

THE CASH BOX

VOLUME XVI

JUNE 11, 1955

NUMBER 38



Webb Pierce, Decca's 29-year-old country star, serenades Paul Cohen, the firm's country A&R chief at the Village Barn in New York. Pierce was in town for a three-day personal appearance tour of disk jockeys and TV shows, plugging his chart-topping hit, "In The Jailhouse Now." Webb has enjoyed a truly phenomenal run of 18 consecutive hits in a mere three years at Decca with no less than 13 of them attaining the # 1 spot. His newest coupling is "Your Good For Nothing Heart" backed with "I Don't Care."

Anybody can make "A" sides-but it took

THE THREE HAIRCUTS TO MAKE TWO "B" SIDES



**YOU ARE
SO RARE
TO ME**

**GOIN'
CRAZY**

20/47-6149

Carl Reiner

Sid Caesar

Howie Morris

"New Orthophonic" High Fidelity Recording

RCA VICTOR
FIRST IN RECORDED MUSIC





FOUNDED BY BILL GERSH

VOLUME XVI NUMBER 38

June 11, 1955

Publishers

BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUDSON 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEARBORN 2-0045)

BILL GERSH

Dan Parry

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood, Cal.

(Phone: HOLLYWOOD 5-1702)

CARL TAFT

NASHVILLE OFFICE

804 Church St., Nashville, Tenn.

(Phone: NASHVILLE 5-7028)

CHARLIE LAMB

BOSTON OFFICE

1765 Commonwealth Ave., Boston 35, Mass.

(Phone: ALGONQUIN 4-8464)

GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W., England

(Phone: SPEEDWELL 2596)

MARCEL STELLMAN

EXECUTIVE STAFF

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Editor-In-Chief

NORMAN ORLECK, Associate Editor

MARTY OSTROW, Associate Editor

IRA HOWARD, Associate Editor

CISSIE GERSH, Woman's Editor

A. MARINO, Office Manager

T. TORTOSA, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1955 by The Cash Box Publishing Co., Inc.

The Cash Box

NEXT WEEK

The Cash Box

Will Announce The Results of Its

3rd Annual Disk

Jockey Poll

The results of the 3rd Annual Disk Jockey Poll conducted by *The Cash Box* will be announced next week.

They will show which artists, which records were programmed most by disk jockeys through the entire year. Covering all three fields — Pop, Rhythm & Blues, and Country—it will be the most comprehensive survey of disk jockeys of all stature, on stations large and small, throughout the country.

DON'T MISS NEXT WEEK'S ISSUE OF *THE CASH BOX* AND THE RESULTS OF THE 3rd ANNUAL DISK JOCKEY POLL.



Announcing...



Anniversary
and
Annual Encyclopedia and Directory

THE CASH BOX

(Dated: JULY 2, 1955)

Featuring:

- ★ ARTICLES OF VITAL IMPORTANCE by the leading men in the record business.
- ★ BEST TUNES AND ARTISTS as selected by the nation's disk jockeys in "Pop", "Rhythm & Blues" and "Folk & Western".
- ★ THE MOST COMPREHENSIVE LIST of record firms and their distributors available anywhere.
- ★ SPECIAL FEATURES
- ★ EDITORIALS
- ★ NEWS
- ★ ADS

Recognized thruout the
Record and Music Industries
as a source of VITAL
INFORMATION and STATISTICS
obtainable NOWHERE ELSE . . .
which is referred to every
day in the year . . .

YOUR ADVERTISEMENT WILL BE
SPOT-LIGHTED ALL YEAR LONG

First Forms Go To Press:

JUNE 20

Final Closing Date:

Wednesday, JUNE 22

FOR PREFERRED POSITION—

RUSH YOUR RESERVATION NOW!

or better yet

SEND IN YOUR AD IMMEDIATELY!



THE CASH BOX

(PUBLICATION OFFICE)

26 WEST 47th STREET, NEW YORK 36, N. Y.

(PHONE: JUdson 6-2640)

CHICAGO OFFICE

32 W. RANDOLPH ST.

(PHONE: DEARBORN 2-0045)

NASHVILLE OFFICE

804 CHURCH STREET

(PHONE: NASHVILLE 5-7028)

HOLLYWOOD OFFICE

6272 SUNSET BLVD.

(PHONE: HOLLYWOOD 5-1702)

BOSTON OFFICE

1765 COMMONWEALTH AVE.

(PHONE: ALGONQUIN 4-8464)

LONDON OFFICE

17 HILLTOP

(PHONE: SPEEDWELL 2596)

M-G-M SPOTLIGHTS THE HITS!

<p>JONI JAMES</p> <p>IS THIS THE END OF THE LINE?</p> <p>and</p> <p>WHEN YOU WISH UPON A STAR</p> <p>MCM 11960 78 rpm K 11960 45 rpm</p> <hr/> <p>BILLY ECKSTINE</p> <p>ONLY YOU</p> <p>and</p> <p>LOVE ME OR LEAVE ME</p> <p>MCM 11984 78 rpm K 11984 45 rpm</p> <hr/> <p>ROBBIN HOOD</p> <p>MIRROR, MIRROR</p> <p>and</p> <p>ONE LOVE IS ENOUGH FOR TWO</p> <p>MCM 11997 78 rpm K 11997 45 rpm</p>	<p>ART MOONEY and his orchestra</p> <p>HONEY BABE</p> <p>B/W</p> <p>NO REGRETS</p> <p>MCM 11900 78 rpm K 11900 45 rpm</p>	<p>LEROY HOLMES</p> <p>JUST FOR THE BRIDE and GROOM</p> <p>and</p> <p>SAMARRA</p> <p>MCM 11992 78 rpm K 11992 45 rpm</p> <hr/> <p>ACQUAVIVA and his Orchestra</p> <p>A MAN WITH A DREAM</p> <p>and</p> <p>A "MISS YOU" KISS</p> <p>MCM 30881 78 rpm K 30881 45 rpm</p> <hr/> <p>BETTY MADIGAN</p> <p>WONDERFUL WORDS</p> <p>and</p> <p>I HAD A HEART</p> <p>MCM 11988 78 rpm K 11988 45 rpm</p>
---	--	--

CASHBOX PIC

Art Mooney
and his Orchestra play

ALABAMA JUBILEE | **PADDLIN' MADELIN' HOME**

MCM 12000 • K 12000

<p>DAVID ROSE and his Orchestra</p> <p>TAKE MY LOVE</p> <p>and</p> <p>LOVE IS ETERNAL</p> <p>MCM 30875 78 rpm K 30875 45 rpm</p> <hr/> <p>FLOYD CRAMER</p> <p>SWEET ADELINE</p> <p>and</p> <p>HOWDY MA'M</p> <p>MCM 11990 78 rpm K 11990 45 rpm</p> <hr/> <p>GINNY GIBSON</p> <p>WHATEVER LOLA WANTS (LOLA GETS)</p> <p>and</p> <p>IF ANYTHING SHOULD HAPPEN TO YOU</p> <p>MCM 11961 78 rpm K 11961 45 rpm</p>	<p>SAM The Man TAYLOR</p> <p>HARLEM NOCTURNE</p> <p>and</p> <p>RED SAILS IN THE SUNSET</p> <p>MCM 11977 78 rpm K 11977 45 rpm</p> <hr/> <p>GENE SHELDON</p> <p>HEY, MR. BANJO</p> <p>and</p> <p>HALLELUJAH!</p> <p>MCM 11982 78 rpm K 11982 45 rpm</p> <hr/> <p>TOMMY EDWARDS</p> <p>WELCOME TO MY HEART</p> <p>and</p> <p>SPRING NEVER CAME AROUND THIS YEAR</p> <p>MCM 11993 78 rpm K 11993 45 rpm</p>	<p>CHARLIE CALHOUN</p> <p>SMACK DAB IN THE MIDDLE</p> <p>and</p> <p>(I DON'T KNOW) WHY THE CAR WON'T GO</p> <p>MCM 11989 78 rpm K 11989 45 rpm</p> <hr/> <p>ROGER ROGER and his Orchestra</p> <p>IT'S YOU</p> <p>and</p> <p>PLEASE DO</p> <p>MCM 30880 78 rpm K 30880 45 rpm</p> <hr/> <p>HANK WILLIAMS</p> <p>MOTHER IS GONE</p> <p>and</p> <p>MESSAGE TO MY MOTHER</p> <p>MCM 11975 78 rpm K 11975 45 rpm</p>
---	---	--

M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT


701 SEVENTH AVE., NEW YORK 19, N.Y.

THE NATION'S TOP TEN

PLUS THE NEXT 25

JUKE BOX TUNES

The Top Ten Tunes Netting Highest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



CODE				
AB—Abbott	CK—Checker	DU—Duke	JU—Jubilee	PO—Potter
AL—Aladdin	CM—Combo	EP—Epic	KI—King	PR—Prestige
AP—Apollo	CO—Columbia	ES—Essex	LO—London	RA—Rainbow
AT—Atlantic	CR—Coral	FA—Favorite	ME—Mercury	RE—Regent
AU—Audiavac	CT—Cat	FB—Fabor	MG—MGM	RM—Rama
BE—Bell	CW—Crown	FE—Federal	MJ—Major	SA—Savoy
BR—Brunswick	DA—Dana	FI—Fiesta	MO—Modern	SO—Sound
BT—Bethlehem	DE—Decca	4 Star—Four Star	NG—Norgran	SP—Specialty
CA—Capitol	DL—DeLuxe	GR—Groove	PA—Parrot	TA—Tampa
CD—Cadence	DO—Dot	IM—Imperial	PD—Polydor	TI—Tico
CH—Chess	DT—Dootone	JD—Jay Dee	PE—Peacock	TR—Tread
				UN—United
				VA—Valley
				VI—RCA Victor
				WA—Watco

UNCHAINED MELODY

1 AL HIBBLER—LES BAXTER—ROY HAMILTON

CA-3055 (F-3055)—Les Baxter EP-9102 (5-9102)—Roy Hamilton
 CO-40455 (4-40455)—Liberace ME-70598 (70598x45)—Crewcuts
 CR-61407 (9-61407)—Don Cornell MG-11962 (K-11962)—LeRoy Holmes
 DE-29441 (9-29441)—Al Hibbler VI-20-6078 (47-6078)—June Valli
 DE-29509 (9-29509)—Guy Lombardo VI-20-6078 (47-6078)—Chet Atkins

2 CHERRY PINK AND APPLE BLOSSOM WHITE

2 PEREZ PRADO

CO-40472 (4-40472)—Xavier Cugat DE-29387 (9-29387)—Victor Young
 CR-61373 (9-61373)—Alan Dale VI-20-5965 (47-5965)—Perez Prado
 CR-61381 (9-61381)—Georgie Auld TI-10-256 (45-256)—Tito Puente
 DE-29510 (9-29510)—Guy Lombardo

3 DANCE WITH ME HENRY

3 GEORGIA GIBBS

BE-1093—Edna McGriff ME-70572 (70572 x 45)—Georgia Gibbs
 CR-61370 (9-61370)—Three Rays MO-947 (45-947)—Etta James & Peaches
 MA-102 (45-102)—Leslie Sisters

4 BALLAD OF DAVY CROCKETT

4 BILL HAYES

BE-1091—Tex Stewart DO-1240 (45-1240)—Mac Wiseman
 CA-3058 (F-3058)—Ernie Ford CA-049 (45-049)—Irving Fields
 CD-1256 (45-1256)—Bill Hayes ME-70555 (70555x45)—Rusty Draper
 CO-40449 (4-40449)—Fess Parker MG-11941 (K-11941)—James Brown
 CR-61368 (9-61368)—Steve Allen VI-20-6041 (47-6041)—Voices Walter Schumann
 DE-29423 (9-29423)—Burl Ives

5 HONEY BABE

5 ART MOONEY ORCH.

MG-11900 (K-11900)—Art Mooney VI-20-6025 (47-6025)—Sauter-Finegan

6 WHATEVER LOLA WANTS

6 SARAH VAUGHAN

CA-3104 (F-3104)—Billy May ST-1363 (45-1363)—The Hi-Lo's
 DE-29472 (9-29472)—Carmen McRae VI-20-6077 (47-6077)—Dinah Shore
 EP-9101 (5-9101)—Mello-Larks VI-20-6122 (47-6122)—Perez Prado
 ME-70595 (70595 x 45)—Sarah Vaughan X-0116 (4X-0116)—Louis Jordan
 MG-11961 (K-11961)—Ginny Gibson

7 A BLOSSOM FELL

7 NAT "KING" COLE

CA-3095 (F-3095)—Nat "King" Cole LO-1566 (45-1566)—Vic Barrett O.
 LO-1554 (45-1554)—Dickie Valentine

8 THE CRAZY OTTO

8 JOHNNY MADDOX

BE-1091—Buddy DO-15325 (45-15325)—Johnny Maddox PD-22009 (45-22009)—Crazy Otte

9 DON'T BE ANGRY

9 CREWCUTS—NAPPY BROWN

ME-70597 (70597 x 45)—Crewcuts SA-1155 (45-1155)—Nappy Brown
 MO-956 (45-956)—Cadets VI-20-6106 (47-6106)—Sauter-Finegan

10 THE BREEZE AND I

10 CATERINA VALENTE

DE-29467 (9-29467)—Caterina Valente

11) HEART. 12) TWEEDLEE DEE. 13) LEARNIN' THE BLUES. 14) MOST OF ALL. 15) HOW IMPORTANT CAN IT BE. 16) DARLING, JE VOUS AIME BEAUCOUP. 17) HEY, MR. BANJO. 18) IT'S A SIN TO TELL A LIE. 19) ROCK AROUND THE CLOCK. 20) TWO HEARTS. 21) IF I MAY. 22) MELODY OF LOVE. 23) PLAY ME HEARTS AND FLOWERS. 24) IS THIS THE END OF THE LINE. 25) SOMETHING'S GOTTA GIVE. 26) LOVE ME OR LEAVE ME. 27) BOOM BOOM BOOMERANG. 28) SINCERELY. 29) ROLLIN' STONE. 30) IT MAY SOUND SILLY. 31) NO LETTER TODAY. 32) CHEE CHEE-OO CHEE. 33) OPUS ONE. 34) THE DOOR IS STILL OPEN. 35) SILVER DOLLAR.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BUSTIN' OUT **BIG**® ALL OVER!!!

(I'M GONNA)

COO

COO

COO

By The Inimitable... Voices Three

BIG 601

THE CASH BOX BEST BETS

*P.S. "It Can't Be Topped...
It's A Smash POP"*

In the opinion of The Cash Box music staff, records listed below, in addition to the "Big" and "Sleepers" of The Week, are those most likely to achieve popularity.

*"COO, COO, COO".....

The Voices Three Big 601; 45-601

ORDER FROM YOUR NEAREST DISTRIBUTORS

COSNAT DIST. CORP.
315 West 47th St.
NEW YORK, N. Y.

GENERAL DIST. CO.
2329 Pennsylvonio Ave.
BALTIMORE, MD.

TRANSDISC CORP.
44 Goinsboro St.
BOSTON, MASS.

F & F ENTERPRISES
803 Cedar St.
CHARLOTTE, N. C.

MUSIC DIST. OF CHICAGO
1303 S. Michigan Ave.
CHICAGO, ILL.

STATE RECORD DIST.
920 Race St.
CINCINNATI, OHIO

COSNAT DIST. CORP. OF CLEVELAND
1233 West 9th St.
CLEVELAND, OHIO

COSNAT DIST. DETROIT CORP.
3727 Woodward Ave.
DETROIT, MICHIGAN

ERIC DIST. CO.
369 - 6th Street
SAN FRANCISCO, CALIF.

QUALITY RECORDS LTD.
370 Birchmont Road
TORONTO, CANADA

TRANSDISC CORP.
134 Windsor St.
HARTFORD, CONN.

INDIANA STATE RECORD DIST.
1325 North Capitol
INDIANAPOLIS, IND.

COSNAT DIST.
415 Holsey St.
NEWARK, N. J.

COSNAT DIST. CORP.
1710 North St.
PHILADELPHIA, PA.

ROBERTS RECORD DIST.
1518 Pine St.
ST. LOUIS, MO.

SOUTHLAND DIST.
441 Edgewood Ave.
ATLANTA, GA.

RECORD SALES
2932 W. Pico Blvd.
LOS ANGELES, CALIF.

LONE STAR DIST.
2009 Ebony
HOUSTON, TEXAS

THE VOICES THREE
(Big 601; 45-601)

B+ "COO, COO, COO," (2:18)
[Hometown ASCAP-Hendricks, Stride] The Voices Three give the new Big label an impressive start with a sensational new rhythm novelty that could be a smash. Side rocks. A "big" start.

BIG RECORDS INC., 1619 B'WAY, NEW YORK 19, N. Y.

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

A DISK & SLEEPER

C GOOD

B EXCELLENT

C FAIR

B VERY GOOD

D MEDIOCRE

BONNIE LOU
(King 1476; 45-1476)

B+ "DROP ME A LINE" (2:29)
[Jay & Cee BMI—Johnson, Johnson] A sensational and super-commercial new piece of material is beautifully handled by Bonnie Lou. Song is one of the best to come along in quite a while and could make Bonnie a big star. An all-around top grade waxing.

C+ "OLD FAITHFUL AND TRUE LOVE" (2:19) [Jay & Cee MBI—Singleton, McCoy] A catchy rock 'n' roller is cleverly handled by the thrush and a vocal group. Inviting deck.

AL HIBBLER
(Original 1008; 45-1008)

B "AUTUMN WINDS" (2:30)
[Challenge BMI—Gewirtz] Original issues a new platter waxed by one of the nation's hottest artists. And it's a beautiful piece of romantic material. Great delivery. Dramatic.

C+ "YOU WILL BE MINE" (2:25)
[Sylvia MBI—Sears] A beaty number treated in a rhythm and blues fashion is belted across here. Two sides have a load of echo effects.

SUE ALLEN
(Key 504; 45-504)

C+ "I'VE NEVER BEEN TO ST. LOUIE" (2:33) [HR ASCAP—Fell, Hillbrook] A stirring piece of blues material is emotionally treated by the moving voice of Sue Allen. Good number.

C+ "COFFEE BREAK" (2:18 [HR ASCAP—Hillbrook, Fell] A cute bouncy ditty is pertly styled on this end. Lively, commercial stuff.

THE VARIETEERS
(Hickory 1025; 45-1025)

B "MINNIE, COME HOME" (2:16)
[Acuff-Rose BMI—Sweeney] A contagious novelty is given a commercial reading by the Varieteers. Boys blend attractively. Number jumps.

C+ "CALL MY GAL, MISS JONES" (2:37)
[Acuff-Rose BMI—Sweeney] A fascinating delivery of a broken-hearted item is dished up here. Where they slow up and talk, the results are effective. Different.

THE TOP-NOTCHERS
(Town and Country 1004; 45-1004)

C+ "JERSEY BOUNCE" (2:01)
[Lewis ASCAP—Plater, Bradshaw, Johnson, Wright] The Top-Notchers dish up a potent revival rendition of a great rhythm oldie. Lively side that the hoofers will go for.

C+ "I WANNA LOVE YOU" (2:14)
[Morris ASCAP—Spina] A contagious Italian flavored ditty comes off well on this end. Tune has a cute lilt that the boys handle in top form. With a push, it could catch on.

THE CASE BOX

DISK OF THE WEEK

"SWEET AND GENTLE" (2:20)
[Peer Int'l BMI—Thorn, Portal]

"BLUEBERRIES" (2:15)
[Gil BMI—Stoller, Lieber]

GEORGIA GIBBS
(Mercury 70647; 70647x45)



GEORGIA GIBBS

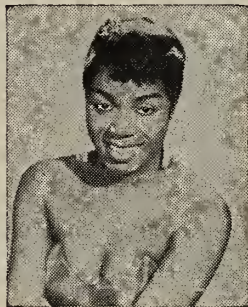
● "Her Nibs", Georgia Gibbs, about the hottest female on wax thanks to two smashes "Tweedlee

Dee" and "Dance With Me Henry", has two more hit contenders back-to-back on her latest Mercury release. One half is the hot cha-cha novelty "Sweet and Gentle" and the coupling is a rocking ditty with a load of color dubbed "Blueberries". On the "Sweet And Gentle" portion, the thrush gets a tremendous Latin beat backing that the hoofers will be wild about. It's an exciting deck that'll be getting a heap of plays. On "Blueberries" the lark displays some solid multiple voicing as she belts across the contagious ditty. Has a rocking tempo that'll keep the juke boxes bouncing. Smash coupling. The teen-agers will be wild about both halves.

"EXPERIENCE UNNECESSARY" (2:47)
[Pincus ASCAP—Shelley, Whitman, Peretti Creatore]

"SLOWLY WITH FEELING" (2:43)
[Planetary ASCAP—George Charlap]

SARAH VAUGHAN
(Mercury 70646; 70646x45)



SARAH VAUGHAN

● The "Divine" Sarah Vaughan, riding high with her tremendous rendition of "Whatever Lola

Wants", comes up with a powerhouse of a new record that's just about the sexiest thing to be put on wax in a long while. It's a tremendous novelty dubbed "Experience Unnecessary". The tune has a terrific set of lyrics and is handled in the same naughty and delightful fashion that made "Make Yourself Comfortable" such a smash. The orking sets off the thrush's voice perfectly. And if you really wanna hear some grade "A" warbling, listen to the last chorus. It's sensational. The lower lid is an inviting romantic offering labelled "Slowly With Feeling". An easy going tune with a waltz flavor. Watch the top portion take off.

"MAY I NEVER LOVE AGAIN" (3:06)
[Broadcast Music BMI—Marco, Erickson]

"DON'T TELL ME WHY" (3:08) [Bourne ASCAP—Shanklin, Magenta]

TONY BENNETT
(Columbia 40523; 4-40523)



TONY BENNETT

● Tony Bennett is headed right up to the top again with one of the

most beautiful ballads he's done since "Because Of You." Titled "May I Never Love Again", the record rates as one of Columbia's most potent items in months. Tony's voice is just great as is Percy Faith's orchestration and arrangement. The song tells a wonderful story and under Tony's control, it comes off superbly. Could be one of the big ballots of the Summer. The lovely coupling is another stirring romantic piece with a penetrating melody and lyric. It goes under the title "Don't Tell Me Why." The disk is a natural and should be all over the lists in a few weeks.

GORDON JENKINS
("X"-0127; 4X-0127)

C+ "THEME FOR LOVERS" (3:10)
[G. Jenkins ASCAP—Jenkins] Gordon Jenkins and the ork glide through one of the batoneer's own compositions. Good only for special locations. Imaginative work.

C+ "LAST LOVE" (2:47) [Leo Feist ASCAP—Fisher, Jenkins] This side is a more commercial piece of mood material. A chorus and Bob Grabeau take over in the vocal dept.

TOMMY EDWARDS
(MGM 11993; K-11993)

B "WELCOME TO MY HEART" (2:43) [Lowell BMI—Soloway, Wolfe] The touching and dreamy voice of Tommy Edwards is in top form on this well written love song. Lovely deck that could click with sufficient exposure.

C+ "SPRING NEVER CAME AROUND THIS YEAR" (2:48)
[Famous ASCAP—Martita, David] Another pretty piece of love material treated with a great deal of feeling. Tommy has an infectious voice that sells a ballad.

JOHNNY CONQUET & ORCH.
(Rainbow 292; 45-292)

C+ "TAKING A CHANCE ON LOVE" [Miller ASCAP—La-Touche, Fetter, Duke] The nimble fingers of Johnny Conquet dish up a rhythmic piano arrangement of an oldie set to a cha-cha beat. Cute side that the dancers will like.

C+ "JUMPIN' MERENGUE" [—Gonzales] The merengue, the latest dance craze, is on this half. Johnny's keyboard work again takes front and center. Rhythm section rounds out the deck.

PAULETTE GIRARD
(Chateau 501; 45-501)

C+ "BON BON BON" [Coliseum BMI—Darwin, Girard, Mathews] Paulette Girard is surrounded by a bunch of youngsters as she chirps a light and lively French novelty. Attractive ditty.

C+ "THAT'S PARIS" [Coliseum BMI—Darwin, Mathews] The children's voices add appeal to this flighty French waltz number. Multiple voices blend invitingly.

ELISE RHODES
(Bald Eagle 1001; 45-1001)

B "I WAITED IN THE RAIN" [—Klanosky] Thunder and lightning supply the atmosphere for Elise Rhodes' stirring interpretation of a beautiful love song. Thrush has a wonderful voice and a good vehicle in this side. With work, this side could stir up noise. Latin beat.

C+ "SWEET KISSES AND SALTY TEARS" [—Klenosky] Another pretty romantic offering by the sweet voiced songstress. Tune has an up beat and an inviting melody.

DAVY CROCKETT MADE YOU LOTS OF MONEY!!
NOW! HERE'S YOUR NEXT Big MONEY-MAKER-
America's Fastest Breaking Hit...



THE SONG OF
DANIEL BOONE
"The Daddy of Them All"

The Original Hit Record...

Sung by

LOREN BECKER and The Brigadiers
with **ENOCH LIGHT'S Orchestra**

ON SALE JUST 9 DAYS AND GETTING HEAVY
REORDERS FROM BOSTON, CLEVELAND, DETROIT & NEW YORK

**Kids are already Switching to
DANIEL "The Daddy Of Them All"**

Waldorf Music Hall Record No. 78-217
b/w "KNUCKLES O' TOOLE"
Playing "Honky Tonk Piano"
Available in Canada on Sparton Records

Sensational Reaction!



MARTIN BLOCK, ABC
"It is a very fine musical performance and following the present trend, it should get a lot of plays from dee jays and a lot of spins in the juke boxes."
BILL RANDLE, WERE
"It could be very big!"
LONNY STARR, WNEW
"I chose it as one of my picks of the week. I like it better than 'Davy Crockett'."
ROSEMARIE COLEMAN, WJBK
"I like it very much. Could be very big."

International News Service Coast To Coast Headlines
DAN'L STALKS DAVY
BOONE RECORD MAKES GAIN ON CROCKETT
NEW YORK (INS)—Ghosts of Davy Crockett and Daniel Boone are fighting it out today for the favor of millions of American children. So far Davy is ahead . . . but Daniel, "The Daddy Of Them All" is coming up fast . . . has started to challenge Davy for the ear drums of the young public.

ROBIN SEYMOUR, WKMH
"I think it is a great record . . . in the same exciting vein as 'Davy Crockett'."
MARTY FOX, WAAF
"It will probably go up to No. 1 or No. 2 after all the play it will get."
PAUL BRENNER, WAAT
"The time is right; the tune is right; I'm sure Loren & Enoch have a winner."
TOM ARMSTRONG, WGAR
"I like it and it will be very big."

National Promotion
BUDDY BASCH OFFICE
17 EAST 45th STREET, NEW YORK 17, N. Y.
Murray Hill 7-8351

The Billboard
"This figures to get plenty of air play."

Your Local Distributor or
Waldorf Music Hall Records
Harrison, New Jersey
New York Sales Office: 565 Fifth Avenue
Call Enoch Light MURRAY HILL 8-0420

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

COMMODORES
(Dot 15372; 45-15372)

C+ "RIDING ON A TRAIN" [Galatin BMI—Glenn, Montgomery] A new group called the Commodores comes over well on its first Dot release. Tune is a beauty item that should do well in the R & B field too. Solid arrangement.

C+ "URANIUM" [Fairway BMI—Glenn] This exciting side oughta appeal to the rhythm and blues market more than to the pop. It's a jumping piece with a load of sax work.

THE CHEERS
(Capitol 3146; F-3146)

C+ "I MUST BE DREAMING" (2:19) [Quintet BMI—Leiber, Stoller] The Cheers, who clicked with "Bazoom," dish up another wild and wooly novelty that could break. Has a rock 'n roll beat.

C+ "FANCY MEETING YOU HERE" (2:53) [Quintet BMI—Leiber, Stoller] The group changes the pace and glides through a tender romantic ballad. Appealing piece of material that'll need plenty of play to get started.

DICK HYMAN TRIO
(MGM 12005; K-12005)

B "THE VERY THOUGHT OF YOU" (2:20) [Witmark ASCAP—Noble] The Dick Hyman Trio, one of the most refreshing small groups around today, displays its wares on a wonderful oldie. Fine rhythmic interpretation.

C+ "WHEN DAY IS DONE" (2:35) [Harms ASCAP—Katcher, DeSylva] Another evergreen is similarly handled on this end. Dick has a great touch at the keyboard. Inviting listening.

CONNIE FRANCIS
(MGM 12015; K-12015)

B "FREDDY" (2:37) [Duchess BMI—Pan, Kirk, Harnick] Connie Francis makes an exciting MGM debut with a colorful novelty treatment of a cute tango item. Thrush has a pert, refreshing voice. Good deck.

