



Lovely Cathy Carr daydreams of the "Ivory Tower" that eatapulted her overnight into one of the top recording stars of 1956. The Fraternity disk is now close to the million mark in world wide sales. Her newest record, just out this week, is "Waltzing To The Blues" and "Oh Baby". Cathy is currently headlining at the Eden Roe Hotel in Miami Beach. She is managed by Harry Carlson, who is also president of Fraternity Records.



The Only NEW recording by...

# EDDIE HEYWOOD

NOW on RCA Victor Records

# LOST LOVE

and

# MOZAMBIQUE

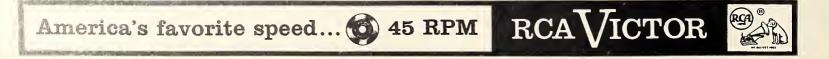
20/47-6674

with

JOE REISMAN

and his orchestra

Your customers will hear these "New Orthophonic" High Fidelity Recordings best on an RCA Victor "New Orthophonic" High Fidelity "Victrola"





FOUNDED BY BILL GERSH

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#### Volume XVIII—Number 2

September 29, 1956

# CHALLENGE OF CHARTS

There is probably no more vital barometer of popularity in the music business than charts. At first glance, you would think that actual sales are THE barometer rather than charts, but on further study of the matter, you would find that it's not so. As far as publishers, artists or writers are concerned, they don't know what their actual record sales are until they receive a statement from the record company which can be months after the song has run its course. And sheet music very often doesn't start selling until the record is high on the charts and the public has been able to hear it a multitude of times. It's clear therefore that rather than sales, charts give the music industry its first indication of hits and a general picture of what's happening.

Further proof of the importance of charts, as we on *The Cash Box* well know, is the keen interest which every publisher, artist and record company takes in seeing where their records stand. We who compile the charts experience daily inquiries through visits and telephone calls from music business personalities who cannot wait until next week's issue is published to find where their records came out in the charts. This gives us a continual indication of the vital part that these charts play in the make-up of our industry.

Therefore we would like to make a statement which we have made before and which now, more than ever, we sincerely believe to be true. THE CASH BOX CHARTS ARE THE MOST ACCURATE TO BE FOUND ANYWHERE IN OUR BUSINESS; THEY ARE COMPILED WITH THE GREATEST THOROUGHNESS AND THE MOST SCIENTIFIC METHOD YET DEVISED; AND THEY COVER THE WIDEST POS-SIBLE SOURCES OF INFORMA-TION.

We say this knowing that our method of compilation, which weighs all contributing lists according to their importance in the national sales picture, is the ONLY such method in use today. It became obvious to us years ago that only through this device could truly accurate charts be compiled and we have used this method in every one of our charts ever since. The result has not only been the best barometer possible in the music business, bnt it has served as a protection for everyone who publishes, writes, performs or manufactures records.

Of course there are other charts available to the music industry and they purport to varying degrees of accuracy. But anyone who compares theirs with onrs objectively over any period of time must come to the conclusion that there can really be no comparison; ours are that much more accurate.

AS A MATTER OF FACT WE CHALLENGE ANY OTHER TRADE MAGAZINE TO REVEAL ITS METHOD OF COMPILATION AND THE DEPTH OF PENETRATION WHICH ITS CHARTS COVER.

September 29, 1956

The Cash Box, Mu	esic Po	ige	4
dj's 1	ove $\phi\phi$		
	JOHN McSHANE, Los Angeles "Potentially one of America" greatest vocalists.		
	RUSS COGLIN, San Francisco "Keely makes so many othe singers sound like amateurs—predict a great future.	r	
	PAUL BRENNER, Newark "Keely is the MOST!" DON McLEOD, Detroit "Sings the greatest." HOWARD MILLER, Chicago "A bright new sound that can fil	1	
	a needed place in the industry. BOB LARSEN, Milwaukee "Bound to win national acclaim.		1
	BILL RANDLE, Cleveland "A great entertainer." AL JARVIS, Los Angeles "Next year will be my 25th anniver sary as a disc jockey. It was worth waiting 25 years fo Keely Smith's record."		2
show	people love		3
	DONALD O'CONNOR "Every performance is a musical comedy Keely Smith is the surprise find of the year." DANNY THOMAS "First natural comedienne I've seen in many a year, and I hope Keely never finds out how she does it." JIMMY DURANTE "Louis and KEELY are real show business	y,	4
	TONY MARTIN "They're great. Keely is wonderfula mos	,	
	JOE E. LEWIS "Keely has an uncanny sense of timing. A natural entry a winner every time,"	•	
and	you'll love		•

NO. 3545

HURT ME



LO-London MD-Media ME-Mercury MG-MGM

MO-Modern

OK-Okeh

NG-Norgran

RE—Regent RL—Real RM—Rama

RP-RPM

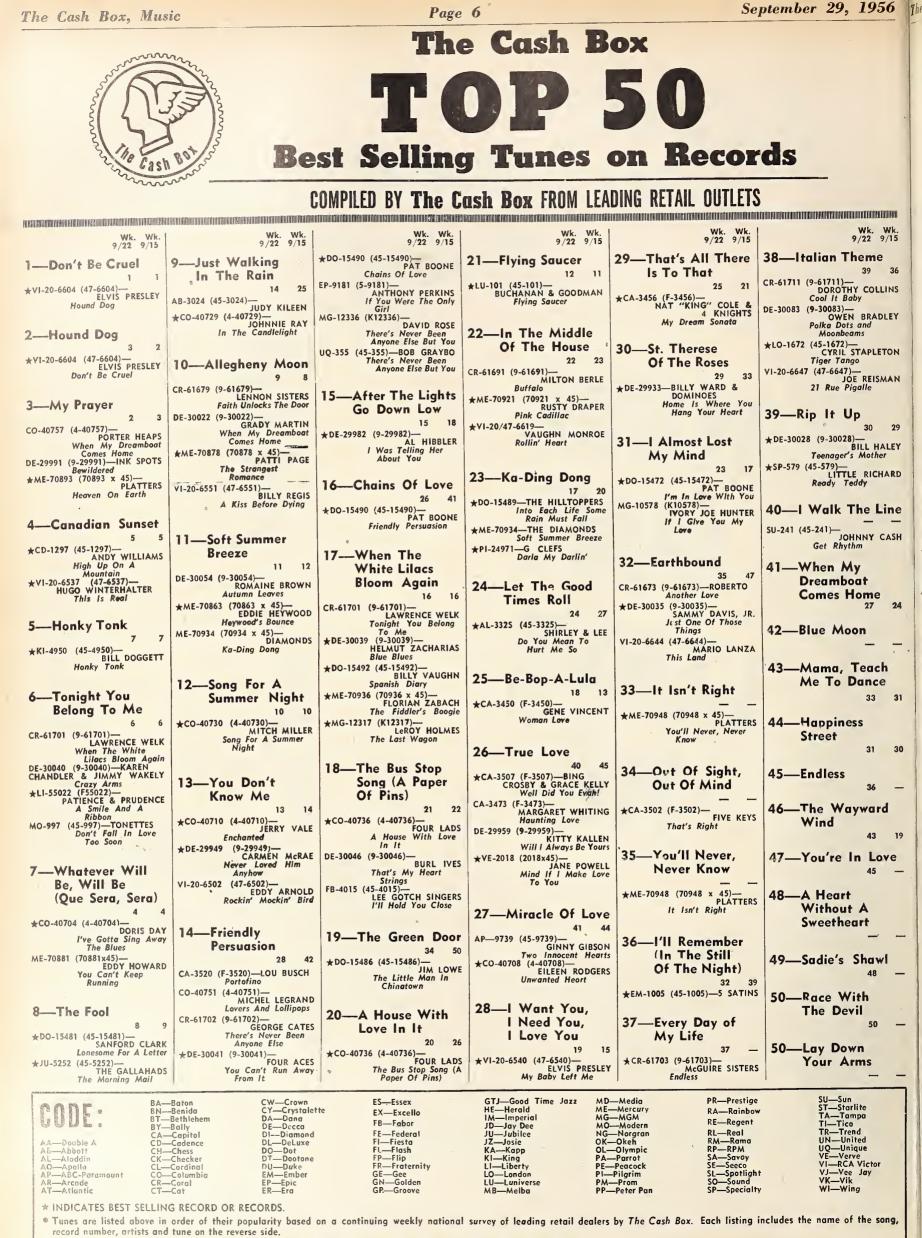
5A—Savoy

5E-Seeco

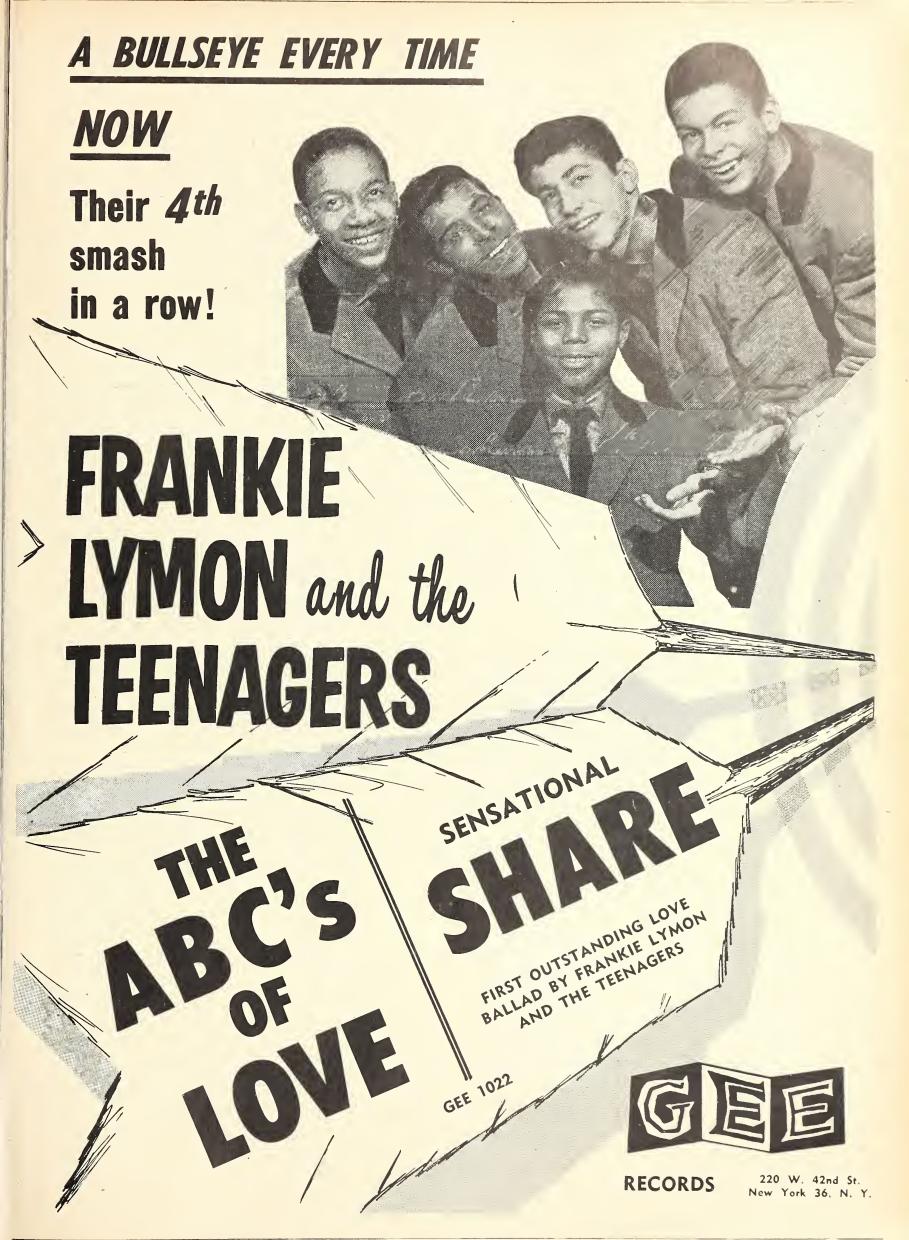
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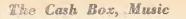


• Soft RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181 THE NATION'S BEST SELLING RECORDS



• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.





Page 8

September 29, 1956

(Dana 2112: 45-2112)

(Dana 2112; 45-2112) **B** "WHO STOLE THE KEESH-KA?" [--Solek, Dana] Walter Solek and his happy polka gang bounce thru a lively polka ditty with a spright beat and a pleasant English vocal. Infectious novelty polka that'll do a bang-up job in the right locations.

**C**+ "HOYA HOYA-BOOM BOOM" [—Hayes, Craig, Dana] An Eng-lish vocal highlights this colorful, fast-stepping polka cutie.

**BETTE ANN STEELE** (ABC-Paramount 9744; 45-9744) **B**+"A PENNY'S WORTH OF MU-SIC" (2:32) [Shapiro-Bernstein ASCAP — Hilliard, Charlap] Pert Bette Ann Steele introduces a terrific new two-sider that could zoom up onto the charts. This half is a wonder-ful bounce novelty in the happy-go-lucky class. Spright refresher chock-full of color and charm. Something different that'll make excellent change of pace programming.

**B**+ "IS THIS THE WAY?" (2:52) [George Pincus ASCAP—Tav-ares, Yakus] This end is a clever cutie with a latin beat. Excellent combina-tion of material and artist. Inviting ditty seasoned with just the right amount of spice. Big coupling.

of pace programming.

THE CLOVERLEAFS (MGM 12337; K12337)



#### BILL HAYES (Cadence 1301; 45-1301)

(Cadence 1301; 45-1301) **B**+"MESSAGE FROM JAMES —Deane, Stride] The sound effects of a car speeding down the highway serve as an introduction for this fast-moving song with a moral. Bill Hayes handles the vocal as he recites a "mes-sage from James Dean" to teenagers about the dangers involved in racing on the highways. Stirring side that might have an effect on auto accidents." Dean's vast fandom should take to the side. **D**. "TRAIL'S END" [Republic BMI

**B**+"TRAIL'S END" [Republic BMI mason, Wolf] You can almost picture a cowboy atop his horse riding home into the sunset as Bill warbles this melodious western ballad. Tender opus, extremely beautiful. Strong two-sider.

sider. BUNNY BISHOP (Crystolette 704; 45-704) B "FAITH CAN MOVE MOUN-TAINS" (2:34) [Frannan BMI —Truelsen, Dewar] Bunny Bishop, a taltented young lark with a power-ful voice, debuts on Crystalette sing-ing a wonderful inspirational ballad that coud break through. Potent per-formance that can move the listener. G "YOUR STRANGE UDEA OF

**C+** "YOUR STRANGE IDEA OF LOVE" (2:17) [Panorama BMI —Marshall] The lark belts from the heels on this end as she chants a spicy rhythm novelty. Strong side that real-by swings ly swings.

CARL SMITH, ROSEMARY CLOONEY, GENE AUTRY, DON CHERRY, THE COLLINS KIDS (Columbia 40760; 4-40760)

(Columbia 40760; 4-40760)
B "YOU ARE MY SUNSHINE" (3:38) [Peer Inter'l BMI—Davis, Mitchell] Five of Columbia's top per-formers team up on a delightful in-terpretation of one of the nation's all time favorites. Simple and ex-tremely pleasant side that deserves a spot on every dee jay's show. Good change of pace programming.
C+ "NOBODY'S DARLING BUT MINE" (2:54) [Leeds ASCAP— Davis] On this end, the Tunesmiths assist Miss Clooney who solos on a pretty waltz tempo country flavored ballad. Tender romancer.

ballad. Tender romancer. JULIE LONDON (Liberty 55032; F55032) **B**+ "NOW BABY NOW" (2:05) [Robbins ASCAP—Cahn, Brod-sky] Julie London does a sexy job with a clever rhythm novelty from the forthcoming MGM pic "Opposite Sex". Cute sultry ditty that'll get spins. spins.

"TALL BOY" (2:22) [Saunders ASCAP—Kayne] The lark is in B a blue mood as she chants this quality sentimental romancer. Hushed, wist-ful blues ballad with standard char-acteristics. Class material. EDDIE LAWRENCE

EDDIE LAWRENCE (Coral 61713; 9-61713) **B+** "THE NEW PHILOSOPHER" (3:35) [Merrick BMI — Law-rence] Eddie Lawrence, who recently cracked thru with one of the funniest comedy narratives to hit the market in years, "The Old Philosopher", fol-lows up his click with a new dialogue rendition of the same hilarious stunt. Some of the lines are fracturing. Disk should pick up where the previous one left off.

\*LOCO BASEBALL" [Merrick BMI—Lawrence] Lawrence plays the part of a sportscaster on this end as he runs thru an extremely funny commentary on a wild baseball game. Strong item issued just at the right time.



"CINDY, OH CINDY" [E. B. Marks BMI—Barron, Long] "AROUND THE WORLD" [Victor Young ASCAP—Adamson, Young] EDDIE FISHER

(RCA Victor 20/47-6677)

lease "Cindy, Oh Cindy". The song is one of the prettiest to come out of Tin Pan Alley this year, and Fisher's delivery is far-and-away his best in many months. Hugo Winterhalter supplies a beautiful, easy-going, calypso tempo backdrop as Eddie chants the charming, mel-odic sea-faring romancer. The dol-lar sign is stamped all over this one. It can't miss hitting the charts and it could head right up to the very top. This big latin beat pro-duction affair on the flip side is from the soon-to-be-released Mike Todd flick "Around The World In 80 Days". Inviting dance item. Top half is the one to stock up on. lease "Cindy, Oh Cindy". The song

"MAMA FROM THE TRAIN" (2:49) [Remick ASCAP-I. Gordon]

(Mercury 70971; 70971 x 45) ; 70971 x 45) the wax scene this week. And we'll bet our bottom dollar that both halves will skyrocket onto the charts in short order. One deck stars the lark on an absolutely thrilling interpretation of a spirit-ual titled "Everytime (I Feel His Spirit)". It's one of the most ex-citing Page releases we've ever heard and should be tremendous. "Mama From The Train" is an en-chanting multiple - voice waltzer with a great lyric. This half is as warm and touching and the other side is exciting. Both decks could top the "Allegheny" total. Watch 'em take off. 'em take off.

> "LOVE IN A HOME" (3:05) [Commander ASCAP—Mercer, DePaul]

DORIS DAY (Columbia 40758; 4-40758)

PATTI PAGE



EDDIE FISHER

It looks as the Eddie Fisher has a smasheroo in his latest re-

"EVERYTIME (I FEEL HIS SPIRIT)" (2:02) [Monument BMI-Thelma Her-

shenson, Ben Bierman]

PATTI PAGE

"JULIE" (2:11)

[Artists ASCAP-Adair, Stevens]

sensational two-sided Patti Page follow-up to her current smash "Allegheny Moon" bowed on

• Doris Day, who has been ex-tremely successful with film and show material as evidenced by her

758; 4-40758) current smash "Whatever Will Be; Will Be" and her Academy Award Winner "Secret Love", hands in two beautiful new sides from the theatre and both are outstanding. "Julie" is a fragile, tender love song bearing the title of a forth-coming flicker to be released by MGM. Lush arrangement and touching delivery. Equally appeal-ing is one of the big ballads from the new B'way musical "Li'l Ab-ner"—an enchanting opus labelled "Love In A Home". Miss Day's penetrating, wistful technique is tailor-made for these two excellent compositions. Both should make the compositions. Both should make the grade.

(MGM 12337; K12337) **B**+"STEP RIGHT UP AND SAY -Green] A cute, refreshing cornball vocal novelty is delightfully handled by the Cloverleafs with Joe Sherman assisting on the colorful orchestration. Real happy-go-lucky ditty that could catch on big in one area and spread like hot cakes. Has a "Four Leaf Clover" sound and spirit. **C+** "WITH PLENTY OF MONEY AND YOU" (2:05) [Harms ASCAP—Warren, Dubin] The "Char-leston" sound is present on this spright attractive "let's make merry" party ditty party ditty.

#### THE MELACHRINO ORCHESTRA (RCA Victor 20/47-6671)

(RCA Victor 20/47-6671) **B**+ "AUTUMN CONCERTO" (3:08) [Symphony House ASCAP-Bar-goni, Siegel] George Melachrino's Or-chestra enters into the race for top honors on this beautiful romantic theme, and hands in a sparkling deck that'll take a good cut of the sales. Top grade mood item delightfully ar-ranged. One portion of the side is set to a latin beat making this version a bit different from the others.

**C+** "IT COULD HAPPEN TO YOU" (2:35) [Famous ASCAP—Van Heusen, Burke] A great oldie being revived in the Paramount flicker "And The Angels Sing", is treated to a lush production arrangement on this end. Wonderful mood stuff.

#### EDITH ADAMS (Unique 349; 45-349)

**B** "THERE MAY BE A LOVE" (2:43) [Michael Jary Prod. BMI —Jary, Hackady] Popular Edith Ad-ams, who will star in the B'way musical "Li'l Abner" this Fall, debuts on Unique with a tender romancer that could make her a disk star. Love-hy side with notential. ly side with potential.

**B** "SAILOR MAN" (2:04) [Lamas ASCAP—Corda, Lenke] The ver-satile lark who established a solid fol-lowing via the Ernie Kovacs show this Summer, bounces thru a conta-gious novelty on this end. Colorful ditty.

"MEAN TO ME" BIG MAYBELLE (Savoy 1500)

• The sensational voice of Big Maybelle, last heard on her great ren-dition of "Candy", is even more thrilling on her newest platter "Mean To Me". Loaded with pop potential. (See R & B Reviews)



Atlantic Records

Page 10



**Record Reviews A** DISK & SLEEPER **B** VERY GOOD FAIR C **B+** EXCELLENT C+ GOOD D MEDIOCRE

**CONNIE FRANCIS** (MGM 12335: K12335)

**B** "EVERYONE NEEDS SOME-ONE" (2:45) [B. F. Wood ASCAP—Alstone, Discant] A warm choral background showcases the love-ly voice of Connie Francis as she renders a touching, soft, waltz ballad. Extremely pretty item reminiscent in sound of "Auf Weider'sehn". Has pos-sibilities. sibilities.

**B** "MY SAILOR BOY" (2:35) [Miller ASCAP — Jacobs, Ed-wards] The lark does a big job on a strong rock and roll beat item that could develop into another "Soldier Boy" smash. Terrific teenage material.

#### PAT MORRISSEY

(Mercury 70954; 70954 x 45)

**B** "PLEASE DON'T CRY" (2:21) [B. F. Wood ASCAP—DeFran-cis] With the use of the multiple voice gimmick, Pat Morrissey hands in a touchingly beautiful sentimental bal-lad that has the ingredients needed to make the grade. Good tune well parformed performed.

**B** "GIVE ME THE SIMPLE LIFE" (2:43) [Triangle ASCAP—Ruby, Bloom] The thrush changes the pace on this portion as she swings thru a spright refreshing interpretation of a great oldie. Strong two-sider. In-teresting bit of vocal esthenics.

#### **GORDIE HORMEL** (Zephyr 001; 70-001)

**B**+ "YESTERDAYS" (2:07) [T. B. Harms ASCAP—Kern, Harbach] Gordie Hormel debuts on the new Zephyr label with an exciting, fast-stepping rhythm rendition of a top-drawer standard. Potent performance that'll attract attention that'll attract attention.

**B** "NEED ME" (2:37) [Westwind BMI — Hormel, Hitchcock] The talented crooner chants a pretty love story which he co-authored. Tender, mood-vocal merchandise.

LOLA DEE (Mercury 70961; 70961 x 45)

<sup>6</sup>WANDERING LOVER" (2:18) [Norbray BMI—DeLucia, Mar-chello] Lola Dee belts out an emo-tional rock and roll ballad that's com-mercial from start to finish. Potent item aimed at the teenagers.

"YOU WERE MINE FOR A WHILE" (2:27) [Trinity BMI— Hicks, Freeman] The lark does some effective multiple track work on a sentimental waltzer. Tender side.

STEVE LAWRENCE (Coral 61708; 9-61708)

"NEVER MIND" (2:55) [Val-ando A'SCAP — Weiss, Bock] Steve Lawrence's rich, mellow voice comes over impressively on a pene-trating, well written ballad with standard qualities. Strong side that should do well.

MINE" (2:27) [Stratton BMI— Rotfeld, Lawrence] A lush string backdrop accompanies the songster as he chants a tune which he penned. Pretty side.

#### **Cash Box** 0 the Der

"AUTUMN CONCERTO" (2:46) [Symphony House ASCAP-Bargoni, Siegel]

"LA GONDOLA" (2:36) [Leeds ASCAP—Matteini, Del Lungo]

> CARMEN CAVALLARO (Decca 30076; 9-30076)

• Carmen Cavallaro, the man behind the nation's #1 LP, "The Eddy Duchin Story", dishes up a brilliant single release as he romantically renders an enchanting Italian theme that could become this country's top instrumental. Titled "Autumn Concerto", the song is a top grade composition. Cavallaro is magnificent at the keyboard and is assisted by string backdrop directed by Marty Manning. The market is ripe now for a smash single by Cavallaro, and this one looks like it. Bottom half, "La Gondola" is a smooth sailing waltzer invitingly handled by the 88'er. Watch the top deck.

"SEE-SAW" [Arc BMI—Davis, Sutton, Pratt]

**"FROM THE BOTTOM OF MY** 

[Rush BMI-Willis]

DON CORNELL

(Coral 61721: 9-61721)

DON CORNELL

Don Cornell is at his swinging

best as he projects on two hard hitting items from the rock and

roll field both of which are loaded

with potential. "See-Saw" is a

fast-stepping cover rendition of a

potent jumper that's showing signs

of breaking wide open. Don's big

voice does a great job of selling

the commercial ditty. "From The Bottom Of My Heart" features the

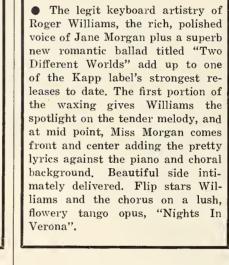
same torrid tempo on another tested

tune that's winning teenage ap-

proval. A coupling that's chart-

bound.

HEART'



"TWO DIFFERENT WORLDS"

(2:59) [Princess ASCAP—Wayne, Frisch]

"NIGHTS IN VERONA"

(2:43) [Pinelawn BMI-Winkler]

ROGER WILLIAMS & JANE MORGAN

(Kapp 161; K-161)





FONTANE SISTERS

• The Fontane Sisters take hold of two top-notch rock and roll items, belt them out in their own winning fashion and offer a coupling that should make a heap of noise. One end, "Still", is a powerful cover treatment of an exciting new jumper that's getting action. It's a hot rhythm deck that'll have the teenager and the boxes hopping. "Please Don't Leave Me" is a dynamic revival of an R & B smash of a few years ago. It drives from the opening groove right thru to the conclusion. Big coupling for the young disk collectors.

**BOBBY DARIN** 

(Decca 30031; 9-30031)

"THE GREATEST BUILDER" B **B** (2:45) [Songsmiths ASCAP— Coben, Gabler] Bobby Darin hands in a potent deck as he introduces a dramatic inspirational ballad. Chorus assists with a pretty backing. Could catch on.

**B** "HEAR THEM BELLS" (2:29) [Herbert ASCAP — Garson, Kaye] A happy hand-clapper with a spiritual flavor is colorfully belted by the talented songster.

**IOYCE HAHN** 

(Cadence 1298; 45-1298)

**B**+ "THE GRASS WAS GREENER" (2:50) [Republic BMI—Hackady, Naylor] Pert Joyce Hahn, a polished Canadian youngster, makes her U.S. debut on Cadence with a touching performance of a lovely romantic item. Lark has a wonderful voice and some good material to work with. Her first release could establish her as a first release could establish her as a hit performer.

**C+** "I GOTTA KNOW" (2:20) [Acuff-Rose B M I — Blackman] Joyce displays her versatility as she belts out a hard-hitting rock and roller that changes in tempo to a waltz ballad and then back to a swing-er. Colorful deck.

KITTY KALLEN (Decca 30049; 9-30049)

**B**+"THE LONELY ONE" (2:49) [Harvard Music-Hambro, Heller] A hauntingly beautiful tune reminis-cent of the hit "Nature Boy" is superb-ly presented by Kitty Kallen. Some-thing different and enchanting that jockeys will surely take to. A sleeper to watch closely to watch closely.

**B** "HOW ABOUT ME?" (2:54) [Berlin ASCAP—Berlin] Kitty's warm, sincere voice is stirring on this emotional Berlin love song. Moving performance.

LURLEAN HUNTER (Vik 0231; 4X-0231)

**B**+[Peer Inter'] BMI—Thorn, Almaran] An exciting arrangement and orchestration by Sid Bass showcases the thrilling voice of Lurlean Hunter on her debut disk for Vik. Thrush has a polished, professional technique and some strong material to work with. A sleeper to watch. Potent mood item. item.

**C+** "BYE BYE BLACKBIRD" (2:23) [Remick ASCAP—Dixon, Henderson] On this end the versatile chirp chants an ultra-slow rendition of a great standard. Unusual treatment.

#### **EDDIE HEYWOOD** (MGM 12334; K12334)

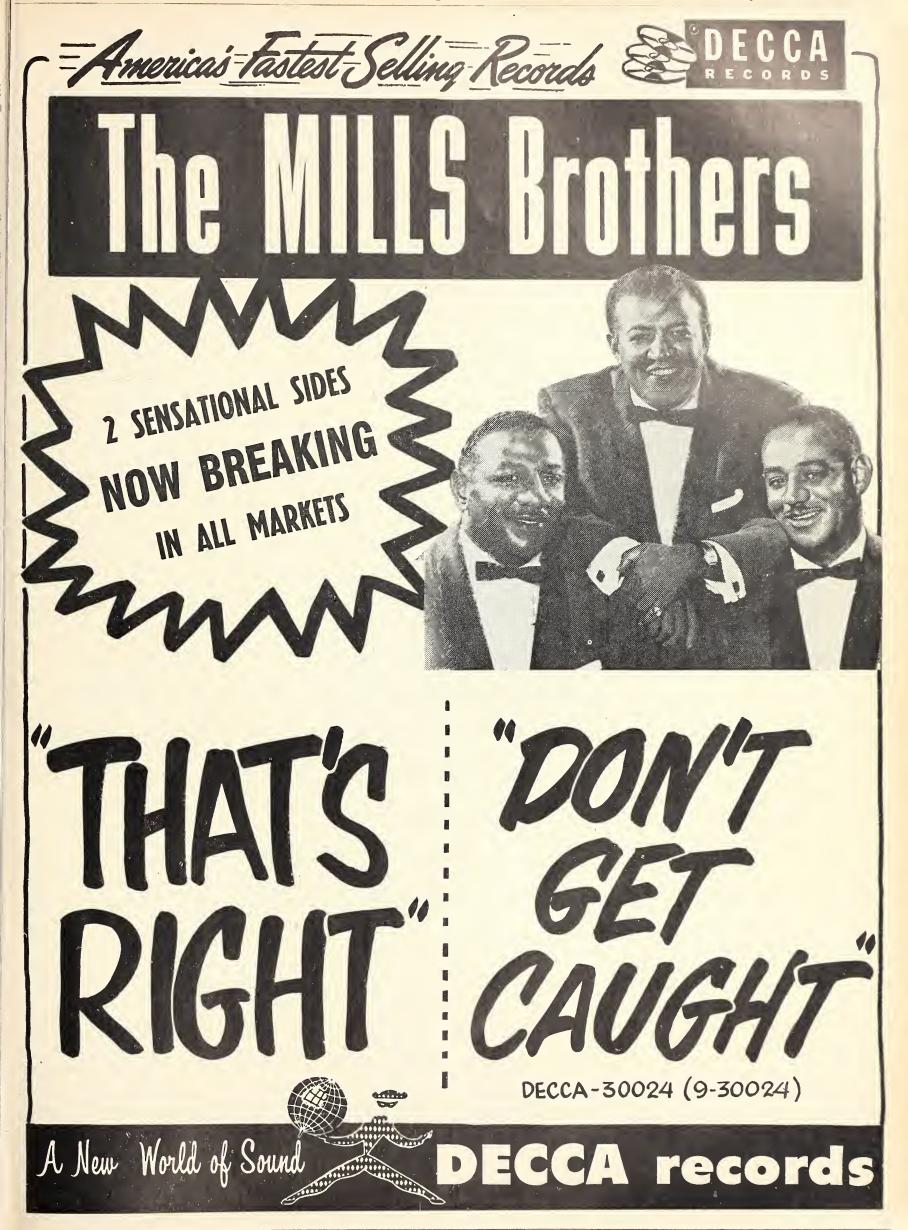
**B** "RAINFALL" (2:29) [Regent BMI—Heywood] Eddie Heywood, currently riding the charts with two piano hits, paints a musical picture of rainfall and comes up with an in-teresting original. Jockeys will be spinning this one.

**B** "PERDIDO" (2:53) [Tempo ASCAP — Tizol, Lengsfelder, Drake] This half features the tal-ented 88'er on smooth rhythm treat-ment of a top-notch instrumental eldia ment oldie.



