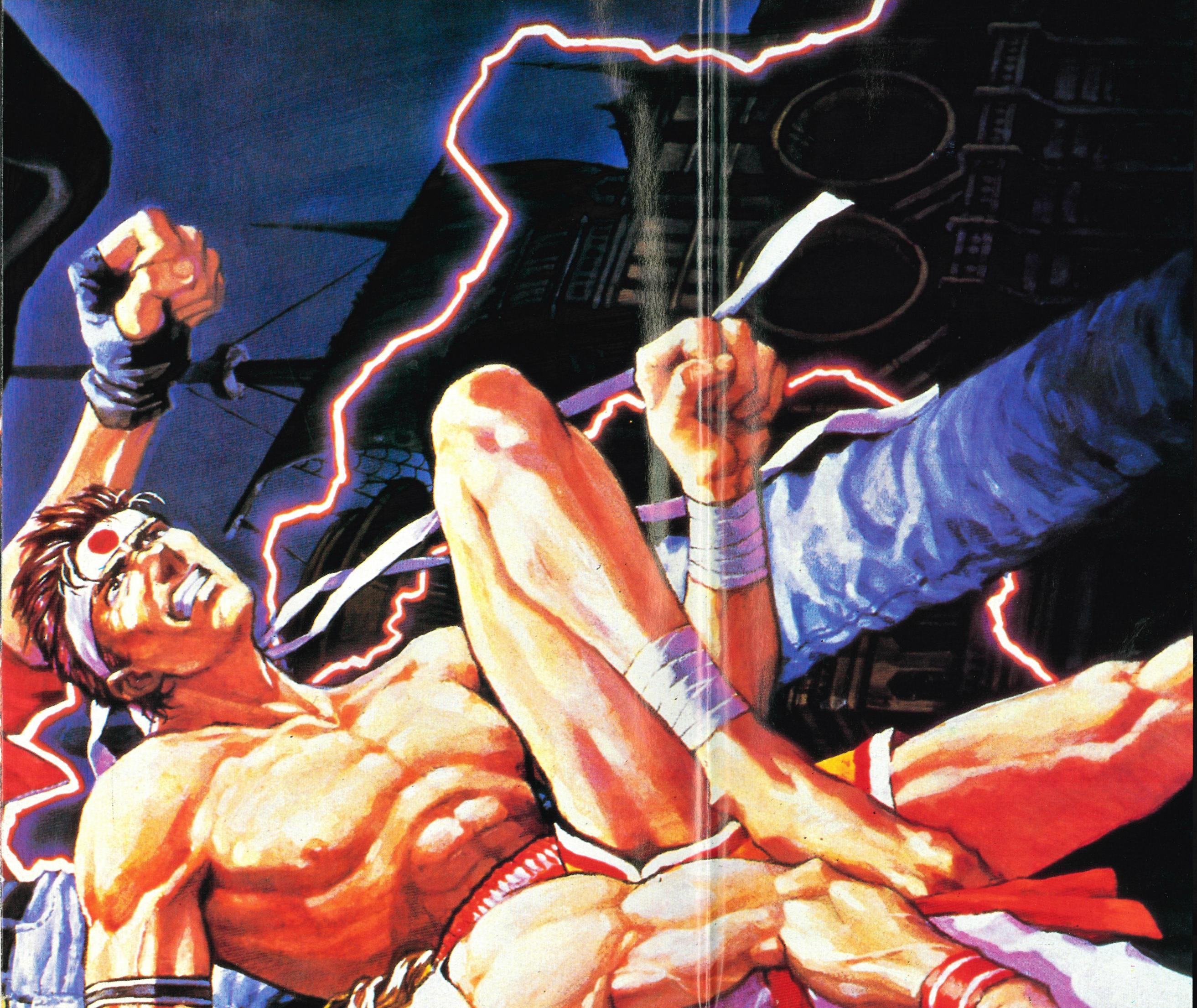




**FREE!
GIANT
POSTERS
INSIDE!**





ED

ED

ED

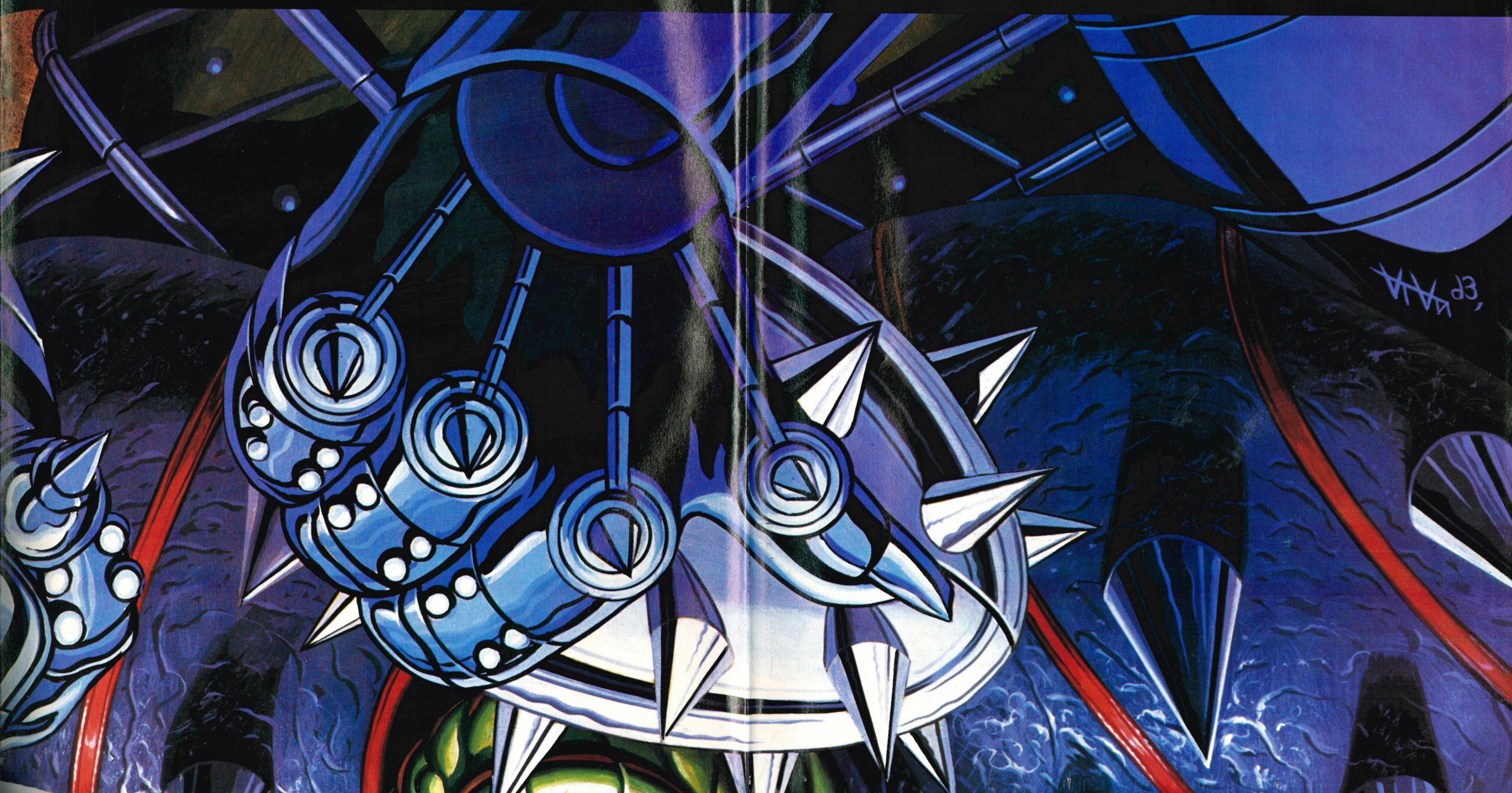
ED







J H E N N H A M

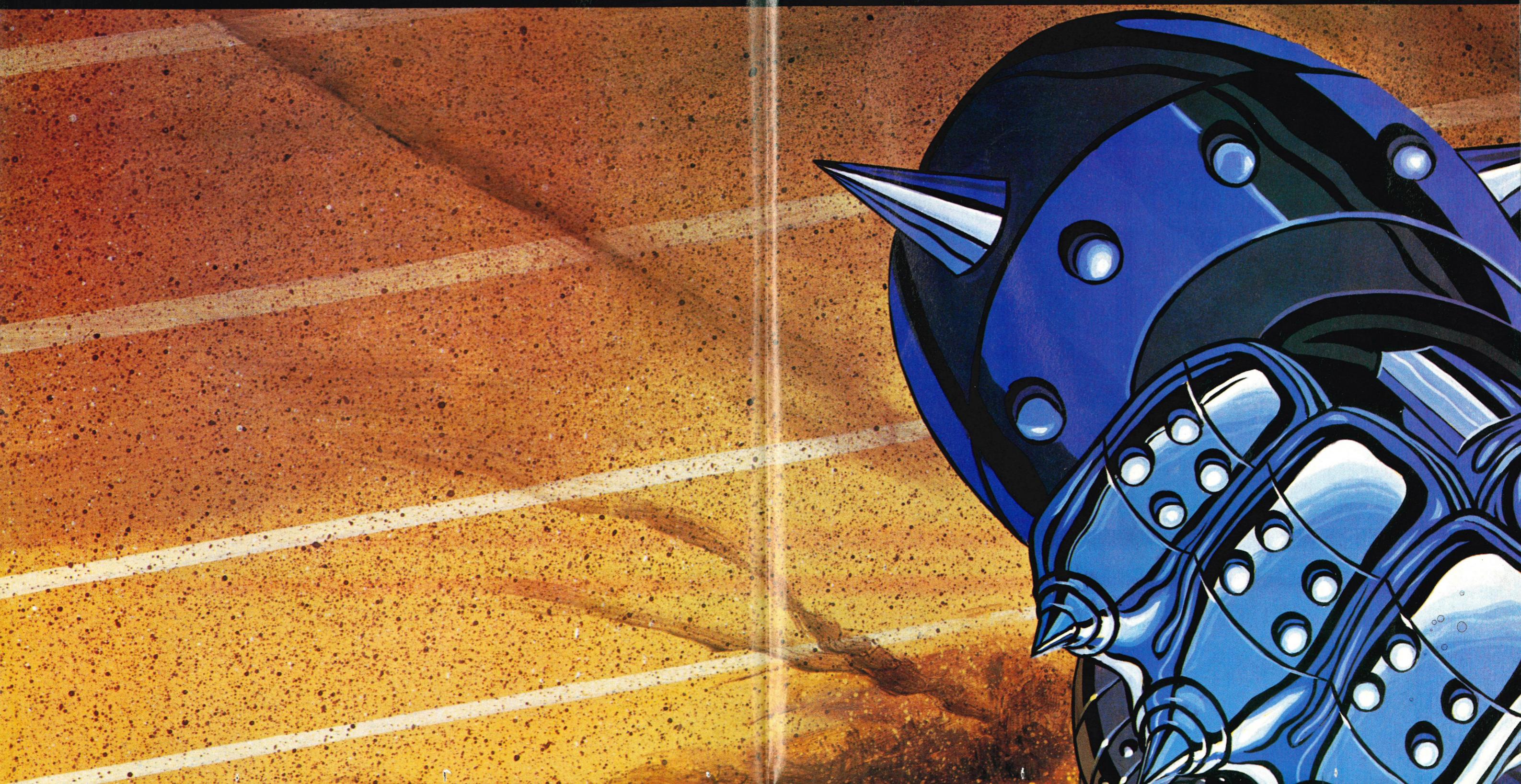








19810030



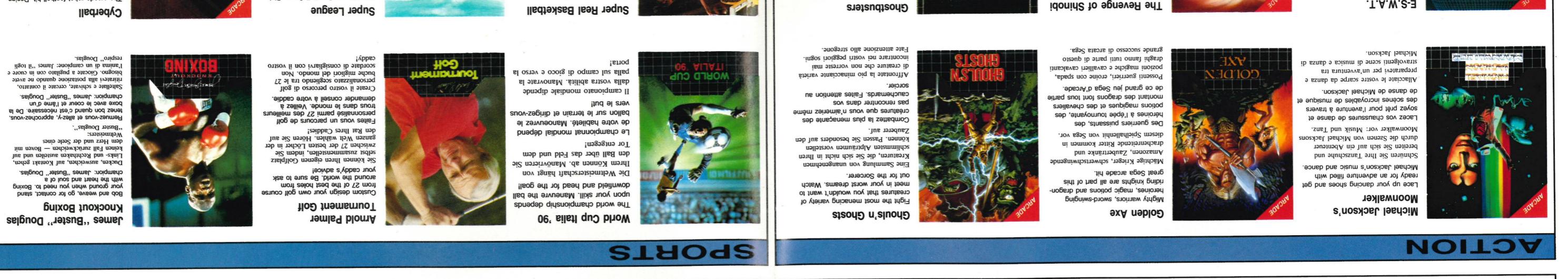




TM
Monaco
SUPER



SEGA



SPO RTS

The image is a collage of five magazine spread pages from the late 1980s, specifically from the October 1988 issue of "Computer Games".

1. **Top Left Spread:** The title is "A NEW EXPERIENCE FROM THE LEADER IN ARCADE GAMES". It features a large image of the Sega Mega Drive console with its controller. Text discusses the introduction of the console in Japan and its success in the arcade.

2. **Bottom Left Spread:** The title is "Das Mega Drive Erfolgsstory". It shows a close-up of the Sega Mega Drive console and its controller, highlighting the 16-bit technology.

