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Surrounded by a bevy of guitars, high flying Les Paul gives out with a chord or two of "Nola", his current winner with music operators throughout the nation. Les' novel adaptation of the standard classic has resulted in a peak hit for music ops, and widespread fame for the guitar plucking maestro. Les is currently preparing for a series of personal engagements and theater dates. Latest recordings are "Goofus" and "Sugar Sweet", latter with a vocal by Mary Ford. Les Paul is exclusively featured on Capitol Records.

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GANNYARD

in 1950 Will be the **GREATEST** EVER FALLSPECIAL **ISSUE OF** THE CASH BOX (Dated: OCTOBER 7th) ALL ADS GO TO PRESS ON FRIDAY NOON SEPTEMBER 29

Fall Business

The Timing is Perfect...The Opportunity is Ripe...Reach the entire coin machine industry when BUYING and SELLING activity is at its greatest height! *MAIL YOUR AD NOW To*...

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What effect has the new high employment mark had on this industry to date?

The U. S. Department of Commerce report to the effect that over 62,367,000 people are now gainfully employed and, as the report stated, this employment figure was skyrocketed to this new high peak because of the impact of possible war, brought about by the present Korean incident, has been the cause for much optimism among all business men thruout the nation.

In the first place, with more people at work, earning larger salaries than ever before, business foresees an unusually prosperous era ahead. Prices of all products are sure to go higher. Demand has now reached a point where it is far ahead of supply. Yet, the public still has money to spend regardless of the higher taxes which have been placed in effect.

This all adds up to the belief that the coin operated division of the nation's entertainment industries will profit from this tremendous employment mark and, especially, from the extra coin which is now jingling in the pockets of the public.

Eventually, of course, as the public becomes surfeited with buying certain essentials, it will look to more pleasures, especially when credit tightens and when durables are harder to obtain. Relaxation will be sought by all workers because of the strenuous overtime and the continued longer hours which the larger plants are placing into effect.

It is, therefore, very interesting to note what effect this higher employment is having upon this industry at this time. Has it helped coinmen to enjoy better earnings? Have collections gone up with the employment increase? Will this mean better business ahead for the industry?

Most of the Midwest is enjoying fine activity. Industry in this part of the country is seeking more employees. Cities like Detroit are urging people to come there from all other parts of the country. Therefore, midwestern ops are enjoying a new business spurt. The fact that it is making itself felt gradually in city after city, indicates that it will become standard thruout the midwest area, as employees settle down to their jobs and relaxation, especially of an economical nature brought right to their favorite locations, becomes part and parcel of their daily requirements.

The Sonthwest has been enjoying fine activity for some time. Of course, this does not cover every single individual center in the big sonthwestern part of the country. But, the entire southwest, as a whole, has been enjoying better business. Operators here foresee a very fine season ahead of them with collections growing apace of the greater work effort noticeable in this part of the nation.

There is much more activity on the West Coast. The San Francisco area was first to feel its effect. Now it has begun to spread. Portland, Seattle, as well as other centers, also feel the bigger employment. The Los Angeles area hasn't as yet entered into this new boom as it should, but, there is no doubt this area, too, will soon be enjoying the results of higher employment.

Most of the Sonth is as yet in status quo. Very few of the territories here have felt the impact of this new high employment mark. Some, in fact, report that they are not enjoying any increase at all, and can't foresee any increase for sometime to come. The situation here is rather spotty, and will take sometime to show up in better business for all coinmen thruout this great area.

The East has started into action. Also spotty. But, action nevertheless, with one area after another reporting collections holding and going up. Some ops in the East believe it will take some months as yet for them to feel the full effect of this new and higher employment figure. But they all agree that they expect better collections as labor takes stronger hold on the economy.

All in all, the situation is very favorable, everywhere in the nation. The average coinman foresees one of the grandest seasons ahead, and believes that from then on this industry will be rolling into a better and busier future than it has ever before enjoyed.



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The Cash Box Publishing Co., Inc.

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There is no reason why the general public, and especially any location owner, should know what is happening in this industry today. No more reason than why you should know what your druggist is paying for the toothpaste he sells you. This is the time to keep industry events exclusively within this industry ... not on newsstands.



Page 6



Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages. Only

"COULD BE" (2:47) "FROSTY THE SNOW MAN" (3:25) VAUGHN MONROE ORCH. (RCA Victor 20-3915)

• Ballad on the top deck is due for a sleigh ride once this disk makes the rounds. Vocal refrain by the maestro is strong and passionate, to match the tone of the tune. Flip side is the subject of some heavy promotion, and should start the Xmas season off early with a bang. It's a cute novelty side that could catch on.

"MY SILENT LOVE" (2:59) "LOOK TO THE RAINBOW" (2:47) FRAN WARREN (RCA Victor 20-3916)

• Fran Warren's superb vocal delivery on this pair should perk up music play by leaps and bounds. Top deck is the standard, handled in glowing fashion by Fran, with some wonderful ork backing by Hugo Win-terhalter. Flip is from "Finian's Rainbow", and shows off Fran's versatile piping to excellent advantage. Wax rates a spot in ops' machines.

"LIFE IS SO PECULIAR" (2:48)

"I'M GONNA HANG YOUR PICTURE IN THE POST OFFICE" (2:39) LISA KIRK

(RCA Victor 20-3914)

• Plug tune from the "Mr. Music" flicker is handled very effectively by chirp Lisa Kirk on the upper lid. Tune has some clever lyrics and makes for pleasant listening. Coupling is just what the title indicates, a smart novelty side with some equally smart lyrics. Ops should listen in.

"YAAKA HULA HICKEY DULA"

(3:04)

"YES, WE HAVE NO BANANAS" (3:14) SPIKE JONES ORCH.

(RCA Victor 20-3912)

Weird, zany music on the top deck Spike Jones might satisfy some of Spike's music fans. Ditty is offered in the usual Jones' format, with wild and wooly music echoing throughout. Flip is a clever adaptation of the standard theme, with the musical patter coming through in good shape. Latter side gets our nod.

"IT'S LOVE" (2:29)

"IT ALL BEGINS AND ENDS WITH YOU" (2:57)

PHIL BRITO

(MGM 10788)

• Pair of easy flowing ballads are handled in top notch manner by piper Phil Brito here. Both ends make for smooth listening pleasure, and should be greeted by Phil's many fans with much fervor. Both sides are melodic, with the lyrical expression tempting throughout. Ops should latch on.

"THE TUBBY THE TUBA SONG" (2:44)"POPO THE PUPPET" (2:56) DANNY KAYE

(Decca 27199)

• Adaptation of the classic "Tubby The Tuba" kid waxing to the pop vein, has Danny Kaye turning to the pop veni, has Danny Kaye turning his vocal charm to excellent advantage. Tune has a clever set of lyrics, with an infectious lilt making you pay close attention. Flip side should perk up too, and is also a clever melody. Top deck can't miss.

"BELOVED BE FAITHFUL" (3:00) "NEVERTHELESS" (2:55)

PAUL WESTON ORCH. (Columbia 38982)



Maestro Paul Weston tees off his first Columbia etching with a bang that is sure to catch on like wildfire once this platter makes the rounds. Both ends of this recording are tailor made for the juke box trade, and are sure to wear white in the phonos. Paul's superb musi-cal efforts make for wonderful

"OPUS TWO" (2:51) "T. D.'S BOOGIE WOOGIE" (3:18) TOMMY DORSEY ORCH.

(Decca 27211)

 First Tommy Dorsey wax on Decca has the Sentimental Gentleman offering a pair of instrumental sides that should hypo juke box play. Top deck is a followup to the classic "Opus One", while the flip is the oldie that has consistently earned peak phono play. Disk rates a feature spot in music ops' machines.

"SO LONG SALLY" (3:20) "YOU'RE NOT IN MY ARMS TONIGHT" (2:57) TOMMY DORSEY ORCH.

• More wax by Maestro Tommy Dorsey, with balladeer Johnny Amoroso handling a pair of tempting ballads. Both ends weave in slow melodic style, with Johnny purring the lyrical expression in smooth tones that satisfy. Both tunes are tailor made for the juke box trade and rate ops' avid listening attention.

music, the kind the moon-in-June kids can cuddle to. Music weaves in slow tempting style and makes you listen attentively. Disk is a must in your machine-get with it! "BLUE CHRISTMAS" (2:59)

listening, and should take hold

with music ops and fans in no time

at all. Top deck is a tempting waltz

tune we pegged months ago. This

rendition, flowing in soft, easy-going manner, is the sort of stuff

that can't miss in the boxes. Vocal

refrain by the Norman Luboff

choir is rich and warm throughout,

with the tempting lyrical expres-

sion matched in brilliance by Paul's

excellent orchestrated patter. Flip

side has the choir back again on

a ballad that is a cinch to clinch

for juke box honors. It's dream

"THE LONELY SHEPARD" (2:56) BILLY ECKSTINE

(MGM 10796)

 Plush pash pipes of Billy Eckstine on "Blue Christmas" is a cinch to score with music fans. Ditty is a dramatic dreamy effort, with excellent ork backing supplied by maestro Russ Case. It's slow tempting stuff, with Billy delivering some wonderful vocal work. Flip side is a tender story that makes for powerful listening. "Blue Christmas" for the moola.

"FOUR TWENTY A. M." (2:38) "THERE YOU ARE" (2:56) **BILL FARRELL** (MGM 10790)

• Fresh wax by Bill Farrell has the balladeer coming up with a comer in the top deck. Ditty is a rhythm ballad that makes you wanna listen. Bill's big voice fits the mood and patter of the tune like a glove. Coupling slows down to a sentimental romantic side that should catch on, too. Ops should catch this platter.



• The Frank Petty Trio follow up their sensational success of "Rain" with another pair that have winning

"I TORE UP YOUR PICTURE"

"SAVE YOUR SORROW" (2:27)

(2:26)

(MGM 10793)

FRANK PETTY TRIO

potentials. Top deck has a barrel-house piano thumping away on a clever tear-jerker that should catch on. Flip side is straight instrumental, with that same piano leading the way. Wide popularity of the combo should account for heavy calls with this one.

"POWDER AND PAINT" (2:58) "THEY PUT THE LIGHTS OUT"

(2:34)TOMMY TUCKER ORCH. (MGM 10785)

• Pair of cute novelty sides by the Tommy Tucker ork should earn their keep in the boxes. Both ends feature Don Brown and the Ensemble on some clever stuff that makes for pleasant listening. Music is styled for dancing too, and should be greeted warmly. Wax is the sort you have to listen to-we suggest just that.

"THINKING OF YOU" (2:56) "'DEED I DO" (2:40) BOBBY BYRNE ORCH. (Coral 60298)

• The Bobby Byrne ork makes this pair of sides good filler material. Top deck is a current plug ballad, handled effectively by Piper Jimmy Palmer. Flip side is a standard and gets a nice sendoff by Dorothy Claire. Music ops who have the spots should lend an ear.

"THE CAKE WALK" (2:47) "THE CHARLESTON RAG" (2:32) LESTER LANIN ORCH. (Coral 60297)

• Music ops who like their music with a bit of nostalgia of yesteryear might go for this brand of Lester Lanin. Both ends of the wax are tinted with a spot of the gay '90's and offer vocals by Peggy Marshall and the Holidays. Corny jazz background fits the mood and patter of the material like a glove. Wax is there for the asking-ops take it from here.

"DARN THAT DREAM" (2:35) "CHEATIN' ON ME" (2:48) ERSKINE BUTTERFIELD ORCH. (Coral 60299)

• The Erskine Butterfield ork, long missing from the phono spotlight, comes up with a fresh pair that might do well. Top deck is an oldie that should be widely known, while the flip is a clever medium tempo'd romantic item. Vocals by the maestro highlight nds in fair style. Top deck should hold its own.

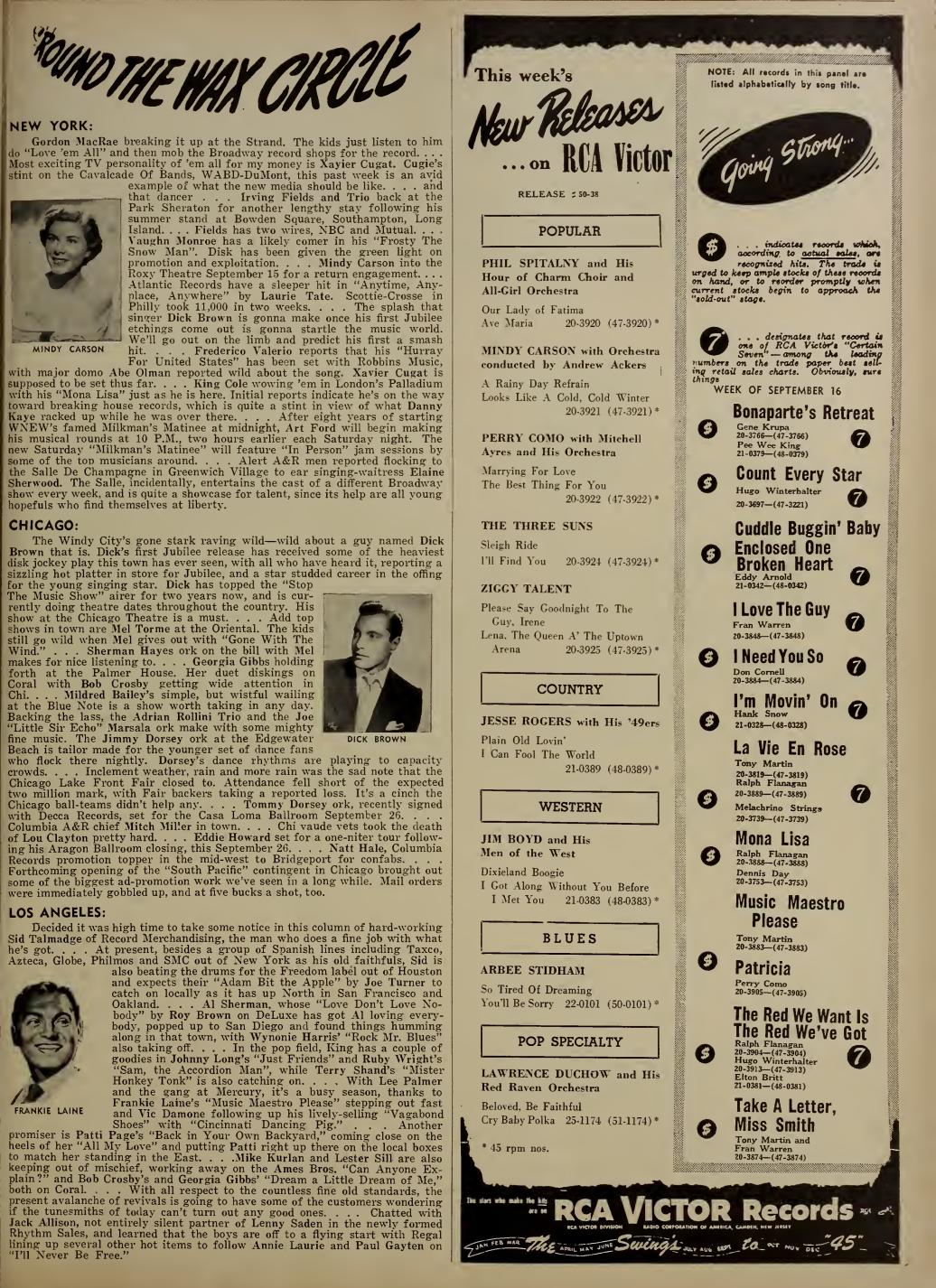
"OF ALL THINGS" (2:06)

"THIS TIME THE DREAM'S ON ME" (2:56)

PAGE CAVANAUGH TRIO and TWO WIVES (Discovery 528)

• Novel teaming of some gals plus the Page Cavanaugh Trio on this wax turns out to be some smooth listenable stuff for music ops and fans alike to get with. Both ends of the platter should be well known to music ops since they have scored time and again. Wax rates ops listening time-and more.

(Decca 27210)



Page 8



music locations will be missing a sure bet by passing up this platter. The musical wizardry of maestro David Rose is shown to excellent advantage on this pair, which make for wonderful listening. Top deck is a well-known piece, while the flip had the maestro blending strings on a fresh original item. Top deck can't miss grab it.

(Columbia 38969)

Unique vocal style of thrush Pearl Bailey makes for fairly pleasant list-ening on this etching. Both ends of the wax are in the novelty vein, with Pearl offering some sage words of advice throughout. Top deck is the side we like best-lyrical expression makes you pay close attention. Ops should lend an ear.

ROSEMARY CLOONEY

(Columbia 38972)

• Chirp Rosemary Clooney sets her pert pipes on a pair of equally pert tunes and comes up with a Grade A disking for music ops. Both sides are set in cute manner, with a set of clever lyrics to match the gal's thrushing. Top deck is a comer, and gets our nod for a spot in the boxes.

(Theme 108)

• Wax that might be used as a filler item is set up here by The Twilight-ers. Top deck has Russ Domino joining the group to wail a tempting ro-mantic novelty side that rolls along in up tempo fashion. Flip side has the group alone on a so-so girl tune. Ops who have room might take a looksee.

Tommy Dorsey and His Orchestra

NOW ON.

