

THE CASH BOX

VOLUME XIV

APRIL 4, 1953

NUMBER 28



Amos Milburn, who has followed his hit of "Greyhound" with still another smash, "Let Me Go Home, Whiskey", brings smiles to the faces of everyone connected with Aladdin Records as they open telegrams from distributors all over the country ordering more disks to be shipped immediately. Left to right are: Irv Shorten of Allied Music Sales, Aladdin's Los Angeles distributor; Ed Mesner, the firm's A & R chief; Amos Milburn; and Leo Mesner, president of Aladdin.

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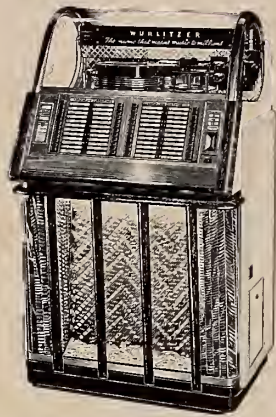
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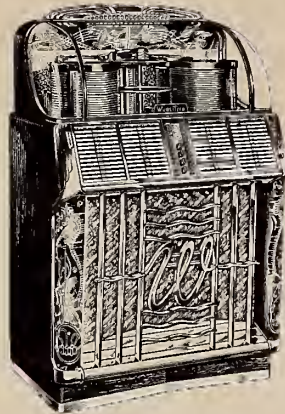
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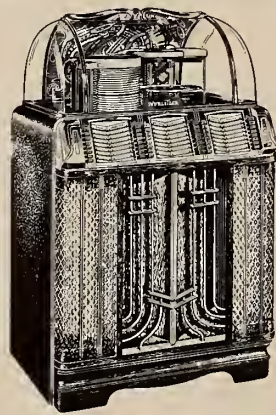


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Music Editorial

Through The Network of Juke Boxes Everywhere In The Nation:

America's Regional Music

Has Become

America's National Music

In the past five years there's been a basic change in the kind of American music that has reached the height of popularity. Whereas a decade or two ago, the top hits for the most part originated in the great sophisticated centers such as New York, Chicago or Hollywood, today they come from everywhere in the country, from every regional area and represent every local outlook and feeling.

This tremendous change in America's musical tastes has usually been summed up as the emergence of folk music. But it is in reality more than just that. It is the acceptance by the American people of its own traditions and creativeness.

It might be asked why has it taken so long for this creativeness to receive recognition. The answer is simply that until recently we didn't have the means by which great numbers of people could be exposed to regional music in an acceptable way, in a way they could understand and appreciate.

Perhaps the greatest thanks for this achievement should go to the record companies. For it has been through recorded presentations that regional music has been able to reach the entire country in the shortest possible time. And it is also through the imaginativeness of the A & R men that folk tunes have been recorded in a way which is meaningful to the general public.

Before folk music emerged into the popular market, there had been numerous good tunes which remained strictly local, hits in their own area, but never going any further. It was when A & R men started taking these songs and presenting them in a pop fashion that the general public began to realize that perhaps they were missing something by not looking closer at these regional products. People in the trade began to realize that they were passing up a literal gold mine of material because the manner of presentation was different from what they were used to hearing.

But as soon as these songs were translated into the pop idiom, they became just as big

—and many times even bigger—than they had been in the folk field.

While the A & R men deserve the credit for being the first to experiment with this music, it must always be recognized that it was through the network of 550,000 juke boxes located throughout the land that these songs were able to be exposed to audiences all over the country at the very same time.

As a matter of fact the juke box has played a major part in making our former regional music our current national music.

Before the introduction of the modern juke boxes in the early thirties, the only means for quickly spreading a song was through radio. But network shows, which could go across the entire country, were composed mainly of tunes written in the big city sophisticated tradition. There wasn't room on them for tunes from regional areas.

Only when the juke box really came into its own was it possible to program folk records everywhere in the nation—and so learn that they were meaningful everywhere.

Since the introduction of regional music, it has become so recognizable to the general public that still another phenomenon is now occurring. Some folk tunes now no longer have to be translated into pop forms but are acceptable in their original form. The most striking example of this is the current Hank Williams hit "Kaw-Liga". Many of Hank Williams' tunes have been done pop before but never has he as an artist gone pop. Now apparently the public has been so conditioned to folk music that even a straight folk rendition without any pop embellishments gets its message across.

Yes, popular musical tastes have undergone a drastic upheaval. And we're extremely happy to note that today, instead of decrying the fact as was the rule a few years ago, music men are not only accepting it and dealing with it, but are actually giving credit where it is due for the magnificent job that has been done in educating the public to enjoy this music.

DINAH SHORE

is sweeter than ever with

“sweet thing”

and

“why come crying to me”

RCA Victor
20/47-5247



RCA VICTOR Best Sellers

WEEK OF APRIL 4th

POPULAR

HOT TODDY / SERENADE Ralph Flanagan	20-5205 (47-5095)	78 rpm	45 rpm
WILD HORSES / I CONFESS Perry Como	20-5152 (47-5152)		
HOW DO YOU SPEAK TO AN ANGEL / DOWNHEARTED Eddie Fisher	20-5137 (47-5137)		
DON'T LET THE STARS GET IN YOUR EYES / LIES Perry Como	20-5064 (47-5064)		
APRIL IN PORTUGAL / PENNY WHISTLE BLUES Freddy Martin	20-5052 (47-5052)		
I FEEL LIKE I'M GONNA LIVE FOREVER / HOW COULD YOU Sunny Gale	20-5216 (47-5216)		
WILL-O'-THE-WISP ROMANCE / THE MAGIC TOUCH Hugo Winterhalter	20-5209 (47-5209)		
LAST STOP / I'M WITH YOU Dorothy Loudon	20-5238 (47-5238)		
ECSTASY TANGO / WAGGASHOE The Three Suns	20-5185 (47-5185)		
TRAIN, TRAIN, TRAIN / I CAN'T GET STARTED Buddy Morrow	20-5212 (47-5212)		
NOW THAT I'M IN LOVE / YANKEE DOODLETOWN Sauter-Finegan	20-5248 (47-5248)		
PUT THAT SAWDUST BACK ON THE FLOOR THE BLUE SCARECROW Allan Small	20-5198 (47-5198)		
A-L-B-U-Q-U-E-R-Q-U-E / MOON Ralph Flanagan	20-5237 (47-5237)		
BLUE VIOLINS / FANDANGO Hugo Winterhalter	20-4997 (47-4997)		
GOMEN NASAI / SPRINGFIELD MOUNTAIN Harry Belafonte	20-5210 (47-5210)		

COUNTRY-WESTERN

MOONLIGHT AND ROSES / THE MISSOURI WALTZ Eddy Arnold	20-5192 (47-5192)		
DON'T LET THE STARS GET IN YOUR EYEBALLS UNHAPPY DAY Homer & Jethro	20-5214 (47-5214)		
YOU ALWAYS HURT THE ONE YOU LOVE I'M GONNA LOCK MY HEART Eddy Arnold	20-5193 (47-5193)		

RHYTHM & BLUES

I WANNA KNOW / LAUGHING BLUES The Du Droppers	20-5229 (47-5229)		
SHE'S DYNAMITE / I'M GONNA TELL EVERYBODY Piano Red	20-5224 (47-5224)		
AND THE BULL WALKED AROUND, OLAY / MARGIE Les Harris	20-5132 (47-5132)		

TIPS FROM THIS WEEK'S RELEASE

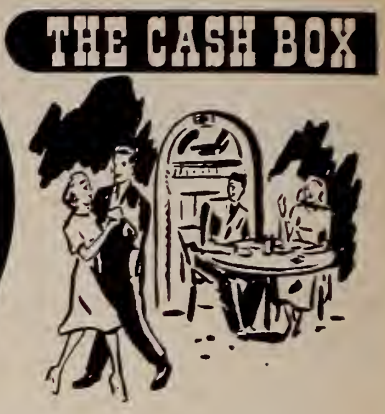
I HAD THE CRAZIEST DREAM (from the film "Springtime in the Rockies") HOME IN PASADENA The Skylarks	20-5257 (47-5257)*
MISSING (One Heart) (Oh Jenny) THE WIDOW WALK Damita Jo With The Rockets	20-5253 (47-5253)*
ROLLIN' ROLLIN' STONE / I'D LOVE TO FALL ASLEEP Lily Ann Carol. Orch. directed by Sy Oliver	20-5256 (47-5256)*
ANNA (El Negro Zumbon) (from the film "Anna") CACHITA Al Caiola with Rhythm	20-5252 (47-5252)*

* 45 rpm cat. nos.



THE NATION'S
TOP TEN
PLUS
THE NEXT
15
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

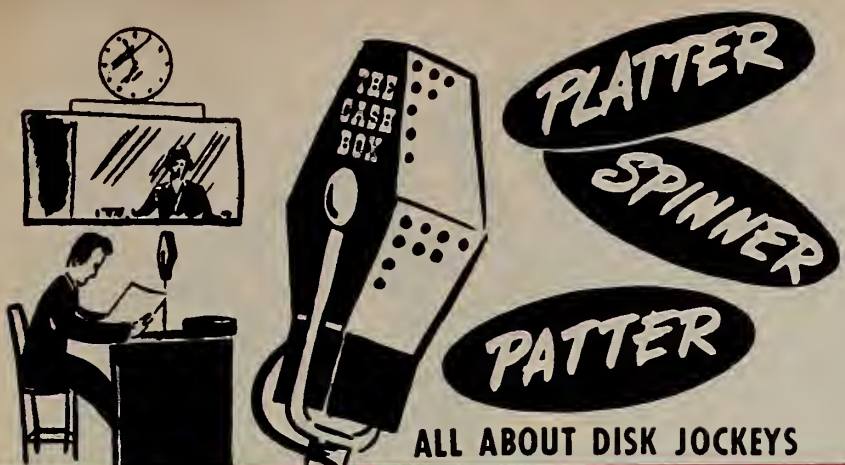


AL—Aladdin	CO—Columbia	FE—Federal	LO—London	PR—Prestige	SIT—Sittin' In
AP—Apollo	CR—Coral	4 Star—Four Star	MA—Mars	RA—Rainbow	SP—Specialty
AT—Atlantic	DA—Dano	IM—Imperial	ME—Mercury	RH—Recorded In Hollywood	SW—Swingtime
BU—Bullet	DE—Decca	IN—Intrc	MG—MGM	RE—Regent	TE—Tempo
BR—Brunswick	DN—Devon	JU—Jubilee	MO—Modern	SA—Savoy	TN—Tennessee
CA—Capitol	DY—Derby	KI—King	OR—Ortiale	UN—United	VI—RCA Victor
CH—Chess	ES—Essex		PE—Peacock		

- | | | |
|-----------|--|-----------|
| 1 | HOW MUCH IS THAT DOGGIE IN THE WINDOW
PATTI PAGE
ME-70070 (45x70070)—Patti Page | 1 |
| 2 | TILL I WALTZ AGAIN WITH YOU
TERESA BREWER
BR-84002—Five Bills
CO-39952 (4-39952)—Ken Griffin
CR-60873 (9-60873)—Teresa Brewer
CR-60916 (9-60916)—Tommy Sosebee
DA-795—Regina Kujawa
DE-28506 (9-28506)—Dick Todd
DE-28539 (9-28539)—Russ Morgan
JU-6014—Swanson-Travis
KI-1169—Gore-Wright
ME-70069—Harmonicats
PR-1038—Harris-Light
RH-142—Red Callender
VI-3103—E. P.—Three Suns | 2 |
| 3 | TELL ME YOU'RE MINE
THE GAYLORDS
CO-39914 (4-39914)—Mindy Carson
DE-28569 (9-28569)—Russ Morgan
ME-70030 (45-70030)—The Gaylords | 3 |
| 4 | YOUR CHEATIN' HEART
JONI JAMES
CA-2377 (F-2377)—Jan Garber O.
CO-39938 (4-39938)—Frankie Laine
DE-28628 (9-28628)—Louis Armstrong
MG-11416 (K-11416)—Hank Williams
MG-11426 (K-11426)—Joni James | 6 |
| 5 | PRETEND
NAT "KING" COLE and RALPH MARGERIE
CA-2346 (F-2346)—Nat "King" Cole
CO-39915 (4-39915)—Ken Griffin
CR-60927 (9-60927)—Eileen Barton
DE-28576 (9-28576)—Guy Lombardo O.
ME-70045 (45-70045)—Ralph Margerie O.
VI-20-5119 (47-5119)—Henri Rene O. | 4 |
| 6 | SIDE BY SIDE
KAY STARR
CA-2334 (F-2334)—Kay Starr
VI-20-4741 (47-4741)—Frankie Carle | 7 |
| 7 | WILD HORSES
PERRY COMO
CA-2349 (F-2349)—Ray Anthony O.
VI-20-5152 (47-5152)—Perry Como | 9 |
| 8 | I BELIEVE
FRANKIE LAINE
CA-2332 (F-2332)—Jane Froman
CO-39938 (4-39938)—Frankie Laine | 10 |
| 9 | DON'T LET THE STARS GET IN YOUR EYES
PERRY COMO
CA-2216 (F-2216)—Skeets McDonald
CA-2256 (F-2256)—Gisele MacKenzie
CO-21025 (4-21025)—Ray Price
CR-60882 (9-60882)—Eileen Barton
DE-28460 (9-28460)—Red Foley
ME-70023 (45-70023)—Lola Ameche
ME-70047 (45-70047)—Bobby Maxwell
VI-20-5040 (47-5040)—Johnnie & Jack
VI-20-5064 (47-5064)—Perry Como | 5 |
| 10 | TELL ME A STORY
FRANKIE LAINE & JIMMY BOYD
CO-39945 (4-39945)—Frankie Laine & Jimmy Boyd | |

11) HAVE YOU HEARD. 12) SAY IT WITH YOUR HEART. 13) NO HELP WANTED. 14) HELLO SUNSHINE. 15) HOT TODDY. 16) CONGRATULATIONS. 17) SEVEN LONELY DAYS. 18) HOLD ME, THRILL ME, KISS ME. 19) KAW-LIGA. 20) I'M SITTING ON TOP OF THE WORLD. 21) CAN'T I. 22) GOMEN-NASAI. 23) DOWNHEARTED. 24) WHY DON'T YOU BELIEVE ME. 25) SHE WEARS RED FEATHERS.





THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. PRETEND Nat "King" Cole (Capitol)
2. HOW MUCH IS THAT DOGGIE IN THE WINDOW Patti Page (Mercury)
3. TILL I WALTZ AGAIN WITH YOU .. Teresa Brewer (Coral)
4. I BELIEVE Frankie Laine (Columbia)
5. SIDE BY SIDE Kay Starr (Capitol)
6. YOUR CHEATIN' HEART Joni James (MGM)
7. TELL ME YOU'RE MINE The Gaylords (Mercury)
8. WILD HORSES Perry Como (RCA Victor)
9. TELL ME A STORY Laine-Boyd (Columbia)
10. DON'T LET THE STARS GET IN YOUR EYES Perry Como (RCA Victor)

Stan Pat (WTNJ-Trenton, N. J.) has accomplished what is the dream of every entertainer in the business. Stan has just spent a complete day with the photographer for Look and Glamour magazine in preparation for a story in pictures of a typical day with a Broadway agent. The jockey went through the usual routine of pics with luscious models, musicians, singers, brother deejays at restaurants, theatres, studios, cocktail parties, and seated at the desk in his busy booking office. When this breaks nationally, it should be the making of Stan and he appreciatively writes, "I am very grateful to The Cash Box as you make an awful lot of things possible for me. Thanks for everything". Good luck, Stan. Glad to be able to help you on the way up.



TOM EDWARDS
(WERE—Cleveland, O)

Pic of the week—In the January 3 issue this column ran a gagged up pic of Tom Edwards (WERE-Cleveland, O.) that almost scared his friends silly. This is what he really looks like. Any better? Maybe we should have stuck to the January 3 shot. . . . Gil Henry (KING-Seattle, Wash.) just completed a two-month survey to determine the most popular recording stars among the listeners of his show, "King's Open House". Male vocalists are 1) Eddie Fisher, 2) Victor Marchese, 3) Perry Como. Fems are 1) Doris Day, 2) Rosemary Clooney, 3) Jo Stafford. Bands are 1) Billy May, 2) Hugo Winterhalter, 3) Ray Anthony, Les Brown, and Guy Lombardo. . . . Been a bit of shufflin' at WREV-Reidsville, N. C. Gene Whitaker handles pop, Henry Tuck the Western and Folk, and Thurman Ruth will take care of the rhythm and blues. . . . Lawrence

Kneeland (WERI-Jewett City, Conn.) comes up with a new gimmick. On each program he plays one song whose title contains a number. At this writing he is up to number ten and still going. . . . Bob Edwards (WFBC-Greenville, S. C.) now taking orders from Uncle Whiskers. "Slim" King who is replacing Bob on "The Crossroads Store" was with WLW-Cincinnati, O. as vocalist and guitarist on both local and network radio and TV for the past two and a half years. . . . Bill Reynolds (WTMJ-Milwaukee, Wisc.) delighted to hear from Pee Wee King who read about his Music, Milwaukee Show in The Cash Box. . . . Jilla Webb on a promotion tour with her new MGM record "There's Poison In Your Heart" is visiting the jockeys and distributors in Cleveland, Akron, Columbus, Detroit, Cincinnati and other points west. . . .

Scoop. TeeVee Sweetheart, Dorothy (Small World) Collins has formed her own diskery, Audivox, with hubby Raymond Scott and publicist Leonard Wolf. You'll be hearing all about it, with disks and brochures in about 2 weeks.

Hugh W. Smith (WLOX-Biloxi, Miss.) very much impressed with "Sentimental Souvenirs" as performed by Buddy Cunningham and the Anita Kerr Singers on the J.B. label. Hugh has made it part of his regular program line-up. . . . On March 21 station WKOX-Framingham, Mass., commenced a new series of weekly four-hour "Open House" programs featuring deejays John Grubbs and Roy Leonard, known to their fans as "The Rover Boys". Guest stars appear and refreshments are served to the public. . . . Norman Greene on his recent visit to Cleveland guested with Howie Lund (WJW) and Tommy Edwards (WERE) who are running his "Suspicion" contest. . . . Jocks working at WWON-Woonsocket, R.I. are Gene Rousseau, program director and deejay for classical and pop; Henry Bouchard, pop request show; and Frank Titus, pop. . . . On Bill Silbert's popular "live" WMGM show, "Silbert At Six", he played host to Debbie Reynolds, Eileen Barton, and Steve Lawrence. . . . Pete Ward (WCCM-Lawrence, Mass.) was out last week with a back ailment and Ernie LaBranche did a great job as fill-in. . . . Dick Karnow (WGSM-Huntington, L. I.) who wakes up Long Island with his early show (6-9 a.m.) is now featuring the top 25 tunes on his Saturday afternoon show based on "The Cash Box" lists. . . . Pete Dryer (KVOL-Lafayette, La.) now has two Saturday shows. One r & b and the other pop.



CAPITOL salutes the man whose ten years of dynamic spirit and provocative ideas have set the pace for modern bands!



2 NEW STAN KENTON ALBUMS



"New Concepts of Artistry in Rhythm"

— exciting performances by Kenton's greatest aggregation
Album No. 383
Available on Long Play and on "45" Extended Play



"Sketches on Standards"

— request selections from the Kenton dance library
Album No. 426
Available on Long Play and, in two parts, on "45" Extended Play

THE ENTIRE CATALOG of Kenton recordings is available once more for followers of THE STAN KENTON RECORD! This list includes fifty single records and these ten memorable albums:

- "Artistry In Rhythm" no. 167
- "A Concert In Progressive Jazz" no. 172
- "Stan Kenton Encores" no. 155
- "Innovations In Modern Music" no. 189
- "Milestones" no. 190
- "Stan Kenton Presents" no. 248
- "Stan Kenton Classics" no. 358
- "City Of Glass" no. 353
- "Prologue" no. 386
- "Popular Favorites" no. 421

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

ACQUIVIVA & HIS ORCH.
(MGM 30764; K-30764)

ⓑ "THAT'S ALL" (3:02) [Meridian Music] After listening to this lovely instrumental, one must classify Tony Acquiviva as one of our top pop conductors and arrangers in the lush instrumental field. This pretty piece is perfect. It's soft and sweet.

ⓑ "THE CAVALIER'S BALL" (3:09) [A. Q. V. Music] A more commercial melody is presented by Tony on this end with a tune that has a "toy soldier" sound. It's lush and stringy and full of life and vigor. A potent instrumental that could catch on.

THE HARRY GROVE TRIO
(London 1316; 45-1316)

ⓐ "LITTLE RED MONKEY" (2:20) [Miller Music] The exciting and interesting sound that comes from the instruments of the Harry Grove Trio does wonders with a cute ditty. The number has a haunting sound to its pleasantness.

ⓐ "THE MAGIC MUSIC BOX" (2:35) [Cromwell Music] Another cute and lively item is given the light and gay treatment by the Grove trio. The cute bounce and happy tempo help put across this novelty.

THE DE MARCO SISTERS
(MGM 11462; K-11462)

ⓑ "PRETTY BABY" (1:59) [Remick Music] A cute oldie gets a lively and harmonic treatment from the striking voices of the DeMarco Sisters. Their rock rhythm and smooth style comes off fine on this happy novelty.

ⓑ "BOUILLIBASE" (2:56) [Weiss & Barry Music] The girls pick up the tempo to a rousing jump beat for their bop slang delivery of a cute ditty with a real rocking beat. The amusing lyrics add a great deal to a sock rendition.

RICKY HALE
(Dana 2102; 45-2102)

ⓑ "LOVE ME" (3:08) [Dana Music] Ricky Hale takes some top drawer material and belts out a lovely ballad with a great deal of emotion. Jimmy Carroll and his ork do a superb job of showcasing the artist's juicy treatment.

ⓑ "GONE" (2:56) [Dana Music] The artist does some more powerful balladeering on a fast moving beauty item that he does with a great deal of inspiration. The delivery is fine and stands out as a potent side for the lad.

SAUTER FINEGAN ORCHESTRA
(RCA Victor 20-5248; 47-5248)

ⓑ "YANKEE DOODLETOWN" (2:28) [Zephyr Music] The famous melody of "Yankee Doodle Went To Town" gets its face lifted by the fascinating sound of the Sauter Finegan ork. The jump version is really different and could easily catch on. It could hit big.

ⓐ "NOW THAT I'M IN LOVE" (2:35) [Burke & Van Heusen] The finale from the "William Tell Overture," better known as the theme to the Lone Ranger, gets a light treatment with new lyrics by Anita Boyer. The instrumental is exciting. Lyrics don't seem to fit.

THE CASH BOX DISK OF THE WEEK

"I'M THE KING OF
BROKEN HEARTS" (2:50)
[Dartmouth Music]

"NO ONE WILL
EVER KNOW" (2:41)
[Milene Music]

TONY BENNETT
(Columbia 39964; 4-39964)



TONY BENNETT

● Tony Bennett comes up with two sensational sides that are definitely his best offerings since "Because Of You." Since his fabulous

success with "Because" people have said that his other recordings were too beautiful to be commercial. Now the balladeer has two sides that are both beautiful and commercial. "The King Of Broken Hearts" is a number with a lovely tune and absolutely great lyrics. Each line is unusually outstanding, and Percy Faith's backing fits the number perfectly. "No One Will Ever Know" is the title of the coupling that Tony sends out with tears and expression. His velvety voice can really be felt on this end. Seldomly does one find two great sides back to back. Here is a terrific chance for ops to make a twin killing.

"WAITING FOR YOU" (2:42) [Sam Fox Publications]

"I LIVED WHEN I MET YOU" (2:36) [Alamo Music]

VERA LYNN

(London 1302; 45-1302)



VERA LYNN

● Although Vera Lynn doesn't make too many personal appearances in our country, the English vocalist is well accepted by the

American public in the wax field. She had tremendous success with "Auf Wiederseh'n Sweetheart" and "Yours." Now the thrush borrows the services of the Soldiers, Sailors and Airmen of Her Majesty's Forces to do a lovely waltz ballad tagged "Waiting For You." The lovely tune and the sentimental softness of delivery could make this another contender for top honors. Flip is another pretty ballad labeled "I Lived When I Met You" that Vera sends out wonderfully with her companions and Roland Shaw's ork. Both ends are packed with quality, but we look for the top half to make the bigger stir.

TOMMY EDWARDS

(MGM 11465; K-11465)

ⓑ "I LIVED WHEN I MET YOU" (2:55) [Hill & Range Songs] The soft and caressing manner with which Tommy Edwards sings and eases through a song is perfectly shown on this lovely tune. He gives it a great deal of expression. It's a wonderful love song.

ⓑ "AU REVOIR" (2:55) [Hollybrook Music] Here the warm voiced artist does a sentimental goodbye song in a heart felt manner. The lush and soft LeRoy Holmes backing adds a great deal to an already lovely side. A fine coupling.

JOHNNY MADDOX

(Dot 15062; 45-15062)

ⓑ "TWILIGHT TIME" (2:38) [Cambell-Porgie] Johnny Maddox hands in some fancy fingering as he leads his Rhythmaires with an appealing piano treatment of a fine lilt full of rhythm and rag time feeling. Lovely standard sounds terrific.

ⓑ "ALICE BLUE GOWN" (2:30) [Leo Feist Inc.] The bar room type of piano offering by Johnny on this side sounds great too. He does a solid "gay twenty" type of instrumental to this happy bouncer. The tune of this oldie is already accepted as wonderful.

JOHNNY LONG ORCH.

(Coral 60857; 9-60857)

ⓐ "EASTER PARADE" (2:35) [Irving Berlin Music] The pretty harmony of the Beachcombers is set to a lovely holiday standard and showcased by the soft and smooth music of Johnny Long's ork. A good filler for the Easter holiday.

ⓐ "NIGHT AND DAY" (2:29) [Harms Inc.] Here Johnny's boys lend their talents to a fine oldie penned by Cole Porter. The pretty tune to the two step tempo makes for inviting listening.

GUY LOMBARDO

(Decca 28655; 9-28655)

ⓐ "DOWNHEARTED" (2:48) [George Paxton Inc.] The usual fine dance music that comes from the Guy Lombardo orchestra continues to flow as Guy and Kenny Gardner do a straight forward cover job on a good song. Fine for dancing and good listening.

ⓐ "SEVEN LONELY DAYS" (2:39) [Jefferson Music] Another fine tune that's breaking into the hit class is treated by the Lombardo crew. Kenny Gardner eases through this bouncing number in a smooth and inviting manner.

GERALDO'S NEW CONCERT ORCH.

(Columbia 39967; 4-39967)

ⓐ "THE ECSTASY TANGO" (2:38) [Jefferson Music] A pretty and new tango with a lovely melody is rendered in a sultry manner by the instruments of Geraldo's New Concert Ork. The lush and full sound should go well in the boxes.

ⓐ "LA CUMPARSITA" (2:41) [Public Domain] Here the strings and lush fullness lend themselves to one of the greatest of all tangos. The presentation comes off smoothly.

CONNIE BOSWELL

(Decca 28626; 9-28626)

ⓐ "MAIN STREET ON SATURDAY NIGHT" (2:35) [ABC Music] The fresh voice of Connee Boswell brightens up a peppy bouncer with an appealing multiple voice job that blends into a single voice. Lively material.

ⓐ "WITH ONE RED ROSE" (2:33) [Alamo Music] The polished thrush hands in another multiple voice job on a slow waltz tempo ballad. She gives the tune a tender touch.

JANE RUSSELL

(American 100)

ⓐ "THE GILDED LILY" (2:55) [Mills Music] Movie star Jane Russell does a torchy blues type of reading on a number she offered in "Montana Belle." A rinky-tink piano sets up the bar room mood.

ⓐ "THE WRONG KIND OF LOVE" (3:04) [Mills Music] Freddie Karger backs Jane on another slow and sexy type of number. The thrush does an ok job of vocaling on a pretty good tune.

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Featuring the Great Voice of JIMMY SACCA

"IF I WERE KING" | "I CAN'T LIE TO MYSELF"

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Johnny **MADDOX**

America's Greatest Piano Stylist

"ALICE BLUE GOWN" | "TWILIGHT TIME"

DOT 15062; 45 x 15062



SENSATIONAL YOUNG BAND LEADER!

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His Clarinet and Orchestra

"CHOPPIN'" | "NEW SUMMIT RIDGE DRIVE"

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"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

MOLLY BEE
(Capitol 2396; F-2396)

B "DANCIN' WITH SOMEONE" (2:16) [Valando Music] The raspy sparkling quality of Molly Bee's voice shows its colors on this lovely waltz ballad that the young thrush sings with feeling. She adds some yodeling to give a country flavor to a pretty tune.

C+ "WHAT'LL HE DO?" (2:44) [American Music] Van Alexander backs the teen ager on a happy bouncer that Molly belts out in a freshened manner. The ditty is cute and well rendered with the assistance of a vocal group.

DINAH SHORE
(RCA Victor 20-5247; 47-5247)

B+ "SWEET THING" (1:40) [Hill & Range Songs] Dinah Shore has a natural for the boxes in a light hearted novelty jumper that she does a sensational job on. Her lively voice and pretty warbling should draw loads of spins. Tune could catch.

B "WHY COME CRYING TO ME" (2:29) [Hill & Range Songs] A steel guitar in the background showcases Dinah's sweet voice as she lilts through a pretty ballad with a tropical sound. Her sweetness is highlighted by a pretty Harry Zimmerman backdrop.

ALLAN SMALL ORCH.
(RCA Victor 20-5198; 47-5198)

B+ "PUT THE SAWDUST BACK ON THE FLOOR" (2:30) [Mac Weiss Music] A cute novelty waltz item is lilted through by Allan Small's ork. The lyrics and melody are great on this cute natural for the taverns. Ops oughta put this in taverns immediately. This side will draw loads of loot. This might hit big.

C+ "THE BLUE SCARECROW" (2:23) The crew bounces through another cute item with a light and happy sound and deliver a cute instrumental that's pleasant on the ear.

BENNY STRONG ORCH.
(Imperial 40001; 45-40001)

B+ "OPEN HOUSE" (2:17) [Christopher Music] A lively group of friends join Benny Strong at his house party on a novelty full of pep and good humor. It's a terrific party record that could catch on easily. It's full of spirit.

B "GONNA GET A GIRL" (2:18) [Miller Music] Another cute item is a perfect coupling for an inviting top half. This bouncer is perfect for dancing and has a pretty tune. The oldie has a pleasing flavor the way the Strong ork delivers it.

THE CLOVERLEAFS
(MGM 11469; K-11469)

C+ "RED CANARY" (2:36) [Shapiro Bernstein Music] The fine voices of the Cloverleaves blend on an exciting Latin tempo piece that has a sensational instrumental backing to enhance the side. This rendition is a contender with all the other versions.

B "THIS NIGHT (MAGDALENA)" (2:28) [Rex Music] The crew belts out another fast moving Samba tempo piece and comes off with a number that really moves. The good tune and exciting motion get a good belting.

THE CASH BOX SLEEPER OF THE WEEK

"WALKIN' AND WONDERIN'" (2:58) [Santly-Joy Music]

"WISE MAN OR FOOL" (2:35) [Santly-Joy Music]

GUY MITCHELL

(Columbia 39962; 4-39962)



GUY MITCHELL

● Mr. Motion, Guy Mitchell, who always does a top notch job of singing lively light hearted bouncers in a freshened and spirited manner, changes the mood and de-

livers a pretty waltz tempo ballad in the same stellar manner that he sang "My Heart Cries For You." Guy handles the tune with expression and comes out with "Walkin' And Wonderin'" in superb fashion. He means what he's singing. Backed by the Mitch Miller ork and chorus, and written by Bob Merrill, who has composed almost all of Guy's other hits, this tune has all the ingredients necessary to make it a hit. On the lower side, the artist comes through with another ballad containing a folk flavor. It's another pretty deck with a full choral backing and another grade A orking. However, we go for the upper portion and look for it to make a great deal of noise.

RAY BLOCH ORCHESTRA

(Coral 60963; 9-60963)

B "ANNA" (2:30) [Hollis Music] Ray Bloch leads his ork through his instrumental styling of a beaty number from the motion picture "Anna." It's an intense version that should draw its share of the loot.

C+ "MELANCHOLY SERENADE" (2:55) [Jaglea Music] A tune penned by Jackie Gleason and featured as the theme song for his show gets an inspired going over by Ray and the men. The blue mood is lushly and feelingfully expressed by the boys.

JERI SOUTHERN

(Decca 28622; 9-28622)

C+ "JUST GOT TO HAVE HIM AROUND" (2:50) [Jefferson Music] The lovely song stylist, Jeri Southern, who puts over any song in her hushed and tender manner does a smooth and feelingful job on a lovely ballad.

B "WEEP FOR THE BOY" (2:48) [United Music] The thrush could break out with one of her songs and become a top name artist. She does an ultra beautiful job on another warm and pretty tune. The lyrics and tune to this ballad are terrific.

AL LOMBARDO ORCHESTRA

(Dot 15060; 45-15060)

B "CHOPPIN'" (2:29) [Gallatin Music] Al Lombardy leads his fine ork with some fancy clarinetting as the group rides through a fine jump number that's top notch for dancing. The band has a Glenn Miller flavor to it.

C+ "NEW SUMMIT RIDGE DRIVE" (2:31) Here the Lombardy crew sets up an orking of an Artie Shaw tune that oughta make the jitterbugs hop. Al comes through with some more fine tooting on his licorice stick.

THE FOUR FRESHMEN

(Capitol 2398; F-2398)

B "POINCIANA" (2:39) [Edward B. Marks] The lovely "song of the trees" standard gets a harmonic going over by the smooth blending voices of the Four Freshmen. Their good timing and velvety harmony do wonders with a song.

C+ "BALTIMORE ORIOLE" (2:57) [M. Witmark & Sons] Don Barbour takes the lead as he glides over a slow dreary piece with a folk flavoring. It's a sad sentimental blues presented with feeling.

ZOOBAHNAIRES & BERNIE NEE
(Jubilee 6033; 45-6033)

C "ZOOBAH (ZOO SERENADE)" (3:02) [Unpublished] An eerie jungle like number with odd animal sound impression by Sol Winkler is beat through by the Zoobahnaires. It's a different item with a flute and a Latin type backing.

C+ "IN DREAMS" (2:35) [Unpublished] Bernie Nee takes the lead on this end and comes through with a vocal that's pleasing on the ear. It's a pretty tune with a Latin beat backdrop supplied by the Zoobahnaires. Tune comes from Brahm's "4th Symphony."

BUDDY COLE & GLORIA WOOD
(Capitol 2426; F-2426)

B "HELLO SUNSHINE" (2:08) [Erwin-Howard Music] Buddy Cole unites his talent with Gloria Wood's as the thrush pipes a terrific tune that's headed upwards on the hit parade. The bouncer with banjos is full of zest and life. A terrific song.

C+ "RED CANARY" (2:00) [Shapiro Bernstein Music] Gloria does another pleasing bit of singing on a tune that everyone seems to be cutting. It's a beaty item with a happy bounce that features the tuba in the backdrop.

FERRANTE & TEICHER
(Entre 103)

B "THAT OLD BLACK MAGIC" (2:39) [Famous Music] An eerie and crazy introduction is set up for an exciting and wild trick piano duet by Ferrante & Teicher. They get a fascinating sound for this great oldie and deal out some interesting music.

B "BEEZWHACKS" (2:00) [Montauk Music] The trick piano artists use their gimmicks to belt out the fast moving version of "Flight Of The Bumble Bee." Terrific styling that should get spins.

JAN GARBER ORCH.
(Capitol 2428; F-2428)

C+ "WILL-O'-THE-WISP ROMANCE" (2:30) [Triangle Music] A pretty lilting ballad is given a fine going over by Jan Garber and his Idol Of The Airlines Orchestra. It's a fine arrangement with a lovely melody. Wonderful for dancing.

C+ "SPINNING A WEB" (2:29) [Paul Music] Thelma Gracen and Bill St. Claire get Jan's support on this end as they deliver a pretty ballad with fitting lyrics set against a pretty choral backdrop.

PETE PETERSON
(Vogue 1020; 45-1020)

C+ "KIMEBO-KIMEBO" (2:03) [Ash Music] Pete Peterson's voice is blended in with the chorus' on a polka tempo double talk novelty that has a happy air to it. It's cute and sent off well by Scott Seely's ork.

B "OTT IN A EDDO" (2:10) [Milestone Music] In the same vein as "Three Little Fishes" is this cute baby talk novelty jump that Pete and the chorus run through. It's a light hearted piece that could catch on like so many other baby talk novelties have in the past.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SWEET THING" Dinah Shore RCA Victor 20-5247; 47-5247
- ★ "ALICE BLUE GOWN" Johnny Maddox Dot 15062; 45-15062
- ★ "THAT'S ALL" Acquiviva Orchestra MGM 30764; K-30764
- ★ "AU REVOIR" Tommy Edwards MGM 11465; K-11465
- ★ "OPEN HOUSE" Benny Strong Orch. Imperial 40001; 45-40001
- ★ "PUT THE SAWDUST BACK ON THE FLOOR" Allan Small Orch. RCA Victor 20-5198; 47-5198



Operators are dancing in the Aisles



another SMASH Hit for...

Teresa Brewer

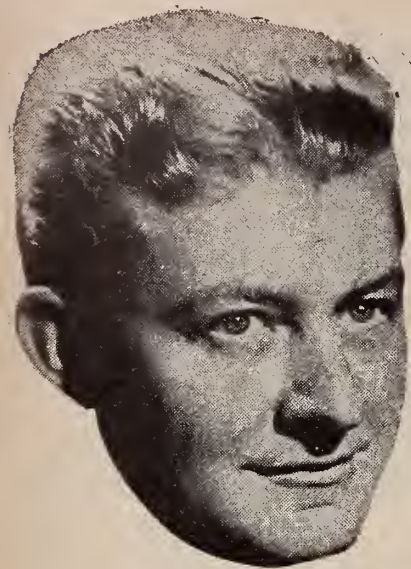
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and

"RED TOP"

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ROUND THE WAX CIRCLE

NEW YORK: — Johnnie Ray received one of the greatest ovations ever accorded an artist at his London Palladium opening. . . . Herb Marks was shaken up in two auto accidents within a couple of days. One occurred on Thursday and the next on Sunday. Herb is home recuperating. . . . Hugo Winterhalter Jr. goes into the army April 2 just about a week before the time that his dad will be seen on the New York Paramount stage with a GI who's just getting out of the army, Eddie Fisher. . . . The Hamish Menzies disk was Decca's best selling record last week. . . . A sleeper that's making plenty of noise in the taverns is "Put The Sawdust Back On The Floor" by Allan Small's orchestra. Tune was cut on RCA Victor's international label but looks as though it's going to spread from there. . . . Frank Stanton has joined Roxbury Music as professional manager. . . . One of the better deejays in town, as well as one of the nicest guys in the business, is Leigh Kamman of WOV. . . . Robert Q. Lewis who's become one of the top night club acts around, opens at the Thunderbird in Las Vegas on April 2. On the same bill will be the Irving Fields Trio. . . . Bob Weinstock, prexy of Prestige Records, engaged to Joan Halpern. A June wedding is expected. . . . Norman Greene's new manager is Arthur Klein. . . . Lee Gillette and Nelson Riddle in from Hollywood to record Nat "King" Cole and the Billy May orchestra for Capitol. . . . Alex Fogarty has signed a writer contract with E. B. Marks Music. . . . Alan Dean into the Ranch House in Johnston, R. I. for 9 days starting April 4. . . .



