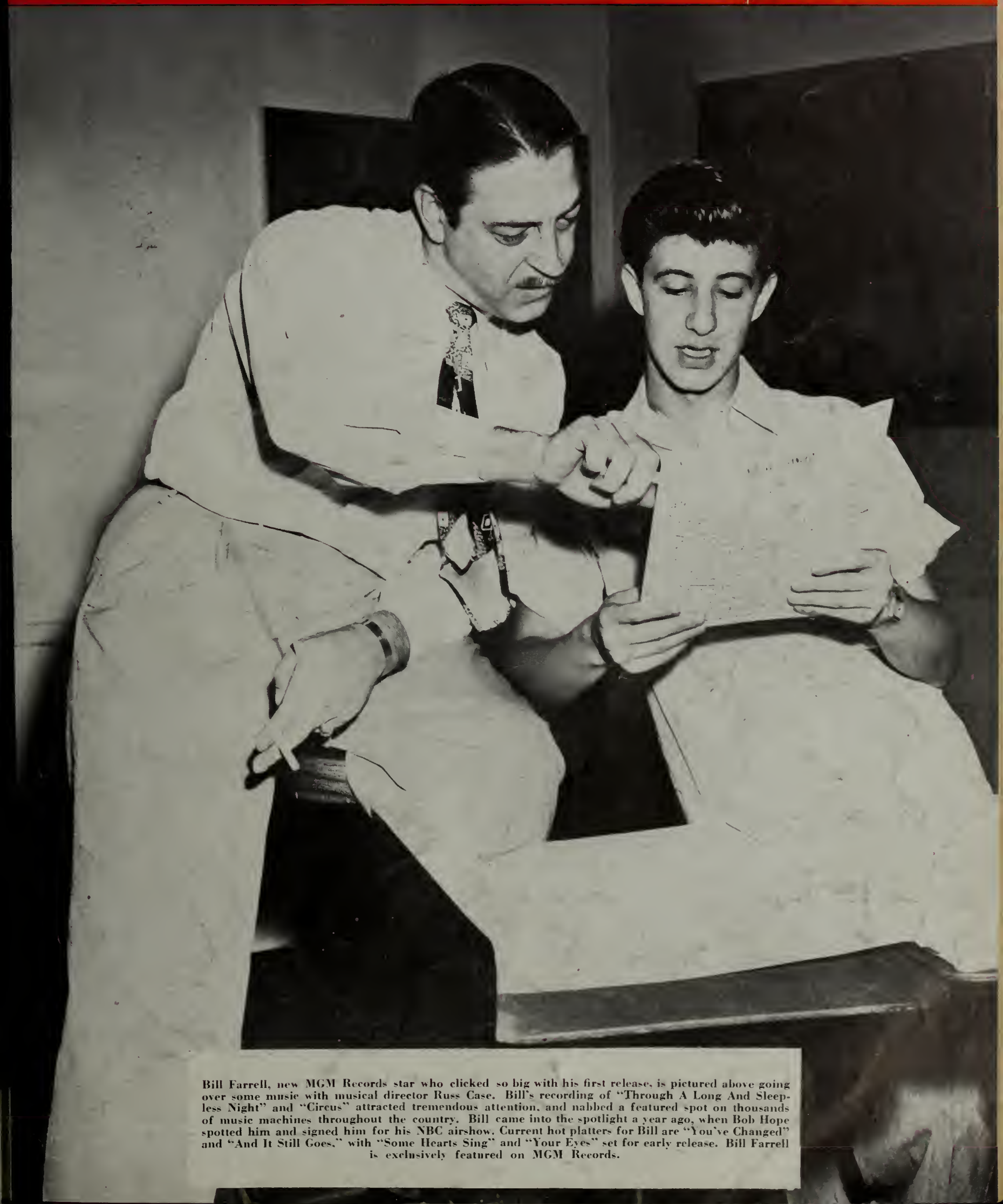


THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

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NOVEMBER 12, 1949



Bill Farrell, new MGM Records star who clicked so big with his first release, is pictured above going over some music with musical director Russ Case. Bill's recording of "Through A Long And Sleepless Night" and "Circus" attracted tremendous attention, and nabbed a featured spot on thousands of music machines throughout the country. Bill came into the spotlight a year ago, when Bob Hope spotted him and signed him for his NBC airshow. Current hot platters for Bill are "You've Changed" and "And It Still Goes," with "Some Hearts Sing" and "Your Eyes" set for early release. Bill Farrell is exclusively featured on MGM Records.



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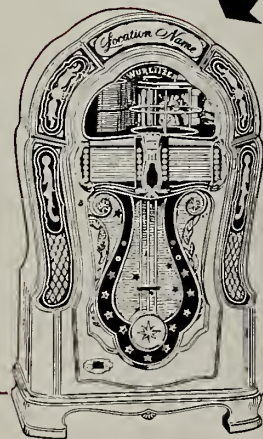
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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and pub-

lishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

Proof of the importance of the professional operator is best exemplified by the shuffleboard business.

In the East where shuffleboards are owned, in the great majority, by the location owners, who use them for business stimulation purposes, they have gradually faded in interest, some to the point where the retailers have removed them from their places of business.

Where professional operators have taken on shuffleboards, they have boomed, and continue to win ever greater interest of the players.

In the first place the operator who invests the money required in a shuffleboard, lights, scoreboard and other paraphernalia necessary to shuffleboard operation, is anxious to promote and exploit play and will, because of his investment, do things which the average storekeeper will never do for what the retailer considers only an adjunct to his actual business.

Therefore, the professional operators have gone ahead. They have made shuffleboards attractive, both as business stimulators as well as profit producers, for the retail merchants. The result is that the shuffleboard business is booming in territories other than the eastern part of the country. Yet, in the East, the shuffleboards have been played for over twelve years.

The professional operator has gone further than just locating his shuffleboards in retail locations. He has, where possible, opened shuffleboard parlors. These, too, have proved successful and are today considered among the new type of retail businesses which many can enter into with a comparatively small investment to enjoy a goodly return financially.

The facts of the matter are that amusement products, such as shuffleboards, require full time thinking, full time exploitation and full time service. The professional operator, because that is his business, is in position to give this full time to the operation of shuffleboard. This is his livelihood. He cannot afford to overlook any opportunity to make this, his business, successful.

The storekeeper who owns his own shuffleboard will never go to the extent the operator will to insure its success as a money-making and entertaining instrument. If the board will help to somewhat stimulate his business, he will maintain it haphazardly. If it stops stimulating his sales, he will instantly remove it from his premises. The result is that direct sales, after a period of time, have proved themselves a failure.

The great boom that came to the shuffleboard field was only due to the fact that professional operators were interested in operating the boards with the result that they instantly began to place them in one location after another and, almost overnight, built up one of the most profitable businesses the coin machine industry has ever known.

Here, again, in shuffleboards, is demonstrated the effectiveness and prowess of the professional operator. He is the man who can, and will, build for the future and who has proved time and time again that to make any division of this industry successful the professional operator must be sold on it as well as given the fullest cooperation and consideration.

Bill Gersh

WILL GAME BOOM CONTINUE?

The boom which has been going on now for some weeks in the games field has begun, it seems, to worry a few coinmen.

They ask, "Will the game boom continue?"

What reason could these men have that this boom in the games business will not continue is absolutely beyond the reckoning of anyone now engaged in the coin machine industry.

The shuffleboards, shuffles and rebounds, as well as the five-balls, one-balls, consoles, bells, arcade machines, and all other equipment in the amusement games field, are the finest that have ever been built in all the history of the industry.

Operator after operator reports phenomenal earnings from many of these types of games, some that he never operated before.

Territory after territory is opening bigger than ever with shuffleboards, shuffles and rebounds, as well as to the new arcade type machines.

The five-balls now being produced have encouraged greater purchases than any thought possible for this Fall season.

Certainly very, very few can complain of the one-balls, consoles and bells which are being manufactured at this time.

There is no doubt that with the manufacturers, continuing along at their present pace, and introducing one better game after the other, will help the boom to continue.

The operators are again enjoying profits the like of which they haven't enjoyed during the past few seasons.

They now look forward to obtaining as many of the new machines as they possibly can so that they can build back their routes to former earnings.

Distributors from all over the country are calling on factories urging speedier delivery, and in larger quantity.

One factory after the other reports that orders are "exceeding all expectations."

Furthermore, as the colder weather sets in and people

once again begin to get indoors, into their favorite taverns, drug stores, candy stores, and other retail business establishments where they like to meet, the coin operated amusement games are bound to win greater and ever greater play.

With the marvelous play appeal being built into the machines by the manufacturers at this time there is no doubt that the people will enjoy them more than ever before.

Shuffleboard parlors are springing up everywhere in the nation after a slow start. Many of these are turning into actual arcades of an entirely new nature. At the same time they are accommodating machines which formerly did not appear in the old time arcades.

This has opened a tremendous, new market for the distributors and has, at the same time, helped the manufacturers to step up their production. They are bringing the operator the finest products.

Everywhere coinmen turn they see new machines going out on routes which for months and months were featuring old equipment.

With the new machines there has been a most definite uplift in the business. Not only from the standpoint that this has encouraged the manufacturer to go on ahead with expensive experimentation and new ideas, but, also because the distributor, by once again working on a profit, has been able to give the operator the service he requires, so that everyone is enjoying a better business from every standpoint.

The boom in the games business is sure to continue, and will continue for many months to come, if the trade will fall in line with the fine products which are being offered by the manufacturers and once again dare to pioneer the way for the players to enjoy themselves economically with coin operated amusements the like of which haven't been seen in years.

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MUSIC OPS

RUSH VOTES

Voting Heavy In Fourth Annual Music Poll. Monroe, Como, Day & Mills Bros. Hold Lead. Wakely-Morgan & Milburn-Jordan Run Neck and Neck.

Best Record of 1949

"Forever And Ever"—Russ Morgan Orch.	16,456
"Forever And Ever"—Perry Como	14,271
"Again"—Gordon Jenkins Orch.	12,780
"Riders In The Sky"—Vaughn Monroe Orch.	11,061
"Cruising Down The River"—Blue Barron	7,480
"Lavender Blue"—Dinah Shore	6,257
"Cruising Down The River"—Russ Morgan Orch.	6,116
"Again"—Vic Damone	5,264
"So Tired"—Russ Morgan Orch.	4,783
"Buttons And Bows"—Dinah Shore	4,633
"I've Got My Love To Keep Me Warm"—Les Brown Orch.	4,631
"Some Enchanted Evening"—Perry Como	4,425
"Baby, It's Cold Outside"—Dinah Shore-Buddy Clark	4,127
"Far Away Places"—Margaret Whiting	3,008
"That Lucky Old Sun"—Frankie Laine	2,546
"I Don't See Me In Your Eyes Anymore"—The Stardusters	1,150
"My Darling, My Darling"—Jo Stafford-Gordon MacRae	946
"Jealous Heart"—Al Morgan	672
"Powder Your Face With Sunshine"—Evelyn Knight	550
"The Hucklebuck"—Frank Sinatra	492

Best Orchestra of 1949

Vaughn Monroe	19,726	Lawrence Duchow	2,795
Guy Lombardo	15,091	Spike Jones	1,603
Russ Morgan	11,445	Johnny Long	1,421
Art Mooney	11,076	Duke Ellington	1,262
Les Brown	7,858	Louis Prima	1,200
Gordon Jenkins	7,272	Lionel Hampton	1,191
Sammy Kaye	7,222	Tony Pastor	1,146
Eddy Howard	7,002	Freddy Martin	1,109
Blue Barron	4,708	Larry Green	956
Tommy Dorsey	3,209	Ray McKinley	891
Paul Weston	3,204	Ray Noble	686
Benny Goodman	3,007		

Best Female Vocalist of 1949

Doris Day	14,623	Connie Haines	3,113
Margaret Whiting	12,971	Patti Page	2,257
Jo Stafford	10,006	Sarah Vaughan	1,498
Evelyn Knight	10,001	Ella Fitzgerald	1,365
Kay Starr	9,628	Mindy Carson	1,322
Dinah Shore	9,400	Rosemary Clooney	1,291
Fran Warren	6,534	Louise Carlyle	971
Peggy Lee	3,812	Eve Young	562

Best Male Vocalist of 1949

Perry Como	20,916
Vic Damone	14,881
Frankie Laine	10,451
Dick Haymes	10,279
Bing Crosby	9,118
Billy Eckstine	8,397
Buddy Clark	5,528
Frank Sinatra	5,017
Mel Torme	2,716
Tony Martin	1,005
Gordon MacRae	1,002
Charles LaVere	978
Art Lund	438
Johnny Desmond	429

Best Vocal Combination of 1949

The Mills Bros.	16,528
The Andrews Sisters	14,671
The Pied Pipers	9,449
The Stardusters	9,023
The Ink Spots	4,398
The Orioles	3,097
The Ravens	2,752
The Starlighters	911

Best Western Record of 1949

"One Has My Name"—Jimmy Wakely	16,239
"Candy Kisses"—George Morgan	15,716
"Room Full Of Roses"—George Morgan	7,238
"Slipping Around"—Margaret Whiting-Jimmy Wakely	7,098
"Tennessee Waltz"—Pee Wee King	6,438
"I Love You So Much It Hurts"—Jimmy Wakely	5,129
"Life Gets Tee-Jus"—Carson Robison	3,113
"I Love You So Much It Hurts"—Floyd Tillman	2,149
"Candy Kisses"—Cowboy Copas	1,751
"Here Comes Santa Claus"—Gene Autry	1,290
"I Wish I Knew"—Dolph Hewitt	916
"Have I Told You Lately That I Love You"—Gene Autry	791

Best Western Artist of 1949

Jimmy Wakely	13,126
George Morgan	11,917
Pee Wee King	11,275
Cowboy Copas	7,243
Tex Williams	5,810
Bob Wills	3,004
Elton Britt	2,198
Sons Of The Pioneers	1,366
Rosalie Allen	1,118
Roy Rogers	1,019
Bill Boyd	620

Best Hillbilly Record of 1949

"Love Sick Blues"—Hank Williams	16,629
"Why Don't You Haul Off And Love Me"—Wayne Raney	11,087
"I'm Throwing Rice"—Eddy Arnold	11,002
"Till The End Of The World"—Ernest Tubb	8,340
"Then I Turned And Walked Slowly Away"—Eddy Arnold	5,267
"Don't Rob Another Man's Castle"—Eddy Arnold	4,635
"Wedding Bells"—Hank Williams	4,251
"Riders In The Sky"—Burl Ives	3,007
"Tennessee Saturday Night"—Red Foley	2,992
"Tennessee Polka"—Red Foley	2,985
"Let's Say Goodbye Like We Said Hello"—Ernest Tubb	2,791
"Money, Marbles And Chalk"—Captain Stubby	1,237

Best Hillbilly Artist of 1949

Eddy Arnold	26,754
Hank Williams	17,983
Ernest Tubb	11,643
Red Foley	11,291
Wayne Raney	6,002
Spade Cooley	4,100
Burl Ives	3,348
Roy Acuff	2,784
Moon Mullican	2,712
Montana Slim	2,680
Bob Atcher	2,654

Best Jazz N' Blues Record of 1949

"The Hucklebuck"—Paul Williams	16,127
"Chicken Shack Boogie"—Amos Milburn	14,918
"Bewildered"—Amos Milburn	13,254
"Tell Me So"—The Orioles	7,195
"Close Your Eyes"—Herb Lance	5,293
"Trouble Blues"—Charles Brown	4,581
"September In The Rain"—George Shearing	4,464
"Blues After Hours"—Pee Wee Crayton	4,311
"Run Joe"—Louis Jordan	3,715
"I'm Forever Blowing Bubbles"—Charlie Ventura O.	2,784
"It's Midnight"—Little Willie	2,076
"Drinkin' Wine Spo' Dee O' Dee"—Wynonie Harris	1,712
"So Long"—Ruth Brown	1,216
"Little Girl, Don't Cry"—Bull Moose Jackson	1,156
"D'Natural Blues"—Lucky Millender	1,126

Best Jazz N' Blues Artist of 1949

Amos Milburn	12,563
Louis Jordan	12,261
Julia Lee	9,091
Charles Brown	8,432
Pee Wee Crayton	8,114
Herb Lance	7,265
George Shearing	7,005
Paul Williams	6,993
Wynonie Harris	4,128
Charlie Ventura	3,917
Paula Watson	3,742
Jimmy Witherspoon	1,622
Joe Thomas	945

Best Small Instrumental Group of 1949

King Cole Trio	17,819
Louis Jordan	13,987
The Three Suns	13,472
George Shearing Quintette	11,479
Irving Fields' Trio	4,981
Charles Brown Trio	2,716
Charlie Ventura	1,490
Page Cavanaugh Trio	1,370
Art Van Damme Quintet	1,276
Benny Goodman Sextet	1,260
Johnny Moore's Three Blazers	1,244
Ben Smith	1,213

THE CASH BOX

Record Reviews

"We're Just A Kiss Apart" (2:40)

"Bye Bye Baby" (2:27)

GUY LOMBARDO ORCH.
(Decca 24793)

● More wax by the great Guy Lombardo ork that should keep the phonos sizzling hot are these sides from the musical production "Gentlemen Prefer Blondes." Titled "We're Just A Kiss Apart" and "Bye Bye Baby," Guy and the band blend to offer ops a first-rate piece of music that seems certain of catching on. Top deck has Don Rodney spooning the vocal pleasure, while the flip has Kenny Gardner in the vocal spotlight. Both songs have been widely recorded—this rendition is one of the best in the market. Ops should get this platter!

"Regardless" (2:50)

"Why Fall In Love With A Stranger" (2:10)

DEAN HUDSON ORCH.
(Bullet 1085)

● The Dean Hudson ork comes up with the spark of a winner in this bit titled "Regardless." The song is a smoothly flowing ballad featuring the maestro and the Sherry Sisters in the vocal limelight. Tempo is slow, with the lyrics and melody offered making for wonderful listening pleasure throughout. It's the type of tune that the romance crowd easily takes to. The flip picks up in tempo a bit and has a vocal ensemble wailing this lilt-ing ballad. "Regardless" is the side to ride with.

"South Of The Border" (2:57)

"If What You Say Is True" (2:59)

BUDDY CLARK
(Regent 169)

● The late Buddy Clark is up in the drivers seat on this coupling, a pair of oldies that are currently being revived. Songs, titled "South Of The Border" and "If What You Say Is True" are two of Buddy's early recordings, and echo in captivating manner throughout. Top deck is an old favorite which Buddy handles to perfection, while the flip rolls along in smooth ballad style. Both ends of this disk should do more than hold their own in the machines.

"Oh, Come All Ye Faithful" (2:50)

"Oh, Holy Night" (2:53)

BILLY ECKSTINE
(MGM 10525)

● Fresh Xmas wax by balladeer Billy Eckstine only serves to add more laurels to the famed songstar. Billy's rendition of the tender, heart-warming "Oh Come All Ye Faithful" and "Oh, Holy Night" proves the wonderful versatile vocal style he has in all its grandeur. Music is soft, with Billy's tonsils echoing the ever-loving lyrics in captivating manner. Both sides are strictly for the holiday season.

DISK OF THE WEEK

"Mule Train" (2:44)

"Dear Hearts And Gentle People" (2:58)

BING CROSBY
(Decca 24798)



BING CROSBY

● Music ops really need no introduction to this platter! Already stirring up some of the most enthusiastic reports in the history of the music industry, the Bing Crosby recording of "Mule Train," seems certain of playing to the widest juke box audience ever. Bing's rendition of this ditty lends authentic-

ity to the mood and patter of the tune. The vivid expression in Bing's vocal on the side makes you feel right up alongside of him on the buckboard. Tempo and gait of the tune is styled to perfection throughout. Bing's strong warbling on the side makes for first rate listening pleasure—and is sure to meet with widespread approval. On the other end with "Dear Hearts And Gentle People," Bing really demonstrates the versatile vocal style that has made him the top star he is. The tune is a bright one that should garner an avalanche of juke box play. Take note of the wonderful orchestrated patter set up by the Perry Botkin crew, and music ops have a disk that will really take off and go. Get on that "Mule Train"—it can't miss!

"Blue Christmas" (3:02)

"The Mistletoe Kiss" (3:11)

RUSS MORGAN ORCH.
(Decca 24766)

● More Christmas cheer headed for music operators and fans alike is served up here in wonderful refrain by the hot Russ Morgan ork. The tune sure to please his large clan of fans is the top deck, "Blue Christmas." It's a slow, soothing Xmas melody, with Russ and the Morganaires purring the enchanting wordage in smooth tones that add up to top juke box play. The coupling picks up in tempo slightly, and has the Heartbeats spooning the light echo of this pert melody. Both ends of the platter are grade A material, altho we give the edge to "Blue Christmas."

"The Music Goes 'Round And Around" (2:11)

"Hot Time In The Old Town Tonight" (2:12)

GUY LOMBARDO ORCH.
(Decca 24792)

● The Guy Lombardo ork set up with a pair of oldies that went like a house-afire years ago, and beckon hot coin play today. The mellow refrain of "The Music Goes 'Round & Around" and "Hot Time In The Old Town Tonight" should do extremely well on the machines. Top deck has Kenny Gardner handling the lyrics alone, while the flip has the Lombardo Trio joining him. Both tunes are widely known, and should be greeted warmly.

"Tell Ya Momma" (3:22)

"If You're Irish Come In To The Parlor" (2:20)

PETER TODD ORCH.
(Coral 60111)

● Some cute wax headed music ops way are these fresh sides by the Peter Todd ork. Both songs should do especially well in those many tavern locations just waiting for material of this sort. Music whirls in a 1920 vintage, with a hot banjo strumming out pleasant melody, while the boys in the band come thru. Vocal work on the music is offered by The Toddlers, who turn in a wonderful job. Wax won't stop traffic—it will hold its own.

