

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

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Pert little chirp Toni Arden, flanked by Columbia Records a & r chief Mitch Miller, left, and musical director Percy Faith, has good cause to beam, with her smash recording of "Rain" clicking on all six for the nation's music ops. The gal's vocal antics have focused a bright spotlight on her, with a lengthy string of theatre and club dates set to follow her current holdover engagement at the Copacabana, New York. Latest etching for Toni is "Tonight" and "Why." Toni Arden is exclusively featured on Columbia Records.

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THE CASH BOX

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THE CASH BOX

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10c Five-Ball Play

The printer's ink hadn't as yet dried on the suggestion in this column that 10c play should come into being for five-balls, as well as every other similar type of equipment in the entertainment classification, when letters and phone calls were received asking for more "push" in this direction.

This isn't at all necessary. All the average operator need do is sit down with his accountant and learn just what is, and what isn't, earning him a profit.

He'll learn, and learn quick, that by taking in nickels for play on games that cost him over 100% more than they did pre-war, and add on his overhead which is also over 100% more than it was pre-war, plus the fact that coinage is today so inflated that the nickel can be best likened to the penny of pre-war vintage, he'll come to the most revealing realization that by taking in nickels for play action he has to take in about five times as many as he did pre-war, to show himself the same profit on his investment. And this regardless of higher trade-in valuation plus the most efficient operating methods.

The vending machine people solved their problem rapidly. Where they were forced to continue selling certain products at 5c each, they cut that commission down to the storekeeper so low that it's actually infinitesimal. In fact, some of the vending machine people won't pay more than 10% commission where 5c merchandise is being sold.

Furthermore, where they have been able to, they have boosted the price of the product to 10c, 15c and more. They have cigarette machines today that (aside from making change) take 25c coins the way they used to take nickels and dimes. The automatic merchant has solved his problem and solved it logically and well.

Even the phono men are scrambling for the dimes and quarters to come into their juke boxes. They now have better records and needles that give much longer play at the same price. They can afford to give 3 plays for 10c and 7 plays for 25c. The vinylites, the unbreakables and the other type composition disks which are now on the market, outlast the old shellac platters as much as ten and fifty to one for play action.

So, 1 play for 5c, 3 plays for 10c, and 7 plays for 25c, is starting to catch on.

But, the commission basis of 60-40 or 70-30 and even 75-25, as well as a front money service guarantee of \$5, \$10, \$15 and even \$20, is still in effect.

The phono ops saw the logic of this suggestion and adopted it even if they had to organize entire territories. And wherever this is in operation these operators are happy. Best example of this happiness is the increased sales which the juke box manufacturers are enjoying. Only because these phono ops are again earning some profit.

If this industry wants to see a real rebirth of the five-ball business (or whatever other game will be born which may be a combination of the present games) it should help to get its ops a reason to charge 10c per play, just as the shuffle games are doing. Then there's going to be more rapid amortization, quicker coverage of overhead, real trade-in valuation because of earlier exchange, and a decent profit return on the original investment.

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“Brother, Can You Spare A Dime?”

It's back once again. Letters and phone calls have been coming in ever since this publication returned to the suggestion (a suggestion which it originally made some years ago) that all amusement games, and especially the five-balls, should adopt the 10c per play chute.

It seems, from what some advise, that the average publican will not pay 10c (one dime) to play a five-ball game. These same men state, when pinned down to it, they will lose at least 30 per cent, and maybe even 40 per cent of the players, right away.

“It'll take months to get them all back,” one coinman said.

Let's follow thru on the above. If there will be a drop of 30% or even 40% in plays, what happens?

50 plays @ 5c per play \$2.50

35 plays @ 10c per play (30% less than 50 plays) . . \$3.50

30 plays @ 10c per play (40% less than 50 plays) . . \$3.00

In every instance, then, taking these experienced coin machine men at their own words, 10c play will still be the best thing that ever happened to the amusement game operator.

The biggest argument seems to be that, “We like it. But, what're you gonna do about our competitors? They will purposely charge only a nickel to bust us out of spots.”

Here we go again. Back on the old merry-go-round. The very same statement made by juke box ops when they were urged to change their commission basis to 60-40, 70-30 or even 75-25, and guarantee themselves remaining in business by, at the same time, obtaining a service guarantee of \$5, \$10 or even \$15 per week.

The very same statements. The very same arguments—all over again.

One five-ball op says, “Get the others to agree to it in my territory, and I'll be the first guy to change to 10c play.”

Mister, we don't have to get “the others” to agree. Just look into your own pocketbook. Check you books with your accountant. Call in any local CPA and ask him why you aren't earning the return on your investment that you should be getting. We've traveled the nation speaking before group after group of operators and telling them:

“We're not asking you to come together because you're going to help any of the other lads here. We're asking you to think about your own future welfare. About your family, your business, your time to retire. You want your kids to have better schooling, better homes, better things, don't you?”

You want your wife and yourself to be as well dressed as your neighbors, don't you? You want to feel that you're earning a decent return on your investment. That you can get a few bucks aside in insurance and for the time when you just simply haven't the strength to dash out at midnite or two in the morning to deliver five dollars worth of change. That's why you're being asked to adopt better business methods. For yourself, your family, your kids, your own future.”

And if the above doesn't help to convince any man that he should get together with his fellow men in any American community, then that man just simply doesn't belong in that community.

The leaders in any territory simply must first get together. Others will follow. But, the boys who start the ball rolling are always the boys who cash in first.

These are men with vision and foresight and confidence in themselves.

“Brother, can you spare a dime?”

Brother certainly can. He's sparing more than one dime for shuffle game play. He's sparing more than one dime for a street car, subway and elevated or bus ride. He's sparing more than one dime for a cup of coffee, a Sunday paper, a shoe shine, and a zillion and one other things that used to cost him a lot less.

There's just as much five-ball business as there ever was, if the five-balls were getting 10c per play, like the shuffle games are getting.

It's up to every operator of five-balls prove his ingenuity now—by telling the manufacturers what to do to so as to change, or re-arrange, their games so that 10c play will prove feasible.

The intelligent operators of the nation know, and agree, that at 10c per play, even if they do lose 30% or even 40% of the play action to start with, they'll still be better off. And they also realize that they'll win back that 30% or 40% of the players in due time.

Then they've really got themselves a business that can be called a business. But, it's up to the operators themselves.

The operators themselves must get together to arrange for 10c play action. They've seen what 10c play means. Shuffle games are the proof.

“Brother, can you spare a dime?”

Ask your wife. Ask your kids. Look about you. Check the prices you pay today for just the little, everyday commodities. Then—brother—decide for yourself.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording.
Record Companies Listed Alphabetically

CODE		
AB—Abbey	DE—Decca	RE—Regent
AL—Aladdin	DV—Delvar	RO—Rondo
AP—Apollo	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capitol	ME—Mercury	TE—Tempo
CM—Commodore	MG—MGM	TW—Tower
CO—Columbia	MO—Modern	VI—Victor
CR—Coral	NA—National	
DA—Dana	RA—Rainbow	

- | | | Pos. Last Week |
|-----------|---|----------------|
| 1 | THE THIRD MAN THEME
* ANTON KARAS—GUY LOMBARDO
CA-820—Alvine Rey O.
CO-38706—Hugo Winterhalter O.
CO-38665—Cafe Vienna Quartet
CR-60159—Owen Bradley
DE-24908—Ethel Smith
DE-46218—Hank Garland
DE-24839—Guy Lombardo O.
DE-24916—Ernst Nasar
DE-27048—Victor Young O.
LO-536—Anton Karas
ME-5373—Herman Stachow
MG-10593—Franz Dietschmann
NA-9104—Dave Apollon
VI-20-3698—Irving Fields Trio
VI-20-3611—Irving Fields Trio
VI-20-3707—Ray McKinley O.
VI-20-3797—Freddy Martin O. | 2 |
| 2 | MY FOOLISH HEART
* GORDON JENKINS—BILLY ECKSTINE
CA-934—Margaret Whiting
CO-38697—Hugo Winterhalter O.
DE-24830—Gordon Jenkins O.
ME-5362—Richard Hayes
MG-10623—Billy Eckstine
VI-20-3681—Mindy Carson | 1 |
| 3 | SENTIMENTAL ME
* RUSS MORGAN—AMES BROS.
CA-923—Ray Anthony O.
CR-60140—Ames Bros.
CR-60173—Ames Bros.
DA-2074—Billy Mayo Quartet
DE-48141—Ray-O-Vacs
DE-24904—Russ Morgan
ME-8174—Steve Gibson
VI-20-3793—Rudy Vallee | 3 |
| 4 | HOOP-DEE-DOO
* PERRY COMO—KAY STARR
CA-980—Kay Starr
CO-38799—Frankie Yankovic
CO-38771—Doris Day
CR-60209—Ames Bros.
DA-2077—Paulette Sisters
DE-24986—Russ Morgan O.
ME-5419—Lawrence Welk O.
MG-10702—Lynn Duddy Singers
VI-20-3747—Perry Como | 6 |
| 5 | BEWITCHED
* BILL SNYDER
CA-1000—Mel Torme
CO-38821—Benny Goodman O.
CO-38821—Doris Day
DE-24983—Gordon Jenkins O.
ME-5399—Jan August & Harmonicats
MG-30120—David Rose O.
TW-1473—Bill Snyder
VI-20-3726—Larry Green
VI-20-3617—Andre Previn | 4 |
| 6 | IT ISN'T FAIR
* SAMMY KAYE O.
CA-860—Benny Goodman O.
CO-38735—Les Brown O.
CR-60156—Bill Harrington
DE-24895—Joe Marine
GM-943—Ray Dorey
HAP-105—Joey Nash
KI-15034—Freddy Miller O.
ME-5382—Richard Hayes
ME-6290—Dinah Washington
MG-10637—Bill Farrell
VI-20-3609—Sammy Kaye | 5 |
| 7 | WANDERIN'
* SAMMY KAYE O.
VI-20-3680—Sammy Kaye O. | 9 |
| 8 | I WANNA BE LOVED
* ANDREWS SISTERS
CO-38491—Buddy Clark
CO-38825—Tony Bennett
DE-27007—Andrews Sisters
MG-10716—Billy Eckstine
VI-20-3772—Fontaine Sisters | 10 |
| 9 | OLD PIANO ROLL BLUES
* LAWRENCE COOK
AB-15003—Lawrence Cook
CA-970—Jan Garber O.
CO-38773—Beatrice Kay
CR-60177—Cliff Steward
DE-24977—Carmichael and Daley
DE-27024—Al Jolson-Andrews Sisters
ME-5400—Feb September
VI-20-3751—Cantor-Kirk-Kaye O. | 7 |
| 10 | IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE
* EILEEN BARTON
BE-5005—Tommy Carlyn
CA-916—Benny Strong O.
CO-38707—Al Trace O.
CR-60169—Georgia Gibbs
DE-24944—Merman and Bolger
LO-658—Eve Young
ME-5392—Eileen Barton
MG-10660—Art Mooney O.
NA-9103—Eileen Barton
VI-20-3713—Fontaine Sisters | 8 |



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Art Mooney

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THE CASH BOX

Record Reviews

"A LITTLE BIT INDEPENDENT"
(3:03)

"I'LL NEVER SAY NEVER AGAIN"
(3:01)

KING COLE
(Capitol 1068)

● Oldie perking up again, and in a big way at that, is this top lid by King Cole. This rendition is one that can't miss. Nat's round phrases make for wonderful listening pleasure. Vocal lift is added on the side by a trio who purr prettily in the background. Coupling is an up tempo rhythm ballad that has Nat turning in another fine performance. Top deck is a hot one—grab it.

"SIMPLE MELODY" (2:33)

"ON THE MISSISSIPPI" (2:15)

PHIL HARRIS
(RCA Victor 20-3781)

● Oldie bursting at the seams bids for juke box honors with this pro rendition by Phil Harris. Tune is rendered in straight vocal style, minus Dixie background, with a clever opening by the songstar-maestro. Other end is just what the title indicates, a medium tempo'd bit in praise of the Mississippi. Top deck should cop some healthy coin play.

"I WANT GOLD IN MY POCKET"
(2:42)

"AT THE JAZZ BAND BALL" (3:08)

GENE KRUPA ORCH.
(RCA Victor 20-3816)

● Up tempo jazz novelty on the top deck makes for easy listening, and should grab its fair share of coin take with the fans that go for this brand. Flip side whirls in slow tempo and is currently causing wide attention. Vocal flavor on both ends by Bobby Soots rounds out the platter in effective manner. Ops who have the room might lend an ear.

"CHANTICLER" (2:17)

"YA-HOO" (2:50)

RONNIE KEMPER
(Kem 2706)

● Pair of sides that might have something for those ops who have a few spots that call for mixed music might listen in here. This duo, while not strictly in the pop vein, is effective enough to warrant a look-see as a filler item. Both ends are honky-tonk stuff, with a so-so vocal by Ronnie Kemper. Music ops take it from here.

"THAT HONKY-TONKY MELODY"
(2:47)

"WARM KISSES IN THE COOL OF NIGHT" (2:56)

JACK FINA ORCH.
(MGM 10724)

● Top deck of this one is an instrumental in just the vein that the title sez. Side features the maestro's fond ivory work, with the melody rolling in smooth mellow fashion. Coupling has Bob Darnell going off the deep end on a plush bit. Tune is an adaptation of the famed Swan Lake Ballet, and might be familiar to music ops. Latter side is the one that will hold appeal for the phono biz.

DISK OF THE WEEK

"ON THE MALL" (2:54)

"SPRING MADE A FOOL OF ME" (2:57)

BUDDY WILLIAMS ORCH.
(Rainbow 40088)



BUDDY WILLIAMS

● The splash and noise this one is gonna make will surely echo for some time to come. Bowing into the wax spotlight with a solid piece of music on both ends, the Buddy Williams ork join the dance parade with this sock rendition of "On The Mall" and "Spring Made A Fool

Of Me." It's the top deck we're wild about—and you will be too once you've heard it. This rendition of the widely known "On The Mall" is just about the only swing-danceable version on the market. Ditty is offered in straight instrumental tones that glitter from start to finish. Ork blending is sweet and smooth, with sensational effects echoing from the brass section. Fond whistle spot on the side adds to the winning potential found on the side. It's new exciting music—the sort that will perk up juke box play by leaps and bounds. On the other end, the Williams aggregation switch to a sweet romantic lead, rendered in instrumental style with all the illuminating polish of the top deck. We're sold on "On The Mall"—ops should grab this one—but pronto!

"LITTLE LIZA LOU" (2:55)

"YOU'LL BE MINE" (2:33)

SUNNY SKYLAR
(Kem 2707)

● Standard refrain of the top lid by Sunny Skylar, with a fond hand-clap in the background, and some organ music to fill out, is here for the asking by music ops. Coupling switches to a medium tempo'd ballad in happy tempo. Both ends don't have enough in store for the juke box trade.

"UKULELE-LUKE" (2:37)

"I CAN'T MAKE A HIT WITH YOU"
(3:04)

ALAN GERARD
(Neptune 1002)

● Cute story on the upper end of this one won't excite too many souls in the business. Vocal work by Alan Gerard is there for the asking, altho the tune isn't anywhere. Flip side is a medium tempo'd romantic pitch with the title giving off the bill of fare. Nothing in this pair for music ops.

"HE'S A GOOD MAN TO HAVE AROUND" (2:24)

"MISSISSIPPI" (2:31)

KAY STARR
(Capitol 1072)

● Jazz phrasing by chirp Kay Starr on the upper end is the sort of stuff the hep jazzophile will go wild over. Tune is a slowly woven torch melody, with Kay piping in great style. Flip side is up and coming boogie riff that will surely do more than hold its own. Both ends are socko—get with 'em.

"WHEN THE SAINTS GO MARCHING IN" (3:20)

"MARIANNE" (3:30)

THE THREE SUNS
(RCA Victor 20-3817)

● Corny rendition of an old jazz standard is this top tune by the Three Suns and the Honeydreamers. Wax doesn't quite come off as offered here. Flip side is a so-so girl tune that might pick up a bit. Music ops in the market for some filler material might take a look-see.

"SOMETIME" (2:54)

"MARIANNE" (2:47)

EVE YOUNG—STUART FOSTER
(London 692)

● Vocal duet by Eve Young and Stuart Foster on this pair should fill the bill and make for an effective filler item for music ops. Top deck is a sentimental ballad on the rise, while the flip is a straight girl-tune. Vocal flavor and ork backing rounds out the wax in able manner. Ops who have the spots might listen in.

"LOPIN' ALONG" (2:57)

"SWEET MEMORIES" (2:37)

ABE BURROWS
(Columbia 38830)

● Both sides of this one are strictly for laughs. Wide popularity of comic Abe Burrows might attract enough attention toward this duo, and prove to be a potent money-maker for music ops. Both ends will have you giggling—only way to appreciate this bit of wax is to lend an ear.

"I GOTTA RIGHT TO SING THE BLUES" (2:36)

"ANY PLACE I HANG MY HAT IS HOME" (2:38)

BILLY BUTTERFIELD
(London 670)

● Instrumental version of the oldie on the top deck by Billy Butterfield should sit well with the latter's many fans. It's pleasing, danceable music, and easy on the ears. Back wax has Jack Palmer in the vocal spot, offering a dreamy bit in slowly woven tones of torchy jazz. Both sides won't raise cain with music ops—they will hold their own though.

"THE PICNIC SONG" (2:34)

"LET'S HAVE A PARTY" (3:38)

TERESA BREWER—SNOOKLY LANSON
CLAIRE HOGAN—BOBBY WAYNE
(London 696)

● Top deck extolling the praises of country eating has this top-notch batch of songstars handling the cute novelty in first-rate manner. Ditty is already on the road toward hitting the top—this version should add to its popularity by leaps and bounds. Flip side is another merry waxing, and has the group picking up the lead of the title. Both ends rate ops' avid listening attention.

"SOME DAYS THERE JUST AIN'T NO FISH" (2:36)

"I'LL GET BY" (2:37)

KING SISTERS
(Mercury 5431)

● Long missing from the phono spotlight, The King Sisters come up with a pair that bid fair to cop juke box honors. Top deck is a cute novelty side, with the girls displaying their vocal style in excellent manner. Flip is the standard, taken at a slow pace in easy, listenable manner. The oldie should do well in the boxes.

"LITTLE JOHNNY CHICKADEE"
(2:25)

"PETERKIN PILLOWBY" (2:45)

ROSEMARY CLOONEY
(Columbia 38851)

● Cute pair of sides, expertly handled by chirp Rosemary Clooney make for wonderful listening pleasure here. Both ends are offered in sing-song fashion, and weave a clever story throughout. Wax, if aimed at the younger set of music fans should do exceptionally well. Platter rates ops' listening time—and more.

"NO OTHER LOVE" (2:56)

"SOMETIME" (2:52)

JO STAFFORD
(Capitol 1053)

● Top deck is a tune that will score like wildfire, and reap harvest for music ops. Melody is a familiar one, based upon a Chopin theme, and set up in magnificent manner by chirp Stafford. Ditty weaves a tender, sentimental romantic tale, with some smooth orchestral accompaniment backing. Flip side is also in the ballad vein, and is another first rate side. Music ops won't wanna miss this duo—they're tailor made for the juke box trade.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "SAY WHEN"	Richard Hayes	Mercury 5441
★ "IT'S THE LITTLE THINGS"	Kay Kyser Orch.	Columbia 38849
★ "NO OTHER LOVE"	Jo Stafford	Capitol 1053
★ "A LITTLE BIT INDEPENDENT"	King Cole	Capitol 1068
★ "IF I HAD ONLY KNOWN"	Buddy Boylan	National 9071

This week's

New Releases

... on RCA Victor

RELEASE # 50-24

POPULAR

TONY MARTIN
La Vie En Rose20-3819—(47-3819)
Tonight

Here come the **DANCE BANDS** again!

RALPH FLANAGAN
If I Had A Magic
Carpet20-3820—(47-3820)
Down The Line

HUGO WINTERHALTER'S ORCHESTRA
and CHORUS
My Destiny20-3822—(47-3822)
Foggy River

LISA KIRK with HUGO WINTERHALTER'S ORCHESTRA and CHORUS
Love Like Ours20-3823—(47-3823)
I Didn't Slip, I Wasn't Pushed, I Fell

THE THREE SUNS with TEXAS JIM ROBERTSON
Gone Fishin'20-3824—(47-3824)
So Tall A Tree

WESTERN

Here come the **DANCE BANDS** again!

SPADE COOLEY
Longing21-0348—(48-0348)
Little Lisa Lou

COUNTRY

JESSE ROGERS
Great Big Needle...21-0350—(48-0350)
I've Got Five Dollars and It's
Saturday Night

BILL BOYD
Why Don't You
Love Me21-0351—(48-0351)
Red Lips Kiss My Blues Away

RHYTHM

LUCKY MILLINDER
Sweet Slumber22-0088—(50-0088)
Let It Be

POP SPECIALTY

LAWRENCE DUCHOW
Laughing Trombone
Polka25-1164—(51-1164)
Black Bird—Waltz

NEW ALBUMS

AL GOODMAN and his ORCHESTRA
Selections from Naughty Marietta
K-22—45-0078 thru 45-0080 (78 rpm)
WK-22—52-0090 thru 52-0092 (45 rpm)

NOTE: All records in this panel are listed alphabetically by song title.



... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.



... designates that record is one of RCA Victor's "Certain Seven"—among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things!

Week of June 10

- Bewitched**
Larry Green and The Honeydreamers20-3726—(47-3726)
- Count Every Star**
Hugo Winterhalter.....20-3697—(47-3221)
- Hoop Dee Doo**
On The Outgoing Tide
Perry Como20-3747—(47-3747)
- It Isn't Fair**
Sammy Kaye20-3609—(47-3115)
- Joshua**
Ralph Flanagan.....20-3724—(47-3724)
- Little Angel With The Dirty Face**
Why Should I Cry
Eddy Arnold.....21-0300—(48-0300)
- My Foolish Heart**
Mindy Carson.....20-3681—(47-3204)
- Roses**
Sammy Kaye20-3754—(47-3754)
Sons of the Pioneers.....21-0306—(48-0306)
- Valencia**
Tony Martin.....20-3755—(47-3755)
- Wanderin'**
Sammy Kaye20-3680—(47-3203)



... indicates records which have enjoyed better than average initial consumer acceptance and stand an excellent chance of entering the top-selling hit category. The trade is advised to watch these records carefully in order to maintain stocks consistent with demand.

