



Eddy Howard is shown in a warm family portrait with his daughter Lynn and son Biff (Eddy, Jr.). The inquisitive looks of the children obviously point ont the question just given to their father, "Daddy, when I grow up what will I be?" and Eddy is answering "Que Sera, Sera" which just happens to be the title of his latest Mercury release. from the sound track of the MGM Production of the same name

up

there

likes me

# Somebody

c/w Dream Along With Me (I'm On My Way To A Star) the theme song from Perry's NBC-TV Show ...and nobody sings 'em like Perry Como

the dealer's choice

20/47-6590 A New Orthophonic High Fidelity Recording

Your customers will hear these recordings best on an RCA Victor New Orthophonic High Fidelity "Victrola."

RCA VICTOR



Land Volume XVII-Number 46

August 4, 1956

Publishers BILL GERSH JOE ORLECK

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Record manufacturers, distributors and dealers from all over the country have just finished meeting at the NAMM convention. They came together to discuss the current state of their business and the future possibilities.

From all indications that we were able to gather during convention time, the future looks great. Never have we heard such all 'round optimism being universally expressed and accepted.

The record industry was meeting at a time when a sensational record had hit the market, "The Flying Saucer," and although all sorts of legal complications were arising from it, the practical results were being felt by retailers and distributors throughout the nation. Not only were distributors collecting past due accounts from retailers who were ordering the record in huge quantities. but retailers themselves were reporting tremendous Summer traffic in their stores with the result that records of all manufacturers were being sold.

Under such unexpected Summer selling conditions, naturally the basic mood was one of optimism.

But in addition, a large number of people attending the convention took note of the fact that in the articles appearing in the 14th Anniversary edition of The Cash Box, a number of responsible record men all came to the same conclusion that within the next five years, the record business would increase in volume from its current \$200,000,000 a year to estimates which ranged anywhere from \$500,000,000 and up.

This is a sensational rise for any industry to experience in so short a period, but since it comes from several sources, all of whom are in closest touch with what's happening, we must accept it as something which is actually going to happen.

What it means moreover, is that everyone currently engaged in the record and music businesses can look forward to considerable increases in the volume of their own business and consequently greater profits.

Such glimpses at the future, of conrse, added to the general happy feeling that was displayed at the convention.

There's just one more point that we would like to make here and this is, while meeting at the NAMM convention may be all right as a second best thing because there is no exclusive record convention at which to meet, shouldn't we at some point start thinking about a convention devoted to our own record industry alone? All responsible prognostications indicate that our volume is going up considerably. The record industry is daily becoming more and more important not only to the entertainment field but also to the nation's economy. It's about time we had a convention devoted to records. Why doesn't the **RIAA** do something about it?

The Cash Box, Music



August 4, 1956



	THE NATION'S	
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Z	JX / Ten	
2	The Cash Bot and JUKE BOX TUNES	-
	(PLUS THE NEXT 25)	
<b>S</b> an ta an		Pos. Last Week
1	I ALMOST LOST MY MIND	
1.	PAT BOONE D0-15472' (45-15472)—Pat Boone MG-10578 (K10578)—Ivory Joe Hunter	2.
	THE WAYWARD WIND	
2.	GOGI GRANT	<b>l</b> .
	CA-3430 (F-3430)—Tex Ritter ER-1013 (45-1013)—Gogi Grant	
2	I WANT YOU, I NEED YOU, I LOVE YOU	
J.	ELVIS PRESLEY VI-20-6540 (47-6540)—Elvis Presley	4.
4.	ON THE STREET WHERE YOU LIVE VIC DAMONE	5.
	CO-40654 (4-40654)—Vic Damone VI-20-6529 (47-6529)—Eddie Fisher CR-61644 (9-61644)—Lawrence Welk VI-20-6569 (47-6569)—Arthur Fiedler EP-9153 (5-9153)—Frances Wayne	
5.	MOONGLOW & PICNIC MORRIS STOLOFF — GEORGE CATES	3.
	CR-61618 (9-61618)—George Cates DE-29888 (9-29888)—Morris Stoloff	
6.	MY PRAYER	
υ.	THE PLATTERS           DE-29991 (9-29991)—lnk Spots         ME-70893 (70893x45)—Platters	_
	STANDING ON THE CORNER	•••••
7.	FOUR         LADS           CA-3498         (F-3498)         Andy Griffith         DE-29897         (9-29897)         Mills Bros.           CA-3414         (F-3414)         Dean Martin         EP-9158         (5-9158)         Neal Hefti Singers	6.
	CA-3414 (F-3414)—Dean Martin CO-40674 (4-40674)—Four Lads EP-9158 (5-9158)—Neal Hefti Singers	
0	MORE PERRY COMO	0
0.	VI-20-6554 (47-6554)—Perry Como	9.
400000000000000000000000000000000000000	BORN TO BE WITH YOU	
9.	CHORDETTES CD-1291 (45-1291)—Chordettes ME-70870 (70870x45)—Lola Dee	8.
	ALLEGHENY MOON	
10	PATTI PAGE	-
10.	CR-61679 (9-61679)—Lennon Sisters VI-20-6551 (47-6551)—Billy Regis ME-70878 (70878x45)—Patti Page	
	T OLD FASHIONED GIRL. 12) WHATEVER WILL BE, WILL BE	
WHILE. OF LOVE.		ASURE
HOTEL.	VHISTLER. 23) TRANSFUSION. 24) RIP IT UP. 25) HEARTI 26) YOU DON'T KNOW ME. 27) LOVE, LOVE, LOVE. 28) GR/ Y. 29) THAT'S ALL THERE IS TO THAT. 30) BLUE SUEDE S	ADUA-
31) SOFT	SUMMER BREEZE. 32) WALK HAND IN HAND. 33) CAN YOU UR HEART. 34) PICNIC. 35) I COULD HAVE DANCED ALL N	FIND
AADoub	CODE Die A CL—Cardinal ES—Essex JD—Jay Dee OL—Olympic 5L—Spott	ight
AB—Abbo AL—Alada AO—Apoll	tt CO—Columbia EX—Excello JU—Jubilee PA—Parrot 5O—Soun lin CR—Coral FB—Fabor JZ—Josie PE—Peacock SP—Speci lo CT—Cat FE—Federal KA—Kapp PM—Prom 5T—Starl	d alty ite
AR—Arcad AT—Atlar	ntic DI.—Deluxe GE—Gee MD—Media RE—Regent UN—Unit	
BT—Bethle CA—Capit	ehem DO—Dot GN—Golden ME—Mercury RL—Real UQ—Unic	ue

GE—Gee GN—Golden GR—Groove GTJ—Good Time Jazz HE—Herald IM—Imperial

DU-Duke

EP-Epic ER-Era

MO-Modern NG-Norgran

OK-Okeh

RP-RPM

5A—Savoy

SE-Seeco

-Verve -RCA Victor -Vee-Jay -Vik

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box, Music Page 5 August 4, 1956 America's Tastest Selling Records EC FROM OF THE BLUE FROM OUT OF THE BLUE SINGING STAR Eddie Blue SINGING THE 2 SIDED HIT THIS IS 9985 A New World of Sound CCA records D)

"It's What's in THE CASH BOX That Counts"



**Record Reviews** DISK & SLEEPER **B** VERY GOOD **G** FAIR **ED** EXCELLENT MEDIOCRE G GOOD

### RUSTY DRAPER (Mercury 70921; 70921x45)

B. "IN THE MIDDLE OF THE HOUSE" [Shapiro Bernstein ASCAP—Hilliard] A cute little folk-flavored novelty is delightfully styled by Rusty Draper. The versatile song-ster does a fine job and gets a solid assist from a chorus. Sound effects add to the color of this cutie. Watch this one this one.

"PINK CADILLAC" [Four Star Sales BMI-Masters] Draper of-fers his rendition of a swinging rocker that's been showing some action on the West coast. Rockin' dance item.

### MICHEL LEGRAND ORCH. (Columbia 40732; 4-40732)

"LOVE THEME FROM 'LA STRADA'" [Leeds ASCAP— Rota] Michel Legrand, one of France's leading batoneers who has become a great favorite with the American LP buyers, does a magnificent job with the beautiful title theme from a cur-rent Italian film smash. Refreshing Legrand arrangement. Legrand arrangement.

• "PARIS CANAILLE" [-Ferre] This side, also waxed in France, is a fast-stepping, gay and flowery con-tinental melody colorfully handled.

**ROSEMARY CLOONEY** (Columbia 40723; 4-40723)

(Columbia 40/23; 4-40/23) "HELLO, YOUNG LOVERS" (2:16) [Williamson ASCAP-Hammerstein, Rodgers] A great tune introduced in the B'way stage smash "King and I", may now become a disk hit via this lovely new rendition by Rosemary Clooney. This new record-ing added to the revived interest in the show's score from the movie ver-sion, could send it up the ladder. Touching presentation.

• "PEACHY PEACHY" (2:10) [Frank ASCAP—Adler, Ross, Kitahari, Nakayama] A cute little kiddie novelty with a Japanese motif is delightfully styled by Rosey and a group of children. Side has a zany lyric, and a charming sound all its own. Could catch on.

### JACK HANSEN & TRIO (Plaza 362; 45-362)

B "SONNY BOY" [DeSylva, Brown B & Henderson ASCAP — Jolson, DeSylva, Brown, Henderson] Here's an unusual side that could develop into a solid seller if it gets a good start from jockeys. It's a simple offering featuring only a trumpet solo against an un-beat rhythm backdron. Should an up-beat rhythm backdrop. Should do well in the jukes.

"WALTZIN' BLUES" [Darl Pub. Inc.—Hansen, Hansen] Trumpe-ter Hansen waltzes thru an unusual original blues item on this end and comes up with an entirely out-of-the-ordinary disk. It has an weird sound all ite own all its own.

THE MULCAYS (Trans-World 719; 45-719)

B "LILI MARLENE" [Chappell ASCAP—Norbert, Schultze] The steady-selling Mulcays get a choral assist here as they fashion a wonder-ful harmonica rendition of the great World War I favorite. Delightful side. Should do well with the adult set. Excellent juke box merchandise. "I GOT THE BLUES" [J. & M.

"I GOT THE BLUES" [J. & M. Mulcay ASCAP — Mulcay, Mul-cay] The harmonica virtuosos lilt through a pretty original blues item on this half.

# The Cash Box the

"TEENAGER'S MOTHER" (2:18) [Danby BMI-Lewis, McFarland] "RIP IT UP" (2:22) [Venice BMI-Blackwell, Marascalco] HILL HALEY & His Comets

(Decca 30028; 9-30028)



BILL HALEY

Bill Haley has his Comets really rockin' on a swinging new disk that every teenager will have to

**"THIRTEEN GOING ON** 

FOURTEEN"

[Roncon ASCAP-Hoffman]

It's a terrific dance item dubbed "Teenager's Mother (Are You Right?)" which tells the teenager's mother not to worry about the rock and roll craze; it's only a modern version of the charleston craze adults went through some 30 years ago. Rockin' side with a lyric that ago. Nockin side with a typic that hits home. Flip is another knock-down, drag-out jolter that'll have the boxes hoppin'. It's Haley's rendition of a current rock 'n roll-pop disk click "Rip It Up". Hot biscuit that's a must for every into hor. juke box.

take home and spin for his family.

"BEL MIR BIST DU SCHON" [Harms ASCAP-Sholom, Cahn, Chaplin]

catch on as soon as it hits the air-waves. It's the group's strongest disk in quite some time and couples something old with something new.

The new half is a delightful teen-

age jumper tagged "Thirteen Going

On Fourteen". It's an infectious swinger with a simple lyric and catchy melody. Right in line with what the kids want. The coupling is a terrific revival rendition of

the great oldie "Bei Mir Bist Du Schon". The boys do a masterful job and should have a big selling double decker.

THE CREW CUTS (Mercury 70922; 70922x45)



• The Crewcuts come up with a top grade two-sider that's sure to

ROVER BOYS

The Rover Boys, still riding the charts with their successful rendi-tion of "Graduation Day" which

"FROM A SCHOOL RING TO A WEDDING RING"

"YOUNG LOVE" [Sheldon BMI-Miller, Berger]

[Pinelawn BMI-Aronson, Martini] THE ROVER BOYS

(ABC-Paramount 9732; 45-9732)

will probably become a standard record for the graduation season, follow their initial smash with two beautiful new ballads aimed at the same market as their first hit. Both are touching love songs rendered with warmth and tender-ness. "From A School Ring To A Wedding Ring" weds a commercial lyric to a lovely melody. The pretty ballad is set to a most delightful shuffle beat tailor-made for dancing. "Young Love" has the same charm-ing, romantic quality about it. And a female choral backing showcases the Rovers to best advantage. Two the Rovers to best advantage. Two excellent decks that'll probably be hitting their peaks when the kids return from their Summer vacation.

### THE RAVENS

(Argo 5255; 45-5255)

(KNEEL AND PRAY" [Arc BMI—Rupp, Hines] The Ravens make an excellent first showing on the Argo label as they chant a beautiful fish beat inspirational ballad. Lovely vocal work on a strong piece of ma-terial. "KNEEL AND PRAY" [Arc

• "I CAN'T BELIEVE" [Arc BMI —Dixon] The bass takes the lead on this end and swings thru a solid rhythm piece.

### CHICO O'FARRIL'S CUBAN STARS (Panart 21308; 45-21308)

"EL BODEGUERO" [-Egues] Chico O'Farril, one of the latin field's most creative arrangers, does an exciting job on hot cha cha rendition of the favorite oldie "The Continen-tal". Swinging side—excellent dance music. The boys in the band supply additional color with their vocales-thenics. thenics.

"TENDERLY" [- Gross, Lau-rence] O'Farril's jazz background is very prominent on this slow beat cha cha version of the classic "Tend-erly". Soothing listening and good mood, dance music.

### MILANO & HIS ORCHESTRA (MGM 12295; K12295)

(2:34) [Sherwin ASCAP—Wood, Mellin] One of the most beautiful of all romantic melodies is enchantingly presented by Milano and the orchestra. Lush, dreamy affair with a piano tak-ing the spotlight. Pretty item for dee jay programming jay programming.

**G** "I'M YOURS" (2:49) [Algonquin BMI—Mellin] This end is a soft, mellow instrumentation of a lovely hit tune popular just a few years ago.

### CYRIL STAPLETON ORCH. (MGM 12297; K12297)

B "LOVE THEME. FROM 'LA STRADA'" [Leeds ASCAP — Rota] The beautiful title theme from a new Italian film which has met with rave reviews, is warmly inter-preted by Cyril Stapleton and his orchestra. Moody Italian flavored love song song.

G "I ONLY KNOW I LOVE YOU" [Leeds ASCAP—Rossi] Here the crew offers another pretty instrumen-tation of an Italian melody—this one stems from the Italian hit parade. Vocal version of this tune is clicking here in the U.S.

### PETER HANLEY (Verve 2017; 2017x45)

• "I LOVE YOU, SAMANTHA" (2:31) [Buxton Hill ASCAP— Porter] Another pretty song from the Cole Porter "High Society" flicker is sprightly lilted thru by Pete Hanley. Easy-going ditty.

G "MY HEART IS SO FULL OF YOU" (2:28) [Frank ASCAP-Loesser] Pete does a big job on this touching love song from the magnifi-cent Frank Loesser show "Most Happy Fella".

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

### NEW RELEASE NEW HIT... NEW RE





20/47-6597 Published by

PERA MUSIC CORP. Sole Selling Agent—Melody Lane Publications Inc. of. Mgr. MURRAY DEUTCH Prof. Mgr. IRVING DEUTCH

"It's What's in THE CASH BOX That Counts"

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### THE BEY SISTERS

THE BEY SISTERS (Decca 29960; 9-29960) B '(Our Song) DEDICATED TO YOU" (2:49) [Conley BMI—Slay, Crewe] The Bey Sisters bow on Decca with a pretty vocal blend as they chant a solid fish-beat ballad that's sure to please the kids. Strong rock and roller for the jukes. B ''PRETTY BABY, DO" (2:35) B (Kahl BMI—Hunter, Otis] Here the chirps hand in another fine rockin' ballad. Excellent piece of material that makes this coupling a twin-threat. Ex-citing change of tempo gives this deck a slightly different flavor from the usual rock and rollers. GUY MITCHELL

### **GUY MITCHELL**

GUY MITCHELL (Columbia 40724; 4-40724) "FINDERS KEEPERS" (2:35) [Joy ASCAP—Tishman, Charles] A huge chorus assists Guy Mitchell as he glides through a sentimental new ballad that immediately recalls Guy's smash "My Heart Cries For You". Pretty deck with big possibil-itias ities.

ities. "I'D LIKE TO SAY A FEW WORDS ABOUT TEXAS" (2:36) [Hawthorne ASCAP—Hoffman, Man-ning] A colorful cornball novelty fea-turing an infectious melody and a very cute lyric, is smoothly styled to a bounce beat by Mitchell.

RALPH MARTERIE

RALPH MARTERIE (Mercury 70917; 70917x45) B "LOLA'S THEME" [Crowell B ASCAP—Arnold] Ralph Marterie and his crew drift thru a soft and touching rendition of a delightful ro-mantic theme from the film success "Trapeze". Beautiful blue-mood music. "YES SIR, THAT'S MY BABY" [Bourne ASCAP—Kahn, Donald-son] The ork does a terrific job here as it dishes up a most refreshing new

as it dishes up a most refreshing new treatment of a great favorite. Superb dance item. The teensters will love it.

dance item. The teensters will love it. **JOHNNY BURNETTE TRIO** (Coral 61675; 9-61675) "MIDNIGHT TRAIN" [Abe Ol-man ASCAP—Burnette, Burnette, Burlison, Mortimer] A powerful folk-flavored blues item is dramatically in-terpreted by Johnny Burnette's trio. Striking side rendered with feeling and wireor

and vigor. OH BABY BABE" [Mitchell ASCAP — Burnette, Burnette, Burlison, Mortimer] The whole gang cuts along at a torrid clip on this end as they belt out a wild Presleyesque rock and roller with that country flavoring.

JERRY JEROME ORCH.

JERRY JEROME ORCH. (ABC-Paramount 9726; 45-9726) "SLAUGHTER ON TENTH AVE-"SLAUGHTER ON TENTH AVE-NUE" (1:58) [Chappell ASCAP —Rodgers] Jerry Jerome and his ork fly through a rockin' new version of the Richard Rodgers instrumental standard. Exciting interpretation of a great melody. "I GOTTA RIGHT TO SING THE BLUES" (3:02) [Harms ASCAP—Koehler, Arlen] The sax takes the spotlight on this half as the crew glides through a good up-beat

crew glides through a good up-beat version of a wonderful oldie. EDDIE THOMAS & Bar-BQ-Boys

EDDIE THOMAS & Bar-BQ-Boys (Beech 711; 45-711) FOUR BARE WALLS" (2:24) Monument BMI—Seligson, Jac-oby] The new Beech label debuts on the record scene and introduces Eddie Thomas on an exciting folk-flavored ballad that could step out. The crew has a refreshing, earthy sound. HOT TEARS" (1:51) [Haw-thorne ASCAP—Stevens, Spring-er] This end could do a big job in the pop and country fields. It's an infec-tious country melody effectively de-livered.

livered.



(RCA Victor 20-6597; 47-6597)

6597; 47-6597) parade, Victor introduces a new Tony Martin disk that should enjoy a successful fling on the juke boxes and over the counters. Titled "Your Place In The Sun", the tune is a warm and tender inspirational bal-lad which Tony renders in a smooth, winning fashion. A thoughtful bal-lad that has the earmarks of a big seller. Hugo Winterhalter supplies the pretty instrumental backing that paints the picture of a cowboy on his horse ambling across the plains in the sunset. The coupling "It's Better In The Dark", is a smooth tango novelty with a spicy flavoring. Watch the top half.

"EXPERIMENTS WITH MICE" [Mills ASCAP-Dankworth] (3:25)"APPLECAKE" (3:00) [Mills ASCAP-Dankworth] JOHNNY DANKWORTH

(Capitol 3499; F-3499)

(Copitol 34 • "Experiments With Mice", one of England's current best sellers, makes its debut on the American scene and promises to do as well here as it's doing abroad. Featur-ing one of Britain's top maestros, Johnny Dankworth, the disk is a most delightful instrumental satire on the techniques of some of to-day's top bands as they play the nursery favorite "Three Blind Mice". The artists who get the

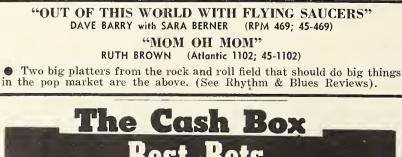
19; F-3499) spoof treatment include Billy May, Benny Goodman, Glenn Miller, Gerry Mulligan, Eric Delancy, Sauter-Finegan and Stan Kenton. Dankworth's narration and intro-duction of the various band styles is humorous and interesting. John-ny is a favorite with U. S. disk jockeys who will undoubtedly spin ny is a favorite with U. S. disk jockeys who will undoubtedly spin the grooves off this one. Clever deck. Flip, "Applecack" is an imaginative swing offering.

### "THIS IS ONLY THE BEGINNING" (3:04) [Veronique ASCAP—Mullan] "YOU ARE MY FIRST LOVE" (2:50) [Amber ASCAP-Starr, Frisch] EDDIE BLUE

(Decca 29985; 9-29985)

• Eddie Blue, a talented young-ster with a bright future in store, makes his debut on Decca with an enchanting new coupling that should start him on the proverbial road to stardom. The lad has a wonderful voice and some top-drawer material to work with. "This Is Only The Beginning" is a dramatic and emotional love song

from the pen of the man who com-posed the recent smash "He". Stir-ring ballad that has a moving in-spirational quality about it. The coupling "You Are My First Love" is another soft, melodic romancer offectively excepted by the success A commercial side with big possi-bilities. Watch this lad. He'll make the grade.





LARRY STARR (Kopp 154; 45-154) (2:32) [Regent BMI — Miller, Reine] A happy-go-lucky Italian fla-vored cutie is delightfully bounced thru by Larry Starr. Pleasant, easy listening. Wonderful Summer pro-cramming material for icology

listening. Wonderful Summer programming material for jockeys.
"I ONLY WANT A BUDDY— NOT A SWEETHEART" (2:00)
[M. M. Cole BMI—Jones] This tearful ballad set to an up-beat has that pleasant old-fashioned early 1900's sound. A smooth performance.

sound. A smooth performance. AL RUSS ORCH. (Fiesto 066; 45-066) B "SKA-CHA-CHA" (2:59) [Pem-ora BMI—Russ] Al Russ and his boys come up with a wonderful sound as they dish across a smooth sailing cha cha item. The sax is in the spot-light here and gives the side a unique sound heard on few cha chas. Should be a healthy seller. C "ST. LOUIS BLUES CHA CHA CHA" (2:35) [W. C. Handy ASOAP—Handy] The classic "St. Louis Blues" is attractively set to a cha cha item with a good dance tempo. BOR SPENCER

**BOB SPENCER** (Epic 9176; 5-9176)

B "THE ONE I'M WAITING FOR" (2:33) [Republic BMI—Miller] Bob Spencer, a talented songster with

Bob Spencer, a talented songster with a big voice, belts out a strong piece of blues that should do much to start him on the road to stardom. Good teenage material. (2:20) [Philadelphia BMI—Gar-rett, Wyman] The songster changes the pace and belts out a hard hitting rock and roller that'll keep the boxes hopping. Solid coupling for the young-sters. sters.

HELEN GRAYCO (Vik 0219; 4X-0219) "A FOOL FOR YOU" (2:30) [E. B. Marks BMI—Raleigh, Sawers] Helen Grayco comes through with a good fish-beat ditty that'll have the hoofers swinging. Strong dance deck with a terrific beat. "C'EST LA GUERRE" (2:20) [Criterion ASCAP - Livingston, Evans] A cute little latin-rhythm nov-elty is cleverly presented on this end by the versatile chirp. Swinging affair.

### MINDY CARSON

MINDY CARSON (Columbia 40728; 4-40728) "I DON'T WANT TO KNOW" (2:50) [Joy ASCAP—Hoffman, Manning] The great old latin favorite "Aye Aye Aye", gets a new set of lyrics and a delightful new interpre-tation from Mindy Carson. Pretty ro-mantic opus with a most inviting tango tempo. Could be a big one all over again. "I TOOK A STROLL IN THE PARK" (2:25) [Joy ASCAP— Grouya, Vandenberg) A spright and colorful lilting romancer is pertly styled in Mindy's warm and tender fashion. Pleasant listening.

WERNER MULLER ORCH. (Decco 29992; 9-29992) B "BISTRO" (2:40) [Zodiac BMI— Dutrieux, Seegers] A lush and beautiful instrumental with that full flowing Werner Muller sound is won-derfully presented here. Pretty, con-tinental melody. Excellent waltz disk for any juke box and retailer. B "MONTE CARLO MELODY" (2:55) [Compton ASCAP—Frisch] This half is a gorgeous string filled mood item excellently arranged and delivered, Lovely tune.









this country, beginning with a guest appearance on the B.B.C. Show Band this Saturday, followed by another guest appearance in the Sunday night at Blackpool T.V. show. Following this, "The Velvet Fog" opens in Bir-mingham on July 23rd. Mel will be accompanied by the various Theatre Orchestras, and has engaged the services of British pianist Colin Beaton.

More U. S. talent returning to this country includes Jerry Colonna. And the Grade Office tells us that Slim the Grade office tens us that Shin Whitman comes back for further vau-deville dates early in 1957. Also due here the first week in September, is the Golden Gate Quartet. This will be the first appearance in this country of the spiritual singers.

Arrived here to attend the wedding of recording star Barbara Lyon (daughter of Bebe Daniels and Ben Lyon) is Louella Parsons.

Interesting note about Marilyn Mon-roe: She will sing in the pic. she is making here, and has signed an ex-clusive recording contract with RCA Victor.

London Laurel this week goes to the Teen Agers, whose waxing of "Why Do Fools Fall In Love" hit the No. 1 spot on the charts.

Winnie Atwell's recording of "Left Bank" hits the Best Selling Charts this week at No. 20, and I bet that Teresa Brewer's "Sweet Old Fashioned Girl" will make the top ten very soon.

That boy Pat Boone is certainly a top favourite over here; and my tip is he'll be offered star billing at The Palladium for the next vaudeville season.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

- 1) "Why Do Fools Fall In Love"-Teen Agers (Columbia)
- "I'll Be Home"— Pat Boone (London)
   "Whatever Will Be, Will Be"— Doris Day (Philips)
- "Heartbreak Hotel"
- 5)
- Heartbreak Hotel"— Elvis Presley (HMV) "All Star Hit Parade"— Winifred Atwell, Dickie Valentine, David Whitfield, Joan Regan, Dave King, Lita Roza (Decca) "Walk Hand In Use ""
- "Walk Hand In Hand" Tony Martin (HMV)
- 6) "Hot Diggity"— Perry Como (HMV)
  8) "I'm Walking Backwards For Christmas/Bluebottle Blues" The Goons (Decca)
  9) "Wayward Wind"— Tex Ritter (Capitol)
  10) "When Any Wa 2"
- "Who Are We?"— Ronnie Hilton (HMV)
- "Experiments With Mice"— Johnny Dankworth Orchestra 11)(Parlophone)
- "Wayward Wind"-Gogi Grant (London) 12)
- 'Saints Rock And Roll"-13) Bill Haley Comets (Brunswick)
- "Moonglow" and theme from 14)"Picnic Morris Stoloff (Brunswick)
- "Sweet Old Fashioned Girl"— Teresa Brewer (Vogue/Coral) 15)
- "Lost John"-16)Lonnie Donegan (Pye-Nixa)
- "Bad Penny Blues" Humphrey Lyttelton Band (Parlo-17)phone)
- "Too Young To Go Steady' Nat 'King' Cole (Capitol) 18)
- "Mountain Greenery"— Mel Torme (Vogue/Coral) 19)
- "My September Love"— David Whitfield (Decca) 20) 20)
- "Left Bank"; Winifred Atwell (Decca)



With Rock N' Roll still holding the musical spotlight, we received two



With Rock N' Roll interesting items which iteresting items which items items



WB-Hollywood, Calif.) has been getting a good re-sponse to his 3 to 3:30 PM time slot which features al-bum releases... A survey was conducted by Bill Ken-nedy (WGAW-Gardner, Mass.) recently in order to de-termine the popularity of the various artists in his area. Listeners were asked to mail in a listing of their three favorite male vocalists, female vocalists and singing groups. To stimulate balloting a couple of albums and two dozen records were given away in connection with the voting (blind drawing from the collected ballots). With five hundred and thirteen votes cast, the winner in the male singer category was Pat Boone, in the female singer category, Teresa Brewer. The most popular group, according to the survey, was the Platters. . . Starting on August 5th, David Dreis (KENT-Shreveport, La.) takes a two-week vacation in his hometown, Miami. On August 20th Dave will return to Shreveport for a three-week remote from a leading department store. All three hours of his afternoon show will be broadcast from the department store. . . John Wrisley (WIS-Columbia, S.C.) says that since October he's been doing very well with his "key disk shows" on the station. . . Leigh Kamman (WLOL-Minneapolis-St. Paul, Minn.) has a clever, promotional mailing piece going around. Besides showing clippings of Leigh's successful achievements, each folder has a pic of Leigh looking desperately into a garbage can. Two different headlines to the pic we've seen desperately into a garbage can. Two different headlines to the pic we've seen are "No, It Isn't Option Time" and "Now . . . Did I Forget Something".

Leigh's currently doing 27½ hours of platter spinning at WLOL. . . . Lonny Starr (WNEW-New York, N.Y.) vacationing in Atlantic City, N.J. . . . Tru Taylor (WBOS-Boston, Mass.) offers the flattering analogy of The Cash Box

being as fundamental to a good record show as a microphone. . . . William W. Walker (WGH-Newport, Va.) writes that WGH is located in new and modern studios which include the latest equipment and a new music library. . As of August 1st, Michael Bushnell (WMAS-Springfield, Mass.) joins the AM-FM side of WNHC-TV, New Haven, Conn. He'll be doing a complete switch-around, from the night shift at WMAS to the early morning slot on KNHC. Michael would like to hear from other early-bird dj's on just how they manage to get up. . . . Starting on July 30th, after his vacation, Pete Johnson (WKBR-Dover, N.H.) will become program director of WTSN, Dover. With afternoon and evening time slots, Pete will be on the air with 27 hours of records each week. Filling Pete's programs at WKBR will be Bill Varney, formerly of WCCM, Lawrence. (WLOL—Minneapolis-

.... Marion Marlowe was a guest star on Al Meltzer's (WHEN-Syracuse, N.Y.) show recently.... Bob Ancel (WCUE-Akron, Ohio) says he's "swamped with mail" in connection with a popularity contest he's running between

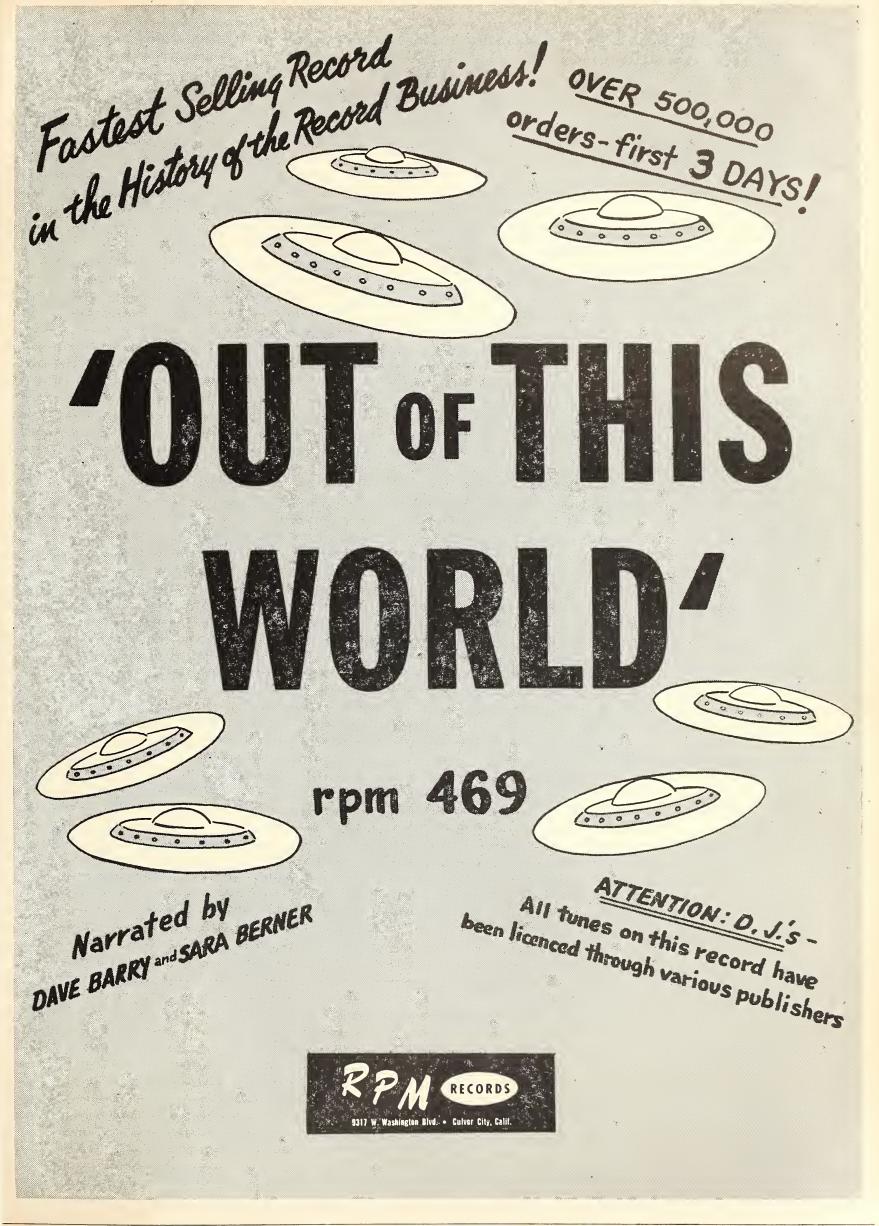
Elvis Presley, Pat Boone and Liberace. Bob has figured out why Liberace's brother George doesn't talk. It's because, Bob writes, "he sounds exactly like his brother". Further news from Bob states that he believes "Song For A Summer Night", which was introduced on Studio One recently, looks like another hit for Mitch Miller. The composer of the tune is Bob ("Moments To Remember" and "No Not Much") Allen . . . . Jack Eisner (WMAS-Springfield, Mass.) conducted an "Artist We Like Most" contest. The winners were Joni James and Perry Como. . . . Hank Goldman (WANN-Annapolis, Md.) and Sherm Brody (Utica College, N.Y.) recently visited the New York office of The Cash Box.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



LEIGH KAMMAN

St. Paul, Minn.)