C+ "DIDN'T I LOVE YOU ENOUGH" (2:18) [Leeds ASCAP—Mann, Lewis] Glenn Osser's ork supplies a production backing for Connie's belted delivery of a love song.

JANET BRACE
(Decca 29531; 9-29531)

B "IF YOU KNEW" (2:36) [Goday BMI—Ingham] Jack Pleis sets up a subtle backdrop for Janet Brace's soft thrushing of an appealing romantic rhythm. Inviting deck that could make noise.

B "THAT'S THE WAY IT IS" (2:40) [Northern ASCAP—Whitney, Kramer] The dreamy quality of the thrush's voice is most effective on this tender piece of love stuff. Strong two-sider.

THE CASE BOX

SLEEPER OF THE WEEK

"MAMA ROSA"
[Shapiro-Bernstein ASCAP—Paone]
"DOMANI (TOMORROW)"
[Montauk BMI—Velona, Minucci]
JULIUS LA ROSA
(Cadence 1265; 45-1265)



JULIUS LA ROSA

● An Italian piece of material called "Eh Cumpari", made a major recording star of Julius LaRosa, and two new Italian tunes will keep him up atop the hit paraders. One half is a delightful and humorous bouncer dubbed "Mama Rosa". It's a zany ditty loaded with gimmicks — tongue-twisting lyrics, the tweet of the friscalletu and a clever orchestral backing. A smash if we've ever heard one. The coupling is a beautiful Italian ballad tagged "Domani". It's a thrilling love song that has a charm all its own. It's a side that'll take time to build, but when it hits, watch out. Definitely a twin-threat.

"THE KENTUCKIAN SONG"
[Frank ASCAP—Gordon]
"I MUST BE DREAMING"
[Quintet BMI—Leiber, Stoller]
THE HILLTOPPERS
Dot 15375; 45-15375)



THE HILLTOPPERS

● The Hilltoppers, currently on the charts with their rendition of "The Door Is Still Open", take hold of a powerful new piece of tune stuff for their latest release, a song that looms as a big hit for the coming months. It's the dramatic title tune from the Hecht-Lancaster film "The Kentuckian". The song has a stirring melody with an exciting cowboy feeling. Jimmy Sacca is in top form in the lead position. A grade "A" performance. The lower lid, "I Must Be Dreaming" is a fast moving hand-clapper with a rock 'n roll flair.

"THAT OLD BLACK MAGIC"
(3:15)
[Famous ASCAP—Mercer, Arlen]
"A MAN WITH A DREAM" (2:52)
[Chappell ASCAP—Young, Unger]
SAMMY DAVIS, JR.
(Decca 29541; 9-29541)



SAMMY DAVIS, JR.

● Sammy Davis will always have a hit record, because each piece of wax he makes carries all the sparkling personality that he projects on stage. He's currently riding high with a hot two-sider in "Love Me Or Leave Me" and "Something's Gotta Give", and now he offers a unique presentation of the oldie "That Old Black Magic". It's an experience. Words can't describe the fantastic gimmicks that Sammy uses on this platter. You've just gotta hear it for yourself. Flip is a warm and meaningful version of the ballad "A Man With A Dream" from the B'way musical, "Seventh Heaven".

"THE BANJO'S BACK IN TOWN"
(2:23) [World ASCAP—Shuman, Shuman, Brown]
"JOE JOE JOE" (2:40)
[Garlock-Sherer BMI—Parker Barnes]
SAMMY KAYE ORCH.
(Columbia 40517; 4-40517)



SAMMY KAYE

● Crazy Otto not only revived the cornball piano technique, but he also brought back gang singing. And with the return of the gang shout, the banjo was also reborn. "Hey Mr Banjo" hit and now "Alabama Jubilee" is clicking. On this platter, Sammy Kaye's ork and Glee Club swing into the trend with a raucous and exciting novelty dubbed "The Banjo's Back In Town." The deck is just loaded with life and has a catchy set of lyrics. Plenty of banjos and loads of voices. A hit. Bottom is a slow waltzer, "Joe Joe Joe."

THE CUES
(Jubilee 5201; 45-5201)

B "ONLY YOU" (2:41) [Lowell BMI—Kreigsmann, Stanton] The Cues, a wonderful new group, debut on Jubilee with a stirring, dramatic reading of a strong new tune. This version could push the song up the ladder. Pretty.

C+ "I FELL FOR YOUR LOVING" (2:55) [Lowell BMI—Jones] Here the boys show their versatility as they glide through a hot rock and roll novelty. Good coupling for the jukes.

MIKE PEDICIN QUINTET
(RCA Victor 20-6150; 47-6150)

C+ "HOT BARCAROLLE" (2:23) [Planetary BMI—Wolfson, White] Mike Pedicin and his boys come up with a jazzed up vocal and instrumental treatment of the "Barcarolle." Good dance deck. Has a Haley drive.

C+ "FE-FI-FO-FUM" (2:08) [Rhyme & Rhythm ASCAP—Reichner] A rockin', peppy arrangement of a zany, lively novelty makes this a good two-sider. The teen-agers will go for both halves.

BILL CAREY
(Coral 61429; 9-61429)

B "HEAVENLY LOVER" (2:46) [Oxford ASCAP—Springer, Wayne] The round voice of Bill Carey is intriguing on this stirring romantic item. A stylish performance with a good choral backdrop. Has hit possibilities.

C+ "MY FATE IS IN YOUR HANDS" (2:40) [Joy ASCAP—Waller, Razaf] The crooner does a smooth job on this ballad. Ok deck.

FIREHOUSE FIVE PLUS TWO
(Good Time Jazz 90; 45-90)

B "ALABAMA JUBILEE" [—Cobb, Yellen] As the trend toward big, wild and wooly instrumentals and vocals swings into high gear, the Firehouse Five comes up with a house-rocking rendition of a tune that's breaking big. Crazy job that'll get loads of spins. Potent deck.

C+ "TUCK ME TO SLEEP IN MY OLD KENTUCKY HOME" [—Meyer, Lewis, Young] The jazz men offer another exciting Dixie version of a cute novelty. The vocal is lively and inviting. Good for community singing.

EDDIE HEYWOOD
(Mercury 70645; 70645x45)

B "LAND OF DREAMS" (2:28) [Meridian BMI—Heywood, Gimbel] Eddie Heywood, who made a load of noise with his piano version of this same tune a few months ago, gets a choral assist on this interpretation. The other presentation was instrumental. This one has lyrics. Could catch on again.

C+ "SUMMER HOLIDAY" (2:22) [Meridian BMI—Heywood] The pianist demonstrates more of his keyboard skills as he glides through an up-tempo pleaser. Instrumental accompaniment rounds out the deck.

FIRST RELEASES ON AMERICA'S NEWEST RECORD LABEL!



TOP FLIGHT MUSIC FOR EVERY MOOD

**RONNIE
GAYLORD**

"AIN'T THAT A SHAME"

AND

"CHE SERA', SERA'"

WING 90000



**LOLA
DEE**

"I LOVE YOU STOP"

AND

"CHA, CHA, CHA"

WING 90004



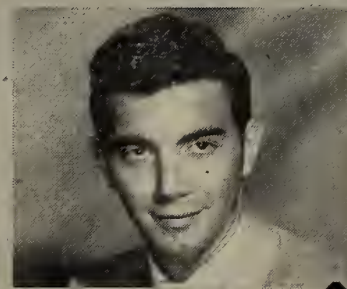
**NICK
NOBLE**

"ARMY OF THE LORD"

AND

"THE BIBLE TELLS ME SO"

WING 90003



**EDDIE
BALLANTINE**

"BYE, BYE BLUES"

AND

"BANJO BLUES"

WING 90001

**MALCOLM
LOCKYER**

**"BEAT ME DADDY
EIGHT TO THE BAR"**

AND

"CARELESS LIPS"

WING 90002



35 E. WACKER DRIVE • CHICAGO 1, ILLINOIS

A SUBSIDIARY OF MERCURY RECORD CORPORATION

WING DISTRIBUTORS

- | | | | | | | | | | |
|---|---|--|---|--|---|--|---|---|--|
| A-1 Distributors
640 Baronne St.
New Orleans, La. | Alpha Distributors
457 W. 45th St.
New York, New York | Arc Record Distributors
3747 Woodward
Detroit, Michigan | Diamond Record Dist. Co.
299D W. Pico Blvd.
Los Angeles, California | Elmor Distributing Co.
17 S. 21st St.
Philadelphia, Pa. | Eric Distributors
369 6th St.
San Francisco, California | Foyson Distributors, Inc.
Jersey & 7th St.
Buffalo 1, N.Y. | Gimbel Brothers
3531 Belair
Baltimore, Maryland | Huffine Distributors
3131 Western Ave.
Seattle, Washington | Jother Distributing Co.
23 E. Hennepin Ave.
Minneapolis, Minn. |
| Laredy Record Dist. Corp.
46 Green St.
Newark, N.J. | Music Suppliers
263 Huntington
Boston, Mass. | Music Distributors
1303 S. Michigan Ave.
Chicago, Illinois | Mercury Record Dist., Inc.
160 State St.
Hartford, Conn. | Mercury Record Distributors
436 S.W. 8th Ave.
Miami, Florida | Music Sales
1117 Union Ave.
Memphis, Tenn. | Lone Star Records
2009 Ebony St.
Houston, Texas | State Record Distributors
92D Race St.
Cincinnati, Ohio | Southland Distributors
441 Edgewood Ave., N.F.
Atlanta, Ga. | |

"It's What's in THE CASH BOX That Counts"

GREAT SUMMER HITS!



THE LAURIE SISTERS

SWINGIN' SINGIN' A BIG HIT!

"OLLY OLLY ATSEN, FREE"

AND

"TRULY"



MERCURY 70643



THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "BYE BYE BLUES" Eddie Ballantine Wing 90001; 90001x45
- ★ "DROP ME A LINE" Bonnie Lou King 1476; 45-1476

SUNNY GALE

(RCA Victor 20-6160; 47-6160)

- B** "A LITTLE LOU" (2:35) [Danby BMI—Wilson, Sharp] Sunny Gale, who masters rhythm and blues tunes, gets hold of a punch-packed rock 'n roller and sends it across in top form. Exciting jumper.
- B** "CONSTANTLY" (2:25) [Harms ASCAP—Drake, Spielman] With mambos and cha chas making big noise now, Sunny offers a terrific dance item. Clever novelty with a great beat. Instrumentation is sensational. Hoofers will love it. Two-sided threat.

THE SKY BOYS & THURL RAVENSCROFT

(Fabor 4005; 45-4005)

- B** "NEVER DOUBT MY LOVE" (2:26) [Dandelion BMI—Chorney, Shrager, Shrager] The Sky Boys, a group of jet pilots, display their vocal talents as they team up with Thurl Ravenscroft on a pretty romantic offering. Could make noise. Fine tune.
- B** "MAD, BABY, MAD" (2:38) [Dandelion BMI—Chorney, Shrager, Shrager] This end is a clever jumper with plenty of beat. A catchy ditty that'll get plenty of air play. Driving deck.

STEVE ALLEN

(Coral 61445; 9-61445)

- B** "GOO-GOO DOLL" (1:58) [Rosemeadow ASCAP—Wolf, David, Carr] A catchy novelty inspired by the cute sound of the goo goo doll is happily treated to a bounce beat by Steve Allen. The doll is a big thing with the "Tonight" TV audience and its popularity could start the disk on the right track.
- C+** "OLD BETSY" (2:47) [Wonderland BMI—Bruns, George] Steve sings the song that's a tribute to Davy Crockett's trusty gun. Ok novelty.

MANTOVANI ORCH.

(London 1547; 45-1547)

- B** "MA CHERE AMIE" (2:43) [Burlington ASCAP—Berman, Kahn, May] The superlush string section of Mantovani's orchestra wends its way through a beautiful waltz instrumental. Lovely theme.
- C+** "AMOREUSE" (2:47) [Free-Berger, Mech] Another delightful ballad tenderly treated by the strings.

DAY, DAWN & DUSK

(Apollo 476; 45-476)

- B** "MISS PETUNIA" (2:20) [Bess BMI—Tennyson, LaVerne] An exciting rock 'n roll novelty is colorfully handled by Day, Dawn and Dusk with Charlie LaVerne and his Quintars in the backdrop. Real powerhouse of a jumper that could catch big.
- C+** "LET THE TEARS FALL" (2:25) [ASCAP—Tennyson, LaVerne] A Les Paul type backing enhances the beauty of the group's presentation of this shuffle beat romancer. Pretty harmony.

GENE JIMAE

(Genie 1301; 45-1301)

- B** "SONG OF INDIA" (2:35) [P. D.—arr. Jimae] Gene Jimae, a talented young harmonica virtuoso, makes a potent debut on the Genie label with some tricky mouth work on an upbeat version of an oldie. The ten-year-old kid is gonna go places. Multi-track recording is exciting.
- B** "RIDERS IN THE SKY" (2:10) [E. H. Morris ASCAP—Jones] The gallop of a horse introduces this thrilling arrangement of another oldie. The sound on both sides is top grade. Youngster has a bright future. Good dj fare.

EDDIE BALLANTINE

(Wing 90001; 45-90001)

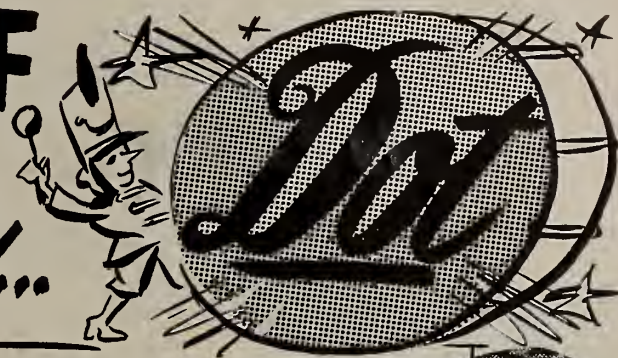
- B+** "BYE BYE BLUES" [Bourne ASCAP] The new Wing label gets off to a big start with a lively and potent vocal-instrumental arrangement of a great oldie. Eddie Ballantine handles the banjo work. Banjo is the big thing today, and disk could smash through.
- C+** "BANJO BLUES" [Brandom ASCAP] The string star and a chorus dish up another cute bouncery novelty. Happy side.

BOB MANNING

(Capitol 3139; F-3139)

- C** "THIS IS ALL VERY NEW TO ME" (2:31) [Chappell ASCAP—Kowitz, Hague] A good tune is handled in top form by the rich Bob Manning voice. Inviting waltz number.
- C+** "WHAT A WONDERFUL WAY TO DIE" (2:31) [Merrill ASCAP—Merrill] The songster does a smooth job on this ditty, also set to a waltz beat. Chorus assists.

A GREAT PARADE OF BEST SELLERS ON America's Hottest Label...



POP



The Fontane Sisters
ROLLIN' STONE
and
PLAYMATES
15370



Billy Vaughn
THE WALTZ YOU SAVED FOR ME
and
BILLY VAUGHN'S BOOGIE
15374



Johnny Maddox
THE CRAZY OTTO MEDLEY
and
HUMORESQUE
15325



The Hilltoppers
THE DOOR IS STILL OPEN
and
TEARDROPS FROM MY EYES
15351

The Commodores
URANIUM
and
RIDING ON A TRAIN
15372

Johnny Maddox
JOHNNY'S MEDLEY
and
THE WHISTLIN' PIANO MAN
15365



Pat Boone
TWO HEARTS
and
TRA-LA-LA
15338



The Fontane Sisters
MOST OF ALL
and
PUT ME IN THE MOOD
15352

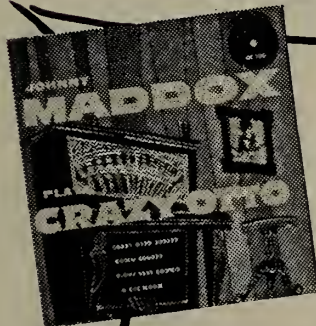


Ray McKinley
HOODLE ADDLE
and
DOWN THE ROAD A-PIECE
15350



Jay Brinkley
FORCES OF EVIL
and
CRAZY CRAZY HEART
15371

ALBUMS



JOHNNY MADDOX plays
CRAZY OTTO
In The Mood
8 Beat Boogie
Crazy Otto Medley
Down Yonder
DEP 1026

MELODIES OF LOVE
by BILLY VAUGHN
LP 109
DEP 1021-1022



C&W



Jimmy Work
THAT'S WHAT MAKES THE JUKE BOX PLAY
and
DON'T GIVE ME A REASON TO WONDER WHY
1245

Jimmy Newman
BLUE DARLIN'
and
LET ME STAY IN YOUR ARMS
1260



Mac Wiseman
THE BALLAD OF DAVY CROCKETT
and
DANGER! HEARTBREAK AHEAD
1240

Kenny Roberts
I'M UNWANTED
and
TENNESSEE SPELLING BEE
1246



Dot RECORDS • • • GALLATIN, TENNESSEE • • • PHONE: 1600
THE NATION'S BEST SELLING RECORDS

**A Great Sound for the
HI-FI...**



A new find . . . and well accepted!

Delores Sharp

sings

"SINTOO"

and

**"I'LL HOLD YOU
CLOSE"**

Fabor 4004

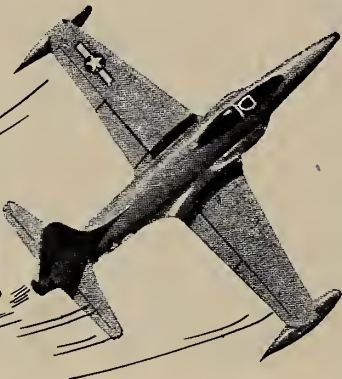
"MAD, BABY, MAD"

and

**"NEVER DOUBT
MY LOVE"**

Fabor 4005

THE SKY BOYS



The four singing jets!

Still determined to make the TOP-TEN

The De Castro Sisters

singing

**"BOOM BOOM
BOOMERANG"**

and

**"LET YOUR LOVE
WALK IN"**

Fabor 3003



A Sleeper that's wide awake . . .

The Abbott Sisters

sing

"MY HEART HAS A CONSCIENCE"

and

"WE'RE GONNA BOP"

Fabor 4003

FABOR RECORDS

6636 Hollywood Blvd., Hollywood 28, Calif.

Distributed in Canada by Quality Records



ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|---|----------------------------------|
| 1. UNCHAINED MELODY | Les Baxter (Capitol) |
| | Al Hibbler (Decca) |
| | Roy Hamilton (Epic) |
| 2. CHERRY PINK AND APPLE
BLOSSOM WHITE | Perez Prado (RCA Victor) |
| | Alan Dale (Coral) |
| 3. BALLAD OF DAVY CROCKETT | Bill Hayes (Cadence) |
| 4. LEARNIN' THE BLUES | Frank Sinatra (Capitol) |
| 5. WHATEVER LOLA WANTS | Sarah Vaughan (Mercury) |
| 6. HEART | Eddie Fisher (RCA Victor) |
| | Four Aces (Decca) |
| 7. HONEY BABE | Art Mooney (MGM) |
| 8. A BLOSSOM FELL | Nat "King" Cole (Capitol) |
| 9. DANCE WITH ME, HENRY | Georgia Gibbs (Mercury) |
| 10. HEY, MR. BANJO | Sunnysiders (Kapp) |
| 11) THE BREEZE AND I. | 12) ROCK AROUND THE CLOCK. |
| 13) SOMETHING'S GOTTA GIVE. | 14) MOST OF ALL. |
| 15) LOVE ME OR LEAVE ME. | 16) IS THIS THE END OF THE LINE. |
| 17) CHEE CHEE-OO CHEE. | 18) DON'T BE ANGRY. |
| 19) IF I MAY. | 20) PLAY ME HEARTS AND FLOWERS. |

"WGUY-Bangor, Maine listeners are really on their toes," says George Fennell. Two members of the WGUY engineering staff were working on transmitter repairs in the wee hours of the morning. To test the repairs, they put a record on the air after the station had signed off. An ardent listener who had fallen asleep with his set on was knocked out of his chair as the music came blaring over his open radio. The listener called the police and cruisers raced to the station to apprehend the "so-called burglars." After much explanation the gendarmes were convinced the burglars were honest repairmen.



DICK DOTY
(WHAM—Rochester, N. Y.)

Pic of the week—Dick Doty (WHAM-FM-TV-Rochester, N. Y.) plays a new record each evening and asks listeners to call and vote on it—aye or nay. So far, the most overwhelming approval was shouted for Lou Monte's "Bella Notte." 315 callers liked it and 17 voted "nay." . . . Ron McCoy (KALL-Salt Lake City, Utah) featured on "McCoy's Music Shop" Monday thru Friday, 4:30 to 4:45 pm and 9:30 to 10:45 am on Sundays. McCoy plays the all-time hits collected over a ten year period. . . . Green's Hotel, Verona Lake, Pleasantdale, N. J. will salute a different outstanding disk jockey in the Metropolitan area each week during May and June. . . . Ross Weller (WHAM-Rochester, N. Y.) dad to a 5 pound girl. . . . The Sonny Abbott Trio, who appear daily on the Wendy Barrie TV show, are also appearing nightly at the Blue Haven, Jackson Heights, L. I. The trio records on Esquire Records. . . . Bob N. Perry replaces Bill Burns (WQAM-Miami, Fla.) . . . Ray Perkins celebrated his 9th anniversary with KIMN and its predecessor KFEL-Denver, Colo. Ray started his 10th year on Memorial Day. . . . Roz Ford (WITH-Baltimore, Md.) plugging The Hi-Los' new disk "Shoeless Joe From Hannibal, Mo." . . . Tom Josephsen, previously part-time announcer with WTOL-Toledo, Ohio, has returned to the station as full-time announcer and disk jockey, with a night show at 11:15 to 1 am. . . . Jerry Lubar, winner of WWDC-Washington, D. C. "Mystery Melody Contest" run by dj Les Sand will be asked to eat his prize at one sitting. The prize—76 Pizza pies. . . . Chuck Thompson (WALA-Mobile, Ala.) back from vacation and avidly pouring through The Cash Box to catch up on happenings. Chuck also announces Lou Garris, formerly with WLEE-Richmond, Va., has joined WALA.



ROGER CLARK
(WNOR—Norfolk, Va.)

Roger Clark (WNOR-Norfolk, Va.) recently conducted another special program in his series of salutes to some of the musical greats. Rog ran 90 minutes of music by the late Fats Waller—digging back into his own personal file to include such choice items as an old Columbia Viva-Tonal with Fats singing with the Ted Lewis band.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Everybody's RAVIN' about...



The RAVENS

featuring
JIMMY RICKS

The Greatest Sound on Wax . . . IT'S DIFFERENT!

GREAT 2 SIDED HIT!

"GREEN EYES"


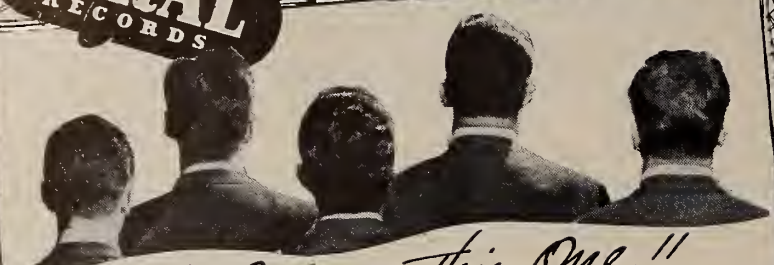
and

"THE BELLS OF SAN RAQUEL"

with Sid Bass Orchestra
JUBILEE 5203 (45-5203)

published by PEER INTERNATIONAL
(prof. mgr. Murray Deutch)

Jubilee
Jubilee Records
315 WEST 47th STREET • NEW YORK 19, N. Y.

Don't goof on this one!!
The GOOFERS
singing
GOOFY DRY BONES
and
NARE
With Orchestra directed by DICK JACOBS
CORAL 61431 (78 RPM) and 9-61431 (45 RPM)

a "BIG" hit by.....




"Big" - AL SEARS

COME AND DANCE WITH ME
and
TOM, DICK 'N' HARRY
CORAL 61427 (78 RPM) and 9-61427 (45 RPM)



CORAL RECORDS
America's Fastest Growing Record Company
(A subsidiary of DECCA RECORDS, INC.)



THE CASH BOX
ROUND THE WAX CIRCLE

NEW YORK:

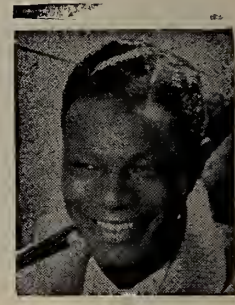
With "Alabama Jubilee" and "Hey, Mr. Banjo" making their way to the top, it looks like the happy tunes have taken over. Look for a rash of group singing records in the immediate future. . . . Noel Coward makes his American night club debut at the Desert Inn in Las Vegas June 7. On the same bill will be the De Castro Sisters. . . . Savoy Records has just purchased 42 masters of the Ferko String Band. . . . Montreal's Seville Theater resumed its vaude policy for one Crew-Cut week starting June 23. . . . Eddie Fisher celebrated his 200th TV show for Coca-Cola. . . . The California Music Merchants Association has elected the Art Waner recording of "Dippy Dippy Doodle" as its plug record for the month of June. . . . What was believed to be the first actual signing of a long-term recording contract before the public on a bandstand and on TV occurred in Hollywood on KTLA's "Palladium Dance Time" program when band leader Les Brown and Capitol's president Glenn E. Wallichs applied their signatures to the same document at the Palladium ballroom. . . . Decca's new Wayne King album is composed of all newly recorded numbers. There are no old records included in it. . . . A promotion gimmick recently introduced in Toronto, Canada may prove to be worthwhile for use in restaurants all over. Several Toronto eateries are featuring an attractive Music Menu, one side giving information about the records available on the juke-box and the other side containing the regular bill-of-fare. . . . Stan Kenton and his orchestra launch a new program "Music '55" over CBS-TV July 7. Each week two guests will appear with Kenton, one as a performer, the other as a non-performer.



EDDIE FISHER

CHICAGO:

Know that Bing will get a real thrill reading that everyone who's met him just nuts about his eldest, Gary Crosby. One real sweet guy. . . . Will never forget Sammy Kaye's "Dance of Mexico" on Jim Lounsbury's "Bandstand Matinee," WGN-TV shot. Sammy was bushed. But, like a real performer, carried it off perfectly. . . . They're filling the air and the eyes here with C&W top stuff. Red Foley and his Ozark Jubilee on for an hour on Sattidy nites. And Pee Wee King on for 1 1/2 hours on Sattidy nites. Jim Moran's show on Fridays. Who's next? . . . Sauter-Finnegan's great ork opened the Blue Note 6/1. . . . Count Basie jammed the Trianon 6/3. . . . Noo Yawk's Buddy Basch came hustling into our Windy City from Detroit, plugging like mad on Waldorf's "Daniel Boone" which, Buddy claims, "is the next big hit." . . . "Summer Jazz Festival" kicks off at Rush Street's Cloister Inn featuring Jerri Winters (whose useta be with Stan Kenton's ork). She'll be followed by Decca's Sylvia Syms. In the meantime, Lurline Hunter just goes on, and on, etc. . . . Ernie Ross in town telling one and all about Tommy Morton. Tommy's on "Unique" label. Useta be in the movies. Is also a dancer as well as a singer. . . . The effervescent camera fanatic, Bib Smith, postcarding about Vic Damone's new "Don't Keep It A Secret" and Rita Raines' "If I Were You." . . . Baseball fan, Nat (King) Cole, just wowing 'em and now with a new, but big one, sure to double the crowds. This guy just has that smooth, graceful, easy-does-it manner, that 'gets the crowds' and 'holds 'em'. . . . A handsome and young, Chi Cantor, who has won tremendous acclaim for his gorgeous voice, wantsa know whether someone'll give him a chance to wax pop tunes? Believe you us, this man's but great. . . . Plenty nice comment for charming Dolores Hawkins who's the "extra special feature" at the Chi Thitter, where Gary Crosby and Louis (the Satchmo) Armstrong just rockin' and rollin' the crowds. . . . Ain't heard a word from my pal Archie Levington of late. . . . Hear that Bud Brandom just about ready to bust one wide open that'll zip internationalwide. . . . Ain't it somethin' the way more and more and still more live TV'ers and movies use juke boxes for realistic backgrounding?