- BONAPARTE'S RETREAT**
Gene Krupa20-3766—(47-3766)
No. 25 Most Played Disc Jockey Records, Billboard, June 10.
- THIRD MAN THEME**
Freddie Martin20-3797—(47-3797)
No. 28 Most Played Disc Jockey Records, Billboard, June 10.
- AN ORDINARY BROOM**
Tony Martin & Fran Warren .20-3777—(47-3777)
No. 1 Billboard Pick, May 27 . . . No. 10 Retailers Pick, Billboard, June 3 . . . No. 3 Disc Jockey Pick, Billboard, June 10.
- I STILL GET A THRILL**
Tony Martin20-3799—(47-3799)
No. 1 Billboard Pick, June 10.
- THANKS, MR. FLORIST**
Vaughn Monroe.....20-3773—(47-3773)
No. 1 Operators Pick, Billboard, June 3 and 10 . . . No. 2 Disc Jockey Pick, Billboard, May 27 . . . No. 3 Retailers Pick, June 3.
- I SURRENDER DEAR**
Don Cornell20-3776—(47-3776)
No. 4 Operators Pick, Billboard, June 10.
- WHAT, WHERE AND WHEN**
Pee Wee King21-0332 (48-0332)
No. 4 Country & Western Disc Jockey Pick, Billboard, June 10.
- WHEN A DREAM IS BROKEN IN TWO**
Dolph Hewitt21-0311—(48-0311)
No. 1 Country & Western Disc Jockey Pick, Billboard, June 10.

TIPS

THREE LITTLE RINGS (Fontane Sisters) . . . THREE LITTLE RINGS (Fontane Sisters) . . . THREE LITTLE RINGS (Fontane Sisters)

The stars who make the hits are on

RCA VICTOR Records

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

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THE CASH BOX

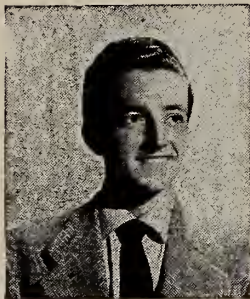
Record Reviews

SLEEPER OF THE WEEK

"VAGABOND SHOES" (2:48)

"I HADN'T ANYONE TILL YOU" (2:45)

VIC DAMONE
(Mercury 5429)



VIC DAMONE

● Here's a fresh one by Vic Damone that's gona raise the roof with music ops and juke box fans alike. It's a mellow rhythm side by

Vic that should take off and go like wild-fire. The echo of "Vagabond Shoes," has already attracted wide-spread attention in the music business. Ditty rolls along in up tempo fashion, with Vic purring the strong meaningful lyrics in top drawer style throughout. Song has a dramatic story behind it, and is excellent commercial juke box material. Vocal flavor is added by a chorus, with the side glittering all the more via Glenn Osser's wonderful music. On the other end with "I Hadn't Anyone Till You," Vic switches tempo to a slow standard ballad, and once again proves his versatile vocal style is top notch stuff. The side they'll yell for is "Vagabond Shoes" though—ops should latch on to this one!

"IF I COULD BE WITH YOU" (2:47)

"IF I HAD ONLY KNOWN" (2:58)

BUDDY BOYLAND
(National 9071)

● Vocal flavor of Buddy Boyland on the top deck is the sort that makes for juke box winners. Buddy's sincere ballading on the strong romantic lilt is rich and warm throughout, with the infectious echo of the tune ringing the bell. Other end has the piper turning in another excellent side in the standard "If I Could Be With You." Get with this biscuit—but pronto!

"EVERYONE SHOULD BE IN LOVE" (2:36)

"I'M FOREVER BLOWING BUBBLES" (2:41)

THE PALMERS
(Tone)

● Duet sing on this pair is just so-so stuff for the boxes, and altho it won't attract a whale of attention, it might make a fair filler item. Top deck is a happy piece, while the flip is a well-known standard. Music ops who have the room on their machines might spend some time listening in.

"SAY WHEN" (2:56)

"OUR VERY OWN" (3:01)

RICHARD HAYES
(Mercury 5441)

● Click disk in the offing for music operators is this one by Richard Hayes. His strong vocal pitch on the top deck is must material for the boxes. Tune is a tender ballad, handled in superb vocal manner by the young piper, with rich, dramatic feeling echoing throughout. Coupling is another plush melody and gets an equally brilliant sendoff. This platter can't miss—ops should load up on it.

"LET'S CHOO CHOO CHOO TO IDAHO" (2:32)

"YOU CAN'T DO WRONG DOIN' RIGHT" (2:31)

PHIL HARRIS
(RCA Victor 20-3815)

● Train story on the upper lid gets a fairly nice sendoff by Phil Harris. Ditty is an ode to Idaho from the "Duchess of Idaho" flicker, and should get some tremendous bally therefrom. Other end has Phil echoing the title, with Jack Benny's foursome blending smoothly. We like the top deck—we're sure you will too.

"DOWN HOME RAG" (2:20)

"THREE LITTLE RINGS" (2:45)

FONTANE SISTERS
(RCA Victor 20-3814)

● Jazzy litle melody on the top lid is rendered in top vocal style by the Fontane girls, with a bright honky-tonk piano tinkling in the background to add to the glamour of the tune. Flip side is a clever romantic ode that tells a wonderful tale, and once again has the girls in top-notch manner. We like the ballad—listen in.

"DREAMIN' IS MY BUSINESS" (2:51)

"TZIN-TZUN-TZAN" (2:51)

TEX BENEKE ORCH.
(RCA Victor 20-3813)

● Sock vocal worked around this sock melody is sure to attract loads of juke box silver. Helen Lee's chirping on the rhytm ballad is sure-fire stuff for the boxes, as is the ork backing by maestro Beneke. Flip side is an ode to some far off romantic spot, and has a so-so vocal in a straight style by Gregg Lawrence. Top deck for the moola.

"LITTLE BUFFALO BILL" (2:39)

"THE DOUGHNUT SONG" (2:51)

FRAN ALLISON
(RCA Victor 20-3775)

● Top deck of this one should sit well with the younger set of music fans. Ditty is a cute kid story that weaves around the title. We like the coupling much better, with Fran purring the strong wax message of this one in smooth, sincere tones that satisfy. Tune itself may not be too commercial, but the rendition is superb. Lend an ear in this direction.

"ROULETTE WHEEL" (2:43)

"VINO VINO" (2:32)

ESY MORALES ORCH.
(Magic 4232)

● Dreamy strains of the top deck make for excellent listening pleasure via Bob Manning's top notch vocal, and some equally good music via Esy Morales. Ditty is off the beaten track, but is easy to take. Flip side is in the Neapolitan vein, and makes for pleasant listening too. Ops should listen in.

"M & X" (2:31)

"THE FLYING SAUCER" (2:21)

LES ELGART ORCH.
(Magic 4235)

● Novelty echo on the top deck is cute enough, and altho it won't stop traffic, it should hold its own in the boxes. Lyrical expression offered by Bob Manning and Eydie Gorme who pitch fair and smoothly throughout. Flip is a wild novelty with the song revolving about the title. Top deck might make a nice filler.

"TROUBLED HEART, TROUBLED MIND" (2:51)

"ASHES OF ROSES" (2:58)

ART MORTON—EVELYN BELL
(MGM 10715)

● Strong vocal flavor of Art Morton on this pair show well enough to attract some wide attention. Top tune has a message behind it, with a set of lyrics tinted in the romantic vein. Flip melody hinges on the spiritual, but is commercial enough for the phonos. Vocal flavor is added on both ends by The Nightingales.

"IT'S THE LITTLE THINGS" (3:05)

"LET'S CHOO CHOO CHOO TO IDAHO" (2:30)

KAY KYSER ORCH.
(Columbia 38849)

● Smooth vocal refrain of Harry Babbit on the top deck is something for ops to contend with. Ditty is a slow meaningful ballad that should take off and fly hot and heavy with juke box fans. It's top drawer stuff—especially so for the moon-in-June kids. Other end is the widely recorded train story, with Sue Bennett and the Campus Kids basking in the vocal spotlight. Platter rates a spot in ops' machines.

ROUND THE WAX CIRCLE

NEW YORK:

In addition to being bothered by the sudden change in weather, Tin Pan Alleyites are walking around with the longest faces we've seen in some time. Record sales are down—sheet music copies ditto. Almost seems as if the natural thing to do is to spend the bulk of your time at the ballparks, but the only trouble with that is that Dodgers, Yanks and Giants play better than they sing. (Latter team is questionable.) Which all prompts us to lift a gag we've seen around; the one that has the panhandler working the Brill Building and sliding up to a gent with "Got a dime, buddy?" The sharp shape comes back with "I'm a song-plugger"; to which our humble character walks away with, "Oh, I'm terribly sorry." . . . Doc Berger back from his trip around the country, working like mad on "Stars Are The Windows Of Heaven," "Old Piano Roll Blues" and "Say When." Latter tune looks like a likely comer, with a new platter out by Richard Hayes. . . . Disk distrib Jerry Blaine hospitalized for a minor throat operation last week. Jerry will probably be back on the job by the time this breaks. . . . Maurie Hartman, of Cherio Music; and Dottie Miller, better known as the better half of dee-jay Dave Miller, WPAT, Paterson; took time out to break a pastrami sandwich with yours truly. I dunno about the pastrami, but the records Dottie and Maurie had us listen to sounded awfully good. . . . Chirp Mindy Carson returns to the scene of her triumphs this June 15th, at the Copacabana. Mindy bowed into the class spot last year with third billing—stopped the show cold from the start, and wound up with a holdover show of her own. Which all proves that we can pick 'em, having touted Mindy way back when she was with Musicraft. . . . Vaughn Monroe skedded into the plush Wedgewood Room of the Waldorf-Astoria this fall. . . . Mike Todd's "Peep Show" is set to break on the mainstem legit stage this coming week. Show will feature a \$20,000 set on the tune "Violins From Nowhere," etched by Percy Faith and Vaughn Monroe awready. . . . And then there's the joker who wondered whether there was a ban on records—record buying that is. . . . Jo Stafford's "No Other Love" is one that makes us like to think we love the classics. . . .



RICHARD HAYES

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CHICAGO:

CHICAGO—Ned Miller's got a hot one in "Gone Fishin'", written by Charley and Nick Kenny. (Nick is N. Y. Mirror Columnist). Arthur Godfrey's and Bill Darnel's dinking of the tune clicking swellishly. Harry Link of Feist (the old handkerchief knoter himself) must be plenty happy. . . . Benny Strong, appearing at Peony Park, Omaha, after setting attendance records at the Mark Hopkins in San Francisco, and the Cocoanut Grove in L.A., will follow Jimmy Palmer into the Aragon. From what we hear there'll be a grand welcome for Benny from all the music boys here in his hometown. . . . Lawrence Welk and band skedded for the Trianon July 22 for an 8 week stay. . . . Erwin Barg, Robbins Music, working hard on "Tonight." Toni Arden's dinking of tune reported to have helped. . . . David LeWinter, popular maestro at the famed Pump Room, will have his first Latin-American dance albums released soon. . . . Nat (King) Cole Trio drawing the crowds to the Regal Theatre, his latest recording, "Mona Lisa," sounds like a hit. . . . Sophie Tucker and Joe E. Lewis broke all attendance records on their opening nite, June 2 at the Chez Paree. . . . Jimmy ("Slipping Around") Wakely opens at the Oriental Theatre, Thurs., June 15th. . . . Bill McCune and his combo proving so popular at the Glass Hat that he is being held over until Sept. . . . Teddy Powell, whose sweet music made the Blackhawk one of the nicest dance spots in town, will open at the Roosevelt, N. Y., July 5th. . . . Payson Re left the Drake for the Stork Club, N. Y., and Dick Barlow takes over at the Camellia House. . . . Bumped into Chick Kardale who tells us that his new plug tune is "Tell Her You Love Her" waxed by Vaughn Monroe.



BILL DARNEL

LOS ANGELES:

Russ Morgan back in town from his cross-country tour and ready for his Palladium opening despite not feeling too well. . . . One regret we'll have in moving away from our old spot at Sunset and Gower to a shiny new office at 6363 Wilshire Blvd is that we won't be seeing as much of Russ, his very likable contact ace Bill Savitt and several other nice people around the premises, including arranger and musician Danny Gould and copyist-songwriter Hal Brooks. . . . Quite a change for Modern's Biharis, still prepping the new Beverly Hills office, and taking their label from Mike Kurlan to turn it over to Gordon Wolf, who seems to be doing a nice job for MGM and several other lines at Sunland Music Co. . . . With emphasis on the Coral label, Mike reports that he's doing just fine via the local boxes on Freddy Hall's "Coney Island Washboard," Bill Darnel's "Mississippi" and the brand new "A-Razz A-Ma-Tazz" by Georgia Gibbs.

"A-Razz A-Ma-Tazz" (the darn thing's easier to say than to spell) is also showing promise as another "Hoop-Dee-Do" on the Mercury label via young Kay Brown's version, according to Harry Bloom, who also tells us that Frankie Laine's second album is being split up for music ops only, and has some fine moving standards in there like "Cherie, I Love You So" and "Rockin' Chair." . . . On the strength of their "Bewitched" on Mercury label, Jan August and the Harmonicats are bringing 'em into the Last Frontier at Las Vegas. . . . Mercury headman Irv Green is expected out here in week or two to look over the new plant setup (the former Modern layout), and there's a possibility that the entire Mercury West Coast operation, apart from the Pico Blvd. distrib, will be consolidated with Musical Director Harry Geller perhaps moving over from his Hollywood Blvd. office. . . . Al Sherman back from Portland, where he set up a branch office for King Records, to be headed by Elmer Richter. . . . Al has been just about the busiest boy in town, what with "Well Oh Well" on King and "Hard Luck Blues" on DeLuxe going great guns.



FRANKIE LAINE

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WHERE
AND
WHEN

Coupled with

"YESTERDAY'S KISSES (Are Teardrops Today)"

Sung by

EDDIE CROSBY

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| M-I-S-S-I-S-S-I-P-P-I | RED FOLEY | LITTLE BUFFALO BILL | STUBBY And THE |
| OLD KENTUCKY FOX CHASE | Decca 46241 | ROSES | BUCCANEERS—Decca 46240 |
| THROW YOUR LOVE MY WAY | | LETTERS HAVE NO ARMS | |
| GIVE ME A LITTLE OLD | ERNEST TUBB | I'LL TAKE A BACK SEAT | ERNEST TUBB |
| FASHIONED LOVE | Decca 46243 | FOR YOU | Decca 46207 |
| LET'S GO TO CHURCH (Next Sunday Morning) | | I'LL SAIL MY SHIP ALONE | |
| REMEMBER ME (When The Candle Lights Are Gleaming) | RED FOLEY And JUDY MARTIN—Decca 46235 | F-O-O-L-I-S-H M-E, ME | |
| THE OLD FIDDLER | BILL MONROE | CHARLIE "PEANUT" FAIRCLOTH | Decca 46237 |
| ALABAMA WALTZ | Decca 46236 | GRA MAMOU | MERVIN SHINER |
| | | | With The Sunshine Trio |
| | | LITTLE LIZA LOU | MERVIN SHINER |
| | | | With The Dixie Dons—Decca 46244 |

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AMERICA'S FASTEST SELLING RECORDS!

HOW TO MAKE A MILLION DOLLARS

Bring the Music Biz That One Brand New Big Idea to Boom Action All Year 'Round for an Audience of Over 140,000,000 Americans

Should Big Names Cut Price? Should Sheets Sell for Less? Should All Prices and Wages Be Cut? Should Bigger, More Taxing, Tribute Grabbing Royalties Be Imposed?

HELL, NO!!

Get Those Brain Cells Working! Get That Big New Music Idea! There'll Be More Than Enough to Go Around Ten Times Over for All in the Music Biz! An Audience of Over 140,000,000 Americans Want, Need and Love Music All Year 'Round. Get the Big Music Idea! You Can Make \$1,000,000.00.

Why a summer slump? Why any slump at any season during the year?

Do people stop eating or drinking or listening to music in the summertime?

Over 140,000,000 Americans like to cruise down the river in the summertime listening to music, whether it comes from a portable radio, a boat at anchor, or a singing voice. Any popular song of the day,

And, just as in the summertime, people enjoy listening and singing and dancing to music, in Fall, Winter or Spring, too.

Then why a slump? Why no business? Why?

Simply because the brand new, big idea is lacking. Someone can come up with it. And whoever does, will make a **MILLION DOLLARS.**

Because he's going to point the **NEW PATH** to the entire music industry.

Because there's no slump in whatever people love. The slump is in the people who manufacture—not the people who use the product.

The people are still using music. They'll continue to use music long after everyone now engaged in the music industry has passed out of it. And will use it just as much in the summer as they do in any other season of the year.

Why? Because over 140,000,000 Americans love music. And that's typically American.

What's lacking? Someone who can come up with something that the people want.

They want television. Fine. Give 'em television.

They wanted radio just as much. The smart people gave 'em radio.

But, neither television nor radio would be anything at all—without music.

So, what's happening to the lifeblood of both these big industries?

What's holding back that **BIG IDEA**? That brand new idea? The idea that will get the public interested in music all over again just as they used to be years ago?

Simply because everyone in the music industry is doing "what grandpa did" and is satisfied so doing.

It's time to break tradition. The New York subways did it. The telephone companies are doing it. Everyone who modernly merchandises anything is breaking old traditions.

Let's bust a few in the music business, too. **IT PAYS.**

The juke box operators are breaking tradition. Why should playing a single record always cost a nickel? Why? Because papa and grandpapa said so?

They're going to play more and more music—giving people the biggest juke box music bargain in all history—1 play 5c, 3 plays 10c and 7 plays 25c.

Let 'em play. Earn more—by giving more.

Maybe that's what the music industry needs, too. To give more to earn more.

Maybe the time has at long last come when all traditions and bugaboos about summer seasonal slumps should be bust to smithereens. Give 'em more. Make the summertime the big bargain time.

Let's do something. Let's try. Let's work harder and **THINK HARDER.**

Someone's coming up with that brand new big idea—and he's going to make a million dollars.

It may be you.

You may be sitting right on that idea right this minute. The idea that will dispel the summer slump bugaboo. That will get the music business moving.

That will cause people to want more and more music. That will make 'em buy sheet after sheet and record after record like they used to do.

Or, maybe, it's an entirely new idea. Something different. Something with a new coat of paint—but an old familiar idea.

Something that'll make people want to sing with the singers on radio or television or screen.

Whatever it is. Get going. Get thinking. Do it. Try it.

It doesn't hurt to **TRY.**

Look for that new idea. The music industry needs and wants it. You can make a million dollars if you'll pop up with **THE BIG IDEA** for the music business.

It may even solve the movie theatre problem. It may be the "bouncing ball" idea all over again with a newer, glossier coat of paint in a new, better and more thrilling fashion.

THINK.

Get the brand new big idea.

It'll make you a **MILLION DOLLARS.**

THE HUCKLEBUCK MAN
DOES IT AGAIN!

**PAUL
WILLIAMS**

WITH THE GREATEST RECORD
HE EVER MADE

**WEASEL SWING
RYE BOOGIE**

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#743 **BLUES NOCTURNE
NEW ORLEANS SHUFFLE**
by JOHNNY OTIS ORCH.

★

#732 **TURKEY HOP**
THE ORIGINAL! PARTS 1 & 2
by JOHNNY OTIS ORCH.

★

#747 **CC BABY**
Brownie's New Worried Life Blues
by BROWNIE MCGHEE

ON REGENT RECORDS

REGENT #1016

CRY BABY

By MEL (Cupid's Boogie) WALKER

SAVOY RECORD CO., Inc.
58 MARKET STREET, NEWARK, N. J.

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending June 10.

Don Larkin

WAAT—Newark, N. J.

1. THE CRY OF THE DYING DUCK (Coctus Pryor)
2. LONG GONE LONESOME BLUES (Hank Williams)
3. BIRMINGHAM BOUNCE (Red Foley)
4. I LOVE YOU BECAUSE (Ernest Tubbs)
5. WHY SHOULD I CRY? (Eddy Arnold)
6. I'M MOVING ON (Hank Snow)
7. LET'S GO TO CHURCH (Whiting-Wokely)
8. SAY WHEN (Zee-Jim)
9. THEY USED TO CALL HER MARY (G. Morvey)
10. I'LL SAIL MY SHIP ALONE (Moon Mullicon)

Wally King

KSFO—San Francisco, Calif.

1. RAIN (Gene Williams)
2. I WANNA BE LOVED (Andrews Sisters)
3. VALENCIA (Tony Martin)
4. STARS AND STRIPES FOREVER (Dennis Day-F. Martin)
5. THANKS, MR. FLORIST (Vaughn Monroe)
6. DOWN THE LANE (Modernaires)
7. PICNIC SONG (Johnny Desmond)
8. LOVE ME A LITTLE BIT (Liso Kirk)
9. GYPSY IN MY SOUL (Dick Pierce)
10. DON'T SAY GOODBYE (Fron Warren)

Harold A. Dunlap

WHBO—Tampa, Fla.

1. THIRD MAN THEME (Alvino Rey)
2. MY FOOLISH HEART (Billy Eckstine)
3. HOOP DEE DOO (Doris Day)
4. I'D'VE BAKED A CAKE (Eileen Barton)
5. BEWITCHED (Mel Torme)
6. I WANT MY MAMA (Rosemary Clooney)
7. DADDY'S LITTLE GIRL (Dick Todd)
8. IT ISN'T FAIR (Sommy Koye)
9. STARS AND STRIPES FOREVER (G. MacRae)
10. PICNIC SONG (Johnny Desmond)

Frank Darrin

KSSO—San Jose, Calif.

1. VALENCIA (Tony Martin)
2. DON'T SAY GOODBYE (Fron Warren)
3. RAIN (Gene Williams)
4. PICNIC SONG (Johnny Desmond)
5. I WANNA BE LOVED (Andrews Sisters)
6. STARS AND STRIPES FOREVER (Dennis Day-F. Martin)
7. GYPSY IN MY SOUL (Dick Pierce)
8. LOVE ME A LITTLE BIT (Liso Kirk)
9. MINE, ALL MINE (Andy Russell)
10. CIRCUS RAG (Teddy Phillips)

Louis (Heart of) Stone

WGGB—Freeport, L. I.

1. MY FOOLISH HEART (Mindy Corson)
2. PICNIC SONG (Johnny Desmond)
3. C'EST SI BON (Johnny Desmond)
4. BEWITCHED (Doris Day)
5. THIRD MAN THEME (Anton Koros)
6. ON THE OUTGOING TIDE (Vera Lynn)
7. SENTIMENTAL ME (Ames Bros.)
8. IT ISN'T FAIR (Sommy Koye)
9. OLD PIANO ROLL BLUES (Feb September)
10. CANE BOTTOM CHAIR (Ray McKinley)

Tom Shanahan

WEMP—Milwaukee, Wis.

1. THIRD MAN THEME (Guy Lombardo)
2. STRANGERS (Lorry Roine)
3. BEWITCHED (Bill Snyder)
4. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
5. C'EST SI BON (Johnny Desmond)
6. COUNT EVERY STAR (Hugo Winterhalter)
7. HOOP DEE DOO (Perry Como)
8. ME AND MY TEDDY BEAR (Rosemary Clooney)
9. ON THE OUTGOING TIDE (Perry Como)
10. I WANNA BE LOVED (Andrews Sisters)

Chris Tayloe

WTTT—Coral Gables, Fla.

