

# THE CASH BOX

VOLUME XIV

SEPTEMBER 12, 1953

NUMBER 51



Ever see a bigger pair of smiles? It happens when you reach a million in record sales. Percy Faith and Julie Stearns, general professional manager of Broadcast Music, Inc., proudly display Percy's golden record for "The Song From Moulin Rouge". Stearns has produced three one-million record sellers since he took over the professional reins at Broadcast Music, "Jezebel" by Frankie Laine; "Because of You" by Tony Bennett; and now "Moulin Rouge". Currently Percy Faith and Julie Stearns are again teamed up on Percy's latest disk "Many Times".

# ROCK-OLA



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1436  
\*

# 120

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# ROCK-OLA

*Manufacturing Corp.*

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FOUNDED BY BILL GERSH

September 12, 1953

Number 51

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# The Cash Box

(Music Editorial)

## Why Only A Million?

For years now, it has been accepted in the record industry that if you reach the million sales mark, you've reached your goal. Occasionally records go beyond that point into the million and a half or two million range but generally they seldom go much beyond a million.

One of the leading men in the business said the other day, talking off the cuff, that this was something he just couldn't understand.

"Why should records stop selling when they reach a million? What is there about such an artificial figure that suddenly ends sales?"

No one has stopped to figure it out as yet. But one thing is certain, hit records should and can sell more than a million.

Why don't they then?

The causes are probably a combination of many factors but probably the greatest difficulty lies in the way a smash hit is handled by the record company.

By the time the record reaches a million, there is really no more promotion on it. The record firm lets it go on its own momentum.

As a matter of fact, in most cases record firms stop promoting a disk almost as soon as it begins to show up, instead of promoting it even more at that time so that the push to a million may be made more quickly and easily.

Do you ever see an ad on a record that has passed the million mark? Practically never. The diskery is busy promoting its new records, the ones that are trying to get off the ground, and it can't devote any more time to the old ones, even the ones that are reaching the million point.

This doesn't seem to be a very wise arrangement to us. For it would take comparatively little cost to heavily promote a disk that's at the million mark in an attempt to get another million sales out of it. And certainly the second million sales is considerably more profitable than the first million.

Basically, we think, this is the reason why, unless a record is so overwhelming that it just can't be stopped by anything, once it reaches the million figure, sales fade.

It's an axiom in our business that records don't just sell by themselves. They have to be promoted. Not only while they're getting started, but even while they are selling—yes, even when they've reached the million point.

Of course records won't sell beyond a million as long as diskeries continue the practice of neglecting their promotion once they are established.

If you want to sell two million, treat the million seller as if it were a brand new release.

## TWO GREAT TUNES FROM TWO GREAT MOVIES

from "THE STORY OF THREE LOVES"  
**THE EIGHTEENTH VARIATION**  
from Rachmaninoff's "Rhapsody On A Theme of Paganini"  
played by **WILLIAM KAPEL**  
with **FRITZ REINER** and the Robin Hood Dell  
Orchestra  
10/49-4210

played in "FROM HERE TO ETERNITY"  
**TAPS**  
c/w The Whiffenpoof Song  
sung by  
**RUDY VALLEE**  
with orchestra  
20/47-5441

**ORDER  
HERE!**

## RCA VICTOR Best Sellers

WEEK OF SEPTEMBER 12th

78 rpm 45 rpm

- POPULAR**
- MY LOVE, MY LIFE, MY HAPPINESS / IF YOU WANT MY HEART  
Ames Brothers 20-5404 (47-5404)
- YOU, YOU, YOU / ONCE UPON A TUNE  
The Ames Bros. 20-5325 (47-5325)
- NO OTHER LOVE / KEEP IT GAY  
Perry Como 20-5317 (47-5317)
- CRYING IN THE CHAPEL / LOVE EVERY MOMENT YOU LIVE  
June Valli 20-5368 (47-5368)
- THE VELVET GLOVE / ELAINE  
Hugo Winterhalter & Henri Rene 20-5405 (47-5405)
- C'EST SI BON / AFRICAN LULLABY  
Eartha Kitt 20-5358 (47-5358)
- I'M WALKING BEHIND YOU / JUST ANOTHER POLKA  
Eddie Fisher 20-5293 (47-5293)
- WITH THESE HANDS / WHEN I WAS YOUNG  
Eddie Fisher 20-5365 (47-5365)
- DON'T TAKE YOUR LOVE FROM ME / UNDER PARIS SKIES  
The Three Suns 20-5347 (47-5347)
- LOVE ME AGAIN / BEFORE IT'S TOO LATE  
Sunny Gale 20-5424 (47-5424)
- ONE STEP / INVISIBLE HANDS  
The Three Suns 20-5417 (47-5417)
- RELAX / CARIBBEAN  
Tony Martin 20-5414 (47-5414)
- RUB-A-DUB-DUB / THE STOP AND KISS DANCE  
Ralph Flanagan 20-5361 (47-5361)
- BLUE CANARY / ETERNALLY  
Dinah Shore 20-5390 (47-5390)
- IF YOU WERE MINE / SONG OF INDIA  
Mario Lanza 10-4209 (49-4209)
- COUNTRY / WESTERN**
- I FORGOT MORE THAN YOU'LL EVER KNOW / ROCK-A-BYE BOOGIE  
Davis Sisters 20-5345 (47-5345)
- MAMA, COME GET YOUR BABY BOY / IF I NEVER GET TO HEAVEN  
Eddy Arnold 20-5415 (47-5415)
- LOVE PAINS / TRANSFER  
Tommy Sands 20-5435 (47-5435)
- FOR NOW AND ALWAYS / A MESSAGE FROM THE TRADEWINDS  
Hank Snow 20-5370 (47-5370)
- HOW'S THE WORLD TREATING YOU / FREE HOME DEMONSTRATION  
Eddy Arnold 20-5305 (47-5305)
- RHYTHM / BLUES**
- SOMEBODY WORK ON MY BABY'S MIND /  
WHATEVER YOU'RE DRAIN'  
Du Droppers 20-5425 (47-5425)
- BEGINNING TO MISS YOU / RHYTHM IN THE BREEZE  
John Greer 20-5370 (47-5370)
- LET'S GO TO THE DANCE / HOW WOULD YOU KNOW  
The Robins 20-5434 (47-5434)

THE NATION'S  
**TOP TEN**  
PLUS  
THE NEXT  
**25**  
JUKE BOX TUNES

The Top Ten Tests Hitlist  
Measures Pop In The Nation's Juke  
Boxes, Compiled From Reports Submitted  
Weekly To The Cash Box  
By Leading Music Operators  
Throughout The Country.

# THE CASH BOX

- |   |   |   |  |  |  |
|---|---|---|--|--|--|
| <p><b>AL</b>—Aladdin<br/><b>AP</b>—Apollo<br/><b>AT</b>—Atlantic<br/><b>BR</b>—Brunswick<br/><b>BU</b>—Bullet<br/><b>CA</b>—Capitol<br/><b>CO</b>—Columbia<br/><b>CD</b>—Cadenza<br/><b>CH</b>—Chess<br/><b>CO</b>—Columbia</p> | <p><b>CR</b>—Coral<br/><b>CY</b>—Crystalite<br/><b>DA</b>—Dana<br/><b>DE</b>—Decca<br/><b>DO</b>—Dot<br/><b>DU</b>—Duke<br/><b>DR</b>—Drury<br/><b>ES</b>—Essex</p> | <p><b>FE</b>—Federal<br/><b>4 Star</b>—Four Star<br/><b>IM</b>—Imperial<br/><b>IN</b>—Intro<br/><b>JU</b>—Jubilee<br/><b>KL</b>—King<br/><b>LAN</b>—London<br/><b>MA</b>—Mars</p> | <p><b>MD</b>—Mood<br/><b>ME</b>—Mercury<br/><b>MG</b>—MGMA<br/><b>MO</b>—Modern<br/><b>OR</b>—Orion<br/><b>PC</b>—Peacock<br/><b>PRO</b>—Pro</p> | <p><b>PR</b>—Prestige<br/><b>RA</b>—Rainbow<br/><b>RM</b>—Rama<br/><b>RH</b>—Recorded<br/><b>HM</b>—Hollywood<br/><b>RE</b>—Regent<br/><b>SE</b>—Seger</p> | <p><b>SIT</b>—Sittin' In<br/><b>SP</b>—Specialty<br/><b>SW</b>—Swingtime<br/><b>TE</b>—Tempo<br/><b>TI</b>—Tico<br/><b>TN</b>—Tennessee<br/><b>UN</b>—United<br/><b>VA</b>—Valley<br/><b>VI</b>—RCA Victor</p> |
|---|---|---|--|--|--|
- 
- NO OTHER LOVE**  
**PERRY COMO**  
CA-2487 (F-2487)—Helen O'Connell DK-6979 (4-6979)—Stan Fisher  
CA-1685 (F-1685)—Joe Stafford VI-20-5317 (47-5317)—Perry Como  
DE-28746 (9-28746)—Gordon Jenkins O. VI-20-5342 (47-5342)—Noro Morales O.  
MG-30796 (K-30796)—David Rose O.
- VAYA CON DIOS**  
**LES PAUL & MARY FORD**  
AT-1550—Wes & Mar Tuttle CY-654 (45-654)—Bob Landon  
CA-2486 (F-2486)—Les Paul & M. Ford DE-28780 (9-28780)—Guy Lombardo  
CA-2314 (F-2314)—Wes & Mar Tuttle ME-89047 (89047x45)—Anita Day  
CR-60991 (9-60991)—Jack Smith
- YOU, YOU, YOU**  
**AMES BROTHERS**  
CO-40039 (4-40039)—Ken Griffin VI-20-5325 (47-5325)—Ames Brothers  
MO-70198 (70198x45)—Johnny Horton VI-20-5386 (47-5386)—Noro Morales O.  
MG-11512 (K-11512)—Mark Tait
- P. S. I LOVE YOU**  
**HILLTOPPERS**  
DE-28750 (9-28750)—G. Jenkins O. DO-15085 (45-15085)—Hilltoppers
- CRYING IN THE CHAPEL**  
**DARRELL GLENN-JUNE VALLI-REX ALLEN**  
CR-6108 (9-6108)—Art Lunn JU-5122 (45-5122)—The Orioles  
DE-28762 (9-28762)—Ella Fitzgerald VA-101 (45-101)—Darrell Glenn  
DE-28758 (9-28758)—Rex Allen VI-20-5368 (47-5368)—June Valli
- I'M WALKING BEHIND YOU**  
**EDDIE FISHER**  
CA-2450 (F-2450)—Frank Sinatra ME-70128 (45-70128)—Vic Damone  
CR-60985 (9-60985)—Dorothy Sauters VI-20-5293 (47-5293)—Eddie Fisher  
DE-28692 (9-28692)—Donald O'Connor
- C'EST SI BON**  
**EARTHA KITT**  
VI-20-5358 (47-5358)—Eartha Kitt
- OH!**  
**PEE WEE HUNT O.**  
CA-2442 (F-2442)—Pee Wee Hunt O. ME-70182 (70182x45)—Jimmy Palmer O.  
CO-40062 (4-40062)—Ken Griffin MG-11842 (K-11842)—Al Money O.  
CR-61017 (9-61017)—Lawrence Welk O. VI-20-5369 (47-5369)—Lure Yell
- WITH THESE HANDS**  
**EDDIE FISHER**  
CO-40006 (4-40006)—Johnnie Ray DE-28780 (9-28780)—G. Lombardo O.  
CO-40034 (4-40034)—Eddy & Stafford VI-20-5365 (47-5365)—Eddie Fisher
- GAMBLER'S GUITAR**  
**RUSTY DRAPER**  
ME-70167 (70167 x 45)—Rusty Draper ME-70163 (70163 x 45)—Jim Lowe

11) SONG FROM MOULIN ROUGE, 12) BUTTERFLIES, 13) JAY HOELI, 14) I'D RATHER DIE YOUNG, 15) DRAGNET, 16) HALF A PHOTOGRAPH, 17) TROPICANA, 18) APRIL IN PORTUGAL, 19) MY LOVE, MY LOVE, 20) TERRY'S THEME FROM LIMELIGHT, 21) I LOVE PARIS, 22) BLUE CANARY, 23) EBB TIDE, 24) RUBY, 25) CHICK-A-BOOM, 26) GOD BLESS US ALL, 27) YOU'RE FOOLING SOMEONE, 28) ER, CUMPARI, 29) THE BREEZE, 30) ETERNALLY, 31) A DEAR JOHN LETTER, 32) TONIGHT LOVE, 33) THE STORY OF THREE LOVES, 34) FALSE LOVE, 35) CRAZY, MAN CRAZY, 36) CRAZY

# RCA VICTOR

FIRST IN RECORDED MUSIC

—His Master's Voice—





**PLATTER  
SPINNER  
PATTER**  
ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. VAYA CON DIOS ..... Les Paul & Mary Ford (Capitol)
2. NO OTHER LOVE ..... Perry Como (RCA Victor)
3. CRYING IN THE CHAPEL ..... June Valli (RCA Victor)
4. YOU, YOU, YOU ..... Ames Brothers (RCA Victor)
5. P. S. I LOVE YOU ..... Hilltoppers (Dot)
6. C'EST SI BON ..... Eartha Kitt (RCA Victor)
7. OH! ..... Pee Wee Hunt (Capitol)
8. DRAGNET ..... Ray Anthony (Capitol)
9. EBB TIDE ..... Frank Chacksfield (London)
10. WITH THESE HANDS ..... Eddie Fisher (RCA Victor)

Never let it be said that disk jockies do not have eyes for the more esthetic things in life. Dick Gilbert (KTYL-Phoenix, Ariz.) has a dream job as manager of the Miss Arizona Pageant for the Arizona State Fair Commission. Dick is seeking beautiful and talented girls to compete for the title of Miss Arizona, and will bring in the winning gal to the Miss America Pageant in Atlantic City about the middle of September. That's work? . . . Joe Monroe has moved to KCLJ-Shreveport, La. Joe claims he will now be able to reach an estimated half-million more people than at present.

\* \* \* \* \*



ED MEATH  
(WHEC—Rochester, N. Y.)

Pic of the week—Ed Meath (WHEC-Rochester, N. Y.) and his "Spotlight Revue" has been hired to entertain about two or three hundred people in the juke box business at John Bilotta's opening of his swank new Worlitzer and Coral Distributorship in Newark, New York. Karen Chandler, Coral Record thrush, will be featured on the show. . . . Robin Seymour hired young dynamic Tom Finn away from his WSPD-Toledo location and has set him up at WKMH-Dearborn, Mich. for 6 to 11 morning shows and 1 to 3 afternoon stints. Finn started his Dearborn airtime on September 1. Congrats in order. Seymour the daddy of a lovely baby girl, Jennifer Ann. . . . Will Lendy (WCPO-Cinc.) moves over to WSAL-Cinc. Taking over Will's afternoon show will be Gil Shephard. . . . Bruce Weil, whose "God Bless Us All" made him a household word, was to be a guest on Jay Michaels (WCAE-Pittsburgh, Pa.) at the studio, but about three thousand kids tried to move in and Jay Michaels at the local Elk's Hall. . . . On the strength of his recording of "Fury" with Gordon Jenkins Ork, Stuart Foster getting quite a few bids for bookings. . . . In addition to three evenings on radio and two evening TVs Stephen Paul (WTUR-Richmond, Va.) and his "Piano Portraits by Paul" is scheduled for an afternoon TV show across the board. . . . Bob E. Lloyd (WAVZ-New Haven, Conn.) vacationing on Cape Cod, sent the station a picture post card showing the 274 foot Pilgrim Memorial Monument, with the added comment: "Our room here is very small, but what a crazy high ceiling."

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Art Barrett (WSAP-Portsmouth, Va.) did not go to North Carolina as reported in this column. Art decided to remain with WSAP with his "Early Morning Frolics" show in the morning 6 to 8 a.m., and his "Midday Jamboree" 12:20 to 1 p.m., Monday through Friday. Art's currently winding up his vacation. . . . Clarence Kneeland's son Charles enlisted in the Navy and left August 17 for boot training at Bainbridge, Md. Inkadenkly, Kneeland's story on the minister who collects coins was published by The Hartford Courant on August 23. . . . Bob Watson of Atlanta, Ga. moved to WQXI. . . . Donn Tibbets (WFEA-Manchester, N. H.) switched from judging records to judging beautiful girls on August 27. Donn joined Gov. Hugh Gregg of N. H. and other dignitaries in selecting Miss Hampton Beach at the popular resort. Says Donn, "Both records and girls have curves and are well rounded, but did you ever see a record wiggle past you?" . . . It is very possible that a TV show out of Cleveland is in the offing for Hal Murray of WHKK-Akron, Ohio. . . . Seems everybody wants to be a disk jockey. Two Brooklyn brothers, Norm and Vic Strauss, put together a 15 minute program on a home tape recorder with a theme song, "We Schmear and Schmear." The boys are now trying to sell same to local stations and a Brooklyn paint contractor.

**THAT RED HEAD**

**PACKS A TREMENDOUS WALLOP!**

**Champ BUTLER'S**

**"YA-HA-BIBITI"**

**SLEEPER OF THE WEEK**

**ONE HAPPENED ONCE BEFORE!**

**Columbia-40055**

**A BARBARA BELLE ATTRACTIONS**

**COLUMBIA RECORDS**

b w

". . . this one has everything . . . should land Champ at top of the heap . . . will draw the coins . . ."

# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

FRANK MURPHY & SANDY STEWART  
(Okeh 7000; 4-7000)

**B** "I GOT A BOO-BOO" (2:26) [Roger ASCAP] Frank Murphy and Sandy Stewart play the part of mommy and daddy as they console their little boy who has a boo-boo. It's a cute novelty with a waltz beat.

**C** "THE PETALS DROP" (2:43) [Rush BMI] The Leyden Brothers set up a fitting orchestral accompaniment for the duet's treatment of a pretty ballad. The artists worked well together on the Latin flavored item.

THE FOUR FRESHMEN  
(Capitol 254; F-254)

**C** "HOLIDAY" (2:08) [Regent BMI] Don Barbour takes the lead vocal job on an exciting number with a rhythmic Latin tempo. A real beauty deck with a terrific trombone solo.

**B+** "HAPPENED ONCE BEFORE" (2:25) [Criterion ASCAP] The Freshmen do a top notch vocal job on a wonderful tune that should do very well for the quartet. The ballad has a great deal of quality to it and should catch coin.

JOHNNY MADDOX  
(Dot 15102; 45-15102)

**B+** "ALEXANDER'S RAGTIME BAND" (2:37) [Berlin ASCAP] With the Rhythmasters accompanying, master of the 88's Johnny Maddox does a first class job on a great standard. His effective keyboard work goes well with the bones in the backdrop.

**B** "DIPSY DOODLE" (2:30) [Lincoln ASCAP] Another strong contender comes up on this end as Johnny belts out another rinky-tink version of a cute ditty. Lively pace and tricky fingering make for top material in the boxes.

FRAN WARREN  
(MGW 11583; K-11583)

**B+** "SHAKE A HAND" (2:35) [Broadcast Music BMI] Fran Warren comes up with one of her best readings to date as she comes through in stellar fashion with a pop version of one of the country's top R & B hits. She sings great. Could be big.

**B+** "THE ANGEL PASSED BY" (2:40) [Robert Mellin BMI] Another tune with a slight flavoring of religion in it gets a punch packed reading from Fran. The chorus and Ralph Burns' org do some great backing. Two strong contenders.

STEVE ALLEN  
(Brunswick 80228; 9-80228)

**B** "GOLDDLOCKS AND THE THREE BEARS" (4:07) [Starlight Songs ASC] Steve Allen, who adapted the Jazbo Collins version of Grimm Fairy Tales, comes up with his own delivery of some more bebop top tales.

**B** "CINDERELLA" (4:01) [Starlight Songs ASCAP] The talented comic does another bop recital of a famous fairy tale. Number should be a bigger seller for home use than for the juke boxes.

## THE CASE BOX DISK OF THE WEEK

"MANY TIMES" (2:53)  
[Broadcast Music BMI]

"IN LOVE" (3:05)  
[Ludlow BMI]

PERCY FAITH ORCHESTRA  
(Columbia 40076; 4-40076)



PERCY FAITH

● Still sitting at the top with his tremendous version of "The Song From Moulin Rouge" which bids fair to make a strong fight for top

song honors of the year, Percy Faith comes up with two more beautiful instrumentals either of which could hit the peak. "Many Times" is a lovely melody given a soft and flowing waltz styling by the strings of the wonderful crew. The melody is very contagious. Equally beautiful is the presentation that Percy and the crew offer on the other side. Labeled "In Love," the melody tops across the romantic air that the title holds. It's another stellar and inviting arrangement in a Latin tempo by the org conductor. Each half has the necessary qualities for a hit tune. Either, or even both, could make the grade.

FRANKIE LAINE & JIMMY BOYD  
(Columbia 40069; 4-40069)

**B** "POOR LITTLE PIGGY BANK" (2:24) [Alamo ASCAP] Assisted by Norman Luboff's Choir and by Carl Fischer at the piano, Frankie Laine and Jimmy Boyd team up on a cute bouncer with an amusing theme. Cute follow up to "Tell Me A Story."

**B** "LET'S GO FISHIN'" (2:41) [Montelare BMI] Again playing the roles of dad and son, Frank and Jimmy bounce through another cute about going fishing. A lively piece of cute material.

RUDY VALLE  
(RCA Victor 20-5441; 47-5441)

**C** "THE WIFFENPOOF SONG" (2:55) [Miller ASCAP] The old favorite Yale song that helped put Rudy Valle on top, is revived by the artist and delivered in his warm straight forward manner. The star gets a lush ordering behind him.

**C** "TAPS" (2:58) The warbler gives a sentimental treatment to the traditional number and results are pleasing. The orchestra plays a major role on this end.

VERA LYNN & MANTOVANI ORCH.  
(London 1317; 45-1317)

**B** "MY LOVE, MY LIFE, MY HAPPINESS" (2:40) [Triangle ASCAP] Aided by the lush and flowing backdrop of Mantovani and his orchestra, Vera Lynn offers a heart felt styling of a wonderful love song. The thrush puts meaning into every word.

**B** "I'LL WAIT FOR YOU" (2:36) Vera's clear and inviting voice dishes up a pretty waltz number that comes across softly and sweetly. Mantovani does another top grade accompaniment job.

TOMMY EDWARDS  
(MGW 11582; K-11582)

**B** "SO LITTLE TIME" (2:56) [Hollis BMI] In his pleasantly soft voice, Tommy Edwards hands up a romantic ballad that should do well in the boxes. To showcase his talented balladeering is the lush org of LeRoy Holmberg.

**B** "THE BIRD" (3:06) [Trinity BMI] His lush delivery is tenderly offered in huddled fashion as the artist caresses the melody of a warm ballad. Full of feeling.

## THE CASE BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SHAKE A HAND" & "THE ANGEL PASSE BY" Fran Warren MGM 11583; K-11583
- ★ "ALEXANDER'S RAG TIME BAND" Johnny Maddox Dot 15102; 45-15102
- ★ "WHY DO YOU PRETEND?" Alan Dean MGW 11578; K-11578
- ★ "MY LOVE, MY LIFE, MY HAPPINESS" Vera Lynn London 1317; 45-1317
- ★ "SUMMER RAIN" Bill Andrews Rialto 103; 45-103

SAUTER-FINEGAN ORCH.  
(RCA Victor 20-5432; 47-5432)

**C** "A FOGGY DAY" (2:52) [Gershwin ASCAP] From "Damsel In Distress" comes this fascinating Sauter-Finegan arrangement of a heavy number. The crew with a male chorus and a girl's chant in the backdrop creates a wonderful picture of fog.

**B** "COCO BONGO" (3:11) [Duchess BMI] The effective arrangement a la Sauter-Finegan is set to a Latin beat with the band throwing in a vocal bit. Solid side.

LEON MERIAN  
(Mood 1012; 45-1012)

**B** "TURKISH DELIGHT" (2:02) [Abbot BMI] With a beaty and wild sounding backdrop, Leon Merian shows his talent as a trumpet soloist by coming up with an exciting piece of material with a Turkish flavor. Thrilling!

**B** "THE WAY I LOVE YOU" (2:49) [Abbot BMI] Ann Warren does a smooth job of voicing on this end as she sends up a pretty ballad. The Mood orchestra accompanies again with Leon offering another grade "A" tooting job.

ALAN DEAN  
(MGW 11578; K-11578)

**B+** "WHY DO YOU PRETEND" (3:08) [Patricia BMI] With a lavish accompanying job by the Joe Lipman org, Alan Dean dishes up a superb offering of a wonderful ballad that he presents with both ease and strength. Lovely tune. Could happen.

**B** "DON'T MAKE ME LOVE YOU" (2:15) [Redd Evans ASCAP] The strong voiced crooner comes up with a lilting number that he does a solid job on. A pretty number pleasantly presented.

THE BACHELORS  
(Palace 115; 45-115)

**C** "THE CLOSER TO THE BONE" (2:01) [K & S Music BMI] A cute novelty bouncer with an idea similar to the famous "Dry Bones" gets a lively and peppy treatment from voices of the Bachelors. Something different.

**C** "THE BACHELOR'S CREED" (1:50) [K & S Music BMI] With an organ backdrop, the team glides through another lively piece of material that lifts along at a good pace. Comical deck.

BILLY ECKSTINE  
(MGW 11573; K-11573)

**B** "ST. LOUIS BLUES" Part 1 (3:15) [Handy Bros. ASCAP] Billy Eckstine sends up a terrific slow blues reading of one of our all time great standards. The solid backing is set up by the Metronome All Stars.

**C** "ST. LOUIS BLUES" Part 2 (3:08) [Handy Bros. ASCAP] On this end the All Stars give out with an up beat progressive jazz treatment of the standard. The Shab-dab-a-bop talk adds to the side.





*Acclaimed*

ON HIS FIRST SINGLE RELEASE -

*Al Alberts*

OF THE FOURACES...

with Orchestra conducted by JACK PLEIS  
2 Sided Hit



"ENDLESS"

*and*

"PLEASE  
TELL ME"

DECCA #28807; 9-28807

★ The Cash Box-Sept 5th  
"DISK OF THE WEEK"

"... Al Alberts has a  
double barreled hit in  
his first solo record  
ing..."





**ELLA FITZGERALD**  
(Decca 28774; 9-28774)

**B** "YOU'LL HAVE TO SWING IT" (2:42) [Famous-ASCAP] The "Mr. Paganinni" number that has been Martha Raye's big number through the years, gets an artistic treatment from the cool and stylish voice of Ella Fitzgerald.

**B** "YOU'LL HAVE TO SWING IT" (2:26) [Famous-ASCAP] On this cutie Ella Fitz concludes the piece that's on the top half and sends up a super job. Both decks make terrific listening. Her fans are sure to go wild about this one. Sy Oliver backs on both ends.

**JIMMY YOUNG**  
(London 1297; 45-1297)

**B** "LINDA" [Warwick-ASCAP] Jimmy Young works with the Johnston Brothers and the backing under the direction of Ron Goodwin as he offers an up beat version of a cutie Ella clicked a few years back. Rhythmic jump is full of pep.

**C** "HAPPY VALLEY SWEET-HEART" [Michael Reine-ASCAP] The stylish vocalist fashions a warm ballad on this deck that comes over with feeling. Has a sentimental quality in his delivery. Very pretty.

**RAY BLOCH ORCHESTRA**  
(Coral 61045; 9-61045)

**C** "RE-ENLISTMENT BLUES" (2:30) [Barton-ASCAP] A bluesy trumpet introduces a vocalist with a style like that of Hoagy Carmichael as he offers a slow blues item about the army. Ray Bloch's ork is terrific on the tune from the hit flick "From Here To Eternity."

**B** "FROM HERE TO ETERNITY" (2:33) [Barton-ASCAP] The theme from the same hit movie gets an exciting and eerie instrumental styling from Ray and the gang as Mat Mathews takes the spotlight with an accordion solo. Wonderful job.

**JERRY VALE**  
(Columbia 40058; 4-40058)

**B** "A TEAR, A KISS, A SMILE" (2:53) [Larry Spier-ASCAP] Young Jerry Vale has a strong contender for hitdom in this lovely ballad that he presents so well. It's a lovely tune that the artist reads with a load of feeling. Cool lick.

**B** "ASK ME" (2:40) [E. H. Morris-ASCAP] This side features Jerry on another ballad that he belts out with ease. The lad has a tremendous range. Percy Faith does a terrific job of backing on both ends.

**HELEN McWILLIAMS**  
(Decca 1108; 45-1108)

**B** "LONGING FOR YOU" (2:30) [BMI] Assisted by the lush voices of the Destinaires and backed by the Taylor Made Music of Dick Taylor, Helen McWilliams issues a lovely vocal job on a pretty ballad.

**B** "BABY WHAT YOU'VE DONE TO ME" (2:27) [BMI] The pert and lively quality in Helen's voice comes over well on this end as she and Dick's crew send up a cute jump-bouncer. The handclapping and good rhythm make the number sparkle.

**THE CASE BOX**  
**SLEEPER OF THE WEEK**

**"THE TENNESSEE WIG-WALK" (2:25)**  
[Village BMI]

**"THAT OLD RIVER LINE" (2:20)**  
[Northern ASCAP]

**JILL WHITNEY**  
(Coral 61055; 9-61055)



JILL WHITNEY

● Here is a case where a new star and terrific song make the bid for top honors together. And with child stars making a strong impression on the music world, Jill

Whitney stands a good chance of making the grade. She definitely has the material in "Tennessee Wig-Walk." In her pert voice, with a bit of that Teresa Brewer flavor, the 10 year old artist chirps the cute lyrics to a terrific novelty bouncer with a country taste, that should hit it big in the near future. The number is loaded with punch and makes the listener smile. The handclapping in the backdrop adds plenty of life to this happy deck. On the lower lid Jill belts out a solid Charleston number with that rag time feel in her happy-go-lucky manner. The piece is tagged "That Old River Line." Don Costa does a solid job of backing on both ends. "Tennessee" should garner loads of coin in the boxes.

**FLORIAN ZABACH**  
(Decca 28783; 9-28783)

**B** "RED WING" (2:19) [Shawnee Press-ASCAP] Florian Zabach shows his mastery of the violin as he sends up a novel treatment of a number with the sound of an Indian war chant. Terrific fingering and cute all around sound.

**B** "PUSSY FOOTIN'" (2:04) [Shawnee Press-ASCAP] The talented virtuoso adds some of his colorful whistling to his string work that results in a contender. A real light and pleasant piece of listening.

**PATTI & JERRY LEVIS**  
(Capitol 2576; F-2576)

**C** "Y-Y-Y-YUP!" (2:08) [Frank-ASCAP] In his comical and amusing voice, comedy star Jerry Lewis comes up with a cute ditty with gimmick sounds that should have his audience laughing.

**B** "GIVE ME A LITTLE KISS" (2:46) [ABC Music-ASCAP] On this side, Jerry teams up with his wife Patti on an old ditty that makes for light listening. No one else could do over the number the way Jerry does.

**BILL ANDREWS**  
(Rialto 103; 45-103)

**B** "SUMMER RAIN" (3:08) [Challenge-BMI] A beautiful ballad is delivered by the terrific voice of Bill Andrews with a solid lush backing. A terrific job of multiple voicing that could click with promotion. The boy sings with heart.

**C** "HOW SHOULD YOU LEAVE ME NOW" (3:03) [Challenge-BMI] Another good love song gets the polished treatment of the vocalist. Every word that he sings is packed with warmth.

**AL "JAZZBO" COLLINS**  
(Capitol 2580; F-2580)

**B** "JACK IN THE BEANSTALK" (3:14) [Beechwood-BMI] WNEW dj, "Jazzbo" Collins came up with a hit waxing in his hop treatment of Grimm Fairy Tales for Hip Youngsters. He follows up with another bop talk version of a popular fairly tale.

**B** "SNOW WHITE AND THE SEVEN DWARFS" (3:15) [Beechwood-BMI] Fans should get a laugh out of this hip and comical version of the popular fairy tale. Funny, but novelty might have worn off.

**TITO PUENTE ORCH.**  
(Tico 189; 45-189)

**B** "TROPICANA" (2:36) [Eastwick-BMI] The sock orchestra of Tito Puente and his mambo crew come up with a rocking rhythm version of one of our current pop hit instrumentals. Real commercial stuff that could click. Terrific dance stuff.

**C** "MAMBO RAMA" (2:25) The boys give their all on another piece of mambo material that should go great in the right spots. The Puente fans will go for both ends in a big way.

**EDDIE ZIMA ORCH.**  
(Dona 313; 45-313)

**C** "PARTY GOOD POLKA" (2:30) [W. H. Sajewski Pub.] A lively polka number gets that happy and zesty European treatment from the Eddie Zima Ork. Should go well in the right locations.

**C** "GRANDMA'S WALTZ" (2:27) [W. H. Sajewski Pub.] A slow waltz with a most pleasant sway is colorfully treated by the crew. The piece is loaded with fine clarinets and is perfect for dancing.

**NORMAN SUMMERS**  
(Jubilee 6046; 45-6046)

**B** "I'LL GO ON LOVING YOU" (2:44) [Hawthorne-ASCAP] A wonderful new voice comes up with a polished delivery as Norman Summers sends out a pretty ballad. Monty Kelly does a terrific backing job that showcases Norman's voice to great advantage.

**C** "TAKE ME WITH YOU" (2:50) [Bourne-ASCAP] The lad puts oomph into another love song that results in good listening material. He has a soft yet strong quality to his voice.

**THE SATISFIERS**  
(Smart 35; 45-351)

**B** "SITTIN' IN THE SUN" (2:32) [Berlin-ASCAP] The Satisfiers offer a smooth bit of harmony as they jump through a rhythmic item by Living Berlin. Plenty of style in their interesting delivery.

**C** "IT'S GOOD TO HAVE YOU HOME AGAIN" (2:38) [BMI] On this end the crew sends up another good bit of material as they treat a pretty dream dusted ballad. Ken Thompson and his ork assist. A good team.

**RONNIE GAYLORD**  
(Mercury 7021; 7021 x 45)

**B** "MARCHETA" (2:25) [Columbia-BMI] Successful with his treatment of "Ramona," Ronnie Gaylord and the trio ease through another ballad in the same fashion. Number jumps up at mid point. Good item for the boxes. Cool click.

**B** "JUST IN CASE YOU CHANGE YOUR MIND" (2:42) [Jack Gold-ASCAP] Ronnie gives out with a strong reading of another ballad. The litting backdrop fits well with the number. Another smooth job by the vocalist.

**ART MOONEY ORCH.**  
(MGM 11570; K-11570)

**C** "NIGHT MUST FALL" (2:55) [E. B. Marks-BMI] A pretty melody gets a smooth orking from the Art Mooney aggregation as Tony Adam joins in with a polished vocal job. Good romantic stuff.

**C** "LOVE BIRDS" (2:19) [Hawthorne-ASCAP] The Cloverleafs handle the vocal chores on this deck as they glide through a cute bouncing item. The banjo of the Mooney crew blends well with their harmony.

**TONI ARDEN & FOUR LADS**  
(Columbia 40081; 4-40081)

**B** "I FORGOT MORE THAN YOU'LL EVER KNOW" (2:16) [Fairway-BMI] A current country clicker gets a terrific pop styling from the tingling voice of Toni Arden as she recites the number in multiple voices. A real pretty slow waltz item. Might happen pop wise.

**B** "ANYMORE" (2:10) [Hollis-BMI] Toni joins her talent with that of the Four Lads to come up with a cute ditty that lites along pleasantly. The artists work well together on this cutie.





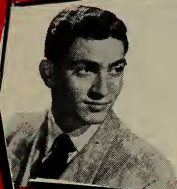
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*Winning  
Parlay  
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**Derby**



New Singing Star

**BOB DINI**

with Norman Leyden Ork.

**"TOO LONG"**

b/w

**"REMEMBER ME"**

Derby #826 (45 x 826)



Watch This Go

**JAYE P. MORGAN**

with Frank De Vol Ork.

singing

**"JUST A GIGOLO"**

b/w

**"WASTED TEARS"**

Derby #828 (45 x 828)



The Sensational New Singing Group

**THE MARVELEERS**

**"ONE SIDED LOVE AFFAIR"**

b/w

**"FOR THE LONGEST TIME"**

Derby #829 (45 x 829)



Another Hit by

**TRUDY RICHARDS**

with EDDIE WILCOX ORK

singing

**"I BELIEVE WHAT I FEEL"**

b/w

**"BYE BYE BLACKBIRD"**

Derby #830 (45 x 830)

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NEW YORK HOLLYWOOD

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*"It's What's in THE CASH BOX That Counts"*

THE HAPPIEST HIT OF 1953!



# "TENNESSEE WIG-WALK"



recorded by

**Jill Whitney** coral-61055

**Russ Morgan** decca-28846

**Bonnie Lou** king-1237

(Listed Alphabetically by label)

VILLAGE MUSIC COMPANY

Gen. mgt; SIDNEY PROSEN

1619 Broadway New York 19, N. Y.

NEW YORK CHICAGO HOLLYWOOD

## THE CASH BOX ROUND THE WALK AROUND

### NEW YORK:

The new Basin Street night club which opens October 1st will have one of the most novel interiors we've heard about. You enter a street and are confronted with two rooms. The one on the left features jazz music, the one on the right features vaudeville. . . . Paul Jolles, formerly of GAC, is now handling all press relations for Johnnie Ray. . . . Monica Lewis recently made a player for the Chronic Diseases Month appeal. It will be played by disk jockies through New York during September. . . . Karen Chandler does two weeks at the Chicago Theater starting Sept. 18. . . . Dave Greenman must be lost in the weeds of Brooklyn, selling records for Times-Columbia. We haven't heard from him in weeks. Please come home Dave. . . . Willie "The Lion" Smith gives a jazz concert at Town Hall on September 28 for the benefit of the great pianist and composer James P. Johnson. . . . Pat Terry will be one of the judges of the Mrs. America contest at Asbury Park. . . . Julie Stearns of Broadcast Music leaving for the coast on his new tune "Many Times" which has been recorded by both Eddie Fisher and Peggy Faith. . . . Larry Newton, prexy of Derby Records, has signed Linda Marshall, a Paul Whiteman protege, after hearing her sing on the Paul Whiteman show. . . . Eastwick Music received a \$3,000 advance for European rights to "Tropicana" from Box and Cox. Eastwick is owned by Dave Miller, also head of Essex Records. Current recordings on the name include Monty Kelly, Les Baxter and Tito Puente. . . . On the strength of Bonnie Lou's release of "Tennessee Wig-Walk" on King, which is the diskery's strongest pop record, Sid Prosen of Village Music reports strong sheet music sales with repeat orders from St. Louis, Pittsburgh and Cleveland.



MONICA LEWIS

### CHICAGO:

First chance we had to get together with June Foglia, pretty little Bronx gal, who has been clicking so well here. Only 22 years old. Pretty, Young, Vivacious. Full of spirit. I sing out, she sings for me, or as Don Cornell says, "belt." Who's June Foglia? Why that's June Valli. The kid had a terrific two weeks at the Chicago Thitter and is now on her way east to Washington's Capitol Theatre. How'd she get the name, Valli? Simply by looking in a magazine and seeing a pleasant valley scene decided, "That's for me—Valli." Sweet kid who got up one day at a Bronx wedding, on the urging of her friends, to sing a song. And has been singing ever since. In fact, just sang herself into the No. 1 spot, round and about the nation with "Crying in the Chapel." New copy of Larry Oliver's "D.J. Liners" at hand. Very grand. Each copy seems to be getting better than the last. . . . We're thrilled. That everyone's now raving about that Al Alberts' first solo discerock for Decca. When the Four Aces were last here Herb Kessler told us that Al had cut one all by himself. We asked to hear it. And with a hushed crowd in the Four Aces' dressing room we listened to the disk. All we said was, "Terrific. . . . What greater artistry than, during this awful rec-ord breaking hear wave, to be able to pull 'em in! That's Nat (King) Cole. Who continues to pull 'em into the Blue Note to hear his marvelous artistry so entertainingly presented. The guy's great. Chi's deejays got together and surprised Nat with a plaque for his "outstanding contribution in the field of music." Which the King boy sure does deserve. The "You You You" boys opened the Chicago 9/4 and just pulled the house down. The Ames Bros have made many, many friends here with every appearance. And to return with such a hit yet—hoo, hoo, hoo. . . . On the stage with the Ames', the very gorgeous Monica Lewis. The gal just gets prettier each time we see her. And sings yet. . . . Beaves and raves 'round town for the beautiful Marguerite Piazza holding forth at the Edgewater's Beach Walk. The Met star just sends 'em. She's backgrounded by Hal McIntyre's ork.



JUNE VALLI

### LOS ANGELES:

Ralph Marterie, after a successful engagement at the Hollywood Palladium, leaves on a tour of the Midwest as he heads East to join forces with Nat "King" Cole at Syracuse, New York on September 25th. They will then continue the Eastern jaunt of one nighters and theatre engagements ending at Atlanta, Georgia, November 25th. While in Hollywood, Ralph announced his latest waxing of "Warsaw Concerto" for Mercury. His male vocal-ist also made his first record debut. As this column is being written his first dubs of "Granada" are being distributed to local disc jockeys. . . . Al Martino is headed West after a successful European tour. He is now appearing at Reno, Nevada. Al has some new sides that will soon be released by Capitol. . . . Liberate, who is said to be one of Capitol's biggest album sellers, continues his concert tour of twenty-two engagements which started at New Orleans. He opens at Carnegie Hall September 25th. . . . Sid Talmadge of Record Merchandising Co. had the pleasure of welcoming singing star Darrell Glenn and Jack Comer, prexy of Valley Records, Knoxville, Tennessee, recently. They are promoting Darrell's latest release, "Write And Tell Me Why" and "Don't Let Me Down." . . . Tony Martin leaves for his first appearance in Pittsburgh. Will do a ten-day stint at the Twin Coaches. . . . The Modernaires, after closing at the Chase Hotel in St. Louis, open for a brief engagement at the Coronado Hotel near San Diego. . . . Former Harry James songster, Kitty Kallen, sings his "Heartless Heart" on her first Decca release. . . . The Billy Eckstine concert tour gets under way Sept. 14th in San Francisco featuring Billy Eckstine, Dizzy Gillespie, Count Basie and his orchestra and Ruth Brown. Tour then continues through Northern California and on up as far as Vancouver. Then South again with an appearance scheduled in San Diego on September 19th and ending in Los Angeles September 20th with a grand finale at the Shrine Auditorium. . . . Artists manager, Bullet Durgom, and Ramon Helminski, manager of Della Records, announced signing of Gloria Craig to Della's list of new artists.