September 29, 1956





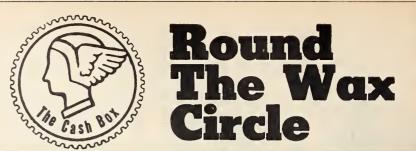




ORCHESTRAL ACCOMPANIMENT BY BUDDY BREGMAN

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#### CHICAGO:



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HOLLYWOOD:

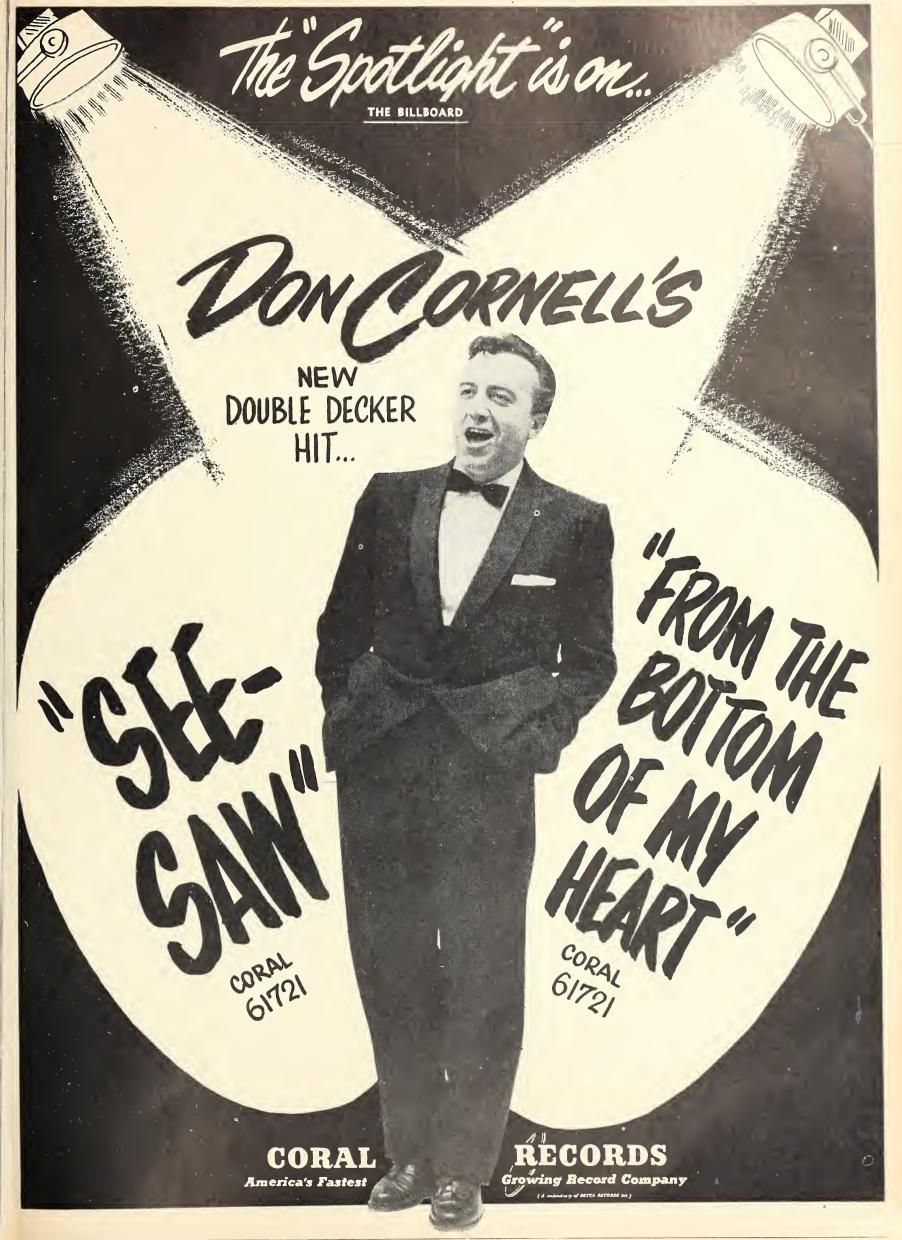


Billy's latest on Kapp label is "Pack Of Letters, Pack Of Lies".
HOLLYWOOD:
Looks like Era Records has another winner in Connie Russell's first release for the label. Music City sold out its first shipment of her "That'll Be The Day" after only five days of airplay. . . . Nat "King" Cole, currently at the Cocoanut Grove, begins recording three new albums for Capitol Friday. . . . Zephyr Records will record a duet by Geordie Hormel and Rosalie from the score of "Lil Abner". . . . The first of Mrs. Donald Kahn's songs to be published by her husband will be recorded on the Songbird label by Charlie Cal. . . . Artists Music may have the follow-up to "Que Sera" in "Two Voices In The Night" written by Alex Beller and recorded by Don, Dick, and Jimmy on the Verve label. . . . George Jay to Honolulu to work out some promotional tie-ins, will return to Hollywood via Seattle and San Francisco. . . . Mary Kaye Trio packing them in at the Crescendo—Louis Armstrong follows in two weeks. . . . Gene Schwam tossed a surprise birthday party for partner Addie Hanson. Their firm getting a good reaction to their "Velvet Carpet" promotion on George Shearing's new Capitol album. Tieing in with the Al Terrence Carpet Co., model Vikki Dugan delivered albums to the jockeys with special sleeves . . . . Fred Stryker of Fairway Music is hoping Keeley Sut recording of "Green Door" in the Southern California area. . . . . Johnny Grant doing the same for Jeril Dean's "Run Darlin', Don't Walk" released by Record Releasing Corporation.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

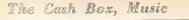
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The Cash Box, Music



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CENTER





# Fabulous Fats Domino HUEBERK

# "Honey Chile"

As sung by Domino in the Picture "SHAKE, RATTLE & ROLL"

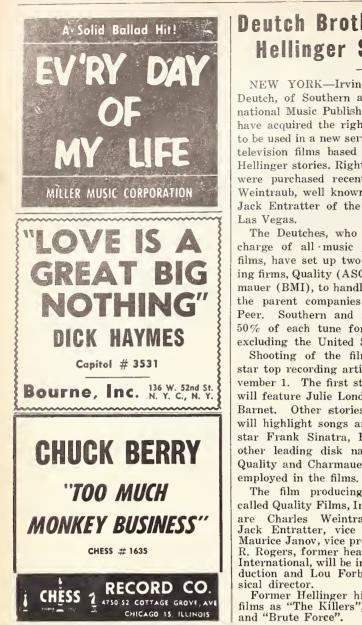


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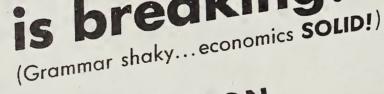
September 29, 1956











## GINNY GIBSON TWO INNOCENT HEARTS

Everybody's been saying "Why doesn't No. 9739 somebody get Ginny Gibson on pops... she'd be sensational!" We have—and she is! "Two Innocent Hearts" is already hitting the hit lists everywhere! Another sock song...another sock singer-

PARAMOUN from ... B

FULL COLOR FIDELITY



"I believe that 'TWO DIFFERENT WORLDS' by ROGER WILLIAMS with Jane Morgan is one of the great records of our time, and I am sure that it will take its place alongside 'Autumn Leaves' as a million record seller."

Dave Kapp

## **Two Different Worlds** Recorded by **ROGER WILLIAMS** with JANE MORGAN

#### coupled with

#### "Nights in Verona"

by ROGER WILLIAMS

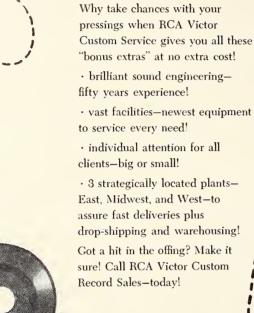
ORCHESTRA AND CHORUS DIRECTED BY HAL KANNER

Kapp #161

KAPP RECORDS, INC., 119 WEST 57th ST. NEW YORK 19, N. Y.



			Pos. Last Week
1.	THE EDDY DUCHI MOVIE SCORE	N STORY (Decca DL 8289)	I.
2.	MY FAIR LADY BROADWAY CAST	(Columbia OL 5090)	2.
3.	THE KING AND I Movie cast	(Capitol W 740; EAP <b>740</b> )	3.
4.	CALYPSO HARRY BELAFONTE	(RCA Victor LPM 1248 EPA 1248)	4.
5.	ELVIS PRESLEY ELVIS PRESLEY	(RCA Victor LPM 1254; EPB 1254)	5.
6.	HIGH SOCIETY FILM SOUNDTRACK	(Capitol W 750; EDM 750)	6.
7.	SONGS FOR SWING		8.
8.	THE PLATTERS THE PLATTERS	(Mercury MG-20146)	7.
<b>9</b> .	OKLAHOMA MOVIE CAST	(Capitol SAO 595; SDM 595)	9.
10.	SAY IT WITH MU LAWRENCE WELK	SIC (Coral CRL 57041; EC 82027)	11.
11.	BELAFONTE MARRY BELÁFONTE	(RCA Victor LPM 1150; EPB 1150; EPA 693	<b>10.</b>
12.	FRESHMEN FAVOR FOUR FRESHMEN	(Capitol T 743; EAP 743)	13.
13.	CAROUSEL MOVIE CAST	(Capitol W 694; EDM 694)	12.
14.	ELLA FITZGERALD COLE PORTER S		15.
15.	CUBAN FIRE! Stan Kenton	(Capitol T 731; EAP 731)	20.
16.	BUBBLES IN THE LAWRENCE WELK	WINE	16.
17.	THE MISTY MISS JUNE CHRISTY		18.
18.	FOUR FRESHMEN A FOUR FRESHMEN	(Capitol T 683; EAP 683)	17.
19.	THE MOST HAPPY BROADWAY CAST	FELLA	14.
20.	BLUEJEAN BOP GENE VINCENT & BLU	E CAPS (Capitol T 764; EAP	<b>19.</b> 764)
21.	LONELY GIRL JULIE LONDON	(Liberty LRP 3012) -	21.
22.	HOWDY! PAT BOONE	(Dot DLP-3030)	_
23.	ON THE SUNNY SI THE FOUR LADS	<b>DE</b> (Columbia CL 912; B 9121, 2, 3)	
24.	SOLO MOOD PAUL WESTON	(Columbia CL 879; B 879)	24.
25.	NIGHT WINDS Jackie Gleason	(Capitol W 717; EAP 717)	22.



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### help your"hot ones" hit home



155 East 24th Street, New York 10, N.Y.-MURRAY HILL 9-7200 • 445 N. Lake Shore Drive, Chicago 11, 11. – WHITFIRALL 4-3215 • 1016 N. Sycamore Avenue, Hollywood 38, Calif. – OLDFIELD 4-1660 • 1525 McGAvock Street, Nashville 3, Tenn. – ALPINE 5-6691 • In Canada, call Record Department. RCA Victor Company, Ltd., 1001 Lenoir Street, Möntrcal, Quebec. For information concerning other foreign countries, write or phone RCA International Division, 30 Rockefeller Plaza, New York 20, N.Y. – JUdson 6-3800.

The Cash Box, Music Page 23 September 29, 1956 **Another Record - Breaking Milestone For** \*856,327 ORDERS on **LOVE** ME **F TENDER**" from the 20th Century-Fox Cinemascope production "LOVE ME TENDER" b/w *<b>44 ANYWAY* YOU WANT ME" 20/47-6643 A WEEK BEFORE RELEASE (and by the time you read this orders will be well over a million) **RCAVICTOR** America's favorite speed... (6) 45 RPM





Page 24

POPULAR

Rock 'N Roll is now national news with all leading newspapers getting very busy with leading articles on the subject. Most of the writers are only too eager to condemn something they have the a result of press subject. Most of the writers are only too eager to condemn something they know little about. As a result of press reaction, the "Rock Around The Clock" picture has been banned in more towns than any other pic ever made. It seems that when Bill Haley comes over in February, to avoid rioting, the best plan would be for the group to play in a lions cage in a circus, at least each party would be protected. Rock 'n Roll has also hit the Continent, particularly Germany where I wit-nessed tremendous enthusiasm to the Count Basie Band playing in Ham-burg. But the real frenzy really started when Joe Williams began to sing those Rock 'n Roll songs. Nat "King" Cole, according to the

sing those Rock in Ron songs. Nat "King" Cole, according to the Grade office, will be returning once again to these Isles mid-April 1957 on a projected six weeks' tour. He will be accompanied by his Trio.

A special train with Liberace fans will meet him at Southampton and travel back with Liberace to London giving him an opportunity to meet "All you wonderful people."

"All you wonderful people." Everybody very happy about Anne Shelton's big waxing of "Lay Down Your Arms." That boy Pat Boone is getting better and better and bigger and bigger over here, and a London Palladium visit arranged by some bright agent would do everyone proud.

- This Week's best selling pop singles (Courtesy "New Musical Express") 1 "Lay Down Your Arms"— Anne Shelton (Philips)
- 2 "Whatever Will Be, Will Be"-Doris Day (Philips)
- 3 "Rockin' Through The Rye"-Bill Haley Comets (Brunswick)
- 4 "Ying Tong/Bloodnok's Rock 'N Roll"—Goons (Decca)
- 5 "Great Pretender"-
- The Platters (Mercury)
- 6 "Walk Hand In Hand" Tony Martin (HMV)
- 6
- Tony Martin (HMV) "Why Do Fools Fall In Love ?"— Teen Agers (Columbia) "Sweet Old Fashioned Girl"— Teresa Brewer (Vogue/Coral) "Bring A Little Water Sylvie/ Dead Or Alive"—Lonnie Donegan (Pye-Nixa) "Mountain Greenery"— Mel Torme (Vogue/Coral) "Saints Rock And Roll"— Bill Haley Comets (Brunswick) "Woman In Love"— Frankie Laine (Philips) "Hound Dog"— Elvis Presley (HMV) 9
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- "Hound Dog"— "Hound Dog"— Elvis Presley (HMV) "Serenade"— Slim Whitman (London) "Born To Be With You"— Chordettes (London) "I Want You, I Need You, I Love You"—Elvis Presley (HMV) "Fountains Of Rome"— Edmund Hockridge (Pye-Nixa) "Rock Around The Clock"— Bill Haley Comets (Brunswick) "I Almost Lost My Mind"— Pat Boone (London) "Till Be Home"— Pat Boone (London) 16
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20

- "I'll Be Home"— Pat Boone (London) "See You Later, Alligator"— Bill Haley Comets (Brunswick) "I'm In Love Again"— Fats Domino (London) "Wayward Wind"— Tex Ritter (Capitol) "Heartbreak Hotel"— Elvis Presley (HMV) You Are My First Love"— Ruby Murray (Columbia) "Love Me As If There Were No Tomorrow"—Nat Cole (Capitol) "Fountains Of Rome"— David Hughes (Philips) "Razzle Dazzle"— Bill Haley Comets (Brunswick) "More"— Perry Como (HMV) 21
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- Perry Como (HMV) "Woman In Love"— Ronnie Hilton (HMV) 30



"MOMENTS TO REMEMBER"—Lawrence Welk And His Sparkling Strings-Coral CRL 57068 (1-12" LP) MOMENTS TO REMEMBER; I'LL ALWAYS BE IN LOVE WITH YOU; LOVE IS THE SWEETES THING; THE VERY THOUGHT OF YOU; STAY AS SWEET AS YOU ARE; MY DARLING I LOV YOU; SOMETHING TO REMEMBER YOU BY; THE ANNIVERSARY WALTZ; MY WONDERFU ONE; BEAUTIFUL LOVE; YOU'RE MY EVERYTHING.

CONE, BEAUTIFUL LOVE, YOU'RE MY EVERYTHING. Lawrence Welk's latest Coral pressing is a departure from most of his previou pressings. The bounce is gone and the strings take over in a lush portraya of 12 standards. On two selections ("The Very Thought Of You" and "I Low You") Welk tries his hand at the Hammond Chord Organ. Clean package Welk releases are almost certain chart-news; and this one dips remarkably into the mood field. His latest effort will find its way up the chart ladder shortly. "Must" stock for dealers.

"CHRIS, PHYLLIS AND DOTTIE"—The McGuire Sisters—Chorus And Or chestra Directed By Dick Jacobs—Coral CRL 57052 (1-12" LP)
SINCERELY, SOMETHING'S GOTTA GIVE, PICNIC, DELILAH JONES, SWEET SONG OF INDIA HEART, ENDLESS, EV'RY DAY OF MY LIFE, IT MAY SOUND SILLY, MUSKRAT RAMBLE; GOOL NIGHT, SWEETHEART, GOODNIGHT; SEEMS LIKE OLD TIMES.
One of popdom's most engaging female groups, the McGuire Sisters, take a few encores on this Coral release. With the exception of two new single releases (already bustling with sales activity), the disk features some of the girls' brightest sales successes. The new ones: a bouncer, "Endless" and a well-rounded age bracket. well-rounded age bracket.

"THE JAMES DEAN STORY"—Coral CRL 57099 (1-12" LP) THEME FROM "EAST OF EDEN"; JIMMY, JIMMY; THEME FROM "REBEL WITHOUT A CAUSE" HIS NAME WAS DEAN; WE'LL NEVER FORGET YOU; JAMES DEAN; THERE'S NEVER BEEF ANYONE ELSE BUT YOU; THE BALLAD OF JAMES DEAN.

ANYONE ELSE BUT YOU: THE BALLAD OF JAMES DEAN. This Coral waxing comes right in the thick of the vast publicity being given the memory of the late James Dean. The disk is a potpourri of theme music from his three films (including the forthcoming "Giant"), tunes honoring the actor, and sympathetic narrations by Steve Allen, deejay Bill Randle and actress Gigi Perreau. Dick Jacobs and George Cates' Orchestras provide the lush treatment of the theme music. Impressive black and white close-up of Dean on the package. The set's big market will be the teenagers, most of whon regard Dean as an idol. Sales will be greatly aided when the package is featured on Steve Allen's popular nite stint "Tonight" in the near future.

"JUST A SONG ... "—The Norman Luboff Choir—Columbia CL 890 (1-12" LP IN THE GLOAMING; YOU TELL ME YOUR DREAM; DRINK TO ME ONLY WITH THINE EYES LOVE'S OLD SWEET SONG; WHEN YOU WERE SWEET SIXTEEN, GOODNIGHT LADIES; TH WHIFFENPOOF SONG; AFTER THE BALL IS OVER; AURA LEE; BELIEVE ME IF ALL THOS ENDEARING YOUNG CHARMS; I'LL TAKE YOU HOME AGAIN, CATHLEEN; AULD LANG SYNE ENDEARING YOUNG CHARMS, I'LL TAKE YOU HOME AGAIN, CATHLEEN; AULD LANG SYNE Here is another in a series by the Norman Luboff Choir containing song: that shape musical America. Though no particular region of the U.S. i stressed, the selections are some of the great war horses that time makes only more beloved. The distinguished voices of the Luboff Choir blend with a nostal gic charm that is harmonizing at its best. Distinctive cover photo. Like "Song: Of The West" and "Songs Of The South", dealers should look for impressive and possible chart-hitting sales.

"THE PRESIDENT'S FAVORITE MUSIC"—RCA Victor LM-2071 (1-12" LP BACH-STOKOWSKI: SHEEP MAY SAFELY GRAZE, BEETHOVEN: CARIOLAN OVERTURE, OP. 62 VERDI: LA TRAVIATA, ACT 2: DI PROVENZA IL MAR; JOHANN STRAUSS, JR.: THE BAT OVERTURE; GERSHWIN: PORGY AND BESS; HE'S GOT THE WHOLE WORLD IN HIS HANDS TOIMKIN-WASHINGTON: HIGH NOON; MENDELSSONN: FINGAL'S CAVE OVERTURE, OP. 26 BACH-STOKOWSKI: WE ALL BELIEVE IN GOD.

BACH-STOKOWSKI: WE ALL BELIEVE IN GOD. Most people are aware of what President Eisenhower's political tastes are Victor has now assembled 9 selections personally chosen by the Presiden representing his musical likes. The numbers, ranging from Bach to Toimkin' "High Noon", are performed by such outstanding artists as Charles Munch Fritz Reiner, Arthur Fiedler, Leonard Warren and Marian Anderson. Varied ingredients give the waxing a nice change of pace and with Ike and Mami-beaming on the package, it should realize excellent sales.

"THE GREAT SOPHIE TUCKER"—Decca DL 8355 (1-12" LP) YOU'VE TO BE LOVED TO BE HEALTHY; THE OLDER THEY GET THE YOUNGER THEY WAN 'EM; WHO WANTS THEM TALL, DARK AND HANDSOME; YOU CAN'T SEW A BUTTON ON , HEART; WHO GO TO HAVANA', NO ONE WOMAN CAN SATISFY ANY ONE MAN ALL TH TIME; SOME OF THESE DAYS; LOUISVILLE LOU; MY YIDDISHE MOMME; THE LADY IS A TRAME This Decca release features Sophie Tucker spouting a familiar philosophy which, it seems, has kept her a top nite spot artist in a career that goe back quite awhile. The first side includes 6 earthy items composed by Da Dougherty and Jack Yellen. The second side is composed of standards closel; associated with Miss Tucker. The artist's wide adult following should give th waxing sizeable sales.

"BLACK COFFEE"—Peggy Lee—Decca DL 8358 (1-12" LP) BLACK COFFEE; I'VE GOT YOU UNDER MY SKIN; EASY LIVING; MY HEART BELONGS TO DADDY; IT AIN'T NECESSARILY SO; GEE BABY, AIN'T I GOOD TO YOU; A WOMAN ALON WITH THE BLUES; I DIDN'T KNOW WHAT TIME IT WAS; WHEN THE WORLD WAS YOUNG LOVE ME OR LEAVE ME; YOU'RE MY THRILL; THERE'S A SMALL HOTEL.
Recent years have seen Peggy Lee's development into a mature vocalist (o more correctly stylist) using the utensils of intimate jazz feeling in her ap proach. Her latest Decca release has Miss Lee sighing, swinging and sizzling through 12 goodies. Appropriate combo support traces the stylist's voca attacks formidably. Neat package. Miss Lee's fans have one of her best L1 pressings to date here.

"CORDIALMENT PARIS"—Songs By Genevieve, Jacques Brel; Aglae; Tedd, Reno, Catherine Sauvage, Les 4 Barbus, Gilda, Philippe Clay, Irene LeCarte Mouloudji, Lucie Dolene, Claude Dupuis—Epic LN 3253 (1-12" LP) Those who enjoy intimate French tunes will take to this grab-bag of Frenc' singing talent. The selections range from the saucy to the tender and ar delivered with typical French sophistication and sentimentalism. Five of th set's numbers use the services of the bright orchestrator Michel Legran And His Orchestra. English translation of the numbers make up the package' liner notes. liner notes.





#### **Columbia Displays New Talent At Gala Party**

Page 26

NEW YORK—Approximately four hundred record, television, theatre, radio executives and performers, as well as talent buyers were the guests of Columbia Records last Tuesday evening, September 18, at a party at the Park Sheraton Grand Ballroom.

Park Sheraton Grand Ballroom. It was conceived with the idea of advancing the progress of the new talent available on Columbia Records. The new performers introduced, and who performed for the large gathering were Wild Bill Davison, Richard Wil-son, Eileen Rodgers, The Collins Kids, Ray Coniff, Villegas, Johnny Mathis, and Boyd Raeburn and his Orchestra. The MC duties were performed by Columbia Records president, Goddard Lieberson, with informality and hu-mor. mor.

great many celebrities from all A great many celebrities from all fields were present, among them being Rex Harrison, Kay Kendall, Frankie Laine, Mitch Miller, Percy Faith, Jerry Vale, Tony Bennett, Mary Mayo, Jackie Gleason, Lenny Hambro, Kai Winding, Ray Bolger, Walter Win-chell, Earl Wilson, Buck Clayton, Les Elgart, and Lee Ann Meriwether.

Among those representing radio were Martin Block, Jack Lacey, Paul Brenner, Murray Kaufman, William B. Williams, Dick Shepperd, Jack Lazare, Pat Hurley, Alan Saunders, Gene Klavan, Evelyn Robinson, Elaine Brooks, Joe Petralia, Johnny Brantley, and Stan Burns.

Some of the Columbia executives who were hosts at the party were Goddard Lieberson, Hal Cook, Al Earl, Herbert Greenspon, Albert Lorber and Dick Linke.

Those approached at Columbia reported the party a success, having fully achieved the purpose for which it was launched.

#### Indie Diskery Bows In D. C.

WASHINGTON, D.C.-David Kraft, head of Futuramic Music Publishing, this city, has announced the formation of a new label, Futuramic Records.

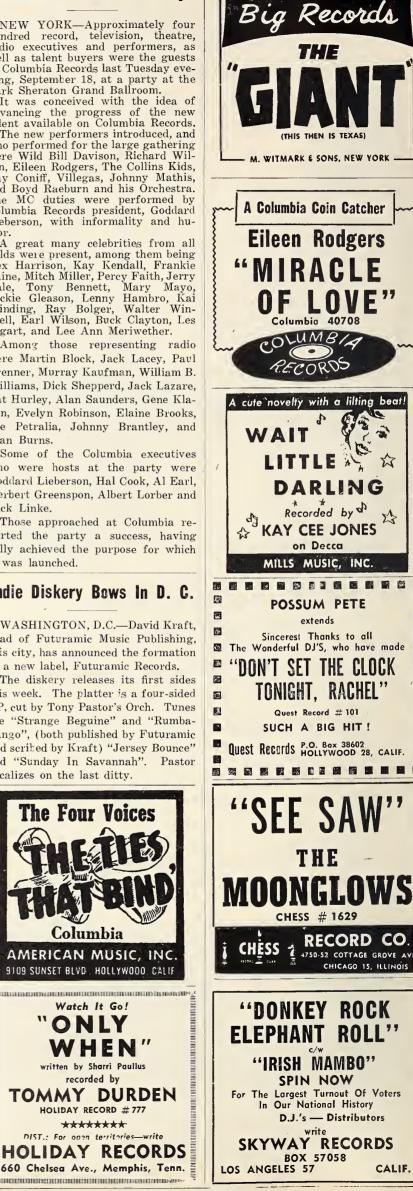
The diskery releases its first sides this week. The platter is a four-sided EP, cut by Tony Pastor's Orch. Tunes are "Strange Beguine" and "Rumba-Tango", (both published by Futuramic and scribed by Kraft) "Jersey Bounce" and "Sunday In Savannah". Pastor vocalizes on the last ditty.

Columbia

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CALIF.

September 29, 1956

#### Vik And Groove Unveil Album Merchandise Lines

NEW YORK—Heralding an expansion of the VIK and Groove lines and the increasingly important position held by packaged goods in today's market, RCA Victor's subsidiary labels introduced their first extensive album merchandise to distributors in coastto-coast exec and distrib confabs ending October 5th.

Teeing off in October with a line of eight albums, VIK offers eight long play packages and six single 45 rpm EP's. Four of the albums are pop and four jazz. In the pop segment are "Gisele MacKenzie," the TV singer's first album: "Hue-Fi Moods by Maltby," in which the bandleader tonally illustrates the colors in titles of descriptive standards; "Wired For Sound," by Marty Gold, an ingenious recording of familiar selections with unusual sound gimmicks to attract the hi-fi fan; "From Another World" by Sid Bass, an album of standards to do with the moon, sun, etc. with science fiction sound effects, conducted by Sid Bass.

Sid Bass. In the jazz field, there is "Coleman Hawkins" "The Hawk In Paris," in which the great jazz figure takes off on popular French standards: "The Midgets," featuring Joe Newsman and Frank Wess, both top sidemen with the Basie band, in a "cool" jazz album; "La Vergne Smith," a great New Orleans blues singer rendering the songs she has made fanous in the Absinthe House; Tony Almerico's Dixieland All Stars, recorded at a live concert in New Orleans. Two of the albums, "The Hawk In Paris" and "La Vergne Smith" are expected to sell in the pop field as well. Spearheading these albums will be a

held as well. Spearheading these albums will be a heavy promotion and publicity campaign with extensive DJ and network coverage. A three-color, 15x30-inch streamer will keynote the campaign with the theme "Try These For Sound!" Additional incentive will be offered by a special bonus merchandise plan for distributors and dealers during the first 60 days of sales on the eight program packages.

eight program packages. The Groove line offers six packages, 3 LP's and 3 45 rpm EP's. They include "The Many Moods Of Ann," introducing exciting new jazz songstress Ann Gilbert: "Real George," spotlighting the pianist from the Jonah Jones Quartette on popular jazz selections; and "Cool Gabriels," which features seven of the country's top trumbet men playing jazz selections. The Groove Fall plan also offers a bonus merchandise plan and a concentrated promotion and publicity program. Many of the album covers feature full color and high gloss finish.

Introducing the new programs in a cross-country junket were: Bill Bullock, Manager, Singles Record department; Harry Jenkins, singles sales manager; Ben Rosner, VIK sales manager; Ray Clark, Groove sales chief, and field men Bill Baker, Brad Mc-Cuon, Dick Maxwell, Tom Moseley, Sal Peruggi, Lee Schapiro and Bob Krueger. Jack Burgess, who recently was appointed manager of Cv.stom Records Administration, also took part in the tour.

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Next Great Novelty Smash

**OUT NEXT WEEK** 

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#### MICKEY MOUSE RECORDS Box 970, NEW YORK 1, N. Y.

#### Edwin H. Morris Creates International Division

LONDON, ENGLAND-Edwin H. Morris, in a major expansion of his music publishing companies, last week announced the appointment of Robert B. Weiss, as managing director of the newly created International Division of the Morris Music organization. Weiss has just tendered his resignation as European representative of Capitol Records, concluding a fouryear contract with the waxery, effective October 15.

As foreign executive for the Morris Music Publishing interests, Weiss will headquarter in Paris and be responsible for the entire Continental operation covering France, Belgium, Holland, Germany, Switzerland, Italy, Spain, Portugal, Denmark, Sweden, Norway, Finland, Austria, Monaco and Luxembourg.

With this move, Morris becomes the first American publishing company to have a full time executive operating exclusively from Europe.

Weiss' duties will be to search for European songs to hand over to Morris song writers for American adaptation, direct exploitation of Morris copyrights in European markets, establish liaison with major foreign film producers on use of Morris tunes in their films, work with Continental recording companies on waxing Morris material for release in Europe and America, etc.

Morris also hopes to work out arrangements with European publishers, composers and film companies to exploit their material in America. Morris also has set Weiss to work in liaison with Morris Ltd. of London, active publishers of Morris copyrights in the United Kingdom for the past ten

Accompanied by his attorney Lee V. Eastman, Morris planed from New York to London, September 10th, for the express purpose of meeting with Weiss to negotiate the deal. The trio met in London and terms were agreed upon and contracts drawn up following Transatlantic calls to Weiss' attorney in New York, Leonard Zissu.

Says Morris Richloy, "This is the first step I am taking in a global expansion of my music companies and I am most enthusiastic about being able to secure the services of Bobby Weiss as manageing director of my International Division since his keen knowledge of the European music scene is a very important plus service for my writers and copyrights".

Weiss terminates his four-year engagement with Capitol on most amicable terms and is currently winding up his Capitol affairs with a ten-day flying sales tour of Capitol associates in Stockholm, Oslo, Copenhagen and Helsinki.

As an executive of the Morris Company, Weiss officially begins his operation October 16, returning to the United States for home office conferences some time in November. Morris and Eastman are currently on a swing thru London, Paris, Zurich and Milan on business matters and will return to New York the first week in October.



Although the untimely death of Jack Clifton (WCUE-Akron, Ohio), at 29,



Although the untimely death of Jack Clifton (WCUE-Akron, Ohio), at 29, was reported in The Cash Box last week, the staff of this publication would like to convey their sympathy to Jack's family and friends. WCUE organized a "Jack Clifton Memorial Fund", with all proceeds going to the Cancer Fund. The station also had a special Memorial Show by featuring tape excerpts of Jack's popular "Sunshine Club". . . . Sherm Brodey (Radio Workshop-Utica College, N. Y.) is back from vacation and guested singer Joe Derise recently. . . . George Williams (WMAK-Nashville, Tenn.), whose station is the only pop outlet in the area, did a remote from a dream house in the outskirts of Nashville. George, while vacationing in New York City two weeks ago, dropped into the offices of The Cash Box. . . . The Norm Prescott-Alan Dary WBZ-TV (Boston, Mass.) stirt, "Saturday Hop", hosted lovely thrush Toni Carroll. Toni appeared in conjunction with her first MGM record release, "Think Twice" and "Goodnight, Wy Love, Goodnight". Her tour of other cities includes Philadelphia, Pittsburgh, Cleveland, Chicago, Milwaukee, and Los Angeles. . . . Ken Albridge (KHMO-Hannibal, Mo.) has instituted a beeper will weake excert and Los Angeles. . . . Ken Albridge (KHMO-Hannibal, Mo.) has instituted a beeper will wave prove contest whereby a "45" is played at 33½. Answers are mailed in and winners get two free records as prizes.





in and winners get two free records as prizes.
Frosty Mitchell (KWWL-Waterloo & Cedar Falls, Iowa) is back from his tour of duty with the Army Reserve and is keeping busy trying to get caught up. . . Thanks to a new singing star policy of a local nitery, Dave Sweet (WBSM)—New Bedford, Mass.) has had many interviews with such recording artists as Jerry Vale, Eileen Rodgers, Bob Carroll and Roger Coleman. . . Duke Norton (KLAC-Hollywood, Calif.) is now holding down the 12 Midnight to 6 A.M. time slot over the station. The spot is the one vacated by Bob Kennedy. . . Petitions For Presley: Mike McKay (KLIBS-Houston, Texas) has, for the past three weeks, been running a "We Want Elvis" contest. The goal of the contest was to receive 1,000,000 requests for Elvis Presley to come to Houston for a personal appearance. By Friday, September 7th, well over a million cards and letters had been received by McKay. Press releases have been sent to Presley and McKay is waiting to hear from the Presley offices to confirm a date for the appearance in Houston. . . Don Bell (KRNT-Des Moines, Iowa) as safety slogan contest, planned to coincide with the outmoin is "What Makes Sammy Swing (And Sway). A safety slogan contest, planned to coincide with the own from Mexico! It seems that someone had turned the map Bob uses upside down. It's reliably reported the map Bob uses upside down. It's reliably reported the map Bob uses upside down. It's reliably reported the map Bob uses upside down. It's reliably reported the culprit was Bob himself. . . . Glad to see Ray Perkins (KIMN-Denver, Colo.), who was hospitalized for three weeks, getting rolling again.

Vital Statistics: Sam Depino now with WEND, Baton Rouge, La. ... John Harris moved over to WDIG, Dothan, Ala. from WMGR.... Vic Aime left WDLC, Port Jervis, N. Y. for announcer-salesman duties at WNNJ, Newton, N. J. ... Dick Doty became Program Manager of WHAM, Rochester, N. Y. New DJ's at WHAM are Jack Slattery from WILS, Lansing, Mich, Bill Dwyer from WBBF, and Carroll Hardy from WKBW, Buffalo.... Neil Mack, formerly from WGUY, Bangor, Me. changed his name and location. He is now known as **Tom Evans** and now hangs his hat at WCOP, Boston, Mass.... Sid Knight has left KLIF, Dallas, Texas, to take over as Program Director of KENT in Shreveport, La.... John Dixon of WALA-TV, Mobile, Ala. now the station's Assistant Program Director.... John M. Comley has been appointed as staff announcer at WKNB, West Hartford, Conn. John comes from WMMW, Meriden, Conn.... Jack Huffman is now located at WTUS, Tuskegee, Ala. Jack comes from WTOK, Meridian, Miss. A'an Fredricks, formerly of WABJ, Adrian, Mich. joined the staff of WGBB, Freeport, Long Island, N. Y.