NAT "KING" COLE

HOLLYWOOD:

Television has become a new magic word in launching a new tune. The impact of song plugs over the video screen has really been felt locally. Sales soared to new heights on Gisele MacKenzie's "X" waxing of "Hard To Get" after the local shot on the "Justice" TV ainer. . . . Also sales on The DeCastro Sisters "Boom Boom Boomerang" on Abbott were hyped into the hit class due to local TV plugs. . . . With historic American folk tunes now the vogue the theme from The Hecht-Lancaster production "The Kentuckian Song" is expected to be our next big hit. Tune is being waxed by most of the majors. Latest is by Buddy Bregman's ork. and Danny Welton on the Era label. Lush arrangement that could be the big one. . . . Hollywood's famed Sunset strip has brought the cafe society crowd out en masse with Cari Ravazza at The Mocambo and The Mills Bros. at Ciro's. . . . New inde. diskery bows in with "Ballads, Boogie & Blues" by Pied Pipers on the Cymbol label. It's a commercial pop bouncer with plenty of oomph. . . . The Thunderbirds, West Coast singing team, who were brought into the spotlight due to their hit "Ayuh Ayuh" on the Era label, are being considered for a guest appearance on the Arthur Godfrey Show. . . . Liberty Records has merged with Nocturne Records. Harry Babasin, former owner of the Nocturne label, will now produce a new "Jazz in Hollywood" series for Liberty under the new deal. . . . George Sher'ock, Western promotion manager for Decca, left on an extended 2 1/2 week record plugging junket. He will visit over 50 radio stations. . . . Received a nice card from Lyn Howard. Believe us gal, we appreciate those kind words. . . . Tony Travis recently etched two vocal sides in his fourth platter session since RCA Victor signed him a year ago. . . . Murray Arnold, ex-Freddy Martin star, has waxed five sides for the Irving Mills' Marquee label. Monte Kelly conducted the orchestral background with Arnold doing vocals and piano instrumentals. . . . Altho recorded several years ago, the original waxing of "Alabama Jubilee" with The Firehouse Five Plus Two on The Good Time Jazz label has been revived due to sudden interest in The Ferko String Band version on the Media label.



GISELE MacKENZIE



Presents a NEW DISK PERSONALITY

Billy Valentine

with a SMASH HIT on his initial release . . .

"IT'S A SIN"

b/w

"YOUR LOVE HAS GOT ME"

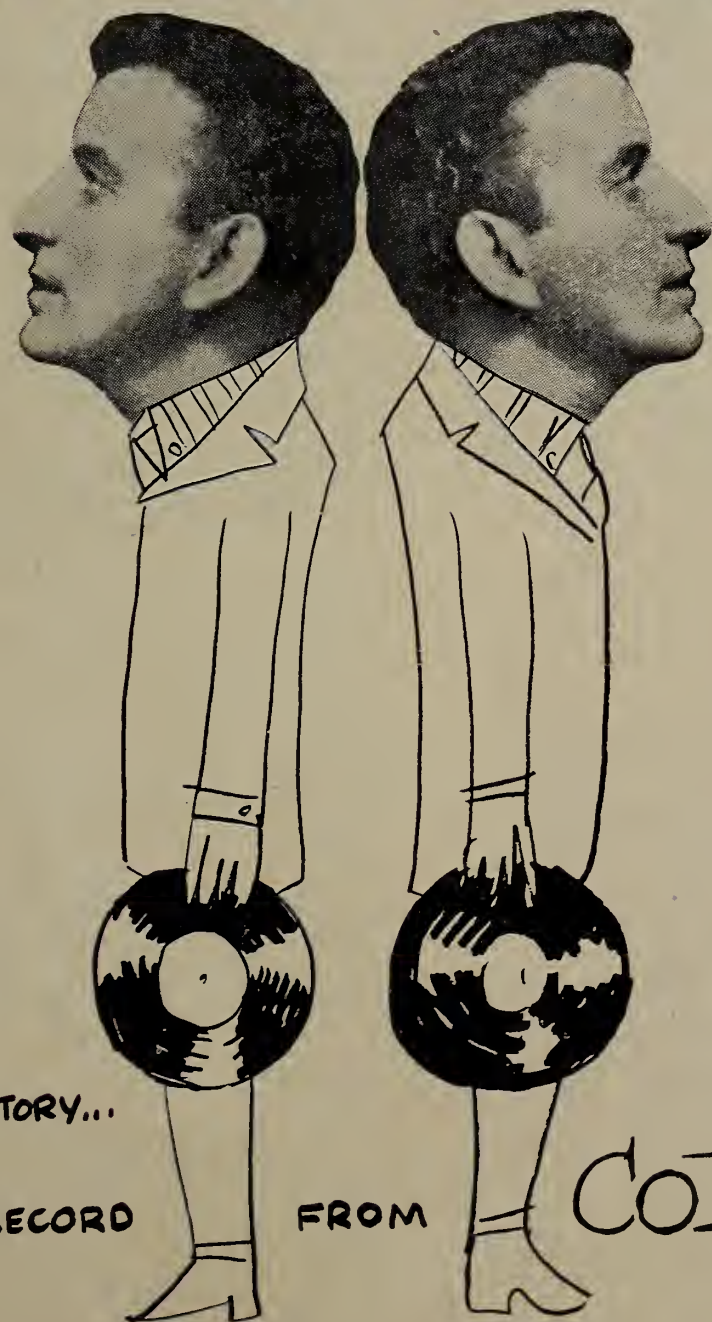


3145

published by
KAHL MUSIC, INC.
1619 Broadway
New York, N. Y.

BENNETT'S BACK BACK-TO-BACK!

**DON'T
TELL
ME
WHY**



**MAY I
NEVER
LOVE
AGAIN**

40523 (4-40523)

TWO SIDES, ONE STORY...

ANOTHER HIT RECORD

FROM

Columbia 

© Columbia, Inc. © T. M.

With extreme pride
ESSEX presents

**BILLY
BUTTERFIELD'S**

astounding . . .

THE
**Magnificent
Matador**

From the 20th Century-Fox release of the same name.

b/w

"SUGAR BLUES MAMBO"

orchestra and chorus directed by

DON COSTA

ESSEX - E-397



THE CASH BOX



*Album
Reviews*

POPULAR

"I LIKE JAZZ"—Goodman; Armstrong, Bessie Smith; Ellington; Brubeck; Beiderbecke—Columbia JZ-1 (12" LP)

In the past year or two, jazz—just as mood music—has been gaining wider and wider acceptance from the record buyer. In an attempt to give jazz a shot in the arm and to boost summer sales, Columbia has come up with this 98c. 12" LP. And from the sounds and looks of it, the diskery will accomplish its aim. Because, for the 98c, the record buyer is getting a great collection of jazz—a historical collection. All the 12 selections were previously unavailable and they feature Benny Goodman, Louis Armstrong, Dave Brubeck, Bessie Smith and a host of other great jazz stars. The album covers ragtime, blues, New Orleans jazz, Dixieland, swing, progressive jazz and modern jazz. Where can you get a better buy than this for the price. Along with each LP, a Columbia catalog is offered free, a brochure that should up sales on other top jazz pieces. Dealers will be selling this record by the carload. A good window display will help the campaign. Any one piece of the album is worth the entire cost.

"THE DIVINE SARAH SINGS"—Sarah Vaughan—Mercury MG 25213 (10" LP)

THE TOUCH OF YOUR LIPS; S'WONDERFUL; TENDERLY; IT'S MAGIC; HONEY; LET'S PUT OUT THE LIGHTS; I'M IN THE MOOD FOR LOVE; I DON'T KNOW WHY.

Thanks to "Make Yourself Comfortable" and "Whatever Lola Wants," Sarah Vaughan is riding the crest as one of the nation's top recording stars. And due to this, this wonderful package of Sarah singing love standards oughta enjoy a terrific sale. Some of the tunes are dreamy and others have an infectious lilt. The thrush is definitely one of the top song stylists around today, and this album will prove it. A half hour of musical enjoyment. Vocalesthenics at their best.

"SWEET WITH A BEAT"—Jerry Fielding Orchestra—Decca DL 8100 (12" LP)

THE GLORY OF LOVE; TAKING A CHANCE ON LOVE; THESE FOOLISH THINGS; WHEN THE RED, RED ROBIN; LADY OF THE EVENING; THE GYPSY IN MY SOUL; THERE'S DANGER IN YOUR EYES, CHARLIE; ALL I DO IS DREAM OF YOU; CONTENTED; JUNE NIGHT; ME AND MY SHADOW.

One of the most talented of the younger conductors-arrangers is Jerry Fielding. He'd been arranging for some of the country's leading orks for a number of years, and in 1952 he formed his own group. Here he displays his talents as an arranger as he leads his orchestra through a dozen standards, fashioning all of them with a beat. Most have an up-beat, but there is also a sufficient sampling of slow fox trot stuff. A wonderful LP for dancing that both the young and old will enjoy. On many of the selections, top notch solos are offered by a number of outstanding musicians. Attractive cover in combination with the above mentioned features makes this a delectable album.

"DESIGNED FOR DANCING"—Tops In Pops—Hal McIntyre and his Orchestra—Lion E-70022 (10" LP)

UNCHAINED MELODY; THE FISH; BLUE MIRAGE; CHERRY PINK; ALL OF YOU; DANGER; HEARTBREAK AHEAD; HOW IMPORTANT CAN IT BE; MELODY OF LOVE.

Hal McIntyre and his orchestra dish up an inviting album of eight of the country's current hits, all set to an easy going dance tempo. Pretty and simple arrangements of some wonderful tunes. Designed for the hoofers. Most of the tunes are fox trots, but one tune is to a rumba beat and another is a tango. Pleasing dance stuff at a low price.

"DINNER IN CARACAS"—Salon Orchestra under the direction of Aldemaro Romero—RCA Victor LPM-1114 (12" LP)

ALMA LLANERA; LUNA DE MARACAIBO; ENDRINA; CONTICINIO; LA REINA; ADIOS A OCUMARE; SOMBRA EN LOS MEDANOS; SERENATA; DAMA ANTANONA; FULGIDA LUNA; BESOS EN MIS SUEÑOS; BARLOVENTO.

RCA Victor creates the atmosphere that one would find while spending an evening in a Caracas, Venezuela cuisine or night spot. Aldemaro Romero and his Salon Orchestra supply the music which tourists every day enjoy in this picturesque city. The music has an inviting Spanish flair and should appeal to people seeking just such material. All the selections are known in Venezuela but will probably be unrecognized by most Americans. Special type of mood music that should have limited appeal.

"ROCK 'N' ROLL"—Instrumentals for dancing the Lindy Hop—Frank Culley's Orch. & Buddy Tate's Orch.—Baton BL-1201 (12" LP)

THAT GIRL; LINDY ROCK; SKIP-A-PAGE; GO, FLOORSHOW; NINE O'CLOCK EXPRESS; SENT FOR YOU YESTERDAY; FATBACK & GREENS; TETE-A-TATE; SPEED LIMIT; BUBBLES.

Rhythm and blues music caught on big this year because it gave the teen-agers something to dance to. The music has a beat. Whether they call it fishing, bopping, lindyng or rocking it's still dancing. And the kids haven't had music to really jump to since the late thirties and early forties. Since rock 'n roll parties are so popular today, Baton has come up with some house rocking instrumentals featuring Frank Culley's ork on one side and Buddy Tate's on the other. The album is an exciting piece of wax chock-full-of-sax-filled rhythm numbers. It's the stuff the kids are going for and it should enjoy a healthy sale. Good listening too.

JOHN CHARLES THOMAS SINGS "SONGS YOU LOVE"—Camden CAL-208 (1-12" LP)

BLUEBIRD OF HAPPINESS; EV'RY TIME I FEEL DE SPIRIT; SONG IN MY HEART; SWING LOW, SWEET CHARIOT; TREES; IN QUESTA TOMBA OSCURA; O DEL MIO AMATO BEN; LORD RANDALL; BENDEMEER'S STREAM; CHANSON TRISTE; SOFTLY AND TENDERLY; HOME ON THE RANGE; THE LAST TIME I SAW PARIS; THERE IS NO DEATH.

John Charles Thomas offers a concert of varied programming that showcases his deep, colorful voice. It is a program of tenderness, gayety, semi-popular and popular pieces, some yearning, some spirited and lively. It is an album for the romantic 30's or older. For those to whom these songs bring back memories, for those to whom music must bring a tenderness, enchantment and a remembrance of a youthful happening. Soft, restful entertainment.

"Only those records best suited for commecial use are reviewed by THE CASH BOX"

THE CASH BOX



ORIGINAL B'WAY CAST

"ANKLES AWEIGH"—Betty and Jane Kean and the Original Broadway Cast—Decca DL 9025 (12" LP)

Currently holding forth at the Mark Hellinger Theatre in New York is a lively musical about gobs and gals tagged "Ankles Aweigh." Along with the star team of Betty and Jane Kean, Lew Parker, Mark Dawson, Gabriel Dell and Betty George offer the score penned by Sammy Fain and Dan Shapiro. It's a pleasant score although no single tune has stepped out and become a pop hit. The musical has been operating with an intensive advertising campaign and is getting much publicity in the columns and on TV. The "Toast of the Town" plug over the weekend oughta up the sales of this original cast.

ROSA PONSELLE SINGS TODAY—RCA Victor LM-1889 (1-12" LP)

Rosa Ponselle comes back to the super-fine technical processes of today, after a long retirement, and enriches the vocal catalogues with her splendid voice. Miss Ponselle, however, in her choice of pieces with which the public is not too familiar, and singing with only piano accompaniment, makes this release an item limited in sales potential. Miss Ponselle sings three numbers in English, of which two are well known to the public—"Drink to Me Only with Thine Eyes" and "Homing." The necessity of bringing recording equipment to Miss Ponselle's home near Baltimore, perhaps explains some of the thin spots.

ADAM: "GISELLE"—Capitol Records P-8306 (1-12" LP)

Anatole Fistoulari conducting The London Symphony Orchestra Anatole Fistoulari conducts a light, bright and spright ballet that is melody filled. The London Symphony Orchestra is gay, martial, haunting and frenzied in turn. Ballet collectors and light music lovers will find the story of the ill fated lovers—the prince, the peasant rival and the pretty commoner, Giselle—a delightful bit of fantasy. Light summer fare both for listening and relaxing music.

TCHAIKOVSKY—"Souvenir de Florence, Op. 70"—The Arthur Winograd String Orchestra—MGM Records E-3173 (1-12" LP)

One of Tchaikovsky's seldom recorded works, the "Souvenir de Florence," is given an intimate treatment by the Arthur Winograd String Orchestra. Though Winograd uses an orchestra, he maintains the "chamber" sound by using an all string combination. As is usual in most Tchaikovsky works, the "Souvenir" is heavenly laden with melody and might serve to introduce chamber music to the yet initiated. Limited market and will be sold basically on the strength of the composer.

"OFFENBACHIANA" — Offenbach/Rosenthal — Remington R-199-183 (1-12" LP)

Remington has a valuable piece of property in the newest Manuel Rosenthal release, "Offenbachiana." Rosenthal, perhaps best known for his adaptation of "Gaiete Parisienne" stays in the same vein with an adaptation and orchestration of excerpts from several Offenbach operettas, "Le Pont des Soupirs," "Barbe-Bleue," "La Vie Parisienne," "La Grande Duchesse de Gerolstein," "Vert-Vert," "Madame Favart," "La Fille du Tambour Major." The result, a symphonic suite, is easily identifiable Offenbach. The suite contains the dash, spirit and gayety of the famous French composer. Rosenthal should enhance his reputation with the release of this suite and Remington should sell a raft of records.

JAZZ

THE DRIVING LOUIS BELLSON—Norgran MG N-1020 (1-12" LP)

BASIE; CHARLIE O; ALL RIGHT; THE HAWK TALKS; FESTIVALE; GREETINGS; MAMBO A LA LOUIS BELLSON.

The flashing sticks of Bellson rip through a series consisting mostly of Bellson originals. On four of the tunes, Bellson uses a quintet and 11 pieces on the remaining three. Bellson injects a large amount of color with a pair of Latin tunes, Festival and Mambo A La Louis Bellson, by the addition of conga drums, bongos and steel bands. The fluid and ever fascinating Charlie Shavers horn takes off for some solid solos, to add to the overall effect of the album. Bellson fans will like it.

THE AUSTRALIAN JAZZ QUARTET—Bethlehem BCP-1031 (1-10" LP)

A FOGGY DAY; LITTLE GIRL BLUE; LOOSE WALK; FLAXEN HAIR; YOU ARE TOO BEAUTIFUL; LULLABY OF THE LEAVES; THE THINGS WE DID LAST SUMMER; FASCINATIN' RHYTHM.

That jazz has penetrated the "Down Under" country is evident in this album. The Australian Jazz Quartet does not have the name value now being shouted in large colorful lettering from the majority of jazz albums showcased in retail store windows or framed on shop walls, but it does have a freshness and vitality and appealing sound that, with the proper exposure, should gain it quick acceptance.

CLIFFORD BROWN WITH STRINGS—EmArcy MG-36005 (1-12" LP)

YESTERDAYS; LAURA, WHAT'S NEW; BLUE MOON; CAN'T HELP LOVIN' THAT MAN; EMBRACEABLE YOU; WILLOW WEEP FOR ME; MEMORIES OF YOU; SMOKE GETS IN YOUR EYES; PORTRAIT OF JENNY; WHERE OR WHEN; STARDUST.

Though the horn floating through a maze of strings is not a novel idea, this album has retained more of the jazz flavor, in its trumpet lead, with a melty, feathery string accompaniment. It is a delicious series of standards portrayed with cushioned combination of the silvery horn tones and singing strings. Clifford Brown is without a doubt one of the leading trumpets on the scene. Neil Hefti's arrangements are top-flight—the combination providing lush music and plush listening.

Top 15 Best Selling Pop Albums

1. STARRING SAMMY DAVIS, JR. Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6)
2. IN THE WEE SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1, 2-581)
3. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
4. CRAZY OTTO Crazy Otto (Decca DL 8113; 7D 2201, 2)
5. SOFT AND SWEET The Three Suns (RCA Victor LPM 1041; EPB 1041)
6. HOLIDAY IN ROME Michel LeGrand (Columbia CL 647; B 497, 8)
7. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
8. MUSIC FOR TONIGHT Steve Allen (Coral 57004)
9. MUSIC, MARTINIS AND MEMORIES Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
10. BRUBECK TIME Dave Brubeck (Columbia CL 622; B 473)
11. I LOVE PARIS Michel LeGrand (Columbia CL 555; B 441, 2)
12. I LOVE YOU Eddie Fisher (RCA Victor LPM 1097; EPB 1097)
13. DAMN YANKEES Original Cast (RCA Victor LOC 1021; EOC 1021)
14. LONESOME ECHO Jackie Gleason (Capitol W 627; EBF 1-627)
15. ARTHUR GODFREY PRESENTS CARMEL QUINN Carmel Quinn (Columbia CL 629; B 491)

Cane Leaves Paxton For Bourne Firms

NEW YORK—It was announced this week that Marvin Cane has resigned as general manager of George Paxton Music to assume the post as executive assistant to S. H. Bourne of Bourne, Inc. He will also be in charge of Bourne's subsidiary publishing firms, Bogart and ABC Music. There will be no change in Bourne's personnel since Cane enters the organization in a newly created position.

George Paxton of Paxton Music stated that he has no replacement in mind at the moment, but several moves for expansion are currently under consideration.

It's quite interesting to note that the new Ames Brothers' RCA Victor release, "Wrong Again" and "Merci Beaucoup" are published by Paxton and Bourne, respectively.

Davy Crockett Speaks

NEW YORK—Singer Bill Hayes, whose recording of "The Ballad of Davy Crockett" reached the top of the list, will depart from singing on his new disk, "The Real Davy Crockett", a 10" LP on the Folkways label featuring Hayes reading selections from Crockett's autobiography.

The record will contain highlights from three volumes written or dictated by Crockett, originally published in the 1800's. The colorful language employed by Crockett, his dry witticisms and homespun speech, have remained intact.

The record is being released in conjunction with the publication of "Davy Crockett's Own Story" by Citadel Press. The 388 page book consists of the original three volumes of Crockett's autobiographical writings, as well as several letters written by Crockett.

A SURE-FIRE HIT!

Dorothy Collins

singing

"THAT'S ALL I NEED"

Audiavacs 117 (45-117)

AUDIVACS RECORDS
140 W. 57th St.

Two Natural HITS!

"C'MON BACK"

and

"HOO BOP DE BOW"

(Honey Honey)

featuring

BERT CONVY &
THE THUNDERBIRDS

Era # 1001

GOING STRONG

"AYUH, AYUH"

THE THUNDERBIRDS

Era # 1000

Some territories still available
for distributors

WRITE — WIRE — PHONE

1213 N. Highland Ave.
Hollywood 38 Calif.
Phone HOLLYWOOD 2-6608

THE CASH BOX
Disk Jockeys
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 4 without any changes on the part of THE CASH BOX.

- Al Radka**
KFRE—Fresno, Calif.
1. Cherry Pink (Perez Prado)
 2. Unchained Melody (Hamilton)
 3. I Belong To You (Flanagan)
 4. Breeze And I (C. Valente)
 5. Berry Tree (Bill Hayes)
 6. Is This The End Of The Line (Joni James)
 7. Learnin' The Blues (F. Sinatra)
 8. Rock Around The Clock (Bill Haley)
 9. Dance With Me, Henry (Georgia Gibbs)
 10. Davy Crockett (Bill Hayes)

- Bob N. Perry**
WQAM—Miami, Fla.
1. Unchained Melody (L. Baxter)
 2. Honey Babe (Art Mooney)
 3. Hey, Mr. Banjo (Sunnysiders)
 4. Chee Chee-oo Chee (Como & Morgan)
 5. Dance With Me, Henry (Georgia Gibbs)
 6. Rhythm 'N' Blues (McGuire)
 7. Busy As A Beaver (Whistler)
 8. Oh, Mio Babbino Caro (Ralph Marterie)
 9. Playmates (Fontanes)
 10. Cherry Pink (Perez Prado)

- Bob Clark**
KOWB—Laramie, Wyo.
1. Unchained Melody (L. Baxter)
 2. Cherry Pink (Perez Prado)
 3. Dance With Me, Henry (Georgia Gibbs)
 4. Darling, Je Vous Aime (Cole)
 5. How Important Can It Be (Sarah Vaughan)
 6. Sincerely (McGuire)
 7. Rollin' Stone (Fontanes)
 8. Me (Mitzie Mason)
 9. Chee Chee-oo Chee (Gaylords)
 10. Gobelues (Richard Hayman)

- Ed Penney**
WTAO—Cambridge, Mass.
1. Bo Diddley (Joe Reisman)
 2. Heart (Four Aces)
 3. My Love's A Gentleman (Felicia Sanders)
 4. Unchained Melody (Hamilton)
 5. Eating Goober Peas (Draper)
 6. Chee Chee-oo Chee (Como & Morgan)
 7. Rock Around The Clock (Bill Haley)
 8. Sweet And Gentle (Alan Dale)
 9. The Way Love Goes (Bon Bons)
 10. Cattle Call (Eddy Arnold)

- George E. LeZotte**
WAVZ—New Haven, Conn.
1. Something's Gotta Give (McGuire)
 2. Learnin' The Blues (F. Sinatra)
 3. Unchained Melody (Baxter/Hibbler)
 4. Davy Crockett (Bill Hayes)
 5. Gobelues (Hayman/Nichols)
 6. Heart (Four Aces/Fisher)
 7. Daniel Boone (Enoch Light)
 8. My Love's A Gentleman (Felicia Sanders)
 9. Breeze And I (C. Valente)
 10. My Baby Just Cares For Me (Somethin' Smith)

- Russ Cogliin**
KROW—Oakland, Calif.
1. Cherry Pink (Perez Prado)
 2. Unchained Melody (Hibbler)
 3. Dance With Me, Henry (Georgia Gibbs)
 4. Learnin' The Blues (F. Sinatra)
 5. Whatever Lola Wants (Sarah Vaughan)
 6. Hey, Mr. Banjo (Sunnysiders)
 7. Love Me Or Leave Me (Horne)
 8. Is This The End Of The Line (Joni James)
 9. Baby Blue (The Accents)
 10. Hearts And Flowers (Johnny Desmond)

- Len Ross**
KBMI—Reno, Nev.
1. Cherry Pink (Perez Prado)
 2. Davy Crockett (Bill Hayes)
 3. Heart (Four Aces)
 4. My Love's A Gentleman (Felicia Sanders)
 5. Learnin' The Blues (F. Sinatra)
 6. Hey, Mr. Banjo (Sunnysiders)
 7. Love Me Or Leave Me (Horne)
 8. Shaner Maidel (Billy May)
 9. A Blossom Fell (Nat Cole)
 10. Only You (Billy Eckstine)

- Joe Grady & Ed Hurst**
WPEN—Philadelphia, Pa.
1. Heart (Four Aces)
 2. Unchained Melody (Hibbler)
 3. Cherry Pink (Perez Prado)
 4. Don't Be Angry (Crewcuts)
 5. Come Back My Love (Wrens)
 6. Pretty Eyes (Gloria Mann)
 7. Learnin' The Blues (F. Sinatra)
 8. I Worship You (Gloria Van)
 9. A Blossom Fell (Nat Cole)
 10. The Bandit (Eddie Barclay)

- Frank White**
KOA—Denver, Colo.
1. Heart (Eddie Fisher)
 2. Learnin' The Blues (F. Sinatra)
 3. Breeze And I (C. Valente)
 4. Hey, Mr. Banjo (Sunnysiders)
 5. Cherry Pink (Perez Prado)
 6. Johnny's Medley (J. Maddox)
 7. Rollin' Stone (Fontanes)
 8. Roses And Revolvers (Monroe)
 9. Keep Me In Mind (Patti Page)
 10. Davy Crockett (Bill Hayes)

- Don Bell**
KRNT—Des Moines, Iowa
1. Unchained Melody (L. Baxter)
 2. Two Hearts (Pat Boone)
 3. Cherry Pink (Perez Prado)
 4. Something's Gotta Give (McGuire)
 5. Davy Crockett (T. Ernie Ford)
 6. Moanin' Low (Ella Fitzgerald)
 7. The Lone Psychiatrist (Stan Freeberg)
 8. I Am A Camera (Mitch Miller)
 9. Honey Babe (Art Mooney)
 10. Alabama Jubilee (Ferro Band)

- Donn Parker**
WMYR—Ft. Myers, Fla.
1. Unchained Melody (Hibbler)
 2. Most Of All (Don Cornell)
 3. Rock Around The Clock (Bill Haley)
 4. Heart (Four Aces/Fisher)
 5. Is This The End Of The Line (Joni James)
 6. Opos One (Jackie Paris)
 7. Door Is Still Open (Cornell)
 8. Only You (Billy Eckstine)
 9. Cattle Call (Eddy Arnold)
 10. Only Beautiful (Jerry Vale)

- Jerry Kay**
WTIX—New Orleans, La.
1. A Blossom Fell (Nat Cole)
 2. Whatever Lola Wants (Sarah Vaughan)
 3. Heart (Eddie Fisher)
 4. Rock Around The Clock (Bill Haley)
 5. Unchained Melody (Hamilton)
 6. Davy Crockett (Bill Hayes)
 7. That's All I Need (Jill Corey)
 8. Berry Tree (Bill Hayes)
 9. Honey Babe (Art Mooney)
 10. Sluefoot (Four Aces)

- Charlie Bryan**
WEAT—W. Palm Beach, Fla.
1. Unchained Melody (Baxter/Liberace)
 2. Heart (Eddie Fisher)
 3. Something's Gotta Give (Sammy Davis, Jr.)
 4. It's A Sin To Tell A Lie (Somethin' Smith)
 5. Cherry Pink (Perez Prado)
 6. Learnin' The Blues (F. Sinatra)
 7. Breeze And I (C. Valente)
 8. Young And Foolish (J. Foley)
 9. A Blossom Fell (Nat Cole)
 10. Take My Love (David Rose)

- Bob 'Coffeehead' Larsen**
WEMP—Milwaukee, Wisc.
1. Unchained Melody (Hibbler/Baxter)
 2. Hey, Mr. Banjo (Sunnysiders)
 3. Cherry Pink (Perez Prado)
 4. Learnin' The Blues (F. Sinatra)
 5. Davy Crockett (Bill Hayes)
 6. Let Me Be Your Honey, Honey (Berry Sisters)
 7. This I Give To You (G. Van)
 8. Old Town Hall (J. Palmer)
 9. Please Don't Touch (Burtens)
 10. Give Me Your Word (Jane Morgan)

- Frank Gordon Tucker**
WCOV—Montgomery, Ala.
1. Hearts And Flowers (Johnny Desmond)
 2. Two Hearts (Frank Sinatra)
 3. Davy Crockett (Fess Parker)
 4. Unchained Melody (Hamilton)
 5. Whatever Lola Wants (Shore)
 6. Heart (Four Aces)
 7. Gotta Be This Or That (Ames Bros.)
 8. Cherry Pink (Alan Dale)
 9. If We All Said A Prayer (Bill Kenny)
 10. Flip, Flop And Fly (J. Ray)

- Ira Cook**
KMPC—Los Angeles, Calif.
1. Unchained Melody (L. Baxter)
 2. Dance With Me, Henry (Georgia Gibbs)
 3. Davy Crockett (W. Schumann)
 4. Cherry Pink (Perez Prado)
 5. Whatever Lola Wants (Sarah Vaughan)
 6. Is This The End Of The Line (Joni James)
 7. Learnin' The Blues (F. Sinatra)
 8. Hey, Mr. Banjo (Sunnysiders)
 9. Heart (Eddie Fisher)
 10. Honey Babe (Art Mooney)

- Jack Karey**
WCFL—Chicago, Ill.
1. Honey Babe (Art Mooney)
 2. Unchained Melody (Baxter/Valle)
 3. Hey, Mr. Banjo (Sunnysiders)
 4. Learnin' The Blues (F. Sinatra)
 5. Heart (Four Aces)
 6. Army Of The Lord (Prairie Choir)
 7. Something's Gotta Give (McGuire)
 8. I Worship You (Gloria Van)
 9. Till We Meet Again (Carroll)
 10. Chee Chee-oo Chee (Como & Morgan/Gaylords)

- Norman Hall**
Triangle Radio Network—Boonville, Ind.
1. Cherry Pink (Perez Prado)
 2. Unchained Melody (Hamilton)
 3. Davy Crockett (Bill Hayes)
 4. Whatever Lola Wants (Sarah Vaughan)
 5. Heart (Four Aces)
 6. Honey Babe (Art Mooney)
 7. A Present For Bob (DeCastros)
 8. Boom Boom Boomerang (DeCastros)
 9. Waltz You Saved For Me (Billy Vaughn)
 10. Hard To Get (G. MacKenzie)

- Lee Case**
WBAL—Baltimore, Md.
1. Chee Chee-oo Chee (Como & Morgan/Gaylords/Johnstons)
 2. Alabama Jubilee (Ferro Band Mooney/Carroll)
 3. Honey Babe (Art Mooney)
 4. If I May (Nat Cole)
 5. Mirror, Mirror (Robin Hood)
 6. Tonight (Steve Allen)
 7. The Man I've Been Looking For (Denise Lor)
 8. Unchained Melody (Hibbler/Baxter/Holmes)
 9. Straw Hat And A Cane (Johnny Desmond)
 10. I'm Sincere (Joe Barrett)

- Bill Stewart**
WNOE—New Orleans, La.
1. Rock Around The Clock (Bill Haley)
 2. Please Don't Touch (Burtens)
 3. Bo Diddley (Joe Reisman)
 4. Is This The End Of The Line (Joni James)
 5. Dear Mr. D. J. (Sue Allen)
 6. The Door Is Still Open (Don Cornell)
 7. Dance With Me, Henry (Georgia Gibbs)
 8. Don't Be Angry (Crewcuts)
 9. Whatever Lola Wants (Sarah Vaughan)
 10. Heart (Four Aces)

- Robin Seymour**
WKHM—Dearborn, Mich.
1. Alabama Jubilee (Ferro Band)
 2. Chee Chee-oo Chee (Gaylords)
 3. The Man In The Raincoat (Priscilla Wright)
 4. Let Me Be Your Honey, Honey (Berry Sisters)
 5. Story Untold (Crewcuts/Four Coins)
 6. Young And Foolish (Stafford)
 7. Hard To Get (G. MacKenzie)
 8. Hondo Chiwite (Bulawayo Band Back Bay Boys)
 9. My Love's A Gentleman (Felicia Sanders)
 10. Promises, Promises (Richards)

DOMANI
(TOMORROW)
WORDS BY TONY VELONA MUSIC BY ULPIO MINUCCI
PUBLISHED BY MONTAUK MUSIC INC. 1650 BROADWAY, N. Y. C.



