

# THE CASH BOX

VOLUME XVI

JUNE 25, 1955

NUMBER 40



Kapp Records has come up with its first smash in "Hey, Mr. Banjo" by the Sunnysiders. The record has not only taken off on its own, but has been the forerunner of an entire new trend of happy music featuring banjos. Left to right above are: Paul Mills, who supervised the cutting of the master which was subsequently sold to Kapp, and who is now A&R head of the new Marquee label; Marge Rayburn, Jad Paul and Freddy Morgan who comprise the Sunnysiders; and Norman Malkin, manager of the group. Malkin and Morgan are also the authors of the song.

# RCA Victor gets rave reviews

**A LITTLE YOU:** "Sunny Gale sends this rock 'n roller across in top form." **CONSTANTLY** "is a clever novelty with a great beat. Hoofers will love it."

—CASH BOX (Best Bet)

**WHY AM I TO BLAME?** Terri Stevens "with a pretty new romantic tune that could make a noise."

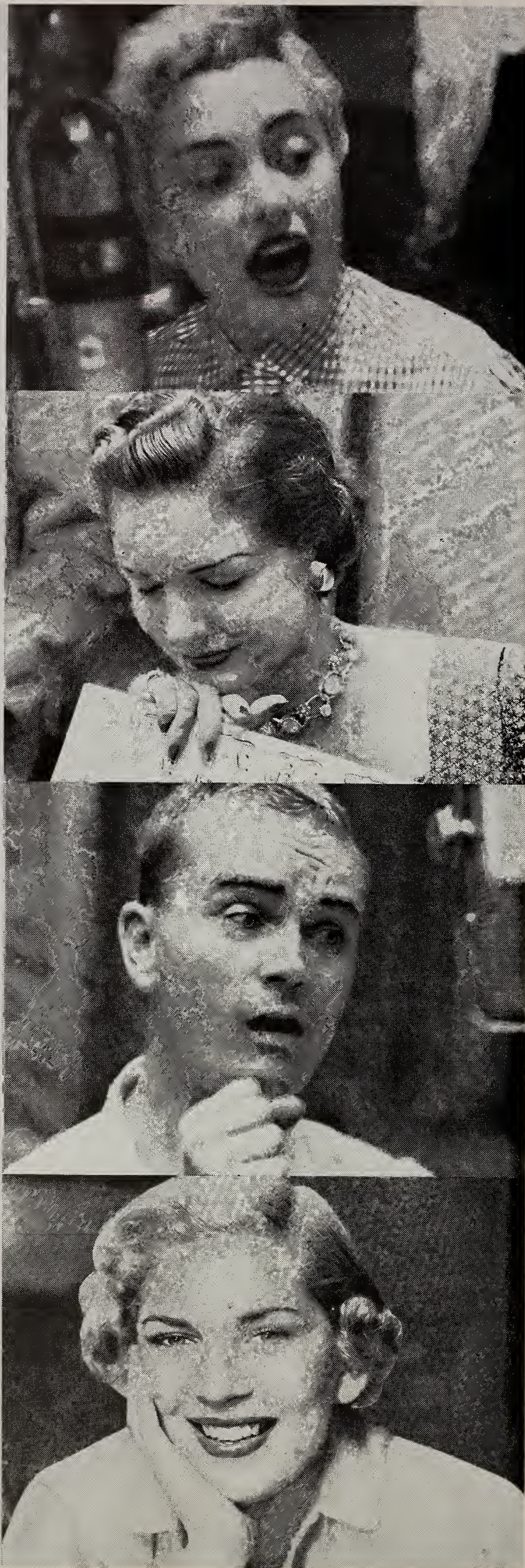
**WHAT AM I TRYING TO FORGET?:** Her "wistful style is perfect." —CASH BOX

**THE MOON MUST HAVE FOLLOWED ME HOME:** Kirby's first for Victor "showcases his showmanly warbling." —BILLBOARD

**THE RAINBOW:** "Top notch material. Potent deck." —CASH BOX

**GIVE ME SOMETHING I CAN DREAM ABOUT:** Betty Johnson with "a rich vocal interpretation... lilting beat." **THAT'S HAPPINESS:** "lovely ballad... the jockeys should give it plenty of spins." —BILLBOARD

"New Orthophonic" High Fidelity Recordings



Sunny Gale  
**CONSTANTLY**

**A LITTLE  
YOU**

20/47-6160

Terri Stevens

**WHY AM I  
TO BLAME?**

**WHAT AM I  
TRYING TO  
FORGET?**

20/47-6165

Tim Kirby

**THE MOON  
MUST HAVE  
FOLLOWED  
ME HOME**

**THE RAINBOW**

20/47-6166

Betty Johnson

**GIVE ME  
SOMETHING  
I CAN  
DREAM ABOUT**

**THAT'S  
HAPPINESS**

20/47-6158



FOUNDED BY BILL GERSH

# The Cash Box

Volume XVI Number 40

June 25, 1955

Publishers  
BILL GERSH JOE ORLECK

**The Cash Box Publishing Co., Inc.**

26 West 47th Street, New York 36, N. Y.

(All Phones: JUdson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH  
Dan Parry

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood, Cal.

(Phone: HOLlywood 5-1702)

CARL TAFT

NASHVILLE OFFICE

804 Church St., Nashville, Tenn.

(Phone: NASHville 5-7028)

CHARLIE LAMB

BOSTON OFFICE

1765 Commonwealth Ave., Boston 35, Mass.

(Phone: ALgonquin 4-8464)

GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W., England

(Phone: Speedwell 2596)

MARCEL STELLMAN

EXECUTIVE STAFF

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Editor-In-Chief

NORMAN ORLECK, Associate Editor

MARTY OSTROW, Associate Editor

IRA HOWARD, Associate Editor

CISSIE GERSH, Woman's Editor

A. MARINO, Office Manager

T. TORTOSA, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

# GREATEST EVER!

The entire *Cash Box* staff is currently putting the finishing touches to what we sincerely believe is the greatest issue we have ever yet published. It is our 13th Anniversary Issue and it will be out next week.

In the last several years, *The Cash Box* Annual Anniversary Issue has come to be a permanent fixture on the desk of record and music executives all over the country. It is filled with information which is absolutely essential to the running of an enterprise in our industry. It contains articles and statements from record company officials, many of which are startlingly candid. In addition, this year it will have new features, new services, new aids for the conducting of your business.

With this issue, we not only celebrate an anniversary, but we pay grateful tribute to an industry which we have had the opportunity to serve in the best way we know how, through honesty, sincerity, good will, and an unflinching desire to help.

This 13th Anniversary Issue will be the accumulation of all the knowl-

edge, experience, and know-how which we have acquired in this business through intimate contact with the people who run it on every level and through dealing on a daily basis with every problem involved in it, from the simple to the most complex.

It will be filled also with congratulatory and selling messages from record firms, artists, publishers, distributors and those in every other phase of this business. And these messages will be seen day in and day out throughout the entire year as this issue of *The Cash Box* is used time and time again.

It is with this vital issue that we are asking all our friends to help us celebrate our 13th Anniversary. This is the time to place your most important advertising message in *The Cash Box*, for this message will last the entire year, will be referred to countless times, and by the very repetitive use of the magazine will make a lasting impression.

But you must act now.

There is only a day or two left.

Wire or phone your ad in today.

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

*THE CASH BOX* covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

*THE CASH BOX* covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

*THE CASH BOX* coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"*THE CASH BOX PRICE LISTS*" (a combination of *The Cash Box*' former '*Confidential Price Lists*' and *The Cash Box*' former '*C. M. I. [Coin Machines Industry] Blue Book*') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "*The Cash Box Price Lists*" are an exclusive and copyrighted feature of *The Cash Box*. "*The Cash Box Price Lists*" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "*The Cash Box Price Lists*" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "*The Cash Box Price Lists*" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "*The Cash Box Price Lists*" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "*The Cash Box Price Lists*."

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1955 by The Cash Box Publishing Co., Inc.

*This Is The WEEK!*

# LAST CALL



*Anniversary*  
and  
*Annual Encyclopedia and Directory*

**(Dated: JULY 2)**

# GOING TO PRESS

**Thursday — JUNE 23**

***The Most Important Issue Of 1955***

**ADVERTISERS:**

**PHONE**

**THE CASH BOX**

(Publication Office)

**26 West 47th Street**

**NEW YORK 36, N. Y.**

**PHONE: JUDSON 6-2640**



# YOU'LL SING THE PRAISES OF THESE M-G-M HITS!

**JONI JAMES**  
**IS THIS THE END OF THE LINE?**  
MCM 11960 78 rpm • K 11960 45 rpm

WHEN YOU WISH UPON A STAR

**BILLY ECKSTINE**  
**CARELESS LIPS**  
MCM 11998 78 rpm • K 11998 45 rpm

A MAN DOESN'T KNOW

PICKED BY CASH BOX VARIETY

*Art Mooney*  
 and his Orchestra Play...

**ALABAMA JUBILEE**      **PADDLIN' MADELIN' HOME**

**HONEY BABE**

and  
**NO REGRETS**  
MCM 11900 78 rpm  
 K 11900 45 rpm

MGM 12000 • K12000

New Disk Darling  
**CONNIE FRANCIS**  
**FREDDY**  
 and  
 DIDN'T I LOVE YOU ENOUGH  
MCM 12015 78 rpm • K 12015 45 rpm

**LEROY HOLMES**  
**JUST FOR THE BRIDE AND GROOM**  
 and  
**SAMARRA**  
MCM 11992 78 rpm • K 11992 45 rpm

**THE MARION SISTERS**  
**HE DON'T WANNA LOVE ME**      **PRECIOUS LOVE**  
MCM 12010 78 rpm • K 12010 45 rpm

**FLOYD CRAMER**  
**SWEET ADELINE**  
 and  
**HOWDY MA'M**  
MCM 11990 78 rpm • K 11990 45 rpm

**ARTHUR SMITH**  
**FEUDIN' BANJOS**  
 and  
**BYE 'BYE BLACK SMOKE CHOO CHOO**  
MCM 12006 78 rpm  
 K 12006 45 rpm

**SAM THE MAN TAYLOR**  
**HARLEM NOCTURNE**  
 and  
**RED SAILS IN THE SUNSET**  
MCM 11977 78 rpm  
 K 11977 45 rpm

**TOMMY MARA**  
**CAPTURED**  
 and  
**IF ONLY I LISTENED TO YOU**  
MCM 12002 78 rpm  
 K 12002 45 rpm

**M-G-M RECORDS**  
 THE GREATEST NAME IN ENTERTAINMENT  
 701 SEVENTH AVE., NEW YORK 19, N.Y.

**THE NATION'S TOP TEN**  
 PLUS THE NEXT 25  
**JUKE BOX TUNES**

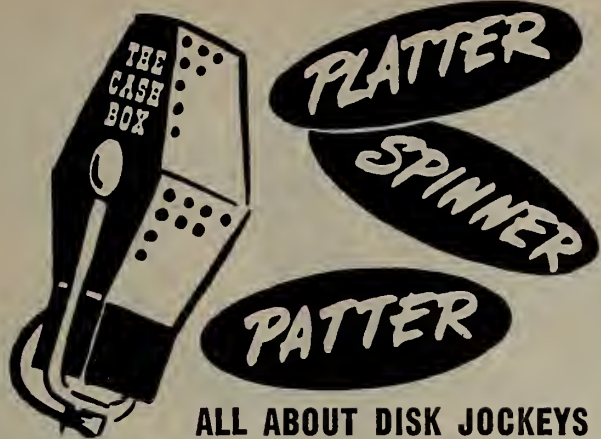
The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

**THE CASH BOX**

| CODE         |             |                  |            |              |               |
|--------------|-------------|------------------|------------|--------------|---------------|
| AB—Abbott    | CK—Checker  | DU—Duke          | JU—Jubilee | PO—Potter    | ST—Starlite   |
| AL—Aladdin   | CM—Cambo    | EP—Epic          | KI—King    | PR—Prestige  | TF—Tiffany    |
| AP—Apollo    | CO—Columbia | ES—Essex         | LO—London  | RA—Rainbow   | TI—Tico       |
| AT—Atlantic  | CR—Caral    | FA—Favorite      | ME—Mercury | RE—Regent    | TR—Trend      |
| AU—Audivacs  | CT—Cat      | FB—Fabor         | MJ—MGM     | RM—Rama      | UN—United     |
| BE—Bel       | CW—Crown    | FE—Federal       | MO—Modern  | SA—Savoy     | VA—Valley     |
| BR—Brunswick | DA—Dana     | FI—Fiesta        | NG—Nargran | SO—Sound     | VI—RCA Victor |
| BT—Bethlehem | DE—Decca    | 4 Star—Four Star | PA—Parrot  | SP—Specialty | WA—Watco      |
| CA—Capitol   | DL—DeLuxe   | GR—Groove        | PD—Polydor | TA—Tampa     |               |
| CD—Cadence   | DO—Dat      | IM—Imperial      | PE—Peacock |              |               |
| CH—Chess     | DT—Dootone  | JD—Jay Dee       |            |              |               |

- Pos. Last Week
- 1 UNCHAINED MELODY**  
**LES BAXTER—AL HIBBLER—ROY HAMILTON**  
CA-3055 (F-3055)—Les Baxter  
 CO-40455 (4-40455)—Liberace  
 CR-61407 (9-61407)—Don Cornell  
 DE-29441 (9-29441)—Al Hibbler  
 DE-29509 (9-29509)—Guy Lombardo
EP-9102 (5-9102)—Roy Hamilton  
 ME-70598 (70598x45)—Crewcuts  
 MG-11962 (K-11962)—LeRoy Holmes  
 VI-20-6078 (47-6078)—June Valli  
 VI-20-6078 (47-6078)—Chet Atkins
  - 2 CHERRY PINK AND APPLE BLOSSOM**  
**WHITE PEREZ PRADO**  
CO-40472 (4-40472)—Xavier Cugat  
 CR-61373 (9-61373)—Alan Dale  
 CR-61381 (9-61381)—Georgie Auld  
 DE-29510 (9-29510)—Guy Lombardo
DE-29387 (9-29387)—Victor Young  
 VI-20-5965 (47-5965)—Perez Prado  
 TI-10-256 (45-256)—Tito Puente
  - 3 BALLAD OF DAVY CROCKETT**  
**BILL HAYES**  
BE-1091—Tex Stewart  
 CA-3058 (F-3058)—Ernie Ford  
 CA-3144 (F-3144)—Mickey Katz  
 CD-1256 (45-1256)—Bill Hayes  
 CO-40449 (4-40449)—Fess Parker  
 CR-61368 (9-61368)—Steve Allen  
 DE-29423 (9-29423)—Burl Ives
DO-1240 (45-1240)—Mac Wiseman  
 FI-049 (45-049)—Irving Fields  
 ME-70555 (70555x45)—Rusty Draper  
 MG-11941 (K-11941)—James Brown  
 VI-20-6041 (47-6041)—Voices Walter Schumann
  - 4 DANCE WITH ME HENRY**  
**GEORGIA GIBBS**  
BE-1093—Edna McGriff  
 CR-61370 (9-61370)—Three Rays  
 MA-102 (45-102)—Leslie Sisters
ME-70572 (70572 x 45)—Georgia Gibbs  
 MO-947 (45-947)—Etta James & Peaches
  - 5 A BLOSSOM FELL**  
**NAT "KING" COLE**  
CA-3095 (F-3095)—Nat "King" Cole  
 LO-1554 (45-1554)—Dickie Valentine
LO-1566 (45-1566)—Vic Barrett O.
  - 6 WHATEVER LOLA WANTS**  
**SARAH VAUGHAN**  
CA-3104 (F-3104)—Billy May  
 DE-29472 (9-29472)—Carmen McRae  
 EP-9101 (5-9101)—Mello-Larks  
 ME-70595 (70595 x 45)—Sarah Vaughan  
 MG-11961 (K-11961)—Ginny Gibson
ST-1363 (45-1363)—The Hi-La's  
 VI-20-6077 (47-6077)—Dinah Shore  
 VI-20-6122 (47-6122)—Perez Prado  
 X-0116 (4X-0116)—Louis Jordan
  - 7 HONEY BABE**  
**ART MOONEY ORCH.**  
MG-11900 (K-11900)—Art Mooney
VI-20-6025 (47-6025)—Sauter-Finegan
  - 8 LEARNIN' THE BLUES**  
**FRANK SINATRA**  
CA-3102 (F-3102)—Frank Sinatra  
 CA-3147 (F-3147)—Ray Anthony
CO-40515 (4-40515)—Belmonte Orch.  
 G5-253 (45-253)—Joe Valino
  - 9 THE BREEZE AND I**  
**CATERINA VALENTE**  
CO-40521 (4-40521)—Ilse Werner
DE-29467 (9-29467)—Caterina Valente
  - 10 HEART**  
**EDDIE FISHER—FOUR ACES**  
DE-29476 (9-29476)—Four Aces  
 VI-20-6097 (47-6097)—Eddie Fisher
X-0125 (4X-0125)—Norman Brooks

11) THE CRAZY OTTO. 12) HEY, MR. BANJO. 13) ROCK AROUND THE CLOCK. 14) SOMETHING'S GOTTA GIVE. 15) DON'T BE ANGRY. 16) MOST OF ALL. 17) IF I MAY. 18) IT'S A SIN TO TELL A LIE. 19) LOVE ME OR LEAVE ME. 20) TWEEDLEE DEE. 21) CHEE CHEE-OO CHEE. 22) HOW IMPORTANT CAN IT BE. 23) ALABAMA JUBILEE. 24) HARD TO GET. 25) TWO HEARTS. 26) SWEET AND GENTLE. 27) ROLLIN' STONE. 28) DARLING, JE VOUS AIME BEAUCOUP. 29) IS THIS THE END OF THE LINE. 30) PLAY ME HEARTS AND FLOWERS. 31) MELODY OF LOVE. 32) BLUE STAR. 33) STORY UNTOLD. 34) I'LL NEVER STOP LOVING YOU. 35) BOOM BOOM BOOMERANG.



## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

### A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- |  |   |
|--|---|
| 1. UNCHAINED MELODY  | { Les Baxter (Capitol)<br>Al Hibbler (Decca)<br>Roy Hamilton (Epic) |
| 2. CHERRY PINK AND APPLE<br>BLOSSOM WHITE  | Perez Prado (RCA Victor)  |
| 3. LEARNIN' THE BLUES  | Frank Sinatra (Capitol)   |
| 4. HEART   | { Eddie Fisher (RCA Victor)<br>Four Aces (Decca)                    |
| 5. HONEY BABE  | Art Mooney (MGM)  |
| 6. A BLOSSOM FELL  | Nat "King" Cole (Capitol)   |
| 7. SOMETHING'S GOTTA GIVE  | McGuire Sisters (Coral)   |
| 8. ROCK AROUND THE CLOCK   | Bill Haley (Decca)  |
| 9. BALLAD OF DAVY CROCKETT   | Bill Hayes (Cadence)  |
| 10. WHATEVER LOLA WANTS  | Sarah Vaughan   |
| 11) HEY, MR. BANJO. 12) HARD TO GET. 13) CHEE CHEE-OO<br>CHEE. 14) SWEET AND GENTLE. 15) ALABAMA JUBILEE. 16)<br>DANCE WITH ME, HENRY. 17) THE BREEZE AND I. 18) MOST<br>OF ALL. 19) LOVE ME OR LEAVE ME. 20) MAN IN A RAINCOAT. |   |



Although the warmth of the sun has not fallen upon us as yet, the Summer shows are well on their way with Blackpool once again the hive of star activities. On the promenade of Blackpool, names read as follows: David Whitfield, Joan Reagan, Alma Cogan, Ted Heath, etc., etc., and there they will be 'till well into October to delight all those vacationing along the seashore. Meanwhile, we learn that the now very famous Ted Heath "Swing Sessions" will end about September. These concerts, which took place on Sundays at the London Palladium, will be no more due to commercial TV stepping in with a sponsored show from this world famous theatre to be featured on Sundays. Is Ted sorry about this? He said, "Not really, as I feel they had to come to an end at some time so this is as good a time as any".

Harold Arlen in London to discuss the possibilities of presenting his Broadway show "The House of Flowers" in London; then on to Italy for further confabs re his "Blues Opera". Johnnie Franz A&R chief of British Philips (U.S. Columbia) leaves for New York on June 16th to meet opposite numbers in States. Johnnie will also seek opening on U.S. market for the Philips British talent. Among them are David Hughes, Robert Earl, Frankie Vaughan. Guy Mitchell will now extend his tour of these isles for another eight weeks after concluding two weeks at the Palladium due to start August 1st. . . . Capitol VIP's Floyd Bittaker and Sandor Perges in London for a parlay with E.M.I. . . . Flo Sandon, the girl who ghost-voiced for La Mangano on her "Anna" waxing, is in London from Italy for a Festival of Italian Songs at the Royal Festival Hall this Sunday and Monday. . . . Rumors that Connee Boswell may be coming over for a Vaudeville Tour are likely to come true. Connee's last appearance over here was in 1935 with her fabulous sisters.

Also possible for England is a return visit of Josh White. . . . Marlene Dietrich opened at the Cafe de Paris this week and had them all shouting for more—they being the most exclusive star-studded gathering London has seen for years.

Vera Lynn on a new tack with a most successful recording made in London, but believe it or not, sung in German. The whole of Germany is amazed at her perfect diction. . . . Corporal Frank Badders, ace disk-jockey from A.F.M. Munich Stuttgart, over in London on a short vacation but left very little time for resting. He's been seeing all his friends over here, and boy has that guy got friends.

This week's best selling pop sing'les: (Courtesy "New Musical Express")

- "Cherry Pink" — Eddie Calvert (Eng. Col.)
- "Unchained Melody" — Al Hibbler (Brunswick)
- "Unchained Melody" — Jimmy Young (Eng. Decca)
- "Stranger In Paradise" — Tony Bennett (Philips)
- "Earth Angel" — Crewcuts (Mercury)
- "Cherry Pink" — Perez Prado (HMV)
- "If You Believe" — Johnnie Ray (Philips)
- "Dreamboat" — Alma Cogan (HMV)
- "Stranger In Paradise" — Four Aces (Brunswick)
- "Stranger In Paradise" — Tony Martin (HMV)

### JUBILEE'S BIG ACTION HITS!

The Nation's Greatest  
Singing Discovery

1. Della Reese  
singing

"IN THE STILL  
OF THE NIGHT"

JUBILEE # 5198

★  
Everybody's Ravin' About

2. The Ravens  
"GREEN EYES"

JUBILEE # 5203

★  
3. The Four Tunes  
"TIME OUT  
FOR TEARS"

JUBILEE # 5200

★  
4. The Heartbeats  
"FINALLY"

JUBILEE # 5202



Available in Canada on Quality Label

### NEW RELEASES!

AMES BROS. RCA VICTOR  
"MERCİ BEAUCOUP"

TONY BENNETT COLUMBIA  
"DON'T TELL ME WHY"

TONI ARDEN RCA VICTOR  
"BEWARE"

KITTY KALLEN DECCA  
"FORGIVE ME"

BOURNE, INC.

136 W. 52nd St., N. Y. C., N. Y.

JOHNSTON BROS.  
SING

CHEE CHEE  
OO CHEE

backed by  
THE RIGHT TO BE WRONG  
1565 & 45-1565

LONDON



LARRY KANE  
(KLBS-Houston, Texas)

Pic of the week—Larry Kane (KLBS-Houston, Texas) is on daily from 10:30 a.m. to 12 noon and 3-5 p.m. on Sunday afternoons. Larry calls himself the youngest jock in Houston—an even 20 years old. . . . Howard Fisher, new "pop" deejay at WARL-Va., conducting a contest to name his 9 to 12 PM show. . . . Several changes at WJKO-Springfield, Mass. Linda Carol replaces Joe Daboul. Joe leaves radio for good, says Mark Lee Woods of the station. Phil Drumheller, new staff member, has the AM TNT show and the PM "Beat Show." Fran Henry does "Sunday Serenade" from 4:30 to 7:30 each Sunday. . . . Paul Coburn (KOL-Seattle, Wash.) writes asking if we can use his list or news notes from time to time. You bet, Paul. Send them in regularly. . . . Buddy Deane (WITH-Baltimore, Md.). You win. . . . Bud Churvis (WCOP-Cincinnati, O.) recently the subject of a TV Radio Mirror story. Bud has an 11. rating on the pulse. . . . Cpl. Burt Beck is now out of the army and therefore fini at WFDH-Ft. Dix, N. J. Burt would like to hear from any stations interested in a jockey with lots of experience. He's at 271 Lehigh Ave., Newark, N. J. . . . Lou German (WHEC-Rochester, N. Y.) back from a wonderful vacation in the New England states. . . . Jim Aylward, fresh from the army, has joined the staff of WHIL-Medford, Mass. Jim currently has a once a week spot, Saturday 6 to 8:30, called "One Night Stand." Jim says "I'm probably the only guy today playing music by Fats Waller." Hate to let you in on this, Jim, but not a week goes by that some jockey doesn't write in to tell us he's playing Fats Waller. . . . Irwin Zucker writes in from the road where he's busy promoting the jockeys. . . . George Fennell (WGUY-Bangor, Me.) tells us he played a gag on us. The youngster we captioned as his daughter—wasn't. He's 21 and still single.

Cliff Session (WFOR-Hattiesburg, Miss.) has been named program director, according to C. J. Wright, Jr., general manager of the station. . . . On June 12, Sunday, Barry Kaye started what is to be an annual affair with awards to Eddie Fisher, McGuire Sisters, Les Baxter Orch., Patti Page, and the Hill-toppers. . . . Ed Robbins (WKNB-Hartford, Conn.) pulling a new show from 8 to 8:30 every evening called "Robbins' Nest." Ed also compliments the C. B. album reviews for the assist it gives his album show, "Request Matinee."

# RECORD REVIEWS

|                         |                   |
|-------------------------|-------------------|
| <b>A</b> DISK & SLEEPER | <b>C</b> GOOD     |
| <b>B</b> EXCELLENT      | <b>C</b> FAIR     |
| <b>B</b> VERY GOOD      | <b>D</b> MEDIOCRE |

**LA PLAYA SEXTET**  
(Mardi Gras 1010; 45-1010)

**B+** "DRY COCOANUTS" (2:32) [—Reyes] As a follow-up to their big selling version of "Jamaquino," the La Playa Sextet offers this exciting mambo number. A potent and exceptionally outstanding dance deck that should be a tremendous favorite with mambo enthusiasts. Good vocal too.

**C+** "THE MARTIAN CHA-CHA-CHA" (2:58) [—Ruiz] As the cha cha gains in popularity, this side should do well too. Smooth job.

**ROSALIND PAIGE**  
(MGM 12001; K-12001)

**C+** "STAY ON THE RIGHT SIDE, SISTER" (2:37) [Robbins ASCAP—Bloom, Koehler] An exciting sipirtual type oldie featured in the "Love Me Or Leave Me" pic, is enthusiastically handled by Miss Paige. Good handclapper.

**B** "YES, MAM, MAMA" (2:09) [Milene ASCAP—Heath] The chirp gets another exciting backing from the Naturals on this beaty, fast-moving country bouncer. Deck drives. Has possibilities.

**VICKI YOUNG**  
(Capitol 3143; F-3143)

**B** "DO IT NOW!" (2:10) [Shapiro, Bernstein ASCAP—Garson, Garson] The punch packed voice of Vicki Young comes over with zest on this jumper. Thrush really shows up great on such numbers. Powerful platter.

**C+** "I'M BEGINNING TO SEE THE LIGHT" (2:07) [Grand ASCAP—James, Ellington, Hodges, George] The lark bounces through an up-beat reading of a great oldie. Terrific material.

**BERT CONVY & THUNDERBIRDS**  
(Era 1001; 45-1001)

**B** "C'MON BACK" (2:00) [Thunderbird-Criterion ASCAP—Lloyd, Copeland, Bregman] The Thunderbirds and Bert Convy team up on a rockin' novelty that's just loaded with beat. Terrific item that's very commercial. Rock & Roll flavor.

**B** "HOO POB DE BOW" (2:47) [Warman, BMI—Newman, Freeman] Another rocker with a slower tempo is colorfully fashioned on this end. Disk has an exciting, full sound. Two good halves for the jukes. The teensters will go for 'em.

**RAY STAPLETON**  
(Ekko 115; 45-115)

**C+** "YOU ARE DIVINE, LOVE" (2:15) [Jari BMI—Hearly] Ray Stapleton gets a neatly arranged backing as he croons a warm and inviting romantic ballad. Set to a Latin tempo.

**C+** "LET ME BE GOOD TO YOU" (2:43) [Larrabee BMI—Elliott, Iavello] Another soft piece of love material capably handled. Fine voice.

**THE CASH BOX**

**DISK OF THE WEEK**

"THE BANJO'S BACK IN TOWN"  
(2:00) [World ASCAP—Shuman,  
Shuman, Brown]

"HOW TO BE VERY, VERY POPULAR"  
(2:25) [Miller ASCAP—Cahn,  
Styne]

TERESA BREWER  
(Coral 61448; 9-61448)



TERESA BREWER

● Crazy Otto and Johnny Mad-dox started the delightful happy-go-lucky trend with their tavern type keyboard antics. The Sunnysiders, Somethin' Smith, and the Ferko String band followed through

with their lively banjo and gang singing hits. Now Teresa Brewer swings the vocalists into the happy trend with two brilliant gay-twenty type novelties back-to-back. One half is "The Banjo's Back In Town". A beaty, punch packed performance of a real cutie. A chorus gives the deck that spicy fullness. A vigorous novelty that should be a smash. The coupling is a similar item—the title tune from the 20th Century Fox pic "How To Be Very, Very Popular". A catchy piece of top drawer material that reminds the listener of the Charleston era. A great disk for the juke boxes. Oughta get a heap of air play too. Watch 'em.

**IRVING FIELDS TRIO**  
(Fiesta 052; 45-052)

**C+** "OH BY JINGO" (2:15) [Broadway ASCAP—Von Tilzer, Brown] Still doing a big job with his version of "Davy Crockett Mambo," Irving Fields bounces through a lively, happy-go-lucky piano rendition of a wonderful oldie. Terrific stuff.

**B** "MAMBO THRU DIXIE" (2:34) [Pemora BMI—Morand, Fields] A southern favorite is set to a mambo beat by the artist. Appealing novelty. Classy arrangement full of zip.

**SONNY ABBOTT TRIO**  
(Esquire 1130; 45-1130)

**C+** "BABY, BABY, BABY" (1:50) [BMI—Mosbacher] A new group with an inviting sound, debuts on the Esquire label. Polished instrumental trio with a fine lead voice. Rhythm deck.

**C+** "THE JOY OF LOSING YOU" (2:50) [BMI—Gary, Huntley] Soft ballad material warmly delivered. Deck could make a stir if given a push.

**BETTY JOHNSON**  
(RCA Victor 20-6158; 47-6158)

**C+** "GIVE ME SOMETHING I CAN DREAM ABOUT" (2:21) [Jay ASCAP—David, Carr] The rich, tender voice of Betty Johnson comes over well on thi Latin beat romancer. Inviting piece of material.

**B** "THAT'S HAPPINESS" (2:44) [Trinity BMI—Ebb, Klein, Coleman] A very pretty love song is offered on this end by the thrush. Good wedding of lyrics and melody.

**EDDY MANSON**  
("X"-0140; 4X-0140)

**C+** "THE LOVERS" (2:50) [Trinity BMI—Manson] Harmonica virtuoso Eddy Manson does a beautiful job on a dreamy, bluesy melody. Interesting off beat material self penned. Makes harmonic talk.

**C+** "OH, NO!" (1:55) [Trinity BMI—Manson] An infectious and lively instrumental novelty with the harmonica leading the way. A voice adds a few amusing comments. Unusual approach to an instrumental.

**JOHNNY VANN**  
(Coral 61443; 9-61443)

**C+** "PARADISE HILL" (2:15) [Eastwick BMI—Ellington, Pearson] An R&B hit of a few years ago that's making noise once again, is fashioned for the pop market by Johnny Vann and a chorus. Appealing.

**C+** "TWILIGHT TIME" (2:57) [Porgie BMI—Ram, Nevins, Nevins, Dunn] A wonderful oldie is given a polished styling by the songster. Beautiful tune.

**PEGGY KING**  
(Columbia 40524; 4-40524)

**B** "YOU DID, YOU DID" [Rylan ASCAP—Merrill, Davis, Lescsak] TV star Peggy King does a wonderful job on a tearful, romantic ballad. Thrush has a way with a soft, dreamy number. Inviting results.

**B** "PLEASE WAIT FOR ME" [Parpet ASCAP—Sigman, Faith] The lark hands in another meaningful interpretation of a touching love song. Peggy's waxings have a wonderful wistful quality. Good coupling.

**CARMEN McRAE**  
(Decca 29555; 9-29555)

**B** "GET SET" (2:49) [Inter'l ASCAP—Young] Dee jay favorite Carmen McRae, a newcomer with one of the best voices around, does a colorful job with a jump novelty. Cute ditty. Terrific backing.

**B** "YOU DON'T HAVE TO TELL ME" (3:08) [Movietown BMI—Coates] The stylist is in top form on this tender romantic item. Carmen performs as though she means what she's singing about. Lovely deck.

**LOLA DEE**  
(Wing 90004; 90004x45)

**B+** "I LOVE YOU, STOP" [Gil BMI—Lee Pincus] A wonderful new slow waltz ballad is the vehicle on which Lola Dee could click. It's a terrific tune excellently handled by the thrush. Her multiple voicing comes off very well. Tune could break. Watch it. Lyrics and melody are wed beautifully.

**C+** "CHA CHA CHA" [Peer Inter'l BMI] As the cha cha continues to grow in popularity, Lola Dee falls into line. A catchy novelty with a chorus assisting. Potent deck.

**HENRI RENE ORCH.**  
(RCA Victor 20-6159; 47-6159)

**B** "NOT AS A STRANGER" (2:57) [Maraville ASCAP—Kaye, Van Heusen] Henri Rene's ork is lush and pretty on this fine instrumental treatment of the title tune from the Stanley Kramer pic. Mood music.

**C+** "THERE MUST BE A WAY TO YOUR HEART" (2:31) [I. Ceasar ASCAP—Ceasar, Kayes] Another soft piece of mood music. Fine arrangement.

**THE CASH BOX**

**BEST BETS**

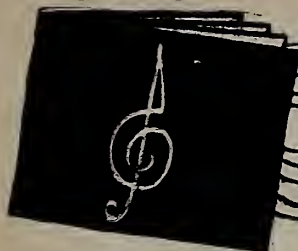
In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "I LOVE YOU, STOP" ..... Lola Dee ..... Wing 90004; 90004x45

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE CASH BOX



Album Reviews

CLASSICAL

SCHUMANN "Symphony No. 4" in D Minor, Op. 12  
WAGNER "Siegfried Idyll"—RCA Victor LHMW-13—(1-12" LP)  
GUIDO CANTELLI CONDUCTOR—THE PHILHARMONIC ORCHESTRA.

The well represented on various LP's, Guido Cantelli presents a worthy treatment of Schumann's "Symphony No. 4". The familiar work receives a careful brush up and attains a sparkle under Cantelli that once again revives one's interest. The reverse side, "Siegfried Idyll," is another well recorded item. The Wagner work is of the more melodic and better known Wagner pieces and lends itself to the market which has not grown close to Wagner. A coupling that makes a good shelf item for retailers. Both are of the warhorse variety and it should grab a piece of the available business. The LP is boxed attractively.

Music of Griffes & Loeffler-Howard Hanson—Mercury MG40012 (1-12" L.P.)  
GRIFFES: THE PLEASURE DOME OF KUBLA KHAN; THE WHITE PEACOCK; CLOUDS; BACHANALE  
LOEFFLER: MEMORIES OF MY CHILDHOOD; POEM FOR ORCHESTRA.

Mercury continues its presentation of American composers, or those who have adopted America as their homeland with its 13th volume of the American Music Festival Series. Howard Hanson, conducting the Eastman-Rochester Symphony Orchestra, guides the orchestra through the music of Griffes and Loeffler. Both composed a moody, dramatic and colorful music and Hanson probes their nuances expertly. It is a welcome addition to the series, the sales will be fairly limited.

BIZET "L'Arlesienne Suite"  
FAURE "Pelleas And Melisande Suite"—Capitol P-8311—(1-12" LP)  
PIERRE MICHEL LE CONTE CONDUCTING THE ORCHESTRA OF THE PARIS OPERA.

The more familiar "L'Arlesienne Suite" is the showpiece of the album. The colorful, bizarre, exciting Bizet score is one of his best and best known. It has, however, been issued on many fine recordings, and once again the public acceptance will be decided by the condition of their current album, or if none,

by their preferences among the available releases. The companion piece, Faure's "Pelleas and Melisande Suite," is the lesser known work. His is one of four "Pelleas and Melisandes," the most popular of which is, and not to be confused with, Debussy's opera, written only a few years later. It is a sad work, depicting the tragic Greek story that ends in the death of the lovers. A good release that permits the buyer the luxury of a well known work and the introduction to a less familiar one.

ALEXANDER UNINSKY PLAYS CHOPIN—Epic LC3122—(1-12" LP)  
MAZURKAS AND NOCTURNES; FANTASIE IN F MINOR; BARCAROLLE IN MINOR F-SHARP.  
Epic continues its series of Uninsky playing Chopin, this being the fourth album in the series. It is a collection of short pieces—Mazurkas, Nocturnes, Fantasie and Barcarolle. Alexander Uninsky's love of Chopin is evident in his careful and warm fingering. All the selections are delicately treated as the mood of the music changes from romantic and tender to gay and sprightly—never dynamic and dramatic. It is a light hearted, expressive, relaxing music performed expressively by the pianist. Lovers of Chopin and the piano should find much here to attract them.

JAZZ

MISS HELEN CARR "Down In The Depths of the 90th Floor"—Bethlehem BCP 1027—(1-10" LP)

NOT MINE; I DON'T WANT TO CRY ANYMORE; TULIP OR TURNIP; MEMORY OF THE RAIN; DOWN IN THE DEPTHS OF THE 90th FLOOR; YOU'RE DRIVING ME CRAZY; I'M GLAD THERE IS YOU; MOMENTS LIKE THIS.

Helen Carr makes her debut with Bethlehem with an intimate, warm and relaxing style that makes her casual effort almost seem like a slowed down dream. Miss Carr's voice is smooth, her styling pleasing and easy to accept. Like her better on the slow numbers. Her liquid appeal and gentle phrasing seem better suited to her talents. Buyers will find this album an hour of excellent listening as well as companion to a newspaper or drink.

JOHNNY HODGES "DANCE BASH" — Norgran Records MGM-1024 — (1-12" LP)

PERDIDO; MOOD INDIGO; SQUATTY ROO; ROSE ROOM; BLUES FOR BASIE; THIS IS MY NIGHT TO LOVE; THIS LOVE OF MINE.

Johnny Hodges, long a favorite with this column, and whose musical training includes stints with Ellington and Hampton, among many others, knows what it is to swing and lay down a beat that the kids can move around to. With the resurgence of the dance fever, this album should find a good acceptance if exposed to the dance happy teeners. Added come on, the not highlighted on the album, are two vocals by Al Hibbler, currently riding a hot wave via his "Unchained Melody." In view of his present popularity, cover exploitation of Hibbler might have brought in a few more sales.

**2** *Big Records*  
by  
**ART MOONEY**  
**"HONEY BABE"**  
From the WARNER BROS. Motion Picture  
"BATTLE CRY"  
MGM #11900 — 78 r.p.m.  
MGM #K11900 — 45 r.p.m.  
**"ALABAMA JUBILEE"**  
MGM #12000 — 78 r.p.m.  
MGM #K12000 — 45 r.p.m.  
**M-G-M RECORDS**  
THE GREATEST NAME IN ENTERTAINMENT  
701 SEVENTH AVE NEW YORK 36, N.Y.

# RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓓ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

## FOUR FRESHMEN

(Capitol 3154; F-3154)

ⓑ "DAY BY DAY" (1:55) [Barton-Hanover ASCAP—Stordahl, Weston, Cahn] The Four Freshmen with their refreshing harmony, melt through a mambo interpretation of a great oldie. Exciting listening.

ⓑ "HOW CAN I TELL HER" (2:34) [Famous ASCAP—Livingston, Evans] Another beautiful romantic item is attractively interpreted by the group. Will get healthy air play. Very pretty item.

## ILSE WERNER

(Columbia 40521; 4-40521)

ⓐ+ "THE BREEZE AND I" (2:28) [E. B. Marks BMI—Stillman, Lecuona] Ilse Werner does an exciting job as she whistles the beautiful melody of a classic oldie that's a smash currently. Exciting results. Limited appeal.

ⓐ+ "JUNGLE DRUMS" (2:35) [E. B. Marks BMI—Lecuona] Another big Lecuona melody is interpreted in a similar Latin manner. Penetrating effects.

## ALAN DEAN

(MGM 12012; K-12012)

ⓑ "REMEMBER ME, WHEREVER YOU GO" (2:19) [Weiss & Barry BMI—Rotter, Barnes] A chorus and fine orking enhance the wonderful quality of Alan Dean's voice as he delivers a lovely ballad. Pretty number. Potent arrangement.

ⓐ+ "LOVE IS ALL THAT MATTERS" (2:58) [Leeds ASCAP—Schwartz, Cahn] From the Martin & Lewis pic "You're Never Too Young," comes this melodic romantic tune. Smoothly presented.

## LAWRENCE WELK ORCH.

(Coral 61442; 9-61442)

ⓐ+ "GO 'WAY GO 'WAY" (2:19) [Nutmeg ASCAP—Cates, Pritchard] A contagious and pleasing ditty is lightly handled by Lawrence Welk and the crew. Bob Lido takes on the vocal chores. Bouncy.

ⓐ+ "BALL OF FIRE" (2:09) [Nutmeg ASCAP—Gordon, Hense] Larry Hooper's deep voice is appealing on this catchy lilting novelty. Reminds this listener of "Once In Love With Amy."

## MONA CAROL

(Casino 129; 45-129)

ⓑ "SWEET SIXTEEN WALTZ" [Sheldon BMI—Leahy, Locke] Mona Carol makes an impressive debut on Casino with an intimate waltz ballad. Pretty delivery of a number with a fragile quality. Thrush sings with meaning.

ⓐ+ "SORENTO AND YOU" [Box & Cox ASCAP—Bowne, Zappa] A pretty ballad warmly thrushed. Production opening.

## THE CASH BOX

### SLEEPER OF THE WEEK

"ST. CATHERINE" (2:26)

[Smith-Foley ASCAP—Seymour, Goodhart]

"I'M WORRIED" (2:35)

[Redd Evans ASCAP—Nelson, Nagy]

DENISE LOR

(Mercury 70644; 70644 x 45)



DENISE LOR

● Denise Lor, who skyrocketed to national prominence with her hit

version of "If I Give My Heart To You", has another powerful contender in her latest release for Mercury. It's a touching and emotional item that one could almost call a prayer. The tune is titled "St. Catherine" and is set to a pretty waltz tempo. A chorus enhances the lark's emotional delivery and the results are potent. A portion of the moving lyrics is done in French. The tune is very different from the run-of-the-mill material and could break big. Flip is an infectious lilter labelled "I'm Worried". Cute love tune with a refreshing set of lyrics. Tempo is appealing. The top half is the one to watch.

## LARRY & HIS FLAPPIN' FINGERS

(Pearl 1013; 45-1013)

ⓐ+ "IF I HAD MY LIFE TO LIVE OVER" [—Jaffe, Tobias, Vincent] A delightful oldie is given a ragtime piano treatment by the artist. Colorful bouncer. Inviting cornball material in the Crazy Otto style.

ⓐ+ "WHISPERING" [—Schonberger] Another standard handled in the same manner.

## ALFRED NEWMAN ORCH.

(Decca 29567; 9-29567)

ⓑ "THE GIRL UPSTAIRS" (3:00) [Robbins ASCAP—Newman] The theme which he wrote for the "Seven Year Itch" pic is presented by Alfred Newman and a lush string ork. Has a bluesy feeling. Very pretty.

