wm 5/52)	25.00	40.00
4. Double Action (Ge 1/52)	15.00	25.00
4. Double Feature (Got 12/50)	10.00	20.00
4* Double Header (B 7/56)	185.00	295.00
4. Dragonette (Got 6/54)	100.00	160.00
4. Dude Ranch (B 9/53)	35.00	70.00
4* Duetto (Got 4/55)	125.00	175.00
4* Easy Aces (Got 12/55)	150.00	190.00
4. Eight Ball (Wm 1/52)	20.00	40.00
4. Fair Lady (Got 11/56)	285.00	325.00
4. Fairway (Wm 6/53)	30.00	55.00
4. Five Star (Univ 5/51)	20.00	30.00
4. Flag Ship (Got 1/57)	295.00	325.00
4. Flying High (Got 2/53)	40.00	75.00
2. Four Bells (Got 10/54)	110.00	145.00
4. Four Corners (Wm 12/52)	40.00	75.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	45.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frolics (B 10/52)	15.00	60.00
4. Frontiersman (Got 11/55)	100.00	160.00
4. Fun House (Wm 10/56)	195.00	235.00
4. Gay Paree (Wm 6/57)	375.00	460.00
4* Gay Times (B 6/55)	95.00	125.00
4* Gayety (B 3/55)	45.00	90.00
1. Gladiator (Got 1/56)	190.00	250.00
4. Globe Trotter (Got 11/51)	15.00	30.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	140.00
4. Grand Champion (Wm 3/53)	35.00	75.00