ROBERT Q. LEWIS

CHICAGO: —Richard Bowers, ex-G.I. out since Jan. 8, '53. After 19 months in Tokyo. He sang with the army band over station NHK. From Vaux Hall, N. J. like many great stars got his first sing shot at the Apollo in Harlem. It was over in Tokyo where Mr. Ozasa, NHK's programmer, told Richard he had a friend who had just written a song and got Dick to cut "Gomen Nasai" with which, as all know today, Richard Bowers is riding high. Looks like he'll continue to ride high. Really swell and pleasing youngster. . . . Bob Cole returns from visiting Noo Yawk and raves about the swell people he met at The Cash Box Noo Yawk offices. Says Bob, "They really made my trip to New York worthwhile." . . . Nice card from Benny Strong who opens at the L. A. Ambassador's Coconut Grove on April 8. . . . Lotsa nice comments 'round the town about Harry Belafonte's singin' at the Black Orchid. Cash Box picked the guy 'way back. . . . Chicago's music men will be able to do lotsa talkin' about this city still being tops for making a tune when the NAMM convention takes place at the Palmer House, July 13-16. . . . Fred Katzman, with Bob Sampson since '49 takes over the job of Salesmanager of the disk division for the firm. Fred used to cover the juke box ops and key accts. . . . Tommy Reed currently at the Oh Henry sends in a card to advise he'll be there until 4/19. . . . R. V. Vogelin of Tell Music, Madison, Wis., asks for more Teresa Brewer covers. Claims everyone handled The Cash Box so much up in his place they just wore the picture off. Wants one to frame. . . . WCFL's Art Hellyer puts it this way, everytime he spins one of their platters, "Les Paul and Mary 'Nash'." Won't use the word "Ford" since Art is a Nash deejay. . . . Bob Manning, Capitol's new boy singer, spins thru the spinners in town. Advises his "The Nearness Of You" seems to be the one kicking up most around these parts. . . . Stan Kenton's ork holds all time box office record at the Blue Note. Opens there again in an effort to bust this record. And with a 20 piece ork. . . . Opera House to feature 2 big shows nite of 4/17. One at 7 P.M. and another at 10 P.M. With Frankie Laine, Woody Herman, Louis Jordan, Ella Fitzgerald, Dusty Fletcher, Frank Marlow, Buddy Ephram, et al. . . . Dick Jurgens ork opens Easter Sunday at the Aragon. . . . Ray Anthony plays a one niter in the same ballroom April Fool's Day.



TERESA BREWER

LOS ANGELES: —We'll wager an odd dollar or two that maestro Harry James sets a coupla of records during his stand at the Palladium. It's Harry's first appearance in four years at the ballroom. . . . I can remember playing hookey from school to hear the man at the NY Paramount. . . . Art Rupe's Specialty firm have hit paydirt again via the Mercy Dee etching of "One Room Country Shack." If the trend for sequels continues, what'll the songscribes call this. . . . Skinnay Ennis and crew over at the Trianon . . . while the Page Cavanaugh Trio slice some smooth stuff at The Captain's Table. . . . Gordon Wolf's Sunland distribbery hotter 'n blazes, coming up with a rhythm and blues hit in MGM's "You're Mine" by The Crickets. . . . Congrats to Abe Diamond, one of the most likeable lads you're bound to meet anywhere, who notched the Tempo, Derby, Fiesta and Republic lines this past week. . . . First Benny Strong etchings on Imperial wax due for release this week. . . . Big hassel due re the ownership of the "Hound Dog" hit. . . . Things keep getting' bigger around Aladdin's offices, with all due credit to pert secretary Edith Friedman, who's gonna be a momma any minute now. . . . We like the musical genius behind the Helen O'Connell-Giselle MacKenzie etching of "Get Your Lovin' While You're Young." . . . and we also like the record. . . . Capitol by the way has a hot piece of property in Harry Kari and his Six Saki Sippers. Their "Yes Sir, That's My Baby" is goin' like wildfire. . . . Franklin Kort exits his post at John Dolphin's Recorded In Hollywood label shortly. . . . If you've an ear for good fem' disk jock's, tune in to Sara Marchand and Lucille Horng, Sunday's KFOX. . . . Hear tell that the excellent reception on the part of the trade to Al Jarvis' KFWB stint is echoing back thar in the Brill Bldg. . . . Muggsy Spanier and gang holding forth at the Royal Room these days. . . . Los Angeles Music Sales jumping like craazy via "Big Mamou" and "Red Canary". . . . Sid Talmadge and Joel Delson have severed their business relationship, with Sid running the firm lock, stock 'n barrel. . . . Hear that the AFM reports some 1,400 odd labels in this disk biz, with only half of 'em reporting any income this past year. . . . Harry Bloom's Mercury distribbery have another big one in "La Tina" by Johnny Hodges.



HARRY JAMES

Sammy Kaye's 15 Year Club



COLUMBUS, O.—The four men who were with Sammy Kaye, the swing and sway bandleader, when he first started his climb to fame 15 years ago are still with him. Left to right, David Krengel, originally Kaye's accountant, now his personal manager; Kaye; David O. Alber, his publicity counsel; Jim Peppe, who guided Kaye up the ladder, now retired, but still consultant, and Lee Eastman, his attorney. Reunion with Peppe was celebrated recently in Columbus, Ohio, Peppe's home town.

Joni James And Manager Settle Contract Dispute

CHICAGO—Singing star Joni James and her former manager, Leroy Rodde, have reached an amicable settlement of their contractual differences, it was announced this week by both parties.

According to the terms of the settlement, Rodde relinquishes all managerial rights to the singer, effective immediately, and will receive an agreed upon sum of money to be paid over a period of two years. In return, Joni will receive all rights to the royalties from her MGM records, including the hit "Why Don't You Believe Me."

The following statements were authorized for release:

"I am satisfied with the terms of the settlement," Rodde said, "and regret that so much publicity has been given to these discussions. I would particularly like to dispel any erroneous interpretations that may have been given to them which may have reflected unfavorably on Joni. I want to wish her the best of luck and continued success."

"Unfortunately," Joni said, "the complexities of show business sometimes create obstacles that nobody can foresee at the beginning. I am very happy that Roy and I have been able to reach our agreement with such complete understanding of the problems that have faced both of us."

An unknown little more than six months ago, Joni today has become one of the nation's top recording stars, and incidentally, a subject for hot copy via her hot platters. A current two-week sampling reveals the songstress highlighted in three national magazines, two national Sunday newspaper supplements and a metropolitan paper. The line-up includes TIME (Mar. 26), QUICK (Mar. 26) and LOOK (Apr. 7); the N. Y. Sunday NEWS magazine (Mar. 29) and PARADE (Apr. 12); and the N. Y. WORLD TELEGRAM & SUN (Mar. 28).

Joni's press is handled by the Marvin Drager Office.

Raymond Scott, Dorothy Collins And Leonard Wood Form Audivox Records

NEW YORK—Raymond Scott, Dorothy Collins and Leonard Wolf, formerly with Decca Records, have started their own independent record company to be known as AUDIVOX. Scott, who previously operated his own independent label, the Master Record Company, became eager to get into the business again as a result of the development of several factors.

For the first time in several years, Scott, who is best known in recording circles for his highly provocative, original compositions, such as "In An Eighteenth Century Drawing Room," "Huckleberry Duck," "Powerhouse," "The Toy Trumpet," etc., has been creating again.

Wolf, who recently left Decca after 12 years in sales and record promotion, to exclusively represent Dorothy in this capacity, and who has been devoting his time to the promotion of Dorothy's latest successful disc "Small World," will now join Mr. & Mrs. Raymond Scott in this new business venture.

After a happy association with Decca Records, the release of Dorothy from her current contract was requested this week by her personal representative, Joe Glaser of Associated Booking, so that she may pursue this new undertaking. Raymond Scott and Dorothy Collins will comprise the talent on the label and will assume all direction in the musical department. Wolf will handle the administrative, sales and promotional activities of the company.

A press party is planned for the near future, at which time a sample of the forthcoming AUDIVOX releases will be previewed.

America's Fastest Selling Records

THEY'RE HOT!

RUSS MORGAN

I'LL BE HANGIN' AROUND

and

THE GOLDEN YEARS
Decca 28590 (78 rpm) and 9-28590 (45 rpm)

FLORIAN ZABACH

RED CANARY

and

APRIL IN PORTUGAL
Decca 28646 (78 rpm) and 9-28646 (45 rpm)

HAMISH MENZIES

YOU CAN BE IN LOVE

(And Still Be Lonely)
and

LESS THAN TOMORROW
Decca 28601 (78 rpm) and 9-28601 (45 rpm)

REDFOLEY & ERNEST TUBB

YOU'RE A REAL GOOD FRIEND

and

NO HELP WANTED # 2
Decca 28634 (78 rpm) and 9-28634 (45 rpm)

WEBB PIERCE

I HAVEN'T GOT THE HEART

and

THE LAST WALTZ
Decca 28594 (78 rpm) and 9-28594 (45 rpm)

T. TEXAS TYLER

JEALOUS LOVE

and

BUMMING AROUND
Decca 28579 (78 rpm) and 9-28579 (45 rpm)

DECCA RECORDS

The Operators
HIT TUNE for April!
TOP HONORS for 1000



TONY BENNETT

singing...

"NO ONE WILL EVER KNOW"

New Tony Bennett Disk Picked
CLEVELAND, O.—At the Cleveland Hit Parade party last week, Bill Randle played the new releases of every major record company for his teen age audience and they chose Tony Bennett's recording of "No One Will Ever Know" as the one with the best hit possibilities. As a result the tune will be featured on juke boxes throughout Ohio starting April 1. Acuff-Rose is the publisher of the song.
THE CASH BOX—March 21st

b/w
I'm the King of Broken Hearts
COLUMBIA #
39964 (4-39964)



THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 28 without any changes on the part of THE CASH BOX.

- Bob Stevens**
WVCG—Coral Gables, Fla.
1. Pretend (Nat "King" Cole)
 2. I Confess (Perry Como)
 3. Your Cheatin' Heart (J. James)
 4. The Magic Touch (Hugo Winterhalter)
 5. Sad (Bart Stewart)
 6. Side By Side (Kay Starr)
 7. Gomen Nasai (Eddy Howard)
 8. Caravan (Ralph Marterie)
 9. The Nearness Of You (Bob Manning)
 10. Wild Horses (Perry Como)

- Bob Watson**
WSB—Atlanta, Ga.
1. Anywhere I Wander (La Rosa)
 2. Keep It A Secret (Jo Stafford)
 3. Side By Side (Kay Starr)
 4. Downhearted (Eddie Fisher)
 5. Rachel (Artie Wayne)
 6. Oh Happy Day (L. Welk)
 7. April In Portugal (Les Baxter)
 8. Gomen Nasai (Eddy Howard)
 9. How Do You Speak To An Angel (Eddie Fisher)
 10. Hush-A-Bye (Bing Crosby)

- Jim Trahan**
KSIG—Crowley, La.
1. Till I Waltz Again With You (Teresa Brewer)
 2. I Believe (Frankie Laine)
 3. Swedish Rhapsody (P. Faith)
 4. Even Now (Eddie Fisher)
 5. My Jealous Eyes (Patti Page)
 6. Side By Side (Kay Starr)
 7. Without My Lover (Stafford)
 8. I'm Sitting On Top Of The World (Paul Ford)
 9. April In Portugal (Les Baxter)
 10. Rachel (Al Martino)

- Alan Henry**
WONS—Hartford, Conn.
1. I Believe (Frankie Laine)
 2. Downhearted (Eddie Fisher)
 3. Congratulations To Someone (Tony Bennett)
 4. Someone Stole My Gal (Johnnie Ray)
 5. Pretend (Nat "King" Cole)
 6. Side By Side (Kay Starr)
 7. Say It With Your Heart (Bob Carroll)
 8. Wild Horses (Perry Como)
 9. Teardrops On My Pillow (Sunny Gale)
 10. Gomen Nasai (Eddy Howard)

- Art Tacker**
WCRB—Waltham, Mass.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
 2. This Is A Very Special Day (Peggy Lee)
 3. Downhearted (Eddie Fisher)
 4. How Much Is That Doggie In The Window (Patti Page)
 5. This Is Heaven (J. La Rosa)
 6. Catch Me If You Can (L. Kirk)
 7. And The Bull Walked Around, Olay (R. Hayes)
 8. I Confess (Perry Como)
 9. Twice As Much (Mills Bros.)
 10. Caravan (Ralph Marterie)

- Fred Hobbs**
KBOL—Boulder, Colo.
1. How Much Is That Doggie In The Window (Patti Page)
 2. Wishing Ring (Joni James)
 3. No Help Wanted (Thompson)
 4. Tell Me You're Mine (Mindy Carson)
 5. Don't Let The Stars Get In Your Eyes (Gisele MacKenzie)
 6. Till I Waltz Again With You (Teresa Brewer)
 7. Pretend (Nat "King" Cole)
 8. My Jealous Eyes (Jan Garber)
 9. Mr. Tap Toe (Doris Day)
 10. Kaw-Liga (Bill Farrell)

- Don McLeod**
WJBK—Detroit, Mich.
1. Twice As Much (Mills Bros.)
 2. April In Portugal (Les Baxter)
 3. Kaw-Liga (Dolores Gray)
 4. I'll Always Love You Some (Buddy Greco)
 5. Pour Me A Glass Of Teardrops (Billy Williams)
 6. Say It With Your Heart (Bob Carroll)
 7. Less Than Tomorrow (Hamish Menzies)
 8. S'posin' (Don Cornell)
 9. I Believe (Frankie Laine)
 10. Song From Moulin Rouge (Percy Faith)

- Dan Fusco**
WRUN—Utica, N. Y.
1. This Is Heaven (J. La Rosa)
 2. Come To The Wedding (Danny Davis)
 3. Pour Me A Glass Of Teardrops (Billy Williams)
 4. NC-4 March (Bob Roberts Trio)
 5. Heartbroken (Cathy Carr)
 6. Side By Side (Kay Starr)
 7. My Baby's Coming Home (Paul Ford)
 8. Congratulations To Someone (Tony Bennett)
 9. Tell Me A Story (Laine-Boyd)
 10. Your Cheatin' Heart (J. James)

- Ira Cook**
KECA & KMPC—Hollywood, Calif.
1. Till I Waltz Again With You (Teresa Brewer)
 2. How Much Is That Doggie In The Window (Patti Page)
 3. Pretend (Nat "King" Cole)
 4. Wild Horses (Perry Como)
 5. How Do You Speak To An Angel (Gordon MacRae)
 6. I Believe (Frankie Laine)
 7. Hot Toddy (Ralph Flanagan)
 8. Salomee (Dinah Shore)
 9. Tell Me You're Mine (The Gaylords)
 10. April In Portugal (F. Martin)

- Jack Dugan**
WATR—Albany, N. Y.
1. Your Cheatin' Heart (J. James)
 2. Tell Me You're Mine (The Gaylords)
 3. Till I Waltz Again With You (Teresa Brewer)
 4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 5. Congratulations To Someone (Tony Bennett)
 6. How Much Is That Doggie In The Window (Patti Page)
 7. Side By Side (Kay Starr)
 8. My Heart Belongs To Only You (June Christy)
 9. Pretend (Nat "King" Cole)
 10. Don't Let The Stars Get In Your Eyes (Perry Como)

- Dick Elliott**
WCFL—Chicago, Ill.
1. Till I Waltz Again With You (Teresa Brewer)
 2. Tell Me A Story (Laine-Boyd)
 3. Wild Horses (Perry Como)
 4. Pretend (Nat "King" Cole)
 5. Don't Let The Stars Get In Your Eyes (Perry Como)
 6. Keep It A Secret (D. Shore)
 7. How Do You Speak To An Angel (Eddie Fisher)
 8. Caravan (Ralph Marterie)
 9. Hello Sunshine (N. Brooks)
 10. The Girl Without A Name (Art Lowry)

- Bill Reynolds**
WTMJ—Milwaukee, Wisc.
1. How Much Is That Doggie In The Window (Patti Page)
 2. Caravan (Ralph Marterie)
 3. I Believe (Frankie Laine)
 4. Tell Me You're Mine (The Gaylords)
 5. Don't Let The Stars Get In Your Eyes (Perry Como)
 6. Your Cheatin' Heart (J. James)
 7. Pretend (Nat "King" Cole)
 8. Tell Me A Story (Laine-Boyd)
 9. And The Bull Walked Around, Olay (R. Hayes)
 10. No Help Wanted (R. Draper)

- Donn Tibbetts**
WFEA—Manchester, N. H.
1. Your Cheatin' Heart (J. James)
 2. Twice As Much (Mills Bros.)
 3. Side By Side (Kay Starr)
 4. I Believe (Jane Froman)
 5. Hello Sunshine (N. Brooks)
 6. I'll Be Hangin' Around (Russ Morgan)
 7. Congratulations To Someone (Tony Bennett)
 8. Pretend (Nat "King" Cole)
 9. How Much Is That Doggie In The Window (Patti Page)
 10. Till I Waltz Again With You (Teresa Brewer)

- Don Bell**
KRNT—Des Moines, Iowa
1. How Much Is That Doggie In The Window (Patti Page)
 2. Till I Waltz Again With You (Teresa Brewer)
 3. Tell Me A Story (Laine-Boyd)
 4. Pretend (Nat "King" Cole)
 5. No Help Wanted (Carlisles)
 6. Have You Heard (Joni James)
 7. Oh Happy Day (L. Welk)
 8. I Believe (Jane Froman)
 9. Caravan (Ralph Marterie)
 10. Tell Me You're Mine (The Gaylords)

- Bob E. Lloyd**
WAVZ—New Haven, Conn.
1. Can't I (Nat "King" Cole)
 2. Anna (Richard Hayman)
 3. You Never Tell Me You Love Me (Nancy Reed)
 4. I Feel Like I'm Gonna Live Forever (Sunny Gale)
 5. The Nearness Of You (Bob Manning)
 6. Jeepers Creepers (S. Kenton)
 7. Ramona (The Gaylords)
 8. I Can't Get Started (Morrow)
 7. Seven Lonely Days (G. Gibbs)
 10. Meditation (Florian Babach)

- Hal Fredericks**
KXOK—St. Louis, Mo.
1. I Believe (Frankie Laine)
 2. I'm Sitting On Top Of The World (Paul Ford)
 3. Hello Sunshine (N. Brooks)
 4. Twice As Much (Mills Bros.)
 5. Pretend (Nat "King" Cole)
 6. Can't I (Ams Bros.)
 7. Hot Toddy (Ralph Flanagan)
 8. If I Were King (Hilltoppers)
 9. How Do You Speak To An Angel (Gordon MacRae)
 10. The Nearness Of You (Bob Manning)

- Hal Murray**
WHKK—Akron, Ohio
1. Side By Side (Kay Starr)
 2. Till I Waltz Again With You (Teresa Brewer)
 3. Twice As Much (Mills Bros.)
 4. Pretend (Nat "King" Cole)
 5. Your Cheatin' Heart (J. James)
 6. Rachel (Artie Wayne)
 7. You Fooled Me (Four Aces)
 8. The Magic Touch (Hugo Winterhalter)
 9. How Much Is That Doggie In The Window (Patti Page)
 10. Gomen Nasai (H. Belafonte)

- Wallie Dunlap**
WICC—Bridgeport, Conn.
1. I Believe (Frankie Laine)
 2. Tell Me You're Mine (The Gaylords)
 3. Tell Me A Story (Laine-Boyd)
 4. Your Cheatin' Heart (J. James)
 5. How Much Is That Doggie In The Window (Patti Page)
 6. April In Portugal (Les Baxter)
 7. Seven Lonely Days (G. Gibbs)
 8. Wild Horses (Perry Como)
 9. Say It With Your Heart (Bob Carroll)
 10. Hush-A-Bye (Bing Crosby)

- Harry Nigocia**
WJBW—New Orleans, La.
1. Pretend (Nat "King" Cole)
 2. I Believe (Frankie Laine)
 3. How Much Is That Doggie In The Window (Patti Page)
 4. Mr. Tap Toe (Doris Day)
 5. My Jealous Eyes (Patti Page)
 6. Tell Me You're Mine (Mindy Carson)
 7. Kaw-Liga (Dolores Gray)
 8. Wild Horses (Perry Como)
 9. Side By Side (Kay Starr)
 10. Your Cheatin' Heart (F. Laine)

- Roger Clark**
WNOR—Norfolk, Va.
1. Seven Lonely Days (G. Gibbs)
 2. Side By Side (Kay Starr)
 3. Hush-A-Bye (Stan Kenton)
 4. Kiss (Ginny Gibson)
 5. Without My Lover (Jo Stafford)
 6. Anywhere I Wander (La Rosa)
 7. Hot Toddy (Ralph Flanagan)
 8. Your Cheatin' Heart (F. Laine)
 9. Caravan (Ralph Marterie)
 10. Everyone Knew But Me (Fran Warren)

- Chuck Norman**
WIL—St. Louis, Mo.
1. I Believe (Frankie Laine)
 2. Pretend (Nat "King" Cole)
 3. Downhearted (Eddie Fisher)
 4. Your Cheatin' Heart (J. James)
 5. Hot Toddy (Ralph Flanagan)
 6. S'posin' (Don Cornell)
 7. Wild Horses (Perry Como)
 8. The Little Boy And The Old Man (Laine-Boyd)
 9. How Much Is That Doggie In The Window (Patti Page)
 10. Salomee (Dinah Shore)

THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 28 without any changes on the part of THE CASH BOX.

- Howard Miller**
 WIND—Chicago, Ill.
1. I Believe (Frankie Laine)
 2. How Much Is That Doggie In The Window (Patti Page)
 3. Tell Me A Story (Laine-Boyd)
 4. Caravan (Ralph Marterie)
 5. Gone (Bobby Wayne)
 6. No Help Wanted (R. Draper)
 7. Hot Toddy (Ralph Flanagan)
 8. Wild Horses (Perry Como)
 9. Hold Me, Thrill Me, Kiss Me (Karen Chnadler)
 10. Even Now (Eddie Fisher)

- Norb Moore**
 KXLW—St. Louis, Mo.
1. I Believe (Frankie Laine)
 2. Your Cheatin' Heart (J. James)
 3. Twice As Much (Mills Bros.)
 4. Tell Me You're Mine (The Gaylords)
 5. S'posin' (Don Cornell)
 6. Caravan (Ralph Marterie)
 7. Gomen Nasai (Eddy Howard)
 8. Can't I (Nat "King" Cole)
 9. New Juke Box Saturday Nite (The Modernaires)
 10. Downhearted (Eddie Fisher)

- Brad Phillips**
 WINS—New York, N. Y.
1. Wild Horses (Perry Como)
 2. Your Cheatin' Heart (J. James)
 3. Pretend (Nat "King" Cole)
 4. Side By Side (Kay Starr)
 5. Downhearted (Eddie Fisher)
 6. Caravan (Ralph Marterie)
 7. Gomen Nasai (H. Belafonte)
 8. Lovelight (Vic Damone)
 9. I Believe (Frankie Laine)
 10. Hello Sunshine (Norman Brooks)

- Tiny Markle**
 WAVZ—New Haven, Conn.
1. How Much Is That Doggie In The Window (Patti Page)
 2. Tell Me A Story (Laine-Boyd)
 3. The Nearness Of You (Bob Manning)
 4. I Don't Know (B. Morrow)
 5. You Fooled Me (Four Aces)
 6. Hold Me, Thrill Me, Kiss Me (Karen Chnadler)
 7. Pretend (Nat "King" Cole)
 8. Co-ed (Vaughn Monroe)
 9. Two Kinds Of Love (B. Parks)
 10. Somebody Stole My Gal (Johnnie Ray)

- Johnny Morris**
 WLWL—Minneapolis, Minn.
1. Your Cheatin' Heart (J. James)
 2. How Much Is That Doggie In The Window (Patti Page)
 3. Caravan (Ralph Marterie)
 4. Side By Side (Kay Starr)
 5. Rachel (Artie Wayne)
 6. Say It With Your Heart (Bob Carroll)
 7. Tell Me You're Mine (The Gaylords)
 8. A Fool Such As I (T. Edwards)
 9. Tell Me A Story (Laine-Boyd)
 10. Hold Me, Thrill Me, Kiss Me (Karen Chnadler)

- Edna Earle Richardson**
 WTMA—Charleston, S. C.
1. Till I Waltz Again With You (Teresa Brewer)
 2. Side By Side (Kay Starr)
 3. Don't Let The Stars Get In Your Eyes (Perry Como)
 4. How Much Is That Doggie In The Window (Patti Page)
 5. Pretend (Nat "King" Cole)
 6. Your Cheatin' Heart (J. James)
 7. This Is Heaven (J. La Rosa)
 8. New Juke Box Saturday Nite (The Modernaires)
 9. Gomen Nasai (R. Bowers)
 10. Hello Sunshine (N. Brooks)

- Lou Barile**
 WKAL—Rome, N. Y.
1. Tell Me A Story (Laine-Boyd)
 2. Tell Me You're Mine (The Gaylords)
 3. How Much Is That Doggie In The Window (Patti Page)
 4. Pretend (Nat "King" Cole)
 5. Till I Waltz Again With You (Teresa Brewer)
 6. Congratulations To Someone (Tony Bennett)
 7. Hold Me, Thrill Me, Kiss Me (Karen Chnadler)
 8. I Believe (Frankie Laine)
 9. A Fool Such As I (Stafford)
 10. Your Cheatin' Heart (J. James)

- Harry Baum**
 WSSB—Durham, N. C.
1. Till I Waltz Again With You (Teresa Brewer)
 2. Your Cheatin' Heart (J. James)
 3. Pretend (Nat "King" Cole)
 4. I Believe (Jane Froman)
 5. How Much Is That Doggie In The Window (Patti Page)
 6. Hold Me, Thrill Me, Kiss Me (Karen Chnadler)
 7. Side By Side (Kay Starr)
 8. Wild Horses (Perry Como)
 9. Yes Sir, That's My Baby (Harry Kari)
 10. Smoking My Sad Cigarette (Jo Stafford)

- Sherm Feller**
 WLAW—Boston, Mass.
1. Mexico (Ken Remo)
 2. Congratulations To Someone (Tony Bennett)
 3. This Is Heaven (J. La Rosa)
 4. Hello Sunshine (N. Brooks)
 5. Blue Gardenias (Cole)
 6. Will-O'-The-Wisp Romance (Hugo Winterhalter)
 7. How Much Is That Doggie In The Window (Patti Page)
 8. I'm Sitting On Top Of The World (Paul-Ford)
 9. Have You Heard (Joni James)
 10. Someone To Kiss My Tears Away (Eddy Howard)

- Myron J. Schulz**
 WAAF—Chicago, Ill.
1. Tell Me You're Mine (The Gaylords)
 2. I Believe (Jane Froman)
 3. How Much Is That Doggie In The Window (Patti Page)
 4. The Nearness Of You (Bob Manning)
 5. Till I Waltz Again With You (Teresa Brewer)
 6. Everyone Knew But Me (Fran Warren)
 7. Anywhere I Wander (La Rosa)
 8. The Red Canary (F. Zabach)
 9. Your Cheatin' Heart (J. James)
 10. You Never Tell Me You Love Me (Nancy Reed)

- Buddy Deane**
 WITH Baltimore, Md.
1. Till I Waltz Again With You (Teresa Brewer)
 2. Tell Me You're Mine (The Gaylords)
 3. Since You Went Away From Me (Sandy Stewart)
 4. Don't Let The Stars Get In Your Eyes (Perry Como)
 5. Say It With Your Heart (Bob Carroll)
 6. Anywhere I Wander (La Rosa)
 7. Pretend (Nat "King" Cole)
 8. How Much Is That Doggie In The Window (Patti Page)
 9. Side By Side (Kay Starr)
 10. Your Cheatin' Heart (J. James)

- Harvey Hudson**
 WLEE—Richmond, Va.
1. Downhearted (Eddie Fisher)
 2. Magic Touch (Winterhalter)
 3. Till I Waltz Again With You (Teresa Brewer)
 4. Hold Me, Thrill Me, Kiss Me (Karen Chnadler)
 5. How Much Is That Doggie In The Window (Patti Page)
 6. Don't Let The Stars Get In Your Eyes (Perry Como)
 7. Hot Toddy (Ralph Flanagan)
 8. I Don't Know (B. Morrow)
 9. I Can't Get Started Again (Buddy Morrow)
 10. Why Don't You Believe Me (Patti Page)

- Ray Perkins**
 KFEL—Denver, Colo.
1. Till I Waltz Again With You (Teresa Brewer)
 2. How Much Is That Doggie In The Window (Patti Page)
 3. Pretend (Nat "King" Cole)
 4. Don't Let The Stars Get In Your Eyes (Perry Como)
 5. Tell Me You're Mine (The Gaylords)
 6. Side By Side (Kay Starr)
 7. Your Cheatin' Heart (J. James)
 8. Oh Happy Day (L. Welk)
 9. Wild Horses (Perry Como)
 10. Kaw-Liga (Hank Williams)

- Art Hellyer**
 WMAQ—Chicago, Ill.
1. Say It With Your Heart (Bob Carroll)
 2. How Much Is That Doggie In The Window (Patti Page)
 3. Keep It A Secret (Jo Stafford)
 4. Till I Waltz Again With You (Teresa Brewer)
 5. Don't Let The Stars Get In Your Eyes (Perry Como)
 6. I Confess (Perry Como)
 7. I Believe (Frankie Laine)
 8. Side By Side (Kay Starr)
 9. Hush-A-Bye (Stan Kenton)
 10. Anywhere I Wander (La Rosa)

- Bob Perry**
 WLAW—Boston, Mass.
1. Wild Horses (Perry Como)
 2. Downhearted (Eddie Fisher)
 3. Till I Waltz Again With You (Teresa Brewer)
 4. Hush-A-Bye (Bing Crosby)
 5. Forget Me Not (Vera Lynn)
 6. How Much Is That Doggie In The Window (Patti Page)
 7. Your Cheatin' Heart (F. Laine)
 8. I'd Love To Fall Asleep (Karen Chnadler)
 9. How Do You Speak To An Angel (Eddie Fisher)
 10. Caravan (Ralph Marterie)

- Bud Brees**
 WPEN—Philadelphia, Pa.
1. Someone To Kiss Your Tears (Eddie Howard)
 2. More Luck Than Money (Lily Ann Carol)
 3. Kaw-Liga (Dolores Gray)
 4. Pretend (Eileen Barton)
 5. I Believe (Frankie Laine)
 6. Lonesome (Vinni De Campo)
 7. This Is Heaven (J. La Rosa)
 8. I'm Sitting On Top Of The World (Paul-Ford)
 9. Seven Lonely Days (G. Gibbs)
 10. Can't I (Nat "King" Cole)

- Bill Hyden**
 KVOO—Tulsa, Okla.
1. Till I Waltz Again With You (Teresa Brewer)
 2. How Much Is That Doggie In The Window (Patti Page)
 3. Oh Happy Day (Four Knights)
 4. Hold Me, Thrill Me, Kiss Me (Karen Chnadler)
 5. Side By Side (Kay Starr)
 6. Wild Horses (Perry Como)
 7. Downhearted (Eddie Fisher)
 8. Your Cheatin' Heart (J. James)
 9. A Fool Such As I (Stafford)
 10. Hot Toddy (Ralph Flanagan)

- Ed Bartell**
 KQV—Pittsburgh, Pa.
1. I'm Sitting On Top Of The World (Paul-Ford)
 2. I Confess (Perry Como)
 3. Even Now (Eddie Fisher)
 4. Side By Side (Kay Starr)
 5. Anywhere I Wander (La Rosa)
 6. Pretend (Ralph Marterie)
 7. Hush-A-Bye (Bing Crosby)
 8. Congratulations To Someone (Tony Bennett)
 9. Don't Let The Stars Get In Your Eyes (Perry Como)
 10. Blue Gardenia (Cole)

- Ed Meath**
 WHEC—Rochester, N. Y.
1. How Much Is That Doggie In The Window (Patti Page)
 3. Gomen Nasai (H. Belafonte)
 4. Wild Horses (Perry Como)
 5. Pretend (Nat "King" Cole)
 6. Hot Toddy (Ralph Flanagan)
 7. Your Cheatin' Heart (J. James)
 8. Hello Sunshine (N. Brooks)
 9. Till I Waltz Again With You (Teresa Brewer)
 10. Ohio (Danny Winchell)

- Bob Harris**
 KFRE—Fresno, Calif.
1. Rachel (Artie Wayne)
 2. Have You Heard (Joni James)
 3. Side By Side (Kay Starr)
 4. Pretend (Nat "King" Cole)
 5. How Much Is That Doggie In The Window (Patti Page)
 6. Wild Horses (Perry Como)
 7. A Fool Such As I (Bell Sis.)
 8. Tell Me You're Mine (Morgan)
 9. No Help Wanted (R. Draper)
 10. Caravan (Ralph Marterie)

- Bill "Willie" Collins**
 WLOX—Biloxi, Miss.
1. Tell Me You're Mine (The Gaylords)
 2. Have You Heard (Joni James)
 3. Side By Side (Kay Starr)
 4. Pretend (Nat "King" Cole)
 5. Wild Horses (Perry Como)
 6. Downhearted (Eddie Fisher)
 7. Wishing Ring (Joni James)
 8. Even Now (Eddie Fisher)
 9. And The Bull Walked Around, Olay (R. Hayes)
 10. Take Care My Love (Stafford)

HE WHO ... WHO-HA!
WHAT A RECORD!!

THE FOUR WADS

singing

THE CASH BOX
DISK OF THE WEEK

"HE WHO HAS LOVE"

and

"I WONDER, I WONDER, I WONDER"

COLUMBIA
 39958 (4-39958)

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DANA Records Inc.
 344 North Ave., New Rochelle, N. Y.

**Non-Professional Gets
 "Oh Happy Day" Co-
 Writer Acknowledgement**



NANCY BINNS REED

NEW YORK—Nancy Binns Reed, 28, of Washington, D. C., will henceforth be listed as co-author of "Oh Happy Day" on all future literature, records etc. She has also received a cash settlement from Bregman, Vocco & Conn, publisher of the tune.

Mrs. Reed (her husband is Ogden Reed, Chief of Wage and Salary Section, Civilian Personnel, Office of the Quartermaster General) reported she had written the song in 1942 when she was seventeen, the same age at which Don Howard recorded it. She was then a student at Palo Alto High School in California.

She sang the song "around," i.e. in camps where she was a counsellor and at the University of California which she attended from 1943 to 1947. Many campers, high school and college friends of hers learned the song from her singing of it.

In 1953, while she was on vacation at Hobe Sound, Florida, she heard the song over the radio, rushed excitedly to a music store and found that the author was listed as Don Howard Koplou. (Actually Don did not steal the song but heard an Ohio State girlfriend sing it and then added some new lyrics and gave it his own rendition.) Nancy had never copyrighted it. Nancy immediately secured affidavits from all her early girl friends. In fact many of them on hearing the Howard recording contacted her first, asking what it was all about. It was on the strength of these affidavits that the settlement was made. Mrs. Reed's lawyer was Lee Eastman.

Encouraged by all this, Mrs. Reed is now entering the songwriting field professionally—and needless to say, is having all her songs copyrighted.

**Jimmy Boyd To Make
 Night Club Debut At "Sands"**

NEW YORK—Jack Entratter's Sands Hotel in Las Vegas just pacted 14-year-old singing sensation Jimmy Boyd for his night club debut, starting Wednesday, April 15. Jimmy, who made music history with his famous "I Saw Mama Kissing Santa Claus," will appear at the Sands for a two-week engagement. Recently, Jimmy Jimmy teamed with singing star Frankie Laine in the new song hit, "Tell Me A Story," fast moving up toward the number 1 spot.