ⓐ+ "SOMEDAY YOU'LL FIND YOUR BLUEBIRD" (2:56) [Robbins ASCAP—Newman, Gordon] The maestro presents another of his new film themes, this one from "The Bluebird." Lovely, melodius item with an intimate quality.

## PAT O'DAY

(MGM 12025; K-12025)

ⓑ+ "SOLDIER BOY" (2:58) [Bryden BMI—Jones, Williams] Pat O'Day, who clicked with "Dear John," comes up with another soldier idea for her latest release. It's a beautiful and moving love song that's currently breaking big in the rhythm and blues field. Great job. Could hit in pop.

ⓐ+ "REWARD! REWARD!" (2:33) [Miller ASCAP—Ziffer, Oken, Williams] A sentimental love song set to a waltz tempo is handled here by the lark. Pretty.

## THE MARION SISTERS

(MGM 12010; K-12010)

ⓑ+ "P-RECIOUS LOVE" (2:19) [Monument BMI—Singleton, McCoy] The Marion Sisters dish up an exciting reading of a colorful beaty novelty. Thrushes have an attractive vocal blend. With a push, tune could take off. Solid waxing with potential.

ⓑ "HE DON'T WANNA LOVE ME" (2:24) [Mills ASCAP—Ziffer, Wieder, Marlyn] A sparkling novelty with a pleasing Yiddish flavor is zestfully presented here. Girls have a distinctive sound all their own.

## LEW DOUGLAS ORCH.

(Wing 90007; 90007x45)

ⓑ "SWEET AND GENTLE" [Peer Inter'l BMI] An exciting cha cha that's headed for the top of the hit parade, is instrumentally treated by Lew Douglas and his ork. Danceable and a pleasure on the ear. Good cover disk.

ⓐ+ "HOW CAN YOU SAY" [Judy ASCAP] The maestro goes from the cha cha to the tango for this side. A pretty number. Mandolin is effective.

## CHRIS DANE

(Cadence 1263; 45-1263)

ⓑ "MY IDEAL" (3:04) [Famous ASCAP—Robin, Whiting, Chase] A tremendous oldie is richly fashioned by the warm voice of Chris Dane. Songster gives the tune meaning. Pleasing arrangement.

ⓐ+ "CYNTHIA'S IN LOVE" (3:02) [ABC ASCAP—Owens, Gish, White] More inviting romantic material presented in an appealing manner. Crooner has a warm voice.

## KEN CARSON

(Media 1011; 45-1011)

ⓑ "DANIEL BOONE"—The Daniel Boone tune, the sequel to Davy Crockett, is excitingly treated by Ken Carson. A convincing rendition of a piece of material that has big possibilities.

ⓐ+ "MAY HEAVEN FORGIVE YOU" [Popular ASCAP—Carson, Feyne] The crooner glides through a broken-hearted love song here.

## GEORGE WILLIAMS

(Coral 61437; 9-61437)

ⓑ "JACK HAMMER DRILL" (2:04) [Goday BMI—Burrows, Williams] George Williams' rockin' band is in top form as it drives out a solid instrumental jumper. Real wild side that the rock 'n roll fans will appreciate. Great side for dancing.

ⓐ+ "TOO MUCH MOON" [Instrumental BMI—Starr, Williams] A slow bluesy instrumental with an inviting dance tempo. Sax work is terrific. Band mood music tailor made for low lights. Good juke box fare.

## JO ANN TOLLEY

(Jubilee 5204; 45-5204)

ⓑ "DEAREST ONE" (2:53) [Kavelin BMI—Carruthers] Jo Ann's voice is sultry and exciting on this stylish bluesy number. Good ballad effectively presented. Thrush can really sing.

ⓑ "MY FIRST LOVE" (2:25) [Dorsey Bros ASCAP—David, Lowe] The lark is equally impressive on this heart-felt romantic item. Lovely job on a potent tune.

## WOODY HERMAN ORCH.

(Capitol 3173; F-3173)

ⓑ+ "THE GIRL UPSTAIRS" (2:52) [Robbins ASCAP—Newman] Woody Herman gets a lush string and choral assist as his saxophone glides through the lovely theme melody from the Marilyn Monroe pic "Seven Year Itch." Great tune that could click big when the film hits the local theatres.

ⓐ+ "YOU'RE HERE MY LOVE" (2:38) [Famous ASCAP—Burke, Lilley] The chorus blends beautifully on this tender romantic item. Dreamy presentation for a comfortable atmosphere.

## TITO PUENTE ORCH.

(Tico 252; 45-252)

ⓑ+ "PRELUDE to RHYTHM" [—Gutierrez] Mambo master Tito Puente is in classy form on this mambo-cha cha. Terrific double that'll keep his fans very happy. Vocal enhances pretty melody and brings out the rhythm.

ⓐ+ "MANGUE" [—Fellowe] An exciting single mambo is powerfully presented on this end. Driving side that the hoofers will enjoy.

# THE CASH BOX ROUND THE WAX CIRCLE

**NEW YORK:**

Watch for next week's issue of The Cash Box. It will celebrate our 13th Anniversary and will probably be the biggest edition we've ever published. . . . Wally Schuster has moved over to the George Paxton firms . . . Danny Kessler became the father of a baby girl on June 9th. . . . RCA Victor has re-released Charlie Spivak's "Stomping Room Only" and he's also cut a new Camden album . . . Capitol is lining up quite a roster of bands. In addition to Ray Anthony, Billy May, and Stan Kenton, they have recently signed Woody Herman and Les Brown. It's reported also that Harry James has been signed for albums and that similar negotiations are going on with Tommy Dorsey. . . . A singer who stood out during the weekend at Brown's at the premier of the new Martin and Lewis picture was Bobby Lucas. Looks like this young man has a great future ahead of him . . . Louis Armstrong pacted for a one week engagement at Basin Street starting June 30 . . . John Popkin is trying to talk Adrienne Kent into bringing her piano and trio into his Hickory House jazz spot, at the urging of Duke Ellington and Marian McPartland, who think Adrienne is a new jazz piano discovery . . . Lawrence Tibbett



**BOBBY LUCAS**

has signed an exclusive recording contract with Allegro-Royale Records . . . Pianist Cy Coleman's Trio and the Don Elliott Quartet held over at the Composer for an additional three weeks . . . With banjo backgrounds in vogue, Scott Records has one in "Pennies From Heaven" by Eddie Piano Miller . . . Treat label has signed newcomer Carleen Fredericks. She's touted as a cross between Sunny Gale and Jaye P. Morgan.

**CHICAGO:**

Joy Lane, gorgeous new redheaded recording star for Coral Records, stops up to say, "Hello." Tells us about her first release, "If I Had Three Wishes." Joy has just been signed by Coral on the strength of this record. She recently did a movie short for Universal, soon to be released, in which she sings, "Three Wishes." Lots of luck, doll. . . . Al Coulter of Porgie Music in town. Al reports, "Kay Starr's 'Good And Lonesome', getting a very good play. Also Peggy Lee's dishing of, 'Oh No', clicking very strong." . . . Over at the Blue Note, things are jumping. Due to Sarah Vaughan and the Marian McPartland Trio. Sarah, still agog over the gold disk she won for "Make Yourself Comfortable," is really goin' great these days. According to reports, looks like Sarah has another hit with her new Mercury release, "Experience Unnecessary" and "Slowly With Feeling." . . . Those sweet gals, the McGuire Sisters along with Frankie Lester, reported to be doing a sensational job over at the Chicago Thitter. The gals are said to be sympully thrilled over the critics' raves that "They're the best since the Andrews Sisters." . . . Orchids to Louis Basil and his ork for so grandly backgrounding the many songstars appearing at the Chicago week after week after week. . . . Dorothy Collins, along with her husband, Raymond Scott, and manager Len Wolf, coming to our town for Dotty's opening at the "Chicago" 6/24. . . . Ann Henry, pulling 'em into the Black Orchid, where she opened 6/14. . . . Chuck Foster's ork due to follow David Carroll into the Aragon Ballroom 6/28. . . . Ralph Flanagan set for a one niter at the Aragon 6/30. . . . Song writer, Jay Livingston, in Chi to get Nat Cole's okay for the new tune, "Never Let Me Go," which the singer will introduce in an upcoming movie. Nat, by the way, quite a baseball fan. . . . Marion Marlowe, here for a niteclub appearance, co-starring with the McGuire Sisters and Sarah Vaughan on TV show, Friday, 6/17. . . . As we reported a few weeks ago, C&W shows really clicking, with Friday nite's "Midwestern Hayride" and "The Little Red Barn," plus the Pee Wee King and Red Foley shows on Sat. Eve. All drawing big audience. . . . Fabor Robison of Fabor & Abbott Records, spending a few hours in town before taking off for L. A. Fabor reports, "Things goin' just great for firm." . . . This office received a cute card from Tim Gayle promoting Lorry Raine's release, "Am I Blue" b/w "Satisfied."



**DOROTHY COLLINS**

**HOLLYWOOD:**

Songstress Sarah Vaughan played before a capacity crowd of over 6500 jazz fans who turned out for Irving Granz' "Jazz a la Carte" concert at the Shrine Auditorium June 10. Other headliners on the jazzfest were Oscar Peterson and Dave Brubeck; Jackie Cain and Roy Kral with their "Bop for the People" quartet; along with Cal Tjader's Afro-Cuban Band in their first LA concert appearance . . . Pert little Sarah was honored with a cocktail party thrown for her and members of the trade and press at Larry Finley's Sunset Strip Restaurant June 13. . . . It's rumored that Tommy and Jimmy Dorsey will soon launch their own record label . . . The Barry Sisters, in town on a promotion and personal appearance junket, left for Hawaii last week for a limited engagement. . . . Songstress Joyce Bryant clicked big at the Mocambo during her recent engagement. She took a week's vacation before leaving for Europe where she will open in Monte Carlo. Comedian Joe E. Lewis headlined the new show which opened at the Mocambo June 21 . . . The tune "Phoenix City Blues" from the Allied Artists pic "Phoenix City Story" was previewed over the airlines by KLAC deejay Jim Ameche June 10. Meg Myles waxed the song on the Sunset label . . . The Hollywood Palladium, now undergoing extensive remodeling, will open its summer season June 21 with Harry James and His Music Makers on tap for the gala opening . . . Elma Greer, formerly with Bob McLaughlin's Clubtime Enterprises, has joined the staff at the Key Records offices as Vick Knight's right hand gal . . . Gogi Grant waxed four sides for the Era label last week which were said to be mighty terrific. Era is currently hot with "Ayuh, Ayuh" by The Thunderbirds; "The Kentuckian Song" by Buddy Bregman's Ork. with Danny Welton, harmonica virtuoso, and "C'mon Back" b/w "Hoo Bop De Bow" by Bert Convy and The Thunderbirds . . . Members of the trade and press turned out for the party to launch the opening of Mel Henke and His Trio at the Castle Restaurant June 14.



**JOYCE BRYANT**

## A Smash follow up to "Rock Around The Clock"



# Bill Haley

and his Comets

# "FAREWELL, SO LONG, GOODBYE"

ESSEX 399

The Greatest Bill Haley  
record ever made!!!

b/w

"Rock The Joint"

# T-W-O H-I-T-S

...To Keep Your Cash Box Jingling!!

## THE CASH BOX DISK OF THE WEEK



# “MY LITTLE ONE”

(Glenwood BMI—Howe, Gussin)

## Frankie Laine

Columbia 40526; 4-40526

## THE CASH BOX SLEEPER OF THE WEEK



# “WHAT’S THE TIME IN NICARAGUA”

(Montclare BMI)

## Tony Martin

RCA Victor 20-6167; 47-6167

**MONTCLARE MUSIC CORP.**  
**GLENWOOD MUSIC CORP.**

Hollywood • New York • London

### THE CASH BOX



#### BROADWAY MUSIC New York, N. Y.

1. Unchained Melody (Hibbler)
2. Cherry Pink (Alan Dale)
3. Sweet And Gentle (B. Frank)
4. Dance With Me, Henry (Georgia Gibbs)
5. Hey, Mr. Banjo (Sunnysiders)
6. Love Me Or Leave Me (Sammy Davis, Jr.)
7. Honey Babe (Art Mooney)
8. Rock Around The Clock (Bill Haley)
9. A Blossom Fell (Nat Cole)
10. Whatever Lola Wants (Sarah Vaughan)

#### MELODY SHOP York, Pa.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Hibbler)
3. Davy Crockett (Tenn. Ernie)
4. Something's Gotta Give (McGuire)
5. Dance With Me, Henry (Georgia Gibbs)
6. Alabama Jubilee (Ferro String Band)
7. A Blossom Fell (Nat Cole)
8. Learnin' The Blues (F. Sinatra)
9. Chee Chee-oo Chee (Como & Morgan)
10. Cattle Call (Arnold & Winterhalter)

#### BEN BROWN MUSIC Lynn, Mass.

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Perez Prado)
3. Cattle Call (Arnold & Winterhalter)
4. Hard To Get (G. MacKenzie)
5. Unchained Melody (L. Baxter)
6. Davy Crockett (Mickey Katz)
7. Ain't It A Shame (Fats Domino)
8. Sweet And Gentle (A. Dale)
9. Domani (Julius La Rosa)
10. No Such Luck (D. Hawkins)

#### COUSIN RAY'S, INC. Salt Lake City, Utah

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (L. Baxter)
3. Dance With Me, Henry (Georgia Gibbs)
4. Cherry Pink (Perez Prado)
5. Cherry Pink (Alan Dale)
6. Honey Babe (Art Mooney)
7. Breeze And I (C. Valente)
8. Unchained Melody (Cornell)
9. A Blossom Fell (Nat Cole)
10. Davy Crockett (Tenn. Ernie)

#### GRINNELL BROS. Detroit, Mich.

1. Learnin' The Blues (F. Sinatra)
2. Love Me Or Leave Me (Sammy Davis, Jr.)
3. Smack Dab In The Middle (Mills Bros.)
4. Young And Foolish (Stafford)
5. Unchained Melody (Hibbler)
6. Blue Star (Jan Pearce)
7. The Breeze And I (Valente)
8. Alabama Jubilee (Ferro String Band)
9. Man In The Raincoat (Priscilla Wright)
10. Something's Gotta Give (McGuire)

#### SUPER ENTERPRISE Washington, D. C.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Hibbler/Baxter)
3. Cherry Pink (Perez Prado)
4. Learnin' The Blues (F. Sinatra)
5. Dance With Me, Henry (Georgia Gibbs)
6. A Blossom Fell (Nat Cole)
7. The Breeze And I (Valente)
8. Most Of All (Don Cornell)
9. Hard To Get (G. MacKenzie)
10. Honey Babe (Art Mooney)

#### BOWMAN'S REC. SHOP Bridgeport, Conn.

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Hibbler)
4. A Blossom Fell (Nat Cole)
5. Something's Gotta Give (McGuire)
6. Dance With Me, Henry (Georgia Gibbs)
7. Davy Crockett (Fess Parker)
8. Honey Babe (Art Mooney)
9. Two Lost Souls (Como & Morgan)
10. A Story Untold (Crewcuts)

#### THE MUSIC SHOP Springfield, Ill.

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Perez Prado)
3. Davy Crockett (Fess Parker)
4. Unchained Melody (L. Baxter)
5. Honey Babe (Art Mooney)
6. Something's Gotta Give (Sammy Davis, Jr.)
7. Learnin' The Blues (F. Sinatra)
8. Breeze And I (C. Valente)
9. It's A Sin To Tell A Lie (Somethin' Smith)
10. A Blossom Fell (Nat Cole)

#### GILCHRIST REC. SHOP Cleveland, Ohio

1. If I May (Nat K. Cole)
2. Rock Around The Clock (Bill Haley)
3. Seventeen (Boyd Bennett)
4. Ain't It A Shame (Fats Domino)
5. Honey Babe (Art Mooney)
6. Don't Be Angry (N. Brown)
7. Have You Ever Been Lonely (Jaye P. Morgan)
8. The Kentuckian Song (Hilltoppers)
9. Wallflower (Dance With Me, Henry) (James/Gibbs)
10. Unchained Melody (Hibbler/Baxter)

#### STRIPLING COMPANY Fort Worth, Tex.

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Perez Prado)
3. Davy Crockett (Fess Parker)
4. If I May (Nat Cole)
5. Dance With Me, Henry (Georgia Gibbs)
6. Learnin' The Blues (F. Sinatra)
7. Whatever Lola Wants (Sarah Vaughan)
8. Honey Babe (Art Mooney)
9. Heart (Four Aces)
10. A Blossom Fell (Nat Cole)

#### GINSBERG MUSIC CO. Roswell, N. M.

1. Cherry Pink (Perez Prado)
2. Dance With Me, Henry (Georgia Gibbs)
3. Unchained Melody (L. Baxter)
4. Whatever Lola Wants (Sarah Vaughan)
5. Learnin' The Blues (F. Sinatra)
6. Most Of All (Don Cornell)
7. Breeze And I (C. Valente)
8. Don't Be Angry (Crewcuts)
9. Two Hearts (Pat Boone)
10. A Blossom Fell (Nat Cole)

#### STIX, BAER & FULLER St. Louis, Mo.

1. Breeze And I (C. Valente)
2. Learnin' The Blues (F. Sinatra)
3. Man In The Raincoat (Priscilla Wright)
4. I'll Never Stop Loving You (Doris Day)
5. Alabama Jubilee (Ferro String Band)
6. Rock Around The Clock (Bill Haley)
7. Blue Star (Felicia Sanders)
8. Sweet And Gentle (A. Dale)
9. Something's Gotta Give (McGuire)
10. A Blossom Fell (Nat Cole)

#### RECORD LAND Phoenix, Ariz.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (L. Baxter)
3. Cherry Pink (Perez Prado)
4. House Of Blue Lights (Miller)
5. Dance With Me, Henry (Georgia Gibbs)
6. Davy Crockett (Fess Parker)
7. Honey Babe (Art Mooney)
8. Heart (Four Aces)
9. Something's Gotta Give (McGuire)
10. Don't Be Angry (Crewcuts)

#### MELODY MART Paducah, Ky.

1. If I May (Nat "King" Cole)
2. Unchained Melody (Hamilton)
3. Cherry Pink (Perez Prado)
4. Dance With Me, Henry (Georgia Gibbs)
5. Learnin' The Blues (F. Sinatra)
6. Davy Crockett (Fess Parker)
7. Something's Gotta Give (Sammy Davis, Jr.)
8. Heart (Eddie Fisher)
9. Hey, Mr. Banjo (Sunnysiders)
10. Melody Of Love (B. Vaughn)

#### WALLICH'S MUSIC CITY Hollywood, Calif.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (L. Baxter)
3. Cherry Pink (Perez Prado)
4. Unchained Melody (Hamilton)
5. Darling, Je Vous (Nat Cole)
6. Bo Diddley (Bo Diddley)
7. Love Me Or Leave Me (Horne)
8. Dance With Me, Henry (Georgia Gibbs)
9. Breeze And I (C. Valente)
10. Learnin' The Blues (F. Sinatra)

#### BILL'S "T" RECORD SHOP Tulsa, Okla.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Hamilton)
3. Cherry Pink (Perez Prado)
4. A Blossom Fell (Nat Cole)
5. Dance With Me, Henry (Georgia Gibbs)
6. Whatever Lola Wants (Sarah Vaughan)
7. Ain't It A Shame (Fats Domino)
8. Don't Be Angry (Crewcuts)
9. Learnin' The Blues (F. Sinatra)
10. Something's Gotta Give (McGuire)

#### YOUNKERS Des Moines, Iowa

1. Unchained Melody (L. Baxter)
2. Cherry Pink (Perez Prado)
3. Rock Around The Clock (Bill Haley)
4. Learnin' The Blues (F. Sinatra)
5. Something's Gotta Give (McGuire)
6. Honey Babe (Art Mooney)
7. Heart (Eddie Fisher)
8. Dance With Me, Henry (Georgia Gibbs)
9. Truly (Dinning Sisters)
10. Davy Crockett (Bill Hayes)

#### LOVEMAN'S, INC. Birmingham, Ala.

1. Unchained Melody (L. Baxter)
2. As I Live And Breathe (Frank Verna)
3. Davy Crockett (Fess Parker)
4. Learnin' The Blues (F. Sinatra)
5. A Blossom Fell (Nat Cole)
6. Whatever Lola Wants (Shore)
7. Heart (Four Aces)
8. Cherry Pink (Alan Dale)
9. Breeze And I (C. Valente)
10. Most Of All (Fontanes)

#### COX RECORD SHOP Atlanta, Ga.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (L. Baxter)
3. Something's Gotta Give (McGuire)
4. Chee Chee-oo Chee (Johnston Bros.)
5. Dance With Me, Henry (Georgia Gibbs)
6. Love Me Or Leave Me (Davis)
7. Never Stop Loving You (Day)
8. When You Wish Upon A Star (Joni James)
9. The Kentuckian Song (Hilltoppers)
10. Cattle Call (Arnold & Winterhalter)

#### THE RADIO CENTER New Orleans, La.

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Perez Prado)
3. Cattle Call (Arnold & Winterhalter)
4. Unchained Melody (L. Baxter)
5. A Blossom Fell (Nat Cole)
6. Something's Gotta Give (Sammy Davis, Jr.)
7. Not Yet (Susan Hunter)
8. Davy Crockett (Tenn. Ernie)
9. Guilty Shadows (C. Johnson)
10. Learnin' The Blues (F. Sinatra)

#### GREENLINE REC. CENTER Jamaica, L. I., N. Y.

1. Cherry Pink (Perez Prado)
2. It's A Sin To Tell A Lie (Somethin' Smith)
3. Unchained Melody (Hibbler)
4. Davy Crockett (Bill Hayes)
5. A Blossom Fell (Nat Cole)
6. Whatever Lola Wants (Sarah Vaughan)
7. Honey Babe (Art Mooney)
8. Rock Around The Clock (Bill Haley)
9. Alabama Jubilee (Ferro String Band)
10. Hey, Mr. Banjo (Sunnysiders)

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

# POP WINNER OF "THE CASH BOX" DISK JOCKEY POLL

## WHAT ORCHESTRAS DID YOU PROGRAM MOST?

|                            |       |                          |       |
|----------------------------|-------|--------------------------|-------|
| 1. RALPH MARTERIE .....    | 12.6% | 10. Stan Kenton .....    | 3.2   |
| 2. Ray Anthony .....       | 11.3  | 11. Les Baxter .....     | 2.4   |
| 3. Les Elgart .....        | 9.9   | 11. Percy Faith .....    | 2.4   |
| 4. Ralph Flanagan .....    | 9.1   | 12. Guy Lombardo .....   | 2.0   |
| 5. Richard Maltby .....    | 5.4   | 13. Billy Vaughn .....   | 1.8   |
| 6. Glenn Miller .....      | 4.4   | 13. Woody Herman .....   | 1.8   |
| 7. Les Brown .....         | 4.3   | 14. Richard Hayman ..... | 1.7   |
| 8. Billy May .....         | 4.2   | 15. Perez Prado .....    | 1.5   |
| 9. Hugo Winterhalter ..... | 3.7   | 16. Benny Goodman .....  | 1.0   |
|                            |       |                          |       |
|                            |       |                          | 82.7% |
|                            |       | Others.....              | 17.3% |



**RALPH  
MARTERIE**



**MERCURY**

**NEW RELEASES!**

"Mama Wants To  
CHA, CHA, CHA"

AND

"ONE FINE DAY"

From Motion Picture "Interrupted Melody"  
MERCURY 70655

# R & B WINNER

## WHICH ORCHESTRAS DID YOU PROGRAM MOST?

|                        |       |                      |       |
|------------------------|-------|----------------------|-------|
| 1. BUDDY JOHNSON ..... | 23.2% | 5. Count Basie ..... | 5.8   |
| 2. Earl Bostic .....   | 16.0  |                      |       |
| 3. Tiny Bradshaw ..... | 9.4   |                      | 60.5% |
| 4. Red Prysock .....   | 6.1   | Others.....          | 39.5% |



**BUDDY  
JOHNSON**



**MERCURY**

**NEW RELEASES!**

"BITTERSWEET"

AND

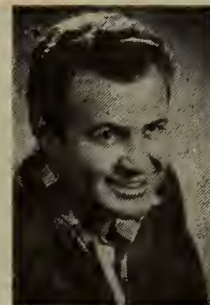
"SEND OUT FOR A BOTTLE OF BEER"

MERCURY 70656

# C & W WINNER

## WHICH UP AND COMING SACRED SINGERS DO YOU THINK ARE MOST PROMISING?

|   |       |                         |       |
|---|-------|-------------------------|-------|
| 1. T. TOMMY AND<br>CHANTERS .....       | 14.7% | 5. Smith Brothers ..... | 3.3   |
| 2. Chester Smith .....                  | 12.7  | 6. Carl Smith .....     | 3.3   |
| 3. Louvin Brothers .....                | 7.3   | 7. Faron Young .....    | 3.3   |
| 4. Cowboy Church Sunday<br>School ..... | 7.3   |                         | 51.9% |
|   |       | Others.....             | 48.1% |



**T. TOMMY  
AND  
CHANTERS**



**MERCURY**

**CURRENTLY RIDING HIGH!**

"GET YOUR RESERVATION"

AND

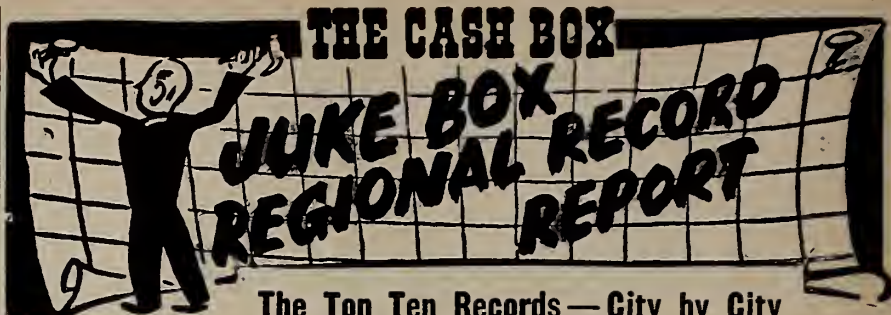
"SALVATION IS FREE"

MERCURY 70623

# Juke Box Winner



LOCH SHELDRAKE, N. Y.—The scene is the lobby of Brown's Hotel in the heart of the Catskill Mountains where Jerry Lewis entertained the press at a special weekend preview of the latest Dean Martin-Jerry Lewis picture, "You're Never Too Young," released by Paramount Pictures, the weekend host. Left to right: Larry Thomas of Motion Picture Magazine, who won the AMI juke box in a raffle among the press group; Patti Lewis, wife of Jerry Lewis; and Jerry.



## The Top Ten Records — City by City

### New York, N. Y.

1. Unchained Melody (Hibbler/Hamilton/Baxter)
2. Cherry Pink (Perez Prado)
3. Honey Babe (Art Mooney)
4. Learnin' The Blues (Sinatra)
5. A Blossom Fell ("King" Cole)
6. Davy Crockett (Bill Hayes)
7. Something's Gotta Give (Davis/McGuires)
8. Dance With Me Henry (Georgia Gibbs)
9. It's A Sin To Tell A Lie (Somethin' Smith)
10. Whatever Lola Wants (Sarah Vaughan)

### Chicago, Ill.

1. It's A Sin To Tell A Lie (Somethin' Smith)
2. Cherry Pink (Perez Prado)
3. Learnin' The Blues (Sinatra)
4. A Blossom Fell ("King" Cole)
5. Hey, Mr. Banjo (Sunbysiders)
6. Honey Babe (Art Mooney)
7. Unchained Melody (Hibbler)
- B. Alabama Jubilee (Ferko String Band)
9. Dance With Me Henry (Georgia Gibbs)
10. Something's Gotta Give (McGuire Sisters)

### Los Angeles, Calif.

1. Unchained Melody (Hamilton/Baxter)
2. Cherry Pink (Perez Prado)
3. Learnin' The Blues (Sinatra)
4. Dance With Me Henry (Georgia Gibbs)
5. Davy Crockett (Parker/Schumann)
6. Whatever Lola Wants (Sarah Vaughan)
7. A Blossom Fell ("King" Cole)
- B. Honey Babe (Art Mooney)
9. Rock Around The Clock (Bill Haley)
10. Something's Gotta Give (McGuire Sisters)

### Philadelphia, Pa.

1. The Bandit (Eddy Barclay)
2. Unchained Melody (Hibbler/Baxter)
3. Dance With Me Henry (Georgia Gibbs)
4. Something's Gotta Give (McGuire Sisters)
5. Cherry Pink (Perez Prado)
6. Davy Crockett (Bill Hayes)
7. Alabama Jubilee (Ferdo String Band)
- B. Hard To Get (G. MacKenzie)
9. Honey Babe (Art Mooney)
10. Rock Around The Clock (Bill Haley)

### Atlanta, Ga.

1. Cherry Pink (Perez Prado)
2. Dance With Me Henry (Georgia Gibbs)
3. Unchained Melody (Baxter/Hibbler/Hamilton)
4. A Blossom Fell ("King" Cole)
5. Davy Crockett (Parker/Hayes)
6. Whatever Lola Wants (Sarah Vaughan)
7. Something's Gotta Give (McGuire Sisters)
- B. Learnin' The Blues (Sinatra)
9. Love Me Or Leave Me (Sammy Davis, Jr.)
10. I'll Never Stop Loving You (Doris Day)

### Cleveland, Ohio

1. Rock Around The Clock (Bill Haley)
2. If I May ("King" Cole)
3. Honey Babe (Art Mooney)
4. Something's Gotta Give (McGuires)
5. Davy Crockett (Bill Hayes)
6. Unchained Melody (Hibbler)
7. Ain't It A Shame (Domino)
9. Dance With Me Henry (Wallflower) (Gibbs/James)
9. I'll Never Stop Loving You (Doris Day)
10. Alabama Jubilee (Ferdo String Band)

### Minneapolis, Minn.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Baxter/Hamilton)
3. Honey Babe (Art Mooney)
4. Breeze And I (C. Valente)
5. Man In A Raincoat (Wright)
6. Cherry Pink (Perez Prado)
7. Davy Crockett (Parker/Ford)
- B. Chee Chee-oo Chee (Como & Morgan)
9. Heart (Eddie Fisher)
10. Dance With Me Henry (Georgia Gibbs)

### Seattle, Wash.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Hibbler/Baxter)
3. Dance With Me Henry (Georgia Gibbs)
4. Rock Around The Clock (Bill Haley)
5. Davy Crockett (Parker/T. E. Ford)
6. A Blossom Fell ("King" Cole)
7. Breeze And I (C. Valente)
- B. If I May ("King" Cole)
9. Truly (Jean Dinning)
10. Honey Babe (Art Mooney)

### San Francisco, Calif.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Baxter/Hibbler)
3. Dance With Me Henry (Georgia Gibbs)
4. Davy Crockett (Parker/Hayes)
5. A Blossom Fell ("King" Cole)
6. Rock Around The Clock (Bill Haley)
7. Honey Babe (Art Mooney)
- B. Learnin' The Blues (Sinatra)
9. Whatever Lola Wants (Sarah Vaughan)
10. Breeze And I (C. Valente)

### Baltimore, Md.

1. Unchained Melody (Baxter/Hamilton)
2. Cherry Pink (Perez Prado)
3. It's A Sin To Tell A Lie (Somethin' Smith)
4. Rock Around The Clock (Bill Haley)
5. Learnin' The Blues (Sinatra)
6. Honey Babe (Art Mooney)
7. Something's Gotta Give (McGuire Sisters)
8. Davy Crockett (Bill Hayes)
9. A Blossom Fell ("King" Cole)
10. Hey, Mr. Banjo (Sunbysiders)

### Detroit, Mich.

1. Love Me Or Leave Me (Sammy Davis)
2. Smack Dab In The Middle (Mills Bros.)
3. House Of Blue Lights (Chuck Miller)
4. Learnin' The Blues (Sinatra)
5. Unchained Melody (Hibbler)
6. Man In A Raincoat (Wright)
7. Most Of All (Don Cornell)
- B. A Blossom Fell ("King" Cole)
9. Opus One (Mills Bros.)
10. Alabama Jubilee (Ferdo Band)

### Boston, Mass.

1. Unchained Melody (Hamilton)
2. Cherry Pink (Perez Prado)
3. Rock Around The Clock (Bill Haley)
4. Davy Crockett (Bill Hayes)
5. Whatever Lola Wants (Sarah Vaughan)
6. Love Me Or Leave Me (Sammy Davis, Jr.)
7. It's A Sin To Tell A Lie (Somethin' Smith)
- B. Learnin' The Blues (Sinatra)
9. Sweet And Gentle (A. Dale)
10. Honey Babe (Art Mooney)

### St. Louis, Mo.

1. Learnin' The Blues (Sinatra)
2. A Blossom Fell ("King" Cole)
3. Story Untold (Four Coins)
4. Man In A Raincoat (Wright)
5. Alabama Jubilee (Ferdo String Band)
6. Unchained Melody (Hamilton)
7. Ace In The Hole (Somethin' Smith)
8. It's A Sin To Tell A Lie (Somethin' Smith)
9. Breeze And I (C. Valente)
10. I Belong To You (Flanagan)

### Kansas City, Mo.

1. Hard To Get (MacKenzie)
2. A Blossom Fell ("King" Cole)
3. Cherry Pink (Perez Prado)
4. Honey Babe (Art Mooney)
5. Learnin' The Blues (Sinatra)
6. Dance With Me Henry (Georgia Gibbs)
7. Davy Crockett (T. Ernie)
8. Unchained Melody (Hibbler/Hamilton)
9. Ace In The Hole (Somethin' Smith)
10. Blue Star (Felicia Sanders)

### New Orleans, La.

1. Rock Around The Clock (Bill Haley)
2. Learnin' The Blues (Sinatra)
3. A Blossom Fell ("King" Cole)
4. Heart (Fisher/Aces)
5. Cherry Pink (Perez Prado)
6. Davy Crockett (T. E. Ford)
7. Unchained Melody (Hibbler/Hamilton)
8. I Belong To You (Flanagan)
9. It's A Sin To Tell A Lie (Somethin' Smith)
10. If I May ("King" Cole)

### Pittsburgh, Pa.

1. Unchained Melody (Baxter/Hibbler)
2. A Blossom Fell ("King" Cole)
3. Cherry Pink (Perez Prado)
4. Rock Around The Clock (Bill Haley)
5. Davy Crockett (Bill Hayes)
6. Dance With Me Henry (Georgia Gibbs)
7. Learnin' The Blues (Sinatra)
8. Hard To Get (G. MacKenzie)
9. Chee Chee-oo Chee (Como & Morgan)
10. If I May (Nat "King" Cole)

### San Antonio, Tex.

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Baxter/Hamilton)
4. Dance With Me Henry (Georgia Gibbs)
5. Learnin' The Blues (Sinatra)
6. A Blossom Fell ("King" Cole)
7. Whatever Lola Wants (Sarah Vaughan)
8. If I May (Nat "King" Cole)
9. The Breeze And I (Valente)
10. Davy Crockett (T. E. Ford)

### Denver, Colo.

1. Cherry Pink (Perez Prado)
2. Rock Around The Clock (Bill Haley)
3. Unchained Melody (Baxter/Hibbler/Hamilton)
4. Dance With Me Henry (Georgia Gibbs)
5. Blue Star (Felicia Sanders)
6. Whatever Lola Wants (Sarah Vaughan)
7. Davy Crockett (Parker/Ford)
- B. If I May (Nat "King" Cole)
9. Honey Babe (Art Mooney)
10. A Blossom Fell ("King" Cole)

### Shoals, Ind.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Hibbler)
3. Dance With Me Henry (Georgia Gibbs)
4. Two Hearts (Pat Boone)
5. Whatever Lola Wants (Sarah Vaughan)
6. If I May (Nat "King" Cole)
7. Davy Crockett (Bill Hayes)
8. Crazy Otto (Johnny Maddox)
9. Heart (Eddie Fisher)
10. Darling Je Vous Aime Beaucoup ("King" Cole)

### Roanoke, Va.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Hibbler)
3. A Blossom Fell ("King" Cole)
4. Dance With Me Henry (Georgia Gibbs)
5. Learnin' The Blues (Sinatra)
6. Rock Around The Clock (Bill Haley)
7. Crazy Otto (Johnny Maddox)
8. Most Of All (Fontanes)
9. Sand And The Sea (Cole)
10. Chee Chee-oo Chee (Como & Morgan)

### Buffalo, N. Y.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Baxter)
3. Something's Gotta Give (McGuires/Davis, Jr.)
4. Cherry Pink (Perez Prado)
5. Learnin' The Blues (Sinatra)
6. Honey Babe (Art Mooney)
7. A Blossom Fell ("King" Cole)
- B. Hard To Get (G. MacKenzie)
9. Alabama Jubilee (Ferdo Band)
10. Sweet And Gentle (A. Dale)

## Fisher Day Set At Grossinger's

GROSSINGER, N. Y.—The Grossinger Country Club will hold its third annual Eddie Fisher Day, Thursday, June 23, in honor of the songster, who was discovered six years ago at the resort by comedian Eddie Cantor.

The first Fisher Day, held in 1953 as a welcome home party for the then Army-discharged songster, was so popular that the Grossinger family decided to make it an annual event.

Men of the music industry and other friends of the singing star will join him in a round of fun and frolic.

Highlighting the day will be a golf tournament, swimming contest, tennis competition, ping-pong fray, and a baseball game. Topping it all will be a banquet.

## Appoint Wing Sales Head

NEW YORK—Jack Bernard has been appointed sales manager for Wing Records, the newly formed subsidiary label of the Mercury Record Corporation. Bernard's appointment, announced by Mercury President I. B. Green, is effective immediately.

Bernard comes to Wing from his post as sales and promotion manager for the Interstate Electric Company, New Orleans. He was with the latter organization for the past four years. Previously, he had been manager of the Mercury Records branch distribution office in New Orleans.

Bernard will make his headquarters in Chicago, Wing home office.

## Decca Issues Spanish Albums

NEW YORK—As a result of the success Decca has had with its Spanish album promotion, three new LPs of Spanish music are being released soon by the diskery. They include "The Joys And Sorrows of Spain" by the Orquesta Zarzuela de Madrid conducted by F. M. Torroba; Granados: "Goyescas", Pt. 1, "Los Majos Enamorados" by pianist Alicia De Larrocha; and "Amor, Amor—The Love Songs of Spain" by the Orquesta Zarzuela. The first two of these sets Decca is incorporating in its Art Music Masterpiece Series. The cover of "Joys And Sorrows" will feature a reprint of Goya's "The Parasol" and the "Granados" cover will display Goya's "Majas On A Balcony."

A "HIGHLIGHT" For Every Program

**JUNE NIGHT**

LEO FEIST, INC.

on PENNANT RECORDS

"ALABAMA JUBILEE" b/w "PLAY IT AGAIN"

by Mr. JO - JO SPOONS with Backroom Joe and the boys Pennant # 329 (Phone: 36571)

**PENNANT RECORD CO.**  
1425 TENTH PLACE, SO., BIRMINGHAM, ALA.

EVERYBODY LIKES...

**HEY MR. BANJO**

MILLS MUSIC, INC.

CO-ED RECORDS presents NORRIS, THE TROUBADOUR

NUMBER ONE SINGING GUITARIST TO COLLEGIATE GROUPS, SWINGING AND HITTING AGAIN WITH HIS "WE'LL BUILD A BUNGALOW" And "MINT JULEP BLOOMIN' LIKE A TULIP"

CO-ED RECORD No. 115-120—78 & 45 rpm

SORORITY FRATERNITY RECORD COMPANY  
MORNINGSIDE STATION—BOX 46  
12 West 117th Street, New York 26, N. Y.



