

OLUME XIV

SEPTEMBER 27, 1952

NUMBER 1

The talents of two of America's leading arrangers, Ed Sauter and Bill Finegan have been united behind what promises to be an outstanding musical aggregation, the Sauter-Finegan band. Sauter, formerly with Benny Goodman, was responsible for many of the Swing King's most famous arrangements. Finegan has written countless arrangements for Tommy Dorsey, Glenn Miller and other top bands during the past ten years. Recording for RCA Victor, the new band has a hit in its first release, "Doodletown Fifers".



The New 1953 BOCK DLH Phonograph

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The Cash Box

September 27, 1952 Volume XIV Number 1

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1951 U.S. Births Exceeded 3,800,000. Estimated Births for 1952 May Set New Record of Over 3,900,000. This Means Almost 4 Million New Customers for Kiddie Coinbiz Every 2 Years Continuing as Customers for 10 More Years.

For a few years now the development, manufacture and continued growth of business for the coin operated horses, being featured in outstanding merchandising organizations thruout the nation to attract attention to their cowboy gear for juniors, was skeptically surveyed by many in this field.

Today skepticism is no longer an issue. The actual issue today is whether this location, or that, or the other location, will bring in better returns from the horses.

Thousands of these coin operated horses are now located in indoor as well as outdoor locations all over the nation.

Each and every day more and still more horses are being placed on location.

Each and every day operators are suddenly discovering that they are in a lucrative business. That they are dealing with outstanding firms wherein the matter of percentage of commission being paid isn't as important as the product itself, the servicing of the product, and what it means to the merchandising policies of the organizations where the horse is located.

The kiddies are mobbing the horses. And, this time, it isn't for pennies. It's big business. It's 10c per ride. Dimes add up to dollars very quickly.

Beginning with the age of two, and continuing on to the age of twelve, the kiddies want to "ride the horsies."

Mothers shopping in their favorite supermarkets are putting dimes in the horses, while the kiddies come all dressed in their cowboy gear, to ride while mother shops.

Drug stores, large and small department stores, gas stations, chain stores, and dozens on dozens of locations never before so intensively exploited by the coin operated amusements industry, are now proving themselves tremendously lucrative spots for coin operated kiddie amusements.

The industry didn't stop at coin operated horses. Manufacturers quickly scented the possibilitics. Now rocket rides and sky rides, and every type of "out of this world" kiddie ship, is being developed and manufactured and these, too, are proving extremely lucrative.

What absolutely fascinates the manufacturers building these products* are the reports from Uncle Sam showing a record birth rate in 1951 of over 3,800,000 children.

And the further fact, as Uncle Sam estimates, that even this record will be topped in 1952 by something like 3,900,000 births.

That means millions of new customers every year for the coin operated kiddie rides which the manufacturers are producing. This tremendously lucrative market has

This tremendously lucrative market has driven outstanding and far visioned merchandisers in other industries into the kiddie field.

These men are manufacturing every sort of toy, gimmick and gadget for chidren, to grab part of this tremendous market.

Now the coin operated machines manufacturers have, whether by sheer accident, or by long thought and study, also plunged into this field. They are cashing in with the kiddies (on dimes not pennies) giving the kiddies just what they want.

Mothers and fathers will always spend that extra dime or two to see their children get a thrill "controlling and driving" a rocket ship with its flashing lights, grinding noise, thrilling jiggles.

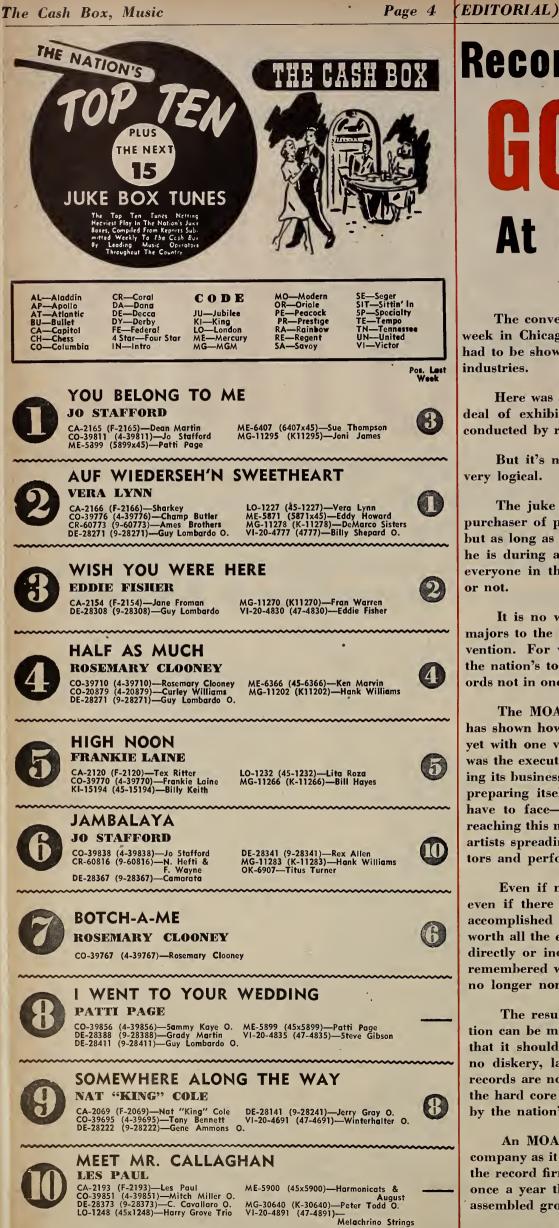
The horses continue to be just as thrilling to the kids. Today, kids dressed in the latest cowboy

Today, kids dressed in the latest cowboy gear, swing up into the saddle and get going on a wildly imaginative ride across plain and mountain, bumping with the bucking, slowing and speeding the horse's mechanism, yowling and shouting and shooting off their six guns and, most important of all, most thoroly enjoying every second of the ride.

thoroly enjoying every second of the ride. It's a great business catering to the kiddies. And a fine business, too, because it brings so much clean fun and so much pleasure.

It's a business that is growing with leaps and bounds. A business that the fathers and mothers of America are continuing to make ever more profitable as the birth rate records smash over each other year after year.

September 27, 1952



Record Firms Spread GOODWILL At MOA Conventions

The convention of the Music Operators' of America, held last week in Chicago, showed once and for all—to those few who still had to be shown—the interdependence of the record and juke box industries.

Here was a convention of juke box operators. And yet a great deal of exhibit space, speeches and events were devoted to and conducted by record people.

But it's nothing to wonder at, nothing to marvel at. It's all very logical.

The juke box operator in America is collectively the greatest purchaser of popular records there is. And not only does he buy, but as long as the product he has bought remains on his machines, he is during all that time promoting it—for it is being heard by everyone in the location whether he has paid his coin to hear it or not.

It is no wonder then that the record firms, from the largest majors to the smallest independents, should flock to an MOA convention. For where else could they meet at one clip so many of the nation's top operators, so many of the men who buy their records not in ones and twos but in amounts that quickly add up?

The MOA convention, in each of its three occasions so far, has shown how wholeheartedly two groups in divergent fields—and yet with one very basic interest in common—can cooperate. Here was the executive body of the Music Operators of America conducting its business with its membership, strengthening its organization, preparing itself for the struggles ahead and the problems it will have to face—and at the same time the record companies were reaching this membership with their exhibits on the floor, with their artists spreading measureless good will as they met with the operators and performed for them at the great banquet.

Even if no record were ever sold at these MOA conventions, even if there were not one order taken, the public relations job accomplished by the record companies at these meets would be worth all the effort involved. But of course records are sold, either directly or indirectly, as a result of these conventions; artists are remembered when purchasing time comes around; small labels are no longer non-entities which operators never heard of.

The results of a record firm's attendance at an MOA convention can be measured in terms of dollars and cents, but more than that it should be measured in terms of future development. For no diskery, large or small, lives for today alone. When current records are no longer selling, new ones must take their place. And the hard core of the purchasing of these new records will be made by the nation's operators.

An MOA convention then is just as important to the record company as it is to the MOA membership. It's only once a year that the record firm can meet so many operators at one time. It's only once a year that the diskery's message can be gotten across to an assembled group of operators.

At these meetings the record firm creates untold amounts of interest and goodwill for its product. The results are evidenced in the way of purchases the rest of the year around.

11) DELICADO. 12) WALKIN' MY BABY BACK HOME. 13) INDIAN LOVE CALL. 14) TRYING. 15) LUNA ROSSA. 16) SUGARBUSH. 17) SHOULD I. 18) VANESSA. 19) HAVE A GOOD TIME. 20) STRING ALONG. 21) HERE IN MY HEART. 22) MAYBE. 23) I LAUGHED AT LOVE. 24) FEET UP. 25) I'M YOURS.



A. Leo McGreery, manager of the Court Hotel, Washington, D. C., was robbed at gunpoint one morning, but with the aid of Station WWDC broke even on the deal. At 3:25 a.m. a young man walked into the hotel and relieved McGreery of \$7. After the gunman departed, McGreery called the police and also put in a hurry call to WWDC. The station pays \$1 for every usable news tip and \$5 for the best tip of the week. Ex-policeman Jack Rowzie, WWDC's all night deejay on "Night Beat" put it on the air. That made McGreery \$1 richer. An hour later the gunman was nabbed. The hotel manager identified the suspect and relayed the information to Rowzie. That made McGreery \$1 more to the good. WWDC decided McGreery's tips were the best of the week and that gave him an additional \$5. So—instead of being out \$7, after getting his stolen money back, he was \$7 to the good. . . . Al Mortimer (WRAK-Williamsport, Pa.) starts a new 11:30 show called "Night Al" on October 13. Al would like tapes of artists introducing their own songs.





"It's What's in THE CASH BOX That Counts"



EARTHA KITT & ALICE GHOSTLEY (RCA Victor 20-4952; 47-4952)

(MONOTONOUS" (3:45) Little Eartha Kitt, one of the stars of Leonard Sillman's musical revue "New Faces of 1952," does a phenome-nal job on the song which she made famous in the show. The thrush has a

famous in the show. The thrush has a thrilling voice and does a great job on this novelty. B "BOSTON BEGUINE" (3:55) Alice Ghostley lends her high and crystal clear voice to a cute comedy number which she did in the "New Faces" musical. Rhumba tempo num-bar is fine ber is fine.

BILL HALEY (Essex 305)

"DANCE WITH THE DOLLY" (2:45) A great oldie gets a fresh and different going over from Bill Haley and the Saddlemen as they jump through this happy tune to the backing of grand guitarring.

"ROCKING CHAIR ON THE B "ROCKING CHAIR ON THE MOON" (2:34) Bill and the boys team up once again on another terrific number set to a slow bounce beat. Strumming in the backdrop adds zip to the item.

PAUL DARNAY

(Brewster 4700)

• "HAVANA HEAVEN" (2:43) The exotic tango beat is the mood in which Paul Darnay sings a lovely number in his powerful voice fashion-ing. Smooth choral backing and fine ork support from Jacques Belasco and the boys adds a great deal to the lid.

B "DON'T CRY MY HEART" (2:36) The chanter lends his voice to a pretty ballad with fitting lyrics and turns out a feelingful job. Lush backing by the Belasco crew deserves credit.

FRAN WARREN

(MGM 11334; K-11334)

B "TAKES TWO TO TANGO" (2:38) A current corner in the pop field gets Fran Warren's wonder-ful styling. The cute rhumba tempo novelty has color added to it by the chorus and Ralph Burns' ork. Fran sounds good.

B "SETTIN' THE WOODS ON a cute bouncer from the western cata-log of tunes. The novelty is very cute and gets a zestful reading.

BOBBY BRIGGS

(RCA Victor 20-4934; 47-4934)

G "LIES" (2:37) A driving intro-duction presents Bobby Briggs' low and well rounded rendition of a slow ballad. The fine lilt of the How-ard Briggs ork sets off the artist's voice to full advantage.

G "AGLOW" (2:55) Bobby follows another unusual type of opening with a similar reading of a slow bal-lad. The Howard Briggs orking stands out and covers the vocalist's reading.

CASH BOX THE SK DI EEK

> "OUTSIDE OF HEAVEN" (2:36) "LADY OF SPAIN" (3:06) EDDIE FISHER

> > (RCA Victor 20-4953; 47-4953)

has become a top-selling record. He looks as though he'll do the same with his beautiful reading of "Outside Of Heaven." The tune carries everything needed to make it a hit record. It's a soft, slow and pretty ballad sung in the artist's own pleasing manner; has a lovely chorus backing him; and features the most pleasing music of Hugo Winterhalter. The under side is the type of tune Eddie has never done before. It's the spirited oldie "Lady Of Spain." The Winterhalter ork sets up the artist on this fast mov-ing number with a truly fascinat-ing instrumental and the chanter ing instrumental and the chanter gives the tune everything he's got. The top lid is wonderful and the bottom deck is different. We're thrilled with both sides.

MARTHA LOU HARP (Decca 28396; 9-28396)

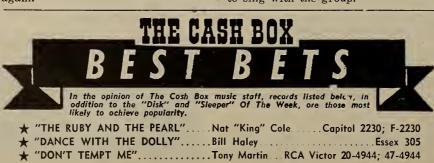
B "FALL INTO SOMEBODY'S ARMS" (3:06) A very pretty slow number gets a most tender and feel-ingful reading in a Lush manner from Martha Lou Harp. The thrush dubs with her own voice through some parts. Richard Maltby's ork backs fit-tingly.

Generation with the second sec

PAUL WESTON ORCHESTRA (Columbia 39864; 4-39864)

(Columbia 39864; 4-39864) "FORGETTING YOU" (2:52) A wery pretty slow number gets a most lovely treatment from the beau-tiful instruments of the Paul Weston's ork as the smooth harmony of the Norman Luboff choir adds more color to this deck.

GEN" (1:51) From the musical "Hans Christian Anderson" comes this lovely piece that the ork and the chorus do so well on. The waltz tempo is very appealing and makes you want to sing with the group.



TONY MARTIN (RCA Victor 20-4944; 47-4944)

B "FORGIVE AND FORGET" (3:08) The ever powerful and expressive voice of Tony Martin carries a great deal of feeling and emotion as he sings a lovely ballad. The senti-mental type number is beautifully backed by the Hugo Winterhalter ork.

B. "DON'T TEMPT ME" (3:10) An-other slow number, a piece that fits Tony's voice very appropriately, is the material that that vocalist chants in his grand manner. The fit-ting music of the very able Henri Rene ork backs the crooner.

CARMEN CAVALLARO

(Decca 28403; 9-28403)

(2:45) "MALEGUENA" (2:45) The fleet fingers of Carmen Cavallaro grasp the keys of the piano and come up with a fine rendition of a classical number known to all pop music lovers. The grand technique makes the num-ber very interesting.

B "ENLLORO" (2:39) A rhythmic opening sets the mood for Carmen and the ork to belt out an eerie and fascinating number. The wild rendi-tion of this Latin beat piece is capti-vating. vating.

KAREN CHANDLER

(Coral 60831; 9-60831)

WE'L ONE AWY (0.00)

G "ONE DREAM" (2:22) A pretty, slow waltz is read by the thrush in a multiple voice manner and the vo-calist comes up with a piece that's very pleasant on the ear.

JACKIE JOCKO

(Mercury 5889; 5889 x 45) B (2:46) Jackie Jocko lends his pleasing voice to a grand old Rogers and Hammerstein number and comes up with a fast moving rendition of the tune with the fine backing of Jimmy Carroll as support. Number is exciting.

G "YOU CAN'T GET TOO FAR WITH A BROKEN HEART" (2:39) The Carroll ork changes the pace and sets up a soft mood in which Jackie sings a very sentimental ballad. The artist presents the number in a The artist presents the number in a crying manner.

RALPH MARTERIE ORCHESTRA (Mercury 5903; 5903 x 45)

B "TAKES TWO TO TANGO" (2:36) Thrush Lola Ameche dishes up a fine vocal of a cute, slow, lilting number now stirring around on the pop charts. Ralph Marterie and his ork showcase the chirp with their fine instrumental accompaniment.

"OL' MAN MOSE" (2:15) Ralph and his boys belt out some fine backing again as Lola, with a group vocalizing behind her, chants this cute jump number. Number is enjoyable.



EDDIE FISHER

• Eddie Fisher continues to do the seemingly impossible. Although unable to make personal appear-ances and plug his own tunes, everything that Eddie has come out with since he's been in the Army

THE ANDREWS SISTERS & ALFRED APAKA (Decca 28294; 9-28294)

G "NALANI" (2:55) The wonder-ful harmony of the Andrews Sis-ters teams up with the smooth voice of Alfred Apaka on a Hawaiian sound-ing number with very picturesque ef-fects created by Danny Stewart and his Islandors his Islanders.

G 'MY ISLE OF GOLDEN DREAMS'' (3:00) Here the ag-gregation deals out another similar number with the same South Sea Is-lands type sound. The slow number is very melodious and pleasing on the

DOLORES HAWKINS (Coral 60832; 9-60832)

"SING YOU SINNERS" (2:32) B A great oldie gets a Dolores Haw-kins stylish fashioning that really sounds terrif. The spiritual type jump number is read with a great deal of quality and zest and gets a polished backing from the Bluetones on the vocal end and from Chris Griffin's ork. • (3:14) The thrush changes the tempo and dishes up a soft and tender rendition of a very pretty oldie. Bluetones and the Griffin crew accompany again.





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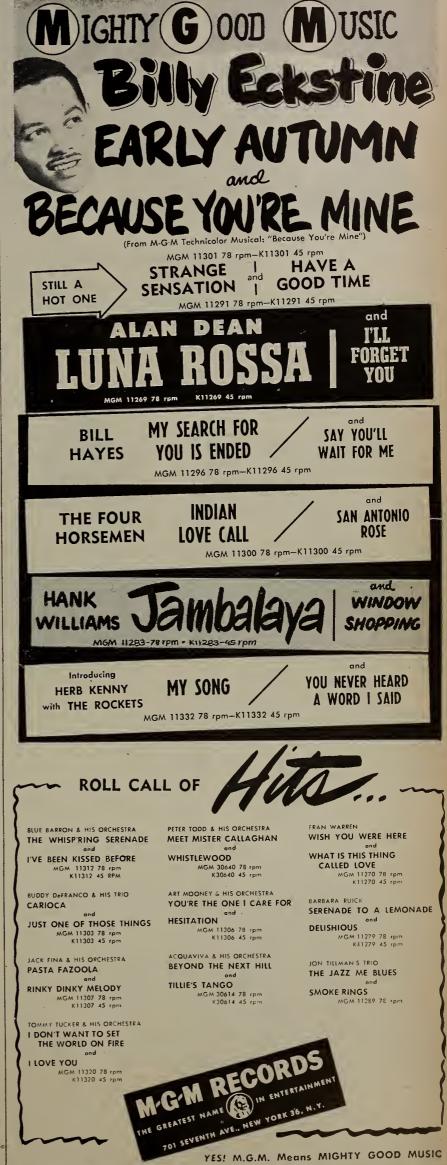
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LOS ANGELES:



Even more dramatic than "The River," Goodbye, havy has a table for good measure. Had us a friendly call from Buddy Beason, popular disc-jockey of KOPO, CBS outlet in Tucson, who told us how well he likes the magazine and would be sending in his own listings in the future. . . Irving Fogel of Tempo has just wound up an intensive few weeks of recording for the Armed Forces on that special deal announced a few weeks back and now expects to have some time for programming a whole new series of releases with a special eye toward the jukebox market. . . Tony Fontane of Mercury fame has been signed as male vocalist on The Jerry Fielding Show, new half-hour musical TV program set for KNXT, CBS local outlet, starting Sept. 26. . . . Fielding, whose top current assignments include arranging and conducting for the NBC Groucho Marx radio-TV show, will soon be on record with his new dance orchestra. . . . The brand new label will be known as Aldon. "It's What's in THE C





The Cash Box, Music

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NAT "KING" COLE (Capitol 2230; F-2230)

"FAITH CAN MOVE MOUN-TAINS" (3:08) Nat "King" Cole gives his own stylish rendition to a lovely ballad with very meaningful lyrics. His soft and appealing reading makes the side a real standout. Nelson Riddle's ork and the chorus add a great deal to the lid.

B (3:11) Les Baxter assists the "King" on another slow ballad with a most beautiful sound. The caressing rendition can help make the tune a big one.

FRANKIE CARLE ORCHESTRA (RCA Victor 20-4928; 47-4928)

"MADEMOISELLE" (2:43) Frankie Carle strikes the piano in a very expressive manner as his boys back him in a very pretty arrangement. This number should get its share of spins.

G"THE AGNES WALT" (2:04) A very appealing waltz number with a very pretty melody gets another fine going over by Frankie and the lads. The piano solo stands out and makes the side some good listening material.

GUY LOMBARDO ORCHESTRA (Decca 28411; 9-28411)

B "I WENT TO YOUR WEDDING" (3:05) A beautiful number currently making its bid for the top seat in the record derby gets the always pleasant Guy Lombardo treatment. The pleasurable dance music set to waltz tempo featured Kenny Gardner on the vocal.

B "SOMEWHERE ALONG THE WAY" (2:45) Guy and the ork, with Kenny Gardner doing the chanting chores, cover another lovely ballad high on the hit parade listings.

HENRI RENE ORCHESTRA (RCA 20-4945; 47-4945)

(2:38) A fast moving bouncer set to a polka tempo gets an inspired reading from Lou Dinning. Henri Rene sets up a great backing for the thrush's very exciting reading.

reading from Lou Dinning. Henri René sets up a great backing for the thrush's very exciting reading. "LITTLE WHITE ROSEBUSH" (2:41) Henri and his wonderful ork back Lou Dinning on another bouncing novelty done in a multiple voice manner. Lou's happy voice is fine on the ear.

RAY McKINSTRY (United 128)

HORA STACATTO SWING" (2:05) Something different has been accomplished by the record industry. Ray McKinstry plays all the instruments on a fast moving rendition of a great oldie. The feat of imitating an orchestra is a credit to Ray. The side is grand too.

B "DINAH (2:13) Another one man orchestra rendition of another great oldie is set to an interesting slow drag tempo and then picked up to a fast mover. This is a fine side too.