The Records **Disk Jockeys Played Most** A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1	DON'T BE CRUEL	Pos. Las Week
<b>.</b>	ELVIS PRESLEY (RCA Victor)	4.
2.	CANADIAN SUNSET H. WINTERHALTER (RCA Victor) A. WILLIAMS (Cadence)	2.
3.	TONIGHT YOU BELONG TO ME PATIENCE & PRUDENCE (Liberty)	3.
4.	MY PRAYER PLATTERS (Mercury)	4.
5.	WHATEVER WILL BE, WILL BE (Que Sera, Sera) DORIS DAY (Columbia)	5.
6.	HONKY TONK BILL DOGGETT (King)	10.
7.	HOUND DOG ELVIS PRESLEY (RCA Victor)	6.
8.	ALLEGHENY MOON PATTI PAGE (Mercury)	8.
9.	WHEN THE WHITE LILACS BLOOM AGAIN H. ZACHARIAS (Decca) B. VAUGHN (Dot) L. HOLMES (MGM) F. ZABACH (Mercury)	9.
10.	SONG FOR A SUMMER NIGHT MITCH MILLER (Columbia)	7.
11.	JUST WALKIN' IN THE RAIN JOHNNIE RAY (Columbia)	17.
12.	FRIENDLY PERSUASION P. BOONE (Dot) FOUR ACES (Decca)	20.
13.	TRUE LOVE CROSBY & KELLY (Capitol) JANE POWELL (Verve)	19.
14.	MIRACLE OF LOVE EILEEN RODGERS (Columbia)	<b>15</b> .
15.	AFTER THE LIGHTS GO DOWN LOW AL HIBBLER (Decca)	<b>I2.</b>
16.	BUS STOP SONG (A PAPER OF PINS) FOUR LADS (Columbia)	16.
17.	THE FOOL SANFORD CLARK (Dot)	13.
18.	YOU DON'T KNOW ME JERRY VALE (Columbia)	11.
19.	SOFT SUMMER BREEZE EDDIE HEYWOOD (Mercury)	14.
20	GREEN DOOR	43.

ZU. JIM LOWE (Dot)

21) IN THE MIDDLE OF THE HOUSE 22) KA-DING-DONG 23) HAPPINESS STREET 24) A HOUSE WITH LOVE IN IT 25) YOU'RE IN LOVE 26) ST. THERESE OF THE ROSES 27) GIVE US THIS DAY 28) EARTHBOUND 29) I ALMOST LOST MY MIND 30) THAT'S ALL THERE IS TO THAT 31) EVERY DAY OF MY LIFE 32) FROM A SCHOOL RING TO A WEDDING RING 33) ENGLISH MUFFINS AND IRISH STEW 34) MAMA, TEACH ME TO DANCE 35) SADIE'S SHAWL 36) LAY DOWN YOUR ARMS 37) ON THE STREET WHERE YOU LIVE 38) FROM THE CANDY STORE ON THE CORNER 39) CHAINS OF LOVE 40) TWO DIFFERENT WORLDS 41) OUT OF SIGHT, OUT OF MIND 42) SOME-BODY UP THERE LIKES ME 43) SWEET OLD FASHIONED GIRL 42) ITALIAN THEME 45) BORN TO BE WITH YOU 46) YOU'LL NEVER, NEVER KNOW 47) MORE 48) IT ISN'T RIGHT 49) RIP IT UP 50) I WALK THE LINE 50) I WANT YOU, I NEED YOU, I LOVE YOU.

#### **Randy Wood To England**

Page 29

HOLLYWOOD—Dot Records presi-dent, Randy Wood, and wife Lois, will fly to London, England, October 1, to confer with Ted Lewis, owner and president of London Records. Pair will discuss all angles of the American and foreign distribution of the Dot line. line.

line. London and Dot recently entered in-to a joint distribution agreement cov-ering certain key areas in the domestic market, and extended an existing con-tract for distribution abroad. Wood stated that while in England he hoped to make a deal for the acqui-sition of a large catalog of classical music

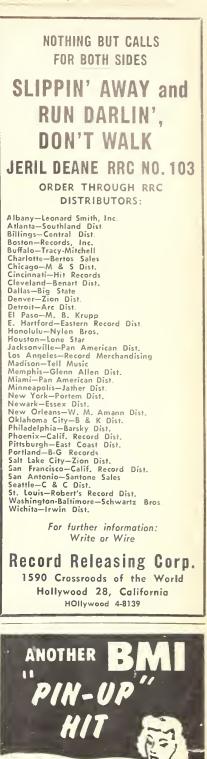
music.

#### Kitt On Sullivan Show

NEW YORK—Eartha Kitt's first video stint since her return from Eu-rope will be on the Ed Sullivan Show on October 7. Her autobiography, "Thursday's Child," will be published four days later by Duell, Sloan and Pearce, and RCA Victor will release a Kitt LP of the same title later in the month. Eartha is currently starring at El Rancho (Vegas) in her new night club act which she will bring into the Persian Room of the Plaza on Oct, 11.

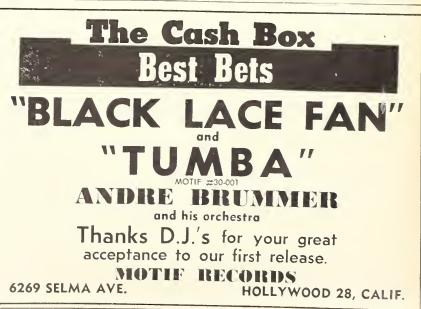


NEW YORK — At the Composer, Pianists Eddie Heywood and Cy Cole-man, whose industrial trios are cur-rently alternating at the popular Man-hattan nitery, pose with the Composer Award presented to Heywood for the successful songs he wrote during 1956, "Canadian Sunset," which Eddie re-corded for Victor with Hugo Winter-halter's orchestra, and "Soft Summer Breeze," which his trio waxed for Mercury. The Composer Award is pre-sented by the club of the same name to instrumentalists who are now mak-ing their mark as songwriters. Both ing their mark as songwriters. Bo Heywood numbers are current hits. Both



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Also a new release by PAGE CAVANAUGH

ACCE HOLLYWOOD BLVD RECORDS

#### **Unique Releases "Jack** And The Beanstalk" Album

Page 30

NEW YORK - Unique Records, a subsidiary of RKO Teleradio Pictures, Inc., this week launches its biggest promotional campaign to date with the premotional campaign to date with the release of a new album titled "Jack and the Beanstalk," featuring the Pet-ticoats, Lynn Roberts, Bob Graybo and the Joe Leahy Orchestra and Channe Chorus.

Chorus. With lyrics by Helen Deutsch and music by Jerry Livingston, "Jack and the Beanstalk" will be presented on NBC-TV's "Producers Showcase." The spectacular will star Celeste Holm, Cyril Ritchard, Peggy King, Arnold Stang, Billy Gilbert and Joel Cray as Jack Gray as Jack.

The album will be given maximum exposure on both the NBC and Mutual networks. Chappell and Company, publishers of the music, will join in the top promotion, setting into motion a full-scale drive for Unique's album and for single records to be released from it from it.

#### **Caprice Disks Covered**

NEW YORK - The new Caprice label, which debuted on the record scene recently with a recording by Rosanne June, has come to the attention of other record manufacturers. Gale Storm covered one side of the record-ing—"A Heart Without a Sweetheart" and RCA Victor's Terri Stevens cov-ered the other: "That's How I Cried Over You.'

The label, operating out of New York, expects to release singles on a regular basis. Frank Stanton of Caprice, reports that the diskery has 16 sides in the can by Miss June, Jack Haskell, Helen Carroll's Caroleers, and the Hugo Montenegro Orchestra.

#### **Flair Records Formed**

NEW YORK—Flair Records, Inc., a new label operating out of New York City, makes its bow on the disk scene October 15. The company ex-pects to step out with a complete line of mechanical mode and sides of packaged goods and single sides backed by a heavy promotional set-up.

With new offices at 1650 Broadway, present plans, according to the firm's president Lee Tully, call for a heavy schedule of recording and the setting-up of distributors.

To date, Flair has signed thrush Nancy Arno, a vocal group known as the Hi-Fives, baritone Sy Melano and lark Ginny Scott.

Sid DeMay, formerly with Jubilee Records, will handle the promotion and distribution arrangements.

#### **MGM** Issues Jazz Albums

NEW YORK - MGM Records is aiming for a strong impact in the jazz field with the release of five jazz albums in one group which will set the pattern for regular 12-inch jazz album releases.

The group of five includes "Suwannee River Jazz", featuring Preacher Rollo; "West Coast vs. East Coast" (a Battle of Jazz), presenting top jazz musicians from the East and West Coast; "A Touch of Modern," with the Stu Phillips Sextet; "The Duke and I," with the Cass Harrison Trio, and an album called "Buddy De Franco," featuring the well-known clarinetist himself. Jazz disk jockeys will be serviced with samples with special emphasis made to get fifteen-minute and half-hour segments for the albums.



#### ATTENTION DEEJAYS. PROGRAM DIRECTORS, LIBRARIANS Please keep us constantly informed of any changes in call letters or title.

GLENN A. BROOKE KIMA—Yakima, Wash.

KIMA—Yakima, Wash. 1. Don't Be Cruel (E. Presley) 2. Honky Tonk (B. Doggett) 3. St. Therese Of The Roses (Ward & Dominoes) 4. Blue Moon (E. Presley) 5. Jamaica Farewell (Belafonte) 6. So Long (F. Domino) 7. Tonight You Belong To Me (Patience & Prudence) 8. Hound Dog (E. Presley) 9. I'll Be Around (D. Cherry) 10. The Fool (S. Clark)

RUSS COGLIN KROW—Oakland, Calif.

1. Canadian Sunset (Winterhalter)

1. Canadian Sunsc. (Winterhalter) 2. My Prayer (Platters) 3. Whatever Will Be (D. Day) 4. Don't Be Cruel (E. Presley) 5. Bus Stop Song (Four Lads) 6. Angel (A. Wayne) 7. Friendly Persuasion (Boone) 8. You Don't Know Me (Vale) 9. Lights Go Down Low (A. Hibbler) 7. Dance

10. Mama Teach Me To Dance (E. Gorme)

BILL THORNTON

BILL THORNTON KRLW—Walnut Ridge, Ark. 1. Walking In The Rain (J. Ray) 2. My Prayer (Platters) 3. Don't Be Cruel (E. Presley) 4. Tonight You Belong To Me (L. Welk) 5. House With Love In It (Four Lads) 6. Canadian Sunset (Williams) 7. Friendly Persuasion (Boone) 8. Grace Dear (L. Lewe)

Green Door (J. Lowe)

9. Song For Summer Night (M. Miller)

10. Heart And Soul (J. Maddox

PETER TRIPP

PETER TRIPP WMGM—New York, N. Y. 1. Don't Be Cruel (E. Presley) 2. My Prayer (Platters) 3. Hound Dog (E. Presley) 4. Canadian Sunset (Winterhalter) 5. Tonight You Belong To Me (Patience & Prudence) 6. Whatever Will Be (D. Day) 7. Allegheny Moon (P. Page) 8. Flying Saucer (Buchanan & Goodman) 9. Soft Summer Breeze (E. Heywood) 10. I Want You (E. Presley)

SHEL HORTON WKMC—Roaring Spring, Pa. 1. Allegheny Moon (P. Page) 2. Middle Of The House (R. Draper) 3. White Lilacs (L. Holmes) 4. Tonight You Belong To Me (Patience & Prudence) 5. Born To Be With You (Chordettes) 6. Almost Lost My Mind (P. Boone) 7. Only Hurts For A Little While (Ames Bros.) B. Canadian Sunset (Williams) 9. My Prayer (Platters) 10. So Long (F. Domino)

GEORGE FENNELL

WHIL-Medford, Mass.

SHEL HORTON

Β.

LOU MORTON WQXI—Atlanta, Ga.

WQXI—Atlanta, Ga. 1. My Prayer (Platters) 2. Don't Be Cruel (E. Presley) 3. Allegheny Moon (P. Page) 4. Canadian Sunset (Winterhalter) 5. Walking In The Rain (Ray; 6. Bus Stop Song (Four Lads) 7. Song For Summer Night (M. Miller) 9. Taniaht Yau Belong To Mission

(M. Miller) B. Tonight You Belong To Me (Patience & Prudence) 9. Honky Tonk (B. Doggett) 10. Wayward Wind (G. Grant)

# 10. Wayward Wind (G. Grant) JOHNNY EDWARDS & KEN COLLINS KXYZ—Houston, Tex. 1. Ka-Ding Dong (Hilltoppers) 2. Green Door (J. Lowe) 3. Out Of Sight, Out Of Mind (Five Keys) 4. My Prayer (Platters) 5. Hound Dog (E. Presley) 6. Don't Be Cruel (E. Presley) 6. Don't Be Cruel (E. Presley) 7. Honky Tonk (B. Doggett) B. Good Times Roll (Shirley & Lee) 9. Hurt Me (W. Carr)

- 9. Hurt Me (W. Carr) 10. The Fool (S. Clark)

SHERM FELLER

WVDA—Boston, Mass.

WVDA—Boston, Mass. I. Canadian Sunset (Winterhalter) 2. English Muffins (S. Syms) 3. You Don't Know Me (J. Vale) 4. Just Love Me (Morgan) 5. 49 Shades Of Green (Ames Bros.) 6. White Lilacs (L. Holmes) 7. Tonight You Belong To Me (Patience & Prudence) 9. Endluw Me (Fourierce)

B. Follow Me (Esquires) 9. The Fool (Gallahads)

10. Ka-Ding Dong (G-Clefs)

DENNIS BRUTON

- DENNIS BRUTON KCUL—Ft. Worth, Texas. 1. Don't Be Cruel (E. Presley) 2. Tonight You Belong To Me (Patience & Prudence) 3. Red Headed Woman (S. Burgess) 4. Hound Dog (E. Presley) 5. The Fool (S. Clark) 6. Good Times Roll (Shirley & Lee) 7. Out Of Sight, Out Of Mind (Five Keys) 8. Green Door (J. Lowe) 9. My Prayer (Platters) 10. Ka-Ding Dong (G-Clefs)

- TERRY SPEIGHT TERRY SPEIGHT WBKH—Hattiesburg, Miss. 1. Perfect Love (J. Stafford) 2. Earthbound (Davis/Lanza) 3. Friendly Persuasion (Cates/Boone/4 Acces) 4. Never Been Anyone Else But You (Baxter) 5. Miss You So (C. Connor) 6. You're In Love (G. Grant) 7. House with Love In It (Four Lads) 8. Namely You (J. LaRosa) 9. Lights Go Down Low (A. Hibbler) 10. Happiness Street

- 10. Happiness Street (Gibbs/Bennett)

LOU DENNIS WBRY—Waterbury, Conn.

- WBRY-Waterbury, Conn. 1. Don't Be Cruel (E. Presley) 2. Tonight You Belong To Me (Patience & Prudence) 3. My Prayer (Platters) 4. House With Love In It (Four Lads) 5. Miracle Of Love (E. Rodgers) 6. Two Different Worlds (D. Rodd) 7. Whatever Will Be (D. Day) B. No Rock And Roll Tonight (D. Collins) 9. Lights Go Down Low (A. Hibbler) 10. Walking In The Rain

- 10. Walking In The Rain (J. Ray)

DAVE SWEET

WHIL—Medford, Mass. 1. Hound Dog (E. Presley) 2. Canadian Sunset (Williams/Winterhalter) 3. Honky Tonk (B. Doggett) 4. Miracle Of Love (Rodgers) 5. Happiness Street (G. Gibbs) 6. I Love Mickey (Brewer & Mantle) 7. School Ring To Wedding Ring (Rover Boys) 8. Tonight You Belong To Me (Patience & Prudence) 9. Soft Sumer Breeze (E. Heywood) 10. Now You Has Jazz 10. Now You Has Jazz (Crosby & Armstrong)

#### KEN JOHNSTON

- WNRC-New Rochelle, N.Y. WBSM-New Bedford, Mass. WNRC—New Rochelle, N.Y.
  1. Well Did You Ever (Sinatra & Crosby)
  2. English Muffins (S. Syms)
  3. No Rock And Roll (Collins)
  4. Miracle Of Love (Rodgers/Gibson)
  5. From The Candy Store On The Corner (T. Bennett)
  6. Bus Stop Song (Four Lads)
  7. You Don't Know Me (J. Vale)
  8. You're In Love (G. Grant)
  9. It Happened Again (S. Vaughan)
  10. Sadie's Shawl WBSM—New Bedford, Mdss. 1. You Don't Know Me (Vale) 2. Allegheny Moon (P. Page) 3. Miracle Of Love (Rodgers) 4. Somebody Up There Likes Me (P. Como) 5. Mama Teach Me To Dance (E. Gorme) 4. Afraid (A. Lorgine)

  - 10. Sadie's Shawl (Sharples/Bregman)

6. Afraid (A. Lorraine) 7. Two Different Worlds (D. Rondo) 8. Walking In The Rain (Ray) 9. Things We Did Last Summer (Four Lads) 10. Story Of James Dean (J. Carroll) "Only those records best suited for commercial use are reviewed by THE CASH BOX" PAUL COBURN KOL—Scattle, Wash. 1. Honky Tonk (B. Daggett) 2. Tonight You Belong To Me (Patience & Prudence) 3. Miracle Of Love (Gibson) 4. Don't Be Cruel (E. Presley) 5. Song For Summer Night (M. Miller) 6. Canadian Sunset (Winterhalter) 7. Angel (A. Wayne) B. Whatever Will Be (D. Day) 9. Middle Of The House (R. Draper) 10. Hound Dog (E. Presley)

JOHN MICHAELS WOKY--Milwaukee, Wisc. 1. Don't Be Cruel (E. Presley) 2. You Don't Know Me (Vale) 3. Bus Stop Song (Four Lads) 4. Happiness Street (Bennett) 5. Weary Blues (McGuires & Welk) 6. Born To Be With You (Chordettes) 7. Two Hearts (S. Forwood) B. Tonight You Belong To Me (Patience & Prudence) 9. Mama Teach Me To Dance (E. Gorme) 10. Somebody Up There Likes Me (P. Como)

EARL McDANIEL KPOP—Los Angeles, Calif. 1. You're In Love (G. Grant) 2. Ka-Ding Dong (G-Clefs/Hilltoppers) 3. No Man Walks Alone (Burke) 4. Tonight You Belong To Me (Patience & Prudence) 5. Things I Never Had (Starr) 6. Where In The World (B. Madigan) 7. Lights Go Down Low (A. Hibbler) 8. Song For Summer Night (M. Miller) 9. Good Book (K. Starr) 10. Love To Call My Own EARL McDANIEL

10. Love To Call My Own (A. Martino)

DONN TIBBETTS WGIR—Manchester, N. H.

- WGIR---Manchester, N. H. 1. Whatever Will Be (D. Day) 2. Canadian Sunset (Winterhalter/Williams) 3. Allegheny Moon (P. Page) 4. Miracle Of Love (E. Rodgers) 5. Now Is The Hour (G Storm) 6. White Lilacs (L. Holmes) 7. Born To Be With You (Chordettes) 8. Mama Teach Me To Dance 9. Every Day Of My Life (McGuires) 10. Tonight You Belong To Me
- (McGuires) 10. Tonight You Belong To Me (Patience & Prudence)

September 29, 1956

GERRY MYERS

CKOY—Ottawa, Canada

CKOT — Ottawa, Canada 1. Si Tout Etait Fini (Valente) 2. Miracle Of Love (E. Rodgers) 3. Ka-Ding Dong (Diamonds) 4. Honky Tonk (B. Doggett) 5. Lights Go Down Low (A. Hibbler) 6. Canadian Sunset (Williams) 7. East Of Eden (D. Jacobs) 8. Bood C. Mandal (F. Light)

8. Road To Mandalay (F. Laine) 9. Walking In The Rain (J. Ray)

9. Waiking In ...... 10. Can't Love You Enough (L. Baker)

CAL B. KOLBY WDRC—Hartford, Conn.

WDRC—Hartford, Conn. 1. Canadian Sunset (Williams) 2. Don't Be Cruel (E. Presley) 3. My Prayer (Platters) 4. Tonight You Belong To Me (Patience & Prudence) 5. Be-Bop-A-Lula (G. Vincent) 6. What Happens Now (Carol) 7. Clay Idol (B. Johnson) 8. Song For Summer Night (M. Miller) 9. Teenage Goodnight (Chordettes)

10. Love Me Good (J. Stafford)

LARRY WALKER

LAKKY WALKEK WDOD—Chattanooga, Tenn. 1. Don't Be Cruel (E. Presley) 2. My Prayer (Platters) 3. Hound Dog (E. Presley) 4. It Isn't Right (Platters) 5. Green Door (J. Lowe) 6. Walking In The Rain (J. Ray) 7. Honky Tonk (B. Doggett) 8. Tonicht You Relang To Me

7. Honky Tolik (D. Dogst.) 8. Tonight You Belong To Me (Tonettes)

9. Canadian Sunset (Winterhalter)

10. You'll Never Know (Platters)

PAUL COBURN



Page 31

September 29, 1956

9. Sadie's Shawl (B. Sharples) 10. Cindy, Oh Cindy (V. Martin) . . . . . . • • • "It's What's in THE CASH BOX That Counts"

8. Happiness Street (G. Gibbs)

0

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8. My Prayer (Platters) 9. Whatever Will Be (D. Day) 10. Liebestraum (G. Girard)

8. Earmoons Street (Gibbs/Bennett)

10. Ka-Ding Dong (G-Clefs)

'he Cash Box, Music



& B Ramblings

#### NEW YORK:

Bea Kaslin, Hull Records, reports her initial reaction to the two new releases are very gratifying. The Heartbeats, who have a ready audience for any release, have created an immediate stir with both sides, "A Thousand Miles Away" and "Oh Baby Don't". Hull's second record is Bee Bee Queen



LAVERN BAKER

singing "Wanna Be Loved All Night Long". ... Herman Lubinsky straining all adjectives as he describes the reaction to Big Maybelle's "Mean To Me"-which is just the "most" as you can read in this week's reviews. The belter is sensational on this release and it could punch a big hole in both pop and r & b markets. Not to be overlooked, however, is "Tell Me Who", which Maybelle sings with impact. . . . Lubinsky announced the signing of a new group of teenagers from Brooklyn, The Cubs. . . . Herb Abramson, Atco and Atlantic still out of the office on vacation. . . Jerry Wexler, Atlantic reports that business is frantic. The albums are selling like singles and four records are building to hit the top of the charts. The Clovers' "From The Bottom of My Heart"; Ray Charles' "Lonely Avenue"; Clyde McPhatter's "I'm Lonely Tonight" and "Thirty Days"; and Lavern Baker's "I Don't Love You Enough" and "Still" are climbing with jet like speed. In addition, a good re-

action to the new Crescendos' "Finders Keepers" and "Sweet Dreams" is being received in several areas.

. . Atlantic is readying sessions for Ruth Brown and Leonard Carbo, newly signed talent who is the brother of Chuck Carbo of the Spiders. . . . Bob Rosen, Herald Records, enthusiastic as he tells of the current sparkling biz the diskery is doing. Number one, of course, is The Five Satins' "I Remember In The Still of The Night" and rising rapidly is The Turbans' "It Was A Night Like This". Bob tells us the new Joe Jones "You Done Me Wrong" and "When Your Hair Has Turned To Silver" has been getting great reaction. . . . Phil Rose, Glory Records, finds himself in the enviable position of being co-publisher of the Eddy Fisher "Cindy" and the publisher and manufacturer of the Glory-Vince Martin "Cindy". The returns on the Vince Martin "Cindy" have been sensational from the Detroit, Cleveland, Chicago and many other



MARY DEE



JOE JONES

areas. . . . Monte Bruce, Tetra Records, calls in to tell us his "Go Cat Go" by Bill Flagg, has been getting such exciting reaction that it looks like it may overtake "Angel Face" as his number one record. Both decks have been building nicely. . . . Ron Robey, Peacock and Duke Records, reports that Paul Perryman's Duke issue of "Just To Hold My Hand" and "I'm Crying No", out only a short time, has broken in New Orleans, Dallas, Chicago, St. Louis, Memphis, and Houston. He also advises he is readying a session for Elmore Morris, whose Peacock "Don't Let It End This Way" is doing very well. . . . Mary Dee, former Pittsburgh deejay, now with WHOD-Baltimore, Md. Mary is on from 10 to 11 am Monday thru Fridayand in addition is Director of Women Activities. . . . With Big Maybelle riding high with her Savoy releases "Candy" and her exciting new one "Mean To

Me", she now has another just released on Okeh, which she cut just before she joined her new label. Platter is "New King Of Mambo"

and "Gabbin' Blues. . . Zenas "Daddy Sears" (WAOK-Atlanta, Ga.) cele-brating his 10th anniversary spinning records. Sears is now program director, as well as disk jockey, and is part owner of WAOK. He also has taped shows over WNJR-Newark, N.J.; WBEE-Chicago; WRAP-Norfolk, Va. . . . Johnny Murphy (CKLB-Oshawa, Ont.) says the rock and roll music market in the Toronto-Oshawa area is really booming. However, he is not on all the r & b manufacturers lists. Asks all manufacturers to please send him their releases.

#### CHICAGO:

Marty Faye kicked off his remote show from The Black Orchid with talented Erroll Garner and La Vern Baker as guests. . . . Mike Oury, All-State Dis-tribs, flipping but the most over Glory waxing of "Cindy Oh Cindy" by Vince

"From The Bottom Of My Heart" on Imperial. . . RCA Victor's Rocky Rolf verra busy introducing Janice Martin and her latest opus, "My Boy Elvis", to local deejays last week. . . . Jack Thayer, popular Minneapolis deejay, reported to be packin' 'em in at Prom teen dances. . . . Abner says, "Man, that 'Oh What A Night' by The Dells just won't quit. With sessions skedded for Sonny Til and The Orioles, Jimmy Reed, coupled with great spiritual releases we have for this month, man we're movin' but solid." . . . Pee-Wee Crayton delighted over coming release for early October. . . . Jim Lounsbury's band furnished accompaniment for R&R ball at Chi's Memorial Auditorium, 9/21. Included in show was Penny Smith, The El Dorados, The Dells, Otis Rush, The Rip Chords, The Clouds, and The Chickadees.



. Cobra elated to the sky with action received from "I Can't Quit You Baby" by twenty-one-year-old Otis Rush. Diskery announced plans to release two more blues numbers en-titled "Have A Good Time" by Shakey Horton and "Mambo Fiesta" by The Ca'vaes. . . . Tommy Durden author of "Heartbreak Hotel", made the big bow on Holiday with "Only When". . . . Warning to visitors at Chess/Checker diskery. Don't mention the word "moving" around Len Chess. He just finished moving into a new house and "never wants to see a moving van again". Len predicts Paul Gayton's Argo wax, "The Music Goes Round And Round", will be even bigger than "Billy's Blues".... Phil Chess promises some more great hi-fi sounds with the release of Mike Simpson's Argo gasser, "Cuban Twilight". Both Phil and Len beaming from ear to ear over Chuck Berry's swinger, "Too Much Monkey Business". "It's just too much," exclaims Sonny, A&R man for diskery. . . . Mercury's Eddy Matthews helping handsome Texan, Tony Mitchel, to fight off teen-age admirers on Jim Lounsbury TVer. Tony has just recorded "Little Mama" an old Clovers tune.

Martin, Mike went out on a limb to predict a smash hit for The Clovers'

#### LOS ANGELES:

Little Richard, The Robins, Bill Doggett, and Joe Turner have all been signed to appear with the "Top Ten Review" show which will tour the country for six weeks beginning October 15. . . . Jim Warren at Central Sales says the new West Coast label, Class Records is off to a fast start with their first



release of "Wham Bam" by Googie Rene. The second release on the label will be out this week, and is a follow-up to "Stranded In The Jungle" called "Watusi".... Mike Kasino now heading up the New York office of Personality Productions. Britt Kennedy now handling West Coast promotion and publicity for the firm. . . . Earl Mc'Daniels picked "Send Me Flowers" by The Six Teens as his record of the week. Looks like this new one will be a sure-fire hit for Max Fiertag's Flip label.... Lowell Fulsom held over for two more weeks at the 54 Ballroom. . . . Leroy Conley reports tremendous reaction to the new Vido Musso album on Modern. Leroy helped Hunter Hancock M.C. the very successful Cavalcade of Jazz show held recently in Los Angeles. . . . Milt Weiss leaves King Records and opens his own distributorship on October 1. New firm will be called Independent Records Co., and will occupy quarters at 2817 W. Pico Blvd. . . . Vita re-

cording stars, The Living Dolls guested on the Johnny Otis TV show. . . . The Robins have been signed to an exclusive contract by Herald Attractions. . . . Frank Ward is flying the entire Happy Music Show to Buffalo for an appearance on the charity telethon he is doing there. . . . Lots of plays on Do'ly Cooper's first Dot release of "I'm Looking Through Your Window". . . . Nick Therry has signed a new group called The Teensters to a personal management contract. Made up of five local boys, the new group will have their first side on the Bally label out this week. . . . The Colts record their first sides for



#### **ASCAP** Writers Hit BMI In Hearing; **Haverlin Disputes Their Claims**

NEW YORK - Various ASCAP writers hit out this week at BMI before a House Antitrust subcommittee hearing on the television industry. Their claims in substance were that as ASCAP writers they were being discriminated against because of BMI's affiliation with the broadcast-ing in dustry. ing industry. In answer to their charges, Carl

Haverlin, president of BMI, issued the

Haverlin, president of BMI, issued the following statement: A group of songwriters, plaintiffs in or otherwise identified with a pri-vate law suit against Broadcast Mu-sic, Inc., are now attempting to use Congressman Celler's Committee to publicize unsupportable charges made repeatedly over the past fifteen years in one form or another. ASCAP, in 1952, made substanti-ally the same charges to the Depart-ment of Justice which, after thorough investigation, decided to take no ac-tion.

tion

We hope to dispose of these charges,

We hope to dispose of these charges, once and for all, in the proper forum, the law suit, which is now pending. All those who testified before the Committee or who made state-ments at their press conference today are members of ASCAP (American Society of Composers Authors & Pub-lishers). Four of them are plaintiffs in the current suit. All of them are financial supporters of the suit. The objective of the suit is to eliminate BMI from effective competition with ASCAP.

BMI from effective competition with ASCAP. Here are the facts in the situation: 1. Eight years ago ASCAP was found by a Federal Court to be a mo-nopoly in violation of the antitrust laws—even though BMI had been in operation in its present form for al-most a decade. The relative position of ASCAP and BMI has not changed in any material respect since ASCAP was found to be a monopoly. 2. Approximately 85% of the per-formances on television and over 75% of the performances on radio are to-

of the performances on radio are to-day of compositions exclusively li-censed by ASCAP. ASCAP today col-lects revenues of some \$22,000,000 per year. Its revenue from broad-casting has increased from about \$4,-000 000 in 1041 to mere thon \$18,000 000,000 in 1941 to more than \$18,000,-000 in 1955. BMI's revenues are only about one-third of ASCAP's. In 1952 ASCAP itself announced that ASCAP composers and authors had written "9 out of 10 of the top tunes over the past ten years."

past ten years." 3. The whole basis for all these old charges disappears with any exami-nation of the actual practices in the broadcasting industry. The networks, which own less than 20% of the stock of BMI, use a small-er percentage of BMI-licensed music than the thousands of independent stations which are not BMI stock-holders and are not affiliated with networks. networks. BMI does not own the music, the

performing rights of which it licenses. This music is owned by several thousand independent publishers and writers

ers. Even if broadcasters wanted to favor BMI songs they could not. Mu-sic on the air is selected by such ar-tists as Milton Berle, Count Basie, Eddie Cantor. Nat King Cole, Jimmy Dorsey, Duke Ellington, Jackie Glea-son, Benny Goodman, Frank Sinatra, Lawrence Welk, Steve Allen, Bing Crosby, Peggy Lee, Liberace, Tony Martin, Johnny Ray, Artie Shaw, Vin-cent Lopez, and Fred Waring—every one of whom is a member of ASCAP.

PLaza 7-1977

It is selected by artists such as Perry Como, Eddie Fisher and Dinah Shore —who have interests in ASCAP pub-lishing houses. Music is also selected

lishing houses. Music is also selected by advertising agencies and sponsors and by thousands of other people.
All of these people, including thous-ands of disk jockeys, select music be-cause they think it is the best music for their individual shows.
4. Hundreds of broadcasting sta-tions throughout the country agreed in 1939 to finance a competitive or-ganization to help meet the monopo-listic control by ASCAP of the music licensing field, and thus opened the door to the host of talented composers whose music was not being heard.
At the time BMI was formed, AS-

At the time BMI was formed, AS-CAP would not admit any writer un-less he had five songs published by a leading publisher. Even writers who leading publisher. Even writers who got into the Society were considered probationers for a long period of time, during which they received no money at all. Three-quarters of the limited number of songwriters who had suc-ceeded in being admitted to ASCAP divided among them only 1% of AS-CAP's revenue. The results of BMI's activity are something of which all America can be proud. The great fund of American music has been democratized and en-riched. Many good and creative Amer-

riched. Many good and creative Amerriched. Many good and creative Amer-icans, for years deprived of a chance to be heard, have had the door of op-portunity opened to them. Successful songs are now written, not only by a small group in Tin Pan Alley, but by people in every walk of life in every part of our country. This has been a healthy thing for the whole music industry.

5. There have already been about 20,000 pages of testimony and 50,000 pages of exhibits in the private law suit brought by the songwriters, in which these same charges were made. which these same charges were made. In all of the mass of material—all of it given under oath—no concrete evi-dence of any kind has been produced of wrongdoing on BMI's part. The ASCAP members who are plaintiffs in the suit seem to have realized that they cannot prove their case by courtroom evidence which is

case by courtroom evidence, which is subject to cross examination. This can be the only explanation for their un-supported and emotionally charged allegations before a Committee of the House of Representatives.



NEW YORK—The appointment of Stanley L. Goodman as Sales Promo-tion Manager has been announced by Sydney N. Goldberg, Vice-President in charge of sales of Decca Distributing Corp. Goodman has served as branch manager, merchandise manager of phonographs and accessories and mar-ket research director. He joined Decca in 1941.

NEWARK, N. J.