**Picked for a  
positive hit!**

# TERESA BREWER

*Singing*

# How to Be Very, Very Popular

From the 20th Century-Fox CinemaScope Picture  
**HOW TO BE VERY, VERY POPULAR**  
Starring BETTY GRABLE and SHEREE NORTH



b/w THE BANJO'S BACK IN TOWN

CORAL 61448



# Top 15 Best Selling Pop Albums

1. STARRING SAMMY DAVIS, JR. Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6)
2. IN THE WEE SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1, 2-581)
3. LONESOME ECHO Jackie Gleason (Capitol W 627; EBF 1-627)
4. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
5. CRAZY OTTO Crazy Otto (Decca DL 8113; 7D 2201, 2)
6. DAMN YANKEES Original Cast (RCA Victor LOC 1021; EOC 1021)
7. LOVE ME OR LEAVE ME Doris Day (Columbia CL 710; EPB 540)
8. HOLIDAY IN ROME Michel LeGrand (Columbia CL 647; B 497, 8)
9. SOFT AND SWEET The Three Suns (RCA Victor LPM 1041; EPB 1041)
10. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
11. I LIKE JAZZ Various Artists (Columbia JZ 1)
12. I LOVE YOU Eddie Fisher (RCA Victor LPM 1097; EPB 1097)
13. MUSIC FOR TONIGHT Steve Allen (Coral 57004; EC 82021)
14. MUSIC, MARTINIS AND MEMORIES Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
15. I LOVE PARIS Michel LeGrand (Columbia CL 555; B 441, 2)
15. SHAKE, RATTLE AND ROLL Bill Haley & Comets (Decca DL 5530; ED 2163)

# THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 18 without any changes on the part of THE CASH BOX.

- |  |  |   |
|--|--|---|
| <b>Bob E. Lloyd</b><br>WAVZ—New Haven, Conn.<br>1. Old Black Magic (S. Davis)<br>2. Wake The Town (Les Baxter)<br>3. Not As A Stranger (F. Sinatra)<br>4. Only You (Billy Eckstine)<br>5. Two Lost Souls (Como & Morgan)<br>6. A Blossom Fell (Nat Cole)<br>7. Heart (Original Cast)<br>8. Unchained Melody (Roy Hamilton)<br>9. Learnin' The Blues (Frank Sinatra)<br>10. Whatever Lola Wants (Perez Prado)   | <b>Al Ross</b><br>WBAL—Baltimore, Md.<br>1. Unchained Melody (Hibbler/Baxter)<br>2. Davy Crockett (Bill Hayes)<br>3. Cherry Pink (Dale/Prado)<br>4. Hey, Mr. Banjo (Sunnysiders/Welk)<br>5. Dance With Me Henry (Georgia Gibbs)<br>6. Honey Babe (Art Mooney)<br>7. A Blossom Fell (Nat Cole)<br>8. Breeze And I (C. Valente)<br>9. Something's Gotta Give (McGuire/Davis)<br>10. Blue Star (Felicia Sanders)                            | <b>Bob Clayton</b><br>WHDH—Boston, Mass.<br>1. Sweet And Gentle (Alan Dale)<br>2. Good And Lonesome (Kay Starr)<br>3. Coast To Coast (Bob Dini)<br>4. Old Black Magic (S. Davis)<br>5. Cattle Call (Eddy Arnold)<br>6. Rock Around The Clock (Bill Haley)<br>7. Alabama Jubilee (Ferro String Band)<br>8. Heart (Eddie Fisher)<br>9. Ain't It A Shame (F. Domino)<br>10. Something's Gotta Give (McGuire)                                 |
| <b>Murray Jordan</b><br>WLIB—New York, N. Y.<br>1. Unchained Melody (Hibbler)<br>2. Cherry Pink (Perez Prado)<br>3. Whatever Lola Wants (Sarah Vaughan)<br>4. Honey Babe (Art Mooney)<br>5. Chee Chee-oo Chee (Johnston Bros.)<br>6. I'll Never Stop Loving You (David Whitfield)<br>7. Sweet And Gentle (A. Dale)<br>8. Blue Star (Felicia Sanders)<br>9. Sweet And Gentle (Gibbs)<br>10. Daniel Boone (Loren Becker)                               | <b>Hal Fredericks</b><br>WAAF—Chicago, Ill.<br>1. It's A Sin To Tell A Lie (Somethin' Smith)<br>2. Honey Babe (Art Mooney)<br>3. Alabama Jubilee (Ferro String Band)<br>4. Something's Gotta Give (McGuire)<br>5. Learnin' The Blues (F. Sinatra)<br>6. Hard To Get (G. MacKenzie)<br>7. Carmen's Boogie (Crewcuts)<br>8. A Blossom Fell (Nat Cole)<br>9. So Long (Chuckles)<br>10. Old Black Magic (S. Davis)                           | <b>F. L. "Did" Dwyer</b><br>KAMO—Rogers, Ark.<br>1. Cherry Pink (Perez Prado)<br>2. Unchained Melody (Leroy Holmes)<br>3. Honey Babe (Art Mooney)<br>4. Learnin' The Blues (F. Sinatra)<br>5. Baby, That's All I Need (Gayle Larke)<br>6. Davy Crockett (Bill Hayes)<br>7. Most Of All (Don Cornell)<br>8. Darling, Je Vous Aime (Nat Cole)<br>9. So Soon (Roberta Linn)<br>10. Hard To Get (G. MacKenzie)                                |
| <b>Joe Gallegos</b><br>KFSC—Denver, Colo.<br>1. Unchained Melody (Cornell/Hamilton)<br>2. Cherry Pink (Dale/Auld)<br>3. Hard To Get (G. MacKenzie)<br>4. Dance With Me Henry (3 Rays/Gibbs)<br>5. Rock Around The Clock (Bill Haley)<br>6. Honey Babe (Art Mooney)<br>7. Something's Gotta Give (McGuire)<br>8. Heart (Norman Brooks)<br>9. Most Of All (Don Cornell)<br>10. Hey, Mr. Banjo (Welk/Sunnysiders)                                       | <b>Ed McKenzie</b><br>WXYZ—Detroit, Mich.<br>1. Man In A Raincoat (Priscilla Wright)<br>2. Learnin' The Blues (F. Sinatra)<br>3. House Of Blue Lights (Chuck Miller)<br>4. Love Me Or Leave Me (Sammy Davis)<br>5. Alabama Jubilee (Ferro String Band)<br>6. Story Untold (Crewcuts)<br>7. Smack Dab In The Middle (Mills Bros.)<br>8. Most Of All (Don Cornell)<br>9. A Blossom Fell (Nat Cole)<br>10. Truly (Buddy Greco)              | <b>Robin Seymour</b><br>WKMH—Dearborn, Mich.<br>1. Hard To Get (G. MacKenzie)<br>2. Alabama Jubilee (Ferro String Band)<br>3. Chee Chee-oo Chee (Gaylords)<br>4. Man In A Raincoat (Priscilla Wright)<br>5. Story Untold (Crewcuts)<br>6. Truly (Buddy Greco)<br>7. My Love's A Gentle Man (Felicia Sanders)<br>8. Sweet And Gentle (Dale/Gibbs)<br>9. Domani (Julius LaRosa)<br>10. The Verdict (Five Keys)                              |
| <b>Bob Martin</b><br>KMYR—Denver, Colo.<br>1. Blue Star (Felicia Sanders)<br>2. Heart (Four Aces)<br>3. Chee Chee-oo Chee (Mariners)<br>4. Learnin' The Blues (F. Sinatra)<br>5. Beware (Toni Arden)<br>6. Sweet And Gentle (G. Gibbs)<br>7. Unchained Melody (L. Baxter)<br>8. Near To You (Patti Page)<br>9. Good And Lonesome (K. Starr)<br>10. Something's Gotta Give (Sammy Davis, Jr.)   | <b>Jack Bennett</b><br>WHWB—Rutland, Vt.<br>1. Hard To Get (G. MacKenzie)<br>2. Rock Around The Clock (Bill Haley)<br>3. Cherry Pink (Perez Prado)<br>4. Unchained Melody (L. Baxter)<br>5. Crazy Otto (J. Maddox)<br>6. It's A Sin To Tell A Lie (Somethin' Smith)<br>7. A Blossom Fell (Nat Cole)<br>8. Learnin' The Blues (F. Sinatra)<br>9. Hey, Mr. Banjo (Sunnysiders)<br>10. Most Of All (Don Cornell)                            | <b>Art Hellyer</b><br>WCFL—Chicago, Ill.<br>1. Cherry Pink (Perez Prado)<br>2. Hard To Get (G. MacKenzie)<br>3. Breeze And I (C. Valente)<br>4. A Blossom Fell (Nat Cole)<br>5. Learnin' The Blues (F. Sinatra)<br>6. Hey, Mr. Banjo (Sunnysiders)<br>7. I Worship You (Gloria Van)<br>8. Something's Gotta Give (McGuire)<br>9. It's A Sin To Tell A Lie (Somethin' Smith)<br>10. Berry Tree (Bill Hayes)                                |
| <b>Ira Cook</b><br>KMPC—Los Angeles, Calif.<br>1. Unchained Melody (L. Baxter)<br>2. Whatever Lola Wants (Sarah Vaughan)<br>3. Cherry Pink (Perez Prado)<br>4. Davy Crockett (W. Schumann)<br>5. Honey Babe (Art Mooney)<br>6. Learnin' The Blues (F. Sinatra)<br>7. Is This The End Of The Line (Joni James)<br>8. A Blossom Fell (Nat Cole)<br>9. Hey, Mr. Banjo (Sunnysiders)<br>10. Heart (Eddie Fisher)   | <b>Earle Pudney</b><br>WGY—Schenectady, N. Y.<br>1. Hard To Get (MacKenzie)<br>2. Unchained Melody (Baxter)<br>3. Cherry Pink (Perez Prado)<br>4. A Blossom Fell (Nat Cole)<br>5. Something's Gotta Give (McGuire)<br>6. Good And Lonesome (Starr)<br>7. Sweet And Gentle (G. Gibbs)<br>8. Cherry Pink (Perez Prado)<br>9. Hey, Mr. Banjo (Lombardo)<br>10. Most Of All (Fontanes)   | <b>Ralph Phillips</b><br>WFBR—Baltimore, Md.<br>1. Unchained Melody (L. Baxter)<br>2. Cherry Pink (Perez Prado)<br>3. Honey Babe (Art Mooney)<br>4. A Blossom Fell (Nat Cole)<br>5. Hey, Mr. Banjo (Sunnysiders)<br>6. Plantation Boogie (L. Dee)<br>7. Don't Be Angry (Crewcuts)<br>8. Learnin' The Blues (Sinatra)<br>9. Something's Gotta Give (McGuire)<br>10. The Breeze And I (Valente)   |
| <b>Lou Barile</b><br>WKAL—Rome, N. Y.<br>1. Most Of All (Don Cornell)<br>2. Unchained Melody (L. Baxter)<br>3. I'll Never Stop Loving You (Les Baxter)<br>4. Something's Gotta Give (McGuire)<br>5. Door Is Still Open (Hilltoppers)<br>6. If I May (Nat Cole)<br>7. Chee Chee-oo Chee (Como & Morgan)<br>8. Love Me Or Leave Me (Sammy Davis)<br>9. Rock Around The Clock (Bill Haley)<br>10. Heart (Eddie Fisher)                                  | <b>Nick Nickson</b><br>WBBF—Rochester, N. Y.<br>1. Rock Around The Clock (Bill Haley)<br>2. Unchained Melody (Baxter/Hibbler)<br>3. Learnin' The Blues (Sinatra)<br>4. Something's Gotta Give (McGuire)<br>5. Cherry Pink (Perez Prado)<br>6. Honey Babe (Art Mooney)<br>7. A Blossom Fell (Nat Cole)<br>8. Hey, Mr. Banjo (Sunnysiders)<br>9. Alabama Jubilee (A. Mooney)<br>10. Chee Chee-oo Chee (Martin/Como & Morgan)               | <b>George Sanders</b><br>KRKD—Los Angeles, Calif.<br>1. Unchained Melody (Hibbler)<br>2. Chee Chee-oo Chee (Johnston Bros.)<br>3. Honey Babe (Art Mooney)<br>4. Whatever Lola Wants (Shore)<br>5. Davy Crockett (Bill Hayes)<br>6. A Blossom Fell (Valentine)<br>7. Heart (Four Aces)<br>8. Tweedlee Dee (G. Gibbs)<br>9. Boom Boom Boomerang (DeCastros)<br>10. Cherry Pink (Perez Prado)  |
| <b>Pfc. Richard Hayes</b><br>ABC, Mutual Radio Networks, New York, N. Y.<br>1. Cherry Pink (Perez Prado)<br>2. Unchained Melody (L. Baxter)<br>3. Learnin' The Blues (F. Sinatra)<br>4. Love Me Or Leave Me (Sammy Davis)<br>5. Breeze And I (C. Valente)<br>6. Olly Olly Atsen Free (Lauries)<br>7. Gobelues (Richard Hayman)<br>8. Man In A Raincoat (P. Wright)<br>9. I'll Never Stop Loving You (Doris Day)<br>10. No Letter Today (Paul & Ford) | <b>Tiny Markle</b><br>WAVZ—New Haven, Conn.<br>1. Heart (4 Aces)<br>2. Humming Bird (Chordettes/Laine/Paul & Ford)<br>3. Magnificent Matador (Billy Butterfield)<br>4. Alabama Jubilee (Ferro String Band)<br>5. Sweet And Gentle (A. Dale)<br>6. Chee Chee-oo Chee (Como & Morgan)<br>7. Slowly With Feeling (Sarah Vaughan)<br>8. Unchained Melody (Hibbler)<br>9. Love Me Or Leave Me (Les Elgart)<br>10. Mirror, Mirror (Robin Hood) | <b>Stan Burns</b><br>WINS—New York, N. Y.<br>1. Learnin' The Blues (F. Sinatra)<br>2. Unchained Melody (Hibbler/Hamilton)<br>3. Stairway To The Moon (Sonny Graham)<br>4. Most Of All (Don Cornell)<br>5. How Important Can It Be (Joni James)<br>6. Man In A Raincoat (Priscilla Wright)<br>7. Whatever Lola Wants (Sarah Vaughan)<br>8. Heart (Eddie Fisher)<br>9. Something's Gotta Give (McGuire)<br>10. Chee Chee-oo Chee (Johnston) |

## Delaney Joins Cadence As VP & Sales Mgr.



JOE DELANEY

NEW YORK—Archie Bleyer, head of Cadence Records, announced this week that Joe Delaney, currently sales manager of Label "X", would become vice-president and general sales manager of Cadence on approximately July 1st.

Delaney will assume the duties relinquished by Sam Clark when he left Cadence to become president of the new ABC-Paramount record firm.

Delaney has been with "X" since its start a year and a half ago. Prior to that he studied law at Tulane University after having been A&R head and sales manager of London Records.

"X" has not yet announced a replacement for Delaney.

### Sacks Learns of Delaney Departure Thru "The Cash Box"

NEW YORK—The first that Manie Sacks, head of the RCA Victor record enterprises, heard of Joe Delaney's leaving "X" was when he was told by the editor of The Cash Box. The transaction with Cadence had taken place so fast, actually having been started and completed last Friday night (June 10) in Chicago, that the information had not yet reached him through normal channels.

2 NEW HITS

1. THE HILLTOPPERS  
"THE KENTUCKIAN SONG" b/w  
"I MUST BE DREAMING"  
Dot 15375

2. PAT BOONE  
"AIN'T IT A SHAME" b/w  
"TENN. SATURDAY NIGHT"  
Dot 15377

**DOT RECORDS, INC.**  
GALLATIN, TENNESSEE Phone: 1600

# THE RESPONSE HAS BEEN OVERWHELMING FROM NEW YORK TO CALIFORNIA

on...

## COUNT BASIE'S EVERY DAY

PARTS 1 & 2 #89149 & 89149X45

VOCAL BY THE SENSATIONAL NEW FIND

### JOE WILLIAMS

## CLEF RECORDS

451 No. Canon Drive Beverly Hills, Calif.



# THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- |  |   |   |
|--|---|---|
| <b>1</b> STORY UNTOLD<br>Nutmegs<br>(Herald 452)                                     | <b>BO DIDDLEY</b><br>Bo Diddley<br>(Checker 814)              | <b>UNCHAINED MELODY</b><br>Roy Hamilton (Epic 9102)           |
| <b>2</b> AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)                          | <b>UNCHAINED MELODY</b><br>Roy Hamilton<br>(Epic 9102)        | <b>BO DIDDLEY</b><br>Bo Diddley<br>(Checker 814)              |
| <b>3</b> EVERYBODY NEEDS SOMEBODY<br>Jimmy Scott<br>(Savoy 1154)                     | <b>AIN'T IT A SHAME</b><br>Fats Domino<br>(Imperial 5348)     | <b>YOU DON'T HAVE TO GO</b><br>Jimmy Reed<br>(Yee-Jay 119)    |
| <b>4</b> UNCHAINED MELODY<br>Roy Hamilton<br>(Epic 9102)<br>Al Hibbler (Decca 29441) | <b>SINDY</b><br>Squires<br>(Mambo 105)                        | <b>AS LONG AS I'M MOVING</b><br>Ruth Brown<br>(Atlantic 1059) |
| <b>5</b> DON'T BE ANGRY<br>Nappy Brown<br>(Savoy 1155)                               | <b>ANGEL IN MY LIFE</b><br>Jewels<br>(Imperial 5351)          | <b>I DIDDLE</b><br>Dinah Washington<br>(Mercury 10865)        |
| <b>6</b> MY BABE<br>Little Walter<br>(Checker 811)                                   | <b>STORY UNTOLD</b><br>Nutmegs<br>(Herald 452)                | <b>I CAN TELL</b><br>Chuck Willis<br>(Okeh 7055)              |
| <b>7</b> SOLDIER BOY<br>Four Fellows<br>(Glory 234)                                  | <b>ROLLIN' STONE</b><br>Marigolds<br>(Excello 2057)           | <b>A BLOSSOM FELL</b><br>Not "King" Cole<br>(Capitol 3095)    |
| <b>8</b> A FOOL FOR YOU<br>Ray Charles<br>(Atlantic 1063)                            | <b>BOPPIN' THE ROCK</b><br>Clifton Chenier<br>(Specialty 552) | <b>BOP TING-A-LING</b><br>Lavern Baker<br>(Atlantic 1057)     |
| <b>9</b> I DIDDLE<br>Dinah Washington<br>(Mercury 10865)                             | <b>THIS IS MY STORY</b><br>Gene & Eunice<br>(Aladdin 3282)    | <b>ROLLIN' STONE</b><br>Marigolds<br>(Excello 2057)           |
| <b>10</b> THE DOOR IS STILL OPEN<br>Cardinals<br>(Atlantic 1054)                     | <b>ONE LITTLE BLESSING</b><br>Jesse Belvin<br>(Specialty 550) | <b>DO-WAH</b><br>Spaniels<br>(Yee-Jay 131)                    |

|                  |                   |                   |
|------------------|-------------------|-------------------|
| <b>in DALLAS</b> | <b>in ATLANTA</b> | <b>in MEMPHIS</b> |
|------------------|-------------------|-------------------|

- |   |  |   |
|---|--|---|
| <b>1</b> UNCHAINED MELODY<br>Roy Hamilton (Epic 9102)<br>Al Hibbler (Decca 29441) | <b>AIN'T IT A SHAME</b><br>Fats Domino<br>(Imperial 5348)                  | <b>UNCHAINED MELODY</b><br>Al Hibbler (Decca 29441)<br>Roy Hamilton (Epic 9102) |
| <b>2</b> AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)                       | <b>UNCHAINED MELODY</b><br>Roy Hamilton (Epic 9102)                        | <b>IT'S LOVE BABY</b><br>Louis Brooks<br>(Excello 2056)                         |
| <b>3</b> STORY UNTOLD<br>Nutmegs<br>(Herald 452)                                  | <b>BO DIDDLEY</b><br>Bo Diddley<br>(Checker 814)                           | <b>AIN'T IT A SHAME</b><br>Fats Domino<br>(Imperial 5348)                       |
| <b>4</b> AS LONG AS I'M MOVING<br>Ruth Brown<br>(Atlantic 1059)                   | <b>ROLLIN' STONE</b><br>Marigolds<br>(Excello 2057)                        | <b>IT'S MY LIFE, BABY</b><br>Bobby Blue Bland<br>(Duke 14)                      |
| <b>5</b> "WHAT'CHA GONNA DO<br>Clyde McPhatter & The Drifters (Atlantic 1055)     | <b>WHAT'CHA GONNA DO</b><br>Clyde McPhatter & The Drifters (Atlantic 1055) | <b>BOP TING-A-LING</b><br>Lavern Baker<br>(Atlantic 1057)                       |
| <b>6</b> MY BABE<br>Little Walter<br>(Checker 811)                                | <b>AS LONG AS I'M MOVING</b><br>Ruth Brown<br>(Atlantic 1059)              | <b>MY BABE</b><br>Little Walter<br>(Checker 811)                                |
| <b>7</b> BO DIDDLEY<br>Bo Diddley<br>(Checker 814)                                | <b>BOP TING-A-LING</b><br>Lavern Baker<br>(Atlantic 1057)                  | <b>LONELY NIGHTS</b><br>Hearts<br>(Baton 208)                                   |
| <b>8</b> BOP TING-A-LING<br>Lavern Baker<br>(Atlantic 1057)                       | <b>HENRY'S GOT FLAT FEET</b><br>Midnighters<br>(Federal 12224)             | <b>SHUT YOUR MOUTH</b><br>B. B. King<br>(RPM 430)                               |
| <b>9</b> FLIP, FLOP AND FLY<br>Joe Turner<br>(Atlantic 1053)                      | <b>IT'S LOVE BABY</b><br>Louis Brooks<br>(Excello 2056)                    | <b>WHAT'CHA GONNA DO</b><br>Clyde McPhatter & The Drifters (Atlantic 1055)      |
| <b>10</b> DON'T BE ANGRY<br>Nappy Brown<br>(Savoy 1155)                           | <b>MY BABE</b><br>Little Walter<br>(Checker 811)                           | <b>FLIP, FLOP AND FLY</b><br>Joe Turner<br>(Atlantic 1053)                      |

## Coming Up In R & B

Listed Alphabetically

**A FOOL FOR YOU**  
**THIS LITTLE GIRL OF MINE**

Ray Charles  
(Atlantic 1063)

Atlanta, Baltimore, Cleveland, Detroit, Jackson (Tenn.), Los Angeles, Memphis, Meridian, Mobile, Nashville, Newark, New Orleans, New York, Philadelphia, Richmond, St. Louis, Savannah, Youngstown

**I CAN TELL**

Chuck Willis  
(Okeh 7055)

Atlanta, Houston, Memphis, Newark, New York, St. Louis

A new hit! . . .

# "EDNA"

b/w

# "SPEEDIN"

Dootone No. 364

**DOOTONE RECORDS**

**CHESS** 4750 52 Cottage Grove Ave  
RECORD CORP Chicago 15 Illinois

"UP AND COMING VOCAL GROUP"  
"THE CASH BOX" DJ POLL

# MOONGLOWS

# "FOOLISH ME"

CHESS # 1598

Hitting The Top!

# "ROLLER COASTER"

CHECKER # 817

BY

# LITTLE WALTER

"UP AND COMING MALE VOCALIST"  
"THE CASH BOX" DJ POLL

# BO DIDDLEY

WITH

# "DIDDLEY DADDY"

CHECKER # 819

**Checker RECORD CO.**

4750-52 Cottage Grove Ave.  
Chicago 15, Illinois

# GROOVE

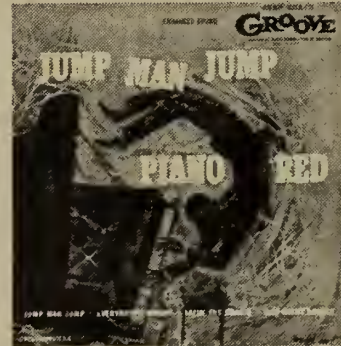
A PRODUCT OF RADIO CORPORATION OF AMERICA

## HIT LIST!

### NEW ALBUMS!



**THE DU DROPPERS**, Talk That Talk  
Talk That Talk, I Wanna Know, I Only Had a Little, Honey Bunch. EGA 2



**PIANO RED**, Jump Man Jump  
Jump Man Jump, Everybody's Boogie, Layin' the Boogie, Just Right Bounce. EGA 3

### BEST SELLING SINGLES!

JUMP MAN JUMP, PIANO RED  
4G/G-0101

TALK THAT TALK, THE DU DROPPERS  
4G/G-0104

### NEW AND HOT!

UNCHAINED MELODY  
SOMETHING'S GOTTA GIVE  
Chris Powell and The Blue Flames,  
4G/G-0111

THE OTHERS I LIKE  
RUN A'LONG  
Lil McKenzie, The Four Students,  
4G/G-0113

SO NEAR AND YET SO FAR  
HOT ROTTEN SODA POP (Oh My Toe)  
The Four Students, 4G/G-0110

BUMBLE BEE  
AS I LIVE ON  
The Sonics, 4G/G-0112

Dealers! Contact your local Groove distributor,  
or write Groove Records, 155 E. 24th St., New York, N. Y.

# The Cash Box RHYTHM 'N' BLUES REVIEWS

|                  |            |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD     |
| ⓑ EXCELLENT      | ⓑ FAIR     |
| ⓓ VERY GOOD      | ⓓ MEDIOCRE |

**WYONIE HARRIS**

(King 4814)

**B** "DRINKIN' SHERRY WINE" (2:20) [Jay & Cee BMI—Glover] Wyonie Harris belts a happy bouncing blues with a rocking ork support. Ok Harris wax.

**B** "GIT WITH THE GRITS" (2:10) [Jay & Cee BMI—Glover] Harris has his troubles. His gal didn't tell him she didn't know how to cook. Good lyrics, strong though worn tune that maintains that drive. Strong wax.

**JOHNNY "GUITAR" WATSON**

(RPM 431)

**B** "TOO TIRED" (2:45) [Modern BMI—Watson, Davis, Ling] Johnny "Guitar" Watson dishes up a slow beat jump ditty with an effective performance. Good beat and ok delivery.

**C+** "DON'T TOUCH ME" (2:46) [Modern BMI—Watson, Davis Ling] Watson shouts out a slow but punchy blues. Deep booms of drums in backing lends the tune a little extra.

**T-BONE WALKER**

(Atlantic 1065)

**B+** "T-BONE SHUFFLE" (2:37) [Walker] T-Bone makes his bow on the Atlantic label with a new version of his famous "shuffle." Side has a terrific beat, some great guitar work, and T-Bone's easy vocal styling. Good blues wax.

**B+** "PAPA AIN'T SALTY" (2:39) [Progressive BMI—McDaniel, Walker] Similar comments. Comments about beat, instrumental and vocal apply. Two stirring jump sides.

**THE TRENIERS**

(Okeh 7057)

**B** "DO, DO, DO (Do-Be-Do-Be-Oo)" [Shapiro, Bernstein ASCAP—Glazer, M. Gold] The Treniers blend softly and sweetly on a cute bouncer done in a restrained manner. Novelty has a strong pop flavor.

**B** "DEVIL'S MAMBO" (2:25) [Geo. Lee ASCAP—Karr, Dubey] Adapted from Saint-Saens "Dance Macabre" and tastefully presented by the brother team. Mambo dance tempo, flavory item that makes a good coupler for the "Do, Do" side.

## THE CASH BOX ★ AWARD O' THE WEEK ★

**"COME BACK MY LOVE" (2:25)**  
[Riviera BMI—Mansfield]

**"TWO THINGS I LOVE" (2:33)**  
[BMI—Castron, Dolphin, Freeman]

**THE CARDINALS**  
(Atlantic 1067)

● The Cardinals, who made it with strength with their previous release, "The Door Is Still Open," can make it all the way with "Come Back My Love." The melodic bouncer is given a Grade-A vocal treatment by the up and coming group. The tune was recently put out by another label and another group and it had a fair degree of success. The issuance of this disk can pick it up from there. It has

punch, a strong beat, an enticing melody and the quality to go. Deck has a good gimmick in the timing of guitar twang. Flip, "Two Things I Love," is another strong side that must, however, place second to "Come Back." It is a Latin tune with much appeal and it may be favored in many localities. However, for the over all picture we must go along with "Come Back My Love."

**BILL DOGGETT**

(King 4808)

**B+** "TRUE BLUE" (2:32) [Billace BMI—Doggett, Butler] Bill Doggett and Billy Butler team for an impressive side that features amply the talents of Doggett on the organ and Butler on the guitar. Butler makes an excellent foil for Doggett and each complements the other.

**B+** "QUAKER CITY" (2:36) [Billace BMI—Doggett] Fast beat side that comes off well. Comments similar to those of reverse deck.

**FRAN HARRIS**

(Harmad 104)

**C+** "HE'S MY TEXAS BABY" (2:00) [BMI—Sammy Yates] Fran Harris rocks, the orchestra rocks and the side is an ok dance wax. Fran's vocal gets a little opposition from the ork in spots.

**C+** "NAUGHTY BABY" (2:25) [Okun Music BMI—Madelyn Okun] Similar comment.

**CHRIS POWELL**

(Groove 0111)

**B** "SOMETHING'S GOTTA GIVE" (2:35) [Robbins Music ASCAP—Johnny Mercer] Chris Powell and his combo come up with a solid mambo treatment of the pop pretty. Happy wax.

**B+** "UNCHAINED MELODY" (2:36) [Frank ASCAP—Zaret, North] Flip is also a mambo treatment of the nation's number one tune. It is an exciting wax and will start the feet going. Like it for strong action.

**PEPPERMINT HARRIS**

("X" 0142)

**B** "NEED YOUR LOVIN'" (2:38) [Regent BMI—Nelson] Peppermint Harris wails a middle tempo bounce country blues with a resulting ok wax. Should gather its best sales in the southern markets.

**C+** "JUST ME AND YOU" (1:56) [Regent BMI—Nelson] Peppermint provides a jump side for the backer-upper. Fair etching.

**THE TENDERFOOTS**

(Federal 12225)

**B** "I'M YOURS ANYHOW" (2:15) [Armo BMI—Carl White] The Tenderfoots turn in a good performance as they chant a rhythmic middle beat romantic blues effectively. Good wax.

**B** "THOSE GOLDEN BELLS" (2:31) [Gallo BMI—Carl White] Another strong side with a standout lead. Warm, fluent wax that just lacks that something different needed to make it a big one.

**ANNISTEEN ALLEN**

(Capitol 3161)

**B+** "MINE ALL MINE" (2:42) [Danby MI—Wilson, Deas] Annisteen Allen turns in a grade-A performance as she lilt in bubbly fashion a bouncing, happy tune. Tune has a gay quality that is infectious and, Miss Allen, who has been promising to come through with a big one for several releases, might have it in this one. It has good tune, great beat and excellent performance. Has the qualities to go pop.

**B** "I'M STILL IN LOVE WITH YOU" (2:19) [St. Louis BMI—Walker] Annisteen sings a moving blues in pop style. Good listening, mellow and moody.

**THE JAGUARS**

(Aardell 0003)

**B+** "ROCK IT, DAVY, ROCK IT" (2:44) [Teresa BMI—Morgan] The Jaguars drive through a hard hitting jump side that lives up to its "rock it" title. The group keeps that rocking beat throughout and the kids should enjoy bouncing to this one.

**B** "I WANTED YOU" (2:24) [Teresa BMI—Chavez] The Jaguars sing smoothly on a slow blues ballad and the result is pleasant.

**AL HARRISON with QUE MARTIN**

(Big Town 122)

**B** "DON'T KNOW WHERE I'M AT" (2:30) [4 Star BMI—Q. Martin] All Harrison sings a slow rhythmic bounce blues with an intimate styling that appeals. Ok platter.

**B** "I'LL FORGET ABOUT YOU" (2:36) [4 Star BMI—Martin] Al Harrison waxes a bit dramatic on a lovely slow beat ballad. Relaxing and sentimental side. Two nice sides.

## THE CASH BOX Rhythm 'N' Blues BEST BETS

*In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.*

- ★ "T-BONE SHUFFLE" }  
"PAPA AIN'T SALTY" } .....T-Bone Walker ..... Atlantic 1065
- ★ "TRUE BLUE" }  
"QUAKER CITY" } .....Bill Doggett ..... King 4808
- ★ "UNCHAINED MELODY" .....Chris Powell ..... Groove 0111
- ★ "MINE ALL MINE" .....Annisteen Allen ..... Capitol 3161

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**THE CASH BOX**  
**Rhythm 'N Blues SLEEPER OF THE WEEK**

**"THAT'S THE WAY I LIKE IT" (2:29)**

[Peer International BMI—Gunter]

**"GIMMIE, GIMMIE, GIMMIE" (2:25)**

[Seal BMI—Dexter, Mile]

**SHIRLEY GUNTER AND THE QUEENS**

(Flair 1070)

● Shirley Gunter and the Queens come up with a gay, bouncer, "That's The Way I Like It," and the resulting disk is one that could make lots of noise. The material is strong and a good bet for pop coverage. The swinging tempo is a Latin R & B type item and Miss

Gunter and her crew rock it with flavor. It is a cute ditty, romantic, and it moves with a drive that is infectious. The flip, "Gimmie Gimmie, Gimmie," is another jump side that makes a good coupler, but falls short of "That's The Way I Like It." It's a one sider.

**THE CAMEOS**

(Dootone 365)

**B** "CRAVING" (2:30) [Dootsie Williams—Cavanna] The Cameos rock gently through a melodic bouncer and come up with a good sound and effective treatment.

**B** "ONLY FOR YOU" (2:30) [Dootsie Williams—Green, Williams] The Cameos blend well on a slow pretty of the "Paradise Hill" school. Melty item.

**CHARLES BROWN**

(Aladdin 3290)

**B+** "FOOL'S PARADISE" (2:40) [Aladdin BMI—Johnny Fuller] Charles Brown does his usually fine job in vocaling a slow woe-ridden blues. Moving etching.

**B** "HOT LIPS AND SEVEN KISSES" (2:17) [Aladdin BMI—Calvin Boze] Brown backs with a mild jump on the flip, but deck fails to come up to the quality of the top deck.

**THE HONEYTONES**

(Mercury 70557)

**B+** "SOMEWHERE, SOMETIME, SOMEDAY" (2:55) [Roosevelt BMI—Watkins, Bell] The Honeytones are just that as they blend beautifully on a slow pretty. Lead and tune are far above average. Like it.

**B** "TOO BAD" (2:57) [Beechwood BMI—Gladstone] The group waxes smooth on the flip with another ballad, well done, tho we prefer "Somewhere."

**SPIRITUAL**

**THE FIVE BLIND BOYS**

(Peacock 1747)

**B+** "IN THE WILDERNESS" (2:53) [Lion Publishing BMI—Brownlee, Robey] The Five Blind Boys maintain a steady rocking beat and embroider the fast beat spiritual with shouts and drive. The excellent group comes up with a strong religious waxing.

**B+** "THINK OF GOD'S GOODNESS" (2:26) [Lion BMI—Rev. P. Perkins] Another excellent gospel slow beat side, with a very strong lead carrying the ball.

**THE LOCKHART SINGERS**

(Vee-Jay 139)

**B** "FEED ME TILL I WANT NO MORE" (2:50) The Lockhart Singers excite with a fast beat spiritual that moves at a hard hitting pace. Should stir up the congregation.

**B** "I WANT TO BE A CHRISTIAN" (2:48) [Conrad BMI—Bracken] The group chants a slower gospel item with a drum beat backing that aids the general effect.

**ROBERT ANDERSON**

(Apollo 296)

**B+** "EYES HAVE NOT SEEN" (2:56) [Bess BMI—Anderson] The dramatic voice of Robert Anderson moves tenderly through a slow pretty gospel side with piano backing. A simple, touching side.

**B** "HE'S COMING BACK TO ME" (2:02) [Bess BMI—Anderson] Anderson whips things up on this side generating excitement. Like both sides.



**1** **UNCHAINED MELODY**  
Al Hibbler (Decca 29441)  
Roy Hamilton (Epic 9102)

**2** **AIN'T IT A SHAME**  
Fats Domino  
(Imperial 5348)

**3** **BO DIDDLEY**  
Bo Diddley  
(Checker 814)

**4** **AS LONG AS I'M MOVING**  
Ruth Brown  
(Atlantic 1059)

**5** **DON'T BE ANGRY**  
Nappy Brown  
(Savoy 1155)

**6** **MY BABE**  
Little Walter  
(Checker 811)

**7** **WHAT'CHA GONNA DO**  
Clyde McPhatter & The Drifters  
(Atlantic 1055)

**8** **STORY UNTOLD**  
Nutmegs  
(Herald 452)

**9** **BOP TING-A-LING**  
Lavern Baker  
(Atlantic 1057)

**10** **ROLLIN' STONE**  
Marigolds  
(Excello 2057)

**11** **THIS IS MY STORY**  
Gene & Eunice  
(Aladdin 3282)

**12** **FLIP, FLOP AND FLY**  
(Atlantic 1053)  
Joe Turner

**13** **THE DOOR IS STILL OPEN**  
Cardinals  
(Atlantic 1054)

**14** **IF IT'S THE LAST THING I DO**  
Dinah Washington  
(Mercury 10865)

**15** **A FOOL FOR YOU**  
Ray Charles  
(Atlantic 1063)



BOYD BENNETT

**"SEVENTEEN"**

"Little Ole U-All"

King 1470

THE MIDNIGHTERS

"HENRY'S GOT FLAT FEET"

"WHATSOEVER YOU DO"

Federal 12224

BONNIE LOU

"DROP ME A LINE"

"Old Faithful And True Love"

King 1476

EARL KING

"DON'T TAKE IT SO HARD"

"Gratefully"

King 4780

EARL BOSTIC

"REMEMBER"

"CHERRY BEAN"

King 4799



**NEW RELEASES ON ATLANTIC**

T-BONE WALKER

T-BONE SHUFFLE

PAPA AIN'T SALTY

Atlantic 1065

IVORY JOE HUNTER

HEAVEN CAME DOWN TO EARTH

I WANT SOMEBODY

Atlantic 1066

THE CARDINALS

COME BACK MY LOVE

TWO THINGS I LOVE

Atlantic 1067

**HOT This week**

RAY CHARLES

A FOOL FOR YOU

THIS LITTLE GIRL OF MINE

Atlantic 1063

ATLANTIC RECORDING CORP.  
234 WEST 56th St. NEW YORK 19, N. Y.

THE ORIGINAL

**"STORY UNTOLD"**

# 452

THE NUTMEGS



# THE CASH BOX RHYTHM N' BLUES Ramblings

## NEW YORK:

The growth of the disk jockey as a performer indicates a new type of entertainer has emerged into prominence. The occasional notice we would receive telling us of an out-of-town jockey sponsoring a hop or a show was understandable, but it did not indicate a real trend. Until now. Today it is a full fledged trend. Reports reach us from all parts of the country from jocks who are sponsoring and mc'ing variety shows. There have been many smash successes and the jockey has emerged as a personality on his own. He has demonstrated his appeal by drawing vast audiences at good, healthy admittance prices. He has become the new idol, who, from a nonentity hired to spin records, has risen to a solid box office attraction. Latest to prove the b.o. value of the disk jockey is Tommy (Dr. Jive) Smalls, (WWRL-Woodside, L. I.) who is playing six shows daily at New York's Apollo Theatre with an all star r & b recording artist cast. Tommy gathered together an imposing roster of Buddy Johnson, The Moonglows, Gene and Eunice, The Nutmegs, Bo Diddley, Charley & Ray, Four Fellows, Ella Johnson, Nolan Lewis, Dolores Ware and Etta Jones. He conducted the show smartly with a well paced revue that built up to the headliners, Bo Diddley, Charley & Ray and The Moonglows. Overflow audiences packed every

show. In almost every instance, the sale of tickets were halted so as to comply with fire laws. It was a rare show of strength. To quote Jack Schiffman, the junior half of the Apollo owner, Frank Schiffman, "All concerned are extremely well pleased with the results and we will be happy to welcome Tommy Smalls back in the not too distant future". E. B. Marks advises that the time reported in the review of "Piddily Patter Patter" by Nappy Brown on Savoy was incorrect. It should have read "2:05." . . . Al Silver, Herald Records, advises the Miller Sisters' "Hippity Ha" is moving extremely well and looks like it will make stars of the group on its first release. Jack Angel, of the diskery, is now out on the road for the firm's four hot items. Al, taking over all desk work, had just come off an extended road trip. . . . Atlantic Records releases the first T-Bone Walker since the great all time blues star joined the label. T-Bone does "T-Bone Shuffle" and "Papa Ain't Salty." Also in the package are Ivory Joe Hunter and The Cardinals releases. The latter group, The Cardinals, have what could be a potent sales puller in their rendition of "Come Back My Love." Tune was originally put out by The Wrens on Rama and it did a healthy sales job in a number of areas. The Cardinals entry might just be the spark to zoom both records into the hit category. . . . When Joe Loco and his mambo quintet headline at the swank Ritz Carlton Hotel in Atlantic City, New Jersey, on June 27, for the Summer season, he'll introduce his new singing discovery, Bonnie Lee. Bonnie is a glamorous Chinese girl discovered by Loco in San Francisco when he was playing a local club there last month. She has already recorded sides for the Fantasy-label to be released shortly. . . . The Smooth-tones, who record for Jem Records, claim to be the first r & b group to be recorded from the Pittsburgh area. Their latest release is "No Doubt About It." The review of Billy Brooks' Duke Record "Song Of The Dreamer" was credited on the label to Revelation Music. According to Al Brackman, the tune belongs to Ludlow Music.

## CHICAGO:

Billy Boy and his band, along with L. C. McKindly's ork, featured at a local dance Saturday, 6/18. . . . Vee-Jay Records soon to release their first EP. Featuring the last recorded sides of Wardell Gray. . . . We hear from Len Chess



SMOOTHTONES



THE ORIOLES

that The Flamingos and Jimmy Witherspoon will both be visitors to our city this week. Mission? "To cut a few sides." . . . Ernie Leaner said to be very pleased over reports coming in from local shops telling him that R&B is picking up but big here in Chi. According to the reports, a great deal of this trend has to do with pop deejays, using more and more R&B material. . . . Nappy Brown, who tied with Bo Diddley for the "Most Promising Up And Coming Vocalist" honors in The Cash Box's DeeJay Poll, out with two new sides on Savoy, "Pitter Patter" b/w "There'll Come A Day." . . . The big R&B show over at the Trianon, Friday, 6/17, reported by Sam Evans to have been "A tremendous sell out." Ballroom filled to capacity, with many late comers having to be turned away. Roy Hamilton, Lavern Baker, the Spaniels, Jimmy Reed, Erskine Hawkins, ork and Della Reese were among the many stars who appeared. Sam also tells us he is now contemplating a "spiritual festival" featuring Mahalia Jackson and other "outstanding singers." . . . Fats Domino moved in over at the Crown Propellor Wednesday, 6/15, following the reported, very successful engagement of Bill Doggett. "Fats" will be followed by Johnny Hodges 6/29.

## LOS ANGELES:

The Cavalcade of Jazz each year has been hailed as one of the biggest events to hit Southern Calif. This year this gala jazzfest will again be held at Wrigley Field on July 24 with a wide array of top attractions on hand. Lionel Hampton will bow in for his first West Coast engagement to headline the show. Others who have already been signed to appear on the giant extravaganza are James Moody, The Penguins and "Big Jay" McNeeley. . . . This fall will be a big one for the entertainment circuit here in the West from the line-up of top artists who are slated for West Coast appearances. Sonny Thompson and Lula Reed are expected out this way in September along with Roy Milton and his band. B. B. King will also make a shuffle through the West in October. . . . Eddie Ray, A&R rep. for Imperial Records, is back in town again after a promotional trec thru the midwest. Eddie's really flippin' his lid over the new "Wee Willie" Wayne release "Travelin' Mood" b/w "I Remember." Imperial is currently one of the hottest R&B lines in the country with three solid smash hits. . . . Anchorage, Alaska, new Western frontier for Rhythm and Blues, is presenting many headaches for the Ben Waller Agency here. Ben advises that the demand for top attractions in this Northern outpost is becoming increasingly hard to fill. Roy Milton, Earl Bostic and James Moody have played in this territory and Joe Houston is slated for dates in Anchorage next month. Fairbanks is also opening up new clubs where R&B attractions can be booked on one-night dates. Moody will play here following his Anchorage engagement. . . . Saul Bihari, head of Modern Records, announced that they have signed a sensational new fem. warbler by the name of Donna Hightower. Her first release, out this week is, "Dog Gone It, You Did It" b/w "Love Me Again." Miss Hightower says that talented vocal chords just seem to run in her family. Her sister is Lavern Baker. . . . Also out on Modern's subid. RPM label is "I'm Confessin'" b/w "Since My Baby's Been Gone" with The Jacks. . . .



SONNY THOMPSON  
LULA REED

THE CASH BOX  
**BEST BETS**  
ARTHUR GUNTER  
SINGING  
"HONEY BABE"  
EXCELLO 2058  
HOT R&B—GOING BIG  
LOUIS BROOKS  
and his Hi-Toppers  
"IT'S LOVE BABY  
24 HOURS A DAY"  
EXCELLO 2056  
STILL GOIN' STRONG!  
"ROLLIN' STONE"  
by THE MARIGOLDS  
EXCELLO 2057  
Western Trade Order From Monarch in L.A.  
WRITE — WIRE — PHONE  
**NASHBORO RECORD CO., INC.**  
177 3rd AVENUE N.  
NASHVILLE TENNESSEE  
Phone (42-2215)

"THREE MORE HITS!  
"HOW CAN I LET YOU GO"  
b/w  
"WHY DON'T CHU"  
BY  
**TOMMY DEAN**  
With JOE BUCKNER  
# 141  
"BIG JAY'S HOP"  
b/w  
"THREE BLIND MICE"  
BY  
**BIG JAY McNEELEY**  
# 142  
"THE CASH BOX"  
b/w  
"MODERN TREND"  
BY  
**TURK KINCHELOE**  
# 143  
**Vee-Jay RECORDS, INC.**  
4747 Cottage Grove Ave.  
Chicago 15 Illinois

**CATCHING ON FAST!**  
MEMPHIS SLIM  
"SHE'S ALRIGHT"  
B/W  
"TWO OF A KIND"  
U-189  
TAB SMITH  
"FOR ONLY YOU"  
B/W  
"TOP 'N' BOTTOM"  
U-190  
**UNITED RECORD CO.**  
5052 COTTAGE GROVE AVE.  
CHICAGO, ILL.  
(Tel.: WAGner 4-3933)

"Why Don't You  
Write Me"  
by  
**THE JACKS**  
# 428  
**RPM RECORDS**  
9317 W. Washington Blvd. • Culver City, Calif.