THE MODERNAIRES



# From Your Lips To The Ears Of God

From your lips to the ears of God  
A silent pray'r goes winging.

You see a star, a star that shines  
And you will hear the angels singing.  
For God is here, He's everywhere  
And just a pray'r away.

So pray until your pray'rs are answered,  
For pray'rs are answered every day.

From your lips to the ears of God,

You pray that He may hear you,  
Just say the pray'r that's in your heart,  
And you will know that God is near you.

The arms of God are open wide,  
The love of God is true;

So pray and somewhere deep within you,  
The voice of God will speak to you.

So pray until your pray'rs are answered  
For pray'rs are answered every day.

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# "FROM YOUR LIPS TO THE EARS OF GOD"

backed with

**"SORRENTO AND YOU"**

1371 and 45-1371

**SUNG BY**

# DOROTHY SQUIRES

# LONDON ffrr



# BMI Check List

OF TOP RECORD RATINGS  
BY THE TRADE PRESS



## THE CASH BOX

Disk Jockey's  
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending Sept. 5 without any changes on the part of THE CASH BOX.

	Billboard	Cash Box	Variety
<b>A DEAR JOHN LETTER</b> (Central) PAT O'DAY-FOUR HORSEMEN (MGM)	✓✓✓✓	✓✓✓✓	✓✓✓✓
<b>RICHOCHET</b> (Sheldon) TERESA BREWER (Coral)	✓✓✓✓	✓✓✓✓	✓✓✓✓
<b>TOO YOUNG TO TANGO</b> (Hill & Range) TERESA BREWER (Coral) JOEL GREY (MGM)	✓✓✓✓	✓✓✓✓	✓✓✓✓
<b>ELAINE</b> (Hill & Range) HENRI RENE - HUGO WINTERHALTER (Vic.) PERCY FAITH-MITCH MILLER (Col.) LES BAXTER (Cap.)	✓✓✓✓	✓✓✓✓	✓✓✓✓
<b>LET ME GO DEVIL</b> (Hill & Range) GEORGE SHAW (Decca)	✓✓✓✓	✓✓✓✓	✓✓✓✓
<b>CARIBBEAN</b> (American) ROBERTA LEE (Decca) TONY MARTIN (Vic.) JOYCE PAUL (Republic)	✓✓✓✓	✓✓✓✓	✓✓✓✓
<b>40 CUPS OF COFFEE</b> (Arc) ELLA MAE MORSE (Cap.)	✓✓✓✓	✓✓✓✓	✓✓✓✓
<b>SHAKE A HAND</b> (BMI) FAYE ADAMS (Herald) SAVANNAH CHURCHILL (Decca) FRAN WARREN (MGM) RED FOLEY (Decca)	✓✓✓✓	✓✓✓✓	✓✓✓✓
<b>RELAX</b> (Hill & Range) TONY MARTIN (Vic.)	✓✓✓✓	✓✓✓✓	✓✓✓✓
<b>OH MIS'ERABLE LOVE</b> (Goday) BOBBY WAYNE (Mer.)	✓✓✓✓	✓✓✓✓	✓✓✓✓
<b>I'LL WAIT FOR YOU</b> (Mellin) VERA LYNN (Lon.)	✓✓✓✓	✓✓✓✓	✓✓✓✓
<b>LET'S GO FISHER!</b> (Montclare) FRANKIE LAINE-JIMMY BOYD (Col.)	✓✓✓✓	✓✓✓✓	✓✓✓✓
<b>NO MORE TEARS</b> (Lowell) GINNY GIBSON (MGM)	✓✓✓✓	✓✓✓✓	✓✓✓✓
<b>PUT SOME MONEY IN THE JUKE BOX</b> (Dickinson) THE MODERNAIRES (Coral)	✓✓✓✓	✓✓✓✓	✓✓✓✓
<b>MANY TIMES</b> (BMI) PERCY FAITH (Col.)	✓✓✓✓	✓✓✓✓	✓✓✓✓

**Howard Miller**  
WIND—Chicago, Ill.

1. Crying In The Chapel (Vall)
2. You, You, You (Ames Bros.)
3. Vaya Con Dios (Paul & Ford)
4. Crying In The Chapel (Allens)
5. C'est Si Bon (Eartha Kitt)
6. Till They've All Gone Home (Joyce Reason)
7. Down By The Riverside (Four Lads)
8. P. S. I Love You (Hilltoppers)
9. Hey Joel (Frankie Laine)
10. Eh, Compars (Julius La Rosa)

**Alan Saunders**  
WVNJ—Newark, N. J.

1. Vaya Con Dios (Paul & Ford)
2. Ebb Tide (F. Checkfield)
3. Crying (Vic Damone)
4. No Other Love (Perry Como)
5. C'est Si Bon (Eartha Kitt)
6. Little Red Riding Hood (Nat "King" Cole)
7. Rags To Riches (Tony Bennett)
8. God Bless Us All (B. Weill)
9. You Too, You Too (E. Ros)
10. Hey Joel (Frankie Laine)

**Larry E. Jones**  
KTXN—Austin, Tex.

1. No Other Love (Perry Como)
2. I Can Read Between The Lines (Billy Eckstard)
3. You, You, You (Ames Bros.)
4. Half A Photograph (K. Starr)
5. Crying In The Chapel (Glenn-Oleola)
6. When I Was Young (Fisher)
7. ALEX-VOUS-EN (Kay Starr)
8. Please Play Our Song (Don Cornell)
9. Gambler's Guitar (R. Draper)
10. Dragnet (Ray Anthony)

**Ralph & Rita**  
WMBG—Richmond, Va.

1. Dragnet (Ray Anthony)
2. Vaya Con Dios (Paul & Ford)
3. P. S. I Love You (Hilltoppers)
4. No Other Love (Perry Como)
5. C'est Si Bon (Eartha Kitt)
6. With These Hands (E. Fisher)
7. Oh! (Pee Wee Hunt)
8. Gambler's Guitar (R. Draper)
9. I'm Walking Behind You (Eddie Fisher)
10. Terry's Theme You "Lime-light" (Frank Checkfield)

**Bob Watson**  
WQXI—Atlanta, Ga.

1. No Other Love (Perry Como)
2. With These Hands (E. Fisher)
3. Ebb Tide (F. Checkfield)
4. C'est Si Bon (Eartha Kitt)
5. Hey Professor (Otto Cesana)
6. P. S. I Love You (Hilltoppers)
7. Did You Take Your Love From Me (Three Suns)
8. I Love Paris (Les Baxter)
9. Hey Joel (Frankie Laine)
10. Dragnet (Ray Anthony)

**Hal Murray**  
WHKK—Akron, Ohio

1. You, You, You (Ames Bros.)
2. No Other Love (P. Como)
3. With These Hands (E. Fisher)
4. Song From Moulin Rouge (Percy Faith)
5. Roamin' In The Throat (Hamish Menzies)
6. The Best Way To Hold A Girl (Sonny Curtis)
7. P. S. I Love You (Hilltoppers)
8. My Love, My Love (James)
9. The Story Of Three Loves (Jerry Murad)
10. Caribbean (Tony Martin)

**Jack Downey**  
WONS—Hartford, Conn.

1. Dragnet (Ray Anthony)
2. A Dear John Letter (Pat O'Day & The Four Horsemen)
3. Most Beautiful Girl In The World (Tommy Dorsey)
4. God Bless Us All (B. Weill)
5. Rags To Riches (Tony Bennett)
6. Eh, Compars (Julius La Rosa)
7. Granada (Clark Dennis)
8. Gambler's Guitar (R. Draper)
10. All I Do Is Dream Of You (Johnnie Ray)

**Norb Moore**  
KKLW—St. Louis, Mo.

1. Hey Joel (Frankie Laine)
2. Oh! (Pee Wee Hunt)
3. Vaya Con Dios (Paul & Ford)
4. Crying In The Chapel (Allens)
5. You, You, You (Ames Bros.)
6. No Other Love (Perry Como)
7. You're Fooling Someone (Jonj James)
8. Little Red Riding Hood (Nat "King" Cole)
9. Butterflies (Patti Page)
10. P. S. I Love You (Hilltoppers)

**Chuck Norman**  
WIL—St. Louis, Mo.

1. Vaya Con Dios (Paul & Ford)
2. With These Hands (E. Fisher)
3. Hey Joel (Frankie Laine)
4. Tropicana (Monty Kelly)
5. Oh! (Pee Wee Hunt)
6. No Other Love (Perry Como)
7. Little Red Riding Hood (Nat "King" Cole)
8. Gambler's Guitar (R. Draper)
9. C'est Si Bon (Eartha Kitt)
10. Crying In The Chapel (Allens)

**Don McLeod**  
WJBK—Detroit, Mich.

1. Tonight Love (Bill Darnell)
2. Please Play Our Song (Don Cornell)
3. No Other Love (Perry Como)
4. Crying In The Chapel (Glenn-Oleola)
5. You, You, You (Ames Bros.)
6. Tropicana (Monty Kelly)
7. With These Hands (Fisher)
8. God Bless Us All (B. Weill)
9. A Fool Was (Nat "King" Cole)
10. Dare I (Hamish Menzies)

**Charles Tarkinson**  
WYDA—Boston, Mass.

1. A Dear John Letter (Pat O'Day & Four Horsemen)
2. Crying In The Chapel (Glenn)
3. Butterflies (Patti Page)
4. No Other Love (Perry Como)
5. C'est Si Bon (Eartha Kitt)
6. My Love, My Love (J. James)
7. Oh! (Pee Wee Hunt)
8. Hey Joel (Frankie Laine)
9. Ebb Tide (F. Checkfield)
10. I'm Walking Behind You (Eddie Fisher)

**Art Pallan**  
WWSW—Pittsburgh, Pa.

1. God Bless Us All (B. Weill)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. You, You, You (Ames Bros.)
5. C'est Si Bon (Eartha Kitt)
6. Don't Take Your Love From Me (Three Suns)
7. Oh! (Pee Wee Hunt)
8. I Love Paris (Les Baxter)
9. Tonight Love (Bill Darnell)
10. Ebb Tide (F. Checkfield)

**Don Blair**  
WNBZ—Saranac Lake, N. Y.

1. Vaya Con Dios (Paul & Ford)
2. I'm Walking Behind You (Eddie Fisher)
3. No Other Love (Perry Como)
4. You, You, You (Ames Bros.)
5. Sorry On (Tony Martin)
6. Terry's Theme From "Lime-light" (Frank Checkfield)
7. Crying In The Chapel (Vall)
8. C'est Si Bon (Eartha Kitt)
9. Toys (Eileen Barton)
10. With These Hands (Stifford-Eddy)

**Frank Gicca**  
WOKO—Albany, N. Y.

1. Crying In The Chapel (Vall)
2. Ebb Tide (F. Checkfield)
3. P. S. I Love You (Hilltoppers)
4. Jealous Of You (Lou Monte)
5. You, You, You (Ames Bros.)
6. I'd Rather Die Young (The Hilltoppers)
7. The Glad Song (Brewer & Cornell)
8. Dragnet (Ray Anthony)
9. Three Little Pigs (Al Martino)
10. Hey Professor (Otto Cesana)

**Pat Chamburs**  
WFLA—Tampa, Fla.

1. Crying In The Chapel (Lund)
2. Oh! Jimmy Page
3. Gambler's Guitar (R. Draper)
4. Eternally (Vic Damone)
5. My Love, My Love (J. James)
6. Chick-A-Boom (Guy Mitchell)
7. You, You, You (Ames Bros.)
8. Ebb Tide (Frank Checkfield)
9. Return To Paradise (Nat "King" Cole)
10. If Love Is Good To Me (Nat "King" Cole)

**Larry Wilson**  
WNOE—New Orleans, La.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. Crying In The Chapel (Vall)
5. Gambler's Guitar (R. Draper)
6. Oh! (Pee Wee Hunt)
7. I Love Paris (Les Baxter)
8. Hey Joel (Frankie Laine)
9. C'est Si Bon (Eartha Kitt)
10. No Stone Unturned (June Hutton)

**Edna Richardson**  
WTMA—Charleston, S. C.

1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. C'est Si Bon (Eartha Kitt)
4. Tropicana (Monty Kelly)
5. You're Fooling Someone (Jonj James)
6. Dragnet (Ray Anthony)
7. Three Little Pigs (Al "Jazzbo" Collins)
8. Chick-A-Boom (Guy Mitchell)
9. Till They've All Gone Home (Julius La Rosa)
10. Ebb Tide (Frank Checkfield)

**Frank Pollack**  
KOOL—Phoenix, Ariz.

1. Ebb Tide (Frank Checkfield)
2. Baby, Baby, Baby (Edwards)
3. No Other Love (Perry Como)
4. Caribbean (Johnnie Ray)
5. Most Beautiful Girl In The World (Tommy Dorsey)
6. Story Of Three Loves (Murad & Hayman)
7. Hey Joel (Frankie Laine)
8. C'est Si Bon (Eartha Kitt)
9. Dragnet (Ray Anthony)
10. Forty Cups Of Coffee (Brown)

**Robin Seymour**  
WKMH—DeARBorn, Mich.

1. Tonight Love (Bill Darnell)
2. A Fool Was I ("King" Cole)
3. Gambler's Guitar (R. Draper)
4. Song Of Inu (Jo Lanza)
5. Please Play Our Song (Don Cornell)
6. Tropicana (Monty Kelly)
7. My Love, My Love (J. James)
8. I Love Paris (Les Baxter)
9. P. S. I Love You (Hilltoppers)
10. Ebb Tide (Frank Checkfield)

**Jay Michaels**  
WCAE—Pittsburgh, Pa.

1. Eternally (Vic Damone)
2. Story Of Three Loves (Murad & Hayman)
3. Dragnet (Ray Anthony)
4. Tonight Love (Bill Darnell)
5. Ebb Tide (Frank Checkfield)
6. Summer Rain (Bill Andrews)
7. Walking In The Rain (Prisonaires)
8. Little Red Riding Hood (Nat "King" Cole)
9. Don't Take Your Love From Me (Three Suns)
10. So's It Of (Mario Lanza)

**Chris Clark**  
WBSM—New Bedford, Mass.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. I'm Walking Behind You (Eddie Fisher)
4. No Other Love (Perry Como)
5. Dragnet (Ray Anthony)
6. P. S. I Love You (Hilltoppers)
7. A Dear John Letter (Pat O'Day & Four Horsemen)
8. Eh, Compars (Julius La Rosa)
9. All I Want Is A Chance (Al Martino)
10. Crying In The Chapel (Vall)

**RATINGS**

Billboard	Cash Box	Variety
Best Buy	Disk & Sleeper of the week	Best Bet
New Record To Watch	Best Bet	Very Good Review
90-100	B+	Good Review
Tops	B	Very good
80-89	C+	Satisfactory
Excellent	C	
70-79	Good	
Good		

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THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending Sept. 5 without any changes on the part of THE CASH BOX.

Al Ross
WBAL-Baltimore, Md.
1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. No Other Love (Perry Como)
4. I'm Walking Behind You (Eddie Fisher)
5. Song From Mountain Range (Percy Faith)
6. P. S. I Love You (Hilltoppers)
7. Oh! (Pee Wee Hunt)
8. All I Desire (Toni Arden)
9. Toys (Eileen Barton)
10. Faye Love (Four Aces)

Bob E. Lloyd
WAVZ-New Haven, Conn.
1. Eh, Cumpari (Julius La Rosa)
2. Relax (Tony Martin)
3. Life In New York (M. Kelly)
4. Our Love Is Here To Stay (Nat "King" Cole)
5. Blue Moon (Dante Velez)
6. You Too, You Too (K. Cugat)
7. All About Ronnie (S. Konton)
8. Eternally (Vic Damone)
9. Coconut (Eddie Gorme)
10. Pie Week A Jilly Week (Henry Jerome)

Ray Perkins
KFEL-Denver, Colo.
1. Vaya Con Dios (Paul & Ford)
2. Crying In The Chapel (Valli)
3. You, You, You (Ames Bros.)
4. P. S. I Love You (Hilltoppers)
5. No Other Love (Perry Como)
6. I'm Walking Behind You (Eddie Fisher)
7. Oh! (Pee Wee Hunt)
8. Song From Mountain Range (Percy Faith)
9. With These Hands (E. Fisher)
10. Gambler's Guitar (R. Draper)

Don Bell
KRNT-Des Moines, Iowa
1. Crying In The Chapel (Allen)
2. No Other Love (Perry Como)
3. You, You, You (Ames Bros.)
4. A Dear John Letter (Shepard)
5. Dragnet (Ray Anthony)
6. Oh! (Pee Wee Hunt)
7. With These Hands (E. Fisher)
8. Vaya Con Dios (Paul & Ford)
9. Half A Photograph (K. Starr)
10. Say You're Mine (Perry Como)

Donn Tibbetts
WFEA-Manchester, N. H.
1. Vaya Con Dios (Paul & Ford)
2. All I Desire (Bob Manning)
3. Tropicana (Monty Kelly)
4. Cup Of Joy (Jo Stafford)
5. Lonely (Kitty Kallen)
6. No Other Love (Perry Como)
7. Allez-Vous-En (Kay Starr)
8. Gambler's Guitar (R. Draper)
9. Cloud Luck's 7 (Guy Mitchell)
10. Crying In The Chapel (Valli)

John Dixon
WALA-Mobile, Ala.
1. Oh! (Pee Wee Hunt)
2. Vaya Con Dios (Paul & Ford)
3. Dragnet (Ray Anthony)
4. With These Hands (E. Fisher)
5. C'est Si Bon (Eartha Kitt)
6. You, You, You (Ames Bros.)
7. Crying In The Chapel (Valli)
8. If Love Is Good To Me (Nat "King" Cole)
9. To Amore (Frankie Laine)
10. Eternally (Vic Damone)

Jackson Lowe
WOL-Washington, D. C.
1. No Other Love (Perry Como)
2. Terry's Theme From "Limelight" (Frank Chacksfield)
3. Tonight Love (Bill Darnell)
4. P. S. I Love You (Hilltoppers)
5. I'm Walking Behind You (Eddie Fisher)
6. If Love Is Good To Me (Jackie Paris)
7. Gambler's Guitar (R. Draper)
8. Ebb Tide (Frank Chacksfield)
9. Hey Joe! (Frankie Laine)
10. God Bless Us All (R. Weill)

Lou Barile
WKAL-Rome, N. Y.
1. Eh, Cumpari (La Rosa)
2. Dragnet (Ray Anthony)
3. You, You, You (Ames Bros.)
4. Crying In The Chapel (Valli)
5. I'd Rather Die Young (The Hilltoppers)
6. Hey Joe! (Frankie Laine)
7. God Bless Us All (R. Weill)
8. My Love, My Love (J. James)
9. A Dear John Letter (Pat O'Day & Four Horsemen)
10. All I Do Is Dream Of You (Johnnie Ray)

Larry Elton Jones
KTXN-Austin, Tex.
1. No Other Love (Perry Como)
2. You, You, You (Ames Bros.)
3. I Can Read Between The Lines (Billy Eckstine)
4. Crying In The Chapel (Valli-Allen)
5. Half A Photograph (K. Starr)
6. When I Was Young (Don Cornell)
7. Please Play Our Song (Allez-Vous-En (Kay Starr)
8. Dragnet (Ray Anthony)
10. Gambler's Guitar (R. Draper)

Art Hellyer
WMAQ-Chicago, Ill.
1. Crying In The Chapel (Valli)
2. Vaya Con Dios (Paul & Ford)
3. You, You, You (Ames Bros.)
4. Oh! (Pee Wee Hunt)
5. Toys (Eileen Barton)
6. C'est Si Bon (Eartha Kitt)
7. Lighthouse (Rusty)
8. You Too, You Too (Andrew Sisters)
9. The Lover's Waltz (Hugo Winterhalter)
10. Eyes Of Blue (R. Hayman)

John Wisrley
WSAV-Savannah, Ga.
1. No Other Love (Perry Como)
2. C'est Si Bon (Eartha Kitt)
3. Vaya Con Dios (Paul & Ford)
4. Crying In The Chapel (Valli)
5. Butterflies (Patti Page)
6. My Love, My Love (J. James)
7. Terry's Theme From "Limelight" (Frank Chacksfield)
8. Hey Joe! (Frankie Laine)
9. P. S. I Love You (Hilltoppers)
10. Tropicana (Les Baxter)

Ed Reilly
WBRV-Waterbury, Conn.
1. Crying In The Chapel (The Orioles)
2. Eh, Cumpari (Julius La Rosa)
3. Gambler's Guitar (R. Draper)
4. You, You, You (Ames Bros.)
5. C'est Si Bon (Eartha Kitt)
6. Vaya Con Dios (Paul & Ford)
7. Tropicana (Monty Kelly)
8. Hey Joe! (Frankie Laine)
9. You're Fooling Someone (Joni James)
10. My Love, My Love (J. James)

Jay Trompeter
WIND-Chicago, Ill.
1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. Crying In The Chapel (Valli)
4. You, You, You (Hilltoppers)
5. No Other Love (Perry Como)
6. Ebb Tide (Frank Chacksfield)
7. With These Hands (E. Fisher)
8. Eh, Cumpari (Julius La Rosa)
9. Madonna (Karen Chandler)
10. Hey Joe! (Frankie Laine)

Rex Dale
WCKY-Cincinnati, Ohio
1. Vaya Con Dios (Paul & Ford)
2. Eternally (Vic Damone)
3. P. S. I Love You (Hilltoppers)
4. No Other Love (Perry Como)
5. Oh! (Pee Wee Hunt)
6. Gambler's Guitar (R. Draper)
7. Dragnet (Ray Anthony)
8. Tropicana (Monty Kelly)
9. Terry's Theme From "Limelight" (Frank Chacksfield)
10. My Love, My Love (J. James)

Bill Reynolds
WTMJ-Milwaukee, Wisc.
1. My Love, My Love (J. James)
2. Crying In The Chapel (Allen)
3. Vaya Con Dios (Paul & Ford)
4. You, You, You (Ames Bros.)
5. Dragnet (Ray Anthony)
6. I Love Paris (Les Baxter)
7. Gambler's Guitar (R. Draper)
8. C'est Si Bon (Eartha Kitt)
9. With These Hands (E. Fisher)
10. Down By The Riverside (Four Ladies)

Jerry Kay
WWEZ-New Orleans, La.
1. C'est Si Bon (Eartha Kitt)
2. No Other Love (Perry Como)
3. Tonight Love (Bill Darnell)
4. Vaya Con Dios (Paul & Ford)
5. With These Hands (E. Fisher)
6. Crying In The Chapel (Valli)
7. Hey Joe! (Frankie Laine)
8. No Matter How You Say Goodbye (Helene Dixon)
9. Ebb Tide (F. Chacksfield)
10. Down By The Riverside (Four Ladies)

Wayne Stitt
WHB-Kansas City, Mo.
1. You, You, You (Ames Bros.)
2. No Other Love (Perry Como)
3. P. S. I Love You (Hilltoppers)
4. C'est Si Bon (Eartha Kitt)
5. Oh! (Pee Wee Hunt)
6. Crying In The Chapel (Valli)
7. Terry's Theme From "Limelight" (Jackie Gleason)
8. I'm Walking Behind You (Eddie Fisher)
9. You're Fooling Someone (Joni James)
10. Hey Joe! (Frankie Laine)

Johnny Morris
WLOL-Minneapolis, Minn.
1. Return To Paradise (Nat Cole)
2. Crying In The Chapel (Allen)
3. Oh! (Pee Wee Hunt)
4. C'est Si Bon (Eartha Kitt)
5. No Other Love (Perry Como)
6. You're Fooling (Joni James)
7. Gambler's Guitar (R. Draper)
8. A Dear John Letter (Pat O'Day & The 4 Horsemen)
9. Baby Let Me Kiddle Your Plans (Richard Dovers)
10. Too Long (Bob Dini)

Earle Pudney
WGY-Schenectady, N. Y.
1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. P. S. I Love You (Hilltoppers)
4. With These Hands (E. Fisher)
5. If Love Is Good To Me (Cole)
6. Sitting In The Sun (F. Laine)
7. Please Play Our Song (Don Cornell)
8. Crying In The Chapel (Valli)
9. If I Love You 'Til Mountain (Jane Froman)
10. C'est Si Bon (Eartha Kitt)

Harvey Hudson
WLEE-Richmond, Va.
1. Tropicana (Monty Kelly)
2. C'est Si Bon (Eartha Kitt)
3. Butterflies (Patti Page)
4. P. S. I Love You (Hilltoppers)
5. If I Should Love (Don Cornell)
6. Gambler's Guitar (R. Draper)
7. Dragnet (Buddy Morrow)
8. Now I Lay Me Down To Dream (Martha Lou Harp)
9. If Love Is Good To Me (Cole)
10. Forty Cups Of Coffee (Brown)

Bob Drews
WAAF-Chicago, Ill.
1. Vaya Con Dios (Paul & Ford)
2. Crying In The Chapel (Valli)
3. No Other Love (Perry Como)
4. P. S. I Love You (Hilltoppers)
5. I'm Walking Behind You (Eddie Fisher)
6. Allez-Vous-En (Kay Starr)
7. Tropicana (Monty Kelly)
8. You, You, You (Ames Bros.)
9. Oh! (Pee Wee Hunt)
10. C'est Si Bon (Eartha Kitt)

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<p style="text-align: right;">Sept. 12 Sept. 5</p> <p><b>1—Vaya Con Dios</b> AT-15001 (45-15001) 109.0 89.2 WINGY MANONE Song From <i>Moulin Rouge</i> *CA-2486 (F-2486) — LES PAUL &amp; MARY FORD Johnny CA-2514 (F-2514) — WES &amp; HAR TUTTLE I Wonder Where You Are CR-60991 (9-60991) — JACK SMITH Knothole CY-654 (45-654) —BOB LONDON My Adele Hacienda DE-28780 (9-28780) — GUY LOMBARDO * With These Hands ME-89047 (8904745) — ANITA DAY Ain't This A Wonderful Day</p> <p><b>2—Crying In The Chapel</b> CO-40062 (4-40062) 93.3 100.7 KEN GRIFFIN Oh! CR-61018 (9-61018) — ART LUND Love Every Moment You Love *DE-28758 (9-28758) — REX ALLEN I Thank The Lord DE-28762 (9-28762) — ELL FITZGERALD When The Hands Of The Clock DE-48302 (9-48302) — SISTER ROSETTA THARPE There's Peace In Knees DU-116 (45-116) — THE 4 DUKES I Done Done It *JU-5122 (45-5122) — THE ORIOLES Don't You Think I Ought To Know *VA-101 (45-101) — DARRELL GLENN *VI-20-5368 (47-5368) — JUNE VALLI Love Every Moment You Live</p> <p><b>3—No Other Love</b> CA-2487 (F-2487) — HELEN O'CONNELL Night For Love CA-1685 (F-1685) — JOE STAFFORD Sometimes CO-40039 (4-40039) — KEN GRIFFIN You You You DE-28746 (9-28746) — GORDON JENKINS O. MG-30796 (K-30796) — DAVID ROSE O. OK-6970 (4-6970) — STEIN FISHER Just One More Time *VI-20-5317 (47-5317) — PERRY COMO Keep It Gee VI-20-5342 (47-5342) — NORO MORALES O. Theme From <i>LimeLight</i></p> <p><b>4—You, You, You</b> CO-40039 (4-40039) — KEN GRIFFIN No Other Love ME-70198 (70198) — JOHNNY HORTON MG-11512 (K-11512) — KEN REMO Umanic *VI-20-5325 (47-5325) — AMES BROTHERS One Love A Time VI-20-5386 (47-5386) — NORO MORALES O. The Slink Of Arables</p> <p><b>5—P. S. I Love You</b> DE-28750 (9-28750) — GORDON JENKINS O. I Thought About Maria *DO-15085 (45-15085) — HILTOPPERS I'd Rather Die Young LL-102 — THE FOUR VAGABONDS The Lazy Country Side</p>	<p style="text-align: right;">Sept. 12 Sept. 5</p> <p><b>6—I'm Walking Behind You</b> CA-2450 (F-2450) 61.1 58.6 FRANK SINATRA Lean Baby CR-60985 (9-60985) — DOROTHY SQUIRES Is There Any Room In Your Heart DE-28692 (9-28692) — DONALD O'CONNOR Crash! LO-1314 (45-1314) — JIMMY YOUNG All Night Long ME-70128 (70128 45) — VIC DAMONE April In Portugal *VI-20-5293 (47-5293) — EDDIE FISHER Just Another Polka</p> <p><b>7—Oh!</b> *CA-2442 (F-2442) 54.9 46.0 PEE WEE HUNT O. San CO-40062 —KEN GRIFFIN Crying In The Chapel CR-61017 (9-61017) — LAWRENCE WELK O. Hallelujah Brother DE-28779 (9-28779) — THE COMMANDERS Meet The Brass ME-70182 (70182 45) — JIMMY PALMER O. By The Beautiful Sea MG-11542 (K-11542) — ART MOONEY O. Cleveland Special VI-20-5359 (47-5359) — SAUTER-FINEGAN O. The Moon Is Blue</p> <p><b>8—Ebb Tide</b> *LO-1358 (45-1358) 43.4 27.7 FRANK CHACKSFIELD O. Waltzing Bugle Boy ME-70177 (70177 45) — ROBERT MAXWELL Rose Marie</p> <p><b>9—Dragnet</b> *CA-2562 (F-2562) 41.6 55.2 RAY ANTHONY O. Dancing In The Dark DE-28845 (9-28845) — GRADY MARTIN The Velvet Glove VI-20-5398 — BUDDY MORGAN O. Your Mouth's Got A Hole In It</p> <p><b>10—With These Hands</b> CO-40006 (4-40006) 33.6 27.1 JOHNNIE RAY Satisfisfaction CO-40034 (4-40034) — NELSON EDDY &amp; JO STAFFORD Till We Meet Again DE-28780 (9-28780) — GUY LOMBARDO O. Vaya Con Dios *VI-20-5365 (47-5365) — EDDIE FISHER When I Was Young</p> <p><b>11—C'est Si Bon</b> *KI-1266 (45-1266) 24.8 29.8 APRIL STEVENS Soft Warm Lips *VI-20-5358 (47-5358) — EARTHA KITT African Lullaby</p> <p><b>12—Gambler's Guitar</b> *ME-70167 (7016745) 23.0 20.8 FRANKIE DRAPER Free Home ME-70163 (7016345) — JIM LOWE The Martins And The Cops</p> <p><b>13—Hey Joe!</b> *CO-40036 (4-40036) 22.1 21.0 FRANKIE LAINH Sittin' In The Sun CO-21129 (4-21129) — CARL SMITH Darlin' Am I The One DE-28797 (9-28797) — KITTY WELLS My Cold, Cold Heart Is Melted Now</p>	<p style="text-align: right;">Sept. 12 Sept. 5</p> <p><b>14—My Love, My Love</b> *MG-11543 (K-11543) 17.7 12.6 JONI JAMES You're Fooling Someone MG-30668 (K-30668) — ACQUA VIVA O. Curtain Time</p> <p><b>15—Tropicana</b> *ES-325 (45-325) 15.9 10.8 MONTY KELLY Life In New York CA-2568 (F-2568) — LES BAXTER O. Julie TI-10190 (45-10190) — TITO PUENTE Mambo Rama</p> <p><b>16—Chick-A-Boom</b> 13.4 9.8 *CO-40036 — GUY MITCHELL Cloud Lucky Seven</p> <p><b>17—Allez-Vous-En</b> 13.3 19.3 *CA-2464 (F-2464) — KAY STARR Half A Photograph DE-28746 (9-28746) — GORDON JENKINS O. No Other Love ME-70181 (70181 45) — JAN AUGUST Very Special Day</p> <p><b>18—Song From Moulin Rouge</b> 11.8 20.7 AT-15001 (45-15001) — WINGY MANONE Vaya Con Dios CA-2429 (F-2429) — J. HUTTON Say You're Mine Again *CO-39944 (9-39944) — PERCY FAITH ORK Swedish Rhapsody CR-60984 (9-60984) — NICK PERITO April In Portugal DE-28675 (9-28675) — VICTOR YOUNG O. Ruby DE-28713 (9-28713) — COLEMAN HAWKINS Ruby LO-1328 (45-1328) — MANTOVANI O. Vola Colomba MG-11491 (K-11491) — BUD DE FRANCO Many Are The Times DK-6963 (4-6963) — STAN FISHER Slaughter On 10th Ave. TI-170 (45-170) — JOE LOCO QUINN VI-10-4166 —BOSTON OPS O. VI-10-5264 — Doo Wacka Doodle VI-20-5266 (47-5266) — HENRI RENE O. Street Shadows VI-20-5324 (47-5324) — NORO MORALES Fantasia Mexicana</p> <p><b>19—A Dear John Letter</b> 11.7 10.1 CA-2502 (F-2502) — JEAN SHEPARD I'd Rather Die Young CR-61035 (9-61035) — KENNY ROBERTS She Taught Me How To Forget DE-28798 (9-28798) — KUTRY INMAN Brown Eyed Baby *MG-11566 (K-11566) — PAT O'DAY &amp; FOUR HORSENEW No Stone Unturned</p> <p><b>20—Lighthouse</b> 11.5 3.0 *ME-70188 (7018845) — BUSTY DRAPER I Love To Jump</p> <p><b>21—See The Moon</b> 11.4 10.3 *CO-40047 (4-40047) — THE MARINERS I Just Want You</p>
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# Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

\* Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.  
 \* The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.  
 \* Indicates best selling record.

Comprising  
**100**  
Selections

- |  |   |   |
|--|---|---|
| <p>Sept. 12 Sept. 5<br/> <b>22—The Story of Three Loves</b> 11.3 10.6<br/>                 *ME-70202 (7020245)—<br/>                 JERRY MURAD<br/>                 Sweet Leliana<br/>                 VI-10-4210 (49-4210)—<br/>                 KAPPEL &amp; O.</p> <p><b>23—April in Portugal</b> 11.1 7.3<br/>                 *CA-2374 (F-2374)—<br/>                 LES BAXTER O<br/>                 Suddenly<br/>                 CO-39983 (4-39983)—<br/>                 KEN GRIFFIN<br/>                 Little Red Monkey<br/>                 CR-60984 (9-60984)—<br/>                 NICK PERITO<br/>                 Song From Moulin Rouge<br/>                 DE-28704 (9-28704)—<br/>                 LOUIS ARMSTRONG<br/>                 Ramona<br/>                 DE-28646 (9-28646)—<br/>                 FLORIAN ZABALH<br/>                 Roof Canary<br/>                 DE-28723 (9-28723)—<br/>                 DUTCH McMILLAN<br/>                 Eleven Thirty Saturday Night<br/>                 *E-70114 (70114 x 45)—<br/>                 DICK HAYMAN O<br/>                 Anna<br/>                 *ME-70128 (70128 x 45)—<br/>                 VIC DAMONE<br/>                 I'm Walking Behind You<br/>                 OK-6978 (8-6978)—<br/>                 FRANK ASSUNTO<br/>                 Darkness On The Delta<br/>                 VI-20-5052 (47-5052)—<br/>                 HOLLY BEE<br/>                 FREDDY MARTIN<br/>                 Poem In Multiple Blues<br/>                 VI-20-5279 (47-5279)—<br/>                 TONY MARTIN<br/>                 Now Hear This</p> <p><b>24—God Bless Us All</b> 11.0 23.1<br/>                 *BA-451 (45-451)—<br/>                 BRUCIE WEIL<br/>                 Little Boy Blues<br/>                 *CO-40049 (4-40049)—<br/>                 JIMMY BOYD<br/>                 Marco, The Polo Pony<br/>                 CA-2567 (F-2567)—<br/>                 HOLLY BEE<br/>                 This Is My Dog<br/>                 ME-70207 (70207 x 45)—<br/>                 BABY PAM<br/>                 I Wanna Go To School<br/>                 *VI-20-5413 (47-5413)—<br/>                 SPIKE JONES O<br/>                 I Just Love My Memory</p> <p><b>25—I Love Paris</b> 9.7 8.5<br/>                 *CA-2479 (F-2479)—<br/>                 LES BAXTER O<br/>                 Gigi</p> <p><b>26—Terry's Theme From "Limelight"</b> 8.9 23.0<br/>                 CA-2507 (F-2507)—<br/>                 JACKIE GLEASON O<br/>                 Pop Of My Heart<br/>                 CO-40013 (4-40013)—<br/>                 WALLY STOTT O<br/>                 Incidental Music from<br/>                 "Limelight"<br/>                 CR-61006 (9-61006)—<br/>                 RON GOODWIN O<br/>                 When I Fall In Love<br/>                 DE-28735 (9-28735)—<br/>                 VICTOR YOUNG<br/>                 Bad And Beautiful<br/>                 DE-28763 (9-28763)—<br/>                 GUY LOMBARDO O<br/>                 Gigi<br/>                 *LO-1342 (45-1342)—<br/>                 FRANK CHACKFIELD O<br/>                 Incidental Music from<br/>                 "Limelight"<br/>                 ME-70168 (7016845)—<br/>                 RICHARD HAYMAN<br/>                 Sheena<br/>                 VI-20-5326 (47-5326)—<br/>                 HUGO WINTERHALTER O<br/>                 Symphony Of A Starry Night<br/>                 VI-20-5342 (47-5342)—<br/>                 NORO MORALES O<br/>                 No Other Love</p> <p><b>27—I'd Rather Die Young</b> 7.5 1.8<br/>                 CA-2502 (F-2502)—<br/>                 JEAN SHEPARD<br/>                 A Dear John Letter</p> | <p>Sept. 12 Sept. 5<br/>                 CA-2501 (F-2501)—<br/>                 GISELE MACKENZIE<br/>                 I Didn't Want To Love You<br/>                 CO-21127 (4-21127)—<br/>                 ROSE MADDOX<br/>                 *DO-15085 (45-15085)—<br/>                 THE HILLTOPPERS<br/>                 P. S. I Love You</p> <p><b>28—Butterflies</b> 7.4 10.4<br/>                 *ME-70183 (70183 x 45)—<br/>                 PATTI PAGE<br/>                 This Is My Song</p> <p><b>29—Don't Take Your Love From Me</b> 7.2 3.8<br/>                 *VI-20-5347 (47-5347)—<br/>                 THE THREE SUNS<br/>                 Under Paris Skies</p> <p><b>30—Eh, Cumpari</b> 6.3 8.7<br/>                 *CD-1232 (45-1232)—<br/>                 JULIUS LA ROSA<br/>                 Till They're All Gone Home</p> <p><b>31—Return To Paradise</b> 5.6 5.7<br/>                 *CA-2498 (F-2498)—<br/>                 NAT "KING" COLE<br/>                 Amal Eyes<br/>                 CO-39998 (4-39998)—<br/>                 REBECCA FAITH O<br/>                 CR-60997 (9-60997)—<br/>                 ALAN DAVE<br/>                 Tonight We Live<br/>                 DE-28714 (9-28714)—<br/>                 CAMARATA O<br/>                 All I Desire<br/>                 LO-1349 (45-1349)—<br/>                 LITA ROZA<br/>                 Tell Me We'll Meet Again<br/>                 MG-30783 (K-30783)—<br/>                 DAVID ROSE O<br/>                 Bad And The Beautiful<br/>                 VI-20-5318 (47-5318)—<br/>                 THE SILVER STRINGS<br/>                 The Moon Is Blue</p> <p><b>32—Rub-A-Dub-Dub</b> 5.2 7.2<br/>                 CA-2506 (F-2506)—<br/>                 HELEN O'CONNELL<br/>                 You Two-Timed Me One Time<br/>                 CA-2445 (F-2445)—<br/>                 HANK THOMPSON<br/>                 I'll Sign My Heart<br/>                 *VI-20-5361 (47-5361)—<br/>                 RALPH FLANAGAN O<br/>                 The Stop And Kiss Dance</p> <p><b>33—Honey In The Horn</b> 4.7 8.6<br/>                 *DE-28691 (9-28691)—<br/>                 THE FOUR CAES<br/>                 Organ Grinder's Swing<br/>                 DE-28659 (9-28659)—<br/>                 THE COMMANDERS<br/>                 Swannee River Boogie</p> <p><b>34—Blue Canary</b> 4.6 5.2<br/>                 CR-61032 (9-61032)—<br/>                 PINETOPPERS<br/>                 Mama, What'll I Do<br/>                 OK-6986 (4-6986)—<br/>                 VINCE FIORINA O<br/>                 I Love Those Dark Eyes<br/>                 *VI-20-5390 (47-5390)—<br/>                 DINAH SHORE<br/>                 Eternally</p> <p><b>35—Till They've All Gone Home</b> 4.4 5.4<br/>                 CA-2556 (F-2556)—<br/>                 GISELE MACKENZIE<br/>                 Half Hearted<br/>                 *CD-1232 (45-1232)—<br/>                 JULIUS LA ROSA<br/>                 Eh, Cumpari<br/>                 *LO-1353 (45-1353)—<br/>                 JOAN REGAN<br/>                 Always Be Thinking Of You</p> | <p>Sept. 12 Sept. 5<br/> <b>36—Say You're Mine Again</b> 4.3 1.9<br/>                 AD-5000 (45-5000)—<br/>                 3 DONS &amp; GINNY GREER<br/>                 Tutti Frutti Baby<br/>                 CR-60982 (9-60982)—<br/>                 THE MODERNAIRES<br/>                 He Who Has Love<br/>                 DA-801 (45-801)—<br/>                 HARMONY BELLS<br/>                 Just Another Polka<br/>                 DE-28676 (9-28676)—<br/>                 DOLORES GRAY<br/>                 Big Mamou<br/>                 ME-70134 (70134645)—<br/>                 EDDY HOWARD<br/>                 *VI-20-5277 (45-5277)—<br/>                 PERRY COMO<br/>                 My One And Only Heart</p> <p><b>37—Eternally</b> 4.2 4.5<br/>                 *R-61028 (9-61028)—<br/>                 JEAN CAMPBELL<br/>                 No One Will Ever Love Me<br/>                 LO-1357 (45-1357)—<br/>                 JIMMY YOUNG<br/>                 Isn't It Heavenly<br/>                 *ME-70186 (70186 x 45)—<br/>                 VIC DAMONE<br/>                 Simonetta<br/>                 VI-20-5390 (47-5390)—<br/>                 DINAH SHORE<br/>                 Blue Canary</p> <p><b>38—You're Fooling Someone</b> 3.7 5.6<br/>                 *MG-11543 (K-11543)—<br/>                 JONNY JAMES<br/>                 My Love, My Love</p> <p><b>39—Half A Photograph</b> 3.6 5.5<br/>                 *CA-2464 (F-2464)—<br/>                 KAY STARR<br/>                 *AL-2500 (F-2500)—<br/>                 ALLEN-YOUS-EN<br/>                 Red<br/>                 DE-28742 (9-28742)—<br/>                 GUY LOMBARDO<br/>                 Don't You Care</p> <p><b>40—Relax</b> 3.4 5.3<br/>                 *VI-20-5414 (47-5414)—<br/>                 TONY MARTIN<br/>                 Caribbean</p> <p><b>41—Too Young To Tango</b> 3.3 —</p> <p><b>42—Ruby</b> 2.8 3.2</p> <p><b>43—From Here To Eternity</b> 2.7 5.0</p> <p><b>44—40 Cups Of Coffee</b> 2.6 —</p> <p><b>45—Te Amo</b> 2.4 4.7</p> <p><b>46—A Fool Was I</b> 2.2 6.0</p> <p><b>47—No Stone Unturned</b> 1.7 3.5</p> <p><b>48—False Love</b> 1.5 3.7</p> <p><b>49—Too Long</b> 1.4 1.6</p> <p><b>50—Tonight Love</b> 1.0 1.5</p> |
|--|---|---|