"It's What's in THE CASH BOX That Counts"

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DOLPHIN

DOOTONE

"Laff Of The Party"-Red Fox-DL-214

ELEKTRA

"The Unabashed Virtuoso"—Stephen Ko-

"When Dalliance Was In Flower"-Ed McCurdy-EKL-110

"Folk Music Sampler"—Josh White, Susan Reed, Cynthia Gooding, etc.—SMP—2

EMARCY

"At Basin Street With Clifford Brown & Max Roach"—MG—36070

EPIC

"Give Me The Simple Life"—Somethin' Smith & The Redheads—EG 7173

"Somethin' Smith And The Redheads Come To Broadway"—LN 3251

"Trumpeters Holiday"—Wingy Manone-Red Allen-Roy Eldridge-Frankie Newton—LN

"Cordialement Paris"—Various French Sing-ers—LN 3253

Prokoviev: The Love For Three Oranges, Op. 33—Complete Opera In Four Acts—

Haydn: Symphony No. 100, "Military"/ Schubert: Symphony No. 5—Amsterdam Concertgebouw, Vienna Symphony Or-chestra, Zecchi—LC3258

Mozart: Concerto For 2 Pignos And Orches-

Marcello: 6 Sonatas For Viola Da Gamba And Harpsichord, Op. 1—Scholz, Sartori —LC 3260

Bach: Organ Works, Vol. 2—Heiler—LC

FIESTA

"Dancing Lessons In Cha Cha & Merengue"—Tony & Lucilie—FLP—1209

GRAND AWARD

"In Vie De Paris"-Orch, of the Associa-

van, cond. GA—33—401

"Knuckles O'Toole Goes To F Knuckles O'Toole—GA—33—337

"Knuckles O'Toole Goes South Of The

tion de Concert Lamoureux, Marcel Cari-

Music Hall"—Jacqueline Mille,

Bonheur, Mario Lanzone-GA

Paris"—

chestra, Paumgartner—LC 3259

tra, K. 365; Concerto For 3 Pianos And Orchestra, K. 242—Piano Duo Schnabel, With Alpenheim, Vienna Symphony Or-

"Theatre Organ in Hi Fi"—LN 3273

"The Somerset Strings"-SN 6014

vacs, Piano-EKL-106

"Love"-Julie Wilson-Dolphin 6

POPULAR:

POPULAR:

CLASSICAL:

POPULAR:

SAMPLER:

JAZZ:

POPULAR:

3252

CLASSICAL:

3261

POPULAR:

Paris 

"Mystery Album"

LATIN RHYTHMS:

SC 6013 (2-12")

August Album Releases

### ABC-PARAMOUNT

### POPULAR:

"Music For Expectant Mothers"—Sid Feller & His Orch.—ABC—123

### ATLANTIC

JAZZ:

- "Martians Come Back"—Shorty Rogers & His Giants—LP 1232
- "Marchin' & Swingin' "-Wilbur De Paris & His New Orleans Jazz-LP 1233
- "The Boss Of The Blues"--Joe Turner Sings Kansas City Jazz—LP 1234
- "Here Is Phineas"-The Piano Artistry Of Phineas Newborn, Jr. LP 1235
- "Pithecanthropus Erectus"---The Charlie Mingus Jazz Workshop-LP 1237

- 44

### POPULAR:

"Rodgers Revisited"—Cy Walter Plays Richard Rodgers Compositions-LP 1236

### BALLY

JAZZ:

- "English Jazz"-BAL-12001 "Swedish Jazz"—BAL—12002 "French Jazz"-BAL-12003 "Świss Jazz"-BAL-12004
- "Belgium Jazz"—BAL—12005

BLUE NOTE

### JAZZ:

- "The Eminent J. J. Johnson"-With Clifford Brown, Horace Silver, Etc.—BLP 1506
- "A Night At Birdland"—Art Blakey—With Clifford Brown, Horace Silver, Etc.-BLP 1521
- Bechet --- Jazz Classics" --- With "Sidney Bunk Johnson, De Paris, Etc.—BLP 1202

### CAMDEN

POPULAR:

- "Let's Put Out The Lights"-Tony Mottola and his All-Stars—CAL—305
- "All | Do Is Dream Of You"-Domenico Savino and his Orchestra—CAL—306 "Dinner For Two"-Claude Thornhill & His
- Orch.-CAL-307 "The Golden Gate Quartet Sings Favorite Spirituals"-CAL-308

### COLUMBIA

POPULAR:

- "Madame Butterfly"—Andre H And His Orchestra—CL 869 Kostelanetz
- "Organ Moods In Hi-Fi"—With Buddy Cole At The Pipe Organ—CL 874 "Pretty Wild"—Wild Bill Davison With
- Strings-CL 871
- "Swingin' For Two"—Don Cherry With Ray Conniff And Orchestra And Chorus— CL 893

### CLASSICAL:

- Debussy: Afternoon Of A Faun/Ravel: Daphnis And Chloe—Suite No. 2/Debussy: Nocturnes (Nuages, Fetes, Sirenes) —The Philadelphia Orchestra—Eugene Ormandy, Conductor—ML 5112
- Beethoven: Concerto No. 5 In E-Flat Major For Piano And Orchestra ("Em-peror")—Robert Cassadesus, Pianist, With The Philharmonic Symphony Or-chestra Of New York—Dimitri Mitro-poulis, Conductor—ML 5100
- Beethoven: Sonataro No. 10 In G Major/ Vitali: Chaconne/Brahms: Lullaby-Hungarian Dance No. 11 In D Minor/ Mendelssohn: On Wings Of Song-David Oistrakh, Violinist, Lev Oborin, Pianist And Vladimir Yampolsky, Pian-ist-ML 5096

- "A Mozart Organ Tour"—Seventeen Festi-val Sonatas For Orchestra And Organ— E. Power Biggs, Organist—With The Camarata Academica, Salzburg, Bern-hard Paumgartner, Conductor—KSL— 231 (3-12")
- Prokofiev: Lieutenant Kije Suite/Kodaly: Hary Janos Suite—The Philharmonic Or-chestra Of New York—Dimitri Mitro-poulis, Conductor—ML 5101
- Stravinsky: The Fairy's Kiss ("Le Baiser De La Fee")—Complete Ballet—Stravin-sky Conducting The Cleveland Orches-tra—All 5102 -ML 5102 tra-

### 1A77:

- "All The Cats Join In"-A Buck Clayton Jam Session-CL 873
- 'The Beguiling Miss Frances Bergen"— With The Art Van Damme Quintet, Johnny Eaton's Quintet, And The Matty Matlock Orchestra—CL 873
- "Brubeck Plays Brubeck"—Dave Brubeck, Pianist-CL 878
- "Concert By The Sea"—Erroll Garner— CL 883
- "Johnny Mathis"—With Orchestra Under The Direction Of Manny Albam, Gil Evans, Teo Macero, John Lewis, And Bob Prince—CL 887

DOCUMENTARY:

"Politics, U.S.A."-The Voices Of: Dwight D. Eisenhower, Harry S. Truman, Franklin D. Roosevelt, Adlai Stevenson. Thomas E. Dewey, Alben W. Barkley, Wendell Willkie, Robert A. Taft, Harold L. Ickes, Gen. Hugh S. Johnson and Others— Narrated By Will Rogers, Jr.—ML 5123

### CORAL

### **POPULAR:**

- "Let's Get Lost"-Don Cornell-CRL 57045 'Ernie Kovacs Presents Buddy Weed And Introduces Lynn Taylor"—CRL 57043
- "The Big Sounds Of Coleman Hawkins And Ben Webster"—CRL— 54016
- "About 'That' Girl"—Steve Lawrence—CRL 57050
- 'Sincerely"-The McGuire Sisters-CRL 57052 "Teresa"—Teresa Brewer—CRL 57053
- "Don"-Don Cornell-CRL 57055
- "Moments To Remember"—Lawrence Welk And His Sparkling Strings—CRL 57068 "The Steve Allen Show"-CRL 57070
- "Music From London"—Kevin Forsythe And His Orchestra—CRL 57076

DECCA

### POPULAR:

- "Songs I Wish I Had Sung (The First Time Around)"—Bing Crosby—DL—8352
- "Here's Lookin' At You"—Sammy Davis, Jr.—DL—8351
- "Rock 'N Roll Stage Show"—Bill Haley And His Comets—DL—8345 "Smooth As Silk"—Wayne King And His Orchestra—DL—8353
- "Dee-Most!"—Hi-Fi Organ Solos With A Beat-Lenny Dee—DL—8308
- "Memory Lane"—Mills Brothers—DL—8219
- A Visit To Disneyland"—Fred Waring And The Pennsylvanians—DL—8221 "Heart And Soul"—The Four Aces—DL
- -8228 "Time Out For Tears"-Ink Spots-DL-
- 8232 "Burl lves Sings . . . For Fun"—DL—8248
- "Lombardoland"—Guy Lombardo And His Royal Canadians—DL—8249 And His
- 'Imagination"—Victor Young Singing Strings—DL—8278 "Valentino Tangos"—Featuring The Cas-
- tillians Under The Direction Of Victor Young-DL-8279
- "Ivy League Jazz"—Eddie Condon And His Orchestra—DL—8282
- "New Orleans Jazz"—Various Artists—DL -8283
- "Melody Lane"-Tony Martin-DL-8286 "Only those records best suited for commercial use are reviewed by THE CASH BOX"

- "Love Dreams"—Alfred Newman And His Orchestra—DL—8299
- "Carmen Cavallaro"-DL-8305 "Waltzes Of Love"-Jesse Crawford-DL-8307
- "Band Marches Of Europe"-DL-8317 Everybody Happy?"--Ted Lewis And "ls
- His Orchestra—DL—8321 "Welktime"—Lawrence Welk And His Champagne Music—DL—8324
- "Satchmo On Stage"-Louis Armstrong And The All Stars-DL-8330
- "Does Your Heart Beat For Me?"-Russ Morgan And His Orchestra—DL—8343
- "Jazz-Lab-1"-John Graas-DL-8343 "Blue Moon"-Carmen McRae-DL-8347 "Jazz Themes From 'The Wild One' "-
- Leith Stevens' All Stars-DL-8349 The Great Sophie Tucker"—DL—8355
- "Black Coffee With Peggy Lee"-DL-8358
- "Andrew Sisters-By Popular Demand"-DL-8360
- "A Musical Biography"—Ethel Merman— DX—153 (DL—8178—DL—8179) (2-12") "The Jolson Story—You Made Me Love You"—DL-—9034
- "The Jolson Story—Rock-A-Bye Your Baby" -DL-9035
- "The Jolson Story—Ra Shoulder"—DL—9036 -Rainbow 'Round My
- "The Jolson Story—You Nothin' Yet"—DL—9037 Ain't Heard
- "The Jolson Story-Memories"-DL-9038 "Red And Ernie"-Red Foley And Ernest Tubb-DL-8298
- "Beyond The Sunset"-Red Foley-DL-8296
- "The Wondering Boy"—Webb Pierce—DL -8295
- "Red Foley Souvenir Album"-DL-8294 "Kitty Wells' Country Hit Parade"-DL-
- 8293 "Juke Box Jamboree"—Grady Martin and The Slew Foot Five—DL—8292
- "Ernest Tubb Favorites"-DL-8291
- CLASSICAL:

-DL-9840

- Mendelssohn: Concerto In E Minor, Op. 64 For Violin and Orchestra-Winor, Op. 34 For Violin and Orchestra-Wieniawski: Concerto No. 2 In D Minor, Op. 22 For Violin and Orchestra-Igor Oistrakh, Violin-Gewandhaus Chamber Orchestra, Leipzig-Frank Konwitschny, Conductor Leipzig—Fra —DL—9842
- Berlioz: Harold In Italy—The Berlin Phil-harmonic Orchestra—Igor Markevitch, harmonic Orchestra—Igor Markevitch, Conductor—Heinz Kirchner, Solo Violo -DL—9841 "Heroes Of The Bull Ring"—Spanish Air Force Military Band, Madrid—Com-mander Manuel G. de Arriba, Conductor

Nicolai: Merry Wives Of Windsor (Ex-cerpts)---DL---9839

Bela Bartok: Music For Strings, Percussion

and Celesta—The RIAS Symphony Or-chestra, Berlin—Ferenc Fricsay, Con-ductor—DL—9747

Carl Maria Von Weber: Grand Duo Con-

certant, Op. 48/Robert Schumann: Fan-tasietucke, Op. 73 For Clarinet And Piano/Claude Debussy: Premiere Rhap-sodie For Clarinet and Piano—Reginald Kell, Clarinet—Joel Rosen, Piano—DL— 9744

Mozart: Trio No. 2 In B—Flat Major, K. 502 For Violin, Cello and Piano/Mozart: Trio No. 4 In C Major, K. 548 For Violin, Cello and Piano—Szymon Gold-berg, Violin—Joanna Graudan, Piano— Nikolai Graudan, Cello—DL 9722

Brahms: Sonata No. 3 In D Minor, Op. 108

For Violin and Piano/Robert Schumann: Sonata No. 1 In A Minor, Op. 105 For Violin and Piano—Szymon Goldberg— Artur Balsam, Piano—DL—9721

Haydn: The Creation—The Berlin Philhar-

monic Orchestra—Igor Markevitch, Con-ductor—Various Artists—DX—138 (DL —9827—DL9828) (2-12")

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# August Album Releases

Border"—Knuckles O'Toole—GA—33— 342

- "Paul Whiteman 50th Anniversary Album" —Paul Whiteman—GA—33—901 "Bob Eberly Sings"—Bob Eberly—GA—33
- —934 "The Roaring 20's"—Vol. 2—Charleston
- City All Stars—GA—33—340 "The Swinging 30's"—Ray McKinley & All
- Stars—GA—33-333 "Rock And Roll"—Artie Malvin & R & R Rhythm Rockets—GA—33—343
- "After Hours"—Cozy Cole, Claude Hopkins, Coleman Hawkins, Jimmy McPartland— GA—33—334

### HERALD

### POPULAR:

"Music From The Hall Of Springs"—Larry Canton, Organ—HLP—0107

### KAPP

JAZZ:

"The Dave Pell Octet Plays Burke And Van Huesen"—KL—1034 JAZZ SAMPLER:

"Jazz Festival"—Various Artists—KS—1

### KEY

### POPULAR:

"Music For Sleepwalkers Only"—Murray McEachern And His Orchestra—LP—711 'Losers Weepers"—Wini Beatty with Bob Bain's Music—LP—712

### MERCURY

### POPULAR:

- "Oh! Rosalinda!!"—Original Cast And Sound Track—MG—20145 "South American Nights"—Jerry Murad's
- Harmonicats—MG—20107 "Dancing To The Blues With Clyde\_McCoy"

### \_\_MG\_\_20110

ORIGINAL SOUND TRACK:

"Alexander The Great"—Original Track— MG—20148

### MGM

### CLASSICAL:

- Aaron Copland: Music For Radio ("Saga Of The Prairies")—Music For The Theatre— Music For Movies—Arthur Winograd Conducting The MGM Symphony Orchestra—Izler Solomon Conducting The MGM Chamber Orchestra—Arthur Winograd Conducting The MGM Chamber Orchestra—E—3367
- Ernest Bloch: Four Episodes For Piano And Chamber Orchestra / Benjamin Britten: Sinfonietta, Op. 1 / Arthur Berger: Serenade Concertante / Daniel Pinkham: Concertante For Violin And Harpsichord Solo With Strings And Celeste Obbligato— William Masselos, Pianist, With Izler Solomon Conducting The Knickerbocker Chamber Players—Izler Solomon Conducting The MGM Chamber Ensemble, The Brondeis Festival Orchestra A: d The MGM String Orchestra With Robert Brink,

Violin And Claude Jean Chiasson, Harpsichord—E-3245

Peggy Glanville-Hicks: Etruscan Concerto For Piano And Orchestra/Vagn Holmboe: Concerto No. 11 For Trumpet, Two Horns And Strings, Op. 44—Carlos Surinach Conducting The MGM Chamber Orchestra With Carlos Bussotti, Pianist And Robert Nagel, Trumpet—E—3357

### PACIFICA

### JAZZ:

"Kitty White Sings"—Accompanied By Corky Hale And Bud Shank—P—2002

### PACIFIC JAZZ

### JAZZ:

- "Chet Baker In Europe"—Featuring Richard Twardzik—PJ—1218 "Grand Encounter (2 Degrees East—3 De-
- grees West)"—Featuring Bill Perkins, John Lewis, Chico Hamilton—PJ—1217

### PRESTIGE

### JAZZ:

- "Miles Davis/Milt Jackson"—LP—7034 "Benny Green With Art Farmer"—LP—7041 "Moon Dog"—Plays, Sings, Recites—LP— 7042
- "Gene Ammons All Stars Jam Session"-Gene Ammons Battles Sonny Stitt-LP-7050
- "Billy Taylor Trio"—With Candito—LP— 7051

### RAINBOW

- LATIN RHYTHMS:
- "Designed For Dancing Mambo And Cha Cha Cha"—Al(redito—LP—12)

### RCA VICTOR

### POPULAR:

- "Sweet And Swing"—Luis Arcaraz—LPM— 1215
- "Serenade To A Lady"—Wayne King & His Orch.
- "Back Bay Shuffle"—Artie Shaw & His Orch. with Tony Pastor & Chorus—LPM —1217 -
- "The Night Was Made For Love"—Tony Martin—LPM—1218
- "Slumbertime"—Three Suns—LPM—1219 "Malaguena"—Three Suns—LPM—1220
- "Cocktail Time With Frankie Carle"— Frankie Carle, piano, with rhythm accom-
- paniment—LPM—1221 "Frankie Carle's Sweethearts"—Fronkie Carle, piano, with rhythm-accompaniment
- —LPM—1222 "All-Time Favorites"—Eddy Arnold—LPM —1223
- "Anytime"—Eddy Arnold—LPM—1224
- "The Chapel On The Hill"—Eddy Arnold with guitor, piano, organ & chorus—LPM —1225

— 1223 "Gone With The Wind and Selections From Other Motion Pictures"—Orchestra under the direction of Max Steiner—LPM—1287 "E'ton Britt Yodel Songs"—Elton Britt— LPM—1283

- "Square Dances"—Carson Robinson and his Pleasant Valley Boys—LPM—1238
- "Concert In The Park"—The Cities Service Band of America conducted by Paul Lavalle—LPM—1174
- "New Directions in Music"—Saughter-Finegan Orch.—LPM—1227
- "The Ames Brothers"—With Hugo Winterhalter Orch.—LPM—1228
- "Never No Mo' Blues"—Jimmie Rodgers with Guitar—LPM—1232
- "Country Classics"—Hank Snow and the Rainbow Ranch Boys—LPM—1233
- "Sacred Songs of George Beverly Shea"— George Beverly Shea with Choir—LPM— 1235
- "Stringin' Along With Chet Atkins"—Chet Atkins and his Galloping Guitar—LPM— 1236
- "Artie Shaw And His Gramercy Five"—LPM —1241
- "Swing West"—Pee Wee King And His Band—LPM—1237
- "Moonglow"—Artie Shaw & His Orch.— LPM—1244
- "Intermezzo"—Henri Rene Orch.—LPM— 1245
- "Ain't Misbehavin' "—"Fats" Waller and his Rhythm—LPM—1246
- "Esquire Album: Music For The Continental Host"—Guy Lupar and his Orch.—LPM— 1252
- "It Is No Secret"—Stuart Hamblen—LPM —1253
- "Favorite German Marches"—Gross Brass Band, Oskar Backenberger, dir.—LPM— 1231
- "Yes Indeed!"—Tommy Dorsey and his SAMPLERS: Orch.—LPM—1229
- "Friedrich Gulda At Birdland"—LPM—1355 CLASSICAL:

### "Rubinstein Plays Liszt"—Artur Rubin-

- stein, pianist—LM—1905 "Music To Remember"—Jose Iturbi, pianist
- —LM—1981 Cherubini: Requiem Mass In C Minor—Arturo Toscanini and the NBC Symphony
- Orch., Robert Shaw Chorale—LM—2000 Gershwin: An American In Paris; Porgy & Bess Suite—Morton Gould and his Orch.
- —LM—2002 "Bjoerling Sings At Carnegie Hall"—Jussi Bjoerling, tenor, with Frederick Schauwecker, piano—LM—2003
- Mozart: Concerto No. 9 in E-Flat, K.271/ J. S. Bach: Concerto In F. Minor—Gina Bachauer, pianist, with the London Or-
- chestra, Alec Sherman, cond.—LM—2011 Hindemith: Sonata (1948)/Barber: Sonata,
- Op. 6—Gregor Piatigorsky, Cellist, Ralph Berkowitz, piano—LM—2013
- Lekeu: Sonata in G—Yehudi Menuhin, violinist—LM—2014
- "Jan Peerce Sings Hebrew Melodies"—Jan Peerce, tenor, with Orchestra and Chorus, Warner, Bass, cond.—LM—2034
- Beethoven: Leonore Overtures, Nos. 1, 2, 3/ Fidelio: Coriolan—Boston Symphony Orchestra, Charles Munch, cond.—LM— 2015

### RIVERSIDE

JAZZ:

"It's What's in THE CASH BOX That Counts"

- "James P. Johnson"—Rare Piano Solos— RLP—105
- "The Amazing Mr. Waller"—Piano, Organ, Voice—RLP—12—109 "The Golden Age Of Ragtime"—Piano
- Solos By Scott Joplin And Others-RLP-12-110

- "Randy Weston Trio"—Plus Cecil Payne— RLP—12—214
- "Counterpoint For 6 Valves"—Don Elliot And Rusty Dedrick—RLP—12—218
- "Conrad Janis"—Dixieland Jam Session— RLP—12—215
- "Creole Reeds"—Sidney Bechet And Albert Nicholas—RLP—12—216
- "New Orleans Contrasts"—Sharkey Bonano And Paul Barbarin—RLP—12—217

"Bloody Ballads"-Paul Clayton Sings Brit-

"Irish Humor Songs"-Patrick Galvin-RLP

'Southern Mountain Folksongs And Bal-

"English Drinking Songs"-A. L. Lloyd-

"The Great American Bum"—John Green-

"Jean Ritchie—Saturday Night And Sun-

"Hillel And Aviva-Land Of Milk And

Honey"-Israeli Folk Songs-RLP-12-

"Ekonda—Tribal Music Of The Belgian

"Sounds Of Sebring—1956 Grand Prix Of

Endurance"—Interviews, Car Sounds,

Hour-By-Hour Description Of Race-RLP

"Riverside Dixieland Sampler—Recent Tra-

'Riverside Folksong Sampler—Irish, Scots,

English Folk Songs—Jean Ritchie, Oscar

Lewis, Lu Watters-RLP-S-1

Brand, Ed McCurdy-RLP-S-2

SEECO

"One Night In Caracas"—With La Sonora

"Latin Dance Party"-With Cesar Con-

"Bienvenido Granda Sings"—SCLP—9065

UNIQUE

"Me And My Shadow"—Ted Lewis—LP—

"My Heart Sings"—Jack Carroll—LP—105

"Dolly's Lullaby"—Dolly Houston—LP—107

UNITED

"Night Train"—Jimmy Forest—U002

"Red Hot And Cool Moods"—Tab Smith—

WING

"Fruit Boots"-Red Prysock-MGW-12007

"Lovely Lady"—Joe Leahy—LP—106

"Carlos Ramirez Sings"—SCLP—9068

Matancera—SCLP—9060

cepcion—SCLP—9077

ditional Jazz"—Sidney Bechet, George

way Sings Hobo And Migratory Worker's

sey And Others-RLP-12-617

lads"-Field Recordings Of Obray Ram-

ish And American Murder Ballads-RLP

POPULAR:

-12-615

RLP-12-618

Songs-RLP-12-620

day Too"\_\_\_\_\_RLP\_\_\_12\_\_\_620

Congo In Hi Fi"-RLP-4006

12-216

803

\_\_\_5001

LATIN RHYTHMS:

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### Mike Conner Resigns Decca Post



MIKE CONNER

NEW YORK—In a surprise move, Mike Conner announced last Friday, July 27, that he had resigned his post as Director of Artist Relations, Publicity and Disk Jockey Promotion at Decca Records. He was also Chairman of Planning For Overall Promotion.

Conner had been with Decca eleven years. He joined the record company as head of the midwestern recording division in Chicago after having been a radio announcer and newscaster and later a producer and writer for CBS in Chicago.

later a producer and writer for CBS in Chicago. After a year and a half, he was brought into New York as Director of Artist Relations. In that position he inaugurated the company's disk jockey program on which he put special stress. He was probably the first promotion man in the record business to start special disk jockey tours of artists. As a matter of fact, he personalized disk jockey relations by meeting large numbers of them while traveling constantly throughout the country. In addition to his disk jockey associations, Conner also kept in close contact with the trade press, among which he had many close friends.

Although he could not announce his future plans at the moment, Conner indicated that he was considering several projects and would make his decision known shortly.

### Ameche & McDaniel Use CB Charts

NEW YORK—In compiling the list of disk jockeys who program directly from The Cash Box for our 14th Anniversary issue published last week, the names of two prominent jockeys were inadvertently omitted. They are Jim Ameche of KDAY in Santa Monica, California, who programs from The Cash Box lists daily from 10:30 to 12:00 A.M.; and Earl McDaniel of KPOP-Los Angeles, who programs from the charts every Friday morning from 7:00 to 10:30.

FOR THE BEST IN ROCK & ROLL POP RHYTHM & BLUES CALL ON ALL - STATE RECORD DISTRIBUTING CO. 2033 SO. MICHIGAN AVENUE CHICAGO 16, ILLINOIS (Phone: CAlumet 5-0924)

### "Flying Saucer" Still Up In The Air

NEW YORK—The excitement that had broken through the entire trade last week in the wake of the release of "Flying Saucer" by Buchanan & Goodman on the Luniverse label, started settling by midweek and on Friday, July 27, as we go to press all was quiet. The various law departments as well as the lawyer for Buchanan and Goodman were cagily issuing innocuous statements that did nothing to clarify the situation.

One of the most interesting facts that occurred this week was the entry of Warren Troob into the case as attorney for Buchanan and Goodman. Troob, who had been mentioned in the earliest stages of the situation as Buchanan and Goodman's lawyer, had not actually been retained until early this week when he cut his European tour short to return to New York City.

Troob, when questioned, said he had not been back long enough to have searched the various aspects of the case fully but that he expects the entire situation to be clarified in the near future. Troob will work with Saul Goodman, Luniverse attorney.

Most stations continue to play the record although there have been some instances where individual stations have banned it from its programs. Rumors that the FCC has banned the record have been bandied about the trade but as far as The Cash Box has been able to learn the FCC has issued no such order.

It has been revealed by Bill Buchanan that he and his partner, Dick Goodman, have received many offers, the most interesting being one from Randy Wood of Dot Records making any Dot Record tape or tapes available for their next release; an offer from RCA Victor to sign them as artists to do an album; and a TV shot on the Perry Como Show in about three weeks.

Buchanan also stated that Luniverse is preparing its next release by another artist. "This is no one shot label," said Buchanan, "we plan to build a record company."

Some of the other rumors heard were: Aladdin had its own version but had decided not to release it. Capitol had a Stan Freberg version as yet unreleased; Coral Records had an Alan Freed-Steve Allen-Jazzbo Collins version ready for release; in Hollywood the press of youngsters crowding to get into Music City was so great they shattered the front window.

dow. No rumor. RPM this week issued "Out Of This World with Flying Saucers" by Dave Berry and Sara Berner. Saul Bihari introduced their record at the NAMM show in New York this week and had to cut his visit short to return to the coast, he said, to help coordinate the vast amount of orders that had been coming in.

### Tribute To James Dean

NEW YORK—Forest Records, a newcomer to the industry, this week announced the release of a special musical tribute to the late James Dean.

Entitled "His Name Was Dean", the disk introduces a Nathan Russell, and is being backed by an ambitious promotional campaign. Leonard I. Wolf Enterprises has been retained to handle the promotion which will include mailing pieces, window displays, and radio and TV appearances by Veronica Lake who will lend a hand in paying tribute to the late James Dean.

### Columbia Launches Fall Sales Program

NEW YORK—Returning from the recently concluded Columbia meetings at Estes Park, Colorado, where about 300 people attended, including international representatives, distributors, Columbia personnel and artists, including Errol Garner, Jo Stafford, The Collins Kids, Johnny Mathis, Tony Bennett, Percy Faith, Mitch Miller, The Four Lads and Glenn Gould, Columbia Records launched a series of 65 retail level meetings to be conducted by distributors throughout the country in the next two weeks to promote its Fall Sales Program.

At a press luncheon Goddard Lieberson, president of Columbia Records, and Hal Cook, vice president in charge of sales, made short talks and then introduced a five part presentation that was the substance of what would later be presented at the various meetings throughout the country.

The presentation included a supposed Columbia distributor-dealer meeting taking place in 1966 with Walter Cronkite handling the commentary, supplemented by an entertaining series of drawings shown by slide projector. Cronkite enlarges on the theme of the Fall Program, "Your Future Is Sound", discussing 1956 as though it were in the past, and 1966 as though it were already here. Cronkite tells of the electronic advances that will find one living in an entirely different manner. Jet airliners and flying saucers will be realities, electronic self service shopping for food, clothing or phonograph records, conveyor belt street, and many other theories are presented as modes of the day. And the statement that in 1956, 255 million dollars was grossed by the record industry as against the gross of 600 million in 1966. This brought the talk back to the level of the record dealer who is primarily interested in the future of records. Other predictions were an increase in the American population by 24,000,000 people; 30% additional income; a four day work week; a lower retirement age; and an increased life span. It was also predicted that whereas in 1956 only 1 out of every 2 families own a phonograph, in 1966 4 out of every five families will own one. Other parts of the presentation included a discussion by Douglas Ed-

Other parts of the presentation included a discussion by Douglas Edwards on how records are made with slide pictures taken at the Columbia Bridgeport factory shown, and an lp telling of the sales plans and albums to be put on sale this Fall.

### Herb Dexter Joins Beech Records As VP

NEW YORK—Herb Dexter, Jubilee Records A & R head for the past four years, resigned last week to join the recently formed Beech Record Company, Inc., as executive vice-president in charge of A&R and Sales.

Dexter will concentrate on building the label's roster of artists and will be setting up distribution throughout the country.

Beech Records plans to release records in the popular, country and rhythm & blues fields and hopes to offer packaged merchandise in the near future. At the present, all efforts are being concentrated on getting the first Beech release off to a big start; a coupling featuring Eddie Thomas and the Bar-BQ Boys singing "Four Bare Walls" b/w "Hot Tears".

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box, Music

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# Decca Issues 52 Albums In New Fall Release

NEW YORK—Decca Records, Inc., has announced the plans for the promotion of the new Fall product, which is the most extensive and diversified in the twenty-two-year history of the company. The new product will be backed with extensive promotion in all media of exposure, and the company feels that the variety and quality of the new Long Playing albums, combined with its far-reaching promotional efforts, will result in one of its most successful campaigns.

There are fifty-two new albums in Decca's Fall release. (See August Album Releases-page 12.) These 12inch sets are designed to fullfil the promise of "A New World of Sound," the theme of the Decca promotion. Among the fifty-two new sets are recordings in all categories: Album by top pop personalities; jazz sets; country and western music; and classical recordings. Included among the new albums is a deluxe two-record LP titled "Ethel Merman: A Musical Biography," which contains thirty-four tunes that have become associated with the star during her career. Another highlight of the Fall release is an album titled: "Songs I Wish I Had Sung (the First Time Around)". In this LP, Bing Crosby pays tribute to some of the other great vocalists of past and present by singing, in his own style, songs that are identified with them. The new Decca release also features albums by such top performers as Sammy Davis, Jr., Bill Haley and His Comets, The Mills Brothers, The Four Aces, Peggy Lee, Russ Morgan, Carmen McRae, Carmen Cavallaro and many others. A series of five individual LP's, which bears the collective title, "The Jolson Story," provides an impressive musical history of the work of the late Al Jolson. The jazz, country, and classical albums also contain performances by many of the greats in those fields.

The Decca salesmen, who were introduced to the Fall Promotion at a series

of meetings across the country, are being provided with special order forms to handle the new product. The dealers will be able to display the new Decca product to the best of its advantage, via display material that will be provided by Decca. Dealers will also be able to take advantage of a special dating and discount plan, similar to that made available by Decca during last year's Fall push.

For its promotion on the disk jockey level, Decca has prepared a specially designed kit. In this package, disk jockeys will receive a series of four 'sampler" LP's, each in a different category-vocal, instrumental, souvenir and jazz. Each of these "samplers" is in a separate, specially prepared sleeve, and is accompanied by script material to facilitate the jockey's programming. In addition to the aforementioned "samplers," one is also being prepared which includes selections from the country albums. The promotion, disk jockeywise carries the theme 'Fill the Air With Music."

The entire Decca organization believes that there will be enthusiastic and exciting response to the 31 pop, 5 jazz, 7 country, and 9 classical albums that form the basis for "A New World of Sound."

### Presley's "Hound Dog" Skyrockets In Charts

NEW YORK—The amazing Elvis Presley, who has probably sold more records in the past six-month period than any other recording artist has over a similar half year span, was responsible for another amazing feat this week. His latest recording "Hound Dog", jumped from the #50 spot on The Cash Box Best Seller List to the #6 spot in just one week. No recording as far back as 1952 had ever made such an advance in one seven-day period.



A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	•	Pos. Last Week
1.	I ALMOST LOST MY MIND PAT BOONE (Dot)	2.
2.	MY PRAYER PLATTERS (Mercury)	4.
3.	THE WAYWARD WIND GOGI GRANT (Era)	<b>.</b>
4.	ALLEGHENY MOON PATTI PAGE (Mercury)	5.
5.	ON THE STREET WHERE YOU LIVE VIC DAMONE (Columbia)	3.
6.	WHATEVER WILL BE, WILL BE (Que Sera, Sera) DORIS DAY (Columbia)	10.
7.	I WANT YOU, I NEED YOU, I LOVE YOU ELVIS PRESLEY (RCA Victor)	8.
8.	BORN TO BE WITH YOU CHORDETTES (Cadence)	6.
9.	MORE PERRY COMO (RCA Victor)	9.
10.	MOONGLOW & THEME FROM PICNIC MORRIS STOLOFF (Decca) GEORGE CATES (Coral)	7.
11.	STRANDED IN THE JUNGLE CADETS (Modérn) — JAYHAWKS (Flash)	13.
12.	BE-BOP-A-LULA GENE VINCENT (Capitol)	11
13.	SWEET OLD FASHIONED GIRL TERESA BREWER (Coral)	12.
14.	CANADIAN SUNSET HUGO WINTERHALTER (RCA Victor)	17.
15.	GLENDORÁ PERRY COMO (RCA Victor)	 <b>16.</b>
16.	I'M IN LOVE AGAIN FATS DOMINO (Imperial)	14.
17.	STANDING ON THE CORNER FOUR LADS (Columbia)	15.
18.		22.
19.	IT ONLY HURTS FOR A LITTLE WHILE Ames Bros. (RCA Victor)	<b>.</b> 18.
20	SOFT SUMMER BREEZE EDDY HEYWOOD (Mercury)	24.
21) G	VE US THIS DAY. 22) TREASURE OF LOVE. 23) YOU DON'T KN	IOW ME.



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### **NEW YORK:**



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### CHICAGO:



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### HOLLYWOOD:

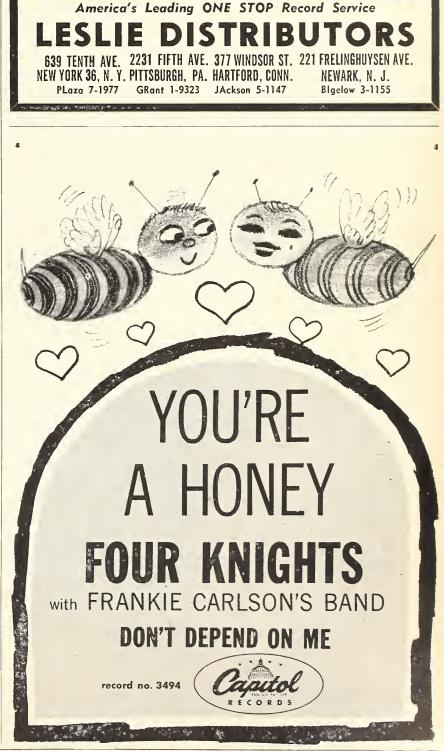


Helduy out for our work by bleach plana quality out any entry of the local disk plana quality of the local disk week. One of the sides is "Samantha" from "High Society". . . . Joe Carlton of RCA-Victor, in town to record West Coast artists, guested at the Music Men's Luncheon last week. . . . Singer Kathy Lloyd, who was discovered singing in Australia by English bandleader Ted Heath, is making the founds of the local disk jockies with her latest Capitol recording of "The Wind-Up". . . Dick Glasser, writer of "Angels In The Sky" makes his debut as a singer on the Dot label. Charlie Adams of Ridgeway Music and Joe Johnson of Golden West songs have signed Glasser to a personal management contract. . . . Steve Rowland has been pacted to a recording contract by Liberty Records, and leaves for a tour of the East and Midwest to plug his initial sides and also his current film release. "Crime In The Streets". . . . Stan Freberg getting a big response from the deejays to his offer of free paste-on sideburns for listening the bis waxing of "Heartbreak Hotel". . . . Snuff Garret will be promoting the Dot and London labels for the newly-formed Hart Distributing Co. . . . Both Earl McDaniel at KPOP and Jim Ameche at KDAY picked Andy Williams" "Canadian Sunset" as their picked Andy Williams "Canadian Sunset" as their bis was formed his own label, called Quest Records. . . Johnnie Ray in town over the weekend on way north for engagements at Lake Tahoe and San Francisco.

## "Music For Expectant Mothers"



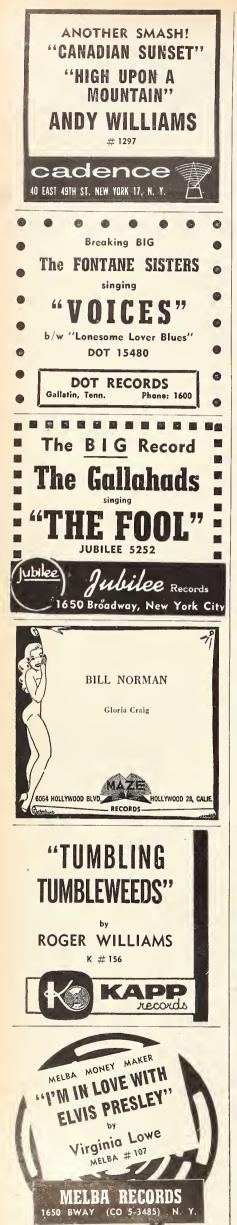
CLEVELAND-WDOK's "Big Chief" Norman Wain (WDOK-Cleveland) is shown above receiving his copy of Sid Feller's latest ABC-Paramount record album "MUSIC FOR EXPECTANT MOTHERS". Wain said he accepted the record . . . "on behalf of all of the wonderful expectant mothers in the USA" and particularly for his own sweet wife (above) who obviously is the target of the album's message.



"It's What's in THE CASH BOX That Counts"

The Cash Box, Music

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## **RCA Victor Promotes Davis And Dunn**

NEW YORK, N. Y .- The appointment of James Davis as Manager of Operations for the RCA Victor Record Division was announced last week by Howard Letts, Vice President.

Davis has been Manager of the company's Custom Record Department since 1946. He will be succeeded by Emmett B. Dunn, Controller of the RCA Victor Record Division and more recently Manager of Custom Record Administration. Davis' new post previously was held by Letts who recently was promoted to a vice presidency.

Davis, who was graduated from the University of Pennsylvania, joined the company in 1940 as a cost analyst. Dunn, a graduate of Temple University and a Certified Public Accountant, came to RCA Victor in 1941 as an accountant

### **Olman To Undertake** Schirmer Revival Program

NEW YORK-Abe Olman and G. Schirmer Inc. have completed an arrangement by which Abe Olman will undertake the creation of extensive current revival campaigns in the fields of records, television, films and radio of the multifold standards in the G. Schirmer catalog.