FIRST RELEASES "SO LONG SALLY" coupled with

"YOU'RE NOT IN MY ARMS TONIGHT"

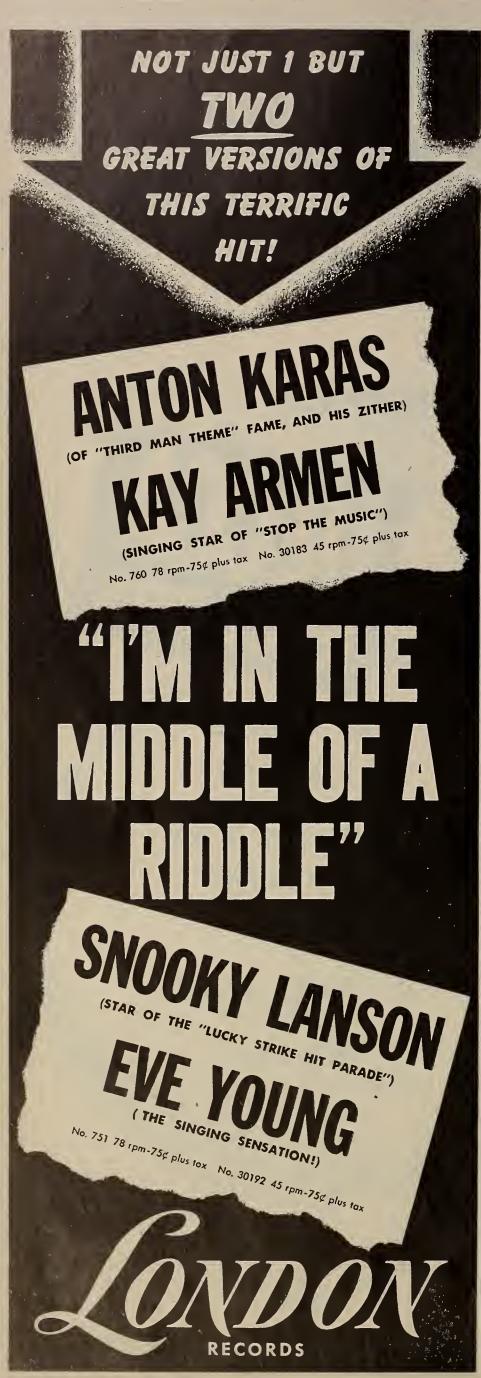
DECCA 27210 and DECCA *9-27210

"T.D's BOOGIE WOOGIE"

coupled with "OPUS TWO" DECCA 27211 and DECCA *9-27211 "INDICATES 45 RPM VERSION

=AMERICA'S=FASTEST=SELLING=RECORDS=

The Cash Box, Music



Page 10 September 23, 1950 THE CASH BOX Disk Jockeys **REGIONAL RECORD REPORTS** Listings below indicate preference with disk jackey radio audiences, compiled from reports furnished by leading disk jockeys throughout the notion, for the week ending September 16. Howard Malcolm Lee Stewart WTRY—Albany, N. Y. 1. GOODNIGHT, IRENE (Frank Sinatra) 2. SIMPLE MELODY (Bing and Gary Crasby) 3. DADDY'S LITTLE BOY (Eddy Haward) 4. MONA LISA (King Cale) 5. SAM'S SONG (Bing and Gary Crasby) 6. TZENA, TZENA, TZENA (Mitch Miller) 7. NOLA (Les Paul) 8. RED APPLE CHEEKS (Dick Tadd) 9. OUR VERY OWN (Victor Yaung) 10. CAN ANYONE EXPLAIN? (Ames Bras.) WHAT-Philodelphio, Pa. WHA I—Philodelphio, Pa. 1. CINCINNATI DANCING PIG (Red Faley) 2. OLD MAN ATOM (Ozie Waters) 3. GOODNIGHT, IRENE (Ernest Tubb) 4. ENCLOSED ONE BROKEN HEART (E. Arnald) 5. CHOO CHOO CH'BOOGIE (Kenny Roberts) 6. WRECK OF THE OLD 97 (Fred Kirby) 7. GONE FISHIN' (Bill Darnel) 8. WHY DON'T YOU LOVE ME? (Hank Williams) 9. MONA LISA (Moan Mullican) 10. DON'T EVEN CHANGE A PICTURE (L. Marse) Eddie Gallaher Ed Penny-Don Kimel WFGM—Fitchburg, Mass. WTOP-Washington, D. C. GODNIGHT, IRENE (Gardan Jenkins) SIMPLE MELODY (Bing and Gary Crasby) MONA LISA (King Cale) SAM'S SONG (Bing and Gary Crasby) TZENA, TZENA, TZENA (Mitch Miller) COUNT EVERY STAR (Huga Winterhalter) BONAPARTE'S RETREAT (Kay Starr) CAN ANYONE EXPLAIN? (Ames Bras.) I CROSS MY FINGERS (Perry Cama) NO OTHER LOVE (Ja Stafford) NEVERTHELESS (Ralph Flanagan) OUR LADY OF FATIMA (Red Foley) DREAM A LITTLE DREAM OF ME (C. Mastice) THINKING OF YOU (Eddie Fisher) STRANGERS (Larry Raine) TZENA, TZENA, TZENA (Mitch Miller) ALL MY LOVE (Patti Page) I LOVE THE GUY (Fran Warren) CAN ANYONE EXPLAIN? (Ames Bras.) MONA LISA (King Cole) Harry Besse **Rex Dale** WCKY-Cincinnati, Ohio KSWI-Council Bluffs, Iowo KSWI—Council Diurts, Iowo MONA LISA (King Cale) I NEED YOU SO (Ivary Jae Hunter) HARD LUCK BLUES (Ray Brawn) MY FOOLISH HEART (Gene Ammans) CUPID'S BOOGIE (Little Esther) PINK CHAMPAGNE (Jae Liggins) EVERY DAY I HAVE THE BLUES (L. Fulssan) SUNDOWN (Larry Darnel) WELL, OH WELL (Tiny Bradshaw) WHAT DO YOU KNOW ABOUT JESUS? (Jae May) 1. GOODNIGHT, IRENE (Gardon Jenkins) 2. LADY OF FATIMA (Red Foley) 3. ALL MY LOVE (Patti Page) ALL MT LOVE (rath rage) SIMPLE MELODY (Bing and Gary Crasby) STRANGERS (Larry Raine) MONA LISA (Charlie Spivak) NEVERTHELESS (Ralph Flanagan) LET'S DO IT AGAIN (Guy Lambardo) HARBOR LIGHTS (Sammy Kaye) CINCINNATI DANCING PIG (Vic Damane) (Jae May) **Bob Snyder** David Walshak WOKO-Albony, N. Y. KCTI-Gonzales, Tex. KC II—Gonzales, Tex. GOODNIGHT, IRENE (Gardan Jenkins) NOLA (Les Paul) OUR LITTLE RANCH HOUSE (Guy Lambarda) VAGABOND SHOES (Vic Damone) MONA LISA (King Cole) ROSES (Ray Anthany) THIRD MAN THEME (Guy Lombarda) I LOVE THE GUY (Fran Warren) DADDY'S LITTLE BOY (Dick Tadd) NEVERTHELESS (Ralph Flanagan) SAM'S SONG (Victar Yaung) GOODNIGHT, IRENE (Gordon Jenkins) GOODNIGHT, IRENE (Gordon Jenkins) YOU'RE MINE, YOU (Gardan Jenkins) I SHOULDN'T LOVE YOU (Buddy Hawkins) HAPPY MUSIC (Peggy Lee) THINKING OF YOU (Art Mortan) TZENA, TZENA, TZENA (Gordon Jenkins) DIXIE DOODLE (Ray Anthany) PEDDLER'S SERENADE (Jahnny Carva) THAT'S ALL I'M ASKING FOR (Nina Corda) Ira Cook Dave Miller KECA-Hollywood, Colif. WPAT-Poterson, N. J. WPA1—Poterson, N. J. 1. DON'T EVEN CHANGE A PICTURE (1. Marse) 2. SOMEBODY'S CRYIN' (Red Faley) 3. CINCINNATI DANCING PIG (Red Foley) 4. LOSE YOUR BLUES (Red Kirk) 5. WHY SHOULD WE TRY ANYMORE? (Hank Williams) 6. IF YOU ONLY KNEW (Lee Marse) 7. CHOO CHOO CH'BOOGIE (Kenny Raberts) 8. STARS AND STRIPES FOREVER (Eltan Britt) 9. I'LL NEVER BE FREE (Tenn. Ernie-Kay Starr) 10. RED APPLE CHEEKS (Dick Tadd) ALL MY LOVE (Dennis Day) GOODNIGHT, IRENE (Frank Sinatra) MUSIC, MAESTRO, PLEASE (Frankie Laine) CAN ANYONE EXPLAIN? (Ames Bras.) IF I HAD A MAGIC CARPET (Dick Haymes) DREAM A LITTLE DREAM OF ME (lack Owens 7. LA VIE EN ROSE (Tany Martin) 8. WHY FIGHT THE FEELING? (Vaughn Manrae) 9. JUST SAY I LOVE HER (Vic Damane) 10. MONA LISA (King Cale)

Roger Clark

- WFGN-Goffney, S. C.

- WJMO-Clevelond, Ohio

- 8. JUST SAY I LOVE HER (Vic Damane) 9. DADDY'S LITTLE BOY (Dick Tadd) 10. OUR VERY OWN (Ja Staffard)

Dick Coleman

- (Eddie Fisher)
- WMUK—Chicogo, III. JUST SAY I LOVE HER (Jahnny Desmand) OUR LADY OF FATIMA (Hayes-Kallen) MY SILENT LOVE (Bill Snyder) GOODNIGHT, IRENE (Gardan Jenkins) THE TOUCH OF YOUR LIPS (Mindy Carsan) MUSIC, MAESTRO, PLEASE (Tany Martin) WHY FIGHT THE FEELING? (Rosemary Claaney) OUR VERY OWN (Dan Cherry) ALL MY LOVE (Percy Faith) I'M FOREVER BLOWING BUBBLES (Shaw—G, Jenkins)

10.

Stephen Paul

WLEE-Richmond, Va.

WLEE—Kichmond, Va. 1. GOODNIGHT, IRENE (Gardan Jenkins) 2. MONA LISA (King Cale) 3. TZENA, TZENA, TZENA (Mitch Miller) 4. I CRY MY HEART OUT (Faur Jacks) 5. DON'T EVER LEAVE ME (Toni Arden) 6. CAN ANYONE EXPLAIN? (Ames Bras.) 7. BOULEVARD OF BROKEN DREAMS (Tony Bennett) 8. I CHALLENGE YOUR KISS (The Oriales) 9. MY DESTINY (Billy Eckstine) 10. MORE THAN I SHOULD (Helen Forrest)

Mort Nusbaum

WHAM-Rochester, N. Y.

T DIDN T SLIP (Daris Day)
 IT'S LOVE (Tani Arden)
 NOLA (Les Paul)
 GOODNIGHT, IRENE (Frank Sinatra)
 SAM'S SONG (Bing and Gary Crosby)
 LA VIE EN ROSE (Tany Martin)
 TZENA, TZENA, TZENA (Mitch Miller)
 THINKING OF YOU (Eddie Fisher)

Myron .Barg WMOR-Chicogo, III.

1. MONA LISA (King Cale) 2. PETITE WALTZ (Three Suns) 3. I DIDN'T SLIP (Daris Day)

10.

(Shaw G. Jenkins)

- WFGN—Gormey, S. C. 1. STRANGERS (Larry Raine) 2. GOODNIGHT, IRENE (Gardon Jenkins) 3. MONA LISA (King Cole) 4. OUR LADY OF FATIMA (Kallen-Hayes) 5. JUST SAY I LOVE HER (Jahnny Desmand) 6. ALL MY LOVE (Patti Page) 7. TZENA, TZENA, TZENA (Gardan Jenkins) 8. HAPPY MUSIC (Peggy Lee) 9. CAN ANYONE EXPLAIN? (Ray Anthany) 10. TAKE A LETTER, MISS SMITH (Martin-Warro

 - - (Martin-Warren)

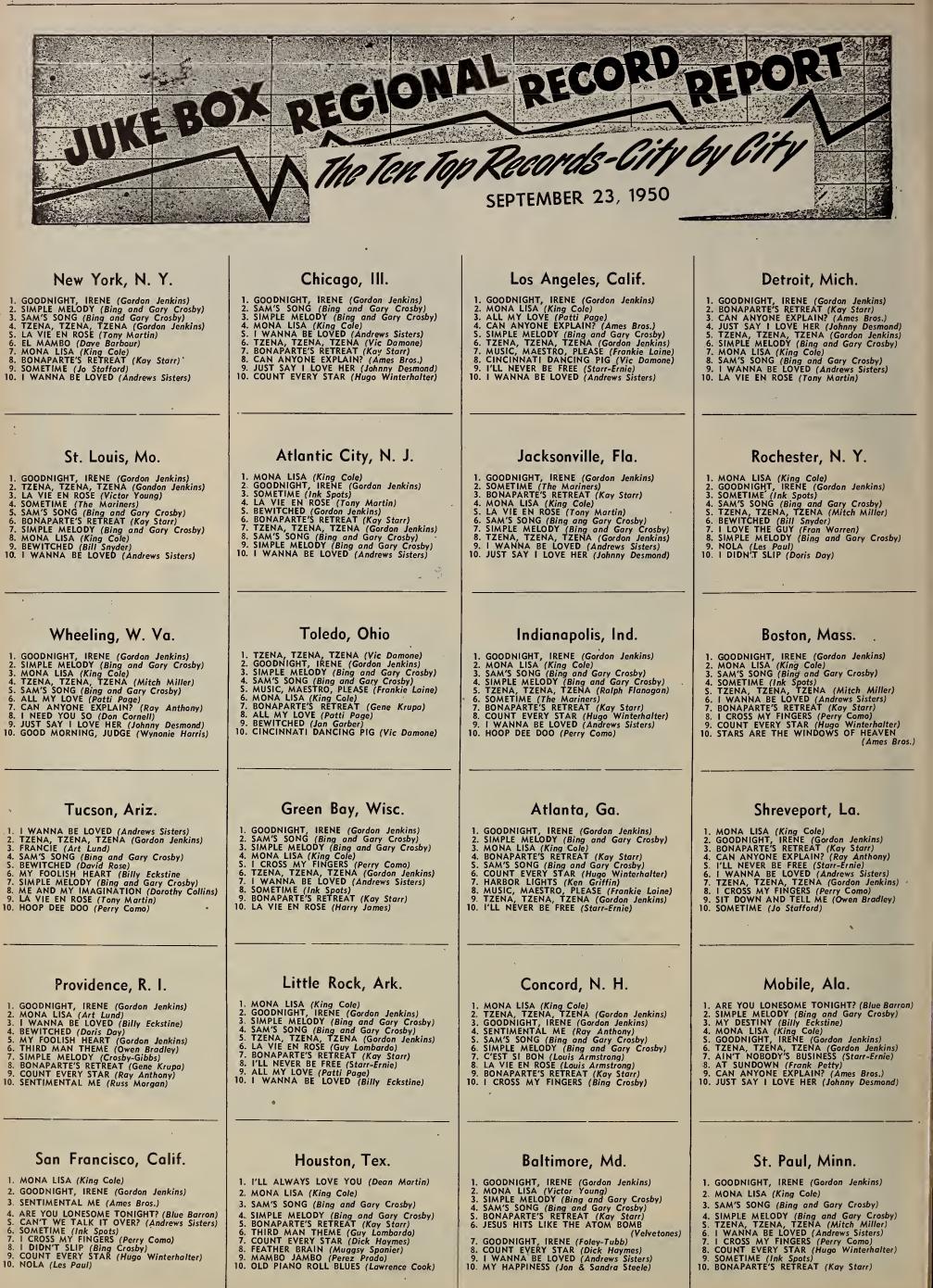
Bud Wendell

- 1. SIMPLE MELODY (Bing and Gary Crasby) 2. I LOVE THE GUY (Barah Vaughan) 3. GOODNIGHT, IRENE (Gardan Jenkins) 4. VAGABOND SHOES (Vic Damane) 5. DREAM A LITTLE DREAM OF ME (F. Laine) 6. ALL MY LOVE (Patti Page) 7. YOU'RE NOT IN MY ARMS TONIGHT (Mindy Carson)
- (Mindy Carsan)

- WCBM-Boltimore, Md.
- STRANGERS (Larry Raine) I CROSS MY FINGERS (Perry Coma) GIVE A BROKEN HEART A CHANCE
- (Eddie GOODNIGHT, IRENE (Gardan Jenkins) MONA LISA (King Cale) MY FOOLISH HEART (Gardan Jenkins) NO OTHER LOVE (Ja Staffard) MY DESTINY (Billy Eckstine) I NEED YOU SO (Don Cornell) THINKING OF YOU (Dan Cherry)

The Cash Box, Music







"YOU'LL BE SORRY" (2:35) **"FEELIN' HAPPY"** (2:48) JOE TURNER ORCH.

(Freedom 1540)



JOE TURNER

• Here's one that's a cinch to score with music ops and fans alike in no time at all. It's Joe Turner and his crew on tap with a pair of sock sides that should wear white in the phonos. Both ends of the platter made for wonderful listening and are tailor

"FLYING HIGH" (2:37) "JUMPIN' AT GLEASON'S" (2:40) TINY GRIMES ORCH. (Atlantic 920)

• The great Tiny Grimes combo on deck with some fresh stuff, with the echo of this pair spelling coin play from the word go. Both ends show the Grimes group at their best. Music on the pair is instrumental, and is the sort of material that makes for great coin winners. Disk rates a spot in ops machines.

"LOOK ON HIM AND BE BLESSED" (2:41)"THE DEVIL IS NO RELATION TO ME" (3:10) PORTER & COOK (Calumbia 30225)

• More wax in the religious vein, with Brothers Porter and Cook offer-

ing some good material in this coupling. Both sides should do exceptionally well, in those locations that have a call for this brand. Wax rates ops avid listening attention, and more.

"CLASSIFICATION BLUES" (2:37) **"YOU BROUGHT IT ON YOURSELF"** (2:40)

SMOKEY HOGG

(Modern 20-770)

• Blues by Smokey Hogg, and the set up of a grade A side in this one tagged "Classification Blues." Disk whirls in slow mellow manner, with Smokey purring the lyrical expres-sion in fine tone. Flip perks up a bit and once again shows Smokov's vece and once again shows Smokey's vocal work off to good advantage. Top deck gets our nod.

"NUTMEG" (2:36) "WHAT DO YOU KNOW ABOUT LOVE?" (2:46) CHARLES BROWN

(Modern 20-768)

• The widely popular Charles Brown comes up with another great pair in this pair of clever sides. Top deck is an instrumental bit, with Charles tinkling the ivories in won-derful manner. Flip echoes the title with more excellent work by Brown. Latter side can't miss-ops should grab it.

"GOING ON WITH JESUS" (2:38) "GOT A MOTHER DONE GONE ON" (2:47)

made for the juke box trade. Top deck is a tempting side, with a

moderate beat to it. Lyrics of the

song weave an infectious patter, with lightly intoned ork backing adding to the brilliance of the

deck. It's good material for those rhythm and blues locations, and is sure to boost music ops play by leaps and bounds. On the other

end with "Feelin' Happy", Joe and

the boys pick up the tempo some,

and come thru with a jump number

that should satisfy the hep jazz-

ophile crowd. Disk has a sock vocal

chorus which highlights the side

immensely. Platter is a must

for your machines—ops should

LOIS RUSSELL (Mercury 8193)

latch on!

• Wax in the straight spiritual manner has Lois Russell handling a pair of tunes that should do well on the boxes. Both sides should meet with good reception, and earn their keep. Titles of the tune give off the bill of fare. Vocal refrain is effective throughout, as is the piano backing by Austin Upshaw. Ops should listen in.

"WHY, OH WHY, OH WHY" (2:55) "I'M SITTING ON TOP OF THE **WORLD**" (2:55)

JAKE VAUGHAN (Decca 48172)

• Pair of blues sides in the offing for music ops, with Jake Vaughan spouting out some good stuff for rhythm and blues ops. Top deck rolls along in mellow manner with Jake turning in a neat vocal trick. Flip is a stand-ard, and is handled effectively. Top deck might be a sleeper-lend an ear.