THE CASH BOX SLEEPER OF THE WEEK

"WHO KISSED ME LAST NIGHT?" (2:50)

"BLUES IN THE NIGHT" (3:25)

ROSEMARY CLOONEY (Columbia 39813; 4-39813)

> the thrush comes through with a side that seems slated for the same peak. The tune is a slow romantic item tagged "Who Kissed Me Last Night" and exhibits the same type of warmth and tenderness that all felt in "Half As Much." Adding to the beauty of the tune is the wonderful backing that only Percy Faith can give a song. Flip is that ever great number labeled "Blues In The Night." Rosemary gives this beautiful oldie a torchy yet feelingful reading. Adding a great deal of color to the polished reading is the smooth backing set by the choir and the Percy Faith ork. We go for the upper half in a big way.'

FREDDY MARTIN ORCHESTRA

(RCA Victor 20-4946; 47-4946)

G"SINNER OR SAINT" (3:05) Freddy Martin and his wonderful ork dish up some interesting backing and set a lovely mood for Stuart Wade to sing the pretty, slow ballad.

G "A GOOD USED HEART" (2:56) Another slow ballad gets the vocal treatment from Stuart Wade. Ork credits for the fine blues backing that showcases the artist again goes to Fred and his gang.

JOHN ARCESI

(Capitol 2206; F-2206)

B "WILD HONEY" (3:00) The new and inviting voice of John Arcesi shines bright as he puts a great deal of feeling into this slow ballad. Lloyd Shaffer's ork backs the artist on this pretty number.

G "MOONLIGHT BRINGS MEMO-RIES" (2:35) Another slow ballad is expressively presented by John in his smooth and caressing manner. The tender reading is polished.

BLUE BARRON ORCHESTRA (MGM 11312; K-11312)

• "THE WHISPERING SERE-NADE" (2:29) Blue Barron sets fitting atmosphere for the showcasing of the wonderful voices of Betty Clark and the Blue Tones as they read a warm tango number. The harmony is fine.

• "I'VE BEEN KISSED BEFORE" (2:34) Betty and the Blue Tones blend their voices on the hit tune from the flick "Affair In Trinidad" and come up with a pretty rendition of a light lilter.

JIMMY YOUNG (Coral 60826; 9-60826)

B "MADEMOISELLE" (2:58) A pretty and romantic reading of an inviting tune set to the soft music of violins in the backing is wonderfully done by Jimmy Young with ork credits going to Ron Goodwin and the boys.

• SO MANY TIMES" (3:08) Jimmy shows some more fine vocal control as he comes forth with his interpretation of another slow, soft number. The tender reading gets a fitting lush backing from the Goodwin ork.

EMILIO REYES ORCHESTRA (MGM 11319; K-11319)

G "BLACK PEARL" (2:46) A rhythmic and captivating mambo full of sock is belted out in the true Latin American feeling by Emilio Reyes and his ork. The stirring instrumental makes your feet pound.

G "AMORCITO CORAZON" (2:45) Irma Rodriquez lends her vocal attributes to a soft and smooth rhumba as Emilio and the ork supply the rhythmic backing. Latin reading is very appealing.

STANLEY BLACK (London 1244; 1244 x 45)

• "LA ESTRELLITA" (2:30) Stanley Black takes a lovely, slow rhumba for a ride over the keyboard of the piano and comes up with a pretty side. Stanley is lushly backed by the fine instrumentation of the members of the Caribbean Carnival ork.

• TANGO" (2:30) The pianist mantic air for a fine ride on the keyboard. The smooth and fine fingering creates a very attractive sound.

LEROY HOLMES ORCHESTRA (MGM 11331; K-11331)

• "THE RUBY AND THE PEARL" (2:47) Leroy Holmes' ork takes a lovely tune from the flick "Thunder In The East" and gives it a slow and melodious instrumentation. The fine arrangement breaks into a bounce that adds color to the side.

G "IDAHO" (2:38) Some fine jump music, just fitting for bounce music lovers, is run through by Leroy and the crew. This fine oldie has the same wonderful taste with a bit of new freshness added.

LAWRENCE DUCHOW & RED RAVEN ORCHESTRA (RCA Victor 20-4825; 47-4825)

B "TULIP SERENADE" (2:35) Lawrence Duchow's accordion stands out impressively as a pretty waltz number is presented with the fitting backing of the Red Raven ork. The vocal is fine and should be a treat for waltz lovers.

G "DUTCH GARDEN" (2:40) A happy, light, bouncing schottisch gets a very pleasing going over by the artists. The number has a pretty melody and is very pleasingly arranged.



ROSEMARY CLOONEY

• Any vocalist who can send two waxings up to the summit of the Juke Box Derby at the same time deserves a great deal of credit. Rosemary Clooney did it with her wonderful recordings of "Half As Much" and "Botch-A-Me" and now

THE PINETOPPERS (Coral 60830; 9-60830)

G "MY LITTLE GIRL" (2:36) A cute rendition of a fine oldie, a piece flavored with a bit of that ever loving western twang, is socked out by the grand music of the Pinetoppers as the vocal end of the polka number is done by Eddie and Sally.

G "TENNESSEE WARBLER" (2:35) The Pinetoppers work over another folk type number in an interesting manner. The slow waltz with a smooth lilt is chanted by the Dixxy Sisters.

TED HEATH ORCHESTRA

(London 1256; 1256 x 45)

G "VANESSA" (2:55) A fine instrumental jump rendition of a current pop biggie is socked out by the music of Ted Heath and the ork. Styling is fine but coverage is a bit too late.

B "EARLY AUTUMN" (3:05) Lita Roza expresses herself on a pretty ballad with a blues type sound. The slow and colorful reading is tender and warm. Ted Heath and his ork back the thrush very fittingly.

BOB EBERLY

(Capitol 2239; F-2239)

as nhe iiny. (2:25) A smooth moderate beat number with an organ backing, is the material Bob Eberly sings. The fine ork support comes from the Les Baxter crew.

• "WHEN I DREAM" (2:46) Bob lends his low and polished voice to a very touching slow sentimental number. Lush ork credits again go to Les Baxter and his boys. Page 9

CAMERA CLIX AT MOA CONVENTION

















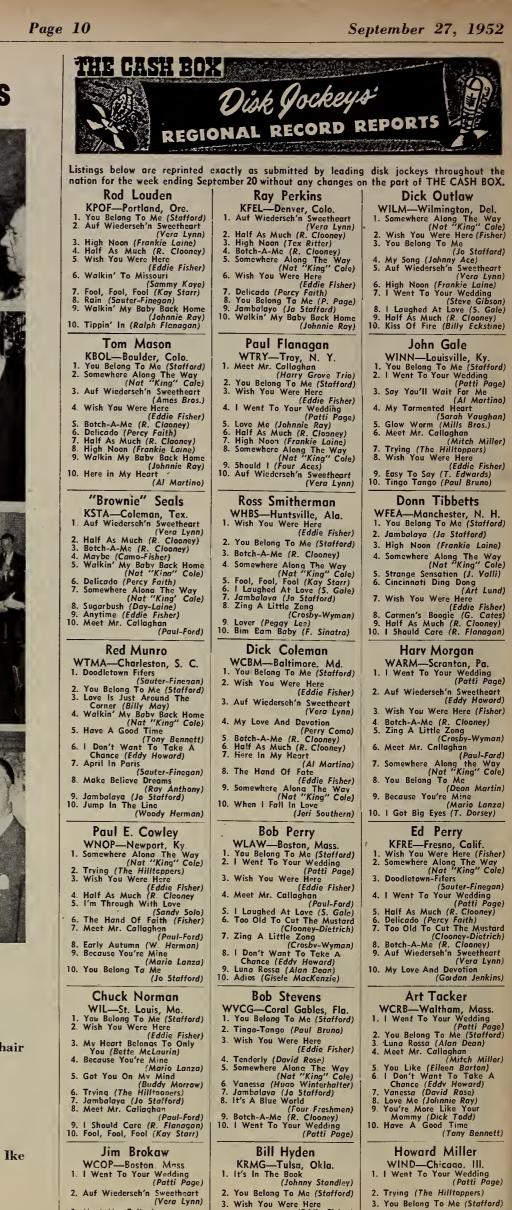








- 1) Jane Turzy and Lou Levy.
- 2) Sid Parnes and Frances Wayne.
- 3) Bernice Parks, Bill Gersh, Art Seger.
- 4) Gail Carter and Ed Okel.
- 5) Mary Gillette and Shim Weiner.
- 1) 2) 3) 4) 5)
- Mike Conner, Howard Miller, Syd Goldberg. The Four Aces and Dave Miller. Natt Hale, Howard Miller. Lee Gillette, The Four Freshman, Hal Cook. Art Lipton, severa! Canadian operators, and Jane Turzy. Mayor Clinton S. Pierce, Lawrence Duchow, Bill Gersh.
- 6)
- 1) Bernice Parks and A. D. Palmer.
- 2) Bud Brandon, Joni James.
- 3) Hy Reiter and Arnold Shaw.
- 5) Dave Kapp shaking hands with Johnnie Ray as Mitch Miller looks on. This picture taken in BMI room.



MOA Meet In Pictures



LEFT-TOP TO BOTTOM

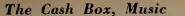
- 1. Jimmy Martin and Joni James
- 2. Dick Link about to greet Gail Garter with a chair
- 3. Dal Haun

RIGHT—TOP TO BOTTOM

- 1. Ernie Leanek, Mahalia Jackson, Bess and Ike Berman
- 2. Arnold Shaw, Jake Friedman, Cy House
- 3. Dick Lee
- 4. Bob Lindelof, Hugo Winterhalter, Bob Gnarro

- 3. Wish You Were Here (Eddie Fisher)
- (Eddie Fisher) 4. Jambalaya (Jo Staffard) 5. High Noon (Frankie Laine) 6. Half As Much (R. Cloaney) 7. Somewhere Alona The Way (Nat "King" Cale) 8. Trving (The Hilltoppers) 9. Take Me In Your Arms (Paul-Ford) 10. Delicado (Percy Faith)

- Trying (The Hilltoppers)
 You Belong To Me (Stafford)
 Indian Love Call (Slim Whitman)
 Have A Good Time (Tony Bennett)
 Wish You Were Here (Eddie Fisher)
 String Along (Ames Bros.)
 Should 1 (Four Aces)
 Blues In Advance (D. Shore)
 Toboo (June Valli)
- 3. Meet Mr. Calloghan (Harry Grove Trio)
- (Harry Grove Trio) 4. Indian Love Call (Slim Whitman) 5. Wish You Were Here (Fisher) 6. Delicado (P-rcy Faith) 7. Vanessa (Hugo Winterhalter) 8. Junole Drums (Rov Goodrich) 9. Smoke Rings (Paul-Ford) 10. Luna Rossa (Alan Dean)



THE CASH BOX

Page 11

Chaz Roye

Ed Bartell

So Madly In Love (G. Gibbs)
 High Noon (Frankie Laine)
 Mademoiselle (Eddy Howard)
 You Belong To Me (Stafford)
 You Betiny (A. Dean)
 You Intrigue Me (Champ Butler)
 Bim Bam Babv (F. Sinatra)
 I'm Through With Love (Sandy Solo)
 Take Me In Your Arms And Hold Me (Paul-Ford)

Leigh Kamman WOV—New York, N. Y. 1. Auf Wiederseh'n Sweetheart (Vera Lynn)

2. Somewhere Alona The Way (Nat "King" Cole)

3. Wish You Were Here (Eddie Fisher)

4. Doodletown Fifers (Sauter-Finegan)

Noscume (Vic Damone)
 Man Smart (Harry Belafonte)
 My Bonnie Lies Over The Ocean (Ella Fitzgerald)
 I Laughed At Love (L. Jordan)
 Autumn Has Come And Gone (Fred Daran)

Hy Davis WJXN—Jackson, Miss. You Belong To Me (Thompson)

2. Meet Mr. Callaghan (Carmen Cavallero) 3. Feet Up (Guy Mitchell) 4. Luna Rossa (Alan Dean) 5. Mademoiselle

S. Mademoiselle (Lanson-Camaratta) 6. I Went To Your Wedding (Patti Page) 7. Blow Out The Candle (Toni & Jan Arden) 8. Carmen's Boogie (Andrews Sisters) 9. Too Oid To Cut The Mustard (Clooney-Dietrich) 10. Some Folks Do (E. Barton)

Buddy Beason

Buddy Beason KOPO—Tucson, Ariz. 1. Half As Much (R. Clooney) 2. Kay's Lament (Kay Star) 3. You Belona To Me (P. Paae) 4. When I Fall In Love (D. Day) 5. I Went To Your Wedding (Patti Paae) 6. Somewhere Along The Way (Nat "King" Cale) 7. Walkin' My Babv Back Home (Johnnie Ray) 8. I May Hate Myself In The Morning (Strve Gibson) 9. Jambalaya (Tuti Camarata) 10. Because You're Mine (Nat "King" Cole)

Chuck Thompson

"It's What's in THE CASH BOX 'I hat Counts"

Marc McGuire WIP_Philadelnhia. Pa 1. You Belong To Me (Stafford) 2. I Went To Your Wedding (Patti Page) 3. Wanted (Four Aces) 4. Auf Wiederseh'n Sweethcart (Vera Lynn) 5. Possess Me (Tony Bayaar) 6. Maybe (Como-Fisher) 7. Meet Mr. Callaghan (Paul-Ford) 8. My Favorite Song (Marinn Caruso) 9. Two Faced Clock (Rex Allen) 10. Feet Up (Guy Mitchell) Chuck Thompson WFOR_Hattiesburg, Miss. 1. Lover (Lee-Jenkins) 2. Toke Me In Your Arms And Hold Me (Paul-Ford) 3. Should I (Four Aces) 4. Jambalaya (Jo Stafford) 5. Am I Wasting Mv Time? (Rov Milton) 6. You Belong To Me (Stafford) 7. Kae's Lament (Kay Starr) 8. Toke Thompson WFOR_Hattiesburg, Miss. 1. Lover (Lee-Jenkins) 2. Toke Me In Your Arms And Hold Me (Paul-Ford) 8. My Favorite Song (Paul-Ford) 9. Love Where Are You Now? 10. Snow In Lover's Lane (Frankie Laine)

You Belong To Me (Stafford) Roseanne (Vic Damone)

KQV—Pittsburgh, Pa. Wish You Were Here (Fisher) So Madly In Love (G. Gibbs)



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 20 without any changes on the part of THE CASH BOX. Roger Nash WJMR—New Orleans, La. 1. Adios (Gisele MacKenzie) 2. Takes Two To Tango (Pearl Bailey) 3. Because You're Mine (Lanza) 4. Botch-A-Me (R. Clooney) 5. Some Folks Do (E. Barton) 6. You Belong To Me (Jo Stafford) 7. Should 1 (Four Aces) 8. Meet Mr. Callaghan (Paul-Ford) 9. Three Letters (Kay Starr) 10. Wish You Were Here (Eddie Fisher) **Dave Robinson Bob Watson Roger Nash**

Disk Jockeys

REGIONAL RECORD REPORTS

- Dave Robinson WELI--New Haven, Conn. 1. Auf Wiedersch'n Swectheart (Vera Lynn) 2. You Belong To Me (Jo Stafford) 3. Botch-A-Me (R. Clooney) 4. Wish You Were Here (Fisher) 5. I Went To Your Wedding (Patti Page) 6. High Noon (Frankie Laine) 7. Half As Much (R. Clooney) 8. I Laughed At Love (S. Gale) 9. Indian Love Call (Slim Whitman) 10. Luna Rossa (Alan Dean)

- **Bob Larsen**

- (Vera Lynn) 8. Zing A Little Zong (Crosbv-Wyman) 9. I Should Care (R. Flanagan) 10. Fiddlesticks (Dick Freitas)

- Ray Drury WSPR—Springfield, Mass. 1. Rock Of Gibraltar (F. Laine)
- Botch-A-Ma (R. Clooney)

- Botch-A-M2 (R. Clooney) High Noon (Frankie Laine) Kay's Lament (Kay Starr) Should I (Four Aces) Luna Rossa (Alan Dean) Jambalaya (Jo Stafford) Indian Love Call (Slim Whitman) Meet Mr. Callaghan (Mitch Miller) Auf Wiedersch'n Sweetheart (Vera Lynn)

Bob Chambers

- WEBK—Tampa, Fla. 1. Wish You Were Here (Eddie Fisher)
- You Belong To Me (Stafford)
- You Belong To Me (Stafford)
 Too Old To Cut The Mustard (Clooney-Dietrich)
 Tippin' In (Ralph Flanagan)
 Early Autumn (Jo Stafford)
 Street Of Dreams (Sarah Yaughan)
 I Went to Your Wedding (Pati Page)
 Tennessee Newsbay (Frank Sinatra)
 Meet Mr. Callaghan (Mitch Miller)
 I Don't Want To Take A Chance (Eddy Howard)

Brad Phillips

- Brad Phillips WINS—New York, N. Y. 1. You Belong To Me (Stafford) 2. Wish You Were Here (Eddie Fisher) 3. Meet Mr. Callaghan (Harry Grove Trio) 4. Luna Rossa (Alan Dean) 5. My Love And Devotion (Perry Como) 6. Rain (Sauter-Finegan) 7. You Could Make Me Smile Again (Tony Bennett) 8. I Laughed At Love (S. Gale) 9. Takes Two To Tango (Pearl Bailey) 10. You'll Never Get Away (Cornell-Brewer)

- Larry Wilson WNOE-New Orleans, La. I. You Belong To Me (Stafford) 2. Til The End Of The World (Bing Crosby)

- (Bing Crosby) 3. Jambolaya (Jo Stafford) 4. Adios (Giselle MacKenzie) 5. Some Folks Do (E. Barton) 6. Meet Mr. Calleghan (Paul-Ford) 7. My Love And Devotion (Doris Day) 8. Wish You Were Here (Eddie Fisher) 9. Bim Bam Baby (F. Sinatra) 10. Luna Rossa (Alan Dean)

Pete Ward

- Pete Ward WCCM—Lawrence, Mass. 1. You Belong To Me (Stafford) (Patti Page) 3. Somewhere Alona The Way (Nat "King" Cole) 4. Auf Wiederseh'n Sweetheart (Vera Lynn) 5. Hand Of Fate (Eddie Fisher) 6. Luna Rossa (Alan Dean) 7. Outside Of Heaven (E. Fisher) 8. Softly (Georgia Carr) 9. My Love And Devotion (Perry Como) 10. Say You'll Wait For Me 10. Say You'll Wait For Me (Al Martino)

- Bob Watson WSB-Atlanta, Ga. 1. Wish You Were Here (Guy Lombardo) 2. Auf Wiederschn (Vera Lynn) 3. You Belong To Me (Stafford) 4. Half As Much (R. Cloaney) 5. High Noon (Frankie Laine) 6. Slaughter On 10th Avenue (Ray Anthony) 7. Botch-A-Me (R. Clooney) 8. Walkin' My Baby Back Home (Sammy Kaye) 9. I Don't Want To Take A Chance (Eddy Howard) 10. One Mint Julep (B. Morrow)

Alan Saunders

- Alan Saunders WVNJ--Newark, N. J. 1. Have A Good Time (Bennett) 2. I Went To Your Wedding (Patti Page) 3. Botch-A-Me (R. Clooney) 4. Auf Wiedersch'n Sweetheart (Vera Lynn) 5. Half As Much (R. Clooney) 6. Here In My Heart (Al Martino) 7. I'm Yours (Don Cornell) 8. Jambalava (Frances Wayne & Hefti) 9. Meet Mr. Callaghan (Harry Grove Trio) 10. I Laughed At Love (S. Gale) Eddia Dasa

Eddie Ross

- Eddie Ross WFPG—Atlantic City, N. J. 1. Mavbe (Como-Fisher) 2. I Don't Want To Take A Chance (Eddy Howard) 3. You Belong To Me (Patti Page) 4. Half As Much (R. Clooney) 5. You Like (Eileen Barton) 6. My Thrill (Alan Dale) 7. Wish You Were Here (Eddie Fisher) 8. Make Believe Dreams (Rav Anthony) 9. Take My Henrt (Toni Arden) 10. Dark Eyes (Ralph Marterie)

Jav Trompeter

- WIND—Chicago, III. 1. You Belong To Me (Dean Martin)
- 2. I Went To Your Wedding (Patti Page)
- Wish You Were Here (Fisher)
- 4. Jambalava (Jo Stafford) S. Auf Wiederseh'n Sweetheart (Vera Lynn)
- 6. Meet Mr. Callaghan (Paul-Ford)

- (Paul-rora) 7. Indian Love Call (Slim Whitman) 8. Vanessa (Dave Rose) 9. You Intrigue Me (Bernice Parks) 10. Typing (The Hilltoppers)

Gene Davis

- Gane Davis WAKR—Akron, Ohio 1. You Belong To Me (Statford) 2. Trving (The Hilltoppers) 3. I Went To Your Wedding (Patti Page) 4. Have A Good Time (Tanv Bennett) 5. Meet Mr. Callachan (Metechrino Strings) 6. Jambalava (Jo Statford) 7. Somewhere Alono The Way (Nat "King" Cole) 8. Wish You Were Hore (Eddie Fisher) 9. Luna Rossa (Alan Dean) 10. Because Your Mine (Mario Lanza)

Barrv Kave WCAU—Philadelnhin, Pa. 1. You Belong To Me (Stafford) 2. Wish You Were Here (Eddie Fisher)

3. I Went To Your Wedding (Patti Page)

(Patti Page) 4. Hioh Noon (Frankie Laine) 5. Botch-A-Me (R. Cloonev) 6. Auf Wiedersch'n Sweethentt (Vera Lynn) 7. Meet Mr. Callaghan (Panl-Ford) 8. Luna Rossa (Alon Deon) 9. Half As Much (R. Clooney) 10. Should I (Four Aces)

Mac McGuire

THE CASH BOX DISCHITS BOX SCORE



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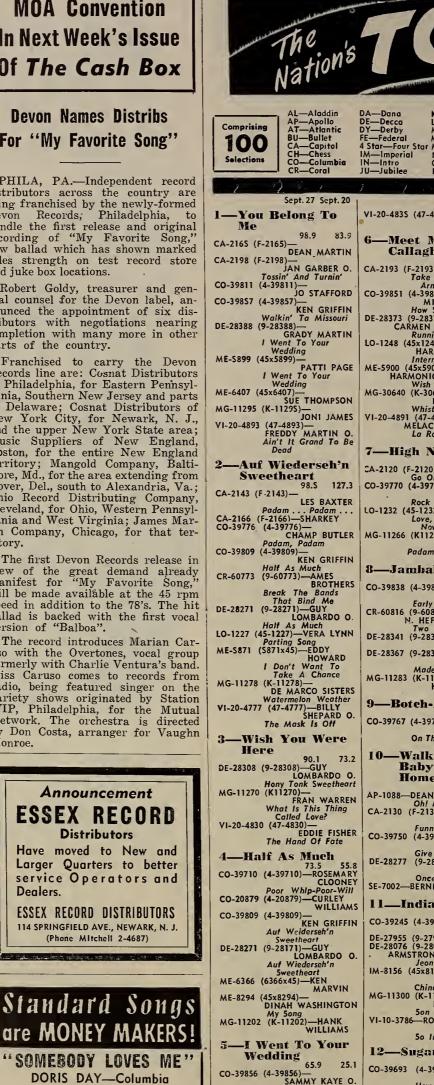
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The Hilltoppers

Dot Record 15018 (45 x 15018)

DOT RECORDS, INC.