Olman, whose other activities now include a full-fledged ASCAP publishing operation of his own. Abe Olman Music, Inc., will henceforth headquarter at his new offices at 157 West 57 Street, N.Y.C. His current catalog include the Four Aces Decca disk of "Dreamer", with other pop record-ings to follow in August and Septem-ber. Olman will also devote his ener-gies to the Schirmer revival cam-paigns to be initiated immediately.

paigns to be initiated immediately. Such titles as "Allah's Holiday", "Sympathy", "Auf Weidersehn", "Syl-via", "Perfect Day" and dozens of others have been earmarked by Olman for immediate disk activity. The Schirmer catalog includes such great ASCAP composers as Sigmund Rom-berg, Rudoipn Friml, Victor Herbert, Oley Speaks and Carrie Jacobs Bond.



HOLLYWOOD-Bill Bradley, new-HOLLYWOOD—Bill Bradley, new-est addition to KLAC's (Los Angeles) Big Five deejays, poses on the RKO set of "Bundle of Joy" with Eddie Fisher. Bradley, who replaced Peter Potter on station's 9:30 a.m. to 12:30 p.m. weekday slot, plays the role of a society playboy in the upcoming movie starring Fisher and wife Deb-bie Reynolds.



### 

### POPULAR

"FUN WITH LAWRENCE WELK"—Lawrence Welk And His Orchestra— Epic LN 3248 (1-12") THE MAN ON THE FERRY; THE GIRL WITH THE PIG TAILS IN HER HAIR; THE CHESTNUT TREE; THE UMBRELLA MAN; TENNESSEE FISH FRY; THE BUILDOG AND THE BULLFROG; HARD-TO-GET GERTIE; LOUISVILLE LOU; THE GIRL BEHIND THE VENETIAN BLIND; START THE DAY RIGHT; SHE'S MY GIRL; IF YOU TALK IN YOUR SLEEP, DON'T MENTION MY NAME. Before the Lawrence Welk fan has finished the last selection of his latest Welk acquisition, the chances are good that a new Welk release is available at his dealer. They come around that quickly. This latest waxing by the extreme-ly popular orchestra leader consists of 12 good-humored novelties played with the familiar Welk bounce. Welk's lively vocalists seem to impart a delivery similar to one of his instruments. This Epic entry has a bright sales future.

"LOVE"—Julie Wilson—Dolphin 6 (1-12" LP)
FROM THIS MOMENT ON; HE WAS TOO GOOD TO ME; YOU SHOULD HAVE TOLD ME; I'M THRU WITH LOVE; WHY CAN'T I; PAGLIACCI HAS NOTHING ON ME; DON'T EVER LEAVE ME; TRAVELIN' LIGHT; TRUE BLUE LOU; YOU'VE CHANGED; THERE'S SO MUCH MORE; YOU'VE GOT ME CRYING AGAIN; SUGAR.
This waxing comes right on the heels of Miss Wilson's gratifying performance on the recent TV spec, "The Bachelor". The singer has won fame in musical comedy but instead of sticking with the rather straight singing requirements of musicals, Miss Wilson takes on a sophisticated blues and highly sensual delivery on this disk. Julie as a stylist shows a keen musical sense that carries over with notable jazz-like results. Materialwise, the singer has undertaken the more complicated melodies from the pop scene. Arranger-Director Phil Moore and the ork solidly suit Miss Wilson's moody style. That TV appearance of Miss Wilson's ought to give sales an extra push.

"THE GLORY OF LOVE"—Jackie and Roy—ABC-Paramount ABC 120 (1-12" LP) THE GLORY OF LOVE; THE BEST THING FOR YOU; I LOVE YOU REAL; COULD YOU USE ME?; MIZ' MARGRET; LOVE IS SWEEPING THE COUNTRY; YOU INSPIRE ME; LOOKING AT YOU; WHERE DID THE GENTLEMAN GO?; LET'S GET AWAY FROM IT ALL; TAIN'T NO USE; THE WINTER OF MY DISCONTENT. By keeping a flair for sentimentality and reminiscing at a minimum and using

WINTER OF MY DISCONTENT. By keeping a flair for sentimentality and reminiscing at a minimum and using a jazz idiom in their approach, the husband-wife team of Jackie and Roy come across in a happily refreshing manner. Whether working on a parody like "I Love You Real" or the ballad, "You Inspire Me", the team transmits many interesting vocal harmonics. Singing solo, Miss Cain's thoughtful styling on Alec Wilder's "This Is The Winter Of My Discontent" has captured the un-usual melody perfectly. Best duet is the familiar declaration of "Let's Get Away From It All", sung engagingly by the couple. Admirable accompaniment. Striking package. Jackie and Roy have a style all their own and the many folks who purchase the disk will find them a joy.

COOK'S TOUR OF LATIN AMERICA"-Jose Valdes And His Orchestra-

"COOK'S TOUR OF LATIN AMERICA"—Jose Valdes And His Orchestra— Vox 25.110 (1-12" LP) LA MESSICANA; LA MATADORA; ALMA LLANARA; CAROVANA TRISTE; NO ES VERO; BAIA; UBA-BATUBA; CHARGARA; O MEO SAMBINO; LA ULTIMA NOCHE. Vox has made an impressive specialty out of musical travelogue disks through its famous "Echos" series, and will now issue pressings using the long estab-lished travel agency, "Cook's" as the basis for other disks in this area. The Cook's Tour here features Jose Valdes And His Orchestra performing 10 origi-nal Latin American melodies. This includes the familiar, "Baia". The ork is a polished and rhythmic one and gives bright colorings to the selections. Excellent sound. Latin American music is exceedingly popular in the U.S. and this disk should cash in on that popularity. this disk should cash in on that popularity.

"STRICTLY FROM HUNGARY"--Mischa Michaeloff And His Symphonic Gypsies-RCA Victor LPM-1271 (1-12" LP) THE GAY GYPSIES; HUNGARIAN GYPSY SONG; ROMANY RHAPSODY; GYPSY ILLUSIONS; HORA PIZZICATO; CZARDAS; PLAY ZIGEUNER; CZARDAS; DANCE SLOVENNE; DANCE

YUGOSLAV YUGOSLAV. It would seem, upon hearing this disk, that the basic ingredients of modern mood music is an offspring of Gypsy music played with a full-orchestra. Perhaps even to a greater extent than mood music, does Gypsy music rely, (and oh, how sentimentally!) on string instruments. Some of the most famous of Gypsy melodies (i.e. "Hora Pizzicato" and "Play Zigeuner") are authentically repro-duced by England's Mischa Michaeloff And His Symphonic Gypsies. It makes, by the way, for mood music in its most lush nature. There's a definite market for this type of music and an added one that includes the mood music following. Bright package Bright package.

"LOVE AND THE WEATHER"-Herbie Mann, Alto Flutist And Orchestra-

"LOVE AND THE WEATHER"—Herbie Mann, Alto Flutist And Orchestra— Bethlehem BCP 63 (1-12") LOVE AND THE WEATHER; BUT BEAUTIFUL; SPRING CAN REALLY HANG YOU UP THE MOST; I'M GLAD THERE IS YOU; A SINNER KISSED AN ANGEL; HIGH ON A WINDY HILL; ILL WIND; FOR HEAVEN'S SAKE; AUTUMN NOCTURNE; MOON LOVE; THE MORNING SIDE OF THE MOUNTAIN; LIKE SOMEONE IN LOVE. A delicate sound of a flute employed on 12 equally delicate melodies makes for a disk of unusual mood music beauty. The instrument normally plays a sup-porting role in most mood sets, but its sweet dominance here proves its worth in setting the listener's mind to the restful pleasures of such albums. Credit flutist Herbie Mann for making imaginative and artistic flourishes throughout the selections. Excellent tunes. The heavy demand for mood waxings has meant many routine issues; here's a disk that sets new standards to be aimed at.

"MUSIC FROM THE HALL OF SPRINGS"—Larry Caton, Organ—Herald HLP 0107 (1-12" LP) ONE KISS; STARS IN MY EYES; MY WONDERFUL ONE; KISS IN THE DARK; I'M FALLING IN LOVE WITH SOMEONE; KISS ME AGAIN; WHEN YOUR HAIR HAS TURNED TO SILVER; ESTRALITA; SILVER MOON; SMILES; HONEYMOON; THE ONE ROSE; YOU TELL ME YOUR DREAM; ALICE BLUE GOWN; GIRL OF MY DREAMS; CALL ME DARLING; FOR YOU; LET ME CALL YOU SWEETHEART.

ME CALL YOU SWEETHEART. The organ's reminiscing sound is used to good advantage on this Herald issue. Organist Larry Caton sentimentally traces 18 durable favorites, some of which go back to grandpa's younger days. Recorded in the acoustics paradise of the Hall of Springs in Saratoga, N. Y., this entry should find a sympathetic haven in many a nostalgic collector's library. Hi-Fi fans may want to test their equipment with the waxing's excellent sound.

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### FOLK

"THE JOSH WHITE STORIES"-Vol. 1-ABC-Paramount 124 (1-12" LP) BOLL WEEVIL; WATERCRESS; WHAT YOU GONNA DO?; I'M A MEAN MISTREATER; FRANKIE AND JOHNNY; THE HOUSE OF THE RISING SUN; DUPRE; COTTONEYE JOE; NOBODY KNOWS WHEN YOU'RE DOWN AND OUT; WHEN I LAY DOWN; HARD TIME BLUES; HE NEVER SAID A MUMBLIN' WORD.

One of the most able interpreters of folk songs, Josh White, carries his humorous and more sober material with ingratiating conviction on this ABC-Para-mount issue. White senses the approach to each number with just the proper rhythm and a keen regard to an often ironic verse. The selections will be familiar to the many folk collectors around. An indication of "Vol. 1" on the package gives one the hopeful impression there's more to come from Josh White on ABC-Paramount. A must for every dealer's shelf. Should enjoy a healthy and lengthy sale healthy and lengthy sale.

"FOLK SONGS"—William Clauson And His Guitar—With John Gregory And His Group—RCA Victor LPM-1286 (1-12" LP)

LIL' LIZA JANE; TURTLE DOVE; ALL THROUGH THE NIGHT; THE GARDEN WHERE THE PRATIES GROW; LADIES' MAN; COCKLES AND MUSSELS; ROGERS, THE MILLER; THREE JOVIAL HUNTSMEN; RED ROSY BUSH; SINNER MAN; CINDY; SIPPIN' CIDER; IRISH LOVE SONG; JOHN GRUMBLE; THE ASH GROVE; JOHN HENRY; THE BOLD FISHERMAN; THE RUMPLING OF YOUR GOWN'D; BLACK IS THE COLOR OF MY TRUE LOVE'S HAIR; THE FROG AND THE MOUSE; SKYE BOAT SONG.

Any musical era has found a home for the music that springs from the hearts of the people—folk music. Victor offers a generous supply (21) of some of the most beloved folk melodies. Making each number ring with charm and wit is the young folk singer, William Clauson. Clauson's voice engagingly senses the rhythmic qualities of the numbers and delivers the ballads with a sweet, simple beauty that is altogether touching. The artist is supported by his guitar and, at times, by John Gregory And His Group. It would seem that Mr. Clauson will offer folk followers many more memorable moments as he does on this waxing. Very strong entry in its class.

### LATIN RHYTHMS

"DANCE LESSONS IN CHA-CHA-CHA AND MERENGUE"—With Tony And Lucille—Fiesta FLP 1209 (1-12" LP) The two Latin dance sensations in the U. S., the cha-cha-cha and merengue have given many potential experts of the steps many difficult and frustrating moments. For those who are in an elementary stage with the two dances and those who may need more polish, this Fiesta waxing is heartily recommended. Based on actual dance classes, the set features famous dance instructors (they own a studio and teach at Grossinger's) Tony and Lucille. The narrator is Lucille, whose cha-cha-cha and merengue know-how is apparent. Her knowl-edge is delivered clearly and with a great deal of patience and understanding for novices. The set includes instrumental examples of the steps. This set fills an important consumer need and is an item dealers have been begging for for years. Excellent dance lesson disk that'll sell in every market.

### JAZZ

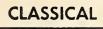
"FRIVOLOUS SAL"-Sal Salvador Quartet-Bethlehem BCP-59 (1-12" LP) FRIVOLOUS SALL TANGERINE; I COVER THE WATERFRONT; YOU STEPPED OUT OF A DREAM; YOU COULD SWING FOR THAT; ALL THE THINGS YOU ARE; SALAMAN; HANDFUL OF STARS; I LOVE YOU; I'LL REMEMBER APRIL.

This accomplished jazz entry features famed guitarist, Sal Salvador. And it's the jazzman's refined creative spark that invitingly leads the rest of the quartet's make-up. Originals and evergreens are generally built to a racing-with-the-clock tempo; but there are moments of relaxed interplay as with "I Cover The Waterfront" and "Handful Of Stars". One of Salvador's able assistants is Eddie Costa in his dual role on piano and vibes. Excellent sound. Class jazz release.

"HENRY 'HOT LIPS' LEVINE"—Dixieland Jazz Band—RCA Victor LPM-1283 (1-12" LP)

WHO'S SORRY NOW; SUNRISE SYMPHONY; PADDY'S DAY PARADE; THE BLUES MY NAUGHTY SWEETIE GAVE TO ME; CLEVELAND PRESS; BUGLE CALL RAG; WASHINGTON POST DIXIE; ROCKIN' CHAIR; I'D BE LOST WITHOUT YOUR LOVE; SUMMERTIME; INDIAN UPRISING; I FOUND A NEW BABY.

Henry "Hot Lips" Levine, whose experience with Dixieland almost parallels the music's origin, skillfully unloads some traditional Dixieland horn-work backed by his happy crew. Mixing established Dixie goodies with Levine originals, the disk stays true to Levine's nickname by keeping all but 3 of the numbers hot and piercing. Dixieland fans should have as much fun listen-ing to this platter as Levine and his band must have had when they cut it.



**BEETHOVEN:** Sonata No. 21, In C, Op. 53 ("Waldstein")—Sonata No. 30, In E, Op. 109—Byron Janis, Pianist—RCA Victor LM-1978 (1-12" LP) Two of the more popular piano pieces in the LP catalogue are contained in this Victor pressing. The works are performed by the once child prodigy, Byron Janis and are met with assurance and skill by the young artist. The "Waldstein Sonata" is an opus of technical brilliance while the "Sonata No. 30" conveys the romantic and lyrical nature of Beethoven. Mr. Janis is thus given two distinct approaches on the disk and each of them has the pianist given two distinct approaches on the disk and each of them has the pianist in handsome form. Fine sound. This waxing will move into the thick of the battle of sales among the many other available pressings of the works. **Bethlehem Starts Drive On 3 Record Version of** "Porgy And Bess"

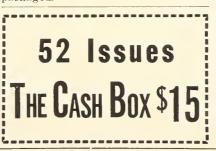
NEW YORK - Bethlehem Records has started the wheels rolling on a special campaign designed to send sales soaring on its new 3-12" LP recording of George Gershwin's "Porgy and Bess": a new waxing of the great score presented by a wide array of contemporary artists performing in the modern idiom and featuring Mel Torme and Frances Faye in the title roles.

In addition to consumer advertising which is reported to have reached 3,750,000 record buyers, the dealer will be further aided by a special threedimensional display package that features a handkerchief-type pullout listing the more than 30 artists and groups performing on the recordings. The new jacket, created by Joseph Muranyi, Bethlehem production chief, was designed specifically for window display and in-store use.

Joe Quinn, Bethlehem publicity and promotion head, this week announced the release of a 10" "Porgy and Bess" album containing excerpts from the trio of disks. The record is being released only for dee jays who can receive their copy by writing to Bethlehem. The excerpt disk features selections best suited for air play.

The 1 hour 48 minutes of music which lists for \$14.95 stars some of the biggest names in modern music; Mel Tormé (Porgy), Frances Faye (Bess), Betty Roché (Clara), Frank Rosolino (Jake), Sally Blair (Serena), Joe Derise (Peter the Honeyman), Loulie Jean Norman (Strawberry Woman), Bob Dorough (Crab Man), George Kirby (Sportin' Life), Johnny Hartman (Crown), Duke Ellington's Orchestra, Pat Moran Quartet, Don Fagerquist, Bob Enevoldsen, Claude Williamson, Max Bennett, Stan Levey, Bill Holman, Herbie Mann, Sam Most, The Australian Jazz Quintet, Howard McGhee, Buddy Childers, Alvin Stoller, Herbie Harper; musical direction is under the baton of Russ Garcia. Narration is by Al "Jazzbo" Collins. Bethlehem's A&R Chief, Red Clyde, supervised the 3 weeks of recording.

Gus Wildi, President of Bethlehem, reports the greatest Dealer reaction to the "Porgy & Bess" package he has ever seen. "This promises to be a tremendous financial success for record dealers and us", he said. "But-more than that — our 'Porgy and Bess' package is widening the market of potential buyers for fine contemporary music. Other record companies will benefit, too. The magnificent success of Bethlehem's 'Porgy and Bess'even before release date-is proof that Bethlehem knows how to satisfy the public's insatiable desire for good jazz -properly recorded and properly packaged."







AMERICAN MUSIC, INC. 9109 SUNSET BLVD., HOLLYWOOD, CALIF

Crest

"It's What's in THE CASH BOX That Counts"

# Fake Roger Williams Feted In Mexico City

NEW YORK — Pianist Roger Williams, whose Kapp recording of "Autumn Leaves," has made him an international celebrity, was the recipient of some startling news from Mexico City. Earlier this week, word reached New York from the Mexican distributors for Kapp that they were particularly pleased with Roger's personal appearances South of the Border, where his disks are consistently on the best-seller lists. All of this was slightly confusing since Roger has been busy in New York for the past three weeks cutting a new album and certainly hasn't been anywhere near the Latin country.

An immediate checkup revealed that an unknown pianist, using the name of Robert Roger Williams, was taking bows as the Kapp Record star. Television and radio appearances had been lined up for the impostor, and the entire Mexican music colony had gone all out in making plans for an elaborate party in honor of the popular musician.

Although he was indignant at the

hoax being played on his Latin friends, the real Roger was also somewhat flattered that somebody thought him important enough to risk possible judicial action for fraud just to impersonate him. A wire to the Mexican capital brought an abrupt termination to the phony Mr. Williams' fiesta.

### **Promoting Jester Records**

NEW YORK — Lester E. Barry, president of Jester Records, has just returned from a tour of the state of Massachusetts where he spent three days meeting with salesmen, his distributor and disk jockeys.

He discussed the label's future plans with Frank Gazso, Jester's New England promotion manager; Herman Pollock, New England sales representative; and Harry Carter of Music Suppliers, the label's Boston distrib. Prior to this trip, Barry made a similar tour of Connecticut.





### **Best Selling Pop Albums** Pos. Last Week 1. MY FAIR LADY I. **BROADWAY CASŤ** (Columbia OL 5090) 2. CALYPSO Z. HARRY BELAFONTE (RCA Victor LPM 1248 EPA 1248) THE KING AND I 5. 3. **MOVIE CAST** (Capitol W 740; EAP 740) **ELVIS PRESLEY** 4. ELVIS PRESLEY (RCA Victor LPM 1254; EPB 1254) 3. SONGS FOR SWINGING LOVERS 5. FRANK SINATRA (Capitol W 653, EAP 653) THE MOST HAPPY FELLA 6. 6. **BROADWAY CAST** (Columbia OL 5118) 7. THE PLATTERS 7. THE PLATTERS (Mercury MG-20146) THE EDDY DUCHIN STORY 9. 8. **MOVIE SCORE** (Decca DL 8289) **OKLAHOMA** 8. 9. **MOVIE CAST** (Capitol SAO 595; SDM 595) CAROUSEL **IO**. 10. **MOVIE CAST** (Capitol W 694; EDM 694) PICNIC 14. 11 **MOVIE SCORE** (Decca DL 8320; ED 846) SAY IT WITH MUSIC 12. 12. LAWRENCE WELK (Corgl CRL 57041; EC 82027) BELAFONTE 13. 13. HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5) ELLA FITZGERALD SINGS THE 11. 14 COLE PORTER SONG BOOK (Verve V-4001, 2) LONELY GIRL 15. 16. **JULIE LONDON** (Liberty LRP 3012) **BUBBLES IN THE WINE** 15. 16. LAWRENCE WELK (Coral CRL 57038) HIGH SOCIETY 21. 17. **FILM SOUNDTRACK** (Capitol W 750; EDM 750) MUSIC FROM MY FAIR LADY 18. 20. **PERCY FAITH** (Columbia OL 895; B 895) NIGHT WINDS 22. 19 **JACKIE GLEASON** (Capitol W 717; EAP 717) **PASSPORT TO ROMANCE** 20 **PERCY FAITH** (Columbia CL 880) FOUR FRESHMEN AND 5 TROMBONES 21. 18. FOUR FRESHMEN (Capitol T 683; EAP 683) 22. GENTLEMEN BE SEATED 17. (MINSTREL SHOW) (Epic LN 3238) CASTLES IN SPAIN 23. 19. **MICHEL LE GRAND** (Columbia CL 888; B 888) **GOLDEN INSTRUMENTALS** 74. **BILLY VAUGHN** (Dot DLP 3016) 25. WALTZES OF IRVING BERLIN 23. MANTOVANT (London LL 1452)



August 4, 1956

Page 21

Disk

Jockey

Al Meltzer

WHEN-Syracuse, N. Y.

WHEN—Syracuse, N. Y. 1. Almost Lost My Mind (Boone) 2. I Want You, I Need You, I Love You (E. Presley) 3. I'm In Love Again (Domino) 4. On The Street Where You Live (Vic Damone) 5. Standing On The Corner (Four Lads) 6. Wayward Wind (G. Grant) 7. Moonglow & Picnic (Stoloff) 8. Be-Bop-A-Lula (G. Vincent) 9. Born To Be With You (Chordettes) 10. Sweet Old Fashioned Girl (Teresa Brewer) Storling Yalo

Sterling Yale

David Dreis

KENT—Shreveport, La.

LENI — Snreveport, Lg.
 Stranded In The Jungle (Cadets)
 Fever (Little Willie John)
 Allegheny Moon (P. Page)
 That's All There Is To That (Nat Cole)
 Be-Bop-A-Lula (G. Vincent)
 Sweet Old Fashioned Girl (Tores Revuer)

5. Sweer Old rashioned Girl (Teresa Brewer)
7. Ready Teddy (Little Richard)
B. Angel (Artie Wayne)
9. Lola's Theme (Mathieson)
10. See You Soon Baboon
(Dale Hawkins)

Rod Hurley (Star Time)

WWIN—Baltimore, Md.

WWIN-Baltimore, Md. 1. Wayward Wind (Gogi Grant) 2. Almost Lost My Mind (Boone) 3. Moonglow & Picnic (Stoloff) 4. On The Street Where You Live (Vic Damone) 5. More (Perry Como) 6. Whatever Will Be, Will Be (Doris Day) 7. Standing On The Corner (Four Lads) 8. Theme From "Proud Ones" (Nelson Riddle) 9. Allegheny Moon (Patti Page) 10. Somebody Up There Likes Me (Perry Como) Bob K Lein

Bob Klein

WVOS—Liberty, N. Y.

WVOS-Liberty, N. Y. 1. Wayward Wind (G. Grant) 2. Never Turn Back (Hibbler) 3. More (Perry Como) 4. Almost Lost My Mind (Boone) 5. On The Street Where You Live (Vic Damone) 6. Born To Be With You (Chordettes) 7. Moonglow & Picnic (Stoloff) B. Treasure Of Love (McPhatter) 9. Whatever Will Be, Will Be (Doris Day) 10. Sweet Old Fashioned Girl (Teresa Brewer)

Jerry Gaines

WHAT—Philadelphia, Pa.

My Blue Heaven (Domino)
 In A Shanty In Old Shanty Town (Somethin' Smith & Redheads)
 One Kiss Led To Another (Four Coins)

(Four Coins) 4. Big D (DeJohns) 5. Rip It Up (Little Richard) 6. My Prayer (Platters) 7. Standing On The Corner (Four Lads) 8. Wayward Wind (Gogi Grant) 9. Be-Bop-A-Lula (G. Vincent) 10. I'm In Love Again (Domino)

Dick Dean

"Twin Town Revue"

WKTQ—Norway, Paris, Me.

WK IQ—Norway, Paris, Me. 1. Almost Lost My Mind (Boone) 2. Born To Be With You (Chordettes) 3. Whatever Will Be, Will Be. (Doris Day) 4. Allegheny Moon (Patti Page) 5. Theme From "Proud Ones" (Buddy Morrow) 6. That's All There Is To That (Nat Cole) 7. You Dor't Knew Me (I Vale)

7. You Don't Know Me (J. Vale)

B. My Prayer (Platters)
9. My April Heart (C. Connor)

# **NAMM Sees "Flying Saucers"**

NEW YORK-The NAMM Convention closed last Thursday, July 26, with the usual weak and weary conventioneers boarding all types of conveyances headed homeward.

The four day meet took place at the Hotel New Yorker and the Trade Building, just across the street. Most of the music business was conducted on the 2nd floor of the Trade Building, where the record exhibits had been relegated, and in the lobby of the Hotel New Yorker.

Distributors and manufacturers poured into the city from all parts of the country. The major business accomplished by the manufacturer was the signing up of new distributors in territories where he was not represented and promoting his new releases with the trade. Most of the indie manufacturers timed their releases for this show, and the sight of half a dozen distribs listening intently to the "next hit" was not unusual. Most



**BOBBY CHARLES "Only Time Will** Tell" b/w **"Take It Easy** Greasy" CHESS # 1628 THE MOONGLOWS "When I'm With You" »/w "See Saw" CHESS # 1629 CHESS RECORD CO. 4750-52 COTTAGE GROVE AVE CHICAGO 15, ILLINOIS of the attending manufacturers went away with some new distributors, and most of the distributors went away with new lines.

Almost everyone approached was pleased with the manner in which the Summer business had held up. The top topic of conversation, about which many rumors and few facts were bandied, was the controversial "Flying Saucer" on Luniverse Records. Its release just prior to the NAMM show, and the whirlwind takeoff which had the sales figures adding up to a phenomenal sum, had every distributor and dealer buzzing, "Where can I get some?" Most were disinclined to get drawn into the legal problems that were associated with the record with the general opinion being it was none of their concern. They felt they were in business to sell records and the legal entanglements were something for the manufacturers and publishers to work out among themselves.

Saul Bihari was one of the most sought personalities at the show when he introduced his version called "Out Of This World with Flying Saucers" in the RPM label. This release projected him into the center of the most talked about record in years and it kept him busy until Tuesday evening, when he had to cut his visit short and return to the coast to help co-ordinate shipments.

Typical of all conventions, the manufacturers did a great deal of entertaining, meeting and discussing business in their suites, or at breakfasts, luncheons and dinners. Many distributor meetings were held in private rooms in restaurants and hotels. The only large record company to be rep-resented with an exhibit booth was Dot Records. RIAA, representing all its members, also exhibited.

### Zephyr Sets 17 Distribs

NEW YORK - Geordie Hormel, President of Zephyr Records, and Bud Freeman, Director of Recording and Sales, announced that they have signed the first seventeen distribs for their indie disk firm.

The coast diskery will be represented by the following distribs: Leonard Smith Inc. (Albany), General Distributing Co. (Baltimore), Records Inc. (Boston), Faysan Distributing Inc. (Buffalo), Garmesa Distributors Inc. (Chicago), Benart Distributors Inc. (Cleveland), Allied Distributors (Hartford), Centra Record Sales Co. (Los Angeles), Tru-Tone Distribu-tors (Miami), D & D Distributing Company (Minneapolis), Essex Distributors (Newark), A-1 Record Distributors Inc. (New Orleans), Alpha Distributing Company, Inc. (New York) Lesco Distributors (Phila-

York) Lesco Distributors (Phila-delphia), Eric Distributors (San Francisco), Am-Par Distributors (Seattle-Portland), and Morris Dis-tributing Agency (Toronto, Ont.). Plans are to make additional ap-pointments, besides this initial batch, according to Hormel. First disks are scheduled to hit the market August 15th. Meanwhile, artists are being signed and other items are in the planning stages. planning stages.

Hormel, Freeman, comptroller Spen-cer Moore and Director of Promotion Buddy Basch are currently huddling in New York over plans.



John Wrisley

WIS—Columbia, S. C.

WIS—Columbia, Š. C. 1. On The Street Where You Live (Vic Damone) 2. Walk Hand In Hand (Tony Martin) 3. Wayward Wind (G. Grant) 4. Born To Be With You (Chordettes) 5. Moonglow & Picnic (Cates) 6. I Could Have Danced All Night (Rosemary Clooney) 7. Almost Lost My Mind (Boone) 8. Allegheny Moon (P. Page) 9. Portuguese Washerwoman (Joe Carr) 10. Voices (Fontanes)

10. Voices (Fontanes)

### Jack Clifton WCUE-Akron, Ohio

WCUE—Akron, Ohio 1. My Prayer (Platters) 2. Stranded In The Jungle (Jayhawks) 3. Be-Bop-A-Lula (G. Vincent) 4. Almost Lost My Mind (Boone) 5. Fever (Little Willie John) 6. It Only Hurts For A Little While (Ames Bros.) 7. I'm In Love Again (Domino) 8. More (Perry Como) 9. Allegheny Moon (P. Page) 10. St. Teresa Of The Roses (Billy Ward)

(Billy Ward) Herb Knight WKBW—Buffglo, N. Y. 1. The Fool (Sanford Clark) 2. The Old Philosopher (Eddie Lawrence) 3. I Could Have Danced All Night (Sylvia Syms) 4. My Prayer (Platters) 5. Allegheny Moon (P. Page) 6. The Golden Baton (Jacobs) 7. That's All There Is To That (Nat Cole) B. Canadian Sunset

(Nat Cole) B. Canadian Sunset (Hugo Winterhalter) 9. Give Us This Day (J. James) 10. You Don't Know Me (Vale) Michael Bushell

WMAS—Springfield, Mass.

WMAS—Springfield, Mass. 1. I Want You, I Need You, I Love You (Elvis Presley) 2. Wayward Wind (Gogi Grant) 3. Almost Lost My Mind (Boone) 4. I'm In Love Again (Domino) 5. On The Street Where You Live (Vic Damone) 6. Be-Bop-A-Lula (G. Vincent) 7. Born To Be With You (Chordettes) 8. Sweet Old Fashioned Girl (Teresa Brewer) 9. My Prayer (Platters) 10. Standing On The Corner (Four Lads) Vic Barnard

(Four Lads) (Four Lads) Vic Bernard WKNG—Keene, N. H. 1. Wayward Wind (G. Grant) 2. Moonglow & Picnic (Stoloff) 3. Almost Lost My Mind (Boone) 4. Standing On The Corner (Four Lads) 5. I Want You, I Need You, I Love You (E. Presley) 6. On The Street Where You Live (Vic Damone) 7. I'm In Love Again (Domino) 8. Allegheny Moon (P. Page) 9. Born To Be With You (Chordettes) 10. Ivory Tower (Cathy Carr) Jack Stant Jack Stant (Teen-O-Rama) WDRF-Chester, Pa. Allegheny Moon (P. Page) Big D (DeJohns) Be-Bop-A-Lula (G. Vincent)

Hurt Me (Robins) Clay Idol (Betty Johnson)

5.

5. Clay Tool (Berty Johnson) 6. My Prayer (Platter) 7. Wait For Me (Frank Sinatra) 8. Boy On Page 35 (C. Carr) 9. Trapeze (Mitch Miller)

10. Never A Bride (M. Carol)

Pat Chamburs WFLA—Tampa, Fla.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

WFLA—Tampa, Fla.
Song For A Summer Night (Mitch Miller)
Too Close For Comfort (Lillian Briggs)
Every Night About This Time (Ink Spots)
On the Street Where You Live (Vic Damone)
I'm Gonna Walk (Morse)
Wayward Wind (Gogi Grant)
Donkey Cart (F. Chacksfield)
Intrigue (Barrys)
Keeping Cool With Lemon-9. Keeping Cool With Lemon-ade (Nick Noble)

10. Theme From "Proud Ones" (Nelson Riddle)

10. Wayward Wind (Gogi Grant) ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.

Howard Gene Clark KBSF-Springhill, La.

KBSF--Springhill, La. 1. Wayward Wind (G. Grant) 2. On The Street Where You Live (Vic Damone) 3. Give Us This Day (J. James) 4. I Want You, I Need You, I Love You (Elvis Presley) 5. Stranded In The Jungle (Cadets) 6. Whatever Will Be, Will Be (Doris Day) 7. My Dream Sonata (Nat Cole) 8. Canadian Sunset (Hugo Winterhalter) 9. Rip It Up (Little Richard) 10. I Told Every Star (Blenders) Guy Curtis WSKI--Montpelier, Vt.

WSKI-Montpelier, Vt.

Wayward Wind (G. Grant)
 On The Street Where You Live (Vic Damone)
 My Prayer (Platters)
 Sweet Old Fashioned Girl

Sterling Yale KCNA—Tucson, Ariz. 1. Almost Lost My Mind (Boone) 2. On The Street Where You Live (Vic Damone) 3. My Prayer (Platters) 4. More (Perry Como) 5. Wayward Wind (Gogi Grant) 6. Ape Call (Nervous Norvus) 7. Ivory Tower (Gale Storm) 8. Portuguese Washerwoman (Joe Carr) 9. Whatever Will Be, Will Be (Doris Day) 10. I'm In Love Again (Domino)

Sweet Old Fashioned Girl (Teresa Brewer)
 Whatever Will Be, Will Be (Doris Day)
 Treasure Of Love (Collins)
 Picnic (Ralph Marterie)
 Almost Lost My Mind (Boone)
 My Little Angel (Four Lads)
 Give Us This Day (J. James)

Art Lane WLBR-Lebanon, Pa.

WLBR—Lebanon, Pa. 1. Treasure Of Love (McPhatter) 2. Wayward Wind (G. Grant) 3. Allegheny Moon (P. Page) 4. I Want You, I Need You, I Love You (E. Presley) 5. Almost Lost My Mind (Boone) 6. My Prayer (Platters) 7. On The Street Where You Live (Vic Damone) 8. Don't Cry (Frankie Laine) 9. My Guy (Bernadine Read) 10. Canadian Sunset (Hugo Winterhalter) Dick Corbin

Dick Corbin WOTW-Nashua, N. H.

1. Almost Lost My Mind (Boone) 2. Miracle Of Love (E. Rodgers)

On The Street Where You Live (Vic Damone)
 I Only Know I Love You (Four Aces)

(Four Aces) 5. Treasure Of Love (McPhatter) 6. Glendora (Perry Como) 7. Allegheny Moon (P. Page) 8. Pray (Billy Williams) 9. Roses Of Picardy (Johnston Bros.) 10. Raucus Maracus (R. Maltby) Marty McNeeley

WJR-Detroit, Mich.

1. My Prayer (Platters) 2. Soft Summer Breeze (Eddie Heywood) 3. Canadian Sunset (Heywood)

Almost Lost My Mind (Boone) Allegheny Moon (Patti Page) I Want You, I Need You, I Love You (Elvis Presley) 4. 5. 6.

7. Song For A Summer Night (Mitch Miller)

B. The Fool (Sanford Clark)

Ka Ding Dong (G-Clefs) Lola's Theme (M. Mathieson) 9

Jack Karey

WCFL-Chicago, III.

WCFL—Chicago, III. 1. Whatever Will Be, Will Be (Doris Day) 2. Almost Lost My Mind (Boone) 3. Allegheny Moon (P. Page) 4. It Only Hurts For A Little While (Ames Bros.) 5. My Prayer (Platters) 6. Grasshopper Jump (Bobby Christian) 7. Clay Idol (Betty Johnson) B. You Don't Know Me (Vale) 9. Sweet Old Fashioned Girl (Teresa Brewer) 10. Johnny Concho (F. Sinatra) Lonnie A. Licata KOSI—Denver, Colo.

KOSI-Denver, Colo.

KOSI-Denver, Colo. 1. My Prayer (Platters) 2. Stranded In The Jungle (Cadets) 3. I Almost Lost My Mind (Pat Boone) 4. Born To Be With You (Chordettes) 5. Picnic (McGuires) 6. Whatever Will Be, Will Be (Doris Day) 7. It Only Hurts For A Little While (Ames Bros.) 8. Transfusion (Nervous Norvus) 9. I Want You To Be My Girl

9. I Want You To Be My Girl (Teen Agers) 10. Wayward Wind (Gogi Grant)

NEW

bums.

Pasquale, San Carlo Opera Company

Of Naples; Famous Mozart Arias,

Leopold Simoneau, tenor, Ilse Holl-

weg, soprano; Dutch Folk Songs,

Netherlands Chamber Choir (de No-

bel); Corelli Concerti Grossi, OP. 8,

Theater Organ In Hi-Fi, Leonard

MacClain; Somethin' Smith And The

Redheads Come To Broadway, Some-

thin' Smith; Trumpeters Holiday,

"Wingy" Mannone, Red Allen; Cor-

dialement Paris, Jacques Brel, Teddy

Reno; Now Hear This, Band Of The Royal Netherlands Navy; Dutch Treat,

Pia Beck; Trumpet With A Soul, Mel Davis; The Rhythm Section, Hank

Jones, Milt Hinton; The Rhythm Sec-

Marv Holtzman confirmed the re-

cent announcement that the organi-

zation now planned real concentration

in the reactivation of the Okeh label.