3. **Middle Left Spread:** The title is "UNE NOUVELLE EXPERIENCE DUE JEUX D'ARCADE". It features a large image of the Sega Master System converter and its controller, with text discussing its compatibility with the Sega Drive.

4. **Bottom Right Spread:** The title is "L'experience Mega Drive". It shows a large image of the Sega Master System converter and its controller, with text discussing its compatibility with the Sega Drive.

5. **Top Right Spread:** The title is "UNA NUOVA ESPERIENZA DAI LEADER DEL GIOCHI DI SALA". It features a large image of the Sega Master System converter and its controller, with text discussing its compatibility with the Sega Drive.

THE ULTIMATE 16-BIT GAMES CONSOLE

BAUDOUIN

The Sega logo is centered in a large, stylized oval frame. The word "SEGA" is written in its signature bold, italicized font, with each letter having a vertical drop shadow. The background of the oval is a bright blue gradient.

SEGA MEGA DRIVE

THE ULTIMATE 16-BIT GAMES CONSOLE

The Mega Drive Experience

A NEW EXPERIENCE FROM THE LEADER IN ARCADE GAMES

With the introduction of the Mega Drive System in Japan in October of 1988, SEGA became the world's first company to introduce a dedicated 16-bit computer game machine for home use. In September of the following year the 16-bit machine was put on the U.S. market under the name "Genesis". The 16-bit Mega Drive is a product of SEGA's industry-leading technology in the arcade game world. It's vivid arcade-quality graphics, dynamic sound and unsurpassed game play provide an experience you will never forget. The SEGA Mega Drive is at the pinnacle of computer game hardware technology, making possible a wide range of new dramatic, beautiful and exhilarating games.

Das Mega Drive Erlebnis

EIN NEUES ERLEBNIS VOM MARKTFÜHRER BEI SPIELHALLENSPIELEN

Mit der Vorstellung des Mega Drive Systems in Japan im Oktober 1988 wurde SEGA die erste Firma weltweit, die einen speziellen 16-Bit-Computer für Heimspiele anbot. Im September des folgenden Jahres wurde das 16-Bit-Gerät in den USA unter dem Namen "Genesis" auf den Markt gebracht. Das 16-Bit Mega Drive System ist ein Product von SEGA Industry — führende Technologie im Spielhallenspiel-Sektor. Die lebendige Grafik, der dynamische Sound und die unübertroffene Spielqualität garantieren für ein Erlebnis, das Sie nicht vergessen werden. Der SEGA Mega Drive ist ganz oben im Angebot der Heimspielcomputer und bietet Ihnen eine breite Palette von neuen dramatischen, attraktiven und spannenden Spielen.