"Santa Claus Is Coming To Town" (2:53)

"Jingle Bells" (2:38)

RALPH FORD
(Crystalette 613)

● Ralph Ford at the Hammond organ sets up with this pair of standard Christmas tunes that should garner their fair share of juke box coin. Ford's novel interpretation of this pair is bright and exciting throughout. It's an excellent rendition of two of the favorite Xmas musical items on the market, and a platter that should do well. While the disk won't go in all types of locations, it should attract enough attention to assure its success.

"My Street" (2:51)

"You're My Thrill" (2:58)

BOB DALE
(London 528)

● Vocal pleasure by Bob Dale, with the Bruce Campbell ork lending musical assistance, is fair enough on this coupling titled "My Street" and "You're My Thrill." Both sides of this platter shape up as strong bids for juke box honors in the ballad department. Plush ork backing lends itself to the material offered, while Bob turns in an effective vocal performance on the sides. Ops who have the room in their machines might take a look-see.

"My Own, My Only, My All" (2:45)

"The One Who Gets You" (2:13)

MONICA LEWIS
(Decca 24754)

● Chirp Monica Lewis offers music ops a pair of fair sides in this coupling of "My Own, My Only, My All" and "The One Who Gets You." Top deck is from the Paramount flicker "My Friend Irma," and has been around some. Monica's vocal work on this tempting ballad is effective throughout, with ork backing by maestro Sy Oliver rounding out the wax. The flip picks up in tempo a bit and has the lass turning in another admirable performance. Both sides should hold their own.

"I'll Remember April" (2:57)

"Get Happy" (2:55)

JUNE CHRISTY
(Capitol 57-774)

● Some mellow music pours forth from the gilded tonsils of thrush June Christy, with the lass setting up to the refrain of "I'll Remember April" and "Get Happy." Top deck is a standard at this stage of the game—this rendition by June is top notch throughout. The gal sounds better than she has in a long while, taking the melody in slow, smooth strains that satisfy. The flip is an oldie from the "Nine Fifteen Revue," which veteran music ops may remember. Tempo is bright in the first chorus, and slows down a bit later. June's piping, in addition to the wonderful orchestrated patter of maestro Pete Rugulo shines as top drawer material all the way.

"The Jolly Old Man In The Bright Red Suit" (2:46)

"Auld Lang Syne" (2:49)

VAUGHN MONROE ORCH.
(RCA Victor 20-3574)

● Xmas wax in the offing for music ops are these sides by maestro Vaughn Monroe and his gang. Both ends of the platter should do more than hold their own in the boxes. Vaughn's many fans should go for the top deck, a light, happy item which spills along in bright tempo. Vaughn and the Moon Maids hold the spotlight on this side, and turn in an effective performance. The flip is the standard "Auld Lang Syne," which can be used to ops advantage. Wax is there for the asking.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ WE'RE JUST A KISS APART.
BYE BYE BABY.....Guy Lombardo O.....Decca 24793
- ★ BLUE CHRISTMAS.....Hugo Winterhalter O..Columbia 38535
- ★ GIVE ME YOUR HAND.....Ezio Pinza.....Columbia 4588
- ★ I'VE BEEN FLOATING.....Johnny Mercer.....Capitol 57-770

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically

CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	HA—Harmony	RO—Rondo
AR—Aristocrat	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capital	ME—Mercury	SPT—Spotlite
CAS—Castle	MG—MGM	SU—Supreme
CM—Commodore	MI—Miracle	TE—Tempo
CO—Columbia	MN—Manor	TW—Tower
CR—Coral	MO—Modern	VA—Verity
DA—Dana	NA—National	VI—Victor
DE—Decca	RA—Rainbow	VO—Vocalion

1 THAT LUCKY OLD SUN

CA-57-726—Dean Martin	MG-10509—Bob Houston
CO-38559—Sarah Vaughan	SIT-524—Herb Lance
CO-38608—Frank Sinatra	VA-191—T. Manners
DE-24752—Louis Armstrong	VI-20-3531—Vaughn Monroe O.
HA-1077—Hot Lips Page	VO-55035—Chuck Foster O.
ME-5316—Frankie Laine	

2 YOU'RE BREAKING MY HEART

BB-30-0001—Ralph Flanagan O.	HT-163—Jimmy Saunders
CA-57-719—Jan Garber O.	ME-5271—Vic Damone
CO-38546—Buddy Clark	MG-10478—Russ Case
DE-24693—The Ink Spots	VA-1060—T. Manners
HA-1051—Phil Brito	VO-55019—Bill Harrington

3 I CAN DREAM, CAN'T I

CO-38612—Toni Arden	RA-10038—Jimmy Saunders
CR-60106—Glen Gray O.	VI-20-3553—Tex Beneke O.
DE-24705—Andrews Sisters	

4 DON'T CRY, JOE

BB-30-0007—Ralph Flanagan O.	MG-10518—Johnny Desmond
CO-38555—Frank Sinatra	VI-20-3557—Juanita Hall
DE-24720—Gordon Jenkins O.	VO-55058—Bill Harrington
LO-513—Charlie Spivak O.	

5 SOMEDAY

CO-38593—Hugo Winterhalter O.	MG-10496—Art Smith
CO-20075—Gene Autry	MN-1195—The Four Tunes
CR-237-238—Bob Eberly	NA-9089—The Ravens
CN-5047—Red River Dave	RO-191—KEN Griffin
CR-60104—Peter Todd O.	TE-658—Philadelphia String Band
DE-24694—Mills Bros.	VI-20-3090—Elton Britt
DE-46131—Hoosier Hot Shots	VI-20-3510—Vaughn Monroe O.
HA-1056—Tommy Tucker O.	VI-22-0007—Arthur Crudup
HT-134—Ray Block O.	

6 JEALOUS HEART

BU-1083—C. Bailey	HA-1060—Eddy Duchin O.
CA-15256—Tex Ritter	KI-4314—Ivory Joe Hunter
CA-57-759—Jan Garber O.	LO-500—Al Morgan
CO-20128—Happy Perryman	ME-6188—Don Kidwell
CO-38593—Hugo Winterhalter O.	MG-10521—Derry Falligant
CR-64021—Kenny Roberts	VA-213—Z. Turner
DE-46176—Jenny Lou Carson	VI-20-3539—Bill Lawrence
DE-24711—Jack Owens	VO-55030—Leighton Noble O.

7 I NEVER SEE MAGGIE ALONE

CA-57-750—Benny Strong O.	DE-24739—Bob Hannon—Jerry Ryan
CO-38609—Tony Pastor O.	MG-10548—Art Mooney
CR-64012—Kenny Roberts	VI-21-0023—Ernie Lee

8 HOP SCOTCH POLKA

CA-57-759—Jan Garber O.	HA-1062—Bob Crosby
CO-12419—Bill Gale O.	LO-481—Billy Whitlock O.
DA-2054—Harmony Bells O.	MG-10500—Art Mooney O.
DE-24704—Guy Lombardo O.	VI-20-3520—Three Suns

9 SLIPPING AROUND

CA-57-40224—Margaret Whiting—Jimmy Wakely	DE-46173—Ernest Tubb
CO-20581—Floyd Tillman	VI-21-0074—Jimmy Robertson

10 A ROOM FULL OF ROSES

BB-31-0012—Jackie Searle	DE-24632—Dick Haymes
CA-57-617—Paul Weston	HA-1051—Phil Brito
CA-4207—Foy Willing	HT-145—Pat Terry
CO-20594—George Morgan	ME-5296—Eddy Howard O.
CO-38525—Jerry Wayne	VA-155—Todd Manners
CR-60067—Sandy Sims	VI-20-3441—Sammy Kaye O.
DT-355—Phil Reed	VI-21-0075—Sons Of The Pioneers
DE-16174—Cass County Boys	VO-55013—Chuck Foster O.

**Another Reason
Why Record Fans
Are Going
Strong!**

BENNY STRONG'S
LATEST AND GREATEST

*"Dear Hearts
and Gentle People"*

over: **"YOU'RE THE ONE"**
Capitol No. 57-757 78 rpm

A great tune, perfectly tailored to that incomparable Strong style. Melodic—rhythmic—with haunting, homespun lyrics superbly handled by Benny.

Feature These STRONG Sellers, Too!

- | | |
|--|---------------------------|
| "I Never See Maggie Alone" and "When My Sugar Walks Down the Street" | Capitol No. 57-750 78 rpm |
| "Stumbling" and "The Sheik of Araby" | Capitol No. 57-732 78 rpm |
| "Five Foot Two, Eyes of Blue" and "That Certain Party" | Capitol No. 57-729 78 rpm |
| "That's My Weakness Now" and "Button Up Your Overcoat" | Capitol No. 57-718 78 rpm |

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Distributor TODAY!



FIRST WITH THE HITS FROM HOLLYWOOD!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Record Reviews

"Will You Remember" (2:48)

"Mabuhay" (2:48)

RICHARD HAYES
(Mercury 5333)

● More great wax in the offing for music ops are these sides by balladeer Richard Hayes. The side to rave about is the top deck here, titled "Will You Remember." It's a thrilling rendition of the more familiar "O Sole Mio," with Richard's clear, fascinating vocal work ringing true throughout. On the other end with "Mabuhay," the piper comes back with another ballad that should do fairly well. "Will You Remember" is the side to ride with.

"Mule Train" (2:50)

"Up In The Balcony" (2:53)

VAL TINO
(Dana 2059)

● More "Mule Train," and the bow of a new voice in wax in this presentation by Val Tino and The Wayfarers. This rendition, offered with harmonica background shows as a pleasing piece that should hold its own on the boxes. Vocal work by the balladeer is effective throughout. The flip is a cute bit of music that might catch on. Lyrics are cute, and make for easy listening. The platter rates music operators listening attention.

"Blue Christmas" (3:00)

"You're All I Want For Christmas"
(2:56)

HUGO WINTERHALTER ORCH.
(Columbia 38535)

● The plush orchestral offering of maestro Hugo Winterhalter on this poignant Christmas tune seems certain of copping a healthy slice of seasonal juke box coin. Chorus vocal on the side is dramatically beautiful. It's a tender Xmas tune that should step out and go places. On the other end with "You're All I Want For Christmas." Hugo and the choir offer another thrilling piece in this rendition of one of the hits of last year. "Blue Christmas" is a hot one—grab it!

"I've Been Floatin'" (2:53)

"Apply The Fundamental" (2:54)

JOHNNY MERCER
(Capitol 57-770)

● Fresh wax by Johnny Mercer, and the spark of a hot platter is found in this coupling of "I've Been Floatin'" and "Apply The Fundamental." Both sides of this waxing are mellow throughout, and have the taint of buffalo about them. Top deck has Johnny and the Crew Chiefs wailing an oldie that makes for wonderful listening time. Tempo is merry, as is the wonderful ork backing on the side. The flip is an up tempo novelty that should do extremely well on the boxes. Always a hot contender for juke box honors, Johnny Mercer really beckons some top silver via this recording.

SLEEPER OF THE WEEK

"I Wanna Go Home" (2:57)

"Hush Little Darlin'" (2:50)

PERRY COMO
(RCA Victor 20-3586)



PERRY COMO

● Balladeer Perry Como keeps his string of recorded successes hot with this latest waxing that should result in a top notch play for music operators. The side we're raving about is "I Wanna Go Home," certainly one of the most delightful novelty tunes that Perry has offered in a long while. Lyrics of the

song make for excellent listening pleasure, as Perry and the Fontane Sisters blend voices on this cute melody. Story revolves around the gals who all want to go home with Perry. The gals end up by pulling each others hair, with Perry going home by himself. Vocal work on the side is tops, as is the excellent musical background furnished by maestro Mitchell Ayres. On the other end with "Hush Little Darlin'," Perry bounces back with another wonderful piece of music to keep the stage hot for music ops. Song is a tender, plaintive one that is sure to please Perry's large bevy of music fans. Ops shouldn't miss this disk—especially so "I Wanna Go Home." Get on the bandwagon!

"A Man Wrote A Song" (2:59)

"Run For The Roundhouse, Nellie"
(2:53)

PEGGY LEE
(Capitol 57-769)

● Chirp Peggy Lee steps into the vocal spotlight with a side that seems certain of winning its fair share of juke box favor. It's the up and coming tune "A Man Wrote A Song," with Peggy displaying her beautiful vocal style in sure-fire tones that add up to coin play. Tempo is slow, while Peg purrs the tender lyric. The flip is a standard that should hold its own on the boxes. Orchestral work by maestro Pete Rugolo rounds out the wax in excellent manner. Ops should listen in.

"Give Me Your Hand" (2:59)

"Bali Ha'i" (3:02)

EZIO PINZA
(Columbia 4588)

● The booming voice of Ezio Pinza rings out in all its splendor on this etching of "Give Me Your Hand," a tune that is currently winning tremendous applause with music fans. Pinza's strong vocal tones on this side are sure to be greeted with wide favor. The tune itself is a must for your machine. On the other end with "Bali Ha'i" from the "South Pacific" click; Ezio once again displays his brilliant vocal work, to set up another hot item for music ops. Both ends rate a spot in ops machines.

"My Bolero" (2:59)

"Foolish Tears" (2:56)

EDDIE FISHER
(Bluebird 30-0011)

● New vocal star on the wax horizon bows into the disk spotlight in a blaze of glory via this coupling of "My Bolero" and "Foolish Tears." The vocal splendor of Eddie Fisher is sure to ring the bell with music ops and fans alike, and result in a tremendous following for the young balladeer. Eddie's crystal clear vocal work on the sides are nothing less than sensational. Top deck is widely known—this rendition certainly is one of the better recordings around. The flip is a sentimental bit of music which Eddie handles in excellent manner throughout. Take note of this boy—he's a winner!

"Fool's Paradise" (2:38)

"You're Wonderful" (2:57)

BILLY ECKSTINE
(MGM 10562)

● The strong sincere vocal tones of balladeer Billy Eckstine echo beautifully on this pair of pop tunes that are sure to attract loads of attention. Top deck is a scintillating bit of music, with Billy purring the deeply-meaningful lyrics in sure fire winning vocal tones. The flip is from the Paramount film "Bitter Victory," and serves as a musical vehicle that should prove to be a winner. Both tunes make for wonderful listening pleasure—get 'em.

"She Wore A Yellow Ribbon" (2:50)

"Honey, Why Can't You Be Sweet
To Me?" (2:53)

JIMMY BLAINE
(London 552)

● Ditty currently causing loads of talk in the music biz is offered here by Jimmy Blaine in novel manner. It's the title tune of the RKO-Argosy film "She Wore A Yellow Ribbon," and is a melody sure to win loads of juke box coin. This rendition, done up in bright polka tempo shines brightly. Jimmy's vocal spot lends itself to the tune, as does the ork backing on the side. The flip slows down some and has the piper offering ops a pleasing bit of ballad material. Top deck gets our nod.

"Goodbye" (2:41)

"Again" (2:44)

ERROL GARNER TRIO
(3 Deuces 506)

● Light piano fashions by the widely popular Errol Garner show in all their brilliance as the piano wizard lends his artistry toward this pair of pop tunes tagged "Goodbye" and "Again." Top deck is a famed piece of music long identified as Benny Goodman's closing theme. The flip has been a hot item for months now. This rendition sparkles for a bright future and should do more than hold its own on the phonos.

"Send Ten Pretty Flowers To My Girl
In Tennessee" (2:48)

"Puppet's Holiday" (2:40)

IRVING FIELDS TRIO
(RCA Victor 20-3577)

● The scintillating tones of the Irving Fields Trio show in all their splendor on this latest coupling titled "Send Ten Pretty Flowers To My Girl In Tennessee" and "Puppet's Holiday." Top deck is a cute piece of music rendered with light ork backing, and some vocal flavor by the Three Beaus and a Peep. Lyrics are smartly styled and handled to vocal perfection by the group. The flip has the maestro tinkling the ivory's on a cute melody that should win wide favor. Both sides will add to music ops' phono take.

"Afraid" (3:00)

"The Greatest Mistake Of My Life"
(2:57)

JACK LAWRENCE
(Bluebird 30-0013)

● Jack Lawrence bounces back into the musical limelight with his first etching on Bluebird wax that echoes for a bright and dazzling future. Jack's warbling of "Afraid" and "The Greatest Mistake Of My Life" should garner some heavy juke box play, and focus the spotlight on him once again. Top deck is a smooth slow sentimental ballad which Jack handles excellently. The flip maintains the same tempo and has the balladeer turning in another wonderful performance. Both sides should meet with the approval of music fans.

ROUND THE WAX CIRCLE

NEW YORK:

One of the biggest band openings to hit New York in a long time came off this past week when Vaughn Monroe and his orchestra bowed into the Cafe Rouge at the Hotel Statler. The spot was jammed with guys and gals connected with every phase of the music business. Many even flew in from the midwest and the coast to attend the shindig. And pray tell, what was first and foremost in the minds of all attending . . . why "Mule Train" of course . . . Never before have we seen a record take hold as has "Mule Train." Those supposedly in the know in the industry are betting that the song will be a smash, but a short-lived one . . . Tommy Dorsey has reactivated his music publishing firm with Embassy Music, putting Irving Chezzar in charge, with Mac Clark as contact man. First song is "Shake That Tree" . . . Dana Records continues to astound the business, with the announcement of a 33 1/3 LP platter containing all polka hits of the last two years—all on one record . . . Orkster Louis Prima just concluded a smash two-week run at Bop City, and opened this past week at the Click, Philadelphia. Loads of wunnerful talk around about Louis' first on Mercury, "I Beeped When I Shoulda Bopped," penned by disk jockey Paul Brenner . . . Junior member of the E. H. (Buddy) Morris firm,



NELLIE LUTCHER

Brother, caught darting in between tables at the Vaughn Monroe opening . . . Eddie Heywood has signed a recording pact with London Records. Well known in music circles, Eddy is back in the swing again after a recent prolonged illness . . . The Dante Trio, excellent musical trio at Dempsey's, New York, are being scouted by record companies. New in their 29th week, the group has been held over into 1950 . . . Capitol Records sending out a postcard campaign on their Chuck Thomas hit "My Gee Gee From The Fiji Islands" . . . Catherine Favaro, secretary to Signature Records' prexy Bob Thiele for nearly four years, joined Dana Records this week . . . Keep your eyes peeled on "Just A Kiss Apart" from the "Gentlemen Prefer Blondes" score—the ditty is a winner . . . The draw in Greenwich Village is to Nellie Lutcher at Cafe Society Downtown, where that real gone gal is breaking it up.

CHICAGO:

Dick Bradley received a letter from a publisher Oct. 28 suggesting, "Hop on the bandwagon, Dick, and record the sensational new hit, "Charley My Boy" . . . Dick recorded the tune featuring Teddy Phillips ork with chirp Lynn Hoyt one year ago and released it Sept. 15 . . . It was Dick's Tower Record (now owned by London Records) which stirred this old timer into a click tune . . . Frankie Laine kicks one off even bigger than "That Lucky Old Sun" with his latest disk, "Mule Train," which is driving deejays here wild with requests . . . Saxie Dowell, returning from biz trip, calls to say "hello" . . . and very excited about RCA-Victor's disk, "I've Got A Lovely Bunch Of Coconuts" as waxed by Freddy Martin . . . Johnny Desmond, Breakfast Club warbler, just cut "You're All I Want for Christmas" for MGM . . . Caught Rondo's Nick Laney just as he was leaving town but had time to report that "Johnson Rag" by the Hoylman Quartet catching on big . . . Irwin Berke, Shapiro-Bernstein, just bustin' out all over with enthusiasm over "Dreamer's Holiday" . . . Sy Stern phones in to say that he is now record promotional manager for Jerry Murad's Harmonicats . . . their newest Mercury disk "Gallop Of The Comedians" galloping off to a terrific start . . . Nice visit from Al Wallis, popular house singer at the Chez . . . Congrats to Abe Seigal, bass fiddler with Freddy Martin, whose wife presented him with a 6 lb. dotter Oct 25 . . . Mrs. Seigal was former secretary to song plugger Solly Wagner.



JOHNNY DESMOND

LOS ANGELES:

About all you can hear around the wax circles out this way is "Mule Train," "Mule Train" and more "Mule Train" . . . And we don't mean just the records, although local dee-jays are spinning 'em like mad: Frankie Laine on Mercury, Bing Crosby for Decca, Capitol with Gordon MacRae's and Tennessee Ernie's versions and, of course, Victor's Vaughn Monroe, as heard in the Republic picture that started it all . . . But the legends that are flying around about the number and its cuttings are almost as colorful as the unusual clip-clop lyrics and beat . . . We've now heard everything from Crosby getting up at six A. M. to cut the tune to some other artist's grandfather being a mule skinner, hence the extra special rendition from him . . . "Mule Train" is certainly an interesting and different piece of material for the pop market and with, as we understand, the new Walt Disney Publishing Company solidly behind it, and all those records by top sellers in a hurry, the song looks like a natural hit . . . That reminds us of the rib chalked up by singer Bobby Doyle (not Buddy Doyle as we rechristened him few weeks ago) while chatting with several musically literate lads out front of Capitol, Sunset and Vine, the day "Mule Train" broke: Says Bobby (not Buddy), "Nature boys, ghostriders, lucky old suns and now mules . . . people are gonna start thinking songwriters don't like girls" . . . Losing a friendly neighbor in Lurline, also known as the Duchess, who leaves George Hill of Russ Morgan Transcriptions to hop over to that new Walt Disney setup in same building as Buddy Morris, which gives Lurline a very nice lunch companion in girlfriend Jeannette Goldenberg, Morris firm's popular pianist.



