

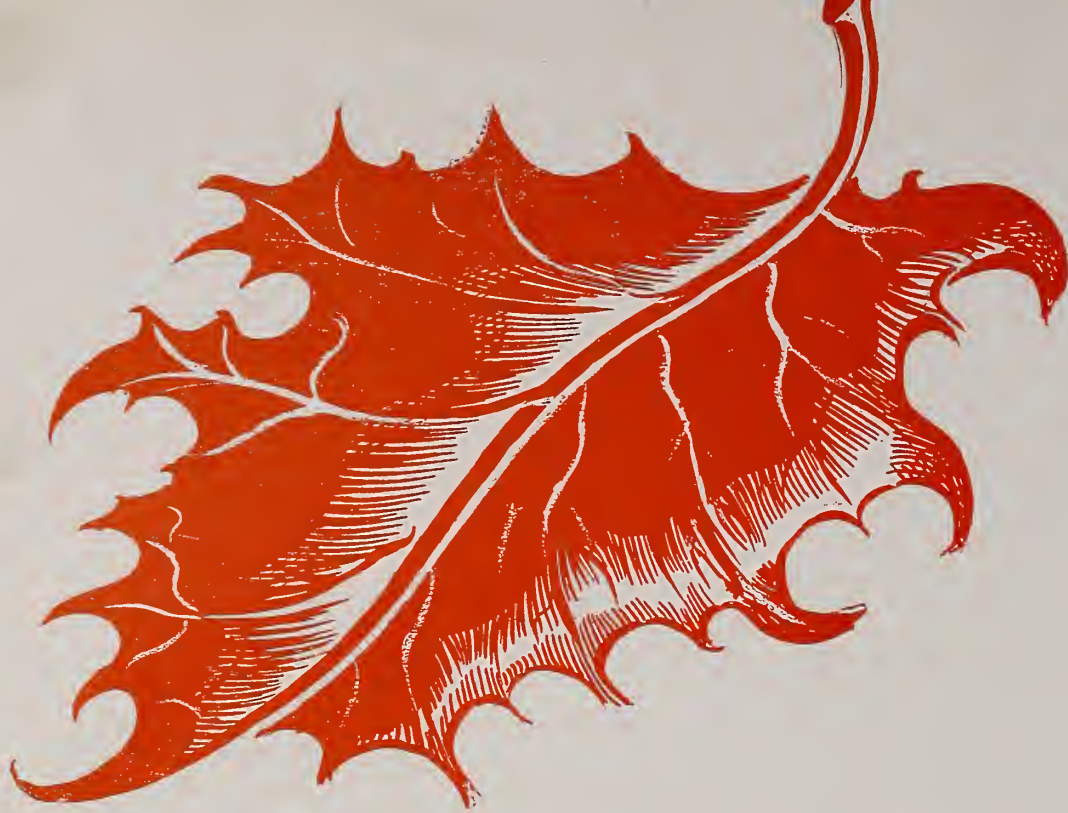
# THE CASH BOX

THE  
CONFIDENTIAL WEEKLY  
OF THE  
COIN MACHINE INDUSTRY

Vol. 9 No. 50  
SEPT. 11, 1948



The gal with the big smile and a sweet set of pipes is Margaret Whiting—beaming over the sensational success of her smash dinking of "A Tree In A Meadow." Sales reports indicate that the ditty will undoubtedly be Margaret's big winner. Chirp Whiting has been riding hot on phonographs throughout the nation for ever so long now, with her smash recordings of "But Beautiful", "Now Is The Hour", "So Far" and "Spring Isn't Everything" among her top winners. In between knocking out record hits, Margaret is featured on the "Club Fifteen" Campbell Soup airshow, Monday thru Friday, CBS, 7:30. Margaret Whiting is exclusively featured on Capitol Records. Direction: William Morris Agency. Personal Management: Bill Burton. Press Relations: Bobby Weiss.



# FALL SPECIAL

ISSUE OF

# THE CASH BOX

**DATED—OCTOBER 2nd**

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# THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE  
IT IS NOT SOLD ON NEWSSTANDS

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EASTERN FLASHES	
CALIFORNIA CLIPPINGS	

PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., 381 Fourth Avenue, New York 16, N. Y., Telephone: MUrray Hill 4-7797. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEarborn 0045; and 1516 Crossroads of the World, Hollywood 28, California, Telephone: HOLlywood 8163.

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ADVERTISING RATES on request. All advertising closes Friday at 5 P.M. preceding week of issue.

SUBSCRIPTION RATE \$15 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed forty words, \$48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as

well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

## Talking It Over



The hand that deposits the coin rocks this industry. And the time has now arrived when the members of this trade must take cognizance of the fact that the hands that deposit coins aren't as active in this effort as they have formerly been.

Drastic changes are due. Music operators realize that they cannot long continue, under present overhead expense and with ever-growing competition from television and other sources, to profitably operate their businesses.

They must make drastic changes. And the most drastic change of all is for the members of the automatic music industry to SELL MUSIC.

In short, they simply must get out to every location they now have on their books and "sell" the fact that they are a service industry, serving music to locations to help these locations enjoy *better business*.

And for this great service—they must have a service fee. The national picture in the automatic music industry would change overnight were the music operators to obtain a service fee guarantee, as well as a better commission basis.

Regardless of the fact that the greater majority of the music operators are not purchasing new equipment, even tho many claim they sorely need new units, and further, regardless of how much they try to cut down on purchases of parts and supplies, as well as eliminate servicemen and collectors in an effort to curtail overhead—the answer is now, always was and always will be—*MORE BUSINESS*—or a better share of the business being done.

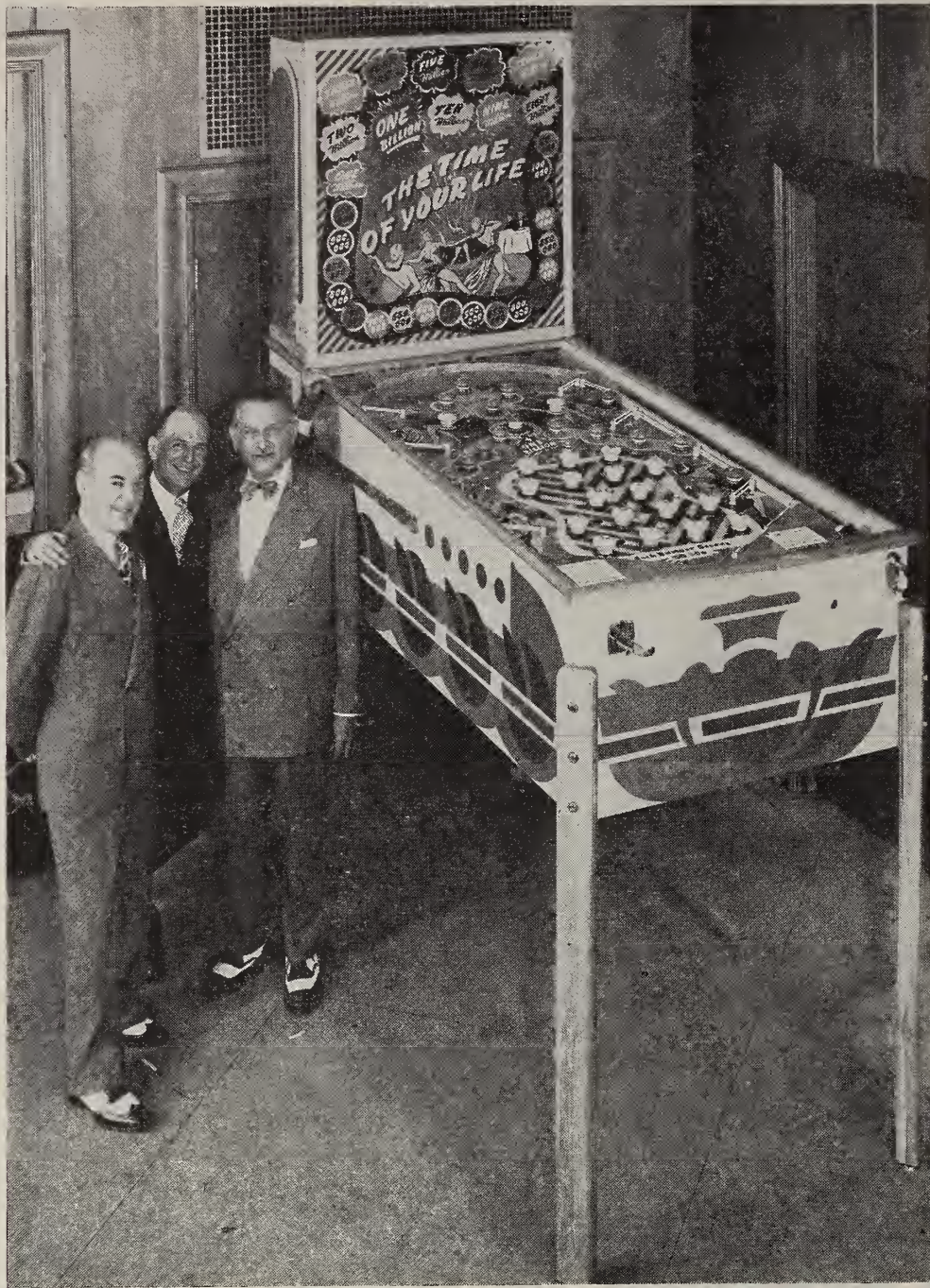
The operator must get more business. Since he cannot do so at this time, he must then get his due and fair share of the collections. He is not now receiving a fair share of the collections from his locations.

When an operator splits the take 50-50 he is *NOT getting 50% of the proceeds*. His share isn't even 20% of the gross after his overhead expense is removed, whereas, when the location owner removes the small overhead expense he has, his share is better than 40% of the gross.

It is up to the music operators. It is up to them to decide now whether they want to continue on in business profitably, or whether they want to fall lower and lower on a losing scale.

A service fee—first. A better commission basis—second. So that the hand that deposits the coin which rocks this industry will not be able to upset its equilibrium now or in the future.

*Bill Gersh*



# THIS IS THE ANSWER!

This is the answer to what the pinball industry needs to gain better and closer understanding and to win over the public to the fact that here is economical and relaxing entertainment that is, most definitely, not forced upon the public and that has gained the commendation of many of the nation's leaders.

The above picture shows three well known Chicago manufacturers, Ray T. Moloney of Lion Manufacturing Corp., Harry Williams of Williams Manufacturing Co., and Sam Wolberg of Chicago Coin Machine Company, standing beside one of the giant pinball games built by the pinball manufacturers to help the Damon Runyon Memorial Cancer Fund obtain even more than the \$250,000.00 which the Coin Machine Industry itself donated to this great cause this past year.

Tying in with United Artists for their great feature picture, "The Time Of Your Life," the nation's pinball manufacturers spent the time and money necessary to build these eight feet high \$5,000.00 pinballs, so that in every city where this picture would open the pinballs would be placed in the lobbies of the theatres and the public and the public's officials invited to play.

All coin that enters into the "The Time Of Your Life" pinballs is donated to the Damon Runyon Memorial Cancer Fund.

This is the answer. It gives the public and the public's officials a better and closer understanding of pinball. It tells a story a million words could never write. It proves once again

the great heart and charitableness of the members of this industry.

In Washington, D. C., glorious reports emanated just a few weeks ago as to the grand effect "The Time Of Your Life" pinball had upon the public and its officials who came to play it and were entertained and pleased. In Kansas City, Mo., Columbus, Ohio, Louisville, Ky., St. Louis, Mo., Rochester, N. Y., Syracuse, N. Y., and Atlanta, Ga., where the games have already appeared, and the other cities that will have the pleasure of playing these pinballs, knowing that each coin inserted will be donated to the Damon Runyon Memorial Cancer Fund, adds greater and still greater prestige to, and wins outstanding respect for, this industry.

This is the answer. This is how the pinball industry will build itself to the leadership it has so long and so rightfully deserved. This is the path which will lead to better understanding. It will win for the pinball business a closer relationship with the public. It will gain the approval of all who are sincere and unbiased in their thinking, who are charitable, and who realize that pinball is, in itself, an outstanding division of the nation's entertainment industries.

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# THE CASH BOX

# Music Section

September 11, 1948

## The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

CODE	BE—Beacon	DA—Davis	GR—Grand	MN—Manor	RO—Rondo	ST—Sterling
AG—Algene	BN—Bandwagon	DE—Decca	KI—King	MO—Modern	RA—Rainbow	TO—Top
AL—Aladdin	BU—Bullet	DEL—DeLuxe	LO—London	MT—Metrotone	SA—Savoy	TC—20th Century
AP—Apollo	CA—Capitol	DL—Delmac	MA—Majestic	MU—Musicraft	SD—Super Disc	UN—Universal
AR—Aristocrat	CM—Commodore	DM—Damon	MI—Miracle	NA—National	SP—Specialty	VA—Varsity
AS—Astor	CN—Continental	EX—Exclusive	ME—Mercury	PA—Palda	SPI—Spiro	VI—Victor
	CO—Columbia	FL—Flint	MG—MGM	RE—Regent	SI—Signature	WO—World
	CS—Coast	JE—Jewel				

**1 IT'S MAGIC**  
 CA-15072—Gordon MacRae  
 CO-38188—Doris Day  
 DE-23826—Dick Haymes  
 ME-5138—Vic Damone  
 MG-10187—Buddy Kaye Quintet  
 MU-557—Sarah Vaughan  
 VA-110—Johnny Frank  
 VI-20-2862—Tony Martin

**6 THE MAHARAJAH OF MAGADOR**  
 VI-20-2851—Vaughn Monroe O.

**2 YOU CALL EVERYBODY DARLIN'**  
 AP-161—Tennessee King  
 CA-15155—Jock Smith  
 CO-38286—Jerry Wayne  
 DE-46138—Texas Jim Lewis  
 DE-24490—Underneath The Arches  
 DEL-1178—Bruce Hayes  
 ME-5155—Anne Vincent  
 MG-10258—Art Lund  
 RE-117—Al Trace O.  
 ST-3023—Al Trace O.  
 VA-103—Frank & The Boys  
 VI-20-3109—Jack Lathrop

**7 TWELFTH STREET RAG**  
 CA-15105—Pee Wee Hunt  
 DE-24450—Milt Herth Trio  
 MG-10251—Jack Fina O.  
 RA-70033—Eddie Miller  
 VA-110—Varsity Ragtime Band  
 VI-20-3120—Sidney Bechet O.

**3 RAMBLING ROSE**  
 CA-15178—Gordon MacRae  
 CO-38207—Tony Pastor O.  
 DE-24449—Russ Morgan O.—Bob Eberly  
 MG-10192—Geo. Paxton O.  
 MU-560—Phil Brito  
 VA-105—Johnny Frank  
 VI-20-2947—Perry Como

**8 HAIR OF GOLD**  
 BN-516—Lee Carson  
 CA-15178—Gordon MacRae  
 DE-24491—Bob Eberly  
 ME-5172—John Laurenz  
 MG-10258—Art Lund  
 MT-2018—Jack Emerson  
 SPI-3001—Larkin Sisters  
 UN-121—Harmonicats  
 VA-109—Jim Smith Buckineers  
 VI-20-3109—Jack Lathrop  
 WO-1502—Red Gilliam

**4 A TREE IN A MEADOW**  
 CA-15122—Margaret Whiting  
 CO-38279—Bill Johnson  
 DE-24411—Monica Lewis  
 LO-123—Sam Browne  
 ME-5148—John Laurenz  
 MG-10211—Paul Fennelly O.  
 RA-70015—B. Lester  
 VA-101—Frank Boys  
 VI-20-2965—Dorothy Morrow Ensemble

**9 LOVE SOMEBODY**  
 CO-38174—Doris Day & Buddy Clark

**5 MY HAPPINESS**  
 BN-504—A. & Jim Nelson  
 BU-1032—Ronnie Deauville  
 CA-15094—The Pied Pipers  
 CO-38127—The Marlin Sisters  
 CN-1241—The McKay Trio  
 DE-24446—Ella Fitzgerald  
 DA-20-17—Anne Vincent  
 DM-11133—Jon & Sondra Steele  
 ME-5144—John Laurenz  
 SI-15026—Alan Dale  
 PA-1004—P. Sheridan  
 VI-20-2965—Dorothy Morrow Ens.

**10 CONFESS**  
 CO-38174—Doris Day—Buddy Clark  
 DE-24409—The Mills Bros.  
 ME-5129—Patti Page  
 MG-10194—Jimmy Dorsey O.  
 MN-1131—The Four Tunes  
 VI-20-2812—Tony Martin

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- ★ *Folk and Western Record Reviews*
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over

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451 E. Franklin St., El Paso, Texas

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# ROUND THE WAX CIRCLE

## NEW YORK:

King Records, that Cincinnati diskery that has been riding hot and heavy in the race and folk field have just announced the opening of their newer and more spacious New York offices at 802 Ninth Ave. Music ops et al are invited down to meet and greet the King staffers. The plattery also plans on opening an additional office in Nashville, Tenn. . . . Keep your eye peeled for Capitol's "Serutan Yob," a parody on the King Cole classic "Nature Boy" (spelled backwards). . . . Tex Beneke stricken with acute appendicitis while leading the band at Eastwood Gardens, Detroit. Norm Leyden, Beneke arranger flew from New York to take over the stand. . . . Buddy Basch, disk jockey and publicist, knows one Broadway character who thinks a pizzicato is one of those large Italian pies! . . . Tony Pastor is currently at the beautiful "Three Rivers Inn" in Syracuse, N. Y. Tony reports that business is good and that the crowds never seem to tire of the Pastor favorites. . . . Gem Records prexy, Nat Cohn and General Manager Paul McGrane report that they are in no way connected with the label of the same name, which operated out

of California. It was alleged that the latter label turned out some bad pressings with that tag carrying over to the present Gem label. Nat's "Sinbad The Samba" getting good reaction throughout the nation. . . . Ed Levy and Herb Zebley of Major Dist. Co., New York, have opened offices in Buffalo, New York to adequately cover the eleven northern New York counties for their large distributing operation. The territory will include Syracuse and go as far west as Erie, Pa. . . . Johnny Long, orkster who opens at the New York Strand on September 17th, sez he knows a musician who plays golf at 3 A. M. He uses night clubs! And speaking of Johnny, we love the way his diskings of "Just Like That" keeps rolling. . . . Mel Torme drawing loads of raves on his Philip Morris airshow. . . . Columbia Records oughta put a push on Doris Day's "I've Only Myself To Blame," one of her best ever. . . . Loads of jockey's yelping about having to buy their own records. They have a legitimate beef there. . . .

## CHICAGO:

Paul Whiteman will put in a personal appearance at the opening of the American Broadcasting Television Station here on September 17th. . . . Martha King recent singing star of Show Boat receiving rave notices for her work at the Chicago theatre. . . . Gene Autry opened to SRO at the Oriental theatre last week. . . . Danny Thomas and Marie McDonald opened at the Chicago theatre this week. Incidentally Danny Thomas has been seen huddling with Charles Luckman president of Lever Bros. and it looks like a Thomas TV show in the offing. . . . Benny Strong's record of "That Certain Party" gaining favor daily in the mid-west area, while Benny and his band does likewise in the Boulevard Room of the Stevens Hotel where he is held over through November. . . . One of the daddys of song men, Billy Stonehan passed away last week and all Randolph Street turned out to pay their respects. . . . The new lineup at the Aragon and Trianon Ballrooms include Orrin Tucker at the former and Tommy Carlyn at the south side dance spot. . . . Eddy Howard playing one nighters thru the area with Chicago as a pivot for his Sunday commercial. . . . Ella Fitzgerald opened at the Rag Doll. . . . The Blue Note, one of Chicagos new outstanding hot spots include the following line up, currently Sarah Vaughan with Bill Harris, to be followed by Page Cavanaugh trio after their Show Boat engagement in Milwaukee. . . . Art Tatum and Miff Mole, will be followed by Billy Eckstine and Charlie Ventura, the combination that did so terrific at New York's Royal Roost. . . . The Melody Mill, north River Side ballroom, trying out a series of Sunday night big name attractions opening with Woody Herman. . . . Alvino Rey definitely set for the China Doll the end of this week no radio wire set. . . . Desi Arnez penciled in for the Oriental following Gene Autry. . . . Correction: Monroe Passis new quarters for his Chord Distributing is at 2320 S. Michigan Blvd. instead of 2020 as erroneously reported last week. . . . We like the way the Alan Dale-Connie Haines Signature recording of "Darktown Strutters Ball" keeps picking up. Really a coin catcher. . . .

## LOS ANGELES:

Don't hold your breath, folks, while waiting for that promised anti-bootlegging legislation from the local City Council. . . . Seems there's a few other things on the officials' minds these days, including vacations. . . . Still credit's no less due John Blackburn of Black & White, Ben Pollack and the other lads who are in there slugging against the counterfeiters whenever they can. . . . Art Rupe says biz is good, with Roy Milton's "Everything I Do Is Wrong" and "Hop, Skip and Jump" catching on locally as it has already 'cross the country. . . . Art claims switch to yellow label by Specialty has thrown copycats for a short loss, although not for long, he admits with a bittersweet grin. . . . The Ruper had a call from Lee Egalnick of Miracle, due out from Chi on visit and powwow re bootlegging, which really took a mean bite out of the "Long Gone" take. . . . Sonny Thompson's new "Late Freight" promises to do well on the Avenue, even if it falls shy of his eternal "L. G." . . . Highway's "Is It True?" distributed by B & W, really hitting the road. . . . Cou'd be another "Hunk of Gold." . . . Folks South and East can be on the lookout for a real treat in "The Singers" when Jimmy Witherspoon, popular Supreme recording artist, and Joe Turner hit the road on a long tour. . . . Jimmy's "Frogmore Blues" has made a happy man out of dental man Al Patrick. . . . George McDonald of Mercury talked up John Laurenz' "Hair of Gold" and Frankie Laine's "Ah, But It Happens," and well he might, the way they're hitting in these parts. . . . Frankie into the Million Dollar Theater this week and expected to hit a new high in summer biz. . . . Lend an ear to Capitol's Andy Russell recording of "Underneath the Arches," gives a new value to the 1905 musical comedy material. . . . Keep your eye on Tempo Records and watch for that new 4-Star Ivory Joe disc.



MEL TORME

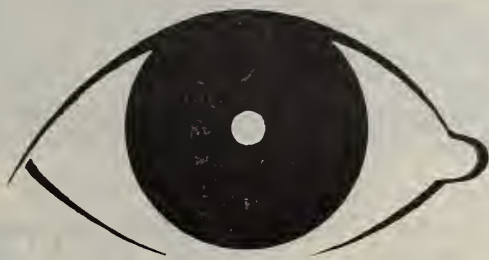


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ANDY RUSSELL

FOR ORIGINAL HITS



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"THE LAW IS COMIN' FER YA PAW!"

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"SIDE BY SIDE"

Vocals by The Keynotes with Banjo and Accordion Orch.

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"THE VELVET TOUCH"  
From the RKO Film "The Velvet Touch"

"MELANCHOLY MINSTREL"

Anne Shelton with Roy Robertson and his orchestra

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# THE CASH BOX

# Record Reviews

"May I Still Hold You" (2:56)

"You Belong To My Heart" (3:01)

FRANCES LANGFORD  
(Mercury 5183)

● Pair of oldies by Frances Langford, and the set up of "May I Still Hold You" and "You Belong To My Heart". Both sides of this platter shows the gal's pipes in pleasing manner and should rate well with music ops. Top side has kicked around a bit and culled quite a bit of coin not too long ago. Frances' interpretation of the tune is pleasant enough. On the flip with "You Belong To My Heart", the gal pitches pipes in attractive mood to set the stage for some possible coin play with this oldie. Ditty itself has seen better days, and altho there might not be a heavy call for it, the song has always brought in its fair share of jitney. Both sides are there for the asking—ops take it from here.

"Underneath The Arches" (2:42)

"I Want Some Money" (2:35)

THE SERENADERS  
(Columbia 38274)

● Another rendition of the widely popular "Underneath The Arches", with The Serenaders on deck for the smart offering. Ditty, as rendered here makes for fairly pleasant listening and should meet with fair reception. It's a top coin culler at the present time—this rendition should add widely to its popularity. On the backing with "I Want Some Money", the combo give out with loads of novelty stuff which spills around the title of the song. Waxing is done up in mellow timing, with the instrumental backing resounding in attractive manner. Both sides of this platter can be used to excellent advantage as filler material. The biscuit rates ops avid listening attention.

"What Did I Do" (2:51)

"The Matador" (2:36)

DINAH SHORE  
(Columbia 38293)

● It's another smash dinking for click chirp Dinah Shore, and a ditty that is sure to spin hot and heavy in phonos throughout the nation. Dinah's latest offering, titled "What Did I Do" should undoubtedly prove to be one of her best, and should reap harvest for music ops. The ditty stacks up as high as a spade flush—that's the extent of its greatness. Titled "What Did I Do", Dinah displays her top notch pipes behind this attractive hunk of wax. The mood and manner of the song make you stop and listen—and then come back for more. Wordage is really cute and infectious and is bound to be appreciated widely. On the backside with "The Matador", Dinah once again turns in another brilliant performance. Grab the title and throw in some vocal background by the Brazilians and you've got the wax story here. "What Did I Do" is the deck they'll trek to—hop to it.

"Underneath The Arches" (2:40)

"The Silver Wedding Waltz" (2:50)

LEN CAMBER & HIS ACCORDION ACES  
(MGM 10264)

● Plug ditty riding on top of the phonograph hit parade is this bit "Underneath The Arches", done up here in pleasant styling by Len Camber & His Accordion Aces. Ops should know the tune well since it currently is catching loads of coin. This rendition should boost the popularity of the

## DISK OF THE WEEK

"The Click Song" (2:49)

"Here Comes The Milkman" (2:44)

SAMMY KAYE ORCH.  
(Victor 20-3017)



SAMMY KAYE

● Here's one of the cutest things on wax to come out in a long time! A ditty that's loaded with the stuff that makes for coin winners is this latest offering by Sammy Kaye. Titled "The Click Song", and aimed as an ode to the famous Click Club in Philadelphia, Sammy and the boys display some of the best versatile musical styling we've heard in a long time. With the Kaydets on deck for the smart and smooth

ditty and increase ops take as well. Switching to a waltz ditty on the flip, the combo come up with "The Silver Wedding Waltz", a pleasant enough tune which should meet with fair approval. Ops who have the spots on their machines would do well to look into this pairing.