smart operator

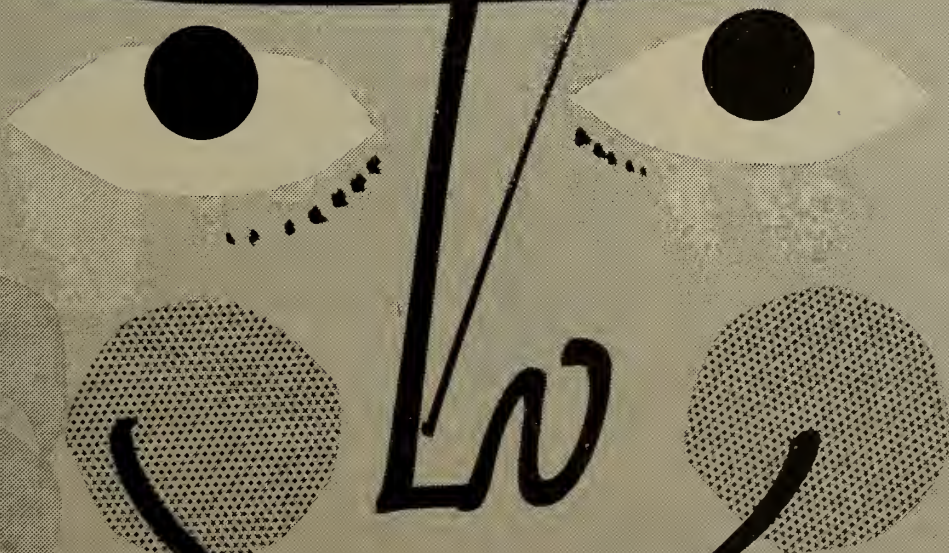
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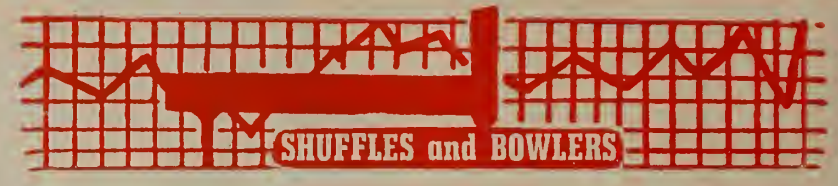
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(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53) 35.00 60.00	2. Rodeo (Un 2/53) 35.00 60.00
4. Green Pastures (Got 1/54) 60.00 100.00	4. Rose Bowl (Got 10/51) 20.00 30.00
4. Gun Club (Wm 11/53) 35.00 70.00	4. Royal Flush (Got 5/57) 275.00 310.00
4. Guys-Dolls (Got 5/53) 30.00 75.00	4. Saddle and Turf (Ev 10/53) 85.00 175.00
4. Gypsy Queen (Got 2/55) 115.00 170.00	4. (Club Model) 100.00 180.00
4. Handicap (Wm 6/52) 30.00 45.00	4* Scoreboard (Got 4/56) 185.00 240.00
4. Happy Days (Got 7/52) 35.00 50.00	4. Scramo (Wm 4/54) 45.00 100.00
4. Happy-Go-Lucky (Got 3/51) 20.00 35.00	4. Sea Belles (Got 8/56) 225.00 285.00
4. Harbor Lites (Got 2/56) 150.00 185.00	4. Sea Jockeys (Wm 11/51) 15.00 30.00
4. Harvey (Wm 5/51) 20.00 30.00	4. Select-A-Card (Got 4/50) 10.00 20.00
4. Havana (Un 2/54) 20.00 80.00	4. Shamrock (Wm 1/57) 195.00 240.00
4. Hawaii (Un 6/54) 35.00 80.00	4. Shindig (Got 10/53) 50.00 100.00
4. Hawaiian Beauty (Got 4/54) 90.00 115.00	4. Shoot The Moon (Wm 11/51) 15.00 30.00
4. Hayburner (Wm 6/51) 25.00 40.00	4. Show Boat (Un 12/52) 45.00 60.00
4. Hi-Fi (B 6/54) 40.00 90.00	2* Show Time (3/56) 325.00 435.00
4. Hi-Hand (Wm 6/57) 175.00 225.00	4. Silver Chest (Upright) (Ge 4/53) 40.00 70.00
4. Hit 'N Run (Got 5/52) 25.00 45.00	4. Silver Skates (Wm 2/53) 30.00 70.00
4. Holiday (Ke 12/51) 20.00 35.00	4. Singapore (Un 10/54) 25.00 80.00
4. Hong Kong (Wm 9/51) 20.00 35.00	4. Skill Pool (Got 8/52) 30.00 60.00
4. Horsefeathers (Wm 1/52) 20.00 30.00	4. Skyway (Wm 8/54) 50.00 100.00
4. Horse Shoe (Wm 12/51) 10.00 25.00	4. Slugfest (Wm 3/52) 25.00 40.00
4. Hot Diggity (Wm 8/56) 180.00 250.00	2. Sluggin' Champ (Got 4/55) 99.00 170.00
4. Ice-Frolics (B 1/54) 40.00 85.00	4. Smoke Signal (Wm 10/55) 125.00 150.00
4. Jalopy (Wm 8/51) 25.00 40.00	4. Snafu (Wm 12/55) 115.00 180.00
4. Jockey Club (Got 5/54) 70.00 125.00	2* Southern Belle (Got 6/55) 129.00 165.00
4. Jolly Joker (Un 11/55) 50.00 120.00	4. South Seas (Un 5/56) 155.00 255.00
4. Jubilee (Got 5/55) 200.00 250.00	4. Spark Plugs (Wm 9/51) 20.00 40.00
4. Jumping Jacks (Upright) (Ge 12/52) 20.00 30.00	4. Spitfire (Wm 2/55) 60.00 110.00
4* Key West (B 12/56) 275.00 350.00	4. Spot Lite (B 1/52) 25.00 50.00
4. King Pin (CC 12/51) 15.00 30.00	4. Sportsman (Wm 2/52) 20.00 30.00
4. Knockout (Got 1/51) 10.00 20.00	4. Springtime (Ge 3/52) 20.00 30.00
4. Lady Luck (Got 9/54) 85.00 145.00	4. Stage Coach (Got 11/54) 130.00 155.00
4. Lazy "Q" (Wm 2/54) 35.00 95.00	4* Stardust (Wm 3/56) 125.00 225.00
4. Leaders (Un 10/51) 20.00 30.00	4. Starfire (Wm 1/57) 210.00 230.00
4. Lite-A-Line (Ke 6/52) 35.00 50.00	4* Starlets (Un 12/55) 85.00 165.00