It will be under the guidance of Ar-

nold Maxim who is fully aware of

r & b conditions. He will sign new

talent and attempt to build the inac-

tive Okeh label to major status in the

r & b field. Maxim will also continue

to produce lp's and work with Holtz-

Holtzman also spoke of the com-

pany's small production in the pop

field in the first six months of the

year but stated that the plans call

for the doubling of its activity from

hereon in. The reason for the limited amount of releases, said Holtzman,

was because Epic plans called for

heavy concentration on the lp line to

round out its catalogue so that it gave

the distributor merchandise to fill all

his requirements. Holtzman stated

that now that this basic need had been accomplished the company was

ready to spend more time, money and effort in the direction of the pop and

Some of the new names signed were

Faith Winthrop, who will record al-

bums and pop singles; Billy Scott,

Philadelphia pop and r & b artist;

and Little Demon, blues singer. From

Hollywood, Epic has signed Anthony

Perkins and Sal Mineo, two of the

brightest flic prospects on today's

scene. Buddy Bregman was signed

to a one album deal and the session

has already been cut out on the coast.

Epic also arranged with its sister

label, Columbia, for the privilege of

cutting Joe Loco, Latin American ar-

tist, on the Epic label. Loco will be

Charles Schicke, Director of class-

ical A & R, spoke of plans to build

Epic's own roster of outstanding

names, in addition to the releases ob-

tained through Phillips in Europe.

In the past Epic had been entirely de-

In summing up the meeting, Holtz-

man said, "We were elated with the

enthusiastic reception given our prod-

uct and our plans by the distributors.

and most exciting was the large

amount of orders they placed to back

CHICAGO 20, ILL.

issued on both labels.

pendent on Phillips.

up their enthusiasm.

AMERICA'S MOST COMPLETE ONE-STOP

THE MUSIC BOX

(All Phones: A8erdeen 4-3600)

ORDER SHIPPED SAME DAY RECEIVED-FREE TITLE STRIPS

tion, Marv Holtzman.

man on pop singles.

r & b single.

**Epic Holds First Fall Distrib Meeting** 

I Musici.

POP

Records

YORK - Epic

launched its 1956 Fall Merchandising

Program at a Distributor Meeting

July 25 in New York's Park Sheraton

Hotel. In the first and largest of four

such meetings planned in New York,

Chicago, Los Angeles and San Fran-

cisco, seventeen distributors learned

of Epic's intensified advertising and

promotion plans and got a look at new

product. The meeting was addressed

by Goddard Lieberson, President of

Columbia Records, Marv Holtzman,

Epic A & R Director and William

Nielsen, Epic Sales Director. Other

speakers were Charles Schicke, Di-

rector of Classical A & R, and Walter Hayum, Sales Manager Popular Al-

Highlighting the product presenta-

tion were two multi-pocket albums-

both items representing "firsts" of

their types. A deluxe package with an Avedon full color photograph and

titled "The Somerset Strings" will be

offered at an introductory discount

price of \$9.98 for the first 90 days of

sale. Containing three 12" LP's, this

unprecedented offer aims for the mood

music market in the biggest way, be-

ing the first multi-pocket mood music

package. The other offering is a 2-

pocket package of the first complete

recording of Prokofiev's "The Love

For Three Oranges". This, too, will

be a deluxe package containing text

and synopsis. The performance is by

the Choir and Orchestra of the Slo-

Distributors were told of the suc-

cess of Epic's "High Fidelity Hit Of

the Month" program and learned that

2,324 dealers have been enrolled in

the short time of the plan's operation.

Because of the unusual success of

Epic albums, topped by "Gentlemen Be Seated" and "The Champagne Magic of Lawrence Welk", Sales Di-

rector Nielsen promised the biggest

advertising push in the company's

history. The advertising campaign,

some 30% higher than last year, in-

cludes play in the N.Y. Times; N.Y.

Hi-Fidelity and Schwann's Long Play-

er. Broadcast media include; WQXR;

WXHR; WGMS and WFMT. Display

material will be stepped up in the

company's pop single push and ex-

clusive Epic LP racks, "The Record

Caddy." will be offered to consumers at \$2.98 retail. The racks hold 40

Distributors were acquainted with

the new Epic lp Fall releases through

oral comments and a display of the

Haydn Symphony No. 100 Schubert

Symphony No. 5, The Concertgebouw

Orchestra; Mozart Concerto for Two

Pianos, Mozart Concerto for Three

Pianos, Duo Schnabel and Vienna Symphony Orchestra; Bach Organ

Works, Volume 2, Anton Heiller; Mar-

cello 6 Sonatas for Viola Da Gamba

and Harpsichord; Dvorak Slavonic

Dances, Cleveland Orchestra (Szell); Smetana-From My Life, Cleveland

Orchestra (Szell); Donizetti-Don

1301 W. 79th STREET

covers. Those shown were:

Tribune; Saturday Review;

venian National Opera.

Herald

LP's.

CLASSICAL



Lee Kopp

KSJO—Santa Clara, Calif.

Wayward Wind (Gogi Grant)
 Almost Lost My Mind (Boone)
 I Want You, I Need You, I Love You (Elvis Presley)
 On The Street Where You Live (Vic Damone)
 8 orn To Be With You (Chordettes)

5. 8orn To Be With You (Chordettes) 6. Whatever Will 8e, Will Be (Doris Day) 7. | Only Know I Love You (Four Aces) 8. Believe In Love (Russ Arno) 9. Marimba Charleston (Chiapas) 10. Donkey Cart (F. Chacksfield)

### **Gary Little**

KLYN—Åmarillo, Tex. l'm In Love Again (Domino) 8e-Bop-A-Lula (G. Vincent) Wayward Wind (G. Grant) Moonglow & Picnic (Cates) 5. Almost Lost My Mind (Boone)

Picnic (McGuires) 7. 8obbie Sox 8aby (Billy Ward & Dominoes)

8. My Little Angel (Four Lads) 9. Ape Call (Nervous Norvus) 10. Fever (Little Willie John)

**Bill Previtti** KDEF—Albuquerque, N. M.

KDEF—Albuquerque, N. M.
 Glendora (Perry Como)
 Whatever Will Be, Will Be (Doris Day)
 Canadian Sunset (Hugo Winterhalter)
 Almost Lost My Mind (Boone)
 On The Street Where You Live (Vic Damone)
 Wayward Wind (G. Grant)
 Sweet Old Fashioned Girl (Teresa Brewer)

(Teresa Brewer) 8. Angel (Artie Wayne) 9. That's All There Is (N. Cole) 10. I'm In Love Again (Domino)

### Norm Prescott WBZA—Boston, Mass.

1. Almost Lost My Mind (Boone) 2. Canadian Sunset

Almost Lost My Milla (Boolie)
 Canadian Sunset (Winterhalter)
 Give Us This Day (J. James)
 Tonight You Belong To Me (Patience & Prudence)
 Mama, Teach Me To Dance (Eydie Gorme)
 That's All There Is To That (Nat Cole)
 Fever (Little Willie John)
 Pray (Billy Williams)
 Whatever Will Be, Will 8e (Doris Day)
 Daydreams (Art Mooney)

Peggy Lainson

-Omaha, Neb. wow-

- WOW--Omatha, Neb. 1. Picnic (McGuires/Stoloff) 2. On The Street Where You Live (Vic Damone) 3. Wayward Wind (Gogi Grant) 4. Walk Hand In Hand (Tony Martin) 5. Allegheny Moon (P. Page) 6. Glendora (Perry Como) 7. Sweet Old Fashioned Girl (Teresa Brewer) 8. My Dream Sonata (Nat Cole) 9. I'm Gonna Steal You Away (Dean Martin)

- (Dean Martin) 10. That Certain Feeling (8rown)

John Magnus

KGFJ-Los Angeles, Calif.

- Sweet Old Fashioned Girl (Teresa 8rewer)
   Moonglow & Picnic (Cates)
   Glendora (Perry Como)
   I'm In Love Again (Domino)
   Whatever Will Be, Will Be

(Doris Day) 6. Heartbreak Hotel (S. Freberg) 7. Rockin' Ghost (Archie Bleyer)

8. Sweet Heartaches (E. Fisher) 9. My Dream Sonata (Nat Cole)

10. Stranded In The Jungle (Cadets)

Steve Schickel WGN-Chicago, III.

- WGN-Chicago, III. 1. Allegheny Moon (P. Page) 2. Sweet Old Fashioned Girl (Feresa Brewer) 3. Wayward Wind (G. Grant) 4. It Only Hurts For A Little While (Ames Brothers) 5. Almost Lost My Mind (Boone) 6. Mama Teach Me To Dance (Eydie Gorme) 7. Stranded In The Jungle (Gadabouts) 8. On The Street Where You Live (Vic Damone) 9. 8orn To Be With You (Chordettes) 10. How Little We Know (Frank Sinatra)



Disk

Jockey

KUDL—Rdfisds Citfy, Mo.
1. Almost Lost My Mind (Boone)
2. My Prayer (Platters)
3. Born To Be With You (Chordettes)
4. Wayward Wind (Gogi Grant)
5. More (Perry Como)
6. I Want You, I Need You, I Love You (Elvis Presley)
7. 8e-Bop-A-Lula (G. Vincent)
8. Whatever Will 8e, (Will 8e (Doris Dav)

8. Whatever Will 8e, Will oe (Doris Day) 9. Sweet Old Fashioned Girl (Teresa Brewer) 10. Stranded In The Jungle (Cadets)

**Bob Salter** 

### KJR—Seattle, Wash.

KJK--Seattle, Wash.
Treasure Of Love (McPhatter)
I Want You, I Need You, I Love You (E. Presley)
Heaven On Earth (Platters)
8100 Moon Of Kentucky (Elvis Presley)
My Prayer (Platters)
Neki Hokey (Cleftones)
I Look At You (Lassies)
Cicl to Mu Decome (Louge)

8. Girl In My Dreams (Lovers) 9. Fever (Little Willie John) 10. Love, Love, Love (Diamonds)

### Ron McKee

CJET-Smiths Falls, Ont., Can. CJET-Smiths Falls, Ont., Can. 1. My Prayer (Platters) 2. Love, Love, Love (Clovers) 3. No One Home (Alan Dale) 4. Rock And Roll Train (Dorothy Collins) 5. Almost Lost My Mind (Boone) 6. Das Ist Musik (Roland Trio) 7. You're Undecided 8. Wayward Wind (G. Grant) 9. Sweet Old Fashioned Girl (Teresa Brewer) 10. Canadian Sunset (Hugo Winterhalter) Ray, Brime

**Ray Brime** KLUB—Salt Lake City, Utah

Wayward Wind (G. Grant)
 It Only Hurts For A Little While (Ames 8ros.)
 A 8eautiful Friendship (Ella Fitzgerald)

4. More (Perry Como) 5. Whatever Will Be, Will Be (Doris Day)

(Doris Day) 6. Canadian Sunset (Hugo Winterhalter) 7. True Love (Crosby/Kelly) 8. Allegheny Moon (P. Page) 9. Mama, Teach Me To Dance (Eydie Gorme) 10. Angel (Artie Wayne)

Kenny Vincent WEOL-Lorain, Ohio

1. My Prayer (Platters) 2. Almost Lost My Mind (800ne) 3. Allegheny Moon (P. Page) 4. Soft Summer Breeze (Eddie Heywood)

Soft Summer Breeze (Eddie Heywood)
 Autumn Concerto (Hayman)
 Fever (Little Willie John)
 Every Night About This Time (Diamonds)
 Wayward Wind (G. Grant)
 I Want You, I Need You, I Love You (E. Presley)
 On The Street Where You Live (Vic Damone)

**Bob Granger** 

WWIN-Baltimore, Md.

Almost Lost My Mind (800ne)
 My Prayer (Platters)
 Wayward Wind (G. Grant)
 More (Perry Como)
 Moonglow & Picnic (Stoloff)

6. I Want You, I Need You, I Love You (E. Presley)

7. Ghost Town (Don Cherry) 8. 8e-Bop-A-Lula (G. Vincent)

 9. On The Street Where You Live (Vic Damone)
 10. Canadian Sunset (Heywood) Norman Hall

Triangle Radio Network— Boonville, Ind.

DOGNVIIIE, Ind.
Wayward Wind (G. Grant)
I'm In Love Again (Domino)
On The Street Where You Live (Vic Damone)
Born To Be With You (Chordettes)
I Want You, I Need You, I Love You (Elvis Presley)
Almost Lost My Mind (Boone)
Allegheny Moon (P. Page)
B If You Paelly Want to Know

8. If You Really Want to Know (Sunny Gale)

9. More (Perry Como) 10. Whatever Will Be, Will Be (Doris Day)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-

Please keep us constantly informed of any changes in call letters or title.

...... **Carmine Anthony** WOC-Davenport, Iowa Almost Lost My Mind (Boone) Wayward Wind (G. Grant)

2. Wayward Wind (G. Grant) 3. More (Perry Como) 4. On The Street Where You Live (Vic Damone) 5. Moonglow & Picnic (Stoloff) 6. Allegheny Moon (P. Page) 7. Theme From 'Proud Ones' (Nelson Riddle) 8. Stranded In The Jungle (Gadabouts) 9. That's All There Is To That (Nat Cole) 10. Born To Be With You (Chordettes) Bill Ropkin

Bill Rankin

KTHE—Thermopolis, Wyo.

KIHE—Ihermopolis, Wyo. 1. Wayward Wind (Gogi Grant) 2. Moonglow & Picnic (Stoloff) 3. I'm In Love Again (Fontanes) 4. Glendora (Perry Como) 5. Almost Lost My Mind (Boone) 6. Allegheny Moon (Patti Page) 7. Happy Whistler (Robertson) 8. I Could have Danced All Night (Sylvia Syms) 9. Standing On The Corner (Mills 8ros.) 10. It Only Hurts For A Little While (Ames Bros.) Miko Norton

Mike Norton

WEST—Caribou, Me.

WESI-COMDOL, ME. 1. Heartbreak Hotel (E. Presley) 2. I'm In Love Again (Domino) 3. Moonglow & Picnic (Buddy Bregman) 4. Almost Lost My Mind (Boone) 5. More (Perry Como) 6. On The Street Where You Live (Vic Damone) 7. 8orn To Be With You (Chordettes)

7. 8orn To Be With You (Chordettes) 8. 8e-Bop-A-Lula (G. Vincent) 9. Sweet Old Fashioned Girl (Teresa Brewer) 10. Allegheny Moon (P. Page)

Earl McDaniel

KPOP-Los Angeles, Calif.

Canadian Sunset (Winterhalter/Williams)
 We Laughed At Love (P. Lee)
 My Prayer (Platters)
 Born To 8e With You

8 orn To 8e With You (Chordettes)
 Allegheny Moon (Patti Page)
 One Kiss Led To Another (Coasters)
 A Beautiful Friendship (Ella Fitzgerald)
 Whatever Will Be, Will Be (Doris Day)
 You're Sensational (Sinatra)
 Five (Sammy Davis)

Jim Murdock

KOY-Phoenix, Ariz.

KOY—Phoenix, Ariz. 1. Picnic (McGuires) 2. On The Street Where You Live (Vic Damone) 3. Glendora (Perry Como) 4. It Only Hurts For A Little While (Ames Bros.) 5. Ivory Tower (Cathy Carr) 6. More (Perry Como) 7. Theme From "Proud Ones" (Lionel Newman) 8. Almost Lost My Mind (Boone) 9. Allegheny Moon (Patti Page) 10. Born To & With You (Chordettes)

Lou Dennis

WBRY—Waterbury, Conn.

WBRY—Waterbury, Comm. 1. My Prayer (Platters) 2. Almost Lost My Mind (Boone) 3. Wayward Wind (Gogi Grant) 4. More (Perry Como) 5. Whatever Will Be, Will Be (Doris Day)

6. Allegheny Moon (Patti Page)

8. You Don't Know Me (J. Vale)

9. Canadian Sunset (Hugo Winterhalter)

10. Give Us This Day (J. James)

KCUL—Ft. Worth, Tex.

I Want You, I Need You, I Love You (Elvis Presley)
 Wayward Wind (Gogi Grant)
 My Prayer (Platters)
 When I Lost My Mind

When I Lost My Mind (Pat Boone)
 It Only Hurts For A Little While (Ames Bros.)
 Born To Be With You (Chordettes)
 On The Street Where You Live (Vic Damone)
 Theme From "Proud Ones" (Nelson Riddle)
 You Dep'd Yoaw Ma (L Vicle)

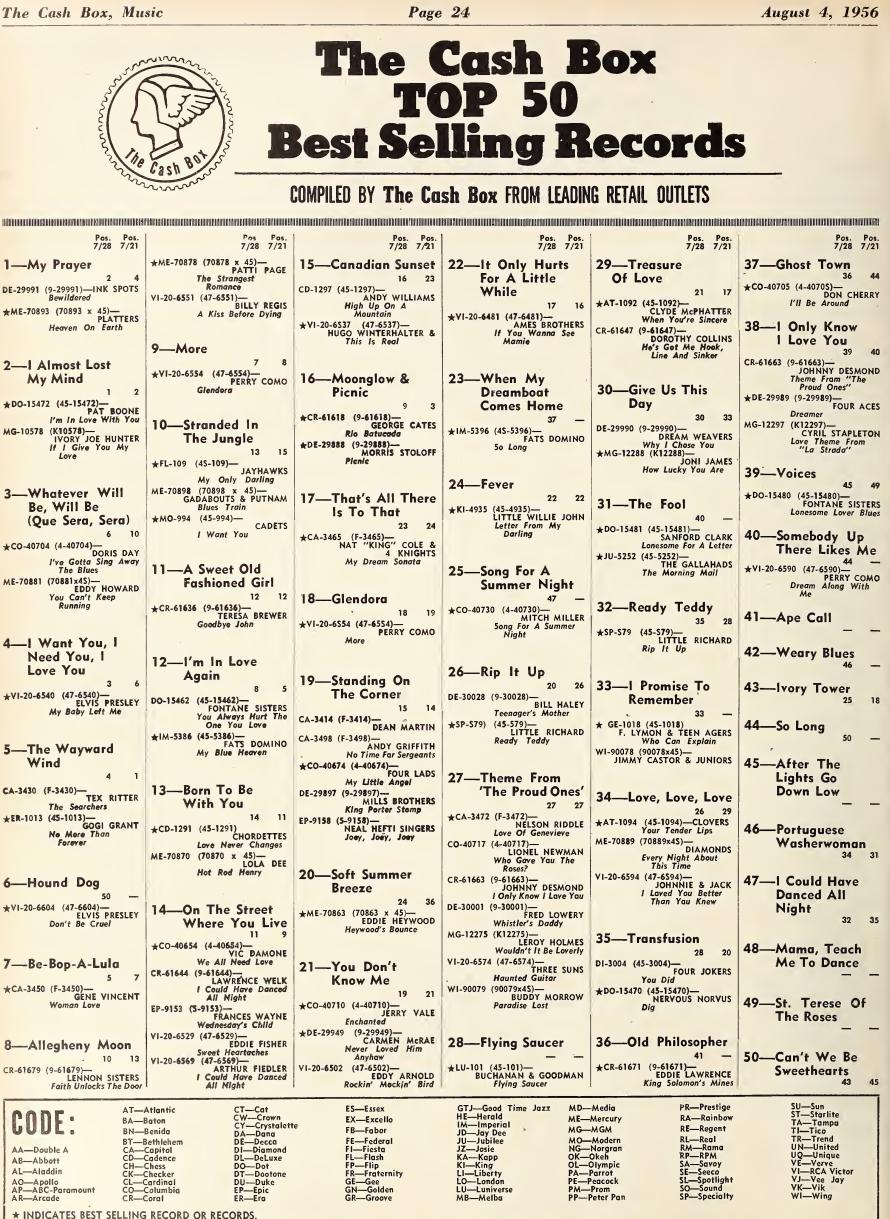
9. You Don't Know Me (J. Vale)

"It's What's in THE CASH BOX That Counts"

10. Glendora (Perry Como)

Dennis Burton

Donkey Cart (F. Chacksfield)



• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

"Only three records host suited for commercial use are reviewed by THE CASH ROX"

The Cash Box, Music

ann

Cash

New York, N. Y.

New York, N. Y. 1. My Prayer (Platters) 2. Wayward Wind (G. Grant) 3. I Want You, I Need You, I Love You (Elvis Presley) 4. On The Street Where You Live (Vic Damone) 5. Moonglow & Picnic (Stoloff) 6. Whatever Will Be, Will Be (Doris Day) 7. I Almost Lost My Mind (Pat Boone) 8. Standing On The Corner (Four Lads) 9. Flying Saucer

9. Flying Saucer (Buchanan & Goodman) 10. Hound Dog (Elvis Presley)

Detroit, Mich.

Detroit, Mich. 1. Soft Summer Breeze (Eddie Heywood) 2. My Prayer (Platters) 3. Canadian Sunset (Hugo Winterhalter) 4. Whatever Will Be, Will Be (Doris Day) 5. Be-Bop-A-Lula (G. Vincent) 6. Allegheny Moon (Patti Page) 7. Stranded In The Jungle (Cadets) B. I Almost Lost My Mind (Pat Boone) 9. Song For A Summer Night 10. Ka Ding Dong (G-Clefs)

Kansas City, Mo. I. I Almost Lost My Mind (Pat Boone) 2. Born To Be With You (Chordettes) 3. Be-Bop-A-Lula (G. Vincent) 4. More (Perry Como) 5. My Prayer (Platters) 6. Whatever Will Be, Will Be (Doris Day) 7. Sweet Old Fashioned Girl (Teresa Brewer) 8. Wayward Wind (Gogi Grant) 9. Hound Dog (Elvis Presley) 10. Fever (Little Willie John)

Denver, Colo. 1. Born To Be With You (Chordettes) 2. I Almost Lost My Mind (Pat Boone) 3. Wayward Wind (G. Grone) 3. Wayward Wind (G. Grone) 5. My Prayer (Platters) 6. Whatever Will Be, Will Be (Doris Day) 7. Moonglow & Picnic (Stoloff) B. Stranded In The Jungle (Cadets) 9. Allegheny Moon (Patti Page) 10. I Want You, I Need You, I Love You (Elvis Presley

Pittsburgh, Pa. Pittsburgh, Pa. 1. My Prayer (Platters) 2. More (Perry Como) 3. Whatever Will Be, Will Be (Doris Day) 4. I Want You, I Need You, I Love You (Elvis Presley) 5. Be-Bop-A-Lula (G. Vincent) 6. Allegheny Moon (Patti Page) 7. Canadian Sunset (Hugo Winterhalter) 8. On The Street Where You Live (Vic Damone) 9. Flying Saucer (Buchanan & Goodman) 10. Hound Dog (Elvis Presley)

Atlanta, Ga. 1. Wayward Wind (G. Grant) 2. I Want You, I Need You, I Love You (Elvis Presley) 3. I Almost Lost My Mind (Pat Boone) 4. Monglow & Picnic (Stoloff) 5. On The Street Where You Live (Vic Damone) 6. Born To Be With You (Chordettes) 7. Whatever Will Be, Will Be (Doris Day) 8. More (Perry Como) 9. That's All There Is To That (Cole & Four Knights) 10. Glendora (Perry Como)

St. Louis, Mo. 1. My Prayer (Platters) 2. On The Street Where You Live (Vic Damone). 3. Stranded In The Jungle (Cadets) 4. I Almost Lost My Mind (Pat Boone) 5. I Want You. I Need You, I Love You (Elvis Presley) 6. Born To Be With You (Chordettes) 7. Sweet Old Fashioned Girl (Teresa Brewer) 8. Whatever Will Be, Will Be (Doris Day) 9. Wayward Wind (G. Grant) 10. Canadian Sunset (Hugo Winterhalter)

St. Louis, Mo.

7/28

7/21

7/28

6/30

The Cash Box

The Cash Box

**Best Bets** 

The Cash Box

The Cash Box

WITH VEE-JAY

Vee-Jay 183

VEE-JAY

MADE IT

HIT!

Dot 15485; 45-15485



"It's What's in THE CASH BOX That Counts"





### NEW YORK:

Distribs and manufacturers gathered at the Hotel New Yorker and the Trade Building this week from all parts of the country. Again, as at all NAMM shows, it was an indie show from the standpoint of activity. The show



NAMM shows, it was an indie show from the standpoint of activity. The show was typical in that you saw little groups gathered around a phonograph at one or another of the phono exhibits attentively listen-ing to another "sure hit". The gag of the show had a distrib rushing up to a manufacturer and saying, "Congratulations, you've got a hit". The elated manu-facturer, grinning from ear to ear, replied, "Great, which one?" "I don't know," retorts the distrib, "what do you have?". . . Many deals were being made, distribs being lined up by manufacturers, some orders were taken, and much entertaining in the evening hours. . . Most of the excitement caused at the show centered around "Flying Saucer". 1) The Buchanan-Goodman issue on Luniverse; 2) The RPM version; and 3) Jerry Wexler's beard. When last ques-tioned, Miriam Abramson said firmly and with set jaw, "Ahmet and Jerry can't scare me. I refuse to

<image>
 Weining hours. . . . Most of the excitement caused at the show centered around "Flying Saucer", 1b The RPM buchanan-Goodman issue on Luniverse; 2) The RPM buchanana-Goodman issue on Luniverse; 2) The RPM buchananon, and the floor were Ahmet Ertegun, Nesubi Ertegun, John buchanan-Goodman issue on Luniverse; 2) The RPM buchananon, Jerry Wesler, Suita Alexes, the backaneon, Jerry Wesler, Miriam Abramson, George Goldner, Joe Kolsky, Sam Goldner, Ahmer, Jr., Jack Angel, Bobby Fobinson, Joe Liebowitz, Abe, Joe and IrV Cohen, Bob Pare, Joe Grippo, Johnny Halonka, Harry Apostoleris, Saul Bihari, James Beard, Herb Sandel, Stan Steinhause, Mr. Sabat, Jose Moran, Popy Wienstock, Jerry Winston, Al Hirsh, Jerry, Elliot and Ben Blaine, Sam and Hy Weiss, Lester Sills, Jerry Lieber, Hy Siegel, Charles Merenstein, Poppa Stopp, Bill Jenkins, Joeko Henderson, Ivan Ballan, Matty Singer, Lou Krefetz, Gene Goodman, Ballan, Matty Singer, Lou Krefetz, Gene Goodman, Bene Dexter, Beverly Cherner, Harry and Dave Rosen, Morty Craft, Sol Rabinowitz, Lou Sprung, Phil Rose, Chris Forde, Mack Lesnick, Jim Warren, Hy Frumkin, Bob Stern, Leonard Smith, Eddle Ray, Bea Kaslin, Don Nobey, Herman Lubinsky, Sid Gettleman, Bob Chatten, Irv Shorten, Art Freeman, Gene Gotthelf, Henry Nathanson, Many Goldberg, Jake Friedman, Sam Taran, Maury Goldman, Bert Fleishama, Milt and Joe Sinsheimer, George Hartstone, Ceil Steen, Lou Boarten, Eddie Kleinman, Charlie Grey, Paul Levy, Al Levine, Ike Klayman, Monte George "Houndbog" Stump and Stumpy), consisted of Litthe Richard, Don Dumont, Nate Duroff, Mather Alereently been set by Bill Haley. Plath Stockin Theythin and Blu





a .g them that "Out Of This World With Flying Saucers" has been fully d for radio broadcasting and all tunes have been licensed through the out publishers. Saul advises the tunes heard on this record are not dubs on the original records, but were copied by Modern and RPM artists. Used on the record are Dave Barry, comedian, and Sara Berner, known for her telephone operator role on the Jack Benny Show. . . . Avon Darnell, coast songwriter has joined the Pea-cock-Duke staff as publicist. Darnel tells us Clara ward, great spiritual singer, recorded her first sides for Peacock on July 17. The next week more sessions were cut, this time with The Sensational Nightingales. . . Don Robey had a lot of things to talk about during his NAMM visit here. Robey was talking up his new Big Walter's "Pack Fair and Square" and "Hello, Maria". The latter is a down home blues done with an Italian accent. According to Jack Bernard, A-1 Distributors in New Orleans, Robey has a hot seller in Clarence "Gatemouth" Brown's "September Song". . . . Ray Dobard, Music City Records, Berkeley, Calif., has released a foursome that he expects big things from The 4 Deuces sing "Down It Went" and "The Gose Is Gone". This is their follow up to "W-P-L-J" which had quite a run. Jimmy "T-99" Nelson does in The weel?; The 5 Rovers "Down To The Sea" and "The Washington, Baltimore, Northern Virginia territories. He was busy talking lines with all the manufacturers at the show. . . . Aladdin is issuing another Blockbusters' "She Ain't Got Mine" and "All The Way". This will be "Only those records best suited for comm

on the Intro label. The Aladdin label has a hot one in "Let The Good Times Roll" with Shirley and Lee doing the warbling. . . . Three of the busiest guys at the convention were Jose Moran, Jerry Winston, and Stan Steinhause. With the continuing upsurge in interest in Latin American lines, the threesome made a number of additions to their distributor set-up. Winston was also working on his new r & b label, Onyx Records. His initial release "My Love Come Back" by The Velours has gotten a good reception, he advises. . . George Goldner and Joe Kolsky hosted a party at Al and Dick's that saw over forty of their distributors and friends have a whale of a good time.

### CHICAGO:



A "Flying Saucer" landed in Chi last week. This tune on Luniverse has taken the local area by storm and is being called the biggest thing to hit the business since the invention of the phonograph needle. Local retailers are ordering by the box and still can't keep up with the demand. . . . The nite of July 27th saw one of the largest arrays of talent to assemble on stage in Chi. Carl Perkins, Al Hibbler, Frankie Lymon and The Teenagers, Chuck Berry, Cathy Carr, Shirley and Lee, Bobby Charles, Della Reese, The Cleftones, and The Spaniels one nited for a very enthusiastic crowd. . . . Cliff Butler, Louisville dj and King recording artist, buzzed thru town long enough to have Jim Lounsbury introduce Cliff's latest wax, "Flip Kitten", to local teens. . . . One niting thru this area for Shaw is Ruth Brown, The Cadets, Muddy Waters, Chuck Edwards and Earl Swan's Ork in one

MUDDY WATERS

package. . . . Paul Glass and Mike Oury were in New package.... Faul Glass and Mike Oury were in New York for the NAMM convention. Paul and Mike left the store in good hands and swinging with Fats Domino's "My Blue Heaven", The Clover's "Love Love Love" and The Teenager's newie "I Promise To Re-member".... The Magnificents, now "Up On The Mountain" with a hit, plan to get back down to earth on their next Vee-Jay release, "Off The Moun-tain".... Jimmy Bracken promises to report on all the happenings at the NAMM convention when he and Abner return from New York.... Fred Garrett, of WAMM, Flint, visited with local distribs on his way west for California vacation... Ernie Leaner pre-dicts Roy Milton's Dootone wax "Cry Some Baby" will be a seller in both R & B and pop.... The Crown Propeller will be swinging every Monday and Tuesday with new big name policy. Bill Doggett skedded to fill in thru summer.... Hampton Hawes followed Woody Herman into The Blue Note.... Sarah McLaw-ler and Richard Otto's new disk, "Flamingo" is meet-ing with much approval by local dj's. Vee-Jay has been releasing this pretty thing area by area and reports are that it's meeting with the same response every time. York for the NAMM convention. Paul and Mike left



### LOS ANGELES:



<text><text><text><text><text><text><text>

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





CANDY

**Big Maybelle** 

(Savoy 1195)

TREASURE

Clyde McPhatter (Atlantic 1092)

HALLELUJAH,

(Atlantic 1096)

I PROMISE TO

FLYING SAUCER

(Luniverse 101)

WHEN MY

Fats Domino

**UP ON THE** 

MOUNTAIN

(Vee-Jay 183)

James Brown

(Federal 12258)

PLEASE, PLEASE,

14 Magnificents

PLEASE

DREAMBOAT

COMES HOME

(Imperial 5396)

Buchanan & Goodman

Ray Charles

REMEMBER

(Gee 1018)

Teen Agers

I LOVE HER SO

OF LOVE

10

10

7

9

13

14

15

### **Bethlehem Serves Baker's Dozen At Convention**

Page 27

NEW YORK-Gus Wildi, president of the Bethlehem Music Corporation, is treating distributors and retailers of the Bethlehem line to a special "Baker's Dozen" offer for a period of one month.

Plans for the incentive campaign were announced at the start of the NAMM Convention in New York at a special dinner held for visiting Bethlehem distributors.

Wildi outlines the plan as follows:

'The idea behind this plan means just what the term implies. Distributors may order any catalogue item within established price categories in multiples of twelve for which they will receive one free copy of the numbers invoiced. In turn, retailers may order in combination multiples of twelve and receive an added bonus of any LP in the catalogue of their own choice as a source of additional revenue. Thus an order of 48 or 96 pieces carries 4 or 8 LP's entirely free which can be sold at the prevailing price with the seller pocketing the additional profit."

The plan is effective for distributors from August 1 to September 1, and for retailer from August 4 to September 5.

### **Fiesta Issues Album To Teach Cha-Cha-Cha** And Merengue

NEW YORK—In answer to endless requests from retail record shops NEW YORK—In answer to endless requests from retail record shops throughout the U. S., Fiesta Records has issued a new album called "Dance Lessons in Cha-Cha-Cha and Me-rengue", as taught by one of New York's leading dance teaching duos, Tony and Lucille.

The record was recorded before a class of novices who were learning the

class of novices who were learning the dances from scratch. Fiesta prexy Jose Moran reports that the reaction to the new platter from distributors and dealers indicates that this may become the label's best solling LP. selling LP.

The liner notes of the LP offer the buyer diagrams of both dance steps in simple, understandable fashion. The cha-cha diagrams show the two basic steps and two basic variations.

The merengue diagram offers the basic step, the forward and side step, and the circle or pivot step.

In addition to enthusiasm from the general public, Moran stated that his distributors have been reporting many requests for the LP from dancing schools.

### "Cafe Lounge" Broadcast From Hotel Statler

NEW YORK-National Broadcast-NEW YORK—National Broadcast-ing System's new coast-to-coast half-hour radio show, "The Cafe Lounge," will be presented for the first time Monday afternoon July 30, 1956, from 5:00 to 5:30 p.m. in the Cocktail Lounge of Hotel Statler, one of the Hilton Hotels in New York City.

Hilton Hotels in New York City. The program, according to NBC of-ficials and the Statler's General Mana-ger Thomas F. Troy, will feature Bob Raiford, former disk jockey of Char-lotte, North Carolina, the Horace Diaz Quartet, currently appearing nightly in the Statler\*Cocktail Lounge, as well as guest stars. This new radio show, done "live" from the room, will be heard Monday through Friday weekly.



Bob Kloss

BOD KIOSS
WKWK—Wheeling, W. Va.
1. My Prayer (Platters)
2. Flying Saucer (Buchanan & Goodman)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. Be-Bop-A-Lula (G. Vincent)
5. Stranded In The Jungle (Cadets)
6. That's All There Is To That

(Cadets) 6. That's All There Is To That (Nat Cole) 7. I Almost Lost My Mind (Pat Boone) 8. Rip It Up (Little Willie) 9. Rock And Roll Ruby (Warren Smith) 10. It's Too Late (Chuck Willis)

Denny Sullivan

Uenny Sullivan WFBL---Syracuse, N. Y. 1. Be Bop-A-Lula (G. Vincent) 2. I Almost Lost My Mind (Pat 8oone) 3. I'm In Love Again (Domino) 4. Church Bells May Ring (Diamonds) 5. When My Dreamboat Comes Home (Fats Domino) 6. Long Tall Sally (Little Richard) 7. My Blue Heaven (Domino)

(Little Richard) 7. My Blue Heaven (Domino) 8. I Want You, I Need You, I Love You (Elvis Presley) 9. Fever (Little Willie John) 10. Treasure Of Love (McPhatter)

Tom Adams

KUDL—Konsos City, Mo. 1. My Prayer (Platters) 2. Stranded In The Jungle (Cadets)

Stranded III Diversion (Cadets) Honky Tonk (Bill Doggett) Rip If Up (Little Richard) So Long (Fats Domino) Love, Love (Clovers) I'm In Love Again (Domino) One Kiss Led To Another (Coasters)

9. T'aint Whatcha Say (Little Esther) 10. It's Too Late (Chuck Willis)

Spreading throughout the country!

3. 4. 5. 6. 7. 8.