Gettin' Hot All Over!  
"ANGEL IN  
MY LIFE"  
**THE JEWELS**  
IMPERIAL # 5351  
**Imperial Records**

**HOT**  
in  
**LOS ANGELES**  
... AND SPREADING FAST!  
SINDY  
The Squires  
(Mambo 105)  
Territories open for distributors  
Write — Wire — Phone  
**MAMBO RECORDS**  
1486 N. FAIR OAKS  
PASADENA 3, CALIF.  
Phone RYan 1-8545

Airmail Subscription  
To  
**The Cash Box \$30**

**THE CASH BOX**  
*Reports*  
**THE NATION'S**  
**BIG 10**  
**Country**  
**JUKE BOX TUNES**

**THE CASH BOX**  
**CANADIAN**  
**CAPERS**

**TORONTO TOPICS:**

Quietly and with little fanfare or publicity, an era has ended in Canadian music. For the past 18 years, Bert Pearl of the "Happy Gang's" CBC Network program has been daily listening to Canadians. As a matter of fact, Bert and the gang have actually been considered part of almost every Canadian family and enjoyed a particularly warm spot in the day and lives of Canadian housewives. It goes without saying, as most U. S. Tin Pan Alleyites realize, that this was Canada's most important radio plug and Bert Pearl and his co-workers have endeared themselves to the music men of Canada and the USA with their constant understanding and performances. Over the past few years overwork has claimed its toll and Bert has been playing bouts of ill health with enforced absences on the show. Last week when the Happy Gang played its last program, prior to its annual hiatus, Bert's co-workers learned regretfully that it was probably Bert's last appearance with the show as his medical advisers now demand that he give full time to the recuperating of his health. All of us hope that his recovery will be rapid and that he will be back again with us in the Canadian workaway music world of which he is deservedly such an important part. On



MARION MARLOWE

the same day, at the posh Chateau Laurier's Canadian Grill in Ottawa, Len Hopkins and his Orchestra played their last dance session after 14 long and successful years at this ace Canadian location. In announcing his retirement from the orchestral field, "Happy" leaves at the zenith of a career which has established him as one of the best loved names in the trade. No other Canadian leader has ever been as good a friend of Canadian publishers and song writers whose tunes were a constant and important part of every Len Hopkins' program or broadcast. Like Bert Pearl, Len Hopkins and his orchestra will be badly missed and affectionately remembered. Len is currently en route to the Canadian West Coast, where on July 1st he assumes his new career as Musical Director of Radio Station CKNW at New Westminster, B. C. . . . The busiest gal in these parts these days is Sparton's starlet, 14-year-old Priscilla Wright, an 85% high school student. She is busy with her year-end exams and activities, as well as trying to keep pace with the Network TV and Radio guest shots and deejay visits to Detroit and other key centers on the crest of her current smash hit, "Man in a Raincoat." The modest, capable miss has been

endearing herself to the deejays and the public while still sticking to her books and studies. She is probably the only name artist turning down big name dates in order not to play "hokey." . . . Riding high with "Man in a Raincoat" too, is George Offer and his staff at Apex Records who are busy filling orders and promoting the Karen Chandler (Coral) and Marion Marlowe (Apex) waxings of this high riding Canadian hit. We hear that Lita Roza has cut a strong waxing of the song for the London Label and introduced the number to English audiences on BBC TV last week. The Canadian smashereroo has already been recorded by four English labels with the original Priscilla Wright Sparton master being released on the Parlophone label in the U.K. At this moment sales on "Man in a Raincoat" indicate that the tune will probably be one of the biggest hits to come out of Canada in recent years. . . . "You pays your money and takes your choice." This certainly was the situation here last Thursday when Lionel Hampton and his Orchestra played a one-night stand at the Mutual Arena and Jimmy Dickens and his WSM "Grand Ole Opry" show appeared at the Palace Pier. Both stars have terrific local followings and did themselves proud even in competition to each other on the same night. . . . One of Canada's favorite sons, George Haddad, returned from his international touring to play a guest appearance at the Promenade Concert conducted by Boyd Neel at Varsity Arena on June 9th. The Canuck 88'er did himself proud and has this scribe pondering why his artistry has not been waxed by one or another of the LP labels. . . . Quality Records' new "Reo" label continues to gain momentum and is developing into a strong running mate for the company's other Canadian labels . . . MGM, Mercury and Quality. . . . Prexy Don McKim and Quality's staff have done a stand-out job on Don Grashy's "Are You Mine" platter by Buddy DeVal and Myrna Lorrie, the fast rising Canadian twin cities vocal team. . . . Capitol Records' Whitey Hains continues to be one of the busiest record men in these parts and wreathed in smiles over the strong new Capitol platters which he has riding.



"LITTLE" JIMMIE DICKENS

the same day, at the posh Chateau Laurier's Canadian Grill in Ottawa, Len Hopkins and his Orchestra played their last dance session after 14 long and successful years at this ace Canadian location. In announcing his retirement from the orchestral field, "Happy" leaves at the zenith of a career which has established him as one of the best loved names in the trade. No other Canadian leader has ever been as good a friend of Canadian publishers and song writers whose tunes were a constant and important part of every Len Hopkins' program or broadcast. Like Bert Pearl, Len Hopkins and his orchestra will be badly missed and affectionately remembered. Len is currently en route to the Canadian West Coast, where on July 1st he assumes his new career as Musical Director of Radio Station CKNW at New Westminster, B. C. . . . The busiest gal in these parts these days is Sparton's starlet, 14-year-old Priscilla Wright, an 85% high school student. She is busy with her year-end exams and activities, as well as trying to keep pace with the Network TV and Radio guest shots and deejay visits to Detroit and other key centers on the crest of her current smash hit, "Man in a Raincoat." The modest, capable miss has been

**MONTREAL MEMOS:**

Louis "Satchmo" Armstrong and his group played a four-hour concert and dance session in the Cornwall Arena on June 15th. As anticipated they did very well. . . . The Perry Carman Quartet has been booked at the Castle des Monts in Ste. Agathe prior to opening at the new Chez Patee sometime in July. . . . Othella Dallas has been held over for yet another week at the El Morocco. Local critics claim that she is one of the best artists this club has had since it opened. Co-starring on the same bill is Harvey Ross, a local boy who had made good and who is bound to go further in the business. . . . Holding forth at the Ritz Cafe of the Ritz Carlton Hotel is singer Monique Van Vooren. . . . Stan Wood, veteran orchestra leader has again been booked for the summer at Belmont Park, Montreal's top amusement centre. . . . The Hachey Bros. & Mary Lou starting their 5th week at the Monterey. . . . Nick Martin, orchestra leader at the Down Beat, will play for the Arthur Murray School of Dancing Medal Ball which will be held in the Sheraton Mount Royal Hotel June



THE CREWCUTS

25th. . . . The Seville Theatre will open for one week on June 23rd. They will feature the Crewcuts, Mercury recording stars, who had been booked prior to the Seville closing for the summer months.

**CINCINNATI CUT-UPS**

When WLW's Farm Director Bob Miller opens the "Everybody's Farm" program with a cheery "hello neighbors" on Tuesday, June 14th, it will mark the 5000 broadcast for the popular noontime program of farm information and variety. Along with him will be Boss Johnston and his familiar saying "hello, folks, how's everything down on the farm," who will return to the program for this one special show. Earl and Maime Neal, long-time tenants of the 137-acre farm, along with Judy Perkins (lovely country singer and her guitar) will be on hand to welcome Boss Johnston when he returns to the show he originated back in 1938. As usual we will be hearing the show direct from the farm at Mason, Ohio.

Sam Levenson, who gave us good clean comedy packed them in at Beverly Hills during his stay. Eileen Barton along with the 4 Step Bros. will follow Sam in next week. . . . Jayne Robinson, a pert 20-year-old brunette won a chance at stardom on the Paul Dixon show. She will appear along with Sis Camp as a regular on the show. . . . Jimmie Williams (MGM) had a picnic at his farm home for the personnel at WNOP where he picks and sings. . . . Gil Sheppard emceed a special show on the Gibson Roof Gardens for Hughes Hi grads. . . . Pee Wee King's new ABC-TV show is being well accepted here in the Queen City and is seen over WCPO-TV each Monday night.

country music  
*... at it's best!*  
**Wilburn Bros.**  
**"I WANNA, WANNA, WANNA"**  
 Decca 29459  
 Acuff-Rose Publications

**JIMMIE WILLIAMS**  
 Sings on MGM  
**"THESE BLUES OVER YOU"**  
 \*\*\*\*\*  
 NOW AVAILABLE FOR PERSONALS  
 Write — Wire  
**J. W. Grieshop - Personal Mgr.**  
 7771 Cheviot Rd., Cincinnati 24, O.

HEADED UP, UP, UP  
**FERLIN HUSKEY**  
 SINGIN'  
**"I'LL BABY SIT WITH YOU"**  
 CAPITOL 3097  
**CEDARWOOD PUB. CO., INC.**  
 146 7th AVE. N., NASHVILLE, TENN.

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS

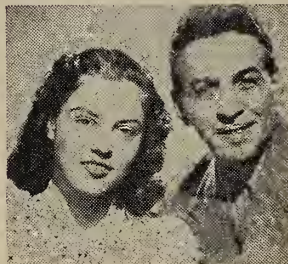


OPERATORS—DON'T SELL THESE RECORDS SHORT. THE DISK JOCKEYS REPORT THEM WELL RECEIVED BY THE PUBLIC . . . GRATEFUL TO YOU FELLAS FOR YOUR WONDERFUL ACCEPTANCE . . . THANKS



Jim Reeves "DRINKING TEQUILA"

and "Red Eyed And Rowdy" ABBOTT 178



Myrna Lorrie & Buddy De Val "I'M YOUR MAN"

and "Underway" ABBOTT 177



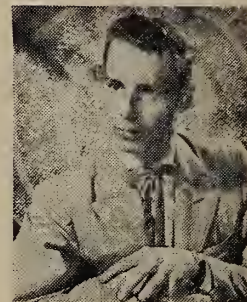
Herb Henson and Joyce Yours "THE BIRDS AND THE BEES" and "Out Of Line" ABBOTT 179

FABOR & ABBOTT RECORDS, INC.

6636 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF. Distributed in Canada by QUALITY RECORDS, Ltd., Toronto



Ginny Wright & Tom Tall "BOOM BOOM BOOMERANG" and "Out Of Line" FABOR 121



Tom Tall "GOLDIE JO MALONE" and "UNDERWAY" FABOR 123



Maxine & Jim Brown "DO MEMORIES HAUNT YOU" and "Jungle Magic" FABOR 122



Dusty Rose "IT MAKES ME SO MAD" and "The Birds And The Bees" FABOR 120

CARL STUART

- WVOM—Boston, Mass. 1. Live Fast, Love Hard (Young) 2. In The Jailhouse (W. Pierce) 3. Making Believe (K. Wells) 4. Yellow Roses (Hank Snow) 5. Davy Crockett (M. Wiseman) 6. In Time (Eddy Arnold) 7. Are You Mine (Wright & Tall) 8. I Wanna, Wanna, Wanna (Wilburns) 9. A Man Called Peter (R. Price) 10. Daydreaming (J. Newman)

UNCLE LEN

- WJOB—Hammond, Ind. 1. In The Jailhouse (W. Pierce) 2. I Wanna, Wanna, Wanna (Wilburns) 3. Live Fast, Love Hard (Young) 4. Making Believe (Kitty Wells) 5. Plantation Boogie (King) 6. It Ticks (Tommy Collins) 7. Satisfied Mind (J. Sheppard) 8. Jim, Johnny & Jones (King) 9. I Don't Care (Webb Pierce) 10. Satisfied Mind (Red Foley)

JIMMY HUTSELL

- WLAR—Athens, Tenn. 1. In The Jailhouse (W. Pierce) 2. Cuzz Yore So Sweet (Crum) 3. Bargain Day (Carlisle) 4. Your Wedding Day (Wilson) 5. Unchained Melody (Atkins) 6. Yes, Mam, Mama (B. Amos) 7. Davy Crockett (M. Wiseman) 8. Make Believe (Wells & Foley) 9. Ain't Gonna Take No Chances (Sonny James) 10. I've Forgotten You (Snow)

UNCLE EB BROWN

- WEAS—Decatur, Ga. 1. Live Fast, Love Hard (Young) 2. Satisfied Mind (J. Sheppard) 3. I've Been Thinkin' (Arnold) 4. In The Jailhouse (W. Pierce) 5. Yellow Roses (Hank Snow) 6. Wildwood Flower (Hank Thompson) 7. Making Believe (Kitty Wells) 8. It Ticks (Tommy Collins) 9. You Must Of Drove Your Mules (Dub Dickerson) 10. There She Goes (Carl Smith)

TOM EDWARDS

- WERE—Cleveland, Ohio 1. In The Jailhouse (W. Pierce) 2. It Makes Me So Mad (Rose) 3. Two Kinds Of Love (Arnold) 4. Possum Hollow (Jim Eanes) 5. Daydreaming (B. Deckleman) 6. Cattle Call (Eddy Arnold) 7. Making Believe (Kitty Wells) 8. Home Sweet Home (Reno & Smiley/Johnson) 9. Satisfied Mind (Wagoner/Foley) 10. I Don't Care (Webb Pierce)

UNCLE NICK BELL

- WGUY—Bangor, Me. 1. In The Jailhouse (W. Pierce) 2. Making Believe (Kitty Wells) 3. Live Fast, Love Hard (Young) 4. Davy Crockett (T. Ernie Ford) 5. Loose Talk (Carl Smith) 6. Yellow Roses (Hank Snow) 7. It Ticks (Tommy Collins) 8. Boom Boom Boomerang (Wright & Tall) 9. Hummingbird (Paul & Ford) 10. Let Me Be Your Honey, Honey (Jim Brown)

ART BARRETT

- WCMS—Norfolk, Va. 1. Crewcut And Baby Blue Eyes (Tabby West) 2. Take Possession (Sheppard) 3. Satisfied Mind (Wagoner) 4. No One, Dear, But You (Johnny & Jack) 5. That's What Makes The Juke Box Play (Jimmy Work) 6. My Heart Couldn't See (Tom Anderson) 7. The Best Mistake (Morgan) 8. Davy Crockett (M. Wiseman) 9. The Party's Over (Cowboy Copas) 10. Let's Make Memories (Walter & Hicks)

JIMMIE WILLIAMS

- WNOP—Newport, Ky. 1. Satisfied Mind (Wagoner) 2. Plantation Boogie (King) 3. In The Jailhouse Now, No. 2 (Jimmy Rodgers) 4. How Could Anything So Pretty Be So Doggone Mean (Hawkshaw Hawkins) 5. No One, Dear, But You (Johnny & Jack) 6. Yodelin' Man (Skeeter Bonn) 7. Weary Blues From Waitin' (Mimi Roman) 8. Blame The Right One (Jimmie Skinner) 9. Who Broke Grandpappy's Shaving Mug (Coldiron) 10. Never (Red & Betty Foley)

BIG JIM HESS

- WIVK—Knoxville, Tenn. 1. Satisfied Mind (P. Wagoner) 2. Your Wedding Day (Wilson) 3. Whose Shoulder Will You Cry On (Kitty Wells) 4. No One, Dear, But You (Johnny & Jack) 5. Come Back To Me (Davis Sisters) 6. Old Lonesome Times (Smith) 7. In The Jailhouse Now, No. 2 (Jimmy Rodgers) 8. Soft Hearted Gal (Charline Arthur) 9. I Don't Care (Webb Pierce) 10. Daddy, Do You Know What (Jim Wilson)

JOHNNY RION

- KSTL—St. Louis, Mo. 1. Live Fast, Love Hard (Young) 2. Would You Mind (H. Snow) 3. That's What I'll Do To You (Benny Martin) 4. I Wanna, Wanna, Wanna (Wilburns) 5. Making Believe (Kitty Wells) 6. I'm Sorry If That's The Way (Anita Carter) 7. Davy Crockett (M. Wiseman) 8. It Ticks (Tommy Collins) 9. There She Goes (Carl Smith) 10. It's A Lonely World (Tubb)

JOE MORRIS

- WAGS—Bishopville, S. C. 1. Yellow Roses (Hank Snow) 2. There She Goes (C. Smith) 3. Live Fast, Love Hard (Young) 4. I Wanna, Wanna, Wanna (Wilburns) 5. Making Believe (K. Wells) 6. Satisfied Mind (Wagoner) 7. Old Lonesome Times (Smith) 8. Daydreaming (J. Newman) 9. No One, Dear, But You (Johnny & Jack) 10. Deceive Me Once Again (Sonny James)

RAMBLIN' LOU

- WHLD—Niagara Falls, N. Y. 1. Lights Are Growing Dim (Harvey June Van) 2. Live Fast, Love Hard (Young) 3. Jim, Johnny And Jonas (Johnny Bond) 4. In The Jailhouse (W. Pierce) 5. Making Believe (Kitty Wells) 6. Yellow Roses (Hank Snow) 7. Tears At The Grand Ole Opry (Wanda Jackson) 8. Cattle Call (Eddy Arnold) 9. Cuzz Yore So Sweet (Crum) 10. The Cat Came Back (Moore)

TOM WILLETTE

- KVOL—Lafayette, La. 1. Wall Around Your Heart (Al Terry) 2. Faded Love, Winter Roses (Hank Williams) 3. In The Jailhouse Now, No. 2 (Jimmie Rodgers) 4. I Wanna, Wanna, Wanna (Wilburns) 5. Hurry Back Home (Walker) 6. Gotta Do (Fred Baker) 7. Hey, Mr. Guitar (Chet Atkins) 8. Making Believe (J. Work) 9. Daydreaming (J. Newman) 10. There She Goes (Carl Smith)

SMOKEY SMITH

- KRNT—Des Moines, Iowa 1. Satisfied Mind (Wagoner) 2. Wall Around Your Heart (Al Terry) 3. Yellow Roses (Hank Snow) 4. I'd Like To Know (Morgan) 5. Don't Give Me A Reason (Jimmy Work) 6. House With No Windows (Yorks) 7. What This Old World Needs (Biff Collie) 8. Salty Boogie (J. Dickens) 9. It's A Lovely World (Tubb) 10. Deceive Me Once Again (Sonny James)

CLAY EAGER

- WIZE & WLW—Springfield, and Cincinnati, Ohio 1. Old Lonesome Times (Smith) 2. Yellow Roses (Hank Snow) 3. Satisfied Mind (R. & B. Foley) 4. Weary Blues From Waitin' (Mimi Roman) 5. In The Jailhouse (W. Pierce) 6. Live Fast, Love Hard (Young) 7. Old Faithful And True Love (Bonnie Lou) 8. Making Believe (J. Work) 9. Blame The Right One (Skinner) 10. A Crushed Red Rose (Price)

BUSTER KENTON

- WRWB—Kissimmee, Fla. 1. Making Believe (Kitty Wells) 2. Whose Shoulder Will You Cry On (Kitty Wells) 3. Would You Mind (H. Snow) 4. Love At First Sight (Porter Wagoner) 5. Live Fast, Love Hard (Young) 6. Have A Little Talk With Jesus (Red Foley) 7. Forgive Me Dear (F. Young) 8. Cuzz Yore So Sweet (Crum) 9. Orange Blossom Special (Tommy Jackson) 10. More And More (W. Pierce)

BOB NEAL

- WMPS—Memphis, Tenn. 1. Baby, Let's Play House (Elvis Presley) 2. Satisfied Mind (Wagoner) 3. Live Fast, Love Hard (Young) 4. Would You Mind (Snow) 5. That's What Makes The Juke Box Play (Jimmy Work) 6. No One Dear But You (Deckleman/Johnny & Jack) 7. Take Possession (J. Sheppard) 8. I Don't Care (W. Pierce) 9. Rollin' Stone (Ruby Wells) 10. Peepin' Eyes (C. Feathers)

RAY FRAZIER'S COUNTRY JUNCTION

- WXGI—Richmond, Va. 1. Satisfied Mind (Wagoner) 2. There She Goes (C. Smith) 3. That's What Makes The Juke Box Play (Anita Carter) 4. Live Fast, Love Hard (Young) 5. Take Possession (Sheppard) 6. It's A Lonely World (Tubb) 7. Deceive Me Once Again (Sonny James) 8. Davy Crockett (M. Wiseman) 9. I'll Baby Sit With You (Ferlin Huskey) 10. Let Me Talk To You (R. Price)

SMILIN' JIM'S WESTERN CARAVAN

- WHAY—New Britain, Conn. 1. In The Jailhouse (W. Pierce) 2. Making Believe (Kitty Wells) 3. Live Fast, Love Hard (Young) 4. Makes Me So Mad (R. Rose) 5. Are You Mine (Wright & Tall) 6. Feudin' Banjos (Arthur Smith) 7. Cat Came Back (Lee Moore) 8. Yellow Roses (H. Snow) 9. Boom Boom Boomerang (Wright & Tall) 10. There She Goes (C. Smith)

JOE HIGDON

- WDCF—Dade City, Fla. 1. Live Fast, Love Hard (Young) 2. Yellow Roses (Hank Snow) 3. In The Jailhouse Now, No. 2 (J. Rodgers) 4. Cuzz Yore So Sweet (Crum) 5. Are You Mine (Wright & Tall) 6. Satisfied Mind (Wagoner) 7. I've Been Thinkin' (Arnold) 8. Cattle Call (Eddy Arnold) 9. Popcorn Song (Cliffy Stone) 10. That's What Makes The Juke Box Play (Jimmy Work)

DEAN EVANS

- WXOK—Baton Rouge, La. 1. There She Goes (Carl Smith) 2. What Is It Darling (Bud Deckleman) 3. Let's Play House (E. Presley) 4. Flip, Flop And Fly (Edwards) 5. It's A Cold Weary World (Werly Fairburn) 6. I've Been Deceived (Feathers) 7. Daydreaming (B. Deckelman) 8. Satisfied Mind (Wagoner) 9. It's A Lonely World (Tubb) 10. Home Sweet Home (Reno & Smiley)

## Congratulations



SPRINGFIELD, MO.—KGBX Disc Jockey Josh Hardin congratulates Sage & Sand record star Eddie Dean on his new disk "Sign On The Door!" Dean was in the "crossroads of country music" town for a p.a. on the Red Foley Ozark Jubilee TV Show. "Sign On The Door" was penned by native ozarker Greg Hunter & Josh Baldwin. Flip side featured Dean's own tune, "Open Up Your Door, Baby!"

### "Wichita" To Have World Premier

NEW YORK — Ned Washington's and Hans J. Salters' "Wichita," written as the theme song for Allied Artists' CinemaScope production of the same title and sung in the film by Tex Ritter, will be world premiered June 27 in Wichita, Kans.

The unusual launching of the record will be jointly sponsored by Capitol Records and Allied Artists.

The premiere, at which Ritter will make a personal appearance, will be televised by station KAKE-TV where 12 disk jockeys from Wichita's five radio stations will constitute a panel to discuss its hit tune potentials.

During the first playing of the Capitol record featuring Ritter, a film clip from the motion picture which stars Joel McCrea and Vera Miles (native of Wichita) will be televised.

As a part of the premiere ceremony, the first record to be played will be delivered by Ritter to Mayor Claude Devross, who formally will present it to Martin Umansky, station manager.

Following the premiere, and before his departure for personal appearances in Kansas City, Ritter will be interviewed on each of the Wichita disc jockeys' programs.

Ritter sang the Award winning "High Noon" in the film of that title. That song was written by Washington, three times an Academy Award winner.

### New Thesaurus Show Taken From Rice Book

NEW YORK—"The Tumult and the Shouting," top non-fiction best seller for nearly a year, has been adapted as a series of radio shows by RCA Thesaurus.

Starring ace sportscaster Jimmy Powers, the quarter hour library service radio program, subtitled "The Grantland Rice Story," features Powers in recorded interviews with such sporting world greats as Jack Dempsey, Earl Sande, Ford Frick, Gene Tunney and many others. The Grantland Rice book, which is autobiographical, supplies all of the back-

### Red Benson Forms New Disk Firm

NEW YORK—Red Benson, radio and TV entertainer and former disk jockey and Bob Saffer, publisher and song writer, have just merged their talents to form a new record company and publishing firm.

The record label known as Tru-Blue Records is now setting up its distribution with Cosnat handling the New York, Newark, Philadelphia, Detroit and Cleveland areas. Its first release is in the country and western field featuring the Tru-Blue Boys, Al Victor and Arty Hicks, vocalizing on "On Chapel Hill", backed with "Pass It Along."

Red is on the lookout for original material from the deejays and those interested are invited to submit their copyrighted manuscripts to either Ken Music Co. or Tru-Blue Records, 1650 Broadway, N. Y. 19, New York.

Red Benson's current show "Benson's Hideaway" is aired five nights a week, Monday through Friday, 8 to 9, over ABC network. Tagged "Benson's Hideaway" it's a live talent variety show, starring Red, and featuring Bobby Hackett and his ork.

ground for the series. In addition Rice's own voice is heard reciting his original poetry, for which he was famous.

One of the many special twentieth anniversary features introduced this year by Thesaurus, "The Grantland Rice Story" is the first fully transcribed program series to be incorporated into the library.

Scheduled for its initial broadcast on June 27, the series leads off with a show in which Powers reads Rice's own introduction to his life story.

## "Grand Ole Opry" Presented Coast-To-Coast On NBC-TV Network

NASHVILLE, TENN. — WSM's "Grand Ole Opry", which continues to grow in size and importance, jumped a rung higher on the ladder of success when for the first time, it was presented coast-to-coast on the NBC television network. The national TV debut was seen last Saturday, June 11.

The half-hour network portion originated from the Ryman Auditorium in Nashville, the house of the "Opry" for a number of years. Carl Smith, Ernest Tubb, Martha Carson, the Carlisles, Faron Young, Anita Carter, Lonzo and Oscar, Minnie Pearl and Rod Brasfield headed the huge cast.

The show was a well balanced affair containing just enough comedy and a healthy share of music to please any country fan. The show was put together in excellent fashion and it was evident that the cameramen, producers and directors had the situation mastered. The technicians captured the full color and action of the "Opry" stars, an essential factor in the success of a show of this type.

The show was produced and di-

rected by WSM personnel. Credits include Fritz Kleibacker, producer-director; Noel Digby, writer; Elmer Alley, assistant producer; and Jack Hopkins, technical director.

Originally designed for a live audience, the Ryman Auditorium was made into a modern television studio for the telecast. Four Cameras were employed. Special camera ramps were built on the stage and camera stands were erected in the balcony. Huge lights, the likes of which "Opry" fans have seldom seen, were installed for the telecast. Special spotlights were set up in the balcony and a long light grid was suspended from the ceiling above the stage to furnish the light needed for general stage shots. The telephone company installed a special coaxial cable to the Ryman for the program.

The live audience for the first in this series of "Opry" telecasts consisted of the regular "Opry" audience, but the doors to the Ryman were opened at 5:30 P.M. in order that the people may be seated in time for the show at 6.

### Pee Wee King Show Ads Stations

CLEVELAND — Producer Gene Carroll (of Soc Productions, Cleveland, Ohio) announced that his new Pee Wee King Show over the ABC-TV network emanating from Cleveland from 9:00-10:30 p.m. has added several new stations including Cleveland itself—prior to last Monday, June 6, it was picked up only in the Akron area, and now has a total of

58 stations in all. In addition to regulars Pee Wee King, Redd Stewart, Little Eller Long and Chuck Wiggins, the guests on Monday's June 29 show include the Lazy K Square Dancers, Decca recording star Ernest Tubb, the late Hank Williams' wife, Audrey (MGM Records) and Columbia Records' Bonnie Sloane.

### Signing



NASHVILLE—Steve Sholes, Chief of Artists and Repertoire for country-western music at RCA Victor, signs Martha Carson to a contract with the company. Martha will cut her first sides for Victor sometime this month.

America's Leading One Stop Record Service

**LESLIE DISTRIBUTORS**

NEW YORK

639—10th AVE. (Phone PLaza 7-1977)  
Cable Address: EXpoRecord, N. Y.

PITTSBURGH, PA.

2231 FIFTH AVE.  
ATLAS MUSIC BLDG.  
(Phone: GRant 1-9323)

HARTFORD, CONN.

134 WINDSOR ST.  
(Phone: JACKson 5-7123)

**THE 10 TOP** THE CASH BOX  
**Country Best Sellers**

(PLUS THE NEXT FIVE)

1. IN THE JAILHOUSE NOW  
Webb Pierce  
(Decca 29391; 9-29391)
2. MAKING BELIEVE  
Kitty Wells  
(Decca 29149; 9-29149)
3. YELLOW ROSES  
Hank Snow  
(RCA Victor 20-6057; 47-6057)
4. LIVE FAST, LOVE HARD,  
DIE YOUNG  
Faron Young  
(Capitol 3056; F-3056)
5. BALLAD OF DAVY CROCKETT  
Tennessee Ernie Ford  
(Capitol 3058; F-3058)  
Mac Wiseman  
(Dot 1240; 45-1240)
6. THERE SHE GOES  
Carl Smith  
(Columbia 21382; 4-21382)
7. SATISFIED MIND  
Porter Wagoner  
(RCA Victor 20-6105; 47-6105)
8. IN THE JAILHOUSE NOW, NO. 2  
Jimmie Rodgers  
(RCA Victor 20-6092; 47-6092)
9. IT TICKLES  
Tommy Collins  
(Capitol 3082; F-3082)
10. I'VE BEEN THINKING  
Eddy Arnold  
(RCA Victor 20-6000; 47-6000)
11. BREAKIN' IN ANOTHER HEART
12. IN TIME
13. ARE YOU MINE
14. I DON'T CARE
15. CATTLE CALL

The Cash Box  
**Country Reviews**

|                  |            |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD     |
| ⓑ EXCELLENT      | ⓑ FAIR     |
| ⓒ VERY GOOD      | ⓒ MEDIOCRE |

**THE CASH BOX**  
**BULLSEYE OF THE WEEK**

**"ALABAMA JUBILEE" (2:45)**  
[Remick ASCAP—G. L. Cobb, J. Yellen]

**"DIXIE" (2:18) P. D.**  
**RED FOLEY**  
(Decca 27810; 9-27810)

● The polished tones of Red Foley come across in charming style on two decks that oughta keep the boxes hopping all day long. The singer takes hold of a real happy piece of material titled "Alabama Jubilee" and belts it out in sparkling fashion. The tune is currently a big pop hit and it should do as well countrywise. The classic "Dixie" is revived by the redhead on the flipside and it looks like it's gonna receive another long ride via the "Foley Special". Terrific instrumental assist by the Nashville Dixielanders.

**"SWEET LITTLE MISS BLUE EYES" (2:42)**  
[Cedarwood BMI—Helms, Taylor]

**"LET ME TALK TO YOU" (2:56)**  
[Cedarwood BMI—Dill, Davis]  
**RAY PRICE**  
(Columbia 21402; 4-21402)

● Ray Price makes his bid for top honors and it looks like he has two numbers that'll make the climb to the high rungs on the best seller ladder. "Sweet Little Miss Blue Eyes" is a refreshing, up-tempo romantic pleaser with easy-on-the-ear lyrics and a tantalizing vocal and instrumental backdrop. "Let Me Talk To You" is a middle tempo, lover's lament that Price projects with tender emotion. It's a toss-up for honors. Watch 'em both.

**"YOUR HEART IS AN ISLAND"**  
[Delmore ASCAP—C. Coben]

**"YOU'RE OUT OF STEP" (2:11)**  
[Main Street BMI—D. Reynolds, S. Stuart]  
**HANK LOCKLIN**  
(RCA Victor 20-6170; 47-6170)

● Hank Locklin, who stepped into the spotlight last year with his hit waxing of "Let Me Be the One," debuts on the Victor label with a powerful pair of tunes that could blossom into real smash successes. On one side the artist waxes an up tempo, heartfelt ballad tagged "Your Heart Is An Island." The other half, "You're Out Of Step (With The Beat Of My Heart)", is a sad, middle tempo lilter. Both ends are performed in enchanting style by Locklin. It's a standout two-sider.

**ZEKE CLEMENTS**  
(MGM 12016; K12016)

ⓑ **"CLICKING CASTANETS" (2:20)** [Blazon BMI—Clements] Zeke Clements and his Men From Music Mountain come through with an engaging performance on a cute Latin-flavored ditty with a dandy set of lyrics.

ⓒ+ **"I'VE GOT A LOT TO LEARN" (2:22)** [Blazon BMI—Clements] Under lid is a breezy, quick beat romantic novelty that the boys wax in slick style.

**DON WINTERS**  
(RCA Victor 20-6164; 47-6164)

ⓑ+ **"FORGIVE MY MISTAKES" (2:13)** [Tree BMI—B. Thomason] Don Winters, on his initial solo effort for the diskery, sings a poignant middle beat item in convincing manner. The chanter's distinctive stylings should create loads of attention.

ⓑ **"LOOK WHAT HAPPENED" (2:10)** [Athens BMI—D. Winters] Winters renders this change of pace, quick beat romantic opus in top flight style.

**R. D. HENDON**  
(Starday 194; 45-194)

ⓒ+ **"FOUR WALLS AROUND" (2:13)** [Starrite BMI—Hendon] R. R. Hendon comes up with a heartwarming vocal effort on a sad middle tempo item. His Western Jamboree Cowboys lend a soft, subdued string backdrop.

ⓒ+ **"BIG BLACK CAT" (2:13)** [Starrite BMI—J. Taylor, I. Antell, R. D. Hendon] On the lower portion the vocalist sends up a snappy performance on an up tempo ditty with earthy lyrics.

**MADDOX BROS. & ROSE**  
(Columbia 21405; 4-21405)

ⓑ **"I'VE GOT FOUR BIG BROTHERS" (2:52)** [Peer Int'l BMI—R. Maddox, D. Rose] The Maddox Brothers and Rose amusingly groove a fast paced, light hearted cutie. Her boyfriend has four male members of her family to contend with if he doesn't heed her desires.

ⓑ **"NO MORE TIME" (2:01)** [Peer Int'l] Here the group waxes a high-flying, moral-type item in infectious style. Pure country music on both ends.

**EDDIE DEAN-JOANIE HALL**  
(Sage and Sand 207; 45-207)

ⓑ+ **"SIGN ON THE DOOR" (2:35)** [Sage & Sand BMI—G. Hunter, J. Baldwin] Eddie "Hillbilly Heaven" Dean joins up with Joanie Hall on a touching, slow paced tune that could prove to be a big moneymaker for the ops and dealers. Watch it.

ⓑ **"OPEN UP THE DOOR, BABY" (2:35)** [Sage & Sand BMI—E. Dean] Dean and Hall dish up a solid vocal on a beatty, rhythmic piece with a rock 'n roll flavor. The Frontiersmen colorfully assist.

**RUSTY & DOUG**  
(Hickory 1027; 45-1027)

ⓑ **"SO LOVELY, BABY" (2:15)** [Acuff-Rose BMI—Miller, Kershaw] Rusty and Doug get together to knock out a spirited, fast paced, romantic pleaser in zestful style. A strong deck. Should lure many sales and spins.

ⓑ **"WHY CRY FOR YOU" (2:25)** [Miller, Miller] The pair harmonize in top drawer manner on this moderate beat, feelingful piece. Effective instrumental backing.

**TIBBY EDWARDS**  
(Mercury 70640; 70640-X45)

ⓑ **"SHIFT GEARS" (2:16)** [Acuff-Rose BMI—Edwards, Tassin] Tibby Edwards comes up with an enticing vocal effort on a delectable, quick beat novelty that rides merrily along in happy style.

ⓑ **"PLAY IT COOL, MAN, PLAY IT COOL" (2:30)** [Starrite BMI—Jones] On the under half Edwards waxes another tasteful biscuit in easy-on-the-ears, up tempo fashion. An appealing two-sider.

**WAYNE RANEY**  
(King 1480; 45-1480)

ⓑ+ **"GONE WITH THE WIND THIS MORNING" (2:22)** [Lois BMI—F. Hart] A captivating vocal by Wayne Raney along with a first quality material and a bright assist by the string band all combine for a deck with good coin-catching potential.

ⓑ **"TEAR DOWN THE MOUNTAINS" (2:18)** [Oxford ASCAP—C. Coben] This end the smooth voiced chanter etches a middle tempo, heartrending item.

**HANK PENNY**  
(Decca 29560; 9-29560)

ⓑ **"WHEN THEY ASK ABOUT YOU" (2:27)** [Penny BMI—P. Harper] Hank Penny lends a soft, sincere reading to a middle beat heart-breaking tune. Expressive lyrics are coupled with a pretty melody on a deck that should lure the coin.

ⓑ **"I CAN'T GET YOU OUT OF MY MIND" (2:28)** [Hudson-Dart BMI—P. Harper] Bottom side is a contagious, up tempo ditty that Penny performs in tasteful style.

**SONNY JAMES** (Sacred)  
(Capitol 3163; F3163)

ⓑ+ **"YOU DON'T HAVE TO WALK ALONE" (2:27)** [Blackwood BMI—S. James, H. Pitts] The soothing tones of Sonny James make for excellent listening as he tenderly projects a lovely, middle tempo, religious-flavored item.

ⓑ+ **"TIL THE LAST LEAF SHALL FALL" (2:30)** [American BMI—J. Rhodes, S. James] James delivers this moving, moderate paced piece in stirring fashion. Fine choral support. A beautiful deck. Could break big.

**JOHNSON FAMILY SINGERS** (Sacred)  
(RCA Victor 20-6114; 47-6114)

ⓑ+ **"YOU MUST BE BORN AGAIN" (2:06)** [Voss ASCAP—S. Hamblen] The Johnson Family Singers combine their vocal talents in potent style as they punch out this up tempo salvation tune.

ⓑ **"LET ME STAY A LITTLE LONGER" (2:50)** [Trinity BMI—Green, Hicks, Frame] The group turns in a feelingful vocal and recitation on a deck that should find strong bible belt reaction.

**THE JORDANAIREs** (Sacred)  
(Capitol 3163; F3163)

ⓑ+ **"LET'S MAKE JOYFUL NOISE" (2:12)** [Tree BMI—B. Hawkins, E. Keller] Here's a real lively reading handed in by the Jordanaires as they praise the Lord on a fast moving, spiritual handclapper.

ⓑ **"WILL YOU BE READY" (2:07)** [Acuff-Rose BMI—H. Hughes, V. McAlpin] Lower deck features intriguing harmony with a blues feel on a popular piece of sacred material.

**RAMBLIN'**  
**JIMMY DOLAN**  
**"Jolly Captain Huddlestead"**

CAPITOL # 3157

**CENTRAL SONGS, INC.**  
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.  
HOLLYWOOD 1-9347



WE GRATEFULLY APPRECIATE YOUR LISTING OF OUR **ABBOTT & FABOR** RECORDS

**THANKS:**

Fred Lynn—KWTO—Springfield, Mo.  
Bob Edwards—WFBC—Greenville, S. C.  
Cliff Rodgers—WHK—Akron, Ohio  
Henry Tuck—WREY—Reedsville, N. C.  
Mitch Odom—KNEA—Jonesboro, Ark.  
Dave Walshak—KCTI—Gonzales, Tex.  
Clarence Kneeland—WICH—Jewett City, Conn.  
Cousin Johnny Small—WNLC—New London, Conn.  
Smoky Dacus—KAMO—Rogers, Ark.  
Tom Perryman—KSJ—Gladewater, Tex.

for

**"ARE YOU MINE"**  
**"I'M YOUR MAN"**  
**"GOLDIE JO MALONE"**  
**"THE BIRDS AND THE BEES"**  
**"RED EYED AND ROWDY"**  
**"DRINKING TEQUILA"**

Sincerely,

**Ginny Wright**  
**Tom Tall**  
**Myrna Lorrie**  
**Buddy DeVal**  
**Dusty Rose**  
**Jim Reeves**  
**and Fabor**



# THE CASH BOX Country Roundup

**WSM GRAND OLE OPRY . . .** The Grand Ole Opry was televised coast-to-coast here June 11 via the NBC TV network before a packed house. The half hour segment was well-paced and featured Carl Smith, Ernest Tubb, Faron Young, The Carlisles, Anita Carter, Cousin Minnie Pearl and Rod Brassfield, Lonzo and Oscar, and Martha Carson. The 'Opry' TV stint was produced and directed by WSM personnel . . . with the credit list including—Fritz Kleibacker, producer; Noel Digby, writer and director; Elmer Alley, assistant producer; and Jack Hopkins, technical director!



MINNIE PEARL

Hank Snow (RCA Victor) and Col. Tom Parker will present a Shetland Pony together with bridle and saddle to the Manhattanville College in Purchase, N. Y. on behalf of Mr. Frank Folsom, president of RCA Victor. . . . Hawkshaw Hawkins (RCA Victor) is now a regular member of the staff of the Grand Ole Opry. Hawk came to the 'Opry' several weeks ago from KWTO and KYTV, both of which are in Springfield, Mo.

Faron Young (Capitol) and the Wilburn Brothers, Doyle and Teddy (Decca) packed the Terrace Ballroom in Newark, N. J. with their show—promoting Country and Western music in the city of Newark. Faron and his new band also recently made a guest appearance at the Trinon Ballroom in Oklahoma City. . . . Randy and Kathy Hughes (daughter of Cowboy Copas) became the parents of an eight pound baby boy on Sunday, June 5. . . . Jimmy Dickens and his Country Boys along with pianist Del Wood were guests on "The Pee Wee King Show" June 13. The telecast originates in Cleveland, Ohio. . . . Tom Diskind of Hank Snow-Jamboree Attractions announced last week that a July tour through the mid-West is being set up for Hank Snow. Talent tentatively set for the tour includes: The Davis Sisters, Martha Carson, the Carter Sisters, and Jimmie Rodgers Snow.

Chess Records Joe Bennett getting top promotion on his current waxing of "Smokin' and Drinkin'" and "Pretty Face". Two other Hayriders who seem to be making noise are Jeanette Hicks and Billy Walker (Columbia) with their waxing of "Which One Of Us Is To Blame" and "Let's Make Memories Tonight". Johnny Horton who records for Mercury . . . has two good sides on the market right now . . . "Ridin' The Sunshine Special" and "Journey With No End". . . . Ray Bartlett, personal manager reports that Slim Whitman (Imperial) vacationing in Tampa, Fla. Whitman has just concluded several personal appearance tours which were very successful.

**THE BIG "D" JAMBOREE . . .** Sonny James (Capitol) currently clicking with his "Deceive Me Once Again" took time off from personal appearances recently to visit with his folks in Alabama, where he did some resting up and fishing! Elvis Presley (Sun) worked the guest roster for the Big "D" June 18. Lafawn Paul just signed recording contract with Abbott Records and first release forthcoming shortly. Ed Watt, Big "D" Artist Bureau Topper recently made a successful tour with these Big "D" artists: Sonny James (Capitol), the Belew Twins (Coral), Charline Arthur (RCA Victor) and Slim Whitman (Imperial).



COWBOY COPAS

**FOM THE CROSSROADS OF COUNTRY MUSIC . . .** This week (June 25) funnyman Duke of Paducah will grace the screens of the "Ozark Jubilee" as special guest on the Red Foley TV'er. And, last week (June 18) the York Brothers (King) made their guest appearance on the show. Red Foley and group of the Ozark talent are slated for a big personal appearance in Kansas City July 10 . . . benefit show for the Crippled Children, according to word from Dub Allbritten, Foley's personal manager. Marvin Rainwater (Coral) now alternating his time between two network TV shows . . . The Arthur Godfrey Show and the "Ozark Jubilee". Starting July 2, the 'Jubilee' will present two shows to afford the customers an opportunity to see the show. The first show, of course, being televised coast-to-coast via the ABC-TV net. The second show being aired over KWTO radio and KYTV of Springfield.

**WWVA WHEELING JAMBOREE . . .** After some very successful grosses, personal appearance-wise in Canada, Bud Lewis, personal manager of Doc Williams, now setting his sights for tours throughout the Southwest. Chickie Williams, a very personable performer is also a member of the Doc Williams Border Riders group. Wilma Lee and Stony Cooper (Hickory) have their first release for the label on the market now . . . titles of their first one is "Just For Awhile" . . . a solo by Wilma . . . and the flip is "How It Hurts To Cry Alone", a duet by Wilma and Stony!



DOC WILLIAMS

**WRVA—OLD DOMINION BARN DANCE . . .** Don Reno and Red Smiley, formerly at WBT, Charlotte, N. C., have now established permanent billing on the "Old Dominion Barn Dance" in Richmond. The King Records twosome are currently working east coast personals and booking for summer and fall. Mac Wiseman (Dot) who has been going very strong with his version of "Davy Crockett" comes up with another top-notch disk with "The Kentuckian Song" (originally recorded by Eddy Arnold) and it's backed with an old favorite "Wabash Cannon Ball". Mac and his band have been on a personal appearance tour in Nova Scotia for ten days . . . which started June 15, according to word from Herb Clarke.

**COUNTRY SMATTERINGS . . .** Neal McCormick and Peggy O'Neal now working a TV'er over WJDM-TV in Panama City, Fla. Neal and his band, known as the "Hayriders" are now busy working personal appearance schedule! The group also appear on radio station WDLP in Panama City. . . . Jay D. Miller, prexy of the indie Feature Records, recently turned his Rusty and Doug team over to Hickory Records and the duet have already had their first session for the label . . . "So Lovely Baby" and "Why Cry For You". . . . C. G. Matthews, A&R topper for the Ekko

label into Nashville recently scouting material and artists and working out label distribution!

Jon Farmer of WAGA, Atlanta, celebrating his tenth anniversary with the station. Jon is said to have the first country music show in Atlanta and has worked at only one other station, WBRC, since his entry into the music biz. Jon is also credited to have had the first country music TV show in that area and has featured many of the top recording stars on his shows. . . . Bill Lowry of WLWA-TV in Atlanta now doing his "Uncle Bill's Magic Train" Show for the kiddies in the morning. In the afternoon, Bill comes back with a program on TV for the ladies . . . it's called "Surprise Party". And, from 3:30-5 p.m., Bill does his Uncle Ed Show . . . all country music over the 50,000 watter WEAS at Decatur, Ga.