4. Long Beach (Wm 7/52) 35.00 50.00	4. Star Pool (Wm 10/54) 50.00 120.00
4. Lovely Lucy (Got 2/54) 50.00 100.00	4. Stars (Un 6/52) 25.00 40.00
4. Lulu (Wm 12/54) 55.00 125.00	4. Starlite (Wm 3/53) 35.00 50.00
4. Mad. Sq. Garden (Got 6/50) 10.00 20.00	4. Steeple Chase (Un 1/52) 20.00 30.00
4. Majestic (Got 4/57) 375.00 450.00	4. Struggle Buggies (Wm 12/53) 35.00 70.00
4. Majorettes (Wm 4/52) 20.00 40.00	4. Sunshine Park (B 12/52) 15.00 30.00
4. Manhattan (Un 4/55) 50.00 140.00	4. Super Jumbo (Got 10/54) 225.00 250.00
4. Marathon (Got 10/55) 200.00 250.00	4. Super-Score (Wm 9/56) 195.00 250.00
4. Marble Queen (Got 8/53) 55.00 85.00	4* Surf Club (B 3/54) 35.00 70.00
4. Mermaid (Got 6/51) 15.00 30.00	4. Surf Rider (Wm 12/56) 200.00 250.00
4. Mexico (Un 3/54) 35.00 100.00	4. Sweepstakes (Wm 1/52) 30.00 55.00
4* Miami Beach (B 9/55) 95.00 135.00	4. Sweet-Add-A-Line (Got 7/55) 135.00 175.00
4. Minstrel Man (Got 3/51) 20.00 35.00	4. Tahiti (Un 8/53) 25.00 75.00
4. Monaco (Un 8/56) 175.00 275.00	4. Three Dences (Wm 8/55) 150.00 180.00
4. Mystic Marvel (Got 3/54) 90.00 130.00	4. Three Four Five (Un 6/51) 10.00 25.00
4. Nevada (Un 8/54) 25.00 80.00	4. Thunderbird (Wm 5/54) 69.00 125.00
4. Niagara (Got 12/51) 20.00 35.00	4* Tim-Buc-Tu (Wm 1/56) 125.00 165.00
4. Nifty (Wm 12/50) 10.00 20.00	4. Times Square (Wm 4/53) 35.00 65.00
2* Night Club (B 4/56) 185.00 245.00	4. Toreador (Got 6/56) 255.00 285.00
1. "9" Sisters (Wm 1/54) 50.00 100.00	4. Touchdown (Un 1/52) 15.00 25.00
4. Olympics (Wm 5/52) 20.00 30.00	4. Tournament (Got 8/55) 200.00 250.00
4. Palisades (Wm 7/53) 35.00 60.00	4. Triple Play (Un 8/55) 55.00 145.00
4. Palm Beach (B 7/52) 15.00 65.00	4. Tropicana (Un 1/55) 25.00 110.00
4* Palm Springs (B 11/53) 30.00 80.00	4. Tropics (Un 7/53) 30.00 60.00
4. Parade (B 6/56) 195.00 250.00	4. Twenty Grand (Wm 12/52) 25.00 50.00
4. Paratrooper (Wm 8/52) 20.00 40.00	4. Twin Bill (Got 1/55) 120.00 150.00
4. Perky (Wm 11/56) 165.00 225.00	4* Variety (B 9/54) 55.00 90.00
4. Peter Pan (Wm 4/55) 95.00 150.00	4. Watch My Line (Got 9/51) 15.00 30.00
1. Piccadilly (Wm 5/56) 150.00 250.00	4. Whizz Kids (CC 3/52) 20.00 35.00
4. Pin Bowler (CC 6/50) 10.00 20.00	4. Wild West (Got 8/51) 20.00 40.00
4. Pin Wheel (Got 11/53) 50.00 90.00	4. Wishing Well (Got 9/55) 145.00 160.00
4* Pixie (Un 10/55) 65.00 145.00	4* World Champ (Got 8/57) 250.00 295.00
4. Play Ball (CC 1/51) 10.00 20.00	4. Wonderland (Wm 5/55) 110.00 140.00
4. Playtime (Un 10/57) 350.00 460.00	4. Yacht Club (B 6/53) 30.00 55.00
4. Poker Face (Got 9/53) 50.00 85.00	4. Zingo (Un 10/51) 25.00 45.00
4. Quartet (Got 2/52) 40.00 60.00	
4. Queen of Hearts (Got 12/52) 40.00 65.00	
4. Quintet (Got 3/53) 40.00 80.00	
4. Race The Clock (Wm 5/55) 65.00 165.00	
4* Rainbow (Got 12/56) 185.00 150.00	
2. Regatta (Wm 11/55) 79.00 150.00	
4. Register (Got 10/56) 285.00 340.00	
2. Rio (Un 11/53) 20.00 65.00	