L'expérience Mega Drive

UNE NOUVELLE EXPÉRIENCE DU LEADER DES JEUX D'ARCADE

Avec l'introduction du système Mega Drive au Japon en octobre 1988, SEGA a été la première société au monde à introduire une machine de jeu pour ordinateur 16-bit destinée à jouer chez soi. En septembre de l'année suivante, la machine 16-bit a été lancée sur le marché américain sous le nom de "Genesis". Mega Drive 16-bit est un produit de la technologie de pointe des industries SEGA dans le monde du jeu d'Arcade. Sa qualité graphique, une sonorisation dynamique et ses parties de jeu inégalées fournissent une expérience inoubliable. Mega Drive SEGA est à la tête de la technologie du matériel de jeu pour ordinateur, rendant possible une gamme étendue de nouveaux, deux passionnantes, admirables et extraordinairement amusants.

L'esperienza di Mega Drive

UNA NUOVA ESPERIENZA DAL LEADER DEI GIOCHI DI SALA

Con l'introduzione del sistema Mega Drive in Giappone nell'ottobre del 1988, la SEGA è diventata la prima compagnia al mondo ad introdurre una macchina computerizzata a 16 bit per giochi per l'uso domestico. Nel settembre dell'anno successivo la macchina a 16 bit fu immessa nel mercato degli Stati Uniti. con il nome "Genesis".

Il Mega Drive a 16 bit è un prodotto dell'alta tecnologia industriale SEGA nota al mondo per i giochi di sala. La sua vivida qualità grafica dei giochi di sala, il suono dinamico ed entusiasmanti giochi, permettono un'esperienza indimenticabile. Il Mega Drive SEGA è all'apice della tecnologia del materiale per giochi al computer rendendo possibile un'ampia gamma di nuovi drammatici, belli ed esilaranti giochi.



Master System Converter

The Master System Converter allows you to play over 100 existing 8-bit Master System games on the Mega Drive system.

Der Master System Converter erlaubt es, über 100 existierende 8-Bit Master System-Spiele mit dem Mega Drive System zu spielen.

Le convertisseur Master System vous permet de jouer avec plus de 100 jeux Master System 8-bit sur le système Mega Drive.

Il convertitore Master System vi consente di giocare oltre 100 giochi 8 bit Master System esistenti sul sistema Mega Drive.

Arcade Power Stick

The Arcade Power Stick gives the Mega Drive all the control of arcade games. A rapid-fire function has also been added to give you ultimate fire power.

Der Arcade Power Stick gibt dem Mega Drive die gleiche Kontrolle wie bei einem richtigen Spielhallenspiel. Eine Schnellfeuerfunktion ist ebenfalls vorhanden, damit Sie das Spiel voll im Griff haben.

La manette de commande Arcade donne au Mega Drive tout le contrôle des jeux d'Arcade. Une fonction de tir rapide a également été ajoutée pour vous donner le contrôle total.

L'asticella di comando Arcade conferisce al Mega Drive tutto il controllo dei giochi di sala. È stata aggiunta una funzione di sparco rapido per offrirvi il controllo finale.

ACTION



Michael Jackson's Moonwalker

Lace up your dancing shoes and get ready for an adventure filled with Michael Jackson's music and dance. Schnüren Sie Ihre Tanzschuhe und bereiten Sie sich auf ein Abenteuer durch die Szenen von Michael Jacksons Moonwalker vor: Musik und Tanz. Lavez vos chaussures de danse et soyez prêt pour l'aventure à travers des scènes incroyables de musique et de danse de Michael Jackson. Allacciate le vostre scarpe da danza e preparatevi per un'avventura tra stravolgenti scene di musica e danza di Michael Jackson.