THE CASH BOX
The Nation's
TOP 50
 COMPILED BY JACK "ONE SPOT" TUNIS

- Comprising 100 Selections
- AL—Aladdin
 - CR—Coral
 - IM—Imperial
 - NA—National
 - AP—Apollo
 - DA—Dana
 - IN—Intro
 - OR—Oriole
 - AT—Atlantic
 - DE—Decca
 - JU—Jubilee
 - PE—Peacock
 - BR—Brunswick
 - DN—Devan
 - KI—King
 - PR—Prestige
 - BU—Bullet
 - DO—Dot
 - LO—London
 - RA—Rainbow
 - CA—Capitol
 - DY—Derby
 - MA—Mars
 - RE—Regent
 - CD—Cedence
 - ES—Essex
 - ME—Mercury
 - RH—Recorded in Hollywood
 - CH—Chess
 - FE—Federal
 - MG—MGM
 - VI—Victor
 - CO—Columbia
 - 4 Star—Four Star
 - MO—Modern
 - SA—Savoy
 - ST—Seger
 - SIT—Sittin' in
 - SP—Specialty
 - SW—Swingtime
 - TE—Tempe
 - TN—Tennessee
 - UN—United
 - Z—Zodiac

Apr. 4	Mar. 28	Apr. 4	Mar. 28	Apr. 4	Mar. 28
1—How Much Is That Doggie In The Window 114.2 103.9 ★ME-70070 (70070 x 45)—PATTI PAGE <i>My Jealous Eyes</i>	7—Wild Horses 43.3 61.3 CA-2349 (F-2349)—RAY ANTHONY O. <i>You're A Heartbreaker</i> ★VI-20-S15Z (47-5152)—PERRY COMO <i>I Confess</i>	14—April In Portugal 22.4 9.1 ★CA-2374 (F-2374)—LES BAXTER O. <i>Suddenly</i> ME-70114 (70114x45)—DICK HAYMAN O. <i>Anna</i> ★VI-20-S052 (47-5052)—FREDDY MARTIN <i>Penny Whistle Blues</i>	15—Say It With Your Heart 20.5 10.1 CR-60920 (9-60920)—ERNIE RUDY O. <i>You Can Fly! You Can Fly!</i> CR-60923 (9-60923)—RALPH & BUDDY BONDS <i>Tell Me You're Mine</i> ★DY-814 (45-814)—BOB CARROLL <i>Where</i> ME-70089 (70089x45)—SUE THOMPSON <i>You And Me</i>	16—I'm Sitting On Top Of The World 16.8 12.3 ★CA-2400 (F-2400)—L PAUL & M. FORD <i>Sleep</i>	17—Have You Heard 15.7 36.9 DE-28569 (9-28569)—RUSS MORGAN <i>Tell Me You're Mine</i> ★MG-11390—JONI JAMES <i>Wishing Ring</i>
2—Till I Waltz Again With You 77.3 87.9 BR-84022—THE FIVE BILLS CO-39952 (4-39952)—KEN GRIFFIN <i>Have You Heard</i> ★CR-60873—TERESA BREWER <i>Hello Bluebird</i> CR-60916—TOMMY SOSEBEE DE-28506—DICK TODD <i>Oh, Happy Day</i> DE-28539—RUSS MORGAN <i>Must I Cry Again</i> JU-6014 (45-6014)—SWANSON & TRAVIS KI-1169 (45-1169)—WRIGHT & GORE ME-70069 (70069x45)—HARMONICATS <i>Back Fence Well</i> PR-1038—LIGHT & HARRIS RH-142 (45-142)—RED CALLENDER VI-3103—EP-THREE SUNS	8—Tell Me A Story 43.1 42.2 ★CO-39945 (4-39945)—FRANKIE LAINE & JIMMY BOYD <i>The Little Boy And The Old Man</i>	18—Seven Lonely Days 15.4 19.8 CR-60949 (9-60949)—PINE-TOPPERS & MARLIN S'S. ★ME-70095 (70095x45)—GEORGIA GIBBS <i>If You Take My Heart</i> VI-20-S219 (47-5219)—DON MEEHAN	19—Oh Happy Day 14.9 20.7 CA-2315—THE FOUR KNIGHTS <i>A Million Tears</i> ★CR-60893—LAWRENCE WELK O. <i>Your Mother And Mine</i> DE-28506—DICK TODD <i>Till I Waltz Again With You</i> ★ES-311—DON HOWARD <i>You Went Away</i>	20—Hold Me, Thrill Me Kiss Me 14.6 15.5 ★CR-60831 (9-60831)—KAREN CHANDLER <i>One Dream</i> DE-28530 (9-28530)—ROBERTA LEE	
3—I Believe 72.1 59.4 CA-2332 (F-2332)—JANE FROMAN <i>Ghost Of A Rose</i> ★CO-39938 (4-39938)—FRANKIE LAINE <i>Your Cheatin' Heart</i>	9—Gomen Nasai 36.9 42.1 CA-2402 (F-2402)—M. WHITING & J. WAKELY <i>I Learned To Love You Too Late</i> CO-39957 (4-39957)—SAMMY KAYE <i>Until Tomorrow</i> ★CO-39954 (4-39954)—RICHARD BOWERS <i>Tokyo Boogie Woogie</i> DE-28612 (9-28612)—GORDON JENKINS O. <i>The Ties That Bind Me</i> ME-70107 (70107x45)—EDDY HOWARD <i>Someone To Kiss</i> VI-20-5210 (47-5210)—HARRY BELAFONTE <i>Springfield Mountain</i>	10—Don't Let The Stars Get In Your Eyes 36.2 58.4 CA-2256 (F-2256)—GISELE MCKENZIE <i>My Favorite Song</i> CA-2216 (F-2216)—SKEETS McDONALD CO-21025 (4-21025)—RAY PRICE CR-60882 (9-60882)—EILEEN BARTON <i>Tennessee Tango</i> DA-788—REGINA KUJAWA DE-28460 (9-28460)—RED FOLEY FS-1614 (45-1614)—SLIM WILLET ME-70023 (45-70023)—LOLA AMECHE <i>Rock The Joint</i> MG-11385—HENRY JEROME O. <i>Keep It A Secret</i> VI-20-5040 (47-5040)—JOHNNIE & JACK ★VI-20-S064 (47-5064)—PERRY COMO <i>Lies</i>	11—Side By Side 33.6 25.3 ★CA-2334 (F-2334)—KAY STARR <i>Noah!</i> DE-28588 (9-28588)—GRADY MARTIN <i>A Fool Such As I</i> LO-238 (45-238)—PRIMO SCALA <i>Underneath The Arches</i> ME-70096 (70096x45)—DORIS DREW <i>Since You Went Away From Me</i> VI-20-4741 (47-4741)—FRANKIE CARLE	12—Hot Toddy 27.6 17.2 ★VI-20-S095 (47-5095)—RALPH FLANAGAN <i>Serenade</i>	
4—Your Cheatin' Heart 71.6 46.7 CA-2377 (F-2377)—JAN GARBER O. <i>My Jealous Eyes</i> CO-39938 (9-39938)—FRANKIE LAINE <i>I Believe</i> DE-28628 (9-28628)—LOUIS ARMSTRONG <i>Congratulations to Someone</i> ★MG-11426 (K-11426)—JONI JAMES <i>I'll Be Waiting For You</i> MG-11416 (G-11416)—HANK WILLIAMS <i>Kaw-Liga</i>	5—Tell Me You're Mine 61.9 73.5 CO-39914—MINDY CARSON <i>The Choo Choo Song</i> CR-60923 (9-60923)—RALPH & BUDDY BONDS <i>Say It With Your Heart</i> DA-786—HARMONY BELLS O. DA-2104 (45x2104)—GENE WISNIEWSKI <i>Soldier Boy Polka</i> DE-28569 (9-28569)—RUSS MORGAN <i>Have You Heard</i> ★ME-70030—THE GAYLORDS <i>Cuban Love Song</i>	13—Anywhere I Wander 22.7 28.4 CA-2263 (F-2263)—MEL TORME <i>Casually</i> ★CD-1230 (45-1230)—			

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side
 • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available
 ★ Indicates best selling record

Comprising
100
Selections

Apr. 4 Mar. 28
 Do You Know Why?
 JU-S108 (4S-5108)—
 THE ORIOLES

21—Hello Sunshine
 13.5 18.9

CA-2426 (F-2426)—
 BUDDY COLE & G. WOOD
 Red Canary
 ★ZO-101 (4S-101)—
 NORMAN BROOKS
 You're My Baby

22—Caravan
 13.5 9.3

CA-2421 (F-2421)—
 BAS-SHEVA
 My Mother's Lullaby
 EN-101—FERRANTE & TEICHER
 ★ME-70097 (70097x4S)—
 RALPH MARGERIE O.
 While We Dream
 RA—ESQUIRE BOYS

23—Downhearted
 12.9 9.4

DE-28655 (9-28655)—
 GUY LOMBARDO
 Seven Lonely Days
 ★VI-20-S137 (47-5137)—
 EDDIE FISHER
 How Do You Speak To
 An Angel

24—Song From
 Moulin Rouge
 12.7 4.2

★CO-39944 (9-39944)—
 PERCY FAITH ORK
 Swedish Rhapsody

25—Can't I
 12.6 13.9

★CA-2389 (F-2389)—
 NAT "KING" COLE
 Blue Gardenia
 CR-60926 (9-60926)—
 AMES BROTHERS
 Lonely Wine
 ME-70068 (70068x4S)—
 RICHARD HAYES

26—No Help
 Wanted
 12.5 10.9

CO-21065 (4-21065)—
 MADDOX BROS.
 ★ME-70077 (70077x4S)—
 RUSTY DRAPER
 Texarkana Baby
 ME-70028 (70028x4S)—
 THE CARLISLES
 That Heart Is Not For
 Sale

27—Kaw-Liga
 10.1 12.9

CO-39935 (4-39935)—
 CHAMP BUTLER
 Fit As A Fiddle
 ★DE-28582 (9-28582)—
 DOLORES GRAY
 My Heart Is A
 Kingdom
 ★MG-11416 (K-11416)—
 HANK WILLIAMS
 Your Cheatin' Heart
 MG-11424 (K-11424)—
 BILL FARRELL
 You Can't Stop Me

28—Dancin' With
 Someone
 9.3

CA-2396 (F-2396)—MOLLY BEE
 What'll He Do?
 ★CR-60953 (9-60953)—
 TERESA BREWER
 Breakin' In The Blues
 VI-20-S217 (47-S217)—
 DELTA RHYTHM BOYS
 Long Gone Baby

Apr. 4 Mar. 28
 29—She Wears Red
 Feathers
 9.2 12.2

★CO-39909 (4-39909)—
 GUY MITCHELL
 Pretty Little Black
 Eyed Susie

30—Anna
 7.5 9.2

CO-39968 (4-39968)—
 PAUL WESTON ORK.
 Dutch Treat
 CR-60963 (9-60963)—
 RAY BLOCH O.
 Melancholy Serenade
 ME-70114 (70114x4S)—
 RICHARD HAYMAN ORK.
 April In Portugal
 ★MG-11457 (K-11457)—
 SILVANA MANGANO
 I Loved You
 VI-20-S246 (47-S246)—
 THE THREE SUNS
 Little Red Monkey

31—Hush-A-Bye
 7.4 6.4

★CA-2373 (F-2373)—
 STAN KENTON O.
 Harlem Nocturne
 ★DE-28581 (9-28581)—
 BING CROSBY
 Mother Darlin'
 VI-20-S142 (47-S142)—
 DANNY THOMAS
 Oh Moon

32—New Juke Box
 Saturday Nite
 6.3 8.3

★CR-60899 (9-60899)—
 MODERNAIRES
 Running Wild

33—Twice As Much
 5.6 9.0

★DE-28586 (9-28586)—
 MILLS BROS.
 Someone To Care For

34—Ramona
 5.5

CA-1684 (F-1684)—
 GORDON MacRAE
 So In Love
 CR-60918 (9-60918)—
 LES BROWN O.
 Montoona Clipper
 ★ME-70012 (70012x4S)—
 THE GAYLORDS
 Spinning A Web

35—How Do You
 Speak To An
 Angel
 5.4 7.9

CA-2352 (F-2352)—
 GORDON MacRAE
 Congratulations To
 Someone
 DE-28523 (9-28523)—
 GUY LOMBARDO
 I Feel Like I'm Gonna
 Live Forever
 MG-11394 (K-11394)—
 BILL HAYES
 The Donkey Song
 ★VI-20-S137 (47-S137)—
 EDDIE FISHER
 Downhearted

36—Blue Gardenia
 5.3 3.9

★CA-2389 (F-2389)—
 Nat "KING" COLE
 Can't I

37—Keep It A
 Secret
 4.9 14.1

CA-2268 (F-2268)—
 JUNE HUTTON
 I Miss You So

Apr. 4 Mar. 28
 CA-2329—SHARKEY'S
 DIXIELAND KINGS
 Why Don't You
 Believe Me
 ★CO-39891 (4-39891)—
 JO STAFFORD
 Once To Every Heart
 DE-28511—BING CROSBY
 Sleigh Bell Serenade
 IM-8169—SLIM WHITMAN
 My Heart Is Broken
 In Three
 MG-11385—HENRY JEROME O.
 Don't Let The Stars
 Get In Your Eyes
 RA-202—FIVE CROWNS
 Why Don't You
 Believe Me
 VI-20-4992 (47-4992)—
 DINAH SHORE
 Hi-Lili, Hi-Lo

38—A Fool Such
 As I
 4.5 3.2

★CO-39930 (4-39930)—
 JO STAFFORD
 Just Because You're
 You
 DE-28588 (9-28588)—
 GRADY MARTIN
 Side By Side
 ★MG-11395 (K-11395)—
 TOMMY EDWARDS
 I Can't Love Another
 VI-20-S122 (47-S122)—
 BELL SISTERS
 I'm Teaching My Dolly
 To Pray
 VI-20-S034 (47-S034)—
 HANK SNOW

39—If I Were King
 3.6 6.3

★DO-15055 (4S 15055)—
 THE HILLTOPPERS
 I Can't Lie To Myself

40—Rachel
 3.5 5.5

★CA-2353 (F-2353)—
 AL MARTINO
 One Lonely Night
 ★ME-70090 (70090x4S)—
 ARTIE WAYNE

41—Even Now
 3.4 1.3

42—Salomee
 2.6 6.2

43—My Jealous
 Eyes
 2.4 4.0

44—Teardrops On
 My Pillow
 2.3 3.1

45—Swedish
 Rhapsody
 2.1 4.3

46—Mr. Tap Toe
 1.9 1.1

47—You Fooled Me
 1.4 4.4

48—Why Don't You
 Believe Me
 1.3 8.2

49—Congratulations
 To Someone
 1.2 4.9

50—I Don't Know
 1.1 1.8

Boston Introduction



Benefit Dance For Ill Trumpeter To Be Run By Tiny Markle April 19

NEW HAVEN — Tiny Markle, WAVZ disk jockey, will hold a benefit dance for Jackie Reed on April 19.

Jackie, ex name band trumpeter, who resides in New Haven, has been stricken with a severe case of arthritis and has been bed ridden for two years. This cut short a career that was off to a sensational start. Jackie's only chance of recovery, even to a partial degree, is to move himself and his family to Arizona to obtain the benefits of the warm, dry climate. Two years in the hospital have completely used up his life savings.

The story was brought to Tiny Markle's attention by several musicians in the New Haven local of A.F.M. and he then decided to hold a benefit dance. At this dance a new band will be introduced which will probably pay summer dances with name stars as guests.

The dance will be held at the Baybrook in West Haven on a Sunday evening from 8 to midnight. The capacity of the room is 1300 and a full house is expected.

Tiny would like any talent that can possibly make it to try to play the date.

New Philadelphia Indie

PHILADELPHIA — The A. T. V. Record Company, an affiliate of Rialto Records, is the latest addition to the group of "indie" disc manufacturers that are headquartered in Philadelphia. Their first release "Bravo" and "Only For You" features the voice of the "Masked Singer," a local lad who is garnering loads of newspaper and DJ interest via his concealed identity. Augmenting the usual DJ promotion and streamers, they are using subway advertising in the form of two sheet, three color phosphorant posters and placards. Fan clubs have organized, with teenagers receiving free, colored cinch belts with the song-titles and picture of The Masked Singer emblazoned across the width of the belts. DJ's have been cooperating on a contest of "Why Should The Masked Singer Unmask," the prize being a watch.

BOSTON—Jo Ann Tolley was introduced to Boston at a disk jockey party given at the Moulin Rouge Room in the Vendome Hotel on Monday, March 23. Jo Ann has just been signed to an MGM recording contract and her first disk is expected to be released April 6. Present at the party, from left to right, front row, were: Emil Coulon (owner of the Moulin Rouge Room); Sam Clark (MGM distributor in Boston); Jo Ann Tolley; Harry Carter; Alan Dary (WORL). Back row: Jolly Joyce; Eddie Zack (NBC); Freddie Archer (WCOP); Jim Small (Manager of WCOP); and Jack Gold (writer of "My Favorite Song"). In addition, those attending the party, who were not in the photograph, were: Sam Berenson, columnist of the Boston Daily Record; George Clark of the Daily Record; Jay McMaster, WMEX; Norm Prescott, WORL; Pete Ward, WCCM; Bob Clayton, WHDH; Pete McGovern, WCOP; Lou German, WORL; and Sherm Feller, WLAW.

A SMASH
 TOMMY REYNOLDS
 and his Shuffle Rhythm Ork.
 "IT'S A WONDERFUL WORLD"
 vocal by BON BON
 DERBY # 820
 Derby Records, Inc. Hollywood, California
 New York City

the 2 BIG Songs
 of 1953—
 "TILL I WALTZ
 AGAIN with YOU"
 and
 SCRAP of
 PAPER
 Village Music Company
 1519 BROADWAY
 NEW YORK 19, N.Y.

Cavalcade of Progress



Asbury Park, N. J.—On Monday, March 16, the 35th Annual Cavalcade of Progress was launched at Convention Hall, Asbury Park, New Jersey. The top photo shows Dorothy Collins and the bottom photo shows Roger Coleman appearing at the Celebrity Booth which was staged by the Niesen Music Center. 3500 people jammed the hall to visit the 137 displays of commercial and educational exhibitors and most of them thronged around the booth to receive the autographed pictures of the recording celebrities.

THE CASH BOX JUKE BOX REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Pretend (Nat "King" Cole)
4. Tell Me You're Mine (The Gaylords)
5. Wild Horses (Perry Como)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Tell Me A Story (Laine-Boyd)
8. Why Don't You Believe Me (Joni James)
9. I Believe (Frankie Laine)
10. Say It With Your Heart (Bob Carroll)

Chicago, Ill.

1. No Help Wanted (R. Draper)
2. How Much Is That Doggie In The Window (Patti Page)
3. I Believe (Frankie Laine)
4. Caravan (Ralph Marterie)
5. Till I Waltz Again With You (Teresa Brewer)
6. Your Cheatin' Heart (James)
7. Tell Me A Story (Laine-Boyd)
8. Hot Toddy (Ralph Flanagan)
9. Side By Side (Kay Starr)
10. Wild Horses (Perry Como)

Los Angeles, Calif.

1. Till I Waltz Again With You (Teresa Brewer)
2. Gomen Nasai (R. Bowers)
3. I Believe (Frankie Laine)
4. Yes Sir, That's My Baby (Harry Kari)
5. Tell Me You're Mine (The Gaylords)
6. Wild Horses (Perry Como)
7. Have You Heard (Joni James)
8. No Help Wanted (R. Draper)
9. How Much Is That Doggie In The Window (Patti Page)
10. I'll Be Hagin' Around (Russ Morgan)

Seattle, Wash.

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Pretend (Nat "King" Cole)
4. Tell Me You're Mine (The Gaylords)
5. Blue Gardenia (Cole)
6. Gomen Nasai (R. Bowers)
7. I Believe (Frankie Laine)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. Have You Heard (Joni James)
10. Tell Me A Story (Laine-Boyd)

Memphis, Tenn.

1. Till I Waltz Again With You (Teresa Brewer)
2. How Much Is That Doggie In The Window (Patti Page)
3. Your Cheatin' Heart (James)
4. Pretend (Nat "King" Cole)
5. Say It With Your Heart (Bob Carroll)
6. Have You Heard (Joni James)
7. Side By Side (Kay Starr)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Wild Horses (Perry Como)
10. Don't Let The Stars Get In Your Eyes (Perry Como)

Dallas, Tex.

1. Till I Waltz Again With You (Teresa Brewer)
2. How Much Is That Doggie In The Window (Patti Page)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Can't I (Nat "King" Cole)
5. Your Cheatin' Heart (James)
6. Have You Heard (Joni James)
7. Dancin' With Someone (Teresa Brewer)
8. Gomen Nasai (Eddy Howard)
9. Wild Horses (Perry Como)
10. Side By Side (Kay Starr)

Denver, Colo.

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Pretend (Nat "King" Cole)
4. Tell Me You're Mine (The Gaylords)
5. Side By Side (Kay Starr)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Wild Horses (Perry Como)
8. I Believe (Frankie Laine)
9. Oh Happy Day (L. Welk)
10. Have You Heard (Joni James)

Pittsburgh, Pa.

1. How Much Is That Doggie In The Window (Patti Page)
2. Tell Me A Story (Laine-Boyd)
3. Till I Waltz Again With You (Teresa Brewer)
4. Wild Horses (Perry Como)
5. Can't I (Nat "King" Cole)
6. Ramona (The Gaylords)
7. Pour Me A Glass Of Tardrops (Williams Quartet)
8. Your Cheatin' Heart (James)
9. Dancin' With Someone (Teresa Brewer)
10. Anywhere I Wander (La Rosa)

Philadelphia, Pa.

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Wild Horses (Perry Como)
4. Your Cheatin' Heart (James)
5. Pretend (Cole-Barton)
6. Hello Sunshine (N. Brooks)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Tell Me A Story (Laine-Boyd)
9. Tell Me You're Mine (The Gaylords)
10. Seven Lonely Days (Gibbs)

Cincinnati, Ohio

1. How Much Is That Doggie In The Window (Patti Page)
2. I Believe (Frankie Laine)
3. Your Cheatin' Heart (James)
4. Till I Waltz Again With You (Teresa Brewer)
5. How Do You Speak To An Angel (Eddie Fisher)
6. Pretend (Nat "King" Cole)
7. Tell Me A Story (Laine-Boyd)
8. Seven Lonely Days (Gibbs)
9. Tell Me You're Mine (The Gaylords)
10. Side By Side (Kay Starr)

Boston, Mass.

1. How Much Is That Doggie In The Window (Patti Page)
2. I Believe (Frankie Laine)
3. Tell Me A Story (Laine-Boyd)
4. Till I Waltz Again With You (Teresa Brewer)
5. I'm Sitting On Top Of The World (Paul-Ford)
6. Tell Me You're Mine (The Gaylords)
7. No Help Wanted (R. Draper)
8. Kaw-Liga (Hank Williams)
9. Side By Side (Kay Starr)
10. Pretend (Nat "King" Cole)

Edmonton, Ala., Can.

1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (Four Knights)
3. How Much Is That Doggie In The Window (Patti Page)
4. Tell Me You're Mine (The Gaylords)
5. Why Don't You Believe Me (Joni James)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Side By Side (Kay Starr)
8. Pretend (Nat "King" Cole)
9. Have You Heard (Joni James)
10. Keep It A Secret (Stafford)

St. Louis, Mo.

1. How Much Is That Doggie In The Window (Patti Page)
2. Your Cheatin' Heart (James)
3. Pretend (Nat "King" Cole)
4. I Believe (Frankie Laine)
5. Tell Me A Story (Laine-Boyd)
6. I'm Sitting On Top Of The World (Paul-Ford)
7. Hello Sunshine (N. Brooks)
8. Till I Waltz Again With You (Teresa Brewer)
9. Gomen Nasai (H. Belafonte)
10. Hot Toddy (Ralph Flanagan)

Des Moines, Iowa

1. Till I Waltz Again With You (Teresa Brewer)
2. Your Cheatin' Heart (James)
3. Pretend (Nat "King" Cole)
4. How Much Is That Doggie In The Window (Patti Page)
5. Tell Me You're Mine (The Gaylords)
6. Have You Heard (Joni James)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Anywhere I Wander (La Rosa)
9. I Believe (Frankie Laine)
10. Tell Me A Story (Laine-Boyd)

New Orleans, La.

1. How Much Is That Doggie In The Window (Patti Page)
2. Pretend (Nat "King" Cole)
3. Your Cheatin' Heart (James)
4. Side By Side (Kay Starr)
5. April In Portugal (Les Baxter)
6. I Believe (Frankie Laine)
7. Till I Waltz Again With You (Teresa Brewer)
8. Tell Me You're Mine (The Gaylords)
9. Tell Me A Story (Laine-Boyd)
10. Have You Heard (Joni James)

Atlanta, Ga.

1. Till I Waltz Again With You (Teresa Brewer)
2. No Help Wanted (R. Draper)
3. Side By Side (Kay Starr)
4. How Much Is That Doggie In The Window (Patti Page)
5. Tell Me You're Mine (The Gaylords)
6. Have You Heard (Joni James)
7. Wild Horses (Perry Como)
8. Pretend (Nat "King" Cole)
9. Gomen Nasai (R. Bowers)
10. Your Cheatin' Heart (James)

Washington, D. C.

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. I Believe (Frankie Laine)
4. I'm Sitting On Top Of The World (Paul-Ford)
5. Pretend (Nat "King" Cole)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Side By Side (Kay Starr)
9. Say It With Your Heart (Bob Carroll)
10. Wild Horses (Perry Como)

Deadwood, S. D.

1. How Much Is That Doggie In The Window (Patti Page)
2. Wild Horses (Perry Como)
3. Till I Waltz Again With You (Teresa Brewer)
4. Pretend (Nat "King" Cole)
5. Your Cheatin' Heart (James)
6. Side By Side (Kay Starr)
7. Caravan (Ralph Marterie)
8. Oh Happy Day (L. Welk)
9. Kaw-Liga (Hank Williams)
10. Tell Me You're Mine (The Gaylords)

Detroit, Mich.

1. How Much Is That Doggie In The Window (Patti Page)
2. I Believe (Frankie Laine)
3. Till I Waltz Again With You (Teresa Brewer)
4. Tell Me A Story (Laine-Boyd)
5. Say It With Your Heart (Bob Carroll)
6. No Help Wanted (R. Draper)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Pretend (Nat "King" Cole)
9. April In Portugal (Les Baxter)
10. I'm Sitting On Top Of The World (Paul-Ford)

St. Paul, Minn.

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. I Believe (Frankie Laine)
4. Pretend (Nat "King" Cole)
5. Tell Me You're Mine (The Gaylords)
6. Have You Heard (Joni James)
7. Your Cheatin' Heart (J. James)
8. Side By Side (Kay Starr)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Butte, Mont.

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Tell Me You're Mine (The Gaylords)
4. Pretend (Nat "King" Cole)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Your Cheatin' Heart (J. James)
7. I Believe (Frankie Laine)
8. Wild Horses (Perry Como)
9. Tell Me A Story (Laine-Boyd)
10. Downhearted (Eddie Fisher)

Another BMI Pin-Up Hit!

CAN'T I

Published by HARVARD

recorded by

NAT "KING" COLE—
BILLY MAY (Capitol)
AMES BROTHERS (Coral)
RICHARD HAYES (Mercury)

Licensed Exclusively By

BROADCAST MUSIC, INC.

COMING UP FAST!

HOLD ME, THRILL ME, KISS ME

RECORDED BY

- KAREN CHANDLER . . . Coral
- ROBERTA LEE with JERRY GRAY'S Orch. . . Decca

MILLS MUSIC, INC. 1619 BROADWAY NEW YORK 19, N.Y.

a SMASH . . . a MUST for EVERY TAVERN

"PUT THAT SAWDUST BACK ON THE FLOOR"

by ALLAN SMALL & His Ork and Chorus

RCA VICTOR 20-5198

MAC WEISS MUSIC PUB. CO. 1650 B'way (Pla. 7-8690) N. Y. Rm. 1208

Norman Brooks Scores At Boulevard

His "Hello Sunshine" On Zodiac Label Breaking Open Middle-Aged Record Market



NORMAN BROOKS

NEW YORK—Norman Brooks, who zoomed into the public spotlight with his first Zodiac disk "Hello Sunshine," showed a metropolitan audience that he could really perform in person too last week when he opened at the Boulevard in Queens.

Most of the ringsiders were amazed at the stage presence of the youngster, who is only 24 and behaves on stage

like a veteran. It was strange to see the singer with the powerful Jolsonesque voice behave so much like Jolson himself during his numbers. The audience loved it however and after eight tunes, which included "Hello Sunshine," he had to beg off.

An interesting aspect of the young singer's mail is that of the thousands of pieces received during the past few weeks, a little better than 50% was from married people who compared Brooks to Jolson in the old days. Since most buyers of records are in the teenage group, this is an indication that the Brooks disk is breaking that barrier and is being bought to a great extent by the middle age group.

Brooks has become so hot a property as far as night clubs are concerned that he has been booked almost straight through the year with engagements set at some of the best clubs in the country including the Sands in Las Vegas, the Mocombo in Hollywood and the Copacobana in New York.

World's First Dog DJ



MIAMI—Mr. Wiggles, a three pound chihuahua, takes over at 8 o'clock on Saturday mornings the first half hour of the daily radio show, "Coffee With Lee & Lorraine," on WINZ, Miami, Florida.

He's a great favorite with the children who listen then, as he "woofs" over the mike and plays records that he approves of for children. He also uses the time to help find nice homes for his friends in the animal world. He calls up on the telephone each Saturday (with the help of Lee or Lorraine) three boys or girls who have written in previously, and with a special device puts the telephone conversation right on the air. After Lee or Lorraine interviews the youngsters for him, Mr. Wiggles plays their favorite record and gives them a chance to win the type of pet that they desire, whether it be puppy, kitten, or bird.

Already Mr. Wiggles has won national recognition. J. Fred Coats, composer of "Santa Claus Is Coming To Town" was so impressed with him, he wrote a song called, "Little Mr. Wiggles" which will soon be released. It's about a little chihuahua who had the heart of a Great Dane.

Bartell Named VP Of Mercury Artists

NEW YORK — Appointment of Jack Bartell as Executive Vice President of Mercury Artists Corporation has been announced by Leonard Green, President. This is the first major move in an extensive expansion program for the booking agency. The offices will be moved on May 1 from their present location at 254 West 54 Street to a suite comprising 6,000 square feet at 730 Fifth Avenue. Mercury Artists are now equipped to service clients for cafes, club dates, theatres, hotels, equity, records, radio, television and motion pictures.

Bartell has an impressive record in show business. Formerly vice president of Music Corporation of America and an executive of the Columbia Broadcasting System, he has been an important factor in the careers of such stars as Danny Kaye, Hildegard, The Hartmans, Mimi Benzell, Jan Murray and many other famous personalities.

Youngest Publishers

NEW YORK—The youngest publishers in the music business are the sons of Irving Fields and his partner. Irving and his partner started the firm for their sons Mark (four months old) and Jules (11 months old) to be called the Mark-Jules Music Company. The proud papas are hoping that their kids hit big on their first attempt, "Mr. Piano Player", which Irving Fields has just recorded on the King label.

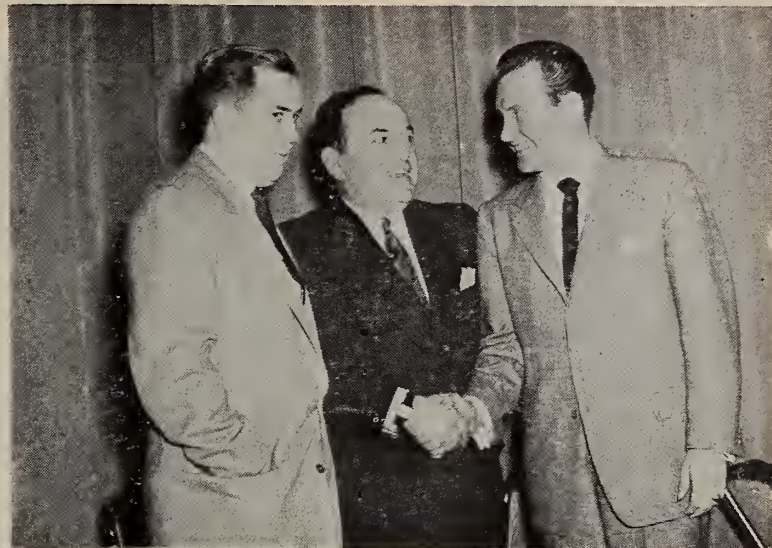
Four Aces Cancel Date To Attend Funeral Of Dave Mahoney's Mother

PHILADELPHIA—The mother of Dave Mahoney of the Four Aces died last Sunday, March 22.

The group which had been playing an Ottawa theater engagement canceled out in order to return to Linwood, Pennsylvania for the funeral. They will make up the date at a later time.

The funeral of Mrs. Mahoney was held on Wednesday.

Successful Engagement



NEW YORK—Harry Altman (center) owner of the Town Casino Nightclub in Buffalo, New York, where many big name record artists appear, congratulates Danny Sutton for doing such a fine singing stint there last week. He's signed the singer to reappear at the club next fall. Sutton, currently on a nightclub tour opens at the Bradford in Boston April 1st for two weeks. Looking on with approval is Al Johnston, director of Bill Silbert's Dumont TV disc-jockey show. . . .

Andy Wiswell Joins Bourne

NEW YORK—Andy Wiswell, formerly with the Muzak Corporation as the company's Vice-President and with Associated Booking Service as the recording supervisor, has joined Bourne, Inc. as the Executive Assistant to Sol Bourne in the business division of the publishing firm.

Andy started his association with the music world as a musician at Yale after which he played with many of the top bands. He then went into the field of radio production and managed acts at the same time. He joined Muzak and worked with the company for seven years as A & R head and Vice-President. Andy recorded Vic Damone on the Silvertone label whose records were sold through Sears-Roebuck. Among the other unknowns who Andy sent toward stardom were Rosemary Clooney, Martha Wright, Guy Mitchell, Evelyn Knight and Mindy Carson, all of whom he recorded for Associated Program Service.

Headed For "Mexico"



NEW YORK—The 50,000th copy of the newly released MGM record "Mexico," is presented to American Airlines stewardess Maxine Mantz by disk jockey Bill Silbert as MGM's artist Ken Remo looks on approvingly. The flying disk is en route to disk jockeys at Mexico's leading radio network La Voz de La America Latina.

78's **TICO'S** 45's
Hit of the Week...
 World's Greatest Latin Swing Pianist
JOE LOCO & HIS QUINTET
"HAPPY MAMBO" b/w
"Stomping At The Savoy"
 TICO # 10-154
TICO RECORDING CO.,
 143 W. 41st St.
 (LA 4-0457)

A "HIGHLIGHT" For Every Program
A Fool Such As I
 ROBBINS MUSIC CORPORATION

Just Released—2 Great Sides
GUY MITCHELL
 with Mitch Miller & Chorus
"Walkin' and Wond'rin'"
 (My Heart Cries Out In Vain)
 and
"A Wise Man or A Fool"
SANTLY-JOY INC.
 1619 Broadway New York 19, N. Y.

LATIN AMERICAN Hits ON **Fiesta Records**
MAMBO-MR. LISZT
 b/w 'CUCARACHA MAMBO'
 by RAMON MARQUEZ & Ork.
 Fiesta 20-010
Fiesta Record Co.
 1619 Broadway New York 19, N. Y.

Visiting



LOS ANGELES, CALIF.—Roberta Linn, pert vocalist with the Lawrence Welk orchestra and Coral star, is pictured above visiting with Mary and Kay Solle at Leuenhagen's Record Bar, this city. Left to right: Al Miller, Blythe, Calif. music operator; Mary Solle; Cecil Wilson, Solotone Music; Roberta Linn; Mike Kurlan, Coral Records distributor; and Kay Solle.

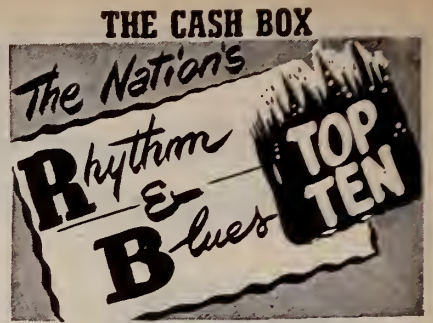
Diamond Distrib Adds Five Labels To Roster

LOS ANGELES — Abe Diamond, Diamond Record Distributors, this past week announced the addition of five labels to the firm's roster.

Generally regarded as one of the most consistent distributors throughout the Southern California area, the Diamond firm was named to handle the distribution of Tempo, Derby, Republic, Fiesta and Big Town Records.

The Tempo, Derby and Republic labels have been widely sought after and carry a reputation of proven hits. Fiesta, recently introduced to the disk market is a Spanish language line, while Big Town Records is entirely new having just hit the market with its first releases this week.

Diamond also disclosed plans for expansion with the addition of several salesmen under the direction of sales manager Dick Baldwin. In addition to the aforementioned labels, the Diamond firm handles a tremendous volume in kiddie records, square dance and other independent pop lines.



1 MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown
(Atlantic 986)

2 HOUND DOG
Willie Mae Thornton
(Peacock 1612)

3 BABY, DON'T DO IT
The "5" Royales
(Apollo 443)

4 LET ME GO HOME, WHISKEY
Amos Milburn
(Aladdin 3164)

5 SOFT
Tiny Bradshaw
(King 4577)

6 WOKE UP THIS MORNING
B. B. King
(R. P. M. 380)

7 24 HOURS
Eddie Boyd
(Chess 1533)

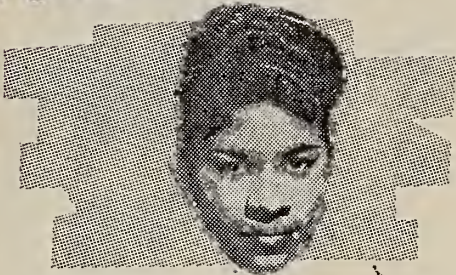
8 DREAM GIRL
Jesse & Marvin
(Specialty 447)

9 CRAWLIN'
The Clovers
(Atlantic 989)

10 WHOOPIN' & HOLLERIN'
Earl Forest
(Duke 108)

2 Direct Hits!

Ruth Brown



The Clovers



A TLANTIC RECORDS
234 W. 56th St., N.Y. 19, N.Y.

Richmond-Connelly Finalize Overseas Publishing Agreement

NEW YORK—Howard S. Richmond and Reg Connelly have consummated an agreement making available to Reg Connelly's music publishing companies in England and on the Continent songs published in the United States by Howard Richmond music companies. The deal is for two years.

Deal makes available to Campbell Connelly & Co., Ltd. publishing interests the publications from Hollis Music, Inc., Ludlow Music, Inc., Folkways Music Publishers, Inc., Melody Trails, Cromwell Music, Inc., Essex Music, Inc., Dartmouth Music, Inc. Connelly will have those songs for the territories of the British Empire, excluding Canada, Australia, South Africa, and for the Continent of Europe, excluding Italy and Scandinavian countries. Richmond's publications are now published by Morks Musikforlag in the Scandinavian countries, by Edizioni Curci in Italy and by D. Davis and Company in Australia.

A unique phase of the agreement is that the Connelly firms have designated a specific number of compositions per year for a top plug, recording activity and general promotion. This number would be proportionately commensurate with the number of songs made available and the policy adopted in England will be duplicated in the other areas where Connelly's firms function (France, etc.).

A BRACE OF HITS!
FATS DOMINO
"MAROI GRAS IN NEW ORLEANS"
"GOING TO THE RIVER"
5231
*
SMILEY LEWIS
"BIG MAMOU"
"PLAYGIRL"
5234
Imperial Records

78's **TICO's** 45's
Hit of the Week...
TITO PUENTE & ORK
Great Instrumental Mambos
of 2 Great Standards
"AUTUMN LEAVES"
b/w
"TEMPTATION"
TICO #10-155
TICO RECORDING CO.
143 W. 41st St.
(LA 4-0577)

Two Singers—Four Hits



NEW YORK—Two of the nation's top singers got together last week. The occasion was the Perry Como TV show on which Nat "King" Cole was a guest. Both stars are hot with hits currently, Perry with "Don't Let The Stars Get In Your Eyes" and "Wild Horses", Nat with "Pretend" and "Can't I".

Joe Marine Signs Decca Pact

NEW YORK—Joe Marine, young sining star of the Fred Waring TV show, who until now, has been recording with Fred Waring, has branched out as a single and has just been signed to a term pact by Decca Records.

Getting behind an all-out promotion drive, Decca feels that Joe will eventually be one of the biggest stars on the label. Marine has just completed a concert tour of 58 cities with Fred Waring throughout the country, and while out on the west coast the singer was screen tested by one of the major film companies and is also expected to be a big Hollywood buildup.

All the major booking offices are bidding for his services, but, his personal manager Tommy Russell states at this writing a radio and TV show of his own is at the signing point, and as yet has not signed with any office.

Marine has also been considered for the La Vie En Rose and the Copacabana here in New York.

Dave Miller Hits Road Again

PHILADELPHIA—Essex Records prexy, Dave Miller, who has been busy cutting new sides for the past few weeks, is now ready with releases by Dick Lee, Bill Haley, and a new artist, Bobby Milano. Miller is first releasing Milano's record of "Dare Me". Writer Morty Kraft and Miller will cover England and his promotion man Jules Maiamud will cover the mid-west.

Latin Hit Due For Pop Buildup

NEW YORK—An English version of Cuba's number one song hit "Piel Canela" has been written by Marion Banks, who calls the song "Me Too, Me Too". "Piel Canela", a Bolero-Guaracha, without the effort of organized plugging, has sustained an eight-month period of popularity, and is still going strong in Cuba, South America and Mexico. The song was acquired for the United States by Herbert E. Marks, head of the Edward B. Marks Music Corporation, during a recent visit to Cuba, where he successfully sought renewals of valuable copyrights and at the same time picked up several new songs including "Piel Canela" by Bobby Capo.

The Marion Banks interpretation, "Me Too, Me Too," will soon be scheduled to become the number one plug of the Edward B. Marks Music Corporation.

MGM Distrib & Barton's Candy Set "Easter Bunny Day"



NEW YORK—Friday, April 3, has been decreed "Easter Bunny Day" by Sanford Record Distributors, local MGM distrib, and Barton's Candy.

Reason for the tie-up centers around the MGM disk of the same name, as waxed by nine-year-old Leslie "Ugams" Crane.

Above the youngster expresses extreme surprise with the giant Easter egg being displayed by Barton's and which is almost as big as she is.

JUST RELEASED
2 Great Spiritual Records

By
THE SKYLARKS
Nashboro 535-A
"This May Be The Last Time"
b/w
"Jesus Prayed Every Step Of
The Way"

AND
**THE BLAIR
GOSPEL SINGERS**

Singing
"I Want To Be More Like
Jesus"
Nashboro 532-A
b/w
"I'm Striving Hard Each Day"

TWO OUTSTANDING
BLUES NUMBERS

By
**TWO NEW BLUES ARTISTS
DEL THORNE
AND HER TRIO**

Excello 2006
"I Let Him Move Me"
b/w
"Down South In Birmingham"

PLUS
**"LITTLE MAXIE"
BAILEY**

Excello 2007-A
"Brown Skin Woman Blues"
b/w
"Tear Drops Are Falling"

STILL GOING
STRONG!!

The Initial Recording
By
**THE
BOYER BROTHERS**

"Step By Step"
Excello 2000-A

STILL A CONSISTENT
SELLER!!

"Walk In The Light"
Nashboro 514
By
SWANEE QUINTET

WRITE . . . WIRE . . . PHONE
NASHBORO RECORD CO.
177 3rd AVENUE NORTH
PHONE 6-2916
NASHVILLE, TENNESSEE

Southern Wonders

Sing With Feeling

"THERE IS REST FOR THE WEARY"
"THE GAMBLING MAN"

PEACOCK # 1711

Just **PEACOCK** RECORDS, INC.
4104 Lyons
Houston, Texas

Released

HOT
Rhythm & Blues

ON
Mercury
RECORDS

**HITTIN'
ON ME**

Buddy Johnson & His Orch.