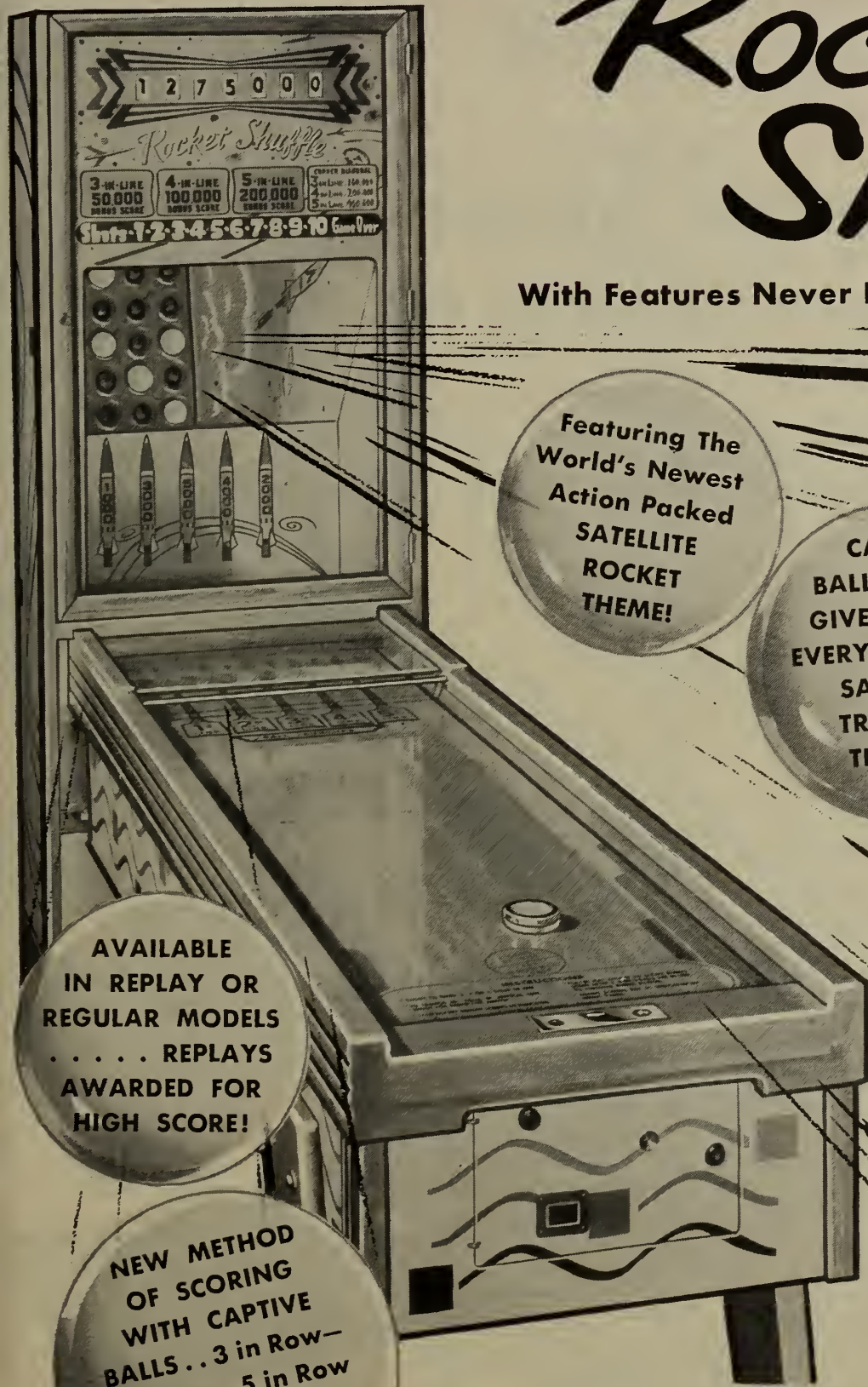
4. Bally Victory Bowler (5/54) 55.00 100.00	4. Genco Shuffle Pool (11/53) 25.00 60.00
4. Bally Champion Bowler (5/54) 60.00 100.00	4. Genco Match Pool (2/54) 50.00 65.00
4. Bally Jet Bowler (8/54) 65.00 120.00	4. Genco Skill Ball 2 Player (11/56) 135.00 265.00
4. Bally Rocket Bowler (8/54) 65.00 125.00	2* 6 Player (2/57) 189.50 295.00
1. Bally Mystic Bowler (12/54) 90.00 150.00	4. Gottlieb Bowlette (3/50) 10.00 20.00
4. Bally Magic Bowler (12/54) 90.00 155.00	4. Keeney Super DeLuxe League Bowler (3/52) 25.00 40.00
4. Bally Blue Ribbon (3/55) 140.00 210.00	4. Keeney High Score League (5/52) 25.00 45.00
4. Bally Gold Medal (3/55) 150.00 210.00	4. Keeney Team (10/52) 25.00 50.00
4. Bally ABC Bowler (7/55) 240.00 350.00	4. Keeney Club (4/53) 25.00 75.00
4. DeLuxe model 245.00 350.00	4. Keeney Domino (5/53) 30.00 110.00
4. Bally Congress (7/55) 275.00 350.00	4. Keeney Carnival (5/53) 40.00 115.00
4. DeLuxe model 275.00 355.00	4. Keeney Pacemaker (9/53) 40.00 125.00
4. Bally Jumbo Bowler (9/55) 275.00 355.00	4. Keeney Mainliner Bowler (1/54) 45.00 130.00
4. Bally King Pin Bowler (9/55) 275.00 360.00	4. Keeney Bonus Bowler (3/54) 45.00 140.00
4* Bally ABC Bowling Lane (1/57) 14 Foot 425.00 565.00	4. Keeney Diamond Bowler (5/54) 70.00 155.00
4. ChiCoin 6-Player (8/51) 25.00 50.00	4. Keeney Bikini (6/54) 75.00 160.00
4. ChiCoin 6-player DeLuxe (5/52) 25.00 50.00	4. Keeney Century (6/54) 90.00 170.00
4. ChiCoin Match Bowler (6/52) 25.00 60.00	4. Keeney American (9/54) 90.00 175.00
4. ChiCoin Bowl-A-Ball (10/52) 35.00 65.00	4. Keeney National (9/54) 90.00 180.00
4. ChiCoin Match Bowl-A-Ball (11/52) 35.00 65.00	4. Keeney Speedlane (4/55) 125.00 210.00
4. ChiCoin 10th Frame Special (12/52) 35.00 70.00	4. United 6-Player Super (3/52) 20.00 35.00