## VOCALS

**JONI JAMES**  
 MY LOVE, MY LOVE  
 YOU'RE FOOLING SOMEONE  
 MCM 11543 78 rpm  
 K 11543 45 rpm

**BILLY ECKSTINE** and  
 THE METRONOME ALL STARS  
 ST. LOUIS BLUES  
 PARTS I and II  
 MCM 11593 78 rpm  
 K 11593 45 rpm

**GINNY GIBSON**  
 DANSERO  
 NO MORE TEARS  
 MCM 11571 78 rpm  
 K 11571 45 rpm

**PAT O'DAY** and  
 THE FOUR HORSEMEN  
 DEAR JOHN LETTER  
 NO STONE UNTURNED  
 MCM 11566 78 rpm  
 K 11566 45 rpm

**FRAN WARREN**  
 SHAKE A HAND  
 THE ANGEL PASSED BY  
 MCM 11581 78 rpm  
 K 11581 45 rpm

**BOB SANTA MARIA**  
 IF YOU SAID GOOD NIGHT  
 THE NIGHT HOLDS NO FEAR  
 MCM 11566 78 rpm  
 K 11566 45 rpm

**LESLIE CARON**  
 and  
 MEL FERRER  
 HI LILI-HI LO  
 LILI and the PUPPETS  
 MCM 30759 78 rpm  
 K 30759 45 rpm

## BANDS

**ART MOONEY**  
 LOVE BIRDS  
 NIGHT MUST FALL  
 MCM 11570 78 rpm—K 11570 45 rpm

**THE NOCTURNES**  
 GUISEPPE'S SERENADE  
 AS YOU DESIRE ME  
 MCM 11525 78 rpm—K 11525 45 rpm

**LeROY HOLMES** and his Orchestra  
 JULIE  
 SO THIS IS LOVE  
 MCM 11569 78 rpm—K 11569 45 rpm

**TED STRAETER** and his Orchestra  
 MARRIAGE TYPE LOVE  
 CAN CAN  
 MCM 11540 78 rpm—K 11540 45 rpm

**MAKE FRIENDS WITH RECORDS**

## INSTRUMENTALS

**The ELLIOT BROTHERS**  
 STEEL GUITAR RAG  
 ESTRALITA (LITTLE STAR)  
 MCM 11559 78 rpm—K 11559 45 rpm

**ACQUAVIVA**  
 and his Orchestra  
 INCONSOLABLE  
 (JE TRAI NE MON DESTIN)  
 LA BRILLIANTE  
 (THE SHINING ONE)  
 MCM 30797 78 rpm—K 30797 45 rpm

**MICHAEL FREDERICKS**  
 and his Orchestra  
 PETITE BALLERINA  
 VIENNESE LANTERN WALTZ  
 MCM 11552 78 rpm—K 11552 45 rpm

**GEORGE SHEARING**  
 and his QUINTET  
 INDIAN SUMMER  
 APPRECIATION  
 MCM 11545 78 rpm—K 11545 45 rpm

**WALLY STOTT**  
 and his Orchestra  
 MY ONE AND ONLY LOVE  
 SERENADE FOR A TIN HORN  
 MCM 11551 78 rpm—K 11551 45 rpm

**DAVID ROSE**  
 and his Orchestra  
 NO OTHER LOVE  
 ALL I DESIRE  
 MCM 30796 78 rpm—K 30796 45 rpm

## COUNTRY

**LITTLE RITA FAYE**  
 ALABAMA  
 JOHNNY'S GOT A SWEETHEART  
 MCM 11563 78 rpm  
 K 11563 45 rpm

**ARTHUR** (GUITAR BOOGIE) SMITH  
 HE WENT THAT-AWAY  
 THREE D BOOGIE  
 MCM 11528 78 rpm  
 K 11528 45 rpm

**HANK WILLIAMS**  
 I WON'T BE HOME NO MORE  
 MY LOVE FOR YOU  
 (HAS TURNED TO HATE)  
 MCM 11560 78 rpm  
 K 11560 45 rpm

**SALTY AND MATTIE**  
 WAKE UP LITTLE BOY BLUE  
 LONG TIME GONE  
 MCM 11572 78 rpm  
 K 11572 45 rpm

**BOB WILLIS**  
 I WON'T BE BACK TONIGHT  
 B-BOWMAN HOP  
 MCM 11568 78 rpm  
 K 11568 45 rpm

**TOM ANDERSON**  
 MY WORRIED TROUBLED MIND  
 THE MOON AND I  
 MCM 11566 78 rpm  
 K 11566 45 rpm

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**Quality Records In Canada Attracts U. S. Manufacturers**

NEW YORK—Quality Records, in the short period of four years, has become one of the "major" labels in Canada with an operation that is probably unique in the record field. In this short time, the Canadian label has grown to the point where its 22 operating presses account for approximately 28% of all the records made in Canada. The reason for this rapid growth in such a short period of time is easily understandable.

Many record companies in the United States are aware of the tremendous record exploitation that is possible in the Canadian territory. However, smaller companies find it too costly an investment to set up offices and plants in that country to produce and distribute the disks. Many of the major diskeries in the U.S. have even found it unprofitable to set up their own operation in Canada. So, on a percentage basis, the American companies give Quality Records the franchise to press and sell their records in the Canadian territory.

Quality's 25,000 square foot plant is located in Scarborough, eastern suburb of Toronto. In its first year of operation, 1950, the company employed 40 people. Now it employs 120 people during most of the year with many more during the peak months. Whereas it started with only the MGM franchise in 1950, Quality now produces and sells records for Mercury, Quality, Dot, King, Federal, Imperial, Mars, Rainbow, Derby, Abbey, Crystalette, B.B.S., Remington and Pontiac. Quality, four years ago, had six presses producing 8% of Canada's records. Now it has almost quadrupled both its machines and percentage of Canada's record output. In the past year, the firm has produced well over a million records with orders ranging from as few as four pressings to as many as 50,000.

One of Quality's fastest growing divisions is the Custom Sales division which handles records of any size or speed for its customers. These include broadcast transcriptions for radio stations and any other type of record for any purpose. The firm is also currently working on its first extended play release and is developing a merchandising campaign for the two biggest sound-track albums in the label's history: "Gentlemen Prefer Blondes" and "The Bandwagon." During the past year, the company has been devoting more and more interest to classical records too.

America's Next # 1 Hit!  
**"T. V. RUMBA"**

by



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and his Mood Recording Ork.  
Mood # 1011

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Cambridge, Mass.

**THE CASE BOX**  
**JUKE BOX RECORD REPORT**  
The Top Ten Records—City by City

- |   |   |  |
|---|---|--|
| <p><b>New York, N. Y.</b></p> <ol style="list-style-type: none"> <li>1. No Other Love (Perry Como)</li> <li>2. Vaya Con Dios (Paul &amp; Ford)</li> <li>3. Crying In The Chapel (The Orioles)</li> <li>4. P. S. I Love You (Hilltoppers)</li> <li>5. Dragnet (Ray Anthony)</li> <li>6. You, You, You (Ames Bros.)</li> <li>7. C'est Si Bon (Eartha Kitt)</li> <li>8. Eh, Compari (Julius La Rosa)</li> <li>9. I'm Walking Behind You (Eddie Fisher)</li> <li>10. Ebb Tide (Frank Chacksfield)</li> </ol>                    | <p><b>Chicago, Ill.</b></p> <ol style="list-style-type: none"> <li>1. Crying In The Chapel (June Valli)</li> <li>2. Vaya Con Dios (Paul &amp; Ford)</li> <li>3. You, You, You (Ames Bros.)</li> <li>4. P. S. I Love You (Hilltoppers)</li> <li>5. C'est Si Bon (Eartha Kitt)</li> <li>6. Oh! (Pee Wee Hunt)</li> <li>7. No Other Love (Perry Como)</li> <li>8. Dragnet (Ray Anthony)</li> <li>9. Don't Take Your Love From Me (Three Suns)</li> <li>10. I'm Walking Behind You (Eddie Fisher)</li> </ol>                    | <p><b>Los Angeles, Calif.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. You, You, You (Ames Bros.)</li> <li>3. P. S. I Love You (Hilltoppers)</li> <li>4. No Other Love (Perry Como)</li> <li>5. C'est Si Bon (Eartha Kitt)</li> <li>6. Crying In The Chapel (The Orioles)</li> <li>7. I'm Walking Behind You (Eddie Fisher)</li> <li>8. Dragnet (Ray Anthony)</li> <li>9. Oh! (Pee Wee Hunt)</li> <li>10. Gambler's Guitar (R. Draper)</li> </ol>                 |
| <p><b>Philadelphia, Pa.</b></p> <ol style="list-style-type: none"> <li>1. You, You, You (Ames Bros.)</li> <li>2. Vaya Con Dios (Paul &amp; Ford)</li> <li>3. Crying In The Chapel (The Orioles-Valli)</li> <li>4. P. S. I Love You (Hilltoppers)</li> <li>5. No Other Love (Perry Como)</li> <li>6. I'm Walking Behind You (Eddie Fisher)</li> <li>7. Love Every Moment You Live (Mike Pedicin)</li> <li>8. With These Hands (E. Fisher)</li> <li>9. Oh! (Pee Wee Hunt)</li> <li>10. My Love, My Love (J. James)</li> </ol> | <p><b>Denver, Colo.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. P. S. I Love You (Hilltoppers)</li> <li>3. You, You, You (Ames Bros.)</li> <li>4. No Other Love (Perry Como)</li> <li>5. I'm Walking Behind You (Eddie Fisher)</li> <li>6. Crying In The Chapel (Darrell Glenn)</li> <li>7. Butte-ryes (Patti Page)</li> <li>8. Oh! (Pee Wee Hunt)</li> <li>9. With These Hands (E. Fisher)</li> <li>10. Song From Moulou Rouge (Percy Faith)</li> </ol>                  | <p><b>New Orleans, La.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. No Other Love (Perry Como)</li> <li>3. Oh! (Pee Wee Hunt)</li> <li>4. Crying In The Chapel (Darrell Glenn)</li> <li>5. Gambler's Guitar (R. Draper)</li> <li>6. I'm Walking Behind You (Eddie Fisher)</li> <li>7. You, You, You (Ames Bros.)</li> <li>8. Butte-ryes (Patti Page)</li> <li>9. With These Hands (E. Fisher)</li> <li>10. You're Fooling Someone (Joni James)</li> </ol>         |
| <p><b>Detroit, Mich.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. Oh! (Pee Wee Hunt)</li> <li>3. Crying In The Chapel (Eileen-Valli)</li> <li>4. P. S. I Love You (Hilltoppers)</li> <li>5. No Other Love (Perry Como)</li> <li>6. You, You, You (Ames Bros.)</li> <li>7. Tonight Love (Bill Darrel)</li> <li>8. C'est Si Bon (Eartha Kitt)</li> <li>9. Dragnet (Ray Anthony)</li> <li>10. I'm Walking Behind You (Eddie Fisher)</li> </ol>                                | <p><b>Dallas, Texas</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. No Other Love (Perry Como)</li> <li>3. P. S. I Love You (Hilltoppers)</li> <li>4. You, You, You (Ames Bros.)</li> <li>5. Oh! (Pee Wee Hunt)</li> <li>6. Crying In The Chapel (Darrell Glenn)</li> <li>7. C'est Si Bon (Eartha Kitt)</li> <li>8. I'm Walking Behind You (Eddie Fisher)</li> <li>9. Gambler's Guitar (R. Draper)</li> <li>10. Dragnet (Ray Anthony)</li> </ol>                              | <p><b>Seattle, Wash.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. You, You, You (Ames Bros.)</li> <li>3. Oh! (Pee Wee Hunt)</li> <li>4. No Other Love (Perry Como)</li> <li>5. P. S. I Love You (Hilltoppers)</li> <li>6. Crying In The Chapel (June Valli)</li> <li>7. C'est Si Bon (Eartha Kitt)</li> <li>8. I'm Walking Behind You (Eddie Fisher)</li> <li>9. Gambler's Guitar (R. Draper)</li> <li>10. With These Hands (E. Fisher)</li> </ol>                |
| <p><b>Atlanta, Ga.</b></p> <ol style="list-style-type: none"> <li>1. No Other Love (Perry Como)</li> <li>2. Vaya Con Dios (Paul &amp; Ford)</li> <li>3. P. S. I Love You (Hilltoppers)</li> <li>4. You, You, You (Ames Bros.)</li> <li>5. Crying In The Chapel (June Valli)</li> <li>6. For Me, For Me (The Giblets)</li> <li>7. C'est Si Bon (Eartha Kitt)</li> <li>8. I'm Walking Behind You (Eddie Fisher)</li> <li>9. Dragnet (Ray Anthony)</li> <li>10. My Love, My Love (J. James)</li> </ol>                         | <p><b>Cincinnati, Ohio</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. No Other Love (Perry Como)</li> <li>3. Crying In The Chapel (Hilltoppers)</li> <li>4. P. S. I Love You (Hilltoppers)</li> <li>5. You, You, You (Ames Bros.)</li> <li>6. C'est Si Bon (Eartha Kitt)</li> <li>7. Oh! (Pee Wee Hunt)</li> <li>8. I'm Walking Behind You (Eddie Fisher)</li> <li>9. Dragnet (Ray Anthony)</li> <li>10. Gambler's Guitar (R. Draper)</li> </ol>                             | <p><b>Boston, Mass.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. No Other Love (Perry Como)</li> <li>3. A Dear John Letter (Patti Page)</li> <li>4. Oh! (Pee Wee Hunt)</li> <li>5. P. S. I Love You (Hilltoppers)</li> <li>6. Crying In The Chapel (Darrell Glenn)</li> <li>7. C'est Si Bon (Eartha Kitt)</li> <li>8. Ebb Tide (Frank Chacksfield)</li> <li>9. Oh! (Pee Wee Hunt)</li> <li>10. Too Long (Bob Dini)</li> </ol>                                     |
| <p><b>Washington, D. C.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. You, You, You (Ames Bros.)</li> <li>3. No Other Love (Perry Como)</li> <li>4. P. S. I Love You (Hilltoppers)</li> <li>5. C'est Si Bon (Eartha Kitt)</li> <li>6. I'm Walking Behind You (Eddie Fisher)</li> <li>7. Gambler's Guitar (R. Draper)</li> <li>8. Oh! (Pee Wee Hunt)</li> <li>9. With These Hands (E. Fisher)</li> <li>10. Dragnet (Ray Anthony)</li> </ol>                                  | <p><b>St. Louis, Mo.</b></p> <ol style="list-style-type: none"> <li>1. Crying In The Chapel (Valli-Glenn)</li> <li>2. Oh! (Pee Wee Hunt)</li> <li>3. P. S. I Love You (Hilltoppers)</li> <li>4. Vaya Con Dios (Paul &amp; Ford)</li> <li>5. You, You, You (Ames Bros.)</li> <li>6. Dragnet (Ray Anthony)</li> <li>7. No Other Love (Perry Como)</li> <li>8. Hey Joe (Frankie Laine)</li> <li>9. Tropicans (Monty Kelly)</li> <li>10. Ebb Tide (Frank Chacksfield)</li> </ol>  | <p><b>Memphis, Tenn.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. P. S. I Love You (Hilltoppers)</li> <li>3. Crying In The Chapel (June Valli)</li> <li>4. Oh! (Pee Wee Hunt)</li> <li>5. No Other Love (Perry Como)</li> <li>6. C'est Si Bon (Eartha Kitt)</li> <li>7. Dragnet (Ray Anthony)</li> <li>8. Butte-ryes (Patti Page)</li> <li>9. You, You, You (Ames Bros.)</li> <li>10. I'm Walking Behind You (Eddie Fisher)</li> </ol>                            |
| <p><b>Milwaukee, Wisc.</b></p> <ol style="list-style-type: none"> <li>1. No Other Love (Perry Como)</li> <li>2. Vaya Con Dios (Paul &amp; Ford)</li> <li>3. Crying In The Chapel (The Orioles)</li> <li>4. C'est Si Bon (Eartha Kitt)</li> <li>5. Dragnet (Ray Anthony)</li> <li>6. I'm Walking Behind You (Eddie Fisher)</li> <li>7. You, You, You (Ames Bros.)</li> <li>8. Oh! (Pee Wee Hunt)</li> <li>9. My Love, My Love (J. James)</li> <li>10. I Love Paris (Les Baxter)</li> </ol>                                   | <p><b>Pittsburgh, Pa.</b></p> <ol style="list-style-type: none"> <li>1. Crying In The Chapel (Darrell Glenn)</li> <li>2. You, You, You (Ames Bros.)</li> <li>3. No Other Love (Perry Como)</li> <li>4. Vaya Con Dios (Paul &amp; Ford)</li> <li>5. Don't Take Your Love From Me (Three Suns)</li> <li>6. P. S. I Love You (Hilltoppers)</li> <li>7. Oh! (Pee Wee Hunt)</li> <li>8. My Love, My Love (J. James)</li> <li>9. Hey Joe (Frankie Laine)</li> <li>10. With These Hands (E. Fisher)</li> </ol>                     | <p><b>Baltimore, Md.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. No Other Love (Perry Como)</li> <li>3. Crying In The Chapel (Valli-Glenn)</li> <li>4. P. S. I Love You (Hilltoppers)</li> <li>5. I'm Walking Behind You (Eddie Fisher)</li> <li>6. You, You, You (Ames Bros.)</li> <li>7. C'est Si Bon (Eartha Kitt)</li> <li>8. Oh! (Pee Wee Hunt)</li> <li>9. With These Hands (E. Fisher)</li> <li>10. Gambler's Guitar (R. Draper)</li> </ol>               |
| <p><b>Des Moines, Iowa</b></p> <ol style="list-style-type: none"> <li>1. No Other Love (Perry Como)</li> <li>2. Vaya Con Dios (Paul &amp; Ford)</li> <li>3. Crying In The Chapel (Darrell Glenn)</li> <li>4. With These Hands (E. Fisher)</li> <li>5. I'm Walking Behind You (Eddie Fisher)</li> <li>6. You, You, You (Ames Bros.)</li> <li>7. P. S. I Love You (Hilltoppers)</li> <li>8. Oh! (Pee Wee Hunt)</li> <li>9. Say You're Mine Again (Perry Como)</li> <li>10. April In Portugal (Les Baxter)</li> </ol>          | <p><b>Brodhead, Wisc.</b></p> <ol style="list-style-type: none"> <li>1. You, You, You (Ames Bros.)</li> <li>2. Vaya Con Dios (Paul &amp; Ford)</li> <li>3. Oh! (Pee Wee Hunt)</li> <li>4. Crying In The Chapel (June Valli)</li> <li>5. I'm Walking Behind You (Eddie Fisher)</li> <li>6. P. S. I Love You (Hilltoppers)</li> <li>7. H. H. Photograph (R. Starr)</li> <li>8. With These Hands (E. Fisher)</li> <li>9. Song From Moulou Rouge (Percy Faith)</li> <li>10. Love Every Moment You Live (Eddy Howard)</li> </ol> | <p><b>Winston Salem, N. C.</b></p> <ol style="list-style-type: none"> <li>1. I'm Walking Behind You (Eddie Fisher)</li> <li>2. Crying In The Chapel (Valli-Glenn)</li> <li>3. Vaya Con Dios (Paul &amp; Ford)</li> <li>4. P. S. I Love You (Hilltoppers)</li> <li>5. No Other Love (Perry Como)</li> <li>6. No Other Love (Perry Como)</li> <li>7. Song From Moulou Rouge (Percy Faith)</li> <li>8. With These Hands (E. Fisher)</li> <li>9. C'est Si Bon (Eartha Kitt)</li> <li>10. Oh! (Pee Wee Hunt)</li> </ol> |



# Forty Disk Jockies Throughout Nation Take Over Wurlitzer-Laine Promotion

NEW YORK—Forty disk jockeys, whose programs cover the country's major population centers, have accepted exclusive promotion privileges to the Wurlitzer-Frankie Laine Contest. Telegrams received by Wurlitzer indicating the jockey's willingness to participate contained evidence that each man firmly expects to come up with the winner.

That considerable good natured competition among the disk jockeys can be expected was foreseen in the wire from R. B. McAlister of Station KGMC, Denver. Said McAlister, "We care not who finishes second, Denver is ready to win the Wurlitzer-Frankie Laine contest." Not to be out-done, Al Jarvis of Stations KPWB and KECA-TV, Hollywood, took another tack. Jarvis claimed, "Since this program discovered Frankie Laine, we shouldn't have too much trouble discovering his protege."

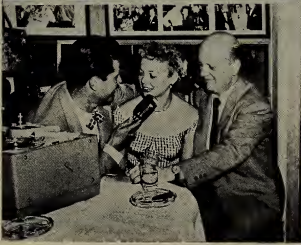
Unquestionably, the contest touched off a spark which has kindled enthusiasm both from those promoting the contest and the contestants entering it. Although general publicity was released in the nation's press on September 1, the actual date for receiving entries is set for September 15.

In at least six cities the contest is being handled by dee jays whose programs are aired both on radio and on TV. Several of the jockeys have said that they expect to use transcriptions of the entrants voices on their radio shows and ask the listeners to vote by postcard their choice for a winner. Others have pointed out that the entrants, being amateurs, can be used "live" on both radio and television if the sponsoring jockey feels it will enhance his program. Wires of acceptance indicate that the contest is well thought out from the jockey's point of view.

Many of the telegrams were complimentary in the extreme: "Is the 'dream' contest. Happy to be able to conduct at this end. Count me in," was the comment of Tommy Allen of Station KOMA, Oklahoma City. Other reactions included: "All set for Frankie Laine contest, terrific idea," Hugh McPherson, Station WGKV, Charleston; "Accept rules of contest. Will begin designated date. Await further instructions," Jimmy Patterson, Station WBT, Charlotte; "Ready to pitch the contest," Sandy Jackson, Station KOWH, Omaha; "Thank you. Will be pleased to take part in Wurlitzer-Laine contest," Harry Burge, Station WQAM, Miami. Others received were typical and all showed a willingness to get the program underway as rapidly as possible.

Entry forms were sent out this week to the participating jockeys and to Wurlitzer and Columbia distributors in each area. These will be supplemented by large, colorful posters which will carry the name of the jockey, his station and the addresses of places where entry forms are available. A complete list of sponsoring disk jockeys will be published next week.

## N. Y. Entertainment Biz Honors Frank Sinatra With Party



NEW YORK—Many of the top names in the entertainment business as well as many local disk jockeys showed up at a party given in honor of Frank Sinatra last Thursday at Danny's Hideaway. The party was given by both Capitol Records and Columbia Pictures. Sinatra at present is not only hot with two records, "From Here To Eternity" and "I've Got The World On A String", but has just won critical acclaim for his performance in the picture "From Here To Eternity". Another incidental piece of intelligence is the last week's issue of The Cash Box featuring Frankie in an English outfit drew more response than any other cover The Cash Box has ever run.

In the photos above the first picture in the left column shows Milton Berle, Sinatra, Dave Garroway, Red Buttons, Mel Torme, Bill Leonard, Julie Chester and Dick Linke. Below that Red, Milton and Frankie display the giant record which all the guests at the party signed. Last picture in the column shows Fred Robbins taping an interview with June Hutton and Axel Stordahl. In the right column the top photo shows Frankie clowning with Danny, youthful owner of the restaurant in which the party was held. Next Garroway is snapped with Sinatra. And finally Frankie is pictured with Mr. and Mrs. Ted Brown.

KNOWN FROM COAST TO COAST

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"When U and I Are One"  
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**Paul Chapman**  
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b/w  
"Love Is Like a Flower"  
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RECORDS

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"YOU TOOK AWAY THE FRIENDS  
(I HAD AROUND ME)"  
b/w  
"I DON'T HAVE TO TELL YOU  
(THAT I LOVE YOU)"  
sung by  
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**FRANK CHACKSFIELD'S**  
 NEW RECORD SMASH!

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ROBBINS MUSIC CORPORATION

# "Kill The Umpire"



PHILADELPHIA—Lee Stewart (with microphone) co-m.c. of the "Bandstand" WFIL-TV's disk series, and Decca Records star Bill Darnell end up in a red-hot baseball argument during the first annual "Bandstand Picnic" at Woodside Park, Philadelphia outdoor amusement center. The outing drew an estimated crowd of more than eight thousand teen-agers and adults to hear a solid lineup of top record stars, and to take part in the telecast of the afternoon "Bandstand" show from the park.—Music and record representatives at the affair sided with Stewart and his co-m.c. Bob Horn in hailing the picnic as the top disk event in Philadelphia TV. Among the stars featured at the

outing were Toni Arden, Sunny Gale, Dick Lee, Sandy Stewart, Frank Murphy, the Mike Pedicin Quartet, Buddy Greco, Jerry Vale, the De Jo Jo Sisters, Bill Farrell, and Darnell.

## Southard Joins O. W. Ray

NEW YORK—The resignation of E. Terry Southard, National Sales Manager for Columbia Records has been accepted with great regret it was announced this week by Paul Wexler, Vice President in Charge of Sales and Merchandising.

Southard had been with the record organization for four years, starting as District Manager for the New England territory, becoming Division Manager of the New York area and then being promoted to his present position.

He will join the O.W. Ray Corporation of New York City, distributors of photographic equipment, as Vice President in Charge of Sales and Merchandising.

The resignation is effective September 1st, 1953. No immediate replacement for Southard is planned.

## "St. Augustine" Contest

NEW YORK—The Chamber of Commerce of St. Augustine, Florida, has completed plans for a nationwide contest in connection with the release of handleader Sammy Kaye's latest Columbia recording, "In The Mission Of St. Augustine." Round-trip air transportation from any point in the U.S. a full week with lodging and three meals at the Bennett and Monson Hotels, overlooking beautiful Matanzas Bay; \$50.00 spending money to each couple; and free admission to all sights and amusements in the oldest city in the U.S. will be awarded to the writer and guest of the winning 50-words-or-less letter on the subject: "The Line In The Lyric Of 'In The Mission Of St. Augustine'. That Means The Most To Me."

In addition, the disc jockey on whose program the winning writer begins the recording and to whom the contestant sends his letters will receive an identical prize. The four winners may accept their prize any time between the date the results are announced and Labor Day, 1954. The contest will run from September 10 through October 15. The judges, sportscaster Mel Allen, singer Jane Fickens and movie actress Ariens Dahl will release an announcement naming the winners on November 15.



Stan Kenton and his orchestra are to play in England but unfortunately British fans will have no chance of hearing the band for the show will take place at an American Army camp for the exclusive benefit of U.S. Service personnel. Stan has been enjoying tremendous success in Stockholm, Kiel, Hamburg and other cities.

If negotiations succeed we may be fortunate in seeing the great "Satchmo" early next spring. Suggested exchange band is Jack Parnell... Owing to the sudden illness of her husband Yma Sumac had to cancel her proposed continental trip... Cheers, screams, and five curtain calls greeted Frankie Laine in Glasgow and after singing twelve songs he walked off to insistant calls for "More"... I hear the Lancers have now been set for a return tour of these shores in the spring and I trust that goes for Kay Starr too.

World famous composer W. C. Handy coming to Europe. Arriving in England November 16th... Dickie Valentine whose contract with Ted Heath ends in February hopes to start in vaudeville... Theme music from two new pics, "Shane" and "Melba" getting a lot of disc-coverage. This film music certainly helps. Why France has even taken to the song from "Moulin Rouge" and that's something... after all it was written by a Frenchman!

Parlophone Record Company signed Stubby Kaye one of the lead players in "Guys and Dolls" Stubby did a good job of the oldie "O" and I would suggest that Coral step in there quick as it's still on the up and up in the U.S.

Best Selling Pop Records This Week:  
 (Courtesy New Musical Express)

- 1) I Believe ..... FRANKIE LAINE
- 2) Limelight ..... FRANK CHACKSFIELD
- 3) Song From Moulin Rouge ..... MANTOVANI
- 4) Let's Walk That-A-Way ..... DORIS DAY & JOHNNIE RAY
- 5) I'm Walking Behind You ..... EDDIE FISHER
- 6) Seven Lonely Days ..... GISELE MACKENZIE
- 7) Hot Toddy ..... TED HEATH
- 8) Look At That Girl ..... GUY MITCHELL
- 9) Hold Me, Thrill Me, Kiss Me ..... MURIEL SMITH
- 10) Limelight ..... RON GOODWIN

# No. 1 IN THE COUNTRY

(See CASH BOX "Top 50 Best Selling Record Chart", September 5th issue)

# "CRYING IN THE CHAPEL"

take your pick of top renditions

- |                              |                |
|------------------------------|----------------|
| <b>DARRELL GLENN</b> .....   | Valley 101     |
| <b>JUNE VALLI</b> .....      | Victor 20-5368 |
| <b>REX ALLEN</b> .....       | Decca 28758    |
| <b>THE ORIOLES</b> .....     | Jubilee 5122   |
| <b>ELLA FITZGERALD</b> ..... | Decca 28762    |
| <b>ART LUND</b> .....        | Coral 1018     |

and other great recordings

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# From Your Lips To The Ears Of God

From your lips to the ears of God  
 A silent pray'r goes winging.  
 You see a star, a star that shines  
 And you will hear the angels singing.  
 For God is here, He's everywhere  
 And just a pray'r away.

So pray until your pray'rs are answered,  
 For pray'rs are answered every day.  
 From your lips to the ears of God,

You pray that He may hear you,  
 Just say the pray'r that's in your heart,  
 And you will know that God is near you.

The arms of God are open wide,  
 The love of God is true;  
 So pray and somewhere deep within you,  
 The voice of God will speak to you.  
 So pray until your pray'rs are answered  
 For pray'rs are answered every day.

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# "FROM YOUR LIPS TO THE EARS OF GOD"

backed with

"SORRENTO AND YOU"

1371 and 45-1371

SUNG BY

# DOROTHY SQUIRES

# LONDON frrr



# BMI Check List

OF TOP RECORD RATINGS  
BY THE TRADE PRESS



## THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending Sept. 5 without any changes on the part of THE CASH BOX.

**A DEAR JOHN LETTER** (Central)  
PAT O'DAY-FOUR HORSEMEN (MGM)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

**RICROCHET** (Sheldon)  
TERESA BREWER (Coral)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

**TOO YOUNG TO TANGO**  
(Hill & Range)  
TERESA BREWER (Coral)  
JOEL GREY (MGM)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

**ELAINE** (Hill & Range)  
HENRI RENE - HUGO WINTERHALTER  
(Vic.)  
PERCY FAITH-MITCH MILLER (Col.)  
LES BAXTER (Cap.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

**LET ME GO DEVIL** (Hill & Range)  
GEORGIE SHAW (Dec.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

**CARIBBEAN** (American)  
ROBERTA LEE (Dec.)  
TONY MARTIN (Vic.)  
JOYCE PAUL (Republic)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

**40 CUPS OF COFFEE** (Arc)  
ELLA MAE MORSE (Cap.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

**SHAKE A HAND** (BMI)  
FAYE ADAMS (Herald)  
SAVANNAH CHURCHILL (Dec.)  
FRAN WARREN (MGM)  
RED FOLEY (Dec.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

**RELAX** (Hill & Range)  
TONY MARTIN (Vic.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

**OH MIS'ERABLE LOVE** (Godady)  
BOBBY WAYNE (Mer.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

**I'LL WAIT FOR YOU** (Mellin)  
VERA LYNN (Lon.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

**LET'S GO FISHER!** (Montclare)  
FRANKIE LAINE-JIMMY BOYD (Ca.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

**NO MORE TEARS** (Lowell)  
GINNY GIBSON (MGM)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

**PUT SOME MONEY IN THE JUKE BOX**  
(Dickinson)  
THE MODERNAIRES (Coral)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

**MANY TIMES** (BMI)  
PERCY FAITH (Col.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

**Howard Miller**  
WIND—Chicago, Ill.

1. Crying In The Chapel (Vall)
2. You, You, You (Ames Bros.)
3. Vaya Con Dios (Paul & Ford)
4. With These Hands (E. Fisher)
5. C'est Si Bon (Eartha King)
6. Till They've All Gone Home (Joyce Saxon)
7. Down By The Riverside (Four Lads)
8. P. S. I Love You (Hilltoppers)
9. Hey Joel (Frankie Laine)
10. Eh, Compars (Julius La Rosa)

**Norb Moore**  
KXWL—St. Louis, Mo.

1. Hey Joel (Frankie Laine)
2. Oh! (Pee Wee Hunt)
3. Vaya Con Dios (Paul & Ford)
4. Crying In The Chapel (Allen)
5. You, You, You (Ames Bros.)
6. No Other Love (Perry Como)
7. You're Fooling Someone (Joni James)
8. Little Red Riding Hood (Al "Jazzbo" Collins)
9. Butterflies (Patti Page)
10. P. S. I Love You (Hilltoppers)

**Pat Chambers**  
WFLA—Tampa, Fla.

1. Crying In The Chapel (Lund)
2. Oh! (Joni James)
3. Gambler's Guitar (R. Draper)
4. Eternally (Vic Damone)
5. My Love, My Love (J. James)
6. Chick-A-Boom (Guy Mitchell)
7. Hey, You, Hey, You (Gene Reno)
8. Ebb Tide (Frank Chacksfield)
9. Return To Paradise (Nat "King" Cole)
10. If Love Is Good To Me (Nat "King" Cole)

**Alan Saunders**  
WVNU—Newark, N. J.

1. Vaya Con Dios (Paul & Ford)
2. Ebb Tide (F. Chacksfield)
3. Eternally (Vic Damone)
4. No Other Love (Perry Como)
5. C'est Si Bon (Eartha King)
6. Little Red Riding Hood (Al "Jazzbo" Collins)
7. Rags To Riches (T. Bennett)
8. God Bless Us All (B. Weill)
9. You Too, You Too (E. Ros)
10. Hey Joel (Frankie Laine)

**Chuck Norman**  
WIL—St. Louis, Mo.

1. Vaya Con Dios (Paul & Ford)
2. With These Hands (E. Fisher)
3. Hey Joel (Frankie Laine)
4. Tropicana (Monty Kelly)
5. Oh! (Pee Wee Hunt)
6. No Other Love (Perry Como)
7. Little Red Riding Hood (Al "Jazzbo" Collins)
8. Gambler's Guitar (R. Draper)
9. C'est Si Bon (Eartha King)
10. Crying In The Chapel (Allen)

**Larry Wilson**  
WNOE—New Orleans, La.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. Crying In The Chapel (Vall)
5. Gambler's Guitar (R. Draper)
6. Oh! (Pee Wee Hunt)
7. I Love Paris (Les Baxter)
8. Hey Joel (Frankie Laine)
9. C'est Si Bon (Eartha King)
10. No Stone Unturned (Juno Hutten)

**Larry E. Jones**  
KTXN—Austin, Tex.

1. No Other Love (Perry Como)
2. I Can Read Between The Lines (Billy Eckstein)
3. You, You, You (Ames Bros.)
4. Half A Photograph (K. Starr)
5. Crying In The Chapel (Allen)
6. When I Was Young (Fisher)
7. Allez-Vous-En (Kay Starr)
8. Please Play Our Song (Don Cornell)
9. Gambler's Guitar (R. Draper)
10. Dragnet (Ray Anthony)

**Don McLeod**  
WJBK—Detroit, Mich.

1. Tonight Love (Bill Darnet)
2. Please Play Our Song (Don Cornell)
3. No Other Love (Perry Como)
4. Crying In The Chapel (Allen)
5. You, You, You (Ames Bros.)
6. Tropicana (Monty Kelly)
7. With These Hands (Fisher)
8. God Bless Us All (B. Weill)
9. A Fool Was I (Nat "King" Cole)
10. Dare I (Hamish McKenzie)

**Edno Richardson**  
WTMA—Charleston, S. C.

1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. C'est Si Bon (Eartha King)
4. Tropicana (Monty Kelly)
5. You're Fooling Someone (Joni James)
6. Dragnet (Ray Anthony)
7. Three Little Rigs (Al "Jazzbo" Collins)
8. Chick-A-Boom (Guy Mitchell)
9. Till They've All Gone Home (Julius La Rosa)
10. Ebb Tide (Frank Chacksfield)

**Ralph & Rita**  
WMBG—Richmond, Va.

1. Dragnet (Ray Anthony)
2. Vaya Con Dios (Paul & Ford)
3. P. S. I Love You (Hilltoppers)
4. No Other Love (Perry Como)
5. C'est Si Bon (Eartha King)
6. With These Hands (E. Fisher)
7. Oh! (Pee Wee Hunt)
8. Gambler's Guitar (R. Draper)
9. I'm Walking Behind You (Eddie Fisher)
10. Terry's Theme From "Lime-light" (Frank Chacksfield)

**Charles Tarkinson**  
WVDA—Boston, Mass.

1. A Dear John Letter (Pat O'Day & Four Horsemen)
2. Crying In The Chapel (Allen)
3. Butterflies (Patti Page)
4. No Other Love (Perry Como)
5. You, You, You (Ames Bros.)
6. My Love, My Love (J. James)
7. Oh! (Pee Wee Hunt)
8. Hey Joel (Frankie Laine)
9. Ebb Tide (Frank Chacksfield)
10. I'm Walking Behind You (Eddie Fisher)

**Frank Pollack**  
KOOL—Phoenix, Ariz.

1. Ebb Tide (Frank Chacksfield)
2. Baby, Baby, Baby (Edwards)
3. No Other Love (Perry Como)
4. Caribbean (Leta Stetter)
5. Most Beautiful Girl In The World (Tommy Dorsey)
6. Story Of Three Loves (Richard Hayman)
7. Three Little Rigs (Al "Jazzbo" Collins)
8. C'est Si Bon (Eartha King)
9. Hey Joel (Frankie Laine)
10. Forty Cups Of Coffee (Brown)

**Bob Watson**  
WQXI—Atlanta, Ga.

1. No Other Love (Perry Como)
2. You, You, You (Ames Bros.)
3. Ebb Tide (F. Chacksfield)
4. C'est Si Bon (Eartha King)
5. Hey Professor (Olio Cesana)
6. P. S. I Love You (Hilltoppers)
7. Don't Take Your Love From Me (Three Suns)
8. I Love Paris (Les Baxter)
9. Hey Joel (Frankie Laine)
10. Dragnet (Ray Anthony)

**Art Pallon**  
WWSW—Pittsburg, Pa.

1. God Bless Us All (B. Weill)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. You, You, You (Ames Bros.)
5. C'est Si Bon (Eartha King)
6. Don't Take Your Love From Me (Three Suns)
7. Oh! (Pee Wee Hunt)
8. I Love Paris (Les Baxter)
9. Tonight Love (Bill Darnet)
10. Ebb Tide (F. Chacksfield)

**Robin Seymour**  
WKHM—Dearborn, Mich.

1. Tonight Love (Bill Darnet)
2. A Fool Was I ("King" Cole)
3. Gambler's Guitar (R. Draper)
5. Song Of India (M. Lanza)
5. Please Play Our Song (Don Cornell)
6. Tropicana (Monty Kelly)
7. My Love, My Love (J. James)
8. Hey Joel (Frankie Laine)
9. P. S. I Love You (Hilltoppers)
10. Ebb Tide (Frank Chacksfield)

**Hal Murray**  
WHKK—Akron, Ohio

1. You, You, You (Ames Bros.)
2. No Other Love (P. Como)
3. With These Hands (E. Fisher)
4. Song From Moulin Rouge (Percy Faith)
5. Roamin' In The Gloamin' (Hamish McKenzie)
6. The Best Way To Hold A Girl (Sonny Curtis)
7. P. S. I Love You (Hilltoppers)
8. My Love, My Love (James)
9. The Story Of Three Loves (Jerry Murad)
10. Caribbean (Tony Martin)

**Don Blair**  
WNBZ—Sarasota Lake, N. Y.

1. Vaya Con Dios (Paul & Ford)
2. I'm Walking Behind You
3. No Other Love (Eddie Fisher)
4. You, You, You (Ames Bros.)
5. Sosta On The Beach (Tony Martin)
6. Terry's Theme From "Lime-light" (Frank Chacksfield)
7. Crying In The Chapel (Vall)
8. C'est Si Bon (Eartha King)
9. Toys (Eileen Barton)
10. With These Hands (Stifford-Eddy)

**Jay Michaels**  
WCAE—Pittsburgh, Pa.

1. Eternally (Vic Damone)
2. Story Of Three Loves (Murad & Hayman)
3. Dragnet (Ray Anthony)
4. Tonight Love (Bill Darnet)
5. Ebb Tide (Frank Chacksfield)
6. Summer Rain (Bill Andrews)
7. Walking In The Rain (The Prisonaires)
8. Little Red Riding Hood (Al "Jazzbo" Collins)
9. Don't Take Your Love From Me (Three Suns)
10. Song Of India (Mario Lanza)

**Jack Downey**  
WONS—Hartford, Conn.

1. Dragnet (Ray Anthony)
2. You, You, You (Ames Bros.)
3. A Dear John Letter (Pat O'Day & The 4 Horsemen)
4. Most Beautiful Girl In The World (Tommy Dorsey)
5. God Bless Us All (B. Weill)
6. Rags To Riches (Tony Bennett)
7. Eh, Compars (Julius La Rosa)
8. Granada (Clark Dennis)
9. Gambler's Guitar (R. Draper)
10. All I Do Is Dream Of You (Johnnie Ray)

**Frank Gicca**  
WOKO—Albany, N. Y.

1. Crying In The Chapel (Vall)
2. Ebb Tide (Frank Chacksfield)
3. P. S. I Love You (Hilltoppers)
4. Jealous Of You (Lou Monte)
5. You, You, You (Ames Bros.)
6. I'd Rather Die Young (The Hilltoppers)
7. The Glad Song (Brewer & Cornell)
8. Dragnet (Ray Anthony King)
9. Three Little Pigs
10. Hey, Professor (Olio Cesana)

**Chris Clark**  
WBSM—New Bedford, Mass.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. I'm Walking Behind You (Eddie Fisher)
4. No Other Love (Perry Como)
5. Dragnet (Ray Anthony)
6. P. S. I Love You (Hilltoppers)
7. A Dear John Letter (Pat O'Day & Four Horsemen)
8. Eh, Compars (Julius La Rosa)
9. All I Want Is A Chance (Al "Jazzbo" Collins)
10. Crying In The Chapel (Vall)

### RATINGS

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓
Best Buy	Disk & Sleeper of the week	Best Bet
✓✓✓✓	✓✓✓✓	✓✓✓✓
New Record To Watch	Best Bet	Very Good Review
✓✓✓✓	✓✓✓✓	✓✓✓✓
90-100	Excellent	Good Review
✓✓✓✓	✓✓✓✓	✓✓✓✓
Top	B	Very good Review
✓✓✓✓	✓✓✓✓	✓✓✓✓
80-89	C-	Satisfactory
✓✓✓✓	✓✓✓✓	✓✓✓✓
Excellent	C	
✓✓✓✓	✓✓✓✓	✓✓✓✓
70-79	F	
✓✓✓✓	✓✓✓✓	✓✓✓✓
Good	Good	

**BROADCAST MUSIC, INC.** 580 FIFTH AVENUE  
NEW YORK 36, N. Y.  
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL





**THE CASH BOX**  
*Disc Jockeys'*  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending Sept. 5 without any changes on the part of THE CASH BOX.