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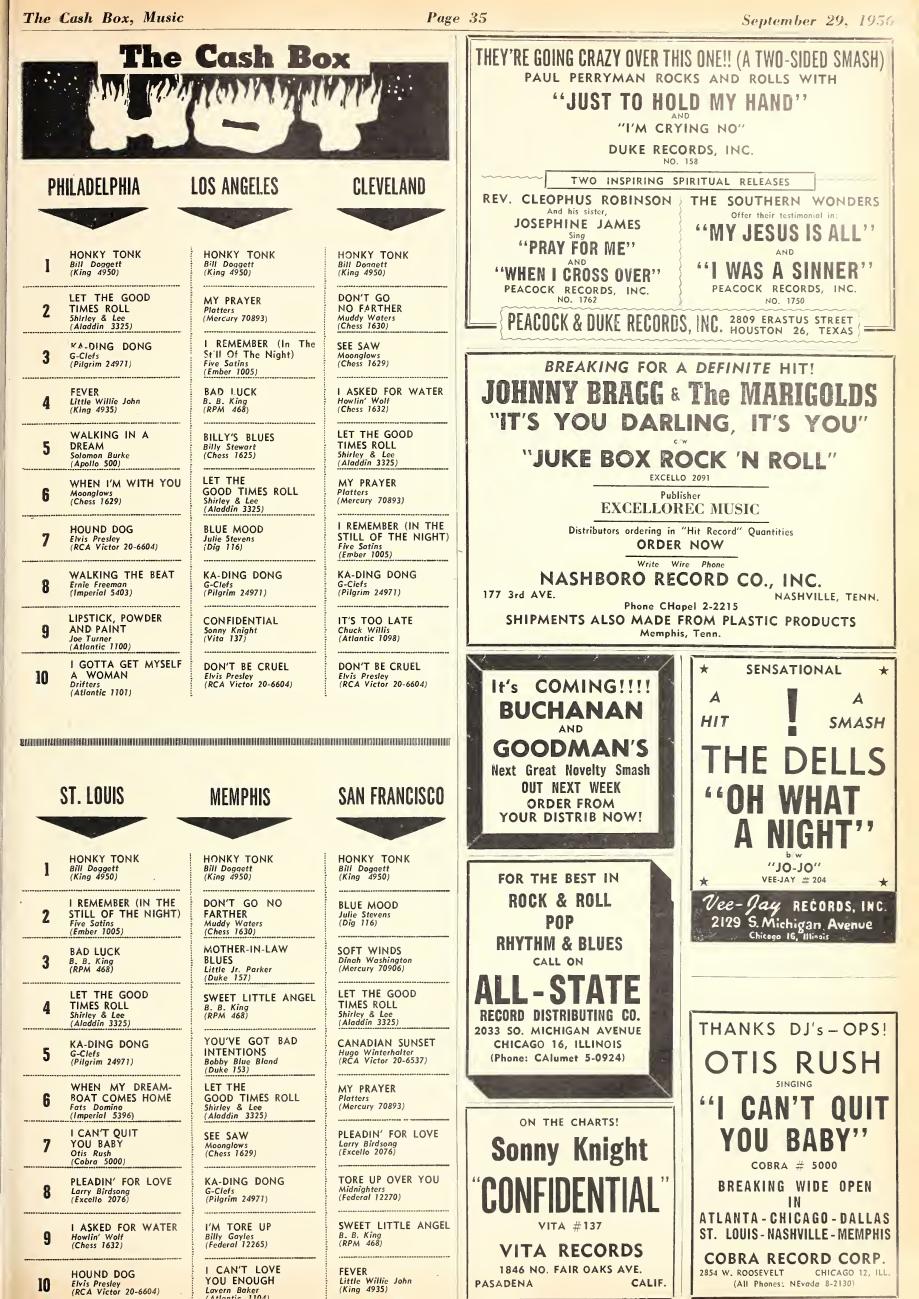
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Page 33

"It's What's in THE CASH BOX That Counts"

SAVOY # 1198







**B** Reviews **A** AWARD & SLEEPER VERY GOOD FAIR R C **MEDIOCRE B+** EXCELLENT C+ GOOD D

#### YOUNG JESSIE (Modern 1002)

B+ "DON'T HAPPEN NO MORE" (2:23) [Personality BMI—Jes-sie] Young Jessie does a strong job shouting a quick beat ditty with plenty of excitement. Infectious side that could catch on that could catch on.

**B** "HIT, GIT AND SPLIT" (2:23) [Personality BMI—Smith, Paul] Another rocking quick beat that Jes-sie milks. Good side, tho not as strong as "Don't Happen No More".

#### LITTLE ARTHUR MATHEWS (Dig 117)

**B** "BAD BAD BULLDOG" (2:40) [Dig BMI—Gallo, Kelso, Page, Otis] Little Arthur Mathews chants a rhythmic quick beat bouncer novelty story of a growling, snapping bulldog on his tail. Ok vocal effort against a driving ork support.

**C+** "HOT DIGGITY DOG" (2:33) [Dig BMI—Hodge, Belvin] Lit-tle Arthur sings another rhythmic bouncer set to a familiar melodic chant. Ok deck, but lacks the appeal of "Bulldog".

#### THE TURKS (Bally 7-1017)

**B**+ (2:32) [Valleydale BMI—Mo-tola] The Turks make their bow on Bally with a middle beat romantic lilter that comes off delightfully. Gay-nel Hodge, handling the lead, turns in a smart and impressive perform-ance. Strong release to be carefully watched watched.

**B** "WHY DID YOU?" (2:28) [Val-leydale BMI—Watson, Motola] The Turks bounce lightly through a pop paced effort. Deck is a romantic weeper set to an infectious happy lilt. Ok platter.

#### ELLA JOHNSON (Mercury 70965)

**B+**DO" (2:23) [Tee Pee ASCAP—] Ella Johnson swings with charm and seduction as she tells her man what he has to do if he wants to be her baby. It is a rhythmic middle beat with a light hearted feeling. Vivacious deck.

WHAT A DAY" (2:05) [Pure Music BMI—] A quick beat rocker with a novelty lyric, Ella handles the item delightfully but the material isn't as strong as "That's What You Gotta Do".

#### THE HEARTBEATS (Hull 720)

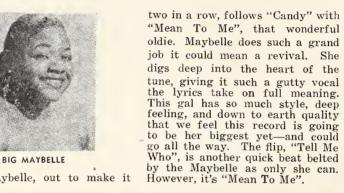
"OH BABY DON'T" (2:25) [Keel "BMI—Smith, Miller] The Heart-beats come up with a catchy quick beat set to a novelty arrange-ment. The group swings delightfully through the racer and the result is an infectious offering that excites. Watch this one carefully.

"A THOUSAND MILES AWAY" (2:22) [Keel BMI—Sheppard, Miller] The Heartbeats blend ten-derly on a slow blues ballad in which they promise to return home soon. Pretty and soft melody.



"MEAN TO ME" (2:38) [ASCAP—Turk, Ahlert] "TELL ME WHO" (2:41) [Crossroads BMI-Billy Miles]

> BIG MAYBELLE (Savoy 1500)



• Big Maybelle, out to make it

FATS GAINES (Authentic 403)

(Authentic 403) **B** "IT'S TRAGIC" (2:37) [Dootsie Williams — Rebecca Williams] Rebecca Williams sings a parody to the tune "It's Magic" that might be well known to the school kids around the country. At least the local students have been singing it for sev-eral years. It is a very funny item. Chuckley and might grab some good action if it gets the exposure.

**B** "MY MAN IS GONE" (2:42) [Dootsie Williams BMI—Fats Gaines] Miss Williams wails a slow, rhythmic blues with warmth and deep feeling. Good vocal job on the model tune. moody tune.

#### JOHNNY OTIS (Dig 119)

**B+** "HEY! HEY! HEY! HEY!" (2:45) [Valjo BMI—Johnny Otis] Johnny Otis knocks out a quick beat rocker with an excitement engendered by orking and shouty vocal. Deck rides—good sound and beat. Watch this one this one.

**B** "LET THE SUNSHINE IN MY HEART" (2:37) [Dig BMI— Johnny Otis] Otis backs with a com-plete change of pace, singing a slow paced ballad lovely smoothly. Ok deck.

#### **ARTHUR & BOOKER** (Chess 1637)

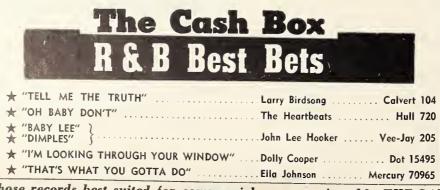
**B** "HEAVENLY ANGEL" (2:28) [Arc BMI-Booker] Arthur & Booker blend voices on a rhythmic blues ballad with effective results. It is a drifty, melodic effort in which the team asks the "heavenly angel" to send them someone to love to over-come their loneliness and blues. Warm side.

**B** "YOU'RE NEAR ME" (2:25) [Arc BMI—Booker] Arthur & Booker bounce lightly through a mid-dle beat rhythm ballad. Delightful listening.

#### EDGAR BLANCHARD (Specialty 585)

**C+**"MR. BUMPS" (2:10) [Venice BMI — E. Blanchard] Edgar Blanchard and his band offer up a middle beat bouncer instrumental that will make a good programming item for deejays. Good dance and listening deck.

**C+** "RICKI - TICKI - TOO" (1:55) [Venice BMI-Blanchard, Mon-trell, Sandy] A quick beat instru-mental with a honky tonk flavor. Pleasing side.



#### THE CHESTNUTS

THE CHESTNUTS (Davis 452) **B**+ "FOREVER I VOW" (2:40) [Joe Hopkins, Hopkins] Ruby Whitaker handles the lead on this side, singing a slow paced love ballad with a warm effort. Drifty type wax that makes very pleasant listening. Good side. **B** "BROTHER BEN" (2:45) [Joe Davis ASCAP—Frank Hopkins] The Chestnuts bounce a cutie with a quick beat rhythm boasting of the amoral attributes of brother Ben. In-fectious ditty.

fectious ditty.

#### JAMES CURRY

JAMES CURRY (Flosh 110) "PLEASE BABY" (2:22) [BMI —Curry, Reynolds] James Curry offers a pleasant rocker with a smooth vocal against a beaty instrumental herkdrop

vocal against a beaty instrumental backdrop. **B** "MY PROMISE" (2:25) [BMI —James Curry] Curry wails a slow beat ballad with feeling. Bluesy offering presented with a relaxed ar-rangement. Pleasant side.

JIMMY NOLEN (Federal 12278) **B** ('HOW FINE CAN YOU BE'' (2:16) [Armo BMI — Jimmy Nolen] Jimmy Nolen sings a familiar jump riff that comes off an appealing deck. Rocking arrangement and driv-ing instrumental assist, featuring a heated horm

ing instrumental assist, reaturing a heated horn. **B** "IT HURTS ME TOO" (2:25) [Armo BMI—Nolen] Nolen wails for the southern market as he dra-matically sells this slow beat blues. Solid authentic down home wailing. Good arrangement and ork backdrop on the moody tune. on the moody tune.

#### DOLLY COOPER (Dot 15495)

**B**+"I'M LOOKING THROUGH BH-Smith, Kosloff, Paul] Dolly Cooper sings a pop offering with a warm and emotional style. It is a moving, spiritual type melody done extremely well.

**B** "BIG ROCK INN" (2:06) [Peer Music BMI—Joe Thomas] Dolly Cooper rocks a quick beat blaster with loads of enthusiasm. Gutty and swinging wax. Exciting side.

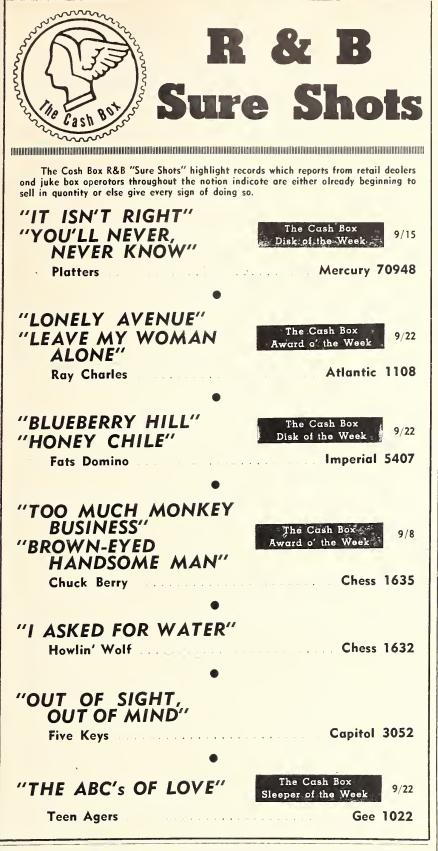
#### FRANK MOTLEY

(Big Town 116) **B** "NEW HOUND DOG" (2:23) [4 Star Sales BMI—F. Motley] Frank Motley drives with the impact of a pile driver as he growls the hard hitting, quick beat rocker. Ex-

hard hitting, quick beat rocker. Ex-citing side. **C+** "SNATCH IT" (2:16) [4 Star Sales BMI—F. Motley] Motley, the man with two trumpets, knocks out a wild, screaming instrumental that races at breakneck speed from the opening note. Instrumental ex-bauster hauster.

JOHN LEE HOOKER (Vee-Jay 205) **B**+BABY LEE" (2:59) [Tollie B+BMI—Hooker, Bracken] John Lee Hooker turns in a sincere and warm reading of a slow paced rhythm blues that comes off very strong. Hooker, whose biggest appeal is usually the Southern markets, has a beat and sound here that could make its mark on all territories. Watch it closely. **P**. "DIMPLES" (2:57) [Tollie BMI

it closely. "DIMPLES" (2:57) [Tollie BMI Hooker, Bracken] Hooker backs with a cute and saucy bouncer about his baby and the way she walks and twitches. Chuckley lyric. Very good side side.



#### Riverside Announces 100 LP Release Schedule

NEW YORK -- Riverside Records NEW YORK — Riverside Records will release 100 new 12-inch albums in the September 1956 to August 1957 period. The heaviest release schedule in its short 3-year history almost triples the past year's output and will bring the Riverside album total close to 300 LP's in the next 12 months. Riverside's 100 new releases include

(Modern Jazz and Dixieland); Folk-lore; World Folk-Music; Specialty; Samplers and Modern Voices.

Forthcoming albums in the Jazz Ar-chives Series will be headed by a Sep-tember release titled: "A History of Classic Jazz," consisting of five 12-inch LP's and more than 60 selections bound in a de luye leatherette nackage plus a LP's and more than 60 selections bound in a de luxe leatherette package plus a 20,000 word essay by Charles Edward Smith on the backgrounds of jazz. "A History of Classic Jazz" features a panoramic view of traditional jazz, in-cluding the great names of New Or-leans, Chicago, Dixieland, and "Re-vival"—Louis Armstrong, Jelly Roll Morton, King Oliver, Bix Beiderbecke, Fats Waller, and others. Other sched-uled Jazz Archive LP's include per-formances by Muggsy Spanier, Johnny formances by Muggsy Spanier, Johnny

Dodds, Louis Armstrong, King Oliver, and Fletcher Henderson. Riverside's expanded Modern Jazz Catalogue will present the waxing by Thad Jones, Kenny Dorham, Ernie Henry, Matthew Gee, Cecil Payne, Thelonius Monk, Randy Weston, Mun-dell Lowe, and Don Elliott. Dixieland will be represented by meant perfer will be represented by recent perform-ances of Sidney Bechet, Albert Nicho-las, Wild Bill Davidson and George Lewis.

### **Ram Adds To His Staff**

NEW YORK—Personality Produc-tions, Buck Ram's management firm,

tions, Buck Ram's management firm, has added Mike Abbott and Mike Ka-sino to its constantly expanding or-ganization. Abbott was formerly with the William Morris Agency and Ka-sino was associated with the Ben Waller agency on the West Coast. Ram left for the West Coast last week, leaving his right hand girl Jean Bennett, to take care of publicity on the new releases by the firm's ar-tists. Abbott and Kasino will work with the booking offices setting dates for the Personality roster. for the Personality roster.



#### Page 38

JOLLY CHOLLY

WWEZ-New Orleans, La.

WWEZ\_HOW Offectins, Edw
 Crazy Arms (R. Price)
 Sweet Dreams (F. Young)
 I Walk The Line (J. Cash)
 Searching (K. Wells)
 Hound Dog (E. Presley)
 Twenty Feet Of Muddy Water (S. James)
 Don't Tell Me Troubles (Brown

B. You Are The One (C, Smith) 9. Conscience, I'm Guilty (H. Snow) 10. Casey Jones (E. Arnold)

"TATER" PETE HUNTER

KTLW—Texas City, Texas

KTLW—Texαs City, Texαs 1. On My Mind (Flatt & Scruggs) 2. I'm A One Woman Man (J. Horton) 3. I Can't Quit (M. Robbins) 4. Crazy Arms (R. Price) 5. Singing The Blues (Robbins) 6. Taggin' Along (G. Jones) 7. I've Known You From Somewhere (P. Wagoner) 8. Ain't It Fine (D. Rich) 9. Somebody (S. McDonald) 10. I Walk The Line (J. Cash)

TOM PERRYMAN KSIJ—Gladewater, Texas

KSIJ—Gladewater, Iexas 1. Don't Be Cruel (E. Presley) 2. According To My Heart (J. Reeves) 3. Hasta Luego (D. Houston) 4. Crazy Arms (R. Price) 5. I Can't Quit (M. Robbins) 6. Without Your Love (B. Lord) 7. Ain't It Fine (D. Rich) 8. Don't Tell Me (Browns) 9. I'm A One Woman Man (J. Horton) 10. Birds Of A Feather (Bradley)

SLIM COXX-"COWBOY

CARAVAN" WVKO—Springfield, Mass.

WVKO—Springfield, Mass. 1. Cheated Too (Lee & Cooper) 2. Crazy Arms (R. Price) 3. Searching (K. Wells) 4. Your Pretty Blue Eyes (D. Rich) 5. Until I Met You (F. Young) 6. Seasons Of My Heart (J. Newman) 7. Uncle Pen (P. Wagoner) 8. Construct (P. Wagoner)

B. Conscience, I'm Guilty (H. Snow)

9. Popin' That You're Hopin' (Louvins)

10. I Walk The Line (J. Cash)

Country

**Disk Jockey** 

**REGIONAL RECORD REPORTS** 

### **Two Anniversaries**



JACKSONVILLE, FLORIDA-Ed Bell, WIVY disk jockey, recently cele brated two anniversaries, his birthday and his sixth anniversary with the station. Ed's show is on the air daily, Monday thru Friday, from 8:30 to 10:30 A. M. His easy, relaxed manner has endeared him to his audience in Jacksonville and surrounding communities. Ed is shown with his daughter Lindy Bell on his yacht which is named after her.



TENNESSEE

NASHVILLE

N. And Little

Phone: Canal 8-5540

#### **EMI To Show Its Stereo Recording System**

HOLLYWOOD—Electric and Mu-sical Industries, Ltd., Hayes, Middle-sex, England, owner of Capitol Rec-ords, Inc., will demonstrate its stereo recording system at the eighth annual convention of the Audio Engineering Society in the New York Trade Show Building, New York, September 27-30, from 2-10 p.m.

Conducting the demonstration will be Dr. G. F. Dutton, Chief of the Ad-vanced Development Section, Record Division, BMI. Dr. Dutton also will read a paper on this recording sys-tem before a meeting of the Audio En-gineering Society on September 26.

According to Dr. Dutton, the EMI system aims to reproduce at the ears of the listener the same relative acous-tic pressures and phases that would be experienced in the original sound field, experienced in the original sound field, particularly in the middle and low frequency regions where definition is very important. He explains that ba-sically, two directional microphones are used, placed very close together and connected to separate channels leading to their respective loud-speakers.

Planning to attend the convention after two and one-half weeks with Capitol technical and engineering ex-ecutives in Hollywood, will be W. S. Barrell, Technical Liaison Officer, Group Recording, EMI. Barrell left the West Coast September 19. Chairman of the September 26 morn-

the West Coast September 19. Chairman of the September 26 morn-ing session of the convention on "Disk Recording and Reproduction" will be Donald J. Plunkett, Studio Manager of Capitol's New York Recording Office, who will introduce James W. Bay-less, Engineering-Manufacturing Vice-President of Capitol, who will read a paper on "A New Recording Plant," in which he will disclose features and innovations in The Capitol Tower re-cording studios in Hollywood.

#### **Skyway Issues Political Novelty**

LOS ANGELES-Skyway Records, LOS ANGELES—Skyway Records, with a close watch on current events, has issued a political novelty rock and roller titled "Donkey Rock, Elephant Roll." It features the Hatton Sisters. Skyway is currently negotiating with a record firm in Belgium for the masters to this release and a recent release, "Season's Greetings — A Cheerful Hello."



"COUSIN" JOHNNY SMALL WNLC-New London, Conn. WNLC--New London, Conn. 1. Cheated Too (Lee & Cooper) 2. Let's Say Goodbye (L. Moore) 3. I Walk The Line (J. Cash) 4. Sweet Dreams (D. Gibson) 5. Ruby Are You Mad (Osbornes & Allen) 6. Searching (K. Wells) 7. Jesus Answers My Prayers (Reno & Smiley) 8. I Take The Chance (Browns) 9. Waltz Of The Angels (W. Stewart) 10. You Are The One (C. Smith)

#### LILLIE ANNE

- WIRC—Hickory, N. C. Don't Be Cruel (E. Presley) You Are The One (C. Smith) Cash On The Barrelhead Cash On The Barrelhead (Louvins)
   Singing The Blues (Robbins)
   I Walk The Line (J. Cash)
   Doorstep To Heaven (Smith)
   I Loved You Better (Johnnie & Jack)
   Until I Met You (F. Young)
   Searching (K. Wells)
   Love, Love, Love (Johnnie & Jack)

- SLIM HARPER WVNJ—Newark, N. J. 1. Bed Of Roses (R. Garrett) 2. Waltz Of The Angels (L. Frizzell) 3. Crazy Arms (R. Price) 4. Sweet Dreams (F. Young) 5. Searching (K. Wells) 6. You Are The One (C. Smith) 7. Will I Ever Forget You (Dee) 8. You Gotta Be My Baby (S. McDonald) 9. Wherever You Are (Duncan) 10. Until I Met You (F. Young)

#### ABBIE NEAL

- WAMO—Homestead, Pittsburgh, Pa.
- 1. Crazy Arms (R. Price) 2. I Walked Alone (J. Cash) 3. You Gotta Be My Baby (G. Jones)
- G. Jones, (G. Jones)
   Cheated Too (Coopers)
   I'll Take Back My Heartache (Ranch Girls)
   You Don't Know Me (E. Arnold)
- 6. You Don't Kitch 7. Hey, You There (Rusty & Doug) 8. Searching (K. Wells) 9. My Lips Are Sealed (Reeves) 10. He Wears My Wedding Band (Ranch Girls)

#### TOM EDWARDS

- WERE-Cleveland, Ohio WERE—Cleveldind, Ohio
   I Walk The Line (J. Cash)
   Crazy Arms (Ray Price)
   Mother Of Honky Tonk Girl (J. Reeves)
   Sweet Dreams (F. Young)
   Any Old Time (W. Pierce)
   May You Never Be Alone (R. Garrett) (R. Garrett) 7. I'm In My Teens (Collins Kids) 8. Ruby, Are You Mad (Osbornes & Allen) 9. Goodbye, Mr. Brown (Wells & Acuff) 10. You Don't Know Me (Arnold) PAUL KALLINGER XERF-Del Rio, Texas Any Old Time (W. Pierce) Crazy Arms (R. Price) Sweet Dreams (F. Young) Come Back To Me (Newman) Trying To Forget You (P. Wagoner)
- (P. Wagoner) 6. Love, Love, Love, Wey & Jack) 7. You Are The One (Smith) 8. Mother Of A Honky Tonk Girl (J. Reeves) 9. Just As Long As You Love Me (Browns) 10. Teenage Boogie (W. Pierce)

#### SHEL HORTON

- SHEL HORTON WKMC—Roaring Springs, Pa. 1. I Walk The Line (J. Cash) 2. Casey Jones (E. Arnold) 3. I Take The Chance (Browns) 4. Conscience, I/m Guilty (Snow) 5. Crazy Arms (R. Price) 6. Rainbow At Midnight (Carlisles) 7. Don't Be Cruel (E. Presley) 9. Just Because (E. Presley) 9. Searching (K. Wells) 10. Come On In (P. Kline)

1. Don't Be Cruel (E. Presley)
2. Crazy Arms (R. Price)
3. Cash On The Barrelhead
(Louvins)
4. Sweet Dreams (F. Young)
5. Searching (K. Wells)
6. I Take The Chance (Browns)
7. You Are The One (C. Smith)
8. Any Old Time (W. Pierce)
9. Conscience, I'm Guilty
(H. Snow)
10. I'm A One Woman Man
" (J. Horton)
MARY WILSON KCLX—Colfax, Wash.
1. Crazy Arms (R. Price)
2 Aladdin's Lamp (F. Huskey)
2. Aladdin's Lamp (F. Huskey) 3. You Are The One (C. Smith)
<ol> <li>Aladdin's Lamp (F. Huskey)</li> <li>You Are The One (C. Smith)</li> <li>Searching (K. Wells)</li> </ol>
<ol> <li>Aladdin's Lamp (F. Huskey)</li> <li>You Are The One (C. Smith)</li> <li>Searching (K. Wells)</li> <li>I'm So In Love (Wilburns)</li> </ol>
<ol> <li>Aladdin's Lamp (F. Huskey)</li> <li>You Are The One (C. Smith)</li> <li>Searching (K. Wells)</li> <li>I'm So In Love (Wilburns)</li> <li>I Can't Quit (M. Robbins)</li> </ol>
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KERMIT REID

WTJH—East Point, Ga.

BILL THORNTON KRLW—Walnut Rídge, Ark 1. Searching (K. Wells) 2. You'rt Running Wild

- (Louvins) 3. Crazy Arms (R. Price) 4. Any Old Time (W. Pierce) 5. Singin' The Blues (Robbins) 6. I Walk The Line (J. Cash) 7. Don't Be Cruel (E. Presley) 8. Sweet Dreams (F. Young) 9. Twenty Feet Of Muddy Water (S. James) 10. I Take The Chance (Browns) (Louvins)

- TEX JUSTUS & NORM HALL
- TEX JUSTUS & NORM HALL WBNL—Boonville, Ind. 1. Don't Be Cruel (E. Presley) 2. Singing The Blues (Robbins) 3. Nothing Looks As Good As You (F. Huskey) 4. According To My Heart (J. Reeves) 5. Thank You Just The Same (J. Shepard) 6. Ain't It Fine (D. Rich) 7. You Are The One (C. Smith) 8. You Gotta Be My Baby (G. Jones) 9: Now We'll Waltz

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JOHNNY "T" TALLEY EVE—Minneapolis, Minn. . Crazy Arms (R. Price)	DON BURFORD KBSF—Springhill, La. 1. Don't Be Cruel (E. Presley) 2. My Lips Are Sealed (Reeves)
. Lonesome Train (J. Talley) . According To My Heart (J. Reeves) . I'm So In Love With You	3. Let's Make A Fair Trade (B. King) 4. Lonesome Train
No Love Have I (Collins) Where Did My Heart Go	(Johnnie T. Talley) 5. It's Okay (G. Jones) 6. You Gotta Be My Baby
(T. Bill Strength) I Gotta Know (W. Jackson) Conscience, I'm Guilty	7. Tonight You Belong To Me (Wakely & Chandler)
(H. Snow) . That's My Reward (Wallace)	(G. Morgon)
. Wicked Lies (C. Smith)	10. Without Your Love (B. Lord)

- 7 8. Conscience, I'm Guilty (H. Snow)
- 9. That's My Reward (Wallace) 10. Wicked Lies (C. Smith)

- LARRY DEXTER WRHC—Jacksonville, Fla.

- B. The Fool (S. Clark) Heaven (Masters)
- 9. Heaven (Midaries), 10. You're Running Wild (Louvins)

- 9. I Want You (E. Presley) 10. Be-Bop-A-Lula (G. Vincent)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

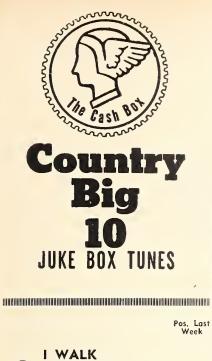
J. T. NESBITT 'THE COTTON PICKER" WCKI—Greer, S. C. WRHC—Jacksonville, Ha. 1. Singing The Blues (Robbins) 2. Blue Mountain Waltz (Mach) 3. Ruby, Are You Mad (Osbornes & Allen) 4. Gossip (L. Duncan) 5. Crazy Arms (R. Price) 6. Sweet Dreams (F. Young) 7. I'm In My Teens (Collins Kids) 9. The Eacl (6. Clarb) Crazy Arms (R. Price) You Are The One (C. Smith) Cheated Too (Lee & Cooper) Don't Be Cruel (E. Presley) 5. Searching (K. Wells) 6. I Walk The Line (J. Cash)

- My Lips Are Sealed (Reeves) Any Old Time (W. Pierce) 8.

**RED HUGHES** 

RED HUGHES CKEY—Toronto, Canada 1. Crazy Arms (R. Price) 2. I Walk The Line (J. Cash) 3. Searching (K. Wells) 4. Sweet Dreams (F. Young) 5. You Are The One (C. Smith) 6. Any Old Time (W. Pierce) 7. Don't Be Cruel (E. Presley) B. Hound Dog (E. Presley) 9. I Want You (F. Presley)

Any Old Time (w. 1.6) Conscience, I'm Guilty (H. Snow) 10. Hound Dog (E. Presley) RAY PULLEY RAY PULLEY WFOS—South Norfolk, Va. 1. Don't Be Cruel (E. Presley) 2. Crazy Arms (R. Price) 3. I Walk The Line (J. Cash) 4. My Lips Arc Sealed (Reeves) 5. You Gotta Be My Baby (G. Jones) 6. Hound Dog (E. Presley) 7. No Love have I (T. Collins) B. Any Old Time (W. Pierce) 9. The Fool (S. Clark) 10. Cheated Too (Lee & Cooper)



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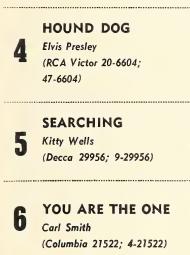
ne.

THE LINE Johnny Cash (Sun 241; 45-241)

#### DON'T BE CRUEL

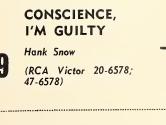
2	Elvis Presley (RCA Victor 20-6604;
	(RCA Victor 20-6604;
	47-6604)

CRAZY ARMS Ray Price (Columbia 21510; 4-21510)



**BE-BOP-A-LULA** Gene Vincent (Capitol 3450; F3450)





Jim Reeves

47-6517)

#### Halsey Heads New Artists **Management Agency**

Page 39

INDEPENDENCE, KANS. - Jim Halsey, personal manager of Hank Thompson and His Brazos Valley Boys for the past five years, announced last week the formation of a new personal management agency, Thunderbird Artists, Inc. The agency will specialize in personal management, promotion and publicity for country artists and will concentrate on ballroom, fair and rodeo bookings.

Signed to the agency, which Halsey will head, are Hank Thompson and his Brazos Valley Boys (Capitol), Leon McAuliffe and his Cimarron Boys (Columbia), and Billy Gray and His Western Okies (Decca), in the Western band department. In the single act department will be Wanda Jackson (Capitol), Mitchell Torok (Decca) and Jud 'n' Jory. Other top country artists are to join the agency within the next few months.

During the past few years Halsey has booked country talent into many of the leading fairs and rodeos, including the Cheyenne, Wyoming Frontier Days Rodeo; Texas State Fair; California State Fair; Calgary Stampede; Edmonton Fair and Exposition; Fort Worth Fatstock Show, and many others. Demands for top country attractions this past year were so heavy that Jim Halsey and Thunderbird Artists, Inc., plan to service many more fairs and rodeos this year by increasing their talent roster. They also will service more ballrooms with country and Western bands.

Thunderbird Artists, Inc., will headquarter in Independence, Kansas.

> 80 Cash

2. I WALK THE LINE

8. CONSCIENCE, I'M GUILTY

9. ACCORDING TO MY HEART

10. YOU GOTTA BE MY BABY

3. SWEET DREAMS .....

4. DON'T BE CRUEL

5. YOU ARE THE ONE

man

1. CRAZY ARMS

6. SEARCHING

7. SINGING THE BLUES

#### **RCA Thesaurus Plans** Welk Radio Show

NEW YORK—Lawrence Welk, the nation's top TV bandleader, has been signed by RCA Thesaurus to tran-scribe a new half-hour radio show. The new show will follow the same format as the bandleader's TV show, with Welk as Master of Ceremonies and in-dividual band members and vocalists

dividual band members and vocalists in the solo spots. Featured will be songstress Alice Lon as the program's "Champagne Lady," Myron Floren on accordion, first violinist Dick Kesner, Jerry Burke on the Hammond Organ, Ar-tistic Aladdin in his usual roles of vocalist and violinst, and everybody else in Welk's regular TV lineup. All music is being freshly transcribed in RCA's "New Orthophonic" High Fi-delity Sound. So far, seventy of the tunes transcribed for the new show have never previously been recorded by Welk for any other purpose. Sales promotion and merchandising matepromotion and merchandising mate-rials are being supplied by RCA The-saurus. The program is scheduled for winter broadcast at no additional cost to RCA Thesaurus subscriber

cost to RCA Thesaurus subscriber stations. Welk's earning power and popu-larity are now at their all-time highs. Today, his program consistently ranks among the "Top Ten" of all network shows, and among the "Top Ten" with men as well as women. In addition to all his other activities, Welk will unveil his second TV show this fall.

#### **Oceanic Signs Artist-Writers**

NEW YORK—The Oceanic Music Company, this city has signed Hawk-shaw Hawkins, RCA Victor artist, and Jean Shepard, Capitol Records, to ex-clusive writers' contracts.

Hawkins and Shepard will also have subsidiary publishing firms with Oceanic Music.

Johnny Cash (Sun)

Faron Young (Capitol)

Carl Smith (Columbia)

Kitty Wells (Decca)

Elvis Presley (RCA Victor)

Marty Robbins (Columbia)

Hank Snow (RCA Victor)

Jim Reeves (RCA Victor)

George Jones (Starday)

**The Country Records** 

**Disk Jockeys** 

**Played Most** 

11. CHEATED TOO 12. MY LIPS ARE SEALED. 13. I'M A ONE-WOMAN MAN 14.

I'M SO IN LOVE WITH YOU. 15. ANY OLD TIME 16. HOUND DOG 17. I TAKE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS



tunesmith son of Walter Dana of Dana Records, will enter the U.S. Army on his birthday, September 27.

sity Cum Laude in three years, studying creative writing. He has written several songs recorded on Coral, Dana and Broadway Records. He was also accepted as a BMI writer.

Currently, the lad's song, "Angelique," is being published by Melody Trails, Howie Richmond's publishing firm and his tune, "Till You Come Back," was accepted by Pine Ridge of the Big Three.