FRANKIE LAINE

IT'S A JUBILEE RECORD YEAR !!
 The Greatest Yet by
THE ORIOLES
"FORGIVE and FORGET"
 backed by
"SO MUCH"
 Jubilee 5016

THE CASH BOX AWARD OF THE WEEK



"By far one of the greatest platters this group have offered to date is headed music operators way in a blaze of glory . . . surely catch on like wildfire in juke boxes throughout the land . . . should surpass the wide success of "It's Too Soon To Know" . . . grab it by the boxful!"

TREMENDOUS REACTION TO THESE NEW RELEASES

- "CHITLING SWITCH" RENE HALL SEXTET
"Blue Creek Hop" JUBILEE 5015
- "CREAM PIE DADDY" VIOLA WATKINS
"Am I Wasting My Time" (sexy) JUBILEE 5012
- "TOMATO" JUNE NELSON & Her Calypso Boys
"Siesta" JUBILEE 5014

Tops In The Country By THE ORIOLES

- "A KISS & A ROSE" Jubilee 5009
- "I CHALLENGE YOUR KISS" Jubilee 5008
- "TELL ME SO" Jubilee 5005

For Big Holiday Business
"WHAT ARE YOU DOING NEW YEARS EVE?"
"LONELY CHRISTMAS"
 by THE ORIOLES—Jubilee 5017

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By The New Singing Sensation

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backed by a great novelty

"Up In The Balcony"

DANA UNBREAKABLE # 2059

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THE CASH BOX



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending November 5.

Eddie Gallaher

WTOP—Washington, D. C.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. I CAN DREAM, CAN'T I? (Andrews Sisters)
3. A DREAMER'S HOLIDAY (Perry Como)
4. YOU'RE BREAKING MY HEART (Vic Damone)
5. IF I EVER LOVE AGAIN (Frank Sinatra)
6. ROOM FULL OF ROSES (Dick Haymes)
7. MULE TRAIN (Frankie Laine)
8. SOMEDAY (Vaughn Monroe)
9. DON'T CRY JOE (Gordon Jenkins)
10. THRU A LONG AND SLEEPLESS NIGHT (Dinah Shore)

Hal Tunis

WVNJ—Newark, N. J.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. ENVY (Fran Warren)
3. I CAN DREAM, CAN'T I? (Andrews Sisters)
4. DON'T CRY JOE (Gordon Jenkins)
5. YOU'RE BREAKING MY HEART (Buddy Clark)
6. TOOT TOOT TOOTSIE (Tony Martin)
7. MULE TRAIN (Frankie Laine)
8. JEALOUS HEART (Al Morgan)
9. IF I EVER LOVE AGAIN (Frank Sinatra)
10. I BEEPED WHEN I SHOULDA BOPPED (Louis Prima)

Al Jarvis

KLAC—Hollywood, Calif.

1. I CAN DREAM, CAN'T I? (Andrews Sisters)
2. MULE TRAIN (Frankie Laine)
3. ENVY (Fran Warren)
4. DON'T CRY JOE (Gordon Jenkins)
5. THAT LUCKY OLD SUN (Frankie Laine)
6. I GET SENTIMENTAL (Frankie Laine)
7. A MAN WROTE A SONG (Ella Fitzgerald)
8. CANADIAN CAPERS (Doris Day)
9. JEALOUS HEART (Al Morgan)
10. YOU'RE BREAKING MY HEART (Vic Damone)

Hal Tate

WAIT—Chicago, Ill.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. JUST ONE WAY TO SAY I LOVE YOU (Perry Como)
3. IF I HAD A MILLION DOLLARS (Tony Pastor)
4. JOSEPHINE (Wayne King)
5. ROOM FULL OF ROSES (Eddy Howard)
6. DON'T CRY JOE (Johnny Desmond)
7. MY DIARY OF BROKEN DREAMS (Fran Weigle)
8. WEDDIN' BELLS (Larry Fotine)
9. DOWNHEARTED (Al Trace)
10. YOU'RE TOO DANGEROUS, CHERIE (Karen Ford)

Willie Bryant-Ray Carroll

WHOM—New York, N. Y.

1. FORGIVE AND FORGET (Orlones)
2. MULE TRAIN (Frankie Laine)
3. I'LL GET ALONG SOMEHOW (Ruth Brown)
4. ETHEL MAY (L. C. Williams)
5. KIND LOVING DADDY (Eddie Mack)
6. EASY TO LOVE (Beryl Booker)
7. ANNA LUCASTA (Hadda Brooks)
8. KISS AND A ROSE (Orlones)
9. GET LOST (Dinah Washington)
10. MY SOUL (Smiley Turner)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. DREAMER'S HOLIDAY (Perry Como)
3. ENVY (Fran Warren)
4. YOU'RE ALL I WANT FOR XMAS (Bing Crosby)
5. WHIRLWIND (Percy Faith)
6. TOOT TOOT TOOTSIE (Tony Martin)
7. IF I EVER LOVE AGAIN (Frank Sinatra)
8. THAT LUCKY OLD SUN (Frankie Laine)
9. I CAN DREAM, CAN'T I? (Andrews Sisters)
10. MAYBE IT'S BECAUSE (Dick Haymes)

Bob Watson

WSB—Atlanta, Ga.

1. I CAN DREAM CAN'T I? (Andrews Sisters)
2. DREAMER'S HOLIDAY (Perry Como)
3. MULE TRAIN (Frankie Laine)
4. ENVY (Fran Warren)
5. IF I EVER SEE MAGGIE ALONE (Bob Hannon)
6. IF I EVER LOVE AGAIN (Jo Stafford)
7. SLIDER (Ray Anthony)
8. MY BOLERO (Vic Damone)
9. CIRCUS (Tony Martin)
10. TOOT TOOT TOOTSIE (Art Mooney)

Larry Gentile

WJBK—Detroit, Mich.

1. I CAN DREAM, CAN'T I? (Andrews Sisters)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. ENVY (Fran Warren)
5. CANADIAN CAPERS (Doris Day)
6. SOMEDAY (Vaughn Monroe)
7. YOU'VE CHANGED (Bill Farrell)
8. MULE TRAIN (Frankie Laine)
9. SLIPPING AROUND (Margaret Whiting-Jimmy Wakely)
10. THERE'S NO TOMORROW (Tony Martin)

Bob Buelene

WNAM—Neanah, Wis.

1. SOMEDAY (Vaughn Monroe)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. JOHNSON RAG (Jack Teter Trio)
4. THE HUCKLEBUCK (Tommy Dorsey)
5. THERE'S YES YES IN YOUR EYES (Larry Green)
6. YOU'RE BREAKING MY HEART (Vic Damone)
7. FOUR WINDS AND SEVEN SEAS (Mel Torme)
8. DON'T CRY JOE (Gordon Jenkins)
9. SLIPPING AROUND (Margaret Whiting-Jimmy Wakely)
10. BLUEBIRD ON YOUR WINDOWSILL (Freddy Martin)

Eddie Chase

CKLW—Windsor, Ont., Canada

1. THAT LUCKY OLD SUN (Frankie Laine)
2. ONE MORE TEAR (Lorry Raine)
3. MY BOLERO (Vic Damone)
4. I NEVER SEE MAGGIE ALONE (Art Mooney)
5. IT'S TOO LATE NOW (Mel Torme)
6. YOU'VE CHANGED (Bill Farrell)
7. YOU'RE SO UNDERSTANDING (Evelyn Knight)
8. CAMP MEETIN' (Lorry Raine)
9. FOR HEAVEN'S SAKE (Claudia Morgan)
10. BLUES LET ME DOWN (Ray Vincent)

Jim Ensslin

KROP—Brawley, Calif.

1. I NEVER SEE MAGGIE ALONE (Eddie Cantor)
2. BLUE SKIRT WALTZ (Frankie Yankovic)
3. JEALOUS HEART (Jan Garber)
4. THAT LUCKY OLD SUN (Frankie Laine)
5. YOU'RE THE ONE (Benny Strong)
6. SOMEDAY (Vaughn Monroe)
7. HOP SCOTCH POLKA (Jan Garber)
8. DON'T CRY JOE (Ralph Flanagan)
9. YOU'RE BREAKING MY HEART (Jan Garber)
10. THE LAST MILE HOME (Jo Stafford)

Jan Andree

WWSW—Pittsburgh, Pa.

1. I CAN DREAM, CAN'T I? (Andrews Sisters)
2. DON'T CRY JOE (Juanita Hall)
3. THAT LUCKY OLD SUN (Frankie Laine)
4. ENVY (Fran Warren)
5. SLIPPING AROUND (Margaret Whiting-Jimmy Wakely)
6. YOU'VE CHANGED (Bill Farrell)
7. IF I EVER LOVE AGAIN (Frank Sinatra)
8. JEALOUS HEART (Al Morgan)
9. BLUES STAY AWAY FROM ME (Owen Bradley)
10. HOP SCOTCH POLKA (Art Mooney)

Bob Earle

KSO—Des Moines, Iowa

1. THAT LUCKY OLD SUN (Frankie Laine)
2. SLIPPING AROUND (Margaret Whiting-Jimmy Wakely)
3. HOP SCOTCH POLKA (Art Mooney)
4. YOU'RE BREAKING MY HEART (Vic Damone)
5. IT'S A WONDERFUL LIFE (Guy Lombardo)
6. JEALOUS HEART (Al Morgan)
7. SOMEDAY (Vaughn Monroe)
8. THE VAMP (Tommy Hamilton)
9. ENVY (Fran Warren)
10. CANADIAN CAPERS (Doris Day)

Howard Beasley

KOH—Reno, Nev.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. A WONDERFUL GUY (Fran Warren)
3. WEDDING BELLS (Dick Jurgens)
4. HOMEWORK (Fran Warren)
5. MY BOLERO (Vic Damone)
6. HOP SCOTCH POLKA (Guy Lombardo)
7. ENVY (Fran Warren)
8. YOU'RE SO UNDERSTANDING (Evelyn Knight)
9. THERE'S YES YES IN YOUR EYES (Larry Green)
10. ONE MORE TIME (Mindy Carson)

Howard Malcolm

WCOP—Boston, Mass.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. TELL ME WHY (Gordon Jenkins)
3. DON'T CRY JOE (Gordon Jenkins)
4. SOMEDAY (Mills Brothers)
5. WHEN HE'S ALL DOLLED UP (Freddy Hall)
6. DREAMER'S HOLIDAY (Perry Como)
7. I CAN DREAM, CAN'T I? (Andrews Sisters)
8. YOU'RE BREAKING MY HEART (Vic Damone)
9. TAKE YOUR FINGER OUT OF YOUR MOUTH (Ted Herbert)
10. OLD FASHIONED WALK (Frank Sinatra-Doris Day)

Russ Offhaus

WPIT—Pittsburgh, Pa.

1. MUSIC GOES 'ROUND AND AROUND (Ed Farley)
2. I KNOW, I KNOW, I KNOW (Mario Lanza)
3. I'VE GOT A LOVELY BUNCH OF COCOANUTS (Danny Kaye)
4. TELL ME WHY (Gordon Jenkins)
5. SHE WORE A YELLOW RIBBON (Eddie Miller)
6. I WANT YOU TO WANT ME (Gordon MacRae)
7. MY GEE GEE FROM THE FIJI ISLES (Chuck Thomas)
8. JOHNSON RAG (Jack Teter Trio)
9. DUCK POLKA (Heine And Band)
10. WHY DON'T YOU HAUL OFF AND LOVE ME (Larry Fotine)

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Roy Kral-Jackie Cain Bow On Atlantic



NEW YORK—Bowling in with their first wax, the newly formed Roy Kral-Jackie Cain quintet is shown here as it recorded for Atlantic Records last week. Along with Jackie's famed bop vocals and the added vocal sounds by Roy on piano, the Mr. and Mrs. of "Euphoria" fame feature in their group: Marilyn Beabout on cello; Kenny O'Brien on bass, with his better-half, Elaine, on drums; and John Romano on guitar. The Kral-Cain Quintet recorded "Ever Lovin' Blues" and "Auld Lang Syne" skedded for early November release by the Atlantic plattery.

"Big Joe" Sells Pop Charity Wax

NEW YORK—"Big Joe" Rosenfeld, WOR, N. Y. disk jockey, is selling pop records to listeners, one of the rare times that has been done. The idea tho, is a charity one, by which the Damon Runyon Cancer Fund, the Council to Combat Blindness, and a New York orphanage benefit.

Ditty "Big Joe" is plugging and selling to listeners is a novelty called "The Kigmy Song," penned by Fash Tishman, and based upon the characters recently introduced in Al Capp's "Li'l Abner" comic strip. Song goes for \$1.00 per copy, which is split four ways, three ends to the charities, and one to the publisher for costs and mailing expenses.

Elliot Lawrence Cuts "Mask & Wig" Disks

NEW YORK—Elliot Lawrence, the 24-year-old pianist-maestro, has exclusively recorded two tunes from the 62nd annual production of the famed University of Pennsylvania's Mask and Wig Society's new musical review, "Adamant Eve," which will begin a 22 city tour starting in Philadelphia's Academy of Music on November 21. Present plans call for the University of Pennsylvania troupe to appear in New York later this season.

The tunes, "Got You Right Where You Want Me" and "Your Life Is My Life," were written by Clay Boland and Bix Reichner, both alumni of the Mask and Wig Society and both ASCAP members. Elliot Lawrence, who recorded the tunes for Columbia, got his musical start with the Mask and Wig while attending the University of Pennsylvania.

The promotion behind "Adamant Eve" is easily one of the most unique in show business. The Society has contacted 35,000 alumni of the theatrical club, offering instructions for local promotion. Elliot Lawrence's recordings, which will be released in early November, will be sent to key members in the cities where the show is scheduled to play. Alumni, which include many prominent business men, have pledged to contact local disc jockeys.

Arco Records Add To Talent Roster

NEWARK, N. J.—Arco Records Inc., this city this past week announced the signing of singer Savannah Churchill to an exclusive recording contract.

Arco also disclosed the purchase of the catalog of the defunct Disc Record Company, among them Volumes II and III of "Jazz At The Philharmonic."

Altho terms of the Churchill pact were not revealed, it was reported that the thrush had pacted a three-year deal with options.

Also signed to Arco were Ernestine Washington, the LaMotta Brothers orchestra, the Silver Echo Quartet, the Heavenly Gospel Singers and Trudy Richards. Trudy formerly sang with the Charley Barnet ork. Latter's first date has already been cut, it was learned, with maestro Pete Rugulo conducting.

Disney Pub Names Execs

NEW YORK—Walt Disney Music Publishing Company, this city, this past week named Jack Spina and Mickey Glass to top executive posts at the new music publishing enterprise. Firm, headed by Fred Raphael out of the Coast, is currently working on "Mule Train," with the score from the Disney technicolor epic "Cinderella" to follow.

Dick Bradley Cuts Gloria Van Sides

CHICAGO—As a result of The Cash Box picking her as a "Record Potential," Dick Bradley of Tower Records has signed Gloria Van and reports that he will soon have, what he believes, will be some outstanding sides by this glorious voiced thrush.

Bradley stated, "Though I've formerly heard Gloria sing, I did not consider her as a recording star until she was chosen as a 'record potential' by The Cash Box.

"I went down to College Inn to listen to her again and was amazed at the tremendously gorgeous voice Gloria Van has developed. I can only say at this time, without giving information as to just what she is recording for us at Tower, that the disks will be simply sensational."

MUSIC OPERATORS . . .

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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

NOVEMBER 12, 1949

New York, N. Y.

1. DON'T CRY, JOE (Gordon Jenkins)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. I CAN DREAM, CAN'T I (Andrews Sisters)
5. JEALOUS HEART (Al Morgan)
6. HOP SCOTCH POLKA (Art Mooney)
7. MULE TRAIN (Frankie Laine-Bing Crosby)
8. I NEVER SEE MAGGIE ALONE (Kenny Roberts)
9. SLIPPING AROUND (Whiting-Wakely)
10. ROOM FULL OF ROSES (Dick Haymes)

Chicago, Ill.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. DON'T CRY, JOE (Gordon Jenkins)
3. SLIPPING AROUND (Whiting-Wakely)
4. I CAN DREAM, CAN'T I (Andrews Sisters)
5. YOU'RE BREAKING MY HEART (Vic Damone)
6. JEALOUS HEART (Al Morgan)
7. HOP SCOTCH POLKA (Art Mooney)
8. MAYBE IT'S BECAUSE (Eddy Howard)
9. MULE TRAIN (Frankie Laine)
10. DREAMER'S HOLIDAY (Perry Como)

Los Angeles, Calif.

1. DON'T CRY, JOE (Frank Sinatra)
2. I CAN DREAM, CAN'T I (Andrews Sisters)
3. THAT LUCKY OLD SUN (Frankie Laine)
4. MAYBE IT'S BECAUSE (Andy & Della Russell)
5. SOMEDAY (Vaughn Monroe)
6. YOU'RE BREAKING MY HEART (Vic Damone)
7. ENVY (Fran Warren)
8. JEALOUS HEART (Al Morgan)
9. MULE TRAIN (Frankie Laine-Bing Crosby)
10. SLIPPIN' AROUND (Whiting-Wakely)

Newark, N. J.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. I CAN DREAM, CAN'T I (Andrews Sisters)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. JEALOUS HEART (Al Morgan)
5. CHINESE HONEYMOON (Mills Bros.)
6. DON'T CRY, JOE (Gordon Jenkins)
7. SOMEDAY (Vaughn Monroe)
8. SLIPPIN' AROUND (Whiting-Wakely)
9. MAYBE, IT'S BECAUSE (Dick Haymes)
10. I NEVER SEE MAGGIE ALONE (Kenny Roberts)

Pittsburgh, Pa.

1. YOU'RE BREAKING MY HEART (Ink Spots)
2. SOMEDAY (Vaughn Monroe)
3. ROOM FULL OF ROSES (Sammy Kaye)
4. THAT LUCKY OLD SUN (Frankie Laine)
5. YOU TOLD A LIE (Marjorie Hughes)
6. NOW THAT I NEED YOU (Doris Day)
7. IF I EVER LOVE AGAIN (Frank Sinatra)
8. MULE TRAIN (Bing Crosby-Frankie Laine)
9. THE HUCKLEBUCK (Frank Sinatra)
10. DIME A DOZEN (Margaret Whiting)

Houston, Tex.

1. ROOM FULL OF ROSES (Sammy Kaye)
2. SOMEDAY (Vaughn Monroe)
3. A KISS AND A ROSE (The Orioles)
4. YOU'RE BREAKING MY HEART (Vic Damone)
5. AIN'T SHE SWEET (Leighton Noble)
6. THE HUCKLEBUCK (Frank Sinatra)
7. SLIPPING AROUND (Whiting-Wakely)
8. OLD-FASHIONED WALK (Bill Harrington)
9. JEALOUS HEART (Al Morgan)
10. MULE TRAIN (Bing Crosby-Frankie Laine)

Racine, Wisc.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. I CAN DREAM, CAN'T I (Andrews Sisters)
3. DON'T CRY, JOE (Gordon Jenkins)
4. CIRCUS (Bill Farrell)
5. THAT LUCKY OLD SUN (Frankie Laine)
6. PUSSY WILLOW (Tommy Dorsey)
7. ENVY (Fran Warren)
8. CANADIAN CAPERS (Doris Day)
9. IF I EVER LOVE AGIN (Frank Sinatra)
10. JEALOUS HEART (Al Morgan)

Roanoke, Va.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. SLIPPING AROUND (Wakely-Whiting)
3. JEALOUS HEART (Al Morgan)
4. WHISPERING HOPE (Stafford-MacRae)
5. SOMEDAY (Vaughn Monroe)
6. HOP SCOTCH POLKA (Art Mooney)
7. SOUTH (Pete Dailey)
8. MAYBE IT'S BECAUSE (Eddy Howard)
9. YOU'RE BREAKING MY HEART (Vic Damone)
10. MULE TRAIN (Bing Crosby)

Knoxville, Tenn.

1. ROOM FULL OF ROSES (Eddy Howard)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. SOMEDAY (Mills Bros.)
4. THERE'S YES YES IN YOUR EYES (Kay Starr)
5. LET'S TAKE AN OLD FASHIONED WALK (Margaret Whiting)
6. MAYBE IT'S BECAUSE (Eddy Howard)
7. SOME ENCHANTED EVENING (Bing Crosby)
8. YOU'RE BREAKING MY HEART (Vic Damone)
9. JEALOUS HEART (Al Morgan)
10. LILLI MARLENE (Andrews Sisters)

Wilmington, Del.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. YOU'RE BREAKING MY HEART (Ink Spots)
3. MAYBE IT'S BECAUSE (Eddy Howard)
4. I CAN DREAM, CAN'T I? (Andrews Sisters)
5. TELL ME WHY (Eddy Howard)
6. SOME ENCHANTED EVENING (Perry Como)
7. ROOM FULL OF ROSES (Sammy Kaye)
8. DON'T CRY, JOE (Gordon Jenkins)
9. JEALOUS HEART (Al Morgan)
10. SLIPPIN' AROUND (Whiting-Wakely)

Tampa, Fla.