"Here I'll Stay" (2:50)

"Green Up Time" (3:14)

BUDDY CLARK  
(Columbia 38294)

● The captivating voice of piper Buddy Clark and a pair of tunes that should increase music operators' revenue from the phonos. Both songs show Buddy's voice to best advantage, with the top deck, "Here I'll Stay" offering ops the winning disk potential. Buddy's smooth and finished tones of musical rapture are sure to capture the attention of every music fan. Song is lightly set and delivered in winning manner throughout the recording. On the back with "Green Up Time", Buddy bounces back with another enthralling performance to set the stage for a double-disk-winner. The song is in there all the way and should do loads to increase Buddy's popularity. Both sides reek with the odor of buffalo hide—grab 'em.

"What Did I Do" (3:07)

"I Love You Much Too Much" (3:04)

HELEN FORREST  
(MGM 10262)

● Make no mistake about this one! Sure to be on the phonos, and spinning madly at that is this latest offering by click chick Helen Forrest. The splendor this gal displays is nothing short of sensational. Ditty, titled "What Did I Do", is one that ops will have on their machines in no time at all. Wax spills in very slow mood, with the strong, cute wordage seeping in heavily. With Helen repeating the title of the song throughout the biscuit in extremely fashionable patter.

vocal chorus, the ditty takes on a refreshing air. Wordage of the tune parrots the title, while the music is mingled with sounds of tinkling glasses that sparkle and luster to this glowing platter. The tune grows on you to make you wanna come back and play it time and again. The harmony this crew give out with is nothing short of sensational and is bound to cause quite a stir in music circles. It's another feather in the hat of maestro Sammy Kaye and a platter to which music operators can cash in upon. On the backside with another ditty that is loaded with possibilities, the crew come back with "Here Comes The Milkman". This ditty, replete with the sound of the milkman shows as one which might grab heavy coin play. Wax moves in medium tempo, with the story lying in the title. "The Click Song" is definitely hit material—latch on!

You'll go for the warm intimate brilliance displayed here, as well as Helen's wonderful first rate vocal charm. It's smart stuff for the cupid kids and top notch dance music at that. On the flip with the ever-lovin' "I Love You Much Too Much", Helen bounces back with another favorable waxing in this well known oldie. Ops who have a call for this stuff should lend an ear. "What Did I Do" will drag down the jitney.

"Safe At Home" (3:00)

"Let's Be Sweethearts Again" (2:57)

LARRY FOTINE  
(Flint 1768)

● The much heralded tribute to the ever-loving and ever-lasting Babe Ruth is offered here in brilliant patter by Larry Fotine. Ditty is done up in scintillating style, with Larry's fine voice singing the praises of the mighty Babe in top notch vocal styling. Song is one that stops you, and makes you listen all the more. It's bound to receive wide attention and should win loads of silver from music fans. Metro spins slow with the wordage of the ditty repeated throughout. On the back with "Let's Be Sweethearts Again", Larry delivers more first rate wax that beckons coin play. It's the top deck, "Safe At Home" which will boom juke box play—run out and grab a zillion.

"Hair of Gold" (2:41)

"Just One More Chance" (3:01)

JOHN LAURENZ  
(Mercury 5172)

● Ditty kicking up a storm of approval and literally dragging in the silver on phonographs throughout the nation is this bit by piper John Laurenz. Tagged "Hair Of Gold", John displays his usual vocal brilliance on this deck to offer ops an attractive piece of wax. Its light, happy melody and should garner its fair share of coin play. On the flip with "Just One More Chance", John

switches to the romantic vein to turn in another sparkling performance. It's first rate vocalizing that John Laurenz spoons and sure to win wide praise from his large bevy of fans. Both sides of this cookie deserve your listening attention.

"Whisper A Word Of Love" (3:04)

"The Curse Of An Aching Heart" (2:57)

GEORGE PAXTON ORCH.  
(MGM 10263)

● Pair of sides which might boom play on the phonos are these done up in effective mood and manner by the George Paxton ork. Wax, titled "Whisper A Word Of Love" and "The Curse Of An Aching Heart" shows the crew to best advantage with the top deck beckoning loads of coin play. Piper Dick Merrick in the spotlight on the ballad shows his fine set of pipes in fair styling, with the Paxton boys backing him up to round out the side. Flip shows the vocal Ensemble on this standard offering a novel interpretation of this widely known tune. Altho both sides won't stop traffic, they nevertheless should fill the bill as excellent filler material.

"There's A Barber In The Harbor Of Palermo" (2:56)

"The Night Has A Thousand Eyes" (3:04)

ART MOONEY ORCH.  
(MGM 10260)

● More music via the Art Mooney ork and the spark of another winner for the hit happy maestro with this pairing of "There's A Barber In The Harbor Of Palermo", and the romantic "The Night Has A Thousand Eyes." Dig the title of the top deck and you can tell that it's a novelty tune. With the Galli Sisters on deck for the vocal offering, the platter takes on an alluring air. Wax is cute as all get out and is sure to win wide approval from Art's many fans. Ditty spins in gay happy metro, with the smart wordage bound to hold the listener's attention. On the flip with the ballad "The Night Has A Thousand Eyes", piper Bud Brees steps to the mike to deliver the soulful, torrid wordage in effective vocal styling. Ditty is from the Paramount picture of the same name and should come in for some wide publicity. It's the top deck Mooney fans are bound to go for, and a side which should bring in the money for music ops.

"The Matador" (3:00)

"Buttons & Bows" (3:06)

BETTY GARRET  
(MGM 10244)

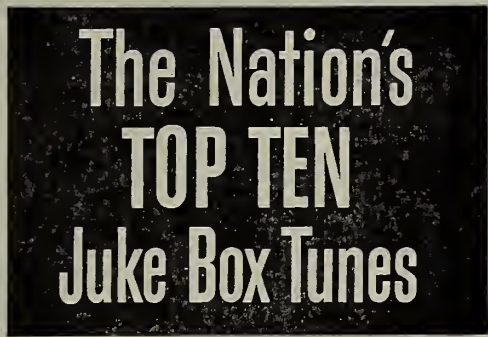
● Pair of sides ops are bound to be hearing of in the very near future are these offered here by click chirp Betty Garret. Spooning the cute wordage of "The Matador" on the top deck, Betty renders her usual brilliant vocal styling to offer ops a hot platter. Wordage makes you wanna listen all the more—throw in that wonderful tone in Betty's pipes and ops have a platter that will spin hot and heavy in the phonos. On the backside with the sure-fire "Buttons & Bows", thrush Garret bounces back with another hunk of wax that beckons coinplay in a big way. Ditty fits the gal's pipes like a glove—it's that good. It's more flicker music via the Paramount production "Paleface" which should give the tune a heavy hypo. Both sides appear to be winners—they rate a spot on your machines.



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on



(as reported by **THE CASH BOX**)

- 1 **IT'S MAGIC**  
TONY MARTIN RCA Victor 20-2862
- 2 **YOU CALL EVERYBODY DARLIN'**  
JACK LATHROP RCA Victor 20-3109
- 3 **RAMBLING ROSE**  
PERRY COMO RCA Victor 20-2947
- 4 **A TREE IN A MEADOW**  
DOROTHY MORROW ENSEMBLE RCA Victor 20-2965
- 5 **MY HAPPINESS**  
DOROTHY MORROW ENSEMBLE RCA Victor 20-2965
- 6 **THE MAHARAJAH OF MAGADOR**  
VAUGHN MONROE ORCH. RCA Victor 20-2851
- 7 **TWELFTH STREET RAG**  
SIDNEY BECHET ORCH. RCA Victor 20-3120
- 8 **HAIR OF GOLD**  
JACK LATHROP RCA Victor 20-3109
- 10 **CONFESS**  
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- Buttons and Bows  
I Still Get a Thrill BETTY RHODES RCA Victor 20-3078
- That Element of Doubt  
When the Moonlight Fell on the Waterfall THE THREE SUNS RCA Victor 20-3035

**NATIONAL SPECIAL!**

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Carnbelt Symphony JACK LOTHROP  
and the Drugstore Cowboys RCA Victor 20-3119

✓ **FOLK**

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Lave Me Naw ar Never ERNIE LEE RCA Victor 20-3084
- Watching the Girls Ga By  
You Wan't Da It Na Mare LONZO and OSCAR RCA Victor 20-3083
- My Feet Takes Me Away  
The Missauri Is a Devil of a Woman SONS OF THE PIONEERS RCA Victor 20-3082

✓ **BLUES**

- Brake and Hungry  
Across the Hall Blues DR. CLAYTON'S BUDDY  
(Sunnyland Slim) Orch. RCA Victor 20-3085

✓ **INTERNATIONAL NOVELTIES**

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Laver's Lane LAWRENCE DUCHOW  
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- All the Way from San Jose RAY McKINLEY RCA Victor 20-2993
- This Is the Moment TONY MARTIN RCA Victor 20-2958
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# THE CASH BOX

# Record Reviews

"It's Just A Matter Of Time" (2:51)

"Memories Of You" (2:49)

SONNY DUNHAM ORCH.  
(Embassy 1010)

● Long missing from the phonos as a name attraction, maestro Sonny Dunham and his boys gather here for the musical offering of "It's Just A Matter Of Time" and "Memories Of You." Top deck beckons coin play as piper Pete Hanley steps forward in the vocal department to render a pleasing performance. Ditty weaves in slow metro with Pete's vocal flavor purring the romantic wordage in effective styling. Altho the wax won't stir up too much attention, it should garner its own fair share of phono play. On the flip with "Memories Of You," maestro Dunham steps into the spotlight with his fine arrangement of this ever pleasing oldie. Sonny hogs the lime throughout this piece with some fine trumpet work that shines brilliantly. Ops who have the spots should lend an ear to this duo.

"Blow The Man Down" (2:54)

"The Drunken Sailor" (2:55)

LEONARD WARREN  
(Victor X 10-1500)

● Currently receiving wide exploitation, this piece offered here by baritone Leonard Warren shows as a hunk of wax loaded with hit possibilities. Altho the stuff is offered on the Red Seal label, its musical content alone should be enough to draw jitney in the phonos and make music fans dig for silver. "Blow The Man Down" as delivered by Leonard Warren definitely makes for wonderful listening pleasure, and altho it may not go in the run-of-the-mill phonograph location, it should meet with wide approval in the better spots. Warren's strong voice fills the air with top notch vocal flavor, with some wonderful background thrown in by a vocal chorus. Ork backing is first rate and rounds out an excellent side. On the flip with "The Drunken Sailor," Warren and the chorus come back for some more grade A music. Both sides are loaded with hit potential and rate ops listening pleasure.

"My Destiny" (3:17)

"Solitaire" (2:39)

FREDDY MARTIN ORCH.  
(Victor 20-3018)

● Latest ditty out of the Freddy Martin hit parade bag is this bit done up in terrific styling by piper Clyde Rogers. Song is definitely a winner and should boost ops take all the way up. Labeled "My Destiny," Clyde spoons the romantic flavor of this song in resplendent phrases of flowing-glowing beauty. Wordage of the song spills around the title throughout and rings the bell all the way. Song is aimed at the moon-in-June kids and should make 'em ogle the phono all the more. Add the rapturous music that maestro Martin supplies and ops have a disk that can do it. On the flip with an instrumental bit, piano thumper Barclay Allen hogs the lime as he tinkles his merry way to "Solitaire." Wax makes for fairly pleasant listening time and is another feather in the bonnet of Allen, a fine musician. "My Destiny" is the side to ride with—climb on the bandwagon.

## SLEEPER OF THE WEEK

"You're So Lovable" (2:50)

"But None Like You" (2:48)

DAVID STREET  
(Rainbow 10075)



DAVID STREET

● This one is a shot in the dark which should blossom out to be an avalanche of phenomenal coin play for music operators and also prove to point the spotlight on a new balladeer who definitely will rise to stardom, but pronto. Piper David Street at the mike, spooning magic music all over the place on this bit tagged "You're So Lovable." The charm and splendor displayed on this dinking make for loads of

wonderful listening pleasure, as the smooth, delightful strains of this pretty ballad sweep down in a halo of beautiful romantic simplicity. Street's nostalgic voice rings true in crystal clear tones that satisfy throughout the platter, with the plu-perfect wordage setting the listener down a peg that draws you closer to the phono, and makes you want to listen all the more. Scintillating vocal backdrop supplied by the Twin Tones add loads of luster and polish to an already glowing platter, while the musical accompaniment fills in the background in excellent manner. You've gotta listen to this kid's voice to appreciate him. Song is in the intimate style, with Street's pipes pitching beautifully all thru. On the backside with the widely popular "But None Like You," the crooner comes back with more top notch music, for another first rate performance. "You're So Lovable" will definitely prove to be a big winner for music ops.

"Why Was I Born" (3:06)

"A Woman Always Understands"  
(3:04)

JOHNNY HARTMAN  
(Regent 124)

● Vocal spooning of piper Johnny Hartman, combined with the musical pleasure served up by maestro Danny Mendelsohn and a tasty dish of music in the offering for music ops with "Why Was I Born." Johnny's deep, strong tones of vocal charm spike this cookie and add loads of zest to an already enchanting biscuit. Wax spills in slow, shuffle mood and is definitely suitable for the dance crowd. Ditty makes for mellow listening pleasure and should meet with wide approval. On the flip with more slow stuff, Johnny turns on the hearts and flowers for "A Woman Always Understands." Wax weaves around the title, with John turning in a pleasurable performance on the side. Top deck for the moola.

"Safe At Home" (2:56)

"Take Me Out To The Ball Game"  
(2:31)

THE JESTERS  
(20th Century 3)

● A musical tribute to the great and immortal Babe Ruth, currently creating loads of talk in the disk biz is this piece offered here by The Jesters. Wax, tagged "Safe At Home" ably describes the exploits of the mighty Babe in affectionate styling. Vocal flavor displayed here makes for wonderful listening pleasure and should meet with wide favor. Ditty is told in story form and draws the listener close to the phono for some mighty attentive earring. On the flip with the standard "Take Me Out To The Ball Game," the Jesters keep spooning vocal flavor in the baseball patter. Ditty is there for the asking. "Safe At Home" should draw its fair share of jitney in the music machines.

"The Whistler & His Dog" (2:59)

"Fickle Fanny" (2:46)

AL TRACE ORCH.  
(Regent 123)

● Latest hunk of wax via the widely popular Al Trace crew, and a pair that can boost ops phono take. Wax, labeled "The Whistler and His Dog" and "Fickle Fanny" is offered in the novelty vein. Piper Bob Vincent grabs the spotlight on the top deck as he renders the cute lyrics in pleasing manner between spots of a whistling solo. Ditty weaves around the title and makes for pleasing listening time. Backside keeps the pace and patter in the light vein, with maestro Al Trace on deck for the vocal flavor. Altho this side won't stop traffic, it can be used by ops as effective filler material. The pair rate an earring at any rate—so grab some and listen.

"You Darlin'" (3:00)

"Billy" (2:51)

LANG THOMPSON ORCH.  
(Regent 122)

● Pair of sides by the Lang Thompson ork and the set up of "You Darlin'" and "Billy" seep thru here. Top deck, an oldie dating way back when spills in effective manner, with maestro Lang in the spotlight for the vocal chorus. Ditty weaves in slow metro, with Lang's pleasing tones spiking the wax throughout. Stuff is made for the quiet spots where the kids love to dance real close. On the flip with the oldie "Billy," chirp Peggy Nolan pitches pipes for the gay mood of this song. The tune should be well remembered by music ops throughout the nation since it scored heavily a number of years ago. Both sides of this platter rate ops listening time.

"I'd Love To Live In Loveland" (3:02)

"I Love You" (3:00)

DENNIS DAY  
(Victor 20-3015)

● Pair of sides by balladeer Dennis Day and the metro of "I'd Love To Live In Loveland" and "I Love You" sweep thru. Top deck, currently kicking up a storm in many sections of the nation, shows Dennis' pipes to best advantage as he spoons the light, delightful wordage in affectionate manner. Orchestral backing by the Charles Dant crew, plus a vocal combo on the side add to the disk's winning ways. On the flip with some sugar 'n spice, Dennis keeps the vocal performance bright with "I Love You," a strong romantic air. Wax should be greeted in a receptive fashion by the kids who love to love. Altho both sides won't stop traffic, the many Dennis Day fans should go for the pair.

"Little Girl" (2:48)

"The Moon Is Always Bigger On Saturday Night" (2:56)

ORRIN TUCKER ORCH.  
(Mercury 5165)

● Light melodic patter of the Orrin Tucker ork and a pair of sides which should add to music ops take. It's the delightful metro of "Little Girl" that grabs the glory here, with maestro Orrin in the vocal spotlight throughout. Wax bounces along in airy mood, with Orrin's pipes trilling pleasantly all thru. Ditty is still catching loads of coin—this rendition should boost it all the more. On the backside with a light novelty piece, Orrin comes back with "The Moon Is Always Bigger On Saturday Night." Wax parrots the title throughout, with Orrin's pipes ringing true in effective fashion. Both sides should do the trick for music ops. Run out and grab 'em.

"Cornbelt Symphony" (2:51)

"A Strawberry Moon" (2:50)

ANNE VINCENT  
(Mercury 5171)

● Ditty currently arousing loads of attention in the disk biz is this piece offered here by chirp Anne Vincent. Titled "Cornbelt Symphony," Anne offers the zany lyrics in attractive styling to set the stage for some potential coinplay. You've gotta hear this bit to understand it. Anne's pipes are effective enough, and should fill the bill. On the flip with "A Strawberry Moon," the gal bounces back with another acceptable waxing in this hunk of wax. Instrumental backing on the pair serve the gal well enough to round out the side. Wax is there for the asking—ops take it from here.

"Underneath The Arches" (2:44)

"You're A Heartbreaking Cowboy"  
(2:40)

AL HUMMER & HIS MUMMERS  
(Mercury 5173)

● Click ditty reaping harvest for music operators is this hunk of wax titled "Underneath The Arches." Offering the music in fair fashion is Al Hummer and His Mummies, replete with some top notch string band music. Wax rolls along in mellow fashion, with the crew displaying their wares in able manner throughout. Ditty itself is being widely received—this rendition should boom it all the more. On the flip with "You're A Heartbreaking Cowboy," the gang continue the vein to come back with another pleasing performance. "Underneath The Arches" is the one that will roll the jitney in for music operators.

# BRITISH RECORD BAN HITS U.S. DISKERS. AFM RENEWS PEACE EFFORTS THRU TRANSCRIPTION FIRMS. SEE PLATTERIES REBEL AGAINST RECORDING BAN

## Diskers Seek Other Means Of Recording As British Musicians Union Cracks Down On Recording. Platteries Turn To Mexico

NEW YORK—The crackdown made late this past week by the British Musicians Union barring their members from recording for U. S. disk stars was viewed here as the possible final stages of the American Federation of Musicians recording ban, imposed by the union this past December 31, 1947.

The move by the BMU was completely unexpected by the majority of recording companies in this country. Many diskers who had been importing background music from England were learned to have been slightly amazed by the announcement. The resolution by the BMU came so unexpectedly that even the AFM was unaware of their forthcoming statement. The AFM had sought the British union's cooperation some months ago.

Spokesmen for the BMU evidently could not get together in stating what exactly brought on the British ban. Statements released by the British Musicians Union conflicted by first saying that there was no connection with the British ban and the AFM, and later stating that BMU had been "influenced by the American Federation of Musicians."

Not only were recording companies caught unaware by the British an-

nouncement, but music publishers who had been "getting a little air" via British recording were virtually left without a source to place new material.

There was the possibility that the U. S. recording industry would retaliate and ask the government to bar English made imported disks.

The large majority of industry observers believe that with the British ban in effect, recording officials will come out into the open against the AFM and record with whatever union musicians they can get, or if need be, use non-union musicians.

Meanwhile the AFM was learned to be advancing a new mode of settling the recording ban thru the major electrical transcription companies. The plan submitted to the transcription organization was reported to have been originally handed down to the diskers, who upon investigation with Government attorney's turned it down on the grounds that it conflicted with the Taft-Hartley Law. Basis of the plan is fundamentally the same as had been in effect prior to ban except that the Guaranty Trust Co. would collect royalty payments for the AFM. Most observers believe that the transcription companies would not go for this plan.

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# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

SEPTEMBER 11, 1948

### New York, N. Y.

1. IT'S MAGIC (Doris Day)
2. A TREE IN A MEADOW (Margaret Whiting)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. RAMBLING ROSE (Perry Como)
5. UNDERNEATH THE ARCHES (Primo Scala)
6. HAIR OF GOLD (Jack Emerson)
7. MY HAPPINESS (Jon & Sandra Steele)
8. TWELFTH STREET RAG (Pee Wee Hunt)
9. LOVE SOMEBODY (Doris Day-Buddy Clark)
10. THAT CERTAIN PARTY (Benny Strong)

### Deadwood, S. D.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. LITTLE WHITE LIES (Tommy Dorsey)
5. WOODY WOODPECKER (Mel Blanc)
6. IT'S MAGIC (Doris Day)
7. RAMBLING ROSE (Perry Como)
8. HAIR OF GOLD (Jack Emerson)
9. ST. LOUIS BLUES MARCH (Tex Beneke)
10. TELL ME A STORY (Sammy Kaye)

### Milwaukee, Wisc.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. MY HAPPINESS (The Pied Pipers)
3. A TREE IN A MEADOW (Margaret Whiting)
4. THE MAHARAJAH OF MAGADOR (Vaughn Monroe)
5. RAMBLING ROSE (Perry Como)
6. IT'S MAGIC (Doris Day)
7. HAIR OF GOLD (Jack Emerson)
8. LOVE SOMEBODY (Doris Day-Buddy Clark)
9. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
10. THIS IS THE MOMENT (Jo Stafford)

### Wilkes-Barre, Pa.

1. IT'S MAGIC (Doris Day)
2. RAMBLING ROSE (Perry Como)
3. MY HAPPINESS (Jon & Sandra Steele)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
6. YOU CALL EVERYBODY DARLIN' (Al Trace)
7. YOU WERE ONLY FOOLING (Blue Barron)
8. THE MAHARAJAH OF MAGADOR (Vaughn Monroe)
9. COOL WATER (Vaughn Monroe)
10. CONFESS (Doris Day-Buddy Clark)

### Butte, Mont.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. LOVE SOMEBODY (Doris Day-Buddy Clark)
3. MY HAPPINESS (Jon & Sandra Steele)
4. A TREE IN A MEADOW (Margaret Whiting)
5. THE MAHARAJAH OF MAGADOR (Vaughn Monroe)
6. UNDERNEATH THE ARCHES (Andrews Sisters)
7. THAT CERTAIN PARTY (Benny Strong)
8. HAIR OF GOLD (Jack Emerson)
9. TWELFTH STREET RAG (Pee Wee Hunt)
10. RAMBLING ROSE (Perry Como)

### Buffalo, N. Y.

1. IT'S MAGIC (Tony Martin)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. IF I HAD YOU (Ken Griffin)
5. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
6. MAYBE YOU'LL BE THERE (Gordon Jenkins)
7. A TREE IN A MEADOW (Margaret Whiting)
8. UNDERNEATH THE ARCHES (Primo Scala)
9. WILLIAM TELL OVERTURE (Spike Jones)
10. RAMBLING ROSE (Perry Como)

### Chicago, Ill.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. IT'S MAGIC (Doris Day)
4. MAYBE YOU'LL BE THERE (Gordon Jenkins)
5. MY HAPPINESS (Jon & Sandra Steele)
6. UNDERNEATH THE ARCHES (Primo Scala)
7. HAIR OF GOLD (Jack Emerson)
8. A TREE IN A MEADOW (Margaret Whiting)
9. COOL WATER (Vaughn Monroe)
10. LOVE SOMEBODY (Doris Day-Buddy Clark)

### Saginaw, Mich.

1. A TREE IN A MEADOW (Margaret Whiting)
2. IT'S MAGIC (Dick Haymes)
3. MY HAPPINESS (Jon & Sandra Steele)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. RAMBLING ROSE (Perry Como)
6. YOU CALL EVERYBODY DARLIN' (Al Trace)
7. TWELFTH STREET RAG (Pee Wee Hunt)
8. HAIR OF GOLD (Jack Emerson)
9. MAYBE YOU'LL BE THERE (Gordon Jenkins)
10. LOVE SOMEBODY (Doris Day-Buddy Clark)

### San Francisco, Calif.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. IT'S MAGIC (Doris Day)
3. RAMBLING ROSE (Perry Como)
4. THE MAHARAJAH OF MAGADOR (Vaughn Monroe)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. THIS IS THE MOMENT (Jo Stafford)
7. WITH ALL MY HEART (The Pied Pipers)
8. TWELFTH STREET RAG (Pee Wee Hunt)
9. HAIR OF GOLD (Jack Emerson)
10. A TREE IN A MEADOW (Margaret Whiting)

### Portland, Ore.

1. THE MAHARAJAH OF MAGADOR (Vaughn Monroe)
2. IT'S MAGIC (Doris Day)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. HAIR OF GOLD (Jack Emerson)
5. UNDERNEATH THE ARCHES (Primo Scala)
6. COOL WATER (Vaughn Monroe)
7. A TREE IN A MEADOW (Margaret Whiting)
8. WITH ALL MY HEART (The Pied Pipers)
9. LOVE SOMEBODY (Doris Day-Buddy Clark)
10. MY HAPPINESS (Jon & Sandra Steele)

### Denver, Colo.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. UNDERNEATH THE ARCHES (Primo Scala)
3. MY HAPPINESS (Jon & Sandra Steele)
4. HAIR OF GOLD (Jack Emerson)
5. TWELFTH STREET RAG (Pee Wee Hunt)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. CONFESS (Patti Page)
8. A TREE IN A MEADOW (Margaret Whiting)
9. RAMBLING ROSE (Perry Como)
10. BLUEBIRD OF HAPPINESS (Art Mooney)

### St. Louis, Mo.

1. IT'S MAGIC (Doris Day)
2. MY HAPPINESS (Jon & Sandra Steele)
3. LOVE SOMEBODY (Doris Day-Buddy Clark)
4. UNDERNEATH THE ARCHES (Primo Scala)
5. HAIR OF GOLD (Jack Emerson)
6. THE MAHARAJAH OF MAGADOR (Vaughn Monroe)
7. RAMBLING ROSE (Perry Como)
8. A TREE IN A MEADOW (Margaret Whiting)
9. CONFESS (Doris Day-Buddy Clark)
10. MAYBE YOU'LL BE THERE (Gordon Jenkins)

### Los Angeles, Calif.

1. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
2. IT'S MAGIC (Doris Day)
3. HAIR OF GOLD (Jack Emerson)
4. MY HAPPINESS (Ella Fitzgerald)
5. A TREE IN A MEADOW (Margaret Whiting)
6. YOU CALL EVERYBODY DARLIN' (Al Trace)
7. LOVE SOMEBODY (Doris Day-Buddy Clark)
8. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
9. I'VE GOT A CRUSH ON YOU (Frank Sinatra)
10. RAMBLING ROSE (Perry Como)