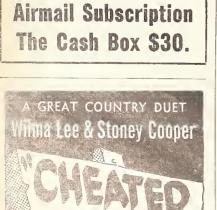
Dana Records has just released: "Yes, I Love You," by Bill Harrington and Frank Wojnarowski's Orchestra, and the Harmony Bells' waxing of "Great Discovery." Several other songs are being readied for recording





Rex Dale passed along the follow-ing information concerning the Hi-Fi ing information concerning the Hi-Fi Show being held this week at the Hotel Sheraton Gibson. Rex will be doing his DJ show over WCKY right in the midst of the tweeters, woofers, speakers and what have you. Rex says he plans to have a ball, as he has been a Hi-Fi bug since the craze started. On his show this week he interviewed the Lancers (Coral) who currently are appearing at Beverly Hills, also a new recording artist Jeff Daniels stopped by to be on the "Rex Dale Show". A contest "For the best reason Why I Want Elvis's picture", an 18 x 24 picture in color, is drawing fine response on his show. . . . Gil Sheppard will emcee a broadcast of the 107th annual Orphan Feast from fine response on his show. . . . Gil Sheppard will emcee a broadcast of the 107th annual Orphan Feast from the General Protestant Orphan Home on Sunday at 1 PM over WCPO. . . . Steve Palmer has joined the announc-ers staff of WKRC-TV; he formerly was with WHIZ-TV in Zanesville, Ohio. . . . George Bryson and Mark Scott stated during their Tuesday night broadcast of the Redlegs' game that they plan on being back and calling the plays for the club next year over WLW-TV. . . Lawrence Welk packed the Cincinnati Gardens with more than 12,000 fans, undoubtedly the biggest fan club meeting to be held in Cincinnati in years. Proof that folks want to see more big band shows. . . Clyde Trask with vocalist Patty Miller are appearing this week end at Castle Farm. . . Al Bland, vice president in charge of programming announced that WLW-R will inaugu-rate a dozen new shows and offer new presonalities charting this weak New announced that WLW-R will inaugu-rate a dozen new shows and offer new prsonalities starting this week. New faces seen around WLW are Dave Lane, Jack Gwyn, Roy Nester and Bill Albert, all who worked on top programs in other cities. . . Jack Remington has returned from a two week vacation to take up the reins again on WKRC. . . Aunt Emmie writes from Atlanta, Georgia that she sure is enjoying her trip South, says that she had to leave her little dar-lings at home as there was no room that she had to leave her little dai-lings at home as there was no room for them in the wagon. (The darlings are her pet pigs.) . . . Nelson King are her pet pigs.) . . . Nelson King and Tommie Sutton stopped by the other morning from their trip to Nashville, where they helped plan the DJ convention to be held Nov. 9-10th there there.

Attention—Send all news for this column to Cincinnati Cut-Ups, 7771 Cheviot Rd., Cincinnati 31, Ohio.



HICKORY - 1051

A Bet ash Bet and Bet		B VERY GOOD C+ GOOD	C D	FAIR Mediocre	
THE CASH BOX					
"ROCK 'N REELIN'" (2:23) [Republic And Copar BMI — M. Kaplan, A. Shuman, D. Wolf] "DONT BLAME IT ON THE GIRL" (2:41) [Earl Barton BMI—Ashely] RED FOLEY Decca 30067; 9-30067)	"HONKY TONK TEA [Tree BMI—Bro "LET THE WHOLE TALK" (1:55) [Acuff- Miller, Fitzmo JIMMY NEWM (Dot 1286; 45-1	adway] [B "HEI C WORLD (2:3 Rose BMI— rris] AN	Geechwood J LLO OLD J 32) [Centra A. A SONN (Capitol J Vhether it	ME BACK" (2:30) BMI—S. James] BROKEN HEART" I BMI—J. Allison, Allison] Y JAMES 3542; F3542) was Sonny James' I stylings, the ma-	

• Jimmy Newman comes up with

a brand new double-decker that

ranks as one of his best in quite awhile. The upper end, labeled "Honky Tonk Tears", is a middle

beat lover's ballad that the chanter delivers with telling effect. On the

other s de, an up tempo romantic opus, Newman has decided to pledge his love, forget the past and "Let The Whole World Talk".

They're two potent pieces of ma-terial and Jimmy sells them with

authority. It's a toss-up. Both ends

THE MADDOX BROS. & ROSE

THE MADDOX BROS. & ROSE (Columbia 21559; 4-21559) **B**+ROLL" (2:09) [Blackwood BMI -F. Maddox] After what the Mad-dox Brothers and Rose do to Ray. Charles' big r&b hit "I've Got A Woman" it's more than likely that rock 'n roll enthusiasts are gonna shudder. It's a real funny, knock-down, drag-out satire that could bust out in both the country and pop fields. **B**+[Vidor Publ. & Spark Publ. BMI -Kangas] The group stays strictly country on this more subdued, tho quick paced, romantic novelty. De-lightful wax. JUSTIN TUBB

(Decca 30062; 9-30062) **B**+ "IT TAKES A LOT O' HEART" (2:34) [Hill & Range BMI—Ever-

L+(2:34) [Hill & Range BMI—Everly] Here's a meaningful, romantic lilter that Justin Tubb puts over in top quality fashion. It's a powerful entry that could break wide open.
 L+(2:38) [Ernest Tubb BMI—J. Tubb] The polished song stylist delivers this heartfelt, up tempo lover's tale in warm, sincere style. A fine coupling for ops and dealers.
 LAYCEE HILL

JAYCEE HILL (Epic 9185; 5-9185) "ROMP STOMPIN' BOOGIE" (2:00) [Goldenbell ASCAP-H. Baker, Sway, T. Green] Jaycee Hill intros on the label with a swingin' vocal rendition of a colorful ditty set to a boogie beat. A fetching etching. "A LOVE SO FINE" (2:25) [Goldenbell ASCAP-H. Baker, Sway, T. Green] This half the artist neatly rocks his way through a fast paced rhythmic blues. Solid instru-mental assist turned in by Joe Sway on two good coin-pullers.

BILL FLAGG (Tetra 4445; 45-4445) **B**+"GO CAT, GO" [Tetra BMI— Bruce, Flagg] Here's an engag-ing rock 'n roller, with strong all-market possibilities, that 'rockbilly' Bill Flagg belts out in inviting fash-ion. Socko instrumentation on a deck that already has action reported from

that already has action reported from several areas. Could really take off. "A GOOD WOMAN'S LEAVIN'"

on two good coin-pullers.

**BILL FLAGG** 

have the goods.

JUSTIN TUBB

JAYCEE HILL

• Whether it was Sonny James' tantalizing vocal stylings, the ma-terial, the catchy beat or a com-bination of all three factors that helped push "For Rent" and "Twenty Feet Of Muddy Water" way up the popularity charts can-not be readily ascertained. How-ever, the formula was right and Sonny employs it on his latest ef-fort, an intriguing, gimmicked-up ditty tabbed "The Cat Came Back". On the other half James displays his splendid ballad style as he ex-pressively renders a tear-compellies' pressively renders a tear-compell-ing, slow paced lover's item dubbed "Hello Old Broken Heart". It's a double-barreled contender for honors

PEE WEE KING

PEE WEE KING (RCA Victor 6666; 47-6666) **B**+[Golden West BMI-D. Glasser, C. J. Hall] The Pee Wee King outfit comes up with a contagious pop-country jumper that's gonna keep the boxes hoppin' day and night. Perfect for the hoofers. **B**+(1:45) [Ridgeway BMI - K. Stewart, Rothgeb] A real catchy romantic bouncer is handled with warmth and sincerity by Dick Glasser as King's crew lends a sparkling

as King's crew lends a sparkling backdrop.

PAT CUPP (RPM 473) **B** "LONG GONE DADDY" (2:25) [Modern BMI—Cupp] Pat Cupp bats out a quick beat ditty in the Elvis Presley manner. Deck drives and it's a foot tappin' tempo. Pleasing platter

and it's a foot tappin' tempo. Pleasing platter. **B** "TO BE THE ONE" (2:35) [Modern BMI — Cupp] Cupp sings this slow, light bouncer with a pop approach. It is a haunting melody with a love lyric. Easy-to-listen-to deck.

listen-to deck. McCORMICK BROTHERS (Hickory 1054; 45-1054) **B**+ (2:01) [Acuff-Rose BMI — Dex-ter, Mullins] The McCormick Bro-thers shine vocally and instrumental-ly as they turn in a happy-go-lucky rendition of a light-hearted, quick beat cutie. A delectable biscuit. **B** (2:08) [Acuff-Rose BMI—Haskel, McCormick] On the under side the boys fly over a fast paced instru-mental piece as they display the form that earned them the deejay's nom-ination as the "most promising small instrumental group of '56" in the re-cent Cash Box poll. **BILLY WALLACE** 

BILLY WALLACE (Mercury 70957; 70957x45) B (BURNING THE WIND" (1:43) (Green Hills BMI—Wallace] Billy Wallace tells the tale of a 'hot-rodder' and his gal who are 'burning up the road'. An interesting, r&r-flavored item that the vocalist spins in subdued fashion fashion.

B "MEAN, MISTREATIN' BABY" (2:19) [Alpine BMI—Wallace] Flip is an up tempo blues, that the chanter waxes appealingly. Effective string background on both ends.

 [BMI—Kummerle, Lekin, Donna] Lulu-Belle & Scotty tell us that "new dances come and go but the waitz never dies" on this very pretty, slow paced lilter. Lovely deck that should easily find its way onto the deejays' turntables.
 **C+** (2:05) [BMI—Wiseman, Frigo] Under lid is a change of pace, quick beat bouncer with sprightly lyrics that the pair grooves in enticing man-ner. CHARLIE GORE (King 4964; 45-4964) **B**+"RAILROADED" (2:03) [Mar-Kay BMI-Gore-Abner] The gal didn't take to Charlie Gore's line and she told him to keep on rollin' on this clever little novelty that moves along in quick beat style. Bright vocal job with a dandy instrumental

Red Foley, whose voice is a real pleasure to the ear, makes a double bid for a top rung on the sales ladder with both ends of his

latest pairing. On the upper end the songster attractively fashions one for the country 'hipsters' as he spins an easy-to-take, rock 'n

roll version of the square dance titled "Rock 'N Reelin'". On the

other side the clear and mellow-toned Foley beautifully waxes a poignant, slow paced weeper tag-ged "Don't Blame It On The Girl".

ged "Don't Blame It On The Girl". It's a great coupling with the up-per end leading the way.

LITTLE BRENDA LEE (Decco 30050; 9-30050) "JAMBALAYA" (2:06) [Acuff-Rose BMI-H. Williams] 9-year-old, Little Brenda Lee, the charming youngster who created quite a stir on her "Ozark Jubilee" appearances, debuts on wax with a captivating ren-dition of the recent Hank Williams smash

mash. **P** "BIGELOW 6-200" (2:12) [Co-PML\_D Woody, P. Sim-

**B** "BIGELOW 6-200" (2:12) [Co-par BMI—D. Woody, P. Sim-mons] This end the mopster sends up a most intriguing reading of a catchy little rock 'n roller. A wonderful tal-ent to watch country and popwise.

LULU-BELLE & SCOTTY (KaHill 1013; 45-1013) B "NOW WE'LL WALTZ" (2:44) [BMI—Kummerle, Lekin, Don-

LITTLE BRENDA LEE

backdrop. • "OVER YOU" (2:17) [Mar-Kay **B** "OVER YOU" (2:17) [Mar-Kay BMI—Gore, Abner] Gore takes hold of this crying towel, middle beat lover's piece and portrays it convin-

DON GIBSON (MGM 12331; K12331)

cingly.

**B**+ [Acuff-Rose BMI—Gibson] Don Gibson hands in a stellar vocal job as he dramatically delivers this tearas ne dramatically denvers this tear-ful, slow tempo lover's ballad. Big hit potential here. Keep close tabs on it. "WHAT A FOOL I WAS TO FALL (FOR YOU)" (2:13) [Acuff-Rose BMI—Gibson] Here the warbler dishes up another top notch reading on a potent middle host re reading on a potent, middle beat ro-mantic lament. Strong pairing.

**B** [Tetra BMI—Bruce, Flagg] This end the warbler waxes a rhythmic blues item that doesn't stack up to blues it the flip. C State "Only those records best suited for commercial use are reviewed by THE CASH BOX"



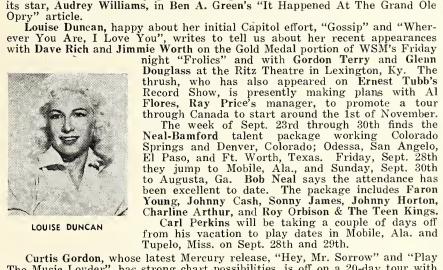
To add spice and color of country music to her "Home" show, seen on NBC-Television every day, Arlene Francis is going to Nashville, September 25th to stage "Home's" production direct from Ryman Auditorium. "Grand Ole Opry" talent that'll be appearing with Arlene will include Carl Smith, Martha Carson, Marty Robbins, The Jordaniares, Chet Atkins, June Carter and a group of square dancers.



dancers. Republic Pictures announced this week the release of "Daniel Boone." It co-stars Faron Young and Lon Chaney and will be shown in some 350 theatres across the United States. Plans are in the making for the movie to be shown to all disk jockeys present at the Fifth Annual National Disk Jockey Festival, November 9th and 10th. Young will be the star on the Prince Albert portion of the Grand Ole Opry September 22. Carl Perkins will be his special guest. Hank Snow will be the star on the September 29 Prince Albert show and Hawk-shaw Hawkins will be the special guest.

AUDREY WILLIAMS AUDREY AUT AUDREY AUDRE AN AUDREY WILLIAMS AUDREY AUDREY AUDRE AUTRE AUDRE AUDRE AUTRE AUDRE AUDRE AUTRE AUDRE AUTRE AUDRE AUTRE AUDRE AUTRE AUDRE AUDRE AUTRE AUDRE AUTRE AUDRE AUDRE AUTRE AUDRE AUDRE AUTRE AUDRE AUTRE AUDRE AUTRE AUDRE AUTRE AUDRE AUTRE AUDRE AUDRE AUTRE AUDRE AUDRE AUTRE AUDRE AUDRE AUTRE AUDRE AUTRE AUDRE AUTRE AUDRE AUTRE AUDRE AUDRE AUTRE AUDRE AUDRE AUTRE AUDRE AUDRE AUDRE AUDRE AUDRE A

Opry



Curtis Gordon, whose latest Mercury release, "Hey, Mr. Sorrow" and "Play The Music Louder", has strong chart possibilities, is off on a 20-day tour with Ernest Tubb trhrough the Northwest and Canada.



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Hank Thompson and his wife, Dorothy, left Okla City September 9th for Alaska where they will meet Merle and Betty Travis. The two couples will spend the next 25 days hunting. Hank stated he would not shave on the trip and would return to Oklahoma City on October 6 with a full beard, ala Grandpa Jones. Hank plans on having a woman barber shave his beard on his TV show Saturday, October 6 over the Oklahoma network. Hank's latest Capitol disk, "It Makes No Difference Now" and "Taking My Chances" has taken off strong and it looks like he will have another big hit on his hands when he returns from Alaska. While on vacation, Hank's band, the Brazos Valley Boys are working with guest stars, including Tommy Duncan, Eddie Dean and Tex Ritter. Wanda Jackson (Capitol) has taken off for the West Coast where she will do a string of personals for Steve Stebbins of Americana Corp. in Hollywood. Wanda also will cut another session for Capitol rec-ords under the direction of Ken Nelson. From Holly-wood Wanda will fly to Capitol Records dealer meet-ings in Houston, New Orleans and Atlanta. Wanda is accompanied on the tour by her father, Tom Jackson.



Jackson.

JUNE & JIM WILSON JUNE & JIM WILSON Party, Compton, California after September 22 and opens a tour in the North-west starting September 27th in San Jose, California. He will be playing one-nighters until Saturday, October 6th. He then starts a tour Friday, October 12th in San Diego, California that will take him through the east and finish at the disk jockey convention in Nashville, Tenn., November 8th and 9th. This tour is a combination of one-nighters and also plugging the new record release.

and 9th. This tour is a combination of one-inglited tild and the problem new record release. Freddie Hart has what looks like the biggest hit of his career "Blues" and the flip side, "Drink Up And Go Home", both Columbia. The two publishers involved the putting a great deal of promotion back of this record. Freddie starts an eastern tour on November 9th. He will finish with a week at The Flame Room in Minneapolis, Minn., November 17th. He will also be at the bight isoker convention

starts an eastern tour on revenued commence of the rest of the second starts are eastern tour of the rest of the second start and the s

LEFTY FRIZZELL LEFTY FRIZZELL LEFTY FRIZZELL LEFTY FRIZZELL LEFTY FRIZZELL Mitchell Torok (Decca) left Sept. 15 for a 20-day tour with promoter A. V. Bamford. Mitch recently joined the Ozark Jubilee in Springfield, Mo. Lonnie Barron, Sage & Sand artist and WDOG-Marine City, Mich. deejay, and Pat Nelson, A&R man for the label were in Wheeling recently where Lonnie did a guest shot on the WWVA-Jamboree Sept. 8th. From there here headed to Nashville to cut a session, Sept. 21st and 22nd and then on to the Circle Theatre in Cleveland along with Tex Clark and his gang. Lonnie, whose waxing of "Don't Doubt My Love" is still big in Michigan, will then return to Wheeling for another spot on Oct. 11th and 12th. Wayne Cody, Jr. ("Cactus Kid Cody") has taken over the C&W turntables at KSOP-Salt Lake City, Utah.

Utah. October 4th marks the beginning of a new 52-week sponsorship of the "Ozark Jubilee" by the American Chicle Co.

CLIFFIE STONE deejays and the 6 is the top six C&W tunes according to The Cash Box charts, the 0 is the 'sleeper of the week' as determined by the staff dubs for record companies who have been asking for them. They can't release all the details yet, but they do say that it might mean some good news for Tommy Riddle and Jimmy Saunders, billed as The Curley Brothers, and the songs they wrote in collaboration with WCMS-DJ "Lucky" Lon Backman.

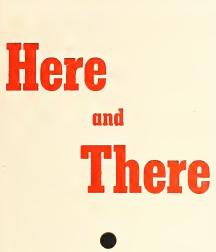
Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.



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(Editorial)

September 29, 1956



NEW YORK—Outlay for new plants and equipment may hit a new high of \$40 billion for the year altho the steel handicap may defer some of this into next year. This statement was made this week by one of the leading financial reporters. "And", he states, "this is no temporary situation. Surveys already indicate that 1957's total outlay will exceed this vear's, just as last year's is now being eclipsed." One day's normal run of news finds that American Gas & Electric pouring out \$58 million for the world's largest power unit; Olin-Mathieson Chemical joining with Revere Copper to spend \$231 million for a plant; Tennessee Gas Transmission Co., financing \$70 million pipeline expansion; Atlas Corp. sinking millions into a uranium mill. "What's behind all this growth?" asks the reporter. The answer, he finds, is "People, just people. With the nation's annual rate of birth at four million since 1952, population growth has virtually dictated industry's planning." According to a report from the Government, business plans to spend a record total of \$35,300,000,-000 for plant and equipment expansion this year. This is \$300 million, or 1 per cent, more than had been scheduled earlier in 1956, and 23 per cent more than the previous record spent in 1955.

NEW YORK-According to a survey of sales compensation by the American Management Association, field salesmen for manufacturing companies increased their earnings by an average of 3½ per cent last year. The survey showed that three-fourths of the 14,093 salesmen covered earned between \$5,000 and \$15,000 last year. In 77 per cent of the companies, salesmen received incentive compensation in the form of bonuses and commissions. "Altho base salaries are lower when these incentives are also paid", the report stated, "salesmen receiving bonuses fare better than salesmen salary only. The bonus is commonly based on a quota that sets a certain dollar volume of sales as salesman's target for standard performance. Extra compensation is provided for sales in excess of quota, thus offering an incentive to greater effort.'



The 2c (nickel) play operator can well return to the effective methods used by his pioneering forefathers.

He can bring about better conditions for himself and for all others in his area with Dime Play Plus Front Money.

This is, probably, his one best solution at this time for his present financial problems.

Like his forefathers, the 2c play operator may have to be the pioneer in this move to Dime Play Plus Front Money in his area.

Like his forefathers he, too, can succeed by displaying as much fortitude, forthrightness and conrage as did these daring pioneers.

All 2c play operators, who find that costs and expenses are increasing with the new wave of inflation sweeping the conntry, realize that their charge per play may soon be shoved down to  $1\frac{1}{2}c$ .

These 2c play operators simply must come to the logical realization that they can little longer continue profitably in business by charging less than half what they used to charge and pay from 300% to 500% more for all the necessities they require to do business.

These operators should, like their pioneering forefathers, emblazon a new slogan on their minds and the minds of all others in their area, just as their forefathers, painted slogans on their Conestoga wagons.

This slogan for all 2c play operators should be

"DIME PLAY PLUS FRONT MONEY OR BUST."

# MUSIC BIZ MOST SOLID **Replacement Business Has Reached Point Where Factories are Assured Continued High Production. Only Completely New, Different and Revolutionary Automatic Music Innovation Can Change Market.**

Page 44

CHICAGO-Those who have been engaged in the industry for some years are all of the opinion that "the music business is the most solid."

The Cash Box

Reasons for this vary to some extent, but, in the main, all agree that this is due to the fact that automatic music has reached an extremely high peak.

As has been reported here some weeks ago, many are now of the belief that there are over 600,000 automatic phonos on locations thruout the U.S.

This is supported by their reasoning that for some years the trade has agreed there were about 550,000 juke boxes on location and that the great growth of retail business, shopping centers and population, while production and sales of automatic music continued apace, makes the new total of some 600,000 or more phonos on locations a very definite possibility.

Regardless of this figure, and assuming that there are but 550,000 automatic phonographs on locations thruout the U.S., this makes the automatic music business the most solid in the industry.

"In short", as one well known leader reports, automatic music is, today, and without any doubt, the real backbone of every outstanding operator's business."

Yet, not like cigarette or other type of automatic merchandisers, the juke boxes require constant change, especially after a number of years.

The fact remains that in the past five years, high fidelity, almost complete 45rpm and greater selectivity, up to 200 selections per phono, have come into being.

These factors required that operators arrange for changeover to the new type phonos to better their intake, especially from their top spots.

As long as there are 550,000 to 600,-000 juke boxes on locations throughout the U.S. the manufactories in the automatic music industry will be constantly striving to replace approximately 100,000 old model phonographs.

As a production rate estimated at about 40,000 to 50,000 (and sometimes less) per year, this would require two full years of consistent high peak production to just replace the older equipment that hurts the industry through its poor tonal quality, worn appearance and loss of attraction for the public.

While these 100,000 are being replaced, it must also be remembered, that others are also falling into the replaceable category each day. This means constant top production to make the necessary replacements.

Much will depend on trade-in valuations and "deals" by distributors, just as is now the case in the automobile industry. The auto field, too, has reached an extremely high peak of cars on the street and must, more or less, depend on the constant outmoding of present autos and, at the same time, on wear and tear causing cars to fall into the replaceable category.

So it has become in the automatic music industry. There will be some growth in the future, as population increases to reach a possible 175 millions of peoples by 1960 and over 200,000,000 by 1975.

Regardless of growth, the biggest factor in continued production and sales will be replacements year after year as new models are introduced.

This means that the automatic music business has reached a point of great solidity. It is a business that will continue on year after year if just from the replacement quota standpoint.

It will require the complete production of the present automatic music factories to equalize and maintain the replacement quota.

Only a most complete radically different and absolutely revolutionary automatic music instrument could change this entire market outlook for the future. This would have to be a machine so different in every way, and so great in its earning power, that all present juke box ops would have to buy it and trade in all present equipment.

This can happen, as many state, but very few believe that it will happen for a long, long time to come, regardless of the speedy development of atomic power and electronic wizardry.



### **Gottlieb Presents New 5-Ball**

universal appeal of racing," he added, "we have built into 'Auto Race' some new features that provide more suspense and more play-appeal than any other such game we have ever produced."

September 29, 1956

The game features three cars competing for winning honors. Player gets up to six complete races per game. When one car crosses the finish line to score, that race is over, and player starts a new race.

There are two holes which light up for "specials" as cars finish race. Pop bumpers light for "super high score" when cars line up after race has started.

"Enthusiastic reports received during our usual extensive location testing period," declared Alvin, "have convinced us that every operator here, as well as in all foreign countries, are going to be just as enthused over 'Auto Race' as all of us are at the factory."

Said Alvin Gottlieb in conclusion, "We urge all operators who want an outstanding profit producer to call at their nearest Gottlieb distributor and see the thrilling new 'Auto Race' in action."

### Air of Mystery Pervades Chi Coin



SAMUEL WOLBERG

CHICAGO—An air of mystery, and what might even be called suspense, pervades the atmosphere at Chicago Coin Machine Company, this city. Visitors to this factory feel this the moment they enter the executive offices of the form

of the firm. Conversations are being carried on

in whispers by leading executives. All

seem to be busily engaged in dramatic

consultations.

Engineers come out of the factory, dash into the offices of the firm's top execs, and carry on long conversations behind closed doors.

Samuel Wolberg, president of Chi-cago Coin, questioned in regard to "all the mystery and superse pervading the atmosphere at his offices and the factory," smiled.

"There are a great many new sur-prises forthcoming from our factory," stated Wolberg, "but we are, as yet, keeping these absolutely quiet and completely confidential.

"We feel that the majority of these will attract the most complete atten-tion of everyone in this field.

"Some of these developments," he continued, "are the result of many, many months of hard labor here with our engineers and all of our execu-tives completely engaged in the effort required to bring these products into being.

"Therefore," he smilingly concluded, "Therefore," he smilingly concluded, "if this air of mystery and suspense seems so apparent, it is only due to the fact that we are trying to keep everything as quiet and confidential as we can, until we are ready to make official announcements of our new de-velopments."

Subscription to THE CASH BOX ... 52 Issues ..

### **Bill Gersh, Publisher, The AFL - CIO Drive For Shorter** Cash Box, and Cissie Gersh, Hours At Same Pay Opens "Women's Editor" To Cover **Europe to Study Market**

### Will Report Biz Conditions and **Analyze Future Market Potential**

(Editor's Note: Those interested in having Bill Gersh meet with any European contacts should forward this information to: The Cash Box, 26 W. 47th St., New York 36, N. Y., to reach The Cash Box no later than Wed., Oct. 3)



CISSIE and BILL GERSH

NEW YORK-Bill Gersh, publisher, and his wife, Cissie Gersh, will fly from New York on October 4, for the London offices of The Cash Box.

From there they will cover the continent, visiting such cities as: Paris, Brussels, Amsterdam, Copenhagen, Hamburg, Dusseldorf, Geneva, Milan, Rome, Nice, Barcelona, Madrid and Lisbon.

Bill Gersh intends to meet with coin-men throughout England and the continent. He will report on the present market as well as the future potential for exports from the United States.

Cissie Gersh, "Women's Editor" of *The Cash Box*, will give the trade the women's viewpoint of the Euro-pean market. She hopes to meet with the wives of various well-known coin-men in Europe for her "Us Gals" column column.

As Bill Gersh explained, "There are a great many American firms who want to know just exactly what the business potential is as far as the European market is concerned.

"For some years, now," he added, "The Cash Box has produced its 'Ex-port Quarterly Edition' printed in Spanish, German, French, as well as in English.

"The Cash Box has also published "The Cash Box has also published photographs of all equipment produced during the year to help stimulate and expand the knowledge of the latest type coin operated equipment among all the world's markets. "It is well known," he pointed out, "that The Cash Box is officially ac-cented by mean patients for fair mar-

cepted by many nations for fair mar-ket value to meet their customs re-auirements in its 18-year-old 'The Cash Box Price Lists.'

"Still." he stated, "there are a great many things which both Americans, as well as the Europeans, would like to know about each other and, thereby, bring about a better and more im-

pressive business relationship." Many have asked, "What, exactly, do the Europeans want to know about American coin-operated products?" Another question often asked is: "What are the possibilities for future development and expansion of the European markets?" One important question often asked,

"What can American coin machines firms do, both maufacturers and dis-tributors, to help the growth of the European market?"

European market?" Some general questions which have been asked are: "What should be done to assure Europeans receiving merchandise as ordered?" Another, "Would creation of marketing and dis-tribution centers in Europe prove val-uable to the future growth and devel-opment of the export market?" An-other question, "Would extension of credit, where collateral conditions can be met, assure greater sales?" be met, assure greater sales?

Many other questions have come up over the years regarding the European market. Bill Gersh will, in his report from Europe, attempt to ana-lyze the European, as well as the American, viewpoint.

### Suren D. Fesjian, Mondial, Returns **From Europe Trip**



SUREN D. FESJIAN

NEW YORK—Suren D. Fesjian, of Mondial Commercial Corporation of New York City, leading exporter of amusement games to European countries, has returned this week from a three-month extensive business trin threumbout Europe

From a three-month extensive busiless trip throughout Europe. Fesjian has successfully developed these countries where a large quantity of amusement equipment is being shipped each month. He will be in Chicago on Monday, September 24, to hold conferences with leading manu-factures of amusement equipment facturers of amusement equipment.

# **Path For New Amusements**

CHICAGO—For some time now this publication has pointed out that union leaders are planning to drive for shorter hours for the same pay.

This, as The Cash Box explained, has already attracted great interest among indoor and outdoor amusement manufacturers.

These firms are seeking new items to get their share of what is bound to develop into an unusually profitable leisure-time market.

This past week, George Meany, AFL-CIO president, served notice on industry that this combined labor group is setting out to win shorter hours for its working members with-out any cut in pay. out any cut in pay.

This, then, opens a tremendous po-tential market for the coin-operated machines field.

It means that, with more time on their hands and with the same amount of money in their pockets, the average workingman and workingwoman will seek entertainment for the greater leisure time which they will have.

Manufacturers, as well as distribu-tors and operators, are very much interested in this development.

All levels of the industry are of the belief that new products can be de-veloped which will help this field to obtain a goodly share of the leisure time relaxation expenditure by labor.

There is every logical reason to believe that certain retail establish-ments, such as taverns, restaurants and other locations, especially those places which are more or less the workingmen's clubs, where labor gath-ers to while away the hours will, with more hours of patronage, become bet-ter spots for the operators.

Similarly, it is also noticeable to-day that, because of the automobile, many will be seeking outdoor diver-sions. This has been one of the great-est summers for picnics in all forest preserves, national parks, and in all private picnic groves.

Here, again, the coin-operated entertainments industry can win better in-come for the operators by producing amusements which will capture the attention of labor during the outdoors season.

From every standpoint this industry stands to gain greater play action as labor drives for shorter hours with the same pay.

It is up to the idea men of the industry to now present the type of products which will bring about great-er profit for all concerned.



#### SPECIALS ON USED EQUIPMENT from SUMMER LOCATIONS 15 Williams 4 BAGGERS \$350 ea. 5 Genco HI FLY \$375 ea. 3 Genco CHAMPIONS \$225 ea. Williams CRANES \$245 ea. \$ 95 ea. 8 1 Late Model Mutoscope DRIVEMOBILE .... 2 SIDEWALK ENGINEERS \$450 \$145 WANTED FOR EXPORT . . . . Music, Pin Games and Guns. Send in complete lists. Lackon Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors. Remember **IN NEW ENGLAND IT'S TRIMOUNT!** 40 WALTHAM STREET BOSTON 18, MASS. Tel. Liberty 2-9480

### **CIAA To Meet Tues., Sept. 25**

CHICAGO—Sam Greenberg, presi-rent of CIAA (Chicago Independent Amusement Association) notified the city's amusement machine operators



**SNACKS** 

BRING 3-WAY PROFITS! White FOR FREE CIRCULARS TODAY! J. H. A-Centelf & CO. INC.

2600 W. FIFTIETH ST. . CHICAGO 32, ILL.

that the organization will meet in the Pine Room of the Congress Hotel, this city, Tuesday, September 25, at 9:00

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"We urge each and every one to be present," Greenberg told the opera-tors. "This association is here to help you better your livelihood and to give you the security to which all of you are entitled.

"Join with those other operators who realize that the future of their business rests with a strong unified Association and a closely knit in-

dustry." Refreshments will be served thru the cooperation and sponsorship of Sam Lewis of Exhibit Supply Company.

### **Nyack Slate Company Producing 5 Model Tops For Pool Games**

NYACK, N. Y.—John Van Wyck, Nyack Slate Company, Inc., this city, reports that the firm is now in produc-

Nyack State Company, Inc., this city, reports that the firm is now in produc-tion on five different models of slate tops for Pool games. Nyack is producing a "Jumbo" slate with a hole in back against the cush-ion, and also a "Jumbo" with a hold in back against the cushion and another hole nine inches from the cushion. These same two features are being produced in "Standard" size. The fifth model is a special top for the large, four-sided Bally Pool table. "Demand for our slate tops have been so brisk," said Van Wyck, "that we have fallen behind about a week in deliveries. However, we are mak-ing every effort to ship as rapidly as possible, and with added facilities, we hope to catch up."





September 29, 1956

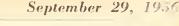
NEW ENGLAND NIBBLES Outlook for Fall biz is better this year than last, according to a survey of ops and distribs made this week. Indications are that music will reach new heights and the new in-line games will prove tremendous money getters. Ops are examining inventories and looking over equipment after pulling most of their outdoor location pieces. Ops are also concerned with tightened-up financ-ing by banks in N. E. Because of the hike in interest rates by Federal Reserve Bank, paper is being accepted from only Al accounts. The coin machine in-dustry here has been receiving fine recognition from banks in financing and ops have kept their credit standings so that the new tightened policy which finds banks refusing to take paper from delinquents will have little effect on the coin biz. However, leaders in the industry, are advising ops to bend every effort to keep their credit standings so that the banks high. Si Redd, Redd Distributors (Wurlitzer), in Chicago for funeral of Jack Nelson, Sales mgr. Bally, who died of a heart attack at the Statler Hotel in Boston, Sept. 13. Nelson, on a sales trip here, had been a dinner guest of Mr. and Mrs. Redd and Bob Jones, Redd sales mgr. the night before. Biz on the upswing at Redd's with the new Wurlitzer 200 selection phono way out in front and Chicago Coin's 'Carpi,'' 5-ball novelty, getting fine op interest. Bob Jones reports that the firm is still swamped with orders on Bally ''Deluxe ABC'' and ''Deluxe Congress'' shuffles. He says Bally's ''Big Show'' looks to nab the biggest earnings of any game this season. Export biz is surging ahead with big orders on deck, but difficulty in filing. Definite shortage of good late merchandise reported. At Dick's Record Co., one-stop, Dick Mitchell reports that biz has picked up and the shortage situation has rectified itself, although deliveries are still poor on singles. Recent visitors were Pat Boone and Patience and Prudence, former in for Brockton Fair, and latter two in on record promosh. Lou Se

At Trimount Automatic Sales Corp. (Seeburg), foreign orders are big with plenty of activity. Reports here are that activity is heavy in Europe towards trying to get American equipment. Indications are that now is a good time for ops to trade used equipment. Seeburg "200" phono in heavy demand through-out the territory and Genco's "State Fair" gun a big winner and being sought by ops while "Lord's Prayer," Mutoscope, remains the big standout of the season with backlogs of orders. Trimount staff has ended vacation periods and all are back, refreshed and busily engaged in the fall program activities of the pioneer firm. Record artists who have been inked for Blinstrub's nitery in South Boston this season include Johnny Desmond, Harry Belafonte, Guy Mitchell, Guy Lombardo, Patti Page and Teresa Brewer. Cy Jacobs, Interstate Music, is having a busy time renting out sound trucks for politicos. The Mas-sachusetts Automatic Merchandising Covncil was organized last week by 55 ops and will be under the direction of Guild Associates. The new org will serve as the op's voice before legislative bodies and public officials; will be a forum for the discussion of common problems; an opportunity to exchange ideas; and will be a medium for the betterment of the industry, according to the spon-sors. Lucius Foster is executive director of the new association.