Golden Axe

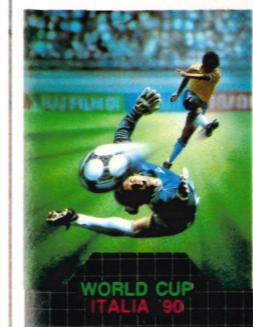
Mighty warriors, sword-swinging heroines, magic potions and dragon-riding knights are all part of this great Sega arcade hit. Mächtige Krieger, schwertschwingende Amazonen, Zaubertränke und drachenreitende Ritter kommen in diesem Spielhallenhit von Sega vor. Des guerriers puissants, des héroïnes à l'épée tournoyante, des potions magiques et des chevaliers montant des dragons font tous partie de ce grand jeu Sega d'Arcade. Possenti guerrieri, eroine con spada, pozioni magiche e cavallieri cavalcati draghi fanno tutti parte di questo grande successo di arcata Sega.



Ghouls 'n Ghosts

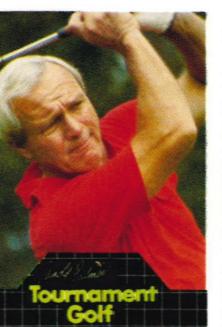
Fight the most menacing variety of creatures that you wouldn't want to meet in your worst dreams. Watch out for the Sorcerer. Eine Sammlung von unangenehmen Kreaturen, die sich nicht in Ihren schlimmsten Alpträumen vorstellen können. Passen Sie besonders auf den Zauberer auf. Combattrez la plus menaçante variété de créatures que vous n'aimez même pas rencontrer dans vos cauchemards. Faites attention au sorcier. Affrontate la più minacciosa varietà di creature che non vorrete mai incontrare nei vostri peggiori sogni. Fate attenzione allo stregone.

SPORTS



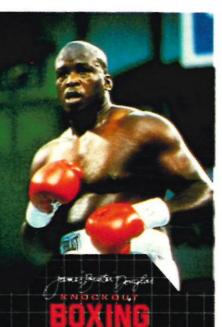
World Cup Italia '90

The world championship depends upon your skill. Manoeuvre the ball downfield and head for the goal! Die Weltmeisterschaft hängt von Ihrem Können ab. Manövriren Sie den Ball über das Feld und dem Tor entgegen! Le championnat mondial dépend de votre habileté. Manoeuvrez le ballon sur le terrain et dirigez-vous vers le but! Il campionato mondiale dipende dalla vostra abilità. Manovrate la palla sul campo di gioco e verso la porta!



Arnold Palmer Tournament Golf

Custom design your own golf course from 27 of the best holes from around the world. Be sure to ask your caddy's advice! Sie können Ihren eigenen Golfplatz selbst zusammenstellen, indem Sie zwischen 27 der besten Löcher in der ganzen Welt wählen. Hören Sie auf den Rat Ihres Caddies! Faites vous un parcours de golf personnalisé parmi 27 des meilleurs trous dans le monde. Veillez à demander conseil à votre caddie. Create il vostro percorso di golf personalizzato scegliendo tra le 27 buche migliori del mondo. Non scordate di consigliarvi con il vostro caddy!



James "Buster" Douglas Knockout Boxing

Bob and weave, go for contact, stand your ground when you need to. Boxing with the heart and soul of a champion: James "Buster" Douglas. Ducken, ausweichen, auf Kontakt gehen, Links- und Rechtsihaken austellen und auf keinen Fall zurückweichen — Boxen mit dem Herz und der Seele eines Weltmeisters: "Buster Douglas". Remuez-vous et allez-y, approchez-vous, tenez bon quand c'est nécessaire. De la boxe avec le cœur et l'âme d'un champion: James "Buster" Douglas. Saltellate e schivate, cercate il contatto, ritiratevi alla postazione quando ne avete bisogno. Giocate a pugilato con in cuore e anima di un campione: James "il tagli respiro" Douglas.



E.S.W.A.T.

The hard hitting police combat arcade hit. Roam the streets, high rise scaffolds and dark alleys armed with special weapons. Your robot policeman has a city of thugs and hoods to clean up!



The Revenge of Shinobi

Years of training have prepared you for the ultimate test of your abilities as a Ninja.



Ghostbusters

Who you gonna call? Why, it's the whole Ghostbusters crew right on screen. Zap 'em, boom 'em, store 'em, but don't get slimed.