70116

**SHE'S GOTTA
GO**

The Ravens

70119

**YOU LET
MY LOVE
GROW COLD**

Dinah Washington

70125

JUBILEE'S
LUCKY 7
ALL NATURALS

- 1 **THE ORIOLES**
"Hold Me, Thrill Me, Kiss Me"
b/w
"Teardrops On My Pillow"
JUBILEE 5108; 45x5108
and
2 "Till Then"
JUBILEE 5107; 45x5107
- EDNA 'Heavenly Father' McGRUFF
with Buddy Lucas Ork.
- 3 "Why Oh Why" b/w
"Edna's Blues"
JUBILEE 5109; 45x5109
- THE MARYLANDERS
- 4 "Good Old 99" b/w
"Fried Chicken"
JUBILEE 5114; 45x5114
- 5 LITTLE SYLVIA
"The Ring" b/w "Blue Heaven"
JUBILEE 5113; 45x5113
- 6 BUDDY LUCAS ORK.
"Laura" b/w
"Organ Grinders Swing"
JUBILEE 5111; 45x5111
- 7 SONNY TIL & ORK.
"Have You Heard" b/w
"Lonely Wine"
JUBILEE 5112; 45x5112

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

**2 SURE
HITS!**
Savoy # 886
"MY KIND
OF
WOMAN"
Savoy # 891
"I WANNA
KNOW"
DOLLY COOPER
with Hal Singer Orchestra

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

New Money-maker!
**WHAT'S THE
MATTER NOW?**
by
LLOYD PRICE
457 # 457-45
Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

THE CASH BOX

in
HARLEM

on
**CHICAGO'S
South Side**

in
**NEW
ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|---|--|---|
| 1 MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986) | MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986) | HOUND DOG
Willie Mae Thornton (Peacock 1612) |
| 2 RED TOP
King Pleasure (Prestige 821) | BABY, DON'T DO IT
The "5" Royales (Apollo 443) | MIGHTY LONG TIME
Sanny Bay Williams (Trumpet) |
| 3 LET ME GO HOME, WHISKEY
Amos Milburn (Aladdin 3164) | LET ME GO HOME, WHISKEY
Amos Milburn (Aladdin 3164) | MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986) |
| 4 HOUND DOG
Willie Mae Thornton (Peacock 1612) | HOUND DOG
Willie Mae Thornton (Peacock 1612) | 24 HOURS
Eddie Boyd (Chess 1533) |
| 5 SOFT
Tiny Bradshaw (King 4577) | DAUGHTER (THAT'S YOUR RED WAGON)
Swinging Sax Kari (States 115) | SHIRLEY COME BACK TO ME
Shirley & Lee (Aladdin 3173) |
| 6 BABY, DON'T DO IT
The "5" Royales (Apollo 443) | CRAWLIN'
The Clovers (Atlantic 989) | I DON'T KNOW WHY
Kenzie Moore (Specialty 456) |
| 7 CROSS MY HEART
Johnny Ace (Duke 107) | SOFT
Tiny Bradshaw (King 4577) | LET ME GO HOME, WHISKEY
Amos Milburn (Aladdin 3164) |
| 8 DREAM GIRL
Jesse & Marvin (Specialty 447) | 24 HOURS
Eddie Boyd (Chess 1533) | CROSS MY HEART
Johnny Ace (Duke 107) |
| 9 BE TRUE
Vocaleers (Red Robin 113) | I DON'T KNOW
Willie Mabon (Chess 1531) | BABY DON'T DO IT
The "5" Royales (Apollo 443) |
| 10 YOU'RE MINE
The Crickets (MGM 11428) | MY KIND OF WOMAN
Emmett Slay Trio (Savoy 886) | GYPSY BLUES
Smiley Lewis (Imperial 5224) |

in
**SAN
FRANCISCO**

in
NEWARK

in
MEMPHIS

- | | | |
|---|--|--|
| 1 HOUND DOG
Willie Mae Thornton (Peacock 1612) | HOUND DOG
Willie Mae Thornton (Peacock 1612) | HOUND DOG
Willie Mae Thornton (Peacock 1612) |
| 2 MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986) | MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986) | MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986) |
| 3 NINE BELOW ZERO
Sanny Bay Williams (Trumpet 166) | LET ME GO HOME, WHISKEY
Amos Milburn (Aladdin 3164) | BEAR CAT
Rufus Thomas (Sun 181) |
| 4 SOFT
Tiny Bradshaw (King 4577) | DREAM GIRL
Jesse & Marvin (Specialty 447) | DAUGHTER (THAT'S YOUR RED WAGON)
Swinging Sax Kari (States 115) |
| 5 BABY, DON'T DO IT
The "5" Royales (Apollo 443) | BABY, DON'T DO IT
The "5" Royales (Apollo 443) | 24 HOURS
Eddie Boyd (Chess 1533) |
| 6 K. C. LOVING
Little Willie Littlefield (Federal 12110) | WOKE UP THIS MORNING
B. B. King (R. P. M. 380) | I LOVE MY BABY
Lowell Fulson (Swing Time 330) |
| 7 LET ME GO HOME, WHISKEY
Amos Milburn (Aladdin 3164) | I DON'T KNOW
Willie Mabon (Chess 1531) | SAD, SAD DAYS
Muddy Waters (Chess 1537) |
| 8 SHIRLEY, COME BACK TO ME
Shirley & Lee (Aladdin 3173) | CROSS MY HEART
Johnny Ace (Duke 107) | MY KIND OF WOMAN
Emmett Slay Trio (Savoy 886) |
| 9 WHOOPIN' & HOLLERIN'
Earl Forest (Duke 108) | MY KIND OF WOMAN
Emmett Slay Trio (Savoy 886) | WOKE UP THIS MORNING
B. B. King (R. P. M. 380) |
| 10 NOBODY LOVES ME
Fats Domino (Imperial 5220) | DAUGHTER (THAT'S YOUR RED WAGON)
Swinging Sax Kari (States 115) | GOD DON'T LIKE IT
Rev. A. Johnson (Glary 4011) |

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|--|---|---|
| <p>1 MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986)</p> | <p>HOUND DOG
Willie Mae Thornton (Peacock 1612)</p> | <p>MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986)</p> |
| <p>2 BABY, DON'T DO IT
The "5" Royales (Apollo 443)</p> | <p>K. C. LOVING
Little Willie Littlefield (Federal 12110)</p> | <p>PRETEND
Nat "King" Cole (Capitol 2346)</p> |
| <p>3 RED TOP
King Pleasure (Prestige 821)</p> | <p>MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986)</p> | <p>LET ME GO HOME, WHISKEY
Amos Milburn (Aladdin 3164)</p> |
| <p>4 LET ME GO HOME, WHISKEY
Amos Milburn (Aladdin 3164)</p> | <p>SOFT
Tiny Bradshaw (King 4577)</p> | <p>WOKE UP THIS MORNING
B. B. King (R. P. M. 380)</p> |
| <p>5 CRAWLIN'
The Clovers (Atlantic 989)</p> | <p>LET ME GO HOME, WHISKEY
Amos Milburn (Aladdin 3164)</p> | <p>HOUND DOG
Willie Mae Thornton (Peacock 1612)</p> |
| <p>6 DREAM GIRL
Jesse & Marvin (Specialty 447)</p> | <p>BABY, DON'T DO IT
The "5" Royales (Apollo 443)</p> | <p>WHOOPIN' & HOLLERIN'
Earl Forest (Duke 108)</p> |
| <p>7 BE TRUE
Vocaleers (Red Robin 113)</p> | <p>CRAWLIN'
The Clovers (Atlantic 989)</p> | <p>MY HAT'S ON THE SIDE OF MY HEAD
Four Blazes (United 146)</p> |
| <p>8 PLEASE BELIEVE ME
Doris Brown (Gotham 290)</p> | <p>WHOOPIN' & HOLLERIN'
Earl Forest (Duke 108)</p> | <p>NOT ANY MORE TEARS
Four Blazes (United 146)</p> |
| <p>9 JOHNNY, JOHNNY
Johnny Moore (Modern 888)</p> | <p>YOU'RE MINE
The Crickets (MGM 11428)</p> | <p>CRAWLIN'
The Clovers (Atlantic 989)</p> |
| <p>10 YOU'RE MINE
The Crickets (MGM 11428)</p> | <p>ONE ROOM COUNTRY SHACK
Mercy Dee (Specialty 458)</p> | <p>SOFT
Tiny Bradshaw (King 4577)</p> |

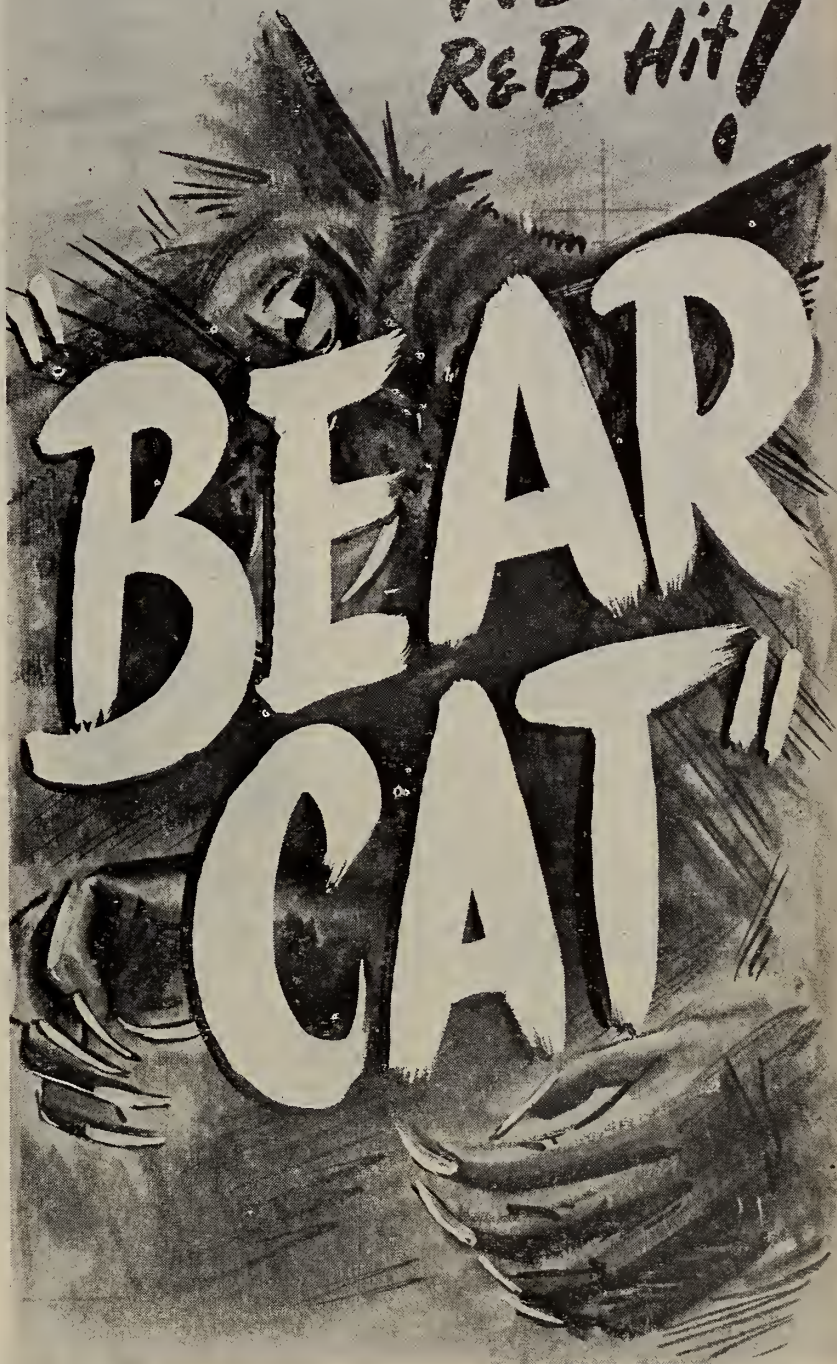
in
SHREVEPORT, LA.

in
SHOALS, IND.

in
ATLANTA

- | | | |
|--|---|--|
| <p>1 HOUND DOG
Willie Mae Thornton (Peacock 1612)</p> | <p>BABY DON'T DO IT
The "5" Royales (Apollo 443)</p> | <p>HOUND DOG
Willie Mae Thornton (Peacock 1612)</p> |
| <p>2 WOKE UP THIS MORNING
B. B. King (R.P.M. 380)</p> | <p>MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986)</p> | <p>BEAR CAT
Rufus Thomas (Sun 181)</p> |
| <p>3 MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986)</p> | <p>YES, I KNOW
Linda Hayes (Recorded In Hollywood 244)</p> | <p>MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986)</p> |
| <p>4 BABY, DON'T DO IT
The "5" Royales (Apollo 443)</p> | <p>DREAM GIRL
Jesse & Marvin (Specialty 447)</p> | <p>LET ME GO HOME, WHISKEY
Amos Milburn (Aladdin 3164)</p> |
| <p>5 WHOOPIN' & HOLLERIN'
Earl Forest (Duke 108)</p> | <p>AIN'T IT A SHAME
Lloyd Price (Specialty 452)</p> | <p>BABY, DON'T DO IT
The "5" Royales (Apollo 443)</p> |
| <p>6 TRAIN, TRAIN, TRAIN
Danny Overbea (Checker 760)</p> | <p>CROSS MY HEART
Johnny Ace (Duke 107)</p> | <p>24 HOURS
Eddie Boyd (Chess 1533)</p> |
| <p>7 SOFT
Tiny Bradshaw (King 4577)</p> | <p>PRETEND
Nat "King" Cole (Capitol 2346)</p> | <p>WOKE UP THIS MORNING
B. B. King (R. P. M. 380)</p> |
| <p>8 I'M GONE
Shirley & Lee (Aladdin 3153)</p> | <p>I DON'T KNOW
Willie Maban (Chess 1531)</p> | <p>NINE BELOW ZERO
Sanny Boy Williams (Trumpet 166)</p> |
| <p>9 24 HOURS
Eddie Boyd (Chess 1533)</p> | <p>SOFT
Tiny Bradshaw (King 4577)</p> | <p>DAUGHTER (THAT'S YOUR RED WAGON)
Swinging Sax Kari (States 115)</p> |
| <p>10 ONE ROOM COUNTRY SHACK
Mercy Dee (Specialty 458)</p> | <p>24 HOURS
Eddie Boyd (Chess 1533)</p> | <p>SO LONG
Lloyd Price (Specialty 457)</p> |

IT'S A
KILLER
THE NATION'S
NEW
R&B HIT!



by
RUFUS THOMAS, Jr.

SUN RECORD No. 181

b/w

"WALKING IN THE RAIN"

a Billboard "NEW RECORD TO WATCH"

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RHYTHM 'N BLUES REVIEWS

⊙ A DISK & SLEEPER	⊙ C+ GOOD
⊙ B+ EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

TITO PUENTE
(Tico 467)

B "TU MI AMOR DIVINO" (2:41) Tito Puente and his accomplished group dish up a slow, smooth and pleasant bolero treatment with Vicentico Valdes handling the vocal in fine style.

B "GUAGUANCO EN TROPICANA" (2:37) The flip is a mambo quick tempo beat out in exciting fashion by Puents and vocaled pleasingly by Valdes.

CAROL KAY
(RIH 424)

B "YOU CAN'T DO THE BOOGIE IN SCHOOL" (2:37) [Associated Hollywood] Eight-year-old songstress dishes up a cute item with solid lyrics and comes through in fine style. Youngster handles herself as though she has had more professional experience than she is, old.

B "A GOOD MAN IS HARD TO FIND" (2:36) [Mayfair Music] The kid does great as she gives the tune a grown up treatment. She gives it the red hot raucus voice and there is a chuckle in picturing an eight-year-old singing these lyrics.

SONNY THOMPSON
(King 4613)

B "INSULATED SUGAR" (2:26) [Jay & Cee] Sonny Thompson's band, with Rufus Jr. on the vocal, etches a potent disk. Not the least of the record is the unbilled fem who only has "O-o-h B-a-b-y" to say a couple of times. The thrush just oozes sex and coquetry and says so much with so little. If we are permitted to guess, will say it is Lula Reed.

C+ "CLEAN SWEEP" (2:21) [Jay & Cee] The lower lid is an instrumental middle beat handled in dreamy fashion. Standout is a fine sax ride.

LITTLE ESTHER
(Federal 12122)

B "STREET LIGHTS" (2:42) [Valjo] Little Esther sings a slow beat blues with a sad haunted feeling. Thrush portrays that lonely feeling as she tells of the night and the streetlights shining in her window. Rhythmic undercurrent supplied by the ork keeps the mood of the piece.

C+ "YOU TOOK MY LOVE TOO FAST" (2:25) [Valjo] Flip is a belted quick beat in which Little Esther tells off Bobby Nunn. The pair handle the driving tune and lyrics in exciting fashion.

LIGHTNIN' HOPKINS
(Sittin' In With 660)

B "MAD BLUES" (2:38) Lightnin' Hopkins chants a middle beat blues in his familiar style and comes up with a solid side. Hopkins' guitar-ing is top quality.

B "WHY" (2:37) The under portion is a slow melancholy blues simply chanted but with eerie effect. Guitar helps build the mood.

THE CASH BOX

★ AWARD O' THE WEEK ★

"YOU LET MY LOVE GROW COLD" (2:41)

"AIN'T NOTHIN' GOOD" (2:37)

DINAH WASHINGTON
(Mercury 70125)



DINAH WASHINGTON

● That juke box favorite, Dinah Washington, evokes the admiration of her audience with her vivid im-

pressions via wax. When this gal is mellow you melt, when she is frigid you freeze, when she is sextotic you sizzle, and when she belts it you bounce. The upper lid, "You Let My Love Grow Cold", is a slow rhythmic piece in which Dinah tells off her ex-boyfriend. Miss Washington drips icicles as she sings "you let my love grow cold" in expressive and exciting fashion. The under portion, "Ain't Nothin' Good", Dinah changes her mood and sings to her heart, telling it of her one-sided love. On this etching Dinah is soft, tender, carressing and unhappy.

THE GLORY TONE SINGERS
(Tuxedo 886)

C+ "IN THE WILDERNESS" (2:37) The Glory Tone Singers dish up a quick tempo spiritual with a steady rhythm. Lead singer chants well with solid backing by an energetic chorus.

C "LEANING ON THE EVER-LASTING ARM" (2:36) Flip is a similar item performed in capable fashion by the group.

THE MARYLANDERS
(Jubilee 5114)

B+ "GOOD OLD 99" (2:35) [Murob] The Marylanders blend on a happy sounding rhythmic disk that really rocks. Buddy Lucas provides the instrumental backing.

B+ "FRIED CHICKEN" (2:55) The group sings a novelty about that delectable dish set to a quick beat bounce. Another fetching end.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"BEARCAT" (2:45)

"WALKING IN THE RAIN" (2:20) [Delta Music]

RUFUS THOMAS, JR.
(Sun 181)

● The new diskery, on its toes, beats its competitors in the field to the answer to "Hound Dog" with "Bearcat" on the upper lid. With similar music, the lyrics respond to the fem calling him a hounddog by calling her a bearcat. The vocalist sings a supercharged lyric with shattering effect and this disk could stand on its own merit, even if it didn't have the additional potential of being the first answer to the sensational r & b smash. The lower end is a slow plaintive blues tenderly and hauntingly told by Rufus Thomas, Jr. Ops, this top etching is it. It has quality and timeliness.

"DAUGHTER" (2:33)

[Kencee Pub.]

"DOWN FOR DEBBIE" (2:35)

[Kencee Pub.]

SWINGING SAX KARI
(States 115)

● Swinging Sax Kari and his group dish up a quick beat bounce in exciting fashion. Titled, "Daughter", the upper lid is a novelty in which vocalist Gloria Irving tells her "daughter" we told you so but you wanted him and now you're stuck with him. Don't come crying to us. Lyrics have "bang". They are rich and filled with vitality and excitement. Orking is good and this etching is one for the "boxes". The under lid, "Down for Debbie", is another fast moving item that drives. The tune is a showcase for the fluid and dynamic sating of Kari. Makes for enchanting listening.

ELMORE NIXON
(Savoy 889)

B+ "ELMOR'S BLUES" (2:41) Elmore Nixon sings a dramatically arranged slow blues against a swaying and exciting ork backdrop provided by Henry Hayes. A strong plate that will stir up action.

B "SAD AND BLUE" (2:37) Elmore Nixon sounds just a shade like Johnny Ray on this side as he chants a slow rhythmic item. Hayes orking provides substantial musical support.

THE SHA-WEEZ
(Aladdin 3170)

C+ "NO ONE TO LOVE ME" (2:54) [Aladdin Music] The Sha-Weez sing a simple middle beat romantic blues against an easy backing.

B "EARLY SUNDAY MORNING" (2:30) [Mesner] The Sha-Weez chant a similar tempo rhythmic blues in stirring fashion.

BIG THREE TRIO
(Okeh 6944)

C+ "BE A SWEETHEART" (2:13) [Premium Music] The Big Three Trio, with vocal by Willie Nixon, etch a calypso style quick beat Latin item. Nixon sings the romantic lyrics in nasal style for an exciting disk. Flute lends color to the etching.

B "COME HERE BABY" (2:22) [Sunbeam Music] Flip is a slow, soft, and mellow etching for a pleasant plate. Vocal is solid and a scintillating piano helps make this a side worth listening to.

BETSY GAY
(Intro 6070)

B "HOUND DOG" (2:44) [Lion] Betsy Gay can sing and does on this treatment of the current r & b sensation. Gal puts enthusiasm into her reading but will have to go some to catch Willie Mae Thornton, who has solidified herself with about a three-week start.

B+ "THIS IS MY LAST NIGHT TOWN" (2:30) [Intro] Betsy Gay belts a rhythmic middle beat. The tune is melodic, the treatment torrid, and the salesmanship infectious. Change of pace, at which time the gal reads with an intimate touch makes this a potent disk.

ANNIE ROSS
(Prestige 839)

B "THE TIME WAS RIGHT" (2:41) [Prestige Music] Annie Ross sings a slow ballad tenderly and emotionally. The Teacho Wiltshire Band and Wallington on the piano provide top-deck support.

B+ "FARMER'S MARKET" (2:35) [Prestige Music] Flip is a fast moving bop item delivered by Miss Ross with zest and appeal. This is the field in which Annie is strongest.

BABS GONZALES
(King 4615)

C+ "SHUCKIN' AND JIVIN'" (2:24) [B & B] Babs Gonzales sings a middle beat bounce in his gravely voice for a spirited foottapper.

B "STILL WAILIN'" (2:10) Babs chants a quick tempo bopper with lyrics that are intelligible only to the initiated. Crazy but infectious. Good for the right locations.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

The use of the name "Ink Spots" by two groups, namely, Bill Kenny and Charles Fuqua, has developed into a real imbroglio. When Kenny and Fuqua jointly owned the original group, the chanters were booked by the Gale Agency. Kenny signed a contract with Gale on behalf of himself and the group for exclusive booking. According to Gale attorney, Andrew J. Feinman, "The Gale Agency spent considerable time, effort and money to build up the name 'Ink Spots' and at present we have before the courts an injunction to enjoin Fuqua from using the name 'Ink Spots' until July 1954, when Gale's contract with 'The Ink Spots' expires." Feinman's contention is that "according to the law on partnership, one partner is empowered to sign contracts binding his partners, and inasmuch as the contract with the Kenny-Fuqua Ink Spots runs until July 1954, Fuqua cannot arbitrarily sign a contract with Universal Attractions and continue the use of the contested name."

You'll find everything buzzing around Stan's Record Shop down Shreveport, La., way. Funny how such a little fellow draws the big ones down. In the last 10 days nine manufacturers dropped into the shop to sell him. Art Rupe and his new addition to the Specialty staff, John Imradulio; Joe Bihari, RPM; Leonard Chess, Chess Records; Jim Bulleit of the new Sun label arrived to chase "Hound Dog" with his punchy answer "Bearcat"; Art Sheridan, Chance; Morty Shad, Sittin In; and a couple of the big wigs from RCA Victor. . . . Bob Weinstock, Prestige Records prexy, leaving on a southern promotion trip to stir up things for his exciting "Red Top" by King Pleasure. The tune has broken wild in spots like New York and Philadelphia. . . . That Robey-Marcus combine does it again. Riding high as they are with "Hound Dog" which is headed for number one in the nation, has a progressive jazz disk that has a great sound. Artist is Phineas Newborn, 21 year old pianist who has developed an individual styling of his own

which seems to incorporate the best of Oscar Peterson, George Shearing and Errol Garner. Disk will be released soon and has created a sensation among the piano esthetes who have listened.

Ernest Young, president of Nashboro and Excello Recording Companies, has just signed two new blues artists to his Excello roster. The new artists who will record on the Excello label are Del Thorne and her Trio and "Little Maxie" Bailey. . . . The number one r & b disk in the nation is "Mama (He Treats Your Daughter Mean)" by Ruth Brown on Atlantic, and the reception the gal has been getting on her tour with Eckstine and Basie has been simply fabulous. She has been mobbed in every city the three "B's" have played. Not at all unusual is the inability of Miss Brown to finish her act until she has satisfied the esoteric fans with her complete repertoire. . . . The Emmett Slay Trio knocking 'em in the aisles at the Apollo Theatre in Harlem. This is no one record act that dies on P.A.'s after they dish up their current hit disk "My Kind Of Woman." As a matter of fact, the boys are great on stage. They follow the Apollo with the Howard Theatre in Washington and then on to the Royal in Baltimore. Lee Magid, A & R at Savoy Records cuts the group next week. Lee and his boss, Herman Lubinsky, are planning the follow-up to "My Kind Of Woman" at this session. Magid a little jittery as expected heir due in about two weeks. . . . Wally Gingers and his Musical Gems ork booked solid on one nighters until June 1st.

CHICAGO:

The "Y" Circus, annual fund-raising affair for benefit of Negro YMCA in St. Louis, has lined up a smash show for '53. Tremendous array of talent includes Billy Eckstine, Ruth Brown, Johnny Hodges & His Ork. To name just a few. Benefit to run April 26 thru May 3. . . . Leonard Chess taking off for the South again. For about 3 weeks. Before he left, Len reported that a new Willie Mabon record is about ready for release. Belief is here that should this record prove as successful as Willie's "I Don't Know," Len & Phil Chess will have to enlarge their accounting department. . . . "Biggest Show of '53" headed Chicagoway. Features Frankie Laine, Ella Fitzgerald and Louis Jordan as headliners. . . . Johnny ("Duke's Blues") Hodges & His All Stars currently doing one-niters. Soon will hit the Capitol Lounge here for 2 weeks. Aggregation is booked but solid thru July 15. . . . Little Walter has been bedded for the past couple of weeks. Due to head injuries suffered in an auto mishap. . . . Latest Chess release is long titled: "Wine Head Willie Put The Bottle Down." Features Elder Beck. Who not only sings but also plays the organ. . . . Tommy Brown opens Chicago's Paris Club April 3 for a comf'table 12 weeks. . . . Eddie Boyd and Linda Hayes currently on tour together. . . . Johnny Holliday has a new release on United, "Why Should I Cry" b/w "With All My Heart." Disk has only been released in Chicago.

But reaction here is very favorable, according to reports. . . . In the meantime, Lew Simpkins has a hot one in: "Daughter, That's Your Red Wagon" by Sax Kari. . . . Art Sheridan, just back from L. A. announces Central Record Sales will handle distribution for Chance label that city. . . . Errol Garner set for Regal April 3. . . . Show set for Persian Ballroom nite of April 19 features Floyd Dixon and The Orioles. . . . Charley Michaels of Coral Records here dropped in. With Bette McLaurin's latest release: "In The Middle Of A Kiss" b/w "Can't You See." . . . New diskery popped this week. Co-Ben Recording Co. Headed by former MGM's "Brother Brown" who blues shouts "Half Past" on one disk. Herbert Beard and his 4 piece combo do "Luxury Tax Blues" b/w "Oh Rhythm," on second. Herb well known 'round these parts. Has played north, west and south side top spots. This an all Chi setup cutting at Universal.



THE INK SPOTS



RUTH BROWN



LITTLE WALTER

"Dee Dee" Wins "Silver Melody"



CONCORD, N. H.—In the recent "Doggie In The Window" contest sponsored by Mercury Records, the New England winner was six year old "Dee Dee" Hamilton of Concord, N. H. Her price winning name was "Silver Melody" and she chose Brad Lacey of WKXL as her favorite disk jockey.

On March 8, as a guest of Mercury in Boston, "Dee Dee" was awarded her dog personally by Patty Page who was appearing at Blinstrub's.

Let to right in the back row are: Allan Parker, Mercury distributor; Patti Page; Brad Lacey; and Mr. Blinstrub.

Front row: "Dee Dee" and "Silver Melody."

**N. Y. Thieves Leave
Linda Hayes Minus
Music And Clothes**

NEW YORK—Singing star Linda Hayes was robbed of \$5,000 worth of clothing, jewelry and musical arrangements here last week as she was preparing to start south on tour.

The "Yes I Know" girl's belongings were taken in a two part robbery. The thieves' first session was backstage at the Apollo Theatre where Linda had just completed her successful debut to a Gotham theatre audience. They played an encore several hours later by helping themselves to the things she had packed in her automobile.

Most difficult to replace will be the singing star's musical repertoire of arrangements and orchestrations which were the result of months of work and several thousand dollars worth of labor. Her gowns were all chosen with great care under the stagewise advice of Dinah Washington, who has been keenly interested in Linda's budding career.

Despite this unhappy experience, Linda was able to leave on schedule for her date in Baltimore.

Stars Become Composers

NEW YORK—Vinrob Records, a new label, picked a pair of radio luminaries as composers to lend weight to their first release. One tune, "Be Good To Yourself," was written by Kay Armen, the songstress; the companion tune, on the reverse side of the record, is "Why Should I Want You," penned by Dennis James, the TV announcer and quiz master. Eugenie Baird makes her debut as a solo recording artist on these sides.

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WILLIE, PUT
THE BOTTLE
DOWN"**

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**"SHE'S
ALRIGHT"**

b/w
**"SAD, SAD
DAY"**

Chess #1537

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Watch For

Ray Charles'

"MISERY IN MY HEART"

326

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LOS ANGELES, CALIF.

The HALE You Say

by natt hale

Just the other day, the gentleman who oversees our peculiar operation and affixes his signature to the check which we receive every other week, called us into his stronghold for "routine" discussion. His stronghold was one of the plush, be-rugged, be-draped and be-spitooned ballroom affairs, and the huge, leather, executive chair into which we deposited our beautiful body was very conducive to sleep. But such was not to be. His opening blast served to keep us wide awake for the remainder of the two-hour "routine" convention. Our boss-man struck a grave air of solemnity, touched his fingertips together, pursed his lips and saw fit to gaze at the ceiling blankly—all of which he had observed from watching Sidney Greenstreet play a top executive in "The Hucksters." Once he had established his role with us, he let loose with the bombshell:

"Nails," he nailed, "we have got to expand our promotional and exploitative activities to the very limit! From now on, come hell or high water, we're going to cover every minute bit of ground, every nook and cranny, to make certain that we have exhausted every means to get our records exposed, heard, bought and played."

Having delivered himself of this earth-shaking pronouncement, he assumed an Edward Arnoldian pose (from "State of the Union"), wherein he held his clenched fist before him on the desk, jaw thrust forward resolutely and a flashing gleam in his eye.

In moments like this, we knew his weakness: He liked to be called, "Chief."

"Right you are, Chief," we apple-polished. "How do you think we should tackle the thing, Chief? What would you suggest, Chief?"

Clearing his throat executively, he leaned back on his throne and adopted a pose akin Mr. Lionel Barrymore (in the "Dr. Kildare" series) and bestowed upon us a look of benign benevolence.



NATT HALE

"Well, as a matter of fact, Nails," he purred, "I was going to suggest that you confine most of your activities for the next week or two to the juke-box operators. It's well and good to concentrate much of your efforts on the disc jockeys, but one mustn't forget the boys who expose our records to the public in addition to paying for their stock in cold, hard cash, mustn't one?"

"No," we no'd, "one mustn't. You're absolutely right, Doctor—I mean, Chief!"

Whereupon he reverted to self, and launched into a two-hour discourse on the merits of the proposed campaign. How we should make it clear to the juke-box ops that there were so many potential hits that they were overlooking, and point out that we were there to assist them, that our sole purpose was to help them encourage

more dimes into the boxes, etc., etc.

So the campaign.

Day after day, hour after hour, we visited with operator executives, jukebox buyers, mechanics, secretaries, collectors, and virtually anyone who'd ever seen a juke box. We even haunted the ops while they were on the job, and we can now lay claim to knowing more than 12,000 tavern owners and bartenders by their names. These worthies also contributed to the vast store of knowledge which was gleaned in our assigned task. And this is quite a store!

First of all: Pretty generally speaking, most ops and collectors have a terrific idea of what kind of a record is going to go in what kind of a spot. All the plugging in the world won't convince these chaps that a saccharine type of band record would be heard more than once in a heavy polka stronghold. Conversely, polka stars are nothing more than names to the "board A" set which lingers around the plush cocktail emporiums.

Secondly: The juke box folks have learned that an artist—big-name or up-and-coming—isn't necessarily consistent. Some of our top-flight recording personalities have, upon occasion, turned out some pretty bad stinkeroos. This has resulted, in the past, in the ops dropping quite a bit of loot into "dead" stock. Consequently, they're all from Missouri now—they want to hear it first!

Third: The jukes themselves are hardly what one would term 'inexpensive.' Most machines are sold somewhere in the general price of about \$1000. Which isn't records, Friends. Therefore, with such equipment, most of our operator friends feel disgruntled when they put a disc in the line-up and get a poor, scratchy sound, or a long lead-in pause or a long cut-off groove. They feel that the record industry should set up a uniform standard of quality.

Now these were among the points which we brought back to our mentor in his lavish, mahogany-row office. We recited the full report in detail and, of course, laid extraordinary emphasis and stress on the unquestionable success of our mission. Not that the various salesman calling on these operators were going to retire on the commissions forthcoming—but it might mean that extra set of tires or some extra-curricular, unscheduled activity for the family. So we felt rather proud.

Whereupon our titan of industry stood up behind his desk, linked his thumb around a suspender, ran his free hand through his hair and proclaimed in loud, stentorian tones (a la Broderick Crawford—"All the King's Men"):

"That's great! Simply great! Now—let's work up a program for the retail dealers. Let's help THEM out of a spot. Now, here's what we'll do—"

Hiya, Benny

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6. MILT JACKSON - La Ronde - 828
7. EDDIE DAVIS - Squatin' - 866
8. SONNY STITT - Jeeper's Creepers - 826
9. Joe Holiday - I Hadn't Anyone Till You - 815
10. JAMES MOODY - Stardust - 841
11. WARDELL GRAY - Bright Boy - 840
12. TheLioniousMonk - These Foolish Things - 838
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3 **NO HELP WANTED**
 The Carlises
 (Mercury 70028;
 70028x45)

4 **THAT'S ME WITHOUT YOU**
 Webb Pierce
 (Decca 28534; 9-28534)

5 **A FOOL SUCH AS I**
 Hank Snow
 (RCA Victor 20-5034;
 47-5034)

6 **EDDY'S SONG**
 Eddy Arnold
 (RCA Victor 20-5108;
 47-5108)

7 **I'LL GO ON ALONE**
 Webb Pierce
 (Decca 28534; 9-28534)

8 **GOIN' STEADY**
 Faron Young
 (Capitol 2299; F-2299)

9 **I COULDN'T KEEP FROM CRYING**
 Marty Robbins
 (Columbia 21075; 4-21075)

10 **HOT TODDY**
 Red Foley
 (Decca 28587; 9-28587)

Four Aces Win Block Poll



NEW YORK—The Four Aces, voted the favorite vocal quartet in the Martin Block Poll, are presented with the award by Martin Block, WNEW, New York. The Four Aces latest hit disk "You Fooled Me" is keeping the boys high in the charts. Block last week announced a new contract with WABC-TV to become effective on January 1, 1954.

Republic Sues Decca On Del Wood Disks

KNOXVILLE, TENN.—Bill Beasley, president of Republic Recording Company, announced he has instituted suit against Decca Record Company in amount of \$25,000. This will soon be amended to \$125,000 for damages suffered.

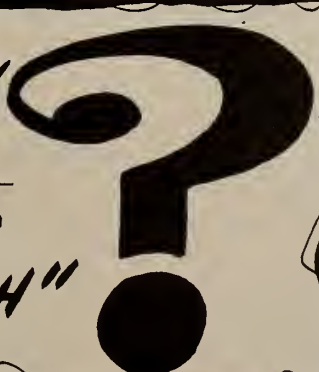
Beasley charges Decca with releasing Del Wood disks without having the

keyboard artist under contract. Miss Del Wood has also instituted suit for \$25,000.

Beasley claims to have Miss Wood under exclusive contract to Republic, and says said contract has been approved by the AFM. Both Republic and Miss Wood's suits were entered in Federal Court in Nashville.

Meeting Dates Of Music Operators' Associations

- Mar. 31—Western Massachusetts Music Guild
 Place: Contact Ralph Ridgeway, Springfield, Mass.
 Tel. 2-4948.
- Apr. 7—Western Massachusetts Music Guild
 Place: Contact Ralph Ridgeway, Springfield, Mass.
 Tel. 2-4948.
- 9—Music Operators of Northern Illinois
 Place: To Be Announced.
- 14—Automatic Phonograph Owners' Assn.
 Place: Hotel Sheraton Gibson, Cincinnati, Ohio.
- 15—New York State Operators' Guild
 Place: Palatine Hotel, Newburgh, N. Y.
- 20—Westchester Operators' Guild
 Place: American Legion Hall, White Plains, N. Y.

"SCREWBALL" 

flip side

"LAST NIGHT ON THE BACK PORCH"

LADDER OF Best Sellers FROM King AND Federal RECORDS

Popular

TOMMY PRISCO
 LOVE FOR LOVE
 NOW I KNOW
 1178 and 45-1178

LET'S LIVE FOR LOVE
 PEACE OF MIND
 1191 and 45-1191

LESLIE BROTHERS
 THIS NIGHT (MADALENA)
 SAY IT ISN'T TRUE
 15222 and 45-15222

Folk/Western

JACK CARDWELL
 THE DEATH OF HANK WILLIAMS
 TWO ARMS
 1172 and 45-1172

HAWKSHAW HAWKINS
 THE LIFE OF HANK WILLIAMS
 PICKING SWEETHEARTS
 1174 and 45-1174

BONNIE LOU
 SEVEN LONELY DAYS
 JUST OUT OF REACH
 1192 and 45-1192

Rhythm/Blues

TINY BRADSHAW
 SOFT STRANGE
 4577 and 45-4577

ANNISTEEN ALLEN
 BABY I'M DOIN' IT
 YES I KNOW
 4608 and 45-4608

ROY BROWN
 GRANDPA STOLE MY BABY
 MONEY CAN'T BUY LOVE
 4609 and 45-4609

Federal

LITTLE ESTHER
 HOUND DOG
 SWEET LIPS
 12126 and 45-12126

BILLY WARD and his DOMINOES
 THE BELLS
 PEDAL PUSHIN' PAPA
 12114 and 45-12114

THE ROYALS
 I FEEL SO BLUE
 THE SHRINE OF ST. CECELIA
 12121 and 45-12121

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King RECORDS INC.
 1540 Brewster Ave. Cincinnati 14, Ohio

THE CASH BOX
THE 10 TOP FOLK & WESTERN
Best Sellers

COMPILED BY JACK "ONE SPOT" TUNIS

1. KAW-LIGA
Hank Williams
(MGM 11416; K-11416)
2. NO HELP WANTED
The Carlises
(Mercury 70028; 70028 x 45)
3. YOUR CHEATIN' HEART
Hank Williams
(MGM 11416; K-11416)
4. A FOOL SUCH AS I
Hank Snow
(RCA Victor 20-5034; 47-5034)
5. DEATH OF HANK WILLIAMS
Jack Cardwell
(King 1172; 45-1172)
6. BACK STREET AFFAIR
Webb Pierce
(Decca 28369; 9-28369)
7. I'LL GO ON ALONE
Webb Pierce
(Decca 28534; 9-28534)
8. GAL WHO INVENTED KISSING
Hank Snow
(RCA Victor 20-5034; 47-5034)
9. EDDY'S SONG
Eddy Arnold
(RCA Victor 20-5108; 47-5108)
10. THAT'S ME WITHOUT YOU
Webb Pierce
(Decca 28534; 9-28534)

National Hank Williams Day Set For March 31

DERBY, CONN.—Tuesday, March 31, 1953, will be national Hank Williams Day. Radio stations across the country will program Hank Williams shows and will ask their listeners to contribute to a Hank Williams Memorial Scholarship Fund which has been set up at the University of Alabama, University, Alabama.