1. SENTIMENTAL ME (Ames Bros.)
2. RAIN (Gene Williams)
3. I'D'VE BAKED A CAKE (Eileen Barton)
4. MY FOOLISH HEART (Margaret Whiting)
5. CANDY AND CAKE (Ray Anthony)
6. DEARIE (Stafford-MacRae)
7. BEWITCHED (Mel Torme)
8. NOLA (Les Paul)
9. I ALMOST LOST MY MIND (King Cole)
10. TENDERLY (Ray Anthony)

Bill Thomas

KREM—Spokane, Wash.

1. WANDERIN' (Sommy Koye)
2. DON'T SAY GOODBYE (Fron Warren)
3. GYPSY IN MY SOUL (Dick Pierce)
4. DOWN THE LANE (Modernaires)
5. THANKS, MR. FLORIST (Vaughn Monroe)
6. STARS AND STRIPES FOREVER (Dennis Day-F. Martin)
7. I WANNA BE LOVED (Andrews Sisters)
8. RAIN (Gene Williams)
9. PICNIC SONG (Johnny Desmond)
10. NO DICE (Mortho Tilton)

Bob Snyder

WOKO—Albany, N. Y.

1. HOOP DEE DOO (Koy Starr)
2. ROSES (Roy Anthony)
3. MY FOOLISH HEART (Gordon Jenkins)
4. I DO BETTER UP IN THE MOUNTAINS (Jerry Cooper)
5. BEWITCHED (Bill Snyder)
6. IF I HAD YOU ON A DESERT ISLAND (Larry Green)
7. THE PEDDLER'S SERENADE (Johnny Corvo)
8. GOD'S COUNTRY (Frank Sinatra)
9. CANE BOTTOM CHAIR (Glen Moore)
10. BLUE PRELUDE (Ames Bros.)

Willie Bryant—Ray Carroll

WHOM—New York City

1. YOU'RE GONE (Orioles)
2. CUPID'S BOOGIE (Little Esther)
3. COUNT EVERY STAR (Ravens)
4. BESS' BOOGIE (Bobby Smith)
5. EVERY DAY I HAVE THE BLUES (L. Fulson)
6. I'LL REMEMBER APRIL (Charlie Parker)
7. I HADN'T ANYONE (Haddo Brooks)
8. WOULD I STILL BE THE ONE? (Blenders)
9. BERNICE (Roosevelt Wordell)
10. DRIFTIN' (Three Riffs)

Donn Tibbetts

WTSV-WKBR—Claremont, N. H.

1. THE OUTGOING TIDE (Russ Morgan)
2. PICNIC SONG (Johnny Desmond)
3. TEASIN' (Connie Haines)
4. MONA LISA (King Cole)
5. DON'T SAY GOODBYE (Fron Warren)
6. DOWN THE LANE (Stafford-MacRae)
7. WHEN THE MOON SHINES (Guy Lombardo)
8. BLIND DATE (Whiting-Hope)
9. GIANINA MIA (Ralph Flanagan)
10. WHY DO THEY ALWAYS SAY NO? (L. Cook)

Dick Coleman

WCBM—Baltimore, Md.

1. I WANNA BE LOVED (Andrews Sisters)
2. MY FOOLISH HEART (Gordon Jenkins)
3. BE MINE (Mindy Corson)
4. ARE YOU LONESOME TONIGHT? (Blue Barron)
5. BEWITCHED (Bill Snyder)
6. STARS ARE THE WINDOWS OF HEAVEN (Ames Brothers)
7. IT ISN'T FAIR (Sommy Koye)
8. BABY, WON'T YOU SAY YOU LOVE ME? (Herb Jeffries)
9. COUNT EVERY STAR (Hugo Winterhalter)
10. OUR LOVE STORY (Donny Scholl)

Don Bell

KRNT—Des Moines, Iowa

1. THIRD MAN THEME (Guy Lombardo)
2. MY FOOLISH HEART (Gordon Jenkins)
3. HOOP DEE DOO (Koy Starr)
4. IT ISN'T FAIR (Sommy Koye)
5. BEWITCHED (Gordon Jenkins)
6. SENTIMENTAL ME (Ames Bros.)
7. THIRD MAN THEME (Anton Koros)
8. BEWITCHED (Lorry Green)
9. DADDY'S LITTLE GIRL (Mills Bros.)
10. PIANO ROLL BLUES (Jon Gorber)

Ira Cook

KECA-KMPC—Hollywood, Calif.

1. EL MAMBO (Perez Prado)
2. STARS AND STRIPS FOREVER (F. Loine)
3. I WANNA BE LOVED (Andrews Sisters)
4. HOOP DEE DOO (Koy Starr)
5. BEWITCHED (Gordon Jenkins)
6. IF I HAD YOU ON A DESERT ISLAND (Arthur Godfrey)
7. ON THE OUTGOING TIDE (Vera Lynn)
8. PICNIC SONG (Johnny Desmond)
9. BUFFALO BILLY (Evelyn Knight)
10. CALICO SAL (Ethel Merman)

Jerry Roberts

WAAT—Newark, N. J.

1. MISSISSIPPI (Bill Darnel)
2. WHERE CAN I GO? (Leo Fuld)
3. I'M CRAZY TO LOVE YOU (Sarah Vaughn)
4. YOU'VE GOT TO MAKE SOMEBODY HAPPY (Jerry Sellers)
5. MONA LISA (King Cole)
6. DANCING ON THE CEILING (Joe Bushkin)
7. COUNT EVERY STAR (Ray Anthony)
8. LOST MY BABY (Larry Dornel)
9. CROSS YOUR HEART (Jack Owens)
10. LA VIE EN ROSE (Paul Weston)

Larry Berrill

WCAE—Pittsburgh, Pa.

1. MY FOOLISH HEART (Mindy Corson)
2. COUNT EVERY STAR (Ray Anthony)
3. I WANNA BE LOVED (Andrews Sisters)
4. BABY, WON'T YOU SAY YOU LOVE ME? (Billy Eckstine)
5. IT ISN'T FAIR (Bill Farrell)
6. BEWITCHED (Doris Day)
7. MONA LISA (Charlie Spivak)
8. HEART OF GOLD (Al Morgan)
9. ARE YOU LONESOME TONIGHT? (Don Cornell)
10. THIS IS HEAVEN TO ME (Gordon MacRae)

IT'S
TEASIN'
IT'S
TANTALIZIN'
IT'S
TERRIFIC

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NO!
NO!

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TOMMY
TUCKER

and his

ORCHESTRA

M-G-M #10679

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DINAH SHORE.....Columbia
D. HAYMES-G. JENKINS...Decca
ART LUND.....MGM
TONY MARTIN.....Victor

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RUSS CASE ORCHESTRA

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M-G-M

TONY MARTIN

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RCA Victor

and more coming

MILLER MUSIC CORPORATION

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JUNE 17, 1950

New York, N. Y.

1. MY FOOLISH HEART (Billy Eckstine)
2. IT ISN'T FAIR (Sammy Kaye)
3. HOOP-DEE-DOO (Perry Como)
4. BEWITCHED (Bill Snyder)
5. THIRD MAN THEME (Anton Karas)
6. SENTIMENTAL ME (Russ Morgan)
7. WANDERIN' (Sammy Kaye)
8. OLD PIANO ROLL BLUES (Lawrence Cook)
9. I'D'VE BAKED A CAKE (Eileen Barton)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

Chicago, Ill.

1. MY FOOLISH HEART (Billy Eckstine)
2. IT ISN'T FAIR (Sammy Kaye)
3. THIRD MAN THEME (Anton Karas)
4. BEWITCHED (Bill Snyder)
5. I'D'VE BAKED A CAKE (Eileen Barton)
6. HOOP-DEE-DOO (Perry Como)
7. SENTIMENTAL ME (Ames Bros.)
8. I WANNA BE LOVED (Andrews Sisters)
9. ROSES (Sammy Kaye)
10. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)

Los Angeles, Calif.

1. IT ISN'T FAIR (Sammy Kaye)
2. THIRD MAN THEME (Anton Karas)
3. HOOP-DEE-DOO (Perry Como)
4. BEWITCHED (Gordon Jenkins)
5. I WANNA BE LOVED (Andrews Sisters)
6. MY FOOLISH HEART (Billy Eckstine)
7. OLD PIANO ROLL BLUES (Cantor-Kirk-Kaye)
8. COUNT EVERY STAR (Hugo Winterhalter)
9. SENTIMENTAL ME (Russ Morgan)
10. I'D'VE BAKED A CAKE (Eileen Barton)

Newark, N. J.

1. THIRD MAN THEME (Anton Karas)
2. SENTIMENTAL ME (Russ Morgan)
3. IT ISN'T FAIR (Sammy Kaye)
4. MY FOOLISH HEART (Billy Eckstine)
5. I'D'VE BAKED A CAKE (Eileen Barton)
6. I WANNA BE LOVED (Andrews Sisters)
7. HOOP-DEE-DOO (Perry Como)
8. BEWITCHED (Bill Snyder)
9. OLD PIANO ROLL BLUES (Lawrence Cook)
10. ENJOY YOURSELF (Doris Day)

Altoona, Pa.

1. THIRD MAN THEME (Anton Karas)
2. IT ISN'T FAIR (Sammy Kaye)
3. ROSES (Sammy Kaye)
4. HOOP-DEE-DOO (Kay Starr)
5. SOMETIME (Tommy Carlyn)
6. SAY WHEN (Zee & Jimm)
7. TIDDLEY WINKIE WOO (Guy Lombardo)
8. I WANNA BE LOVED (Andrews Sisters)
9. STARS ARE THE WINDOWS OF HEAVEN (Ames Bros.)
10. BONAPARTE'S RETREAT (Kay Starr)

Miami, Fla.

1. ROSES (Sammy Kaye)
2. IT ISN'T FAIR (Sammy Kaye)
3. SUGARFOOT RAG (Ella Fitzgerald)
4. THIRD MAN THEME (Anton Karas)
5. BEWITCHED (Doris Day)
6. VALENCIA (Tony Martin)
7. BONAPARTE'S RETREAT (Kay Starr)
8. SENTIMENTAL ME (Ames Bros.)
9. MY FOOLISH HEART (Billy Eckstine)
10. I WANNA BE LOVED (Andrews Sisters)

Norfolk, Va.

1. THIRD MAN THEME (Guy Lombardo)
2. BEWITCHED (Gordon Jenkins)
3. SOMETIME (Tommy Carlyn)
4. C'EST SI BON (Johnny Desmond)
5. MY FOOLISH HEART (Gordon Jenkins)
6. I WANNA BE LOVED (Andrews Sisters)
7. COUNT EVERY STAR (Hugo Winterhalter)
8. HOOP-DEE-DOO (Perry Como)
9. ANSWER SHE IS YES, NO (Guy Lombardo)
10. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)

Atlanta, Ga.

1. THIRD MAN THEME (Guy Lombardo)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. MY FOOLISH HEART (Margaret Whiting)
4. DADDY'S LITTLE GIRL (Mills Bros)
5. HOOP-DEE-DOO (Perry Como)
6. OLD PIANO ROLL BLUES (Cantor-Kirk-Kaye)
7. LET'S GO TO CHURCH (Whiting & Wakely)
8. CANDY AND CAKE (Mindy Carson)
9. CHOO'N GUM (Teresa Brewer)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

Knoxville, Tenn.

1. MY FOOLISH HEART (Billy Eckstine)
2. BIRMINGHAM BOUNCE (Red Foley)
3. THIRD MAN THEME (Anton Karas)
4. OLD PIANO ROLL BLUES (Lawrence Cook)
5. CHOC'LATE ICE CREAM CONE (Evelyn Knight)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. I'D'VE BAKED A CAKE (Eileen Barton)
8. MUSIC, MUSIC, MUSIC (Teresa Brewer)
9. I WANNA BE LOVED (Andrews Sisters)
10. BEWITCHED (Bill Snyder)

Seattle, Wash.

1. THIRD MAN THEME (Guy Lombardo)
2. MY FOOLISH HEART (Margaret Whiting)
3. IT ISN'T FAIR (Benny Goodman)
4. BEWITCHED (Mel Torme)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. HOOP-DEE-DOO (Perry Como)
7. DEARIE (Stafford-MacRae)
8. CHOO'N GUM (Teresa Brewer)
9. MUSIC, MUSIC, MUSIC (Teresa Brewer)
10. OLD PIANO ROLL BLUES (Cantor-Kirk-Kaye)

Tucson, Ariz.

1. THIRD MAN THEME (Guy Lombardo)
2. IT ISN'T FAIR (Sammy Kaye)
3. I'D'VE BAKED A CAKE (Eileen Barton)
4. SENTIMENTAL ME (Russ Morgan)
5. MY FOOLISH HEART (Billy Eckstine)
6. OLD PIANO ROLL BLUES (Lawrence Cook)
7. DEARIE (Merman-Bolger)
8. HOOP-DEE-DOO (Perry Como)
9. TIDDLEY WINKIE WOO (Guy Lombardo)
10. BEWITCHED (Benny Goodman)

Washington, D. C.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MY FOOLISH HEART (Billy Eckstine)
3. THIRD MAN THEME (Guy Lombardo)
4. IT ISN'T FAIR (Sammy Kaye)
5. HOOP-DEE-DOO (Perry Como)
6. PIANO ROLL BLUES (Al Jolson)
7. DADDY'S LITTLE GIRL (Mills Bros.)
8. DEARIE (Guy Lombardo)
9. MUSIC, MUSIC, MUSIC (Teresa Brewer)
10. BEWITCHED (Benny Goodman)

St. Paul, Minn.

1. THIRD MAN THEME (Anton Karas)
2. SENTIMENTAL ME (Ames Bros.)
3. HOOP-DEE-DOO (Perry Como)
4. C'EST SI BON (Johnny Desmond)
5. BEWITCHED (Gordon Jenkins)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. IT ISN'T FAIR (Sammy Kaye)
8. CHOO'N GUM (Teresa Brewer)
9. SUNSHINE CAKE (Bing Crosby)
10. JUKE BOX ANNIE (Kitty Kalien)

Toledo, Ohio

1. THIRD MAN THEME (Anton Karas)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. OLD PIANO ROLL BLUES (Jan Garber)
4. HOOP-DEE-DOO (Russ Morgan)
5. I WANNA BE LOVED (Andrews Sisters)
6. LONG GONE LONESOME BLUES (Hank Williams)
7. DOWN THE LANE (Stafford-MacRae)
8. QUICKSILVER (Doris Day)
9. BEWITCHED (Bill Snyder)
10. COUNT EVERY STAR (Hugo Winterhalter)

Buffalo, N. Y.

1. BEWITCHED (Gordon Jenkins)
2. DOWN THE LANE (Russ Morgan)
3. ANSWER SHE IS YES, NO (Guy Lombardo)
4. I WANNA BE LOVED (Andrews Sisters)
5. C'EST SI BON (Johnny Desmond)
6. TIDDLEY WINKIE WOO (Guy Lombardo)
7. COUNT EVERY STAR (Hugo Winterhalter)
8. AMERICAN BEAUTY ROSE (Frank Sinatra)
9. OLD PIANO ROLL BLUES (Lawrence Cook)
10. SENTIMENTAL ME (Russ Morgan)

Butte, Mont.

1. SENTIMENTAL ME (Russ Morgan)
2. DEARIE (Guy Lombardo)
3. THIRD MAN THEME (Anton Karas)
4. THE GODS WERE ANGRY WITH ME (Whiting-Wakely)
5. BEWITCHED (Benny Goodman)
6. OLD PIANO ROLL BLUES (Lawrence Cook)
7. I'D'VE BAKED A CAKE (Eileen Barton)
8. QUICKSILVER (Doris Day)
9. DADDY'S LITTLE GIRL (Dick Todd)
10. IT ISN'T FAIR (Sammy Kaye)

Chattanooga, Tenn.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. SENTIMENTAL ME (Russ Morgan)
3. BONAPARTE'S RETREAT (Kay Starr)
4. HOOP-DEE-DOO (Kay Starr)
5. CHOO'N GUM (Teresa Brewer)
6. MY FOOLISH HEART (Billy Eckstine)
7. MUSIC, MUSIC, MUSIC (Teresa Brewer)
8. I WANNA BE LOVED (Andrews Sisters)
9. WANDERIN' (Sammy Kaye)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

Baltimore, Md.

1. IT ISN'T FAIR (Sammy Kaye)
2. MY FOOLISH HEART (Billy Eckstine)
3. DEARIE (Merman-Bolger)
4. PIANO ROLL BLUES (Lawrence Cook)
5. SENTIMENTAL ME (Russ Morgan)
6. HOOP-DEE-DOO (Perry Como)
7. VAGABOND WALTZ (Lawrence Duchow)
8. WANDERIN' (Sammy Kaye)
9. I STILL GET A THRILL (Dick Haymes)
10. TELL HER YOU LOVE HER (Vaughn Monroe)

Houston, Tex.

1. THIRD MAN THEME (Anton Karas)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. MY FOOLISH HEART (Billy Eckstine)
4. SENTIMENTAL ME (Ames Bros.)
5. HOOP-DEE-DOO (Perry Como)
6. DEARIE (Merman-Bolger)
7. OLD PIANO ROLL BLUES (Lawrence Cook)
8. TEASIN' (Connie Haines)
9. MUSIC, MUSIC, MUSIC (Teresa Brewer)
10. BEWITCHED (Bill Snyder)

Concord, N. H.

1. SENTIMENTAL ME (Russ Morgan)
2. IT ISN'T FAIR (Sammy Kaye)
3. I'D'VE BAKED A CAKE (Eileen Barton)
4. MY FOOLISH HEART (Billy Eckstine)
5. BEWITCHED (Doris Day)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. THIRD MAN THEME (Anton Karas)
8. C'EST SI BON (Johnny Desmond)
9. DEARIE (Merman-Bolger)
10. WANDERIN' (Sammy Kaye)

Pawtucket, R. I.

1. THIRD MAN THEME (Anton Karas-Ben Pollack)
2. I STILL GET A THRILL (Tony Martin)
3. COUNT EVERY STAR (Hugo Winterhalter)
4. CHOCOLATE ICE CREAM CONE (Evelyn Knight)
5. HOOP-DEE-DOO (Perry Como)
6. MY FOOLISH HEART (Billy Eckstine)
7. STARS & STRIPES FOREVER (Frankie Laine)
8. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
9. I WANNA BE LOVED (Andrews Sisters)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

Savannah, Ga.

1. THIRD MAN THEME (Guy Lombardo)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. MY FOOLISH HEART (Billy Eckstine)
4. SENTIMENTAL ME (Russ Morgan)
5. BEWITCHED (Gordon Jenkins)
6. IT ISN'T FAIR (Bill Farrell)
7. DEARIE (Merman-Bolger)
8. ON THE OUTGOING TIDE (Perry Como)
9. ROSES (Sammy Kaye)
10. ARE YOU LONESOME TONIGHT? (Blue Barron)

Gulfport, Miss.

1. THIRD MAN THEME (Anton Karas)
2. SENTIMENTAL ME (Ames Bros.)
3. OLD PIANO ROLL BLUES (Lawrence Cook)
4. BEWITCHED (Bill Snyder)
5. HOOP-DEE-DOO (Perry Como)
6. DEARIE (Merman-Bolger)
7. IT ISN'T FAIR (Sammy Kaye)
8. I'D'VE BAKED A CAKE (Eileen Barton)
9. RAIN (Toni Arden)
10. MY FOOLISH HEART (Billy Eckstine)

Fitchburg, Mass.

1. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
2. HOOP-DEE-DOO (Perry Como)
3. SOMETIME (Tommy Carlyn)
4. AMERICAN BEAUTY ROSE (Frank Sinatra)
5. BONAPARTE'S RETREAT (Kay Starr)
6. IT ISN'T FAIR (Sammy Kaye)
7. I'D'VE BAKED A CAKE (Eileen Barton)
8. TEASIN' (Connie Haines)
9. DEARIE (Merman-Bolger)
10. ARE YOU LONESOME TONIGHT (Blue Barron)

Joe Wilson, Executive Vice President of RCA Victor, Dies At 50

NEW YORK—J. G. Wilson, Executive Vice President of the Radio Corp. of America in charge of the RCA Victor Division, died Thursday June 1 at his home in Wynnewood, Pa. He was 50 years old.

Born in Alma, Illinois, Mr. Wilson rose to the position of executive head of the RCA Victor Division after thirty years of successful experience in the fields of finance and merchandising. He joined the Radio Corp. of America in June, 1914, as administrator of accounts and finance for the RCA Victor Division. One year later, he was named Operating Vice President and in 1947 was elected Vice President and General Manager. He advanced to the position of Executive Vice President in January, 1949.

Before joining RCA, Mr. Wilson was associated with the United Wallpaper Co., Chicago, as Vice President and General Manager. Prior to this association, he was Vice President and Controller of Goldblatt Bros., Inc., of Chicago, to which he had gone from Montgomery Ward's where he had served as controller.

Mr. Wilson was a director of the RCA Victor Co., Ltd., of Montreal. He was also a director of the New Jersey State Chamber of Commerce, and a member of the Controllers In-

stitute of America and of the Society of Naval Engineers.

He is survived by his widow, Mrs. Hazel L. Wilson, a son, Michael; two daughters, Shirley, and Mrs. Jean McCann, of Cleveland; his father, E. E. Wilson; four sisters, Mrs. Evelyn West and Mrs. Ruth Carl, both of Centralia, Illinois; Mrs. Ralph Anderson, Orangeville, Illinois; Mrs. John Ullery, Springdale, Illinois; and three brothers, Ellis Wilson, of Tacoma, Washington, Arthur Wilson, Alma, Illinois, and Carl Wilson.

Low Price Picture Disk Aimed At Music Op Trade

CHICAGO—Tony Galgano of Galgano Distributing Co., this city, who has, in past months started to produce disks on his own featured on the Universal label, has also made arrangements for clearance of some of the better new disks to ops at low prices.

One of the features of the firm at this time is the Vogue picture disk of "Way Down Yonder in New Orleans," backed with, "At Sundown," by Clyde McCoy of "Sugar Blues" fame.

There are 6,000 of these disks, all brand new, on this famed picture vinylite Vogue label and are being sold to ops for 39c.

Galgano's own first recording on the Universal label, "Daddy's Little Girl," backed with, "Beyond The Sunset," narrated by Irv Victor, WGM deejay, and sung by Danny Parker, has been going very well here.

This disk also sells to juke box ops for 39c. This disk is of non-breakable composition.

Galgano has plans for future sessions and will arrange for an entire series to be produced here featuring some of the very latest tunes.

He has been in such close contact with juke box ops that he clearly understands their needs.

"We're making our records for the juke box trade," he said. "We know what the operators need and want. In fact, many of the leading operators," he explained, "call on us to tell us what we should make for them exclusively. Our business will be based on this type of demand."

Columbia Records To Market LP Attachment

A low-cost high-quality LP changer attachment, designed to play all sizes of 33-1/3 LP records automatically, will be placed on the market immediately by Columbia Records, Inc., it was announced today by Edward Wallerstein, President of the company.