Gollotin, Tennesse Phones: 880-881



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x		Valle	A REAL PROPERTY AND A REAL	COMPANY AND		
"	Comprising 100 Selections	AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CH—Chess CO—Columbia CR—Coral	DE—Decca L DY—Derby A FE—Federal A 4 Star—Four Star A IM—Imperial M IN—Intro C	O—London AE—Mercury AG—MGM AO—Modern NA—National DR—Oriole	PR—Prestige RA—Rainbow RE—Regent SA—Savoy SE—Seger SIT—Sittin' In SP—Specialty SW—Swingtime	TE—Tempo TN—Tennessee UN—United VI—Victor
ecord are	1 7 . 18		J /		J J	9
rmed	I Vor D	Sept. 27 Sept. 20		Sept. 27 Sept. 20	CO-39695 (4	Sept. 27 Sept. 20
ginal	1—You B Me	98.9 83.9	VI-20-483S (47-4	STEVE GIBSON	SI	TONY BENNETT
ong," arked	CA-2165 (F-216		6—Meet M Callagh		DE-28141 (9-	28141)— JERRY GRAY O. ittsburgh, Pa.
store	CA-2198 (F-219	8)— JAN GARBER O. in' And Turnin'	CA-2193 (F-2193)	51.S 37.2)—LES PAUL	DE-28222 (9-	28222)— GENE AMMONS O.
gen-	CO-39811 (4-39	JO STAFFORD	Arm CO-39851 (4-398	51)—	DE-28411 (9-	28411) GUY LOMBARDO
, an-	CO-398S7 (4-39	857)— KEN GRIFFIN kin' Ta Missouri		TCH MILLER O. Strange		Went To Your Wedding
aring other	DE-28388 (9-28	388)— GRADY MARTIN	CARMEN Runni	CÁVALLARO O. n' Wild Boogie	ME-89001 (4	5x89001)— ILLINOIS JACQUET ort Of Rico
		ent To Your edding 899)—	LO-1248 (45x124 HAR Intern	RY GROVE TRIO	V1-20-4691 (47-4691)—HUGO WINTERHALTER
evon utors	I W	PATTI PAGE ent To Your	ME-5900 (45x590 HARMONIC	0)	v 14—Del	anessa
insyl- parts	WE-6407 (45×64	Vedding 407)— SUE THOMPSON	MG-30640 (K-306	You Were Here 540)— PETER TODD O.	CA-2040 (F-2	19.8 41.3
rs of N. J.,	MG-11295 (K-1	JONI JAMES	Whist VI-20-4891 (47-4	lewood 891)—	B CO-39708 (4	STAN KENTON O. ags And Baggage
area; gland,		DDY MARTIN O. t It Grand To Be	La Ro	HRINO STRINGS osita	Fe	PERCY FAITH O.
gland Balti-	De	ead 'iederseh'n	7—High N	47.3 61.2		-60729)—LAURINDO ALMEIDA 'Eco—R'Eco
from	Sweet		CA-2120 (F-2120) Go Or CO-39770 (4-397)—TEX RITTER n! Get Out!	DE-28044 (9-	
Va.; pany,	CA-2143 (F-214	LES BAXTER	Rock	FRANKIE LAINE Of Gibraltar	DE-28179 (9-	-28179)—GUY LOMBARDO O.
nnsyl- Mar-	CA-2166 (F-21) CO-39776 (4-3		LO-1232 (45-1232 Love, Nov	Where Are You	DE-28304 (9	iss Of Fire -28304)—
t ter-	Pade	CHAMP BUTLER	MG-11266 (K112)	66)		ETHEL SMITH oinciana MUNDO ROS O.
ase in	CO-39809 (4-39	KEN GRIFFIN	8-Jamba	Padam		oioo (-11259)—
ready ong,"	CR-60773 (9-6	0773)-AMES BROTHERS	CO-39838 (4-398	4S.2 30.8 38)—	SE-7002-Fre	LOS MUSICOS ed Norman Orch. (47-4677)—
o rpm ne hit	T	nk The Bands hat Bind Me B271)—GUY	Early CR-60816 (9-608	JO STAFFORD Autumn	P	THREE SUNS link, Plank, Plunk!
vocal	Half	LOMBARDO O. As Much 27)—VERA LYNN	N. HEF	TI & F. WAYNE Faced Clock		(47-4719)—DINAH SHORE he World has A
Car- group		ing Song (x45)—EDDY	DE-28341 (9-283 DE-28367 (9-283	REX ALLEN	VI-10-3919-	Promise -BOSTON POPS O.
band. from		HOWARD on't Want To ake A Chance	Made	CAMARATA moiselle	15-Va	nessa 19.7 21.7
n the tation	MG-11278 (K-1 DI	1278)	MG-11283 (K-11	ANK WILLIAMS		K-30619)
[utual		ermelon Weather -4777)—BILLY SHEPARD O.	9—Botch-	38.2 / 55.6	VI-20-4691	All The Things You Are (47-4691)—HUGO
rected aughn		Mask Is Off You Were		67)—ROSEMARY CLOONEY re First Warm Day	S	WINTERHALTER O. omewhere Along The Way
	Here	90.1 73.2	10-Walk		16-Str	ing Along
	DE-28308 (9-2	8308)—GUY LOMBARDO O. Tonk Sweetheart	Home		CR-60804 (9	19.6 11.3 -60804)—AMES BROTHERS
	MG-11270 (K1	1270) FRAN WARREN	AP-1088-DEAN	Marie	-	Absence Makes The Heart Grow Fonder
	VI-20-4830 (47	at Is This Thing Called Love? 7-4830)— EDDIE FISHER	CA-2130 (F-213)	0)—NAT "KING" COLE	17—Be Mi	cause You're
d		e Hand Of Fate	00-57750 (4-57	750)— JOHNNIE RAY Me Time		18.4 17.7
er	4—Half . co-39710 (4-3	AS MINCH 73.5 55.8 9710)—ROSEMARY	DE-28277 (9-28	LOMBARDO O	· DE-28337 (9	NAT "KING" COLE 'm Never Satisfied 0-28337)-
d	Poo	CLOONEY or Whip-Poor-Will 0879)—CURLEY	SE-7002-BERNI		ME-5897 (4)	JOHN RAIIT
S	CO-39809 (4-3	WILLIAMS 9809)—		n Love Call 31.1 13.7	-	BOBBY WAYNE Madonna Of The
J. 🕴	S	KEN GRIFFIN Weiderseh'n weetheart	DE-27955 (9-279	FRED LOWERY 955)—FRIML		BILLY ECKSTINE
	DE-28271 (9-2	8171)-GUY LOMBARDO O.		076)— IG & JENKINS O		Carly Autumn (47-3914)— MARIO LANZA
		f Wiederseh'n Sweetheart 6x45)—KEN	IM-8156 (45x81	56)—SLIM WHITMAN		ong The Angels Sing
as	ME-8294 (45x)	MARVIN	MG-11300 (K-11	7 <i>Doll</i> 1300)— FOUR HORSEMEN	Do	votion
gs	My	5ong 11202)—HANK		Antonio Rose BERTA PETERS	CO-39817 (4	17.2 7.5 4-39817)—DORIS DAY Make It 500n
K2 1	5—I Wei	williams at To Your		& R. MERRILL 1 Love	VI-20-4877	(47-4877)— PERRY COMO
E"	Wedd	ing 65.9 25.1	12-Sugar CO-39693 (4-39	24.2 14.6 24.2 14.6 9693)—F. LAINE		oweethearts Holiday re In My
	CO-39856 (4-3	SAMMY KAYE O. Wasn't God Who	How	& D. DAY Lovely Cooks	He	art 15.4 30.4
	2	Nade Honky Tonk Angels	DE-28287 (9-28)	e Meat 287)—JOSEF MARAIS	BBS-101—A I CO-39745 (-	L MARTINO Cried Myself To Sleep
		GRADY MARTIN Belong To Me	How Me	Lovely Cooks The		TONY BENNETT
ORP.	DE-28411 (9-2 G			where (The Way	CR-60746 (9	ALAN DALE
ORP.		Noy	CA-2069 (F-206	23.9 23.2	DE-28213 (9 TH	28213)- E ANDREWS SISTERS CK HAYMES
		I Belong To Me	What	t Does It Take?		"m Sorry
HE C	ASH BOX	That Counts				

PATTI PAGE You Belong To Me "It's What's in THE CASH BOX That Counts"

BLOSSOM SEELEY &

BENNY FIELDS—Decca FOUR LADS—Columbia

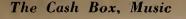
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NEW YORK, N.Y.

Pub. by NEW WORLD MUSIC CO

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b/w





Best Selling Records ATTENTION **One-Stop Service** Is A Must For **OPERATORS Operators** He does it again? COMPILED BY JACK "ONE SPOT" TUNNIS By LOUIS BOORSTEIN Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
 The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available. Pres., Leslie Distributing Comprising 100 What is a One-Stop? How does it Selections work? What are its advantages? These are the questions that are on one record Sept. 27 Sept. 20 Sept. 27 Sept. 20 Sept. 27 Sept. 20 Sept. 27 Sept. 20 34—Too Old To Cut The Mustard 5.2 15.1 CO-39812 (4-39812)— CLOONEY & DIETRICH Good For Nothing DE-28314 (9-28314)— Waiting In The Lobby Of Your Heart DE-46387 (9-46387)— TUBB & FOLEY ME-6348 (6348845)— CARLISLE BROTHERS VI-20-4290 (47-4290)— HOMER & JETHRO usually fired at someone connected VI-20-4643 (47-4643)— PETER KING SISTERS Love, Where Are You Now? with a one-stop operation. AUTENCE Rosanne To those not at all familiar with a 20 --Trying -Faith Can Move one-stop-or even its name- it is the 26-Mountains 8.5 14.7 3.2 operation of a business which en-CA-2230 (F-2230)— NAT "KING" COLE The Ruby And The Pearl CO-39837 (4-39837)— JOHNNIE RAY Love Me LO-1255 (45x1255)— JIMMY YOUNG I'll Never Be The Same 5.4 deavors to have all record labels, in 45 and 78 rpm, in one location. The operation is quite simple. Operators of one-stops display in various fashion the hits of the day of all com-**35—Once In A While** 5.1 7.8 DE-28277 (9-28277)—GUY LOMBARDO O. *Walkin' My Baby Back Home* DE-28306 (9-28306)— LOUIS ARMSTRONG O. Confessior' panies. They also stock standards and -Say You'll Wait For Me 8.4 — 27. specialized numbers. A well function-21—I Laughed At Love ing one-stop will have an inventory CA-2185 (F-2815)— AL MARTINO I've Never Seen CO-39839 (4-39839)— SARAH VAUGHAN My Tormented Heart DE-28336 (9-28336)— DOLORES GRAY Crazy He Calls Me MG-11296 (K-11296)— BILL HAYES My Search For You Is Ended large enough to take care of the 12.4 8.1 needs of the operators who patronize Takes Two To Tango VI-20-4789 (47-4789)— SUNNY GALE Father Time Confessin' Confessin' ME-5867 (45x5867)— PATTI PAGE I'm Glad You're Happy VI-420-004—TOMMY DORSEY O. Not So Quiet Please him. Most one-stop operations have a 22—Maybe 12.1 service charge of 5c per record above the wholesale cost, although this 13.9 36—Fool, Fool, Fool VI-20-4744 (47-4744)—COMO & FISHER Watermelon Weather charge may vary. The advantages of paying a few CA-2151 (F-2151)—KAY STARR Kay's Lament -One Mint Julep 28_ cents above the wholesale cost are 23—Blue Tango 37_Kay's Lament many. First of all, it is not necessary CO-39823 (4-39823) LOUIS PRIMA O. Chili Sauce VI-20-4868 (47-4868) BUDDY MORROW O. Got You On My Mind 11.5 17.6 11.5 17.6 CA-1966 (F-1966)—LES BAXTER Please, Mr. Sun DE-27875 (9-27875)—LEROY ANDERSON Belle Of The Bail DE-28031 (9-28031)—GUY LOMBARDO At Lest; At Lest ME-5790—DICK HAYMAN For Sentimental Reasons ME-5817 (5817x45)— XAVIER CUGAT O. Jungle Flute VI-20-4518 (47-4518)—HUGO WINTERHALTER O. The Gypsy Trail VI-20-4541 (47-4541)—FRANKIE CARLE VI-20-4872 (47-4872)— 17.6 to travel about to the various dis-CA-2151 (F-2151)-KAY STARR The VAGABOND tributors. Since distributors in most "SWISS BOY" WALTZ KING –So Madly In Love 38_ cities are not close to each other, this -Feet Up (Pat Him On The Po-Po) 6.3 16.2 ond his RCA VICTOR RECORDING ORCHESTRA item is important. Added to that, the 29-4.2 11.2 DE-28251 (9-28251)— DOROTHY COLLINS From The Time You Say Goodbye ME-5874 (45x5874)— GEORGIA GIBBS Make Me Love You VI-20-4759 (47-4759)— JUNE VALLI Strange Sensation 4.2 11.2 operator is confronted with the parking situation which makes one-stop THE RED RAVENS CO-39822 (4-39822)-GUY MITCHELL Jenny Kissed Me more desirable. Moreover, the one-stop offers the **RCA VICTOR'S 30—Should I** 6.2 14.5 DE-28323 (9-28323)—FOUR ACES There's Only Tonight operator an opportunity to hear various versions of the same tune so that Swiss Boy's version of . . . he can buy the one best suited for -Smoke Rings 39-VI-20-4872 (47-4872)-TONY BAVAAR Possess Me 31—Hesitation his needs. Remember a one-stop sells GA-2123 (F-2123)—LES PAUL & MARY FORD In The Good Old Summertime MG-11289 (K-11289)— JON TILMAN TRIO The Jazz Me Blues 6.7 5.2 6.1 5.2 MG-11306 (K-11306) ART MOONEY O. VI-20-4851 (47-4851) HUGO WINTERHALTER O. *Tic-Tac-Toe* **"I LOVE** service not a particular label. 24_Luna Rossa 9.9 17.9 In addition many one-stops offer complete title service for their cus-9.9 17.9 CA-2168 (F-2168) VOICES OF SCHUMANN April In Paris CO-39787 (4-39787)— FRANK SINATRA Tennessee Newsboy LO-1229 (45-1229)— LEE LAWRENCE Francisco tomers and many go out of their **TO POLKA''** 32_ -Zing A Little -Love Me way and make every effort to fill 40-Zong CA-2137 (F-2137)-HELEN O'CONNELL Pady And Soul CO-39837 (4-39837) JOHNNIE RAY Faith Can Move Mountains CO-39797 (4-39797) MARLENE DIETRICH Come Rain Or Come Shine ME-5802 (45x5802)—BOB KAMES special orders for their customers. There's an easy way to evaluate the HELEN O'CONNELL Body And Soul DE-28255 (9-28255)--CROSBY-WYMAN Maiden Of Guadalupe MG-11280 (K-11280)--ROBERT Q. LEWIS On A Sunday By The Sea VI-20-4792 (47-4792)--DOROTHY LOUDON Ma Ma Ma Ma LEE LAWRENCE Esmeralda MG-11269 (K-11269)--/ ALAN DEAN //II Forget You VI-20-4836 (47-4836)--TONY MARTIN Some Day VI-10-3804--EZIO PINZA Anema E Core (Until) true worth of one-stop service to an operator. Suppose an operator buys **"THE SKI** 100 records a week. The cost above what he would normally pay is \$5 per week. Measure the cost of time, 41—You Like freight, parking problems and pres--I'll Walk Alone 9.8 1.9 WALTZ" sure from interested salesmen and it 25. 33—Kiss Of Fire 42—I'm Yours can readily be seen that 5c per record CA-2000 (F-2000) MARGARET WHITING I Could Write A Book CA-2044 (F-2044) With A Song In My Heart 19.6 3.6 is a good buy. In effect the operator -It's A Blue World RCA Victor 20-4940 (47-4940) I'm Yours CO-39737 (4-39737)---TONI ARDEN has in his one-stop man a purchasing Heart CO-39654 (4-39654)— BURT TAYLOR agent, a completely competent spe-3.1 2.9 44—Strange Sensation 2.7 ATTENTION: Coin Operators if you want CO-39654 (4-39654)--BURT TAYLOR Solitude CR-60659 (9-60659)--DON CORNELL That's The Chance You Take DE-23340 (9-23340)--MARY MARTIN Good Night, Wher-ever You Are DE-28038 (9-28038)--PATTY ANDREWS That's The Chance You Take DE-28177 (9-28177)--LOUIS ARMSTRONG O. Kiss Of Fire ME-5821 (5821x45)--RICHARD HAYES Tattletale MG-11198 (K-11198)--LEROY HOLMES You're My Thrill VI-20-4703 (47-4703)--RALPH FLANAGAN Just A Little Lovin' I'm Yours CR-60745 (9-60745)---LES BROWN O. I Waited A Little Too cialist, plus all the other advantages a Free sample of this record while they for only \$5 per hundred. 12.7 last send letterhead to Red Rayen En-Further, those who have their rec-I Waited A Little Too Long DE-28179 (9-28179)— GUY LOMBARDO O. Delicado DE-28177 (9-28177)— LOUIS ARMSTRONG O. I'll Walk Alone LO-1214 (45x1214)— ANNE SHELTON Body And Soul ME-5823 (5823x45)— GEORGIA GIBBS A Lasting Thing MG-11225 (K-11225)— -Take Me In Your Arms And Hold Me 2.6 5.3 terprises, Box 259, Appleton, Wis. 45_ ords shipped to them have the lowest possible cost because all records are - Former Releases sent in one shipment as against indi--Have A Good 46vidual shipments from various dis-20-4825 "TULIP SERENADE" b/w Time tributors. "DUTCH GARDEN SCHOT-2.4 9.7 Once an operator tries one-stop TISCHE" 47—Lonely Wine GEORGIA GIDBS A Lasting Thing MG-11225 (K-11225)---BILLY ECKSTINE Never Like This VI-20-4671 (47-4671)--TONY MARTIN For The Very First Time service, it is very rare that he ever 1.5 20-4690 "THREE YANKS" b/w "BAR-48—A Sinner Am I goes back to the old method of pur-BARA" -Rock Of Gibraltar 1.4 chasing records. Those who have tried 49. 20-4563 "WIS WALTZ" b/w "HA one-stop are convinced of its effec-HA HO HI" tiveness. Those who haven't tried it, Time VI-20-4705 (47-4705)— RALPH FLANAGAN I'm Yours 50—Lover 6.9 should at least give it consideration

-and better still, a try. "It's What's in THE CASH BOX That Counts"

1.2



The Big 3 1. ROCK ME ALL NIGHT LONG THE RAVENS 8291 2. MY SONG b/w HALF AS NUCH DINAH WASHINGTON 8294



The big news in Boston is the formal opening of Audrey Schwartz' new record shop "The Flying Disc." Decor was done up by album artist Burt Goldblatt, and Cecil Steen of Records' Incorporated, Boston distributor, helped prep the affair. Extra added attraction is the deejay show which will be aired nightly from the premises. . . . Mr. Sad Head and the Billy Ford Orchestra, whose new RCA Victor release "Mumbles Blues" and "Butcher Boy" look like two hot items, are packaged with Charles Brown and Shirley Haven on a one-nighter tour that starts in Longview, Texas, on September 30 and runs through October 23 when they appear in Little Rock, Ark. The tour is promoted by Howard Lewis. Ralph Weinberg picks up the group from October 27 to November 18 for an array of dates that will take the package through the southeastern states.

Irv Marcus, sales manager of Peacock and Duke Records, left for a fast trip through the middle west and west coast states. Marcus, after completing his trip, will shoot back to New York to see that the lid he nailed on the "My Song" bootleggers stays nailed on.... Essex Distributors have moved into new and larger quarters. The new address is 114 Springfield Avenue, Newark, New Jersey. Joe Cohen, president, is getting ready for bigger than ever business. . . . Blanche Calloway (Blanche Calloway Assoc.), who handles the business affairs of Ruth Brown, is expecting to become an aunt any hour now. Blanche's famous brother, Cab, is abroad currently but she'll handle the cigar dispensing for him. . . . Ruth Brown is scheduled so full that she and Willis "Gaitor Tail" Jackson had to fly from New York last Friday after a recording session, in order to make the opening for their week in Boston's Hi Hat Club. Ruth dressed for her opening number aboard the plane.

The Clovers western tour is reported to be an overwhelming success. They are hitting percentages on most of their dates. Lou Krefetz, manager, just returned to New York visiting with the group. . . . Fats Domino and Lloyd Price are two of the hottest and newest of the Billy Shaw stars. Fats Domino will work the Ralph Weinberg territory from September 16 through October 4. . . . Buddy Lucas and Edna McGriff (Jubilee Record Company luminaries) are booked from October 31 to Nevember 30. Buddy Lucas saxing of "I Went To Your Wedding" is tremendous. . . . Lowell Fulsom is giving up his band. He will join up with Joe Morris and his Blues Cavalcade, Little Laurie Tate, and blues singer Doc Willie Jones for what should be a sensational pack-

age.



"It's What's in THE CASH BOX That Counts"

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"It's What's in THE CASH BOX That Counts"

Page 16

PROBLUES REVENSE O DISK & SLEEPER CC GOOD OB EXCELLENT OB VERY GOOD

AMOS MILBURN (Aladdin 3150)

(Aladdin 3150) B. "GREYHOUND" (3:07) Amos Milburn waxes an exciting fast moving side against a background of sound effects simulating the sounds of a bus moving along. Milburn's man-ner of delivery suggests the turning of wheels. The musical backing is in the mode of the piece the mood of the piece.

"KISS ME AGAIN" (1:57) Flip is another quick tempo item pro-jected in the Milburn style. It is a fit-ting companion piece for the upper lid, thus giving ops two solid ends.

BIG BOY CRUDUP (RCA Victor 20-4933)

G"SECOND MAN BLUES" (2:50) Big Boy Crudup delivers a slow tempo blues with cute lyrics in selling fashion.