Slick Norris just recently took over the personal management of Jimmy Newman (Dot). And in addition to these duties, Slick will be promoting these Dot recording artists: Jimmy Work and Mac Wiseman. . . . Herbert L. Shucher, manager of Carl Stuart, reports that the new show in Boston over WVOM will be known as WVOM's Downeast Hoedown. Reaction to the first broadcast was quite overwhelming, according to word from Herbert. . . . Jack Turner started June 6 with a new show over WSFA-TV . . . "The Jack Turner Show". Runs Monday, Wednesday and Friday each week from 5:00-5:30 P.M. And, on June 14, Jack started a show on Tuesday night called "Alabama Jubilee" from 9:00-9:30 P.M. And of course Jack still has his portion of the "Deep South Jamboree" show over radio station WBAM.



CHICKIE WILLIAMS

**WAXWISE . . .** Buddy Killen assisting Jim Wilson (Mercury) in promoting his latest offering . . . "Daddy You Know What". Lots of folks talking and many say this could be a big one for the WAVE deejay of Louisville, Ky. Jim's a very good worker and has a lot of push. . . . Grelun Landon, Hill and Range Music, informs us that Country music entertainers had a field day in New York recently when Cindy Walker and 'Mom', Stuart Hamblen, Hank Snow and Eddy Arnold were all in town visiting or caring for business. . . . Billy Worth now recording for MGM and has cut his first session for the label already. . . . Jack Turner (RCA Victor) comes out with a new release that is quite a change of pace from his past material. . . . Jack does up a novelty called "Bama Bamboo Boy" and a folk-type song . . . "Story of The Smoky Mountains"! . . . Ernest Tubb's version of "It's A Lonely World" seems to be kicking up a lot of action according to the comments around. Ernest can always be counted on for turning out solid commercial material and "Lonely World" is no exception to his past efforts. This is a good one for Tubb!

Jimmy Newman (Dot) has just aligned himself with Slick Norris for personal management and now will be getting a big assist from Slick on his current waxing of "Blue Darlin'" and "Let Me Stay In Your Arms". . . . Cedarwood Music last week mailed out a record promotion flyer on their company's latest releases . . . quite a line-up of talent which included these artists and records: Webb Pierce with "I Don't Care", Hank Snow (RCA Victor) with "Cryin', Hopin', Prayin'", George Morgan (Columbia) with "The Best Mistake", Ferlin Huskey "I'll Baby Sit With You", Ray Price (Col.) "Let Me Talk To You", George and Earl (Mercury) "Sweet Little Miss Blue Eyes", Buddy Thompson (RCA Victor) . . . and a newcomer) "Free Of The Blues", Johnny Horton (Mercury) "Journey With No End", Red Sovine "I Hope You Don't Care" and Benny Martin (Mercury) "That's What I'd Do For You."

Anita Carter (RCA Victor), Jimmy Work (Dot) and Roy Acuff (Capitol) all going strong with a tune that's broke through quite early . . . "That's What Makes The Juke Box Play". . . . C. G. Matthews, Ekko Records, reports good action to their label's recording by the Cochran Brothers "Two Blue Singing Stars" and "Mr. Fiddle." Johnnie and Jack (RCA Victor) and Bud Deckelman (MGM) coming across with lots of play with their recording of "No One, Dear, But You." This is a strong country tune that will be around for several more weeks! . . . Cavalier Records have just signed Lee Holden to a long term contract as a singer-writer and his first tunes have just been released. Titles are "Lady Luck" and "Evil Eyes". Sheriff Tex Davis, WCMS-Norfolk, Va. pens in on his new fancy postcard that recent visitors on his show included Nat Tannen, El Kader (Joe "Cannonball" Lewis' Mgr.), and Slick Norris. Harry Gaines, KTAE-Taylor, Texas, informs us that he'll be guest country deejay on the Louisiana Hayride—July 2. . . . The correct publishers on both sides of Frankie Miller's Columbia disc "You're Crying On My Shoulder" and "You Don't Show Me Much" is the 4 Star Sales Co.



COCHRAN BROS.

Fabor Robison, head of Abbott and Fabor Records, pleased with the wonderful receptions on his current cross-country promotional trip. . . . With several network TV guest spots, a string of personal appearances, and heavy promotional by Gabe Tucker, looks as if Justin Tubb will be getting his bit of the record popularity with his recording of "My Hearts Not For Little Girls To Play With" and "I'm Sorry I Stayed Away So Long."

Eddy Arnold (RCA Victor) continues to score top play with his recording of "Cattle Call" and "The Kentuckian Song". Arnold is in top form on these two numbers and reaction to the excellent disk is very good! . . . Autry Inman (Decca) out of the Army and back in Nashville getting set for a recording session right away. Inman is a songwriter of note and is expected to come up with some good material for his next session! . . . Hank Garland reports that Sunny Dull, who joined Redd Stewart in composing "Downstream" has had another of her tunes recorded by the Davis Sisters (RCA Victor) . . . Another first . . . Don Winters does his first solo for Victor with his recording of "Forgive My Mistakes" backed with "Look What Happened" (the latter being written by Don.)



LEE HOLDEN

Jeff (Country) Dale of KENT, Shreveport, La., reports that Charlie Walker's version of "Hurry Back Home" is catching on in his territory. Other good reports have also passed the way on this one by Charlie. . . . May Be Axton of Jacksonville, Fla. mailed out another postcard 'mailer' on Hank Snow's latest last week . . . "Waitin', Prayin', . . . etc." and "I'm Glad I Got To See You Once Again." . . . Eddie Hill (RCA Victor) could easily come through with his latest dinking . . . "Smack Dab In The Middle". It's the best for Eddie in some time, and really moves. Same is true for Little Jimmie Dickens (Columbia) version of "Salty Boogie."



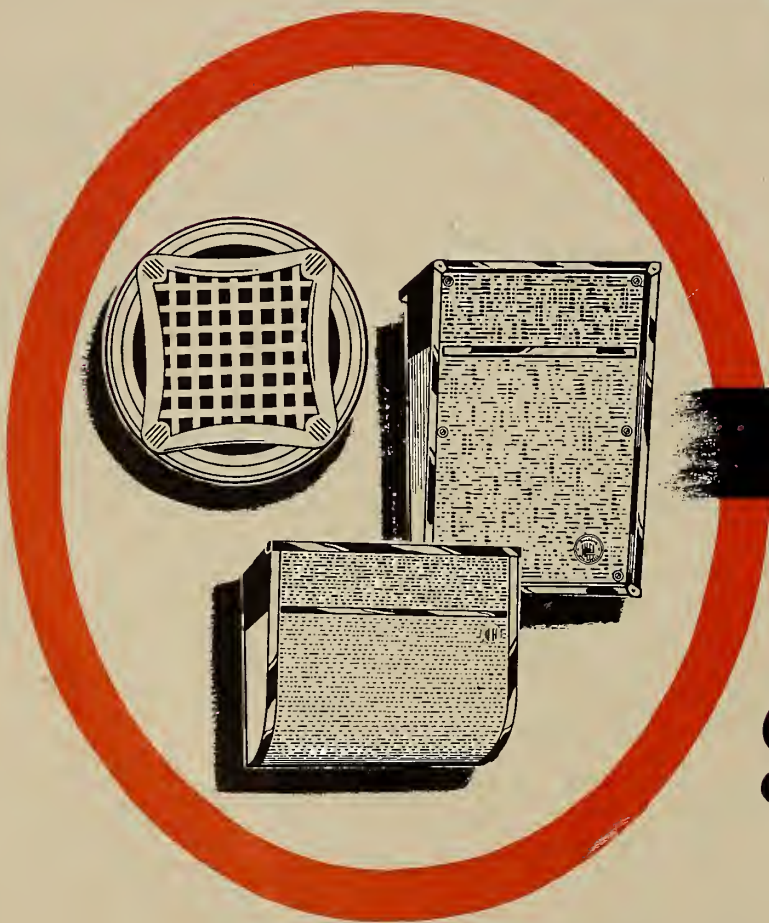
**HIGH FIDELITY**

**HERE**



**HIGH FIDELITY**

**THERE**



**HIGH FIDELITY**

**EVERYWHERE**

**WITH**

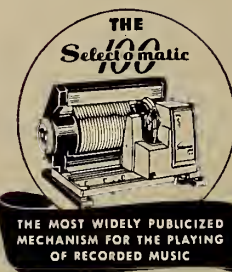
**Select-o-matic**

**MUSIC SYSTEMS**

**Seeburg**

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION  
Chicago 22, Illinois



*America's Finest  
and Most Complete  
Music Systems*



# MR. OPERATOR:

# ARE YOU WASTING SALARIES?

## From Here and There

And Everywhere thruout

THE WORLD have come ads congratulating

THE CASH BOX

on its

13th Anniversary . . .

13 Years of concentrated service to all in the industry — Operators, Wholesalers and Manufacturers.

The 13th Anniversary and Annual Encyclopedia and Directory Issue, dated July 2, will be in circulation starting Monday, June 27.

We sincerely thank those who have already sent us their ads — and suggest to those who haven't as yet sent an ad — that they phone now.

THERE IS STILL TIME.

LAST FORMS

GO TO PRESS:

THURSDAY NOON,

JUNE 23.

PHONE:

JOE ORLECK

JUDSON 6-2640

"The other day, in company with some other music operators, I dropped into a tavern for some liquid refreshment, prior to lunching there. It's a very well known, very fine tavern.

"Like I always do whenever I see a phonograph, I walked over, selected some of the tunes by artists I like and dropped in a coin.

"Not a single one of the records I chose came up to be played. In fact, some recordings I didn't like at all, played instead.

"So I asked the bartender, 'How come?'

"Instead of answering, he pointed to a very slatternly looking individual, with a metal case in one hand and a portable tool chest in the other who, just at the moment of my question came hustling, busily and noisily, into the place.

"Naturally, he was conspicuous, simply because being a very well known and a very nice looking tavern it attracts a much better class of people who are rather well dressed.

"He hurried over to the phonograph, even tho there was a lady standing there looking over the selections and, without waiting, or asking the lady's permission, spun the phono around, almost frightening the lady out of her wits. Without apologizing he started to unlock the back door.

"After that he dug down for the cash box and emptied it with a clattering crash right on the nearest table. He allowed the coins to remain in the pile they made and walked back to the phono. He pulled a few records off the machine and, digging down into his metal case, pulled out a few others and replaced the first ones.

"He then slammed the door shut, didn't change a single title strip, spun the phonograph about to its former position, pushed it against the wall with a bang, and walked over to sit down at the table where the coins were piled up.

"He didn't use a rag, a cloth, or even a whisk broom on the machine. He paid no attention to the smack against the wall the phonograph caused, as to whether it had damaged the wall or, perhaps, injured the phonograph as well.

"He just plunked himself down on a chair at this coin covered table and started to stack up the coins.

"In the meantime a few men had gathered

about and, which is only natural, were trying to guess the total of all those coins.

"When one of these men said something, which I couldn't hear, he looked up and said with a surly expression and in a very gruff voice:

"What's it your business?"

"I needn't go on from there, I'm sure. Just wanted you to know why I think that some of the great articles which have appeared in this regard in past issues of 'The Cash Box' should be reprinted in big, bold, red type for operators who are wasting salaries."

The above arrived in the mail from a well known operator who asked that his name remain anonymous, for he learned, after investigation, that the owner of the route, employing this serviceman, happens to be one of the nicest as well as a very pleasant operator and a gentleman.

But this pleasant operator, like a great many others, it seems, hasn't taken the time to educate his employees as to what contact with the public means to his business and his future.

How many operators, whether in music, amusement or vending, are wasting salaries as is this operator?

How many operators have taken the time to check up on what their salaried peoples are doing?

How many operators, especially owners of large routes, know the location owners, and know what these location owners demand of their own employees and, especially, from outsiders who tramp into their places at the busiest hours?

It's a well known fact that a great many of the owners of the largest routes in the nation don't even know 10% of their own location owners anymore.

Nor do they, even laboring under such a handicap, take the time to learn whether or not the locations are satisfied with the service their salaried employees are purveying.

Long ago *The Cash Box* recommended that each owner of a large route would find it to his advantage to employ a "goodwill ambassador" who would just travel about from spot to spot to learn what was what and why.

Perhaps the above, written by an operator, will serve its purpose and, instead of *The Cash Box* reprinting old editorials in this modern era of super-service, operators who read this may more closely investigate their own businesses and, surely, bring about the proper cure.

# COINMEN ACTIVE IN CHARITY DRIVES

## Approximately 450 Coinmen Gather at Sheraton-Astor to Honor Joe Young at United Jewish Appeal Fund Raising



JOE YOUNG

NEW YORK—The UJA Testimonial dinner for Joe Young, Wurlitzer distributor here, at the Sheraton-Astor Hotel, Wednesday night, June 15, was one of the most successful ever held by the industry. Approximately 450 coinmen, record, and music guests enjoyed a fine evening.

It was announced by Barney Sugarman, chairman, that the donations this year surpassed by several thousands of dollars the highest previous year's donations. All members of the committee worked hard, and were gratified that their efforts resulted in so successful a campaign.

Joe Young was lauded by the members of the coin machine industry who addressed the audience. Sugarman, acting as toastmaster, introduced Al Denver, president of the Music Operators of New York, and Sidney Levine, counsellor. Both spoke of Young's fine upstanding character, and of his charitable contributions. Sugarman presented Young with a plaque from the UJA, and Denver presented him with one from the members of the New York association. Robert (Bob) Bear, sales manager of The Rudolph Wurlitzer Company, expressed the sentiments of his firm, and the gratification that Young had been selected for this singular honor.

Young is the first non-Jew ever to be so honored by the United Jewish Appeal, coin machine division.

In addition to representation from every division of the industry, locally, a number of out-of-town guests were on hand. In addition to Bear, from the Wurlitzer firm were A. D. Palmer, Jr., advertising and sales promotion manager, and John A. McIlhenny, district manager. Wurlitzer distributors from other areas present were John Bilotta, Newark, N. Y.; Claude Hopkins, Cleveland, O.; and Charles Winter, Baltimore, Md.

From the Seeburg firm was Jack Gordon, regional representative.

From the AMI company was Jack Mitnick, regional representative.

Also in attendance from out of town

were: Bill Bolles, J. H. Keeney & Company; Harry Rosen and Joe Fishman, Atlantic Pennsylvania Corporation, Philadelphia; Irv Morris and Irwin Rosenberg of Newark, N. J.; Frank Mandia, Shrewsbury, N. J.; Dave Stern and Bob Slifer, the Rock-Ola Distributors from Elizabeth, N. J. and New York; Oscar Parkoff, Atlantic New Jersey Corporation, Newark, N. J.; Max Goldstein, Binghamton, N. Y.; Babe Kaufman, Atlantic Highlands, N. J.; Al Schlesinger, NCMMA, Chicago; Tommy Greco, Glasco, N. Y.; and an entire delegation from Westchester, including Carl Pavesi, Lou Tartaglia, Max Klein and Seymour Pollak.

All of the area's distributing organizations were represented by the heads of their firms and their staffs.

After the formal speeches, the gathering was entertained by a number of recording artists, and danced to the music of a fine orchestra.

## Zionists Elect Samuel Wolberg President



SAMUEL WOLBERG

CHICAGO—The Zionist Organization of Chicago, on Sunday, June 12, installed Samuel Wolberg, Chicago Coin Machine Company, this city, as president. Wolberg succeeded Morris Bromberg.

The ceremonies were conducted at the Sherman Hotel at the 58th annual conference. Rabbi Henry Fisher of B'nai Zion Congregation officiated at the installation.

## Gil Kitt Named To Head Combined Jewish Appeal Coinbiz Division



GIL KITT

CHICAGO—Gilbert M. Kitt of Empire Coin Machine Exchange, this city, has been named to head the coin machines division of the Combined Jewish Appeal.

Without any fanfare or further ado, Gil started right out to obtain con-

tributions from members of the industry in the Chicagoland area and, within a few days, was able to report about a 50 per cent increase up and above donations that were made last year by coinmen here.

Said Gil, "It is my sincere hope that every single member of the coin machines industry in the Chicagoland area will make it his business to donate more than ever before and to put this present drive so far over the top that, thruout the nation, our industry will be most completely recognized for an outstanding achievement as far as the Combined Jewish Appeal is concerned in this or any other area of the nation.

"I shall do everything in my power," he continued, "to make this the greatest year of donations to Combined Jewish Appeal. I promise here and now that every single coin machine man who donates to this most worthy and absolutely outstanding cause shall be definitely recognized for his efforts and that all of us, combined, shall bring about and establish a reputation of such outstanding character for this marvelous charity that we shall, for years and years, be honored by our effort."

## Chicago Park District Thanks Music Ops

CHICAGO—Edward J. McCabe, district supervisor for the Chicago Park District (Sherman Park) took time out from his very busy duties to write to *The Cash Box* the following note:

"This is just a short note to let you know how much we are enjoying the Juke Box we received from Mr. Ray G. Gallet last October.

"It's a wonderful machine and the kids are really having a fine time."

People like Edward J. McCabe are devoting themselves, at terribly small salaries, to the great social effort of helping to curb juvenile delinquency, by attracting youth to athletics and dances at the free Chicago District parks and playgrounds thruout the city.

Some time ago, McCabe called on *The Cash Box* in an effort to get a juke box:

"Because," as he explained at that time "this would tremendously help us to curb juvenile delinquency and, instead of the kids just roaming around the naborhood with nothing to do, we could run dances for them so that they would wear off some of that youthful energy and, at the same time, enjoy themselves."

The *Cash Box* instantly contacted

the Recorded Music Service Association here. The result was that Robert E. Gnarrow of A.B.C. Music Service Corp., helped this publication to obtain a juke box for Sherman Park thru Ray Gallet.

All leading playgrounds and parks of the Chicago Park District, just like the Boy's Clubs and many, many other organizations helping to combat the spread of juvenile delinquency, have been supplied with free automatic phonographs by the automatic music operators thruout the city of Chicago.

## Ops in Broome, Tioga and Hancock Counties Join Southern Tier Coin Operators Association

BINGHAMTON, N. Y.—The operators thruout Broome, Tioga and Hancock counties have joined into the Southern Tier Coin Operators Association, with headquarters here.

Max Goldstein is acting as coordinator. Bob Charles is acting president. Among the operators cooperating are Hy Rosen, the Decoates brothers, George Thayer and the Skrabalak brothers.

**Gold Medal**

WITH MATCH-PLAY

**Blue Ribbon**

WITHOUT MATCH-PLAY



**New Bally bowlers**  
 combine greatest bowler features  
 with new **BONUScore** play-booster

YOU get the greatest combination of money-making play-appeal ever built into a bowler-game when you get Bally BLUE RIBBON or Bally GOLD MEDAL working for you on location. Thrilling SUPER-STRIKE

feature . . . plus popular SPEED-CONTROL and other famous Bally-Bowler features . . . and the new BONUScore feature that keeps players coming back dime and dime again to improve their skill at "right on-the-nose" BONUScore speed-control. Order from your Bally Distributor today.

**Popular SUPER STRIKES and SPEED CONTROL**



Write for details of big money-making Bally Kiddie-Fun Equipment.

**BALLY MANUFACTURING COMPANY—2640 Belmont Avenue, Chicago 18, Illinois**

# Seattle Music Operators Change To Dime Play

**Boise, Idaho, Walla Walla and Bremerton, Wash. Already On 10c Play. Expect Entire State of Washington On 10c Play Soon**

**New Association to be Called "Washington Music Merchants Association"**

SEATTLE, WASH.—The phonograph operators in Seattle and surrounding areas met recently and formed an association to be known as the Washington Music Merchants Association, Inc. In addition to the ops, local phonograph distributors also became members of the organization.

Dime play, one of the biggest problems in the area, will be given an assist by the new association. It will aid the individual operator in the conversion of his route to 10c-3/25c play.

Each day finds more operators changing to the dime. Boise, Idaho; Walla Walla and Bremerton, Washington, are all on ten cent play and it is expected that the entire State of Washington will soon be dime play for the most part.

WURLITZER 1015 . . . . . \$ 95  
 ROCK-OLA 1436 FIREBALL (120) 45 RPM . . . 345  
 ROCK-OLA 1438 COMET (120) 45 RPM . . . . 625



RECONDITIONED AND REFINISHED LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D. Exclusive Seeburg Distributors

A Quarter Century of Service.

**ATLAS MUSIC COMPANY**

2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

The association decided to launch a public relations program. They have arranged for a 12 week radio program series, consisting of two 30 minute programs each week. It will be a disk jockey program that will also tell the story of the automatic phonograph industry. It will relate facts about the juke box, its history and some statistics, such as "how many miles of wire in each machine," "some listings of all time juke box hits," "records and data about some of the old artists who were the purveyors of hit songs of the past," etc. It will be a public relations program designed to acquaint the public with the juke box industry and to give it a better understanding of its people, its problems and its services.

The organization asks the assistance of any operator organizations who have had experience with local public relations endeavors to contact its secretary Johnnie Dontos, 330 West 75th St., Seattle.

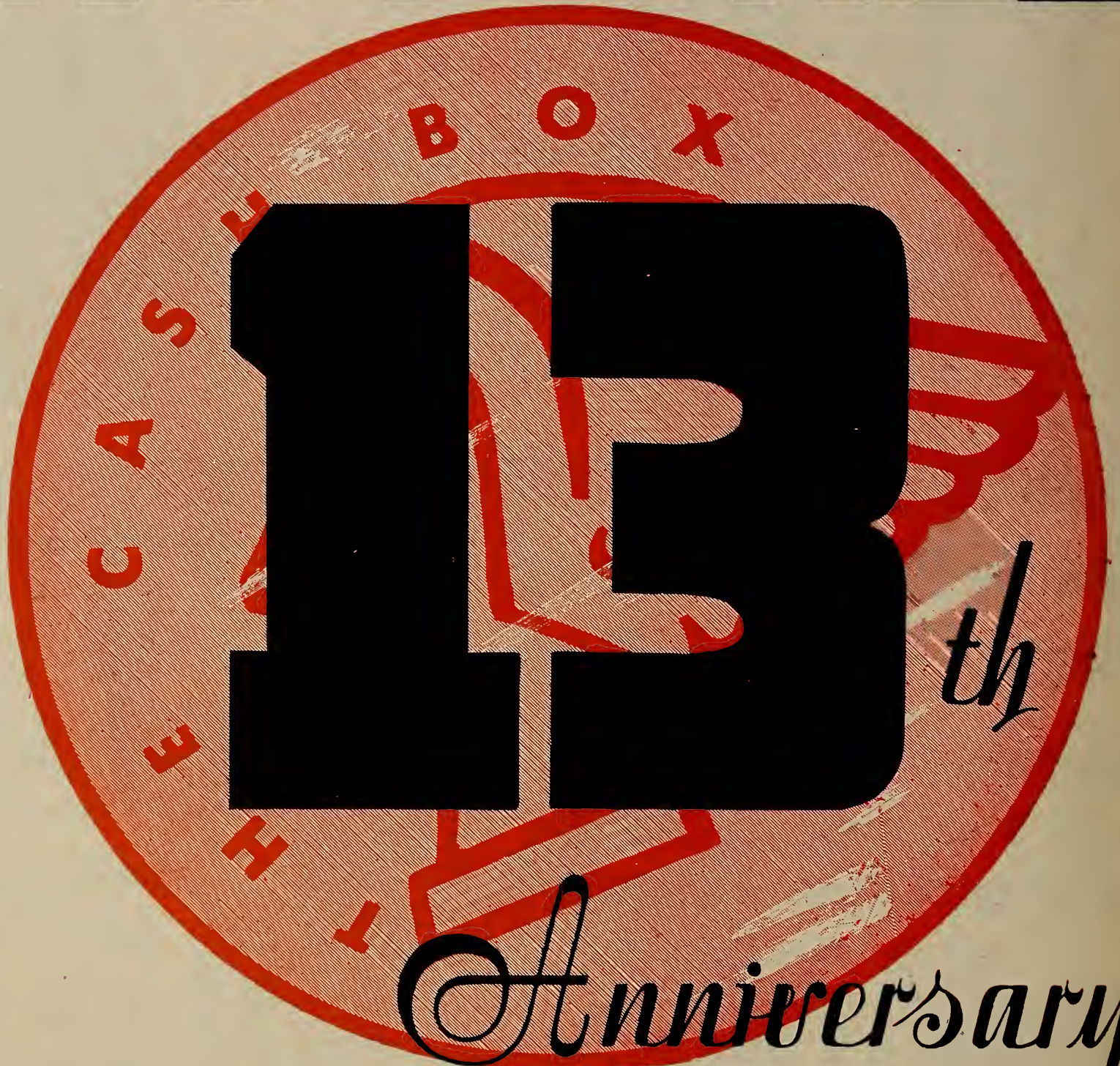
# Gottlieb Closes For Annual Vacation Factory Will Be Closed July 1 to July 18

CHICAGO—D. Gottlieb & Company announced this past week that the factory would be closed for two weeks, beginning on Friday, July 1 and reopening on Monday, July 18, while employees enjoy their annual two weeks vacation period.

This has been the practice of the firm for some years. The plant is closed down so that all could enjoy their vacations simultaneously.

*This Is The WEEK!*

# LAST CALL



*Anniversary*  
 and  
*Annual Encyclopedia and Directory*

**(Dated: JULY 2)**

---

---

# GOING TO PRESS

**Thursday – JUNE 23**

***The Most Important Issue Of 1955***

**ADVERTISERS:**

**PHONE**

**THE CASH BOX**

(Publication Office)

**26 West 47th Street**

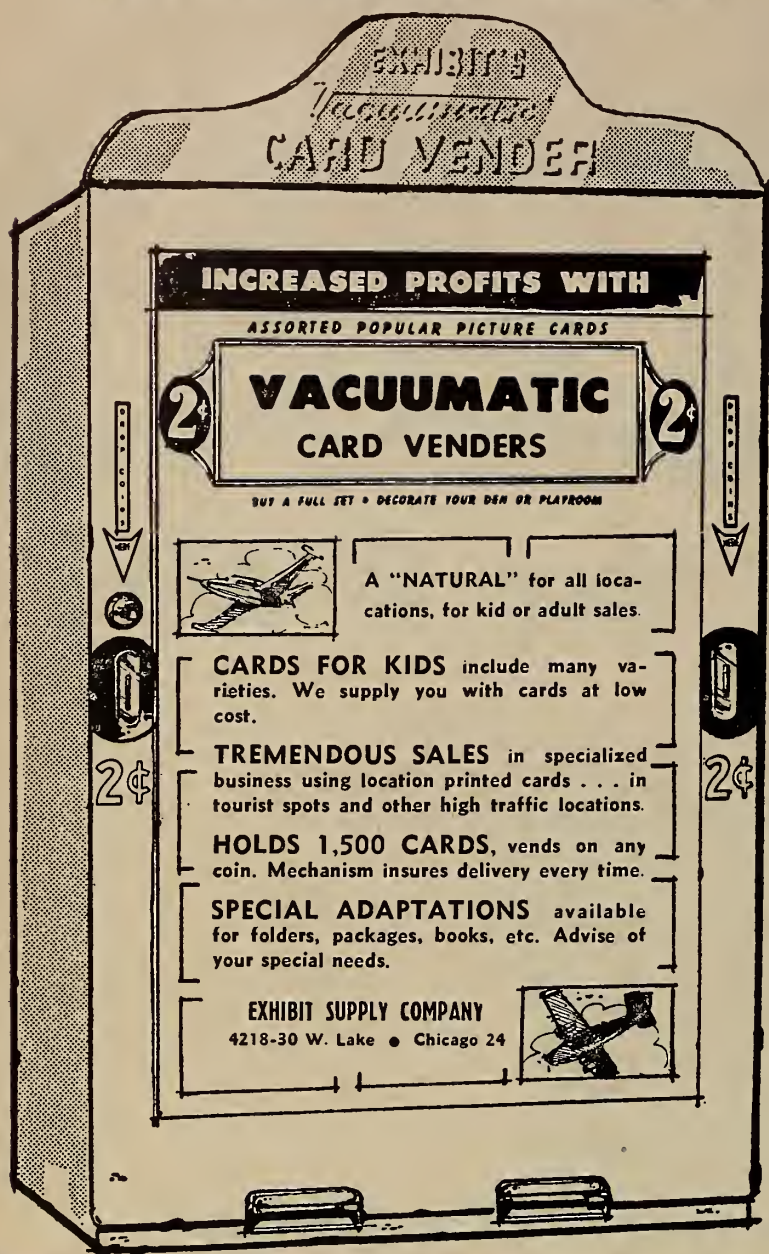
**NEW YORK 36, N. Y.**

**PHONE: JUDSON 6-2640**

---

---

# FOOL-PROOF! PROFIT-PACKED! MULTI-PURPOSE VENDER!



**NEW ENGLAND NIBBLES**

Cold weather and rain whammed outdoor location biz this week in New England, but ops were cheerful despite the elements because of the good biz experienced earlier and outlook for excellent takes. . . . Si Redd, Redd Distributors (Wurlitzer) arrived back at his Lincoln Street plant Wed. (15) from a trip to Wurlitzer plant at Tonawanda, N. Y. . . . Bob Jones, sales manager, on week-end trip to Bristol, Conn. . . . Margaret Wall, bookkeeper at Redd's, receiving congratulations on the graduation of her son from Paul Smith College in New York state. . . . Lad is first alternate on Cross Country Olympic skiing team of 1956. . . . John Hawkins, Redd shipping clerk, couldn't identify a mystery tune for \$25 when a local radio station called, but had his spirits lifted the following week when he won two tickets for the Provincetown cruise when his name was selected by a local newspaper. . . . Jerry Flatto, Boston Record Distributors, busy entertaining visiting recording artists at his plant and aboard his boat, the Cra-Z-Bay-B, on the Charles River. . . . Visitors at Jere's this week included Helen Sherlock, former secretary; Art Strahan, Greenfield; Jack Grauer, Falmouth; Bud Sequier and Mal Wallace, Newport, Vt. . . . Ed Ravreby, Associated Amusements and World Fair, off on a Connecticut trip. . . . Biz reported up here with Keeney's new Palisades shuffleboard. . . . Arcade equipment going big. . . . Ops in were: Jerry Pothier, Gloucester; Dave Baker, Melo-Tone Music, Arlington; Sol Taube, Manchester, N. H.; Con Libbey, Haverhill; Clint Newton, Bristol, Conn. . . . Ed and Mrs. Ravreby will open their summer house at Hyannisport this week. . . . Daughter Ruth Mae receiving congratulations on her graduation from Boston University. . . . By-laws to be adopted at meeting of Mass. Music Operators Association at Hampton Court Hotel Thursday night (16) . . . Irwin Margold, gen. mgr., Trimount Automatic Sales Corp. (Seeburg) reports heavy interest among ops in arcade equipment. . . . Arcade biz took big upswing this season and much new equipment has been put in. . . . Arcade ops are buying new equipment, renting equipment and rebuilding old equipment. . . . At Atlas Distributors (AMI) Louis and Barney Blatt have been greeting many of the New England ops in on pre-season buying trips. . . . Among those in this frame were: Ozene Michaud, Waterville, Me.; Ralph Faretra, Concord, N. H.; Mrs. Eva Thuston, Fall River; Sam Orstein, Providence, R. I. . . . Ten cent play going strong in that area. . . . Call for conversion kits is not heavy, though. . . . All new equipment coming through on the dime. . . . Town livened up with recording stars in for engagements. . . . Somethin' Smith and the Redheads at Blinstrubs, Joan Weber on the Boston Belle moonlight dance cruise ship. . . . More coin operated equipment at Revere, Salisbury, Hampton, Nantasket and Old Orchard beaches this season than ever before. . . . Lake, park and pool resorts going in heavily for coin operated pieces too, along with summer hotels.

## Meeting Dates Of Music Operators' Associations

- June 28—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 28—Western Massachusetts Music Guild  
Place: Ivy House, W. Springfield, Mass.
- 28—Amusement Machine Assn. of Philadelphia, Inc.  
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 28—California Music Merchants' Assn.  
Place: 2822 W. Pico, Los Angeles, Calif.
- July 4—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 4—California Music Merchants' Assn.  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 7—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 7—California Music Merchants' Assn.  
Place: Sacramento Hotel, Sacramento, Calif.
- 7—Eastern Ohio Phonograph Operators' Assn.  
Place: Tod Hotel, Youngstown, Ohio (General)
- 12—California Music Merchants' Assn.  
Place: Fresno Hotel, Fresno, Calif.
- 13—California Music Merchants' Assn.  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—California Music Merchants' Assn.  
Place: U. S. Grant Hotel, San Diego, Calif.
- 18—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 21—Eastern Ohio Phonograph Operators' Assn.  
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 25—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.



**HOUSTON HAPPENINGS**

Twenty year club member, John E. Williams, ramrod at Williams Distributing Co., jubilant over current popularity of Gottlieb's "Jubilee". John has currently a monopoly on the name Williams in local coin machine circles, which is not the way it was some time back when four fellows, not related but surnamed Williams, were active in the business. . . . Ralph Sims, possessor of Texas Amusement Company, a neat and not very old operating firm on Pierce Avenue, has himself a new Pontiac. . . . Another rightfully proud new car owner is Bob Davenport and his Ford with everything on it including a three thousand dollar plus price tag. . . . Johnny Benton, formerly of Houston and lately from Liberty and points south, busily engaged in getting reestablished in business on Clay Avenue. Johnny has enjoyed a varied career in coin-machinedom including regular operator, record salesman, and manufacture and sales of shuffleboards. . . . Steve Poncio, big wheel at King Records, Inc., back from a bowling tournament in New York. Asked about his score in the tournament, Steve said he had a good trip anyhow. . . . Another important person around the King Record sales office is likable Margie Kunkel. Listed merely as secretary, she is in addition a one girl source of information on about everything from where Poncio is and what records are popular to whose checks are good and the like. . . . United Record Distributing Company, bossed by Jerry Bates with Howard Elam and Johnny Young outside sales representative and counterman respectively, selling them all over the territory. . . . Well-liked Dorothy Maines, secretary of S. H. Lynch Houston office, enjoying her annual two-week vacation. . . . Houston Branch, S. H. Lynch and Company provided Seeburg background music and paging service (via high fidelity speakers) for the annual Texas Restaurant Association meeting at Shamrock hotel exhibit hall June 14-15-16. The Lynch Company also had a booth in the hall at which were displayed the latest Seeburg phonographs, operating equipment and background music together with latest model Eastern Electric cigarette vending machines.



HOME RUNS ACTUALLY GO OVER THE FENCE!

**Williams KING OF SWAT**

REPLAY or NOVELTY  
SINGLES · DOUBLES · TRIPLES · HOME RUNS

The ball is really pitched!

PLAYERS RUN BASES

**Only**  
AUTHENTIC  
BASEBALL GAME  
WITH WILLIAMS  
NEW ANIMATED  
BASE RUNNING  
UNIT

**HITTING** a "bases loaded" homer lites up arrows under letters in name KING OF SWAT. Lifting arrow under G and F good for one replay... carry-overs from game to game... lifting arrow under T scores 5 replays... then all arrows are reset.

**"SAFE"**—the Umpire calls 'em when the runner crosses home plate.

Previous **HIGH SCORE** stays on... Beat previous High Score for replays!  
**REPLAYS FOR SCORE...**  
"NUMBER-MATCH" scores **REPLAY!**

*Order* Williams **"KING OF SWAT"**  
BASEBALL GAME TODAY!

**Williams**  
MANUFACTURING  
COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Twin Coin Chutes:  
10c —  
3 for 25c

**IMMEDIATE DELIVERIES:** King of Swat - Race the Clock - Wonderland - Sidewalk Engineer!

## When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

**Joe Orleck**  
**THE CASH BOX**  
26 West 47th Street  
New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year . . . . . Month . . . . .

NAME . . . . .

FIRM . . . . .

ADDRESS . . . . .

CITY . . . . . ZONE . . . . . STATE . . . . .

**WANTED—**

**UNIVERSAL 5-STAR**

**FIRST** COIN MACHINE EXCHANGE

Wally Finke & Joe Kline  
1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

### \$100 Licensing Fee On Milk Vendor Upheld By N. J. Superior Court

NEWARK, N. J.—Action of the Irvington Town Commission in establishing a \$100 annual licensing fee for milk vending machines was upheld by New Jersey Superior Court Judge G. Dixon Speakman in an opinion handed down in Newark on June 13.

Sentinel Sales had charged the fee was confiscatory because it represented between 20 and 25 per cent of the net profit from each machine, and was discriminatory because of the lower fees charged for other services. The company declared the purpose of the high levy was to keep the machines out of Irvington or at least to limit their number.

The court held that the \$100 fee was not confiscatory because the costs of supervision and inspection of the machines to the municipality were high and also because the municipality's right to license falls within its revenue-raising powers.

The court's decision was a second setback for the company, which pre-

### Phono-Vend of Texas New Sales Method Proves "Very Successful"

SAN ANTONIO, TEX.—Lou Sebastian, sales manager, Phono-Vend of Texas, this city, advises that he had been covering his territory in a new station wagon, which is used to demonstrate the new Rock-Ola model "1448" to operators. "This method of selling has been very successful," he says.

Sebastian also advises that Frank De Barros, manager of the Phono-Vend of Houston, had just returned from California where he had gone to bring back his family. Ed Ponder, sales representative of the firm, traveling the territory, reports operator approval of the new phonograph.

viously had sought to have Speakman lift an embargo imposed by the Newark Health Department on 10 of its machines. The court found at that time the department's action was justified because the machines used were subject to tampering, making likely the possibility of contamination.

## THRU THE COIN CHUTE

### TENNESSEE TOPICS

Cotton Pennington of Sammon and Pennington Co., Montgomery, Ala., reports a large turnout by local operators to see his display of new equipment. Among those who attended were Bubba Fort, Columbus, Miss., E. S. Steed of Tupelo, Miss., Warren Smith, Hoxie Smith, Wallace Liddell, New Albany, Miss., D. Brassel, Watervalley, Miss., Tino of Bond Amusement, Jackson, Tenn., Earl McDaniel, Jackson, Tenn., E. J. Mahfox, Stuttgart, Ark., Bob Eblin, Paragould, Ark., E. V. Womack and his wife, Jonesboro, Ark., Cleve Reed, Rison, Ark., Tom Armstrong, Brinkley, Ark., H. Tinker, Blytheville, Ark., George Heard, Newport, Ark., Ed Boyce, Ball Knob, Ark., Henry Hitchcock, Jonesboro, Ark., Fred Swan, Forrest City, Ark., Skeets Barber, Forrest City, Ark., L. C. and George Sammon proud of the week's work. . . . Over at Williams Distrib. Co., Memphis, Buster and Ed Newell were not to be found. John McDonald was holding down the fort. . . . Alan Dixon and Geo. Sammon still working hard on ten cent play and the report we hear indicates about 65% of the ops have switched. . . . Things appeared to be going well at W & M Sales, Memphis. . . . One Stop Record Shop as busy as ever. John Novarese reports the sale of ep's on the rise. . . . Enjoyed seeing R. L. (Bob) Harbin trying to get his boys, Bill and Bobby, on the run. . . . A sight to see—Curley Dickens and Charles Marshall playing each other on the "Speed Lane." . . . Seen on Coinrow this week were Henry Trigg, Bill Carver, Johnny Novarese, Bill, Bobby and R. L. Harbin, Drew Canale, Tommy Canale, Curley Dickens, Charles Marshall. . . . The coin machine business will lose one of its best. Cal Everhart of the S. L. Stiebel Co., Nashville, has accepted a sales job with The Royal Bond Co., of St. Louis, Mo. He will sell undertaking supplies. . . . C. C. McGowan busy in the shop with a cigarette vendor. . . . Ollie Trauernicht busily watching John Ladd working. . . . Happel picked up his head from the books just long enough to advise us the ep was picking up sales in Chattanooga and Knoxville. . . . E. H. Gamble, all over Nashville coinrow looking for a part. . . . Marshall Williams and Northern were at the races in Chattanooga. . . . Joe Fitzgerald setting up new spots. . . . El Englen elated at being chosen distrib for the Binks Industries. . . . At Tommy's Dist. Co., Nashville, Tommy was doing his best to get away for his trip to Fort Riley, Kansas, where his son had completed his military training and had received an appointment to West Point. He and Mrs. Tomlin were pleased and proud of the boy's accomplishment. . . . Mrs. Whillington of Tommy Distr. Co., on vacation. . . . Break of Rock City Amusement Co., Nashville, reports his business has been even better than he had expected. . . . Woodie Thomas too busy to talk. . . . Ran into an old timer, operator and one-time manufacturer of "Rolla Pola," W. A. (Mill) Uttz. Bill is owner of the Dixie Novelty Co., Covington, Tenn. He now becomes a member of The Cash Box "20 Year Club." . . . Carnell Vaughn, Clarksville, Tenn., reports the take on his vending route is up. . . . J. W. Biggers, Biggers Amusement, Clarksville, Tenn., out when I called. . . . Mrs. Louise Biggers home from a trip to the east to see her mother. . . . Dropped in to see Frank Swartz and Sid Parker. Both floor displays were tremendous. . . . Bill Uttz in buying three truckloads of bowlers for his routes. . . . Ruth Bear-don, at Daytona Beach, Fla., recuperating from her fall.

## THRU THE COIN CHUTE

### DALLAS DOINGS

Business is reported up by the coin men as they come back to their desks after vacationing in various places. R. B. Williams is away in Chicago and North Tonawanda, N. Y. He will be visiting United Mfg. Co. at Chicago and the Rudolph Wurlitzer Co. at North Tonawanda. . . . Operators from all around visited in Dallas. . . . Richard Gentzl of Stephenville was in Dallas Tuesday. Went by Ennis on his way back to pick up his new Oldsmobile. . . . Edith Ellison just bought a new Oldsmobile. She is planning a trip to Galveston. . . . Mrs. Thrasher of Skipper's Music returned home this week from a trip to New Mexico. . . . Mrs. Bob Burns has been entertaining her in-laws and did not get into Dallas this week. . . . There was a branch managers business meeting at the S. H. Lynch Co. this past Saturday. After the meeting the managers and their wives were treated to a dinner at the Italian Village. . . . Tom Herrick, the Seeburg representative, has been visiting the S. H. Lynch Company getting acquainted. . . . Ray Barnes and his young son, David, were visiting in Dallas the other day. David has just graduated from high school and is planning to enter college soon. . . . B. H. Williams of Commercial Music Co. has been in El Paso all week on business. . . . Quite a sick list this week. Fred Ellis of Waco in Dallas this week after spending a week in the hospital. . . . Joe Matessa still on the sick list. He has an allergy and both of his hands are infected. . . . Frank Sachse of Dallas has been in bed all week with influenza. . . . Carl Casperson of Commercial Music is leaving for a vacation. He plans to visit Pennsylvania and New York. . . . It is understood that as soon as Bill Chandler returns from his vacation Herb Ripa will take off for three or four weeks. Chandler will take care of the route. . . . Jimmy Garrett of Longview went fishing at Shreveport and run out of gas during a rain storm. That cut his fishing short. . . . Sorry to hear of the death of Leo Smith's father. He died this past week at Lampassas.

## THRU THE COIN CHUTE

### CALIFORNIA CLIPPINGS

The fact that coin machine manufacturers have been sending their sales reps and factory engineers to call on distributors and operators is paying off handsomely for them. These periodic visits by factory reps. are doing more to build good will and stronger business relations between the operator, the manufacturer and his products than anything else they could do. Practically every week someone is in town representing one of the factories in Chicago. This week Tom Herrick, assistant sales mgr. for the J. P. Seeburg Corporation, dropped into town to visit with the firm's local distributor, Minthorne Music Company. He also spent several days in San Francisco with the R. F. Jones Co. Jack LaRue, Seeburg factory engineer, was also in Southern California this past week. He and Ed Wisler, Minthorne sales rep., conducted informal operator service schools throughout the Bakersfield area. . . . Two representatives from J. H. Keeney & Co. were in at Badger Sales Company. They were Bill Coan, vending field sales & service engineer, and Tom McCormick, Bowler service engineer. The pair will swing thru the complete Northwest to launch the firm's new coffee vendor. . . . Al Thaelke, United field engineer, is making a tour through the Western territory with Dave Wallach, sales rep. for C. A. Robinson & Co., to help solve some of the operating and servicing problems of games operators.