1. SOMEDAY (Mills Bros.)
2. CHINESE HONEYMOON (Mills Bros.)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. ROOM FULL OF ROSES (Sammy Kaye)
5. MAYBE IT'S BECAUSE (Eddy Howard)
6. GREEN LIGHT RAG (Pete Dailey)
7. DIME A DOZEN (Sammy Kaye)
8. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
9. SOUTH (Pete Dailey)
10. YES SIR, THAT'S MY BABY (Ken Griffin)

Des Moines, Iowa

1. THAT LUCKY OLD SUN (Frankie Laine)
2. SOMEDAY (Mills Brothers)
3. YOU'RE BREAKING MY HEART (The Ink Spots)
4. SOMEDAY (Vaughn Monroe)
5. JEALOUS HEART (Al Morgan)
6. NOW THAT I NEED YOU (Doris Day)
7. DIME A DOZEN (Margaret Whiting)
8. THE HUCKLEBUCK (Tommy Dorsey)
9. ROOM FULL OF ROSES (Dick Haymes)
10. AGAIN (Gordon Jenkins)

Baton Rouge, La.

1. CIRCUS (Bill Farrell)
2. GIVE MY YOUR HAND (Perry Como)
3. TWENTY FOUR HOURS OF SUNSHINE (Art Mooney)
4. SLIPPING AROUND (Whiting-Wakely)
5. THAT LUCKY OLD SUN (Frankie Laine)
6. YOU'RE BREAKING MY HEART (Vic Damone)
7. DON'T CRY, JOE (Gordon Jenkins)
8. JEALOUS HEART (Al Morgan)
9. SOMEDAY (Mills Bros.)
10. TOP OF THE MORNING (Bing Crosby)

Duluth, Minn.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. JEALOUS HEART (Al Morgan)
4. DIME A DOZEN (Margaret Whiting)
5. YOU'RE SO UNDERSTANDING (Evelyn Knight)
6. SOMEDAY (Mills Bros.)
7. TELL ME WHY (Eddy Howard)
8. SOME ENCHANTED EVENING (Perry Como)
9. ROOM FULL OF ROSES (Eddy Howard)
10. DON'T CRY JOE (Gordon Jenkins)

Omaha, Nebr.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. SOMEDAY (Mills Bros.)
4. SLIPPIN' AROUND (Wakely-Whiting)
5. DON'T CRY, JOE (Gordon Jenkins)
6. MAYBE IT'S BECAUSE (Dick Haymes)
7. ROOM FULL OF ROSES (Dick Haymes)
8. MULE TRAIN (Bing Crosby)
9. DIME A DOZEN (Kay Kyser)
10. SCOTCH HOP POLKA (Art Mooney)

Washington, D. C.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. SLIPPING AROUND (Whiting-Wakely)
3. JEALOUS HEART (Al Morgan)
4. YOU'RE BREAKING MY HEART (Vic Damone)
5. MAYBE IT'S BECAUSE (Eddy Howard)
6. AIN'T SHE SWEET (Tiny Hill)
7. SOMEDAY (Mills Bros.)
8. CHINESE HONEYMOON (Guy Lombardo)
9. DON'T CRY, JOE (Andrews Sisters)
10. MULE TRAIN (Frankie Laine-Bing Crosby)

Syracuse, N. Y.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. JEALOUS HEART (Al Morgan)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. HOP SCOTCH POLKA (Guy Lombardo)
5. MAYBE IT'S BECAUSE (Connie Haines)
6. THERE'S YES YES IN YOUR EYES (Kay Starr)
7. SOMEDAY (Mills Bros.)
8. MULE TRAIN (Frankie Laine-Bing Crosby)
9. DON'T CRY JOE (Gordon Jenkins)
10. I CAN DREAM, CAN'T I (Andrews Sisters)

Raleigh, N. C.

1. SLIPPING AROUND (Whiting-Wakely)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. THAT LUCKY OLD SUN (Frankie Laine)
4. SOMEDAY (Vaughn Monroe)
5. MAYBE IT'S BECAUSE (Eddy Howard)
6. ROOM FULL OF ROSES (Dick Haymes)
7. SOME ENCHANTED EVENING (Bing Crosby)
8. JEALOUS HEART (Al Morgan)
9. NOW THAT I NEED YOU (Doris Day)
10. WHISPERING HOPE (Stafford-MacRae)

Tulsa, Okla.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. JEALOUS HEART (Al Morgan)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. SOMEDAY (Vaughn Monroe)
5. I CAN DREAM, CAN'T I (Andrews Sisters)
6. HOP SCOTCH POLKA (Art Mooney)
7. DON'T CRY JOE (Gordon Jenkins)
8. ROOM FULL OF ROSES (Eddy Howard)
9. TOOT TOOT TOOTSIE (Art Mooney)
10. TELL ME WHY (Eddy Howard)

Gadsen, Ala.

1. DON'T CRY, JOE (Gordon Jenkins)
2. I CAN DREAM, CAN'T I? (Andrews Sisters)
3. MAYBE IT'S BECAUSE (Dick Haymes)
4. COUNTERFEIT LOVE (Evelyn Knight)
5. HOP SCOTCH POLKA (Art Mooney)
6. YOU'RE BREAKING MY HEART (Vic Damone)
7. CARELESS LOVE (Lee Morse)
8. THAT LUCKY OLD SUN (Frankie Laine)
9. SLIPPIN' AROUND (Ernest Tubbs)
10. SATURDAY NIGHT FISH FRY (Louis Jordan)

Pine Bluff, Ark.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. JEALOUS HEART (Al Morgan)
3. HOP SCOTCH POLKA (Guy Lombardo)
4. THAT LUCKY OLD SUN (Frankie Laine)
5. DON'T CRY, JOE (Gordon Jenkins)
6. WHISPERING HOPE (Stafford-MacRae)
7. SOMEDAY (Vaughn Monroe)
8. NOW THAT I NEED YOU (Doris Day)
9. I NEVER SEE MAGGIE ALONE (Art Mooney)
10. IF I EVER LOVE AGAIN (Frank Sinatra)

Sacramento, Calif.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. IF I EVER LOVE AGAIN (Frank Sinatra)
4. IF I HAD A MILLION DOLLARS (Tony Pastor)
5. ROOM FULL OF ROSES (Sammy Kaye)
6. SO MUCH (Bill Darnell)
7. YOU'RE SO UNDERSTANDING (Chuck Foster)
8. DON'T CRY JOE (Gordon Jenkins)
9. I NEVER SEE MAGGIE ALONE (Tony Pastor)
10. SOMEDAY (Mills Bros.)

Pueblo, Colo.

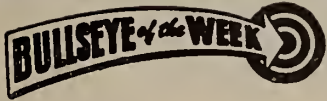
1. THAT LUCKY OLD SUN (Frankie Laine)
2. SOMEDAY (Vaughn Monroe)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. HOP SCOTCH POLKA (Guy Lombardo)
5. MAYBE IT'S BECAUSE (Eddy Howard)
6. DIME A DOZEN (Margaret Whiting)
7. DON'T CRY JOE (Gordon Jenkins)
8. ROOM FULL OF ROSES (Dick Haymes)
9. YOU'RE SO UNDERSTANDING (Evelyn Knight)
10. JEALOUS HEART (Al Morgan)

Hartford, Conn.

1. JEALOUS HEART (Al Morgan)
2. SLIPPING AROUND (Whiting-Wakely)
3. THAT LUCKY OLD SUN (Frankie Laine)
4. SOMEDAY (Mills Bros.)
5. ROOM FULL OF ROSES (Eddy Howard)
6. YOU'RE BREAKING MY HEART (Vic Damone)
7. HOP SCOTCH POLKA (Art Mooney)
8. I CAN DREAM, CAN'T I (Andrews Sisters)
9. MAYBE IT'S BECAUSE (Dick Haymes)
10. DON'T CRY, JOE (Gordon Jenkins)

THE CASH BOX

"Folk" and "Western" Record Reviews



"My Bucket's Got A Hole In It" (2:30)
"I'm Lonesome I Could Cry" (2:44)

HANK WILLIAMS
(MGM 10560)



HANK WILLIAMS

● Sure to catch on and go like wildfire is this latest biscuit by Hank Williams, currently riding high with his smash recording of "Lovesick Blues." This pair is a cinch to clinch with music fans, and might even rival his past click

hits. Wax, titled "My Bucket's Got A Hole In It" and "I'm Lonesome I Could Cry" are two well rounded sides, both penned by the folk balladeer. Top deck is a blues ditty with a wonderful set of humorous lyrics. Tempo is merry throughout, with Hank's vocal pitch echoing in bright style throughout. On the flip with "I'm Lonesome I Could Cry," Hank switches the tempo and feeling of the song to turn in a low-down blues tune. Ditty has a strong set of emotional lyrics that should meet with widespread approval. Both sides of this platter are grade A recordings that will surely pull in a load of jitney. Hank's wide popularity should account for peak phono play with this duo. Ops should grab it!

"Every Step Of The Way" (2:51)
"Sunday Down In Tennessee" (3:10)

RED FOLEY
(Decca 46197)

● Double-barreled winner in store for music opeartors and fans alike are these new sides done up by the widely popular and capable Red Foley. The echo of this disk spells coin play right from the very first chorus. Top deck, titled "Every Step Of The Way" is a wonderful tune that should draw an avalanche of jitney in the boxes. Ditty, penned by Jenny Lou Carson, spots Red all the way, singing in great style. The flip is a followup to Red's "Tennessee" series, and should prove to be a side that'll go wild. The platter is a must in your machine—get with it.

"Red Ball To Natchez" (2:46)
"I'm Square Dab From The Country" (2:49)

WAYNE RANEY
(King 824)

● Currently riding hot with his sensational rendition of "Why Don't You Haul Off And Love Me," Wayne Raney seems intent on keeping his success hot via this dinking of "Red Ball To Natchez" and "I'm Square Dab From The Country." Both sides show Wayne's vocal tones off to excellent advantage, with some wonderful string band work behind him. Top deck is a wonderful tune with Wayne shining brightly throughout. The flip is another tune that is sure to attract loads of coin play from Wayne's many fans. Wax rates a spot in music ops machines.

"Tennessee Local" (2:45)
"Foolish Tears" (3:00)

DICK THOMAS
(Decca 46191)

● Always a hot contender for top notch juke box honors, Dick Thomas serves ops some potential winning wax in this coupling titled "Tennessee Local" and "Foolish Tears." Dick's soft, easy to take to vocal work handles the material in excellent manner throughout, with some wonderful instrumental accompaniment rounding out the wax. Top deck weaves around the title, while the flip is a current hot item in the pop market. This disk should garner some healthy coin take.

"Christmas Candles" (2:53)
"Rogue River Valley" (2:51)

BOB REID
(Bullet 1059)

● Pair of fair sides which music ops can use to best advantage as filler items are these sides rendered by Bob Reid. Wax, titled "Christmas Candles" and "Rogue River Valley" are a pair of pleasant sides that are easy to take to. Top deck is a sentimental tune, while the flip, in Western fashion, should hold its own. Wax won't stop traffic by any means—music ops who have the spots might take a look-see in this direction.

"This Cold War With You" (2:51)
"I Wasted A Nickel" (2:53)

SHORTY LONG
(RCA Victor 21-0131)

● Shorty Long and the Santa Fe Rangers come up with some fresh wax in this coupling tagged "This Cold War With You" and "I Wasted A Nickel." Both sides of this platter make for wonderful listening pleasure, and should be greeted warmly by Shorty's many fans. Top deck is a cute wax story handled to perfection by Shorty while the flip also shows heavy promise of catching on. Ops should get with this disk.

Record Potential

Betty Clark, the 13 year-old blind star of ABC's Sunday afternoon "Betty Clark Sings" program, has built up a potential record following numbering in the millions. The unsolicited fan mail she receives is, in itself, a convincing enough pitch for any record maker.



BETTY CLARK

Although she is show business' newest star, and the only child in America to have her own network radio program, Betty is by no means new in the field. She was singing professionally at the age of seven and was widely known among charitable circles for her tremendous interest in their many functions.

Betty's forte is selections from the classics which she does with the polish of a seasoned operatic singer. On several occasions, she demonstrated her operatic abilities before thousands of eager listeners and each time, the question, "Where can I purchase her recordings," came up. In this field alone, the odds are that she'd click and with flying colors.

Thanks to Morty Howard, the perennial song merchant, Betty's coaching for pop song stylizing has been thorough. Each week, Betty's Sunday show contains several sentimental tunes and each week, reports of additional listeners keep coming. The child improves with age.

Betty is more than a natural for records. It is inevitable that she will be highly successful on wax. As several have already put it, records were invented to capture the inspiring voice of little Betty Clark.

Joy For Mindy!

NEW YORK — Chanteuse Mindy Carson, whose popularity is already legendary around smart New York and Hollywood supper clubs, has just set the church bells ringing with a very special kind of joy—by saying the I-do's to Eddie Joy, her personal manager. Mindy and Eddie got welded at a small, private ceremony in New York, just before the lovely songbird opened at Ciro's, swank Hollywood bistro.

Mindy's soon going to delight listeners with her own NBC network ainer, giving all her record fans another opportunity to bend an ear to her lilting lyrics.

This BLUES is NEWS!!

EDDIE MACK

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"BEHIND CLOSED DOORS"
"KIND LOVING DADDY"

Apollo 414

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MEL HENKE
PLAYING
"I CAN'T BELIEVE"
(THAT YOU'RE IN LOVE WITH ME)
AND
"SHOCK TREATMENT"
A FANTASTIC RECORD

TEMPO
RECORD CO. OF AMERICA
8540 Sunset Blvd., Hollywood 46, California

Bob Flannery Guests With Ernest Tubb



Congratulating Bob Flannery (left) after his guest appearance on his record show is Ernest Tubb, who also had a pleasant word to say about Bob's recent Capitol contract. Flannery's initial release couples "Revenge" with "Won't You Come Into My Heart" and will be on the market the middle of Oct.

Standard Songs are MONEY MAKERS!

"OH, YOU BEAUTIFUL DOLL"

Recorded by

TONY MARTIN — RCA Victor

MEL TORME — Capitol

CLAUDE THORNHILL — Columbia

Pub. by: REMICK MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

THAT LUCKY OLD SUN

recorded and featured by

BOB HOUSTONM-G-M

FRANKIE LAINEMercury

DEAN MARTINCapitol

VAUGHN MONROEVictor

SARAH VAUGHANColumbia

ROBBINS MUSIC CORPORATION

A HIT IN HARLEM!

On JUKE BOXES—On the AIR
Over the COUNTER—
On the LOUDSPEAKERS

The Quartet Discovery for 1950

The Rhythm-Kings

"NIGHT AFTER NIGHT"

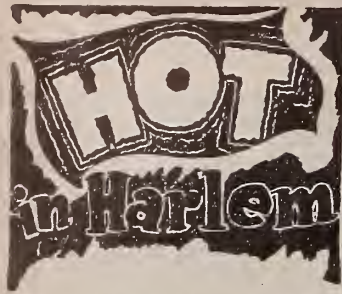
"I SHOULDN'T HAVE PASSED YOUR HOUSE"

IVORY 751

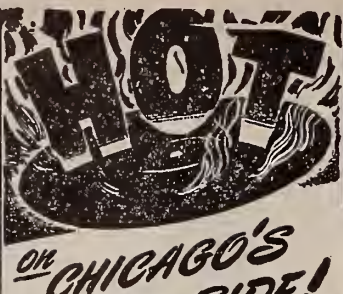
Order From Your Dist. NOW

IVORY Recording Co.

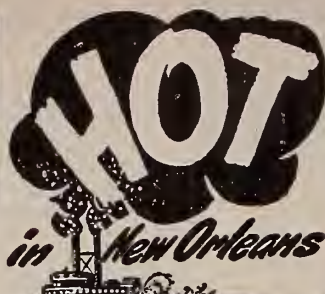
117 West 48th Street
New York 19, N. Y.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.



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The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.

- 1** **EMPTY ARMS BLUES**
Amos Milburn
(Aladdin 3032)

- 2** **SATURDAY NIGHT FISH FRY**
Louis Jordan
(Decca 24752)

- 3** **THAT LUCKY OLD SUN**
Louis Armstrong
(Decca 24752)

- 4** **I'LL GET ALONG SOMEHOW**
Ruth Brown
(Atlantic 879)
Larry Darnell
(Regal)

- 5** **ROOMING HOUSE BOOGIE**
Amos Milburn
(Aladdin 3032)

- 6** **DOBY'S BOOGIE**
Freddie Mitchell
(Derby 713)

- 7** **MULE TRAIN**
Frankie Laine
(Mercury 5345)
Bing Crosby
(Decca 24798)

- 8** **FORGIVE AND FORGET**
The Orioles
(Jubilee)

- 9** **FOR YOU MY LOVE**
Larry Darnell
(Regal)

- 10** **A KISS AND A ROSE**
The Orioles
(Jubilee 5009)

- THAT LUCKY OLD SUN**
Frankie Laine
(Mercury 5316)
-
- SATURDAY NIGHT FISH FRY**
Louis Jordan
(Decca 24752)
-
- DOBY'S BOOGIE**
Freddie Mitchell
(Derby 713)
-
- GUESS WHO**
Ivory Joe Hunter
(King 4306)
-
- ALL SHE WANTS TO DO IS ROCK**
Wynonie Harris
(King 4304)
-
- BABY GET LOST**
Dinah Washington
(Mercury 8148)
-
- AFTER SCHOOL BLUES**
Sugar Chile Robinson
(Capitol)
-
- YOU SATISFY**
Billy Wright
(Savoy)
-
- CRYING**
Billy Eckstine
(MGM 10458)
-
- SNEAKIN' AROUND**
Rudy Render
(London)

- GUESS WHO**
Ivory Joe Hunter
(King 4306)
-
- FAREWELL**
Little Willie
(Modern 709)
-
- IT'S MIDNIGHT**
Little Willie
(Modern 686)
-
- BROKEN HEARTED**
Eddie Williams
(Supreme 1533)
-
- SATURDAY NIGHT FISH FRY**
Louis Jordan
(Decca 24752)
-
- YOU SATISFY**
Billy Wright
(Savoy)
-
- DRINKING HADACOL**
Little Willie
(Modern 709)
-
- AFTER SCHOOL BLUES**
Sugar Chile Robinson
(Capitol)
-
- BLAZER BOY BLUES**
James Locks
(Regal)
-
- I'LL GET ALONG SOMEHOW**
Ruth Brown
(Atlantic 879)
Larry Darnell
(Regal)

- SATURDAY NIGHT FISH FRY**
Louis Jordan
(Decca 24752)
-
- SNEAKIN' AROUND**
Rudy Render
(London)
-
- BROKEN HEARTED**
Floyd Dixon
(Supreme 1533)
-
- ALL SHE WANTS TO DO IS ROCK**
Wynonie Harris
(King 4304)
-
- WAKIN' UP BABY**
Roy Milton
(Specialty)
-
- EMPTY ARMS BLUES**
Amos Milburn
(Aladdin 3032)
-
- IT'S MIDNIGHT**
Little Willie
(Modern 686)
-
- BOOGIE AT MIDNIGHT**
Roy Brown
(DeLuxe)
-
- DON'T PUT ME DOWN**
Jimmy Liggins
(Specialty)
-
- BLUES FOR MY BABY**
Billy Wright
(Savoy)

- SAN FRANCISCO, CALIF.**
1. Saturday Night Fish Fry (Louis Jordan)
 2. Sneakin' Around (Rudy Render)
 3. There Is Something Missing (Roy Milton)
 4. Come Back Baby (Lowell Fulson)
 5. Broken Hearted (Eddie Williams)
 6. Empty Arms Blues (Amos Milburn)
 7. Angel Child (Memphis Slim)
 8. Don't Put Me Down (Jimmy Liggins)
 9. Boogie At Midnight (Roy Brown)
 10. Numbers Boogie (Sugar Chile Robinson)
-
- NEWARK, N. J.**
1. All She Wants To Do is Rock (Wynonie Harris)
 2. Broken Hearted (Eddie Williams)
 3. Saturday Night Fish Fry (Louis Jordan)
 4. A Kiss And A Rose (The Orioles)
 5. I Want My Fanny Brown (Wynonie Harris)
 6. I'll Get Along Somehow (Larry Darnell)
 7. That Lucky Old Sun (Frankie Laine)
 8. Empty Arms Blues (Amos Milburn)
 9. It's Midnight (Little Willie)
 10. Guess Who (Ivory Joe Hunter)
-
- BALTIMORE, MD.**
1. Blues For My Baby (Billy Wright)
 2. Farewell (Little Willie)
 3. That Lucky Old Sun (Louis Armstrong)
 4. Angel Child (Memphis Slim)
 5. It's Midnight (Little Willie)
 6. I'll Get Along Somehow (Larry Darnell)
 7. If You See Tears (The Beavers)
 8. I Love You So (Pee Wee Crayton)
 9. Crying (Billy Eckstine)
 10. Saturday Night Fish Fry (Louis Jordan)
-
- SAN ANTONIO, TEX.**
1. Jealous Heart (Ivory Joe Hunter)
 2. Guess Who (Ivory Joe Hunter)
 3. Broken Hearted (Eddie Williams)
 4. Waiting In Vain (Ivory Joe Hunter)
 5. In The Evening (Charles Brown)
 6. All She Wants To Do Is Rock (Wynonie Harris)
 7. Saturday Night Fish Fry (Louis Jordan)
 8. It's Midnight (Little Willie)
 9. Wakin' Up Baby (Roy Milton)
 10. Don't Put Me Down (Jimmy Liggins)
-
- JACKSONVILLE, FLA.**
1. Jealous Heart (Ivory Joe Hunter)
 2. Doby's Boogie (Freddie Mitchell)
 3. Saturday Night Fish Fry (Louis Jordan)
 4. Guess Who (Ivory Joe Hunter)
 5. I'll Get Along Somehow (Ruth Brown)
 6. Once In A While (The Ravens)
 7. Crying (Billy Eckstine)
 8. In The Evening (Charles Brown)
 9. Farewell (Little Willie)
 10. Don't Put Me Down (Jimmy Liggins)
-
- SAVANNAH, GA.**
1. Saturday Night Fish Fry (Louis Jordan)
 2. I'll Get Along Somehow (Ruth Brown-Larry Darnell)
 3. It's Midnight (Little Willie)
 4. In The Evening (Jimmy Witherspoon)
 5. Farewell (Little Willie)
 6. Doby's Boogie (Freddie Mitchell)
 7. Don't Put Me Down (Jimmy Liggins)
 8. Crying (Billy Eckstine)
 9. Angel Child (Memphis Slim)
 10. Blues For My Baby (Billy Wright)

THE CASH BOX
Jazz 'n Blues Reviews
★ AWARD O' THE WEEK ★

"I'll Never Be Free" (2:56)
 "Get Yourself Another Guy" (2:57)

SAVANNAH CHURCHILL
 (Arco 1202)



SAVANNAH CHURCHILL

● Long missing from the spotlight as a heavy coin winner, chirp Savannah Churchill comes back with a pair of songs that should step out and prove to be one of the biggest platters she's ever had. Savannah's vocal work on this pair is nothing less than sensational. Wax, titled

"I'll Never Be Free" and "Get Yourself Another Guy" is the kind of material that easily meets with widespread approval. The top deck moves along in slow tempo, with the Red Norvo Quintet lending some excellent musical assistance. It's tender, moody stuff that should have music fans humming and singing this melody in no time at all. Ditty is essentially a ballad with Savannah's gilded pipes purring the soothing lyrics in smooth style throughout. On the other end with "Get Yourself Another Guy," Savannah comes with a repeat grade A performance to keep the platter sizzling hot. Lyrics are cute throughout, with the tempo rolling along slowly. The side we're gaga about is "I'll Never Be Free." Latch on!