JULIUS
La ROSA

Singing his heart out in this tender, plaintive Neapolitan flavored love song which will be one of the biggest hits of this season.



cadence
RECORDS

The Cash Box RHYTHM 'N' BLUES REVIEWS

⊙ A DISK & SLEEPER	⊙ C+ GOOD
⊙ B+ EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

THE ROBINS
(Spark 116)

⊙ B+ "THE HATCHET MAN" (2:20) [Quintet BMI—Leiber & Stoller] Another novelty quick beat that the lads are building their reps with. Writers, Leiber & Stoller and singers, the Robins, are a team well matched. Material and delivery blend smartly. Light spirited thing.

⊙ B+ "I MUST BE DREAMIN'" (2:34) [Quintet BMI—Leiber & Stoller] Similar material but slightly more punch filled. A rocking ditty that the Robins belt infectiousy. Two sides for the light hearted.

SHIRLEY & LEE
(Aladdin 3289)

⊙ B "YOU'D BE THINKING OF ME" (2:32) [Aladdin BMI—Leonard Lee] The romantic duo sing a slow rhythmic blues effort in which Shirley reminds Lee of his infidelity while she remained true.

⊙ B+ "FEEL SO GOOD" (2:49) [Aladdin BMI—Leonard Lee] The pair come up with what could be another hit for them. Deck moves, beat is strong, and melody line is catchy. Like this side.

THE MEDALLIONS
(Dootone 364)

⊙ B+ "SPEEDIN'" (2:10) [Dootsie Williams—McAdoo, Green, Carpenter] The Medallions go slightly slap-happy on a lively gimmicked up bouncer. Deck is a bubbler and good for the summer season.

⊙ B "EDNA" (2:23) [Dootsie Williams—Bryant] A slow ballad softly etched with pretty sound and some individual touches. Good lead.

DOC BAGBY QUARTET
(King 4804)

⊙ C+ "HAYRIDE" (2:13) [Jay & Cee BMI—Harry Bagby] A middle tempo pleasing wax settles nicely into a relaxing groove. Organ leads quartet rounded out by drums, sax and guitar.

⊙ C+ "GRINDING" (2:22) [Jay & Cee BMI—Bagby, Bush, Glover] Similar wax. Two good cocktail items.

MARVIN AND JOHNNY
(Modern 959)

⊙ B "BUTTER BALL" (2:23) [Modern BMI—Ling, Josea] Marvin and Johnny blend smartly on an easy to absorb jump ditty. Happy effort that comes off well.

⊙ B "SUGAR MAMA" (2:25) [Modern BMI—Ling, Josea] Another good reading of a slow rhythm chant. The duo combines voices with good effect. Two strong tho not overpowering sides.

LLOYD LAMBERT
(Specialty 553)

⊙ C+ "HEAVY SUGAR" (2:36) [Venice BMI—L. Lambert] Intriguing slow beat instrumental with a touch of the weird.

⊙ B "KING COTTON" (2:47) [Venice BMI—L. Lambert] Lloyd Lambert ups the tempo on this side. Southern flavor pounded out on a cornball piano. Good juke box wax.

THE CASH BOX ★ AWARD OF THE WEEK ★

"THIS LITTLE GIRL OF MINE" (2:30)
[Progressive BMI—Charles]

"A FOOL FOR YOU" (2:59)
[Progressive BMI—Charles]

RAY CHARLES
(Atlantic 1063)




RAY CHARLES

● Ray Charles rides high with a pair of potent potentials that should add lustre to his already glittering name. The up tempo side, "This Little Girl of Mine," is a cutie melodic bouncer with plenty of honky tonk and religious flavor. Charles skips along at a high spirited pace and the results are socko. The flip, "A Fool for You," is another powerful etching. It is a slow wailing blues sung from the depths. Ray sings with deep emotion pitching all his vocal props at the fascinated listener. Two good sides—and we think both sides are chart-bound.

"FOOLISH ME" (2:33)
Arc BMI—Fuqua, Dallas, Freed

"SLOW DOWN" (2:42)
[Arc BMI—S. Woods]

THE MOONGLOWS
(Chess 1598)



MOONGLOWS

● The Moonglows are in full wailing form as they belt the slow, rhythmic blues ballad, "Foolish Me." The lads ride the dramatic melodic item effectively with emphasized wails highlighting the tune. Unusual wax that should click. The underside, "Slow Down," is a fast tempo chant that comes off a strong item on its own. The kids can find a strong Lindy rhythm in this one as the ork and the Moonglows lay down a strong beat. Good coupler, though we feel "Foolish Me" is the side for quick action.

"GUM DROP" (2:32)
[R T BMI—Rudy Toombs]

"SAVE ME, SAVE ME" (2:27)
[Leeds ASCAP—Jordan, Bass]

OTIS WILLIAMS and HIS CHARMS
(DeLuxe 6090)

● The Charms are now prefaced by Otis Williams, lead singer of the group. For the first issue with lead billing, Williams and the Charms sings two really strong sides, "Gum Drop" and "Save Me, Save Me." "Gum Drop" is a middle beat jump ditty that the lads kick out with plenty of gusto. Good treatment, vocal reading and spirited tune. The reverse, "Save Me, Save Me," is more melody filled and the lads give it a Four Ace pop type treatment that comes off very well. This is the side to break pop if given enough exposure. Two good sides. "Gum Drop" with more chance in R & B and "Save Me" for the popsters.

THE CASH BOX

Rhythm 'N' Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "THE HATCHET MAN" }	} The Robins Spark 116
★ "I MUST BE DREAMIN'" }	
★ "FEEL SO GOOD" Shirley & Lee Aladdin 3289	
★ "SPEEDIN'" The Medallions Dootone 364	

ROBERT JR.
(J.O.B. Records 1107)

⊙ C+ "SWEET WOMAN FROM MAINE" (2:50) [Lawn BMI—Lockwood] A sorrowful slow beat blues weofully wailed by Robert Jr. His sweet woman left him for another man.

⊙ C+ "AW AW" (2:52) [Lawn BMI—Lockwood] Robert Jr. sings another country blues with a faster beat. A two-sider for the southern markets.

SUNNYLAND SLIM
(J.O.B. 1108)

⊙ B "THAT WOMAN" (2:45) [Lawn BMI—Lee] Sunnyland Slim gives a gusto filled performance as he shouts a slow country blues in strong style.

⊙ C+ "FOUR DAY BOUNCE" (2:20) [Lawn BMI—Candy] Fast beat instrumental well performed. Ok coupler for juke box and airtime programming.

JOHNNY OTIS
(Peacock 1648)

⊙ B "YOU GOT ME CRYING" (2:46) [Gallo BMI—Otis] The Johnny Otis orchestra dishes up a slow-moving blues with the proper emotion. Moving low lights item.

⊙ B "SITTIN' HERE DRINKIN'" (2:31) [Gallo BMI—Otis] The boys moan the blues to a middle beat bounce tempo. They're soaking up the whiskey because baby is gone.

TAB SMITH
(United 190)

⊙ B "FOR ONLY YOU" (2:50) [Pamlee BMI—Smith] Tab Smith blows a sweet and mellow flowing pretty, the kind Tab Smith fans are familiar with. Floating effect.

⊙ B "TOP 'N' BOTTOM" (2:48) [Pamlee BMI—Smith] Tab Smith changes pace and blows a fast rocking tune, mellowed by the mellifluous tone of his horn. Two good listening sides.

ABNER KENON
(Jay-Dee 804)

⊙ B "LOOKA WHAT YOU DID TO ME!" (2:20) [Beacon BMI—Kenon] Abner Kenon lilt a happy bouncer with romantic lyrics. Deck comes off with spirit and a chuckle.

⊙ B "BABY COME BACK TO ME" (2:20) [Beacon Music BMI—Abner Kenon] Flip is a slow rhythmic blues ballad that showcases Kenon's voice to better advantage. Looks like a good talent.

THE MIRACLES
(Baton 5354)

⊙ B "COME HOME WITH ME" (2:38) [Dare BMI—Verner, Lewis] The Miracles come up with a cute middle beat bouncer and a happy romantic lyric. Long instrumental break gives the proper emphasis and assist to the good vocal. Well done and should receive a good welcome.

⊙ B "A LOVER'S CHANT" (2:40) [Dare BMI—Lewis] The group wails a gentle blues ballad with deep emotion and quality performance. Impressive two sider.

OPERATORS—DON'T SELL THESE RECORDS SHORT. THE DISK JOCKEYS REPORT THEM WELL RECEIVED BY THE PUBLIC....GRATEFUL TO YOU FELLAS FOR YOUR WONDERFUL ACCEPTANCE... THANKS.



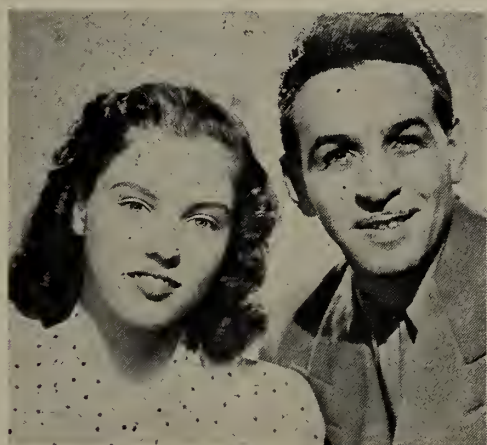
Jim Reeves
"DRINKING TEQUILA"
and
"Red Eyed And Rowdy"
ABBOTT 178



Ginny Wright & Tom Tall
"BOOM BOOM BOOMERANG"
and
"Out Of Line"
FABOR 121



Tom Tall
"GOLDIE JO MALONE"
and
"UNDERWAY"
FABOR 123



Myrna Lorrie & Buddy De Val
"I'M YOUR MAN"
and
"Underway"
ABBOTT 177



Maxine & Jim Brown
"DO MEMORIES HAUNT YOU"
and
"Jungle Magic"
FABOR 122

Herb Henson
"THE BIRDS AND THE BEES"
and
"Out Of Line"
ABBOTT 179

Dusty Rose
"IT MAKES ME SO MAD"
and
"The Birds And The Bees"
FABOR 120

FABOR & ABBOTT RECORDS, INC.

6636 Hollywood Blvd.

Hollywood 28, Calif.

Distributed in Canada by QUALITY RECORDS, Ltd., Toronto

THE CASH BOX

Reports

THE NATION'S

BIG 10

Country
JUKE BOX TUNES

1 IN THE JAILHOUSE NOW

Webb Pierce
(Decca 29391; 9-29391)

2 LIVE FAST, LOVE HARD, DIE YOUNG

Faron Young
(Capitol 3056; F-3056)

3 MAKING BELIEVE

Kitty Wells
(Decca 29419; 9-29419)
Jimmy Work
(Dot 1221; 45-1221)

4 YELLOW ROSES

Hank Snow
(RCA Victor 20-6057; 47-6057)

5 I'VE BEEN THINKING

Eddy Arnold
(RCA Victor 20-6000; 47-6000)

6 BALLAD OF DAVY CROCKETT

Tennessee Ernie Ford
(Capitol 3058; F-3058)
Mac Wiseman
(Dot 1240; 45-1240)

7 WOULD YOU MIND

Hank Snow
(RCA Victor 20-6057; 47-6057)

8 ARE YOU MINE

Ginny Wright & Tom Tall
(Fabor 117; 45-117)
Myrna Lorrie & Buddy DeVal
(Abbott 172; 45-172)

9 DAYDREAMING

Jimmy Newman
(Dot 1237; 45-1237)

10 IT TICKLES

Tommy Collins
(Capitol 3082; F-3082)

More Music



NASHVILLE, TENN.—Terry Fell (Label X), who broke through in the national spotlight with his recording of "Don't Drop It", is up to the same trick here; as Eddie Kissack, Label X A&R Rep "runs through" some new material with Fell. Chet Atkins, Tommy Jackson (back to camera) and Bob Foster were on the session.

THE 10 TOP COUNTRY Best Sellers

(PLUS THE NEXT FIVE)

1. IN THE JAILHOUSE NOW
Webb Pierce
(Decca 29391; 9-29391)
2. MAKING BELIEVE
Kitty Wells
(Decca 29419; 9-29419)
3. YELLOW ROSES
Hank Snow
(RCA Victor 20-6057; 47-6057)
4. LIVE FAST, LOVE HARD, DIE YOUNG
Faron Young
(Capitol 3056; F-3056)
5. BALLAD OF DAVY CROCKETT
Tennessee Ernie Ford
(Capitol 3058; F-3058)
Mac Wiseman
(Dot 1240; 45-1240)
6. I'VE BEEN THINKING
Eddy Arnold
(RCA Victor 20-6000; 47-6000)
7. IN TIME
Eddy Arnold
(RCA Victor 20-6069; 47-6069)
8. WOULD YOU MIND
Hank Snow
(RCA Victor 20-6057; 47-6057)
9. THERE SHE GOES
Carl Smith
(Columbia 21382; 4-21382)
10. IT TICKLES
Tommy Collins
(Capitol 3082; F-3082)
11. IN THE JAILHOUSE NOW, NO. 2
12. LOOSE TALK
13. A SATISFIED MIND
14. ARE YOU MINE
15. AS LONG AS I LIVE

CINCINNATI CUT-UPS

With his flappin' fingers flappin', Larry Vincent (Pearl) has done it again. This time in the crazy Otto version of his standard song "If I Had My Life To Live Over." It has been a long, long time since Larry's last recording, so we say "Play it again Larry." . . . Bill Rice, formerly of WFBM-TV in Indianapolis has joined the announcing staff of WLW-TV . . . Mark Galvano (who can pick a guitar out of this world) was in town this week. He has been signed to a three year contract giving shows in High Schools and sometimes does as many as fifteen a week. Galvano who plays all string instruments will be vacationing in Wisconsin, doing a bit of fishin' . . . After thirty years as head of WKRC sales, U. A. (Jack) Latham has ended a successful selling career. Jack will retire this week as general manager of WKRC-TV, and has no definite plans for the future except a three months' vacation before getting back in the harness again. . . . Bob Braun (WCPO-TV) has received an award as one of the 10 most neatly groomed TV personalities by the Men's Fashion Pageant of Asbury Park, N. J. Bob is a regular on the "Dotty Mack Show" ABC-TV. . . . Ralph Johnson is the new manager of WCIN replacing William Wagner who moves on to WWOK in Charlotte, N. C. . . . The Teddy Raymore Quartet is packing them in at the Esquire Club in Dayton since their victory on the Arthur Godfrey's "Talent Scouts." . . . Fiddlin' "Sleepy" Marlin from down Louisville, Ky. way, and who fiddles at WHAS-TV is the holder of the 1954-1955 "Canadian National Fiddle Cup." Sleepy has just recorded eight sides of good ole square dance music for Folkcraft and is off for the 6th Annual Michigan Square Dance Festival held at the Masonic Temple in Detroit, where he will provide the music for the Do-Si-Do's. . . . Al Runyon (Coral) and band along with Marie Wilson (Columbia) is signed for 13 weeks USO South Pacific tour.

America's Leading One Stop Record Service
LESLIE DISTRIBUTORS

NEW YORK 639-10th AVE. (Phone PLaza 7-1977)
Cable Address: EXpoRecord, N. Y.

PITTSBURGH, PA. 2231 FIFTH AVE.
ATLAS MUSIC BLDG. (Phone: GRant 1-9323)

HARTFORD, CONN. 134 WINDSOR ST.
(Phone: JACKson 5-7123)

SIMS RECORD CO.

7502 Denny Avenue
Sun Valley Calif.

presents . . .

A BIG HIT!!!

● BIG in the south and west and moving fast . . .

"GUILTY"

vocal by

Jimmy Patton

SIMS RECORD 103

b/w

"CAREFUL"

published by

Dandelion Music



THANKS:

Happy Ison—WORZ—Orlando, Fla.
Big Jim Hess—WVVK—Knoxville, Tenn.
Smilin' Jim—WHAY—New Britain, Conn.
Art Machado—KAFP—Petaluma, Cal.
Sleepyhead Cliff—KASM—Albany, Minn.
Red Kirk—WLEX—Lexington, Ky.
Smokey Ducas—KAMO—Rogers, Ark.
Bob Edwards—WFBC—Greenville, S. C.
Henry Tuck—WREY—Reidsville, N. C.
Red Smith—WBOK—New Orleans, La.
Sam Lillibridge—KFRO—Longview, Tex.
Johnny Hall—WNLC—New London, Conn.
Harry Gains—KTAE—Taylor, Tex.

for

"SOMEBODY NEW"
"ARE YOU MINE"
"DO MEMORIES HAUNT YOU"
"BOOM BOOM BOOMERANG"
"IT MAKES ME SO MAD"

Sincerely,

Ginny Wright
Tom Tall
Jim & Maxine Brown
Dusty Rose
Myrna Lorrie
Buddy DeVal
and Fabor

A HIT RECORDING!

GEORGE & EARL

sing

"SWEET LITTLE MISS BLUE EYES"

Mercury 70632

Cedarwood Pub. Co.

146 7th Ave. N., Nashville, Tenn.

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . This Saturday (June 11) a host of Grand Ole Opry artists are slated for their NBC-TV appearance direct from the Ryman Auditorium! Among the artists who will be featured on Saturday's coast-to-coast television from the 'Opry' will be: Carl Smith, Ernest Tubb, Martha Carson, The Carlisles, Anita Carter, Faron Young, Lonzo and Oscar, Minnie Pearl and Rod Brasfield. Murray Nash into Lexington, Ky. last week for huddle with Ray Scrivner, a partner in the Nash firm. Nash is also slated for a visit to Dallas this month. Ferlin Huskey (Capitol) returned to Nashville last week—only for a few days for an appearance on the 'Opry' after having been on the road for several weeks. According to Bob Ferguson, Huskey's personal manager, Ferlin, alias Simon Crum—is again on the road for another series of personal appearances. Roy Acuff, Johnnie and Jack and Kitty Wells continue their tour and last week (June 5-6) were reported to be working in Oregon and Washington. This 'package' has been working a constant string of successful one-nighters since early this year. Frankie More, personal manager of the Johnnie and Jack and Kitty Wells' group is agent for the Opry package! Bill Monroe, Cowboy Copas and Radio Dot and Smokey continue their tour 'under canvas' and last week were reported to be working in the Pennsylvania and New York territory. This is the first Tent Show working out of the 'Opry' in some time and from every indication it looks as if this Canvas Unit will rack up some mighty healthy gates during the next several weeks. Webb Pierce (Decca) is currently working a string of dance dates around the country. The 'Opry' talent 'package' of Ferlin Huskey, Martha Carson and Bill Carlisle continue to report good business and last week the group were working through Texas. The Jordanaires (Capitol) who are billed on the Eddy Arnold TV Show as the Gordonaires were back in Nashville last week after completing a very successful tour with Eddy Arnold. Everyone enjoyed themselves at the big Eddy Arnold Day Celebration in Nashville last weekend. Streets were decorated with pennants featuring Eddy and the main events were an all-day picnic and barbecue with Gov. Frank Clement and Mayor Ben West in attendance. Hugo Winterhalter, who made and conducted the two latest Arnold sides was also on hand for the occasion. A highlight of the program was Arnold's signing of his new contract with Steve Sholes, A & R topper for Victor. Grandpa Jones (RCA Victor) working his way through Canada and a tour of Nova Scotia this month. Also touring Canada is Del Wood (RCA Victor). Del flew into Nashville June 5 to appear on the 'Opry'. Carl Smith's bass fiddle player, Junior Huskey, had an auto accident in Nashville last week. His car was damaged pretty badly, but Junior very fortunately escaped injury and made his regular appearance on the 'Opry' the following night.



ROD BRASSFIELD

ported to be working in the Pennsylvania and New York territory. This is the first Tent Show working out of the 'Opry' in some time and from every indication it looks as if this Canvas Unit will rack up some mighty healthy gates during the next several weeks. Webb Pierce (Decca) is currently working a string of dance dates around the country. The 'Opry' talent 'package' of Ferlin Huskey, Martha Carson and Bill Carlisle continue to report good business and last week the group were working through Texas. The Jordanaires (Capitol) who are billed on the Eddy Arnold TV Show as the Gordonaires were back in Nashville last week after completing a very successful tour with Eddy Arnold. Everyone enjoyed themselves at the big Eddy Arnold Day Celebration in Nashville last weekend. Streets were decorated with pennants featuring Eddy and the main events were an all-day picnic and barbecue with Gov. Frank Clement and Mayor Ben West in attendance. Hugo Winterhalter, who made and conducted the two latest Arnold sides was also on hand for the occasion. A highlight of the program was Arnold's signing of his new contract with Steve Sholes, A & R topper for Victor. Grandpa Jones (RCA Victor) working his way through Canada and a tour of Nova Scotia this month. Also touring Canada is Del Wood (RCA Victor). Del flew into Nashville June 5 to appear on the 'Opry'. Carl Smith's bass fiddle player, Junior Huskey, had an auto accident in Nashville last week. His car was damaged pretty badly, but Junior very fortunately escaped injury and made his regular appearance on the 'Opry' the following night.



EDDY ARNOLD

HAYRIDE HAPPENINGS . . . Jim Reeves, one of the headliners on the 'Hayride' was into Nashville last week for a recording date with RCA Victor's Steve Sholes. Reeves' first release for the label will be out in the next few weeks. Elvis Presley (Sun) a regular on the Hayride really is a great visual artist. Presley got over in a big way at the Jimmie Rodgers Memorial Day program. Bob Neal, a disk jockey on WMPS is Presley's personal manager. The pink 'n black clad Presley is currently touring the East in his pink Cadillac, according to word from Sun Records publicity rep, Marion Keisker. Maxine and Jim Edward Brown (Fabor) now receiving their bookings via Tom Perryman of Gladewater, Tex. Jeanette Hicks and Billy Walker (Columbia) out with two sides in a duet that's reported to be off to a fast start. The pair turn in a fine performance on "Which One Is To Blame" and "Let's Make Memories Tonight." The first one mentioned has the edge to date. Billy Gann is Jeanette Hicks' personal manager. Murray Nash is caring for special promotion on this duet plus Bonnie Sloan's Columbia recording of "Hogtied and Branded" and "Nobody But You."

THE BIG "D" JAMBOREE . . . Promoters of the Big "D" have set the stage for another 'packaged' show . . . this time it will be the Policemen's Show in Beaumont June 20-21 and the line-up of talent is most impressive. Headliners on this bill will be: Marty Robbins, The Maddox Brothers and Rose, Sonny James, The Belews, The Stompers Band, Elvis Presley and Charline Arthur. Slim Whitman was in for a guest spot on the Big "D" May 28 with Charlie Walker and the Chelette Sisters the week before that. The Big "D" is reported to be dating a show in Waco each Sunday, placing one of their acts in each week as guest. Ed McLemore, owner-producer of the Big "D" has enjoyed some very hefty gates with his promotions recently and activity along these lines continue to bill from this end. Watch Sonny James' recording of "Deceive Me Once Again" and "Ain't Gonna Take No Chance" . . . it's a sleeper that could bust right through!



TEXAS STOMPERS

each week. Radiozark's Tennessee Ernie (Capitol) will be feted at the Homecoming in Bristol, Virginia June 28. F. M. Smith, deejay at WBKH, Hattiesburg, Miss. liked Red Foley's "Satisfied Mind" so well that he programmed it on his show for one full hour of continuous playing, and reports that it is a smash hit in that area. Smith also reports that telephones at WBKH rang continuously during his show and for a couple of hours after he was off the air. DEEJAYS . . . take note . . . the flip of Foley's "Satisfied Mind" . . . "How About Me" is a powerful tune done up in top fashion by Red and his

daughter Betty Foley . . . give a listen! Other 'Jubilee' artists with "Satisfied Mind" are Jean Shepard (Capitol) and Porter Wagoner (RCA Victor). Porter has already hit the charts with his version!!! On the flip of Foley's "Satisfied Mind" is "How About Me" . . . which is being published by Red Top Music, which Dub Allbritten set up for Foley Enterprises!

WWVA WHEELING JAMBOREE . . . Wilma Lee and Stoney Cooper into Nashville last week for their first session with Wesley Rose . . . the team recording for Hickory! Doc Williams and his Border Riders who several weeks back braved heavy snows and bad weather during a ten-day tour of Vermont, has been doing capacity business in Canadian territory of late. Doc is managed by Bud Lewis. The WWVA Jamboree has quite an extensive lineup of talent these days! Among those appearing on the Saturday night show from Wheeling are: Vickie Lee Camp, Gene Hooper, Roy Ingram, Bud Messner, Abner Doolittle, Chickie Williams, James Crawford, Marion Durham, Hardrock Gunter, Buddy Durham, Marion Martin, Wilma Lee and Stoney Cooper, Dusty Owens, Bebe Bernard, Lee Sutton, Bill Flegle, Doc Williams, Jack Thomas, Bob Gallion, Hal Camp, Big Slim, Curley Holiday, Cy Williams, Woody Woodham, Bud Kilgore, Bob Thomas, Paul Jackson, Smokey Pleacher and Crazy Elmer. Ford Rush is now heading up the Artist Bureau at WWVA!