"STREET WALKIN' DADDY" (2:45) "MISS LILLIPOP'S CONFESSION" (2:45)

ALMA MONDY (Mercury 8190)

• Pair of effective sides by chirp Alma Mondy should do fair well on the phonos here. Top deck is a high-flyin' tune that is currently doing well in many locations-this rendition should hold its own. Flip echos the title with some mellow lyrics behind. Top deck might be used as a filler item.

"MY SILENT LOVE" (2:45) "MONA LISA" (2:35) FRANK CULLEY ORCH. (Atlantic 918)

Sax stylings by maestro Frank Culley, and his impressions on a pair of currently popular melodies in the offing for music ops now. Both sides whirl in mellow manner, and have Frank displaying his sax work to good advantage. Ork backing jells throughout to grind out a tasty dish of wax. Ops should get this.

JUBILEE RECORDS' There's No Stopping SUPER SMASH HIT

* * * * * * * * SYLVIA FROOS' with Sid Bass And His Orchestra ORIGINAL VERSION OF

Page 13

*

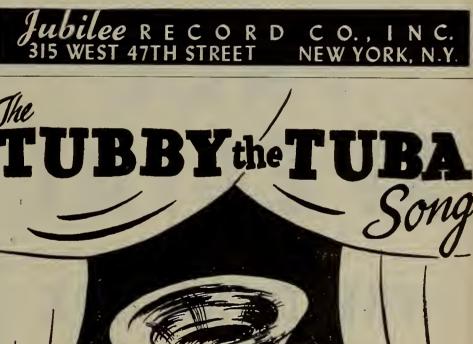
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"CAN'T SEEM TO **LAUGH ANYMORE" JUBILEE 4006**

OPERATORS: Report Peak Play In All Locations DISTRIBUTORS: Be Prepared For Heavy Sales-(ORDER MAXIMUM)





Major

Record

Companies

Recorded

by

all

* * * * * * *

The Cash Box, Music

Page 14

i n

NEW

GOODNIGHT

IRENE

(Regal)

Paul Gayten

I'M YOURS

TO KEEP

Herb Fisher

SHADOWS

Lowell Fulson

(Swingtime 226)

GOLD AIN'T

EVERYTHING

(RCA Victor 22-0070)

MY TEMPER

IS RISING

Roy Hawkins

DECEIVING

Little Esther

EVERY DAY I

HAVE THE

Lowell Fulson

(Swingtime 196)

THE MID-

Helen Marina

(Decca 48159)

BOOGIE

(Peacock)

LA VIE

EN ROSE

(Decca 27113)

Louis Armstrong

RAMBLER

Gatemouth Brown

LEAVING ON

NIGHT' TRAIN

(Modern)

BLUES

(Savoy)

BLUES

Gene Gilbeaux

(Modern)

BLUE



The Cash Box, Music

Page 15

September 23, 1950





September 23, 1950

EPARTS

THE CASH BOX

NAT



NEW YORK-Decca brass greets Tommy Dorsey and congratulates him on the signing of an exclusive three-year contract with the firm. Pictured above, left to right, Tommy Dorsey, Milton R. Rackmil, President; Leonard W. Schneider, General Manager; and David Kapp, Vice-President. Tommy's first Decca releases, "Opus Two", "T. D.'s Boogie Woogie", "So Long Sally" and "You're Not In My Arms Tonight" hit the market this past week. **Connie Haines Renews Coral Pact** Connie Haines, one of the first stars to be signed by Coral Records when the label was formed almost two years ago, inked a new long-term contract this week, it was also announced by Coral Records, Inc. Among Connie's current best-sellers are "Teasin'" "La Vie En Rose," "I'm Bashful," "Along The Navajo Trail," and the pair of tunes from her "Duchess of Idaho" film—"Of All Things" and "Let's Choo Choo Choo To Idaho." Get Aboard The **GREAT STANDARDS TODAY!**

SEEMS LIKE

OLD TIMES

COQUETTE

SNUGGLED ON

YOUR SHOULDERS

LEO FEIST, INC.

OPERATOR'S TIPS

Capitol-936

WHY DON'T YOU LOVE ME? Hank Williams (MGM 10696)

HILLBILLY FOLK & WESTERN JUKE BOX TUNES



CUDDLE BUGGIN' BABY Eddy Arnold (RCA Victor 21-0342)



I'M MOVING ON Hank Snow (RCA Victor 21-0328)



GOODNIGHT, IRENE Red Foley & Ernest Tubb (Decca 46255)



I'LL SAIL MY SHIP ALONE Moon Mullican (King 830)

ADDITIONAL TUNES LISTED BELOW **IN ORDER OF POPULARITY**

> THROW YOUR LOVE MY WAY **Ernest Tubb** (Decca 46243)

ENCLOSED ONE BROKEN HEART Eddy Arnold (RCA Victor 21-0342)

I LOVE YOU BECAUSE Ernest Tubb (Decca 46213)

MONA LISA Moon Mullican (King 886) Jimmy Wakely (Capitol 1151)

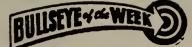
GIVE ME A LITTLE OLD-FASHIONED LOVE Ernest Tubb (Decca 46243)

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

4 5 7 W. 4 5 St. N. Y.

The Cash Box, Music





"I'M THE ONE WHO LOVES YOU" (2:47) **"I'LL FIND YOU"** (2:49)

ELTON BRITT (RCA Victor 21-0378)

ELTON BRITT

• Folk star Elton Britt has another pair of hot juke box items, in this coupling that are sure to win an avalanche of juke box

"CONVERSATION WITH A MULE" (2:38)"MANDOLIN BOOGIE" (2:32) ARTHUR SMITH (MGM 10791)

 Clever bit of musical repartee by Arthur Smith on the upper crust is Arthur Smith on the upper crust is just smooth enough to grab some heavy juke box coin. Ditty is in the novelty vein, and makes for good listening pleasure. Flip side has the maestro displaying his instrumental wares on a mandolin solo. Top deck gets our nod. .

"GABBY THE GOBBLER" (2:57) "FROSTY THE SNOW MAN" (2:59) ROY ROGERS

(RCA Victor 21-0374)

• Pair of tempting sides in the offing for the younger set of music fans are these by Roy Rogers. Both ends are in the novelty vein, and feature some clever lyrics throughout. Vocal by Roy is as usual, effective from start to finish. Flip side is a plug tune—it rates ops' whirling.

"IF MEMORIES WERE MONEY" (2:25)

"IF WE HAD IT ALL TO DO OVER AGAIN" (3:06)

OZIE WATERS (Coral 64060)

• Following up the terrific success he scored with his "Old Man Atom", Ozie Waters comes up with still another pair of potential winners in his latest biscuit. Both sides are tinted with a bit of women and make for with a bit of romance, and make for wonderful listening pleasure. Ork backing by Roy Ross on the sides hypos the wax immensely. Disk rates a spot in ops' machines.

"THERE'S A STAR SPANGLED BANNER WAVING SOMEWHERE" (2:38)

"THE RED WE WANT IS THE RED WE'VE GOT" (2:40)

JACK BOLES (MGM 10794)

• Pair of patriotic themes in the offing for music ops, with Jack Boles in the driver's seat. Both tunes should be well known to music ops since they have been around a great deal. Vocal work is smooth throughout, with effective instrumental backing rounding out the sides. Ops should listen in.

"YOU COULDN'T SEE THE TREES FOR THE FOREST" (2:34) "I'M SENDING MY HEART FOR REPAIRS" (2:38)

coin. There are no A or B sides to this platter, both shape up as excellent phono material. Music

on the sides is tinted with a bit

on the sides is tinted with a bit of romance, with Elton spooning the lyrical expression in his usual smooth relaxing manner throughout. Top deck has a won-derful set of lyrics, and coupled with equally brilliant ork backing, the side should easily not be a fea-

the side should easily notch a fea-

tured spot in music ops' machines.

Flip is in the same vein, and has Elton coming back again with another fine side. Disk is the sort

that makes for excellent phono

play, and rates heavily. Music ops should latch on to this one —

PAUL HOWARD (King 888)

pronto!

• Paul Howard and his Arkansas Cotton Pickers come up with a pair of fair enough sides in this coupling that should hold their own in the boxes. Top deck is a clever tune, with the vocal refrain weaving about the title. Flip side is a folk lament that is easy on the ears. Ops should lend an ear.

"THINK OF ME" (2:38) "IN A LAND OF BROKEN DREAMS" (2:40)

BENNY LEADERS (Freedom 5007)

• Vocal duet on the top deck is a smoothly styled side that should catch on and win juke box silver. Side rolls along in moderate tempo, with the maestro and Ahlene Stevens purring the sugar coated lyrics in easy going fashion. Flip side echoes the senti-ments of the title and has Bennie taking the vocal chorus solo. We like the top deck.

"OUT OF BUSINESS" (2:37) "WHEN THAT LOVE BUG BITES YOU" (2:35)

LITTLE JIMMY DICKENS (Columbia 20744)

• Widely popular Little Jimmy Dickens keeps his trail of recorded successes hot, with this pair that should go wild on the phonos. Both ends of the platter show Jimmy's vocal work to excellent advantage, with the music offered easy to take from the very start. Disk is a must in your machines—grab it!

"SWING ON THE STEEL" (2:20) "THE CRAZIEST FEELING" (2:30) JESSE JAMES (4 Star 1520)

 Hot instrumental side on the top deck has Jesse James giving his all to a mellow number. Excellent guitar work should satisfy the growing bevy of fans Jesse has, and reap harvest for music ops. Flip side has Hub Sutter on the vocals on an effective melody that will hold its own. Lend an ear to the top deck.

Juke Box Leaders Foresee Greater Use of 45 RPM Phonos

Disks Attract Ops Because Of Better Tone, Longer Life, Smaller Storage Space

CHICAGO-Greater use of 45 RPM automatic phonos is being predicted by all juke box leaders.

Reason given is the fact that tests, which have been going on for some time, now indicate that this type phono is getting extremely good at-tention from public and that profits

are increasing regularly. Operators like the, 45 RPM automatic phonos because of the fact that these small disks take up less storage space and also that they can transport a much larger quantity of the 45 RPM records in a regular auto than they can the larger disks in their panel trucks.

Another feature juke box ops report is that, even when badly warped, the 45 RPM disks continue to play, and give fine tone music whereas warpage on any other type record, usually throws an entire machine out of kilter.

Of course, they state, the longer life of the record, as well as the fact that they can get all the latest tunes on these seven inchers, is important to continued better profits.

Instead of changing records, especially of hit tunes, so often, they can now carry on until the tune is gone and forgotten with the very same 45 RPM and, therefore, ops feel that the difference in cost is more than worthwhile in this case.

Juke box leaders predict, "Should the manufacturers be able to continue with production 45 RPM will lead the entire industry to a new and better profit era."

Coral Records Sign Denny Vaughan To Long Term Pact

NEW YORK-Singing star Denny Vaughan, one of England's favorite entertainers in recent years, has been signed to an exclusive Coral recording contract and will be groomed as a singing - bandleader, it was announced by Jimmy Hilliard, director of artists - and - repertoire for Coral Records, Inc.

Recently arrived in this country, Denny inked the new pact in New York where he has been making frequent guest appearances on radio and television shows.

A 27-year-old native of Toronto, Canada, the new Coral artist came to England during the war with the Canadian Army Show and stayed there when the rest of the unit returned to America. During the past six years in England, he has developed into one of Britain's top vocalists, pianists and arrangers. He has been featured with such famous English maestros as Geraldo, Carroll Gibbons, Bob Farnon and George Melachrino.

More recently, he conducted his own orchestra and gained added popularity abroad with his own radio show over the BBC.

He will cut his first sides for Coral next week with a 20-piece dance orchestra.



Page 18

JUKE BOX BIZ HITS NEW HIGH PEAK

OPENING OF MANY NEW LOCATIONS BRINGS ESTIMATE OF OVER 550,000 UNITS OPERATING IN U.S.

Demand for New Equip't Continues to Surpass All Former Marks. Export Sales Big. Used Phono Prices Keep Climbing As Late Models Grow Scarce. Number of Records Being Used Reaches New High.

CHICAGO—A survey among manufacturers and leading distributors of juke boxes revealed that the "juke box industry has hit a new high peak."

In fact, many are of the belief that sales are even greater than they were after the opening of the post-war period.

At that time it was stated that demand was "so great" it would take "years to fill the orders which had accumulated all during the war."

Ever since the Korean incident, there has been a demand for more and still more juke boxes. Many distributors, who held down on committing themselves for any large number of machines, have since been demanding deliveries in carload lots.

Most factories are rationing shipments to their distributors around the country. Most distributors report that they haven't even a sample machine on the floor today.

As distributors state, "Could use every single phonograph the factory could ship."

Because of the large volume sales which have been made for some months now, in addition to the fact that more and more locations have been opened by juke box operators everywhere in the nation, it is believed that the industry has now surpassed the 500,000 unit mark, and that over 550,000 units are now in operation thruout the country.

This includes, of course, hidden mechanisms as well as wired music shells and telephone music boxes, on locations thruout the country.

In short, the figure is based on the fact that over 550,000 locations in the United States now contain one kind or another automatic coin operated musical instrument.

ated musical instrument. This far exceeds the first postwar figures which were given to the industry.

The computation, this time, is based on all sales of the past few years, plus the remarkable sales which have so far been made this year.

Export sales have also been very big. Canada and South America, as well as the Philippines and other islands, have been calling for new and used juke boxes in ever increasing numbers.

Exporters believe that the juke box is today as popular, in countries cir-

cling the globe, as it is here in the U. S. A.

These men also state that they could sell many more times the number of units, if they were only able to obtain the quantity they require.

Because of this growing demand for more and more new phonos, used machines have been selling in ever larger quantities.

Prices, naturally, continue to go up as the later model used equipment becomes more scarce.

Distributors report that they could use many, many times the number of used phonos which they have already sold. They are scouring the country lanes, as well as the big cities, in an effort to obtain the number of units they need at this time.

The number of records being used by juke box operators has continued to increase in proportion to the high sales marks which have been reached. As an example, one operator re-

ported, "I'm buying more than double the number of records I purchased six months ago." It is believed, too, that before the year is over, an entirely new mark for

year is over, an entirely new mark for automatic music on locations will be set. There are some who now predict,

taking into consideration that controls wil not cut down too much on volume of manufacture, the industry will surpass the 600,000 juke box mark on actual locations within the next six months period.

This is a rather optimistic prediction. It may never be fulfilled. But, it does give some idea of the optimism now rife in juke box ranks, and the fact that the industry is rapidly expanding to a new, and more important size.

This network of over 550,000 automatic musical instruments on locations thruout the country, opens tremendous possibilities for the entire music industry.

It opens a great, new, bigger path of popularity for all recording artists. It means that any tune which clicks in the juke box business has the opportunity to bring back the most glowing financial returns.

Signature Out With Rhythm & Blues Label

NEW YORK—Bob Thiele, president of Signature Records, this past week announced the reactivation of the firm's rhythm and blues label. Platters to be issued on the label's yellow and black series will market at the usual list price it was learned.

First relase will be two instrumentals by Julian Dash, former tenor sax man with Erskine Hawkins. Numbers are "My Silent Love" and "Creamin'."

Thiele also disclosed that Tommy Edwards, singing pianist has also been signed to a recording contract, with his first release set for October 1.

Sig prexy is currently scouting new talent and material, and will announce the signing of a name female vocalist shortly.

Jazzbo Joins WNEW

NEW YORK—Al "Jazzbo" Collins, one of the nation's foremost platter spinners formerly airing out of KDYL, Salt Lake City, joined the staff of radio station WNEW, this city, this past week.

Jazzbo has been regarded as a definite hypo to the music business throughout the past few years, and has established himself as an outstanding authority on jazz. His shows at KALL and KDYL in the Mormon City have attracted nationwide attention.

New York Disk Jockeys Organize "Judy Garland Week"

NEW YORK—Touched by the spontaneous fan demonstration on Broadway last week for Judy Garland, seven of New York City's leading disk-jockeys have banded together to organize a "Judy Garland Week." During the week of September 11, each has pledged himself to play daily the records in the MGM Records' sound-track album from the star's latest picture "Summer Stock," supplementing them with sound-track recordings from past Garland films. The jockeys involved in the unusual event are Jack Lacy (WINS), Ted Brown (WMGM), Bill Williams (WOV), Martin Block (WNEW), Alan Stuart (WMCA), Bob Poole (Mutual Network), and Skitch Henderson (WNBC).

Salute was inspired by the unusual tribute paid Miss Garland one night last week when she was quietly catching a showing of "Summer Stock" at Broadway's Capitol Theatre. Somehow word spread through the theatre of her presence and the audience accorded her a standing ovation at the picture's end. By the time she had reached the street, she found a crowd of hundreds waiting for her and was greeted with chanted choruses of "We love you. Judy" and "Get well quickly, Judy." The incident was both impressive and inspiring.

Rainbow Sets Foreign Distribution Deal

NEW YORK—Ed Heller, president of Rainbow Records, Inc., this city, this past week disclosed the details of an agreement concluded with Polygon Records, London, England.

Heller will distribute Polygon in this country under the Rainbow banner, in return for British distribution of Rainbow by the former label.

First release for Heller is a highly touted English tune tagged "You Are My True Love". Disk has been recorded by Petula Clark, and has attracted widespread attention in England. Bidding for the rights to the record in this country was known to have been quite high.

Our Man Leo Gets Around!!



LOS ANGELES—As proof that he's always on the ball, West Coast correspondent Leo Simon submits this graphic bit of evidence. He was strictly attending to business he sez, at a recent Mercury Records party, when he suddenly found himself with four armfuls of King Sisters. (A likely story, but the popular Mercury recording artists make nice looking.)