The new changer, designated the Columbia LP Changer Attachment (Model 104) will give up to four hours of music at a single loading of 10- and 12-inch 33-1/3 LP records and will retail at \$16.95, Mr. Wallerstein revealed.

It will play twelve 7-inch 33-1/3 LP records, twelve 10-inch 33-1/3 LP records, ten 12-inch 33-1/3 LP records and a mixture of ten 10- and 12-inch 33-1/3 LP records, all automatically.

Like all LP attachments, this Columbia-developed LP changer may be attached to any radio, radio-phonograph or television set. It occupies approximately the same space as the average attachment.

To promote the new changer attachment, Columbia will employ radio, television, extensive national and co-op newspaper advertising, display and point of sale material.



Hot — ?
Cool Off With . . .
"CHERRY IN MY LEMON - N - LIME"
backed by
"JUMPING JACK"

as sung by
THE THREE RIFFS

[APOLLO 1164]

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"PIANO ROLL BLUES"
by LAWRENCE "PIANO ROLL" COOK

15006
"I USED TO LOVE YOU"
by LAWRENCE "PIANO ROLL" COOK

30014
"CALL ME DARLING"
by BOBBY MARSHALL

15010
"I DO BETTER UP IN THE MOUNTAINS THAN I DO DOWN BY THE SEA"
by JERRY COOPER with Lawrence "Piano Roll" Cook

ABBEY RECORDS, INC.
754 10th Avenue New York, N. Y.

RCA Victor Plays "Angel" To New Musical

NEW YORK—RCA Victor will become an "angel" for the new Irving Berlin-Howard Lindsay-Russel Crouse musical production "Call Me Madam," in order to get exclusive recording rights for the score by the original cast, it was learned this past week.

The contract is currently being negotiated, and was reported to have included radio and television rights along with the record deal, altho the radio-TV portion was denied in some quarters.

Estimated figure RCA would have to get up ranges up to \$200,000 to get the show going. The musical is being produced by Leland Hayward and stars Ethel Merman and Paul Lukas.

Final terms of the deal are expected to be dealt with upon Irving Berlin's return from Paris.

"Peddler's Serenade" Not Being Peddled

NEW YORK—Paul McGrane, president of Clipper Records, this past week disclosed that he had received two offers for the sale of his click recording of "The Peddler's Serenade."

McGrane reportedly had received offers from Rondo and Mercury Records for the sale of the Johnny Corvo dinking of the rising hit, and in turn disclosed that he had turned said offers down.

The disk has already passed the 25,000 mark in sales, with the potential market increasing by leaps and bounds. Disk has garnered a host of popularity in upstate New York and in the New England states, with good reaction spreading throughout the country.

EILEEN BARTON'S MASTERPIECE

NATIONAL # 9112

"MAY I TAKE TWO GIANT STEPS"

backed by

"IF YOU SAW WHAT I SAW"

IN NASSAU BY THE SEA

BILLY ECKSTINE

SINGING THE LATEST RAGE

NATIONAL # 9115

"I SURRENDER DEAR"

backed by

"OUR LOVE"

BOTH RECORDS AVAILABLE ON 78 AND 45 RPM

NATIONAL Records ORDER FROM YOUR NEAREST DISTRIBUTOR or NATIONAL DISC SALES
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DISTRIBUTERS, DISC JOCKEYS, OPERATORS:

THE CASH BOX Sez

A few choice territories still available

VERNON RECORDS
DANBURY, CONN.

NEW YORK OFFICE: 1587 BROADWAY, NEW YORK 19, N. Y.

"YOU'RE MY INSPIRATION" (2-56)
"SICILIAN ROSE" (2-58)
DRY DE SIMONE & THE SPOTLIGHTERS (Verse 184)

Both ends of this one have some winning potential for music ops. Top deck has Dry De Simone putting a straight ballad that makes for pleasant listening. Vocal work is smooth and infectious throughout, with light instrumental backing coming thru in fair manner. Flip is worked about a Neapolitan hit, with De Simone handling the side effectively once again. We like the top lid.

new singing star...

AL ROGERS

with this DOUBLE BARREL HIT!

"IT WOULDN'T BE THE SAME WITHOUT YOU"

Written by JIMMY WAKELY (ASCAP) and FRED ROSE (ASCAP)

backed by

"SHUFFLE BOOGIE BELL HOP"

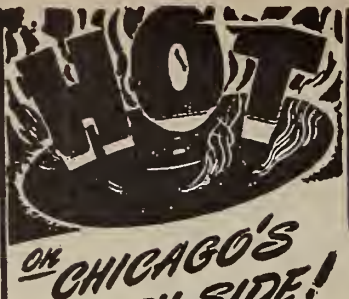
Written by CONNIE TAYLOR (ASCAP) and FRED ROSE (ASCAP)

MGM 10709

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N. Y.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



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The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.

- 1** MY FOOLISH HEART
Billy Eckstine
(MGM)

- 2** COUNT EVERY STAR
The Ravens
(National 9111)

- 3** IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

- 4** EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196)

- 5** I WANNA BE LOVED
Dinah Washington
(Mercury)

- 6** PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

- 7** MONA LISA
King Cole
(Capitol 1010)

- 8** MOONLIGHT
The Orioles
(Jubilee 5026)

- 9** HOW ABOUT THAT
Eddie Mack
(Apollo 422)

- 10** EVERYTHING THEY SAID CAME TRUE
The Orioles
(Jubilee)

- IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

- MY FOOLISH HEART
Billy Eckstine
Gene Ammons
(MGM 10623)

- MISTRUSTIN' BLUES
Little Esther
(Savoy 735)

- PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

- EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196)

- CALL ME DARLING
Bobby Marshall
(Abbey)

- I'LL NEVER BE FREE
Annie Laurie-Paul Gayten
(Regal)

- I WANNA BE LOVED
Dinah Washington
(Mercury)

- MONA LISA
King Cole
(Capitol 1010)

- I'LL REMEMBER APRIL
George Shearing
(MGM 10687)

- PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

- HIDE AWAY BLUES
Fats Domino
(Imperial)

- MY BABY IS GONE
Charles Brown
(Aladdin)

- MONA LISA
King Cole
(Capitol 1010)

- I WANNA BE LOVED
Dinah Washington
(Mercury)

- CUPID'S BOOGIE
Little Esther
(Savoy)

- I'LL NEVER BE FREE
Annie Laurie-Paul Gayten
(Regal)

- I NEED YOU SO
Ivory Joe Hunter
(MGM)

- STACK O' LEE
Archibald
(Imperial)

- JOHNSON RAG
Amos Milburn
(Aladdin)

- IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

- WELL, OH WELL
Tiny Bradshaw
(King)

- EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 106)

- HARD LUCK BLUES
Roy Brown
(DeLuxe)

- PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

- MISTRUSTIN' BLUES
Little Esther
(Savoy)

- ANYBODY'S BLUES
Amos Milburn
(Aladdin)

- MAMA BRING YOUR CLOTHES BACK HOME
Lowell Fulson
(Swingtime)

- TWO YEARS OF TORTURE
Percy Mayfield
(Supreme)

- AFTER HOURS SESSION
Frank Culley
(Atlantic)

- SAN FRANCISCO, CALIF.
1. Pink Champagne (Joe Liggins)
 2. Every Day I Have The Blues (Lowell Fulson)
 3. I Need You So (Ivory Joe Hunter)
 4. Hard Luck Blues (Roy Brown)
 5. I'm Yours To Keep (Herb Fisher)
 6. Don't Have To Ride No More (The Ravens)
 7. It Isn't Fair (Dinah Washington)
 8. After Hours Session (Frank Culley)
 9. Well, Oh Well (Tiny Bradshaw)
 10. Cry Baby (Johnny Otis)
-
- CINCINNATI, OHIO
1. I Almost Lost My Mind (Ivory Joe Hunter)
 2. Mistrustin' Blues (Little Esther)
 3. I'll Never Be Free (Annie Laurie)
 4. Is Isn't Fair (Dinah Washington)
 5. Double Crossing Blues (Little Esther)
 6. Every Day I Have The Blues (Lowell Fulson)
 7. Pink Champagne (Joe Liggins)
 8. I Need You So (Ivory Joe Hunter)
 9. Calypso Blues (King Cole)
 10. My Foolish Heart (Billy Eckstine)
-
- DALLAS, TEX.
1. Little Bee (Fats Domino)
 2. Pink Champagne (Joe Liggins)
 3. Double Cross' Blues (Little Esther)
 4. My Foolish Heart (Billy Eckstine)
 5. Mistrustin' Blues (Little Esther)
 6. I Need You So (Joe Hunter)
 7. Junior Jive (Roy Milton)
 8. Misery (Little Esther)
 9. Cry, Cry, Cry (Peppermint Harris)
 10. It Isn't Fair (Dinah Washington)
-
- LITTLE ROCK, ARK.
1. Stack-A-Lee (Archibald)
 2. Anybody's Blues (Amos Milburn)
 3. Glamour Girl (T-Bone Walker)
 4. Saphrina B. (Calvin Boze)
 5. My Baby's Gone (Charles Brown)
 6. Little Bee (Fats Domino)
 7. Tee-Nah-Nah (Smiley Lewis)
 8. Call Me Darling (Bobby Marshall)
 9. I Guess I'm Just A Fool (Memphis Slim)
 10. Decoration Day (John Lee Hooker)
-
- INDIANAPOLIS, IND.
1. I Need You So (Ivory Joe Hunter)
 2. Mistrustin' Blues (Little Esther)
 3. Every Day I Have The Blues (Lowell Fulson)
 4. It Isn't Fair (Bill Farrell)
 5. Well Oh Well (Tiny Bradshaw)
 6. My Foolish Heart (Billy Eckstine)
 7. I Almost Lost My Mind (Ivory Joe Hunter)
 8. Pink Champagne (Joe Liggins)
 9. No Mail Today (Blind Johnny Davis)
 10. Double Crossin' Blues (Little Esther)
-
- ST. LOUIS, MO.
1. Mistrustin' Blues (Little Esther)
 2. It Isn't Fair (Dinah Washington)
 3. Double Crossin' Blues (Little Esther)
 4. Pink Champagne (Joe Liggins)
 5. Moonlight (The Orioles)
 6. Tell Me Baby (Little Willie)
 7. Birmingham Bounce (Lionel Hampton)
 8. I Almost Lost My Mind (Ivory Joe Hunter)
 9. Count Every Star (The Ravens)
 10. The Theme (Lee Norman)

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★ **EARL BOSTIC**
Serenade
King 4369

★ **CALVIN BOZE**
Safronia B
Aladdin 3055

★ **JOE THOMAS**
Wham-A-Lam
King 4339

★ **THE RAVENS**
Count Every Star
National 9111

★ **DINAH WASHINGTON**
I Wanna Be Loved
Mercury 8181

(Listed Alphabetically)

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DOUBLE CROSSING BLUES
By LITTLE ESTHER on Savoy 731

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SAVOY RECORD CO., Inc.
58 MARKET STREET NEWARK, N. J.

THE CASH BOX
Jazz 'n' Blues Reviews
★ **AWARD O' THE WEEK** ★

"YOU THRILL ME" (2:45)
"AFTERNOON OF A DREAM" (2:49)

JOE MEDLIN
(ASA 1003)



JOE MEDLIN

● Long missing from the phono spotlight, balladeer Joe Medlin comes up with a side that should grab hold and score heavily for music ops and fans alike. The sides

he offers here are tailor made for the juke box trade, and rate as top drawer listening pleasure. Top deck here has Joe purring a strong melodic blues ballad, in rich, sincere tones that satisfy from start to finish. Joe's meaningful vocal on the side is the sort they'll yell loud and long for, and result in peak play for music operators. Ditty rolls in slow inviting tempo, with excellent ork backing to match the mood and patter of the tune. On the other end with "Afternoon Of A Dream," Joe once again displays his versatile vocal style by coming up with still another potential winner in this tempting bit. Song is sure to attract widespread attention, and might prove to be a hot sleeper item. Music ops should, by all means, get with this fresh duo right off!

"WEASEL SWING" (2:51)
"BYE BOOGIE" (2:45)

PAUL WILLIAMS
(Savoy 751)

● Disk that has the winning potential of another possible "Hucklebuck" is the story with the top deck here. Ditty is a mellow up tempo instrumental bit, with Williams' wonderful work on sax showing all the way. Tune is currently causing loud talk—ops should climb aboard this one. Other end slows down just a trifle, but has the Williams aggregation displaying their style in excellent taste. "Weasel Swing" for the moola.

"CHEERFUL BABY" (2:51)
"HAPPY PAY DAY" (2:46)

LITTLE WILLIE
(Modern 20-745)

● Slow moanful pitch of this top deck has Little Willie offering music ops a great hunk of blues that should score heavily. Tune echoes the sentiments of the title—Little Willie's many fans should pick up on this pronto. Flip side is an up tempo piece in blues patter, with some fine work by Willie shining brightly. Ops should latch on to this pair.

THE ORIOLES
DO IT AGAIN . . . with
"EVERYTHING THEY
SAID CAME TRUE"
b/w "YOU'RE GONE"



JUBILEE 5028

The Cash Box—AWARD OF THE WEEK
* You can wrap up a great big bouquet for The Orioles right quick, for this latest etching is the best thing they've done since "It's Too Soon To Know." Both ends of the platter are blue-ribbon winners . . . the disk is a juke box natural—don't miss it!

Jubilee RECORD CO., INC.
764 10th AVE. NEW YORK, N. Y.

IT'S A . . .

"SAD FEELING"

AND **HELEN HUMES** HAS IT

on
DISCOVERY # 519

Backed By

"ROCK ME TO SLEEP"

DISCOVERY RECORDS, INC.

6207 SANTA MONICA BLVD.

HOLLYWOOD, CALIF.

"TILL TOM BOOGIE" (2:45)
"FISH MARKET BOOGIE" (2:59)

FREDDIE MITCHELL ORCH.
(Derby 739)

● Boogie beat on both ends of this platter should catch its fair share of juke box coin take. Work by the Freddie Mitchell gang is extremely effective, with the maestro's spots taking a well deserved spotlight. The "Fish Market Boogie" sounds a bit more commercial for the phono trade—listen in.

"HE KNOWS MY HEART" (2:30)
"I'M SO GLAD" (2:35)

EBENEZER A. M. E. CHURCH CHOIR
(Bullet 325)

● Both ends of this platter should prove to be fairly good material for those ops who have a call for gospel singing. Choir on this duo handle the items offered in straight vocal manner, with the echo of the wax ringing true. Ops who have the spots should listen in.

"RED BEANS" (2:40)
"MY GIRL WANTS A MILLIONAIRE" (2:46)

BOB MITCHELL ORCH.
(Derby 731)

● Chorus vocal spotted above the spot by maestro Bob Mitchell on the upper crust is the sort of material rhythm and blues fans go for. It's mellow stuff that should grab a healthy slice of silver. Flip rolls in up tempo patter too with Mitchell handling the novelty vocal expression. We like the "Red Beans" side.

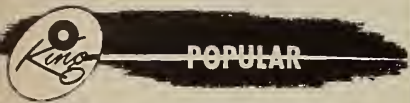
"I WANNA BE LOVED" (2:50)
"LOVE WITH MISERY" (2:55)

DINAH WASHINGTON
(Mercury 8181)

● There's no doubt about the upper lid here. Dinah Washington really turns in a great performance with this blues rendition of the currently popular "I Wanna Be Loved." Side is a natural for the boxes. Flip is a slow torchy melody which Dinah handles in the same brilliant style. The top deck can't miss!



best sellers



- ★ **JOHNNY LONG**
15035 SILVER DOLLAR DIXIE
- ★ **RUBY WRIGHT**
15033 THANKS FOR THE BUGGY RIDE REGULAR GAL
- ★ **FREDDY MILLER**
15047 A PRETTY GIRL IS LIKE A MELODY DON'T BLAME MY HEART
- ★ **SISTER SLOCUM**
15050 CHARLESTON VARSITY RAG



- ★ **MOON MULLICAN**
830 I'LL SAIL MY SHIP ALONE MOON'S TUNE
- ★ **ZEB TURNER**
861 HUCKLEBERRY BOOGIE NEVER BEEN SO LONESOME
- ★ **HAWKSHAW HAWKINS**
859 BACK TO THE DOG HOUSE PARDON ME FOR LOVING YOU
- ★ **COWBOY COPAS**
855 BLUES IN THE MOONLIGHT HEARTBROKEN
- ★ **MEL COX**
857 GUITAR JUMP NO SUH!
- ★ **CLYDE MOODY**
862 THE ANGELS MUST HAVE CRIED LAST NIGHT IT'S TOO LATE TO SAY YOU WERE WRONG
- ★ **REDD STEWART**
860 IT'S ALL OVER (BUT THE TEARS I'LL SHED FOR YOU) MY LITTLE WILD ROSE OF THE HILLS



- ★ **TINY BRADSHAW**
4357 WELL OH WELL I HATE YOU
- ★ **JOE THOMAS**
4367 ROLLIN' THE BLUES STAR MIST
- ★ **EARL BOSTIC**
4369 SERENADE WRAP YOUR TROUBLES IN DREAMS
- ★ **MABEL SCOTT**
4368 BASEBALL BOOGIE I FOUND MY BABY
- ★ **SONNY THOMPSON**
4364 AFTER SUNDOWN FROG LEGS
- ★ **IVORY JOE HUNTER**
4347 PLEASE DON'T CRY ANY MORE I GOT YOUR WATER ON
- ★ **RED MILLER**
4356 BEWILDERED AND CONFUSED I'M EATING MY HEART OUT OVER YOU

It's Sensational
ROY BROWN
HARD LUCK BLUES
NEW REBECCA
DE LUXE 3304



Columbia Records Introduce New Dance Band Series To Hypo Sales

NEW YORK — Prompted by the success of its "LP Dance Parade" disk series, initiated a year ago, Columbia Records this week introduced another programming innovation titled "Dance Dates." This new series, available on Long Playing Microgroove records only, is designed to correspond to the conventional 15-minute dance set played in ballrooms, with no interruption between numbers.

Each ten-inch LP disk in this series will contain up to thirty minutes of music by an outstanding band on the Columbia roster. This is the equivalent of two dance sets.

Selections included in the "Dance Date" collections have been recorded especially for this series and have never been released before by Columbia.

To launch this unique disk series, Columbia is issuing four "Dance Date" records, featuring the bands of Xavier Cugat, Les Brown, Tony Pastor and Hal McIntyre. The McIntyre band made its first appearance on Columbia records with the "Dance Date" collection.

As in the usual ballroom dance set, selections played on these records are primarily instrumental, with some vocal numbers interspersed. Selections have been culled from song popularity polls and from requests most frequently received by each bandleader from ballroom patrons.

In this initial multi-release Columbia offers a wide variety of dance music styles. Xavier Cugat and his orchestra play a group of Latin-American rhumbas and sambas, each side concluding with the well-known Cugat musical signature. A brace of show tune favorites are performed in crisp-medium-tempo by the Les Brown aggregation, with a brief piano bridge between selections.

The Tony Pastor "Dance Date" features bright up-tempo arrangements of standard favorites, while Hal McIntyre and his band are heard in a group of ballad instrumentals, laced together with celeste interludes.

Theme of this new series is "Don't Stop The Music," with continuous recording of a complete dance set on a record side made possible only on Long Playing Microgroove discs.

With the release of its first four "Dance Date" discs, Columbia brings to a total of thirty-five its catalog of ten-inch LP records featuring dance bands. This catalog includes not only the "Dance Parade" series, released exclusively on LP, but other instrumental collections suitable for dancing and available on both conventional shellac and LP discs. A total of twenty different bands are represented in the Columbia dance music library.

Launching one of its major promotion campaigns of the year in behalf of the "Dance Date" series, Columbia

will employ radio, television, trade and co-op newspaper advertising, display and point of sale material. The first four "Dance Date" releases will be featured on the Columbia-sponsored CBS television program, "The Show Goes On," starring Robert Q. Lewis on June 22nd. On June 18th the new series will also be featured on the CBS network radio program, "Columbia LP Record Parade," when a portion of the Hal McIntyre "Dance Date" recording will be played. Another selection from one of the "Dance Date" discs will be heard on the program of June 25th.

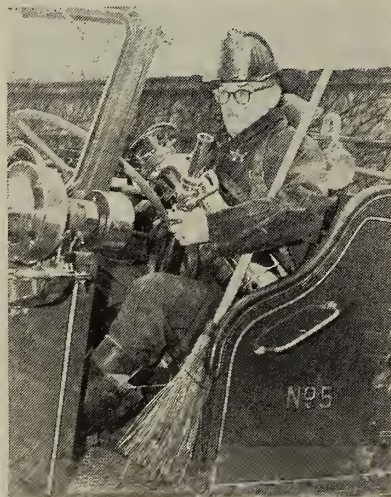
Highlighting the "Dance Date" promotion campaign will be a six-week distributor sales contest, to start on June 5th. Designated as the "LP Dance Date Marathon," the contest will offer cash prizes for distributor salesmen and managers. The contest will push not only the new "Dance Date" multi-release but the thirty-one other ten-inch LP dance band recordings in the Columbia catalog, including the "Dance Parade" series and other instrumental collections.

Mindy Carson Set For Copa Return

NEW YORK—Mindy Carson, who catapulted into stardom at the Copacabana a year ago, will return to the scene of her first triumph, Thursday, June 15, when she moves into the club to headline the show for an 8-week engagement. Last June Mindy went into the Copa for a 4-week stay as an unknown singer, rating only second billing. A month later, the 20-year-old songstress became the youngest artist ever to headline the show at the Copa, as she was held over for an additional four weeks and given top billing.

During the past twelve months Mindy, a native New Yorker, has made record-breaking appearances at such key theatre and club spots throughout the country as the Roxy Theatre in New York, Ciro's in Hollywood, Copa City in Miami, the Carousel in Pittsburgh, the Fairmont Hotel in San Francisco, the Oriental Theatre in Chicago, the Thunderbird Hotel in Las Vegas and the Radisson Hotel in Minneapolis.

"Red Ingle - Fireman"



YOUNGSTOWN, OHIO—As a result of a two-day benefit played in behalf of the Youngstown, Ohio Fire Department, Red Ingle, perched above on his fire-wagon was made an honorary fire-chief of the city's Fire Department. From the looks of things we'd say Red is "all wrapped up in his work."