SMILEY BURNETTE

COUNTRY SMATTERINGS . . . Charlie Walker (Decca) recently stopped in at the Methodist Hospital in Dallas for a visit with Helen Hall (Coral) who has been hospitalized because of a recent auto accident. Here are a group of real Country music fans: John and Helen Lee, and Gerald and Willen Lee, all of San Antonio, Texas. Recently this foursome made the Jimmie Rodgers Memorial Day Celebration in Meridian, Miss. treked to Nashville for the 'Opry' stopped off visiting with various artists along their way. As a matter of fact, the four were present at most every country music gathering last week! Ramblin' Lou has a very attractive Fan Club Journal on the market . . . mailed out last week by club president, Mary Cory! Wade Ray and his Ozark Mountain Boys are still at Cowtown and have just started a weekly Television show with his band. Wade recently made an appearance on The Spade Cooley Show. Pete McCord and his Rhythm Valley Boys with the Creel Sisters working out of Mobile, Ala. Word from Henry Tuck, WREV, Reidsville, N. C. says he received the personal Carl Smith award for his contribution to country music and would like for everyone to know how nice it is. Jim Wilson (Mercury) and WAVE, Louisville, Ky. mentions in his newsletter that Bob Burrell, Capitol rep into visit with him recently as were Gabe Tucker, personal manager of Ernest and Justin Tubb. Skeeter Bonn (RCA) was guest on Jim's show along with Max Walls of Ewald Distributing Co., Louisville Victor distributor recently. Jim was featured on the Red Foley "Ozark Jubilee" June 4 when he guested the Crossroads group. And, this week, Jim is slated for a visit to the 'Opry' and Ernest Tubb's Midnight Jamboree . . . June 20 Pee Wee King's ABC-TV Show from Cleveland. We might add that Jim is learning to fly . . . he will then be billed probably as the "Flying Deejay." . . . Johnny Dolan, Publicity chief at the Big "D" concluding his long-awaited vacation this week! Word from James Blackwood of the Blackwood Brothers Quartet (RCA Victor), of Memphis, says that the quartet is slated for heavy personal appearance schedule during this month and next . . . prior to their taking off for a vacation. The Blackwood Brothers will be working the states of Ohio, Ky., Miss., Ala., Tenn., Ga., Ark., Texas, Okla., and Mo. Just received a copy of the very nice Jack Turner (RCA Victor) Fan Club Journal from Jackie Harris president of Turner's Club. Jackie mentioned that Jack will celebrate his birthday June 17. Letter from Texas Bill Strength while vacationing in Mexico says he had a wonderful time . . . the letter was signed Senor (Pecos Bill) Strength. Hal Smith, personal manager of Carl Smith (Columbia) left Nashville last week for a 'spot' check on a batch of dates which Carl and his Tunemsmiths are slated for within the next month! Smith is currently clicking big with his latest release . . . both sides showing "There She Goes" and "Old Lonesome Times."



TENNESSEE ERNIE

WAX-WISE . . . The Jimmy Lee and Johnny Mathis team (Chess) who came into their own with the recording of "If You Don't, Somebody Else Will" are back together again . . . reliable sources said that the two were just not happy apart. A new session is being planned now for the duet right away! Kitty Wells (Decca) who has proven her popularity many times as the number one country female vocalist continues to ride high . . . her "Making Believe" is still going strong and now her version of "Whose Shoulder Will You Cry On" is starting to show up to good advantage. . . . The Country Dale Show heard over KENT, Shreveport, La. is now featuring another hour of C & W music . . . 11:05 a. m. to 12 noon! Boudleaux and Felice Bryant, writers and publishers (Showcase Music) are now in the midst of a two-month tour . . . traveling North and Northeast on the first leg . . . coming back into Nashville and then taking a trek through the South and Southwest. Charlie Wright of Dallas, reports that Jimmy Littlejohn "The Tall Texan" (Columbia) recently did a session and so sold on the material was Don Law that the Columbia exec used one of the largest bands ever to record a 'country session' in that territory.



WADE RAY

Ten men were used on the date. One of the tunes "Never, Never, Never" he scheduled for immediate release. Incidentally, Charlie Wright has inked Littlejohn to a personal management contract. Wade Ray (RCA Victor) has a couple of oldies out . . . instrumentals . . . "Dipsey Doodle" and "Sentimental Journey." . . . Hank Locklin who recently signed with RCA Victor into Nashville with Speck Roberts from Houston for Locklin's first session with Victor's A & R Topper Steve Sholes. . . . Also in Nashville for his first session with Victor was Jim Reeves. Leonard Chess, of Chess Records, is releasing a new country artist with two top songs . . . the newcomer is Joe Bennett and the songs are "Smokin' and Drinkin'" and "Pretty Face" . . . both tunes are reported to be exceptional. Bennett has had a guest spot on the "Louisiana Hayride" and is likely to go there as a regular. George T. Popkins, of WXGI, Richmond, Va. telegrams that in the four-year history of his "Pops Country Store" no song has ever made the number one spot in his listener request chart as quickly as Porter Wagoner's "Satisfied Mind." Jim Wilson (Mercury) recently sent out a flyer on his latest release . . . pictured on the flyer was Jim's little daughter, June standing along beside him . . . the tune Jim recorded was "Daddy, You Know What?" Jim Eanes (Decca) could have a sleeper with his recording of "In A Little Spanish Restaurant."

5000 Attend 3rd Annual Jimmie Rodgers Day Fete

MERIDIAN, MISSISSIPPI—Nearly five thousand country music-loving fans gathered here at the Junior College Stadium Thursday evening (May 26) for a four and one-half hour show—climaxing the third annual Jimmie Rodgers Memorial Day Celebration. Horace Logan, public relations head of the "Louisiana Hayride"—presided as master of ceremonies for the vast line-up of talent present for the program. The CBS radio network carried a half-hour portion of the show from 8:30-9 P.M.

Although lacking in the presence of performers from the country and western field, there was nevertheless a well-rounded program surrounding the two-day celebration. Highlights of the affair included a huge barbecue at Highland Park augmented with country music, five entertaining dances sponsored by the Meridian Police Department, the Junior Chamber of Commerce, the American Legion, the Brotherhood of Railroad Trainmen and the 40 and 8! A colorful parade of country music artists and dignitaries—attracting one of the largest crowds ever to witness a parade in Meridian—proved to be a big factor for the occasion. The city seemed to hold open house—and radio stations WCOC, WMOX and WTOK made available many hours of air time to the visiting personalities. WTOK-TV presented a three and one-half hour television session for the visiting artists.

At 4 p.m. on May 26, a huge crowd assembled at the Jimmie Rodgers Monument on Tom Bailey Drive for Memorial services.

Aside from the recording personalities and musicians, Dizzy Dean of big league baseball fame was on hand through the courtesy of Falstaff Beer and little Johnny accompanied by James C. Bowling of the Phillip Morris Company were present for the festivities.

Visiting artists and those in the music field present for the occasion were: Chick Crumpacker of RCA Victor's New York Office; Tom Buckley

of Walther Bros. Co. RCA distributors of New Orleans, La.; Frankie (Yankie) Barhanovich, and daughter, artist Ann Raye; Mrs. Jimmie Rodgers; Charlie Walker; Al Terry; Jimmy Littlejohn and personal manager Charlie Wright; Slick Norris; Jimmy Newman; Jeanette Hicks and personal manager Billy Gann; Elvis Presley and personal manager Bob Neal; Wesley Rose and Mel Ferec of Acuff-Rose and Hickory Records; Doc Williams, Chickie Williams and their personal manager Bud Lewis; Mr. and Mrs. Ralph Peer, Nat Vincent "Tee Pee" Mitchell, Peer International; R. Murray Nash, Murray Nash Associates; Norm Silvers of Country Song Roundup; Lynn Carver; Jim Edward and Maxine Brown; Texas Bill Strength; The Chellette Sisters; Werley Fairburn; Mel Mallory of Mallory Music; Curtis Gordon, Pete McCord, The Creel Sisters, Bob Burrell, Capitol Records; Happy Wainwright; Jimmy Davis; Jim Reeves; R. D. Hendon; Gary Williams; Leroy Norris; Biff Collie; Tom Perryman; Jim Wilson; Bob Tanner and Chuck Lee of TNT Records; C. C. Matthews of Ekko Records; Thurston Moore; Fred Baker; Smokey Stover; Bill and Scotty; Jeff Dale; Greun Landon of Hill and Range Music; Mae B. Axton, publicity rep for Hank Snow; Bill McDaniel, public relations chief of WSM; Jack Turner; and Luke McDaniel. From the Grand Ole Opry were: Ernest Tubb and Hank Snow, Justin Tubb and Elaine (Skooter Bill) Tubb and their personal manager Gabe Tucker, Little Jimmy Dickens, Del Wood, and Jimmie Rodgers Snow.

Officials of the city of Meridian cooperating in the presentation of the Jimmie Rodgers Memorial Day Celebration and the National Country Music Day were: M. E. Rhodes, general chairman, Sonny Montgomery, co-chairman, Dick Smith, chairman of the Reception Committee, assisted by Billo Mitchell and Sheriffs L. D. McDade and Hansell Reeves. M. C. (Charlie) Welch, executive secretary and C. H. Phillips, of the Meridian Star, Publicity Director.

Abbott-Fabor To Have New York Office

NEW YORK—Fabor Robison, in town this week on business, announced that he is making arrangements to set up a New York office for his Fabor and Abbott firms.

The diskeries' prey is currently on a cross country jaunt promoting a number of hot records, both in the country and pop field. He already has collected the autographs of more than

three hundred jockeys and expects to double that figure by the time he returns to the coast.

The Fabor label's latest release "Never Doubt My Love" and "Mad, Baby, Mad", features a new vocal group called the Sky Boys, who work on this disk with Thurl Ravenscroft. The Sky Boys were all jet pilots during the war

Sons of Pioneers Score

NASHVILLE, TENN.—After several years' absence, one of the truly great Country acts have come forth with a bang. The group is the Sons of the Pioneers (RCA Victor). Their latest offerings—"Ballad Of Davy Crockett" and "Grave-Yard Filler of The West"; "Whale Of A Tale" and "Old Betsy" and "Tennessee Rock and Roll" and "The Three Of Us" have all found a very welcome audience, both among record fans and record buyers. The disk jockey acceptance of these recordings has been very good and their legion of fans are anxiously waiting for more!

JIMMY BRYANT & SPEEDY WEST
 "Cotton Pickin'"
 b/w "Sleep Walker's Lullaby"
 Capitol 3150

CENTRAL SONGS, INC.
 6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF
 HOLLYWOOD 1-9347

ANY WAY YOU LOOK AT IT... BIG COUNTRY COIN-CATCHERS

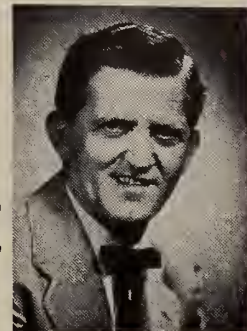


FERLIN HUSKEY

sings a new hit



"I'LL BABY SIT WITH YOU"
Capitol 3097



RED SOVINE

sings

"I HOPE YOU DON'T CARE"
b/w
"I'M GLAD YOU FOUND A PLACE FOR ME"
Decca 29529



GEORGE MORGAN

sings

"THE BEST MISTAKE I EVER MADE"
Columbia 21390



BENNY MARTIN

sings

"THAT'S WHAT I'LL DO TO YOU"
b/w
"GIVE ME ONE MORE CHANCE"
Mercury 70631

INTRODUCING COUNTRY MUSIC'S PROMISING NEW SINGER BUDDY THOMPSON

singing

"FREE OF THE BLUES"

b/w

"DON'T KINDLE UP THE FLAME"

RCA Victor 20/47-6147



JOHNNY HORTON

sings

"JOURNEY WITH NO END"

b/w

"RIDIN' THE SUNSHINE SPECIAL"

Mercury 70636

THE NEXT COUNTRY HIT!

"SWEET LITTLE MISS BLUE EYES"

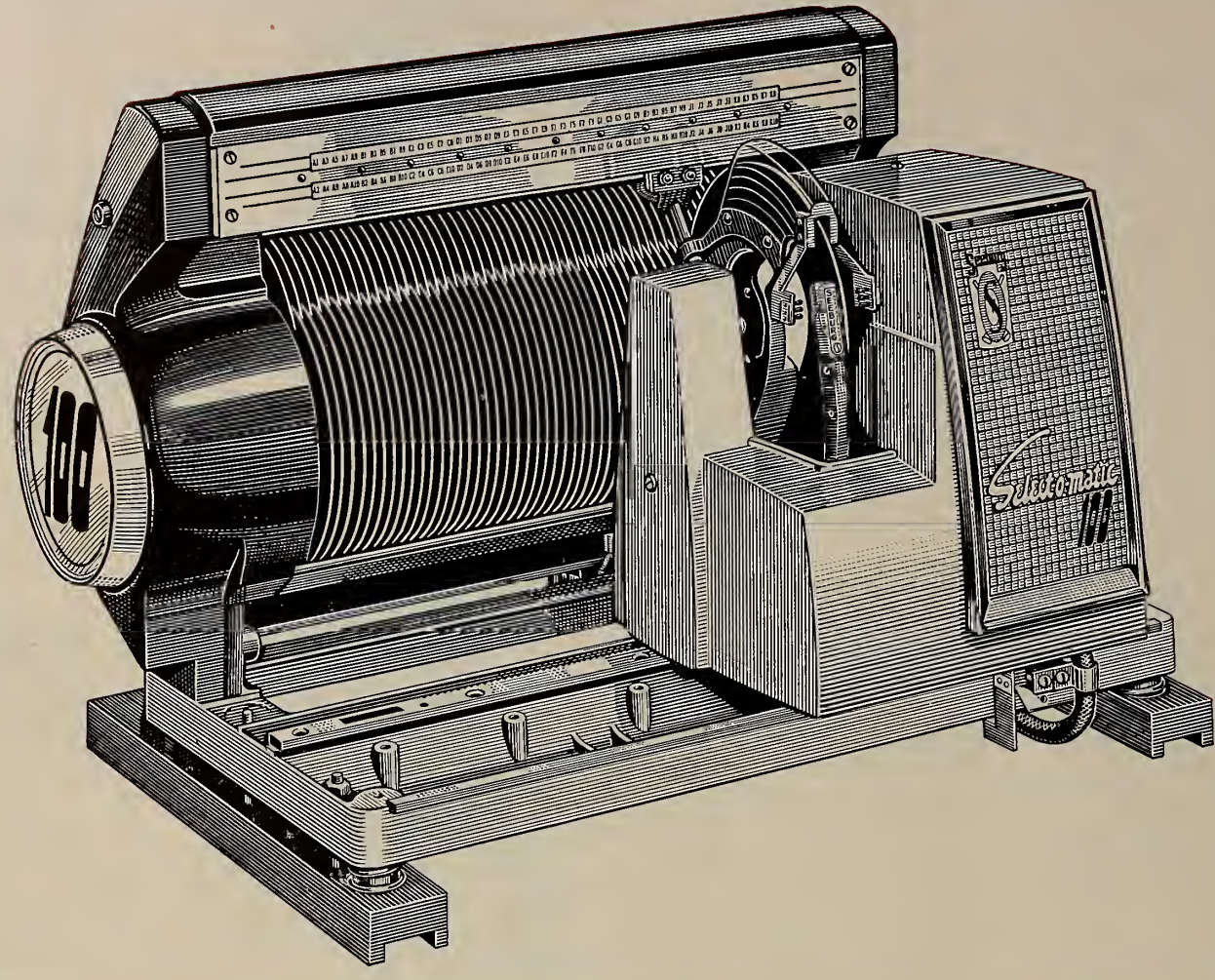
VOCAL DUET

GEORGE & EARL

Mercury 70632

CEDARWOOD PUB. CO., INC.

146 7th AVE. N., NASHVILLE, TENN.



THERE IS ONLY ONE

Select-o-matic

MECHANISM

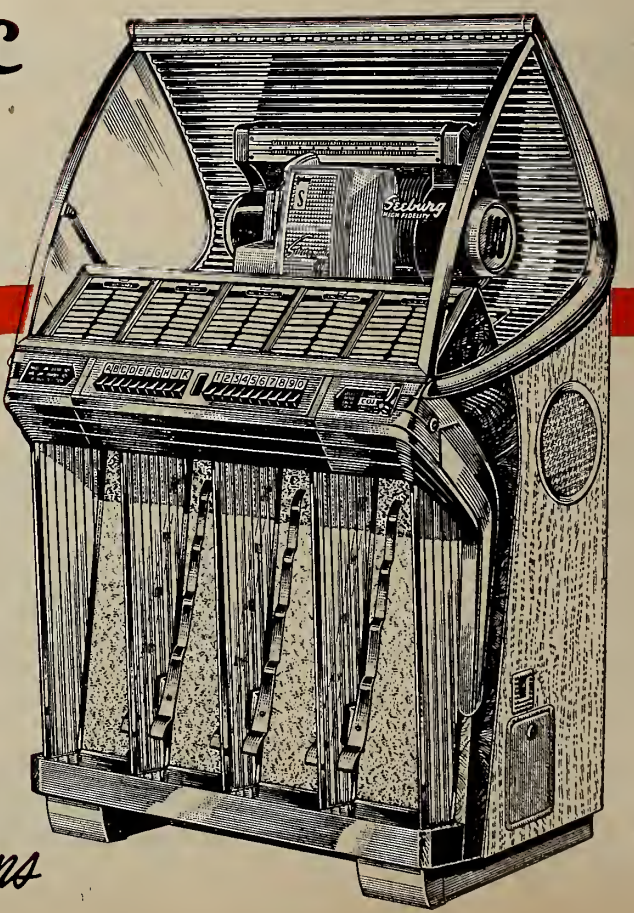
and ONLY SEEBURG High Fidelity

Music Systems Have It!

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois



America's finest and most complete music systems



Here and There

13

CAT CAY, BAHAMAS—At a recent gathering of some of the nation's foremost industrialists at this little island to relax for a few weeks, statements made show convincingly they are becoming increasingly convinced that we are now living the best economic year in all our history. Consensus was: "1955 will unquestionably dwarf 1954, most likely reach and quite possibly smash the records of 1953. Louis Wasey, chairman of the nationwide advertising firm of Erwin Wasey & Co., said: "I've raised my predictions for this year by 10 to 15 per cent. I can't see how 1955 can help being the best year in history. And on the basis of our soaring population, I see a prolonged era of prosperity." R. I. Ingalls, chairman of the giant Ingalls Shipbuilding Corp. of Birmingham, Ala., stated: "In the last number of months, there has been a startling upturn in demand for steel and there even are whispers in the industry of allocations of steel again. The boom in construction of all types—commercial, industrial, residential—is almost unbelievable, but there are no signs that it is faltering." Ivor B. Clark, chairman of the firm bearing his name and one of the biggest real estate owners and financiers in New York City predicted: "I say flatly 1955 will be the best year in history and 1956 will be better. Real estate especially still has a tremendous future. The snowball is rolling and it has only gone halfway." Howard McGinn and Clarence Ochs, president and chairman respectively of Eaton Manufacturing Co. of Cleveland, one of the largest manufacturers of auto parts, combined to state: "Our one fear is a strike over the guaranteed annual wage. Barring that, the year surely will turn out good. It has been immense to date."

ALBANY, N. Y. — Edward T. Dickinson, New York State Commerce Commissioner, predicted this week that 1955 might turn out to be a record year for business in New York State. He reported that a gain in factory production had sparked "a widespread increase" in business activity. Manufacturing, as registered by the department's business index, rose; factory employment gained; and the over-all business index, which uses 1947-49 as a basis, shows a new high for the year. Dickinson said the upswing reflected improved business conditions throughout the nation.

WASHINGTON, D. C. — "It's a rare week indeed in which business news is either all good or all bad", comments a well-known economist.

Another year—another anniversary. Twelve more months have gone by and here we are again—telling the world, you and you and you, just how lucky we feel to be here and hoping, as we always have hoped, that this new anniversary—the *13th Anniversary of The Cash Box*—will prove as outstanding and beneficial to everyone, everywhere in the world of coin operated machines, as it has every year since this publication came into being.

Each year *The Cash Box* has produced an Anniversary Issue which has been acclaimed and commended by all in the trade. Not only has it been a Directory that has been used time and time and time again all during the year, but, it has been a reference book to which so many, many people in this business continue to refer to all year long.

Truly, then, the first man who called the very first Anniversary Issue of *The Cash Box* an "Encyclopedia" called the shot perfectly. For that is just what *The Cash Box Anniversary Issues* have become—"The Encyclopedia of the Coin Machine Industry."

But this year *The Cash Box* again adds to the encyclopedic information which will be contained in its *13th Anniversary Issue*. In addition to the listings of all jobbers and distributors and manufacturers. In addition to a most complete digest of the business news of the past 12 months. In addition to all the varied informative facts which happened during the past year, this *13th Anniversary Issue of The Cash Box* will also feature its *Second Export Quarterly Edition* printed in Spanish, French and German, as well as in English.

To all those who have wished *The Cash Box* success in the years it has

already undergone in the industry and who will be wishing it well in the years yet to come, it must be remembered, and most definitely so, that this *13th Anniversary Issue of The Cash Box* is more than the celebration of another year, another twelve months of existence in the industry—it is a true "Encyclopedia" of facts for all the industry to look over, think over, retain and remember.

Like all the former Anniversary Issues of *The Cash Box*, all manufacturers of all divisions of the industry will be listed along with the products which they manufacture. But this year, in addition to these listings, there will be a pictorial display of all the machines which the manufacturers in both the music and games fields produced during the year. That, in itself, is invaluable to all in the field.

Not only the manufacturers, but also distributors and jobbers, will be listed in the "Directory of Distributors and Jobbers," which has appeared year after year in *The Cash Box Anniversary Issues*.

This year, of course, will see many changes. More than in any other year. These are of great import and interest to all the field.

In short, this *13th Anniversary Issue of The Cash Box*, in its entirety, will probably be the biggest issue in the history of the industry as far as a weekly publication is concerned. It will contain all the facts, all the news, all the photos and all the events of the year.

And to those who will, like so many do, send in advertisements to just compliment and congratulate *The Cash Box*—to all those people—our very sincere, prideful, but also very humble, *thanks*.

OPS FORMING LOCAL ASSOCIATIONS

Trend in Past Years to Cooperate Locally Continues to Gather Momentum. All Realize Associations Can Help Solve Many Problems

NEW YORK—From the very first year *The Cash Box* has been published, it has proposed a number of suggestions and ideas, which it believed would help build the coin machine industry into a strong, substantial, financial sound factor in the nation's economy.

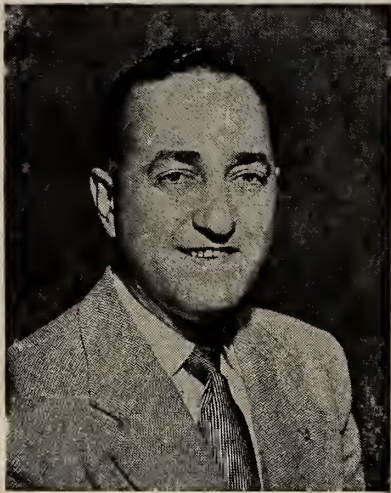
Two of the foremost suggestions were organization of the operators (both locally and nationally) and dime play. It is the contention of *The Cash Box* that a financially strong group of operators results in a strong industry, from the operator to the distributor to the manufacturer. Among other methods of attaining this condition, the above two are important factors.

During the past year, the surge to dime play thruout the nation has become practically a stampede. Along with this effort on the part of the operators has been a noticeable attempt by operators everywhere to form local associations and organizations. More and more of our strong individualist operators have realized that by combining the strength of all in a territory, a number of important problems can be solved—and that by living with each other, they can operate their businesses profitably.

In recent months alone, meetings of operators have been held from one part of the nation to the other—with the purpose of forming city or state organizations. Boston, Mass., which had never been organized, is now functioning in good shape, and making great strides. Bill Gersh, publisher of *The Cash Box*, spoke only recently at an organization meeting of operators at West Virginia. The operators of Virginia recently met at Richmond, Va., and heard Hirsh de LaViez of Washington, D. C., tell them of the value of organization. Acknowledging the cooperation of *The Cash Box* in this effort, Hirsh wrote us: "It sure makes for a healthy situation, and if we could get all the operators thruout the country to organize their local groups, it would be wonderful for the industry. I know that *The Cash Box* has been instrumental in furthering this project and I would like you to keep up the good work."

Other territories have gathered together recently to band together, among them being Kansas City, Mo.; Seattle, Wash.; the North Eastern section of Pennsylvania; Norfolk, Va.; Dallas, Tex.; Los Angeles, Calif.; Montreal, Canada; and others. And from reports arriving at this office, a number of other territories are formulating plans to bring together their operators into local associations.

Williams Announces Production of New "King Of Swat"



J. A. (ART) WEINAND

CHICAGO—"I never saw anything like it" were the words used by Art Weinand of Williams Manufacturing Company, this city, as he announced production of the firm's new baseball game, "King of Swat", this past week.

"We have finally come up with a baseball game which holds the interest of players of all ages", said Weinand.

"The attraction of trying to beat the previous high score on the board is one of 'King of Swat's' biggest features. The score can only go up to a certain number and then automatically drops back so that the game becomes easier to beat."

"King of Swat" also features a playfield in the background where it is possible to see the players run the bases as the game is played and the umpire waves his arms to signal the runner safe as he crosses the home base.

"King of Swat" is a replay or novelty baseball game and has twin coin chutes for either dime or 3 for 25c play.

"We feel sure", concluded Weinand, "that we will have a tough time keeping production up to meet demand once the operators visit their distributors and see 'King of Swat' for themselves."

Gottlieb Promotes Pinballs as "American Way of Life"

CHICAGO — Comments this week on D. Gottlieb & Company advertising squib "Amusement Pinballs—As American as Baseball and Hot Dogs", prompted the following explanation by Alvin J. Gottlieb, the firm's advertising manager.

"In the past few years, more and more public information mediums—such as newspapers, television, radio, motion pictures and magazines have been showing the Amusement Pinball Machines as an accepted commonplace fixture in the American Way of Life.

"Our purpose in using this squib is to re-emphasize to our own people in the trade that their business, our business, is as much a part of the American scene as are the many other popular forms of entertainment and recreation.

"An example is the script writers of radio, films and television who have appropriated for their own use such terms as 'Tilt', 'Lit up like a Pinball Machine', 'Bells and chimes that sound like a Pinball Machine', 'As many millions as the score on a Pinball Machine', etc.

"We would just like to say that there is no greater compliment in the world than acceptance by the American Public".

Outdoor Season Under Way Predict Good Business for Vacation and Resort Spots

CHICAGO — With Decoration Day past, the outdoors season is considered "officially" under way.

Those who have made it a practice to cover vacation and resort spots, as well as other outdoor locations, believe that this is going to be a much better year than '54.

This year, with the trend to the suburbs ever more pronounced, and with the further fact that resort and vacation spot owners report tremendously increased reservations, the general belief is that business will be much better than in '54.

This year, too, there has been a very great growth of motels and roadside restaurants and these, it is believed, will add to outdoor season income for many operators, especially those who specialize in covering these locations in the summertime.

Comex, Inc., Takes Over Patents, Mfg. Rights Equipment of Ristaurat

HOPKINS, MINN. — Comax, Inc., this city, announced this week that it had purchased all patents, manufacturing rights and equipment of Ristaurat, Inc., Appleton, Wis., which has been dissolved.

Comax advised it will continue in the manufacture of automatic record changers and is at present manufacturing background music systems.

European Trip



BRUSSELS, BELGIUM—On a recent trip thruout Europe, R. F. Jones and C. N. (Mac) McMurdie, R. F. Jones Company, stopped off here. Pictured above is McMurdie, Jones and Alex Wilms, European Amusements Company, Antwerp, who met them at the airport. European represents R. F. Jones Company in Europe.

During the trip Jones and McMurdie visited customers in Paris, France; Milan, Italy, Vienna, Austria; Hamburg, Germany; and London, England.

The Jones firm has offices in San Francisco, Calif.; Salt Lake City, Utah; Denver, Colo.; Seattle, Wash.; and Portland, Ore.

Expect Shortages of Steel, Aluminum, Copper, Other Metals

CHICAGO — Reports from leading metals processors are to the effect that all industry can expect shortages of steel, copper, aluminum, and possibly some of the other metals, beginning this summer.

Building boom thruout the nation, in addition to tremendously increased industrial activity and the possibility of strikes, have led some of the larger metals firms to advise buyers to prepare for possible shortages.

Westchester Ops To Hold Elections June 20

PORT CHESTER, N. Y.—Seymour Pollak, secretary of the Westchester Operators Guild, with headquarters in this city, has notified members that the meeting being held on Monday, June 20, will be its annual election of officers.