"DO IT IF YOU WANT TO" (2:45) The lower lid is a fast beat appealing chanted by Crudup. Strings back the artist on both decks.

FREDDIE MITCHELL (Derby 790)

(Derby 790) B. "COLD HEAT" (2:38) Freddie Mitchell gets off a driving rocker with his sax sending forth a stream of white hot notes. B. "MADERA HOP" (2:40) An-other exciting jump side with the ork taking over a heavier bit of the action. The Mitchell sax gets in some mighty licks.

MR. SAD HEAD

(RCA Victor 20-4938) B "MUMBLES BLUES" (2:23) Mr. Sad Head sings a rhythmic quick bounce with zest as Billy Ford and his orchestra provide a solid in-

strumental backdrop. BUTCHER BOY" (2:35) The artists get together on a similar piece with humorous lyrics.

CLAYTON LOVE

(Aladdin 3150) WHERE I WANT TO BE" (2:00) Clayton Love chants an engaging Latin tempo tune with Ray Hill and his orchestra setting up the singer smoothly.

(3:05) The under portion is a slow tempo blues romantically sung by Love.

FREDDIE STRONG (Aladdin 3149)

"GAINES' BOOGIE" (2:45) Gat Gaines and his orchestra bang out a quick boogie beat as Freddie Strong vocalizes in a shouty manner. A fancy bit of trumpeting stands out in the orking.

B "BLUE MOOD" (3:16) Singer Strong gives a stirring moody vocal and the ork holds true to the mood.

THE CASH BOX 0 WEEK* ***AWARD**

OG FAIR

OD MEDIOCRE

"PLEASE SEND HER BACK TO ME" (2:33) "STOP BOOGIE WOOGIE" (2:40)

FOUR BLAZES

(United 127)

• The Four Blazes come through • The Four Blazes come through with a follow up to their sensa-tional "Mary Jo," that has been and is still high in the "Hot" charts. Titled "Please Send Her Back To Me," it is a rhythmic item of moderate tempo that the Blazes beat out in sprightly manner. A scintillating arrangement is instrumentalized outstandingly by the group and embellished by the spirited vocalizing of T. Braden. All in all, it's a top flight release

JIMMY WILSON (Aladdin 3140)

Blues

C+

backing.

and should add laurels to the ever growing reputation of the quartet. The undersiding, "Stop Boogie Woogie," with vocal by F. Mc-Daniels, is a moderate beat boogie fashioned by the instrumental aggregation in a style that will fracture the listeners. This side is mostly instrumental with light talk interjections. We look for the top deck to break wide open with the lower deck a possibility.

MARIE KNIGHT

THE CASH BOX

"EVERYTHING HAPPENS TO ME" (2:39) "PAPA BONES BOOGIE" (2:37)

LIGHTNIN' HOPKINS

SLEEPER OF THE WEEK

(Decca 28399)

"IT'S WORTH IT" (2:43) Marie Knight sings a slow beat religious item in accomplished manner. Backing is light with piano the key instrument.

G "HOLD ON" (2:43) Miss Knight waxes a similar item on the flipside.

LOUIS DUNCAN (Winchester 601)

B "SOME DAYS IT DON'T EVEN DAY TO GET UP" (2:41) Louis Duncan does a grand job on the vocal with a slow ditty from the musical "I've Had It". Max DiJulio and or-chestra supply a full musical back-duan drop.

(2:35) The lower lid is a moderate beat with a cute set of lyrics sung en-gagingly by the thrush.

JIMMY WITHERSPOON (Federal 12099)

(Federal 12099)
"LUCILLE" (2:30) Jimmy Witherspoon comes up with a low down delivery of a slow blues against an easy string backing.
B "BLUES IN TROUBLE" (2:45) Another slow beat item with romantic lyrics is given a solid vocal spin by the talented chanter.

JIMMIE RUSHING

(King 4564) G "GO GET SOME MORE YOU FOOL" (2:48) The stylized and polished vocal ability of Jimmy Rush-ing lends much to a slow rhythmic piece.

G "THE WAY I FEEL" (2:45) Flip is a slow rhythmic blues smoothly done by the artist.

EDDIE "CLEANHEAD" VINSON

(King 4563) B "GOOD BREAD ALLEY" (2:34) Eddie "Cleanhead" Vinson pipes a moderate tempo rhythmic bounce in a fetching manner. A cute set of lyrics enhances the side.

G "I NEED YOU TONIGHT" (2:30) Vinson gets off an easy vocal of a slow romantic number against a solid musical backdrop.

JIMMY JAMES O.

(Sittin' In 654)

(3.138) "SLOW MOTION BOOGIE" (2:38) The Jimmy James orches-tra blasts out a moderate boogie beat with contagious spirit. Chiefly in evi-dence is a run of torrid saxing that will really send the patrons.

"FULTON STREET HOP" **B** "FULTON STREET HOP" (2:37) Another rhythmic rocker of moderate tempo excitingly done by the aggregation.

MICKI WILLIAMS

(RCA Victor 20-4939) B "ONE HUNDRED YEARS B FROM TODAY" (3:08) Fem thrush Micki Williams projects a tender reading of a slow item. The Howard Biggs orchestra sets up the chantress with a full musical backing. • "HOW DO YOU FEEL ABOUT ME" (2:30) The second side is a quick moving romantic number feelingfully sung by Micki.

(Sittin' In 652) • Lightnin' Hopkins, aided no little by his nimble guitaring, dishes up a slow blues on the up-per lid, titled "Everything Hap-pens To Me," with a feelingful vocal that stops the patron and makes him listen. Hopkins' expres-

sive chanting of the haunting melody and his own stylized delivery make the side a natural. Accompanying himself with a solid

exhibition of guitar strumming, the chanter provides a backing that lifts this etching from the ranks of the ordinary release. We look for this disk to make noise. The lower lid is a change of pace. The tempo is fast and the blues shouter waxes an exciting side. Ops should grab this platter as it is made to order for the R & B boxes.

der lyrics. His Scatman provides the "MISTAKES IN LIFE" (2:48) B Another slow blues is hauntingly done by Wilson who is solidly sup-

ported by the All Stars.

"IT'S A SIN TO TELL A LIE"

(3:20) Jimmy Wilson sings a slow

oldie smoothly as he fashions the ten-

The Cash Box, Music

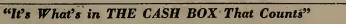


Wesley and Fred Rose much in evidence at the M. O. A. for the left and right. Their outfit, Acuff-Rose, is riding on clouds these days with one good hit after another beir fast expanding biz is R. Murray Nash to head up publicity. First release is out this week. . . . The fabulous Howie Richmond, boy wonder of the pubbing field, opens a new office a few doors from the Acuff-Rose spot on Franklin Road in Nashville. . . . Bess and Ike Bernan, of Apollo Records, getting a double kick from the M. O. A. show, as pair formerly had 500 boxes in N. Y. C., and today are one of the leading independents in anufacturing. They were pleased with all they saw and heard. . . . Bob Austin and Sid Parnes, both from the main plant of The Cash Box, came in for the event and spent most of their time gathering news items seeing old friends.

* * * * * * * *

and offtimes pompous singer, the other nite, give with a swingy ballad with loud overtones of a 'gone' tenor sax. Sounded like James Moody, Tab Smith or some of the boys backing Percy Mayfield, Paul Gayton or Little Sylvia. Whoever the tenor was, he added a new and punchy lilt to the recording.

(Sam Evans is the Jass and Blues expert heard-nitely on WGN, Chicago's Mutual outlet, and on WBKB-TV.)



#5 make em happy, keep'em happy... 5000 with these solid NEW smashes! MY STORY b/w Caldonia 78 rpm 6905 * 45 rpm 4-6905 ANNIE AURIE YOU BELONG TO ME b/w I Feel So Right Tonight 78 rpm 6915 * 45 rpm 4-6915 RNE 0 PLEASE BABY b/w Jambalaya 78 rpm 6907 * 45 rpm 4-6907 THE RENIERS **ROCKING ON** SUNDAY NIGHT b/w Cheatin' On Me 78 rpm 6904 * 45 rpm 4-6904 000 product of 2 Columbia 🛃 Records, Inc. Trade Marks "Calumbia," "Masterworks," **C**, **(9**, Reg. U. S. Pat. Off. Marcas Registradas ,



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Signing Up



NEW YORK—The fine print gets the once over as Jack Walker inks contract with Billy Shaw of the Shaw Artists Corp. Walker, who also heads the promotion-publicity department for Atlantic Records, joined the Shaw Artists staff last Monday as its head of Public Relations and Publicity. Watch-ing the proceedings with apparent satisfaction are Mrs. Lee Shaw, the agency's Veep and Mrs. George Shearing, wife of the famed pianist whose booking is directed by the Shaw agency.



Mambo Records Start Jumping

NEW YORK—A decided upswing in the popularity of mambos is re-ported by Tico Records based on the sales figures of releases by Joe Loco and his Trio and Tito Puente's or-

and his Trio and Tito Puente's or-chestra. Sales have jumped over 100% from the same period last year and are continually becoming stronger es-pecially in southern and southwestern territories. More and more operators, Loco reports, are using their bop mambos. Tico also reports that over 95% of the dance schools are using Tico recordings because of the sim-plicity and style which makes for easier teaching. New release out next week by Joe Loco will be "Darktown Strutters Ball" and "Over The Rainbow".

New Low Prices Set by Permo

CHICAGO, Ill.—New low prices for the Permo-Point Line of Coin Phono Needles were announced this week by Gail S. Carter, vice-president and general sales manager, of Permo, Inc. The new prices give operators a much better price break across the board. Lowest prices are set at a 500 quantity order rather than 1000, as previously. The operator also gets bet-ter prices in ordering in quantities of 11-99, and 100-499. "A study of prevailing operator re-quirements has convinced us that our new quantity discounts are a more realistic approach to current condi-tions," said Carter. "Modern advances in cartridge design have made it nec-essary that the operator order many special types of needles, rather than standardizing on one conventional needle, as heretofore". "Thus, Permo-Points are available in assortment quantities. That is, the operator may buy assorted needles at the same price advantage as if he were buying all one type". The new Permo-Point price sched-ules are currently being mailed to all operators now on the Permo mailing list.

Funes Named V. P. of Southern Music

NEW YORK—Ralph S. Peer, presi-dent, announced the appointment last week of Dr. Hugo M. Funes as vice-president of Southern Music Publish-ing Company, Inc., Peer International Corporation and The American Per-forming Rights Society. Dr. Funes will be in charge of Latin-American operations for the music publishing combine and its Latin-American af-filiates. He will make his headquarters in Buenos Aires. Dr. Funes, a recog-nized authority on international copy-right, joined the Peer Organization seven years ago, and has operated during that time from its New York offices. NEW YORK-Ralph S. Peer, presioffices.

offices. One of Dr. Funes' first functions in South America will be the opening of new offices in countries where the firm is not presently represented. The company now maintains offices in Cuba, Puerto Rico, Mexico, Panama, Columbia, Peru, Chile, Brazil, and Argentina. The Peer combine oper-ates 32 offices throughout the world.

Columbia Guarantees LP Record Prices

NEW YORK—Columbia Records, in the midst of one of the biggest "Lp" sales booms in its history, has advised its distributors that existing prices of all 33 1/3 rpm records pur-chased between September 2 and De-cember 31, 1952, will be guaranteed until the end of the year. Columbia "Lp" sales during the past month have registered a con-siderable increase over the same per-iod in 1951. More than 122,000 long playing records were sold in a single day during a recent week.

playing records were sold in a single day during a recent week. At the same time Columbia has announced a reduction in the prices of some of its 45 rpm albums. Dis-tributors were advised that the new suggested list price for popular, hill-billy, and foreign four-pocket 45 rpm sets would be \$2.94, including album cost and Federal excise tax. Columbia Records will rebate to distributors the difference in 45 rpm set prices. Since Columbia distribu-tors began placing large 45 rpm set orders in August in connection with an extensive fall merchandising pro-gram, Columbia decided that the only equitable policy was to make rebates equitable policy was to make rebates retroactive to August 1.

"Wild Honey" Leads To Sweet Words

NEW YORK-Disk Jockies all over

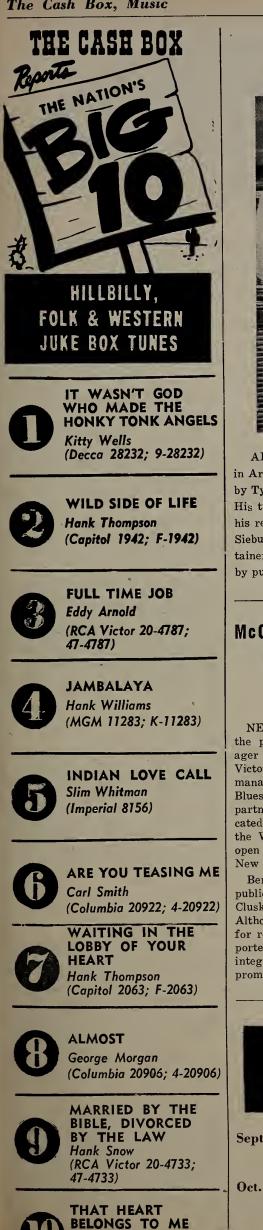
NEW YORK—Disk Jockies all over the country last week received jars of wild honey with the disk label of John Arcesi's "Wild Honey" pasted on the cover of the jar. Accompany-ing the honey was a personal letter from Arcesi, which if written by the crooner indicates he need have no worry about the future. If his singing career does not pan out to his liking, Arcesi can always turn to writing. Text of the letter describes his har-rowing experiences in search of a cache of wild honey to publicize his first record on the Capitol label. After three weeks of climbing Pike's Peak, excruciating pain and several thou-sand bee bites Arcesi staggered into Capitol's offices only to find that the diskery had shelved "Wild Honey". Only an epileptic fit convinced Capitol that it should go through with it's original plans. Arcesi's vivid imigina-tion succeeded in winning him heavy airplay. John Arcesi formerly sang under

tion succeeded in winning him heavy airplay. John Arcesi formerly sang under the name of Don Darcy with the Mooney, Barnet, Raeburn and Dunham bands. He gave up the song business to go to Hawaii, then decided to try it again under his own name.



NEW YORK—Bobby Robinson, rep-resenting the record dealers of Harlem presents MGM records star Billy Eckstine with a gold record on the occasion of the singer's 5th annual personal appearance at the Apollo theatre in Harlem. The label on the golden disk is "Early Autumn," the singer's latest MGM release.

Musical Pharmacist



Vebb Pierce

(Decca 28091; 9-28091)

ARLINGTON HEIGHTS, ILL .- The latest record appearing in juke boxes in Arlington Heights and surrounding towns is "Cross The Mason-Dixon Line" by Ty Nagle, who not only sings the song, but also wrote the music and lyrics. His tune has been recorded on a Canyon record, a new label to be used for all his recordings. Ty in everyday life is Joe Tinglia, pharmacist and co-owner of Sieburg Drug Company, Arlington Heights. Anthony Hesch, of A. H. Entertainers, distributors of juke boxes in this area, is helping plug the new song by putting it on all his machines and featuring it at his record store. **WSM Top Net Feeder Outside** McCluskey Becomes Sales Mgr. of R & B And of Hollywood And New York C & W For Victor NASHVILLE, TENN.-Nashville's WSM began full CBS network origi-NEW YORK-Bob McCluskey, for nation of "Aunt Jemima's Home Folks the past 14 months promoton manager of the record division for RCA Show" on Monday, September 8th. This brings station's network total Victor, took over this week as sales feeders to 29 each week which is more manager of both the Rhythm and than any other independent station in Blues and Country and Western dethe U.S. outside of Hollywood and partments. This post was recently vacated by Al Miller who has taken over New York. the West Coast A & R position left Show features Owen Bradley directopen by Henri Rene, who comes to ing musical activities from the keyboard with Nashville country artists rotating each week. Ernest Tubb, New York to assist Dave Kapp. Bernie Miller, for the past year in Tommy Sosebee, Red Foley and Faron publicity for Victor, takes on Bob Mc-Cluskey's job as promotion manager. Young are taking the first four weeks in that order. Vet WSM announcer, Although no decision has been made Louie Buck, handles the mike duties. for replacement in publicity, it is reported that the department may be Show carries ten minutes each day Monday through Friday plugging the integrated within the advertising and promotion departments. title brand of milling products. **Meeting Dates Of Music Operators' Associations** Sept. 22—Amusement Mach. Operators' Assn. of Greater Baltimore

- Oct. 9-Music Operators of Northern Illinois Place: Graemere Hotel, Chicago
 - 13-Wisconsin Phonograph Operators' Association Place: Hilltop Inn, Rhinelander

Place: Mandell-Ballow Restaurant, Baltimore

"It's What's in THE CASH BOX That Counts"



The Cash Box, Music



Hank Williams (M-G-M) signed with a network sponsor to do a 30-minute mid-western net show from KWKH in Shreveport on their "Louisiana Hay-ride" opus. Duties start Sept. 21 when KWKH is planning a lush Welcome Home Celebration. Hank was at station prior to his Nashville "Grand Ole

ride" opus. Duties start Sept. 21 when KWKH is planning a fush wercome Home Celebration. Hank was at station prior to his Nashville "Grand Ole Opry" stay. Service News from Country Jocks: Fran Shea of WREB in Holyoke, Mass., signed with Air Force and expecting departure papers momentarily. Nash-ville's WSIX Roy Smith just back from two weeks national guard training at Ft. McClellan. Troy Ferguson, Victor recorder of "No Wedding Bells For Me" pre-war, just back from two years in Okinawa service. Ray Scott has returned to his old spots at WZIP in Covington, Ky., after 16 months of USAF service. Redd "Mr. Texas" Harper has just signed to do Capitol sacred sides. The

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"BILL BAILEY, WON'T YOU PLEASE COME HOME" (2:29) "THE ECHO OF YOUR VOICE" (2:20)

WADE RAY

(RCA Victor 20-4930)

• That fast moving oldie, "Bill Bailey, Won't You Please Come Home", associated by today's television generation with Jimmy Durante's partner, Eddie Jackson, is the material for pleasant voice of Wade Ray. Ray gives it every-thing he has and the quick beat rhythmic ditty is belted with spirit and an appeal that will win it favor with the patrons and coins in the till. Authentic country flavor is supplied by a string backing. The flipside is a tender ballad of moderate tempo yodeled lightly and with feeling by the country chanter. The sentimental lyrics are movingly projected and the overall effect is one of warmth and sincerity. Ops can buy two money makers, one a beaty thing and the other a ballad, for the price of one record.

TEXAS BILL STRENGTH

(Coral 64139)

G "I FOUND MY LOVE" (2:28) Texas Bill Strength smoothly sings a slow romantic ditty in ap-proved fashion.

G "IT'S A SHAME" (2:31) The lower lid is a moderate-quick sentimental lament chanted by Strength against a string backing.

BONNIE LEE

(Black Mountain 122)

B "KISS OF FIRE" (2:37) Cute voiced thrush, Bonnie Lee. sings the fast moving pop hit fetchingly. Jack Carter's Black Mt. Band pro-vides the musical setting.

GUEEN JUST NOW" (2:34) The under portion is a middle tempo romantic ditty sung in that infectious style by the fem chantress.

LITTLE JIMMY DICKENS

(Columbia 20905)

G"THEY LOCKED GOD OUT-SIDE THE IRON CURTAIN" (2:38) Little Jimmy Dickens dishes out his interpretation of the religious-political piece. Chorus and strings fill out the background.

G"BROTHER DO YOU TAKE TIME TO PRAY" (2:40) Flip is a slow religious item sung with tenderness and feeling.

CHARLIE ADAMS

"BEFORE YOU SAY I DO" (2:48) Charlie Adams warbles a slow romantic weeper warmly.

"T T BOOGIE" (2:17) Adams sings one of his own tunes on this deck. A moderate boogie beat with a big bounce, the country artist gives it a lively reading and comes through with a happy side.

JIMMIE OSBORNE (King 1117)

• "AUTOMOBILE BABY" (2:28) Jimmie Osborne chants a quick beat ditty comparing a woman to an automobile. Osborne's nasal style is adequately supported by strings.

G "MAMA DON'T AGREE" (2:13) A cute moderate tempo piece is engagingly warbled by Jimmy on the under portion.

JIMMY BALLARD (King 1118)

B "I WANT A BOWLEGGED WOMAN" (2:32) A moderate bounce is humorously delivered by Jimmy Ballard and comes out as a pleasing side pleasing side.

B "SHE'S GOT SOMETHING" (2:10) The reverse end is a quick tempo sung in driving style by the western chanter. The lyrics are slightly shaded with a humorous and surprising ending.

SONS OF THE PIONEERS (RCA Victor 20-4937)

G "LET'S PRETEND" (2:41) The Sons Of The Pioneers, with a deep voiced lead, blend their voices on a slow romantic tune.

B "THE EVERLASTING HILLS OF OKLAHOMA" (2:55) The group presents a slow dramatic side in moving fashion. The melody is mellow and lovely and comes out the botton and better end.