### Roxbury, Mass.

1. MY HAPPINESS (Jon & Sandra Steele)
2. MAYBE YOU'LL BE THERE (Gordon Jenkins)
3. IT'S MAGIC (Doris Day)
4. LITTLE GIRL (Larry Green)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. THE MAHARAJAH OF MAGADOR (Vaughn Monroe)
7. BETTER LUCK NEXT TIME (Perry Como)
8. HAIR OF GOLD (Jack Emerson)
9. COOL WATER (Vaughn Monroe)
10. UNDERNEATH THE ARCHES (Primo Scala)

### Syracuse, N. Y.

1. IT'S MAGIC (Doris Day)
2. A TREE IN A MEADOW (Margaret Whiting)
3. BLUEBIRD OF HAPPINESS (Art Mooney)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
6. CONFESS (Mills Bros.)
7. MY HAPPINESS (Jon & Sandra Steele)
8. HAIR OF GOLD (Jack Emerson)
9. RAMBLING ROSE (Perry Como)
10. BUTTONS & BOWS (Dinah Shore)

### Charlotte, N. C.

1. IT'S MAGIC (Doris Day)
2. MY HAPPINESS (Jon & Sandra Steele)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. HAIR OF GOLD (Jack Emerson)
5. RAMBLING ROSE (Perry Como)
6. A TREE IN A MEADOW (Margaret Whiting)
7. YOU CALL EVERYBODY DARLIN' (Al Trace)
8. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
9. BLUEBIRD OF HAPPINESS (Art Mooney)
10. MAYBE YOU'LL BE THERE (Gordon Jenkins)

### Brodhead, Wisc.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. MY HAPPINESS (Jon & Sandra Steele)
4. A TREE IN A MEADOW (Margaret Whiting)
5. HAIR OF GOLD (Jack Emerson)
6. BLUEBIRD OF HAPPINESS (Art Mooney)
7. RAMBLING ROSE (Perry Como)
8. IT'S MAGIC (Doris Day)
9. COOL WATER (Vaughn Monroe)
10. LOVE SOMEBODY (Doris Day-Buddy Clark)

### Cleveland, O.

1. BLUEBIRD OF HAPPINESS (Art Mooney)
2. MAYBE YOU'LL BE THERE (Gordon Jenkins)
3. IT'S MAGIC (Tony Martin)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. THE MAHARAJAH OF MAGADOR (Vaughn Monroe)
6. WOODY WOODPECKER (Kay Kyser)
7. UNDERNEATH THE ARCHES (Primo Scala)
8. MY HAPPINESS (Jon & Sandra Steele)
9. YOU WERE ONLY FOOLING (Blue Barron)
10. A TREE IN A MEADOW (Margaret Whiting)

### Philadelphia, Pa.

1. IT'S MAGIC (Doris Day)
2. EVERYBODY LOVES SOMEBODY (Peggy Lee)
3. A TREE IN A MEADOW (Margaret Whiting)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. DARKTOWN STRUTTERS BALL (Alan Dale-Connie Haines)
6. TWELFTH STREET RAG (Pee Wee Hunt)
7. MAYBE YOU'LL BE THERE (Gordon Jenkins)
8. LOVE SOMEBODY (Doris Day-Buddy Clark)
9. RAMBLING ROSE (Perry Como)
10. UNDERNEATH THE ARCHES (Andrews Sisters)

### Dover, Del.

1. UNDERNEATH THE ARCHES (Primo Scala)
2. MY HAPPINESS (Jon & Sandra Steele)
3. HAIR OF GOLD (Jack Emerson)
4. RAMBLING ROSE (Perry Como)
5. IT'S MAGIC (Doris Day)
6. THE MAHARAJAH OF MAGADOR (Vaughn Monroe)
7. LOVE SOMEBODY (Doris Day-Buddy Clark)
8. MAYBE YOU'LL BE THERE (Gordon Jenkins)
9. A TREE IN A MEADOW (Margaret Whiting)
10. RUN JOE (Louis Jordan)

### Detroit, Mich.

1. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
2. A TREE IN A MEADOW (Margaret Whiting)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. SOPHISTICATED LADY (Billy Eckstine)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. HAIR OF GOLD (Jack Emerson)
7. UNDERNEATH THE ARCHES (Al Hummer)
8. RAMBLING ROSE (Perry Como)
9. CORNBELT SYMPHONY (Jack Emerson)
10. YOU WERE ONLY FOOLING (Blue Barron)

### Atlanta, Ga.

1. IT'S MAGIC (Doris Day)
2. RAMBLING ROSE (Perry Como)
3. COOL WATER (Vaughn Monroe)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. BLUEBIRD OF HAPPINESS (Art Mooney)
6. HAIR OF GOLD (Jack Emerson)
7. LOVE SOMEBODY (Doris Day-Buddy Clark)
8. CONFESS (Patti Page)
9. A TREE IN A MEADOW (Margaret Whiting)
10. WILLIAM TELL OVERTURE (Spike Jones)

### Indianapolis, Ind.

1. IT'S MAGIC (Doris Day)
2. HAIR OF GOLD (Jack Emerson)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. MY HAPPINESS (Jon & Sandra Steele)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. CONFESS (Patti Page)
7. UNDERNEATH THE ARCHES (Primo Scala)
8. RAMBLING ROSE (Perry Como)
9. A TREE IN A MEADOW (Margaret Whiting)
10. THE MAHARAJAH OF MAGADOR (Vaughn Monroe)

### Santa Ana, Calif.

1. MY HAPPINESS (Jon & Sandra Steele)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
6. LITTLE WHITE LIES (Dick Haymes)
7. LOVE SOMEBODY (Doris Day-Buddy Clark)
8. IT'S MAGIC (Doris Day)
9. BOUQUET OF ROSES (Eddy Arnold)
10. HAIR OF GOLD (Jack Emerson)

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## THE CASH BOX

*Race Record Reviews*

### RACE DISK O' THE WEEK

"I'll Be Faithful" (2:52)

"Everything I Have Is Yours" (3:10)

BILLY ECKSTINE  
(MGM-10259)



BILLY ECKSTINE

● The grand, grand warbling of Billy Eckstine, featuring two numbers well known to every juke box op in the nation, takes the spotlight this week. With the topside, "I'll Be Faithful," Billy goes into a slow, smooth, romantic mood to spoon the grand wordage of this oldie for a base cleaning home run.

His voice was never better. And his sentimental selling of the melody is something that'll get 'em poppin' more and still more nickels into juke boxes everywhere in the land to hear again and again. This is one side that's a clickeroo from every standpoint. On the flip, "Everything I Have Is Yours," Billy once again croons a romantic tune for those couples with the lovelight in their eyes whether they're sixteen or sixty. He "sells" the tune to a fare-thee-well, and does it in such smooth, grand style that the platter places him right in the front row of the nations top vocalists. Here's a disk that has plenty of nickels, dimes and quarters pressed right inside of it. Grab a boxful and spread 'em around.

"It's Mad, Mad, Mad" (2:58)

"Don't Be So Mean To Me Baby" (3:11)

DUKE ELLINGTON ORCH.  
(Columbia 38295)

● The great, great music of the Duke is always sure to please anywhere, anytime. On the topside, "It's Mad, Mad, Mad," with Dolores Parker to do the chirping, the Duke sells the tune to make it one of the best ever heard. On the flip, "Don't Be So Mean To Me Baby," with Al Hibbler doing the vocal, Maestro Ellington goes 'way out and gone and gives the warbler terrific backing to sell this song right over the top. It's a toss up as to which side is the topside of this platter. Just listen in and decide for yourself.

Others," the quartet cut one of the very best sides of shellac they have ever yet produced. It's got gorgeous harmony and the lyrics are pleasing thruout. It's a very grand side. On the flip, "Hush," the boys once again prove their artistry, presenting a side of wax where their beautiful harmonizing simply comes right off the platter and intimately sells itself to the listener. This is one spiritual that has everything the juke box op wants and needs.

"Run Joe" (3:14)

"My Heart Belongs To You" (2:55)

TOMMY WILLARD  
(Varsity 5002)

● A tune that's clickin' far and wide, "Run Joe," beautifully done by Tommy Willard who sells it to a fare-thee-well. His diction is clear and distinct and the calypso wordage will roll into the listener's ears with grand melody behind it. It's a side that has plenty of c-o-i-n pressed into it, and with the popularity of the song itself so great, should go well in spot after spot. On the flip, "My Heart Belongs To You," Tommy again does a very nice warbling job to sell this sentimental song. But, our money's on the topside. Listen in and decide for yourself.

"Joy Dust" (2:48)

"Slightly Groovy" (2:52)

EARL BOSTIC ORCH.  
(Gotham 162)

● In slow tempo, demonstrating great artistry, Earl Bostic and his alto sax, and five great artists, produce one of the grandest sides ever cut in, "Joy Dust," an instrumental that's bound to catch coin after coin on many and many a location. With a change of pace, Maestro Bostic cuts, "Slightly Groovy," in fast tempo, carrying beat, rhythm and gorgeous instrumental thruout to again cut a side that has all the earmarks for culling lots of coin anywhere at anytime. This is one disk that's heartily recommended for juke boxes everywhere. Latch on.

"Long Gone" (2:58)

"Tomorrow Night" (2:35)

TOMMY WILLARD  
(Varsity 5001)

● A tune that has swept and continues to hold attention in spots thruout the nation, "Long Gone." Tommy Willard cuts lots of grand wax here to bring juke box ops something that has lots of coin play pressed in to it. It's an instrumental with grand, grand artistry. On the flip, "Tomorrow Night," in medium slow tempo and selling the tune for all it's worth, Tommy and the ork combine to produce a grand wax side. It's worth lots of listenin' to. Take it from there.

"Do Unto Others" (2:40)

"Hush" (3:10)

GOLDEN GATE QUARTET  
(Columbia 30136)

● A spiritual that will please every listener is cut here by the well known Golden Gate Quartet. It's a platter that will prove a coin culler in locations where spirituals are once again leading. On the topside, "Do Unto

# BMI *Run-up Sheet*

## HIT Tunes for September (On Records)

### CHILlicothe, OHIO (Mellin)

Peggy Mann-Eddie Heywood—Vic. 20-2839 • Art Mooney—MGM 10230  
The Four Tunes—Manor 1087

### COOL WATER (American)

Vaughn Monroe—Vic. 20-2923 • Nellie Lutcher—Cap. 15148 • Kate Smith—MGM 30059 • Sons of the Pioneers—Vic. 20-2076, Vic. 20-1724, Dec. 46027 • Foy Willing—Maj. 6000 • Tex Ritter-Dinning Sisters—Cap. 48026

### CUANTO LE GUSTA (Peer)

Andrews Sisters-Carmen Miranda—Dec. 24479  
Xavier Cugat—Col. 38239

### FOR HEAVEN'S SAKE (Duchess)

Adele Clark—Dec. 24444 • Claude Thornhill—Col. 38224  
Jan Garber—Cap. 15115 • Ray McKinley—Vic. 20-2913  
Helen Forrest—MGM\*

### HAIR OF GOLD, EYES OF BLUE

(Mellin)

Harmonicats—Universal 121 • John Laurenz—Mercury 5172  
Jack Emerson—Metrotone 2018 • Art Lund—MGM 10258  
Gordon MacRae—Cap. 15178 • Jack Lathrop—Vic. 20-3109  
Jim Smith—Varsity 109

### HIGHWAY TO LOVE (BMI)

Pied Pipers—Cap. 15094 • Tommy Tucker—Col. 38108  
Helen Carroll & Satisfiers—Vic. 20-2915

### IT'S SO PEACEFUL IN THE COUNTRY (Regent)

Mildred Bailey—Dec. 3953 • Charlie Spivak—Okeh 6291  
Bob Chester—Bluebird 11227 • Harry James—Col. 36246  
Jan Savitt—Vic. 27464

### I WANT TO CRY (Excelsior)

Chris Cross—Sterling 4004 • Savannah Churchill—Manor 1129  
Phil Reed-Frank Picher—Dance-Tone 216  
Dinah Washington—Mercury 8082

### LONESOME (Republic)

Sammy Kaye—Vic. 20-3025

### SOMEONE CARES (Porgie)

Vaughn Monroe—Vic. 20-2671 • Art Lund—MGM 10170  
Frankie Carle—Col. 38130 • Mills Brothers—Dec. 24409  
John Laurenz—Merc. 5144 • Eddy Howard—Maj.\*

### TAKE IT AWAY (Pemora)

Eric Madriguera—Dec. 24446 • Edmundo Ros—Lon. 230  
Xavier Cugat—Col. 38239 • Emil Coleman—DeLuxe 1010

### THINGS I LOVE, THE (Campbell)

Jimmy Dorsey—Dec. 3737 • Delta Rhythm Boys—Dec. 8554  
Raymond Scott—Col. 36083 • Gene Krupa—Okeh 6143  
Jan Savitt—Vic. 27403 • Teddy Powell—Bl. 11113

### TIME AND TIME AGAIN (London)

Wayne King-Buddy Clark—Vic. 27516 • Eddie Duchin—Col. 36089  
Bob Chester—Bluebird 11172 • Tommy Tucker—Okeh 6177

### TUNE ON THE TIP OF MY HEART, THE (Encore)

Sammy Kaye—Vic. 20-2746

### WALKIN' WITH MY SHADOW

(Johnstone-Montei)

Four Knights—Dec. 48014 • Jack McLean-Wayne Gregg—Coast 8001  
Monica Lewis—Sig. 15229 • Jimmie Valentine Quartet—Varsity 107

### YOURS (Quiereme Mucho) (Marks)

Xavier Cugat—Vic. 26384 • Andy Russell—Cap. 10112 • G. Carter—Black & White 3005 • Jimmy Dorsey—Dec. 25121 • Tito Guizar—Vic. 27410 • Ben Light—Tempo 598 • Benny Goodman—Col. 36067  
• Nat Brandwynne—Dec. 3913 • Roy Smeck—Dec. 3790 • Eddy Howard—Col. 37995 • E. Le Baron—Dec. 25205 • R. Armengod—Dec. 18159 • Phil Reed—Dance-Tone T7 • Cuba Libre Six—Coda 5004 • Vaughn Monroe—Vic. 20-2984

### YOU WALK BY (Cavalier)

Jerry Wayne-Bobby Byrne—Dec. 3613 • Eddie Duchin—Col. 35903  
Charioteers—Col. 36027 • Wayne King—Vic. 27206

\* Soon to be released.

## BROADCAST MUSIC INC.

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## "Folk" and "Western" RECORD REVIEWS



"Hi, Nellie" (2:20)

"Horses, Women and Wine" (2:32)

THE GEORGIA CRACKERS  
(Victor 20-3021)



THE GEORGIA CRACKERS

● One of the liveliest and most tuneful sides of shellac ever cut is, "Hi, Nellie," as done by The Georgia Crackers whose harmony, rhythm, and the toe-tappin' beat you've ever heard puts this disk in the "Bull's Eye" category. Here's a tune that just simply sets your toes to tappin' and, before

you even know it, your hummin' along with the group in one of the very best of the best platters ever produced for the hills and plains. It's terrific harmony, gorgeous instrumental background, fine lyrics and grand melody. And, what's most important to juke box ops, the side spins in the speedy time of only 2 minutes and 20 seconds. On the flip, "Horses, Women And Wine," The Georgia Crackers once again cut a very grand hunk of wax in slower tempo with really fine lyrics which will capture plenty of attention and sell this side right over the top. Here's a disk that has plenty of nickel pushin' play pressed right inside of it and that's sure to keep coin poppin' into juke boxes everywhere it's located. Grab a boxful and spread 'em around.

"He Taught Me How To Yodel" (2:34)

"I Wasn't Born Yesterday" (2:43)

ROSALIE ALLEN  
(Victor 20-3022)

● 'Nuff sed, when you mention a new disk by Rosalie Allen. But this time the gal simply outdoes herself, to produce one of the very grandest platters she's ever yet cut. The topside, "He Taught Me How To Yodel," with the Black River Riders to background her, is without any doubt a side that's gonna get play over and over and over again. It's grand. The gal's the greatest little yodeler we've heard in many and many a moon. And the melody itself, the lyrics, the way the gal handles the entire side is something to write home about. It's a crack-erjack moneymaker. On the flip, Rosalie goes all out with, "I Wasn't Born Yesterday," to again produce a winner. The gal's simply got "it" and has turned out a disk here that should bring plenty of nickels, dimes and quarters into juke boxes everywhere. Latch on.

click with many and many a juke box op everywhere in the nation. On the top side, "There's No Room In my Heart For The Blues," Paul goes into slow metro to produce one of the loveliest hunks of wax he's ever cut. The boy certain can warble a tune to a fare-thee-well. On the flip, "Those Foolish Lies," Paul speeds the tempo and with grand backing from the Cotton Pickers, adds beat and rhythm to a point where this, too, can be called the "topside" of the platter. Listen in and decide for yourself. There's many a location that'll welcome this platter.

"Bouquet Of Roses" (2:30)

"Texarkana Baby" (2:37)

REX TURNER  
(Varsity 8001)

● Backing up two great tunes, Rex Turner presents himself to the folk field offering shellac that has all the earmarks of a winner written all over it. On the topside, "Bouquet Of Roses," the boy simply lets go and brings a grand side to the juke box field. It's a tune well known to all and it should continue to ride the juke boxes for a long time to come. On the flip, "Texarkana Baby," one of the liveliest and best tunes of the year, gets its just due in singin' from Rex Turner. Listen in and take it from there.

"Sleepy-Time In Caroline" (2:44)

"Dreamy Housatonic" (2:34)

SINGIN' SAM  
(MGM-10265)

● Here comes Singin' Sam "the Barbasol Man" to cut wax that has lots and lots of possibilities to click on juke boxes everywhere in the land. With the topside, "Sleepy-Time In Caroline," Singin' Sam cuts one of the very loveliest ballads he's ever yet produced and does it in slow, romantic tempo to sell the side right over the top. This is one hunk of wax that'll capture plenty of play. On the flip, "Dreamy Housatonic," Sam goes all the way out in slow and sentimental style to cut a disk for the Connecticut ops that'll have these boys braggin' about their state. This is grand wax and deserves a spot in every one of your phonos.

"If You Don't Love Me Now" (2:27)

"Cornhusker's Polka" (3:05)

WOODY WOODLELL  
(Dome 1001)

● Woody Woodell and the Ridin' Rangers cut a side of wax in, "If You Don't Love Me," that spells "c-o-i-n." Woody gives with the tonsils and produces grand, tuneful wax, just as grandly backed by the Ridin' Rangers to cut a side with lots and lots of merit. On the flip, "Cornhusker's Polka," the boys go all out with a speedy tempo instrumental. The net result is a tune that's sure to grab lots of attention on many and many a location. Here's wax that has plenty of possibilities. Listen in.

"There's No Room In My Heart" (2:49)

"Those Foolish Lies" (3:03)

PAUL HOWARD  
(Columbia 20470)

● Paul Howard and his Cotton Pickers have just cut a platter that will

# HOT

## in Harlem

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.

# HOT

## ON CHICAGO'S SOUTH SIDE!

# HOT

## ON CENTRAL AVE. in LOS ANGELES

# HOT

## in New Orleans

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.

**1** IT'S TOO SOON TO KNOW  
*The Orioles*  
(Natural 5000)

**2** OUT OF THE BLUE  
*Hadda Brooks*  
(Modern 600)

**3** SOPHISTICATED LADY  
*Billy Eckstine*  
(National 9049)

**4** AM I ASKING TOO MUCH  
*Dinah Washington*  
(Mercury 8095)

**5** PRETTY MAMA BLUES  
*Ivory Joe Hunter*  
(4 Star 1254)

**6** COBB'S BOOGIE  
*Arnett Cobb*  
(Apollo 781)

**7** LOLLIPOP MAMA  
*Wynonie Harris*  
(King 4226)

**8** LONG GONE  
*Sonny Thompson*  
(Miracle 126)

**9** CORN BREAD  
*Hal Singer*  
(Savoy 671)

**10** MY FAULT  
*Brownie McGhee*  
(Savoy 5551)

MESSIN' AROUND  
*Memphis Slim*  
(Miracle)

PRETTY MAMA BLUES  
*Ivory Joe Hunter*  
(4 Star 1254)

CORN BREAD  
*Hal Singer*  
(Savoy 671)

SOPHISTICATED LADY  
*Billy Eckstine*  
(National 9049)

SEND FOR ME IF YOU NEED ME  
*The Ravens*  
(National 9045)

COBB'S BOOGIE  
*Arnett Cobb*  
(Apollo 781)

DON'T BURN THE CANDLE AT BOTH ENDS  
*Louis Jordan*  
(Decca 24483)

AM I ASKING TOO MUCH  
*Dinah Washington*  
(Mercury 8095)

I CAN'T GO ON WITHOUT YOU  
*Bull Moose Jackson*  
(King 4230)

LATE FREIGHT  
*Sonny Thompson*  
(Miracle 128)

PRETTY MAMA BLUES  
*Ivory Joe Hunter*  
(4 Star 1254)

I CAN'T GO ON WITHOUT YOU  
*Bull Moose Jackson*  
(King 4230)

DON'T FALL IN LOVE WITH ME  
*Ivory Joe Hunter*  
(King 4220)

ELEVATOR BOOGIE  
*Mabel Scott*  
(Exclusive 35X)

RUN JOE  
*Louis Jordan*  
(Decca 24448)

SEND FOR ME IF YOU NEED ME  
*The Ravens*  
(National 9045)

SOPHISTICATED LADY  
*Billy Eckstine*  
(National 9049)

OUT OF THE BLUE  
*Hadda Brooks*  
(Modern 600)

LATE FREIGHT  
*Sonny Thompson*  
(Miracle 128)

HOP, SKIP & JUMP  
*Roy Milton*  
(Specialty 314)

I CAN'T GO ON WITHOUT YOU  
*Bull Moose Jackson*  
(King 4230)

MESSIN' AROUND  
*Memphis Slim*  
(Miracle)

EVERYTHING I DO IS WRONG  
*Roy Milton*  
(Specialty 314)

MY FAULT  
*Brownie McGhee*  
(Savoy 5551)

PRETTY MAMA BLUES  
*Ivory Joe Hunter*  
(4 Star 1254)

LATE FREIGHT  
*Sonny Thompson*  
(Miracle 128)

RUN JOE  
*Louis Jordan*  
(Decca 24448)

OUT OF THE BLUE  
*Hadda Brooks*  
(Modern 600)

DON'T FALL IN LOVE WITH ME  
*Ivory Joe Hunter*  
(King 4220)

CORN BREAD  
*Hal Singer*  
(Savoy 671)

# MORE AND MORE HITS ON KING

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THERE'S NO ROOM IN MY HEART FOR THE BLUES  
*CLYDE MOODY*

727 WOULDN'T IT BE PUN  
BIG FAT PAPA  
*HANK PENNY*

728 STARLIGHT WALTZ  
BILLY GOAT RAG  
*MEL COX AND HIS FLYING X RANCH BOYS*  
(FORMERLY JACK PERRY AND THE LIGHTCRUST DOUGHBOYS)

729 OH MONAH  
IF I EVER CRY AGAIN  
*SHELTON BROTHERS*

## KING BLUE LABEL

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BLUES FOR THE RED BOY  
*TODD RHODES*

4241 BIG HOUSE BLUES  
BIG FOUR BOOGIE  
*DOC WILEY TRIO*

4242 SUEDE JACKET  
LION'S ROAR  
*RUSSELL JACQUET AND HIS ALL STARS*

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## Michigan Music Ops Pick "Arches" As September Hit Tune

DETROIT, MICH.—The Michigan Automatic Phonograph Owners Association, (MAPOA) recently selected the Al Hummer Mercury recording of "Underneath The Arches" as their Hit Tune For The Month of September.

Four thousand enthusiastic teenagers attended the hit tune party at the Eastwood Gardens and danced to the music of Charlie Spivak and his orchestra, popular RCA-Victor recording star. The large crowd was entertained by local talent throughout the afternoon, with three of Detroit's leading disk jockey's presenting the latest record releases.

The association disclosed that they had received 20,000 requests for tickets to this second Hit Tune Party promotion.

Following is the order of balloting for the new releases presented:

"Underneath The Arches," "It's You Or No One," "Three Little Words," "Stampede," "Then I'll Be Happy," "Will You Be My Darlin'," "Side By Side," "If I Had You."

## Apollo Records Name New Distributors—Take On Independent Lines

NEW YORK—Apollo Records announced this past week, on the return of sales manager Ralph Berson from a business trip throughout the south, that the diskery has switched distributors in Florida, appointing Pan American Dist. Co., of Jacksonville and Miami, as exclusive Apollo distributor for the state of Florida.

In New Orleans, a second transfer of distributorship was made by Berson which resulted in the appointment of the Music Sales Company, servicing Mississippi and Louisiana. In South Carolina, Apollo Records will be distributed by Wyatt's Music House of Spartanburg; and the state of North Carolina by F & F Enterprises.

Apollo also disclosed that they are now taking on independent record lines to distribute throughout New York State and Northern New Jersey. Apollo's new and enlarged quarters at 457 W. 45th St., New York, offer excellent facilities for merchandising and shipping. Apollo has already signed Gotham, Gen and 20th Century Records for exclusive distribution in the above specified territories.

## Standard Songs are MONEY MAKERS!

### "KISS ME AGAIN"

Recorded by

FRANK SINATRA—Columbia  
LOIS BUTLER—Capitol  
FRANKIE LAINE—Mercury  
PAUL LA VALLE—Muscraft

Pub. by: M. WITMARK & SONS

MUSIC PUBLISHERS HOLDING CORP.  
NEW YORK, N. Y.

## Juke Box Operators Are Going WILD

over  
"DRIVIN' NAILS IN MY COFFIN"  
RAINBOW RECORD 70013

G. & S. Distributing Co.

243 W. KELLOGG BLVD.  
SAINT PAUL 2, MINN.

## THANKS

Yes - Yes — Many Thanks to You OPERATORS, DISK JOCKEYS, DEALERS For Making



# "San Antone Polka"

A SMASH HIT!!

CHOICE LOCATIONS OPEN FOR DISTRIBUTORS

Order Through Your Nearest Distributor or Direct From

MIDTOWN SALES, 378 GENESEE ST.

Buffalo 4, N. Y.