Meeting will take place at the American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

THRU THE COIN CHUTE



NEW ENGLAND NIBBLES

Long holiday week-end found coin ops and distribs vacationing in various spots around the territory. Biz reported up as coin men came back to their desks. Busy season, which started before May 30, now well under way. Complete shortage of reconditioned arcade pieces and games in New England now testifying to the speed with which outdoor locations have been grabbing up available equipment. . . . Irwin Margold, Trimount Automatic Sales Corp., spent the holiday golfing at Blue Hills. . . . Louis Blatt, Atlas Distributors (AMI) spent the holiday at his summer place in New Hampshire. . . . "Old Beachcomber" Si Redd, Redd Distributing (Wurlitzer) nabbed a summer cottage at Hyannis on the Cape and spent the holiday week-end there. . . . Outside of Redd plant looks like Oldsmobile row. Si has a new Olds convertible; Bob Jones, sales manager, and Charlie Brandt both just latched on to new Oldsmobiles. . . . Jerry Flattton, Boston Record Distributors, entertained the Burton Sisters "Wabash Blues" (Victor) at his record emporium. Ops in included Bill Arrison, Chester, Vt.; Mel Wallace, Newport, Vt.; Al Dolins, Hyannis; Johnny Poto, Boston; and Dave Gropman, Beacon Hill. . . . Tony La Camera, Boston American radio-tv columnist, won the \$100 Christopher award for his campaign to bar suggestive lyrics on the airwaves in Boston. Following a meeting with deejays, objectionable disks were outlawed. The Christophers called it a "good example of trying to correct an evil from within." In his battle against the bawdy ballads, La Camera said: "It is unfortunate that a few must give a black eye to the disk jockey profession—because Boston has its share of conscientious, responsible deejays, who wouldn't be caught dead with the trash spilled around by their self seeking indiscriminate confreres."

Eddie Perle, promotion manager at Redd Distributors, called back from Cape vacation by illness of his mother. . . . Big expansion plans looming at Ed Ravreby's World Fair and Associated Amusements. . . . Kiddie rides going big here. 15 pieces installed at the fabulous \$500,000 Farmer's Market in Bloomfield, Conn., patterned after the California markets. . . . Sales manager Richard Mandell, World Fair, in the Nutmeg state to supervise work on the pieces there. Ed Ravreby off on a trip to the northlands. Daughter Ruth Mae carrying on at the Brighton Ave. plant. Keeney's two new games, the "Ranger Gun" and "Speed Lane Bowler" sockeroo. Arcade equipment also going big at Ravreby's two spots. Ops in included William Arrison, Chester, Vt.; Ernie Geramandi, Bristol, Conn.; Walter Luby, Shrewsbury; Tom Libby, Haverhill; Louis Taube, Manchester, N. H.; Mandi Amusements, Portland Me.; Pat D'Amico, Playland, Salem, N. H.; Val, Val's Music, Lynn; Ray Barker, Ayer; and Jack Zideman, Portsmouth, N. H. . . . Music machines out on cerebral palsy drive will continue thru first week in June. Report of success of music industry's drive in behalf of the campaign will soon be announced. . . . Norm Tulin, WORL deejay, flew by plane to special record hop at Southward Inn, Orleans, Mass. over holiday. Entire WORL staff joined in festivities.

THRU THE COIN CHUTE



DALLAS DOINGS

With vacation time here everyone seems to be taking leave of business for a little fun. . . . Bill Chandler is on vacation while Herb Rippa takes care of his route. Gordon McGibboney is back to work at Melody Music after a three week vacation in Florida. . . . Raymond Williams went fishing at Possum Kingdom and had the best luck we have heard of so far this season. The waters came up to the door steps of his cabin and he caught 50 bass fishing from his doorsteps. . . . Bob De Priest has just returned from Tennessee where he visited and did some fishing. . . . Johnny Willigord of B & B tried his luck rod and reeling in East Texas. . . . Bob De Priest says he will try his skill at Galveston this week-end. . . . Austin Ball of the Melody Shop in Ft. Worth is planning to close his shop the first of June for two weeks in order to go on a vacation. . . . Mrs. Thrasher of Shippers Music in Dallas is planning to leave for a rest next week. . . . Gene Williams of Commercial Music has been attending operators meetings. Towns that decided to go 10c play all the way were El Paso, Odessa, San Angelo, Midland and Big Springs. Operators report business good now and predict this summer will be the greatest yet. . . . John McGee of Buffalo seen making trips to Houston for parts. . . . With school practically out, Buddy Clem, of Paris, is looking forward to the help of his two assistants. His two young sons will be assisting him during the summer months. . . . Buna Carr of Corsicana reports some trouble at one of his locations. A robber broke into one of his machines, but after a gun battle with the police the man was captured. . . . Guy Kincannon of Waco is proudly sporting the new Cadillac. . . . We want to express our sadness over the death of Berry Walton's son. . . . Mrs. T. E. Lott is in Methodist Hospital after undergoing a minor operation. Hope she will be up and out again soon. . . . Buster Williams from Memphis, Tenn. has been visiting Commercial Music.

NOTICE!

DISTRIBUTORS

JOBBERS

**IF YOU ARE NOW A DISTRIBUTOR OR
JOBBER, OR BECAME A DISTRIBUTOR
OR JOBBER SINCE JULY 1, 1954, TO
BE SURE THAT YOUR FIRM NAME AND
ADDRESS WILL BE CORRECTLY LISTED
IN THE CASH BOX 13th ANNIVERSARY
DIRECTORY FILL OUT AND MAIL
THIS COUPON TODAY TO**



THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.
 (PLEASE PRINT)

FIRM NAME

ADDRESS

CITY ZONE STATE

*IF YOU HAVE OTHER OFFICES PLEASE LIST
WITH CORRECT ADDRESSES ON SEPARATE SHEET*

WE ARE DISTRIBUTORS JOBBERS

FOR THE FOLLOWING:

SIGNED

DATE



Announcing...



Anniversary
and
Annual Encyclopedia and Directory

of the COIN MACHINE INDUSTRY

THE CASH BOX

(Dated: JULY 2, 1955)

Featuring:

- ★ UP-TO-THE-MINUTE LISTS OF
Manufacturers and their Distributors
Jobbers and Distributors (State by State)
Merchandising Vending and Service Machine
Manufacturers

- ★ SPECIAL FEATURES

- ★ HISTORICAL DATA
- ★ REVIEW OF EVENTS—July 1954 thru June 1955
- ★ LIST OF "20 YEAR CLUB" MEMBERS
- ★ CONFIDENTIAL PRICE LISTS
- ★ EDITORIALS
- ★ NEWS
- ★ ADS

PLUS "QUARTERLY" EXPORT EDITION (SEE PAGE 46)

Recognized thruout the
Coin Machine Industry
as a source of VITAL
INFORMATION and
STATISTICS obtainable
NOWHERE ELSE... which
is referred to every
day in the year . . .

**YOUR ADVERTISEMENT WILL BE
SPOT-LIGHTED ALL YEAR LONG**

First Forms Go To Press:

JUNE 20

Final Closing Date:

Wednesday, JUNE 22

FOR PREFERRED POSITION—

RUSH YOUR RESERVATION NOW!

or better yet

SEND IN YOUR AD IMMEDIATELY!



THE CASH BOX

(PUBLICATION OFFICE)

26 WEST 47th STREET, NEW YORK 36, N. Y.

(PHONE: JUdson 6-2640)

CHICAGO

32 W. RANDOLPH ST.

(PHONE: DEARBORN 2-0045)

HOLLYWOOD

6272 SUNSET BLVD.

(PHONE: HOLLYWOOD 5-1702)

NASHVILLE

804 CHURCH STREET

(PHONE: NASHVILLE 5-7028)

BOSTON

1765 COMMONWEALTH AVE.

(PHONE: ALGONQUIN 4-8464)

LONDON

17 HILLTOP

(PHONE: SPEEDWELL 2596)

The Cash Box

"QUARTERLY" *Export Edition*

Will Be INCLUDED in the

13th ANNIVERSARY ISSUE

(Dated: JULY 2, 1955)

A Double-Barreled Bargain for All Advertisers!

Ads Requiring Translation Into Foreign Languages MUST Be In The New York Office of The Cash Box No Later Than **JUNE 13**

REGULAR CLOSING DATES

First Forms: Start on Presses **JUNE 20**

LAST FORM GOES TO PRESS: **WED., JUNE 22**

Why A "Quarterly" Export Issue?

For many years now The Cash Box has been receiving requests from its international subscribers for a complete, quarterly report of all important events and, especially, of all equipment introduced by the American industry during that specific quarterly period. The Cash Box has, all these years, answered such requests individually. This year, due to the greatly increased number of requests, The Cash Box inaugurated its "export edition" with the April 2 issue, reviewing the first three months' activity in the industry. It was an immediate success. The 2nd three months' action will be detailed in this well established, important annual — the 13th Anniversary and Annual Encyclopedia and Directory of the Coin Machine Industry, dated July 2. All American coin machine firms should take advantage of this unusually fine opportunity to establish export business to insure themselves future growth in the world's coin machine markets.

Why Should Such An Issue Be Printed In Spanish, French And German?

This Export Quarterly Edition of The Cash Box will be printed in the languages of the peoples who are going to read it, aside from English. Interested buyers in foreign countries will be able to read it easily, quickly and with most complete understanding in their own language. This will help to establish a closer relationship between exporters and importers. By featuring the text in Spanish, French and German, in addition to English, The Cash Box offers a more intimate approach to the profitable export markets of the free world.

What Does This Mean To You?

This will mean a more understanding, as well as a closer contact, between the seller and the buyer. The fact that The Cash Box, the "official" magazine of foreign governments, as well as the one magazine foreign buyers use for price information, presents advertisements of American firms seeking export business, and prints the information in their own language, enhances the opportunity for developing export business. This means business for all those American firms who meet the foreign buyers in their own native language.

Your Ad Translated Free Of Charge!

Your advertisement will be translated and printed in Spanish, French and/or German, or in all three languages, if you so desire, in addition to English. Whatever extra space will be required in such instances must be completely left to the judgment of The Cash Box Advertising Management. You must specify in advance, by June 13, 1955, at least 10 days prior to regular closing date, in just what languages you desire to have your ad appear. Otherwise your ad will be printed in English only.

Take Advantage of This Important Fact!

"THE CASH BOX PRICE LISTS"

ARE INTERNATIONALLY ACCEPTED BY FOREIGN GOVERNMENTS. THEY BASE THEIR CUSTOMS DUTIES AND EXCISE TAXES ON PRICES QUOTED IN THESE INTERNATIONALLY ESTABLISHED, 17 YEARS OLD "THE CASH BOX PRICE LISTS" BECAUSE THESE ARE THE ONE AND ONLY AUTHENTIC, UNBIASED AND FACTUAL MARKET QUOTATIONS!

RUSH YOUR AD TODAY!!

THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

32 WEST RANDOLPH ST.
CHICAGO 1, ILLINOIS

6272 SUNSET BLVD.
HOLLYWOOD, CALIF.

804 CHURCH STREET
NASHVILLE, TENN.

1765 COMMONWEALTH AVE.
BOSTON, MASS.

17 HILLTOP
LONDON, N.W., ENGLAND

HOME RUNS ACTUALLY GO OVER THE FENCE!

Twin Coin Chutes: 10c — 3 for 25c

IMMEDIATE DELIVERIES: King of Swat - Race the Clock - Wonderland - Sidewalk Engineer!

THRU THE COIN CHUTE HOUSTON HAPPENINGS

Going places is the Consolidated Music Co., made up of a bunch of guys who have the know how, with plenty of energy and initiative to back it up. Counted in the Consolidation are experienced musicians L. C. Butler, Thomas C. Wild, Louis Joeris, Edward P. Troy, Richard Cocks. All members of Consolidated Music are willing to stand up and be counted in favor of ten-cent play. . . . A smooth working aggregation is Allied Music Co., that major operating firm. They are so well organized, in fact, that there's no apparent way of telling who works and who bosses and that, fellow citizens, is nudging the upper brackets of efficiency. In the alliance are: A. G. (Al) Reeder, J. R. (Russ) Reeder, O. O. (Pee Wee) Flashner, L. G. (Larry) Trygstad and not forgetting a likable and attractive secretary, Mrs. Jewel Deisch. Allied Music has gone all-out for changeover to ten-cent play. . . . Automatic Amusement Co., one of the older established music operating firms, moving along at a faster than average gait under the guiding hands of owner C. W. Robertson and his efficient secretary, Laura Jayne Creasy. . . . Brightest spot around Houston Music Co. is the secretary's desk occupied by charming Vera Reed. Then there's the boss, Robert H. Barger, always busy at routine operating and his sizable business having to do with used operating equipment.

Harold Bullock, manager record department (RCA-Victor) of J. A. Walsh & Co., Wholesale distributors, reported much better than expected business for the past quarter. He hinted that they would come out with some very attractive stuff for their customers in the near future. . . . A. H. Shannon, owner of Coin Machine Sales Co., Houston's oldest established coin machine distributing firm, said his business was just a little better than average. . . . W. C. Lynch, manager of Steele Distributing Co. (Wurlitzer) said sale volumes were and had been high past months and future prospects were bright. . . . H. A. Frans, manager, Houston branch S. H. Lynch Co. (Seeburg) said business was booming and confidentially predicted it would continue so. . . . Five wholesale phonograph record dealers were incorrectly listed as retail dealers in yellow paged classified section of the new Greater Houston Telephone directory effective June 5th. Under a heading "Phonograph Records—Retail—Cont'd" were: Ralphs Record Mfg. Co., South Coast Amusement Co., United Record Distributing Co., J. A. Walsh & Co., R. Warncke Co. The above named concerns are strictly wholesale dealers of phonograph records. R. Warncke Co. has been completely out of the record business for several months.

WURLITZER 1700 \$695
A.M.I. "A" (40 Selections) 145
ROCK-OLA 1436 FIREBALL (120) 45 RPM 375



RECONDITIONED AND REFINISHED LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D. Exclusive Seeburg Distributors

A Quarter Century of Service.

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

Exhibit Plans New Shooting Gallery

CHICAGO — News floating about this very busy Coincenter this past week to the effect that Exhibit Supply preparing to present an entirely new type shooting gallery.

Name of the new gun is reported to be "Treasure-Cove Shooting Gallery". It is said that there will be a new small cabinet featured instead of the former large-sized Exhibit cabinets.

It will also be available in triple match and regular play models. Entirely new mechanism and entirely new targets will be among the outstanding features of the "Treasure-Cove Shooting Gallery".

It is also reported that the designers went all out with the use of vivid colors and that the gun is one of the most attractive yet seen.

For Spring Locations:

Seeburg M100A
M100B
M100BL

Look and operate like new. Bargain prices.

Telephone: SYracuse 75-1631 collect.

DAVIS CORPORATION

SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

Tho nothing official has been forthcoming from either Frank Mencuri or Sam Lewis of Exhibit regarding the new gun, it is believed that by their very lack of denial to the above features, that their new gun is expected to be the first to "show what Exhibit is planning ahead for the trade" as was featured in a statement by Frank Mencuri some time ago. "All I can say", says Sam Lewis, "is just wait and see what we have for the industry."



29-1/2" Cabinet Fits Through Any Door!

Plus All These EXTRA FEATURES

- Exciting New Targets: Flying Saucers, Space Ships, Rockets, Comets
- Targets Individually Lighted — with new f-l-a-s-h-i-n-g movements
- Thrilling 3-D "Outer Space" background
- Match Play with optional free game or Adjustable High Score Free Game
- Adjustable for 3 or 2 Rounds

EACH PLAYER "UP" 3 TIMES 10 SHOTS EACH ROUND!

TARGET SPEEDS and SCORES increase with each round!

TIME BONUS FOR EACH PLAYER ... Special Bonus Each Round!

GENCO

MANUFACTURING & SALES CO.
2621 N. Ashland Ave. • Chicago 14, Ill.

WANTED

**SEEBURG M100A's, B's and BL's
All types of ARCADE EQUIPMENT
GOTTLIEB and WILLIAMS 5 BALLS**

**WILL BUY FOR CASH
or
TRADE FOR LATE BINGO'S
Contact us today!!**

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and United Distributors.

TRIMOUNT

**Remember
IN NEW ENGLAND
IT'S TRIMOUNT!**

**40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480**



Jack Harris, Jimmy Simpson and Bob Dinwiddie, Sparks Dist. Co., busy supplying the trade with Seeburgs, pool tables, and the scale built by Sparks. . . . D. A. Dewey developed a tool that he hopes to have in production soon for the trade. It's a jig that Dewey claims will save considerable time in repairing machines. . . . C. P. Dinwiddie, Sparks, makes a sales trip thru southern Ga. . . . A new Dewey joins Sparks—this one C. L. He's a brother to D. A. . . . Sonny Lomberg, Taran Dist., out in the field when we called. . . . Howard Robinson traveling thru south Ga. seeing the trade on the new Rock-Ola phono. . . . Missed Siegel of Jero Sales. Understand he was out on a biz trip thru Mississippi. . . . Jake Friedman, Friedman Amusement Co., busy as can be. . . . C. O. Moon, Variety Distributing, reported he had sold practically every machine he had, but has others coming in. . . . R. D. Parks out seeing the trade, too busy to get to his office.



With the long Memorial Day week-end over, Southland operators and distributors settle back, with optimism high, for the months ahead. . . . A certain air of excitement has been present throughout West Coast coin machine circles these past few weeks. Secret meetings have been held among LA's oldest and biggest operators which has all of coinrow buzzing. No information available yet but it is expected that very shortly one of the hottest news items ever to hit the West will be released.

CORRECTION:—In the May 28 issue it was stated that Bill Shaefer had sold San Joaquin Music Company. This statement was incorrect. Shaefer has gone into partnership with Herbert Lightman but will continue as vice-president of the firm. The business is being incorporated and Pete King has been appointed general manager of the operation. It was also announced that Shaefer, Lightman and King have formed a music publishing firm called Star Tunes, Inc. Offices will be in Hollywood.

DISTRIBUTOR DOINGS:—All West Coast distributors are now geared for peak sales activity as the seasonal influx of tourists start to pour into the Southland creating new locations in resort areas and a demand for all types of new and used phonos and games. . . . C. A. ROBINSON & CO.:—Ops who poured into the Robinson showrooms last week were greeted with two brand new United games—"Triple Play" in-line and "DeLuxe Derby Roll." As the crowds grew larger and larger the services of Charley Robinson, Al Bettelman and Dave Wallach were called upon to give first-hand demonstrations of the two new games. The week's end brought a new sales high and a heap of orders. . . . BADGER SALES COMPANY:—The long Memorial Day week-end found many of the Badger crew vacationing at nearby resort areas. . . . Bill Happel and Al Silberman took off on a fishing trip to Catalina Island while Jack Leonard spent the three day holiday in Las Vegas (aptly termed the city of lost wages). . . . Fred Gaunt and Joe Duarte decided to stay home and just rest after the hectic business boom they had experienced during the past several weeks. . . . Dr. E. S. Garcia, part-time operator and industrialist from Manila, spent several days visiting friends in LA and checking over latest coin machines at Badger Sales. . . . Frank Hafton left on a four month tour of Europe to represent Badger Sales abroad. . . . MINTHORNE MUSIC COMPANY:—According to Ed Wisler, business has been very brisk throughout the Minthorne territory and in the LA office during the May period. . . . Wayne Davis is reported to have developed into one of the most capable salesmen that Minthorne has ever had as well as an outstanding auditor. . . . SIMON DISTRIBUTING CO.:—Jack Simon took off on another business trip through Arizona and Nevada while John Freeman held down the fort on the home front. . . . SIERRA DISTRIBUTORS:—Wayne Copeland is most happy the way those new Wurlitzers keep moving in and out by the carloads. . . . Howie Freer has been working plenty hard to get a good selection of late model games on the floor. His efforts have been rewarded with a wide array of equipment on hand for the coin-ops to choose from. Howie says that he really misses the Chicago gang but is getting so he sorta likes our California climate. . . . PAUL A. LAYMON CO.:—All the Laymon crew are back hard at work again after the short Memorial holiday. All agree that it was just too darn short. . . . Paul and Lucille Laymon spent the three days working in the garden of their beautiful Pacific Palisades home, while Don Peters took his family on a fishing trip near Fresno. . . . Charley Daniels, Jimmy Wilkens and N. G. "Red" Creswell decided to take it easy and just loaf at home. . . . Ed Wilkes headed for the ocean to give his boat a work-out with the help of his two sons. . . . Everyone at the Laymon establishment agree that business has never been better.

OPS JOTS:—San Diego operators Morry Sarver and Fred Vincent are back on the job again after a three week vacation in Florida and Cuba. . . . West Pico was a crowded place last week as out-of-town operators and arcade owners trekked along the boulevard buying parts and supplies and looking at all the newest games. . . . Ray Milhizer drove in from Las Vegas to purchase equipment for his route. . . . C. L. Andrews, Walter Hennings, Jack Faust and Lee Nelson all trekked in from Santa Ana. . . . Bill and Sheridan Thompson from Long Beach were also seen making the rounds. . . . Gene Vilbiss came in from Big Bear with reports that it looks like they'll have a big tourist business at this mountain retreat the next three months. . . . Other visitors included H. Baviroff, San Bernardino; Milton Noriega, Colton; Oscar Tetz'off, Banning; J. D. McGehee, LaVerne and "Pop" Burris, Montebello.

COINROW CHATTER:—Phil Robinson has been sweating it out trying to get enough of the new Chicago Coin "Hollywood" Bowlers and "Big League" Baseball games to keep all his West Coast Distributors happy. . . . Record sales jumped to new heights at California Music Company last week as music ops poured in to pick up all the latest releases. Prize statement of the week came from Sam Ricklin when he said, "Business is terrific but it will get better soon." . . . Gabe Orland stated that all the operators report collections better than they have been for several months. . . . We hear that Martha Delgado has been going to a lot of lectures lately and will take any operator along with her who's interested in attending. . . . Hank Penny and Sue Thompson dropped in at Leuhenagen's Record Bar to tell everyone about Sue's new Decca release "Day Dreaming" b/w "Your Mommie & Your Daddy." Mary and Kay Solle were particularly impressed with the record and stated that it sounded like a hit. Mary and Kay spent the 3 day Memorial week-end resting and relaxing at Catalina. . . . "Hymie" Rosenberg and Al Shifrin report that their conversions are becoming very well accepted throughout the area and that they are now ready to start manufacturing the bowler conversion kits which will be distributed throughout the country. . . . While commenting on the coin machine business Robert Bard stated, "The coinbiz. has definitely proved itself to be economically sound and any operator who will work diligently and conscientiously can succeed."

ANOTHER KEENEY ORIGINAL IDEA

BOWLER NO. 1

KEENEY'S SPEED-LANE WITH CHANGING SPEEDS

NORMAL—SLOW—or FAST lites up on Backglass to determine the speed with which player must slide puck to chalk up score. Speeds vary fram frame to frame.

FLASHER lites up back of pins to indicate when player has made a **SUPER STRIKE** or **SPECIAL STRIKE**. Imagine! Possible scores from 30 up to 800 on a single shot as player shoots puck to stap lite in highest scoring value.

KEENEY'S ORIGINAL MATCH FEATURE:

1. Available with or without "match" feature.
2. KeeneY's individual player "match".
3. Can be set to "match" in 2nd or 10th frame.
4. Player needs to match numbers only to score.
5. Diamond — Horseshoe — Trophy — or Star determine Bonus in award section.

KeeneY's Original Brilliant Multi-Color Cork Finish Cabinet

10¢ PLAY or 3 for a QUARTER

J. H. KeeneY & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

AGAIN! KEENEY IS FIRST WITH THIS Double Value BOWLER!

JUST SWITCH BACKGLASS—CHANGE PLUG-IN—AND IT IS RADICALLY DIFFERENT!

BOWLER NO. 2

PALISADES

WITH KeeneY'S ORIGINAL SYNCHROMATIC SCORING

Lights on playfield step across from left to right until puck is thrown. Game will score whatever value shows when lite is stopped.

truly different!

6 PLAYER BOWLER

WEBBING ALONG INSIDE RAILS

Order KEENEY'S 2-IN-ONE BOWLER!

THRU THE COIN CHUTE

NEW ORLEANS NOTES

Bob Dupre of F. A. B. Distributing thrilled over his great phonograph sales. The place is just hustle and bustle with Dorothy Touzet trying to catch up with all her detail work. Dorothy starts her vacation next week. Also vacationing at the same time will be Sam Winkler, who takes off for New Mexico. Operators who dropped in were L. H. Pechier, Alexandria; Dan Dantzler, Alexandria; Gabriel Diaz, New Iberia; Earl John, Crowley; Fred Bellow, Eunice; The Morrison Brothers, Biloxi; Adolph Sutton, Alabama; Slay, Slay Music, Hattiesburg, Miss.; Z. Z. Chapman, Monticello, Miss.; J. C. Monk, Bogalusa, La. . . . Johnny Casola, factory representative for United, left Chicago a couple of weeks ago, went to California and picked up his new Chrysler Imperial, and then headed to New Orleans where he stopped to see the boys at Hyue Distributing. Operators flocked around his car while Casola displayed United parts and gave good oral instruction on the new machines. . . . A belated birthday to Sammy Marcello, May 27, and to brother Vincent, May 28. . . . Red Raspberry, Jefferson Music, sweating out his kids mumps. . . . Luke LaBruzza, ex employee of Jefferson Music, home on leave. He will return to his home base shortly. . . . Frank Buscholachi, Lucky Ball Amusement, Luling, La., nursing an injured knee. . . . Ponchartrain Beach opened up with a bang. . . . Bob Martin, one of the very fine operators around these parts, has opened a cocktail Lounge on Carrolton Avenue.

Logan, W. Va. Goes Dime Play

LOGAN, W. VA.—"Your talk at Charleston on dime play has had good results", reported J. A. (Red) Wallace from Oak Hill, West Virginia, this past week to Bill Gersh of The Cash Box, Chicago offices, "the entire Logan, West Virginia area has gone all out on dime play."

He also reported that because of this community being the very first in the state to switch to dime play music, other communities are also now

acting as fast as they possibly can, and distributors of music machines are being called on with increasing demand to supply stickers and all other change over material.

In the meantime, the "Steering Committee" of the state organization met once again at the Daniel Boone Hotel in Charleston, W. Va., and it is believed much important news will come from this meeting.

BRAND NEW CLOSE-OUTS!

Genco SILVER CHEST	\$125
Genco GOLDEN NUGGET	125
Chicago Coin ROUND THE WORLD TRAINER	\$575
Williams ALL STAR BASEBALL	375
M & T ZIG ZAG	29
Binks ZIPPER	35

FIRST COIN MACHINE EXCHANGE

Wally Finke & Joe Kline

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

Ah, Youth!

ROCK-OLA

MODEL 1448

Worth More When You Buy It

Worth More When You Trade It

Federal Grand Jury Indefinitely Recesses Anti-Trust Juke Box Quiz

WESTCHESTER, N. Y.—At the recent Westchester Operators' annual Dinner-Dance, one of the high-lights of the show was the appearance and performance of Bill Haley and His Comets. Unable to resist the torrid Haley beat, Irv (Kempy) Kemper, Runyon Sales, is shown dancing with Rose Tartaglia, wife of Westchester op Louis Tartaglia.

CHICAGO — The federal grand jury has recessed its investigation into any possible anti-trust violations in the automatic music industry here.

Federal attorneys have not set a date for the jury to resume hearings. Some of the music people here appeared before the grand jury, prior to its announced recess.

This is It!...

BASEBALL

chicago coin's de-luxe

BIG LEAGUE

2 PLAYER GAME



MATCH a NUMBER and STAR!

Plus...
NEW SPECIAL TENANT
FEATURE

Plus...
NEW BULL'S EYE FEATURE
SCORES ONE HOME RUN

Plus...
50 Extra Runs

Plus Added
Scoring Features
Galore!

Lower...
Center...or
Upper Decks
Score
One Home Run
Plus
10 Extra Runs!

...Plus...
Player By Landing
in All 3 Decks
Scores
50 Extra Runs!

NEW
All Steel
Front Doors
Protect
Cash Box!

NEW Panoramic 3 Dimension Glass!

NEW Pitching and Batting Unit!

NEW Bat Button!

3 OUTS
PER PLAYER

NEW STYLE CABINET

1725 W. DIVERSEY BLVD. • CHICAGO 14

FORMICA
PLAYFIELD

chicago coin

MACHINE COMPANY

FOREIGN! BUYERS!