The Cash Box, Music

Page 19

September 23, 1950

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CODE
AB—Abbey ME—Mercury AL—Aladdin MG—MGM AP—Apollo MO—Modern AR—Aristocrat NA—National BB—Bluebird RA—Rainbow BU—Bullet RE—Regent CA—Capitol RO—Rondo CM—Conmodore SA—Savoy CO—Columbio SIT—Sittia' In CR—Coral SP—Specialty DA—Dana SPT—Spotlite DE—Decca SU—Supreme DV—Delvar TE—Tempo HA—Harmony TW—Tower HT—Hi-Tone VI—Victor Kİ—King VO—Vocalion
Sept. 16 Sept. 9
O-619-CHARLIE SPIVAK O.
Loveless Love ME-5447—ALEXANDER BROS. Home Cookin' MG-10689—ART LUND When My Stage Coach Reaches Heaven VI-20-3753—DENNIS DAY Shawl Of Galway Grey VI-20-3882—RALPH FLANAGAN O. La Vie En Rose
3-SAM'S SONG 104.2 97.3
CA-962—JOE CARR Ivory Rag CO-38876—TONI HARPER Happy Feet CR-60250—LEIGHTON NOBLE O. Mona Lisa DE-27033—VICTOR YOUNG O. Dreamy Ole Ohio DE-27112—BING and GARY CROSBY Simple Melody LO-693—HOGAN & WAYNE Mississippi ME-5450—HARRY GELLER O. 1812 MG-10743—THE MELODEONS Tippy Canoodle Canoe VI-20-3798—FREDDY MARTIN O. Mambo Jambo

Sept. 10 Sept. 9	
4—TZENA, TZENA, TZENA 83.8 91.5	11
CO-38885—MITCH MILLER O. The Sleigh	CA
DE-27077—GORDON JENKINS O.	CA
Goad Night, Irene DE-27053—THE WEAVERS	CO.
Around The World ME-5454—VIC DAMONE	CR-
I Lave The Girl VI-20-3847—RALPH FLANAGAN ORCH.	DE-
Pink Champagne	DE-
5—SIMPLE MELODY 65.2 76.1	
CA-1039—JO STAFFORD Pagan Love Song	VI-2
CO-38837—DINAH SHORE I Still Get A Thrill	12
CR-60227CROSBY-GIBBS A Little Bit Independent	
VI-20-3781—PHIL HARRIS On The Mississippi	CO-
DE-27112—GARY & BING CROSBY Sam's Song	DE-
6—LA VIE EN	LO-
ROSE 40.7 22.2 CA-890—PAUL WESTON O.	ME
Les Feuilles Mortes	MG
CA-1171—BUDDY COLE CO-38768—HARRY JAMES O.	13
Mana Lisa CO-38948—EDITH PIAF	CA-
The Three Bells DE-24816—VICTOR YOUNG O.	
The River Seine DE-27111—BING CROSBY	CA-
I Cross My Fingers DE-27113—LOUIS ARMSTRONG	CA- CO-
C'est Si Bon MG-30227—MACKLIN MARROW O.	
When We're Dancing VI-20-3819—TONY MARTIN	DE-
Tonight VI-20-3739—MELACHRINO O.	LO-
Fascination VI-20-3882—RALPH FLANAGAN O.	ME
Mona Lisa	14
7—CAN ANYONE EXPLAIN? 37.9 25.1	CA
CA-1131—RAY ANTHONY Sky Coach	DE-
CO-38927—DINAH SHORE Dream A Little Dream Of Me	DE-
CR-60253—AMES BROS. Sittin', Starin', Rockin'	ME
DE-27161—DICK HAYMES If I Had A Magic Carpet	VI-:
MG-5474-VIC DAMONE	15
Just Say I Love Her ME-5464—SOFT NOTES	ME
It All Begins And Ends With You MG-10777—HARRY RANCH	VI-
I Didn't Know LO-766—AL MORGAN	
There's No Sason On Love VI-20-3902—HONEYDREAMERS—	16
LARRY GREEN O. All Dressed Up To Smile	CA-
8-BONAPARTE'S RETREAT 37.3 33.9	co
CA-936—KAY STARR	co
Someday Sweetheart CO-20706—LEON McAULIFFE	CR-
What, Where And When DE-46209—BUZ BUTLER	DE-
Poison Ivy VI-20-3766—GENE KRUPA O.	
My Scandinavian Baby VI-21-0111—PEE WEE KING	DE-
The Walls Of Regret 9—ALL MY	DE-
LOVE 36.2 38.2	DE-
CO-38913—XAVIER CUGAT Tell Me Why CO-38918—PERCY FAITH	DE-
This Is The Time	LO-
DE-27117—BING CROSBY Friendly Islands	ME
DE-27118-GUY LOMBARDO O. Swiss Bellringer	MG
ME-5455—PATTI PAGE Roses Remind Me Of You	MG VI-2
VI-20-3870—DENNIS DAY Goodnight, Irene	VI-2
10-I WANNA BE	VI-:
CO-38491-BUDDY CLARK	
If You Were Only Mine CO-38825—TONY BENNETT	V!
Boulevard Of Broken Dreams DE-27007—ANDREWS SISTERS	17
l've Just Gotta Get Outa The Habit	CA
MG-10716-BILLY ECKSTINE Stardust	DE- DE-
VI-20-3772—FONTANE SISTERS	LO-

Sept. 16 Sept. 9	0
-COUNT EVERY STAR 31.7 41.4	18—SOMETIME
979—RAY ANTHONY O.	CA-1053-JO STAFFORD
Darktown Strutters Ball	No Other Love CA-1070—FOY WILLING
859-RAY ANTHONY O.	CO-38781—THE MARINER
Bamboo 38732—HERB JEFFRIES	Stars Are The W
Our Love Story	DE-27102-INK SPOTS
60214—HARRY BABBITT	I Was Dancing V LO-692—YOUNG & FOSTE
27042—DICK HAYMES If You Were Only Mine	Marianne
48518—THE BLENDERS	ME-5422-TOMMY CARLY
Would I Still Be The One In	Marianne
Your Heart?	VI-20-3796-WAYNE KING
20-3697—HUGO WINTERHALTER O. Flying Dutchman	You Are My Lov
	19-JUST SAY
—OUR LADY OF FATIMA 24.2 9.4	I LOVE HER
38926-TONY BENNETT	CO-38926-TONY BENNET
Just Say I Lave Her	Our Lady Of Fat DE-27085—ARTIE SHAW O
14526—RED FOLEY The Rosary	I Love The Guy
752—FRED ELLIOT	ME-5474-VIC DAMONE
5466-KALLEN-HAYES	Can Anyone Exp. MG-10758—JOHNNY DESN
Honestly I Lave Yau	If Anybody Does
10737—SALLY SWEETLAND	VI-20-3829—EDDIE FISHER
-CINCINNATI	Give A Broken H
DANCING PIG 22.8 10.3	20-NO OTHER
1183—EDDIE GRANT	LOVE
All My Love	CA-1053-JO STAFFORD
1182—JOE CARR	Sometime
The Red We Want 1174—TENNESSEE ERNIE	
38965—DICK JURGENS	
Patricia	ADDITIONAL TUNES LI
27201—CARMICHAEL & GRAY I'm Maving On	IN ORDER OF POI
768—TERESA BREWER	l
Punky Punkin	
5477-VIC DAMONE	21—BEWITCHED
Forbidden Love	22—I CROSS MY
	FINGERS
Jealous	
25105—TED WEEMS	23—VAGABOND SHOES
27178-GUY LOMBARDO O.	
Let's Do It Again 5488—JAN AUGUST	24-SENTIMENTAL
Cumbanchero	ME
20-3743—FRANKIE CARLE O.	25—HARBOR
-MUSIC. MAESTRO,	LIGHTS
PLEASE 17.6 11.6 -5458—FRANKIE LAINE - - -	
Dream A Little Dream Of Me	26—I'LL ALWAYS LOVE YOU
20-3883-TONY MARTIN	
The Big Dipper	27HOME
—THIRD MAN THEME 15.6 23.9	an object of M
820—ALVINO REY	28—OBJECT OF M AFFECTION
Steel Guitar Rag	•
38706-HUGO WINTERHALTER	29—НАРРУ ГЕЕТ
Come Into My Heart 38665—CAFE VIENNA QUARTET	
Cafe Mozart Waltz	30—I DIDN'T SLII I WASN'T
60159-OWEN BRADLEY	PUSHED
Cafe Mozart Waltz 24908—ETHEL SMITH	
	OT TRATE
Cafe Mozart Waltz	31—MAMBO JAMBO
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WILL VENDOR PRICES ROLL BACK? Vendor Ops Want to Know Whether Price Increases Will Be Wiped Out and Prices Rolled Back to May 24-June 24 Period

CHICAGO—From everywhere in the country have come inquiries from vending machine operators asking whether prices of machines, which have been continually increased for past months, will be rolled back to the May 24-June 24, 1950 period.

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This is in accordance with President Harry S. Truman's report to the nation speech as of September 9, 1950, when the President stated that ESA (Economic Stabilization Administration) with W. Stuart Symington as Administrator, would roll back prices, and would call for books and records of all firms, as of the May 24-June 24, 1950 period.

In this speech President Truman indicated that the prices of many products have risen without reason. Furthermore, that ESA (which now seems to be the modern OPA) would arrange to roll back all price increases to the May 24-June 24, 1950 period.

If this is the case, then many of the vending machine ops will forego purchasing any further equipment, it is believed, until the rollback is enforced by ESA.

At the same time, some leading vending machine ops believe that they can pay present prices, and that they will be able to obtain the difference between present prices they pay and the prices in force as of May 24-June 24 period, when ESA puts this ruling into effect.

It is well known thruout the vending machine industry that prices have, and in most cases very quietly, continued to rise ever since the Korean incident.

Though manufacturers kept prices down for a time, one rise after another, on the part of vending machine manufacturers, has taken place.

These price increases were well known to all. They came in letters to customers direct from the desks of many of the leading vending machine manufacturers, who reported that because of price rises in wages and materials, they were forced to hike prices of their finished products.

It is very difficult to answer the inquiries of the vending machine ops at this time. There have been no definite statements as yet issued from the offices of W. Stuart Symington, or from any others at ESA, regarding just what products and commodities would be included in the rollback, as per President Truman's speech.

Also important is the fact that, when the manufacturers of certain lines do appear before ESA with their records as of the May 24-June 24, 1950 period, they will have at hand reasons why they were forced to hike prices. There is no doubt some of these will be accepted by this new Government agency.

There is every indication, tho, that there will be some price rollbacks where ESA can note manufacturers

raising their prices up, above and beyond, cost rises.

Yet, the operator must realize that the average manufacturer in this industry maintained prices while all other industries were going up in prices continually.

The manufacturers in the vending machine industry may have complete proof that they were actually "forced" to raise their prices, because of the fact that labor as well as the cost of raw materials, rose to a point where it would be completely unprofitable for them to continue with their prices as of the May 24-June 24 period.

If the prices of raw materials roll back, and there is no doubt that there will be no rollback of present labor wages, then there is a possibility that ESA may decide that a certain percentage cut from any raised prices can come into effect.

Whether this will get operators back the difference, on application to ESA, for the price they may have paid after June 24, 1950, is yet to be known, for no information in this regard has been forthcoming.

Until complete clarification of the President's statements, and official reports from ESA as to means and methods which must be taken, vending machine ops had best continue on their present basis and obtain whatever equipment they can, while they can, according to leaders.

It will be some time, it is believed, before a complete statement of conditions, method of procedure and policy, will be forthcoming from ESA to all manufacturers of all types of products, regarding how they should price their merchandise, and whether they must roll back to the May 24-June 24 period, or apply for relief from their selling prices of that period with full proof that the raise in price which they have since instituted was most completely necessary. Or ESA may decide to use another period other than the May 24-June 24 period as their basis for rollback.

Ford Mason To Be Honored At Buffalo Region II NAMA Meet

BUFFALO, N. Y.—When members of NAMA (National Automatic Merchandising Association) meet for their Region II meeting in this city on September 26, Ford S. Mason, head of Ford Gum & Machine Company, and former NAMA president, will be presented with a special plaque in recognition of his many years of service as a director and president of the organization and his status as a pioneer operator.

status as a pioneer operator. Bernard Lanagan, NAMA vicepresident and president of Nik-O-Lok Company will make the presentation. A large turnout of vending operators is expected as well as the members of the board of directors, association officers and civic officials of Buffalo and Lockport, home of Ford Gum.

Riesel Reports Teamsters Union Eyes Vending Machine Industry

CHICAGO — Victor Riesel, well known syndicated labor columnist, writes in his "Inside Labor" column this past week, "There's a push-button war on among the labor chiefs who are fighting for control of the skyrocketing, billion-dollar automatic vending machine industry. It's the newest field and there are hundreds of thousands of non-unionized workers in it."

Riesel also writes, "It all started recently when one bright teamster chief decided to look into the thing and found that from a vending machine in the subway or corner bus station you can now buy anything from French fried potatoes, ice cream and aspirins to a shoe shine or a television program—even an auto can be bought by means of a coin machine (they put meters on your new car and you pay as you go). "To keep these automatic sales ma-

"To keep these automatic sales machines in order so that their soups will be hot, their fruit juices and ice cubes cold and their books, camera film, towels, dental kits, insurance policies, golf balls, vitamins and suntan sprayers catapulting out every time a coin is inserted, the teamsters figure will take half a million men across the country and give them the biggest, newest organizing field in years.

"But the competition inside labor is keen because many union chiefs believe, in time to come, the big supermarkets, dimes stores and drug emporiums will be completely automatic —and will present the greatest union membership potential in years. So the fight's on."

The fact that the teamsters' union has been attempting to organize vending machine and juke box employees isn't new to the trade.

At the same time the electrical workers' union has been very active in the field.

According to Riesel, others may soon enter into the business and this will, probably, mean labor trouble ahead for all large operating firms in the country.

Keefer, Leaf Brands, Dies

CHICAGO—James "Jim" Keefer, in charge of Jobber sales for Leaf Brands, Inc., this city, died suddenly on August 30 at his home in Oak Park, Ill., as a result of a heart attack. Keefer, 45 years old, had been with the Leaf organization for four years. EASTON, PA. — Neill Mitchell, sales manager Vendor Division, Lehigh Foundries, Inc., this city, announced the appointment of new sales

Lehigh Appoints Sales Reps

representatives. Elmer Seigle was appointed as district sales manager and Karl J. Rogers as district service manager. They will cover Florida, Georgia, Alabama, Mississippi, Western Tennessee and Eastern Louisiana.



"THAT MUST BE THE ONE THAT DOESN'T IRRITATE THE THROAT."

Page 20

PREMIUM MDSE PULLS PLAY

More Game Operators Using **Items To Boost Collections.** Also Profit On Price Of Mdse.

CHICAGO --- More and more ops, |clock, as it appears in ads in newsaccording to jobbers and distribs here, are featuring premiums for increased income from their shuffle and rebound games.

According to one noted operator, "There's profit both ways in the use of premiums to stimulate greater play on shuffle and rebound games.

"In the first place," he explained, "we are getting a pretty good price for the premiums we use, above the price that we pay and, in the second place, play jumps wherever we feature them."

Operators here take the price of the premium featured off the top of the week's collection.

In most cases they are charging a fair price for the item, above the price they pay.

They enjoy profit from the premium and then find, in almost every case, that play has sufficiently increased for them to enjoy better income from the machines as well.

For example, as one distributor here explained, "Here is an electric clock that we are selling to the operators for \$2.35. The operator charges the location \$8.50 for this clock. Yet, this is still far below the actual tagged selling price of the papers and magazines in this area.

"The operator enjoys a good profit off the top. He takes \$8.50 off the top of the collection and then splits the difference. Usually, too, the collection is much higher, many times over 50 per cent higher, than he formerly enjoyed on the same location."

Premiums are, therefore, increasing in importance thruout this entire area. More and more ops, because of the increased profits, are awarding premiums for high score players.

The usual manner of award is for the high scorers of the week to "draw" for the prize. In some cases a play-off is arranged.

But, regardless of the method of award, what is most interesting and important to the average operator, is the fact that his collections have risen to new high marks wherever he has featured premiums for high score action.

One operator stated, "I have never before enjoyed such good collections from many of my spots until I got premiums started in the locations. The storekeepers, as well as the players, had something to shoot for aside from competitive score play."

Copper Wire In Old Pingames Big Factor In High Re-Sale Price

Many Ops Hold On To Old Games To Re-Use Wire In Newer Equipment When Controls Come

CHICAGO-Reports reaching here indicate that the reason for the sud-den price rise in very old, prewar pinball games, is due to the statements of the President, as well as newspaper reports from various Government economic agencies, that copper is the scarcest of all materials and ops are, therefore, holding onto old, prewar games, to use copper wire from these to keep their latest machines in operation, in the event it becomes necessary.

Copper, steel and aluminum, in that order, as mentioned by President Truman in his report to the nation speech of September 9, 1950, are the scarcest of all the raw materials. The Government is now stockpiling these, accord-

This being the case, many coinmen believe that it pays to hold onto the older pinball games, to re-use the copper wire in these, should this ma-terial be frozen and the Government call in overloaded inventories while, at the same time, restricting use to only the most essential defense products.

Much copper wire is found in the old machines and, at the same time, other parts from these machines are of good value for repairs.

Many machines, in past years (especially during World War II) were broken up for the use of the old parts as well as for the copper wire, lead, and other materials contained in them, which couldn't any longer be obtained

Old, prewar pinball games, that were selling for \$10 and \$15 are now being openly quoted at \$29.50 and as high as \$49.50.

The one and only reason for such increased quotations, it is believed, is not the scarcity of new games, but rather the fact that the materials contained in these older machines are still extremely valuable, and the majority of parts can be re-used to keep newer machines operating.

Sellers who formerly did not list the older, prewar games in their advertisements and circulars, are doing so again.

Buckley Wall Box Enjoys New Demand In Keeney Factory

CHICAGO-Jerry Haley of Buckley Manufacturing Company, this city, reported this past week that demand for the Buckley Wall & Bar Box has jumped to new highs as more and more ops are calling for these from almost everywhere in the country.

Since the firm announced a special low price on these units, in an effort to get ops to use larger numbers of these boxes for their present installations, there have been many who called at the factory to arrange for quantity shipment.

Possibly the Korean incident, and the fact that much materials are very short at this time, may have stimulated the present interest in the Buckley Wall & Bar Boxes, Haley believes.

"But," Haley says, "whatever it was, the demand has continued to grow. We now find ourselves shipping more of our music boxes than we believed we would."

Haley also reported, "Knowing what the last war brought about, many music operators are protecting themselves with our wall and bar boxes. In some cases, they are actually putting these aside, in expectation of the time when they will want to stimulate play on certain spots and capture all the coin they can by installing the Buckley Wall & Bar Boxes as the better, new locations begin to show up in their area."

Whatever the reason, the sales of the Buckley Wall & Bar Boxes continue at a very good pace and, it is believed, will be speeded as the weeks go by.

Over 500 Employed

CHICAGO-With "League Leader", four-player shuffle game, catching a solid hold on the market, and with many other of its products in demand, J. H. Keeney & Company, this city, now have over 500 people at work in its factory with a night press shift also in operation.

The firm has been finding the matter of obtaining materials a bigger job than producing machines for their distributors.

In fact, execs of the firm state, "Getting the materials we need for the machines we have going down our production lines at this time, is a full-time job for anyone. We are doing more work in this direction than we ever did before."

Charley Pieri, sales manager of the firm stated, "The demand for our four-player 'League Leader' is going ahead at a terriffic pace. Our problem is to get the machines out to our distributors. Frankly, we have no trouble in obtaining orders.