"Let's Make Christmas Merry, Baby" (2:53)
 "Bow-Wow" (2:57)

AMOS MILBURN
 (Aladdin 3037)

● Currently riding hot via "Empty Arms Blues" and "Rooming House Boogie," Amos Milburn comes up with another great pair of sides to keep his chain of hits rolling hot. This coupling is a cinch to score with music ops. Top deck, titled "Let's Make Christmas Merry, Baby" is a great hunk of melody, with Amos at his best on the side. The flip is another grade A performance for Milburn, who should reap harvest with this platter. Music ops know of the widespread popularity of Milburn — this disk should be a repeat winner.

"The Laugh's On Me" (2:53)
 "Sweetheart Of Mine" (2:50)

DELTA RHYTHM BOYS
 (Atlantic 889)

● Pair of sides by the Delta Rhythm Boys crop up here on Atlantic wax, with "The Laugh's On Me" and "Sweetheart Of Mine" in the offing for music operators. The group's vocal work is effective throughout the pair, and makes for fairly pleasant listening time. Top deck is a cute item that should meet with better than average approval, while the flip revolves about the title. Wax rates ops avid listening attention.

"Gimme, Gimme, Gimme" (2:40)
 "Birmingham Boogie" (2:43)

HOT LIPS PAGE
 (Apollo 411)

● Hot Lips Page comes up with some wax for music ops, and offers ops the spark of a winner in this rendition of "Gimme, Gimme, Gimme" and "Birmingham Boogie." Both sides of this platter are offered in the blues vein, with the maestro taking a bright spot on the pair. Top deck is a mellow bit of music that rolls along at a nice tempo, while the flip is echoed in the title. The "Gimme" side should draw some heavy juke box coin.

"Once In A While" (3:02)
 "September Song" (2:54)

THE RAVENS
 (National 9053)

● Vocal pleasure by The Ravens, and the set up of "Once In A While" and "September Song." Both tunes should be fairly well known to music ops since they are standards that have long won wide favor. The group display their harmony in sure fire winning tones on the top deck, with Jimmy Ricks riding in the spotlight. The flip has the combo back again delivering more wonderful music that should catch on and go. We like "Once In A While" — we're sure you will too.

"Don't Put Me Down" (2:53)
 "Nite Life Boogie" (2:56)

JIMMIE LIGGINS
 (Specialty 339)

● Sure fire winner that'll ring the bell with music ops is this bit titled "Don't Put Me Down," with Jimmy Liggins serving it up. It's a great piece of music that Jimmy offers, and is a side that'll wear white in the phonos. Jimmy's vocal on the side is top notch from start to finish, as is the instrumental backing accorded him. On the other end with "Nite Life Boogie," Jimmy offers ops a fairly pleasant boogie tune that should do well. "Don't Put Me Down" can't miss — grab it!

"I Gotta Do It!" (2:38)
 "If You See Tears In My Eyes" (3:06)

THE BEAVERS
 (Coral 65018)

● New vocal group on the wax horizon is the Beavers, who step out on their first dishing in a blaze of glory via "I Gotta Do It" and "If You See Tears In My Eyes." The vocal harmony this group displays should make others look to their laurels. Top deck rolls along at a mellow clip, with the combo purring the mellow lyrics in fine style. The flip slows down some and has the wordage beating a path around the title. Make no mistake about this one — it'll hit!

Capitol Records Hold Special Regional Sales Meeting

HOLLYWOOD — Last week Mr. Glenn E. Wallich, President and Mr. Floyd A. Bittaker, Vice President in charge of Sales, conducted a special regional sales meeting attended by William R. Hill, Eastern Division, New York; Ray Marchbanks, Midwestern Division, Chicago; Paul E. Featherstone, Pacific Coast Division, San Francisco; and Victor E. Blanchard, Southern Division, Atlanta.

Plans were outlined for the balance of 1949 and into 1950 for a concentrated drive in sales promotion, advertising and publicity in all the various categories of music, considering also the geographical tastes in music.

Mr. James B. Conkling, Vice President in charge of Repertoire, called in Mr. Rivers in charge of repertoire in New York and had his complete staff for the meeting. Many constructive plans were formulated with repertoire and sales.

Mr. Bittaker announced the formation of his sales expansion by the addition of a fifth regional division. Mr. Max Callison, now manager of the Cincinnati branch, has been appointed regional manager of the Central Eastern Division and will headquarter in Cleveland. He will assume responsibilities of this new office around the first of the year.

Mr. Wallich stated that the job for 1950 had to be a concerted effort, even more aggressive than ever used in the past, to develop ways and means to create desire and demand at the consumer level, and to give more aids and service, and timing on promotions to the dealers.

Following through on this plan Mr. Bittaker made the announcement of the expansion in the sales promotion department, and on November 1 Mr. Adrian K. Roberts, who was formerly with the New Orleans branch and with the southern division of Capitol Transcription Sales, Mr. Hal Cook, now manager of the St. Louis branch, with a wealth of experience in sales and sales promotion in the Midwest Division, and also Mr. Ned Herzstam, who has been associated with the music business in New England and recently associated with one of the large department stores in merchandising, will join this expanded staff which will be a team that will work closely with repertoire and sales, concentrating on all fields of merchandising from the creation of the product to the final consumer sale.

This expansion of the sales promotion department along with the additional division will make possible a

very fast, coordinated team at the administrative level. Under the regional men there will be further additions made in sales and sales promotion, and Capitol looks forward very optimistically, with their superb catalog of 78, 45 and 33 1/3 records, plus this new hard hitting team to an excellent year in 1950.

"We have been particularly happy and fortunate with the hit single records that have been released also in the past sixty days, and right at this moment the singing team of Margaret Whiting and Jimmy Wakely is keeping our factory working around the clock," Wallich stated.

"Just recently Capitol has been able to make the first deliveries of Capitol-Telefunken classics on 33-1/3, and here here again nothing but praise has been received for the splendid recording, fine service and beautiful packaging with the result that repeat orders are coming in at such a rate that special personnel and presses have been added.

"As you know, Capitol Records recognizes the tremendous advantage in 45 rpm recordings because of the fidelity, convenience of storage and handling, and this business has skyrocketed in the past thirty days with the result that Capitol is quite heavily back-ordered at this moment, but it is felt that with the added personnel and equipment they will be able to supply the demand very shortly."

Syd Goldberg Named Decca Vice President

NEW YORK—Sydney N. Goldberg has been appointed a vice president of Decca Distributing Corp., wholly owned subsidiary of Decca Records, Inc., it was announced by Milton R. Rackmil, president of Decca Records Inc. Mr. Goldberg, who has been general sales manager of the Distributing Corporation, will continue in that capacity. He has been associated with the company for fifteen years.

Mr. Goldberg joined Decca as a salesman, in Chicago, shortly after the company was formed; served successively in Detroit and in Cleveland, where he opened that branch. He served as assistant mid-west sales manager, then moved to the home office in New York in 1941, where he was national merchandise manager and, later, assistant general sales manager. He became general sales manager in 1948.

ABBEY RECORDS HOT PARADE
 RALPH WILLIS
 Rocks With
"SPORTIN' LIFE"
 Backed By
"COOL THAT THING"
 ABBEY 3002

PETER DORAINE, INC.
 National Dist. for **ABBEY RECORDS**
 754 — 10th Ave. New York 19, N. Y.

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Savoy No. 710
BILLY WRIGHT

"BLUES FOR MY BABY"
 ★ **"YOU SATISFY"** ★

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 with PERMOMETAL (OSMIUM ALLOY) TIP

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Popular

JOHNNY LONG
We'll Build A Bungalow
Skirts
KING 15018

★
AL GRANT
Goodbye My Love
Lovebirds
(with Barbara Cameron)
KING 15019

★
SISTER SLOCUM
Black and White Rag
I Ain't Got Nobody
KING 15020

★
Sepia

LONNIE JOHNSON
Don't Play Bad With My Love
She's So Sweet
KING 4317

★
JOE THOMAS
My Baby Done Left Me
Tearing Hair
KING 4318

★
MARION ABERNATHY
Love Me Or Please Let Me Be
Ja-Hoosey Baby
KING 4319

★
EDDIE "LOCKJAW" DAVIS
Mountain Oysters
Huckle Boogie
KING 4321

★
BULL MOOSE JACKSON
Is That All I Mean To You
Why Don't You Haul Off And
Love Me
KING 4322

★
TEXAS SLIM
I'm Gonna Kill That Woman
Nightmare Blues
KING 4323

★
MEMPHIS SLIM
Mistake In Life
Little Mary
KING 4324

★
Folk

GRANDPA JONES
Jonah And The Whale
Our Fathers Had Religion
KING 815

★
HAWKSHAW HAWKINS
I Wasted A Nickel
I'm Kissing Your Picture
Counting Tears
KING 821

★
CLYDE MOODY
You'll Never Know What I've
Been Through
Cherokee Waltz
KING 822

★
RED PERKINS
Too Long
I Know Better Now
KING 823

★
WAYNE RANEY
I'm Square Dab From The
Country (And The Country's
Still In Me)
Red Ball To Natchez
KING 824

**Cleveland Phono Merchants Assoc.
Celebrates Eighth Anniversary Of
Hit Tune Promotion**

CLEVELAND, OHIO—with almost a decade of Hit Tune of the Month promotion behind it, the Cleveland Phonograph Merchants Association is celebrating the eighth anniversary of this program. According to Sanford Levine, chairman of record promotions, the Hit Tune idea originated in Cleveland and has since spread to other cities.

Hit Tunes, as selected by the CPMA usually find their way onto the national Hit Parade, even though the Cleveland operators sometimes anticipate it by as much as a year. Some of the tunes selected by the association, which have skyrocketed to national popularity are "You're Breaking My Heart" by Vic Damone, "Lucky Ole Sun" by Frankie Laine, "Blue Skirt Waltz" "Galway Bay" "Thoughtless" "Cruising Down The River" by Blue Barron; "Deep In The Heart Of Texas" and "Toolie Oolie Doolie," to mention only a few.

The association works closely with record manufacturers, song publishers, writers, and artists. Tunes which seem slated for success are played for the association members at the weekly meetings. A few of the best are tried out on juke boxes and disc jockey shows to test public reaction. On the basis of this information, the best of these becomes the Hit Tune of the Month, and is distributed to the 3,000 juke boxes in the Cleveland area. Special title strips are made for them, and publicity is sent to the trade and local papers. Two or three Hit Tune "Extras"—the runners-up—are promoted in this way.

Most discs are offered to the Cleveland operators at a special price, assuring complete distribution and promotion.

While many record distributors, quick to realize the effectiveness of this endorsement, vie for Hit Tune honors, many deals are turned down. Only those records which merit such attention are plugged.

A reputation for fostering local talent has been acquired by the CPMA during the years it has sponsored the Hit Tune promotion. Many Clevelanders have been given their start by this device. Among the more prominent of these are "Galway Bay" written by Cleveland Bobby Worth, "Thoughtless" by Carl Lampl and "Don't Take My Word (Take My Heart)" another Carl Lampl Hit Tune of the Month.

Associations in other cities are invited to inquire about Cleveland's program by writing to Levine at Atlas Music Co., 3217 Carnegie Ave., Cleveland, Ohio.

**Como's "Ave Maria" &
"Lord's Prayer" Unique**

NEW YORK—To add an authentic aura of religious solemnity to Perry Como's new recording of two great church songs, "Schubert's "Ave Maria" and Malotte's "The Lord's Prayer," RCA Victor backed the popular balladeer with a unique interdenominational choir of 36 mixed voices, representing the Catholic, Jewish and Protestant faiths. In order to obtain the cathedral atmosphere appropriate to the music, the twin waxing was cut at the Chapel of the Incarnation (Episcopal) on East 31st Street, Manhattan, with the church organ providing the only instrumental accompaniment.

RCA Victor's use of a choral group of 24 men and 12 women marks the first record made by the popular male vocalist with such a large singing group. Its members were drawn from top radio programs.

Jockeys Get Whips

CHICAGO—Helping speed the spin of turntables 'round the nation are the whips being mailed to disk jockeys by Art Talmadge of Mercury Records here to keep interest at high pitch in the new Frankie Laine recording of "Mule Train."

Some jockeys are reported to have developed the snap of the whip to such perfection that they can match the snapping of the whip on the Laine disk.

It's getting to be a new game here, according to Talmadge, to watch even the kids around town trying to match the snap of the whip with that which is heard in the Laine "Mule Train" record.

Gordon Jenkins Mobbed By Fans



SOMERVILLE, MASS.—Pictured above during a recent visit to the record department of the W. T. Grant store, this city, is Decca Records musical director and top flight maestro Gordon Jenkins. That's Gordon signing autographs for the many fans who flocked to see him. Maestro Jenkins whose "Manhattan Tower" album is a perennial best seller, is winging high with several fast selling recordings such as "Don't Cry, Joe" and "Again."

The maestro is responsible for the superb musical arrangements of such current Decca smashes as "I Can Dream, Can't I," "Tell Me Why" and "A Dreamer's Holiday." Latest release for Jenkins is "Happy New Year" and "December," with both sides arousing loads of interest in the music and record business.

THE CASH BOX REPORTS

THE NATION'S

BIG 5

**HILLBILLY
FOLK & WESTERN
JUKE BOX TUNES**

1 LOVE SICK BLUES
Hank Williams
(MGM 10352)

**2 WHY DON'T YOU
HAUL OFF AND
LOVE ME**
Wayne Raney
(King 791)

3 SLIPPING AROUND
Ernest Tubb
(Decca 46178)

4 I'M THROWIN' RICE
Eddy Arnold
(RCA Victor 21-0083)

5 WEDDING BELLS
Hank Williams
(MGM 10401)

**ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY**

**MIND YOUR OWN
BUSINESS**
Hank Williams
(MGM 10461)

COUNTRY BOY
Little Jimmy Dickens
(Columbia 20585)

WHOA, SAILOR
Hank Thompson
(Capitol 47-40218)

ONE KISS TOO MANY
Eddy Arnold
(RCA Victor 21-0051)

I WISH I KNEW
Dolph Hewitt
(RCA Victor 21-0104)

**KING RECORDS INC. DISTRIBUTORS OF
KING and DE LUXE**
1540 BREWSTER AVE. CINCINNATI 7, OHIO.

THE CASH BOX
DISC-HITS
BOX SCORE
 COMPILED BY
JACK "One Spot" TUNNIS
 IN ORDER OF POPULARITY
 BASED ON
 WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 B.C. D.F.S.—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	MI—Miracle
AP—Apollo	MN—Manor
AR—Aristocrat	MO—Modern
BB—Bluebird	NA—National
BU—Bullet	RA—Rainbow
CA—Capital	RE—Regent
CAS—Castle	RO—Rondo
CM—Commodore	SA—Savoy
CO—Columbia	SIT—Sittin' In
CR—Coral	SP—Specialty
DA—Dana	SPT—Spotlite
DE—Decca	SU—Supreme
EX—Exclusive	TE—Tempo
HA—Harmony	TW—Tower
HT—Hi-Tone	VA—Varsity
KI—King	VI—Victor
LO—London	VO—Vocalion
ME—Mercury	
MG—MGM	

- Nov. 5 Oct. 29
- 1—THAT LUCKY OLD SUN 133.7 136.1**
 CA-57-726—DEAN MARTIN
Vieni Su
 CO-38608—FRANK SINATRA
Could 'Ja
 CO-38559—SARAH VAUGHAN
Make Believe
 DE-24752—LOUIS ARMSTRONG
 HA-1077—HOT LIPS PAGE
 ME-5316—FRANKIE LAINE
I Get Sentimental Over Nothing
 MG-10509—BOB HOUSTON
The Meadows Of Heaven
 SIT-524—HERB LANCE
 VA-191—T. MANNERS
 VI-20-3531—VAUGHN MONROE O.
Make Believe
 VO-55035—CHUCK FOSTER O.
- 2—YOU'RE BREAKING MY HEART 105.6 106.6**
 BB-30-0001—RALPH FLANAGAN O.
 CA-57-719—JAN GARBER O.
Now That I Need You
 CO-38546—BUDDY CLARK
Song Of Surrender
 DE-24693—THE INK SPOTS
 HA-1051—PHIL BRITO
 HT-163—JIMMY SAUNDERS
 ME-5271—VIC DAMONE
Four Winds And The Seven Seas
 MG-10478—RUSS CASE O.
One More Time
 MG-10550—PHIL PRITO
Vieni Su
 VA-1060—T. MANNERS
 VO-55019—BILL HARRINGTON
I'll Keep The Lovelight Burning
- 3—SOMEDAY 80.4 100.6**
 CO-20075—GENE AUTRY
 CO-38593—HUGO WINTERHALTER O.
 CN-5047—RED RIVER DAVE
 CR-237-328—BOB EBERLY
 DE-24694—MILLS BROTHERS
On A Chinese Honeymoon
 DE-46131—HOOSIER HOT SHOTS
 HA-1056—TOMMY TUCKER O.
 HT-134—RAY BLOCH
 MG-10496—ART SMITH
 MN-1195—THE FOUR TUNES
 NA-9089—THE RAVENS
 TE-658—PHILA. STRING BAND
 VA-213—Z. TURNER
 VI-20-3090—ELTON BRITT
 VI-20-3510—VAUGHN MONROE O.
And It Still Goes
 VI-22-0007—ARTHUR CRUDUP
Gonna Be Some Changes Made
 VI-23-090—ELTON BRITT

- Nov. 5 Oct. 29
- 4—I CAN DREAM, CAN'T I? 77.3 57.4**
 CO-38612—TONI ARDEN
A Little Love—A Little Kiss
 CR-60106—GLEN GRAY O.
 DE-24705—ANDREWS SISTERS
The Wedding Of Lili Marlene
 RA-10038—JIMMY SAUNDERS
 VI-20-3553—TEX BENEKE O.
Over Three Hills
- 5—JEALOUS HEART 76.9 100.2**
 BU-1083—C. BAILEY
 CA-15256—TEX RITTER
 CA-57-759—JAN GARBER O.
 CO-20128—HAPPY PERRYMAN
 CO-38593—HUGO WINTERHALTER O.
 CR-60104—PETER TODD O.
 CR-64021—KENNY ROBERTS
 DE-46176—JENNY LOU CARSON
 DE-24711—JACK OWENS
 HA-1060—EDDY DUCHIN O.
 KI-4314—IVORY JOE HUNTER
 LO-500—AL MORGAN
 ME-6188—DON KIDWELL
 MG-10521—DERRY FALLIGANT
 RO-191—KEN GRIFFIN
 VI-20-3539—BILL LAWRENCE
 VO-55030—LEIGHTON NOBLE O.
- 6—DON'T CRY, JOE 65.7 44.5**
 BB-30-0007—RALPH FLANAGAN O.
 CO-38555—FRANK SINATRA
The Wedding Of Lili Marlene
 DE-24720—GORDON JENKINS O.
Perhaps, Perhaps, Perhaps
 LO-513—CHARLIE SPIVAK O.
 MG-10518—JOHNNY DESMOND
The Last Mile Home
 VI-20-3557—JUANITA HALL
Love's A Precious Thing
 VO-55058—BILL HARRINGTON
- 7—SLIPPING AROUND 58.9 37.9**
 CA-57-40224—WHITING-WAKELY
Wedding Bells
 CO-20581—FLOYD TILLMAN
You Made Me Live
 DE-46173—ERNEST TUBB
My Tennessee Baby
 VI-21-0074—J. ROBERTSON
Wedding Bells
- 8—I NEVER SEE MAGGIE ALONE 49.7 39.6**
 CA-57-750—BENNY STRONG O.
When My Sugar Walks etc.
 CO-38609—TONY PASTOR O.
I've Got A Lovely Bunch of Cocoanuts
 CR-64012—KENNY ROBERTS
 DE-24739—BOB HANNON-J. RYAN
Ain't She Sweet
 LO-511—KENNY ROBERTS
 MG-10548—ART MOONEY O.
Toot, Toot, Tootsie
 VI-20-0023—ERNE LEE
- 9—SCOTCH HOT (HOP SCOTCH POLKA) 42.9 44.9**
 CA-57-759—JAN GARBER O.
 CO-12419-F—BILL GALE O.
 DE-24704—GUY LOMBARDO O.
Dangerous Dan McGrew
 MG-10500—ART MOONEY O.
Wouldn't It Be Fun
 VI-20-3520—THREE SUNS
The Windmill's Song
- 10—WHISPERING HOPE 42.2 42.0**
 CA-57-690—STAFFORD-MacRAE
A Thought In My Heart
 DE-24717—ANDREWS SISTERS
Lovely Night
- 11—MAYBE IT'S BECAUSE 38.1 36.1**
 CA-57-559—ANDY & DELLA RUSSELL
A Gay Ranchero
 CO-38504—BOB CROSBY.
 MARION MORGAN
Be My Little Baby Bumble Bee
 CR-60070—CONNIE HAINES
Hang On The Bell, Nellie
 DE-24650—DICK HAYMES
It Happens Every Spring
 DE-24751—LOUIS ARMSTRONG O.
I'll Keep The Lovelight Burning
 ME-5314—EDDY HOWARD O.
Tell Me Why
 VI-20-3456—CLAUDE THORNHILL O.
Life Begins When You're In Love