## "IS IT TRUE?"

Yes, it is!

on HIGHWAY # 3457  
Sweeping NEW YORK and Points East

ORDER NOW—

BLACK & WHITE

Recording Company

4910 SANTA MONICA BLVD.  
LOS ANGELES 27, CALIF.

## \*TED PIERCE PICKS:

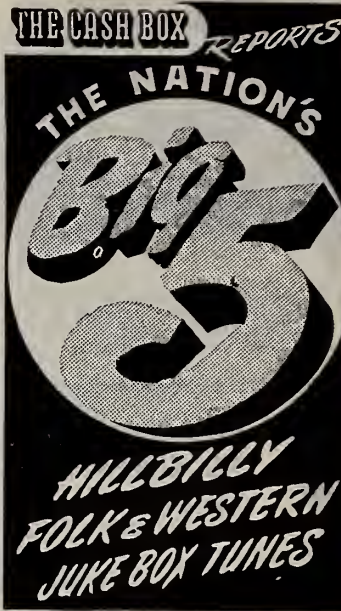
(Famous Disc Jockey WEST-Easton, Pa.)

# UNDERNEATH the ARCHES

"Receiving sensational number of requests for 'Arches'. If this keeps up, it'll be the Summer's biggest hit!"

LONDON RECORD #238

LONDON RECORDS



1 BOUQUET OF ROSES  
Eddy Arnold  
(Victor 20-2806)

2 SWEETER THAN THE FLOWERS (King 673)  
Moon Mullican

3 DEAR OKIE  
Doye O'Dell  
(Exclusive 33X)

4 ONE HAS MY NAME  
Jimmy Wakely  
(Capitol 15162)

5 NATURAL BORN GAMBLIN' MAN  
Merle Travis  
(Capitol 15143)

## ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

TENNESSEE WALTZ  
Pee Wee King  
(Victor 20-2680)

ANYTIME  
Eddy Arnold  
(Victor 20-2700)

COOL WATER  
Sons Of The Pioneers  
(Victor 20-2076)

ROVIN' GAMBLER  
Doye O'Dell  
(Exclusive 43X)

DADDY GAVE MY DOG AWAY  
"T" Texas Tyler (4-Star 1248)



### RCA-Victor Signs Eve Young & Jack Lathrop

NEW YORK — RCA-Victor has signed to exclusive recording contracts two new personalities who will be the subject of an intensive buildup.

The artists are Eve Young, radio songstress currently featured on NBC's "Honeymoon In New York" and the Jack Pearl show, and Jack Lathrop, former vocalist with NBC's "Tune Twisters" and original voice on the Pepsi-Cola singing commercials.

Eve Young is already represented on the RCA-Victor label with a children's recording of "Nature Boy" backed up by a chorus, and is soon to be heard in her second release "Say Something Sweet To Your Sweetheart."

Lathrop and his Drug Store Cowboys have already moved into the best-seller class with their waxing of "Hair of Gold."

Eve Young, one-time vocalist with Benny Goodman has already shared the title of "The Girlfriend" and will be exploited accordingly. Lathrop was formerly guitarist and vocal arranger for the late Glenn Miller.

### Varnum-Ward Combine

NEW YORK—Wayne Varnum Associates, New York public relations firm, and the Patricia Ward Company, research, announced the opening of their new offices this past week. Under the new set-up, the Ward organization will handle research for the publicity firm in return for press service and public relations counsel.

Varnum and his associate, Marvin Drager, represent the Hotel Commodore, New York. Vaughn Monroe, Beryl Davis, Dick Jurgens, Larry Green, and recently completed special campaigns for Bond Stores Inc. and Artkraft-Struss Sign Corp. Varnum will introduce Eve Young, RCA-Victor canary this fall.

### ALL TIME STANDARDS

by  
The Great Mr. B.  
on



### BILLY ECKSTINE

- 9049—SOPHISTICATED LADY
- 9014—COTTAGE FOR SALE
- 9016—I'M IN THE MOOD FOR LOVE
- 9017—PRISONER OF LOVE
- 9030—TIME ON MY HANDS
- 9019—YOU IT CALL MADNESS (But I Call It Love)
- 9037—IN THE STILL OF THE NIGHT



WATCH FOR BILLY'S  
NEWEST RELEASE!



ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR  
or NATIONAL DISC SALES • 1841 B'WAY, N. Y. 23, N. Y.

THE CHOICE OF LEADING OPERATORS EVERYWHERE

AND NOW

THE PERMO POINT ROUND with a  
NEW PERMOMETAL (Osmium) ALLOY TIP  
DEVELOPED AND PRODUCED IN  
OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindness to records for which Permo Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:

UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS)  
THIS PERMO POINT ROUND WITH THE NEW (OSMIUM) TIP  
WILL OUTWEAR...

WILL GIVE LONGER RECORD LIFE...

WILL BE MORE DEPENDABLE...

WILL BE MORE ECONOMICAL...

THAN ANY OTHER CONVENTIONAL COIN  
PHONO NEEDLE MADE!

THE SAME PRICE  
SINCE 1938:

1 to 10 — 35c each, 11 to 99 — 32c each, 100 or more — 30c each

MORE PERMO NEEDLES SOLD THAN ALL LONGLIFE NEEDLES COMBINED

### PERMO, INCORPORATED

6415 N. Ravenswood

Chicago 26, Ill.

— UNDISPUTED LEADERSHIP SINCE 1929 —

*Specialty*  
records  
311 Venice Blvd.,  
Los Angeles 15,  
Calif.

### CAMILLE HOWARD

AND HER TRIO  
★ A New Star on Her First Release!  
"YOU DON'T LOVE ME"  
backed by  
★ "X-TEMPERANEOUS BOOGIE"

SP 307

# HERE AT LAST!!

## We Proudly Present



JON and SONDRAS STEELE SMASH *Original*

# "I WANT TO BE THE ONLY ONE"

Backed by  
"LOVE DON'T GET YOU  
NOTHIN' BUT the BLUES"

Damon RECORD D-11130

### D-11130

EVEN SURPASSES  
OUR ORIGINAL  
"My Happiness"

NO OTHER LABEL HAS IT!

OVER 35,000  
IN ADVANCE  
ORDERS

BEING FILLED  
FROM STOCK

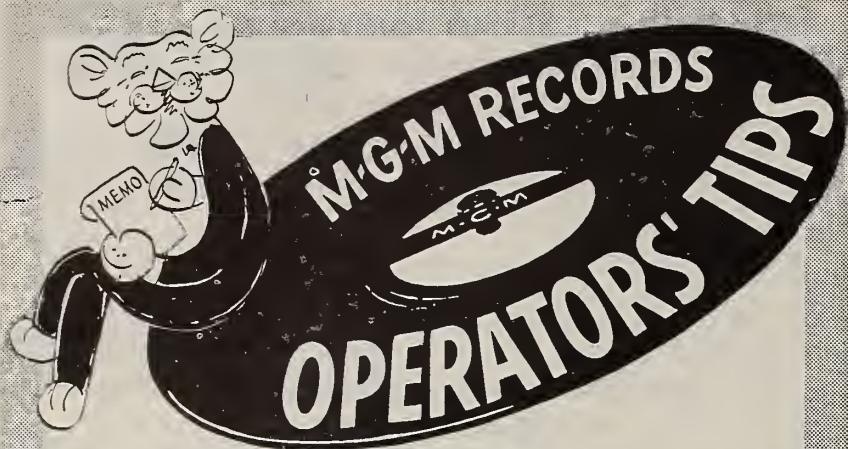
NO FUTURE IMITATION CAN EQUAL IT!

### ORDER NOW

FROM YOUR

## DAMON DISTRIBUTOR

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



A Check List of Top-Selling M-G-M Records Hits

**POPULAR**

- |                                                                                    |                                                                 |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------|
| <b>I'LL BE FAITHFUL</b><br>Everything I Have Is Yours                              | <b>BILLY ECKSTINE</b><br>M-G-M 10259                            |
| <b>BLUEBIRD OF HAPPINESS</b><br>Sunset To Sunrise                                  | <b>ART MOONEY</b><br>and his Orchestra<br>M-G-M 10207           |
| <b>UNDERNEATH THE ARCHES</b><br>The Silver Wedding Waltz                           | <b>LEN CAMBER'S</b><br>Accordion Aces<br>M-G-M 10264            |
| <b>I'D LOVE TO LIVE IN LOVELAND</b><br>On The Waterfall                            | <b>BOB HOUSTON</b><br>M-G-M 10227                               |
| <b>EV'RY DAY I LOVE YOU</b><br>(Just a little bit more)<br>Somebody Else's Picture | <b>BLUE BARRON</b><br>and his Orchestra<br>M-G-M 10237          |
| <b>12TH STREET RAG</b><br>Mama's Gone, Goodbye                                     | <b>JACK FINA</b><br>and his Orchestra<br>M-G-M 10251            |
| <b>HAIR OF GOLD, EYES OF BLUE</b><br>You Call Everybody Darling                    | <b>ART LUND</b><br>M-G-M 10258                                  |
| <b>CORN BELT SYMPHONY</b><br>Every Day Is Just A Holiday                           | <b>NEV SIMONS</b><br>and his Ambassadors of Note<br>M-G-M 10257 |
| <b>LILLETTE</b><br>Azusa, Cucamonga and Anaheim                                    | <b>JIMMY DORSEY</b><br>and his Orchestra<br>M-G-M 10245         |

**FOLK and WESTERN**

- |                                                            |                                                    |
|------------------------------------------------------------|----------------------------------------------------|
| <b>PAN AMERICAN</b><br>I Don't Care                        | <b>HANK WILLIAMS</b><br>M-G-M 10226                |
| <b>BANJO BOOGIE</b><br>Have A Little Fun                   | <b>ARTHUR (Guitar Boogie) SMITH</b><br>M-G-M 10229 |
| <b>SLEEPY-TIME IN CAROLINE</b><br>Dreamy Housatonic        | <b>SINGIN' SAM</b><br>M-G-M 10265                  |
| <b>LIFE GITS TEE-JUS DON'T IT</b><br>Wind In The Mountains | <b>CARSON ROBISON</b><br>M-G-M 10224               |

**EBONY SERIES**

- |                                                                |                                                              |
|----------------------------------------------------------------|--------------------------------------------------------------|
| <b>NOW I KNOW</b><br>(What I Didn't Know Then)<br>I Wonder Why | <b>VIOLA WATKINS</b><br>M-G-M 10232                          |
| <b>IF YOU BELIEVED IN ME</b><br>Scotty                         | <b>SY OLIVER</b><br>and his Orchestra<br>M-G-M 10255         |
| <b>MEMPHIS GAL</b><br>Moose On The Loose                       | <b>BULLMOOSE JACKSON</b><br>and his Orchestra<br>M-G-M 10234 |
| <b>WEDDING BELLS</b><br>Baby Don't Be Mad At Me                | <b>THE BEALE STREET BOYS</b><br>M-G-M 10197                  |

**M-G-M RECORDS**  
THE GREATEST NAME  IN ENTERTAINMENT

**STOP** at  
**PORTEM**  
DISTRIBUTORS . . .  
Headquarters for BE-BOP RECORDS on these HIT LABELS

★ ★ ★  
**SAVOY**  
"CORN BREAD" by Hal Singer  
"WAXIE MAXIE" by Paul Williams  
"MY FAULT" by Brownie McGhee

★ ★ ★  
**SPECIALTY**  
"YOU DON'T LOVE ME" by Camille Howard  
"BARCAROLLE BOOGIE" by Camille Howard  
"HOP SKIP AND JUMP" by Roy Milton

★ ★ ★  
**BLACK & WHITE**  
"LONESOME WOMEN BLUES" by T-Bone Walker

★ ★ ★  
**HIGHWAY**  
"IS IT TRUE?" by Don Paul

★ ★ ★  
**JEWEL**  
"RECESS IN HEAVEN" by Dan Grissom

Complete Stocks in These Lines Available for Immediate Delivery

**PORTEM DIST. INC.**  
570 W. 50th St. (PL. 7-5942) N. Y.

**atural Disk A Natural As Platteries Rush To Cut Oriole Winner**

NEW YORK — Natural Records diskings of "It's Too Soon To Know" by the Orioles, new vocal combination, really blossomed out this past week to bear fruit. The Oriole rendition is currently one of the hottest items on phonographs throughout New York's Harlem, with reports indicating that the popularity of the song is rapidly spreading.

The ditty caught on so fast that Decca Records was prompted to cut the wax with chirp Ella Fitzgerald. Dinah Washington on Mercury, in addition to artists on Columbia, Capitol and Manor records are expected to record the song.

The record first received wide attention after getting the "Race Disk O' The Week" in *The Cash Box* August 21st issue.

In addition to all the fuss and noise the Oriole's Natural recording is making, a slew of music publishers bid for the tune a la auction sale this past week, with E. H. Morris & Sons copping the prize tune.

**"IS IT TRUE?"**  
**Yes, it is!**  
on **HIGHWAY # 3457**  
**Sweeping LOS ANGELES and Points West**  
ORDER NOW—  
**BLACK & WHITE**  
Recording Company  
4910 SANTA MONICA BLVD.  
LOS ANGELES 27, CALIF.

**IT'S A NATURAL RECORDS**

**ACCLAIMED**  
THE OPERATORS PICK!  
**THE DISK JOCKEYS PICK!!**  
**"THE CASH BOX" PICKS!!!**  
The Song Of The Year

**"IT'S TOO SOON TO KNOW"**  
as originally recorded by  
*The Orioles*  
The Nation's Newest and Greatest Singing Quintet

Over <b>75,000</b> Records SOLD TO DATE	On <b>NATURAL</b> RECORD # 5000	<b>Distributors:</b> WRITE—WIRE FOR AVAILABLE TERRITORIES
-----------------------------------------------------	------------------------------------------	-----------------------------------------------------------------------

**NATURAL RECORDS**  
220-224 W. 42nd St. (Phone: W1 7-6092) New York, N. Y.

### Flint Records "Safe At Home" Contributes To Babe Ruth Foundation

NEW YORK—John W. Mangan, president of Flint Records, Inc., this past week disclosed that 25% of all receipts from the sale of that firm's recording of "Safe At Home," the widely publicized tribute to Babe Ruth, would be turned over to the Babe Ruth Foundation.

"The recording, released this past week has been wonderfully received by the public and our distributors," Mangan stated.

"At this writing advance orders top anything we ever had on our label heretofore.

"We feel that this tribute to Babe Ruth should be of financial aid to the Babe Ruth Foundation, and in line with that thinking we are turning over to that organization 25% of all receipts."

Tex Fletcher, the recording artist on "Safe At Home" has agreed to turn over 100% of his royalties to the fund on this number. Mr. Mangan disclosed.

"We are embarking on an all out campaign to promote the sales of this record on a national basis, hoping to be able to give to the Babe Ruth Foundation a sizeable check from both the royalties involved and the gross sales of the record," Mangan added.

### "Gloria" Selected As CPMA September Hit Tune

CLEVELAND, O.—"Gloria," featuring Ray Anthony on the Signature label, has been chosen by the Cleveland Phonograph Merchants Association as the Hit Tune of The Month for September, it was announced by Jack Cohen, president of the Association.

### King Records To Distribute Indie Lines—Take On Deluxe Label

CINCINNATI, O.—King Records, Inc., this city, this past week adopted a new policy with reference to the distribution of records, and will in the future, take on other labels, it was learned this past week.

In conforming with the new policy, the plattery disclosed that they will handle DeLuxe Records in the following territories:


St. Louis, Kansas City, Mo., Des Moines, Detroit, Cleveland, Cincinnati, Pittsburgh, Nashville, Louisville, Memphis, Birmingham, Charlotte, and Atlanta, Ga.

David Braun, president of DeLuxe Records confirmed the announcement and stated that distributors in remaining territories will not be disturbed. DeLuxe Records will continue to release new recordings from their large backlog of masters.

Meanwhile King Records announced the opening of new and larger quarters for their branch distributing office in New York. The plattery also announced plans to open another distribution point in Nashville, Tenn. in the very near future.

**"IS IT TRUE?"**  
**Yes, it is!**  
 on HIGHWAY # 3457  
 Sweeping CHICAGO  
 and Points North  
 ORDER NOW—  
**BLACK & WHITE**  
 Recording Company  
 4910 SANTA MONICA BLVD.  
 LOS ANGELES 27, CALIF.

•••••  
 • Thanks Ops for making them **TOPS** •  
 •••••



THESE NEW  
**RCA VICTOR**  
 RELEASES BY  
*Vaughn*  
**MONROE**  
*and his Orchestra*

**"MAHARAJAH OF MAGADOR"**  
*vocal by* **ZIGGY TALENT**  
 RCA VICTOR 20-2851

**"COOL WATER"**  
 RCA VICTOR 20-2923

*Coming up Strong*

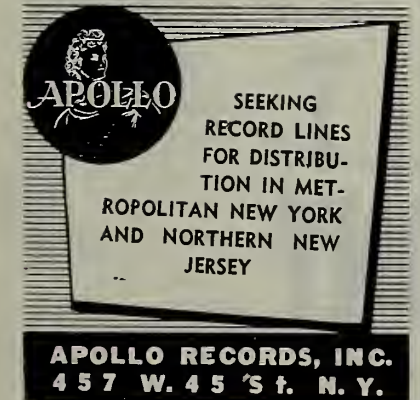
**"GIVE A BROKEN HEART A BREAK"**  
*(Another money-maker on the reverse side of  
 "MAHARAJAH OF MAGADOR")*  
 RCA VICTOR 20-2851

**"IF I COULD BE THE SWEETHEART  
 OF A GIRL LIKE YOU"**  
*(Michigan Automatic Phono Owners Ass'n selection as  
 "Hit Tune Of the Month" in the No. 2 spot)*  
 RCA VICTOR 20-3000

Exclusive Mgt.: **WILLARD ALEXANDER, INC.**  
 Direction: **MARCHARD MUSIC**  
 Press: **WAYNE VARNUM ASSOCIATES**



New MODERN Release  
 Featuring "The Blues Man"  
**GENE PHILLIPS**  
 and his Rhythm Aces  
**"YOU'RE GETTIN'  
 DOWN WRONG"**  
 backed with  
**"RAMBLIN' WOMAN"**  
 MODERN 20-603




SEEKING  
 RECORD LINES  
 FOR DISTRIBUTION IN METROPOLITAN NEW YORK AND NORTHERN NEW JERSEY

**APOLLO RECORDS, INC.**  
 457 W. 45 St. N. Y.

★ **MIRACLE** ★  
 PARADE OF HITS

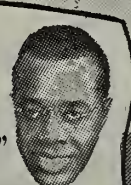
**"LATE FREIGHT"**  
 backed with  
**"SONNY'S RETURN"**  
 by **SONNY THOMPSON**  
 with The Sharps and Flats  
 M-128

**MIRACLE** RECORD COMPANY  
 500 EAST 63RD ST. CHICAGO 15 ILL.



**BUDDY TATE**  
*America's No. 1 Tenor Sax Sensation*  
 AND HIS ORCHESTRA

A. P. 1502      A. P. 1504  
**"TATE'S A JUMPIN'"**    **"BLOWN FOR SNAKE"**  
*"Fair-weather Friend"*    *"Good Judge Blues"*



THE FINEST IN RECORDINGS  
 B & W DISTRIBUTING CO.  
 4910 Santa Monica Blvd.  
 Phone Normandie 2-8151  
 Los Angeles, Calif.

# KING RECORDS

ANNOUNCE THE OPENING  
OF THEIR NEWEST BRANCH

## 515 FOURTH AVE. SOUTH NASHVILLE, TENN.

SERVING THE FOLLOWING AREAS  
PARTS OF KY. TENN. MISS. ARK. ALA.  
PRESENT DEALERS AND OPERATORS  
IN THIS AREA ARE BEING NOTIFIED  
OF THE CHANGE IN THEIR SERVICING POINT

### NEW DEALERS AND OPERATORS

PLEASE WRITE

## KING RECORDS

1540 BREWSTER AVE. CINCINNATI 7, OHIO

## Signature Records Add International Series

NEW YORK—Signature Records Inc., this city, this past week announced the beginning of a new series to augment their rapidly increasing catalog.

This series, it was disclosed, will be number 61,000 and will be known as the International Series. It will feature Folk Dances and music of all nationalities including French, Italian, Jewish and Polish. The label color will be yellow and black.

Meanwhile Signature disclosed that their sensational Alan Dale-Connie Haines recording of "Darktown Strutter Ball" had already surpassed the 150,000 mark in sales, with indications of the disk clipping the quarter-million mark.

## Tempo Records Open New York Offices

NEW YORK—Irving Fogel, president of the Tempo Record Co., this past week announced the opening of the New York branch of the firm at 728 Tenth Avenue, this city.

Mr. Fogel stated that the opening of the New York branch was necessitated by the increased demand for Tempo Records throughout the New York territory. This office will stock the complete Tempo catalog including the famous Ben Light Records as well as the new Tempo 33-1/3 transcriptions.

Mr. Fogel also disclosed the appointment of Mr. Milton Salzman, formerly of the Hollywood office, as the new Atlantic Division Manager for Tempo. Salzman will make his headquarters in the Philadelphia office of the firm.

## Lenox Records Bow With 16 Race Sides

NEW YORK—Lenox Records, the new Remington label aimed at the race record market bowed this past week with sixteen sides covering all types of sepiá material from be-bop to religious diskings.

All Lenox sides will feature the "Lenox Beat," special accentuation in recording of some tremendous driving rhythm, it was disclosed.

Bill Simon, general manager of the Remington plattery disclosed that the Lenox Line will be distributed through indie record distributors to be announced in the near future.

## Masked "Spooner" Storms Gotham

NEW YORK—"Superman" in the flesh has taken sophisticated Gotham by storm in the person of a masked "Spooner" who half-talks, half-sings lyrics to pop tunes. Latest innovation in the croon world, "Spooning" promises to make musical history, already has bobby-soxers moaning in the aisles and everyone else standing on his head trying to identify the masked man. Guesses range from Gregory Peck to Alan Ladd and Joseph Cotten.

On his first trip to the East the "Spooner," with two bodyguards, made flying visits to the Starlight Roof of the Waldorf to see Freddy Martin, the Astor Roof where the Three Suns and the Blue Barron ork are holding forth, and took a guest shot on Sammy Kaye's "NBC Supper Club."

"Spooner" signed his exclusive RCA Victor recording contract with a thumbprint while costumed in full mask and red-lined cape.

*It's the original*

### "IT'S MY LAZY DAY"

by SMILEY BURNETTE—  
he wrote it and he sings it on  
Bullet Record # 654 . . .  
Flipside—Nickel Nabbin'  
"HOMINY GRITS"

Order thru your nearest distributor

### BULLET RECORDS

423 Broad St. Nashville, Tenn. 6-4573

### "IS IT TRUE?"

**Yes, it is!**  
on HIGHWAY # 3457  
Sweeping HOUSTON  
and Points South

ORDER NOW—  
**BLACK & WHITE**  
Recording Company  
4910 SANTA MONICA BLVD.  
LOS ANGELES 27, CALIF.

It Hit...

# "HAIR OF GOLD"

Recorded by  
**JACK EMERSON**  
on METROTONE #2018

- Picked as "SLEEPER OF THE WEEK"—THE CASH BOX
- Picked as "TIPS ON COMING TOPS"—THE BILLBOARD
- Sales in the first two weeks far exceeds "HAIR OF GOLD" for the same period
- OPERATORS NOTE—Running time—2:14

DOES NEVER STRIKE TWICE!

Again it Hit

# "CORNBELT SYMPHONY"

Sensationally Recorded by  
**JACK EMERSON**  
on METROTONE #3014

# METROTONE RECORDS

712 CROWN STREET • BROOKLYN, N. Y. • Phone: PResident 4-5086

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AG-Algene, AL-Aladdin, AP-Apollo, AR-Aristocrat, AS-Astor, BE-Beacon, BN-Bandwagon, BU-Bullet, CA-Capitol, CM-Commodore, CN-Continental, CO-Columbia, CS-Coast, DA-Dana, DE-Decca, DEL-DeLuxe, DL-Delmac, DMN-Damon, EX-Exclusive, FL-Flint, JE-Jewel, GR-Grand, KI-King, LO-London, MA-Majestic, ME-Mercury, MI-Miracle, MG-MGM, MN-Manor, MO-Modern, MT-Metrotone, MU-Musicraft, NA-National, PA-Palida, RE-Regent, RO-Rondo, RA-Rainbow, SA-Savoy, SD-Super Disc, SP-Specialty, SPI-Spiro, SI-Signature, ST-Sterling, TO-Top, TC-20th Century, UN-Universal, VA-Varsity, VI-Victor, WO-World

Table of record listings for the left column, including titles like 'A Tree In A Meadow' and 'You Call Everybody Darlin'.

Table of record listings for the middle column, including titles like 'It's Magic', 'Twelfth Street Rag', and 'Hair Of Gold'.

Table of record listings for the right column, including titles like 'Maybe You'll Be There', 'Cool Water', and 'Underneath The Arches'.

Table of record listings for the far right column, including titles like 'William Tell Overture', 'The Aharajah Of Magador', and 'Bluebird Of Happiness'.

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

Table of additional record listings, including titles like 'Blue Shadows On The Trail', 'Just For Now', and 'Every Day I Love You'.

## TRIALS And TRIBULATIONS OF "Lady Pinball"

POUGHKEEPSIE, N. Y.—Al Schlessinger, Square Amusement Company, this city appears to be laying the groundwork for a literary career. A few months ago, Al sent us a poem called "Whither," in which he delved into the operator problem. This week he switches his talents and sends us a "Fantasy" called "Serial #1000". Jim Mangan had better look to his laurels.



AL SCHLESSINGER

### Serial No 1000

By AL SCHLESSINGER

Out in Northwest, was where I first was conceived, chopped down, sawed up, and then put aboard a freight train. I arrived at Chicago and was put aboard a truck and hustled out to a great big factory. Here I was to meet my next of kin, who came from the mines and who were known to me as steel, copper, zinc and iron. They were attached to me in various forms known as wire, relays, step-pers, coils, plunger, etc.

After our masters put us all together they gave us a screen job and a nice polish. One said to another, "She's a Honey," and the other said, "We have a winner." Then one said what shall we call her? The other one said she has to have a serial number, and I suggest we start with 1,000. So thereafter I was referred to as Serial #1000.

After playing around with me for several weeks my masters decided I was perfect. I overheard them say, let's call in our distributors for a preview. So, a week later about fifteen men gathered about me and they played me for hours and hours and I had my picture taken many, many times. On all sides I heard the praises of these men that I was sensational and that they were going to

place orders for many, many more like me. Shortly thereafter I was packed and put aboard a plane for a distant city, where I arrived in good order and was immediately placed upon the showroom floor where many men called "operators" gathered around me and praised me to the sky.