"The biggest problem," he stated, "is to attempt to satisfy the growing demand for this four-player game which has attracted great attention everywhere in the country."

In the meantime, other Keeney products, their conversions, and especially their all electric cigarette merchandiser, are in greater demand than ever, to the point where part of the factory is now on an evening press shift in an attempt to catch up with the materials necessary to keep production lines going.



"NOW DON'T TELL ME YOU CAN'T SEE THE TARGET!"



Here Is Something Really New! Chicago Coin's. ACE BOWLER WITH FREE PLAY! FREE PLAY! AND LITED "FLY-AWAY" PINS!

First Distributors Triple Staff In Five Months

CHICAGO—Wally Finke and Joe Kline of First Distributors, this city, proudly announced this past week that, tho they might not as yet be the largest distributors in this area, the firm has, within a period of three months, tripled its working staff



WALLY FINKE

its working staff. They started with 3 employees and now, within five months, employ ten people in their organization. They look forward to employing more, even before this month is over.

this month is over. Joe Kline said, "We are busier than we ever believed we would be. We have been working day and night here to satisfy our many customers.

many customers. "In addition," he continued, "to traveling thruout the territory meeting with our many out-of-town customers, we have been doing a very fine local business and believe, when all is added together, that we are among the busiest of all the firms in the midwest."



JOE KLINE

In fact, Kline said, "Wally Finke is now on the road and is visiting with many of our customers in Indiana. He has been phoning and wiring orders in almost every hour of the day."

Kline concluded, "We shall continue to give everyone of our customers a fine deal in everything that they buy from us, as well as the best of service, and the speediest of deliveries."

Monroe C. M. Exch. Moves To Own Bldg

CLEVELAND, O.—Monroe Coin Machine Exchange, Inc., headed by Roy L. Monroe and George George, announced their removal this week to their own new building at 2423 Payne Ave., this city.

One of the most progressive firms in this state, Monroe Coin has been adding to its reputation over the years, and with the added confidence of the operators and increased sales thruout the country, it has found it necessary to increase the size of its floor space as well as its staff.

"Our new building is not only large, but is constructed with all modern conveniences, as well as departments to serve the trade," stated Roy Monroe. "More than ever before, are we in a position to give our local operators as well as our customers thruout the entire country, the very best in service and equipment."

"Deep In The Heart Of Texas"



SAN ANTONIO, TEX. — Gene Bybee, Pan American Distributing Company, this city, recently played host to a group of other Texas distributors—all of whom represent Bally Manufacturing Company.

Pictured above (l. to r.): Gene Bybee; Al Shannon, Coin Machine Sales Co., Houston; George Wrenn and Fred Barber of Walbo Sales Co., Dallas.

in the nation, representing a number

of manufacturers of games, as well

as being a distributor for a music

machine manufacturer.



Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

Ark., is president of the organization,

which today enjoys over 65% of the

operators on its membership rolls. Tho

together in greatest harmony. The

organization looks forward to the few

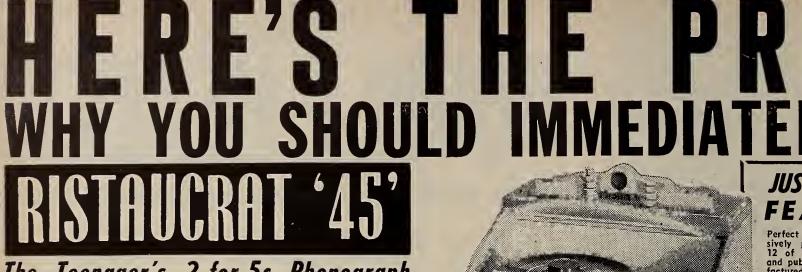
music ops, who aren't as yet members,

joining up very soon.

LAKE CITY AMUSE. CO.

1648 ST. CLAIR AVE., CLEVELAND 14, O.

(Tel.: CHerry 1-7067)



The Teenager's 2 for 5c Phonograph Exclusively Featuring 45 RPM Records "PAID FOR ITSELF IN LESS THAN 3 MONTHS" -E. L. Mayville, Wis. "CLEARED THE COST INSIDE THE 2nd MONTH" -C. M., New York

AND files that PROVE the sensational "Ristaucrat '45'" automatic phonograph PAYS FOR ITSELF within 2 to 6 months AND THEN CONTINUES to bring YOU the BIGGEST, SUREST, STEADIEST PROFITS you have EVER ENJOYED operating automatic music. Write! Wire! Phone! BUY the "RISTAUCRAT '45'" to INSURE YOURSELF ABSOLUTE TOP PROFITS FOR THE FUTURE. ACT QUICK !



JUST CHECK THESE FEATURES...

September 23, 1950

PEALUKES... Perfect size. Weighs only 30 lbs. Exclusively plays and automatically restacks 12 of the sensational, highly advertised and publicized 45 RPM records now manufactured by all record companies. The 45 RPM Records are smaller, lighter, easier to handle, storage and transport. Give longer playing life. Cost less because they play over 20 times longer than ordinary records and, at the same time, your listeners enjoy better tone, finer quality and more goreous music. All pop tunes are now More Trucks—No More Big Storage Warehouses Necessary. An ordinary small sedan tof 500 "Ristaurat 45" phonographs. TEENAGERS GO WILD OVER THE 2 PLAYS FOR 5c. They play the "Ristaucrat 45" over and over and over again. Bringing you the Biggest, Surest, Steadiest Profits You've Ever Yet Earned. And, what's more, paying the entire cost of the "Ristaucrat 45" was originated, designed and invented for YOU by the firstaucrat 45" was originated, designed and invented for YOU by the profits....

ALL FOR ONLY \$189.50 F.O.B. APPLETON, WIS.

RISTAUCRAT INCORPORATED, 1216 E. WISCONSIN AVE., APPLETON, WIS.

Page 24



BUCKLEY PUCK THEM

4223 W. LAKE ST., CHICAGO 24, ILL. (All Phones: VAn Buren 6-6636)

MANUFACTUR

Speeding Shipments

Amusement Sales



HARRY BROWN

CHICAGO — Harry Brown of Amusement Sales Corporation, this city, creators of the "Wild Deuces" conversion kit and cabinet, as well as "Wild Deuces" rebuilt machines, reported this past week that the firm has instituted a new and speedier shipment system.

"We have, at some expense," he stated, "arranged for kits, cabinets and completed 'Wild Deuces' machines, made from our own brand new kits and cabinets, to be picked up the very moment they come off our production lines here, and quickly rushed to the express firms for instant shipment to the buyers.

"We are actually working right around the clock," he continued, "in



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is the prediction of coinmen thruout the country

"OVER 62,000,000 EMPLOYED IN AUGUST" More people working—more money being made and spent

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an effort to supply the tremendous demand we are enjoying. We doubt very much, from all present indications, that we will be able to fill all the orders we now have on hand.

"But," he stated, "we are trying hard, and will continue to ship to everyone we can, just as fast as we can. This speedier delivery system we are using assures the buyers that their machines will be in transit within minutes after they are off our production lines.

"Tho we can't promise everyone they'll get all that they have already ordered from us," he said, "we will promise that we are going to get some of each order out of the way and will have that part of the order in transit, come what may, and regardless of how soon we may be stopped from further interstate shipping."

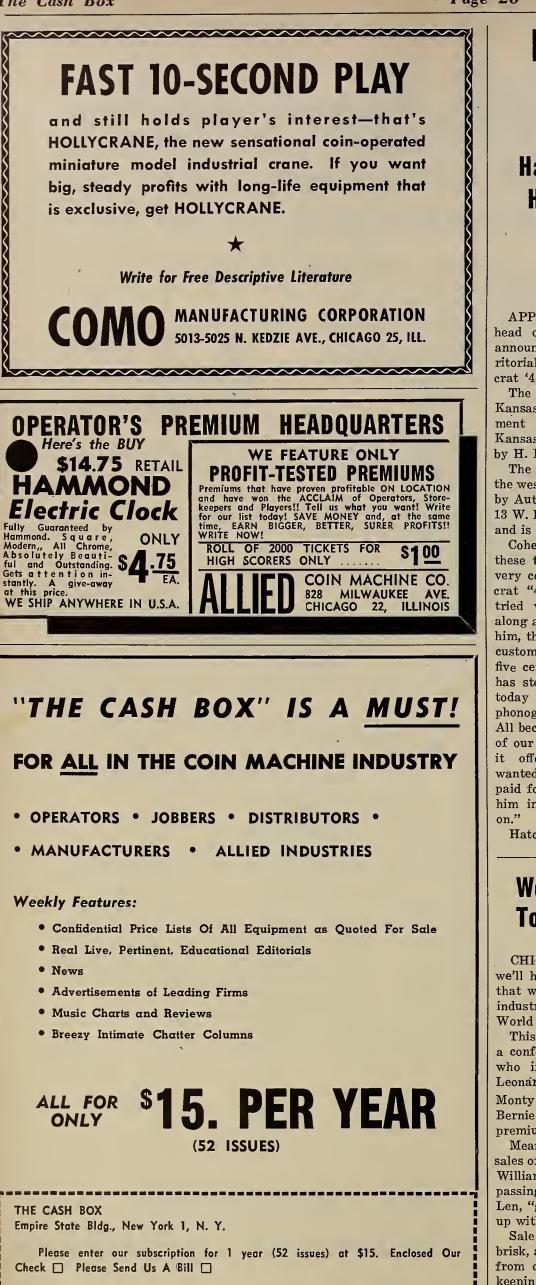


General Music Corporation of Los Angeles will handle the Southern California distributorship for the firm. Paul Spear has taken over Northern California.

tober 18.

Breither suggests that those coinmen who expect to attend this session drop him a card notifying him of the names of those who will attend and the dates on which they will attend.

NEW ENGLAND'S LARGEST STOCK OF ALL COIN MACHINES EXCLUSIVE DISTRIBUTORS FOR: WURLITZER, BALLY, KEENEY and EXHIBIT REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.



FIRM NAME

ADDRESS

Individual's Name

Ristaucrat Appoints Two New Distributors

Hatcher Amusement Co. To Cover Western Half Of Kansas; Automatic Coin Machine Co. To Cover Eastern Half Of Kansas And Western Half Of Missouri

APPLETON, WIS. — Joe Cohen, head of Ristaucrat, Inc., this city, announced the appointment of 2 territorial distributors for the "Ristaucrat '45'" phono.

The western half of the state of Kansas is covered by Hatcher Amusement Company, 712 N. 11th St., Kansas City, Kansas, and is headed by H. D. Hatcher.

The eastern half of Kansas and the western half of Missouri is handled by Automatic Coin Machine Company, 13 W. Linwood, Kansas City, Missouri, and is owned by Victor H. Ross.

Cohen is particularly pleased with these two firms. "Hatcher started off very conservatively with our 'Ristaucrat "45"' phono" said Cohen. "He tried various locations as he went along and learned, as we had informed him, that the teenagers were the best customers and that two plays for five cents was what they wanted. He has steadily increased his route, and today is leading in purchases of our phonograph in his part of the country. All because he found that the low cost of our phonograph, plus the fact that it offered everything the players wanted in better tone music, quickly paid for itself, and continued to show him increasing profits as time went erating firms in his territory, devoting a great deal of time to the distribution of the "Ristaucrat '45'" phono.

"Automatic Coin is also doing a fine job, and we are happy to see his sales mounting rapidly," said Cohen.

Discussing the success of operators thruout the country with the "Ristaucrat '45'" phonograph, Cohen displayed a letter he received from Ed Lechner, well known music operator of Mayville, Wis., who was among the very first to purchase these phonos. He stated that he paid for his first machine in less than four months.

"Lechner's experience is only one of many," stated Cohen. "We have reports in our offices where operators have paid for their machines in two, three and four-months' time. This is not all unusual. In fact, here is a letter from an operator who has been following our suggestion to get into teenager spots and feature two plays for five cents, who has paid for over ten of our phonographs in less than three months. The reasons are simple. The phono is priced low and the 45 RPM records last longer than the average disks, thus permitting the operator to more rapidly amortize the cost, and get more plays for less record costs."

Hatcher will now contact other op-

World Wide Distrib To Spring Surprise

CHICAGO—"In just a short while we'll have an announcement to make that will prove a real surprise to the it is doing a co of their headqua Vic Weiss an that, "We'll tu into one of the

industry," stated Al Stern, head of World Wide Distributors, this city. This statement was made following a conference of the firm's executives, who in addition to Stern, included

who in addition to Stern, included Leonard Micon, general manager; Monty West, sales manager; and Bernie Auerbach, manager of the premium department.

Meanwhile, according to Micon, sales of Keeney's "League Bowler" and Williams' "Double Header" are surpassing all expectations. "Why," says Len, "grosses keep right on mounting up with the weeks."

Sale of used machines are more than brisk, according to Stern, with demand from coin firms thruout the country keeping all busy trying to secure the necessary machines to fill orders. However, Micon chipped in, "Our men are out on the road and are buying machines we need, in addition to their selling chores. We'll keep our customers supplied as long as it is humanly possible." Allied To Overhaul Quarters

CHICAGO — Allied Coin Machine Company, this city, announced that it is doing a complete overhaul job of their headquarters.

Vic Weiss and Bill Knapp agree that, "We'll turn our present site into one of the most beautiful in the industry. Our newly created premium department is a most profitable adjunct to our games line."

TERRIFIC BUYS !!
WURLITZER 500K, ed\$54.50
WURLITZER 600K, ea
WURLITZER 101S, ea
SEEBURG 146-M, ea
5EEBURG LO TONE, ea
SEEBURG COLONEL, ES, eg 54.50
PINGAMES
ChiCoin Champion\$110.00
Genco Canasta 175.00
United Circus
United Serenade
United Arizong
United Grand Canyon
Exhibit Big Hit 15.00
SPECIAL !
TOTAL ROLL & CHICO
ROLL DOWN\$29.50 both!
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(1 1010: 3-0220)

Page 27

ACMMA Enters Agreement With U.S. **As Procurement Co-op** Agency



HERB JONES

CHICAGO-Herb Jones, vice-president of Bally Manufacturing Com-pany and president of American Coin Machine Manufacturers Association, announced today that ACMMA has entered into a formal agreement with the U.S. Department of Commerce under which the association acts as Procurement Cooperating Agency for clearance of information relating to purchases made by the Department of Defense and the General Services Ad-ministration of the United States Government.

Route Prices Keep Increasing As Demand For Equip Jumps And Biz Improves

CHICAGO — Information has reached here to the effect that route prices, especially in rural areas, have started upward, and are continuing to go higher, than what many believed would be the case.

In an effort to obtain equipment, it is believed, many coinmen have dashed out to the rural areas, to meet with ops who have routes that are confined to the small towns as well as in scattered country areas.

The result has been to fire these men with the belief that the price of their equipment has zoomed many times its original cost.

Not only have rural route prices hiked up accordingly, but, city routes, too, have zoomed in price.

Many operators are now asking prices that are 40% and even more, above what was asked for the same routes, prior to the Korean incident.

Demand for the latest model used machines have driven many to the rural areas, in an effort to dig these machines up on trade-ins against new equipment.

The result is that the average operator is now holding onto whatever he has and wants even more, foreseeing that his route as a unit, will be worth a lot more than what he could obtain for the sale of its individual machines.

Whatever the resultant effect, it is definite that route prices will continue upward, as used machine prices go up, and the new equipment is boosted in price due to higher costs for materials and labor.



BISMARCK, N. D .- North Dakota Music Association held, its quarterly meeting at the Prince Hotel, this city, on Sunday, September 10

Altho meetings were to be held at three month intervals, this meet is the first held since December, 1949, due to the stress of business and the vacation months.

Temporary officers were elected for the next year. Charles Rose was elected temporary president; Johnny Morton, temporary secretary and

FASTEST REBOUND OF ALL ! 45 SECONDS TO PLAY ! **4 COINS EVERY 3 MINUTES!** ORDER TODAY !

J. H. KEENEY & CO., INC., 2600 West 50th Street, Chicago 32, III.

treasurer; and Glenn Addington, temporary vice-president. Among those present, in addition to officers mentioned above, were: Fred Fixel, Bob | state will be on hand.

Addington.

Another meeting is scheduled and it is expected more operators from the

Page 28





THRU THE COIN CHUT

EASTERN FLASHES

Business continued brisk this week, altho slowed up somewhat by the Jewish New Year holidays falling the early part of the week. Many coinmen took advantage of this situation and took a long week-end, returning on Thursday. However, the demand for equipment continues unabated. Three new shuffles arrived this week, altho ChiCoin's "Ace Bowler," being a free play game, can't be operated in the big city.

Al Simon, Albert Simon, Inc., busy on ChiCoin's "Ace Bowler" gets on the road visiting wholesalers and operators thruout the Philadelphia and Hartford road visiting wholesalers and operators thruout the Philadelphia and Hartford areas. Next week, he's riding up to New England for a few days. Al reports the game is getting a wonderful reception in those spots he visited . . . Dave Lowy, Dave Lowy & Company, all excited over the great demand for Keeney's new shuffle "League Bowler," the 1-2-3 or 4 player shuffle game. With every bit of sunshine, must come a little grief, and Dave's tears are being shed because the factory can't send him enough games. "I'll sell a million" says Dave . . . The other new shuffle to arrive here is United's "Single Shuffle Alley Rebound," which is also getting a great play from the ops . . . Meyer Parkoff, Seaboard New York Corp., tells us that Williams' "Double Header" still selling in good quantities. "As the operators find out how great their collections are, and how they continue to hold up week after week, we're getting more calls for additional games" states Meyer.

Barney (Shugy) Sugerman, Runyon Sales Company, bubbling over with Barney (Shugy) Sugerman, Runyon Sales Company, bubbling over with glee and enthusiasm over the sales of all equipment the firm handles. "We're selling every piece that comes in from the factory," smiles Shugy. "AMI phonos go out as fast as they come in, but they don't come in fast enough to suit me. Bally's games selling like hot cakes, and Como's Conversion Unit is a big hit. And in addition, we're most happy to state that SuperVend's drink vendor getting plenty of action now. . . . Morris Rood, Runyon's manager, back from his vacation. He failed to find any relief from his hayfever, but did find a fellow victim, one right in the Runyon organization. Eddie Burg of the Newark office is his partner in misery. . . Irv (Kempy) Kempner, another of the Runyon family, moves into his new home this week at Paterson, N. J. Good Luck, kid! . . . Al (Senator) Bodkin, the perenial optimist, visits coinrow to buy some parts and supplies. . . A load of used music arrived at Koeppel Distributing this week, went thru their reconditioning processes, and Koeppel Distributing this week, went thru their reconditioning processes, and immediately went out to customers. Harry Koeppel, who expects to leave for a trip at the end of next week, tells us that there's more equipment coming in, but these too have already been sold.