Feeling that something more lasting than glowing tributes in newspapers and magazines should be the lot of the departed Williams, American Folk Publications, Inc., originated the idea of the scholarship fund. The publication started the ball rolling with its own contribution of \$1000. Radio stations, have been asked to contribute and to ask their listeners for donations to be sent directly to the scholarship fund at the University.

The University of Alabama was chosen because it is located in Hank's home state. The scholarship will be awarded each year and will provide a college education for a young man or young woman who could not, without this help, attend college to study music. The Scholarship Committee of the University will select the students to be awarded the scholarship each year.

FOLK AND WESTERN REVIEWS



BULLSEYE of the WEEK

"SOMEBODY ELSE'S HEARTACHE" (2:30)

[Acuff-Rose]

"THE ONE I CAN'T FORGET" (2:45)

[Acuff-Rose]

SONNY JAMES
(Capitol 2399)

● The velvety tones of Sonny James makes the most of any piece of material, but in this case, the western chanter is supplied with a beautiful ditty, titled, "Somebody Else's Heartache," and the combination makes for a delicious platter. James delivery of the slow tempo romantic item is projected with warmth and tender emotion against a lush backing. This disk

has the fullest potential. It is ripe for the pop market as well as country. The lower lid, "The One I Can't Forget," is a middle tempo rhythmic number, in which James sings the sad romantic lyrics with haunting appeal. The musical backdrop is fittingly applied and the general effect is stirring and rich. These are two enchanting sides and will draw in any type location.

BILLY STARR
(Imperial 8186)

●+ "BORROWED HEART" (2:20)
[Commodore Music] Billy Starr handles a slow beat lovers story in easy fashion.

● "HOUND DOG" (2:25) [Lion Pub.] The current r & b sensation is given a country reading, although it is hard to lose the r & b flavor in this tune. Starr belts the earthy lyrics with gracefully voice for a good deck.

WAYNE RANEY
(King 1187)

●+ "FALLING" (2:20) [Lonat] Wayne Raney cuts a cute quick beat with romantic lyrics in fetching style. Raney's nasal vocal is tops and added to the material, the etching comes out a potent contender.

●+ "BETRAYED WALTZ" (2:47) [Lonat] The western warbler sings a slow tempo waltz in easy manner. Raney fits in some tantalizing harmonica playing.

ERNEST TUBB
(Decca 28630)

● "HANK, IT WILL NEVER BE THE SAME WITHOUT YOU" (3:10) [Ernest Tubb Music] Deep voiced Ernest Tubb waxes a slow sad eulogy of the departed Hank Williams with tenderness. The lyrics are chanted and orated with feeling and in good taste.

● "BEYOND THE SUNSET" (3:07) [Robbins Music] Flip is another slow tender item, a fitting coupling for the top deck. Musical backing is appropriate on both lids.

MARTY ROBERTS
(Coral 64151)

● "LOVE MAKES A NEW FOOL EVERY DAY" (2:27) [Meridian Music] Marty Roberts spins a sentimental romantic item movingly against a string backdrop.

● "CALL OF THE WILD" (2:53) [Meridian Music] Flip is a slow beat given a sad emotional reading by the artist. Robert's vocaling is backed smoothly by a string ensemble.

OLE RASMUSSEN
(Capitol 2379)

● "TUXEDO JUNCTION" (2:27) [Lewis Music] Ole Rasmussen and his Cornhuskers etch a slow rhythmic item in easy and light hearted fashion. Ted Wilds handles the vocal effectively. Side has that r & b feel.

●+ "SOMETHING FROM HEAVEN" (2:05) [Beechwood Music] The flip is a quick beat bounce handled in similar light manner. Item is lilting and Ole Rasmussen adds to the flavor with side comments.

JIMMIE SKINNER
(Capitol 2401)

● "SINGING TEACHER IN HEAVEN" (2:25) [Meridian Music] Jimmie Skinner sings a middle beat religious item with warmth against a background of strings.

● "WILL YOU BE READY" (2:25) [Acuff Rose] Skinner dishes up a quick beat gospel tune with a solid treatment and one that appeals.

"LITTLE" JIMMIE DICKENS
(Columbia 21068)

● "I SHALL NOT BE MOVED" (2:58) [Sesac, Inc.] Little Jimmy Dickens lends his smooth chords to a quick beat religious item and presents it with warmth and tenderness.

●+ "TAKE MY HAND-PRECIOUS LORD" (3:05) [Hill & Range] Flip is a change of pace religious item sung with emotion by the talented chanter.

AL BRITT
(MGM 11458)

● "A TREASURE OF LOVE" (2:41) [Acuff-Rose] Al Britt dishes up a slow piece in mellow voice as he handles the sentimental romantic lyrics in easy fashion. Soft strings provide the proper musical props.

● "WE'RE NOT SPEAKING ANY-MORE" (2:37) [Milene Music] The lower lid is a slow romantic ditty given the same cushiony treatment by Britt and the instrumentalists.

NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS

Every Week In

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THE CASE BOX FOLK and WESTERN ROUNDUP

Hubert Long, former manager of Hank Snow (RCA Victor) and promoter of WSM Grand Ole Opry talent has just inked Webb Pierce (Decca) to an exclusive management contract. Pierce will play his first road dates under Long's direction in early May.

George Morgan, Audrey Williams, String Bean, Autry Inman and Dot and Smoky played to three packed houses in Alexandria City, Alabama Wednesday, March 18th at the Kaw Liga Day Promotion. Alexandria City is where Kaw Liga Lake is located.

Roy Acuff (Capitol) did the Midnite Jamboree Show, Saturday, March 21st, from the Ernest Tubb Record Shop. Acuff had as his guest country disc jockey, Nelson King, WCKY, Cincinnati. Marty Roberts, (Coral) was also guest on the show.

Faron Young (Capitol) who did the guest spot on Grand Ole Opry's Prince Albert Show, March 28th is now in the Special Service Branch of the U. S. Army and is stationed at Columbia, South Carolina.

Carl Story (Mercury) and his Rambling Mountaineers playing dates in the Carolinas and have a Saturday night Barn Dance. Group is heard over station WAYS, Charlotte, North Carolina. Group features Claude Boone, Red Rector and Ray Atkins.

Ted Adams, assistant manager of the Record Mart, Nashville, reports that from all indications the Abbott record of "Mexican Joe" by Jim Reeves is doing a good job for him and should show up good elsewhere.

Autry Inman, (Decca) moves into Canada for two weeks this week. Bob Ross, manager of George Morgan reports that George and Moon Mulligan will leave on tour next week for a string of dates through Michigan and then into Canada.

Norm Riley, WSM Grand Ole Opry promoter, is taking Red Foley (Decca) on a tour through the state of Kansas. Opener is set for Kansas City, May 10th. This will be Foley's first tour in six years, according to Riley.

Marty Robbins now has a morning spot on the Martha White Biscuit Time Show over WSM. Ed W.



RED FOLEY

Thompson of Jamboree Attraction Agency reports that his agency will take several WSM names on tour in May, including George Morgan, Duke of Paducah, and Ray Price. The Carter Sisters, and Mother Maybelle recently did a week of dates through South Carolina. Carl Smith spent several days with his mother recently in Maynardville, Tennessee, singer's home town.

Tillman Franks, who manages the Carlisles (Mercury), reports that Bob Neal, Memphis DJ, will have the Carlisle group for two weeks of promotions, covering Tennessee, Mississippi and Arkansas.

Dub Dickerson in Nashville recently to cut his first session for Capitol. Dickerson was formerly with Decca. Charlie Wright manages the new Capitol artist. Bill Dudley also did his first session for Capitol recently.

Joe Franklin, who won an MGM recording contract in a talent contest conducted by Arthur (Guitar Boogie) Smith, of Charlotte, North Carolina was in Nashville week ending March 21st. Franklin was guest on the Ernest Tubb Record Show, Midnite Jamboree.

Visitors at the Oprey recently included Johnny Masters, Lucille Masters, Leonard Wilson, of Shapiro-Bernstein Music Company, Paul Cohen, Decca's Country A & R rep and Edgar Clayton, DJ on WLAY, Sheffield, Ala.

Dee Kilpatrick, Mercury's country A&R rep is putting an all-out push behind the Carlisles' new release "Knothole." Kilpatrick is also plugging his Merl Lindsay's new recording "Singing Waterbury Blues."

Lonzo and Oscar, Grand Ole Opry's comedy team will be working this week out of West Palm Beach, Florida with John (Yardbird) Wooten, well-known DJ in that area. On April 12th, Lonzo and Oscar join Red Foley for a charity show in Texas.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. KAW-LIGA Hank Williams (MGM)
2. NO HELP WANTED The Carlisles (Mercury)
3. TILL I WALTZ AGAIN WITH YOU Tommy Sosebee (Coral)
4. GOIN' STEADY Faron Young (Capitol)
5. YOUR CHEATIN' HEART Hank Williams (MGM)
6. I'LL GO ON ALONE {Webb Pierce (Decca)
Marty Robbins (Columbia)}
7. THAT'S ME WITHOUT YOU {Webb Pierce (Decca)
Sonny James (Capitol)}
8. DON'T LET THE STARS GET IN YOUR EYES Skeets McDonald (Capitol)
9. EDDY'S SONG Eddy Arnold (RCA Victor)
10. A FOOL SUCH AS I Hank Snow (RCA Victor)

THE CASE BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Sheriff Tex Davis
WLOW—Norfolk, Va.
1. Kaw-Liga (Hank Williams)
2. No Help Wanted (Carlisles)
3. Condemned Without Trial (Eddy Arnold)
4. Your Cheating Heart (Hank Williams)
5. Till I Waltz Again With You (Gore & Wright)
6. Somebody Loves You (Tubb)
7. That's Me Without You (Webb Pierce)
8. Let Me Know (S. MacDonald)
9. Bumming Around (T. T. Tyler)
10. You're Under Arrest (R. Price)

Joe Morris
WKDK—Newberry, S. C.
1. Kaw-Liga (Hank Williams)
2. No Help Wanted (Carlisles)
3. I'll Go On Alone (Robbins)
4. A Fool Such As I (H. Snow)
5. Your Cheating Heart (Hank Williams)
6. That's Me Without You (Sonny James)
7. Going Steady (Faron Young)
8. All That I'm Asking Is Sympathy (Slim Whitman)
9. Death Of Hank Williams (Jack Cardwell)
10. Crying Steel Guitar Waltz (Pee Wee King)

Skin-A-Long Hathaway
KUGN—Eugene, Ore.
1. If They Should Ask Me (Wade Ray)
2. My Heart Is Free Again (Curly Wiggins)
3. Little Girl Dressed In Blue (Curly Wiggins)
4. Get Ready With Those Tears (Lee Bell)
5. Railroad Boogie (P. W. King)
6. Hank Williams Sings The Blues No More (Loosdon)
7. Why, My Darling, Why (Rex Allen)
8. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
9. Eddy's Song (Eddy Arnold)
10. Blue Hearts And Broken Vows (Curley Daulton)

Smokey Smith
KRNT—Des Moines, Iowa
1. No Help Wanted (Carlisles)
2. Kaw-Liga (Hank Williams)
3. If I Ever Get Rich Mom (Hawkshaw Hawkins)
4. Till I Waltz Again With You (Tommy Sosebee)
5. Eddy's Song (Eddy Arnold)
6. What Will I Do (Roy Acuff)
7. Most Of All (Red Taylor)
8. Mexican Joe (Jim Reeves)
9. I Couldn't Keep From Crying (Marty Robbins)
10. I'll Miss My Heart (Inman)

Panhandle Van
WCAR—Detroit, Mich.
1. That's Me Without You (Webb Pierce)
2. Don't Let The Stars Get In Your Eyes (Slim Willet)
3. Kaw-Liga (Hank Williams)
4. Eddy's Song (Eddy Arnold)
5. Picking Sweethearts (Hawkshaw Hawkins)
6. Till I Waltz Again With You (Tommy Sosebee)
7. Midnight (Red Foley)
8. Back Street Affair (B. Walker)
9. I'll Never Get Out Of This World Alive (H. Williams)
10. Death Of Hank Williams (Jack Cardwell)

Bob Ferguson
KWSC—Pullman, Wash.
1. I'll Go On Alone (W. Pierce)
2. Hank Williams Will Live Forever (Johnnie & Jack)
3. Kaw-Liga (Hank Williams)
4. Your Cheating Heart (Hank Williams)
5. John Henry (Bill Bailey)
6. Going Like Wildfire (Mac Wiseman)
7. Eddy's Song (Eddy Arnold)
8. Bumming Around (T. T. Tyler)
9. No Help Wanted (Maddox & Rose)
10. Honeymoon On A Rocket Ship (Hank Snow)

Tom Edwards
WERE—Cleveland, Ohio
1. Kaw-Liga (Hank Williams)
2. That's Me Without You (Webb Pierce)
3. Honeymoon On A Rocket Ship (Hank Snow)
4. Playing Dominoes (J. Doan)
5. Big Mamou (Link Davis)
6. Going Steady (Faron Young)
7. The Last Waltz (Webb Pierce)
8. All I Want Is Sympathy (Slim Whitman)
9. Condemned Without Trial (Eddy Arnold)
10. I Couldn't Keep From Crying (Marty Robbins)

Tex Justus
WBNL—Boonville, Ind.
1. Kaw-Liga (Hank Williams)
2. No Help Wanted (Thompson)
3. Bumming Around (T. T. Tyler)
4. Till I Waltz Again With You (Tommy Sosebee)
5. I'll Go On Alone (Robbins)
6. The Last Waltz (Webb Pierce)
7. Your Cheating Heart (Hank Williams)
8. That's Me Without You (Sonny James)
9. Paying For That Back Street Affair (Kitty Wells)
10. After You Leave (M. Robbins)

Ramblin' Lou
WJLL—Niagara Falls, N. Y.
1. Crying Steel Guitar Waltz (Kitty Wells)
2. Kaw-Liga (Hank Williams)
3. Your Cheating Heart (Hank Williams)
4. That's Me Without You (Merwin Shiner)
5. Till I Waltz Again With You (Gore & Wright)
6. If I Ever Get Rich Mom (Hawkshaw Hawkins)
7. No Help Wanted (Thompson)
8. I'll Go On Alone (Robbins)
9. Eddy's Song (Eddy Arnold)
10. Tied Down (Roy Acuff)

Chuck Thompson & Elmer
WFOR—Hattiesburg, Miss.
1. Hot Toddy (Red Foley)
2. Bumming Around (Bobby Williamson)
3. If They Should Ask Me (Wade Ray)
4. Little Church (Jimmy Swan)
5. Side By Side (Allen & Britt)
6. River Of Tears (York Bros.)
7. Your Cheating Heart (Hank Williams)
8. My Love Would Fill Ten Pots (Jack Cardwell)
9. Till I Waltz Again With You (Tommy Sosebee)
10. The Things I Might Have Been (Wade Ray)

Burt Beck
WSOU—South Orange, N. J.
1. Death Of Hank Williams (Jack Cardwell)
2. Sweet Little Cherokee (K. Roberts)
3. Your Cheating Heart (Hank Williams)
4. I Could Cry (Jim Reeves)
5. Call Me Up (Wade Ray)
6. Bayou Baby (Merl Travis)
7. Kaw-Liga (Hank Williams)
8. No Help Wanted (Carlisles)
9. What Will I Do (Roy Acuff)
10. Last Waltz (Webb Pierce)

Sal Rezza
WWEZ—New Orleans, La.
1. Kaw-Liga (Hank Williams)
2. No Help Wanted (Carlisles)
3. Death Of Hank Williams (Jack Cardwell)
4. Till I Waltz Again With You (Tommy Sosebee)
5. Gal Who Invented Kissing (Hank Snow)
6. I'll Go On Alone (Robbins)
7. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
8. Anything Can Happen (C. Arthur)
9. Honeymoon On A Rocket Ship (Hank Snow)
10. Fig Leaf Rag (C. Atkins)

Shel Horton
WHUN—Saxton, Pa.
1. After You Leave (M. Robbins)
2. Crying Steel Guitar Waltz (Shorty Long)
3. Seven Lonely Days (Pinetoppers)
4. Let Me Know (S. MacDonald)
5. Don't Let The Stars Get In Your Eyes (Red Foley)
6. Playing Dominoes And Shooting Dice (Red Foley)
7. No Help Wanted (Carlisles)
8. Stolen Waltz (Dick Thomas)
9. The Unknown Soldier (Britt)
10. Side By Side (Allen & Britt)

Clarence Kneeland
WICH—Norwich, Conn.
1. Kaw-Liga (Hank Williams)
2. No Help Wanted (Carlisles)
3. Till I Waltz Again With You (Gore & Wright)
4. I'll Go On Alone (Robbins)
5. Life Of Hank Williams (Hawkshaw Hawkins)
6. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
7. Gal Who Invented Kissing (Hank Snow)
8. Crying Steel Guitar Waltz (Kitty Wells)
9. Eddy's Song (Eddy Arnold)
10. How Can I Tell (S. Whitman)

Norman Hall
WBNL—Boonville, Ind.
1. Kaw-Liga (Hank Williams)
2. Time (Boyd Bennett)
3. No Help Wanted (Thompson)
4. That's Me Without You (Sonny James)
5. Somebody Loves You (Tubb)
6. Honeymoon On A Rocket Ship (Hank Snow)
7. Eddy's Song (Eddy Arnold)
8. I Haven't Got The Heart (Webb Pierce)
9. If I Ever Get Rich Mom (Hawkshaw Hawkins)
10. Going Steady (Faron Young)

Bill Thornton
KRGW—Walnut Ridge, Ark.
1. Honeymoon On A Rocket Ship (Hank Snow)
2. Gal Who Invented Kissing (Hank Snow)
3. Kaw-Liga (Hank Williams)
4. Going Steady (Faron Young)
5. I'll Go On Alone (W. Pierce)
6. No Help Wanted (Carlisles)
7. My Lonely Heart's Running Wild (Carl Smith)
8. Going Like Wildfire (Mac Wiseman)
9. That's Me Without You (Webb Pierce)
10. Let Me Know (S. MacDonald)

Art Barrett
WSAP—Portsmouth, Va.
1. Hank Williams Meets Jimmie Rodgers (V. Rouser)
2. No Help Wanted #2 (Foley & Tubb)
3. Just Out Of Reach (B. Lou)
4. I Couldn't Keep From Crying (Marty Robbins)
5. Seven Lonely Days (Meehan)
6. Mexican Joe (Jim Reeves)
7. I'd Have Never Found Somebody New (H. Thompson)
8. One More Time (Amber Sis.)
9. Your Cheating Heart (Hank Williams)
10. If God Can Forgive You (Charlie Gore)

Tex Roper
KFAL—Fulton, Mo.
1. Kaw-Liga (Hank Williams)
2. No Help Wanted (Carlisles)
3. Your Cheating Heart (Hank Williams)
4. Going Steady (Faron Young)
5. Bumming Around (T. T. Tyler)
6. Eddy's Song (Eddy Arnold)
7. That's Me Without You (Webb Pierce)
8. Fool Such As I (Hank Snow)
9. Tied Down (Roy Acuff)
10. I'll Go On Alone (Robbins)

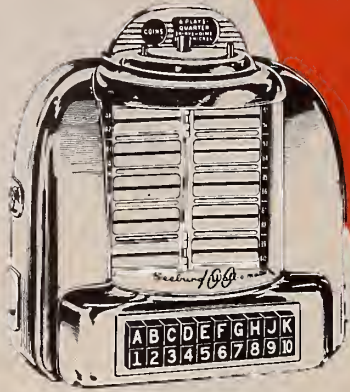
L. F. Kenfield
WTIC—Hartford, Conn.
1. The New Wears Off Too Fast (Hank Thompson)
2. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
3. A Fool Such As I (H. Snow)
4. A Child's Side Of Life (Johnny Horton)
5. Midnight (Red Foley)
6. Cannon Ball Rag (M. Travis)
7. I Could Never Be Ashamed Of You (Hank Williams)
8. The Things I Might Have Been (Kitty Wells)
9. Condemned Without Trial (Eddy Arnold)
10. Let Me Know (S. MacDonald)

Cuzin Larry Lane
WEBK—Tampa, Fla.
1. Till I Waltz Again With You (Tommy Sosebee)
2. Side By Side (Allen & Britt)
3. How Can I Tell (S. Whitman)
4. All I'm Asking Is Sympathy (Slim Whitman)
5. If They Should Ask Me (Wade Ray)
6. Kaw-Liga (Hank Williams)
7. Your Cheatin' Heart (Hank Williams)
8. Going Steady (Faron Young)
9. My Heart Is Free Again (C. Wiggins)
10. Contented (Carole Wilson)

Mack Sanders
KFBI—Wichita, Kan.
1. Kaw-Liga (Hank Williams)
2. Going Steady (Faron Young)
3. Keep It A Secret (Whitman)
4. Don't Trifle On Your Sweetheart (Ernest Tubb)
5. Eddy's Song (Eddy Arnold)
6. That's Me Without You (Webb Pierce)
7. You Don't Have Love At All (Jimmy Dickens)
8. I'm An Old Old Man (Frizzell)
9. My Lonely Heart's Running Wild (Carl Smith)
10. Honeymoon On A Rocket Ship (Hank Snow)

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Monroe Coin Helps Coinmen Set Up Complete Arcades

CLEVELAND — Geo. George and Roy Monroe of Monroe Coin Machine Exchange, this city, are winning themselves and enviable reputation for the way they are helping operators to set up complete arcades thruout their territory.

In the past few weeks they have set up arcades in Mansfield, O., Akron, O., and Geneva-On-The-Lake, O.

At the present time they are completing what they believe will prove one of the most outstanding arcades yet seen in this city. This one will be at 55th and Woodland.

The firm has, over many past months, quietly gathered together all types of arcade equipment, foreseeing the demand for these machines far in advance and now, because of their advantageous position in the arcade equipment field, are able to help operators get started with arcades in the correct fashion.

Ray guns, batting and baseball machines, peek machines, kiddie rides, fortune tellers, hockey and other sports games, and almost every type of arcade machine known is now part and parcel of their very large stock.

As Roy Monroe said, "We are now in a position to help any and every operator who wants to get into the steady and profitable arcade business get going in the right way.

"We've got the equipment right in stock," he continued, "and we can also help, because of our experience in the field, with the layout of the arcade itself.

"The demand for arcades has continued to grow ever since restrictions were removed for the building of amusement places. Many operators are now interested in getting into this field.

"If they want correct information as well as a complete list of the type of equipment they should use we stand ready to help them in every regard.

"In fact," Roy Monroe said, "if they will send us a layout of the place they want to set up an arcade we will show them just where to place all machines."

Mrs. Sally Slugger Asks All Women To Answer Up

SIMPKINSVILLE — Mrs. Sally Slugger, noted wife of Solly Slugger, is urging all women to "answer up" and get their stories into "The Woman's Viewpoint" column which appears in each week's issue of The Cash Box.

Mrs. Slugger is now preparing her side of the story of why and how women can be successful in the coin machines industry. She is also arranging a short biographical sketch of her many years in the field.

Says Mrs. Slugger, "It's up to all us womens to prove to the mens that we are the leaders. Let's us gets behind this here column and sending in our names and stories right away quick to 'The Cash Box'."

(Editor's Note: If you know of any woman now engaged in the coin machines industry who hasn't yet appeared in 'The Woman's Viewpoint' column this publication would very much appreciate receiving her name and address. Please write to: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois, or 26 West 47th Street, New York 36, N. Y.)

Editorial:

Need Grows Greater For:

NAT'L P. R. BUREAU

From practically its very first issue this publication has continued to urge the creation of a National Public Relations Bureau for this industry.

It has, from time to time, brought forth this suggestion most urgently for the benefit of all engaged in this field.

It has pointed out time and again how important, how necessary, and how much such a Bureau would mean to all in the trade.

There is no one who disagrees with the fact that there is an ever greater need for a National Public Relations Bureau for the entire coin operated machines today.

The NAMA (National Automatic Merchandising Assn.) created a bureau of sorts to handle vending machines of all kinds. This bureau has been somewhat active.

In the amusements field a bureau of sorts was attempted more than once. Tho the bureau was directed toward bringing about better understanding of the field by the general public, it usually veered off in the direction of occupying itself within its own orbit, that is, the amusements field itself and the members of that field.

There has been public relations of a sort here and there thruout the nation by leading associations of automatic music peoples. In the main, this public relations effort occupied itself with the donation of juke boxes to very worthwhile institutions. This is, definitely, good public relations.

But it went no further than these donations. These peoples seemed to believe that these donations would bring all the good will and necessary understanding from the general public that this field, in those certain areas, required.

There have been individual efforts as well as the combined efforts of various organizations and associations in general pub-

lic relations work for years and years. In fact, it may be stated, such effort has gone on as long as this industry has existed.

But regardless of the monies which have been made, regardless of the growth of various organizations in the industry, there never has been a completely concerted effort on the part of the leaders of this industry to bring about a National Public Relations Bureau.

Yet, all agree, and continue to agree, and continue to discuss this great need. And mention it from time to time. Argue the need. And howl for better public relations for the industry nationally.

Public relations, which will gain the good will of the public, as well as civic leaders and outstanding men in all the nation and, at the same time, win the better understanding of the authorities who guide the destinies of the nation, has never been tried on an industry-wide concerted basis nationally.

Surely the time is becoming ever more ripe and ever more needful of such an organization. Surely all will agree that the need for public relations effort, all out effort, day in and day out, week in and week out, year in and year out, is one of the outstanding prime necessities of this entire industry.

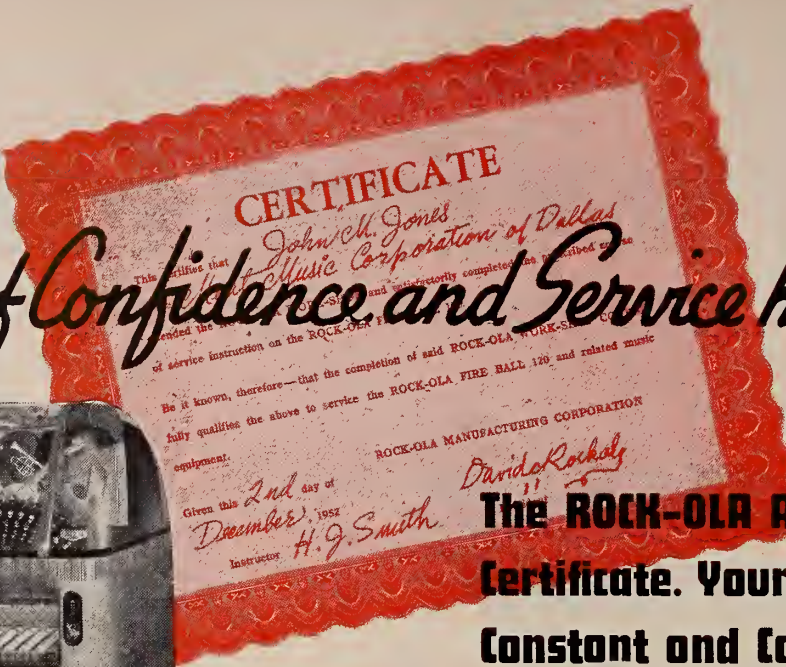
This is written not to discourage those men who are, individually, or those organizations and associations who are, collectively, doing what they can, and as much as they can, in their areas.

It is written with the hope that there has arisen, especially among the many, many new people who have entered the field, men who can foresee this great and growing need. Men who will come to the fore and who will, by intense and intelligent effort, bring about a national Public Relations Bureau for the good of all in the industry.

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- BRILLIANT MUSIC COMPANY**
19963 Livernois Ave., Detroit 21, Mich.
- CALDERON DISTRIBUTING**
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3808 Southern Blvd., Youngstown, Ohio
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208 E. Dewey Ave., Buchanan, Michigan
- IDEAL NOVELTY COMPANY**
2823 Locust Street, St. Louis 3, Missouri
- LA BEAU NOVELTY SALES CO.**
1946 University Ave., St. Paul 4, Minn.
- LAKE CITY AMUSEMENT CO.**
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- SAVAGE NOVELTY COMPANY**
628 Third Street, Beloit, Wisconsin
- SUPERIOR SALES COMPANY**
1337 Second Ave., Des Moines, Iowa
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814 Summit St., Toledo, Ohio
- UNI-CON DISTRIBUTING CO.**
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811 E. Broadway, Louisville, Kentucky
- CAPITOL MUSIC COMPANY**
135 E. Amite Street, Jackson, Mississippi
- COIN AUTOMATIC MUSIC CO.**
241 W. Main St., Johnson City, Tennessee
- FRANCO DISTRIBUTING CO.**
24 North Perry, Montgomery, Alabama
- ROBINSON DISTRIBUTING CO.**
301 Edgewood Ave., S. E., Atlanta, Ga.
- S & M SALES COMPANY, INC.**
1074 Union Avenue, Memphis, Tennessee
- SOUTHERN MUSIC CORPORATION**
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- SOUTHERN MUSIC DIST. CO.**
418 Margaret St., Jacksonville 6, Florida
- SOUTHERN MUSIC DIST. CO.**
503 W. Central Ave., Orlando, Florida
- FRANK SWARTZ SALES COMPANY**
515-A Fourth Ave., So., Nashville, Tenn.
- WERTZ MUSIC SUPPLY CO.**
1013 E. Cary St., Richmond 19, Virginia
- SOUTHWEST**
- AUTOMATIC MUSIC CO.**
1214 W. Archer, Tulsa, Oklahoma

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Oklahoma City, Oklahoma
- FT. WORTH AMUSEMENT COMPANY**
1210 S. Main Street, Ft. Worth, Texas
- FRONTIER AMUSEMENT**
2020 Myrtle Avenue, El Paso, Texas
- PAUL W. HAWKINS**
329 East 7th Street, Tucson, Arizona
- RUTHERFORD ENTERPRISES**
608 Johnson Street, Amarillo, Texas
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URGE OPERATORS WRITE THIS LETTER

TO THE

Hon. Alexander H. Wiley

UNITED STATES SENATOR FROM THE STATE OF WISCONSIN

Chairman, Committee On The Judiciary

THE SENATE, WASHINGTON, D. C.

Dear Senator:

As an owner of juke boxes, Mr. Senator, I should like, very respectfully, to present my side in opposition to the McCarran Bill (S.1106) which is now before your Committee on the Judiciary.

In this Bill, as you probably know, ASCAP (American Society of Composers, Authors and Publishers) is attempting for the fourth time during this post-war era (the other three similar Bills presented since the end of World War II were: Buckley Bill, Scott Bill, Bryson-Kefauver Bill) to amend the "Copyright Act of 1909", so that the juke box owners of two or more juke boxes would be forced, by Federal Law, to pay ASCAP doubly-taxed royalty-tribute.

In the first place, Mr. Senator, the nation's juke box owners are already paying royalties for the use of the copyrighted music of the American Society of Composers, Authors and Publishers.

The nation's juke box owners pay these royalties each and every time they purchase a recording featuring an ASCAP copyrighted tune.

The royalties we so pay accrue directly to the music publishers who are members of ASCAP. These royalties are paid directly to the individual music publishers by the recording manufacturers. (These royalties, I repeat, are added on to the price we pay for the recordings we purchase.)

Some of the publishers who are members of ASCAP argue that ASCAP, itself, (and ASCAP is only the collective collection agency of these publishers) is not getting any royalties from the juke box owners who are playing the copyrighted music of these ASCAP publishers. The fact remains, Mr. Senator, that they, these ASCAP publishers, themselves (instead of their collective collection agency—ASCAP) are already getting the royalties, individually and directly, from the record manufacturers.

These ASCAP publishers know this to be true. They will admit that the juke box owners pay these royalties for the use of the copyrighted music of these ASCAP publishers.

Therefore, ASCAP, which is actually only a collective collection agency of these very same music publishers, may not be getting the royalties sent directly to ASCAP itself. But, the music publishers who are the collective members of this ASCAP collection agency, are already getting the royalties direct from the recording manufacturers.

If we, the juke box owners, were to pay ASCAP royalties directly, and we are already paying ASCAP royalties because these royalties are included in the price of all the records we purchase featuring ASCAP tunes, then we would be paying these very same royalties *TWICE*.

In short, we would be paying a tax on top of the very same tax we have already paid in the first place.

This entire matter, Mr. Senator, resolves itself right down to a sharp attempt to simply obtain a tax on top of a tax, a double payment of the very same royalties for the very same ASCAP tune.

Surely, Mr. Senator, you will agree that this is a tax on top of a tax (the same tune being twice taxed) simply in an effort on the

part of ASCAP to make this already rich and powerful multi-million dollars collection agency even more rich and more all-powerful.

Furthermore, they ask your Committee to consider a Bill wherein they may charge whatever they so desire to charge for the use of their music. Absolutely nothing appears in the McCarran Bill (S.1106) which places any limit whatsoever as to what ASCAP can charge. ASCAP can, without even a moment's hesitation, should the McCarran Bill (S.1106) ever pass into law, **PUSH THOUSANDS OF LITTLE JUKE BOX BUSINESS MEN RIGHT OUT OF BUSINESS BY OVERTAXING THEM.**

Furthermore, ASCAP's inclusion of the fact (in the McCarran Bill, S.1106) that they do not want to tax the owner of one juke box and, similarly, definitely will tax the owner of two juke boxes, or more is, in my humble estimation, just so much camouflage, so much smoke screen thrown up before the Committee in an effort to detract attention from the true purpose of this bill, **WHICH IS TO OBTAIN A TAX ON TOP OF A TAX.**

This single juke box ownership is simply a device to cause argument, pro and con, about something that means absolutely nothing. It proves no more than the fact there still are some rugged individualists who insist on making their own baloney sausage and not purchasing the baloney already made up for them by the meat packing industry of America.

It seems to be ASCAP's method, just as it has been in many past years and in just as many past Bills which ASCAP has sponsored and has had presented before the Committees on the Judiciary, to attempt to push them thru a Federal Law (via an amendment to the Copyright Act of 1909) which would force thousands of small American business men, the owners of two or more juke boxes, **TO PAY THEM AGAIN, AND OVER AGAIN**, for something which they, ASCAP'S collective member-publishers, **HAVE ALREADY BEEN ONCE PAID.**

In short, ASCAP is asking the legislature of these United States to vote them a Federal Law to make **THEM (ASCAP) RICHER AND MORE ALL-POWERFUL.** Even richer than the multi-millions of dollars which they collect each and every year.

This would, Senator Wiley, absolutely abolish the music of the workingman and workingwoman. The poor people of these United States. For they can only best afford the music of the juke boxes of this nation. Juke boxes that are located everywhere in their communities to bring them economical relaxation with the music of America.

The juke box is not the music of the rich, Mr. Senator, **IT IS DEFINITELY AND ABSOLUTELY THE MUSIC OF THE POOR.**

In short, Mr. Senator, what ASCAP is asking you and all the other highly honored elected legislators of the peoples of these United States to do, is to: **CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD**—for ASCAP's benefit.

I beg of you, Mr. Senator Wiley, to **VOTE AGAINST** the McCarran Bill (S.1106), just as have the members of so many other Committees on the Judiciary done in the past many years, so that we, the owners of two, or more, juke boxes, the little business men of America, your constituents, can continue to earn a livelihood for ourselves and our families.

Respectfully yours,



SEEBURG
M-100 C

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Reconditioned—Refinished

SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	150
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	250
SEEBURG M-100A	675
SEEBURG WOM (W4-L56)	35
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1080	140
WURLITZER 1250	395
WURLITZER 1400	Write
A.M.I. MODEL A	325
A.M.I. MODEL B	425
A.M.I. MODEL C	450
ROCK-OLA 1422	125
ROCK-OLA 1426	150
ROCK-OLA 1428	275

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Special Sale!

- Buckley Boxes \$ 5.00
 - Uneda Candy Machines 49.50
 - Statler Cookie Machines 49.50
 - Statler Cigarette Machines ... 49.50
- Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Taran Distributing Servicemen Receive A. M. I. Merit Award



JACKSONVILLE, FLA. — Herb Gorman, manager of Jacksonville branch of Taran Distributing, Inc., sent in picture he had taken of two service personnel, Fred Houghton and L. L. Holmes, accepting the Merit Award from Art Daddis, field representative for A.M.I.

Gorman reports operators in his territory are highly enthused about the new features of the D-80 AMI phonograph along with the beautiful 5-10 and 25c wall box just received.

Connecticut State Ops Meet



Pictured above are the members of The Connecticut State Coin Association, Inc., at the last meeting.

HARTFORD, CONN.—At a recent meeting of the Connecticut State Coin Association, Inc., two items of extreme interest to operators all over the nation were discussed at great length. They were dime play and training of new mechanics.

Abe Fish, president of the association, stated: "We have been following the trend of dime play around the nation and reports filtering in from California, Illinois and other points indicate where dime play has been tried operators are solidly behind it.

"It is a matter of simple arithmetic, if your cost of juke boxes, records, and labor keeps going up and up and up, as it has, and you still keep charging only a nickel, you will eventually have to use a big bottle of red ink."

Fish, in touching on the subject of the training of mechanics, said:

"There is a great need, not only in Connecticut, but all over the nation for coin machine mechanics. It is high time something is done about it. Operators have deluged me with calls about this. One suggestion to me has been the setting up of a training course for mechanics somewhere in the state. After a course by skilled mechanics these boys would be immediately absorbed by grateful operators and distributors. This would provide a constant transfusion of new blood and thus prevent the industry from becoming stagnant. Many operators have been unable to expand their businesses because of the shortage of proficient mechanics. The time to act is now. The problem facing us can be solved if we work together."

(The Cash Box has been advocating both moves for more than ten years.)

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COIN-OPERATED MACHINES OF ALL TYPES!
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CAPTURE and HOLD CHOICE LOCATIONS!

OPERATE THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!

Swing-up front top for easy loading. 3-way match vending.

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WRITE WIRE PHONE → 224 NO. MAIN STREET
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NEWARK, NEW YORK
ALBANY, NEW YORK



Operating In England Presents Problems Far More Difficult Than In U. S.

MANCHESTER, ENGLAND.—No matter what your problems or troubles may be there's always someone carrying around a bigger load. Take the situation in Manchester and Doncaster, as reported in the March 14 issue of *The World's Fair*, England's trade publication which covers the coin trade.

Fourteen snack and milk bars in the City of Manchester, who wanted to operate "electrically-controlled gramophone recorders," which had already been installed on their premises, were refused a license. The equipment was described as "juke boxes" and labeled as "an epithet springing from an unaccountable public prejudice." Further on in the address it was stated "The public associates these instruments with pin-tables and spivs squandering money in music arcades run by vultures who take a tremendous amount of money from unsuspecting juveniles." In addition, it was claimed that the neighbors were annoyed by the phonograph noises.