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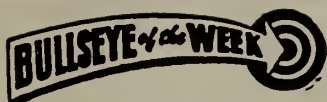
- 1 BIRMINGHAM BOUNCE**
Red Foley
(Decca 46234)
- 2 CHATTANOOGIE SHOE SHINE BOY**
Red Foley
(Decca 46205)
- 3 I LOVE YOU BECAUSE**
Ernest Tubb
(Decca 46213)
- 4 LONG GONE LONESOME BLUES**
Hank Williams
(MGM 10654)
- 5 I'LL SAIL MY SHIP ALONE**
Moon Mullican
(King 830)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

- LETTERS HAVE NO ARMS**
Ernest Tubb
(Decca 46207)
- BONAPARTE'S RETREAT**
Pee Wee King
(RCA Victor 21-0111)
- CHOCOLATE ICE CREAM CONE**
Red Foley
(Decca 46234)
- WHY SHOULD I CRY?**
Eddy Arnold
(RCA Victor 21-0300)
- TAKE ME IN YOUR ARMS AND HOLD ME**
Eddy Arnold
(RCA Victor 21-0146)

THE CASH BOX

"Folk" and "Western" Record Reviews



"THE LAST STRAW" (2:50)
 "STARS & STRIPES FOREVER" (2:40)

ELTON BRITT
 (RCA Victor 21-0330)



ELTON BRITT

● Folkstar Elton Britt comes up with a pair of sock sides to garner this featured spot this week. This pair is the sort of stuff that makes for peak juke box play. Top deck

has Elton on "The Last Straw," a clever lament ditty flavored with a spot of the romantic in it. Tune rolls in medium tempo, with Elton's clear pipes purring the fond expression in smooth style that scores. It's easy listening from start to finish, and grows on you as it whirls. Other end has the widely popular Britt offering a straight country rendition of "Stars & Stripes Forever." Tune has no march tempo, and rolls in moderate time all the way. Ditty is a current pop climber and should get some healthy coin play via this version. Both ends are top drawer material—music ops should grab 'em.

"RED HOT BOOGIE" (2:45)
 "TRIFLIN' LOVE" (2:43)

DON WHITNEY
 (4 Star 1471)

● Don Whitney echoes the sentiments of the top deck in effective style here to come up with a potential winner for music ops. Tune is a red hot boogie number, with Don wailing the lyrical expression in mellow manner. Flip is a vocal lament in steady tempo, and has Don turning in another fair performance. Wax should earn its keep.

"GREEN AS GRASS" (3:00)
 "I WANNA SIT" (2:35)

ROSALIE ALLEN
 (RCA Victor 21-0343)

● The vocal flavor this gal puts out sure is gonna make 'em sit up and take notice of her latest batch of wax. Both ends of this one are tailor made for the juke box trade. Rosalie's sock vocal treatment on both tunes, excellent material for folk fans, should score heavily. Ops shouldn't hesitate with this etching—grab it.

"BOUQUET IN HEAVEN" (2:46)
 "HE CAN SAVE YOUR SOUL" (2:48)

ARMSTRONG TWINS & PATSY
 (4 Star 1445)

● Pair of sides in the spiritual hill-billy vein have the Armstrong Twins and Patsy turning in some so-so material for music ops to take a peek at. Both ends are offered in fair style, and should get a nice healthy slice of juke box coin play in those spots that go for this brand. Music ops take it from here.

"I LOVE YOU BECAUSE" (2:26)
 "THE LAST STRAW" (2:43)

GENE AUTRY
 (Columbia 20709)

● Top deck of this platter is a current folk hit going like sixty. Gene Autry's rendition here is smooth and clear enough to warrant ops' attention. Flip side has Gene handling a clever vocal lament in his usual crystal clear vocal style. Instrumental backing on both sides is effective throughout. Ops might lend an ear.

"A BAD DEAL ALL AROUND" (2:49)
 "TOM CAT BOOGIE" (2:40)

JOHNNIE LEE WILLS
 (Bullet 717)

● Rhythm romantic ode on the top deck is a smoth piece of wax for ops with those country spots. Ditty echoes the flavor of the title tune, and makes for excellent listening. Coupling is a cute one that rolls in mellow time, with the lyrical expression offered with a clever twist. Vocal by Leon Huff on both ends is top notch stuff. Ops should ride herd on this one.

"DOWN IN YEBO CITY" (2:50)
 "SILVER SPRINGS" (2:50)

TOBY DOWDY
 (Mercury 6263)

● Sorrowful wailing of Toby Dowdy on the top deck doesn't appear to have much in store for music ops. Tune is a sad tale, and has some so-so vocal flavor by Toby pitching throughout. Flip side is tinted with some romantic flavor, and perks up just a bit.

"I'M A LONESOME MAN" (2:52)
 "TORMENTED" (2:20)

ERNIE LEE
 (RCA Victor 21-0341)

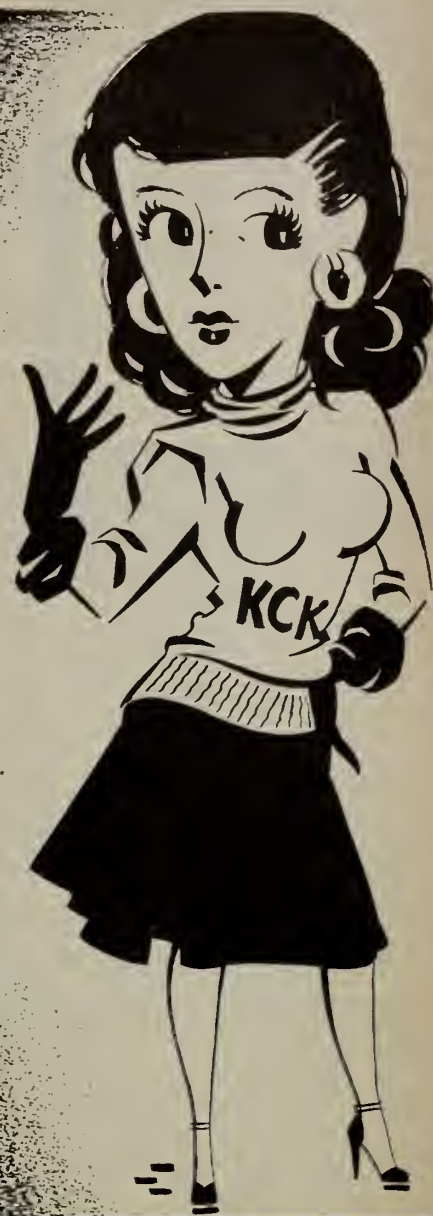
● Widespread popularity of folk-star Ernie Lee should account for some heavy coinage for music ops with this duo. Both sides feature Ernie in his usual excellent style, with some first rate musical accompaniment rounding out the sides. Tunes play around the titles and make for easy listening pleasure. Ops should get with this biscuit.

"STEEL GUITAR SWING" (2:25)
 "CATAWBA RIVER BLUES" (2:55)

CECIL CAMBELL
 (RCA Victor 21-0340)

● Instrumental tones of the top lid make for wonderful listening pleasure, and should take hold with music fans and ops alike. Steel guitar work is top drawer stuff throughout. Flip side slows down a great deal, and has a blues vocal that makes for easy listening pleasure. Ops should feature this biscuit.

THE
**JACK
 TETER
 TRIO**
 IN THE
**TERRIFIC
 HIT
 DITTY...**



**"KANSAS
 CITY
 KITY"**

backed by
 "JUST A LITTLE NIGHTCAP"

No. 689 — 78 rpm

75c plus tax

No. 30,117 — 45 rpm

75c plus tax

LONDON
 RECORDS

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AB—Abbey	ME—Mercury
AL—Aladdin	MG—MGM
AP—Apollo	MO—Modern
AR—Aristocrat	NA—National
BB—Bluebird	RA—Rainbow
BU—Bullet	RE—Regent
CA—Capitol	RO—Rondo
CM—Commodore	SA—Savoy
CO—Columbia	SIT—Sittin' In
CR—Coral	SP—Specialty
DA—Dana	SPT—Spotlite
DE—Decca	SU—Supreme
DV—Delvar	TE—Tempo
HA—Harmony	TW—Tower
HT—Hi-Tone	VI—Victor
KI—King	VO—Vocalion
LO—London	

June 10 June 3

1—THIRD MAN THEME 147.3 130.1

- CA-820—ALVINO REY
Steel Guitar Rag
- CO-38706—HUGO WINTERHALTER
Come Into My Heart
- CO-38665—CAFE VIENNA QUARTET
Cafe Mozart Waltz
- CR-60159—OWEN BRADLEY
Cafe Mozart Waltz
- DE-24908—ETHEL SMITH
Cafe Mozart Waltz
- DE-27048—VICTOR YOUNG O.
Mona Lisa
- DE-46218—HANK GARLAND
Lowdown Billy
- DE-24839—GUY LOMBARDO O.
Cafe Mozart Waltz
- DE-24916—ERNST NASAR
Cafe Mozart Waltz
- LO-536—ANTON KARAS
Cafe Mozart Waltz
- ME-5373—HERMAN STACHOW
Under The Linden Tree
- MG-10593—FRANZ DIETSCHMANN
- VI-20-3698—IRVING FIELDS' TRIO
Poet And Peasant Rumbature
- VI-20-3611—IRVING FIELDS' TRIO
The Wedding Samba
- VI-20-3709—RAY MCKINLEY O.
I Don't Wanna Be Kissed
- VI-20-3797—FREDDY MARTIN O.
Home Cookin'

2—BEWITCHED 119.7 96.2

- CA-1000—MEL TORME
The Piccolino
- DE-24983—GORDON JENKINS O.
Where In The World
- ME-5399—JAN AUGUST & HARMONICATS
Blue Prelude
- TW-1473—BILL SNYDER
- VI-20-3617—ANDRE PREVIN
- VI-20-3726—LARRY GREEN
If I Had You On A Desert Isle

3—MY FOOLISH HEART 103.9 102.9

- CA-934—MARGARET WHITING
Stay With The Happy People
- CO-38697—HUGO WINTERHALTER O.
Leave It To Love
- DE-24830—GORDON JENKINS
Don't Do Something, Etc.
- ME-5362—RICHARD HAYES
The Flying Dutchman
- MG-10623—BILLY ECKSTINE
Sure Thing
- VI-20-3681—MINDY CARSON
Candy And Cake

June 10 June 3

4—SENTIMENTAL ME 74.4 64.3

- CA-923—RAY ANTHONY O.
Spaghetti Rag
- CR-60140—AMES BROS.
Rag Mop
- DA-2074—BILLY MAYO QUARTET
Hasty Heart
- DE-24904—RUSS MORGAN
Copper Canyon
- ME-8174—STEVE GIBSON
Are You Lonesome Tonight?
- VI-20-3793—RUDY VALLEE
Niccolo And His Piccolo

5—HOOP-DEE-DOO 65.6 76.8

- CA-980—KAY STARR
A Woman Likes To Be Told
- CO-38771—DORIS DAY
Marriage Ties
- CO-38799—FRANKIE YANKOVIC
Night After Night
- CR-60209—AMES BROS.
Stars Are The Windows of Heaven
- DA-2077—PAULETTE SISTERS
Song Of The Wedding Day
- DE-24986—RUSS MORGAN O.
Down The Lane
- ME-5419—LAWRENCE WELK
If You Can't Get A Drum
- MG-10702—LYN DUDDY SINGERS
Down The Lane
- VI-20-3747—COMO & FONTAINE SISTERS
On The Outgoing Tide

6—IT ISN'T FAIR 60.8 53.7

- CA-860—BENNY GOODMAN O.
You're Always There
- CO-38735—LES BROWN O.
Solid As A Rock
- CR-60156—BILL HARRINGTON
High On The Eiffel Tower
- DE-24895—JOE MARINE
Cry Of The Wild Goose
- GM-943—RAY DOREY
Too Many Kisses
- HAP-105—JOEY NASH
If I Forget You
- KI-15034—FREDDY MILLER O.
- ME-5382—RICHARD HAYES
Thunder In My Heart
- ME-6290—DINAH WASHINGTON
- MG-10637—BILL FARRELL
Bamboo
- VI-20-3609—SAMMY KAYE O.
My Lily And My Rose

7—OLD PIANO ROLL BLUES 41.3 32.9

- AB-15003—LAWRENCE COOK
Why Do They Always Say No?
- CA-970—JAN GARBOR O.
Clothopper
- CO-38773—BEATRICE KAY
Why Do They Always Say No?
- CR-60177—CLIFF STEWARD
Why Do They Always Say No?
- DE-24977—CARMICHAEL and DALEY
Stay With The Happy People
- DE-27024—AL JOLSON-ANDREWS SISTERS
Way Down Yonder In New Orleans
- ME-5400—FEB SEPTEMBER
Spain
- VI-20-3751—CANTOR—KIRK—KAYE O.
Juke Box Annie

8—IF I KNEW YOU WERE COMIN', I'D'VE BAKED A CAKE 37.1 50.2

- BE-5005—TOMMY CARLYN
- CA-916—BENNY STRONG O.
- CO-38707—AL TRACE O.
- CR-601169—GEORGIA GIBBS
- DE-24944—MERMAN & BOLGER
- LO-658—EYE YOUNG
- ME-5392—EILEEN BARTON
- MG-10660—ART MOONEY O.
- NA-9103—EILEEN BARTON
- VI-20-3713—FONTAINE SISTERS

9—ROSES 35.1 40.9

- CA-1001—RAY ANTHONY O.
National Emblem March
- CO-38826—KEN GRIFFIN
Little Sally One Shoe
- CO-38816—GENE AUTRY
The Roses I Picked, Etc.
- DE-46240—STUBBY & THE BUCCANEERS
Little Buffalo Bill
- DE-27008—DICK HAYMES
I Still Get A Thrill
- LO-682—SNOOKY LANSON
Where Are You Gonna Be, Etc.?
- ME-5397—EDDY HOWARD O.
Put On An Old Pair Of Shoes
- MG-10684—BILLY ECKSTINE
My Destiny
- VI-20-3754—SAMMY KAYE O.
Tiddly Winkie Wood
- VI-21-0306—SONS OF THE PIONEERS
Eagle's Heart

June 10 June 3

10—I WANNA BE LOVED 32.5 21.8

- CO-38491—BUDDY CLARK
If You Were Only Mine
- CO-38825—TONY BENNETT
Boulevard Of Broken Dreams
- DE-27007—ANDREWS SISTERS
I've Just Gotta Get Outa The Habit
- MG-10716—BILLY ECKSTINE
Stardust
- VI-20-3772—FONTANE SISTERS
I Didn't Know What Time It Was

11—WANDERIN' 30.2 20.2

- VI-20-3680—SAMMY KAYE
The Bicycle Song

12—DADDY'S LITTLE GIRL 27.1 32.7

- CA-850—SKITCH HENDERSON
Chattanooga Shoe Shine Boy
- CO-38711—DICK JURGENS
We'll Build A Bungalow
- CO-20670—RAY SMITH
Unfaithful One
- CR-60158—BOB EBERLY
With My Eyes Wide Open I'm Dreaming
- DE-24872—MILLS BROTHERS
If I Live To Be A Hundred
- LO-602—HENRY JEROME O.
- ME-5371—EDDY HOWARD
Rag Mop
- RA-80088—DICK TODD
Oh Eleanor
- VI-20-3550—PHIL REGAN
- MG-10658—JOHNNY DESMOND
Dream A Little Longer

13—COUNT EVERY STAR 25.8 25.6

- CA-979—RAY ANTHONY O.
Darktown Strutters Ball
- CA-859—RAY ANTHONY O.
Bamboo
- CO-38732—HERB JEFFRIES
Our Love Story
- CR-60214—HARRY BABBITT
- DE-27042—DICK HAYMES
If You Were Only Mine
- DE-48518—THE BLENDERS
Would I Still Be The One In Your Heart?
- VI-20-3697—HUGO WINTERHALTER O.
Flying Dutchman

14—RAIN 24.9 20.1

- CA-937—DEAN MARTIN
Zing-A-Zing-A-Boom
- CO-38739—TONI ARDEN
Mother, Mother, Mother
- DE-24950—LARRY FOTINE O.
Little Jug
- ME-5407—GENE WILLIAMS
Ask Me No Questions
- MG-10669—FRANK PETTY TRIO
Precious Little Thing Called Love
- VI-20-3761—HONEYDREAMERS
Sweetheart Semicolon

15—DEARIE 23.9 30.7

- CA-858—STAFFORD-MacRAE
Monday, Tuesday, Wednesday
- DE-24873—MERMAN-BOLGER
I Said My Pajamas
- CO-38717—MARJORIE HUGHES
Ho-Hum, It's Spring
- DE-24899—GUY LOMBARDO &
My Lily & My Rose
- LO-609—GEORGE TOWNE O.
Chattanooga Shoe Shine Boy
- VI-20-3696—KIRK-WARREN
Just A Girl That Men Forget
- MG-10654—MARY ELLEN
Candy And Cake

16—STARS AND STRIPES FOREVER 16.8 19.5

- CA-1057—JIMMY SELPH
Sunday
- CA-1021—GORDON MacRAE
Hongi Tongi Hoki Poki
- CO-38836—KAY KYSER O.
Play, Hurdy-Gurdy, Play
- ME-5421—FRANKIE LAINE
Thanks For Your Kisses
- VI-20-3762—RALPH FLANAGAN O.
Gianina Mia
- VI-20-3789—DENNIS DAY
Come Into The Parlor

17—VALENCIA 15.7 21.7

- CO-38786—PERCY FAITH O.
I Cross My Fingers
- VI-20-3755—TONY MARTIN
I Don't Care If The Sun Don't Shine

June 10 June 3

18—DOWN THE LANE 11.9 15.8

- CA-969—STAFFORD and MacRAE
You Are My Love
- CO-38791—THE MODERNAIRES
Rubber Knuckle Sam
- DE-24986—RUSS MORGAN O.
Hoop-Dee-Do
- MG-10702—LYNN DUDDY SINGERS
Hoop-Dee-Do
- VI-20-3774—CLAUDE THORNHILL
Sugarfoot Rag

19—STARS ARE THE WINDOWS OF HEAVEN 9.7 2.5

- CO-38781—THE MARINERS
Sometime
- CR-60209—AMES BROS.
Hoop-Dee-Do
- DE-24965—ANDREWS SISTERS
Jolly Fella Tarantella
- LO-606—HENRY BRANDON
- VI-20-3727—FRAN ALLISON
Peter Cottontail

20—ON THE OUT-GOING TIDE 9.2 14.4

- CA-946—JO STAFFORD
Ask Me No Questions
- DE-24966—RUSS MORGAN O.
Bread And Butter Song
- LO-702—VERA LYNN
- VI-20-3747—PERRY COMO
Hoop-Dee-Do

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—C'EST SI BON 9.1 15.9

22—ARE YOU LONESOME TONIGHT? 8.9 10.5

23—MONA LISA 8.8 1.8

24—BIRMINGHAM BOUNCE 8.4 2.3

25—LET'S GO TO CHURCH 8.3 16.7

26—BONAPARTE'S RETREAT 8.1 —

27—LA VIE EN ROSE 7.2 7.3

28—I DON'T CARE IF THE SUN DON'T SHINE 6.5 4.9

29—MUSKRAT RAMBLE 6.4 10.8

30—JOSHUA 5.9 10.6

31—BUFFALO BILLY 5.7 —

32—M-I-S-S-I-S-S-I-P-I 5.6 —

33—MUSIC, MUSIC, MUSIC 5.5 12.2

34—ANSWER SHE IS "YES," NO? 5.4 2.2

35—AMERICAN BEAUTY ROSE 5.3 4.4

36—I CROSS MY FINGERS 5.2 1.2

37—DEDICATED TO YOU 3.1 —

38—ASK ME NO QUESTIONS 1.9 3.2

39—JUKE BOX ANNIE 1.5 —

40—THANKS, MR. FLORIST 1.3 —

MFR. RETURNS TO PRO. MERCHANTS AFTER NEW BLOOD DISAPPOINTS

CHICAGO—A visit from a well known manufacturer, whose former line was far removed from the building of automatic merchandising machines, but, who had entered the field after he had started to make vendors "on contract," revealed many reasons why he, like the majority of the manufacturers, was returning to the professional automatic merchants rather than continuing to sell to new blood.

This manufacturer's story was that he was told by his (now) partner that the one and only way to sell their vendors was to take "business opportunity" ads in various newspapers and sell new blood.

They did take these ads. They did get lots of answers. They did sell to some newcomers in the vending machine field.

But, they ran into so many, many problems, and so many, many difficulties, that this new manufacturer started out on a survey. He called at *The Cash Box* and, after explaining what he had done, and the reasons why he had done so, asked for constructive comment.

The one and only statement that seemed appropriate was, "Why break hard ground to build a new road, when there's a beautiful broad highway, well lighted, well designed, right at hand and going to the same place?"

That, of course, is the highway created by the present professional automatic merchandisers who know the locations in their area. Who are granted credit by factories and distributors. Who know how to operate, repair and install equipment. Who already have an efficient staff at work. Who know the answers to what makes a vending machine successful.

These professional automatic merchants have long ago met and overcome all the problems, and all the headaches, that this manufacturer was first meeting.

The result of this visit was to convince this manufacturer that, "It pays to sell the public what the public wants." Not to try and stuff something down the public's (or the automatic merchant's) throat that wasn't wanted.

Further, that sales to new blood will never upset the established experienced automatic merchants in any territory, anywhere in the country.

There are many such manufacturers today who haven't yet learned that new blood business fatalities are tremendous, and that these failures cause loss of confidence in their product. It takes years to rebuild what has been lost by poor merchandising methods.

Furthermore, if the product is right and the price is fair, there isn't a manufactory big enough to handle the demand from the present professional automatic merchants. This has been proved time and again in all divisions of the industry, regarding all hit products.

It is simply a question of riding easily and smoothly down a well traveled, well lighted, well designed road, or hammering and chopping and fighting and trying to build a road right alongside this better path to profits, not only for this sort of manufacturer, but also for any others who may want to enter into this business in the future.

The entire trade realizes today that the professional automatic merchant has so well established himself in his area that his location agreements alone make it almost an impossibility for new blood to push him out of the picture.

Therefore, the better way out, is to build for the professional automatic merchant who can use the new and better products for he is continually and completely interested in bettering his business.

Automatic Products Shows Cigarette & Cup Vendors



CHICAGO—Pictured above left is Sam Kresberg, president of the Automatic Products Company, posing in front of the firm's "Smokeshop" Model 612, cigarette machine. The gentleman with the happy smile on the right is Al Blendow, sales manager of Automatic standing between two "Refresh-o-Mat" cup beverage vendors. The photos were taken at the recent A.C.M.M.A. convention.

NEW YORK—Automatic Products Company, "Smokeshop" Model 612, has been bringing in some of the largest orders in the history of the firm," according to Sam Kresberg and Al Blendow, president and sales manager respectively of the firm.

The "Smokeshop" is a fully automatic cigarette dispenser and was recently cut in price due to the lessening in production costs stemming from the manufacturing economies gained through stepped-up production. It has been reported that Automatic Products is now using a permanent die throughout the entire production procedure at the Minneapolis plant. The cigarette vendor has nine dou-

ble columns and a 612 pack capacity. The company's "Refresh-O-Mat" cup beverage dispenser vends "Frosteet" fruit flavor beverages; orange, grape, fruit punch, lemon and lime, etc., as well as any local brand drinks that the automatic merchant obtains through local distributors.

With the business hypo that the summer season brings Kresberg states that he feels that "Refresh-O-Mat" will be "one of the most successful vendors we have ever produced."

Kresberg added that many automatic merchants reported that locations which formerly had only one "Refresh-O-Mat" are now doubling and tripling that with their re-orders.