**Al Ross**  
WBAL—Baltimore, Md.  
1. Vaya Con Dios (Paul & Ford)  
2. You, You, You (Ames Bros.)  
3. No Other Love (Perry Como)  
4. I'm Walking Behind You (Eddie Fisher)  
5. Song From Moulin Rouge (Percy Faith)  
6. P. S. I Love You (Hilltoppers)  
7. Oh! (Pee Wee Hunt)  
8. All I Desire (Tom Arden)  
9. Toys (Eileen Arden)  
10. False Love (Four Aces)

**Bob E. Lloyd**  
WAVZ—New Haven, Conn.  
1. Eh, Campari (Julius La Rosa)  
2. Relax (Tony Martin) (Ames Bros.)  
3. Life In Love (Monty Kelly)  
4. Our Love Is Here To Stay (Nat "King" Cole)  
5. Blue Moon (Dante Virella)  
6. You Too You (Cappell)  
7. All About Ronnie (S. Kenton)  
8. Eternally (Vic Damone)  
9. Coronets (Thee Gayers)  
10. Pie Week A Jilly Wagon (Henry Jerome)

**Ray Perkins**  
KFEL—Denver, Colo.  
1. Vaya Con Dios (Paul & Ford)  
2. Craving In The Chapel (Valli)  
3. You, You, You (Ames Bros.)  
4. P. S. I Love You (Hilltoppers)  
5. No Other Love (Perry Como)  
6. I'm Walking Behind You (Eddie Fisher)  
7. Oh! (Pee Wee Hunt)  
8. Song From Moulin Rouge (Percy Faith)  
9. With These Hands (E. Fisher)  
10. Gambler's Guitar (R. Draper)

**Don Bell**  
KRNT—Des Moines, Iowa  
1. Craving In The Chapel (Valli)  
2. No Other Love (Perry Como)  
3. You, You, You (Ames Bros.)  
4. A Dear John Letter (Shepard)  
5. Dragnet (Ray Anthony)  
6. Oh! (Pee Wee Hunt)  
7. With These Hands (E. Fisher)  
8. Vaya Con Dios (Paul & Ford)  
9. Half A Photograph (K. Starr)  
10. Say You're Mine Again (Perry Como)

**Donn Tibbetts**  
WFEA—Manchester, N. H.  
1. Vaya Con Dios (Paul & Ford)  
2. All I Desire (Bob Manning)  
3. Tropicana (Monty Kelly)  
4. Cup Of Joy (Lou Stafford)  
5. Lonely (Kitty Kallen)  
6. No Other Love (Perry Como)  
7. Allez-Vous-En (Kay Starr)  
8. Gambler's Guitar (R. Draper)  
9. Cloud Laddy 7 (Sue Mitchell)  
10. Craving In The Chapel (Valli)

**John Dixon**  
WALA—Mobile, Ala.  
1. Oh! (Pee Wee Hunt)  
2. Vaya Con Dios (Paul & Ford)  
3. Dragnet (Ray Anthony)  
4. With These Hands (E. Fisher)  
5. C'est Si Bon (Eartha Kitt)  
6. You, You, You (Ames Bros.)  
7. Craving In The Chapel (Valli)  
8. If Love Is Good To Me (Nat "King" Cole)  
9. To Amo (Frankie Laine)  
10. Eternally (Vic Damone)

**Jackson Lowe**  
WOL—Washington, D. C.  
1. No Other Love (Perry Como)  
2. Terry's Theme From "Limelight" (Frank Chacksfield)  
3. Tonight Love (Bill Darnell)  
4. P. S. I Love You (Hilltoppers)  
5. I'm Walking Behind You (Eddie Fisher)  
6. If Love Is Good To Me (Jackie Paris)  
7. Gambler's Guitar (R. Draper)  
8. Ebb Tide (Frank Chacksfield)  
9. Hey Joel (Frankie Laine)  
10. God Bless Us All (B. Weill)

**Lou Barile**  
WKAL—Rome, N. Y.  
1. Eh, Campari (La Rosa)  
2. Dragnet (Ray Anthony)  
3. You, You, You (Ames Bros.)  
4. Craving In The Chapel (Valli)  
5. I'd Rather Die Young (The Hilltoppers)  
6. Hey Joel (Frankie Laine)  
7. God Bless Us All (B. Weill)  
8. My Love, My Love (J. James)  
9. A Dear John Letter (Pat O'Day & Four Horsemen)  
10. All I Do Is Dream Of You (Johnnie Ray)

**Larry Elton Jones**  
KTXN—Austin, Tex.  
1. No Other Love (Perry Como)  
2. You, You, You (Ames Bros.)  
3. I Can Read Between The Lines (Billy Eckstine)  
4. Craving In The Chapel (Valli-Allen)  
5. Half A Photograph (K. Starr)  
6. When I Was (Eartha Kitt)  
7. Please Play Our Song (Don Cornell)  
8. Allez-Vous-En (Ray Anthony)  
9. Dragnet (Ray Anthony)  
10. Gambler's Guitar (R. Draper)

**Art Hellyer**  
WMAQ—Chicago, Ill.  
1. Craving In The Chapel (Valli)  
2. Vaya Con Dios (Paul & Ford)  
3. You, You, You (Ames Bros.)  
4. Oh! (Pee Wee Hunt)  
5. Toys (Eileen Arden)  
6. C'est Si Bon (Eartha Kitt)  
7. Lighthouse (Rusty Draper)  
8. You Too, You Too (Hugo Winterhalter Sisters)  
9. The Lover's Waltz (Richard Hayman)  
10. Eyes Of Blue (R. Hayman)

**John Wisley**  
WSAV—Savannah, Ga.  
1. No Other Love (Perry Como)  
2. C'est Si Bon (Eartha Kitt)  
3. Vaya Con Dios (Paul & Ford)  
4. You In The Chapel (Valli)  
5. Butterflies (Patti Page)  
6. My Love, My Love (J. James)  
7. Terry's Theme From "Limelight" (Frank Chacksfield)  
8. Hey Joel (Frankie Laine)  
9. P. S. I Love You (Hilltoppers)  
10. Tropicana (Les Baxter)

**Ed Reilly**  
WBRY—Waterbury, Conn.  
1. Craving In The Chapel (The Orioles)  
2. Eh, Campari (Julius La Rosa)  
3. Gambler's Guitar (R. Draper)  
4. You, You, You (Ames Bros.)  
5. C'est Si Bon (Eartha Kitt)  
6. Vaya Con Dios (Paul & Ford)  
7. Tropicana (Monty Kelly)  
8. Hey Joel (Frankie Laine)  
9. You're Fooling Someone (Jon J. James)  
10. My Love, My Love (J. James)

**Jay Trompeter**  
WIND—Chicago, Ill.  
1. You, You, You (Ames Bros.)  
2. Vaya Con Dios (Paul & Ford)  
3. Craving In The Chapel (Valli)  
4. No Other Love (Perry Como)  
5. Toys (Eileen Arden)  
6. Ebb Tide (Frank Chacksfield)  
7. With These Hands (E. Fisher)  
8. Eh, Campari (Julius La Rosa)  
9. Madonna (Karen Chandler)  
10. Hey Joel (Frankie Laine)

**ReX Dale**  
WCKY—Cincinnati, Ohio  
1. Vaya Con Dios (Paul & Ford)  
2. Eternally (Vic Damone)  
3. P. S. I Love You (Hilltoppers)  
4. No Other Love (Perry Como)  
5. Oh! (Pee Wee Hunt)  
6. Gambler's Guitar (R. Draper)  
7. Dragnet (Ray Anthony)  
8. Tropicana (Monty Kelly)  
9. Terry's Theme From "Limelight" (Frank Chacksfield)  
10. My Love, My Love (J. James)

**Bill Reynolds**  
WTMJ—Milwaukee, Wis.  
1. My Love, My Love (J. James)  
2. Craving In The Chapel (Valli-Allen)  
3. Vaya Con Dios (Paul & Ford)  
4. You, You, You (Ames Bros.)  
5. Dragnet (Ray Anthony)  
6. I Love Paris (Les Baxter)  
7. Gambler's Guitar (R. Draper)  
8. C'est Si Bon (Eartha Kitt)  
9. With These Hands (E. Fisher)  
10. Down By The Riverside (Four Lads)

**Jerry Kay**  
WWEZ—New Orleans, La.  
1. C'est Si Bon (Eartha Kitt)  
2. No Other Love (Perry Como)  
3. Tonight Love (Bill Darnell)  
4. Vaya Con Dios (Paul & Ford)  
5. With These Hands (E. Fisher)  
6. Terry's Theme From "Limelight" (Richard Hayman)  
7. Hey Joel (Frankie Laine)  
8. No Matter How You Say Goodbye (Helene Dixon)  
9. Ebb Tide (F. Chacksfield)  
10. Down By The Riverside (Four Lads)

**Wayne Stitt**  
WHE—Kansas City, Mo.  
1. You, You, You (Ames Bros.)  
2. No Other Love (Perry Como)  
3. P. S. I Love You (Hilltoppers)  
4. C'est Si Bon (Eartha Kitt)  
5. Oh! (Pee Wee Hunt)  
6. Craving In The Chapel (Valli-Allen)  
7. Terry's Theme From "Limelight" (Jackie Gleason)  
8. I'm Walking Behind You (Eddie Fisher)  
9. You're Fooling Someone (Jon J. James)  
10. Hey Joel (Frankie Laine)

**Johnny Morris**  
WLOL—Minneapolis, Minn.  
1. Return To Paradise (Nat Cole)  
2. Craving In The Chapel (Valli)  
3. Oh! (Pee Wee Hunt)  
4. C'est Si Bon (Eartha Kitt)  
5. No Other Love (Perry Como)  
6. You're Fooling Someone (Jon J. James)  
7. Gambler's Guitar (R. Draper)  
8. A Dear John Letter (Pat O'Day & The 4 Horsemen)  
9. Baby Let Me Kindle Your Flame (Richard Bowers)  
10. Too Long (Bob Dinz)

**Earle Pudney**  
WGY—Schenectady, N. Y.  
1. Vaya Con Dios (Paul & Ford)  
2. No Other Love (Perry Como)  
3. P. S. I Love You (Hilltoppers)  
4. With These Hands (E. Fisher)  
5. If Love Is Good To Me (Cole)  
6. Sitting In The Sun (F. Laine)  
7. Please Play Our Song (Don Cornell)  
8. Craving In The Chapel (Valli)  
9. If I Love You A Mountain (Lena Horne)  
10. C'est Si Bon (Eartha Kitt)

**Harvey Hudson**  
WLEE—Richmond, Va.  
1. Tropicana (Monty Kelly)  
2. C'est Si Bon (Eartha Kitt)  
3. Butterflies (Patti Page)  
4. P. S. I Love You (Hilltoppers)  
5. If I Should Love Again (Don Cornell)  
6. Gambler's Guitar (R. Draper)  
7. Dragnet (Budwe Marrow)  
8. Now I Lay Me Down To Dream (Martha Lou Harp)  
9. If Love Is Good To Me (Cole)  
10. Forty Cups Of Coffee (Brawn)

**Bob Drews**  
WAAF—Chicago, Ill.  
1. Vaya Con Dios (Paul & Ford)  
2. Craving In The Chapel (Valli)  
3. No Other Love (Perry Como)  
4. P. S. I Love You (Hilltoppers)  
5. I'm Walking Behind You (Eddie Fisher)  
6. Allez-Vous-En (Kay Starr)  
7. Tropicana (Monty Kelly)  
8. You, You, You (Ames Bros.)  
9. Oh! (Pee Wee Hunt)  
10. C'est Si Bon (Eartha Kitt)

**Americas Fastest Selling Records**

Get Them On The Way Up.

**AL ALBERTS**  
PLEASE TELL ME  
ENDLESS  
Decca 28807

**RED FOLEY**  
SHAKE A HAND (With Anita Kerr Singers)  
STRANDED IN DEEP WATER  
Decca 28839

**BILL DARNEL**  
TONIGHT, LOVE  
COME TO ME  
Decca 28706

**KITTY WELLS**  
HEY JOE  
MY COLD COLD HEART IS MELTED NOW  
Decca 28797

**HAMISH MENZIES**  
DARE I?  
ROAMIN' IN THE GLOAMIN'  
Decca 28811

**TOMMY DORSEY**  
THE MOST BEAUTIFUL GIRL IN THE WORLD  
ONE KISS  
Decca 28766

**GORDON JENKINS**  
FURY  
AFTERNOON DREAM  
Decca 28806

**GUY LOMBARDO**  
BLUE DANCING SHOES  
THERE'S ALWAYS SOMEONE  
Decca 28751

**MILLS BROTHERS**  
(Who - Who - Who)  
WHO PUT THE DEVIL IN EVELYN'S EYES  
BEWARE  
Decca 28818

**DECCA RECORDS**

★

# TIFFANY

Fine Recordings

Comprising  
**100**  
Selections

BA—Barbour  
BR—Brunswick  
BU—Bulfinch  
CA—Capital  
CD—Cadence  
CH—Chess  
CK—Checker  
CO—Columbia  
CR—Coral  
AT—Atlantic

DA—Dana  
DE—Decca  
DO—Dot  
DU—Duke  
DY—Derby  
ES—Essex  
FE—Federal  
4 Star—Four Star  
IM—Imperial  
IN—Intro

JU—Jubilee  
KI—Kings  
LL—Lays  
LO—London  
MA—Mars  
ME—Mercury  
MG—Meridian  
MO—Modern  
NA—National  
OR—Orlona

PA—Parrot  
PE—Pencost  
PR—Prestige  
RA—Rainbow  
RE—Tennessee  
RH—Recorded  
VI—Victory  
VA—Savoy  
SE—Scepter  
SIT—Siffittin'

SP—Specialty  
SW—Swingtime  
TE—Tempo  
TI—Tico  
TN—Tennessee  
UN—United  
VJ—Victory  
VI—Victory  
VE—Vogue  
ZO—Zodiac

## THE CASH BOX

The Nation's

# TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

TIFFANY'S FIRST . . . RECEIVING NATION-WIDE ACCLAIM!

## THE CASH BOX

# BEST BETS

"Both ends . . . Good programming in the boxes."  
CASH BOX REVIEW SEPT. 5

## "MY LOVE FOR YOU"

Theme melody 20th Century-Fox film "THE PRESIDENTS' LADY"

and

## "A NEW FIERY GRANADA"

(78) 1302 (45) 1302T



SUNG BY CLARK DENNIS

with EDDIE BALLANTINE and The Tiffany Orchestra

TIFFANY THANKS THE NATION'S DISC JOCKEYS, JUKE BOX OPERATORS AND REVIEWERS FOR THEIR ENTHUSIASTIC WELCOME OF THE FIRST TIFFANY RELEASE.

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<p style="text-align: right; font-size: 0.8em;">Sept 12 Sept 5</p> <p><b>1—Vaya Con Dios</b> 109.0 89.2</p> <p>AT-15001 (45-15001) — WINGY MANIONE Song From <i>Moulin Rouge</i></p> <p>*CA-2486 (F-2486) — LES PAUL &amp; MARY FORD Johnny</p> <p>CA-2514 (F-2514) — W. H. HEAR TITTLE I Wander Where You Are</p> <p>CR-60991 (9-60991) — JACK SMITH <i>Knockin' On Heaven's Door</i></p> <p>CY-654 (45-654) — BOB LONDON My Adobe Hacienda</p> <p>DE-28780 (9-28780) — GUY LOMBARDO Oh, These Hands</p> <p>ME-89047 (89047X45) — ANITA DAY Air's This A Wonderful Day</p> <p><b>2—Crying In The Chapel</b> 93.3 100.7</p> <p>CO-40062 (4-40062) — KEN GRIFFIN Ken Griffin</p> <p>CR-61018 (9-61018) — ART LUND Love Every Moment You Live</p> <p>*DE-28758 (9-28758) — REX ALLEN I Thank The Lord</p> <p>DE-28762 (9-28762) — ELLA FITZGERALD When Your Heart Beats Of The Clock</p> <p>DE-48302 (9-48302) — SISTER ROSETTA THARPE There's Peace In Korea</p> <p>DU-116 (45-116) — THE 4 DUKES I Done Done It</p> <p>*JU-5122 (45-5122) — THE ORIOLES Don't You Think I Ought To Know</p> <p>*VA-101 (45-101) — DARRELL GLENN Love Every Moment You Live</p> <p>JUNE YALLI Love Every Moment You Live</p> <p><b>3—No Other Love</b> 91.3 99.2</p> <p>CA-2487 (F-2487) — HELEN O'CONNELL Night For Love</p> <p>CA-1685 (F-1685) — JOE STAFFORD Sometimes I Love You</p> <p>CO-40039 (4-40039) — KEN GRIFFIN You You You</p> <p>DE-28746 (9-28746) — GORDON JENKINS Allez-Vous-En</p> <p>MG-30796 (K-30796) — DAVID ROSE All I Desire</p> <p>OK-6979 (9-6979) — STAN FISHER Just One More Time</p> <p>*VI-20-5317 (47-5317) — PERRY COMO Keep It Goin'</p> <p>VI-20-5342 (47-5342) — NORA MORALES Theme From <i>Lights Out</i></p> <p><b>4—You, You, You</b> 82.4 70.9</p> <p>CO-40039 (4-40039) — KEN GRIFFIN No Other Love</p> <p>ME-70198 (70198) — JOHNNY HERTON MG-11512 (K-11512) — KEN REMO <i>Ufania</i></p> <p>*VI-20-5325 (47-5325) — AMES BROTHERS One Up A Time</p> <p>VI-20-5386 (47-5386) — NORA MORALES The Shook Of Araby</p> <p><b>5—P. S. I Love You</b> 70.2</p> <p>DE-28750 (9-28750) — GORDON JENKINS I Thought About Maria</p> <p>*DD-15085 (45-15085) — HILLTOPPERS I'd Rather Die Young</p> <p>LL-102 — THE FOUR VAGABONDS The Lazy Country Side</p>	<p style="text-align: right; font-size: 0.8em;">Sept 12 Sept 5</p> <p><b>6—I'm Walking Behind You</b> 61.1 58.6</p> <p>CA-2450 (F-2450) — FRANK SINATRA <i>Leon Boal</i></p> <p>CR-60985 (9-60985) — DOROTHY SQUIRES Is There Any Room In Your Heart</p> <p>DE-28692 (9-28692) — W. H. HEAR O'CONNOR Crash!</p> <p>LO-1314 (45-1314) — JIMMY YOUNG All Night Long</p> <p>ME-70128 (70128 X 45) — VIG DAMONE April In Portugal</p> <p>*VI-20-5293 (47-5293) — EDDIE FISHER Just Another Poie</p> <p><b>7—Oh!</b> 54.9 46.0</p> <p>*CA-2442 (F-2442) — PEE WEE HUNT San</p> <p>CO-40062 — KEN GRIFFIN Crying In The Chapel</p> <p>CR-61017 (9-61017) — LAURENCE WELK O!</p> <p>DE-28779 (9-28779) — THE COMMANDERS Meet The Brass</p> <p>ME-70182 (70182 X 45) — JIMMY PALMER By The Beautiful Sea</p> <p>MG-11542 (K-11542) — ART MOONEY Cleveland Special</p> <p>VI-20-5359 (47-5359) — SAUTER-FINEGAN The Moon Is Blue</p> <p><b>8—Ebb Tide</b> 43.4 27.7</p> <p>*LO-1358 (45-1358) — FRANK CHACKSFIELD Waltzing Bagley Boy</p> <p>ME-70177 (70177 X 45) — ROBERT MAXWELL Rose Marie</p> <p><b>9—Dragnet</b> 41.6 55.2</p> <p>*CA-2562 (F-2562) — RAY ANTHONY Dancing In The Dark</p> <p>DE-28845 (9-28845) — GRADY MARTIN The Velvet Glove</p> <p>VI-20-5398 (47-5398) — BUDDY MORROW You, Myself &amp; G A Hole In It</p> <p><b>10—With These Hands</b> 33.6 27.1</p> <p>CO-40006 (4-40006) — JOHNNIE RAY Satisfied</p> <p>CO-40034 (4-40034) — NELSON EDDY &amp; JOE STAFFORD Till We Meet Again</p> <p>DE-28780 (9-28780) — GUY LOMBARDO Vaya Con Dios</p> <p>*VI-20-5365 (47-5365) — EDDIE FISHER When I Was Young</p> <p><b>11—C'est Si Bon</b> 24.8 29.8</p> <p>KI-1266 (45-1266) — APRIL STEVENS Soft Warm Lips</p> <p>*VI-20-5358 (47-5358) — EARTHIA KITT African Lullaby</p> <p><b>12—Gambler's Guitar</b> 23.0 20.8</p> <p>*ME-70167 (70167X45) — RUSTY DRAPER Free Home Demonstration</p> <p>ME-70163 (70163) — JIM LOWE The Martins And The Cows</p> <p><b>13—Hey Joe!</b> 22.1 21.0</p> <p>*CO-40036 (4-40036) — FRANKIE LAINE Sittin' In The Sun</p> <p>CO-21129 (4-21129) — CARL SMITH Darlin' Am I The One</p> <p>DE-28797 (9-28797) — KITTY WELLS My Cold, Cold Heart Is Melted Now</p>	<p style="text-align: right; font-size: 0.8em;">Sept 12 Sept. 5</p> <p><b>14—My Love, My Love</b> 17.7 12.6</p> <p>*MG-11543 (K-11543) — DONI JAMES <i>You're Fooling Someone</i></p> <p>MG-30668 (K-30668) — ACQUA VIVA Curtain Time</p> <p><b>15—Tropicana</b> 15.9 10.8</p> <p>*ES-325 (45-325) — MONTY KELLY Life In New York</p> <p>CA-2568 (F-2568) — LES BAXTER Julia</p> <p>TI-10190 (45-10190) — PUENTE Mambo Rama</p> <p><b>16—Chick-A-Boom</b> 13.4 9.8</p> <p>*CO-40036 (4-40036) — GUY MITCHELL Cloud Luckey Swan</p> <p><b>17—Allez-Vous-En</b> 13.3 19.3</p> <p>*CA-2464 (F-2464) — KAY STARR Half A Photograph</p> <p>DE-28746 (9-28746) — GORDON JENKINS No Other Love</p> <p>ME-70181 (70181 X 45) — JIM AUSTON Very Special Day</p> <p><b>18—Song From Moulin Rouge</b> 11.8 20.7</p> <p>AT-15001 (45-15001) — WINGY MANIONE Vaya Con Dios</p> <p>CA-2429 (F-2429) — HUTTON &amp; A. STORPAHL Say You Mine Again</p> <p>*CO-39944 (9-39944) — PERCY FAITH Swedish Rhapsody</p> <p>CR-60984 (9-60984) — NICK PERITO April In Portugal</p> <p>DE-28675 (9-28675) — VICTOR YOUNG Rub</p> <p>DE-28713 (9-28713) — COLEMAN HAWKINS Ruby</p> <p>LO-1328 (45-1328) — MANTOVANI Vola Colomba</p> <p>MG-11491 (K-11491) — BUDY FRANCO Many Are The Times</p> <p>OK-6963 (4-6963) — STAN FISHER Slaughter On 10th Ave.</p> <p>TI-170 (45-170) — JOE LOCO QUINT. Can Can Mambo</p> <p>VI-20-4166 — ROSEY POPE Doo Wacka Doodle</p> <p>VI-20-5264 (47-5264) — HENRI RENE Street Of Shadows</p> <p>VI-20-5324 (47-5324) — NORA MORALES Fantasia Mexicana</p> <p><b>19—A Dear John Letter</b> 11.7 10.1</p> <p>CA-2502 (F-2502) — JEAN SHEPARD I'd Rather Die Young</p> <p>CR-61035 (9-61035) — LES HENRY ROBERTS She Taught Me How To Yodel</p> <p>DE-28798 (9-28798) — RUDY INMAN Brown Eyed Baby</p> <p>*MG-11566 (K-11566) — PAT O'DAY &amp; FOUR HORSEMEN No Stone Unturned</p> <p><b>20—Lighthouse</b> 11.5 3.0</p> <p>*ME-70188 (70188X45) — RUSTY DRAPER I Love To Jump</p> <p><b>21—See The Moon</b> 11.4 10.3</p> <p>*CO-40047 (4-40047) — THE MARINERS I Just Want You</p>
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# Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artist, and tune on the reverse side.  
 • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.  
 \* Indicates best selling record.

Comprising  
**100**  
Selections



Sept. 12 Sept. 5

**22—The Story Of Three Loves** 11.3 10.6  
 \*ME-70202 (70202x45) JERRY MURAD  
 Sweet Lullaby  
 VI-10-4210 (45-4210) KAPPEL & O.

**23—April In Portugal** 11.1 7.3  
 \*CA-2374 (F-2374) LES BAXTER O  
 Suddenly  
 CO-39983 (4-39983) KEN GRIFFIN  
 Little Red Monkey  
 CR-60584 (9-60584) NICK PERITO  
 Song From Moulin Rouge

DE-28704 (9-28704) LOUIS ARMSTRONG  
 Romona  
 DE-28646 (9-28646) FLORIAN ZABALH  
 Red Canary  
 DE-28723 (9-28723) DUTCH McMILLAN  
 Eternity Thirti Saturday Night

\*E-70114 (70114 x 45) DICK HAYMAN O  
 Anna  
 \*E-70128 (70128 x 45) VIC DAMONE  
 I'm Walking Behind You  
 OK-6978 (4-6978) FRANK ASSUNTO  
 Darkness On The Delta

VI-20-5052 (47-5052) FREDDY MARTIN  
 Peave White Blues  
 VI-20-5279 (47-5279) HOWE MARTIN  
 Now Hear This

**24—God Bless Us All** 11.0 23.1  
 \*BA-451 (45-451) BRUCIE WEIL  
 Little Boy Blues  
 \*CO-40049 (4-40049) JIMMY BOYD  
 Marco, The Polo Pony  
 CA-2567 (F-2567) MOLLY BEE  
 This Is My Dog  
 ME-70207 (70207 x 45) BABY PAM  
 I Wanna Go To School  
 \*VI-20-5413 (47-5413) SPIKE JONES O  
 I Just Love My Mommy

**25—I Love Paris** 9.7 8.5  
 \*CA-2479 (F-2479) LES BAXTER O  
 Gigi

**26—Terry's Theme From "Limelight"** 8.9 23.0  
 CA-2507 (F-2507) JACKIE GLEASON O  
 Pop Of My Heart  
 CO-40013 (4-40013) INCANTATION MUSIC  
 DE-28659 (9-28659) THE COMMANDERS  
 Swanee River Boogie

CR-61006 (9-61006) RON GOODWIN O  
 When I Fall In Love  
 DE-28735 (9-28735) VICTOR YOUNG  
 Bad Angel Beautiful  
 DE-28763 (9-28763) GUY LOMBARDO O  
 Gigi

\*L-10-1342 (47-1342) FRANK CHACKSFIELD O  
 Incantation Music from "Limelight"  
 ME-70168 (70168x45) RICHARD HAYMAN  
 Shang

VI-20-5326 (47-5326) HUGO WINTERHALTER O  
 Symphony Of A Starry Night  
 VI-20-5342 (47-5342) NORD MORALES O  
 No Other Love

**27—I'd Rather Die Young** 7.5 1.8  
 CA-2502 (F-2502) JEAN SHEPARD  
 A Dear John Letter

Sept. 12 Sept. 5

CA-2501 (F-2501) GISELE MACKENZIE  
 I Didn't Want To Love You  
 CO-21127 (4-21127) ROSE MADDOX  
 \*DO-15085 (45-15085) THE HILTOPPERS  
 P. 5. I Love You

**28—Butterflies** 7.4 10.4  
 \*ME-70183 (70183 x 45) PATTI PAGE  
 This Is My Song

**29—Don't Take Your Love From Me** 7.2 3.8  
 \*VI-20-5347 (47-5347) THE THREE SUNS  
 Under Paris Skies

**30—Eh, Cumpari** 6.3 8.7  
 \*CO-1232 (45-1232) JULIUS LA ROSA  
 Till They're All Gone Home

**31—Return To Paradise** 5.6 5.7  
 \*CA-2498 (F-2498) HENRY "KING" COLE  
 Angel Eyes  
 CO-39998 (4-39998) PERCY FAITH O  
 CR-60997 (9-60997) ALAN DALE  
 Tonight We Live  
 DE-28714 (9-28714) CAMARATA O  
 All I Desire

LO-1349 (45-1349) LITA ROZA  
 Tell Me We'll Meet Again  
 MG-30783 (K-30783) DAVID ROSE O  
 Bad And The Beautiful  
 VI-20-5318 (47-5318) THE SILVER STRINGS  
 The Moon Is Blue

**32—Rub-A-Dub-Dub** 5.2 7.2  
 CA-2506 (F-2506) HELEN O'CONNELL  
 You Two-Timed Me One Time  
 CA-2445 (F-2445) HANK THOMPSON  
 I'll Sing My Heart

\*VI-20-5361 (47-5361) RALPH FLANAGAN O  
 The Stop And Kiss Dance

**33—Honey In The Horn** 4.7 8.6  
 \*DE-28691 (9-28691) THE FOUR ACES  
 Organ Grinder's Swing  
 DE-28659 (9-28659) THE COMMANDERS  
 Swanee River Boogie

**34—Blue Canary** 4.6 5.2  
 CR-61032 (9-61032) PINTOPPERS  
 Mama, What's New  
 OK-6986 (4-6986) VINCE FLORINA O  
 I Love Those Dark Eyes

\*VI-20-5390 (47-5390) DINAH SHORE  
 Eternally

**35—Till They've All Gone Home** 4.4 5.4  
 CA-2556 (F-2556) GISELE MACKENZIE  
 Half Hearted  
 \*CD-1232 (45-1232) JULIUS LA ROSA  
 Eh, Cumpari  
 \*LO-1353 (45-1353) JOAN REGAN  
 Always Be Thinking Of You

Sept. 12 Sept. 5

**36—Say You're Mine Again** 4.3 1.9  
 AD-5000 (45-5000) 3 DONS & GINNY GREER  
 Tutti Frutti Baby  
 CR-60982 (9-60982) THE MODERNAIRES  
 He Who Has Love  
 DA-801 (45-801) JIMMY BELLS  
 Just Another Polka  
 DE-28676 (9-28676) DOLORES GRAY  
 Big Mamou  
 ME-70134 (70134x45) EDDY HOWARD  
 \*VI-20-5277 (45-5277) PERRY COMO  
 My One And Only Heart

**37—Eternally** 4.2 4.5  
 \*R-61028 (9-61028) JEAN CAMBELL  
 No One Will Ever Love  
 LO-1357 (45-1357) ISM'T HIL  
 Isn't It Heavenly  
 \*ME-70186 (70186 x 45) VIC DAMONE  
 Simona  
 VI-20-5390 (47-5390) DINAH SHORE  
 Blue Canary

**38—You're Fooling Someone** 3.7 5.6  
 \*MG-11543 (K-11543) JONI JAMES  
 My Love, My Love

**39—Half A Photograph** 3.6 5.5  
 \*CA-2464 (F-2464) KAY STARR  
 Allez-Vous-En  
 CA-2500 (F-2500) BILLY STRANGE  
 Red  
 DE-28742 (9-28742) GUY LOMBARDO  
 Don't You Care

**40—Relax** 3.4 5.3  
 \*VI-20-5414 (47-5414) TONY MARTIN  
 Caribbean

**41—Too Young To Tango** 3.3 —  
 \*ME-70259 (70259 x 45) BOB SAINA MARIA  
 If You Said Good Night The Night Holds No Fear

**42—Ruby** 2.8 3.2  
 \*ME-70259 (70259 x 45) BOB SAINA MARIA  
 If You Said Good Night The Night Holds No Fear

**43—From Here To Eternity** 2.7 5.0  
 \*ME-70259 (70259 x 45) BOB SAINA MARIA  
 If You Said Good Night The Night Holds No Fear

**44—40 Cups Of Coffee** 2.6 —  
 \*ME-70259 (70259 x 45) BOB SAINA MARIA  
 If You Said Good Night The Night Holds No Fear

**45—Te Amo** 2.4 4.7  
 \*ME-70259 (70259 x 45) BOB SAINA MARIA  
 If You Said Good Night The Night Holds No Fear

**46—A Fool Was I** 2.2 6.0  
 \*ME-70259 (70259 x 45) BOB SAINA MARIA  
 If You Said Good Night The Night Holds No Fear

**47—No Stone Unturned** 1.7 3.5  
 \*ME-70259 (70259 x 45) BOB SAINA MARIA  
 If You Said Good Night The Night Holds No Fear

**48—False Love** 1.5 3.7  
 \*ME-70259 (70259 x 45) BOB SAINA MARIA  
 If You Said Good Night The Night Holds No Fear

**49—Too Long** 1.4 1.6  
 \*ME-70259 (70259 x 45) BOB SAINA MARIA  
 If You Said Good Night The Night Holds No Fear

**50—Tonight Love** 1.0 1.5  
 \*ME-70259 (70259 x 45) BOB SAINA MARIA  
 If You Said Good Night The Night Holds No Fear

## VOCALS

**JONI JAMES**  
 MY LOVE, MY LOVE  
 YOU'RE FOOLING SOMEONE  
 MCM 11544 78 rpm  
 K 11544 45 rpm

**BILLY ECKSTINE** and  
 THE METRONOME ALL STARS  
 ST. LOUIS BLUES  
 PARTS I and II  
 MCM 11573 78 rpm  
 K 11573 45 rpm

**GINNY GIBSON**  
 DANSEUR  
 NO MORE TEARS  
 MCM 11571 78 rpm  
 K 11571 45 rpm

**PAT O'DAY** and  
 THE FOUR HORSEMEN  
 DEAR JOHN LETTER  
 NO STONE UNTURNED  
 MCM 11566 78 rpm  
 K 11566 45 rpm

**FRAN WARREN**  
 SHAKE A HAND  
 THE ANGEL PASSED BY  
 MCM 11581 78 rpm  
 K 11581 45 rpm

**BOB SAINA MARIA**  
 IF YOU SAID GOOD NIGHT  
 THE NIGHT HOLDS NO FEAR  
 MCM 11564 78 rpm  
 K 11564 45 rpm

**LESLIE CARON**  
 and  
**MEL FERRER**  
 HI LILI-HI LO  
 LILI AND THE PUPPETS  
 MCM 10959 78 rpm  
 K 10959 45 rpm

## BANDS

**ART MOONEY**  
 LOVE BIRDS  
 NIGHT MUST FALL  
 MCM 11570 78 rpm  
 K 11570 45 rpm

**THE NOCTURNES**  
 GUISSEPPE'S SERENADE  
 AS YOU DESIRE ME  
 MCM 11525 78 rpm  
 K 11525 45 rpm

**LeROY HOLMES** and  
 his Orchestra  
 JULIE  
 SO THIS IS LOVE  
 MCM 11569 78 rpm  
 K 11569 45 rpm

**TED STRAETER** and  
 his Orchestra  
 MARRIAGE TYPE LOVE  
 CAN CAN  
 MCM 11546 78 rpm  
 K 11546 45 rpm

MAKE FRIENDS WITH RECORDS

## INSTRUMENTALS

**The ELLIOT BROTHERS**  
 STEEL GUITAR RAG  
 ESTRALITA (LITTLE STAR)  
 MCM 11559 78 rpm  
 K 11559 45 rpm

**ACQUAVIVA**  
 and his Orchestra  
 INCONSOLABLE  
 (JE TRAI NE MON DESTIN)  
 LA BRILLIANTE  
 (THE SHINING ONE)  
 MCM 10797 78 rpm  
 K 10797 45 rpm

**MICHAEL FREDERICKS**  
 and his Orchestra  
 PETITE BALLERINA  
 VIENNESE LANTERN WALTZ  
 MCM 11562 78 rpm  
 K 11562 45 rpm

**GEORGE SHEARING**  
 and his QUINTET  
 INDIAN SUMMER  
 APPRECIATION  
 MCM 11545 78 rpm  
 K 11545 45 rpm

**WALLY STOTT**  
 and his Orchestra  
 MY ONE AND ONLY LOVE  
 SERENADE FOR A TIN HORN  
 MCM 11551 78 rpm  
 K 11551 45 rpm

**DAVID ROSE**  
 and his Orchestra  
 NO OTHER LOVE  
 ALL I DESIRE  
 MCM 10796 78 rpm  
 K 10796 45 rpm

## COUNTRY

**LITTLE RITA FAYE**  
 ALABAMA  
 JOHNNY'S GOT A SWEETHEART  
 MCM 11565 78 rpm  
 K 11565 45 rpm

**ARTHUR (GUITAR BOOGIE) SMITH**  
 HE WENT THAT-A-WAY  
 THREE D BOOGIE  
 MCM 11558 78 rpm  
 K 11558 45 rpm

**HANK WILLIAMS**  
 I WON'T BE HOME NO MORE  
 MY LOVE FOR YOU  
 (HAS TURNED TO HATE)  
 MCM 11533 78 rpm  
 K 11533 45 rpm

**SALTY AND MATTIE**  
 WAKE UP LITTLE BOY BLUE  
 LONG TIME GONE  
 MCM 11572 78 rpm  
 K 11572 45 rpm

**BOB WILLIS**  
 I WON'T BE BACK TONIGHT  
 B-BOWMAN HOP  
 MCM 11568 78 rpm  
 K 11568 45 rpm

**TOM ANDERSON**  
 MY WORRIED TROUBLED MIND  
 THE MOON AND I  
 MCM 11546 78 rpm  
 K 11546 45 rpm



JUBILEE'S POP  
HIT PARADE!

No. 1 In The Country

**THE ORIOLES**  
"CRYING IN  
THE CHAPEL"

Jubilee #5122

Heading For No. 1  
**BRUCIE WEIL**  
"GOD BLESS  
US ALL"

Barbour #451

Big Sales and Plays  
**PAT TERRY**  
"LOVE ME  
AGAIN"

"Since You Have Left Me"

Jubilee #6044

WATCH FOR IT!  
A GREAT NEW RELEASE  
by

**THE ORIOLES**

"IN THE MISSION  
OF ST. AUGUSTINE"

Jubilee - 5127 (45x5127)

JUBILEE RECORD CO., Inc.  
315 W. 47th St., N. Y., N. Y.