At Doncaster, the magistrates refused to issue licenses for juke boxes. There were six applications and they were all turned down. The Licensing Bench chairman stated "This is a

controversial matter. They can be a bit of a nuisance and the installation of these machines must be the subject of very careful investigation and approval." A police inspector in this city said, "The records were, generally speaking, of the same type—loud and noisy, the hot jazz type. They attracted youngsters—the teenagers of the be-bop type, and one of the cafes kept open until midnight while others closed at 10 P.M."

It was interesting to note from some of the ads in this English paper what operators are paying for equipment (no equipment has been permitted to be imported since before World War II). A Wurlitzer 616 ("carefully stripped and re-built") is offered for 385 pounds (would come close to \$900 in U. S. money); and a Seeburg 12 Record Player ("in perfect working condition") is offered at 265 pounds (around \$675 in U.S. money). Another ad offers a Wurlitzer 800 ("Latest Model") but it doesn't quote a price, probably astronomical.

So while operators in the good old U. S. A. may have plenty to weep about, please shed a few tears for our English coin machine brothers.



Presenting... An Extravaganza of IN-LINE Play with Explosive **RED HOT** ACTION! Gottlieb's

Quintette

REPLAY FOR LIGHTING ALL 5 HOLES...
Additional ball in lit hole awards additional Replay

1 TO 6 ROTATION SEQUENCE
lights Side Contacts alternately for Replay

5 IN-LINE DROP-THRU BALL TRAP HOLES

A-B-C-D NON-ROTATION SEQUENCE
lights 2 Roll-Overs for Replays

"SPOT-'EM"
... spots players 1 to 3 holes in various combinations

ROLL-OVER BUTTONS
light for HIGH SCORE
Illuminated "BALLS PLAYED" Recorder

REPLAYS FOR: HIGH SCORE... POINTS SCORCHING BALL SPEED! 4 "POP" BUMPER... 2 FLIPPERS... 3 CYCLONIC KICKERS!

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1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

ORDER FROM YOUR DISTRIBUTOR NOW!

Miller-Newmark Supplies AMI "D" For Parent Teacher Party



GRAND RAPIDS, MICH.—Almost 600 children and parents enjoyed dancing to the music of an AMI Model "D" juke box at the annual "Family Karnivals," sponsored by the P.T.A. of the Burton Junior High School, this city, on Friday, March 21st.

Boys and girls of the school prepared for the event at after-school dancing classes held once a week this past winter. Instruction was under the direction of a professional dancing teacher who stressed deportment as well as footwork.

According to Mrs. Sib TenHoor, PTA president, juke box music works

wonders in putting children on their best party behavior. "Children of junior high age," she said, "are especially lively. They feel that fun isn't fun unless it's accompanied by lots of noise. The boys seldom show anything but disdain for girls and would normally rather get into a roughneck romp than to dance. But once they've learned, they do step out on the floor with confidence. The little girls are no problem since they seem quite willing to dance—if asked. We wondered, of course, just how well our project would work out. The kids like the wide range of selections on the

PRICED TO SELL QUICK BINGO GAMES

ABC	\$150	BRIGHT SPOTS	\$325
BOLERO	195	SPOT LIGHTS	300
BRIGHT LIGHTS	225	LEADERS	295
FROLICS	439		

Geo. George Roy Monroe

ARCADE EQUIPMENT	Periscope	\$95.00	ONE BALLS	Champions	\$35.00
Atomic Bomber	Quizzer (Very Clean)	95.00		Citation	30.00
Bolly Big Inning	Seeburg Bear Gun	249.50		Gold Cup	24.00
Bolly Heavy Hitter	Seeburg Chicken Sam	85.00		Photo Finish	39.00
Batting Practice	Sky Fighters	125.00		Turf King	85.00
Bingo Roll	Solar Horoscope	160.00		Winner	65.00
Boomerang	Standard Metal Typers	375.00		Futurity, Very Clean	275.00
Big Bronco (Like New)	Texas Leaguer	49.50		SPECIALS	
Chicago Coin	Under Sea Raider	125.00		Genco "400", Like New	\$249.00
4 Player Derby	Watling 200 Scale	160.00		Genco Jumping Jacks, Like New	310.00
Chicago Coin Galle	Williams Star Series	85.00		American Bank Shot, Shuffleboard	250.00
Chicago Coin Pistol	VENDORS			MUSIC	
Chicago Coin Hockey	Atlas Bantam	\$6.95		Rock-Ola 1948 Blond	\$295.00
Chicago Coin Basket Ball	Atlas Deluxe Nut Vendors	7.95		Seeburg 100A 78 R.P.M.	649.00
Champ	National King Candy Vendors, New	19.50		Seeburg 1947 M	169.50
Capitol Midget Movies (Like Brand New)	National King Ball Gum Vendors, New	9.95		Wurlitzer 1100 Very Clean	295.00
Exhibit Dale Gun	Uneeda Pack	79.50		Wurlitzer Bar Box 5-10c	9.95
Exhibit Foot Ease (Late Model)	Monarch—25c	79.50		Seeburg 3 Wire 5-10-25c	27.50
Exhibit Six Shooter	Advance Ball Gum Vendors	5.95		Seeburg 5c 3 Wire	19.00
Exhibit Jet Gun	Victor Baby Grand Tab Gum	11.00		Seeburg 1948 Hideaway Very Clean	225.00
Evans Bat-a-Score	4 Column Stamp Vendors	18.50		WANT TO BUY	
Keeney Submarine Gun	SHUFFLE GAMES			Mutoscope Sky Fighters	
Kirk Astrology Scale	Chicago Coin 6 Player	\$265.00		Exhibit Jet Guns	
Mercury 13 Way Grip & Lift Scale	United 5 Player, Formica Top, Jumbo Pins	200.00		Mutoscope Cross Country	
Midget Skee Ball	United 6 Player, Formica Top, Jumbo Pins	215.00		Exhibit Six Shooters	
Mutoscope Voice-o-Graph	Write: United 6 Player Deluxe	250.00		Voice-O-Graph	
Mutoscope Photomatic Deluxe				Gun Patrols	
Panorams (Very Clean)					

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel: Superior 1-4600)

juke box and we parents do also. To the great relief of us elders, the children have shown they can draw on unsuspected reserves of dignity at a dance. Much to their surprise, and ours, they enjoy themselves in doing so."

Alert to the good will which results from popularizing the juke box with parents, teachers and children, the AMI juke box for the occasion was provided by L. C. "Bill" Miller. Miller-Newmark, Grand Rapids and Detroit. AMI distributors for the state of Michigan. Mr. Miller reports that the parents were so pleased with the

results of this experiment that they are now planning to install a juke box at the school for the permanent use of the children.

Notwithstanding the great amount of work which has been done by the industry in donating juke boxes for use in off-the-street clubs and other institutions, the opportunities for creating public good will through affairs of this kind are practically untapped. Mr. Miller, like so many other music operators and distributors who are using the juke box in the battle against juvenile delinquency, is to be congratulated for this worthwhile work.

Optional Depreciation Bill Now Before Senate Finance Committee

Senator Frear's Bill (S.298) Allowing Business Men To Depreciate Equip On Their Own Reasonable Time Period Before Senate Finance Committee Awaiting Hearings

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LARGEST coin machine
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Nebraska's Music Ops Gird For Battle On McCarran Bill

OMAHA, NEBR.—Music Guild of Nebraska, 1430 South 13th Street, this city, is girding for an all out battle on the ASCAP sponsored McCarran Bill (S.1106) in Washington, D. C., according to Howard N. Ellis, Secretary-Treasurer of this organization.

Ellis has mailed his first letter to all music ops thruout the state urging them to get into the battle to defeat the McCarran Bill.

He is telling everyone of the members of the Music Guild of Nebraska of the fight ahead.

In part his letter to Nebraska's music ops reads, "Inclosed is a copy of the McCarran Bill (S.1106) which, if it becomes Federal Law, will put you out of business as an independent phonograph operator.

"It is (the McCarran Bill) backed by a million dollar concern, ASCAP."

He also tells Nebraska's music ops, "This job cannot be done by any individual group or any individual state, but only thru the coordinated efforts of every music operators' association, as well as every individual operator in America."

No Arcade Equipt In Production

CHICAGO — No arcade equipment of the older type, such as fortune tellers, punching bags, peek machines, etc., are in production at this time.

Check up with such firm here as Exhibit Supply, leaders in the arcade machines manufacturing field since 1901, revealed that, at the present time, this firm is extremely busy producing kiddie rides and its "Space Gun."

Word from others, according to arcade men here, is to the same effect.

This seems to be the reason for the dearth of arcade machines at this time and also the reason why used arcade equipment is, today, commanding a higher price than ever before.

(Editorial Note: A firm in Brooklyn, N. Y., has several arcade machines in preparation, but does not know if they can be ready for spring delivery.)

WASHINGTON, D. C.—Of great importance to all engaged in the industry is the fact that Senate Bill No. 298, the bill introduced by Senator J. Allen Frear, Jr., of Delaware, to allow business men to depreciate their capital equipment in their own reasonable period of time, is now before the Senate Finance Committee awaiting suitable hearing time.

For years now there have been a tremendous number of complaints thruout the industry regarding the inequitable depreciation schedules which have been placed into effect by local offices of the Internal Revenue Bureau.

In some areas, for example, operators are forced to depreciate phonographs in 5 years. In other areas in 4 years. In some areas in 3 years. The same holds true for all other equipment of the industry.

These men have complained time and again to *The Cash Box* and this publication has urged various new types of schedules which could be brought to the attention of the proper committees in Washington.

In fact, this publication has had Certified Public Accountants like Leo P. Kaner of Chicago, and Herman Jaffe of New York, who understand this industry well, write articles in its many former issues showing all in the industry what could best be done in the matter of more equitable depreciation.

The Senate Small Business Committee proposed in 1952 that "optional depreciation" come into being.

This 83rd Session of the Congress, Senator J. Allen Frear, Jr., of Delaware introduced his bill which has already gone thru two readings in the Senate. It now rests before the Senate Finance Committee.

Those in the industry who realize the seriousness of the present inequitable depreciation schedules existing in their areas, as well as thruout the entire nation, are urged to write to the Senate Finance Committee and beg that this Bill, S.298, be favorably passed by that Committee.

Those who want more information in this regard should write directly to Senator J. Allen Frear, Jr., The Senate, Washington, D. C. for copies of this bill (S.298) to read and better understand its contents.

This bill means tremendous savings to all engaged in this industry. By allowing all to depreciate their equipment in the time they consider most reasonable everyone will be far ahead financially.

This is one bill that definitely should have the support of all concerned with this field.

(Editor's Note: Senator J. Allen Frear's bill (S.298) was reproduced in full in the Feb. 28, 1953 issue.)

Rock-Ola Conducts Workshop At Eastern Distribs

CHICAGO, ILL.—Rock-Ola Workshops, which Rock-Ola service specialist Frank Schultz, has been holding in various cities throughout the United States, have been tremendously successful. Schultz has been accorded exceptional receptions from servicemen, who have expressed their appreciation for his services, and for the simplicity and troublefree operation of the 120 Selection Fireball.

Rock-Ola Workshops are being held at Seacoast Distributors, Inc., Elizabeth, N. J.; S & K Distributing, Philadelphia; Eastern Vending Sales, Baltimore; Wertz Music Supply Co., Richmond, Va.; Southern Music Distributing Co., Jacksonville and Orlando, Fla.; and Robinson Distributing Co., Atlanta, Ga., during the next two weeks.

Century Music Host To Ops At Wurlitzer 1650 Phono Showing

BUFFALO, N. Y.—Century Music Distributors, this city, held Wurlitzer Week March 23 to 28 at their showrooms. New Wurlitzer 1650 phonograph was unveiled for the benefit of visiting operators, and according to Phil Mills "considerable enthusiasm was expressed by all viewers. Eddie Clinton, Dick McCann, the rest of the staff and myself are going to be busy filling orders for the next several months."

Among the visitors were Joe Lewis, Harry Bruck, Bob Scott, John Ogarek, Jim Vona, Al Boltz, Bill Nesbitt, Bob Manning, Charlie Wagner and Bob Smith.

Introduce Bills To Tax Jukes and Pins

COLUMBUS, O.—A bill to levy a tax of \$12 a year against juke boxes, with the revenues earmarked for the care of crippled children, was introduced in the Ohio Legislature (March 17) by Rep. Anthony O. Calabrese, Cuyahoga Democrat.

Calabrese also was co-author with Rep. Harry Corkwell, Putnam Republican, of another bill which would levy a tax of \$25 per year against pinball machines, with the receipts set aside for the crippled children's program.

ON TOP OF THE WORLD

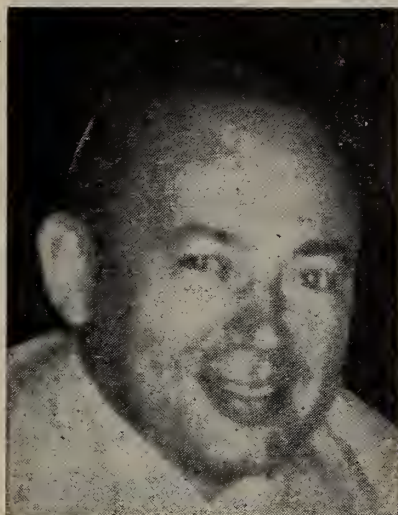


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Blatt Writes Views On Proper Operation Of A Music Route



W. M. BLATT

MIAMI, FLA.—Willie (Little Napoleon) Blatt, this city, one of the country's most progressive and successful operators, and president of the Automatic Music Operators Association of Dade County, is a great believer in keeping pace with every change. It is his contention that the operator must be on top of things to run a successful operation. We reproduce a letter outlining his views on the proper operation of a music route.

"My experience in the music machine field goes back to the days of P. 10's, when juke boxes cost about \$200 and records 19 cents. At that time \$3 to \$3.50 was a very good average. Those days are gone forever as our locations today demand better equipment and better sound.

"Our oldest equipment is the A.M.I. A's. They still look good and can be cleaned up to look and operate almost as well as new. In addition, they have forty selections, which is ample for many locations.

"I remember in the old days when you needed a hideaway, you took the worst looking and oldest piece of junk and make a hideaway out of it. You reasoned, nobody can see it anyway, but it sounded as good as it looked, and vice versa.

"Today all our hideaways are Wur-

litzer 1017's and 1018's with Cobra Tone arms. We make sure that their tone quality is as good as one can get out of a new machine.

"We never wait for a location to ask us for a new machine. We replace old machines at any location that warrants a new piece of equipment (approximately once a year) and move the older box down a notch.

"When a juke box is brought into our shop, after it has been taken from a location because it has been out of order several times, or when it has been merely replaced by a newer model, it is torn down to bare wood. Every unit is cleaned, checked, and worn out parts replaced with new ones.

"Juke box manufacturers are constantly making improvements in their existing models and wherever possible when a machine is brought in for rebuilding we install all new improvements so that when the machine leaves our shop it looks and works as good as a new machine.

"In my travels I have visited quite a few large and small operators and I was surprised to find that they still operate pre-war equipment such as Seeburg Colonels, Majors and Hi-Tones, and Wurlitzer 24's, 500, 600, 700, 800 and 750's. In my estimation these machines have long outlived their usefulness and are practically worthless.

"They have been depreciated to zero a long time ago, and their heavy tone arms tear the records apart long before they have lost popularity. As a result the records emit a horrible sound and hurt the juke box industry to a great extent.

"We purchase a certain amount of new equipment regularly from all distributors whether we need the machines or not. We do this for two reasons. One, to replace old equipment, and two, to patronize the juke box distributor as an insurance policy. In this way we get their cooperation. As long as they are willing to cooperate with us we will meet them half way. We have never subscribed to the idea that as long as we have an association we don't have to buy new equipment. Our experience has shown us that if the operators and distributors work together there are no problems that can't be solved to the satisfaction of all concerned."

As I See It

A Weekly Column
by
AL SCHLESINGER



While in New York City recently, I decided to take a look-see at some of the Arcades in the Times Square area.

Those of you who can recall the old fashioned idea of an arcade what with, Weight Lifters, Punching Bags and Penny Stereoscopes, would be amazed at its transformation. Now, you see well groomed attendants, all wearing neat similar uniforms, alert, courteous and attentive. Batteries of Pokerinos and Shuffle Alleys are most in appearance; with a smattering of Guns, Skee-ball Alleys along with the standard money getters like Voice Recorders and Photomatic machines. The games that seemed to be getting the most attention were the Pokerinos and Shuffle Alleys. Also displayed in a neat pattern, was the merchandise offered as prizes, all clearly labeled. All this is handled in what appears to be a very businesslike manner. Much credit is due to the owners of these modern Playlands, who have with great skill set up these emporiums to get the maximum attention from the heavy traffic that passes by. The very latest in neon lighting helps set off the brilliantly lighted games and it adds up to the showmanship that is so successfully employed throughout this area.

The patrons are from every section of the country and as I see it, they are favorably impressed. When they get back to their home communities, they should be the greatest boosters for the local operator who has his equipment in various type locations.

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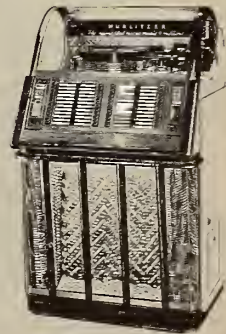
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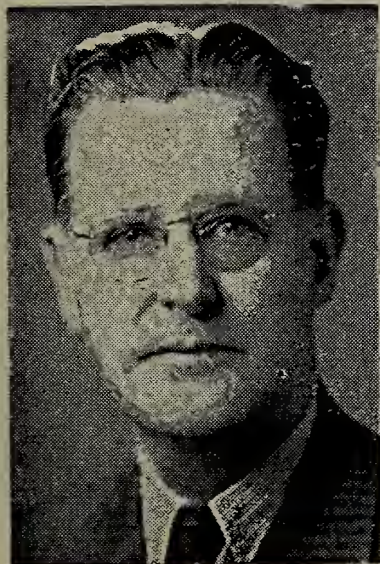
Spike Jones and a couple of his Country Cousins take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Gamblin'" backed with "Was Out Yonder", has just completed a record breaking 60 day tour. He's managed by Arena Stars and his record promotion is handled by Buddy Basch Associates.

"It's What's in THE CASH BOX That Counts"

"WAKE UP JUKE BOX OPS"

Juke Box Ops' Association Leaders Yell For All To Awaken To "Danger" Of McCarran Bill (S.1106)

Urge All Ops Write Letters To Congressmen and Senators and Get Location Owners, Friends, Civic Leaders and All Others In Each Area To Do The Same. "Juke Box Biz Will Be Smashed Without Concerted Effort," They Claim



GEORGE A. MILLER

CHICAGO—News reaching here from associations of music operators is to the effect that leaders of these organizations are calling for all juke box owner members of their groups to "wake up" and to "realize the danger of the McCarran Bill (S.1106)".

In fact, many special meetings have already been held with leaders explaining exactly what the McCarran Bill means to the industry.

One leader is reported to have stated, "If the McCarran Bill ever passes—it's the end of the juke box business as we know it today."

George A. Miller, president and business manager of MOA (Music Operators of America, Inc.) advised the general meeting of the Executive Board of Directors of MOA in Chicago (March 10 and 11, 1953) at the Congress Hotel, that to awaken the operators of the nation was the most urgent business which faced each and every one of the association leaders.

He pointed out very clearly the dangers in the McCarran Bill. Many other speakers at this two-day meeting also gave their opinions regarding this new ASCAP attempt to force

the nation's juke box owners to pay double-taxed royalty-tribute to ASCAP, which is only a collective collection agency for the ASCAP music publishers.

Sidney H. Levine, attorney for MOA (as well as attorney for the New York music operators' association) interpreted the legal involvements in the new McCarran Bill (S.1106) for all those who met at the Congress Hotel. He, too, urged that the nation's juke box owners awaken to the "danger" in this bill.

Miller's message to those who attended the Executive Board of Directors session of the Music Operators of America is reported to have gone forth to each and every music operators' association in the nation.

The most outstanding part of George A. Miller's message was that the juke box owners realize the danger in the McCarran Bill (S.1106) and that they all get together in a concerted effort to defeat this Bill as the industry has defeated many similar bills in past years.

But, as Miller explained to the Executive Board members, this time the Bill was very tricky presented. It was pushed through two readings before anyone even knew what had happened and, therefore, is now before the Senate's Committee On The Judiciary, of which Senator Alexander H. Wiley (Rep., Wisc.) is Chairman.

It is this sort of rush-through action which the industry fears and which MOA, especially, is most fearful of at this time.

All fear that there is a grave possibility that this bill may be "rushed" through the Congress, entangled in much important legislation of the moment.

George A. Miller is making personal appeals from his headquarters in Oakland, Calif., to all juke box owners, whether members of associations or independent, to awaken to the "danger" in the McCarran Bill (S.1106).

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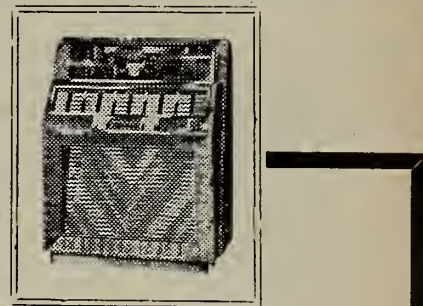
From 10 A.M. to 4 P.M., daily, April 6, 7, 8, 1953 at headquarters of Lieberman Music Company, 257 Plymouth Avenue, North, Minneapolis, Minnesota, the Bally Service School will be conducted by Bally engineers Paul Calamari and Henry "Brownie" Brown. These two Bally men have become known throughout the country for their easy-to-understand talks on service. To get the most good out of wiring diagrams, relay charts and other Bally operating instructions; to trace circuits the quick, easy way and keep games operating at maximum efficiency, operators of Bally equipment, together with their servicemen, are urged to attend this three-day school. Buffet lunch will be served daily.

Kiddie Ride Distributor Opens On Coinrow

NEW YORK — National Kiddie Rides, Inc., headed by the well known coinmen Hymie Rosenberg and Charlie Katz, opened offices and showrooms this week at 580 Tenth Avenue, this city.

The firm is world distributors for B & R Novelty Company and Lee Novelty Company, both manufacturers of kiddie rides.

B & R manufacture the "Duck"; "Rabbit"; "Palomino" (horse); and "Bucking Steer" (bull). Lee manufactures the "P-T Boat"; "X-70 Rocket"; "Locomotive" and "Crazy Top."



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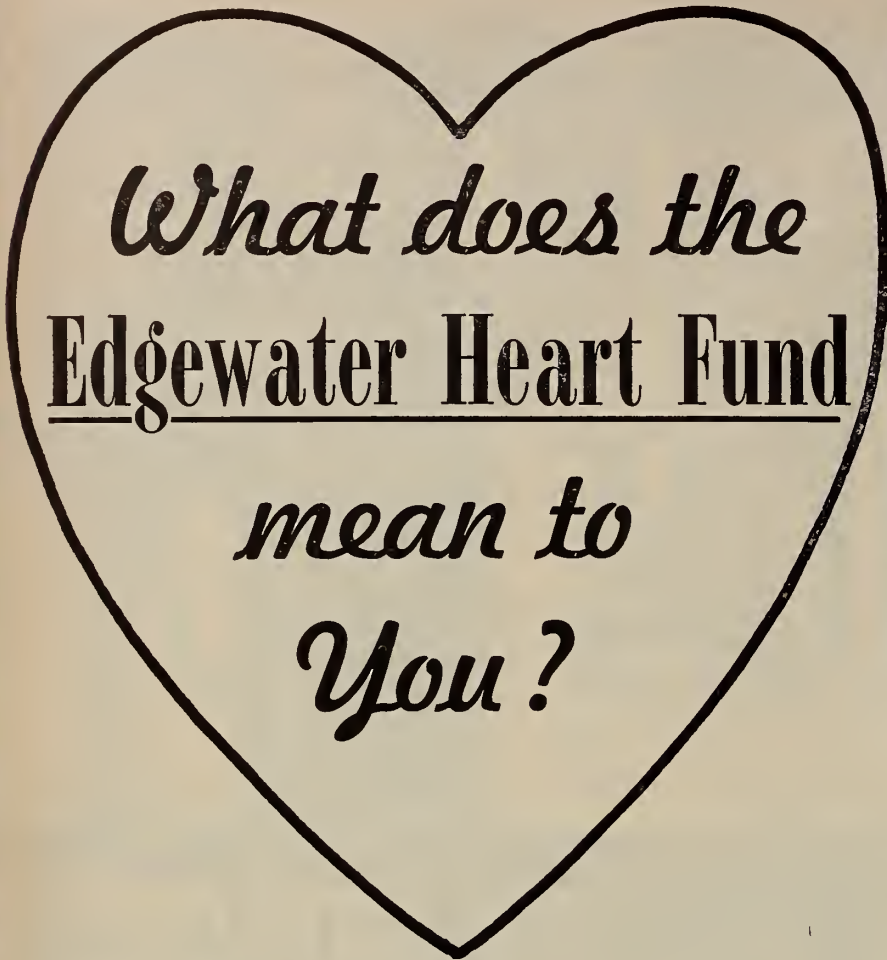
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It means that should you, or anyone in your employ, or any of your friends and relatives, be stricken with a heart attack (and that happens every second of every day) and require the newest technique: heart surgery, that this will be performed **FREE OF ANY CHARGE** for you at its source, the Edgewater Hospital, 5700 North Ashland Avenue, Chicago, Illinois.

It means that should you, your employees, friends, relatives, or others close to you, require heart treatments, and who cannot afford such medical treatment, that your donation will help these people to get such attention **FREE** because of the "Edgewater Heart Fund" at the Edgewater Hospital in Chicago, Ill.

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It means that if you want a room, a ward, or an entire floor, inscribed with your name, or in the memory of some loved one, in the new \$2,500,000.00 addition to the Edgewater Hospital, this great honor with a suitable donation is possible, so that you will leave behind a great and thankful memory to all who will be served at the Edgewater Hospital in the years yet to come.

It means a great, great many more things to you. But, most of all, it means that **YOUR DONATION** (deductible from Federal Income Tax) **WILL BRING NEW LIFE AND NEW HOPE TO MILLIONS OF HEART SUFFERERS.**

SEND IN YOUR DONATION TODAY—WHATEVER THE AMOUNT!

Make your check payable to the: "Edgewater Heart Fund" and mail it to "The Cash Box" office nearest to you!

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THRU THE COIN CHUTE CALIFORNIA CLIPPINGS LOS ANGELES

Music operators throughout this area were talking about the latest effort on the part of Congress to force the payment of royalties on copyrighted music via the recently introduced McCarran Bill (S. 1106). There is no question but that passage of this bill would virtually force music operators throughout the nation to shut their doors. As one operator stated it, "They couldn't get one of them mechanical brains to compute the bookkeeping on a deal like this." Every member of the industry is urged to keep informed of the status of this bill, and to take pen and paper in hand and write your Congressman letting him know where you stand. The oft repeated, "Stand Up And Be Counted" theme aptly applies here. Are you gonna take this lying down, or be among the many to fight for your rights?

The gang over at the Paul Laymon Company were just about set for the showing of the new Wurlitzer 48 selection, 45 rpm phonograph this past week, with a quick paint job by Randy and Red to kinda add the finishing touch. Fifteen minutes of inhaling the paint odor and yours truly felt as soused as a mouse, with Randy and Red concurring. The window dressing didn't stop Ed Wilkes from writing those shipping orders though; the man is a whiz at getting those orders filled. Charley Daniels popped in with Blaze in tow, both of whom avered they wouldn't move until "the paint was dry." . . . Jimmy Wilkens out on the road, but due back in time for the showing of the phono. . . Lots of interest on the part of music ops in the new machine, especially so since it's been reported that said phonograph will be in the low-priced field . . . Clyde Demlinger made the trek in from Balboa, where they're getting ready for the summer tourist trade. Population of the yachting city more than doubles come summer time . . . John Lantz back from a flying visit to St. Louis where he visited his folks . . . Mary and Kay Solle played host to recording stars Roberta Linn and Vicki Young this past week. And they agree about that constant diet of barbecued sandwiches and french fries—they'd like that steak once in a while. The gals are set for a holiday by the way, having been invited to the Russ Morgan opening at the Flamingo in Las Vegas. Having tried for years to get up to Vegas and see what a seven looks like, we're happy to report the gals have finally made it. Altho it's possible they'll be walking back to sunny L.A. they're raving too about the way Russ' great Decca etching of "I'll Be Hanging Around" is making lots 'n lots of noise. . . Bob Patton, well known Tulare County operator, making the rounds along Pico this past week all the way from Hanford.

Lyn Brown, Exhibit Supply's regional rep out this way, a real early riser. We spotted Lyn at the office one day long before nine A.M., getting set for a days business . . . With the hot weather rolling in now, and the resort areas getting set for the annual crowds, Lyn expects a sizable increase in kiddie ride biz . . . and likewise an increase in visiting fireman at Lyn's North Hollywood swimming pool . . . Ed Vanetta, local music op who was one of the members of the automatic music industry who made the trek to Washington last year during the Bryson-Kefauver hearings, greatly concerned about the present McCarran Bill. Ed agrees that passage of this bill would virtually wipe out the automatic music business . . . Jack Simon, Simon Sales Co., reports business moving along on a nice steady basis, with a notable increase in arcade equipment sales . . . Jack by the way, is very proud of his ownership of the only original portrait of Chaim Weitzman, the late president of Israel . . . Cohort Abe Chapman not spending too much time these days on the golf course, what with most of his extra-curricular activity being devoted to some wonderful work in behalf of the Mt. Sinai Hospital . . . It's just a rumor mind you, but we heard that someone might open a restaurant on coin-row's Pico. All we can say, is hurry up man, you're sorely needed . . . Tom Jones in town this past week from San Diego . . . ditto Lloyd Barrett from Pomona. . . Business over at Badger Sales continues along at a whirling dervish pace with prexy Bill Happel, Al Silberman and Ray Powers on tap to handle the volume . . . Bill reports the firm did a terrific job via Williams "Silver Skates," having completely sold out . . . while Monsieur Silberman continues pell mell keeping up with the demand for the many automatic merchandise products. . . Joe Duarte and Frank Dunkel aren't talking vacation cruises when you hear 'em mention the name of a ship, but rather shipping rosters for the Badger firms ever expanding export department . . . Jack Neel in town again this week from Riverside . . . ditto Ben Korte from Glendale way . . . The complete redecorating job in progress at Minthorne Music is scheduled to last for a couple of weeks longer, with the carpenters just about finished setting up a battery of brand new offices . . . High spot of the firm's new showrooms and offices will be the display area, certainly one of the most modern we've ever seen . . . Altho the noise of buzz-saws isn't particularly conducive to the senses, Hank Tronick manages to skate around the place at 45 mph handling the ever increasing demand for 45 rpm phonos . . . George Mahlum directing the sales and merchandising of Seeburg's non-coin operated home phonograph. Firm has opened a Beverly Hills branch . . . Missed seeing Phil Robinson this past week, altho we hear via the grapevine that the demand for Chi Coin's great "Name Bowler" continues, which is what is taking up so much of Phil's time these days . . . Carl Musarra, Pomona, a visitor to Pico's coin row last week . . . Johnny Huntsman and wife in town on a combined business and pleasure trip from Tulare . . . Phil Markell, Redondo Beach operator also made the trip into Los Angeles this week.

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THRU THE COIN CHUTE
UPPER MID-WEST MUSINGS

March 19th, 20th, and 21st was State Basketball Tournament time in Minneapolis and the result was an influx of visitors and basket-ball lovers from the cities out of the State into Minneapolis. And naturally, of course, a number of individuals in the coin machine business took in the State Basket-Ball Tournament. Among them were: Gabby Clusieu of Grand Rapids, Minn., Fran Beferra of the Delmo Novelty Company, Hibbing, Minn., Sol Nash of the Twin City Novelty Company, Minn., Lew Ruben of the Lieberman Music Company and many others. . . . Leo De Mars of Ashland, Wisc., finally got his route in shape and gave his final instructions to his son, Bud, and took off for a well needed vacation in Florida. . . . Jack Harrison of Crosby, Minn., seemed sort of disappointed that the home town team wasn't in the State Basketball Tournament in as much as they have been consistent in sending teams up for the State tournament up until this year.

* * * *

Unusually strong winds caused havoc throughout this area last week and in some places reached tornado proportions. Out in Watertown, S. D., the next day after the wind storms, Arnold K. Bevik was up on his roof fixing his T.V. antenna which was blown down. . . . Andy Theisan of Northland Music Company of Brainerd, Minn. reports that his partner Bun Mraz is up and getting along well after his recent operation. . . . Joe Totzke of the Totzke Music Company, Fairmont, Minn., has so much to do when he gets in to Minneapolis that he barely has time for a good hot cup of coffee. . . . John Czerniak of the Ace Amusement Company of Duluth, Minn., is a safe repair man by vocation and before making a trip into town for some parts and supplies was called on to open a safe for a firm whose safe wouldn't open up the usual way. . . . Ray Kohner of Winona, Minn., is being kept busy at his job of being Street Commissioner for Winona County that it is necessary for his son, John, to make all the trips into town for the necessary needed supplies and equipment. . . . Picking up equipment in order to get their route in shape were: John Howe of Foley, Minn., Ken Anderson of Austin, Minn., Fred Kovenan of the Play-Mor Amusement Company of Moose Lake, Minn., Cecil Terveer of Winona, Minn., and John Johnson of the Staples Novelty Company, Staples, Minn. . . . Seen here and there at the distributors' offices were: Stan Woznak of Little Falls, Minn., Pete Vanderhyde of Dodge Center, Minn., Bill Hanf, of Austin, Minn., John Galep, of Menomonie, Wisc., Earl Hanson of St. Peter, Minn., and Norris Overby of Freeborn, Minn.

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THE "20 YEAR CLUB"

"a great idea"

Herb Jones
Vice-President, Bally Mfg Co.

A compilation of the members of the coin machine industry who have joined the "20 Year Club" was published in the January 24 issue of *The Cash Box*.

This was a long and imposing list of names of men and women who have been associated with the coin machine industry for 20 years or more.

After we went to press on the January 24 issue, a large number of additional applications have reached this office. We shall publish these names in a forthcoming issue.

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

SO — YOU TWENTY YEARS — WHO HAVEN'T AS YET APPLIED, MAIL IN THE COUPON BELOW.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME

FIRM

ADDRESS

CITY..... ZONE..... STATE.....

Date I entered the C. M. Business.....

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)



More so than any year in the past, operators (and the distributors who sell them) are eyeing the weather forecasts, particularly those for week-ends. Good weather means increased play on kiddie rides—bad weather a real heartache. More operators are also interested in outdoor, shore and resort areas this year. In addition to kiddie rides, some have prepared batting practice ranges. Good weather is an essential. Collections on phonos and shuffle games also show fine increases when the weather permits people to get out of their houses. All in all—coinmen are quite optimistic over the spring and summer of 1953—and hope Mr. Weatherman cooperates.

Joe Young and Abe Lipsky, Young Distributing, were on hand all week to greet the many operators who visited their showrooms to view the new Wurlitzer models 1600 and 1650. Young reports music ops. showed great interest, and he now has to revise his sales estimate to double his original figure, based on actual orders, as well as commitments. Hank Barber, president of the Land-sheft and Barber Advertising Agency (Wurlitzer's advertising agency), was a visitor at Young's on Monday, March 23. . . . Kiddie ride manufacturers in this city report buying activity spurted this past week. . . . Charley Wertheimer in from Boston to visit with Mike Munves. Preparing for the new arcade season, Charley gave Mike a nice order for a number of pieces. Mike, by the way, probably has the largest display of kiddie equipment that can be seen anywhere. He claims orders for these, and for regular arcade machines, piling in to a point where he expects to top any season he's ever enjoyed—and 1952 was a record year for him. . . . National Kiddie Rides, Inc., opens offices and display room on coinrow. Firm is headed by Hymie Rosenberg, president, and Charlie Katz, sales manager. They are world distributors for B & R Novelty Co. and Lee Manufacturing Co., manufacturers of kiddie rides.

Mrs. Gertrude Browne, head of Paramount Vending Corp., Beacon, N. Y., renews her subscription with the comment: "Appreciate not missing any copies of this as it is without doubt my business bible. I refer to it so many times that I cannot any operator NOT being a subscriber." Thank you, Mrs. Browne. . . . New York music ops assn. held a general membership meeting on Tuesday night, Mar. 24, at which time they discussed the McCarran Bill and dime play. . . . Bob Charles, the ebullient operator from Binghamton, N. Y., vacationing in Miami Beach. Expects to return home around April 15. "Getting myself in shape for the Summer business up north" cracks Bob. . . . Jack Mitnick, AMI's regional rep., back in the city after a tour of the firm's mid-west distrib. He leaves after a few days for coverage of the south, stopping off to attend T. B. Holliday's AMI party on March 28, 29 and 30. . . . Barney (Shugy) Sugerman, Runyon Sales, always smiling and happy. "Why not?" asks Shugy, "what with AMI, Bally and Keeney products all going big for me." . . . Hymie Koepfel, Koepfel Distributing, a victim of a bad streak, physically, this past year. Latest trouble is a bad knee. He twisted it and tore some ligaments, and don't even know how. He's been under medical scrutiny and has to wear one of those elastic bandages. . . . Al Simon, Albert Simon, Inc., never in a happier mood. "Now it's Chicago Coin's 'Double-Score Bowler'", says Al. "Wish I had a few more carloads of them." . . . Nat Cohn, Conat Sales, reports considerable increase in orders from his distrib. He gives the approach of spring as the reason. . . . Dave Bond, Trimount Coin, Boston, off to Europe for a visit. . . . Max Levine, Scientific Machine Corp., Brooklyn, N. Y., turning out several "hit" machines at one time, reports the firm loaded with demands for speedy deliveries. "Everybody wants equipment 'immediately'", sighs Max, "and it's quite a problem to keep all of our friends happy". . . . Al Blendow, Meteor Machine Corp., Brooklyn, N. Y., so busy with customers for its kiddie rides, hardly can get to the phone to talk important biz.



Last week was known as Wurlitzer Week, March 23-28, at our own F.A.B. Distributing Co. The 1600 and 1650 models were shown and turned out to be a pleasant surprise for the operators. Prices were reasonable and the merchandise a dream. F.A.B. is remodeling its show room and when completed it will be something out of this world. Mostly plate glass and will give more display room. . . . Delta Music Sales has moved its office and complete force to 1019 Baronne St. Delta is shipping 20 to 30 United and Chicago Coin games to operators all over the state each week. . . . Bob Tanner reports, with Bob Dupre, that their Keeney line is picking up all the time. The Keeney Cigarette Machine is seen in many locations. Also catching on is the bowler. . . . Taking bows at the smash Billy Eckstine-Ruth Brown concert last week were local disk jockies John Hardy, Okey Dokey, Dr. Daddy O, and Jack the Cat. . . . Belated congratulations to Jerry Johnson of "The Music Shop", Hattiesburg, Miss., and his lovely bride, Rachel.

Ben J. Shears of Soundries Operating Co. reports the new Ajax Automatic Ice Machine a big thing down here in the deep south. Ben, formerly in the bell business for 18 years, says that operators have found that this machine can be put on rental basis to bars and cocktail lounges and do fairly well. These machines are already out on about 150 locations, some on rental and some on outright buys. . . . Bob Buckley of the Air Line Cigarette Service adds a new business coupe (Chevrolet) to his fleet of trucks. . . . Sorry to hear Mrs. Mary Nassar, Tac Amusement, out with the flu. . . . Visitors in town include O. A. Jones, Bogalusa, La.; Mr. Landry, Gonzales, La.; Jim, Charlie and Fred, Teche Novelty Co., New Iberia, La. (the boys were in buying records galore); Jim Bulleit, J. B. Records, in and motoring back to Memphis, Tenn. . . . Freddie Mendelson, formerly of Regent and Regal Records, in town with a new label Herold. Freddie is working hard and seems to have something. . . . It's supposed to be hush-hush, but we understand the Joe Isaacson mechanical genius at the New Orleans Novelty Co. is designing a pin game.