MIAMI MÚRMURS

Pretty soon, as coinmen here state, things won't be just "murmuring"— they'll be "growling"—for this promises to be one of the greatest seasons in all of Miami's winter history . . . almost every hotel of any size reports more reservations than at the same time last year and more arriving every day. . . . reservations than at the same time last year and more arriving every day.... Ted Bush and Ozzie Truppman of Bush Distributing Co., along with their sales-man deluxe, Ken Willis, are buying up those music routes just as fast as they can. Ted is reported to have purchased the Sun Sales and Donovan routes and now considering a few more... Mr. and Mrs. Morris Hankin of Atlanta, Ga., enjoyed a very pleasant stay on the Beach. Morris is a hay fever victim. Rushes down here the moment the pollen flies. Tho he left for home, he is ex-ported hack scen for more of Miami's clear firsh air **Ray Harrison**, oue pected back soon for more of Miami's clear, fresh air. . . . Ray Harrison, one of New York's old time cigarette machine ops, sold out up north and is down here permanently. Ray intends to build up a fine ciggy route here. Just got a permanent injunction against the State of Florida due to the 3% sales tax on collections

Willie (Little Napoleon) Blatt and his wife seen shopping on Lincoln Road. Result? Willie's sporting some of the sportiest clothing seen 'round these parts. When you get down here for your winter vacation call at Willie's headquarters, 3700 N. E. 2nd Ave., Miami, and get yourself dazzled to pieces. Éli Ross busier than any two other guys with those shuffle games and AMI phonos. Eli claims that someone should invent a system of getting 34 hours phonos. Eli claims that someone should invent a system of getting 34 hours into a 24 hour day. This would be just about time needed to clear away daily biz this firm enjoys. . . Haven't seen Bill Shayne around since that explosion on his boat. . . Irv Sommer handling his drink dispenser operation and tells how he loves to work. "I get right up on the truck myself," he says. . . . Herman Perin and Bob Wellons have some new plans. . . . Davey Friedman just rollin' along. . . Charlie Polgaar, former New Jersey op and wholesaler, one of the foremost ops here, and now enjoying the finest health of his life. . . . When Ozzie Truppman returned from his three and a half week vacation spent in Minneapolis, he found Ted Bush home ill.



September 23, 1950



CHICAGO CHATTER

Jerry Haley and O. D. Jennings back from Washington where they listened to the many arguments regarding the bill in process there. . . . Sam Stern a very busy man over at Williams Mfg. Co. this past week. In addition to moving to a new home in Winnetka, Sam was faced with greatly increased demand, and the firm is working at top speed to get out games for the trade. . . . Premiums are now used in almost every state in the nation in conjunction with shuffle and rebound games' play. Ops find that premiums are bringing them "off the top" cash, which is the same as a front money service guarantee, and which means better profits in addition to stimulated play on the games, because of the premiums. . . Did you know that there are 25 states that recognize free plays? . . . Lots of nice people now living in Wilmette: Ray Moloney, Gordon Sutton, George Dick. What's interesting is that they live so close to each other. But, how big is Wilmette? . . . Earl Moloney is thrilled over the new Comar factory, which is air conditioned and very, very modern. . . . Sad to hear of the passing of Max Glass, one of the real old timers in the coinbiz, and who helped to start many a product on its way to success. . . . Bill O'Donnell sticking close to his office these days with the demand for "Turf King" growing greater every day. . . . From Miami comes news that Willie (Little Napoleon) Blatt may soon present a vendor that was very, very successful over 20 years ago, and which he believes is due for a revival clickeroo on the market. . . . Busiest guy in town is Herb Jones. From one job to another. Keeping things rolling. For ACMMA. For Bally. And taking on more and bigger jobs every day. . . . Joe Cohen of the Ristaucrat phono reports, "Materials are getting tougher and ever tougher to obtain." . . . Joe Caldron, who is now all pepped up about his Trans-World Trading Corp., out to see some of the mfrs. regarding domestic distribution. . . . Mike Hammergren and Gordon Sutton spent lotsa time in Dallas to get more SuperVend drink di

Max Roth of Wilkes-Barre, Pa., did some of the biggest buying 'round town while he was here. . . . Harry Binnie in town from Fort Wayne, but out so quick, very few got the chance to greet him. . . . The teamster's union may soon go into speeded action to organize servicemen and helpers. Other unions also planning organizing campaigns. Mostly in vending machine and music fields. Some coinmen encouraging them. . . Bill passage in Washington delayed. Many believing that this is so poorly written that it will cause many problems. . . . Norman Rothschild (formerly with Al Mendez of Southland' Distribs, L. A.) digging for a new deal. May pop up with another phono distributorship. . . . Rock-Ola Mfg. Corp. has everyone interested. Especially the way new distribs being appointed and some old ones out. . . . Wally Finke and Joe Kline, among newest of the distribs here, tripled their employees in less than five months. And are in trouble with their wives already, because of the midnight oil they're burning to get out orders. . . . Harry Brown of Amusement Sales Corp. has more orders on hand. Ever since announcement of his cabinets and kits, as well as completely reconditioned bells, he's been busier than he and his friends ever thought he would be, all things taken into consideration. Now ops asking him to rebuild slots. . . Tom (Dapper Man) Callaghan advises that he will "definitely" present "actual photos" of all those fish he reported he caught while on his vacation. (This is not a fish story.) . . . A Kewpie Doll and a case of beer seem to be a better play stimulant than anything else for shuffles and rebounds. . . J. H. Keeney & Co. plant going greater than ever with the products they have now. Newest, "League Leader," a four player shuffle, is reported to have taken hold fast and strong, getting plenty biz for the firm. Biggest problem is not orders here but, rather, how and where to get materials and components at a decent price? . . . Many manufacturers more worried about materials these days.

Route prices have gone up and will go even higher. . . That big music op's dinner at the Waldorf in N. Y. C. on Oct. 28 may get a very big surprise. . . Frank Mencuri of Exhibit Supply is learning that ops 'round the country hear about products even tho the firm makes no official announcement. Tests of new product, to learn whether locations like it, brought in many inquiries from ops, asking when they could expect delivery. Frank much amazed at the interest while no publicity sent out. . . Red Zogg one of the busiest guys in town with his new sandwich vendor getting lots of attention. . . Ed Ratajack, AMI representative here, and well known to ops, plans trip very soon to see what's what . . . Sam Yaras of Dallas in town for a few days looking things over. Sam to be back in big action once again. . . A. J. DeMers, attorney for Arkansas Music Ops Assn., reports that the organization is going, "Stronger than ever." Now has over 65% of the ops in the state as members. Others expected to join up. . . . Jerry Haley over at Buckley Mfg. Co. reports that interest in the firm's wall and bar boxes. has been great since price was cut to \$19.50. Battle is on to obtain materials to hold this price. Ops sending in orders daily. . . Ben Coven is about the busiest he's ever been and, at the moment, is trying to figure out how he can spend his time between his office, and buying expeditions, to get ops more and better premiums. His premium dept. has won much praise from ops. . . . Billy DeSelm very busy these days trying to guage deliveries between both games the firm has on its production lines, as well as the conversions which they are building. He reports, "Fall season looks bigger than this past summer." . . . Sam Lewis over at ChiCoin waiting to hear from northeastern part of country where "Ace Bowler" was shipped last and where FP games very important.

Mrs. Geo. Jenkins home from the hospital. Attributes visit to old auto accident. Answers her hubby, when questioned about how she feels, "I'm alive, ain't I?" . . . Herb Jones takes his daughter to University of Arizona where she enters her freshman year. How times does fly. . . . Tom Callaghan working on his memoirs. Some of the boys at Bally claim "these may and may not be for publication." That is the question! . . . Bill O'Donnell at Bally has a new position since he heard George Jenkins say, "I'm taking it very easy." Bill now says, "I'm George's assistant."



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CALIFORNIA CLIPPINGS

Found Al Bettelman of C. A. Robinson's up to form, supplying one of his friendly neighbors with a used game at just about the lowest jobber price in town, we gathered. . . . Phil Robinson off on the road again for dear old Chicago Coin. This time, he'll be beating the drums on their very promising new free-play bowler, "Ace," for all the folks up in San Francisco, Portland, Seattle and Salt Lake City. . . . With Walt Solomon checked out, Joe Peskin still in Chicago and Paul Silverman busy on the outside, J. Peskin Distributing was in the lovely and capable hands of Phyllis Hammond and Dolores Moreno, who, if we never told you, turned out to be an old childhood flame of ours. At least, that's the way we remembered it. . . . Dropped in for a get-acquainted chat with Harold Chaney, head of the recently opened Chaney Enterprises and formerly vice-president and general manager of Minthorne's. . . . Harold, assisted by his wife, brother John and Norman Davies, formerly at Minthorne's with him, is now specializing in the Shipman Twin Vendor but plans to take on a few other major vending lines while on an Eastern trip. At present, he figures to concentrate on the vending end of the business although he allows events could change his mind.

Bob Bard was out on some calls but partner Ed Kendall was hard at it, writing the payroll checks and philosophically commenting, "Whether business is good, bad or indfferent, the payroll still must go out." Actually, the boys are keeping pretty busy with their own operation, which consists of approximately 140 juke boxes and about 50 games. And with vacation time now around and running shorthanded, Bob and Ed have had to put in some extra time.... Jack Simon getting set for that ulcer operation, entered Cedars of Lebanon on Labor Day and hoping to be up and around by time partner Bill Marmer comes out here from Cincinnati at the end of September. . . . Hardly recognized Johnny Hawley's, what with a purty new sign up on that very modern new building front and some slick new showcases sporting a fine display of premium merchandise. Johnny was in the midst of taking inventory, the idea being, he said, to find out whether they were making any money or just making circles.

Danny Jackson holding down the fort at Automatic Games while George Warner was out with a live one. Dannie, a straight-talking guy, tells us that things aren't too rosy in any of his several enterprises at present, but he somehow maintains a degree of optimism that things are going to get better before they get worse, or vice versa.... On the Row: Kansas Noble of Ventura. . . John Patrick from Eureka. . . . Long Beach's Sheridan Thompson, M. F. Tillitson and Barney Smith . . . James C. Mullikan, a local lad . . . Ben Korte and Pete Thelen of Glendale . . . Larry Smith from Los Alamitos . . . Claremont's Jack Mallet . . . Charles Hartman of Bakersfield . . . Visalia's Ivan Wilcox . . . Bill Gordon from Brawley.

MINNEAPOLIS-ST. PAUL, MINN.

Harry Johnson of Mitchell, S. D., in Minneapolis for several days visiting many of his frends and taking in a few of the night clubs in the city . . . Hank Krueger of Fairfax, in town for the day, picking up his supply of Coral records at the Hy-G Music Company . . . Johnny Galep of Menomonie, Wis., driving into Minneapolis for the day and making the rounds . . . Stanley Woznak of Stanley's Music Company, Little Falls, also in Minneapolis for the day, with his son, and returning home, as his son is getting ready to leave for Milwaukee, where he will attend an engineer's school . . . Clarence and Joe Totzke of the Totzke Music Company, Fairmont, also in town for the day looking for equipment.

Charlie Bohnen of St. Cloud, taking a few hours off to drive into Minneapolis to pick up his week's supply of records . . . Lyle Kesting of Benson, also in Minneapolis, making the rounds. Lyle has not been feeling well lately and believes he has an ulcer, but hasn't found the time to see his doctor yet ... Bob Williams ace mechanic for the Automatic Piano Company, Minneapolis, leaving for two weeks vacation up North where he will have plenty of time to fish and relax . . . Sam Karter, Minneapolis operator, spending a week's vacation with his family in Milwaukee, Wis., visiting relatives . . . Don Bruington of Onamia, tells us that his wife is coming along fairly well now since the bad automobile accident which occurred last May ... Eddy Birkemeyer of Lichtfield, in Minneapolis September 8th, and his mechanic, Floyd, were injured in an automobile accident on their way home. Although both of them were injured badly they will both recover, but it will take some time. Floyd has just been back on the job one week, as several months ago, he was in an automobile accident and had a broken leg and other internal injuries.

Charlie Webber of the Webber Phonograph Service, had to take a few days Charlie Webber of the Webber Phonograph Service, had to take a few days off to rest up, as he was becoming physically exhausted from overworking . . . Mr. and Mrs. Leo Bearth, St. Paul, were severely injured September 7th, in an automobile accident in Wisconsin. Both were put in a hospital at Wabasha, where they are being given X-Ray and other treatments. How severely they are injured is not known yet . . . Jack Backus of Jamestown, N. D., is ending his bachelor days, September 22, 1950 when he then will march down the aisle and say "I do." South Dakota State Association held its quarterly meeting at Deadwood, South Dakota, Monday and Tuesday, September 11th and 12th.

CLASSIFIED ADVERTISING SECTION

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for follow-ing issue pending receipt of your check or cash. or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue con-taining no more than 40 words, which includes your firm name, address and tele-phone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

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ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.



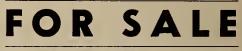
WANT—Hollycranes and Pre-war Dig-gers of all kinds. LIEBERMAN MUSIC COMPANY, 1124 HENNE-PIN AVE., MINNEAPOLIS 3, MINN.

WANT-Will purchase for cash any quantity used flipper games or closeouts of new games in original crates. Quote quantity and price. GOLD-EN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRAN-CISCO, CALIF.

WANT-Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

- WANT-All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ON-TARIO, CANADA. Tel.: 2648.
- WANT—Will pay top dollar for any Mills Escalator type slot. Any quan-tity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn dead merchandise into cash. AMUSE-MENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: HUmboldt 9-1323).
- WANT --- Late model phonographs. ANT — Late model phonographs. Will pay cash. Will pick np within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.
- WANT-Your used or snrplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEA-CON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.
- WANT-Will pay cash for Champions, Citations, Gold Cups, late Rock-AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUT-ING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.
- WANT—Used, new or surplns stock records. At this time we will pur-chase unlimited quantity of hillbilly, chase unimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMI-TAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.
- WANT-I will buy used phonograph records made between 1925 and 1940. Any quantity. Some of the labels wanted are: Paramount; Geunett; OK; Victor; Columbia; Bluebird; Meletone; Perfect; Banner; Decca. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

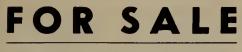
- WANT-We want late model phono-graphs, wall boxes, five ball games, anusement games, slots, etc. WEST-ERN DISTRIBUTORS, 3126 EL-LIOTT AVE., SEATTLE, WASH.
- WANT-Will pay highest prices for late model phonographs. Will pick up in surrounding area. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.
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- WANT-Dale Guns. State price new or old model first letter. IDEAL NOVELTY, 2823 LOCUST ST., ST. LOUIS, MO.
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- FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECON-OMY SUPPLY CO., 2015 MARY-LAND AVE., BALTIMORE, MD.
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Page 31

CLASSIFIED ADVERTISING SECTION



FOR SALE—Used Columbns Models Z and G \$6 each. Condition guaran-teed. Cash with order. BIRMING-HAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMING-HAM, ALA.

FOR SALE—1 Mutoscope Recorder \$200; 9 Poker Tables Scientific, perfect and clean, complete with stools \$40 ea.; 3 Love Meters \$15 ea.; 3 Camera Chiefs \$5 ea.; 1 Pol-lard Football \$60. WANT—Arcade equipment and shuffles. METRO-POLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N.Y. Tel.: CO 6-2021.

FOR SALE—1015 Wurlitzers, \$275; 1080 Wurlitzers, \$295; 1100 Wur-litzers, \$425; Seeburg '48, \$395; Aireon DeLuxe, late model, \$125. V. YONTZ SALES CO., BYES-VILLE, O.

FOR SALE - Contact us before you buy. We carry all types of coin ma-chines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-PORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

- FOR SALE—Shuffle Alley \$99.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$149.50; Dale Gun \$65; Chicoin Pistol \$89.50; Genco Glider 865; Scientific CUE CHAMP write. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: CIrcle **6-8464.**
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- FOR SALE-"In Dreams We Never OR SALE—"In Dreams We Never Part" Thrillwood 102, Peggy Trill-ing; "My Sugar Lump" Thrillwood 102, Mac Perrin; "Darling, I'm In Love With You" Thrillwood 103, Mac Perrin; "A Merry Bachelor" Thrillwood 103, Mac Perrin. THRILLWOOD RECORDS, Box 44, PLOCMINCDALE N L BLOOMINGDALE, N. J.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good con-dition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

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- FOR SALE --- United Shuffle Alleys SALE — United Shuffle Alleys
 \$64 ea.; United Super Shuffle Alleys
 \$89 ea.; Viking Minit-Popcorn
 Machines \$69 ea.; Packard Hide-away Model No. 400 \$89 ea.;
 Packard No. 1000 Speakers \$29
 ea.; Packard Pla-Mor Wall Boxes
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 2359 CONEY ISLAND AVE.,
 BROOKLYN, N. Y.
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MISCELLANEOUS

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- NOTICE We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor, Penny Inserter, and the current hit "League Bowler" 8' and 9½'. Fast-est scoring 1-2-3 or 4 player Re-bound Bowling game. Now taking orders. Will accept trades. All parts and service on Keeney products. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

The Cash Box, Page 32

"The Confidential Price Lists"

12 Record.

► × September 23, 1950

14.50

15.00

29.50

25.00

5.00

17.50

Willow Adaptor

Chestnut Adaptor.....