SKEETS McDONALD

(Capitol 2216)

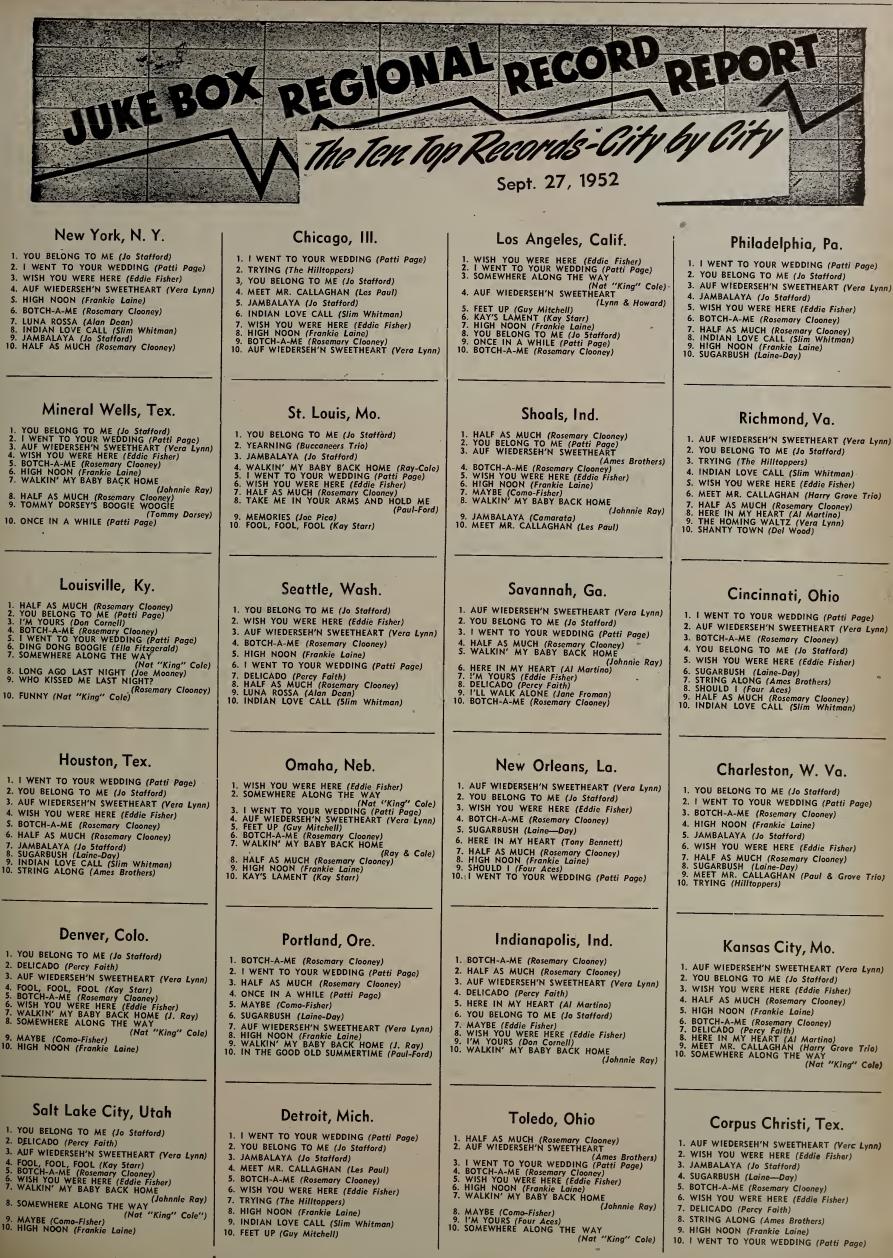
B. "DON'T LET THE STARS GET IN YOUR EYES" (2:39) Skeets McDonald, in his nasal and highly polished manner of delivery, does a top flight job on a quick beat ditty. Strings set the proper background and the final result is a contender for honors honors.

G "BIG FAMILY TROUBLE" (2:47) Skeets sings a tune of his own composition in his own stylized fashion and comes off with a cute side.

The Cash Box, Music

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September 27, 1952



WALKIN MAYBE (Como-Fisher) I'M YOURS (Four Aces) SOMEWHERE ALONG THE WAY (Nat "King" Cole)

- 9. MAYBE (Como-Fisher) 10. HIGH NOON (Frankie Laine)



The Cash Box

MILLER RE-ELECTED MOA PREXY

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Overwhelming Vote Re-Elects Geo. A. Miller to Serve 2 Years as President of MOA and to Handle New Office of Business Manager for 2 Years. Sidney H. Levine Again Named MOA Legal Counsel. Many New Officers and Board Members Elected. First Committees Named. Miller Plans to Divide U. S. into 8 Regions for Pinpoint Coverage of All Music Ops. 2 Public **Relations Programs Presented. One Will be Used, Miller Says.**



GEO. A. MILLER First Choice of Music Ops

CHICAGO—George A. Miller of Oakland, Calif., was overwhelmingly re-elected president of Music Opera-tors of America, Inc., on the very first ballot at the elections which took place the last morning of the MOA Conven-tion (Saturday, Sept. 13). Not only was Miller re-elected to the presidency of the Music Operators of America, Inc., but, instead of the usual one year term, Miller was hon-ored with a two year term and, at the same time, named business manager of MOA for a like two year period. Elections of other officers followed and, as listed on this page, some were for one year terms. It will be noted that the men were chosen from all over the nation.

over the nation. Sidney H. Levine of New York City, who has been MOA's legal counsellor from the start was also unanimously re-elected to this post. Placed on MOA's Legal Advisory Committee with attorney Levine was attorney Irving C. Ackerman of the Detroit and Michigan Phonograph Owners Assn.

The first committees were appointed on Sunday morning and afternoon in the Presidential Suite of the Congress Hotel here which was occupied all dur-ing the convention by George A. Mil-ler and the exects of MOA.

Two national public relations pro-grams were heard by the officers and members of MOA. One of these will eventually be chosen, according to George A. Miller, as the forthcoming public relations program for MOA.

Another very outstanding develop-ment is the plan of George A. Miller to divide the nation into eight regional

Newly Elected Officers, Board of Directors and Committees for Music Operators of America, Inc.

GEORGE A. MILLER, Oakland, Cal., President & Business Manager (2 Year Term) CLINTON S. PIERCE, Brodhead, Wis., 1st Vice-President (2 Year Term) ALBERT S. DENVER, New York, N. Y., 2nd Vice-President (1 Year Term) HIRSH DE LAVIEZ, Washington, D. C., 3rd Vice-President (1 Year Term) RAYMOND CUNLIFFE, Chicago, III., Treasurer (2 Year Term) LES MONTOOTH, Peoria, III., Secretary (1 Year Term) TOM WITHROW, Midland, Tex., Sergeant-At-Arms (1 Year Term) SIDNEY H. LEVINE, New York, N. Y., Legal Counsellor (2 Year Term)

BOARD OF DIRECTORS

MORRIS GOLDMAN, Detroit, Mich. (1 Year Term) JERRY, WITT, Omaha, Nebr. (1 Year Term) HARRY SNODGRASS, Albuquerque, N. M. (2 Year Term)

JACK MULLIGAN, Sharon, Pa. (2 Year Term) JACK COHEN, Cleveland, Ohio (2 Year Term) JAMES TOLISANO, New Haven, Conn. (1 Year Term)

BUDGET & WAYS AND MEANS COMMITTEE

WES ELSTER, Fresno, Cal., Chairman LES MONTOOTH, Peoria, III. JAMES TOLISANO, New Haven, Conn. PHIL LEVIN, Chicago, III. HIRSH DE LAVIEZ, Washington, D.°C.

NORMAN BRITZ, Helena, Mont. MORRIS GOLDMAN, Detroit, Mich. HARRY SNODGRASS, Albuquerque, N. M. GEORGE A. MILLER, Oakland, Cal.

LEGISLATIVE COMMITTEE WES ELSTER, Fresno, Cal., Chairman HOWARD ELLIS, Omaha, Neb. HIRSH DE LAVIEZ, Washington, D. C. BEN GINSBERG, Roswell, N. M.

ALBERT S. DENVER, New York, N. Y. TOM WITHROW, Midland, Tex. NORMAN BRITZ, Helena, Mont. GEORGE A. MILLER, Oakland, Cal.

LEGAL ADVISORY COMMITTEE

IRVING ACKERMAN, Detroit, Mich.

sections whereby MOA will be able to pinpoint the nation's music operators with speakers as well as with advice and literature from MOA headquarters.

SIDNEY H. LEVINE, New York, N. Y.

In this fashion, operators who re-side in any certain region, will be able to arrange for individual meets dur-ing the year to listen to the speakers who will be named by George A. Mil-ler as he sets up this regional program.

George A. Miller and leading officers of MOA remained over until Tuesday of this past week in an effort to set convention dates and hotel for the next year.

next year. "This time," Miller said, "instead of attempting to put together so tre-mendous a meeting in about two months, we shall be able to plan ahead for a full year, work ahead for twelve months, and without any doubt," he concluded, "make our next annual con-vention the most outstanding ever seen in all the history of the industry."

MEET WITH PHONO MFRS. ASSN. RECALLED

One of the interesting highlights of

the elections as well as the discussions which followed was the praise heaped upon the Phonograph Manufacturers Association by all who attended the MOA Convention.

This marvelous offer of cooperation by the manufacturers' association, all stated, has tremendously helped to increase interest and was sure to bring about greater membership of all the nation's automatic music operators in MOA.

"Another thing," as one well known operator stated, "the fact that the manufacturers have offered us such outstanding cooperation, and have joined with us to help make the automatic music industry the most outstanding in all our history, has given new meaning and greater heart to all of us as to just how great our industry really is.

"This," he concluded, "means a new and greater era for all the nation's music operators and certainly a more prosperous one."



September 27, 1952

It seems but yesterday when our publisher, Bill Gersh, dashed around the City of Chicago, the day prior to the opening of the CMI conven-tion about four years ago, and gathered together everyone of the music operators' association lead-ers he could find to attend a meet-ing in The Cash Box's suite of rooms at the Bismarck Hotel.

That evening, in this suite of rooms, Bill made a most outstand-ing speech to the large assemblage, logically showing the need for a national group to help protect this industry from destructive legisla-tive attempts in Washington.

George A. Miller of Oakland, Calif. was named as the man be-lieved should head the operator's group. It was attorney Sidney H. Levine of New York, and some of the others who were present, who suggested the name: "Music Opera-tors of America" tors of America."

And the very next day, at the Sherman Hotel, while the conven-tion was in progress, a meeting was officially held and there came into being what is today known .as "Music Operators of America, Inc."

It was a thrill for this editor to hear of the overwhelming vote re-electing George A. Miller to the presidency of MOA for a period of two years.

It was even a greater thrill to note how the manufacturers had come together to give a luncheon to the operators' association execu-tives and to help MOA both finan-cially and spiritually.

It certainly must have been a thrill to our publisher, Bill Gersh, who attended the luncheon, and was prominently present at the MOA convention, to realize that the "dream" he had, about bringing to-gether the nation's automatic music industry as a protective force against destructive national legis-lation had, at long last, come into being. being.

Truly this is a dream come true.

The Cash Box

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The Cash Box Camera Goes to the — MOA CONVENTION



MOA's execs on the rostrum at the Friday night banquet. (I to r): Al Denver, N. Y.; Ray Cunliffe, Chicago; President George A. Miller, Oakland; Gongressman George P. Miller, Calif.; Mrs. Congressman Miller; Les Montooth, Peoria, Ill.; and Clinton S. Pierce, Brodhead, Wis.



TOP TO BOTTOM

1) Congressman George P. Miller addresses operators and members of music industry.

2) Dave Bender, Coven Distributing Co., wearing RCA souvenir gadget.

3) Jake Friedman, Atlanta, Ga., Mrs. Bil' Gersh. (It's permissible, Mrs. Friedman-Bill staged the picture.)

4) Two southern gentlemen, Olarence Camp, Memphis, Tenn., and Harry Hurvich, Birmingham, Ala.























TOP TO BOTTOM

1) Harold Lieberman of Minneapolis gets together with Joe Mongone of Miami.

2) Mary Gillette, owner of one of the largest music machine operations in Chicago snapped with Bill Gersh.

3) The famous "Senator" Al Bodkin of New York with Gail Carter of Permo.

4) Mrs. Bill Gersh cuddles up with Joe Abraham of Lake City Amusement Co., C'eveland, Ohio.

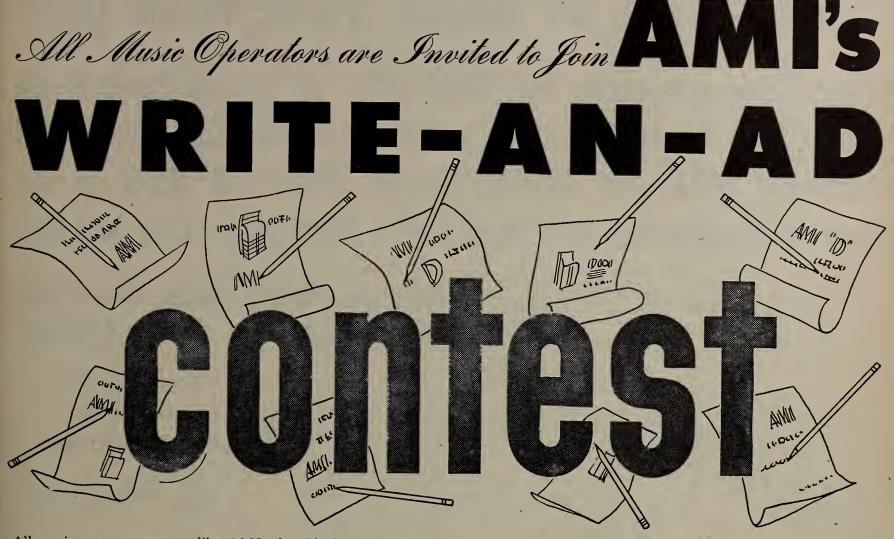
LEFT-TOP TO BOTTOM

LEFT—TOP TO BOTTOM

Bill Gersh flanked by Al Denver, president of the N. Y. Ops Assn. (1) and Sidney Levine, attorney for the N. Y. group and chief counsel for MOA.
Fletch Blalock, Wurlitzer distrib in N. O. and Ga., and Bob Bear, Wurlitzer sales manager surround Mrs. Bi'l Gersh.
Mid-Western ops get together. (1 to r): Harold Scott, Gordon Stout, Bernard Stout, Mike Imig and Norman Gefke.
The Rock-Ola table at the banquet. David C. Rockola, second from right, tearing into a salad.
Distribs from Virginia, Sah. (1 to r): Dan Hawley, Portsmouth; Frank Page, Roanoke; and Ken O'Connor, Richmond.

RIGHT—TOP TO BOTTOM

Ray Cunlifie and George' A. Miller pose prettily, with Mrs. Bill Gersh.
Dave Rosen, Philadelphia distrib for AMI, with John Haddock, president of the phono manufacturing company.
Detroit ops and distribs.
Portion of a Seeburg table, picturing Jack Gordon, Meyer Parkoff, Lou Nemesh and Sid Stiebel.
Three real old-timers in the coin biz with Mrs. Gersh. (1 to r): Wilie (Little Napoleon) Blatt, Miami; Jack Mitnick, regional rep for AMI; and Leo Weinberger, head of Southern Automatic Co., Louisville. Louisville.



All music operators seem to like AMI ads with their interesting angles, down-to-earth language, fresh and simple ideas that seem to echo the thoughts and feelings of operators, location and music patron alike. Now we invite you—the operator—to take a crack at this fascinating ad-writing opportunity. Write an ad about the AMI juke box, about its simplicity, dependability, economy, playability, or some special feature that appeals to you.

Draw a crude sketch of your idea—the skill behind the artwork doesn't count—then put in your headline and a paragraph which tells your thought simply and as effectively as possible.

PRIZES

1st Prize An AMI "D" 80
2nd Prize AMI Hideaway
3rd Prize \$250.00 Cash

Next 25 Prizes ... An AMI Amivox Extension Speaker

Contest closes Nov. 15, 1952. The decision of the judges is final. All entries become property of A M I Incorporated. In case of ties, duplicate prizes will be awarded. You write your ad, or as many as you wish to enter, on sheets of paper $8\frac{1}{2} \times 11$ in. or larger. Get regular entry blanks and a special book of helpful ideas FREE from your nearest A M I distributor. Distributors, their employees and A M I personnel are not eligible for prizes. All music operators, their employees and families are. Send your entries before Nov. 16 to Advertising Dept. A M I Incorporated, 1500 Union Ave., S.E., Grand Rapids, Mich. All ads will be judged on the basis of sincerity, originality and idea content, and NOT on professional skill of execution.



Grab a pencil and turn adman right now. Dash off your ad ideas with dash and daring—don't tighten up, just put down what comes into your mind. Make a separate layout or sketch for each ad—the more entries you submit the greater your chance of winning a valuable, useful prize. Do it now—sometimes, in advertising, the spur of the moment inspiration is the best of all.



General Offices and Factory: 1500 Union Avenue, S.E., Grand Rapids 2, Michigan

The Cash Box

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Trade Agrees All Shows Same Week Best

Original Suggestion by THE CASH BOX "All Shows Same Week Same City" Meets Complete and Enthusiastic Approval of All Attending MOA and NAMA Shows. Hope All Mfrs of All Types of Equipment Will Show Same Week Same City in 1953

CHICAGO—Operators, jobbers, distributors and manufacturers from this city, as well as from all over the nation now agree with The Cash Box suggestion of some years ago, that all shows be held the same week and in the same city. This was definitely proved during MOA and NAMA conventions.

Tho the MOA (Music Operators of America, Inc.) show started the latter part of last week (Thurs., Fri., Sat., Sept. 11, 12, 13) and the NAMA (National Automatic Merchandising Assn.) show started the very next day, Sunday, Sept. 14, (not the very same week) crowds who were planning to attend the NAMA show came in two and three days earlier to also be present at the MOA show.

The fact remains, as has been stated by members of this publication time and time again, that all routes are tremendously diversified these days.

The average operator is more interested in the location than just in the machine in that location.

This unique and singular interest in the location has brought about greatly diversified operations, with the operator who is in the location, operating practically all the equipment in the place.

That being the case today the op-

WANTED FOR CASH Bally Bright Spot Bally Coney Island Bally Bright Lights Seeburg M-100-A AMI Model A AMI Model B AMI Model C Wurlitzer 1400 Wurlitzer 1450 Wurlitzer 1100 Wurlitzer 1015 ALL LATE GOTTLIEB FIVE BALLS Wire - Write - Phone NATIONAL COIN MACHINE EXCH. 1411 West Diversey Pkwy. CHICAGO 14, ILLINOIS Buckingham 1-6466-6990-6666 SALE EVERY **50 SECONDS** The Amazing PHOTOMAT delivers a 3" x 5" set of two fine portraits in less than a minute Write for Details * Trade Mark INTERNATIONAL MUTOSCOPE CORPORATION Rabkin, Pres 44-06 11th St., Long Island City 1, N.Y. (Phone: STillwell 4-3800)

erator wants to save time, effort and money and, at the same time, the manufacturing and distributing exhibitor wants to do the same.

All want all shows to be held same week and in the same city.

The trade was very much impressed with this first attempt to hold shows the same week and in the same city.

Leaders stated that they sincerely hoped that manufacturers of all types of equipment would plan their shows in 1953 to be held the same week and in the same city.

- "We can cover 'em all this way," one noted operator said, "and know that we didn't miss anything and also, most important," he concluded, "know that we won't have to come back to Chicago, or any other city, the next month or two months afterwards."

Bally Mfg. Plant On Two Game Production Schedule



GEORGE JENKINS

CHICAGO—The Bally Manufacturing Company plant, this city, is again on a 2-game production schedule, according to George Jenkins, director of sales.

"Because of the popularity of 'Frolics,' the newest game in the 'in-line' class, and the increasing demand for a jumbo-type pinball game with the 'extra balls' feature, 'Frolics' and 'Sunshine Park' are being manufactured side by side in the Bally plant," reports Jenkins.

Discussing the decision to produce two games—as well as "The Champion" Ballyhorse, Jenkins points out that "the 'in-line' type of game, such as 'Frolics,' is here to stay. As the pioneer and leader in this type of game, we naturally plan to continue production of 'in-line' games. However, increasing demand for a new jumbo game requires that a limited production of 'Sunshine Park' be squeezed in along with 'Frolics.'"

Northern Illinois Music Assn Adds More Tables For Oct. 9 Banquet

CHICAGO—As reported here last week the Music Operators of Northern Illinois' 4th annual banquet to be held at the Graemere Hotel, this city, Thursday, October 9, 1952, is a complete sellout due to the demand from coinmen, music and record distribs. Bill Nyland of Western Automatic Music Co. reported this past week, "We have been forced to add more tables exceeding the limit of the number of tables the Graemere had offered us.

"But," he continued, "we will be able to seat everyone comfortably and all will be able to see the big show which is being planned by Bob Gnarro of A.B.C. Music Service Corp.".

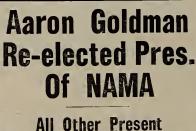
All the phono distribs, Coven (Wurlitzer), World Wide (Rock-Ola), Atlas (Seeburg), Automatic Phono (AMI) and Empire Coin (Evans), are attending.

Leading record distribs, such as: Decca, Capitol, RCA-Victor, Coral, Mercury, King, MGM, and others, are also sending large representations.

Chicago and Indiana music ops, in addition to the complete attendance of the Northern Illinois ops, their wives and friends, are expected to jam the fourth annual affair.

It is believed here that this will prove the biggest and most outstanding affair yet conducted by the Music Operators of Northern Illinois.

Robert (Bob) Lindelof, president of the organization said, "We certainly are thrilled at the way everyone has responded."



All Other Present Officers Also Re-elected

CHICAGO—At the conclusion of the convention held by NAMA in Chicago this week the present officers of the organization were reelected for 1953.

The men re-elected were: Aaron Goldman, president; I. H. Houston, 1st vice-president; John T. Pierson, 2nd vice-president; and William S. Fishman, treasurer.

The following new directors were elected: Maurice Heffer; D. C. Letts and Richard Wood. Also reelected as directors were: I. H. Houston and Davre J. Davidson.

Chicago's Board Of Education Asks Help Of Music Ops

CHICAGO—The Board of Education here has asked the juke box ops of this city to supply various schools with juke boxes for entertainment of the students.

Francis B. McKeag, director of the Social Centers Section, believes that juke boxes will tremendously help the Board of Education here, in both its elementary and high schools to arrange for a program of entertainment via the juke boxes which will make the schools both more pleasant and interesting for the students.

Gyms of the various schools will be used and, McKeag hopes, the ops here will donate the juke boxes, so that the students will find their schools much more interesting, both during the daylight and, especially, during those times when they feature various dancing parties during the evenings, so that they will remain off the streets and out of objectional places.

Juke box ops here like Bob Gnarro, Phil Levin, Ray Cunliffe and Bob Lindelof have already indicated their desire to be of help to Chicago's Board of Education in this Social Centers effort.

Bill Gersh, publisher of The Cash Box, who was asked to handle donations of juke boxes for the operators here, is arranging for the placement of these free phonos for the first six schools listed, with about 35 schools in all to also be furnished with juke boxes eventually, as this program gets under way.

Millie Lynch Of United Mfg. Dies

CHICAGO — Millie Lynch, well known to all who have visited at United Manufacturing Company, this city, and one of the oldest employees of the firm, passed away at 6 A.M., Thursday, September 18, 1952.

Details of her passing weren't yet made known as this publication went to press.

All who visited at United remember Millie. Those who were in this city this past week attending the conventions, and who had met Millie over the years, were shocked and saddened.



DIVISION OF LION MANUFACTURING CORPORATION 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

SUPREME COURT BATTLE LOOMS AS CANADA'S MUSIC OPS GIRD TO FIGHT PAYING ROYALTY-TRIBUTE TO CAPCA

CHICAGO—Canadian juke box ops squared their shoulders, ground their teeth, thrust out their jaws, and replied to U. S. ops questioning them:

"We'll fight to our last cent, and go out of the automatic music business if necessary, but", they adamantly stated, "we will never allow CAPCA (small brother of America's ASCAP) to 'Crucify The Music Of Canada's Poor'."