**NEWS TIDBITS:**—It was announced that Paul A. Laymon has taken over the Rock-Ola line for Southern California, after extensive negotiations with the factory in Chicago. The new model "1448" Rock-Ola phono is now on display at the Laymon showrooms.

**DISTRIBUTOR DOINGS:**—Most distributors agree that business is up considerably over this same period last year. Many reasons for this. Unemployment is way down and Southern Californians are making more money than ever before which means more prosperity for everyone. New games and phonos, which are now on the market, have more player appeal which means a higher take for the operator. The multi-million dollar tourist business is pouring added revenue into the coffers of local coinmen. . . . Economists predict that California will hit its highest peak of prosperity within the next 10 years which leaves most coinmen highly optimistic over the whole thing. . . . **C. A. ROBINSON & CO.:**—The Robinson showrooms were buzzing with activity last week as ops dropped in to look over United's new "Capitol" Bowler and "Derby" roll down game. Al Thaelke, United's field engineer, will spend the next three weeks covering the territory with Robinson's sales rep., Dave Wallach. . . . **BADGER SALES COMPANY:**—Fred Gaunt revealed that Keeney's new "Palisades" and "Speed-Lane", two bowlers in one combination, is the hottest game they have had in the place for a long time. . . . Bill Happel says they are all anxiously waiting for Genco's new baseball game. He predicts that it will be another Genco first.

**PAUL A. LAYMON CO.:**—With the addition of the Rock-Ola line business is expected to hit new heights at the Laymon showrooms. . . . Bally's new in-line "Gay Time" arrived last week and immediately caused a furore of excitement among local coinmen in surrounding areas. . . . As for business in general at the Laymon emporium, Jimmy Wilkens summed it up in short order when he said, "It's very very good. We're busier than ever", he added, "and looking forward to building up our phone department once again".

**SIERRA DISTRIBUTORS:**—Wayne Copeland reports that "Disneyland", Walt Disney's mammoth multi-million dollar amusement park, will use Wurlitzer juke-boxes exclusively throughout the park along with other Wurlitzer products. . . . Howie Freer has been concentrating on a direct mail campaign to create new demands for their phonos and games as well as increase customer traffic. He reports that the sytem is working out very nicely. His mailings have doubled and customer traffic has increased tremendously. . . . The firm has created its own phono title strips which they will sell to their customers at cost.

**MINTHORNE MUSIC COMPANY:**—Visits from representatives of the J. P. Seeburg Company kept the Minthorne showrooms buzzing with activity last week. Sales on the Seeburg "R" continued to soar while sales in the games department hit new heights. . . . Hank Tronick reports that Chicago Coin's "Hollywood" Bowlers are simply doing great as well as all the other new games on display. . . . **SIMON DISTRIBUTING COMPANY:**—Caught Jack Simon going through some old 1950 and '51 issues of The Cash Box. He stated, "Yep, as you can see, we read The Cash Box around here. And we never throw it away either. Never know when you'll want to refer back to it. We have issues here", he added, "that go way back to 1946 and '48."

**OPS JOTS:**—Lela Smith, in town from Barstow, was raving over how good business has been around the Barstow area, "in spite of a sudden heat wave which sent temperatures soaring way over the hundred mark", she stated. . . . Out of town operators came in by the hundreds to take care of business along coinrow last week. . . . Elmo Robinson drove in from Phoenix, Arizona. . . . Others included Bob Shuck, Redondo Beach; John Williams, Sherman Oaks; Carl Lykke, Santa Ana; Reed Olsen, Tarzana; Hap Parkhurst, San Bernardino; Harry Perrine, Oceanside; K. W. Robertson, Elsinore; Art Ridgeway, Bostonia; J. D. McGehee, Pomona; Charley Peddicord, Buena Park; Tex Nowka, San Bernardino; Joe Tamulonis, Banning; Roy Jones, Ridgecrest and Bob Donahue, Pismo Beach. . . . Fred Harling in town raving about his operation in Delano. "We're on dime play 100%", he stated, "and I'd never put anything on a nickel again".

**COINROW CHATTER:**—Publicist George Jay took The Barry Sisters on a tour of California Music Company and Leuenhagen's Record Bar to meet with operators and plug their latest Cadence clicker "Let Me Be Your Honey, Honey". . . . Ben Chemers, business manager of The California Music Merchants Association announced that their next meeting for the Los Angeles division will be held Tuesday, June 28, at their new West Pico offices at 2822 W. Pico. He urges all members to attend. George A. Miller, state president of the organization, will be on hand to speak before the group.

**ANOTHER KEENEY ORIGINAL IDEA**

**BOWLER NO. 1**

**KEENEY'S SPEED-LANE WITH CHANGING SPEEDS**

**KEENEY'S ORIGINAL MATCH FEATURE:**

1. Available with or without "match" feature.
2. Keeneey's individual player "match".
3. Can be set to "match" in 2nd or 10th frame.
4. Player needs to match numbers only to score.
5. Diamond — Horseshoe — Trophy — or Star determine Bonus in oword section.

Keeneey's Original Brilliant Multi-Color Cork Finish Cabinet

**10¢ PLAY**  
or  
**3 for a QUARTER**

**J. H. Keeneey & CO. INC.**  
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

**Again! KEENEY IS FIRST WITH THIS Double Value BOWLER!**

**JUST SWITCH BACKGLASS — CHANGE PLUG-IN — AND IT IS RADICALLY DIFFERENT!**

**BOWLER NO. 2**

**PALISADES**

**WITH Keeneey's ORIGINAL SYNCHROMATIC SCORING**

Lights on playfield step across from left to right until puck is thrown. Game will score whatever value shows when lite is stopped.

*truly different!*

**6 PLAYER BOWLER**

## MAC Vendors, Inc., Formed

LOS ANGELES—The formation of MAC Vendors, Inc., was revealed to representatives of the trade press during a dinner meeting at the Statler Hotel June 7. The \$200,000 stock corporation consists of ten Southern California operators who have each purchased equal shares in the organization.

Sam Ricklin, president of the organization, introduced Paul Gordon, attorney and spokesman for the group. Gordon outlined their general policies and aims.

He revealed that the main purpose of the organization is not to thwart competition but to encourage ethical business practices for the general betterment of the industry. The stockholders of this organization will continue the operation of their routes in the same manner as in the past. Each member will serve on the board of directors of MAC Vendors and will have a voice in the formation of its policies and by-laws.

Ray Powers has been appointed general manager of the new operation and will have the complete responsibility of running the organization and

carrying out its policies.

The group will act as a clearing house to solve the problems which confront the average operator. They will also set up their own public relations department.

Officers of the organization are Sam Ricklin, president; Pete Pellegrino, vice-president; Lee Walker, secretary, and Barney Smith, treasurer. Members of the board of directors are Tom Catana, Gabe Orland, Tommy Workman, Fred Shuey, Charles Allen and Ted Enoch.

Each is a well known coin machine operator who has extensive operations of his own with the exception of Ted Enoch, automobile dealer, who was brought into the organization because of his vast knowledge of financing and investments. The combined know-how of the members represents 171 years of experience in the operation of coin machines.

The operation will include any coin operated equipment which will prove profitable for the organization, such as music machines, games, cigarette machines and merchandising vendors.

## MOA To Open Chicago Office

CHICAGO—George A. Miller, National president and business manager of Music Operators of America, announced this week that MOA will open permanent offices at 3018 East 91st Street, South Chicago.

The idea of having offices in various parts of the United States has been discussed by the national president and Board of directors for several months. Miller will spend a normal amount of time in Chicago each year.

However, most of the correspondence will continue to be answered from the Oakland office in California.

Miller also stated that another office will be opened in New York City in the very near future.

"Having offices in three different parts of the United States will give the music operators better service and quicker response to the many questions and letters that are received each day by MOA," said Miller.

## United Music Ops of Mich. Arrange Two-Hour Variety Show for More Than 4,000 Teeners

### Third in Series to Help Fight Juvenile Delinquency

DETROIT, MICH.—More than 4,000 boys and girls from 10 parochial and public high schools in Northwest Detroit gathered in the University of Detroit fieldhouse on June 8 for the third teen-age show arranged by the Northwest Business Men's Youth Council and the United Music Operators of Michigan.

Headliners from the music and sports world, local disk jockeys, war heroes and others staged a two-hour variety show and more than 50 merchants donated gifts, including portable radios, sports equipment and record albums.

Police Commissioner Piggins best expressed the occasion and its purpose by explaining: "There is no juvenile delinquency here, only juvenile enthusiasm."

Among those who performed for the gathering were Jaye P. Morgan, RCA

## BINGO SALE

Cleaned, Checked, Ready To Go

|                   |      |         |
|-------------------|------|---------|
| 4 ABC's           | each | \$35.00 |
| 3 Atlantic Cities | each | 95.00   |
| 3 Beach Clubs     | each | 225.00  |
| 4 Coney Islands   | each | 60.00   |
| 3 Ice Fralics     | each | 275.00  |
| 1 Circus          |      | 125.00  |
| 1 Dude Ranch      |      | 225.00  |
| 1 Five Star       |      | 35.00   |
| 1 Fralics         |      | 135.00  |
| 1 Palm Beach      |      | 275.00  |
| 1 Stars           |      | 50.00   |
| 1 Tahiti          |      | 175.00  |
| 1 Yacht Club      |      | 150.00  |
| 1 Hi-Fi           |      | 275.00  |

1/3 with order—Balance C.O.D.

**DAVID ROSEN**  
855 N. STATE ST., CHICAGO 14, ILL.  
TELEPHONE 2-2503

Victor: Frankie Castro, Mercury; Don Smith, Empirical; Loreleis, Spotlight; Bob Crewe, Spotlight; The Scalders, Drummond; Five Jets, King; Hal Summers and the Stages, Penthouse; Billy Valentine, Capitol; and deejays Don McCleod of WJBK and Robin Seymour of WKMH.

Co-ordinating the show and securing of talent was arranged by the United Music Operators of Michigan Committee consisting of Joe Siracuse, United Sound Systems; Larry Gentile, Chairman of the United Music Operators of Michigan Disk Jockey Committee; Sonny Sears, Office Secretary and Roy Small, Conciliator and Public Relations Counsel.



A BOATLOAD OF PROFITS!



SEE IT AT YOUR DISTRIBUTOR NOW!

# with GOTTLIEB'S SOUTHERN BELLE

## 6 Ways To Win!

- ♥ A-B-C Rollovers Light Targets for Special.
- ♥ 1-2-3-4 Rollovers Light Targets for Special.
- ♥ 3-Mystery Special When Lit Rollovers.
- ♥ High Score to 7 Million.
- ♥ 4-Lite-up Pop Bumpers.
- ♥ 4-Number Spotting Rollovers.
- ♥ 2-Letter Spotting Holes.



- ♥ 2-Cyclonic Kickers.
- ♥ 2-Super Powered Flippers.

THE LATEST AND GREATEST OF GOTTLIEB MULTIPLE PLAYER AMUSEMENT MACHINES!

**"JUBILEE"**

Locations across the nation report top grade earnings!



### Amusement Pinballs

as American as Baseball and Hot Dogs!



## D. Gottlieb & Co.

1140-50 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

# ROCK-OLA

**MODEL 1448**

Worth More When You Buy It

Worth More When You Trade It

## State Music Named ChiCoin Dallas Distrib

CHICAGO—Ed Levin, sales director of Chicago Coin Machine Company, this city, announced this past week that the firm had appointed Abe Sussman and Sate Music Distributors of Dallas, Texas, as its Dallas distributors for Chicago Coin games.

"At the present time," Levin stated, "State Music Distributors will handle our three very great products, 'Hollywood' and 'Bonus Score' bowlers along with our baseball game, 'Big League.'"

"The firm has all parts and supplies on hand as well as a good stock of these three games, and will be able to supply all operators in their area with whatever they want," Levin continued.

He also stated, "We feel certain

# THRU THE COIN CHUTE

## ALABAMA ACTION

Rubin Franco and Joe Capilouto, Montgomery, advise papa and mother still in Europe and plan to stay there until next month. . . . The Franco Dist. Co. has added another route. Franco purchased the A. M. (Doc) McCrory route. Doc plans to give more time to his construction business. . . . Isaac Cohen, Cohen Music, Montgomery, well pleased with business and enlarging his route with new machines. His record department, well stocked with radios and other music appliances, has added self service record racks. . . . W. H. Burhan, Montgomery, was busy repairing a phonograph. . . . Doc McCrory talking coffee vendors. . . . Max Hervich, Birmingham, working hard to make up for the time lost at the hospital. . . . Over at the Music Box, Birmingham, Huebert Hare was really busy. . . . Teddy Tsimpides has his right arm in a sling. . . . J. L. Brown, Jefferson Music, Birmingham, in the office for the first time this year. He claims adding new spots to his route keeps him continuously busy.

that the operators will find Abe Sussman and his organization ready and willing at all times to give them the

very finest service as well as the closest cooperation regarding all Chicago Coin equipment."

**For Spring Locations:**

Seeburg M100A  
M100B  
M100BL

Look and operate like new.  
Bargain prices.

Telephone: SYRACUSE 75-1631 collect.

# DAVIS CORPORATION

SEEBURG FACTORY DISTRIBUTORS  
725 WATER STREET  
SYRACUSE, NEW YORK

## 22nd Anniversary Calif. Music Ops.



OAKLAND, CALIF.—Hundreds of music operators, their wives and friends, along with many state, country and city officials attended the 22nd Anniversary of the California Music Merchants Association at the Leamington Hotel, this city, Saturday, June 4. (see June 18 issue).

### DuGrenier Ad Director



EDWARD C. COHEN

NEW YORK—The appointment of Edward C. Cohen as advertising and promotion director of Arthur H. DuGrenier, Inc., Haverhill, Mass. was announced today by Richard E. Gibbs, sales manager.

Seen in the picture below, from left to right:

Wm. Black and wife, president of Bakersfield Division; Larry Marvin and wife, president of Sacramento Division; Wes Elster and wife, president of Fresno Division; Ben Chemers and wife, business mgr. Los Angeles Division; Walter Hemple and wife, president Los Angeles Division; Assemblyman Donald Doyle and wife, Sacramento, California; Assemblyman Abe Lincoln and wife, Speaker of the Assembly, Sacramento, Calif.; George A. Miller and wife, president & business manager, CMMA.; Mayor Clifford Rishell and wife, Mayor of Oakland, Calif.; Wayne Thompson and wife, City Manager, Oakland, California; Dr. J. C. Geiger and wife, City Physician, Oakland, Calif.; Lester Divine and wife, Retired Chief of Police, Oakland, Calif.; Wy Vernon and wife, Present Chief of Police, Oakland, Calif.; Dale Stoops and wife, Deputy District Attorney, Oakland, Calif.; Bill Pflaum and wife, Chief of Police, Piedmont, California.

# EXTRA SPECIAL!

# BINGOS

EVERY MACHINE PERFECTLY RECONDITIONED

EVERY MACHINE READY FOR LOCATION

ALL MACHINES GUARANTEED REGARDLESS OF PRICE

- |                       |                       |
|-----------------------|-----------------------|
| VARIETY . . . \$380.  | SURF CLUB . \$250.    |
| ICE FROLIGS . 225.    | PALM SPRINGS 225.     |
| BEAUTY . . . . 110.   | BEACH CLUB . 140.     |
| TROPICANA . . 325.    | SINGAPORE . . 225.    |
| NEVADA . . . . 190.   | HAWAII . . . . . 195. |
| TAHITI . . . . . 140. | TROPICS . . . . 120.  |

And many, many others ready for immediate delivery! *No customs charges!* All customs papers handled by us speedily and without charge! Merchandise will reach your premises within one week of your order unless on West Coast or out of country!

REFERENCES

Any Bank in Canada, Your Own Bank, or Any American Coin Machine Mfr.



TERMS

1/3 Deposit Must Accompany All Orders, Balance Shipped C.O.D., F.O.B. Montreal, Canada.

1807-13 QUEST RUE NOTRE-DAME ST., WEST  
MONTREAL 3, CANADA (Phone: WE - 1124)

WAIT!

WOW!  
WHAT A GAME...

COMING VERY, VERY SOON!

SKYROCKET

*It's*

# BASEBALL

*by*

## GENCO

*and it's*

### ENTIRELY DIFFERENT

---

GENCO

MFG. & SALES CO.

STILL IN PRODUCTION  
AND GOING STRONG

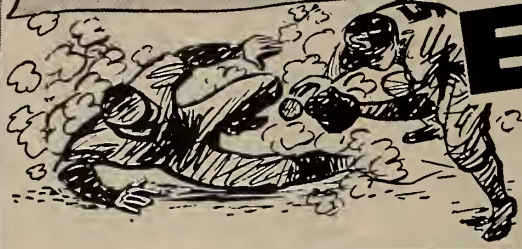
This is It!...

# BASEBALL

chicago coin's de-luxe (match)

# BIG LEAGUE

## 2 PLAYER GAME



MATCH a NUMBER  
and STAR!

Plus...  
NEW SPECIAL TENANT  
FEATURE

Plus...  
NEW BULL'S EYE FEATURE  
SCORES ONE HOME RUN

Plus...  
50 Extra Runs

Plus Added  
Scoring Features  
Galore!

Lower..  
Center...or  
Upper Decks  
Score  
One Home Run  
Plus  
10 Extra Runs!

...Plus...  
Player By Landing  
in All 3 Decks  
Scores  
50 Extra Runs!

3 OUTS  
PER PLAYER

NEW  
All Steel  
Front Doors  
Protect  
Cash Box!

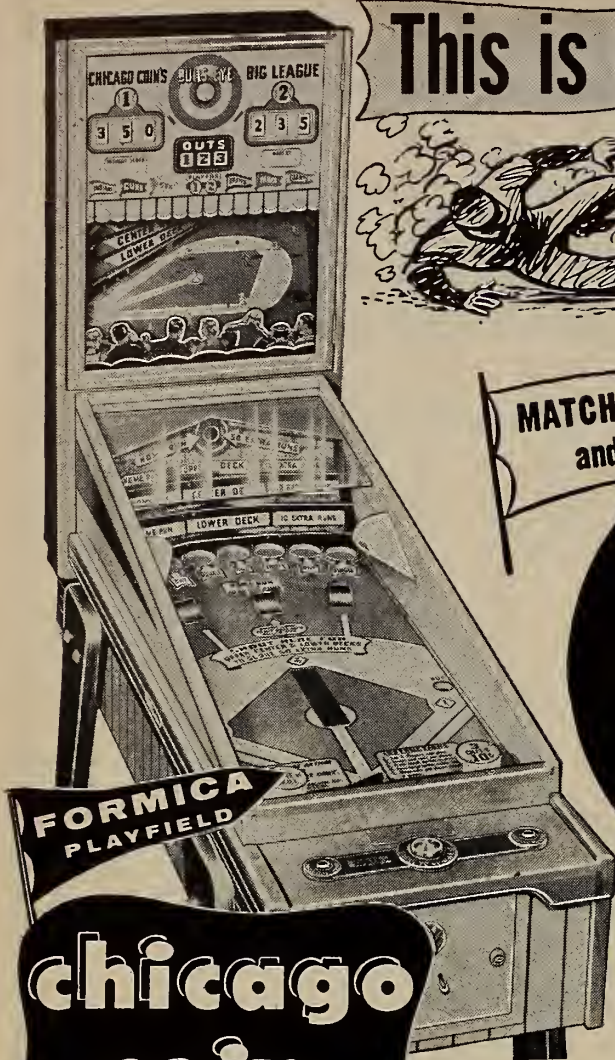
NEW Panoramic 3 Dimension Glass!

NEW Pitching and Batting Unit!

NEW Bat Button!

\* Also Available  
in Regular

1725 W. DIVERSEY BLVD. • CHICAGO 14



FORMICA  
PLAYFIELD

chicago  
coin

MACHINE COMPANY

## FOREIGN BUYERS!

It's smart to do business  
with THE firm that does  
the most for YOU.

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience... know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

CABLE for Special Price Lists.  
Parts and Service Manual available.

**INTERNATIONAL  
AMUSEMENT COMPANY**

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

## Boston Juke Boxes Aid Palsey Drive



### So. Auto. Music Co., Ft. Wayne, Moves Offices

FT. WAYNE, IND. — Southern Automatic Music Company moved its offices in this city to 467 Clermont Drive, according to an announcement by Samuel Dieter, manager.

The firm is a branch office of Southern Automatic Music Company, with headquarters in Louisville, Ky., and other branches are in Indianapolis, Ind., Cincinnati, O. and Lexington, Ky. Head of the firm is the well known Leo Weinberger.

BOSTON, MASS.—All money fed juke box installed in Boston's South Station Terminal by Mass. Music Operators Ass'n goes to help cerebral palsy children. Neill Gibbs, 6, assisted by Hart Model Pauline Goddard, inserts coin as Lillie Marie Mules, 5, also afflicted, looks on. Other interested spectators, l. to r.: Stuart Nash, president, United Cerebral Palsy of Greater Boston; David Baker, Music Operators treasurer; Lt.-Gov. Sumner G. Whittier, David Bond, president, Trimount Automatic Sales Co., and Mrs. Marion Bunker, UCP volunteer.

Can you tell  
me where I  
can buy...



For Any Information  
relating to this industry...  
JUST PHONE...

## THE CASH BOX

in New York City  
JUdson 6-2640

in Chicago  
DEarborn 2-0045

in Los Angeles  
WEBster 1-1121

## GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

- BALLY SPACE SHIP... \$279.50
- Keeney RANGER GUN... Write
- Keeney RANGER DELUXE... Write
- Williams ALL STAR (New) 6 player \$425.00
- Exhibit STAR SHOOTING GALLERY 225.00
- Williams SUPER JET GUNS 295.00
- Keeney TEAM BOWLER 95.00
- Keeney CARNIVAL 129.50
- Keeney DIAMOND 198.00
- Keeney MAINLINER 169.50
- Keeney PACEMAKER 159.50
- HAYBURNER 50.00
- JALOPY 55.00
- SPARK PLUG 60.00

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:  
**BALLY - WILLIAMS - ROCK-OLA**

**LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)

**ACTION! SUSPENSE! THRILLS!...**

# chicago coin's HOLLYWOOD BOWLER

**NEW** Flashing "HOLLYWOOD BEAUTIES"  
Animate Back Glass To Indicate Additional Scoring Points!

**NEW** Playboard (Feather Touch) "Power Lift"

**NEW** Larger Than Ever GIANT SIZE Scoring Features!

**NEW** Additional Multiple Score Adjustment Features!

**PLUS!** Original Flash-O-Matic Scoring!

**NEW** 4 Drum Scoring!

chicago coin's **BONUS SCORE BOWLER**  
New Exciting Bonus Score System!

National "Slug Rejector" Coin Chute!

Individual Player Point Scoring System!

1725 W. DIVERSEY BLVD. • CHICAGO 14

**chicago coin**  
MACHINE COMPANY

## Walt Disney "Disneyland" Selects Wurlitzer to Represent Musical Side of U. S. Life



R. C. ROLFING

CHICAGO—R. C. Roling, president of The Rudolph Wurlitzer Company, with executive offices in this city, announced that Walt Disney recently announced the selection of the Wurlitzer Company to represent the musical instrument industry in his latest extravaganza "Disneyland," which will open to the public July 18 of this year.

"We are proud and happy" stated Roling, "that Disney saw fit to select our firm as the one which best rep-

resented the musical side that makes up the American way of life."

Roling, in explaining the coverage of his company, said, "Wurlitzer, in addition to manufacturing the coin operated phonograph, which has become a familiar part of the American scene, produces the famous Wurlitzer electronic organ and is the world's largest manufacturer of pianos. Recently we began production of a revolutionary electronic piano designed for use in class piano instruction. Wurlitzer is well-known for its role as a pioneer in the manufacture and promotion of the coin operated phonograph, or juke box as it is known by thousands of adults and youngsters who listen to the music of their choice across the nation and thruout the world in places where food and entertainment are found."

The setting that Wurlitzer has chosen in Disneyland is ideal for a capsule history of the juke box business. Disneyland is divided into four main sections: Adventureland, the explorer's boats churning along tropical rivers; Fantasyland, home of Sleeping Beauty and site of Never Never Land; Tomorrowland, with spaceship rides and exhibits by major American in-

## Nat'l Rejectors to Close Aug. 6-21

ST. LOUIS, MO.—J. I. Cleary, assistant vice president of National Rejectors, Inc., this city, announced that the plant will be closed for a two week period starting Saturday, August 6 through August 21.

dustries; and Frontierland, with Indians, stagecoaches, a paddle-wheel steamer, and Main Street, U.S.A., where the Wurlitzer Store is located.

"Of course" continued Roling, "wherever you go in Disneyland there is music and entertainment. And in many of these spots you will find the latest model '1800', 104-selection Wurlitzer coin operated phonograph, or Wurlitzer pianos and organs as part of the various bands and orchestras. The main Wurlitzer location, however, Wurlitzer retail outlet—The Wurlitzer will be in a reproduction of the famous Store—which will be designed to meet the architecture of the other buildings on Main Street, that of the early 1900's, the turn of the century.

"In the windows of The Wurlitzer Store will be found some of the instruments of that day and age, which have been taken from Company archives and sent to Disneyland. Here you will see the forerunners of today's modern juke box—the player pianos, the pianinos, military band and orchestral organs used in skating rinks

**NO REASONABLE OFFER REFUSED!!**

SEEBURG M-100A  
AMI "C"  
AMI "A"  
WURLITZER 1100  
METEOR ROCKET SHIP

As Is — Complete  
Ready For Immediate Delivery

**RUNYON SALES COMPANY**

Factory Representatives for:  
AMI, Inc., Bally Manufacturing Co.,  
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880  
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777  
231 Windsor St., Hartford, Conn., JA 7-4470

and merry-go-rounds, and many other instruments that will bring back fond memories to all but the very young. However, the inside of this exciting store will be quite modern and here you will see and hear the latest Wurlitzer products—model '1800' phonographs, electronic organs and pianos. And there will be specially trained personnel to demonstrate and explain the functions and operation of the various instruments. Wurlitzer is also planning to exhibit its Centennial models in Disneyland in 1956, which will mark the one hundredth anniversary of this company, whose name means music to millions."

MEET OLD FRIENDS AT...  
**The WESTERNER**  
 RESTAURANT  
 GAMING • SALOON  
 23 FREMONT ST. **DOWNTOWN** LAS VEGAS, NEVADA  
*"Play Around The Clock"*  
 JOHN P. (MIDGE) RYAN • JOE K. HART • RON PEPPE  
 HOPPEY PEPPE • HENRY SYLVESTER • JOE SYLVESTER  
 MAHLON MURPHY • JOHNNY HAINES • ANDY FAVA  
 CHARLEY CAVANAUGH

★ **US GALS** ★

By CISSIE

Leona (Mrs. Al) Schlesinger all excited about going to New York. She'll be seeing her son off for Europe. (Leona, tell your son that, while touring France, the only phrases he'll need know are: "Pour Le Bain", "Pour Le Sport" and (mostly) "Pour Le Drink"). . . . Congratulations to the beautiful Irene (Mrs. Nate) Gottlieb. Last Saturday Irene and Nate and so many, many people from far and near, celebrated their son, Sheldon's, Bar Mitzvah. (Sheldon, us gals wish you good luck, good health and happiness, for now you are a 'MAN').

We would like to welcome Mrs. Roy Bazelon back to Chicago for the summer. The Mr. and Mrs. Bazelon now reside in Florida, they are former Chicagoans, and are also members of the newly redecorated and very beautiful Green Acres Country Club. . . . We hear that Sarah and Herb Oettinger also joined Green Acres C.C. Weather permissible or not, we're told, Sarah is out on that beautiful course, just golfing away.

Mr. and Mrs. Nick Carbajal invited us to, "Come on down to Noo Ohleans." And believe you me it wouldn't take too much convincing, if my hubby wasn't so busy right now with the 13th Anniversary Issue of The Cash Box. Know why? Because Nick promised that when we got there Mama Pace would prepare one of her famous old time Italian dinners for us.

Right down in the famous Pace playroom where the late Papa Pace used to entertain while everyone just gorged themselves with Mama's fabulous Chicken Cacciatore.

Have been waiting to hear from Los Angeles' Do'ores Minthorne. (Where've you been, Dolores?) . . . Sure sorry Marian Brown was out the night I talked with her hubby, Lyn, in Studio City, Calif. . . . Joe and Eloise Mangone of Miami in our town and visiting around enjoying themselves immensely. Do hope we get together for a lunch or dinner, Eloise. . . . Want to congratulate all the parents who have children graduating school this month. With my own dotter, Gail, graduating grammar school, and all the excitement of graduation dresses, parties, dates, dances, open house, and so many, many other things happening, and camp time practically at hand, realize what a happy time this is for all of us mothers everywhere. . . . And now that my dotter is starting to apply makeup, just wonder, Lucy (Mrs. Bill) DeSelm, how does it feel to be a young grandma?

Shirley (Mrs. Frank) Mencuri is having her patience sorely tried by contractors, masons, plumbers and others. Shirley finds her home, as yet, far from completion. . . . Same for Rosemary (Mrs. Paul) Huebsch who has her hands full just trying to get architect and builder to complete the enlargement of her Skokie home. Paul says, "I'll just pay the bills. This is too rough for me."

Do sincerely hope some of you gals will phone me but quick so I'll have a column in next week's big and exciting 13th Anniversary Issue. Help! Help!

*THRU THE COIN CHUTE*  
**EASTERN FLASHES**

We're finishing up, this week, a grand season of social activities with the N.Y. State Operators Banquet, and the Joe-Young-UJA Testimonial Dinner, Wednesday night June 19. The only party left will be our own private celebration of the 13th Anniversary of The Cash Box—which comes off when the issue is rolling on the presses, Friday, June 24. To those of our friends who have yet to send in their ad for this big issue—FINAL CLOSING DATE IN N.Y. IS THURSDAY, NOON—JUNE 23.

The member operators of the New York State Operators Guild once again gave coimmen a wonderful time. Members, located in the immediate vicinity of The Concord Hotel, Kiamesha, N. Y. (Where the banquet took place) had a great time on Thursday night, June 9, and then went home. Those coimmen who came from some distance, took advantage of the resort hotel, and, in most instances, stayed around for the week-end. Those who remained for a day or more were: Sidney Levine, Al Denver, Carl Pavesi, Seymour Pollak, Max Klein, Nat Kadish, Nat Bensky, Lou Herman, John Bilotta, Barney Sugerman, Irv Kempner, Jack Mitnick, Ben Becker, Meyer Parkoff, Jack Gordon, Oscar Parkoff, Harry Rosen, Lou Tartaglia, Harry Stern, Mac Pollay, Aaron Wall, Dave Stern, and Nate Sugerman. Several N. Y. coimmen missed the Thursday night dinner, but came up for the week end. They were Lou Hirsch, Arthur Herman and Gabe Forman. Side-light happenings: John Bullock, who tried his hand at building construction for a few years, happy to be back in coin machines. . . . Hottest "gin" games involved Sid Levine, Al Denver, Lou Hirsch and Jack Mitnick—everybody a winner, no losers. . . . Nate Sugerman and his mom, Molly, a two-some on the golf course. . . . Ben Becker and his stories. . . . Bill Bolles, who left after the banquet with operator Tommy Greco, glad handing many of his friends. . . . Sammy Getlan tells all about the forthcoming wedding of his daughter, Renee, on June 26 to Marvin Maskow. . . . Harry Rosen will be a grandfather any day now. . . . Three couples celebrated wedding anniversaries June 9: Mr. and Mrs. Bill McCarthy; Mr. and Mrs. Gordon Howard and Mr. and Mrs. Lou Tartaglia. . . . Irv (Kempy) Kempner taking flash pics all over the place. . . . Dave Stern the life of the party. . . . Sid Levine's 6-year-old twin-daughters the sweethearts of the hotel.

The Joe Young-UJA Testimonial Dinner, Wed. night, June 15, was successful from every standpoint. Large turnout of coimmen, record and music people, and a number of out-of-towners. Best of all was announcement by Barney Sugerman, chairman, that contributions for 1955 set a new high. On hand from the Wurlitzer firm were Bob Bear, A. D. Palmer, and John (Mac) McIlhenny. . . . Nice to see Al Schlesinger, NCMDA managing director, who advises great progress. Also likes living in Chicago. . . . Babe Kaufman, one of our top favorite people, sparks the party with her personality. . . . Bill and Grace Rabkin tell us about their three children: Norman, a graduate and a Fulbright scholar now in Rome, Italy. Will return in Sept. with his wife, Martin, a Cornell graduate, now a Lt. in the Army, stationed in Germany, and Betty, attending Wellesley College. . . . Mr. and Mrs. Al Koondel celebrate their 20th anniversary June 16. . . . Ben Becker, United Mfg. Co. rep., couldn't make the Joe Young dinner—had to fly down to Ga. . . . Gabe Forman, who has been putting together quite a nice music route, just bought the N.Y. spots of Ed Sudol and Frank De Franco, as well as the route of Eugene Zimmerman. . . . Irv Morris leaves for Chi to attend the bar mitzvah of Nate Gottlieb's son. . . . Julie Olshein, Albany, bar-mitzvahed his son. Julie advises Gil Kitt visited enroute to see his son attending college. . . . Ben Smith, industry's advertising man, also bragging about the accomplishments of his son, George, who graduates from Princeton. Handed in the class' finest thesis. Will attend Columbia for 1 year, studying preliminary medicine. He will then go to a medical school. . . . Joe Barra, Jo-Mar Music, cooperating with the Mt. Carmel Church during the St. Anthony's Day celebration, by donating a juke box for the benefit of the church. Juke Box placed in the center of lot being used as a carnival. . . . Willie Levey's daughter Joyce married Larry Finn at the Waldorf-Astoria on Sat., June 11. Will take two-week honeymoon at Concord Hotel. Willie plans on being back in Miami at the end of June.

*THRU THE COIN CHUTE*  
**UPPER MIDWEST MUSINGS**

Gil Bisek of Park Rapids, Minn. and Mike Illies of Park Rapids, made the trip into the Twin Cities together and spent the day shopping for music and bowlers. Gil has a snappy beard which he is cultivating for the celebration up at Park Rapids. . . . H. J. (Tubby) Lynard of Kasson, Minn. stopped in the Twin Cities on his way back home after spending a few days fishing up at Leech Lake in Northern Minn. . . . Zollie Kelman of Great Falls, Mont. spent several days in the Twin Cities combining business with pleasure and visiting relatives and old friends. . . . Tom Mathews, Osakis Novelty Co. of Osakis, Minn. was seen picking up records and parts for his route. Genial Al Redding is building a small cottage in his back yard in La Crosse. This is to accommodate many of Al's friends who stop in to visit him and fish from his back yard in the river which flows in back of his house. . . . George Berquist of Ironwood, Mich. made his first trip in many a moon to the Twin Cities and shopped for equipment for some new locations. . . . Mr. and Mrs. Jack Backus of Jamestown, N. D. spent several days in the Twin Cities. Jack had the problem of shopping for equipment for his route while the missus had the pleasure of shopping in the downtown stores. . . . Hugh May, National Specialty Co. of Eau Claire, Wis. made a quick trip into town to pick up a machine for his route. . . . Rom Manolis and Tony Ratchford of Huron, S. D. extended their stay from one to three days in the Twin Cities. . . . Seen in the Twin Cities picking up supplies and records for their routes were John Czerniak of Duluth, Minn.; Harry Galep of Menomonie, Wis.; Ken Owens of Fairmont, Minn.; Pete Vanderhyde of Dodge Center, Minn.; Fred Kovanen of Moose Lake, Minn.; Ted Fischer of Waconia, Minn.; Henry Ostedt of Rice Lake, Wis.; Lyle Kesting of Benson, Minn.; Martin Kallsen of Worthington, Minn.; Kaiser Savard of Red Lake Falls, Minn.; Lawrence Sieg of Eau Claire, Wis. and Don Green of Isle, Minn.



# THRU THE COIN CHUTE

## CHICAGO CHATTER

This was one of the busiest weeks in the history of this publication. And just as busy for one and all thruout the entire Chicagoland area. Business continued at a redhot pace. With distributors again beginning to flock into town. To see whether they couldn't step up deliveries for their firms. . . . Jack Nelson of Bally put it this way, this past week, "Hot Rod" is the best automobile in the world's history. Every mile it goes it takes in money". Jack just thrilled with the way orders are coming in for Bally's kiddie rides. Advises that Harry Pearl of Elizabeth, N. J., who is merchandising Bally's "Bull's Eye" gun for Barney Sugarman and Abe Green's Runyon Sales Company, "is absolutely doing one of the most wonderful jobs in all kiddie ride history". . . . Harry C. (Ace) Arnsberg of Portland, Ore., well known to many here, is General Campaign Chairman of the Oregon Jewish Welfare Fund. In this organization's publication, "Date Line", Arnsberg is featured editorially in marvelous style. Tho "Ace" has become chain hotel owner, his love for the coinbiz is still with him.

Roy Bazelon's card, which he sent in along with an application for membership in The Cash Box' "20 Year Club" reads: "No phone. No money. No business. Retired. Address; Any Golf Course". And Roy just wasn't fooling. He's out playing Green Acres C. C. every sunny day. . . . Edward J. McCabe of the Chicago Park District dropped us a letter to advise how thrilled the kids in Sherman Park are with the juke box donated to them by Ray Gallet. It's done wonders for helping to curb juvenile delinquency in that area. . . . Samuel Wolberg of ChiCoin was installed this past week as President of the Zionist Organization of Chicago during their 58th annual conference at the Sherman Hotel. . . . Ed Hall of Exhibit on the road for a fast spin thru Indiana, Mich. and Wisconsin, and back to the factory. In the meantime Frank Mencuri, Sam Lewis, Chet Gore and all the others at Exhibit burning the midnite oil in an effort to fill advance orders for its "Treasure Cove" gun, even before official announcement. . . . Alvin Gottlieb telling what a tremendous success their latest, "Southern Belle", has become everywhere. And advises that one and all, Dave, Nate and Sol Gottlieb, all execs and employees, eagerly looking forward to their annual two weeks' vacation. All worked hard.

Bill DeSelm advises that his Service School men can really travel. For example, Johnny Casola and Ben Becker now in and around and about Atlanta, while Al Thoeke roaming the L. A. area. In the meantime, Billy entertaining Ray Williams of Dallas and Shorty Culp of Oklahoma City. Herb Oettinger driving Dave Simon about. The whole United factory just jumping. . . . Joe Robbins of Empire reports that everyone is very much satisfied with the completed redecorating job. "C'mon up and see the new place", urges Joe. . . . Harry Rosenberg of Double-U Sales, Baltimore, flies into town and dashes over to United to demand more and more machines. . . . Nate Feinstein and Bill Phillips of Atlas just back from a road trip advise, "Everyone just wonderful to us. Prospects for the future are very bright." And Harold Schwartz not only nods his head in agreement but points to some terrific export orders he was holding. . . . Joe Kline's six-year-old son, Gary, was one of the most thrilled of kids this past week. His Daddy bought him a beautiful, shiny new bike. Even Wally Finke, bachelor that he is, smiled happily when he saw the new bike. . . . Sincerest condolences to Bud Breitenstein whose mother passed away suddenly from a heart attack.

Bally men are begging long distance callers to give Bill O'Donnell a chance to eat his lunch in peace. So many long distance phone calls to Bill that, even during his short lunch period, the calls come in with each mouthful. . . . Joe Abraham of Cleveland; Milt Marmer of Cincinnati; Jack Mulligan of Sharon, Pa.; and many other visitors seen here, there and everywhere about our town. . . . In between phone calls Ed Levin of ChiCoin advises that Abe Sussman of Dallas has been appointed their distributor in the Dallas area. . . . Paul Huebsch of Keeney proud of his roadmen, Billy Coan and Tom McCormack. The two boys setting up Keeney Service Schools thruout Los Angeles, San Francisco, Portland, Seattle and Denver. Get back to the home offices here about once every two weeks and then out again. . . . Art Weinand of Williams out on the road to answer so many, many requests for the new Williams' games. Sam Stern takes over all phone calls at the Williams plant. . . . Harold W. Shaw of Mid-State Distribs, Fairmont, W. Va., in town visiting about the factories.

Never saw two busier guys than Avron Gensburg and Ralph Sheffield over at Genco. "And", says Ralph, "I'm gonna have a very surprising new personnel announcement real soon." Les Rieck of Rock-Ola looking around for some likely people whom he needs to help with the big job this firm is doing. . . . George A. Miller advises that MOA will have its Chicago offices at 3018 E. 91st Street. Ralph Heft will probably handle all calls. This is former Ray Cunliffe's place. . . . Seeburg factory continues on ahead as one of the busiest in this man's town. Shipments leave there just as regularly as clock work with employees always busy working away. . . . Old time bull session in the beautiful new Bismarck lounge: Ray Williams, Shorty Culp, Sam Lewis, Frank Mencuri and Bill Gersh. All talking and laughing over old times. . . . Thanks a zillion to Max Klein of Moder Amusement, Yonkers, N. Y., who wrote us: "Just a few words of thanks in appreciation of your fine editorials in The Cash Box. Your intensive dime play campaign, plus your continued efforts to educate the operators, is most commendable".

Everyone at United now baseball minded since first test reports in on the firm's new, "5th Inning". . . . Bob Lindelof, prexy of Northern Ill. Music Ops, still fishing away in Canada. Phone calls have been coming in for him every day. All expected him back a week ago. Must be catching some big ones to stay on. . . . Wonder when the trade will think about setting up a "National Credit Bureau" which has been urged by this publication for so many, many years. Especially since many complaining regarding credit so thinly extended. . . . Monte West to Canada to see what's what in our sister country and, maybe, bring back an order or two or three. . . . Ed Ratajack of AMI in town. But just as busy as he's ever been. "Our AMI 'F' going great everywhere", reports Ed. . . . "Vote" mailing for "20 Year Club" members went out this past week and the results will be known about two or three weeks from now. Should make very interesting reading for all. . . . Just like you, you and you we, too, are very eagerly looking forward to next week's 13th Anniversary Issue of The Cash Box. It's expected to be the greatest in Cash Box history.

Gil Kitt named to head Coin Machine Division's contributors to combined Jewish Appeal. With his salesmanship—Oh-Boy. . . . If Ray F. Jones of San Francisco gets around to reading this wish he would send in another box of those great "Jones Boys" matches. They're terrific. . . . Ted Rubenstein has some new phono plastics that should click big with music operators. . . . All Vince Shay asks is, "Get me more equipment. I'm sold out again."

STRONG AND DURABLE - EASY TO INSTALL

# Phonograph REPLACEMENT PLASTICS



Guaranteed Authentic Replacements to Match Originals

Write for Quantity Prices

Distributors, Write

| A. M. I.          |         |
|-------------------|---------|
| MODEL A           |         |
| Tops, l. or r.    | \$ 8.95 |
| Centers, l. or r. | 15.45   |
| Bottoms, l. or r. | 11.95   |
| MODEL B           |         |
| Dome              | 17.95   |
| Centers, l. or r. | 8.95    |
| Bottoms, l. or r. | 8.95    |
| MODEL C           |         |
| Centers           | 8.95    |
| Bottoms, l. or r. | 8.95    |

| SEEBURG   |         |
|---|---------|
| Model 100C—Highly polished chrome tubes (replaces glass tubes). |         |
| Set of 12   | \$14.95 |
| Model 146-147-148   |         |
| Domes   | 15.95   |

| ROCK-OLA   |  |
|--|--|
| Available to fit Models 1422, 1426, 1428, 1432, 1434, 1436 and 1438. |  |

| WURLITZER              |         |
|------------------------|---------|
| MODEL 1250             |         |
| Center Dome            | \$18.95 |
| Dome Ends, ea.         | 6.10    |
| MODEL 1400             |         |
| Center Dome            | 13.45   |
| Dome Ends, ea.         | 10.50   |
| Bottom Sides, set of 2 | 16.50   |
| MODEL 1500             |         |
| Center Dome            | 14.50   |
| MODEL 1015             |         |
| Top Corner, l. or r.   | 7.50    |
| Lower Sides, ea.       | 5.50    |

Replace old glass bubbler tubes with Plastic Twisted Rod Sets, 4 straight clear —4 curved colored . \$7.75

Also available to fit Models 950, 850, 800, 750, 700, 600, 500.