- Nov. 5 Oct. 29
- 12—TOOT, TOOT, TOOTSIE (GOODBYE) 23.4 12.2**
 CO-20632—HOOSIER HOT SHOTS
 MG-10535—MARION HUTTON
Love Happy
 MG-10548—ART MOONEY
I Never See Maggie Alone
 VI-20-3556—TONY MARTIN
You Call It Madness
- 13—ROOM FULL OF ROSES 22.7 48.5**
 BB-31-0012—JACKIE SEARLE
 CA-57-617—PAUL WESTON O.
Weddin' Day
 CA-4207—FOY WILLING
 CO-20594—GEORGE MORGAN
Put All Your Love In A Cookie Jar
 CO-38525—JERRY WAYNE
I'll Keep The Lovelight Burning
 CR-60067—SANDY SIMS
 DT-355—PHIL REED
 DE-16174—CASS COUNTY BOYS
Weddin' Day
 DE-24632—DICK HAYMES
A Chapter In My Life Called Mary
 HA-1051—PHIL BRITO
 HT-145—PAT TERRY
 ME-5296—EDDY HOWARD O.
There's Yes, Yes In Your Eyes
 VA-155—TODD MANNERS
 VI-20-3441—SAMMY KAYE O.
It's Summertime Again
 VI-21-0075—SONS OF THE PIONEERS
Riders In The Sky
 VO-55013—CHUCK FOSTER O.
- 14—DREAMER'S HOLIDAY 22.1 17.8**
 CA-57-761—RAY ANTHONY O.
Bye, Bye, Baby
 CO-38599—BUDDY CLARK
Envy
 DE-24738—EILEEN WILSON
Tell Me Why
 MG-10566—JACK FINA O.
My Love Loves Me
 SI-15389—RAY BLOCH O.
 VI-20-3543—PERRY COMO
The Meadows Of Heaven
- 15—I'VE GOT A LOVELY BUNCH OF COCONUTS 20.9 5.4**
 CO-38609—TONY PASTOR O.
I Never See Maggie Alone
 DE-24784—DANNY KAYE
The Peony Bush
 LO-449—PRIMO SCALA ORCH.
The Echo Told Me A Lie
 MG-10553—TOMMY TUCKER O.
Let's Harmonize
 VI-20-3554—FREDDY MARTIN O.
There's A Bluebird On My Windowsill
- 16—THROUGH A LONG AND SLEEPLESS NIGHT 17.2 12.5**
 CA-57-703—PEGGY LEE
Neon Signs
 CO-38539—DINAH SHORE
I'm Yours
 DE-24781—THE STARDUSTERS
Wouldn't It Be Fun
 ME-5313—VIC DAMONE
My Bolero
 MG-10488—BILL FARRELL
Circus
 VI-20-3522—CLAUDE THORNHILL O.
Moonlight And Roses
- 17—NOW THAT I NEED YOU 13.5 13.1**
 CA-57-719—JAN GARBER O.
You're Breaking My Heart
 CO-38507—DORIS DAY
Blame My Absent Minded Heart
 DE-24695—KAY THOMPSON
'Bout You 'N Me
 ME-5311—FRANKIE LAINE
My Own, My Only, My All
 MG-10453—JANE HARVEY
Weep No More
 VI-20-3582—FRAN WARREN
Now That I Need You

- Nov. 5 Oct. 29
- 18—SOME ENCHANTED EVENING 12.4 24.3**
 BB-31-0009—EVE YOUNG
You Can Have Him
 CA-57-629—PAUL WESTON O.
Bali Ha'i
 CA-57-544—JO STAFFORD
I'm Gonna Wash That Man, Etc.
 CA-57-596—GORDON MacRAE
 CO-38446—FRANK SINATRA
Bali Ha'i
 DE-24667—AL JOLSON
It All Depends On You
 DE-24609—BING CROSBY
Bali Ha'i
 DE-24707—EADIE & RACK
South Pacific Medley
 HT-122—RAY BLOCH O.
 LO-455—STANLEY BLACK O.
 VI-52-0024—AL GOODMAN O.
 VI-20-3402—PERRY COMO
Bali Ha'i
 VO-55000—BILL HARRINGTON
- 19—MY BOLERO 12.3 9.9**
 DE-24760—GUY LOMBARDO O.
The Story Of Annie Laurie
 DN-395—PHIL REED
 BB-30-0011—EDDIE FISHER
 LO-491—REGGIE GOFF
 ME-5313—VIC DAMONE
Thru A Long And Sleepless Night
 SI-235—RAY BLOCH ORCH.
 VO-55034—CHUCK FOSTER ORCH.
- 20—TELL ME WHY 11.1 5.7**
 BB-30-0006—RALPH FLANAGAN ORCH.
My Hero
 CR-65016—JAMES QUINTET
 DE-24738—EILEEN WILSON-GORDON JENKINS O.
Dreamer's Holiday
 ME-5314—EDDY HOWARD O.
Maybe It's Because
 NA-7203—ALAN GERARD
- ADDITIONAL TUNES LISTED BELOW
 IN ORDER OF POPULARITY
- 21—DIME A DOZEN 11.0 21.3**
22—JOHNSON RAG 10.9 1.4
23—CANADIAN CAPERS 6.3 2.8
24—THE HUCKLEBUCK 6.2 15.4
25—THE LAST MILE HOME 6.1 5.6
26—VIENI SU 5.9 2.5
27—CIRCUS 4.3 8.9
28—DRY BONES 4.1 2.7
29—DANCE OF THE HOURS 3.3 10.0
30—I WANT YOU TO WANT ME 3.2 5.8
31—AIN'T SHE SWEET 3.1 5.9
32—BLUEBIRD ON YOUR WINDOWSILL 3.0 1.3
33—LET'S TAKE AN OLD-FASHIONED WALK 1.9 10.1
34—HEAP BIG SMOKE 1.8 1.2
35—GIVE ME YOUR HAND 1.6 2.9
36—WHO DO YOU KNOW IN HEAVEN 1.5 1.5
37—ENVY 1.4 —
38—WHY WAS I BORN 1.3 —
39—YOU'RE SO UNDER-STANDING 1.2 5.5
40—MY GEE GEE FROM THE FIJI ISLANDS 1.1 —

MGA Advises Members To File Location Leases With Register

NEWARK, N. J.—Dick Steinberg, executive director of Music Guild of America (MGA), music operators' association for the State of New Jersey, issued a bulletin to all members this week titled "How To Make A Location Contract Binding On A New Owner." Along with the bulletin, Steinberg enclosed a sample of the MGA "Location Lease."

"The Music Guild research into all phases of our business has revealed a legal method of continuing to do business with the same location, even tho ownership has changed," stated Steinberg. "This is important as the loss of a good account may be difficult to replace, and it is wise to be prepared to meet the situation before it happens."

Sol Kesselman, attorney for the association, stated as his opinion "A check with the Register's Office of the County of Essex, indicates that they record such agreements as Conditional Sales Contracts, the theory being that

the machine does not belong to the location but is continually owned by the operator and to apprise any creditor of the location owner that the music equipment is not his property.

"The Music Guild contract form reads that this agreement is binding on the location owner, successors, administrators, assigns, etc. As it is recorded as a Conditional Sales Contract, when a new owner takes over, he is bound to make a search for any possible liens against the equipment on the premises and must of necessity come across the music equipment agreement. This would of course put him on notice that there is such an agreement in being. To that extent the filing of the contract is of tremendous importance to members of the Music Guild."

The association acknowledges credit to Royal Music Company of Newark, who made the idea available to the members.

Five Kicker Action Clicks On Williams' "Quarterback"



SAM STERN

CHICAGO—Sam Stern, Vice-President and General Salesmanager of Williams Manufacturing Co., this city, reported this past week that long distance phone calls from the firm's many distribs throuth the nation confirmed the fact that the reason play has been graduating upwards each week on their new "Quarterback" game is due to the five kicker action on the machine.

The kickers are labeled: Right Halfback, Left Halfback, Quarterback, Left End and Right End. As the ball zips out of the center chute in the game the player has these five kickers under control and must kick the ball toward the top of the playing board to score touchdowns and/or field goals. He can obtain a winning score either with touchdowns or field goals. This doubles his skill play action.

"The five kicker action," Sam Stern stated, "is keeping interest in this newest of our 'Star Series' games at top pitch. The players love it and they compete with each other.

"Of course," he continued, "don't

overlook the thrill the players get when they see the football player actually run for a touchdown in the three dimensional light box. This, in itself, has won over a great many players. The game has already proved that it will be even bigger as a money-maker than our first 'Star Series' game."

The fact that the "Quarterback" can also be played with nickels, dimes and quarters, and a simple adjustment can change the game to six plays for 25c in addition to 5c and 10c, has also had much to do with operators claiming the game one of the best yet produced, Sam Stern reports.

Cincy Phono Ops Assn. To Hold Meet Nov. 2

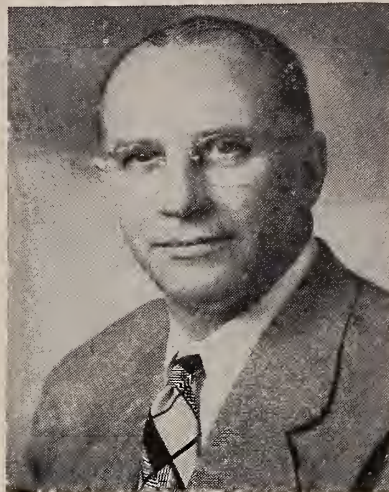
CINCINNATI, O.—Charles Kanter, president, The Automatic Phonograph Owners Association, this city, announced the organization will hold its regular monthly meeting on Tuesday, 9 P.M., November 8, at the Hotel Gibson.

An hour before the regular meet gets under way, the Board of Directors holds its meeting.

At this time the organization is working on a promotional deal with MGM Records on a tune "Ten Little Flowers" recorded by Blue Barron.

Dave Travel, a member, recently had an operation on his shoulder, and is reported to be recuperating rapidly at his home in Roselawn. Another member who went under the knife recently is Abe Perlmutter, owner of A & P Vending Company. Abe is back home convalescing after being in the hospital for four weeks. Simon Risover, Midwest Automatic Music Company, also underwent an operation, and he is still confined in the hospital.

Bally's "Hot-Rods" New Type 5-Ball Game—All Shot At Same Time



JACK NELSON

CHICAGO — Bally Manufacturing Company, this city, announced the release of a new game, "Hot-Rods," described as a radical departure from current pinball games design.

"Hot-Rods" is played with five balls," explained Jack Nelson, Bally general sales manager, "but all five balls are shot at the same time, resulting in very fast and exciting play that not only gives the player a big thrill for his money, but insures high earning power for operators."

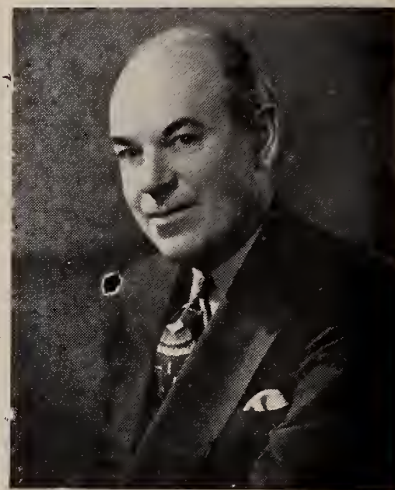
"Earning power is further increased," Nelson pointed out, "by the fact that players may, if they desire, select from 1 to 7 selections each game, depositing a coin for each selection."

Explaining the game in greater detail, Nelson continued, "After all selections are made, player pulls shooter knob and five balls are shot to top of board, where they swirl and mix, and then race down obstacles on the board. Winner is first selection-number to be contacted by a ball at the finish

line, which consists of seven numbered roll-overs and two 'blow-out' roll-overs. Winner receives indicated odds, which change for each coin played."

Immediate deliveries of "Hot-Rods" are now under way, and all Bally distributors are taking orders for immediate shipment.

Well Wishes Pour In On Moloney's Birthday



RAY T. MOLONEY

CHICAGO—Ray T. Moloney, president Bally Manufacturing Company, this city, was showered with gifts, phone calls and wires this past Wednesday, November 2, from friends all over the nation, who wished him the very best of everything on the celebration of his birthday.

Ray was overwhelmed with the wonderful wishes of his many good friends.

(Editorial Comment: It couldn't happen to a more wonderful guy).



"SO! BEEN PAINTING THE TOWN AGAIN LAST NIGHT, EH?"



Check these money-making features

- ✓ **DOUBLE-FACED SCORE PANEL**
Mounted over center of board—always in full view of players and spectators.
- ✓ **COIN-CONTROL BOX**
Sets up 2-player game on deposit of 2 dimes—4 player game for 4 dimes and 50 points or 12 frames (whichever comes first), baseball or horse-collar game for 5 dimes.
- ✓ **PLAY CREDIT LIGHT**
Lights up on scoreboard showing number of dimes deposited.
- ✓ **GAME-SELECTOR DIAL**
Sets the scoreboard for type of game to be played—frames or points. Selection may be made either before or after dimes are deposited.
- ✓ **GAME INDICATOR LIGHT**
Light-up signal on scoreboard clearly shows type of game selected.
- ✓ **GAME CONTROL SWITCH**
Located inside scoreboard—can be pre-set by owner to regulate play—frames or points. Eliminates selection by player.
- ✓ **FRAME SCORING**
Electric register shows points scored. "Game over" in the 8th frame for singles game, or 10th frame for doubles game.
- ✓ **POINT SCORING**
Manually operated score-buttons at ends of shuffleboard automatically registers points on scoreboard—15 points for 2 players, or 21 points for 4 players.
- ✓ **FRAME ADVANCE BUTTON**
When a "No-score" frame is played, player presses button to advance frame.
- ✓ **BASEBALL OR HORSECOLLAR**
Sets up scoreboard to score 12 frames or 50 points—whichever comes first.
- ✓ **ELECTRIC COIN COUNTER**
Inside scoreboard. Keeps accurate count of number of dimes deposited in coin control unit.
- ✓ **EASILY SERVICED**
All parts conveniently located for servicing.

MODEL 877

Scores: Frames, points—horsecollar or baseball.
Players can choose the game they want, thus meeting any and all player trends.

ROCK-OLA
UNIVERSAL
Standard
SCOREBOARD

Exclusive Sales Agent
STANDARD SHUFFLEBOARD LEAGUE, Inc.
3200 W. Chicago Avenue • Chicago 51, Illinois

Product of
ROCK-OLA Manufacturing Corporation

STANDARD SHUFFLEBOARD LEAGUE, INC.
3200 West Chicago Avenue, Chicago 51, Illinois

Please forward information on ROCK-OLA Universal Standard Scoreboard

Name

Address

City State


Send Now

SCOREBOARD \$115.00
 18 or 22 FT. MAPLE TOP SHUFFLEBOARD \$275.00

ALSO
OVER-TOP SCOREBOARD
 WRITE FOR PRICE!

USED SHUFFLEBOARDS \$150 AND UP

EXHIBIT DALE GUN \$125.00
 CHICOIN PISTOL 165.00
 GENCO GLIDER WRITE
 SHUFFLE ALLEY WRITE
 TOTAL ROLLS—ADVANCE ROLLS WRITE
 TELEQUIZ WRITE
 MINIATURE SHUFFLEBOARDS WRITE
 100 STEEL BALL ROLLDOWNS \$20 AND UP



MID-STATE CO.
 2369 Milwaukee Ave., Chicago 47, Ill. Phone: Dickens 2-3444

N. Y. Music Ops Have Big Time At 12th Annual Banquet

Starlight Roof At Waldorf Packed—Many Out-Of-Town Visitors—Recording Companies, Accessory Suppliers, Recording Artists Participate

NEW YORK—The 12th Annual Banquet of the Automatic Music Operators Association went off as scheduled Saturday night, October 29, at the Starlight Roof of the Waldorf Astoria Hotel, this city.

The beautiful ballroom was packed to capacity with music operators, their guests, officials of recording companies, needle manufacturers, other accessory suppliers, and recording stars. It appeared as if one and all had a most enjoyable time socializing, dancing and partaking of the usual refreshments.

Many out-of-town visitors were on hand. Wurlitzer was represented by Ed Wurgler, general sales manager; Art Rutzen, export chief; Bob Bear and Gerry Sinclair. AMI's sales chief, Lindy Force, and Jack Mitnick, eastern regional representative were at their distributor's table. Art Weinand, sales manager for Rock-Ola dropped in. And Seeburg had several factory men on hand. Jackie Cohen,

head of the Cleveland phono Owners Association flew in.

Al Denver, president, and his entire hard working group, greeted all the visitors, and saw to it that the affair functioned at 100% efficiency.

As arrangements have to be made almost immediately for the 13th Annual Banquet in 1950, the question has arisen as to whether the affair should be held in the Starlight Roof once again, or should the association take over the Grand Ballroom. According to officials of the association, it's just a matter of pleasing the membership. Some desire the Starlight due to the great intimacy of the room. Others have indicated they would prefer the larger ballroom so that many more people could be invited. The association is most anxious to please, and it's been suggested that coinmen express their opinion either directly to Al Denver or Sidney Levine, or write this publication, who will communicate with the above officials.

PHIL MASON'S MUSIC SPECIALS

PHONOGRAPHS	ACCESSORIES
5 Wurlitzer 1100 \$410.00	23 Wurlitzer 3020 Wall Boxes \$39.50
7 Wurlitzer 1015 295.00	12 Wurlitzer 219 late Steppers 22.50
4 Wurlitzer 1080 250.00	5 Wurlitzer 4000 Metal Star Speakers 17.50
2 Wur. Hideaway 1017 225.00	4 Wurlitzer 4004A Speakers 24.50
6 Packard Model-7 99.50	7 Wurlitzer 4005 Speakers 15.00
10 Packard Manhattan 199.50	2 Packard Out-Of-The-World Speakers 49.50

Add \$5 for crating
 Call or Write for Machines not listed.
 1/3 Deposit With Order, Balance C.O.D. or Sight Draft

MASON DISTRIBUTING CO., 184 PAINE AVE., IRVINGTON, N. J. PHONE: Essex 5-6458

SS SAVE SS with COVEN
 All Equipment in A-1 Shape
 The Finest Available

CITATIONS \$299.00	GOLD CUPS F.P. & P.O. 149.00
GOLD CUPS REG. 129.00	JOCKEY SPECIAL 99.00
VICTORY DERBY 29.50	DELUXE DRAW BELLS 199.50
SPOT BELL 5c (Used) Write	EVANS BANGTAILS J.P. Late '46... 175.00
EVANS BANGTAILS J.P. Very Clean 49.50	EXHIBIT DALE GUN (Like New) 99.50
CHICAGO COIN REBOUND 69.50	WURLITZER 1015 (Like New) 299.50
WURLITZER 780E 99.50	

FIVE BALLS

TRINIDAD \$49.50	GOLD BALL \$10.00
WISCONSIN 49.50	CINDERELLA 49.50
MARDI GRAS 49.50	MYSTERY 10.00
MONTEREY 49.50	HAVANA 10.00
TRADE 10.00	KILROY 10.00
WINDS 49.50	MIDGET 10.00
SPIN BALL 39.50	RACER 10.00
SHANGHAI 39.50	MEXICO 10.00
BALLERINA 59.50	CAROUSEL 10.00
SPEEDWAY 59.50	BANJO 49.50

MILLS CHROME FRONT (Like New)
 5c-10c-25c-50c \$49.50
 MILLS-BLUE FRONT-5c 29.50

1/2 Deposit with Order.
Coven Distributing Co.
 3181 ELSTON AVE. CHICAGO, ILL.
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When you buy from Runyon
YOU BUY THE BEST

BEST OFFER ACCEPTED
 STEEL ROLLDOWNS

BERMUDA	ADVANCE ROLL
MELODY ROLL	TROPICANA
COVER GIRL	SINGAPORE
GOLD MINE	HAWAII

MIMI

ROLA-SCORE (Small Skeeball)
 PREMIER BARREL ROLL 9 Ft.
 FIRESTONE SUPER SKEEROLL
 FIRESTONE BONUS ROLL
 WURLITZER SKEEBALL

RUNYON SALES COMPANY
 Exclusive AMI Distributors in N.Y. N.J. & Conn.
 593 10th Avenue : 123 W. Runyon Street
 New York 18, N. Y. : Newark 8, N. J.
 Longacre 4-1880 : 8lgelow 3-8777

J. H. Keeney & Co. Names Miller—Newmark Michigan Distributors



JOHN CONROE

CHICAGO—John Conroe, general manager of J. H. Keeney & Co., Inc., this city, reported this past week that the firm had appointed Miller-Newmark as distributors for the Keeney line of equipment for the state of Michigan.