Candy Men Fear U.S. Import Policy

NEW YORK—"The United States candy industry is considerably disturbed by the rise of a strange doctrine in Washington which holds that certain American industries may become expendable in the 'cold war,'" Harry R. Chapman declared in an address to the sixty-seventh annual convention of National Confectioner's Association held in the Waldorf-Astoria.

Mr. Chapman, chairman of the board of the New England Confectionery Co. and chairman of the Washington Committee of the N.C.A., told the opening session of the candy men that "serious injury or even bankruptcy of an American industry is now admittedly considered no ground to cut off foreign imports."

Stating that such tactics may be an aid in closing the dollar gap Chapman warned that pursuing them to the fullest could bring poverty to American industry.

Early indications at the National Confectioner's Association convention were that vending machines would receive more attention than before.

Fruit Vendor Wins National Favor

NEW YORK—J. C. de Graaf, manager, sales division, Fruit-o-matic Manufacturing Company, and Paul Oatey, sales executive of the firm, announced that they are highly pleased with the reception that "Fruit-o-matic" has received in its nation-wide swing and during its exhibit in the Hotel Statler, this city.

Immediately after the recent A.C.M.M.A. convention in Chicago, Mr. de Graaf and Oatey commenced a national tour with the "Fruit-o-matic" which took them to Detroit, Cleveland, Philadelphia and New York. From New York, the "Fruit-o-matic" will head for Boston and be shown in the Hotel Statler there on the 12th and 13th. Oatey revealed that the vendor will be shown in various cities on the way back to Los Angeles, though the exact itinerary is not available at this time.

"Few people," Oatey stated, "seem to realize that apples are available all year long and that the demand for them is constant. Very shortly, peaches will be another strong seller."



"LOOKS LIKE THE MINT IS GIVING FREE SAMPLES WITH EVERY PURCHASE."

Supervend Names Gordon Sutton "Special Representative"



GORDON B. SUTTON

CHICAGO—Gordon Sutton was named "special representative" direct from the headquarters offices of SuperVend Sales Corp., this city, by Mike Hammergren, president of the firm, as of June 1, 1950.

Sutton is well known to the coin machine industry. He was formerly a special representative for the Rudolph Wurlitzer Company. Also distributor for Wurlitzer in this area and the State of Indiana.

Of late Sutton had interested himself in television and also ice cream merchandising machines.

"I certainly was happy, tho," Sutton stated, "to get back into action covering the nation for Mike Hammergren and SuperVend Sales Corp."

"There is no doubt," he continued, "that SuperVend is going to lead the entire automatic merchandising machine industry with the finest products which have ever been known to automatic merchants."

Hammergren stated in regard to this appointment, "Gordon Sutton will be our special representative. He is working directly out of headquarters here and will cover the entire country. He has been given complete freedom to travel anywhere he thinks that any of our representatives need his help."

"Having been connected with Gordon for some years, I can safely state that with whomever he meets in the industry, they will find him one of the most conscientious and upstanding men they have ever done business with at anytime."

Sutton is reported to have taken off to meet with operators who are interested in getting started with SuperVend's triple drink dispenser shown at the past ACMMA convention for the first time.

The dispenser created a sensation at the exhibit dispensing over 15,000 drinks without a single hitch in the working mechanism and winning much good comment from all who attended this convention.

N. A. M. A. Show Space Going Fast

CHICAGO—Officials of the National Automatic Merchandising Association reported that room reservations at the Palmer House Hotel for the show to be held November 12, 13, 14 and 15 have been going at an extremely rapid rate.

It has long been a policy of N.A.M.A. to assign space in the order in which the application and deposit checks are received by the office. Those who are planning to attend the show and who have not as yet made their reservations are advised to do so immediately.

The original show plans call for the exhibits to be held on two floors with the hours for exhibition staggered and signs placed to indicate that there are exhibits on the other floor. Spot public address announcements and information bulletins to N.A.M.A. members will aid in guaranteeing complete coverage by all in attendance.

At present the booths are slated for the fourth and seventh floors of the Palmer House.

All pre-convention indications are that this will be the greatest meet in the history of the N.A.M.A.

Wilhite Firm Bows

CHICAGO—Hollis S. Wilhite, president, and Andrew S. Wilhite, sales manager, have announced the formation of the Wilhite Company, this city, to market nationally a three and five column penny bulk vendor.

The vending machine is being manufactured by W. G. Parrish, Inc., of Chicago. The Wilhite company plans to establish and to sell routes of penny vendors in all sections of the United States. The firm is working, at present, on establishing representatives and distributors in areas throughout the country.

Wilhite declared that the per unit price of vendors would be on a par with similar new equipment that is sold "in operation." He added that the firm will shortly add one and two column nickel bulk merchandise vendors.

Topps Intros New Ball Gum

NEW YORK—Charlie Zubrin, merchandising manager of Topps Chewing Gum, declared that sales reports on Bozo, the firm's newest innovation in ball gum for vendors, are among the highest in Topps' history.

Zubrin attributes Bozo's great success to the eleven flavors in which the ball gum is available; Hawaiian pineapple, strawberry, cream, wild cherry, minty wintergreen, ripe sun-kist orange, luscious banana, juicy grape, flavorful licorice and aromatic anise. "It's this realistic flavor that empties the ball gum machines so rapidly according to the automatic merchants who have been testing Bozo for the past few months. Other reasons for Bozo's popularity include a perfect circle ball and color that goes all the way through to blow real colored bubbles," Zubrin claimed. The gum is available to automatic merchants in the 140, 170 and 210 count.

A Topps' innovation for protecting the gum in the carton is an inner wrapping made of a water-resistant and moisture proof substance named Ployethelyene. This Ployethelyene is the automatic merchant's guarantee that the gum will be fresh when it is placed in the vendor. This inner wrapping also has a re-use value to the operator's wife who can use it for storing vegetables, fruits and other perishable foods in her refrigerator.

Topps chewing gum is now in the process of setting up a chain of distributors from coast to coast. Automatic merchants can obtain samples of Bozo by writing directly to Topps Chewing Gum, Vending Department or may purchase the ball gum at factory prices in lots of 150 pounds or more from their local distributors.

Spacarb To Distribute Mills Coffee Vendor



I. HAYNE HOUSTON

NEW YORK—I. Hayne Houston, president of Spacarb, Inc., and Bert Mills, the Bert Mills Corporation, Chicago, made a joint announcement that Spacarb will become non-exclusive distributors for the Mills hot coffee vendor.

With the announcement that they are taking on the new line, Spacarb stated that its sales representation has expanded with the addition of Maurice Baruch, Maurice Spillane, H. I. Hagmaier, Jerry Le Beda, James Hosler and J. B. Carpenter.

In addition to the seven distributors that are now established Spacarb has added E. L. Granger, Kansas City, Mo.; Harvey Smith, Atlanta, Ga., and Eugene Bryant, Greenville, South Carolina.

All Spacarb's distributors and representatives will handle the Bert Mills hot coffee vendor as well as the Spacarb line. Mills Coffee Bar vendors will be sold to all automatic merchants regardless of whether or not they operate Spacarb.

Vend-Ads Co. Uses Impulse Stimulator

NEW YORK—A newly formed company called Vend-Ads, Inc. (New York) is offering a new point of purchase advertising medium to promote products sold by vending machines. The company headed by F. LeMoyné Page, (also president of Transportation Displays Inc.) believes it will help answer a major problem of the candy industry which in the main is obtaining and maintaining necessary featured display space at the point of sale to increase the purchases which are considered generally to be upon impulse.

In order to prove to all concerned the value and potency of this new medium, Vend-Ads under the management of Sherman D. Gregory approached candy advertisers in February with a proposal to institute test runs on 100,000 candy machines operated by the Automatic Canteen Co. of America, upon which they had already secured display rights. The first companies to accept the offer were Mason Au & Magenheimer Confectionery Mfg. Co., maker of Peaks coconut bars, and George Zeigler Co. which turns out Giant milk chocolate bars.

According to Gregory results have been gratifying. In the New York City area purchases from canteens tripled during the four week Peaks trial period without any apparent decrease in purchases of the four or five other bars featured in the same vendors. Although final test results are not in on the Giant milk chocolate bar test in three midwest cities, Ziegler's sales manager is enthusiastic about results.

The display consists of a 4" x 9" card designed and laid out like a transportation car card which is placed upon the face of a Canteen above the product show window. According to figures gathered by the Automatic Canteen Co. there are approximately 8,500,000 working people and students who together make something like 25,000,000 purchases from the vending machines each week.

A great deal of emphasis is placed by the Vend-Ad company upon the impact of this point of purchase advertising upon a potential audience which is so huge and which is generally conceded to buy candy from vending machines largely on impulse. Gregory quotes an estimate of impulse buying by duPont which places the approximate figure at 80% of all purchases).

Dixie Cup With Safety Design



EASTON, PA.—Shown above are the new seven-ounce Dixie cups now available in the "safety green" colors and with the Green Cross emblem and such bold illustrations and slogans as the one depicted. From the standpoint of public relations the new series of five different designs should prove highly satisfactory to the automatic merchandising industry. The firm stated, "they are effective in any location."

Biz Increases In New Quarters

NEW YORK—Moe Mandell, president of the Northwestern Sales & Service Company, declared that he is extremely pleased with the new location that he has acquired at 438 West 42nd Street in addition to the firm's regular Brooklyn offices.

Mandell stated that he has been enjoying increased sales of Northwestern vendors since his move and is extremely optimistic about the vending machine business over this coming summer.

Revealing that he anticipates one of the best summers in many years Mandell added, "Our thirty-day trial period, with a money back guarantee, has been the strongest selling point that I have ever employed. The operator realizes that he has absolutely nothing to lose and everything to gain by taking advantage of this proposition and so far we have had satisfied customers from every one who has tried this offer."

The Greatest MONEY MAKER of them All THE NEW ACORN 5c ALL CHARM VENDOR



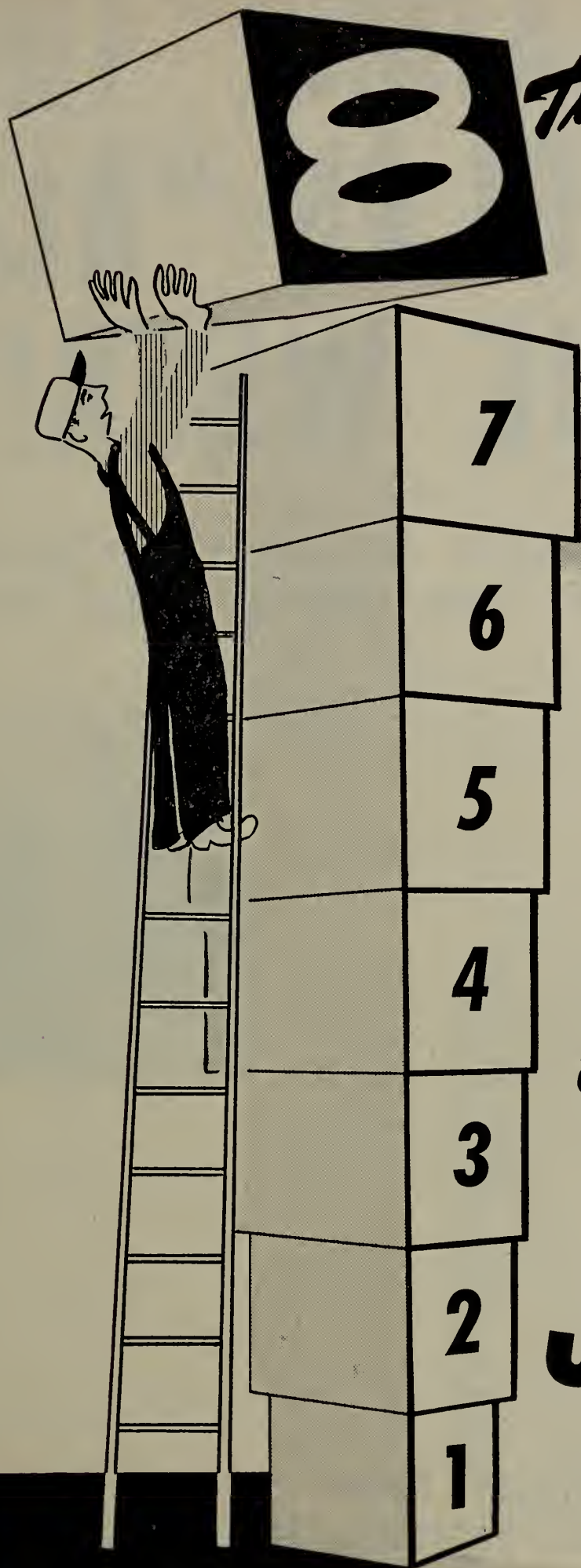
Designed to sell, and sell and sell. Certain to produce the biggest profit harvest of 1950

DISTRIBUTORS

A few choice territories are still open. Write, Wire, Phone. M. J. ABELSON, Gen. Sales Mgr. 1349 Fifth Ave., Pittsburgh, Pa. Phone: Atlantic 1-6478-6479.

OAK Mfg. Co., Inc. 11411 Knightsbridge Ave. Culver City, California

Pacific Coast Dist. OPERATORS VENDING MACH. SUPPLY Co. 1023 S. Grand, Los Angeles, 15, Calif.



8th Anniversary
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THE CASH BOX

*Eight years of consistent
 Service
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**COIN MACHINE
 INDUSTRY**
 •
**SPECIAL
 8th ANNIVERSARY ISSUE**
 (DATED JULY 15)
GOES TO PRESS
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 JOIN US IN CELEBRATING
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6363 Wilshire Blvd., Los Angeles

TRADE ACCLAIMS "THE CASH BOX" PLAN "ALL SHOWS SAME WEEK!"

John Haddock, AMI Prexy, "Heartily Approves Proposal"



JOHN HADDOCK

CHICAGO—*The Cash Box*, in this past week's issue (June 10, 1950) presented a plan for all the coin operated machines industry wherein it urged the nation's four leading trade organizations, NAMA, MOA, CMI and ACMMA, arrange for "All Shows Same Week" to be held in any one chosen city in the nation, if necessary, at four different hotels in that certain city.

This "All Shows Same Week" proposal was first made by *The Cash Box* at the past ACMMA convention. Members of this publication presented this idea to various leading exhibitors, as well as operators, jobbers and distributors, and each and everyone interviewed on this "All Shows Same Week" plan, wholeheartedly agreed with *The Cash Box* in every detail.

All agreed that this would save exhibitors, as well as all those attending the shows, time and expense. Most important it would once again draw huge crowds of coinmen who would be able to take in all the shows during one week. It would mean economy for all concerned and would prove the best bet for better public relations.

This week, John Haddock, president of AMI, Inc., Grand Rapids, Mich., who exhibited at both the MOA and ACMMA shows, wrote Bill Gersh, publisher of *The Cash Box*, the following letter:

"AMI is heartily in favor of the proposal that all conventions and exhibits of coin operated equipment be conducted in the same city, either concurrently or

immediately following one another. Let each select their own hotel and make their individual arrangements, but cooperate to a sufficient degree to permit operators, distributors and manufacturers to make one visit to the same city annually, and during this visit, to cover the exhibit and meetings of any or all of the coin machine trade associations.

"The benefits of such a plan are so great for so many people, they should outweigh whatever reluctance there may be on the part of each of these individual organizations to cooperate with one or more of the others, in working out arrangements which will permit this."

Once again, *The Cash Box* repeats a statement made in its original story (June 10, 1950 issue, Page 20) "Since these four big organizations, NAMA, MOA, CMI and ACMMA, can't seem to agree on general principal, at least let them agree, among themselves, and in the spirit of economy and better business and finer public relations, to hold their shows the same week in the same city."

WHAT DO YOU THINK OF THE CASH BOX "ALL SHOWS SAME WEEK" PLAN?

Pennsylvania Operator Backs "10¢ Play For Games" Suggestion

CHESTER, PA.—Among the letters and phone calls received this past week on *The Cash Box* Editorial "Why Not 10c Play" which appeared in the June 10 issue, we reproduce one from Philip Frank of Automatic Vending Corporation, this city, who writes:

"Your article in The Cash Box June 10, 'Why Not 10c Play' is the best suggestion you've made.

"It has not been too many years back that the question was penny or nickel. Now it is five-cent or ten-cent play. The business prospered when five-cent play won before and I believe ten-cent play will do the same thing now. Shuffle Alleys took in more dimes than games do nickels.

"When games are purchased the price of the game is secondary to the play appeal. I feel that the purchaser of amusement is certainly more attracted by play appeal than whether the price of the entertainment is ten cents or five cents. Believe me, if your article will help the manufacturers to see the light, you will be doing a great service to the operators. More power to you."

Exhibit Increases Production Of "Pony Express" 3-Gait Horse

CHICAGO—"The most remarkable success is being enjoyed by operators of our new three gaited horse, 'Pony Express'," Frank Mencuri, sales manager of Exhibit Supply Company, reported.

Mencuri explained, "Operators everywhere in the country have discovered that our 'Pony Express' is the answer to what all the nation's junior cowboys want. And those cowboys range in age from 6 to 60.

"Once they get on our 'Pony Express'," he continued, "for one ride in the western saddle for 30 or 60 seconds, they come back again and again and again. It's the most thoroughly proved moneymaker we have ever yet offered to the field," he stated.

Frank also recalled that while down in Tampa, Florida, last winter, where their "Pony Express" went thru extensive tests, that the kids simply swamped the setup of horses they had down there.

"We just couldn't get them off," he said, "to give some other kid a chance to get a ride. We could have used fifty of the 'Pony Express' horses and still wouldn't have been able to take care of the crowds.

"The most remarkable thing about this three gaited horse," he continued,



FRANK J. MENCURI

"is that once the kids get on it, Papa or Mama have to come thru with every bit of change they have in their purse or pocket until the kid is completely satisfied.

"Funny thing," he reminisced, "many a Papa and Mama got on one of the horses and were just as enthusiastic as the kids. They usually remained on as long as their children did."

Frank also stated, "Kids would dash home, put on their cowboy outfits with two guns and all, and come running back waving a dollar bill and ride that dollar's worth before they would get off 'Pony Express' and give some other kid a chance at the saddle."

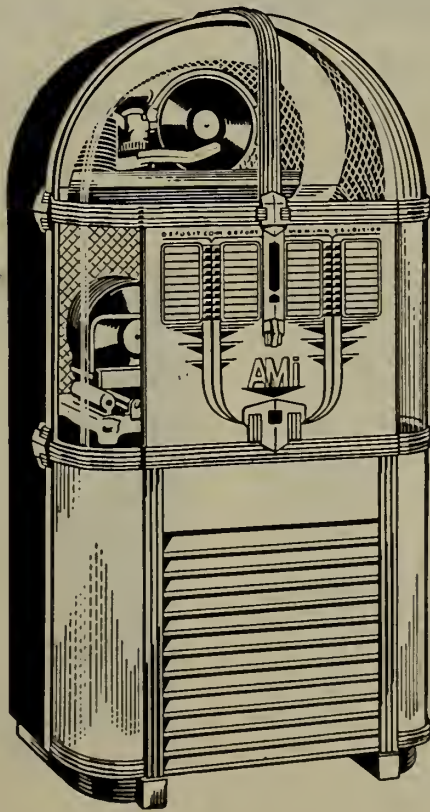
Frank recommended that every operator look around his town, or the summer resort area, find himself a location and set up ten or more of the "Pony Express" three gaited horses for the kids at either 5c or 10c play action, "and enjoy the most profitable business in all of his operating history."

"We know what 'Pony Express' can do," Frank stated, "and don't hesitate to tell any operator to find himself a spot quick, especially where the junior cowboys congregate. He'll earn more in such a spot with 'Pony Express' than he ever earned from anything he ever operated."

They Buy AMI Willingly!



Operators buy AMI willingly because the AMI reputation is built on proven performance, because model "C" contains so much plus value, because the price is reasonable, because the machine is built for fast economical servicing, because the mechanism is so trouble-free; because the public is overwhelmed by its beauty, **BECAUSE IT MAKES MORE NET PROFIT!**



You're always happy with AMI—happy about the conditions under which you bought it and happy because it represents real financial security now and for the future.

*"C" Operators
Sleep
Soundly
Every
Night!*

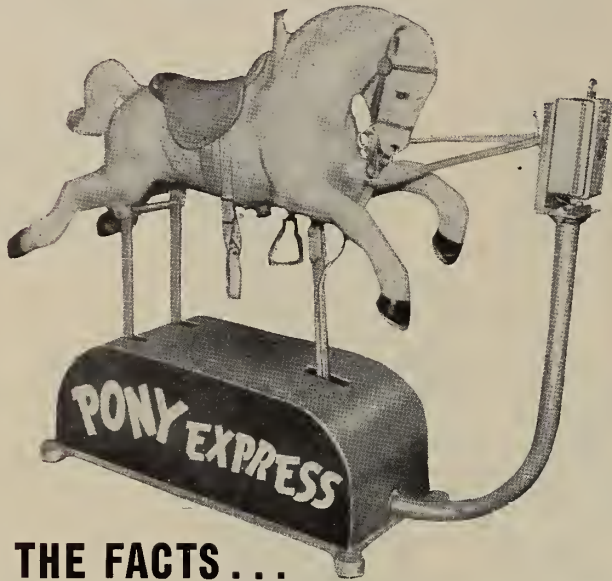
AMI Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids Michigan

Branch Offices: 134 North La Salle Street, Chicago 2, Illinois

MILLIONS OF
Junior COWBOYS
ARE RARIN'
TO RIDE...

EXHIBIT'S 'PONY EXPRESS'



READ THE FACTS...

ELECTRICALLY OPERATED! LIFE-LIKE ACTION! A THOROLY PROVEN MONEY MAKER! A THRILL FOR YOUNGSTERS FROM 6 TO 60! REPEAT ACTION IS TERRIFIC—FIRST RIDE IN THE SADDLE AT 5c OR 10c (OPTIONAL) FOR A 30 OR 60 SECOND THRILLER (CONTROLLED) BRINGS MORE, MORE, AND REPEAT RIDES. COMPLETELY AUTOMATIC THREE GAITED HORSE. OCCUPIES LESS THAN 6 SQ. FT. SADDLE HEIGHT 36".

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Greater than CITATION!
Greater than CHAMPION!

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MARYLAND ★ WASHINGTON, D. C.

RUSH YOUR ORDERS IN NOW TO...

CHRIS NOVELTY COMPANY

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See EXHIBIT'S "PONY EXPRESS"
AND ALL OTHER EXHIBIT GAMES AT
MIKE MUNVES, 577-10th AVE., N. Y. C.

Williams Mfg. Co. Presents New
Five-Ball "Sweetheart"

H.I.Z.
RELIABLE PRODUCTS FROM RELIABLE MANUFACTURERS

Bally's Softball Team Gets Going

CHICAGO — Employees of Bally Manufacturing Company, this city, made quite a record in various bowling game leagues in which their many teams participated.