- - - - Walter Powell, Jr.
      - WBVL—Barbourville, Ky Stranded In The Jungle
    - - Sam Bradly

    - Sam Braaiy KUDL—Kansas City, Mo. 1. Be-Bop-A-Lula (G. Vincent) 2. I Want You, I Need You, I Love You (Elvis Presley) 3. Heaven On Earth (Platters) 4. Stranded In The Jungle (Cadets)

    - 5. Rip It Up (Little Richard)
    - 6. I Want You To Be My Girl (Teen Agers)
      7. I'm In Love Again (Domino)
    - 8. A Casual Look (Six Teens)
    - Love, Love, Love (Clovers)
    - 10. It's Too Late (Chuck Willis) Jack Walker
    - Jack Walker WOV--New York, N. Y. J. My Prayer (Platters) 2. A Casual Look (Six Teens) 3. Candy (Big Maybelle) 4. Fever (Little Willis John) 5. I'm In Love Again (Domino) 6. It's Too Late (Chuck Willis) 7. I Promise To Remember (Tean Agers) Traceure Of Love (McPhatter)

    - 8. Treasure Of Love (McPhatter)
    - 9. Flying Saucer (Buchanan & Goodman)
    - 10. D. J. Kickoff (Shytones)

Jimmy Byrd WSRC—Durham, N. C Fever (Little Willie John) Let The Good Times Roll C

- 2.
- 67

- 10. In The Still Of The Night (Satins)

Tru Taylor

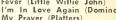
- WBOS—Boston, Mass. 1. My Prayer (Platters) 2. Love, Love, Love (Clovers) 3. The Fool (Gallahads) 4. Shattered Dreams (Youngsters) 5. When My Dreamboat Comes Home (Fats Domino)

Varetta Dillard IN THE STILL OF THE NIGHT ("I'LL REMEMBER") The Five Satins E-1005 RECORDS, INC. 1697 Broadway, N. Y. 19, N. Y. **GROOVE** RECORDS GROOVE RECORD =G/4G-0149 ----------------THE WEST'S NEWEST AND FINEST EWEST AND FINEST ONE STOP Records: 45 RPM --- 60¢ 78 RPM - 65¢ Extended Play — 98¢ LP's — 30% off Complete Mail Order Service OPEN 7 DAYS A WEEK "Order Sunday, Pick Up Monday" NORTY'S MUSIC CENTER 2775 W. PICO BLVD. Phone: REpublic 1-7258 LOS ANGELES 6. CALIF. -TWO GREAT HITS! **The Cleftones** The Teen Agers "CAN'T WE "I PROMISE TO **BE SWEETHEARTS**" **REMEMBER''** b/w b/w 1.1 "NEKI HOKEY" "WHO CAN EXPLAIN?" G 1016 G 1018 220 WEST 42nd STREET NEW YORK, N. Y. WI. 7-0652 🗖 . . . . . . . . . . . . . . . . . . 1

"It's What's in THE CASH BOX That Counts"







- 9. Stranded In The Jungle (Jayhawks)
- 10. Treasure Of Love (McPhatter

August 4, 1956

**Disk Jockey REGIONAL RECORD REPORTS** Jack the Bellboy WJIV—Savannah, Ga. 1. Rip It Up (Little Richard) 2. My Prayer (Platters) 3. It's Too Late (Chuck Willis) 4. Fever (Little Willie John) 5. Let The Good Times Roll (Shirley & Lee) 6. Please, Please (Brown) 7. When My Dreamboat Comes Home (Fats Domino) 8. I Sit In My Window (Four Fellows) 9. Broken Heart (Joan Shaw) 10. Can't We Be Sweethearts (Cleftones) Jack the Bellboy



1. Stranded In The Jungle (Jayhawks) 2. Fever (Little Willie John) 3. Be-Bop-A-Lula (G. Vincent) 4. Shirley Jean (Big Walter) 5. Little Girl Of Mine (Cleftones) 6. I Want You To Be My Girl (Teen Agers) 7. I Want You, I Need You, I Love You (Elvis Presley) 8. Come Back Uncle John (J. Greer) 9. Just Made Twenty-One (Lightnin' Slim) 10. Big Leg Emma's (J. Dupree) Let The Good Times Roll (Shirley & Lee) Rip It Up (Little Richard) I'm In Love Again (Domino) Too Late (Chuck Willis) Candy (Big Maybelle) Stranded In The Jungle (Cadets) 3. 4. 5. δ. Can't Stand To See You Go (Jimmy Reed) 9. Up On The Mountain (Magnificents)



32 NO. STATE ST., CHICAGO 2, ILL.

(ALL PHONES: ANdover 3-5989)

UP ON THE RIP IT UP Little Richard (Specialty 579) MOUNTAIN 8 Magnificents (Vee-Jay 183) WHEN MY DREAM-BOAT COMES HOME Fats Domino (Imperial 5396) RIP IT UP Little Richard (Specialty 579) 9 I PROMISE TO CANDY 10 Big Maybelle (Savoy 1195) Teen Agers (Gee 1018) SAN FRANCISCO NEWARK FEVER Little Willie John (King 4935) FLYING SAUCER Buchanan & Goodma (Luniverse 101) 1 I'M IN LOVE AGAIN Fats Domina (Imperial 5386) FEVER Little Willie John (King 4935) 2 MY PRAYER Platters (Mercury 70893) PLEADIN' FOR LOVE 3 Larry Birdsong (Excello 2076) A CASUAL LOOK Six Teens (Flip 315) RIP IT UP Little Richard (5pecialty 579) 4 STRANDED IT'S TOO LATE Chuck Willis (Atlantic 1098) IN THE JUNGLE Cadets (Modern 994) Jayhawks (Flash 109) 5 YOU'RE THE ONE Jimmy McCracklin (Irma) CANDY Big Maybelle (Savoy 1195) 6 PLEASE, PLEASE, MY PRAYER PLEASE James Brown (Federal 12258) 7 Platters (Mercury 70893) I NEED SOMEONE Amos Milburn (Aladdin 3320) RIP IT UP Little Richard (Specialty 579) 8 I PROMISE TO REMEMBER STRANDED

"Bamboo Rock and Roll" currently is one of Groove Records' best sellers.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed

MY PRAYER

Jayhawks (Flash 109)

Fats Domino (Imperial 5386)

FEVER Little Willie John (King 4935)

CANDY

Big Maybelle (5avoy 1195)

SAY Little Esther (Savoy 1193)

ROLL OVER BEETHOVEN

Chuck Berry (Chess 1626)

TAIN'T WHATCHA

Platters (Mercury 70893)

STRANDED

1	MY PRAYER Platters (Mercury 70893)
2	FLYING SAUCER Buchanan & Gaodman (Luniverse 101)
3	STRANDED IN THE JUNGLE Cadets (Modern 994)
4	FEVER Little Willie John (King 4935)

Page 28

I PROMISE TO REMEMBER 5 Teen Agers (Gee 1018)

A CASUAL LOOK Six Teens (Flip 315) 6

HOUND DOG 7 Elvis Presley (RCA Victor 20-6604)

IN THE JUNGLE Cadets (Modern 994) 9 Teen Agers (Gee 1018)

THE FIRST TIME Dinah Washington (Mercury 70868) 10

AND ALL OF PORTODO DY LEF. 4.30 DIA

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325) IT'S TOO LATE Chuck Willis (Atlantic 1098) I'M IN LOVE AGAIN

RIP IT UP Little Richard (Specialty 579)

SO LONG Fats Damina (Imperial 5396)

MY PRAYER Platters (Mercury 70893)

STRANDED IN THE JUNGLE Cadets (Modern 994) Jayhawks (Flash 109)

THAT'S ALL THERE IS TO THAT Cole & Four Knights (Capitol 3465)

A CASUAL LOOK Six Teens (Flip 315)

TELL ME WHY Marie Knight (Wing 90069)

DON'T SLAM THAT DOOR Johnny Fuller (Imperial 5395)

## DALLAS

STRANDED IN THE JUNGLE Cadets (Modern 994)

FEVER Little Willie John (King 4935)

READY TEDDY Little Richard (Specialty 579)

HALLELUJAH, I LOVE HER SO Ray Charles (Atlantic 1096) ROLL OVER BEETHOVEN

Chuck Berry (Chess 1626)

RIP IT UP Little Richard (Specialty 579)

I'M IN LOVE AGAIN Fats Domina (Imperial 5386)

HOUND DOG Elvis Presley (RCA Victor 20-6604)

MY PRAYER Platters (Mercury 70893)

UP ON THE Magnificents (Vee-Jay 183)

IT'S TOO LATE

Chuck Willis (Atlantic 1098)

August 4, 1956



RIP IT UP Little Richard (Specialty 579) MY PRAYER Platters (Mercury 70893) I PROMISE TO IT'S TOO LATE Chuck Willis (Atlantic 1098) REMEMBER Teen Agers (Gee 1018) PLEASE, PLEASE, LOVE, LOVE, LOVE (Atlantic 1094) PLEASE DON'T DRIVE I'M IN LOVE AGAIN. Fats Domino (Imperial 5386) LET THE GOOD

TREASURE OF LOVE Clyde McPhatter (Atlantic 1092)

ROLL OVER BEETHOVEN Chuck Berry (Chess 1626)

THE JUNGLE Cadets (Modern 994)

LOVE, LOVE, LOVE Clovers (Atlantic 1094)

TORE UP OVER YOU Midnighters (Federal 12270)

YOU'VE GOT BAD INTENTIONS Bobby Blue Bland (Duke 153)

I PROMISE TO REMEMBER Teen Agers (Gee 1018)

MY FIRST PLEA Jimmy Reed (Vee-Jay 203)

RIP IT UP Little Richard (Specialty 579)

### London Introduces New **Radio-Phono**

NEW YORK-London Records introduced its own radio-phonograph console, called The Essex, at the NAMM Convention, held last week in New York City.

Imported from England, the Essex Garrard automatic changer which plays 7-inch, 10-inch and 12-inch rec-ords, a piezo-electric phonofluid car-tridge, a diamond 45-33<sup>1</sup>/<sub>3</sub> stylus and a 78 rpm sapphire stylus.

a 78 rpm sapphire stylus. The sound system features a 20-watt maximum output, separate bass and treble controls, three speakers includ-ing one 12-inch speaker never before used in a commercial set plus two elec-trostatic tweeters. Plug-in jacks ac-commodate external speakers and an-tennas tennas.

The walnut finish cabinet, built by English craftsmen, has storage space for 100 records and is protected by a pneumatically controlled safety lid that can never slam shut. It's 33 inches high, 34½ inches wide, and 18 inches deen deep.



157 WEST 57th St.

NEW YORK 19. N. Y.

MY PRAYER Platters (Mercury 70893) 10

RIP IT UP

5

6

7

8

9

Little Richard (5pecialty 579)

PLEASE James Brown (Federal 12258)

ME AWAY Charles Brown (Aladdin 3316)

TIMES ROLL Shirley & Lee (Aladdin 3325)

Dillard

Vareta

THE FOUR FELLOWS (Glory 269)

(Gory 269) "PLEASE PLAY MY SONG" (2:54) [Bryden Music BMI— Banks, McGowan] The Four Fellows drift melodically with a slow paced ballad that falls easily on the ears. It is a pleasing wax in which the boy pleads "Mr. Deejay, please play my song for me." A very pretty effort that should sell very well. Keep your eyes on this one.

"I SIT IN MY WINDOW" (2:22) [Starling BMI—Davenport] The lads turn in another excellent per-formance on the flip as they drive out a quick beat bouncer. She went away and he sits in his window wait-ing for her return. Deck is good, but must bow to the ballad on the reverse.

### **BIG WALTER**

(Peacock 1666)

"PACK FAIR AND SQUARE" (2:20) [Lion BMI—W. Price] Big Walter rocks out a quick beat jump with a southern approach. It is a hard hitting wax that excites and hitting wax that excites and Watch it. It looks like Peacock's strongest release in a long time.

(HELLO MARIA" (2:25) [Lion BMI-W. Price] Walter does a southern blues with an Italian accent. Cute but it is incongruous hearing a wailing effort, backed with a down home guitar and done with a foreign accent.

### THE SHYTONE FIVE/MANDA HOPPER (J & S 1759)

C "DISK JOCKEY'S KICK OFF" (1:40) The Shytone Five etch a quick beat swinging instrumental. Ok jump material given a good reading by the Shytones. Good programming.

(2:43) [L. Sanders] Manda Hop-per provides the vocal reading of a slow blues. Pleasant blues sung in fair fashion by the strong lunged "MY SHOULDER TO CRY ON" thrush.

### LITTLE "BUTCHIE" SAUNDERS (Herald 485)

"LINDY LOU" (2:20) [Angel Music BMI—Elroy Peace] The talent now coming to the fore since Frankie Lymon proved it could be done is fantastic. Little "Butchie" is only nine, but he handles himself like a vet of many years. In many ways he reminds you of Lymon. The kid is good and the disk is likewise. Exposure could mean a good sale here.

"ROCK'N ROLL INDIAN DANCE" (2:30) [Angel BMI-Elroy Peace] Saun e.s etcles a rock'n roll item with an Invian war dance motif. A\* cute effort that will please many listeners. Strong deck.

### THE NOBLES (Sapphire 151)

<sup>(B)</sup> "DO YOU LOVE ME" (2:25) [Burton Ltd. BMI—Robert Cole] The Nobles do an infectious job on a cute bouncing love ditty. The lads blend well and come up with an item that can please both markets.

"WHO'S BEEN RIDING MY MULE" (2:27) [Burton Ltd. BMI – Eurley, Burton] Deep voiced lead sings a cute bouncer with good results. It's a happy little ditty that comes off well off well.

 $\star \star \star$ 



The Cash Box

R & B Reviews

"LIPSTICK, POWDER & PAINT" "ROCK A WHILE" (1:55) (2:28) [Progressive BMI — Jesse [Progressive BMI — Billy Nightin-Stone] gale]

> JOE TURNER (Atlantic 1100)



ward

JOE TURNER

Catchy, happy, jump wax. Deck moves with impact and excites. Don't lose sight of this side. Two • The big man of the blues issues his newest, and that's always news. solid items.

### "OUT OF THIS WORLD with FLYING SAUCERS" Vick Knight

DAVE BARRY WITH SARA BERNER (RPM 469)

• Taking advantage of one of the most exciting situations raging through the music world, RPM folraging through the music world, RPM fol-lows with its own version called "Out of This World with Flying Saucers", written by Vick Knight and performed by Dave Barry and Sara Berner. On this release Mod-ern and RPM artists have been used to copy the original etchings. An excellent job has been done in

"MOM OH MOM" (2:14) [Progressive BMI—Burton, Plum-

mer]

most cases and are difficult to tell from the best selling originals. The script is entirely new, the theme being the establishing of contact with other planets. It is a clever bit of writing and there is no doubt that this will also be a big seller. Excent for the idea of the insertion Except for the idea of the insertion of many tunes and an out of space theme it is an entirely different record.

Big Joe Turner has a strong two-

Big Joe Turner has a strong two-sider, but we lean slightly toward "Lipstick, Powder and Paint", a quick beat rocker intoned by that inimitable chanter. It is an infec-tious bouncer with several catch phrases that fall in catchy manner from that rolling tongue of Turner. A strong blues hunk of material with a very powerful lyric. Can't miss. The other, "Rock A While", is not to be undersold. It is another hard hitting rocker done to a turn. Catchy, happy, jump wax, Deck

"I WANT TO BE LOVED" (2:15) [Melrose ASCAP—Churchill]

RUTH BROWN (Atlantic 1102)



RUTH BROWN

• Ruth Brown turns in two of her most powerful performances in many releases. Both decks are aimed at the lush pop-teener mar-ket. It's a new Ruth Brown that's offered here. She sings like she

skuwn c 1102) never did before. "Mom Oh Mom" is a beautiful slow beat on which Ruth uses the echo to great effect. She handles the lovely tune with such stirring delivery and vocal beauty the trade will never believe it is Ruth Brown. Such versatility deserves to be rewarded and we think Miss Brown will be when she is heard on this one. The strong material and tremendous reading could send this all the way. The coupling, "I Want To Be Loved", is another top flight performance in which Ruth knocks out a quick beat rocker for the teener to bounce to. It is a happy side, good, with an engaging treatment. Cute de-livery makes this another to be reckoned with. Love "Mom Oh Mom", but also taken with "I Want To Be Loved".



# • MEDIOCRE

**•** VERY GOOD

### **5 ROVERS** (Music City 798)

<sup>(1)</sup> DOWN TO THE SEA" (2:33) [Gation BMI — H. Swarn] The Five Rovers blend effectively on a slow beat wailer, dramatically performed. Moving wax that deserves attention.

CHANGE YOUR MIND" (2:35) (2:35) (Gation BMI— H. Swarn] The Rovers swing through a middle beat bouncer in which they plead to baby, "please change your mind." A rhyth-mic jump with a wild break to stir things up things up.

### MINNIE THOMAS/SLIM WATERS' LAGOONS (Meteor 5036)

"WHAT CAN THE MATTER BE" (2:13) [Met Publ. BMI— Thomas, Leslo] Minnie Thomas sings out a swinging middle beat blues. Minnie sings with a touch of Ella Johnson, holding forth with restraint against a driving ork.

(2:13) [Met Publ. BMI—Thomas, Leslo] Miss Thomas runs through a similar piece of material with similar results.

### "MR. GOGGLE EYES" AUGUST (Duke 156)

B "LEAD US ON" (2:42) [Lion BMI—J. Augustus] August sings a rhythmic slow beat semi-religious effort that comes through with good feeling. It moves in a swinging fash-ion. Good deck.

**B** "OH HO DOODLE LU" (2:27) [Lion BMI—J. Augustus] August jumps to a quicker beat on the flip. A rocker in middle tempo with a southern flavor. Honky tonk piano dominates the instrumental backing. OK juke box number.

### PLAS JOHNSON (Tampa 118)

<sup>(1)</sup> "DUNGAREE HOP" (2:32) [Webster BMI—] Plas Johnson and orchestra swing through a middle beat instrumental screamer with happy effects. Rocker for the kids.

(2:20) [ASCAP — Kahn, Donaldson] Johnson bounces gaily through the spirited standard with a cute reading that appeals.

### B. B. KING (RPM 468)

(2:59) [Modern BMI-King, Josea] B. B. King plaintively sings a slow beat blues about his "sweet little angel". It is a good King side that should make its mark on the sales column. Country blues.

BMI-King, Ling] King walls a rhythmic slow beat blues bemoaning his bad luck. Deck has an infectious bounce and King lends it his own particular styling to make it a con-tender. Two good sides.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Peacock 1666 Glory 269

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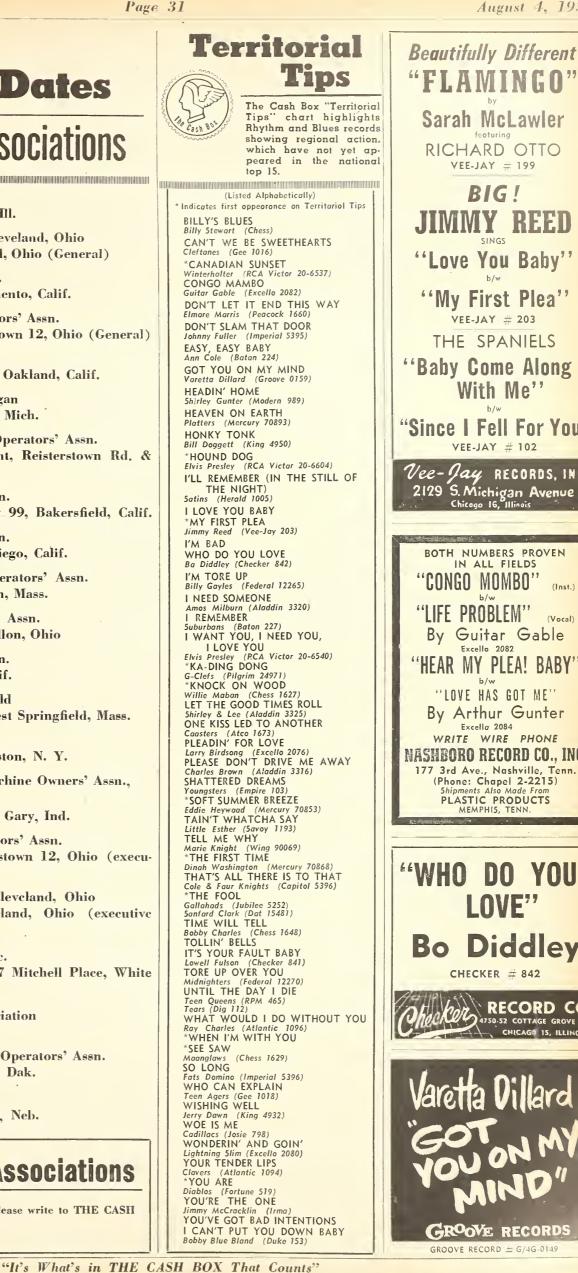
# **Music Operators' Associations**

July 30—Central States Music Guild Place: 805 Main Street, Peoria, Ill.

- Aug. 2—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)
  - -California Music Merchants' Assn. 2\_ Place: Sacramento Hotel, Sacramento, Calif.
  - -Eastern Ohio Phonograph Operators' Assn. Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
  - -California Music Merchants' Assn. 6-Place: 311 Club, 311 Broadway, Oakland, Calif.
  - 6—United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit, Mich.
  - -Baltimore Amusement Machine Operators' Assn. Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
  - -California Music Merchants' Assn. Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
  - -California Music Merchants' Assn. Place: U. S. Grant Hotel, San Diego, Calif.
  - **Q\_** -Eastern Massachusetts Music Operators' Assn. Place: Beaconsfield Hotel, Boston, Mass.
  - -Tri-County Juke Box Operators' Assn. 13-Place: Elum Music Offices, Massillon, Ohio
  - -California Music Merchants' Assn. 14-Place: Fresno Hotel, Fresno, Calif.
  - 14—Western Massachusetts Music Guild Place: DeMarco's Restaurant, West Springfield, Mass.
  - 15—New York State Operators Guild Place: Gov. Clinton Hotel, Kingston, N. Y.
  - 15—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana Place: Room 24, 550 Broadway, Gary, Ind.
  - 16-Eastern Ohio Phonograph Operators' Assn. Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).
  - 16—Phonograph Merchants' Assn., Clevcland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (executive board).
  - 16-Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
  - 18 & 19—Alabama Amusement Association Place: Gulf Shores, Ala.
  - 19 & 20-South Dakota Phonograph Operators' Assn. Place: Lawler Hotel, Mitchell, S. Dak.
- Sept. 22 & 23—Music Guild of Nebraska Place: Blackstone Hotel, Omaha, Neb.

# **Attention: Operators' Associations**

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.



VEE-JAY # 199

**BIG**!

SINGS





"Only those records best suited for commercial use are reviewed by THE CASH BOX"



### The Cash Box, Music **Denny And Pierce Win Copyright Suit** NASHVILLE, TENN. - A Federal court jury of nine men and three women last week in Nashville ruled that Cedarwood Publishing Company president, Jim Denny, and Decca Country recording star, Webb Pierce, violated no copyright laws in recording Country the Pierce hit, "More and More." The decision came as the result of a Big \$50,000 lawsuit filed against Denny and Pierce by a California recording company headed by Lew Chudd. Chudd heads the Commodore Music Company, which operates the Imperial JUKE BOX TUNES Music Corporation. Chudd alleged that the rights for the song were his after signing a contract with Louisiana singer, Merle Kilgore. Kilgore alleged that Pierce was his Pos. Last Week "idol" and that he came to Nashville to seek "professional advice" from I WANT YOU, I NEED YOU, I LOVE YOU the Decca artist. In the last day's session in Federal Judge William E. Miller's court, the 1 jury was treated to a "jam session," Elvis Presley (RCA Victor 20-6540; which included songs by Pierce, Kil-47-6540) gore himself strumming, an opinion voiced by Peabody College music head, C. B. Hunt, and recordings by Guy Lombardo. CRAZY ARMS Denny and Pierce claimed that they 3 Ray Price themselves had a "legal and valid" (Columbia 21510; 4-21510) contract with the young "Tall Texan" who was signed by Chudd after allegedly being referred to him by Pierce and after hearing only two tapes of I WALK Kilgore's. 3 THE LINE 2 College professor Hunt, upon hear-Johnny Cash ing the two songs, and who said his (Sun 241; 45-241) favorite singer in the Country field is George Morgan, said that "More and More" and "Slowly" have more dissimilarities than similarities. SEARCHING "Slowly" came into the picture be-5 Ĩ Kitty Wells cause from it the melody came allegedly to Kilgore for "More and More." (Decca 29956; 9-29956) Pierce, upon hearing "More and More," recognized the melody as closely matching the melody of his and HEARTBREAK Tommy Hill's hit composition of "Slowly." HOTEL Professor Hunt said that upon hear-4 Elvis Presley ing the two songs that they possibly (RCA Victor 20-6420; 47-6420) YOU ARE THE ONE 6 7 Carl Smith (Columbia 21522; 4-21522) SWEET DREAMS 8 9 ash Faron Young (Capitol 3443; F3443) BE-BOP-A-LULA Gene Vincent (Capitol 3450; F3450) BLACKBOARD OF MY HEART Hank Thompson (Capitol 3347; F3347) MY LIPS ARE

SEALED

Jim Reeves

47-6517)

(RCA Victor 20-6517;

sounded alike because of the "chord sequences" of the man who was playing them, Wayne Walker, who works for Denny at the Cedarwood Publishing Company.

As it turned out though, Denny, head of WSM Artist Service Bureau, where Grand Ole Opry originates on Saturday nights, and one of Nashville's leading citizens, and Pierce, as well as Cedarwood, were found not to have violated any copyright laws in recording "More and More."

### **Crowell-Collier Buys Clubs**

NEW YORK-Paul C. Smith, president of The Crowell-Collier Publishing Company, and David and Samuel Josefowitz have jointly announced the acquisition by Crowell-Collier of the Concert Hall Society and four record clubs operated by the Josefowitzes.

The record clubs, Musical Masterpiece Society, Chamber Music Society, Jazztone Society and Opera Society, have combined mailing lists of over 600,000 long playing record buyers. Over 1,000 recordings are included in the transaction.

In announcing the move into record club operations, Smith said the clubs would be operated as a new subsidiary of Crowell-Collier with William H. Fowler, who joined the company in mapping record club plans in March, as General Manager. Formerly he was Vice President of Capitol Records, Inc.

"We feel that records provide an ideal communications medium; one that will complement our communications efforts in magazine and book publishing, and our recent entry into radio and television," the Crowell-Collier president stated. (Crowell-Collier

"It's What's in THE CASH BOX That Counts"



A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. CRAZY ARMS
2. SWEET DREAMS
3. I WALK THE LINE
4. I WANT YOU, I NEED YOU, I LOVE YOUElvis Presley (RCA Victor)
5. SEARCHING
6. I TAKE THE CHANCE
7. MY LIPS ARE SEALEDJim Reeves (RCA Victor)
8. YOU ARE THE ONECarl Smith (Columbia)
9. ANY OLD TIME
10. I'M SO IN LOVE WITH YOU
11) HOPING THAT YOU'RE HOPING. 12) TWENTY FEET OF MUDDY WATER.
13) CONSCIENCE, I'M GUILTY. 14) BE-BOP-A-LULA. 15) WE'LL FIND A WAY.
16) YES, I KNOW WHY. 17) COME BACK TO ME. 18) YOU DONE ME WRONG.
19) YOU GOTTA BE MY BABY. 20) CHEATED TOO; HONKY TONK MAN; WALTZ
OF THE ANGELS; BLACKBOARD OF MY HEART; I'D RATHER STAY HOME; YOU
DON'T KNOW ME; UNCLE PEN; HEARTBREAK HOTEL; YOU AND ME; BOPPIN' THE BLUES; LITTLE ROSA; ONIE'S BOP; ON MY MIND; GOODBYE MR. BROWN;
ALADDIN'S LAMP.

The Cash Box, Music





Our Congratulations to the Publishers of Cash Box, and its Staff on their 14th Anniversary. Since this column "Cincinnati Cut-Ups" was born two years ago this correspondent has en-joyed the warm friendship of our Pub-lishers, their Editors and Staff. HAP-PY BIRTHDAY!

In a little white Church on the side In a little white Church on the side of the hill just outside Covington, Ken-tucky Mary Frances "Skeeter" Davis walked down the aisle on the arm of her father Tipp Davis to become the bride of Kenneth Depew in a beautiful two ring ceremony Saturday, July 21st. The small church was decorated with huge baskets of gladiolas and candel-ble a case worden and not be a side the second seco huge baskets of gladiolas and candel-abra as a wonderful new girl trio, the Sunny Side Trio, sang "Because" with Nelson King at the organ. Sister Georgia and her husband Larry were the Brides-maid and Best-man, and their little daughter, Trena, the sweet-est little flower girl we've ever met. The Rev. C. R. Rader (of the Singing Bader, Family) performed the cere-

their little daugnter, Trena, the sweet-est little flower girl we've ever met. The Rev. C. R. Rader (of the Singing Rader Family) performed the cere-mony. A reception followed at the home of the bride. Our congratula-tions to Kenneth and Skeeter. "Cheesecake? OK," says Eva Ga-bor, as she settled gracefully on the park bench at the Greater Cincinnati airport to pose for photographers, "You want some cheese-cake, no?" Miss Gabor is in town starring at the Summer Playhouse in "Blithe Spirit". ... Greg Olberding has resigned from WLW to become publicity director of WKRC.... The DeMarco Sisters will follow the Ames Brothers into Beverly Hills next week.... Gene Dailey has been appointed Program Director of WLW-Radio to succeed Jud Woods who resigned.... Don Reno and Red Smiley worked Verona Lake Park this week, and the following week the park will feature Ray Pennington and Band along with Jimmie Williams (MGM). ... The "jumpin cowboy" Kenny Roberts appeared this week on the WWVA Jamboree at Wheeling and reported that soon he would have a new Decca record out called "Bully of the Town." Other faces seen back stage were Betty Foley Decca) and the Country Pardners (Victor) who were doing bookings in that area. It is sure good to see the Masters Family back on the world's Original Jamboree along with Daisy Mae and Ole Brother Charlie. They have long been favorites in this area. This week a new radio station WSDW bits the airways in this area

Charlie. They have long been favorites in this area. This week a new radio station WSRW hits the airwaves in this area. The station located in Hillsboro, Ohio will have as its program director Robert Hanger who was with WEKY in Richmond, Ky. (They are in need of records of all types.)... Bob Edwards has changed his address, he's now at WFIS in Fountain Inn, S. C. ... Don Buford writes that he spins country music 5 hours daily over KBSF in Springhill, La. He needs folk records badly.

Springhill, La. He needs for records badly. Mr. and Mrs. Paul Jones are the proud parents of a baby daughter, their first, born at Good Samaritan Hospital. Paul is now on WKRC-TV. ... Wrestling matches from the Park-way arena will start this Friday over WCPO-TV with Red Thornburg calling the grunts and graans. ... Grace WCPO-TV with Red Thornburg calling the grunts and groans. . . . Grace Raine, noted vocal teacher of many national stars, is recovering in Bethes-da Hospital after an operation. It sure would be nice if all her former stu-dents who achieved fame would drop her a line. . . The Zoo Opera is in full swing these days. Attendance has been so good that officials have decided to extend current season to a fifth week. Keefe Brasselle and Betsy von Fur-stenburg are now starring in the "Ten-der Trap at the Summer Play-house. . . . house. . .



"TRYIN' TO FORGET THE BLUES" (2:00)

[Showcase BMI—B. Bryant] "I'VE KNOWN YOU FROM SOME-WHERE" (2:22)

[Earl Barton BMI—James, Skye] PORTER WAGONER (RCA Victor 20-6598; 47-6598)

(RCA Victor 20-6598; 47-6598) • Porter Wagoner, whose "Satis-fied Mind" was the deejays' choice as the top record in the '56 Cash Box Poll, follows up his current chart-rider, "Uncle Pen" with a big new two-sider that should be hop-ping on to the best seller list within the next few weeks. The chanter comes up with a touching, easy-amblin' lovely on the upper lid, titled "Tryin' To Forget The Blues" and, along with a chorus, does a masterful job with it. His handling of the tender, romantic lyrics is from the heart and filled with emotion. Watch this one pop and countrywise. "I've Known You From Somewhere" is a very pretty, middle beat lilter that Wagoner and chorus also deliver superbly. Great pairing.

(MGM 12302; 43-12302) "WILL YOU MISS ME WHEN I'M GONE" (2:17) [Bob Wills BMI—Boatman, Wills] Billy Jack Wills puts his heart into his delivery of this tender, up tempo heartbreaker. An effective reading ably backed up by his Western String Band.

"MY SHOES KEEP WALKIN" BACK TO YOU" (2:20) [Pine Ridge ASCAP—Ross] On the under portion Wills stays in the sentimental mood as he and the crew softly wax another up beat blues item.

(Fabor 138; 138-45) "YUMMY YUMMY YUM" (2:28) [Dandelion BMI—D. & B. Rose] Dusty Rose comes through with a relaxing and thoroughly refreshing vocal effort as he spins a charming, little bouncer with easy-on-the-ears lyrics. It's an appealing slicing that should win a solid share of the air-play. Deejays take note.

Play. Deejays take note. "ROCKIN' MARACCAS" (2:00) [Dandelion BMI-D. & B. Rose] On the under biscuit Rose sends up an-other bright performance as he taste-fully tells how the rock 'n roll beat has found its way into the Latin-American dances. Eugaging instru-mental assist by Fabor Robinson's crew on both halves.

MITCHELL TOROK (Decca 29986; 9-29986) "WHEN MEXICO GAVE UP THE RHUMBA (To Do The Rock And Roll)" (2:21) [Copar BMI—G. Jones] Mitchell Torok comes up with a captivating novelty item that could take the country-pop market by storm. It's a quick paced, Latin-flavored de-lighter with big hit potential written all over it. Could be another "Carib-bean".

"I WISH I WAS A LITTLE BIT YOUNGER" (2:21) [Old Charter BMI—R. Redd] The chanter is equally as effective on the flip, an enticing up tempo ditty as he ruefully admits that 'he never would have taken the vows had he known what he knows now'. Potent coupler.

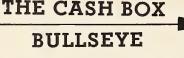
bean"

Great pairing.

BILLY JACK WILLS (MGM 12302; 45-12302)

DUSTY ROSE (Fabor 138; 138-45)





"NEW SPANISH TWO-STEP (2:06) [Bourne ASCAP- B. Wills] "REMINISCING" (2:14)

[Hill & Range BMI-C. Snow] HANK SNOW and CHET ATKINS (RCA Victor 20-6558; 6558)

• Take two top country guitar pickers, put them together on one record and the results should make for perfect listening. And that's for perfect listening. And that's exactly what happens when the versatile Hank Snow teams up, once again, with Chet Atkins, the #1 instrumental artist in the Cash Box DJ Poll. The artists had a very big seller in '55 with their "Silver Bell" — "Old Spinning Wheel" two-sider and should easily duplicate that success in '56 with their newest pairing of the easy-goin' "Reminiscing" and the ouick beat "New Spanish Two goin "Reminiscing" and the quick beat "New Spanish Two Step". It's a cinch you'll be hearing both ends often. Deejays should have a picnic with this one.

### BILL WIMBERLY

BILL WIMBERLY (Mercury 70900; 70900X45) (AT THE OLD TOWN HALL" (2:43) [Earl Barton BMI-H. Ashley] Recently voted the 'most promising up and coming band' in the Cash Box Disk Jockey Poll, Bill Wim-berly and the Country Rhythm Boys substantiate the jocks' confidence in them with a great arrangement of a wonderful ditty. It's a high flying, toe-tapper with Bill Taylor and the trio handling the vocal end in top drawer style.

(Starday 254; 45-254) "IF YOU SEE MY BABY" (2:20) [Starrite BMI—E. Noack] Sonny Burns' sweetie has left him and he takes these 2 minutes and 20 seconds to pass along the word that he wants her back. It's a tearful, quick paced lover's tale that the artist etches in persuasive fashion.

persuasive fashion. "THINK AGAIN" (2:28) [Star-rite BMI—W. Walker] His atti-tude is different here as he tells his gal that she's got another guess comin' if she thinks he's gonna take her back with open arms. It's another up tempo affair that Burns decks out in fine style style.

EDDY AKRIDGE (Copitol 3491; E3491) HARDER YOU FLY THE HARDER YOU FALL" (2:34) [Central BMI-J. Rhodes] Eddy Ak-ridge displays a first quality vocal style as he projects a tear-compelling, up tempo tune with loads of feeling. Heartfelt lyrics on a convincing plat-ter that should lure a heap of sales and spins.

"HANDCUFF OUR HEARTS" (2:34) [Lowery BMI—J. Odom] On the under side Akridge has a gay, happy-go-lucky romantic cutie to work with and he bounces it out in attrac-tive style. Good twosome.

### "HALF HEARTED LOVE (2:25) [Armo BMI-Shell, Price]

"GRANDADDY'S ROCKIN'" (2:01) [Armo BMI—Blake, Blake] MAC CURTIS

(King 4949; 45-4949)

(King 4949; 45-4949) • The Presleys, Perkins and Vin-cents, etc. are gonna have to move over and make room for another star on the 'rockbilly roster' if Mac Curtis' current release gets the proper exposure that it well de-serves. It's another country-fla-vored, rock 'n roll pairing that has the beat and sound that the kids want and it's exciting and differ-ent enough to catch on and spread like wildfire. "Half Hearted Love", a quick paced, rhythmic, blues item, features some sensational vocal-esthenics and instrumental gim-micks by Curtis, while "Grandad-dy's Rockin'", a free-wheeling jolter, demonstrates the artist's ability to really belt out a tune. Two standout sides for the young-sters. sters.

### MARTY ROBERTS (ARC 8002; 45-8002)

(ARC 8002; 45-8002) "LOVE LETTER" (2:16) [Gate-way BMI-M. Roberts, M. Spen-cer] WCKY-Cincinnati deejay, Marty Roberts, debuts on the label with an emotion-packed recitation that's sure to bring out the crying towel. It's a heart rending plea for reconciliation that Roberts, capably supported by the Nightriders, puts across with the utmost sincerity.

the Nightriders, puts across with the utmost sincerity. "TWENTY ONE CARPENTERS" (2:20) [R. & R. BMI—M. Roberts, B. Franks] Under lid is another tear-ful opus, that the warbler knocks out in a quick beat style. He tells how one gal can destroy a house built by 21 carpenters. carpenters.

Carpenters. EARL PETERSON (Columbia 21540; 4-21540) (2:40) [Driftwood BMI-Organ, Worth] The smooth tones of Earl Peterson come over in warm, sincere fashion as he softly renders this mod-erate paced lament with expressive love lyrics. Subdued string backdrop enhances the deck. Pretty side. (2:20) [Golden West BMI-Claud] On the reverse etching the songster comes up with a delightful,

songster comes up with a delightful, change of pace, quick beat romantic ditty. Tune is already making noise and Peterson's pleasing version should grab off a goodly share of the spins.

grab off a goodly share of the spins. DICK WILLIAMS (RCA Victor 20-6599; 47-6599) "A FOOL FOR YOU" (2:10) [E. B. Marks BMI-B. Raleigh, B. Sawens] Here's the deck that could put Dick Williams into the upper brackets of the popularity charts. And it features a classy performance by the vocalist on a rhythmic, up tempo blues item. Deck has fullest potential to bust through. "HILLBILLY ROCK" (2:06) [E. B. Marks BMI-B. Hayes, C. Davis] Here Williams, along with a dandy choral assist, leans into a color-ful, rock 'n roll version of the "Turkey In The Straw" and belts it out in solid style. Terrific instrumental back-drop on a hot country-pop double-decker.