How To	Use "1	The Confi	dential	Price	Lists"
of certain equ	ipment. Like	, wide difference any true repo	rter "The C	confidential	Price Lists"

can only feature the market prices as they are quoted. "The Confidential Price can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. METHOD: "The Confidential Price Lists" should be read as follows: First price

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WURLITZER

SEFBURG

39.50

29.50

25.00

24.50

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39.50

39.50 **39.50** 39.50

59.00

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59.50

79.50

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99.00

249.50

300.00

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395.00

395.00

189.50

7.50 19.50

10.00

19.50

35.00

8.50

5.00

8.00 7.50

6.95

8.95

8.95

17.50

35.00

29.50

59.50

55.00

17.50

125.00

WURLITZ	.ER	SEEBURG					
P 10	15.00	25.00	Model A	19.50			
P 12	15.00	25.00	Model B	19.50			
312	17.50	30.00	Model C				
400	$\begin{array}{r} 17.50 \\ 25.00 \end{array}$	35.00 39.50	Model H Rex				
412 ILL	25.00	39.50	Model K15	19.50			
316	24.50	39.50	Model K20	25.00			
416	24.50	39.50	Plaza	25.00			
616	39.00	49.50	Royale				
616 ILL	40.00	45.00	Regal				
616 A 716 A	$\begin{array}{r} 25.00\\ 25.00 \end{array}$	40.00 39.50	Regal RC				
24	25.00	59.50 59.50	Classic				
600R		79.50	Classic RC	69.00			
600K		79.50	Maestro	59.50			
500		79.50	Mayfair				
500A		75.00	Mayfair RC	69.50			
500K	54.50	$\begin{array}{c} 79.50 \\ 65.00 \end{array}$	Melody King				
41 (Counter) 51 (Counter)	30.00 30.00	50.00	Crown RC				
61 (Counter)		75.00	Concert Grand				
71 (Counter)	49.50	75.00	Colonel				
81 (Counter)	39.50	49.50	Colonel RC				
700		125.00	Concert Master				
750M		$149.50 \\ 175.00$	Concert Master RC				
750E 780M Colonial	89.50	119.50	Cadet Cadet·RC				
780E	79.50	119.50	Major				
800	89.00	119.50	Major RC	50.00			
850	89.00	119.50	Envoy	59.50			
950	89.00	135.00	Envoy RC				
1015 1017 Hideway	205.00	$299.50 \\ 249.50$	Vogue				
1017 Hideway	225.50	495.00	Vogue RC Casino				
1080		299.50	Casino RC.				
		15.00	Commander				
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320 Wireless Wall Box			Hi Tone 9800.				
310 Wall Box 30 Wire		6.50	Hi Tone 9800 RC Hi Tone 8800				
320 2 Wire Wall Box		7.50	Hi Tone 8800 RC				
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331 2 Wire Bar Box		10.00	Hi Tone 8200 RC 146S ('46)	45.00			
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219 Stepper	19.50	23.00	Selectomatic 20 Remote Speak Organ				
Slector Speaker		125.00	Multi Selector 12 Rec				
100 Wall Box 5c 30c			Melody Parade Bar	4.50			
Wire	3.50	4.25	5c Wallomatic Wireless.				
100 Wall Box 10c 30c			5c Baromatic Wireless	~ ~ ~			
Wire	12.50	17.50	5c Wallomatic 3 Wire 30 Wire Wall Box				
111 Bar Box	3.00	10.00	Power Supply				
120 Wall Box 5c Wire	2.00	3.50	5, 10, 25c Baromatic				
305 Impulse Rec.	2.50	10.00	Wire	5.00			
350 WIs Speaker	17.50	39.50	5, 10, 25c Wallomatic 3	7 -0			
115 Wall Box Wire 5c			Wire	7.50			
Wireless	5.00	7.50	5, 10, 25c Baromatic Wireless	6.95			
135 Step Receiver		19.50	5, 10, 25c Wallomatic	0.00			
145 Imp. Step Fast		9.50	5, 10, 25c wallomatic Wireless	8.50			
306 Music Transmit		9.50	3W2 Wall-o-Matic				
130 Adaptor		17.50	W1-L56 Wall Box 5c				
580 Speaker		75.00	3W5-L56 Wall Box	11.00			
123 Wall Box 5/10/25	20.00		3W5-L56 Wall Box 5, 10, 25c	29.00			
Wireless	9.00	15.00	W6-L56-5/10/25	_0.00			
125 Wall Box 5/10/25	0.00	20.00	Wireless	39.00			
Wire	. 3.00	7.50	Tear Drop Speaker				
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16 Record	19.50	29.50
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Rhythm King 16	21.50	34.50
Imperial 20.	24.50	49.50
Imperial 16	25.00	49.50
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Monarch	29.50	49.50
Std. Dial-A-Tone	39.50	40.00
'40 Super Rockolite	49.50	59.00
Counter '39	19.50	39.50
'39 Standard	39.50	59.00
'39 DeLuxe	35.00	59.00
'40 Master Rockolite	49.50	59.00
'40 Counter '40 Counter with Std	39.50	49.50
'40 Counter with Std	49.50	54.50
'41 Premier	39.50	59.50
Wall Box	4.00	9.50
Bar Box	4.00	9.50
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	35.00
Modern Tone Column	32.50	40.00
Playmaster & Spectra-	10 50	00 50
VOX	49.50	69.50
Playmaster.	59.50	79.50
Playmaster '46	179.50	199.50 30.00
Playboy Commando	15.00 39.50	50.00 50.00
1422 Phono ('46)	165.00	175.00
1424 Phono (Hideaway).	140 50	195.00
1426 Phono ('47)	100 50	299.50
Magic Glo	339.00	399.50
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00
1525 Wall Box	10.00	17.50
1526 Bar Box	15.00	19.50
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Dial A Tone B&W Box	2.00	3.50
1805 Organ Speaker	24.50	49.00

ROCK-OLA

.. 19.50

39.00

PACKARD

Pla Mor Wall & Bar		
Box	10.00	17.50
Manhattan	149.50	199.50
Model 7 Phono	90.00	99.50
Hideaway Model 400	74.50	95.00

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Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams. Chico.. 19.50 24.50 ABC Bowler. 45.00 49.50 59.50 Cinderella (Got 3/47)..... Ali Baba (Got 6/48). 39.50 35.00 59.50 on (B'48)..... 194.50 275.00

	All Baba (Gol 0/40) 59.30	23.90	Cinderena (Got 3/41) 55.00
	Alice (Got 8/48) 49.00	59.50	Citation (B'48) 194.50
	Amber (Wm 1/47) 10.00	25.00	Cleopatra 19.50
	Aquacade (Un 4/49) 59.50	79.50	Club Trophy 22.50
	Arizona 10.00	12.50	College Daze
	Baby Face (Un 1/49) 55.00	75.00	(Got 8/49) 85.00
	Baffle Card (Got 10/46) 10.00	14.50	Contact
	Ballerina (B 48)	69.50	Contest
	Ballyhoo (B47) 14.50	25.00	Cover Girl
•	Band Leader	95.00	Crazy Ball (CC 7/48) 25.00
	Banjo	49.50	Dallas (Wm 2/49) 75.00
	Barnacle Bill		Dark Horse 10.00
	(Got 8/48) 49.50	65.00	De Icer (Wm 11/49) 145.00
	Basketball (Got 10/49) 124.50	137.50	Dew Wa Ditty
	Bermuda (CC 11/47) 29.50	47.50	(Wm 6/48) 27.50
	Big League (B 46) 14.50	17.50	Double Barrel (B 47) 10.00
	Big Prize	30.00	Double Shuffle
	Big Time	39.50	(Got 6/49)
	Big Top	69.50	Dreamy (Wm. 3/50) 165.00
	Black Gold	79.50	Drum Major
	Blue Grass	25.00	Dynamite (Wm 10/46) 10.00
	Blue Skies (Un 11/48) 34.50	49.50	Entry (B'47) 35.00
1	Bonanza (Wm 11/47) 12.00	14.50	El Paso (Wm 11/48) 79.50
	Boston (Wm 5/49)	105.00	Fast Ball. 10.00
	Bowling Champ		Fiesta
	(Got 2/49)	89.50	Flamingo (Wm 7/47) 10.00
	Bowling League		Floating Power
	(Got 8/47) 12.50	15.00	Flying Trapeze
	Broncho	45.00	(Got 9/47) 14.50
	Buffalo Bill (Got 5/50) 149.50	165.00	Football (CC 8/49) 99.50
	Buccaneer (Got 10/48) 54.50	59.50	Formation 15.00
	Build Up	59.50	Four Diamonds 14.50
	Buttons & Bows		Freshie (Wm 9/49) 125.00
	(Got 3/49)	89.50	Ginger (Wm 10/47) 10.00
	Camel Caravan 110.00	124.50	Gizmo (Wm 8/48) 39.50
	Caribbean (Un 3/48) 20.00	35.00	Glamour
	Carnival (B 48)	65.00	Gold Ball (CC 8/47) 22.50
	Carolina (Un 3/49)	65.00	Gold Cup (B'48) 89.50
	Carousel 10.00	19.50	Gold Mine
	Catalina (CC 2/48)	49.50	Golden Gloves
	Champion (B '48)	395.00	(CC 7/49)
	Champion (CC 6/49)	104.50	Gondola
	Onampion (000/20/00000 04.00	101.00	COLCOLOIGH COLCOLOIG

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29.50 Cedar Adaptor..... 16.50 27.50 Popular Adaptor..... 15.00 Maple Adaptor..... 15.00 30.00 15.00 27.50 Juniper Adaptor 15.00 25.00 Elm Adaptor..... 15.00 25.00 Pine Adaptor..... 27.50 29.50 Beech Adaptor..... 15.00 17.50 Spruce Adaptor..... Ash Adaptor..... 15.0025.00 Walnut Adaptor..... 17.5025.00 12.50 Lily Adaptor..... 10.00 15.00 27.50 Iris Speaker..... 21.50 29.50 MILLS Zephyr.... 19.50 29.50 49.50 Studio 32.50 25.00 Dance Master.... 32.50 DeLuxe Dance Master..... 40.00 52.50 Do Ri Mi 25.00 59.50 150.00 Panoram 225.00Throne of Music...... 35.00 49.50 49.50 35.00 Empress..... Panoram 10 Wall Box..... 5.00 8.50 Panoram Peek (Con)...... 175.00 195.00 Conv. for Panoram 10.00 Peek. 29.50 Constellation..... 224.50 249.50 AMI Hi-Boy (302)..... Singing Towers (201)..... 49.50 55.00 29.50 49.50 Streamliner 5, 10, 25..... 25.00 39.50 39.50 49.50 425.00Model B '48..... 489.50 550.00

BUCKLEY

Wall & Bar Box O. S..... 3.00 Wall & Bar Box N. S..... 12.50

AIREON

uper DeLuxe ('46)	100.00	150.00
londe Bomber	129.50	195.00
iesta	119.00	149.00
7 Hideaway	150.00	195.00
8 Coronet 400	159.50	199.50
9 Coronet 100	275.00	299.50

25.00

50.00

99.50

59.50

45.00 59.50

39.50 89.50

15.00

49.50

19.50

99.50

169.00

34.50

35.00 50.00

85.00 17.50

17.50

25.0079.50

17.50

119.50

25.00

19.50

139.50

20.00

49.50

29.50

39.00

44.50

130.00

85.00

175.00

159.50

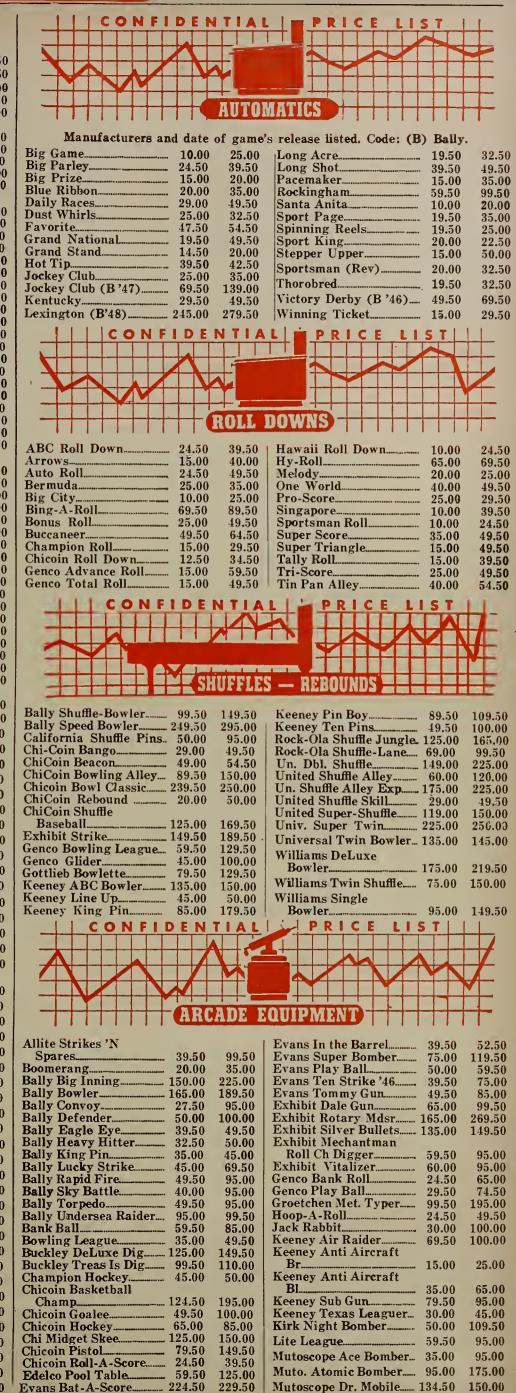
*The Confidential Price Lists'

PINBALL GAMES

(Con

		(Conti	nu
Grand Award (CC 1/49)	51.50	65.00	
(CC 1/49) Gun Club	14.50	17.50	S
Harvest Moon (Got 12/48)		89.50	202
Havana (Un 3/47)	$\begin{array}{c} 69.50 \\ 14.50 \end{array}$	17.50	Š
Hawaii (Un 8/47)	10.00	24.50	s
Hi Dive Hi-Ride	$\begin{array}{r} 14.50 \\ 14.50 \end{array}$	19 .50 39.50	S
Hit Parade	25.00	35.00	S
Hold Over Holiday (CC 12/48)	$\begin{array}{r} 10.00 \\ 64.50 \end{array}$	24.50 75.00	S
Hollywood	14.95	20.00	
Honey Horoscope	$\begin{array}{c} 10.00\\ 12.50 \end{array}$	$\begin{array}{c} 20.00 \\ 15.00 \end{array}$	S
Hot Rods (B 49)	60.00	89.50	S
Humpty Dumpty (Got 10/47)	29.50	49.50	S
(Got 10/47)	10.00	17.50	S
Idaho Jack 'N Jill (Got 4/48)	45.00	60.00	S
Jamboree Jeanie (Ex 7/50)	27.50 179.5 0	65.00 195.00	S
Jockey Special (B'47)	64.50	150.00	S
Jungle Just 21 (Got 1/50)	$\begin{array}{r} 12.50 \\ 69.50 \end{array}$	15.00 149.50	S
K. C. Jones	129.50	139.50	S
Kilroy (CC 1/47) King Arthur	10.00	17.50	S
(Got 10/49)	99.50	125.00	S
King Cole (Got 5/48) Kismet	$\begin{array}{r} 42.50 \\ 17.50 \end{array}$	$\begin{array}{r} 69.50\\ 32.50 \end{array}$	S
Lady Robin Hood	17.50	52.00	
(Got 1/48)	30.00	49.50	S
Landslide	$\begin{array}{c} 19.50 \\ 10.00 \end{array}$	$\begin{array}{r} 29.50 \\ 17.50 \end{array}$	s
League Leader	10.00	14.95	S
Leap Year Liberty	29.50 10.00	$\begin{array}{c} 39.50 \\ 14.50 \end{array}$	S
Lightning	10.00	15.00	S
Line Up Lucky Inning	25.50	29.50	S
(Wm, 5/50)	159.50	169.50	S
Lucky Star (Got 5/47)	17.50	35.00	SS
Magic Maisie (Got 3/47)	$\begin{array}{c} 35.00 \\ 14.50 \end{array}$	$\begin{array}{r} 59.50 \\ 47.00 \end{array}$	S
Majors '49 (CC 2/49)	55.00	74.50	S
Major League Baseball Manhattan (Un 2/48)	$\begin{array}{c} 25.00 \\ 22.50 \end{array}$	$\begin{array}{r} 45.00\\ 39.50 \end{array}$	S
Mardi Gras	24.50	50.00	S
Marines At Play Marjorie (Got 7/47)	$\begin{array}{c} 12.50 \\ 12.50 \end{array}$	$\begin{array}{c} 15.00\\ 25.00\end{array}$	S
Maryland (Wm 4/49)	99.50	109.50	S
Mam-selle	$\begin{array}{c} 10.00\\ 27.50 \end{array}$	$\begin{array}{c} 25.00\\ 50.00\end{array}$	
Merry Widow Melody (B 47)	29.50	59.50	S
Metro	17.50	27.50	S
Mexico (Un 6/47) Miami Beach	$\begin{array}{c}14.50\\15.95\end{array}$	$\begin{array}{c} 35.00 \\ 17.50 \end{array}$	s
Midget Racer (B 46)	10.00	20.00	S
Miss America (Got 1/47)	12.50	~ 27.50	S
Monicker	10.00	17.50	S
Monterrey (Un 5/48)	$\begin{array}{r} 27.50 \\ 67.50 \end{array}$	$\begin{array}{c} 59.50 \\ 80.00 \end{array}$	S
Moon Glow (Un 12/48) Morocco	39. 50	49.50	T T
Mystery	10.00	14.50	T
Nevada (Un 10/47) Nudgy (B 47)	$\begin{array}{c} 15.00 \\ 14.00 \end{array}$	24.50 19.50	Ť
Oh Boy	15.00	29.50	Т
Oklahoma (Un 6/49)	69.50	75.00	Т
Old Faithful (Got 1/50) One Two Three	$120.00 \\ 59.50$	$\begin{array}{r} 139.50\\79.50\end{array}$	T
Opportunity	14.50	19.50	T T
Oscar	19.50	25.00	T
Paradise (Un 7/48)	24.50	57.00	
Pastime (Rev)	14.50	39.50	T
Phoenix Photo Finish	59.50	79.50 335.00	T T
Pimlico	15.00	32.50	T
Pinch Hitter (Un 5/49).	79.50	100.00	T
Pin Up Girl	15.00	29.50	T
Play Ball	15.00	19.50	Т
Play Boy (CC 5/47)	19.50	37.00	Т
Playtime	99.50	114.50	T
Progress Puddin Head	$\begin{array}{c} 15.00 \\ 39.50 \end{array}$	25.00 59.50	T T
Rainbow (Wm 9/48)	39.50 39.50	47.00	T
Ramona (Un 2/49)	29.50	55.00	T
Rancho (B48)	35.00	39.50	Т
Ranger.	10.00	25.00	Т
Record Time	22.50 16.50	59.50	
Repeater Rio (Un 12/46)	16.50 10.00	29.50 19.50	V V
Riviera	14.50	25.00	V
Rocket	14.50	19.50	v
Rondevoo (Un 5/48)	49.50	59.50	W
Round Up (Got 11/48)	39.50	49.50	W
St. Louis (Wm 2/49)	99.50	105.00	N
			3.7
Sally (CC 10/48)	29.50	54.50	Y Y
Samba Saratoga (Wm 10/48)			Y Y Z