Super Real Basketball

Fly through the air for a slam dunk or block at the rim — in close-up detail never seen before in home video game basketball. Sprinrete miit aller Kraft durch die Luft für einen Slamblock oder einen Block an der Korbwand — in einer Nahaufnahme, die noch nie zuvor in einem Heimvideospielebasketball gezeigt wurde.



Super League

The Ultimate Baseball Game. Pick your players, choose your pitch, control your fielders and try to pick off the runner at first.



Cyberball

The arcade robot football hit. Design and power up your cyborg team, then limber up your mechanical arm for a touchdown pass.

MARVEL®
COMICS





MARVEL
COMICS

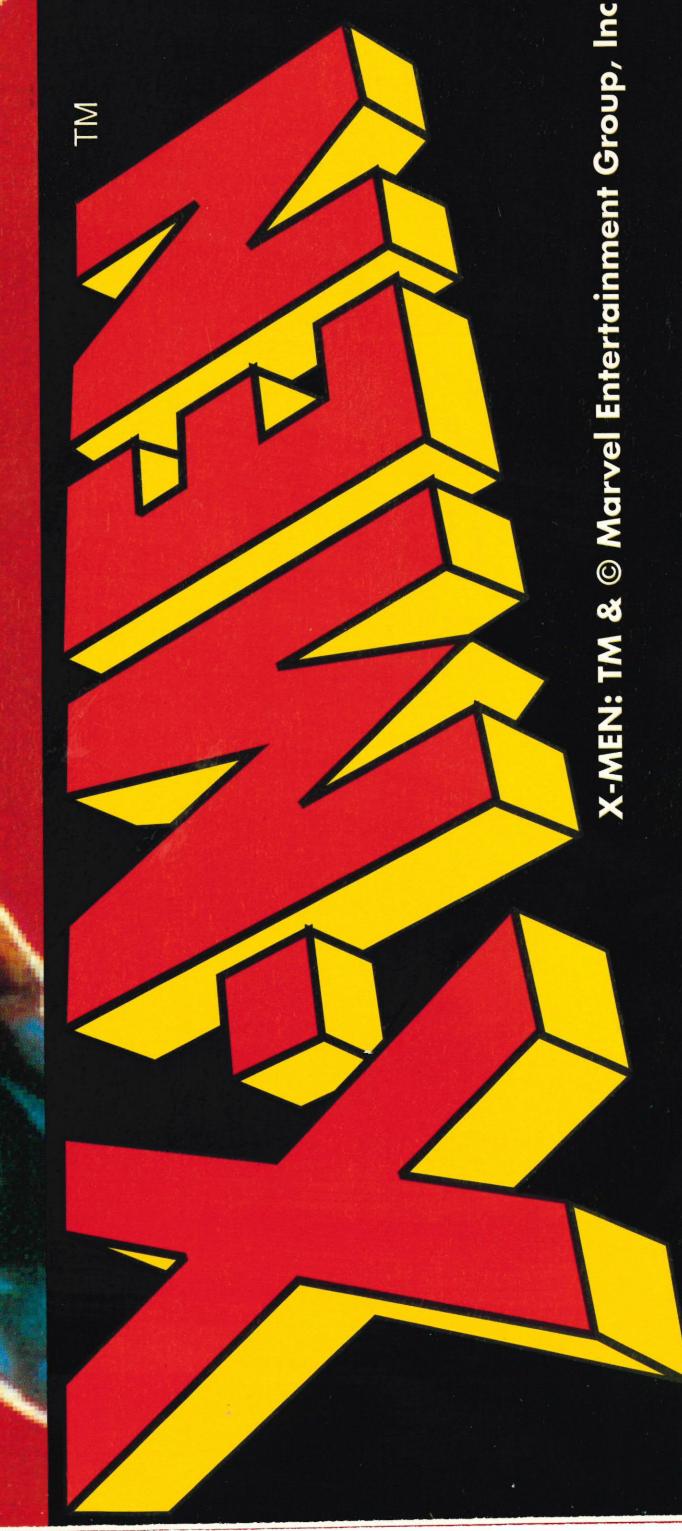




M
E
G
A
T
E
R
R



S
e
ga
TM



X-MEN: TM & © Marvel Entertainment Group, Inc. All Rights Reserved.