4. ChiCoin Name Bowler (1/53) 35.00 75.00	4. United 4-Player Official (5/52) 20.00 35.00
4. ChiCoin 10th Frame Double Score Bowler (2/53) 35.00 75.00	4. United 6-Player Super (7/52) 30.00 45.00
4. ChiCoin Crown (4/53) 35.00 85.00	4. United 10th Frame Star (9/52) 30.00 50.00
4. ChiCoin Crown, Giant Pins (4/53) 35.00 90.00	4. United Manhattan 10th Frame (9/52) 30.00 55.00
4. ChiCoin Triple Score (6/53) 35.00 90.00	4. United Manhattan (9/52) 30.00 60.00
4. ChiCoin Gold Cup (7/53) 40.00 95.00	4. United 10th Frame Super (10/52) 30.00 65.00
4. ChiCoin High Speed Crown (7/53) 45.00 100.00	4. United Cascade (2/53) 30.00 70.00
4. ChiCoin High Speed Triple Score (8/53) 50.00 100.00	4. United Clover (2/53) 30.00 75.00
4. ChiCoin Advance (10/53) 50.00 100.00	4. United Liberty (2/53) 35.00 75.00
4. ChiCoin King (10/53) 50.00 110.00	4. United Classic (6/53) 35.00 75.00
4. ChiCoin Criss Cross Bowler (12/53) 49.50 120.00	4. United Olympic (6/53) 35.00 75.00
4. ChiCoin Super Frame (3/54) 50.00 125.00	4. United Royal (9/53) 35.00 80.00
4. ChiCoin Starlite (5/54) 55.00 150.00	4. United Imperial (9/53) 40.00 90.00
4. ChiCoin Feature (7/54) 60.00 155.00	4. DeLuxe model 40.00 90.00
4. ChiCoin Holiday (9/54) 70.00 160.00	4. United Chief (11/53) 40.00 110.00
4. ChiCoin Flash (10/54) 70.00 165.00	4. United Leader (11/53) 45.00 110.00
4. ChiCoin Playtime (10/54) 95.00 170.00	4. DeLuxe model 45.00 115.00
4. ChiCoin Fireball (11/54) 95.00 185.00	4. United Team (1/54) 45.00 115.00
4. ChiCoin Thunderbolt (12/54) 100.00 190.00	4. DeLuxe model 50.00 120.00
4. ChiCoin Triple Strike (2/55) 100.00 200.00	4. United League (1/54) 50.00 125.00
4. ChiCoin Arrow (2/55) 125.00 220.00	4. DeLuxe model 50.00 130.00
4. ChiCoin Criss Cross Targette (1/55) 35.00 110.00	4. United Ace (5/54) 55.00 135.00
4. DeLuxe model 40.00 120.00	4. DeLuxe model 55.00 140.00