The household of Mr. and Mrs. H. A. Franz has been under new management since Aug. 3 when their bouncing baby girl, Carolyn, was born. H. A. (Hans) is manager of Houston branch, S. H. Lynch Co. (Seeburg).... Strike Rothrock, head of Amusement Distributors, vacationing in Arizona.... Stoney Paige, owner of retail record stores on Jensen Drive and Telephone Road, spent over \$150.00 for attractive school book jackets advertising his business. Aurore Boivin, attractive and business-like manager of the store on Telephone (practically on Austin high school campus) said results from the promotion venture had been, so far, satisfactory. ... Never yet failed to find John E. Williams (Williams Amusement) in his office during scheduled hours which maybe is one reason he generally reports good or excellent business. Fact that no coffee spot or snack bar is quickly nearby could, of course, have a bearing on his studious adherence to office hours routine... Abe Suman (State Music Distributors, Dallas) and wife visited briefly in the city on their way to a pleasure trip in Galveston... L. R. Gardener, owner of Houston R. Warneke Co. (AMI), together with his wife just returned from a delightful vacation trip in Missouri where they visited each of their parents and Gardener's sister. Gardener said AMI phonograph sales, above average the whole year, increased sharply in September.... Happy to report Ann Thome back on the job at Lil Pal Record shop after a stay of nearly three weeks in a local hospital. Sizable group of local operators depend on Ann considerably when buying records.... B. & H. Amusement Co., owned by C. E. Bell with Hank Lindley in charge of service, reported increased cash receipts for September. This old established operating firm is located in the extreme west end section of the city. ... Musicman A. C. (Buster) doing better than fair with his music operations.... Out of town shoppers we met included: operators Joe Quartararo, Beaumont; Joe Baine, Beaumont; Doug Shiver, Richmond; D. L. Saunders, Angleton; Gene





Importers:



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Vacation time has faded away and everyone along Pico in the coin machine, and record business is all primed for the Fall season. The record business is knee-deep in merchandise for their Fall Plans and the coin machine dis-tributors are looking forward to the new models that will appear on the market during the next few months. . . . At Badger Sales Company, Inc., Marshall Ames reports tremendous business with new and used bowlers and rifle games. "Marsh" says that the demand exceeds the supply. With Haru Maki on vacation, "Marsh" is really doing double duty in the showroom. Bill Happel received very good reports on sales of the new AMI "G-200" phonograph from Don Ames in the San Diego area. Fred Gaunt has recu-perated from his recent illness and is out selling in the territory. . . . Tommy Leonetti dropped in Leuenhagen's Record Bar to see Mary, Kay and Claire Solle and their teenage niece, Barbara Chandler, flipped over Tommy and his new Capitol release of "Go Buy the Ring". Barbara returns to her home in Marysville to finish high school and will be back at the "Bar" next Summer. Mary thinks "Run Little Darling Don't Walk" by Jeril Dean on the RRC label a real sleeper. Claire and Kay say they have been receiving a number of calls for Dorothy Collins" "Italian Theme" on Coral from operators who have heard it on the air. Lee Palmer dropped in the "Bar" to tell the Solle Sisters that "When The White Lilacs Bloom Again" by Florian Zabach has taken off in a big way locally and in Northern California. L. H. Loo, operator in Imperial Valley and Mexico, is enjoying a two-work weaction with big mice as Every formal and the count of the strukture. Vacation time has faded away and everyone along Pico in the coin machine,

Laken off in a big way locally and in Northern California.
L. H. Loo, operator in Imperial Valley and Mexico, is enjoying a two-week vacation with his wife in San Francisco. . . At Simon Distributing Company, George Muraoka, shop manager, passing out cigars in honor of the arrival of his new son, Kevin. John Freeman and Sonny Lomberg keeping busy with the foreign shipments and local sales while Jack Simon is in Chicago and points East. . . All of his many California friends were deeply saddened by the death of Jack Nelson, general sales manager for Bally Manufacturing Company. . . Jimmy Wilkens making many sales with used bowlers at Paul A. Laymon, Inc. Ed Wi'kes and Charlie Daniels report continued good sales with the Rock-Ola phonograph. Lucille and Paul Laymon are looking forward to the arrival of the new Rock-Ola "200" phonograph that should be arriving in the very near future. Also Bally's new fall game line. Britt Adelman, former bookkeeper at Laymons, and her husband spent an afternoon visiting everyone at Laymons on their recent trip here from San Francisco. . . . Tom Wa'l of California Games is spending two weeks in San Diego while his partner, Cal Brown, is off on his vacation. . . . Sid Greenfield has added two brand new Nash Metropolitans to his growing fleet at A & A Vending Maintenance. The big discussion at A & A is who gets to drive the new cars.

at A & A vending Maintenance. The big discussion at A & A is who gets to drive the new cars. Hank Tronick busy filling orders for the Seeburg "V-200" with the up-surge of orders coming in by phone and mail. Jack LaRue, Seeburg factory engineer, will conduct Seeberg Service Schools in San Diego on October 16th and Long Beach on October 19th. Matt Norberg and Roy Provencher report excellent results in their respective territories. . . . Norty Beckman reports that with all the new releases on the major labels and the many new labels appearing on the scene he is running out of space at Norty's Music Center and expansion looks inevitable. Of all the new releases Ann Marinez picks "Confidential" by Sonny Knight on Vita as her sure shot and "Sonny" Litvak says The Platters have another big one with "You'll Never, Never Know" on Mercury. . . Wayne Copeland reports that another carload of Wurlitzer "2000" phonographs arrived at Sierra Distributors and are going out as fast as they can be shipped. Gary Sinclair, Wurlitzer West Coast Representative, Walt Peteet, Wurlitzer factory service representative and Jack "Cactus" Dolan, Canyon States Distributors in Phoenix, were all visiting at Sierra last week. Pete Ley says that Jack was so busy on his visit to Los Angeles that he got a very late start for his return to Phoenix. Ed Wisler returned from a very successful trip to San Diego and is now in the Orange County area. Frank Davis is looking forward to moving within six weeks into the new home he is building in the San Fernando Valley.



Karel Johnson, Wurlitzer's field service representative, visiting at Com-mercial Music Company.... R. B. Williams in Lewisville, Ark., for the week-end taking care of some business matters.... Congratulations to Mr. and Mrs. Buddy Clem of Paris on the arrival of a baby daughter. This makes the fifth girl for the Clems — Peter Neel of Texas Records Inc. London label back end taking care of some business matters... Congratulations to Mr. and Mrs. Buddy Clem of Paris on the arrival of a baby daughter. This makes the fifth girl for the Clems... Peter Noel of Texas Records, Inc., London label, back in town after a short trip to New Orleans. ... C. R. Brewer is now shop supervisor at S. H. Lynch and Co. .. David Eisenlohr of the RCA Victor Record Division at Adleta Company, tells us preparations are under way for Elvis Presley's appearance at the Cotton Bowl next month. ... Bob De Priest took his mother who had been visiting him during the summer back home to Tennessee. ... Noted Carl Fomby of Daingerfield shopping along coinrow. Other visitors shopping the local market were A. V. Clawson of DeKalb; Walter Wiggins from McKinney; W. W. Brown, Henderson; J. H. Briscoe of Denton; Kenneth Rowe, Idabel, Okla.; W. C. Starke, Gainesvil'e; Johnny Caldwell, W. B. and James Moseley, Paris; Mr. and Mrs. T. R. Craig of Ranger; Mr. and Mrs. Joe Figueroa, Midland; John McGee, Buffalo; Wilbur Brisco and Fred Ellis from Waco; from Fort Worth Benny McDonald, Jimmy Garrett, R. E. Burns, Ralph Claybrook, Jiggs Hamilton, Harold McKenzie, M. T. Johnson, Vincent Lopez and Bill Jackson. ... Carl Weathers joined forces with Leonard and Joe Matassa at American Distributing Co.... Charles Main of Parsons Music Co. excited about his new auto. ... Webber Parrish, southwest representative for Dot Records, visited at Big State Record Dis-tributors.

#### **Cig Operators Need Multiple Selection Machines To Serve Public**

NEW YORK — A few years ago The Cash Box advised the manufac-turers of multiple selection cigarette machines. At that time cigarette manufacturers were first starting to produce "King" size and "Filter" time cigarettes type cigarettes.

Since that time the public has swung over more and more to these new size and style cigarettes. And some ciga-rette machine manufacturers have made multiple selection cigarette ma-chines available to the operators.

Today, the major cigarette producers are making and planning to make, further brands of filter and king-size cigarettes.

The cigarette machine operator, over the many years, has been static in his purchases of new equipment. Of all the fields of coin machine opera-tion, cigarette machines have seen the least equipment replacement. However, today is another story. If the operator wishes to conduct a profitable cigarette machine business, he, of necessity, must have machines on the route that will serve the many tastes of the smoking public. Those operators who fail to recognize the trend to "King" size and "Filter" type cigarettes of many brand names, will fall by the wayside.

In addition to the established brands on the market today, cigarette producers are hastening plans to introduce new entries in the mar-ket. American Tobacco Company is completing a "successful" test of a new filter brand (which may be mentholated), which it is believed will be named "Hit Parade."

P. Lorillard Company is understood to have been testing a new filter (may be mentholated) under such names as "Mint," "Newport" and "Sensation."

R. J. Reynolds Tobacco Company is reported to be testing a new brand called "Oasis."

Liggett & Myers Tobacco Company has been testing new filters and new tobacco blends.

2—Three-Hole Play 3—Levelmatic Adjusters

POOL

BRAND

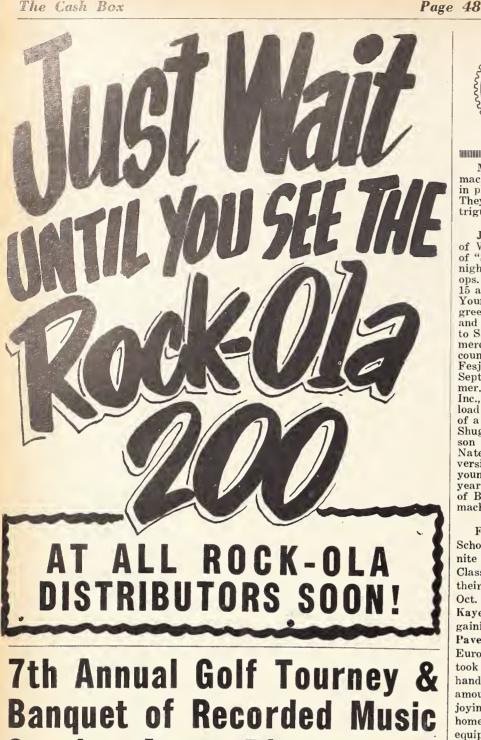
NEW!





COIN MACHINE EXCHANGE, INC.





# Service Assn. Biggest and **Most Successful in History**

CHICAGO - Phil Levin, president, and the hard working convention committee of Earl Keiss, Carl Green and Joe Filitti of the Recorded Music Service Association, music operators organization here, were jubilant over the success of its 7th Annual Golf Tournament and Banquet, held on Thursday, September 20, at the Southmoor Country Club.

Guests started arriving at the Club early in the morning and continued all day, until there was an overflow crowd of some 550 guests on hand for the banquet, which began at 7:30 P.M.

"This was our biggest affair of all time", smiled Levin, "with almost twice as many operators and their guests participating than at any previous event in our history."

Guests were entertained by Dan Belloc's orchestra, a fine booked show of various talents, and the appearance of some of the top recording artists. Pat McCaffrie of WGN acted as master of ceremonies. A number of guests walked away with some really sensational door priezs.

The organization was complimented on the beautiful souvenir journal it turned out.



NEWARK, N.J.-Ed Burg, Runyon Sales Company, this city, this week received a letter of thanks from Harold C. Rew, chairman of P.A.L. in Glen Rock, N.J., thanking him for presenting a juke box to the organiza-tion so that it might better give the youth of Glen Rock a form of clean activities activities.

Ed Burg and Runyon Sales has been one of the most active in this area in cooperating, with schools, churches and youth organizations by donating juke boxes.

#### Nat'l Reject. to Close Dec. 22 For Annual Inventory

ST. LOUIS, MO.—John I. Cleary, manager of sales, National Rejectors, Inc., this city, is giving his customers plenty of time to place orders and re-ceive material, prior to the firm's close-down at the end of the year for its annual inventory. Cleary announced the plant will be closed from December 22 thru Janu-ary 1. "Since no shipments will leave our plant during that period", Cleary said, "we will ship in 1956 any ma-terial our customers have scheduled for shipment between December 22 and January 1 inclusive."



September 29, 1956

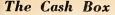
Music operators advise Fall season starting off in good shape, with many machines on dime play, and many others soon to be. Games ops look for jump in play, but advise they could use some new location money-making machines. They hope factories will be soon supplying distributors with some in-triguing, patron appealing amusement machines.

machine.

Following up his announcement of last week, regarding Seeburg "Service School" sessions, Meyer Parkoff, Atlantic New York Corp., announced definite dates. First class of the season will be held on Monday night, Sept. 24. Classes start at 6:30 P.M., with refreshments available for visiting ops and their mechanics. Balance of schedule for October is set for Monday nights, Oct. 8 and 22. Dates for Nov. and December will be announced later. Murray Kaye tells us that Seeburg's ep package going terrific. . . . Ben Chicofsky gaining the reputation for the best "Sports" dressed man in the city. . . . Carl Pavesi, Westchester Music Guild's pres., back from a 70 day trip thruout Europe. Carl visited his family and friends in Baden, Germany, and then took a leisurely auto trip thru parts of France and Italy. He bought a second hand car, and after his extensive travels, sold it back for practically the same amount he paid. Didn't spend any time in big cities, just cruising around enjoying himself to the utmost. Says he's happy over the trip, but glad to be home. Says ops in this country are far ahead of any he encountered, both in equipment and financially. . . . Harold Rosenberg, Peekskill op, on the street picking up parts and supplies. Is looking forward to early months of next year, when he and his missus will once again take a vacation trip to Acapulco, Mexico. Says this is the greatest. His partner, Si Silverstein, keeps the home fire burning during Harold's absence. . . . Koeppel Distributing a scene of great activity when we dropped in. Harry busy making out shipping material and answering the phone, all at one time, Hymie supervising packing of music machines, and George Santiago had his head stuck into a music machine. . . . Dave Lowy, Dave Lowy & Co., hustling from one distrib to another, in an effort to pick up certain music and amusement machines to complete an order. "Biz very good" he says. ... The entire trade still shocked at the sudden death of Jack Nelson, Bally's sales manager.



Mr. and Mrs. Frank Betz of St. Cloud, Minn., spent several hours in the Twin Cities shopping for records and also equipment for their route. . . Frank Phillips of Winona, Minn., is making the rounds on his route again after being hospitalized for several weeks. . . . Cab Anderson of Hudson, Wisc., brought his wife and youngest son along on a shopping trip for some arcade type equipment for his route. ... Johnny Johnson of Staples, Minn., was in a hurry to get his chores over with so that he could leave town and try to get back home in time to do some baby sitting for his wife.... Ed Le Blanc of St. Cloud, Minn., is busy making some equipment changes on his route but still manages to find time for a quick story. . . . Gordon Stout of Pierre, S.D., combined some business with pleasure in that he shopped for equipment for his route and took in part of the Miller ball game. . . . Leo Hennessey of Rochester, Minn., was seen shopping for games for his route. . Recent visitors to the Twin Cities were Jack Lowrie of Lake City, Minn., Jim Stansfield of Winona, Minn., Bob Keese of Forest Lake, Minn., Don Bolier of Baldwin, Wisc.; Frank Mager of Grand Rapids, Minn., Pete Van-derhyde of Dodge Center, Minn. and Jim Lucking of Benson, Minn.



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FIRST





Better games bring better profits. Demands of ops plus diversification of routes booming biz for fall. Ops want more and better profits. Fuller cash boxes every week. With late equip. scarce, new games and new phonos fill the need quickly. So ops pressure the distribs. And distribs put the heat on mfrs. for "hot" items that will make more money. . . . One of the largest crowds ever to attend funeral services paid respects to Jack Nelson. Bank after bank of flowers filled the chapel. Names of people who came are too numerous to mention, but would be the "Who's Who" of the industry. . . . Ed Ratajack of AMI just back from a long trip reported conditions in some areas in a turmoil. However, Ed highly elated at high sales peak attained this year by AMI. . . . Bally "Big Show" "terrific," says Bill O'Donnell. Then Bill's phone rang again. . . Paul Huebsch, Keeney, reported Bill Coan in Philly, Vel Allbritten in Memphis, John Conroe and Roy McGinnis at the plant pushing sales on hot coffee and choc. drink venders. . . . A few of the many visitors entertained by Paul included John Balk, Kansas City, Mo., R. F. Jones and C. N. McMurdie, San Francisco, Dean McMurdie, Portland, Tommy Thompson, Salt Lake, Pres Struve, Seattle and Ralph Perrin, Denver.

Genco's Ralph Sheffield tells a grand joke about "one fish hook"—with a neat sales twist. Ralph says he was "tied up" most of the week in many a conference with Avron Gensburg and Al Warren. . . . Herb Jones phones to advise that Bally's "ABC" and "Congress" Bowlers tremendously revived sales-wise since Labor Day. . . . Tony Galgano claims he celebrated his 27th year in the nearly his up colling more proceed than your bofform. Art Weinand, Williams, says Sam Stern will be back at the factory Monday after a whirlwind finish of five Euro-pean countries. Stated Art, "My desk is stacked with cables from Sam ordering exports of the new five-ball 'Super Score'." Art going to Brown-Bear football game at Soldier's Field Fri. night with Joe Robbins and Jack Burns of Empire. Then up at the crack of dawn Sat. to fly to Omaha convention.

fly to Omaha convention. United's Bill DeSelm decided to accompany Johnny

Burns of Empire. Then up at the crack of dawn Sat. to fly to Omaha convention. United's Bill DeSelm decided to accompany Johnny Casola to Omaha and meet with ops who plan to attend the 5-State Convention. Bill believes that "We should get a very good reaction from the operators who will be present on our new products." . . Always thrilled and amazed at John Watling's physique—those big, bulging muscles, that great chest expansion, the driving energy. . . At Exhibit, Sam Lewis and Frank Mencuri occupied with location tests and production problems of several more new products. . . Stan Levin and Vince Shay, All-State, say, "Business is wonderful. But it would be absolutely sensational if we could buy more games. We're calling all over the U.S. to get more equipment." . . . Al Thoelke, the boys at United say, "Is grounded at present in the engineering department and won't be taking to the road for some time," Herb Oettinger, now that the season is well under way, has taken to flying, as per usual. . . Joel (Vim, Vigor and Vitality) Stern zooms around World Wide yelling, "Only twelve more days!" But nothing flusters Len Micon, . . . Our nomina-tion for "best dressed man of the week" is Al Stern. Helping Bill O'Donnell entertain a host of visitors at Bally were Art Garvey, Phil Weinberg and Tom Callaghan. . . Phil Moss, Atlas, Des Moines, always keeps a watchful eye on his current issue of The Cash Box. "Otherwise," says Phil, "ops will borrow' it every time." . . Just a fw of the visitors entertained by Ed Levin at ChiCoin this past week: Roy Monroe and George George, Monroe Coin, Cleveland, Hank Tronick, Minthorne, Los Angeles, Colonel C. L. Reese, Minthorne, Phoenix, Dave Bond and Irwin Margold, Trimount, Boston. . . At Standard-Har-vard, production of metal typers going steadily, while Jerry Kuklin, mgr., signs scores of sales letters. . . No news this week from First. Joe Kline, Wally Finke, Sam Kolber, Fred Kline and Marvin Rosenstein all too busy with phone calls, correspondence, customers and shipments to



according to Ben. Herb Bidenkap out in the territory calling customers' orders in each and every day. Sept. 34-30 is "Visit Your Dealer Week." (Tentative). With so much hustle, bustle and action going on in the coinbiz alone, this ought to be made official right now. Jack Mitnick, United, visited family in NYC for the holy days. He's back on the job and busier, he claims, than

ever before.... Irv Ovitz, Acme-International, happy about

are being placed in more and more chains, super markets and individual locations."

Rock-Ola a busy bee-hive of a factory, according to Wayne T. (Brad) Bradfield. Ed Ristau to Detroit and back Wayne T. (Brad) Bradfield. Ed Ristau to Detroit and back again, Kurt Kluever handling multitudes of details, Les Rieck in town but champing at the bit. . . . "Bally kiddie rides going better than ever before," stated Carl Knippel, gen. mrg., Como Mfg. Co. "Previously, big chains and big stores put rides in. Now, small chains and average stores, made aware of lucrative possibilities in horses and cars, are demanding these rides." . . Dave, Nate, Alvin and Sol Gottlieb each manages to take a little time out to eye the landscaping going up around the two big parking lots across the street. Dave and Nate, showing Harry Silverberg, W. B. Music, Kansas City, Kans., the new 5-Ball "Auto Race," neported Harry all enthused with the game's fast action, and getting his order in early. . . . Untimely death of Carl Christiansen left Ben Coven with a lot of things to catch up on. The past week, how-ever, had the Coven org. all caught up on shipments, according to Ben. Herb Bidenkap out in the territory





LEN MICON



VINCE SHAY

5-BALL **BIG MONEY** for Operators! with Notianal Slag Rejector Coin Mechanism As Standard Equipment! Williams Bui New UPER SCOR smooth as silk ball shooter mechanism! NOVELTY or REPLAY More PLAYER APPEAL Than Ever Before ... • Spelling "S-U-P-E-R" lites center hole for Special! Spelling "S-C-O-R-E" lites center hole for Special Spelling "S-U-P-E-R S-C-O-R-E" scores 1 replay and lites center hole for "Super Special." Moking numbers 1 to 6 lites center hole far Special! **4 Thumper Bumpers** 2 Cyclonic Kickers **2** Flippers HIGH SCORES! Bottom Center Kicker Puts Ball Back in Play! Plated Cigarette Holders on Siderails! Chrome Cabinet Guards Around Flipper Buttons! 0 Twin Chutes at slight extra cost **PROVED!** It captured the crowds CREATORS OF OEPENDABLE PLAY APPEAL 4242 W. FILLMORE ST. CHICAGO 24, ILL. in all test locations! WANTED: Seeburg B-C-G-R & V AMI Models E-F & G **CASH WAITING!!** WRITE! WIRE! PHONE! COIN MACHINE EXCHANGE

QUICK FACTS THAT CINCH -

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL Phone: EVERGLADE 4-2600
a truckload of games being unloaded. "Needed them to fill waiting orders," stated Irv. ... Ronnie (6-2) Schwartz of National, in Wis. putting more effort into buying than selling, according to Joe Schwartz. ... Monarch's Charlie Pieri says, "Instead of wanting to sell, I want to buy."... Local op Stan Mack and wife Jane are all-around ballroom champs. Recently wilked off with \$900 in prizes and top honors in Sun-Times Harvest Moon \$900 in prizes and top honors in Sun-Times Harvest Moon festival dance contest. This coincouple also appeared at Chez Paree for a week. ... Belated congrasts to Caroline Weintraub, Empire, on becoming a gran'ma for the sixth time... Very sorry to hear from Jimury Martin, discible of eig. and vending machines that his foreman, Bob Bloom, died of a heart attack this past week.
Browing importance of the export market is making itself more apparent with each passing week. It pays the industry to obtain the very best publicity at this time to continue to build its export markets.... Al Warren, Geneco, advises that Hymie and Eddie Zorinsky of H. Z. Vending & Sales, Omaha, who recently became distribs for Genco atvises that Hymie and Eddie Zorinsky of H. Z. Vending & Sales, Omaha, who recently became distribs for Genco to "State Fair." "And the same goes for Dan Levine of Standard Automatic Music in Little Rock," added Al.
MPPY BIRTHDAY THIS WEEK TO: Paul Tartaglia, Sr., Port Chester, N. Y. .. Ray T. Samuelson, Salt Lake City, Utah. ... N. J. Creswell, Los Angeles, Cal. ... Fred Kleiman, Chicago, Ill. ... Hylan
J. Brown, Chicago, Ill. ... Harold F. Burt, Wilmette, Ill.
... Joseph Brilliant, Detroit, Mich. ... Irvin F. Blumen-field, Baltimore, M. d. ... Edward T. Mape, San Francisco, Cal. ... Bill O'Donnell, Chicago, Ill. ... Humbert Betti, Union City, N. J. ... Tom Lambert, Dallas Tex. ... M. S. Gisser, Cleveland, O. ... Fred F. Fixel, Pembina, N. D. .... Mys Gisser, Clevelan



WORTH REPEATING: "Nothing is really work unless you would rather be doing something else."

### **Coven Extends Insurance** Plan Both New and Used Wurlitzer Phonos To Be **Insured For 1 Year**

CHICAGO-Ben Coven, Coven Music Corporation, this city, announced that in addition to the one-year insurance policy on new Wurlitzer phonographs, customers also can insure used Wurlitzer phonographs.

As part of his sales plan, Ben Coven has been issuing an insurance policy with every new Wurlitzer when sold to each customer. Policy covers all normal type losses, plus theft of machine, theft of cash, or destruction by fire or vandalism.

Buyers are fully covered in any location, whether in storage, store, stock, warehouse, etc.

"From now on," declared Ben, "every customer who buys either new or used Wurlitzer phonos can be fully protected against unforeseen losses.

"Thus far," he said, "we've had four losses claimed, four losses fully paid, and a fifth is in process.

"I'll never forget how one customer was quickly convinced of the merits of our insurance plan," declared Ben.

"Harry Buthe of Elgin came in waving the policy in one hand and carrying a broken cash box in the other, asking 'Am I really covered? Is your policy still good ?'

"Harry sure walked out happy a few minutes later-with his claim 100% covered.

"Among others whose claims were fully paid are Bob Lindeloff and Art Velasquez, Chicago, and Marshall Boynton, Benton Harbor.

"We've gained so much goodwill by saving these customers from unavoidable losses that I decided to go still further and insure used Wurlitzers, too," concluded Ben Coven.

He has also distributed under the firm name of Secore & Secore. Has also manufactured counter games.

"In short", according to Sam Wolberg, "Mort Secore is a highly experienced coin machines man who can help every operator, jobber and distributor whom he contacts for our firm.

"He is well acquainted with our products and has watched the progress of our organization over the years.

"He has always admired the equipment which we have manufactured and has been a booster for Chicago Coin machines.

"We feel certain that the operators, jobbers and distributors who will meet Mort Secore in his travels thruout the country will find him a most pleasant and helpful representative for our firm."



United Royal Exhibit Spanish Pool (New) 5 100 **ROUTE WANTED in** SEEBURG 100 A-B-C-G-W-R NEW ENGLAND WURLITZER 1400 - 1500A -We have a customer who wants to pay 1650 - 1800 and ROCK-OLA's CASH for a large route of Music and Games in N.E. Write or call Si Redd.

WANTED: Will pay CASH \$\$\$ for all models of used MUSIC MACHINES, KIDDIE RIDES, and late BALLY BINGO MACHINES! 298 Lincoln St., Allston 34, Mass. DISTRIBUTING CO. ALgonquin 4-4040 Exclusive distributors for WURLITZER-BALLY-EXHIBIT-CHICAGO COIN

Also In Stock:

and AMI's.

CHICAGO-Samuel Wolberg, president of Chicago Coin Machine Company, this city, announced this past week that Mort Secore had joined the firm in capacity of sales representative.

Secore has had over nineteen years of experience in the industry. He has been engaged in all levels of the field. Some years ago he was an arcade operator in Spokane, Wash.

He has been in the salesboard and business stimulators divisions of the industry. He has represented various manufacturers in these fields.



.Amusement Pinballs as American as Baseball and Hot Dogs!

# **BUY THE BEST...WE DO...**

## **Final Voting Ballots To** "20 Year Club" Members

38 Nominees as Compared to 20 in '55 Listed for Final Votes to Decide "The Most Outstanding Coin Machine Man of 1956"

CHICAGO — Sometime this week and next week all members of The Cash Box' "20 Year Club" will receive their final voting ballots to choose "The Most Outstanding Coin Machine Man of 1956."

This year there was trenmendous enthusiasm for the nominations of men to be voted on. For example, where in 1955 there appeared but 20 nominees on the final voting ballot, there will be 38 on this year's final voting ballot.

The man who will be voted "The Most Outstanding Coin Machine Man of 1956" will receive the "Gold Coin Award" of the "20 Year Club" with his name and the year engraved thereon.

Two men were ineligible for nomi-nation this year. One was Ray T. Mo-loney of Bally Manufacturing Com-pany, Chicago, who was voted "The

Most Outstanding Coin Machine Man of 1955.'

The other was Bill Gersh, publisher of *The Cash Box*, who withdrew his name from among the nominees.

The same rules apply to the voting as last year. Members are given full instructions on their ballot. Each member has but one vote and, there-fore, can choose but one man for the honor of "The Most Outstanding Coin Machine Man of 1956."

The "Gold Coin Award" reads: "Award of Honor to \_\_\_\_\_ for Award of Honor to form for his great and untiring efforts in be-half of his fellow men this award of honor as the most outstanding man in his industry during 1956."

The front of the coin is die cut with the seal of the "20 Year Club," the words "Award of Honor" and the year 1956.

The "Gold Coin Award" is about the size of a silver dollar and is encased in velvet in a specially constructed leather box.

### **Chi Bowling News**

Products

o f

Consistent Dependability

CHICAGO—The second night of the bowling season found Oomens taking 3 games from Paschke Phono. Cas Kalas was high from Oomens with 462. Ray Gallet came through for Paschke with 442.

Gillette swept 3 games from Atlas Music. Warren Paradee's 534 was high for Gillette along with Jane Min-ter whose 465 was high for women. Vic Jaccino was top man for Atlas with 527 with 527.

B & B won two out of three from Singer. Marino Pieroni's 536 was high for B & B and high for men. Fred Dries also hit the mark for B & B with his 504 score. Harry Julian's 532 was high for Singer.

Galgano Distribs took all three from Star Music. Charlie Alesi was top man for Galgano with a score of 517. Leo Scochacki's 503 was a good try for Star.

Decca Records got two games away from Western. Tony Ignoffo was high for Decca with 507. Bill Nyland's 468 was high for Western.

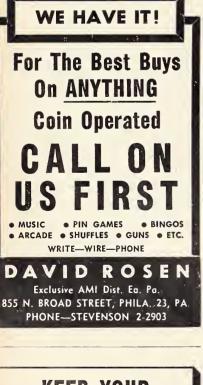
Coven Music took all three from ABC No. 2. Charley Pieri's 470 was high for Coven. Les Taylor was high for ABC with 502.

for ABC with 502. M. S. Distribs won two from ABC No. 1, last season's champs. Lowell Scott was high for M. S. with 404. Morris Pomerance and Harry Schrei-ber were both high for ABC with an identical score of 449. Mercury Records won two from Coral Records. Mary Jones put the men to shame with her high score of 426 for Mercury. Lee Petrillo came through for Coral with 479.









**KEEP YOUR** EYE ON THE EXHIBI SUPPLY CO.

### Public Getting Biggest Dime's Worth Of Entertainment **From New Coingames**

CHICAGO-There is general agreement among those who have been visiting the factories here, and seeing the new products that are now on the market as well as those that are being made ready for the market, that the public is definitely getting the biggest dime's worth of entertainment from the new coin games.

Not only are the games being encased in the most beautiful and modern styled cabinets, finer and more colorful than any that have ever before appeared but, what is even more important, the play action of the new machines is the most intriguing, tantalizing and suspenseful yet developed.

Engineers, idea men, factory heads, sales forces, and all others in each modern factory here work hand in hand on the planning of these new games.

Those distributors and operators who have been shown some of the advance games are tremendously enthusiastic over them.

As one well known coinman stated: "There's no doubt that the products which are being turned out by the factories have the public in mind all the way and in every way.

"Every game is made so that the "It's What's in THE CASH BOX That Counts"

public can better enjoy themselves. Completely relax. Be entertained. And, what's more important, do all this economically.

"Personally," he says, "I'm tremendously happy because the manufacturers are putting dime chutes on the new games.

"Where," he asks, "can the public get more fun for a dime than from the games of this industry?"

### **Joel Stern To Wed September 30**

CHICAGO-Joel Stern, son of Allen J. Stern of World Wide Distributors, this city, will be married on September 30.

The bride-to-be is Miss Bernadine Rubin.

The wedding will be at the Blackstone Hotel, here. It will be a formal wedding, attended by members of the family and close friends.

Following the ceremony, the bride

### "20 Year Club" **New Members**

CHICAGO - The following new members were added to *The Cash Box* "20 Year Club" this past week:

Thomas DiMarsico, Orange, N. J.-22 years, Harvey W. Marble, North Platte, Nebraska—20 years, Cameron Walker Frank, Fort Worth, Texas-20 years, Joseph Thomas Elum, Rama, Ontario, Canada — 27 years, Willard Francis Workman, Chester, Pa.-20 years, Raymond Kay, New York, N.Y. 44 years, Armand Lord, Trois-Rivieres, P.Q., Canada—20 years, Axel L. Johnson, Chicago, Ill.-20 years, Edward W. Lavender, Monroe, Louisiana -20 years, Norman L. Ligon, Dallas, Texas-31 years, Harry Goren, Philadelphia, Pa.-21 years, Robert R. Bennett, Longview, Washington - 20 years, John E. Rondeau, Lynn, Mass. -20 years:

Applications for membership in the "20 Year Club" should be mailed to: The Cash Box, 32 West. Randolph St., Chicago 1, Illinois.

and groom will leave for Miami Beach for their honeymoon.

Joel reported that he has been re-ceiving numerous phone calls each day congratulating him and extending sin-cere wishes for many, many years of marital bliss.