### "Ander the records hast suited to IL. THE CA

style.

"YOU CAN'T LEAN ON ME" (2:07) [Starrite BMI—Patterson] Here the Wimberly crew neatly show-cases a polished vocal by Taylor as they get together to wax a fetching, up tempo sentimental ballad. Strong pairing for jocks, ops and dealers.

SONNY BURNS





Cast or no cast the Salt Lake City Jubilee Show goes on. . . . Reporting to Salt Lake City's Fairgrounds Coliseum for a seven o'clock performance on the evening of July 17, Ozark Jubilee's Red Foley found the huge arena filled to capacity — but Foley discovered that he and son-in-law Pat Boone were the only performers on hand!
The pair had hopped in by plane from the previous night's engagement in Denver, with the balance of the show, Bill Wimberly's Country Rhythm Boys band and a dozen of the Jubilee's featured acts making the jaunt in their big blue-and-white bus. But unfore-seen detours took them more than 90 miles out of the way. So for an hour and 15 minutes, Red and Pat kept the payees royally entertained. And since even Foley's guitar was aboard the missing bus, he asked stage-hands to bring on a piano, an instrument Red hadn't played in public since a fifth-grade school recital. But played in public since a fifth-grade school recital. But played in public since a fifth-grade school recital. But when the bus finally arrived, was heard to say: "Look at the smiles in the audience. I don't think they would the serve cared if we hadn't gotten here at all."
For the second performance, which again filled the Coliseum to capacity, Foley went back to playing his to bis piano (the second performance, which again filled the Coliseum to capacity, Foley went back to playing his piano (the second performance, which again filled the Coliseum to capacity, Foley went back to playing his piano (the second performance, which again filled the Coliseum to capacity, Foley went back to playing his piano (the second performance, which again filled the Coliseum to capacity, Foley went back to playing his piano (the second performance, which again filled the Coliseum to capacity, Foley went back to playing his piano (the second performance).

\* \* \* \* \* \* \* Porter Wagoner, Red Foley, Webb Pierce, Chet Atkins, Wanda Jackson, the team of Jim Edward, Maxine and Bonnie Brown, and Bill Wimberly's Country Rhythm Boys all took "firsts" in the various categories of "Cash Box's" Disc Jockey Pool. Coral's Johnny Desmond substituted as emcee on The Eddy Arnold Show August 1. Chet Atkins will be featured as usual. Among the visiting talent on Ozark Jubilee July 28 were Johnny Bond, "Texas" Bill Strength, Cannon-ball (Dub) Taylor and Red Garrett. \* \* \*



From WAAT-Newark, N.J. comes news that RCA Victor's Homer & Jethroe, will headline the July 29th Don Larkin-Lyle Reed C & W Jamboree at the world famous Terrace Room of the Mosque Theater in Newark.

Newark. The Sunday performances at 3 and 8 P.M. also featured King's Don Reno, Red Smiley and the Ten-nessee Cutups, while RCA's Elton Britt, back by popular demand, rounded out the hillbilly music

RED GARRETT It is like this: he has a collection of several hundred subjects about which a half hour or full hour program could be built — such as dogs, trains, rivers, mountains, etc., and many many more. Clarence (would gladly send an audi-tion tape to any station interested, and asks only that they return the tape to him). to him).

tion tape to any station interested, and asks only that they return the tape to him). Deejay "Sheriff" Tex Davis, WCMS-Norfolk, Va., discoverer and manager of Gene "Be-Bop-A-Lula" Vincent had Gene set for a personal appearance on Perry Como's July 28th TVer. Tex sez that, last week, Gene and the group took Folly Pier in Charleston, S.C. by storm and drew more folks than any other show this year. Tex's thanks go out to Jack Gale for bringing the boys in. . . Johnny Dolan reports that fan club activity has been on the upswing as of late at Dallas's Big "D" Sportatorium Jamboree. Two weeks ago there were three of them set up in the lobby. First was Carl Perkins' club, then The Belew Twins and then Charline Arthur's lobbyist. Big "D" boss Ed McLemore, opens his recently acquired radio station, KZEE-Wheaterford, Tex., which is located about 30 miles west of Ft. Worth, on Sat., Aug. 18th, with Big "D" singer, Orville Couch, handling the DJ chorus. The lineup for the 8-til-4 show that day will include, Roy Orbison and the Teen Kings, Sonny James, The Five Strings, The Belew Twins, The Texas Stompers, Charline Arthur, Lafawn Paul, Eddie McDuff, Orville Couch, Billy Edwards, Nancy Castlebury, Joe Poovey, Johnny Hicks and two more local bands! It will be held in the square and merchants there will give away prizes including a color TV set. Then the gang heads for home with that lineup all being on the Big "D" that Saturday night.



away prizes including a color if visci. There the gang heads for home with that lineup all being on the Big "D" that Saturday night.
Appearing on the July 28th Big "D" show was Leon Payne with Warren Smith due in on the 4th of August and Johnny Cash on the 11th.
Steve Stebbins writes that Lefty Frizzell just returned from a most successful tour in the East. He has been gone for about two months and rejoined the Town Hall Party on July 27th. When he returned to the West Coast he found his new Columbia record "Waltz of the Angels" was a big hit. The eastern tour was so successful that he hopes to go back east again sometime in the fall.
Freddie Hart, besides working Town Hall Party is also playing on the Ranch Party which is a two hour television show.
On August 10th Dot's Mac Wiseman begins a tour for Americana Corporation in Tucson, Arizona. He will work dates in California, Washington and Oregon. Ditto for George Jones in September.
The Frontiersmen of Sage and Sand Records have been booked by Americana for a steady engagement at the Desert Inn, El Monte, California.
Bill Carter and manager John McDonald send along their greetings from

Bill Carter and manager John McDonald, send along their greetings from California and an invitation for everyone to come and visit them either at their shows and dances at the world famous Riverbank Clubhouse in River-



Country

Round



<text><image><text><text><text><text><text><text>

Cowboy Howard Vokes reports that Wilma Lee & Stoney Cooper's recording of, "Cheater Too" and "This Crazy Crazy World" is really getting top plays throughout the country. In California, Texas, and through the South the record is stirring up plenty of talk. Usually these two sold heaviest in the East, and in Canada, which proves that Wilma Lee & Stoney are certainly branching out.

branching out. WSM Artists again took many of the top spots in the Disk Jockey Poll conducted by Cash Box. They are: Most programmed record, Jean Shepard; most programmed female vocalist, Kitty Wells; most programmed male vocal-ist, Webb Pierce; most programmed vocal group, the Louvin Brothers; most programmed instrumental artist, Chet Atkins; up & coming male vocalist, Johnny Cash; and small instrumental group, the McCormick Brothers. Marty Robbins starred on the July 28 Prince Albert portion of the Grand Ole Opry. Bill Monroe will be the special guest. Webb Pierce will be the star on the August 4 Prince Albert show and Hawkshaw Hawkins will be the special guest.

special guest.

Johnny Cash is the newest star to be added to the Grand Ole Opry's horizon.

Johnny, who records for the Sun Record Company, made his first appearance as a regular member of the Grand Ole Opry on the NBC portion of the Opry on July 7. His newest hits, "I Walk the Line" and "Get Fhythm" are fast becoming household words for country music

fans.

AITCHELL TOROKAITCHELL TOROKMITCHELL TOROKMexico Gave up The Rhumba" and "I Wish I Was A Little Bit Younger". Mitchell Torok, the newest addition to the Ozark Jubilee<br/>Family, stopped by Fred's "Hillbilly Heaven" to chat<br/>about his family and his latest Decca release, "When<br/>mit should be heaving his family to make a permanent home in the Ozark's KIMO-<br/>Independence, Mo. newsletter reminds us to do our Christmas shopping early<br/>this year.



this year.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

# The World's First Dual Music System Has Everything to Assure Greater Operating Profits

# • 200 Selections

 Revolving Drum Program Selector

# Dual Credit System

Programs single records at one price and E. P.'s at a proportionately higher price



America's Finest and Most Complete Music Systems Page 37

(Editorial)

# A CONTRACTOR OF A CONTRACTOR O



WASHINGTON, D.C.—In keeping with the editorial policy of The Cash **Box** calling attention to the continued price increases of all products, thereby decreasing the value of the dollar, necessitating the changeover to dime play (another editorial appears on this page), we reproduce the latest report by Ewan Clague, Commissioner of Labor Statistics on the national Consumer Price Index of June. This report shows that the national Consumer Price Index rose last month to 116.2, the highest level on record. This was an increase of .7 per cent. It was the fourth successive rise. Clague states another is expected next month. This June rise was the sharpest monthly spurt in more than five years. The previous high of 115.4 was reached last May, and in October, 1955. This rise will mean automatic wage increases for a half-million workers now and for more than a million in the automobile industry and related fields a month from now. Rises are estimated to mean an additional 2 to 3 cents per hour.

WASHINGTON, D.C.—Another report coming out of the nation's capital is also interesting to all. The Department of Commerce, reporting on the economy during the first six months, said "the national economy operated at a record rate, well above the same period a year ago." Retail sales for this period set new records and were 4 per cent above the same period of 1955, despite lower auto sales. The report stated that personal income from wages, interest, rents, dividends and all other sources combined in the January-June period to sustain a rising total income to the spending public. Employment also set new records.

NEW YORK—Some very interesting items can be culled from a report this week by the president of the New York Stock Exchange as a result of a survey made for the Exchange. In a little more than four years, there have been some 500,000 persons a year who have become stockholders. Overall there are more than 10 million stockholders in the United States. Women stockholders now outnumber men by 51.6 to 48.4. In 1952 the men outnumbered the women.

LOS ANGELES, CALIF.—We got a kick out of a short news item which read: "A Brink's Company truck was seen on a Los Angeles street this week with these words painted on the side: 'Th's truck carries canceled checks only!'"

# LEADING ECONOMISTS REPORT —

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NEED RAISE DON'T FEEL THEY TO THEIR THOUGH COSTS NEC ESSITIES PER PLAY EVEN ALL SINESS G GO ΤO 0 BU E F SE S HF S GHE ALRE 1 HEY 2¢ AY WAS WHAT WERE EN REALLY ACTUALLY C AND KEL P LAY

> "Man is not the creature of circumstances. Circumstances are the creatures of men."

> > DISRAELI

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August 4, 1956

**SPEED PUSH FOR NEW PRODUCTS Engineers In All-Out United "Service School"** Drive to Bring Entirely At F.A.B., N.O., Aug. 7 New Amusements to **Trade as Quickly as Pos**sible. Ask Those Who **Have New Game Ideas** to Contact Them.

CHICAGO-An all out drive is un-CHICAGO—An all out drive is un-der way, and becoming more intense each day, as engineers of leading amusement products factories here seek to develop new games for the market.

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It is well known here that some of the present games are being com-pletely redesigned. These are expected to be seen soon in entirely different form and style.

form and style. . Many new type games are already out on test locations, not only in this area but all over the country, and re-ports are being carefully checked by factory executives. The amusements manufacturers are optimistic. They believe that this present market bleakness and lack of a new product is good for all in the field

They report it will clear away much equipment which has become worn and useless. This will, in turn, they advise, open a tremendous market to new machines.

chines. As one well-known executive stated: "This has been a breathing spell for the trade. It very luckily came about during the factory vacation periods and, therefore, worked out almost per-fectly for all concerned." The new games now on the market are selling very well. Sales managers report that they are satisfied with the

volume but realize, they state, that sales would be many times greater if they had entirely new machines to sell. They also believe that this breathing

spell which was given all the nation's ops everywhere is going to help all the industry.

industry. As one sales manager points out: "The operators have had the time they required to settle down their routes. They now know just what they want to do. The average opera-tor also realizes that constant inter-change of new equipment helps boost his intake and is also invaluable as far as maintaining the interest of the players." players."

There have been many and varied opinions offered here in regard to this past month's market bleakness. But the main point brought home by one and all is that the time has arrived for entirely new machines to be pre-sented to the market. All look for changes to be made in some of the present equipment to meet general approval.

Many agree that the new machines, which are being tested, will soon be presented to the market. The amuse-ments division of the industry will be booming along by the time the fall season comes into being, they claim.

### Australian Coinman Praises **Progressive U.S. Coin Biz**

CHICAGO-Harry Rooklyn, Sydney, Australia, paused briefly in Chicago to see some of the latest releases of game

and phonograph manufacturers. He has been visiting amusement parks and coin machine centers all

over Europe. From this city, he hops to California, then Honolulu, Japan, Hong Kong, Singapore and home.

Singapore and home. "In the past three years," said Harry, "I've visited 41 countries and played all the games from the latest in Switzerland to 'Pachinko' in Japan. "Beyond a doubt, factories in the United States have proved themselves to be the most progressive. They pro-duce products with the greatest appeal to the public. "Vending machines are big business

"Vending machines are big business in the Scandinavian countries; Den-mark and Switzerland. The machines operate around the clock in a most effi-

cient manner. The machines them-selves are very big. They offer the public a huge variety of products and merchandise."

merchandise." When asked whether some coun-tries will be able to import amusement machines in the future, Harry stated: "Many places are eager to import games, but because the U. S. is on the rold standard they must continue to gold standard, they must continue to wait until the rate of exchange is more favorable."

In answer to an inquiry concerning his brother, Jack, Harry Rooklyn de-

his brother, Jack, Harry Rooklyn de-clared: "Jack is now one of the largest operators in the world. He has a tre-mendous amusement center in Singa-pore. He also operates up and down the Malayan Peninsula as well as in Hong Kong. Most of Jack's juke boxes contain recordings in six different languages."





NEW ORLEANS, LA.—F. A. B. Distributing Company, this city, will

feature a gala United "Service School" Tuesday, August 7. All noted products of United Manu-facturing Company, Chicago, will be shown to all who will attend this day. There will be refreshments and good fellowship at this United "Service School," according to Fletcher A. Bla-lock and Bob DuPuy of the F. A. B. firm. firm.

firm. From United Manufacturing Com-pany, regional man, Johnny Casola and engineer, Al Thoelke, will be pres-ent to show the new United in-line game, "Monaco," as well as all the other United amusement products. Stated Johnny Casola, "We're go-ing to make this Tuesday, August 7, one day that will be remembered by all the operators and their mechanics as well as all jobbers and distributors who will attend our United 'Service School.'

School." "Believe me," he earnestly stated, "with Fletch Blalock and Bob DuPuy to help, this is truly going to be a gala school showing with everyone sure to enjoy this one grand day."

### Wurlitzer Suggests Itinerary For "Centennial Club" Visitors

NORTH TONAWANDA, N. Y.—A. D. Palmer, advertising and sales pro-motion manager, and for the present acting as "Centennial Manager", says that music operators attending the "Centennial Club Celebration" at the plant here on August 23, 24 and 25, will be treated to one of the greatest parties in the history of the coin machine business. Palmer has devised a schedule of hour-by-hour activity, which he proposes visitors use to enjoy themselves to the utmost. This proposed itinery follows:

#### THURSDAY, AUGUST 23

Arrival	$\mathbf{at}$	Hotel	Statler	in	afternoon	
			•		Br	holorn

3:00 p.m.- — Registration begins on Mezzanine balcony. 6:00 p.m.- 9:00 p.m.—Buffet supper for Wurlitzer guests in Terrace Room off Main Lobby.

#### FRIDAY, AUGUST 24

7:30	a.m 9:30	a.mBreakfast in Statler Ballroom off Main Lobby.
9:30	a.m.	-Board buses at Delaware Ave. entrance of Statler.
10:15	a.m.	—Arrive at Wurlitzer plant.
10:30	a.m12:00	p.m.—Factory tour.
12:00	p.m.	-Barbeque luncheon in Wurlitzer Park.
2:00	p.m.	Stage show.
4:00	p.m.	-Rides, games, and other activities on the grounds.
6:00	p.m.	-Seated Shore Dinner in dining tent.
8:30	p.m.	
	•	grounds.
11:20	p.m.	-Board buses for return trip to Statler.
12:00	p.m.	-Arrive at Hotel Statler.
	•	CATURDAY AUCUST 25
		SATURDAY, AUGUST 25
	~ ~ ~ ~	

7.00	0.00	Bugglefast in Statley Pollycom off Main Labby
		a.mBreakfast in Statler Ballroom off Main Lobby.
9:30	a.m.	-Board buses for Niagara Falls at Delaware Ave. en-
		trance of Statler,
	a.m.	-Arrive in Niagara Falls via Grand Island.
0:30	a.m12:00	p.m.—Tour scenic sights on American side.
	p.m.	-Buses return via Niagara Falls Blvd. to Wurlitzer Park.
	p.m.	-Buffet luncheon.
	p.m.	-Stage show.
2.00	$n_{\rm m} = 5.00$	p.mAmerican Airlines flights over Niagara Falls will
	p 0100	originate from the Niagara Falls Airport on Niagara
		Falls Blvd. Coaches will leave at half-hour schedules
		from Wurlitzer grounds to transport those who wish
		to avail themselves of the magnificent panorama of
~		Niagara Falls from the air.
3:00	p.m 5:00	p.m.—Drawings for valuable prizes.
	p.m.	-Board buses for Hotel Statler.
	p.m.	-Arrive Hotel Statler.
	p.m.	-Cocktail party in New York, Georgian, Detroit, Boston
	T	and St. Louis Rooms on Mezzanine of Statler.
8.00	p.m.	-Dinner in Grand Ballroom of Hotel Statler.
	p.m.	-Stage show and entertainment.
	p.m.	—Dancing till dawn.
0.00	p.m.	-Dancing tin dawn.
		SUNDAY, AUGUST 26

7:00 a.m.-10:00 a.m.-Breakfast in Terrace Room off Main Lobby. 3:00 p.m. -Check-out time.

### **Box Cars Of Food Move Toward Buffalo** For Wurlitzer "Centennial"



A. D. Palmer, Wurlitzer "Centennial" manager, and Jack Grood, manager of the Chez Ami, go over the menu to be served at Wurlitzer Park on August 23, 24 and 25.

#### NORTH TONAWANDA, N.Y.-Fi-

nal preparations for the mammoth Wurlitzer Centennial Celebration have been completed as final orders go out for enough food to feed over 1200 people in Buffalo on August 23-24-25. More than 100 waiters, waitresses, assistant chefs, and chefs from the reknowned Chez Ami Restaurant in Buffalo will be on hand to serve Centennial club members. Over 10,000 pieces of equipment are being moved to Wurlitzer Park to handle the mountainous amount of food that will be served during the 3-day festival.

"The amount and variety of food necessary to satisfy the palates of so many guests is astounding," stated A. D. Palmer, who is acting as Centennial Manager. The caterers have estimated that the bulk of the 3 meals would look something like this:

- 200 Gallons of fruit juices
- 6000 Live clams in the shell
- 4 to 5 Tons of prize steer beef from which will be cut  $\frac{1}{2}$  ton of the choicest meat
  - 1 Ton of live lobsters
  - <sup>1</sup>/<sub>2</sub> Ton of tender young broiling chickens
  - 100 Pounds of fresh Lake Erie Blue Pike
  - 30 Bushels of tender, succulent corn-on-the-cob
  - 15 Crates of iced jumbo cantaloupes
  - 10 Bushels of Bermuda onions 20Bags of New York State po-
  - tatoes
  - 25 Gallons of mixed pickles
  - 10 Gallons of hot horse-radish 10 Gallons of spicy mustard
  - 200 Dozen crisp celery stalks
  - 200 Pounds of red juicy tomatoes
  - 20 Gallons of special Chez Ami salad dressing 200 Dozen assorted dinner rolls

- 150 Pounds of creamery fresh butter
- 175 Vine-ripened, chilled watermelons 25 Gallons of milk

175 Vine-ripped, chilled watermelons 250 Gallons of steaming hot coffee

And in addition, there will be soft drinks and 100 halves of Buffalobrewed beer for the thirsty.

Centennial clubbers will be served 3 sumptuous meals at Wurlitzer Park which will include 2 Barbecue style luncheons and an old fashioned shore dinner:

Barbecue Luncheon Friday, August 24, 1956.

Shore Dinner Friday, August 24, 1956.

Barbecue Luncheon Saturday, August 25, 1956.

A. D. Palmer concluded, saying "We will have enough food to be served to our guests to last them a week."

Meals at the Hotel Statler have been selected with the same mouth watering care:

"Buffet in the Terrace Room" Thursday, August 23, 1956.

"Breakfast in the Ballroom" Friday, August 24, 1956.

"Breakfast in the Ballroom" Saturday, August 25, 1956.

"Dinner in the Ballroom and the Terrace Room" Saturday, August 25, 1956.

"Breakfast in the Terrace Room" Sunday, August 26, 1956.

The closing night banquet will require the combined areas of both the Terrace Room and the Main Ballroom to seat the Wurlitzer guests. There will be music and entertainment in each room during dinner. Dancing in the Main Ballroom will follow.

#### **Conn. Office of Atlantic** New York Corp. Moves to **New Quarters**

Page 39

EAST HARTFORD, CONN. — The Connecticut offices of Atlantic New York Corporation will move into new quarters at 171 Park Avenue, this

quarters at 171 Park Avenue, this city, August 1, according to an an-nouncement by Meyer Parkoff. The firm is exclusive distributor for J. P. Seeburg Corporation's line of music machines and accessories, and the Seaboard New York Corporation is exclusive distributor for the amuse-ment machines of D. Gottlieb & Com-pany and Williams Manufacturing Company. Company. Mac Pearlman will conduct the ac-

Atlantic New York, according to Parkoff, will now open a new One-Stop record department in this Connecticut office for the convenience of the music operators.

#### Correction

NEW YORK—Through a print-er's error the 1 in the address of The Musical Sales Company, Balti-more, Maryland, dropped out in this firm's ad which appeared in the July 28 (14th Anniversary) Issue of The Cash Box, Part II, Page 37.

The correct address is 140 W. Mt. Royal Avenue. The Musical Sales Company is headed by the popular and jovial

Mac Lesnick, and is exclusive dis-tributors for J. P. Seeburg for Maryland, Washington, D. C., Vir-ginia and northern West Virginia.





August 4, 1956

Soup customers drop loads of dimes A Solp customers drop loads of the dames into Keeney Soup Venders while coffee drinkers *pour* coins into Keeney Coffee Venders. And, the Keeney Snack Vender is an absolute "*must*" with any hot or cold drink machine!







NEW YORK—*The Cash Box* has come up with many firsts during its lifetime. This is another. Look at this picture closely. With Jøe Orleck (left), publisher of *The Cash Box* is Dave Rosen of Philadelphia, Pa., nationally known distributor. This is

### **D & L Moves To** Larger Quarters

HARRISBURG, PA.—D & L Coin Machine Company, this city, has moved its quarters to 414 Kelker Street.

"Due to increased business, thru the help and good-will of our many satisfied customers and friends, we need more room for expansion," stated one of the firm's executives. "We will have larger display room, warehouse and repair departments."

the first photograph ever taken of Rosen without a mustache. Dave had sported a neatly trimmed hairpiece for more than 25 years, but has now given it back to the Indians.

Above photo was taken at the Music Merchants show held this week in New York. Rosen's firm, in addition to handling coin operated equipment, is one of the largest record distributing firms in the country.



W. C. Lynch, prominent in Texas coin machine circles the past ten years, recently opened his own business at 1906 Leeland Ave. Buying, selling and trading all types of novelty games and accessories but no operations was announced policy of the new concern. Lynch still is remembered by Texas football fans as an outstanding quarterback both in high school and at Southern Methodist University where he starred for three years. . . . John Wesley Harrington, oldest brother of C. O. Harrington (Harrington Amusement) and active in local coin machine circles until a decade ago, died July 8th. He was afflicted with lung cancer and seriously ill two or three years prior to his death. . . . James A. Rich, owner of Hi Fi Music Co. and a young and comparatively new operator, doing mighty well so far with his exclusive Rock-Ola Operations. His stuff being practically new, Rich has no present service problems; nevertheless, being a far sighted guy, he was pleased when Strike Rothrock stocked his Amusement Distributor Co. with a complete supply of Rock-Ola parts and accessories. . . . Phil Weinberg, (Bally) a recent three day visitor in the city. . . . H. M. Crowe, owner of Acme Record Distributing Co. said he had added these new record lines: Electrones, Gig Debut, MMO-UTC, Enrichment, Seeco. . . . John E. Williams (Williams Amusement) taking things a bit easy these hot days. Just back from a semi-business trip (considerable fishing was involved) over territory that included San Antonio, Corpus Christi and Galveston. He did mention that they had spiked up lagging pool table play a bit with rotation balls.... Popular and attractive Ann Thome, (Lil Pal Radio Shop) back from an enjoyable vacation. A lot of operators, especially those not too long in the business depend plenty upon Ann for their record buying. Many of the new timers will tell you quick how helpful she was not only in record selection but program arrangement, typing and such; minor details to a veteran but big stuff for a fellow just starting. . . . Bob Davenport (Mustang Record Shop) has himself a late model Cadillac, a classy hunk of transportation despite fact that first owner rolled her the first few thousand miles. . . . Hans Von Reydt (S. H. Lynch Co., Seeburg) starts talking business then drifts off on travel, boats, fishing, and other things associated with vacations.



The new model phonographs and all the new records hitting the market are creating a great deal of action along Pico. . . . Hy Weiner, formerly with A&A Vending Maintenance, is now associated with Abe Plaskin. Sid Greenfield busy on the phones at A&A and giving Lou Weinstein his instructions over their two-way radio set up. . . . At California Music Company, Gabe Orland and Sammy Ricklin taking time out to check the blueprints of their new building as they watch its progress across the street. Sammy and Gabe enjoyed having lunch with their old friends Mary Small, Coral Recording Artist, and Mike Kurlan, Modern Distributing Company, Inc. Martha Delgado and Don Blocker believe that Nervous Norvus has a big one with "Ape Call" on the Dot label. . . Al Bettelman reports that United's "De Luxe Select Play" Shuffle Alley is going out very fast at C. A. Robinson & Company. Dave Wallach visiting the operators in and around the Phoenix area. . . At Badger Sales Company, Inc., Bill Happel receiving many compliments from the operators on the quality of the High-Fidelity sound of the new AMI "G-200" and the speed of its record changer. Dave Yates has joined the Parts Department at Badger and is under the tutelage of veteran Jack Leonard. Al Silberman is looking forward to his vacation trip to Vancouver, B.C., and a five-day visit with friends in the Ojai Valley on his return trip home. Fred Gaunt busy in the showroom with Bally's new "De Luxe Congress Bowler" that had just arrived on the floor. Fred says that the sales of arcade pieces continue high.

At Norty's Music Center, Ann Marinez reports very good sales in the Spanish and Mexican record department. Ann says that the Mills Brothers' new release of "98¢" on Decca should take off big in the Pop line. Liberace and his brother George, dropped by to see Norty Beckman and Norty says, "George SPOKE!" Victor Young was in to see the gang at Norty's and they all agreed that his score for "The Brave One" is one of his best and his LP on Decca could be a hit. . . . The third class of the Seeburg Service School held at Minthorne Music Company was attended by more operators from more areas than the previous sessions. Hank Tronick reports continued high level sales on the Seeburg "V-200" and an extremely good run on used phonographs with the demand exceeding the supply on much used equipment. Sam Berger, Treasurer of Williams Manufacturing Company, visited at Minthorne while here on his vacation and the golden wedding anniversary of his parents. The new Seeburg operators package of EP records is being very well received by the operators. Wayne Davis relaxing on a well deserved vacation. . . . Phil Robinson looking forward to the "big surprises" that are forthcoming from Chicago Coin Machine Company. . . . Jay Horton, Carlsbad operator, took his thirteen-year-old son, Jaysee, to Luenhagen's Record bar to help him select records for his locations. Oscar McLollie, Wing recording artist, was being congratulated by Mary Kay and Claire Solle on his recording of "God's Green Earth", as was Leon Rene, the writer of the tune. Mary was telling Lee Palmer that Eddie Haywood's "Soft Summer Breeze" on Mercury should start taking off. Kay was spinning The Magnificents' new Vee Jay release of "Up On The Mountain" for the operators which should receive real action. . . . S. L. Griffin, Pomona operator, reports business on the upswing in that area.

At Sierra Distributors, Wayne Copeland reports that the demand for the new Wurlitzer "2000" phonograph is so terrific that he can hardly keep a model on the floor. Wayne, Ed Wisler, Frank Davis and Pete Ley have completed their plans to attend the Wurlitzer "Centennial Club" Celebration en masse. Frank says that a great number of operators have made inquiries about the Centennial so that they can plan their vacations to coincide with this big event which will be held at the Wurlitzer factory in North Tonawanda, New York on August 23, 24 and 25. Ed Wisler returned from the San Diego area loaded down with orders for the new phonograph. . . . At Simon Distributing Company, Jack Simon says that arcade pieces continue moving and the export business has been very good which keeps Sonny Lomberg on his toes. John Freeman canceled his Houston trip in favor of a fishing trip in Northern California and Oregon. . . . Ed Wilkes returned to his desk at Paul A. Laymon, Inc., and is finding it difficult to get back into the swing of things after his enjoyable vacation with his family in Colorado. Charlie Daniels and Jimmy Wilkens report very good action with bowlers and arcade pieces. Lucille and Paul Laymon are looking forward to seeing the new Rock-Ola "200" phonograph. The first showing to distributors will be in Chicago in mid-August.

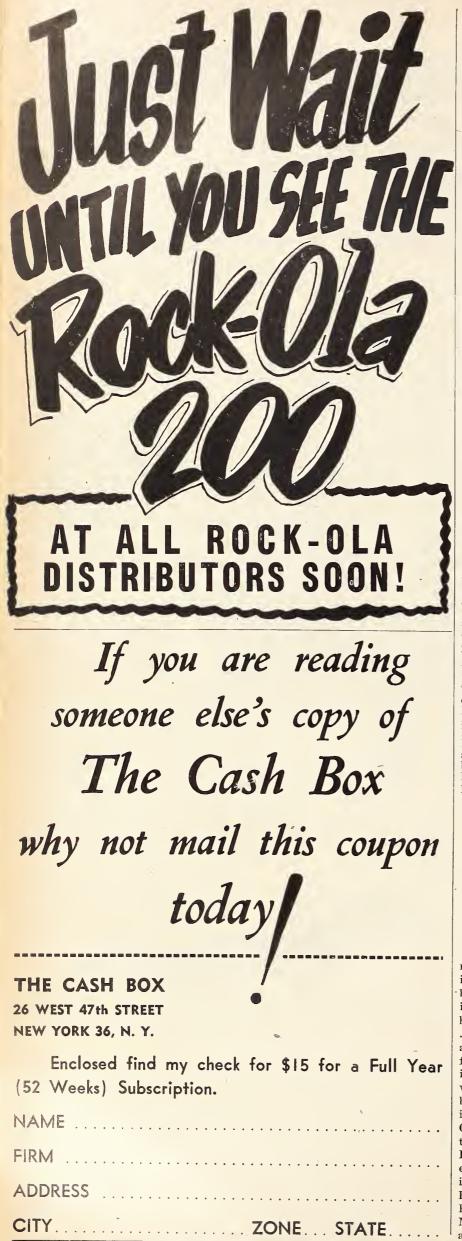


The Cash Box

Page 41.



Demand for arcade and fun spot equipment continuing heavy at Trimount Automatic Sales Corp. (Seeburg) where air conditioning is keeping employees happy these hot sticky days. Big push for new RCA sound equipment department beginning to pay off with orders coming in, Irwin Margold, gen. mgr., reports. . . . At Atlas Distributors (AMI), Louis and Barney Blatt have been busy with visiting ops all week and report AMI color engineered music machines are finding great favor with all New England ops and installations in new hotels, cafes and restaurants have been beyond expectations this season





Page 42

A strange condition exists in this area in relation to the arcades (with the exception of the Jersey arcades, of course). We have a mixed report on business being done this month. The exceptionally large amount of rain that has fallen on week-ends affected some adversely, and has helped others. Some arcade men tell us that the rain has driven pleasure seekers into their arcades, which has increased their play. Others claim biz has fallen down to the extent where they won't be able to even up for the rest of the season. "But", as one of these arcade owners, affected adversely, said, "we've had six real good seasons up to now, and we'll have others in the years to come."

The National Association of Music Merchants' convention in New York (records, musical instruments, musical accessories, etc.) brought in some of our good coin machine friends who also distribute or wholesale records. Among those were Dave Rosen of Phila.; Sam Taran and his son-in-law, Marvin Luber of Miami, Fla.; Jake Friedman of Atlanta, Ga.; and Mack Lesnick of Baltimore, Md. AMI had an exhibit at the show, displaying its hi-fi home phono. Representing AMI here were Bill FitzGerald, advertising and sales promotion manager; his assistant, Bob Pierson; and the chief audio engineer, Scott Brown. . . . Harry Koeppel, Koeppel Distributing, postcards his regards to us from Miami Beach, where he and the missus are vacationing. Meanwhile, brother Hymie and George Santiago up to their ears with work. "Harrassed" is what Hymie calls it. . . Barney (Shugy) Sugerman, Runyon Sales Co., and his roadman, Irv (Kempy) Kempner, spend a few days on the road seeing ops thruout their territory in up-state N.Y. Perry Lowengrub, N.Y. salesman, takes up the office chores with Shugy and Kempy out. Morris Rood, office mgr., taking his vacation with long week-ends, leaving Thurs. night and returning Monday. . . . "Senator" Al Bodkin back from his west coast vacation, raving about the time he had. Of course, he tried his skill (?) at Vegas. While in L.A., the "Sen" ran into Al Simon of Albert Simon, Inc., who won't return home for another week or so. Al D'Inzillo hopes to get off for his vacation around Aug. 17.

his vacation around Aug. 17. \* \* \* \* \* \* \* \* \* Irv Holzman and Abe Lipsky on hand when we dropped in at Young Distributing. Everyone here working hard and happy over the tremendous acceptance of music ops for the Wurlitzer model "2000" phono. Joe Young was out at this time, buying Johnny Bilotta of Bilotta Distributing, Newark, N.Y., a lunch. . . Al Schlesinger in town for the week-end, and left for Chi on Tues. . . "Doc" Shapiro, good-natured heavyweight champ of the world (coin machine division), leaves for Los Angeles next week to attend the unveiling ceremonies for his mother who died several months ago. . . . "Happy" Herbie Semel really happy now. He's back with his father Jack, on the route. Jack, by the way, feeling fine. . . Meyer Parkoff, Atlantic New York Corp., tells us that the Connecticut offices will be located in new quarters on Aug. 1, at 171 Park Ave., East Hartford. Firm is also opening a new one-stop record department here. Mac Pearlman in charge of all departments, which includes distribution of Seeburg phonos, and under the firm name of Seaboard New York Corp. distributor of games of Gottlieb and Williams. . . Just discovered that Howie Herman shoots a nice game of golf. . . . Tommy Greco, Glasco, N.Y., coinman, had a 2 P.M. appointment with Gertrude Browne in N.Y. on Tuesday. Was unable to keep it as his car broke down on the highway, delaying him several hours. . . Congratulations to Ted Kisil of the Davis Distributing Co., in Syracuse, N. Y. Stork delivered Thomas Ford Kisil, a six lb., 8 oz. boy on July 19. . . Caught up with our rotund friend, Harry Haskins, while visiting at Mike Munves. Harry reports biz at his arcade at Playland, Rye, N.Y., off due to bad weather on week-ends. Mike, however, busy as usual. . . Dave Lowy, Dave Lowy & Co., working hard, cheerfully reports biz very good. . . . Knut Andre, coinman from Oslo, Norway, advises he thinks he won't have the time to visit wholesalers in Boston, Mass., but will probably phone them. He's due to le



L. P. "Red" Wilbur of Duluth, Minn., is sporting an early 20th Century mustache in preparation for the Centennial celebrations which are to be held in Duluth. . . . Dave Chapman and Ted Lawn, Minneapolis operators, have been making trips up to Lake Mille Lacs to do some fishing. As it was, the intentions were to teach Chapman the sport and art of fishing, but the way it has turned out is that Chappy is catching all the fish and the others are watching. .. Dick Henderson of Willmar, Minn., had quite an experience several weeks ago when a sudden rain and windstorm came up and blew the roof off of the family lake cottage and the Henderson family had to run and seek shelter in the wee hours of the morning. Dick has got the roof repaired and is still wondering how come his cottage was the only one in that area that got the brunt of the storm. . . . Dar Holsman of Big Fork, Minn. spent several hours in town picking up records and parts for his route. . . Every chance that Gabby Cluseau has, he makes the trip into the Twin Cities and uses his season ticket to watch the Millers play ball at the new Bloomington stadium. ... Floyd and Sonny Shaw of Edan Valley, Minn., were seen shopping around for equipment for their route. Sonny also does all of the record shopping which is quite a help to Floyd.... Breezing in and always in a hurry is Bun Mraz of Brainerd, Minn. . . . Seen here and there shopping were Art Hagness of Grand Forks, N. D.; Jim De Mars of Ashland, Wis.; Frank Ponterio of Worthington, Minn.; Jim Stansfield of Winona, Minn.; Gordon Dunn of Moose Lake, Minn.; and Oscar Winter of La Crosse, Wis.