4. ChiCoin Bonus Score (4/55) 150.00 210.00	4. United Rainbow (5/54) 55.00 145.00
4. ChiCoin Big League (5/55) 160.00 220.00	4. United Banner (8/54) 65.00 145.00
4. ChiCoin Hollywood (5/55) 175.00 250.00	4. DeLuxe model 65.00 150.00
4. ChiCoin Blinker (8/55) 175.00 255.00	4. United Shuffle Targette (8/54) 65.00 155.00
4. ChiCoin Score-A-Line (9/55) 175.00 260.00	4. DeLuxe model 65.00 160.00
4. ChiCoin Bowling Team (10/55) 175.00 275.00	4. United Speedy (8/54) 65.00 165.00
4. ChiCoin Miami Shuffle (10/56) 35.00 125.00	4. Un. 11th Frame (10/54) 65.00 165.00
4* ChiCoin Bowling League (2/57) 14 Foot 425.00 565.00	4. DeLuxe model 65.00 170.00
2* ChiCoin Ski-Bowl (11/50) 6 Player 189.50 300.00	4. United Comet Targette (11/54) 70.00 175.00
4. Exhibit Twin Rotation (5/52) 50.00 80.00	4. DeLuxe model 75.00 180.00
4. Genco Shuffle Target (7/51) 10.00 25.00	4. United Mercury (12/54) 80.00 180.00
4. Genco 8-Player Re-bound (9/51) 15.00 25.00	4. DeLuxe model 80.00 185.00
	4. United Mars (1/55) 90.00 190.00
	4. DeLuxe model 95.00 190.00
	4. Un. Lightning (2/55) 95.00 190.00
	4. DeLuxe model 95.00 195.00
	4. United Venus (3/55) 95.00 195.00
	4. DeLuxe model 100.00 200.00
	4. United Clipper (5/55) 100.00 210.00
	4. DeLuxe model 100.00 210.00
	4. Un. Derby Roll (5/55) 100.00 215.00
	4. DeLuxe model 100.00 220.00
	4. Un. 5th Inning (6/55) 100.00 225.00
	4. DeLuxe model 100.00 230.00
	4. United Capitol (6/55) 140.00 235.00
	4. DeLuxe model 140.00 240.00
	4. Un. Super Bonus (9/55) 160.00 245.00
	4. DeLuxe model 165.00 250.00
	4. Un. Top Notch (10/55) 270.00 335.00
	4. Top Notch Special 270.00 335.00
	4. Un. Regulation (11/55) 270.00 350.00
	4. DeLuxe model 275.00 350.00
	2* United Bowling Alley (11/56) 14 Foot 395.00 565.00
	2* Wms. Roll-A-Ball (12/56) 6 Player 189.50 295.00