### **CLASSIFIED ADVERTISING SECTION**

### WANT

- WANT-Bally ABC Bowlers, new or used-for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).
- WANT-Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).
- WANT-Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HAST-INGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MIL-WAUKEE 13, WISC. (Tel.: BLuemound 8-6700).
- WANT-To Trade Five United ABC **Bingos and Two Gottlieb Bowlette** Games for Seven Mills or Rock-Ola Low-Boy Scales. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.
- WANT-Used records, 45's or 78's. All types-Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).
- WANT—AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, See-burg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).
- WANT—-AMI E-80's. Quote lowest price in first letter. KOEPPEL DIS-TRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).
- WANT—Late Model Seeburg, Wurlit-ser, Rock-Ola and AMI Phonographs for eash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: CA-S-LI 3585) GArfield 3585).
- WANT--45 RPM Records, new or ANI — 45 RFM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.
- Bingos and Gottlieb 5-Balls WANT -Hidden Units. Send Prices. II & II MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4 6702) 4-6703).

WANT --- Sceburg B's. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—To give you free two Michael Anthony records for survey. Michael Anthony sings "Somebody Loves Me" b/w "1'll Be With You", "Sing-Me" b/w "I'll Be with tou, Sing-ing Hills" b/w "You're Breaking My Heart, Maria Elena". 25¢ mailing and postage. HRC RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

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- ANT Mutoscope, Voice-O-Graph. Must be in A-1 condition. State Price in first letter. Interested in Kiddie Rides also. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556). WANT -
- WANT Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).
- WANT-Used Records. Highest prices ANI-Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quan-tity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. N. Y. Tel.: JUdson 6.4568. 6-4568.
- WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COM-PANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire &6931). DEvonshire 8-6931).
- WANT-AMI 80 & 120 Selection Wall Boxes. Cash Waiting. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632— 9-6047).
- WANT—Buy monthly minimum 100 Juke Boxes, Secondhand, as special. Seeburg A-B and Bingo Games reauired. Anyone who can make me quired. Anyone who can make me interesting offers, please writc. I always pay Cash. Buy as is but com-plete—no broken parts. Always price F.O.B. Seavessel. TONALTY, ETS. C. VAN BRABANT, BEL-GIELEI 134, ANTWERP, BEL-CIUM GIUM.
- WANT Literature on any type of coin machine Merchandising, Amusement, Skill, Rides, Music— anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUN-NINGHAM AVE., GLENS FALLS, N V N. Y.
- WANT--United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVE-LAND COIN MACHINE EX-CHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).
- WANT—Bowling games with flashing lights manufactured by Chicago Coin and United Manufacturing. Will also buy used coin operated pool tables. Write, Wire or Phone. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCIN-NATI 14, OHIO (Tel.: MA 1-8751).
- WANT Highest cash prices paid in Middle West for Beach Beauties, Broadways, Night Clubs and Big Times. Also want Bowling games with flashing lights. T & L DISTRI-BUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO, (Tel.: MAin 1-8751).
- WANT Will Buy Any Used Kiddic Rides. COLEMAN & BROWN CO., 3330 ATLANTIC AVE., LONG BEACH 7, CALIF., (Tel.: GArfield 4-2112).

### **CLASSIFIED ADVERTISING SECTION**

- -Route wanted. Will pay cash WANTfor large route-music-games-rides. All information strictly con-fidential! POST OFFICE BOX #364, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 36, N Y N. Y.
- WANT-Used regulation Pool Tables. All makes. State quantity and price in first letter. GEORGE PONSER Company, 123 W. RUNYON ST., NEWARK, N. J. (Tel.: Bigelow 27492) 3-7422).



- FOR SALE Gypsy Queen, \$170; Happy Days, \$75; Twin Bill, \$175: Four Belles, \$160; Duette, \$225; Stage Coach, \$170; Chinatown, \$55; Shindig, \$90; League Bowler, \$95; Olympic, \$45; Frolics, \$40. STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, OHIO.
- FOR SALE Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructi-bility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC. 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).
- FOR SALE-Records!!! 5c over whole-Quick service. New accounts, token deposit with order. We also purchase RAYMAR SALES CO., 170-21 JA-MAICA AVENUE. JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.
- FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).
- FOR SALE Hi-Speed Super Fast OR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guaran-tee. Distributor for AMI, D. Gott-lieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE --- Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.
- FOR SALE Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).
- FOR SALE—Finest quality Plexiglass Pool Cucs, \$3 ea. Cheaper by the dozen-only \$27.50. Send check in full to: SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y., (Tel.: LIncoln 9106).

- FOR SALE-Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to : THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).
- FOR SALE-1000 Black Hawk Punch Boards 5c, 10c and 25c-make me an offer. GENERAL SALES CO., 1416 SOUTH CALHOUN STREET, FT. WAYNE, IND. (Tel.: Eastbrook 3006).
- FOR SALE-10 Miami Beach's, \$230 ea. All have been shopped and are in A-1 condition. LEWIS & FOL-LETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH., (Tel.: MA 8585).
- FOR SALE—Ready For Location. Starlet, \$425; Caravan, \$495; Gayety, \$195; Big Time, \$325; Dude Ranch, \$95; Palm Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Criss Cross, \$175; Chicago Coin Triple Score, \$150; Bally Champ, \$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models, Write for price. Headquarters for Kiddie Rides. AS-SOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: STadium 2-4010-11-12).
- FOR SALE 3W1 Chrome Seeburg Wall Boxes. Call Collect for volume prices. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tcl.: SYracuse 75-1631).
- FOR SALE-Bally Yacht Clubs, \$60; Beach Club, \$70; Ice Frolics, \$95; Surf Club, \$95; Variety, \$125; Gayety, \$125; Miami Beach, \$235; United Nevada, \$50; Singapore, \$50; Manhattan, \$150; Games, Inc. Hunter, \$265. MICKEY ANDER-SON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).
- FOR SALE-It's Mike Munves Corporation for outstanding, able, reliable coverage of the Arcade Field. A single machine. A complete arcade. Parts, supplies, sundries. MIKE MUNVES CORPORATION. 577 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: BRyant 9-6677).
- FOR SALE-5-22 Ft. Shuffleboards, Reconditioned Maple Tops, \$195up; 2-12 Ft. American and National Bank Boards, \$395 ea.; 6 Reconditioned Wall Type Electric Score Boards, \$45 ea.; 2-47 Seeburg Hide-Aways, \$45 ea. STAN-LEY AMUSEMENT CO., 1119 TA-COMA AVE., TACOMA, WASH. (Tel.: BRoadway 3663).

The Cash Box

### CLASSIFIED ADVERTISING SECTION

- POR SALE--All types used AMI, Wurlitter and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALI-FORNIA, OKLAHOMA CITY, OK-LA. Tel.: REgent 6-3691.
- FOR SALE—"The Cat Came Back" b/w "Stop Craekin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).
- FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. UNITED DISTRIBU-TORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).
- FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, 1LL. (Tel.: Independence 3-2210).
- FOR SALE—150 Silver King Vendors, lc or 5c conversions for either chlorophyll or nuts. Make us an offer. We cannot operate in this state because of license. TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA. (Tel.: WHeeling 649).
- FOR SALE—Rock-Ola Comets, \$475; Rock-Ola 1448, \$725; Seeburg R's, \$750; Seeburg C's, \$650; AMI B's, \$125; AMI C's, \$135; AMI A, \$85. 100 Sel-Chorm Seeburg Boxes, \$65; Coney Islands, \$25; Bright Lites, \$45; Bright Spots, \$55. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.
- FOR SALE The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).
- FOR SALE—United Bowlers: Clover, \$35; Chief, Fifth Avenue and League, \$110 ea.; Team, Yankee and Flash, \$135 ea.; Speedy, \$185. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHEN-ECTADY, N. Y.
- FOR SALE—Millions of extra coins are taken from clean machines. "Clean Right With Lemonite". Sparks Specialty Co., Atlanta, Ga. Uses and Sells Lemonite. See your distributor or write for information. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

- FOR SALE—Special. Bally: Double Headers (Floor Samples) \$510.00; Parades \$445.00; Broadways \$399.50; Beach Beauties \$310.00; Gayeties \$85.00; Yacht Clubs \$65.00. United: Monacos (Used 2 weeks) write. Gottlieb: Score Boards (4-player Deluxe Games) \$285.00. NEW ORLEANS NOV-ELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).
- FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.
- FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).
- FOR SALE—Just wait until you see the Rock-Ola 200. Watch for announcement on showing dates. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVE-LAND, O. (Tel.: HE 1-7577).
- FOR SALE—Reconditioned, Ready for Location. AMI: A, \$95; C, \$135; D-40, \$195. Rock-Ola: 1436 (78 RPM), \$225; (45 RPM), \$245; 1446 Hi Fi, \$595. Wurlitzer: 1400 (45 RPM), \$225. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).
- FOR SALE Like New. Wurlitzer 1800, \$815; Wurlitzer 1700, \$645; Wurlitzer 1650, \$295; Wurlitzer 1400, \$235; Seeburg M100 R, \$745; 3020 Wall Boxes, 48 Selection, \$7.50. LEW JONES DISTRIBUT-ING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).
- FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).
- FOR SALE—Voice-O-Graph in good condition. TOLEDO COIN MA-CHINE EXCHANGE, 814 SUMMIT ST.. TOLEDO, OHIO. (Tel.: CH 3-4005).
- FOR SALE Bingos in Quantities. Bally — Night Clubs, Broadways, Miami Beaches, Big Times, Varietys, Beach Clubs. GLOBE DISTRIB-UTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: AR 0780).

### **CLASSIFIED ADVERTISING SECTION**

- FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).
- FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546
  120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DIS-TRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).
- FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).
- FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.: 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT— Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-0538).
- FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEW-ARK, N. J.
- FOR SALE Seeburg 100-R's, G's, C's and B's. Also AMI E-120's. Cash Box low. WANT — M-100's. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, FREEPORT, L.I., N. Y. (Tel.: FReeport 8-6770-1).
- FOR SALE—Big Times cleaned and checked the Donan way, \$215; Reconditioned Bally Space Ships, \$315. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUniper 8-5211-12).
- FOR SALE High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA. CALIF.

- FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).
- FOR SALE Harbor Lites, \$250; Wishing Well, \$195; Hawaiian Beauty, \$125; Stage Coach, \$165. Genco: Super Big Top, \$350; Sky, Rocket, \$295; Rifle Gallery, \$200. United: Jungle Gun, \$150. Exhibit: Sportland Shooting Gallery, \$125. UNIVERSITY COIN MACHINE EX-CHANGE, 858 N. HIGH ST., CO-LUMBUS 8, OHIO. (Tel.: AXminster 4-3529).
- FOR SALE—Bowlers. Used. Chicago Coin Triple Strike Bowler, \$275; Chicago Coin Criss Cross, \$75; Keeney Bonus Bowler, \$125; Keeney DeLuxe League Bowler, \$50; United Banner, \$190; United 10th Frame Star Shuffle Alley, \$60. W. B. DIS-TRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: CEntral 1-9292).
- FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2¼" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. CHAMPION DISTRIB-UTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.
- FOR SALE—Broadway, \$345; Variety, \$115; Pixie, \$275; Rio, \$45; Tropics, \$35; Beach Beauty, \$300; Surf Club, \$90; Star Dust, \$350; Tahiti, \$40. One third deposit, balance sight draft. GENERAL DIS-TRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, La. (Tel.: TUlane 6729).
- FOR SALE—Lowest prices Thunderbolts, Lightnings, \$199.50 ea.; Hollywood Bowlers, \$249.50; C.C. Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MIL-WAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).
- FOR SALE Bally Double Header, \$500; Bally Parade, \$400; Bally Broadway, \$345; Bally Beach Beauty, \$300; Bally Miami Beach, \$200; Bally Gaytime, \$165; Bally Crosswords, \$295; Bally Beach Club, \$75; Bally Atlantic City, \$37.50; United Pixie, \$200. NASTASI DIS-TRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA., (Tel.: MA 7459).
- FOR SALE Used music machines, shuffle alleys and pin games—all late models. Write us your needs and price you will pay in 1st letter. Will ship either fully reconditioned or "as is". Write, wire, phone: GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK• ROAD, FREEPORT, L. I., N. Y. (Tel.: MAyfair 3-2472, 3 and 4).

#### The Cash Box

### CLASSIFIED ADVERTISING SECTION

- FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PUR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).
- FOR SALE—Late Phono Records. Exhibit's Shooting Gallery, \$90; Deluxe Jungle Gun, \$75; Palm Springs, \$40. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: 750).
- FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

NOTICE-Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in cach week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"-a full year's issues-for only \$15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!! Mail your check for \$15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y. FOR SALE — Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, \$9 ea.; 1 Midget Movie, with reel, \$55; 2 Coon Hunts, \$95 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE — All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATE-WAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-4620).

FOR SALE — 3 Keeney Specdlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHI-CAGO 40, ILL. (Tel.: LOngbeach 1-3378).

### MISCELLANEOUS

NOTICE—Let me convert your United Yankee, Speedy Eleven Frame, and all United games after that, into a 300 Scoring Bowler. For particulars write or call DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-2129.

NOTICE—Will Trade. 2 Photomats, \$300, will trade for late model Bowlers. Bally Booster Pools—will trade for late model Bowlers or United Comet Targettes. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FE 9-0031).

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS-TRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Intcrested in dealership for penny, nickel machines guaranteed a 1000 a year. Intcrested in buying 1000 stands for penny machines. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tcl.: HEmlock 1-9900).

### **THE CASH BOX** "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."



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THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N.Y.

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he Cash Box

ER OF EACH MACHINE OWNED OF MACHINES HERE INTORY PURPOSES ASCERTAIN VALUE DEETWEEN LOW AND HIGH PRICES

## PHONOGRAPHS

#### AMI

2* Model A, '46, 40 Sel.,	
78 RPM	
4 Model B. 248, 40 Sel.	
78 RPM 125.00 150.00	
2. Model C, '50, 40 Sel.,	
78 RPM 125.00 175.00	
1. Model D-40, '51, 40 Sel.,	
78 RPM 175.00 245.00	
78 RPM 175.00 245.00	
1. Model D-80, '51, 80 Sel.,	
78 RPM	
4. Model E-40, '53, 40 Sel.,	
78 RPM 245.00 365.00	
1. Model E-80, '53, 80 Sel.,	
45 RPM 345.00 450.00	
4. Model E-120, '53, 120	
Sel., 45 RPM	
2. Model F-80, '54, 80 Sel.,	
45 RPM 550.00 600.00	
2. Model F-120, '54, 120	
Sel., 45 RPM 575.00 625.00	
4. Wm. Wall Box 5.00 10.00	
4. SM or SL Stepper 10.00 15.00	

	EVANS	
_	4. Mills Constellation, '47 Model 951, 40 Sel.,	
	78 RPM 40.00 100.00 4. Constellation, '49, Model	-
	135, 40 Sel., 78 RPM 75.00 110.00	
	4. Jubilee, '52, Model 245, 40 Sel., 45 RPM 100.00 200.00	-
	2. Century, '52, Model 2045, 100 Sel., 45 RPM 225.00 250.00	-
	ROCK-OLA	
	2. 1422, '46, 20 Sel., 78	
_	4. 1424, '46, Playmaster	-
	Hideaway, 20 Sel., 78 RPM	-
-	4. 1426, <sup>2</sup> 47, 20 Sel., 78 RPM	_
-	4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM 45.00 99.00	1_
-	Sel., 78         RPM         45.00         99.00           4.         1432, '50, Rocket '50'51, 50         50, Rocket '50'51, 100.00         135.00	
	4. 1432, Same as above, Converted to 45 RPM 125.00 150.00	
_	4. 1434, '51, Rocket '51.'52,	
	50 Sel., 78 RPM 135.00 200.00 4. 1434, Same as above,	-
	Converted to 45 RPM 145.00 225.00 4. 1436, '52, Fireball, 120	-
	Sel., 45 RPM 145.00 275.00 4. 1436A, '53, Fireball, 120	-
	Sel., 45 RPM 245.00 285.00 4* 1438 254 Comet 120	-
	Sel., 45 RPM 435.00 525.00	-
	4. 1436, '52, Fireball, 120         Sel., 45 RPM       145.00       275.00         4. 1436, '53, Fireball, 120       245.00       285.00         Sel., 45 RPM       245.00       285.00         4* 1438, '54, Comet, 120       Sel., 45 RPM       435.00       525.00         4* 1146, '54, Hi-Fi, 120 Sel.,       45 RPM       595.00       645.00	-
	SEEBURG	
-	4. 146S, '46, Standard, 20 Sel., 78 RPM	
-	4. 146M, '46, Master with	
	Sel., 78 RPM 20.00 55.00	-
	Sel., 78 RPM	_
	Kemole       Attach., 20         Sel., 78       RPM         4.       147S, '47, Staudard 20         Sel., 78       RPM         Sel., 78       RPM         20,00       65.00         4.       147M, '47, Master with         Remote       Attach., 20         Sel.       78	
	4. 148S. <sup>2</sup> 48. Standard. 20	-
	Sel., 78         RPM         20.00         80.00           4. 148M, '48, Master with Remote Attach., 20 Sel., 78         20.00         90.00	-
	Remote         Attach.,         20           Sel.,         78 RPM         20.00         90.00	
	4. 148ML, '48, Light Cab., Master with Remote	-
	Attach., 20 Sel., 78	
	RPM         20.00         95.00           2* M100A, '49, 100 Sel., 78         78           RPM         199.00         250.00	-
	2* M100B, '51, 100 Sel., 45	-
		-
	RPM       375,00       450,00         4. M100BL. '51, 100 Sel., 45       RPM, Light Cab.       425,00       500,00         1* M160C, '53, 100 Sel., 45       500,00       600,00       600,00	
	RPM 500.00 600.00 600.00 801, 45 500.00 600.00 1. HF 100G, '54, 100 Sel.,	_
	45 RPM	
1	$\leftarrow \text{TOTAL NO.} \qquad \text{TOTAL VALUE} \rightarrow$	

### THIS WEEK'S USED MACHINE QUOTATIONS

**17th YEAR OF PUBLICATION 886th CONSECUTIVE WEEK'S ISSUE** 

#### How To Use "THE CASH BOX PRICE LISTS"

#### [Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

Industry) BLUE BOOK"] FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange-posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quan-tity, and condition of equipment must be taken into consideration. (Some equipment offered by outstand-ing firms, having a reputation for shipping com-pletely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quo-tation exactly as it is made and depends on the sub-scriber to make average price adjustments to fit the peculiarities of his territory. peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added Great Activity

**REGARDING SELLING PRICES** 

IMPORTANT!

Reports received indicate that, in some cases, pur-chasers become upset due to the fact that they cau-uot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these years some machines. and even more for these very same machines. Pur-chasers of such equipment must realize that machines and even more for these very same machines. Pur-chasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondi-tion such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies ueeded to re-condition the machines, plus the cost of cartons, crates and labor for packing and shipping of the ma-yhiues, in addition to a decent profit which will, in most cases, raise the price of a \$10,00 to \$20,00 machine to anywhere from \$50,00 to \$75,00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Pur-chasers of such equipment should take these facts into consideration and, at the same time, should also real-ize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recon-dition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PHONOGRAPHS (Cont.)

				1
-	1* HF 100R, '54, 100 Sel.,			
	45 RPM	700.00	825.00	
	4. W1-L56 Wall Box 5c	3.00	6.00	
	4. 3W2 Wall-a-Matic	3.00	7.00	
,	4. W4L-56	10.00	15.00	
	4. 3W5-L56 Wall Box, 5c,			
	10c, 25c	10.00	15.00	
	4. W6L-56 5/10/25 Wire-			
	less	10.00	15.00	
		10.00	20.00	
		10.00		

#### WURLITZER

	4. 1015, '46, 24 Sel., 78			
-	RPM	35.00	75.00	1.0
	4. 1015, '46, 24 Sel., 78	00100	10100	
	RPM	40.00	80.00	
_	RPM 4. 1080, '46, 24 Sel., 78			
	RPM	45.00	95.00	
_	<b>RPM</b> 4. 1100, '47, 24 Sel., 78			
	RPM	65.00	125.00	
-	4. 1217, '50, Hideaway, 48			
	Sel., 45 or 78 RPM	75.00	150.00	
-	2* 1250, '50, 48 Sel., 45			
	or 78 RP M	99.00	175.00	
-	3* 1400, '51, 48 Sel., 45 or	105 00	250.00	
	78 RPM 2. 1450, '51, 48 Sel., 45 or	195.00	250.00	
	2. 1450, 51, 48 Sei., 45 or 78 RPM	185.00	275.00	
	2* 1500, '52, 104 Sel., 45	103.00	215.00	
		200.00	285.00	
	2. 1500A, '53, 104 Sel., 45 &	200.00	200.00	
		249.50	300.00	
_	2* 1650, '53, 48 Sel., 45		000.00	
	RPM	295.00	375.00	
	2* 1700, '54, 104 Sel., 45			
	RPM	495.00	645.00	
	2* 1800, '55, 104 Sel., 45			
		650.00		
	4. 2140 Wall Box	3.00	10.00	
	4* 3020 Wall Box			
	4. 3048 (Conv. of 3020)	10.00	15.00	
	4. 3031 Wall Box 4. 3045 Wall Box	2.95	5.00	
	4. 3045 Wall Box	4.00	15.00	
	4. 4820 Wall Box	10.00	20.00	
	$\leftarrow$ TOTAL NO. TOTA	L VAI	UE -	
	101/2	111 V 111		

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Manufacturers and date of game's release listed, Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

	4. ABC (Un 3/51)	25.00	50.00	
	4. Across the Board (Un			
	9/52)	25.00	50.00	
	4. All Star Basketball			
	(Got 1/52)	20.00	30.00	
	6. Aquacade (Un 4/49)	10.00	20.00	
	4. Arabian Knights (Got			
	12/53)	100.00	150.00	
	. 4. Arcade (Wm 11/51)	45.00	60.00	
	. 4. Arizona (Un 4/50)	10.00	20.00	
	4. Army-Navy (Wm 10/53)	40.00	90.00	
_	4* Atlantic City (B 5/42)	40.00	75.00	
_	6. Baby Face (Un 12/48).	10.00	20.00	
-	4. Bank-A-Ball (Got 5/50)	15.00	24.00	
_	4. Basketball (Got 10/49)	10.00	20.00	
_	4* Beach Beauty (B 10/55)	300.00	375.00	
_	4* Beach Club (B 2/53)	45.00	75.00	
_	4. Beauty (B 11/52)	45.00	85.00	
	4. Be Bop (Ex 3/50)	10.00		
	4. Big Ben (Wm 9/54)	95.00	145.00	-
	4. Big Hit (CC 7/52)	25.00	45.00	
_	6. Big Top (Ge 2/49)	10.00		
_	2* Big Time (B 1/55)	205.00	275.00	
_	6. Black Gold (Ge 3/49)	10.00		-
	4. Bolero (Un 12/51)	<b>45.00</b>		
	4. Bomber (CC 3/51)	15.00	25.00	·
_	6. Boston (Wm 5/49)	15.00	25.00	
	4. Bowling Champ			
	(Got 2/49)		35.00	
_	4. Bright Lights (B 5/51)		65.00	
	4* Bright Spot (B 11/51)		75.00	
$\neg$	4* Broadway (B 12/55)			
-	4. Broadway (B6/51) .		40.00	
-	4. Buffalo Bill (Got 5/50)	25.00	35.00	
_	4. Buttons & Bows			
	(Got 3/49)	15.00		
_	2. Cabana (Un 3/53)	35.00	100.00	
	← TOTAL NO. TOTA	L VAI	$UE \rightarrow$	

In all kinds of locations...all operating conditions

### Only AMI's "G-200" combines <u>all</u> the advantages needed for <u>complete</u> juke box earning power

Sleek, smart, uncluttered, modern styling-plus the widest choice of color cabinetry to take you into more of the top locations...

Instant, eye-level visibility of all 200 titles all of the timefor more play from more people, faster...

Easiest to understand-and-play selection system-pushbuttons positioned to right of title banks in the natural place to speed hand and eye movements...

Fastest record changer-no deadhead scanning...

Exclusive, multi-horn high fidelity for truly live-sounding musical entertainment...

Complete accessibility—no other juke box is so easily serviced, and none needs so little servicing...

Single or single and EP record programming. Music for everyone—and flexibility to suit your individual location situation...Extra-price play for the two-tune discs—plus variety in the price of play to fit your local conditions...

200 to 120 play convertibility for fast depreciation of your investment in the top locations—then quick and easy switch to a lesser number of selections when the "G" is rotated to secondary spots—extending the earning life of the juke box and reducing record stocking costs...

Security in AMI's nearly half century reputation for simple, rugged, dependable, trouble-free operation...

Get the "G" and enjoy complete juke box earning power.

Incorporated 1500 Union Avenue, S. E. Grand Rapids 2, Michigan ... music that makes more money for you

Originator of the automatic selective juke box in 1927...ahead then, ahead now.

Licensee : Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark.



99 LISTS The Cash Box PRICE

The Cash Box, Page 58 • END OF MONTH INVENTORY ISSUE • September 29, 1956

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# NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

#### PINBALL GAMES (Cont.)

	PINBALL GAMES	(Cont.)	
	4. Camel Caravan		
	(Ge 6/49) 4. Campus (Ex 2/50)	$\begin{array}{ccc} 10.00 & 20.00 \\ 10.00 & 20.00 \end{array}$	
	4. Campus (Ex 2/50) 4. Canasta (Ge 7/50)	20.00 30.00	
_	2, Caravan (Un 2/55)	365.00 465.00	
	4. Caravan (Wm $6/52$ )	25.00 60.00 10.00 20.00	
	6. Carolina (Un 4/49) 4. Champion (B 12/49)	$\begin{array}{cccc} 10.00 & 20.00 \\ 15.00 & 25.00 \end{array}$	
-	6. Champion (CC 6/49)	10.00 20.00	
	2. Chinatown (Got 10/52).	40.00 70.00	
	4. Circus (Un 8/52) 4. Citation (B 10/48)	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	
1	4. C. O. D. (Wm 9/53)	75.00 100.00	
-+	4. College Daze	00.00 40.00	
	(Got 849) 2. Colors (Wm. 11/54)	20.09         40.00           135.00         165.00	
	2* Coney Island (B 9:51)	24.50 60.00	
	4. Control Tower	05.00 45.00	
	(Wm 3/51) 4. Coronation (Got 11/52)	<b>25.00 45.00 40.00 75.00</b>	
	4. County Fair (Un 9/51)	25.00 40.00	
	4. Crossroads (Got 5/52).	45.00 75.00	
-+-	4. Crosswords (B 1/52) 4. Cyclone (Got 5/51)	350.00 395.00 40.00 65.00	
	4. Daffy Derby (Wm 8/54)	70.00 165.00	
	2. Daisy May (Got 7/54)	145.00 175.00	
-+	4. Dallas ( $\dot{W}m 2/49$ )	$\begin{array}{rrrr} 15.00 & 25.00 \\ 45.00 & 120.00 \end{array}$	
	4. Dealer "21" (Wm 2/54) 2. Derby Day (Got 5/56)	235.00 275.00	
-	4. De Icer (Wm 11/49)	20.00 35.00	
-	2. Diamond Lill	145.00 145.00	
	(Got 12/54) 4. Disk Jockey (Wm 11/52)	35.00 75.00	·
	4. Domino (Wm 5/52)		
-	4 Double Action		
	(Ge 1/52) 4. Dbl. Feature	25.00 34.50	
-	(Got 12/50)	15.00 24.00	
	4. Double Header (B 7/56)	500.00 565.00	
	4. Dbl. Shuffle (Got $6/49$ )	$\begin{array}{rrrr} 15.00 & 24.00 \\ 125.00 & 165.00 \end{array}$	
-	4. Dragonette (Got 6/54). 4. Dreamy (Wm 2/50)	20.00 40.00	
_	2* Dude Ranch (B 9/53)	45.00 95.00	
	4. Duette (Got 4/55)	200.00 235.00	
	2* Easy Aces (Got 12/55) 4. Eight Ball (Wm 1/52)	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	
	4. Fairway (Wm 6/53)	50.00 80.00	
	4. Fighting Irish		
	(CC 1150) 4. Five Star (Univ 5/51).	20.00 30.00 30.00 65.00	
-	6. Floating Power	30.00 03.00	
		10.00 15.00	
	(Ge 12/48) 4. Flying High (Got 2/53)	50.00 75.00	
	4. Flying Saucers (Ge 12/50)	15.00 30.00	
	6. Football (CC 8/49)	10.00 20.00	
-+	4. Four Bells (Got 10/54)	135.00 175.00	
	4. Four Corners (Wm 12/52)	40.00 90.00	
_	4. Four Horsemen	10.00 20.00	
	(Got 9/50)	25.00 55.00	
-	4* "400" Upright	35.00 60.00	
	(Ge 10/52) 4. Four Stars (Got 6/52)	50.00 75.00	
	4. Freshie (Wm 9/49)	20.00 30.00	
	4* Frolics (B 10/52)	40.00 85.00	
	4. Frontiersman (Got 11/55)	225.00 245.00	
	4. Futurity (B 3/51)	25.00 40.00	
	$4^*$ Gay Time (B 6/55)	165.00 275.00	
-	2* Gayety (B 3/55) 4. Georgia (Wm 7/50)	85.00         150.00           20.00         45.00	
	4. Gin Rummy (Got 2/49)	20.00 30.00	
	4. Gladiator (Got 1/56)		
	4. Glamour (Got 7/51) 6. Glider (Ge 8/49)	$\begin{array}{cccc} 15.00 & 24.00 \\ 10.00 & 15.00 \end{array}$	
	4. Globe Trotter	10.00 10.00	
	(Got 11/51)	30.00 65.00	
-	4. Golden Gloves (CC 7/49)	10.00 24.00	
	4. Golden Nugget	10.00 44.00	
	(Upright) (Ge 2/53)	35.00 65.00	
	4. Gold Star (Got 8/54) 6. Gondola (Ex 5/49)	$\begin{array}{rrrr} 140.00 & 175.00 \\ 10.00 & 19.00 \end{array}$	
	4. Grand Award	10.06 10.00	
	(CC 1/49)	10.00 19.00	
	2. Grand Champion		
	(Wm 8/53) 4. Grand Slam (Got 4/53)	$\begin{array}{cccc} 70.00 & 120.00 \\ 40.00 & 100.00 \end{array}$	
	6. Grand Stand (B '50)	20.00 30.00	
	4* Green Pastures	05.00 705.00	
	(Got 1/54) 4. Gun Club (Wm 11/53)	85.00 135.00 45.00 85.00	
	4. Gun Club (wm 11/53) 4. Guys-Dolls (Got 5/53)	45.00 85.00	
	4. Gypsy Queen		
	(Got 2/55)	150.00 195.00	
	4. Happy Days	45.00 90.00	
		AL VALUE-	
			•

NUMBER OF EACH MA VALUE OF MACHINES H (FOR INVENTORY PURPOSES ASC BY FIGURE BETWEEN LOW AND	ERE 7		
PINBALL GAME	S (Ce	ont.)	
(Got 7/52) 4. Happy-Go-Lucky		95.00	
4. Happy-Go-Lucky (Got 3/51) 4. Harbor Lites (Got 2/56)	$\begin{array}{r} 25.00\\ 245.00\end{array}$	$\begin{array}{r} 40.00\\ 285.00\end{array}$	
6. Harvest Moon (Got 12/48)	10.00	20.00	
4. Harvest Time (Ge 9/50)	15.00	25.00	
<b>4.</b> Harvey, (Wm 5/51) 4. Havana (Un (2/54) 4. Hawaii (Un 6/54)	$\begin{array}{c} 15.00\\ 40.00\end{array}$	$\begin{array}{c} 35.00 \\ 110.00 \\ 125.00 \end{array}$	
4. Hawaiian Beauty	54.50	135.00	
(Got 4/54) 4. Hayburner (Wm 6/51) 4. Hi-Fi (B 6/54)	$125.00 \\ 30.00 \\ 50.00$	$\frac{155.00}{65.00}\\120.00$	
4. Hit Parade (CC 2/51) 4. Hit & Runs (Ge 3/51)	10.00 15.00	19.00 24.00	
4. Hit 'N' Run (Got 4/52) 6. Holiday (CC 12/48)	$30.00 \\ 10.00$	60.00 19.00	
4. Holiday (Ke 12/51) 4. Hong Kong (Wm 9/51)	$\begin{array}{c} 25.00\\ 30.00\end{array}$	$\begin{array}{r} 45.00 \\ 50.00 \end{array}$	
4. Horsefeathers (Wm 1/52)	30.00	45.00	
4. Horse Shoe (Wm 12/51)	25.00	35.00	
4. Hot Rods (B '49) 2. Ice-Frolics (B 1/54)	$\begin{array}{c} 20.00\\ 50.00\\ 45.00\end{array}$	$\begin{array}{c} 40.00\\100.00\end{array}$	
4. Jalopy (Wm 8/51) 4. Jeanie (Ex 6/50)	$45.00 \\ 15.00 \\ 75.0$	95.00 24.00	
4. Jockey Club (Got 4/54) 4. Jockey Special (B 11/47)	75.00 $10.00$	150.00 20.00	
4. Joker (Got 11/50) 4. Jolly Joker (Un 11/55)	20.00 75.00	45.00 140.00	
4. Jubilee (Got 5/55) 4. Judy (Ex 7/50)	230.00 10.00	350.00 19.00	
4. Jumping Jacks (Upright) (Ge 12/52)	25.00	45.00	
4. Just 21 (Got 1/50) 4. K.C. Jones (Got 11/49)	$\begin{array}{c} 10.00\\ 10.00\end{array}$	$\begin{array}{c} 24.00\\ 25.00 \end{array}$	
4. King Arthur (Got 10/49)	20.00	35.00	
4. King Pin (CC 12/51) 4. Knockout (Got 1/51)	$\begin{array}{c} 30.00 \\ 20.00 \\ \end{array}$	$\begin{array}{c} 55.00 \\ 45.00 \end{array}$	
4. Lady Luck (Got 9/54) 4. Lazy "Q" (Wm 2/54) 4. Leaders (Un 10/51)	85.00 65.00	$165.00 \\ 115.00 \\ (5.00)$	
4. Lite-A-Line (Ke $6/52$ ).	40.00 40.00 25.00	65.00 65.00 65.00	
<ol> <li>Long Beach (Wm 7/52)</li> <li>Lovely Lucy (Got 2/54)</li> <li>Lucky Inning</li> </ol>	$\begin{array}{c} 35.00\\ 60.00\end{array}$	$\begin{array}{r} 65.00 \\ 135.00 \end{array}$	
4. Lucky mining ( $Wm 5/50$ ) 4. Lulu ( $Wm 12/54$ )	$\begin{array}{r} 20.00 \\ 185.00 \end{array}$	45.00 220.00	
4. Mad. Sq. Garden	30.00	50.00	
6. Magic (Ex 11/48) 4. Majors '49 (CC 2/49)	$\begin{array}{c}10.00\\10.00\end{array}$	19.00 20.00	
4. Majorettes (Wm 4/52). 2. Manhattan (Un 4/55).	$\begin{array}{c} 25.00\\ 125.00 \end{array}$	$\begin{array}{c} 45.00 \\ 200.00 \end{array}$	
<ol> <li>Marathon (Got 10/55).</li> <li>Marble Queen</li> </ol>		325.00	
(Got 8/53) 4. Maryland (Wm 4/49)	75.00 10.00	$\begin{array}{c} 110.00\\ 20.00\end{array}$	
4. Mercury (Ge 3/50) 4. Mermaid (Got 6/51) 1. Merica (Un 2/54)	10.00 30.00 40.50	25.00 60.00	
4. Mexico (Un 3/54) 2* Miami Beach (B 9/55) 4. Minstrel Man	49.50 200.00	$\begin{array}{c} 110.00\\ 265.00\end{array}$	
4. Minstrel Man (Got 3/51) 6- Moon Glow (Un 11/48)	35.00 10.00	75.00 19.00	
2. Mystic Marvel (Got 3/54)	125.00	19.00	
2. Nevada (Un 8/54) 4. Niagara (Got 12/51)	$50.00 \\ 35.00$	$100.00 \\ 50.00$	
4. Nifty (Wm 12/50) 4. Night Club (B 4/56)	$15.00 \\ 425.00$	$25.00 \\ 525.00$	
4. "9" Sisters (Wm 1/54) 4. Oasis (Sx 10/50) 4. Oklahoma (Un 5/49)	40.00 10.00	$\begin{array}{c} 110.00\\ 19.00 \end{array}$	
4 Old Faithful		35.00	
(Got 12/49) 4. Olympics (Wm 5/52) 4. One Two Three	$\begin{array}{c} 10.00\\ 40.00\end{array}$	20.00 60.00	
4. One Two Three $(Ge \ 10/48)$ 4. Palisades $(Wm \ 7/53)$	$\begin{array}{c} 10.00\\ 45.00 \end{array}$	$20.00 \\ 85.00$	
4* Palm Beach (B 7/52) 2* Palm Springs (B 11/53)	40.00 40.00	85.00 100.00	
4. Parade (B 6/56) 4. Paratrooper (Wm 8/52)	$\begin{array}{r} 400.00\\25.00\end{array}$	$\begin{array}{r} 525.00\\ \textbf{45.00} \end{array}$	
4. Peter Pan (Wm 4/55) 4. Pin Bowler (CC 6/50)	$\begin{array}{r} 135.00\\ 15.00 \end{array}$	$\frac{165.00}{25.00}$	
4. Pinch Hitter (Un 5/49) 4. Pinky (Wm 9/50)	$10.00 \\ 20.00 \\ 75.00$	19.00 30.00	
2. Pin Wheel (Got 11/53) 3* Pixie (Un 10/55) 4. Play Ball (CC 1/51)	215.00	$110.00 \\ 325.00 \\ 30.00$	
4. Play Ball (CC 1/51) 4. Playland (Ex 8/50) 6. Playtime (Ex 8/49) ←TOTAL NO. <b>TOT</b>	10.00 10.00	30.00 19.00 19.00	
$\leftarrow TOTAL NO. TOT$	AL VA	LUE-	