After several days my new owners decided to sell me to an operator who wanted me badly and who told the distributor that he had a wonderful home for me. Off I went in my new masters truck and they placed me in a Bar & Grill. For several days thereafter the men coming in the place had great admiration for me. They called me a "Beauty" and said she sure is "liberal."

My master came to see me about a week later and after a short secret discussion with the owner of the Bar came to me and opened me up and made several changes. He took all the money the men had inserted in me and said she will be all right now. For the next several weeks thereafter I noticed that the men were not so kind to me any more. As a matter of fact they had begun to say that I was tough and called me various bad names. A short time later the proprietor and my master had another secret huddle and my master said he would change me. Well, I spent seven weeks in that tavern when the master's truck came after me one day and took me to another location called a "Quick Lunch."

There I spent five weeks with many men finally persuading the proprietor to get rid of me. Again my master moved me from there to a "Pool Room." Here the men were hard and they wouldn't give me a chance. They called me all kinds of bad names and even kicked my legs. My master was kind to me for he cleaned and polished me and even replaced a glass that one of the men broke while he was angry at me.

After six weeks here my master decided to get rid of me and brought me back to the distributor. Here I

## Ben Rodins Presents His 48 Ft. Boat To State Of Isreal

WASHINGTON, D. C.—Ben Rodins, Washington, D. C., well known coin man, has presented his 48-foot sea-going yacht, "Viking," to the new State of Israel. The trim craft will be used by the new nation in Haifa or Tel Aviv harbor to ferry passengers or cargo from large ships.

Presentation of the boat was made by Rodins, president of the Marlin Amusement Company, to Elisha Epstein, special representative of the State of Israel to the United States. The brief ceremony at Washington was climaxed with the raising of the flag of Israel on the mainmast of the boat.

As the young distributor of coin-operated machines handed the ship's papers to Mr. Epstein, he commented, "This is just my way of expressing my admiration for those people over there and the wonderful way they're trying to get freedom for themselves."

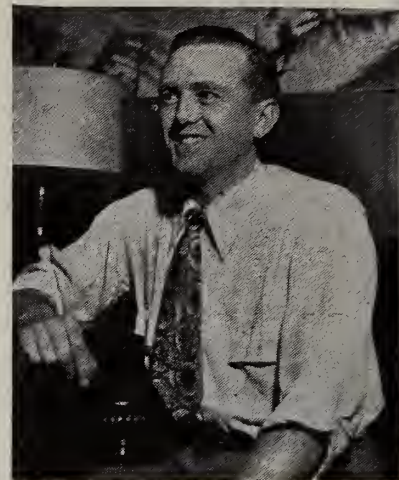
In accepting the boat on behalf of Israel, Mr. Epstein declared:

"It is with great pride and pleasure that I, in the name of the State of Israel, accept this magnificent gift so generously presented by Mr. Bernard Rodins of Washington."

lay idle for two weeks while various operators debated whether to purchase me or not.

Finally I was sold and my new master took me out to the country to a "general store." Here I relaxed a bit and tried hard to please the customers who were more kindly to me. They didn't insert too many nickels in me so after three weeks I was again moved to a diner also out in the country where I remained for four weeks. I was only played nights occasionally and I seemed to like the folks playing me but they didn't stay long as they remarked they couldn't beat me. Again I was removed this time to a club house where I had a real rest. After eight weeks my master decided it was time to get rid of me and again I was headed for the distributor. After much wrangling my master left me and the distributor said to one of the help break her up and throw her in the fire. That is the sad ending of Serial #1000.

## "Gizmo" Is New Williams Five-Ball



FULTON (SKEET) MOORE

CHICAGO—Manufacturers of pin-ball machines have come up with some "cute" names for their machines, but Williams Manufacturing Company, this city, really has a catchy and unusual name for its new five-ball. They call it "Gizmo."

"We call our new game 'Gizmo' because it features a new wrinkle," states Fulton (Skeet) Moore, sales manager. "There are certain holes on the playing board called 'Gizmo' holes, which shoots the ball over the board in zig-zag fashion. This feature makes for fast and furious action. In addition the game has other proven features which the player is looking for. There are Mystery Roll Overs; Hold Over Bonus; Super Fast Bonus Take Off; and Advance Value Bumpers."

"Gizmo" is now being shipped to distributors thruout the country.

## Ponser Brings Out New Skee-Ball Conversion

NEW YORK — George Ponser, George Ponser Company of New York, this city, this week introduced "Hoop-A-Roll," a conversion of "Total Roll" in a skee-ball form.

The A.B.C. Board of New Jersey, in okaying the machine for operation in that state, described the game as "essentially the same as Skee-Ball in appearance and operation, except that the playing surface is table height instead of at floor level."

"Hoop-A-Roll" is described as combining the skee-ball features in the cabinet and scoring mechanism of "Total Roll" machines.

Jersey operators are flocking into his Newark N. J., showrooms and placing very substantial orders, Ponser states.

**WANT CLOSE-OUTS OF BRAND NEW F. P.  
PIN GAMES, PRICE MUST BE RIGHT.  
CASH WAITING!**

**Write Immediately — State Quantity And Price In First Letter**

**BOX 345, % THE CASH BOX, 381-4th AVE., NEW YORK 16, N. Y.**

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# NO BUMMPERS!



## Screwball MORE ACTION!

## Screwball LIVELIER!

## Screwball FASTER!



2621 NORTH ASHLAND AVE.  
CHICAGO 14, ILL.

ORDER FROM  
YOUR NEAREST  
DISTRIBUTOR.

# LOCATION LIFE-SAVER! BARNACLE BILL

*New* AS TOMORROW'S HEADLINES!

2 SCORING SEQUENCES TO INCREASE BUMPER VALUES!

NEW TYPE BONUS WITH RAPID FIRE  
BUILD-UP AND HIGH SPEED TAKE OFF!



SUPER-SENSITIVE  
CONTROL BUTTONS  
ON BOTH SIDES

"There is no  
substitute for  
QUALITY!"

GAUGED  
PRODUCTION  
AND  
CONTROLLED  
DISTRIBUTION  
PROTECT YOUR  
INVESTMENT!

100,000-BUMPERS!

IMMEDIATE DELIVERY FROM  
YOUR DISTRIBUTOR

ORIGINATORS OF FLIPPER BUMPERS

*D. Gottlieb & Co.*



1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

**100%**  
RETURN PRIVILEGE WITHIN  
10 DAYS IF NOT SATISFIED  
WITH OUR RECONDITIONED  
EQUIPMENT

SEND TODAY  
FOR OUR NEW LIST  
**DAVID ROSEN, INC.**

Exclusive AMI Distributor  
855 N. Broad St., Philadelphia 23, Pa.  
Stevenson 2-2903  
503 Evergreen Ave., Baltimore 23, Md.  
Edmonson 5322

**N.Y. Music Ops Assn  
Banquet Oct. 23  
At Waldorf**



AL DENVER

NEW YORK — Al Denver, president of the Automatic Music Operators Association, this city, announces that the association's annual banquet is scheduled for October 23, a Saturday night, at the Waldorf-Astoria Hotel. The affair, as in previous years, will be held in the Grand Ballroom.

A big souvenir journal is planned again and Miss Ruth Nussbaum, who is in charge of the ad selling and production, predicts that it will be bigger and better than that of 1947. Nash Gordon, who will assist Miss Nussbaum in all the details, is well known to the local coinmen, as he was formerly manager of the Amusement Machine Operators Association of New York.

Denver is arranging a surprise and novel twist for the coinmen this year. He refuses to reveal any of the details, but tells us the shindig will be labeled "Night In Paris."

**Bush Distrib Co  
Opens Offices In  
Jacksonville, Fla.**



TED BUSH

MIAMI, FLA. — Ted Bush, Bush Distributing Company, with headquarters in this city opened offices this week in Jacksonville, Fla. as an added service to operators in Northern Florida and Southern Georgia. J. E. Stephens has been appointed manager of the Jacksonville branch. Stephens, who formerly served as office manager for F. A. Blalock in Birmingham, Ala., has a background of several years in the coin machine business.

Bush Distributing Company was appointed distributors for Wurlitzer phonographs and accessories for the state of Florida, South Georgia and Cuba on June 1, and opened offices at 286 N. W. 29th St., formerly the home of Modern Vending Company. In addition to Bush, Ozzie Truppman, who had been with him for thirteen years in Minneapolis, Minn., is at the Miami office, as manager. During the past three months, a group of experienced personnel has been added to the sales and mechanical staffs.

Bush states that within a short

**CLOSE-OUT!  
"BANK BALLS"**

9, 12 & 14 FT. SKEE BALLS  
**\$129<sup>50</sup> EA.**

WRITE • PHONE • WIRE

**RUNYON SALES CO.**

123 W. Runyon St., Newark 8, N. J.  
Tel.: Blgelow 3-8777  
593 Tenth Ave., New York 18, N. Y.  
Tel.: LOnacre 4-1880

ALL TYPE SLOTS REBUILT.  
WE SPECIALIZE IN REBUILDING  
BUCKLEY TRACK ODDS.

Exclusive Distributor of  
BUCKLEY TRACK ODDS and  
CRISS CROSS SLOTS.

COMPLETE STOCK OF  
COIN MACHINE PARTS.  
**CONSOLE DISTRIB. CO., Inc.**

1006 Poydras St., New Orleans, La.  
AND  
3425 METAIRIE ROAD  
JEFFERSON PARISH  
METAIRIE, LA.

time, an office will be opened in Havana for the convenience of Cuban operators. Until that time business will be handled by a travelling representative out of Miami.

In addition to the Wurlitzer music line, the firm also handles pinball machines in their territory.

Bush reports business as good, but is looking forward to the balance of the year, when the season gets going in this vacation spot.

**BELL BARGAINS!**

Vest Pockets \$65.00

MILLS JEWEL BELLS

5c \$215.00

10c 220.00

25c 225.00

**FRIEDMAN  
AMUSEMENT COMPANY**

441 Edgewood Ave., S. E., Atlanta, Ga.  
Authorized Bell-O-Matic Distributor

Looking For Business?  
SEE INSIDE FRONT  
COVER





# Williams GIZMO

**It's Fast!**

**It's Fun!**

**It's For You!**

**ORDER TODAY FROM YOUR DISTRIBUTOR**

**Williams  
MANUFACTURING  
COMPANY**

161 W. HURON ST., CHICAGO 10, ILL.

**Aireon Ships "Coronet"  
In Cartons; Saving 50%  
On Transportation Costs**



BERNARD D. CRAIG

KANSAS CITY, KAN. — Aireon Coronet Phonos will now be shipped in a new lightweight durable Kraft container, according to an announcement by Bernard D. Craig, General Sales Manager of Aireon Manufacturing Corporation, this city.

"The cardboard container has been thoroughly tested in trial shipments about the country and has proven itself a durable one," reports Craig. "Of utmost importance to our distributors, this method of shipment will effect a substantial savings in transportation charges. It has been estimated that these savings will be approximately 50% of the charges for the old type heavy wooden crates. This new carton is attractively marked in red and blue letters with the name 'Aireon Coronet' and other pertinent shipping instructions on its sides."

Craig points out that in addition to

**Sept. 14 Meet of  
NCMDA To Be  
Well Attended**

CHICAGO — Alfred J. Fingulin, managing director of the newly organized National Coin Machine Distributors Association, reports that many new distributor members have joined the organization since its inception several weeks ago.

"Our next meeting, scheduled for September in Chicago, will be well attended" stated Fingulin. "We have letters from distributors all over the country informing us that they intend to be in Chicago for the September 14 meet. We have a very interesting program, and matters close to the hearts of all distributors will be discussed."

Originally named "National Automatic Distributors Association", it was necessary to change the name to "National Coin Machine Distributors Association" (NADA) in order to avoid conflict with the name of "National Automatic Merchandising Association" (NAMA).

freight savings, it is believed that another indirect benefit will result in that transportation companies will not handle the equipment as roughly as in the past, as the nature of the carton will enforce more careful handling.

A new multi-colored advertising broadside labeled "14 Points of Profit" is now being distributed to all music operators thru the mails.

**IT'S NOT  
TOO LATE  
in '48!**

Fall Season Business  
Is Always

**THE BEST!**

Get Into Action  
With An Ad In The

**FALL SPECIAL**

of

**THE CASH BOX**

• See Inside Front Cover •

**Prediction Made  
September 21, 1946**

NEW YORK—Two years ago, on September 21, 1946, several coinmen were seated around a table in a New York restaurant discussing this and that about the future of the coin machine industry.

Among the group was R. R. (Rudy) Greenbaum, at that time vice-president and general sales manager for Aireon Manufacturing Corporation. He tore out a sheet of paper and wrote the following prediction:

"September 21, 1946—Two years from above date there will be 200,000 more phonos on location—there will be 50% less ops—and there still will be over 1,000,000 untouched potential locations."

**LOOK AT THIS!**

30 BALLY VICTORY DERBYS—  
Automatic Payout .... Ea. \$125.00

20 BALLY VICTORY SPECIALS—  
Free Play ..... Ea. \$130.00

THESE MACHINES ARE CLEAN, MECHANICALLY PERFECT AND LOOK LIKE NEW

1/3 Deposit Required, Balance C.O.D.

**CROWN NOVELTY CO., Inc.**  
920 Howard Avenue, New Orleans 13, La.  
Phone: CAnal 7137 Nick Carbajal, Gen. Mgr.



**MILLS  
BELLS!**

We have all Mills latest Bells  
in stock.

**FRIEDMAN  
AMUSEMENT COMPANY**

441 Edgewood Ave. S. E., Atlanta, Ga.  
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

**Aireon's  
Coronet  
FORO  
495**

# WANT TOTAL ROLLS

State Quantity And Price!

Will Buy or Sell  
**BING-A-ROLLS**  
Brand New **PRO-SCORES** \$ **269**.50  
F.O.B. CHICAGO

**Now Delivering . . .**

**Sensational Amusement Machine**

**For ALL TERRITORIES**

**HOOP-A-ROLL**

**GEORGE PONSER CO.**

OF NEW YORK

250 W. 57th ST.

NEW YORK, N. Y.

(PHONE CIRCLE 6-6651)

*Special*

*Introductory*

*Offer!*

**To Music Machine Operators**

on

**"ENCORE"**

America's Finest WALL And BAR BOX

MOST LIBERAL TRADE-IN DEAL EVER MADE  
TO OPERATORS ON YOUR OLD WALL AND  
BAR BOXES. YOU HAVE TO HEAR IT TO  
BELIEVE IT.

See Your Nearest Distributor  
Or Write Us Direct

DISTRIBUTORS NOW BEING APPOINTED—WRITE

**ENCORE MFG. CO.**

4310 CARNEGIE AVE., CLEVELAND, OHIO

(PHONE: HENDERSON 1044)



## EASTERN FLASHES

With the Labor Day Holiday Week-end approaching, many coinmen took the opportunity to rush away from their offices for the last shot at a vacation. The spirit of optimism permeates local coinmen who are looking forward to a fine active Fall Season. Experience has proved that immediately following Labor Day, collections begin to jump, and sales of equipment by distributors and jobbers improve considerably. In keeping with the acknowledged improvement in business at the beginning of Fall, *The Cash Box* will issue its Fall Special Issue, dated October 2, in circulation the last week of September. (Adv.: The Fall Special goes to press on September 23—so get those ads in on time.)

\* \* \* \* \*

With Bert Lane out of town for a few days, Harry Rosen out of the office at the moment, Meyer Parkoff, Atlantic-Seaboard, tells us that Genco's new five-ball "Screw Ball," with its "no bumper" feature, is creating quite a stir in their territory, and that he's in touch with Dave Gensburg of the factory every few hours, hustling up deliveries . . . Al Dolins, Pioneer Music, Boston, Mass., runs up to his summer home at Hyannis, Mass., on the Cape, for week-ends . . . Jake Friedman, Friedman Amusement Company, Atlanta, Ga., visits the big city with his charming wife, and beautiful daughter (a typical Southern dark haired charmer). Ask Jake to tell you about the "Vest Pocket" that was presented to him at his hotel.

\* \* \* \* \*

Barney (Shugy) Sugerma, Runyon Sales Company, on the road once again this week, leaving Morris Rood to sign up the local orders . . . Ben Becker, Ben Becker Sales Corporation (Bally regional sales representative) flies out to the Bally factory for the week. Wonder if Ben took his lucky "pin" with him . . . A cartoon strip in the "World-Telegram" afternoon paper (and perhaps it's a syndicated strip appearing in many other cities) introduced a character called "Pinball" who claims to be the greatest inventor of pinball machines . . . Al Blendow, Blendow & Meyers, Inc., is concentrating on the promotion and sale of Allite's '48 Bowler. "It's comparatively expensive states Al, "but the collections are big."

\* \* \* \* \*

George Ponser, George Ponser Company of New York, brings out a conversion of Total Roll, calling it "Hoop-A-Roll," which is a Skee-ball machine in appearance, except the height of the playing field is table high instead of being at floor level. George tells us he has a written Okay from the ABC Board of New Jersey, and that operators in that territory are flocking in to buy them. The game was on display this week at Dave Lowy & Company on coinrow . . . In addition to handling "Hoop-A-Roll," Lowy is active buying and selling used music machines . . . Hymie Rosenberg, H. Rosenberg Company, tells us he's handling the Shuffleboard manufactured by American Shuffleboard, for the local territory.

\* \* \* \* \*

One of the local jobbers specializing in used Arcade Equipment was telling us of the difficulty of conducting this type of business profitably. He contends that practically all used arcade machines are so beat up when he buys them, he has to invest between \$50 and \$75 in repairs, parts and painting. The machines, when completely renovated and reconditioned, look wonderful, and work perfectly, but operators and arcade owners object to paying the price . . . Charlie Lichtman becomes a grandpop again—his son Herbie Lichtman celebrating the arrival of a girl on Friday, August 20 . . . Tony Rex, Rex-Lee Enterprises, getting ready for a road trip to show music operators his tone-arm, which he claims will permit many more record plays.

\* \* \* \* \*

Nat Cohn, Modern Music Sales Corporation and Gem Records, returns from his extended auto trip, which finally brought him to the West Coast. Nat and his family had a wonderful vacation, and he spent some of the time visiting music machine operators and disk jockeys, exploiting his Gem Records. Paul McGrane, who handled the home office during Nat's perigrinations, reports business picking up . . . The many friends of John (Mac) McIlhenny will be happy to hear that he has joined up with Joe Mangone at All Coin Machines Company of Miami, Fla. Mac once covered the State for Wurlitzer, and is known by most of the coinmen there.

\* \* \* \* \*

Jim Sisti, Young Distributors, Inc. (Wurlitzer distributors), walking around with a big broad smile these days. His cousin, Sibbi Sisti, of the Boston Braves baseball team, is in good physical shape once again, and is playing a good second base defensively, and comes up with those hits in the clutch . . . Coinrow welcomes another record company this week. Exclusive Records opens a branch office at 606 Tenth Avenue, near 44th Street. Parker Prescott, general manager of the Eastern offices, has appointed the popular Gloria Friedman to manage the office. This office will cater primarily to the juke box operators . . . Joe Munves, the parts and supplies man, selling plenty of those title strips . . . Bill Wiener, Vendors, Inc., national distributors for U-Need-A Vendors' new electric cigarette machine, brings his young son down to the office to assist in addressing circulars . . . Many of the Eastern and Southern distributors are planning to attend the September 14 meet of the National Coin Machine Distributors Association . . . It seems that all Apollo Records needed to get a "hot" record going, was to move to coinrow. Bess Berman tells us ops are flocking in to grab up that spiritual "I Just Rose To Tell You" by the Bright Lights . . . O. A. Hokanson, Snyder, N. Y. informs us that he is the patentee of the multi-selective record changer used in the counter model phono manufactured by Wurlitzer. The license agreement has expired and he is offering it on the market.



# SEPTEMBER 14



*This date, MR. DISTRIBUTOR, is important in the life of YOUR BUSINESS*

September 14 is the date of our next big meeting in Chicago. All Distributors of Five-Balls with a direct factory franchise are invited to come — and to join this worth while Association which has been created to correct the abuses which have been penetrating our industry and causing loss of profits to manufacturers, distributors and operators alike. It's time to establish sound and profitable merchandising principles which have made other industries great.

### LET'S BE CONSTRUCTIVE

The members listed here subscribe to the principles of fair trade practices and believe that a National Association of Distributors can make definite contributions to our industry. We know that problems can be solved by close cooperation with the CMI, representing the manufacturers and with the various operators groups throughout the country.

We made a good start at our August meeting and the manufacturers have promised full cooperation. We all know our problems, we each have certain ideas for solving them.

Come to our meeting, submit your ideas and let's do something about it. Protect your business, your investment, your future.

### ALL DISTRIBUTORS OF FIVE BALLS WITH A DIRECT FACTORY FRANCHISE ARE INVITED TO JOIN

Membership open without restrictions to all qualified distributors

For further information write

**ALFRED J. FINGULIN, MANAGING DIRECTOR, 130 N. WELLS ST., CHICAGO 6, ILLINOIS**

**ATTEND THE BIG MEETING IN CHICAGO ON SEPTEMBER 14**  
**At our meeting the next day, on September 15, there will be a joint session with the C. M. I.**

## NATIONAL COIN MACHINE DISTRIBUTORS ASSOCIATION

NATIONAL COIN MACHINE DISTRIBUTORS ASSOCIATION

#### BOARD OF DIRECTORS

- J. D. Lazar, B. D. Lazar Co., Pittsburgh, Pa.
- Dave Bond, Trimaunt Coin Machine Co. Boston 18, Mass.
- Leo Weinberger, Southern Automatic Music Co., Louisville, Ky.
- Bill Marmer, Sicking, Inc., Cincinnati, Ohio
- Irv Blumenfeld, General Vending Sales Corp., Baltimore, Md.
- Joe Ash, Active Amusement Machines Co., Philadelphia, Pa.
- Lou Wolcher, Advance Automatic Sales Co. San Francisco 3, California
- Sam London, S. L. London Music Co., Inc. Milwaukee 8, Wisc.
- George Prack, General Distributing Co. Dallas, Texas

These Blue Ribbon Distributors Members of N.C.M.D.A.

Sell only location-tested New Games and The best—thoroughly overhauled Used equipment

- Joseph Ash, Active Amusement Co., Phila., Pa.
- Louis Wolcher, Advance Automatic Sales Co. San Francisco, Calif.
- Alfred Bergman, Alfred Sales, Inc., Buffalo, N. Y.
- Woolf Solomon, Central Ohio Coin Mach. Exch. Columbus, Ohio
- Irvin N. Weiler, Consolidated Distributing Co. Kansas City, Mo.
- George Prack, General Distributing Co., Dallas, Texas
- Irv Blumenfeld, General Vending Sales Corp. Baltimore, Md.
- Edwin Heath, Heath Distributing Co., Macon, Georgia
- J. R. Pieters, King Pin Equipment Co., Kalamazoo, Mich.
- Joseph Abraham, Lake City Amusement Co. Cleveland, Ohio
- J. D. Lazar, B. D. Lazar Co., Pittsburgh, Pa.
- Louis D. Morris, Morris Novelty Co., St. Louis, Mo.
- Ben Axelrod, Olive Novelty Co., St. Louis, Mo.
- Morris Gross, Scott-Crosse Co., Phila., Pa.
- William Marmer, Sicking, Inc., Cincinnati, Ohio
- Leo Weinberger, Southern Automatic Music Co. Louisville, Ky.
- Samuel Taran, Taran Distributing Co., Miami, Fla.
- David S. Bond, Trimaunt Coin Machine Co., Boston, Mass.
- Norwood Veatch, Central Distributors, St. Louis, Mo.
- I. H. Rothstein, Banner Specialty Co., Phila., Pa.
- Henry H. Greenstein, Hy-G Music Co. Minneapolis, Minn.
- Samuel London, S. L. London Music Co., Milwaukee, Wisc.
- George Lang, Waldrop Distributing Co., Baltimore, Md.
- Philip Greenberg, Atlas Novelty Co., Pittsburgh, Pa.
- Gilbert Kitt, Empire Coin-Machine Co., Chicago, Ill.

### "Knack Of Selling Yourself"— Jim Mangan's New Book



JAMES T. MANGAN

CHICAGO—James T. Mangan, well known designer of coin machines and advertising literature, and acknowledged one of the foremost advertising experts in the world, has written a new book, released this week called "The Knack of Selling Yourself."

As a result of previous books written by Mangan, "The Knack of Selling Yourself" finds a ready and waiting market. Mangan's former books on advertising design and the art of salesmanship are recognized throuout the country as being of the highest calibre, and today are being used by many colleges and trade schools as text books.

"The Knack of Selling Yourself" was written with the thought in mind to enlighten his readers on the practical conditions prevailing in the

world. Mangan is dissatisfied with the merit system as taught in the schools. He believes the schools discharge their cargo of students totally unprepared for the brutal ways of the world. He hopes that young people will examine this blueprint to save heartbreak and disillusionment later. He also dedicates the work to quiet and unaggressive men of talent, urging them to pragmatic tricks for gaining recognition and reward.

### NAMA's Region 2 To Meet In Syracuse, N. Y. On September 17 & 18

SYRACUSE, N. Y.—Headed by George M. Seedman of Rowe Corporation, and regional chairman N.A.M.A.'s Region 2, members of the association will meet at the Hotel Syracuse, this city, on September 17 and 18.

Earl Mason of C. C. Bradley & Son, chairman of arrangements, has outlined a program that will include extensive entertainment in addition to a well-rounded itinerary of business. The group will spend the afternoon of Friday, September 17, at Drumlins Country Club, where golfing, boating and other recreational facilities will be provided.

Many of the association's leaders will address the gathering on Friday night, among them Elmer F. Pierson, president.

### John "Mac" McIlhenny Joins Miami, Fla. Distributing Firm

MIAMI, FLA.— John A. (Mac) McIlhenny, announced this week that he had joined up with Joe Mangone of the All Coin Amusements Company, located in this city.

The firm is exclusive distributors for the line of D. Gottlieb & Company.

Mac has been associated with the coin machine business for many years, as regional representative for some of the largest manufacturers in the industry, among them being Wurlitzer. In recent years, he was conducting a distributing firm in Boston, Mass., distributing among other lines, that of Packard Manufacturing Corporation.

"I am starting out into the territory next week" reports McIlhenny, "and am looking forward to renewing old friendships with my old customers throuout the state. I covered this state for over two years for the Wurlitzer company years ago."

Mangone states that the firm will soon announce the acquisition of other coin machine lines of a non-competitive nature to that of Gottlieb.