Quality Records In  
Canada Attracts  
U. S. Manufacturers

NEW YORK—Quality Records, in the short period of four years, has become one of the "major" labels in Canada with an operation that is probably unique in the record field. In this short time, the Canadian label has grown to the point where its 22 operating presses account for approximately 28% of all the records made in Canada. The reason for this rapid growth in such a short period of time is easily understandable.

Many record companies in the United States are aware of the tremendous record exploitation that is possible in the Canadian territory. However, smaller companies find it too costly an investment to set up offices and plants in that country to produce and distribute the disks. Many of the major diskeries in the U.S. have even found it unprofitable to set up their own operation in Canada. So, on a percentage basis, the American companies give Quality Records the franchise to press and sell their records in the Canadian territory.

Quality's 25,000 square foot plant is located in Scarborough, eastern suburb of Toronto. In its first year of operation, 1950, the company employed 40 people. Now it employs 120 people during most of the year with many more during the peak months. Whereas it started with only the MGM franchise in 1950, Quality now produces and sells records for Mercury, Quality, Dot, King, Federal, Imperial, Mars, Rainbow, Derby, Abbey, Crystaletta, B.B.S., Remington and Pontiac. Quality, four years ago, had six presses producing 8% of Canada's records. Now it has almost quadrupled both its machines and percentage of Canada's record output. In the past year, the firm has produced well over a million records with orders ranging from as few as four pressings to as many as 50,000.

One of Quality's fastest growing divisions is the Custom Sales division which handles records of any size or speed for its customers. These include broadcast transcriptions for radio stations and any other type of record for any purpose. The firm is also currently working on its first extended play release and is developing a merchandising campaign for the two biggest sound-track albums in the label's history: "Gentlemen Prefer Blondes" and "The Bandwagon." During the past year, the company has been devoting more and more interest to classical records too.

America's Next # 1 Hit!  
"T. V. RUMBA"

by



**BOB BACHELDER**  
and his Mood Recording Ork.

Mood # 1011

74 Prospect St.  
UN. 4-2200  
**mood**  
RECORDS  
Cambridge, Mass.

**THE CASH BOX**  
**JUKE BOX RECORD**  
**REGIONAL REPORT**

The Top Ten Records—City by City

New York, N. Y.

1. No Other Love (Perry Como)
2. Vaya Con Dios (Paul & Ford)
3. Crying In The Chapel (The Orioles)
4. P. S. I Love You (Hilltoppers)
5. Dragnet (Ray Anthony)
6. You, You, You (Ames Bros.)
7. C'est Si Bon (Eartha Kitt)
8. Eh, Compars (Julius La Rosa)
9. I'm Walking Behind You (Eddie Fisher)
10. Ebb Tide (Frank Chacksfield)

Chicago, Ill.

1. Crying In The Chapel (June Valli)
2. Vaya Con Dios (Paul & Ford)
3. You, You, You (Ames Bros.)
4. P. S. I Love You (Hilltoppers)
5. C'est Si Bon (Eartha Kitt)
6. Oh! (Pee Wee Hunt)
7. No Other Love (Perry Como)
8. Dragnet (Ray Anthony)
9. Don't Take Your Love From Me (Three Stars)
10. I'm Walking Behind You (Eddie Fisher)

Los Angeles, Calif.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. P. S. I Love You (Hilltoppers)
4. No Other Love (Perry Como)
5. C'est Si Bon (Eartha Kitt)
6. Crying In The Chapel (The Orioles)
7. I'm Walking Behind You (Eddie Fisher)
8. Dragnet (Ray Anthony)
9. Oh! (Pee Wee Hunt)
10. Gambler's Guitar (R. Draper)

Philadelphia, Pa.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. Crying In The Chapel (The Orioles-Valli)
4. P. S. I Love You (Hilltoppers)
5. No Other Love (Perry Como)
6. I'm Walking Behind You (Eddie Fisher)
7. Love Every Moment You Live (Mike Pedicin)
8. With These Hands (E. Fisher)
9. Oh! (Pee Wee Hunt)
10. My Love, My Love (J. James)

Denver, Colo.

1. Vaya Con Dios (Paul & Ford)
2. P. S. I Love You (Hilltoppers)
3. Oh! (Pee Wee Hunt)
4. No Other Love (Perry Como)
5. I'm Walking Behind You (Eddie Fisher)
6. Crying In The Chapel (Darrell Glenn)
7. Butterflies (Patti Page)
8. Oh! (Pee Wee Hunt)
9. With These Hands (E. Fisher)
10. Song From Moulin Rouge (Percy Faith)

New Orleans, La.

1. Vaya Con Dios (Paul & Ford)
2. Oh! (Pee Wee Hunt)
3. Crying In The Chapel (Darrell Glenn)
4. Gambler's Guitar (R. Draper)
5. I'm Walking Behind You (Eddie Fisher)
6. You, You, You (Ames Bros.)
7. Butterflies (Patti Page)
8. With These Hands (E. Fisher)
9. With These Feet (Joni James)
10. I'm Walking Behind You (Eddie Fisher)

Detroit, Mich.

1. Vaya Con Dios (Paul & Ford)
2. Oh! (Pee Wee Hunt)
3. Crying In The Chapel (The Orioles-Valli)
4. P. S. I Love You (Hilltoppers)
5. No Other Love (Perry Como)
6. You, You, You (Ames Bros.)
7. Tonight Love (Bill Darnell)
8. C'est Si Bon (Eartha Kitt)
9. Dragnet (Ray Anthony)
10. I'm Walking Behind You (Eddie Fisher)

Dallas, Texas

1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. P. S. I Love You (Hilltoppers)
4. You, You, You (Ames Bros.)
5. Oh! (Pee Wee Hunt)
6. Crying In The Chapel (Darrell Glenn)
7. C'est Si Bon (Eartha Kitt)
8. I'm Walking Behind You (Eddie Fisher)
9. Gambler's Guitar (R. Draper)
10. Dragnet (Ray Anthony)

Seattle, Wash.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. Oh! (Pee Wee Hunt)
4. No Other Love (Perry Como)
5. P. S. I Love You (Hilltoppers)
6. Crying In The Chapel (June Valli)
7. C'est Si Bon (Eartha Kitt)
8. I'm Walking Behind You (Eddie Fisher)
9. Gambler's Guitar (R. Draper)
10. With These Hands (E. Fisher)

Atlanta, Ga.

1. No Other Love (Perry Como)
2. Vaya Con Dios (Paul & Ford)
3. P. S. I Love You (Hilltoppers)
4. You, You, You (Ames Bros.)
5. Crying In The Chapel (June Valli)
6. For Me, For Me (Gibbs)
7. C'est Si Bon (Eartha Kitt)
8. I'm Walking Behind You (Eddie Fisher)
9. Dragnet (Ray Anthony)
10. My Love, My Love (J. James)

Cincinnati, Ohio

1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. Crying In The Chapel (The Orioles)
4. P. S. I Love You (Hilltoppers)
5. You, You, You (Ames Bros.)
6. C'est Si Bon (Eartha Kitt)
7. Oh! (Pee Wee Hunt)
8. I'm Walking Behind You (Eddie Fisher)
9. Dragnet (Ray Anthony)
10. Gambler's Guitar (R. Draper)

Boston, Mass.

1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. A Dear John Letter (Pat O'Day and The Hornets)
4. P. S. I Love You (Hilltoppers)
5. Crying In The Chapel (Valli-Glenn)
6. C'est Si Bon (Eartha Kitt)
7. Dragnet (Ray Anthony)
8. Ebb Tide (Frank Chacksfield)
9. Oh! (Pee Wee Hunt)
10. Too Long (Bob Din)

Washington, D. C.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. No Other Love (Perry Como)
4. P. S. I Love You (Hilltoppers)
5. C'est Si Bon (Eartha Kitt)
6. I'm Walking Behind You (Eddie Fisher)
7. Gambler's Guitar (R. Draper)
8. Oh! (Pee Wee Hunt)
9. With These Hands (E. Fisher)
10. Dragnet (Ray Anthony)

St. Louis, Mo.

1. Crying In The Chapel (Valli-Glenn)
2. Oh! (Pee Wee Hunt)
3. P. S. I Love You (Hilltoppers)
4. Vaya Con Dios (Paul & Ford)
5. You, You, You (Ames Bros.)
6. Dragnet (Ray Anthony)
7. No Other Love (Perry Como)
8. Hey Joe (Frankie Laine)
9. Tropicana (Monty Kelly)
10. Ebb Tide (Frank Chacksfield)

Memphis, Tenn.

1. Vaya Con Dios (Paul & Ford)
2. P. S. I Love You (Hilltoppers)
3. Crying In The Chapel (June Valli)
4. Oh! (Pee Wee Hunt)
5. No Other Love (Perry Como)
6. C'est Si Bon (Eartha Kitt)
7. Dragnet (Ray Anthony)
8. Butterflies (Patti Page)
9. You, You, You (Ames Bros.)
10. I'm Walking Behind You (Eddie Fisher)

Milwaukee, Wisc.

1. No Other Love (Perry Como)
2. Vaya Con Dios (Paul & Ford)
3. Crying In The Chapel (Rex Allen)
4. C'est Si Bon (Eartha Kitt)
5. Dragnet (Ray Anthony)
6. I'm Walking Behind You (Eddie Fisher)
7. You, You, You (Ames Bros.)
8. Oh! (Pee Wee Hunt)
9. My Love, My Love (J. James)
10. I Love Paris (Les Baxter)

Pittsburgh, Pa.

1. Crying In The Chapel (Darrell Glenn)
2. You, You, You (Ames Bros.)
3. No Other Love (Perry Como)
4. Vaya Con Dios (Paul & Ford)
5. Don't Take Your Love From Me (Three Stars)
6. P. S. I Love You (Hilltoppers)
7. Oh! (Pee Wee Hunt)
8. My Love, My Love (J. James)
9. Hey Joe (Frankie Laine)
10. With These Hands (E. Fisher)

Baltimore, Md.

1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. Crying In The Chapel (Valli-Glenn)
4. P. S. I Love You (Hilltoppers)
5. I'm Walking Behind You (Eddie Fisher)
6. You, You, You (Ames Bros.)
7. C'est Si Bon (Eartha Kitt)
8. Oh! (Pee Wee Hunt)
9. With These Hands (E. Fisher)
10. Gambler's Guitar (R. Draper)

Des Moines, Iowa

1. No Other Love (Perry Como)
2. Vaya Con Dios (Paul & Ford)
3. Crying In The Chapel (Darrell Glenn)
4. With These Hands (E. Fisher)
5. I'm Walking Behind You (Eddie Fisher)
6. You, You, You (Ames Bros.)
7. P. S. I Love You (Hilltoppers)
8. Oh! (Pee Wee Hunt)
9. Say You're Mine Again (Perry Como)
10. April In Portugal (Les Baxter)

Brodhead, Wisc.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. Oh! (Pee Wee Hunt)
4. Crying In The Chapel (June Valli)
5. I'm Walking Behind You (Eddie Fisher)
6. P. S. I Love You (Hilltoppers)
7. Half A Photograph (K. Starr)
8. With These Hands (E. Fisher)
9. Song From Moulin Rouge (Percy Faith)
10. Love Every Moment You Live (Eddy Howard)

Winston Salem, N. C.

1. I'm Walking Behind You (Eddie Fisher)
2. Crying In The Chapel (The Orioles)
3. Vaya Con Dios (Paul & Ford)
4. P. S. I Love You (Hilltoppers)
5. No Other Love (Perry Como)
6. With These Hands (E. Fisher)
7. C'est Si Bon (Eartha Kitt)
8. Oh! (Pee Wee Hunt)



# Forty Disk Jockies Throughout Nation Take Over Wurlitzer-Laine Promotion

NEW YORK—Forty disk jockeys, whose programs cover the country's major population centers, have accepted exclusive promotion privileges to the Wurlitzer-Frankie Laine Contest. Telegrams received by Wurlitzer indicating the jockey's willingness to participate contained evidence that each man firmly expects to come up with the winner.

That considerable good natured competition among the disk jockeys can be expected was foreseen in the wire from R. B. McAlister of Station KGMC, Denver. Said McAlister, "We care not who finishes second, Denver is ready to win the Wurlitzer-Frankie Laine contest." Not to be out-done, Al Jarvis of Stations KFVB and KECA-TV, Hollywood, took another tack. Jarvis claimed, "Since this program discovered Frankie Laine, we shouldn't have too much trouble discovering his protege."

Unquestionably, the contest touched off a spark which has kindled rising enthusiasm both from those promoting the contest and the contestants entering it. Although general publicity was released in the nation's press on September 1, the actual date for receiving entries is set for September 15.

In at least six cities the contest is being handled by dee jays whose programs are aired both on radio and on TV. Several of the jockeys have said that they expect to use transcriptions of the entrants voices on their radio shows and ask the listeners to vote by postcard their choice for a winner. Others have pointed out that the entrants, being amateurs, can be used "live" on both radio and television if the sponsoring jockey feels it will enhance his program. Wires of acceptance indicate that the contest is well thought out from the jockey's point of view.

Many of the telegrams were complimentary in the extreme: "Is the 'dream' contest. Happy to be able to conduct at this end. Count me in," was the comment of Tommy Allen of Station KOMA, Oklahoma City. Other reactions included: "All set for Frankie Laine contest, terrific idea," Hugh McPherson, Station WGKV, Charleston; "Accept rules of contest. Will begin designated date. Await further instructions," Jimmy Patterson, Station WBT, Charlotte; "Ready to pitch the contest," Sandy Jackson, Station KOWH, Omaha; "Thank you. Will be pleased to take part in Wurlitzer-Laine contest," Harry Burge, Station WQAM, Miami. Others received were typical and all showed a willingness to get the program underway as rapidly as possible.

Entry forms were sent out this week to the participating jockeys and to Wurlitzer and Columbia distributors in each area. These will be supplemented by large, colorful posters which will carry the name of the jockey, his station and the addresses of places where entry forms are available. A complete list of sponsoring disk jockeys will be published next week.

## N. Y. Entertainment Biz Honors Frank Sinatra With Party



NEW YORK—Many of the top names in the entertainment business as well as many local disk jockeys showed up at a party given in honor of Frank Sinatra last Thursday at Danny's Hideaway. The party was given by both Capitol Records and Columbia Pictures. Sinatra at present is not only hot with two records, "From Here To Eternity" and "I've Got The World On A String", but has just won critical acclaim for his performance in the picture "From Here To Eternity". Another incidental piece of intelligence is the last week's issue of The Cash Box featuring Frankie in an English outfit drew more response than any other cover The Cash Box has ever run.

In the photos above the first picture in the left column shows Milton Berle, Sinatra, Dave Garroway, Red Buttons, Mel Torme, Bill Leonard, Julie Chester and Dick Linke. Below that Red, Milton and Frankie display the giant record which all the guests at the party signed. Last picture in the column shows Fred Robbins taping an interview with June Hutton and Axel Stordahl. In the right column the top photo shows Frankie clowning with Danny, youthful owner of the restaurant in which the party was held. Next Garroway is snapped with Sinatra. And finally Frankie is pictured with Mr. and Mrs. Ted Brown.

**KNOWN FROM COAST TO COAST**  
**LESLIE DISTRIBUTORS**  
 ONE-STOP RECORD SERVICE

NEW YORK  
 750—10th AVE.  
 (Phone: Plaza 7-1977)  
 Cable Address: Expo Record, N. Y.

HARTFORD, CONN.  
 126½ WINDSOR ST.  
 (Phone HA. 5-7123)

**Nationwide**  
 NEW RELEASES

**Jackie Van**  
 "ONE SIDED LOVE"  
 b/w  
 "When U and I Are One"  
 with HENRY BRANDON'S ORCH.  
 Nationwide 2586

**Paul Chapman**  
 "TELL ME YOU TOLD ME A LIE"  
 b/w  
 "Love Is Like a Flower"  
 Nationwide 2538

**Nationwide RECORDS**  
 4149 N. LEAMINGTON, CHICAGO, ILL.  
 TEL: SPRING 7-1167

**CAMMAROTA**  
 RECORDS

Coming Up Fast!  
**"YOU TOOK AWAY THE FRIENDS**  
 (I HAD AROUND ME)"  
 b/w  
**"I DON'T HAVE TO TELL YOU**  
 (THAT I LOVE YOU)"  
 sung by  
**BOBBY LINN**

**CAMMAROTA PUB. CO.**  
 234 PATTERSON AVE.  
 EAST RUTHERFORD, N. J.

Bing Crosby sings...  
**Mademoiselle**  
 de  
**PAREE**

DECCA # 28814

MILLS MUSIC, INC.

# "Kill The Umpire"



PHILADELPHIA—Lee Stewart (with microphone) co-m.c. of the "Bandstand" WFIL-TV's disk series, and Decca Records star Bill Darnell end up in a red-hot baseball argument during the first annual "Bandstand Picnic" at Woodside Park, Philadelphia outdoor amusement center. The outing drew an estimated crowd of more than eight thousand teen-agers and adults to hear a solid lineup of top record stars, and to take part in the telecast of the afternoon "Bandstand" show from the park.—Music and record representatives at the affair sided with Stewart and his co-m.c. Bob Horn in hailing the picnic as the top disk event in Philadelphia TV. Among the stars featured at the

outing were Toni Arden, Sunny Gale, Dick Lee, Sandy Stewart, Frank Murphy, the Mike Pedicin Quartet, Buddy Greco, Jerry Vale, the De John Sisters, Bill Farrell, and Darnell.

## Southard Joins O. W. Ray

NEW YORK—The resignation of E. Terry Southard, National Sales Manager for Columbia Records has been accepted with great regret it was announced this week by Paul Wexler, Vice President in Charge of Sales and Merchandising.

Southard had been with the record organization for four years, starting as District Manager for the New England territory, becoming Division Manager of the New York area and then being promoted to his present position.

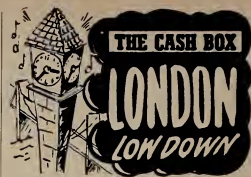
He will join the O.W. Ray Corporation of New York City, distributors of photographic equipment, as Vice President in Charge of Sales and Merchandising.

The resignation is effective September 1st, 1953. No immediate replacement for Southard is planned.

## "St. Augustine" Contest

NEW YORK—The Chamber of Commerce of St. Augustine, Florida, has completed plans for a nationwide contest in connection with the release of bandleader Sammy Kaye's latest Columbia recording, "In The Mission Of St. Augustine." Round-trip air transportation from any point in the U.S. a full week with lodging and three meals at the Bennett and Monson Hotels, overlooking beautiful Matanzas Bay; \$50.00 spending money to each couple; and free admission to all sights and amusements in the oldest city in the U.S. will be awarded to the writer and guest of the winning 50-words-or-less letter on the subject: "The Line In The Lyric Of 'In The Mission Of St. Augustine'. That Means The Most To Me."

In addition, the disc jockey on whose program the winning writer hears the recording and to whom the contestant sends his letters will receive an identical prize. The four winners may accept their prize any time between the date the results are announced and Labor Day, 1954. The contest will run from September 10 through October 15. The judges, sportscaster Mel Allen, singer Jane Fickens and movie actress Arlene Dahl will release an announcement naming the winners on November 15.



Stan Kenton and his orchestra are to play in England but unfortunately British fans will have no chance of hearing the band for the show will take place at an American Army camp for the exclusive benefit of U.S. Service personnel. Stan has been enjoying tremendous success in Stockholm, Kiel, Hambourg and other cities.

If negotiations succeed we may be fortunate in seeing the great "Satchmo" early next spring. Suggested exchange band is Jack Parnell... Owing to the sudden illness of her husband Yma Sumac had to cancel her proposed continental trip... Cheers, screams, and five curtain calls greeted Frankie Laine in Glasgow and after singing twelve songs he walked off to insist on calls for "More"... I hear the Lancers have now been set for a return tour of these shores in the spring and I trust that goes for Kay Starr too.

World famous composer W. C. Handy coming to Europe. Arriving in England November 16th... Dickie Valentine whose contract with Ted Heath ends in February hopes to start in vaudeville... Theme music from two new pics, "Shane" and "Melba" getting a lot of disc-coverage. This film music certainly helps. Why France has even taken to the song from "Moulin Rouge" and that's something... after all it was written by a Frenchman!

Parlophone Record Company signed Stubby Kaye one of the lead players in "Guys and Dolls" Stubby did a good job of the oldie "O" and I would suggest that Coral step in there quick as it's still on the up and up in the U.S.

Best Selling Pop Records This Week:

(Courtesy New Musical Express)

- 1) I Believe ..... FRANKIE LAINE
- 2) Limelight ..... FRANK CHACKSFIELD
- 3) Song From Moulin Rouge ..... MANTOVANI
- 4) Let's Walk That-A-Way ..... DORIS DAY & JOHNNIE RAY
- 5) I'm Walking Behind You ..... EDDIE FISHER
- 6) Seven Lonely Days ..... GISELE MacKENZIE
- 7) Hot Toddy ..... TED HEATH
- 8) Look At That Girl ..... GUY MITCHELL
- 9) Hold Me, Thrill Me, Kiss Me ..... MURIEL SMITH
- 10) Limelight ..... RON GOODWIN

Breaking in Boston and S-P-R-E-A-D-I-N-G

DOROTHY COLLINS

"TICO TICO"

and "MOTHER TALK"

Audivox #102



140 WEST 57TH STREET

NEW YORK 19, N. Y.

GUY MITCHELL'S

latest smash

"CHICKA-BOOM!"

(From Paramount Pic.)

"Those Red Heads From Seattle"

COLUMBIA # 40035

SANTLY-JOY INC.

1619 Broadway New York 19, N. Y.

FRANK CHACKSFIELD'S

NEW RECORD SMASH!

EBB  
TIDE

ROBBINS MUSIC CORPORATION

## No. 1 IN THE COUNTRY

(See CASH BOX "Top 50 Best Selling Record Chart", September 5th issue)

# "CRYING IN THE CHAPEL"

take your pick of top renditions

DARRELL GLENN	Valley 101
JUNE VALLI	Victor 20-5368
REX ALLEN	Decca 28758
THE ORIOLES	Jubilee 5122
ELLA FITZGERALD	Decca 28762
ART LUND	Coral 6108

and other great recordings

## VALLEY PUBLISHERS, INC.

Box 10033, Kingston Pike

KNOXVILLE, TENN.





# NEW CUSTOMERS EVERY DAY!



"I'm bored! I'll be glad when I can ride Bally Kiddy-Rides."



"I'm getting there! In a couple of years I'll be riding Bally Kiddy-Rides."



"Up on my hind legs! In a year or so I'll be riding Bally Kiddy-Rides."



"Next year I'll be this big - big enough to ride Bally Kiddy-Rides."



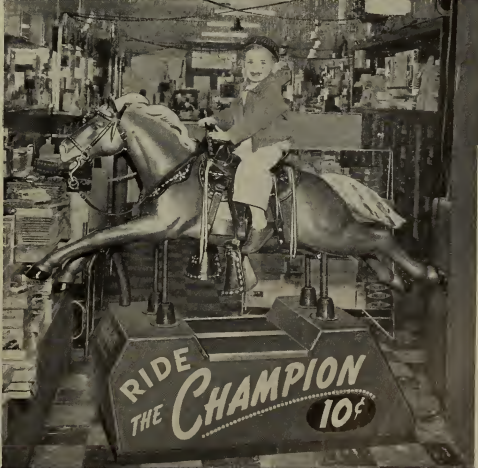
"Dolly's a baby, but I'm big enough now to ride Bally Kiddy-Rides."

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.



**4 REASONS WHY**  
**Bally® KIDDY-RIDES**  
**EARN BIGGEST PROFITS YEAR AFTER YEAR**

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction



# Williams' New 5-Ball Game "Grand Champion" Shipped To Distribbs

CHICAGO—Sam Stern, executive president of Williams Manufacturing Company, this city, announced that deliveries are being made on its new 5-ball high-score, point-score game "Grand Champion".  
"This new novelty game has met

with immediate and favorable acceptance by leading distributing and operating outlets" enthused Stern, "and promises to keep our factory on a protracted run".

Stern explained that increased buying activity on Williams' 5-ball tables during recent weeks is indicative that operators are preparing for an early and active season this Fall and Winter. "The Williams Company", Stern pointed out, "has produced a long succession of profit-tested games during 1953, and the popular demand for our games has substantiated the value of our company's policy whereby exhaustive location tests are always made prior to the release of each new unit. These same location tests has proved that 'Grand Champion' possesses strong cash box appeal."

In addition to the high-score and point-score features, "Grand Champion" has a return ball feature that is very intriguing. When the 1, 2 and 3 holes are scored, and the next ball goes into the "Grand Champion" hole, all side channel lights go on and the ball that went into the "Grand Champion" hole returns to the player.

"Our distributors will have 'Grand Champion' on hand" stated Stern, "to enable the operators to get off immediately for what we believe will be a record Fall and Winter business."

# Genco Distribbs Sell Games By Demonstrations in 3-D

## Pictures, Slides And Viewers Furnished By Mfg.

CHICAGO—Operators all over the nation are now viewing Genco's latest products in 3-D.

This is the result of a merchandising plan originated by Sam Lewis and Avron Gensburg of Genco Manufacturing & Sales Company, this city.

Instead of the usual circulars, both Sam and Avron decided they needed something entirely new and different. Something that would give the operators a natural color, third dimension picture of their new products: "Night Fighter", "Sky Gunner" and "Silver Chest".

They arranged for stereoscopic pictures and slides to be made of their games. At the same they made third dimension pictures of the machines opened, showing these games being serviced.

Stereo viewers were sent to all their distributors, so that the roadmen of the distribbs could carry these

along with them wherever they traveled, and show the three dimension pictures to the operators they visited.

Such enthusiasm resulted that the firm plans to continue on ahead with 3-D pictures for all its future products.

"Enthusiasm from our distributors was so great", Sam Lewis reported, "that some of them advise us sales just jumped right up to meet them, just as the full color natural picture of our products jumps out in 3-D to meet the operators' eyes, who view our machines thru the stereo viewers."

Avron Gensburg reminded, "Most interesting has been the servicing methods used by the factory which the operators most appreciated seeing thru the stereo viewers. This teaches the most efficient servicing methods, which they could see in complete and full three dimensions as well as in natural color."

**SPECIAL SALE!**  
STATLER rebuilt 8  
Column CIGARETTE \$39.50  
—and 9 Column EACH  
COOKIE Machines.  
Supreme Distributors, Inc.  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

**SPECIALS!**

FAIRWAY FS	.....	\$195.00
FRESHIE	.....	59.50
HOOK BOWLER	.....	30.00
JALOPI	.....	75.00
GOLD NUGGET	.....	189.50
SPAWN SHIP	.....	Write
CHAMPION HORSES	.....	Write
BRIGHT SPOT	.....	149.50
BRIGHT LIGHT	.....	119.50

WRITE — WIRE — PHONE TODAY!  
We are exclusive factory distributors for  
**BALLY - WILLIAMS - ROCK-OLA**  
**LAKE CITY AMUSE. CO.**  
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(Tel.: HE 1-7577)



**BUY THE BEST  
IN MUSIC**

Reconditioned—Refinished

SEEBURG 1-46	.....	\$130
SEEBURG 1-46 HIDEAWAY	.....	125
SEEBURG 1-47	.....	175
SEEBURG 1-48 BLOWN	.....	225
SEEBURG M-100A (Latest Model)	.....	595
SEEBURG WOM (5/10/25)	.....	35
WURLITZER 1015	.....	180
WURLITZER 1100	.....	275
WURLITZER 1400	.....	475
A.M.I. MODEL A	.....	275
A.M.I. MODEL B	.....	325
A.M.I. MODEL C	.....	350
A.M.I. WOM (5/10)	.....	20

**NEW CHICOIN HIT PARADE \$132.50**

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

**ATLAS MUSIC COMPANY**  
2200 NORTH WESTERN AVE.  
CHICAGO 47, ILLINOIS  
(Phone: ARmington 6-5005)

## Vendor Will Dispense Eight Hot Drinks

SAN DIEGO, CALIF.—King Manufacturing Company, this City, introduced a hot drink vendor that is designed to dispense eight different hot drinks simultaneously.

Walter W. Fufford, chairman of the board, and David Moon, president of the new firm, report that the unit was perfected after five years of engineering, development and testing, and represents an investment of \$350,000 in research.

"While eight different hot drinks may be dispensed from the machine at one time," explains Moon, "operators actually have a choice of 21 different drinks, and the number is expected to increase since the machine can handle any powdered drink mixed to correct specifications. A typical selection in the machine would include four types of coffee (with various combinations of cream and sugar), three types of tea, and hot soups, hot cocoa, and chocolate. A variety of cups are available for the unit."

The machine is described as being able to hold enough ingredients at one filling for 1700 servings, and has a capacity of 600 cups.

While general offices are located in San Diego, King state it has also purchased a new factory and manufacturing facilities in Gardena, near Los Angeles.

## AMI Declares Stock Dividend



JOHN HADDOCK

GRAND RAPIDS, MICH. — John W. Haddock, president of AMI, Incorporated, this city, advised that the firm has declared a dividend of 15c per share payable on October 7 to

stockholders on record on September 18, 1953.

Financial report released by AMI shows a net income for the first 6 months of 1953 of \$94,817 (42c per share) as compared to the same period of 1952 of \$156,272 (70c per share). Reason for the decline in net income is explained by Haddock to be due to the program of plant expansion and the expenditures in its transposition for the new models.

"I am particularly optimistic over the future", stated Haddock, as our new model 'E' phonographs have won the acclaim and acceptance of the music operators thruout the nation.

Our new plant, which will increase our manufacturing facilities 50%, is well underway, and should be in full action this Fall. With these added facilities we will be in a position to satisfy both our distributors and music operators, who have been clamoring for larger and faster deliveries."

## Hammergren Selling Mayflower "Popper"



CHICAGO—M. G. (Mike) Hammergren, lost little time in getting into action when named general sales manager of Mayflower Industries, Inc., St. Paul, Minn.

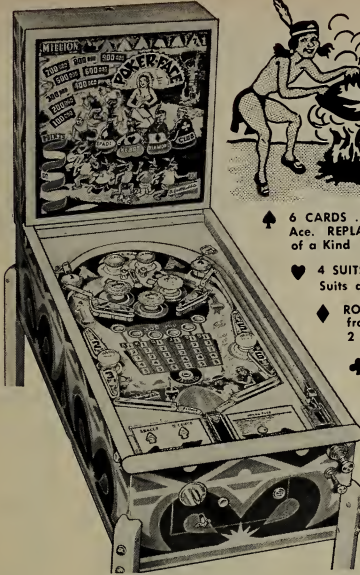
THE CASH BOX camera caught Hammergren at the NAMA Convention (with the firm's new "Infra-Red-Ray Popper", coin-operated corn popping machine in the background) explaining the virtues of the machine to one of the convention visitors.

## NOTICE

If You Are Interested In  
**BEACH CLUBS - YACHT CLUBS  
FUTURITYS - BEAUTYS**

CALL US IMMEDIATELY  
**NEW ORLEANS NOVELTY CO.**  
115 Magazine Street, New Orleans, Louisiana  
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**LOADED WITH SUPER-POWERED PLAY THAT MAKES 'EM STAY!**

Gottlieb's



♠ 6 CARDS . . . Nine-Ten-Jack-Queen-King-Ace. REPLAYS for Straight - Full House - 4 of a Kind - 5 of a Kind!

♥ 4 SUITS . . . Top Roll-Over lights 4 Suits and awards REPLAYS!

♦ ROTATION SEQUENCE . . . from 1 to 6 lights 2 Roll-Unders for REPLAYS!

♣ HIGH SCORE and POINT SCORE . . . award REPLAYS!



6 CARDS

4 SUITS

**SNAPPY NEW ACTION!**

**NEW RECOVERY SHOOTER . . .**  
insures score on every ball.

**LOCATIONS WILL WANT TO GET IN ON THIS . . .**

**SEE YOUR DISTRIBUTOR NOW!**

*"There is no substitute for Quality!"*

**3 POP BUMPERS!  
2 CYCLONIC KICKERS!  
2 SUPER-POWERED FLIPPERS!**

**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

# As I See It

A Weekly Column  
by  
**AL SCHLESINGER**



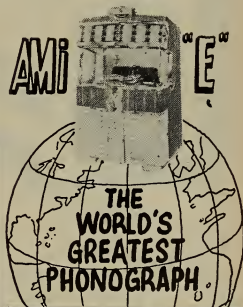
I often wonder about what has happened to the thousands of operators and mechanics of America who used to tinker and make models of machines in their cellars, shops and garages. What has happened to these operators who install machines on location and have a pretty good idea what the public wants. Years ago they used to bring their home made models to Chicago and some were manufactured. Others reported getting the run-around. But they did come up with new and different ideas. What comes to my mind is that many operators and mechanics were discouraged with the reception they received from the manufacturers. The designers of games in Chicago have fallen into a rut, and it appears we need new ideas. How many operators and mechanics right at this moment have sample models of games in their shops? Have they written to a manufacturer about their game? Have they submitted models to manufacturers? The reason I ask these questions, is that in my travels about the country I see very few new games. Yet, the factories are operating at full capacity. Could this be due to new territories opening up? Or could it be that there are so few factories producing this type of equipment? At any rate there is a tremendous market for lower priced pinballs. Operators need new games, but cannot pay the high tariff now asked for games. If there were lower prices the operators would be in a position to keep changing their equipment much more often than they do now. He could give his locations different games more frequently. This would increase his income. Hence the operator could purchase more games. While this to many may appear to be similar to that theory of tax and spend, yet we all have been doing business that way since 1932. The new administration in Washington is only six months old. Not many changes as yet. But, there are changes that should be anticipated in 1954. I hope the manufacturers are looking ahead to meet this challenge.

As I see it, there have been very few changes in the past five years on games. Somewhere in the grass roots of America I am hoping that some operator or mechanic will come along with an idea or a model of a game that will revive this segment of the industry so that in 1954 we will be prepared to meet whatever challenge is necessary. If we have new ideas, new machines and new prices all will be well with this industry.

## S. F. Ops View AMI "E"



SAN FRANCISCO, CALIF.—At a recent showing of the AMI "E" phonographs at the offices of Walter Huber, AMI distributor, this city, pictures were taken of local operators who dropped in to view the juke boxes. Seen above, top photo: Mr. & Mrs. C. E. Sponagle, San Jose, Calif.; Center: Mr. & Mrs. Mel Olson, Oakland, Calif.; Bottom: Mr. & Mrs. Carl Noto, San Francisco.



**RUNYON SALES COMPANY**

Factory Representatives for:  
AMI, Inc., Bally Manufacturing Co.,  
J. H. Keeney & Co., Permo, Inc.  
593 10th Ave., New York 18, N. Y., LO 4-1880  
221 Frickhuyzen Ave., Newark 8, N. J., Bl 3-8777

**WATCH for Announcement of our BIG HOUSE!**

**DAVID ROSEN**  
Exclusive AMI Dist. E. A. Pa.  
855 N. BROAD STREET, PHILA 23, PA  
PHONE: STEVENSON 2-2907



**IT'S FAST!** **FURIOUS!** **FABULOUS!**

GENCO'S NEWEST SMASH

# NIGHT FIGHTER

## ALL LOCATION GUN GAME

- ☆ **BRILLIANT BLACK LIGHT**
  - ☆ **STARTLING REALISM**
  - ☆ **BREATH-TAKING BATTLE ACTION**
- Plus All The Exciting Features Found in Skygunner*

**"DOUBLE MATCH" FEATURE**

**NEW**

- Match NUMBER
- Match WING

EASILY CONVERTIBLE to Regular or Match with Single Replay!  
A REAL MONEY-MAKER in Bowling Alleys, Taverns, Arcades,  
and Other Locations.

**BIG**  
3-DIMENSIONAL  
MOVING  
COLORED TARGET  
SCENE with  
EXCITING  
**BLACK LIGHT**

Shows realistic eerie night battle, with enemy troops, ships, and planes.

**WRITE...WIRE...PHONE YOUR GENCO DISTRIBUTOR TODAY FOR FULL DETAILS!**

**GENCO** MANUFACTURING AND SALES CO.

2621 N. ASHLAND AVE. • CHICAGO 14, ILL.

**Still in Production**

# Sky Gunner

**NOW!** Whatever your location needs in a gun.

REGULAR — SKY GUNNER  
MATCH — NIGHT FIGHTER

## Ajax Open House Party Week Of September 14

NEWARK, N. J.—Al Cohen, Ajax Distributing Company, this city, will play host to coinmen in this area for a full week open house party, starting September 14.

The party is for the official opening of his new quarters at 123 W. Runyon Street.

"These large quarters give us the opportunity to serve our operator customers better and more fully" stated Cohen. "We have complete stock room and all facilities for repairs and renovations of equipment. In addition, our offices and showrooms make it possible to fully display the

equipment of the various manufacturers we represent."

During the week of the opening, refreshments will be available for visitors.

Ajax carries a complete line of vending machines, as well as all types of amusement machines, kiddie rides and music machines. The lines of several additional manufacturers, which were acquired at the NAMA show, will be on display. One of the machines that will be on display is the coin-operated television unit manufactured by Transvision, Inc., of New Rochelle, N. Y.

## THRU THE COIN CHUTE

### DALLAS DOINGS

August in Dallas has been a pleasant surprise—not a day over 94 degrees. Business is already feeling the result of recent rains and the coming of fall. . . . Shreveport has a new coin machine set-up—Bruce Vending Company. They just received a shipment of Wurlitzers. . . . Olen Dreyer out in West Texas says that business is good for him. Wyatt Berry of Goldthwaite says that business is good but he is unhappy about losing a machine in a recent fire. . . . R. A. Titsworth of Corsicana is increasing his route. The cotton crop is good in that area and that means healthy business conditions. . . . Jimmy Garrett of Longview was vacationing at Black Lake in East Texas. . . . M. T. Cornelius of Abilene was in Dallas this week. . . . We also saw Sam Sansetta of Marlin. . . . O. D. Thorn of Bosier City, La. in Dallas making the rounds of distributors. . . . Over at S. H. Lynch Company Augusta Zapp and Ula Pace going on a vacation to New Orleans. They will return after Labor Day. . . . Bob De Priest has returned from a long vacation to the Smokies in Tennessee. He covered five states before he returned to Dallas.



A BIG MONEY WINNER!

# Williams GRAND CHAMPION

READY TO BREAK ALL RECORDS WITH THESE BIG PLAY FEATURES:

HIGH SCORES

POINT SCORES

- 6 Rollers "special" when lit.
- Making 1st, 2nd, 3rd and Grand Champion holes lites all side channels and returns ball in Grand Champion hole.
- ONE REPLAY for making holes 1 to 5 or when selected hole is matched and 1st hole is made.
- TWO REPLAYS for matching selected hole when balls are in first and second pockets.
- FIVE REPLAYS for matching selected hole when balls are in 1st, 2nd and 3rd pockets.
- 2 FLIPPERS
- 2 THUMPER BUMPERS
- 2 AUTOMATIC RUBBER REBOUNDS AT BOTTOM

GET IT ON LOCATION! DON'T DELAY!

Williams GRAND CHAMPION



CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Brilliantly colored deluxe cabinet!

HINGED FRONT DOOR FOR EASY SERVICING!

ORDER FROM YOUR DISTRIBUTOR TODAY!

## THRU THE COIN CHUTE

### UPPER MID-WEST MUSINGS

Charles Weber, Weber Music Service, of Minneapolis besides running his route, which keeps him quite busy still manages to find time to be active in the CAP. Charlie holds the rank of Lt. Col. in the Air Force and checked out in a jet recently. Charlie took in the International Drill Competition which was held in Toronto, Canada last week. Bun Couch of Grand Forks, decided to come down to the Twin Cities to escape the heat but by the time he arrived in town he was sweltering again. . . . Joe Reali of Cornell, fine condition now after undergoing three different operations this last winter. . . . Irv Sandler, Sandler Dist. is busy these days commuting between his two offices which are located in Des Moines, I. and Minneapolis, Minn. . . . Fred Grohs of St. Paul reports that his golf game is improving but of course there is nothing like a little practise to help improve the game. . . . In sick bay are Archie Pence, Automatic Piano Co., Minneapolis, Minn., who is recovering from surgery and Clem Casey of Laurel, Neb. who is recovering from injuries received in an accident. We certainly wish the boys a speedy recovery. . . . Bob Wenzel of the Automatic Games and Supply Co., St. Paul, Minn. has just returned from a trip in the northern part of the state and Bob reports that he wrote up quite a few orders for Genco's Sky Gunner. . . . Earl Grout of Vendall Distributing Co., Minneapolis, Minn. has noted an increase in the sales of peanut vendors and tab vendors in the last few weeks. . . . Harold Rose after spending several years with International Harvester, has joined forces with his father Charles Rose of Fargo, N. D., and is managing the route recently acquired from Novelty Sales Co. of Fargo. . . . Iowa ops who made the trip into the Twin Cities were S. A. Patton of Oelwein, Iowa and Mr. and Mrs. Ed Langhurst of Sheldon, Iowa. . . . Ray Sellman, partner in Gedney-Sellman Music Sales Co., of International Falls, Minn. remarked that even tho they are way up north on the Canadian border that it was just as hot up there as it was in the cities. . . . The register of those operators who made the trip into the Twin Cities include Gordon Dunn of Moose Lake, Minn.; Milt Cayo of Spooner, Wis.; Jack Bailey of Browns Valley, Minn.; Amos Miller of Spooner, Wis.; Hugh May of Eau Claire, Wis.; Glenn Rackliff of Superior, Wis.; J. A. Redding of LaCrosse, Wis.; and C. B. Sersen of St. Cloud, Minnesota.