### CHICAGO CHATTER

#### (continued)

Robbins of Empire phones to advise that his sonny-boy was just thrilled to pieces at the "Howdy-Doody" TV show in Noo Yawk. Asked about Gill Kitt, Joe said, "Gil? He's busier than any summer I can re-member". . . All engineers in all out night and day drive to completely redesign the old and also bring into being new anusements of all kinds. . . Otto Turkisch of Geneva, Switzerland, owner of Geneva's largest arcade, buying new products at factories here. Much impressed with coin machine biz here in Chicago. . . Orchids to Dave Bond who made many souls happier with his optimistic outlook on the industry. Dave foresees a bigger, brighter future for all in coinbiz. Points out all industries have periodic slumps. Coinbiz had very, very few over past years. This on the industry. Dave foresees a substries have periodic for all in coinbiz. Points out all industries have periodic slumps. Coinbiz had very, very few over past years. This past one of very short duration. And means even greater biz with next series of new products. . . . Demand con-tinues to grow for used shuffle alleys from all over every-where. Bill O'Donnell busier



DAVE BOND
MARE YON FOR USER Shall a larger of Williams have over every where.
With Jack Nelson out of town, Bill O'Donnell busier than he's ever been. Talking away on long distance phones all day... Sam Berger of Williams hies himself and his entire family out to L.A. where they'll all help celebrate his mother and dad's golden wedding anniversary. By the way, Mrs. Berger is sister of late Ben Becker. ... Bill Futterman of Futterman-Gerber ad agency phones to say, "Swell job — well done", re: 14th Anniversary Issue... Art Garvey getting set for a long trip thruout his New England territory. ... With costs zooming, 2c play music ops face even darker days ahead. ... John Frantz's Lake Street factory winning compliments of many who have visited there for marvelous machinery and efficient production methods. ... Clarence Schuyler dashes away for a short vacation before coming back to announce his new club machine.
HAPPY BIRTHDAY THIS WEEK TO; F. H. Decker,



AL STERN

"It's What's in THE CASH BOX That Counts"

WORTH REPEATING: "The good thing about begin-ning at the bottom is that you always have something solid to go back to."

**Through The Coin Chute** CHICAGO CHATTER



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DAVE GOTTLIEB

Jerry Kuklin reports Standard-Harvard expanding pro-duction of their metal typers. Andy Wirdek, firm's shop suauction of their metal typers. Andy Wirdek, firm's shop su-perintendent, has been working on metal typers for over 20 years. . . Ben Coven commutes each day from Lake Geneva. . . Busy op is Marty Fryer. Divides his time between his music route and his restaurant. But reports that he finds the long hours most rewarding. . . Over at World Wide, came in as Al Stern was saying, "Get those Stern was entertaining out of town customers. Len Micon served vacation. Fred Skor busying himself with plenty

at World Wide, came in as Al Stern was saying, "Get those horses going". Joel Stern was entertaining out of town customers. Len Micon away on a well deserved vacation. Fred Skor busying himself with plenty export orders. . . Tom King and Paul Crisman, two ops who really work hard, report that their ciggy vender biz going great. . . . Jack (Jock MacNic) Mitnick of United comes up with an editorial idea that he should arrange as a speech to ops' associations. It's got the real meat of what's needed re: commissions among music operators. . . Dave Gottlieb back at the factory and busy with the hospital campaign his very handsome charitable gift instituted. Alvin Gottlieb, in the meantime, discussing "modern distributing methods" and making many plans in this regard which may prove extremely interesting. Lots of the Rock-Ola distribs all hepped up over the

Lots of the Rock-Ola distribs all hepped up over the invitation extended to them by Dave Rockola to watch the final days of the big golf tourney at Tam O'Shanter as his guests. Looks now like Dave will have himself quite battle it out in this richest of all tournaments. John Conroe away on a vacation. Capt. Chester Biezad flying those jets. Paul Huebsch of Keeney is just dashing from his office to the plant to lunch and back again with files of papers and telephoned orders in his fists yelling to get things rolling. . . . Jack F. Wallace of Asheville, N.C. visiting factories here much impressed with hospitality. . . Art Weinand proving himself a master at getting those shipments going out all over everywhere. Art's become an expert at break-ing up shipping bottlenecks. . . With Ron Pepple of Seattle, Ralph Sheffield and Al Warren questioning Avron Gensburg regarding the deer he brought back, Avron



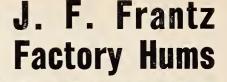
Beattle, Ralph Sheffield and Al Warren questioning Avron Gensburg regarding the deer he brought back, Avron would not tell where he or Mrs. Gensburg got it. "Oh, well", wells Ralph, "wish that was as easy to answer as the question our distributors are asking, "Where are they?". Meaning "State Fair" rifles, of course.
With three models of "Steam Shovel" in production, Ed Levin of ChiCoin a busy, busy sales director. Says Ed, "We've got to know just what model they mean when their orders come in." Sam Wolberg, by the way, still marvels at those night-time venders used so much in Europe. Sam Gensburg dashed up to cool Wisconsin this past week.... Joe



The Cash Box

FXPFRT

CIELES'S.ST





JOHN FRANTZ

CHICAGO — John Frantz, J. F. Frantz Manufacturing Company, this city, reported that the recent extension of his building now houses a complete-ly equipped machine shop for in-creased production of parts for penny counter games, scales and "Rifle counter Sport."

"Everything we need," said John, "is arranged for neat, compact effici-ency: lathes, milling machines, screw machines, punch presses, riveting ma-chines, spinners and drill presses.

"Orders are coming in fast enough to keep every one of the machines humming."

### Swiss Arcade Op **Visits Chi Firms**

CHICAGO - Otto Turkisch, well-nown arcade operator of Geneva, known arcade operator of Geneva, Switzerland, was in town this past week visiting with leading manufacturers

Turkisch advised he has largest ar-cade in Geneva.

Machines he purchased here were of the arcade type which will be featured in his arcade as soon as they arrive. It is reported that Turkisch was very much impressed with the large fac-tories here and the speedy, as well as efficient, production systems.

on a Rifle Game FREE-ROLLING Roll down 2 Lanes – Just Like a Real Rifle Gallery . . . the player tries to shoot them off. NEW-UNUSUAL **ALL THESE ACTION-COMEDY GENCO ATTRACTIONS:** Flip Over Target TARGET • 2 LIGHTED CANDLES snuff out when hit! Adjustable Replay — Optianal Match snaps back and wave Easy Back-Doar Servicing Playfield Designed ta Loak Like a Real Rifle Gallery (with an unusual degree of depth) arms when hit! Beautiful, Bright "EVER LAST" Cark Finish Campact, Modern Cabinet — only 50" x 29" x 70" high

SEE YOUR DISTRIBUTOR TODAY!

PLUS

YOU'LL

**GENCO'S** Sensational

MOVING TARGET RIFLE GALLERY

Featuring an

ENTIRELY NEW IDEA

Never before seen

We Will Pay CASH for the following equipment. SEEBURG M100A's, B's, BL's, C's, G's & W's **GOTTLIEB AND WILLIAMS PIN GAMES** GENCO, UNITED, WILLIAMS GUNS WE NEED OVER 1000 PIECES TO COMPLETE EXPORT ORDERS. SEND IN COMPLETE LISTS. DISTRIBUTORS: We Are Interested In Buying Complete Stocks Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors. Remember IN NEW ENGLAND IT'S TRIMOUNT ! 40 WALTHAM STREET BOSTON 18, MASS. Tel. Liberty .2-9480

### **U.S. Appeals Court Exempts Merchandise Sold For Prizes From Retailers' Excise Tax**

CHICAGO—Premium firms, as well as ops, very much interested in de-cision just rendered by Eighth U. S. Court of Appeals in case of Gellman vs. U. S. that merchandise sold for prizes is exempt from retailers' (10 per cent Federal) excise tax.

This decision affects goods sold to churches, social clubs, taverns, indus-trial concerns and others to be given away as awards.

The court contended these sales were not at retail. They were plainly at wholesale, the court held.

The court also noted that tax col-

lectors had sought to levy on Gellman because they anticipated administra-tive difficulties if they tried to collect from non-mercantile buyers such as social clubs.

social clubs. Customers of stores pay the retail-ers' excise tax on taxable merchandise given away as premiums, such as for the return of premium stamps. A large amount of taxes is involved in this case, which is subject to re-fund claims by companies dealing in premiums.

According to experts this case is rrobably headed for the U.S. Supreme Ccurt.

"It's What's in THE CASH BOX That Counts"

MFG. & SALES CO. <sup>2621</sup> N. Ashland Avenue Chicago 14, Illinois





#### CLASSIFIED ADVERTISING SECTION

### WANT

- WANT Seeburg Phonos, Model M100B and later models. Also AMI D80 and later models. For Resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel.: BLUEMOUND 8-6700).
- WANT—An established profitable route in the State of Connecticut. Either music or combination music and games. Large or small. Cash available. Write: BOX # 358, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 36, N. Y.
- WANT Music: Seeburg M100-B's, BL's or C's. For Resale, Quote lowest cash price and condition. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEX.
- WANT—To Buy. Will pay cash \$ for Shuffle Alleys, Bingo Machines, Used Music, Kiddie Rides, Drivemobiles, King of Swat. REDD DIS-TRIBUTING CO., INC., 298 LIN-COLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).
- WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).
- WANT—Late model phonos for resale. Please quote best price in first letter. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).
- WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GArfield 3585).
- WANT --- 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.
- WANT Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).
- WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).
- WANT Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W1 Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. AT-LANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

- WANT Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).
- WANT For cash. Late Arcade machines, including Bear Guns, Genco 2-Player Basket Ball. State condition and price in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).
- WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. N. Y. Tel.: JUdson 6-4568.
- WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COM-PANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).
- WANT Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (TeI.: Bigelow 3-7422).
- WANT—Pay Cash. United Fifth Innings; Chicago Coin Big League; Seeburg 100B and BL; AMI E120. Call, wire, write Collect. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).
- WANT Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUN-NINGHAM AVE., GLENS FALLS, N. Y.
- WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVE-LAND COIN MACHINE EX-CHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).
- WANT Used Wood Shuffle Board Tops, can be worn, warped or have any defect which makes them unfit for further use on location. Tops Only. Write stating quantity and price. BOX 360, e/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

#### **CLASSIFIED ADVERTISING SECTION**

FOR SALE

- FOR SALE—Shuffleboard Operators, prices slashed while they last. 20 Ft. refinished maple top, \$195; 22 Ft. refinished maple top, \$295; 22 Ft. National slightly used, complete, \$595; 12 Ft. American Bank Board refinished, \$395; 6 Wall type Electric scoring units, \$49.50 each. STANLEY AMUSEMENT CO., 119 TACOMA AVE., TACOMA, WASH. (Tel.: BR 3663).
- FOR SALE Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETTH, N. J. (Tel.: BIgelow 8-3524-5).
- FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unnsed only. RAYMAR SALES CO., 170-21 JA-MAICA AVENUE. JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.
- FOR SALE Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.
- FOR SALE—or trade for AMI 80 or 120 Wall Boxes: Genco Rifle Gallery; Genco Sky Rocket; Genco Sky Gunner; Williams Jet Fighter; Williams Crane (Used); Williams Sidewalk Engineer; Williams Relaxalator. Can also use AMI D-80s or E-80's. MILLER-NEWMARK DIS-TRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: CL 6-6807)
- FOR SALE Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).
- FOR SALE Attention. Minnesota Bowler Operators. See us for the "New." Question - Answer prize boards. We have the new improved tamper proof point coupons—not to be confused with earlier styles. Prize assortments in all price groups wide assortment of new merchandise. Stop in or call for further information. GOPHER DISTRIBUT-ING CO., 1938 UNIVERSITY AVE., ST. PAUL 4, MINN. (Tel.: MIdway 6-7205).
- FOR SALE Beach Beanty, \$340; Miami Beach, \$235; Variety, \$135; Gayety, \$135; Snrf Chib, \$85; Saddle & Turfs, \$180; Hawaiian Beanty, \$115; Southern Bell, \$175; ChiCoin Home Ruu, \$120. One-third deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CAual 7137).

- FOR SALE All types late model phonographs converted to 10c play. Call collect for price. DAVIS DIS-TRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: Syracuse 75-1631).
- FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).
- FOR SALE—1 Exhibit Jet Gnn, \$75; 1 Exhibit Shooting Gallery, \$125; 1 Exhibit Dale Gun, \$45; 1 Exhibit Six Shooter, \$50; 1 Bowling Team Bowler, New, \$275; 2 Keeney Pool Tables, \$95 ea. AUTOMATIC AMUSEMENT CO., 1000 PENN-SYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HArrison 3-4508).
- FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to : THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).
- FOR SALE—10 Miami Beach's, \$230 ea. All have been shopped and are in A-1 condition. LEWIS & FOL-LETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH., (Tel.: MA 8585).
- FOR SALE—Victory Bowlers, \$115; Rocket Bowlers, \$135; Jet Bowlers, \$140; Royal Bowlers, \$50; Chief Bowlers, \$65; Variety, \$100; Big Time, \$215; Miani Beach, \$215; Broadway, \$340; Beach Beauty, \$310. Following games in working order, right from location: 5 Spot Lite, 1 Atlantic City, 1 Palm Beach, 3 Yacht Club—Package lot \$100 as is. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HEnderson 1-7577).
- FOR SALE-Ready For Location. Starlet, \$425; Caravan, \$495; Gayety, \$195; Big Time, \$325; Dude Ranch, \$95; Pahn Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Criss Cross, \$175; Chicago Coin Triple Score, \$150: Bally Champ, \$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models, Write for price. Headquarters for Kiddie Rides. AS-SOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: STadium 2-4010-11-12).
- FOR SALE 1 Williams Side Walk Engineer, Like New, \$185. \$50 Deposit, Balance C. O. D. DIXIE AMUSEMENT CO., 912 HOUSTON ST., CHATTANOOGA, TENN.

The Cash Box

#### CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. UNITED DISTRIBU-TORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).

- FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, 1LL. (Tel.: Independence 3-2210).
- FOR SALE—Lowest prices in the country. Thunderbolts, Lightnings, \$199.50 ea; Hollywood Bowlers, \$249.50; Chicago Coin Super Home Run, \$179.50; Bingos and Pool Tables to trade for Kiddie Rides, Arcade Equipment or write your best cash offer. All equipment ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHI-CAGO, ILL. (Tel.: CAnal 6-0293).
- FOR SALE—150 Silver King Vendors, lc or 5c conversions for either chlorophyll or nuts. Make us an offer. We cannot operate in this state because of license. TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA. (Tel.: WHeeling 649).
- FOR SALE—Rock-Ola Comet, \$525; Rock-Ola Hi Fi's, \$595; Atlantic Citys, \$40; Coney Islands, \$30; Rock-Ola 1717 Steppers, \$30; Wurlitzer Steppers, \$10; AMI A's, \$95; AMI B's, \$145. H & H MUSIC AND DISRIBUTING, 1626 THIRD AVE., M O L I N E, ILL. (Tel.: MOline 4-6703).
- FOR SALE The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).
- FOR SALE—United Bowlers: Clover, \$35; Chief, Fifth Avenue and League, \$110 ea.; Team, Yankee and Flash, \$135 ea.; Speedy, \$185. WANT—Super Slugger and Jumbo. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHEN-ECTADY, N. Y.
- FOR SALE Ready for Locations. Beach Beauty, \$365; Nite Club, \$500; Variety, \$145; Miami Beach, \$245; Gaytime, \$215; Manhattan, \$175; Crosswords, \$350; United Super Slugger Baseball, Write. NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS 18, LA. (Tel.: MA 6386-7459).
- FOR SALE—Well Established Profitable Coin Machine Route in South Arkansas, Combination Music and Games. Approximately 250 Pieces. Write: BOX 359, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

FOR SALE—Special. Bally: Broadways, \$365; Beach Beauties, \$339.50; Frolics, \$55; Big Times, \$250. Gottlieb: Jockey Clubs, \$75. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW OR-LEANS, LA., (Tel.: CAnal 8318).

FOR SALE—Show Boats, \$100 ea.; 2 New Gottlieb Pool Tables, \$140 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: MArket 1-3967).

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

- FOR SALE Bingos. Hawaii, \$150;
  Surf Club, \$150; Spotlite, \$35.
  W. B. DISTRIBUTORS, INC., 1012
  MARKET ST., ST. LOUIS, MO. (Tel.: CEntral 1-9292).
- FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALI-FORNIA, OKLAHOMA CITY, OK-LA. Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and musie accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).

FOR SALE — Bingos in Quantities. Bally — Night Clubs, Broadways, Miami Beaches, Big Times, Varietys, Beach Clubs. GLOBE DISTRIBUT-ING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: AR 0780).

FOR SALE—Reconditioned, Ready for Location. AMI: A, \$95; C, \$135;
D-40, \$195. Rock-Ola: 1436 (78 RPM), \$225; (45 RPM), \$245;
1446 Hi Fi, \$595. Wurlitzer: 1400 (45 RPM), \$225. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—Big Time, \$249.50; Starlet, \$319.50; Pixie, \$325; Gaytime, \$210; Gayety, \$119.50; Rio, \$55; Tahiti, \$50; Tropics, \$45; Variety, \$139.50; Beach Beautics, \$339.50. One-third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

#### **CLASSIFIED ADVERTISING SECTION**

FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEW-ARK, N. J.

- FOR SALE Like New. Wurlitzer 1800; \$845; Wurlitzer 1700, \$695; Wurlitzer 1650, \$395; Wurlitzer 1400, \$235; Automatic Score Counter for 22 foot shuffle board, never uncrated, \$50. LEW JONES DIS-TRIBUTING CO., 1301 N. CAPI-TOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).
- FOR SALE—Bally Bingos from Atlantic City up. TOLEDO COIN MA-CHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO (Tel.: CH 3-8624 — CH 3-4005).
- FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5059).
- FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).
- FOR SALE—Polyethylene Plastic Pool Game Covers, \$3.95. (Protect Your Investment); Shuffle Alley Tournament Boards, \$12.50; Gayetys cleaned and checked, \$150. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUniper 8-5211-12).
- FOR SALE Five Ball Sale. Chinatown, Coronation, Crossroads, Four Stars, Skillpool, Palisades, \$49 ea.; Grand Slam, Time's Square, \$59 ea.; Green Pastures, \$89; Queen of Hearts, \$69. Also others available.
  T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, O. (Tel.: MAin 1-8751).
- FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.: 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT— Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-0538).
- FOR SALE—Millions of extra coins are taken from clean machines— "Clean Right With Lemonite." Lynch & Zander, Dixie Coin, Crown Novelty, S & H Distributors in Louisiana Use and Sell Lemonite. Write for particulars. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

- FOR SALE High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.
- FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).
- FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).
- FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).
- FOR SALE—Dude Ranch, \$50; De-Luxe Jungle Gun United, \$95; Yacht Club, \$40; Gottlieb Lovely Lucy, \$60. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel.: 750).
- FOR SALE Games, Inc. Hunter, \$265; Bally Crosswords, \$365; Miami Beach, \$265; Variety, \$150; Gayety, \$135; Beach Club, \$75; Atlantic City, \$50; United Manhattan, \$165; Singapore, \$65; Nevada, \$65; Classic Bowlers, \$50. MICKEY AN-DERSON, 314 E. 11th ST., ERIE, PENNA. (Tel.: 5-7549).
- FOR SALE—Scoreboard, \$350; Gladiator, \$325; Harbor Lights, \$260; Duette, \$235; Hawaiian Beauty, \$150; Dragonette, \$140; Poker Face, \$95; Crossroads, \$75. UNI-VERSITY COIN MACHINE EX-CHANGE, 858 N. HIGH STREET, COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).
- FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2¼" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. CHAMPION DISTRIB-UTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.
- FOR SALE 1 United Ace Bowler (DeLuxe), \$195; 1 United DeLuxe Lightning Bowler, \$275; 1 Chicago Coin Playtime Bowler, \$225. All in top shape, ready for location. SA-LINA MUSIC & AMUSEMENT CO., 121 N. SEVENTH ST., SALINA, KANSAS.

#### CLASSIFIED ADVERTISING SECTION

- FOR SALE Wishing Well, \$210;
  Duette, \$225; Stage Coach, \$170;
  Grand Slam, \$65; Chinatown, \$55;
  Shindig, \$90; Mystic Marvel, \$155;
  Green Pastures, \$100; League Bowler, \$95; Frolics, \$40; Twin Bill,
  \$175. STARK NOVELTY CO., 1813
  FULTON RD., N., CANTON 9, O.
- FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PUR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).
- FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

NOTICE-Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"-the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"-a full year's issues-for only \$15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!! Mail your check for \$15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

- FOR SALE—or Trade for Kiddie Rides, Arcade Equipment or Music—5 Chicago Coin Bowling Team Shuffle Alley, like new. RELIABLE COIN MACHINE CO., 184 WIND-SOR ST., HARTFORD, CONN., (Tel.: CHapel 9-6556).
- FOR SALE Inventory Clearance Two Exhibit Front End Skill Score Pools at \$99.50. 1 Telequiz, \$90; 1 V 200 Seeburg, Write; 10 Regular Four-Side Pool Tables with lights at \$79.50; 10 Regulars without lights, \$69.50; 1 Carnival Gun, \$195; 1 Wurlitzer 1250 on 45 RPM, \$129.50; 1 Chicago Coin Automatic Front End Pool, \$135; Used ABC Bowlers, Write. All equipment thoroughly reconditioned, ready for location. Wire \$25 deposit per machine to: SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LIncoln 9106).
- FOR SALE Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, \$9 ea.; 1 Midget Movie, with reel, \$55; 2 Coon Hunts, \$95 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.
- FOR SALE All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATE-WAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-4620).

### **MISCELLANEOUS**

NOTICE—Will Trade. 2 Photomats, \$300, will trade for late model Bowlers. Bally Booster Pools—will trade for late model Bowlers or United Comet Targettes. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FE 9-0031).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

- NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.
- NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS-TRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Intercsted in dealership for penny, nickel machines guaranteed a 1000 a year. Interested in buying 1000 stands for penny machines. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

# THE CASH BOX

### "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."





CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cosh.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be chorged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

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ENCLOSE YOUR CHECK-AIRMAIL TO:



		The	Cash Box	PRICE	LISTS
The	Cash	Box	Page 50		August 4, 1956

4 2

2\* M100A,

Kemote Attach., 20 Sel., 78 RPM 4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 PPM

2\* M100A, 49, 100 Sel., 78 RPM 2\* M100B, '51, 100 Sel., 45 RPM 4. M100BL, '51, 100 Sel.,

4. M100BL, '51, 100 Sel., 45 RPM, Light Cab..
 4\* M100C, '53, 100 Sel., 45 RPM
 4. HF100G, '54, 100 Sel., 45 RPM
 4. HF100R, '54, 100 Sel., 45 RPM
 4. HF100R, '54, 100 Sel., 45 RPM

4. W1-L56 Wall Box 5c

Attacua, RPM 100A, '49, 100 Sel.,

THIS WEEK'S USED MACHINE QUOTATIONS 17th YEAR OF PIRLICAT CONSECUT 878th

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"] FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be ont of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth bnt \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of FOREWORD: Many times, wide differences appear in the quotation of high on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games-and \$25 to \$30 on Phonographs. CODE

Prices UP Prices DOWN 2.

1

1

Prices UP and DOWN 3.

4. No change from Last Week

5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer 7. **Machines** Just Added **Great Activity** 

## REGARDING SELLING PRICES

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10,00 to \$25,00 ask from \$50,00 up to \$75,00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and np. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of may of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such expipiement should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and recon-ditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondi-tion the machines themselves to meet their own operating standards.



#### LISTED ALPHABETICALLY

12.00

20.00

#### AMI

4\* Model A, '46, 40 Sel., 78 RPM 4. Model B, '48, 40 Sel., 78 RPM 4. Model C, '50, 40 Sel., 78 RPM 95.00 125.00 125.00 150.00 135.00 175.00 4\* Model D-40, '51, 40 Sel., 78 RPM 175.00 245.00 4\* Model D-80, '51, 80 Sel., 45 RPM 265.00 350.00 4. Model E-40, '53, 40 Sel., 78 RPM 275.00 395.00 78 KPM 4. Model E-80, '53, 80 Sel., Model E.80, '53, 80 Sel., 45 RPM
 Model E-120, '53, 120 Sel., 45 RPM
 Model F-80, '54, 80 Sel., 45 RPM
 Model F-120, '54, 120 Sel., 45 RPM
 Wodel F-120, '54, 120 Sel., 45 RPM
 Sel., 45 RPM
 Sel., 45 RPM 325.00 450.00 400.00 475.00 550**.0**0 625.00 575.00 665.00 10.00 4. SM or SL Stepper 9.95

Model 951, 40 Sel.,	
	100.00
4. Constellation, '49, Model	
135, 40 Sel., 78 RPM 75.00	125.00
4. Jubilee, '52, Model 245,	
40 Sel., 45 RPM 125.00	200.00
2. Century, '52, Model 2045,	
100 Sel., 45 RPM 225.00	295 <b>.0</b> 0
ROCK-OLA	
KUCK-ULA	
4. 1422, '46, 20 Sel., 78	
RPM	5 <b>0.</b> 00
4. 1424, '46, Playmaster	
Hideaway, 20 Sel., 78	
RPM 30.00	60.00
4. 1426, '47, 20 Sel., 78	
RPM 35.00	<b>75.0</b> 0
4. 1428, '48, Magic-Glo, 20	
Sel., 78 RPM 45.00	80.00
2. 1432, '50, Rocket '50-51,	
50 Sel., 78 RPM 100.00	150.00

**EVANS** 

2. Mills Constellation, '47

2. 1432, Same as above,		
Converted to 45 RPM	125.00	160.00
4. 1434, '51, Rocket '51-52,	125 00	995 00
50 Sel., 78 RPM 4. 1434, Same as above,	135.00	225.00
Converted to 45 RPM	145.00	250.00
2*1436, '52, Fireball, 120		
Sel., 45 RPM	145.00	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	250.00	295.00
4* 1438, '54, Comet, 120	230.00	293.00
Sel., 45 RPM	445.00	525.00
4. 1446, '54, Hi-Fi, 120 Sel.,		
45 RPM	595.00	695.00
SEEBURG		
SEEBURG	•	
4. 146S, '46, Standard, 20		
4. 146S, '46, Standard, 20 Sel., 78 RPM		<b>45.0</b> 0
4. 146S, '46, Standard, 20 Sel., 78 RPM 2. 146M, '46, Master with		<b>45.0</b> 0
<ol> <li>4. 146S, '46, Standard, 20 Sel., 78 RPM</li> <li>2. 146M, '46, Master with Remote Attach, 20</li> </ol>	20.00	
<ol> <li>4. 146S, '46, Standard, 20 Sel., 78 RPM</li> <li>2. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM</li> </ol>	20.00	<b>45.00</b> 55.00
<ol> <li>4. 146S, '46, Standard, 20 Sel., 78 RPM</li> <li>2. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM</li> <li>4. 147S, Standard, 20 Sel., 78 RPM</li> </ol>	2 <b>0.00</b> 20.00	
<ol> <li>4. 146S, '46, Standard, 20 Sel., 78 RPM</li> <li>2. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM</li> <li>4. 147S, Standard, 20 Sel., 78 RPM</li> <li>4. 147M, '47, Master with</li> </ol>	2 <b>0.00</b> 20.00	55.00
<ol> <li>4. 146S, '46, Standard, 20 Sel., 78 RPM</li> <li>2. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM</li> <li>4. 147S, Standard, 20 Sel., 78 RPM</li> <li>4. 147M, '47, Master with Remote Attach., 20</li> </ol>	2 <b>0.00</b> 20.00 <b>20.00</b>	55.00 <b>75.00</b>
<ol> <li>4. 146S, '46, Standard, 20 Sel., 78 RPM</li> <li>2. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM</li> <li>4. 147S, Standard, 20 Sel., 78 RPM</li> <li>4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM</li> </ol>	2 <b>0.00</b> 20.00 <b>20.00</b>	55.00
<ol> <li>4. 146S, '46, Standard, 20 Sel., 78 RPM</li> <li>2. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM</li> <li>4. 147S, Standard, 20 Sel., 78 RPM</li> <li>4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM</li> <li>4. 148S, '48, Standard, 20</li> </ol>	20.00 20.00 20.00 20.00	55.00 <b>75.00</b>
<ol> <li>4. 146S, '46, Standard, 20 Sel., 78 RPM</li> <li>2. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM</li> <li>4. 147S, Standard, 20 Sel., 78 RPM</li> <li>4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM</li> </ol>	20.00 20.00 20.00 20.00	55.00 75.00 75.00

20.00

20.00

375.00

500.00

625.00

700.00

3.00

200.00 265.00

425.00 500.00

95.00

99.50

475.00

600.00

750.00

825.00

6.00

	4. 3W2 Wall-a-Matic	3.00	7.00
)	4. W4L-56	10.00	20.00
	4. 3W2 Wall-a-Matic 4. W4L-56 4. 3W5-L56 Wall Box 5c,		
)	100 250	10.00	20.00
·	10c, 25c 4. W6L-56 5/10/25 Wire-	10.00	20.00
	4. WOL-30 3/10/25 WIFE-	10.00	00.00
,	less	10.00	20.00
	4. 3W7-L-56	<b>10.0</b> 0	25.00
)	WURLITZE	D	
	WORLITZE	IN.	
)	4. 1015, '46, 25 Sel., 78		
	RPM	35.00	75.00
)	2. 1080, '46, Colonial, 24	00.00	10.00
	Sel., 78 RPM	45.00	99.00
)	4. 1080A, 548, Colonial, 24	10.00	37.00
	Sel., 78 RPM	60.00	100.00
	4. 1017, '46, Hideaway, 24	00.00	100.00
	S-1 79 DDM	50.00	100.00
	<b>Sel., 78</b> RPM 4. 1100, '48, 25 Sel., 78	50.00	100.00
) ;	4. 1100, 48, 25 Sel., 78		
-	RPM	<b>65.</b> 00	125.00
	4. 1250, '50, 48 Sel., 78 RPM		
	RPM	<b>95.00</b>	165.00
' I	4. 1250, '50, (Same as		
	above) Converted to		
	45 RPM	100.00	175.00
	4* 1400, '52, 48 Sel., 78		
	RPM	185.00	285.00
	4. 1400, '52, (Same as		
	above) Converted to		
	45 RPM	185.00	295.00
	4.1450 (Same as 1400		
	with leather)	185.00	295.00
	4* 1500, '53, 104 Sel., 78		
	and 45 RPM Inter-		
		199.50	200 50
	4. 1500A, '53, 104 Sel., 78	1)).00	277.00
	and 45 RPM Inter-		
1		275.00	250.00
	4* 1650, '53, 48 Sel., 45	413.00	350.00
	RPM 45	<b>325.</b> 00	275 00
	4* 1700, '54, 104 Sel., 45	323.00	375.00
		105 00	
	RPM	495 <b>.0</b> 0	695.00
	4* 1800, '55, 104 Sel., 45		
		650.00	
	4. 2140 Wall Box	3.00	10.00
	4. 3020 Wall Box	5.00	10.00
	4. 3048 (Conv. of 3020)	10.00	20.00
	4. 3020 Wall Box 4. 3048 (Conv. of 3020) 4. 3031 Wall Box	2.95	5.00
	4. 3045 Wall Bon	4.00	20.00
	4. 3045 Wall Box 4. 4820 Wall Box	12.50	20.00

August 4, 1956



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams

	(Un) United; (Wm) Williams.				
	2. ABC (UN 3/52) 25.00 50	.00	4. Campns (Ex 2/50) 15	6.00	20.00
	4. Across the Board (Un		4. Canasta (Ge 7/50) 25	5.00	34.50
		.00	4. Caravan (Un 2/56) 365	6.00	469.50
	4. All Star Basketball		4. Caravan (Wm 6/52) 25	.00	65.00
Ì		.00	6. Carolina (Un 3/49) 15	.00	25.00
		.00		.00	35.00
	4. Arabian Knights	0.0		.00	20.00
	(Got 12/53) 100.00 160 4. Arcade (Wm 11/51) 45.00 75	.00		6.00	85.00
				.00	95.00
		.00		.00	35.00
	· · · · · · · · · · · · · · · · · · ·	.00	4. C.O.D. (Wm 9/53) 75	.00	110.00
		.00	4. College Daze		
		.00	(Got 8/49) 20	00.	40.00
		.00	4. Colors (Wm 11/54) 135	.00	175.00
		.00	4* Coney Island (B 9/52) 30	.00	65.00
	4* Beach Beauty (B 11/55) 339.50 475		4. Control Tower		
	4* Beach Club (B 2/53) . 50.00 100		$(Wm 3/51) \dots 25.$	.00	45.00
		.00		.00	85.00
		.00		.00	45.00
	4. Big Ben (Wm 9/54) 100.00 150.		4. Crossroads (Got 5/52) 45 4. Crossroads (B 1/56) 350	.00	95.00 400.00
		.00		.00	80.00
	• •	.00		.00	165.00
	4* Big Time (B 1/55) 225.00 325.		4. Daisy Mae (Got 7/54). 145		180.00
		.00		.00 .00	30.00 125.00
	4. Bolero (Un 12/51) 45.00 95.		4. Derby Day (Got $5/56$ ) . 269.		295.00
	4. Bomber (CC 3/51) 20.00 25.		4. De Icer (Wm 11/49) 20.		35.00
	6. Boston (Wm 5/49) 15.00 29.	.50	4. Diamond Lill		
	4. Bowling Champ		(Got 12/54) 145. 4. Disk Jockey	.00	175.00
		.00		.00	80.00
	0 0 1 1 1	.00		.00	60.00
	4. Bright Spot (B 11/51). 45.00 75.		4. Double Action		
	4* Broadway (B 12/55) 365.00 475. 4. Broadway (B 6/51) 25.00 40.		(Ge 1/52) 25. 4. Double Feature	.00	34.50
	4. Buffalo Bill (Got 5/50) 25.00 35.		4. Double reature $(Got 12/50) \dots 15.$	.00	24.00
1	4. Buttons & Bows		4. Dbl. Shuffle (Got 6/49) 15.		24.00
		.00	4. Dragonette (Got 6/54). 125.		165.00
	4. Cabana (Un 3/53) 35.00 110. 2. Camel Caravan	.00	4. Dreamy ( $Wm 2/50$ ) . 20. 4* Dream ( $P 0/52$ ) . 55		49.50
1	$(Ge \ 6/49) \dots 10.00 \ 20.$	00	4* Dude Ranch (B 9/53). 55. 4* Duette (Got 4/55) 200.		110.09 235.00
	(000/10)		1 Ductic (Obt 1/00/ 200,		200.00

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#### The Difference Is Complete Juke Box Earning Power...

Only the new "G-200" gives operators a combination of all the advantages needed for more profits: smartly modern styling and 8 beautiful color cabinets (longest color line in the industry) to help you capture more of the top locations . . .

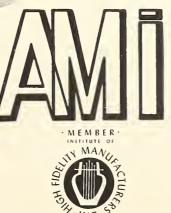
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entertainment . . . fastest record changer for more plays in less time . . . complete accessibility for lower maintenance costs.