In all the years of the great Canadian Dominion there has never been such determination on the part of any trade group not to allow an individual organization to obtain taxation from all the peoples of Canada as there is from Canada's automatic music operators.

"We're free men", one of the most noted of these music operators said, "and, as such, we will fight to the last, not to be forced to pay tribute to one individual organization."

"The last time these people," another Canadian operator stated, "attempted to extract tribute from us, we fought them (at that time they used the name: Performing Right Society of Canada, Ltd.) right up to the Privy Council in London, England. "The Privy Council granted us our rights. Told them that they, most definitely, could not tax us on top of all the taxation, which is in effect on all recordings. And they lost the case." He now reports. "They now have

He now reports, "They now have changed their name to 'Composers, Authors and Publishers of Canada,

-Special Sale!-

Ltd.' (which is only the small brother of America's ASCAP (American Society of Composers, Authors and Publishers) and are trying, once again under this new mask, to force us to pay them a royalty beyond all reason.

He, along with all the Canadian music operators who attended the MOA (Music Operators of America, Inc.) convention at the Congress Hotel here stated:

"Never, as long as I consider myself a free man of the great Dominion of Canada, will I ever allow the poor of our Dominion to be 'Crucified On A Cross Of Gold' to benefit one small set of peoples by extracting from all the Canadian peoples a tribute in form of a royalty-tax for popularizing the very music they beg us to place in our music boxes thruout the entire Dominion."

The case is as yet pending in the Supreme Court of Canada in Ottawa, but, Canada's operators are not idle.

They are calling upon all the juke box operators of the Dominion to come together to "defend the rights of free men" in this battle of taxation and tribute which is, they state:

"Most definitely against the principles and the laws of this great Dominion."

Further information on this pending case can be had from George Chow of Phonovision Distributing Co., 124 Dundas St., West; Toronto, Ont., Canada.

Merchandise And Not Machines Dominate NAMA Convention

Crowds Large, But Equipment Exhibitors Report Sales Very Poor

CHICAGO—Whereas in years gone by coin machine operators came to conventions to see what the manufacturers of vending machines had to offer, and, many times, the manufacturers of these automatic merchandisers 'stole the show', this past NAMA convention at the Palmer House here most definitely proved that, today, merchandise, and not the machine, dominates the convention.

It's rather queer, but the 'accessories after the fact', that is, the merchandise which came after the machines were born, is the dominating factors of the NAMA convention.

Vendor ops point with pouter-pigeon-chest-pride to the fact that Camels, Luckies, Chesterfields, Phillip Morris, Old Golds, Coca-Cola, Pepsi-Cola, Royal Crown, and other nationally known brands of merchandise are "displaying at this show."

Few, if any, point with any sort of pride to the fact that it was the vending machines that came first, and not the merchandise peoples.

Even manufacturers of machines were noted whispering out of the side of their mouths and pointing with their eyes to the display of cigarettes, colas, candies, nuts, etc.

Three floors of exhibits, including many private suites, were busy being visited by operators, their families and mechanics (most of the operators from the Midwest area) with sprinklings of men from the rest of the country.

the country. The operators paid a \$10 registration fee, which is along the lines of what NAMA has been charging in an effort to eliminate "sightseers". But, the old timers of the industry who dropped around to see "what's what" knew one exhibitor or another, and badges were passed around very freely, getting these boys in without any charge. In the main part of the exhibition.

In the main part of the exhibition, the fourth floor, where the new equipment was being shown, most impressive was the fact that the manufacturers have learned to stick to the type of machines most popular with the ops as well as with the public drink dispenser and cigarette vendors.

Competition was keen. Salesmen reported that operators roamed from booth to booth, asked lots of questions, did no, or little, buying.

• Whether it was the \$10 entrance fee for the ops, or whether it was the generosity. of the merchandise exhibitors, ops, their wives, kids, mechanics, and all others loaded. up with free samples.

Tho salesmen began to "put on the heat", in an effort to make their trips here pay off, buying remained dull, tho the crowd remained big.

Those ops who had remained over from the MOA (Music Operators of America) meet, saw what they wanted to see Sunday, when the NAMA show first opened, and the larger majority left for home early Monday.

It's a very sad commentary on the ingenious developments of the vending machine manufacturers when they, themselves, point to the products featured in their machines with such outstanding pride, instead of to their own machines.

"Do these manufacturers (and especially the operators of vending machines) think for a moment," as one noted coin machine distributor asked, "That these big national brands would be displaying here if it weren't for the hard and unending work of the boys who manufacture the machines and, especially the boys who operate them, and popularized them with the public?"

The vendor manufacturer created a market so outstanding that The Wall Street Journal claims that a big percentage of sales of many products are thru vending machines.

Sad, sad, but true, that those who attended this last NAMA convention seemed to forget that *it was the machine*, and not the product, that started the industry.

Practically new and rebuilt STATLER Cigarette Machines, 8 Col., 1 King Size Capacity Ea. **\$50** Supreme Distributors, Inc. 3700 N. E. 2nd AVENUE, MIAMI 37, FLA. WANTED TO BUY MUSIC WURLITZER 200 1015 200 WURLITZER 1100 WURLITZER 1250 50 50 WURLITZER 1400 PINS-50 OF EACH F EACH Minstrel Men Niagaras Niftys Pinkys Quartets Rockets Rockets Rose Bowls Sharpshooters Shoo Shoos Shoo Shoos Shooks Wild Wests PINS — 500 Basketballs College Dazes Control Towers Dominoes 8 Balls Four Horsemen Globe Trotters Happy Days Harveys Horseshoes Jokers Mercurys **50 SKY FIGHTERS** Give Condition And Prices Wanted PHONE - WIRE - WRITE INTERNATIONAL AMUSEMENT COMPANY 1423' SPRING GARDEN STREET PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Cleveland Music Assn Re-elects Cohen Pres.

CLEVELAND, O. — Jack Cohen, who has held the office of president of the Cleveland Phonograph Merchants Association for eight consecutive years, was once again re-elected president at the annual election meet of this organization.

of this organization. Other officers elected were: James Ross, vice president and Sanford Levine, secretary-treasurer.

Ross, vice president and Sanford Levine, secretary-treasurer. The new Board Members are: Edward Kenny, Joseph Solomon, Nathan Pearlman, Hyman Silverstein, Henry Ilg, and Harvey Norton. James Burke was named "honorary" member of the board. President Cohen appointed Arnold Lief, Charles Camella and Charles Metro as temporary members of the board.

Kansas State Music Ops To Form Assn.

EMPORIA, KAN. — Music operators in the state of Kansas, under the leadership of A. L. Ptacek (temporary president), will meet for their 1st organizational meeting on Sunday, September 28, at the Broadview Hotel, this city. It is estimated that there are approximately 100 operating firms in

It is estimated that there are approximately 100 operating firms in the state. Sixty operators are reported ready to join, and the other forty are expected to come along in short order. Page 29





JOHN HADDOCK

GRAND RAPIDS, Mich.—The success of the phonographs produced by AMI, Inc., has been increasing with each year. The overwhelming popularity of the current model "D," and the continuous demand by music operators for added machines has made it necessary that the manufacturing firm plan for additional facilities.

John Haddock, president, announced this week that a \$500,000 plant expansion program designed to increase manufacturing facilities by 50 percent is contemplated.

Work will be started on raising steel for a new structure, adjacent



VINCE SHAY

CHICAGO—Vince Shay, with Empire Coin Machine Exchange, this city, one man in the coinbiz who has run the most complete gamut of the industry, stated this past week:

"The coin operated machines industry is away ahead of any other industry serving the public today."

To substantiate his statement, Vince

to the existing plant, by the end of the year or as soon thereafter as the steel is available. It is expected that the additional plant will be completed by the end of June, 1953. pointed to the machines which are today attracting kiddies, as well as their parents, and which are featured with dime coin chutes.

He then switched over to the automatic music business and said:

"Has ever before in all the history of popular music seen anything like the statement published in this past week's issue of '*The Cash Box*' that there are over 8,730 plays every minute of every day (365 days per year) in the United States alone?"

Then, he switched back to the scale business and said:

"Never before in all the history of the industry have scales been acclaimed as such 'sure-fire-gold-bond investments' as they are today."

He then turned about and pointed to the Auto-Photo machine, which the firm distributes, and asked:

"When did people like the Woolworth Stores, Balaban & Katz Theatres, and other like firms, come in to see a distributor in this industry to discuss placement of machines?"

He concluded, "Yes, never before in all the history of the industry, and I've been in it for about 40 years, has there been such tremendous acceptance of coin operated machines.

"Everyone in the field has the entire world of profits before him if he's intelligent enough to recognize this fact."



Seeburg '47
DAVID ROSEN
Exclusive A M I Dist. Ea. Pa. 855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

"It's What's in THE CASH BOX That Counts"

The Cash Box

The Cash Box Camera goes to the— MOA CONVENTION



LEFT—TOP TO BOTTOM

.1) Ben and Trudy Coven demonstrate the apex of connubial bliss for the camera man.

2) Another married couple, Mr. and Mrs. Joe Silla, Oakland, Calif., get themselves into the kissing act.

3) Mike Spagnola, AMI distrib in Chicago, John Haddock, president of AMI, and Sid Levine, attorney for MOA take off a few moments to rest up.

4) Bert Davidson and Sherman Pate of Permo, talk things over with John Haddock.

5) Vince Shay demonstrates the Evans' "Century" to Mel and Pauline Missmer of Allentown, Pa.

6) Among those seated at this AMI table during the banquet were Walt Huber, Nick Carter, Mike Spagnola, Ed Ratajack and Bill FitzGerald.

RIGHT—TOP TO BOTTOM

1) At another AMI table we see Jack Mitnick, regional rep for the phono firm, and Mr. and Mrs. Sam Taran of Miami, Fla.

2) Bill Gersh and Bob Lindelof, president of the Northern Illinois Music Ops Assn.

3) A group of AMI distribs pictured with the model "D" phono.

4) Al Pierz, branch manager, and Clarence W. Cukor, field service engineer, of National Rejectors, Inc., at their display.

5) Nate Feinstein, Atlas Music, Bob Dunlap, Seeburg regional rep, with Bob Gnarro, ABC Music Service, one of Chi's largest music ops.

6) The Evans' 100 record phono gets the attention of headman Dick Hood, Art Weinand of Exhibit Supply, Joe Mangone, Miami, Fla. (distrib) and Les Rieck, Evans' sales manager.



The NAMA Show in Chicago drew its share of attendance from these parts, with Badger Sales' Al Silberman, Dan Stewart and Nick Carter among the local folk traveling East for it. Al has become identified out here as "Mr. Vending" when it comes to sales, particularly to military installations, while Nick Carter always does a big job on the PX cigarette machines, as well as the AMI phonograph. Dan Stewart will linger in Chicago for that all-important showing of the new Rock-Ola phonograph, which the local grapevine has already tabbed as a worthy entry in the multiple play sweepstakes... Gamewise, the product drawing a bulk of comment past week up and down the street is Gottlieb's "Skill Pool," with W. R. Happel, Jr., and Jack Simon among the folks singing its praises. Jack Simon's secretary, Cele Padua, almost back to her normal peppy self after a slight illness. ... Jack also praised Bally's "Palm Beach" and Exhibit's "Twin Rotation" as being hot items these days.

Paul and Lucille Laymon were of the mind to visit Chicago for the MOA and NAMA conventions, but rush of biz kept them glued to the home front. With deliveries of Wurlitzer's model 1500 phono stepped up, the Laymons make it their business to see that all the music ops having back orders are taken care of. Bally also shipping some fine new games in, which the ops going for in a big way... Bouncing ebulliently along as usual was Exhibit's Lyn Brown, real happy with the reception given "Twin Rotation" on sales and locations... With Phil Robinson of Chicago Coin, it's also good news the way that firm's "Tenth Frame" and "Match-A-Score" bowlers are continuing in such heavy demand... Over at Charlie Robinson's, Al Bettelman and Fred Gaunt were keeping out of mischief by doing an all-around good job on United's games and other new and used equipment... While we're inclined to view Bill Leuenhagen's as the record center of his business, you're always sure to witness a few game and music transactions while visiting his place.

After a vacation at their Malibu Beach home, Dolores and Jean Minthorne are back at their offices daily greeting their old and new customers. Seeburg shoppers for the week included the Bringas Bros. of L. A., Dean Brown of Glendale, George Kohler, Dan Vaughn and Orville Kindig of Long Beach, Lee Walker, Tom Workman and Walt Schinkel of San Diego, among many others. As Dolores puts it, "Vacationing is great, but there's no substitute for the thrill of selling another Seeburg."

On the Row: Bill and Bernard Lippin, Kenneth Wolf and E. E. Petersen of San Diego.... Bob Chacon of Laguna Beach.... W. J. Steen from Manhattan Beach.... Claremont's Johnny Malette.... John Domingos of Bakersfield. ... Barstow's Jack Arnold.... James Bowman of San Bernardino.... Jack Jarman from Santa Ana... Santa Maria's Al Cicero.... E. O. Neil from Blythe.... H. D. McClurg of Santa Barbara who reported that William Sparrow was ill.... Bakersfield's Bill Black and Thomas Gribbin.... Joe Boll of 29 Palms.... Big Bear's Jack Spencer.... Clyde Denlinger of Balboa.



It seems as if the fishing bug has gotten Al Klammer of St. Paul. Al had no sooner returned from a fishing trip at Nipigon, Canada, where he really caught some whopping Northerns when he took off for Lake Big Winnipogosh for some more fishing. . . Delbert Grasseschi of the Western Novelty Company, Great Falls, Mont., stopped in the twin cities on his way to Chicago and the East where he intends to arrive in time to take in the World Series. . . . A few operators stopped in the twin cities on their way to and from the M. O. A. Convention in Chicago. They were Charlie Rose of Fargo, N. D., Pete Wye and Jim Decker of Great Falls, Mont. . . . Some of the South Dakota operators, who made the trip to the twin cities, were: Floyd Carlon and Roy Foster of Sioux Falls; and Ralph Myers of Mitchell.

Seen here and there picking up supplies and equipment for their routes were Andrew Markfelder of Staples, Minn.; Tom Kady of Grand Forks, N. D.; Oscar Englund of Alexandria, Minn.; August Quade of Rochester, Minn.; Charlie Sersen of St. Cloud, Minn., and John McMahon of Eau Claire, Wis. ... Fred Norberg of the C & N Sales Company was a welcome visitor to the twin cities after being absent for quite a long time as his son, Clayton, is the one who usually makes the trip to the twin cities for the business. ... Neil Buchanan of the Border Music Company stopped in the twin cities on his way to Great Falls, Montana. ... A twosome who made the trip into the twin cities together were Art Hagness and Lorando Olson of Grand Forks, N. D., just shopping, the boys said. ... Seen here and there, either coming into town or going out, were: John Galep of Menomonie, Wis.; Don Bolier of Baldwin, Wis.; Gordon Dunn of Moose Lake, Minn.; Kelly Diedrick of Chaska, Minn.; V. R. Middlemas of Bismarck, N. D.; Stan Woznak of Little Falls, Minn.; Kap Kiester of Frontenac, Minn.; and Joe Blenker of Junction City, Wis.

AKE CITY AMUSE. CO. 4533 PAYNE AVE., CLEVELAND, O. (Tol.: HE 1-7577)

Op Thanked **For Donation Of Juke Boxes To Hospital**



ROBERT E. (BOB) LINDELOF

DIXON, Ill.-Probably the most thrilling, heartwarming and fascinating letter ever sent to any juke boz operator was mailed from the Dixon State Hospital for the mentally crippled to Robert E. Lindelof of General Music Corp., Skokie, Ill., by Dr. Charles K. Bush, Superintendent of this noted mental hospital.

The letter read as follows:

Dear Mr. Lindelof:

As you know, we picked up the two juke boxes which you donated to the Dixon State Hospital and brought them out to the Institution last week. Yours was one of the most wonderful donations ever received by this Hospital.

Music is probably the most appreciated form of entertainment that our patients receive. The juke boxes, aside from their practical means of affording continued playing of records, offer a colorful means of presenting the music to the patients. Our patients, espe-cially in the younger categories, feel that they are being given a musical treat, similar to that enjoyed by normal young people outside the Institution, when they are able to listen and dance to music from juke boxes.

I assure you that hundreds of our patients will enjoy many happy hours of entertainment because you have made this generous donation. Please accept my sincere thanks.

Very truly yours, Charles K. Bush, M.D. Superintendent

Op Buys Music Route

BINGHAMTON, N. Y. — Bob Charles, president of Binghamton Amusement Company, this city, an-nounced that it has been expanding its operating activities over the past months. Latest route the firm purchased was that of Tri-Cities Amusement Company, which consisted of a major-ity of music machines and a small amount of games.



"It's What's in THE CASH BOX That Counts"

These ops asked, "Why don't you people at The Cash Box arrange to bring us as complete and detailed

The Cash Box

Page 32

Geo. George	PRICES!!
R C A 25c Radio\$ 22.504 Col. Postage Stamp Vendors18.00Shipman 2 Col. Stamp Vendors18.00Packard Wall Boxes9.75Mills Candy Vendor 5 Col.65.00Mercury Athletic Scale (Brand New)69.50Wms. Deluxe World Series275.00Chicago Coin King Pin150.00Dale Gun69.50Keeney Air Raider110.00Evans Super Bomber125.00Mutoscope Card Vendors39.50Chicago Coin 4 Player Derby.WriteKeeney Submarine95.00	United A B C 225.00 United Bolero 339.50 United Leader 225.00 Coney Island 365.00 Spot Light 395.00 Bright Spot 375.00 Bright Lights 290.00 NOW DELIVERING! CHICAGO COIN 10th FRAME 6 PLAYER MATCH BOWLERS BIG HIT 5 BALL PIN GAME
MONROE ^{COIN}	MACHINE EXCHANGE, INC. PAYNE AVENUE, CLEVELAND 14, OHIO (Tel.: Superior 1-4600)



Music Op Sponsors Boys' BB Team That Wins Michigan Title



DEARBORN, Mich. - There are many ways in which coin machine individuals and firms contribute to the welfare of the sick, underprivileged, teen-agers, et al. Some of these efforts gain the eye of the public-many remain hidden and untold.

remain hidden and untold. Take the case of Ed Grodzicki, owner of the E & A Music Company, this city. Ed sponsored, financed and managed a baseball team composed of boys around the 12-year-old bracket. This team called the "Green Hornets" captured the "Midget" championship of the state of Michigan, giving the town of Dearborn the title for the first time in its history. The result was that local newspapers carried the

story and ran a picture of the ball team (shown above). While Grodzicki may not have been seeking any glory for the wonderful spirit he showed in working with these boys, not only he, but the entire coin machine industry benefits tre-mondously

coin machine industry benefits tre-mendously. Ed Grodzicki is shown in the above picture with the boys. He's the adult at the top, extreme right. (Ed. note: This is the type of public relations that many more coin firms should engage in. One of the country's most serious problems is that of juve-nile delinquency. Cooperation by those in our industry can do much to assist in developing our boys into better and more healthy citizens.)

U THE COIN CH ASTERN FLASHES

Coinmen who returned from the MOA (Music Operators of America) Con-vention and the NAMA (National Automatic Merchandising Assn.) Exhibit held in Chicago, were very well pleased with what they saw and learned. However, once again they brought up the matter of "All Conventions Same Week." This 1952 set up was considered a big improvement over past years when those operating several types of equipment had to attend conventions at widely separated periods. Coinmen are hoping that the next showing will include, in addition to music and vendors, amusement games, and that instead of running as they did ths year, they be held at exactly the same dates— even though officials of these groups wish to hold them at several hotels.

Al Denver, Nash Gordon and Dorothy Wolk now working full blast in pre-paration for the Automatic Music Operators Association's 15th Annual Banquet, which takes place on Saturday night, November 1. A souvenir journal is now in preparation, and as usual tickets will be grabbed up in large quan-tities. . . Herman and Sadie Perin, now natives of Miami, Fla., join the grandparents club. Their daughter Muriel (now Mrs. Howard Schevitz) gave birth to a boy on September 6. . . "Regardless of those base rumors," states Ben Becker, Bally's regional representative, "I didn't suffer my heart attack because those Brooklyn Bums started to lose." . . . Gertrude Browne and Howard Purdy of Paramount Vending Co., Beacon, N. Y., visit along coinrow. . . Another visitor was Sal Solway of Canada. . . Dave Lowy, Dave Lowy & Company, tells us he and Sam Waldor of Newark, N. J., are planning a trip to New Foundland, Canada, to visit W. J. Cashim on biz. While there they "hope to take in some fishing and hunting. . . . Hymie Rosenberg re-institutes the H. Rosenberg Co., and states he'll be making an announcement very shortly. . . . Joe Young and Abe Lipsky, Young Distributing, really on the hustle now that Wurlitzer's model 1500 arriving in good quantities. The machines don't stay around long before they're sent out to fill backlogged orders.

Music operators, as well as all wholesaling firms along coinrow, were shocked and saddened by the death of Morris Salzberg, 31-year old manager of the parts department for Atlantic-New York Corp., Seeburg distribs here. Morris died on Saturday, Sept. 13. Many of the firm's employees, led by Harry Rosen and Meyer Parkoff, attended the funeral on Monday. . . . Iz Edel-man back from his summer vacation at Scaroon Lake, N. Y. . . . Mike Munves reports the rush of the past many months for arcade equip has slowed up a bit, and he's mighty thankful. He's able now to concentrate on Exhibit's "Super Twin Rotation," which is doing very well here. . . Barney (Shugy) Sugerman, Runyon Sales Co., returns from the MOA Convention and special meet of AMI phono distribs held in Chicago. While in the Windy City, Shugy used his time also to line up a number of the country's leading distribs for his "Meteor Rocket" kiddie ride. . . Al Simon, Albert Simon Co., tells us he still can't get enough Chi-Coin's "10th Frame Bowler" to satisfy operator demand. . . . Harry and Hymie Koeppel, Koeppel Distributing Co., doing a rushing biz on reconditioned phonos, particularly export. Now, in addition to filling orders, the brothers have to keep going at a fast pace buying equip. . . . "Senator" Al Bodkin and Bob Luttman, truly a handsome pair as they make the rounds.