AIRMAIL SUBSCRIPTION TO THE CASH BOX \$30.

"America's Finest"

ASK ANY OPERATOR OF THE KEENEY DeLuxe Electric CIGARETTE VENDOR!

- \* For MORE THAN 5 YEARS operators have made much more money with service costs at an all-time low.
- Features: • 432 pack capacity • Easy loading with swing-up top • 3-way match vending • Alternate front and rear column vending • Quick price changes • Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.



## Miller To Address Wisconsin Ops

BRODHEAD, WISC.—C. S. Pierce, president of the Wisconsin Phonograph Operator's Association, this city, expects a large attendance of operators and distributors at a meeting in Milwaukee, Thursday, September 17 at 8 p.m. at the Eagle's Club. George Miller, president and business manager of M.O.A. (Music Operators of America) will address the group on what the M.O.A. is doing for the music operators.

## Rockola Appoints Treas.

CHICAGO—David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, has announced the appointment of Arthur A. Ehrlert, treasurer and comptroller of the corporation. Ehrlert took over his new duties September 1, 1953.

CLOSE OUT SPECIAL

YOU NAME THE PRICE!

Seeburg Models  
146  
147  
148

DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS  
725 WATER STREET  
SYRACUSE, NEW YORK  
(Phone: 75-5194)

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**OFFERED FOR QUICK SALE**

<b>BINGO GAMES</b>	
Spot Lights	\$150.00
Bright Lights	145.00
Beloro	50.00
A-B-C	275.00
Atlantic City	465.00
Cabana (Like New)	

Geo. George Roy Monroe

**THRU THE COIN CHUTE**

**CALIFORNIA CLIPPINGS**

**LOS ANGELES**

<b>ONE BALLS</b>	<b>SHUFFLE ALLEYS</b>
Bally Futurity (Like New) \$145.00	Chicago Coin 10th Frame Matched Bowler \$345.00
Turf King	United 5 Player, Fermano Top & Jumbo Pins 175.00
(Very Clean) 65.50	United 6 Player, Fermano Top & Jumbo Pins 185.00
Citation 30.00	United 6 Player Deluxe 220.00
Photo Finish 40.00	United Super 285.00
Winner 49.50	United 10th Frame 340.00
<b>SPECIALS</b>	Keeney 10 Player Team Bowler (Like New) 340.00
Genco "400" \$90.00	
Genco Jumping 160.00	
Jack Golden 195.00	
Coca Cola Bottle Vendor, 85 Bottles Capacity, Like New, 10c Coin Chute \$195.00	
<b>MUSIC</b>	<b>WANT TO BUY</b>
Seeburg 5-10-25c	Autoscope Cross Country
3 Wire Wall Box \$27.50	Exhibit Love Meters
Seeburg 5c 3 Wire	Standard Metal Typers
Wall Box 15.50	
Wurlitzer Bar Box 5-10c 9.95	<b>NEW EQUIPMENT</b>
5-10c 9.95	Chicago COIN BAND BOX
AML 5-10c Wall Box BOWLER	Chicago COIN CROWN BOWLER
1947 Seeburg Phonograph 175.00	Chicago COIN TRIPLE SCORE BOWLER
Williams Music Mite & Stand \$110.00	Chicago COIN GOLF CUP BOWLER
	Chicago COIN SUPER JET
	Bally YACHT CLUB
	Exhibit SPACE GUN
	Genco SKY GUNNER
	ACORN VENDORS
	DOWNEY JOHNSON COIN COUNTER
	Evans SADDLE & TURF
	Williams DELUXE BASEBALL
	Gottlieb MARBLE QUEEN

Tempers flair as traffic and parking problems grow worse along West Pico and downtown. As one operator stated, "It's getting so bad that you have to pay fifty cents to park to keep from getting a two dollar ticket so you can eat a ninety cent sandwich. . . . Over at C. A. Robinson & Co., All Bettelman and Bill McLain are rushing around showing all visitors the new United "Imperial" Shuffle Alley. Al stated that altho they haven't put out a single piece of publicity telling about the new game yet, operators are coming in from far and near to look at it. Says he attributes all the interest to the recent announcement in The Cash Box. Charles Robinson is up North on a business trip. . . . Caught Bill Happel and Al Silberman discussing all the finer points of the new Apeo "SodaShop" Combination with the rest of the boys at Badger Sales. Stated that this machine is one of the biggest steps in the vending industry. Al Silberman gets ready for his big trip to Alaska just as it was reported that Ray Powers would be back at the helm in a day or so. Joe Durate reports that the demand from abroad is so big that they can't supply them all. Recent big shipments went to Singapore and South America. . . . Met one of best known old timers along coinrow the other day. He's Ray Eberts who retired from the coin machine business back in 1949. Ray owned and operated one of the larger routes in the Los Angeles area. Says that he still has to drop in and see all the boys along Pico once in a while just to keep up with what's new.

**MONROE COIN MACHINE EXCHANGE, INC.**  
2423 PAVEN AVENUE, CLEVELAND 14, OHIO  
(Tel: Superior 1-4600)

**WANT ANY QUANTITY**

**WURLITZER**

1015	1400
1100	1450
1250	1500

1550

**SEEBURG**  
100 Selection-78 RPM  
Late Serial #

**ROCK-OLA**  
Fireball

**BALLY**  
Beauty  
Beach Club

**CASH WAITING**  
Phone—Wire—Write

**INTERNATIONAL AMUSEMENT COMPANY**  
1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel.: R 6-7712)

**No Heat Wave Here**

LAKE GENEVA, WIS.—After putting in an exhaustive week at the office, Ben Coven, Coven Distributing Company, Chicago, scurried away for week-ends to his home in Lake Geneva, Wis. Here we see the lucky Ben relaxing "far away from it all."

All the executives at Auto Photo Company were caught in a whirl as new orders piled up. Sales manager, Van Natten continues his Eastern business trip, while general manager Bryant Herren and foreman Marvin Applegate keep the production lines humming back at the plant. They report that the new operators manual is getting a lot of comment all over. . . . F. E. Wilson, president of Solotone Corporation, left recently to attend an annual family reunion in Colorado Springs, Colorado. While away L. B. "Mac" McCreary, general manager, continues to receive letters and inquiries about their new coin operated TV. . . . Over at Simon Distributing Company, Jack Simon entertained foreign visitors from Manila but took a few minutes to examine the latest reports about the new Genco "Night Fighter." Stated that it looks like it will be more popular than the "Skygunner". . . . Big credits over at California Music Company. The question of the day is— Where's Gabe Orland? Latest reports from Sam Ricklin is that he's headed South on a vacation—How far south no one knows! (Whats matter Gabe, afraid Sammy will call you back and put you to work?) Sam and Jack Lewis are busy on a new machine to get out all the orders as their business boom continues. . . . After months of hammering and sawing in his spare time we hear that Johnny Howell of Baldwin Park has finally launched his boat. Now all we need is a fishing pole. . . . William Keener, local representative of Lyon Industries, Inc. is anxiously awaiting his first shipment of the new model 1400 cutters. This new machine is expected to arrive in a few days and will be put on display in the Lyon showroom. . . . Pete Leh, Johnny Kaigler and Bess Barrows hold down the fort at Dan Stewart Company while Jack Dolan makes his periodic jaunts from here to there.

Paul and Lucille Laymon look younger than ever as they start their thirty-seventh year of wedded bliss. Lucille stated, "It's a long time to live with just one man" to which Paul added, "Yes, but we're as young as we feel and as old as we are." Old my aint back! Ed Wilkes and Ed Wilkes are back on a few days swimming, sailing, fishing and just loafing at the Balboa Bay Club. . . . Reports indicate that the Wurlitzer 1600's and 1650's are still holding their own with the 1500-A's beginning to pick up. . . . C. L. Andrews of Santa Ana and Jack Peterser of Brea were seen along Pico Boulevard. These two fellows are getting to be pretty regular visitors. Other out of towners include: Rok Chacon and Dick Leubbert of Costa Mesa; R. L. Ratto, South Laguna; Don Bylleson, San Diego; Tom Workman, El Monte; Jack Gillson, Las Vegas; and Charlie Petticoard, Buena Park. . . . The Minthornes recently held a birthday party and grand opening celebration for their employees at the Thorne Music Company. The birthday party was for Dolores Minthorne and the celebration also included the official opening of their new "Alibi" room. Scotch and Bourbon bonded like water as everyone enjoyed themselves. Ed Wisler acted as bartender and two of his best customers, Wayne Davis and Vince Pokorski were seen lifting a few very tall glasses. Hank Tronick stopped in long enough to comment about the beautif Coras, Bar Stools as well as the Hawaiian lanterns, the fish and figurines. Mat Nordberg, manager of the service department, was cracking jokes with the boys while everyone listened to the newly installed 200 Select-O-Matic home phonograph. The next day everyone was going around with that day after the night before look but everyone admitted that it was a real wing ding.

**Happel Visits Paree**

PARIS, FRANCE—When Bill Happel, Badger Sales, Los Angeles, Calif., recently made a European business-pleasure jaunt, he made it a point to drop in at Automatic International, this city.

Shown above with Happel, who is on the extreme left, are from left to right: M. Pussier, secretary of Automatic; standing, M. Jean Paricat; M. Gabriel Bouille and M. Soesdorp.

Met Abe and Estelle Rheim the other day in Rex Music Company. These two charming people own and operate one of the largest routes of juke boxes in the LA area. They stated that to make a success in the coin machine business these days you have to put in long hours plus lots of good hard work. They also made the comment that if all the operators in Los Angeles would switch over to dime play it would cure 99% of all the worries that the average coinman now has. . . . Lynn Brown is keeping as busy as ever as he catches up on Exhibit's new kiddie rides that were reported to be out soon. . . . Operators and distributors alike have watched with keen interest for many of the new developments that were previewed at the NAMA convention. The operator of today realizes that he must keep abreast of modern developments in the coin machine business in order to satisfy public demand for something new and different. . . . Are you getting your copy of The Cash Box regularly? Remember!—If you are not a regular subscriber or if your subscription has expired you can now place your order for each issue at your nearest distributor. You can also place your subscription by calling WEIster 1-121 or by sending a card or letter to The Cash Box, 6380 Wilshire Boulevard, Los Angeles 48, California. To keep abreast with the important changes in the coin machine industry you need The Cash Box each and every week—so place your order now!!



chicago coin's

# HI-SPEED CROWN BOWLER

FOR BUSY LOCATIONS REQUIRING FAST PLAY  
EASILY ADJUSTABLE  
TO PLAY EITHER 5 OR 10 FRAMES!

### TRIPLE MATCH FEATURE

- 0-9 Match a Number
- ★ Match a Number & Star
- Match a Number—Star & Crown

- 5 Frame Play—3rd and 5th Frames Triple!
- 10 Frame Play—5th and 10th Frames Triple!

(Also adjustable for 3rd and 7th frames triple)

- 5 Frames Plays in only 30 seconds!
- 10 Frames in 60 Seconds!

Speed up Play—Speed Up Profit!

\*Simple adjustment in cabinet converts Hi-Speed to meet any location requirements!

1725 DIVERSEY BOULEVARD  
CHICAGO 14, ILLINOIS



**NOTE!**  
Chicago Coin Also in Full Production on their Famous  
**HI-SPEED TRIPLE-SCORE BOWLER**  
Featuring 5 or 10 Frame Play!

## Keeney Steps Up Cig Machine Delivery



PAUL HUEBSCH

ators who attended this show now realize that our vendor is the most outstanding in the market at this time.

"In fact," he continued, "it has proved to be ten years ahead. 'The pack you see is the pack you get.' That means the customer is always getting fresh cigarettes from a Keeney cigarette merchandiser.

"Furthermore," he claimed, "there has never been even a discussion as to king-size or regular-size columns as far as the Keeney cigarette machine is concerned. This great vendor has been able to handle them all. It is the most flexible of all cigarette machines.

"Another thing," Huebsch stated, "this is one cigarette merchandiser that will, most definitely, handle any and all price changes. Each and every column is an individual unit for pricing cigarettes. The Keeney cigarette merchandiser can handle all types of cigarettes and handle the price and change perfectly."

Also according to Huebsch cigarette machine operators who visited in Chicago during the N. A. M. A. showing came over to the Keeney factory to tell the executives there that:

"When all is said and done the Keeney cigarette machine is still ahead of the entire field."

## If Cig Machines Licensed, Chicago Gets Over \$3.5 Mil.

CHICAGO—With the fact that there are approximately 30,000 locations in this area for cigarette vending machines, leading ops who are very much interested in such operations, point out that the city of Chicago can obtain over \$3.5 millions annually at the present retail cigarette sales license of \$120 per year.

Since discussions were started here by Alderman Joseph P. Rostenkowski of the 32nd Ward, Committee Chairman, who appointed a Sub-Committee to hold open public hearings, composed of: Daniel J. Ronan, David R. Muir, Wm. H. Harvey, Ray N. Jacobs and Mathew W. Bieszcza, the belief is current that there is every chance that cigarette vending machines may yet be operating here. The opposition against the open operation of cigarette vendors has always contended that minors would be able to purchase cigarettes from the machines.

The further fact that the city can raise revenue exceeding \$3.5 millions (30,000 cigarette machines multiplied by \$120 per yearly license per machine brings the total to exactly \$3,600,000.00) may be of great value to the committee in its hearings.

**announcing!**  
For Greater Convenience and Better Service To All Operators...

**AJAX DISTRIBUTING CO.**  
has moved to bigger and better quarters at 123 W. Runyon Street, Newark, N. J. (Biglow 3-7744). Where you can now see the most complete line of Vending Machines...

CIGARETTES—CANDY—SOFT DRINK—HOT COFFEE—BULK VENDORS  
also All Types of AMUSEMENT GAMES—KIDDIE RIDES—MUSIC MACHINES

**the welcome mat is out to everybody**  
Come and Visit Our New SHOWROOMS • OFFICES • SHOP SERVICE DEPARTMENT PARTS DEPARTMENT  
Set Up To Help The Operator! ALSO COMPLETE MERCHANDISE FOR BULK VENDORS!

You're all invited to our official opening on September 14th, 15th and 16th. Refreshments will be served and we'll do everything in our power to make your visit a memorable one.  
All of our new equipment will be on display; and we'll start business in our new home by offering some of the most sensational opening specials you'll ever see!  
Don't miss spending September 14th, 15th and 16th with AJAX!

Remember! Our New Address Is  
**AJAX DISTRIBUTING CO.**  
123 W. Runyon St., Newark, N. J.  
Phone: Biglow 3-7744



The record breaking heat wave finally caught up with the amount of activity on coinrow. The high temperature evidently didn't bother visiting coinmen too much for the first few days—but when it continued for over a week, they stayed away in droves. Only those few who had to come in for parts, supplies or a few pieces, were seen. However, when they did get into the wholesaling firms on 10th Avenue, everything was fine, as many are air-conditioned, and others are cooled by large fans. . . . Wholesale firms aren't looking for any great activity during the following either, as Labor Day (Sept. 7) is on Monday, and the high holy Jewish Holidays Thursday and Friday (Sept. 10 and 11). However, starting with the Monday after, Sept. 14, all are looking forward to the start of what may be the greatest All Season of all time. Operators, with equipment in resort and shore locations, will benefit from the above holidays as many will spend time at country and beach hotels. It gives the ops an added week of top play.

Heat or no, the Koepfels just have to keep going at top speed. Those export shipments have to be ready to go on the boats. Hymie spent two days this week driving his truck several hundred miles each way down and back from the South to pick up needed music machines. It's a good thing he was rested up, just having returned from a week's vacation in New Hampshire. One of the few visitors on the street was John Fitzgerald of New Haven, Conn., one of the real old-timers, now running quite a large cig route in his state. . . . Nat Cohn, Riteway Mfg. & Sales, back in the office, after spending the past week at the NAMA show in Chicago. . . . Sid Levine and Al Denver will attend the MOA exec board meet in Chicago on Sept. 14. . . . It couldn't have been any cooler in New Jersey, but Joe Young and Al Lipsky of Young Distributing, both visiting music operators, both exploiting the merits of the Wurlitzer phones. . . . Still on the heat twist, Mike Munes must have had his crystal ball working perfectly. He's been away on vacation with his missus, Rose, both last week and this, missing the worst heat of the year.

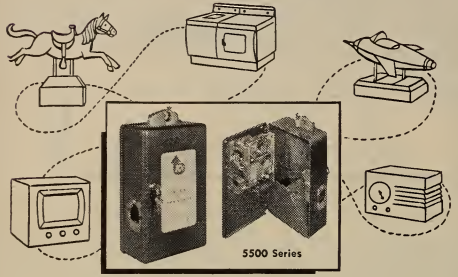
Perry Lowengrub, sales representative for Runyon Sales Co., moves into Shugy's air-conditioned office while Shugy is out of town. It didn't seem to cool him off any, as when we saw him he was busy on the phone, perspiring freely. "Oh, if we could only get a zillion of those AMI 'E's," he moans. . . . Tommy Greco, Greco Bros., Glasso, N. Y., evidently didn't feel the heat. He was rushing from one wholesaler to another, buying this and that. Tommy boasting about two new items he's acquired—his new truck with an automatic lift; and particularly about his new son, now 3 months old. The young Greco, Frank Thomas, is 28 inches long, and weighs 20 pounds. He'll probably grow up to be bigger than his father, who is well over 6 foot, and must weigh 220 at least. Tommy details the exercises he's putting the baby thru, which, at any event, should make him a much better man than Tommy is. . . . Al Simon, Albert Simon, Inc., puts Genco's new gun "Night Fighter" on the floor on Tuesday, and it makes an immediate hit with the ops. It certainly is one of the most attractive and intriguing amusement machines ever made. . . . Irv Holtzman, one of the city's top music ops, looking cool and comfortable, on the street picking up supplies and parts. . . . Murray Weiner, Weiner Sales Co. (C-8 cig machine distrib) back from the NAMA Convention, and immediately goes out on the road. Brother Bill tells us that Murray very much impressed with this year's convention—probably the best ever held, he states. . . . Al Cohen, Ajax Distributing Co., Newark, N. J., will play host during the week of Sept. 14 to local coinmen at his open house party in his new offices at 123 W. Runyon St., Newark, N. J. Al returned this week from the NAMA show, and reports he has added several new lines, which will be on display for the opening party.

Rurning to the topic of the day—the heat wave—we're writing this column, and performing our other duties, in extreme comfort. Our offices are air-conditioned, and probably the most relaxing spot in the city. We're not trying to aggravate any of our friends by this information—we're issuing an invitation to one and all to come and visit with us—and share our c-o-o-l and comfortable offices.



Glad to see Nick Carbajal back at his job and looking so well after his Florida vacation. . . . See quite a few of the old timer operators who cut their teeth on ping-pong in the field. So many good games around an operator can't miss. . . . The whole crew at Crown Novelty looking well. . . . Paul Ricaud back from his vacation with the family in the Carolinas. . . . Gus Lammano, Crown Novelty serviceman, recently managed one of the La Rocca teams that went to Johnstown, Pa. His team brought back the championship to New Orleans. . . . Chick Reynolds, vet operator, visits his kin in Birmingham, Ala. and returned with a priceless solid rosewood, Louis XIV, dining room set that is out of this world. . . . Pete Licali, Frank King and many others coming in with some really big fish. Much bigger than any you can buy in the French Market at Battistella Bros. . . . Visitors in town were Tony Angrassia, Gulf Port, Miss.; Johnny Call, La Place, La.; George Rossi, Hammond, La.; Mr. Leonard and Gondeau of Cotton Port, La. . . . Also visiting, Ward Peters, Peters, well known in the coinbiz, has been a stranger in these parts for the last few years. . . . The Ovell's of Sheridan, La. have an appointment with Mr. Stork come April 1st. . . . Charlie Baggett, Tac Amusement, has both children recovering from collectomanics. "The Why Oh Why" on Jax. Both look headed for the top. . . . Ahmet Ertugun and Jerry Wexler, Atlantic execs, in town to visit distribs and cut some sessions. . . . Mrs. Taylor, attractive op from Baton Rouge, seen on Barrone Street with a list of records to be purchased. . . . The story is the Jim Henderson, King salesman, had an argument with a big truck in Opelousas, La. and lost. . . . Frank Mancuso, who recently went to New York to meet his wife and children returning from England, is back at his job.

Perfect Timing Control  
Profit in CASH...not SLUGS  
when your machines are protected  
with  
NATIONAL EQUIPMENT



There's a NATIONAL Service Center near you:  
Waukegan, Long Island, N. Y., Chicago 39, Illinois, Los Angeles 6, Calif., Atlanta, Georgia, Dallas, Texas

For all machines, games and appliances, National supplies the right equipment to do the most efficient job. Completely interchangeable, easy to connect, requires little service. Don't let poor timing controls and faulty rejectors rob you of sales and profits. Protect with National. Write today for information.

NATIONAL REJECTORS, INC.  
5100 San Francisco Ave. St. Louis 15, Mo.

If you have been engaged in the Coin Machine Industry for 20 years or longer — JOIN THE "20 YEAR CLUB"

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

Joe Orleck

THE CASH BOX

26 West 47th Street  
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME \_\_\_\_\_

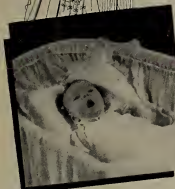
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ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



# NEW CUSTOMERS EVERY DAY!



"I'm bored! I'll be glad when I can ride Bally Kiddy-Rides."



"I'm getting there! In a couple of years I'll be riding Bally Kiddy-Rides."



"Up on my hind legs! In a year or so I'll be riding Bally Kiddy-Rides."



"Next year! I'll be this big—big enough to ride Bally Kiddy-Rides!"



"Dolly's a baby, but I'm big enough now to ride Bally Kiddy-Rides."

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.



**4 REASONS WHY**  
**Bally® KIDDY-RIDES**  
**EARN BIGGEST PROFITS YEAR AFTER YEAR**

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction



**Bally® MANUFACTURING COMPANY**  
 DIVISION OF LION MANUFACTURING CORPORATION  
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

# Williams' New 5-Ball Game "Grand Champion" Shipped To Distribbs

CHICAGO—Sam Stern, executive vice president of Williams Manufacturing Company, this city, announced that deliveries are being made on its new 5-ball high-score, point-score game "Grand Champion."  
"This new novelty game has met

with immediate and favorable acceptance by leading distributing and operating outlets," enthused Stern, "and promises to keep our factory on a protracted run".

Stern explained that increased buying activity on Williams' 5-ball tables during recent weeks is indicative that operators are preparing for an early and active season this Fall and Winter. "The Williams Company", Stern pointed out, "has produced a long succession of profit-tested games during 1953, and the popular demand for our games has substantiated the value of our company's policy whereby exhaustive location tests are always made prior to the release of each new unit. These same location tests has proved that 'Grand Champion' possesses strong cash box appeal."

In addition to the high-score and point-score features, "Grand Champion" has a return ball feature that is very intriguing. When the 1, 2 and 3 holes are scored, and the next ball goes into the "Grand Champion" hole, a side channel lights go on and the ball that went into the "Grand Champion" hole returns to the player.

"Our distributors will have 'Grand Champion' on hand" stated Stern, "to enable the operators to get off immediately for what we believe will be a record Fall and Winter business."

# Genco Distribbs Sell Games By Demonstrations In 3-D

## Pictures, Slides And Viewers Furnished By Mfg.

CHICAGO—Operators all over the nation are now viewing Genco's latest products in 3-D.

This is the result of a merchandising plan originated by Sam Lewis and Avron Gensburg of Genco Manufacturing & Sales Company, this city.

Instead of the usual circulars, both Sam and Avron decided they needed something entirely new and different. Something that would give the operators a natural color, third dimension picture of their new products: "Night Fighter", "Sky Gunner" and "Silver Chest".

They arranged for stereopticon pictures and slides to be made of their games. At the same they made third dimension pictures of the machines opened, showing these games being serviced.

Stereo viewers were sent to all their distributors, so that the roadmen of the distribbs could carry these

along with them wherever they traveled, and show the three dimension pictures to the operators they visited.

Such enthusiasm resulted that the firm plans to continue on ahead with 3-D pictures for all its future products.

"Enthusiasm from our distributors was so great", Sam Lewis reported, "that some of them advise us sales just jumped right up to meet them, just as the full color natural picture of our products jumps out in 3-D to meet the operators' eyes, who view our machines thru the stereo viewers."

Avron Gensburg reminded, "Most interesting has been the servicing methods used by the factory which the operators most appreciated seeing thru the stereo viewers. This teaches the most efficient servicing methods, which they could see in complete and full three dimensions as well as in natural color."

**SPECIAL SALE!**  
STATLER rebuilt 8  
Column CIGARETTE \$39.50  
—and 9 Columns  
COOKIE Machine EACH  
**Supreme Distributors, Inc.**  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

**SPECIALS!**

FAIRWAY FS	\$195.00
FRESHIE	59.50
HOCK BOWLER	30.00
JALOPY	75.00
GOLD NUGGET	189.50
SPACE SHIP	Write
CHAMPION HORSES	Write
BRIGHT SPOT	149.50
BRIGHT LIGHT	119.50

WRITE — WIRE — PHONE TODAY!  
We are exclusive factory distributors for:  
**BALLY - WILLIAMS - ROCK-OLA**  
**LAKE CITY AMUSE CO.**  
4532 PAYNE AVE., CLEVELAND, O.  
(Tel.: ME 1-7577)



SEEBURG  
M 100 C

## BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	225
SEEBURG M-100A (Latest Model)	595
SEEBURG WOM (5/10/25)	35
WURLITZER 1015	190
WURLITZER 1100	275
WURLITZER 1400	475
A.M.I. MODEL A	275
A.M.I. MODEL B	225
A.M.I. MODEL C	350
A.M.I. WOM (5/10)	20

**NEW CHICOIN HIT PARADE \$132.50**

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

## ATLAS MUSIC COMPANY

2200 NORTH WESTERN AVE.  
CHICAGO 47, ILLINOIS

(Phone ARm-tag 6-5005)

## Vendor Will Dispense Eight Hot Drinks

SAN DIEGO, CALIF.—King Manufacturing Company, this City, introduced a hot drink vendor that is designed to dispense eight different hot drinks simultaneously.

Walter W. Fuiford, chairman of the board, and David Moon, president of the new firm, report that the unit was perfected after five years of engineering, development and testing, and represents an investment of \$350,000 in research.

"While eight different hot drinks may be dispensed from the machine at one time," explains Moon, "operators actually have a choice of 21 different drinks, and the number is expected to increase since the machine can handle any powdered drink mixed to correct specifications. A typical selection in the machine would include four types of coffee (with various combinations of cream and sugar), three types of tea, and hot soups, hot cocoa, and chocolate. A variety of soups are available for the unit."

The machine is described as being able to hold enough ingredients at one filling for 1700 servings, and has a capacity of 600 cups.

While general offices are located in San Diego, King state it has also purchased a new factory and manufacturing facilities in Gardena, near Los Angeles.

## AMI Declares Stock Dividend



JOHN HADDOCK

GRAND RAPIDS, MICH.—John W. Haddock, president of AMI, Incorporated, this city, advised that the firm has declared a dividend of 15c per share payable on October 7 to

stockholders on record on September 18, 1953.

Financial report released by AMI shows a net income for the first 6 months of 1953 of \$94,817 (42c per share) as compared to the same period of 1952 of \$156,272 (70c per share). Reason for the decline in net income is explained by Haddock to be due to the program of plant expansion and the expenditures in its transposition for the new models.

"I am particularly optimistic over the future," stated Haddock, as our new model 'E' phonographs have won the acclaim and acceptance of the music operators throught the nation. Our new plant, which will increase our manufacturing facilities 50%, is well underway, and should be in full action this Fall. With these added facilities we will be in a position to satisfy both our distributors and music operators, who have been clamoring for larger and faster deliveries."

## Hammergren Selling Mayflower "Popper"



CHICAGO—M. G. (Mike) Hammergren, lost little time in getting into action when named general sales manager of Mayflower Industries, Inc., St. Paul, Minn.

THE CASH BOX camera caught Hammergren at the NAMA Convention (with the firm's new "Infra-Red-Ray Popper", coin-operated corn popping machine in the background) explaining the virtues of the machine to one of the convention visitors.

## NOTICE

If You Are Interested In

**BEACH CLUBS — YACHT CLUBS  
FUTURITYS — BEAUTYS**

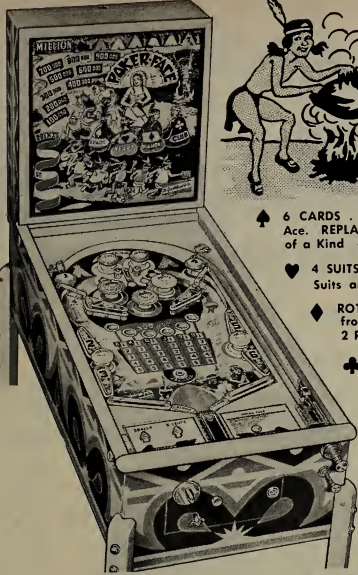
CALL US IMMEDIATELY

**NEW ORLEANS NOVELTY CO.**

115 Magazine Street, New Orleans, Louisiana

(Tel. Canal 8131)





LOADED WITH SUPER-POWERED PLAY THAT MAKES 'EM STAY!

Gottlieb's



- ♠ 6 CARDS . . . Nine-Ten-Jack-Queen-King-Ace. REPLAYS for Straight - Full House - 4 of a Kind - 5 of a Kind!
- ♥ 4 SUITS . . . Top Roll-Over lights 4 Suits and awards REPLAYS!
- ♦ ROTATION SEQUENCE . . . from 1 to 6 lights 2 Roll-Unders for REPLAYS!
- ♣ HIGH SCORE and POINT SCORE award REPLAYS!



NEW RECOVERY SHOOTER . . . insures score on every ball.

4 SUITS

SNAPPY NEW ACTION!

LOCATIONS WILL WANT TO GET IN ON THIS . . .

- 3 POP BUMPERS!
- 2 CYCLONIC KICKERS!
- 2 SUPER-POWERED FLIPPERS!

SEE YOUR DISTRIBUTOR NOW!

"There is no substitute for Quality!"

*D. Gottlieb & Co.*  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

# As I See It

A Weekly Column  
by  
AL SCHLESINGER



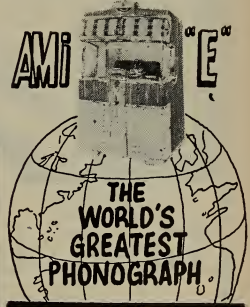
I often wonder about what has happened to the thousands of operators and mechanics of America who used to tinker and make models of machines in their cellars, shops and garages. What has happened to these operators who install machines on location and have a pretty good idea what the public wants. Years ago they used to bring their home made models to Chicago and some were manufactured. Others reported getting the run-around. But they did come up with new and different ideas. What comes to my mind is that many operators and mechanics were discouraged with the reception they received from the manufacturers. The designers of games in Chicago have fallen into a rut, and it appears we need new ideas. How many operators and mechanics right at this moment have sample models of games in their shops? Have they written to a manufacturer about their game? Have they submitted models to manufacturers? The reason I ask these questions, is that in my travels about the country I see very few new games. Yet, the factories are operating at full capacity. Could this be due to new territories opening up? Or could it be that there are so few factories producing this type of equipment? At any rate there is a tremendous market for lower priced pinballs. Operators need new games, but cannot pay the high tariff now asked for games. If there were lower priced operators would be in a position to keep changing their equipment much more often than they do now. He could give his locations different games more frequently. This would increase his income. Hence the operator could purchase more games. While this to many may appear to be similar to that theory of tax and spend, yet we all have been doing business that way since 1932. The new administration in Washington is only six months old. Not many changes as yet. But, there are changes that should be anticipated in 1954. I hope the manufacturers are looking ahead to meet this challenge.

As I see it, there have been very few changes in the past five years on games. Somewhere in the grass roots of America I am hoping that some operator or mechanic will come along with an idea or a model of a game that will revive this segment of the industry so that in 1954 we will be prepared to meet whatever challenge is necessary. If we have new ideas, new machines and new prices all will be well with this industry.

## S. F. Ops View AMI "E"



SAN FRANCISCO, CALIF.—At a recent showing of the AMI "E" phonographs at the offices of Walter Huber, AMI distributor, this city, pictures were taken of local operators who dropped in to view the juke boxes. Seen above, top photo: Mr. & Mrs. C. E. Sponagle, San Jose, Calif.; Center: Mr. & Mrs. Mel Olson, Oakland, Calif.; Bottom: Mr. & Mrs. Carl Noto, San Francisco.



**RUNYON SALES COMPANY**  
Factory Representatives for:  
AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.  
593 10th Ave., New York 18, N. Y., LO 4-1880  
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**WATCH for Announcement of our BIG HOUSE PARTY!**  
**DAVID ROSEN**  
Exclusive AMI Dist. E. A. Pa.  
855 N. BROAD STREET, PHILA 23, PA  
PHONE: STEVENSON 2-2903



**IT'S FAST!** **FURIOUS!** **FABULOUS!**  
**GENCO'S NEWEST SMASH**

# NIGHT FIGHTER

## ALL LOCATION GUN GAME

- ☆ **BRILLIANT BLACK LIGHT**
  - ☆ **STARTLING REALISM**
  - ☆ **BREATH-TAKING BATTLE ACTION**
- Plus All The Exciting Features Found in Skygunner*

**"DOUBLE MATCH" FEATURE**

**NEW**

- Match NUMBER
- Match WING

EASILY CONVERTIBLE to Regular or Match with Single Replay!  
 A REAL MONEY-MAKER in Bowling Alleys, Taverns, Arcades,  
 and Other Locations.

**BIG**  
**3-DIMENSIONAL**  
**MOVING**  
**COLOR TARGET**  
**SCENE with**  
**EXCITING**  
**BLACK**  
**LIGHT**

Shows realistic eerie night battle, with enemy troops, ships, and planes.

**WRITE...WIRE...PHONE YOUR GENCO DISTRIBUTOR TODAY FOR FULL DETAILS!**

**GENCO** MANUFACTURING AND SALES CO.  
 2621 N. ASHLAND AVE. • CHICAGO 14, ILL.

*Still in Production*

# Sky Gunner

**NOW!** Whatever your location needs in a gun.

REGULAR — SKY GUNNER  
 MATCH — NIGHT FIGHTER

## Ajax Open House Party Week Of September 14

NEWARK, N. J.—Al Cohen, Ajax Distributing Company, this city, will play host to coimmens in this area for a full week open house party, starting September 14.

The party is for the official opening of his new quarters at 123 W. Runyon Street.

"These large quarters give us the opportunity to serve our operator customers better and more fully," stated Cohen. "We have complete stock room and all facilities for repairs and renovations of equipment. In addition, our offices and showrooms make it possible to fully display the

equipment of the various manufacturers we represent."

During the week of the opening, refreshments will be available for visitors.

Ajax carries a complete line of vending machines, as well as all types of amusement machines, kiddie rides and music machines. The lines of several additional manufacturers, which were acquired at the NAMA show, will be on display. One of the machines that will be on display is the coin-operated television unit manufactured by Transvision, Inc., of New Rochelle, N. Y.

## THRU THE COIN CHUTE DALLAS DOINGS

August in Dallas has been a pleasant surprise—not a day over 94 degrees. Business is already feeling the result of recent rains and the coming of fall. . . . Shreveport has a new coin machine set-up—Brace Vending Company. They just received a shipment of Wurlizers. . . . Glen Dreyer out in West Texas says that business is good for him. Wyatt Berry of Goldthwaite says that business is good but he is unhappy about losing a machine in a recent fire. . . . R. A. Titsworth of Corsicana is increasing his route. The cotton crop is good in that area and that means healthy business conditions. . . . Jimmy Garrett of Longview was vacationing at Black Lake in East Texas. . . . M. T. Cornelius of Abilene was in Dallas this week. . . . We also saw Sam Sannetta of Marlin. . . . O. D. Thorn of Bosier City, La. in Dallas making the rounds of distributors. . . . Over at S. H. Lynch Company Augusta Zapp and Ula Pace going on a vacation to New Orleans. They will return after Labor Day. . . . Bob De Priest has returned from a long vacation to the Smokies in Tennessee. He covered five states before he returned to Dallas.



A BIG MONEY WINNER!

Williams  
**GRAND CHAMPION**



**READY TO BREAK ALL RECORDS WITH THESE BIG PLAY FEATURES:**

**HIGH SCORES**

**POINT SCORES**

- 6 Rollovers "special" when lit.
- Making 1st, 2nd, 3rd and Grand Champion holes lites all side channels and returns ball in Grand Champion hole.
- **ONE REPLAY** for making holes 1 to 5 or when selected hole is matched and 1st hole is made.
- **TWO REPLAYS** for matching selected hole when balls are in first and second pockets.
- **FIVE REPLAYS** for matching selected hole when balls are in 1st, 2nd and 3rd pockets.
- **2 FLIPPERS**
- **2 THUMPER BUMPERS**
- **2 AUTOMATIC RUBBER REBOUNDS AT BOTTOM**

**GET IT ON LOCATION! DON'T DELAY!**

*Williams*  
**GRAND CHAMPION**



CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST. CHICAGO 24, ILL.

**Brilliantly colored deluxe cabinet!**

HINGED FRONT DOOR FOR EASY SERVICING!

**ORDER FROM YOUR DISTRIBUTOR TODAY!**

**THRU THE COIN CHUTE**  
**UPPER MID-WEST MUSINGS**

Charles Weber, Weber Music Service, of Minneapolis besides running his route, which keeps him quite busy still manages to find time to be active in the CAP. Charlie holds the rank of Lt. Col. in the Air Force and checked out in a jet recently. Charlie took in the International Drill Competition which was held in Toronto, Canada last week. Bun Couch of Grand Forks, decided to come down to the Twin Cities to escape the heat but by the time he arrived in town he was sweltering again. . . . Joe Reali of Cornell, fine condition now after undergoing three different operations this last winter. . . . Irv Sandler, Sandler Dist. is busy these days commuting between his two offices which are located in Des Moines, I. and Minneapolis, Minn. . . . Fred Grohs of St. Paul reports that his golf game is improving but of course there is nothing like a little practise to help improve the game. . . . In sick bay are Archie Pence, Automatic Piano Co., Minneapolis, Minn., who is recovering from surgery and Clem Casey of Laurel, Neb. who is recovering from injuries received in an accident. We certainly wish the boys a speedy recovery. . . . Bob Wenzel of the Automatic Games and Supply Co., St. Paul, Minn. has just returned from a trip in the northern part of the state and Bob reports that he wrote up quite a few orders for Genco's Sky Gunner. . . . Earl Grout of Vendall Distributing Co., Minneapolis, Minn. has noted an increase in the sales of peanut vendors and tab vendors in the last few weeks. . . . Harold Rose after spending several years with International Harvester, has joined forces with his father Charles Rose of Fargo, N. D., and is managing the route recently acquired from Novelty Sales Co. of Fargo. . . . Iowa ops who made the trip into the Twin Cities were S. A. Patton of Oelwein, Iowa and Mr. and Mrs. Ed Langhurst of Sheldon, Iowa. . . . Ray Sellman, partner in Gedney-Sellman Music Sales Co., of International Falls, Minn. remarked that even tho they are way up north on the Canadian border that it was just as hot up there as it was in the cities. . . . The register of those operators who made the trip into the Twin Cities include Gordon Dunn of Moose Lake, Minn.; Mike Cayo of Spooner, Wisc.; Jack Bailey of Browns Valley, Minn.; Amos Miller of Spooner, Wisc.; Hugh May of Eau Claire, Wisc.; Glenn Rackliff of Superior, Wisc.; J. A. Redding of LaCrosse, Wisc.; and C. B. Sersen of St. Cloud, Minnesota.

**AIRMAIL SUBSCRIPTION TO THE CASH BOX \$30.**

"America's Finest"

ASK ANY OPERATOR OF THE  
KEENEY DeLuxe Electric  
**CIGARETTE VENDOR!**

- ★ For MORE THAN 5 YEARS operators have made much more money with service costs at an all-time low.
- Features: • 432 pack capacity • Easy loading with swing-up top • 3-way match vending • Alternate front and rear column vending • Quick price changes • Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.



**Miller To Address Wisconsin Ops**

BRODHEAD, WISC.—C. S. Pierce, president of the Wisconsin Phonograph Operator's Association, this city, expects a large attendance of operators and distributors at a meeting in Milwaukee, Thursday, September 17 at 8 p.m. at the Eagle's Club. George Miller, president and business manager of M.O.A. (Music Operators Of America) will address the group on what the M.O.A. is doing for the music operators.

**Rockola Appoints Treas.**

CHICAGO—David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, has announced the appointment of Arthur A. Ehler, treasurer and comptroller of the corporation. Ehler took over his new duties September 1, 1953.