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CAPTIVE BALL ACTION GIVES PLAYER EVERY THRILL OF SATELLITES TRAVELING THROUGH SPACE!

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10 SHOTS PER GAME STRAIGHT 10c PLAY

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4. Bert Lane Fire Engine	320.00	385.00	4. Exhibit Big Bronco	295.00	375.00
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4. Capitol Elsie	275.00	375.00	4. Exhibit Space Patrol	100.00	265.00
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ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	475.00	575.00	4. Keeney Sportsman (11/54)	125.00	160.00
4. Air Football	195.00	250.00	4. DeLuxe model	130.00	170.00
4. Amus. Boomerang	30.00	70.00	4. Keeney Ranger (3/55)	220.00	240.00
4. Bally Big Inning	50.00	75.00	4. DeLuxe model (3/55)	225.00	250.00
4. Bally Heavy Hitter	30.00	65.00	4. Lite League	30.00	75.00
4. Bally King Pin	20.00	40.00	4. Mills Panorama Peek (11/54)	175.00	275.00
4. Bally Rapid Fire	50.00	75.00	4. Mills Conv. for Panorama Peek	10.00	15.00
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4. Capitol Midget Movies	95.00	150.00	4. Mutos. Ace Bombers	85.00	140.00
4. Champion Hockey	40.00	125.00	4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. ChiCoin Basketball Champ	85.00	140.00	4. Mutos. Fly Saucers	90.00	125.00
4. ChiCoin 4-Player Derby	95.00	150.00	4. Mutos. Photo (Pre-War)	100.00	270.00
4. ChiCoin Goalee	40.00	95.00	4. Mutos. Photomatic (DeLuxe)	145.00	325.00
4. ChiCoin Hockey	45.00	65.00	4. Mutoscope Silver Gloves	120.00	200.00
4. ChiCoin Midget Skee	60.00	125.00	4. Mutoscope Sky Fighter	60.00	135.00
4. ChiCoin Pistol	30.00	75.00	4. Mutos. Voice-O-Graph 35¢	145.00	325.00
4. ChiCoin Home Run, 6 Player (3/54)	60.00	150.00	4. Mutoscope K. O. Champ	250.00	335.00
4* Super model	85.00	160.00	4. Mutos. Drive Yourself	395.00	495.00
4. ChiCoin Twin Hockey (5/56)	125.00	275.00	4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. ChiCoin Steam Shovel (5/56)	100.00	195.00	4. QT Pool Table	30.00	50.00
4. Evans Bola Score	30.00	60.00	4. Quizzer	40.00	60.00
4. Evans Bat-A-Score	35.00	125.00	4. Rockola World Series	35.00	60.00
4. Evans Ski Roll	35.00	60.00	4. Scientific Basketball	20.00	35.00
4. Evans Super Bomber	50.00	115.00	4. Scientific Batting Pr.	30.00	90.00
4. Evans Play Ball	25.00	50.00	4. Scientific Pitch 'Em	45.00	140.00
4. Exhibit Dale Gun	15.00	65.00	4. Seeburg Bear Gun	50.00	150.00
4. Exhibit Gun Patrol	40.00	100.00	4. Seeburg Shoot the Chute	40.00	80.00
4. Exhibit Jet Gun	40.00	125.00	4* Seeburg Coon Hunt	85.00	150.00
4. Exhibit Space Gun	40.00	125.00	4. Set Shot Basketball	125.00	195.00
4. Exhibit Pony Express	40.00	120.00	4. Telequiz	65.00	110.00
4. Exhibit Silver Bullets	40.00	125.00	2. United Team Hockey	20.00	40.00
4. Exhibit Six Shooter	35.00	120.00	4. United Jungle Gun	75.00	140.00
4. Exhibit Vitalizer	40.00	60.00	4. DeLuxe model	75.00	145.00
4. Exhibit Shooting Gal. (6/54)	45.00	110.00	4. Un. Carn. Gun (10/54)	100.00	160.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	150.00	4. DeLuxe model	110.00	165.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	160.00	4. Un. Bonus Gun (1/55)	195.00	240.00
4. Exhibit "500" Shooting Gallery (3/55)	100.00	200.00	4. DeLuxe model	200.00	250.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	225.00	4. United Super Slugger (7/55)	215.00	275.00
4. Exhibit Jungle Hunt (3/57)	225.00	335.00	4. United Star Slugger (4/56)	215.00	275.00
4. Games Inc. Hunter (1/56)	150.00	250.00	4. Un. Pirate Gun (10/56)	295.00	365.00
4. Genco Sky Gunner	60.00	125.00	4. Wilcox-Gay Recordio	30.00	55.00
4. Genco Night Fighter	70.00	125.00	4. Wms. DeLuxe World Series (2/52)	35.00	70.00
4. Genco 2-Player Basketball	125.00	225.00	4. Wms. DeLuxe Baseball (4/53)	45.00	90.00
4. Genco Rifle Gal. (6/54)	125.00	175.00	4. Wms. Pennant Baseball (12/53)	50.00	110.00
2. Genco Big Top Rifle Gallery (6/54)	175.00	250.00	4. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4. Super Model (12/55)	275.00	325.00	4. Williams Super Star Baseball (12/53)	50.00	130.00
4. Genco Wild West Gun (2/55)	150.00	220.00	4. Williams Major League Baseball (2/54)	65.00	160.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	225.00	4. Wms. All-Star Baseball (2/54)	90.00	160.00
4. Genco Champion Baseball (9/55)	150.00	235.00	4. Williams Big League Baseball (2/54)	100.00	160.00
2* Genco Quarterback (10/55)	75.00	250.00	4. Williams Jet Fighter (10/54)	100.00	225.00
4* Genco Hi-Fly Baseball (5/56)	175.00	255.00	4. Williams Safari (2/54)	195.00	275.00
4. Genco State Fair Rifle Gal. (6/56)	225.00	325.00	4. DeLuxe model	195.00	280.00
2. Genco Davy Crockett (10/56)	225.00	345.00	4. Wms. Polar Hunt (3/55)	200.00	295.00
4. Genco Circus Rifle (3/57)	365.00	425.00	4* Wms. Sidewalk Engineer (4/55)	100.00	150.00
4. Jack Rabbit	40.00	70.00	4. Wms. King Of Swat (5/55)	150.00	220.00
4. Jungle Joe	40.00	60.00	4. Williams Four Bagger (4/56)	265.00	325.00
4. Keeney Air Raider	40.00	125.00	4. DeLuxe model	265.00	330.00
4. Keeney Sub Gun	40.00	125.00	4. Williams Polar Hunt (3/55)	215.00	320.00
4. Keeney Texas Leaguer	20.00	40.00	4. Wms. Crane (10/56)	85.00	165.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INC.