With this indoor sport concluded, the firm's Softball team is now active, and looks forward to winning a championship. The team is entered in the Hamlin Park-Lincoln Belmont Booster Industrial Softball League, and plays all its games in Hamlin Park, 3035 North Hoyne Avenue. All games start at 5:30 P. M.

June schedule is: June 13, Cook Electric; June 15, Republic Flow Meter; June 20, Stewart-Warner; June 22, Gibson Spring; June 27, Chicago Printed String; and June 29, Chicago Pottery.

Many of Bally's executives can be seen amongst the spectators rooting for the "home" team. If you're in Chicago during any of above dates, why not drop over and see how "live" players give out with amusement—alho they make their livings turning out "automatic" amusement devices.



SAM STERN

CHICAGO—Sam Stern, executive vice-president of Williams Manufacturing Company, this city, announced this past week that the firm is delivering a brand new five-ball game, "Sweetheart."

The game is reported to have many unusually fine features and the Williams' organization is of the belief that it will prove itself one of the best and most profitable five-balls ever produced.

Stern stated, "This is one game where our engineers have gone all out to bring the operators the finest features ever yet incorporated into any five-ball game.

"Sweetheart," he continued, "fea-

tures ten kickout holes, flippers, special rollovers and a special rollover button. It also has the famous 'Williams' Tilt-Reset.' This is one feature that every five-ball operator agrees has proved itself among the greatest ever yet introduced to the field."

The game itself is the plunger type five-ball game.

Stern also reported that tests which the firm conducted have proved "Sweetheart" to be "one of the best played games on every location where it was placed."

He stated, "It has always been our policy to pre-test every game we ever built. But, we have never yet seen such fine returns from test locations as we have with 'Sweetheart.'

"The players simply took right to the game and we had a tough time removing it from locations where we tested it.

"In fact," he concluded, "the ops who tested 'Sweetheart' are after us to get them as many as we possibly can just as fast as we can."

We'll Send You Your Pic Taken At ACMMA

NEW YORK—We have been receiving requests from coinmen whose pictures were taken at the ACMMA show, and which appeared in *The Cash Box*. If you wish to have a copy of a picture in which you appear, drop a note to Joe Orleck, *The Cash Box*, Empire State Bldg., New York, N. Y.

5 BALL PINGAMES	
TUCSON	\$125.00
TELECARD	85.00
TRADE WINDS	40.00
BUCCANEER	85.00
GRAND AWARD	75.00
WILLIAMS ALL STARS	55.00
RONDEVOO	55.00
ROBIN HOOD	55.00
SUMMER TIME	55.00
SPINBALL	25.00
BLACK GOLD	\$105.00
TRIPLE ACTION	35.00
CHICO	45.00
VIRGINIA CONTACT	50.00
MAJOR LEAGUE	25.00
WISCONSIN	60.00
CRAZY BALL	50.00
BUILD UP	25.00
HUMPTY DUMPTY	30.00
CONSOLES	
KEENEY BONUS SUPER BELL, 5c	\$150.00
KEENEY BONUS SUPER BELL, 5c-10c	175.00
BUCKLEY TRACK ODDS, D.D.J.P.	100.00
MUSIC	
WURLITZER 1015	\$245.00
ROCK-OLA '46	175.00
ROCK-OLA '47	200.00
ONE BALLS	
SPECIAL ENTRY	\$ 35.00
VICTORY SPECIAL	30.00
JOCKEY SPECIAL	65.00
GOLD CUP	135.00
CITATION	275.00

WE ARE DISTRIBUTORS FOR:
D. GOTTLIEB & COMPANY
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GENCO MFG. CO.
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Legal Money Maker—BARGAIN Bowling Machines—New and Used. Contact Us for Prices on Any Make.

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OMAHA

Install KEENEY'S BOWLING CHAMP

ON YOUR SHUFFLEBOARDS!

Operate this new conversion and get **3 TIMES THE SPEED AND TRIPLE YOUR EARNINGS!** (2 PLAYERS—2 MINUTES)

★ *Easy* to attach to or remove from your 20-inch wide alley right on location!

★ NO TROUGH TO INSTALL—PUCK RETURNS ON TOP ALONGSIDE ALLEY!

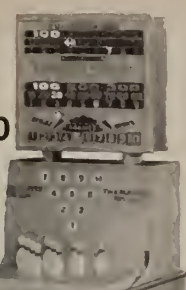
★ SENSATIONAL APPEAL!



Yes! YOU CAN SWITCH BACK AND FORTH FROM SHUFFLEBOARD TO BOWLING CHAMP... NO ALTERATIONS!

Designed by the Originators of **LITE-UP PINS**
J. H. KEENEY & CO., INC.

BIG JUMBO 5" LITE-UP PINS



SCORES ALL SPLIT SHOTS

EQUIPPED WITH AUTOMATIC COIN BOX

Everything COMPLETELY AUTOMATIC!

SHREWD SHUFFLEBOARD OPERATORS EVERYWHERE ARE SWITCHING TO KEENEY'S "BOWLING CHAMP" AND ARE ENJOYING RICH EARNINGS...

Yes! YOU CAN PUT IT ON FOR REAL SIZZLING PROFITS OR TAKE IT OFF IN JUST A FEW MINUTES TO RESUME REGULAR SHUFFLEBOARD PLAY! YOU GET LEAGUE PLAY EITHER WAY.



Order FROM YOUR **KEENEY DISTRIBUTOR**

J. H. *Keeney* & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Get in line today with Keeney's "BOWLING CHAMP" for tomorrow's profits!

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FOR ALL IN THE COIN MACHINE INDUSTRY

- OPERATORS • JOBBERS • DISTRIBUTORS •
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FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

Joe Abraham Reports Bally's "Turf King" Boosts Business



JOE ABRAHAM

CLEVELAND, O.—"Bally's 'Turf King' has turned out to be the biggest business booster of all time in this area," Joe Abraham, president of Lake City Amusement Company, reported this past week.

"There is no longer any doubt," Joe said, "that every operator who gets on the bandwagon with Bally's 'Turf King' has got himself a game that will not only quickly pay for itself, but, that will continue to earn him profits for a long time to come and, what's most important, will boom business for any location where he places it."

Tests conducted by Joe Abraham with leading ops thruout his territory here produced some really remarkable results, he reports.

"In the first place," Joe said, "we always test every machine we receive from any manufacturer because we want to be able to tell the operators just what that machine will do right here in this territory.

"Then," he continued, "after we note the mechanical perfection of the product, we also turn to watch just what the machine will do for the storekeepers from the standpoint of bringing them better and more business.

"That's important to every operator today. A machine that boosts business for the storekeeper means it's a machine that the storekeeper, himself, will boost to his customers.

"In addition," Joe stated, "we want to know just how quickly the machine will amortize itself and what profits it will bring the operators in this territory.

"The Bally 'Turf King' will not only pay for itself in quick time, but, will also start earning profits for both the operators and the storekeepers faster than any other amusement game we have ever yet handled."

Top Money Maker Hit-A-Homer

Real Baseball Play!
5 Simulated Baseballs!
Automatic Scoring! **\$27.50**

BALLY HOT RODS . . . \$99

FIRST DISTRIBUTORS
1748 W. NORTH AVE. CHICAGO 22

Bally's "TURF KING"

**BIGGEST BUSINESS BOOSTER
OF ALL TIME**

**ORDERS BEING FILLED
IN ROTATION AS RECEIVED**

for

**NORTHERN OHIO
WEST VIRGINIA
ERIE COUNTY, PA.**

Phone! Wire! Rush Your Order Today!

LAKE CITY AMUSEMENT CO.

1648 ST. CLAIR AVE., CLEVELAND 14, OHIO

(All Phones: CHerry 7067)

"What Is Sin?" Asks F. Othman—National Columnist

WASHINGTON, D. C.—Frederick C. Othman, nationally famous syndicated columnist for the Scripps-Howard newspaper chain, devoted one of his columns early this week to a report of the doings at a hearing of the Interstate Commerce Committee of the House, whose members are listening to statements by all concerned with the Johnson Bill.

Othman's column, headed "What Is Sin?" follows:

"Today let us pity 28 hard-working gentlemen who stand foursquare against sin. Their problem is to define it. Then maybe they can do something about it.

"The trouble is that a cold chisel makes about the finest tool a burglar can carry. Useful for cracking safes, opening windows, conking citizens on the head. So should Congress make the shipment of cold chisels in interstate commerce illegal?

"The unhappy members of the Interstate Commerce Committee of the House, as one of them explained, face this same question in connection with a bill prohibiting movement of gambling devices across state lines. What is a gambling device, An automobile?

"Drew J. O'Keefe, special assistant to the attorney general, said he didn't think so. Rep. John B. Bennett said anybody with a minimum of ingenuity could use a motor car for gambling purposes.

"And furthermore," said he, "I know of two sailors aboard ship who took an electric fan, pasted numbers on the blades, and used it for a kind of roulette wheel. They'd start it up, unplug it, and whichever number number stopped at the top won. Now would the attorney general want to prohibit the sale and shipment of electric fans?"

"Mr. O'Keefe said he doubted if Attorney General J. Howard Mc-

Grath would want to go that far. Then, demanded Rep. Bennett, what is a gambling device?

"That question left the Congressmen about where they started a month ago, when the attorney general sent up a bill designed to put one-arm bandit machines out of business. It was as simple as that.

"But a lawyer, of course, cannot say, simply, in a law: one-arm bandits. He's got to call 'em gambling devices, or similar mechanisms subject to conversion into gambling devices. So Mr. McGrath's legal minds inserted the fancy language and the committeemen have been in trouble ever since.

"The manufacturers of slot machines came first. They said they weren't public enemies, but public benefactors. If it weren't for their nickel grabbers, said they, many a lodge and club in America would be bankrupt today.

"So along came a number of toy manufacturers to say that their make-believe roulette wheels and bagatelle boards would be criminal devices under the bill. The punchboard men swore that they manufactured their products for advertising purposes only.

"My own guess is that Americans will be feeding money into slot machines for some time to come. That's because it's going to take the 28 committeemen from now until no-telling when to decide what, legally, is a sinful device."

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Coin Operated-FRUIT REELS, 1c or 5c play. Also available in Non-coin model in 1c or 5c play. (Non-coin TAX FREE). Size 8½" x 9½" x 8".

COMET Non-coin operated-CIGARETTE REELS, 1c or 5c play. TAX FREE. Also available in coin-operated model, 1c or 5c play. Size 8½" x 9½" x 8".

CIGGY FRUIT or CIGARETTE REEL. 1c, 5c or 10c play. Ball gum vender. 75-25% coin divider. Size 6" x 6½" x 8".

MITE CIGARETTE or FRUIT REELS. 1c, 5c or 10c play. Ball gum vender. 75-25% coin divider. Size 5" x 5½" x 6½".

KING 5 REEL POKER PLAY. 1c, 5c or 10c play. Ball gum vender. 75-25% coin divider. Size 5" x 5½" x 6½".

Specify Type Reels and Coin Play Desired
Write for Quantity Prices

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Chicago Coin's "BOWLING CLASSIC"

"Best of 'em all!"

CHICAGO COIN MACHINE CO., 1725 DIVERSEY BLVD., CHICAGO 14, ILL.



"THOSE MACHINES ARE ALMOST HUMAN, DON'T YOU THINK?"

The Cash Box

"BUSINESS STIMULATORS"

GREATEST EDITORIAL ON COIN MACHINES
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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Hold on to your Hats, Men! Here Comes

EXHIBIT'S FASCINATING

JEANIE

A 5-Ball Game Loaded With Action Where You Want It . . . On the Play Field—New, Exciting Scoring Features—Plus "Special" Build-Up . . .

- BOBBLE BUMPERS
- JITTER ACTION
- PLAYER CONTROLLED FLIPPERS
- HIGH SCORE

Regular Bonus Plus Surprise Bonus and Other New Play Appealing Features

NOW! AT YOUR EXHIBIT DISTRIBUTOR



EXHIBIT SUPPLY COMPANY

4218-4230 W. LAKE STREET

CHICAGO 24, ILL.

ESTABLISHED 1901

New Price Set-Up Announced For Buckley Wall and Bar Boxes



JERRY HALEY

CHICAGO—Jerry Haley, general sales manager for Buckley Manufacturing Company, this city, reported this past week that, "Our firm has re-arranged the entire price schedule of our Buckley Wall and Bar Boxes."

"This was done," according to Haley, "to give the juke box operators the opportunity to complete their wall and bar box installations at a price

that would be in keeping with today's market."

Haley also stated, "We have built up a good stock of every selection of our Buckley Wall and Bar Boxes, 16, 30, 24 and 32 selections are now available for immediate delivery to all music ops."

Many juke box ops, according to the firm, have been completing wall and bar box installations these past months and reported that they intended to install boxes in most of their locations during the summer months when they had more time to do so.

"Therefore," Haley stated, "this is the time when we feel that we should meet with the music operators' needs. We re-arranged our entire price schedule so that the men would get the boxes at the price that they want to pay to assure themselves of the best possible profits from every location."

Tho the new price setup wasn't made public, Haley suggested that all music ops contact him at Buckley Manufacturing Co., 4222 West Lake Street, Chicago, and he would give them all the necessary information regarding the new prices.

DISCOVER YOUR GOLD MINE ON "MULE TRAIL"

5¢ PLAY 2250 HOLES DEFINITE PROFIT! \$57²⁵!

THE HOTTEST BOARD IDEA IN THE COUNTRY!

SUPERIOR PRODUCTS, INC.

2133-59 W. FULTON STREET

CHICAGO, ILLINOIS

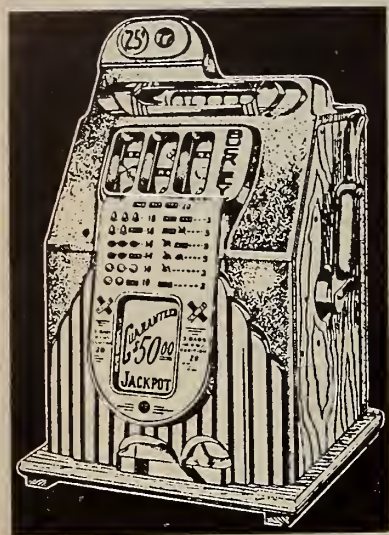
WANTED

We want to buy Wurlitzer 3020's; Wurlitzer 1017; Bally One-Balls, Bally Eureka's; Photo Finish; Brand New closeout Five-Balls and Shuffle Machines.

- We have in stock for sale or will trade: United Shuffle Alleys, Bally Bowlers, Keeney Pin Boy. •
- NEW ENGLAND'S LARGEST STOCK OF ALL COIN MACHINES
- EXCLUSIVE DISTRIBUTORS FOR: WURLITZER, BALLY, KEENEY and EXHIBIT
- REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

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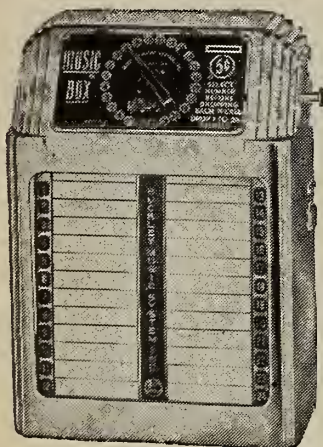
**BUCKLEY
CRISS-CROSS
JACKPOT BELLE**
5c • 10c • 25c



WRITE FOR PRICE!

**WORLD FAMOUS
BUCKLEY
WALL AND BAR BOX**

FOR 16-20-24-32 RECORD SELECTIONS—PRICED LOW!



WRITE FOR PRICE!

BUCKLEY PUCK



PACKED 8 IN CELLULOID BOX
WRITE FOR PRICE!

**BUCKLEY
MANUFACTURING CO.**
4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: VAn Buren 6-6636)

American Distrib Co., Dallas, Host To Hundreds At "Open House" Party



DALLAS, TEX.—American Distributing Company, this city, opened its doors in an "open house" party celebrating the inauguration of its new building. Henry Manning, Joe Matassa and Leonard Matassa hosted hundreds of coinmen who partook of the famous "Texas hospitality."

Pictured above are a group of visitors at the opening.

Among those present were: Harry Hoosier, Ft. Worth; E. S. Evans, Ft. Worth; Ralph Nicholson, Como representative from Chicago; D. R. Price, Italy; Fred and Margaret Giebel; Paul Glass; Audrey and Bob Hunter; Bob DePriest; Rex Bush; Doak Walker; Mr. and Mrs. George Wrenn; A. S. Lochhead, Terrell; Weldon S. Denton; Buddy Clem, Paris; Herbert T. Ripa; Phil Weinberg; C. E. McNabb; T. L. Peters, Tyler; Garland (Dele) De Lamar, Waco; J. C. Cole, Henderson; W. W. Brown, Henderson; J. D. Strange, Mineola; Ray Robins, Grand Prairie; J. D. Armstrong, Cleburne; Bill Underwood, Itasca; and a great many more, whose names we were unable to get during the festivities.

Bally's "Turf King" Designed To Attract All Players

CHICAGO—"Turf King," the new jumbo pinball game introduced by Bally Manufacturing Company, this city, is designed to attract the interest of all types of players, according to Jack Nelson, general sales manager of the company.

Nelson revealed that Bally engineers decided before this new jumbo pinball game could come "off the board" it must contain the various features that appeal to every type of player—plus new features that would further fascinate players and stimulate repeat play.

"For example," said Nelson, "the new player's choice buttons permit the player to exercise his own judgment before shooting the ball. One type of player likes particularly the better odds, another the double scores, another the feature flag, another the wild hole, etc. And still another player, the conservative type, likes to play all the advantages.

"And," Nelson continued, "what Bally engineers said they would build into "Turf King," has been definitely proven by checking reports from every type of location."

Many new mechanical features are included in "Turf King" Nelson pointed out. In addition, the playfield is brightly illuminated by five lights running thru the center of the field from top to bottom.

**!!!! KEENEY'S !!!!
New 3 Purpose Mystery
FAST! DIFFERENT!
INNOCENT!**

5c counter size. Enormous earnings. Operator's dream for closed territory. Ideal for a DEAL. Nothing like it to compete with County exclusive on quantity. **FIRST ORDER LIMITED TO ONE SAMPLE. RETURNABLE WITHIN 15 DAYS FOR FULL REFUND.** Sold direct and only to bona fide operators. Only a week's test will convince. **DON'T be SECOND in your territory.**

\$99.50
1/3 dep., balance C. O. D.

W. E. KEENEY MFG. CO.
5818 SO. WENTWORTH AVE.
CHICAGO (21) ILL.

**JOBBER! DISTRIBUTORS!
A FREE AD EVERY WEEK!**

FOR AN ENTIRE YEAR (52 WEEKS) OF 40 WORDS WHICH YOU CAN CHANGE EACH AND EVERY WEEK IF YOU SO DESIRE OR RUN STEADY FOR THE ENTIRE YEAR OF 52 ISSUES WITHOUT CHANGING

Plus
**A FREE SUBSCRIPTION TO
The Cash Box**
(WORLD'S GREATEST COIN MACHINE MAGAZINE)

ALL FOR ONLY **\$48** FOR THE ENTIRE YEAR

SAMPLE LISTINGS

FOR SALE—We are distributors for Bally, Wurlitzer, United, Williams, Exhibit, Gottlieb, SuperVend and Keeney. All the latest machines of these outstanding factories on hand ready for delivery. Also complete line of used machines on hand at all times. Write: JOHN JONES, 48 MAIN ST., NEWTOWN, N. Y.

FOR SALE—Closing out our entire stock of used machines. United Shuffle Alley \$200; Bally Shuffle Bowler \$250; Chicago Coin Rebound \$150; Mills Three Bells 5/10/25c \$175. Many others, write for list: UNITED STATES AMUSEMENT CO., 48 FOURTH ST., OLDTOWN, CALIF. (Tel. 48)

WANT—to pay highest cash prices for late model phonos, consoles and one-balls. Also want good five-balls and arcade machines. Write: COIN MACHINE CO., 19 AVENUE D, BEST CITY, IND.

or any other listing you want of 40 words or less each and every week for 52 weeks. It's the greatest bargain ever offered to jobbers and distributors in the history of the coin machine industry.

IMPORTANT NOTICE

IF YOU ALREADY HAVE A SUBSCRIPTION TO "The Cash Box" THE DIFFERENCE REMAINING UNTIL COMPLETION OF YOUR PRESENT SUBSCRIPTION WILL BE CREDITED TO YOU AND DEDUCTED FROM THE \$48 COST OF THE ABOVE LISTING OFFER.

IF YOU USE MORE THAN 40 WORDS IN ANY ONE WEEK'S LISTING YOU WILL BE CHARGED AT THE RATE OF 8c PER EXTRA WORD YOU USE. PLEASE COUNT WORDS CAREFULLY. MAKE SURE THAT YOUR FIRST LISTING HAS NO MORE THAN 40 WORDS.

SEND US YOUR AD NOW!

**TO REALLY RATE WITH A LOCATION—
DATE IT UP WITH THIS SENSATION!**



Williams



She's Got What It Takes!

ENTIRELY NEW PLAYFIELD LAYOUT • TILT RESET
THUMPER BUMPERS • 10 KICKOUT HOLES and
REPLAY SCORING with Special Bumpers—Special
Rollovers—Special Rollover Button.

**SEE IT — BUY IT
AT YOUR DISTRIBUTORS
NOW!**



CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS

**Speeded Production Line Being
Arranged At J. H. Keeney**

Seven Products Going Down Line



CHARLES J. PIERI

CHICAGO—"Our big problem here at Keeney is production. Enough production to somehow meet the backlog of orders we now have on hand, as well as the orders that are coming in every day," according to Charley Pieri, general sales manager of J. H. Keeney & Co., Inc., this city.

Pieri also reported, "We have seven different products going down our production lines right this minute.

"These are: 'Penny Inserter' for cigarette packs and used by all cigarette machine operators. Our famous 'All Electric Cigarette Vending Machine.'"

"Especially," Pieri stated, "our

'Bowling Champ' conversion for shuffleboards that has won hundreds of friends all over the country and that is proving itself absolutely sensational. Also our 9½ foot bowling game, 'Double Bowler', and our 8 foot bowling game, 'Duck Pins.'

"In addition to the above we also have on our production lines right this minute, 'Criss Cross Bell' and 'Pyramid' club bell. All these," he continued, "are in big demand. Orders piling up while we try with all our might to get out shipments just as fast as we possibly can so that everyone of our distributors, and especially the operators, will be completely satisfied."

Pieri also reported that Roy McGinnis, president of the firm, and John Conroe, general manager, along with engineers and superintendents have been at work arranging for a speeded production system so that all the nation's operators would get the products they have ordered from Keeney in faster time than ever before.

"We're doing everything we possibly can," Pieri said, "to get Keeney products into the hands of the trade just as fast as we possibly can. All we ask is that the operators have just a little more patience and we'll fill all their orders."

**Cussons Celebrate
Silver Anniversary**

PORTLAND, ORE.—Mr. and Mrs. Joseph Cusson, well known to all the ops in this northwest area, celebrated their 25th wedding anniversary Saturday, June 10, 1950 at their home at 6302 N. Detroit Ave.