> Y INSIDIA

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### The Cash Box PRICE LISTS"

#### The Cash Box

#### Page 52

#### August 4, 1956

-				and a second
4.	Easy Aces (Got 12/55).	225.00	250.00	4* Manhattan (Un 4/55)
Δ	Eight Ball (Wm 1/52).	40.00	65.00	4. Marathon (Got 10/55
2	Fairway (Wm 6/53)	50.00		
4	$\mathbf{E}^{*}$ $\mathbf{E}^{*}$ $\mathbf{E}^{*}$ $\mathbf{E}^{*}$ $\mathbf{E}^{*}$	30.00	80.00	4. Marble Queen
4.	Fighting Irish			(Got 8/53)
	(CC 11/50)	20.00	30.00	4. Maryland (Wm 4/49)
4.	Five Star (Univ. 5/51).	30.00	65.00	4. Mercury (Ge 3/50)
2.	Floating Power			4. Mermaid (Got 6/51)
	(Ge 12/48)	10.00	15.00	4. Mexico (Un 3/54) .
4				
4.	Flying High (Got 2/53)	50.00	<b>95.</b> 00	2* Miami Beach (B 9/3
4.	Flying Saucers			4. Minstrel Man
	(Ge 12/50)	15.00	30.00	(Got 3/51)
6.	Football (CC 8/49)	10.00	20.00	6. Moon Glew (Un 11/4
	Four Bells (Got 10/54)	145.00	185.00	4. Mystic Marvel
4.	Four Corners			(Got 3/54)
	$(Wm \ 12/52) \ \dots$	40.00	90.00	4. Nevada (Un 8/54) .
4.	Four Horsemen			4. Niagara (Got 12/51)
	(Got 9/50)	25.00	55.00	4. Nifty (Wm 12/50)
4.	"400" (Upright)			4. Night Club (B 4/56)
		35.00	65.00	4. "9" Sisters (Wm 1/54
	Four Stars (Got 6/52)	50.00	95.00	4. Oasis (Ex 10/ 50)
	Freshie (Wm 9/49)	20.00	35.00	4. Oklahoma (Un 5/49)
4.	<b>Frolics</b> (B 10/52)	40.00	<b>90.</b> 00	4. Old Faithful
4.	Frontiersman			(Got 12/49)
	(Got 11/55)	225.00	245.00	4. Olympics (Wm 5/ 52
4.	Futurity (B 3/51)	25.00	50.00	4. One Two Three
	Gay Times (B 6/55)	175.00	300.00	10 10/401
4*	$C_{ay}$ (D 0/55)			(Ge 10/48)
	Gayety (B 3/55)	95.00	195.00	2. Palisades (Wm 7/53)
	Georgia (Wm 7/50)	20.00	45.00	4. Palm Beach (B 7/5)
4.	Gin Rummy (Got 2/49)	20.00	35.90	4* Palm Springs (B 11/5
4.	Gladiator (Got 1/56) .	285.00	345.00	4. Paratrooper (Wm 8/5
4.	Glamour (Got 7/51) .	15.00	25.00	4. Peter Pan (Wm 4/55
6	Glider (Ge 3/49)	10.00	15.00	4. Pin Bowler (CC 6/S
1	Globe Trotter	10.00	10.00	
т.		20.00		4. Pinch Hitter (Un $5/4$
	(Got 11/51)	30.00	7 <b>0.</b> 00	4. Pinky (Wm 9/50)
4.	Golden Gloves			4. Pin Wheel (Got. 11/3
	(CC 7/49)	10.00	25.00	2* Pixie (Un 10/55)
4.	Golden Nugget			4. Play Ball (CC 1/51)
	(Upright) (Ge 2/53)	35.00	75.00	4. Playland (Ex 8/59)
4	Gold Star (Got 8/54) .		185.00	6. Playtime (Ex 8/49)
6	Condola $(Fr = 5/40)$			
	Gondola (Ex 5/49)	10.00	19.00	4. Poker Face (Got 9/
4.	Grand Award			6. Puddin' Head
	(CC 1/49)	10.00	19.00	(Ge 10/48)
4.	Grand Champion			4. Punchy (CC 12/50)
	$(Wm \ 8/53)$	70.00	125.00	4. Quarterback
4.	Grand Slam (Got 4/53)	40.00	110.00	(Wm 10/49)
	Grand Stand (B '50)	20.00		2. Quartet (Got 2/52)
		20.00	35.00	
4.	Green Pastures			4. Queen of Hearts
	(Got 1/54)	85.00	125.00	(Got 12/52)
4.	Gun Club (Wm 11/53)	49.50	95.00	4. Quintet (Got 3/53)
4.	Guys-Dolls (Got 5/53).	60.00	110.00	4. Race The Clock
	Gypsy Queen (Got 2/55)	165.00	200.00	$(Wm 5/55) \dots$
2.	Handicap (Wm 6/52) .	45.00	90.00	2. Rag Mop (Wm 10/5
4	$\mathbf{H}_{1} = \mathbf{D}_{1} + (\mathbf{C}_{1} + \mathbf{C}_{1}/\mathbf{C}_{2})$	CE 00	95.00	6. Ramona (Un 2/49)
4	Happy-Go-Lucky (Got 3/51)	00.00	20.00	4. Red Shoes (Un 11/5
	(Got 3/51)	25.00	40.00	4. Regatta (Wm 11/55)
	Harbor Lites (Got 2/56)		270.00	A THE ATT THE ATT A
		249.00	210.00	4. Rio (Un 11/53) 4. Rip Snorter (Ge 10/4
ч.	Harvest Moon	10.00	00.00	
	(Got 12/48)	10.00	20.00	4. Rocket (Ge 5/50)
4.	Harvest Time			4. Rockettes (Got 8/50)
	(Ge 9/50)	1 <b>5.0</b> 0	35.00	4. Rodeo (Un 2/53)
4.	Harvey (Wm 5/51)	15.00	35.00	4. Rose Bowl (Got 10/
4.	Havana (Un 2/54)	50.00	125.00	4. Round Up (Got 11/4
4.	Hawaii (Un 6/54)	65.00	150.00	4. St. Louis (Wm 2/45)
4.	Hawwaiian Beauty			4. Saddle and Turf
	(Got 4/54)	125.00	160.00	
A	Hayburner (Wm 6/51)			(Ev 10/53) (Club Model)
	$\mathbf{H}_{\mathbf{H}}^{\mathbf{H}}$ $\mathbf{H}_{\mathbf$	30.00	85.00	(Club Model)
4.	Hi-Fi (B 6/54) Hit Parade (CC 2/51)	50.00	120.00	4. Saratoga (Wm 10/48)
4.	Hit Parade (CC 2/51)	10.00	19.00	4. Scoreboard (Got 4/
4.	Hit & Runs (Ge 3/51)	<b>15.</b> 00	25.00	4. Screamo (Wm 4/54) 4. Sea Jockeys (Wm 11/
4.	Hit 'N Run (Got 4/52)	30.00	75.00	4. Sea Jockeys (Wm 11/
6.	Holiday (CC 12/48) Holiday (Ke 12/51)	10.00	20.00	4. Select-A-Card (Got 4/
4	Holiday (Ke 12/51)	35.00	55.00	4. Shantytown (Ex 10/4
4	Hong Kong (Wm 9/51)	34.50		
	Horsefeathers	34.30	55.00	4. Sharpshooter
т.	(327 3 (50))		<b>FO</b> 00	(Got 5/49) 4. Shindig (Got 10/53)
	$(\mathbb{W}m 1/52)$	<b>3</b> 0.00	50.00	4. Shindig (Got 10/53)
4.	Horse Shoe			4. Shoo Shoo (Wm 2/
	(Wm 12/51)	25.00	35.00	4. Shoot the Moon
4.	Hot Rods (B '49)	20.00	50.00	$(Wm \ 11/51) \dots$
4*	lce-Frolics (B 1/54)	80.00	110.00	4. Show Boat (Un 1/49
4.	Jalopy (Wm 8/51)	30.00	65.00	4. Show Boat (Un 12/5
2	Jeanie (Ex 6/50)	15.00	24.00	4. Smoke Signal
4	Jockey Club (Got 5/54)			
		95.00	160.00	$(Wm \ 10/55)$
	Jockey Special	75.00	4.	2. Silver Chest (Uprig)
	(B 11/47)	15.00	45.00	(Ge 4/53)
4.	Joker (Got 11/50)	20.00	45.00	4. Silver Skates (Wm 2/
4.	Jolly Joker (Un 11/55)	100.00	150.00	4. Singapore (Un 10/54
4.	Jubilee (Got 5/55)	230.00	350.00	2. Skill Pool (Got 8/5
	Judy (Ex 7/50)	10.00	19.00	4. Skyway (Wm $8/54$ )
	Jumping Jacks (Upright)		17.00	4. Skyway (wm $0/54$ ) 4. Slugfest (Wm $3/52$ )
		95.00	55.00	
A			55.00	4. Sluggin' Champ
	Just 21 (Got 1/50)	10.00	25.00	(Got 4/55)
	K. C. Jones (Got 11/49)	10.00	25.00	4. Snafu (Wm 12/55)
4.	King Arthur			0. Snooks (Wm 6/51)
	(Got 10/49)	20.00	35.00	4. Southern Belle
4.	King Pin (CC 12/51)	30.00	55.00	(Gct 6/55)
4.	Knockout (Got 1/51)	20.00	45.00	4. South Pacific (Ge 2/5
	Lady Luck (Got 9/54)	<b>99.5</b> 0	185.00	4 Snark Pluge (W- 0/
4	Lazy "Q" (Wm 2/54)			4. Spark Plugs (Wm 9/3
9	Leadons (II- 10/51)	75.00	125.00	6. Speedway (Wm 9/48
4. A	Leaders (Un 10/51)	40.00	65.00	2. Spitfire (Wm 2/55)
	Lite-A-Line (Ke $6/52$ ).	40.00	65.00	4. Spot Bowler
4.	Long Beach (Wm 7/52)	<b>39.5</b> 0	75.00	(Got 10/50)
4.	Lovely Lucy (Got 2/54)	110.00	155.00	4* Spot Lite (B 1/52)
4.	Lucky Inning			4. Sportsman (Ge $2/51$ )
	(Wm 5/50)	20.00	45.00	4. Sportsman ( $Wm 2/52$
4	Lulu (Wm 12/54)	185.00	220.00	4. Springtime (Ge 3/52)
4	Mad. Sq. Garden	103.00	220.00	4. Stars Coach (C 11)
x.	(0, (10))	20.00	E0.00	4. Stage Coach (Got 11/5
	(Got 0/50)	30.00	50.00	4* Starlets (Un 12/55)
6	Morain (E 11/10)	10.00	19.00	4. Star Pool (Wm 10/3
6.	Magic (Ex 11/48)	10.00		(TT (JEA))
6. 4.	Magic (Ex 11/48) Majors '49 (CC 2/49)	10.00	20.00	4. Stars (Un 6/52)
6. 4. 4.	Magic (Ex 11/48) Majors '49 (CC 2/49) . Majorettes (Wm 4/52)	10.00 10.00 25.00	$\begin{array}{c} 20.00\\ 45.00 \end{array}$	4. Stars (Un 6/52) 4. Starlite (Wm 3/53)
6. 4. 4.	Magic (Ex 11/48) Majors '49 (CC 2/49) . Majorettes (Wm 4/52)	10.00	20.00 45.00	4. Stars (Un 6/52) 4. Starlite (Wm 3/53)

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Manhattan (Un 4/55) .	165.00	265.00	4.
Marathon (Got 10/55). Marble Queen	279.50	325.00	4.
(Got 8/53)	75.00	120.00	4.
Maryland (Wm 4/49) . Mercury (Ge 3/50)	10.00	20.00	
Mercury (Ge 3/50)	10.00	25.00	6.
Mermaid (Got 6/51) Mexico (Un 3/54)	20.00 65.00	35.00 125.00	4.
* Miami Beach (B 9/55)	230.00	350.00	4.
. Minstrel Man			
(Got 3/51)	20.00	40.00	4.
Moon Glew (Un 11/48) Mystic Marvel	10.00	2 <b>0.0</b> 0	4*
(Got 3/54)	130.00	160.00	4.
Nevada (Un 8/54)	65.00	135.00	4.
Niagara (Got 12/51)		55.00	
Nifty (Wm 12/50) Night Club (B 4/56)	$\begin{array}{c} 15.00 \\ 500.00 \end{array}$	$\begin{array}{r} 25.00\\ 550.00\end{array}$	4. 4*
"9" Sisters (Wm 1/54).	40.00	110.00	2.
Oasis (Ex 10/ 50) Oklahoma (Un 5/49)	10.00	19.00	2.
. Oklahoma (Un 5/49) . . Old Faithful	15.00	35.00	4.
(Got 12/49)	10.00	20.00	4.
. Olympics (Wm 5/ 52).	40.00	60.00	2.
One Two Three (Ge 10/48)	10.00	20.00	
Palisades (Wm 7/53)	$\begin{array}{c}10.00\\45.00\end{array}$	85.00	2.
Palm Beach (B 7/52).	30.00	85.00	
* Palm Springs (B 11/53)	40.00	125.00	4.
Paratrooper (Wm 8/52) Peter Pan (Wm 4/55)	$\begin{array}{r} 25.00 \\ 135.00 \end{array}$	$\begin{array}{r} 45.00 \\ 175.00 \end{array}$	
Pin Bowler (CC 6/50)	15.00	30.00	
Pinch Hitter (Un 5/49)	10.00	19.00	
. Pinky (Wm 9/50) . Pin Wheel (Got 11/53)	$\begin{array}{c} 20.00\\ 90.00\end{array}$	$\begin{array}{r} 30.00 \\ 120.00 \end{array}$	
* Pixie (Un $10/55$ )	239.50	375.00	
Play Ball (CC 1/51) .	20.00	30.00	
Playland (Ex 8/59) Playtime (Ex 8/49)		19.00	
Poker Face (Got 9/53)	10.00 95.00	<b>20.00</b> 125.00	
Puddin' Head	,	1-0.00	4.
$(Ge \ 10/48)$	10.00	19.00	
Punchy (CC 12/50) Quarterback	10.00	19.00	2.
(Wm 10/49)	15.0 <b>0</b>	<b>35.0</b> 0	
Quartet (Got 2/52)	55.00	85.00	4.
Queen of Hearts (Got 12/52)	55.00	110.00	4.
Quintet (Got 3/53)			4.
Race The Clock			
(Wm 5/55) Bag Map $(Wm 10/50)$	195.00	$225.00 \\ 35.00$	4.
(will 3/33) Rag Mop (Wm 10/50). Ramona (Un 2/49) Red Shoes (Un 11/50).	10.00	20.00	4.
Red Shoes (Un 11/50).	20.00	30.00	
Regatta (Wm 11/55)	<b>195.</b> 00	215.00	4.
. Rio (Un 11/53) Rip Snorter (Ge 10/49)	$\begin{array}{c} 50.00\\ 10.00 \end{array}$	$\frac{100.00}{19.00}$	2.
Rocket (Ge 5/50)	20.00	35.00	2.
Rockettes (Got 8/50)		45.00	9
Rodeo (Un 2/53) Rose Bowl (Got 10/51)	<b>39.50</b> 30 <b>.</b> 00	<b>125.00</b> 50.00	2.
Round Up (Got 11/48)	10.00	20.00	2.
St. Louis (Wm 2/45)	20.00	30.00	
Saddle and Turf	165.00	250.00	4.
(Ev 10/53) (Club Model) Saratoga (Wm 10/48)	185.00	260.00	4.
Saratoga (Wm 10/48)	20.00	40.00	
Scoreboard (Got 4/56) Screamo (Wm 4/54)	. 345.00	400.00 120.00	4.
Sea Jockeys (Wm $11/51$ )	85.00 25.00	50.00	4.
Select-A-Card (Got 4/50)	-10.00	<b>19</b> .00	
Shartytown (Ex 10/49)	20.00	30.00	4.
. Sharpshooter (Got 5/49)	10.00	30.00	4.
Shindig (Got 10/53)	90.00	130.00	
Shoo Shoo (Wm 2/51) Shoot the Moon	15.00	25.00	4.
	20.00	50.00	4.
Show Boat (Un 1/49)	10.00	19.00	
Show Dout (OH 12/02)	70.00	135.00	4.
Smoke Signal (Wm 10/55)	159.50	189.50	4.
Silver Chest (Upright)	107.00	107.00	
(Ge 4/53) Silver Skates (Wm 2/53)	55.00	100.00	4.
Singapore (Up 10/54)	$\begin{array}{c} 45.00\\ 60.00\end{array}$	80.00 135.00	4.
Singapore (Un 10/54). Skill Pool (Got 8/52).	35.00	85.00	4.
. Skyway (Wm 8/54)	110.00	155.00	
Slugfest (Wm 3/52)	35.00	50.00	4.
Sluggin' Champ (Got 4/55)	<b>160.0</b> 0	2 <b>10.0</b> 0	2.
Snafu (Wm 12/55)	225.00	239.50	4.
Snooks (Wm 6/51) Southern Belle	15.00	20.00	4. 2.
(Get 6/55)	175.00	220.00	4.
South Pacific (Ge 2/50)	20.00	30.00	
Spark Plugs (Wm 9/51) Speedway (Wm 9/48)	$\begin{array}{c} 25.00 \\ 10.00 \end{array}$	$50.00 \\ 19.00$	4.
Speedway ( $Wm 9/48$ ) . Spitfire ( $Wm 2/55$ )	75.00	19.00	4.
. Spot Bowler			
(Got 10/50) * Spot Lite (B 1/52)	$\begin{array}{c} 25.00\\ 35.00\end{array}$	$35.00 \\ 75.00$	4.
Sportsman (Ge 2/51)	10.00	19.00	4.
Sportsman (Wm 2/52) Springtime (Ge 3/52)	25.00	35.00	4.
Stage Coach (Cot 11/54)	$\begin{array}{r} 20.00 \\ 165.00 \end{array}$	30.00 195.00	
* Starlets (Un 12/55)	229.50	395.00	4.
Star Pool (Wm 10/54)	125 00	175.00	
Stars (Un 6/52) Starlite (Wm 3/53)	40.00 35.00	$55.00 \\ 65.00$	4.
		00.00	

					10.00	10.00
4.	Steeple Chase (Un 1/52)	25.00	65.00	6. Thrill (CC 9/48) 4. Thunderbird	10.00	19.00
	Stop & Go (Ge 3/51) . Struggle Buggies	10.00	20.00	(Wm 5/54) 4. Times Square	90.00	130.00
	$(Wm \ 12/53) \ \dots \dots$	70.00	120.00	$(Wm \ 4/53) \ldots$	60.00	80.00 35.00
	Summertime (Un 9/48) Sunshine Park	15.00	24.00		20.00 245.00	275.00
4	(B 12/52) Super Hockey	25.00	60.00	2* Triple Play (Un 8/55) 4. Triplets (Got 7/50)	200.00 15.00	285.00 25.00
	(CC 4/49)	20.00	30.00	4. TriScore (Ge 1/51)	20.00	30.00
4.	Super Jumbo (Got 10/54)	250.00	325.00	4. Tropicana (Un 1/55) . 4. Tropics (Un 7/53)	85.00 50.00	150.00 90.00
	Surf Club (B 3/54) Sweepstakes (Wm 1/52)	65.00 55.00	150.00 75.00	6. Tucson (Wm 1/49) 6. Tumbleweed (Ex 8/49)	$10.00 \\ 15.00$	20.00 30.00
	Sweet-Add-A-Line			4. Turf King (B 6/50)	15.00	30.00
4.	(Got 7/55) Sweetheart (Wm 5/50)	$\begin{array}{r}170.00\\20.00\end{array}$	$220.00 \\ 30.00$	4. Twenty Grand (Wm 12/52)	35.00	65.00
	Tahiti (Un 8/53) Tampico (Un 6/49)	<b>50.0</b> 0 10.00	100.00 20.00	4. Twin Bill (Got 1/55) . 4. Utah (Un 7/49)	$160.00 \\ 10.00$	195.00 20.00
2.	Telecard (Got 1/49)	15.00	25.00	4* Variety (B 9/54)	119.50	185.00
	Thing (CC 2/51) Three Deuces	15.00	35.00	4. Watch My Line (Got 9/51)	30.00	50.00
	(Wm 8/55)	215.00	230.00	4. Whizz Kids (CC 3/52) 4. Wild West (Got 8/51)	$35.00 \\ 25.00$	50.00 55.00
2.	Three Feathers (Ge 5/49)	15.00	30.00	4. Winner (Univ.)	20.00	40.00
2.	Three Four Five		40.00		195.00	225.00
4	(Un 6/51) Three Musketeers	25.00	40.00	4. Wonderland (Wm 5/55) 4* Yacht Club (B 6/53)	160.00 45.00	190.00 85.00
т.	(Got 7/49)	15.00	25.00	4. Zingo (Un 10/51)	2 <b>5.0</b> 0	65.00
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4.	Bally Victory Bowler			4. ChiCoin Hollywood		
9	(5/54)	100.00	225.00		249.50 325.00	340.00 355.00
4.	Bally Champion Bowler (5/54)	100.00	225,00	4. ChiCoin Score-A-Line		
	Bally Jet Bowler (8/54) Bally Rocket Bowler	150.00	275.00	(9/55) 4. ChiCoin Bowling Team	350.00	395.00
	(8/54)	150.00	275.00		275.00	420.00
4.	Bally Mystic Bowler (12/54)	225.00	325.00	4. Exhibit Twin Rotation (5/52)	50.00	85.00
4.	Bally Magic Bowler (12/54)	225.00	325.00	4. Genco Shuffle Target		
4.	Bally Blue Ribbon (3/55)		360.00	(7/51) 2. Genco 8-Player Re-	20.00	50.00
4.	Bally Gold Medal			bound (9/51) 2. Genco Shuffle Pool	30.00	50.00
2.	(3/55) ChiCoin 6-Player (8/51)	$\begin{array}{r} 275.00\\ 35.00\end{array}$	$365.00 \\ 75.00$	(11/53)	25.00	75.00
	ChiCoin 6-Player	35.00	80.00	2. Genco Match Pool (2/54)	50.00	95.00
2.	ChiCoin Match Bowler	•		4. Gottlieb Bowlette (3/50) 4. Keeney Super DeLuxe	15.00	25.00
2.	(6/52) ChiCoin Bowl-A-Ball	35.00	85.00	League Bowler (3/52)	40.00	85.00
4	(10/52) ChiCoin Match	35.00	90.00	4. Keeney High Score League (5/52)	40.00	90.00
	Bowl-A-Ball (11/52).	35.00	100.00	4. Keeney Team (10/52) 4. Keeney Club (4/53)	$\begin{array}{r} 40.00\\ 40.00\end{array}$	95.00 100.00
	ChiCoin 10th Frame Special (12/52)	40.00	105.00	4. Keeney Domino (5/53) 4. Keeney Carnival (5/53)	40.00 45.00	120.00 135.00
4.	ChiCoin Name Bowler (1/53)	40.00	110.00	4. Keeney Pacemaker		
4.	ChiCoin 10th Frame Double Score Bowler	•		(9/53) 4. Keeney Mainliner	50.00	150.00
	(2/53)	40.00	115.00	Bowler (1/54) 4. Keeney Bonus Bowler	65.00	185.00
	ChiCoin Crown (4/53) ChiCoin Crown, Giant	45.00	120.00	(3/54)	75.00	195.00
	Pins (4/53) ChiCoin Triple Score	50.00	125.00	4. Keeney Diamond Bowler (5/54)	125.00	200.00
	(6/53)	50.00	130.00		$135.00 \\ 140.00$	$205.00 \\ 210.00$
4.	ChiCoin Gold Cup (7/53)	50.00	135.00	4. Keeney American (9/54)	225.00	275.00
4.	ChiCoin High Speed Crown (7/53)	75.00	140.00	4. Keeney Speedlane	230.00	280.00
4.	ChiCoin High Speed				275.00	360.00
4.	Triple Score (8/53). Chi Coin Advance	75.00	145.00	(3/52)	30.00	55.00
4.	(10/53) ChiCoin King (10/53).	$75.00 \\ 75.00$	$150.00 \\ 155.00$	4. United 4-Player Official (5/52)	30.00	60.00
	ChiCoin Criss Cross		•	4. United 6-Player Star (7/52)	30.00	65.00
4.	Bowler (12/53) ChiCoin Super Frame	65.00	160.00	2. United 10th Frame Star (9/52)	35.00	70.00
2.	(3/54) ChiCoin Starlite (5/54)	$100.00 \\ 125.00$	$\begin{array}{r}175.00\\200.00\end{array}$	4. United Manhattan 10th		
4.	ChiCoin Feature (7/54)	$125.00 \\ 145.00$	$225.00 \\ 250.00$	Frame (9/52) 2. United Manhattan	35.00	<b>75.0</b> 0
2.	ChiCoin Holiday (9/54) ChiCoin Flash (10/54)	145.00 125.00	250.00 260.00	(9/52) 2. United 10th Frame	35.00	80.00
4.	ChiCoin Playtime (10/54)	165.00	275.00	Super (10/52)	35.00	80.00
4.	ChiCoin Fireball		285.00	4* United Cascade (2:53) 4* United Clover (2/53)	35.00 35.00	85.00 85.0 <b>0</b>
4.	(11/54) ChiCoin Thunderbolt	175.00		6. United Liberty (2/53) 4. United Classic (6/53)	40.00 50.00	90.00 95.00
4.	-(12/54) ChiCoin Triple Strike	185.00	295.00	4. United Olympic (6/53)	50.00	100.00
	(2/55) ChiCoin Arrow (2/55).	$225.00 \\ 225.00$	330.00 335.00	4* United Royal (9/53) 4. United Imperial (9/53)	50.00 65.00	<b>100.00</b> 125.00
	ChiCoin Criss Cross			4. DeLuxe model 4* United Chief (11/53) .	75.00 65.00	135.00 145.00
	Targette (1/55) Deluxe model	75.00	200.00 225.00	4. United Leader (11/53) 4. DeLuxe model	100.00	150.00 155.00
4.	ChiCoin Bonus Score			4. United Team (1/54)	100.00	160.00
4.	(4/55) ChiCoin Big League	240.00	325.00	4. DeLuxe model 4* United League (1/54).	95.00	$165.00 \\ 175.00$
	(5/55)	265.00	335.00	4. DeLuxe model	120.00	180.00
110	TION NOT PERMITTED					

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#### Page 53

The Cash Box

August 4, 1956

	Th	e Casl	h Box		Page
4. Uni	ted Ace (5/54)	125.00	185.00	4. DeLuxe model 155.00	290.00
	eLuxe model ted Rainbow (5/54)	$135.00 \\ 99.50$	<b>1</b> 90.00 200.00	4. United Mars (1/55) 125.00 4. DeLuxe model 165.00	300.00 300.00
2. Uni	ted Banner (8/54).		205.00 210.00	4* Un. Lightning (2/55) 175.00 4. DeLuxe model 185.00	$310.00 \\ 320.00$
2. Uni	ted Shuffle Targette			4. Un. Venus (3/55) 140.00	325.00
2. D	8/54) eLuxe model		220.00 225.00	4. DeLuxe model 175.00 4* Un. Clipper (5/55) 210.00	330.00 340.00
	ited Speedy (8/54) 11th Frame (10/54)	150.00 125.00	250.00 260.00	4. DeLuxe model         215.00           4. Un. Derby Roll (5/55)         135.00	345.00 350.00
4. D	eLuxe model	165.00	265.00	4. DeLuxe model 185.00 4. Un. 5th Inning (6/55) . 185.00	355.00 375.00
		125.00	275.00	4. DeLuxe model 195.00	380.00
	eLuxe model ted Mercury (12/54)	$125.00 \\ 150.00$	280.00 280.00	4* Un. Capitol (6/55) 225.00 4. DeLuxe model 230.00	385.00 390.00
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1			+	RIDES	
		-			270.00
	ly Champion Horse. ly Moon Ride		395.00 350.00	2. Decco Merry-Go-Round 245.00 2. Exhibit Big Bronco 239.50	370.00 375.00
4* Bal	ly Space Ship	175.00	325.00	4. Exhibit Mustang 350.00	450.00
4. Bal 4. Chi	ly Speed Boat cago Coin Super Jet	325.00 225.00	375.00 395.00	1. Exhibit Space Patrol 175.00 4. Scientific Television 295.00	300.00 350.00
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-	++++++++	ARC	ADE I	EQUIPMENT	
	T 6 Gun Rifle Range	$550.00 \\ 25.00$	650.00 65.00	4. Lite League45.004. Mills Panorama Peek165.00	95.00 275.00
4. Bal	bmerang ly Big Inning	65.00	150.00	(11/54) 175.00	275.00
	ly Heavy Hitter ly King Pin	35.00 20.00	60.00 35.00	6. Mills Conv. for Panoram Peek 10.00	29.50
	ly Rapid Fire ly Undersea Raider	95.00 64.50	$125.00 \\ 125.00$	4. Muto. Atomic Bomber. 65.00 4. Mutos. Ace Bombers. 95.00	$\begin{array}{c} 160.00\\ 180.00 \end{array}$
4. Cha	mpion Hockey Coin Basketball	60,00	1 <b>25.0</b> 0	4. Mutoscope Dr. Mobile (Prewar) 95.00	190.00
(	Champ		195.00	4. Mutos. Fly. Saucers 90.00	155.00
4. Chi	Coin 4-Player Derby Coin Goalee	39.50	165.00 99.50	4. Mutos. Photo (Pre-War) 150.00 4. Mutos. Photomatic	
	Coin Hockey	$55.00 \\ 85.00$	75.00 145.00	(DeLuxe)	305 00
	Coin Pistol Coin Home Run,	35.00	99.50	4* Mutoscope Sky Fighter 95.00 4. Mutos. Voice-O-Graph	175.00
(	Player (3/54) uper model		<b>200.00</b> 249.50	35¢	
2. Ede	elco Pool Table	20.00	50.00	4. Quizzer 50.00	100.00
4* Ev:	ans Bola Score	$\begin{array}{c} 65.00 \\ 55.00 \end{array}$	89.50 165.00	4. Rockola World Series40.004. Scientific Baseball20.00	50.00
	ins Ski Roll ins Super Bomber	35.00 75.00	90.00 150.00	4. Scientific Basketball 20.00 4. Scientific Batting Pr 20.00	
	ns Play Ball ns Ten Strike '46 .	$\begin{array}{c} 65.00 \\ 20.00 \end{array}$	85.00 50.00	4. Scientific Pitch 'Em 50.00 4* Seeburg Bear Gun 75.00	
4. Eva	ns Tommy Gun hibit Dale Gun	35.00 34.50	95.00 89.50	4. Seeburg Chicken Sam 50.00 4. Seeburg Shoot the Chute 49.50	110.00
4. Ex]	hibit Gun Patrol	75.00	125.00	4* Seeburg Coon Hunt 95.00	170.00
	nibit Jet Gun hibit Space Gun	75.00 75.00	$135.00 \\ 145.00$	4. Set Shot Basketball         150.00           2. Telequiz         75.00	
	nibit Pony Express . hibit Silver Bullets	$\begin{array}{c} 85.00 \\ 40.00 \end{array}$	$\begin{array}{r} 130.00\\ 125.00 \end{array}$	4. Un. Team Hockey 30.00 4. United Jungle Gun 150.00	
4. Ex1	nibit Six Shooter nibit Vitalizer	$\begin{array}{c} 50.00\\ 45.00 \end{array}$	$\frac{110.00}{70.00}$	4. DeLuxe model 160.00 4. United Carnival Gun	
1. Exl	nibit Shooting Gal.			(10/54) 175.00	
4. Ex.	(6/54) hibit Star Shooting	75.00	160.00	.4.         DeLuxe model         185.00           4.         Un.         Bonus         Gun         (1/55)         250.00	350.00
4* Ex	hibit Sportland Shoot-	149.50	200.00	4. DeLuxe model 260.00 4. Un. Sidewalk Engineer	
4. Ex.	ing Gallery (11/54) hibit "500" Shooting	175.00	250.00	(4/55)	
	Gallery (3/55) hibit Treasure Cove	250.00	300.00	4. Wms. All Stars (8/47)         35.00           4. Wms. Box Score (12/47)         39.50	70.00
	Shooting Gallery (6/55)	350.00	400.00	4. Wms. Star Series (4/49) 29.50 4. Wms. Super World	
	mes, Inc. Hunter (1/56)		300.00	Series (4/51) 35.00	90.00
4* Ge	enco Sky Gunner	75.00	150.00	2. Wms. DeLuxe World Series (2/52) 40.00	95.00
4. Ge	nco Night Fighter nco 2-Player	75.00	125.00	4. Wms. DeLuxe Baseball (4/53)	) 150.00
4* Ge	Basketball enco Rifle Gal. (6/54)	$\begin{array}{c} 129.50\\ 150.00 \end{array}$	$\begin{array}{r} 200.00\\ 225.00\end{array}$	4. Wms. Pennant Baseball (12/53) 120.00	165.00
4. Ge	nco Big Top Rifle Gallery (6/54)		350.00	4. Wms. Super Pennant Baseball (12/53) 135.00	175.00
4. Ge	nco Wild West Gun (2/55)		365.00	2. Wms. Super Star Baseball (12/53) 135.00	
4. Ge	enco Sky Rocket Rifle Gal. (5/55)		375.00	2. Wms. Major League Baseball (2/54) 110.00	
4. Ge	enco Champion Base-			2. Wms. All Star Baseball	
4* Ge	ball (9/55) enco Quarterback	250.00	395.00	(2/54) 125.00 4. Wms. Big League	
4. Ja	(10/55)	50.00	$\begin{array}{r} 325.00\\95.00\end{array}$	Baseball (2/54) 125.00 4. Wms. Jet Fighter	
4. Ju 4. Ke	ngle Joe eeney Air Raider	$\begin{array}{r} 49.50\\65.00\end{array}$	$\begin{array}{r} 65.00 \\ 120.00 \end{array}$	(10/54)	235.00 325.00
4. Ke	eney Sub Gun eney Texas Leaguer.	70.00	90.00 50.00	4. DeLuxc model 250.00 4. Wms. Polar Hunt	
	eeney Sportsman			(3/55) 295.00	) <u>360.00</u>
	(11/54) DeLuxe model	185.00	260.00 270.00	4. Wms. King Of Swat (5/55)	
4. Ke	ecney Ranger (3/55).	250.00	285.00	4. Wurlitzer Skeeball 35.00 COPYRIGHTED 195	

### Manufacturers New Equipment

PRICE LISTS"

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. **ROCK-OLA MFG. CORP.** 

#### AMI, INCORPORATED "G-200" 200-sel. phonograph... "G-120" 120-sel. phonograph... "G-80" 80-sel. phonograph... "HS-200" Selective Hideaway... "HS-120" Selective Hideaway... "HS-80" Selective Hideaway... "HC-200" Continuous-play Hideaway No I Authorized List 1 for Hideaway "HC-120" Continuous-play Hideaway Hideaway "HC-80" Continuous-play Price Publication Hideaway "W-200" 200-selection Wall Box Bargrip Wallbox Bracket .... Recessed Ceiling Speaker .... Wall Speaker Corner Speaker

#### АИТО-РНОТО СО.

Studio Model "II" ......\$3,245.00

#### BALLY MFG, CO.

rade\$ '	785.00
n-Pool	
Standard (52" x 36") Model	
(A) Without lights 3	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model) .	325.00
Luxe ABC Bowler (without Match Feature)	
odel A-110, 10c a play	760.00
odel A-325, 3 plays for 25c	780.00
ongress Bowler (with Match Feature)	
odel C-110, 10c a play	805.00
odel C-325, 3 plays for 25c	825.00
ull's Eye Shooting Gallery	395.00
he Champion	
no champion	

(With new-all-metal cabinet) 759.00

#### BERT LANE CO.

Tic-Tac-Toe Pool\$ Triple Zero Pool Fire Engine (Kiddie Ride)	395.00
Old Stutz Bearcat Car	

#### CHICAGO COIN MACHINE CO.

Rotation Pool\$	275.00
Steam Shovel (Regular Model)	410.00
Steam Shovel (Replay Model)	425.00
Twin Hockey, (Regular	
Model)	455.00
Twin Hockey, Replay Model	500.00
Twin Hockey, Match and Re-	
play Model	510.00

#### EXHIBIT SUPPLY CO.

Slate Pool\$ Spanish Pool	
GENCO MFG. & SALES CO.	505.00

State Fair (Rifle Gallery) ....\$ 595.00 Hi-Fly (Baseball Game) ..... 545.00

#### D. GOTTLIEB & CO.

**Classy Bowler** (Single Player, 5-Ball) .....\$ 407.50

#### INTERNATIONAL MUTOSCOPE CORP. Rock 'n' Roll ..... \$ 149.50

J. H. KEENEY & CO., INC.	
Flicker Pool (4 Player, 4 Sides)\$	375.00
Arcade Pool (1 or 2 Front Play)	375.00
DeLuxe Hot Coffee Vender. DeLuxe Hot Coffee & Hot Chocolate Combo Vender.	Prices on Request
Various Models of above	
Coin Changer Model	304.50

#### J. P. SEEBURG CORP.

V-209-Select-O-Matic "200" Phonograph	
V-3W-AWall-O-Matic "200"	4
100J-Select-O-Matic "100"	uth
Phonograph	0 -
3W-1-Wall-O-Matic "100"	riz Vo
MRVC-2-Master Remote	dE
Volume Control	- ini
HFCV2-8-High Fidelity Wall	P P
Speaker	22.
HFCV3-8-High Fidelity	ubl
Corner Speaker	ic.
HFCV1-12-High Fidelity	blication
Recessed Speaker	ä
PS6-1Z-Power Supply	
HFA1-L6-Power Amplifier	

#### UNITED MFG. CO.

Monaco\$	775.00
Select Play Shuffle Alley	
(Without Match Feature)	635.00
Select Play Shuffle Alley	
(With Match Feature)	69 <b>5.00</b>
Build Up Shuffle Alley	
(Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Build Up Shuffle Alley	
(With Match Feature) Single Chute	810.00
Double Chute	
	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00
Regulation Shuffle Alley	
(without Match Feature) Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	\$30.00

#### WILLIAMS MFG. CO.

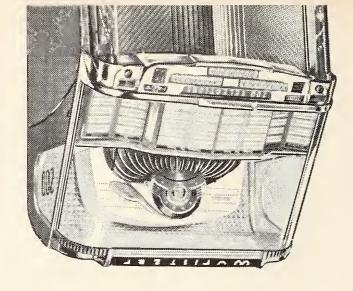
DeLuxe	4-B	agger		
(Bas	eball	Game)	 	\$ 545.00
Crane				425.04

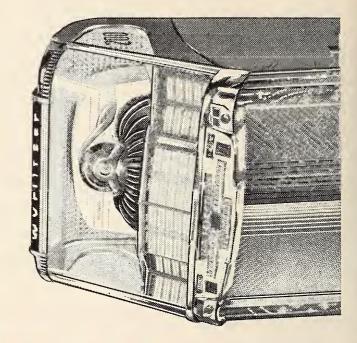
#### THE RUDOLPH WURLITZER CO.

HE RODOLI II WURLITZER
Model 2000, "Centennial", 200 Selections
Model 1900, "Centennial", 104 Selections
Model 5210, Wall Box, 200 Sel. Model 5207 Wall Box-104
Selection-3 Wire
Model 5206 Wall Box-48 Selection-4 Wire
Model 257 Stepper-104 Selec- tion-3 Wire
Model 253 Stepper-104 Selec- tion-3 Wire
Model 248 Stepper—48 Selec- tion—4 Wire
Model 5117 12" High Fidelity Wall Speaker
Model 5116 8" High Fidelity Corner Speaker
Model 5115 5" High Fidelity Corner Speaker

No List Price Authorized for Publication

August 4, 1956

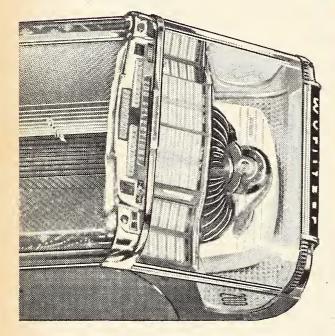




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