* * * * * * * Murray Weiner, Weiner Sales, distribs for Eastern Electric's cig vendor, away attending the NAMA Show in Chicago, leaving brother Bill alone in the New York office. . . Al Denver elected as 2nd vp of MOA; Sid Levine as chief councellor. Congrats. . . Expect Bob Charles, Binghamton Amuse. Co., Binghamton, N. Y., as a visitor any day now. . . . Jim Sherry's 17-year-old lad, a real husky and quite a football player. . . Nat Cohn, Conat Sales, makes a fast one-day flight to Chicago where he closed quite a deal for his "Atomic Jet" kiddie rides. . . Harry Wasserman, local music op, figuring out how to "get even" on Perry Lowengrub for a recent practical joke.



The TAC and J & C Amusement Companies baseball playoff game was postponed because of rain so that leaves us with another week of guessing as to who will emerge the champions. . . Johnnie Pecoraro breezed into our office Monday morning, looking tired and haggard after a night of pacing the hospital corridor awaiting the arrival of Johnnie Pecoraro, Jr., who arrived at 7:45 A.M. Mrs. Pecoraro is doing fine and congratulations to you both. . . . Joe Dulaney in the midst of his end-of-term exams at Tulane U. . . W. I. Kirkland in from Jackson, Miss., and buying new phonos. . . Guy Slay of Hattiesburg, Miss., is getting back into his old routine of making Nola every week. Also in from Hattiesburg, Miss., Mr. Gamble of the G & S Amusement Company, as well as the boys from Duff Amusement Company. . . . Evelyn Johnson of Peacock records dashing in and out of town in one day's time. Typical of Evelyn, she's always on the run. . . . Mrs. Monk of M & M Music Company, Bogalusa, making a quick trip to the city then back home. . . . We just heard via the Grape Vine that Paul and Jeanne Glass of the big State Distributing Company are the proud parents of a nine-pound baby boy. That's terrific news to all of us who know Paul and Jeanne. Heartiest congratulations. Mr. Daniels of Capital Music Company, Jackson, Miss., L.D.ing that he was

terrific news to all of us who know Paul and Jeanne. Heartiest congratulations.
Mr. Daniels of Capital Music Company, Jackson, Miss., L.D.ing that he was unable to make New Orleans this week. . . . Ditto H. A. Mobberly of Columbia, Miss. . . . John McDonald is now covering F. A. B.'s Florida territory with E. B. Stewart in Mississippi and Louisiana, and Milton Schauff is really beating the gulfcoast highways doing a fine job of selling. . . The Bob Dupuy's are the proud possessors of a female Deutschund named "Rusty." Bob says she is only two months old but plenty smart. . . F. A. Blalock flew to the M. O. A. meet in Chicago, then on to his Atlanta and Columbia offices. . . . Maurice Thrice of Reserve, La., and Anthony Mele of Hammond, La., both seen in F. A. B. Distributing. . . . Two Bobs, Dupuy and Tanner, seen lunching at Kolb's recently. Mel Mallory of Mallory Distributing going into the rhythm and jazz record business by taking on derby and dot record lines.

"It's What's in THE CASH BOX That Counts"



<section-header><text><text><text>



CHICAGO CHATTER

(Continued)

listen to what's goin' on about town, while production at top speed here. ... The Bally plant jammed as per usual with lots of guys dropping in to say "Hello" to Ray Moloney. . . . (Grandpa and Gran'ma) Mr. and Mrs. Sam Taran enjoying every minute of their stay in Chi. . . . "Sweetest gal in town," claims Herman Paster, "is Cissie." . . . And that was seconded by pahlenty of swell people at the Chez, at the MOA, and at many other noted spots. . . . (Dear Ray Williams: Wonder whether Snooks will believe you?) P. S. (Also wonder why your friends from Houston and Memphis asked me to put that line in here?) . . . Ever hear Fletcher Blalock tell the story about the champion wrestler who won 35 straight bouts and then went on tour? (Shouldn't happen to a dog what happened to that guy.) . . . If you haven't yet written jovial Ben Becker (169 Hooper St., Brooklyn, N. Y.) do so now, won't you? Ben's on his back recovering from a heart attack. . . . Any names, items, or stories omitted, are strictly an accident and should not be attributed to Scotch. (OH, YEH?)

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classied ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

- WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EX-CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.
- WANTED Mills Panorams Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHING-TON.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSE-MENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUT-ING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—Late Solotone Master Entertainers; Hobby Horses; Shufflecades; Star Series; Heavy Hitters; 10th Innings; Ball and Tab Gum Vendcrs, Northwestern '49 preferred. E. LIEBMAN, 12 BABY POINT RD., TORONTO 9, ONT., CANADA.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LA-REDO, TEXAS. Tel: 672-723.

- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500
- WANTED: Used 4 to 6 player shuffle alley and bingo games. ROY FOS-TER, SIOUX FALLS, SO. DAK.

WANT-45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBIN-SON Co., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT — We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIlden 4-9040.

- FOR SALE Williams Hayburners \$175; Williams Jalopys \$175; Williams Spark Plugs \$195; Williams Sea Jockeys \$220. Also late model 6 Gun A.B.T. Shooting Gallery. WANT—Will buy Wurlitzer 1250's; Seeburg M100B's 45 rpm; Seeburg M100A's; and AMI Model C's. BUSH DISTRIBUTING CO., 286 N.W. 29th STREET, MIAMI, FLA.
- WANT—Panorams; Spot Lights; Litea-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MON-ARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.
- WANT—Music postwar, Arcade equipment, 5 balls and shuffle boards rebound. Would like to trade Pool Room in Louisiana. Only one in town Actual value \$4,000. Clearing over \$500 per month. P. O. BOX 4191, ALEXANDRIA, LA.
- WANT—Seeburg Bear Guns. Cash or Trade. LIEBERMAN MUSIC COM-PANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS, MINNESOTA.

WANT — AMI, C or D, 40 selection hideaways; Wall Boxes. Seeburg M-100's (78 and 45); 147M; 146M; Wurlitzer 1400; 1450; 1250; 1217; 1017. Very latest amusement m a c h in es; Scales; Adaptors; Speakers. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, ON-TARIO, CANADA. Tel: 2648.

WANT—Coney Islands; Bright Spots; Bright Lights; United Leader; 100 Record Seeburg Phonographs & Bar boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBU-TORS, 710-12th STREET, SACRA-MENTO, CALIFORNIA.

WANTED-20 Wurlitzer 3020 Wallboxes at \$17.50 each. T & L DIS-TRIBUTING COMPANY, 1321 CEN-TRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAin 8751

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEI-DER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

- FOR SALE Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 \$79.50; Rock-Ola 1422 blonde refinished \$109; Seeburg 146 \$139; Aireon Motors \$4.95; 3-6 and 10 Amp plug fuses \$4.00 hundred. 1/3 with order, balance C. O. D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DETROIT 1, MICH.
- FOR SALE New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.
- FOR SALE Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? ED-WARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.
- FOR SALE—Packard Wall Boxes \$10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right. One Balls; Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also Mechanical Horses. Liberal trade-ins. EASTERN VENDING SALES CO., INC., 940-42 LINDEN AVENUE, BALTIMORE 1, MARYLAND.
- FOR SALE Coin Operated Pool Tables. 3¹/₂' x 7'. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price \$585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 CERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.
- FOR SALE—Winners \$75; Turf Kings \$100; Citations \$25; Gold Cups \$15; Champions \$40; New Across The Boards—write for price—1/3 deposit. Balance C.O.D. \$7.50 extra for crating. CENTRAL DISTRIBU-TORS, 2315 OLIVE ST., ST. LOUIS 3, MO.
- FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HAR-FORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Citations \$39.50; Champions \$59.50; Shuffleboard supplies; new scoring unit wall type \$79.50; used scoring unit \$59.50; Climate Adjuster \$19.50; Bingo and Arcade Equipment write. MERIT INDUS-TRIES, 542 W. 63 ST., CHICAGO, ILL. Tel.: ENglewood 4-9202, ENglewood 4-9204. FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

- FOR SALE—Chicago Coin Hit Parades \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.
- FOR SALE—Pin Bowler \$75; Double Action \$100; Spring Time \$110; College Daze \$75; Tri Score \$50; Canasta \$50; Sea Jockey \$225; Jalopy \$225; Racket \$69.50. K. C. SPECIALTY CO., 410 MARKET STREET, PHILADELPHIA, PA. Tel: MA 7-6391 and MA 7-6865.
- FOR SALE—Will sell, trade, or buy all types of coin operated equipment; Pin Games; Shuffle Alleys; Music Boxes; Guns, Etc., with operators in Pennsylvania. RUGINIS NOVELTY COMPANY, 329 East Seventh Street, Mount Carmel, Penna. Tel.: 31.
- FOR SALE—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. CAIN-CAILLOU-ETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.
- FOR SALE—Pingames & Alleys—over 100 games to choose from. Priced right, clean and ready for shipment. Also direct factory distributor for AMI—Cottlieb—United—Bally— Keeney—Cenco and others. TARAN DISTRIBUTING, INC., 90 RIVER-SIDE AVENUE, JACKSONVILLE, FLORIDA. Tel.: 6-1551.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Cames, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUT-ING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. TEL.: 3-7648.

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CLASSIFIED ADVERTISING SECTION

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- FOR SALE Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M \$219; H147M \$169; H246M \$159; H146M \$129; 1941 R C Special \$50; Wurlitzer 1080 \$159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRA-CUSE 3, N. Y.

FOR SALE - 5 Genco Score Boards \$85; Hayburners \$200; Bright Lights \$225; Champions \$135; Dale Guns \$49. SAM SOLOMONS, UNI-VERSITY COIN MACHINE EX-CHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUE-MOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

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FOR SALE-Knockout \$79.50; Bowling Champ \$49.50; Buccaneer \$49.50; Canasta like new \$39.50; Champion One Ball \$49.50; College Daze \$60; Control Tower \$125; Dallas \$45; Universal 5 Star \$129.50; Flying Saucers \$69.50; Four Horsemen \$115; Gin Rummy \$70; Harvest Time \$49.50; Hayburner \$195; Genco Hit & Run \$85; Humpty Dumpty \$29.50; Just 21 \$39.50; Lady Robin Hood \$29.50; 49 Majors \$35; Oklahoma \$60; Thing \$39.50; Triple Action \$29.50; Tri-Score \$80. MONROE **COIN MACHINE EXCHANGE, INC.,** 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: SUperior 1-4600.

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"It's What's in THE CASH BOX That Counts"

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FOR SALE --- New and used Bally Baseball Shuffle, write. Bally Champions and Citations, write. New Music Mite, surprising prices, write. Photo Finish \$35 ea; Winners \$90 ea; Campus \$115 ea; Dreamy \$107 ea. LAKE CITY AMUSEMENT CO. 4533 PAYNE AVE., CLEVE-LAND 3, O. Tel: HEnderson 1-7577

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- FOR SALE Coney Island \$390; A.B.C. \$215; Spot Lights \$425; At-lantic City—write, Skee Alleys \$65; Universal Supers \$60; Shuffle Alleys \$15; Five Stars \$145. ALLIED COIN MACHINE CO., 786 MIL-WAUKEE AVE., CHICAGO 22, ILL. Tel.: CAn. 6-0293.
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- FOR SALE-Two brand new Winners (one ball free plays) at \$279.50; like new used Winners \$179.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. Tel: ATwater 7565.
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- FOR SALE-Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

Bally Turi King. REDD Distributors Distributors for Bally, United, Keeney and Exbibit, 298 LINCOLN STREET, ALLSTON, MASS. Tel.: AL-4040. FOR SALE— Futuritys \$247.50; Spot Lites \$359.50; Coney Islands \$325; Turf Kings \$145; Crossroads (floor samples) \$175; Williams Slug Fest \$135; Williams Sportsman (new) \$115; Genco Double Action \$75; United Steeplechases (floor samples \$250; Old Hilltops \$225; Quarterbacks \$50; Genco Shuffle Targets \$49.50; Genco Rip Snorters \$40. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: CAnal 8318.

- FOR SALE New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: COVEN DISTRIBU-TING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.
- FOR SALE Williams Jalopies and Sea Jockeys at low prices. Like new, ready for location. Write us for any of your requirements on music machines, pin balls or games. Give details first letter. SEACOAST DIS-TRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. Tel.: BI 8-3524.
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- FOR SALE 24 W4-L56 (5-10-25) \$34.50 ea.; 11 W1-L-56 (5c) Re-mote \$4.50 ea.; 11 30 W(5c) Rock-ola Postwar \$4.50 ea.; 23 AMI (5-10) Boxes \$24.50 ea.; 11 3020 Wurlitzer \$29.50 ea. MUSIC DIS-TRIBUTORS, INC., 213 FRANK-LIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.
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- FOR SALE-115 New and used wall boxes \$100 at Thermopolis, Wyo-ming. "Radio" JOE WARRING-TON, AUTOMATIC MUSIC, THER-**MOPOLIS, WYOMING.**

FOR SALE - Reconditioned, guaran-

teed perfect, all types and models

of bingo games, Bally Futurity and

Bally Turf King. REDD DISTRIB-

CLASSIFIED ADVERTISING SECTION

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- FOR SALE—Wurlitzer 1080 \$179.50 ea.: Wurlitzer 1100 \$375 ea.; 10 Seeburg 100A-78 \$675. Plus \$10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.
- FOR SALE Packard Boxes (late serial numbers) \$7.50 ea.; Seeburg Hide-A-Ways, Model 146 \$95 ea.; Packard Hide-A-Ways (like new) \$50 ea.; Bally Citations \$25 ea.; Photo Finishes \$49.50 ea.; 3025 Wurlitzer Boxes \$10 ea.; 3031 Wurlitzer Boxes \$6 ea.; Rockola Hide-A-Ways \$60 ea.; Wurlitzer 750's \$50 ea.; Quizzers \$65 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel: MArket 1-3967.
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Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

A S LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:



FOR SALE-Twin Shufflecade \$100; Trophy Bowl, Super Twin Bowler, Double Header \$35 ea.; Bing-A-Rolls \$65. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY, N. Y.

FOR SALE-40 Seeburg Chicken Sam Guns. Rebuilt with Bull's Eye Target—convertible in five minutes to Hula Dancer. Price \$95. Terms: 50% down, balance thirty days. Machines sold on money back guarantee. Trouble Free. M & M AMUSE-MENT CO., MITCHELL MORE-HEAD, 2649 IBERVILLE ST., NEW ORLEANS, LA. TU 8872.

FOR SALE—Ready for location—Col-lege Daze \$75; Fighting Irish \$75; Football \$65; Freshie \$65; Hits and Runs \$99; Majors 49 \$40; Phoenix \$39.50; St. Louis 50; Stop & Go \$99.50; Tahiti \$75; Utah \$60; Silver Bullets \$100; Hayburner \$215. AMUSEMENT ARCADE CO., 419-9th ST, N.W., WASHINGTON, D. C. D. C.

FOR SALE - Seeburg 100 A \$719; Seeburg 147 \$149; Packard Manhattan \$110; 5000 records—used 5c AMERICAN VENDING CO., ea. 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE — Perfect condition, like new: Coney Islands (latest improved model with 5 contacts) \$375; Lead-ers \$325; Hot Rods \$60; Turf Kings \$165; Citations \$35; Various Flip-per Pins, write. 1/3 deposit, bal-ance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHI-CAGO, ILL. Tel.: HEmlock 4-3844.

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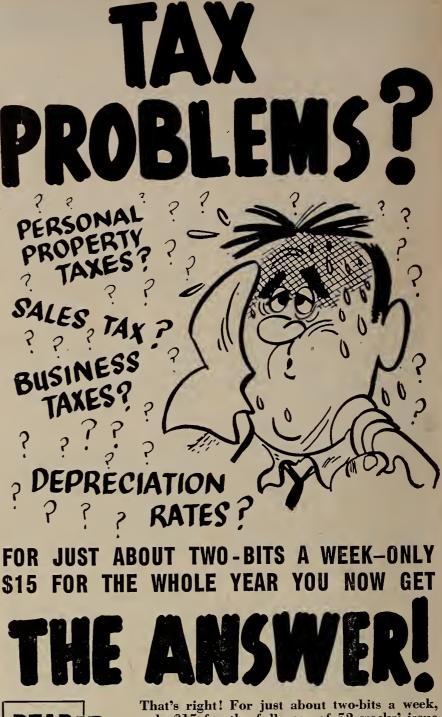
FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERS-BURG, VA. Tel.: 349.

MISCELLANEOUS

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE—Change to dime play. Haw-ley Convertor Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Con-tains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUT. ING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.





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each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It let's you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR—"THE ANSWER"—to your tax prob-

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THE CASH BOX 26 WEST 47th STREET, NEW YORK 19, N. Y.

Gentlemen: It sure is worth \$15 a year to get straightened out with my Tax Collector. Enclosed find my check for \$15. Start sending me "The Cash Box" immediately.

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This Issue Marks The 677th CONSECUTIVE WEEK'S PUBLICATION (Beginning 14th Year) of THE CONFIDENTIAL

PRICE ISTS

With last week's issue of *The Cash Box*, "*The Confidential Price Lists*" concluded its 13th year of unbroken, week-after-week publication. This week it starts its 14th year, bringing the coin machine industry 677 weeks of continual and consistent publication.

Many may wonder how come "13 years of publication" when *The Cash Box* is only 10 years old?

The answer is simple enough. Prior to the introduction of *The Cash Box*, the publisher was engaged in the advertising agency business. Among his clients were practically all the jobbers, distributors and manufacturers engaged in the coin machine industry in the New York area—and also many, many more wholesalers and manufacturers all over the country.

As a means of expediting the arrangement of ads featuring used equipment, it was necessary that a study be made of the prices appearing the previous week. Your publisher arranged a method of compiling these prices, so that the lowest and the highest prices could be noted at a glance.

The idea was an immediate success. Requests from firms thruout the country soon were being received in goodly numbers.

When The Cash Box was conceived in June of 1942, "The Confidential Price Lists" (which were also known at that time as "The C.M.I.—Coin Machine Industry—Blue Book") became part and parcel, as well as the outstanding feature of this publication. However, while the historical background of "The Confidential Price Lists" is interesting, the important fact is that for thirteen complete years they have been of great service to the industry. Over this period (677 weeks) "The Confidential .Price Lists" have been distributed throut the trade, and have listed the equipment being bought and sold in the used market. It has served to keep the industry informed of values, of depreciation, of buying, selling and trading prices.

It is therefore, very satisfying and certainly heart warming to the staff at *The Cash Box* to know that these listings have been accepted thruout the industry over this long period, and have been considered so dependable that they've been used, in addition to selling, buying and trading, but also for adjudication of estates, for loans, for depreciation rates, and official acceptance in the governmental agencies of local, state and federal levels in arriving at fair and equitable tax matters.

Year by year, these listings have been constantly improved. Originally the lists contained only pin ball games now they include all equipment operated with a coin.

Just a few short months ago, "The Confidential Price Lists" were embellished, enhanced and strengthened by the monthly feature "End-Of-The Month Inventory Issue", which most definitely filled a tremendous and vital need of those in the coin machine industry.

STR P "THE CONFIDENTIA L PRICE END OF MONTH INVENTORY ISSUE • September 27, 1952

THIS WEEK'S USED

MACHINE QUOTATIONS

14th Year of Publication 677th Consecutive Week's Issue

How To Use "The

Confidential Price Lists" [Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

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	4. 500K 4. 41 (Counter)	35.00 24.50	59.50 50.00	
	6. 51 (Counter) 4. 61 (Counter)	30.00 24.50	45.00 50.00	
	4. 71 (Counter)	59.50 49.50	75.00 75.00	
	4. 700	49.50 50.00	89.50 79.50	
_	4. 750E 4. 780M Colonel	69.50 49.50	94.50 99.50	
	4. 780E	79.00 50.00	89.50 98.00	
_	4. 850 4. 950	59.50 59.00	79.50 99.50	
_	4* 1015 4. 1017 Hideaway	125.00 99.50	225.00 225.00	
_	2* 1100 4* 1080	$289.50 \\ 125.00$	375.00 200.00	
=	4. 1250 6. 300 Adapter	$369.50 \\ 10.00$	500.00 15.00	
_	6. 320 Wireless Wall Box 6. 310 Wall Box 30 Wire	3.50 4.50	5.00 5 .0 0	
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	6. 331 2 Wire Bar Box 6. 304 2 Wire Stepper	5.00 3.50	$\begin{array}{r}10.00\\5.00\end{array}$	
_	 6. Wireless Strollers 6. 430 Speaker Club with 	19.50	25.00	
	10, 25c Box 6. 420 Speaker Cabinet	69.50 40.00	75.00 49.50	
_	1. 3031 Wall Box 4. 3045 Wall Box	6.00 9.95	$12.50 \\ 20.00$	
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_	4. 120 Wall Box 5c Wire 6. 305 Impulse Rec	3.00 2.50	4.50	
_	6. 350 WIs Speaker 6. 115 Wall Box Wire 5c	17.50	29.50	
	Wireless 6. 135 Step Receiver		7.50 19.50	
_	6. 145 Imp. Step Fast 6. 306 Music Transmit	4.50	7.50	
=	6. 130 Adapter 6. 580 Speaker	15.00	19.50 49.50	
	6. 123 Wall Box 5/10/25 Wireless		15.00	
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_	6. Maestro 4. Mayfair	. 44.00	65.00 59.50	
_	4. Mayfair RC 6. Melody King	. 44.00	59.50 59.50 79.50	
_	6. Crown RC	. 39.50	59.50 79.50	_
	6. Concert Grand 4. Colonel	. 39.50	59.50 49.00	
_	4. Colonel RC 6. Concert Master	. 29.50	49.00 49.00 69.50	
_	6. Concert Master RC	. 59.50	89.00 65.00	
	6. Cadet	. 33.00		

Industry) BLUE BOOK"] FOREWARD: Many times, wide differences ap-pear in the high and low prices of certain equip-ment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quo-tation board at the Stock Exchange—posting the prices as they are quoted for the past week, re-gardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and con-dition of equipment must be taken into considera-tion. (Some equipment offered by outstanding firms, having a reputation for shipping com-pletely reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. territory. METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. EXPLANATION 1. Prices UP 2. Prices DOWN 3. Prices UP and DOWN 4. No change from Last Week 5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer 7. Machines Just Added **Great** Activity NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE **PHONOGRAPHS** (Cont.) 79.50 59.50 Casino RC 49.50 6. 39.50 Commander 69.00 Commander RC 50.00 6. Hi-Tone 9800 ... Hi-Tone 9800 RC Hi-Tone 8800 RC Hi-Tone 8800 RC Hi-Tone 8200 RC 39.50 45.00 60.00 60.00 4. 49.50 49.50 59.00 59.00 4. 59.00 59.00 49.50 4. Hi-Tone 8200 RC 146S 4. 45.00 4. 98.50 139.00 4* 146M 187.00 110.00 149.00 225.00 147S 120.00 **4**. 4 147M 135.00 148S 249.00 265.00 350.00 148M 300.00 4 325.00 725.00 240.00 148ML 4. 148ML
 4* M-100-78
 6. Remote Speak Organ
 6. Multi Selector 12 Rec...
 6. Melody Parade Bar
 6. 5c Wallomatic Wireless
 6. 5c Baromatic Wireless
 6. 5c Wallomatic 3 Wire...
 6. 30 Wire Wall Box 599,50 7.50 17.50 35.00 12.50 6.00 8.50 5.00 4.50 3.00 4.50 2.00 8.00 2.00 9.50 $\leftarrow TOTAL NO. TOTAL VALUE \rightarrow$