**CLOSE OUT SPECIAL**

**YOU NAME THE PRICE!**

<b>Seeburg Models</b>
146
147
148

**DAVIS** DISTRIBUTING CORPORATION  
SEEBURG FACTORY DISTRIBUTORS  
725 WATER STREET  
SYRACUSE, NEW YORK  
(Phone: 75-5194)

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**OFFERED FOR QUICK SALE**

BINGO GAMES	
Spot Lights	\$150.00
Bright Lights	145.00
Bolero	145.00
ABC	145.00
Atlantic City	275.00
Cabana (Like New)	465.00

Geo. George Roy Monroe

**THRU THE COIN CHUTE**

**CALIFORNIA BILLINGS**

**LOS ANGELES**

ONE BALLS	SHUFFLE ALLEYS
Bolly Futurity (Like New) \$145.00	Chicago Cain 10th Frame Matched Bowler \$345.00
Turt King 69.50	United 5 Player, Formica Top & Jumbo Pins 175.00
Very Clean 30.00	United 6 Player, Formica Top & Jumbo Pins 185.00
Photo Finish 40.00	United 6 Player Deluxe 220.00
Winner 49.50	United Super 285.00
<b>SPECIALS</b>	United 10th Frame 340.00
Genco "400" \$90.00	Keeney 10 Player Team Bowler (Like New) 340.00
Genco Jumping Jack 160.00	
Genco Golden 195.00	
Coca Cola Bottle Vender, 85 Bottles 195.00	
Capacity, Like New, 10c Coin Chute 195.00	
<b>MUSIC</b>	
Seeburg 5-10-25c 3 Wire Wall Box \$27.50	
Seeburg 5c 3 Wire Wall Box 15.50	
Wurlitzer Bar Box 5-10c 9.95	
AMI 5-10c Wall Box 14.95	
1947 Seeburg Phonograph 175.00	
Williams Music Mite & Stand 110.00	

**WANT TO BUY**

Motocross Cross Country Standard Metal Typers Exhibit Love Meters

**NEW EQUIPMENT**

Chicago COIN BAND BOX	Exhibit SPACE GUN
Chicago COIN CROWN BOWLER	Genco SKY GUNNER
Chicago COIN TRIPLE SCORE BOWLER	ACORN VENDORS
Chicago COIN GOLD CUP BOWLER	Downey Johnson COIN COUNTER
Chicago COIN SUPER JET	Evans SADDLE & TURF
Bally YACHT CLUB	Williams DELUXE BASEBALL
	Gottlieb MARBLE QUEEN

Tempers flair as traffic and parking problems grow worse along West Pico and downtown. As one operator stated, "It's getting so bad that you have to pay fifty cents to park to keep from getting a two dollar ticket so you can eat a ninety cent sandwich. . . . Over at C. A. Robinson & Co., All Bettelman and Bill McLain are standing around showing all visitors the new United "Imperial" Shuffle Alley. At that stand also they haven't put out a single piece of publicity telling about the new game yet, operators are coming in from far and near to look at it. Says he attributes all the interest to the recent announcement in The Cash Box, Charley Robinson is up North on a business trip. . . . Caught Bill Hoppel and Al Silbermann discussing all the finer points of the new Apco "SodaShop" Combination with the rest of the boys at Badger Sales. Stated that this machine is one of the biggest steps in the vending industry. Al Silbermann gets ready for his big trip to Alaska just as it was reported that Ray Powers would be back at the helm in a day or so. Joe Durate reports that the demand from abroad is so big that they can't supply them all. Recent big shipments went to Singapore and South America. . . . Met one of best known old timers along coinrow the other day. He's Ray Eberts who retired from the coin machine business back in 1949. Ray owned and operated one of the larger routes in the Los Angeles area. Says that he still has to drop in and see all the boys along Pico once in a while just to keep up with what's new.

**MONROE COIN MACHINE EXCHANGE, INC.**  
2423 PAYNE AVENUE, CLEVELAND 14, OHIO  
(Tel. Superior 1-4600)

**WANT ANY QUANTITY**

**WURLITZER**

1015	1400
1100	1450
1250	1500

1550

**SEEBURG**  
100 Selection-78 RPM  
Late Serial #

**ROCK-OLA**  
Fireball

**BALLY**  
Beauty  
Beach Club

**CASH WAITING**  
Phone—Wire—Write

**INTERNATIONAL AMUSEMENT COMPANY**  
1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

**No Heat Wave Here**



LAKE GENEVA, WIS.—After putting in an exhaustive week at the office, Ben Coven, Coven Distributing Company, Chicago, scurried away for week-ends to his home in Lake Geneva, Wis. Here he sees the lucky Ben relaxing "far away from it all."

All the executives at Auto Photo Company were caught in a whirl as new orders piled up. Sales manager, Van Natten continues his Eastern business trip, while general manager Bryant Herren and foreman Marvin Applegate keep the production lines humming back at the plant. They report that the new operators manual is getting a lot of comment all over. . . . F. E. Wilson, president of Solutone Corporation, left recently to attend an annual family reunion in Colorado Springs, Colorado. While away L. B. "Mac" McCreary, general manager, continues to receive letters and inquiries about their new coin operated TV. . . . Over at Simon Distributing Company, Jack Simon entertained foreign visitors from Manila but took a few minutes to examine the latest reports about the new Genco "Night Fighter." Stated that it looks like it will be more popular than the "Skyrunner". . . . Big secrets over at California Music Company. The question of the day is—Where's Gabe Orland? Latest reports from Sam Ricklin is that he's headed South on a vacation—How far south no one knows! (Whatsa matter Gabe—afraid Sammy will call you back and put you to work?) Sam and Jack Levin are working hard to get the boys get out all the orders as their business boom continues. . . . After months of hammering and sawing in his spare time we hear that Johnny Howell of Baldwin Park has finally launched his boat. Now all we need is a fishing pole. . . . William Keener, local representative of Lyon Industries, Inc. is anxiously awaiting his first shipment of the new model 4400 coin vendors. This new machine is expected to arrive in a few days and will be put on display in the Lyon showroom. . . . Pete Leh, Johnny Kaigler and Bess Barrows hold down the fort at Dan Stewart Company while Jack Dolan makes his periodic jaunts from here to there.

Paul and Lucille Laymon look younger than ever as they start their thirty-seventh year of wedded bliss. Lucille stated, "It's a long time to live with just one man" to which Paul added "Yes, but we're as young as we feel and as old as we act—Oh my akin' back!" Ed Wilkes is busy on the job after a few days swimming, sailing, fishing and just loafing at the Balboa Bay Club. . . . Reports indicate that the Wurlitzer 1600's and 1650's are still holding their own with the 1500-A's beginning to pick up. . . . C. L. Andrews of Santa Ana and Jack Spenser of Big Bear were seen along Pico Boulevard. These two fellows are getting to be regular visitors. . . . Other out of towners include: Bob Chacon and Dick Leubert of Costa Mesa; R. L. Ratto, South Laguna; Don Blylesby, San Diego; Tom Workman, El Monte; Jack Gilson, Las Vegas; and Charlie Petticrod, Buena Park. . . . The Minthornes recently held a birthday party and grand opening celebration for their employees at Minthorne Music Company. The birthday party was for Dolores Minthorne and the celebration was the official opening of their new "Alibi" room. Scotch and Bourbon flowed like water as everyone enjoyed themselves. Ed Wisler acted as bartender and two of his best customers, Wayne Davis and Vince Pokorski were seen lifting a few in very tall glasses. Nonk Tronick stopped in long enough to comment about the beautiful Coral Bar Stools as well as the Hawaiian fish and fish figurines. Mat Nordberg, manager of the service department, was cracking jokes with the boys while everyone listened to the newly installed 200 Select-O-Matic home phonograph. The next day everyone was going around with that day after the night before look but everyone admitted that it was a real zing ding.

**Happel Visits Paree**



PARIS, FRANCE—When Bill Happel, Badger Sales, Los Angeles, Calif., recently made a European business-pleasure jaunt, he made it a point to drop in at Amusement International, this city.

Shown above with Happel, who is on the extreme left, are from left to right: M. Pussier, secretary of Automatic; standing, M. Jean Paricat; M. Gabriel Boulle and M. Soesdorp.

Met Abe and Estelle Rhein the other day in Rex Music Company. These two charming people own and operate one of the largest routes of juke boxes in the LA area. They stated that to make a success in the coin machine business these days you have to put in long hours plus lots of good hard work. They also made the comment that if all the operators in Los Angeles would switch over to dime play it would cure 99% of all the worries that the average coinman now has. . . . Lynn Brown is keeping busy as ever, as is working in the Exhibit's new kiddie rides that were reported to be out soon. . . . Operators and distributors alike have watched with keen interest for many of the new developments that were previewed at the NAMA convention. The operator of today realizes that he must keep abreast of modern developments in the coin machine business in order to satisfy public demand for something new and different. . . . Are you getting your copy of The Cash Box regularly? Remember!—If you are not a regular subscriber or if your subscription has expired you can now place your order for each issue at your nearest distributor. You can also place your subscription by calling WEIster 1-1121 or by sending a card or letter to The Cash Box, 6363 Wilshire Boulevard, Los Angeles 48, California. To keep abreast with the important changes in the coin machine industry you need The Cash Box each and every week—so place your order now!!



# chicago coin's

# HI-SPEED CROWN BOWLER

FOR BUSY LOCATIONS REQUIRING FAST PLAY  
EASILY ADJUSTABLE  
TO PLAY EITHER 5 OR 10 FRAMES!



**TRIPLE MATCH FEATURE**

0-9 Match a Number      ★ Match a Number & Star      🏆 Match a Number—Star & Crown

- 5 Frame Play—3rd and 5th Frames Triple!
- 10 Frame Play—5th and 10th Frames Triple!

(Also adjustable for 3rd and 7th frames triple)

- 5 Frames Plays in only 30 seconds!
- 10 Frames in 60 Seconds!

**Speed up Play—Speed Up Profit!**

\*Simple adjustment in cabinet converts Hi-Speed to meet any location requirements!



1725 DIVERSEY BOULEVARD  
CHICAGO 14, ILLINOIS

**NOTE!**  
Chicago Coin Also in Full Production on their Famous

**HI-SPEED TRIPLE-SCORE BOWLER**

Featuring 5 or 10 Frame Play!

## Keeney Steps Up Cig Machine Delivery



PAUL HUESCH

CHICAGO—Paul Huesch, sales manager of J. H. Keeney & Co., Inc., this city, manufacturer of the all electric Keeney cigarette merchandiser, reported this past week that, due to increasing demand, the firm is stepping up production and deliveries of its new cigarette machine.

Huesch attributes the success of the Keeney cigarette vendor to the past N. A. M. A. show.

He says, "Cigarette machine oper-

ators who attended this show now realize that our vendor is the most outstanding in the market at this time.

"In fact," he continued, "it has proved to be ten years ahead. The pack you see is the pack you get. That means the customer is always getting fresh cigarettes from a Keeney cigarette merchandiser.

"Furthermore," he claimed, "there has never been even a discussion as to king-size or regular-size columns as far as the Keeney cigarette machine is concerned. This great vendor has been able to handle them all. It is the most flexible of all cigarette machines.

"Another thing," Huesch stated, "this is one cigarette merchandiser that will, most definitely, handle any and all price changes. Each and every column is an individual unit for pricing cigarettes. The Keeney cigarette merchandiser can handle all types of cigarettes and handle the price and change perfectly."

Also according to Huesch cigarette machine operators who visited in Chicago during the N. A. M. A. showing came over to the Keeney factory to tell the executives there that:

"When all is said and done the Keeney cigarette machine is still ahead of the entire field."

## If Cig Machines Licensed, Chicago Gets Over \$3.5 Mil.

CHICAGO—With the fact that there are approximately 30,000 locations in this area for cigarette vending machines, leading ops who are very much interested in such operations, point out that the city of Chicago can obtain over \$3.5 millions annually at the present retail cigarette sales license of \$120 per year.

Since discussions were started here by Alderman Joseph P. Rostenkowski of the 32nd Ward, Committee Chairman, who appointed a Sub-Committee to hold open public hearings, composed of: Daniel J. Ronan, David R. Muir, Wm. H. Harvey, Ray N. Jacobs and Mathew W. Bieszczat, the belief is current that there is every chance that cigarette vending machines may yet be operating here. The opposition against the open operation of cigarette vendors has always contended that minors would be able to purchase cigarettes from the machines.

The further fact that the city can raise revenue exceeding \$3.5 millions (30,000 cigarette machines multiplied by \$120 per yearly license per machine brings the total to exactly \$3,600,000.00) may be of great value to the committee in its hearings.

## announcing!

For Greater Convenience and Better Service To All Operators...

### AJAX DISTRIBUTING CO.

has moved to bigger and better quarters at 123 W. Runyon Street, Newark, N. J. (Bigelow 3-3744). Where you can now see the most complete line of Vending Machines...

- CIGARETTES—CANDY—SOFT DRINK—HOT COFFEE—BULK VENDORS
- also All Types of AMUSEMENT GAMES—KIDDIE RIDES—MUSIC MACHINES

## the welcome mat is out to everybody

Come and Visit Our New SHOWROOMS • OFFICES • SHOP SERVICE DEPARTMENT PARTS DEPARTMENT Set Up To Help The Operator! ALSO COMPLETE MERCHANDISE FOR BULK VENDORS!

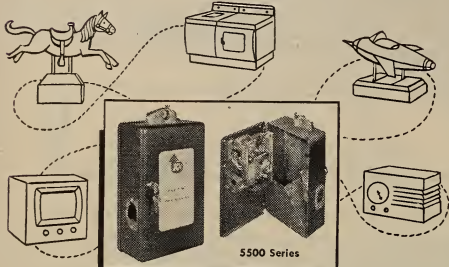
You're all invited to our official opening on September 14th, 15th and 16th. Refreshments will be served and we'll do everything in our power to make your visit a memorable one.

All of our new equipment will be on display and we'll start business in our new home by offering some of the most sensational opening specials you'll ever see! Don't miss spending September 14th, 15th and 16th with AJAX!

Remember! Our New Address Is **AJAX DISTRIBUTING CO.** 123 W. Runyon St., Newark, N. J. Phone: Bigelow 3-7744

Perfect Timing Control  
Profit in CASH...not SLUGS  
when your machines are protected

with  
**NATIONAL EQUIPMENT**



There's a NATIONAL Service Center near you: Woodside, Long Island, N. Y., Chicago 29, Illinois Los Angeles 6, Calif., Atlanta, Georgia Dallas, Texas

For all machines, games and appliances, National supplies the right equipment to do the most efficient job. Completely interchangeable, easy to connect, requiring little service. Don't let poor timing controls and faulty rejectors rob you of sales and profits. Protect with National. Write today for information.

**NATIONAL REJECTORS, INC.**

5100 San Francisco Ave. St. Louis 15, Mo.



If you have been engaged in the Coin Machine Industry for 20 years or longer—JOIN THE  
**"20 YEAR CLUB"**

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

Joe Orleck  
**THE CASH BOX**  
26 West 47th Street  
New York 36, N. Y.

Dear Joe:  
I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....  
FIRM .....  
ADDRESS .....  
CITY ..... ZONE ..... STATE .....

**THRU THE COIN CHUTE**  
**EASTERN FLASHES**

The record breaking heat wave finally caught up with the amount of activity on colmrow. The high temperature evidently didn't bother visiting colmen too much for the first few days—but when it continued for over a week, they stayed away in droves. Only those few who had to come in for parts, supplies or a few pieces, were seen. However, when they did get into the wholesaling firms on 10th Avenue, everything was fine, as many are air-conditioned, and others air cooled by large fans. . . . Wholesale firms aren't looking for any great activity during the following days as "Labor Day" (Sept. 7) is on Monday, and the high Jewish Holidays Thursday and Friday (Sept. 10 and 11). However, starting with the Monday after, Sept. 14, all are looking forward to the start of what may be the greatest Fall Season of all time. Operators, with equipment in resort and shore locations, will benefit from the above holidays as many will spend them at country and beach hotels. It gives the ops an added week of top play.

Heat or no, the Koepfels just have to keep going at top speed. Those export shipments have to be ready to go on the boats. Hymie spent two days this week driving his truck several hundred miles each way down and back from the South to pick up needed music machines. It's a good thing he was rested up, just having returned from a week's vacation in New Hampshire. . . . One of the few visitors on the street was John Fitzgerald of New Haven, Conn. John, one of the real old-timers, now running quite a large rig route in his state. . . . Nat Cohen, Riveyway Mfg. & Sales, back in the office, after spending the past week at the NAMA show in Chicago. . . . Sid Levine and Al Denver will attend the MOA exec board meet in Chicago on Sept. 14. . . . It couldn't have been any cooler in New Jersey, but Joe Young and Al Lipsky of Young Distributing, both visiting music ops there, exploiting the merits of the Warlitzer phones. . . . Still on the heels of Mike Manes must have had his crystal ball working perfectly. He's been away on vacation with his missus, Rose, both last week and this, missing the worst heat of the year.

Perry Lowengrub, sales representative for Runyon Sales Co., moves into Shugy's air-conditioned office while Shugy is out of town. It didn't seem to cool him off any, as when we saw him he was busy on the phone, perspiring freely. "Oh, if we could only get a zillion of those AMI 'E's,'" he moans. . . . Tommy Greco, Greco Bros., Glasco, N. Y., evidently didn't feel the heat. He was rushing from one wholesaler to another, buying this and that. Tommy boasting about two new items he's acquired—his new truck with an automatic lift; and particularly about his new son, now 3 months old. The young Greco, Frank Thomas, is 28 inches long, and weighs 20 pounds. He'll probably grow up to be bigger than his father, who is well over 6 foot, and must weigh 220 at least. Tommy details the exercises he's putting the baby thru, which, at any event, should make him a mighty man. Tommy's son is . . . Al Simon, Albert Simon, Inc., puts Genco's new gun "Night Fighter" on the floor on Tuesday, and it makes an immediate hit with the ops. It certainly is one of the most attractive and intriguing amusement machines ever made. . . . Irv Holtzman, one of the city's top music ops, looking cool and comfortable on the street picking up supplies and parts. . . . Murray Weiner, Weiner Sales Co. (C-8 cig machine distrib) back from the NAMA Convention, and immediately goes out on the road. Brother Bill tells us that Murray very much impressed with this year's convention—probably the best ever held, he states. . . . Al Cohen, Ajax Distributing Co., Newark, N. J., will play host during the week of Sept. 14 to local colmen in his open house party in his new offices at 123 W. Runyon St., Newark, N. J. Al returned this week from the NAMA show, and reports he has added several new lines, which will be on display for the opening party.

Returning to the topic of the day—the heat wave—we're writing this column, and performing our other duties, in extreme comfort. Our offices are air-conditioned, and probably the most relaxing spot in the city. We're not trying to aggravate any of our friends by this information—we're issuing an invitation to one and all to come and visit with us—and share our c-o-o-l and comfortable offices.

**THRU THE COIN CHUTE**  
**NEW ORLEANS NOTES**

Glad to see Nick Carabajal back at his job and looking so well after his Florida vacation. . . . See quite a few of the old timer operators who cut their teeth on pins back in the field. So many good games around an operator can't miss. . . . The whole crew at Crown Novelty looking well. . . . Paul Ricard back from his vacation with the family in the Carolinas. . . . Gus Lammano, Crown Novelty serviceman, recently managed one of La Rocca teams that went to Johnstown, Pa. His team brought back the championship to New Orleans. . . . Chick Reynolds, vet operator, visited his kin in Birmingham, Ala. and returned with a priceless solid rosewood, Louis XIV, dining room set that is out of this world. . . . Pete Locali, Frank King and many others coming in with some really big fish. Much bigger than any you can buy in the French Market at Battistella Bros. . . . Visitors in town were Tony Angrassia, Gulf Port, Miss.; Johnny Cali, La Place, La.; George Rossi, Hammond, La.; Mr. Leonard and Goudeau of Cotton Port, La. . . . Also visiting, Warr and Peters, well known in the coinbiz, has been a stranger in these parts for the last few years. . . . The Ovell's of Sheridan, La. have an appointment with Mr. Stork come April 1st. . . . Charlie Baggett, Tagg Amusement, has both children recovering from tonsilectomies. . . . The town is really rocking with "Shake A Hand" on the Herald Label and "Why Oh Why" on Jax. Both look headed for the top. . . . Ahmet Kungur and Jack Wexler, Atlantic execs, in town to visit distribts and cut some sessions. . . . Mrs. Taylor, attractive op from Baton Rouge, seen on Barrone Street with a list of records to be purchased. . . . The story is that Jim Henderson, King's salesman, had an argument with a big truck in Opelousas, La. and lost. . . . Frank Mancuso, who recently went to New York to meet his wife and children returning from England, is back at his job.



# THRU THE COIN CHUTE CHICAGO CHATTER

As someone long ago stated, "Youth will be served." And, it seems, that youth, here in the coinbit, is learning how to serve itself. Take the case of Sam Lewis and Avron Gensburg. Two youngsters who took over the Genco plant and who have started to produce click machines. Rather than follow on the footsteps of what "used to be" in the coinbit, these two boys decided on an entirely new approach to merchandising their machines. They made a test which clicked grandly this past week. First of all, they arranged to take 3-D stereo pictures of their newest products, "Night Fighter," "Sky Gunner" and "Silver Chest." That done, and the slides okayed, they then sent these slides, along with stereo viewers to all their distributors. They advised their distributors to turn these over to the salesmen who were calling on the ops. The results have been so enthusiastic that Sam and Avron are taking servicing pictures in this natural color 3-D process along with arrangements to make pictures of all their new products in the future.

Two brave guys, Bill Brawner and Hy Branson, in from Louisville on one of the hottest days of this past week (and this was the record breaking week for heat ever recorded by the weather bureau here) to see what was what as far as the new games were concerned. . . . Art Garvey in Chicago this past week. But roadman Ralph Nicholson went right down to Indianapolis, heat or no heat, and started taking those orders by the armful. . . . George A. Miller advised from Oakland, Calif. that MOA would open its Board of Directors' meeting to all music ops who wanted to attend and see how business was done by MOA's executives. Miller feels that the music ops who so desire shouldn't hesitate to be present at the Palmer House here in Chicago on September 14 to see what takes place during a Board of Directors' meeting. . . . Cigaret users sent up clouds of smoke records this past year. Nearly 397 billion cigarettes were consumed. Increase of 3 1/2%. Cigar smokers, too, had a busy year. They consumed over 6 billion stogies. And this was 3 1/2% over last year, cigar smokers had better years in the past. So guys thinking about cigarette and cigar vendors can take heart from these figures—and profit, too.

Bill O'Donnell, Bally's champion phone salesman, had a stock answer to all who phoned him last week and talked about the heat. Said Bill, "Get out on the beach." What better advice? In the meantime, Bill selling those Bally games just like hotcakes. "They're going fast, just as fast as they come off the production lines," Bill advises. . . . Very nice letter from H. W. Dolph of Tulsa who advises that our "Minimum Front Money Requirements For Juke Box Operators" one of the very finest things ever yet to appear in The Cash Box. H. W. wanted reprints of this, as well as of the editorial, which appeared in the same issue. . . . (Aside to Ray Moloney: Henry Doney's got a 'Best Bet', Ray, and it sounds like it's going to really go places). . . . Alvin Gottlieb, skipper of the "Flipper" which is still based at Belmont Harbor, came up with the log book of last week's "Flipper" guests. Among these were: Ben D. Lazar, his wife and daughter. Si Lazar. Hymie Zerins, including his cigars. Sam Dieter. Morty Weinberger. Romeo Laniel of Montreal, his wife, daughter and two sons. Irv Blumenfeld, his wife, and his son, Larry. Skipper Alvin advises that, after some work on the "Flipper," it's being shipped down to Miami Beach in a few more weeks for the winter season. By the way, Alvin has his fever so bad, he was forced to air condition his home.

Jack Nelson one of the busiest salesmen in the industry. In addition to so many, many duties, Jack finds time to greet any and all visitors over at the Bally factory. Jack telling us that the one business which most definitely thrills him is the kiddie ride biz. This is one field, Jack points out, where the operators demanded and obtained contracts from the locations. This not only stabilizes the kiddie ride business for the ops, but, at the same time, it sets a marvelous precedent for all ops of all types of machines. (The Cash Box has continuously published legal location agreements which were court-tested). . . . Hear that Fred Mann is manufacturing some marvelous TV tables which the furniture people like tremendously much.

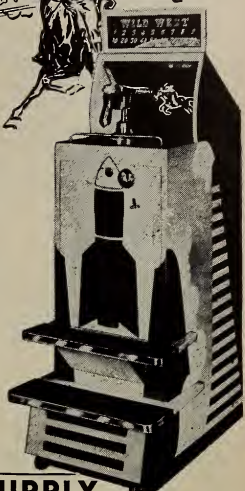
They're all still talking about the marvelous picnic run for all the employees, their wives, children and friends by Lyn Durant of United. All the executives of the firm thoroughly enjoyed themselves. Tables and tables of food. Beverages. Everything anyone could desire. Plus dancing, games, etc. . . . If you are a Hi-Fi (High Fidelity) fan you should have attended the meet at the Palmer House this past week. Most outstanding display was that of Lion Mfg. Corp. Not only the Lion TV set, but, the Lion high fidelity phono and the Lion tape recorder. Paul Ekstein of Lion one of the busiest guys at this show. And the publication, "This Week in Chicago," went all out telling about the Lion products which have won such terrific following from the nation's Hi-Fi fans. The Lion sound slide projector also clicked like anything at this showing. (Love that descriptive phrase in that circular for which we credit Herb Jones, "auditorium focus"). . . . Al Schlesinger of Poughkeepsie, N. Y., one of our favorite columnists, again passed thru our town. But late in the evening. Phoned us at home to say, "Hello, Goodbye."

Sam Stern wasted no time when the calls from his distributors came in that they wanted "another grand five-ball." He simply dashed into the factory and took the game which the firm had on test for sometime, handed it to the production men and said, "Let's go." And out came, "Grand Champion."

# The OLD WEST Lives Again



## WESTERN GUN



**FEATURES OF WESTERN GUN:**  
 • Swing type, ball and socket pistol  
 • easy-access servicing • beautiful modern streamlined cabinet  
 • drop style coin chute • enclosed cash box • walk-up safety steps with rubber treads on cabinet  
 • built-in casters • chrome grab rail  
 • adjustable motor times shooting cycle • unlimited shots • bright lighted targets.

**SPECIFICATIONS:** Height, 56 inches; length, 31 1/2 inches; width, 20 1/2 inches; floor area, 4 1/2 square feet. Shipping weight, 160 lbs. Specially designed for the kids! Proven money-maker.

Write us for actual collection reports—they are amazing.

## EXHIBIT SUPPLY

4218-30 W. LAKE STREET, CHICAGO 44, ILLINOIS ESTABLISHED 1901

### MONEY BACK GUARANTEE

<b>WURLITZER</b>	<b>WURLITZER (Cont'd)</b>	<b>AMI "A"</b> . . . . . \$175
1400's . . . . . \$375	3048 WALLBOXES . . . . . 29.50	AMI "C" . . . . . 325
1250's . . . . . 339	Evans 100 Selec. Century-Write	
1100's . . . . . 250	<b>SEEBURG</b>	<b>SMOKE SHOP</b>
1015's . . . . . 125	M100A . . . . . \$550	CIGARETTE VENDORS
3020 WALLBOXES . . . . . \$150		9 Cigs. 436 Cops. \$239.50

Exclusive Wurlitzer Distributors in No. Illinois and Indiana

# COVEN distributing company

3181 Elston Chicago, Ill., Ind. Independence 3-2110

## CHICAGO CHATTER

Sam works fast when speed required. Has the Williams factory so geared that they step right into a new game without losing any precious time. . . . Record breaking heat or not, Ben Coven was a busy, busy man this past week. All those orders which had gathered up for Wurlitzers now being handled very efficiently and speedily by the Coven crew. . . . David C. Rockola announced the appointment of Arthur A. Ehler as Treasurer and Comptroller of the Rock-Ola Mfg. Corp. Ehler comes from Electro Snap Switch & Mfg. Co. . . . Like that pic of Tom Smallwood standing in front of the big "Bally" shoe store in Paris. Appears on the front cover of "Bally-Who." If ye editor, Herb Jones, will recall, 'way back there when Bally started, some of the boys used to send Ray Moloney pairs of these shoes, asking him if he were making shoes now, too. Bally shoes, by the way, most expensive in Europe.

With Frank Mencuri still out on the west coast, Ed Levin, sales director for Chicago Coin, one of the busiest of the busiest. Ed trying to do all jobs all at one and the same time—heat or no heat—and really doing them efficiently. Which is something to brag about. . . . Regardless of the fact that Art Weinand's on his vacation—out came the Exhibit 'News Bulletin'. And well written and edited. Art telling about all the out of town men who dropped over to see him at Exhibit Supply during the NAMA show here. . . . Paul Huebsch quite excited over the possibilities that cigarette machines may go into operation here on January 1, '54. . . . Leading operators claim that this city can take over 30,000 of the cig vendors. At a yearly license of \$120 this would mean over \$8.5 millions for the City of Chicago. And the City of Chicago could use that revenue very handily. . . . Since the NAMA show some of the manufacturers have begun once again to think about vending machines. Whether this will ever amount to anything—only the future can tell. . . . Hope it's cool where you are!



## CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE  
10 CENTS PER WORD

Count every word including all words in firm name. Number address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (348) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which orders for your firm name, address and telephone number. All orders over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

## WANT

WANT—We pay top price for used records from 1 to month old. Pop, Race, Calypso, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot to large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 slot. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALCAND, GALCAND DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JIudson 6-4568.

WANT—For resale—Chicago Coin, and United 6 Players, Mills Panoramas, Bear Guns, Rotary Merchandiser, Bally Bingo games, Se Stone National, Candy Vendors. State price and condition in first letter. STANLEY AMUSEMENT CO. 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42ND ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Frolies, will pay \$225. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—Cue Eitl or other recent make coin operated pool tables, lots of five. State price, both as is and reconditioned. Write Box No. 829, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 19, N. Y.

WANT—Metal Typers, Telescope Voice-O-Graphs, ChiCoin Basketballs and any other arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRYANT 9-6677.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Rock-Olas 1428 Magic Glo, as is. Write full details to: BOLIVAR RADIO, BOLIVAR NO. 14, MEXICO D. F., MEXICO.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Show Boats and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.

## FOR SALE

FOR SALE—Packard Wall Boxes, \$4.00 each. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.

FOR SALE—Wurlitzer 1250's, \$275; Wurlitzer 1015, \$90; Rockola 1422, \$60; Seeburg M100B, \$650. Aerion Coronets and Super Deluxe, make offer. UNITED DISTRIBUTORS, INC., 513 E. CENTRAL, P.O. BOX 1995, WICHITA 2, KANSAS.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Filben Hideaway Cabinets 15 in lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Ensmund Window Fan, reversible, \$11.95. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: GENEva 0972.

FOR SALE—Reconditioned—Like New—Beach Club \$525; Frolies \$315; Atlantic Cities \$325; Beauties \$450; Keeney Double Bowler \$35; Keeney League Bowler \$117.50; Universal 6 Play, Deluxe \$275; Genco Canasta \$30. All guaranteed. Call, write, or wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: Uniaper 8-5211.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 10A's \$125; 1090's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25 Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMI D's \$225; AMI B's \$225. IRMIRMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Bally Atlantic City \$245; Beach Clubs \$495; Beautys \$365; Futurities, used thirty days, \$150; Bright Lights \$135; Gottlieb Rose Bowl \$95; Watch My Line \$37.50; Great Slam \$177.50; Joker \$35; Guy's-Dolls \$192.00; Flying High \$165; Williams Shoe Shoo \$32.50; Rudolph The Red Nose Reindeer, slightly used \$447.50; AHT Guessing Scale, perfect shape, \$49.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: Canal 3318.

FOR SALE—United Deluxe \$185; Supers \$265; Stars \$299; Double on Supers and Stars, Chinatown and Happy Days \$169; Minstrel Men, Mermaid, and Basketball \$69; Frolies \$299. STARK NOVELTY CO., 2429 7th N.W., CANTON, OHIO.

FOR SALE—Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Twin \$64.50; ChiCoin Bowling Twin \$49.50; Shuffle Express \$29.50; ChiCoin 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney League Bowler 4 Player \$137.50; Super Deluxe League Bowler (Keeney) \$279.50. Jumbo Pin Games: Turf King \$75; Futurity \$219.50; Citation \$19.50. (No crating). LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: Henderson 1-7577.

FOR SALE—Close out right off the route, reconditioned like new. Coney Islands \$225; Bright Lights \$149; Hot Rods \$40; Citations \$35; Lite A Lines \$75; Genco 400's \$225 (see below). 1/3 deposit, balance C. O. D. The Genco 400's perfected and patented right by us. You use two weeks, if not satisfied return for full refund. W. E. KEENEY MFG. CO., 5221 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: Hemlock 3844.

FOR SALE—One-Ball Bargains (A-1 condition), 1 Universal Winner \$42; 5 Bally Turf Kings, \$47 each; 1 Bally Champion \$29. Send 1/3 cash, balance C. O. D. or S.D. B. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan. Shuffleboard and accessories. MILLER-NEW-MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 9-743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Made A Special Purchase—Like new Cabanas, were \$690 now \$500. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. Established by HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLUEmound 8-7600.

FOR SALE—Had you some good equipment to sell—photographs, pinballs, bowlers, etc.—now would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Exhibit Six Shooter \$150; Dale Gun \$50; Slug Feet \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 WHEEL ST., WHEELING, W. VA. Tel.: Wheeling 431.

FOR SALE—The following phonographs—18 Mills 904; 10-750's; 2 Mills Express; 3 Colonial 780's; 2-850's, 3-800's, and one Aircon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—Music Machine Route. Locations in busy section of the Bronx, N. Y. New equipment. Reasonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y. (Phone No. Bronx number: Kingsbridge 9-7390).

FOR SALE—Seeburg 100B \$695; Seeburg 146 879; AMI-A \$245; AMI-B \$369; AMI-C \$395; AMI-D \$695. AMERICAN VENDING CO., 2684 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: Dewey 2-9602.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; Deluxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNING STREET, DENVER, COLO. Tel.: Acoma 8518.



## CLASSIFIED ADVERTISING SECTION

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**FOR SALE**—Genco Four Hundred \$125; Seeburg 100B \$675; Wurlitzer 1100 \$265; Truf Kings \$50; Winners \$40; Champions \$30. Also Bingo games and consoles. All machines ready for locations. **MICKY ANDERSON, 314 EAST 11th ST., ERIE, PA.** Tel.: 2-2894.

**FOR SALE**—Seeburg equipment, re-conditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. **DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, YACUCASE 3, NEW YORK.**

**FOR SALE**—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City Stars, Coney Island, Zingo, Skee Balls, Shuffle Alleys, Flipper Pin Games Super World Series, Guns, V. YONTZ SALES CO., BYESVILLE, OHIO.

**FOR SALE**—Spot Lites \$125; Atlantic City \$275. In A-1 condition, immediate shipment. **TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO.** Tel.: Adams 8624 and Adams 4005.

**FOR SALE**—America's finest re-conditioned phonographs and music accessories. Everyone of our re-conditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** Tel.: University 4-0773.

**FOR SALE**—Profitable Kiddie Ride routes located in leading chain stores throughout Pennsylvania, Ohio, and New York. Finest equipment. Champions, Space Ships, Speed Boats, III health forces sale of entire route, or any part thereof. **SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK.**

**FOR SALE**—We have Plastic Domes for Wurlitzer 1100's. Ready for immediate shipment. **KOPELLE DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.**

**FOR SALE**—Extremely low priced deal on brand new 5c Hot Nut Machines, \$12.50 each, terms 1/3 deposit, balance sight draft. Shg proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY.** Tel.: Bigelow 8-3524, 3525.

**FOR SALE**—3020 Wallboxes \$19.50; 3WS-L56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. **CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.**

**FOR SALE**—Can you afford 92c per week to get ahead and stay clear of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The Bible" of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: **THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y.** (Phone: JU 6-2640).

**FOR SALE**—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peant Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. **MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.**

**FOR SALE**—Cigarette machines, Du-Crenier 9 coin. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write, **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.**

**FOR SALE**—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA.** Tel.: 2-3326 or 2-1648.

**FOR SALE**—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Balbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. **CaPeo Lusterize All-Purpose Cleaner** for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. **Card Sled \$38.50 COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO, ILL.** Tel.: Independence 3-2210.

**FOR SALE**—10 AMI Model B, \$325 each; Deluxe World Series \$110; Music Mite \$35. All equipment A-1 condition. **RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN.** Tel.: 6-3583.

**FOR SALE**—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. **ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA.** Tel.: Wheeling 5472.

**FOR SALE**—United 6 Player Super S. A. @ \$295; Keeney 10 Player \$225; Keeney Conversions for long board \$150; Twin Rotation \$225; Dale Gun \$49.50. **UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO.** Tel.: University 6900.

**FOR SALE**—1 Hayburner \$75; 1 Genco 400 \$125; 1 Super World Series \$95; 1 Six Shooter \$125; 1 Universal Across The Board \$195; 1 Jalousy \$95; New Cart Sleds \$29.95. **AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.**

**FOR SALE**—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. **A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN.** Tel.: Tyler 4-3810—Tyler 7-6123.

**FOR SALE**—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? **WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.**

**FOR SALE**—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA.** (Tel.: 64-4864).

**FOR SALE**—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA.** Tel.: D Unkirk 3-1810.

**FOR SALE**—The old reliable Messingill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Bingo games, recent shuffle alleys. **DARLINGTON MUSIC COMPANY, DARLINGTON, S. C.** Tel.: 500.

**FOR SALE**—Atlantic Cities \$275; Boleros \$150; Brite Lites \$150; Brite Spots \$185; Spot Lites \$185; A.B.C. \$95; Frolics \$285; Coney Island \$240; Beauties \$400; Leaders \$150; Circus \$250; Show Boat \$325; Five Stars \$85; Palm Beach \$295; Rodeo new \$425. **CLEVELAND COIN MACHINE EXCHANGE INC., 2029 PROSPECT AVE., CLEVELAND 15, OHIO.**

**FOR SALE**—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. **COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.**

**FOR SALE**—Will Sacrifice! Kiddie Rides, 7 Atomic Jets, 3 Miss America Boats, 1 Space Ship, 1 Rocket Patrol, 3 Deco Hydraulic Rocket Space Ships. If interested, will trade for Wurlitzer 1100's, 1400's, or Seeburg M100's. Write, wire or phone: **BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLA.**

**FOR SALE**—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. **COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX.** Tel.: Riverside 4131.

**FOR SALE**—10 ABT Challengers \$12.50 each. 25 reconditioned Snacks bulk vender center compartment ballgum, side compartment merchandise some with stands, \$12.50 each. 7—1c Rowe Tab Gum Venders \$8.50 each. **J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI.** Tel.: OLIVE 2800.

**FOR SALE**—Kiddie Rides—Midget Movies \$140; Midget Racer Automobile \$285; Hot Rod Automobile \$285; Atomic Rocket Space Ship \$285; Meteor Jet Space Ship \$385; Bert Lane Miss America Boat \$445. **REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS.** Tel.: ALgonquin 4-4040.

**FOR SALE**—Used Bingos, 1 Balls, 5 Balls, and Phonographs, at reasonable prices, clean and ready to operate. Note our new address. **REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.**

**FOR SALE**—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. **YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y.** Tel.: Chickering 4-5050.

**FOR SALE**—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L-56 Wall Boxes; 600's; Conter Models; Waiting Hiboy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSHORE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA.** Tel.: 349.

**FOR SALE**—21 Chrome Buckley wall boxes like new, \$4.95 each, f.o.b. Callas, Texas. 1/3 deposit with order. **AMI Distributor. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN ST., DALLAS, TEXAS.**

**FOR SALE**—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. **WITHAM ENTERPRISES & ASSOCIATES 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.**

**FOR SALE**—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS.** Tel.: West 3-3224.

**CLASSIFIED ADVERTISING SECTION**

FOR SALE—United Six Player De-luxe S. A. \$195; Chi-Coin Six Player 10th Frame Bowler \$295; United Twin S. A. Rebound \$75; Bing-A-Rolls \$40 each; United 10th Frame Super S. A. \$325. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN ROAD, SCHENECTADY, NEW YORK.

FOR SALE—Dairy Vend Ice Cream machines. Will consider trade on Wurlitzer phonographs. S. E. NIELSEN CIGARET SERVICE, 1119 TEXAS AVE., SHREVEPORT, LOUISIANA. Tel.: 4-4517.

FOR SALE—One Stop Record Serv-ice. Large stock of major, inde-pendent 45's, 78's. Popular, Rhyth-m, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHI-CAGO, ILL., Tel.: Sacramento 2-5050.

FOR SALE—United Six Player De-luxe \$175; United 6 player con-verse, double strike and spares 5th and 10th frame features, \$215; United Twin F. LP 7/10, \$95. Add \$5 packing charges. Rocket Patrols \$325. Games ready for location. NATIONAL NOVELTY CO., MER-RICK, NEW YORK.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP. 715 ENSOR ST., BALTI-MORE 2, MD. Tel.: Eastern 7-1021.

FOR SALE—Seeburg Model 146S or M, \$75 each. Best buy for low in-come locations. W. B. DISTRIBU-TORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI. Tel.: Cen-tral 9292.

FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Har-vest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Sing Fest \$140; Whiz Kid \$105; Hits & Runs; Gen-co, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rain-bow \$22.50; Just 21 \$15; Play-Tone \$30; Freshie \$42.50. MON-ROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCIN-NATI, O. Tel.: Montana 5000-1-2.

**MISCELLANEOUS**

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—Attention Chicago Opera-tors! We can handle your service calls. Factory trained service men. We can also handle your trucking. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and ENglewood 4-9204.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640; The Cash Box, Chicago, Ill., DEARBORN 2-0045; The Cash Box, Los Angeles, Calif., WEBSTER 1-1121.

NOTICE — Phonograph Motors Re-wound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mail-ing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

NOTICE—10c Seeburg, AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instruc-tions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

\* “ **B**est way I know to keep alive, not only to business con-ditions in the coin-machine industry, but also to the person-alities that are so important in this industry, is to read ‘THE CASH BOX’ every week.”