Bill Miller and Ben Newmark have offices at 42 Fairbanks St., N.W., Grand Rapids as well as at 5743 Grand River Ave., Detroit, Mich. and are much elated over this appointment.

They are already featuring the Keeney products which are going hot right now. These are, the new five-ball game, "Band Leader"; the rebound game, "Line Up"; and the Keeney Scoreboards for all shuffleboards.

Both Miller and Ben Newmark are well known thruout the state and have, for many years, serviced Michigan operators.

Conroe is of the belief that the men will enjoy their greatest sales with

the new Keeney line. He stated, "I believe that both Bill Miller and Ben Newmark are going to give a very good account of themselves with our line of equipment."

"They both know the coin machine business well," he continued, "and have had many years of experience correctly servicing the operators in the state of Michigan. We are happy to have them as our distributors in this state."

Shipments have already gone forth to both the Grand Rapids and Detroit offices of the Miller-Newmark firm and they are prepared to take care of all demand for Keeney merchandise in the state.

Steel Music Appointed AMI Distributor

DURHAM, N. C. — Steel Music Company, 218 E. Parrish St., this city, has been appointed distributors for AMI music machines and accessories by Jack Mitnick, eastern regional representative for the factory, according to an announcement by Lindy Force, AMI's general sales manager.

The distributing firm has been assigned the territory of North and South Carolina.

Steel Music is headed by the well-known W. R. Deaton and his son-in-law, Charles L. Steel III. They have been exceedingly active, and have established quite an excellent reputation for fair dealing and aggressive merchandising. Main office is in Durham, where they have an outstanding organization to service phono ops.

An office in Charlotte will be opened sometime in the near future, it was stated.

Mid-State Adds Complete Shuffleboard Division

CHICAGO—Bruno Kosek of Mid-State Co., this city, announced this past week that, in addition to the fact the firm handles every type of coin operated game, they have now arranged for a complete shuffleboard division which will feature all sizes and makes of shuffleboards and will also have supplies for shuffleboards on hand as well as a well trained staff of service men.

Bruno stated that they have already arranged for a complete supply of wax, weights—that are highly polished, scoreboards of all kinds, and assorted size shuffleboards. These are on hand for operators.

They are inviting the operators to call around and see this new department and get acquainted with the many bargains which they are able to offer at this time.

Bruno stated, "We have some of the best bargains ever offered the

COIN MACHINE MOVIES
 For Regular Panorams and Solo-Vues
 REELS OF 8 AND 6 SUBJECTS
 Our Films Get The Dimes
 PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM
 3331 No. Knoll Dr. Hollywood 28, Cal.

operators on hand right now. Those who will call around immediately are in for some very pleasant surprises."

Cleveland Shuffleboard Congress Elects Officers

CLEVELAND, O. — James Ross was elected president of the Cleveland Shuffleboard Congress at the group's recent meeting, it was announced this week. Tom Miller was named vice-president and Al Witalis, secretary-treasurer.

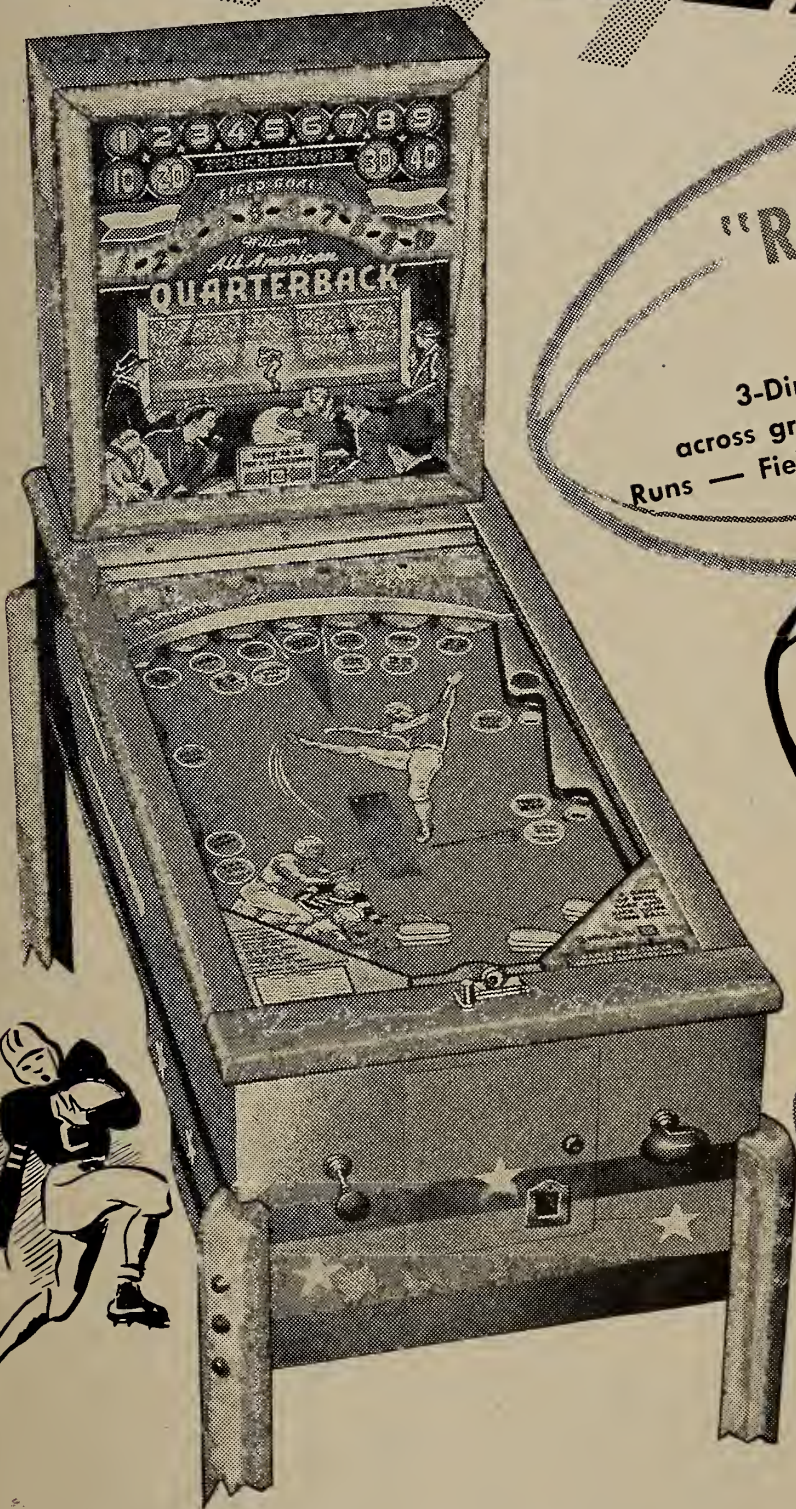
Elected to the board were Ben Mart of J. B. Music Co., and George George of Monroe Coin Machine Co.

A report of the current doubles tournament showed that inter-tavern play is in full swing with 100 locations competing.

LINE UP ON THE WINNING SIDE!



Williams ALL-AMERICAN QUARTERBACK



"ROSE BOWL" ACTION!
3-Dimensional "Ball Carrier" is advanced across gridiron . . . Forward Passes — End Runs — Field Goals — Touchdowns!

PLAYER CONTROLS ACTION!
Puts himself into the "backfield" for running, passing, kicking plays!

NEW PLAY STIMULATOR!
ADJUSTABLE TO 6 PLAYS FOR 25c!

SEE IT — BUY IT AT YOUR DISTRIBUTOR NOW!



CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. FILLMORE ST., CHICAGO 24, ILLINOIS

- 5c, 10c, 25c Slug Proof Single Entry Coin Chute
- Credit Unit Records Advance Payments
- Novelty or Replay



HERE'S HOW YOU CAN INCREASE YOUR SALES

There are smart hombres in any business . . . and the smart ones in the field of automatic merchandising are those who are boosting sales with the Vendo* Coin Changer, and at no cost to them!

You see, some of them have found out that the face of the Vendo Coin Changer is ideal for display advertising, and they are selling this space at rates ranging from \$2 to \$5 per month.

The Plexiglas shield provides ideal protection for an advertising message, and Vendo is ready to provide attractive ads for certain types of advertisers.

If you are interested in this method of providing change with the most trouble-free changer on the market today . . . and on the basis where an advertiser shoulders the cost . . . drop us a line and we'll give you more details.

*REG. U. S. PAT. OFF.

THE Vendo COMPANY
7400 EAST 12TH STREET • KANSAS CITY 3, MISSOURI

M & T Plans Increased Scoreboard Production

CHICAGO—Ted Rubenstein, manufacturer of the M & T Scoreboards, reported this past week that the firm once again plans to increase its present production on the overhead and wall type scoreboards.

The M & T Sales Co. stepped up production sometime ago and were able to take on more distributors for their point and frame scoring scoreboards.

Now, with plans to go ahead with even a greater production line, they feel they will be in position to add to their present distributors.

M & T Sales Co. have been enjoying a grand success with their scoreboards but believe that the market hasn't even as yet been scratched.

Rubenstein stated, "The facts are that all shuffleboard ops who started sometime ago haven't come around as yet to using scoreboards and these men will learn, as they go along, that the scoreboard is what saves the locations for the operators.

"Those men who haven't as yet attached scoreboards to their shuffleboards," he continued, "should do so immediately. The instant increase in profits will more than pay for the scoreboard."

He also said that M & T Sales Co. is prepared to help any shuffleboard operator get started with scoreboards in the correct fashion.

Comet Industries Shipping Daval Counter Games

CHICAGO—Comet Industries, Inc., this city, who bought out the Daval Manufacturing Co. sometime ago, are now starting shipping the first of the games they have assembled from new parts which they made with the dies purchased in this deal.

The first three of the famed Daval counter games went out on shipments this past week. They were the non-coin operated "Marvel," "Buddy" and the miniature counter game, "Cub."

According to members of the firm, as they step up production on these they will swing into the other models which Daval built and will be able to satisfy all demand.

At the same time they plan to inform all operators everywhere in the nation that they are now shipping the Daval counter games and that production is well under way and increasing right along.

Other games are now being put together from parts the firm have on hand and their engineers are studying the games to ascertain just which parts are as yet missing.

As each study is completed and the missing parts ascertained, the games are put into production and assembled for shipment to operators who have contacted the firm since the first announcement in *The Cash Box* that they bought the Daval Manufacturing Co.



EASTERN FLASHES

The Starlight Roof of the Waldorf was crowded to capacity with coinmen celebrating the 12th Annual Banquet of the Automatic Music Operators Association. Al Denver, president, and his board of directors are to be complimented on the smooth and efficient manner in which the party came off. All male guests were presented with carnations; the dinner was up to the usual Waldorf calibre; and a good enjoyable show was presented.

Many out-of-town guests were spotted having themselves a good time. AMI's Lindy Force, general sales manager, and Jack Mitnick, eastern regional representative, were at the Runyon Sales Company's table . . . Joe Young, Young Distributing Company, was surrounded by several Wurlitzer executives. There was Ed Wurgler, general sales manager; Art Rutzen, export chief; Bob Bear and Gerry Sinclair . . . Art Weinand, Rock-Ola sales manager, dropped in for a while, but had to leave early. Dave Stern, Seacoast Distributors, the Rock-Ola distrib, was missed by his many friends, but Dave became ill several days prior to the party, and wasn't able to attend . . . Meyer Parkoff, Atlantic Distributing, had several factory men from the Seeburg Company at his table . . . Other out-of-towners spotted were: Mr. and Mrs. Bob Charles, Binghamton Amusement Co., Binghamton, N.Y.; Jackie Cohen, head of the Cleveland Phono Owners Assn.; and Dick Steinberg, head of the Music Guild of America. . . . Teddy Blatt, well known coin industry attorney, brought along as one of his guests, Chaplain John F. Donnelly, who is now active in Washington, D.C.

FAMILY NOTES: Many of our good coin friends now have family items to distract them from their business, and it's good to hear of so many fine accomplishments about their offsprings . . . Mr. and Mrs. Barney (Shugy) Sugerman brought along their beautiful daughter Lorraine, and her fiancée whom she'll marry in March . . . Mr. and Mrs. Jack Mitnick were accompanied by their charming daughter, and Jake was more interested in relating how tough and strong his grandson was . . . Joe and Molly Fishman bragging about their two grandchildren, the youngest about 18 months old (and they have something to brag about) . . . However, the most excited couple on hand was our good friend Sidney Levine and his missus, Ann. A pair of girls arrived at their home some weeks ago, and Mrs. Levine was radiating . . . We asked Mr. and Mrs. Sam Kramer about their daughter who for a number of years sang at the ops affairs. After a short professional career, she got married and now Sam has a grandchild about six months old . . . And the Bert Lanes raising quite a brood—three great kids, the oldest about 11 . . . The Charley Engelmans tell me that their 21 year old son is now helping out on the route. It's quite a surprise to know that they have a boy that old—neither look more than that themselves.

* * * * *

Joe Young buys a building on Tenth Avenue, between 43rd and 44th Street, and will move Young Distributing headquarters there when remodeling and renovations are complete—which should be around the middle of January . . . Mike Munves, who bought a Tenth Avenue Building, and is now renovating it, spending most of his time with the builders, et al. However, he still has time left to take plenty of orders on Exhibit's new "Silver Bullets" . . . Dave Lowy, Dave Lowy & Company, distributors for Keeney, places their shuffle rebound "Line Up" on his floor and gets a wonderful reception . . . Phil Mason, Mason Distributing Co., Irvington, N.J., picks up a wonderful buy in music, and immediately offers it to the trade . . . Al Simon, Alfred Simon, Inc., gets his first few Chicago Coin "Bowling Alleys" and doesn't know how to hand them out to customers judiciously, so that no squawks of favoritism are made.

* * * * *

Sid Merenstein, Economy Supply Company, Baltimore, Md., rebuilding his offices and showrooms, after quite a disastrous fire a short while ago . . . Koeppel Distributing Company continue on its merry way, shipping music machines all over the country. A mistake in his ad a few weeks ago on plastics, due to a mechanical error, brings loads of mail. Harry and Hymie have to spend some of their valuable time explaining that the plastics go for \$4 instead of the \$2.50 the ad showed.

MIAMI MURMERS

The Miami Herald bust loose with a story this past Saturday (Oct. 29) that didn't read well for many coinmen . . . but, the belief is here that this was more or less expected in view of the fact that some of the boys had gone a bit overboard and didn't stick to the more conservative way of doing business . . . Willie Blatt out of town and on the road with Keeney's "Band Leader," five-ball, which "Little Napoleon" claims is one of the best five-balls he's ever handled . . . Al Cole of the "Cole-Spa" cup venders in town this past week getting his home here ready for the season. His son, Dick, who was down with him is getting married soon and planning a honeymoon in Europe. Why not make it Miami, Dick? . . . Sam Taran also out of town this past week visiting many ops around and about the state on the many games and the AMI phonos the firm represent. Sam looks forward to one of the best seasons the ops have enjoyed . . . We're looking forward soon to seeing Sam Gensburg of Chicoin . . . also Roy McGinnis of Keeney . . . Roy Bazelon of Monarch . . . these men have homes here . . . as well as many of the other coinmen from New York, Cleveland, Detroit, Chicago, Toledo, Pittsburgh, Philadelphia and points west, east and north.

Ozzie Truppman and Ted Bush have quite a story to tell with both men eagerly awaiting the "Band Box" which has caused much comment among music men who have already seen it, we've been given to understand, and both Ted and Ozzie believe that it will prove one of the most sensational money-makers for music ops . . . Herman Perin still isn't talking, but, claims that he'll have something "really hot" for us soon . . . Hymie Rosenberg and Willie Levy are going right ahead on shuffleboards and have been selling scoreboards with practically everyone . . . Miami's getting well covered with the boards and the Beach is just about full up now . . . Joe Mangone hard to catch hold of these days.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



CHICAGO CHATTER

Now that the shuffles and rebounds are more or less accepted as a definite and integral part of the amusement field, those skeptics of some weeks back, those coinmen who frowned on these games and who said, "... they're just a flash in the pan... they won't last"... are now among the loudest in claiming, "... we were among the first to say that they would go over"... that's the way it is in this industry... the way it always has been... and the way it will probably continue to be for years to come. We can recall the days when ops had to be high pressured into buying pin games, wall boxes and even peanut vendors. But, once started well on the way, and more or less successful, they were among the most vociferous in saying, "Saw the possibilities and jumped right into the business quick." (Moral: Don't let those guys eat your heart out.)

Proof that scoreboards haven't even scratched the surface as yet comes from J. Raymond Bacon, Executive Vice-President of Rock-Ola Mfg. Corp., who tells us one of their salesmen reported from a town where three ops are running 146 shuffleboards, and all this Rock-Ola roadman could find in the whole town was but one scoreboard... intelligent ops today won't put out a shuffleboard without a scoreboard attached. Talking with Earl Moloney at Bally the other day we asked this busy little bee how things were going. Said "The" Earl, "We're slowing up a bit. Only 18 going down the line." We've since learned he meant 18 products going down the production lines of this big firm all at one and the same time... Who is sending flowers to Dotty Billheimer? What with Bill (The Shadow) Billheimer away from the office on sick leave... Dotty is taking over in that cute little office of her's... and talking about flowers... hmmm... Grant Shay over at Bell-O-Matic has himself a real job for his next issue of "Spinning Reels." Seems that Grant wants this issue to contain its usual lively info, but, also wants it to be a catalog for Mills' bell ops. We're waiting to see how all this can be composed into 32 pocket-size pages.

Wanna meet with distribs from everywhere 'round about the country? Just drop over to United... they're all gathered about waiting for those "Shuffle Alley" games to come off the production line. Just the other day we bounced in very merrily, expecting a nice, quiet visit with Ray Riehl, Billy DeSelm, Herb Oettinger, Lyn Durant, Joe Kuss (the hot coil kid), and some of the others, and found ourselves surrounded by a dozen distribs, some from as far away as San Francisco and New York... Ed Vojack of O. D. Jennings & Co. called around at our offices the other day for a bit of a chat. Ed told us that the new Jennings' "Export Bell" was "going over big" and that the firm was going ahead fast... Capt. Tom Callaghan is still calling to all you Bally distribs who haven't as yet sent your pics to him... to do so quick... they're decorating the corridor walls with "Dapper" Tom's famous pictures... Lindy Force of AMI was all smiles the other day. Showed us a letter which had just arrived from a very well known distrib wherein this man stated, "It's a pleasure to do business with your firm."... Frankie Laine's newest Mercury recording, "Mule Train," has the juke box ops here all in a dither... they claim it looks like one of the biggest of the money-makers for the music boys.

Wasted performance: Shirt salesman, after a long, hard and earnest sales talk to sell Sam Stern of Williams on having some shirts made up is shown four unopened boxes... containing a dozen shirts each... that Sam hasn't even got around to wearing yet. "Just couldn't stop the guy from talking", Sam reports... Remember Vince Shay's famous story of the bell op who had to go broke three or four times before he decided that he should have remained a bell op from the beginning. Moral to this story is, according to the way Vince tells it, "Don't listen to wives".

We've seen some gorgeous offices in our time, but, this past Saturday we were simply stunned (and that's putting it mildly) when we dropped over to visit with the execs at Williams Mfg. Co. in their new bldg. This is absolutely beautiful from any modern design standpoint and can be called "the plushiest plant in the coin machine industry". Just drop around and see for yourself... Harry Jacobs Jr. and Sr. in town with their wives the other day... and while the both Harrys were visiting a the United plant asking for more "Shuffle Alley" their wives were out shopping. We hope the Jacobses got plenty of games for, with wives shopping here, they'll need plenty to cover the bills... Art Weinand, just returned from a trip east, reports that he attended the New York music ops' dinner at the Waldorf-Astoria's Starlight Roof, but, having to grab a plane back, couldn't spend as much time as he would have liked to shooting the breeze with the music men present... What to do when you get yourself a hit game: Simply go hunting—for deer—like Lyn Durant and Ray Riehl, the dears.

It seems that all the distribs and ops who "missed out" on shuffleboards aren't going to miss on the shuffle and rebound games. They're on the ball this time alright—with orders simply piling in to the factories here... Proof of why no one can predict what can prove a big feature with any coin machine is what Charley Pieri of Exhibit Supply Co. learned on his last trip. Charley found that many players were using both hands at one time on their new gun game, "Silver Bullets". Seems that the average guy still recalls the days of his childhood and the famous two-gun cowboys. He likes to remember Wm. S. Hart and all those old timers who could draw and shoot two six-guns in the movies faster than anyone could spell their names. So the youngsters and the oldsters test both hands with "Silver Bullets". They invest two nickels to see whether they can shoot (and at the same time) just as well with their left hand as they can with their right hand. Once again we say, never can tell what becomes the moneymaking feature on any coin machine... We hear that Ben Axelrod of St. Louis has had a severe heart attack and is now under an oxygen tent in one of St. Louis' hospitals... They also tell us that southern coinmen, in some areas, are worried about the take this coming winter due to the drop off in cotton crop, the strikes, etc.

Roy McGinnis dreamily thinking about his Florida home while listening to some coinmen talking who fly down to Miami weekends to enjoy four or five days of sunshine comments, "I don't fly, so, if I did take a short weekend I would actually spend it train riding up and back.