1		NUMBER OF EACH MAC		OWNE	
		(FOR INVENTORY PURPOSES ASCE BY FIGURE BETWEEN LOW AND	RTAIN V. HIGH PR	ALUE ICES)	
			-		
1		PHONOGRAPH	S (Co	nt.)	
		6. 5, 10, 25c Baromatic			
		Wire 4. 5, 10, 25c Wallomatic 3	3.00	6.95	
	-	Wire	7.50	9.95	
		4. 5, 10, 25c Baromatic Wireless	6.95	9.00	_
		6. 5, 10, 25c Wallomatic Wireless	8.50	17.50	
		4* 3W2 Wall-a-Matic	11.95	18.50	
		2* W1L-56 Wall Box 5c	5.00	15.00	_
		4. 3W5-L-56 Wall Box			
		5, 10, 25c	34.50	44.50	
	—	4. W4L-56	29.50	37.00	-
		4. W6-L-56-5/10/25	30.00	49.50	
		Wireless 6.Tear Drop Speaker	12.50	49.50 17.50	
		0.1ear Drop Speaker	12.00	11.00	
		BOCK OI			
		ROCK-OL	.А		
		6. Imperial 20	24.50	49.50	-
		6. Imperial 16	25.00	49.50	-
	II —	6. Windsor	29.50	40.00	-
н		6. Monarch	25.00	49.50	-
	-	6. Std. Dial-A-Tone	39.50 39.50	40.00 49.50	-
		4. '40 Super Rockolite 6. Counter '39	19.50	49.50	
		4. '39 Standard	39.50	69.00	
		4. '39 DeLuxe	39.50	65.00	
		4. '40 Master Rockolite	39.50	59.50	_
	_	6. '40 Counter	39.50	49.50	
	1	6. '40 Counter with Std	49.50	54.50	-
	- 11	4. '41 Premier	49.50	69.50	1-
		6. Wall Box	$4.00 \\ 4.00$	9.50 9.50	-
		6. Bar Box 6. Spectravox '41	15.00	29.50	-
		6. Glamour Tone Column	30.00	35.00	
		6. Modern Tone Column.	32.50	40.00	_
		4. Playmaster & Spectravox	49.50	69.00	-
1		4. Playmaster '46	69.00	79.50	-
1	-	6. Playboy	25.00	30.00	-
		4. Commando	30.00 75.00	49.50 150.00	-
	1	4* 1422 Phono ('46) 4. 1424 Phono (Hideaway)	140.00	169.00	-
		4. 1424 Phono (Hideaway) 4. 1426 Phono ('47)	119.00	165.00	
		4. 1432 (Rocket '51)	419.00	495.00	1-
		4. Magic Glo (1428)	295.00	325.00	-
		6. 1501 Wall Box	3.00	7.50	-
		6. 1502 Bar Box	5.00	7.50	-
		6. 1503 Wall Box	12.50	15.00	-
		6. 1504 Bar Box	8.50	17.50	-
		6. 1510 Bar Box	15.00 5.00	20.00 15.00	-
		4. 1525 Wall Box 6. 1526 Bar Box	3.00	19.50	[
		4, 1530 Wall Box	15.00	25.00	
	-	6. 1805 Organ Speaker	24.50	29.00	
		v 1			
		BUCKIE	Y		T

BUCKLEY

6. Wall & Bar Box O.S... 6. Wall Bar Box N.S. 3.00 7.00 5.00 17.50

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PACKARD

2* Pla Mor Wall & Bar Box	4.50	10.00
4. Manhattan	89.00	169.50
4. Model 7 Phono	74.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
-		
MILLS		
6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con).	195.00	295.00
6. Conv. for Panoram	190.00	2000
Peek	10.00	29.5

4. Constellation 125.00 175.00

←TOTAL NO.

TOTAL VALUE \rightarrow

←TOTAL NO.

4.

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Major

6. Casino

Envoy Envoy RC Vogue

Cadet RC

Major Major RC

TOTAL VALUE→

65.00 59.00 59.50 59.00

59.00 59.50 69.50 59.50

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39.50

39.50

39.50 39.50

39.50 39.00

49.50 35.00

"THE CONF	IDENTIAL PL	RICE LISTS"
The Cash Box, Page 39	• END OF MONTH INVENTORY ISSUE	• September 27, 1952
NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)	NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)	NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)
PHONOGRAPHS (Cont.)	PINBALL GAMES (Cont.)	PINBALL GAMES (Cont.) 4. Nifty (Wm 12/50)
A M I 6. Hi-Boy (302) 49.50 55.00 4. Singing Towers (201) 39.50 99.50 6. Streamliner 5, 10, '25. 39.50 79.50 6. Top Flight 25.00 39.50 4. Singing Towers (301) 49.50 55.00 4. Model A '46 250.00 350.00 4. Model B '48 395.00 450.00 4. Model C 450.00 525.00 5. Fiesta 50.00 79.50 2. Fiesta 50.00 79.50 4. Wodel Comber 89.50 129.50 2. Fiesta 50.00 79.50 4. All Reone 19.50 195.00 4. '48 Coronet 400 64.50 159.00 4. '49 Coronet 100 125.00 169.50 4. Chicago Coin Hit Parade 100.00 150.00	4. Cyclone (Got 5/51) 135.00 169.50 4. Dallas (Wm 2/49) 40.00 59.50 4. De Icer (Wm 11/49) 65.00 95.00 4. De Wa Ditty (Wm 6/48) 25.00 45.00 4. Domino (Wm 6/52) 185.00 225.00	4. Nify (Wm 12/50) 90.00 100.00 6. Nudgy (B 47) 25.00 39.50 4. Oasis 90.00 99.50 4. Oklahoma (Un 6/49) 60.00 85.00 4. Oklahoma (Un 6/49) 60.00 85.00 4. Old Faithful (Got 1/50) 95.00 130.50 4. Old Faithful (Got 1/50) 95.00 130.50 4. Olgympics (Wm) 195.00 210.00 4. One Two Three 29.50 50.00 6. Paradise (Un 7/48) 24.50 49.50 6. Paradise (Un 7/48) 24.50 49.50 2* Photo Finish 35.00 65.00 6. Pimlico 15.00 32.50 1. Pin Bowler (CC 7/50) 64.50 95.00 4. Pinch Hitter (Un 5/49) 24.50 55.00 4. Pinky (Wm 10/50) 99.50 125.00 6. Pin Up Girl 15.00 29.50 4. Play Ball (CC 1/51) 35.00 60.00 4. Play Ball (CC 1/51) 35.00 95.00 4. Play Ball (CC 1/51) 35.00 95.00 4. Play Ball (CC 1/51) 35.00 95.00 <tr< td=""></tr<>
4. Ristaucrat 65.00 79.50 4. Williams Music Mite 90.00 145.00 TOTAL NO TOTAL	(Got 9/50) 94,50 122.50 4. Four Stars (Got 6/52) 210.00 260.00 4. Freshie` (Wm 9/49) 65.00 104.50	4. Quarterback (Wm) 48.50 84.50 4. Quarter (Got 2/52) 165.00 190.00
←TOTAL NO. TOTAL VALUE→ CONTIDENTIAL PINBALL GAMES Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.	4. Freshe (wff 9/49)	4. Rag Mop (Wm 11/50). 95.00 149.00 4. Rainbow (Wm 9/48) 37.50 45.00 4. Rainbow (Un 2/49) 25.00 59.00 4. Rancho (B '48) 39.50 49.00 6. Record Time 22.50 59.50 4. Red Shoes (Un 12/50) 90.00 129.50 6. Repeater 17.50 29.50 6. Rio (Un 12/46) 15.00 20.00 4. Rip Snorter (Ge) 25.00 60.00 6. Riviera 14.50 25.00 4. Rocket (Ge 5/50) 79.50 139.50
4. ABC Bowler 25.00 60.00 2* A.B.C. (Un 5/51) 175.00 275.00 4. Ali Baba (Got 6/48) 24.50 49.50	4. Harvest Time (Ge 9/50) 50.00 85.00 4. Harvey (Wm) 125.00 175.00 4. Hawaii (Un 8/47) 20.00 29.50	4. Rondevoo (Un 5/48) 25.00 39.50 4. Rose Bowl (Got 10/51) 150.00 199.50 2. Round Up (Got 11/48) 29.50 64.50
4. Alice (Got 8/48) 25.00 54.50 4. Aquacade (Un 4/49) 30.00 49.50 4. Aquacade (Un 4/49) 30.00 49.50 4. Arizona (Un 5/50) 37.50 95.00 2* Atlantic City (B 4/52) 375.00 500.00 4. Baby Face (Un 1/49) 24.50 45.00 4. Ballerina (B 48) 14.50 35.00 4. Band Leader 25.00 59.50 4. Banjo 20.00 39.00 4. Bank-A-Ball (Got) 37.50 75.00 4. Barnacle Bill (Got 8/48) 40.00 49.50 4. Basketball (Got 10/49) 95.00 149.50	4* Hayburner (Wm 7/51) 195.00 245.00 6. Hi Ride 15.00 25.00 4. Hit Parade 29.50 39.50 4. Hit Parade (CC) 125.00 175.00 4. Hit Varade (CC) 125.00 175.00 4. Hit VN Run (Got 4/52) 185.00 275.00 4. Holiday (CC 12/48) 25.00 49.50 2. Holiday (Ke 12/51) 345.00 400.00 2. Hot Rods (B '49) 39.50 69.50 4. Humpty Dumpty (Got 10/47) 25.00 49.50	2* St. Louis (Wm 2/49) 29,50 50.00 1. Sally (CC 10/48) 29,50 54,50 4. Samba 29,50 59,50 4. Saratoga (Wm 10/48) 29,50 49,50 6. School Days 15,00 17,50 6. Score-A-Line 20,00 39,50 4. Serewball 15,00 39,50 6. Sea Hawk 15,00 220,00 4. Sea Jockeys (Wm 12/51) 225,00 275,00 6. Sea Isle (CC 11/47) 14,50 19,50 4. Select-A-Card (Got 4/50) 25,00 40,00
4. Be Bop (Ex) 50.00 110.00 4. Bermuda (CC 11/47) 20.00 34.50 6. Big Time 32.50 39.50 4. Big Top 49.50 64.50	• 4. Jack 'N Jill (Got 4/48) 25.00 49.50	4. Serenade (Un 12/48) 17.50 39.50 4. Shanghai (CC 4/48) 29.50 49.50 2. Shantytown
4. Big Top 49.50 64.50 4. Black Gold 59.50 65.00 4. Blue Skies (Un 11/48) 25.00 40.00 1* Bolero (Un 1/52) 300.00 395.00 4. Bomber (CC 5/51) 75.00 90.00 4. Bonanza (Wm 11/47) 12.50 29.50 4. Boston (Wm 5/49) 79.00 89.50 4* Bowl. Champ (Got 2/49) 39.50 75.00 4. Bowling League (Got 8/47) 10.00 24.50	4. Jockey Special (B '47) 25.00 45.00 4. Joker (Got 11/50) 115.00 149.50 4. Judy (Ex 7/50) 95.00 119.50 2* Just 21 (Got 1/50) 19.50 40.00 4. K. C. Jones 62.50 89.50 2. King Arthur (Got 10/49) 47.50 119.50 4. King Cole (Got 5/48) 28.50 72.50 4. King Pin (CC) 150.00 175.00	4. Sharpshotel (Ge) 17:30 97:30 4. Shoo Shoo (Wm 2/51) 89:50 100:00 6. Shooting Stars 19:50 35:00 4. Short Stop 25:00 45:00 2. Show Boat (Un 1/49) 25:00 49:50 6. Silver Spray 14:50 24:50 6. Silver Streak (B 47) 14:50 19:50 2. Singapore (Un 11/47) 22:50 29:50 6. Sky Lark 39:50 59:50 6. Sky Line 17:50 29:50
2* Bright Lights (B 5/51) 195.00 340.00 3* Bright Spot (B 11/51) 275.00 450.00 4. Broadway (B)	1* Knockout (Got 1/51) 62.50 100.00 1* Lady Robin Hood (Got 1/48) 29.50 39.50	
4. Buffalo Bill (Got 5/50) 40.00 - 79.50 4. Buccaneer (Got 10/48) 50.00 75.00 6. Build Up 25.00 34.50 4. B'tt'ns & B'ws (Got 3/49) 49.50 69.50 2. Camel Caravan 39.50 69.50 4. Caravan (Wm 7/52) 220.00 250.00 4. Caravaa (Gw 7/52) 220.00 250.00 2. Canasta (Ge 7/50) 25.00	4* Leaders (Un) 289.50 350.00 4. Leap Year 25.00 39.50 4. Line Up 25.50 34.50 2* Lite-A-Line (K 6/51) 125.00 155.00 4. Lucky Inning (Wm 5/50) 35.00 79.50 4. Lucky Star (Got 5/47) 29.50 50.00 4. Mad. Sq. Garden (Got 6/50) 95.00 (Got 6/50) 95.00 139.50	6. Smarty (Wm 12/46) 14.50 25.00 6. Smoky 12.50 19.50 4. South Pacific (Ge 3/50) 50.00 100.00 6. South Paw 15.00 19.50 1* Spark Plugs (Wm 10/51) 210.00 250.00 4. Special Entry (B '49) 20.00 50.00 6. Speed Ball 14.50 32.50 6. Speed Demon 15.00 29.50
4. Carnival (B '48) 25.00 45.00 4. Carolina (Un 3/49) 30.00 49.50 4. Carousel 15.00 29.50	6. Magic 28.50 54.50 4. Maiors '49 (CC 2/49) 35.00 50.50 4. Major League Baseball 39.50 59.50	4. Speedway (Wm 9/48) 39.00 59.50 6. Spellbound (CC 5/46) 10.00 14.50
4. Catalina (CC 2/48) 24.50 29.50 2* Champion (B '48) 39.50 85.00 1. Champion (CC 6/49) 52.00 135.00 6. Chico 39.50 69.50 4. Cinderella (Cot 3/47) 25.00 39.50 4* Citation (B/48) 25.00 75.00 4. Cleopatra 25.00 39.50	2. Manhattan (Un 2/48) 22.50 34.50 1. Majorettes (Wm 4/52) 180.00 269.50 4. Mardi Gras 25.00 45.00 4. Marjorie (Got 7/47) 14.50 29.50 4. Maryland (Wm 4/49) 25.00 75.00 4. Merry Widow 24.50 39.50	4. Spinball (CC 5/48) 29,50 49,50 4. Spot Bowler (Got 10/50) 115,00 139,50 2* Spot-Lite (B 1/52) 285,00 425,00 6. Sport Event 19,50 29,50 6. Sport Special 17,50 30,00 6. Sports 19,50 25,00
6. Club Trophy 29.50 49.50 2* College Daze (Got 8/49) 54.50 75.00 2* Coney Island (B 9/51) 265.00 450.00 4. Contact 20.00 55.00	4. Melody (B 47)	6. Spot-A-Card 25.00 29.50 6. Spot Pool 19.50 29.50 4. Springtime (Ge) 125.00 150.00 6. Stage Door Canteen 10.00 25.00
		6. Stars 15.00 19.50 6. Stardust (Un 5-48) 25.00 45.00 4* Steeple Chase (Un 2/52) 250.00 295.00 6. Step Up 10.00 14.50 2. Stop & Go (Ge 3/51) 69.50 125.00
4. Crazy Ball (CC 7/48) 29.50 45.00 4. Crossroads (Got 5/52) 175.00 210.00 ←TOTAL NO. TOTAL VALUE→	4. Nevada (Un 10/47) 15.00 29.50 4. Niagara	$ \begin{array}{c}$

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The Cash Box, Page 40	• END OF MONTH INVENTORY ISSUE	• September 27, 1952
NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)	FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES	NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)
PHOURE DETWEEN LOW AND PRICES PURDER LETWEEN LOW AND PRICES PURDER DETWEEN LOW AND PRICES </th <th></th> <th></th>		

The Cash Box, Page 41 • END OF MONTH INVENTORY ISSUE • September 27, 1952

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Į	NUMBER OF EACH MACHINE OWNEL VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)	1
1	HOT COFFEE	1
	4. Andico Cafe Petit, 200 cups	
	200 cups 175.00 225.00 4. Bert Mills Coffee Bar,	1000
-	600 cups 200.00 250.00	
_	4. Bert Mills Coffee Bar, 500 cmps	
	4. Rot-O-Mat Comb Hot	•
	Coffee-Choc., 600 cups 250.00 300.00	
	600 cups 250.00 300.00 4. U-Select-It Hot Coffee,	
	600 cups 375.00 400.00	
	CARBONATED DRINK 4. Colespa 1950 Hermetic, 600 cups, 3 drinks\$300.00 \$350.00	
	4. Colespa 1951 Hermetic,	
	600 cups, 3 drinks 400.00 475.00 4. Drink-O-Mat, single 5c,	
	1000 cups 200.00 300.00	
_	4. Drink-O-Mat, 3 Units, 5c, 1000 cups	
_	4. Drink-O-Mat, 4 Unit, 5c,	
	1000 cups 400.00 450.00 4. Lyons Model 1400, 5c	
	single 350.00 400.00	
	4. Lyons Model 1400-2F. 500.00 600.00	
	4. Lyons Model 500, 5c single 225.00 275.00	
۲ <u> </u>	4. Mills Automatic Foun-	
	tain, 400 cups 150.00 250.00 4. Mills Automatic Foun-	
	tain, 400 cups, with-	
	out changemaker 100.00 175.00 4. Soda Shoppe 900.00 950.00	
	4. Spacarb single 5c, 1000	
2	cups	
	cups 400.00 550.00	
	4. Spacarb 4 Unit 5c, 1000 cups 600.00 650.00	
	4. Super Vend 3-Way, 600	
	cups 200.00 250.00	
		•

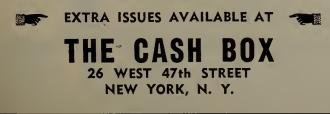
NON-CARBONATED DRINK

 4. American Simplex, 5c, 200 cups\$100.00 \$150.00 4. Refreshomat, 5c, 10c, 	
300 cups 250.00 300.00	
CAN DRINK 4. Juice-Bar, 6 sel., 600	

cans	\$325.00 \$450.00	
4. Refresher, 3 sel		
cans	425.00 500.00	1
←TOTAL NO.	TOTAL VALUE→	
	4. Refresher, 3 sel	cans

SAVE THIS WEEK'S ISSUE

After you have filled out the "End-of-Month Inventory" which appears in conjunction with "The Confidential Price Lists" save this issue of "The Cash Box" and place it in your permanent business files. This is your standing as of September, 1952, and will act as absolute proof of your capital machines worth regarding actual valuation for many types of taxation. Remember-it is important that you "save this week's issue of 'The Cash Box'".



USE THE FOLLOWING SPACE FOR EQUIPMENT NOT LISTED ON PRECEDING PAGES

NUMBER OF MACHINES	TRADE NAME OF . MACHINES	PRICE
	· · · · · · · · · · · · · · · · · · ·	
· · · ·	-	
. <u></u> ı		
		129
· · · · · · · · · · · · · · · · · · ·		
	←TOTAL NO. TOTAL VALUE→	

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

1000, 11 01 20 10001,0	
MI, INC.	J. H. KEENEY & CO., INC.
Model D-40 Phonograph\$795.00	Electric Cigarette Vendor\$284.50
Model D-80 Phonograph 925.00	Coin Changer Model 304.50
Model HS-SM Hideaway 575.00	MARVEL MFG. CO.
5c-10c Wall Box (40 Selections) 59.50	Overhead Scoreboard for
5c Wall Box (40 Selections) 53.50	Shuffleboards
Amivox Speaker	Wall Type Scoreboards for
ALLY MEC. CO.	Shuffleboards
ALLY MFG. CO.	ROCK-OLA MFG. CORP.
Frolics\$ 665.00	Super Rocket '52-50 Phonograph
Futurity	(Model 1434)
The Champion (Mech. Horse) 1,195.00	Model 1538, 5c-10c-25c Wall Box 59.50
Sunshine Park 735.00	Model 1536 Sc Wall Box
HICAGO COIN	23 Wire 39.50
Band Box (New Model) \$229.50	Model 1424 Playmaster 440.00
6 Player Match Bowler 575.00	NATE SCHNELLER, INC. (NASCO)
10th Frame Bowler 575.00	Atomic Jet (Kiddie Ride) \$995.00
OIN-O MFG. CO.	UNITED MFG. CO.
Pitch-O-Matic (Automatic	Six Player Super Shuffle Alley. \$535.00
Baseball Pitcher\$1,295.00	Stars
I. C. EVANS & CO.	Star 6-Player Shuffle Alley 8 ft 565.00
	WICO CORP.
Century Phono 100/45\$1,050.00 Jubilee Phono 40/45	Major Leaguer (Automatic
Jubilee 40/78 795.00	Baseball Pitcher)
	WILLIAMS MFG. CO.
THE EXHIBIT SUPPLY CO.	
Big Bronco\$997.50	Paratrooper\$295.00
Silent Salesman (Card Vendor) 79.50	THE RUDOLPH WURLITZER CO.
Super Twin Rotation 695.00	Model "1400" Phonograph
ENCO MEC & SALES CO	Model "1450" Phonograph
ENCO MFG. & SALES CO. "400"\$495.00	Model 1500 Phonograph
100	Model 4851 5c-10c-25c Wall Box
). GOTTLIEB & CO.	(48 Selections)
Skill Pool	Model 5204 Wall Box 5c-10c-25c
NTERNATIONAL MUTO. CORP.	(104 Selections) Model 5100 8" Speaker
Photomat '52\$1,900.00	Model 5100 6 Speaker Model 5110 12" DeLuxe Speaker
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The Cash Box

September 27, 1952

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