TERMS: 1/3 deposit, balance C.O.D. or S/D. Satisfaction guaranteed. All prices F.O.B. Chicago.

**MARVEL MANUFACTURING CO.**  
2849 W. FULLERTON CHICAGO 47, ILL.  
TEL.: DICKENS 2-2424

# BINGO RIOT!

|                        |     |                         |     |
|------------------------|-----|-------------------------|-----|
| VARIETY . . . . .      | 455 | SURF CLUB . . . . .     | 285 |
| PALM SPRINGS . . . . . | 265 | ICE FROLICS . . . . .   | 255 |
| DUDE RANCH . . . . .   | 235 | BEACH CLUB . . . . .    | 215 |
| BEAUTY . . . . .       | 175 | FROLICS . . . . .       | 150 |
| YACHT CLUB . . . . .   | 110 | PALM BEACH . . . . .    | 115 |
|                        |     | ATLANTIC CITY . . . . . | 115 |

LIMITED QUANTITIES  
SO HURRY!

WRITE—WIRE—PHONE

**Empire COIN MACHINE EXCHANGE**

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

NOW DELIVERING  
Williams Sensational Baseball Game  
**KING OF SWAT**  
Gottlieb's Outstanding 5 Ball  
**SOUTHERN BELLE**  
PLUS Other Leading Games

WANTED →

SEEBURG M100A's and B's  
WILLIAMS & GOTTLIEB 5 BALLS  
Send in complete lists

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and United Distributors.

**TRIMOUNT**

Remember  
IN NEW ENGLAND  
IT'S TRIMOUNT!

40 WALTHAM STREET  
BOSTON 18, MASS.  
Tel. Liberty 2-9480

HAPPY BIRTHDAY THIS WEEK TO: Howard Johnston, Montgomery, Ala. . . . Edward R. Wurgler, Buffalo, N. Y. . . . Lou Casola, Rockford, Ill. . . . Seymour Pollak, Tarrytown, N. Y. . . . Max Brown, Philadelphia, Pa. . . . After Tho't: Do you think coin machine men in 1980 will look back and call these the good old days?

## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—Arcade equipment on percentage basis. AMUSEMENTS, INC., 3510 BOARDWALK, ROCKAWAY, N. Y.

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—For Resale. Genco Bingo Rolls with 10c coin chutes in good condition \$50; Bally Big Times \$480; Beach Clubs \$195; Yacht Clubs \$100. LEWIS AND FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASHINGTON. (Tel.: Madison 8585).

WANT—For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

WANT—Varieties. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: Adams 8624.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: Everglade 1-4647.

WANT — We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. (Tel.: Hemlock 1-1750).

WANT—Bally Big Times and Varieties for resale. Any amount. Wire quantity and best price. HEATH SALES CO., 506 BROADWAY, MACON, GA. (Tel.: 5-0161).

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: Garfield 3585.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: Chickering 4-510.

## CLASSIFIED ADVERTISING SECTION

WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FRreport 8-6770.

WANT—Chicago Coin Holiday and Hollywood Bowlers; Seeburg Model C and G; Phonos; Late Bingo Games. TAYLOR SALES CO., 120 WEST MAIN ST., BELLEVILLE, ILL.

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fireballs 1436A 45 RPM. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

## FOR SALE

FOR SALE—45 RPM Records, \$19 per hundred. Right off our original juke box route. Excellent condition. Send deposit. EMPIRE AUTOMATIC CORP., 799 CONEY ISLAND AVE., BROOKLYN 18, N. Y. (Tel.: BU 7-7300.)

FOR SALE—40 Units 78 Record and 24 Units 45 Record Pantages Maestro Wired Music. TOM LAMBERT, MAGIC MUSIC CO., 414 SOUTH PEARL ST., DALLAS, TEXAS.

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE — "Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—Genco Sky Gunner, Used; Genco 2 Player Basketball, Used; Evans Bat-A-Score, Used; Williams Super Jet Gun, Used; Telequiz, Used; Chicago Coin Criss Cross Target, New; 10 Column Eastern Electric Cigarette Machine with Chrome Top, Latest Type; 1550 Wurlitzer Phonograph, Like New. Will take any reasonable offer. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Bally Dude Ranch \$240; Palm Springs \$265; Hi-Fi \$285; Surf Clubs \$295; Variety \$455; United Rio \$165; Havana \$195; Evans (Club Model) Saddle & Turf \$275. Also other Bingos and Bowlers. All ready for locations. Rush Deposit to: MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549.)

FOR SALE—Air Football (new) \$325; Goalie \$75; Carnival Shooting Gallery \$375; United Targette \$350; United Team Bowler \$250. Everything reconditioned. Terms: one-third deposit, balance C.O.D. Call Lincoln 9106, collect. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.

FOR SALE—8 Wurlitzer 3020 Wall Box \$5 ea.; 7 Wurlitzer 3031 Wall Box \$5 ea.; 1 United Rio \$135; 1 Sunshine Park \$35; 1 Rock-Ola 1434 \$195; 30 Wurlitzer 1015 (as is) \$25 ea. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Dude Ranches \$265; Atlantic City's \$90; Spot Lites \$50; 5-10-25 Seeburg Boxes \$15; 3020 Boxes \$12; 219 Steppers \$12; AMI Steppers \$15; 5 Player United Shuffle Alley \$55. Following Games \$35 each: Maryland, Champion, Freshie. Tri Score, Three Feathers, St. Louis. Hot Rod, Majors. All Equipment Cleaned and Checked. H. & H. MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

**CLASSIFIED ADVERTISING SECTION**

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

FOR SALE—Bright Lights \$49.50; Dude Ranch \$249. **GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: Market 1-3967).**

FOR SALE—United Fifth Ave. \$275; United Empire \$210; United Empire converted to Fifth Ave. \$235; Williams Major League \$195; Williams Special DeLuxe Baseball \$125; Williams DeLuxe Baseball \$99. **AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwey 2-9602.**

FOR SALE—25 Pop-Sez Popcorn \$65; 100 Nickel Victor Rockets \$10; 100 Nickel Acorn Capsule \$10; 50 Acorn Nickel Bulk Charm \$10; 25 Nickel Jet Capsule Vendors \$10. Clean—Ready To Use—half deposit. **CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, O. Tel.: TOWER 1-6715.**

FOR SALE—Special. Bally Varietys \$410; Palm Springs \$249.50; Beach Clubs \$199.50; Bright Spots \$40; Gottlieb Super Jumbos \$300; United Singapores \$285; Havanas \$139.50. Arcade Equipment. Williams Safari Gun \$375; Bally Champion Horse \$510; Genco 2-player Basketball \$185; Chicago Coin Basketball Champ \$85; Drivemobile (old model but in perfect shape) \$65; Exhibit Jet Gun \$45; Mauser Pistol \$35; A.B.T. Gun \$12; Bally Big Inning Baseball \$40; Evans Bat-A-Score Baseball \$40; Set Shot Basketball Game \$35; International Mutoscope Atomic Bomber \$65; Chicago Coin Goalee \$39.50. **NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 8318).**

FOR SALE—Finest Bowlers: Factory reconditioned—returnable 7th day for full refund. Clover \$130; Classic \$145; Imperial \$220; Jet \$390; Team \$275; Coney Island Bingo \$60; Genco 400 with latest improvements \$60. 1/3 deposit. **W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 4-3844.**

FOR SALE—Refinished—completely overhauled—ready for location. Classics \$159; Clovers \$134.50; United 10th Frame \$99.50; Night Fighter \$159.50; Sky Gunner \$125; Genco Rifle Gallery \$299.50; Exhibit Shooting Gallery \$209.50; Telequiz \$99, incl. film; Brite Lights \$75; Bright Spots \$95. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. (Tel.: CANal 6-0293).**

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.**

FOR SALE—Bowlers. Genco Shuffle Pool \$125; Seeburg Coon Hunt \$175; Keeney Deluxe League Bowlers \$80. **W. B. DISTRIBUTING, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: Central 9222).**

FOR SALE—AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. **COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.**

FOR SALE—AMI D-80 \$450; D-40 \$325; C \$250; B \$225; A \$125; Evans Constellation \$150; Jubilee \$225; Wurlitzer 1100 \$150; Seeburg M100-A \$350; 100BL \$500; 100C \$650; 100W \$850; 100G \$875. **MUSICAL SALES, 2334 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).**

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. **MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.**

FOR SALE—Used Watling Scales. Low prices. Any quantity. Write. **SEA-COAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRyant 9-4684 or 1200 NORTH AVE., ELIZABETH, N. J.**

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs. Dude Ranches, Palm Springs and HI-FT's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. **GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.**

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.**

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. **BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.**

**CLASSIFIED ADVERTISING SECTION**

FOR SALE—Seeburg 100A's \$275. Write for lowest prices on Wurlitzer 1400, 1500, 1500A, 1650, 1100, 1015, 1080 Phonographs. **CENTURY DISTRIBUTORS, INC., 1221-23 MAIN STREET, BUFFALO, N. Y. (Tel.: SUMmer 4938).**

FOR SALE—I United Zingo \$30; 1 United Leader \$45; 1 Bally Spot Lite \$49.50; 1 Williams Star Series \$50; 1 Exhibit Jet Gun \$79.50; 2 Exhibit Six Shooter \$75 ea. **AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE, IND. (Tel.: 3-4508).**

FOR SALE—6 Exhibit Big Broncos and Triggers completely refinished, like new, \$345; not refinished \$295. **UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: HO 4-6111.**

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).**

FOR SALE—Genco, Sky Gunner \$125; Genco, Rifle Gallery \$275; Exhibit, Shooting Gallery \$175; Exhibit, Sportland \$275; Exhibit, Silver Bullets \$65. **UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO (Tel.: KLondike 3529).**

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. **CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).**

FOR SALE—15c fully automatic International Mutoscope camera \$45; 4 for 25c semi-automatic camera \$75; will trade for other type equipment—what have you? **RELIABLE COIN-MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: CHapel 9-6556.**

FOR SALE—Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436A, 45 RPM, \$325; Model 1436A, 78 RPM, \$275; Model 1446 Hi Fidelity (Write); Comet 120 Selections, \$625. Seeburg: Model M-100A, \$325. AMI: Model D-40, \$265. **J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. Tel.: FO 7-6730.**

FOR SALE—United Shuffle Alleys: League \$250; Chief \$225; Royal \$175; Clover \$100; Williams Major League \$225; Williams DeLuxe Baseball \$125. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.**

FOR SALE—"Shoot-the-Bear"—converted into "Sock-the-Ock". These machines are clean and in top operating condition, ready for location. While they last—\$129. 1/3 deposit. **Bal. C.O.D. 100 SERVICE COMPANY, 2638 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: Jefferson 1-6531).**

FOR SALE—Make us an offer on Wurlitzer wallboxes as follows: 30-48 selection 5c, 10c, 25c; 15-48 selection 5c; 24-24 selection 5c, 10c, 25c; also 36 Packard 24 selection and Seeburg 20 selection wallboxes. **T & L DISTRIBUTING COMPANY, 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. (Tel.: MAIN 8751).**

FOR SALE—We have a large stock of reconditioned Five Balls, One Ball, Bingo and Phonos. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2. CHApel 9-6556.**

FOR SALE—Palm Springs \$245; Beach Clubs \$200; Dude Ranch \$220; HiFi \$275; Surf Club \$290; Daffy Derby \$199; C. C. Super Home Run Baseball \$195. **GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).**

FOR SALE—Tropicana, new \$525; Tropicana, Used \$450; Singapore, New \$475; Singapore, Used \$395; Nevada \$350; Hawaii \$325. **WESTERN DISTRIBUTORS, 1226 S.W. 16th, PORTLAND, OREGON. Tel.: ATwater 7565.**

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNKirk 3-1810.**

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. **MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.**

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. **CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.**

**CLASSIFIED ADVERTISING SECTION**

FOR SALE—Williams' Major League 6 play \$225; Williams' DeLuxe Baseball \$145; Williams' Super World Series \$75; AMI Model "A" \$89.50; Wurlitzer 61 and Stand \$30; Wurlitzer 3020 Wallboxes \$6.50; AMI 40 Selection Wallboxes \$9.50; AMI 40 Selection Stepper \$14.50. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y.

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: Fillmore 3025.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Immediate delivery, reconditioned Kiddie Rides at very special prices on most liberal terms. Write or Call ALgonquin 4-3330 or 3660 for prices on Bingo Games and Shuffle Alleys. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS., ED. RAVREBY.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: SARatoga 2-3151.

FOR SALE—Jalopy \$55; Hayburner \$50; Spark Plug \$60; United DeLuxe \$39.50; Star Series \$65; B. Space Ship \$279.50. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

**MISCELLANEOUS**

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUniper 8-5211).

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEFFerson 1-6531.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReson 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana and Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. Write, Wire or Phone. CEDar 7976.

**THE CASH BOX**

**"The Industry's Market Place"**

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

**WANT**

**FOR SALE**

**CHECK OFF WHICH YOU DESIRE**

**CLASSIFIED AD RATE 10 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

**Use This Convenient Form For Your Classified Ad**

START HERE

Handwritten form area with a pointer icon and several horizontal lines for text entry.

FIRM \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

TELEPHONE NUMBER \_\_\_\_\_

ENCLOSE YOUR CHECK—AIRMAIL TO:

**THE CASH BOX**

26 WEST 47th STREET, NEW YORK 36, N. Y.

**Notice!**

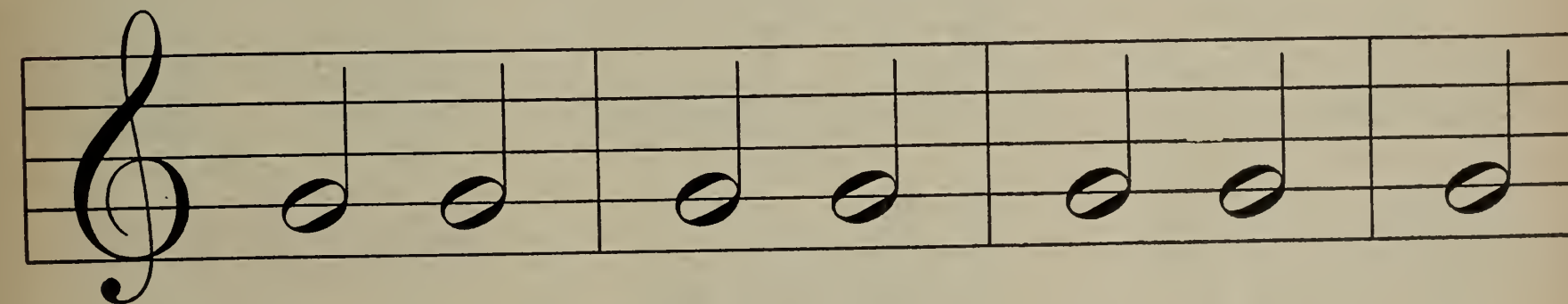
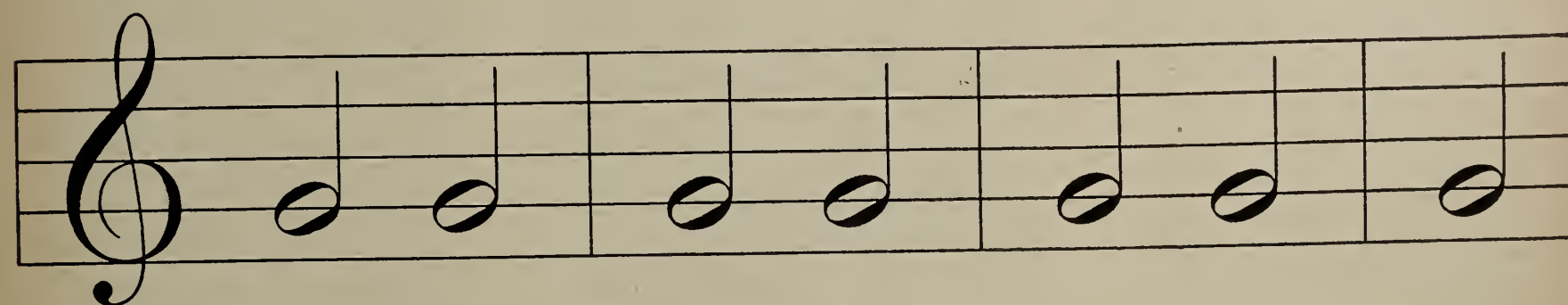
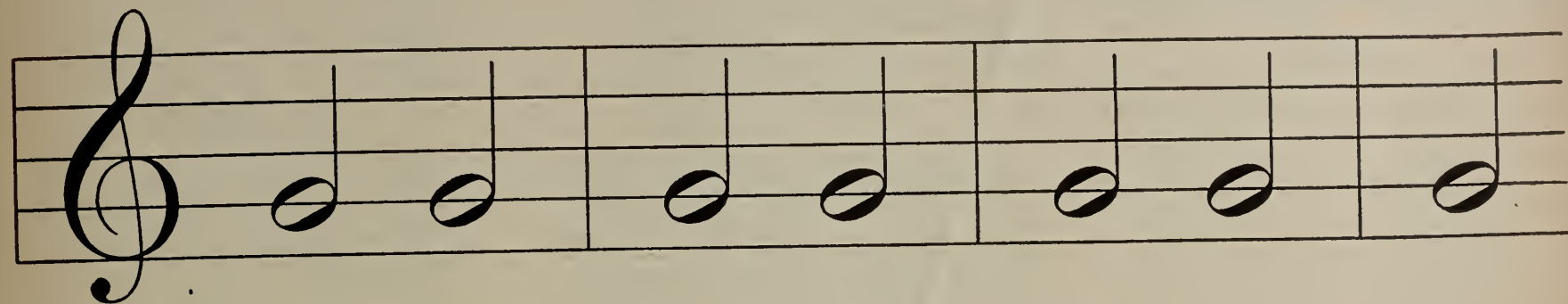
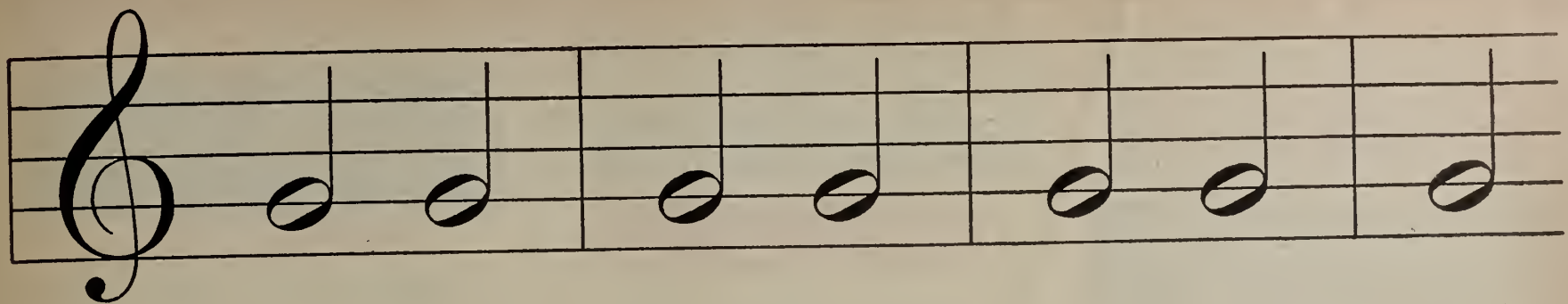
YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

**Your Deposit Is GUARANTEED**

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

**THE CASH BOX**

26 West 47th Street, New York 36, N. Y.



# MONOTONOUS, *Isn't It?*

Music depends upon distinctions and differences, changes in tone and tempo. Without these there would be no song. Voices or instruments that sing or play a composition sustain and heighten listener interest when they, too, *are different and distinctive*. So do juke boxes!

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN — AHEAD NOW



GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark  
 Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W.1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"



## THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication  
820th Consecutive Week's Issue

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
- \* Great Activity

#### REGARDING SELLING PRICES

### IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are buying equipment which is much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PHONOGRAPHS (Cont.)

|                                  |       |       |
|----------------------------------|-------|-------|
| 4. W1-L56 Wall Box 5c.           | 3.00  | 6.95  |
| 2. 3W2 Wall-a-Matic              | 4.25  | 8.95  |
| 2. W4L-56                        | 12.50 | 20.00 |
| 2. 3W5-L56 Wall Box 5c, 10c, 25c | 14.50 | 20.00 |
| 4. W6L-56 5/10/25 Wire-less      | 16.50 | 24.50 |
| 4. 3W7-L-56                      | 22.50 | 34.50 |

#### WURLITZER

|   |        |        |
|---|--------|--------|
| 2* 1015, '46, 25 Sel., 78 RPM                     | 25.00  | 119.00 |
| 4. 1080, '46, Colonial, 24 Sel., 78 RPM           | 50.00  | 99.00  |
| 4. 1080A, '48, Colonial, 24 Sel., 78 RPM          | 60.00  | 125.00 |
| 4. 1017, '46, Hideaway, 24 Sel., 78 RPM           | 50.00  | 100.00 |
| 2* 1100, '48, 24 Sel., 78 RPM                     | 109.50 | 175.00 |
| 2. 1250, '50, 48 Sel., 78 RPM                     | 160.00 | 200.00 |
| 2. 1250, '50, (Same as above) Converted to 45 RPM | 170.00 | 225.00 |
| 2. 1400, '52, 48 Sel., 78 RPM                     | 279.50 | 325.00 |
| 2. 1400, '52, (Same as above) Converted to 45 RPM | 300.00 | 350.00 |
| 3* 1500, '53, 104 Sel., 78 and 45 RPM Intermixed  | 325.00 | 395.00 |
| 1. 150A, '53, 104 Sel., 78 & 45 RPM intermixed    | 295.00 | 445.00 |
| 2. 1650, '53, 48 Sel., 45 RPM                     | 375.00 | 450.00 |
| 7. 1700, '54, 104 Sel., 45 RPM                    | 595.00 | 695.00 |
| 4. 2140 Wall Box                                  | 3.00   | 10.00  |
| 4* 3020 Wall Box                                  | 7.00   | 15.00  |
| 4. 3048 (Conv. of 3020)                           | 15.00  | 25.00  |
| 4. 3031 Wall Box                                  | 2.50   | 5.00   |
| 4. 3045 Wall Box                                  | 4.00   | 20.00  |
| 4. 4820 Wall Box                                  | 20.00  | 39.50  |

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

|                                   |        |        |
|-----------------------------------|--------|--------|
| 4. ABC (Un 3/51)                  | 25.00  | 50.00  |
| 4. Across the Board (Un 9/52)     | 35.00  | 50.00  |
| 4. All Star Basketball (Got 1/52) | 20.00  | 39.00  |
| 6. Aquacade (Un 4/49)             | 10.00  | 25.00  |
| 4. Arabian Knights (Got 12/53)    | 155.00 | 175.00 |
| 4. Arcade (Wm 11/51)              | 45.00  | 75.00  |
| 4. Arizona (Un 4/50)              | 10.00  | 25.00  |
| 4. Army-Navy (Wm 10/53)           | 55.00  | 100.00 |
| 2* Atlantic City (B 5/52)         | 75.00  | 115.00 |
| 6. Baby Face (Un 12/48)           | 10.00  | 20.00  |
| 4. Bank-A-Ball (Got 5/50)         | 15.00  | 25.00  |
| 4. Basketball (Got 10/49)         | 15.00  | 25.00  |
| 2* Beach Club (B 2/53)            | 185.00 | 250.00 |
| 4* Beauty (B 11/52)               | 160.00 | 225.00 |
| 4. Be Bop (Ex 3/50)               | 10.00  | 20.00  |
| 4. Big Ben (Wm 9/54)              | 145.00 | 195.00 |
| 4. Big Hit (CC 7/52)              | 35.00  | 50.00  |
| 6. Big Top (Ge 2/49)              | 10.00  | 20.00  |
| 4. Big Time (B 1/55)              | 450.00 | 525.00 |
| 6. Black Gold (Ge 3/49)           | 10.00  | 20.00  |
| 6. Blue Skies (Un 11/48)          | 15.00  | 20.00  |
| 4. Bolero (Un 12/51)              | 45.00  | 95.00  |
| 4. Bomber (CC 3/51)               | 20.00  | 25.00  |
| 6. Bone Head (Ge 11/48)           | 10.00  | 20.00  |
| 6. Boston (Wm 5/49)               | 15.00  | 29.50  |
| 4. Bowling Champ (Got 2/49)       | 15.00  | 25.00  |
| 2* Bright Lights (B 5/51)         | 49.50  | 85.00  |
| 4. Bright Spot (B 11/51)          | 40.00  | 95.00  |

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### AMI

|                                       |        |        |
|---------------------------------------|--------|--------|
| 3* Model A, '46, 40 Sel., 78 RPM      | 89.50  | 125.00 |
| 1. Model B, '48, 40 Sel., 78 RPM      | 150.00 | 225.00 |
| 2* Model C, '50, 40 Sel., 78 RPM      | 125.00 | 250.00 |
| 4* Model D-40, '51, 40 Sel., 78 RPM   | 225.00 | 325.00 |
| 2* Model D-80, '51, 80 Sel., 45 RPM   | 319.50 | 495.00 |
| 4. Model E-40, '53, 40 Sel., 78 RPM   | 400.00 | 525.00 |
| 2. Model E-80, '53, 80 Sel., 45 RPM   | 475.00 | 650.00 |
| 2. Model E-120, '53, 120 Sel., 45 RPM | 545.00 | 675.00 |
| 4. Wm. Wall Box                       | 10.00  | 12.00  |
| 4. SM or SL Stepper                   | 12.00  | 24.50  |

#### EVANS

|  |        |        |
|--|--------|--------|
| 4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM | 35.00  | 75.00  |
| 4. Constellation, '49, Model 135, 40 Sel., 78 RPM      | 100.00 | 200.00 |
| 4. Jubilee, '52, Model 245, 40 Sel., 45 RPM            | 175.00 | 225.00 |
| 4. Century, '52, Model 2045, 100 Sel., 45 RPM          | 250.00 | 325.00 |

#### ROCK-OLA

|  |        |        |
|--|--------|--------|
| 4. 1422, '46, 20 Sel., 78 RPM                      | 35.00  | 75.00  |
| 4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM | 30.00  | 70.00  |
| 2. 1426, '47, 20 Sel., 78 RPM                      | 39.50  | 95.00  |
| 4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM           | 95.00  | 150.00 |
| 4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM      | 200.00 | 250.00 |
| 4. 1432, Same as above, Converted to 45 RPM        | 225.00 | 295.00 |
| 2. 1434, '51 Rocket '51-'52 50 Sel., 78 RPM        | 195.00 | 350.00 |
| 2. 1434, Same as above, Converted to 45 RPM        | 275.00 | 350.00 |
| 2* 1436, '52, Fireball, 120 Sel., 45 RPM           | 295.00 | 400.00 |
| 2. 1436A, '53, Fireball, 120 Sel., 45 RPM          | 325.00 | 450.00 |
| 2* 1438, '54, Comet, 120 Sel., 45 RPM              | 549.50 | 675.00 |

#### SEEBURG

|  |        |        |
|--|--------|--------|
| 4. 146S, '46, Standard, 20 Sel., 78 RPM                                | 25.00  | 65.00  |
| 4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM              | 25.00  | 75.00  |
| 4. 147S, '47, Standard, 20 Sel., 78 RPM                                | 45.00  | 75.00  |
| 4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM              | 49.50  | 89.50  |
| 4. 148S, '48, Standard, 20 Sel., 78 RPM                                | 100.00 | 150.00 |
| 4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM              | 75.00  | 150.00 |
| 4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM | 90.00  | 159.00 |
| 3* M100A, '49, 100 Sel., 78 RPM  | 275.00 | 350.00 |
| 2* M100B, '51, 100 Sel., 45 RPM  | 495.00 | 570.00 |
| 2. M100BL, '51, 100 Sel., 45 RPM, Light Cab.                           | 500.00 | 595.00 |
| 2. M100C, '53, 100 Sel., 45 RPM  | 585.00 | 675.00 |
| 4. HF 100G, '54, 100 Sel., 45 RPM                                      | 745.00 | 875.00 |

←TOTAL NO. TOTAL VALUE→



**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE  
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PINBALL GAMES (Cont.)

|   |        |        |
|---|--------|--------|
| 2. Broadway (B 6/51) ..                 | 25.00  | 50.00  |
| 4. Buffalo Bill (Got 5/50)              | 20.00  | 30.00  |
| 4. Buttons & Bows<br>(Got 3/49) .....   | 15.00  | 25.00  |
| 4* Cabana (Un 3/53) .....               | 125.00 | 165.00 |
| 4. Camel Caravan<br>(Ge 6/49) .....     | 15.00  | 30.00  |
| 4. Campus (Ex 2/50) .....               | 15.00  | 20.00  |
| 4. Canasta (Ge 7/50) .....              | 25.00  | 34.50  |
| 4. Caravan (Wm 6/52) .....              | 35.00  | 75.00  |
| 6. Carolina (Un 3/49) .....             | 15.00  | 25.00  |
| 4. Champion (B 12/49) .....             | 20.00  | 35.00  |
| 6. Champion (CC 6/49) .....             | 15.00  | 20.00  |
| 4. Chinatown (Got 10/52)                | 65.00  | 90.00  |
| 6. Circus (Ex 8/48) .....               | 10.00  | 20.00  |
| 4. Circus (Un 8/52) .....               | 125.00 | 150.00 |
| 4. Citation (B 10/48) .....             | 15.00  | 35.00  |
| 4. C.O.D. (Wm 9/53) .....               | 85.00  | 125.00 |
| 4. College Daze<br>(Got 8/49) .....     | 10.00  | 20.00  |
| 4. Colors (Wm 11/54) .....              | 215.00 | 230.00 |
| 2* Coney Island (B 9/51) .....          | 60.00  | 85.00  |
| 4. Control Tower<br>(Wm 3/51) .....     | 24.00  | 35.00  |
| 4. Coronation (Got 11/52)               | 65.00  | 90.00  |
| 4. County Fair (Un 9/51)                | 30.00  | 45.00  |
| 4. Crossroads (Got 5/52)                | 45.00  | 75.00  |
| 4. Cyclone (Got 5/51) .....             | 40.00  | 85.00  |
| 4. Daffy Derby (Wm 8/54)                | 199.00 | 240.00 |
| 4. Daisy May (Got 7/54)                 | 175.00 | 215.00 |
| 4. Dallas (Wm 2/49) .....               | 15.00  | 29.00  |
| 4. Dealer "21" (Wm 2/54)                | 85.00  | 150.00 |
| 4. De Icer (Wm 11/49) .....             | 20.00  | 39.00  |
| 4. Diamond Lill<br>(Got 12/54) .....    | 225.00 | 250.00 |
| 4. Domino (Wm 5/52) .....               | 37.50  | 60.00  |
| 4. Double Action<br>(Ge 1/52) .....     | 25.00  | 35.00  |
| 4. Dbl. Feature<br>(Got 12/50) .....    | 15.00  | 25.00  |
| 4. Dbl. Shuffle (Got 6/49)              | 15.00  | 25.00  |
| 4. Disk Jockey<br>(Wm 11/52) .....      | 45.00  | 80.00  |
| 4. Dragonette (Got 6/54)                | 185.00 | 210.00 |
| 4. Dreamy (Wm 2/50) .....               | 15.00  | 25.00  |
| 4* Dude Ranch (B 9/53) .....            | 210.00 | 265.00 |
| 4. Eight Ball (Wm 1/52)                 | 45.00  | 75.00  |
| 4. Fairway (Wm 6/53) .....              | 65.00  | 95.00  |
| 4. Fighting Irish<br>(CC 11/50) .....   | 25.00  | 35.00  |
| 2. Five Star (Univ 5/51) .....          | 35.00  | 75.00  |
| 6. Floating Power<br>(Ge 12/48) .....   | 10.00  | 20.00  |
| 4. Flying High (Got 2/53)               | 75.00  | 115.00 |
| 4. Flying Saucers<br>(Ge 12/50) .....   | 15.00  | 30.00  |
| 6. Football (CC 8/49) .....             | 10.00  | 25.00  |
| 4. Four Bells (Got 10/54)               | 235.00 | 250.00 |
| 4. Four Corners<br>(Wm 12/52) .....     | 45.00  | 90.00  |
| 2. Four Horsemen<br>(Got 9/50) .....    | 30.00  | 60.00  |
| 2. "400" (Upright)<br>(Ge 10/52) .....  | 55.00  | 75.00  |
| 4. Four Stars (Got 6/52)                | 50.00  | 95.00  |
| 4. Freshie (Wm 9/49) .....              | 20.00  | 35.00  |
| 4* Frolics (B 10/52) .....              | 135.00 | 195.00 |
| 2. Futurity (B 3/51) .....              | 40.00  | 80.00  |
| 4. Georgia (Wm 7/50) .....              | 19.50  | 35.00  |
| 6. Gin Rummy (Got 2/49)                 | 15.00  | 25.00  |
| 4. Glamour (Got 7/51) .....             | 15.00  | 25.00  |
| 6. Glider (Ge 8/49) .....               | 10.00  | 20.00  |
| 4. Globe Trotter<br>(Got 11/51) .....   | 35.00  | 75.00  |
| 6. Gold Cup (B 4/49) .....              | 15.00  | 45.00  |
| 4. Golden Gloves<br>(CC 7/49) .....     | 10.00  | 25.00  |
| 2. Golden Nugget<br>(Upright) (Ge 2/53) | 45.00  | 95.00  |
| 4. Gold Star (Got 8/54) .....           | 195.00 | 225.00 |
| 6. Gondola (Ex 5/49) .....              | 10.00  | 20.00  |
| 4. Grand Award<br>(CC 1/49) .....       | 10.00  | 20.00  |
| 4. Grand Champion<br>(Wm 8/53) .....    | 85.00  | 125.00 |
| 4. Grand Slam (Got 4/53)                | 65.00  | 135.00 |
| 6. Grand Stand (B '50) .....            | 20.00  | 35.00  |
| 2. Green Pastures<br>(Got 1/54) .....   | 145.00 | 170.00 |

← TOTAL NO. TOTAL VALUE →

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE  
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PINBALL GAMES (Cont.)

|  |        |        |
|--|--------|--------|
| 4. Gun Club (Wm 11/53) ..                | 85.00  | 110.00 |
| 4. Guys-Dolls (Got 5/53)                 | 69.50  | 135.00 |
| 4. Handicap (Wm 6/52) ..                 | 45.00  | 95.00  |
| 4. Happy Days<br>(Got 7/52) .....        | 65.00  | 100.00 |
| 4. Happy-Go-Lucky<br>(Got 3/51) .....    | 25.00  | 45.00  |
| 4. Harvest Moon<br>(Got 12/48) .....     | 15.00  | 20.00  |
| 4. Harvest Time<br>(Ge 9/50) .....       | 15.00  | 35.00  |
| 4. Harvey (Wm 5/51) .....                | 15.00  | 35.00  |
| 2. Havana (Un 2/54) .....                | 139.00 | 225.00 |
| 4* Hawaii (Un 6/54) .....                | 275.00 | 325.00 |
| 4. Hawaiian Beauty<br>(Got 4/54) .....   | 160.00 | 200.00 |
| 4. Hayburner (Wm 6/51)                   | 45.00  | 75.00  |
| 2* Hi-Fi (B 6/54) .....                  | 225.00 | 295.00 |
| 4. Hit Parade (CC 2/51) ..               | 10.00  | 20.00  |
| 4. Hit & Runs (Ge 3/51)                  | 15.00  | 25.00  |
| 4. Hit 'N' Run (Got 4/52)                | 49.50  | 85.00  |
| 6. Holiday (CC 12/48) .....              | 10.00  | 20.00  |
| 4. Holiday (Ke 12/51) .....              | 49.00  | 60.00  |
| 4. Hong Kong (Wm 9/51)                   | 39.00  | 75.00  |
| 4. Horsefeathers<br>(Wm 1/52) .....      | 39.50  | 69.50  |
| 4. Horse Shoe<br>(Wm 12/51) .....        | 25.00  | 40.00  |
| 4. Hot Rods (B '49) .....                | 15.00  | 35.00  |
| 2* Ice-Frolics (B 1/54) .....            | 225.00 | 300.00 |
| 4. Jalopy (Wm 8/51) .....                | 45.00  | 75.00  |
| 4. Jeanie (Ex 6/50) .....                | 15.00  | 20.00  |
| 4. Jockey Club (Got 4/54)                | 150.00 | 195.00 |
| 4. Jockey Special<br>(B 11/47) .....     | 15.00  | 45.00  |
| 4. Joker (Got 11/50) .....               | 20.00  | 50.00  |
| 4. Judy (Ex 7/50) .....                  | 10.00  | 20.00  |
| 4. Jumping Jacks<br>(Upright) (Ge 12/52) | 35.00  | 100.00 |
| 4. Just 21 (Got 1/50) .....              | 10.00  | 24.50  |
| 4. K.C. Jones (Got 11/49)                | 10.00  | 20.00  |
| 4. King Arthur<br>(Got 10/49) .....      | 10.00  | 20.00  |
| 2. King Pin (CC 12/51) ..                | 30.00  | 60.00  |
| 2. Knockout (Got 1/51) ..                | 29.00  | 45.00  |
| 2. Lady Luck (Got 9/54) ..               | 200.00 | 220.00 |
| 4. Lazy "Q" (Wm 2/54) ..                 | 89.00  | 135.00 |
| 4. Leaders (Un 10/51) .....              | 42.00  | 85.00  |
| 4. Lite-A-Line (Ke 6/52) ..              | 45.00  | 55.00  |
| 4. Long Beach (Wm 7/52)                  | 35.00  | 65.00  |
| 2. Lovely Lucy (Got 2/54)                | 140.00 | 175.00 |
| 4. Lucky Inning<br>(Wm 5/50) .....       | 15.00  | 25.00  |
| 4. Lulu (Wm 12/54) .....                 | 235.00 | 250.00 |
| 4. Mad. Sq. Garden<br>(Got 6/50) .....   | 30.00  | 69.00  |
| 6. Magic (Ex 11/48) .....                | 10.00  | 20.00  |
| 4. Majors '49 (CC 2/49) ..               | 15.00  | 35.00  |
| 4. Majorettes (Wm 4/52)                  | 29.00  | 45.00  |
| 4. Marble Queen<br>(Got 8/53) .....      | 95.00  | 145.00 |
| 4. Maryland (Wm 4/49) ..                 | 15.00  | 35.00  |
| 4. Mercury (Ge 3/50) .....               | 10.00  | 29.00  |
| 4. Mermaid (Got 6/51) .....              | 25.00  | 39.00  |
| 4. Mexico (Un 3/54) .....                | 225.00 | 275.00 |
| 4. Minstrel Man<br>(Got 3/51) .....      | 25.00  | 60.00  |
| 6. Moon Glow (Un 11/48)                  | 10.00  | 20.00  |
| 2. Mystic Marvel<br>(Got 3/54) .....     | 155.00 | 195.00 |
| 4* Nevada (Un 8/54) .....                | 265.00 | 350.00 |
| 4. Niagara (Got 12/51) .....             | 39.00  | 80.00  |
| 4. Nifty (Wm 12/50) .....                | 15.00  | 35.00  |
| 4. "9" Sister (Wm 1/54) ..               | 95.00  | 140.00 |
| 4. Oasis (Ex 10/50) .....                | 10.00  | 20.00  |
| 4. Oklahoma (Un 5/49) ..                 | 10.00  | 20.00  |
| 6. Old Faithful<br>(Got 12/49) .....     | 15.00  | 25.00  |
| 4. Olympics (Wm 5/52) ..                 | 45.00  | 75.00  |
| 4. One Two Three<br>(Ge 10/48) .....     | 10.00  | 25.00  |
| 4. Palisades (Wm 7/53) ..                | 65.00  | 90.00  |
| 3* Palm Beach (B 7/52) ..                | 85.00  | 115.00 |

← TOTAL NO. TOTAL VALUE →

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE  
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PINBALL GAMES (Cont.)

|  |        |        |
|--|--------|--------|
| 2* Palm Springs (B 11/53)                    | 240.00 | 295.00 |
| 4. Paratrooper (Wm 8/52)                     | 25.00  | 35.00  |
| 4. Pin Bowler (CC 6/50)                      | 10.00  | 20.00  |
| 6. Pinch Hitter (Un 5/49)                    | 10.00  | 20.00  |
| 4. Pinky (Wm 9/50) .....                     | 20.00  | 35.00  |
| 4. Pin Wheel (Got 11/53)                     | 125.00 | 155.00 |
| 4. Play Ball (CC 1/51) .....                 | 20.00  | 35.00  |
| 4. Playland (Ex 8/50) .....                  | 10.00  | 20.00  |
| 6. Playtime (Ex 8/49) .....                  | 10.00  | 20.00  |
| 2. Poker Face (Got 9/53) ..                  | 120.00 | 140.00 |
| 6. Puddin' Head<br>(Ge 10/48) .....          | 10.00  | 20.00  |
| 4. Punchy (CC 12/50) .....                   | 10.00  | 20.00  |
| 4. Quarterback<br>(Wm 10/49) .....           | 15.00  | 35.00  |
| 4. Quartet (Got 2/52) .....                  | 60.00  | 110.00 |
| 4. Queen of Hearts<br>(Got 12/52) .....      | 70.00  | 105.00 |
| 4. Quintet (Got 3/53) .....                  | 79.50  | 115.00 |
| 4. Rag Mop (Wm 10/50)                        | 15.00  | 35.00  |
| 6. Rainbow (Wm 9/48) .....                   | 10.00  | 20.00  |
| 6. Ramona (Un 2/49) .....                    | 10.00  | 20.00  |
| 4. Red Shoes (Un 11/50)                      | 20.00  | 34.50  |
| 2. Rio (Un 11/53) .....                      | 135.00 | 200.00 |
| 4. Rip Snorter (Ge 10/49)                    | 10.00  | 20.00  |
| 4. Rocket (Ge 5/50) .....                    | 20.00  | 39.00  |
| 4. Rockettes (Got 8/50) ..                   | 25.00  | 49.50  |
| 4. Rodeo (Un 2/53) .....                     | 125.00 | 160.00 |
| 4. Rose Bowl (Got 10/51)                     | 35.00  | 75.00  |
| 4. Round Up (Got 11/48)                      | 10.00  | 25.00  |
| 4. St. Louis (Wm 2/49) .....                 | 25.00  | 35.00  |
| 4. Saddle and Turf<br>(Ev 10/53) .....       | 175.00 | 250.00 |
| (Club Model) .....                           | 275.00 | 325.00 |
| 6. Saratoga (Wm 10/48) ..                    | 10.00  | 20.00  |
| 4. Screamo (Wm 4/54) .....                   | 150.00 | 185.00 |
| 4. Sea Jockeys (Wm 11/51)                    | 24.50  | 50.00  |
| 4. Select-A-Card (Got 4/50)                  | 10.00  | 20.00  |
| 4. Shantytown (Ex 10/49)                     | 20.00  | 39.00  |
| 4. Sharpshooter<br>(Got 5/49) .....          | 10.00  | 29.50  |
| 4. Shindig (Got 10/53) .....                 | 120.00 | 155.00 |
| 4. Shoo Shoo (Wm 2/51)                       | 19.50  | 29.50  |
| 6. Short Stop (Ex 7/48) ..                   | 10.00  | 20.00  |
| 4. Shoot the Moon<br>(Wm 11/51) .....        | 20.00  | 55.00  |
| 4. Show Boat (Un 1/49) ..                    | 10.00  | 20.00  |
| 4. Show Boat (Un 12/52)                      | 150.00 | 175.00 |
| 4. Silver Chest (Upright)<br>(Ge 4/53) ..... | 60.00  | 125.00 |
| 4. Silver Skates (Wm 2/53)                   | 54.50  | 80.00  |
| 4* Singapore (Un 10/54) ..                   | 285.00 | 395.00 |
| 4. Skill Pool (Got 8/52) ..                  | 50.00  | 85.00  |
| 4. Slugfest (Wm 3/52) .....                  | 55.00  | 75.00  |
| 6. Snooks (Wm 6/51) .....                    | 15.00  | 22.50  |
| 4. South Pacific (Ge 2/50)                   | 20.00  | 39.00  |
| 4. Spark Plugs (Wm 9/51)                     | 49.50  | 75.00  |
| 6. Speedway (Wm 9/48) .....                  | 10.00  | 20.00  |
| 4. Spitfire (Wm 2/55) .....                  | 235.00 | 250.00 |
| 4. Spot Bowler<br>(Got 10/50) .....          | 15.00  | 35.00  |
| 2* Spot-Lite (B 1/52) .....                  | 40.00  | 75.00  |
| 4. Sportsman (Ge 2/51) ..                    | 10.00  | 20.00  |
| 4. Sportsman (Wm 2/52)                       | 30.00  | 35.00  |
| 4. Springtime (Ge 3/52) ..                   | 20.00  | 34.50  |
| 4. Stage Coach (Got 11/54)                   | 225.00 | 240.00 |
| 4. Star Pool (Wm 10/54) ..                   | 210.00 | 225.00 |
| 4. Stars (Un 6/52) .....                     | 39.50  | 95.00  |
| 4. Starlight (Wm 3/53) ..                    | 50.00  | 75.00  |
| 4. Steeple Chase<br>(Un 1/52) .....          | 35.00  | 65.00  |
| 4. Stop & Go (Ge 3/51) ..                    | 15.00  | 25.00  |
| 4. Struggle Buggies<br>(Wm 12/53) .....      | 95.00  | 135.00 |
| 6. Summertime (Un 9/48)                      | 15.00  | 25.00  |
| 4. Sunshine Park<br>(B 12/52) .....          | 35.00  | 95.00  |
| 4. Super Hockey<br>(CC 4/49) .....           | 20.00  | 34.50  |
| 2* Surf Club (B 3/54) .....                  | 265.00 | 325.00 |
| 4. Sweetstakes (Wm 1/52)                     | 75.00  | 95.00  |
| 4. Sweetheart (Wm 5/50) ..                   | 20.00  | 35.00  |
| 4. Tahiti (CC 10/49) .....                   | 20.00  | 34.50  |
| 1. Tahiti (Un 8/53) .....                    | 145.00 | 175.00 |
| 4. Tampico (Un 6/49) .....                   | 10.00  | 20.00  |
| 4. Telecard (Got 1/49) .....                 | 20.00  | 55.00  |