RAY MOLONEY

President

BALLY MANUFACTURING COMPANY,

Chicago, Illinois

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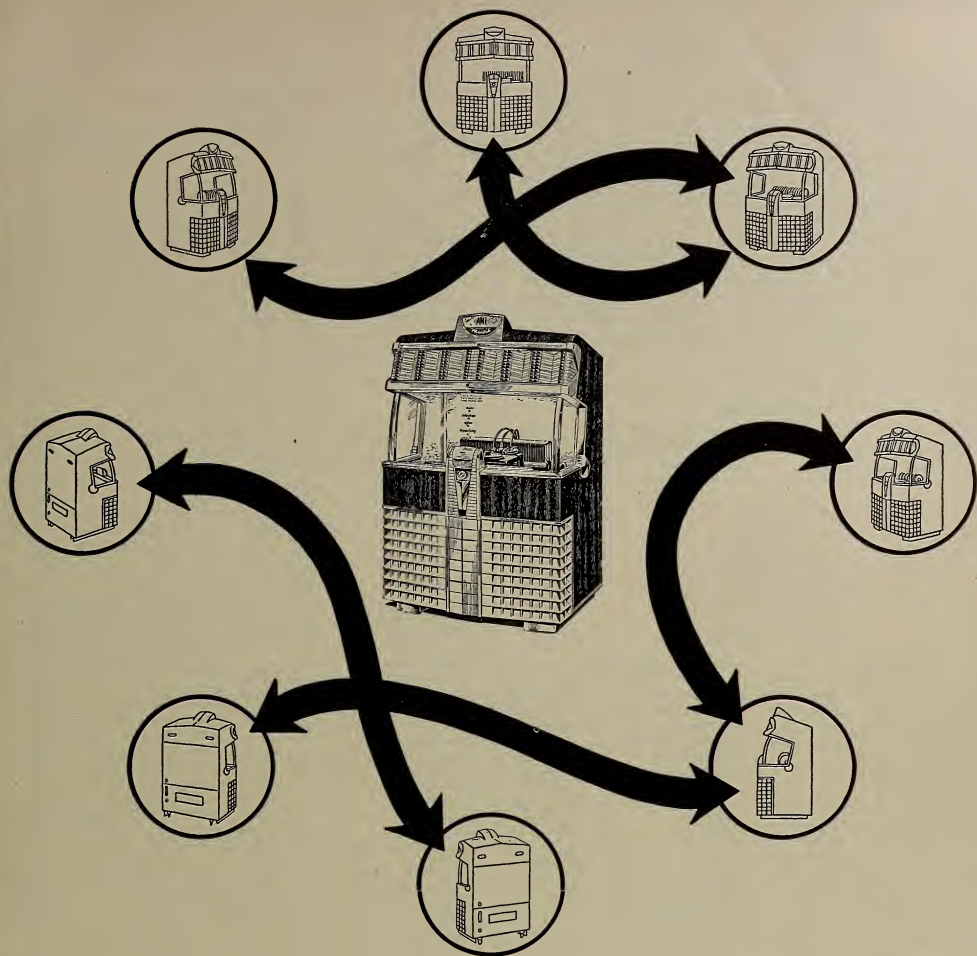
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Overnight the AMI Model "E" has brought new opportunities for placing a juke box in positions of profit prominence in any location.

With its trim, intriguing lines, its pleasing planes and perspectives, the "E" is the most voluptuous assembly of curves ever presented on a phonograph. Like a beautiful woman who catches the eye from every angle, the Model "E" has an all-round fascination to the onlooker.

You can put the "E" in the very center of a store, in the main stream of traffic—yes, in any of a number of spaces hitherto denied the operator. Location owners recognize the

play-intriguing value of the new "E" Models' same satiny smooth finish on front and rear, top and sides. They know immediately that here is a juke box that deserves the BEST LOCATION WITHIN THE LOCATION — the top money-making area in every spot.

**AMI** Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Mich.

# THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication  
727th Consecutive Week's Issue

## How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]  
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price List" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.  
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

### EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
8. Great Activity



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00	4. Football (CC 8/49)	50.00	75.00
4. ABC Bowler	50.00	149.50	2. Four Corners (Wm 12/52)	135.00	175.00
4. Across the Board	225.00	245.00	4. Four Horsemen (Got 9/50)	75.00	129.50
4. Ali Baba (Got 6/48)	20.00	34.50	4* Four Hundred (Ge '52)	90.00	225.00
4. Alice (Got 8/48)	24.50	45.00	4. Four Stars (Got 6/52)	135.00	150.00
4. All Star Basketball (Got 2/52)	87.50	145.00	4. Freshie (Wm 9/49)	30.00	59.50
4. Aquacade (Un 4/49)	20.00	39.50	4* Frolics (B 10/52)	269.50	350.00
4. Arcade (Wm 11/51)	115.00	145.00	4* Futurity (B 7/51)	145.00	219.50
4. Arizona (Un 5/50)	40.00	79.50	4. Georgia (Wm 9/50)	69.50	95.00
2* Atlantic City (B 5/52)	200.00	335.00	4. Gin Rummy	42.50	65.00
4. Baby Face (Un 1/49)	20.00	39.00	4. Gizmo (Wm 8/48)	19.50	35.00
4. Ballerina (B 48)	10.00	24.50	4. Glamour	24.50	75.00
4. Band Leader	25.00	49.00	4. Globe Trotter	125.00	145.00
4. Banjo	10.00	24.50	4. Gold Cup (B '48)	29.50	45.00
4. Bank-A-Ball (Got)	35.00	85.00	6. Gold Mine	29.50	49.50
4. Barnacle Bill (Got 8/48)	25.00	34.50	4. Golden Gloves (CC7/49)	34.50	75.00
4. Basketball (Got 10/49)	65.00	145.00	4* Golden Nugget (Ge 5/53)	135.00	349.50
4. Beach Club (B 2/53)	372.50	525.00	4. Gondola	19.50	35.00
4* Beauty (B 11/52)	325.00	450.00	4. Grand Award (CC 1/49)	24.50	35.00
4. Be Bop (Ex)	49.50	65.00	4. Grand Slam (Got 4/53)	177.50	215.00
4. Bermuda (CC 11/47)	20.00	35.00	2. Guys-Dolls (Got 6/53)	219.50	325.00
4. Big Hit (7/52)	149.50	165.00	4. Handicap	190.00	269.00
4. Big Top	50.00	65.00	2. Happy Days (Got 8/52)	150.00	220.00
2. Black Gold	29.50	49.50	4. Happy-Go-Lucky	100.00	135.00
4. Blue Skies (Un 11/48)	24.50	35.00	4. HarvestMoon (Got 12/48)	35.00	75.00
4. Bolero (Un 1/52)	119.50	150.00	4. Harvest Time (Ge 9/50)	35.00	78.50
4. Bomber (CC 5/51)	40.00	65.00	4. Harvey (Wm)	119.00	175.00
4. Bonanza (Wm 11/47)	12.50	29.50	4. Hawaii (Un 8/47)	15.00	29.50
4. Boston (Wm 11/47)	39.50	69.50	4. Hayburner (Wm 7/51)	125.00	245.00
4. Bowling Champ (Got 2/49)	29.50	50.00	4. Hit Parade	27.50	49.50
4. Bowl League (Got 8/47)	10.00	50.00	4. Hit Parade (CC)	27.50	65.00
4* Bright Lights (B 5/51)	124.50	175.00	4. Hit & Run (Ge 5/51)	40.00	55.00
4* Bright Spot (B 11/51)	125.00	250.00	2. Hit 'N' Run (Got 4/52)	129.50	145.00
4. Broadway (B)	145.00	189.50	4. Hold'er, (CC 12/48)	39.50	45.00
4. Buffalo Bill (Got 5/50)	44.50	79.00	4. Holiday (Ke 12/51)	135.00	225.00
4. Buccaneer (Got 10/48)	20.00	34.50	2. Hong Kong (Wm 10/51)	110.00	165.00
4. Buttons & Bows (Got 3/49)	32.50	47.50	4. Horseleathers (Wm)	150.00	159.00
4. Cabana (Un 4/53)	350.00	495.00	4. Horse Shoe (Wm)	124.50	152.50
1. Camel Caravan	47.50	69.50	4. Hot Rods (B '49)	25.00	40.00
4. Caravan (Wm 7/52)	125.00	185.00	4. Humpty Dumpty (Got 10/47)	10.00	35.00
4. Campus	55.00	65.00	4. Jack 'N' Jill (Got 4/48)	20.00	45.00
4. Canasta (Ge 7/50)	25.00	69.50	4. Jalopy (Wm 9/51)	75.00	165.00
4. Carnival (B '48)	25.00	49.50	4. Jamboree	24.50	39.50
4. Carolina (Wm 3/49)	22.00	39.00	4. Jeanie (Ex 7/50)	50.00	85.00
4. Carousel	15.00	29.50	4. Jockey Special (B '47)	15.00	45.00
4. Champion (B '48)	37.50	49.50	4. Joker (Got 11/50)	35.00	90.00
4. Champion (CC 6/49)	30.00	64.50	4. Judy (Ex 7/50)	45.00	75.00
4. Chicago	19.50	45.00	4. Jumping Jacks (Ge '52)	150.00	250.00
3. Dinator (Got 11/52)	165.00	169.00	4. Just 21 (Got 10/50)	10.00	19.50
4. Diner (Got 3/47)	10.00	29.50	4. K. C. Jones	25.00	35.00
4. Dinerella (Got 10/47)	10.00	29.50	4. King Arthur (Got 10/49)	49.50	90.00
4. Circus (Un 9/52)	225.00	395.00	4. King Cole (Got 5/48)	20.00	45.00
4* Citation (B '48)	19.50	55.00	4. King Pin (CC)	50.00	135.00
4. College	15.00	24.50	4. Knockout (Got 1/51)	30.00	69.00
4. College Days (Got 8/49)	50.00	75.00	4. Last Right Hood (Got 1/48)	25.00	35.00
4* Coney Island (B 9/51)	170.00	250.00	4. Leaders (Un)	150.00	225.00
4. Contact	24.50	55.00	4. Leap Year	25.00	39.50
4. Control Tower (Wm 4/51)	69.50	95.00	4. Line Up	25.50	34.50
4. County Fair (Got 11/52)	89.50	210.00	4* Lite-A-Line (Ke 6/52)	25.00	39.00
4. County Fair (Un)	95.00	125.00	4. Long Beach (Wm 8/52)	179.50	225.00
4. Crazy Ball (CC 7/48)	20.00	35.00	4. Lucky Inning (Wm 5/50)	35.00	69.50
2. Crossroads (Got 5/52)	135.00	175.00	4. Lucky Star (Got 4/47)	29.50	50.00
1. Cyclone (Got 5/51)	125.00	150.00	4. Mad. Sq. Garden (Got 6/50)	85.00	95.00
4. Daisy (Wm 2/49)	44.50	55.00	4. Magic	24.50	30.00
4. De Leer (Wm 11/49)	75.00	79.50	4. Majors '49 (CC 2/49)	27.50	45.00
4. Dew Day (Wm 6/48)	20.00	34.50	4. Major League Baseball	20.00	39.50
4. Domino (Wm 6/52)	140.00	165.00	4. Manhattan (Un 2/48)	7.50	34.50
4. Double Action	40.00	95.00	4. Mariettes (Wm 4/52)	85.00	140.00
4. Dbl. Feature (Got 12/50)	79.50	95.00	4. Mardi Gras	27.50	29.50
4. Dbl. Shuffle (Got 6/49)	49.50	65.00	4. Marjorie (Got 7/47)	14.50	29.50
4. Disk Jockey (Wm 1/53)	195.00	220.00	4. Maryland (Wm 4/49)	35.00	49.50
4. Dreamy (Wm 3/50)	69.00	79.50	4. Merry Widow	24.50	35.00
4. Eight Ball	100.00	150.00	4. Melody (B '47)	15.00	49.50
4. Entry (B '47)	25.00	65.00	4. Mercury (Ge)	54.50	79.00
4. El Paso (Wm 11/48)	39.50	49.50	4. Minstrel (Got 6/51)	69.00	125.00
4. Flying (Wm 6/53)	195.00	215.00	4. Minstrel Man (Got 3/51)	69.00	145.00
2. Fighting Irish (CC 11/50)	45.00	75.00	4. Moonlight (Un 5/48)	10.00	35.00
4. Five Star (Un 5/51)	59.50	85.00	4. Moon Glow (Un 12/49)	20.00	39.50
4. Floating Power	44.50	49.50	4. Morocco	22.50	55.00
4. Flying Saucer (Got 2/53)	167.50	210.00			
4. Flying Saucers	59.50	100.00			

## CONFIDENTIAL PRICE LIST

### PHONOGRAPHS

LISTED ALPHABETICALLY

AIREON		SEEBURG	
4. Fiesta	50.00 70.00	4. Hi-Tone 9800	29.50 60.00
6. '47 Hideaway	119.50 195.00	4. Hi-Tone 9800 BC	29.50 60.00
4. '48 Coronet 400	50.00 70.00	4. Hi-Tone 8800	29.50 59.00
4. '49 Coronet 100	125.00 169.50	4. Hi-Tone 8800 RC	29.50 59.00
		4. Hi-Tone 8200	29.50 59.00
		4. Hi-Tone 8200 RC	29.50 59.00
A M I		4. 146S	79.00 115.00
4. WM Wall Box	15.00 22.50	1* 146M	89.50 150.00
2* Model A '46	169.00 295.00	1. 147S	99.50 135.00
3* Model B '48	325.00 369.00	1* 147M	99.50 175.00
* Model C	325.00 495.00	4. 148S	135.50 165.00
4. Model D-40	450.00 525.00	4* 148M	185.00 250.00
4. Model D-80	600.00 725.00	1* 148M	215.00 225.00
		4* M100-A	525.00 595.00
		M-100-B	650.00 695.00
BUCKLEY		4. W1-L56 Wall Box Sc	5.00 10.00
4. Wall & Bar Box O.S.	3.00 5.00	4. 3W2 Walla-Matic	6.95 10.00
4. Wall Bar Box N.S.	6.00 17.50	4. 3W3-L56 Wall Box	5. 10, 25c
		4. W4-L56	24.50 35.00
		4. W6-L56/10/25	Wireless 22.50 29.50
		4. 3W7-L56	25.00 34.50
		6. Tear Drop Speaker	12.50 17.50
MILLS		WURLITZER	
4. Panoram	250.00 275.00	4. 750E	29.50 49.50
4. Throne of Music	25.00 69.50	4. 780M Colonial	29.50 99.50
4. Empress	25.00 69.50	4. 780E	29.50 69.00
6. Panorama 10 Wall Box	5.00 8.50	4. 850	25.00 79.50
4. Panoram Peak (Con.)	185.00 295.00	4. 950	25.00 99.50
6. Conv. for Panoram	10.00 29.50	4* 1015	90.00 150.00
4. Constellation	129.50 150.00	4* 1017 Hideaway	99.00 129.50
		4* 1100	219.50 300.00
		4. 1080	99.50 140.00
		2* 1250	269.50 375.00
		4* 1400	475.00 575.00
		4. 3031 Wall Box	4.95 9.95
		4. 3045 Wall Box	5.00 20.00
		1* 3020 Wall Box	12.00 22.50
		4. 3025	5.95 6.00
		4. 3048	29.50 32.50
		4. 3827	35.00 47.50
		4. 2140 Wall Box	10.95 19.00
		4. 219 Stepper	7.50 19.50

PACKARD		ROCK-OLA	
4* Pla Mor Wall & Bar Box	3.95 7.50	4. Playmaster '46	50.00 79.50
1. Manhattan	75.00 95.00	2* 1422 Phono ('46)	60.00 79.50
4. Model 7 Rock	50.00 75.00	4. 1424 Phono (Hideaway)	99.50 169.00
		4. 1426 Phono ('47)	89.50 119.50
		4. 1428 Magic Glo	224.00 390.00
		4. 1432 Rocket ('51)	379.50 395.00
		4. 1434	395.00 495.00
		4. 1501 Wall Box	3.00 4.50
		4. 1502 Bar Box	5.00 7.50
		4. 1503 Wall Box	12.50 15.00
		4. 1504 Bar Box	8.50 17.50
		4. 1510 Bar Box	15.00 20.00
		4. 1525 Wall Box	5.00 15.00
		4. 1526 Bar Box	15.00 19.50
		4. 1530 Wall Box	15.00 25.00
		4. 1805 Organ Speaker	24.50 29.00

MISCELLANEOUS	
4. Chi-Coin Band Box	125.00 150.00
4. Chicago Coin Hit Parade	65.00 125.00
4. Hitmaster (Un 4/48)	15.00 19.50
3. Williams Music Mite	35.00 150.00
4. Evans Constellation	350.00 395.00



1. Niagara	135.00	145.00	6. Speed Ball	14.50	32.50	4. Chicoin Baseball	40.00	49.00	4. Keeney 6-Player	125.00	195.00
4. Nifty (Wm 12/50)	89.50	94.50	4. Speedway (Wm 9/48)	35.00	39.50	4. ChiCoin Trophy	35.00	59.00	1. Keeney 10 Player	335.00	400.00
6. Nudgy (B 47)	25.00	39.50	4. Spinball (CC 5/48)	10.00	25.00	1* ChiCoin 6 Player	160.00	219.50	4. Keeney Super Deluxe	210.00	295.00
4. Oasis	45.00	85.00	4. Spot Bowler (Got10/50)	79.50	119.50	1. ChiCoin 6 Player Match	315.00	375.00	4. Keeney Team Blr.	40.00	475.00
4. Oklahoma (Wm 6/49)	45.00	64.50	4* Spot-Lite (B 1/52)	125.00	245.00	4. ChiCoin6 Player Deluxe	250.00	299.50	4. Rock-Ola Shuffle Jungle	24.50	79.00
1. Old Faithful (Got 1/50)	60.00	85.00	6. Sport Event	19.50	29.50	4. ChiCoin 6 Player	425.00	450.00	4. Rock-Ola Shuffle-Lane	24.50	29.00
4. Old Hilltop	99.50	160.00	6. Sport Special	17.50	30.00	4. ChiCoin 10th Frame	295.00	345.00	4* Un. Deluxe 6-Player	185.00	300.00
4. Olympics (Wm)	135.00	175.00	6. Sports	19.50	25.00	4. Exhibit Strike	25.00	89.50	1. Un. Super 6 Player	250.00	295.00
4. One Two Three	34.50	45.00	4. Sportsman (Wm)	70.00	95.00	4. Exhibit Twin Rotation	195.00	225.00	2* Un. Official Bowler	25.00	300.00
4. Palm Beach (B 7/52)	295.00	350.00	6. Spot-A-Card	25.00	29.50	2. Genco Shuffle Target	30.00	49.50	4. Un. Clover	395.00	425.00
4. Paradise (Un 7/48)	12.50	35.00	4. Sport Pool	19.50	29.50	4. Genco Bowling League	24.50	45.00	4. Un. Shuffle Alley	15.00	45.00
4. Paratrooper (Wm 9/52)	95.00	144.50	4. Springtime (Ge)	75.00	85.00	4. Genco Baseball	25.00	49.00	4. Un. Shuffle w/con.	29.50	69.50
4. Phoenix	35.00	39.00	4. Stage Door Canteen	10.00	25.00	4. Genco 8 Player Reb'd.	125.00	145.00	4. Un. Shuffle Alley Exp.	29.50	45.00
4. Photo Finish	35.00	40.00	4. Stars (Un 6/52)	195.00	319.00	4. Genco Target Skill	50.00	125.00	4. Un. Shuffle Express	29.50	59.00
4. Pin Bowler (CC 7/50)	55.00	59.50	4. Stardust (Un 5/48)	14.50	39.50	4. Gottlieb Bowline	15.00	40.00	4. Un. Sin Rebound	50.00	70.00
4. Pinch Hitter (Wm 5/49)	24.50	49.50	4. Starlight	165.00	310.00	4. Keeney ABC Bowler	15.00	25.00	2. Un. Twin Rebound	90.00	125.00
4. Plucky (Wm 10/50)	65.00	92.50	4. Steeple Chase (Un 2/52)	159.50	295.00	2. Keeney Bowling Champ	55.00	69.50	1. Un. Skoe Alley	55.00	79.50
4. Play Ball (CC 1/51)	35.00	45.00	4. Stop & Go (Ge 3/51)	45.00	59.50	4. Keeney Duck Pins	15.00	125.00	4. Un. Skoe Alley Match	260.00	295.00
4. Play Boy (CC 5/47)	35.00	95.00	4. Stormy (Wm 1/48)	24.50	35.00	4. Keeney Deluxe League	195.00	215.00	2* Un. 4-Player	110.00	119.00
4. Playland (Ex 8/50)	65.00	85.00	4. Streamliner	10.00	14.50	1. Keeney 4 Way Bowler	35.00	40.00	1* Un. 5-Player	150.00	200.00
4. Playtime (Ex)	30.00	49.50	4. Sunnetime (Un 9/48)	34.50	49.50	1. Keeney Big League	117.50	165.00	1* Un. 6-Player	170.00	235.00
4. Puddin' Head	35.00	45.00	4. Sun Beam	19.50	29.50	4. Bowl Bowling	35.00	45.00	4. Un. Manha's 6 Play	300.00	345.00
4. Quarterback (Wm)	35.00	65.00	4. Sunny (Wm 12/47)	10.00	35.00	4. Keeney Lucky Strike	35.00	50.00	2* Un. Star 6 Play	100.00	335.00
4. Quartet (Got 2/52)	150.00	185.00	4. Sunshine Park (B 3/52)	175.00	295.00	4. Keeney Dbl. Bowler	35.00	79.50	4. Un. 10th Frame Star	325.00	365.00
2. Queen of Hearts (Got 1/53)	195.00	215.00	4. Supercharger	19.50	24.50	4. Keeney League Bowl	75.00	139.00	4. Un. Shuffle-Cade	150.00	189.50
4. Quintet (Got 3/53)	195.00	220.00	4. Super Hockey	34.50	59.00	4. Keeney Duck Pins League	215.00	279.50	4. Un. Twin Shuffle Cade	75.00	175.00
4. Rag Mop (Wm 11/50)	69.50	95.00	4. Superliner (Got 7/46)	10.00	17.50	4. Keeney Super Deluxe	215.00	279.50	4. Univ Dbl. Shuffle	34.50	40.00
4. Rainbow (Wm 9/48)	22.50	35.00	4. Superscore (CC 10/46)	10.00	24.50	4. Keeney 4 Player League	125.00	137.50	4. Univ. Super Twin	45.00	55.00
4. Ramona (Un 2/49)	20.00	39.00	4. Surf Queen (B 4/46)	10.00	19.50	4. Keeney 4-Way Bowl	35.00	40.00	4. Univ. DeLuxe Twin	85.00	125.00
4. Rancho (B 48)	10.00	25.00	4. Suspense (Wm 2/46)	29.50	49.50	4. Jack Rabbit	55.00	100.00	4. Univ. Twin Bowler	35.00	64.50
4. Record Time	22.50	59.50	4. Swance	35.00	45.00	4. Advance Rolls	30.00	35.00	4. Univ. HiScore Bowler	45.00	75.00
4. Red Shoes (Un 12/50)	60.00	75.00	4. Sweepstakes	195.00	275.00	4. Allite Strike 'N Spares	39.50	149.50	4. Williams Deluxe Bowler	34.50	40.00
4. Repeater	17.50	29.50	4. Sweetheart (Wm 7/50)	50.00	79.50	4. Boomerang	40.00	45.00	4. Williams Star Shuffle	29.50	45.00
4. Rio (Un 12/46)	15.00	20.00	4. Tabiti (CC 10/49)	62.50	69.50	4. Bally Big Inning	75.00	149.50	4. Williams Dbl. Head	50.00	79.50
4. Rip Snorter (Ge)	35.00	50.00	4. Tampico (Un 7/49)	50.00	64.50	4. Bally Bowler	175.00	189.50			
4. Riviera	14.50	25.00	4. Target Skill	12.50	19.50	4. Bally Convoy	47.50	125.00			
2. Rocket (Ge 5/50)	47.50	65.00	4. Telecard (Got 1/49)	24.50	49.00	4. Bally Defender	95.00	125.00			
4. Rockettes (Got 8/50)	64.50	85.00	4. Temptation	25.00	33.00	4. Bally Eagle Eye	39.50	49.50			
4. Rondervo (Un 5/48)	15.00	29.50	4. Tennessee (Wm 2/48)	29.50	35.00	4. Bally Heavy Hitter	35.00	65.00			
4. Rose Bowl (Got 10/51)	95.00	139.50	4. Thing (CC 2/51)	32.50	45.00	4. Bally King Pin	35.00	45.00			
4. Round Up (Got 11/48)	24.50	49.00	2. Three Feathers	27.50	64.50	4. Bally Lucky Strike	45.00	79.50			
4. St. Louis (Wm 2/49)	32.50	44.50	4. Three Four Five (Un 10/51)	85.00	125.00	4. Bally Rapid Fire	75.00	125.00			
4. Sally (CC 10/48)	10.00	20.00	4. Three Musketeers (Got 7/49)	59.50	85.00	4. Bally Sky Battle	49.50	125.00			
4. Samba	27.50	59.50	4. Thrill (CC 9/48)	29.50	35.00	4. Bally Torpedo	49.50	95.00			
4. Saratoga (Wm 10/48)	35.00	39.50	4. Times Square (Wm 3/53)	220.00	274.50	4. Bally Undersea Raider	95.00	125.00			
6. School Days	15.00	17.50	6. Tonic	10.00	17.50	4. Bank Ball	35.00	45.00			
6. Score-A-Line	20.00	39.50	6. Tornado (Wm 4/47)	12.50	17.50	4. Bing-A-Roll	40.00	50.00			
4. Screwball	24.50	34.50	4. Touchdown (Un)	165.00	245.00	4. Buckley Deluxe Dig	119.50	149.50			
6. Sea Hawk	15.00	22.00	4. Towers	12.50	15.00	4. Buckley Treas Is Dig	95.00	110.00			
4. Sea Jockeys (Wm 12/51)	150.00	245.00	4. Trade Winds	25.00	29.50	4. Champion Hockey	50.00	75.00			
6. Sea Isle (CC 11/47)	14.50	19.50	6. Treasure Chest	14.50	30.00	4. ChiCoin Basketball Champ	195.00	235.00			
4. Select-A-Card (Got 4/50)	55.00	79.50	4. Trigger	89.00	100.00	4. ChiCoin 4 Player Derby	225.00	240.00			
4. Serenade (Un 12/48)	19.50	34.50	4. Trinidad (CC 3/48)	15.00	35.00	4. ChiCoin Goaler	85.00	125.00			
4. Shanghai (CC 4/48)	24.50	39.00	4. Triple Action	25.00	35.00	1. ChiCoin Hockey	55.00	75.00			
4. Shantytown	62.50	85.00	4. Triples (Got 7/50)	60.00	95.00	4. Chi Midget Skee	125.00	185.00			
4. Shantytown (Ge)	35.00	79.50	4. Tri-Score (Ge 1/51)	30.00	60.00	4. ChiCoin Pistol	75.00	100.00			
2. Shoe Show (Wm 2/51)	100.00	125.00	4. Trophy (B 48)	50.00	100.00	4. ChiCoin Roll-A-Score	39.50	75.00			
4. Shooting Stars	19.50	35.00	4. Tropeiana (Un 1/48)	7.50	22.50	4. Edwaco Pool Table	49.50	75.00			
4. Short Stop	25.00	45.00	4. Tucson (Wm 1/49)	22.50	44.00	4. Evans Bat-A-Score	150.00	165.00			
4. Shoot the Moon	124.50	160.00	4. Tumbleweed	52.50	65.00	4. Evans Ski Roll	125.00	150.00			
4. Show Boat (Un 1/49)	10.00	20.00	6. Turf Champ	24.50	39.50	4. Evans Super Bomber	50.00	125.00			
4. Show Boat (Un 1/53)	250.00	325.00	4* Turf King (B 6/50)	35.00	95.00	4. Evans Play Ball	65.00	75.00			
4. Silver Skates (Wm 2/53)	145.00	195.00	4. Twenty Grand (Wm 1/53)	145.00	210.00	4. Evans Ten Strike '46	50.00	75.00			
6. Silver Spray	14.50	24.50	4. Utah (Un 8/49)	50.00	57.50	2. Evans Tommy Gun	49.50	95.00			
4. Silver Striker (B 47)	32.50	19.50	6. Vanities	10.00	35.00	4* Exhibit Dale Gun	49.50	65.00			
4. Singapore (Un 11/47)	10.00	29.50	6. Victory Special (B 46)	19.50	49.50	4. Exhibit Gun Patrol	175.00	185.00			
4. Skill Pool (Got 9/52)	149.50	195.50	4. Virginia (Wm 3/48)	20.00	25.00	1. Exhibit Jet Gun	185.00	225.00			
6. Sky Lark	39.50	59.50	4. Watch My Line (Got 9/51)	35.00	79.50	4. Exhibit Pony Express	175.00	225.00			
6. Sky Line	17.50	29.50	4. Wild West	114.50	169.50	6. Exhibit Rotary Mdr.	175.00	275.00			
6. Sky Ray	12.50	19.50	4. Winner (Univ.)	25.00	79.50	4. Exhibit Silver Bullet	50.00	125.00			
4. Slugfest (Wm 3/52)	119.50	140.00	4. Winsconsin (3/48)	20.00	34.50	2. Exhibit Six Shooters	135.00	150.00			
4. Slugger	14.50	60.00	4. Yankee Doodle	15.00	19.50	6. Exhibit Merchantman Roll Ch Digger	85.00	99.50			
6. Smarty (Wm 12/46)	14.50	25.00	4. Yanks (Wm 4/48)	15.00	25.00	4. Exhibit Vitalizer	75.00	95.00			
6. Smoky	12.50	19.50	4. Zingo (Un 10/51)	115.00	175.00	4. Genco Glider	30.00	45.00			
4. South Pacific (Ge 3/50)	30.00	69.50				6. Genco Play Ball	29.50	65.00			
4. Spark Plugs (Wm 10/51)	85.00	250.00				4. Groetchen Met. Typer	79.50	149.50			
4. Special Entry (B 49)	35.00	45.00				4. Hy Roll	35.00	50.00			
						4. Irish Poker	65.00	85.00			



4. Jack Rabbit	55.00	100.00	4. Bally Shuffle-Line	49.50	79.50	4. Keeney 6-Player	125.00	195.00
4. Jungle Joe	125.00	135.00	2* Bally Hook Bowler	40.00	85.00	1. Keeney 10 Player	335.00	400.00
4. Keeney Air Raider	100.00	125.00	4. Bally Baseball	40.00	75.00	4. Keeney Super Deluxe	210.00	295.00
4. Keeney Anti Aircraft Bl	15.00	50.00	4. Bally Shuffle Champ	35.00	39.00	4. Keeney Team Blr.	40.00	475.00
4. Keeney Sub Gun	95.00	120.00	4. Bally Shuffle-Bowler	24.50	29.00	4. Rock-Ola Shuffle Jungle	24.50	79.00
4. Keeney Texas Leaguer	39.50	50.00	4. Bally Speed Bowler	34.50	50.00	4. Rock-Ola Shuffle-Lane	24.50	29.00
4. Kirk Night Bomber	75.00	145.00	4. Bally Ball-A-Ball	250.00	380.00	4* Un. Deluxe 6-Player	185.00	300.00
4. Lite League	49.50	90.00				1. Un. Super 6 Player	250.00	295.00
4. Microscope Ace Bombers	100.00	125.00				2* Un. Official Bowler	25.00	300.00
4. Muto. Atomic Bomber	125.00	155.00				4. Un. Clover	395.00	425.00
4. Microscope Dr. Mobile	95.00	175.00				4. Un. Shuffle Alley	15.00	45.00
4. Mutos. Fly. Saucers	100.00	150.00				4. Un. Shuffle w/con.	29.50	69.5



**CIGARETTE MACHINES**

4. Automatic "Smokeshop" (9 Col. 486 Cap.)	\$155.00-\$239.50
4. Du Grenier (Mod. A-7)	110.00-140.00
4. Du Grenier (Mod. A-9)	120.00-150.00
4. Du Grenier (Mod. AC7)	125.00-155.00
4. Du Grenier (Mod. AC9)	130.00-160.00
4. Du Grenier (Mod. E7)	135.00-165.00
4. Du Grenier (Mod. ES9)	140.00-170.00
4. Du Grenier (Mod. E9)	145.00-175.00
4. Du Grenier (Mod. ES-11)	150.00-180.00
4. Du Grenier "SM" (9 col.)	50.00- 85.00
4. Du Grenier "S" (7 col.)	50.00- 85.00
4. Du Grenier "S" (9 col.)	69.50- 85.00
4. Du Grenier Champion (9 col.)	85.00- 97.50
4. Dugrenier Champion (11 col.)	97.50- 125.00
4. Eastern Electric C-8	125.00- 150.00
4. Electro (8-col.)	200.00- 250.00
4. Electro (10 col.)	225.00- 255.00
4. Lehigh PX (Elec. 8 col.)	125.00- 135.00
4. Lehigh PX (10 col.)	89.50- 145.00
4. Lehigh King Size	125.00- 145.00
2. National 750	75.00- 125.00
4. National 950	85.00- 125.00
4. National 930	95.00- 110.00
4. National 9A (9 col.)	100.00- 115.00
4. Nat. 9-ML Wheatwood	198.00- 200.00
4. National Electric	95.00- 139.50
4. Rowe Diplomat 10-col.	175.00- 185.00
4. Rowe Imperial (6 col.)	75.00- 130.00
4. Rowe Imperial (8 col.)	78.50- 145.00
4. Rowe Royal (6 col.)	79.50- 90.00
4. Rowe Royal (8 col.)	85.00- 125.00
4. Rowe Royal (10 col.)	85.00- 145.00
1. Rowe President (8 col.)	100.00- 125.00
4. Rowe President (10 col.)	100.00- 145.00
4. Rowe Crusader (10 col.)	98.50- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	82.50- 87.50
4. Uneeda "A" (8 col.)	49.50- 82.50
4. Uneeda "A" (9 col.)	59.50- 85.00
4. Uneeda "E" (6 col.)	50.00- 75.00
4. Uneeda "E" (8 col.)	50.00- 85.00
4. Uneeda "E" (9 col.)	75.00- 90.00
4. Uneeda "E" (12 col.)	65.00- 80.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	90.00- 95.00
4. Uneeda 500 (9 col.)	85.00- 125.00
4. Uneeda 500 (15 col.)	75.00- 115.00
4. Uneeda Monarch (8 col.)	65.00- 110.00
4. Uneeda Monarch (10 col.)	79.50- 110.00
4. Uneeda Monarch (12 col.)	79.50- 135.00

**CANDY MACHINES**

4. Mills (5 col., 70 cap.)	\$ 49.50-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 125.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00- 50.00

**HOT COFFEE**

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00 375.00
4. Chief-Way, Model 100, cap. 400-600	375.00 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00 400.00

**CARBONATED DRINK**

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00 \$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons #1400, single flavor, 5c	425.00 475.00
4. Lyons #1400-2F	475.00 650.00
4. Lyons Model 500, 5c single	225.00 275.00
4. Mills, Automatic Foun- tain, 400 cups	150.00 250.00
4. Mills, Automatic Foun- tain, 400 cups, with- out changemaker	100.00 175.00
4. Soda Shoppe	975.00 1025.00
4. Spacarb single 5c, 1000 cups	135.00 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 530.00
4. Spacarb 4 Unit 5c 1000 cups	600.00 650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00 325.00
4. Super Vend 3 flavor, 600 Cup A-2	325.00 425.00

**NON-CARBONATED  
DRINK**

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshmat, 3c 10c 300 cups	240.00 300.00

**CAN DRINK**

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	550.00 600.00

**ICE CREAM VENDORS**

4. Vendo "Dairy-Vend" 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

**Manufacturers New Equipment**

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

**A.B.T. MFG. CORP.**

Challenger (Counter Model Gun)	\$65.00
Rifle sport, 3 and more Guns, plus complete ranges of var- ious types	\$1,408.25

**AMI, INCORPORATED**

AMI "E"-40 Phonograph	\$795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-8 5-10-25-Wall Box	89.50
W-120 5-10-25-Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

**AUTO-PHOTO CO.**

Auto-Photo	\$2,545.00
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**BALLY MFG. CO.**

The Champion (Mech. Horse)	\$1,065.00
Space Ship	1,165.00
Yacht Club	699.50
Speed Boat	995.00

**CHICAGO COIN**

Crown Bowler	625.00
Gold Cup	665.00
Triple Score Bowler	600.00
Hi-Speed Crown Bowler	625.00
Hi-Speed Triple Score Bowler	600.00

**COIN-O MFG. CO., INC.**

Bat-O-Mat	\$1,495.00
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**H. C. EVANS & CO.**

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

**EXHIBIT SUPPLY**

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

**Genco MFG. CO.**

Sky Gunner	\$479.50
Silver Chest	495.00
Night Fighter	575.00

**D. GOTTlieb & CO.**

Poker Face	\$364.50
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**INTERNATIONAL MUTO. CORP.**

Photomat '53	\$2,150.00
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**J. H. KEENEY & CO., INC.**

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Domino Bowler	645.00
Carnival Bowler	600.00

**MARVEL MFG. CO.**

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

**METEOR MACHINE CORP.**

Meteor Flying Saucer	\$795.00
Meteor Pony Boy	575.00
Meteor PT-Boat	840.00
Meteor Rocket	795.00

**ROCK-OLA MFG. CORP.**

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1544, 5c-10c-25c Wall Box	115.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

**NATE SCHNELLER, INC. (NASCO)**

Atomic Jet (Airplane Ride)	\$995.00
Aqua Jet (Boat Ride)	895.00
Tank	395.00

**SCIENTIFIC MACHINE CORP.**

Scientific Space Ship	\$1,295.00
Scientific Ocean Liner	1,295.00
Scientific Pokerino	379.50
Scientific 3-in-Line	379.50
Scientific Pitch Master	2,000.00

**J. P. SEEBURG CORP.**

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R. C. Special)	
3W1 Wall-O-Matic "100"	
MRVCJ Master Remote Volume Control	
CVS4-8" Wall Speaker Ivory (Teardrop)	
CVS6-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARAL16 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Com- pensator Unit	

**UNITED MFG. O.**

Classic Shuffle Alley	\$625.00
Imperial Shuffle Alley	675.00
Olympic Shuffle Alley	605.00
Royal Shuffle Alley	650.00
Tropic	690.00

**WICO CORP.**

Major Leaguer (Automatic Baseball Pitcher)	\$1,295.00
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**WILLIAMS MFG. CO.**

Pennant Baseball	479.50
Grand Champion	349.50

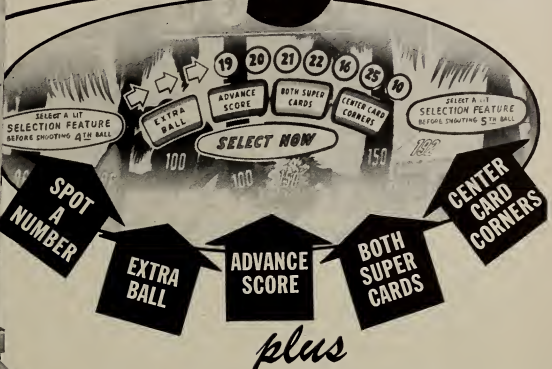
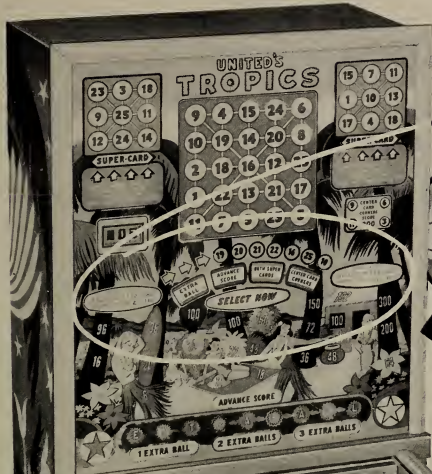
**THE RUDOLPH WURLITZER CO.**

Model 1500 Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
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Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	



# TROPICS

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★ 4 corners score

★ Triple spot roll-over feature  
(LEFT AND RIGHT PLAY BOARD BUTTONS)

★ Up to 3 extra balls  
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CABINET SIZE

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SELECTOR  
KNOB

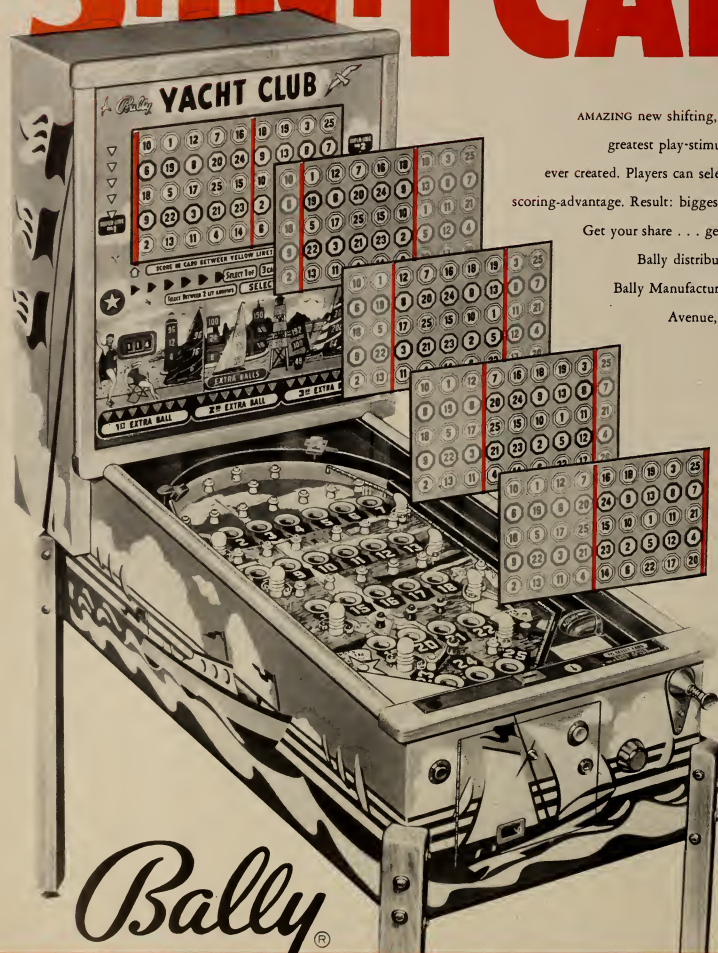
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