Both Joe and Helen Cusson are old timers in the coinbiz. They have been connected with outstanding firm here, Jack R. Moore Company.

They are among the outstanding people in the coin machine industry and have won the respect and regard of everyone with whom they have ever come in contact.

"It's a long time, 25 years," according to trade members here, "but," they say, "we do hope to all be around to help Joe and Helen celebrate their Golden, 50th Wedding Anniversary."

**Bally's Famous Phone
Number Juniper 8-2010
Changed To Cornelia 7-6060**

CHICAGO—The most famous telephone number in all the trade "Juniper 8-2010" is being mournfully buried by Bally Manufacturing Company.

Seems that enlargement of the firm's telephone terminals required that a new exchange be used.

So—for all you coinfolk throughout the nation—here's the new phone number: CORNELIA 7-6060.

When you buy from Runyon

YOU BUY THE BEST

Bally Scores Again

With the newest, most sensational and fastest rebound alley of them all

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CHAMP**

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OPERATORS IN WISCONSIN, NO. ILLINOIS AND INDIANA
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KEENEY GOLD NUGGET	179.50
WILLIAMS' ALL STAR BASEBALL	115.00
DOUBLE UP 5c	250.00
DALE GUN	85.00
BALLY SHUFFLE BOWLER (9 1/2 Ft.)	149.50
WILLIAMS' DELUXE BOWLER (8 Ft.)	235.00
MERCURY SHUFFLEBOARD	100.00
WURLITZER 1017A	249.50
WURLITZER 750	150.00
GOTTLIEB ROBIN HOOD	39.50
GENCO SCREWBALL	59.50
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EASTERN FLASHES

A week of bright sunshine and warm weather brought operators out to coinrow in goodly numbers. Many came in from the outskirts. All were hoping that the sunshine would stay out for a while, particularly during week-ends, when equipment at shore and resort locations could get the expected play. . . . Practically every arcade using numbers of shuffle games in units. Al Simon, Albert Simon, Inc., (Chicago Coin rep) reports that the firm's "Bowling Alley" can be seen in almost all of Rockaway's arcades—Feldman's Playland Park using about 20; Falcaro's both arcades using about 30 in each; and Al Meyer using a number of them. Al says Faber in Coney Island also has a unit of these games set up. . . . However, a visitor to arcades in both these resorts will see games of all manufacturers getting a big play. . . . Arcade owners also like Keeney's ball bowling game "Ten Pins" and Evan's "Shuffle Ten Strike" with the large wooden pins.

* * * * *

Mike Munves, leading arcade machine supplier in the country, thought he was busy before this week, but with the sun coming out in full blast, he was really being driven crazy. Orders for more equipment, and all demanding immediate delivery. "We'll have the greatest year of all time" stated Mike. . . . Good news! Bill Alberg, completely recovered from his recent operation, returns to the office (Brooklyn Amusement Machine Co.) on Monday (June 12). Charley Aronson, Bill's partner, tells us Bill will take it easy for the summer. . . . Gerard Ferraro, United Vending Machine Co., Hackensack, N. J., doing some buying along the row. . . . Harry Green, still grieving over the death of his wife, Molly, who died on May 18, comes down to Tenth Avenue for the first time in weeks. . . . Milty Green, American Vending Co., can't find enough hours in the day to split between his Brooklyn office and that on Coinrow. . . . Benny Gruber, one time operator, now owns a Bar in Jamaica in partnership with his brother. . . . Joe Young, Young Distributing (Wurlitzer distributor), so busy with customers and on the phone, all we can do is shout a hurried "How's things?"—and Joe comes right back with "Great."

* * * * *

Barney (Shugy) Sugerman, Runyon Sales Company, and his ace salesman Irv (Kempy) Kempner, take a trip thru New York State, visiting their customers. . . . Ben Becker, Bally's special representative, accompanies Shugy and Kempy on this trip, and keeps going a few days more, after the Runyon boys leave for home. . . . Understand Art Garvey, Bally's eastern regional representative, will be in the big city over this week-end. . . . Dave Lowy, Dave Lowy & Company, known for his happy attitude and continual smile, moaning that he has very little time to relax these days—even has to hurry thru a sandwich and coffee at the corner bakery. . . . Moe Mandel, Northwestern Sales & Service Co., located on 42nd Street, near Tenth Ave., tells us his biz has increased tremendously, and that he's very happy over his decision to open his New York branch on Coinrow. . . . Traffic regulations restricting parking on Tenth Avenue have been creating some commotion these past weeks, but the Koeppl brothers, Koeppl Distributing Company, always were able to figure out an angle. However, this week, a new traffic officer appeared, and the Koeppls couldn't come up with a bright idea at the moment. We'll make a bet they had an answer before the day was over. This wholesaling firm has been on a music machine buying spree, and the phonos are being delivered in quantities. Then after they've been checked and renovated, out they go.

* * * * *

All of the wholesalers thruout the city, and executives of associations, etc., are selling raffle tickets for the benefit UJA in an industry-wide drive. Winning prizes are brand new phonos donated by Seeburg, Wurlitzer and AMI. . . . W. E. Wexler, Budd Lake, N. J., reports biz good at his arcade. . . . We hear Sam Schneider is back in Toronto, Canada, and has several ideas on coin operated equipment.

DALLAS DOINGS

We're getting heckled from all sides this day. We have my feet propped on the desk in the front office of the beautiful new American Distributing Company. Around us we have many operators whispering various scandal in the hope that we will put a portion of it on the line. E. J. Pepper is giving me more trouble than anyone. Seriously, in case you are wondering what is going on at the moment, we are helping make American Distributing's open house a big success. The new building is spacious, and laid out for the convenience of the many operators who trade here. All of us wish to congratulate Henry Manning, Joe Matassa and Leonard Matassa on their new offices and warehouse. May they have great success in the future. A.M.I., Gottlieb and Chicago Coin should be proud of their Dallas distributors.

May we extend our sympathies to Max Wallace (S. H. Lynch & Co.) whose mother, Mrs. Anna B. Wallace passed away June 4th. . . . Sorry to hear of Charlie Wolf's illness. It does seem that Charlie has a "Slipped Disc" and will be in bed several weeks. . . . We hear that Bob and Audrey Hunter are in the real estate business. Prior to the coin machine business, Bob maintained his own real estate business in Kansas. . . . B. H. Williams is still globe trotting. Passed through Dallas on his way to Big Springs. . . . Johnnie Casala, representative from United Manufacturing Co., back for a short visit. . . . Commercial Music Company has a gimic that seems to be doing the trick. Their ace mechanic Warren Heberling is touring the territory visiting ops in an effort to more or less school them on the Wurlitzer machines. Good idea, yes? Sorry to hear Abe Sussman's on the sick list again. . . . The cutest thing we have seen to date is the Aristocrat 12 record 45 RPM player that is now on display at Walbox Sales Company. This machine restacks itself and is approximately 13 inches by 18 inches in size. The ideal thing for an operator who wants to set a location that is too small for a large size phono. The Aristocrat and the Bally One ball game "Turf King" will be introduced to the Ops June 8th at Walbox Sales Company. Paul Calloniari, Bally engineer, will be on hand to school the operators on the "Turf King" and Ben Cohen, Aristocrat Company will do like wise for the 45 RPM phono.

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CHICAGO CHATTER

Reporter Herman Kogan of the Chicago Sun-Times (Wed., June 7, Page 4) focused the spotlight on the peep shows in the five arcades along S. State St. . . . In another part of this week's issue a letter from John Haddock, prexy of AMI, regarding our suggestion for "All Shows Same Week." Haddock has come out forcefully in regard to the fact that if all four of the present trade organizations, NAMA, CMI, ACMMA and MOA, would agree to such a plan, it would be wise economy as well as good business and better public relations for all concerned. Many other leaders are of the same opinion. Questions regarding their "feelings in the matter" brought out much forceful agreement for "All Shows Same Week." Perhaps, then, the trade's four associations should give much study to wishes of the majority of operators, jobbers, distributors and manufacturer-exhibitors. . . . Dick Hood, president of H. C. Evans & Co., stated last week that our 1 play 5c, 3 plays 10c and 7 plays 25c was one of the best bets for phonos. A step in the right direction. In fact, Dick feels so strongly on this big bargain play for the public, that he is presenting a new model "Constellation" phono, which will be ready for the ops on July 1, and which will feature 1 play 5c, 3 plays 10c and 7 plays 25c. The opportunity for giving the public a bargain should never be passed up. Especially when the trade can afford it. And the fact that the new, non-breakable records, which give 10 to 20 times more play, as well as the new, finer needles, which give ten times more play and cost less, is sufficient reason for giving the public the kind of bargain that will boom juke box play, bring plenty over-plays, and load cash boxes with more dimes and quarters which make the juke boxes so much more profitable. . . . Jerry Haley over at Buckley (Pat Buckley is still in Europe) tells us that the firm has rearranged its price schedule on its Buckley Wall & Bar Boxes. These have proved among the best the trade has ever known. As Haley says, "They're priced to meet today's need for a bargain for juke box ops."

Hollis S. Wilhite of the Wilhite Mfg. Co. has sold himself most completely on the vending machine biz. Wilhite is well known in the office equip't mfg. line. Entered into vendors when someone brought him a bulk type vending machine to build. Wilhite became interested. Surveyed the market. Today is entering into the vendor mfg. field very actively. . . . Ben Coven and his charming wife, Trudy, have taken up golf with great enthusiasm. Not only are they trying out various courses around the city, but, are actively engaged in taking lessons from some outstanding pros. . . . Mr. and Mrs. Myer Gensburg (Genco) at the Chez Paree on the most crowded Satty nite in months enjoying that grand red hot mama, Sophie Tucker, and the ever swell, Joe Lewis. . . . Charley Pieri, J. H. Keeney & Co., Inc., reports that all he needs is more and still more production. "Business is very swell," is the way Charley puts it. It must be. We note that Roy McGinnis, Keeney prexy, enjoyed a full day of golf with Vince Shay and others this past Wed. at St. Charles. . . . We hear that Charlotte Lewis, B.W. of Sam Lewis (Chico), recovering from her recent hospitalization. Sam also tells us, "We just can't stop production of 'Bowling Classic.' We had hoped," he says, "to start another game, but every day we get letters, wires and phone calls for more 'Classic.'" . . . Busiest of all the sales managers around town (and his new offices not even completed as yet) is Frank Mencuri of Exhibit Supply. Frank has seven products to get out and just can't seem to fill the demand. "Before one order is out," he advises, "another comes right in from the same party. And all are asking for 'instant delivery.'" . . . Little Jimmy Johnson, they tell us, went back to his fishin' in Florida. There's a new song that sounds like it was just purposely written for Jimmy. It's called, "Gone Fishin'". . . . Was that H. F. (Denny) Dennison we saw the other eve at the Glass Hat? . . . Plenty of coinmen were present at those Washington hearings.

Our vote for the best telephone salesman in the coinbiz—Bill O'Donnell of Bally. Bill is on that phone, calm, cool and collected, all day long. Of course, with a game like "Turf King" to sell—it ain't too tough . . . is it, Bill? . . . Sam Stern really named his new Williams' five-ball in the June-in-moon fashion. "Sweetheart" is the name. And maybe that's what also gave Sam the idea for that beautiful new home he's just purchased in Wilmette. From what we hear Ellie Stern is doing a thoro decorating job. . . . Certainly was a grand business week here in Chi. All factories very happy over the sudden boom for rebounds and shuffles as well as all other type equipment. And distribs, too, reported in that biz was very, very good. . . . Bill Keeney phoned the other day to advise his new game going very well. . . . Ted Rubenstein of Comet actually surprised at the reaction to his new, 1950 line of counter games. . . . Hard man to catch up with these days, Art Weinand of Rock-Ola. It may be that, as the days fly by, he's working harder than ever preparing for that forthcoming announcement of the firm's new 50 selection phono and some more games. This is one plant that's busiest of the busiest about town. . . . What happened to Gordon Sutton who did so well with the Atom-Jet game he had on display at the Bismarck? . . . Bumped into Jackie Fields at the Chez, leaning against the wall looking over the mobs, and saying, "Wish I had a 'SuperVend' in this spot right now." . . . Herb Oettinger reports "I'm out a buck on the Cubs," but sounds happy about it anyway. Seems like the boys around the United plant are getting even—so far anyway—but, there's lots of games to play yet. . . . If Mr. and Mrs. Bob Copeland read this—the picture that was taken at the ACMMA show is in Earl Moloney's possession—both of you look swell.

They tell us that Nationwide's new baseball rebound game, "Baseball," is proving itself a honey on location. According to what Wally Finke and Joe Kline of First Distribs say, the game is clicking with the players, "And that's what counts," they chorus. . . . Mero Industries has a coin operated Tv receiver which is getting attention from many ops who are interested in placing these in hotel rooms, etc. . . . Larry Cooper is a busy boy over at SuperVend Sales these days. Seems, from what Larry tells us, that they have a terrific production problem. "We just can't get 'em all out at the same time," Larry claims. Seems that everyone of the ops who placed orders for this triple drink dispenser are all asking for "immediate delivery" and all at one and the same time. . . . Accidental meeting at the Pump Room. And all came separately: Mike Hambergren, Ray Moloney, Earl Moloney, Ben Coven and Bill Gersh. . . . Many compliments from five-ball ops regarding new listing in "Confidential Price Lists." Shows month and year when game was introduced. . . . Reports had it that strike was settled at O. D. Jennings. And then bust out anew this past Tuesday. By the way those rumors that O. D. is selling his dies and tools are, so far, only rumors. . . . Shuffleboard conversions clicking.



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CALIFORNIA CLIPPINGS

Back from the show and rarin' to go are the Laymons and Jack Simon, too, to mention only a few. . . . My, but we're giving out in rhyme this time. According to Paul and Lucille Laymon, it was a nice convention and served the purpose just fine of the outfits in ACCMA and all who went along with it. They, the Laymons that is, had their usual fine stay in Chicago thanks to Ray Moloney and the Bally boys, even if Paul and Lucille didn't drive that new car back—they did leave an order on one. . . . Speaking of ones, that new Bally one-ball, name of "Turf King," is expected in town any day now, according to Charlie Daniels, who also reported that George Miller of the Jack Moore Co. in Portland was visiting the Laymons and comparing business conditions there and here.

Jack Simon drove back from the Convention in fine style via his new chug-buggy and found Jack Ryan a very busy boy unloading bells and consoles like mad and at what sounded to us like a rock bottom price even in view of the local market. . . . Phil Robinson, a very stubborn guy, is determined to stick to his plans to head back to Chicago. Meanwhile the Chicago Coin rep is keeping busy with those "Classic" bowling orders. . . . Dannie Jackson up in Vegas closing that deal on a location for Automatic Games and George Warner on tap at the local establishment closing out some merchandise. . . . Johnny Hawley still catching his share of the trade on Pico Blvd. and reporting that while bowling games sales have slowed down some, pins have stepped up.

Old friend, former schoolmate and ex-newspaper colleague of ours Johnny Allen, writing in a local sheet, gives out with an interesting sports page yarn about Pop Soper, the major-domo of Soper's famed training ranch for aspiring pugilists. Seems Pop, in between riding herd on the champs and would-bes, has found time for an unusual hobby of collecting jukeboxes, his oldest dating back to 1876 and bearing the monicker of Regina. Most interesting to us was that he'd turned down an offer of \$1,000 for this oldie. That should allow him a trade in on a brand new model, with a couple of young ring hopefuls thrown in for good measure. . . . Among those on the Row were Gary Thompson of Long Beach . . . Laguna Beach's Bob Chacon . . . Clyde Denlinger from Balboa . . . Lancaster's Cece Ellison . . . Jack Spencer from Big Bear . . . Al Ciero of Santa Maria . . . Shafter's Al Anderson . . . Dick Cordtz from San Diego.

MINNEAPOLIS—ST. PAUL, MINN.

E. E. McDaniel of Wadena, was batching it all last week, as Mrs. McDaniel was in Minneapolis for the week taking care of a sick relative. Mac is driving into Minneapolis next Friday to pick his wife up to take her home. . . . Glen Rackliff of Superior, Wis., driving into Minneapolis last Friday, with the top down on his new convertible, the first time it has been down this season. Said it sure felt swell to have all that sunshine driving into Minneapolis. . . . Ed Swanson of the Arrowhead Music Company, Moose Lake, in Minneapolis for the day, and believe it or not, with all the wonderful fishing lakes around him, he has been unable to get away to do any fishing yet. Claims that the wall eyes and trout are really biting. . . . Chuck Vestrum of Kensett, Iowa, also in Minneapolis for the day making the rounds. . . . Don Smith of Sioux Falls, S. D., in Minneapolis for a few days to get in a few hours of flying at Wold-Chamberlain Field. Don has been buying quite a lot of equipment and is getting his route into top shape.

Jerry Hardwig of St. Cloud, in Minneapolis for the day picking up his weekly supply of records. . . . Archie Pence of the Automatic Piano Company, Minneapolis, taking a few days off to go to Lake Mille Lacs to get some of those wall-eyes they claim are so plentiful. . . . Bill Averback of the Atlas Sales, Minneapolis, also took time out to drive into Canada for some of those big ones that they talk about. Says that he might just as well get away as much as possible now, as Mrs. Averback is expecting and he will be pretty well tied up.

L. J. Zelinko of Lakeville, in Minneapolis for the day, picking up his record supply. . . . Jim Hooker of Arnold's Park, Iowa, for many years in the operator's business and having sold out three years ago, made his first trip into the Twin Cities last week. He has been taking life very easy, vacationing in Florida during the winter, and doing a lot of fishing during the summer months. . . . Walt Thorn of Staples, taking time off to drive into Minneapolis to pick up records and to see what's new in equipment. . . . Jack Ravine of the United Machine Company, Minneapolis, sporting a beautiful tan, as he is spending considerable time at Superior Golf Course playing golf. . . . Ralph Myers of Mitchell, S. D., in Minneapolis with his son for the day, making the rounds.

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WANT—Used Aireon, Mills, Packard and Rock-Ola Jukes; used Monarch and Challenger Cigarette Machines. REDMOND COIN MACHINE EXCHANGE, ARKILLE, N. Y.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Wurlitzer 800's. Quote price, quantity and condition. MASON DISTRIBUTING CO., 184 PAINE AVENUE, IRVINGTON, N. J. Tel.: ESsex 5-6458.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closetint inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

FOR SALE

FOR SALE—Counter Model Wurlitzer, \$40; Mills Empress, \$40; Rock-Ola Standard, \$40; Wurlitzer 800, \$75; Rebound Shuffleboard, \$25. AUTO Matic Music Co., 703 MAIN ST., BRIDGEPORT, O. Tel.: BRIDGEport 750.

FOR SALE—On hand finest reconditioned Shuffle Alleys, Pin Tables, Music Machines. United Shuffle Alleys, \$119.50; Rock-Ola, new (crated) Shuffle Lane, \$225; Used, \$135; Universal Twin Bowlers, \$184.50; United Double Shuffle Alley, used, \$245.50; United Super Shuffle Alley, \$195. F.O.B. Buffalo. HACOLA DISTRIBUTING CORP., 265 FRANKLIN ST., BUFFALO, N. Y.

FOR SALE—10 U-Select-It Candy Vendors \$30 ea.; 10 Uneeda Pack Monarch Cigarette Machines \$39.50 ea.; 10 National Candy Machines Model 918 \$69.50 ea.; 5 Seeburg 5/10/25c Wall-O-Matics \$27.50 ea.; 4 Wurlitzer 1017 Hideaway \$225 ea.; 15 United Shuffle Alleys \$195 ea.; 5 Chicago Coin Twin Alleys \$225 ea.; 10 Genco Bowling Leagues \$225 ea.; 10 Penn Black Beauty Shuffle Boards, like new, \$250 ea.; 5 Genco Scoring Units, like new \$120. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: SUPERior 4600.

FOR SALE—Bing-A-Roll, \$60; Pro-Score, \$35; Advance Roll, \$15; Bowlette, \$175; Shuffle Alley, \$150; Ten Pins, \$125; Express, \$250; Midget Skee-ball, \$150. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

FOR SALE—Used Columbus Models Z and G \$6 each. Condition guaranteed. Cash with order. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMINGHAM, ALA.

FOR SALE—Genco Bowling \$150; Williams Twin Shuffle \$130; Bowlette \$185; Bing-A-Rolls \$65; Hy-Rolls \$65; Humpty Dumpty \$50; Trinidad \$50; Floating Power \$75; St. Louis \$125; Baby Face \$90; Temptation \$50; Lucky Star \$35; Sharpshooter \$135; Harvest Moon \$95. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: Tyler 4-3810.

FOR SALE—1015 Wurlitzers, \$275; 1080 Wurlitzers, \$295; 1100 Wurlitzers, \$425; Seeburg '48, \$395; Aireon DeLuxe, late model, \$125. V. YONTZ SALES CO., BYESVILLE, O.

FOR SALE—9 Seeburg W1-L 56 Wall Boxes 5c, \$20; ea. Wurlitzer 500's and 600's, \$50 ea.; 850's \$60 ea.; Seeburg 1948 blonde \$375. All prices FOB Indianapolis. Exclusive Wurlitzer Distributors. MIDLAND MUSIC DISTRIBUTORS, 409 N. NOBLE ST., INDIANAPOLIS, IND. Tel.: MA 8514.

FOR SALE—Strikes 'N Spares, \$149; Packard No. 400 Hideaway, \$89; Packard Pla-Mor Boxes, \$14; Packard 100 Speakers, \$29; Minit Popcorn Machines, \$69. AMERICAN VENDING CO., 631 TENTH AVE., NEW YORK, N. Y., or 810 FIFTH ST., MIAMI BEACH, FLA.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE—Rock-Ola Standard Shuffleboards, slightly used, climatic equalizers on each board \$325. Pin Games: Triple Action \$40; Bowling Champ \$90; Blue Skies \$45. 1/3 Deposit, Balance C.O.D. Phone or write. Franchise Distributors for Rock-Ola products. Shuffle-Lanes, Shuffle-Jungle and Music Boxes, write for best prices. WANT—Multi Bells, quote best prices. TRI-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. Tel.: Wheeling 649.

FOR SALE

FOR SALE—Aireon Super DeLuxes, late models, new type accumulator and coin mechanisms, \$99.50 ea.; in lots of five, \$89.50 ea. Write, wire, phone: ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LI 9106.

FOR SALE—Phono and Game route—northern Westchester County. Will sell at sacrifice. 70 pieces. Also used phonos and games at low-low prices. Write for listing. CHARLES H. LADEW & SONS, BEDFORD HILLS, N. Y. Tel.: BEDford Village 4-7027.

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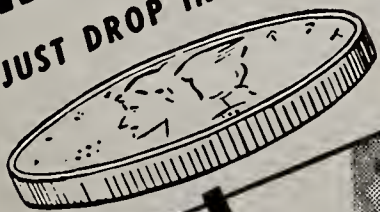
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