Altho All Coin Amusements Company has been in existence only a short time, Mangone has made great progress. He has been associated with another distributing company for the past two years, and has developed many friends among the cointrade throuout the state.

### NEW GROETCHEN WINNER LOOK



The new LOOK machine is now ready in 5c play . . . features risque pictures, 3-dimensional. Attractive Viewer in battery or electric model. Additional film at 60c each.

**\$29.50** each including one set of 9 pictures

Order a **LOOK** viewer today

### GROETCHEN TOOL & MFG. COMPANY

126 N. Union St. Chicago 6, Ill.

### COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 Per Reel

**PHONOFILM**

3331 No. Knoll Dr. Hollywood 28, Cal.



**First with 40 Selections**  
**First in Phonograph Sales**  
**First in Money-Making Power**

**AMI Incorporated**  
 127 N. DEARBORN, CHICAGO 2



### CHICAGO CHATTER

With Labor Day coming up, everyone looks forward to a gala holiday. Coinmen around these parts are busy making plans . . . where to go and what to do . . . to assure themselves a very enjoyable week end. Many of the guys and gals plan to scatter in all different directions . . . others intend to do their celebrating right here in the Windy City. There are a few who tell me they plan to stay home and just take it easy. As one coinman put it the other day, "A little rest won't do any harm right now. With the fall season coming on we'll all have to keep on our toes." Ain't that what we're all waiting for?

Big news over at United Mfg. Co. is the robbery that was staged there August 28th. The gory details were described to us by Billy DeSelm. Billy tells us that the watchman was overpowered and the safe cracked. But all that the scoundrel managed to get away with was petty cash. This is United's second robbery within a year. We hear that Bill Marmer of Sicking, Inc., Cincinnati, was a recent visitor to the United plant. Also Mr. and Mrs. Raymond Williams of Commercial Music, Dallas, who are in town to combine business with pleasure. . . . "Skeet" Moore of Williams Mfg. Co. tells us things are really hummin' with everyone keeping busy preparing for the release of their new game. The boys are all keyed up about this one and expect it to be a sensational hit. Skeeter says, "The plant has been a beehive of activity the past few weeks with many out of town visitors, among a few who dropped in recently are Louis Boasberg and Joe Isaacson of New Orleans."

Stopped over at Illinois Simplex the other day and learned that Gordon Sutton was off on another one of his many plane jaunts. Mr. Sutton, you sure are a very hard person to contact. . . . Talked to Grant Shay of Bell-O-Matic who reported that orders are very much on the increase. Shay is a very happy boy these days over the volume of business that Bell-O-Matic is enjoying, and foresees bigger and better things yet to come. . . . We heard that Jim Mangan's book "The Knack Of Selling Yourself," which sold 50,000 copies when it first appeared, has been revised. The new edition is now at all book stores. We're sure that all of Jim's many friends in the industry will be very glad to hear of his big success as the author of a best seller. . . . All his friends will be happy to know that Charles McGarrity, genial manager of the Bismarck Hotel, is doing very nicely after his recent operation at the Mayo Clinic. . . . The boys over at D. Gottlieb & Co. are all wearing big smiles because of the wonderful way the ops and distributors are receiving their new game, "Barnacle Bill." Orders are coming in so fast that the production line is working overtime to keep up with the demand.

Lindy Force of AMI, who just returned from a two week vacation, looks great and feels great. Lindy says, "Did exactly nothing but sit and relax." Nice work if you can get it, hmmm? . . . Lots of huddles going on over at Genco where they're trying to figure out ways and means to satisfy the demand for their new game, "Screw Ball." We hear it's a beauty and is attracting players because of it's unique feature—no bumpers. . . . Mac Churvis, well-known adman, tells us he's taking things rather easy these days since his recent release from the hospital. Mac says he's feeling much better, but still not quite up to par. "However, now that the hot spell has broken," he says, "I'll be back in there pitching."

O'Toole Indian Wigwam over at Bally one of the most crowded of places this past week. Seems everyone runs to Bally to beat the heat. Lou Boasberg, Ray and Ralph Bosworth of New Orleans along with Jim Tallon, Nola op, visited there. Also Herman Pastor of St. Paul, Boots Strange of Danville, Va., Mr. and Mrs. B. D. Lazar of Pittsburgh, Hymie Rosenberg of N. Y. C., Lou London from Reading, Pa., Coe Stone of Memphis, Harry Hoffman of Spokane and J. Stambaugh of West Palm Beach. From coast to coast . . . Herb Jones is busier now than ever getting everything set for the forthcoming convention and expect a report any minute that all booths have been taken. By the way, did you note that Herb came back from a grand Maine vacation just in time for Chicago's worst heat spell. . . . Tommy (Callaj-Han) Callaghan still talking about what happened in the Colorado Rockies. What the hell could happen in the Colorado Rockies with Callaj around—we'd like to know? . . . Everybody's looking forward to Dale Harrison's first edition of "Bally-Who" . . . Dale was former Chicago Sun and AP columnist and ran one of the best and most readingest columns ever published in this man's town . . . they tell us it'll be out on Sept. 4 . . . and that first edition, if we know Dale's ability, should really prove valuable. (Aside to Dale: Reported this fact in our "Round The Wax Circle" column, August 28 issue, and all music men here, Dale, looking forward to reading this first column of yours.)

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# What's New?

Funny how an old game can come back and lead the way into new ideas for better profits. This is happening with Genco's "Total Roll". One conversion of this game appearing in the eastern market at this time has captured much attention. Location tests proved the machine a fine money-maker. The game is an extremely simple revamp. Players like it because it is so easy for them to understand the play idea. Game is considered to be in "legal" classification. Has already gained ABC okay in Jersey for tavern operation.

Newest pinballs are of real value to the field. In each case the games have met with good interest from the general public. They have helped ops to maintain averages. Each one of the leading pinball factories continues to present outstanding play-appealing machines.

Interest in bells up again as the Fall season gets under way. Newest models are grabbing interest. As more and more of the nation's industries get into defense work, bells will be appearing in locations they enjoyed during the war period. It will be interesting to note how the operators take to the better industrial locations with bells. Many expect a real boom in bells this Fall and Winter.

Prices of used equipment jumping about. Always an indication of the uncertainty of the members of the industry. Don't know whether they should go on ahead with new plans or stay "as is". But, where one cuts, someone else boosts, average is holding with the leveling off period considered pretty much over and a new, higher priced used machine market under way.

Many leading distribs planning to be present at the NCMDA meet on the 13th. There is no doubt of the great need for a solid distribs' organization. These men can do much to help the ops enjoy greater prosperity. In short, if the nation's leading distribs will come together into a solid and sincere group there is much that can be accomplished for the good of all concerned.

Some greedy ops in every deal. After a certain game okayed in the midwest, some of the "greedy boys" jumped into the picture, even tho they do not have these games, and reports indicate that this deal may now fold. The same is true in New York where a few games were okayed. Word has leaked out that some ops have started to replace with everything that was banned. This can bring down wrath of officials and hurt all. But, there are a few strong willed men as yet in the business who are going to see to it that these ops either pull these banned games, or will advise officials where they can be found.



## MUSIC

<b>AMI, INC.</b>	
Model A Standard .....	\$935.00
Model A w/playmeter .....	945.00
Model B, blond, standard..	900.00
Model B, blond, w/playmtr	910.00
Model B, mahogany, stand.	885.00
Model B, mahogany, with playmaster .....	895.00
Hideaway selective play std.	515.00
Hideaway continuous play, w/amplifier .....	470.00
Selective mech. only .....	262.00
40 Selection single mech...	335.00
80 selection twin mech...	660.00
Playmeter .....	10.00
Bar Brackets .....	4.00
Wallbox, 5c .....	53.50
Wallbox, 5-10c .....	59.50

<b>AIREON</b>	
Coronet 400 .....	495.00
49' Golden Belle .....	595.00
Blonde Bombshell .....	595.00
Fiesta DeLuxe .....	595.00
48' Model Hideaway .....	299.50
48' Carillon Speaker .....	32.50
48' Melodeon Speaker .....	27.50
48' Impresario Speaker ..	19.50

<b>BUCKLEY</b>	
Music Box .....	29.00

<b>ENCORE MFG. CO.</b>	
Wall Box .....	No Price Set
Bar Box .....	No Price Set

<b>FILBEN</b>	
Maestro .....	595.00
Mirrocle Cabinet .....	325.00
30 Selection Stowaway Mech.	398.00

<b>MILLS INDUSTRIES</b>	
Constellation .....	795.00

<b>PACKARD MFG. CORP.</b>	
Manhattan Phonograph ..	1060.00
Hideaway Model 401 .....	506.00
Model 1000 Spkr. ....	175.45
Butler Hi-Chrome Wall Box 5c .....	43.95
Butler Hi-Chrome Wall Box 10c .....	46.15
950 Speaker .....	63.25
1200 Speaker .....	153.45
Prices subject to discount.	

<b>ROCK-OLA</b>	
Magic-glo Phonograph ...	No Price Set
1807 Moderne Corner Spkr.	107.50
1906 Remote Volume Con.	6.90
1530 Wall Box .....	39.50
1603 Wall Speaker .....	42.50
1606 Tonette Wall Spkr. ..	21.50
1608 ToneOLier Spkr. ....	65.00
1607 Tonette Wall Spkr. ..	19.75
1531 DeLuxe Bar Bracket..	8.25
1533 Universal Bar Brckt.	3.90
1795 Wall Box Line Bostr	16.35

<b>SEEBURG</b>	
148-M Symphonola .....	965.00
148-S Symphonola .....	895.00
H-148-M RC Special .....	564.00
Wireless Wallomatic .....	58.50
Wired Wallomatic .....	49.75
5-10-25c Wireless Wallomatic .....	87.50
5-10-25c Wired Wallomatic	75.00
Teardrop Speaker .....	19.95
RS4-8 Recess Wall & Ceil. Spkr. ....	18.00
1948 Door & Dome .....	102.50

<b>WURLITZER</b>	
1100 Standard .....	999.50
1080A Colonial .....	899.50
1017A Con. chng. w/stepper	529.50
1015 Standard .....	914.50
1080 Colonial .....	875.00
1017 Con. chng. w/stepper	499.50
2140 5-10c Wireless .....	50.00

## MUSIC

3025 5c 3-wire .....	49.50
3045 Wireless .....	59.50
3020 5-10-25c 3-wire .....	69.50
3031 5c 30-wire .....	39.50
212 Master Unit .....	70.00
215 Wireless Transmitter.	17.50
216 Wireless Impulse Rec.	22.50
217 Auxiliary Amplifier ..	35.00
218 30-wire Adptr. Term Box .....	15.00
219 Stepper .....	46.50
4000 8" Metal Star Speaker	45.00
4002 8" Plastic Star Spkr.	45.00
4004A 8" Metal Musical Note Speaker .....	30.00
4005 8" Walnut Rnd. Spkr.	22.50
4005A 8" Wal. Rnd. Spkr.	25.00
4006A 8" Deluxe, Walnut Round Mirror .....	35.00
4007 12" Inter. Delux. Spkr.	135.00
4008 15" Deluxe Speaker..	185.00

## PINS

<b>BALLY</b>	
Carnival .....	289.50

<b>CHICAGO COIN</b>	
Crazy Ball .....	275.00

<b>EXHIBIT SUPPLY CO.</b>	
Circus .....	No Price Set

<b>GENCO</b>	
Screwball .....	289.50

<b>GOTTLIEB</b>	
Barnacle Bill .....	294.00

<b>UNITED MFG. CO.</b>	
Paradise .....	275.00

<b>WILLIAMS MFG. CO.</b>	
Dew-Wa-Ditty .....	299.50

## COUNTER GAMES

<b>A.B.T. MFG. CORP.</b>	
Challenger .....	65.00

<b>BALLY MFG. CO.</b>	
Heavy Hitter .....	184.50
w/stand .....	196.50

<b>GOTTLIEB</b>	
DeLuxe Grip Scale .....	39.50

<b>GROETCHEN MFG. CO.</b>	
Camera Chief .....	19.95

## ONE-BALLS

<b>BALLY</b>	
Gold Cup, F. P. ....	645.00
Trophy, P. O. ....	645.00

## BELLS

<b>BUCKLEY</b>	
Criss Crosse Belle. ....	No Price Set
Criss Cross Jkpt. Belle.	No Price Set

<b>GROETCHEN</b>	
Columbia Twin JP .....	145.00
Columbia DeLuxe Club ...	209.50

<b>O. D. JENNINGS</b>	
5c DeLuxe Club Chiefs ..	299.00
10c DeLuxe Club Chiefs ..	309.00
25c DeLuxe Club Chiefs ..	319.00
25c DeLuxe Club Chief ..	429.00
5c Super DeLuxe Cl. Chief	324.00

## BELLS

10c Sup. DeLuxe Club Chief	334.00
25c Sup. DeLuxe Club Chief	344.00
50c Sup. DeLuxe Club Chief	454.00

<b>PACE</b>	
5c DeLuxe Chrome Bell..	245.00
10c DeLuxe Chrome Bell..	255.00
25c DeLuxe Chrome Bell..	265.00
50c DeLuxe Chrome Bell..	375.00
\$1.00 DeLuxe Chrome Bell	550.00

## CONSOLES

<b>BALLY</b>	
Wild Lemon .....	542.50
Double-Up .....	542.50
Hi-Boy .....	424.00
Triple Bell 5-5-5 .....	895.00
Triple Bell 5-5-25 .....	910.00
Triple Bell 5-10-25 .....	925.00
Reserve Bell 5c .....	549.50
Reserve Bell 25c .....	564.50

<b>BUCKLEY</b>	
Track Odds DD JP .....	1250.00
Parlay Long Shot .....	1250.00

<b>EVANS</b>	
Bangtails 5c Comb 7 Coin .....	No Price Set
Bangtails 25c Comb 7 Coin .....	No Price Set
Bangtail JP .....	No Price Set
Bangtail FP PO JP ...	No Price Set
Evans Races .....	No Price Set
Casino Bell .....	No Price Set
Winter Book JP .....	No Price Set

<b>GROETCHEN TOOL &amp; MFG. CO.</b>	
Columbia Twin Falls .....	485.00

<b>O. D. JENNINGS</b>	
Monte Carlo.....	No Price Set

<b>PACE</b>	
3-Way Bell Con. 5c-10c-25c	690.00
5c Royal Console .....	320.00
10c Royal Console .....	330.00
25c Royal Console .....	340.00
50c Royal Console .....	475.00
\$1.00 Royal Console .....	650.00

## ARCADE TYPE

<b>BALLY MFG. CO.</b>	
Big Inning .....	539.50
Bally DeLuxe Bowler ....	539.50

<b>H. C. EVANS CO.</b>	
Bat-A-Score .....	No Price Set

<b>INTERNATL. MUTOSCOPE CORP.</b>	
Deluxe Movie Console ....	150.00
Deluxe Movie Counter ....	140.00
Fishing Well .....	375.00
Silver Gloves .....	375.00

## PARTS AND SUPPLIES

<b>GLASS SIZES — PIN GAMES</b>	
Bally .....	21 x 41
Chicago Coin .....	21 x 41
Exhibit .....	21 x 41
Gottlieb .....	21 x 43
Keeney .....	21 x 41
Marvel .....	21 x 41
United .....	21 x 41
Williams .....	21 x 43



## CALIFORNIA CLIPPINGS

People in coin biz no different from any other people. . . . Soon as they hear about somebody else's greater woes they ease up crying the blues on their own, which means that the terrible Eastern heat wave the past weeks had the denizens of Los Angeles' Coin Row thinking that this wasn't such a bad place to be—whether things are up or down. . . . With or without a heat wave, it's so-long to Pacific Coast Distribs. . . . With Len Micon now firmly and profitably entrenched in the super market business ("People eat almost every day," says Len) and things as quiet as they are gamewise, son Arny closed up shop this week on Washington Blvd., where the Micons had held forth as Genco distribs for the past three years. . . . This doesn't mean the Micon name will be long absent from the coin machine scene, as Arny mysteriously hinted at us that he might be back with a new and very good deal of interest to *The Cash Box* and its readers. . . . Meanwhile he'll take a breather up Las Vegas way with wife Bette, whose pleasant smile we'll miss. . . . Good luck, Kids.

Art Crane, who will now be carrying the Genco banners on his own broad-shoulders, huddling friendly rival-like with Chi Coin's Phil Robinson and a few other of the boys in Coin Row's favorite smoke filled room, Irving Bromberg's office. . . . Lyn Brown next door working over some fouled up bank statements and moaning "As if things aren't bad enough." . . . From an optimist, that ain't good. . . . Though quiet in a business way, the Row was buzzing this week with visiting firemen, among them Al Stern of World Wide Distributors in from Chi and Don Clark down from San Francisco checking on local Wurlitzer distribution. . . . W. R. Happel of Badger really out to uphold his reputation as the Row's foremost entertainer and shower-around-the-towner. . . . This time it was brother Carl Happel and family in from the Badger Novelty Co. of Milwaukee on vacation. . . . Their first trip to California and the local branch of the family really showed them around. . . . Speaking of vacations, Fred Gaunt of General Music raring to get off on his, first the desert, then to Ensenada, Mexico, for some of that fine game fishing. . . . Fred says he's due a vacation, too, the way those Rock-ola boards have been moving in and out of late.

L. B. McCreary of Solutone back at his desk from a two-month extended fishing trip in Idaho and Montana, and none too happy to be back. . . . Especially when his wife checked the local markets for trout and found 'em at \$1.85 per lb, same fish the folks had been pulling out of those streams at the rate of 32 in one catch. . . . Mac reports that production on the super Solutone Selector Box radio-record-television combo is going along at full speed but still far short of the overwhelming demand. . . . Pinned husky Aubry Stemler down (figuratively speaking, that is) and asked him what gives with his "legal game." . . . Best we could get out of him was "I'm still looking for it myself." . . . Ray Powers boasting new Catalina board with its coin controlled scorer; about the neatest, most compact device of this kind we've yet seen, nice little playing board too. . . . Shook hands with H. O. Heddergott of National Slug Rejector Co. in new Coin Row location. . . . Says by him things are jumping, especially with coin changers for vending machines. . . . Had a coke with Charlie Fulcher again but this time at corner drugs store . . . he'd sold his floor model drink vendor, Mr. Mills. . . . Dan Gould of Enterprises bearing his monicker in Chi visiting Sicking Distribs on vacash-biz and ogling Genco's new "Screwball," the bumperless wonder 5-ball, and also Cele Padwa, Jack Simon's dark-eyed sec'y. . . . Dannie Jackson, Sammie Donin, Georgie Warner busy almost like old times at Automatic Games, thanks to a sudden spurt of the export business. . . . Won't be long now till J. Peskin Distribs open their doors. . . . Bldg. finished and equipt. in.

## MINNEAPOLIS

Mark Coughlan and Pete Wornson, Mankato, Minnesota, drove in together last Wednesday, August 25th and spent several hours calling on distributors in the Twin Cities. . . . Don Leary of Don Leary's, Inc., spent a week with his family at Roosevelt Lake near Emily, Minnesota. . . . W. Stoddard of Sioux Falls, South Dakota in Minneapolis for a few days sort of a little vacation; also taking in the Minnesota State Fair, at the same time, which opened last Saturday, August 28th.

The Minnesota State Fair is one of the largest in the country and one million people are expected to go through the turnstiles during the ten days that it runs. Many operators throughout the Northwest find this event a good excuse to come into Minneapolis to spend a few days. . . . Ted Anderson and Edwin Swanson of the Arrowhead Music Company, Moose Lake, Minnesota, took the opportunity to drive into Minneapolis for a few hours and Ted found it hard to be back on the job after enjoying a week's cruise on the Great Lakes, with his wife. . . . Glen Addington of Bismarek, North Dakota, drove into Minneapolis last Tuesday, August 24th and spent several days in Minneapolis doing some fishing, and left for home Tuesday, August 31st.

Glenn Rackliff of Superior, Wisconsin, in Minneapolis for a few hours calling on a few distributors. . . . Jim Donatell of Spooner, Wisconsin, also found a little time to drive into Minneapolis for the day to see a few distribs. . . . Gil Smith of Fargo, North Dakota, sporting a brand new Ford Truck . . . his first visit into Minneapolis in the past six or seven months. He claims business is so good that it is impossible for him to get away.

Beatrice Serber, Stenographer at Hy-G Music Company walks down the aisle and will take the marriage vows Monday, September 6, 1948. The couple will honeymoon in Chicago for two weeks. . . . Phil Smith, 1309 Olson Highway, Minneapolis, is one of the most successful operators in the State of Minnesota, having done and still doing a terrific job in building up his route, having bought the route from the Gopher Novelty Company in 1944. Phil has more than tripled the route, and it is paying off handsomely. . . . Alva Baker and his family of Deer River, Minnesota drove into Minneapolis with a brand new Oldsmobile, and spending a few days sort of vacation for the family.

Hy-G Music Company, Minneapolis, reports that they can't keep up with their orders on the new Gottlieb BARNACLE BILL. Orders far exceed shipments, and Hy Greenstein wants Nate Gottlieb to do something about it!

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY, 5 P.M. AT: The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

## WANT

WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 750E. Also all types of skeeballs. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK 18, N. Y. Tel.: CHickering 4-5100.

WANT—To Purchase for export shipments—Model 1015 Wurlitzer. 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used Bally '48 Jockey Clubs; Trophies; Entrys; Jockey Specials; Gold Cups. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Will buy any quantity used slot machine, all makes and models. Also Columbias, Gooseneck Mills Q.T.s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—New and Used Wall Boxes, Adaptors and Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE. CHICAGO 39, Ill. Tel.: DICKens 7060.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eureka; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUXedo 5-4976.

WANT—Total Rolls, any amount. Write, wire, phone quantity and price. GEORGE PONSER COMPANY OF NEW YORK, 250 W. 57th ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

WANT—Closeouts on Brand New Machines only. Coin operated Merchandise such as five ball pinballs, Roll Downs, Diggers (no slots), Arcade equipment, Wurlitzer, Rock-Ola or Seeburg Phonos or Parts. Must be packed for export. MORCOIN COMPANY, LTD., 170 SAN ANDRES, MALATE, MANILA.

WANT—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.

WANT—Coinmen who are looking for fast action. An investment of \$15 will give you a subscription to *The Cash Box* for 13 straight weeks—plus a Free Classified Ad of 30 words in each issue . . . A value of \$31.20 of classified advertising, plus a copy of *The Cash Box* for only \$15. A subscription for 26 weeks gives you 26 free ads for \$26; and a subscription for 52 weeks permits you to run 52 free ads for \$48. You can't go wrong. Mail us your check and ad today. THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

WANT—Keeney Bonus Super Bells 2-Way 5 & 25c, 3-Way 5-10-25c; Bally Triple Bells; Bally Eureka; Mutoscope Diggers; used Packard Boxes; will buy over-stocks of late pin games for re-sale. Quote best prices, quantity and condition in first letter. M. A. POLLARD COMPANY, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: ORDway 3-3069.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

### FOR SALE

FOR SALE—10—616 Wurl. \$75 ea.; 2—600R Wurl. \$150 ea.; 1—1940 Rock-Ola C. M. \$90; 3 Seeburg Mayfairs \$150 ea.; 2 Seeburg Regals \$175 ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1926 W. TIOGA ST., PHILA. 40, PA. Tel.: Ra. 5-8705.

FOR SALE—Special subscription to *The Cash Box*. 13 Free Classified ads of 30 words, plus 13 issues of *The Cash Box* for \$15. A value of \$31.20 of classified advertising alone. A subscription of 26 weeks gives you 26 Free ads for \$26; and a subscription for 52 weeks permits you to run 52 Free Ads for \$48. You can't go wrong. Mail us you ad and check today. THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

FOR SALE—25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—53 Model 33 Northwestern Peanut Vending Machines, \$11.50, complete with bracket. Can't be told from new. 1/3 deposit, balance C.O.D. Take one or all. HOWARD BEARDSLEE, LEBANON, KAN.

FOR SALE—Operators! We have a large number of Pay Off Consoles—various makes—from \$20 up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.

FOR SALE—Used 10-12-14 ft. Bang-A-Fitty Skee Balls, reconditioned, like new \$150 each; used Premier Barrel Rolls and Ten Grands, 7 to 14 ft.—make us an offer. KING-PIN EQUIPMENT COMPANY, 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance \$800 ea. Terms 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE—Pin Game and Music Business for sale for \$38,000. 150 Machines, approximately one-half Music and one-half Pin Ball and Amusement machines. 1946 Truck and Parts. Excellent opportunity to expand. Average past income, \$2,400 per month. Should increase this year because of recently added equipment. Ideal territory, promising and especially lucrative year. Owners interested in other business, but will be on hand to assist if necessary. BOX # 120, c/o THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

FOR SALE—Music: Complete A-1 Mechanisms in Cabinets, some cheap enough to use as parts. Will sell to highest bidder: 6 Twin 12's, 4 20-record hideaways, 5 20-record adapters, 2 12-record adapters, 1 Rock-Ola 20 Premier, 2 Rock-Ola 20 Windsor. Write or wire. TRI-STATE AMUSEMENT COMPANY, 149-18th STREET, WHEELING, W. VA.

FOR SALE—5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At \$25: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At \$30: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At \$35: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At \$45: Arizona, Surf Queen, Midget Racer, Big League. At \$75: Superscore. One Balls F.P.: Sport Special \$45; Dark Horse \$60; Blue Grass \$65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE, CHICAGO, ILL.

FOR SALE—Look At This! Late Models '47 Bangtails, all refinished \$285 ea.; Evans Winterbook \$425 ea.; Single model Super Bell \$295 ea. These are in A-1 condition and look very good. Rush your order with 1/3 deposit. REX COIN MACHINE CO., 3023 JEFFERSON HWAY, NEW ORLEANS, LA. Tel.: 6391.

FOR SALE—25 Vest Pocket Bells, chrome. For quick disposal. \$34.50 each. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVENUE, MINNEAPOLIS. Tel. ATLantic 5509.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—Advance Roll \$100; Bing-A-Roll \$250; Heavy Hitter \$50; Singapore R.D. \$100; Hawaii R.D. \$75; Ten Strike H.D. \$35. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Operators! Closed territory here means bargains for you. Keeney Gold Nugget 5c-10c, on location 3 days \$695; Mills QT 5c new in original carton \$89; have few used slots, write. WALTER GRAZICK, 7 HAYES, GREENFIELD, MASS.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

FOR SALE—1 Seeburg 1947 remote model, 1-47M excellent shape \$575.; 1 Seeburg 1948 remote like new \$695.; 1 Super Roll, rolldown \$50. ANTHONY HIRT, 2303 No. 11th STREET, SHEBOYGAN, WIS.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—Five Pop Corn Sez Vending Machines. Excellent condition, used only 2 months. Must sell at sacrifice. Terms if desired. BOX # 52, c/o THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

FOR SALE—Vending Machine Men Attention: I have a ten percent interest in the Douglass Automatic Shoeshining Co., Inc., for sale. Write or wire for details. P. D. DOUGLASS, 787 HARDER RD., HAYWARD, CALIF.