The Woman's Viewpoint of the Coin Machine Industry



LUCILLE LAYMON

LOS ANGELES, CALIF.—Possibly the dean of all coin machine women, because of the 32 years she has been actively engaged in the industry, Mrs. Lucille Laymon of Paul A. Laymon, Inc., this city, is still tremendously thrilled with this business and extremely optimistic regarding the success any woman can enjoy who wants to enter the field and make operating her business.

Mrs. Laymon started in the industry with her husband, operating in Florida, back in 1921.

She was a school teacher from Goldsmith, Ind. Her husband, Paul A. Laymon, comes from Kokomo, Ind.

From Florida they eventually found themselves back in the midwest. They operated in Iowa, North and South Dakota, as well as in Nebraska.

Then they went east to New York City and remained there for a while operating A. B. T. Mfg. Corp. products. They then returned to the midwest, to Chicago, and continued to operate in this city.

After that they went out to Los Angeles and operated there. They opened their first office for distributing and jobbing of coin machines on South Hope Street in Los Angeles. At the time they were exclusive distributors for the A. B. T. Mfg. Corp. products.

In 1934 they moved to West Pico Blvd., Los Angeles, and have become identified with this street ever since.

In 1936 they were appointed distributors for Bally Manufacturing Co. and are still the distributors for this organization in their area.

Today the firm of Paul A. Laymon, Inc. distributes many well known lines, including Wurlitzer coin operated phonographs and music accessories. They are considered among the most outstanding distributors in the nation.

And to this day, ever since 1921, Mrs. Lucille Laymon will be found "on the job", as she puts it, every single day of the week, working shoulder to shoulder with her husband in their very popular distributing headquarters.

After 32 years in the industry it

certainly is interesting to learn from Mrs. Laymon that, "Any woman can make good in this industry if she will really apply herself to this business."

She further says, "I am firmly convinced that women make much better operators than men. They have an intuitive instinct for just what the location wants and likes and they usually beat the location owner to the punch by bringing him just what he was going to ask for.

"A woman who has a pleasant personality", and Mrs. Laymon believes that, "a pleasant personality is a tremendous asset for any woman in this industry, and also has the ability to meet people well, is certain", she claims, "to be successful in the industry."

"What's more", Mrs. Laymon says, "a woman should have some business experience to begin with. She will soon learn her way about as far as operating is concerned because, in itself, operating is not an intricate business."

Mrs. Laymon also believes that any woman will find she will command the utmost respect at all times from any and all locations and, especially, from all the peoples in the industry.

"She will find," Mrs. Laymon says, "that her fellow operators, as well as jobbers and distributors, will give her a fair and square deal every time.

"The word of the people in this business is their bond, and this", she says, "is of the greatest importance to any woman entering the business who wants to go as far ahead into great success as she possibly can."

Mrs. Laymon was happy to hear that more and more women, everywhere in the country, are taking over executive positions in the industry and are, especially, proving themselves outstandingly successful as operators.

"There are more women in the industry today", Mrs. Laymon believes, "because a woman, in my estimation, is better fitted for helping the retail merchant to enjoy a finer business.

"A woman's natural attention to even the smallest details, her closer and better understanding of the needs of people, her patience, her calm, cool and collected methods of doing business, win greater respect for her every time."

Mrs. Lucille Laymon, 'dean of coin machine women', because of her 32 active years in the industry, has this one message to impart to all women.

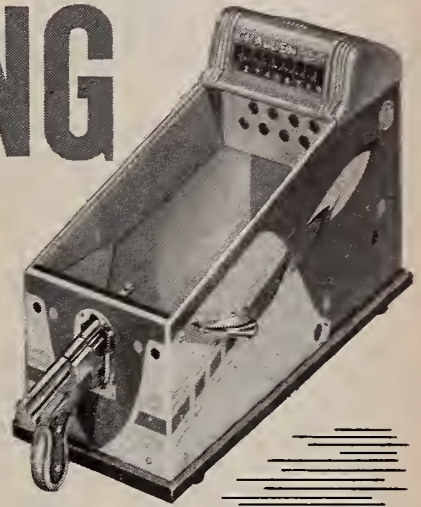
She says, "Any woman who is thinking of entering into the coin machine business shouldn't hesitate to do so.

"In fact", she continues, "if she will put in as many hours, and pay as careful attention to this business as she would to some little retail store she would open, she will soon find herself much more successful than even she dreamed possible.

"Yes", Mrs. Lucille Laymon concludes, "more and more women are going to enter into this industry and, because of it", she says, "this will become a finer and greater and better industry in every regard.

"I welcome any woman to visit with me who wants to discuss the possibilities of this business for her future."

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It provides a steady source of income throughout the year.

The CHALLENGER has an authentic, realistic type army pistol with real sharp shooting skill.

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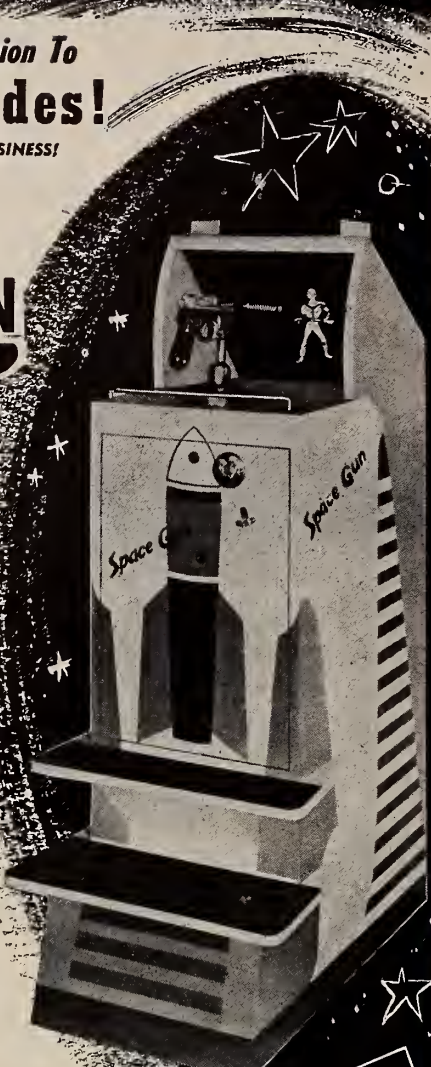
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Positively like new, complete with film and poster. ONLY **\$190.00**
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AIRMAIL SUBSCRIPTION to **THE CASH BOX \$30.**

"It's What's in THE CASH BOX That Counts"

Letter From An Operator

Dear Mr. Editor:

Sometimes I think it is better we shoulda all stood in the bed yet. Just takes the other day. I am running from this here stop to that there stop. Believe me as I am almost dizzy like running and fixing and collecting and every thing.

My helper, Sam Simpson, that simp's son, he is no help for sure. He can puts more out of order machines out of order as any one I ever knows. You sure got to watching him. But good. Or else.

Anyways Sam and me we drives us back to the store but good and late and what do we finding there? It is a note from Sally (that's Mrs. Slugger) as she has gone to playing cards with the girls. She says in this here note as she will phoning me on up at the house very soon like. And as she has left me some thing to eats in the ice box.

So I goes on home. And I finds a can of beans and a hamburger in the ice box. Well, anyways, I am too tired to even care any how. So I eats. Then I says to myself I will reading the paper for a few minutes and I will going on to sleep.

Just as I am about to falling a sleep the phone rings. It is Sally (that's Mrs. Slugger) she is saying, "How are you, Solly, my dear?" she is saying.

So right away quick I knows as how the other gals is lissening in on her. So I says, "I am all right, Sally," I says, "only I am but plenty tired and I am going on to the bed."

So she says, "That is very fine, Solly, dear," she says, "you go on to the bed if you is tired and do not worrying about me as one of these here girls here will driving me on home."

So anyways I goes on back to reading the paper. I am reading and reading. Then the telephone rings up again. I says to myself what the hell is this here now at this here time of night yet?, I says to myself.

It is one of the best stops we got yet. It is this guy George. He hollers, "Hey, Solly," he hollers, "c'mon on out here right away but quick, you hears me", he hollers.

So I looks on up on the clock and it is almost eleven o'clock on by the clock and I says to George, "Look here, George", I says, "do you knows as it is almost already eleven o'clock on by the clock?" I says.

So he hollers back on me, "I know what time it is", he yells, "I do not needing you to telling me the time", he hollers, "I needs you to fix up on this here machine here quick and brings me some rolls of dimes", he says, "because I got me a helluva big time sports crowd of guys and gals and we is having us a ball" he says "so you hurry on up out here right away quick", he hollers.

So what's could I do? I puts back on my shirt. And my pants. And I puts on my jacket. And I takes out some rolls of dimes from under Sally's bed. And I jumps up in the pickup which I has parked by the house. And I shoots on out to George's Road House Red Hot Tavern Club.

They is nothin' yet wrong with this here machine George is hollering about. They has jammed it up full with dimes and it is not working but naturally like. So I loosens her on up. And I gives George the rolls of dimes I has broughten with me. And I gets ready to says so long to him but first I wants to tells him as how he is but the one stop what has got my house phone so special for quick special service.

George he pulls me on back with the guys and gals who is laughing and hollering and having themselves yet a real ball. They all says, "C'mon, Solly",

they says, "having yourself a few drinks with us."

Well, what's could I do yet? So I has me a coupla drinks with these here guys and gals. Every time I wants to duck, George he gets mad, because he wants as these here guys and gals should buying more yet, and he looks but real tough like on me but plenty. I ain't not afraid of George, you understanding that for sure. But I do not wants to losing this here stop. So I has a coupla more drinks.

Anyways at last I ducks. George he is pretty liquored up by now any how. And he do not seeing me beats it. I jumps on up in the pickup and I drives back to the house. I am saying to myself that I will sure like to hitting the hay but right away quick for sure.

I at last gets the fronts door on open. And I starts to walk on in. Whowie. Holy cows. Oh boy. Who is sitting there on the big chair with her foot yet tapping but fast like on the floor and with the black clouds but plenty crawled on up in her eyes and all on over her whole face yet? You guessed it. It is Sally (that's Mrs. Slugger).

She lets out with one big blast, "You big bum you boozier you", she trumpets, "so this here is how you is being so nice and polite like and going on to the bed yet is it?" she bombs out on me, "and where was you anyways?" she screams, "and with what dame yet?" she hollers.

Right away quick I tells her, "Gee, whizz, Sally" I says, "I had to went on out on a emergency service stop call", I says, "and I had yet to fix up a machine and bring on over some rolls of dimes yet", I says.

So she hollers out on me, "What stop where they is calling you at this here time of the night?" she screams, "who is this here stop?" she hollers, "I wants to calling them right up but now", she blasts on me.

Right away quick I thinks to myself. Gee, whizz, I thinks, if I tells her I was out by George's Road House Red Hot Tavern Club she will bombs her top off as she knows this is some joint yet what has not got such a good kind of a reputation like yet.

So I says, "Oh", I says, "way on out in the country" I says.

So she hollers, "You better telling me quick, Solly", she says, "or I will busting a baseballs bat on over your monkey head, you hears me you boozier?" she bellows.

Just then the telephone rings. Sally grabs it but quick. She lissens. Then she says, "See, George", she says, "didn' I tells you how we gives real special service to you special?" she says.

Then she lissens some more. She says, "No, George", she says, "every thing is okay, George" she says.

She hangs on up the phone. She looks on me. And she says "That proves as how you is a real good operator, Solly", she says, "even if you is tired you runs on out and services the stops", she says, "and George he was worried about you, too" she says, now ain't that real nice and sweet of him, Solly?" she says.

What are you going to do?
Sincerely,
Solly Slugger
"Your Operator Friend"

THRU THE COIN CHUTE CHICAGO CHATTER

Best statement yet re: McCarran Bill (S.1106)—"I'm getting sick and tired of this sort of thing being sponsored by ASCAP year after year. Right after the war it was the Buckley Bill. Then the Scott Bill. Then the Bryson-Kefauver Bill. Now it's the McCarran Bill. This is ridiculous, bringing up the same bill every new session of the Congress, in an effort to do the same thing these ASCAP people were prevented from doing the session before. This is even making the members of the Committee On The Judiciary look foolish. As a patriotic citizen I don't like to see the legislators I helped to elect made to look foolish." . . . Music ops should write to the Hon. Alexander H. Wiley, Senator from the State of Wisconsin and Chairman of the Judiciary Committee, The Senate, Washington, D. C. . . . Furthermore, and as every music op knows, regardless of statement in ASCAP sponsored McCarran Bill that owner of one juke box will not have to pay—owners of one juke box do pay and will continue to pay (whether McCarran Bill ever becomes Federal Law or not) for the privilege of playing ASCAP copyrighted music. Fact remains that every time an owner of one juke box buys a record featuring an ASCAP tune he is paying royalty to the ASCAP publisher who copyrighted the tune because the royalty is already included in the price he pays for the recording.

Art Weinand returned from his sojourn in New York with a very much upset stomach but was right back on the job. That "Exhibit News Bulletin" Art got out while in Noo Yawk at the Toy Fair was a honey. Frank Mencuri, now that Art's back, again planning a long trip. . . . Paul Bennett phones to advise that he is still working on a P. R. program which should prove very interesting to all. . . . Mrs. Sally Slugger writes in from Simpkinsville asking that all women in the coinbiz tell their story thru "The Woman's Viewpoint." . . . Howard Ellis sends in copy of mailing that went out to Nebraska's Music Guild in regards to getting every music op in that state to get behind the McCarran Bill battle. . . . Eddie Ginsberg of Atlas, Bob Dunlap District Mgr for Seeburg, and Bob Gnarro of ABC, all out to get one of Chi's top spots for the 200 selection Seeburg home phono. Trio should succeed.

Front page story in Chicago Tribune about the substitute minister, Rev. James Rockwell Hanson, who wended his way up to a small parish in Minnesota and, to prove to his three children that they would get but nothing from a slot in a spot where they stopped to get the kids cokes, hit the jackpot. . . . Al Stern back from a nice long Miami vacation. . . . Len Micon busier than ever with orders for new Rock-Ola's. . . . David C. Rockola sent letter to all music ops asking for opinions of new Rock-Ola "Fireball" phono. . . . Ed Levin of ChiCoin so busy these days just doesn't see any possibility of hitting the road in the near future. . . . Carl Angott of Detroit phones to advise new Wurlitzer 1650 clicked big at his showings. . . . And according to Ben Coven his firm took some of the best orders for this new 1650 they've ever taken on any phono. Very busy week at Coven's. . . . Roy Monroe and Geo. George of Monroe Coin Mach. Exch., Cleveland, have helped set up arcades in Mansfield, Geneva-On-The Lake and Akron, Ohio, but claim that the one they're working on now (55th and Woodland in Cleveland) will be the biggest of 'em all. The boys have become arcade experts.

Shaffer Music of Columbus sends in some photos everyone at Seeburg much pleased with. C. T. McKelvy calls us to see these. Pics of Nat (King) Cole listening to his disk "Pretend" on the new 200 selection Seeburg home phono. . . . All Jack Nelson could say this past week was, "Whew. I've never seen anything like this before in all my years in the industry." Referring to the way orders flooding in on top of orders for Bally "Beach Club." . . . Everyone happy to hear Lex Vincent the Bally barber back this week from the California desert. . . . Bob Bleekman, arthritis remedy king, pops in to say "hello." . . . Many waiting to say "hello" to Bert Davidson, Wurlitzer's new midwest rep. . . . C. A. "Shorty" Culp in town from Tulsa. . . . And Jimmy Boyle passes thru on his way to Oklahoma City after a long sojourn in Miami's sunshine. . . . Don Moloney (Donan Distribs) constantly adding to his organization. Now has seven people working. But working. Trying to fill those orders for Bally products.

Chicago music ops' bowling team: Lenny Christiansen (437 series); Bob Gnarro (493); Les Taylor (457); Carl Latino (581) and Johnny Oomens (455) competed in the big ABC Bowling Tournament Tues. eve (team total 2423) and lost out by just that much. Now boys claims they'll be back in '55 at ABC's meet in Ft. Wayne. Feel sure they'll come thru with a prize. . . . Frank Tutomasi continued his super bowling streak and came in with a 519 series, while Dom Radosta added a 509 so Decca took 2 from ABC #1 last Monday eve. . . . Star Music with Millie Nyland scoring a 454 series K.O.'d Tony Galgano's outfit for 2 games. Millie is series high for the women. . . . Lenny Christiansen with 476 and Bob Gnarro with 421 easily took three from Atlas for ABC #2 team. . . . First time in weeks and weeks the Gillette team went down to a double defeat before Columbia's bowling with Bob Clark scoring a 450. . . . Coral still in the winning column took 2 from B & B with Carl Latino scoring 502 and M. Pieroni scoring 501 (Whowie). . . . The Johnny Oomens came thru with a 525 high for the men the Oomens team lost 2 to Melody Music. Vic Jaccino had a 518 for Melody. Isabel Oomens must have been washing too many dishes. She had her lowest low yet, 371. . . . Why not drop over 9 P. M. this Monday even and watch the Phono Bowling League in action at the Fullerton Bowl?

Hear that Ray Moloney is becoming quite a golfer 'way out there in Palm Springs. . . . Genco's "Golden Nugget" gal pinned up on plenty of walls 'round about the country and the game itself getting plenty of orders. . . . Earl Kiess away to Florida for a rest. . . . Art Garvey in Cleveland visiting Joe Abraham at Lake City. . . . Sam Lewis enjoying ribs at the Singapore. . . . Working for two days to get his "army" together Nate Gottlieb at last hustled his two girls and 1 boy into the 1 P. M. plane Wed. (3/25) and flew them down to the King Cole in Miami. . . . Paul Huebsch of Keeney out of town most of this past week. . . . Dan Moloney down to Florida on business. . . . Jim McNulty of Rock-Ola advises that Frank Schultz conducting work shops in Elizabeth, N.J., Philly and Balteemoah this past week. . . . Cutest letter in many a moon from Wm. (Bill) FitzGerald of AMI. It was a honey. And made the day so much pleasanter.

"Telephonitis Bill" is what they call Bill O'Donnell over at Bally. . . . Hear that friend Pete Blum of Wichita wants out from 7th place. . . . Fred Morris at H. C. Evans getting ready to pop with "Spin Table" any day now. First pinball by Evans in over 10 years. . . . Capt. Tom Callaghan still down in Puerto Rico. . . . Letter from L. B. (Mac) McCreary of Solotone Corp., L. A., asking for price lists. . . . Phil Weinberg pops into town and right back again to Dallas. But what an oil smell around this guy. . . . Lucy DeSelm undergoes double operation

ORDERS! REORDERS! PHONE CALLS! WIRES!

Chicago Coin's 10th FRAME DOUBLE-SCORE BOWLER

No matter what score players have... the game is never over till the last puck!

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- 7 - 10 split pick-up!

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AS PREDICTED WURLITZER 1650 ... AN OVERNIGHT SENSATION

OPERATORS FROM ALL NORTHERN ILLINOIS AND INDIANA ACCLAIMED THE NEW WURLITZER 1650 . . .

"The Perfect Companion to the Wurlitzer 1500"

IF YOU HAVEN'T YET SEEN THIS NEW WURLITZER BEAUTY — MAKE IT YOUR BUSINESS FOR YOUR OWN BETTER BUSINESS TO SEE IT TODAY



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INdependence 3-2210

CHICAGO CHATTER

at the Edgewater Hospital but comes out of it fine and is recuperating while Bill DeSelm now acts as "Mama" to the gang at home. Drop Lucy a card won't you? . . . Muriel Casola back from Birmingham where she reports Johnny Casola still sticking around. His Dad feeling much better. Muriel ready to do the house wife chores at the DeSelm residence to help out Billy. . . . Leo and Morty Weinberger in town from Louisville. . . . Herb Oettinger working harder than ever to get lotsathings straightened out. . . . Biggest issue of "Bally-Who" yet and a honey. Give Herb Jones an orchid for this one. . . . Income Tax now 40 years old. In 1913, when started, tops was 2% of all incomes over \$50,000 and now in '53 for same income 92%. . . . And the great Samuel Johnson once said, "The law is the last result of human wisdom acting upon human experience for the benefit of the public."

CLASSIFIED ADVERTISING SECTION**CLASSIFIED AD RATE
10 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—All types of arcade equipment. Quote lowest price in first letter. Also, will sell shooting gallery, fully equipped or trade for music, arcade or pingame machines. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N. Y.

WANT—We buy new and used records all year-round. Highest prices paid for 78's and 45's. No quantity too large or too small. We also buy brand new LP's (33-1-3 RPM) in quantity. Write or phone. AL ABEL, FIDELITY DISTRIBUTORS, 666-10th Ave., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANT—500, all types, Five Ball Flipper Games. Send list, state names, quantity, condition and quote lowest price in first letter. BADGER SALES CO., 2251 WEST PICO BLVD., LOS ANGELES, CALIF.

WANT—We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS., N. Y. Tel.: Tilden 4-9040.

WANT—Operators and Distributors who are interested in adding America's finest folder vending postage stamp machine to their present route. Steady year round income. For free folders and complete data write SCHWARTZ DISTRIBUTING CO., 1800 S.W. 17th STREET, MIAMI 45, FLA.

WANT—Evans Races and similar free play consoles. Any denomination or combination, but must be free play. SUPERIOR COIN, 179 GERRARD EAST, TORONTO, ONTARIO, CAN.

WANT—A.B.C.'s, Broadways, Bright Lights and Keeney Holidays. Advise quantity and best price. REX COIN MACHINE DISTRIBUTING CORP., 321 S. SALINA STREET, SYRACUSE, N. Y. Tel.: 2-8255.

WANT—Wurlitzer Ten—5-10-25 Wall Boxes Model 4851. State your lowest price. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel: UNION 1-7500.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

WANT—Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANTED—Mills Panorams—Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Keeney 4 Player Conversions, for long board with return puck; Genco Scoreboards; Keeney 6 Player Shuffle Alleys. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel: UNIVERSITY 6900.

WANT—Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT—Two-Four- or Six-Player Shuffle Bowling Games; Genco Shuffle Target; 22-foot National or Rockola Shuffle Board; Exhibit Pony Express; 100-Record Seeburg. Write stating condition, number, model and prices. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel: Dickens 2-7060.

WANT—Two Post-War Groetchen Metal Typers. FOR SALE—Seeburg S.I.C.M. Unit-Steele Cabinet. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

CLASSIFIED ADVERTISING SECTION

WANT—Kiddie Rides, Exhibit Bronco's, Bally Champion Horses. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO 21 ILL. Tel.: Englewood 4-9204 and Englewood 4-9202.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel.: Independence 3-2210.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Wurlitzer 1017, 1217; Seeburg 100 A & B; AMI D80; AMI Hideaways and Wall Boxes Heavy Hitter, Bally Late 1 Ball F. P., Metal Typer. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Used Juke Box records, popular, hillbillies, and polkas. Can use all the 45 rpm records you have. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL. Tel.: Diversey 8-3996.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at \$2 per thousand. Write wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

WANT—Used Rock-Olas—Models 1428; 1432 and 1434. All plastics and finish must be good. SOUTHERN MUSIC DISTRIBUTING COMPANY, 503 WEST CENTRAL AVE., ORLANDO, FLA.

FOR SALE

FOR SALE—Keeney 4 Player \$75; Genco Targets \$60; Bally Baseball \$50; Crusader Horse \$345. All in excellent condition, ready to operate. Will take in trade 1422 Rock-Olas at \$50. Must be complete. No broken parts. NATIONAL NOV. ELTY COMPANY, MERRICK, N. Y.

FOR SALE—Ready for location. C.C. King Pin \$125; Genco Hits and Runs \$75; The Thing \$45; Harvest Time \$50; Bomber \$70; Tahiti \$62.50; Utah \$50; Stop & Go \$70; Star Series \$49.50; Chicago Coin Pistol \$95; Dale Gun \$45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Different—Saloon type coin operated 65 note player piano; banjo effect; Seeburg approximately 35 years old. Beautiful mahogany completely refinished. All 80 some odd bellows recovered by professional church organ specialist; like new. A rare buy at \$299.50. Hot for any location. 40 tunes included. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y. Tel.: 2-2519 and 2-6740.

FOR SALE—United: 6 Player Super \$319.50; 6 Player DeLuxe \$269.50; 6 Player Formica Large Pins \$239.50; 5 Player Formica Large Pins \$204.50; 4 Player Formica Large Pins \$174.50. WANTED—Post War Phonographs. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVENUE, BROOKLYN 30, N. Y.

FOR SALE—1 United A B C \$125; 1 United 3-4-5 \$145 Clean; 1 Bally Futurity \$235; 1 Double Action \$50; 2 United's Leader \$285 each clean and ready for location; 12 Packard Wall Boxes clean \$4.50 each. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—Frolics—Ready for location—\$495 ea.; Coney Island, Atlantic City, Bright Spot—Write; 40 pieces prewar music—F.O.B. Cleveland \$1000. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel: HENDERSON 1-7577.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—United Alleys: 5 Player \$215; 5 Player with Formica and large pins \$240; 6 Player \$240; 6 Player with Formica and large pins \$265; 6 Player Deluxe \$325; 6 Player Supers \$350. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: TOWER 1-6715.

FOR SALE—Midget Movies—Late Model—Positively like new, only \$190; complete with film and poster. If you operate Kiddie Rides in stores, etc., Midget Movies will return investment quickly and create good will. Midget Movies will pay for itself in one season in arcades and summer spots. limited quantity—act now. WANT—Wurlitzer Model 1100's, 1015's, 1250's, 1400's. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, MASS.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price lists. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

CLASSIFIED ADVERTISING SECTION

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Bowlette \$25; Long Beach \$325; Leader \$300; Stars \$365; Star Series \$45; Tri-Score \$40; Temptation \$33; Trade Winds \$25; Three Feathers \$45; Triple Action \$25. Plenty of other bargains. **F. O. B. St. Louis. REEL DISTRIBUTING CO.**, 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.

FOR SALE—Make offer on following bowling games—3 Super Twin Bowlers; 3 Double Headers; 1 Skee Alley; 1 Shuffle Skill; 1 Speed Bowler; and 1 Double Shuffle Alley. **T & L DISTRIBUTING COMPANY**, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—Packard Wall Boxes \$4 ea.; Wurlitzer 3031's \$5 ea.; Wurlitzer 3025's \$6 ea.; Photo Finishes and Citations \$25 ea.; Universal Five Stars \$100 ea.; Rock-Ola Playmasters \$50 ea. **GOLDEN GATE NOVELTY CO.**, 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL.

FOR SALE—Reconditioned Wurlitzers: 1250's \$425; 1100's \$300; 1015's \$150; 1080's \$150. Seeburgs: 146M \$150; 147M \$175; 148M \$275. Packard Manhattan's \$125; Packard Sevens \$75; Wall Boxes 3-W-2 L 56's \$12.50; WL-1 56's \$10 less tubes. **O'CONNOR DISTRIBUTORS, INC.**, 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Reconditioned: Thing \$35; Lucky Inning \$35; Photo Finish \$35; Citation \$35; Champion \$45; Winner \$85; Goatee \$75; Carnival \$25; Control Tower \$85. **J. ROSENFELD COMPANY**, 3220 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

FOR SALE—Seeburg M100A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs \$595; Seeburg 148ML reconditioned, refinished \$249; Seeburg 147M reconditioned, refinished \$149; Seeburg H146 Hideaway reconditioned, refinished \$115. **DAVIS DISTRIBUTING CORP.**, 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—READY FOR LOCATION—Beautys, Atlantic Citys, Coney Islands, Frolics, Bright Lites, Spot Lites, A.B.C.s, Long Beachs, Genco "400's" Five Stars, Hayburners, Queen of Hearts, K.O.s, Globe Trotters, Just 21s, Ali Babas, Spot Bowls, Old Faithfuls, Basketballs. Many more. All guaranteed. Call, write or wire. **DONAN DISTRIBUTING CO.**, 5007 N. KEDZIE AVE., CHICAGO 25, ILL., JUNiper 8-5211.

FOR SALE—AMI "A" \$300; "B" \$400; "C" \$450; Evans \$350; 48 Wurlitzer Boxes \$45. Get our prices on premiums. Save 10% on orders of \$100 or over. Gotham "Carsnac" \$5.95; 9 pc. Pop-Corn Set \$1.15; Snack Boards closeout price \$3.95. **CENTRAL DISTRIBUTORS**, 2315 OLIVE STREET, ST. LOUIS 4, MO. Tel.: Geneva 0972.

FOR SALE—Bingo Games: ABC (5 balls) \$79.50; ABC (6 balls) \$99.50. **WESTERN DISTRIBUTORS**, 1226 S.W. 16TH AVE., PORTLAND 5, OREGON.

FOR SALE—Available in Northwest Indiana 7 Phonograph Route and Wall Boxes. All very late equipment. Selling for value of equipment. Income good. **BOX 44, c/o THE CASH BOX**, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

FOR SALE—Close outs right off the route—reconditioned like new: Coney Islands with latest improvement—5 finger contacts \$335; Atlantic Cities \$435; Bright Spots \$315; Leaders \$310; Bright Lights \$220; Genco 400's \$295; Genco Jumpin' Jacks (new write); Turf Kings \$120; Citations \$30; Hot Rods \$40; Genco Advance Rolls \$30; Flipper Pins (write). Genco 400's equipped with latest factory improvements for ideal results. One-third deposit. Balance C.O.D. **W. E. KEENEY MFG. CO.**, 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

FOR SALE—24 W4-L56 (5-10-15) \$34.50 ea.; 11 W1-L56 (5c) Remote \$4.50 ea.; 11 30W (5c) Rock-Ola Postwar \$4.50 ea. **MUSIC DISTRIBUTORS, INC.**, 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: **THE CASH BOX**, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Seeburg 148 ML \$249; 147M \$140; 146s \$115; M100A \$645; Wurlitzer 1100 \$329; Wurlitzer 3020; Wallboxes \$25. **CENTURY MUSIC DISTRIBUTORS**, 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SU 4938.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO.**, 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—100A Seeburg High Serial Number \$675; AMI "A" \$325; 1015 Wurlitzer \$150; C. C. Coin Hit Parade & Stand new \$175; United Official Bowler \$325; United 5 Player Bowlers Formica Top 7 & 10 Pick Up \$225; Wilcox Gay Recordio \$100; Thunderbolt Horses \$400; **MOUNTAIN DISTRIBUTORS**, 3630 DOWNING ST., DENVER, COLO. Tel.: Acoma 8518.

FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. **YOUNG DISTRIBUTING CO.**, 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Exhibit Gun Patrol \$175; Exhibit Jet Gun \$195; Exhibit 6 Shooter \$150; C. C. Pistol \$125; C. C. 4-Player Derby \$150; Williams Horsefeathers \$150; C. C. King Pin \$150; Evans Bat-a-Score \$175; Mutoscope Sky Fighter \$125; Wilcox Recordio \$125; Jungle Joe \$125; Int. Mut. Deluxe Photo-mats \$395. **WANT**—We will buy at once—Quote lowest prices on Wurlitzer model 1250; Seeburg M100 78 r.p.m.; Seeburg M100-45 BL. **BUSH DISTRIBUTING COMPANY**, 286 N. W. TWENTY-NINTH STREET, MIAMI 37, FLA.

FOR SALE—5 Bally Spot Lites \$275; Fr lies \$395; United A. B. C. \$105; Turf Kings \$75; Winners \$50; Champions \$35; Photo Finish \$35. All Machines cleaned, checked, ready for location. **MICKEY ANDERSON**, 314 E. 11TH ST., ERIE, PA. Tel.: 22-894.

FOR SALE—C. C. 4 Player Derby \$195; Exhibit Jet Gun \$195; C. C. Pistol \$65; Quizzer \$75; Amusement Lite League \$49.50; New Royal Flush Pool Table \$50; Wm Long Beach \$275. **MILLER-NEWMARK DISTRIBUTING COMPANY**, 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743. **GRAND RIVER AVE.**, DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate \$295; Turf King—used—\$145; Three Mechanical Horses (Thunderbolts) \$574.50 each. **EASTERN VENDING SALES CO.**, 940 LINDEN AVE., BALTIMORE, MARYLAND, Tel.: MULberry 2110.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. **MATHENY VENDING CO., INC.**, 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. **UNITED PLAY MACHINES CORP.**, 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. **COIN AMUSEMENT GAMES**, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Make offer. 5 Ball Free Play—Arizona; Aquacade; Baby Face; Boston; Buccaneer; Buttons & Bows; College Daze; Dallas; DeIceer; Dreamy; Freshie; Just 21; King Arthur; Knock Out; Nifty; El Paso; Oklahoma; Old Faithful; Pinky; Sweetheart. **NOBRO NOVELTY COMPANY**, 538 BRYANT STREET, SAN FRANCISCO 7, CAL.

FOR SALE—United Steeplechase \$295; Coney Island \$245; Touch-down \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos arcade games. **LEHIGH SPECIALTY**, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. **TARAN DISTRIBUTORS, INC.**, 3401 N. W. 36th ST. MIAMI, FLA. Tel.: 3-7648.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. **COMMERCIAL MUSIC CO.**, 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE—Spot Lites \$275; A.B.C. \$100; Zingo \$125; Stars \$325; Bright Lights \$250; Frolics \$450. **ALLAN SALES, INC.**, 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Coney Islands \$335; Atlantic Cities \$425; Universal Five Star \$75; Keeney Lite-A-Line \$95; Skee Alley \$65. Frolics—write. **ALLIED DISTRIBUTING CO.**, 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Chicago Coin Band Box \$150; Wurlitzer 1100 \$275; Super Twin Rotation \$200; Scientific Bating Practice \$65; Chicago Coin Hit Parade \$65. **A. P. SAUVE & SON**, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810.

FOR SALE—Attention Penna. Operators: Citations \$40; Champions \$50; Turf Kings \$65. **PENNSYLVANIA VENDING COMPANY**, 1822 CARSON ST., PITTSBURGH 3, PA.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC.**, 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING**, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Star Series \$50; Quarterback \$35; Bing-A-Roll \$45; Bear Gun \$225; ABT Rifle Sport (1 unit with tunnel) \$595. Includes extras. **WANT**—United Six Player Supers & Twin Rebounds. **MOHAWK SKILL GAMES CO.**, 67 SWAGGER-TOWN ROAD, SCHENECTADY 2, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: Sacramento 2-5050.

FOR SALE—Terrific deal on brand new 5c hot nut machines; 5 lb capacity. Distributors and Operators write for deal on accepted sensational Kiddie Rides. Finest guaranteed reconditioned phonographs of all types; low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MONTANA 5000-1-2.

FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Bit Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs, Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, 14, OHIO. Tel: SUPERIOR 1-4600.

FOR SALE—100 Record Seeburg 45 (write); 1250 Wurlitzer 45 \$425; 600 Wurlitzer \$50; Double Header \$50; Ski Alley \$75; Williams Super World Series \$250; Exhibit Six Shooter \$160; Dale Gun \$50. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—The old reliable Massengrill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

FOR SALE—Seeburg 147 \$99; Packard Manhattan \$99; Shuffle Alley Express \$29.50; Genco Target \$39.50; Viking Popcorn Machine \$79; Spares & Strikes \$149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

FOR SALE—Quartette \$160; Minstrel Man \$90; Globe Trotters \$135; Mermaid \$95; KO's \$45; Seeburg wall boxes \$5; All in A-1 shape. STARK NOVELTY CO., 2429-7th, N. W., CANTON, OHIO.

FOR SALE — Bally Atlantic City; Palm Beaches; Frolics; and Beautys. Also, floor sample Chicago Coin Bowl-A-Ball and all late Gottlieb 5-ball used games. If interested, call, write, or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: CANAL 8318.

MISCELLANEOUS

NOTICE—Mailing list of more than 11,400 Active Coin Machine Operators and Distributors in the United States. Shows types of machines operated. \$25 per copy. State listings 1c per name. L. W. WHIPPLE, P.O. BOX 125; MATTHEWS, N. C.

NOTICE—"O.P.S. Off." Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots, \$1.25 ea.; Samples \$1.50. Contains Dime Glass, Dime Bushings, parts for rejector. Dime Bushings available, 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNOLIA 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640; The Cash Box Chicago, Ill., DEARBORN 2-0045; The Cash Box, Los Angeles Calif., WEBSTER 1-1121.

“ As for The Cash Box, well, we just wouldn't even think of trying to get along without it. Haven't missed reading a copy in years. ”

E. W. Gilbert

GILBERT MUSIC COMPANY
BLOOMINGTON, ILLINOIS

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any better reason
why you should
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The Cash Box
today*

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Enclosed find my check for \$15 for a Full Year (52 Weeks) Subscription.

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Notice!

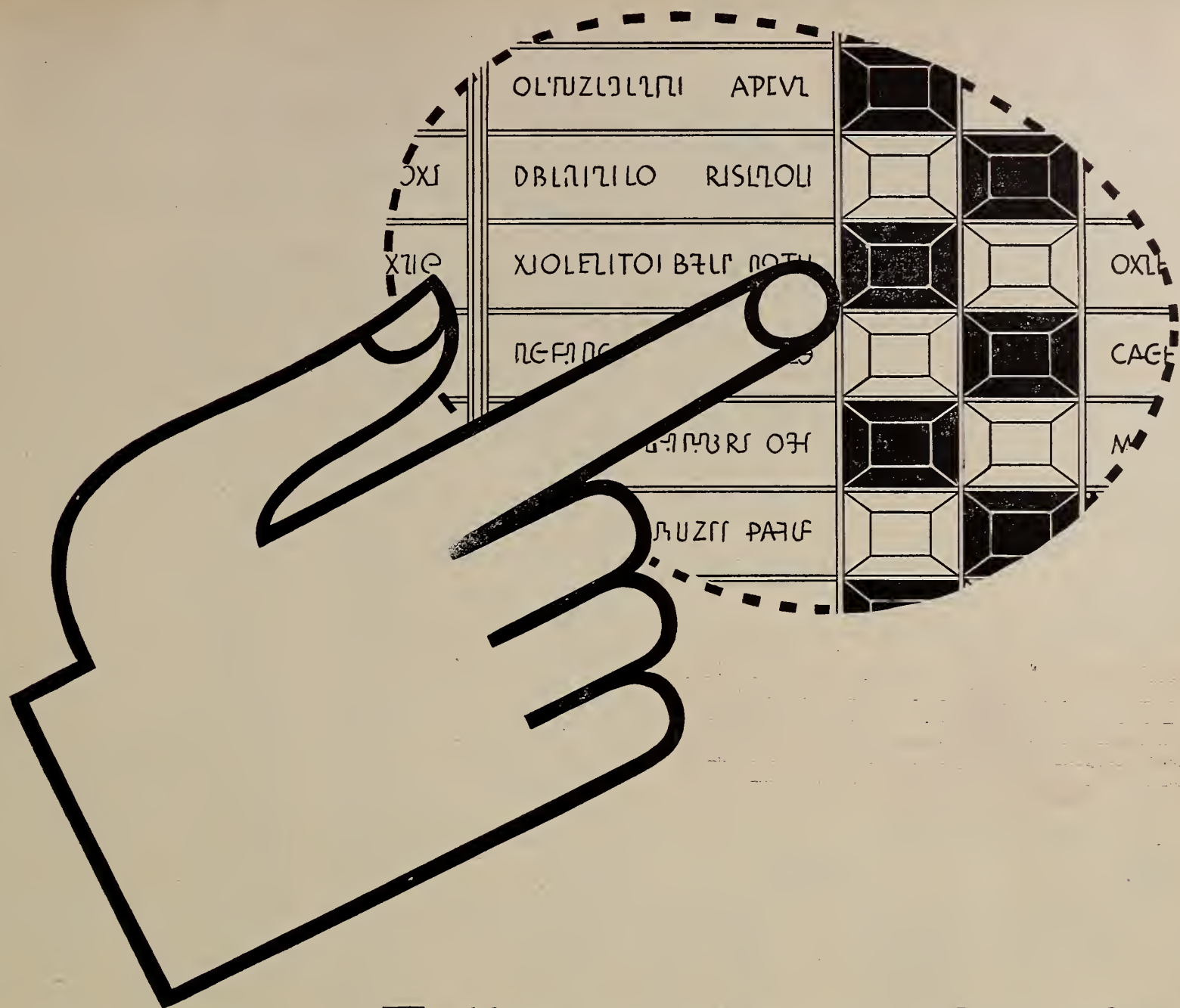
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Your Deposit is GUARANTEED

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THE CASH BOX

26 West 47th Street, New York 19, N. Y.



Folks read *with their fingers*

Next time you have a chance, watch how people read.