We Have For Immediate Delivery
Reconditioned International

MUSIC • GAMES
KIDDIE RIDES

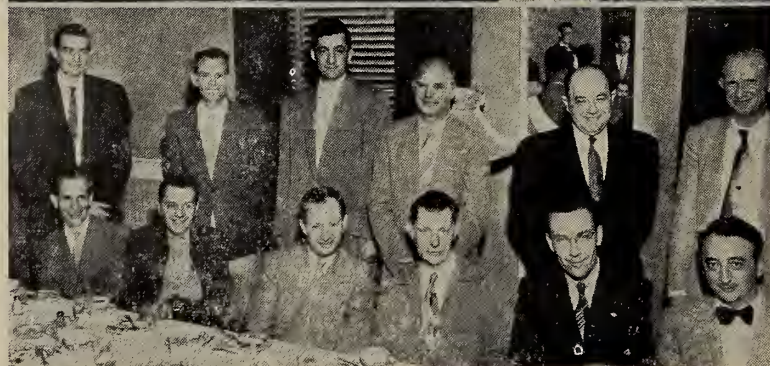
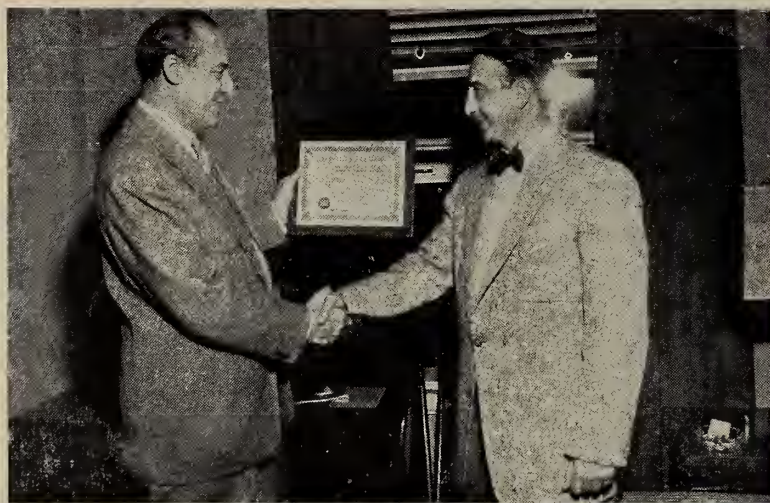
We stock the most complete line of thoroughly reconditioned Wurlitzer, Seeburg, AMI, Rock-Ola and Evans Music Machines. Also the finest line of reconditioned Pin Games, Arcade Equipment, Shuffle Alleys and Kiddie Rides.

CABLE US FOR SPECIAL PRICE LISTS.
Parts and Service Manual Available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

AMI Service School Grads



GRAND RAPIDS, MICH.—The last group to graduate from the AMI factory service school is shown above celebrating the occasion with a dinner at the Grand Rapids Rowe Hotel, this city.

In the top picture, J. W. Haddock, president of AMI Incorporated, presents a certificate to Herb Golembak

of General Music Sales Company, Inc., Baltimore, Md., attesting his satisfactory completion of a week's intensive study at the new AMI Service School.

The lower picture shows the graduating class. They are, from left to right:

Phil LeBean, Laniel Amusement Inc., Montreal, Can.; John Havrila, Auto-

"20 Year Club Council" Meeting in Chicago

CHICAGO—The Cash Box' "20 Year Club Council" met this week in Chicago on Monday morning June 6 at 10 A.M. in the Morrison Hotel.

Most subscribers will have received their copy of The Cash Box as the meeting finished.

A complete report of the meeting for those "20 Year Club" members who were not present will appear in next week's issue.

Any special reports will be mailed directly to the "20 Year Club" members.

matic Phonograph Distributing Co., Chicago, Ill.; Dennis Allard, Laniel Amusement Inc., Montreal, Can.; Ken Burbridge, Toronto Trading Post Limited, Toronto, Can.; Paul Vidmor, Mountain Distributors, Denver, Col., and Herb Golembek, General Music Sales Company, Inc., Baltimore, Md. Standing left to right are: Bill Dycus, Central Distributors, St. Louis, Mo.; Johnny Reynolds, Wallace Distributing Co., Mineral Wells, Texas; William Malone, Southern Automatic Music Co., Indianapolis, Ind.; Howard Ball, Lieberman Music Co., Omaha, Neb.; Marvin Jacobs, Miller-Newmark Distributing Co., Detroit, Mich.; and William Shearin, Roanoke Vending Machine Exchange, Inc., Bristol, Va.

GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

- BALLY SPACE SHIP... \$279.50
- Keeney RANGER GUN Write
- Keeney RANGER DELUXE Write
- Williams ALL STAR (New) 6 player \$425.00
- Exhibit STAR SHOOTING GALLERY 225.00
- Williams SUPER JET GUNS 295.00
- Keeney TEAM BOWLER 95.00
- Keeney CARNIVAL 129.50
- Keeney DIAMOND 198.00
- Keeney MAJNLINER 169.50
- Keeney PACEMAKER 159.50
- HAYBURNER 50.00
- JALOPLY 55.00
- SPARK PLUG 60.00

WRITE - WIRE - PHONE TODAY!

We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

ACTION!... SUSPENSE!... THRILLS!...

chicago coin's HOLLYWOOD BOWLER

NEW Flashing "HOLLYWOOD BEAUTIES" Animate Back Glass To Indicate Additional Scoring Points!

NEW Playboard (Feather Touch) "Power Lift"

NEW Larger Than Ever GIANT SIZE Scoring Features!

NEW Additional Multiple Score Adjustment Features!

PLUS! Original Flash-O-Matic Scoring!

National "Slug Rejector" Coin Chute!

Individual Player Point Scoring System!

4 Drum Scoring!

Features Galore . . .
chicago coin's **CRISS-CROSS TARGET**
100% Skill-Type Game

chicago coin MACHINE COMPANY

1725 W. DIVERSEY BLVD. • CHICAGO 14

Al Bergman Names Fred Iverson to Head Sheldon Syracuse Office



AL BERGMAN

BUFFALO, N. Y. — Al Bergman head of Sheldon Sales, Inc., this city, one of the most outstanding factory distributors in the nation, advised this past week, that his firm is now opening new offices to meet the demand of the operators in this upstate New York area.

"Our first new office", Al Bergman reported, "will be in Syracuse, N. Y., under the name of Sheldon Sales of Syracuse Corp., and under the super-

vision of one of the best known, best liked, and most experienced coin machine salesmen in the industry.

"None other", he continued, "than Fred Iverson, who has been with us many years, and who will employ as his representative to the trade, Bernie Shapiro, who is also experienced in all coin machine equipment."

The sons of Al Bergman, who are engaged in the distributing business with him here in Buffalo, Al Bergman, Jr., and Roy Bergman, are also very enthused over the opening of this new office.

As Al Bergman stated, "My son, Al Bergman, Jr. is now, most definitely, interested in the distribution end of the business and has worked us up some new ideas and new plans which, very truthfully, I believe will prove of tremendous worth, not only to our firm, but also to the entire industry."

Fred Iverson, who will manage the Syracuse, N. Y. offices, is well known thruout the industry.

His sales manager, Bernie Shapiro, is also well known.

Keeney Names Iowa Distrib



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, announced this past week that M. C. Watson of Iowa Novelty Company, Cedar Rapids, Iowa, had been appointed distributor for all the firm's products for the state of Iowa.

Said Huebsch, "M. C. Watson has proved himself one of the most conscientious and industrious of distributors. He has won the respect of the operators because of the cooperation and service he renders.

"There is no doubt in our minds",

—NOW DELIVERING—
THE BEST in
MUSIC—AMUSEMENT MACHINES
AMI Model "F" PHONO
Bally BLUE RIBBON BOWLER
Keeney SPEED-LANE BOWLER

For Good Buys in Used Machines, Write:

RUNYON SALES COMPANY
Factory Representatives for:
AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

continued Huebsch, "that he will prove himself one of the outstanding distributors of our entire line."

Watson will display the Keeney All-Electric Cigarette Vendor, the Keeney DeLuxe Hot Coffee Vendor and all Keeney games in his offices in Cedar Rapids.

Watson visited here at the Keeney factory and made arrangement for shipment of all machines, as well as parts and supplies, so that all operators in Iowa will be supplied quickly and efficiently for all their needs.

MEET OLD FRIENDS AT...

The WESTERNER

RESTAURANT GAMING • SALOON

23 FREMONT ST. DOWNTOWN LAS VEGAS, NEVADA

"Play Around The Clock"

**JOHN P. (MIDGE) RYAN • JOE K. HART • RON PEPPE
HOPPEY PEPPE • HENRY SYLVESTER • JOE SYLVESTER
MAHLON MURPHY • JOHNNY HAINES • ANDY FAVA
CHARLEY CAVANAUGH**

THRU THE COIN CHUTE

EASTERN FLASHES

While it's too early to give a complete report on biz over the holiday week-end, early reports indicate all very happy. In general, the weather was very good, some chilly breezes in some areas. Some rain in late afternoon on one of the days. But the rain came in time to chase the pleasure seekers into arcades and taverns after a full day of sunshine. Arcade men, in particular, reported very well pleased. Had a good week-end the previous week, and a very good holiday week-end. Ops with equipment in resort and beach areas, state they haven't had the time to check collections, but fast spot checks were very good. . . . Wholesalers along coinrow busy as usual this week after the holiday—all reporting the demand for both new and reconditioned equipment keeping them with very little equipment on their showroom floors.

* * * * *

There was a last minute rush by local coinmen for reservations at the Concord Hotel in the Catskill Mountains for the annual banquet of the New York State Operators Guild, Thursday night, June 9. In addition to most of the wholesalers here, delegations from the Music Operators of New York, Westchester Operators Guild, and the Connecticut State Operators Assn. will attend—and probably make a full week-end of it. . . . The week following will be the big Joe Young-UJA Testimonial Dinner at the Sheraton-Astor Hotel—Wednesday night, June 15. Delegations from the above associations, as well as many out-of-town visitors will be on hand. As predicted here, sale of tickets, now that the day is approaching, has picked up enormously—to a point where it's predicted the banquet will fill the main ballroom to the walls. . . . Charlie Rubenstein, arcade owner, rushed into Mike Munves', crying "A terrible thing just happened. My grandma just burned up." Charlie was referring to his "Grandma" prediction machine. (Well, we thought it was funny). . . . Ben Becker, regional representative for United, in town. Had made the upstate N. Y. territory and covered the N. J. shore area. Left for Chi on Wed. Will be back for the N. Y. State Ops' banquet at the Concord.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales, returns from a fast biz trip to Miami. Visited with all the coinmen there. . . . Les Boyd, local op—and a sailorman of sorts—played host to several coinmen, who spent Decoration Day on his boat. Guests were Joe Young, Jack Mitnick, Frank Breheny and Jenia Glenor. All had a good time, and caught plenty of fish. . . . Both Dave Stern and Bob Slifer, Seacoast Distributors, out seeing the trade on the new Rock-Ola phono, when we dropped in. Charlie Reissner on hand awaiting a delivery of more Rock-Olas. . . . Al Simon, Albert Simon, Inc., the victim of a "rib" this week. The "L" fell out of his street sign, and practically every op who passed, approached Al, claiming it had hit him on the head. . . . Happy to hear that the daughter of Hymie Koepfel, Koepfel Distributing Co., recuperating nicely. Toby victim of a serious virus, which kept her bedded four weeks. . . . Fred Iverson, well known throuout the state, appointed by Al Bergman to head Sheldon Sales of Syracuse, Inc. Firm will wholesale all equipment. Bernie Shapiro will cover the area for Fred. . . . Dave Lowy supplies many machines to TV stations for their shows. . . . Gertrude Browne, Beacon, N. Y., on the street, shopping. Mrs. Browne tells us she's so busy with her route, hasn't had much chance to keep in touch with Jack Wilson, Tom Gobel, and others on the N. Y. State Ops banquet activities. . . . Iz Edelman reported on his way to Scroon Lake, N. Y. Usually spends the summer there. . . . Meyer Parkoff, Atlantic-New York Corp., out of the office when we dropped in. By snooping around, found that Meyer was out working on same charity drive. Seems to us he spends as much time with philanthropic work as he does selling Seeburgs. . . . Al Denver, president of the Music Operators of New York, appeared on dj Jerry Marshall's evening show this past Saturday. Explained the functions of the assn. to the listeners. A good public relations job.

★ **US GALS** ★

By CISSIE

Lots of news from Miami this week, but, first of all "Congratulations" to Sydelle and Willie Blatt of Miami Beach on their 15th Wedding Anniversary. This gal is really smart. Gave her hubby a barbeque grill as an anniversary gift. Now Willie is cooking like mad. And loving it. Sydelle advises, "He makes the most wonderful steaks and ribs". . . . Mr. and Mrs. Walter Tratsch of Chicago reported to have had a wonderful time in Miami. Then on down to Key West and, after a few days, took the ferry over to Habana. . . . Mr. and Mrs. Willie Levey of Miami Beach already in New York, even tho their dotter, Joyce, won't be married until the 11th at the Waldorf-Astoria to Larry Finn of Philadelphia. Joyce and Larry will make Miami their home.

Absolutely the cutest letter we've yet had. From gorgeous Maria Sapochnik of Havana who writes that, since they're rebuilding their big Havana home, the whole family is living at the beach. She writes in part, "I see you are taking Spanish lessons. Maybe when we will see again we could talk in Spanish, isn't it? Let us hope so." Cute? Wait'll some of you gals see this little Spanish cutie. And I mean cutie. With flashing black eyes and an effervescent personality smiling right out at you thru gleaming white teeth. Frankly wish I could do as well in Spanish as Senora Maria does in English.

Atlas Music's Morris Minkus telling me how very proud he is of his wife. She's been doing outstanding charity work for the past fifteen years. Her greatest effort is the American Jewish Congress of which Mrs. Morris

Minkus is National Vice President. . . . Rosemary (Mrs. Paul) Huebsch, we're told, was thrilled to read all about herself in my column. But, what impressed Rosemary the most, were the truths we told. She's still in a dither over the big Huebsch building boom away out yonder in Skokie. . . . Want to take this opportunity to thank charming Nicky (Mrs. Bill) O'Donnell for her lovely letter. By the way, Nicky, where did you get that unusual stationery? Not only does Nicky read The Cash Box from cover to cover and enjoy it tremendously, she writes, but, when she is all finished, she passes her copy on to Mama O'Donnell (Bill's mother) who also enjoys each week's issue.

That very beautiful portrait of Edna (Mrs. Ray) Moloney was on display at the Ambassador East Hotel. The artist is the famed portrait painter, John Doctoroff. . . . Josephine (Mrs. Joe) Abraham of Cleveland long overdue for another trip to Chicago. It's been quite a while. Josephine, since you were here. . . . Hope Sylvia (Mrs. Joe) Brilliant feeling well enough to accompany her husband to Our Town this week. . . . Thanks to Olive (Mrs. Lou) Casola for the guest card to play their gorgeous golf club just outside of Rockford, Ill., of which Lou, by the way, is president. . . . Hope to see Evelyn (Mrs. Art) Lipton and Sarah (Mrs. Al) Siegel both from Toronto, Canada, in our town this week while their husbands attend the "20 Year Club Council" meeting. . . . Please do write, even just a little note, to prove to "those men" that "us gals" can and should have a column of our very own.

THRU THE COIN CHUTE

UPPER MIDWEST MUSINGS

Carter Anthony of Dawson, Minn., spent a couple of hours in town shopping for games for his route. Carter is still recovering from the auto accident which he was in some time ago. . . . Chet LeDoux, Northern Novelty Co. of Virginia, Minn., was in the Twin Cities for a couple of days and shopped for games and music for some route changes. . . . Bob Soule, Soule Vending Co. of Minneapolis, was injured in a freak accident last week. Bob is quite a ball player and after hitting a home run he slid into home plate and also into the catcher's knee. Result—a mild brain concussion. Bob was hospitalized for a couple of days. . . . Wm. Gummow of Hopkins, Minn., went fishing up on Lake Mille Lacs with the local Rotarian group but fishing was a little slow. . . . Charles Webber of Minneapolis was called out on Memorial Day week-end to help search for a lost flier. Charley is very active in the CAP. . . . Ted Lawn, L & M Sales Co. of Minneapolis, fished up in Canada and came back with a nice bunch of big crappies and walleyes. . . . Bud Harrison of the Howard Sales Co., of Minneapolis, made a trip to Lake Nipigon, Canada, and fished for trout. The trout weren't hitting so good. . . . In town for the first time in many a moon was Harold Havenor of Eleva, Wisc. . . . L. I. Harris of Enderlin, N. D., was seen picking up supplies and records for his route. . . . Bun Mraz, Northland Music Co., of Brainerd, Minn., made a quick trip into the Twin Cities for needed parts and supplies. . . . Seen picking up supplies were Ed Le Blanc of St. Cloud, Minn.; Don Bolier of Baldwin, Wisc.; Johnny Johnson of Staples, Minn.; Bill Hunder of Wheaton, Minn.; L. P. Wilbur of Duluth, Minn.; Jeff Kost of St. Cloud, Minn.; Fred Kovanen of Moose Lake, Minn.; Matt Hupert of Red Wing, Minn.; E. E. Hoerth of Herried, S. D.; Andrew Markfelder of Staples, Minn.; Walter Fischer of Pipestone, Minn.; Frank Coubal of Bloomer, Wisc.; and Frank Mager of Grand Rapids, Minn.

THRU THE COIN CHUTE CHICAGO CHATTER

The "20 Year Club Council" will either be in meeting or will have already met at the Morrison Hotel when you read this. . . . United Mfg. will award the "Chicago Trophy" for the International Tug Races at Detroit. Five cities award trophies for this noted race down the Detroit River. Preston Foster of the movies, it is reported, will probably do the presentation in behalf of the City of Chicago, awarding United's trophy. Crowds line the Detroit River on both the American and Canadian sides during the race. . . . Jack Nelson returned from his Detroit visit with the thrilling stories of how great Bally kiddie rides doing. Tells about "Northland," largest shopping center in the world, where there is a Kiddieland with Bally rides. Also about Hudson's Dept. Store in Detroit where of the 14 rides now there, Bally's "Hot Rod" doing the biggest job. J. R. (Pete) Pieters and Joe Auton doing great, Jack reports. . . . Sam Lewis and Frank Mencuri are reported to have first new type Exhibit product ready—"Treasure-Cove Shooting Gallery." Sam says, "When the trade sees our new equipment they'll then realize what great plans we have for the industry."

Samuel Wolberg honored by a very marvelous biographical sketch in the Covenant Club's bulletin. Sam has been a member of the famed Covenant Club for 30 years. Tell's of his many fine charitable efforts and the honors which he has received. . . . Federal Grand Jury recessed juke box biz anti-trust inquiry. No date for resumption of hearings set by Government attorneys. . . . The "Donan Edition" of "Bally-Who" one of the best Herb Jones has yet turned out. Interesting all the way thru from cover to cover. . . . Ed and Billie (Mrs.) Levin just returned from an extended vacation trip to Las Vegas, Palm Springs and L. A. They met with Phil Robinson, Dolores and Jean Minthorne and Hank Tronick in L. A. Says Ed, "I'm feeling fine and just raring to go." . . . Jack Burns of Empire telling of trip he plans to downstate Illinois. Pipes up Joe Robbins, "This'll be easy for Jack. Especially with the marvelous products being produced by Genco, Williams and United that Jack will feature on this trip." Joe also advises that Jerry Bremner expected back from his Louisiana fishing trip some time this week.

Alvin Gottlieb advised that the new Gottlieb slogan, "Amusement Pinballs as American as baseball and hot dogs," has created quite a bit of comment. He says, "Our purpose, in using this squib, is to re-emphasize to our own people in the trade that their business, our business, is as much a part of the American scene as are the many other popular forms of entertainment and recreation." . . . Joe Kline, according to Wally Finke, is suffering from a bad case of telephinitis. Had to rush to an ear doctor this past week to find out "why." . . . Ralph Sheffield happily announces, "Our entire office area here at Genco is being air-conditioned for the summertime." Ralph explained that, since they have to be on phones all day long (the firm is over two weeks backlogged on orders) they may as well have pleasant cooling breezes. . . . Don Moloney, Mac Brier and Tom Cath looking like three Cheshire cats over the grand business Donan is enjoying these days. The boys are doing a whale of a job with Bally's "Hot Rod." . . . Henry Seegers has been moved from the shop into the Coven Parts Dept. What with Crescent Recording equip't and Stearn's power lawn tools, in addition to Wurlitzer phonos, the firm's busier than ever.

Bill De Selm on phones within minutes with Johnny Casola who is with Ben Becker in New York, and then on the other phone with Al Thoeke who is with Budge Wright in Portland, Ore. That's covering distance without even moving. . . . Bill O'Donnell and Georgie Jenkins trying to talk over some details and the calls keep coming in so that they get about two words of each sentence finished when the phone rings again. Talk about "busy"—Wow. . . . Paul Huebsch advising that M. C. Watson will now handle the Keeney line in Iowa and action has already started from Watson's Cedar Rapids headquarters. . . . Wire from Sam Solway all the way from Ste. Agathe Des Monts, Quebec, advising not only does he intend to be present at "20 Year Club Council" meet, but has important message for all concerned. . . . Reason Roy McGinnis right in the pink as a golfer is because he golfed all winter long in sunny Florida. . . . Much interest from foreign countries in The Cash Box "Second Quarterly Export Edition" which gives them the whole story in their own language.

Terrific story on "Hi-Fi Pickups" in "Consumer Reports" the monthly mag of the "Consumer's Union." Covers the subject thoroly. Should be read by all in music biz. . . . Jerry Haley of Buckley advises firm's toy biz is going great. . . . Milwaukee's Sam Hastings reports that his firm's premium biz is not only holding up but growing greater right along. . . . Trying to equitably apportion deliveries of four new machines has Harry Williams, Sam Stern and Art Weinand in a dither all day long. Every time they think they've solved it along come more orders to throw them off balance. . . . Irv Ovitz reports that he's just busier than he ever was. . . . Joe Westerhaus of Cheviot, Ohio plans to be in Chi this week and will attend the "20 Year Club Council" meet first. . . . Leo Weinberger of Louisville planning a trip and expects to also be in Our Town. . . . Vince Shay, Stan Levin and Mickey Schaefer winning friends for their fine entertainment. . . . Charles (Little Jimmy) Johnson of Globe advises that the Downey-Johnson Coin Counter "can count coin of any nation." Requires only a very simple adjustment. Which makes the Downey-Johnson a very important export item.

Jake Friedman of Atlanta says his firm just working right ahead and that business is fine. . . . Understand Ted Rubenstein's Marvel replacement plastics winning ever more friends for his firm. . . . Sam Solomon claims that his firm's new Columbus quarters are most outstanding and have won much praise from ops in his territory. . . . J. A. (Red) Wallace advises that Logan, W. Va. first city in state to go 100% dime play. But also says that others are getting ready to follow. . . . Thanks a zillion to Lou Casola for that Guest Card to play the Mauh-Nah-Tee-See Country Club just outside of Rockford where Lou, by the way, is president. . . . Outstanding and important letter from Gordon Stout about his meeting and discussion with South Dakota's Attorney General Phil Saunders. (Hope to be with Gordon during South Dakota Jubilee Days in Pierre on June 19). . . . Pic of That Jones Boy (Ray F. Jones) and C. N. (Mac) McMurdie boarding a Sabena plane during European trip, looks like two American diplomats covering important top secret mission.

Very sorry to hear from Senor Léon Sapochnik of Habana that his leg had to be operated on once more. Léon advises that if not for this he would have been in Chicago to attend the meeting. . . . Al Bergman of Buffalo phones from Miami to advise that he's enjoying Florida's sunny clime. Also that the

FOOL-PROOF! PROFIT-PACKED! MULTI-PURPOSE VENDER!

EXHIBIT'S
Vacuomatic
CARD VENDER

INCREASED PROFITS WITH
ASSORTED POPULAR PICTURE CARDS

VACUUMATIC
CARD VENDERS

BUY A FULL SET • DECORATE YOUR DEN OR PLATROOM

A "NATURAL" for all locations, for kid or adult sales

CARDS FOR KIDS include many varieties. We supply you with cards at low cost.

TREMENDOUS SALES in specialized business using location printed cards . . . in tourist spots and other high traffic locations.

HOLDS 1,500 CARDS, vends on any coin. Mechanism insures delivery every time.

SPECIAL ADAPTATIONS available for folders, packages, books, etc. Advise of your special needs.

EXHIBIT SUPPLY COMPANY
4218-30 W Lake • Chicago 24

EXCLUSIVE UNITED DISTRIBUTORS
IN
(MICHIGAN, NORTHERN ILL., EASTERN IOWA, NORTHERN INDIANA)

• CAPITOL SHUFFLE ALLEY
• VENUS SHUFFLE TARGETTE • TRIPLE PLAY BINGO

UNITED MAKES THE GREATEST!
Phone — Wire — Write

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

CHICAGO CHATTER (Cont.)

firm has opened offices in Syracuse with Fred Iverson at the helm and that Bernie Shapiro will help Fred. . . . Noted this past season. Ever more constant and greater use of phonos to lend authenticity to TV and movie scenes. In fact, many scenes actually built right around the juke box on the location, have clicked big.

HAPPY BIRTHDAY THIS WEEK TO: Senator Homer E. Capehart, Washington, D. C. . . . A. L. Durand, Green Bay, Wisc. . . . Morris Liedekér, Corpus Christi, Tex. . . . Howard B. Newcomb, Oklahoma City, Okla. . . . John S. Colucci, Waterbury, Conn. . . . Owen J. Mullinix, Jr., Savannah, Ga. . . . Henry Zeichner, New York City . . . Vincent Genna, Galveston, Tex. . . . Chas. M. Rishov, Peterborough, Canada . . . Al La Porter, Ottawa, Canada . . . Frank Cannon, Americus, Ga. . . . Dwight (Duke) Luker, Miami, Fla. . . . Al Gilbert, New York, N. Y. . . . Al Simon, New York, N. Y. . . . Chas. B. Martin, Chickasha, Okla.

AFTER THO'T: There's nothing a hit game won't cure.

JUBILEE - a Glorified Version of Super JUMBO



GOTTLIEB'S
JUBILEE
COMPETITIVE
PLAY APPEAL
 with **DIAMOND**
TRIPLE MATCH FEATURE
 Fills the Coin Boxes
 Regularly for weeks...
 and Weeks...and WEEKS
 ...and MONTHS!

- ◆ De Luxe "New Look" Cabinet Unmatched for Beauty and Ruggedness!
- ◆ Gottlieb Perfected Score Units — with Easy-to-Clean Metal Drums!
- ◆ Elevator Mechanism Panel for Maximum Ease of Servicing!
- ◆ Fluorescent Illumination on Front of Cabinet!
- ◆ Armored Coin Box Cover with Provision for Padlock!
- ◆ 2 Cyclonic Kickers!
- ◆ Rotating Score Rollover!
- ◆ 4 "on-off" Actionized Pop Bumpers!
- ◆ 2 Super Power Flippers!
- ◆ Twin Chutes 10c — 3 for 25c!
- ◆ 4 Way Multi-Tilt Feature permits play to continue if some players tilt out!

- ◆ Triple Match Feature Number—Star—Diamond
- ◆ 4 can play at same time!
- ◆ Holdover Bonus Score with Mystery Super Bonus Feature!

D. Gottlieb & Co.
 1140-50 N. KOSTNER AVE.
 CHICAGO 51, ILLINOIS

SEE **JUBILEE**
 AT YOUR DISTRIBUTOR **NOW!**

JUBILEE... has been thoroughly Location Tested and Proven for Your Protection!

© **Amusement Pinballs**
as American as Baseball and Hot Dogs!

WE HAVE IT!
 Send Us Your Bid
MUSIC MACHINES
GAMES • KIDDIE RIDES
ARCADE EQUIPMENT
IN-LINES • AUTO PHOTO
 and everything coin operated, parts & supplies
 Write • Wire • Phone
DAVID ROSEN
 Exclusive A M I Dist. E. Pa.
 855 N. BROAD STREET, PHILA. 23, PA.
 PHONE-STEVENSON 2-2903

Blatt-Haskell Partners
 NEW YORK—Benjamin H. Haskell, affectionately known to all in the coin machine industry a number of years ago as "Ben", announced his return to the fold, as a partner of Theodore (Teddy) Blatt.
 The law firm will be known as Haskell and Blatt, and will officially open offices July 1, located at 32 Broadway.
 Blatt, who has always had offices in Brooklyn, will move to Manhattan at that time.
 Haskell dropped out of the coin machine law practice at the start of World War II, but kept in contact with its members and problems during the succeeding years.
 "It's like coming home after a long voyage" is the way Haskell put it, when announcing his return to handle legal matters for coin machine firms.