FOR SALE—5 Balls; Baffle Cards. Kilroys \$55 ea.; Play Boys \$70 ea.; Streamliners \$20 ea.; Sky Blazers \$15 each. All above are in top condition. Terms: 1/3 deposit. C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE—Old established phonograph and pin game business, located in St. Louis, Mo. Will gross out in 12 to 15 months. Get full particulars. BOX 731, c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE—Mills Jumbo Parade P. O. \$60; Mills 10c Blue Front \$50; Keeney Hi Ride \$50; Broncho \$30; Cyclone \$25; Silver Streak \$20; Super Score \$25; Nevada \$35; Sea Isle \$50; Carousel \$25; Flying Trapeze \$35; Ginger \$35. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, O. Tel.: 750.

FOR SALE—Best used Mills Slots in the South. We also refinish and rebuild same. Seventeen years of rebuilding. Mills Slot parts and stands bought and sold. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. Tel.: 3-5432.

### MISCELLANEOUS

NOTICE—Special For The Month Of October . . . To assist you in getting off to a big Fall Season, *The Cash Box* offers for the month of October only Five Classified Ads (Maximum number of words 30) for only \$5. Must have check for \$5 and first ad before September 20. THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Music Operators. Motors rewound \$5.50; Wurlitzer counter model trays refinished and rebushed \$6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: Englewood 8192.

### PARTS & SUPPLIES

FOR SALE—Tubes: 6C4 29c; No. 80 42s; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Skee Ball—Nets, Balls, genuine Cork Mats, Rectifiers, Score Glasses, etc. Ten Strike—Mannikins, wood pins, coils, new high score scoring units. Write for catalogue of parts. RELIABLE PARTS CO., 2512 IRVING PARK RD., CHICAGO, ILL.

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs, No. 47, \$36 per 1000; No. 40, 44, 46 and 47, \$4.35 per 100; No. 51 or 55, \$3.50 per 100. Bulbs can be assorted for best price. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—Title Strips: 20 to sheet. 1,000 sheets \$5.50; 5,000 sheets, per 1,000 \$4.50; 10,000 sheets, per 1,000 \$4; 25,000 sheets, per 1,000 \$3.25. Write for sample. JOE MUNDY, 615 TENTH AVENUE, NEW YORK, N. Y. Tel. PLaza 7-2175.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

### HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Box acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.



#### WURLITZER

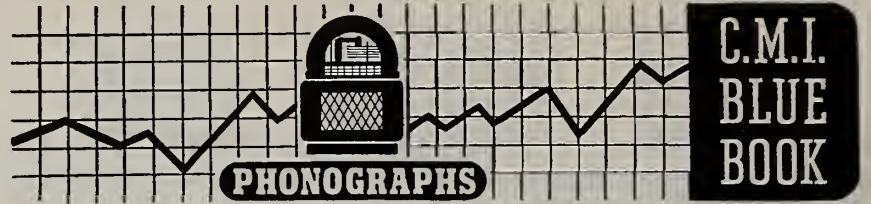
P 10	25.00	
P 12	30.00	39.50
312	35.00	45.00
400	40.00	49.50
412	40.00	49.50
412 III	60.00	85.00
316	79.50	
416	79.50	
616	25.00	59.50
616 III	59.50	110.00
616A	69.50	100.00
716A	65.00	110.00
24	49.50	110.00
Revamp (24)	75.00	125.00
600 R	79.50	125.00
600 K	82.50	129.50
500	89.50	149.50
500 A	89.50	125.00
500 K	99.50	125.00
41 (Counter)	49.50	75.00
51 (Counter)	59.50	69.50
61 (Counter)	49.50	75.00
71 (Counter)	79.50	89.50
81 (Counter)	75.00	99.50
700	189.50	225.00
750 M	219.00	325.00
750 E	225.00	339.50
780M Colonial	214.50	290.00
780 E	155.00	265.00
800	169.50	269.50
850	169.50	279.50
950	175.00	265.00
42-24 (Rev.)	50.00	89.50
42-500 (Rev.)	69.50	99.50
42-600K (Rev.)	59.50	99.50
42-600R (Rev.)	75.00	149.50
1015	465.00	650.00
1080 Colonial	495.00	675.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	7.50	12.50
310 Wall Box 30 Wire	4.50	9.50
320 2 Wire Wall Box	7.50	10.00
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	10.00	
Wireless Strollers	25.00	
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	
Twin 616 Steel Cab. Adp. Amp.		
STP Speaker	59.50	110.50
Twin 12 Steel Cab. Tdj. Amp. Stp.	34.50	69.50
Selector Speaker	95.00	100.00
100 Wall Box 5c 30c Wire	4.00	5.00
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	5.00	10.00
Bar Brackets	2.00	3.50
305 Impulse Rec.	2.50	25.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	7.00	10.00

#### WURLITZER (Cont.)

135 Step Receiver	15.00	29.50
145 Imp. Step Fast.	15.00	17.50
150 Impulse Rec.	20.00	
337 Bar Box	32.50	
306 Music Transmit	7.50	9.50
39A Speaker	25.00	
130 Adaptor	15.00	17.50
Steel Cab. Speaker	140.00	175.00
580 Speaker	49.50	110.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	5.00	10.00

#### SEEBURG

Symphonola	29.50	35.00
Model A III	34.50	
Model B	32.50	
Model C	37.50	
Model H	59.50	
Rex	75.00	99.50
Model K15	60.00	
Model K20	65.00	89.50
Plaza	90.00	139.50
Royale	75.00	100.00
Regal	79.50	139.50
Regal RC	149.50	189.50
Gem	49.50	79.50
Classic	89.50	139.50
Classic RC	140.00	175.00
Mayfair	100.00	150.00
Mayfair RC	169.50	300.00
Melody King	79.50	124.50
Crown	69.50	99.50
Crown RC	179.50	235.00
Concert Grand	100.00	165.00
Colonel	135.00	239.50
Colonel RC	159.50	220.00
Concert Master	129.50	200.00
Concert Master RC	175.00	325.00
Cadet	110.00	149.50
Cadet RC	129.50	210.00
Major	129.50	169.50
Major RC	175.00	260.00
Envoy	125.00	200.00
Envoy RC	129.50	220.00
Vogue	89.50	165.00
Vogue RC	150.00	235.00
Casino	99.50	139.50
Casino RC	115.00	179.50
Commander	100.00	179.50
Commander RC	175.00	199.50
Hi Tone 9800	139.50	225.00
Hi Tone 9800 RC	189.50	249.50
Hi Tone 8800	120.00	179.50
Hi Tone 8800 RC	160.00	249.50
Hi Tone 8200	100.00	224.50
Hi Tone 8200 RC	200.00	235.00
146 S ('46)	285.00	435.00
146 M	425.00	500.00
147 S	449.50	525.00
147 M	475.00	525.00
20 Record '43 Cab.	149.50	200.00
Selectomatic 16	5.00	7.50



#### SEEBURG (Cont.)

Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	15.00
Remote Speak Organ	15.00	27.50
Multi Selector 12 Rec.	12.50	35.00
Melody Parade Bar	4.50	
5c Wallomatic Wireless	17.50	22.50
5c Baromatic Wireless	25.00	29.50
5c Wallomatic 3 Wire	15.00	22.50
30 Wire Wall Box	5.00	7.50
Power Supply	15.00	
5, 10, 25c Baromatic Wire	19.50	29.50
5, 10, 25c Wallomatic 3 Wire	10.00	19.50
5, 10, 25c Baromatic Wire	19.50	35.00
5, 10, 25c Wallomatic Wireless	20.00	32.50
Electric Speaker	25.00	29.50
Wireless Stroller	10.00	15.00
Wall Brackets	2.00	5.00
Wired Speak Organ	5.00	10.00

#### ROCK-OLA (Cont.)

1525 Wall Box	10.00	17.50
1526 Bar Box	19.50	39.50
Dial A Tone B&W Box	3.50	5.00
1805 Organ Speaker	24.50	49.00
DeLuxe Jr Console Rock	50.00	139.50

#### PACKARD

Pla Mor Wall & Bar Box	18.00	27.50
Model 7 Phono	275.00	395.00
Hideaway Model 400	195.00	290.00
Bar Bracket	2.00	5.00
Willow Adaptor	17.50	59.50
Chestnut Adaptor	25.00	36.50
Cedar Adaptor	30.00	39.50
Poplar Adaptor	25.00	46.50
Maple Adaptor	30.20	
Juniper Adaptor	27.00	28.00
Elm Adaptor	25.00	
Pine Adaptor	25.00	50.50
Beech Adaptor	20.00	71.50
Spruce Adaptor	35.00	45.00
Ash Adaptor	25.00	35.00
Walnut Adaptor	25.00	59.50
Lily Adaptor	14.50	17.00
Violet Speaker	21.00	24.50
Orchid Speaker	49.50	50.00
Iris Speaker	55.00	59.50

#### ROCK-OLA

12 Record	30.00	42.50
16 Record	30.00	49.50
Rhythm King 12	39.50	69.50
Rhythm King 16	49.50	69.50
Imperial 20	29.50	49.50
Imperial 16	49.50	69.50
Windsor	44.50	79.50
Windsor III	89.50	110.50
Monarch	59.50	79.50
Std Dial-A-Tone	149.50	189.50
'40 Super Rockolite	89.50	139.50
Counter '39	39.00	79.50
'39 Standard	89.50	109.50
'39 DeLuxe	79.50	149.50
'40 Super Walnut	95.00	169.50
'40 Master Walnut	120.00	200.00
'40 Master Rockolite	89.50	129.50
'40 Counter	50.00	90.00
'40 Counter with Std.	85.00	
'41 Premier	130.00	220.00
Wall Box	9.50	
Bar Box	5.00	
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	49.50
Modern Tone Column	32.50	69.50
Playmaster & Spectravox	89.50	129.50
Playmaster	99.50	139.50
Playmaster '46	320.00	
Twin 12 Cab Speak	49.50	79.50
20 Rec Steel Cab ASA	75.00	109.50
Playboy	15.00	30.00
Commando	89.00	109.50
1422 Phono ('46)	319.00	450.00
1424 Phono	329.50	450.00
1426 Phono	400.00	495.00
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	22.50

#### MILLS

Zephyr	20.00	35.00
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	89.50	175.00
Throne of Music	49.50	69.50
Empress	59.50	89.50
Panoram Adaptor	8.50	
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	
Panoram Peek (Con)	145.00	245.00
Conv. for Panoram Peek	10.00	29.50
Constellation	400.00	469.50

#### A M I

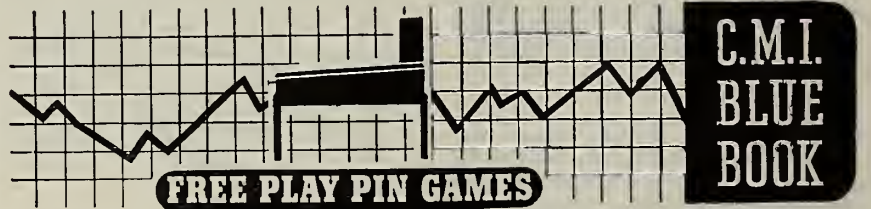
Hi-Boy (302)	109.50	295.00
Singing Towers (201)	60.00	89.50
Streamliner 5, 10, 25	25.00	89.50
Top Flight	25.00	50.00
Singing Towers Speak.	15.00	
Singing Towers (301)	49.50	145.00

#### BUCKLEY

Wall Box	2.00	5.00
Bar Box	15.00	25.00
Wall & Bar Box O. S.	3.00	5.00

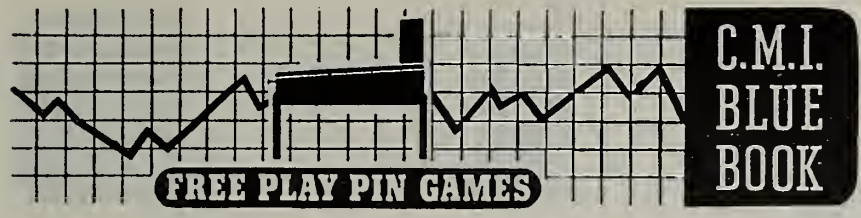
#### AIREON

Super DeLuxe ('46)	150.00	229.50
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ABC Bowler	19.50	30.00
Action (Rev)	16.95	17.50
Air Circus	19.50	29.50
Amber	19.50	59.50
American Beauty (Rev)	15.00	19.50
Arizona (Rev)	20.00	25.00
Baffle Card	17.50	49.50
Ballerina	99.50	135.00
Ballyhoo	39.50	59.50
Banjo	110.00	124.50
Baseball	49.50	62.50
Belle Hop	14.50	20.00
Bermuda	85.00	139.50
Big Chief	10.00	17.50
Big Hit Single Play	17.50	29.50
Big Hit Multiple Play	29.50	39.50
Big League	17.50	29.50
Big Parade	17.50	25.00
Big Time	40.00	55.00
Bonanza	55.50	79.50
Bombardier (Rev)	15.00	37.50
Bola Way	15.95	19.50
Boomtown	19.50	24.50
Bosco	15.95	20.00
Bowling League	44.50	89.50
Brazil (Rev)	15.00	20.00
Brite Spot	20.00	29.50
Broadcast	10.00	19.50
Broncho	44.50	89.50
Bubbles	39.50	59.50
Build Up	79.50	110.00
Capt. Kidd	15.00	29.50
Caribbean	100.00	159.50
Carousel	25.00	69.50
Carablanca (Rev)	35.00	59.50
Catalina	90.00	149.50
Cleopatra	135.00	160.00
Click	45.00	50.00
Clover	20.00	35.00
Cinderella	110.00	149.50

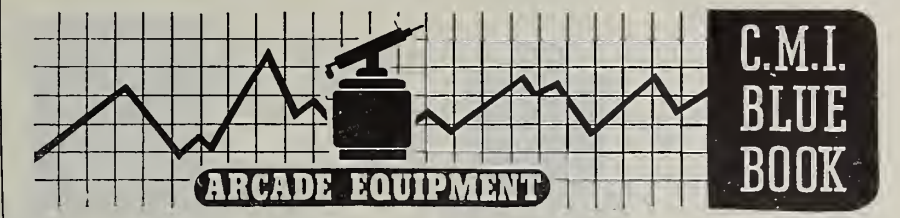




## FREE PLAY PIN GAMES

**C.M.I.  
BLUE  
BOOK**

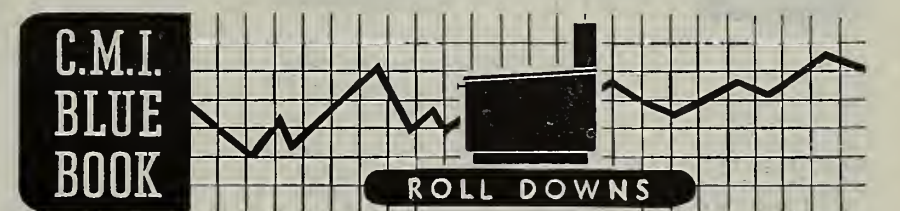
Commander (Rev) .....	20.00	39.50	Progress .....	19.50	29.50
Commodore .....	15.00	19.50	Ranger .....	37.50	69.50
Coed .....	37.50	69.50	Rendevoo .....	169.50	220.00
Cover Girl .....	17.50	82.50	Repeater .....	16.50	29.50
Cross Line .....	15.00	25.00	Rio .....	20.00	59.50
Crossfire .....	34.50	69.50	Riviera .....	20.00	25.00
Cyclone .....	27.50	69.50	Rocket .....	20.00	69.50
Dixie .....	19.50	35.00	Samba .....	135.00	152.50
Do Re Mi .....	25.00	39.50	Santa Fe (Rev) .....	19.50	29.50
Double Barrel .....	24.50	34.50	School Days .....	15.00	35.00
Drum Major .....	25.00	34.50	Scoop .....	15.00	24.50
Duffy's (Rev) .....	35.00	79.50	Score-A-Line .....	20.00	39.50
Dynamite .....	15.00	59.50	Sea Breeze .....	19.50	39.50
Eagle Squad. (Rev) .....	14.50	39.50	Sea Power .....	35.00	49.50
Fast Ball .....	19.50	39.50	Sea Hawk .....	20.00	39.50
Fiesta .....	27.50	69.50	Seven Up .....	15.00	35.00
Five, Ten & Twenty .....	10.00	19.50	Sea Isle .....	69.50	89.50
Flat Top (Rev) .....	10.00	19.50	Shanghai .....	120.00	149.50
Flamingo .....	59.50	79.50	Shangri La .....	15.00	20.00
Flying Tiger .....	35.00	49.50	Shooting Stars .....	20.00	34.50
Flying Trapeze .....	49.50	69.50	Short Stop .....	15.00	29.50
Foreign Colors .....	19.50	25.00	Show Boat .....	15.00	35.00
Formation .....	15.00	25.00	Show Girl .....	22.50	39.50
Four Diamonds .....	20.00	39.50	Silver Skates .....	19.50	37.50
Four Roses .....	12.50	17.50	Silver Spray .....	19.50	25.00
Fox Hunt .....	15.00	27.50	Silver Streak .....	20.00	69.50
Frisco .....	15.00	22.50	Sink the Jap (Rev) .....	20.00	29.50
Ginger .....	35.00	49.50	Singapore .....	39.50	109.50
Glamour .....	24.50	29.50	Sky Blazer .....	10.00	15.00
Gold Star .....	19.50	24.50	Sky Chief .....	10.00	19.50
Gold Ball .....	39.50	69.50	Sky Line .....	16.50	30.00
Gold Mine .....	79.50	90.00	Sky Ray .....	12.50	19.50
Gun Club .....	15.00	20.00	Sky Raider (Rev) .....	12.50	25.00
Havana .....	24.50	49.50	Slap the Jap .....	14.50	39.50
Hawaii .....	45.00	99.50	Slugger .....	19.50	42.50
Headliner .....	10.00	20.00	Smarty .....	15.00	39.50
Hi Boy (Rev) .....	29.50	45.00	Smoky .....	29.50	34.50
Hi Dive .....	19.50	27.50	Snappy '41 .....	25.00	30.00
Hi Hat .....	19.50	35.00	South Paw .....	15.00	25.00
Hi-Ride .....	39.50	59.50	South Seas .....	10.00	30.00
Hit the Jap (Rev) .....	19.50	29.50	Speed Ball .....	17.50	32.50
Hold Over .....	10.00	24.50	Speed Demon .....	15.00	29.50
Hollywood .....	17.50	39.50	Speedway .....	20.00	35.00
Honey .....	25.00	69.50	Spellbound .....	15.00	49.50
Horoscope .....	15.00	30.00	Spinball .....	150.00	189.50
Humpty Dumpty .....	89.50	139.50	Sports .....	19.50	25.00
Idaho .....	10.00	14.00	Sports Parade .....	22.50	32.50
Invasion (Rev) .....	16.50	19.50	Spot-A-Card .....	25.00	29.50
Jack 'N Jill .....	159.50	170.00	Spot Cha (Rev) .....	25.00	37.50
Jamboree .....	140.00	190.00	Spot Pool .....	13.95	35.00
Jeep (Rev) .....	19.50	27.50	Stage Door Canteen .....	17.50	29.50
Jungle .....	15.00	20.00	Stars .....	19.50	29.50
Keep 'Em Flying .....	15.00	20.00	Star Attraction .....	14.95	19.50
Kilroy .....	17.50	59.50	Stardust .....	165.00	175.00
Kismet .....	17.50	32.50	Starlite .....	50.00	69.50
Knock Out .....	14.50	19.50	State Fair .....	17.50	39.50
Knock Out the Jap .....	49.50	75.00	Step Up .....	17.50	34.50
Lady Robin Hood .....	110.00	139.50	Stormy .....	97.50	105.00
Landslide .....	19.50	29.50	Stratoliner .....	19.50	39.50
Laura .....	10.00	30.00	Streamliner .....	10.00	20.00
League Leader .....	10.00	29.50	Sun Beam .....	19.50	29.50
Leap Year .....	80.00	100.00	Sun Valley (Rev) .....	14.00	30.00
Legionnaire .....	19.50	35.00	Sunny .....	69.50	79.50
Liberty .....	19.50	30.00	Supercharger .....	15.00	24.50
Lightning .....	29.50	49.50	Superliner .....	15.00	39.50
Line Up .....	25.50	29.50	Superscore .....	15.00	54.50
Lucky Star .....	39.50	69.50	Surf Queens .....	17.50	29.50
Maisie .....	22.50	69.50	Suspense .....	14.50	39.50
Manhattan .....	69.50	119.50	Tally Ho .....	45.00	79.50
Mardi Gras .....	120.00	149.50	Target Skill .....	19.50	69.50
Marines-At-Play .....	15.00	30.00	Ten Spot .....	19.50	20.00
Marjorie .....	52.50	69.50	Tennessee .....	100.00	120.00
Mam-selle .....	45.00	69.50	Topic .....	25.50	37.50
Marvels Baseball .....	29.50	69.50	Tom Tom .....	99.50	129.50
Melody .....	94.50	119.50	Tornado .....	25.00	59.50
Metro .....	17.50	27.50	Torchy .....	40.00	79.50
Mexico .....	44.50	89.50	Torpedo Patrol (Rev) .....	16.50	49.50
Miami Beach .....	17.50	39.50	Towers .....	24.50	35.00
Midget Racer .....	19.50	39.50	Trade Winds .....	89.50	100.00
Midway (Rev) .....	10.00	19.50	Treasure Chest .....	79.50	89.50
Miss America .....	18.00	39.50	Trinidad .....	120.00	139.00
Monicker .....	15.00	19.50	Triple Action .....	99.50	129.00
Monterrey .....	110.00	139.50	Tropicana .....	55.00	119.50
Mystery .....	29.50	69.50	Virginia .....	120.00	149.50
New Champ .....	20.00	29.50	Vanities .....	39.50	69.50
Nevada .....	54.50	99.50	Vogue .....	15.00	29.50
Nudgy .....	29.50	49.50	Wagon Wheels .....	10.00	20.00
Oh Boy .....	15.00	29.50	West Wind .....	20.00	37.50
Oh Johnny .....	15.00	35.00	Wild Fire .....	19.50	30.00
Oh Deck .....	10.00	22.50	Wisconsin .....	120.00	139.50
Oklahoma .....	15.00	20.00	Yankee Doodle .....	15.00	29.50
Opportunity .....	19.50	20.00	Yanks .....	125.00	159.50
Oscar .....	39.50	59.50	Zig Zag .....	15.00	19.50
Owl .....	10.00	35.00			
Paratroop (Rev) .....	16.50	27.50			
Paradise .....	19.50	37.50			
Play Ball .....	15.00	20.00			
Play Boy .....	30.00	64.50			
Pin Up Girl .....	15.00	29.50			
Production (Rev) .....	16.50	19.50			



## ARCADE EQUIPMENT

**C.M.I.  
BLUE  
BOOK**

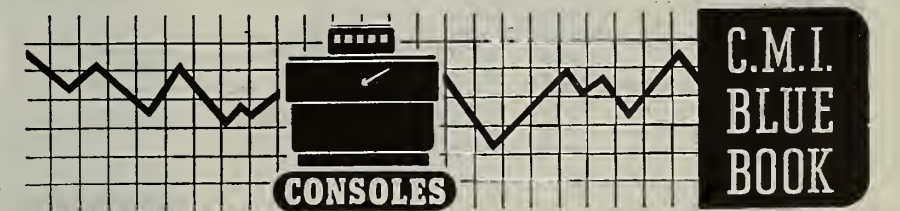
Allite Strikes 'N Spares .....	249.50	395.00	Jack Rabbit .....	49.50	69.50
Amusematic .....			Jenn. Roll-in-the-Barrel .....	35.00	59.50
Boomerang .....	64.50	95.00	Keeney Air Raider .....	69.50	95.00
Amusematic Lite League .....	49.50	149.50	Keeney Anti Aircraft Br .....	15.00	35.00
Bally Basketball .....	29.50	49.50	Keeney Anti Aircraft Bl .....	17.50	35.00
Bally Alley .....	20.00	35.00	Keeney Sub Gun .....	49.50	95.00
Bally Convoy .....	65.00	89.50	Keeney Texas Leaguer .....	25.00	39.50
Bally Defender .....	39.50	49.50	Kirk Night Bomber .....	30.00	59.50
Bally Eagle Eye .....	39.50	49.50	Liberator .....	69.50	79.50
Bally Heavy Hitter .....	50.00	99.50	Mutoscope Ace Bomber .....	89.50	150.00
Bally King Pin .....	50.00	95.00	Mutoscope Dr Mobile .....	99.50	159.50
Bally Lucky Strike .....	45.00	69.50	Mutoscope Photomatic .....	195.00	325.00
Bally Rapid Fire .....	69.50	110.00	Mutoscope Sky Fighter .....	50.00	119.50
Bally Sky Battle .....	59.50	70.00	Periscope .....	69.50	79.50
Bally Torpedo .....	49.50	69.50	Pitchem & Catchem .....	50.00	75.00
Bally Undersea Raider .....	119.50	149.50	Rockola Ten Pins LD .....	19.50	
Bowl-a-Way .....	45.00	99.50	Rockola Ten Pins HD .....	30.00	39.50
Bowling League .....	37.50	52.50	Rockola World Series .....	32.50	95.00
Buckley DeLuxe Dig .....	99.50	139.50	Scientific Baseball .....	49.50	75.00
Buckley Treas Is Dig .....	36.50	119.50	Scientific Basketball .....	25.00	59.50
Champion Hockey .....	35.00	45.00	Scientific Batting Pr .....	49.50	79.50
Chicoin Basketball Champ .....	285.00	359.50	Seeburg Chicken Sam .....	39.50	95.00
Chicoin Goalee .....	99.50	149.50	Seeburg Jap Con. .....	25.00	39.50
Chicoin Hockey .....	49.50	89.50	Seeburg Shoot the Chute .....	29.50	39.50
Chicoin Roll-A-Score .....	35.00	45.00	Skee Barrel Roll .....	85.00	95.00
Evans In the Barrel .....	39.50	52.50	Skill Roll .....	69.50	79.50
Evans Super Bomber .....	119.50	149.50	Super Torpedo .....	49.50	109.50
Evans Play Ball .....	50.00	69.50	Super Triangle .....	35.00	49.50
Evans Ten Strike LD .....	25.00	35.00	Supreme Bolascro .....	49.50	59.50
Evans Ten Strike HD .....	32.50	39.50	Supreme Gun (Rev) .....	25.00	49.50
Evans Ten Strike '46 .....	59.50	69.50	Supreme Skee Roll .....	39.50	69.50
Evans Tommy Gun .....	35.00	79.50	Supreme Skill Roll .....	35.00	69.50
Exhibit Bowling Alley .....	39.50	85.00	Supreme Rocket Buster .....	35.00	69.50
Exhibit Card Vendor .....	9.50	14.50	Tally Roll .....	30.00	49.50
Exhibit Rotary Mdsr .....	150.00	195.00	Tail Gunner .....	30.00	49.50
Exhibit Merchantman Roll Ch Digger .....	85.00	99.50	Tri-Score .....	50.00	69.50
Exhibit Vitalizer .....	35.00	95.00	Warner Voice Record .....	49.50	69.50
Genco Bank Roll .....	39.50	69.50	Western Baseball '39 .....	20.00	39.50
Genco Play Ball .....	35.00	85.00	Western Baseball '40 .....	79.50	109.50
Groetchen Met. Typer .....	100.00	195.00	Whizz .....	27.50	35.00
Gott 3 Way Grip. '46 .....	12.50	24.50	Williams' All Stars .....	229.50	269.50
Hirsh Red Balls .....	39.50	49.50	Wurlitzer Skee ball .....	95.00	165.00
Ideal Football .....	89.50	159.50			