	(F B)	OR INVENTORY P	URPOSES ASCI	ERTAIN V HIGH PF	ALUE (ICES)	
		PINBALL	GAME	5 (Ce	ont.)	
-+		Poker Face (	Got 9/53)	75.00	100.00	
-+	6.	Puddin' Head (Ge 10/48)	)	10.00	19.00	
-+	4. 4	(Ge 10/48) Punchy (CC Quarterback	12/50)	10.00	19.00	
		(Wm 10/49	9)	15.00	30.00	
	4.	Quartet (Got Queen of Hea	rts	55.00	85.00	
	4.	(Got 12/52 Quintet (Got	)	$55.00 \\ 45.00$	$100.00 \\ 105.00$	
	4.	Race the Clo (Wm 5/55)	ck	185.00	220.00	
_		Rag Mop (W	7m 10/50)	15.00	30.00	
_	4.	Ramona (Un Red Shoes (U	Jn 11/50).	$\begin{array}{c} 10.00\\ 20.00\end{array}$	19.00 30.00	
-+		Regatta (Wm Rio (Un 11/2		175.00	200.00 100.00	
_	4.	Rip Snorter ( Rocket (Ge	Ge 10/49)	50.00 10.00	19.00	
_	4.	Rockettes (Go	ot 8/50)	20.00 25.00	35.00 45.00	
	4.	Rodeo (Un 2 Rose Bowl (	Got 10/51)	$39.50 \\ 30.00$	$\begin{array}{r} 110.00\\ 50.00\end{array}$	
_	4.	Round Up ( St. Louis (Wr	Got 11/48) n 2/49)	$\begin{array}{c} 10.00\\ 20.00 \end{array}$	$20.00 \\ 30.00$	
	2.	Saddle and T	urf	165.00	225.00.	
-		(Club Model	)	179.50	230.00	
	2.	Saratoga (Wn Scoreboard (	Got 4/56)	20.00 285.00	$\begin{array}{r} 40.00\\ 365.00\end{array}$	
	4.	Screamo (Wn Sea Jockeys (V	$1 \frac{4}{54}$	$\begin{array}{r} 85.00\\ 25.00\end{array}$	$\frac{115.00}{50.00}\\19.00$	
-	4.	Select-A-Card	(Got 4/50)	10.00		
_		Shantytown ( Sharpshooter		20.00	30.00	
	2.	(Got 5/49) Shindig (Got	10/53	10.00 90.00	<b>30.00</b> 115.00	
	4.	Shoo Shoo ( Shoot the Mo	Wm 2/51)	15.00	25.00	
1		(Wm 11/5	1)	20.00	45.00	
*****	4.	Show Boat () Show Boat ()		$\begin{array}{c} 10.00\\70.00\end{array}$	$\begin{array}{r} 19.00 \\ 135.00 \end{array}$	
	2.	Smoke Signal (Wm 10/5	5)	155.00	180.00	
	4.	Silver Chest (Ge 4/53)	(Upright)	55.00		
	4.	Silver Skates	(Wm 2/53)	45.00	$\begin{array}{r} 100.00\\75.00\end{array}$	
	4.	Singapore (U Sky Pool (Go	ot 8/52)	35.00	$\begin{array}{r}110.00\\85.00\end{array}$	
Į	2. 4	Skyway (Wm Slugfest (Wm Sluggin' Char	$\frac{8}{54}$	110.00 35.00	$\begin{array}{r} 145.00\\ 50.00\end{array}$	
	4.	Sluggin' Char	np	160.00		
	4.	(Got 4/55) Snafu (Wm 1	2/55)	150.00	$\begin{array}{c} 200.00\\ 225.00\end{array}$	
	6. 4.	Snooks (Wm Southern Bell	6/51) le	15.00	20.00	
and the second	4	(Got 6/55) South Pacific	$(C_{0}, \frac{2}{50})$	$175.00 \\ 20.00$	$\begin{array}{r} 220.00\\ 30.00 \end{array}$	
	4.	Spark Plug ( Speedway (W	Wm 9/51)	25.00	50.00	
	4.	Spitfire (Wm	m 9/48)	10.00 75.00	19.00 150.00	
1-		Spot Bowler (Got 10/50	)	25.00	35.00	
	2∜ 4	Spot-Lite (B Sportsman (G	1/52)	24.50	65.00	
	4.	Sportsman (V	Vm 2/52)	$\begin{array}{c} 10.00\\ 25.00\end{array}$	19.00 35.00	
	2.	Springtime ( Stage Coach (	Got 11/54)		$\begin{array}{r} 30.00\\ 185.00 \end{array}$	
<u>}</u>	4.	Stardust (Wn Starlets (Un	1 3/56)	325.00	495.00 375.00	
	4.	Star Pool (W	m 10/54)	100.00	165.00	
	4.	Stars (Un 6/ Starlite (Wm	3/53)	40.00 35.00	55.00 65.00	
	4.	Steeple Chase Stop & Go (G	(Un  1/52)	25.00	65.00 20.00	
	4.	Struggle Bugg (Wm 12/5	ies	69.50		
-		Summertime	(Un 9/48)	<b>15.00</b>	24.00	
		Sunshine Parl (B 12/52)		25.00	45.00	
		Super Hockey (CC 4/49)		20.00	30.00	
_	4.	Super Jumbo			325.00	
	2*	(Got 10/54 Surf Club (B	3/54)	50.00	110.00	
	2* -4:	Surf Club (H Sweepstakes (	3 3/54) Wm 1/52)	65.00 55.00	120.00 75.00	
	4.	Sweet Add-A- (Got 7/55)	Line	170.00	220.00	
_	4.	Sweetheart (V	Vm 5/50).	20.00	30.00	-
	4. 4.	Tahiti (Un 8 Tampico (Un	/53) 6/49)	$\begin{array}{r} 40.00\\10.00\end{array}$	90.00 20.00	
	4. 4.	Telecard (Go Thing (CC 2	t 1/49) /51)	$15.00 \\ 15.00$	$\begin{array}{r} 25.00\\ \textbf{30.00} \end{array}$	
	4.	Three Dences				
-	4.	Three Feather	rs	10.00	200.00	
	+	(Wm 8/55 Three Feather (Ge 5/49) TOTAL NO.	тот	15.00 AL VA	30.00 LUE→	

NUMBER OF EACH MACHINE OWNED

ISIN he Cash Box

The Cash Box, Page 59 • END OF MONTH INVENTORY ISSUE • September 29, 1956 NUMBER OF EACH MACHINE OWNED NUMBER OF EACH MACHINE OWNED NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES) VALUE OF MACHINES HERE FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES) SHUFFLES (Cont.) PINBALL GAMES (Cont.) SHUFFLES (Cont.) 
 United Mercury (12/51)
 150.00

 DeLuxe model
 155.00

 United Mars (1/55)
 160.00
 Three Four Five (Un 6/51)
 Three Musketeers (Got 7/49)
 Thrill (CC 9/48)
 Thuderbird (Wm 1. 4. ChiCoin Fireball DeLuxe model Un. Lightning (2/55)  $165.00 \\ 165.00$ 300.00 20.00 40.00 175.00 260.00 (11/54)4. ChiCoin Thunderbolt (12/54) 300.00 DeLuxe model n. Venus (3/55) 170.00170.00300.00 305.00 15.00 25.00 185.00 275.00 2. Un. 10.00 15.004. ChiCoin Triple Strike DeLuxe model Thunderbird (Wm 5/54) 175.00 310.00 90.00 125.00 225.00 285.00 4. (2/55)Un. Clipper (5/55) DeLuxe model Un. Derby Roll (5/55) DeLuxe model Un. 5th Inning (6/55) DeLuxe model 4. ChiCoin Arrow (2/55) 2. ChiCoin Criss Cross Targette (1/55) 2. DeLuxe Model  $\frac{1}{2}$ . Times Square (Wm 4/53) 175.00 315.00 2. 225.00 295.00 195.00 175.00 320.0055.00 75.00 Touchdown (Un 1/52) Tournament (Got 8/55)  $\begin{array}{c} 175.00\\ 200.00\end{array}$ 350.00 20.00 35.00 99.50 225.00 275.00 185.00 355.00 4 100.004. Tournament (Got 8/55)
 2\* Triple Play (Un 8/55)
 4. Triplets (Got 7/50)
 4. Tropicana (Un 1/51)
 4. Tropics (Un 7/53)
 6. Tucson (Wm 1/49)
 6. Tumbleweed (Ex 8/49)
 4. Turf King (B 6/50)
 4. Twenty Grand 185.00 365.00 2. ChiCoin Bonus Score 150.00225.004. 4. DeLuxe model 2. Un. Capitol (6/55) 195.00225.00370.00370.0015.0025.00 240.00 300.00 (4/55)20.00 30.00 2. ChiCoin Big League 2. DeLuxe model 230.00 375.00 54.50 150.00255.00 310.00 (5/55)40.00 85.00 2\* ChiCoin Hollywood TOTAL VALUE--TOTAL NO. 19.00 325.00 10.00 249.50 (5/55)ChiCoin Blinker (8/55) 325.00 15.0030.00 340.00 30.00 15.00 4. ChiCoin Score-A-Line Turf King (B 6/50)
 Twenty Grand

 (Wm 12/52)
 Twin Bill (Got 1/55)
 Utah (Un 7/49)
 Utah (Un 7/49)
 Wariety (B 9/54)
 Watch My Line
 (Got 9/51)
 Whizz Kids (CC 3/52)
 Wild West (Cot 8/51)

 (9/55) 325.00 360.00 35.00 65,00 4. ChiCoin Bowling Team (10/55) 4. Exhibit Twin Rotation 100.00 185.00 275.00375.00 10.00 20.00 (5/52) 4. Genco Shuffle Target 90.00 150.00 50.0085,00 4. Bally Champion Horse 315.00 1\* Bally Moon Ride 235.00 1. Bally Space Ship 175.00 4. Bally Speed Boat 325.00 1. Chicago Coin Super Jet 225.00 4. Decco Merry-Go-Round 225.00 4. Exhibit Big Bronco 239.50 4. Exhibit Mustang 350.00 1. Exhibit Space Patrol 200.00 4. Scientific Television 275.00 385.00 30.00 50.00 (7/51)20.0045.00 350.00 4. Genco 8-Player Re-315.00 35.00 50.00 4. Wild West (Got 8/51) 4. Wild West (Got 8/51) 4. Wishing Well (Got 9/55) 4. Geneo or layer Rebound (9/51)
4. Geneo Shuffle Pool (11/53)
4. Geneo Match Pool 365.00 25.0045.0030.00 50.00395.00 20.00 40.00 25.0080.00 350.00 185.00 225.00 375.00 4. Wonderland (Wm 5/55) 4\* Yacht Club (B 6/53) 160.00 45.00 445.00 190.00 (2/54)50.00 95.00 295.00 4. Gottlieb Bowlette 85.00 Gottlieb Bowlette (3/50)
 Keeney Super DeLuxe League (3/52)
 Keeney High Score League (5/52)
 Keeney Team (10/52)
 Keeney Club (4/53)
 Keeney Club (4/53)
 Keeney Carnival (5/53)
 Keeney Pacemaker (9/53) 345.00 1. Zingo (Un 10/51) 25.00 65.00 15.0025.00←TOTAL NO. TOTAL VALUE-TOTAL VALUE→ -TOTAL NO. 40.0080.00 85.00 95.00 40.00 HUHHAM 40.00 100.00110.0040.00 40.00 SHUFFLES 45.00 120.00 4. Bally Victory Bowler (5/54) (9/53) 4. Keenev Mainliner 50.00 140.00100.00 225.00 4. ABT 6 Gun Rifle Range 525.00 625.00 ABT 6 Gun Rifle Range
 Boomerang
 Bally Big Inning
 Bally Heavy Hitter
 Bally King Pin
 Bally Rapid Fire
 Bally Undersea Raider
 Champion Hockey
 ChiCoin Basketball Bowler (1/54) 2\* Keeney Bonus Bowler 25.00 65.00 2. Bally Champion 65.00150.0065.00 Bally Champion Bowler (5/54)
 2\* Bally Jet Bowler (8/54)
 2\* Bally Rocket Bowler (8/54)
 2. Bally Mystic Bowler (12/54) 100.00 230.00 150.00 130.00 250.00 (3/54)75.00 155.0035.00 60.00 (3/54)
 Keeney Diamond Bowler (5/54)
 Keeney Bikini (6/54)
 Keeney Century (6/54)
 Keeney American (9/54)
 Keeney National (9/54)
 Keeney Spacellane 20.00 35.00 135.00250.00 100.00 175.00 75.00 110.00135.00185.00 60.00 125.00140.00 12/54)185.00 295.00 195.00 50.00 125.00 2\* Bally Magic Bowler 225.00250.00ChiCoin Basketball Champ ChiCoin 4-Player Derby ChiCon Goalee ChiCoin Hockey ChiCoin Midget Skee ChiCoin Pistol ChiCoin Home Run, 6-Player (3/54) (12/54) 195.00 300.00 100.00 195.00 230.00 260.00 2. Bally Blue Ribbon (3/55) 2. Keenev Speedlane (4/55) 175.00 100.00 265.00 99.50 325.00 275.00 325.00 39.50 2. Bally Gold Medal (3/55) 4. United 6-Player Super 4. 55.00 75.00 265.00 335.00 30.00 55.00 65.00 95.00 (3/55)
4. ChiCoin 6-Player (8/51)
4. ChiCoin 6-Player
DeLuxe (5/52)
4. ChiCoin Match Bowler 4. United 4-Player Official 35.00 75.00 1 35.0075.00 5/52) 30.00 60.00 4. 6-Player (3/54) Super model Edelco Pool Table Evans Bat-A-Score Evans Bola Score 4. United 6.Player Star 100.00 35.00 80.00 195.00 (7/52) 30.00 65.00 9 125.00 200.00 4. United 10th Frame Star (9/52)
4. United Manhattan 10th Frame (9/52)
4. United Manhattan 10th (6/52)35.00 85.00 4. 20.00 50.00 4. ChiCoin Bowl-A-Ball 35.00 70.00 65.00 89.50 4. (10/52)35.00 90.00 ŧ. 55.00 145.004. ChiCoin Match 75.00 Evans Ski Roll 35,00 35.00 90.00 ChiCoin Materi Bowl-A-Ball (11/52)
 ChiCoin 10th Frame Special (12/52)
 ChiCoin Name Bowler 4. United Manhattan (9/52) Evans Super Bomber Evans Play Ball 125.00 85.00 35.00 100.00 35.00 80.00 2. 75.00 United Manhattan (9/52) United 10th Frame Super (10/52) .... United Cascade (2/53) United Clover (2/53) . United Liberty (2/53) . United Classic (6/53) United Royal (9/53) . United Imperial (9/53) 4. 4. 65.00 Evans Ten Strike '46 Evans Tommy Gun Exhibit Dale Gun 65.00 95.00 40.00105.00 35.00 80.00 1. 30.00 35.00 85.00 35.00 110.00 40.00 (1/53)35.00 90.00 1 29.5075.00 4. ChiCoin 10th Frame 40.00 Exhibit Gun Patrol 6. 90.00 4. 75.00 125.00Double Score Bowler (2/53) 4. ChiCoin Crown (4/53). Exhibit Jet Gun Exhibit Space Gun 69.50 69.50 50.00 95.00 135.00 40.00 115.00 45.00 95.00 140.00 45.00 120.00 4 50.00 95.00 4. Exhibit Pony Express 85.00 130.00 ChiCoin Crown Giant Pins (4/53)
 ChiCoin Triple Score United Imperial (9/53) 65.00 100.00 4. Exhibit Silver Bullets 40.00 125.00DeLuxe model United Chief (11/53) 50.00 125.0075.00110.00 4. Exhibit Six Shooter 125.00 50.00 110.00 65.00 (6/53) 4. ChiCoin Gold Cup 4. Exhibit Vitalizer 50.00 130.00 2. United Leader (11/53) 100.00 130.00 45.00 70.00 DeLuve model United Team (1/54) Exhibit Shooting Gall. 110.00 135.00 (7/53)50.00 135.00 13 100.00 165.00 (6/54)(7/53)
4. ChiCoin High Speed Crown (7/53)
4. ChiCoin High Speed Triple Score (8/53)
4<sup>3</sup> ChiCoin Advance (10/52) 90.00 160.00 DeLuxe model 110.00 170.00 3. Exhibit Star Shooting United League (1/54) DeLuxe model United Ace (5/54) DeLuxe model 175.00 180.00 65.00 140.00 13 95.00 Gallery (9/54) 150.00 195.00 120.00 4. Eshibit Sportland Shoot-ing Gallery (11/54)
 Eshibit "500" Shooting Gallery (3/55) 70.00 145.004. 100.00 185,00 195.00 175.00110.00 250.00United Rainbow (5/54) United Banner (8/54) 99.50 155.00 (10/53)75.00 150.00 2 195.00 ChiCoin King (10/53) 200.00 75.00 2. 250.00 300.00 155.00 4. ChiCoin Criss Cross
Bowler (12/53)
4. ChiCoin Super Frame (3/54) DeLuxe model United Shuffle Targette 165.00 210.00 2. Exhibit Treasure Cove 75.00 165.00 2. Shooting Gallery 145.00 (8/54)215.00(6/55)349.50 385.00 100.00 175.00 DeLuxe model 150.00 220.00 4. Games, Inc. Hunter (1/56) (3/54) 100.00 ChiCoin Starlite (5/54) 125.00 ChiCoin Feature (7/54) 125.00 ChiCoin Holiday (9/54) 125.00 ChiCoin Flash (10/54). 125.00 2\* United Speedy (8/54) 4. Un. 11th Frame (10/54) 200.00 225.00 230.00255.004. 150.00 265.00 300.00 145.00 4. 2. 4. Genco Sky Gunner 75.00 125.00 230.00 DeLuxe model 145.00 265.004 ChiCoin Flash
 ChiCoin Playtime (10/54)
 NO. 4. Genco Night Fighter 2. United Comet Targette 75.00 245.00 125.00(11/54)

150.00 **TOTAL VALUE**→

250.00 -TOTAL NO.

145.00 DeLuxe model 150.00 TOTAL VALUE

1\* Genco 2-Player Basketball  $275.00 \\ 280.00$ -TOTAL NO.

ARCADE EQUIPMENT

135.00 195.00

TOTAL VALUE-

he Cash • END OF MONTH INVENTORY ISSUE • September 29, 1956 The Cash Box, Page 60

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#### Manufacturers New Equipment NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE production. Prices are manufacturers' list **ROCK-OLA MFG. CORP.** Model 1450-Playmaster, 120 Sel. Model 1452, 50 Selections Model 1454, 120 Selections Model 1546 Chrome Wall Box, 120 Selections Model 1548, 50 Selection Wall Box No I

ARCADE EQUIPMI	ENT	(Cont	.)
1. Genco Rifle Gal. (6/54)	175.00	250.00	
4. Genco Big Top Rifle Gallery (6/54)	275.00	325.00	
4. Genco Wild West Gun (2/55)	300.00	360.00	
2. Genco Sky Rocket Rifle Gallery (5/55).	295.00	375.00	
4. Genco Champion Base- ball (9/55)	295.00	395.00	
2. Genco Quarterback (10/55)	265.00	325.00	
4. Jack Rabbit	50.00	95.00	
4. Jungle Joe 4. Keeney Air Raider	$49.50 \\ 65.00$	$\begin{array}{c} 65.00\\ 125.00\end{array}$	
4. Keeney Sub Gun	70.00	125.00	
4. Keeney Texas Leaguer 4. Keeney Sportsman	25.00	50.00	
(11/54) 4. DeLuxe model	$175.00 \\ 185.00$	250.00 255.00	
4. Keenev Ranger (3/55).	250.00	285.00	
4. DeLuxe model (3/55)	260.00	295.00	
4. Lite League 4. Mills Panoram Peek	45.00 175.00	$\begin{array}{r} 95.00\\325.00\end{array}$	
2. Mills Conv. for Panoram Peek	10.00	25.00	
4. Muto. Atomic Bomber	65.00	150.00	
4. Mutos. Ace Bombers 4. Mutoscope Dr. Mobile	95.00	165.00	
(Prewar)	95.00	175.00	
4. Mutos. Fly. Saucers 4. Mutos. Photo. (Pre-War)	90.00 150.00	$\begin{array}{c} 155.00\\ 240.00\end{array}$	
4. Mutos. Photomatic			
DeLuxe	$250.00 \\ 125.00$	395.00 195.00	·
4. Mutoscope Silver Gloves 2* Mutoscope Sky Fighter	60.00	195.00	
4. Mutos. Voice-O-Graph			1. A.
35c	150.00 60.00	350.00 85 <b>.00</b>	
4. QT Pool Table 4. Quizzer	50.00	100.00	
4. Rockola World Series	40.00	80.00	
4. Scientific Baseball	$\begin{array}{c} 20.00\\ 20.00\end{array}$	50.00 55.00	
1* Scientific Batting Pr.	30.00	75.00	
2. Scientific Pitch 'Em 4. Seeburg Bear Gun	50.00 75.00	125.00 150.00	
4. Seeburg Chicken Sam	50.00	110.00	
4. Seeburg Shoot the Chute	49.50		
2. Seeburg Coon Hunt 4. Set Shot Basketball	95.00 150.00	$\begin{array}{r} 150.00\\ 275.00\end{array}$	
4. Teleguiz	75.00	125.00	
4. Un. Team Hockey 4. Un. Jungle Gun	<b>30.00</b> 75.00	50.00 175.00	
4. DeLuxe model	75.00	-	
2. United Carnival Gun			
(10/54)	150.00	250.00	
2. DeLuxe model 4. United Bonus Gun	160.00	260.00	-
4. United Bonus Gun $(1/55)$	250.00	325.00	
4. DeLuxe model	260.00	330 <b>.0</b> 0	
4* Un. Sidewalk Engineer	165.00	105 00	
(4/55)	165.00 50.00	195.00 100.00	· · · ·
4. Wilcox-Gay Recordio 4. Wms. All Stars (8/47)	35.00	- 70.00	
4. Wms. Box Score $(12/47)$	39.50	70.00	
4. Wms. Star Series (4/49)	<b>29.5</b> 0	75.00	
4. Wms. Super World Series (4/51)	35,00	85.00	
4. Wms, DeLuxe World			
Series (2/52) 2* Wms, DeLuxe Baseball	40.00	95.00	
(4/53)	85.00	145.00	
4. Wms. Pennant Baseball (12/53)	120.00	165.00	
4. Wms. Super Pennant Baseball (12/53)	135.00	175.00	
4. Wms. Super Star			
Baseball (12/53) 2. Wms. Major League	135.00	185.00	
Baseball (2/54) 4. Wms. All Star Baseball	120.00	185.00	
(2/54)	125.00	190.00	
4. Wms. Big League Baseball (3/54)	125.00	200.00	
2. Wms. Jet Fighter (10/54)	125.00	225.00	
4. Wms. Safari (2/55)	225.00	325.00	
4. DeLuxe model 4. Wms. Polar Hunt	250.00	330.0 <b>0</b>	
(3/55);	275.00	350.00	
4. Wms. King Of Swat (5/55)	285.00	375.00	1.
4. Wurlitzer Skeeball		70.00	
-TOTAL NO. TOT	AL VA	LUE-	

FOR INVENTORY PURPOSES ASCEPTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

Manufacturers
Products listed here are currently in p
prices, F.O.B. factory. AMI, INCORPORATED
"G-200" 200-sel. phonograph
"G-120" 120-sel. phonograph.
"G- 80" 80-sel. phonograph "HS-200" Selective Hideaway
"HS-120" Selective Hideaway
"HS- 80" Selective Hideaway "HS-200" Continuous-play
Hideaway "HC-120" Continuous-play
Hideaway
"HC-80" Continuous-play
Hideaway "W-200" 200-selection Wall Box
Bargrip Wallbox Bracket
Wall Speaker
AUTO-PHOTO CO.
Studio Model "11"\$3,245.00
BALLY MFG. CO.
Pin-Pool
Standard (52" x 36" Model)
<ul><li>(A) Without lights 300.00</li><li>(B) With light-up bumpers 315.00</li></ul>
<ul><li>(B) With light-up bumpers 315.00</li><li>(C) With neon lights 315.00</li></ul>
Senior (68" x 36" Model) 325.00
DeLuxe ABC Bowler
(without Match Feature)
Model A-110, 10c a play
Model A-325, 3 plays for 25c 780.00 Congress Bowler
(with Match Feature)
Model C-110, 10c a play         805.00           Model C-325, 3 plays for 25c         825.00
Model C-325, 3 plays for 25c 825.00 Bull's Eye Shooting Gallery 395.00
The Champion
(With new-all-metal cabinet) 759.00
CHICAGO COIN MACHINE CO.
Blondie (3 or 5 Ball, Match and Replay)
Steam Shovel (Regular Model)
Steam Shovel (Regular Model)
Twin Hockey (Regular .
Model)
Twin Hockey (Replay Model)
Twin Hockey (Match and Replay Model)
Topiay mouth
GENCO MFG. & SALES CO.
State Fair (Rifle Gallery)\$ 595.00
Hi-Fly (Baseball Game) 545.00
•
D. GOTTLIEB & CO.
Auto Race (Single Player, 5-Ball)
(compro a rayor, orbail)
INTERNATIONAL MUTOSCOPE
CORP.
Rock 'n Roll\$ 149.50
J. H. KEENEY & CO.
Flicker Pool
(4-Player, 4 Sides)\$ 375.00 Arcade Pool
AILAUC LUUI

 (4-Player, 4 Sides)
 3 375.00

 Arcade Pool
 375.00

 (1 or 2 Front Play)
 375.00

 DeLuxe Hot Coffee Vender
 375.00

 DeLuxe Hot Coffee & Hot Chocolate Combo Vender
 5 9 5

 Various Models of above
 5 9 5

 Electric Cigarette Vender
 284.50

 Coin Changer Model
 304.50

Model 1340, 30 Selection wall         Box         1615—Standard Speaker         1616—DeLuxe Speaker         Model 1906, Remote Volume         Control         Model 1927, Remote Volume         Control         Model 1927, Remote Button	st Price or Publication
<ul> <li>P. SEEBURG CORP.</li> <li>V-200—Select-O-Matic "200" Phonograph</li> <li>V-3W-A—Wall-O-Matie "200"</li> <li>100J—Select-O-Matic "100" Phonograph</li> <li>3W-1—Wall-O-Matic "100"</li> <li>MRVC-2—Master Remote Volume Control</li> <li>HFCV2-8—High Fidelity Wall Speaker</li> <li>HFCV3-8—High Fidelity Wall Speaker</li> <li>HFCV1-12—High Fidelity Recessed Speaker</li> <li>PS6-12—Power Supply</li> <li>HFA1-L6—Power Amplifier</li> </ul>	No List Price Authorized for Publication

List d for

#### UNITED MFG. CO.

Monaco\$	775.00
Select Play Shuffle Alley (Without Match Feature)	635.00
Select Play Shuffle Alley (With Match Feature)	695.00
Build Up Shuffle Alley (Without Match Feature) Single Chute	760.00
Double Chute	780.00
DeLuxe Build Up Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00

#### WILLIAMS MFG. CO.

Super Score (Single Player, 5-Ball) Single Coin Chute Twin Coin Chute Crane

#### THE RUDOLPH WURLITZER CO.

Model 2000, "Centennial", 200 Selections	1
Model 1900, "Centennial", 104 Selections	
Model 5210, Wall Box, 200 Sel.	
Model 5207 Wall Box—104 Selection—3 Wire	Auth
Model 5206 Wall Box-48 Selection-4 Wire	No uthorized
Model 257 Stepper—104 Selec- tion—3 Wire	List
Model 253 Stepper—104 Selec- tion—3 Wire	Price
Model 248 Stepper—48 Selec- tion—4 Wire	ice ublication
Model 5117 12" High Fidelity Wall Speaker	01
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity	1
Corner Speaker	



# WITH THIS WEEK'S ISSUE SEPTEMBER 29, 1956 "THE CASH BOX PRICE LISTS" ENTERS ITS

### THE 886TH CONSECUTIVE WEEK OF PUBLICATION WITHOUT EVER HAVING MISSED A SINGLE WEEK'S ISSUE

Flattered by imitation, but, never equalled! Simply because "The Cash Box Price Lists" reflect the knowledge, the experience, the background and the guidance of men who have been actively engaged in the industry for over a Quarter Century. Men who have carefully studied and written about this industry from 1928 to the present day. Who have been and are personally acquainted with the leaders who produced and are now producing this industry's equipment. Who have seen, played and reported each machine manufactured in the past 28 years. Who have been favored and befriended by men with experience in the industry that dates back over 50 years. That's why it can be said of "The Cash Box Price Lists" "Flattered by imitation, but, never equalled!"

"The Cash Box Price Lists" are internationally recognized and officially accepted for fair market value of all new and used U.S.A. coin operated machines. Banks, factors, financiers use them constantly. Governments throughout the world report them invaluable. They have been and continue to be a matter of discussion thousands of times daily among the members of America's coin machines industry. Cities, counties, states and the Federal government of the U.S. use them constantly. "The Cash Box Price Lists", because of its many years of consistent, consecutive publication, without ever having missed a single week's issue, are officially approved and accepted for fair market value everywhere in the world.

"The Cash Box Price Lists" continues on ahead as it enters its 886th consecutive week's publication with this September 29, 1956 issue to bring the coin machines industry, worldwide, an invaluable service. Conceived in all truth and honesty "The Cash Box Price Lists" bring the industry, internationally, a sturdy foundation on which to build a common meeting ground for all the peoples of the world. The Cash Box

PATRONS

September 29, 1956

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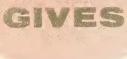
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SEE IT, HEAR IT, BUY IT AT YOUR WURLITZER DISTRIBUTOR

The Rudolph Wurlitzer Company, North Tonawanda, N.Y.

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UNITED

**OPERATORS** 

ARE SUCCESSFUL

**OPERATORS** 

A CORRERS SCORE 5 IN LINE

SCLEET BEBRER

# **NEW BUILD-UP SELECTION FEATURE Arrows Flash to Lite** SELECT-A-ROW

**Choice of 3 Spot Numbers** Up to 15 Numbers to Select from

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

**New 4-Corners Score for 5-in-Line** 

4th and 5th Ball Selections

3-IN-LINE 74-IN-LINE **5-IN-LINE SCORES** 



EXTRA BALLS

SEE YOUR DISTRIBUTOR

6-Player Shuffle-Alley Bowlers • In-Line Games • Pool Games • Novelty Games

presents a really new scoring idea with record topping earning-power

Magic Squares

Spot Numbers

**Corner Scores** 

Ballyhole

Extra Balls

EXCITING NEW

ADVANCING SCORES

Separate advancing-scores for each of 3 different color-lines—red, yellow, green—building up, up, up to really exciting man-size scores! AND PLAYER SCORES SEPARATELY IN EACH OF 3 COLORS! No wonder BIG SHOW is getting biggest cash-box applause in pinba!l history! Get your share! Get Bally BIG SHOW on location today!



Rofit-PROVED IN-LINE PLAY... plus new Triple-Deck Scores