	L UNMLJ		
1ti	inued)	15.00	17 50
0	School Days	15.00	17.50 39.50
ŏ	Screwball	29.50	60.00
	Sea Hawk	20.00	39.50
0	Sea Isle (CC 11/47)		35.00
0 0	Select-A-Card (Got 4/50)	124 50	160.00
Ŏ	Serenade (Ún 12/48) Shanghai (CC 4/48)	39.50	49.50
0	Shanghai (CC 4/48)	39.50	45.00
0 0	Shangri La Shantytown	12.50	15.00 149.50
0	Sharpshooter		149.90
ŏ	(Got 5/49)	79.50	135.00
0	Shooting Stars	17.50	35.00
0 0	Short Stop Show Boat (Un 1/49)	29.50	45.00
U,	Silver Spray		59.50 24.50
0	Silver Streak (B 47)	14.50	19.50
0	Singapore (Un 11/47)		29.50
0 0	Sky Lark Sky Line		59.50 29.50
ŏ	Sky Ray	12.50	19.50
0	Slugger Smarty (Wm 12/46)	14.50	19.50
0 0	Smarty (Wm 12/46)	10.00	25.00
0	Smoky South Pacific (Ge 3/50)	12.50 129.50	19.50 145.00
0	South Paw	15.00	19.50
~	South Seas	10.00	17.50
0 0	Special Entry (B '49) Speed Ball	49.50	$\begin{array}{r}109.00\\32.50\end{array}$
ŏ	Speed Demon	$14.95 \\ 15.00$	29.50
	Speedway (Wm 9/48)	34.50	45.00
0	Spellbound (CC 5/46)		
0 0	(CC 5/46) Spinball (CC 5/48)	$\begin{array}{c} 10.00\\ 22.50\end{array}$	$\begin{array}{r} 12.50\\ 49.50\end{array}$
5	Sport Event	19.50	$49.50 \\ 35.00$
0	Sport Special	17.50	30.00
0	Sports	19.50	25.00
0 0	Sports Parade Spot-A-Card		$\begin{array}{r} 15.00 \\ 29.50 \end{array}$
	Spot Pool	15.00	29.50
0	Stage Door Canteen	10.00	14.50
)	Stars		19.50
0	Star Attraction Stardust (Un 5/48)	$\begin{array}{c} 10.00\\ 49.50 \end{array}$	$\begin{array}{r} 25.00 \\ 79.50 \end{array}$
õ	Starlite	10.00	35.00
0	State Fair	10.00	14.50
0	Step Up.		17.50
0	Stormy (Wm 1/48) Stratoliner	$\begin{array}{c} 33.50\\ 14.50 \end{array}$	$\begin{array}{r} 45.00 \\ 17.50 \end{array}$
Ō	Streamliner	10.00	14.50
	Summertime		
0 0	(Un 9/48) Sun Beam		60.00
ŏ	Sunny (Wm 12/47)	19.50 27.00	35.00
0	Supercharger	$\begin{array}{c} 37.00 \\ 15.00 \end{array}$	49.50
0	Super Hockey	69.50	$\begin{array}{r} 24.50\\ 85.00\end{array}$
5	Superliner (Got 7/46)	10.0 0	17.50
	Superscore (CC 10/46)	10.00	17.50
0	Superscore (CC 10/40) Surf Queen (B 46)	10.00	19.50
	Suspense (Wm 2/46)	17.50	49.00
5	Swanee	52.50	64.50
0	Tahiti (CC 10/49)	99.50	119.50
0	Tally Ho	14.50	39.00
0	Tampico (Un 7/49)	79.50	100.00
$\ddot{0}$	Target Skill	12.50	19.50
0	Telecard (Got 1/49)	49.50	89.50
0	Temptation	49.50	79.50
)	Tennessee (Wm 2/48)	24.50	69.50
0	Three Feathers	69.50	94.50
0	Three Musketeers		
0	(Got 7/49)	90.00	119.50
0	Thrill (CC 9/48)	39.50	79.50
0	Topic	7.50	17.50
	Tornado (Wm 4/47)	14.50	17.50
0	Torchy (Wm 6/47)	10.00	19.50
	Towers	12.50	15.00
))	Trade Winds	24.50	45.00
	Treasure Chest Trinidad (CC 3/48)	14.50	25.00
	Triple Action	$\begin{array}{c} 29.50\\ 29.50\end{array}$	5 0. 00 39.50
	Trophy (B '48)	29.50 79.50	39.50 145.00
	Tropicana (Un 1/48)	79.50 17.50	145.00 22.50
	Tucson (Wm 1/49)	17.50 54.50	22.50 79. 50
	Tumbleweed		139.50
	Turf Champ	35.00	44.50
	Turf King (Pre-War)	22.50	49.50
j	Utah (Un 8/49)	89.50	140.00
0	Vanities	10.00	25.00
0	Victory Special (B'46).	25.00	39.00
D	Virginia (Wm 3/48)	24.50	49.50
0	Vogue	15.00	29.50
)	West Wind	15.00	20.00
)	Wild Fire	19.50	30.00
0	Wisconsin (Un 3/48)	29.50	50.00
0	Yankee Doodle	15.00	35.00
0	Yanks (Wm 4/48)	34.50	55.00
60 '	Zig Zag	12.50	17.50
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"The Confidential Price Lists"

September 23, 1950

ARCADE EQUIPMENT (Continued)

(Contin	ued)
Mutoscope Photomatic	Super Torpedo
(Pre-War)	Supreme Bolascore 50.00 75.00
Mutoscope Sky Fighter 79.50 100.00	Supreme-Skee Roll 20.00 75.00
QT Pool Table	Supreme Skill Roll
Quizzer	Supreme Rocket Buster 39.50 79.50
Rockola Ten Pins LD 19.50 39.50 Rockola Ten Pins HD 25.00 49.50	Tail Gunner
Rockola World Series 69.50 95.00	Warner Voice Record 49.50 69.50
Scientific Baseball 49.50 75.00	Western Baseball '39 20.00 49.50
Scientific Basketball 59.50 75.00	Western Baseball '40 49.50 65.00
Scientific Batting Pr 44.50 75.00	Whizz
Scientific Pitch 'Em	Wilcox-Gay Recordio
Seeburg Chicken Sam 49.50 95.00 - Seeburg Shoot the	Williams' All Stars
Chute	Williams' Star Series 169.50 195.00
Skee Barrell Roll	Williams' Quarterback 89.50 125.00
Skill Jump	
1 CONCLOSUSION 1	
	PRICE LIST
	OLES
Arrow Bell	Paces Saratoga Jr. PO 19.50 49.50
Bally Draw Bell 5c 79.50 150.00	Paces Saratoga Sr. PO 37.50 69.50
Bally Draw Bell 25c 165.00 199.50	Paces Reels Comb
Bally DeLuxe Draw Bell 5c	Paces Reels Jr. PO
Bally DeLuxe Draw	Paces Reels w rails
Bell 25c	Paces Reels no rails
Bangtails '41 19.50 35.00	Paces Twin 5-5
Bangtails '46	Paces Twin 5-10 25.00 39.50
Bangtails '47	Paces Twin 10-25
Bangtails '47 Comb	Paces Twin Console
Big Game PO 20.00 40.00	5-25
Big Game FP 20.00 40.00	Reserve Bell
Big Inning	Roll 'Em
Big Top PO 19.50 35.00	Silver Moon Comb 49.50 69.50
Big Top FP	Silver Moon PO 24.50 65.00
Bob Tail PO 20.00 50.00 Bob Tail FP 20.00 49.50	Silver Moon FP
Casino Bell 5c 150.00 159.50	Silver Moon 10c
Club Bells	Skill Time '38 10.00 25.00
Club Bells 25c 52.50 69.50	Skill Time '41
Club House	Spot Bell
DeLuxe Club Console 469.50 529.00 Super DeLuxe Club	Sun Ray 17.50 30.00
Console	Super Bell 5c Comb
Double Up	Super Bell 25c Comb
Evans' Challenger	5-5
'47 5-25c 175.00 249.50	Super Bell Two Way
Evans' Races—FP, PO 345.00 395.00 Evans' Gal. Dom. '47 174.50 240.00	5-25
Fast Time FP	Super Bell Four Way 5-5-5-5-5-25-00 49.50
Fast Time PO	5-5-5-5-5-5-5-5-5-5-5-5-5-5-5-5-5-5-5-
Galloping Domino (41) 20.00 39.50	5-5-5-25
Galloping Domino (42) 30.00 59.50 Gold Nugget 5-5c 125.00 147.50	Super Bell Four Way
Gold Nugget 5-25c 169.50 275.00	5-5-10-25
Hi-Boy 5c 109.50 150.00	FP & PO 150.00 175.00
Hi-Boy 25c	Super Bonus Bell 5c-25c
High Hand 29.50 42.50	FP & PO Combo 195.00 275.00
Jennings Challenger 5-25c	Super Bonus Bell 5c-5c
Jumbo Parade Comb 39.50 74.50	FP & PO Combo
Jumbo Parade FP 25.00 69.50	Super Bonus 5-5-5
Jumbo Parade PO 25.00 69.50	Super Bonus Bell
Jumbo Parade 25c	5-10-25c PO 319.50 345.00
Long Shot '48	Super Track Time
Lucky Lucre 5-5	Super Track Time TKT. 30.00 69.50
Lucky Lucre 25c 75.00 89.50	Track Odds 69.50 109.50 Track Odds Daily Dbl 74.50 149.50
Lucky Star	Track Odds DD JP
Mills 4 Bells	Track Odds '48, 5c 550.00 575.00
Mills 3 Bells	Track Odds '46 199.50 349.50
Mills '48 3 Bells	Track Time '39
Mills Duplex	Track Time '38
Multi Bells	Track Time '37
Paces Races Bl Cab	Triple Bell '47 5-5-25 225.00 305.00
Paces Races Br Cab	Triple Bell '47 5-10-25 225.00 305.00
Paces '39 Saratoga 10.00 40.00	Triple Entry
Paces Saratoga w rails 24.50 69.50	Wild Bell 5-25c 135.00 219.50
Paces Saratoga no rails. 24.50 39.50	Wild Lemon
Paces Saratoga Comb 39.50 69.50	Winterbook
CONFIDENTIAL	PRICE LIST
BE	
MILLS	5c Copper Chrome
5c Gold Chrome HL 35.00 57.50	25c Copper Chrome
10c Gold Chrome HL 35.00 57.50	5c Club Bell
25c Gold Chrome HL 40.00 51.50 50c Gold Chrome HL 59.50 69.50	10c Club Bell 49.50 69.50
50c Gold Chrome HL 59.50 69.50	25c Club Bell 59.50 99.50
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MILLS (Cont.)			
50c Club Bell 1c Blue Front	100.00	189.50	
5c Blue Front	49.50	50 .00 69 .50	
10c Blue Front 25c Blue Front	49.50 49.50	74.50 79.50	
50c Blue Front	75.00	150.00	
1c Brown Front 5c Brown Front	50.00	49.50 69.50	
10c Brown Front 25c Brown Front	54.50	74.50	
50c Brown Front	54.50 110.00	79.50 150.00	
1c Cherry Bell 5c Cherry Bell	20.00 25.00	39.50 47.50	
10c Cherry Bell	35.00	47.50	
25c Cherry Bell 1c Bonus Bell	35.00 39.50	47.50 49.50	
5c Bonus Bell	49.50	85.00	
10c Bonus Bell 25c Bonus Bell	64.50 64.50	85.00 85.00	
5c Original Chrome	35.00	75.00	
10c Orig. Chrome 25c Orig. Chrome	49.50 49.50	85.00 89.50	
50c Orig. Chrome 1c QT Glitter Gold	59.50 15.00	89.50 30.00	
5c QT Glitter Gold	39.50	65.00	
10c QT Glitter Gold 25c QT Glitter Gold	39.50 39.50	75.00 85.00	
1c VP Bell	15.00	19.50	
1c VP Bell JP 1c VP Bell Green	15.00 15.00	25.00 19.50	
5c VP Bell Green	15.00	22.50	
1c VP Chrome	25.00 25.00	34.50 34.50	
5c VP Chrome Plus	27.50	42.50	
1c P Bell B&G 5c VP Bell B&G	22.50 22.50	32.50 39.50	
Vest Pocket '46	20.00	44.50	
5c Futurity 10c Futurity	10.00 10.00	34.50 34.50	
25c Futurity 50c Futurity	15.00 25.00	34.50 64.50	
5c Black Cherry Bell	89.50	94.50	
10c Black Cherry Bell 25c Black Cherry Bell	89.50 95.00	99.50 104.50	
50c Black Cherry	135.00	195.00	
25c Golf Ball Vendor 5c War Eagle	195.00 20.00	375.00 34.50	
10c War Eagle	20.00 25.00	40.00	
25c War Eagle 50c War Eagle	35.00	40.00 69.50	
5c Melon Bell 10c Melon Bell	85.00 85.00	135.00 135.00	
25c Melon Bell	85.00	135.00	
Golden Falls 5c Golden Falls 10c	85.00 89.50	150.00 150.00	
Golden Falls 25c	89.50	150.00	
Golden Falls 50c 5c Jewel Bell	140.00 119.50	195.00 160.00	
10c Jewel Bell	124.50	160.00	
25c Jewel Bell	124.50 210.00	160.00 245.00	
5c Bonus '49	155.00	170.00	
10c Bonus '49 25c Bonus '49	155.00	170.00 170.00	
50c Bonus Bell 5c Black Gold	185.00	210.00 145.00	
10c Black Gold	105.00	145.00	
25c Black Gold		145.00 210.00	
5c Club Royale	150.00	179.50	
10c Club Royale 50c Club Royale		179.50 250.00	
oc Black Beauty	129.50	165.00	
10c Black Beauty 25c Black Beauty	159.50	165.00 165.00	
50c Black Beauty 5c Blue Bell	249.50	255.00 149.50	
Loc Blue Bell	119.50	149.50	
25c Blue Bell	134.50	$149.50 \\ 175.00$	
loc Token Bell	165.00	175.00	
25c Token Bell 5c 21 Bell	165.00	175.00 195.00	
l 0c 21 Bell	160.00	195.00 195.00	
25c 21 Bell	109.00	199.00	
GROETCH	EN		
La Calumbia		20.50	

1c Columbia	15.00	29.50		
5c Columbia Chrome	30.00	34.50		
5c Columbia JPV Bell	30.00	49.00		
5c Columbia Fruit	32.50	37.50		
5c Columbia Cig RJ	25.00	39.50		
5c Columbia DJP	49.50	79.50		
10c Columbia DJP	34.50	79.50		
5c Columbia Club				
Cig GA	29.50	37.50		
5c Columbia Club DJ	50.00	82.50		
10c Columbia Club				
Cig GA	59.50	79.50		
5c Columbia Cig GA	35.00	39.50		
5c Columbia Fruit GA	49.50	69.5 0		
5c Columbia Orig GA	19.00	29.50		
5c Conv Columbia				
Chrome	34.50	59.50		
Columbia DeLuxe	59.50	79.50		

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5c Comet FV	15.00	39.50	
10c Comet FV.	15.00	45.00	
25c Comet FV	15.00	45.00	
50c Comet FV.	50.00	100.00	
5c Comet DJP	15.00	39.50	
10c Comet DJP	20.00	39.50	
1c Comet Blue	10.00	20.00	
5c Comet Blue	15.00	29.50	
10c Comet Blue Front	15.00	50.00	
25c Comet Blue Front	20.00	50.00	
50c Comet	40.00	89.50	
5c Chrome	40.00	59.50	
10c Chrome	44.50	59.50	
25c Chrome	44.50	59.50	
Chrome '47—50c	74.50	175.00	
	139.50	190.00	
5c All Star Comet.	45.00	50.00	
10c All Star Comet.	50.00	69.50	
25c All Star Comet	55.00	69.50	
50c All Star Comet	74.50	89.50	
1c All Star 2-4	10.00	20.00	
1c Rocket	20.00	49.50	
5c Rocket	25.00	49.50	
10c Rocket	30.00	59.50	
25c Rocket	39.50	79.50	
5c TJ Comet	20.00	29.50	
5c Club Bell	25.00	64.50	
10c Club Bell	30.00	75.00	
25c Club Bell	75.00	125.00	
50c Club Bell	100.00	175.00	
5c Comet Red	20.00	64.50	
10c Comet Red.	20.00	64.50	
5c DeLuxe '46	39.50	59.50	
10c DeLuxe '46	59.50	70.00	
I PAINTAN	20		
JENNINGS			
5c Chief	20.00	41.50	

5c Chief	20.00	41.50	
10c Chief	35.00	41.50	
25c Chief	35.00	49.50	
5c Silver Moon Chief	39.50	79.50	
10c Silver Moon Chief 25c Silver Moon Chief	42.50	79.50	
25c Silver Moon Chief	49.50	79.50	
5c Silver Chief	55.00	65.00	
10c Silver Chief	60.00	75.00	
25c Silver Chief	65.00	75.00	
50c Silver Chief	100.00	189.50	
10c Golf Vndr	59.50	89.50	
25c Gold Ball Vndr	89.50	129.50	
Cigarolla XXV	29.50 39.50	49.50 99.50	
Cigarolla XV	25.00	69.50	
5c Victory Chief 10c Victory Chief	30.00	69.50	
25c Victory Chief	35.00	69.50	
1c 4 Star Chief	10.00	35.00	
5c 4 Star Chief	20.00	59.50	
10c 4 Star Chief	35.00	59.50	
25c 4 Star Chief	37.50	60.00	
50c 4 Star Chief	75.00	140.00	
5c Victory 4 Star Ch	75.00	100.00	
10c Victory 4 Star Ch	75.00	110.00	
25c Victory 4 Star Ch	95.00	150.00	
5c DeLuxe Club Chief	80.00	169.50	
10c DeLuxe Club Chief	80.00	179.50	
25c DeLuxe Club Chief	80.00	189.50	
5c Super DeLuxe Club			
Chief	109.50	169.50	
10c Super DeLuxe Club	100 50	175.00	
Chief	109.00	250.00	
25c Super DeLuxe Club 50c Super DeLuxe Club	109.00	230.00	
Chief	175.00	249.50	
5c Standard Chief	80.00	149.50	
10c Standard Chief	80.00	159.50	
25c Standard Chief	80.00	169.50	
50c Standard Chief	165.00	225.00	
\$1.00 Standard Chief	200.00	329.50	
5c Bronze Chief	59.50	115.00	
10c Bronze Chief	59.50	115.00	
25c Bronze Chief	59.50	115.00	
5c Tic Tac Toe	95.00	135.00	
10c Tic Tac Toe	105.00	135.00	
25c Tic Tac Toe		135.00	
5c Sun Chief		165.00	
10c Sun Chief		165.00	
Luc Sun Uniei	100.00		
25c Sun Chief	120.00	165.00	
WATLING			

BUCKLEY

	5c Criss Crosse	60.00	95.00
.50	10c Criss Crosse	60.00	100.00
50	25c Criss Crosse	65.00	125.00







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offers attractions to every type of player ... the passer-by who plays a couple of nickels now and then ... and the dyed in-the-wool pinball fan who enjoys lengthy sessions of exciting play. And TURF KING permits each player to test his judgment before the final skill-test of shooting the ball. The result is complete player-satisfaction and the greatest continuous earning-power in pinball history. Get your share ... get TURF KING now.

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