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph

- HAB-200 Selective-play Hideaway

- HBB-200 Continuous-play Hideaway

- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

No List Price Authorized for Publication

AUTO-PHOTO CO.

- Studio Model "II" \$3,245.00

BALLY MFG. CO.

- Miss America (In Line Game)
- Target Roll
- All-Star DeLuxe Bowler \$ 640.00
- All-Star Bowler \$ 625.00
- Carnival (2 Player, 5-Ball) 505.00
- Strike Bowler
- With Dime Coin-Mechanism
- 11 Foot 1,280.00
- 14 Foot 1,295.00
- 18 Foot 1,350.00
- With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)
- 11 Foot 1,300.00
- 14 Foot 1,315.00
- 18 Foot 1,370.00
- 4 Foot Alley Sections 55.00
- Profit-Booster Coin-Mechanism Kit 20.00
- ABC Super DeLuxe Bowler (6 Player, Puck Type) 8 1/2 Foot 775.00
- Toonerville Trolley 835.00
- Bike (Kiddie Ride) 835.00
- Model T (without Record Changer) 705.00
- Model T (with Record Changer) 755.00
- The Champion (with new all-metal cabinet) 835.00

CHICAGO COIN MACHINE

- Rocket Shuffle
- Commando Machine Guns
- TV Bowling League (6 Player)
- No List Price
- Authorized for Publication

EXHIBIT SUPPLY CO.

- Card Vendor, with base
- Single Column
- Double Column
- No List Price
- Authorized for Publication

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale
- No List Price
- Authorized for Publication

GENCO MANUFACTURING

- Gun Club Rifle Gallery
- Show Boat (Single Player, 5-Ball)
- Motorama
- Horoscope Fortune Teller
- Sweet Twenty One (2 Player Roll Down Game)
- Gypsy Grandma Fortune Teller
- No List Price
- Authorized for Publication

D. GOTTLIEB & CO.

- Whirl-Wind (2 Player, 5 Ball)
- Straight Flush (Single Player, 5-Ball)
- No List Price
- Authorized for Publication

IRVING KAYE CO., INC.

- El Dorado—6 Pocket Pool \$ 495.00
- DeLuxe Bumper Pool 295.00
- Competitor—Super DeLuxe—6 Hole Pool 395.00

J. H. KEENEY & CO., INC.

- De Luxe Big Tent
- Bowl-O-Rama (6 Player) 14 Foot
- 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

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ROCK-OLA MFG. CORP.

- Model 1458, 120 Sel.
- Model 1455, 200 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

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THE SEEBURG CORP.

- Model 201, 200 Sel.
- Model 161, 160 Sel.
- Model 101, 100 Sel.
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

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UNITED MFG. CO.

- Royal Bowling Alley (6 Player)
- 13 Foot \$1,490.00
- 16 Foot 1,520.00
- 20 Foot 1,640.00
- Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.
- 6 Star Shuffle Alley (6 Player, Puck Type) 8 1/2 Foot 995.00
- De Luxe 6 Star Shuffle Alley (Match-A-Score Model) 8 1/2 Foot 1,080.00

UNITED MUSIC CORP.

- UPA-100 100-Sel. Phonograph
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- Authorized for Publication

WILLIAMS MFG. CO.

- Ten Strike (2 Player, Replay Model)
- Ten Pins (2 Player, Novelty Model)
- Jig Saw (Single Player, 5-Ball)
- 6-Pocket Pool Table

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THE WURLITZER CO.

- Model 2200, 200 Sel.
- Model 2204, 104 Sel.
- Model 2250, 200 Sel.
- Model 5250 Wall Box, 200 Sel.
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

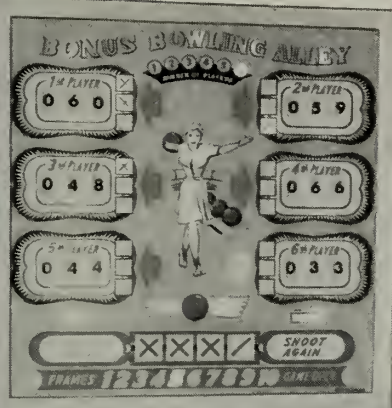
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13 FT. LONG

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No switch-rollovers on alley! Ball actually hits pins to score by Official Bowling Rules!

Result is biggest ball-bowling profits.

Available in 4 popular lengths—

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New
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2 games 25¢
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player not forced to buy 2 games
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ALSO AVAILABLE WITH
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NOW trigger-action bowling is more fun than ever, earns more money than ever. New instant-loading ball-gun eliminates delay. Average game rolled twice as fast as formerly... doubling dimes-per-hour earning power. Get your share, get ALL-STAR DELUXE BOWLER and the match-model, SUPER-BOWLER, busy for you now!

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2 Cards . . . 10 Magic Lines . . .

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Corner Scores . . . Extra Balls

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