← TOTAL NO. TOTAL VALUE →

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE  
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE  
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE  
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

### PINBALL GAMES (Cont.)

|                                |                     |        |
|--------------------------------|---------------------|--------|
| 4. Thing (CC 2/51)             | 15.00               | 35.00  |
| 4. Three Feathers (Ge 5/49)    | 15.00               | 35.00  |
| 4. Three Four Five (Un 6/51)   | 25.00               | 50.00  |
| 6. Three Musketeers (Got 7/49) | 15.00               | 35.00  |
| 6. Thrill (CC 9/48)            | 10.00               | 20.00  |
| 4. Thunderbird (Wm 5/54)       | 185.00              | 200.00 |
| 4. Times Square (Wm 4/53)      | 65.00               | 90.00  |
| 4. Touchdown (Un 1/52)         | 15.00               | 25.00  |
| 4. Triplets (Got 7/50)         | 15.00               | 29.50  |
| 4. TriScore (Ge 1/51)          | 20.00               | 35.00  |
| 4. Tropicana (Un 1/55)         | 345.00              | 450.00 |
| 4* Tropics (Un 7/53)           | 149.00              | 175.00 |
| 6. Tucson (Wm 1/49)            | 10.00               | 29.00  |
| 6. Tumbleweed (Ex 8/49)        | 15.00               | 35.00  |
| 4. Turf King (B 6/50)          | 15.00               | 45.00  |
| 4. Twenty Grand (Wm 12/52)     | 49.50               | 95.00  |
| 2. Twin Bill (Got 1/55)        | 225.00              | 250.00 |
| 4. Utah (Un 7/49)              | 10.00               | 29.50  |
| 2* Variety (B 9/54)            | 390.00              | 475.00 |
| 4. Watch My Line (Got 9/51)    | 30.00               | 55.00  |
| 4. Whizz Kids (CC 3/52)        | 20.00               | 40.00  |
| 4. Wild West (Got 8/51)        | 40.00               | 69.50  |
| 4. Winner (Univ.)              | 20.00               | 45.00  |
| 2* Yacht Club (B 6/53)         | 105.00              | 130.00 |
| 4. Zingo (Un 10/51)            | 25.00               | 65.00  |
| <b>←TOTAL NO.</b>              | <b>TOTAL VALUE→</b> |        |

### SHUFFLES (Cont.)

|   |                     |        |
|---|---------------------|--------|
| 4. ChiCoin Gold Cup Crown (7/53)          | 145.00              | 225.00 |
| 4. ChiCoin High Speed Crown (7/53)        | 150.00              | 275.00 |
| 2. ChiCoin High Speed Triple Score (8/53) | 215.00              | 285.00 |
| 4. ChiCoin Advance (10/53)                | 195.00              | 300.00 |
| 4. ChiCoin King (10/53)                   | 250.00              | 350.00 |
| 4* ChiCoin Criss Cross Bowler (12/53)     | 255.00              | 395.00 |
| 4. ChiCoin Super Frame (3/54)             | 300.00              | 375.00 |
| 2. ChiCoin Starlite (3/54)                | 249.50              | 360.00 |
| 4. ChiCoin Feature (7/54)                 | 315.00              | 385.00 |
| 2. ChiCoin Holiday (9/54)                 | 425.00              | 475.00 |
| 4. ChiCoin Flash (10/54)                  | 365.00              | 425.00 |
| 2. ChiCoin Playtime (10/54)               | 395.00              | 475.00 |
| 4. Exhibit Strike (6/51)                  | 20.00               | 30.00  |
| 4. Exhibit Twin Rotation (5/52)           | 65.00               | 95.00  |
| 4. Genco Bowling League (11/49)           | 15.00               | 20.00  |
| 4. Genco Baseball (5/50)                  | 15.00               | 20.00  |
| 4. Genco Shuffle Target (7/51)            | 15.00               | 20.00  |
| 4. Genco 8-Player Rebound (9/51)          | 25.00               | 50.00  |
| 4. Genco Shuffle Pool (11/53)             | 85.00               | 150.00 |
| 4. Genco Match Pool (2/54)                | 150.00              | 200.00 |
| 4. Gottlieb Bowlette (3/50)               | 15.00               | 29.50  |
| 6. Keeney Pin Boy (11/49)                 | 15.00               | 20.00  |
| 6. Keeney Ten Pins (1/50)                 | 15.00               | 20.00  |
| 6. Keeney ABC (2/50)                      | 15.00               | 20.00  |
| 6. Keeney Lucky Strike (4/50)             | 20.00               | 30.00  |
| 6. Keeney King Pin (4/50)                 | 20.00               | 30.00  |
| 6. Keeney Bowling Champ (4/50)            | 20.00               | 30.00  |
| 6. Keeney Duck Pins (6/50)                | 20.00               | 30.00  |
| 4. Keeney Double Bowler (8/50)            | 25.00               | 35.00  |
| 4. Keeney League (8/50)                   | 25.00               | 50.00  |
| 4. Keeney 4-Way Bowler Attachment (12/50) | 40.00               | 75.00  |
| 4. Keeney Big League (5/51)               | 35.00               | 65.00  |
| 4. Keeney 6-Player League (9/51)          | 35.00               | 90.00  |
| 4. Keeney DeLuxe League (3/52)            | 45.00               | 100.00 |
| 4. Keeney Super DeLuxe League (3/52)      | 56.00               | 125.00 |
| 4. Keeney High Score League (5/52)        | 65.00               | 100.00 |
| 4. Keeney Team (10/52)                    | 95.00               | 150.00 |
| 4. Keeney Club (4/53)                     | 115.00              | 165.00 |
| 4. Keeney Domino (5/53)                   | 122.50              | 185.00 |
| 4. Keeney Carnival (5/53)                 | 115.00              | 190.00 |
| 4. Keeney Pacemaker (9/53)                | 159.50              | 215.00 |
| 4. Keeney Mainliner Bowler (1/54)         | 169.50              | 240.00 |
| 4. Keeney Bonus Bowler (3/54)             | 175.00              | 250.00 |
| 4. Keeney Diamond Bowler (5/54)           | 198.00              | 295.00 |
| 6. Rock-Ola Shuffle Lane (12/59)          | 15.00               | 20.00  |
| 6. Rock-Ola Shuffle Jungle (5/50)         | 20.00               | 30.00  |
| 4. United Shuffle Slugger (6/50)          | 20.00               | 30.00  |
| 4. United 2-Player Express (6/50)         | 25.00               | 35.00  |
| 4. United Twin Shuffle Alley (7/50)       | 25.00               | 35.00  |
| 4. United Rebound (8/50)                  | 30.00               | 39.50  |
| 4. United 4-Player Rebound (9/50)         | 35.00               | 60.00  |
| 4. United Twin Shufflecade (12/50)        | 35.00               | 60.00  |
| 4. United 5-Player (1/51)                 | 40.00               | 75.00  |
| 4. United 6-Player (2/51)                 | 45.00               | 75.00  |
| 4. United DeLuxe 6-Player (10/51)         | 39.00               | 80.00  |
| <b>←TOTAL NO.</b>                         | <b>TOTAL VALUE→</b> |        |

### SHUFFLES (Cont.)

|  |                     |        |
|--|---------------------|--------|
| 4. United 6-Player Super (3/52)          | 49.50               | 95.00  |
| 4. United 4-Player Official (5/52)       | 50.00               | 100.00 |
| 4. United 6-Player Star (7/52)           | 65.00               | 110.00 |
| 4* United 10th Frame Star (9/52)         | 75.00               | 125.00 |
| 4. United Manhattan 10th Frame (9/52)    | 110.00              | 135.00 |
| 4. United 10th Frame Super (10/52)       | 115.00              | 145.00 |
| 4. United Manhattan (9/52)               | 100.00              | 140.00 |
| 4* United Cascade (2/53)                 | 100.00              | 145.00 |
| 4* United Clover (2/53)                  | 100.00              | 150.00 |
| 4. United Liberty (2/53)                 | 115.00              | 175.00 |
| 4. United Classic (6/53)                 | 125.00              | 160.00 |
| 4* United Olympic (6/53)                 | 110.00              | 165.00 |
| 2* United Royal (9/53)                   | 175.00              | 225.00 |
| 2* United Imperial (9/53)                | 220.00              | 250.00 |
| 2. United Chief (11/53)                  | 225.00              | 275.00 |
| 1. United Leader (11/53)                 | 225.00              | 295.00 |
| 2* United Team (1/54)                    | 250.00              | 295.00 |
| 2. United DeLuxe Team (1/54)             | 275.00              | 310.00 |
| 4. United League (1/54)                  | 250.00              | 330.00 |
| 4. United Ace (5/54)                     | 335.00              | 350.00 |
| 2. United Rainbow (8/54)                 | 325.00              | 365.00 |
| 2* United Banner (8/54)                  | 325.00              | 385.00 |
| 2. United Shuffle Targette (8/54)        | 349.50              | 400.00 |
| 2. United DeLuxe Shuffle Targette (8/54) | 375.00              | 425.00 |
| 2. United Speedy (8/54)                  | 335.00              | 430.00 |
| 7. United Mercury (12/54)                | 395.00              | 420.00 |
| 7. United DeLuxe Mercury (12/54)         | 425.00              | 440.00 |
| 4. United Mars (1/55)                    | 350.00              | 450.00 |
| 4. United DeLuxe Mars (1/55)             | 360.00              | 460.00 |
| 4. Universal Twin (1/50)                 | 15.00               | 35.00  |
| 6. Universal Super Twin (3/50)           | 30.00               | 40.00  |
| 6. Universal DeLuxe Twin (10/50)         | 30.00               | 40.00  |
| 6. Universal High Score (10/50)          | 30.00               | 40.00  |
| 6. Universal Bowlomatic (3/51)           | 30.00               | 40.00  |
| 6. Williams Twin Shuffle (12/49)         | 20.00               | 34.50  |
| 6. Williams Twin Shuffle (9 1/2") (2/50) | 20.00               | 30.00  |
| 6. Williams Bowler (9 1/2") (3/50)       | 25.00               | 30.00  |
| 6. Williams Double Header (7/50)         | 25.00               | 45.00  |
| 6. Williams 5-Player (6/51)              | 20.00               | 30.00  |
| <b>←TOTAL NO.</b>                        | <b>TOTAL VALUE→</b> |        |



|  |                     |        |
|--|---------------------|--------|
| 6. Bally Speed Bowler (2/50)                     | 15.00               | 20.00  |
| 6. Bally Shuffle Champ (4/50)                    | 20.00               | 30.00  |
| 6. Bally Hook Bowler (11/50)                     | 20.00               | 45.00  |
| 6. Bally Baseball (5/51)                         | 35.00               | 45.00  |
| 4. Bally Shuffle Line (7/51)                     | 25.00               | 50.00  |
| 4. Bally Victory Bowler (5/51)                   | 295.00              | 375.00 |
| 2. Bally Champion Bowler (5/54)                  | 295.00              | 395.00 |
| 2. Bally Jet Bowler (8/54)                       | 350.00              | 410.00 |
| 4. ChiCoin Bowling Alley (11/49)                 | 25.00               | 55.00  |
| 6. ChiCoin Shuffle Baseball (4/50)               | 25.00               | 50.00  |
| 4. ChiCoin Bowling Classic (5/50)                | 20.00               | 35.00  |
| 4. ChiCoin Pin Bowler (6/50)                     | 20.00               | 30.00  |
| 4. ChiCoin Trophy Bowl (7/50)                    | 20.00               | 35.00  |
| 6. ChiCoin Ace Bowler, F.P. (8/50)               | 25.00               | 35.00  |
| 6. ChiCoin Pin Lite (9/50)                       | 25.00               | 30.00  |
| 4. ChiCoin Horse-Shoes (5/51)                    | 35.00               | 75.00  |
| 4. ChiCoin 6-Player (8/51)                       | 45.00               | 95.00  |
| 4. ChiCoin 6-Player DeLuxe (5/52)                | 60.00               | 100.00 |
| 4. ChiCoin Match Bowler (6/52)                   | 65.00               | 125.00 |
| 4. ChiCoin Bowl-A-Ball (10/52)                   | 95.00               | 135.00 |
| 4. ChiCoin Match Bowl-A-Ball (11/52)             | 75.00               | 150.00 |
| 4. ChiCoin 10th Frame Special (12/52)            | 75.00               | 150.00 |
| 4. ChiCoin Name Bowler (1/53)                    | 75.00               | 150.00 |
| 4. ChiCoin 10th Frame Double Score Bowler (3/53) | 85.00               | 150.00 |
| 2* ChiCoin Crown (4/53)                          | 79.50               | 160.00 |
| 2. ChiCoin Crown Giant Pins (9/53)               | 125.00              | 195.00 |
| 4. ChiCoin Triple Score (6/53)                   | 145.00              | 185.00 |
| <b>←TOTAL NO.</b>                                | <b>TOTAL VALUE→</b> |        |



|                                      |                     |        |
|--------------------------------------|---------------------|--------|
| 4. ABT 6 Gun Rifle Range             | 550.00              | 650.00 |
| 4. Boomerang                         | 25.00               | 45.00  |
| 2. Bally Big Inning                  | 40.00               | 125.00 |
| 6. Bally Bowler                      | 20.00               | 30.00  |
| 6. Bally Convoy                      | 39.50               | 59.50  |
| 6. Bally Defender                    | 59.50               | 125.00 |
| 6. Bally Eagle Eye                   | 39.50               | 49.50  |
| 6. Bally Heavy Hitter                | 35.00               | 60.00  |
| 4. Bally King Pin                    | 20.00               | 35.00  |
| 6. Bally Lucky Strike                | 25.00               | 40.00  |
| 4. Bally Rapid Fire                  | 95.00               | 125.00 |
| 6. Bally Sky Battle                  | 39.50               | 85.00  |
| 6. Bally Torpedo                     | 49.50               | 85.00  |
| 4. Bally Undersea Raider             | 64.50               | 125.00 |
| 6. Champion Hockey                   | 35.00               | 55.00  |
| 2. ChiCoin Basketball Champ          | 85.00               | 175.00 |
| 4. ChiCoin 4-Player Derby            | 100.00              | 195.00 |
| 2* ChiCoin Goalee                    | 39.00               | 95.00  |
| 4. ChiCoin Hockey                    | 55.00               | 85.00  |
| 4. ChiMidget Skee                    | 65.00               | 175.00 |
| 2* ChiCoin Pistol                    | 40.00               | 85.00  |
| 4. ChiCoin Home Run, 6-Player (3/54) | 175.00              | 275.00 |
| 4. Edelco Pool Table                 | 20.00               | 75.00  |
| 2* Evans Bat-A-Score                 | 40.00               | 165.00 |
| <b>←TOTAL NO.</b>                    | <b>TOTAL VALUE→</b> |        |





**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

## ARCADE EQUIPMENT (Cont.)

|  |        |              |
|--|--------|--------------|
| 4. Evans Bola Score                                | 79.50  | 89.50        |
| 4. Evans Ski Roll                                  | 35.00  | 95.00        |
| 4. Evans Snper Bomber                              | 100.00 | 210.00       |
| 4. Evans Play Ball                                 | 65.00  | 75.00        |
| 4. Evans Ten Strike '46                            | 20.00  | 85.00        |
| 4. Evans Tommy Gun                                 | 39.50  | 95.00        |
| 4. Exhibit Dale Gun                                | 40.00  | 65.00        |
| 2. Exhibit Gun Patrol                              | 75.00  | 150.00       |
| 3. Exhibit Jet Gun                                 | 45.00  | 145.00       |
| 4. Exhibit Space Gun                               | 89.50  | 145.00       |
| 4. Exhibit Pony Express                            | 85.00  | 135.00       |
| 4. Exhibit Silver Bullets                          | 40.00  | 95.00        |
| 4. Exhibit Six Shooter                             | 79.00  | 125.00       |
| 4. Exhibit Vitalizer                               | 45.00  | 75.00        |
| 4* Exhibit Shooting Gall.<br>(6/54)                | 150.00 | 265.00       |
| 2. Exhibit Star Shooting<br>Gallery (9/54)         | 199.50 | 315.00       |
| 1* Exhibit Sportland Shoot-<br>ing Gallery (11/54) | 250.00 | 425.00       |
| 4* Genco Sky Gunner                                | 95.00  | 160.00       |
| 4. Genco Night Fighter                             | 119.50 | 159.50       |
| 4. Genco Basketball                                | 185.00 | 275.00       |
| 2* Genco Rifle Gallery<br>(6/54)                   | 250.00 | 325.00       |
| 4. Genco Big Top Rifle<br>(Gallery 6/54)           | 375.00 | 450.00       |
| 4. Gottlieb Super Jumbo<br>(10/54)                 | 395.00 | 450.00       |
| 4. Jack Rabbit                                     | 50.00  | 99.50        |
| 4. Jungle Joe                                      | 49.50  | 69.50        |
| 4. Keeney Air Raider                               | 90.00  | 145.00       |
| 4. Keeney Sub Gun                                  | 75.00  | 95.00        |
| 4. Keeney Texas-Leaguer                            | 25.00  | 50.00        |
| 3. Keeney Sportsman<br>(11/54)                     | 275.00 | 375.00       |
| 4. Lite League                                     | 49.50  | 99.50        |
| 4. Mills Panoram Peek                              | 175.00 | 325.00       |
| 6. Mills Conv. for<br>Panoram Peek                 | 10.00  | 29.50        |
| 2. Muto. Atomic Bomber                             | 65.00  | 175.00       |
| 4. Mutos. Ace Bombers                              | 100.00 | 195.00       |
| 4. Mutoscope Dr. Mobile<br>(Prewar)                | 95.00  | 195.00       |
| 4. Mutos. Fly. Saucers                             | 90.00  | 160.00       |
| 4. Mutos. Photo. (Pre-War)                         | 150.00 | 250.00       |
| 4. Mutos Photomatic<br>DeLuxe                      | 350.00 | 575.00       |
| 4. Mutoscope Silver Gloves                         | 125.00 | 200.00       |
| 4. Mutoscope Sky Fighter                           | 125.00 | 195.00       |
| 4. Mutos. Voice-O-Graph<br>35c                     | 395.00 | 525.00       |
| 4. QT Pool Table                                   | 65.00  | 85.00        |
| 4. Quizzer   | 60.00  | 95.00        |
| 6. Rockola Ten Pins (HD)                           | 20.00  | 40.00        |
| 4. Rockola World Series                            | 20.00  | 40.00        |
| 4. Scientific Baseball                             | 35.00  | 75.00        |
| 4. Scientific Basketball                           | 20.00  | 75.00        |
| 4. Scientific Batting Pr.                          | 65.00  | 89.50        |
| 4. Scientific Pitch 'Em                            | 145.00 | 185.00       |
| 4* Seeburg Bear Gun                                | 100.00 | 165.00       |
| 4. Seeburg Chicken Sam                             | 69.50  | 110.00       |
| 4. Seeburg Shoot the Chnte                         | 49.50  | 95.00        |
| 1* Seeburg Coon Hunt                               | 175.00 | 275.00       |
| 4. Set Shot Basketball                             | 200.00 | 250.00       |
| 4* Telequiz  | 99.00  | 150.00       |
| 4. Un. Team Hockey                                 | 30.00  | 85.00        |
| 1. Un. Jungle Gun                                  | 250.00 | 360.00       |
| 2. Un. DeLuxe Jungle Gun                           | 275.00 | 395.00       |
| 2. United Carnival Gun<br>(10/54)                  | 295.00 | 375.00       |
| 2. United DeLuxe Carnival<br>(10/54)               | 325.00 | 395.00       |
| 1. Wilcox-Gay Recordio                             | 50.00  | 125.00       |
| 4. Wms. All Stars (8/47)                           | 35.00  | 75.00        |
| 4. Wms. Box Score (12/47)                          | 39.50  | 75.00        |
| 4. Wms. Star Series (4/49)                         | 35.00  | 85.00        |
| 4. Wms. Deluxe World<br>Series (2/52)              | 40.00  | 90.00        |
| 4. Wms. Super World<br>Series (4/51)               | 95.00  | 165.00       |
| 4. Wms. DeLuxe Baseball<br>(4/53)                  | 99.50  | 175.00       |
| 4. Wms. Pennant Baseball<br>(12/53)                | 175.00 | 250.00       |
| 4. Wms. Snper Pennant<br>Baseball (12/53)          | 155.00 | 275.00       |
| 2. Wms. Super Star<br>Baseball (12/53)             | 250.00 | 350.00       |
| 4. Wms. Major League<br>Baseball (2/54)            | 225.00 | 375.00       |
| 4. Wms. All Star Baseball<br>(2/54)                | 225.00 | 375.00       |
| 4. Wms. Big League<br>Baseball (3/54)              | 225.00 | 375.00       |
| 4. Wurlitzer Skee-ball                             | 35.00  | 75.00        |
| ←TOTAL NO.   |        | TOTAL VALUE→ |

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### AMI, INCORPORATED

|  |       |   |
|--|-------|---|
| F-120 Juke Box<br>(Receiver included)    | ..... | No List Price<br>Authorized for Publication |
| F-80 Juke Box<br>(Receiver NOT included) | ..... |   |
| F-40 Juke Box<br>(Receiver NOT included) | ..... |   |
| HS-80 Selective Hideaway                 | ..... |   |
| HS-120 Selective Hideaway                | ..... |   |
| W-80 Wall Box                            | ..... |   |
| W-120 Wall Box                           | ..... |   |
| S-80 Receiver                            | ..... |   |
| S-120 Receiver                           | ..... |   |
| Wall Speaker                             | ..... |   |
| Corner Speaker                           | ..... |   |
| Recessed Speaker                         | ..... |   |
| R-167 Bargrip                            | ..... |   |

### AUTO-PHOTO CO.

|                   |                 |
|-------------------|-----------------|
| Auto-Photo        |                 |
| Studio Model "11" | .....\$2,950.00 |

### BALLY MFG. CO.

|  |                |
|--|----------------|
| Gay Time                                       | .....\$ 775.00 |
| Gold Medal Bowler<br>(with Match Feature)      | 755.00         |
| Model Gold-110, 10c a play                     | 755.00         |
| Model Gold-325, 10c a play,<br>3 plays for 25c | 775.00         |
| Blue Ribbon Bowler<br>(without Match Feature)  | 710.00         |
| Model Blue-110, 10c a play                     | 710.00         |
| Model Blue-325, 10c a play,<br>3 plays for 25c | 730.00         |
| Bull's Eye Shooting Gallery                    | 395.00         |
| The Champion<br>(With new-all-metal cabinet)   | 759.00         |

### CHICAGO COIN

|   |             |
|---|-------------|
| Bonus Score Bowler<br>(without Match Feature) | ..\$ 695.00 |
| Big League<br>Regular Model                   | 575.00      |
| Match Feature Model                           | 595.00      |
| Hollywood Bowler<br>(with Match Feature)      | 850.00      |

### EXHIBIT SUPPLY

|  |                |
|--|----------------|
| Shooting Gallery                                 |                |
| Model 500R<br>(without Match or Free<br>Play)    | .....\$ 625.00 |
| Model 500F<br>(without Match, with Free<br>Play) | 630.00         |
| Model 500M<br>(with Match, No Free Play)         | 645.00         |
| Model 500MF<br>(with Match, with Free<br>Play)   | 650.00         |
| Junior Jet Ride, '55 Model                       | 395.00         |
| Big Bronco, '55 Model                            | 997.50         |
| Roy Rogers' Trigger, '55 Model                   | 1,047.50       |

### GENCO MFG. & SALES CO.

|  |                |
|--|----------------|
| Sky Rocket Rifle Gallery<br>(with Match Feature) | .....\$ 675.00 |
|--|----------------|

### D. GOTTLIEB & CO.

|                |                |
|----------------|----------------|
| Southern Belle | .....\$ 392.50 |
| Jubilee        | 595.00         |

### INTERNATIONAL MUTO. CORP.

|                                     |                |
|-------------------------------------|----------------|
| Drive Yourself (new<br>Drivemobile) | .....\$ 795.00 |
| Photomat '54                        | 2,150.00       |
| 3-D Art Parade, 10-show model       | 495.00         |
| 3-D Art Parade, 6 show model        | 395.00         |
| Universal Post Card Vendor          | 60.00          |

### J. H. KEENEY & CO., INC.

|  |             |
|--|-------------|
| Speed Lane Bowler<br>(without Match Feature)     | ..\$ 710.00 |
| DeLuxe Speed Lane Bowler<br>(with Match Feature) | 760.00      |

### J. H. KEENEY & CO., INC. (Cont.)

|                                       |                |
|---------------------------------------|----------------|
| DeLuxe Ranger<br>(with Match Feature) | .....\$ 690.00 |
| Ranger<br>(without Match Feature)     | 665.00         |
| Electric Cigarette Vendor             | 284.50         |
| Coin Changer Model                    | 304.50         |

### ROCK-OLA MFG. CORP.

|  |       |   |
|--|-------|---|
| Model 1448 Hi-Fi Phono, 120<br>Selection, 45 RPM Only    | ..... | No List Price<br>Authorized for Publication |
| Model 1442, Hi-Fi, 50 Selec-<br>tions, 45 RPM Only       | ..... |   |
| Model 1546 Chrome Wall Box,<br>120 Selections            | ..... |   |
| Model 1548, 50 Selection Wall<br>Box                     | ..... |   |
| Model 1613, 8" Blonde Wall<br>Speaker                    | ..... |   |
| Model 1614, 8" Mahogany Wall<br>Speaker                  | ..... |   |
| Model 1906, Remote Volume<br>Control                     | ..... |   |
| Model 1927, Remote Volume<br>Control with Cancel Button. | ..... |   |

### J. P. SEEBURG CORP.

|  |       |   |
|--|-------|---|
| HF-100-R                                   |       | No List Price<br>Authorized for Publication |
| 3W-1 Wall-O-Matic "100"                    | ..... |   |
| MRVC-1 Master Remote<br>Volume Control     | ..... |   |
| CVS4-8—8" Wall Speaker Ivory<br>(Teardrop) | ..... |   |
| CVS6-8—8" Recessed Speaker                 | ..... |   |
| CVS7-12—12" Recessed Speaker               | ..... |   |
| PS6-1Z Power Supply                        | ..... |   |
| ARAL-L6 Auxiliary Remote<br>Amplifier      | ..... |   |
| AVC-1 Automatic Volume<br>Compensator Unit | ..... |   |

### UNITED MFG. CO.

|  |             |
|--|-------------|
| Derby Roll<br>(without Match Feature)                  | ..\$ 705.00 |
| De Luxe Derby Roll<br>(with Match Feature)             | 735.00      |
| Clipper Shuffle Alley<br>(without Match Feature)       | 705.00      |
| Single Chute   | 705.00      |
| Double Chute   | 725.00      |
| (with Match Feature)                                   | 735.00      |
| Single Chute   | 735.00      |
| Double Chute   | 755.00      |
| Venus Shuffle-Targette                                 |             |
| Regular Model, 10c play                                | 705.00      |
| Special Model, 10c, 3 for<br>25c                       | 725.00      |
| De Luxe Venus Shuffle-Targette<br>(with Match Feature) | 745.00      |
| Regular Model, 10c play                                | 745.00      |
| Special Model, 10c, 3 for<br>25c                       | 765.00      |
| Manhattan  | 725.00      |

### WILLIAMS MFG. CO.

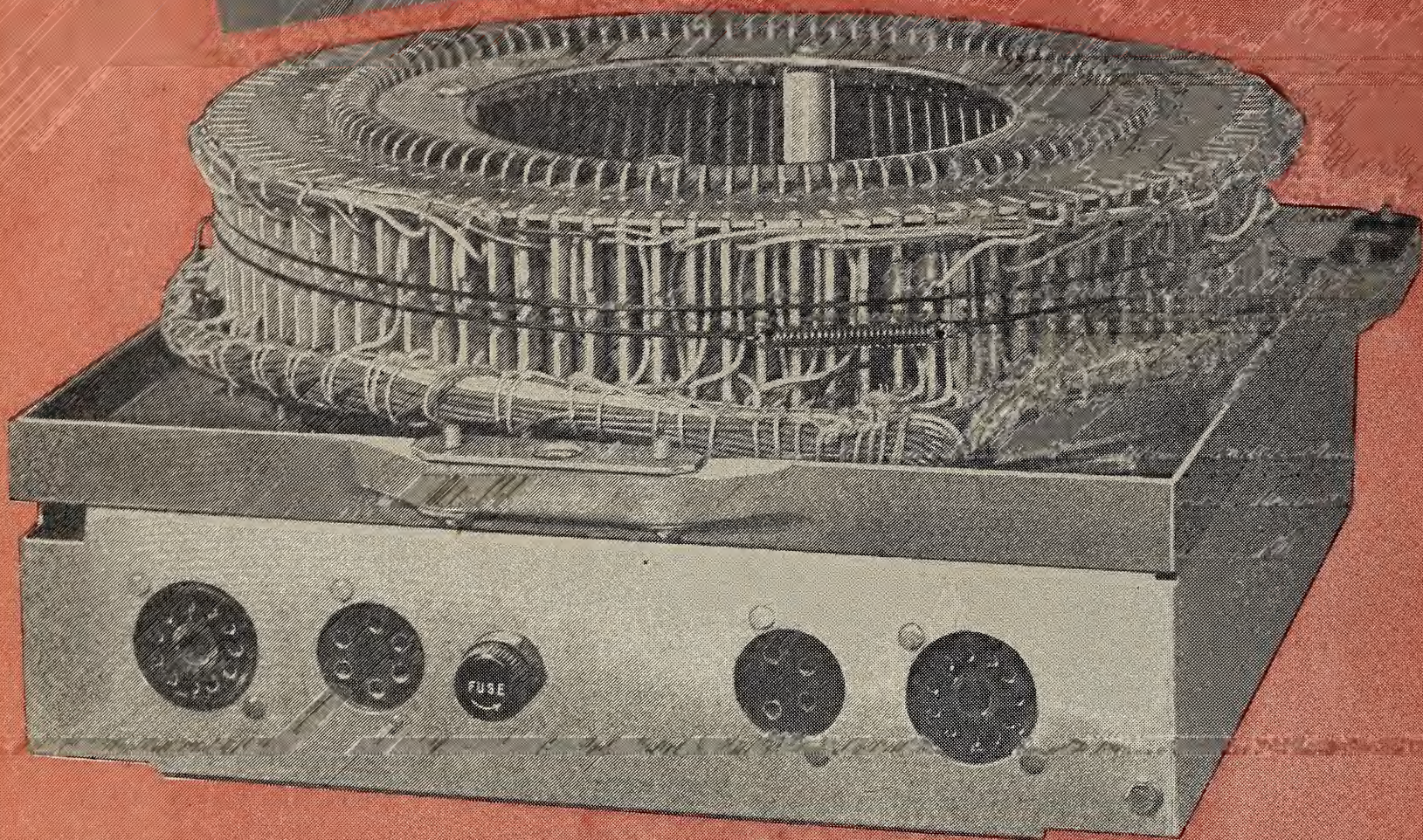
|  |                |
|--|----------------|
| King Of Swat   | .....\$ 549.50 |
| Wonderland   | 389.50         |
| Polar Hunt<br>(with Triple Match and<br>Replay Features) | 715.00         |
| Sidewalk Engineer  | 345.00         |
| Race The Clock<br>Single Chnte                           | 494.50         |
| Double Chute   | 499.50         |

### THE RUDOLPH WURLITZER CO.

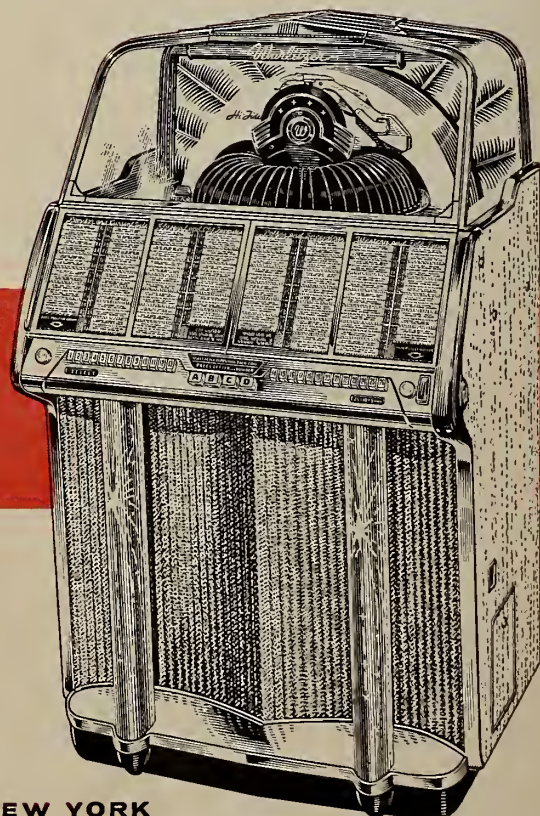
|   |       |   |
|---|-------|---|
| Model "1800" Hi-Fi Phonograph                             |       | No List Price<br>Authorized for Publication |
| Model "1700" Hi-Fi Phonograph                             |       |   |
| Model "1600-A" Hi-Fi Phono-<br>graph                      |       |   |
| Model 5206 5c-10c-25c Wall Box<br>4 Wire (48 Selections)  | ..... |   |
| Model 5207 5c-10c-25c Wall Box<br>3 Wire (104 Selections) | ..... |   |
| Model 5100 8" Speaker                                     | ..... |   |
| Model 5110 12" DeLuxe<br>Speaker                          | ..... |   |
| Model 5111 12" Concealed<br>Speaker Hi-Fi                 | ..... |   |
| Model 5112 8" Wall Speaker<br>Hi-Fi                       | ..... |   |
| Model 5115 Hi-Fi 4 Cone Cor-<br>ner Speaker               | ..... |   |
| Model 5116 Hi-Fi Coaxial Cor-<br>ner Speaker              | ..... |   |
| Model 5117 Hi-Fi Coaxial Wall<br>Speaker                  | ..... |   |

*A New High in*

**SELECTOR SIMPLICITY**



Two years of operation in tens of thousands of locations have proved the Wurlitzer Carousel the simplest, surest changer ever incorporated in any juke box. Contributing to its enviable record for trouble-free operation is the sturdy selector unit. It delivers the plays the public picks accurately and quickly . . . one more example of Wurlitzer quality engineering.



*Wurlitzer 1800*

**THE YEAR'S TOP PHONOGRAPH  
IN BEAUTY - IN TONE - IN EARNINGS**

**SEE IT - HEAR IT - BUY IT  
AT YOUR WURLITZER DISTRIBUTOR**

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK  
Established 1856

*"It's What's in THE CASH BOX That Counts"*

**NEW... DIFFERENT... HIGH-SCORE AMUSEMENT GAME**

**UNITED'S DELUXE**

# DERBY ROLL

**TWO-PLAYER BALL ROLL-DOWN**

**FASCINATING RACE-HORSE ANIMATION**  
 ONE OR TWO CAN PLAY... IT'S FAST  
**EACH PLAYER GETS 3 HORSES**  
 Horses are selected on mystery basis  
 as coins are deposited

**WIN-PLACE-SHOW-PURSE**  
 BONUS SCORES 1000 - 800 - 600 - 400  
 For all horses reaching finish line

**ROLL-OVER OPENINGS**  
 WITH 4 VALUES  
 40 - 60 - 80 - 100  
 80 - 60 - 40

**FLASH-A-MATIC TIME FEATURE**  
 Determines which horses advance

**ROVING BONUS LIGHT**  
 ADDS 100 TO SCORE

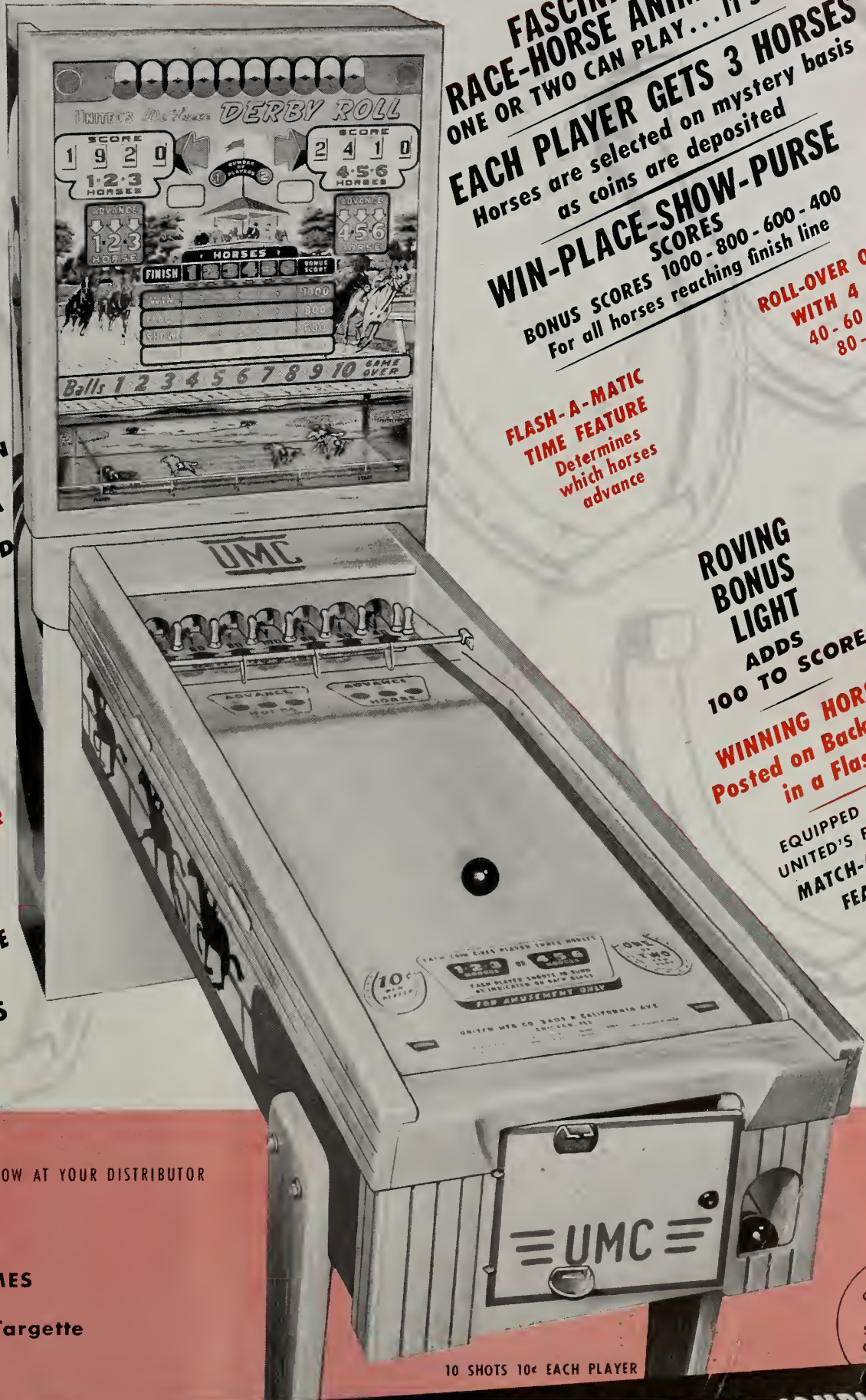
**WINNING HORSES**  
 Posted on Back-Glass in a Flash

EQUIPPED WITH  
 UNITED'S FAMOUS  
**MATCH-A-SCORE**  
 FEATURE

**NEW SIZE!**  
 7 FT. LONG  
 2 1/2 FT. WIDE  
 6 FT. HIGH  
 TO TOP OF BACK-BOX  
 EXTRA STURDY CONSTRUCTION  
 FORMICA PLAY BOARD

**TREMENDOUS CROWD-PLEASER**  
 KEEPS BUSY HOUR AFTER HOUR

LONG LOCATION LIFE  
 L-O-N-G PROFITS



OTHER UNITED HITS NOW AT YOUR DISTRIBUTOR

**6 PLAYER SHUFFLE ALLEY BOWLING GAMES**

**VENUS Shuffle Targette**  
 Smooth, Quiet  
 Skee-Skill Game

**TRIPLE PLAY**  
 Fast Action In-Line Game

See Your  
 Distributor  
 Now!

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

10 SHOTS 10¢ EACH PLAYER



**UNITED MANUFACTURING COMPANY**  
 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

DERBY ROLL IS ALSO AVAILABLE IN  
 REGULAR MODEL WITHOUT MATCH-A-SCORE

Greater than GAYETY! Better than BIG-TIME!

# Bally® Gay Time

**4  
MAGIC  
LINES**

**MAGIC POCKETS**

*New*  
**Score Booster** *Lites*  
WITH SUPER-CARD PLAY-APPEAL

*New* 10-SERIES  
**Advancing  
Scores**

**CORNER SCORES  
SPOT NUMBERS  
EXTRA BALLS**

## **New High-Speed Coin-Flash**

New improved spin-mechanism and special fast motors result in fastest flash ever seen on a pinball glass, speedier coin-play, increased earning power.

## **New Speedy Ball-Clearance**

Balls from 7 top rows (Magic-Pockets) do not roll down play-field at end of game but are immediately cleared through hole at top of board.

SEE BALLY BOWLERS ON PAGE 33



Greatest array of money-making play-appeal features ever crammed into a single game insures top earning-power when you get GAY TIME on location. Avoid delay in delivery by ordering GAY TIME today.