## ROLL DOWNS

**C.M.I.  
BLUE  
BOOK**

ABC Roll Down .....	69.50	89.50	Genco Advance Roll .....	89.00	100.00
Arrows .....	54.50	69.50	Genco Total Roll .....	59.50	89.50
Bermuda .....	69.50	89.50	Hawaii Roll Down .....	54.50	69.50
Big City .....	49.50	75.00	Hy-Roll .....	260.00	
Bing-A-Roll .....	200.00	269.50	Melody .....	69.50	99.50
Box Score .....	125.00	220.00	Singapore .....	39.00	79.50
Buccaneer .....	49.50	59.50	Sportsman Roll .....	45.00	75.00
Chicoin Roll Down .....	29.50	49.50	Tropicana .....	69.00	89.00
Esso Stars .....	44.50	69.50	Tin Pan Alley .....	69.50	85.00



## CONSOLES

**C.M.I.  
BLUE  
BOOK**

5c Baker's Pacer DD .....	175.00	350.00	Super DeLuxe Club Console .....	489.50	545.00
25c Baker's Pacer DD .....	125.00	275.00	Evans' Challenger '47 5-25c .....	375.00	389.50
5c Baker's Pacer Std .....	39.50	44.50	Evans' Races—FP, PO .....	479.50	575.00
Bally Draw Bell 5c .....	225.00	239.50	Evans' Gal. Dom. '47 .....	415.00	
Bally Draw Bell 25c .....	225.00	259.50	Fast Time FP .....	25.00	35.00
Bally DeLuxe Draw Bell 5c .....	279.50	295.00	Fast Time PO .....	29.50	59.50
Bally DeLuxe Draw Bell 25c .....	285.00	399.50	Galloping Domino (41) .....	75.00	99.50
Bangtails '41 .....	34.50	69.50	Galloping Domino (42) .....	69.50	100.00
Bangtails '46 .....	225.00	250.00	Gold Nugget 5-5c .....	400.00	469.50
Bangtails '47 .....	200.00	250.00	Gold Nugget, 5-25c .....	429.50	689.50
Bangtails '47, Comb. .....	239.50	289.50	High Hand .....	59.50	99.50
Big Game PO .....	39.50	69.50	Jennings Challenger 5-25c .....	300.00	389.50
Big Game FP .....	39.50	69.50	Jennings Club Console (late) .....	450.00	499.00
Big Top PO .....	39.50	79.50	Jungle Camp FP .....	15.00	30.00
Big Top FP .....	39.50	69.50	Jungle Camp PO .....	30.00	39.50
Bob Tail PO .....	35.00	69.50	Jumbo Parade Comb .....	49.50	89.50
Bob Tail FP .....	49.50	79.50	Jumbo Parade FP .....	38.00	50.00
Club Bells .....	49.50	99.50	Jumbo Parade PO .....	39.50	65.00
Club Bells 25c .....	52.50	129.50	Jumbo Parade 25c .....	49.50	69.50
Club House .....	10.00	25.00	Kentucky Club .....	39.50	59.50
DeLuxe Club Console .....	469.50	529.00			

**C.M.I. BLUE BOOK**  
**CONSOLES**

Lucky Lucre 5-5 .....	39.50	55.00
Lucky Lucre 5c .....	39.50	49.50
Lucky Star .....	69.50	89.50
Lucky Star '41 .....	79.50	99.50
Mills 4 Bells .....	69.50	99.50
Mills 3 Bells .....	139.50	250.00
Mills '47 3 Bells .....	250.00	395.00
Paces Races Bl Cab .....	29.50	40.00
Paces Races Br Cab .....	39.50	60.00
Paces Races Red .....		
Arrow .....	59.50	75.00
Paces '39 Saratoga .....	39.50	75.00
Paces Saratoga w rails .....	37.50	52.50
Paces Saratoga no rails .....	25.00	49.50
Paces Saratoga Comb. .....	49.50	75.00
Paces Saratoga Jr. PO .....	25.00	49.50
Paces Saratoga Sr. PO .....	37.50	69.50
Paces Reels Comb. .....	49.50	99.50
Paces Reels Jr. PO .....	49.50	69.50
Paces Reels Sr. PO .....	50.00	69.50
Paces Reels w rails .....	49.50	69.50
Paces Reels no rails .....	30.00	52.50
Paces Twin 5-5 .....	49.50	59.50
Paces Twin 5-10 .....	69.50	89.50
Paces Twin 10-25 .....	69.50	99.50
Paces Twin Console .....		
5-25 .....	89.50	100.00
Pastime .....	39.50	69.50
Roll 'Em .....	32.50	39.50
Silver Moon Comb. .....	50.00	89.50
Silver Moon PO .....	39.50	49.50
Silver Moon FP .....	49.50	75.00
Silver Moon 10c .....	49.50	69.50
Silver Moon 25c .....	55.00	79.50
Skill Time '37 .....	20.00	37.50

Skill Time '38 .....	25.00	79.50
Skill Time '41 .....	35.00	52.50
Sun Ray .....	39.50	69.50
Super Bell 5c Comb. ....	55.00	82.50
Super Bell 25c Comb. ....	59.50	85.00
Super Bell Two Way .....		
5-5 .....	79.50	135.00
Super Bell Two Way .....		
5-25 .....	80.00	155.00
Super Bell Four Way .....		
5-5-5-5 .....	125.00	159.50
Super Bell Four Way .....		
5-5-5-25 .....	165.00	169.50
Super Bell Four Way .....		
5-5-10-25 .....	179.50	192.50
Super Bonus Bell 5c .....		
FP & PO .....	275.00	345.00
Super Bonus Bell 5c-25c .....		
FP & PO .....	450.00	595.00
Super Bonus Bell 5c-5c .....		
FP & PO Combo .....	545.00	575.00
Super Bonus 5-5-25c .....	600.00	795.00
Super Bonus Bell .....		
5-10-25c PO .....	550.00	795.00
Super Track Time .....	69.50	89.50
Super Track Time .....		
TKT .....	69.50	119.50
Track Odds .....	149.50	150.00
Track Odds Daily Dbl. ....	150.00	269.50
Track Odds DD JP .....	200.00	239.50
Track Time '39 .....	39.50	59.50
Track Time '38 .....	30.00	49.50
Track Time '37 .....	29.50	
Triple Entry .....	49.50	89.50

**C.M.I. BLUE BOOK**  
**BELLS**

1c Blue Front .....	65.00	75.00
5c Blue Front .....	75.00	119.50
10c Blue Front .....	85.00	129.50
25c Blue Front .....	95.00	139.50
50c Blue Front .....	100.00	249.50
1c Brown Front .....	65.00	89.50
5c Brown Front .....	75.00	104.50
10c Brown Front .....	85.00	109.50
25c Brown Front .....	95.00	110.00
50c Brown Front .....	135.00	175.00
1c Cherry Bell .....	69.50	89.50
5c Cherry Bell .....	74.50	105.00
10c Cherry Bell .....	74.50	105.00
25c Cherry Bell .....	89.50	110.50
1c Bonus Bell .....	69.50	119.50
5c Bonus Bell .....	75.00	122.50
10c Bonus Bell .....	80.00	119.50
25c Bonus Bell .....	99.50	139.50
5c Original Chrome .....	70.00	109.50
10c Orig. Chrome .....	75.00	124.50
25c Orig. Chrome .....	80.00	129.50
50c Orig. Chrome .....	139.50	165.00
1c QT Glitter Gold .....	30.00	49.50
5c QT Glitter Gold .....	59.50	89.50
10c QT Glitter Gold .....	69.50	109.50
25c QT Glitter Gold .....	69.50	115.00
1c VP Bell .....	19.50	31.50
1c VP Bell JP .....	25.00	37.50
1c VP Bell Green .....	22.50	29.50
5c VP Bell Green .....	29.50	39.50
1c VP Chrome .....	25.00	34.50
5c VP Chrome .....	30.00	44.50
5c VP Chrome Plus .....	47.50	55.00
1c P Bell B&G .....	29.50	32.50
5c VP Bell B&G .....	29.50	50.00
Vest Pocket '46 .....	44.50	59.50
5c Futurity .....	49.00	85.00
10c Futurity .....	89.50	109.50
25c Futurity .....	119.50	150.00
50c Futurity .....	149.50	194.50
5c Black Cherry Bell. ....	120.00	154.50
10c Black Cherry Bell. ....	129.50	159.50
25c Black Cherry Bell. ....	150.00	169.50
50c Black Cherry .....	249.50	295.00
25c Golf Ball Vendor. ....	195.00	275.00
5c War Eagle .....	35.00	65.00
10c War Eagle .....	69.50	79.50
25c War Eagle .....	70.00	85.00
50c War Eagle .....	149.50	150.00
5c Melon Bell .....	74.50	90.00
10c Melon Bell .....	85.00	125.00
25c Melon Bell .....	100.00	140.00
Golden Falls 5c .....	155.00	164.50
Golden Falls 10c .....	165.00	164.50
Golden Falls 25c .....	175.00	179.50
Golden Falls 50c .....	250.00	350.00
5c Jewel Bell .....	140.00	170.00
10c Jewel Bell .....	165.00	
25c Jewel Bell .....	180.00	

10c Comet FV .....	39.50	60.00
25c Comet FV .....	50.00	89.50
50c Comet FV .....	98.50	125.00
5c Comet DJP .....	40.00	69.50
10c Comet DJP .....	50.00	69.50
1c Comet Blue .....	20.00	37.50
5c Comet Blue .....	30.00	39.50
10c Comet Blue Front. ....	30.00	40.00
25c Comet Blue Front. ....	59.50	89.50
50c Comet .....	125.00	145.00
5c All Star Comet .....	57.50	69.50
10c All Star Comet .....	29.50	49.50
25c All Star Comet .....	49.50	69.50
50c All Star Comet .....	89.50	149.50
1c All Star 2-4 .....	20.00	29.50
1c Rocket .....	49.50	69.50
5c Rocket .....	55.00	79.50
10c Rocket .....	69.50	89.50
25c Rocket .....	79.50	100.00
5c TJ Comet .....	25.00	29.50
5c Club Bell .....	49.50	69.50
10c Club Bell .....	69.50	89.50
25c Club Bell .....	119.50	125.00
50c Club Bell .....	139.50	169.50
5c Comet Red .....	79.50	90.00
10c Comet Red .....	79.50	120.00

**C.M.I. BLUE BOOK**  
**ONE-BALLS**

Big Game PO .....	25.00	39.50
Big Parley .....	50.00	149.50
Big Prize FP .....	20.00	30.00
Big Prize PO .....	15.00	20.00
Blue Grass FP .....	40.00	59.50
Blue Ribbon PO .....	20.00	35.00
Club Trophy FP .....	50.00	69.50
Contest FP .....	30.00	45.00
Daily Races .....	120.00	200.00
Dark Horse FP .....	37.50	60.00
'41 Derby FP .....	69.50	79.50
Dust Whirls .....	49.50	75.00
Entry .....	265.00	395.00
Gold Cup .....	10.00	30.00
Grand National .....	19.50	49.50
Grand Stand PO .....	14.50	25.00
Gold Medal PO .....	10.00	25.00
Hot Tip .....	189.50	230.00
Jockey Club .....	44.50	69.50
Jockey Special .....	365.00	385.00
Kentucky .....	44.50	62.50
Long Acre .....	37.50	89.50
Long Shot PO .....	44.50	59.50
One Two Three '41 .....	20.00	29.50
Owl FP .....	22.50	37.50

Pastime (Rev) .....	39.50	49.50
Pacemaker PO .....	15.00	35.00
Pimlico FP .....	44.50	69.50
Race King (Rev) .....	29.50	39.50
Record Time FP .....	22.50	59.50
Rockingham .....	59.50	99.50
Santa Anita .....	24.50	50.00
Sport Event FP .....	19.50	51.50
Sky Lark FP & PO .....	30.00	59.50
Special Entry .....	265.00	349.50
Sport Special FP .....	19.50	45.00
Sport Page PO .....	19.50	35.00
Spinning Reels PO .....	19.50	32.50
Sport King PO .....	44.50	59.50
Stepper Upper PO .....	15.00	50.00
Sportsman (Rev) .....	20.00	35.00
Thoroughbred .....	19.50	49.50
Turf Champ FP .....	35.00	44.50
Turf King .....	49.50	79.50
Victory FP .....	10.00	25.00
Victory Derby .....	110.50	189.50
Victory Special .....	127.50	199.50
War Admiral (Rev) .....	15.00	39.50
Whirlaway (Rev) .....	25.00	49.50
Winning Ticket .....	15.00	25.00

1c Columbia .....	29.50	39.50
5c Columbia Chrome .....	39.50	49.50
5c Columbia JPV Bell. ....	40.00	69.50
5c Columbia Fruit .....	37.50	69.50
5c Columbia Cig RJ .....	39.50	49.50
5c Columbia DJP .....	45.00	75.00
10c Columbia DJP .....	59.50	89.50
5c Columbia Club .....		
Cig GA .....	29.50	37.50
5c Columbia Club DJ. ....	50.00	89.50
10c Columbia Club .....		
Cig GA .....	59.50	79.50
5c Columbia Cig. GA .....	35.00	39.50
5c Columbia Fruit GA. ....	49.50	69.50
5c Columbia Orig GA. ....	25.00	45.00
5c Conv Columbia .....		
Chrome .....	49.50	59.50

**GROETCHEN**

5c Columbia Club .....	29.50	37.50
5c Columbia Club DJ. ....	50.00	89.50
10c Columbia Club .....		
Cig GA .....	59.50	79.50
5c Columbia Cig. GA .....	35.00	39.50
5c Columbia Fruit GA. ....	49.50	69.50
5c Columbia Orig GA. ....	25.00	45.00
5c Conv Columbia .....		
Chrome .....	49.50	59.50

**PACE**

5c Comet FV .....	37.50	49.50
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**JENNINGS**

5c Chief .....	25.00	49.50
10c Chief .....	25.00	59.50
25c Chief .....	49.50	69.50
5c Club Bell .....	50.00	60.00
10c Club Bell .....	55.00	79.50
25c Club Bell .....	57.50	100.00
50c Club Bell .....	100.00	139.50
5c Silver Moon Chief. ....	29.50	37.00
10c Silver Moon Chief. ....	29.50	39.50
25c Silver Moon Chief. ....	59.50	100.00
5c Silver Chief .....	59.50	110.00
10c Silver Chief .....	75.00	100.00
25c Silver Chief .....	89.50	129.50
50c Silver Chief .....	169.50	200.00
10c Golf Vndr .....	59.50	100.00
25c Gold Ball Vndr .....	89.50	129.50
Cigarolla .....	40.00	55.00
Cigarolla XXV .....	29.50	49.50
Cigarolla XV .....	39.50	99.50
5c Victory Chief .....	49.50	69.50
10c Victory Chief .....	55.00	79.50
25c Victory Chief .....	79.50	110.00
1c 4 Star Chief .....	35.00	69.50
5c 4 Star Chief .....	45.00	75.00
10c 4 Star Chief .....	49.50	79.50
25c 4 Star Chief .....	69.50	89.50
50c 4 Star Chief .....	100.00	189.50
5c Victory 4 Star Ch. ....	75.00	99.50
10c Victory 4 Star Ch. ....	85.00	110.00
25c Victory 4 Star Ch. ....	95.00	150.00
5c DeLuxe Club Chief .....	220.00	279.50
10c DeLuxe Club Chief .....	250.00	300.00
25c DeLuxe Club Chief .....	269.50	310.00
5c Super DeLuxe Club Chief .....	149.50	155.00
10c Super DeLuxe Club Chief .....	149.50	165.00
25c Super DeLuxe Club .....	149.50	175.00
50c Super DeLuxe Club Chief .....	200.00	275.00
5c Standard Chief .....	139.50	175.00
10c Standard Chief .....	149.50	199.50
25c Standard Chief .....	169.50	195.00
50c Standard Chief .....	189.50	249.50
\$1.00 Standard Chief. ....	379.50	475.00
5c Bronze Chief .....	99.50	129.50
10c Bronze Chief .....	110.00	149.50

**WATLING**

5c Rolatop '48 .....	90.00	
5c Rolatop '46 .....	45.00	75.00
10c Rolatop '46 .....	60.00	89.50
25c Rolatop .....	79.50	95.00
50c Rolatop .....	145.00	295.00
5c Club Bell .....	65.00	95.00
10c Club Bell .....	75.00	125.00
25c Club Bell .....	145.00	185.00

**C.M.I. BLUE BOOK**  
**BELLS**

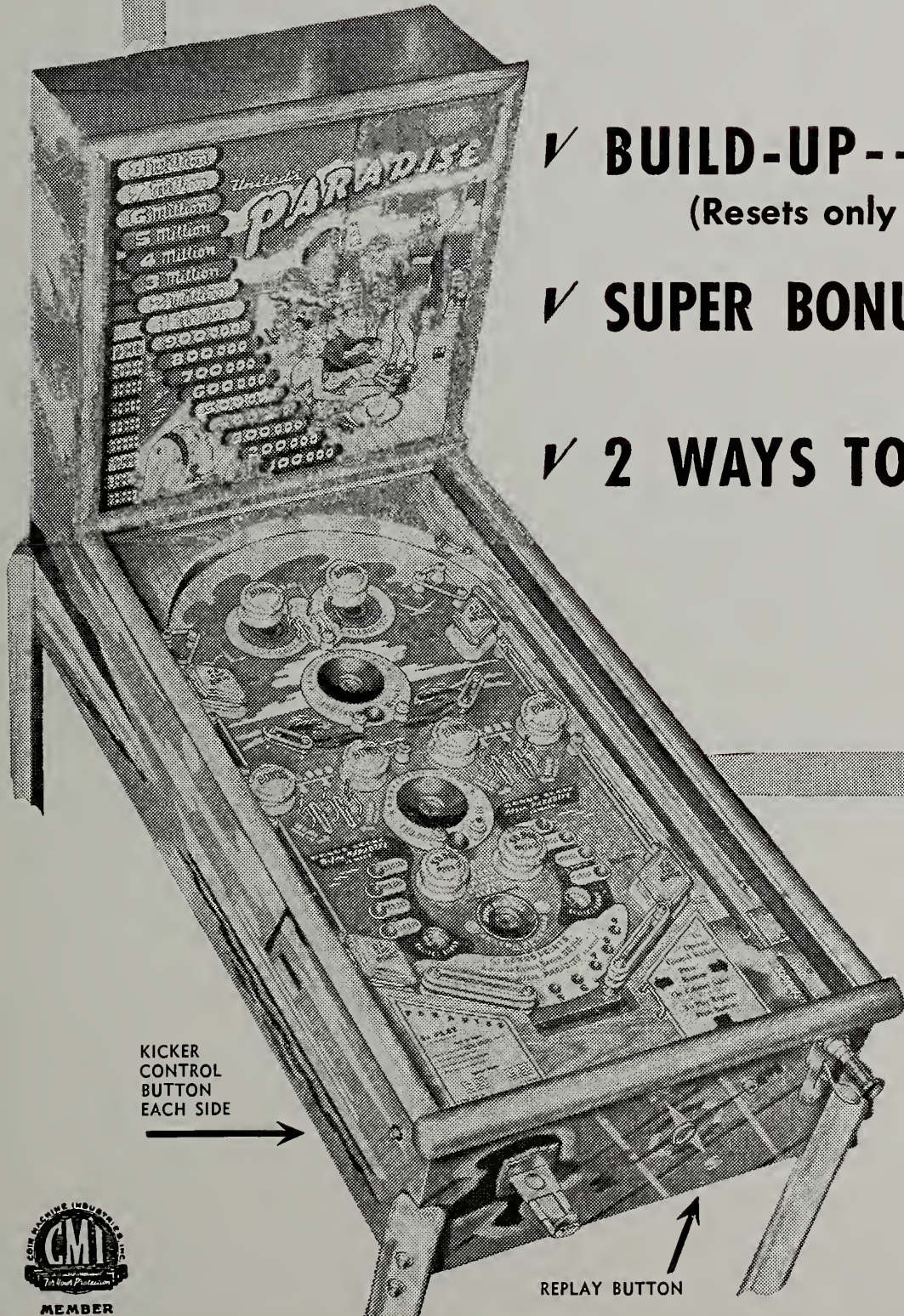
**MILLS**

5c Black HL .....	55.00	79.50
10c Black HL .....	65.00	90.00
25c Black HL .....	95.00	125.00
5c Emerald Chrome HL .....	85.00	120.00
10c Emerald Chrome HL .....	90.00	129.50
25c Emerald Chrome HL .....	99.50	149.50
50c Emerald Chrome HL .....	119.50	154.50
5c Gold Chrome HL .....	65.00	129.50
10c Gold Chrome HL .....	69.50	129.50

**MILLS (Cont.)**

25c Gold Chrome HL. ....	79.50	139.50
50c Gold Chrome HL. ....	125.00	149.50
5c Gold Chrome .....	70.00	119.50
10c Gold Chrome .....	110.00	129.50
25c Gold Chrome .....	120.00	139.50
50c Gold Chrome .....	149.50	209.50
5c Copper Chrome .....	79.50	119.50
10c Copper Chrome .....	89.50	129.50
25c Copper Chrome .....	99.50	139.50
5c Club Bell .....	90.00	149.50
10c Club Bell .....	100.00	155.00
25c Club Bell .....	135.00	165.00
50c Club Bell .....	189.50	250.00

# UNITED'S PARADISE



✓ **BUILD-UP--HOLDING BONUS**  
(Resets only at Start of Game)

✓ **SUPER BONUS**-Increases 4 Times in Value

✓ **2 WAYS TO SCORE REPLAYS**

**FIVE-BALL  
NOVELTY  
REPLAY**

**SEE YOUR  
DISTRIBUTOR**



**UNITED MANUFACTURING COMPANY**

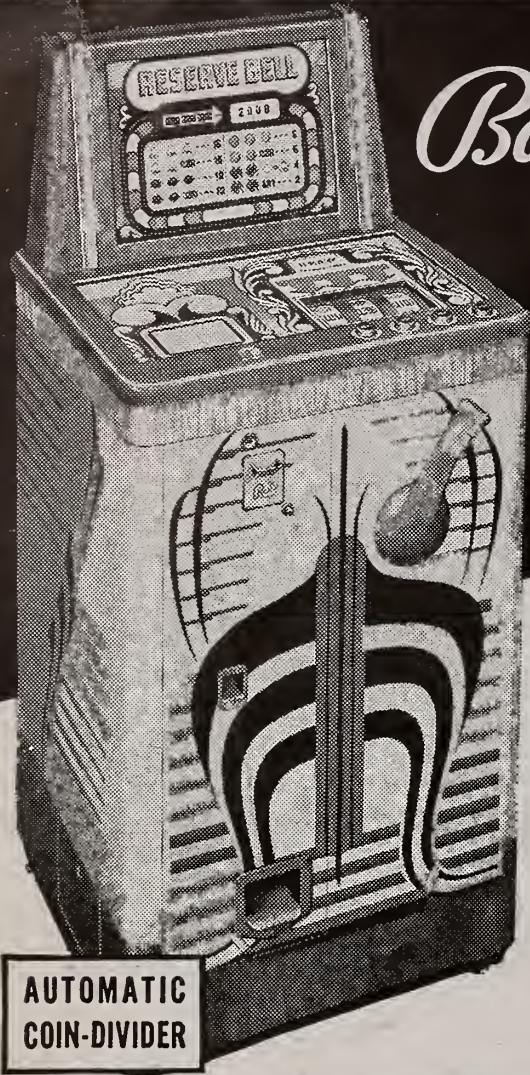
5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

# Bally Reserve Bell

NEW HOLD AND DRAW BELL-CONSOLE  
WITH  
**NEW BUILD-UP BONUS**



AUTOMATIC  
COIN-DIVIDER

**BALLY BALLY BALLY**  
3-BAR WINNER RECEIVES BONUS  
BONUS "GROWS" FROM 100 TO  
**2000 TOP**

PLUS PLENTY OF  
**BELL-FRUIT**  
WINNERS

CAN BE OPERATED AUTOMATIC OR REPLAY  
NICKEL OR QUARTER PLAY

**DOUBLE YOUR EARNINGS**  
IN EVERY 5-BALL LOCATION IN YOUR TERRITORY



WITH *Bally*  
**CARNIVAL**  
FAMOUS BUILD-UP BONUS.  
AND "ALL-12" SKILL FEATURE  
PLUS HIGH-SCORE  
COMPETITIVE PLAY APPEAL

**KICKER-BUMPER  
BUTTON  
ON BOTH SIDES  
OF CABINET**

A BALLY GAME  
FOR EVERY SPOT

BIG INNING  
TRIPLE BELL  
WILD LEMON  
DOUBLE UP  
HI-BOY  
HY-ROLL  
DELUXE BOWLER  
★

*Bally* ONE-BALL MULTIPLES!

**GOLD CUP**  
FREE PLAY

**TROPHY**  
AUTOMATIC



PROFIT PROVED  
HORSESHOE FLASH  
with  
NEW "FAN" FLASH

PLAYERS PLAY  
UP TO  
6, 8, OR 10  
COINS  
PER GAME



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