THRU THE COIN CHUTE
TENNESSEE TOPICS

B. C. Tomlin, Tommy Dist. Co., Nashville, very proud of his son Ben Tom, Jr., who was appointed to West Point Academy. Young Tomlin chosen over many applicants from Ft. Riley, Kansas. "The boy made it on his own," said B. C., "and I'm as proud as can be". . . Tony Papa, Chattanooga Coin Machine Co., Chattanooga, completes his new building (which is right next door to present quarters). Looks like a million. Understand Fred Cofer wants to move into the building. Tony got a phone call from his wife one day this week that there was a big snake in the children's playhouse. Tony and V. N. Allbritten ran right over, but couldn't find the snake. . . John Dunlap, Shearer Amusement, reported business good. Bossman Joe Bunch out, checking in the valley, we understand. . . Frank Stiels, Dixie Amusement, with Billy Coan of J. H. Keeney & Co., locating the firm's new Coffee Vendor. Clyde Hugh and J. R. Overby worked with them.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC.** 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. **CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J.** Tel.: PRescott 9-0182.

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. **LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN.** Tel.: Fillmore 3025.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. **YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.**

FOR SALE—Reconditioned, like new. Yacht Clubs \$135.00; Ice Frolics \$325.00; Surf Clubs \$355.00; Bally Jet Bowlers \$425.00; Evans Turf & Saddle \$249.50. Write: **DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILLINOIS.** Tel.: JUNiper 8-5211.

FOR SALE—Immediate delivery, reconditioned Kiddie Rides at very special prices on most liberal terms. Write or Call **ALgonquin 4-3330** or 3660 for prices on Bingo Games and Shuffle Alleys. **ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS., ED. RAVREBY.**

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. **RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.**

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. **GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF.** Tel.: SAratoga 2-3151.

FOR SALE—Jalopy \$55; Hayburner \$50; Spark Plug \$60; United De-Luxe \$39.50; Star Series \$65; B. Space Ship \$279.50. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO.** Tel.: HEnderson 1-7577.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, **JUDson 6-2640**; The Cash Box, Chicago, Ill., **DEarborn 2-0045**; The Cash Box, Hollywood, Calif., **HOLLYwood 5-1702.**

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. **MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.**

NOTICE—Louisiana and Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA.** Write, Wire or Phone. **CEdar 7976.**

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA.** Tel.: **MAGnolia 3931.**

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot the Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: **100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO.** Tel.: **JEfferson 1-6531.**

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, **PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS.** Tel.: **PERshing 3-7197** or **PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS.** Tel.: **PREston 4791**, for genuine factory parts, also good reconditioned phonographs priced right.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT

FOR SALE

CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. **CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING.** If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE



Form with lines for FIRM, ADDRESS, CITY, ZONE, STATE, TELEPHONE NUMBER.

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 WEST 47th STREET, NEW YORK 36, N. Y.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.



One Gal Gets the Glance!

When you're at the beach this summer, make a note to take a look at the attractive ladies in their bathing attire. At first glance one of them will catch your eye, hold your attention.

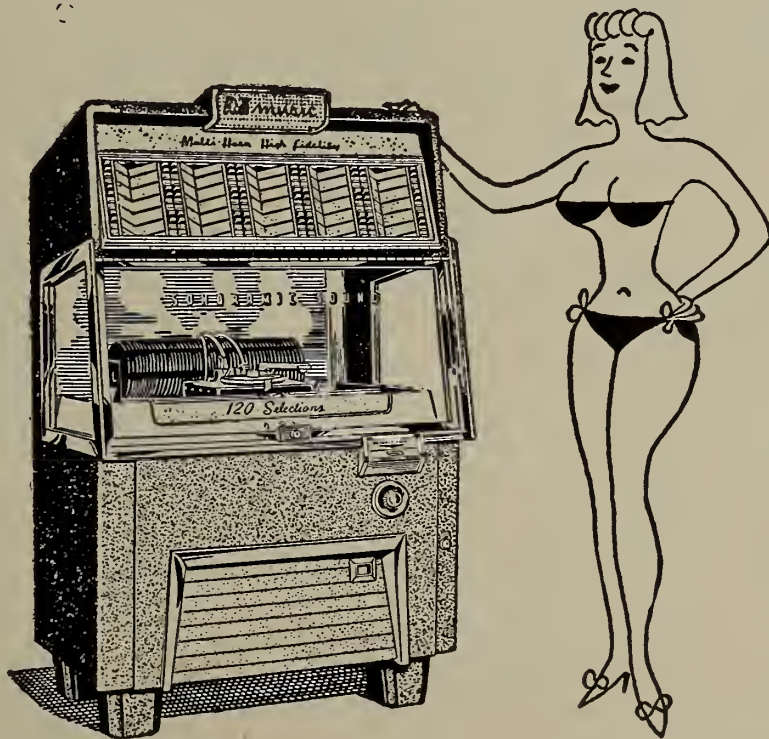
The one that's different!

There's no air of sameness, no uniformity, about her. She

stands out, distinctive from the rest. Her modern dress reveals the beauty of trim lines. Lines that excite by their very difference from the ordinary.

Watch! Plenty of others will also be looking.

In Juke Boxes, Too, It's the Difference That Stands Out.



Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN — AHEAD NOW

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W.1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"

Table of items and prices, including categories like 'Dreamy', 'Dude Ranch', 'Eight Ball', 'Fairway', 'Fighting Irish', 'Five Star', 'Floating Power', 'Flying High', 'Flying Saucers', 'Football', 'Four Bells', 'Four Corners', 'Four Horsemen', '400', 'Four Stars', 'Freshie', 'Frolics', 'Futurity', 'Georgia', 'Gin Rummy', 'Glamour', 'Glider', 'Globe Trotter', 'Gold Cup', 'Golden Gloves', 'Golden Nugget', 'Gold Star', 'Gondola', 'Grand Award', 'Grand Champion', 'Grand Slam', 'Grand Stand', 'Green Pastures', 'Gun Club', 'Guy-Dolls', 'Handicap', 'Happy Days', 'Happy-Go-Lucky', 'Harvest Moon', 'Harvest Time', 'Harvey', 'Havana', 'Hawaii', 'Hawaiian Beauty', 'Hayburner', 'Hi-Fi', 'Hit Parade', 'Hit & Runs', 'Hit N' Run', 'Holiday', 'Hong Kong', 'Horsefeathers', 'Horse Shoe', 'Hot Rods', 'Ice-Frolics', 'Jalopy', 'Jeanie', 'Jockey Club', 'Jockey Special', 'Joker', 'Judy', 'Jumping Jacks', 'Just 21', 'K. C. Jones', 'King Arthur', 'King Cole', 'King Pin', 'Knockout', 'Lady Luck', 'Lazy Q', 'Leaders', 'Lite-A-Line', 'Long Beach', 'Lovely Lucy'.

Table of items and prices, including categories like 'Lucky Inning', 'Lulu', 'Mad. Sq. Garden', 'Magic', 'Majors '49', 'Major League Baseball', 'Majorettes', 'Marble Queen', 'Maryland', 'Mercury', 'Mermaid', 'Mexico', 'Minstrel Man', 'Moon Glow', 'Mystic Marvel', 'Nevada', 'Nevada', 'Nifty', '9 Sisters', 'Oasis', 'Oklahoma', 'Old Faithful', 'Olympics', 'One Two Three', 'Palisades', 'Palm Beach', 'Palm Springs', 'Paratrooper', 'Pin Bowler', 'Pinch Hitter', 'Pinky', 'Pin Wheel', 'Play Ball', 'Playland', 'Playtime', 'Poker Face', 'Puddin' Head', 'Punchy', 'Quarterback', 'Quartet', 'Queen of Hearts', 'Quintet', 'Rag Mop', 'Rainbow', 'Ramona', 'Red Shoes', 'Rio', 'Rip Snorter', 'Rocket', 'Rockettes', 'Rodeo', 'Rose Bowl', 'Round Up', 'St. Louis', 'Saddle and Turf', 'Saratoga', 'Screamo', 'Sea Jockeys', 'Select-A-Card', 'Shantytown', 'Sharpshooter', 'Shindig', 'Shoo Shoo', 'Shoot the Moon', 'Show Boat', 'Show Boat', 'Silver Chest', 'Silver Skates', 'Singapore', 'Skill Pool', 'Slugfest', 'Snooks', 'South Pacific', 'Spark Plugs', 'Speedway', 'Spitfire', 'Spot Bowler', 'Spot-Lite'.

Table of items and prices, including categories like 'Sportsman', 'Sportsman', 'Springtime', 'Stage Coach', 'Star Pool', 'Stars', 'Starlight', 'Steeple Chase', 'Stop & Go', 'Struggle Buggies', 'Summertime', 'Sunshine Park', 'Super Hockey', 'Surf Club', 'Sweepstakes', 'Sweetheart', 'Tahiti', 'Tahiti', 'Tampico', 'Telecard', 'Thing', 'Three Feathers'.

Table of items and prices, including categories like 'Three Four Five', 'Three Musketeers', 'Thrill', 'Thunderbird', 'Times Square', 'Touchdown', 'Triplets', 'TriScore', 'Tropicana', 'Tropics', 'Tucson', 'Tumbleweed', 'Turf King', 'Twenty Grand', 'Twin Bill', 'Utah', 'Variety', 'Watch My Line', 'Whizz Kids', 'Wild West', 'Winner', 'Yacht Club', 'Zingo'.

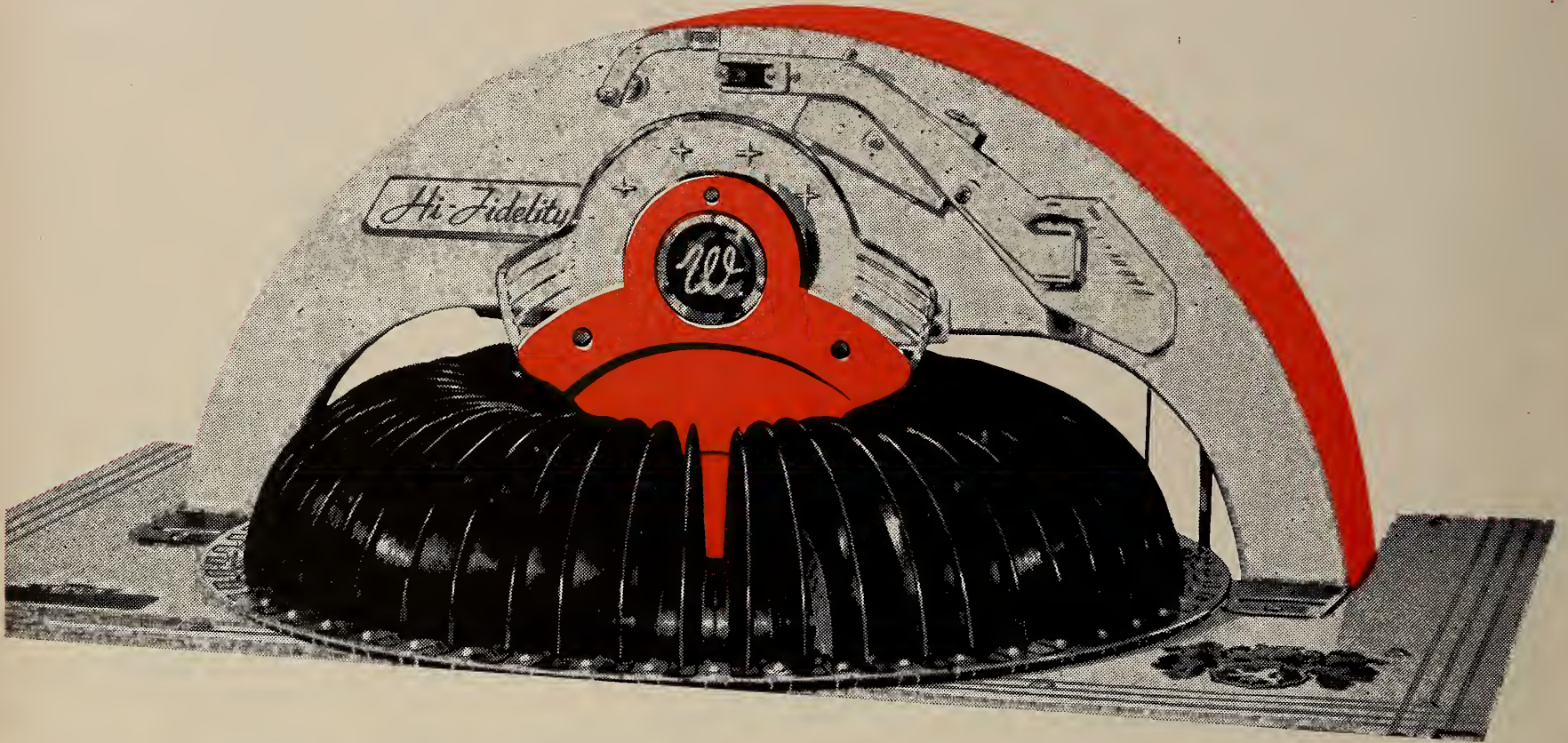


Table of items and prices, including categories like 'Bally Speed Bowler', 'Bally Shuffle Champ', 'Bally Hook Bowler', 'Bally Baseball', 'Bally Shuffle Line', 'Bally Victory Bowler', 'Bally Champion Bowler', 'Bally Jet Bowler', 'ChiCoin Bowling Alley', 'ChiCoin Shuffle Baseball', 'ChiCoin Bowling Classic', 'ChiCoin Pin Bowler', 'ChiCoin Trophy Bowl', 'ChiCoin Ace Bowler', 'ChiCoin Pin Lite', 'ChiCoin Horse-Shoes', 'ChiCoin 6-Player', 'ChiCoin 6-Player DeLuxe', 'ChiCoin Match Bowler', 'ChiCoin Bowl-A-Ball', 'ChiCoin Match Bowl-A-Ball', 'ChiCoin 10th Frame Special', 'ChiCoin Name Bowler', 'ChiCoin 10th Frame Double Score Bowler', 'ChiCoin Crown', 'ChiCoin Crown, Giant Pins', 'ChiCoin Triple Score', 'ChiCoin Gold Cup', 'ChiCoin High Speed Crown', 'ChiCoin High Speed Triple Score', 'ChiCoin Advance', 'ChiCoin King', 'ChiCoin Criss Cross Bowler', 'ChiCoin Super Frame', 'ChiCoin Starlite', 'ChiCoin Feature', 'ChiCoin Holiday'.

Table of items and prices, including categories like 'ChiCoin Flash', 'ChiCoin Playtime', 'Exhibit Strike', 'Exhibit Twin Rotation', 'Genco Bowling League', 'Genco Baseball', 'Genco Shuffle Target', 'Genco 8-Player Rebound', 'Genco Shuffle Pool', 'Genco Match Pool', 'Gottlieb Bowlette', 'Keeney Pin Boy', 'Keeney Ten Pins', 'Keeney ABC', 'Keeney Lucky Strike', 'Keeney King Pin', 'Keeney Bowling Champ', 'Keeney Duck Pins', 'Keeney Double Bowler', 'Keeney League', 'Keeney 4-Way Bowler Attachment', 'Keeney Big League', 'Keeney 6-Player League', 'Keeney DeLuxe League', 'Keeney Super DeLuxe League Bowler', 'Keeney High Score League', 'Keeney Team', 'Keeney Club', 'Keeney Domino', 'Keeney Carnival', 'Keeney Pacemaker', 'Keeney Mainliner Bowler', 'Keeney Bonus Bowler', 'Keeney Diamond Bowler', 'Rock-Ola Shuffle Lane', 'Rock-Ola Shuffle Jungle', 'United Super Shuffle Alley', 'United Double Shuffle Alley', 'United Shuffle Alley Express'.

THE CAROUSEL RECORD CHANGER

FIRST IN ACCEPTANCE WITH MUSIC SERVICEMEN EVERYWHERE

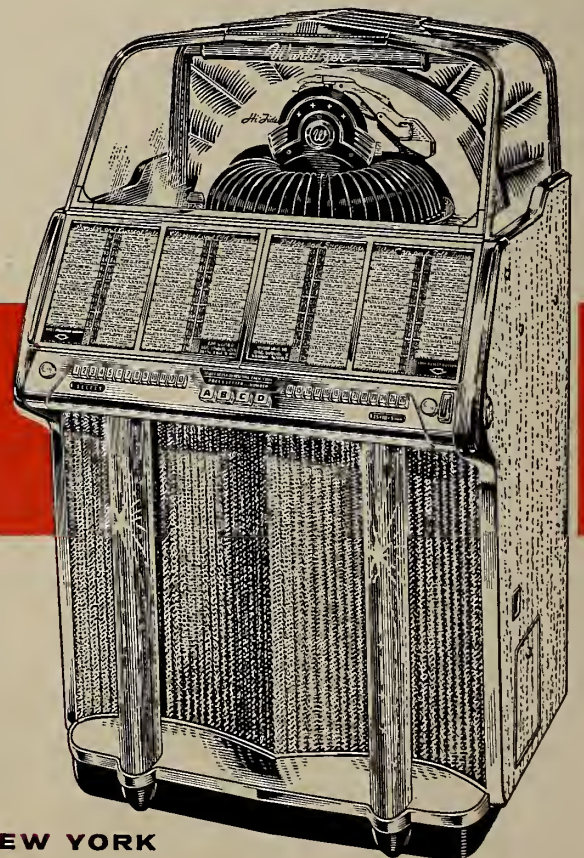


**THE SIMPLEST ...
SUREST ... FASTEST
RECORD CHANGER
OF ALL TIME**

Wurlitzer 1800

**THE YEAR'S TOP PHONOGRAPH
IN BEAUTY - IN TONE - IN EARNINGS**

See It ... Hear It ... Buy It ...
at Your Wurlitzer Distributors



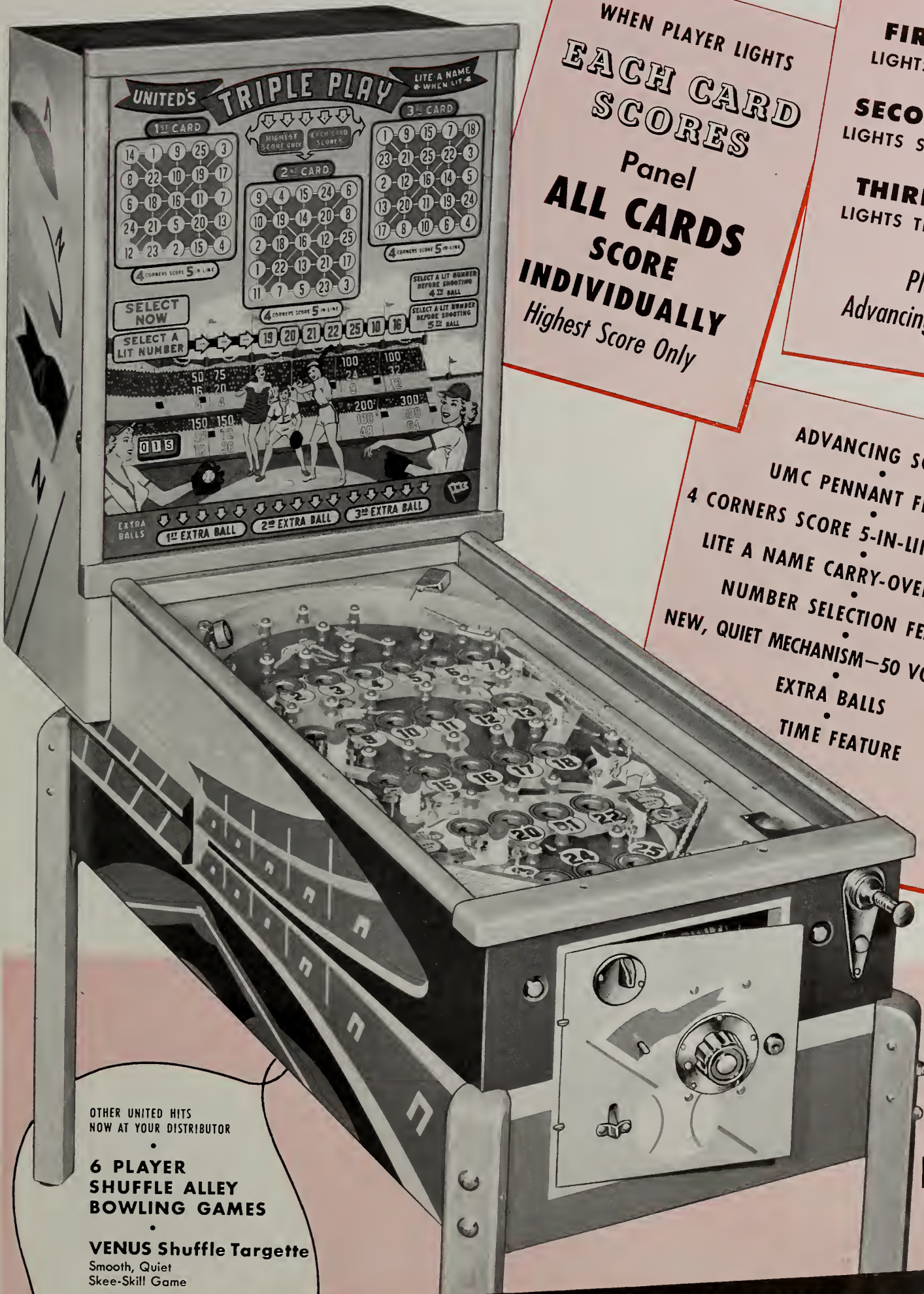
THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
Established 1856

"It's What's in THE CASH BOX That Counts"

UNITED'S

TRIPLE PLAY

NEW, FLASHY 3-CARD IN-LINE GAME



WHEN PLAYER LIGHTS
EACH CARD SCORES
 Panel
ALL CARDS SCORE INDIVIDUALLY
 Highest Score Only

FIRST COIN
 LIGHTS FIRST CARD
 •
SECOND COIN
 LIGHTS SECOND CARD
 •
THIRD COIN
 LIGHTS THIRD CARD
 •
 Plus
 Advancing Score

ADVANCING SCORES
 •
 UMC PENNANT FEATURE
 •
 4 CORNERS SCORE 5-IN-LINE EACH CARD
 •
 LITE A NAME CARRY-OVER FEATURE
 •
 NUMBER SELECTION FEATURE
 •
 NEW, QUIET MECHANISM—50 VOLT CIRCUIT
 •
 EXTRA BALLS
 •
 TIME FEATURE

OTHER UNITED HITS
NOW AT YOUR DISTRIBUTOR

6 PLAYER SHUFFLE ALLEY BOWLING GAMES

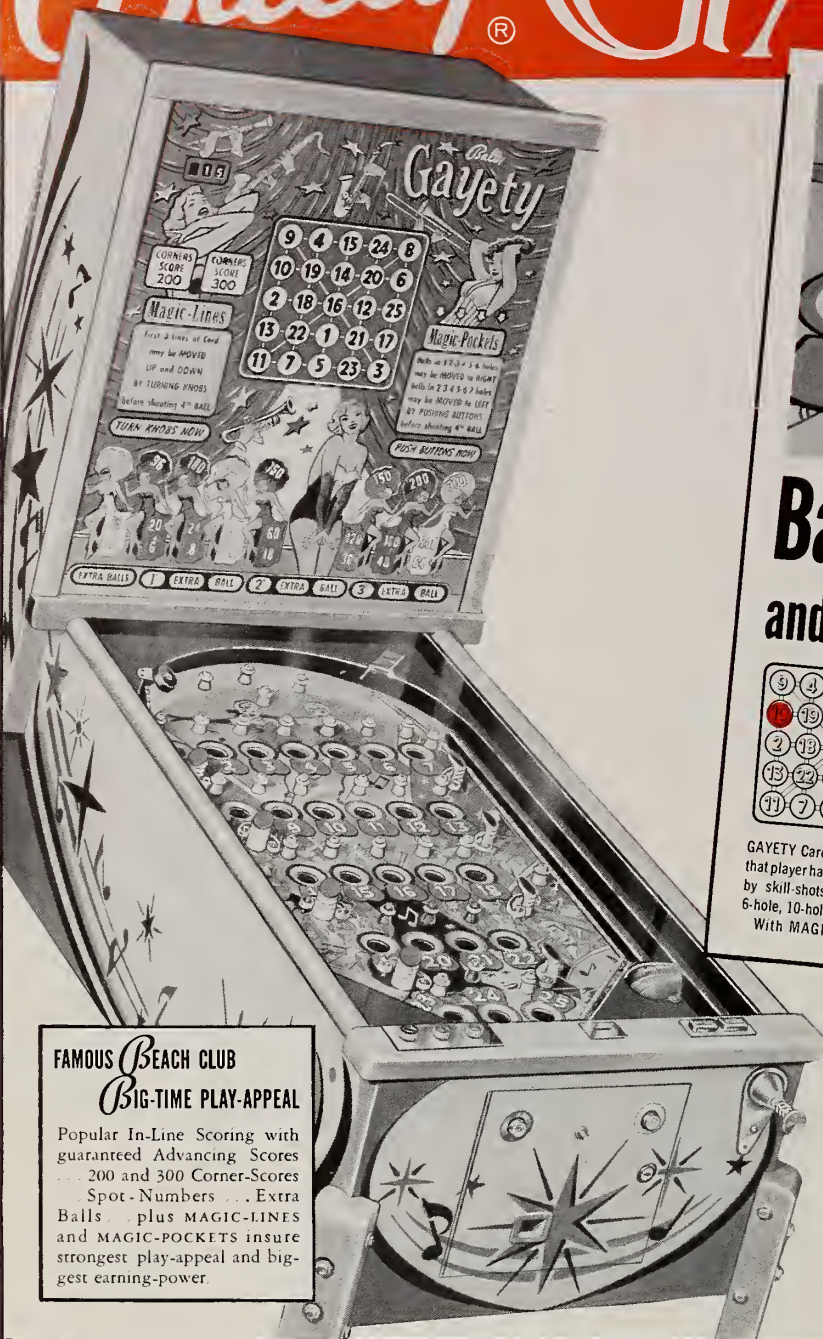
VENUS Shuffle Targette
Smooth, Quiet
Skee-Skill Game

DERBY ROLL
2-Player Rubber Ball
Roll Down Game with
Race Horse Animation

See
Your
Distributor

 **UNITED MANUFACTURING COMPANY**
 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Bally GAYETY

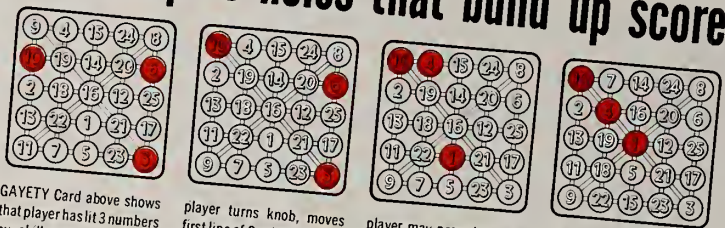


**FAMOUS BEACH CLUB
BIG-TIME PLAY-APPEAL**

Popular In-Line Scoring with guaranteed Advancing Scores . . . 200 and 300 Corner-Scores . . . Spot-Numbers . . . Extra Balls . . . plus MAGIC-LINES and MAGIC-POCKETS insure strongest play-appeal and biggest earning-power.



Balls JUMP OUT of holes and jump to holes that build up score



GAYETY Card above shows that player has lit 3 numbers by skill-shots into 3-hole, 6-hole, 10-hole. With MAGIC-LINES lit player turns knob, moves first line of Card UP, placing lit 10 in corner, as illustrated by second Card above. With MAGIC-POCKETS lit player may press button to kick ball out of 6-hole into 5-hole, then into 4-hole, while ball in 3-hole jumps to 2-hole, then to 1-hole. Returning to MAGIC-LINES knobs, player moves second line DOWN and third line UP, scoring 10-4-1 as a diagonal 3-in-line.

Record Earnings Reported

Thrilling combination of MAGIC-LINES and MAGIC-POCKETS, plus all the profit-proved play-appeal of the greatest Ballygames, from BEACH CLUB to BIG-TIME, is getting the biggest cash-box approval in years. Operators report record-smashing earnings from GAYETY. Get your share! Get GAYETY now!



Popular SUPER STRIKES and SPEED CONTROL

Blue Ribbon
WITHOUT MATCH-PLAY

Gold Medal
WITH MATCH-PLAY

YOU get the greatest combination of money-making play-appeal ever built into a bowler-game when you get Bally BLUE RIBBON or Bally GOLD MEDAL working for you on location. Thrilling SUPER-STRIKE feature . . . plus popular SPEED-CONTROL and other famous Bally-Bowler features . . . and the new BONUScore feature that keeps players coming back dime and dime again to improve their skill at "right-on-the-nose" BONUScore speed-control. Order from your Bally Distributor today.



Write for complete information on eye-opening earning-power of HOT-ROD Kiddie Auto-Ride, THE CHAMPION Kiddie Horse-Ride and BULL'S-EYE Kiddie Shooting Gallery.