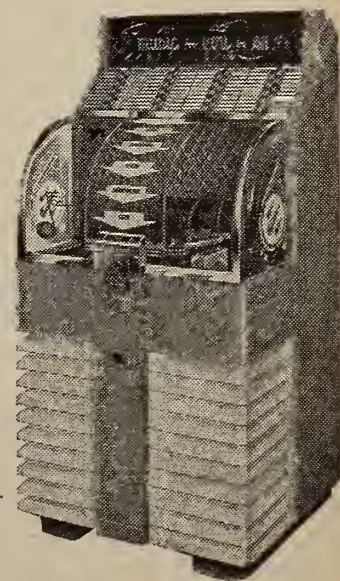
You'll note how many use a finger to keep their eyes in line with the printed message.

The AMI juke box takes advantage of this reading habit, puts the selector button right where eye and finger meet.

Fumbling and forgetting never delay the play on an AMI juke box, where every title strip is alongside its own single button.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN



The "D" is available in 80 and 40 selections, blond or mahogany cabinets.

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
704th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



LISTED ALPHABETICALLY

AIREON

4. Fiesta	50.00	70.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	70.00
4. '49 Coronet 100	125.00	169.50

A M I

2* WM Wall Box	19.50	30.00
2* Model A '46	225.00	325.00
4* Model B '48	349.50	425.00
1* Model C	399.00	495.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

MILLS

4. Panoram	275.00	295.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
4. Panorama Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
1. Constellation	129.50	150.00

PACKARD

4* Pla Mor Wall & Bar Box	4.00	7.50
3. Manhattan	79.00	125.00
4. Model 7 Phono	69.00	75.00

ROCK-OLA

4* Playmaster '46	50.00	79.50
1* 1422 Phono ('46)	79.50	129.50
4. 1424 Phono (Hideaway)	99.50	169.00
1* 1426 Phono ('47)	115.00	169.50
2* 1432 (Rocket '51)	375.00	425.00
4. 1434	479.50	499.50
2. Magic Glo (1428)	225.00	295.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. Hi-Tone 9800	29.50	60.00
4. Hi-Tone 9800 RC	29.50	60.00
4. Hi-Tone 8800	29.50	59.00
4. Hi-Tone 8800 RC	29.50	59.00
4. Hi-Tone 8200	29.50	59.00
4. Hi-Tone 8200 RC	29.50	59.00
4* 146S	115.00	129.00
2* 146M	99.50	150.00
4* 147S	99.00	140.00
2* 147M	125.00	175.00
2. 148S	140.00	199.00
2. 148M	200.00	275.00
1* 148ML	225.00	259.00
3* M-100-78	595.00	675.00
4* 3W2 Wall-a-Matic	9.95	12.50
1* W1L-56 Wall Box 5c	5.00	10.00
4. 3W5-L56 Wall Box 5, 10, 25c	25.00	27.50
4. W4L-56	24.50	35.00
4. W6L-56-5/10/25 Wireless	30.00	40.00
4. 3W7-L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

4. 750E	29.50	69.50
4. 780M Colonial	29.50	99.50
4. 780E	29.50	89.50
1. 800	29.50	54.50
4. 850	29.50	79.50
1. 950	39.50	99.50
2* 1015	109.50	169.50
1. 1017 Hideaway	99.50	129.50
2* 1100	229.50	329.00
2* 1080	125.00	150.00
3* 1250	350.00	425.00
4. 3031 Wall Box	4.95	9.95
4. 3045 Wall Box	5.00	25.00
2* 3020 Wall Box	17.50	25.00
4. 3025	5.95	6.00
1. 2140 Wall Box	10.95	19.00
4. 219 Stepper	17.50	22.50

MISCELLANEOUS

4. ChiCoin Band Box	125.00	150.00
2. Chicago Coin Hit Parade	65.00	129.50
4. Ristaucrat	35.00	79.50
2. Williams Music Mite	49.50	75.00
1* Evans Constellation	275.00	395.00

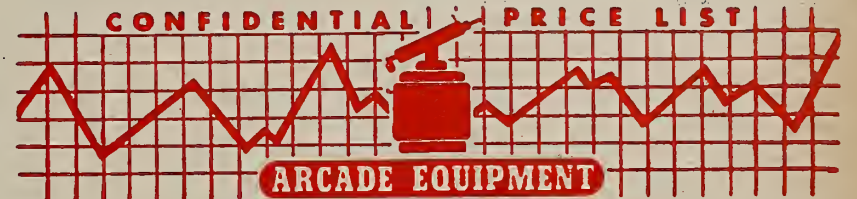


Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00	1. Football (CC 8/49)	59.50	75.00
2* A.B.C. (Un 5/51)	100.00	150.00	2. Four Corners (Wm 12/52)	195.00	220.00
2. Ali Baba (Got 6/48)	25.00	34.50	2. Four Horsemen (Got 9/50)	89.50	110.00
4. Alice (Got 8/48)	24.50	45.00	2* Four Hundred (Ge '52)	225.00	295.00
4. Aquacade (Un 4/49)	39.00	45.00	4. Four Stars (Got 6/52)	180.00	225.00
2. Arcade (Wm 11/51)	115.00	145.00	2. Freshie (Wm 9/49)	42.50	74.00
1. Arizona (Un 5/50)	40.00	79.50	4* Frolics (B 10/52)	395.00	495.00
1* Atlantic City (B 5/52)	395.00	435.00	1* Futurity (Ge 6/52)	235.00	275.00
4. Baby Face (Un 1/49)	24.50	39.00	4. Georgia (Wm 9/50)	79.50	89.00
4. Ballerina (B 48)	10.00	24.50	4. Gin Rummy	42.50	65.00
4. Band Leader	25.00	49.00	4. Gizmo (Wm 8/48)	19.50	35.00
4. Banjo	20.00	24.50	2. Glamour	24.50	75.00
1. Bank-A-Ball (Got)	35.00	55.00	4. Globe Trotter	135.00	165.00
4. Barnacle Bill (Got 8/48)	34.50	50.00	4. Gold Cup (B '48)	15.00	24.50
4. Basketball (Got 10/49)	89.50	120.00	6. Gold Mine	29.50	49.50
4. Be Bop (Ex)	49.50	69.00	2. Golden Gloves (CC 7/49)	15.00	75.00
4. Bermuda (CC 11/47)	20.00	35.00	4. Gondola	19.50	35.00
4. Big Hit (7/52)	165.00	195.00	2. Grand Award (CC 1/49)	24.50	35.00
2. Big Top	40.00	64.50	4. Handicap	225.00	269.00
4. Black Gold	29.50	59.50	4. Happy Days (Got 8/52)	200.00	250.00
4. Blue Skies (Un 11/48)	24.50	35.00	4. Happy-Go-Lucky	139.50	150.00
3* Bolero (Un 1/52)	195.00	245.00	4. Harvest Moon (Got 12/48)	25.00	59.00
2* Bomber (CC 5/51)	35.00	70.00	4* Harvest Time (Ge 9/50)	35.00	89.00
4. Bonanza (Wm 11/47)	12.50	29.50	4. Harvey (Wm)	119.00	175.00
1. Boston (Wm 11/47)	40.00	69.50	6. Hawaii (Un 8/47)	20.00	29.50
3* Bowling Champ (Got 2/49)	50.00	64.00	2* Hayburner (Wm 7/51)	139.50	245.00
4. Bowl League (Got 8/47)	10.00	50.00	4. Hit Parade	27.50	29.50
1* Bright Lights (B 5/51)	200.00	325.00	4. Hit Parade (CC)	27.50	65.00
2* Bright Spot (B 11/51)	265.00	325.00	4. Hit & Runs (Ge 5/51)	55.00	75.00
4. Broadway (B)	175.00	189.50	2. Hit 'N' Run (Got 4/52)	150.00	160.00
1. Buffalo Bill (Got 5/50)	44.50	79.00	4. Holiday (CC 12/48)	39.50	45.00
4. Buccaneer (Got 10/48)	34.50	55.00	4. Holiday (Ke 12/51)	225.00	259.50
4. Buttons & Bows (Got 3/49)	32.50	59.00	1. Hong Kong (Wm 10/52)	199.00	225.00
4. Camel Caravan	39.50	69.50	4. Horsefeathers (Wm)	150.00	159.00
4. Caravan (Wm 7/52)	175.00	185.00	4. Horse Shoe (Wm)	139.50	159.50
4. Campus	55.00	95.00	4. Hot Rods (B '49)	40.00	65.00
1. Canasta (Ge 7/50)	25.00	69.50	4. Humpty Dumpty (Got 10/47)	24.50	35.00
4. Carnival (B '48)	25.00	49.50	4. Jack 'N' Jill (Got 4/48)	25.00	45.00
4. Carolina (Un 3/49)	22.00	34.50	4. Jalopy (Wm 9/51)	175.00	195.00
4. Carousel	15.00	29.50	4. Jamboree	24.50	39.50
4. Catalina (CC 2/48)	15.00	35.00	4. Jeanie (Ex 7/50)	50.00	85.00
2. Champion (B '48)	35.00	40.00	4. Jockey Special (B '47)	19.00	25.00
4. Champion (CC 6/49)	35.00	69.50	4. Joker (Got 11/50)	110.00	119.50
4. Chico	27.00	45.00	4. Judy (Ex 7/50)	45.00	75.00
4. Chinatown (Got 10/52)	210.00	225.00	4. Jumping Jacks (Ge '52)	295.00	310.00
4. Cinderella (Got 3/47)	29.50	75.00	1. Just 21 (Got 10/50)	15.00	49.50
4. Circus (Un 9/52)	399.50	455.00	2. K. C. Jones	50.00	55.00
4* Citation (B '48)	24.50	55.00	4. King Arthur (Got 10/49)	40.00	89.00
4. Cleopatra	15.00	24.50	4. King Cole (Got 5/48)	20.00	45.00
2. College Daze (Got 8/49)	45.00	75.00	4. King Pin (CC)	50.00	150.00
1. Coney Island (B 9/51)	245.00	335.00	4* Knockout (Got 1/51)	45.00	79.50
4. Contact	24.50	55.00	4. Lady Robin Hood (Got 1/48)	25.00	35.00
2. Control Tower (Wm 4/51)	85.00	95.00	4* Leaders (Un)	269.50	310.00
1. Coronation (Got 11/52)	210.00	235.00	4. Leap Year	25.00	39.50
4. County Fair (Un)	95.00	175.00	4. Line Up	25.50	34.50
4. Crazy Ball (CC 7/48)	29.50	35.00	1. Lite-A-Line (Ke 6/51)	95.00	159.50
4. Crossroads (Got 5/52)	175.00	215.00	4* Long Beach (Wm 8/52)	225.00	325.00
4. Cyclone (Got 5/51)	135.00	155.00	4. Lucky Inning (Wm 5/50)	35.00	69.50
1. Dallas (Wm 2/49)	44.50	65.00	4. Lucky Star (Got 5/47)	29.50	50.00
4. De Icer (Wm 11/49)	75.00	95.00	4. Mad. Sq. Garden (Got 6/50)	100.00	115.00
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50	1. Majors '49 (CC 2/49)	27.50	49.00
2. Domino (Wm 6/52)	175.00	195.00	4. Major League Baseball	20.00	39.50
2. Double Action	50.00	75.00	4. Manhattan (Un 2/48)	22.50	34.50
4. Dble. Feature (Got 12/50)	105.00	115.00	4. Majorettes (Wm 4/52)	145.00	169.00
4* Dbl. Shuffle (Got 6/49)	49.50	85.00	2. Mardi Gras	27.50	29.50
2. Disk Jockey (Wm 1/53)	195.00	225.00	4. Marjorie (Got 7/47)	14.50	29.50
4. Dreamy (Wm 3/50)	75.00	84.50	4. Maryland (Wm 4/49)	49.50	55.00
4. Eight Ball	120.00	150.00	4. Merry Widow	29.50	64.50
4. Entry (B '47)	25.00	65.00	4. Melody (B 47)	15.00	49.50
4. El Paso (Wm 11/48)	39.50	65.00	4. Mercury (Ge)	59.50	79.00
4. Fighting Irish (CC 11/50)	45.00	85.00	4. Mermaid (Got 6/51)	95.00	139.00
4* Five Star (Univ. 5/51)	75.00	125.00	4. Minstrel Man (Got 3/51)	90.00	129.50
2. Floating Power	35.00	44.50	4. Monterey (Un 5/48)	10.00	35.00
4. Flying Saucers (Ge 12/50)	59.50	79.00	4. Moon Glow (Un 12/49)	24.50	39.50
			4. Morocco	22.50	35.00

4. Nevada (Un 10/47)	15.00	29.50	6. Speed Ball	14.50	32.50
4. Niagara	139.00	185.00	4. Speedway (Wm 9/48)	35.00	39.50
2. Nifty (Wm 12/50)	84.50	94.50	4. Spinball (CC 5/48)	10.00	25.00
6. Nudgy (B 47)	25.00	39.50	2. Spot Bowler (Got 10/50)	89.50	115.00
4. Oasis	75.00	85.00	3* Spot-Lite (B 1/52)	275.00	335.50
1. Oklahoma (Un 6/49)	64.50	69.50	6. Sport Event	19.50	29.50
2. Old Faithful (Got 1/50)	79.50	95.00	6. Sport Special	17.50	30.00
4. Old Hilltop	150.00	160.00	6. Sports	19.50	25.00
4. Olympics (Wm)	170.00	175.00	4. Sportsman (Wm)	95.00	125.00
4. One Two Three	34.50	45.00	6. Spot-A-Card	25.00	29.50
2* Palm Beach (B 7/52)	450.00	465.00	6. Spot Pool	19.50	29.50
4. Paradise (Un 7/48)	12.50	35.00	2. Springtime (Ge)	79.50	85.00
4. Paratrooper (Wm 9/52)	185.00	195.00	6. Stage Door Canteen	10.00	25.00
4. Phoenix	35.00	39.00	4* Stars (Un 6/52)	295.00	365.00
4* Photo Finish	25.00	40.00	4. Stardust (Un 5/48)	14.50	35.00
1. Pin Bowler (CC 7/50)	49.50	95.00	4. Steeple Chase (Un2/52)	225.00	295.00
4. Pinch Hitter (Un 5/49)	24.50	49.50	2* Stop & Go (Ge 3/51)	55.00	79.50
4. Pinky (Wm 10/50)	79.50	95.00	4. Stormy (Wm 1/48)	24.50	35.00
4. Play Ball (CC 1/51)	35.00	45.00	6. Streamliner	10.00	14.50
4. Play Boy (CC 5/47)	35.00	95.00	4. Summertime (Un 9/48)	34.50	59.50
4. Playland (Ex 8/50)	74.00	89.50	6. Sun Beam	19.50	29.50
4. Playtime (Ex)	30.00	65.00	4. Sunny (Wm 12/47)	10.00	35.00
4. Puddin Head	35.00	39.50	4. Sunshine Park (B12/52)	295.00	375.00
2. Punchy (CC 11/50)	40.00	75.00	6. Supercharger	19.50	24.50
1. Quarterback (Wm)	35.00	79.00	4. Super Hockey	55.00	59.00
3. Quartet (Got 2/52)	160.00	175.00	6. Superliner (Got 7/46)	10.00	17.50
4. Rag Mop (Wm 11/50)	89.50	95.00	6. Superscore (CC 10/46)	10.00	24.50
4. Rainbow (Wm 9/48)	22.50	35.00	4. Surf Queen (B '46)	10.00	19.50
1. Ramona (Un 2/49)	20.00	35.00	6. Suspense (Wm 2/46)	29.50	49.50
4. Rancho (B '48)	10.00	25.00	4. Swanee	35.00	44.50
6. Record Time	22.50	59.50	4. Sweepstakes	225.00	275.00
4. Red Shoes (Un 12/50)	60.00	75.00	4. Sweetheart (Wm 7/50)	50.00	79.50
6. Repeater	17.50	29.50	4. Tahiti (CC 10/49)	62.50	69.50
6. Rio (Un 12/46)	15.00	20.00	2. Tampico (Un 7/49)	59.50	64.50
3. Rip Snorter (Ge)	35.00	79.00	6. Target Skill	12.50	19.50
6. Riviera	14.50	25.00	4. Telecard (Got 1/49)	24.50	54.00
4. Rocket (Ge 5/50)	69.50	79.50	4. Temptation	25.00	33.00
4. Rockettes (Got 8/50)	95.00	115.00	4. Tennessee (Wm 2/48)	29.50	35.00
4. Rondevo (Un 5/48)	15.00	29.50	4* Thing (CC 2/51)	32.50	45.00
4. Rose Bowl (Got 10/51)	139.50	159.00	2. Three Feathers	45.00	64.50
4. Round Up (Got 11/48)	24.50	49.00	4. Three Four Five (Un 10/51)	135.00	145.00
1. St. Louis (Wm 2/49)	32.50	69.50	4. Three Musketeers (Got 7/49)	85.00	110.00
4. Sally (CC 10/48)	10.00	39.00	1. Thrill (CC 9/48)	29.50	35.00
4. Samba	27.50	59.50	6. Topic	10.00	17.50
4. Saratoga (Wm 10/48)	39.50	45.00	6. Tornado (Wm 4/47)	12.50	17.50
6. School Days	15.00	17.50	4. Touchdown (Un)	160.00	245.00
6. Score-A-Line	20.00	39.50	6. Towers	12.50	15.00
4. Screwball	24.50	34.50	2. Trade Winds	25.00	29.50
6. Sea Hawk	15.00	22.00	6. Treasure Chest	14.50	30.00
4. Sea Jockeys (Wm 12/51)	165.00	245.00	2. Trigger	89.00	100.00
6. Sea Isle (CC 11/47)	14.50	19.50	4. Trinidad (CC 3/48)	15.00	35.00
1. Select-A-Card (Got 4/50)	25.00	79.50	4. Triple Action	25.00	35.00
2. Serenade (Un 12/48)	29.50	34.50	2* Triplets (Got 7/50)	85.00	95.00
4. Shanghai (CC 4/48)	24.50	39.00	4* TriScore (Ge 1/51)	35.00	69.50
4. Shantytown	62.50	85.00	4. Trophy (B '48)	50.00	100.00
2* Sharpshooter (Ge)	45.00	65.00	4. Tropicana (Un 1/48)	10.00	22.50
4. Shoo Shoo (Wm 2/51)	90.00	110.00	2. Tucson (Wm 1/49)	22.50	44.00
6. Shooting Stars	19.50	35.00	4. Tumbleweed	52.50	75.00
4. Short Stop	25.00	45.00	6. Turf Champ	24.50	39.50
4. Show Boat (Un 1/49)	10.00	35.00	2* Turf King (B 6/50)	75.00	145.00
6. Silver Spray	14.50	24.50	1. Utah (Un 8/49)	50.00	69.50
6. Silver Streak (B 47)	14.50	19.50	6. Vanities	10.00	25.00
4. Singapore (Un 11/47)	22.50	29.50	4. Victory Special (B 46)	19.50	49.50
2. Skill Pool (Got 9/52)	175.00	195.00	4. Virginia (Wm 3/48)	20.00	35.00
6. Sky Lark	39.50	59.50	4. Watch My Line (Got 9/51)	49.50	99.50
6. Sky Line	17.50	29.50	4. Whizz Kids	105.00	175.00
6. Sky Ray	12.50	19.50	6. Wild Fire	19.50	30.00
2. Slugfest (Wm 3/52)	139.50	155.00	4. Wild West	125.00	169.00
6. Slugger	14.50	19.50	2* Winner (Univ.)	50.00	65.00
6. Smarty (Wm 12/46)	14.50	25.00	4. Wisconsin (Un 3/48)	15.00	34.50
6. Smoky	12.50	19.50	6. Yankee Doodle	15.00	19.50
3* South Pacific (Ge 3/50)	45.00	79.00	4. Yanks (Wm 4/48)	15.00	25.00
4. Spark Plugs (Wm 10/51)	165.00	250.00	4. Zingo (Un 10/51)	125.00	300.00
4. Special Entry (B '49)	19.00	25.00			

4. ChiCoin Baseball	45.00	49.00	4. Keeney 6-Player	235.00	265.00
4. ChiCoin Trophy	59.50	89.50	4. Keeney Super DeLuxe	275.00	295.00
4. ChiCoin 6 Player	235.00	265.00	4. Rock-Ola Shuffle Jungle	24.50	75.00
4. ChiCoin 6 Player DeLuxe	260.00	295.00	4. Rock-Ola Shuffle-Lane	24.50	29.00
7. ChiCoin 6 Play 5th Frame	425.00	450.00	4. Univ. DeLuxe Twin	85.00	125.00
4. Exhibit Strike	25.00	39.50	2* Un. DeLuxe 6-Player	250.00	325.00
1. Exhibit Twin Rotation	200.00	395.00	3* Un. Super 6 Play	299.00	385.00
1* Genco Shuffle Target	39.50	99.50	4. Un. Dbl. Shuffle	40.00	59.00
4. Genco Bowling League	24.50	45.00	2. Un. Official Bowler	325.00	345.00
4. Genco Baseball	25.00	79.50	4. United Shuffle Alley	15.00	29.00
4. Genco 8 Player Reb'd	125.00	150.00	4. Un. Shuffle w/con.	25.00	50.00
4. Ge Target Skill	100.00	125.00	4. Un. Shuffle Alley Exp.	29.50	79.50
4. Gottlieb Bowlette	25.00	40.00	4. Un. 2-play Express	35.00	60.00
4. Keeney ABC Bowler	15.00	25.00	4. Un. Sin Rebound	50.00	70.00
4. Keeney Bowling Champ	50.00	95.00	4. Un. Twin Rebound	100.00	129.50
4. Keeney King Pin	35.00	50.00	4. United Slugger	59.00	65.00
4. Keeney Pin Boy	24.50	39.50	4. United Skee Alley	65.00	79.00
4. Keeney Ten Pins	15.00	24.50	2* Un. 4-Player	100.00	174.50
4. Keeney Lucky Strike	35.00	75.00	2* Un. 5-Player	160.00	245.00
4. Keeney Dbl. Bowler	65.00	79.50	3* Un. 6-Player	190.00	295.00
4* Keeney League Bowl	125.00	139.50	7. Un. Manhat. 6 Play	325.00	350.00
4. Keeney Duck Pins	15.00	125.00	7. Un. Star 6 Play	325.00	395.00
4. Keeney Super Deluxe League	275.00	295.00	4. Un. Shuffle-Cade	150.00	189.50
4. Keeney DeLuxe League Bowler	245.00	265.00	4. Un. Twin Shuffle Cade.	75.00	175.00
4. Keeney Big League Bowl	185.00	285.00	4. Univ. Super Twin	39.50	69.00
7. Keeney 4 Play League	125.00	150.00	4. Universal Twin Bowler	49.00	69.50
4. Keeney 4-Way Bowl	65.00	75.00	4. Univ. HiScore Bowler	45.00	145.00
			4. Williams DeLuxe Bowler	34.50	39.00
			4. Williams Twin Shuffle	29.50	45.00
			1. Williams Dbl. Head	45.00	69.50



4. ABT 6 Gun Rifle Range	595.00	700.00	4. Keeney Air Raider	119.00	125.00
4. Advance Rolls	30.00	35.00	4. Keeney Anti Aircraft Bl	15.00	50.00
6. Allite Strike 'N Spares	39.50	149.50	1. Keeney Sub Gun	95.00	125.00
1. Boomerang	45.00	59.50	1. Keeney Texas Leaguer	49.50	55.00
4. Bally Big Inning	75.00	149.50	4. Kirk Night Bomber	75.00	150.00
6. Bally Bowler	175.00	189.50	4. Lite League	49.50	75.00
4. Bally Convoy	47.50	125.00	4. Mutoscope Ace Bombers	100.00	125.00
4. Bally Defender	95.00	125.00	4. Muto. Atomic Bomber	125.00	155.00
6. Bally Eagle Eye	39.50	49.50	1. Mutoscope Dr. Mobile	95.00	175.00
4. Bally Heavy Hitter	49.50	65.00	4. Mutos. Fly. Saucers	100.00	150.00
6. Bally King Pin	35.00	45.00	4. Mutos. Photo. (Pre-War)	250.00	395.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Silver Gloves	250.00	275.00
4. Bally Rapid Fire	75.00	125.00	4. Mutoscope Sky Fighter	85.00	125.00
4. Bally Sky Battle	49.50	125.00	4. Mutoscope Voice-O-Graph		
4. Bally Torpedo	49.50	125.00	35c	425.00	450.00
4. Bally Undersea Raider	95.00	125.00	4. QT Pool Table	89.50	125.00
6. Bank Ball	59.50	125.00	4. Quizzer	75.00	95.00
4. Bing-A-Roll	45.00	50.00	6. Rockola Ten Pins HD	25.00	49.50
6. Buckley DeLuxe Dig	119.50	149.50	4. Rockola World Series	69.50	100.00
6. Buckley Treas Is Dig	95.00	110.00	6. Scientific Baseball	49.50	75.00
4. Champion Hockey	50.00	75.00	6. Scientific Basketball	59.50	75.00
2. ChiCoin Basketball Champ	189.50	225.00	1. Scientific Batting Pr.	65.00	95.00
4* ChiCoin 4 Player Derby	150.00	295.00	1. Scientific Pitch 'Em	180.00	195.00
4* ChiCoin Goalee	69.50	125.00	2* Seeburg Bear Gun	210.00	249.50
4. ChiCoin Hockey	49.50	75.00	2* Seeburg Chicken Sam	75.00	105.00
2* Chi Midget Skee	125.00	175.00	4. Seeburg Shoot the Chute	49.50	125.00
4* ChiCoin Pistol	65.00	125.00	4. Set Shot Basketball	250.00	349.00
6. ChiCoin Roll-A-Score	39.50	75.00	6. Skee Barrel Roll	25.00	49.50
4. Edelco Pool Table	49.50	75.00	4. Spares & Strikes	149.00	160.00
1. Evans Bat-A-Score	175.00	194.50	6. Skill Jump	25.00	39.50
4. Evans Ski Roll	125.00	150.00	4. Supreme Bolascor	40.00	95.00
4. Evans Super Bomber	50.00	125.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skill Roll	20.00	69.50
2. Evans Ten Strike '46	75.00	125.00	4. Supreme Rocket Buster	45.00	75.00
6. Evans Tommy Gun	49.50	100.00	6. Tail Gunner	49.50	89.50
1* Exhibit Dale Gun	45.00	100.00	4. Telequiz	115.00	125.00
2. Exhibit Gun Patrol	175.00	195.00	2. Un. Team Hockey	59.50	95.00
4* Exhibit Jet Gun	175.00	275.00	6. Warner Voice Record	49.50	69.50
4. Exhibit Pony Express	175.00	225.00	4. Western Baseball '39	40.00	85.00
6. Exhibit Rotary Mdsr.	175.00	275.00	4. Western Baseball '40	60.00	85.00
4. Exhibit Silver Bullets	125.00	175.00	6. Whizz	15.00	24.50
2. Exhibit Six Shooter	125.00	175.50	4. Wilcox-Gay Recordio	100.00	125.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50	4. Williams All Stars	35.00	45.00
4. Exhibit Vitalizer	75.00	95.00	6. Williams Box Score	39.50	65.00
4. Genco Glider	30.00	39.50	1* Williams Star Series	45.00	135.00
6. Genco Play Ball	29.50	65.00	2. Williams Super World Series	195.00	250.00
4. Hy Roll	39.00	50.00	1. Williams Quarterback	35.00	125.00
4. Jack Rabbit	55.00	95.00	2. Wurlitzer Skee ball	85.00	150.00
7. Jungle Joe	125.00	135.00			



1. Bally Shuffle-Line	75.00	109.50	4. ChiCoin Bowling Alley	45.00	55.00
4. Bally Hook Bowler	105.00	165.00	4. ChiCoin Alley w/con.	35.00	79.50
4. Bally Baseball	29.00	50.00	4. ChiCoin Ace Bowl	79.50	110.00
4. Bally Shuffle Champ	25.00	35.00	3. ChiCoin Bowl Classic	49.50	79.50
4. Bally Shuffle-Bowler	24.50	29.00	1. ChiCoin Horseshoes	75.00	99.50
2. Bally Speed Bowler	20.00	50.00	4. ChiCoin Rebound	25.00	45.00



CIGARETTE MACHINES

Automatic "Smokeshop" (9 Col., 486 Cap.)	\$175.00-\$250.00
Du Grenier (Mod. A-7)	110.00- 140.00
Du Grenier (Mod. A-9)	120.00- 150.00
Du Grenier (Mod. AC-7)	125.00- 155.00
Du Grenier (Mod. AC-9)	130.00- 160.00
Du Grenier (Mod. E-7)	135.00- 165.00
Du Grenier (Mod. ES-9)	140.00- 170.00
Du Grenier (Mod. E-9)	145.00- 175.00
Du Grenier (Mod. ES-11)	150.00- 180.00
DuGrenier "W" (9 col.)	50.00- 85.00
DuGrenier "S" (7 col.)	45.00- 85.00
DuGrenier "S" (9 col.)	69.50- 85.00
DuGrenier Champion (9 col.)	85.00- 97.50
DuGrenier Champion (11 col.)	97.50- 125.00
Eastern Electric C-8	135.00- 150.00
Electro (8-col.)	200.00- 250.00
Electro (10 col.)	249.50- 255.00
Lehigh PX (Elec. 8 col.)	125.00- 145.00
Lehigh PX (10 col.)	89.50- 149.50
Lehigh King Size	125.00- 145.00
National 750	95.00- 125.00
National 950	85.00- 105.00
National 930	90.00- 130.00
National 9-A (9 col.)	100.00- 125.00
Nat. 9-ML Wheatwood	198.00- 200.00
National Electric	95.00- 139.50
Rowe Diplomat (10-col.)	179.50- 185.00
Rowe Imperial (6 col.)	79.50- 95.00
Rowe Imperial (8-col.)	80.00- 82.50
Rowe Royal (6 col.)	79.50- 90.00
Rowe Royal (8 col.)	90.00- 130.00
Rowe Royal (10 col.)	95.00- 140.00
Rowe President (8 col.)	100.00- 145.00
Rowe President (10 col.)	100.00- 125.00
Rowe Crusader (10 col.)	98.50- 155.00
Rowe Electric (8 col.)	125.00- 150.00
Uneeda "A" (6 col.)	45.00- 87.50
Uneeda "A" (8 col.)	49.50- 92.50
Uneeda "A" (9 col.)	59.50- 95.00
Uneeda "E" (6 col.)	50.00- 79.50
Uneeda "E" (8 col.)	79.50- 90.00
Uneeda "E" (9 col.)	75.00- 80.00
Uneeda "E" (12 col.)	65.00- 80.00
Uneeda "E" (15 col.)	75.00- 95.00
Uneeda 500 (7 col.)	90.00- 95.00
Uneeda 500 (9 col.)	79.50- 95.00
Uneeda 500 (15 col.)	75.00- 115.00
Uneeda Monarch (8 col.)	95.00- 110.00
Uneeda Monarch (10 col.)	79.50- 110.00
Uneeda Monarch (12 col.)	79.50- 135.00

CANDY MACHINES

Mills (5 col., 70 cap.)	\$ 49.50-\$ 60.00
Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
Stoner (Senior, 8 col., 160 cap.)	95.00- 125.00
Stoner (Mod. 80, 4 col., 80 cap.)	95.00- 97.50
Stoner (Mod. 120, 5 col.)	89.50- 95.00
Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00- 300.00
Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
Coan "U-Select-It"	35.00- 50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00	\$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00	225.00
4. Bert Mills Coffee Bar, 600 cups	200.00	250.00
4. Bert Mills Coffee Bar, 500 cups	300.00	375.00
4. Chief-Way, Model 100, cap. 400-600	375.00	400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	375.00	400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00	\$350.00
4. Driuk-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons # 1400, single flavor, 5c	425.00	475.00
4. Lyons # 1400-2F	475.00	650.00
4. Lyons Model 500, 5c single	225.00	275.00
4. Mills, Automatic Foun- tain, 400 cups	150.00	250.00
4. Mills Automatic Foun- tain, 400 cups, with- out changemaker	100.00	175.00
4. Soda Shoppe	975.00	1025.00
4. Spacarb single 5c, 1000 cups	135.00	175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c 1000 cups	600.00	650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00	325.00
4. Super Vend 3 flavor, 600 Cup A-2	325.00	425.00

**NON-CARBONATED
DRINK**

4. American Simplex, single flavor, 5c, 200 cups	\$100.00	\$125.00
4. Refreshomat, 5c 10c 300 cups	240.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00	\$450.00
4. Refresher, 3 sel., 300 can cap.	550.00	600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$65.00
Rifle Sport, 3 and more Guns, plus complete ranges of var- ious types	

AMI, INC.

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO

Beach Club	\$ 665.00
The Champion (Mech. Horse)	1,065.00
Space Ship	1,165.00

CHICAGO COIN

Band Box (New Model)	\$229.50
Bowl-A-Ball	695.00
6 Player Super Match Bowler	599.50
10th Frame Special Bowler	589.50
Name Bowler	599.50
Double Score Bowler	595.00

H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Complete Package of Three Bodies 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base	1,195.00
Space Gun	375.00
Space Patrol	1,047.50
Stratogun	375.00
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00

GENCO MFG. & SALES CO.

Golden Nugget	495.00
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D. GOTTLIEB & CO.

Quintette	\$349.50
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INTERNATIONAL MUTO. CORP.

Photomat '52	\$1,900.00
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J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Team Bowler	645.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Meteor Flying Saucer	\$795.00
Meteor Pony Boy	575.00
Meteor PT-Boat	840.00
Meteor Rocket	795.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	\$995.00
Aqua Jet (Boat Ride)	

SCIENTIFIC MACHINE CORP.

Scientific Space Ship	\$1295.00
Scientific Ocean Liner	1295.00
Scientific Pokerino	379.50
Scientific 3-iu-Line	379.50
Scientific Pitch Master	2000.00

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R.C. Special)	
3W1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Com- pensator Unit	

UNITED MFG. CO.

Show Boat	\$690.00
10th Frame Star Shuffle Alley	605.00
10th Frame Super Shuffle Alley	590.00
Clover Shuffle Alley	625.00
Cascade Shuffle Alley	605.00
Regulation Shuffle Alley	695.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,295.00
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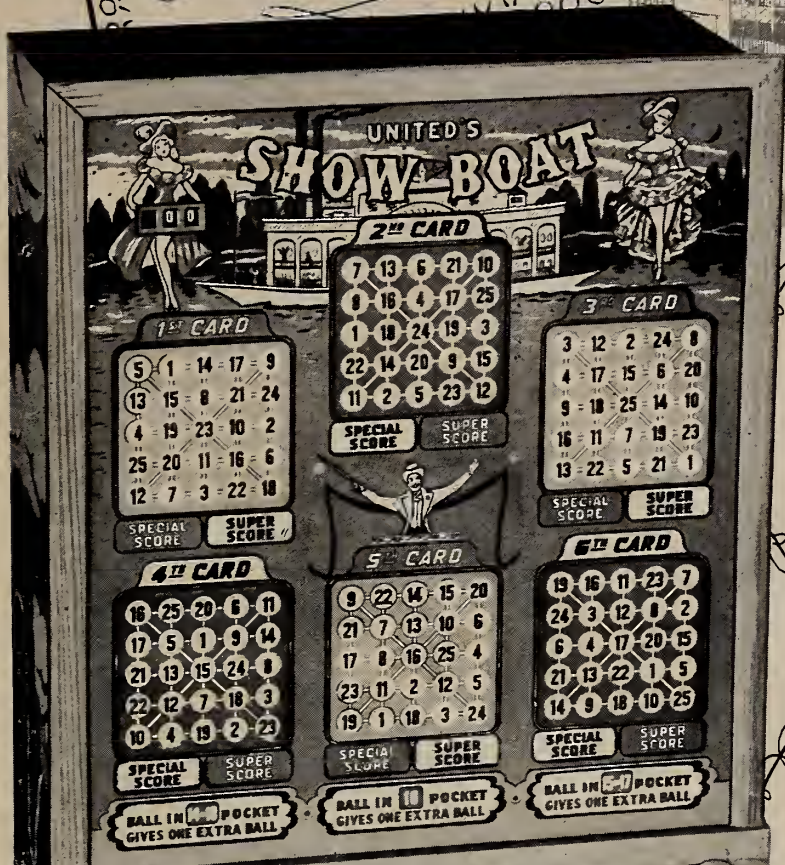
WILLIAMS MFG. CO.

Silver Skates	\$349.50
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THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

UNITED'S SHOW BOAT



NEW TYPE EXTRA-BALLS FEATURE

- Ball in **14 or 18** Pocket When Lit Releases Extra Ball
 - Ball in **16** Pocket When Lit Releases Extra Ball
 - Ball in **15 or 17** Pocket When Lit Releases Extra Ball
- 3 Extra Balls Maximum

NEW TYPE EXTRA-CARDS FEATURE

EACH COIN
LIGHTS ONE TO SIX CARDS
A Tremendous Extra-Play Attraction!

DOUBLE AND TRIPLE

SCORE FEATURES



3-4-5

IN-LINE SCORING

DIAGONAL

VERTICAL

HORIZONTAL



HINGED FRONT DOOR



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EASY TO SERVICE
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COIN-CHUTE

TANDARD PINBALL
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Attractive ADVANCING SCORES • IN-LINE and CORNER Scores
3-in-line on SUPER CARD Scores 4-in-line score
Improved SELECT-A-SPOT feature • New EXTRA-TIME feature
TRIPLE-SPOTS Roll-over feature • Up to 3 EXTRA BALLS per game

**NEW
7-CHOICE
SELECT-A-SPOT
FEATURE**

Player turns knob to select choice of 10, 16, 19, 20, 21, 22, 25 (when lit)



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new exclusive DIVE-DIP-ROLL-SWING action captures biggest play, insures biggest profit

See the Bally SPACE-SHIP in action... surging forward, gliding backward... dipping and rising... rolling from side to side... swinging and banking like a jet-fighter... and you will see why junior space-pilots prefer the Bally SPACE-SHIP... why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember... you can build a big-profit route of Bally Kiddy-Rides with a small cash investment.

- ★ Variable speed controlled by pilot
- ★ Colorful Eye-Appeal attracts attention on location
- ★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel
- ★ Twin Ray-Guns with exciting sound-effects
- ★ Airblast blows from blower
- ★ Safe, sturdy construction
- ★ Simple mechanism
- ★ National Rejector



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Cash-box records prove that THE CHAMPION... the deluxe hobby-horse... is the champion money-maker in hobby-horse field. Why be satisfied with so-so earnings when you can easily be in THE CHAMPION class?



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