You don't have to be a College Engineer
to operate the durable AMI

AMI Incorporated
127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS

Competitive Play Proves Big Feature On Exhibit's "Silver Bullets"



CHARLES J. PIERI

CHICAGO—Charley Pieri, General Salesmanager of Exhibit Supply Co., this city, who has just returned from a trip thruout the mid-south and mid-west areas, reports that coinmen have advised him that the outstanding feature of their new pistol machine, "Silver Bullets" is the competitive play action which it arouses.

According to Charley, "Everywhere the ops inform me that it is due to the competitive play appeal of 'Silver Bullets' that the players are willing to deposit more coin in this new gun than the former Dale Gun we built."

He also reported that once two players get at the gun, they stay on with it for a long period of time, and will keep shooting against each other's scores.

The gun lends itself very easily to competitive play action for the simple reason that it features two Colt-type 45 caliber automatic pistols. The play-

ers can have 15, 30 or 45 shots, depending on which number the operator wants to give them, for their coin.

With competitive play, "Silver Bullets" takes in 10c (two nickels from two players) in the same time the former gun took in only 5c. This has practically doubled the intake on this gun as against any other ever built, and has helped operators to enjoy much better profits, while being able to amortize the cost of the unit so much more rapidly.

Even individual players have been noted to insert two nickels into the "Silver Bullets," using both guns, sometimes at once, and many times after finishing one, continuing on with the other, to see which hand is the better scorer.

This, in itself, firm officials at Exhibit report, is one of the remarkable play appeal facts about "Silver Bullets."

As Pieri said, "It's surprising to note the number of players who want to learn whether they can shoot just as well with their left hand as they can with their right, and shoot with both hands at the same time."

Correction —

NEW YORK—Due to a mechanical error in the advertisement of Koepfel Distributing Co., New York, which appeared in the issue of October 29, it appears that the firm is offering Plastics for Wurlitzer 1015 for \$2.50. This price refers to the Bubbling Tubes, whereas the price for the Plastics is \$4. Correct price listings appear in the firm's ad which appeared in the issues of October 22 and November 5.



CALIFORNIA CLIPPINGS

Good news to us, and everybody in and around this business, was that business definitely showed an upswing in the past week for practically every distributor on the Row and that collections were up for most music operators . . . Only disturbing note for us was the rather surprising reaction of several people, including one of our favorite people on Pico Blvd., to some comment we had few issues back concerning "jurisdictional beef" between two unions in this field . . . Seems some sort of innuendo or favoritism was read between the lines by a few parties, who (1) felt that the whole thing was none of our d—n business and (2) that we were injecting a personal note into the matter . . . Might be interesting to hear from some of you other fellows, as to whether you want us to concentrate strictly on small talk and idle chatter . . . or if, on occasion, you'd like a little meat with your potatoes . . . At any rate, our sincere and impartial offer of a few weeks back stands: If we presented a biased version, as regards a union or individual, we'd appreciate a statement from that party as to their side of the squabble . . . Fair enough? . . . Or shall we just forget it?

In the good news department is Jack Simon's recovery from that ulcer attack to the extent of being out of the hospital and resting up at home . . . Partner Bill Marmer left Sicking Co. in the capable hands of Jack Ryan and Cele Padwa to return to his Cincinnati chores . . . Ryan tells us that Exhibit's "Tumbleweed" 5-ball is in and tumbling right out on heavy demand from ops . . . Gordon Mills down from Oakland for huddles with Mark Jennison at Mills, where the bells are tingling merrily along, we're told . . . United's "Shuffle Alley" maintaining its terrific pace at General Music, whose Fred Gaunt reports that 50 more are expected in over the week-end—and that most of them are already sold . . . Eagerly awaited by Paul Laymon, and by many operators and other distributors, is Bally's "Shuffle Bowler," which Paul tells us in due in following Monday and is expected to take off at same fast pace that it did in Chicago . . . The Laymons played host to a score of operators and mechanics past week during "school" conducted by Henry Brown of Bally's Engineering Dept. . . . The crowd had lunch at Laymon's and spent most of the day brushing up on the latest Bally equipment.

W. R. Happel, Jr., of Badger Sales, was yet another who reported a definite pickup in sales during the week . . . At Automatic Games, George Warner hopped up to San Diego, Sammie Donin to Bakersfield, leaving Dannie Jackson on the home front and indicating that things were buzzing a bit for the boys too . . . Joe Peskin still in Chicago and Walter Solomon still in there pitching away for dear old (and new) AMI . . . Among out-of-town shoppers on the Row were: Norman Christ of Lompoc . . . Ventura's Perry Irwin . . . Pete Shupp of Southgate, just back from a hunting trip . . . Mel Wolzinger of Las Vegas . . . Pete Divanias from Fresno . . . William Black of Bakersfield . . . Rialto's Edwin Gaffko . . . W. H. Bradley of Covina . . . H. C. Gilmore and S. W. Ketchersid from San Bernardino . . . Alhambra's A. G. Peek . . . W. S. Patterson of Altadena . . . Joe Soares from Tulare.

MINNEAPOLIS—ST. PAUL, MINN.

Art Berg of Fairmont, Minn., spending a few days in Minneapolis calling on a few distributors in the Twin Cities . . . Andy Benna of Ironwood, Mich., driving into the Twin Cities for a few days . . . Con Kaluza of Browerville, Minn., also in Minneapolis for a few days . . . Mr. and Mrs. Jack Harrison of Crosby, Minn., in town for the day, visiting friends and picking up records at the Hy-G Music Company.

Paul Felling of Sauk Centre, Minn., also in town for the day . . . Herman Paster of the Paster Distributing Company, St. Paul, in Chicago, visiting Bally and United . . . Vince Jorgenson of Mason City, Iowa, taking time off to drive into Minneapolis for the day to see what's new in merchandise . . . Harry Partridge of Mora, Minn., in Minneapolis just for the day.

Al Eggermont of Marshall, Minn., in Minneapolis picking up miscellaneous parts . . . Dale Anderson, formerly with several firms in Minneapolis, is now working for Al Eggermont . . . Dan Meder, Minneapolis operator, spent a few days last week with friends in North Dakota shooting pheasants and getting his limit . . . Henry Greenstein of the Hy-G Music Company arrived in the good old USA Friday, October 28, 1949. He stopped off in Chicago to visit Dave Gottlieb at the D. Gottlieb plant, and Bill Ryan at Universal Industries, Inc., and was back at his desk Tuesday, November 1st. There will be plenty of stories to be told as soon as Hy gets adjusted.

DALLAS, TEXAS

If you haven't heard the latest on B. H. Williams just lend an ear to your Girl Friday. B. H. decided that he wanted to buy Sally Rand's fan. The dicker-ing of price went on for hours. The only thing we can't find out is whether or not he got the fan . . . Guy Kincannon came up for the latest S.M.U. game and lost a small bet. Guy, you should know better than to bet against the home team . . . Louis Coleman is bear and elk hunting like mad while Mack Womack moans that Fate is unkind. Mack had planned for to go hunting for months and at the last minute he was detained . . . Bob Hawthorne broke down and gave Tommy Chatten a fine hunting dog. Well, we know how Tommy will spend most of his time . . . Harry G. Sutton and wife came up from Bossier City, La., to spend a day at the Fair with Mike Koenig . . . Speedy Walker took in the S.M.U.-Rice game at the Cotton Bowl . . . Have you guys seen the United Shuffle Alley? Really going over swell in Dallas.

Ray Barnes, Palestine, gave me all the low down in the square dance 'tother day. Ray is an old hand doing the square and understand that Mrs. Barnes does a mean square also . . . Bert Hunter, Jimmy Browning and Mac McDonald are making quite a name for themselves with the newly formed "Big D" Music Company. Bert set 27 new phonographs in one day. That's quite a record for anyone. Anywho, we wish the boys good luck . . . Mr. and Mrs. Fred Geibel have recently returned from an extended vacation in Chicago . . . Our good friend Gene Carlson from Tyler was in to see us. Had his side kick Charlie Sage with him . . . Mr. Price of Green and Price, Italy, brought the family to Dallas. Took in the Fair . . . W. A. Groom, Jacksonville; Jimmy Garrett, Longview; J. V. Stone, Dallas; Pete Purvis, Stephenville; E. W. Daniel, Henderson; John McGhee, Buffalo; Harold Strange, Temple; E. R. Terry, Ft. Worth—all taking care of their respective business and headin' back home.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48 Subscription)": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT—McGlashon Air Guns and live ammunition gallery; antique music boxes, coin operated or otherwise. Also, Cail-O-Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT—For Cash! '48 Bally Jockey Clubs, Jockey Specials, Gold Cups, Trophies and Citations—for re-sale. Write, stating lowest price for quantity in first letter. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA, WASH.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Any type used phonographs. Especially Seeburg Classics, Vogues and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNEGIE AVENUE, CLEVELAND 3, OHIO.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Used Packard Boxes. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS, MINN.

WANT—Used or new hillbilly or western records. Top prices paid. Sell to Chicago's largest distributor of used records. We pay freight. Write to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Bally Spot Bells, Citations and Triple Bells; Keeney 5c and 25c Bonus Super Bells; Jennings 5c and 10c Challenger; and 100 record Seeburgs. Cash ready. GOLDEN GATE NOVELTY COMPANY, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

FREE

CLASSIFIED ADVERTISING on SPECIAL SUBSCRIPTION DEAL to THE CASH BOX

You can run a 40-word Classified Ad FREE each week (worth \$3.20) plus subscription on any of the following deals:

- 52 WEEKS (Full Year) \$48.00
- 26 WEEKS (½ Year) 26.00
- 13 WEEKS (¼ Year) 15.00

THE CASH BOX
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

FOR SALE

FOR SALE—or Trade for One-Balls, Five-Balls or Arcade Equipment. 1 latest type post-war Photomatic \$295; 1 Chicago Coin Rebound Shuffleboard (used 3 weeks) \$50; 1 Complete 3 gun ABT Rifle Sport (used 2 months and like brand new) Cost \$1,300—Sale Price \$500, picture on request; 2 Electro-Hoist Diggers (perfect condition) \$50 each. WANT—Will buy Bally Heavy Hitters, Bally DeLuxe Bowlers and Scientific Pokerinos. B. W. LANGFORD, c/o PENNY ARCADE, 811 CAPITOL AVE., HOUSTON, TEX.

FOR SALE—4 Seeburg Classic, in good condition, \$75 ea.; 1 Seeburg Envoy RC \$85. Will trade on Wurlitzer 1100. Make best bid. HUGHES ELECTRIC COMPANY, 336 E. MAIN STREET, LADOGA, IND. Tel.: 17.

FOR SALE—Bing-A-Rolls, excellent condition \$175; Advance Rolls \$30 ea.; Chicago Coin Pistol \$200 ea.; Exhibit Pistol \$150 ea. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYLER 4-3810.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE — We have a limited amount of reconditioned, ready for location Wurlitzer 1100's, 1015's, 1080's and 1017's. Post war Wurlitzer and Packard Wall Boxes. Write, wire, phone for prices. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVE., BALTIMORE 18, MD. (Tel.: CH 6612).

FOR SALE—Mills Empress \$50; Mills Thrones \$50; Watling 10c Rol Top \$25; Mills Blue Front \$45; Robin Hood \$40; Monterrey \$25; Sea Breeze (flippers) \$15; Ali Baba \$60; Alice In Wonderland \$75; Jack 'N Jill \$70. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750 Bpt.

FOR SALE — Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—25 National 918 Candy Machines \$69.50 ea.; 25 U-Need-A-Pack Model 500, 9 column, very clean \$65 ea.; 10 National Model 9-A Cigarette Machines, color white, \$95 ea.; 4 Chicago Coin Bango, like brand new \$145 ea.; 5 United Shuffle Skills, like brand new \$165 ea. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO.

FOR SALE—2 Wurlitzer 1100, write; 2 Wurlitzer 600 \$100 ea.; 3 Wurlitzer 616 \$60 ea.; 1 Wurlitzer 500 \$110; 25 Five-ball pin ball games \$10 up. All machines in excellent condition. X-Cel NOVELTY CO., 1929 W. TIOGA ST., PHILADELPHIA 40, PA. Tel.: RA 5-8705.

FOR SALE—Keeney Favorites, original cases \$159.50, used \$79.50. (These are combination pay-out and free play.) WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE.

TRADE—Will trade 2 Evans Bat-A-Score for 2 Chicago Coin Basketball Champ. Will also trade Dale Gun for Chicago Coin Pistol. CAVALIER COIN MACHINE COMPANY, 19th and CYPRESS AVE., VIRGINIA BEACH, VA. Tel.: Va. Beach 1824.

FOR SALE—9 foot Skee-Ball \$29.50; Strikes 'N Spares \$99.50; Goalee \$69.50; Pins: Stormy, Cover Girl, Mam-selle and others, no free-play, \$39.50 each. All packed to ship. NATIONAL NOVELTY COMPANY, 179 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE—Citation \$309.50; Gold Cups \$129.50; Jockey Specials \$89.50; Special Entries \$49.50; Victory Specials \$19.50; Advance Rolls \$24.50; Bing-A-Rolls \$99.50; Total Rolls \$24.50. All in fine shape. One-third deposit, balance C. O. D. HACOLA COMPANY, 265 FRANKLIN STREET, BUFFALO 2, N. Y. Tel.: WA 6948.

FOR SALE—5 Hi Hands \$42.50 ea.; Skee Ball Alleys 9 ft.—write best offer. RUNYON SALES CO., 593 TENTH AVE., NEW YORK 18, N. Y.

FOR SALE—Panorams \$125 ea. Crating \$5. WANT—Will pay cash for any quantity of late model phonos. Wire, phone, write: DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Wurlitzer: Victories \$75; 850 \$125; 950 \$125. Rock-Ola Commandos \$75. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—10 assorted Ray Guns: Shoot-The-Bear, Jap, Chutes, Tail Gunner, Tokyo. Best offer takes one or all. 1/3 down, balance C.O.D. Write, phone: GATEWAY AMUSEMENT CO., 748 NO. 5th AVENUE, POCATELLO, IDAHO. Tel.: 1764-J or 4040-W.

FOR SALE—7 Wurlitzer 1015 \$295; 1 Wurlitzer 1017 Hideaway \$225; Wurlitzer 1080's and 1100's, write. 23 Wurlitzer 3020 Wall Box \$39.50; 12 Wurlitzer 219 Stepper \$22.50; 4 Packard Manhattan \$199.50; 3 Packard Model 7 \$99.50; Out-Of-The-World Speakers \$49.50; Metal Wurlitzer Star Speakers \$17.50. \$5 extra for crating. MASON DISTRIBUTING CO., 184 PAINE AVE., IRVINGTON, N. J. Tel.: ESsex 5-6458.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE — Bango \$150; Beacon \$150; Shuffle Skill \$165; Red Ball \$50; 52 Pool Table \$50 ea.; Dale Gun \$135; ChiCoin Pistol \$145; Shuffle Alley, write. WEST SIDE DISTRIBUTING CORP., 612 10th AVE., NEW YORK, N. Y. Tel.: Circle 6-8464.

FOR SALE—Mills Golden Falls and Black Cherries 5c-10c-25c \$145 each. Look like new. Carry a money-back guarantee; Mills Blue Fronts and Brown Fronts 5c-10c-25c \$75 each; Jennings Liteups like new 5c-10c-25c \$165 each. We have over 600 pieces Mills, Jennings, Pace Slots. Write for prices. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE — 10 5c Keeney Bonus Super Bells \$195 ea.; 10 5c & 25c Keeney Bonus Super Bells \$325 ea. (with new factory paint job); 5 Bally DeLuxe Draw Bells 5c \$195 ea.; 1 Bally 5c Hi-Boy \$185; 1 Keeney Bonus Super Bell 5-5-25c \$425; 20 Mills Original Brown Fronts \$60 ea.; 10 ABT 1947 Challengers \$15 ea. Send 1/3 deposit. Advise how to ship. LOUISIANA COIN MACHINE CO., 423 ST. JOHN ST., LAFAYETTE, LA.

FOR SALE — Mutoscope Drivemobile \$125; Atomic Bomber \$125; Silver Gloves \$195; Chicago Coin Goalee \$89; Chicago Coin Basket Ball Champs \$195; Wurlitzer Skee Balls \$75. Write for our list of scales, rolldowns, pins and slots. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

FOR SALE—4 Chicago Coin Shuffle King, 22 ft. Shuffleboards, very clean, 1 for \$300 or 2 for \$275 each, 3 for \$250 each, or entire lot for \$200 each. Crating extra. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, IND.

FOR SALE — Bango \$195; Shuffle Skill \$225; Glider, write; Singapore, Tropicana, Cover Girl \$20 ea.; Bermuda and Melody \$35 ea.; Bing-A-Roll \$160. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

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NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Dave Lowy & Company is exclusive distributors for J. H. Keeney & Company's new sensational Rebound Shuffleboard Game "Line-Up" and the Keeney fast selling Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Liberal Finance Plan Arranged—also Liberal Trade-In allowances on your cigarette machines. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

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THE CASH BOX

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FOR SALE—Television Bargain! 10' tube, 52 sq. inch picture; Full size console with 10' speaker \$269.88, Table Model \$225.69, Television antennas, Indoor and Outdoor. Circulars sent on request. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE — All Tubes — Standard Brands, individually boxed 60% off list. 50 assorted tubes 60 and 10% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH ST., CHICAGO, ILL.

FIVE-BALL AMUSEMENT GAMES (Cont.)

Table listing various amusement games like Hi-Ride, Hit Parade, Hold Over, etc., with their prices in two columns.



ARCADE EQUIPMENT

Table listing various arcade equipment like Allite Strikes 'N, Boomerang, Bally Bowler, etc., with prices in two columns.



ROLL DOWNS

Table listing various roll-down machines like ABC Roll Down, Arrows, Auto Roll, etc., with prices in two columns.



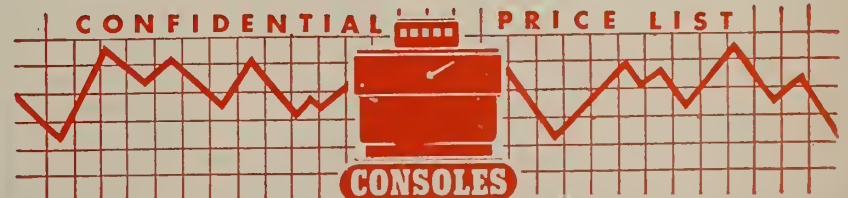
SHUFFLEBOARDS

NEW (ALL PRICES ARE LIST—F.O.B. FACTORY)

Table listing new shuffleboards like American Super De-Luxe, American Cushion and Rebound, etc., with prices in two columns.

USED REBOUND SHUFFLEBOARDS

Table listing used rebound shuffleboards like ChiCoin Rebound, United Shuffle Skill, etc., with prices in two columns.



CONSOLES

Table listing various console machines like 5c Baker's Pacer DD, Club Bells 25c, Club House, etc., with prices in two columns.

UNITED'S SHUFFLE ALLEY

ALL THE THRILLS OF BOWLING

SCORES EXACTLY LIKE BOWLING

(Splits, Spares, Railroads, Strikes,
Doubles, Turkeys, etc.)

BOWLING SCORE TOTALED AUTOMATICALLY
FRAME BY FRAME
ON BRILLIANT LIGHT-UP
BACK GLASS

PUCK RETURNS
TO THE PLAYER
BY TRAVELING UNDER THE
PLAY BOARD

EQUIPPED WITH

**NEW
DROP
CHUTE**

JUST DROP IT IN



APPROXIMATE SIZE
2 FT. WIDE X 8 FT. LONG

SEE YOUR DISTRIBUTOR

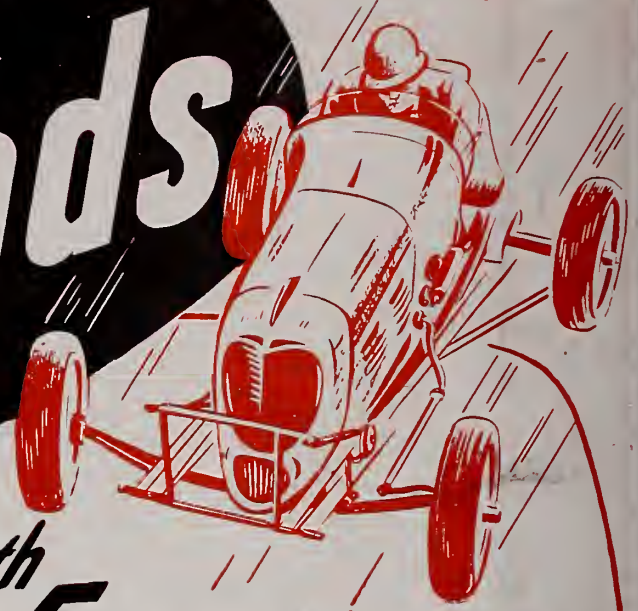


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PER GAME**

**1 to 7 SELECTIONS
PER GAME**

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SKILL-SIZE: 9½ FT. LONG, 2 FT. WIDE

Real bowling thrills! Real shuffle science! 8 ft. 9 in. long alley, flanked by realistic gutters, provides the exciting skill-appeal that insures repeat play by the hour. Location tests prove SHUFFLE-BOWLER to be biggest money-maker in shuffle class. Order today for quick delivery.



**Realistic Gutters
ON EACH SIDE OF ALLEY**

**CONVENIENT
MECHANISM
DRAWER
IN SIDE OF
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**CHAMPION
KENTUCKY
SPOT-BELL
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